

CEMA, BMG, MCA To Take Longform Video Plunge

BY STEVEN DUPLER

NEW YORK Three of the music industry's big-six distributors—CEMA, BMG, and MCA—will begin dealing longform music video directly to music retailers and home video distributors by the fall.

Previously, labels distributed by these firms had licensed all or most of their longform releases to outside parties.

The other three music majors—PolyGram, WEA, and CBS—already distribute music video longform to retail, and have enjoyed strong success with the configuration. Staffers involved in longform programming at labels distributed by all three of these firms say music video release schedules are being stepped up this

Cleveland Told 'Now Or Never' On Rock Hall

This story was prepared by Carlo Wolff in Cleveland and Ken Terry in New York.

CLEVELAND Three years after Cleveland was selected as the site for the Rock and Roll Hall of Fame and Museum, the city has been put on notice that it must raise \$40 million by Nov. 15 or risk forfeiting the project.

This message is embodied in a joint operating agreement signed May 22 by the Cleveland and New York sponsors of the hall.

On one hand, the written memorandum gives Cleveland the imprimatur "to proceed on all fronts to raise the necessary dollars to fund *(Continued on page 80)*

According to Russ Bach, president of CEMA, which distributes Capitol, EMI, SBK, and Angel, and may soon handle Chrysalis in the U.S., distribution of longform music videos from these labels will "hopefully begin by July."

BY KEN TEFRY

NEW YORK Does the 3-inch CD

single have a future? Not to judge

by the comments of label reps who

gathered to discuss the topic last

week in Chicago. The consensus of

those in attendance was that com-

(Continued on page 76)

BY DAVE DIMARTINO

LOS ANGELES Independent record promoter Ralph Tashjian became the first person ever to be convicted under the 29-year-old federal payola statute when he pleaded guilty here May 22 to charges of distributing cash and cocaine to a radio

Most Labels Take Five On 3-Inch CD

mercial prospects for the CD-3 are

not good and that the 5-inch CD sin-

gle may be a more viable configura-

But even marketing executives

who like the CD-5, as it is known,

have dcubts that it will become a

major consumer item, since the cas-

tion

station in order to obtain airplay on recordings he was promoting.

Conviction 1st Under 29-Year-Old Fed Statute

Tashjian Pleads Guilty To Payola

The guilty plea signifies a turning point in the longstanding government investigation into alleged payola practices in the music industry. It came a full 15 months after Tashjian and three others were indicted by a federal grand jury here in Feb-

sette single is dominating the U.S.

Except for CBS Records, which is

still releasing CD-3s on superstar

ruary 1988.

As part of the plea agreement struck between Tashjian and the government, the independent promoter pleaded guilty to one payola charge, one count of obstruction of justice, and one count of subscribing to a false tax return. In return, the government dropped all other charges against him—charges that, under the superseding indictment handed down by a grand jury here April 20 (Billboard, May 6), boosted the number of payola counts against him to 168.

Additionally, the plea agreement stipulates that Tashjian will "testify truthfully and completely before federal grand juries and/or trial juries" regarding "any matters of *(Continued on page 87)*

and priority acts, most record companies have placed new CD-3 releases "on hold," according to Jerry (Continued on page 81)

a pinch of

All it takes is A PINCH OF LYNCH and you'll be under his 'Magic Spell' forever.

This well-seasoned performer is already a veteran at the ripe age of 18. He's performed worldwide at numerous clubs and arenas with Zapp featuring his father Roger Troutman. Now on his own, Lynch's musical wrzard y comes through on the first single "Magic Spell," and cebut album A Pinch Of Lynch. On Capitol.



market.

Vern Gosdin's always been crazy about country music, pure and simple. And on his new smash single, Vern states categorically, "I'm Still Crazy." It's Vern's fifth giant hit in a icw since joining Columbia ... and the first from his great new a bum, **Alone**. Produced by Bob Montgomery on Columbia Cassettes, Compact Discs, and Records. 45104.

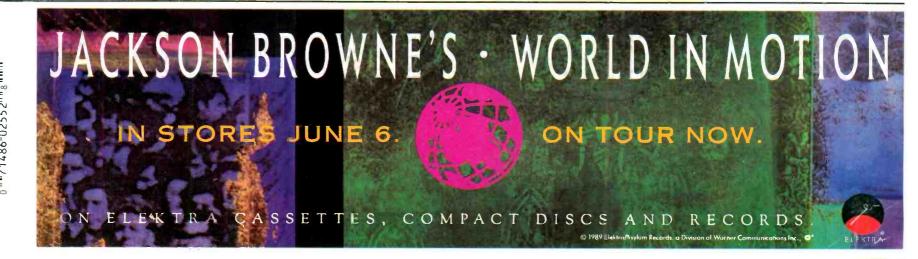
Capitol-EMI Buys 50% Interest In Enigma Corp.

BY CHRIS MORRIS

LOS ANGELES Continuing a recent program of investment in other labels, Capitol-EMI Music has purchased a 50% interest in Enigma Entertainment Corp.

While neither Capitol-EMI president/CEO Joe Smith nor Enigma chairman William Hein would put a dollar figure on the deal, the buy-in is rumored to be valued at more than \$12 million.

The Capitol-Enigma joint venture follows close on the heels of parent company Thorn-EMI's purchase of SBK Entertainment's publishing interests and the establishment of SBK Records and Thorn's acquisition of a *(Continued on page 77)*



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Album coming in May

Produced by: Nile Rodgers





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VOLUME 101 NO. 22

JUNE 3, 1989

AND NOW A WORD FROM SMALL SPONSORS

You don't have to be a corporate giant to get in on the music sponsorship game. Smaller companies are finding a niche by sponsoring events that appeal to targeted markets. Jim Bessman reports. Page 37

ATTENDEES MEET AT SHOPPING CENTER

Retailers and developers traded ideas on store policies and tenant rights at the International Council of Shopping Centers confab, May 14-19 in Las Vegas. Billboard's Earl Paige continues his coverage. Page 48

NAB TUNES IN TO HDTV

High-definition television has been called "the television of tomorrow." But, as demonstrations at the recent National Assn. of Broadcasters convention showed, that tomorrow has arrived. David Hodes has the first of a two-part look at HDTV developments. Page 57

SPOTLIGHT ON JAPAN

Industry leaders review and preview directions in audio and video, hardware and software, concert promotion, music publishing, and retailing, Billboard correspondent Shig Fujita reports from Tokyo.

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Vestron, MGM/UA, IVE Slip Under \$15 Mark More Vid Makers Drop Price Points

BY AL STEWART

LOS ANGELES Vestron Video, MGM/UA Home Video, and International Video Entertainment are the latest major video suppliers to join the less-than-\$15 retail price parade.

Announcements from the three companies come on the heels of similar pricing strategies launched by Paramount Home Video and HBO Video (Billboard, May 20). All the titles in the newly announced programs have been on the sell-though market for at least one year and will be duplicated in the standard play mode.

All told, the wave of low-priced videos from the five firms will give retailers some 65 titles-including a number of top box-office hitspriced at less than \$15 and available well before the holiday selling season.

Here are highlights from the three most recent announcements:

• Vestron will offer seven titles at \$14.98: "Hoosiers," "Mr. Mom," "Mad Max," "Good Guys Wear Black," "The Flamingo Kid," "Fort Apache-The Bronx," and "Meatballs." In addition, three hit films— "Dirty Dancing," "The Running Man," and "Hamburger Hill"—will be dropped from \$89.98 to \$19.98. All of the titles will be available at retail beginning Aug. 1. The prebook cutoff date is July 12.

• IVE plans to release 13 titles for \$14.95-eight in August and five in

September. The initial shipment scheduled for release Aug. 10, will consist of "Rambo: First Blood Part II," "Extreme Prejudice," "Angel Heart," Lady Beware," "Eye Of The Tiger," "Breaker Morant," The Tiger," "Breaker Morant," "Dudes," and "Maid To Order." The prebook cutoff date is July 19. The five titles slated for September are all horror films targeted for Halloween sales. They are "The Brain,'

'The Outing,' "The Offspring, and "Silent Night Deadly Night" and its sequel, "Silent Night Deadly Night, Part II." The street date for the horror titles is Sept. 4. The prebook cutoff date is Aug. 23.

• MGM/UA plans six titles at \$14.95. They are "War Games," "Red Dawn," "Thief," "Big Bad Mama, II," "Walk Like A Man," and (Continued on page 84)

WCI, Chris-Craft Settle **Time-ly Stock Dispute**

BY DON JEFFREY

NEW YORK Warner Communications and Chris-Craft Industries have settled a dispute that threatened to sabotage Warner's megamerger with Time Inc.

WCI, conceding that its proposed stock swap with Time violated a contract it had with Chris-Craft, agreed to terms that will make Chris-Craft, through its subsidiary BHC, the biggest shareholder in the new Time Warner Inc. media communications company, with 11% of the stock.

Meanwhile, Warner and Time have downplayed continued speculation that some other company might try to acquire Time before

shareholders vote June 23 on the \$20 billion merger.

This is a done deal," says Warner senior VP Geoffrey Holmes. "We don't think there is anything that will hold up the merger. We don't see any evidence of any outsiders whatsoever.' Speculation has centered on such companies as Capital Cities/ABC and Gulf & Western.

The dispute between Warner and Chris-Craft arises from an exchange of stock the companies agreed to make five years ago to prevent hostile takeovers. In the deal, Warner acquired 42.5% of the shares of BHC, which operates seven TV stations in the U.S., and (Continued on page 77)

June Jammed With Soundtrack Releases From 'Batman' To Bond, Film Fare Abounds

BY MELINDA NEWMAN

NEW YORK Retailers should be free of jokers, international thugs and, above all, slime in June as soundtracks from "Batman," James Bond's "License To Kill," and "Ghostbusters II" burst into music stores

Two real-life superstars, Paul McCartney and Pete Townshend, will also have June product. Other

gold or platinum artists with new releases are White Lion, Yes-men Anderson Bruford Wakeman Howe, Exposé, L.L. Cool J, and Don Henley.

Capitol has high hopes for McCartney's return to the label with "Flowers In The Dirt," due out June 6. The first single, a collaboration with Elvis Costello, is already climbing the Hot 100 Singles chart.

Atlantic has similar expectations for Townshend's first effort since 1985's gold "White City. "The Iron Man," which ships June 19, is based on a children's fairy tale by British writer Ted Hughes. Two of the album's songs are performed by the Who; Townshend will spotlight the material during this summer's 25th anniversary Who tour.

On June 20, Arista releases the debut effort of Anderson Bruford Wakeman Howe-better known as four of the founding members of Yes. Storm Thorgeson, known for his work with Pink Floyd, directed the video for the first single, "Brother Of Mine." The group starts a worldwide tour July 29.

As the summer slew of post-Memorial Day films unfolds, songs from soundtracks will attempt to dominate the airwaves and retail shelves. In a novel move, "Batman" will benefit from two soundtracks, both on Warner Bros. The first, by Prince, is due out June 20. The Purple One's album includes nine songs inspired by the Caped Crusader and five from the film. The first single is "Batdance." Also included on the album is a duet with Sheena Easton not in the movie. The official movie score, by Oingo Boingo's Danny Elfman, will be released Aug. 8.

Retailers can call MCA's Ghostbusters II" soundtrack on June 12. The first single, "On Our Own'' by Bobby Brown, has al-(Continued on page 76)

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To Some, Radio-Campaign Silence Is Not Golden

This story was compiled by Sean Ross, Peter Ludwig, and Caryn Bruce in New York and Bill Holland in Washington.

NEW YORK Organizers of a campaign to demonstrate the power and influence of radio were still lobbying for support as their planned 30-seconds of morningdrive-time silence grew near.

The "Radio: What Would Life Be Without It" campaign, coordinated by the National Assn. of Broadcasters and the Radio Advertising Bureau, centers around a national broadcast of a 90-second spot-featuring 30 seconds of silence-at 7:42 a.m. Friday, May 26 (Billboard, May 13).

At press time, it appeared that the NAB/RAB's Radio Futures Committee might indeed line up a respectable number of participants in its mass silence-due largely to the number of major broadcast groups that had participated in the spot's inception and committed their entire chain. But both RAB and NAB have conceded that the campaign won't have the across-the-board participation of the nation's 10,000 commercial radio stations that they had hoped for. And those who were planning to air the spot-voiced by actor James Earl Jones-were more grudging than gung-ho about it. Broadcasters were complaining

(Continued on page 84)

Music Pumped At Cannes Film Fest Soundtracks Key To Array Of Flicks

BY DORIS TOUMARKINE

CANNES Music-oriented films, music personalities, and the music itself once more "pumped up the volume" at the world's foremost annual film festival by figuring in a vast array of films and upcoming product presented here.

Although soundtracks do not a

New Columbia Sr. Veeps Eve **A&R Challenge**

BY THOM DUFFY

NEW YORK Combining distinct strengths and stressing the goal of a diversified roster, Rick Chertoff and Dave Novik have assumed joint positions at Columbia Records as senior VPs of A&R.

Chertoff, former Columbia VP/executive producer, East Coast, and Novik, former VP of A&R, West Coast, for Epic/ Portrait, will co-direct day-today artist development activities at the label, reporting to Mickey Eichner, who continues as Columbia senior VP of A&R (Billboard, May 27).

"The challenge for us," says Chertoff, "is to seek out the great new artists of the next decade and to build the kind of roster with artists of different levels of success co-existing. I mean a healthy, living, breathing roster. There are places for artists that need nurturing, for existing superstars, and for artists who fall somewhere in between."

Novik adds: "The key word here is 'heritage,' because Columbia has an incredible roster already. To turn this roster into music and catalog for the next century is what we're talking about.

The appointments of Chertoff and Novik-as well as the recruitment of Steve Tipp, former national promotion manager for modern music/college radio at Warner Bros., to head a new alternative marketing department at Columbia (Billboard, May 20)--reflect a need at the label for improved artist development, particularly of young acts.

"There are no quotas in my mind for the kind of new artists we need," says Chertoff, stressing a desired mix of "intelligence and musical energy, artists with something to say. We just want great artists. Wherever that falls musically, we're interested."

The two bring complementary skills to their posts. Chertoff has been a producer for such acts as Cyndi Lauper, the Hooters, and Tommy Conwell, as well as an A&R rep. Novik has worked in international A&R with such artists as Paul (Continued on page 76)

movie hit make-and vice versathe scores to a number of this year's films stood out in terms of overall production value and audience appeal. Spike Lee's father, Bill Lee, supplied a well-received score to his son's "Do The Right Thing," with Branford Marsalis handling sax solos.

Also notable was Manu Dibango's soundtrack for the Cannes market entry "How To Make Love To A Negro ...," the provocatively titled but far from pornographic specialty film that last month was close to breaking box-office records in its native Canada.

Bob Telson, who created the popular score to Percy Adlon's art-house hit, "Bagdad Cafe," also provided the music for Adlon's competition entry, "Rosalie Goes Shopping." Happy with his col-laboration with Telson, Adlon told the press that both of them "hate ordinary film music."

Cliff Martinez's compositions provided just the right tone for "Sex, Lies And Videotape," the U.S. indie surprise that is expected to be a big art-house hit stateside.

Music has always been a key to the films of Jim Jarmusch, including his current Cannes entry, 'Mystery Train," which features a John Lurie score and an atmospheric Memphis locale. Jarmusch told reporters that "R&B and rock and so-called 'roots music' have always been extremely important to me. I've always felt that I'm a musician without really being one.'

Music personalities Rick Aviles and Screamin' Jay Hawkins both have prominent roles in Jarmusch's film, as does the memory (and ghost!) of Elvis, Japanese electronics giant JVC makes its debut in film production with this work (Billboard, May 27).

The Vangelis score for the big-(Continued on page 74)

Parent To Invest \$40 Mil In New Arm **EMI Classics Label Formed**

BY NIGEL HUNTER LONDON EMI Music Worldwide

has formed EMI Classics, a new division to be headed by Richard Lyttleton. EMI says it will invest \$40 million over the next four years in the new division.

EMI Classics represents the first major reorganization of the EMI Records U.K. classical division in 20 years and is designed to unify EMI's international classical interests into a single and cohesive force. EMI's aim is to take the company's share of the world market for classical recorded music past the 20% barrier by 1993.

To that end, the company plans to invest \$40 million (taking the exchange rate as \$1.60 U.S. to the pound sterling) in the classical unit over the next four years. This "financial and strategic commitment to classics" will strengthen the company's catalog with regard to

new recordings by a wide range of both established and developing artists, says a company representative

EMI Classics, to be based in London, has evolved from the former international classical division, but now includes senior representation from EMI's major operating companies.

Lyttleton presides over a sevenman board. The six other members are Peter Alward, VP, international A&R; John Pattrick, VP, international marketing; Wilfried Jung, managing director, central Europe; Brown Meggs, president, Angel Records U.S.A.; Alain Lanceron, artistic and creative services director, Pathe Marconi; and Stefan Bown, GM, EMI Records classical division. Lyttleton reports directly to Jim Fifield, president and CEO in New York.

EMI is building what it de-(Continued on page 76)

WEA/Canada Restructures. **Names 3 New Senior VPs** charge of its domestic marketing ac-

BY KIRK LaPOINTE

OTTAWA WEA Music of Canada Ltd. has formally restructured its operations into two divisions, one focusing on its enormous U.S. repertoire and the other dealing with domestic artists and those from WEA International affiliates.

The reorganization was announced May 24 in Toronto and New York following a period of executive shuffling

WEA Canada president Stan Kulin now will have three deputies, one for each of the two new divisions and one for finance

Garry Newman, a former VP of the company, now takes charge of the U.S. repertoire division as senior VP/managing director. And Dave Tollington, who gradually worked his way up through the company to take

tivities in recent years, has been made senior VP/managing director of the domestic and WEA International arm of the company.

Claude Sasson has also moved up from VP administration and finance to senior VP/chief financial officer.

Kulin says the company recognized the trend toward greater "internationalism" within WEA's affiliates, noting similar changes at WEA operations in Britain and Australia but also saying the Canadian reorganization had been in the works for more than a year.

After years of being portrayed as the fat cat that put little back into the country, WEA has in recent years signed a well-regarded roster that has enjoyed strong success domestically but little of the same abroad. (Continued on page 77)

www.americanradiohistory.com



So Fine. MCA/I.R.S. group Fine Young Cannibals receive platinum certification for their "The Raw And The Cooked" album. Pictured, from left, are Al Teller, president, MCA Records; David Steele, Andy Cox, and Roland Gift of Fine Young Cannibals; David Z., producer; and Tony Meilandt, manager.

EXECUTIVE TURNTABLE

RECORD COMPANIES. Rick Chertoff and Dave Novik are appointed senior VPs, A&R, for Columbia Records in New York. They were, respectively, VP, executive producer, East Coast A&R, for the label and VP, A&R, West Coast, for Epic/Portrait Records (see story, this page).

PolyGram Records in Nashville names Ed Mascolo VP, national country promotion, and promotes **Bobby Young** to director, national country pro-motion. They were, respectively, senior VP of product development for RCA Records and Southeast regional promotion manager for the label.

CBS Records in Nashville names Mike Kraski VP, sales. He was Southwest sales manager for the label.



Janice Azrak is promoted to senior VP, press and artist development, for Warner Bros. Records in Nashville. She was VP of press and artist development for the label.

Polydor Records & Associated Labels in New York promotes Wynn Jackson to VP, album promotion. He was senior director, album promotion, for the label.

RCA Records in New York appoints Worthy Patterson VP, product development, black music, and Roland Edison director, national field promotion, black music, in the Dallas office. They were, respectively, East Coast marketing director for Motown Records and Southwest regional promotion manager for Virgin Records. RCA in Nashville promotes Brenna Davenport-Leigh to director, national media relations. She was manager of national media relations for the label.

PUBLISHING. Frans de Wit is appointed European director for ASCAP in London. He was managing director, EMI Music Publishing London.

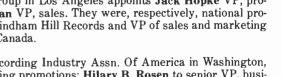
JACKSON PATTERSON DE WIT AZRAK

Linda Goldner Perry and Steve Stone are named VPs, creative, for

Warner/Chappell Music Group in Los Angeles. They were, respectively, VP for Lorimar Telepictures Music and VP/GM for Lorimar Music Group.

Chameleon Music Group in Los Angeles appoints Jack Hopke VP, pro-motion, and Bill Meehan VP, sales. They were, respectively, national pro-motion manager for Windham Hill Records and VP of sales and marketing for Island Records in Canada.

RELATED FIELDS. The Recording Industry Assn. Of America in Washington, D.C., makes the following promotions: Hilary B. Rosen to senior VP, business and government affairs; Steven J. D'Onofrio to VP, director of antipiracy operations; Neal Edelson to deputy general counsel, deputy director of anti-piracy operations; and Neil Turkewitz to associate general counsel, international. Rosen was VP of government relations; D'Onofrio was director of anti-piracy operations, deputy general counsel; Edelson was associate general counsel, anti-piracy; and Turkewitz was assistant general counsel, anti-piracy, all for the association.



ANY MORE OF US AT THE TOP

AND WE'LL NEED ANOTHER PAGE!

CONGRATULATIONS TO OUR 1989 POP AWARD-WINNING SONGWRITERS AND PUBLISHERS.

Angel

Writer: Desmond Child Publishers: Desmobile Music Co. Inc., SBK April Music Inc.

Brilliant Disguise Writer: Bruce Springsteen Publisher: Bruce Springsteen

Catch Me (I'm Falling) Writers: Whey Cooler, Jade Starling Publisher: Genetic Music.

Causing A Commotion Writers: Stephen Bray, Madonna Publishers: Black Lion Music. Bleu Disque Music Co., Inc., WB Music Corp., Webo Girl Publishing. Inc.

Cherry Bomb Writer: John Mellencamp Publisher: Riva Music, Inc.

Circle In The Sand Writer: Rick Nowels Publisher: Future Furniture

Devil Inside Writtens: Andrew Farriss (APRA) Michael Hutchence (APRA) Publisher: MCA. Inc.

Didn't We Almost Have It All Writer: Michael Masser Publisher: Prince Street Music

Do You Love Me Writer: Berry Gordy Publisher: Jobete Music Co., Inc.

Don't Make Me Wait For Love Writers: Walter Afanasieff, Narada Michael Walden Publisher: Gratitude Sky Music, Inc.

Don't Shed A Tear Writer: Rob Friedman Publishers: Little Life Music, Wood Monkey Music

Don't You Want Me Writer: David Paul Bryant Publisher: Ardavan Music

Electric Blue Writer: Iva Davies (APRA) Publisher: SBK April Music Inc. ...

Endless Summer Nights Writer: Richard Marx Publisher: Chi-Boy Music

Faith Writer: George Michael Publisher: Warner/Chappell Music Inc.

Father Figure Writer: George Michael Publisher: Warner/Chappell Music, Inc.

The Flame Writer: Bob Mitchell Publisher: Lorimar Music A Corp.

Foolish Beat Writer: Debbie Gibson Publishers: Deborah Ann's Music, Walden Music, Inc.

Get Outta My Dreams. Get Into My Car Writers: Robert John "Mutt" Lange (SAMBO), Billy Ocean (PBS) Publisher: Zomba Enterprises Inc.

Greatest Love Of All Writer: Michael Masser Publisher: Golden Torch Music Corp.

Hands To Heaven Writers: David Glasper (PRS), Marcus Lillington (PRS) Publisher: Virgin Music, Inc.

Heaven Is A Place On Earth Writer Rick Nowels Publisher: Future Furniture

Here I Go Again Writers: David Coverdale, Bernie Marsden (PRS) Publisher: WB Music Corp.

Hold On To The Nights Writer: Richard Marx Publisher: Chi-Boy Music

Hungry Eyes Writers: John De Nicola Franke Previte Publishers: Damusie Co., Inc. Knockout Music Company, R U Cyrius Publishing

I Don't Wanna Go On With You Like That Writers: Elton John (PRS), Bernie Taupin Publisher: Warner/Chappell Masie Inc.

1 Don't Want To Live Without You Writer: Mick Jones Publisher: Heavy Petal Music, Inc. 📚

Found Someone Writers: Michael Bolton, irk Mangold blishers: But For Music D IS HOLMUSIC Ltd., SBK April M Inc Fort Weak

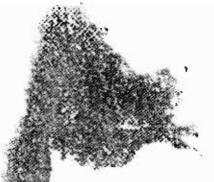
Publisher: Realsongs

Writer: Pam Reswick **Reswick/Werfel Music**

Writers: Teddy Riley, Keith Sweat Publishers: Donril Music, E/A Music, Inc., Keith Sweat Publishing, Vintertainment Publishing, WB Music Corp., Zomba Enterprises

Writers: John De Nicola, Donald Markowitz, Franke Previte Publishers: Damusic Co., Inc., Donald Jay Music Ltd., Knockout Music Company, R U Cyrius Publishing

Writers: Kevin Cronin, Torn Kelly Publishers: Denise Barry Music, Fate Music



Is This Love Writers: David Coverdale. John Sykes (PRS) Publisher: WB Music Corp.

Little Lies Writer: Eddy Quintela Publisher: WB Music Com.

Love Power Writer: Burt Bacharach Publisher: New Hidden Valley Music Co.

Make It Real Writers: Linda Mallah, Don Powell Publishers: Demerie Music, Meow **Baby Music**

Man In The Mirror Writers: Siedah Garrett, Glen Ballard Publishers: Aerostation Corporation, MCA, Inc., YellowBrick Road Music

Mercedes Boy Writer: Pebbles Publishers: Jenn-A-Bug Music, MCA. Inc.

My Girl Writers: William "Smokey" Robinson, **Ronald White** Publisher: Jobete Music Co., Inc.

Need You Tonight Writers: Andrew Farriss (APRA), Michael Hutchence (APRA) Publisher: MCA, Inc.

Never Thought (That I Could Love) Writer: Dan Hill (CAPAC) Publishers: A Question of Material Music, SBK April Music Inc.

New Sensation Writers: Andrew Farriss (APRA), Michael Hutchence (APRA) Publisher: MCA, Inc.

Nite And Day Writers: AI B. Sure!, Kyle West Publishers: Across 110th St. Publishing, AI B. Sure! Industries, Inc., SBK April Music Inc., Willarie Publishing Co.

Nothing's Gonna Stop Us Now Writers: Albert Hammond, Diane Warren Publishers: Albert Hammond Enterprises, Inc., Edition Sunset Publishing, Inc., Realsongs

One More Try Writer: George Michael Publisher: Warner/Chappell Music. Inc.

One Step Up Writer: Bruce Springsteen Publisher: Bruce Springsteen

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Only In My Dreams Writer: Debbie Gibson Publishers: Deborah Ann's Music, Walden Music, Inc.

Out Of The Blue Writer: Debbie Gibson Publishers: Deborah Ann's Music, Walden Music. Inc.

Piano In the Dark Writers: Scott Cutler, Brenda Russell Publishers: Colgems-EMI Music Inc., Rutland Road Music, WB Music Corp.

Pink Cadillac Writer: Bruce Springsteen Publisher: Bruce Sprinasteen

Sav You Will Writers: Lou Gramm, Mick Jones Publishers: Colgems-EMI Music, Inc., Heavy Petal Music, Inc., Little Doggies Productions, Inc.

Shake Your Love Writer: Debbie Gibson Publishers: Deborah Ann's Music, Walden Music, Inc.

Should've Known Better Writer: Richard Marx Publisher: Chi-Boy Music

So Emotional Writers: Tom Kelly, Billy Steinberg Publishers: Denise Barry Music, Billy Steinberg Music

Stand By Me Writer: Jerry Leiber, Mike Stoller Publisher: Leiber-Stoller Songs, Inc.

Tell It To My Heart Writers: Emie Gold, Seth Swirsky Publishers: Goldpoint, November Nights Music, Inc., Warner/Chappell Music, Inc.

That's What Love Is All About Writers: Michael Bolton, Eric Kaz Publishers: Is Hot Music I to Kaz Music Company, SBK April Music, Inc

Tunnel Of Love Writer: Bruce Springsteen Publisher: Bruce Springsteen

U Got The Look Writer: Prince Publisher: Controversy Music

Valley Road Writers: Bruce Homsby, John Homsby Publishers: Basically Gasp Music, Zappo Music

What Have I Done To Deserve This Writers: Chris Lowe (PRS), Neil Tennant (PRS) Publisher: Virgin Music, Inc.

Where Do Broken Hearts Go Writers: Ghuck Jackson, Frank Wildhorn Publishers: Baby Love Music Inc. Rare Blue Music, Inc., Scaramanga Music

Wishing Well Writer: Sean Oliver (PRS) Publisher: Rare Blue Music, Inc.

A M E R I C A N S O C I E T Y O F C O M P O S E R S, A U T H O R S & P U B L I S H E R S

SONGWRITERS OF THE YEAR

Debale Gibson Bruce-Serve

SONG OF THE YEAR (I've Bad) The Time of My Life Writers: John De Nicola, Donald Markowitz, Franke Previ Publishers; Damusic Co., Inc.,

Donald Jay Music Ltd. Kneckout Music Company R U Cyrius Patilishind

PUBLISHER OF THE YEAR Warner/Chappell Music, Inc.

C.

Writer: Diarie Warren Live For Your Love

Publishers: BMG Songs, Inc., I Want Her

(i've Had) The Time Of My Life

In My Dreams

BMI Pop Awards Peg Top Tunes Estefan, Winwood Among Big Winners

BY DAVE DIMARTINO

LOS ANGELES Gloria Estefan, Steve Winwood & Will Jennings' "Valerie," and the Warner Music Group took top honors May 23 at the BMI Pop Awards Dinner at the Beverly Wilshire Hotel here.

A total of 66 citations of achievement were awarded to the writers and publishers of BMI's most-performed songs during the performing rights organization's 1988 survey year.

Estefan, lead vocalist for the Miami Sound Machine, was named songwriter of the year for her hits "Anything For You," "Can't Stay Away From You," "1-2-3," and "Rhythm Is Gonna Get You."

Song-of-the-year honors went to "Valerie," penned by Steve Winwood and Will Jennings and published by Blue Sky Rider Songs, Warner-Tamerlane Pub. Corp., and Willin' David Music.

The Warner Music Group was named publisher of the year with a total of eight citations for "Don't Be Cruel," the Jody Watley hit "Don't You Want Me," "I Heard A Rumour," "La Bamba," "Mary's Prayer," "Roll With It," "Valerie," and "Why Does It Have To Be (Wrong

ay Or Right)."

Multiple-award winners included Michael Jackson, Jennings, and writer/producer team Stock, Aitken, Waterman, each receiving three citations, and Ritchie Cordell, Terence Trent D'Arby, Kenneth "Babyface" Edmonds, Kiki Garcia, Christine McVie, Ellen Shipley, and Winwood, who received two each.

"(Sittin' On) The Dock Of The Bay" received its fourth award for the version recently recorded by Michael Bolton. Additionally, six songs received awards for the second consecutive year, including "Didn't We Almost Have It All," "Doin' It (All For My Baby)," "I Just Can't Stop Loving You," "La Bamba," "One Heartbeat," and *(Continued on page 87)*



Boone To Mankind. Debby Boone is surrounded by the creative team behind her upcoming Lamb & Lion/Benson album, "Hymns." Pictured standing, from left, are Gabriel Ferrer, manager/executive producer; Dan Posthuma, producer; and Ronn Huff, arranger.

NARAS Broadens Eligibility In Some Grammy Categories

BY CRAIG ROSEN

LOS ANGELES The splitting of hard rock/heavy metal into two categories, new eligibility rules for singles, and a broadening in the newartist and producer-of-the-year categories were among the Grammy Award changes made by NARAS at the recording academy's annual meeting, May 18-20 in St. Petersburg, Fla.

According to NARAS president Michael Greene, the changes were made to keep the Grammy Awards process more in tune with the evolving record industry. Among the most important changes announced were new rules allowing eligibility in certain categories of singles and songs from previously released albums. This move will make it possible for singles to be eligible for a Grammy even after the initial eligibility of their albums has passed.

Greene pointed out that releases from Guns N' Roses and Def Leppard, which were issued late in the eligibility year, were "regrettably" only eligible in the record-of-theyear category for this year's Grammy telecast.

(Continued on page 84)

Young Cannibals Cook Up A No. 1 Album; Bonnie Raitt's 'Time' Is Up—To No. 24

FINE YOUNG CANNIBALS' second album, "The Raw And The Cooked," jumps to No. 1 on the Top Pop Albums chart, seven weeks after the leadoff single, "She Drives Me Crazy," hit No. 1 on the Hot 100. This represents a tremendous improvement over the performance of the trio's 1986 debut album, "Fine Young Cannibals," which peaked at No. 49 and yielded just one minor chart single, "Johnny Come Home."

"The Raw And The Cooked" could be settling in for a long run at No. 1. The follow-up single, "Good Thing,"

leaps to No. 19 on the Hot 100, and is expected to gather steam for another six weeks before it, too, vies for No. 1.

This spectacular success far outstrips the chart accomplishments of the **English Beat**, from which two of the Cannibals came: bassist **David Steele** and guitarist **Andy Cox**. The **English Beat's**

highest-charting album, "Special Beat Service," topped out at No. 39 in 1982.

The Cannibals—fronted by Roland Gift—are the eighth English group to top both the pop albums and singles charts in the '80s, following Pink Floyd, Queen, the Police, Wham!, Tears For Fears, Dire Straits, and Def Leppard.

"The Raw And The Cooked" is the second No. 1 album for I.R.S., following the **Go-Go's** "Beauty And The Beat" in 1982. The Cannibals album was released in conjunction with MCA; the Go-Go's' smash was distributed by A&M.

BONNIE RAITT's "Nick Of Time" jumps to No. 24 on the pop albums chart, becoming the veteran singer's highest-charting album to date. Her previous top-charting album, "Sweet Forgiveness," reached No. 25 in 1977, when the California rock genre—led by the Eagles and Linda Ronstadt—was at its peak.

Raitt first hit the charts in 1972 while on Warner Bros. She had steady but unspectacular success before being dropped by the label in 1986. "Nick Of Time" is her first album for Capitol. Raitt's comeback has been far more convincing than those being mounted by two other female veterans who hit it big in the '70s. Phoebe Snow levels off at No. 80 this week with "Something Real"; Carole King holds at No. 112 with "City Streets."

AST FACTS: Michael Damian's remake of David Essex's 1974 hit, "Rock On," jumps to No. 1 on the Hot 100. It is the third remake of a top 10 '70s hit to reach No. 1 in the '80s, following Bananarama's update of the Shocking Blue's "Venus" and Club Nouveau's remake of Bill Withers' "Lean On Me." Damian's single is the first No. 1 hit for A&M-distributed Cypress Records.

www.americanradiohistory.com

Madonna's "Express Yourself" is the top new entry on the Hot 100 at No. 41. It's her 15th consecutive single to earn top debut honors, which is her entire output since "Lucky Star" five years ago ... Elvis Costello lands his first top 30 hit as "Veronica" jumps to No. 29. Costello wrote the song with Paul McCartney, who leaps to No. 54 with a second McCartney/Costello collaboration, "My Brave Face."

Tom Petty's first solo album, "Full Moon Fever," jumps to No. 9 on the pop albums chart. Petty is the sec-

ond member of the Traveling Wilburys—following the late Roy Orbison—to land a top 10 album this year ... John Cougar Mellencamp's "Big Daddy" vaults from No. 42 to No. 13 in its second week ... 10,000 Maniacs' third album, "Blind Man's Zoo," is the top new entry at No. 68. It's almost certain to top the No. 37

by Paul Grein

peak of the group's 1987 breakthrough album, "In My Tribe." Both albums were produced by **Peter Asher**, who is coming off the top 10 **Cher/Peter Cetera** duet.

Natalie Cole's "Miss You Like Crazy" jumps to No. 1 on both the Hot Black Singles chart and the Hot Adult Contemporary chart, and advances to No. 21 on the Hot 100. It's Cole's first No. 1 black hit since "Our Love" in 1978. Her 1987 comeback hit, "Jump Start," peaked at No. 2 on the black chart. "Miss You Like Crazy" is the second No. 1 black hit for producer/composer Michael Masser, following Whitney Houston's Grammy-winning "Saving All My Love For You." Gerry Goffin collaborated on both songs.

Donna Summer lands her first top 20 pop hit in six years as "This Time I Know It's For Real" jumps to No. 16 on the Hot 100. Surprisingly, the record isn't even listed on the Hot Black Singles chart. Summer has always been more of a pop artist than an R&B artist, and this record, produced by **Stock**. Aitken, Waterman, is especially pop oriented, but its inability to even crack the lower reaches of the black chart is noteworthy.

WE GET LETTERS: Mike Perini of Ypsilanti, Mich., notes that the all-star version of "Ferry Cross The Mersey" to aid survivors of the recent Liverpool, England, soccer disaster is the first single to enter the U.K. chart at No. 1 since Mick Jagger & David Bowie's "Dancing In The Street" in 1985. That, too, was a charity record, with proceeds targeted to Live Aid.

David Harris of Glasgow, Ky., notes that hit songs keep getting longer. The combined running times of **Madonna's** "Like A Prayer" and Bon Jovi's "I'll Be There For You"—which were back-to-back No. 1 hits last month—topped 11 minutes. "Prayer" clocked in at 5:19; "There" ran 5:43.

Rhino, EMI Divide 'Spoils' In Buyout Of Levy Labels

NEW YORK The Rhino and EMI labels plan to begin marketing this fall a series of anthology albums drawn from masters in the vaults of ABZ Inc., the centerpiece of which is Roulette Records.

Rhino, the 11-year-old specialty label, is a partner with EMI U.K. in ownership of the label as a result of their buyout of Morris Levy's interest in ABZ Inc., which has a catalog of about 50,000 sessions.

Under terms of the deal announced May 24 by Rupert Perry, managing director of EMI Records U.K., and Richard Foos, president of Rhino, distributed by CEMA in the U.S., retains rights to market Roulette-originated product in North America, while EMI will release product in other parts of the world.

However, EMI will have world rights, including North America, to what are defined as jazz recordings in the Roulette catalog. They include such names as Dinah Washington, Joe Williams, Pearl Bailey, Count Basie, Sonny Stitt, and Maynard Ferguson. In the U.S., Blue Note president Bruce Lundvall will supervise the Roulette jazz catalog. Although no purchase price was (Continued on page 77)

billion, including CBS Records and

CBS/Sony but not either of the

Asked to explain the discrepan-

cy, a Sony spokesman stood fast

on his company's numbers, noting

they had been audited by Price

Waterhouse. He also reiterated that the manufacturing subsidiar-

ies are included in the overall reve-

nue figure. He speculated that the

difference between the two compa-

nies' numbers may be related to

the fact that Sony's dollar amount

is based on a conversion rate of 132

(Continued on page 86)

manufacturing subsidiaries.

Sony Posts \$2.57 Bil For Record Group CBS Sales Figure Disputed

NEW YORK Sony Corp.'s just-release report for its fiscal year ended March 31 states that consolidated worldwide revenues for its records group—including CBS Records Inc., CBS/Sony Records, Digital Audio



\$2.577 billion or 340.2 billion yen. A CBS Records spokesman, however, said that the true figure is approximately \$2.7

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SONGWRITERS HALL OF FAME MARKS 20 YEARS

The Songwriters Hall Of Fame celebrated its 20th anniversary in a starstudded presentation at New York's Radio City Music Hall on May 11. Dick Clark and Anita Baker hosted the event, titled "The Magic Of Music," which will be broadcast as a two-hour special by CBS-TV in early June. The ceremony also honored Lifetime Achievement Award winner Quincy Jones, as well as new Hall Of Fame inductees Lee Adams, Leslie Bricusse, Anthony Newley, and the late Roy Orbison. (Photos: Chuck Pulin)



Dropping in on the postshow dinner party are, from left, Freddy Jackson, Paula Abdul, and Hall Of Fame board member Gregory Abbott.



Songwriters Hall Of Fame president Sammy Cahn takes a moment to greet Barbara Orbison.





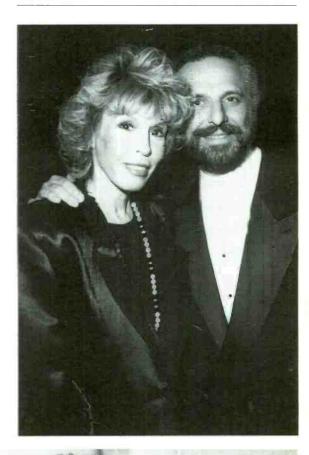
Three great American ladies of song raise their voices for the Hall Of Fame: In photo at left, Cissy Houston; in photo above, Judy Collins; and in photo at right, Maureen McGovern.



Dwight Yoakam, k.d. lang, and Ecdie Money take the stage for the tribute to Hall Of Fame inductee Roy Orbison.



In photo above, Eric Clapton makes the Hall Of Fame presentation to Barbara Orbison for her late husband; and in photo at right, past Hall Of Fame inductees Cynthia Weil and Barry Mann attend the postshow festivities.







As well as serving as MC for the Radio City celebration, Anita Baker belted out a rendition of "Summertime" from "Porgy & Bess".

Billboard.

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Plum Jobs Should Be Accessible To All BLACKS ADVANCE SLOWLY IN WHITE RADIO for example. I hosted a call-in talk

BY JOYCE KING

4 × 64

Denzel Washington is a talented young actor who has definitely paid dues. Yet, many focus on my favorite actor's skin color: black. I prefer to think of Washington as a superb actor who happens to be black. As an entertainer, that's a struggle I can relate to.

For the last 11 years, my voice has been heard on news, rock, adult contemporary, urban contemporary, and country radio formats, just to name a few. Sacrificing and paying dues has afforded me opportunities to work with some wellknown organizations. Unfortunately, few of these companies have utilized me to my fullest potential. Part of the problem seems to be something people in radio seldom discuss-racism.

As a black female air personality, there are still doors in white radio I can't begin to open. I've met a lot of people in the industry who love my personality, my sound, and my 11 years in the business. Nevertheless, those with the power to make changes are reluctant to do so. As a result, I find myself sitting back, watching white females with far less experience and talent get the nods for jobs I'm supposedly overqualified for. Usually, when I do get the nod, it's for overnights or latenight shifts.

Subtle forms of racism are hard to prove and even harder for most people to admit. I have seen racism rear its familiar head in the way some companies conduct business. This discrimination, I believe, is transmitted to listeners, who are subliminally conditioned to hear 'white.''

After working as an air personality for several white stations, I have many stories to tell. During my stint in news at a country station,



show. I'll never forget having the

local National Assn. for the Ad-

vancement of Colored People chap-

ter president as a guest on one par-

ticular show. Except for a few irate

rednecks, the show ran smoothly

However, a few days later, a lis-

tener called me to ask why a good

white girl like me would help the

and was fairly informative.

nouncing to him that I, too, was a member of the NAACP. Instead, I jokingly told him, "Because I like black men." The old fellow was not amused.

This would be easy to dismiss as yet another isolated incident if it was limited only to ignorant backwoods types. Unfortunately, racial ignorance has no bounds.

At an AC station I once worked for, listeners used to phone in and bravely say things they wouldn't dare say to a black person's face. One caller shared a bigoted riddle with me that not only attacked African Americans, but Jews and Hispanics as well. The joke was, there are three things that aren't tolerated: a Jew with some money, a nigger with a gun, and a wetback sneaking into the U.S. And without even taking a breath, he then demanded an autographed picture of me to hang over his bed!

OMMENTARY

The man assumed I was white, not because I sound white, but because he was listening to a traditionally white station. It never occurred to him that someone black might be qualified to work there even on overnights.

One of my biggest concerns is the fact that far too few qualified black

'There are still doors in white radio I can't begin to open'

Joyce King is an air personality on KSON San Diego and has also worked for such stations as KMJQ (Magic 102) and KODA, Houston and KWKH Shreveport, La.

> personalities are being allowed to cross over into daytime shifts at predominantly white stations. How will the sophisticated listener of the '90s accept and understand the sign of the times, if we, as trendsetters, don't offer it to him or her? The sign reads "white radio isn't all white anymore." If "females/minorities encouraged to apply" was more than just a slogan that some companies list near the bottom of their employment applications, listeners would indeed meet more black faces behind the voices.

> Recently, I sent out several tapes to various programmers. The feedback was tremendous. Most of the PDs with whom I talked over the phone made it clear they wanted to

meet me, whether they had an opening or not. One programmer even confided to me that my tape was one of the few he didn't trash.

That entire string of PDs all had one thing in common: They initially thought I was white. When they discovered I was black, this exclusive group advised me to return to my 'roots" in radio. I was also told I'd be happier working with my own kind. The worst thing I heard was there might be an image problem if I worked for them.

As a practical matter, it is impossible for black personalities to stay in this profession and work only for black stations. It is my greatest wish that there were more urban/ minority-owned stations. Realistically, though, all of us simply can't work at black stations, regardless of whether we want to or not.

Owners and managers who want to head into the hi-tech '90s on top of this ever-changing profession should strive for more balance in their operations. This balance requires the hiring of more qualified black personalities for day shifts as well as overnights.

Five years ago, few believed an Oprah Winfrey could ever dominate and help popularize TV talk shows. That day is here, because viewers were given the chance to see something different, and they latched onto a new concept. To judge by the ratings, they have remained loyal.

After a decade of working mostly nights and overnights, I'm ready to be that dynamic female personality who just happens to be black. Radio listeners deserve as many choices as TV viewers have.

Denzel Washington may be waiting for that romantic leading-man role that will propel him to superstardom. Me, I just want my turn on the mike.



SUPPORT THE LP

I'm tired of hearing about the "imminent demise" of the LP. Even if the profit margin is not as great on LPs as on cassettes or CDs, there are still people like myself who value their LPs.

As a Billboard reader for more than 14 years (I'm 27). I find it unconscionable that a music magazine of vour size and influence would do nothing to support the continuation of LPs but rather support their obliteration.

Will Billboard publish two blank pages for top LPs in the not-so-distant future?

Russ Roif Brooklyn, N.Y.

WHAT'S WRONG WITH S.A.W.?

Regarding recent reviews of the new Donna Summer LP and single (Billboard, May 6 and April 29), I must take exception to the negative references to the production talents of the U.K.'s Stock, Aitken, Waterman

team. Although I consider myself a Summer fan, if "even a familiar SAW production can't keep this singer's distinctive delivery from winning," as your review states, why is this SAW production shaping up to be her first major hit since 1983's "She Works Hard For The Money"?

My store is singles oriented, with 12-inch sales dominating, and we've noticed an avalanche of hit product in recent years coming from the SAW team. While it might be premature to call them geniuses, their track record speaks for itself. Their many success stories include Samantha Fox. Dead Or Alive, Laura Branigan, Kylie Minogue, and Rick Astley.

To me as a retailer, a production genius is one who is most consistently in tune with the public's taste. Regardless of what your critics say, there is no current producer or production team that can compare with these three gentlemen.

Perhaps the U.S. music industry is jealous of these British hit makers. As far as I am concerned, if the SAW-bashing by critics (and top 40 programmers) would stop, the public would be exposed to many more excellent, commercial (not a dirty

word!) productions, and we'd all sell a lot more music. Isn't that the bottom line, anyway? Dean Ferguson

D.J. Records North Babylon, N.Y.

'SOLDIER' CREDITS

In a May 6 Billboard article about Donny Ösmond's comeback with "Soldier Of Love," the impression is given that George Acogny made the most significant production contributions to Osmond's album and that such other producers as Evan Rogers and Carl Sturkens made only subordinate contributions.

Rogers and Sturkens did, however, write and produce the single "Soldier Of Love" as well as the follow-up single, "Sacred Emotion." Their contribution was significant and should receive the proper credit.

Kevin Harewood VP/GM, Hush Productions New York, NY

CDs AND THE SINGLES SCENE

Before CDs arrived, I purchased all music recordings on vinyl records. Records were the best configuration available to music collectors. Now I purchase CDs exclusively.

The problem is, with the decline of the 7-inch vinyl single, the CD single counterparts are not filling in the gap left by it. If I want to buy the current single, I'm usually forced to get it on cassette or go without. The availability of CD singles is laughable. I've been trying to find Fleetwood Mac's last single, "As Long As You Follow," for several months, although according to the Hot 100 Singles chart, it was available on CD. In the local Camelot Music, I bought the single on cassette. Later, I went to a National Record Mart to purchase the 7inch counterpart on vinvl.

If vinyl is to be deleted (hey, no problem), let's get the current singles out there on CD. There are thousands of music buyers who do not like to buy cassettes.

Timothy W. Kee N. Huntingdon, Pa.

Articles and letters appearing on this page serve as a forum for the expression of views of general interest. Contributions should be submitted to Ken Terry, Commentary Editor, Billboard, 1515 Broadway, New York, N.Y. 10036.

Oldies FMs Battle For Air Space *The Fighting Got Nasty in Philadelphia*

BY SEAN ROSS

NEW YORK "When disco was big, there was always a station changing to that, regardless of whether there was room for it, but now there are no longer two disco stations in any market," says KRTH-FM Los Angeles PD Phil Hall. "Now a lot of people have jumped on the oldies bandwagon. When the next big thing comes along, I'm sure people will end up jumping on that, too."

As the last few holes for oldies FM in the top 50 markets fill in-Buffalo, N.Y., and Charlotte, N.C., are two recent converts-gold PDs are being confronted with the one-time rarity of FM oldies wars. While mainstream oldies PDs are used to sharing some listeners with classic rock stations, FM oldies wars now exist in Houston (KLDE v. KFMK), Chicago (WJMK WFYR), Detroit (WKSG v. CKMR), Albany, N.Y. (WNYJ v. WKOL-FM), and most recently in Norfolk, Va., where the sudden switch of gold-based AC WLTY (Y96) to gold preceded the debut of WZCL (Cool 105) by just hours last month.

Oldies' biggest new battleground is Los Angeles, where, since March, CBS' KODJ—long considered one of the market's most voatile properties—has taken on KRTH-FM (K-Earth 101) shortly before the latter station's transfer from RKO General to Beasley Broadcasting. The heavily promoted launch comes despite CBS' involvement in the deleterious WOGL v. WIOQ Philadelphia battle, where neither FM (nor their two AM competitors) could post much of a market share until WIOQ's new owners changed it to the crossover format in January.

MORE THAN ONE TYPE OF OLDIES FM? Despite the top 40 roots that many oldies programmers have, most insist that their oldies wars don't include that much of the constant monitoring, personnel and promotion stealing, or on-air bickering that mark a really good top 40 battle. Even within oldies, they say, there are subniches that allow them to concentrate on their own formats instead of worrying about the other guy. In Chicago and L.A., for instance,

In Chicago and L.A., for instance, the battle is between stations that acknowledge the '70s (WFYR and KRTH-FM) and competitors who emphasize '50s and '60s oldies (WJMK and KODJ). In Detroit and Houston, CKMR and KLDE run tight lists against the wider, more personalitydriven KFMK and WKSG.

"Our presentation is a little softer than WJMK, and we're looking for growth in women, although the format traditionally does better with men," says WFYR PD Kenny Lee. As a result, while Lee *will* punch between WFYR and WJMK to see who has the better song, as do PDs in other formats, "it's an apples-to-oranges comparison. I keep my eyes on them to make sure we're not missing any power records, but I don't react to anything they do."

And while WJMK PD Gary Price says that WFYR is his top-sharing radio station, he also speaks for most of the PDs contacted for this story when he says, "We share in double digits with virtually everybody—[N/ T] WGN and WBBM, all the ACs, [urban-leaning top 40] WBBM-FM—oddly enough, and country WUSN (US99). It really isn't restricted to any one format."

"As far as I'm concerned, we compete with [top 40] KIIS and [AC] KOST," says KRTH's Hall. "They're the people who compete with us for 25-54 ad dollars and the people who have something to compete with. We won't do anything to respond to KODJ; I'm not a big believer in responding to a station that has a one-share."

(WKSG's Paul Christy makes similar comments about CKMR: "Our philosophy is not to refer to anybody who has lower ratings, and fortunately all the other oldies stations do. If we talked about anybody, it would be somebody from another format.")

When rumors that CBS would flip its then-KNX-FM to oldies became thick over Los Angeles, Hall allows that KRTH-FM did make some changes in strategy, punching up the '60s part of its music library and adding some bus cards. Otherwise, he says, "We haven't changed or really even picked up our promotional activity. We're still giving away \$1,000 and trips to Hawaii every day, we're *(Continued on page 15)*



Answers To Something. Chrysalis artist Midge Ure performed recently at album KOME San Jose, Calif.'s Rescue The Future rally, one of several held across the country on Earth Day in conjunction with the Pollack Media Group. Ure, left, is shown with rally speaker Ralph Nader.

Radio Takes Homeless To Heart, Or Malibu; Power 96 MD Makes Alternative Move

by Sean Ross

T ISN'T A SPONSORED REMOTE. There aren't free hot dogs and balloons for the kids. But two members of the WPOW (Power 96) Miami morning team—newsman Jim Reihle and producer Mark Mosley—have been taking to the streets of South Florida anyway, spending the night with the area's homeless, and not bringing food or money for themselves.

Projects of this sort always risk bordering on dilettantism and Reihle says that the pair *did* encounter some veteran homeless who didn't want to be bothered with them. But some of the stories the

pair came back with from their first trip to downtown Miami are harrowing; among them: the man with the plastic bag of banana peels that he had collected for dinner; the 25-year-old woman who washed herself in sewer water; and the man who wanted a knife so he could turn an empty tin can into a crack pipe.

a crack pipe. WPOW has several follow-ups planned: The team is planning a

similar trip to Fort Lauderdale's strip—a favorite spot for teenage runaways; Reihle is working on a story about the plight of homeless people who get on the buses that recruit migrants in downtown Miami and who, he says, are often paid in crack or alcohol as a way of keeping them in involuntary servitude.

In a somehow related development, syndicated talk host **Rush Limbaugh**, heard on 125 stations including **WABC** New York and **KFI** Los Angeles, planned to have 15 buses available to transport homeless people to Malibu, Calif., on May 27, but hadn't at press time figured out where the vehicles would park. Limbaugh organized the event as a response to a statement made by honorary Malibu mayor Martin Sheen, in which the actor declared Malibu a sanctuary for the dispossessed. Limbaugh told the Los Angeles Times that his intention is not to embarrass Malibu or the homeless, but to "discredit Sheen."

PROGRAMMING: Power 96 MD Shirley Maldonado crosses town for her first PD job at adult alternative **WXDJ**, where she'll replace **Terry Hickman**. Maldonado says her first concern will be adjusting the music: "We'd been playing a lot of new age and while some of that was good, the amount we were playing was making the station sound too sleepy, so we'll back that off," she says. Music duties at WPOW will be divided between APD **Frank Walsh** and newly promoted music coordinator **John Rogers**. Hickman can be reached at 305-856-4281

KZRK Dallas, which announced that it would drop

Satellite Music Network's Z-Rock format last week, is now putting in for the call letters **KDGE** (The Edge) and will pick up consultant **Fred Jacobs**' modern rock format. Target date is set for July 1... Spanish-language network Cadena Radio Central adds two new affiliates in early June, WAOS (La Favorita) Atlanta and new outlet **WOPA** Chicago. PD of the latter is **Armando Perez**, formerly with crosstown **WIND**.

After being kept out of Salt Lake City by a no-compete clause since late last year, Lou Simon is program-

ming again there at KZHT (Hot 94.9), replacing J.J. Morgan. Simon, who previously worked with GM Terry Schmidt at top 40 KCPX, says he has finally reached an agreement with KCPX allowing him to work in the market. KZHT's modern/dance hybrid format won't change, Simon says.

Afternoon drive host **Ed Tyll** is promoted to PD at N/T WSMB New Orleans, replacing Michael Creasy ... At country CJJR Van-

couver, British Columbia, PD Frank Callahan is relinquishing those duties to concentrate on his airshift; contact consultant Jay Albright at 800-340-3277 ... Simulcast AC WVEZ-AM Louisville, Ky., changes calls to WWKY and picks up Far West's True Country format. WVEZ-FM, meanwhile, is dropping Transtar's Format 41 to go live under consultant Pete Salant.

More than a year after the advent of the computer/ rotation-generated playlist at WAPW Atlanta, another convert has trickled in. WGY-FM (Electric 99) Albany, N.Y., is now using the list under consultant Mike Joseph as a way of listing the album cuts that it packets together like singles ... Album rock WIOT Toledo, Ohio, promotes MD Jim Steel to PD, as Mark Benson moves to late nights. Former late-nighter Michael York will handle evenings and music.

Bob Mallery, former VP/operations for the Lincoln Group—owners of **WVOR** Rochester, N.Y., and **WBUF** Buffalo, N.Y.—is the new day-to-day PD at top 40 **WCCK** (K104) Erie, Pa., as **Bill Shannon** concentrates on group PD duties with Burbach Broadcasting. Mallery says K104 will keep its longstanding rock edge, but that its unusual AC/album/top 40 mix will become "more focused."

Longtime AC WTRX Flint, Mich., has fired 15 staffers-most of the station, save the sales staff-and become Satellite Music Network Z-Rock affiliate WDLZ, giving the market its first rock station since WWCK's switch to top 40 last January. Former WWCK PD Sean McNeil is OM replacing Michael Thorpe ... The ads (Continued on page 14)

But Some Stations Require Vinyl Choice Labels Increasing CD Service

This story was prepared by Craig Rosen in Los Angeles and Melinda Newman in New York.

NEW YORK The gradual phasing out of vinyl that has taken place at retail (Billboard, April 29) is also happening in radio as stations move to compact disks and record labels emphasize CDs over LPs.

While I.R.S.' recent announcement that it will no longer service commercial radio with vinyl unless specifically requested hasn't been matched per se by other labels, most are in various phases of deleting LP service to different formats.

A Billboard survey found album rock and top 40 stations leading the move to CD, with country stations not far behind. Some adult contemporary and urban stations are gradually making the change, while college outlets—ironically, I.R.S.' stronghold—are slow to switch.

KLUC Las Vegas PD Jerry Dean welcomes the change. "I think CDs are basically becoming the standard at most radio stations and the record companies are realizing that," says Dean, whose station plays 90% CDs on the air. "Maybe a year ago record companies had a wait-and-see attitude to see if radio was really going to play [CDs]. Now, labels are making sure the key stations have as good service on CDs as they did with vinyl."

Top 40 KDON Monterey, Calif., takes nearly all of its music from CD, but dubs the material from the disks onto cartridges for broadcast. "There are too many chances for error with CD players," says PD Jamie Hyatt. "Carts rarely screw up, but with CD players I have trouble with them going back to the first cut or skipping because of dust."

"Our vinyl singles are way down," says Burt Baumgartner, Columbia's VP of national singles. "For top 40, we're 90% CDs. Radio has demanded it. And we've found that when programmers listen to new singles they listen to CDs first, cassettes, and then vinyl, so CDs symbolize a priori-*(Continued on page 18)* Ryuzo Kosugi Mariya Takeuchi Tatsura Yamashita and all the artists and friends of ALFA MOON



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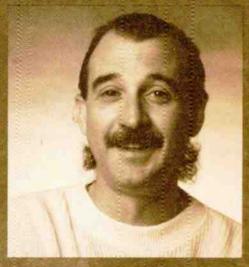
Gary Clark (PRS) Warner-Tamertane Pub. Corp. MONY MONY★★ Boby Bloom, Ritchia Cordelt, Bo Gentry, Tommy James Longitude Musis Co. NEVER DIE YOUNG

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VOX JOX

(Continued from page 10)

you've seen for a PD job at album WRKI Bridgeport, Conn., mean that PD Ray Graham is being moved into the program administrator job concentrating research and systems ... Ceacer Gooding, former PD of urban WQOK Raleigh, N.C., is now PD/mornings at AM rival WLLE.

PEOPLE: After 13 years and two different stints at urban **WBLS** New York, veteran morning man **Ken** "**Spider**" **Webb** is gone, setting off a series of shift changes at the station. Midday man **Lawrence Gregory** Jones moves to mornings. Part-timer Charlie Burger takes middays. And p.m. driver Fred Buggs and night jock Sergio Dean switch shifts. The new lineup is the first major change by PD Ray Boyd, who'll also take the station's music "in a more adult direction. We'll still play rap, but there'll be less of it."

After several days of being known on-air only as "The Guy After Dick Purtan," former WHYT Detroit jock John Lodge is now doing middays on crosstown top 40 WCZY (Z95.5) as David Hunter. He replaces Jeff Jen-



ACKERLY COMMUNICATIONS has agreed in principle to buy RKO General's WAXY Fort Lauderdale, Fla., for \$21 million. RKO tried to sell WAXY to Evergreen Media last fall for \$24 million, but that deal fell apart—partially because RKO was unable to settle with its license challengers—before a contract could be signed. Ackerly owns five other stations.

GROUP W BROADCASTING has agreed to sell two FMs—KODA Houston and KJQY San Diego—to Metropolitan/Legacy Broadcasting co-chairman Robert Sillerman for an estimated \$32 million, contingent on a larger deal between Group W and Metropolitan/Legacy (Billboard, April 29). In addition, Legacy's KDWB-AM-FM Minneapolis are no longer part of the Group W/Sillerman deal but will be sold separately.

CHARLES MICHELSON INC. has added two VPs: Bob Michelson, based in New York, and Steve Michelson, based in San Francisco. The company will be known as Charles Michelson & Sons.

nings, whose MD duties are now being split by PD Gary Berkowitz and APD Michael Waite ... Lou Adler, most recently president of N/T consultancy Eagle Media, joins WCNN Atlanta's morning team; Adler consulted WCNN's change to N/T last fall ... A week after being displaced as PD of WGHT Baltimore (now WWIN-FM), Zak Szabo joins top 40 WBZZ (B94) Pittsburgh for nights.

The fight over WHFS Washington, D.C., personality Damian Einstein continues. Now album rival WJFK is airing a promo by p.m. driver Cerphe asking that Einstein be reinstated to his airshift. Einstein—whose speech has been impaired since a 1974 car crash—came off the air recently, ostensibly because he had been promoted to APD.

Cerphe worked at WHFS in 1970-78. Before joining WJFK, he worked at another Washington album outlet, **WWDC-FM** (DC101). With the recent addition of DC101 overnighter Vinny Brewster, four of WJFK's six on-air staffers now come from that station. The only one not to make the transition directly was satellite-delivered morning man Howard Stern.

At crossover WQUE New Orleans, 20-year-old Chuck Fields joins for afternoons from weekends at top 40 KKLQ (Q106) San Diego as PD Bob West comes off the air. Meanwhile, after only a few weeks at top 40 WAPW (Power 99) Atlanta, Hurricane Eddie Munson rejoins former WQUE PD Jay Stevens for nights at KOY-FM (Y95) Phoenix ... After a month, Jeff France is out at album WAZU Dayton, Ohio, leaving PD Jim Levin with a morning opening

... Sunny Joe Stevens adds MD stripes to his p.m. drive duties at top 40 WMGZ Youngstown, Ohio, replacing Dancin' Doug Night.

CVENTS: Top 40 **KXXX-FM** (X100) San Francisco insists this isn't a station-sponsored hoax. After signing on with a showing of billboards reading "Hits Happen [on the] New X100," the station found two of its boards changed recently to read, "Shit Happens—New Exxon." The station later received a press release from the Billboard Liberation Front (no relation) declaring that "in a show of solidarity with our beleaguered and unjustly maligned corporate comrades at Exxon Corp.," it had decided to "re-enter the vital field of outdoor advertising improvement." The billboards were restored before the station could get a picture.

Assistance in preparing this column was provided by Jeff Hannusch, Bill Holland, Peter Ludwig, and Craig Rosen.

FCC Mulls License Process Hands Off On Convicted Owners?

BY BILL HOLLAND

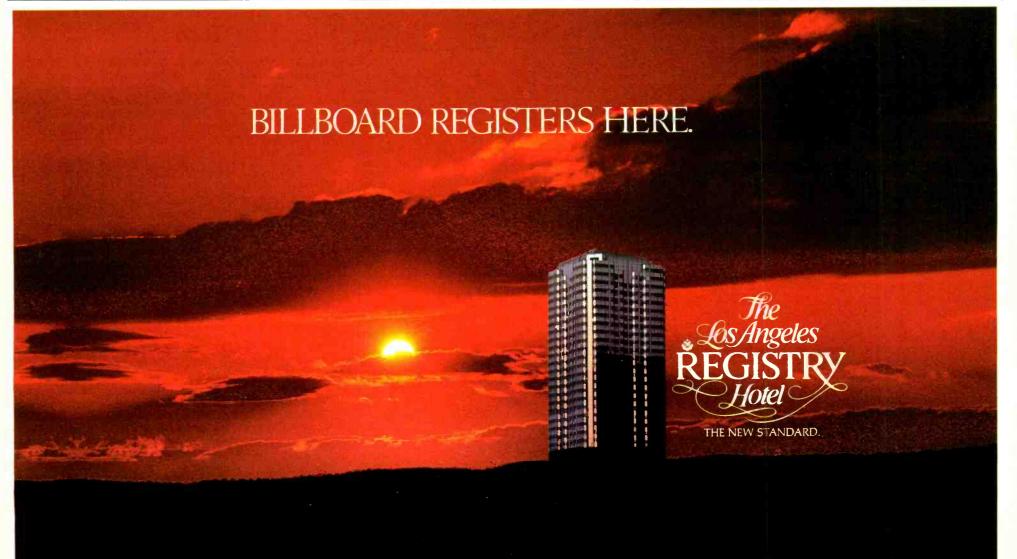
WASHINGTON Does broadcast deregulation stop when the FCC renews or approves the license of a station whose owner has been convicted of drug trafficking? Is such a conviction outside the purview of the commission's touted "handsoff" style under former chairmen Mark Fowler and Dennis Patrick?

Those are the questions facing the FCC ever since Williamsburg County Broadcasting Corp. applied for renewal last year for its 5-kilowatt AM, WKSP Kingstree, S.C. The commission approved the re-



newal in November, never investigating a reference in the renewal application to the fact that company president Gregory Knop is serving a five-year jail term for cocaine distribution.

But now an embarrassed FCC is faced with another application from Williamsburg—for a license swap from AM to FM—and this time the *(Continued on page 16)*



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6 6 11 11 11 1 2000

OLDIES FMS BATTLE FOR AIR SPACE (Continued from page 10)

the exclusive station for Disnevland's Blast to the Past, and we're doing our pet parade again this year-basically the same stuff we've always done.

Similarly, KODJ PD Kurt Kelly says that on his station testimonial promos, when listeners specify K-Earth as the station they switched from, he bleeps out their call letters. "We just want to be the best-sounding oldies station in America. We're not specifically after K-Earth, [oldies AM] KRLA, or KOST.

DROOL IN THE SUN

Yet, despite PDs' protestations to the contrary, there are incidents of on-air sniping between oldies outlets similar to those found elsewhere. Early in its format change, WJMK's Price says WFYR was running a promo referring to WJMK's veteran jock staff as "drooling old men who scream at you" and another that accused it of playing "songs your grandparents used to listen to." "We chose not to be drawn into an on-air battle and after three to four weeks, they dropped it," he says. Lee says that he was not comfortable with the

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promos and pulled them when he arrived last winter.

9 M. A.

KLDE PD R.C. Rodgers is one of the few PDs who will acknowledge following his competitor, KFMK, saying "they sneeze and we wipe our nose." During the winter book both During the winter book, both oldies FMs ran "live free" promotions where KFMK paid bills for a number of listeners and KLDE gave a grand prize of \$25,000 to one winner. KFMK PD John Stevens claims his contest was on "probably two weeks before theirs." Rodgers insists that KLDE was a few days first and that KFMK's contest was "a blocking move.

(In Chicago, both WFYR and WJMK are running the traditional listener-voted top 500 countdown on Memorial Day. Lee, however, dismisses that as something both stations "stumbled onto independently.")

Perhaps the bloodiest fighting, however, took place in Philadelphia, where CBS' WOGL fought a war of attrition with WIOQ, then owned by Outlet, that lasted from November 1987 until January 1989. During that time, CBS FM VP George Sosson says, the market's advertising time buyers "were in the driver's seat. Philadelphia is not known for being one of the better rate markets in the country; they used to pit the two of us against each other and just drive the rates into the ground."

with a contraction

Against that background, Sosson says, "there was a lot of mudslinging, mainly among salespeople. When you're down and out like both stations were, you start to do dumb things that you really shouldn't do. They stole one of our salespeople. We stole one of their jocks."

WAR: WHAT IS IT GOOD FOR?

The Philadelphia war raises the question of whether the oldies format, having only recently come into its own on FM, can support a rivalry on that band. In Chicago, WJMK was down 4.2-3.4 this winter, although WFYR had only a 1.9-share 12-plus overall. In Detroit last fall, WKSG had a 3.4 to CKMR's 2.1; this winter, both were down sharply. In Albany, both FMs are behind AM format leader WTRY, which has also fallen 5.5-3.6 since their debuts.

Those numbers would tend to suggest that second FMs have a spoiler effect—lowering the numbers for everybody. While Sosson readily acknowledges that WOGL could not have made a respectable living under any circumstances without WIOQ's departure, he also says that because L.A. is the country's No. 1 revenue market, "The degree of audience success needed to produce profits can be less than in Philadelphia and the return can be huge.'

We're going to expand the market. We don't expect K-Earth to take a major bath because of us. In our weekly research, they're holding their own, yet we're growing like wildfire," Sosson says.

"We're pretty much sold out through July at this point," adds Kel-"So it's not a question of whether the revenue is there. Look at all the years when [album rockers] KLOS and KMET were duking it out. I'm surprised how long the market has gone without two oldies FMs because it's a very viable format.'

"It's not as crowded here as it was in Philadelphia, but it's getting to that point," says KLDE's Rodgers. 'People notice that we're still going, and that classic rock KZFX is still go ing, and the lights are still on in all our towers, and think maybe they should jump on the bandwagon too. Even before the Exxon tanker spill boosted oil prices, Rodgers says "almost every station was sold out two to three weeks in advance. It's like somebody just turned on the spigot.' In Chicago, market observers had

thought that WJMK might get some relief from WFYR's imminent takeover by Summit Communications. Now, however, sources close to Summit say WFYR will remain oldies for the foreseeable future following the ownership change.

WJMK's Price *would* be much hap-pier without WFYR. "Undoubtedly, every listener that bounces between the two stations now would be here all the time. It would be much easier to crack a four-share without them." But he also says, "In the overall scheme of things, they haven't negatively impacted us to any great degree.'

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2 WKS

WEEK WEEK



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Compiled from a national sample of radio playlists.

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ADTEL CONTEMPORARY

LABEL & NUMBER/DISTRIBUTING LABEL

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TITLE

THE DOCTOR

I WANT IT ALL

FIRE WOMAN

SATISFIED

ROOMS ON FIRE

RUNNIN' DOWN A DREAM

I WON'T BACK DOWN

HEY BABY CBS ASSOCIATED 4-68891/E.P.A

MARTHA SAY

WORLD IN MOTION

POP SINGER MERCURY 874 012-7/POLYGRAM

LOVE HAS TAKEN ITS TOLL

ONCE BITTEN TWICE SHY

DON'T SAY YOU LOVE ME

COMING HOME MERCURY 872 982-7/POLYGRAM

HEADED FOR A HEARTBREAK

* * POWER

CLOSE MY EYES FOREVER

FASCINATION STREET

ROCK THIS PLACE CBS ASSOCIATED LP CUT/E.P.A

CHROME PLATED HEART

LAY YOUR HANDS ON ME

FEEL A WHOLE LOT BETTER

PRECIOUS STONE

VOICES OF BABYLON

NINETEEN FOREVER

ROADHOUSE BLUES

THIS IS YOUR LAND

EYES OF A STRANGER

DO YOU LIKE IT

PRAYING TO A NEW GOD

LET IT ALL HANG OUT

... THIS TOWN

GOOD THING

DOWN BOYS

FREE FALLIN

NEED A LITTLE TASTE OF LOVE

(BETWEEN A) ROCK AND A HARD PLACE

TROUBLE ME

HANG TOUGH

BACK TO BACK

IS THIS LOVE

POP SONG 89 WARNER BROS, 7-27640

ONE BIG RUSH

BAD MAN

SO ALIVE

OPEN LETTER TO A LANDLORD

MY BRAVE FACE

UNDER THE GOD



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Compiled from national album rock

radio airplay reports.

* * FLASHMAKER * * * BROTHER OF MINE ANDERSON, BRUFORD, WAKEMAN, HOWE

TH

* *

** NO.1

THE DOOBIE BROTHERS

STEVIE NICKS

OUEEN

THE CULT

RICHARD MARX

TOM PETTY

TOM PETTY

TIN MACHINE

HENRY LEE SUMMER

JACKSON BROWNE

JOHN COUGAR MELLENCAMP

ARTIST

permission of the publisher

UM ROCK

ABEL & NUMBER/DISTRIBUTING LABE

WASHINGTON ROUNDUP (Continued from page 14,

commission is mulling whether its rules have been so streamlined as to allow a license change to a company

headed by a convicted felon. Since December 1985 the commission has only investigated evidence of perjury, fraud, and crimes that "shock the conscience" on newlicense or license-renewal applications, on the grounds that these violations cast doubt on an applicant's honesty and reliability in holding a license. But there is now no rule about drug violations. Prior to the rule change, any felony conviction was considered relevant to a license proceeding.

However, the recently passed federal drug law has FCC staffers considering a change back to a "personal character" consideration that specifically includes drug-related crimes. The recently enacted law contains a provision that gives federal judges the right to revoke for five years any federal licenses for drug convictions

...

The commission is also now saying that staffers should have looked a little closer at the WKSP application, which described Knop's offense as being "of a nonbroadcast" nature.

USER FEES MAY JUMP

Just as critics predicted, the fees that the government, through the FCC, charges broadcasters to provide services may soon rise-by as much as the consumer price index percentage since April 1986, the time the fees were made part of the budget act. Those broadcasters who have gone through commission proceedings for any number of services know that prices are getting steeper. A construction permit for an AM, for example, now costs \$2,000, as do such major actions as changing location or class.

FOR WEEK ENDING JUNE 3, 1989

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EARDRUM BUZZ

THIS TOWN WARNER BROS. LP CUT

SEE A LITTLE LIGHT

PET SEMATARY

SHE GIVES ME LOVE

GOIN' SOUTHBOUND

THIS IS YOUR LAND

OBSESSION WING LP CUT/POLYDOR

ROUND & ROUND OWEST 7-27524/WARNED

EVERYTHING COUNTS

SOMETHING TO SAY

UNDER THE GOD

GOD IS A BULLET

THE SHEEP'S A WOLF

BRING ME EDELWEISS

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SHAKE THAT COSMIC THING

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RE-ENTRY

NEW

Billboard, copyright 1989

NEW

NEW

NEW

Now the FCC, in a report just submitted to Congress, is suggesting that some of the fees-it doesn't spell out which—might be subject to the rise in the CPI, which increased by 12.6% since April 1986. The commission emphasizes that the adjusted fees are not yet in effect, and won't be in place until August at the earliest, and probably not until the fall.

NEW REQUIREMENTS FOR FORM 301

The FCC will soon require additional financial, ownership, and integration information in its Form 301-the form used by applicants for new-construction permits that critics of the comparative renewal process say is also used by "nonseri-ous challengers" who are more in-terested in "buyout" money than actually challenging a licensee and taking over a station. The revised 301 is part of a series of commission initiatives begun this spring to clean up abuses in renewal hearings and new-application proceedings.

ROCK

Compiled from Commercial and College Radio Airplay Reports.

"★ ★ NO.1 ★ ★*

TRACKSTM

THE CURE 5 weeks at No. One

THE CULT

PIXIES

WIRE

JOE JACKSON

10.000 MANIACS

ELVIS COSTELLO

BOB MOULD

TOM TOM CLUB

THE RAMONES

XTC

THE GODFATHERS

STAN RIDGWAY

SIMPLE MINDS

ADRIAN BELEW

NEW ORDER

PUBLIC IMAGE LTD.

DEPECHE MODE

THE CONNELLS

TIN MACHINE

CATERWAUL

EDELWEISS

B-52'S

SWANS

CONCRETE BLONDE

HOUSE OF FREAKS

XYMOX

THE THE

FINE YOUNG CANNIBALS

LOVE AND ROCKETS

ARTIST

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Show	OHN COUGAR MELLENCAMP
JIIUW	SARAYA
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from spot sales.	E FABULOUS THUNDERBIRDS
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KING SWAMP

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THE FIXX

THE OUTFIELD

TOM PETTY

JOE JACKSON

10.000 MANIACS

SIMPLE MINDS

OUEENSRYCHE

CUTTING CREW

KINGDOM COME

WANG CHUNG

ELVIS COSTELLO

WARRANT

THE REPLACEMENTS

THE DOOBIE BROTHERS

FINE YOUNG CANNIBALS

JOHN COUGAR MELLENCAMP

TESLA

THE JEFF HEALEY BAND

MELISSA ETHERIDGE

Canadian Stats Slim Profits

da's private ra made a mere evenue of more in 1988, new figeral government

da's preliminary 481 stations in made money and vear. Stations in ated and competket actually lost while industry est in Quebec.

te-station reve \$723,720,675 r 97.5%came Only \$463,446 vas brought in by syndication. Programming was the biggest expense-\$224,789,854-followed by administration and general expenses (\$206,781,496) and sales and promotion (\$172,809,984). The weekly average of station employ ees was \$10.337.

The most startling information concerned Ontario. Of the 143 stations monitored, 73 made money and 70 lost, giving the province a net after-tax loss of \$1,453,914. Heavy promotion costs may be one reason: Some \$60 million was spent on promotion and sales expenses, a high proportion of the more than \$243 million in operating expenses. The prairie provinces of Saskatchewan and Alber ta also showed overall losses among their stations.

In Quebec, on the other hand, there were after-tax profits totaling \$8,097,407. Of the 98 stations reporting to Statistics Canada for the survey, 58 made money and 40 lost. Other places where winners outnumbered losers were the Atlantic Provinces, Manitoba, and the combined region of British Columbia, the Northwest Territories, and the Yukon. (Despite the wide edge of winners to losers in the last-mentioned area, howev er, overall profits were only KIRK LaPOINTE

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Manufacturers/Production

- 60-Record companies, independent producers, independent promotion companies
- 61-Pressing plants, manufacturers of software, hardware and/or pro equipment
- 62-Recording Studios

G3-Video/Motion picture industry personnel

Artists and Artists Relations

70-Recording artists, performers
 71-Attorneys, agents and managers

Buyers of Talent

74-Concert promoters, impresarios

75-Clubs, hotels, concert facilities

76-Light and sound companies for concerts, discos

 77-Corporate Event/Entertainment Planner

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92-Performing unions, licensing and rights organizations

93-Industry Associations

Miscellaneous

82-Music fans, audiophiles

81-Public, school and university libraries

- 86-Financial Institutions
- 87-Government
- 95-Newspaper and magazine
- personnel, journalists
- 96-Advertising and public relations
- B3-Schools
- 11-Other, please specify

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What'll Folks Do For Cash? Picture A Slug Sandwich

BY PETER LUDWIG

NEW YORK If the number of stations using outrageous-stunt contests this spring is any indication, the idea will be one of radio's most popular throughout the summer. Brad Wallace, promotions director of classic rock WKLH Milwaukee, says that although hardly new, "The idea has exploded from a programming stunt, to a morning show bit for ticket giveaways, to a full promotional concept."

Wallace traces the current trend to WDJX Louisville, Ky., morning man Joe Caruso, "who gave away Michael Jackson tickets to the first listener who flashed the staff through the studio window. Then KLOS Los Angeles got a guy to eat a charbroiled football for Super Bowl tickets. Now you have $MT\hat{V}$ as the king of outrageous contests with its Change Your Miserable Life promotion. They're giving away a new job, a move, a makeover, and lots of cash."

The first contestant in WKLH's own \$10,000 outrageous-stunt contest attempted to stilt-walk 200 miles across Wisconsin. Wallace says, "He only made it 60 miles, but we still gave him \$1,000. That's very important. If you put them through hell and there's no consolation, you can create a lot of bad feelings. The promotion has to maintain its fun quality.

"It's not a bad idea to pick a stunt that's unsuccessful," Wallace adds. "Choose good stunts that meet your requirements, but keep the contest running as long as possible without losing the excitement level."

WKLH got its winner on the second try as David Post cut his car in half using only hand tools in less than the four hours allotted him; Post's stunt drew a crowd of more than 250 listeners to the Milwaukee

County Stadium parking lot. Had Post failed, Wallace had a listener waiting to fill his Toyota with frozen custard and have his friends eat it clean without using their hands, as well as his favorite, a man who wanted to water-ski the 70 miles from Milwaukee to Chicago.

Top 40 WAPI-FM (195) Birmingham, Ala., just finished its \$10,000 outrageous-stunt contest. "We've been giving out lots of cash, but instead of call-in promotions, we wanted a promotion that would give the community a good show," says promotion director Terri Watts. Even at client remotes we stage a full production.³

195's finalists were the Hog Cowgirl who wore a tutu and bikini top and rode a 600-pound hog whose sign read, "My Hams Jam With 195," a team of sisters who covered themselves with peanut butter, corn flakes, and M&Ms and then raced on stilts as the 195 Fudge Sundae, the Tub Of Worms Extravaganza with a bikini-clad woman who buried herself up to her armpits in dirt and live worms, and the Torso Singer who wore a grass skirt and had a face painted on his belly-which sang Van Halen's "Big Bad Bill" as

he tap-danced. "You had to be there to know how funny the bit was," says Watts. "All our acts were chosen as much for their performance quality as for the stunt itself. The winner was a man who had his wife shave his head into a weird mohawk then dve it purple. orange, and vellow to match our logo. For the stunt, he ate several worms, pogo-sticked around, and then catapulted himself into a kiddie pool of manure and garbage.

"It sounds horrible, but the stunt was so beautifully staged. There was a soundtrack, it was fully choreographed with the wife holding up hysterical silent-movie-type cue

PROMOTIONS

cards, and they had friends planted in the audience with bullhorns who were great.

'Our aim was not to disgrace someone, but to let people get a little wacky. The way we positioned the contest on the air kept it from being a gross-out or degrading. Watts says the station got a lot of entries that ended up in the "gross/ nudity/animal abuse stack. But there was a rule that the stunts couldn't break any laws or cause bodily or property damage

'We didn't want people to run through the streets nude or hurt animals. We stressed creativity, and read entry letters on the air in our promotion spots. We told them what they could do, and then used the disqualified letters to show them what they couldn't do in a funny way.

In top 40 KKRZ (Z100) Portland, Ore.'s recent contest, the winner ate a slug sandwich for \$5,000, but instead of a public exhibition, promotion director Gus Swanson says the stunts were done at listeners' homes with PD Mark Capps, the Z100 Morning Zoo members, and Swanson as judges. "Mark wanted to allow contestants what he called the 'comfort zone factor.' so they could be even more outrageous in the privacy of their home. We brought along one TV station's film crew, and they ran a five-minute segment on us, including showing the guy eat the slug sandwich.

It was pretty horrible to watch. He took five slugs out of his garden, most of them the size of your finger, dropped them in a blender, whipped 'em up, spread them on a piece of bread with lettuce and tomato, and ate it. The worst part was that one of the littler slugs didn't get blended, and fell out of the sandwich. It was still crawling

the slices. It was real hard to watch him take that next bite. "He tried to do it the night before () PIONEER PRESENTS

Selections can be hea Every Sunday 1 PM

- 5 PM on FM

Tokio Hot 100" JAPAN/81.3 FM in TOKYO

and lost it. That didn't happen the next day. If it had, I don't know if that would have disqualified him. Fortunately, we didn't have to deal with it.'

That wasn't the only gross-out of the Z100 contest. One contestant bobbed for a Baby Ruth chocolate bar in a commode of vanilla pud-ding. Swanson says, "We like promotions on the edge and wanted to see how far we could go. This certainly caused talk on the street.

teners offer to give birth on the air, but had to pass because they wouldn't come to term until the contest was over. Both Wallace and Swanson think it is only a matter of

similar contests and says his favorite stories came from KBPI Denver, which went through four people before getting a winner. "Their 'House Full Of Popcorn' settled and got disqualified. The guy who tried to chop his cabin cruiser in half before it sank didn't make it. I guess it's hard to swing and ax through three feet of water. The guy who tried to swim a mile pulling pigs in a rowboat didn't make it either.

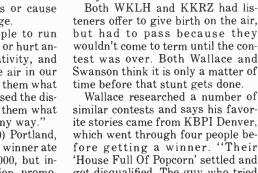
"The winner dropped 105 watermelons from 105 feet into the sunroof of his Mercedes in 105 minutes. Misses didn't count, and they had to open the doors a number of times to empty it out so he could get more in. It thoroughly destroyed the car."

Wallace's research also turned up a WKBQ St. Louis winner who put a string up his nose and pulled it out of his mouth for \$5,000, and the WDVE Pittsburgh contestant who let 30 pigs run through her \$160,000 townhouse for 30 minutes. "I don't think that stunt had a lot of inher-ent visibility," he says, "but the footage might make a great TV





Two contestants in the outrageous stunt contest at KKRZ (Z100) Portland, Ore., display their animal instincts. In the photo above, Deborah McKean brushes her teeth with the tail of her pet ferret. At left, winner Randy George goes to work on his slug sandwich.



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YesterHits_©

Hits From Billboard 10 and 20 Years Ago This Week

POP SINGLES-10 Years Ann

- 1. Hot Stuff, Donna Summer, CASABLANCA
- 2. Reunited, Peaches & Herb, POLYDOR 3. Love You Inside Out, Bee Gees, RSO
- We Are Family, Sister Sledge, ATLANTIC 4.
- Goodnight Tonight, Wings, CAPITOL 6. Just When I Needed You Most, Randy Vanwarmer, BEARSVILLE
- 7. Shake Your Body, Jacksons, EPIC 8.
- In The Navy, Village People,
- The Logical Song, Supertramp, A&M 10. Love Is The Answer, England Dan & John Ford Coley, BIG TREE

TOP SINGLES-20 Years Ago

- Get Back, Beatles, APPLE
- 2. Love (Can Make You Happy), Mercy, sunoi 3. Aquarius/Let The Sunshine In, Fifth Dimension, SOUL CITY
- 4. O Happy Day, Edwin Hawkins
- Singers, PAVILLION 5 Hair, Cowsills, MGM
- These Eves, Guess Who, RCA
- Atlantis, Donovan, EPIC
- Gitarzan, Ray Stevens, MONUMENT
- In The Ghetto, Elvis Presley, RCA 10. Grazin' In The Grass, Friends Of Distinction, RCA

TOP ALBUMS-10 Years Ago

- 1. Breakfast In America, Supertramp,
- 2. 2-Hot. Peaches & Herb. POLYDOR
- 3. Bad Girls, Donna Summer
- 4. Minute By Minute, Doobie
- Brothers, WARNER BROS
- 5. We Are Family, Sister Sledge,
- 6. Van Halen II, Van Halen, wARNER
- 7. Rickie Lee Jones, Rickie Lee Jones, WARNER BROS
- 8. Go West, Village People, CASABLANCA 9. Cheap Trick At Budokan, Cheap Trick EPIC
- 10. Desolation Angels, Bad Company, SWAN SONG

TOP ALBUMS-20 Years Ago

- Hair, Original Cast, RCA Blood, Sweat & Tears, COLUMBIA
- Nashville Skyline, Bob Dylan, COLUMBIA
- Galveston, Glen Campbell, CAPITOL
- Greatest Hits, Donovan, EPIC 5.
- Cloud Nine, Temptations, GORDY
- 7. Romeo & Juliet, Soundtrack, CAPITOL
- 8. In-A-Gadda-Da-Vida, Iron Butterfly, ATCO
- Bayou Country, Creedence Clearwater Revival, FANTASY 9.
- 10. Help Yourself, Tom Jones, PARROT

COUNTRY SINGLES—10 Years Ago

- 1. If I Said You Had A Beautiful Body Would You Hold It Against Me, Bellamy Brothers, WARNER/CURB
- 2. Sail Away, Oak Ridge Boys, MCA 3. She Believes In Me, Kenny Rogers, UNITED ARTISTS
- 4. When I Dream, Crystal Gayle, UNITED
- Red Bandana/I Must Have Done Something Bad, Merle Haggard,
- 6. Nobody Likes Sad Songs, Ronnie
- Milsap, RCA 7. You Feel Good All Over, T.G. Sheppard, wARNER/CUR
- 8. Lying In Love With You, Jim Ed Brown & Helen Cornelius, RCA
- Lay Down Beside Me, Don Williams, McA
 Sweet Melinda, Randy Barlow, REPUBLIC

SOUL SINGLES-10 Years Ago

- 1. Ain't No Stoppin' Us Now, McFadden & Whitehead, PLR
- 2. I Wanna Be With You, Isley
- Brothers, T-NECK 3. Reunited Peaches & Herb MVP/
- 4. Hot Stuff, Donna Summer,
- Shake, The Gap Band, MERCURY
- 6. We Are Family, Sister Sledge,
- 7. You Can't Change That, Raydio,
- 8. Boogie Wonderland, Earth, Wind & Fire With The Emotions, ARC 9. Disco Nights, G.Q., ARISTA
- 10. Bustin' Out, Rick James, GORD

18

air banter.

NEW YORK Transtar Radio Network began satellite distribution of Turner Broadcasting's CNN Headline News in mid-May after signing an agreement to become the cable television channel's exclusive radio licensing and distribution agent. In essence, Transtar is now simulcasting the cable channel 24 hours a day as a radio format. Transtar president Terry Robinson says the radio network pays Turner a flat annual fee "as producer," but would not disclose any additional financial details of the agreement. Transtar has been offering the

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traditionally formatted CNN Radio News as its satellite news feed since 1986, and Robinson says it currently has 140 affiliates. With CNN Headline News as a full-service news format, Transtar now has its first complete nonmusic format. It will be affiliated on a combination cash-andbartered basis, as are the eight other Transtar music formats. Seven stations are already signed for the CNN Headline News satellite feed

Transtar will be substituting CNN's commercials with two national radio spots each hour. Affiliates will then have 11 minutes of local avails each hour, but Transtar says affiliates will be able to take only the CNN programming they want. Robinson expects most affiliates to produce their own live local morning programming, and cut back to the satellite feed for a portion of CNN's 13-minute national and international news segments on the hour and half-hour.

Robinson calls CNN "the only credible news service left to deal with. It will be a real boon to AM stations in particular." Transtar director of marketing Wendy Green elaborates, "CNN News has developed a tremendous national reputation as a news source, and local radio stations can now capitalize on that high profile. Theoretically, stations could run this all by itself."

TRANSTAR/HOLLYWOOD SWINGIN'

Meanwhile, according to sources close to the production, Transtar's Special Programming Division will launch a new live five-hour top 40 Saturday night party show July 8. "Hangin' With Hollywood" will have KIIS Los Angeles night jock Hollywood Hamilton as host, and former KIIS-FM Rick Dees morning show producer Tracy Hodes at the controls. Transtar VP/GM, special programming, Carl Goldman and KUS PD Steve Rivers will be the show's executive producers.

At press time, Transtar would not confirm the information, but did hint that a major announcement would be made shortly. The network is said to be spending close to \$1 million to build a special studio for "Hangin' With Hollywood." The Transtar Special Programming Di-vision launched "Radio Kandy" this past January, and the new project will be the division's fifth since its 1982 launch.

The high-energy "Hangin'" will include a number of the same features Hamilton incorporates on his nightly KIIS shift. Plans call for Hamilton to feature a "Top 8 At 8" and "Lovelines Dedications," with an 800 number for requests and on-

Transtar Gets Exclusive On CNN Headline News

"Hangin'" is said to closely resemble Boston-area-based Superadio's "Open House Party," hosted by John Garabedian. Superadio has been trying to clear its live fivehour "Open House" in Los Angeles, particularly on KIIS, since before it debuted on May 28, 1988. (Superadio has since added a Sunday-night segment.) "Open House" also uses an 800 number to fuel two "Make It Or Break It" features each night along with a number of morning-showtype bits. "Open House" currently has 45 affiliates in the top 25 markets, and was planning to add 12 more in Canada on Saturday (3).

Transtar has not yet announced how much national spot inventory "Hangin'" will require. Superadio is currently taking 90 seconds of its allotted two minutes an hour. That feed carries eight minutes of local avails and Superadio allows stations to cut away from the feed to do local features. Affiliates are still allowed to strip its national spots and run them at a comparably rated time.

The Saturday-night party idea has been picking up steam across the industry over the past year. DIR Broadcasting launched its new weekly two-hour call-in "Rick Dees On The Line" as a canned evening party show this March. Nashvillebased Emerald Entertainment is now readying a country counter-part, tentatively called "The Saturday Night House Party," and has a signed agreement with WSIX-FM Nashville morning man Gerry House to host. The show is being planned as a live three-hour satellite feed from the Emerald studios.

tirely of live rock. Scheduled guests are Keith Richards, Robert Palmer, Living Colour, the Bangles, and David Bowie's Tin Machine.

CALENDAR

by Peter Ludwig

LIVING COLOUR IN LIVING AUDIO

ABC Radio Networks will simul-

cast ABC Television's coverage of

the International Rock Awards on

Wednesday (31). The 90-minute spe-

cial is touted as the first prime-time

TV network special to consist en-

Below is a weekly calendar of upcoming network and syndicated music specials. Shows with multiple dates indicate that local stations have option of broadcast time and dates.

May 31, The International Rock Awards, ABC Radio Networks (special live simulcast with ABC Television), 90 minutes.

June 2-3, Bangles, On The Radio, On The Radio Broadcasting, one hour.

- June 2-4, Cinderella, Metalshop, MJI Broadcasting, one hour.
- June 2-4, The Peter Cetera Story, The Weekly Special. United Stations, 90 minutes.
- June 2-4, LuLu/the Cleftones, Cruisin' America With Cousin Brucie, CBS RadioRadio, three hours.

June 2-4, The Beatles ... Beginnings, The British Invasion Series, United Stations special series,

VINYL PHASEOUT

(Continued from page 10)

ty for a label. The programmers also like the cassettes for their cars.'

"You're kind of kidding yourself if you're not in the CD business in radio." says A&M senior VP of promotion Charlie Minor. "We've basically gone to shipping radio all CD. To ship vinyl is an expense [for something] people take and throw in the garbage can. For the few that ask for it, we still try to obviously deal with it.

"If you took the whole industry, including secondary market AC stations, college and alternative, some-where around 90% are using CD," says Minor. That estimate may still be a bit high on the college side; of four noncommercial stations surveved, one played no CDs: two played CDs 15% of the time; and another used CDs 30%-40% of the time.

Sean Curry, PD of WEGL Auburn, Ala.-one of the 15-percenters, with two broadcast-equipped CD players-says, "As far as college radio goes, CDs are good to have, but it is still going to be dominated by vinyl. The smaller labels can't afford to send out CDs."

"College radio is the one format that we'll continue to ship LP product to," says Barry Lyons, I.R.S. VP of promotion. "About 40% are CD capable. Particularly for a label with a history such as ours, we'd be foolhardy to ignore the realities of that format.

Randy Hock, MCA's VP of rock promotion for the East Coast, says

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his label still provides college radio with vinyl and sends complete albums in vinvl as well as CD to commercial stations. He says the CD has, however, taken the place of the 12inch promotional single featuring one cut that used to go to album rock radio each time a label put forth a new emphasis track.

"We've completed a [survey] of all the stations we service and we give them what they need," says Rick Dobbis, RCA's executive VP and GM. "Some prefer CD, but still need vinyl for production. At some point we will eliminate vinyl altogether, but not yet."

One interesting scenario developed around new alternative band Mary My Hope, on the nascent RCA-distributed Silvertone Records, when a CD-only track became the preferred single, says Dobbis. Since many college stations don't have CD players, the album was then recut to include that tune.

Other record labels take a more scattershot approach and service every station with vinyl, cassette, and CD. "We're servicing whatever it takes to get the song on the radio,' says Elektra VP of promotion Brad Hunt. "Urban radio still needs 12inch vinyl, so we're using whatever configuration they need. At this time, until the individual stations tell us to stop, they get all three formats."

The same goes for urban stations serviced by Columbia, according to

90 minutes

one hour.

two hours.

tions, one hour.

90 minutes.

- June 2-4, Heather Locklear/Kirk Cameron/Elton John, Party America, Cutler Productions, two hours.
- June 2-4, the O'Jays, Star Beat, MJI Broadcasting, one hour.
- June 2-4, Deja, On The Move With Tom Joyner, CBS RadioRadio, three hours. June 3-4, Kid N' Play/James Ingram/Wendy &

Lisa, RadioScope, Lee Bailey Communications,

June 4, Jackson Browne/Richard Marx/Tin

June 4, Donna Summer, Hitline U.S.A., James

June 4. Statler Brothers, Nashville Live, Emer-

June 4, Randy Travis, Countryline U.S.A.,

June 5-9, Deniece Williams/Natalie Cole/Clif-

June 5-11, Pete Townshend, Superstars Rock

June 5-11, Tom Petty, The World Of Rock With

June 5-11, Kansas, King Biscuit Flower Hour,

June 5-11, John Cougar Mellencamp/Yes, Clas-

June 5-11, Richard Marx, Rock Today, MJI

June 5-11, Eddie Rabbit, Country Today, MJI

June 5-11, Rodney Crowell, Listen In With Lon

June 5-11, Lyle Lovett, Westwood One Pre-

June 5-11, The Lost Lennon Tapes, Westwood

June 5-11, America's Concert In The Country,

Westwood One Radio Networks special, three

Eddie Pugh, VP of black music and jazz promotion. "We're still servicing

7-inches, 12-inches, and CDs. Right

now, everyone on the mailing list

gets all three, though they usually

opt for the CD or the 12-inch. We'll

Los Angeles' urban KDAY plays

only about 15% CDs. Although the

station only has one CD player for

broadcast use, PD Jack Patterson

says the station is in the process of

assembling a CD library. While Pat-

terson feels it may be a bit premature for labels to stop servicing vinyl, he thinks the labels' move to service

more CDs may prompt more stations

a big deal about announcing their CD

use, fewer PDs now see them as something worth mentioning on air. AC KYXY San Diego doesn't talk

about CDs, despite being 90% con-

verted. And KLUC's Dean says, "I

don't think it's that hip anymore. CDs

aren't quite the oddity they were

when they came out, so we stopped [talking about CDs] six months ago."

However, country WDEN Macon.

Ga., does promote the fact that it's

"99.9% CD." PD Walter Bartlett

says, "We definitely have the clean-

est and best sound in the market and

CDs are a very big part of it." And

top 40 KHYI (Y95) Dallas has been

known to refer to an act's new song

(as opposed to album) as "the new

BILLBOARD JUNE 3, 1989

CD from ...

While many stations initially made

rethink this at some point."

to install CD players.

Helton, Westwood One Radio Networks, one hour.

sents, Westwood One Radio Networks, one hour.

One Radio Networks Special Series, one hour

Scott Muni, DIR Broadcasting, four hours.

sic Cuts, MJI Broadcasting, one hour.

DIR Broadcasting, one hour.

Broadcasting, one hour.

Broadcasting, one hour.

hours.

Concert Series, Westwood One Radio Networks,

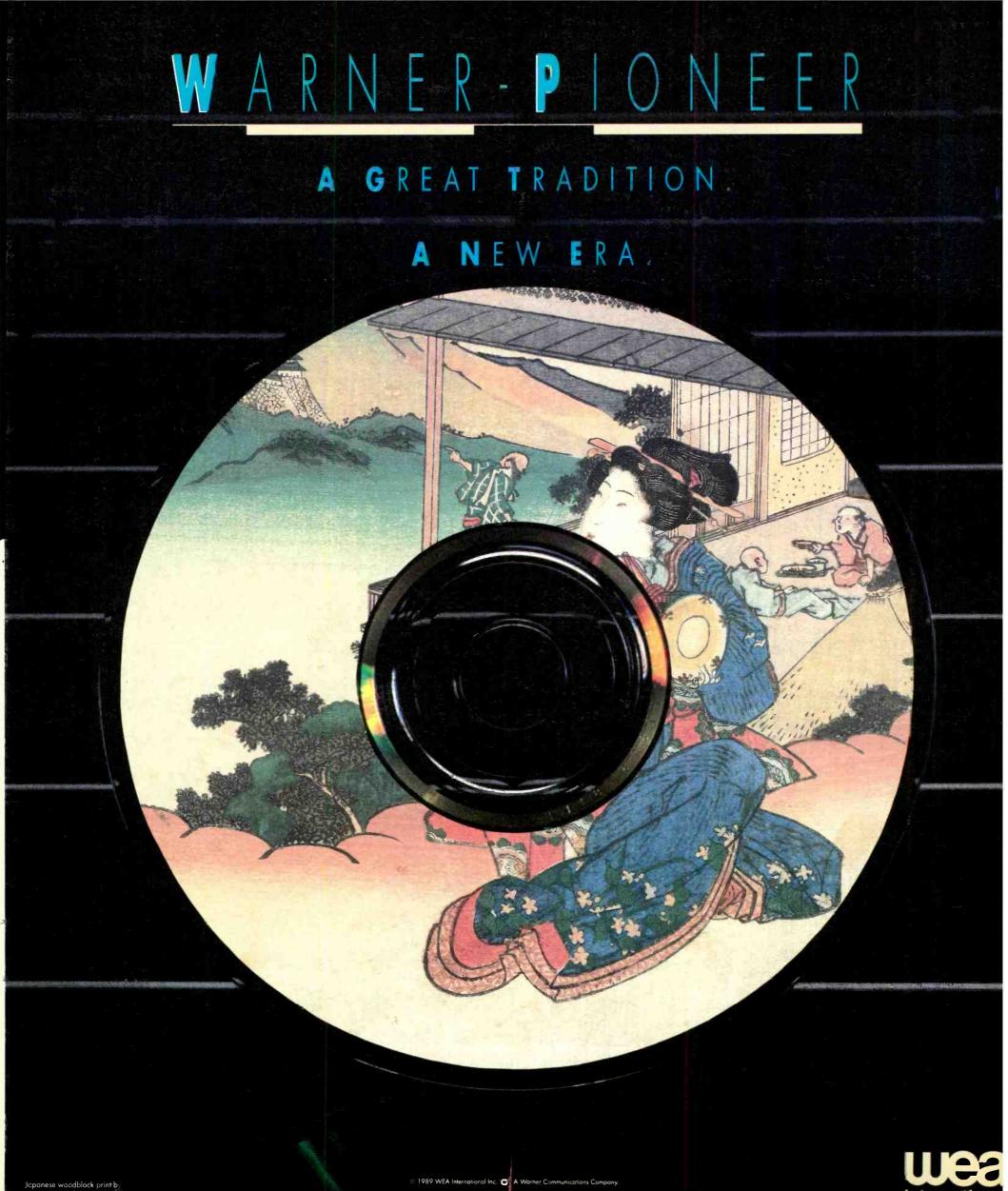
ton Davis, Inside Gospel, Lee Bailey Communica-

lames Paul Brown Entertainment, one hour.

Machine, Powercuts, Global Satellite Network,

Paul Brown Entertainment, one hour.

ald Entertainment Group, 90 minutes.



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RICK ASTLEY • BANANARAMA • LAURA BRANNIGAN • BRILLIANT • BROTHER BEYOND • O'CHI BROWN • DEAD OR ALIVE • HAZELL DEAN • DIVINE • JASON DONOVAN • PHIL FEARON • FERRY AID • SAMANTHA FOX • DEBBIE HARRY • HAYWOODE • CAROLE HITCHCOCK • AUSTIN HOWARD • LATOYA JACKSON • MANDY • MEL & KIM • KYLIE MINOGUE • MONDO KANE • PAT & MICK • PRINCESS • THE REYNOLDS GIRLS • SABRINA • SEQUAL • SIGUE SIGUE SPUTNIK • SINITTA • EDWIN STARR • STOCK AITKEN WATERMAN • DONNA SUMMER • THE THREE DEGREES

WATERMAN

Dear Mike, Matt, and Pete, Congratulations on winning 3 BMI Pop Awards for 3 fantastic songs you wrote (and produced): "I Heard A Rumour" by Bananarama (#4 in BB); "Together Forever" by Rick Astley (#1 in BB); and "Never Gonna Give You Up" by Rick Astley (#1 for 2 weeks in BB).



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FLM, Robert John Jones

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BILLBOARD JUNE 3, 1989

1

He has a cocaine problem. And he's never even tried it.

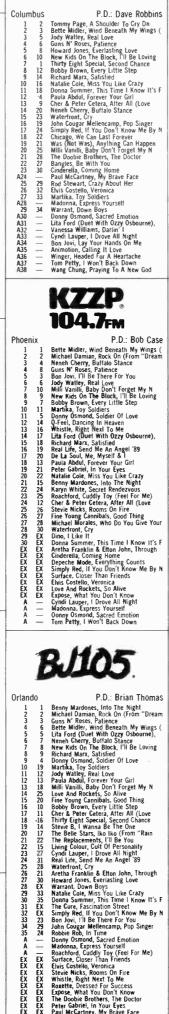
If cocaine affects someone you love, it also affects you. And what really hurts is that there doesn't seem to be a whole lot you can do about it. A least, not on your own. So why not talk to scmebody who car help you help? The sooner you get help, the sooner you can offer it. Call 1-800-662-HELP. Cocaine. The Big Lie.

A sublic service of the National Institute on Drug Abuse and the Office for Substance Abuse Prevention.



Photo: Dennis Manarchy





EX EX Elvis Costello, Veronica EX EX Roxette, Dressed For Success

WNCI 97.9

P.O.: Bran Thomas Brance Marchones, Into The Night Grant A Ractones, Into The Night Grant A Ractones, Patience Brance Marchones, Brance Brance B EX Surfi EX Elvis EX Elvis EX Stev EX Whis EX Roxe EX Expo EX The EX Pete EX Paul



DESPITE THE FACT that WSM-FM (Nashville 95) and WSIX-FM have been weaving back and forth for Nashville's country lead for more than a year and a half now, WSM-FM PD Bruce Sherman insists he is not fighting WSIX. Instead, he says, top 40 WYHY (Y107) "is our main competition and we want 'em bad. Our numbers have remained consistent over the past five-and-a-half years. WSIX hops around us-above and below.'

In the winter '89 Arbitron, 100,000-watt WSM-FM recaptured Music City's format lead again, actually doing a little better than usual, and rose 9.3-11.2 12-plus-overall (its previous two books had been in the 10share range). That made it second to Y107, which shot up 10.3-14.8, and put Nashville 95 well ahead of WSIX-FM, which fell 9.9-7.9

WSM-FM dropped its still-successful AC format for country in 1983, becoming the first station in that format to be No. 1 in the market, and remained dominant until the return of WSIX-FM morning man Gerry House to the market in late 1987 turned the country race into a seesaw battle again.

Shortly before House returned, and WSIX became more aggressive under new owners, WSM-FM went

through a major review of its game plan and decided not to fight WSIX-FM for the personality franchise, but to stay with its music-intensive position. At that time,

Sherman moved from middays to mornings, where he teamed with night jock Katie Haas. That, he says, is the last major change the station has made.

"We stay consistent and our listeners stay loyal," says Sherman. "We've done some fine-tuning, but we haven't really changed any of the major elements that make the station successful. When we did change the morning show, the only thing that changed was the personnel. We still played 12 records an hour in the morning."

So if WSM-FM hasn't changed in 18 months, why have Nashville's country listeners gone back and forth every book? "It's hard to tell over the long run what causes people to do that. WSIX-FM has spent a lot of money over the last year-anda-half to promote the morning show and on contests. A couple of high-personality morning shows disappeared around the time that House debuted and WSIX was the beneficiary of all that cume."

During the books when WSIX-FM controls the format lead, Sherman says WSM-FM basically just waits it out. "We have a close enough handle on the market to know what is and isn't right. We haven't made any drastic changes because of where they've shown up. There have been stations that went and lost everything because they got scared of a competitor.

So will the format lead change hands everv other book for the foreseeable future? "I don't think it will. We were No. 1 for two



books in a row before and I anticipate it again in the future. I think WSIX-FM's grand opening is over. I could be wrongthey are a great radio station-but I think the person who establishes themselves in any position in a market, as long as they hold that position and don't give it up, will be the long-term winner."

One loyalty that hasn't wavered much during the format battle is the music industry's general partiality to WSIX-FM. Sherman is clearly referring to that station when he says, "In this market, country stations have to be careful about getting involved in the music industry and talking about them and to them, rather than talking about and to the listeners."

To that end, he makes a point of using a tremendous amount of research: call-out, auditorium tests, focus groups, one-on-one studies, perceptual studies, and market studies—but not requests. "We can't rely on call-ins in Music City. There are too many relatives, record labels, artists, and industry execs.'

In keeping with WSM-FM's emphasis on consistency, its music doesn't change significantly from daypart to daypart. A recently monitored hour of late nights fea-

'WSIX-FM's grand

opening is over'

tured the following: George Jones, "The Right Left Hand"; De-sert Rose Band, "She bon't Love Nobody"; Don Williams, Wouldn't Be A Man" Exile, "She's Too Good

Exile, "She's Too Good To Be True"; Paul Overstreet, "Sowin' Love"; the Judds, "Had A Dream (For The Heart)"; Dwight Yoakam, "I Sang Dixie"; Gary Morris, "The Love She Found In Me"; Vern Gosdin; "Who You Gonna Blame It On This Time"; Ed Bruce, "Girls, Women, Ladies"; McCarters, "The Gift"; George Strait, "What's Going On In Your World"; Charley Pride, "If You Ever Want A Fool Charley Pride, "If You Ever Want A Fool Around"; Kenny Rogers, "Planet Texas"; and Glen Campbell, "I Have You."

Despite their fondness for WSIX-FM, industry types call Sherman easy to work with. And Sherman says he maintains a good relationship with the labels and indus-try executives. "We're here to make sure they have a lot of listeners to hear their records on the radio."

Sherman started in radio 16 years ago at Tennessee Tech—where he married his col-lege station's GM—then went straight to a PD/mornings job at WLAR Athens, Tenn. He has been in Nashville radio since 1976, working at WBYQ (now WQQK), where he was MD, WLAC, WKQB (now WLAC-FM), and then WSM-FM in May 1981. Sherman became PD of WSM-FM in 1981, relinquished those duties when it went country, then took them back several years later. "A programmer is a programmer is a programmer-good, bad, or otherwise," he says. "Strategies don't differ greatly from format to format. You just learn what works and doesn't work, and make the necessary changes.' DEBBIE HOLLEY



* **

The Butler Did It. After a concert at Los Angeles' Pantages Theater, Jive/RCA singer/guitarist Jonathan Butler was greeted by a slew of industry guests. The backstage scene included, from left, KDAY DJ J.J. Johnson, RCA black music VP Skip Miller, Butler, RCA Western regional black music promotion representative Gary O'Neal, KACE program director Steve Woods, and Jive/Zomba West Coast VP Neil Portnow.

'Bust This!' Boosts Arista Rappers Label Commits To Genre, Adds Staffers

BY JANINE C. McADAMS

NEW YORK Arista Records has made a firm commitment to rap music by hiring a consultant and a national special projects director to handle the genre. The label recently trumpeted its new rap roster via a promotional eight-song sampler.

Arista mailed 3,500 pieces of the "Bust This" sampler to hundreds of radio stations and retailers April 1. It features two tracks by Three Times Dope, two by K-9 Posse, two by Too Nice, and one each by Serious-Lee-Fine and Bobcat. The album cover is a sepia-andblack collage of the artists with the legend "Arista's Funky Dope Maneuver Is In Effect."

According to Tony Anderson, director of R&B promotion, response to the sampler has been

'Arista may be new to this, but they're true to this'

positive. "The feedback we're getting is great," he says. "Sales on the two albums we have out now, [by] K-9 Posse and Three Times Dope, are both climbing toward the 200,000 mark."

"We really just used ['Bust This'] to acquaint radio and retail with our artists, for format solicitation, and for clubs to get a jump on it and create a buzz," says Kirk Bonin, director of R&B marketing.

"The immediate effect of the sampler has been a big response to two songs. 'I Git Minze' by Too Nice is a hip-house track that we've been getting calls on from DJs. It's ready to happen in the clubs. The other is the Bobcat cut, 'I Need You.' It's only on 12-inch right now, but the song's been getting video play."

Heading up the new effort within the R&B division is Troy Shelton, who was named Arista's national director of special projects May 1. Shelton comes to the label after a stint as national promotion director at Select Records and will be responsible for overseeing all aspects of the label's rap product—talent, promotion, and pro-*(Continued on page 30)*

Anti-Violence Message Sparks Response To Essay Contest STV Movement Single Raises \$100,000

THE STOP THE VIOLENCE MOVEMENT began as a dream last fall—a combined effort of young industry professionals and rappers to clean up the image of rap music and make a larger statement against the black-on-black crime ravaging our young people. Since the release of "Self Destruction" on Martin Luther King's birthday in January, the single has sold 380,000 copies, making it the biggest-selling 12-inch in RCA distribution's history. The nonprofit recording will donate more than

\$100,000 to the National Urban League this summer as a result of domestic sales and more in the future.

The video of "Self Destruction," along with the support of all elements of the industry that support rap music, made the record and its message accessible to thousands of young peo-

rding will donate more than per onal umdoe in Derith ele-

Blues

by Nelson George , quite support-gang mer

ple. Black radio was, in many cities, quite supportive. Others, feeling it didn't fit their format, didn't give "Self Destruction" a chance, which is more a commentary on their state of mind than the record. Right now plans are under way for the production of a longform home video documentary on the Stop The Violence Movement and a book about black-onblack violence is being readied for Black History Month 1990.

But the most striking aspect of the STV Movement effort for me, as one of its organizers, has been the letters it has generated. In cooperation with **Word Up!** magazine, the STV Movement sponsored an essay contest. Letters came from all over the country, chronicling the pain and despair that haunts the lives of our young people. The letters communicated the everyday violence these kids endure.

Tracy Ross, 18, of Detroit, wrote: "Me and my boyfriend were driving down the street. This car pulled up on the side of us with two guys inside. One of them started talking to me. I ignored them. When we came to a red light I looked back over there and they both had guns and pointed them at us. My boyfriend pulled off and we dodged them. Ever since then I get scared when someone pulls up on the side of me.

"When I think of blacks selling this crack and other drugs, it's nothing but slavery all over again [We] women aren't going to have anyone to marry because our black men are going to be dead or in jail."

Lattrice Anderson, 15, of Chester, Pa., wrote: "Parents are scared to let their children play outside because they are scared that they will get shot or hurt. In '87 we lost a little girl, her name was **Keshana Lathem**. She was an innocent bystander. She was in her own home and was killed by a stray bullet that came right through her front door.

"There is one way that this can be eliminated. But the cops aren't handling it the right way. I know that the people selling it should be arrested but that's not solving the problem. You can arrest the people that's selling it, but they're not arresting the

people that they are getting it from. First, they should go after the people who are growing it. Second, arrest the people who are smuggling it into the different countries and cities."

Tenille Bates, 13, of Oak Park, Ill., wrote: "When my family and I went [to an L.L. Cool J show] there was a lot of

gang members there. Some had guns and knives stuck in their jackets, gold chains hanging down their chest, and beepers hanging off of them. I thought it was se tacky and pitiful-looking, but yet frightening. Unfortunately we were sitting beside some despicable people [gang members]. They were saying lots of unnecessary things about L.L. Yet they would pay money to see him, which I thought was pretty stupid at the time."

These young people, who compose the core audience not just for rap but all forms of African-American youth music, are under seige. The Stop The Violence Movement is just one small effort. With the summer coming, the dangers to children increase. Hopefully our musicians and radio will offer more than hit records.

SHORT STUFF: The Manhattans have replaced Gerald Alston with Roger Harris and have a new record and video on Valley Vue Records. The song is titled "Sweet Talk." For more info contact Valley Vue Records, 7454 Vista Del Monte, Van Nuys, Calif. 91405; 818-781-9400 ... "The Best Of Jimmy Smith" has just been issued on Blue Note. For fans of organ funk who've worn out their original copies, this is a must. The package includes the classic "Back At The Chicken Shack" with Smith backed by Stanley Turrentine on tenor sax, Kenny Burrell on guitar, and Donald Bailey on drums ... The fine reggae magazine Reggae Report has moved its offices to 8191 NW 91 Terr. A-1, Miami, Fla. 33166; 305-887-4460 ... Al B. Sure! has remixed cuts for Al Green, Robert Palmer, and Rod Stewart ... Luke (Continued on page 30)





Billboard.

FOR WEEK ENDING JUNE 3, 1989

Physical Hitness! N P

The debut album that includes More than Physical, If It Takes Me Forever and the smash ballad I Burn For You. Written & Produced by Christopher Max and Nile Rodgers Management: Steven Steinberg EMI

THIS WEEK	LAST WEEK	5. AGO	NO+	Compiled from a national sample of retail store and one-stop sales reports.		
HIS /	AST	2 WKS.	WKS. ON CHART	ARTIST TITLE LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*		
			20			
			12	★ ★ NO.1 ★ ★ DE LA SOUL TOMMY BOY 1019 (8.98) (CD) 2 weeks at No. One 3 FEET HIGH AND RISING		
	1	4	13	SLICK RICK ● DEF JAM FC 40513/COLUMBIA (CD) THE GREAT ADVENTURES OF SLICK RICK		
2	2	2	22	GUY ▲ UPTOWN 42176/MCA (8.98) (CD) GUY		
3	3	1	47			
4	5	5	31	M.C. HAMMER ● CAPITOL 90924 (8:98) (CD) LET'S GET IT STARTED TONE LOC ▲² DELICIOUS VINYL 3000/ISLAND (8:98) (CD) LOC'ED AFTER DARK		
5	4	3	15			
6	7	7	30			
7	6	6	47	BOBBY BROWN A ⁴ MCA 42185 (8.98) (CD) DON'T BE CRUEL		
8	10	11	7	JODY WATLEY MCA 6276 (8.98) (CD)		
9	12	12	15	TOO SHORT JIVE 1149/RCA (8.98) (CD) LIFE IS TOO SHORT		
10	8	8	36	KARYN WHITE A WARNER BROS. 25637 (8.98) (CD) KARYN WHITE		
11	9	9	14	N.W.A. © RUTHLESS 57102/PRIORITY (8.98) (CD) STRAIGHT OUTTA COMPTON		
12	11	10	28	KID 'N PLAY • SELECT 21628 (8.98) (CD) 2 HYPE		
13	13	13	11	MILLI VANILLI • ARISTA 8592 (8.98) (CD) GIRL YOU KNOW IT'S TRUE		
14	14	14	28	LEVERT ATLANTIC 81926 (9.98) (CD) JUST COOLIN'		
15	15	16	21	BEBE & CECE WINANS CAPITOL 90959 (8.98) (CD) HEAVEN		
16	21	25	8	KWAME ATLANTIC 81941 (8.98) (CD) THE BOY GENIUS (FEAT. A NEW BEGINNING)		
	17	24	10	SKYY ATLANTIC 81853 (9.98) (CD) START OF A ROMANCE		
18	19	17	31	ANITA BAKER A3 ELEKTRA 60827 (9.98) (CD) GIVING YOU THE BEST THAT I GOT		
19	16	15	32	THE BOYS • MOTOWN 6260 (8.98) (CD) MESSAGES FROM THE BOYS		
20	20	20	10	JUST-ICE FRESH 82010/SLEEPING BAG (8.98) (CD) THE DESOLATE ONE		
21	18	18	26	TODAY MOTOWN 6261 (8.98) (CD) TODAY		
2	29	29	9	E.U. VIRGIN 91021 (9.98) (CD) LIVIN' LARGE		
23	24	22	44	PAULA ABDUL ▲ VIRGIN 90943 (8.98) (CD) FOREVER YOUR GIRL		
24	23	23	28	EAZY-E RUTHLESS 57100/PRIORITY (8.98) (CD) EAZY-DUZ-IT		
25	22	21	32	JONATHAN BUTLER JIVE 1136/RCA (8.98) (CD) MORE THAN FRIENDS		
26	26	26	35	ROB BASE & D.J. E-Z ROCK PROFILE 1267 (8.93) (CD) IT TAKES TWO		
(27)	37	51	6	SPECIAL ED PROFILE 1280 (8.98) (CD) YOUNGEST IN CHARGE		
(28)	33	35	9	KOOL G RAP & D.J. POLO COLD CHILLIN' 25820/WARNER BROS. (9.98) (CD) ROAD TO THE RICHES		
29	25	19	47	NEW EDITION ▲ MCA 42207 (8.98) (CD) HEART BREAK		
30	27	28	49	VANESSA WILLIAMS WING 835 694/POLYGRAM (CD) THE RIGHT STUFF		
31	28	32	9	THREE TIMES DOPE ARISTA 8571 (8.98) (CD) ORIGINAL STYLIN'		
(32)	40	45	3	LISA LISA & CULT JAM COLUMBIA OC 44378 (9.98) (CD) STRAIGHT TO THE SKY		
33	38	46	4	JOYCE "FENDERELLA" IRBY MOTOWN 6267 (8.98) (CD) MAXIMUM THRUST		
34	30	27	27	RODNEY O JOE COOLEY EGYPTIAN EMPIRE 00777/WEST COAST (8.98) (CD) ME AND JOE		
34	32	30	33	LUTHER VANDROSS ▲ EPIC OF 44308/E.P.A. (CD) ANY LOVE		
35 (36)	36	34	33 9	BOY GEORGE VIRGIN 91022 (9.98) (CD)		
(37)	52	- 34	2	NATALIE COLE EMI 48902 (9.98) (CD) GOOD TO BE BACK		
		21	37	KIARA ARISTA 8533 (8.98) (CD) TO CHANGE AND/OR MAKE A DIFFERENCE		
38	31	31	37	ALEX BUGNON ORPHEUS 75602/EMI (8.98) (CD) LOVE SEASONS		
39	<u> </u>	36	+			
(40)	50		2	THE O'JAYS EMI 90921 (9.98) (CD) SEMIOUS GRADY HARRELL RCA 8341 (8.98) (CD) COME PLAY WITH ME		
(41)	45	52	5	ASHFORD & SIMPSON CAPITOL 46946 (9.98) (CD) LOVE OR PHYSICAL		
42	35	33	12			
43	43	41	12	THEOLOUITHE CTORM		
(44)	60		2	ARETHA FRANKLIN ARISTA 8572 (9.98) (CD) THROUGH THE STORM M.C. TWIST & THE DEF SQUAD COMIN' THROUGH LIKE WARRIORS		
45	42	37	11	LUKE SKYYWALKER 106 (8.98) (CD)		
46	41	39	10			
47	44	47	8	DEON ESTUS MIKA 835 713/POLYDOR (CD) SPELL HANGIN' TOUGH		
17.40						

NEW KIDS ON THE BLOCK ▲ COLUMBIA FC 40985 (CD)

ATLANTIC STARR WARNER BROS. 25849 (9.98) (CD)

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piled from a national sample of retail store	50	39	38	14	K-9 POSSE ARISTA 8569 (8.98) (CD)	K-9 POSSE	
and one-stop sales reports.	(51)	54	59	6	OAKTOWN'S 3-5-7 CAPITOL 90926 (8.98) ((CD) WILD & LOOSE	
G LABEL (SUG. LIST PRICE)*	52	49	54	56	TONY! TONI! TONE! WING 835 549/POLYGR	RAM (CD) WHO?	
* * NO. 1 * *	53	46	40	32	KENNY G ▲² ARISTA 8457 (9.98) (CD)	SILHOUETTE	
	54)	75	_	2	MICA PARIS ISLAND 90970 (8.98) (CD)	SO GOOD	
9 (8.98) (CD) 2 weeks at No. One 3 FEET HIGH AND RISING 513/COLUMBIA (CD) THE GREAT ADVENTURES OF SLICK RICK	55	53	56	5	VARIOUS ARTISTS LUKE SKYYWALKER 500	1 (8.98) (CD) MIAMI BASS WAVES VOL. II	
	56	56	53	8	BLUE MAGIC COLUMBIA FC 45092 (CD)	FROM OUT OF THE BLUE	
	57	55	43	22	GUCCI CREW II GUCCI 3309/HOT PRODUCT	IONS (8.98) WHAT TIME IS IT	
	58	47	44	43	FREDDIE JACKSON CAPITOL 48987 (9.9	08) (CD) DON'T LET LOVE SLIP AWAY	
L 3000/ISLAND (8.98) (CD) LOC'ED AFTER DARK	59	NE	wÞ	1	UTFO SELECT 21629 (8.98) (CD)	DOIN' IT	
2 (CD) 2ND WAVE	60	51	48	12	EL DEBARGE MOTOWN 6264 (8.98) (CD)	GEMINI	
35 (8.98) (CD) DON'T BE CRUEL	61	59	58	12	MIAMI BOYZ ON TOP 9001/JOEY BOY (8.98)	(CD) GETTING OFF	
18) (CD) LARGER THAN LIFE	(62)	78		2	MILES JAYE ISLAND 91235 (8.98) (CD)	IRRESISTIBLE	
3.98) (CD) LIFE IS TOO SHORT	63	66	66	9	SIMPLY RED ELEKTRA 60828 (9.98) (CD)	A NEW FLAME	
OS. 25637 (8.98) (CD) KARYN WHITE	64	63	57	10	DINO 4TH & B'WAY 4011/ISLAND (8.98) (CD)	24/7	
RORITY (8.98) (CD) STRAIGHT OUTTA COMPTON	65	57	42	26	GERALD ALSTON TAJ 6265/MOTOWN (8.98		
3 (8.98) (CD) 2 HYPE	66	58	55	25	CHAKA KHAN WARNER BROS. 25707 (9.98)		
2 (8.98) (CD) GIRL YOU KNOW IT'S TRUE	(67)	81	74	3	ANNE G. ATLANTIC 81946 (9.98) (CD)	ON A MISSION	
.98) (CD) JUST COOLIN'	68	67	76	4	MAGGOTRON JAMARC 9001/PANDISC (8.98		
TOL 90959 (8.98) (CD) HEAVEN	69	72	82	4	JOE SAMPLE WARNER BROS. 25781 (9.98) (<u></u>	
3) (CD) THE BOY GENIUS (FEAT. A NEW BEGINNING)	70	61	50	11	THE PASADENAS COLUMBIA FC 45065 (CD		
CD) START OF A ROMANCE	(71)	NE			ROY AYERS ICHIBAN 1040 (8.98) (CD)	WAKE UP	
0827 (9.98) (CD) GIVING YOU THE BEST THAT I GOT		<u> </u>	T,	1 54	2 LIVE CREW LUKE SKYYWALKER 101 (8.5		
8.98) (CD) MESSAGES FROM THE BOYS	72	69	64		MARCUS LEWIS AEGIS FZ 45055/E.P.A. (CD		
ING BAG (8.98) (CD) THE DESOLATE ONE	73	71	71	11	AL B. SURE! A WARNER BROS. 25662 (8.98)	·	
(CD) TODAY	74	65	61	55	PUBLIC ENEMY	IT TAKES A NATION OF MILLIONS TO HOLD US BACK	
LIVIN' LARGE	75	77	73	46	DEF JAM FC 44303/COLUMBIA (CD) MADONNA SIRE 25844/WARNER BROS. (9.98		
43 (8.98) (CD) FOREVER YOUR GIRL	76	64	62	8	SWEET OBSESSION EPIC FE 44419/E.P.A. (
RIORITY (8.98) (CD) EAZY-DUZ-IT	77	73	67	31	Z'LOOKE ORPHEUS 75600/EMI (8.98) (CD)	TAKE U BACK TO MY PLACE	
36/RCA (8.98) (CD) MORE THAN FRIENDS	78	80	65	22		FOUNDATION	
• PROFILE 1267 (8.98) (CD) IT TAKES TWO	79	76	70	14	TEN CITY ATLANTIC 81939 (8.98) (CD)	DEEP SEA DIVER	
98) (CD) YOUNGEST IN CHARGE	80	87	88	5	NAPPY BROWN MELTONE 1502 (8.98)		
OLD CHILLIN' 25820/WARNER BROS. (9.98) (CD) ROAD TO THE RICHES	81	74	69	76	KEITH SWEAT A2 VINTERTAINMENT 60763/		
(8.98) (CD) HEART BREAK	82	68	72	4	LEGENDARY BLUES BAND ICHIBAN 1039		
G 835 694/POLYGRAM (CD) THE RIGHT STUFF	83	83	86	24	KING TEE CAPITOL 90544 (8.98) (CD)	ACT A FOOL	
8571 (8.98) (CD) ORIGINAL STYLIN'	84	70	68	31	CAMEO ATLANTA ARTISTS 886 002/POLY		
UMBIA OC 44378 (9.98) (CD) STRAIGHT TO THE SKY	85	89		2	DONNA SUMMER ATLANTIC 81987 (9.98)		
Y MOTOWN 6267 (8.98) (CD) MAXIMUM THRUST	86	79	60	26	AL JARREAU REPRISE 25778/WARNER BROS		
YPTIAN EMPIRE 00777/WEST COAST (8.98) (CD) ME AND JOE	87	94	92	3	GEORGE DUKE ELEKTRA 60778 (9.98) (CD)		
OE 44308/E.P.A. (CD) ANY LOVE	88	88	77	20	CASH MONEY & MARVELOUS SLEEPING		
9.98) (CD) HIGH HAT	89	95	91	11	STEVIE B LMR 5531 (8.98) (CD)	IN MY EYES	
98) (CD) GOOD TO BE BACK	90	82	75	28	CHERRELLE TABU OZ 44148/E.P.A. (CD)	AFFAIR	
TO CHANGE AND/OR MAKE A DIFFERENCE	(91)	NE	W >	1	SHOCKY SHAY ORPHEUS 75608/EMI (8.98) DOUG E. FRESH & THE GET FRESH CRI		
602/EMI (8.98) (CD) LOVE SEASONS	92	96	98	53	REALITY/DANYA 9658/FANTASY (8.98) (CD)		
) (CD) SERIOUS	93	85	80	30	VESTA A&M 5223 (8.98) (CD)	VESTA 4 U	
(8.98) (CD) COME PLAY WITH ME	94	-	WÞ	1	THE DRAMATICS VOLT 3402/FANTASY (8.9		
TOL 46946 (9.98) (CD) LOVE OR PHYSICAL	95	+	WÞ	1	VARIOUS ARTISTS HOT PRODUCTIONS 331		
ER BROS. (8.98) (CD) TAKE 6	96	NE	W Þ	1	DEJA VIRGIN 91060 (9.98) (CD)	MADE TO BE TOGETHER	
THROUGH THE STORM	97	92	90	47	SIR MIX-A-LOT NASTYMIX 70123 (8.98)		
UAD COMIN' THROUGH LIKE WARRIORS	98	84	79	16	THE BAR-KAYS MERCURY 836 774/POLYGR		
FC 40515/COLUMBIA (CD) RAW	99	91	89	46	NAJEE ЕМІ 90096 (9.98) (CD)	DAY BY DAY	
POLYDOR (CD) SPELL	100	90	63	27	ANQUETTE LUKE SKYYWALKER 103 (8.98) (
COLUMBIA FC 40985 (CD) HANGIN' TOUGH Albums with the greatest sales gains this week. (CD) Compact disk available. • Recording Industry Assn. Of America (RIAA)							

Albums with the greatest sales gains this week. (CD) Compact disk available. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units, with each additional million indicated by a numeral following the symbol. *CBS Records and PolyGram Records do not issue a suggested list price for their product.

WE'RE MOVIN' UP

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62 87

49 32

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PREMIO LO NUESTRO A LA MUSICA LATINA, 31 DE MAYO, 1989



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CBS DISCOS LATIN MUSIC AWARDS NOMINEES

POP/BALLADS

Album Of The Year "Con Todos Los Sentidos" — Braulio

Best Male Artist Of The Year Braulio Roberto Carlos

Best Female Artist Of The Year Ana Gabriel

Yolandita Monge Yuri Best Duo Or Group

Of The Year Eydie Gorme/ Roberto Carlos Gloria Estefan and Miami Sound Machine Best Record Of The Year "Toco Madera" – Raphael Best New Artist

Carlos Vives Hombres G

REGIONAL MEXICAN MUSIC

Album Of The Year "El Cuatrero" — Vicente Fernandez Best Male Artist Of The Year Vicente Fernandez

TROPICAL MUSIC

Album Of The Year "Amor Y Alegria" – Luis Enrique

> Best Male Artist Of The Year Luis Enrique

Best Record Of The Year "Tu No Le Amas, Le Temes" Luis Enrique

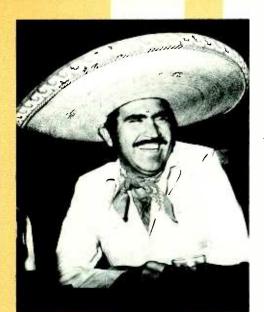
Best New Artist Luis Enrique Best Producer Of The Year Braulio and Ricardo Eddie, "Con Todos Los Sentidos" (Braulio) Best Composer Of The Year Roberto Livi and Alberto Campoy, "Toco Madera"

Crossover Artist Of The Year Eydie Gorme Gloria Estefan and Miami Sound Machine

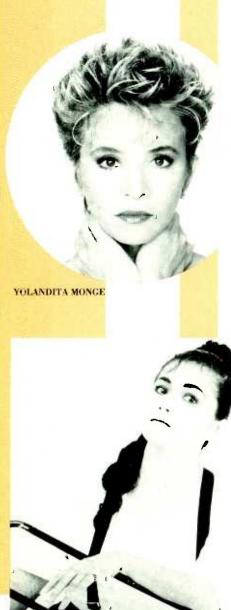
You ignite the world with your music... Congratulations to all our nominees.

CBS Records International. Wherever you're listening, our music is there.

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VICENTE FERNANDEZ





ANA GABBIEL

31 de mayo de 1989

¡Saludos!

Univisión y la revista Billboard se enorgullecen en presentar PREMIO LO NUESTRO A LA MÚSICA LATINA 1989, una producción de la televisión hispana que premia a los mejores y mas reconocidos talentos de la música latina.

Las nominaciones para este prestigioso premio están basadas en las listas semanales de música latina de la revista Billboard, en las tres siguientes categorías: música Pop/Balada, Tropical/Salsa y Regional/Mexicana. También se otorgarán premios al mejor productor, mejor compositor y mejor artista "crossover" del año.

Lo m<mark>ejor del talento creat</mark>ivo y equipo de producción de Univisión se han unido para realizar este programa televisivo, el cual será transmitido en vivo. Estamos seguros de que Premio Lo Nuestro a la Música Latina resultará en un e<mark>vento de gran ca</mark>tegoría, a la altura de los festivales musicales mas reconocidos, y se constituirá en una tradición que ambicionamos mantener durante muchos años por venir.

Gracias por su apoyo a la música latina. Y "¡Qué viva la música!"

JOAQUIN BLAYA Presidente Univisión

JOHN BABCOCK JR. Vice Presidente Editor de Grupo **Billboard Publications**

May 31, 1989

;Saludos!

Univision and Billboard are proud to present the 1989 Premio Lo Nuestro a la Música Latina, a much anticipated recognition of Latin music excellence.

Nominees for this prestigious award have been determined from Billboard's weekly charts of Latin music in three categories: Pop/Ballad, Tropical/Salsa and Regional/Mexican. Furthermore, we have nominated artists in three additional categories: Producer of the Year, Composer of the Year and **Crossover Artist of the Year.**

Univision's finest creative and production talent have created a live television program that is sure to place Premio Lo Nuestro a la Música Latina in a category that rivals other established music awards programs. It is a tradition we intend to maintain for many years to come.

Thank you for your support of Latin music. And as we say, ";Qué viva la música!"

Joaquín Blaya President Univisión

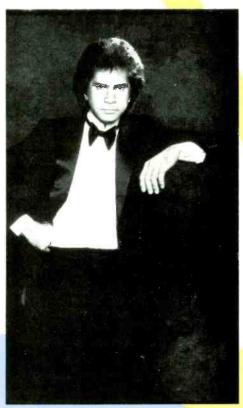
John Babcock Jr. Vice President and Group Publisher **Billboard Publications**

El Desarrollo de la Música Latina

El espíritu latino -- la alegría desbord .nte o la profunda melancolía, la tragedia del barrio o la exuberancia del carnaval, el calor del trópico o la tranquilidad de bas montañas-- tienen en la música su mejor y más preciosa expresión. La inmensa variedad del continente latinoamericano, del cual millones de habitantes han esigrado para venir a este país en búsca de un futuro mejor, se refleja en las diferentes formas que toma la música en los Estados Unidos.

A pesar de que la in<mark>fluencia de^zespíritu</mark> latino ha estado siempre pr<mark>esente de u</mark>na forma u otra, en la última cécada la música ha dejado de ser un género marginal, la herencia del inmigrante, para convertirse en parte integral del bagaje coltural americano. Así como el idioma, la comida, las tradiciones y las costumbres, la música, con su salsa y su pasión, su bai e y sus arrebatos, es parte de nuestra contribución a la olla en la que se han ido mezclando los ingredientes aportados por los millones de inmigrantes que han formado este país.

El desarrollo de la música latina en la última década corresponde al crecimiento del mercado hispano en loz Estados Unidos. La música se escucha en más de 200 estaciones de radio que transmiten de tiempo completo en español en el territorio continental, sin contar las cien o más emisoras en Puerto Rico. La música es producida por varias decenas de sellos discográficos, incluidos muchos productores independientes, a lo largo y ancho del país. Es una fuente de trabajo no sólo para cientos de artistas nacionales y extranjeros sino también para miles de músicos y técnicos. Shows y conciertos se suceden sin interrupción durante todo el año en mercados de grande y mediano tamaño.



JOSE LUIS RODRIGUEZ





HOMBRES G



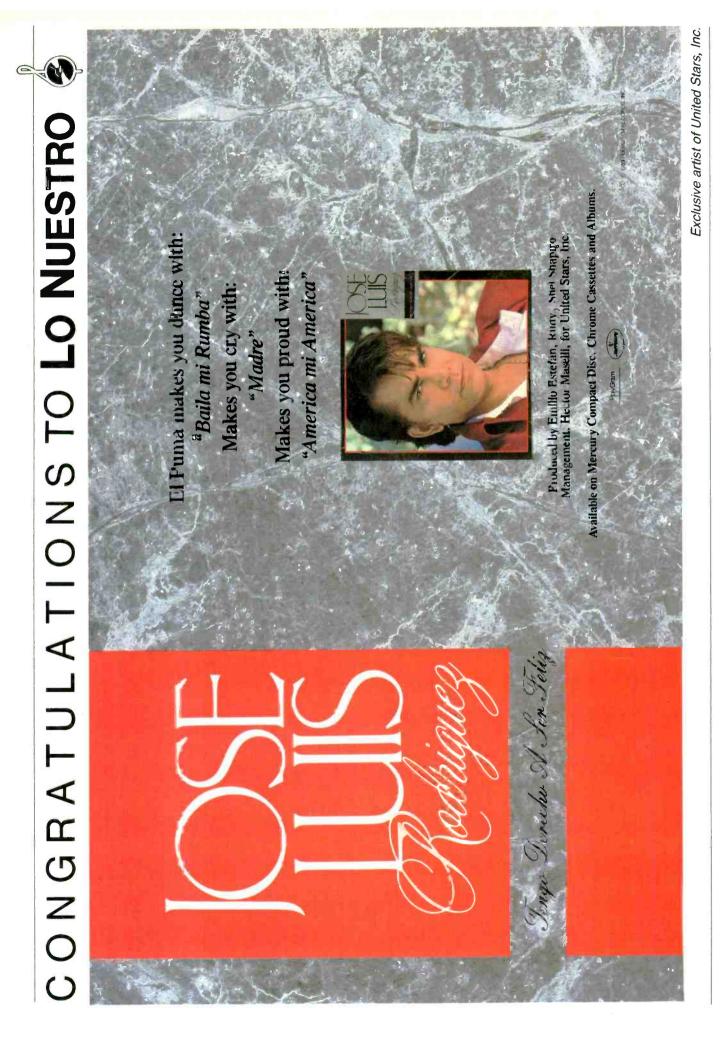
ROBERTO CARLOS

music is heard on more than 200 radio stations broadcasting full-time in Spanish in the continental U.S., plus approximately 100 in Puerto Rico. Also, there are dozens of recording labels and independent producers across the country. It is an important source of work not only for hundreds of national and international artists, but also for thousands of musicians and technicians. Shows and concerts succeed each other almost without interruption all year long in large and medium

Latin Music Comes of Age

The Latin spirit--overflowing with jery, profound in "barrio" tragedy, exuberant as a carnival, hot as the tropics, tranquil as a mountainside -- is best expressed a our music. The immense variety of the Latin American continent, from which millions of people have come to this land pursuing a better future, is reflected in the different forms that Latin music takes in the United States. Despite the influence the Latin spirit has always had, over the last decade it has become less of a marginal genre, "the immigrant's baggage," to become an integral part of America's cultural landscape. Just as langmage, food, traditions and customs, music with its salsa and passion, its dance and rapture, is part of our contribution to the pot in which the ingredients brought by millions of immigrants have melted to form this country.

The rapid development of Latin music in the last decade corresponds to the growth of the Hispanic market in the United States. The



La programación musical en televisión y en video sigue creciendo y nuevos grupos y artistas surgen continuamente en los barrios hispanos de lugares tan diversos como Nueva York, Texas, Florida y California. Cada vez más, establecidos artistas americanos graban en español y más artistas de lengua castellana graban en inglés. El "crossover" musical, tan sólo una parte de la intensa fusión cultural de la que todos somos testigos, es cada vez más rápido v extenso.

La salsa afro-cubana, el merengue, el jazz latino, el hip hop latino, la música de la onda tejana, el rock progresivo, la balada romántica y rítmica, el bolero, la música norteña, de conjunto y ranchera, las polkas, la cumbia y los corridos, el rock en español, los flamencos rock, pop, jazz y aún hip hop, sin contar los géneros latinoamericanos como el tango, la música brasilera desde el bossa nova hasta la samba y el rock, son todos géneros que de una forma u otra se tocan en los Estados Unidos, Todos ellos tienen algo que ver. en menor o mayor grado, con nuestra herencia común. Todos tienen un lugar en el mercado y cada uno de ellos tiene sus seguidores y admiradores propios.

Reconocer esa enorme diversidad y su riqueza es la tarea que Univisión y Billboard están asumiendo con la creación de Premio Lo Nuestro a la Música LATINA. Por primera vez se realiza una producción de esta envergadura, premiando a los artistas que los compradores de discos y los radioescuchas han contribuido a seleccionar. Aquí están ellos para que el público de Estados Unidos y de América Latina pueda apreciar, en vivo y en directo, a quienes se han colocado en el primer plano de preferencia.





MAX TORRES

ALBERTO VAZQUEZ



BRENDA K. STARR





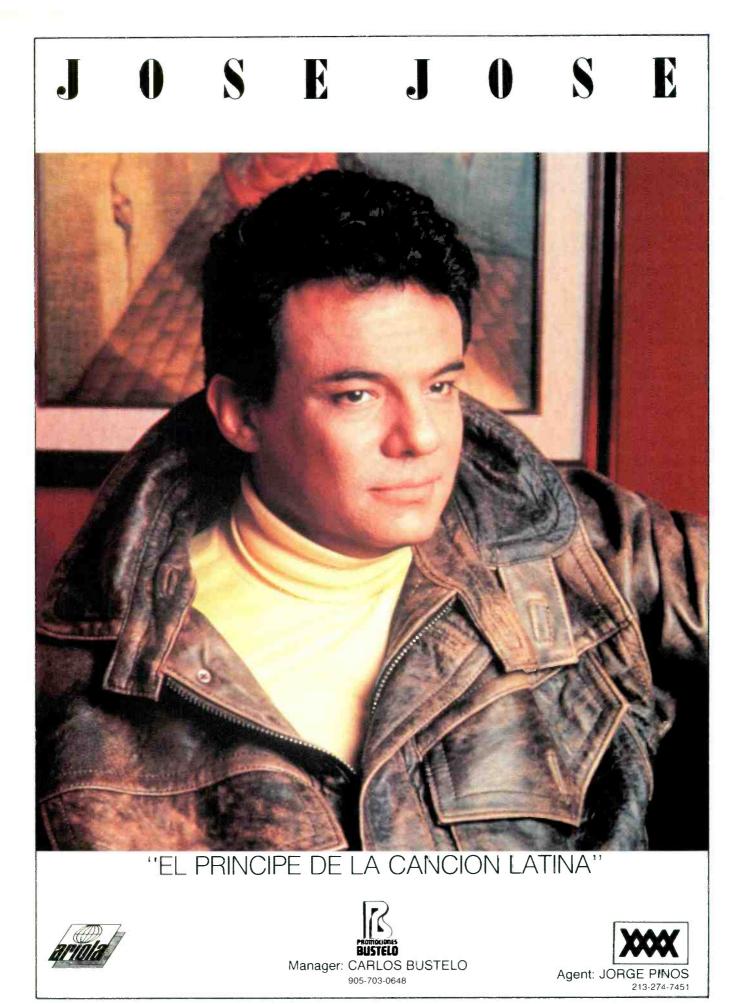
EL GRAN COMBO

EMMANUEL

size markets. Music programming on television and in video keeps growing and new groups and artists are born everyday in Hispanic neighborhoods in places as diverse as New York, Texas, Florida and California. More and more established American acts record in Spanish and more Spanish-language artists do the same in English. The music crossover, only a part of the intense cultural fusion we are witnessing, is growing faster and more intense.

The Afro-Cuban salsa, merenque, Latin jazz, Tex-Mex, rhythmic and romantic ballads, progressive rock, bolero, norteña music, conjunto and ranchera, polkas, cumbias and corridos, rock in Spanish, the flamenco rock, pop, and even hip hop, not to mention other Latin American genres such as tango, Brazilian bossa nova and samba are all rhythms that, in one way or another, are played in the United States. All of them have something to do with our common heritage. All have a place in the market and each one has its followers and admirers.

To acknowledge this enormous diversity and richness is the task being assumed by Univision and Billboard in the creation of Premio Lo Nuestro a la Música Latina. For the first time, a ceremony of this caliber is being broadcast, awarding those artists who record buyers and music listeners have contributed to select. With this awards ceremony we recognize those who have risen to the pinnacle of success in Latin music.



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Hemos Contado Exitos por más de Ocho

Billboard comenzó a seguir las canciones que se cantaban en América desde 1906, cuando la música impresa estaba en boga y era el medio musical número uno. Hoy las listas de Billboard son la fuente de información sobre música más citada en el mundo. Más de 400 periódicos y programas sindicados como el Conteo de los Top 40 en radio y Entertainment Tonight, Cable News Network y otros programas de televisión regularmente citan las listas de Billboard para identificar los "hits" para sus enormes audiencias nacionales e internacionales. A través de los años las listas de Billboard se han adaptado y crecido para proveer a la industria con su más pronto y preciso indicador de los "hits" de actualidad. Nuestra primera lista, publicada en 1913, contaba la actividad de música impresa en unas cuantas tiendasbarómetros en las más grandes ciudades del país. En los años 40, Billboard comenzó a publicar una lista semanal de sencillos mas vendidos. Las primeras listas de álbumes aparecieron en 1945. Para los años 50, ya estábamos ensamblando los "hits" a través de un complejo sistema de diarios.

La mayoría de la información para las listas de ventas provenía directamente de los vendedores. Mensajeros de Western Union corrían por las calles de las más grandes ciudades recolectando las encuestas y entregándolas rápidamente a nuestros investigadores para su preparación final y publicación. Llegaron los años 60 y empezamos a tomar el ritmo de los reportes a través del sistema de colección telefónica. Para aquel entonces estábamos llamando a estaciones de radio para incluir su



LA PATRULLA 15







LINDA RONSTADT

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JOAN SEBASTIAN

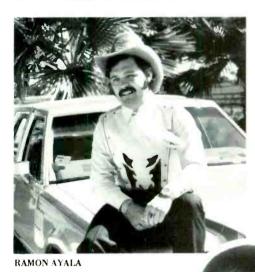
VIKKI CARR

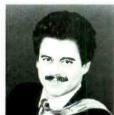
We Have Charted Hits for More Than Eight

Billboard began tracking the music America was singing as far back as 1906, when sheet music was the rage and the number one music medium. Today, Billboard's charts have become the most quoted source of hit information on music in the world. Over 400 newspapers and major syndicated shows like the Top 40 countdown on radio, and Entertainment Tonight, Cable News Network and other TV news shows regularly quote Billboard charts to identify the hits for their huge national and international audiences. Over the years Billboard charts have adapted and grown to provide the industry with its most timely and accurate indicator of current and emerging hits. The first chart, published in 1913, tallied sheet music activity at a handful of barometer stores in major cities around the country. In the 1940s, Billboard started publishing a weekly chart of best selling singles. The first album chart appeared in 1945. By the 1950s, we were assembling the hits through a complex diary system. Most of the input for Billboard sales charts in those days came straight from retailers. We had Western Union messengers racing around the streets of major cities collecting diaries and rushing them to our researchers for final preparation and publication. Then came the '60s and we started to pick up the reporting tempo with a telephone connection system. By this time we were calling radio stations to include their

Décadas

información en nuestras fórmulas de listas. A principios de 1970 nos computarizamos y para los 80s la información se hizo accesible por computador a través de Billboard Information Network, [BIN]. Mirando al futuro, nos estamos preparando ahora para la primera fase de nuestra investigación de alta tecnología. De hecho, ya hemos empezado a recolectar información electrónicamente de los minoristas. Un número de cadenas están transmitiendo sus reportes de ventas electrónicamente al computador de





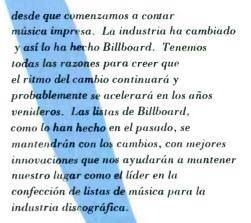
LALO RODRIGUEZ

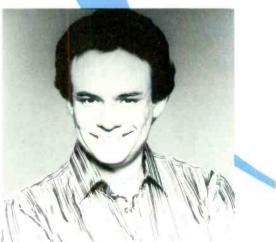
Decades

information into our chart formulas. In the early 1970s we computerized, and by the '80s chart information was accessible on-line through the Billboard Information Network [BIN]. Looking to the future, we are now preparing for the next phase of high-tech research. In fact, we have already begun to collect actual sales data electronically from retailers. A number of chains are now transmitting their sales reports electronically from the Billboard computer. As more

ISABEL PANTOJA

Billboard. A medida que más medianos y pequeños vendedores adopten tecnología de punto de venta, recogerémos más información electrónicamente. Eventualmente, ésto cambiará los reportes de las listas de actividad de ventas a un conteo real de unidades vendidas. En el horizonte podemos ver tecnología que nos permita contar canciones según sean tocadas en el aire. El resultado serán listas que midan y reflejen el número de temas tocados en cada estación monitoreada. Han pasado 80 años





JOSE JOSE





JOSE JAVIER SOLIS

mid-sized and smaller retailers adopt point of sale technology, we will collect record sales information electronically from retailers. Eventually this will shift chart reporting from sales activity to actual unit counts of records sold. On the horizon, we foresee utilizing technology that allows us to capture and count songs as they are being played on the air. The result will be charts that measure and reflect the number of actual plays on each monitored station.

It's been 80 years since we started charting sheet music. The industry has changed and so has Billboard. There's every reason to believe that the pace of change will continue and accelerate in the years ahead. Billboard's charts, as in the past, will keep up with timely improvements and innovations that will keep pace as the industry's leading charter of hits.

BRAULIO

Como se Seleccionaron los Nominados

Premio Lo Nuestro a la Música Latina comenzó sólo como una idea. Aunque ideas como ésta ya existían con anterioridad, esta vez el propósito era realizarla debidamente con el entusiasmo y dedicación que merecía. La cuestión era cómo darle un reconocimiento a la música latina que reflejara realmente la situación de ventas y popularidad en los diferentes géneros en que se encuentra representada en todo el país. En este caso la solución fue tomar como base de las nominaciones la información incluída en las listas de ventas y radiodifusión de Billboard.

Las listas de música latina de Billboard comenzaron a elaborarse a partir de 1973. En 1980 se creó Billboard en Español, una revista con el mismo concepto de su predecesora pero destinada al mercado

hispano-parlante internacional, es decir, América Latina, España y los Estados Unidos hispano. Por aquel entonces las listas de álbumes se elaboraban por mercados: Puerto Rico, Florida, Nueva York, Texas y California. Al cerrar Billboard en Español en 1982, la compañía decidió continuar con las listas de ventas, modificándolas, sin embargo, para reflejar, en lugar de la acción en diferentes mercados, la distribución de ventas por géneros. Fue así como nacieron las listas que hoy se conocen como los "Top Latin Albums" en las categorías de Pop, Tropical/Salsa y Regional/ Mexicana. En 1986, Billboard decidió crear una lista de las canciones más escuchadas, basada en reportes de estaciones de radio en los principales mercados del país, incluyendo Puerto Rico. La lista, llamada en aquel

entonces los "Hot Latin 50," comenzó a publicarse semanalmente en octubre de aquel año. Debido al escaso apoyo de la industria para la lista, ésta dejó de publicarse por un año aunque se continúo elaborando y estando disponible a través de Billboard Information Network [BIN]. En 1988, la lista de radio, esta vez bajo el nombre de "Hot Latin Tracks," regresó a la revista.

Las listas de música latina de Billboard se elaboran utilizando el mismo sistema con el que se hacen las otras 32 listas que publica la revista. Básicamente cada una de ellas es una encuesta quincenal de tiendas y distribuidores de discos para ventas de álbumes, y semanal, de estaciones de radio para radiodifusión de canciones. La información suministrada entra inmeditamente en los computadores, los



INDUSTRIA DE AMOR

How the Nominees were Selected

Premio Lo Nuestro a la Música Latina began as only an idea. Even though similar ideas Florida, New York, Texas and California. existed before, this time the objective was to do it with the enthusiasm and dedication that it deserved. The question of how to recognize Latin music while reflecting the real sales and popularity in the different genres in which it is represented in the country, was answered by using Billboard's Latin sales and airplay charts as a basis for the nominations.

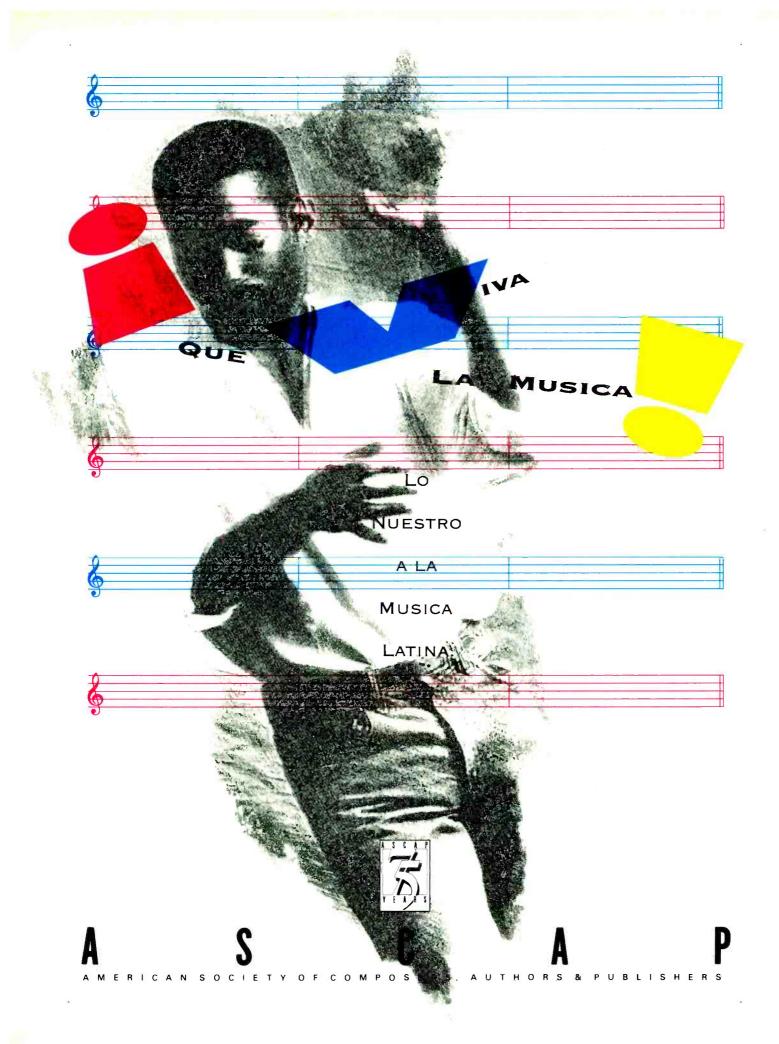
The compiling of Billboard's Latin charts began in 1973. In 1980 Billboard en Español, a magazine with the same concept as its predecessor but geared toward Spanish-speaking countries in Latin America, Spain and Hispanic USA, was created. At that time, the album

charts were divided by markets: Puerto Rico, Billboard en Español also published music charts from most Latin American countries, Spain and Portugal. After the cancellation of Billboard en Español in 1982, the sales charts continued being published, but were modified to reflect activity by genres rather than by regions. Thus were created the current lists of Pop, Tropical/Salsa and Regional/Mexican music.

In 1986, Billboard created an airplay list, based on reports given by full-time Spanishbroadcasting stations in the United States and Puerto Rico. In October of the same year, the weekly publication of the Hot Latin 50 began.

Due to the Latin recording industry's poor response to the list, publication was terminated for one year. However, it continued to be compiled and made available through the **Billboard Information Network. In 1988. the** radio list under the name Hot Latin Tracks, returned to the book.

Billboard's Latin charts use the same system the magazine employs for its other charts. Basically, each chart is the result of a biweekly survey of album sales according to record stores and distributors, and a weekly survey based on different Spanish-language radio stations' singles airplay charts. The information is immediately input into computers and processed with each record or



continuación de la pag. 10

cuales procesan los reportes asignándole a cada álbum o canción una determinada puntuación, según el tamaño de la tienda o distribuidora o la audiencia de las estaciones de radio. Los artistas, álbumes y discos nominados para PREMIO LO NUESTRO A LA MÚSICA LATINA fueron escogidos según los puntos acumulados por cada uno de ellos de las encuestas tomadas por Billboard para las listas de los "Hot Latin Tracks" y los "Top Latin Albums" durante un período de tiempo de un año, determinado de común acuerdo por Univisión y Billboard. Las nominaciones para ALBUM DEL AÑO resultaron de los títulos con más puntuación en cada uno de los géneros representados en la lista de "Top Latin Albums" [por título]. Las nominaciones para ARTISTAS DEL AÑO resultaron de la suma de los puntos

obtenidos por cada uno de ellos en las listas de "Top Latin Albums" y "Hot Latin Tracks" [por artista]. Las nominaciones para DISCO DEL AÑO fueron aquellas con más puntos acumulados en la lista de "Hot Latin Tracks" [por título]. Las nominaciones para **COMPOSITOR DEL AÑO fueron quienes** compusieron los discos con más puntos en cada una de las categorías de Pop, Tropical/ Salsa y Regional/Mexicana según aparecen en la lista de "Hot Latin Tracks" [por título]. Las nominaciones para PRODUCTOR DEL AÑO están basadas en los dos álbumes con más puntuación para cada una de las categorías según aparecen en las listas de "Top Latin Albums" [por título]. Las nominaciones para ARTISTA CROSSOVER DEL AÑO están basadas en la suma de puntos de las listas de "Top Latin Albums" [por artista] y "Hot Latin

Tracks" [por artista]. Las nominaciones para ARTISTA REVELACION DEL AÑO están basadas en los artistas con más puntuación acumulada en cada una de las tres categorías mencionadas según aparecen en las listas de "Top Latin Albums" [por artista], más los puntos en las listas de "Hot Latin Tracks" [por artista]. Para las nominaciones, se consideran artistas "crossover" aquellos cuya lengua principal para propósitos de grabaciones y presentaciones es otra que el español, y/o artistas cuyo mercado principal es otro que el mercado latino de los Estados Unidos. Artistas revelación son aquellos que han surgido a la prominencia nacional en los Estados Unidos durante el período de eligibilidad y/o que no han estado representados previamente en las listas de Billboard.



YURI

FRANKIE RUIZ

album assigned points according to its position, the size of the store or distributor, and the audience of the radio stations.

The artists, albums and records nominated for *Premio Lo Nuestro a la Música Latina* have been chosen according to the points accumulated by each from surveys taken by Billboard for the Hot Latin Tracks and Top Latin Album charts. The one-year eligibility period has mutually been agreed upon by Univision and Billboard. The surveys were given by panels of Spanish-language radio stations and retailers/distributors of Latin music in the United States and Puerto Rico. Nominations for *Album of the Year* are based on the top ranked albums on the Top Latin continued from page 10

Albums chart (by title) for each of the Pop, **Regional/Mexican and Tropical/Salsa** categories. Nominations for Artist of the Year are determined by the top ranked artist on the Top Latin Albums chart [by artist] for each category, plus the points accumulated on the Hot Latin Tracks chart (by artist). Nominations for Record of the Year are based on the top ranked records on the Hot Latin Tracks chart [by artist]. Nominations for Composer of the Year are those composers of the top ranked songs for each of the Pop, Regional/Mexican and Tropical/Salsa categories as they appear on the Top Latin Albums chart [by title] . Nominations for Producer of the Year are those producers of the two top ranked albums

for each of the three musical categories as they appear on the Top Latin Albums chart (by title]. Nominations for Crossover Artist of the Year are the top ranked crossover artists as they appear on the Hot Latin Tracks chart (by artist], plus points they accumulated on the Top Latin Albums chart (by title). For nomination purposes, a crossover artist is one whose original or main language for recording and performing purposes is other than Spanish, and/or an artist whose main market is other than the U.S. Latin market. A New Artist is one who has come to national prominence during the eligibility period and who has not been represented previously on **Billboard lists.**



May 31, 1989 James L. Knight Convention Center Miami, Florida

Felicitamos con orgullo a los artistas We proudly congratulate the Latin American

latinoamericanos nominados para el artists nominated for the 'Premio Lo Nuestro 'Premio Lo Nuestro a la Música Latina'. a la Musica Latina' awards.

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estos artistas quienes acercan a nuestros these artists who bridge the distance *pueblos a través de su música.* between our countries through their music.





POP/BALADA [Pop/Ballad] ALBUM DEL AÑO / ALBUM OF THE YEAR	MUSICA TROPICAL [Tropical Music]
 BRAULIO, Con Todos Los Sentidos EMMANUEL, Entre Lunas ISABEL PANTOJA, Desde Andalucía JOSE JOSE, Soy Así JOSE LUIS RODRIGUEZ, Señor Corazón 	 LUIS ENRIQUE, Amor y Alegría EL GRAN COMBO, Romántico y Sabroso WILLIE GONZALEZ, El Original y Unico LALO RODRIGUEZ, Un Nuevo Despertar EDDIE SANTIAGO, Sigue Atrevido
MEJOR INTERPRETE MASCULINO / BEST MALE ARTIST OF THE YEAR BRAULIO EMMANUEL JOSE JOSE ROBERTO CARLOS	MEJOR INTERPRETE MASCULINO / BEST MALE ARTIST OF THE YEAR LUIS ENRIQUE LALO RODRIGUEZ FRANKIE RUIZ EDDIE SANTIAGO
MEJOR INTERPRETE FEMEININO / BEST FEMALE ARTIST OF THE YEAR ANA GABRIEL YOLANDITA MONGE ISABEL PANTOJA YURI	MEJOR ORQUESTA / BEST BAND OF THE YEAR CONJUNTO CHANEY EL GRAN COMBO FANIA ALL STARS LA PATRULLA 15
MEJOR INTERPRETE - DUO O GRUPO / BEST DUO OR GROUP LOS BUKIS EYDIE GORME/ROBERTO CARLOS GLORIA ESTEFAN & MIAMI SOUND MACHINE ALBERTO VAZQUEZ/JOAN SEBASTIAN	DISCO DEL AÑO / BEST RECORD OF THE YEAR LUIS ENRIQUE, Tu No Le Amas Le Temes EL GRAN COMBO, Cupido LALO RODRIGUEZ, Ven Devórame Otra Vez EDDIE SANTIAGO, Lluvia MAX TORRES, Cara Dura
DISCO DEL AÑO / BEST RECORD OF THE YEAR ANGELA CARRASCO, Boca Rosa ROCIO DURCAL, Como Tu Mujer FRANCO, María RAPHAEL, Toco Madera YURI, Que Te Pasa	REVELACION DEL AÑO / BEST NEW ARTIST LUIS ENRIQUE LALO RODRIGUEZ WILLIE GONZALEZ MAX TORRES
REVELACION DEL AÑO / BEST NEW ARTIST	PREMIO LO NUESTRO

MUSICA REGIONAL MEXICANA [Mexican Regional Music]

CATEGORIAS ESPECIAL [Special Categories]

ALBUM DEL AÑO / ALBUM OF THE YEAR	PRODUCTOR DEL AÑO / PRODUCER OF THE YEAR			
BRONCO, Superbronco LOS BUKIS, Si Me Recuerdas	BRAULIO/RICARDO EDDIE Con Todos Los Sentidos, Braulio			
VICENTE FERNANDEZ, El Cuatrero LINDA RONSTADT, Canciones De Mi Padre	RALPH CARTAGENA Romántico y Sabroso, El Gran Combo			
LOS TIGRES DEL NORTE, Idolos Del Pueblo MEJOR INTERPRETE MASCULINO / BEST MALE ARTIST OF THE YEAR	ENRIQUE FRANCO Idolos Del Pueblo, Los Tigres Del Norte			
RAMON AYALA	RAFAEL PEREZ BOTIJA Soy Así, José José MARCO ANTIONIO SOLIS			
VICENTE FERNANDEZ FITO OLIVARES JOAN SEBASTIAN	MARCO ANTONIO SOLIS Si Me Recuerdas, Los Bukis FRANK TORRES/JULIO CESAR DELGADO			
MEJOR INTERPRETE-DUO O GRUPO / BEST DUO OR GROUP	Un Nuevo Despertar, Lalo Rodríguez Sigue Atrevido, Eddie Santiago			
BRONCO	COMPOSITOR DEL AÑO / BEST COMPOSER OF THE YEAR			
LOS BUKIS LOS TIGRES DEL NORTE	LUIS ANGEL Lluvia			
LOS YONICS	J. DE FLOREZ / DIFELISATTI Qué Te Pasa			
DISCO DEL AÑO / BEST RECORD OF THE YEAR	PALMER HERNANDEZ Ven Devórame Otra Vez			
LOS BUKIS, Y Ahora Te Vas				
 LOS BUKIS, Tus Mentiras LOS CAMINANTES, Entre Más Lejos Me Vaya 	JESUS NAVARRETE Tu Presa Fácil			
LOS BUKIS, Tus Mentiras				
LOS BUKIS, Tus Mentiras LOS CAMINANTES, Entre Más Lejos Me Vaya VICENTE FERNANDEZ/VIKKI CARR, Dos Corazones	 Tu Presa Fácil MARCO ANTONIO SOLIS 			
 LOS BUKIS, Tus Mentiras LOS CAMINANTES, Entre Más Lejos Me Vaya VICENTE FERNANDEZ/VIKKI CARR, Dos Corazones LOS YONICS, Tu Presa Fácil 	 Tu Presa Fácil MARCO ANTONIO SOLIS Y Ahora Te Vas ROBERTO LIVI/ALBERTO CAMPOY 			

A LA MUSICA LATINA, 1989 NOMINEES





SE ENORGULLECE DE QUE SUS ARTISTAS HAYAN SIDO NOMINADOS EN EL PRIMER AÑO POR

UNIVISION - BILLBOARD AL PREMIO "LO NUESTRO EN LA MUSICA LATINA" YA QUE TODOS ELLOS JUNTO A TH-RODVEN Y UNIVISION SON

"LO NUESTRO"

Pop/Balada - DISCO DEL AÑO "MARIA" - Franco

Musica Tropical - ALBUM DEL AÑO **"SIGO ATREVIDO"** Eddie Santiago

"UN NUEVO DES PERTAR" Lato Rodriguež

> DISCO DEL AÑO LLUVIA'' Eddie Santiago

VEN, DEVORAME OTRA VEZ'

MEJOR INTERPRETE DEL AÑO EDDIE SÁNTIAGO FRANKIE RUIZ L'ALO REDRIGUEZ

REVELACION BELIANO LALO RODRIGUEZ

Musica Regional Mexicana REVELACIÓN DEL AÑO GRUPO TOPAZ

PRODUCTOR DEL AÑO FRANK TORRES "Un Nuevo Despertar" LALO RODRIGUEZ "Sigo Atrevido" EDDIE SANTIAGO

COMPOSITOR DEL AÑO LUIS ANGEL - "Lluvia" PALMER HERNANDEZ "Ven, Devorame Otra Vez"

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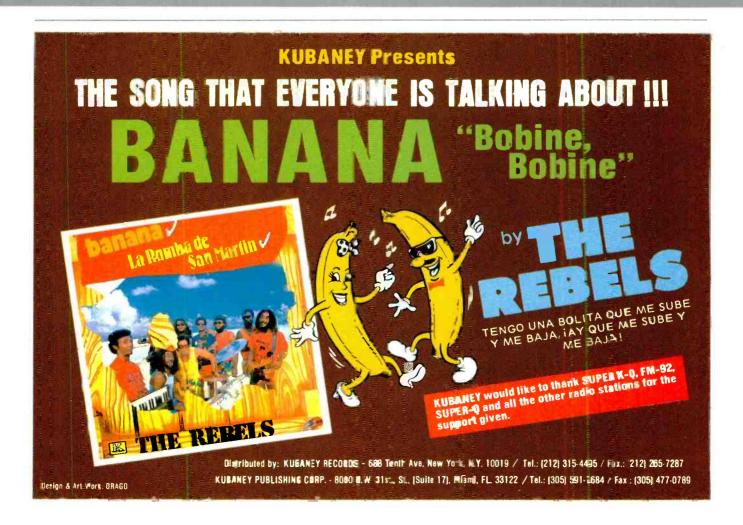
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on ritmo y sabor Hispano, el Comité Asesor de Música Hispana (HMAC), miembros de la Asociación de la Industria de la Grabación de América (RIAA). saluda al premio Lo Nuestro a la Música Latina y a Los Ganadores del Premio Especial.



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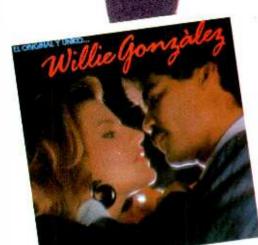
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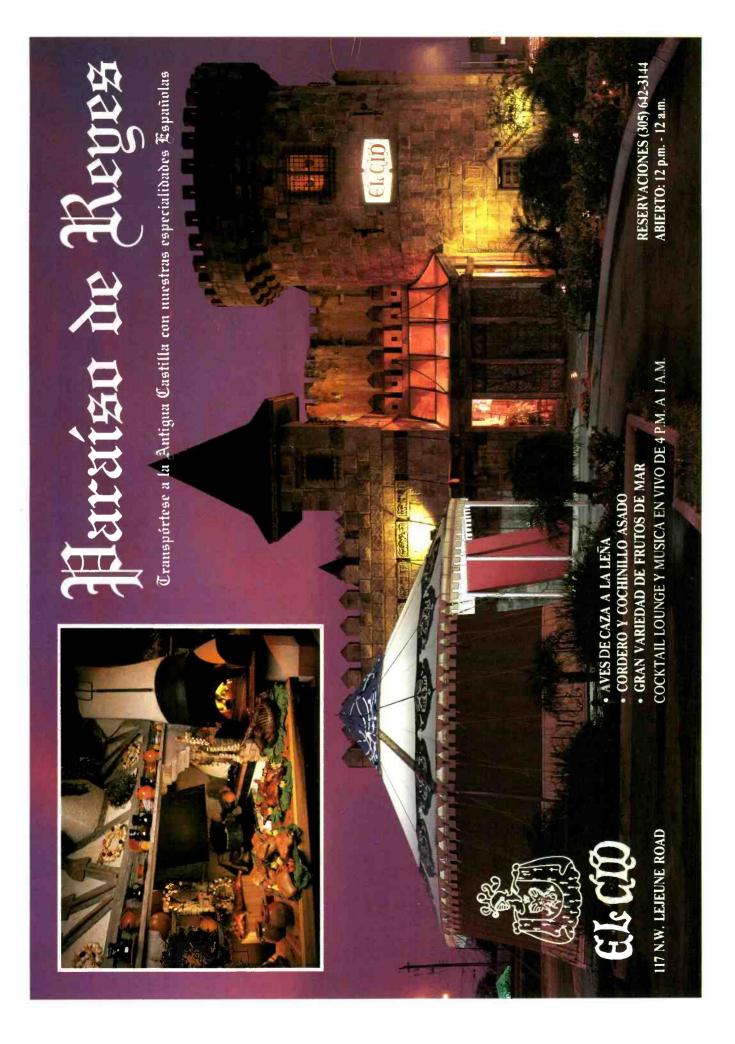
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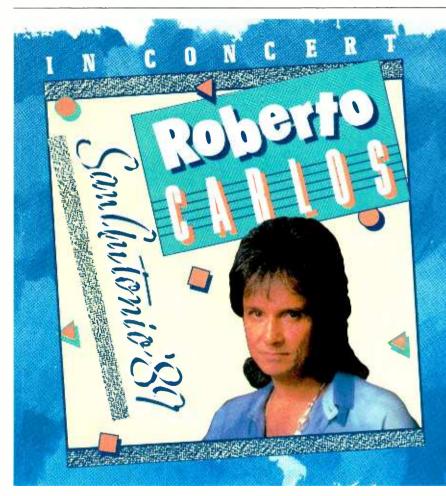
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El Ritmo de Univisión

Desde el sonido estimulante de la salsa a las voces melódices de la balada latina, la música en todas sus variaciones está presente en Univisión.

Desde su fundación en 1961, Univisión se ha esmerado en presentar a los mejores talentos de la música latina. El festival de Calle Ocho...musicales exclusivos con superestrellas internacionales...programas de videos musicales...festivales de la canción...éstos son una muestra del

homenaje de Univisión a la música latina.

Manteniendo, su compromiso de ofrecer a su audiencia una programación de la mejor calidad, Univisión brinda programas que representan la música de ayer, la música de hoy y la música de mañana.

Mirando hacia el futuro, Univisión seguirá haciendo honor a su compromiso. Su dedicación ya está comprobada al ofrecer lo mejor de la música latina. Este año invitamos a nuestros televidentes a celebrar junto a

nosotros el XVIII Festival Internacional de la Canción OTI con sede en los Estados Unidos, especiales de salsa desde el Palladium en Nueva York, conciertos y programas innovadores como "PREMIO LO NUESTRO A LA MÚSICA LATINA."

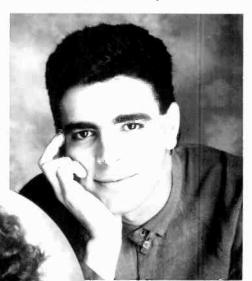
Univisión ofrece la armonía y ritmo que distinguen à la música latina por sobre todas las otras. Es la lengua española la que nos permite comunicarnos, pero es el ritmo latino dentro de nuestras almas él que nos une.



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In looking to the future, Univision pledges to continue its already proven commitment to

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Hispanic viewers, offering only the best in Latin music. This year, viewers will be treated to the XVIII International **OTI Song Festival with the United States as its** host country, a series of salsa specials taped at the Palladium in New York, concerts featuring artists from every corner of the Spanish-speaking world, and innovative productions such as "Premio Lo Nuestro a la Música Latina."

WE ARE PROUD TO ANNOUNCE THE CBS RECORDS INTERNATIONAL DEBUT OF THE SENSATIONAL SUPERSTAR, EMMANUEL.

"QUISIERA." THE DEBUT ALBUM IN-STORE: JUNE 15 EMMANUEL. NOW ON CBS DISCOS INTERNATIONAL.



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THIS WILL BE Natalie Cole's sixth No. 1 record: "Miss You Like Crazy" (EMI) steps 2-1 on the Hot Black Singles chart. Her best efforts in 1987 from the "Everlasting" album were denied the No. 1 spot: "Jump Start' peaked at No. 2 and "Pink Cadillac" got as high as No. 9. "Miss You" is No. 1 at 18 of the 97 reporting stations, even though some stations are starting to drop the title. The push to No. 1 came from a major increase in retail points.

Coming on strong, also on EMI, is "Have You Had Your Love Today" by the O'Jays, which moves 9-6. Out of 96 stations reporting the title, 72 moved it up. Some of the power moves are 25-9 at WAMO Pittsburgh; 17-12 at WDAS Philadelphia; 13-9 at WBLZ Cincinnati; and No. 1 at WJMI Jackson, Miss

Mikki Bleu lands on the singles chart with "Something Real" (EMI), at No. 92. And Jaz, EMI's first rap artist, moves 26-19 on the Hot Rap Singles chart with "Hawaiian Sophie." He also performs on the O'Jays record. The stairway to heaven is paved with hits for Varnell Johnson, VP promotion, and Reggie Barnes, national director promotion, and the EMI field staff.

HOW COULD YOU LOSE? A strong contender for No. 1 is "Mr. D.J." by Joyce "Fenderella" Irby (Motown). It made strong gains in retail and radio points, picking up three stations for a total of 92. It showed upward movement on 65 stations, with 28 top five reports. The record is No. 1 at KSOL San Francisco; KROZ Tyler, Texas; WXOK Baton Rouge, La.; and KXZZ Lake Charles, La. Fenderella, the former Klymaxx bassist, is joined in her video by the "World's Greatest Entertainer," Doug E. Fresh, and Jack "The Rapper" Gibson, a black radio pioneer and tip sheet publisher. If this record goes to No. 1, will "The Rapper" use this as the "Official Family Affair Video" at his annual convention in August in Atlanta?

GOING FOR THE GOLD: "For The Love Of You" by Tony! Toni! Toné! (Wing) leaps 16-8, placing No. 3 in total radio points. It has 33 top five reports and is No. 1 at WQOK Nashville; WCKU Lexington, Ky.; and WZHT Montgomery, Ala. Retail is beginning to show the significant gains necessary to take the record to No. 1, but the real push is to clinch the Recording Industry Assn. of America's gold certification.

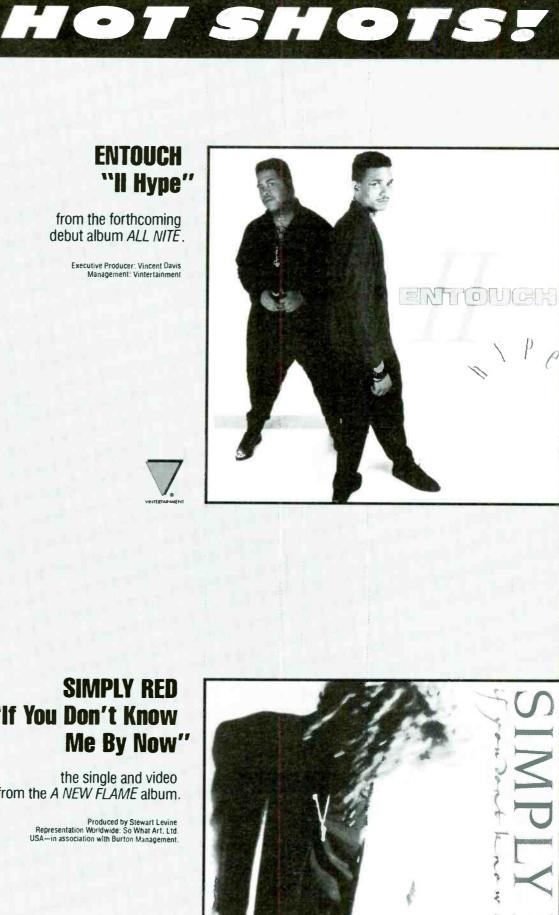
A ROSE IS A ROSE ... or is it? Earlier this year, when the Hot Rap Singles chart debuted, we debated what is a rap record. The chart has taken shape over the past few months and we are pleased with the titles we present to you ... with a few exceptions.

When you review the chart this week you may notice that a couple of titles that were bulleted on the last chart do not appear this week. These records did not fall off the chart-they were manually removed. With the increased popularity of rap, we'll see more R&B records that include rap. These records' mainstream exposure, however, would prevent a real rap record from charting. This defeats the purpose of the rap chart, which was created to present rap records that in the past did not appear on any other chart. In the interest of providing charts that represent pure musical genres, we have set a policy that this chart will only contain all-rap records.

HOT BLACK SINGLES ACTION DADIO MOST ADDED

KAL		DI AUU	EV		
	PLATINUM/ GOLD ADDS 14 REPORTERS	SILVER ADDS 32 REPORTERS	BRONZE/ SECONDARY ADDS 51 REPORTERS	TOTAL ADDS 97 REPO	TOTAL ON DRTERS
AS LONG AS WE'RE TOGETHER					
AL GREEN A&M	7	17	22	46	50
FRIENDS					
JODY WATLEY MCA	4	15	26	45	81
I'M THAT TYPE OF GUY					
L.L. COOL J DEF JAM	5	14	12	31	31
SOMETHING IN THE WAY					
STEPHANIE MILLS MCA	2	9	19	30	39
IT'S JUST THE WAY IT IS					
TROY JOHNSON RCA	2	6	16	24	24
MY LOVE IS SO RAW					
ALYSON WILLIAMS DEF JAM	2	7	13	22	22
TWO WRONGS DON'T.					
DAVID PEASTON GEFFEN	3	10	8	21	28
SECRET RENDEZVOUS					
KARYN WHITE WARNER BROS	2	7	8	17	79
IT'S LIKE MAGIC					
BLUE MAGIC OBR	0	4	13	17	44
WHAT MORE CAN I DO					
CHERRELLE TABU	4	6	7	17	33
Radio Most Added is a weekly nation	al compilation	of the ten r	ecords most a	dded to the	playlists

of the radio stations reporting to Billboard. The full panel of radio reporters is published periodi cally as changes are made, or is available by sending a self-addressed stamped envelope to Billboard Chart Dept., 1515 Broadway, New York, N.Y. 10036.



SIMPLY RED "If You Don't Know Me By Now"

the single and video from the A NEW FLAME album.

Produced by Stewart Levine Representation Worldwide: So What Art, Ltd USA—in association with Burton Management

On Elektra cassettes, compact discs and records. © 1989 Elektra/Asylum Records, a Division of Warner Cammi

FOR WEEK ENDING JUNE 3, 1989

Billboard. Hot Black Singles SALES & AIRP

A ranking of the top 40 black singles by sales and airplay, respectively, with reference to each title's composite position on the main Hot Black Singles chart.

		SALES		HOT BLACK POSITION		
WEEK	LAST WEEK	TITLE	ARTIST	HOT B POSIT		
1	1	ME MYSELF AND I	DE LA SOUL	3		
2	3	CHILDREN'S STORY	SLICK RICK	5		
3	6	STICKS AND STONES	GRADY HARRELL	9		
4	11	MISS YOU LIKE CRAZY	NATALIE COLE	1		
5	7	MY FIRST LOVE	ATLANTIC STARR	2		
6	5	HEAVEN HELP ME	DEON ESTUS	12		
7	13	MR. D.J. JOY	CE "FENDERELLA" IRBY	4		
8	2	IF I'M NOT YOUR LOVER	AL B. SURE!	18		
9	15	HAVE YOU HAD YOUR LOVE TODAY	THE O'JAYS	6		
10	14	LITTLE JACKIE WANTS TO BE A ST	AR LISA LISA	7		
11	10	JOY AND PAIN RO	B BASE & D.J. E-Z ROCK	21		
12	19		BEBE & CECE WINANS	10		
13	17	EVERY LITTLE TIME	KIARA	11		
14	4	TURN THIS MUTHA OUT	M.C. HAMMER	27		
15	20	I'LL BE LOVING YOU (FOREVER) N	EW KIDS ON THE BLOCK	13		
16	16	IF SHE KNEW	ANNE G.	25		
17	9	START OF A ROMANCE	SKYY	22		
18	24	FOR THE LOVE OF YOU	TONY! TON!! TONE!	8		
19	22	THROUGH THE STORM ARETHA FRANKLIN & ELTON JOHN				
20	26	LEAO ME INTO LOVE	ANITA BAKER	16		
21	32	FOR YOU TO LOVE	LUTHER VANDROSS	14		
22	8	I LIKE	GUY	38		
23	25	SHOW & TELL	PEABO BRYSON	15		
24	34	WORKIN' OVERTIME	DIANA ROSS	19		
25	18	FUNKY COLD MEOINA	TONE LOC	46		
26	31	OBJECTIVE	MILES JAYE	24		
27	33	MY ONE TEMPTATION	MICA PARIS	20		
28	30	I WANT YOUR LOVE	LA RUE	26		
29	12	BUCK WILO	E.U.	44		
30	28	MADE TO BE TOGETHER	DEJA	23		
31	21	REAL LOVE	JODY WATLEY	42		
32	27	SELF DESTRUCTION THE STOP TH	E VIOLENCE MOVEMENT	54		
33	38	BABY DON'T FORGET MY NUMBER	MILLI VANILLI	29		
34	_	KEEP ON MOVIN'	SOUL II SOUL	28		
35	23	DON'T TAKE MY MIND ON A TRIP	BOY GEORGE	53		
36	_	DARLIN' I	VANESSA WILLIAMS	30		
37	-	I CAN'T STOP (THIS FEELING)	EUGENE WILDE	36		
38	<u> </u>		BOBBY BROWN	50		
39	35		KID 'N PLAY	72		
40		SHOWER ME WITH YOUR LOVE	SURFACE	_		

THIS WEEK	LAST WEEK	SALES	HOT BLACK POSITION	SI	WEEK	WEEK	AIRPLAY	HOT BLACK POSITION	
₽Ň	≤š	ARTIST	ΞŚ	Ľ	- ₹ :	Š≷	ARTIST	ĬΖ	
1	1	ME MYSELF AND I DE LA SOUL	3		1	2	MY FIRST LOVE ATLANTIC STARR	2	
2	3	CHILDREN'S STORY SLICK RICK	5	1 L	2	1	MISS YOU LIKE CRAZY NATALIE COLE	1	
3	6	STICKS AND STONES GRADY HARRELL	9	ļĹ	3	5	FOR THE LOVE OF YOU TONY! TON!! TONE!	8	
4	11	MISS YOU LIKE CRAZY NATALIE COLE	1		4	7	HAVE YOU HAD YOUR LOVE TODAY THE O'JAYS	6	
5	7	MY FIRST LOVE ATLANTIC STARR	2	4 1-	5	6	MR. D.J. JOYCE "FENDERELLA" IRBY	4	
6	5	HEAVEN HELP ME DEON ESTUS	12	. –		8	LITTLE JACKIE WANTS TO BE A STAR LISA LISA	7	
7	13	MR. D.J. JOYCE "FENDERELLA" IRBY	4		<u> </u>	10	FOR YOU TO LOVE LUTHER VANDROSS	14	
8	2	IF I'M NOT YOUR LOVER AL B. SURE!	18	ιL	8	9	ME MYSELF AND I DE LA SOUL	3	
9	15	HAVE YOU HAD YOUR LOVE TODAY THE O'JAYS	6	4 1-	-	11	LOST WITHOUT YOU BEBE & CECE WINANS	10	
10	14	LITTLE JACKIE WANTS TO BE A STAR LISA LISA	7		10	12	EVERY LITTLE TIME KIARA	11	
11	10	JOY AND PAIN ROB BASE & D.J. E-Z ROCK	21	4 14		16	I'LL BE LOVING YOU (FOREVER) NEW KIDS ON THE BLOCK	13	
12	19	LOST WITHOUT YOU BEBE & CECE WINANS	10			17	SHOW & TELL PEABO BRYSON	15	
13	17	EVERY LITTLE TIME KIARA	11	4 14		19	LEAD ME INTO LOVE ANITA BAKER	16	
14	4	TURN THIS MUTHA OUT M.C. HAMMER	27		14	14	CHILDREN'S STORY SLICK RICK	5	
15	20	I'LL BE LOVING YOU (FOREVER) NEW KIDS ON THE BLOCK	13		15	18	MY ONE TEMPTATION MICA PARIS	20	
16	16	IF SHE KNEW ANNE G.	25			22	WORKIN' OVERTIME DIANA ROSS	19	
17	9	START OF A ROMANCE SKYY	22			21	THROUGH THE STORM ARETHA FRANKLIN & ELTON JOHN	17	
18	24	FOR THE LOVE OF YOU TONY! TON!! TONE!	8		18	23	MADE TO BE TOGETHER DE JA	23	
19	22	THROUGH THE STORM ARETHA FRANKLIN & ELTON JOHN	17	4 14	19	3	STICKS AND STONES GRADY HARRELL	9	
20	26	LEAO ME INTO LOVE ANITA BAKER	16	- E		26	OBJECTIVE MILES JAYE	24	
21	32	FOR YOU TO LOVE LUTHER VANDROSS	14	(F		29	NOTHIN (THAT COMPARES 2 U) THE JACKSONS	34	
22	8	I LIKE GUY	38		22	4	HEAVEN HELP ME DEON ESTUS	12	
23	25	SHOW & TELL PEABO BRYSON	15			27	DARLIN' I VANESSA WILLIAMS	30	
24	34	WORKIN' OVERTIME DIANA ROSS	19	1 1		30	GOTTA GET THE MONEY LEVERT	31	
25	18	FUNKY COLD MEOINA TONE LOC	46		-+	25	I WANT YOUR LOVE LA RUE	26	
26	31	OBJECTIVE MILES JAYE	24	4 14	26	=	KEEP ON MOVIN' SOUL II SOUL	28	
27	33	MY ONE TEMPTATION MICA PARIS	20	. –	-	32	BABY DON'T FORGET MY NUMBER MILLI VANILLI	29	
28	30	I WANT YOUR LOVE LA RUE	26	4 14		34	TURNED AWAY CHUCKII BOOKER	32	
29	12	BUCK WILO E.U.	44	- + I		37	CRAZY (FOR ME) FREDDIE JACKSON	39	
30	28	MADE TO BE TOGETHER DEJA	23	4 14		28	A LITTLE ROMANCE THE BOYS	35	
31	21	REAL LOVE JODY WATLEY	42	4 H		38	SHOWER ME WITH YOUR LOVE SURFACE	33	
32	27	SELF DESTRUCTION THE STOP THE VIOLENCE MOVEMENT	54			36	IT'S REAL JAMES INGRAM	37	
33	38	BABY DON'T FORGET MY NUMBER MILLI VANILLI	29		-	35	CONGRATULATIONS VESTA	40	
34		KEEP ON MOVIN' SOUL II SOUL	28	4 -		33	ON A MISSION LEOTIS	41	
35	23	DON'T TAKE MY MIND ON A TRIP BOY GEORGE	53			31	I CAN'T STOP (THIS FEELING) EUGENE WILDE	36	
36		DARLIN' I VANESSA WILLIAMS	30		36	_	MIDNIGHT SPECIAL THE SYSTEM	45	
37	-	I CAN'T STOP (THIS FEELING) EUGENE WILDE	36		37	-	SECRET RENDEZVOUS KARYN WHITE	49	
38	36	EVERY LITTLE STEP BOBBY BROWN	50		38	-	SHE'S SO COLD ALTON "WOKIE" STEWART	43	
39	35	ROLLIN' WITH KIO 'N PLAY KID 'N PLAY	72	4 H	39	_	I SECONO THAT EMOTION 10DB	47	
40	<u> </u>	SHOWER ME WITH YOUR LOVE SURFACE	33	i L	40	13	IF I'M NOT YOUR LOVERAL B. SURE!	18	
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Center Of Attention. Natalie Cole sits between two high-powered ladies, WABC-TV New York reporter Rolanda Watts, left, and Essence magazine editor in chief Susan Taylor, at a brunch celebrating the release of Cole's EMI album, "Good To Be Back."

'BUST THIS!' BOOSTS ARISTA RAPPERS (Continued from page 25)

duction. "Arista may be new to this, but they're true to this," Shelton says. "I'm here to make sure that that commitment to the music is carried out."

The label has also engaged Craig Davis, of Expertz Marketing and Promotion in Philadelphia, as a rap music consultant working with Shelton.

Arista, home to such varied R&B acts as Aretha Franklin, Kiara, Milli Vanilli, and Taylor Dayne, has taken its time expanding into the rap/hip-hop arena. But label execs say they never made a conscious decision to actively de-

Anderson explains: "We have been into hip-hop for a number of years with Whodini [on Arista-distributed Jive]. We're very selective about who we sign; we've always been interested in the music. we just hadn't found the right acts. Through Whodini, we learned there, and one of the key factors for us is to be artist oriented. great records and great artists. We wanted to sign artists who

ell Cohen, who with VP of R&B A&R Eric Nuri and A&R director Richard Sweret has worked to



Tricky Ricky. Slick Rick is chased by the Keystone Kops in a scene from his video, "Children's Story."

confirms that rap wasn't a specific priority at the label. "It was never a directive. I'd been looking for rap artists, but not any more than I was for heavy metal or rock. Like with K-9 Posse-I didn't solicit it. Somebody sent me a tape, and I thought it would make a strong record. We evaluate what's on a tape; it's not, 'Oh, God, we need a rap act.' Otherwise we'd be doing it just to be part of a trend." The new Bobcat album, called

"Cat Got Ya Tongue," is due to ship June 15; Too Nice's "Cold Facts" arrives June 28, while Serious-Lee-Fine's as-yet-untitled debut sees the light July 28. K-9 Posse is currently opening dates for Bobby Brown. Marty Diamond, VP of artist development and video, says he expects all of the sampler artists will perform live dates throughout the summer.

RHYTHM AND BLUES (Continued from page 25)

Skyywalker Records has a doublealbum compilation of all its acts, including 2 Live Crew, M.C. Shy D, Anquette, Lejuan Love, Gucci Crew II, Gigolo Tony, and JDC . . EMI rapper Jaz is going to be the opening act on Jody Watley's debut tour this summer . . . One of the most promising young singer/ songwriters around is Chuckii Booker. His debut Atlantic single, "Turned Away," is a sharp, sophisticated record that suggests Booker could be a major force on the black and pop charts. Easily one of the most impressive singles of the year, "Turned Away" could be the kind of song that announces the coming of a platinum album . . . Looks like Doug E. Fresh is moving to Andre Harrell's Uptown Enterprises for management.

Milli Vanilli picked up the trophy for song of the year at the first World Music Awards May 10 ... see page 67

94 GOING OUT (Bugnon, ASCAP/Vic's Slic, BMI/Bupple, THE GOOD, BAD & UGLY (Wuntun, ASCAP/Almo, 78

BLACK SINGLES A-Z

TITLE (Publisher - Licensing Org.) Sheet Music Dist.

ALL I WANT IS FOREVER (FROM "TAP") (Realsongs,

BABY DUAN'T FORGET MY NUMBER (FM/26.1mt) BABY ME (Billy Steinberg, ASCAP/Makiki, ASCAP/Knighty-Knight, ASCAP) BUCK WILD (JU House/Syce' M' Up, ASCAP) BUFFALO STANCE (Virgin Songs, BMI/SBK Songs/Warner Chappell Music/Warner-Tamerlane, BMI/Copyright Control) Cont ME THI (Concer Come FMI DMI/SBL BMI

CAN WE TALK (Screen Gems-EMI, BMI/EMI, BMI)

LAN WE LALK (Scheen Gems-Emi, DMI/EMI, DP CHILDREN'S STORY (Del American, BMI) CLOSER THAN FRIENDS (Colgems-EMI, ASCAP) CONGRATULATIONS (Catdady, ASCAP/MCA, ASCAP//INTE Tanya, ASCAP/Vesta Seven, ASCAP/Almo, ASCAP) CPP

CONSTANTLY (Stone Diamond, BMI/Feel The Beat.

CRAZI (FOR ME) (Zomba, ASCAP) CRUZIN' (Sac-Boy, ASCAP/MCA, ASCAP/Copyright

DARLIN' I (RaceR-ex, ASCAP/PolyGram International,

EVERY LITTLE THING ABOUT YOU (Forceful,

EVERY LITTLE TIME (Shakin' Baker, BMI/Lily, BMI)

EVERY LITLE TIME (Shakin Baker, BMI/200, BMI)
 FOR THE LOVE OF YOU (Two Tuff-Enuff, BMI/Songs of Polygram, BMI)
 FOR YOU TO LOVE (SBK April, ASCAP/Uncle Ronnie's, ASCAP/Sunset Burgundy, ASCAP/MCA, ASCAP)
 FORBIDDEN LOVE (Worlers, ASCAP/Songs Of PolyGram, BMI/Q Dad, BMI)
 COPOLER YOUR OLD, GYCAR, ASCAP/Oliver, Leiber

FOREVER YOUR GIRL (Virgin, ASCAP/Oliver Leiber,

ASCAP/Tocep, BMI/Jumpin' Off, BMI) DON'T TAKE MY MIND ON A TRIP (Cal-Gene,

BMI/Willesden, BMI)

64

29

87

61

63

73 40

68

39 85

30

53

55

11

80

51

- ASCAP) CPP 31 GOTTA GET THE MONEY (Trycep, BMI/Ferncliff,
- BMI/Willdeson, BMI) BMI/Twildeson, BMI) HAVE YOU HAD YOUR LOVE TODAY (WE, BMI/Trycep, BMI/Willesden, BMI) HEAVEN HELP ME (Estus, BMI/Rok-Mil, BMI/SBK Blackwood, BMI/Morrison Leahy, ASCAP/Chappell, 6
- 12
- ASCAPT I CAN'T STOP (THIS FEELING) (Dejuan, BMI/Aruba, 36
- ASCAD 91
- ASCAP) I CAN'T TELL YOU WHY (Cass County, ASCAP/Red Cloud, ASCAP/Jeddrah, ASCAP) I FOUND LOVE (Clita, BMI/Sign Of The Twins, 60 ASCAP)

- 38 I LIKE (Cal-Gene, BMI/Virgin Songs, BMI/Zomba, ASCAP) CPP 1 LIKE IT (Island BMI/Onid BMI)
 - I LIKE II (ISIANO, BMI/VINO, BMI) I SECOND THAT EMOTION (Jobete, ASCAP) I WANT YOUR LOVE (Jay King IV, BMI) IF I'M NOT YOUR LOVER (SBK April, ASCAP/Across 110th Street, ASCAP/Zomba, ASCAP/Donril, 10000 00:00 DRUM 18
 - ASCAP/Cal-Gene, BMI) IF SHE KNEW (2560 ASCAP) 13 I'LL BE LOVING YOU (FOREVER) (SBK April, ASCAP)
 - 83
 - HL I'M THAT TYPE OF GUY (Def Jam, ASCAP/LL. Cool J, ASCAP/D And D,ASCAP) IT'S LIKE MAGIC (Number 1 in the Land, BMI/Sawyer 69 Brother BMI)
 - IT'S MY TURN (Beach House ASCAP/Stezo ASCAP) IT'S ONLY LOVE (Mayplace, BMI) IT'S ONLY LOVE (Mayplace, BMI) IT'S REAL (Virgin Songs, BMI/Cal-Gene, BMI/Yah Mo, 37
 - BMI) CPF JOY AND PAIN (Protoons, ASCAP/Hikim, ASCAP) 21
 - **KEEP ON MOVIN' (Virgin, ASCAP)**
 - KEEP ON MOVIN (Virgin, ASCAP)
 LEAD ME INTO LOVE (Creative Entertainment, BMI/Steve Evans Lane, BMI/Melainee, ASCAP) CPP
 LIKE A PRAYER (Webo Girl, ASCAP/WB, ASCAP/Johnny Yuma, BMI)
 LITTLE JACKIE WANTS TO BE A STAR (Forceful,

 - BMI/Willesden, BMI/My! My!, BMI)
 - BMI/Wilesden, BMI/My! My!, BMI)
 A LITTLE ROMANCE (Hij Trip, BMI/Kear, BMI/Mister Johnson's Jams, BMI/Tammi, BMI/Pera, BMI) CPP
 LOST WITHOUT YOU (Yellow Elephant, ASCAP/Edward Grant, ASCAP/Benny's Music, BMI)
 LOVE SAW IT (Kear, BMI/Hip Trip, BMI/Green Skirt, BMI) COP
 - RMI) CPP
 - 23 MADE TO BE TOGETHER (Virgin Songs, BMI/Cal-Gene, BMI) CPP
 - MAGIC SPELL (Saja, BMI/Troutman's, BMI) THE MAN WE ALL KNOW AND LOVE (Turnout Bros, ASCAP/Dickiebird, BMI) ME MYSELF AND I (Tee Girl, BMI/Bridgeport, BMI) 90 56
 - 45 MIDNIGHT SPECIAL (SBK April, ASCAP/Science Lab, ASCAP
 - ASCAP) MISS YOU LIKE CRAZY (Prince Street, ASCAP/Lauren Wesley, BMI/Screen Gems, ASCAP/Irving, BMI/Gemia, BMI) CPP MR, D.J. (Diva I, ASCAP/Spectrum VII, ASCAP) CPP 1
 - 20
 - 57
 - MR, DJ. (DWa', ASCAP/Spectrum VI, ASCAP) GPP MY FIRST LOVE (Jodaway, ASCAP) MY ONE TEMPTATION (Chappell, PRS/Abacus, PRS/Chappell & Co., ASCAP) NO PLACE TO GO (Anismu Lawson, ASCAP/Perry Lane, ASCAP/WB, ASCAP/Geffen, ASCAP) NOTHIN (THAT COMPARES 2 U) (Kear, BMI/Hip Trip, MU) 34 RMD
 - BMI) OBJECTIVE (Abana, BMI/Virgin Songs, BMI) CPP ON A MISSION (Def Jam, ASCAP/Slam City, ASCAP/KJN, ASCAP) PLANET E (Secret Affair, BMI/Airman, BMI/Index,
 - 89
 - ASCAP/Bleu Disque, ASCAP/E.G., BMI) PRETTY GIRLS (All Seeing Eye, ASCAP/PolyGram International, ASCAP/Better Days, BMI)
 - 93
 - QUIET STORM (Miami Spice, ASCAP) REAL LOVE (SBK April, ASCAP/Ultrawave

- 22
- 76
 - 71
 - ASCAP
 - 74
 - 17 ASCAP/Realsongs, ASCAP)
 - 70

 - 32 ASCAP)

 - ASCAP/Bridgeport, BMI) WHAT MORE CAN I DO FOR YOU (Flyte Tyme, 82

PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC velop more rap artists.

that it's a very active market out There's a difference between would have some longevity.

East Coast A&R director Mitchbring rap acts into the Arista fold,

ROXANNE'S ON A ROLL (ADRA, BMI/1-SA, BMI) SEARCHIN' FOR A GOOD TIME (Allen-Lewis, ASCAP) SECRET RENDEZVOUS (Kear, BMI/Hip Trip, BMI/Green Skirt, BMI) CPP SELF DESTRUCTION (Zomba, ASCAP/Willesden, BMI)

ASCAP)

72

77

- SHE DRIVES ME CRAZY (Virgin, ASCAP) CPP SHE'S SO COLD (Kaptain Keyboards, BMI/Tim Tim, 43 ASCAP
- 15 SHOW & TELL (SBK Blackwood, BMI/Fuliness, BMI) 33 SHOWER ME WITH YOUR LOVE (Colgems-EMI, ASCAP) 98 SLEEP TALK (Def Jam, ASCAP/Slam City,

ASCAP/Rightsong, BMI) ROLLIN' WITH KID 'N PLAY (Hittage/Turnout Bros,

ROXANNE'S ON A ROLL (ADRA BMI/T-Ski BMI)

- ASCAP/Rush Groove, ASCAP)
- SOMERODY LOVES YOU (Jobete, ASCAP) SOMETHING IN THE WAY (Angel Notes, ASCAP/WB, ASCAP)
- SOMETHING REAL (EI King, ASCAP) START OF A ROMANCE (Alligator, ASCAP)
- STICKS AND STONES (Rossway, BMI/Juby Laws SWEET TALK (Music Corp. Of America, BMI/Bayjun Beat, BMI)
- Beat, BMI) TAKE IT OFF (Cal-Gene, BMI/Virgin Songs, BMI) TEMPORARY LOVER (Honey Look, ASCAP/Basamp
- 99
- THEY WANT MONEY (Zomba ASCAP/Willesden, BMI)
- THEY WART MOMENT/DANCE WITH ME (Trio, BMI/Freddy Bienstock, BMI/Tredlew, BMI/Unichappell, BMI) THROUGH THE STORM (Albert Hammond, ASCAP/WB,
- TIGHT ON TIME (I'LL FIT U IN) (Rhett Rhyme,

- ASCAP/BMG Songs, ASCAP/Pitchford, BMI) TOBY (Toby, BMI) TRIBUTE (RIGHT ON) (CRGI, BMI) CPP TURN THIS MUTHA OUT (Bust-11, BMI) TURN THIS MUTHA OUT (Bust-11, BMI) TURNED AWAY (Selessongs, ASCAP/Honey Look,
- TWO WRONGS (DON'T MAKE IT RIGHT) (Venus 84
- Three, BM/Pushy, BM/Perfect Then, ASCAP) WE GOT OUR OWN THANG (Zomba, ASCAP/SBK April, ASCAP/Across 110th Street, ASCAP/Way To Go,
- ASCAP/Avant Garde, ASCAP)
- ASUAP/AVant barde, ASUAP) A WOMAN'S TOUCH (Babyann, BMI) WORKIN' OVERTIME (Tommy Jym, BMI/Warner Tameriane, BMI/Mike Chapman, ASCAP/Nations. ASCAP)

ACL I WANT IS FOREVER (FROM TAP) (Realsongs, ASCAP) AS LONG AS WE'RE TOGETHER (AI Green, BMI/Irving, BABY DON'T FORGET MY NUMBER (FMP/Ed.Intro)

	THE SALE THE SALE THE
Member of NAIRD	Touma



	H	01	R	AP SING	LES
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	Compiled from a nationa TITLE and one-stop sale LABEL & NUMBER/DISTRIBUTING LABEL	
1	1	2	9	* * NO. 1 ME MYSELF AND I	♦ DE LA SOUL
(2)	4	6	9	TOMMY BOY 926 (C) (M) CHILDREN'S STORY	3 weeks at No. One SLICK RICK
3	2	1	13	DEF JAM 44-68223/COLUMBIA (C) SELF DESTRUCTION	HE VIOLENCE MOVEMENT
4	3	5	13	JIVE 1178/RCA (C) TURN THIS MUTHA OUT	◆ M.C. HAMMER
5	7	7	7	CAPITOL 15437 (C) JOY AND PAIN	ROB BASE & D.J. E-Z ROCK
6	8	13	7	PROFILE 7247 (C) THE MAN WE ALL KNOW AND LOVE	◆ KWAME
7	5	4	9	ATLANTIC 86463 (C)	◆ TONE LOC
8	6	3	9 13	DELICIOUS VINYL 1004/ISLAND (C) ROLLIN' WITH KID 'N PLAY	♦ KID 'N PLAY
9	12	16	7	SELECT 62335 (C) YEAH, YEAH, YEAH	♦ OAKTOWN'S 3-5-7
-	9			CAPITOL 15446 (C)	◆ E.U.
10	-	12	9	VIRGIN 96572 (C) BLACK STEEL IN THE HOUR OF CH	
$\frac{11}{12}$	11	21	5	DEF JAM 44-68216/COLUMBIA (C) THE BOMB HAS DROPPED	2 LIVE CREW
-	21	27	5	LUKE SKYYWALKER 125 (M) THEY WANT MONEY	KOOL MOE DEE
13	NE	W D	1		
14)	29	-	3	PROFILE 7245	SPECIAL ED
15	13	11	13	RUTHLESS 57110/PRIORITY (C) (M)	◆ EAZY-E
16)	22	28	5	RHYTHM IS THE MASTER D.J. CHU MERCURY 872 567-1/POLYGRAM	
17	18	14	13	LIFE ISTOO SHORT JIVE 1163/RCA (C)	TOO SHORT
18)	NE	NÞ	1	WE GOT OUR OWN THANG UPTOWN 23942/MCA (C)	HEAVY D. & THE BOYZ
19)	26	-	3	HAWAIIAN SOPHIE EMI 56126 (C) (M)	◆ JAZ
20	15	10	13	CAPITOL 15428	◆ M.C. HAMMER
21	17	15	9	D.E.F.=DOUG E. FRESH REALITY/DANYA 3110/FANTASY ◆ DOUG E.	FRESH/GET FRESH CREW
22	NE\	NÞ	1	FUNKY DIVIDENDS ARISTA 9835 (C)	♦ THREE TIMES DOPE
23	25		11	GANGSTA, GANGSTA RUTHLESS 57105/PRIORITY (C) (M)	N.W.A.
24	14	9	11	GREATEST MAN ALIVE ARISTA 9749 (C)	◆ THREE TIMES DOPE
25	20	18	7	THIS BEAT IS MILITARY ARISTA 9798 (C)	♦ K-9 POSSE
26	28	26	13	MY PART OF TOWN WARLOCK 020	TUFF CREW
27	30	25	13	I'LL HOUSE YOU WARLOCK 022 (C)	♦ JUNGLE BROS.
28	23	17	11		KOOL G RAP & D.J. POLO
29	NE	NÞ	1	ACT A FOOL CAPITOL 15459 (C)	♦ KING TEE
30	NE\	NÞ	1	IT'S MY TURN FRESH 80129/SLEEPING BAG	♦ STEZO

Products with the greatest sales gains this week. Association of America (RIAA) certification for sales of 500,000 units. ARIAA certification for sales of 1 million units. Catalog no. is for 12-inch vinyl single. (C) Cassette single availability. (M) Cassette maxisingle availability. (CD) Compact disk single availability.

HOT SUMMER SINGLES

SIR MIX-A-LOT

From the Gold LP "SWASS"

comes Sir Mix-A-Lct's most challenging task.....turning Gold into Platinum!

"IRON MAN"

s his most adventurous single yet. Teamed with METAL CHURCH, this song is destined to be a plassic. Also a hardcore street jam, "I'LL ROLL YOU UP!" ... believe the hype.....It's dope. On 12", Mari Cassette 76975, 7 and Cassingle 76555 Watch for the video that's tougher than steel.



WHIZ KID with YSL

"CUT IT UP WHIZ" B/W "KICK THE BASS"

One of the NY hor eboys from the "old school" is back! WHIZ KID tooks the Bronx with "Cut It Up Whiz" & "Kick the Bass"... It's making big moves back east and is moving west. (76977 12" & 77555 cassingle)

HIGH PERFORMANCE

"DO YOU REALLY WANNA PARTY?"

High Performance debuts from 'T' Town with this summer's party anthem, "Do You Really Wanna Party?" Remixed by Gail "Sky" King, this jam will be rockin' the summer nights. (76979–12" & 78555 cassingle)..shipping May 18

Look for KID SENSATION'S debut release

"Back to Boom"... packed with enough dope bass to blow coast to coast. Coming soon!



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by Carlos Agudelo

SEVERAL MONTHS AFTER EMI'S José Behar moved from CBS Discos to head the revamped EMI Capitol Latin division, the shuffling between both companies continues. EMI Capitol Latin has taken the last round by signing Mazz and Joe Lopez, CBS' biggest Tejano act after Little Joe & La Familia. It has also signed David Lee Garza Y Los Musicales, previously with Cara Records, distributed by CBS; Johnny Hernandez, Little Joe's brother; Selena & Los Dinos, the hottest female-led Tejano act, previously with a local Texas label, RP Records; Juan Valentin, also an ex-CBS act; and Cuban-born singer Franco, previously with Peerless. Behar, who built the Tejano roster for CBS while he was West Coast manager in charge of A&R, seems determined to build a similar heavy-duty lineup for his company. Sources say more big surprises are on the way from the EMI Capitol Latin division. No news yet on whether these also will be at the expense of CBS.

SPEAKING OF TEJANO MUSIC, watch out for the Latin Breed, a group that has just released "Breaking The Rules," its first album in 10 years, on Cara Records. The group, which back in the '70s was part of the Tejano music surge, has the distinction of conserving horns in the band's lineup, giving it the progressive sound that seems to be the trend in this type of music nowadays. The group is headed by Gilbert Escobedo, a second-generation Mexican-American who is also co-founder, with Rudy Treviño, of the Texas Talent Musicians Assn. and the Tejano Music Awards. Why hasn't Latin Breed re-corded in all these years? "We didn't feel comfortable with what we had. We felt we had to be at least at the

same quality level of our last album," says Escobedo. The producers of the album, both guitarists in the group, are Gilbert Velasquez and Robert Gallarza. With the new album comes a new image for the group, masterminded by Rubén Cubillos, a onetime member of the Breed and now an executive at Sosa & Associates, a San Antonio, Texas-based advertising agency.

ROPICAL STORM—that's the name of the new label created by WEA Latina to release Brazilian popular music as well as works by some of that country's new generation of instrumentalists. WEA Latina is also distributing the California label Sound Wave Records, which

EMI Capitol lures top CBS Tejano acts to its roster

also specializes in Brazilian instrumentals. A good example of more albums to come is "Alo Brazil," a compilation featuring such acts as Baden Powell, Elis Regina, Gilberto Gil, Ney Matogrosso, Zeze Motta, Lulu Santos, and Paulinho Da Viola, among others. And "Sampler '89" features many instrumentalists who will have solo albums out later, including guitarist Andre Geraissati, keyboardist Rique Pantoja with trumpet player Chet Baker, keyboardist Marcos Ariel, saxophonist Raul Mascarenhas, the Argentine pianist Alberto Favero, and guitarist Victor Biglione.

MEET MARISELA, A SIZZLING BLONDE with a new, self-titled album out on her new label, BMG. "I can't sing something I don't feel," she says. "I was going through a trying period, breaking up a relationship, and the songs I chose relate to that situation." Born in Los Angeles, Marisela has been a consistent performer and record seller. Now BMG is determined to put her in touch with the rest of the U.S.-Hispanic music world, including the East Coast, where she has been on a promotional tour. She is also beginning an album for MCA, a label for which she has a contract to record in English.



by Is Horowitz

KISSIN FEVER: It's unlikely that Evgeny Kissin will be making his U.S. debut any time soon, but that's not inhibiting any label that can access recordings by the phenomenally talented young Soviet pianist. BMG Classics, of course, started the public tumult with the stateside release earlier this year of a Kissin performance of the Rachmaninoff Piano Concerto No. 2, which lost no time in charting, followed a few weeks ago by a Prokofieff CD.

Now, ProArte is rushing out two Kissin CDs it licensed from Japanese Victor. Both are live recordings taped digitally during a Kissin visit to Japan in 1986. The material is Chopin, all solo pieces, with the Sonata No. 3 the major work. But there's no more where that came from, mourns ProArte's Michael Olson.

Deutsche Grammophon is sitting on a potential Kissin blockbuster, a live recording of the Tchaikovsky Concerto No. 1 with Herbert von Karajan and the Berlin Philharmonic (Keeping Score, May 27). But rumor has it that release of the album is being held up pending resolution of a repertory conflict involving the orchestra, rather than conductor or soloist. Facts are hard to come by, but DG's new VP, Karen Moody, says the label hopes to release the set before the year is out.

CBS/Sony has a Kissin disk out in Japan, and presumably Masterworks would have access to it for this market. There is also a live recording of the two Chopin concertos in the Melodia archives, which Kissin recorded when he was 12. CBS may have the rights to this album. However, label chief Joseph F. Dash says he has no plans for the release of any Kissin material at this time. This brings us back to BMG, where the Kissin plans

are definite and generous. It will be releasing two albums by the Moscow Virtuosi this summer, both of which will feature the young pianist. On one, he will be be soloist in the Shostakovich Concerto for Piano & Trumpet; in the other, he will be heard in a Haydn program that includes the Piano Concerto in D Major. Vladimir Spivakov is leader of the ensemble.

Kissin has already recorded the Mozart Piano Concerto No. 12 with the Moscow group, and he is slated to complete that Mozart album with the Concerto No. 20. The latter will be recorded in Paris next December.

As can be imagined, there is spirited bidding among American management firms to bring him here on tour. But none has breached the wall yet, it is said.

WUSIC IN OUR TIME: The American Symphony Orchestra League will take time out during its 44th national conference, in San Francisco June 21-24, for ASCAP to cite 23 American orchestras "for adventurous pro-

Labels have embraced pianist Kissin's recordings

gramming of contemporary music."

It comes as no surprise that the performing rights society's award for the strongest commitment to new American music will go to the Louisville Orchestra and its music director, Lawrence Leighton Smith. The Louisville has been in the vanguard of commissioning, performing, and recording American works for decades.

On the "adventurous" side, though, ASCAP's top award to a major orchestra goes to the Cleveland and its music director, Christoph von Dohnanyi. Named as No. 1 among regional orchestras is the Brooklyn Philharmonic and its music director, Lukas Foss. Another New York group tops the metropolitan orchestra category, the American Composers Orchestra, directed by **Dennis Russell Davies.**

This will be the 30th year that ASCAP has awarded these prizes. In all, more than \$334,000 in cash has accompanied the plaques to winning ensembles. Some 1,500 orchestra managers, composers, and pub-

lishers are expected to attend the conference

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	-	^	n	permission of the publisher.
		0	Γ	
		0	CHART	Compiled from a national sample of retail store
	THIS WEEK	S. AGO	NO	and one-stop sales reports.
	THIS	2 WKS.	WKS.	ARTIST TITLE LABEL & NUMBER/DISTRIBUTING LABEL
	1	2	39	ROBERTO CARLOS ROBERTO CARLOS 88 CBS 80002
	23	1 6	59 57	ISABEL PANTOJA DESDE ANDALUCIA RCA 6956
	4	4	13	BRAULIO CON TODOS LOS SENTIDOS CBS 10534 VIKKI CARR ESOS HOMBRES CBS 80057
	5	3	19	RICARDO MONTANER RICARDO MONTANER TH-RODVEN 2538
	6	5	9	JOSE JOSE QUE ES EL AMOR ARIOLA 9666-4 JOSE LUIS RODRIGUEZ TENGO DERECHO A SER FELIZ POLYGRAM
				838351-4
	8	11 7	21 29	CHAYANNE CHAYANNE CBS 80051 ROCIO DURCAL COMO TU MUJER ARIOLA 8574
	10	10	5	LUIS MIGUEL EN BUSCA DE UNA MUJER WEA LATINA 56119/WEA
1	11	9	21	EDNITA NASARIO FUERZA DE GRAVEDAD FONOVISA 8811
Ş	12 13	8	21 17	GIPSY KINGS GIPSY KINGS ELEKTRA 60845 ANA GABRIEL TIERRA DE NADIE CBS 80054
	14	-	1	JULIO IGLESIAS RAICES CBS 80123
	15 16	19 15	$\frac{1}{11}$	MARISELA MARISELA ARIOLA 9577
	17	14	39	JOSE LUIS PERALES 15 EXITOS CBS 80375 YOLANDITA MONJE VIVENCIAS CBS 10552
	18	13	15	JOSE FELICIANO LOS 15 ESPECIALES DE JOSE FELICIANO GLOBO 8671
	19	20	19	MIJARES UNO ENTRE MIL EMI 8436
	20	17	69	LOS BUKIS SI ME RECUERDAS LASER 3044/FONOVISA
	21	18	41	EYDIE GORME DE CORAZON A CORAZON CBS 69305
	22 23	22	67 35	JOSE JOSE SOY ASI ARIOLA 6786/RCA ANGELA CARRASCO BOCA ROSA EMI 8469
	24	23	53	JUAN GABRIEL DEBO HACERLO ARIOLA 7619/RCA
	25	21	95	JULIO IGLESIAS UN HOMBRE SOLO CBS 50337
	12	1	21 7	EDDIE SANTIAGO INVASION DE LA PRIVACIDAD TH-RODVEN 2575 VARIOS ARTISTAS SALSA EN LA CALLE 8 TH-RODVEN 2605
	3	3	47	LUIS ENRIQUE AMOR Y ALEGRIA CBS 10546
	4	4	9	WILLIE COLON TOP SECRET FANIA 655
	5 6	5 10	3 27	WILLIE GONZALES SIN COMPARACION SONOTONE 1104 HANSEL Y RAUL BLANCO Y NEGRO CBS 80016
	7	7	27	LA PATRULLA 15 SOLO SE QUE FUE EN MARZO TTH 010
Ņ	8	11 6	21 13	TOMMY OLIVENCIA EL JEQUE TH-RODVEN 2577
Z	9 10		5 7	TONY VEGA YO NO ME QUEDO RMM 1677 LALO RODRIGUEZ UN NUEVO DESPERTAR TH-RODVEN 2517
2	11	9	13	VITIN RUIZ SEDUCEME COMBO 2058
I KUPICAL/SALSA	12	ł		JOHNNY Y RAY SALSA CON CLASE POLYGRAM LATINO 836647/POLYGRAM
2	13 14	18	9 45	LAS CHICAS DEL CAN CARIBE SONOTONE 1422 FRANKIE RUIZ EN VIVO Y A TODO COLOR TH-RODVEN 2531
5	15	12	33	GILBERTO SANTARROSA AMOR Y SALSA COMBO 2053
	16 17	16	1 53	PUPY SANTIAGO PALABRAS DE AMOR CBS 80078 EL GRAN COMBO ROMANTICO Y SABROSO COMBO 2054
	18			BOBBI VALENTIN BOBBI VALENTIN BRONCO 153
	19		19	GRUPO NICHE TAPANDO HUECOS LA CLAVE 1 3380
	20	23	5 33	LA BANDA SHOW LA BANDA SHOW ALFA 8332
-	-	10		
	21 22	19 14		RUBEN BLADES ANTECEDENTES ELEKTRA 60795 VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549
	21 22 23	14 24	25 3	VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549 LAS NENAS DE RINGO Y JOSSIE CHIQUILLO MALCRIADO TTH 1930
	21 22 23 24	14 24 21	25 3 17	VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549 LAS NENAS DE RINGO Y JOSSIE CHIQUILLO MALCRIADO TTH 1930 WILFRIDO VARGAS MAS QUE UN LOCO SONOTONE 1423
	21 22 23	14 24	25 3	VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549 LAS NENAS DE RINGO Y JOSSIE CHIQUILLO MALCRIADO TTH 1930 WILFRIDO VARGAS MAS QUE UN LOCO SONOTONE 1423 LOS HERMANOS ROSARIO OTRA VEZ KAREN 118
	21 22 23 24 25 1 2	14 24 21 22 1 2	25 3 17 11 15 27	VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549 LAS NENAS DE RINGO Y JOSSIE CHIQUILLO MALCRIADO TTH 1930 WILFRIDO VARGAS MAS QUE UN LOCO SONOTONE 1423 LOS HERMANOS ROSARIO OTRA VEZ KAREN 118 LOS TIGRES DEL NORTE LOS CORRIDOS PROHIBIDOS FONOVISA 8815 LOS YONICS SIEMPRE TE AMARE FONOVISA 8809
	21 22 23 24 25 1 2 3	14 24 21 22 1 2 3	25 3 17 11 15 27 29	VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549 LAS NENAS DE RINGO Y JOSSIE CHIQUILLO MALCRIADO TTH 1930 WILFRIDO VARGAS MAS QUE UN LOCO SONOTONE 1423 LOS HERMANOS ROSARIO OTRA VEZ KAREN 118 LOS TIGRES DEL NORTE LOS CORRIDOS PROHIBIDOS FONOVISA 8815 LOS YONICS SIEMPRE TE AMARE FONOVISA 8809 BRONCO UN GOLPE MAS FONOVISA 8808
	21 22 23 24 25 1 2	14 24 21 22 1 2 3 5	25 3 17 11 15 27	VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549 LAS NENAS DE RINGO Y JOSSIE CHIQUILLO MALCRIADO TTH 1930 WILFRIDO VARGAS MAS QUE UN LOCO SONOTONE 1423 LOS HERMANOS ROSARIO OTRA VEZ KAREN 118 LOS TIGRES DEL NORTE LOS CORRIDOS PROHIBIDOS FONOVISA 8815 LOS YONICS SIEMPRE TE AMARE FONOVISA 8809
	21 22 23 24 25 1 2 3 4 5 6	14 24 21 22 1 2 3 5 6 4	25 3 17 11 15 27 29 71 17 9	VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549 LAS NENAS DE RINGO Y JOSSIE CHIQUILLO MALCRIADO TTH 1930 WILFRIDO VARGAS MAS QUE UN LOCO SONOTONE 1423 LOS HERMANOS ROSARIO OTRA VEZ KAREN 118 LOS TIGRES DEL NORTE LOS CORRIDOS PROHIBIDOS FONOVISA 8815 LOS YONICS SIEMPRE TE AMARE FONOVISA 8809 BRONCO UN GOLPE MAS FONOVISA 8808 LOS BUKIS SI ME RECUERDAS LASER 3044/FONOVISA LA MAFIA EXPLOSIVO CBS 80072 RAMON AYALA LA RAMA DEL MEZQUITE FREDDIE 1461
2	21 22 23 24 25 1 2 3 4 5 6 7	14 24 21 22 1 2 3 5 6 4 7	25 3 17 11 15 27 29 71 17 9 17	VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549 LAS NENAS DE RINGO Y JOSSIE CHIQUILLO MALCRIADO TTH 1930 WILFRIDO VARGAS MAS QUE UN LOCO SONOTONE 1423 LOS HERMANOS ROSARIO OTRA VEZ KAREN 118 LOS TIGRES DEL NORTE LOS CORRIDOS PROHIBIDOS FONOVISA 8815 LOS YONICS SIEMPRE TE AMARE FONOVISA 8809 BRONCO UN GOLPE MAS FONOVISA 8808 LOS BUKIS SI ME RECUERDAS LASER 3044/FONOVISA LA MAFIA EXPLOSIVO CBS 80072 RAMON AYALA LA RAMA DEL MEZQUITE FREDDIE 1461 GRUPO MAZZ STRAIGHT FROM THE HEART CBS 80010
NAN	21 22 23 24 25 1 2 3 4 5 6	14 24 21 22 1 2 3 5 6 4	25 3 17 11 15 27 29 71 17 9	VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549 LAS NENAS DE RINGO Y JOSSIE CHIQUILLO MALCRIADO TTH 1930 WILFRIDO VARGAS MAS QUE UN LOCO SONOTONE 1423 LOS HERMANOS ROSARIO OTRA VEZ KAREN 118 LOS TIGRES DEL NORTE LOS CORRIDOS PROHIBIDOS FONOVISA 8815 LOS YONICS SIEMPRE TE AMARE FONOVISA 8809 BRONCO UN GOLPE MAS FONOVISA 8808 LOS BUKIS SI ME RECUERDAS LASER 3044/FONOVISA LA MAFIA EXPLOSIVO CBS 80072 RAMON AYALA LA RAMA DEL MEZQUITE FREDDIE 1461
AILAN	21 22 23 24 25 1 2 3 4 5 6 7 8 9 10	14 24 21 22 1 2 3 5 6 4 7 12 13 8	25 3 17 11 15 27 29 71 17 9 17 31 29 11	VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549 LAS NENAS DE RINGO Y JOSSIE CHIQUILLO MALCRIADO TTH 1930 WILFRIDO VARGAS MAS QUE UN LOCO SONOTONE 1423 LOS HERMANOS ROSARIO OTRA VEZ KAREN 118 LOS TIGRES DEL NORTE LOS CORRIDOS PROHIBIDOS FONOVISA 8815 LOS YONICS SIEMPRE TE AMARE FONOVISA 8809 BRONCO UN GOLPE MAS FONOVISA 8808 LOS BUKIS SI ME RECUERDAS LASER 3044/FONOVISA LA MAFIA EXPLOSIVO CBS 80072 RAMON AYALA LA RAMA DEL MEZQUITE FREDDIE 1461 GRUPO MAZZ STRAIGHT FROM THE HEART CBS 80010 LOS CAMINANTES INCONTENIBLES ROMANTICOS LUNA 11/73 LITTLE JOE AUNQUE PASEN LOS ANOS CBS 80004 VICENTE FERNANDEZ LO MEJOR DE LA BARAJA CBS 80056
MEXICAN	21 22 23 24 25 1 2 3 4 5 6 7 8 9	14 24 21 22 1 2 3 5 6 4 7 12 13	25 3 17 11 15 27 29 71 17 31 29	VARIOS ARTISTAS JUNTOS PA' GOZA TH-RODVEN 2549 LAS NENAS DE RINGO Y JOSSIE CHIQUILLO MALCRIADO TTH 1930 WILFRIDO VARGAS MAS QUE UN LOCO SONOTONE 1423 LOS HERMANOS ROSARIO OTRA VEZ KAREN 118 LOS TIGRES DEL NORTE LOS CORRIDOS PROHIBIDOS FONOVISA 8815 LOS YONICS SIEMPRE TE AMARE FONOVISA 8809 BRONCO UN GOLPE MAS FONOVISA 8808 LOS BUKIS SI ME RECUERDAS LASER 3044/FONOVISA LA MAFIA EXPLOSIVO CBS 80072 RAMON AYALA LA RAMA DEL MEZQUITE FREDDIE 1461 GRUPO MAZZ STRAIGHT FROM THE HEART CBS 80010 LOS CAMINANTES INCONTENIBLES ROMANTICOS LUNA 11/23 LITTLE JOE AUNQUE PASEN LOS ANOS CBS 80004

E	11	10	3	EXCELENCIA NI POR MIL PUNADOS DE ORO CBS 80105
Σ	12	-	9	CIELO AZUL SI TUS CELOS WEA LATINA 55163/WEA
	13	22	25	ANTONIO AGUILAR CON BANDA MUSART 2021
2	14	 	35	FITO OLIVARES EL CABALLITO GIL 2012
Z	15	15	113	LOS BUKIS ME VOLVI A ACORDAR DE TI LASER 3025/FONOVISA
0	16	18	43	JOAN SEBASTIAN CON TAMBORA MUSART 90014
EGIONAL	17	9	75	LINDA RONSTADT CANCIONES DE MI PADRE ELEKTRA 60765
Ŭ	18	14	9	JUAN VALENTIN ARBOLES DE LA BARRANCA CBS 80081
2	19	21	31	GRUPO PEGASO ADOLESCENTE Y BONITA REMO 1019
	20	11	21	VARIOS ARTISTAS 15 IDOLOS SUPERPOPULARES FONOVISA 8813
1	21	_	31	DAVID MARES SOLD OUT CBS 84347
	22	16	3	LATIN BREED BREAKING THE RULES CBS 80094
	23	20	17	ALBERTO VASQUEZ ALBERTO VASQUEZ MUSART 1870
	24	_	1	PLAYA AZUL YO NO SOY MEXICANO MONTUNO 529
	25	_	3	NICK VILLARREAL ME AGARRARON CON LA GUERA DINA 1159

(CD) Compact disk available. ● Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. ▲ RIAA certification for sales of 1 million units.

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HOT DANCE MUSIC

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×	¥	30		CLUB PLAY	
THIS WEEK	T WEEK	WKS. AG	WKS. ON CHART	Compiled from a national sample of dance club	playlists.
Ĩ	LAST	2 W	CHA	TITLE LABEL & NUMBER/DISTRIBUTING LABEL	ARTIST
	,	2	0	★ ★ NO. 1 ★ ★ ME. MYSELF & I	♦ DE LA SOUL
<u>1)</u> 2)	2 3	3	8 6	TOMMY BOY TB-926 1 week at No. One UH-UH OOH OOH LOOK OUT (HERE IT COMES)	ROBERTA FLACK
3	3 1	2	8	ATLANTIC 0-86435	♦ NEW ORDER
4	4	10	5	QWEST 0-21062/WARNER BROS.	◆ INNER CITY
				VIRGIN 0-96559 SECRET RENDEZVOUS (REMIX)	♦ KARYN WHITE
5	7	11	6	WARNER BROS. 0-20962	SOUL 11 SOUL
<u>6</u>	10	20	4	VIRGIN 0-96556	
	8	12	5	ATLANTIC 0.86415	DONNA SUMMER
8	12	19	5	CAPITOL V-15475	THE BELLE STARS
9)	14	21	6	MERCURY 872 761-1/POLYGRAM	◆ YELLO
10)	15	18	7	MERCURY 872 557-1/POLYGRAM D.J. CHUCK C	
11	11	15	7	NEXT PLATEAU NP50094	♦ HITHOUSE
12	13	17	7	OBSESSION/HITCHHIKER'S DANCE GUIDE	◆ XYMOX
13	18	24	5	SUBOCEANA SIRE 0-21198/WARNER BROS.	◆ TOM TOM CLUB
14	5	4	9	STOP/KNOCKING ON MY DOOR SIRE PROMO/WARNER BROS.	◆ ERASURE
15	20	27	5	BRING ME EDELWEISS	◆ EDELWEISS
16	21	29	5	EVERYTHING COUNTS (REMIX) SIRE 0-21183/WARNER BROS.	◆ DEPECHE MODE
17)	25	34	4	FASCINATION STREET ELEKTRA 0-66704	◆ THE CURE
18)	30	43	3	NOW YOU'RE IN HEAVEN ATLANTIC 0-86417	♦ JULIAN LENNON
19	9	9	9	LOV AND DAIN	ROB BASE & D.J. E-Z ROCK
20)	26	32	5	HEARTS AND MINDS GEFFEN 0-21193/WARNER BROS.	♦ NITZER EBB
21	23	25	6	TOO MUCH TOO LATE	DENISE LOPEZ
22)	31	48	3	VENDETTA VE-7015	DIANA ROSS
23	28	31	5	MOTOWN MOT-4639 MR. D.J.	OYCE "FENDERELLA" IRBY
23	6	1	11	WE CALL IT ACIEED/TRANCE DANCE	◆ D.MOB
			<u> </u>	FFRR 886 517-1/POLYGRAM	◆ NEW EDITION
25	24	30	7	MCA 23934	
26)	35	45	4	CURB CRB-10303 BABY DON'T FORGET MY NUMBER	REAL LIFE
27)	40	-	2	ARISTA ADI-9833	MILLI VANILLI
28	33	39	4	VIRGIN 0-96565	
29)	39	_	2	FRESH FRE-80128/SLEEPING BAG	HE TODD TERRY PROJECT
30)	42	_	2	THAT'S HOW I'M LIVING NEXT PLATEAU NP50098	TONI SCOTT
31	19	16	9	VOODOO RAY	A GUY CALLED GERALD
32	17	7	11	WARLOCK WAR-038 REAL LOVE	◆ JODY WATLEY
33	36	35	6	MCA 23928 DOWNTOWN	ONE 2 MANY
34	_	5	9	A&M SP-12297	KC FLIGHTT
_	16	5	+	RCA 8897-1-RD ANYTHING CAN HAPPEN	♦ WAS (NOT WAS
35)	45	-	2	CHRYSALIS 4V9 43378 MY ONE TEMPTATION	◆ MICA PARIS
36	41	44	4	ISLAND 0-96584 ★ ★ HOT SHOT DEBUT ★	
37)	NE	wÞ	1	WAITING FOR A CALL ATLANTIC 0-86419	DEEP STATE
38)	50	Ť-	2	CUDDLY TOY (FEEL FOR ME)	◆ ROACHFORE
39)	48	-	2	EPIC 49 68232/E.P.A. ROMANTIC LOVE	GEORGIO
40	40	49	3	MOTOWN 4633 SIGHT OF YOUR TEARS	WHEN IN ROME
40		₩►	1	VIRGIN 0-96560	THE 28TH ST. CREV
			7	VENDETTA SP-5246	GU
42	38	36		UPTOWN 23927/MCA	
<u>(43)</u>			1	DEF JAM 44 68223/COLUMBIA	
44	34	28	9	JUST GOT BACK FROM HEAVEN	SPARKS
45	27	13	10		
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BR	EA	KO	UTS	1. NOTHIN (THAT COMPARES 2 U) THE JACKSONS EPIC 2. PROMISE LAND/CAN YOU STILL LOVE ME? THE STYLE 3. DEFINITION OF LOVE KOS KMS 4. DEFINITION OF A TRACK/IN MOTION PRECIOUS BIG BEA	

VEEK	WEEK	S. AGO	Z0⊨	12-INCH SINGLES SALES
THIS WEEK	LAST	2 WKS.	WKS. ON CHART	Compiled from a national sample of retail store and one-stop sales reports. ARTIST LABL & NUMBER/DISTRIBUTING LABEL
				★ ★ NO. 1 ★ ★ ME, MYSELF & I
\mathbb{D}	2	5	7	TOMMY BOY TB-926 1 week at No. One
2	1	4	9	BUFFALO STANCE VIRGIN 0-96573 NENEH CHERRY
3	6	6	5	ELECTRIC YOUTH (REMIX) ATLANTIC 0.86427 DEBBIE GIBSON
4	7	16	3	THIS TIME I KNOW IT'S FOR REAL ODNNA SUMMER
5	11	19	3	KEEP ON MOVIN' SOUL II SOUL
6	3	2	9	LIKE A PRAYER MADONNA SIRE 0-21170/WARNER BROS.
7	5	3	11	REAL LOVE MCA 23928 JODY WATLEY
8	10	10	5	ROUND AND ROUND NEW ORDER QWEST 0-21062/WARNER BROS. NEW ORDER
9	4	1	10	FUNKY COLD MEDINA TONE LOC DELICIOUS VINYL DV1004/ISLAND Image: Construction of the second
10	13	18	4	AIN'T NOBODY BETTER VIRGIN 0.96559
11	12	13	5	UH-UH OOH OOH LOOK OUT (HERE IT COMES) ATLANTIC 0-86435 ROBERTA FLACK
12	8	9	8	FOREVER YOUR GIRL VIRGIN 0-96565 PAULA ABDUL
13	16	24	4	MR. D.J. MOTOWN 4634 JOYCE "FENDERELLA" IRBY
14	9	7	10	EVERY LITTLE STEP MCA 23933 BOBBY BROWN
15	15	15	6	TOO MUCH TOO LATE DENISE LOPEZ
16	20	21	4	FASCINATION STREET
17	28	-	2	WORKIN' OVERTIME DIANA ROSS MOTOWN MOT-4639
18	19	22	6	EVERYTHING COUNTS (REMIX) SIRE 0-21183/WARNER BROS.
19	14	8	14	THIS IS ACID MAURICE
20)	30	43	3	IKO IKO (REMIX) CAPITOL V-15475
21	18	20	6	START OF A ROMANCE
(22)	31	35	4	JACK TO THE SOUND OF THE UNDERGROUND + HITHOUSE
23	17	11	10	ILIKE UPTOWN 23927/MCA GUY
24	24	33	5	JUST GOT BACK FROM HEAVEN SPARKS
25	26	30	6	FINE ART RNTW 70412/RHINO
26)	44		2	FFRR 886 517-1/POLYGRAM C D.INGE IF I'M NOT YOUR LOVER AL B. SURE
27)	36	<u> </u>	2	WARNER BROS. 0-21158 BRING ME EDELWEISS EDELWEISS
28	27	27	7	ATLANTIC 0-86423 ♦ ROB BASE & D.J. E-Z ROCK
29	22	26	8	PROFILE PRO-7247 A GUY CALLED GERALD
_				warLock war-038 ★ ★ POWER PICK ★ ★ ★ SEND ME AN ANGEL 89
30	49	_	2	CURB CRB-10303/MCA
31	NE	WÞ	1	BABY DON'T FORGET MY NUMBER ARISTA ADI-9833 MILLI VANILL
32	29	23	12	DON'T TAKE MY MIND ON A TRIP VIRGIN 0-96577
33	37	37	5	OBSESSION/HITCHHIKER'S DANCE GUIDE VING 871 707-1/POLYGRAM
34	38	44	4	CHILDREN'S STORY DEF JAM 44 68223/COLUMBIA
35	34	36	6	PLANET E KC FLIGHT
36	42	48	3	DOWNTOWN A&M SP-12297 ONE 2 MANY
37	25	14	16	SHE DRIVES ME CRAZY I.R.S. 23926/MCA FINE YOUNG CANNIBALS
38	40	45	17	SELF DESTRUCTION JVE 1178-1-JD/RCA
39	35	31	10	TURN THIS MUTHA OUT
40	21	12	9	I ONLY WANNA BE WITH YOU SAMANTHA FOX
41	32	25	9	MUSIC LOVER CAPITOL V-15454
42	23	17	10	REAL LOVE MOTOWN MOT 4618
43	33	29	9	ONE MAN PROFILE PRO-7241 CHANELLE
44	47	_	2	NEVER STOP/FIRST IN, FIRST OUT FRONT 242
45	41	28	6	THINKING OF YOU SA-FIR
(46)		w	1	CUTTING 872 503-1/POLYGRAM ONCE AROUND THE BLOCK WARK KALF/
47)		INTRY	5	VENDETTA VE-7018 BUCK WILD FE.U
48	46	39	10	VIRGIN 0-96572 CYNTHIA
4 9		w Þ	1	MICMAC 510
50	39	38	11	ATLANTIC 0-86445
1		KOI		EMI V-56133 1. WE GOT OUR OWN THANG HEAVY D. & THE BOYZ UPTOWN 2. THEY WANT MONEY KOOL MOE DEE JIVE 3. IN MY EYES STEVIE B LMR

Titles with the greatest sales or club play increase this week. • Videoclip availability. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. A RIAA certification for sales of 1 million units. Records listed under Club Play are 12-inch unless indicated otherwise. Breakouts: Titles with future chart potential, based on club play or sales reported this week.

Sir Mixes Rock And Metal, Forges 'Iron Man' **Rap Acts Roll With New Releases**

"If I scream it's not my fault"— Girls Can't Help It, "Baby Doll" (Sire 1983)

UN THE SMOOTH TIP: Rap releases are in full effect as of late with many noteworthy offerings. The variety of styles and approaches to the craft continues to surprise and excite midyear. The rock-and-rap fusion is thriving and works very well on "Iron Man" (Nastymix, 206-441-8802) from West Coast rapper Sir Mix-A-Lot. Lifted from the album "Swass, this reinterpretation of the Black Sabbath classic featuring metal act Metal Church really smokes with its crunchy guitar licks and downtempo hardcore beat. A variety of mixes is provided depending on how low you want to go. Flip contains a previously unreleased cut, "I'll Roll You Up." Don't miss ... "They Want Money" (Jive) is the new one from fave Kool Moe Dee. Moe Dee manages to take very familiar riffs and make them listenable all over again. The James Brown-styled hook is a weathered one but Dee's delivery and swift production give it that extra oomph to make it hip just one more time "Bust A Move" (Delicious Vinyl/Island) is the latest from Young MC.



by Bill Coleman

Tasty production helps this narrative flow as does the occasional female vocal presence. Guitar licks and bass cook. Also check out the soul-shuffling flip, "Got More Rhymes."

The Queens, N.Y., trio Most Wanted debuts with "Calm Down" (Fever, 212-779-1844), a hypnotic track that is heavy on the percussion and tosses in a few teasers from the past for good measure. Meant to be played loud. Nu Sounds offers "Condition Red" (Strong City/Uni), a sly midtempo cut lifted from the Jazzy Jay compilation "Chillin' In The Studio" ... Out for a spell but still smokin' is Cold Red's 'Just Chill" (Knew Source, 313-547-0138). The rhythm track utilizes the ominous bass line from Thomas Dolby's "Dissidents" with flair. Worth looking into ... Another release of merit that is heavy on the rock influence is Raheem's "Self Preservation" (A&M), which brings

in a bit of Zeppelin and Hendrix and serves as one of the rapper's most satisfying efforts.

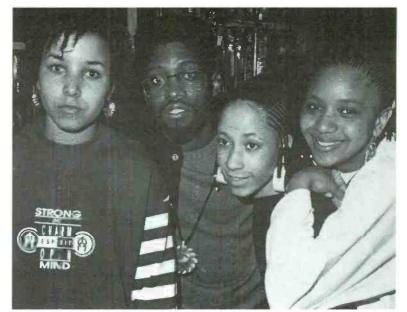
PUMP IT UP: We'll be the first to admit we didn't initially get the whole M.C. Hammer & posse rap thing, but now we're hooked. The serious kick in the eye were the fab videos, which complete the picture. On our turntable for the last few weeks (and what we recommend for yours) is the album from Hammer's female protégés, Oaktown's 3-5-7, called "Ŵild & Loose" (Capitol). Trio kicks some hard beats (with production by Hammer) with original rhymes that are lively and humorous. The slammin' first single and video, "Yeah, Yeah, Yeah," is tooo loud and funky for words, while other cuts of interest in-clude "It's A Shame," "I Betcha Wanna Take It," and "Say That Then." Better late than never.

(Continued on next page)

HEY

MUSIC

LOVER



These Cookies Don't Crumble. Producer Daddy-O (of Stetsasonic) joined rap act Cookie Crew for a party held in its honor recently at popular New York nightspot Mars. Daddy-O co-produced the girls' FFRR/PolyGram album debut "Born This Way," which features the brand-new single and video, "Got To Keep On." Shown, from left to right, are Maxine "Mad Maxine" Stirling, Daddy-O, Debbie "M.C. Remedee" Pryce, and Susan "Suzy Q" Banfield. (Photo: Lee White)

DJ Mark Turns Producer '45 King' Masters Break Beats

BY DAVE PEASLEE

NEW YORK In the past few years one of the most important trends in dance music has been the emergence of the DJ as artist/producer.

Nowhere has this change been more pronounced than in the rap and street music fields. With its production ranks dominated by DJs, rap producers like Hank Shocklee, Jazzy Jay, and Marley Marl have helped popularize new standards of record construction not unlike more mainstream DJs-turned-producers such as Shep Pettibone, Todd Terry, and "Jellybean" Benitez.

On that horizon and making a name for himself is Tuff City recording artist DJ Mark, whose reputation for obscure prerecorded break beats has earned him the title of DJ Mark "the 45 King." As expressed on recordings by such artists as Latifah, Wanda Dee, MC Lakim Shabaaz, and on his own cult hit, "The 900 Number," DJ Mark's production style combines direct. aggressively rhythmic beats with brief, melodic snippets sampled from vintage recordings. Originally a New Jersey-based mobile DJ, Mark began as a "record boy" for Bronx old-schooler DJ Breakout. As a record boy-whose job is to hand the DJ the appropriate record for a mix, cut, or scratch-Mark familiarized himself with the rare beats and breaks that form the basis of hip-hop.

"Working with DJ Breakout, I learned the background of records what beats and breaks would excite a crowd, what changes in beats can work, and what sounds have be-come forgotten. Part of what I do," explains Mark, "is to reintroduce these beats into today's music."

Later work with DJ Red Alert at New York's WRKS afforded Mark the opportunity to refine his musical style. Crediting Red Alert as "the man that hooked me up," Mark cites his on-air mastermix experience as giving him the visibility and chance to expand his talent.

In the future, DJ Mark feels that the influence of the DJ in recording production will continue to blend musical styles. One combination that he feels is especially viable is the fusion of house and hip-hop, citing the success of the Jungle Broth-(Continued on next page)

Beats



Jump on the S'Express and take a ride with the U.K.s hottest D.J., Mark Moore and company, as they travel the stations of the world. After a successful stop in the U.K., with three British pop hits in a row, and a run on three 12" tracks that all went Top 5 on the Billboard Dance Club Chart, S'Express has engineered an album whose final destination will be the top. All aboard!

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Disco



SPOTLIGHT ISSUE	IN THIS SECTION	AD DEADLINE
THE Jul 1 WORLD OF JAZZ	 Overview '89 Labels Venues Reissues Talent 	Jun 6
WEST Jul 8 GERMANY	 The Media Boom Talent Touring Retailing Publishing 	Jun 13
THE Jul 8 WORLD OF CHILDREN'S ENTERTAINMENT	 New Product Top Video Video Labels Audio Distribution 	Jun 13
THE Jul 15 World of Soundtracks	 Top Movies Top 'Tracks Specialists Studios 	Jun 20

WHY THEY ARE SPECIAL:

- JAZZ MUSIC '89 tracks the continuing evolution of contemporary and traditional stylings and their surprising mainstream muscle. As the CD has breathed new life into "old" jazz, so has a new traditionalism risen to join with the ongoing fusion vanguard to produce sounds that bring jazz thoroughly up-to-date on a variety of formats.
- WEST GERMANY is bursting with rock, pop and metal acts set for global acceptance and ready to join the international talent mainstream. Plus, industry reports from neighboring Austria and Switzerland round out this annual look at the GAS territories.
- CHILDREN'S ENTERTAINMENT continues to be one of the pillar categories of audio and video. Always alive with activity despite little shelf space and selection, lower price points and shrinking profits, this self-rejuvenating product field never fails to surprise when it comes to breaking new ground.
- SOUNDTRACKS spotlights this year's summer wedding of music and film, with candid reports from both sides of the aisle. Sparked by video, soundtracks are still the hottest cross-marketing tool in the arsenal of both industries, grabbing free radio airtime, boosting box office, breaking new artists-keeping movie and music before the public. This "Summer Of Sequels" is already looming as Hollywood's biggest ever.
- COMING ATTRACTIONS: FRANCE 200, NEW MUSIC/NEW TALENT, IMPORTANT RECORD DISTRIBUTORS 10TH ANNI-VERSARY, NEW TALENT/NEW MUSIC, OZZY OSBOURNE 20TH ANNIVERSARY, INTERNATIONAL RECORDING STU-DIOS, VSDA '89, HANK WILLIAMS, JR., HORROR VIDEO, AUS-TIN ROCKS!

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DANCE TRAX

(Continued from preceding page)

Teen rapper Special Ed shows tremendous promise on his album debut, "Youngest In Charge" (Profile). Its innovative raps and on-the-money production from Howie Tee work. We really enjoyed "Think About It," "I'm The Magnificent," the honky-tonk "Hoedown," "I Got It Made" (the first single), and "Club Scene," which is right in the hip-house pocket and could kick with a remix.

Other albums of interest include "The Boy Genius" (Atlantic) by Kwame; "XL" (Profile) by King Sun; "Slang Teacher" (Next Plateau, 212-541-7640) by Kings Of Pressure, especially "Brains Unchained," "So Simple," and "Tales From The Darkside"; "Can't Hold Back" (Strong City/Uni) by Ice Cream Tee, with spe-cial note paid to "My Duty," "College Blues," and "New Revolution"; and "It's My Turn" (Tuff City) by Hot Day Aka Dante. By the way, the new UTFO album, "Doin' It" (Select, 212-691-1200), is weak.

BEATS & PIECES: RCA will be unleashing an Imagination greatest-hits project called "Like It Is." The collection will feature new remixes of old cuts and a few new tracks as well. The track listing is as follows: "L.T.O. (Luv Taking Over)" and "Give In To Love," which are new cuts co-produced with **Dave Morales**; "Burning Up" (featuring the original, never-used-before vocal), "Changes," and "Instinctual," remixed by Mo-rales; "Body Talk," remixed by Frankie Knuckles; "So Good, So Right," remixed by Backroom Music Productions; "Just An Illusion," by T-Coy; the original remix of "Flashback"; and "Music & Lights," by Tony Humphries. The cassette and CD will contain a live version of "In And Out Of Love" and the original extended version of "In The Heat Of The Night.'

Tita Gray, formerly of Elektra Records, is currently working as a professional manager for MCA Music Publishing. Gray's responsibilities entail looking for new and upcoming writers and producers and pitching material to managers, producers, and A&R execs. You can reach Gray at 212-841-8000 ... Bell-ringer Anita Ward is reportedly completing a new album for the Mississippi-based Parallex label ... Kym Mazelle is slated to record Jean Carne's "Was That All It Was" with Marshall Jefferson and the Weather Girls' "No One Can Love You More Than Me" with Ric Wake for her upcoming album project ... Knuckles has completed a remix of "Love Train" by Holly John-son. Knuckles and Morales will be remixing ABC's "The Real Thing" for U.K. single release . . . Monte Moir is working on new material for Nia Peeples ... Yvonne Turner is remixing singer Lonnie Gordon's cover of First Choice's "Let No Man Put Asunder" for Supreme Records. Gordon was most recently featured on Simon Harris' "Pleasure Control" ... Spring/Posse Records is no longer. Strictly Rhythm is the new label and can be reached at Room 312, 1650 Broadway, New York, N.Y. 10019, or call 212-246-0026.

Hi-NRG aficionados Casey Jones, Dave Diebold, and David Vella are coordinating the first annual Hi-NRG Music Awards, to be held July 15 at New York nightspot Monster. The ceremony will have an international slant and requires no fees or registration. Winners will be selected from 18 categories, including best single, best remake, best producer, best remix, best newcomer, and best group. Nominees culminated from the year of 1988 include Erasure, Yazz, Green Olives, Quartzlock, "Jackie" by Blue Zone, and "Always On My Mind" by Pet Shop Boys. For further information concerning the event, contact 415-864-8506 or 212-929-2252.

HYTHM IS THE MASTER: Madonna's back with "Express Yourself" (Sire). Postproduced and mixed by Shep Pettibone, new house-influenced treatments and straight-ahead extended mixes will undoubtedly provide the songstress with yet another smash. Uplifting lyric coupled with the toe-tapping dance hook is engaging and pumps harder than "Like A Prayer." We love the 10-minute-plus "Stop & Go" dub version ... Longsy D's "This Is Ska" (Warlock, 212-979-0808) is now out domestically. The self-proclaimed "skacid" record was a delight in its original mix and holds up nicely in Tony Humphries reworkings. Humphries drops the tempo and takes away the trimmings with a surprisingly raw effect. Could be a sleeper ... From Vaughan Mason's camp (Raze) comes "Let It Roll" (Atlantic) by Doug Lazy. Instrumental rhythm track alone makes this hip-house cut one to watch for. Just in time for the summer, Lazy's rhyme stavs true to his name and his backing track pumps. Don't miss ... Current high charter "Secret Rendezvous" (Warner Bros.) from Karyn White comes in no less than five mixes. Track is best captured in the "White House" mix (which isn't house at all) and the "After Hours" mix (which is the import version that's a bit more in the R&B/house vein) ... Judy Torres returns with "Love Story" (Profile), a spirited pop/dance release with a Latin edge. Cleaner production than previous releases and strong performance could be the singer's big break.

NQUIRY OF THE WEEK: Whatever happened to fierce French female rapper B-Side, who knocked everyone out with her underground hit "Change The Beat" on Celluloid quite a few years ago?



TONI SCOTT NEW ON THE CHARTS

Securing this week's Power Pick crown on Billboard's Club Play chart is Toni Scott, who makes his bow with the hip-house hit 'That's How I'm Living'' on Next Plateau Records,

The 17-year-old has an American Indian background, his pride in which is reflected on the cur-rent single's B side, titled "The Chief." The artist's stateside debut was originally released on Amsterdam's Rhythm Records, the label also responsible for the rap artist's first single, "Pick Up The Pieces.

That's How I'm Living" and its flip were produced and written by Rhythm Records' own 18year-old newcomer, Fabian Lennsen, who is presently working on an album for Scott.

BILL COLEMAN

PRODUCER DJ MARK 'THE 45 KING' IS RAP'S MASTER OF BREAK BEATS (Continued from preceding page)

ers and his own upcoming production with Doug E. Fresh as examples.

Interestingly enough, Mark feels that hip-hop itself is also going through a transition period. "Hiphop is becoming more musical," he declares. "Previously, MCs only rhymed over a basic beat, now they rhyme over sampled riffs and instruments. Soon the trend will move toward using real instruments and sounds.'

Part of Mark's conviction is fueled by his concern over the overuse of sampled break beats. Believing that there should be a legal limit on the amount of sampled sound or break beats that can be creatively used in a new recording, Mark states that "when this limit is exceeded, there should be a system of compensation for the originators of these sounds and beats.¹

In keeping with this belief, Mark says, "Usually, I try to limit myself to only one or two bars of the original so as to complement and not to infringe upon and let the artist breathe." Mark contrasts his simplified rhythm tracks to those of a Shocklee or a Teddy Riley, whose productions. while excellent, "often overpower the performer." Mark has just released a new 12-inch on Tuff City titled "The Red, The

Black, The Green," and is currently preparing material for his second solo album project; working on "Tuff City Squad Breakmusic," which is an album of break beats; and collaborating with right-hand man Louie Louie on a project titled "Rhythmical Madness." Most recently, the 45 King has completed single remixes for the Wee Papa Girls, Antoinette, and label mate Shabazz, as well as productions for Queen Latifah, Chill Rob G, Latee, and Ms. Melodie. There has also been talk that Mark will work with rapper Biz Markie on the artist's forthcoming project.





The King In China. Singer Carole King, living up to the name of her new Capitol album, "City Streets," has been getting out on the streets of New York lately. At Manhattan's China Club, she stepped up to the mike for an impromptu performance during a set by Paul Hipp & the Heroes. (Photo: Dominick Conde)

Smaller Sponsors Find Musical Niche Ben & Jerry's Got Early Scoop On Trend

BY JIM BESSMAN

NEW YORK Ben & Jerry's, the successful Vermont-based ice cream company, has emerged as a leader in the area of smaller-scale music sponsorships, most recently by supporting a "New Voices In Folk" concert in New York's Central Park Sunday (28).

The free event features 10 up-andcoming folk artists—including Shawn Colvin, Larry Long, Connie Kaldor, John Gorka, Rod MacDonald, Greg Brown, Little Ed & the Blues Imperials, Casselberry-Dupree, Loup Garou, and Christine Lavine.

None of those performers were approached by Coke, Pepsi, or Michelob.

Although many think of music sponsorships only in terms of megadeals for arena tours or flashy television ad campaigns, the Ben & Jerry's concert shows how smaller companies are finding a way to play in the music sponsorship game.

Often these companies find a marketing match, within their promotional budget, by approaching musical performers outside the pop/rock mainstream. For Kentucky Fried Chicken, that meant sponsorship of a gospel concert series. For the McIlhenny Co. of Louisiana, which makes Tabasco sauce, it was a tie-in with a Buckwheat Zydeco tour.

For Ben & Jerry's, folk music has proven the most comfortable sponsorship fit. The "New Voices In Folk" show—which will be taped by WNYC in New York for a July 4 broadcast on American Public Radio stations—follows the rescue by Ben & Jerry's last year of the cashstrapped Newport Folk Festival.

"We want to usher in a new era for folk music since so many people think it's a nostalgia genre," says Elise Brown, Ben & Jerry's project leader for the Newport festival and the "New Voices" show. "It's really the voice of the people, as well as a historic medium."

Also, Ben & Jerry's, which positions itself as a community-minded, socially conscious company, "goes well with folk music," says Brown, (Continued on page 40)

Bottom Line Reaches To The Rising Sun; Tom Petty Revs Up; Post-Modern What?

THE LINE FORMS TO THE EAST: In its 16-year history, the Bottom Line in New York has earned its reputation as one of the nation's premier showcase nightclubs. Despite its practical name, the Bottom Line has never let the bottom line take precedence over production values or audience consideration.

The club, for example, has always held its best seats for the public, not record industry movers. And although it may cut into alcohol sales (the *raison d'etre* at too many clubs, it seems), shows that start on time at a

reasonable hour are the norm at the Bottom Line. A roster of acts that have appeared at the club since opening night on Feb. 12, 1974, reads like a rock history survey.

Not surprisingly, club owners Allan Pepper and Stanley Snadowski have heard plenty of pitches from people who wanted to spread the Bottom Line name to other cities. Snadowski characterizes most as "dreamers or exploiters." The for-

mer may care deeply about live music, but lack the deep pockets to thrive in the field. The latter would gladly use the Bottom Line's name on a new club, only to cash in and close down. So there has remained only one Bottom Line—until now.

Pepper and Snadowski have reached an agreement to open a Bottom Line in Nagoya, Japan. They say they agreed to the deal with **Kenro Kuroyanagi** and **Ike Kurahara** because the two impressed them with a concern for music and venue values first, money second. But the money also is there. Kuroyanagi and Kurahara have substantial backing from Japan's CBC Broadcasting and real estate owner **Rizo Takagi**, who owns the building where the 300-seat club will open June 17.

And with that backing, the Bottom Line may eventually stretch throughout Asia. The Japanese principals have the right, subject to Pepper and Snadowski's review, to open Bottom Line clubs in 15 Asian nations. The New York and Nagoya clubs will coordinate booking some Western acts. Snadowski foresees a day when a Western act might take an extended swing through the East—playing nothing but Bottom Line locations.

Pepper and Snadowski didn't plan on a grand Asian expansion; that's just where they found new partners whose values matched their own—values that ought to be found in more venues close to home.

UN THE ROAD: MCA Records, the folks who brought you the **Tiffany** Shopping Mall tour, will offer another unusual routing for **Big Bam Boo's** June road trip. The duo will showcase their Uni debut, "Fun Faith And Fairplay," at Hard Rock Cafes in San Francisco, Los Angeles, Houston, New Orleans, and Chicago June 12-16 ... This just in from our swamped Reunion Release Desk: The surviving original members of the **Allman Brothers Band** will begin a tour this summer, coinciding with the release of a PolyGram retrospective set, "Dreams," due June 20.

ON THE BEAT: Before the cameras rolled on the clos-

ing cast shot of the "Saturday Night Live" season finale May 20, musical guest **Tom Petty** turned to give a mock farewell hug to **Heartbreakers** band mate **Howie Epstein**. But Petty, whose "Full Moon Fever" is his most successful album in seven years, isn't going anywhere—but on the road with the Heartbreakers. The band's fired-up and televised performances in the NBC studios should whet appetites for the Heart-

breakers' U.S. tour, which begins July 6 in Miami... Building an American audience "is now our No. 1 goal," says **Dag Kolsrud** of the Norway group **One 2 Many**. The trio has met with modest dance and pop success with "Downtown," the debut single from the A&M album "Mirror," and a second single, "Another Man," is upcoming. The thoughtful Kolsrud fuels the group's music, which has as much sheen but more substance than the material he previously produced with **a-Ha**. The Beat caught up with the trio, appropriately, in downtown Manhattan, at the Knitting Factory. A&M threw a party at the club to mark the release of "Live At **The Knitting Factory**," the label's adventurous compilation of performances from that cutting-edge venue.

NAME THAT TUNE: Speaking of the "cutting edge," the Beat finds the increasing efforts of major labels to catch up with street-smart independents encouraging and amusing. It's encouraging to see attention paid to grass roots action. Yet it's amusing to watch some industry folks privately debate what to call any music that has yet to penetrate the mainstream. "Alternative" seems the current fave, with "progressive" close behind. The weighty-sounding "postmodern" also has its proponents. For the benefit of those major labels lumbering to keep up with the cutting edge, the Beat asks any "alternative-progressive-postmodern" types out there to offer their own genre label suggestions and definitions. Drop a line to: Thom Duffy, Billboard, 1515 Broadway, 39th Floor, N.Y., N.Y. 10036.

Cycles' Sports Old Lineup, New Label **The Doobies Do It Again**

BY CHRIS MORRIS

LOS ANGELES With a new album out on a new label, the Doobie Brothers are taking it to the streets again.

The current Doobies lineup—what guitarist/vocalist Tom Johnston calls "the 'Toulouse Street' configuration" in reference to the band's 1972 album that featured most of the current players—includes longtime members Johnston, John Hartman, Patrick Simmons, Tiran Porter, and Michael Hossack. Recent recruit Bobby La-Kind rounds out the band. This sextet will hit the road for a 65-date tour of U.S. sheds beginning June 9-10 at Red Rocks Amphitheater in Denver.

The group will be supporting its current Capitol release, "Cycles," the first studio album from the Doobies since "One Step Closer" in 1980. The new album comes two years after the band's 11-city reunion tour, which brought 12 Doobies alumni back together again.

Johnston says that the band's current realignment was sparked by Warner Bros. senior VP and director of A&R Ted Templeman, who produced all of the group's previous (Continued on page 42)



BY DAN HEILMAN

MINNEAPOLIS Although missing a good deal of the celebrity glitter that it has had in the past, the ninth annual Minnesota Music Awards ceremony at the Orpheum Theater in Minneapolis May 11 provided a fitting climax to this year's weeklong "Icebreaker" celebration of local music.

The evening's celebrity quotient was diminished by the absences of Prince, who was in Los Angeles finishing the "Batman" soundtrack, and the Replacements, who were also in California performing. The show also was hampered by last-minute lineup changes and pacing problems that caused it to stretch to a seemingly interminable four-plus hours. By the time the evening's headline act, the Jets, took the stage at 11:30, the 2,100-seat hall was no more than a third full, with most ticketholders having gone home or retired to the lobby for drinks.

The performance highlight of the evening came from Tabu/CBS recording artist Alexander O'Neal, who moved the crowd with a short set of his best-known songs, including "Fake" and "Crying Overtime." Jive/RCA heavy metal artists Slave Raider also provided an energetic set while the Jets closed the show with a brief greatest-hits medley. Rounding out the evening's entertainment were the Magnolias, Michael Johnson, Ru-(Continued on page 41)





by Thom Duffy

Grand Prize

Nick van Maarth Sherman Oaks, CA "Under The Shadow Of Your Wings"– **GOSPEL**





N N

U

ROCK



Scott Parker Ron Chick Portland, OR Song: "Hangin' By A Thread"



John Annesi Syracuse, NY Song: "Fine Line"

www.americanradiohistory.com

COUNTRY







Nick van Maarth Sherman Oaks, CA Song: "Under The Shadow Of Your Wings"





Cliff Massie
Rob Cariddi
Levittown, NY
Song: "What Am I Gonna Do?"



Marisela Verena San Juan, PR Song: "Me Duelen Las Manos"



Ron Robbins Irvine, CA Song: "Montego"



ROCK

Mark Holmes Glendale, CA Song: "Feels Like Yesterday'

Michael Troy Boston, MA Song: "Kayleigh"

Michael Maxwell Allison Mackie David Lucas New York, NY Song: "Inside Looking Out'

POP

Ronald E. Gollner Ron Slack Spring Valley, CA Song: "Back To My Arms'

Neal Fox Ron Walz San Diego, CA Song: "Whatever It Takes"

Ron Boustead Gregg Karukas North Hollywood, CA Song: "Believe In My Love

COUNTRY

David R. Daniels Glen A. Clark Ft. Worth, TX Song: "Angels To Me"

Robert Landrigan Nashville, TN Song: "Someday Love Will

Thomas C. Paden Pam Belford Nashville, TN Song: "In Your Arms"

RHYTHM & BLUES

Jim Wilkas **Doug Rawady** Wolcott, CT Song: "I Need Your Touch'

Randy Cervantes Van Nuys, CA Song: "That's How Love Should Be"

Brian O'Doherty Newhall, CA Song: "Someone's Always Breaking Someone's Heart"

LATIN

Pam Johnson New York, NY Song: "Dancing In Blue

Jose Elias Peñera Chicago, IL Song: "Samba Chicago"

Ron Robbins Irvine, CA Song: "Don't Cheat On Ŭs"



BLUE RIBBON JUDGES

ROCK Heart Eddie Van Halen John Waite

POP Peter Cetera David Foster Carol Bayer Sager

Roy Clark Tammy Wynette Dwight Yoakam

COUNTRY

RHYTHM & BLUES

Mtume Billy Ocean **Deniece Williams**

LATIN Manuel Alejandro Juan Gabriel Julio Iglesias

JAZZ George Benson George Duke Herbie Hancock

JAZZ

Steve R. Hulse Atlanta, GA Song: "Sundance"

Vinnie Martucci West Hurley, NY Song: "Digital Dolphins"

Victor Mendes Ft. Lauderdale, FL Song: "Crow's Nest"

GOSPEL

Scott Mathews Tulsa, OK Song: "One Hour In The Garden"

David Robertson Los Angeles, CA Song: "It's Rainin' Again"

Larry Rust Herb Moon Decatur, GA Song: "On The Wings Of The Wind"

Quincy Jones-Chairman

GOSPEL

Andrae Crouch Sandi Patti Michael W. Smith

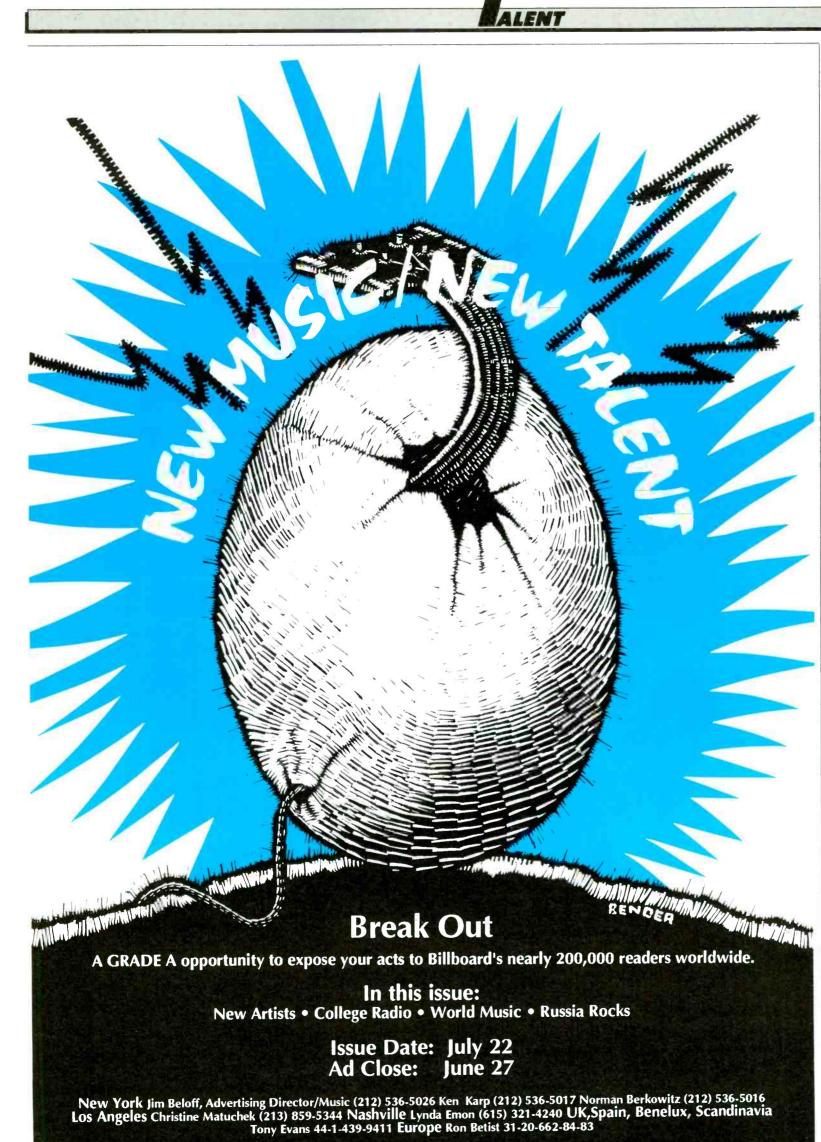
BE SURE TO ENTER THIS YEAR'S



RULES & REGULATIONS

- enler, send the following items, postage prepaid, to 2nd Annual Billboard Song Contest, PD Box 35346. Tutsa, OK 74153-0346 Completed entry form or photocopy of entry form. Be sure to indicate on the entry form the appropriate music category for which your entry has been submitted. One adult cassette recording of the contestant's song per entry. Please include your anite and address on each cassette. One copy of the song's tyrics typed or printed legibly in English. (In Lalin category, Inics must be in Spanish with an English translation; in Jazz category, tyrics on encored.
- One copy of the song's tyrics typed or prime region in Lightship in Lamit Langury. The must be in Sparse and the song styrics typed or prime regions, and regions of the smouth of \$15.00 (U.S.) for Song Contest entrance tee, payable to 2nd Annual Billboard Song Contest for each cassetie submitted. Song Contest for each cassetie submitted. Contestant's and to authors' names (if applicable) and song title must ablear on each item. By signing the entry form, each entrant agrees to accept the terms of the Song Contest.
- Songs should be no longer than 5 minutes. A contestant may enter as otten as he/she wishes, but each song must have its own entry form and be recorded on a separate cassetie with typed or printed lyncs included. The check or money order must reflect the total number of entres submitted. ENTRES MUST BE RECEIVED BY UIV 31 1998 Bittloard Song Contest is not responsible for entires that are late, icst, mustificend or maked with insufficient postage Bitbloard Song Contest is not responsible in any way for entries that are store or maked within a track term is not required. Contestants are responsible for expending bit to have them. Songs may be copyright c, but copyright is not required. Contestants are responsible for expending the have the song bit by way for entries and are responsible for expending the use of use and winds. Contestants are responsible for expending during are copyright to have them sinle for placing copyright notices on their entries and are responsible for any hing under U.S. copyright laws
- 3. PRIZES (1) Grand Price of \$25,000 and a publishing contract, plus a Gibson Les Paul Reissue Gold Top Guitar. Seven (7) First Prizes (one per category) of \$5,000 and a publishing contract, plus a Gibson Les Paul Guitar S function (4) Second Prizes (two per category) of Gibson Les Paul Epiphone Guitars. Twenty-one (20) Thurd Prizes (three per category) of Gibson Epiphone Acoustic Guitar S (1) to seven thousand (7) O(0) Fourth Prizes of Certificates of Achievement signed by the Publisher d Biblicoart magazine Catolia Records will record the winning Catrity and Rhytim & Biblies songs (FM Latiin will record the Latiin winner and Blue Note will record the winning Jazz composition. Winners have no obligation to accept any offer of a publishing contract. All prizes will be awarded.
- The contest is open to any person who has averaged less than \$5,000 per year in total royalites earned from music heiste has written since 1984. The song music be the original work of the contestant. Employees of Billboard magazine, Billboard Publications, Inc., J. A. Halsey and Associates, Inc., Capitol Records, Gusco Guitar Corporation, and Ventura Associates. Inc. and their affiliatest companies and their advertising, public relations, and promotional agencies and their immediat families are not eligible.
- Winners will be selected by a Blue Ribbon Panel under the supervision of Ventura Associates, inc., an independent judging agency, whose decisions in all matters pertaining to the contest are final. A contestain may enter his/her song in any one of seven categories: Rock, Pop, Gospel, Jazz, Lain, Rhythm and Blues, and Coun try All entries will be judged on the basis of the following criteria. Organality, Lyrics, Meiody, and Composition P roduction and performance quality will not be a consideration in avarding prizes. A serves of preiminary panels supervised by songwriters and world renowned music industry personalities who will select the major prize winners. The refirminary panels also will select atternate semi finalists, if deemet necessary it Ps Song Contest reserves the right or tange panels sites and criteria Each song category will be judged by specialists from the music industry winners will be determined by Genemeer 1, 1968. Winners will be notified by mail. No duplicate winners (in any category). No transfer and no substitution for prices vence) at Biflowind's sole discretion. Method of division among co-authors is the responsibility of the winners. Taxes are the responsibility of the winners. Contest vod where prohibited by Jaw
- Winners will be required to sign and return an Affidavit of Eligibility and a Publicity Release within 14 days of the date of notification. The Affidavit will include a state ment that the winner's song is his/her original work and that heis/he retains all rights to the song. Failure to sign and return such Affidavit or the provision of fase or inaccurate information therein will result in immediate disquartication and/or return of prize. In the event of dissipatification, an alternate winner will be selected at the sole discretion of the judges. Affidavits of winners under 18 years of age at time of award must be countersigned by parent or guardian.
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Bonus Distribution at New Music Seminar New York -- July 15-19

SPONSORSHIP

(Continued from page 37)

who places the company's support of the 1988 Newport festival and "New Voices" concert at \$100,000. The company also will sponsor this year's Newport Folk Festival July 29-30.

"Without Ben & Jerry's or another sponsor, there would be no Newport," says Bob Jones, senior producer for Festival Productions, which produces the Newport festival for Ben & Jerry's and is also producing "New Voices In Folk."

Since folk music appeals to a comparatively small fan base, explains Jones, it is necessary to link up with a sponsor that is especially interested in that particular audience. He points to Kentucky Fried Chicken's gospeltour support as a similar example of targeted sponsorship.

Likewise, Ben & Jerry's previously co-sponsored part of a tour last year by the Paul Winter Consort with a Russian village music troupe, the Dimitri Pokrovsky Singers. According to Winter's manager, Steven Shmerler, additional sponsors were recruited to help offset a \$190,000 deficit between ticket sales and the costs of bringing on the Pokrovsky Singers to the U.S. Small companies with philosophies compatible with Winter's Living Music label were sought. Along with Ben & Jerry's, Tom's of Maine, the natural health product manufacturer, supported the tour.

Shmerler is seeking what he calls "softer-spoken" sponsors for the Consort's 10th annual Winter Solstice celebration and a Rio-like "Carnivale" event in February 1990, both at New York's Cathedral of St. John the Divine.

"I'm reading the business section of The New York Times and looking down the stock tables to find companies that sound like us, who might spend some money on us," says Shmerler. "You have to look at the demographics and the psychographics of your audience."

Ted Fox, who manages Island artist Buckwheat Zydeco, obviously understood those marketing factors when he approached Louisiana's McIlhenny Co. for assistance. In return for a "reasonable" sponsorship fee, the company's Tabasco sauce has enjoyed product visibility at Buckwheat gigs on posters, T-shirts, through concessions tie-ins, and on a special Tabasco guitar played by Buckwheat Zydeco bassist Lee Allen Zeno.

"It's harder [to get sponsorship] if you're not a Top 20 act," says Fox. But since Tabasco sauce and Buckwheat Zydeco's music share a common regional origin, Fox says, the pairing was "a perfect fit for both of us."

Along with sponsoring Buckwheat Zydeco concerts, the company also has presented the band at cooking industry and consumer events, says publicist Barbara Hunt, whose firm Hunter MacKenzie Cooper Inc. represents McIlhenny. The hot sauce manufacturer also has sponsored other Cajun and zydeco acts, including Wayne Toups, Joe Douglas, and Rockin' Dopsie Jr.

"People don't use Tabasco up that quickly," says Hunt, "but we want to reach a younger audience. So [the sponsorship] is appealing from that standpoint."

B	BOXSCORE TOP CONCERT GROSSES	

ARTIST(S)	Venue	Date(s)	Ticket Price(\$)	Capacity	Promoter
DAVID COPPERFIELD	Place Des Arts Montreal, Quebec	May 12-14	\$370,063 (\$437,785 Canadian) \$27.50/\$21.50/ \$19.50	1 6,932 20,692	Donald K. Donald Prods.
ROD STEWART	Montreal Forum Montreal, Quebec	May 12	\$250,619 (\$296,482 Canadian) \$26.50	11,188 12,500	Donald K. Donald Prods.
STEVE LAWRENCE & EYDIE Gorme	Fox Theatre St. Louis, Mo.	May 19-21	\$230,901 \$23.90/\$11.90	11,154 seliout	Fox Concerts
HANK WILLIAMS JR. & THE BAMA BAND STEVE WARINER/HIGHWAY 101	Meadowlands Arena East Rutherford, N.J.	May 20	\$214,793 \$18.50/\$17.50	11,617 14,000	Monarch Entertainment Bureau John Scher Presents
ROD STEWART	Ottawa Civic Center Ottawa, Ontario	May 10	\$200,392 (\$236,462 Canadian) \$25.50	9,273 9,500	Donald K. Donald Prods. Concert Prods. International Bass Clef
ROD STEWART	Colipee de Quebec Quebec	May 13	\$177,681 (\$210,197 Canadian) \$25.50	8,163 11,200	Donald K. Donald Prods.
DAVID COPPERFIELD	Hamilton Place Theatre Hamilton, Ontario	May 15-16	\$154,659 (\$183,116 Canadian) \$26.50/\$19.50	7,157 sellout	Donald K. Donald Prods. Concert Prods. International
CINDERELLA WINGER BULLETBOYS	Centrum in Worcester Worcester, Mass.	April 30	\$149,345 \$17.50	8,534 10,000	Don Law Company
POISON TESLA	Exhibition Place Toronto, Ontario	May 18	\$148,486 (\$176,253 Canadian) \$24.50/\$21.50	7,194 10,000	Concert Prods. International
HANK WILLIAMS JR. & THE Bama band	Charleston Civic Center Charleston, W.Va.	April 29	\$143,203 \$17.50	8,183 10,195	Belkin Prods. Future Entertainment
ROYAL NEW YORK DOO WOPP SHOW: JOHNRY MAESTRO & THE BROOKLYN BRIDGE THE ORIGINAL DEL YIKINGS EARL LEWIS AT HE CHANNELS LEWNY COCO & THE CHIMES THE CRICETS, ROCAPELLA SENSATIONS	Radio City Music Hall New York, N.Y.	May 13	\$126,340 \$22.50/\$20	5,874 seliout	Radio City Music Prods.
Poison Tesla	Montreal Forum Montreal, Quebec	May 15	\$122,002 (\$144,450 Canadian) \$22.50	6,420 10,156	Oonald K. Donald Prods.
CINDERELLA WINGER BULLETBOYS	Exposition Center Fort Wayne, Ind.	May 18	\$11 4,205 \$16.50/\$15.50	7,269 sellout	Sunshine Promotions
HANK WILLIAMS JR. & THE Bama Band	Coliseum Roanoke Civic Center Roanoke, Va.	April 30	\$108,728 \$17.50	6,213 8,000	Belkin Prods. Future Entertainment
CINDERELLA WINGER BULLETBOYS	Civic Center Huntington, W.Va.	May 15	\$102,720 \$16.50/\$15.50	6,516 11,000	Sunshine Promotions
ALABAMA Charlie Daniels Band Jo-El Sonnier	Rapides Parish Coliseum Alexandria, La.	May 18	\$95,410 \$17.25	5,531 6,000	Kieth Fowler Promotions
POISON TESLA	Metra Park Billings, Mont.	May 8	\$92,704 - \$17.50/\$16.50	6,751 10,700	United Concerts
KENNY ROGERS The Oak Ridge Boys Patty Loveless	Greensboro Coliseum Greensboro, N.C.	May 20	\$87,664 \$17.50/\$15.50	5,020 9,230	North American Tours
POISON TESLA	Ottawa Civic Center Ottawa, Ontario	May 16	\$85,051 (\$100,616 Canadian) \$21.75	4,626 10,000	Donald K. Donald Prods. Concert Prods. International Bass Clef
LOS TIGRES DEL NORTE	Los Angeles Sports Arena Los Angeles, Calif.	May 14	\$83,490 \$15/\$10/\$8	8,700 16,000	Jalisco
BAD COMPANY Vixen	Knoxville Civic Coliseum Knoxville, Tenn.	May 18	\$79,101 \$16.50	4,794 6,500	Mid-South Concerts
RED SKELTON	Palace Theatre Cleveland, Ohio	May 13	\$75,981 \$28.50	2,666 sellout	Belkin Prods.
FRANKIE VALLI & THE FOUR Seasons Four tops	Palace Theatre Cleveland, Ohio	May 11-12	\$75,684 \$21	3,604 5,330	Belkin Prods. in-house
CINDERELLA	Tullio	May 3	\$75,136	4,717	Belkin Prods.

Copyrighted and compiled by Amusement Business, A Billboard Publications, Inc. publication. Boxscores are compiled every Tuesday and should be submitted to Desi Smith in Nashville at 615-321-4276; Ray Waddell in Los Angeles at 213-859-5338; Louise Zepp in Chicago at 312-236-2085. For research information contact Laura Cannon in Nashville at 615-321-4250.



COUNTING ON 'CLOUDLAND'

The man who signed Pere Ubu plans to land Cleveland's veteran alternative band on top 40 radio and "Saturday Night Live."

David Bates, the London-based Phonogram VP of A&R, who also signed Was (Not Was) and Tom Verlaine, says he wants to plug Ubu into the mainstream via college radio.

dio. "Cloudland," released by Fontana/PolyGram May 22, may be the ticket. Pere Ubu—which built its critical reputation in the early '80s with a flurry of inspired, independent albums—received production help on four of the "Cloudland" tracks from Pet Shop Boys boardman Stephen Hague; two other tracks were produced by Depeche Mode's Daniel Miller.

"They were looking to be more radical than ever, wanted to appeal to a wider audience and yet still be Ubu," says Bates. "I saw it as an interesting challenge. Can we get Pere Ubu a hit record?"

" "The Tenement Year' [Ubu's 1988 album on Enigma] was like a storm in the night," says Ubu head David Thomas. " 'Cloudland' is like the day after."

Says Bates: "I don't think anyone believed they would ever make a record like this one."

NO QUICK 'BLUE THING' It has taken him four years, but

Ray Lynch—the composer/performer whose independent 1985 album "Deep Breakfast" has floated around the top five on the new age albums chart since that chart's inception last year—has released a follow-up. The album, "No Blue Thing," is on the Music West label and debuted at No. 20 on the new age albums chart.

"I'm slow and I'm a perfectionist," says Lynch, explaining the four-year gap between albums. Plus, he says, there was a lot of new synthesizer and computer technology to catch up on, techniques that "hadn't been invented when I did 'Deep Breakfast.'"

The Marin County, Calif., resident initially released "Deep Breakfast" on his own label, Ray Lynch Productions, "shipping out of my living room, until Music West took over two years ago." In fact, says Lynch, Music West president Allen Kaplan "started the company based on discussions with me. Now they have about half a dozen different artists."

"Deep Breakfast" went gold Feb. 14, according to Chris Stimson of independent distributor Navarre Corp., one of Music West's wholesalers. "It was largely a wordof-mouth gold record," he says. "The new age and new [alternative] adult contemporary formats were not around when it came out, though they've championed Ray ever since."

Lynch himself says he does not object to the term new age, although he finds it "somewhat pretentious," calling it a "broad category in which everyone who doesn't fit anywhere else is put. "I should be classified as

classical," says Lynch, smiling, "but I'm not dead yet." MOIRA McCORMICK

BERRYHILL GOES 'NAKED'

To get the word out on "Naked Movie Star," Cyndi Lee Berryhill's second Rhino album, the atypical "anti-folk" songstress is undertaking an atypical promotion tour.

The "backpack-and-guitar routine," as Berryhill puts it, consists of informal listening parties at offbeat venues like art galleries, fashion boutiques, bookstores, and coffeehouses.

"I may do a tune, read a poem, or kiss babies," says Berryhill, whose solo appearances belie the full-band approach of the new album and an upcoming tour.

" 'Naked Movie Star' breaks Cindy Lee out as a performer," says Tracy Hill, Rhino's publicity director, product manager, and Berryhill promo-tour mate. Berryhill's shows will likewise place her more in a rock setting than her previous "solo folkie" outings.

Berryhill says that the album's "bebop jazz backup" achieves the "spirit of improvisation and spontaneity" desired by both she and producer Lenny Kaye. The Southern California native, who is now part of the self-described "anti-folk scene" in lower Manhattan, N.Y., adds that "Naked Movie Star" has a pronounced "Southern California feeling," which is evident from the album title and the artwork.

"The press kit and the [point of purchase] echo the National Enquirer-like sensationalism of the title and graphics," says Hill. While a video has been made for the single "Indirectly Yours," Hill expects "a strong press campaign, which has already taken care of itself," to sell the album. JIM BESSMAN



EMI Gets Bleu. Singer Mikki Bleu, recent lead vocalist and guitarist for Club Nouveau, has signed with EMI Records, which released his debut solo album, "I Promise," May 24. The first single from the record is "Something Real." Gathered at the signing announcement are, from left, Tommy Quon, Bleu's manager; Sal Licata, EMI president and CEO; Bleu; Dwayne Alexander, EMI director, A&R, black music; and Gerry Griffith, senior VP, A&R, at EMI.

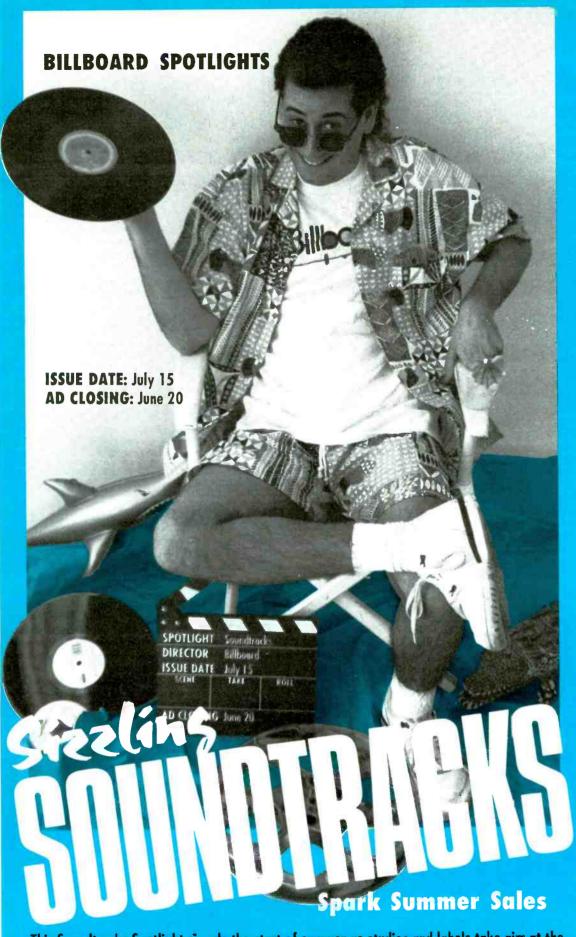
'MINNIE' AWARDS CAP MUSIC WEEK EVENTS (Continued from page 37)

pert's Orchestra, and local polka stalwarts the Chmielewski Funtime Band.

Prince's "Lovesexy" won the "Minnie" Award for best album with Prince bassist Levi Seacer accepting the trophy, while the Replacements pulled down the show's big prize, entertainer of the year. Trip Shakespeare won the best-single award for "Tool Master Of Brainerd," while Flyte Time's Jimmy Jam & Terry Lewis won the award for producer of the year. Don Powell, who manages the Jets, Boys Club, and Powermad, was presented with the commemorative Connie Hechter Award, and Univ. of Minnesota jazz educator/ composer Dr. Reginald Buckner was posthumously inducted into the Minnesota Music Academy's Hall of Fame.

The awards show was part of a weeklong series of concerts and seminars designed to increase industry awareness of Minnesota music. The week included an afternoon's worth of seminars and meetings at Prince's Paisley Park Studios complex, while over the weekend of May 12-13, 22 clubs in town hosted showcase concerts for nearly 90 local bands.





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NEW ON THE CHARTS

vocal ability.

people of Ethiopia.

Twenty-one-year-old Angee Griffin, a student at Bethune-Cookman College in Daytona Beach, Fla., debuts on the Hot Black Singles chart with "Toby," a song from her forthcoming solo album, "Gentle."

A native of Miami, Griffin developed her talents at that city's



Griffin enjoys singing ballads that are a testament to the strength of the human spirit and has used her vocal gift to encourage disadvantaged residents in her community; she has performed regularly for church groups, local organizations, and retirement homes.

School of Performing Arts,

where a teacher recognized her

Griffin went on to win many talent contests and in 1985 was

chosen to sing on a small-label benefit record to aid the starving

> "Gentle" will be one of the first albums on Luke Skyywalker's newly created Skyyline Records label, based in Miami.

JIM RICHLIANO

ANGEE GRIFFIN

THE DOOBIES DO IT AGAIN (Continued from page 37)

Warner Bros. albums. However, Templeman's heavy production schedule interfered with what would have been a new Warner album, and the Doobies ultimately signed with Capitol.

"We came to Capitol because, No. 1, we wanted to get started before everybody lost interest in the idea," says Johnston, "and, No. 2, [because] Joe Smith is the chairman of the board here and David Berman is the president, and they were both at Warners. Joe Smith signed us to Warner Bros. in 1970. We felt that was a nice thing there."

The band began "Cycles" with the production team of Eddie Schwartz and Charlie Midnight, but wound up finishing the album with Rodney Mills, whose credits include records with the Atlanta Rhythm Section, Thirty Eight Special, and Gregg Allman.

"We did six songs [with Schwartz and Midnight]," says percussionist Hartman. "We listened to it, and realized that it wasn't going quite in the direction that we wanted it to go in. We sat back, took a look, and in came Rodney."

Even though almost a decade had passed since the Doobies had worked in the studio together, the process of recording with the old lineup didn't require any great adjustment, according to Hartman.

"It really wasn't that big of a deal. We've known each other for 20 years. I think the only reacclimation was to the process of recording. We're dealing with the digital recording process; we're dealing with MIDI outfits, as far as percussion and drums and whatnot. It's kind of easy, though—after the first two weeks, we were solid."

We were sold. With "Cycles" in the stores and the single "The Doctor" breaking in the top five on the Album Rock Tracks chart, the Doobies are now putting together their tour set, which will probably run close to two hours and include a mixture of new material and old tunes—possibly including some songs associated with ex-lead singer Michael McDonald.

"Some of the songs that Michael did were so Michael, it would kind of look stupid for us to do them without that voice or keyboard," Hartman says. "However, there were some songs that Michael did that are more adapted to our format, so we might be able to do that. We'll know when we put our chemistry together whether we can do those songs and make them sound good." Adds Johnston, "With this configu-

Adds Johnston, "With this configuration of the band, you're more apt to find some jamming done, more extensions of songs than you'd find in Michael's era. We're a little looser."

Although it has been nearly 10 years since the last Doobies studio album, the group is optimistic about reaching both old fans and new listeners.

"People who haven't heard the older groups now have an exposure to it," Hartman says. "It opens the market up, it expands it even further."

Continues Johnston, "It seems that the kids are finding an interest in the music that was in the '70s, à la Led Zeppelin and the Who, and they seem to be wanting to hear something like this, because they weren't around to hear it, or if they were, they weren't old enough to appreciate it." Whatever the band's reception,

Whatever the band's reception, Hartman says the Doobie Brothers are back together for the long haul.

"We took a long time to put the project together. We're committed to the thing. It's not, 'Jeez, mate, I think we need to pay the rent this month, let's re-form and go do a tour.' We never approached it like that. It's a new label, a lot of responsibility, we're doing a lot of work for it. We never went into this thing with a time limit, and I don't think we ever will."



JAMES LAST

on your birthday and thanks for 25 outstanding years





B.B. Backstage. Blues great B.B. King chats with Don Williams following King's recent performance at the Grand Ole Opry House in Nashville. King made the request that he get to meet Williams-he wanted to hear some of Williams' new RCA album, "One Good Well."

CMA Board Meets In Amsterdam Changes Voting On Broadcast Award

NASHVILLE New procedures for determining the broadcast personality award, updates on promotion efforts, and a report on a successful European campaign highlighted the Country Music Assn.'s board meeting in Amsterdam.

DUNTRY

The organization's board, meet-ing May 3-4, voted to open the broadcast-personality-of-the-year award to entries rather than nominations by the membership in the broadcast personality and radio categories. Starting with the CMA's 1990 awards, each entry will be judged during two rounds of voting. The panel of judges will consist of leaders from the broadcast community.

"Members of the radio commit-

tee felt that a lot of talented, deserving personalities were at a disadvantage in this award category," commented the committee's

'A lot of talented personalities were at a disadvantage in this category'

chairman, Larry Daniels. He pointed out that the differences in the judging criteria will "open up the category to everybody in country radio instead of limiting it to a popularity contest."

The Route '89 campaign to boost country music in Europe has met with success, according to Brian Ferriman, international committee chairman, who added that media interest in the May campaign increased "tremendously" from previous years. Several publications ran special supplements on the tour that was funded and organized by the CMA and the U.K. offices of six record companies-Capitol (EMI), MCA, CBS, Poly-Gram, WEA, and RCA (BMG). Featured artists included Johnny Cash, Rosanne Cash, Rodney Crowell, Paul Overstreet, Dwight Yoakam, Dean Dillon, Michael Johnson, k.d. lang, Kathy Mattea, Lyle Lovett, Reba McEntire, Dan Seals, Jo-El Sonnier, Darden Smith, and Randy Travis.

Donna Hilley, chairman of the publicity committee, reported on the success of a breakfast held at ASCAP in Nashville for both CMA member and nonmember publishers. More than 40 attendees were briefed on CMA's efforts for publishers. The new CMA sales video, "Go For The Heart," was shown, followed by an update on the organization's ongoing agency presen-tations. Three more functions are planned before the next board meeting: a "thank you" luncheon

June 7 for artists performing on Fan Fair shows, a songwriter luncheon, and a breakfast for Nashville community leaders. The breakfast will stress CMA's worldwide promotion of country music and its effect on Nashville's tourism industry.

Some 40 agencies, clients, and rep firms in New York, Chicago, and Detroit have been visited during the past few months to educate them on the benefits of utilizing country music. That report came from Dick McCullough, marketing and promotion committee chairman, who also noted that a formal editorial policy for the CMA's Close Up publication will be established and recommended to the board. The board also approved the membership committee's proposal for a member-recruitment contest. More than 35 radio stations and organizations were approved for membership.

The CMA meet coincided with the fourth annual International Music & Media Conference in Amsterdam April 30-May 4. A reception for all IMMC registrants was hosted by the CMA in conjunction with U.S. Consul General Jake M. Dyels. The board presented Dyels with a certificate of appreciation for his support and assistance in the international development of country music. During the reception, CMA board member Ralph Peer II reported on the status of country music and the association's international activities.

Meetings and arrangements chairman Janice Wendell noted that the third quarterly board meeting will be held July 19-20 in White Sulphur Springs, W.Va., at the Greenbrier. The fourth quarterly meeting is slated for Oct. 10 at Nashville's Opryland Hotel. The board approved the committee's recommendations for the 1990 meetings: Orlando, Fla.; Washing-ton, D.C.; Colorado Springs; and Nashville. GERRY WOOD



Records plans a video of the Crowley number while WB holds the video cards on the other acts. Other artists on the soundtrack album are Jill Hollier, Randy Travis, Billy Hill, Dion, and Robben Ford.

DIRTY HARRY CLEANS UP: The ex-mayor of Car-

mel, Calif., Clint Eastwood (aka "Dirty Harry" of

rock 'em, sock 'em movie fame), is turning from ma-

cho to meaningful. And his latest release, "Pink Cadil-

lac," provides a hefty boost to the country music

Beyond the excellent musical score by Steve Dorff,

the lively comedy/action flick is populated by 10

songs. The Warner Bros. motion picture yielded a WB

genre that he loves.

Norman, and featuring

four singles that are, or

will be, videos: "Never Givin' Up On Love" by

Michael Martin Mur-

phey; "There's A Tear In

My Beer" by Hank Wil-

liams Jr.; "Any Way The

Wind Blows" by South-

ern Pacific; and "Be-

neath The Texas Moon"

by J.C. Crowley. RCA

Southern Pacific will benefit most from the movie exposure-the group's rousing "Any Way The Wind Blows" receives the best positioning in the fast-paced film that stars Eastwood as a professional fugitive hunter on the trail of bail-skipping Bernadette Peters.

"I've had pretty good luck with country music," Eastwood tells Nashville Scene. "'Every Which Way But Loose' was one of the bigger-grossing films I've been involved with-we had three or four No. 1 country records out of that track." Eastwood laughs, remembering that he was on one of the singles: "It also had some guy named Merle Haggard on it."

Actually, Eastwood knows his country legends well. He recalls working in Eugene, Ore., as a teenager. "I didn't know anyone in town. Somebody said there's a lot of chicks out at [a place called] Fernridge Dam outside of Eugene. Being a 19-year-old kid, I whipped on out there-and it was Bob Wills & the Texas Playboys [performing]." Eastwood had been brought up on jazz, but Wills & the Playboys turned his head with their Western swing. "They were really great musicians and I was really impressed with the way the guys played. Then I started thinking that some of these country guys can play as well as anyone.'

"I've never seen a movie star become more actively involved in the music selection process and in the promotional aspects," says Nick Hunter, senior VP, Warner Bros. Records, Nashville. Says Eastwood,



Clint Eastwood Had Key Role In Choosing Movie's Tunes

First-Rate Tracks Drive 'Pink Cadillac'

by Gerry Wood

Lewis as an aging hippy who apparently never made it all the way back to earth from one of his acid trips. "I've used him in a lot of films," explains Eastwood. "He's one of those guys who will give you a lot in very little time.' Eastwood, who seems to be moving away from the heavy violence of some of his past hits to a more light-

styles balance the coun-

try songs in the movie.

which is balanced by a

brief but hilarious ap-

pearance by Geoffrey

hearted approach, next plans to shoot "White Hunter, Black Heart," a book by Peter Viertel about the preparation for making the movie "The African Queen." "It's got a lot of ironies in it," he observed. "It also is pertinent today on the whole thing of hunting elephants in Africa and all the problems they're having.' A movie about making a movie fascinates Eastwood, who says, "When John Huston made that movie, he was somewhat obsessed with chasing elephants and not paying that much attention to preparation for the movie. Ironically, he has a classic movie out.

who took a hands-on, ears-on role, "They run demos

by me just like if you're going to make a record. We

try to get things to fit. If they don't fit, it's detracting

from the movie; if they fit in, it enhances the movie.

The sound, in general, to a movie is almost equal to

the visual-maybe equal, depending on the film. In

some films you want more predominant effects, and in

others you want more music.'

Eastwood wouldn't mind at all if it turns out that he made a classic movie about the making of a classic movie. And he would be similarly pleased if "Pink Cadillac" turns out to be one of summer's hottest box office hits. Then, Dirty Harry could clean up again.

HAT'S (ALMOST) ALL, FOLKS: While on the subject of Warner Bros., Nashville Scene's congratulations go to Janice Azrak, who has been promoted to VP, press and artist development, for the lasenior bel's Nashville division. "Under Janice's direction, the press and artist development department has made many substantial contributions to the Warner/Reprise success story," says her boss, Norman. "She has also helped develop interesting new uses of video for artist development purposes, especially the video bio concept, and her efforts in overseeing our industry event calendar are unparalleled." So true.



Stage Chat. Friends and colleagues chat with Bonnie Raitt following her performance at Nashville's Center Stage, where several artists joined her on stage for encores. Pictured, from left, are Dona Spangler-Mueller, senior membership representative, ASCAP/Nashville; Emmylou Harris; Raitt; and Wynonna Judd



BY EDWARD MORRIS

NASHVILLE While independent country labels have a hard time staying afloat without relying on custom work, True Records here has managed to finance most of its activity with income from its three publishing companies. True operates out of Nashville but is a subsidiary of International Talent Services Inc., Central City, Ky.

In addition to the label, International Talent Services embraces the Wee B Music, Muhlenberg Music, and Bent Cent Music catalogs; an artist management division; and a recording studio. The corporation is owned by Clyde Brown Jr., Paul Hayes, and Bobby Reed, who serves as True's president.

True's artist roster includes Madonna Kay Dolan, Frank Burgess, Lisa Childress (who is scheduled to sing on the independent label show at Fan Fair, June 9), and just-signed Roger Rone.

Reed expects publishing income to cover all label costs by year's end. Except for Childress, who has had an album issued in compact disk and

cassette, True has dealt in singles. The three publishing companies have more than 3,000 songs, Reed says, several of which have been single hits or on major-label albums. Wee B Music, for example, has a share of "The Church On Cumberland Road," the recent No. 1 single from Shenandoah; "(Do You Love Me) Just Say Yes," cut by Highway 101; "No Chance To Dance," a single by Johnny Rodriguez and also cut by Highway 101; and "Finally Friday" on Earl Thomas Conley's current album.

From the Bent Cent collection, T.G. Sheppard has recorded "I Know All About Her." Reed says there are seven more cuts yet to be released on Capitol, CBS, Warner Bros., and Mercury acts. Staff writers for the three publishing companies include Dennis Robbins, who earlier recorded for MCA; Reed; Bobby Boyd; Don Harp; Conley White; and Mary Lou Reed.

Bobby Reed is frank about his ultimate aim for True Records and its roster. "This is an impossible time for independent labels," he says. "What we're doing at this time is trying to draw enough attention to sign our acts to majors and get some sort of priority from them. We might not be able to do this if we went in cold. But by laying the groundwork and proving we've got salable acts, we'll probably end up leasing them." Are you having a problem with your subscription? For fast service, call **914-628-7771**.

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FOR WEEK ENDING JUNE 3, 1989 Billboard TOP COUNTRY ALBUMS TM COPYRING ALBUMS TM COPYRING PROVIDENT ALBUMS THE SOLUTION OF DEPENDENT OF

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THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	Compiled from a national sam and one-stop sales r ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	
_			<u> </u>	ABEL & NUMBER/DISTRIBUTING EABEL (SUG, LIST PRICE). ★ ★ NO. 1 ★	*
	1	1	14	HANK WILLIAMS, JR.	s at No. One GREATEST HITS III
2	2	2	14	GEORGE STRAIT MCA 42266 (8.98) (CD)	BEYOND THE BLUE NEON
3	3	5	6	THE JUDDS CURB/RCA 9595/RCA (8.98) (CD)	RIVER OF TIME
4	4	3	37	K.T. OSLIN ● RCA 8369 (8.98) (CD)	THIS WOMAN
5	6	6	44	RANDY TRAVIS A WARNER BROS. 25738 (8.98) (CD)	OLD 8 X 10
6	5	4	15	ALABAMA • RCA 8587-1 (8.98) (CD)	SOUTHERN STAR
7	7	7	33	RICKY VAN SHELTON COLUMBIA 44221/CBS (CD)	LOVING PROOF
8	8	9	57	RODNEY CROWELL COLUMBIA 44076/CBS (CD)	DIAMONDS & DIRT
9	9	8	34	PATTY LOVELESS MCA 42223 (8.98) (CD)	HONKY TONK ANGEL
10	10	10	11	ROSANNE CASH COLUMBIA 45054/CBS (CD)	HITS 1979 - 1989
	17	-	2	REBA MCENTIRE MCA 6294 (8.98) (CD)	SWEET SIXTEEN
12	11	15	6	KATHY MATTEA MERCURY 836 950 1 (CD)	WILLOW IN THE WIND
13	12	12	41	DWIGHT YOAKAM ● REPRISE 25749/WARNER BROS. (8.98) (CD) BUEN.	AS NOCHES FROM A LONELY ROOM
14	15	16	15	SHENANDOAH COLUMBIA 44468/CBS (CD)	THE ROAD NOT TAKEN
15	33	28	50	KEITH WHITLEY RCA 6494-1 (8.98) (CD) DON'T CLOSE YOUR E	
16	14	14	41	THE JUDDS RCA/CURB 8318-1/RCA (8.98) (CD) GREATEST H	
17	13	13	16	LYLE LOVETT MCA/CURB 42263/MCA (8.98) (CD)	LYLE LOVETT AND HIS LARGE BAND
18	16	18	11	GEORGE JONES EPIC 44078/CBS (CD)	ONE WOMAN MAN
19	25	—	2	NITTY GRITTY DIRT BAND UNIVERSAL 12500/MCA (10.98) (CD) WIL	L THE CIRCLE BE UNBROKEN, VOL.II
20	19	17	106	RANDY TRAVIS ▲ ³ WARNER BROS 25568-1 (8.98) (CD)	ALWAYS & FOREVER
21	22	21	40	TANYA TUCKER CAPITOL 48865 (8.98) (CD)	STRONG ENOUGH TO BEND
22	21	20	96	K.T. OSLIN ● RCA 5924-1 (8.98) (CD)	80'S LADIES
23	18	11	55	REBA MCENTIRE MCA 42134 (8.98) (CD)	REBA
24	35	66	3	CLINT BLACK RCA 9668-1 (8.98) (CD)	KILLIN' TIME
25	20	22	13	BILLY JOE ROYAL ATLANTIC AMERICA 91064/ATLANTIC (8.98	3) (CD) TELL IT LIKE IT IS
26	24	19	12	ROY ORBISON VIRGIN 90158 (9.98) (CD)	MYSTERY GIRL
27	27	-	2	KENNY ROGERS REPRISE 1-25792 (8.98) (CD)	SOMETHING INSIDE SO STRONG
28	23	23	44	DAN SEALS CAPITOL 46976 (8.98) (CD)	RAGE ON
29	26	24	18	EMMYLOU HARRIS WARNER BROS. 25776 (8.98)	BLUEBIRD
30	29	27	117	RICKY VAN SHELTON COLUMBIA 40602/CBS (CD)	WILD EYED DREAM
31	30	30	54	SKIP EWING MCA 42128 (8.98) (CD)	THE COAST OF COLORADO
32	43	_	2	THE OAK RIDGE BOYS MCA 42294 (8.98) (CD)	GREATEST HITS, VOL. III
33	32	34	7	STEVE WARINER MCA 42272 (8.98) (CD)	I GOT DREAMS
34	28	26	69	VERN GOSDIN COLUMBIA 40982/CBS (CD)	CHISELED IN STONE
35	34	32	171	ALABAMA A RCA AHL1-7170 (8.98) (CD)	GREATEST HITS
36	3 6	36	154	RANDY TRAVIS ▲ ² WARNER BROS. 1-25435 (8.98) (CD)	STORMS OF LIFE
37	31	25	40	HIGHWAY 101 WARNER BROS. 25742 (8.98) (CD)	101 2
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Albums with the greatest sales gains this week. (CD) Compact disk available. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. A RIAA certification for sales of 1 million units, with each additional million indicated by a numeral following the symbol. *CBS Records and PolyGram Records do not issue a suggested list price for their product.



Customer Service: Training Pays ICSC Panelists Compare Store Policies

BY EARL PAIGE

LAS VEGAS Prerecorded software, perhaps more apt to be returned on a whim than many items, is included in a virtual "no questions asked" satisfaction-guaranteed policy at 1,292store Wal-Mart. The program is part of a customer service philosophy now being emphasized by top retailers.

Increasingly, as stores compete on the basis of service, floor staff are trained to handle customer requests and complaints before they go to a manager, said panelists at the International Council of Shopping Centers convention, held May 14-19 here at the Las Vegas Hilton.

For Wal-Mart, which is testing a novel customer service program of rewarding floor staff with monthly cash payments just for smiling, guaranteed customer satisfaction in the audio and video departments requires that rack vendors also back the policy, said Lewis Skelton, regional VP for the West. Cashiers have the authority to refund up to \$25 per transaction before a store manager is brought in, Skelton explained. "We want [customers] to go out the door happy," he said of the chain's guarantee

However, retail consultant Anthony Stokan, another panelist in the session on customer service, said better-trained sales floor staff and better-paid employees can result in fewer instances of customer dissatisfaction.

Moreover, while all five panelists agreed stores can "get ripped off" by too-liberal policies, there are more mitigating factors than bettertrained and happy staff people. Nancye Radmin, owner and founder of the Forgotten Woman clothing chain, pointed out that refunds "are deducted from commissions."

At Parisian Inc., a Birmingham, Ala.-based department store chain hailed by moderator Harry Newman Jr. as "the Nordstrom's of the East," the company philosophy is that an exchange or refund situation "is an opportunity to resell the customer," often in situations where the store's image is at stake, said Harold Abroms, executive VP/CEO/secretary/treasurer. "Our policy is why we feel we are doing an average of \$250 per square foot."

Newman, chairman of Newman Properties, encouraged the panel to "confront one another" on various aspects of service and staff training and then challenged Radmin. Newman said Radmin's store policy of no exchanges or refunds, as a general rule, is contradictory in terms of avowed good service. Radmin elicited raucous laughter when she said in her business "a customer can change by one size while they are in the fitting room—I've seen it."

Radmin and Abroms also engaged in a good-natured debate on whether a customer might return a \$10,000 fur with no questions asked. The answer at Abrom's Parisian is yes. "And with a smile," Abroms added, even if it means an item might have to be destroyed.

The panel repeatedly emphasized that guaranteed and cheerful service in retail stores stems from training

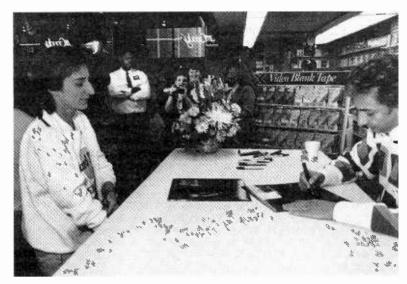
 and what Newman called a "company culture," which cannot be devel-

oped quickly or without deliberation. Staff spirit is so high at Parisian that store employees often "put on skits and dance and sing on Saturday mornings before the store opens," said Abroms. He said personnel routinely celebrate encouraging letters from customers or other examples of staffers going out of their way to service a customer during the preceding week.

At Wal-Mart, "letters to the president" are encouraged from two camps. The customer can write Sam Walton, the fabled founder of the huge chain; sales associates and floor staff are also encouraged to "go around management" and write directly to Walton, said Skelton.

Wal-Mart, in fact, has overhauled its stores' staff-training philosophy after "some eye-opening" interviews of departing employees about why they leave the company. Often, Skelton said, they leave because of inadequate pre-hiring interviews, mostly people wanting part-time employment but insisting they want fulltime work. But a second and telling reason is "lack of training."

Wal-Mart has now instituted a training program utilizing satellite telecommunication and tiered instruction by the district managers, store manager, and even assistant store manager. "It gets them into public speaking. It raises their confi-(Continued on next page)



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Barry's Back. Veteran composer and performer Barry Manilow drew some 2,000 fans, including this near look-alike, when the Arista star signed autographs at Sam Goody's Rockefeller Plaza store in midtown Manhattan, N.Y. (Photo: Chuck Pulin)

CONVENTION CAPSULES

FORECAST CLOUDY: While the International Council of Shopping Centers was running over with more exhibitors—most demanding added space—and buzzing about a new attendance record of 26,000 or better, analysts and other attendees were cautious during the annual ICSC event running May 14-19 at the Las Vegas Convention Center. Analyst Walter Loeb, principal at Morgan Stanley, said retailers will be hardpressed to match the sales and profit increases of the 1988 fourth quarter. For the first half of 1989, Loeb looks for an 8% growth in total retail sales. "However, for the second half, I am looking only for a 5% increase, and for the full year expect a 6% increase in retail sales." Not predicting a recession, Loeb nevertheless sees 1990 continuing the slow growth, with a first-half gain of 5.5%, full-year at 6.5%.

UVER-STORED: Outgoing ICSC president Jeremiah O'Connor Jr., echoing the cautious note of several speakers, worries that we are reaching the point where there are too many shopping centers. While U.S. population has risen 6% from 1982-1988, shopping center space shot up 27%, with 2,000 new centers coming on yearly. By size, this growth is 10,000-399,000 square foot centers, 1,655 up 84%; 100,000-399,000-square-foot centers, 287, but up only 15%; 400,000 square-feet -and-up centers, just 21, and up by 1%. Head of the New Yorkbased O'Connor Group, a developer, O'Connor points to unanchored strips helping push vacancy averages as high as 15%-20%. "There is a growing scarcity of available, capable smaller tenants."

BLOCKBUSTER MOBBED: Blockbuster Entertainment's exhibit was mobbed constantly, despite ICSC opening on the week following the May 9 report from Bear Sterns & Co. that bounced the giant video retailer's stock prices around (Billboard, May 20, 27). The crowding was even more pronounced because the chain was a new exhibitor, and positioned on the subdued far-side back wall of the show's sprawling 1-million-square-foot main exhibit. Considering that Blockbuster is rental oriented and therefore not as suited for enclosed malls, observers said all the interest shown in that chain points to ICSC's strong strip-center emphasis.

STEALIN' SALES HELP: Where do top retailers get good sales help? "I steal them," confessed customer service panelist Nancye Radmin, owner and founder of The Forgotten Woman clothing chain. "I go shopping, too. You sell me a nightgown and you're working for me—I don't wear nightgowns."

DRUGSTORES ADD VIDEO: Drugstores are keenly aware of all the news **Phar-Mor** has been making in video (characteristically being bashed at many **Video Software Dealers Assn.** meetings for low rental and deep sell-through discounting). "They're really not that big a chain," sniffed one drugstore executive. ICSC lists Ohiobased Phar-Mor at 125 stores in 18 states. At the **Eckerd** exhibit, a representative hinted this big player may once more begin emphasizing video. Eckerd boasts 1,600 stores, mainly throughout New Jersey, Florida, and Texas. Also promising video involvement is **Rx Place**, a new superstore subsidiary of **F.W. Woolworth**.

SEARS SURGE: All eyes are on Sears, which, said Loeb, will be two or three years in totally revamping and revitalizing its image. Look for more specials every week, analyst Loeb advised, because the new everyday low price policy "takes away a sense of urgency to shop." Loeb cited weekly sales increases dropping after the March intro of new pricing: 35%, then 15%, then 5%. "In April, sales were running 3%-4% better than the previous year. The novelty has worn off." But Loeb and others at ICSC are high on Sears and its new "power departments," among them Brand Central, featuring major appliances and electronics. **Claude Ireson**, Sears VP of facilities and planning, says Sears is opening 152 new stores, adding 11 million square feet to the present 58 million. Loeb says there are now 128 Brand Centrals in major Sears stores, and soon, 250.

AT THE HELM: The new ICSC president is developer **David E. Hocker**, owner and president of Owensboro, Ky.-based David Hocker & Associates, who said a focus on improving education in the U.S. will be his prime effort.

ROM A SHOESTRING: Keynoter Leslie Wexler, chairman of **Limited Inc.**, parlayed a \$5,000 loan 25 years ago into what is now an empire of 3,700 stores grossing \$5 billion. "Ten years ago I wouldn't have been asked to speak here. In fact, I wasn't," he added to uproarious laughter.

HAT OTHER SHOW: ICSC is really two shows in one. Known for its sprawling 1-million-square-foot leasing mall—where shopping center developers and chains alike erect elaborate exhibits to attract one another—ICSC also has a newer trade exposition, featuring firms supplying products and services. This show hit 40,200 square feet in exhibit space, with 301 companies—up from 280 last year—in its three-day run prior to the opening of the leasing showcase.

WHERE'S THE ACTION? According to ICSC data on the U.S.' 32,560 shopping centers, California leads with 3,856 centers; Texas comes next at 2,646; and Florida is third at 2,605. But Florida ranks second in sales volume (1988 figures) at \$51.3 billion, behind California's \$72.5 billion; Texas totaled \$43.7 billion.

DEALIN' DEALS: ICSC has hired marketing and public relations expert **Stan Eichelbaum** of Cincinnati to help attract more retailers to ICSC's upcoming dealmaking sessions (among them, Aug. 27-30 in Orlando, Fla., and Sept. 12-13 in Chicago). The effort is headed up at ICSC's New York headquarters by **Marvin Morrison**, VP of leasing, idea exchanges, and trade expositions.

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Tenant Issues Spark Debate At ICSC Panel

LAS VEGAS U.S. entertainment software retailers, hoping to succeed in small shopping centers, can look for managers of properties to become increasingly tough negotiators—but at the same time more understanding if tenants demonstrate initiative and professionalism.

This seemingly contradictory state of affairs fueled friendly debate as several property managers huddled here May 16 during the annual spring International Council of Shopping Centers conclave at the Las Vegas Convention Center.

While not directed specifically toward record/tape or video stores, panelists at a workshop session called "Managing Your Mom & Pops" agreed that many of their centers house either a record/tape store, video store, or combination thereof.

One of the most serious challenges today is "that tenant associations are pretty much history,' said moderator Gary Moreira, GM of The Crossroads, Carmel, Calif. "We have a committee, but it's ad-visory only. We try to meet quarterly, [there are] about six representatives representing a crosssection of product mix-food service, gifts, services, and so on. A problem is that most associations don't have the budget these days for a marketing staff person. The stores have to do it them-selves," hopefully teaming up where possible and with all stores cooperating. One factor Moreira stressed

One factor Moreira stressed was that of keeping the association directed at advertising and marketing. "You start talking about a dirty parking lot and you're into individual complaints. It's over. Have the problems go to the center manager."

Often, problems stem from today's developers being spread (Continued on next page)

NAIRD Distrib Panel Upbeat Despite Slow Returns, Vinyl Concerns

TAILING

BY BRUCE HARING

PHILADELPHIA The small labels that made up the bulk of the attendees at the National Assn. of Independent Record Distributors and Manufacturers convention here apparently decided to save the fireworks for the 4th of July.

Latent grumbling among small labels about the increasing problems of obtaining distribution failed to materialize at the independent distribution panel, held here May 12.

Despite the tightened competition for distribution created by the demise in the last year of Jem, the U.S. division of SPV, Systematic, and Sounds Good, the panel was primarily upbeat, stressing increased communication between labels and distributors as the best way to sell more records.

Moderated by Pat Monaco, president of Landmark Distributors of New York, the panel included Fred Munao, president of Select Records; Bernie Horowitz, sales manager at Precision Sound Marketing; Paul Marotta, formerly of Reach Out International Records; Tom Silverman, chairman of Tommy Boy Records; Clay Pasternack, merchandise buyer of Action Music Sales; Larry Sloven, managing partner of HighTone Records; and Ted Higashioka, promo manager of California Record Distributors.

Carol Davis, president of the Visual Musik label in Omaha, Neb., sounded the most controversial note of the session. Davis complained about slow retailer returns on unsold merchandise, and called for a deadline date. "Retailers are hanging onto the inventory so long and returning it so late," Davis complained.

The panel generally admitted there was a problem, but a solution apparently is not in the offing.

Although Horowitz voiced the possibility of a late return charge to dealers as one possible solution, he admitted, "Retailers will scream bloody murder on us [for imposing such charges]."

"I'm not sure what we can do to make [returns] quicker," Monaco added. "We deal in some cases with multistore chains. [But] we have incentives and disincentives."

Sloven, far from asking for quicker returns, told the audience, "I like my records out there and exposed for as long as possible. Why encourage retailers to get the product out of the stores?"

Jerry Richman, owner of Richman Brothers Distributors in Philadelphia, reiterated his recent returns proposal from the National Assn. of Recording Merchandisers convention in March, which called for distributors to hold back a percentage of returns monies and recycle it as credit for future purchases.

In other panel business, Silverman reiterated his call at NARM's Independent Action Committee meetings for more communication between distributors and labels. Silverman asked labels to give distributors advance notice of tour schedules and promotions in various markets. He also called for more communication on sales figures, asking distributors for top 10 sales breakouts for various markets.

The shrinking world of vinyl was also on the panel's collective minds. Silverman referred to "a huge vinyl enema" now leaving the market. Monaco dismissed arguments that certain styles of music won't sell on CD as "bull," and said manufacturers should have the format out at the same time as LPs and cassettes.

However fast vinyl disappears, the panelists agreed that the 12-inch sin-

chains, Stokan said he wanted to

mention "how smaller chains are

seeking to reward staff, often selling

very mundane merchandise. We're

seeing more team selling, instances where the whole sales staff is re-

warded together so that there are no

Stokan emphasized that the whole

North American continent "is over-

stored." He said, "Retailers have lost

the trust, the respect of the custom-

ed customers scrutinize \$1.50 greet-

ing cards with the same intensity as a

\$15 CD. Always, they want answers,

promptness, value, and common

courtesy. "Does your store deliver

Possibly none of the tips and strat-

egies hit home more than when Skel-

ton showed the card being worn in

the Wal-Mart experiment. It invites

customers to pluck a dollar bill from

behind the card if the store employee

fails to greet a customer with a smile.

"Our managers announce this four

times a day over the PA," vowing the

smile comes forth whenever a cus-

tomer is within 10 feet. "If [the em-

ployee] hangs onto the dollar, Sam [Walton] sends them one at the end of the month. We've had some keep

the dollar for 90 days and longer.'

Today, increasingly sophisticat-

individual barracudas

this?" he asked.

gle will remain a bastion of the format. "The 12-inch single will be there for DJs until CDs can be scratched," Silverman said. All agreed that existing CD scratching devices are inadequate.

Possible outlets for leftover vinyl include using the configuration for

radio promos, the panel suggested. Also a good source for vinyl buyers is the export market, with Phil Jones, executive VP of Fantasy Records, noting he moves 10,000 pieces of vinyl per month to Japan.

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"Foreign distributors pay cash on delivery," Monaco told one audience questioner. "In some cases, it's like dealing with a local one-stop. It's very easy to do business over there; if someone wants your stuff, that's half the battle." Monaco added that overseas distributors are used to dealing on a cash-up-front basis.

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ICSC CONFAB PANEL DEBATES LANDLORD-TENANT ISSUES (Continued from preceding page)

pretty thin. "They may have as many as 10 different centers to oversee," said Moreira.

Indeed, Chicago region developer Dolan Associates, Bannockburn, Ill., operates five centers for a total of 1 million square feet, said panelist Daniel Harrington, Dolan VP.

Harrington shocked some panelists by stressing that Dolan no longer works on a percentage of sales but seeks a minimum flat-rental rate. "Then we go kickers every five years," he said, describing rent increases. "Also, the short-term lease is what we want. No 10-15-year leases, they're murder."

Will landlords enforce rules today in a competitive atmosphere where some centers can be half vacant and have stores two to four months behind on rent? This question found panelists agonizing. "A lot of regulations are not set in concrete. But you have to tighten up wherever you can," said Moreira. "Take hours of operation. If you have stores not opening at the advertised times, it becomes very damaging for everybody."

Harrington chimed in, "And irate customers who might have driven 30 miles for something advertised don't go to the stores to complain, they come to us. Then they don't come to the center anymore."

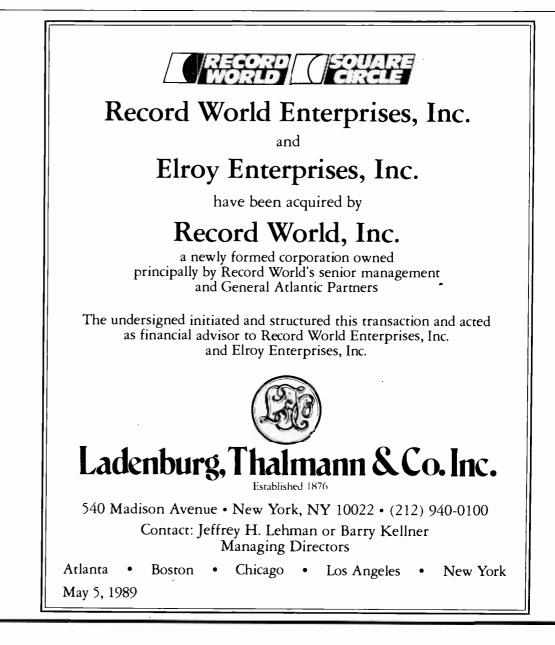
Often problems stem from the very beginning because often store operators in small centers are undercapitalized. "For many, it's their first time in business," said Nancy Thompson, principal with Republic Group, Austin, Texas.

How are prospective tenants screened? This proved to be another troublesome question. "We get the TRW credit report and a financial statement from the banker," said Moreira, who with others lamented the frequent lack of meaningful data, from a well-conceived business plan and expected demographics to anticipated gross sales and even parking requirements.

Exigencies of competition can often force developers to overlook certain essentials, too. Thompson pointed out that some centers have to consider a store that might not be a first choice because it will offset one in a rival center. Dobie Mall, which faces off the Univ. of Texas and is undergoing a \$10 million renovation, offers still other challenges because of its campus proximity, Thompson said. Of the number of problems that

Of the number of problems that can surface between tenant and landlord, how to handle slow payment or nonpayment of rent caused the most debate. "Does your lease call for payment of attorney fees by the tenant? That's something you need," Moreira advised.

"You have to get tough at some point," replied Harrington. "If someone's not paying rent, the word gets around real fast." EARL PAIGE



ICSC ATTENDEES COMPARE CUSTOMER SERVICE (Continued from preceding page)

dence," Skelton said.

Comparisons on staff turnover revealed shocking disparities as when Forgotten Woman's Radmin quoted a low 2% "that would be lower if it weren't for switchboard." In contrast, Newman quoted mall statistics that place turnover among managers at 115%; sales staff at 300%; and parttime help at a phenomenal 500%.

Stokan tried to make the other panelists admit that titles such as "sales associate" are often mere terms "bandied around but not meaning employees are rewarded." But Skelton said Wal-Mart store staff get a 50% split if profit levels are met and "we also have a shrinkage bonus they participate in."

Commissions are rewarding in Radmin's chain, with many sales employees able to gross \$50,000 annually. Skelton also stressed profit sharing, saying one person returned with \$167,000, "none of it put in by him."

At Parisian, store staff are reviewed every 30 days on such criteria as sales per hour, items per sale, and total sales. Another review later measures sales cost. There are four levels including sales assistant up to sales consultant recognized annually by being made a guest at a management "day of fun," said Abroms.

Because all panelists represent top

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FOR WEEK ENDING JUNE 3, 1989



by Geoff Mayfield

REAL LIFE: During a recent Sunday afternoon trip to a well-known New York music store (no, it wasn't Tower Records, and yes, I bought product), Retail Track observed the following: Two customers (including this one) were detained at a cash-wrap station-the only one open of the three in the store-because the clerk had run out of sales slips on this less-than-busy day. When the first consumer was finally able to finish his transaction, he was startled to have the sales clerk drop the merchandise on the floor and offer only a mumbled apology. Then, as two staffers rang up my purchase and that of a third shopper, we customers were subjected to a long harangue as one clerk complained to the other about an employee who would be arriving late.

This last infraction is a particular pet peeve of mine. A magician never shows his audience how he does his tricks; similarly, a customer should never have to hear staffers complain about any mundane details-such as returns processes, employee discord, or stock situations-in any sort of store.

So what's the point of this sermon? Neither of the clerks was particularly rude; in fact, they managed to throw a "thank you" here and there, even as the aforementioned infractions were taking place (which means that by New York standards these salespeople were downright cheerful). My simple conclusion is that small infractions can sometimes annoy your customers as much as big problems, and even minor offenses need to be attended to with the same level of courtesy and charm that one would use to soothe larger customer complaints . . . By the by, since Tower is often scolded as

a house of poor service. Hedi Kim, administrative assistant for the chain's Eastern regional office, notes that Tower's landmark store in downtown Manhattan receives "more laudatory letters than complaints, and nobody ever says anything about that.

APRIL WAS APPARENTLY a dog month for many music retailers (Billboard, May 27), but was "higher than expected" for Pittsburgh-based National Record Mart, according to George Balicky, the web's slimmeddown VP of advertising. "In April, we had our after-Easter inventory, and we shut down our distribution center and weren't shipping to our stores. At that time, business was flat, but still way above what we would have anticipated.

Like other music dealers, Balicky says NRM saw business in May rise on the shoulders of new albums-particularly those by the **Cure**, the **Cult**, and **John Cougar Mellencamp**, which "all hit pretty big. They were [each] No. 1 in the chain the weeks they hit.'

PRIZE AND A CHALLENGE: The contestants were Bon Jovi, the Grateful Dead, and Metallica, and the winner was Bon Jovi. Winner of what, you might ask? Jack Eugster, chairman of giant The Musicland

Group, says he managed to see those three acts in the last month-Bon Jovi for his wife's benefit, the Dead with a group of the Twin Cities' leading business executives, and his kids pulled him to Metallica-and of those, "Bon Jovi gets the prize for being, by far, the loudest," says Eugster.

"It was so loud, that even though I was wearing earplugs, it hurt my heart. It was pounding. They won the award for loudness."

Feeling young at heart, Eugster pats himself on the back for his concert attendance streak. "I want Paul David, Roy Imber, and Russ Solomon to go to those three concerts in a month's time," he says, sending the challenge to the presidents of, respectively, Camelot Music, Record World, and Tower Records. (Continued on page 52)



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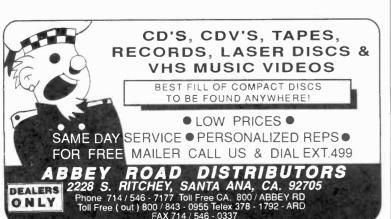
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2	12	11	4		C2-90640
3	15	10	34		AD 42185
.4	13	8	18		N 2-24233
15	10	5	15	TONE LOC DELICIOUS VINYL CCD 30 LOC-ED AFTER DARK	00/ISLAND
16	14	9	30	TRAVELING WILBURYS WILBURY 2-25796/WAR TRAVELING WILBURYS	NER BROS.
17	16	14	17	GUNS N' ROSES GEFFE G N' R LIES	N 2-24198
18	20	24	8	MILLI VANILLI ARISTA A	RCD 8592
19	19	17	17	LIVING COLOUR EPIC EK 44	099/E.P.A.
20	18	12	16	ROY ORBISON VIRGI MYSTERY GIRL	N 2-91058
21	21	19	34	BON JOVI MERCURY 836 345-2/ NEW JERSEY	POLYGRAM
22	29	21	14	ELVIS COSTELLO WARNER BRO	S. 2-25848
23	24	18	17	DEBBIE GIBSON ATLANT ELECTRIC YOUTH	C 2-81932
24	NE	WÞ	1	9	N 91062-2
25	23	-	2	A NIGHT TO REMEMBER	1318/E.P.A.
26	NE	WÞ	1	TOURIST IN PARADISE	GRD-9588
27	25	-	2	STREET FIGHTING YEARS	M CD-3927
28	22	20	4	BLAZE OF GLORY	M CD 5249
29	27	-	2	NITTY GRITTY DIRT BAND UNIVERSAL U WILL THE CIRCLE BE UNBROKEN, VOL.II	
30	17	-	2	LOVE & ROCKETS RC LOVE & ROCKETS	A 9715-2R





The following configuration abbreviations are used: LP-album: EP-extended play; CA-cassette; NA-price not available. Multiple records and/or tapes in a set appear within parentheses following the manufacturer number. \bullet = Simultaneous release on CD.

JAZZ/NEW AGE

WILLIAM ACKERMAN Imaginary Roads

LP Windham Hill WH-1078/NA CA WT-1078/NA LOUIE BELLSON & HIS JAZZ ORCHESTRA East Side Suite

CD Musicmasters 60161/NA CA 40161/NA SCOTT COSSU

Switchback

LP Windham Hill WH-1081/NA CA WT-1081/NA DJIVAN GASPARYAN I Will Not Be Sad In This World

LP Opal 1-25885/\$13.98 CA 4-25885/\$9.98

DAVID LANGE **Return Of The Comet**

CD Hearts Of Space HS11011-2/NA CA HS11011-4/NA

MICHAEL MANRING Toward The Center Of The Night LP Windham Hill WH-1083/NA CA WT-1083/NA

WIM MERTENS

Whisper Me LP Windham Hill WH-1079/NA CA WT-1079/NA

NIGHTNOISE At The End Of The Evening

LP Windham Hill WH-1076/NA CA WT-1076/NA

THE NYLONS Rockapella

LP Windham Hill WH-1085/NA CA WT-1085/NA

RAY OBIEDO Perfect Crime LP Windham Hill WH-0115/NA CA WT-0115/NA

MICHAEL RAPP **Rappcity On Blue**

LP ITI D1 72987/NA CA D4 72987/NA

ROTONDI **Preaching And Confessing** LP ROM 26005-1/\$9.98 CA 26005-4/\$9.98

SHIHO Purple Sails

CD Hearts Of Space HS11007-2/NA CA HS11007-4/NA PAUL SULLIVAN Sketches Of Maine

3-inch CD single adaptor:

CD River Music WS101-2/NA CA WS101-4/NA

PAUL SULLIVAN A Visit To The Rockies CD River Music WS102-2/NA CA WS102-4/NA **TUCK & PATTI** Love Warriors

LP Windham Hill WH-0116/NA CA WT-0116/NA VARIOUS ARTISTS

Cruisers 1.0 CD Hearts Of Space HS11102-2/NA CA HS11102-4/NA

VARIOUS ARTISTS Windham Hill Records Sampler '89

LP Windham Hill WH-1078/NA CA WT-1082/NA ZVUKI MU

TAILING

Zvuki Mu ▲ LP Opal 1-25916/\$13.98 CA 4-25916/\$9.98

SOUNDTRACKS

VARIOUS ARTISTS Bill & Ted's Excellent Adventure

LP A&M SP-3915/NA CA CS-3915/NA VARIOUS ARTISTS Lost Angels

LP A&M SP-3926/NA CA CS-3926/NA VARIOUS ARTISTS Scrooged

LP A&M SP-3921/NA CA CS-3921/NA

To get your company's new releases listed, send release sheets or type the information in the above format on your letterhead. Please include suggested list price whenever possible. Send to New Releases, Billboard, 1515 Broadway, New York, N.Y. 10036.

Alaskan Oil Spill Mess Fuels Songwriter's Success

BY BRUCE HARING

EX-NEW CHRISTY MINSTREL Mayf Nutter's "The Ballad Of Valdez" is a hot new single that takes on the lawless attitudes that created the Alaskan oil spill, to wit: "The slickest wildlife murder/And still the mystery heightens/How do you get a captain's job/Without a driver's license?"

But Nutter's single is more than a broadside against Exxon. Proceeds from his three-song single on Mu-Wyld-Lyfe Records will go to the Alaskan Department of Fish & Game to aid wildlife in the afflicted region. To date, Nutter says, the single has moved close to 50,000 copies at \$3 per copy.

Nutter credits Rick Dees with breaking the song on 150 stations via his syndicated show, and claims airplay on various radio outlets across the country. However, he notes, "It's considered a novelty record, so many radio stations playing it are not reporting it."

Nutter, who also appears on TV's "Knot's Landing," says he made up the song on the spot while performing live in Anchorage, Alaska, four days after the spill.

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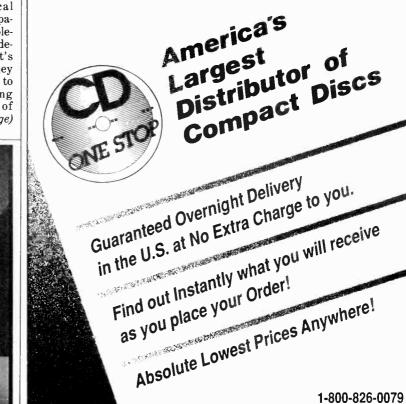
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for 25,000 copies," Nutter says. Dis-tribution and pressing is handled through Mu-Wyld-Lyfe Records in Los Angeles.

One line in the song takes a humorous approach to the cleanup: "But I know how to fix it, folks. Before the ocean dies/Spill a tanker full of Preparation H/and shrink it down to size." But Nutter claims to have received a letter from a West German firm about a chemical called bioVersal, which the company claims will combine with oil molecules into a mixture that can be devoured by water microbes. "It's completely biodegradable, and they claim it can remove oil in three to nine days," Nutter says, adding that West Germany's Institute of (Continued on next page)



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EXPORTER

"We pressed up 4,000 promo rec-ords," Nutter says. But several days' worth of publicity about the forthcoming song from several Alaska radio stations soon made that initial run obsolete. "Before it came off the press, we had orders



GRASS ROUTE

(Continued from preceding page)

Hygiene has approved the chemical for use in water that will be consumed by humans.

However, letters to Exxon and various government officials have not been acknowledged, Nutter says, leaving the clock ticking on the wildlife in Alaska still suffering from the effects of the oil spill.

More information on "The Ballad Of Valdez" is available from Sol Greenburg at Mu-Wyld-Lyfe, 818-344-4382. Direct donations for the re-establishment of fish, wildlife, and habitat in Alaska can be made to Department of Fish & Game, State of Alaska, P.O. Box 3-2000, Juneau, Alaska 99802; Attn: Douglas S. Hanon, Department finance officer. Please specify that your donation should be used for the Valdez oil spill cleanup.

FOR WEEK ENDING JUNE 3, 1989

NE

Billboard.

WEBBER AWARD: Chris Blackwell, founder of Island Records, and Luther "Luke Skyywalker' Campbell will receive the 1989 Joel Webber Prizes for Excellence in Music and Business at this year's New Music Seminar. The prizes were established in memory of the late Joel Webber, one of the founding directors of NMS. Winners of the awards will have a \$2,000 charitable contribution made in their names to the Joel Webber Fund, administered by the Center for Electronic Music, a nonprofit organization to create popular music education and technology programs for inner-city high schools.

SEEDS AND SPROUTS: Grand Slamm Records of Deptford, N.J., is ready with a hot one by Lion,

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AGE ALBUMS

Compiled from a national sample of retail store sales reports.

"Trouble In Angel City." The L.A. bangers have 15,000 albums ship ping the first week of June. More info from Grand Slamm, 609-853-8312 ... Relativity Records has appointed Stephanie Bucci national publicity director, working out of the company's New York office. Bucci previously worked at Capitol's alternative marketing department ... Gold Castle Records has tapped the underground Russian market for **Kino**'s "Groupa Kroovy," an album the label claims is the first Russian release backed by major distribution and promotion. More from Gold Castle, 213-850-3321 ... Also bowing stateside is Lucky Dube, a major South African reggae star whose 25-date debut North American tour is wending your way as we speak. Dube's 'Slave" sold 500,000 copies in Africa, according to Shanachie Records, which handles the U.S. version. More from the label available at 201-579-7083.

RETAIL TRACK

mies?

(Continued from page 50)

cal equivalent of asparagus. But "One" is also the band's most coherent work to date, and should delight the white bread set. More from Bar/None at 201-795-9424 ... Band Of Susans' "Love Agenda" on Blast First/Restless/Enigma has a sound redolent of refried U2, but the mix will have you checking your system to make sure both channels are on. Details from Enigma, 213-640-6869 ... Texas blues belter Lou Ann Barton offers another delicious rendition of Austin, Texas, roadhouse grit on "Read My Lips,"

available from Antones Records. Fabulous Thunderbirds Jimmie Vaughan and Kim Wilson assist Barton, the acknowledged queen of nouveau blues in Texas. More from Antones Records and Tapes, 512-322-0617 ... Greater Than One is the band name for Lee Norman & Michael Wells, a London duo that offers ample samples on a two-record set that takes the listener on a tour of the band's recording history. More from Wax Trax Records, 312-252 - 1000



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by Bob Darden

This is the first part of an interview with pianist Dino, who records for Benson.

GRAMMY AWARD-WINNING instrumentalist **Dino Kartsonakis** not only became the first contemporary Christian musician to perform a public concert in the People's Republic of China, he could soon become one of the first Western artists of any kind to have a Chinese recording contract.

Benson recording artist Dino—as he is known professionally—joined Chinese evangelist **Norma Lam** on a two-week Love-China Mission Tour in January. The pianist also performed live on Chinese television before a potential audience of 600 million.

[•]Dino says Lam had invited him to accompany her to China several years ago, citing the Chinese love of piano music. Following the **Rev. Billy Graham's** successful crusade in China, Dino says he felt "compelled" to go.

"Through Miss Lam we gave some of our tapes and a video to the cultural committee in Beijing," he says. "They sent a letter to our office in Nashville saying we were approved to perform and even suggested some of the tunes—all classical music and songs like 'Chariots Of Fire.' After much prayer, we knew it was a wonderful opportunity and that we had to go. I think we were the first because they knew an instrumentalist wouldn't insult anybody."

Dino first performed for students at the university in Beijing. He says not only did he receive several standing ovations, the president of the university invited him to return—as a professor of piano in the school of music. That evening he performed in the imposing Great Hall of the People. Lines formed in the early afternoon for the few available seats.

"At the very end, it is customary to bring flowers, and there came an absolutely gorgeous $3^{1/2}$ -year-old girl," Dino says. "On a whim, I said, 'Do you play the piano?" She said, 'Yes,' and she went on to play that piano with all of the discipline in the world and performed a lovely classical piece. Boy! Do those kids ever work hard!

"The cultural committees reviewed all my tunes and asked us to omit any song that mentioned 'Jesus' or 'Lord' or 'God.' Still, I felt led to perform 'What A Friend We Have In Jesus' in the middle of the performance in Canton. They started applauding right away."

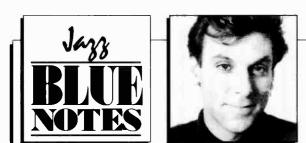
Following the Canton concert, Dino and his wife, Cheryl, accompanied Lam to a small home church outside of the city. There they met Pastor Ling, a Chinese Christian imprisoned for 28 years for his faith before being released. Ling had also been visited by evangelist

Benson artist Dino could get Chinese recording contract

Graham.

"The apartment was packed with Christians," Dino says, "and Pastor Ling kind of apologetically asked if I'd play their little broken-down upright piano. I said, 'I'd love to.' I played 'Victory In Jesus' first, but they didn't know it. Then I played 'What A Friend We Have In Jesus'—which they knew a little. But when I did "There's Something About That Name' by **Bill & Gloria Gaither**, they all raised their hands and sang along! When I got back, I called Bill and told him about it.

"It was the highlight of the tour. This is what it is all about, I thought. Here are these persecuted people while we take so much for granted. They were so unspoiled, so pure, so simple in their approach to their worship—but it is so dynamic. I really felt the presence of the Lord in that place."



by Jeff Levenson

PRODUCERS IN JAZZ HAVE TRADITIONALLY played a variety of roles. Some assert themselves in the studio, leaving a lasting sonic imprint on their artist's efforts; their contributions take the form of hardcore decision-making and counsel regarding all aspects of the recording process. Others act as midwives, aiding and abetting the artist (not necessarily musically, but with interpersonal finesse) through the laborious birth of creation. Still others lay back and facilitate the goings-on with the air of administrators. Different approaches reflect different personalities.

Because they are often involved with the overall process of making records—not just with the art or the artist per se—the best producers can lend a credible perspective to documented music. They can provide an insider's point of view that takes us beyond the obvious and lends a seal of cultural approval to works they endorse.

In recent months, **Bob Thiele**, one of jazz's most distinguished producers, has been fashioning a cogent reissue series for **Portrait Masters** that focuses on noteworthy jazz and blues performers. "I've been trying to give variety to the label and to pick out the very best work by various artists," he explains. "The idea is that over time you learn to appreciate the true importance of this work, where it fits in the music's history, in the artist's history. Since the label relies on my judgment 100%, I feel it's a responsibility to issue the quality stuff."

Up until this point, Thiele and Portrait have reissued 20 titles, the most recent among them by saxophonist Illinois Jacquet, xylophonist Red Norvo, and pianists Horace Silver and Earl Fatha Hines. An additional 20 are projected for the next year or so. They will include four volumes of band leader Jimmy Lunceford's music, recorded on the Vocalion, Brunswick, and Columbia labels; a collection of material from the **Claude Thorn**hill Orchestra with arrangements by **Gil Evans**; a survey of **Duke Ellington's** 1939 orchestra (which many critics maintain is the very best of Duke's bands—no argument here); and the last of **Ida Cox's** studio blues recordings, waxed in the mid-'50s.

Thiele, a hands-on producer who reached creative heights in the mid- to late-'60s serving as A&R director for **Impulse Records** (recording **John Coltrane, Archie Shepp, Oliver Nelson,** and **Pharoah Sanders**, among others), seems especially well suited to the task of chronicling significant music. "I don't just feel like an archivist," he says. "I feel like someone who wants to get this music out for people to hear. There are many [artists] whose work is great but who, for one reason or another, have had their stuff fall through the cracks. There are other [artists] who recorded a lot but whose best work hasn't been available for years. I want to

Producer Thiele has shaped a cogent reissue series

bring it all to the attention of people who care about this music."

ERRA FIRMA: A year after guitarist Larry Carlton was seriously wounded in an ambush outside his Los Angeles studio, he is back on the road touring in support of his latest MCA release, "On Solid Ground." He was working on the record at the time of the attack. In response to the incident and to his difficult recuperation, Carlton has set up Helping Innocent People, a nonprofit foundation that aids victims of violent crimes. A portion of the proceeds from each of his concerts will benefit a local victim's assistance fund.

RUMPETER TOM HARRELL, a six-year veteran of altoist **Phil Woods'** quintet, is leaving the group to pursue his own musical interests. He'll be replaced by trombonist **Hal Crook**, a Berklee College of Music faculty member who guested on the group's latest **Concord** recording, due out in September.



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BILLBOARD JUNE 3, 1989

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FRIENDS FOR LIFE

HYMNS 2

FOR WEEK ENDING JUNE 3, 1989

Billboard.

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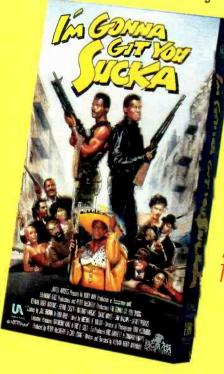
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EK	EK	ON CHART	Compiled from a nation	al sample of retail store rental reports.			
THIS WEEK	LAST WEEK	WKS. ON	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating
				* No. 1 * *			
1	1	8	BIG	CBS-Fox Video 4754	Tom Hanks Tom Cruise	1988	PG
2	2	5	COCKTAIL	Touchstone Home Video 606	Bryan Brown	1988	R
3	3	5	GORILLAS IN THE MIST	Universal City Studios MCA Home Video 80851	Sigourney Weaver Bryan Brown	1988	PG
4	5	5	TUCKER: THE MAN AND HIS DREAMS	Paramount Pictures Paramount Home Video 32144	Jeff Bridges Martin Landau	1988	PG
5	4	12	A FISH CALLED WANDA	CBS-Fox Video 4752	John Cleese Jamie Lee Curtis	1988	R
6	6	9	CROCODILE DUNDEE II	Paramount Pictures Paramount Home Video 32147	Paul Hogan Linda Kozlowski	1988	PG
7	32	2	THE ACCUSED	Paramount Pictures Paramount Home Video 32149	Kelly McGillis Jodie Foster	1988	R
3	7	4	CHILD'S PLAY	MGM/UA Home Video M800951	Catherine Hicks Chris Sarandon	1988	R
1	8	6	MYSTIC PIZZA	Samuel Goldwyn Virgin Vision 70035	Annabeth Gish Julia Roberts	1988	R
0	9	8	BETRAYED	MGM/UA Home Video M800945	Debra Winger Tom Berenger	1988	R
1	12	3	EIGHT MEN OUT	Orion Pictures Orion Home Video 8723	John Cusack Charlie Sheen	1989	PG
2	10	12	BIG BUSINESS	Touchstone Pictures Touchstone Home Video 605	Bette Midler Lily Tomlin	1988	PG
3	11	16	DIE HARD	CBS-Fox Video 1666	Bruce Willis Bonnie Bedelia	1988	R
4	14	5	CROSSING DELANCY	Warner Bros. Inc.	Amy Irving	1988	PG
5	13	12	MARRIED TO THE MOB	Warner Home Video 11826 Orion Pictures	Peter Riegert Michelle Pfeiffer	1988	R
6	19	-		Orion Home Video 8726 Universal City Studios	Matthew Modine Robert De Niro	1988	R
_		12		MCA Home Video 80810 Tri-Star Pictures	Charles Grodin Gene Hackman		
7	15	6	BAT 21	Media Home Entertainment M012021	Danny Glover Jeremy Irons	1988	R
8	18	5	DEAD RINGERS	Media Home Entertainment M012168	Genevieve Bujold	1988	R
9	17	16	BULL DURHAM	Orion Pictures Orion Home Video 8722	Kevin Costner Susan Sarandon	1988	R
0	16	9	PUNCHLINE	RCA/Columbia Pictures Home Video 6- 25010	Sally Field Tom Hanks	1988	R
1	20	4	RUNNING ON EMPTY	Warner Bros. Inc. Warner Home Video 11843	River Phoenix Judd Hirsch	1988	PG-13
2	25	3	CLARA'S HEART	Warner Bros. Inc. Warner Home Video 11823	Whoopi Goldberg	1988	PG-13
3	21	9	CLEAN AND SOBER	Warner Bros. Inc. Warner Home Video 11824	Michael Keaton Kathy Baker	1988	R
4	24	4	LAST RITES	CBS-Fox Video 4757	Tom Berenger Daphne Zuniga	1988	R
5	22	3	DOMINICK AND EUGENE	Orion Pictures Orion Home Video 8716	Thomas Hulce Ray Liotta	1988	PG-13
6	26	5	THEYLIVE	Carolco International MCA Home Video 80843	Roddy Piper	1988	R
7	34	3	FRESH HORSES	RCA/Columbia Pictures Home Video 6- 21027	Molly Ringwald Andrew McCarthy	1988	PG-1
8	28	6	STEALING HOME	Warner Bros. Inc.	Mark Harmon	1988	PG-13
9	23	6	HELLBOUND: HELLRAISER II	Warner Home Video 11818 New World Entertainment	Jodie Foster Claire Higgins	1988	R
0	27	7	MAC AND ME	New World Video A88045 Orion Pictures	Ashley Laurence Christine Ebersole	1988	PG
-	30	4		Orion Home Video 8728	Jonathan Ward Billy Crystal	1988	PG-13
1			MEMORIES OF ME	CBS-Fox Video 4754 Vestron Pictures Inc.	Alan King Sammi Davis		
2	-	WÞ	LAIR OF THE WHITE WORM	Vestron Video 5282	Catherine Oxenberg	1988	R
3	36	2	FULL MOON IN BLUE WATER	Media Home Entertainment M01218	Gene Hackman Teri Garr	1988	R
4	29	2	SWEET HEARTS DANCE	Tri-Star Pictures RCA/Columbia Home Video 6-21025	Don Johnson Susan Sarandon	1988	R

◆ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. ♦ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles.

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Paramount Pictures Paramount Home Video 31978

Warner Bros. Inc. Warner Home Video 766

Warner Bros. Inc. Warner Home Video 11810

Universal City Studios MCA Home Video 80802

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PLATOON LEADER

MILES FROM HOME

MOON OVER PARADOR

THE DEAD POOL

IRON EAGLE II

THE PRESIDIO

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PG

1988

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1988 R

1988

1988 PG-13

Michael Dudikoff

Sean Connery Mark Harmon

Richard Gere Kevin Andersor

Clint Eastwood

Louis Gossett Jr

Richard Dreyfuss Raul Julia

DEO RETAILING

Supermarkets Stocking Up On Video Show Reveals Rising Interest In Rental

This story was prepared by Moira McCormick and Karen O'Connor.

CHICAGO Video rental departments continue to make inroads into the nation's supermarkets, with sell-through-and in many cases Nintendo video gamesclose on their heels.

That was the message at the annual Supermarket Industry Convention, presented May 7-10 by the Food Marketing Institute here at McCormick Place.

The Washington, D.C.-based FMI is a nonprofit trade association whose 1,500 members operate more than 17,000 retail food stores in the U.S., Canada, and overseas, accounting for half of all grocery sales in the U.S.

A total of 16 video-related exhibitors were on hand this year (last year's total was 19), including video-supplying services, rackjobbers, distributors, blank-tape manufacturers, studios, used-video brokers, and fixture/accessories companies

"Supermarkets have the built-in traffic other retailers wish they had," said Ken Stilling, VP of wholesaler ETD (formerly East Texas Distributing). ETD sells to 4,000 stores nationwide, including such chains as Kroger's, Safeway, Tom Thumb, Randall's, Gerland's, Rice, Greer's, and City Markets.

"These stores have 15,000-16,000 people coming through every week," Stilling continued. "It's extremely convenient [to offer video] because people are going to the market anyhow. Just like supermarkets have sections for pharmacies and banks, now video is becoming another common section. As long as a supermarket video section can offer everything a video store can offer-space, selection of titles, pricing-then why would anyone want to go elsewhere?"

Stilling did acknowledge that "the one thing a specialized video store may be able to offer is more knowledgeable salespeople. However, with video becoming a key compartment like pharmacies and delis, supermarkets know they can't just put a Sue or Kenny in the video section without any training. They need someone

'Supermarkets have the built-in traffic other retailers wish they had'

who's people oriented."

At SuperVideo, the supermarket video rental system owned by ALMI Group, new president John Manning said the company operates video departments in 500 stores (up from 370 a year ago) in 25 states. According to Manning, 80% of these are in chains, such as ABCO (Phoenix, Eagle) (Midwest), Publix and Kash 'N Karry (Florida), A&P (mid-Atlantic, East Coast), Lucky's (northern California), Quality Markets (New York), Giants (New Jersey), and Winn Dixie (Florida, Georgia, the Carolinas)

Under Newton, Mass.-based SuperVideo's system, all software, storage cabinets, and displays are provided with no cash outlay to the supermarket, with a revenue-sharing plan. At present, the firm only deals in rentals; a sell-through program that was set to be rolled out last year has been pushed back to this fall. In addition, SuperVideo is still testing video vending machines for use in supermarkets. According to national sales manager Jim Wright, the Diebold-manufactured machine shown at last year's FMI convention is still under consideration, as are others.

Manning said SuperVideo plans to open "about 50-60 outlets a month for the balance of the year

"If this show is any indication of the growth of video in supermar-kets," Manning noted, "the business is obviously not declining. The first two days here at the convention, I've had requests from representatives from over 700 stores that we come and talk to them, or take over their current video operation. It's possible for me to leave this show with a potential of 1,000 new stores. If only half these requests turn out to be serious, we may be able to open 75 new outlets every month for the balance of the year.'

Manning pointed out that renting videos in supermarkets ensures return visits, saying, "Statistically, each time a person makes a trip to the supermarket. they spend \$18-\$25. The video outlet encourages the person to do his or her smaller shopping at the supermarket, where otherwise they may just have stopped at a conve nience store.'

SuperVideo offers three delivery systems: two in-line displays that hold 1,000 and 600 titles each, and an end-cap display, which accommodates 300 titles. All displays feature an electronic keypad that, when a title's code number is keyed in, tells the customer how many copies are available.

To counteract the perceived disadvantage of having no store personnel available to answer customers' questions about specific movies, SuperVideo has created a list of its own top 50 video picks, said Manning. "We display these 50 rentals, listed as 'Fifty Ways To Have Fun Tonight,' for the shopper who's in a hurry."

New to the convention this year was Stars To Go, which, although an established presence in convenience stores, only started working with supermarkets last summer, according to president and CEO Jerry Welch. Stars To Go is currently in 2,000 retail outlets nationwide, he said.

Also new to Stars To Go this year is "a permanent sell-through stand with 200-300 pieces," said (Continued on next page)



STUDIO/LIST PRICE	(STREET DATE)	(# OF SCREENS)	ABILITY
THE ACCIDENTAL TOURIST (PG) William Hurt, Kathleen Turner, Geena Davis Warner/\$89.95	6/7/89 (6/28/89)	\$28.2 (954)	Poster, Brochure
ALPINE FIRE (R) Thomas Nock Vestron/\$79.98	6/7/89 (6/28/89)	\$0.0812 (NA)	Brochure
AMERICAN NINJA 3 (R) David Bradley Cannon/\$89.95	6/8/89 (6/28/89)	\$0.6799 (140)	Poster, Sell Sheet
THE BEAT (R) John Savage Vestron/\$79.98	6/7/89 (6/28/89)	\$0.0161 (7)	Brochure
I'M GONNA GIT YOU SUCKA (R) Keenan Wayans, Bernie Casey MGM/UA/\$89.98	6/8/89 (6/27/89)	\$10.7 (266)	Poster
OPTIONS (PG) Matt Salinger, Joanna Pacula Vestron/\$89.98	6/7/89 (6/28/89)	NA (NA)	Poster, Standee
TRAVELLING NORTH (PG-13) Leo McKern, Julia Blake	6/6/89 (6/21/89)	\$0.2147 (1)	Poster, Ad Mats

A WEEKLY PREVIEW OF UPCOMING VIDEO RELEASES

PREBOOK

CUTOFF

BOX OFFICE

IN MILLIONS

P-0-P

AVAIL-

OTHER TITLES

BANK SHOT George C. Scott Wood Knapp/\$14.95 Prebook cutoff: none; Street: 6/89

* INFORMATION FURNISHED BY VIDEO FORECASTER.

Virgin Vision/\$79.95

TITLE (MPAA RATING)

STARS

BY LOVE POSSESSED Lana Turner, Efrem Zimbalist Jr. vood Knapp/\$9.95 rebook cutoff: none; Street: 6/89

CONFESSIONS OF TOM HARRIS Don Murray, Linda Evans Congress/\$14.95 Prebook cutoff: none; Street: 5/89

COPS AND ROBBERS Joe Bologna, Cliff Gorman Wood Knapp/\$9.95 Prebook cutoff: none; Street: 6/89

DON'T GO INTO THE WOODS Nick McClelland, James Hayden Video Treasures/\$9.98 Prebook cutoff: none: Street: none

ESCAPE TO THE SUN Laurence Harvey, Josephine Chaplin Congress/\$14.95 Prebook cutoff: none; Street: 5/89

THE EXPENDABLES Anthony Finetti, Peter Nelson Media/\$79.95 Prebook cutoff: 5/31/89; Street: 6/14/89

THE FIRST TIME Jacqueline Bisset Wood Knapp/\$9.95 Prebook cutoff: none; Street: 6/89

GOODBYE AGAIN Ingrid Bergman, Tony Perkins Wood Knapp/\$9.95 Prebook cutoff: none: Street: 6/89

THE HAPPY ENDING Jean Simmons, John Forsythe Wood Knapp/\$9.95 Prebook cutoff: none; Street: 6/89

INVADERS FROM MARS Karen Black, Timothy Bottoms Video Treasures/\$9.98 Prebook cutoff: none; Street: none

THE LIFT Huub Stapel, Willeke Van Ammelrooy Cinematheque/\$59.95 Prebook cutoff: 5/31/89; Street: 6/14/89

LONE WOLF McQUADE Chuck Norris, David Carradine Video Treasures/\$9.98 Prebook cutoff: none; Street: none

To get your company's new video releases listed, send the following information—title, performers, dis-tributor/manufacturer, format(s), prebook cutoff, ship date, box-office gross, and suggested list price (if available)—to Video Releases, Billboard, 1515 Broadway, New York, N.Y. 10036.

Documentary Fox Hills/\$19.95 Prebook cutoff: 5/17/89; Street: 5/31/89 NASTY HABITS Glenda Jackson, Geraldine Page Video Treasures/\$9.98 Prebook cutoff: none; Street: none NO PLACE TO HIDE

Mariette Hartley, Kathleen Beller Video Treasures/\$9.98 Prebook cutoff: none; Street: none

MICKEY MANTLE: THE AMERICAN DREAM COMES TO LIFE

PINOCCHIO'S STORYBOOK ADVENTURES Children Video Treasures/\$9.98

Prebook cutoff: none; Street: none ROADIE Meat Loaf, Roy Orbison, Deborah Harry

Wood Knapp/\$9.95 Prebook cutoff: none; Street: 6/89

SATAN'S HARVEST George Montgomery, Tippi Hedren Congress/\$14.95 Prebook cutoff: none; Street: 5/89

THE STANFORD HEALTH & EXERCISE Instructional Crocus/\$19.95 Prebook cutoff: none; Street: 5/17/89

SURVIVAL RUN Peter Graves, Ray Milland Media/\$54.95 Prebook cutoff: 5/31/89; Street: 6/14/89

UNDER FIRE Nick Nolte, Gene Hackman Video Treasures/\$9.98 Prebook cutoff: none; Street: none

THE VULTURE Akim Tamiroff Congress/\$14.95 Prebook cutoff: none: Street: 5/89

THE WAY WEST Kirk Douglas, Robert Mitchum Wood Knapp/\$14.95 Prebook cutoff: none: Street: 6/89

Uncle Miltie. Milton Berle, the man once affectionately known as Mr

Television, drew a handsome crowd, including this happy toddler, when the comedy veteran signed autographs at the midtown Manhattan, N.Y., flagship store of RKO Warner Video. Berle's visit supported the Kodak title, "Milton Berle: The Second Time Around." (Photo: Chuck Pulin)

SUPERMARKETS STOCKING UP ON VIDEO

(Continued from preceding page)

Welch. "We'll be doing promotions through the various studios on a rotating basis."

Observing that "each supermarket chain is different, and we want to provide a program that meets their needs," Welch said, "We can provide management services to companies that already have bought initial video inventories. We can distribute new releases and dispose of old, slow-moving videocassettes."

Welch sees food stores as "ideally suited for sell-through ... The stores are magnets for people in the neighborhood. The response to our sell-through display here at the convention has been tremendous, and also to our rental display. Our goal over the next two years is to establish our customtailored outlets in at least 1,000 supermarkets.'

Another video supplier. Des Moines, Iowa-based Video Home Theater, was also new to FMI this year, though it has been in business for six years, according to national accounts manager Mary Romanelli-Carlson. Video Home Theater's business comes from supermarkets (98%) and convenience stores (2%).

FOR WEEK ENDING JUNE 3, 1989

"In the last year and a half, we've gone from four states to 18,

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TOP KID VIDED SALES

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THIS WEEK	LAST WEEK	WKS. ON CHART	Compiled from a national sample of retail store sales reports. TITLE Copyright Owner, Manufacturer, Catalog Number	Year of Release	Suggested List Price
1	1	33	★ ★ NO. 1 ★ ★ CINDERELLA Walt Disney Home Video 410	1950	26.99
2	2	85	LADY AND THE TRAMP Walt Disney Home Video 582	1955	29.95
3	5	192	DUMBO ▲ ◆ Walt Disney Home Video 24	1941	29.95
4	4	16	TEEN MUTANT NINJA TURTLES: HOT RODDING Family Home Entertainment 23980	1989	14.95
5	6	136	SLEEPING BEAUTY Walt Disney Home Video 476	1959	29.95
6	3	31	TEEN MUTANT NINJA TURTLES: HEROES Family Home Entertainment 23978	1988	14.95
7	8	50	MICKEY COMMEMORATIVE EDITION Walt Disney Home Video 690	1988	14.95
8	9	155	WINNIE THE POOH AND TIGGER TOO ♦ Walt Disney Home Video 64	1974	14.95
9	7	155	ALICE IN WONDERLAND ▲ ◆ Walt Disney Home Video 36	1951	29.95
10	10	89	AN AMERICAN TAIL Amblin Entertainment/MCA Home Video 80536	1986	29.95
11	11	30	RAFFI IN CONCERT WITH THE RISE & SHINE BAND Troubadour Records Ltd./A&M Video VC61719	1988	19.98
12	NE	wÞ	TEEN MUTANT NINJA TURTLES: THE SHREDDER Family Home Entertainment 23981	1987	14.95
13	13	141	WINNIE THE POOH AND THE HONEY TREE Walt Disney Home Video 49	1965	14.95
14	16	104	DISNEY'S SING ALONG SONGS: HEIGH-HO! Walt Disney Home Video 531	1987	14.95
15	14	10	BUGS AND DAFFY WARTIME CARTOONS MGM/UA Home Video M201494	1989	19.95
16	NE	wÞ	BONGO Walt Disney Home Video 546	1989	14.95
17	12	23	THE JETSONS MEET THE FLINTSTONES Hanna-Barbera Home Video 1119	1987	29.95
18	NE	wÞ,	DUCKTALES: LOST WORLD WANDERERS Walt Disney Home Video 450	1989	14.95
19	NE	wÞ	DISNEY'S SING ALONG SONGS: FUN WITH MUSIC Walt Disney Home Video 451	1989	14.95
20	NE	wÞ	NUTS ABOUT CHIP 'N' DALE Walt Disney Home Video 447	1989	14.95
21	NE	wÞ	MICKEY AND THE GANG Walt Disney Home Video 445	1989	14.95
22	17	151	WINNIE THE POOH AND THE BLUSTERY DAY ♦ Walt Disney Home Video 63	1968	14.95
23	20	32	THE THREE CABALLEROS Walt Disney Home Video 411	1945	29.95
24	NE	wÞ	DUCKTALES: DUCK TO THE FUTURE Walt Disney Home Video 449	19 8 9	14.95
25	22	8	BUGS BUNNY CLASSICS MGM/UA Home Video M201497	1989	14.95
			the for a minimum cale of 1.25,000 units or a dollar volume of 60 mil		

ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for

and we'll be in 20 within the next six weeks," Romanelli-Carlson noted. "We're branching out from the central U.S. Two new stores are being added in Wyoming and New Mexico."

RETAILING

'Each supermarket chain is different. and we want to provide a program for their needs'

Video Home Theater flat-leases titles to clients, charging a flat rate fee per movie per week. The store may then set its own individual pricing.

Corporate marketing director Steve Jones added, "The stores were timid at first, and many of them started out with an initial stock of 300-400 movies. Now we have 1,000 or more titles in many of these stores. In fact, 30% of our growth is due to increase in cata-

log." Video distributor Commtron is also interested in pushing catalog, according to spokeswoman Liz Kruml. "Last year," she said, "our exhibit showed computer displays that allowed the customer to find a movie without having to consult [supermarket] employees. This year, our new exhibit is a computer display that shows a 30-second movie preview, along with its total number of minutes and a star rating. Since new releases rent anyway, we show previews for videos over 90 days old. The idea is to start renting those titles again."

Older titles are the stock in trade of Video Brokers, headquar-tered in Queens, N.Y., and VP Dave Wachtel said Nintendo is "big this year. We've been working with Nintendo product since

the third quarter of 1988. There's a tremendous market for Nintendo in supermarkets, because of the natural progression of video into the food stores. Nintendo goes where video goes."

Video Brokers' used-video sellthrough program, Box Office Hits, is doing well, Wachtel said. "We have primarily three price points," he said. "A \$29-\$89 list movie sells for \$19.95; \$19-\$29 list sells for \$14.95; and \$9-\$19 list sells for \$9.95."

Further evidence that video in supermarkets is here to stay was provided by Video Stores Services. a fixture company that "services video stores nationwide," according to assistant manager Doug Missarage. "We've been working with supermarkets for a few years now, but this is the first year we're pushing to sell to supermarkets. Video rentals in the supermarket are a growing business.



by Earl Paige

ANDLORD LOWDOWN: Video store operators and shopping center developers are both after the same thing: high traffic and decent return on investment. However, in today's volatile business climate. landlords and tenants understanding each other's views is another story, according to comments at the recent International Council of Shopping Centers annual convention in Las Vegas May 14-19.

The show attracts largely shopping center developers, construction and supply firms, and representatives of national and regional store chains. With all the consolidation in grocery and drug stores, normally high-traffic video stores are looking good to a lot of developers, said Jerald Rosenfeld, VP at Farbman/Stein in suburban Detroit. "But how long is it going to last? When are people going to tire of renting movies and start doing something else?" in-quired Rosenfeld, in an all-too-familiar lament by developers who now talk of the U.S. being "overstored.'

Hundreds of developers of small centers flock to ICSC, nearly all comparing experiences in having a video-store tenant. "I ask for a minimum rental, no percent of sales. If tenants cheat the Internal Revenue Service they can cheat me," said developer Daniel Harrington, VP at Dolan Associates in suburban Chicago, during an often blunt and frank ICSC workshop exchange featuring only developers, and discussing landlord issues with all sorts of small stores. Another space rental alternative is a reasonable \$3 per square foot plus a 4%-5% percentage of sales on top of that-the idea being that at least a minimum is reached, said Gary Moreira, GM of The Crossroads, Carmel, Calif. This agonizing question was posed by one of the workshop participants: "What do you do when you are nursing along two to three stores that are behind on rent and half of your shopping center is empty?" Harrington, who has rented to video chains and independents for many years, but whose centers naturally have varied ten-ants, replied: "I make somebody the sacrificial lamb—the word gets around fast," he said of enforcing the rental agreement on at least one store.

DISTRIBUTOR ROW: Known to be in the works, Ingram Distribution Group makes it official-a

move by late August to new headquarters in La-Vergne, Tenn., just south of Nashville. The facility has 162,000 square feet of office space, 360,000 square feet for warehouse ... Video Product Dis-tributors, the Sacramento, Calif.-based regional web that completed a successful leveraged buyout recently, is beefing up its internal structure-notably its management information side. The new MIS director is Larry Wasson. Also new is J.L. Cooley, senior VP of finance and operations.

GHAPTER BRIEFS: It can almost get lost in a shuffle of pink Video Software Dealers Assn. meeting announcements, but regional chapter director Rick Karpel is still out there welcoming new groups. Newest is the British Columbia Chapter, another Canadian group. The contact is Bill Shellard at Varsity Video in Vancouver. .. They do things big in Texas. Dawn Wiener, head of the Central Texas Chapter, says the group's first trade show drew 100 exhibitors for a June 10-11 event, with proceeds funding a lobbying campaign that found the Texas home video community the object of national attention. Now Wiener can get back to operating Home Video Plus Music in Austin . More and more VSDA events are targeting a wider region. The Spokane [Wash.] Area Chapter is staging a Northwest Video Trade Show, June 18 at the Coeur D'Alene Resort-On-The-Lake in Idaho. Cospokesmen Tom Daugherty and Don Jamison are boasting 25 trade exhibitors ... Two-day events are more common now, too. The Virginia Chapter set June 11-12, a Sunday-Monday, as the date for the Virginia Beach Trade Show & Beach Party, complete with volleyball tournament. The contact person: Cindy Mackey, Videorama, Virginia Beach.

VENDING MACHINES HAILED: Long troubled in getting off the ground, the video vending idea is, enjoying a boost from Erol's, the Springfield, Va.based chain of 188 stores. A test of eight machines resulted in 2,000 rentals in two months, boasts Paul Henry, field projects specialist for the web. Erol's best site is the Marriott Corp.'s Washington headquarters. In the first week, 88% of the inventory rented. The machines hold 384 tapes. One feature is a computerized system that tracks activity and reports back to a central network. The machines accept cash with a free membership card, MasterCard, or Visa.

JEAN-JACQUES GOLDMAN

youngster from the fringes of the big city.

He is the hunter-singer, one of the few to bridge the generation gap.

His public is broad indeed. Never in France has an artist filled the concert halls like Jean-Jacques Goldman. In France, he attracted 100,000 people to his season at the Zenith in Paris. At the Forest



National, in Brussels, Belgium, 64,000 people were there. And again in Paris, in May 1988, the box office registered 175,000 ticket-holders.

This self-taught musician, who went into pop music straight after university, has no need of brash publicity or glaring posters. His concerts are often full without a single image of him appearing on the walls of the provincial French cities where he is so adored. The seats at his concerts seem to be occupied by word of mouth.

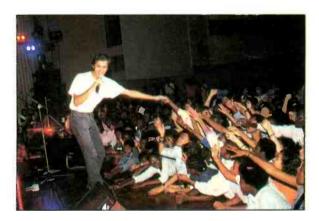
It was back in 1973 that Goldman first appeared on stage with the group Tai Phong, when he performed vocals and guitar. At University, he was nicknamed Benny, because his surname was so like "Goodman," and his life there was dominated by his music, with Aretha Franklin a very strong influence at the time.

But Tai Phong lasted only a few years and Goldman was back on his own, where he really belonged. Within just a few years he had become the most popular pop singer in France, thanks to his now evergreen first big success "Je te donne," which sold 1.5 million copies.

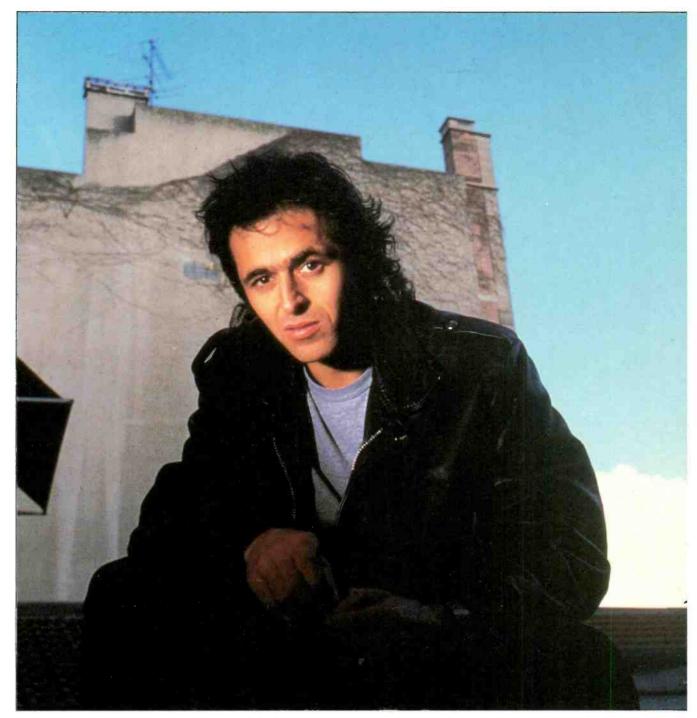
This was the top title on his album "Non homologue," (or "Not Confirmed"), which in 1986 sold more than 1.2 million copies, the highest album sales in France that year.

"Je te donne" had figured on a single, which went platinum, in which Goldman sang in both French and English with his lead guitarist Michael Jones.

His sales in 1987 reached 2.3 million and the following year he was awarded a diamond disk for sale of 1 million LPs of his double album package "Entre gris clair et gris fonce," ("Between Light Gray And Dark Gray"), along with double platinum for his live album. The single "Puisque tu pars" ("Since You Are Leaving") from this







album earned a silver award, with the result that in 1988 Goldman sold 2.4 million record units.

This achievement placed him ahead of Michael Jackson, who registered French sales of 2 million.

Goldman, who rarely gives interviews, has nevertheless let slip over the years a few comments about himself. As he once said: "I am not the best singer in the world, but I must be among the most hard-working. I take notes, I observe, I watch, I am an actor and a voyeur at the same time," adding: "It's like the audience who taught me how to perform, who made me like them. At heart I am the opposite of a performer. My energy — it's the public who transmit it to me."

Comments like this haven't helped the media get to the real heart of Jean-Jacques Goldman. He has more answers than they have questions. Shy and reserved, he's a fragile being, who has grown tall all alone.

Goldman admits that he does not have anything really interesting to say outside his songs. "I say everything in my records, my concerts and in my videos."

He keeps his success at arm's length and once, when described as a sex symbol, he remarked:

"One day a girl told me I had deep eyes. It's funny, because no-one had noticed I had deep eyes when I was an unknown. When you sell 100,000 albums, you're not bad; at 300,000, you're interesting; and at half-a-million, you're downright irresistable."

The epitome of an anti-star, Goldman sleeps 10 hours a night, enjoys the company of his three children and playing tennis with his musicians and drives an ordinary saloon car. He's the big brother one had always wanted, which is perhaps one of the factors behind his success.

Described as a poet of the end of the century, his songs are simple, his language ordinary and his sensitivity combines joy, tenderness, pain and humility. The themes of his lyrics always seem to belong to some distant corner of our experience.

Critics wonder how a performer with such an apparently anodine style can provoke such a sensation. So what excites his fans? Goldman keeps out of the spotlight, away from the mass media. This craftsman who has developed his work to the level of the masterpiece describes himself simply:

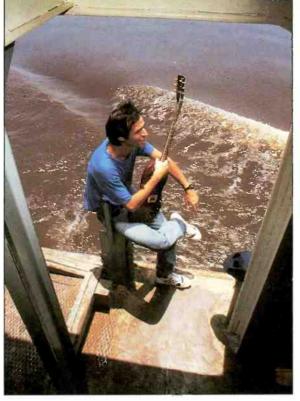
"Songs are decidedly more beautiful than those



who sing them. My approach is a little like the holiday club which tells its customers not to be just stupid sunbathers. So as I write songs, I prefer them not to be too stupid, for what is most important is to make those who listen to them start singing."

Goldman's anti-exhibitionism is not only a professional rule, but a way of life. His double album "Entre gris clair et gris fonce" was an offering to all those who want to break the bars of their cages. The culmination of his seven years as a popular artist, one album illustrates the variety of Goldman's style, its aggression and its depth. lt's a kaleidoscope in which Goldman defines the world he wants to live in; a world without racism, without indifference and without egoism. The other album, the dark gray side, is like Goldman himself, without compromise. As he wrote on the sleeve: "I began with a single album, but the more I advanced with the work, between sequences and computers, and automatic, digital desks, the more I felt the need to take, from time to time, a real instrument and to play live with just a few musicians.

"With all the sweat, with the mixer at my hand, just like before, when I didn't have all this



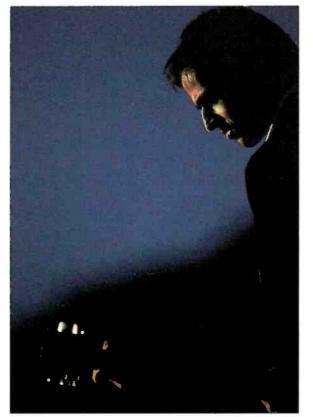
sophisticated equipment. This is how the second album was born, in a small studio, with songs which gave me pleasure, without the paraphernalia of modern machines."

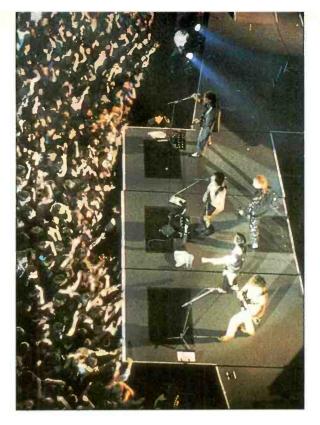
Little matter that the arrangements are a little bare, for what emerges from this album is a real impression of truth, and of melancholy. The son of a generation weary of trickery and revolutions, Goldman sings for such causes as Band Aid, SOS Racisme, l'Ethiopie and Resto du Coeur, but refuses to be bought out politically.

He says: "Politics interest me, but I am neither convinced enough, nor credible enough, to persuade people to share my opinions. Furthermore, I don't think my views are superior to those who buy my records.

"By singing, one gives a little pleasure. I think that is very worthwhile, but I would be frightened if I had to make people think that I was also carrying a message or a new idea."

A little while ago, Goldman was asked what he





had more than the others and his audience replied: "There's no mystery, just a little bit of magic."

Goldman's last album, which came out in March, is called "Traces." He recalls: "In May 1988, my musicians and I embarked on a tour taking in 147 concerts. We started in Africa-Senegal, Ivory Coast, Togo, Gabon, Zaire-and then Mauritius, Reunion Island and Madagascar in the Indian Ocean, before returning to France. We appeared in Paris and a number of provincial cities with the

The Musicians of Jean-Jacques Goldman

MICHAEL JONES guitar

CLAUDE Le PERON bass

JEAN-FRANCOIS GAUTIER percussion

JEAN-CLAUDE GIVONE percussion

JACKY MASCAREL keyboards

PHILIPPE GRANDVOINET keyboards

PHILIPPE DELACROIX-HERPIN Selmer saxophone

JANIECE JANISON vocals

CAROLE FREDERICKS vocals

SIRIMA vocals

ANDY SCOTT sound & recording engineer



Canada group, Beziers, Montpellier, Frejus, Orange, Nimes, Vienne and Annecy. We ended the following September with concerts in Belgium and Switzerland.

"The album is for us the record of nearly a year and for the public that of just one night. And not a perfect record at that, but partial and fragmented, lacking in the essence of the moment and the real truth of being present. All that we were unable to capture at the time, because of the excesses of emotion, will gradually take a place in our memories but in time."

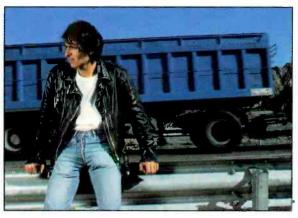
"Traces," which is available in all configurations (LP, cassette, video and CDV), will keep the curtain open on Goldman's great tour, a tour which was not to end in Europe.

For among the audience at the Zenith in Paris was Dick Allen, a partner of the renowned American

JEAN-JACQUES GOLDMAN "VIDEOCLIPS 1981 - 1989"

IL SUFFIRA D'UN SIGNE QUAND LA MUSIQUE EST BONNE COMME TOI AU BOUT DE MES REVES ENVOLE MOI ENCORE UN MATIN LONG IS THE ROAD (AMERICAIN) JE MARCHE SEUL JE TE DONNE LA VIE PAR PROCURATION PAS TOI ELLE A FAIT UN BEBE TOUTE SEULE LA-BAS C'EST TA CHANCE PUISQUE TU PARS IL CHANGEAIT LA VIE PEUR DE RIEN BLUES





tour organizer William Morris. And Goldman was persuaded to cross the Atlantic. He performed at the Palladium in New York on March 3 this year, which prompted the critic of the New York Times to describe him as "the normal pop idol."

Goldman is now a universal star and, after New York, his itinerary was to take him — his T-shirt, his sneakers and his guitar —to Moscow and Leningrad, to Singapore, Bangkok, Peking and Tokyo, to New Caledonia and Tahiti in the Pacific, and from Los Angeles to Montreal, before returning home at the end of the summer.

In all modesty, too: "I apologise to all those I have disappointed or shocked by an attitude, a word, an absence or a silence."

JEAN-JACQUES GOLDMAN: GOLD, SILVER, DIAMOND & PLATINUM RECORDS

RELEASE DATE

4 September 1981 22 Spetember 1982 12 January 1984 13 September 1985 28 October 1986 30 October 1987

NOTE

UP TO 1988 (in France) SINGLES SILVER 250,000 units GOLD 500,000 units PLATINUM 1,000,000 units

SINGLES "Quand la musique est bonne" "Comme toi" "Envole moi" "Je marche seul" "Je te donne" "Pas toi" "La vie par procuration" "Elle a fait un bebe toute seule" "La-bas" "Pusique tu pars" ALBUMS

"Jean-Jacques Goldman" "Au bout de mes reves" "Positif" "Non Homologue" "En Public" "Entre gris clair et gris fonce"

ALBUMS GOLD 100,000 units PLATINUM 300,000 units

GOLD January 1983 GOLD May 1983 GOLD April 1984 GOLD August 1985 PLATINUM February 1986 SILVER June 1986 GOLD December 1987 GOLD December 1987 GOLD December 1987 SILVER August 1988

DOUBLE GOLD DOUBLE PLATINUM DOUBLE PLATINUM DIAMOND DOUBLE PLATINUM DIAMOND

SINCE 1988 (in France) SINGLES SILVER 200,000 units GOLD 400,000 units

PLATINUM 800,000 units

ALBUMS GOLD 100,000 units PLATINUM 300,000 units DIAMOND 1,000,000 units

DISCOGRAPHY

1975

Going away — Sister Jane — Crest — For years and years — Fields of gold — Out of the night (Warner 56124B)

1976

Windows When it;s season - Games - St John's Avenue - Circle - Last chance - The gulf of knowledge (Warner 56264)

1979

Last flight End of an end — Farewell gig in Amsterdam — Sad passion — Thirteenth space — Last flight — How do you do (Warner 56740)

1975/1979

Goldman et Tai Phong: Les années Warner C'est pas grave papa — Tu m'a dit — Les nuits de solitude — Jour bizarre — Back to the city again — Laetitia — Sister Jane — When it's the season — End of an end (WEA 240516-1)

1981

A l'envers — Sans un mot — Bourillard — Pas l'indifférence — il suffira — J't'imeral guand même — Autre histoire — Quelque chose de bizarre — Quel exil — Le rapt — Juste un petit moment (Epic, EPC 85233/CBS)

1982

Au bout de mes rêves — Comme toi — Toutes mes chaînes — Jeanine médicament blues — Veiller tard — Quand la musique est bonne — Je ne vous parlerai pas d'elle — Être le premier — Si tu m'emmènes — Minoritaire — Quand la bouteille est vide (Epic, EPC 25089/CBS)

1984

Positif Envole-moi – Nous ne nous parlerons pas – Plus fort – Petite fille – Dors bébé dors – Je chante pour ca – Encore un matin – Long is the road (Américain) – Ton autre chemin (Epic EPC 25852/CBS)

1985

Non homologué. Compte pas sur moi — Parler d'ma vie — La vie par procuration — Delires schizo-maniaco-psychotiques — Je marche seul — Pas toi — Je te donne — Famille — Bienvenue sur mon boulevard — Confidentiel (Epic EPC 26678/CBS)

1986

Jean-Jacques Goldman en public. Veiller tard – Compte pas sur moi – Envole-moi – Petite fille – Il suffira d'un signe – Elle attend – Long is the road – Comme toi – La vie par procuration – Pas l'indifférence – Je te donne – Pas toi – Sans un mot – Ton autre chemin – Je marche seul – Quand la musique est bonne – Au bout de mes rêves – Encore un matin – Confidentiel (Epic EPC 450191 – 1)

1987

Entre gris clair et gris foncé. A quoi tu sers — II changeait la vie — Tout petit monde — Entre gris clair et gris foncé — Là-bas — C'est ta chance — Des bouts de moi — Fais des bébés (Elle a fait un bébé toute seule suite et fin ...) — Puisque tu pars — Filles faciles — Je commence demain — Elle a fait un bébé toute seule — Quelque part quelq'un — Qu'elle soit elle — Doux — Reprendre c'est voler — II ya — Peur de rien blues — II me restera — Appartenir (Double album CBS/EPC 460101-1)

1989

Traces (live) Famille — Entre gris clair et gris foncé — C'est ta chance — Reprendre c'est voler — Elle a fait un bébé toute seule — Peur de rien blues — (intro) A quoi tu sers? — Doux — Long is the road (American) gospel — Il chageait la vie — II y a — Medley — Puisque tu pars.



NAB '89: Will U.S. Come In Last In HDTV Race?

This is the first of a two-part series covering high-definition television developments at the recent National Assn. of Broadcasters convention in Las Vegas.

BY DAVID HODES

LAS VEGAS The era of high-definition television is here, and the U.S. is in danger of becoming a second-class citizen in developing the new technology. That was the consensus of opinion expressed in virtually every major speech and engineering session at the recent National Assn. of Broadcasters meet here.

More than 25,000 square feet of exhibit space adjacent to the main exhibit floor was devoted to displaying the reality of this long-sought-after dream of tomorrow's television. Other high-definition equipment was ex-hibited in the HDTV Expo '89, held concurrently with the NAB at the Tropicana Hotel.

With the FCC continuing to hotly debate which HDTV system should be adopted as the U.S. standard, more than 23 different high-definition or advanced television schemes were represented at the NAB.

The most promising in the short term was advanced compatible television, seen by many as an interim step toward full high-definition television. This is mainly because it can be implemented today at minimal cost to networks and their affiliates, and will be receivable on today's consumer television sets.

True high-definition as defined by today's broadcasters would involve changing the current NTSC broadcast standard prevalent in North America and Japan from 525-line resolution to 1,125 lines, thereby making obsolete most of today's current

audio track

LOS ANGELES

broadcast equipment and requiring specially developed home television sets, estimated to cost \$8,000 and up.

High-definition television is the third and, some engineers say, the final step to presenting the best possible signal to U.S. homes since blackand-white compatible color TV signals were introduced.

Full high definition-still a complex technological issue in the U.S., due to limitations on the allowable size of the transmitted signal-promises a tenfold increase in picture resolution, with audio comparable to today's compact disk and a 16-by-9-inch screen display.

Speaking at the NAB, Joe Flaherty, VP of operations and engineering for CBS Television, said that new technologies like HDTV have to go through phases.

"High-definition is crossing the barrier between 'It's too expensive' and 'I thought of it myself,' " said Flaherty, noting that network engineers went through a similar process during the development of a color television system.

"Is color TV too expensive?" Flaherty continued. "If you set out to put a black-and-white TV station on the air today, it would cost you more, simply because the equipment is no longer available. At some point, highdefinition or advanced television will become so pervasive that that will also be the case."

Still, the advanced-compatible-television concept took the NAB by storm. Representatives from the David Sarnoff Research Center (formerly RCA Laboratories) and NBC displayed the hardware they created for a demonstration of the advanced television system concept they tested on the air earlier in the month.

In a press conference on the first

day of the NAB, Michael Sherlock, NBC president of operations and technical services operations, said the test was "an American progress report" on advanced television.

"What we wanted to do was give a very public demonstration of how far we have come in a very short period of time. We have done it . . . the hardware works.'

Sherlock said that the test did not adversely affect any consumer television sets that were receiving the NBC news show. "Advanced television compatibility is a major issue in the U.S.," he said. "This system has

'Advanced TV compatibility is a major issue'

proved, in even its earliest form of hardware, that there were no problems when it came to compatibility.

The HDTV hardware at WNBC is still at an initial rudimentary stage, Sherlock said. Portable hardware needs to be built and tested, which will take at least another year.

NBC and RCA Consumer Electronics have spent more than \$60 million to develop advanced compatible television, or ACTV-1, in the last six years at the Sarnoff Center. Additional funding for research at the Sarnoff Center is being supplied by ABC and NBC affiliates.

By the end of the year, more than \$67 million will have been committed for the development of advanced compatible television.

In two separate rooms at the advanced television exhibit area, equipment manufacturers showed that advanced television has come of age.

In what NBC called "possibly the studio of next week using today's technology," a television anchorman presented a live news and weather show uplinked from the studio to a KU-band satellite and downlinked back to the exhibit area for display on a high-definition monitor.

The modified broadcast equipment used for the news show-including both studio and portable high-definition cameras from Thomson, Sony, and Ampex digital videotape recorders, an Ampex Vista digital switcher, Faroudia encoder and decoder to compress and decompress the signal, and two Barco high-definition color monitors-showed how a 525-line NTSC signal could render widescreen pictures enhanced to look like high-definition television.

Sherlock said that the costs for slight modifications to existing equipment in a broadcast plant to broadcast advanced television signals would be minimal. NBC also demonstrated ACTV-11, a two-channel system with a fully digital augmentation channel that provides even greater resolution while maintaining full compatibility with single-channel ACTV and NTSC signals.

In the main room of the advanced television exhibit, attendees saw 10 different exhibitors of terrestrial transmission technology, including the Sarnoff Center, New York Institute of Technology, North American Philips Corp., the Nippon Television Network Corp., and others.

The exhibit area featured a technical control center, which included signal routing, special effects, source generation, and signal monitoring equipment. A studio set using highdefinition Sony and Hitachi cameras and a "living room of the future" was set up in the main ACTV exhibit area, which featured side-by-side largescreen NTSC and HDTV displays with a Surround Sound audio system.

Another future television living room was set up across the hall in a smaller room near the NBC studio of tomorrow

Philips, makers of Magnavox, Sylvania, and Philco television sets, has been working on the design and development of an HDTV system for the U.S. since 1985. The company demonstrated hardware designed to create and decode its high-definition signal, HDS-NA (High Definition-North America), which it says could be delivered to consumer viewers by direct broadcast satellite.

The first public demonstration of Zenith's SC-HDTV system, a spectrum-compatible high-definition system that offers twice the horizontal and vertical resolution of today's TV standard, was also part of the advanced television exhibit. The transmission and receiver formats allow utilization of today's usable portion of the broadcast spectrum, so that every existing NTSC broadcast station can receive a second channel over which true HDTV programs can be broadcast simultaneously with existing NTSC programs.

Zenith has reportedly joined AT&T in HDTV research to develop HDTV receiver and processor technology.

The advanced television center was designed and coordinated by Turner Engineering, which also designed and engineered the NAB HDTV theater in the South Hall of the convention center. The 250-seat auditorium was linked via fiber optic cable to the ACTV exhibit and showed front-projected HDTV images larger than 20 feet wide on an Eidophor Projection system, with Surround Sound audio playback.

In addition to the exhibits in the ACTV center, more than 20 manufacturers were showing high-definitionrelated equipment on the main exhibit floor of the NAB. In the Faroudia booth was an ongoing demonstration of live over-the-air transmission of an advanced-compatible-HDTV system. SuperNTSC. The modified NTSC signal was being broadcast from facilities at KBCR-TV, Channel 39, in Las Vegas, and was available to the viewing public in Las Vegas as a slightly improved image. Modified receivers at the Faroudia booth displayed a greatly improved image.

Held concurrently with the NAB across town in the Tropicana Pavilion, 31 manufacturers participated in a state-of-the-art demonstration of production equipment and systems applying the full high-definition broadcast standard of 1,125/60 at the HDTV Production Expo '89.

Sony, now in its fourth year of building commercially available highdefinition equipment, presented a full complement of high-definition gear, including the HDC-300 camera system, the HDD/HDDP-100 digital VTR, the HDN-2000 HD/NTS downconverter, and the HDS-1000T production switcher.

Rank Cintel showed its high-definition film-to-tape transfer of "Gone With The Wind," using the MK111 HD telecine.

Rebo Research, a subsidiary of the New York-based Rebo high-definition studio responsible for high-definition productions of music videos and miniseries, presented systems to make the typically bulky high-definition equipment more portable for production.

Rebo showed a high-definition camera control system, the ReFlect; the ReLay, the first personal computer-based HDTV frame store; and a high-definition down-converter, the ReScan, which accepts high-definition video images and converts them to RGB and encoded NTSC in real time.

With the ReFlect, producers can use HDTV cameras connected by fiber-optic cable to a control van containing VTRs, a camera central processing unit, and other related highdefinition equipment.



for her upcoming album. Rick Nowels produced, Dave Leonard engineered, and Lori Fumar was backup. Vocals and overdubs were also re-BELINDA CARLISLE WAS recorded at Summa, where Steve Marcently in at Jim David's One On One cantonio engineered. assisted by Fumar. Notables included on the studio, completing tracks and vocals



Chairmen Of The Board. Audio engineers for the "Arsenio Hall Show" say they swear by Ramsa's 840 mixing board. Dave Velte, right, monitor mix engineer for the popular late-night series, cites the 840's ability to handle multiple sends and a large number of mixes, as well as its relatively inexpensive price. Shown with Velte is engineer Gordon Klimuck.

project are Steve Lukather, Michael Landau, and Ben Schultz on guitar; Kenny Aronoff and Rudy Richman on drums; John Pierce on bass; and Charles Judge on keyboards.

Recording and mixing at Studio Masters recently was artist/producer Leon Sylvers, in working on his solo album for Motown/MCA. Robert Brown, Jon Guggenheim, and Peter McCabe engineered.

NASHVILLE

STELLA PARTON WORKED on tracks for an album at the Sound Emporium with engineer Steve Messer. Parton produced the project for Starcrest. New Grass Revival worked on album tracks for Capitol with producer Wendy Waldman. Dennis Ritchie was at the board. Travis Tritt mixed a project for Warner Bros. with producer Greg Brown. Mike Poole engineered.

Scott Hendricks was in at the Castle mixing two songs by Southern Pacific for an upcoming Clint Eastwood movie. Sanchez Harlev cut tracks on Albertina Walker for Word.

All material for the Audio Track column should be sent to Debbie Holley, Billboard, Fifth Floor, 49 Music Square W., Nashville, Tenn. 37203.

www.americanradiohistory.com

OME VIDEO Supplier Remarkets Documentaries, Comedies Pacific Arts Sets Sell-Thru Plans

BY CHRIS McGOWAN

LOS ANGELES Now that the increased strength of sell-through video has turned more Americans into "tape heads," Pacific Arts Video is stepping up efforts to market its offbeat comedies and PBS-type programming to the general public.

The Beverly Hills, Calif.-based label, which was founded by producer and ex-Monkee Michael Nesmith, is aggressively repromoting three of its space-exploration documentaries for July (the 20th anniversary of the first lunar landing) and will bow a six-part series on Russia ("Icebreaker"), a new Agatha Christie mystery ("Murder By The Book"), and documentaries on trains ("Eye On Trains") and romance novelists ("Where The Heart Roams") in the third quarter.

The space-exploration titles are from the Pacific Arts catalog and will be repriced at \$19.95 each. "Footsteps Of Giants" chronicles 25 years of space exploration; "Wings" examines early flight up to the first manned space mission; and "Space" looks at the latest generation of spacecraft,

including unmanned craft currently visiting other planets.

The third-quarter releases will be priced at \$29.95 or less. "Icebreaker' examines contemporary Russia and was produced by New Zealanders Malcolm Ferguson and Loren Robb. The price for the series is not yet set, but is expected to be less than \$30 per tape or \$120 or less for all six (including a slit-case). "It's a different type of overview

of the Russian family and society, as seen through the eyes of the New Zealand production company," says Pacific Arts president George Steele. "There are segments on the Russian arts, educational system, farmers, professionals, and so on. It's another slant than what Americans are used to seeing.

About sell-through, Steele says, "I have no doubt that not only the climate but the concept of sell-through is finally coming of age. The whole consciousness of sell-through has evolved. There's a different mentality opening up at retail, and the distribution opportunities are a lot greater as we head into 1990.

We have been acquiring programs for that marketplace and it also provides us with the opportunity to go back into our catalog and repromote items that we've had at sellthrough prices for a long time. Our Agatha Christie titles, for example, were \$29.95 back in '85 and '86. It's great because those titles have already paid for themselves and we're remarketing them.

"In the future, we'll continue to release the kinds of programs that have made us what we are, such as our \$29.95-and-below, sell-through continuity series in the educational or PBS-type areas.'

In addition to its sell-through push, Pacific Arts is also addressing the rental market with the new comedy 'Tape Heads," priced at \$89.95. A promotional tape for the movie, which centers around two ex-security guards (John Cusack and Tim Robbins) who will do anything to make their music videos, was sent to some 37,000 retailers. "We're going after individuals in every area of the rental community," says Steele, who notes that the campaign is the biggest marketing effort yet for Pacific Arts.

The 22-minute promotional video for "Tape Heads" includes Nesmith's comments about the film, highlights, and shots of available point-of-purchase materials for the title. "And it's accompanied by our theatrical one sheet and informational sell sheets," adds Steele. "We will continue to market it through to the fall college semester and think it will be a great Thursday- and Friday-night renter. We feel it will definitely top the 100,000-unit plateau."

FOR WEEK ENDING JUNE 3, 1989

Billboard.



Party Of Four. Comedienne Elayne Boosler poses with three attendees at the National Assn. of Video Distributors annual meeting, May 3-6. Boosler was on hand to promote her forthcoming Vestron Video release "Elayne Boosler: Party Of One." The 60-minute comedy tape will be available beginning July 26 for a list price of \$59.98. The prebook cutoff is July 5. Pictured, from left, are Karen Rockhold; Gary Rockhold, president and CEO of Commtron Corp.; Boosler; and Jim Wharburton, president, Baker & Taylor.

14 Platinum-Selling Titles Fueled Sales Increase Warner Vid's Revenues Rise 20%

NEW YORK Warner Home Video says the burgeoning worldwide sales of VCRs, an expanded advertising campaign, and aggressive marketing of catalog titles all contributed to a healthy 20% increase in revenues for the company.

WHV, an operating division of New York-based Warner Communications Inc., reported total revenues of \$600 million in its recently released annual report. The report predicts that its recent acquisition of Lorimar Telepictures, which distributed the best-selling Jane Fonda workout series, will increase home video sales significantly this year.

cassettes, highlighted by the hit com-edy movie "Beetlejuice," fueled Warner sales. Also, the company says it increased its international reach to 43 nations in 1988, after opening sales offices in five countries.

Warner Home Video's sales represented about 38% of WCI's operating revenue of \$1.57 billion from filmed entertainment. WCI's biggest segment is recorded music and music publishing, which reported more than \$2 billion in sales last year. The company declined to break out specific financial data for the home video component. DON JEFFREY

Fourteen platinum-selling video-

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Dick Van Patten Plays Dirty On MCA's New Tennis Tape

BY JAMI BERNARD

NEW YORK For Dick Van Patten, formerly of the TV series "Eight Is Enough," twice is probably sufficient when it comes to viewing his new MCA Home Video release. "Dirty Tennis." The sports spoof, from the "Dorf On Golf" school of made-forvideo programming, has the mildmannered actor giving tips on how to cheat at tennis. It is currently available for a list price of \$19.95.

"I don't think you can watch this kind of video more than twice, yourself, although you can show it to friends," says Van Patten during a phone interview from his California home, where "Dirty Tennis" was conceived and shot.

Van Patten is an avid tennis player; he plays neighbor Alan Alda twice a week and has challenged Gene Wilder every Sunday for the last 16 years. Two of his three sons are professional players.

"My son James noticed me playing different people and I'd always win, although I was always dressed badly, (Continued on page 60)



×	AGO	CHART	Compiled fror	n a national sample of retail store sales repo	orts.			_
THIS WEEK	2 WKS. A	WKS. ON	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating	Suggested List Price
				* * No. 1 * *				<u> </u>
1	1	9	DIE HARD	CBS-Fox Video 1666	Bruce Willis Bonnie Bedelia	1988	R	39.95
2	NE	wÞ	A FISH CALLED WANDA	CBS-Fox Video 4752	John Cleese Jamie Lee Curtis	1988	R	39.95
3	5	7	MIDNIGHT RUN	Universal City Studios MCA Home Video 80810	Robert De Niro Charles Grodin	1988	R	39.98
4	4	5	WILLOW	LucasFilm Ltd. Image Entertainment 11819	Val Kilmer Joanne Whalley	1988	PG	39.95
5	2	3	MARRIED TO THE MOB	Orion Pictures Image Entertainment 62870	Michelle Pfeiffer Matthew Modine	1988	R	39.95
6	8	9	EMPIRE OF THE SUN	Warner Bros. Inc. Warner Home Video 11753	Christian Bale John Malkovich	1987	PG	39.98
7	6	11	THE DEAD POOL	Warner Bros. Inc. Warner Home Video 11810	Clint Eastwood	1988	R	24.98
8	NE	wÞ	CROSSING DELANCY	Warner Bros. Inc. Warner Home Video 11826	Amy Irving Peter Riegert	1988	PG	24.98
9	NE	wÞ		Paramount Pictures Paramount Home Video 32147	Paul Hogan Linda Kozlowski	1988	PG	34.95
10	NE	wÞ		Paramount Pictures Paramount Home Video 31978	Sean Connery Mark Harmon	1988	R	34.95

◆ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. ♦ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 millio at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles. of \$18 million



MCA staffers join Dick Van Patten, star of the new release "Dirty Tennis," and his sons on the tennis court. Pictured, from left, are John Burns, executive VP, MCA Distribution Corp.; Bill Hickman, VP, MCA distribution; Nels Van Patten; Dick Van Patten; Rob Blattner, president of MCA Home Video; James Van Patten; and Louis Feola, executive VP marketing. In the foreground, from left, are Suzie Peterson, VP, production/development, and Jane Ayer, director of publicity.

CBS/Fox Vid Commemorates 1st Moonwalk

NEW YORK The 20th anniversary of the first man to walk on the moon will be commemorated with a 60-minute videocassette featuring the original newscasts that appeared on CBS-TV.

Priced at \$19.98, "Man On The Moon" will be launched by CBS/Fox Home Video with an ambitious consumer campaign that will include radio, print, and TV ads. The video will be available in stores July 20—the anniversary of Neil Armstrong's first steps on the moon.

"Man's walk on the moon is the greatest event of our time and certainly one of the greatest events of all time," said Walter Cronkite at a news conference here to announce the video release. The veteran newscaster was the key figure in an historic 32-hour CBS News broadcast and appears throughout the tape. Dan Rather, the anchorman for CBS News, appears in an introduction at the start of the tape.



Walter Cronkite as he appeared during a historic 32-hour CBS News broadcast covering the first man to walk on the moon. CBS/Fox Home Video will commemorate the 20th anniversary of the event with a new 60-minute video, "Man On The Moon," slated for release July 20 for a suggested list price of \$19.98. The prebook cutoff date is July 6.



STEVE MARTIN MICHAEL CAINE DIRTY ROTTEN SCOUNDRELS

OME VIDEO

"...They're mean, they're nasty, they're no good, and they're awfully funny...Those Dirty Rotten Scoundrels conned me. I loved every minute of it."





BOTH BEFORE AND AFTER STREET DATE.

"RASCALLY HANDSOME" FULL SIZE STANDEE Contact your distributor for details about this special promotional item.



ORDER CUT-OFF DATE: JUNE 6TH. STREET DATE: JUNE 22ND. A FRANK OZ FILM STEVE MARTIN MICHAEL CANE "DIRTY ROTTEN SCOUNDRELS" Storring GLENNE HEADLY with ANTON RODGERS and BARBARA HARRIS Marchy MILES GOODMAN Effect by STEPHEN A. ROTTER and WILLIAM SCHARF Production Designed by ROY WALKER Director of Photography MICHAEL BALLHAUS.A.S.C. Eacuring Production Designed by ROY WALKER Director of Photography MICHAEL BALLHAUS.A.S.C. Eacuring Production Designed by ROY WALKER and STANLEY SHAPIRO & PAUL HENNING Production Designed by BERNARD WILLIAMS Director of Photography And Charles And Photography MICHAEL BALLHAUS.A.S.C. Production Designed by ROY WALKER and STANLEY SHAPIRO & PAUL HENNING Production Designed by BERNARD WILLIAMS Director By FRANK OZ AN ORGANY PCTURES Remark

Closed Captioned. In VHS and Beta. Hi-Fi-Stereo.

ORION .

Closed Captioned by NCI. Used with Permission.





This column offers a critical look at recent nontheatrical video releases. Suppliers interested in seeing their cassettes reviewed in this column should send VHS cassettes to Al Stewart, Billboard, 1515 Broadway, New York, N.Y. 10036. Please include the running time and suggested retail price.

"Secret Video Game—Tricks, Codes And Strategies," MPI Home Video, 60 minutes, \$19.95.

Given the current popularity of Nintendo games and the fact that many retailers are enjoying increased revenues as a result of renting Nintendo cartridges, this program seems like a natural. Members of the National Video Game Team offer tips on how to beat a number of the more popular games, including "Indiana Jones," "Rambo," and "Contra." In all, some 22 games are covered and 26 different suggestions are offered. *(Continued on next page)*

'DIRTY TENNIS' (Continued from page 58)

had music playing, and kept answering the phone. That's how he got the idea for the script," explains Van Patten.

James Van Patten, a 28-year-old actor and aspiring writer, had never sold a script before "Dirty Tennis." Patterned after his dad's victory-bydistraction technique on the court, the video shows papa trouncing former Olympian Bruce Jenner by shining a light in his eyes, having actress Nicollette Larson ("Knot's Landing") parade around in a bikini, and feigning grievous tennis injuries.

"I was very pleasantly surprised" by the finished product, says the elder Van Patten. "I didn't think it was going to be that good. I've been acting since I was 7, but since my son was involved, this was the most nervous I had ever been. If I didn't do it well, I had that responsibility to my son. I didn't want to make it hokey, it was so easy to fall into a trap. I tried to play it straight and make the humor come from reality."

Although the result does not rank among the great humor of our age, Van Patten was making plans to have his tennis buddies over for a private screening—Alda and his wife, Arlene, Wilder, Mel Brooks and Anne Bancroft, and Carl Reiner. Another neighbor, actress Kristy McNichol, served as an associate producer.

Van Patten and wife Pat were previously backups on Debbie Reynolds' exercise video, "Couples Do It Debbie's Way," as a favor to Reynolds.

James Van Patten is currently working on three more videos—two sports spoofs that will probably star his dad, and a how-to on numerology to be hosted by his mom, an aficionado of the technique who added up the value of the letters in the title of "Dirty Tennis."

"She said something about 'shining your light to the public.' Something like that," says the younger Van Patten. "Whatever it was, it was supposed to be good."

America's Most Talked About and

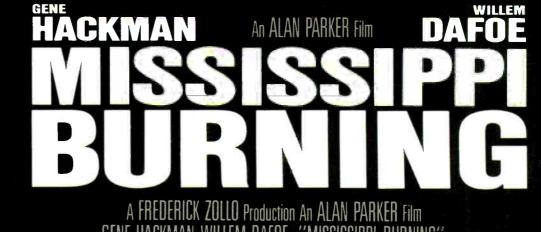
VIDEO

'It plants 12 sticks of dynamite in your brain, then sets them off relentlessly, one by one. It's a shattering experience."

-Kathy Huffhines, DETROIT FREE PRESS

"A deeply involving and deeply affecting film that everyone ought to see..."

-Judith Crist



GENE HACKMAN WILLEM DAFOE "MISSISSIPPI BURNING" Original Music by TREVOR JONES Edited by GERALD HAMBLING, A.C.E. Production Designers PHILIP HARRISON GEOFFREY KIRKLAND Director of Photography PETER BIZIOU, B.S.C. Written by CHRIS GEROLMO Produced by FREDERICK ZOLLO and ROBERT E COLESBERRY Directed by ALAN PARKER RESTRICTED TO SPECIFIC AT ORIGON

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Acclaimed Motion Picture.

VIDEO

VIDEO REVIEWS

(Continued from preceding page)

Given the fact that such games can breed frustration and considering the desire for instant gratification that characterizes so many young people, this program may just find itself moving out of the stores almost as fast as the Nintendo cartridges. RICHARD T. RYAN

"Baseball Card Collector," Best Film and Video, 65 minutes, \$19.99.

This headfirst dive into the enterprise of acquiring and trading baseball cards—a hobby that has boomed into a major-league investment craze over the past few years—is an entertaining winner that covers all the bases.

Veteran announcer Mel Allen chronicles the history of the card craze. The modular-style program even tells us the value of many of the cards and series described, including the first 19th-century, tobacco-sponsored cards. Fun Facts, a series of offbeat footnotes from baseball card history, also enliven the script's fast pace. The result is a commentary that delivers the hobby's big picture, while shedding light on some of its intriguing nooks and crannies.

Baseball enthusiasts need not be card collectors to enjoy this journey, because the video also uncovers some of the sport's forgotten trivia nuggets. For instance, did you know perennial New York Yankee Billy Martin once played for the Cincinnati Reds or that Honus Wagner, a nonsmoker, forced a tobacco company to stop issuing his 1910 card and insisted they recall ones that had already been circulated? The purge drove the rare card's current value to more than \$100,000.

GEOFF MAYFIELD

"L.A. Body Works," Morris Video, 30 minutes, \$9.95.

Although this program purports to be "Hollywood's latest trend," the fact remains that it is little more than another exercise program. Dawn Morris is joined by a trio of young ladies, and then all four go through a 20-minute workout that combines dance moves with low-impact aerobics. Although shots of Southern California appear sporadically throughout the program, their brevity makes it impossible for viewers to appreciate fully the laid-back L.A. lifestyle that is touted throughout the tape.

Aside from the low price point and the rather brief workout which some viewers might find appealing—this program really has little to recommend it to anyone's attention. R.T.R.

"Fantasy Cars," Increase Video, 30 minutes, \$29.95.

The overwhelming majority of car enthusiasts only dream about owning such exotic machines as the Lamborghini Countach, the 308 GTS Ferrari, the Lotus Turbo Esprit, or the Porsche 911 Turbo. However, courtesy of Sports Car Illustrated magazine, those dreams just moved a tiny bit closer to reality.

This program profiles each of the aforementioned vehicles, giving (Continued on next page)

VIDEO REVIEWS

(Continued from preceding page)

facts about the car's history, its performance, its potential, and even its shortcomings. Although the narrative is a bit dry for the layman, car lovers will probably appreciate all those little bits of odd information. Each segment also contains a great deal of footage where the cars are put through their paces with the emphasis on speed and handling.

Watching is certainly no substitute for owning, but auto aficionados may be willing to settle-given the cars in question. Priced to move-though perhaps not as fast as the cars-this program may perform well with its highly selective target audience. R.T.R.

"Germany—A Tapestry Of Tradition," International Video Network, 50 minutes, \$24.95.

Germany-land of the Black Forest, the Bavarian Alps, fairy-tale castles, cuckoo clocks, and beerhas been lovingly captured in this all-too-brief "travelmentary." Viewers are treated to a sampling of Germany's culture, including its art, architecture. and cuisine. From the inspiring spires of its baroque cathedrals and the fantastical castle of Neuschwanstein built by "Mad" King Ludwig, to the secrets of marzipan and honey-bread baking, to the boisterous celebration of Oktoberfest, this program is a treat for the eyes and the ears.

Travelers planning to visit Germany may provide a ready market for this program, and that's not even considering its inherent appeal to those of German extraction. Priced to move, this is one travelogue that has strong market poten-R.T.R.

"Ring Of Fire: An Indonesian Odyssey," four-part series, Mystic Fire Video, 58 minutes each, \$29.95 each.

Lawrence and Lorne Blair, two English brothers with a big yen for adventure, spent 10 years exploring Java, Borneo, Komodo, and other islands of the vast and remote Indonesian Archipelago, much of which is rarely visited by outsiders. During that time, with 16mm camera in hand, the brothers Blair sailed with pirates, explored deep jungles, communed with tribal shamans, encountered cannibals, and immersed themselves in the cultures of the many island tribes. Superb storytellers, the Blairs edited down some 80 hours of film into these four fascinating videos (aired last summer on PBS) that will appeal to every real or armchair traveler.

CHRIS McGOWAN

"Shape Up With Mary Hart," Avon Home Video, 45 minutes, \$19.95.

The "Entertainment Tonight" anchor's trademark perkiness comes in handy for her foray into the fit-ness video market—Mary Hart is all smiley professionalism as she leads half an hour of low-impact aerobics and a 15-minute toning program. Luckily, there are few chatty asides, since that doesn't seem to be her forte (when asked by one of her color-coordinated backups how she's doing, she replies, oddly, "My knees are working!"). Distributed through the door-to-door cosmetics (Continued on page 64)



IAM

WHAT

IAM

THE REAL STORY OF ROCK AND ROLL'S PREMIER

BAD BOY, FEATURING HIS GREATEST HITS:

• WHOLE LOTTA SHAKIN' GOIN' ON

GREAT BALLS OF FIRE

- WHAT'D I SAY?

• BREATHLESS

- CRAZY ARMS

This summer, Orion's Jerry Lee Lewis feature will hit theatre screens nationwide, backed by a multimillion dollar marketing campaign guaranteed to send his popularity skyrocketing. Lewis' immortal music will be back on the radio, his face will be all over newspapers and television screens, and devoted fans and new converts alike will rush to buy his records.

Jerry Lee Lewis!

E VIDEO

You can capture some of those profits by stocking up on what is destined to be one of the summer's hottest new videos, I Am What I Am! It's the tunepacked, real-life story of "The Killer" as told by Lewis himself and a dazzling array of celebrities. And it's loaded with sizzling live performances of his greatest hits!

At only \$19.95 suggested retail, it's priced to move...and it makes a great renter, too!

This summer, "Killermania" will be at its peak, so don't let this extraordinary opportunity pass you by. Get your share of I Am What I Am now!

PREORDER: June 8 **RELEASE:** June 22 #12-0046 60 min., stereo \$19.95 sugg. retail ©1989 J2 Communications 10850 Wilshire Blvd., Suite 1000 Los Angeles, CA 90024



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Ŷ	×	ON CHART	Compiled from a nati	onal sample of retail store sales repo	rts.			
THIS WEEK	LAST WEEK	WKS. ON C	TITLE	Copyright Owner, Manufacturer, Catalog Number	Principal Performers	Year of Release	Rating	Suggested List Price
1	1	19	MOONWALKER	★ NO. 1 ★ ★ Ultimate Production CBS Music Video Enterprises 49009	Michael Jackson	1988	NR	24.98
2	3	13	U2 RATTLE AND HUM	Paramount Pictures Paramount Home Video 32228	U2	1988	PG-13	24.95
3	2	18	JANE FONDA'S COMPLETE WORKOUT	Lorimar/LightYear Ent. Warner Home Video 650	Jane Fonda	1989	NR	29.98
4	5	30	E.T. THE EXTRA-TERRESTRIAL	Amblin Entertainment MCA Home Video 77012	Henry Thomas Dee Wallace	1982	PG	24.95
5	4	124	CALLANETICS A \Diamond	Callan Productions Corp. MCA Home Video 80429	Callan Pinckney	1986	NR	24.95
6	35	2	MICHAEL JACKSON: THE LEGEND CONTINUES	Vestron Musicvideo 5358	Michael Jackson	1989	NR	39.95
7 ·	6	33	CINDERELLA	Walt Disney Home Video 410	Animated	1950	G	26.99
8	10	8	SHIRLEY MACLAINE'S INNER WORKOUT	Vestron Video 5270	Shirley MacLaine	1989	NR	29.98
9	7	16	BRUCE SPRINGSTEEN ANTHOLOGY: 1978-1988	CBS Music Video Enterprises 49010	Bruce Springsteen	1989	NR	24.98
10	9	14	SPORTS ILLUSTRATED'S 25TH ANNIVERSARY SWIMSUIT VIDEO	HBO Video 0234	Various Artists	1989	NR	19.98
11	8	71	DIRTY DANCING	Vestron Pictures Inc. Vestron Video 6013	Patrick Swayze Jennifer Grey	1987	PG-13	24.98
12	11	11	RUSH: A SHOW OF HANDS	PolyGram Music Video 041760-3	Rush	1989	NR	24.95
13	12	14	MICHAEL JORDAN: COME FLY WITH	CBS-Fox Video 2173	Michael Jordan	1989	NR	19.98
14	RE-E	NTRY		Warner Bros. Inc. Warner Home Video 11534	Whoopi Goldberg Oprah Winfrey	1985	PG-13	24.95
15	NE	w Þ	PLAYBOY WET AND WILD	HBO Video 0277	Various Artists	1989	NR	19.99
16	15	137	JANE FONDA'S LOW IMPACT AEROBIC WORKOUT ▲ ◆	Lorimar/LightYear Ent. Warner Home Video 070	Jane Fonda	1986	NR	29.98
17	22	200	THE SOUND OF MUSIC A +	CBS-Fox Video 1051	Julie Andrews Christopher Plummer	1965	G	29.98
18	29	115	TOP GUN	Paramount Pictures Paramount Home Video 1629	Tom Cruise Kelly McGillis	1986	PG	26.95
19	21	6	ANTHRAX: OIDIVNIKUFESIN N.F.V.	Megaforce Worldwide Island Visual Arts 50135-3	Anthrax	1988	NR	19.98
20	16	10	PLAYBOY'S SEXY LINGERIE	HBO Video 0156	Various Artists	1989	NR	19.99
21	14	25	PLAYMATE VIDEO CALENDAR 1989	HBO Video 0510	Various Artists	1988	NR	19.99
22	20	76	PINK FLOYD THE WALL	MGM/UA Home Video 400268	Bob Geldof	1982	R	19.9
23	27	44	DEF LEPPARD: HISTORIA	Bludgeon Riffola, LTD. PolyGram Music Video 080359-3	Def Leppard	1988	NR	24.95
24	26	9	MEET THE RAISINS	Will Vinton Prod. Inc. Atlantic Video 501 32-3	The California Raisins	1988	NR	14.98
25	31	7	DEBBIE GIBSON: LIVE IN CONCERT	Atlantic Records Inc. Atlantic Video 50133-3	Debbie Gibson	1989	NR	19.98
26	19	85	LADY AND THE TRAMP	Walt Disney Home Video 582	Animated	1955	G	29.9
27	28	113	THE WIZARD OF OZ ▲ ◆	MGM/UA Home Video 60001	Judy Garland Ray Bolger	1939	G	29.9
28	24	30	FATAL ATTRACTION	Paramount Pictures Paramount Home Video 1762	Michael Douglas Glenn Close	1987	R	19.8
29	37	18	ANGELA LANSBURY: POSITIVE MOVES	Wood Knapp Video WK1016	Angela Lansbury	1988	NR	29.9
30	23	2	WRESTLEMANIA V	Titan Sports Inc. Coliseum Video WF066	Various Artists	1989	NR	39.9
31	32	32	SUPER CALLANETICS	Callan Productions Corp. MCA Home Video 80809	Callan Pinckney	1988	NR	24.9
32	18	31	BEVERLY HILLS COP II	Paramount Pictures Paramount Home Video 1860	Eddie Murphy	1987	R	19.8
33	13	28	KATHY SMITH'S FAT BURNING WORKOUT	Fox Hills Video FH1059	Kathy Smith	1988	NR	19.9
34	17	4	DAZZLING DUNKS AND BASKETBALL BLOOPERS	CBS-Fox Video 2229	Marv Albert Frank Layden	1989	NR	14.9
35	30	11	RAFFI IN CONCERT WITH THE RISE AND SHINE BAND \Diamond	Troubadour Records Ltd. A&M Video VC6179	Raffi	1988	NR	19.9
36	33	34	DOCTOR ZHIVAGO	MGM/UA Home Video 900003	Omar Sharif Julie Christie	1965	PG	29.9
37	34	7	THE PRINCESS BRIDE	Twentieth Century Fox Nelson Home Entertainment 7709	Cary Ewes Robin Wright	1987	PG	19.9
38	38	28	THE UNTOUCHABLES	Paramount Pictures Paramount Home Video 1886	Kevin Costner Sean Connery	1987	R	19.8
39	25	22	THE ALL NEW NOT-SO-GREAT MOMENTS IN SPORTS	HBO Video 0025	Tim McCarver	1988	NR	14.9
40	36	133	SLEEPING BEAUTY	Walt Disney Home Video 476	Animated	1959	G	29.9

ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. \Diamond ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles

Sequels Swamp Box Office In Summer Of Heavy Hits

OME VIDEO

HERE NO BOX OFFICE has gone before: Theater exhibitors and distributors are predicting the hottest box-office summer in historyperhaps topping last year's \$1 billion-plus business-and that's got to be music to home video's ears. Seven major sequels (which offer a host of repromotion themes and sell-through juice for video dealers) are due during the MayJuly cycle, including Paramount's "Indiana Jones And The Last Crusade," "Friday The 13th VIII: Jason Takes Manhattan," and "Star Trek V: The Final Frontier"; Columbia's "Ghost-busters II" and "Karate Kid III"; Warner Bros.' "Lethal Weapon 2"; MGM/UA's "License To Kill"; and Universal's "Return Of The Three Musketeers."

Other summer movies that insiders say should draw solid crowds are Warner's

"Batman" and "Pink Cadillac," Orion's 'Great Balls Of Fire," 20th Century Fox's "The Abyss," Paramount's 'Black Rain. New Line's 'A Nightmare

by Jim McCullaugh

On Elm Street 5: The Dream Child," Columbia's "When Harry Met Sal-ly," and Touchstone's "Turner & Hooch" and "Dead Poets Society."

To update current box-office action: Tri-Star's "See No Evil, Hear No Evil" made the biggest recent splash, generating more than \$7 million during its opening week. Other hot tickets, according to Billboard sister publication The Hollywood Reporter, include Universal's "Field Of Dreams" at \$15.9 million after three weeks, "K-9" at \$22 million after two weeks, and "The Dream Team" at \$23 million after five weeks; Paramount's "Major League" with \$39 million after five weeks and "Pet Sematary" with \$28.8 million after three weeks; Helmdale's "Criminal Law" at \$7 million after two weeks; and 20th Century Fox's "Say Anything" at \$16 million after five weeks.

It's also interesting to note that Columbia's restored "Lawrence Of Arabia" has chalked up \$4.3 million on a limited number of screens since its rerelease (expect a fourthquarter home video release from RCA/Columbia Pictures Home Video), while "Gone With The Wind" has done better than \$1 million, also in limited distribution.

THE FINAL FRONTIER?: Despite its subtitle, there probably will be a sixth "Star Trek" movie according to William Shatner, aka Captain James T. Kirk, who not only makes his directorial debut in this latest installment of the saga but co-developed the story along with Harve Bennett and David Loughery. Backlot Beat recently went to an early screening and caught up with four of the film's

principal players, including Shatner, Leonard Nimoy (Mr. Spock), DeForest Kelley (Dr. Leonard "Bones" McCoy), and Laurence Luckinbill, who plays Sybok, a messianic Vulcan who commandeers the U.S.S. Enterprise.

"I already have an idea for the next one," says Shatner, who adds that if the box office is respectable on this one he would definitely want to direct again. In addition to the action/adventure and humorous elements, the film has a decided spiri-tual edge. Shatner explains: "The strength of the series is that we write for the aging process. The truth is when you start to get a little older you think about death and God. I wanted to have the character move along in the way I think."

As a first-time director, Shatner also observes: "The intention was

shake things up a bit and make people sweat. The film has a jagged edge to it, but I think it's also representational of what was best about the series.

The previous "Star Trek IV: The Voyage Home" was the highestgrossing film of the series, with \$110 million netted at the box office. To date, Paramount Home Video has logged sales of several million units on the old television series as well as the first four films. The sales pump should be primed further this summer not only because of the new film but because the first four films are part of Paramount's new Sweet 15 \$14.95-suggested-list promotion.

BOOK CORNER: If you're looking for an interesting read, check out "Marketing Film & Video" by Michael Wiese, a producer/director who has more than 22 years' experience in the entertainment business. Most recently he helmed Shirley MacLaine's "Inner Workout" video for Vestron and prior to that had been an original programming VP at Vestron. One interesting aspect of the book is an in-depth marketing case study of the movie "Dirty Dancing." More info can be obtained at 818-905-6367 "The Book Of Video Lists," published by Madison Books, is a must for both video retailers and consumers. It's crammed with hundreds of "video matchmaking" suggestions tailored to particular tastes in movies. Included are subject lists and check lists of stars, directors, screenwriters, fictional characters, and authors whose work has been made into films. The author is Tom Wiener, who edits Erol's consumer video guide. More info can be obtained by contacting Wiener through the chain's headquarters at 6621 Electronic Drive, Springfield, Va. 22151.



BY MOIRA McCORMICK

CHICAGO MPI Home Entertainment says its new release, "Secret Video Game Tricks, Codes, And Strategies (A Videocassette On Nintendo-Compatible Games)," already has video-game addicts dropping their joysticks and racing to their nearest store to purchase a copy. "Tricks, Codes, And Strategies," released April 18 at \$19.95, is a 60-minute cassette that demonstrates highscoring techniques built into popular games by programmers—techniques not found in game manuals. (See review page 60).

Twenty-two games are demonstrated by the 12-person U.S. National Video Game Team. The games include such popular titles as "Simon's Quest," "Blaster Master," "Double Dragon," "Contra," "Ikari Warriors," and "Gradius." None of the games shown bear the Nintendo trademark; the giant game manufacturer would not authorize the use of its products, according to MPI spokesman Chuck Parello.

"Tricks, Codes, And Strategies," produced by Chicago-based film archive house and production company White Janssen Inc., is expected to sell some 50,000 copies, according to Parello. "People are ordering it by the thousands," he says.

Marketing plans include in-store promos with the U.S. National Video Game Team, the first having taken place April 22 at Video Adventure in Evanston, Ill.; cable and broadcast television spots (on MTV and Nickelodeon, among others); and a number of print ads.

The title is being carried by Blockbuster Video, Camelot, Musicland, Northeast discount chain Lechmere, Kay Bee Toys, Safeway, Phar-Mor, and electronics chain Silo, as well as "all the major distributors except Commtron," according to Parello.

Parello, who notes that other video game how-to cassettes have come on the market (including one by Kodak), says, "Video is obviously the perfect medium for video game instruction. We're already planning part two of "Tricks, Codes, And Strategies," with all new games; we'd like to hit the market when these new games are coming out."

Producer Matthew White of White Janssen says he and Steve Harris publisher of Electronic Gaming Monthly, came up with the idea for the tape. White, a self-described "gamehead" who several years ago sold more than 1 million copies of his book "How To Win Pac-Man," describes "Tricks, Codes, And Strategies" as "grandstanding maneuvers. For example, in 'Contra' you normally start with three men; the tape shows you how to start with 30. It shows you how to get invincibility in 'Ring King'; it demonstrates passwords that can get you to the end of a game."



Jim Allee, a member of the U.S. National Video Game Team, demonstrates his skills during an appearance at Video Adventure in Evanston, III. MPI Home Video is sponsoring a series of in-store appearances by the team in an effort to promote its new video release, "Secret Video Game Tricks, Codes, And Strategies (A Videocassette On Nintendo-Compatible Games)." The 60-minute tape is currently available for \$19.95.

VIDEO REVIEWS (Continued from page 62)

giant Avon, this video is aimed at the same middle-American audience as Hart's TV program; the routine is broken into easy-to-master exercise bites. Indeed, it is hard to get that pulse racing when following along unless the viewer puts a lot of extra oomph into the workout. But that is also the cassette's strength: The routine can stretch to meet the demands of various exercise levels. JAMI BERNARD

"Positive Imagery: Stress Manager," New Era Media, 30 minutes, \$19.95.

Included in a six-tape Wellness Series, this program purports to be "a positive harmonic imaging pro-gram for stress management." Such new-age jargon might turn off the average consumer, but in fact the down-to-earth tape contains a familiar "relax, you are a part of the universe, you have a right to be here" theme. Peaceful images of fall colors reflected in ponds and water dripping off ice, a serene Jon Mark score, and the narrator's softly spoken positive messages together make for a more-than-adequate substitute for happy hour. C.M.

FOR WEEK ENDING JUNE 3, 1989

TITLE

Billboard.

WKS. ON CHART

AGO

2 WKS. /

THIS WEEK

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TOP SPECIAL INTEREST VIDEOCASSETTES SALES

Compiled from a national sample of retail store sales reports

Copyright Owner, Remarks Manufacturer, Catalog Number Suggested List Price

HEALTH AND FITNESS

				* * NO, 1 * *	•				
1	1	125	CALLANETICS \diamond	Callan Productions Corp. MCA Home Video 80429	Callan Pinckney presents deep muscle exercise techniques.	24.95			
2	3	125	JANE FONDA'S NEW WORKOUT ♦	Lorimar/LightYear Ent. Warner Home Video 069	Beginner and advanced routines designed to strengthen and tone.	29.98			
3	4	17	JANE FONDA'S COMPLETE WORKOUT	Lorimar/LightYear Ent. Warner Home Video 650	Her first all-around regimen designed to accommodate all fitness levels.	29.98			
4	2	31	SUPER CALLANETICS	Callan Productions Corp. MCA Home Video 80809	Advanced version of the Callanetics deep-muscle movement program.	24.95			
5	8	13	ANGELA LANSBURY: POSITIVE MOVES	Wood Knapp Video WK1016	Celebrity Angela Lansbury gives tips on becoming a success.	29.95			
6	7	125	JANE FONDA'S LOW IMPACT AEROBIC WORKOUT ♦	Lorimar/LightYear Ent. Warner Home Video 070	A fun and effective alternative to traditional dance aerobics.	29.98			
7	5	125	KATHY SMITH'S BODY BASICS	JCI Video Inc. JCI Video 8111	Fitness video gets down to basics and is designed for the beginner.	14.95			
8	6	19	RAQUEL: LOSE 10LBS. IN 3 WEEKS	Total Video, Inc. HBO Video 9892	This combination of exercise and proper diet gets you in top shape fast.	19.99			
9	9	63	START UP WITH JANE FONDA	Lorimar/LightYear Ent. Warner Home Video 077	This 25-minute video is more than a warm-up and less than a full workout.	19.95			
10	10	125	KATHY SMITH'S ULTIMATE VIDEO WORKOUT	JCI Video Inc. JCI Video 8100	Strenuous program designed for intermediate and advanced exercisers.	14.95			
11	12	125	JANE FONDA'S EASY GOING WORKOUT ♦	Lorimar/LightYear Ent. Warner Home Video 058	Calisthenics and aerobics for any age at a slow and easy pace.	29.98			
12	11	29	KATHY SMITH'S FAT-BURNING WORKOUT	Fox Hills Video FH1059	This unique program emphasizes burning fat and losing weight.	19.95			
13	13	7	SHIRLEY MACLAINE'S INNER WORKOUT	Vestron Video 5270	Shirley MacLaine teaches several ways to lead a calm and peaceful life.	29.98			
14	18	107	JANE FONDA'S P. B. & R. WORKOUT	Lorimar/LightYear Ent. Warner Home Video 046	Designed for pregnant women who want to keep in shape.	29.98			
15	17	111	A WEEK WITH RAQUEL	Total Video, Inc. HBO Video 9965	Extensive weekly exercise and yoga program designed by Raquel Welch.	19.99			
16	16	67	KATHY SMITH'S STARTING OUT	Fox Hills Video FH1027	Kathy Smith's easy-to-do workout for beginners.	19.95			
17	15	125	RICHARD SIMMONS AND THE SILVER FOXES	Lorimar Home Video Warner Home Video 158	Fitness program for people over 50 includes warm-ups and aerobics.	24.95			
18	14	111	THE JANE FONDA'S WORKOUT CHALLENGE	Lorimar/LightYear Ent. Warner Home Video 051	Strenuous exercise program designed for experienced exercisers.	29.98			
19	20	11	DENISE AUSTIN'S SUPER STOMACHS	Parade Video 27	A safe program to help develop rock- hard tummies.	19.95			
20	20 NEW SI		SIVER FOXES II	Another Destiny Prod. JCI Video 8123	Non-aerobic conditioning & stretching program featuring celebrity parents.	19.95			

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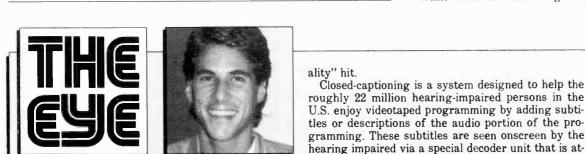
	Γ			* * NO.1 * *		
1	12	13	INTRODUCTION TO LOTUS 1-2-3	The Video Professor	Design & print spreadsheets, Lotus screen format. cells and rows.	19.95
2	1	121	CAREER STRATEGIES 1	Polaris Communication	Development of managerial skills & mental exercises are taught.	19.95
3	3	83	DRUG FREE KIDS: A PARENT'S GUIDE	LCA	A look at drug abuse and the techniques parents can use to solve it.	29.95
4	2	47	INC. MAGAZINE: HOW TO REALLY START YOUR OWN BUSINESS	Warner Home Video 081	Topics include getting the idea, finding investors and making the deals.	29.95
5	14	81	CAREER STRATEGIES 2	Polaris Communication	Learn when and how to move to get the most out of a new position.	19.95
6	4	121	SAY IT BY SIGNING	Crown Publishing Corp. Crown Video	Basics of sign language with emphasis on useful words & phrases.	29.95
7	5	77	AMERICAN HISTORY: THE CIVIL WAR	Increase Video IV015	Famous events from the Civil War are recounted and analyzed.	29.95
8	6	29	SAT-PSAT VERBAL REVIEW	Video Aided Instruction, Inc.	This tape presents experienced instructors giving test-taking techniques.	29.95
9	7	21	SAT-PSAT MATH REVIEW	Video Aided Instruction, Inc.	This valuable test aid will help students review for important exams.	29.95
10	9	3	DBASE III PLUS LEVEL II	The Video Professor	How to copy and erase database files.	19.95
11	NE	W Þ	WORDPERFECT LEVEL II	The Video Professor	How to use time-saving search and replace functions, auto backup, etc.	19.95
12	8	121	PERSUASIVE SPEAKING	Polaris Communication	Successful public speaking through use of body language & eye contact.	19.95
13	11	113	THE VIDEO SAT REVIEW	Random House Home Video	Improve test-taking skills for those important college-entry SAT tests.	69.95
14	10	125	STRONG KIDS, SAFE KIDS	Paramount Pictures Paramount Home Video 85037	Henry Winkler educates parents and children about child abuse.	24.95
15	13	11	INTRODUCTION TO WORDPERFECT	The Video Professor	Learn use of boldface and under-line modes, space settings, etc.	19.95

◆ ITA gold certification for a minimum sale of 125,000 units or a dollar volume of \$9 million at retail for theatrically released programs, or of at least 25,000 units or \$1 million at suggested retail for nontheatrical titles. ◊ ITA platinum certification for a minimum sale of 250,000 units or a dollar volume of \$18 million at retail for theatrically released programs, and of at least, 50,000 units and \$2 million at suggested retail for nontheatrical titles. Next week: Recreational Sports; Hobbies And Crafts.





Just Good Pals. From the look of it, the lights weren't the only things causing heat on the set of the shoot for Capitol artist Bonnie Raitt's clip for "Thing Called Love." Longtime Raitt buddy Dennis Quaid dropped by for a cameo and a squeeze.



by Steven Dupler

GETTING BETTER: With all the changes going down at CBS, it appears the somewhat stingy (and in our opinion self-destructive) "pay-for-play" video servicing policies of the Columbia and E/P/A labels are about to be revised. Word is that the labels, which currently provide clips to a mere 30 video outlets nationwide, will soon expand that number to a much more realistic 100 outlets.

Does this mean that the CBS labels' clip-fee policies that have kept many smaller local outlets from airing the labels' clips are being set aside? Well ... not in so many words, says one source close to the situation.

"I don't know if you can really say that the fees are being eliminated," says the source. "It's more likely that you'll just see more bartering with outlets, such as exchanges of programming for ad time." This new attitude is more in keeping with that of some other la-bels, which, while still officially maintaining that outlets are charged a certain amount of money for clip programming, don't necessarily enforce such policies to the letter.

Whatever the case, it's a welcome change, and the additional exposure should certainly prove beneficial to both CBS artists and the outlets that previously did (or could) not air their clips.

MOUND AND ROUND THEY GO: The musical chairs game at major-label promotion departmentsboth video and radio-seems to be continuing with a vengeance: The latest player may be Steve Schnur, Elektra's director of national video promotion, who is strongly rumored to be departing that post in about a week for the newly created position of director, national album/video promotion, at Chrysalis. He will report to Tom Gorman, head of promotion at Chrysalis. Currently, Lynda Wuelfing (an ex-Jem Records staffer) is working just about singlehandedly on video production and promotion for Chrysalis, and word is she should welcome the departmental growth.

As if all this were not enough, the Eye's street sources say Schnur will not be the only Elektra video staffer moving to Chrysalis in the switch: Jumping along with him will be Suzanne Olsson, recently promoted to coordinator, video promotion, at Elektra.

SAY WHAT? In an industry first, Epic band Living Colour has come out with the first closed-caption versions of videoclips for both the new "Open Letter (To A Landlord)" single and the current "Cult Of Person-

U.K. Channels Get Poor Reception From Public Sky TV Clouded By Slow Start

BY NIGEL HUNTER

LONDON British satellite television has made a remarkably poor start and has impacted only slightly upon the general public since Rupert Murdoch's Sky Television was launched in January via the Astra satellite

That's the word from a survey conducted for the Financial Times by Kennington Research that says that 80% of the British public has no present intention of installing satellite TV receiving equipment. The survey concludes that, by the end of April, only 81,000 U.K. homes had acquired a satellite dish, an increase of just more than 20,000 on the March total.

While Murdoch's feat of getting

Closed-captioning is a system designed to help the

tached to the TV set. The closed-caption signal is com-

patible with virtually any broadcast or cable system.

York, about 750,000 hearing-impaired individuals cur-

rently watch some form of closed-caption program-

ming. Although Epic's move is a first in the music vid-

eo field, the agency says that about 98% of all prime-

time network shows and Saturday morning children's

network programming is available with closed cap-

tions. In addition, most of HBO and Showtime's pre-

mium cable programming is available with this fea-

LAUGHS ARE IN: It may be true, as one HBO execu-

tive said recently while announcing that cable ser-

vice's launch of a new comedy channel, that "comedy is the rock'n'roll of the '90s." (Although judging from

some recent releases that have crossed our desk, the

reverse may be a more apt statement.) Whatever the

case, comedy is apparently the happening thing for cable companies looking to expand their specialty pro-

gramming, and MTV Networks is not about to be left

behind. Just days after being beaten to the punch by HBO's announcement, MTVN scurried to reveal its

own plans-albeit sketchy-for a 24-hour-per-day

comedy-only channel to be called HA TV Comedy Net-

work. The new network would be MTVN's fourth, adding to the current roster of MTV, VH-1, and Nick-

HA is slated to go up sometime in 1990, and while

network chairman Tom Freston notes that limited ca-

ble-channel capacity is a very real concern, MTVN may

work out some form of "partnership" deals on HA

with various multiple-cable-system operators (MSOs)

that could pave the way for more space to be freed up.

(In other words, give the MSOs a piece of the action,

and that elusive channel space will somehow turn up.)

the new Nickelodeon facilities at MGM Studios in

Florida, the network says. In addition, HA wil acquire

shows and movies from existing TV and film libraries,

and draw upon the resources of parent company Via-

One final interesting note: Considering that cable

channels have traditionally been very tightly targeted

at specific demographic groups (leaving the mass mar-

ket programming to the broadcast networks), isn't

MTVN's stated audience target of "ages 15-50-years-

old" a bit broad-based? Why not just say 0-100, or 5-

same comedy material that appeals to 15-year-olds

isn't likely to elicit big yuks from the middle-aged set.

At any rate, it's fairly certain that most of the

Original programming for HA will be produced at

elodeon.

com as well.

80?

ture, as are thousands of videocassettes.

According to the Closed Caption Center in New

four channels up and running within eight months of announcing his plans is widely acknowledged as a major achievement, virtually no benefit has accrued because of the extremely low penetration of receiving dishes in the market.

Taking into account a necessary margin of statistical error, the number is between 60,000 and 100,000, or just .3%-.5% of British homes. The survey was based on telephone interviews with 4,031 adults aged 15 and over, weighted by age, social class, and sex.

Households signifying their intention of installing dishes have risen from 14.1% in February to 15.7% last month. The research interviews were conducted before Sky Televi-sion began a major TV promotional campaign May 1.

Sky is alone in the field at present with its rival, British Satellite Broadcasting, not due to begin transmissions until September. The BSB consortium has been running an advertising campaign to influence the public to wait until its three channels are on the air.

The majority of satellite viewers are in cabled homes, with between 100,000 and 130,000 households receiving Sky's four channels via cable or dish. A further impending complication is that BSB will be beamed through a different satellite requiring different receiving equipment than that necessary for Sky.

Andrew Neil, Sky executive chairman, has stated that the company will spend millions of pounds in promoting satellite dishes to ensure another 500,000 homes have installed them within the next four months. All 3,000 U.K. employees of News International, Murdoch's main company, are to be given a free dish and a receiver, a move that will effectively double the average week's

take-up of receiving equipment. Sky's disappointing results have prompted speculation that BSB may have to cancel plans to raise \$664 million in the stock market this fall. The company has the option of asking existing stockholders for additional funds or inviting money from

new stockholders. The Sky enterprise is believed to be costing more than \$3 million a week to operate. According to the company, the Sky Movies channel is the most popular among homes equipped to receive the service, with a 22% share; Sky Channel, the general entertainment program, is at tracting 12%, Eurosport 10%, and Sky News 6%. The latter service costs \$58 million a year to operate.

The company has announced a new season of movies and is expected to commit a major effort to the launch of a fifth channel-Disney on Aug. 1.

The cost of purchasing and installing receiving equipment is about \$415. Enthusiasm revealed by the survey among younger people for satellite TV brings little consolation because their personal financial status precludes them from buying and the present cost level makes it unlikely that they can persuade their parents to invest.

On the hardware front, Amstrad Consumer Electronics has guaranteed delivery of 100,000 satellite receivers to the U.K. retail trade this month and in June, but some quarters doubt these figures and believe manufacturers are actually cutting production due to low demand.

All in all, it is easy to understand Sky executives being unamused by Sky presenter and Labour Member of Parliament Austin Mitchell's quip that the difference between Sky Television and the Loch Ness Monster is that "more people have seen the monster.'

LOS ANGELES

VIDEO TRACK

MATT MAHURIN LENSED "Love So Beautiful," the newest clip from the late Roy Orbison's "Mystery Girl" album on Virgin. Eric Liekefit produced the clip, set in Echo Park, for O Pictures. Actors Matthew Modine and Winona Ryder appear in cameo roles as a clown and a trapeze artist, respectively.

Rainpeople have wrapped "Little Bit of Time," a concept/performance video from the band's eponymous Epic album. Mark Leemkuil produced for Midnight Films and Carlos Grasso directed

Limelight's Alek Keshishian directed "Everything's Over" for Poly-Gram's Darling Cruel. Ana Davidian produced and Robert Brinkman was director of photography. In addition, Limelight's Jay Brown di-rected Neal Schon's "I'll Cover You." Peter Smokler was director of photography, Tamara Friedman produced, and Adam Whittaker executive-produced.

NEW YORK

PETER ISRAELSON DIRECTED "Two Wrongs Don't Make It Right" for newly signed Geffen artist David Peaston. The Picture Vision director shot footage of Peaston at the Apollo Theater, where the artist got his big break. Jon Small produced, Steven Saporta executive-produced, and Michael Negrin was director of photography

Island Records' Drivin'n' Cryin' captures the essence of the South with its latest video, "Honeysuckle from the album "Mystery Blue, Road." Director Jaime Wolf and photographer Declan Quinn combined footage of various locations in New York and Atlanta. Joseph Nardelli and Randy Lippert produced for New Generation Pictures Inc.

OTHER CITIES

BON JOVI's LATEST VIDEO, "Lay Your Hands On Me," combines road footage from shows in Salt Lake City, Seattle, and Portland, Ore. Wayne Isham directed and Curt (Continued on next page)



NEW VIDEOCLIPS

LISA LISA & CULT JAM Jackie Wants To Be A Star Straight To The Sky/Columbia Michael Owen/The A&R Group Michael Haussman

MICHAEL MORALES

NEW GRASS REVIVAL

CHARLIE PRIDE The More I Do Steve Moss Steve Moss

RED SIREN

One Good Lover

SHENANDOAH

Crossfire

JODY WATLEY

Sunday In The South The Road Not Taken/Columbia Kitty Moon/Scene Three Larry Boothby

STEVIE RAY VAUGHN

Friends Larger Than Lite/MCA Alastair Bates/The A&R Group Jim Sonzero

In Step/Epic Nina D'luhy, Lyn Healy/VIVID Productions D.J. Webster

Callin' Baton Rouge Friday Night In America/Capitol Martin Fisher/High Five Productions Mike Salomon

All Is Forgiven/Mercury Craig Fanning/Mark Freedman Productions Jeff Zimmerman

IVAN NEVILLE

Who Do You Give Your Love To Michael Morales/Wing John Diaz, Amy Raskin/Calhoun Productions Larry Jordan

Primitive Man If My Ancestors Could See Me Now/Polydor Stephen Brierly, Bob Tinnell Liam Kan, Jimmy Fletcher

AS OF JUNE 3, 1989

This weekly listing of new videoclips generally available for programming and/or promotional purposes includes artist, title, album (where applicable), label, producer/production house, and director. Please send information to Billboard, New Videoclips, 1515 Broadway, New York, N.Y. 10036.

CAMEO Pretty Girls Machismo/Atlant

nta Artists Alan Kleinberg Larry Blackmor LIONEL CARTWRIGHT

Give Me His Last Chance Lionel Cartwright/MCA Joanne Gardner/Acme Pictures Stephen Buck

DARLING CRUEL Everything's Over Passion Crimes/Polydor Ana Davidian/Limelight Productions Alek Keshishian

LINDA DAVIS Weak Nights Epic Kitty Moon/Scene Three Larry Boothby

KOOL & THE GANG Raindrops

Sweat/Mercury John Diaz, Amy Raskin/Calhoun Productions Larry Jordan

JIM LAUDERDALE Lucky 13 Epic Anna Roth/Juna Pictures Kevin Downs

JERRY LEE LEWIS Great Balls Of Fire Great Balls Of Fire Soundtrack/P Mark Freedman, Joseph Sassone Oley Sassone -Itrack/Polydo

VIDEO TRACK

(Continued from preceding page)

Marvis and Joey Plewa produced for The Company. Gardner Cole, the songwriter re-

sponsible for Madonna's "Open Your Heart," among other hits, went to Puerto Vallarta, Mexico, to lens "In A Big Way," for his solo Warner Bros. release. Peter Nydrle directed and co-produced with Allan Wachs

for Peter Nydrle Productions. Production companies and po

production facilities are welcome submit information on curre projects. Please send material Deborah Russell, Video Track, B board, 9107 Wilshire Blvd., Beve Hills, Calif. 90210.



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	LIP LIS	A SAMPLING OF PLAYLISTS AT NATIONAL VIDEO MUSIC OUTL Lists do not include videos in recurrent or oldies rotation.
MIN	VICEO HTS OWE"	23
Continuous programming 1775 Broadway, New York, NY 10019 ADDS	Continuous programming 1775 Broadway, New York, NY 10019	Black Entertainment Television 14 hours daily 1899 9th St. NE, Washington, DC 20018
Rick Astley, Giving Up On Love Exposé, What You Don't Know Holly Johnson, Love Train Waterfront, Cry	ADDS Dion, Written On The Subway Wall Fine Young Cannibals, Good Thing Jerry Lee Lewis, Great Balls Of Fire Tanita Tikaram, Cathedral	ADDS Tomi Jenkins, Telling You How It Is Kiara, Every Little Time
Wire, Eardrum Buzz BUZZ BIN	FIVE STAR VIDEO	Alyson Williams, My Love Is So Raw UTFO, Wanna Rock Blue Magic, It's Like Magic
Indigo Girls, Closer To Fine Love & Rockets, So Alive HIP CLIP	10,000 Maniacs, Trouble Me Dr. John & Ricki Lee Jones, Makin' Whoopee Julia Fordham, Comfort Of Strangers Lyle Lovett, Nobody Knows Me	Nancy Wilson, HI Could M.C. Hammer, Let's Get It Stated Expose, What You Don't Know Chuck Chillout, Rhythm Is The Master
Blue Murder, Valley Of The Kings	Paul McCartney, My Brave Face HEAVY	HEAVY
SNEAK PREVIEW Fine Young Cannibals, Good Thing Cyndi Lauper, I Drove All Night Madonna, Express Yourself U2, All I Want Is You HEAVY	Thirty Eight Special, Second Chance Paula Abdul, Forever Your Girl Elvis Costello, Veronica The Doobie Brothers, The Doctor Fine Young Cannibal, Suspicious Minds Howard Jones, Everlasting Love Lisa Lisa & Cult Jam, Little Jackie Wants To Be A Star	Natalie Cole, Miss You Like Crazy Atlantic Starr, My First Love Joyce Irby Featuring Doug E. Fresh, Mr. D.J. Grady Harrell, Sticks And Stones De La Soul, Me Myself And I Diana Ross, Workin' Overtime Peabo Bryson, Show And Tell
Paula Abdul, Forever Your Girl Bon Jovi, I'll Be There For You Bobby Brown, Every Little Step Cinderella, Coming Home The Cute, Fire Woman The Cute, Fascination Street Michael Damian, Rock On	John Cougar Mellencamp, Pop Singer Bonnie Raitt, Thing Called Love Simply Red, If You Don't Know Me By Now Donna Summer, This Time I Know It's For Real Waterfront, Cry Jody Watley, Real Love	The O'Jays, Have You Had Your Love Today James Ingram, It's Real Chuckii Booker, Turned Away The Jacksons, Nothin' (That Compares 2 U) Miles Jaye, Objective Roachford, Cuddly Toy (Feel For Me)
The Doobie Brothers, The Doctor Lita Ford/Ozzy Osbourne, Close My Eyes Forever Guns N' Roses, Patience Richard Marx, Satisfied John Cougar Mellencamp, Pop Singer New Kids On The Block, I'll Be Loving You (Forever) Stevie Nicks, Rooms On Fire Animotion, Room To Move Warrant, Down Boys ACTIVE	MEDIUM Basia, Promises Natalie Cole, Miss You Like Crazy Bill Gable, Go Ahead And Run Grayson Hugh, Talk It Over Indigo Girta, Closer To Fine Rick James, This Magic Moment/Dance With Me Ivan Lins, You Moved Me To This Lou Reed, Busload Of Faith Rod Stewart, Crazy About Her	MEDIUM Al Green, As Long As We're Together Levert, Gotta Get The Money Public Enemy, Black Steel In The Hour Of Chaos Surface, Shower Me With Your Love Mica Paris, My One Temptation The System, Midnight Special Rob Base/D.J. EZ Rock, Joy And Pain Cameo, Pretty Girls Deja, Made To Be Together
Bangles, Be With You Neneh Cherry, Buffalo Stance Elvis Costello, Veronica De La Soul, Me Myself And I Great White, Once Bitten Twice Shy Howard Jones, Everlasting Love King Swamp, Is This Love	Swing Out Sister, Waiting Game Was (Not Was), Anything Can Happen	Lisa Lisa & Cult Jam, Little Jackie Wants To Be A St New Kids On The Block, I'll Be Loving You (Forever) Was (Not Was), Anything Can Happen
Lisa Lisa & Cult Jam, Little Jackie Wants To Be A Star Living Colour, Open Letter (To A Landlord) Tone Loc, Funky Cold Medina Milli Vanilli, Baby Don't Forget My Number Roacthord, Cuddly Toy (Feel For Me) Roxette, Dressed For Success Roxette, The Look	Five 1/2-hour shows weekly	HIT VIDEO
Saraya, Love Has Taken Its Toll Simple Minds, This Is Your Land Rod Stewart, Crazy About Her	1000 Laurel Oak, Voorhees, NJ 08043 CURRENT	10 hours daily 1000 Louisiana Ave., Houston, TX 77002
10,000 Maniacs, Trouble Me Thirty Eight Special, Second Chance W.A.S.P., The Real Me Wang Chung, Praying To A New God	Henry Lee Summer, Hey Baby Eddie Money, Let Me In Paul McCartney, My Brave Face Stevie Nicks, Rooms On Fire	ADDS Exposé, What You Don't Know The Dooble Brothers, The Doctor
Jody Watley, Real Love Winger, Headed For A Heartbreak MEDIUM Extreme, Kid Ego	Mike + the Mechanics, Seeing Is Believing The Doobie Brothers, The Doctor The Fixx, Precious Stone D.J. Jazzy Jeff/Fresh Prince, Girls Ain't Nothin' Jaz, Hawaiian Sophie	Rod Stewart, Crazy About Her Karyn White, Secret Rendezvous Stevie Nicks, Rooms On Fire Queen, I Want It All Paul McCartney, My Brave Face
Joe Jackson, Nineteen Forever Johnny Diesel & the Injectors, Lookin' For Love Roy Orbison, She's A Mystery To Me The Outfield, Voices O'f Babylon	Levert, Gotta Get The Money Kwame, The Man We All Know And Love Rob Base/D.J. EZ Rock, Joy And Pain Special Ed, I Got It Made	Jeff Healey Band, Angel Eyes N.W.A., Straight Outta Compton
Queen, I Want It All Tesla, Hang Tough XTC, The Mayor Of Simpleton	Najee, That's The Way Of The World Takeshi Itoh, Cowbell Kenny G/S. Robinson, We've Saved The Best For Last Mannheim Steamroller, Interlude One	POWER Paula Abdul, Forever Your Girl Michael Damian, Rock On
BREAKOUTS Adrian Belew, Oh Daddy Concrete Blonde, God Is A Bullet Depeche Mode, Everything Counts The Fixx, Precious Stone	Lita Ford/Ozzy Obbourne, Close My Eyes Forever Extreme, Kid Ego Metallica, One Van Halen, Feels So Good Chick Corea/The Elektric Band, Eternal Child	New Kids On The Block, I'll Be Loving You (Forever) Howard Jones, Everlasting Love John Cougar Mellencamp, Pop Singer Martika, Toy Soldiers Bon Jovi, I'll Be There For You Bette Midler, Wind Beneath My Wings Waterfront, Cry
House Of Freaks, Sun Gone Down Kingdom Come, Do You Like It Bob Mould, See A Little Light Lou Reed, Busload Of Faith Neil Schon, 1'll Cover You Slick Rick, Children's Story Tom Tom Club, Suboceana	TRACKS.	Dona Summer, This Time I Know It's For Real Warrant, Down Boys Thirty Eight Special, Second Chance Stray Cats, Gene And Eddie
()TNN	14 hours weekly 6311 Romaine St., Los Angeles, CA 90038 ADDS Exposé, What You Don't Know	C million The self of administra
The Nashville Network 13 Hours Weekly 2806 Opryland Dr., Nashville, TN 37214	The Jeff Healey Band, Road House Blues Stevie Nicks, Rooms On Fire Richard Marx, Satisfied Stray Cats, Gene And Eddie Tin Machine, The Video Album	Continuous programming 704 18th Ave. South, Nashville, TN 37203
CURRENT Clint Black, A Better Man John Conlee, Fellow Travelers Lionel Cartwright/Eddie Rabbitt, Give Me His Last Gatlin Brothers, I Might Be What Your Lookin' For	The Jacksons, Nothin' (That Compares 2 U) Dino, I Like It Samantha Fox, Love House Love & Rockets, So Alive Inner City, Ain't Nobody Better Public Image Ltd., Disappointed	HEAVY Lorrie Morgan, Dear Me Kathy Mattea, Come From The Heart Reba McEntire, Cathy's Clown Clint Black, A Better Man
Lacy J. Dalton, I'm A Survivor Sweethearts Of The Rodeo, If I Never See Midnight Desert Rose Band. She Don't Love Nobody Dolly Parton, Why'd You Come In Here Lookin' Dan Seals, They Rage On Sheepedback Surdey: The South	Karyn White, Secret Rendezvous Todd Rundgren, The Want Of A Nail HEAVY	Oak Ridge Boys, Beyond Those Years Desert Rose Band, She Don't Love Nobody Dolly Parton, Why'd You Come In Here Rodney Crowell, After All This Time Skip Ewing, Gospel According To Luke
Shenandoah, Sunday In The South Billy Joe Royal, Love Has No Right Skip Ewing, Gospel According To Luke Kathy Mattea, Come From The Heart Tracker, Cripple Cowboy Reba McEntire, Cathy's Clown	Michael Damian, Rock On Donna Summer, This Time I Know It's For Real New Kids On The Block, I'll Be Loving You (Forever) Howard Jones, Everlasting Love Guns N' Roses, Patience Bobby Brown, Every Little Step	Keith Whitley, I'm No Stranger To The Rain Charlie Daniels, Midnight Train Sweethearts Of The Rodeo, If I Never See Midnight . Billy Joe Royal, Love Has No Right Shenandoah, Sunday In The South The Shooters, If I Ever Go Crazy
Oak Ridge Boys, Beyond Those Years New Grass Revival, Callin' Baton Rouge Southern Pacific, Any Way The Wind Blows	Jody Watter, Real Love John Cougar Mellencamp, Pop Singer Lita Ford/Ozzy Osbourne, Close My Eyes Forever Neneh Cherry, Buffalo Stance	Billy Joe Royal, Tell It Like It Is Nitty Gritty Dirt Band, Will The Circle Be Unbroken. Hank Williams Jr. & Sr., There's A Tear In My Beer Shenandoah, The Church On Cumberland Road

www.americanradiohistory.com

By SHIG FUJITA



problems.

eflecting the upturn in the country's economy, which has continued throughout 1988 and into 1989, the music industry in Japan also enjoyed good times last year. Industry leaders are confident the good times will continue, despite the fact that the industry still faces various

The record companies generally are satisfied with their performance, having converted from analog records to compact disks, although there was the continuing problem of the record rental outlets, which are renting compact disks also.

The hardware makers continued steady production and sale of videocassette recorders, compact disk players, videodisk players and color television sets, particularly large-screen models. The biggest sellers were the CD-radio-cassette recorders with the lowend ones coming down in price to 39,500 yen as compared to the over 150,000 yen for CD-only players when they first appeared.

Music publishers continued to do good business last year and are looking forward to the extra income coming from neighboring rights.

Promoters continued to bring in international stars in such large numbers that they are experiencing trouble finding halls to book them in. The established promoters such as Kyodo Tokyo and Udo Artists, who have solid international reputations, are troubled by the entry into the business by outsiders who don't know how to effectively promote and handle artists.

The record stores are happy about the good sales of compact disks as well as the unexpectedly good sales of video software. They are continuing to convert their facilities, including shelves and racks, to compact disks from analog records

There was a temporary dent in the economy during the three months that Emperor Hirohito was gravely ill, affecting various events, including the cancellation of the World Popular Song Festival sponsored by the Yamaha Music Foundation. Concerts, however, were not noticeably affected, and both hardware and software makers reported no slowdown in sales during the period from mid-September to December 1988.

A big loss was the death (in January, 1989) of Yasushi Akutagawa, the composer/conductor who served for seven years as president of the Japanese Society for the Rights of Authors, Composers, & Publishers (JASRAC). He had been a tireless worker on national copyright matters.

Executive director Miyuki Ishimoto, a songwriter who was awarded the prestigious Purple Ribbon

Medal by the Japanese government in 1984, was elected the new JASRAC president on March 22, 1989.

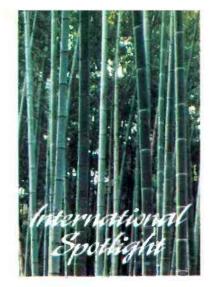
Total record, CD, and tape production in 1988 came to 234,870,000 units as compared to 213,800,000 in 1987. Record production was al-most halved from 74 million to 39.61 million, while CD production nearly doubled from 64,990,000 to 115,330,000. Prerecorded music tape production

79,930,000. The value of total record, CD, and tape production rose more than 10% from 311.6 billion yen in 1987 to 344.5 billion yen in 1988, the first time in years that there was a twodigit percentage increase.

rose from 74,820,000 to

Whereas the 12-inch analog records consisted of 35.5% Japanese popular music and 48.7% pop international music, compact disks consisted of 38.9% pop international music, 25.2% classics and 22.2% Japanese popular music. The tapes were overwhelmingly Japanese popular music—89.8%.

Finance Ministry statistics show that Japan exported 242,000 analog



A Continuing Upbeat Economy Has Put a **Confident Face on the Immediate Future of** the Japanese Music Industry

Bon Jovi, a Japan Gold Disk Award winner. (Photo: Koh Hasebe)

records and 9,132,000 compact disks in 1988 worth a total of 3,491 million yen. However, imports totalled more than four times in value, 14,844 million yen, and almost double in number-5,963,000 records and 11,625,000 compact disks.

Production figures for the first two months of 1989 showed 2,673,000 albums and singles to 19,419,000 compact disks and 11,320,000 tapes. Total value was up 10% to 14,385 million yen.

As for VCRs, 28 million were produced in 1988, up 1.9% over 1987, as against the 12.1% decrease from 1986 recorded with 27.46 million units, according to statistics from the Electronic Industries Assn. of Japan.

Of the total, 21.8 million were exported, down 4.1% from the previous year. Of the exports, 9.49 million went to the U.S. (down 23.3%), 3.29 million to the European Economic Community countries (up 13,9%) and 9.07 million to other areas (up 20.5%).

Both low-end and high-end VCRs, CD players and videodisk players are proving popular. The VHS camp, headed by Victor Co. of Japan (JVC), is pushing the high-definition S-VHS VCRs, while Sony, which is holding the Beta fort, is now selling both VHS and Beta format VCRs. Sony continues to release new Beta models.

Sony is placing great emphasis on the 8mm camcorders, launching high-band 8mm camcorders with replay horizontal resolution of more than 400 lines in Japan in April. Fuji Photo Film, Kyocera and Ricoh are also selling high-band

8mm camcorders made for them by Sony, while six other companies, including Sanyo Electric and Canon Camera, were expected to announce sales plans for high-band 8mm camcorders. Prices are close to 250,000 yen.

An outstanding trend during the past year was the reduction of prices of software, including CD, prerecorded video, and videodisk prices.

CIC Victor Video started it off by releasing 23 feature films on videocassette in December 1988 at the remarkably low price of 3,500 yen. Movie titles on video retail in Japan for between 10,800 yen and 18,000 yen with most around 15,000 yen.

All of the 3,500 yen releases debuted on video more than two years ago and have posted strong sales at the higher price point. CVV is maintaining the 10,800-18,000 yenprice range for new titles being released.

Warner-Pioneer fol-lowed in the CD field with its Forever Young series which it introduced in August 1988 at the unprecedentedly low price of

2,000 yen as compared with the normal 3,000-3,200 yen price range. Of the 90 titles it released at the new low price in the August-October 1988 period, 1.4 million copies were sold in four months.

The titles include rock, heavy metal, pop, jazz, and soul. Warner-Pioneer, with a catalog of about 3,000 titles, is having a hard time selecting those that should move to the 2,000 yen category. Then LaserDisc Co. (now Pioneer LDC) re-

Yumi Matsutoya, a

Japan Gold Disk

Award winner.

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liohistory com

leased CIC Victor Video titles on LaserDisc optical videodisks in April at the special price of 4,700 yen compared with the previous list price of 7,800-9,800 yen. The first titles released in April at the low price included "Raid-ers Of The Lost Ark," "Flashdance," and "The Glenn Miller Story.'

The lower prices, naturally, have been welcomed by audio and video fans and have also (Continued on page J-18)

T.K. SCORES A TKO: TAKESHI ITOH's U.S. DEBUT ALBUM

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Brilliant Japanese alto saxophonist, Takeshi Itoh,—known as "T.K."—stirs up excitement east and west with the release of his first American album, "T.K." a technical knockout of a debut!

"T.K." features funky urban sounds in sinuous groove tracks like the first single, "Cowbell": an instrumental for the 90s!

Prepared to be floored by "T.K." Takeshi Itoh's tremendous first American album, featuring the hit single, "Cowbell."₃₈₋₆₈₆₀₇ On Columbia Cassettes, Compact Discs and Records. CBS/Sony-Columbia





Hardware Makers

KEN IWAKI Senior MD Sony Corp. The trend in the last two or three years points toward the expansion of several types of products together, rather than any single

product being outstanding.

First, all audio products, centered on compact disk players, increased considerably in sales. Many new models were introduced, and the increases in sales were achieved within the expansion of the industry as a whole. Second, sales of professional VCRs to broadcasting sta-

Second, sales of professional VCRs to broadcasting stations increased. Sales- and profit-wise, professional audiovisual products increased considerably. Third, sales of precision components increased drastically.

cision components increased drastically. Beta was stagnant in sales, but our participation in VHS served as a turning point, and happily, Beta sales increased. Also, 8mm is selling increasingly better.

Back in 1981-1982, we depended only on consumer products and suffered greatly. Thus, we started a thorough diversification program, which after five or six years has begun to bear fruit.

Presently, we have 17 project departments, 10 of which have business of more than 100 billion yen per year. This is the reason for the company's stable growth. When Sony acquired CBS Records, we thought it would

When Sony acquired CBS Records, we thought it would not affect profits for two or three years. Actually, the acquisition contributed handsomely to profits, which was a happy miscalculation. We feel that we were very lucky last year.

The diffusion rate of 8mm camcorders is still small. VCRs as a whole are no longer recording big increases, but among the VCRs, camcorders are the ones increasing the most. We consider that 8mm is quite advantageous because it's small and has a long recording time. We put out the Video Walkman, and that suddenly set the 8mm market on fire. Currently about 500 8mm titles are available in Japan.

At the present rate, we are cautiously optimistic, and believe the energy of fiscal 1988 will continue through fiscal 1989 (April 1989-March 1990).

As for HDTV, it is comprehensive technology piled up through development of high-quality color TV sets and VCRs. It is questionable whether it is possible to eliminate what is in between to produce HDTV.

The CBS group will be handling software, so we are planning to place emphasis on optical videodisk players. We just announced release of a fully compatible videodisk player, which can play videodisks, compact disks, and CDVs, listed at only 88,000 yen.

KUNIO KAKIGI President Victor Co. of Japan

(JVC) For the fiscal year ending March 31, 1989, JVC recorded sales of 620 billion yen, an increase of 7%. This can be said according to plan since the estimate at the beginning of the fiscal year was 615 billion yen. Exports were a bit better than the year

here the second

before, while domestic sales were down a little.

Exports are now down to 49% of production, as compared to 69.3% in 1982 and 68% in 1983.

We want to increase domestic shipments this year, and the goal for this year is 640 billion yen in sales.

There is the possibility of JVC bringing big TV sets made in the U.S. to Japan for sale in this country. The molds, for instance would just cost too much in Japan. In the case of those items which are being made in the U.S. but which won't sell in too large numbers in Japan, it would be cheaper to make them in the U.S.

to make them in the U.S. As for S-VHS VCRs, their number in Japan was 1.3 million as of the end of March 1989 and is expected to come to 3 million by the end of this year. After the S-VHS was announced in 1987, it didn't sell too well, but it became firmly established on the market in 1988.

In the industry as a whole, 15% of the VHS decks are S-

VIEW FROM THE TOP

Industry Leaders Review and Preview Directions in Audio and Video, Hardware and Software, Concert Promotion, Publishing, and Retailing.

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VHS and 25% in the case of camcorders. The percentages are expected to increase to 25% and 30%, respectively, this year.

As for CD players, there are 22 million units in homes now, with CD-radio-cassette recorders overwhelmingly in the majority. Some 7.5 million units are expected to be sold this year, including 3.9 million CD-radio-cassette recorders, 2.3 million units in mini components and 1.3 million CD players.

The audio-visual industry as a whole is estimating that sales this year will be up 6% or 7% from last year. Up to now there was a commodity tax on audio-visual items, but this commodity tax has disappeared so that the sales total will decrease by that much. Expanding this year will be S-VHS VCRs and camcorders.

The 12th Tokyo Video Festival is accepting entries through Sept. 10, 1989. There are several other video festivals, including the one sponsored by the Asahi Shimbun, but the JVC festival is the only international one.

The issue of home taping is still a problem. To say no copies can be made is extreme, and we must reach a compromise on this matter.



ord Assn. President

Nippon Columbia

Several changes have occurred since I became president of the Japan Phonograph Record Assn. (JPRA) in April 1988.

First, sales increased 18% compared to the stagnation that had con-

stagnation that had continued for the previous seven years. CD players reached 30% of the households in Japan, with CD-radio-cassette recorders being the biggest sellers. Vinyl record sales decreased so drastically that very few are being produced now.

Second, we faced the question of copyrights. The worldwide trend is toward protection of copyrights, including neighboring rights. Japan is feeling outside pressure, so parliamentary members now feel they must revise the domestic laws accordingly.

Third, the record rental outlets were hit by CBS/Sony and other record companies in court, and the Tokyo District Court handed down a decision almost 100% supporting the arguments of the record makers. The court ruled that rental outlets could not rent new records designated by the makers for two months after the month in which the records were released.

This year we expect a two-digit increase in sales, but it will depend, of course, on the availability of titles that will sell. The increase will probably be about 10%.

We continue to work to resolve the copyright problems inherent in DAT technology. The hardware firms have proposed a new type which can make solo copies, but no grandchildren copies. But if a million solo copies of the same quality as the original are made, what's going to happen? The JPRA now has 22 firms—including all the major rec-

ord makers—as members.

Nippon Columbia had few overall hits last year, but in the January-March 1989 period, we debuted some promising new stars. Some of the brightest include Japanese pop singer Marcia from Brazil, idol singer Sumika Yamanaka, and rock star Iwao Yamaguchi.

We will celebrate the 80th anniversary of the company in

October 1990 and are planning a series of events from this summer through winter to establish a new foundation for the future.

High definition is positively the wave of the future. People want big HDTV sets so that they can enjoy movies at home. If they see HDTV, they will become fans and want to buy.

Imported CDs are selling for 1,700-1,900 yen as compared to the 3,000-3,200 yen for Japanese CDs. If the price difference is more than 1,000 yen, people will buy the imported CDs. But if the difference is only about 500 yen, people will pick the higher-priced Japanese CDs because they include something extra, such as liner notes printed in Japanese.

With the elimination of the 15% commodity tax, and only a 3% consumption tax, prices of CDs have been lowered from 3,200 yen to 3,008 yen. However, this means we must increase sales by 10% just to maintain sales (in value) we recorded last year.

SEIYA MATSUMOTO President

JA

Pioneer Electronics We were a hardware maker and established a joint company, Warner-Pioneer, in order to enter the software field. However, Warner-Pioneer was an independent company with its own schedules so it was not necessarily always convenient in making visuals or LaserVision videodisks.



When we started videodisks, we knew it would take time to get the visuals established, but gradually the videodisk publishing project grew and expanded so that the music side became more important.

There had been some talk about separating before, and both sides finally agreed to dissolve the Warner-Pioneer partnership. The partnership worked smoothly in the past, and we will continue to cooperate—particularly in the software field—in the future.

Fully compatible players which can play videodisks, compact disks, and CDV first appeared in 1987. Sony released a player listed at only 88,000 yen in April, but Pioneer will be announcing a less than 100,000 yen model soon.

As the per unit price has declined for both music and movie videodisks, it has become easier for younger people to buy videodisks. Consequently, I believe that sales of both hardware and software will accelerate further this year.

About 70% of the videodisk players being sold are fully compatible players, but the real fans still prefer the separate high-end sophisticated players. There also are those who already own CD players so they say there is no need to buy a compatible player.

Up to now prices were more than 5,000 yen, but since about six months ago, blockbusters priced at less than 5,000 yen have appeared in great numbers so they are easier to buy. The customers buying videodisk players are becoming younger all the time.

Recently the number of karaoke sing-along software has increased. Those who buy karaoke machines and software are mostly in their 40s or older. Recently, however, lowpriced karaoke software has appeared, and also, new songs that those over 40 don't sing have appeared. Consequently, the number of customers in their 20s who buy karaoke software has increased considerably, although customers younger than 20 generally don't buy karaoke.

Less than 600,000 videodisk players were sold in Japan last year, and this year the total will probably go up to 800,000 units, with 80% being the LaserVision optical type. Pioneer, of course, must do better this year than last year.

We have 72-disk and 36-disk auto changers on the market, but we are releasing a 144-disk auto changer, for use in laser jukeboxes. The number of videodisk jukeboxes is about 2,000 now and increasing. We are marketing a Karaoke Box about the size of three

We are marketing a Karaoke Box about the size of three telephone booths with a videodisk jukebox inside. It will be installed in bowling centers and pachinko pinball parlors.

More View From The Top profiles are on page J-4.

KAZUO MOCHIZUKI President Japan Phonograph Record Assn



VIEW FROM THE TOP: Industry Profiles— Record Companies



TOSHIO OZAWA President

CBS/Sony Group The environment for the record industry was wonderful during the past year. CDs showed an increase of nearly 50%, while music tapes showed a slight increase of 2%. Analog records were down 50%, but for the first time in a long time, a two-digit percentage increase was re-

corded.

Last year the CBS/Sony Group celebrated its 20th anniversary, and the group recorded an increase of nearly two digits. I can say it was a good year for the group.

Before the music videos of artists was over 10,000 yen, but we reduced the lowest-end ones to 3,000 yen. Before sales were 20,000 copies at the most, but now tops is 100,000 copies, so that mass production is possible.

Even when CBS/Sony was a subsidiary of CBS Records, management was entrusted nearly 100% to CBS/Sony. The fact that CBS has come under the wing of Sony has brought no drastic changes, but it has increased interest in the Japanese market. In connection with selling Japanese artists overseas, it can be said that it has become easier to a certain point.

The abolition of the commodity tax and imposition of the 3% consumption tax from April 1 will make it possible to reduce prices. In the case of the 3,200 yen CD, for instance, the reduction was nearly 300 yen.

It is predicted that the Japanese economy will continue to enjoy good times this year also.

One of the big problems facing the record industry in Japan is the high retail price of records compared to international prices. Included in the price of Japanese product are the high land prices, high store costs, high studio charges, and exchange rates. But another big reason is that it is very difficult to export Japanese records. It is basically necessary to export to the American and European markets because they are the big markets.

That is why we are trying to sell T-Square and Seiko Matsuda in the U.S. At the same time we cannot ignore the Southeast Asian market. The clime for accepting Japanese songs is better in Southeast Asia than in Europe and the U.S. for a couple reasons. The economic levels of the Southeast Asian countries have been considerably raised so that a market for high-quality, high-priced records will be created. And now, as a result of copyright laws being enacted in various countries and pirated copies disappearing, the possibility of music exchanges with these countries has become stronger.

This year we have no intention of recruiting new singers from Southeast Asia. We must make the two recruited last year-Tsai from Taiwan and Wu from China-into stars of a certain stature; we will aggressively promote them this year also.

The CBS/Sony Group is now strong in the rock field, which is the mainstream of music now.

TAKESHI OKKOTSU President Toshiba-EMI

The past year was a passably good year. In international repertoire, the Beatles were very good, but overall, domestic repertoire was overwhelmingly better. During the past year I felt keenly that there is now no border between domestic and international repertoire.

Actually, the border between audio and video is beginning to disappear also. From now on, it might be better even for a

new star to debut on video. It might be that a live video will be better than a live recording.

In domestic repertoire, Tsuyoshi Nagabuchi, Yumi Matsutoya and Boowy did very well. Veterans continue to sell, and demand for so-called idol singers remains high. The scope has widened, and I think that's a good thing.

It appears that tastes in entertainment have gradually become westernized. More people are enjoying shows after dinner, including concerts, dinner shows, musicals, and operas. Tastes are slowly changing.

As for artists selling overseas, trumpet player Terumasa Hino transferred from CBS/Sony to Toshiba-EMI, while Bow Wow is already selling in Britain, and now we have a rock band, Complex. We don't have a special department to sell overseas, but promote artists on a project-by-project basis. The problem is having staff overseas who can speak the language to promote our artists.

The Fun House left us last year, so we recorded only a 7 % increase in sales last year. This year we want to record a two-digit percentage increase. Because of the abolition of the 15% tax on the wholesale price (which we previously included in the sales) and the impostion of the 3% consumption tax (which will not be included in the sales total), we will have to increase sales volume by 10% to be the same value-wise. But we want to increase actual sales by about 10%

Generally the mood is optimistic. Digging up old catalog began in the end of 1987, but I think that repressing catalog can still be carried out. Demand can be revived by lowering prices also. I think the general trend is toward lower prices, and Toshiba-EMI intends to lower prices on those titles which will make both the maker and retail outlets happy since lower prices will sell more copies.

The DAT hardware is not selling because software is not available. Further discussions should be held on the matter of copyright in connection with the DAT.

President

Warner-Pioneer

Both the Warner

Group and Pioneer were

very cooperative with

what I wanted to do here

in Japan as the operat-

ing officer of Warner-

Pioneer. They have al-

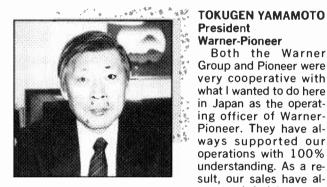
ways supported our

operations with 100%

understanding. As a re-

sult, our sales have al-

most tripled in seven



years

Now that Warner-Pioneer is owned by Warner Bros. 100%, there is basically no change in my operations except that I expect to get quicker responses on different projects we wish to undertake in Japan. We hope to take some bold actions which necessarily involve taking certain risks.

This is the first time that a major international record company has established its 100% operations in Japan, and I feel that the whole world is looking at how Warner-Pioneer will fare in the months and years to come.

First, I want to build the strongest repertoire of Japanese artists acceptable to the Japanese audience. To the extent that we succeed in achieving this foremost goal, we will succeed in Japan as a record company. We do have some strong artists, both new and established, and we will be signing up many more artists to promote in Japan and overseas, including the U.S. and Europe.

We have perhaps the largest number of artists active overseas, such as Sadao Watanabe on the Elektra label, Loudness on the Atlantic label, and Kitaro on the Geffen label. In addition, we have many other Japanese artists coming to us for exploitation on worldwide labels.

The second important goal for our company is to exploit the international stars here in Japan. I am totally dissatisfied with the performance we are achieving with international artists to date; I feel that we should be selling twice as many as we are selling of our hit artists on the U.S. charts. We will accelerate our promotional activities to raise the sales levels of our international artists, including bringing them on special promotional tours to Japan.

Meanwhile, considerable progress has been made on the copyright question. The Copyright Law has been revised so that it is now a crime just to possess pirated videotapes. I actually started that campaign when I was the chairman of the Anti-Piracy Committee on Foreign Videos six years ago.

www.americanradiohistory.com

I was chairman for the Asia-Pacific region for the IFPI for about six years. Now, a tremendous improvement has been reported in South Korea, Taiwan, Singapore, Malaysia, and most drastically in Indonesia. Most of these countries had 100% piracy, and now such piracy activities are being contained under the new legislative steps.

As former chairman, I'm very happy about this development.

Promoters

SABURO ARASHIDA President Kyodo Tokyo

Kyodo Tokyo, which is now in its 38th year, did "My Fair Lady" with an American cast in April this year. We're planning to bring a British musical, "Time," to Japan, but it's going to cost a lot of money. We've been negotiating for almost eight months.



Kyodo Tokyo is pro-

moting concerts by both domestic and international artists as well as musicals. We hold about 1,000 concerts and musicals a year. On New Year's Day, for instance, we were holding 10 throughout the country.

Last year the biggest event was the last tour by Michael Jackson. We sold out 400,000 tickets at Tokyo Dome, Japan's first covered baseball stadium, in nine shows.

Sound-wise, however, the Tokyo Dome is a problem. Artists have monitors and listen only to the sound from the monitor so they don't know about and are not so concerned about the echo.

Another big problem with huge venues, such as Tokyo Dome seating 50,000, the Tokyo Bay N.K. Hall seating 7,000 and the newly-opened Yokohama Arena seating 12,000, is the fact that many fans are sitting so far away from the stage so that the artist looks "like an ant," as the Japanese say.

There is a shortage of halls in Japan, where preference is given to those artists who will attract the young people. People in other countries can't understand why halls aren't available. Here in Japan we have to reserve one year in advance and must pay a 100% deposit, which is not refunded if one cancels.

Some international artists don't understand this and readily postpone or cancel. That means the risk of the promoter is very great since so much money is spent for advance publicity, including advertising.

If we work with TV stations or other sponsors, TV spot announcements can be made. But TV stations can't do the actual handling of the concerts because they don't have the experience. It is good for the TV stations themselves to sponsor concerts and tours because it improves their public image, but it's best for them to leave the actual concerts up to veteran promoters.

Competition is fierce so I cannot announce who will be coming this year until everything has been finally decided. However, Diana Ross will be coming for the first time in a long time, while Madonna will be doing a world tour again. As for Cyndi Lauper, it depends on her new album. We're discussing a Japan tour with Debbie Gibson.

We've done quite well for the last two or three years, and the biggest change recently is that fans now select specific artists they want to hear as opposed to attending a rock or jazz concert strictly to hear a certain kind of music.



SEIJIRO UDO President **Udo Artists**

Actually, promoting is not very good now because there are those ignoring the established system for handling international artists; they are treating artists, not as artists, but just as commodities.

For instance, Sting played four times in the Tokyo Dome, which (Continued on page J-8)





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... The Tradition Continues...



TOP JAPANESE MUSICIANS BREAKING OUT INTERNATIONALLY

By RICHARD NORTHCOTT



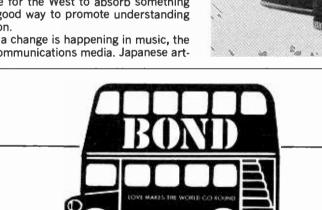
apan, the nation of innovators, has exported just about everything that isn't tied down. This land, with no natural resources, does have one resource to sell: its people and their culture. anese Culture." It's origami, tea ceremonies, traditional

dance, and the like, right? But what about modern culture? One mustn't ignore the Japanese films, photography, modern literature, cartoons, and TV dramas that have had some success. And what about pop music?

For the people that copy and then improve on every idea, the international music industry has remained impenetrable. If Japanese artists can reach the level of the West in Western music, it could become Japan's last export. Although Asian musicians only recently have been recognized at all, they definitely have growth potential in the international music industry.

It is inevitable that the present one-way-street cultural trade imbalance will change. As Japan has risen in economic position it is certain that cultural influence will follow. The average Westerner has only a vague idea of what Japan is really like. Yet the Japanese are well informed about the West. They digest a mainly Western diet of TV, movies, and music. Maybe it is time for the West to absorb something back. Music is a very good way to promote understanding and reduce trade friction.

At this very moment a change is happening in music, the most international of communications media. Japanese art-



ists are gaining confidence and making their presence felt across all styles of music. The first signs came in the instrumental area of the industry where language and nationality are not so important. Japanese instrumentalists have long been well known in classical, jazz, and new age circles. Kitaro, for example, is well established worldwide. The recent boom in alternative radio programming has helped fusion acts like Malta, T Square, Casiopea, Kuzumi Watanabe, and Gontiti achieve airplay in the U.S.

Vé trik M^{e v}é doka

Sony Wireless Walk-



Ryuichi Sakamoto is one instrumental artist that everyone must know. His genius helped take YMO (Yellow Magic Orchestra) to international success in the early '80s and recently soundtracks to Academy Award fame. Sakamoto is presently recording a new album for release through Virgin Records (U.S.) in October.

In the past, other Japanese bands have broken through internationally, though usually only briefly. A predecessor to YMO, the Sadistic Mika Band, successfully toured Europe with Roxy Music in the late '70s. Also, Sandii and the Sunsetz had a top 10 hit in Australia five years ago. The Sunsetz are set to release this month a compilation through Cana-da's Spy label (distributed by A&M Records) and tour in July. An improvisation/rock band, Kondo Ima, led by electric trumpeter Toshinori Kondo, has made an impact on the hip sets of Australia, New Zealand, and Asia and plans to tour Europe in October. These bands have proved that the Japanese can rock, too.

Now heavier bands like Loudness, EZO, and Vow Wow are making themselves heard in the heavy metal market. Vow Wow, who live in England and regularly tour Europe, will be coming to the U.S. soon.

Pop music is the last area for Japanese artists to find acceptance. This is a field in which Japanese artists dominate Asia with female superstars Seiko Matsuda, Akina Nakamori, and the band Anzen Chitai reigning in the Hong Kong, Singapore, and Taiwan markets. Yet there has been no effort to penetrate the West until now.

The increase in performing and recording overseas, songs released in English, and the use of Western songwriters, backing musicians, and producers has helped to internationalize the local music scene. For example, the latest album in English by 20-year-old pop singer Yoko Oginome was produced by the multi-award winning Narada Michael Walden and shows the seriousness the Japanese record companies have put into "international co-(Continued on page J-14)

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J-6



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VIEW FROM THE TOP: Industry Profiles— Promoters

(Continued from page J-4)

seats 50,000, but the shows were only one-third to one-half full. Sting lost out because of the poor attendance, and Sting himself is aware of this.

Those fans who had supported Sting for many years were unable to buy tickets because you had to be a Saison credit card holder to buy them. It was the fault of Dentsu.

We've been in the business for more than 20 years and intend to die in this business, but people like Yozo Katsuta of Dentsu are just considering that there is honey in the flowers, the artists. When the honey disappears, they're going to go somewhere else, such as the marine leisure business if it becomes popular. They have no love for music at 'all; they just offer a lot of money.

I anticipate a big crisis now, not only as chairman of the Japan Promoters Assn. but also as president of Udo Artists. I believe that artists should take the best possible care of their fans. Everyone, of course, is weak in the face of money, but there are people like Bruce Springsteen and U2 who don't do TV commercials. They are very rare and valuable artists.

If the trend points toward experience such as the recent Sting concert, this market is going to collapse. When a hall is only one-third or one-half full, there is no longer the necessary atmosphere, and fans can enjoy only half as much as they normally would. This is the biggest problem we face now.

In the past, we sold out 97% of our concerts, but last year the percentage dropped to 70%. This is because there is an oversupply with many international artists coming to Japan because of the high value of the yen.

As a promoter handling only international artists, I want managers of international artists to consider the fact that, although Japan is considered a rich nation, the ordinary individual does not have much money, especially the children. The ordinary parents are poorer than Americans; this means that Japanese children can spend only as much money as American children.

The best show during the past year was the New Year's Eve and New Year's Day performance by Bon Jovi, Ratt, Kingdom Come, and Britny Fox. It was not a one-shot deal, and we will be doing it three years in a row with Sanyo as the sponsor.

We handled 93% of the international artists that performed in Japan; we brought over about 36 artists or groups for about 300 concerts last year.



TOSHINARI KOINUMA President Koinuma Music

Koinuma Music is now in its seventh year after I had Ai Music for 17 years. In my Ai Music days, I sold such artists as Sadao Watanabe, Terumasa Hino and Kimiko Kasai overseas. They are now firmly established on the international music scene. The Select Live Under

the Sky concerts started in 1977, and the 13th ones will be held this year. Those who came to the first ones listened seriously to music outdoors. Now 13 years later, the same ones that came to the first ones are now coming with their families to enjoy music outdoors.

The contents were pure jazz at first, but now we include fusion and reggae. Women comprise up to half of the fans at Live Under the Sky.

In concert halls, the average age of fans is rising, although there are many young people. There are also quite a few women in their 30s and 40s. This year's Live Under the Sky in Yomiuriland Open Theater East outside Tokyo will have five groups and will be a tribute to Duke Ellington, whose birthday was on April 29

tribute to Duke Ellington, whose birthday was on April 29. The first Tokyo Music Joy concerts were held in January 1985 as a cross-genre, post-genre musical experience. It has featured such cross-genre artists as Chick Corea, Keith Jarrett, Yuji Takahashi, Richard Stoltzman, the New Japan Philharmonic, Toru Takemitsu, Wayne Shorter, Samulnori (drum group from South Korea), and Haruna Miyake.

The 5th Tokyo Music Joy in January this year featured Pat Metheny with Les Ballets Jazz de Montreal, Keith Jarrett, and Michael Brecker W-Unit in the Kan'i Hoken Hall in Tokyo.

Music Publishers

SHOO KUSANO President Music Publishers Assn. of Japan President Shinko Music Membership in the Music Publishers Assn. of Japan (MPA) has grown to nearly 150 members. During the past year the MPA signed with the Japanese Society for the Rights of Authors, Com-

posers, and Publishers (JASRAC) to receive neighboring rights royalties and will distribute them from this year to those music publishers with master label rights.

Some 500 million yen was received in May and will be distributed in September. The total for 1989 is expected to come to 1 billion yen. Some 80 to 100 of the major music publishers, who are members of the MPA, are making masters.

(Continued on page J-10)

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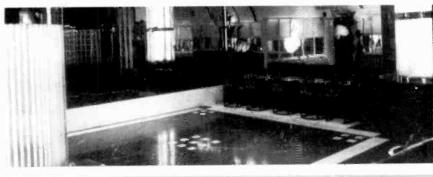


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(Continued from page J-8)

Highlights during the past year include the NMPA meeting in Tokyo, followed by the CISAC meeting.

The death (in January 1989) of Yasushi Akutagawa, composer/conductor and president of JASRAC for seven years, was a big loss for the entire music industry, as Akutagawa had been doing so much for copyright protection.

The major copyright problem in Japan is Article 30 of the Copyright Law, which permits home taping. While this is the biggest unresolved copyright problem in Japan today, the issue is gradually being resolved in the Asian countries.

As for Shinko Music, the Rebecca group won the Japan Gold Disk Award for the most sales of CDs, records, and tapes in the domestic repertoire department, while the Beatles won in the international repertoire in 1988. Shinko did not win any of the top awards in 1989, but Rebecca continues to sell well, and is very popular. One of our newest groups is the all-girl Princess Princess, who sold out four days at the 10,000-seat Nippon Budokan in Tokyo.

Other new artists who are doing well include the male rock group Grass Valley, as well as Tomoko Tane, Iwao Yamaguchi, and Scramble. "Idol" singers are still strong in singles.

Merchandising accounts for one-fourth of Shinko Music's sales, and our magazines are all doing well. Music Life has a monthly circulation of 200,000, while Burrn's monthly circulation is 150,000. B-Pass (Backstage Pass), a magazine devoted to domestic rock, has increased circulation to 150,000 in its third year of publication. Young Guitar and Crossbeat also are doing quite well.

Photo collections of various artists, both domestic and international, are popular, with the Bakuchiku Slump group's photo collection selling many copies.



MAMORU MURAKAMI President Nichion

Last year Nichion celebrated its 25th anniversary, and we've rewritten the record for sales based on the March 1989 accounting. It was the best record since our establishment.

As for international repertoire, our top song was ''Show Me.'' We

took No. 1 for international repertoire with "Cha Cha Cha" in 1988, and "Show Me" succeeded to about the same extent. The original "Show Me," sung by the Cover Girls, didn't do too well in Japan, but the cover version by Yukari Morikawa was a big success, selling 500,000 singles and 500,000 CDs and albums.

Of course, the Michael Jackson and Madonna records contributed to the good record. But "Show Me," a song which did not hit throughout the world, became the biggest hit in Japan.

We have been depending too much on the hit charts. We must select those songs which will sell and hit on the Japanese market. International repertoire, including classic, now comprises only 25% of total record sales. This may be due to imports, but in this year's Japan Gold Disk Awards, Bon Jovi won the top prize with 300,000 CDs and albums. But in the case of singles, it is only 35,000 to 50,000 copies at the most.

For instance, Go Nagabuchi's single, "Tombo" (Dragonfly), sold 600,000 copies. Japanese producers must take this point into consideration and push artists who are appropriate for the Japanese market. If they should change to such a policy, I believe the international repertoire share will increase much, much more.

I am not saying we should ignore the charts completely, but we depended too much on the charts in the past at the expense of originality. If someone with creative concepts does the selecting, for instance, it will be possible to produce something which is right for the Japanese market.

We continue to do a lot of commercial synchronization. "Stand By Me" is an old song, but it was used recently by four companies—Edwin, Arbeit News, and Nissan used the original version by Ben E. King, and Seiyu used the cover version by Kyoshiro Imawano. Gershwin's "Rhapsody In Blue" also was used by four companies.

Nichion is the leader in selling songs for commercials in Japan. We sell about 150 songs per year. We have a TV commercial production department, so it's easy to make direct contact with possible clients. We don't just wait for firms to approach us; we select songs and approach firms, asking, "How about using [this] song?"

Up to October 1988, the Nippon Tobacco Corp. had commercials on television, but they've discontinued television advertising and have moved to radio.

Video

TATSURO ISHIDA Chairman Japan Video Assn. Chairman Pony Canyon As far as the Japan Video Assn. (JVA) was concerned, the biggest event during the past year was revision of the Copyright Law in November 1988 making it illegal to possess pirated copies of videocassettes. The Cultural Af-



fairs Agency started preparations for revising the law in 1987, and it had been expected that the parliament would *(Continued on page J-12)*



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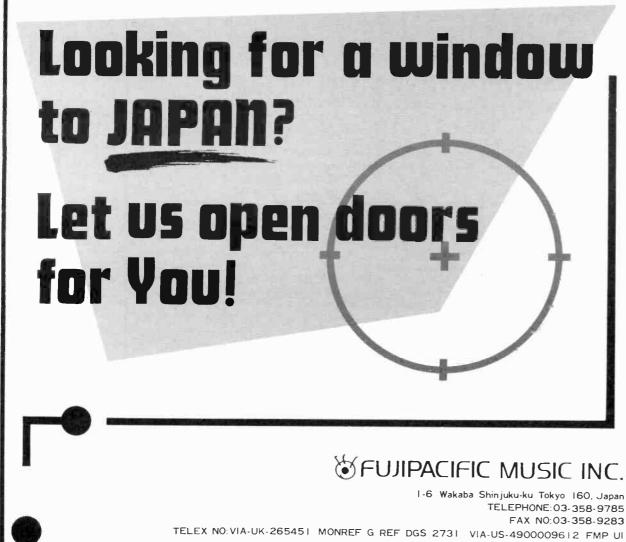
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(Continued from page J-10)

approve the revision in May 1988, but it was delayed because of the consumption tax.

Last year we were able to make outstanding progress and achieve considerable results in the battle against piracy. At one time it was said that more than 50% of video rental outlets were handling pirated copies. The number has declined to only about 20%. This year, with the legal means at hand, we intend to aggressively continue the campaign to eliminate piracy.

The video industry as a whole has already gone over 300 billion yen, and this year it is expected to go over 400 billion yen. Please bear in mind that the total does not include videodisks, which come to about 100 billion yen.

Collection of JVA membership fees is not necessarily proceeding smoothly. Even if we collect the fees, about 70% is being used to fight piracy, so that we can't pay much to JVA personnel. We want to expand the JVA itself in the future.

South Korea, Taiwan, Hong Kong, Singapore, and Indonesia have enacted copyright laws domestically, but they have not yet signed contracts with other countries so that Japanese copyrights still are not respected. Outstanding results will probably appear in two or three years.

In 1987 we were losing about 50 billion yen a year to piracy. Now less than 20% of rental outlets are handling pirated copies, so that the loss must be about 15 billion yen. You can't find the pirated copies on store shelves; the outlets are hiding them because just processing them is a crime.

Of videocassettes, only 7.4% of domestic repertoire and a mere 1.9% of international repertoire is music videos. Together the music videos come to about 10 billion yen. (Continued on page J-16)

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JAPANESE MUSICIANS (Continued from page J-6)

operation." The progress of English in Japanese pop music is slow but sure.

The signing of licensing arrangements, such as between Victor and JVC has opened a few more doors overseas for Japanese artists. Major movement has come with record company reorganizations. The CBS takeover and the buyout of Japan's Warner-Pioneer and Alpha Moon record companies by Warner Bros. (U.S.) has now made the situation more suitable than ever for Japanese artists to get away from "alternative" and into the mainstream market.

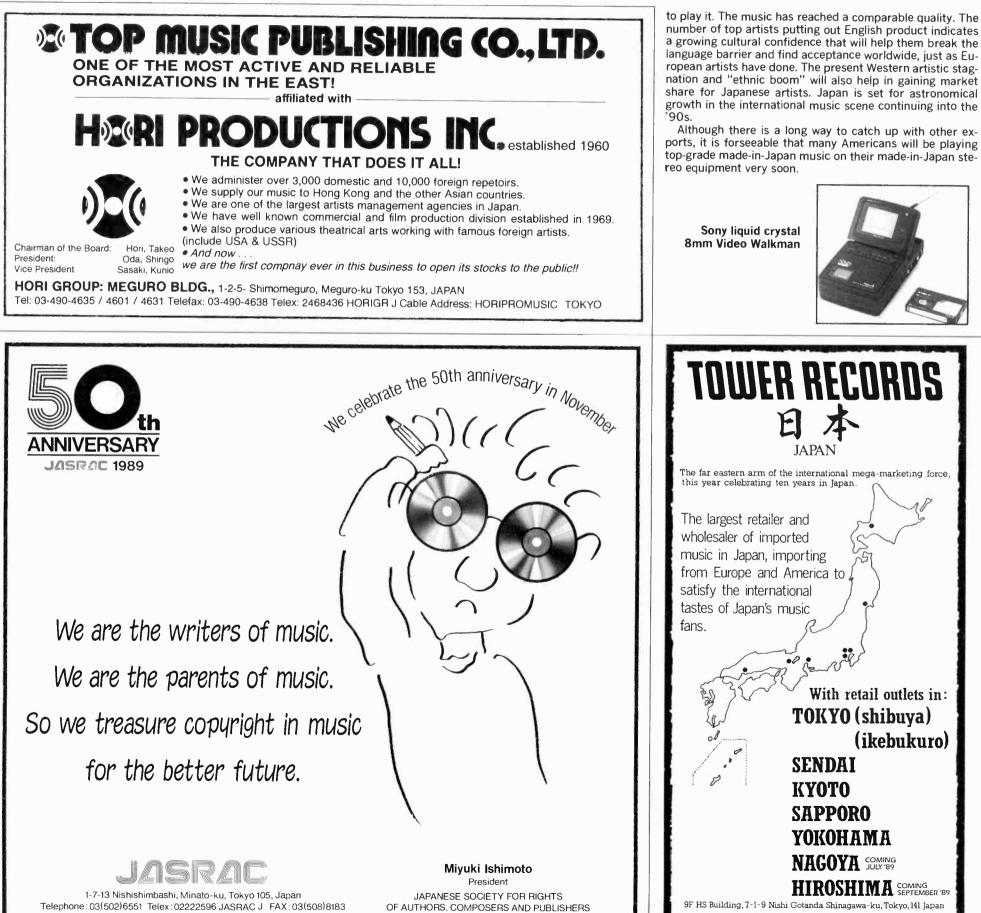
CBS/Sony and Epic/Sony have plans to release their top artists through their American counterparts, starting with

Asia's top singer (24 No. 1 singles and 12 No. 1 albums in Japan) Seiko Matsua, who will hit the U.Ś. shelves in a few months. Plans also include the launch of Rebecca and TM Network next year.

The Japanese are well-known imitators, yet they invariably adapt and improve on what they copy. In Japan they have been playing Western music for more than 40 years while inventing most of the new musical technology on which



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BILLBOARD JUNE 3, 1989





VIEW FROM THE TOP: Industry Profiles— Video

(Continued from page J-12)

Prices of videotapes will probably come down gradually. The 3,500 yen movie videos put out by CIC Victor Video sold very well and instigated other makers. Some firms are lowering the prices of their music tapes, and the trend is toward gradually lowering prices.

APA

As for Pony Canyon, it had sales of just a little under 70 billion yen with the increase paced by videotapes and CDs. Videotapes were big overall, not any one genre particularly. We have many titles from MGM, Columbia, and BBC and lots of animation, while music videos are good also. In rec-ords, we have contracts with A&M and Scotti Bros.

In foreign movies, we have a market share of over 20% There is no mistaking the fact that we're No. 1 in video.

Record Stores



ord.

JIRO OTAKE President Shinseido

As against the goal of 49.2 billion yen set at the beginning of the fiscal year, we chalked up a record of 52.21 billion yen, an increase of 13%. This was due in part to the Japanese economy being very good, but the compact disk sales contributed greatly to the good rec-

Video, which used to be a single-digit percentage before, increased to 15%-17% in the year ending Jan. 31, 1989. The low-priced movie videocassettes put out by CIC Victor Video at 3,500 yen were a big stimulus. It was a happy miscalculation, because we had not expected too much from video. Signs point to video software becoming an influential and indispensable item.

We now have 239 stores, including 204 record-music stores, 29 sporting goods stores, and six bookstores.

Generally prices are coming down, and we think this is a good thing because prices in Japan are too high.

Originally CDs were centered on classics and jazz and oriented to jazz, serving to revive adult interest in recorded music. That CDs have made such a big surge was due, not only to the popularization of CD players, but also to the appearance of CD titles for young people. Young tastes have changed from vinyl records to CDs, and this has been decisive.

An indication of the speed at which the CD wave is ad-vancing was the report, albeit mistaken, that the CBS/Sony Group was suspending the production of vinyl records. Peo-ple weren't surprised at all.

The speedy changeover to CD was not due to the change in needs, but rather to the speedy changeover in production to CD. Analog stockpiles were reduced, resulting in people moving away fom analog.

This year there is the question of how the 3% consumption tax will affect sales and the economy as a whole. We feel that the buying power of the consumers will continue to rise. There are no pessimistic conditions, so we feel the good times will continue at least to the end of this year.

Record stores are becoming bigger. When we want to open a new store, we like it to have it at least have 500 square feet of floor space.

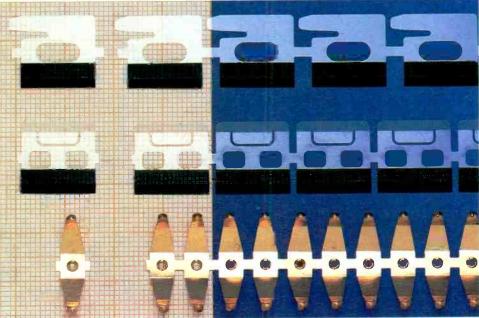
Sales in our stores are now 10 CDs to one analog, but the facilities have not yet caught up with the changeover to CD. We spent a lot of money to convert the facilities, including the shelves and racks, to CD. Most of our stores devote 70% of their space to CD product.

Stores today must be designed differently from stores 10 years ago. In addition to covering a store with goods, we now create open spaces where customers can have coffee or wait for a date. Demands and tastes have diversified, so that instead of "10 people have 10 different tastes," it is, "a single person has 10 diferent tastes."



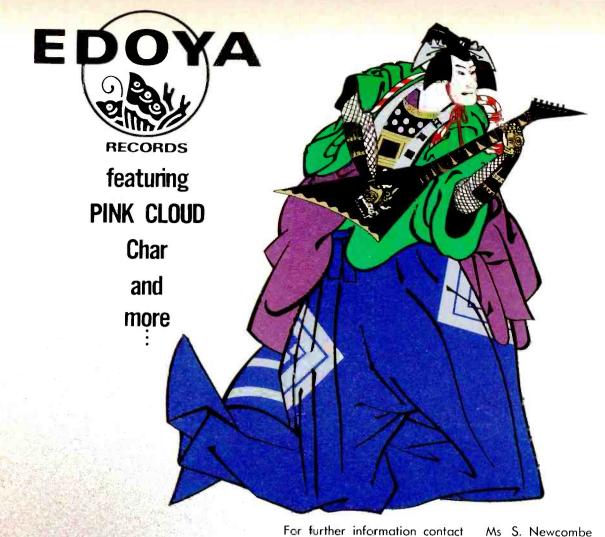
Research, technology and automation are the heart and the bones of ATB's production philosophy.

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CONFIDENT FACE

(Continued from page J-1)

helped push the sales of VCRs, CD players, and videodisk players.

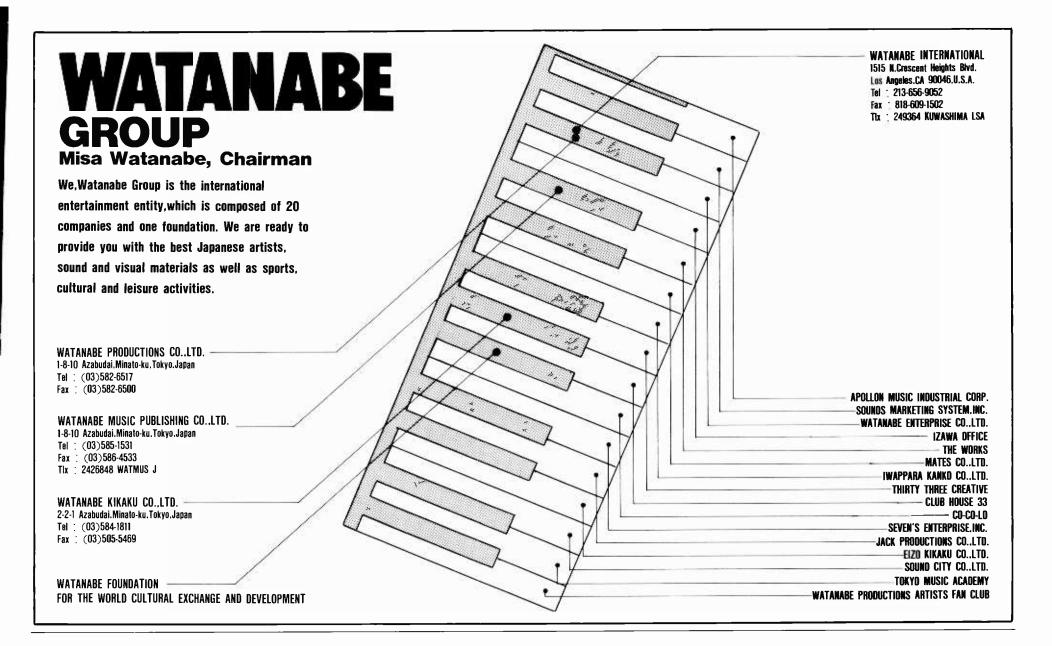
Promoters continue to bring in so many international artists that fans are finding that their money just can't keep up with the concerts. Select Live Under the Sky in Yomiuriland Open Theater East in July 1988 saw such stars as Marlon Jordan, David Sanborn, Sun Ra Arkesta and Miles Davis performing, while Billy Joel, Boz Scaggs, Art Garfunkel, and the Hooters appeared in the Kirin Dry Gigs in the Tokyo Dome the same month.

August saw the biggest jazz festival, the Mt. Fuji Jazz Fest, including Art Blakey's Realtime Jazz Messengers, Pul-*(Continued on page J-20)*



Pony Canyon President Akira Ijichi, who produced Alyssa Milano's album for Pony-Canyon; 16-year-old actresssinger Alyssa Milano, her father, and manager Michael O'Connor. Milano's "Look In My Heart" single has been a chart climber in Japan. She returned to Japan in late May for the Tokyo Music Festival.





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CONFIDENT FACE (Continued from page J-18)

len/Adams Quartet, Tony Williams Quintet, Sadao Watanabe Quartet, Terumasa Hino Group, Johnny Griffin-Joe Henderson, Don Sickler's Superblue, Jon Hendricks & Co., and Renee Rosnes Trio.

The same month also saw the Budweiser Newport Jazz Festival including the Lionel Hampton Orchestra at the Madaro ski resort.

September featured the Super SoundsDream Jam Session in Japan featuring Herbie Hancock, Wayne Shorter, Buster Williams, Larry Coryell, and Ron Shannon Jackson. Also playing in September were the Modern Jazz Quartet, White Lion, Foreigner, David Lee Roth, Whitney Houston, and Dionne Warwick with Burt Bacharach.

Those who toured Japan in the last three months of 1988 included INXS, Chick Corea, Paul Winter Consort, Tiffany, Sting, Eric Clapton, Elton John, Nancy Wilson, George Gruntz Concert Jazz Band, Diane Schuur, Duke Ellington Orchestra, Cheap Trick, Night Ranger, Run-D.M.C., Mel Torme, Carmen Cavallaro, Pat Boone, Europe, Paul Anka, Michael Jackson, Bon Jovi, and Ratt.

In the first four months of 1989 there were Van Halen, UB40, Paco de Lucia Sextet, Duran Duran, Cinderella, Pat Metheny, Keith Jarrett, Vixen, Toots Thielemans, Ozzy Osbourne, Prince, Bruce Hornsby & the Range, Wynton Marsalis, Steve Winwood, and Bob James.

The revision of the Copyright Law in November 1988, outlawing the possession of pirated copies of videocassettes, has helped clamp down on pirated tapes. The Anti-Counterfeit Assn. (ACA), formed in August 1986 by eight organizations, including the Motion Picture Assn. of America (MPAA), Japan Video Assn. (JVA) and Japan Phonograph Record Assn. (JPRA), has been helped considerably in its fight against piracy. Previously, 50% of the estimated 20,000 video rental outlets in Japan were handling pirated copies, but the number has now been reduced to 20%.

Video rental charges now average 500 yen with some charging as little as 300 yen. Video rental was given a big boost Jan. 7 and 8, 1989 when television programs were monopolized by footage covering Emperor Hirohito's death. People rushed to the video rental outlets and stripped the shelves bare. This new group of video rental fans continue to patronize the video rental outlets.

Overall, the music industry is healthy in Japan and industry figures are cautiously confident about the future. That future, of course, will depend on whether the economy will continue to be strong.

CREDITS: Editorial Coordinator, Shig Fujita, Billboard's correspondent in Tokyo; Editorial by Shig Fujita, except "Musicians" by Richard Northcott, Tokyo-based writer; Executive photos, Shig Fujita; Assistance, Bill Hersey; Cover concept by Tsutomu Fujita, adapted by Steve Stewart; Design, Steve Stewart.



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NTERNATIONAL

Virgin Packs Genesis Vid With Limited-Edition CD Single

LONDON Twenty-five-thousand copies of the "Genesis-Invisible Touch Tour" video, released here by Virgin, are being packaged with a limited-edition 3-inch CD of the previously unreleased track "Domino," which runs 11 minutes. Angus Margerison, Virgin deputy managing director, claims an industry "first" for the video/CD format and sees it as "a highly collectible item, especially as the CD won't be available again." The package is also being produced in another 15,000 units for export. Virgin predicts an eventual 100,000-unit sale for the video. which retails at \$19.25. PETER JONES

UB40 Tour Plays Czechoslovakia

PRAGUE, Czechoslovakia Following the sellout success visits of Western name bands Depeche Mode and Duran Duran last year, UB40 arrived here for a one-nighter at the Prague Sports Hall, with about 8,000 of its 13,000 capacity taken up. The band flew in from Hungary; its Eastern European tour segment also took in Yugoslavia and the Soviet Union. Despite the comparatively small audience, the gig ended in wild excitement with spontaneous dancing all around the hall.

PETER BELOHLAVER

London Licenses 'Reformed Pirate' Radio

LONDON London Greek Radio, a pirate operator that has been raided more often by government investigator teams than any other, has been granted an official license to go on air by the Independent Broadcasting Authority. The station, set up in 1983 for the 100,000-strong North London Greek community, has been raided more than 300 times, often having its aerial and transmitter confiscated. When new licenses were up for bids, it was made clear that "reformed" pirates could qual-PETER JONES

EMI-Noise Label Formed In W. Germany

COLOGNE, West Germany EMI Electrola has, with Modern Music's Karl Ulrich Walterback, set up a new label, EMI-Noise, which will handle four bands: heavy metal topliner Helloween (worldwide except the U.S. and Japan) and, for Europe only, Celtic Frost, V2, and Running Wild. Noise will handle creative A&R and artist development; EMI Electrola, manufacturing, marketing, promotion, and distribution. WOLFGANG SPAHR

Sing-Along 'Karaoke' Craze Sweeps U.K.

LONDON The Japanese "karaoke" craze-jukeboxes purveying backing tapes so that customers can sing along-is now a success in the U.K., with more than 1,500 machines, leased for \$70 a month, in pubs and hotels nationwide. BBC Channel 4 television is reflecting the interest by putting out a series of eight shows in which celebrities will sample sake and sing a song of their choice to a "karaoke" backing. A children's version of the box is being readied to retail at \$80. PETER JONES

1st-Quarter CD Output Up 61% In Japan

TOKYO Production of CDs in Japan in the first quarter was up 61%, to 32.49 million units (worth \$389 million), over the same three months of 1988, according to statistics from the Japan Phonograph Record Assn. But production of vinyl records was down 73% to just 3.96 million units, while prerecorded tape manufacturing was down 8% to 16.93 million units. Total record, CD, and tape production for the quarter was, at 53.38 million units virtually unchanged against the same period last year, though value was up 6%. SHIG FUJITA

Publisher Michel Marks 75th Birthday

FRANKFURT, West Germany Johan Michel, a key figure in the West German music publishing business since becoming managing director of Josef Weinberger here in 1945, has just celebrated his 75th birthday. Starting with Musikverlag Doblinger in Vienna, he moved to Johann Strauss publisher Weinberger, setting up (in 1951) the Melodie der Welt pop publishing arm with Weinberger owner Otto Blau. The pop division has since produced a nonstop run of hit writers and artists. WOLFGANG SPAHR

Pan-European Orchestra To Debut In '90

LONDON A new \$1.6 million a year Pan-European Orchestra For Europe, 90-strong, financed by sponsorship and based in Bristol, in the west of England, plays its debut concert here early next year, conducted by Russia's Gennadi Rozhedestvensky. Firms from Spain, West Germany, Denmark, Ireland, and Belgium are already committed to a third of the first year's funding of the orchestra, which will comprise musicians in their 20s on the brink of professional careers. Each member gets an \$8,000 fellowship, and Eastern European musicians are eligible for recruitment. PETER JONES

Live Concerts To Be Syndicated Across Continent **Hot Acts To Rock Europe Via Radio**

4.8

BY MIKE HENNESSEY

LONDON Elton John, Spandau Ballet, U2, Robert Palmer, UB40, Chris Rea, Level 42, and Style Council are among the acts that will be featured in a 13-week series of onehour concert programs to be syndicated to European radio stations this summer by MCM Networking (U.K.) Ltd.

The programs, acquired from the BBC transcription service, will be marketed under the title "Europe Rocks" by Independent Radio Sales and will be presented in the language of the countries to which it is sold

MCM, which began operations in the U.K. in October 1987, is an affiliate of MCM Networking Pty. Ltd. of Australia, a company with a catalog of 12 programs representing 15 hours of airtime weekly-prerecorded and live satellite-spread over 100 Australian radio stations.

MCM's first major venture in Europe since establishing its London base was to develop the radio concept for the "Coca-Cola Eurochart Hot 100" show, a two-hour program that began transmission last April.

The 52-week series is tailor-made for each country in which it is sold, even to the point of including interview or airplay segments by hot local acts.

'Pan-European syndication only makes sense if the programs are in the language of the country'

Says Tony McGinn, MCM group managing director: "Pan-European syndication only makes sense if the programs are adapted to local needs and are made in the language of the country. We have to take into account market variations.

The "Eurochart Hot 100" show features chart highlights from 100 to 11, fast movers and highest newcomers in the first hour, plus news and interviews. The second hour is the countdown of the official top 10 with the No. 1 hits of the individual countries.

384,3

The program, sold on a barter syndication basis, is currently being aired in the U.K., Germany, Denmark, and Finland, and McGinn predicts that many more countries will be taking it before the end of the year.

In addition, MCM produces specific programs for specific countries. It has sold sponsored programs to 28 of Britain's 46 commercial radio stations and is currently marketing a Sting concert, recorded in Japan, to which it has worldwide rights, outside Japan and the U.S.

McGinn believes that radio in Europe is a medium of "enormous and underestimated potential," and says his aim is to raise its profile. "The time is ripe for expansion," he insists, adding that current expenditure on radio advertising in Europe is unrealistically low considering the impact of the medium.

'Countdown shows like the 'Eurochart Hot 100' attract large audiences in the 10-17-year-old range, and by including music news and interviews, the show also cap-(Continued on next page)

Fest: European Music Meets Global Tastes EMI Electrola Head Blasts U.K./U.S. 'Indifference'

COLOGNE, West Germany The 'persistent indifference" of U.S. and U.K. record executives toward continental European product is condemned by Helmut Fest, managing director of EMI Electrola here, who claims that the best European product today is on a level with top Anglo-American repertoire.

'I just do not know with what justification the Americans and the British deprive their consumers of good European music. This is not just an EMI phenomenon; it applies to all companies." Fest says.

Speaking from an industry back-

ground that includes more than four years in the U.S. and a similar length of time in the U.K., Fest says: "English and American people like European food, European furniture, fashions, movies, and books, and I know they would enjoy European music if they were given half a chance to hear it.

Fest points to the success of the German rock band Scorpionssigned originally by EMI in 1978 and released by PolyGram in the U.S.—whose records have sold in millions in the U.S. "But people were not really aware that they

were a German rock group because they used English lyrics." he says.

More recently we have seen the impact made by Roxette of Sweden and Soulsister from Belgium.

As well as the satisfaction of seeing Continental repertoire break through in the U.S. market, Fest points out that there is also an important economic factor involved.

"If you look at the amount of money that pours into the U.S, and U.K. from Germany, for example, as a result of the success of Anglo-American repertoire in our market. you can see that it helps to perpetuate the situation in which domestic repertoire comes a poor second best to international. If we can break German artists in the U.S. and U.K., the money coming back to us could help finance more productions with high international potential."

Fest does not share the view of some German industry executives that domestic repertoire suffers in Germany because of radio discrimination

'If we produce good product," he says, "the radio stations will play it. But I want to get exposure for that product outside Germany, too. I don't expect British and American radio stations to play German yodel music or schlager, but I would like to see German repertoire of international potential given a fair chance to compete with American and Brit-ish product."

Domestic repertoire has always played a major part in the success of EMI Electrola. Last year, the biggest in the history of the company, 40% of its sales were achieved with locally produced recordings, and country where, quite often, this in a (Continued on next page)

CBS Germany Blocks Rental Of CD BY WOLFGANG SPAHR culation for purpose of rental.

Vollenweider, Label Get Store Restraining Order

FRANKFURT, West Germany Andreas Vollenweider and CBS Records have struck a formidable legal blow against CD rental.

The Landgericht Frankfurt (regional superior court) has issued a restraint order against Medien Pool, forbidding it to rent or lease CDs produced by Vollenweider or circulated by CBS. The order also prohibits leasing to third parties or any other means of pursuing sales to consumers.

Medien Pool, which faces a fine of \$254,000 (taking the exchange rate as 1.97 deutsche marks to the U.S. dollar) if it contravenes the order, is appealing the decision.

The CBS-Vollenweider action is described by Dr. Udo Kornmeier, CBS director of business affairs, as "a sensation." The background to the action was a contractual restraint by Andreas Vollenweider & Friends on CBS not to put their records into cir-

"CBS will encourage Andreas Vollenweider and other contracting parties to initiate legal proceedings against professional CD rental stores." says Kornmeier.

CBS managing director Jochen Leuschner expresses the hope that other record companies will follow the same initiative to establish a broad front against the practice of CD rental in West Germany. The record industry believes CD rental is costing millions of marks every year through lost sales and inevitable home taping.

"Renting of sound carriers represents a serious threat for the entire industry.' music comments Leuschner. "In Japan at the beginning of the '80s, a similar explosion of the record-renting nuisance led to losses in record company grosses of up to 40%."

ITERNATIONAL



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Facing East. Ken East, former president and CEO of EMI Music Europe, is toasted on his retirement with a special dinner at London's Savoy Hotel, hosted by EMI Music Worldwide chairman Bhaskar Menon. Shown, from left, are Menon; Peter Gormley, Cliff Richard's manager; Ken and Dolly East; Mickie Most, founder, RAK Records; and John Reid, Elton John's manager.

German Intercord's Mix Yields Success

STUTTGART, West Germany A wide repertoire range, concentration on development of domestic talent, and intensification of collaboration with independents in other territories are the key features in the policy of German independent Intercord as the company gears up for the advent of 1992 and the single European market.

Says Herbert R. Kollisch, man-aging director: "We have a most successful relationship with Mute Records in London. And we're developing links with other independent labels in the U.K. and U.S. in order to build up our international catalog."

Intercord derives a substantial proportion of its sales from the

national Intellectual Property Assn.

report stating that copyright pirates have a \$33.5 million "bite" in Malay-

sia is misleading. "Most of the losses

were from piracy of video and com-puter software," he says. "Losses

from audiocassette piracy were sig-

nificantly less and virtually down to

an acceptable level in this territory,

"We shouldn't dream of a piracy-

free market at this time. The physical

division that separates the Malaysian

peninsula from East Malaysia makes

it almost impossible totally to keep

from piracy, despite the size of the

country. But we can live with 10% il-

'Even Singapore is not 100% free

given its geographical siting.

the piracy menace in check.

licit action.

Mute catalog, with Depeche Mode albums averaging 350,000 units and healthy figures achieved by Nick Cave (20,000), Erasure, Wire, and I Start Counting.

In terms of domestic repertoire. one of Intercord's remarkable success stories has been that of Kenya-born Roger Whittaker, who, since starting to record in German eight years ago, has sold 7.2 million albums and 1.6 million singles. Whittaker, who is signed to Horst Schmolzi's Avon company, currently has eight albums in the Intercord catalog, all of which have sold between 30,000 and 50,000 units.

In 10 years, according to Kollisch, Intercord has boosted its sales from 30 million marks (\$15.46 million) annually to 65 million marks (\$33.5 million) and its market share from 0.6% to almost 4%.

A division of the third-largest media group in West Germany, Verlagsgruppe Georg von Holtzbrinck, which posted sales of nearly 2 billion marks (\$1.03 billion) last year, Intercord is one of West Germany's most vigorous independents, deriving 50% of its sales from domestic repertoire (if the German-language recordings by Whittaker are taken into account).

One of its most durable talents is chanson singer Reinhard Mey, who has more than 30 albums in the catalog. But the label has also achieved good results with new artists like the Jule Neigel Band. whose first album has sold 140,000, Claudia Jung, and Swiss singer Leonard.

Intercord is also developing ties with small independent foreign labels like P.E.M. in France (Gipsy Kings); Ahead Of Our Time (Coldout) and Big Life (Yazz) from the U.K.; and Cypress Records (Michael Damian), Scotti Bros., Solar, and Sleeping Bag/Fresh in the U.S.

Another important element in the Intercord mix is the import division under Wolfgang Brauer, which in less than five years has built up an annual sales figure of 10 million marks (\$5.15 million). The import catalog, which includes product from Music For Nations. GRP. Gramavision, Sonet, and 1.200 titles from CBS companies around the world, has its own fiveman sales team operating quite separately from the 17-man sales staff handling the regular catalog.

And more recently, Intercord has been moving into the classical market. Its midprice classical line, Saphir, boasts 65 digitally recorded compact disks and has sold half a million units in the last two-anda-half years.

Madonna, Tiffany, Local Star, & Catalog Fuel April Growth WEA Malaysia Posts Record Music Sales

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BY Y.S. MING

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KUALA LUMPUR, Malaysia WEA Malaysia hit an all-time sales record in April. at more than \$600,000, the highest in the company's 11 years here.

Executives attribute this new peak to strong international product, which traditionally accounts for nearly 50% of total sales, from Madonna, Debbie Gibson, and Tiffany, plus a build-up of interest in back-catalog product.

But local singer Ella's debut Malay release, which has sold more than 110,000 cassette units, matching sales of popular Taiwanese singer Wang Chieh's "I Who Have Nothing," was a strong contributor.

On the international front, Madonna's "Like A Praver" had sales of 23.000 units on the first day of release, and another 7,000 in two weeks. Her "True Blue" has sold 22,000 units here over three years, notes Gunther Zitta, WEA Malaysia managing director.

WEA's monthly gross has steadily escalated this year, from \$360,000 in January to more than \$500,000 in March. Corporate sales targets have twice been revised in this year's sales surge. Sales in 1988 hovered around \$3 million, and Zitta is looking for \$5.5 million this full year if current trends continue.

An additional revenue source could be available if negotiations between WEA Malaysia and Music Master, of Jeddah, are finalized. This deal would mean that WEA Malay recordings would be translated into Arabic and sold in the lucrative Saudi Arabian market. "It this goes through, we could be adding another 500,000 unit sales to our trade," says Zitta.

He says the corporate prosperity these days is largely due to effective enforcement of the Copyright Act by the trade and industry ministry.

And he stresses that a recent Inter-

EUROPEAN MUSIC

(Continued from preceding page)

eight out of the top 10 singles and albums are of foreign origin. 'We were the No. 1 album label

last year," Fest says, "and this gave us the No. 3 position in the market, behind Ariola and PolyGram. West Germany is one of the few territories where EMI is bigger than CBS or WEA."

Fest is currently seeking an international breakthrough for top German artist Herbert Groenemeyer, whose last three albums have sold 4 million copies in Germany

An English-language album, with lyrics by ex-Van Der Graaf Generator member Peter Hammill, is being released in Australia and Canada, with provisional plans for a Canadian tour in July or August.

International success is also predicted for Helloween, the Berlin heavy metal act secured through EMI's deal with Noise Internation-MIKE HENNESSEY al.

'EUROPE ROCKS' RADIO

(Continued from preceding page)

tures the 18-39-year-olds," says McGinn.

Coca-Cola receives two 30-second commercial spots in each hour of the show; this is in addition to its existing radio advertising budget. "This means," says McGinn,

"that the radio station cannot lose out as radio advertising budgets remain the same and the sponsor creates a new budget for investment. Added to which, the 'Eurochart' program creates an audience attractive to potential advertisers."

www.americanradiohistory.com

Summer Signals Start Of Hot Music Festival Season

BY CHRIS WHITE

SUMMER ROCK: As the U.K. basks in an unexpected heat wave, plans for various summer rock festivals are being made. New Order, the Pogues, House Of Love, the Men They Couldn't Hang, That Petrol Emotion, the Wonderstuff, and Billy Bragg are confirmed for the Reading Festival in August: Simple Minds will be playing the vast Murrayland Stadium in Edinburgh, Scotland, the

same month. Phil Col-lins, Tanita Tikaram, Van Morrison, Level 42, and Mica Paris are confirmed for

the annual Prince's Trust concert, held this year for the first time outside London-in Birmingham, July 19.

ALSO ON THE ROAD: The Style Council, which plays its first gigs in two years at London's Royal Albert Hall, while much-lauded CBS. signing Roachford has added several dates to his current tour, coinciding with the new single, "Kath-Cactus World News also releen ' turns to the live circuit after two years to promote its new album, "Bearsville," produced by David Rhodes and Ron St. Germaine, who have worked with the Cure

and Peter Gabriel, among others.

NEW PRODUCT: Manchesterbased rap act Kiss AMC has a new by the Ruthless Rap Assassins. Former Eurovision Song Contest two-time winner Johnny Logan returns with a new CBS album, 'Mention My Name," produced by Chris Neil. Will this be the one that rids Logan of the Eurovision

Irish singer Enya, who hit pay-

dirt with "Orinoco Flow, has a new single, a rerecording of the song "Storms In Africa" featured on her bestselling "Water-

mark" album. Pat Collier, who has produced recent singles by Wonderstuff and House Of Love, has turned his attention to the Darling Buds with the single "You've Got To Choose."

EINEKEN IS promoting Music On The Move, claimed to be the U.K.'s biggest in-pub live music promotion. Bands include the Innocent Few, Howlin' Wolf & the Vee-Jays, Zoot & the Roots, and the Gutter Brothers. All will be performing in 300 pub venues around the country.

Mark Stellar Achievements MONTE CARLO The first World Music Awards (Billboard, Feb. 4) were presented in the Sporting Club here May 10 before a celebri-

First World Music Awards

ty-studded audience. The awards mark success achieved during 1988 or give recognition for outstanding musical careers. The evening was hosted by Julio Iglesias, who received a Lifelong Contribution To The Musie Industry award, Bianca Jagger, and Belinda Carlisle, who was named female artist of the year.

Other presentations were received by Gipsy Kings (group of the year); Salt-N-Pepa (album of the year); Howard Jones (outstanding contribution to keyboard music); Barry White (outstanding

contribution to dance music); Jon Lord and Ian Paice of Deep Purple (outstanding contribution to the rock industry); Milli Vanilli (song of the year for "Girl You Know It's True"); and Enya (music video of the year).

White collected the award on behalf of the absent Michael Jackson for artist of the '80s; Jagger did likewise for Steve Winwood as male artist of the year; and Ringo Starr accepted an award to the Beatles for outstanding contribution to the pop industry.

The gala ceremony was attended by Prince Albert of Monaco and the proceeds of the evening are being donated to the Princess Grace Foundation in aid of young artists.

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A Billboard Spotlight

Industry Paper On Effects Of Free-Trade Pact Deemed 'Rubbish' By CRIA Head

OTTAWA The president of the Canadian Recording Industry Assn. has denounced a government report that predicts rough times for the record business under the free-trade agreement with the U.S (Billboard, May 20).

And, to the surprise of more than a few, he has an interesting ally in his condemnation of the study—the principal cabinet minister responsible for the trade deal.

CRIA president Brian Robertson says the government report, prepared by the Industry Department as a public information overview on sound recording in Canada, "isn't worth the paper it's written on."

When pressed in the House of Commons to comment on the embarrassing report, International Trade Minister John Crosbie simply referred to Robertson's remark. The report was prepared by another government department seemingly with no coordination with Crosbie's own officials.

Liberal Member of Parliament Lloyd Axworthy, whose responsibilities include scrutinizing the trade deal for the main opposition party in federal politics, said the sound-recording report was one of 14 such releases by the Industry Department that predicted adverse effects for various sectors of the economy.

The report says that the Canadian music business is fragile and indicated that tariffs are necessary to keep foreign-owned firms from servicing the country from abroad.

Right now, the report said, companies are shipping master tapes to Canada at a relatively low duty. That allows Canadian firms to manufacture recordings in Canada and reap the benefits. But as tariffs lower, it's more and more likely that finished products will enter Canada in larger numbers.

An Industry Department official says that there are many factors that will influence the extent to which the trade deal affects the recording business, including the existence of business in Canada, the reluctance of foreign firms to tamper with successes from such existing firms, and the relative value of the Canadian and U.S. dollars.

But the department believes that the reduction of the tariffs is the single most important factor in the future of the industry in Canada. The reduction of the tariffs began Jan. 1 and will continue in 10 equal stages until they disappear in January 1999. Under the multilateral General Agreement on Tariffs and Trade, such reductions were also inevitable.

CRIA has firmly taken the position that changes in the industry structure are unlikely for at least five years, and even then changes are not likely to be significant. Robertson called the Industry Department's report "rubbish" and said publication of its findings is already having negative effects on the perception of the business from abroad.

But the Canadian Independent Record Production Assn. worries that free trade may not help the Canadian-owned end of the business. The association is concerned that shifting of distribution to the U.S. from Canada will leave Canadian companies with no network of their own through which their product can be licensed and distributed.

MAPLE BRIEFS

GORDON LIGHTFOOT, Murray McLauchlan, and Ian Tyson will be the hosts of a free concert June 11 on the banks of the Oldman River in southern Alberta. They'll be trying to stop construction of a dam on the river, which many environmentalists say will destroy wildlife, trees, marshland, and archaeological sites.

UONCERT PRODUCTIONS International has secured a three-year deal to present shows at the 56,000seat SkyDome, the Toronto indoor stadium scheduled to open June 3. Rod Stewart, currently on an extensive Canadian tour, will play the stadium June 8. The Who will play two shows there June 23 and 24 to kick off its 20th anniversary tour.

NET SALES VALUE was up nearly 15% in the first quarter of 1989 over 1988, to \$86 million from \$75 million. Net shipments are up only slightly, however, indicating that compact disk sales are fueling the sales value increases. Shipments on LPs, for example, are down a startling 49%, the Canadian Recording Industry Assn. says. LP sales are down 40%. HE LONG-AWAITED new album from Kim Mitchell is due in June on Alert Records, now distributed in Canada by Capitol Records-EMI. The release brings Mitchell back to his old distributor. As part of the seminal Toronto band Max Webster, Mitchell recorded on the Capitol-distributed Anthem label. Mitchell's last album, "Shakin' Like A Human Being," was the Juno winner in 1987.

HE AMAZING VIDEO network, which operates some 173 Amazing Video Machines in southern Ontario, has made a deal with A & P/Dominion supermarkets to place eight AVMs there. The aim is to widen reach. A total of 200 machines will be in the market by the end of June, while an additional 200 are slated for placement in the third quarter of the year, says Nelson Videovend Ltd., the parent firm for the company.

Maple Briefs features short items on the Canadian music industry. Information should be submitted to Kirk LaPointe, 83 Hamilton Ave. N., Ottawa, Ontario, Canada K1Y 1B8.

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of the WORLD.	

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BRIT	AIN	(Courtesy Music Week/Gallup) As of 5/27/89
This	Last	
Week		SINGLES FERRY 'CROSS THE MERSEY
-		MARSDEN/McCARTNEY/JOHNSON/CHRISTIANS PWL
2	2	HAND ON YOUR HEART KYLIE MINOGUE PWL
3	3	MISS YOU LIKE CRAZY NATALIE COLE EMI
4 5	4	REQUIEM LONDON BOYS TELDEC/WEA BRING ME EDELWEISS EDELWEISS WEA
6	20	EVERY LITTLE STEP BOBBY BROWN MCA
7	10	THE LOOK ROXETTE EMI
8	26	MANCHILD NENEH CHERRY CIRCA/VIRGIN
9 10	5 8	I WANT IT ALL QUEEN PARLOPHONE I'M EVERY WOMAN (REMIX) CHAKA KHAN WARNER BROS.
11	7	ETERNAL FLAME BANGLES CBS
12	23	HELYOM HALIB CAPPELLA MUSIC MAN
13	30	ON THE INSIDE (THEME FROM 'PRISONER CELL BLOCK H') LYNNE
14	25	HAMILTON A.1. FERGUS SINGS THE BLUES DEACON BLUE CBS
15	14	ELECTRIC YOUTH DEBBIE GIBSON ATLANTIC
16	17	DON'T IT MAKE YOU FEEL GOOD STEFAN DENNIS SUBLIME
17	9	BEDS ARE BURNING MIDNIGHT OIL SPRINT/CBS
18 19	22 NEW	MY BRAVE FACE PAUL McCARTNEY PARLOPHONE I DON'T WANNA GET HURT DONNA SUMMER WARNER BROS.
20	11	BABY I DON'T CARE TRANSVISION VAMP MCA
21	31	CAN I GET A WITNESS SAM BROWN A&M
22	16	ROOMS ON FIRE STEVIE NICKS EMI
23	21	
24 25	13 12	AMERICANOS HOLLY JOHNSON MCA WHO'S IN THE HOUSE THE BEATMASTERS WITH MERLIN RHYTHM
		KING/MUTE
26 27	NEW	FUNKY COLD MEDINA/ON FIRE TONE LOC DELICIOUS/4TH & B'WAY THE REAL ME W.A.S.P CAPITOL
28	15	IF YOU DON'T KNOW ME BY NOW SIMPLY RED ELEKTRA
29	28	LOVE ATTACK SHAKIN' STEVENS EPIC
30	18	YOUR MAMA DON'T DANCE POISON CAPITOL
31 32	35	CHANGE HIS WAYS ROBERT PALMER EMI WHERE HAS ALL THE LOVE GONE YAZZ BIG LIFE
33	NEW	PINK SUNSHINE FUZZBOX WEA
34	24	I'LL BE THERE FOR YOU BON JOVI VERTIGO/PHONOGRAM
35	NEW	PSYCHONAUT FIELDS OF THE NEPHILIM SITUATION TWO
36 37	NEW	I DROVE ALL NIGHT CYNDI LAUPER EPIC NOTHIN (THAT COMPARES 2 U) THE JACKSONS EPIC
38	NEW	JUST KEEP ROCKIN' DOUBLE TROUBLE & THE REBEL MC DESIRE
39	38	DISAPPOINTED PUBLIC IMAGE LIMITED VIRGIN
40	NEW	ONE BETTER WORLD ABC NEUTRON/PHONOGRAM
1	1	ALBUMS JASON DONOVAN TEN GOOD REASONS PWL
2	2	SIMPLE MINDS STREET FIGHTING YEARS VIRGIN
3	3	INNER CITY PARADISE 10/VIRGIN
4 5	NEW 8	THE THE MIND BOMB EPIC CLANNAD PAST PRESENT RCA
6	7	DEACON BLUE WHEN THE WORLD KNOWS YOUR NAME CBS
7	4	FINE YOUNG CANNIBALS THE RAW AND THE COOKED LONDON
8	15	BOBBY BROWN DON'T BE CRUEL MCA
9 10	5	SIMPLY RED A NEW FLAME ELEKTRA HOLLY JOHNSON BLAST MCA
11	10	NATALIE COLE GOOD TO BE BACK EMI
12	16	SOUL II SOUL CLUB CLASSICS VOL, 1 10/VIRGIN
13	11	SHADOWS STEPPIN' TO THE SHADOWS POLYDOR
14	12	GLORIA ESTEFAN & MIAMI SOUND MACHINE ANYTHING FOR YOU EPIC
15	9	SWING OUT SISTER KALEIDOSCOPE WORLD FONTANA/PHONOGRAM
16 17	23	HUE & CRY REMOTE CIRCA/VIRGIN THE CURE DISINTEGRATION FICTION/POLYDOR
18	NEW	
19	13	BANGLES EVERYTHING CBS
20	21	GUNS N' ROSES APPETITE FOR DESTRUCTION GEFFEN
21 22	18	MADONNA LIKE A PRAYER SIRE TRANSVISION VAMP POP ART MCA
23	NEW	DIANA ROSS WORKIN' OVERTIME EMI
24	19	INXS KICK MERCURY/PHONOGRAM
25	NEW	
26 27	24 22	KYLIE MINOGUE KYLIE PWL MIDNIGHT OIL DIESEL AND DUST CBS
28	32	SAM BROWN STOP! A&M
29	20	BARRY MANILOW BARRY MANILOW ARISTA
30	29	POISON OPEN UP AND SAY AHH! CAPITOL
31 32	26 27	TEXAS SOUTHSIDE MERCURY/PHONOGRAM GISPY KINGS GIPSY KINGS TELSTAR
33	28	YAZZ WANTED BIGLIFE
34	33	MICHAEL JACKSON BAD EPIC
35	25	THE MONKEES HEY HEY IT'S THE MONKEES—GREATEST HITS K-TE PAULA ABDUL FOREVER YOUR GIRL SIREN/VIRGIN
36 37	31 30	BARBARA DICKSON COMING ALIVE AGAIN TELSTAR
38	39	ENYA WATERMARK WEA
39	NEW	
40	NEW	DEBBIE GIBSON ELECTRIC YOUTH ATLANTIC

				/	V	
	CANA	DA	(Courtesy The Record) As of 5/29/89	M	50	CANEDRA PAN-EUROPEAN CHARTS 5/27/89
			SINGLES			
	1 2	2 1	LIKE A PRAYER MADONNA SIRE/WEA GIRL YOU KNOW IT'S TRUE MILLI VANILLI ARISTA/BMG	1	1	HOT 100 SINGLES LIKE A PRAYER MADONNA SIRE
	23	3	THE LOOK ROXETTE EMI/CAPITOL	2	3	THE LOOK ROXETTE PARLOPHONE
	4	4	SHE DRIVES ME CRAZY FINE YOUNG CANNIBALS LR.S./MCA	3	2	ETERNAL FLAME THE BANGLES CBS
	5	5	FUNKY COLD MEDINA TONE LOC ISLAND/MCA	4	6 5	AMERICANOS HOLLY JOHNSON MCA LOOKING FOR FREEDOM DAVID HASSELHOFF WHITE RECORDS/BMG
	6 7	8 13	AFTER ALL CHER & PETER CETERA GEFFENIWEA FOREVER YOUR GIRL PAULA ABDUL VIRGIN/A&M			ARIOLA
	8	6	WALK THE DINOSAUR WAS (NOT WAS) FONTANA/POLYGRAM	6	4 NEW	HAND ON YOUR HEART KYLIE MINOGUE PWL FERRY 'CROSS THE MERSEY VARIOUS ARTISTS PWL
	9	11	REAL LOVE JODY WATLEY MCA/MCA	8	7	MEGAMIX (EXTENDED VERSION) BONEY M HANSA/BMG ARIOLA
	10 11	9 7	THE LIVING YEARS MIKE + THE MECHANICS ATLANTIC/WEA STRAIGHT UP PAULA ABDUL VIRGIN/A&M	9	NEW	MISS YOU LIKE CRAZY NATALIE COLE EMI USA
	12	10	LOVE MAKES NO PROMISES CANDI LR.S./MCA	10	8	STOP! SAM BROWN A&M I WANT IT ALL OUEEN EMI
	13	12	I ONLY WANT TO BE WITH YOU SAMANTHA FOX JIVE/BMG	12	12	REQUIEM LONDON BOYS TELDEC/WEA
	14	NEW	WIND BENEATH MY WINGS BETTE MIDLER ATLANTIC/WEA	13	10	LULLABY THE CURE FICTION/POLYDOR
	15 16	16 20	ROCK ON MICHAEL DAMIAN VIRGIN/A&M HEAVEN HELP ME DEON ESTUS POLYDOR/POLYGRAM	14	9 20	STRAIGHT UP PAULA ABDUL VIRGIN ESPECIALLY FOR YOU KYLIE MINOGUE & JASON DONOVAN PWL
	17	NEW	ELECTRIC YOUTH DEBBIE GIBSON ATLANTIC/WEA	16	13	BELFAST CHILD SIMPLE MINDS VIRGIN
	18	NEW	POP SINGER JOHN COUGAR MELLENCAMP MERCURY/POLYGRAM	17	NEW	I BEG YOUR PARDON KON KAN ATLANTIC
the second se	19 20	15 14	SUPERWOMAN KARYN WHITE WARNER BROS./WEA WILD THING TONE LOC ISLAND/MCA	18	NEW	BRING ME EDELWEISS EDELWEISS GIG/WEA JOHNNY JOHNNNY COME HOME AVALANCHE WEA
	20	14	ALBUMS	20	17	THE WAY TO YOUR HEART SOULSISTER EMI
art of this publication	1	1	MADONNA LIKE A PRAYER SIRE/WEA			HOT 100 ALBUMS
or transmitted, in any copying, recording,	2	2	THE RAW AND THE COOKED FINE YOUNG CANNIBALS I.R.S./MCA	1	1	MADONNA LIKE A PRAYER SIRE
f the publisher.	3	4 3	THE CULT SONIC TEMPLE BEGGARS BANQUET/POLYGRAM PAULA ABDUL FOREVER YOUR GIRL VIRGIN/A&M	2	NEW	SIMPLE MINDS STREET FIGHTING YEARS VIRGIN
	5	7	ROY ORBISON MYSTERY GIRL VIRGIN/A&M	3	3	SIMPLY RED A NEW FLAME WEA THE CURE DISINTEGRATION FICTION/POLYDOR
	6	5	TONE LOC LOC-ED AFTER DARK ISLAND/MCA	5	3	FINE YOUNG CANNIBALS THE RAW AND THE COOKED LONDON
	7	10 8	BLUE RODEO DIAMOND MINE RISQUE DISQUES/WEA MILLI VANILLI GIRL YOU KNOW IT'S TRUE ARISTA/BMG	6	8	HOLLY JOHNSON BLAST MCA
	9	6	TRAVELING WILBURYS TRAVELING WILBURYS VOL. 1 WILBURY/WEA	7	7	TANITA TIKARAM ANCIENT HEART WEA JASON DONOVAN TEN GOOD REASONS PWL
RISTIANS PWL	10	9	ROXETTE LOOK SHARP! EMI/CAPITOL	9	6	DEPECHE MODE 101 MUTE
PWL .	11 12	NEW 11	JOHN COUGAR MELLENCAMP BIG DADDY MERCURY/POLYGRAM TOM PETTY FULL MOON FEVER MCA/MCA	10	13	BEE GEES ONE WARNER BROS.
	12	13	VARIOUS ARTISTS BEACHES SOUNDTRACK ATLANTIC/WEA	11	9	GUNS N' ROSES APPETITE FOR DESTRUCTION GEFFEN ROY ORBISON MYSTERY GIRL VIRGIN
	14	12	GUNS N' ROSES APPETITE FOR DESTRUCTION GEFFEN/WEA	13	15	SOUNDTRACK RIVALEN DER RENNBAHN HANSA/BMG ARIOLA
	15	NEW	LIVING COLOUR VIVID EPIC/CBS	14	14	JEAN-JACQUES GOLDMAN TRACES EPIC
	16 17	15 14	DEBBIE GIBSON ELECTRIC YOUTH ATLANTIC/WEA ENYA WATERMARK WEA/WEA	15	NEW 17	INNER CITY PARADISE 10 RECORDS ROXETTE LOOK SHARP PARLOPHONE
	18	16	MIKE + THE MECHANICS THE LIVING YEARS ATLANTIC/WEA	17	NEW.	DEACON BLUE WHEN THE WORLD KNOWS YOUR NAME CBS
WARNER BROS.	19	17	POISON OPEN UP AND SAY AHH! ENIGMA/CAPITOL	18	12	TRACY CHAPMAN TRACY CHAPMAN ELEKTRA
	20	NEW	SIMPLE MINDS STREET FIGHTING YEARS VIRGIN/A&M	19 20	20	FRANCIS CABREL SARBACANE CBS
ELL BLOCK H') LYNNE				20	18	SOUNDTRACK RAIN MAN CAPITOL
	WES'	T GE	RMANY (Courtesy Der Musikmarkt) As of 5/22/89	AUS'	TRAL	(Courtesy Australian Record Industry Assn.) As of 5/21/89
CBS			SINGLES		Pre-	SINGLES
ENNIS SUBLIME	1	1	LOOKING FOR FREEDOM DAVID HASSELHOFF WHITE RECORDS	1	2	LIKE A PRAYER MADONNA WEA
T/CBS	2	2	THE LOOK ROXETTE EMI AMERICANOS HOLLY JOHNSON MCA	2	1 6	THE LIVING YEARS MIKE + THE MECHANICS WEA STUCK ON YOU PAUL NORTON FESTIVAL
PHONE ER WARNER BROS.	4	3	LIKE A PRAYER MADONNA SIRE	4	4	STOP! SAM BROWN FESTIVAL
MCA	5	5	LULLABY THE CURE METRONOME	5	5	RING MY BELL COLETTE CBS
	6	7	ETERNAL FLAME BANGLES CBS	6	8	ETERNAL FLAME THE BANGLES CBS SHE DRIVES ME CRAZY FINE YOUNG CANNIBALS POLYGRAM
	7	6 8	THE WAY TO YOUR HEART SOULSISTER EMI STRAIGHT UP PAULA ABDUL VIRGIN	8	9	LOST IN YOUR EYES DEBBIE GIBSON WEA
	9	11	GOOD THING FINE YOUNG CANNIBALS LONDON/METRONOME	9	17	WIND BENEATH MY WINGS BETTE MIDLER WEA
WITH MERLIN RHYTHM	10	9	ORDINARY LIVES BEE GEES WARNER BROS.	10	11	CRY IN SHAME JOHNNY DIESEL & THE INJECTORS FESTIVAL
DELICIOUS/4TH & B'WAY	11	20	I BEG YOUR PARDON KON KAN ATLANTIC BALLAD OF THE STREETS (BELFAST CHILD) SIMPLE MINDS VIRGIN	11	13	NOW YOU'RE IN HEAVEN JULIAN LENNON VIRGIN/EMI CHAINED TO THE WHEEL THE BLACK SORROWS CBS
	12	13	AROUND MY HEART SANDRA VIRGIN	13	7	I'M ON MY WAY THE PROCLAIMERS FESTIVAL
RED ELEKTRA	14	14	HELP BANANARAMA/LANANEENEENOONOO LONDON/METRONOME	14	14	COMPULSORY HERO 1927 WEA
TOL	15	NEW	FUNKY COLD MEDINA TONE LOC ISLAND	15	12 NEW	ONE SUMMER DARYL BRAITHWAITE CBS BEDROOM EYES KATE CEBERANO FESTIVAL
	16	17	SAVE UP ALL YOUR TEARS ROBIN BECK METRONOME SHE DRIVES ME CRAZY FINE YOUNG CANNIBALS METRONOME	17	15	WILD THING TONE LOC FESTIVAL
IG LIFE	18	19	THIS TIME I KNOW IT'S FOR REAL DONNA SUMMER WARNER BROS.	18	NEW	GOOD THING FINE YOUNG CANNIBALS POLYGRAM
D/PHONOGRAM	19	16	FLIEGER NINO DE ANGELO WEA	19 20	18	YOUNG YEARS DRAGON BMG/RCA
SITUATION TWO	20	NEW	TOO MANY BROKEN HEARTS JASON DONOVAN PWL ALBUMS	20	20	ALBUMS
0000	1	1	SIMPLE MINDS STREET FIGHTING YEARS VIRGIN	1	1	1927 ISH WEA
SONS EPIC THE REBELIMC DESIRE	2	2	MADONNA LIKE A PRAYER SIRE	2	9 5	LONDON CAST PHANTOM OF THE OPERA POLYGRAM
IRGIN	3	3	SOUNDTRACK RIVALEN DER RENNBAHN HANSA	4	2	DARYL BRAITHWAITE EDGE CBS JOHNNY DIESEL & THE INJECTORS JOHNNY DIESEL & THE
OGRAM	4	4	BEE GEES ONE WARNER BROS. THE CURE DISINTEGRATION METRONOME	_		INJECTORS FESTIVAL
wi	6	5	SIMPLY RED A NEW FLAME WEA	5	3	TRAVELING WILBURYS TRAVELING WILBURYS VOL. 1 WEA FINE YOUNG CANNIBALS THE RAW AND THE COOKED POLYGRAM
VIRGIN	7	13	HOLLY JOHNSON BLAST MCA	7	10	ROY ORBISON MYSTERY GIRL VIRGIN/EMI
	8	9	DIE FLIPPERS LIEBE IST DINO FINE YOUNG CANNIBALS THE RAW AND THE COOKED LONDON	8	8	BLACK SORROWS HOLD ON TO ME CBS
	9	7	MUNICH SYMPHONIC SOUND ORCHESTRA POP GOES CLASSIC	9	4	THE PROCLAIMERS SUNSHINE ON LEITH FESTIVAL MIKE + THE MECHANICS THE LIVING YEARS WEA
YOUR NAME CBS			VOL. 2 POLYSTAR	11	19	FOSTER & ALLEN REMEMBER YOU'RE MINE BMG/RCA
HE COOKED LONDON	11	11	TANITA TIKARAM ANCIENT HEART WEA RAINBIRDS CALL ME EASY MERCURY/PHONOGRAM	12	NEW	SIMPLE MINDS STREET FIGHTING YEARS VIRGIN/EMI
	13	17	ORIGINAL NAABTAL DUO PATRONA BAVARIAE ARIOLA	13	11	MADONNA LIKE A PRAYER WEA VARIOUS HITS OF '89 VOL. 1 EMI
	14	NEW		15	13	SAM BROWN STOP! FESTIVAL
	15	12 NEW	SOUNDTRACK RAIN MAN CAPITOL ROY ORBISON BLUE BAYOU CBS	16	18	GEORGE THOROGOOD & THE DESTROYERS THE GEORGE THOROGOOD COLLECTION EMI
VIRGIN OLYDOR	17	14	ROY ORBISON MYSTERY GIRL VIRGIN	17	15	THE CULT SONIC TEMPLE VIRGIN/EMI
E ANYTHING FOR YOU	18	16	GUNS N' ROSES APPETITE FOR DESTRUCTION GEFFEN	18	NEW	BETTE MIDLER BEACHES (SOUNDTRACK) WEA
D FONTANA/PHONOGRAM	19	NEW	ł	19	NEW	VARIOUS HOT METAL CBS HERBERT VON KARAJAN THE ESSENTIAL KARAJAN POLYGRAM
	20		BLACK SABBATH HEADLESS CROSS EMI	-		
DOR (TRA	JAPA	N ((Courtesy Music Labo) As of 5/22/89	NET	HERL	ANDS (Courtesy Stichting Nederlandse Top 40) As of 5/18/89
	1 .		SINGLES		Ι.	SINGLES ETERNAL FLAME THE BANGLES CBS
ION GEFFEN	1 2	1 NEW	ARASHINO SUGAO SHIZUKA KUDO PONY/CANYON/FUJI PACIFIC FADE OUT KYOKO KOIZUMI VICTOR/BURNING PRO	1 2	1 4	MEMYSELFANDI DE LA SOUL INDISC
	3	3	LIAR AKINA NAKAMORI WARNER/PIONEER/MC CABIN	3	2	WONDERFUL PATTY & SHIFT QUALITEL
	4	2	GOMENYO NAMIDA TOSHIHIKO TAHARA PONY/CANYON/FUJI PACIFIC/JOHNNYS	4	6	I BEG YOUR PARDON KON KAN ATLANTIC
	5	5	DIAMONDS PRINCES PRINCES CBS/SONY/SHINKO MUSIC	6	5	PARADISE CITY GUNS N' ROSES GEFFEN KEEP ON MOVING SOUL II SOUL VIRGIN
MERCURY/PHONOGRAM	6	7	RETURN TO MYSELF MARI HAMADA VICTOR/FUJI PACIFIC/BEING YUMENO NAKAE YUKI SAITO PONY/CANYON/FIRE/ONGAKU/SHUPPAN	7	3	THE LOOK ROXETTE EMI
	8	4	SOMEBODY'S NIGHT EIKICHI YAZAWA TOSIHBA/EMI/SUNRISE/LUCKY	8	10 NEW	IF YOU DON'T KNOW ME SIMPLY RED ELEKTRA LULLABY THE CURE POLYDOR
A	9	8	TOMODACHI AYUMI NAKAMURA HUMMING BIRD/BIRDLAND/NOSIDE	10	NEW	LOLLY LOLLY WENDY & LISA VIRGIN
A OL	10	6	NAMIDAO MISENAIDE WINK POLYSTAR/FUJIPACIFIC ALBUMS			ALBUMS
	1	NEW	TM NETWORK DRESS EPIC/SONY	1 2	1 2	SIMPLE MINDS STREET FIGHTING YEARS VIRGIN VARIOUS ARTISTS SYNTHESIZER GREATEST ARCADE
	2	1 2		3	3	GLORIA ESTAFAN & MIAMI SOUND MACHINE ANYTHING FOR YOU
	3	3	WINK ESPECIALLY FOR YOU POLYSTAR MADONNA LIKE A PRAYER WARNER/PIONEER	4	6	EPIC SIMPLY RED A NEW FLAME WEA
S-GREATEST HITS K-TEL	5	6	JUNICHI INAGAKI HEART AND SOUL FUN HOUSE	5	4	THE BANGLES EVERYTHING CBS
V/VIRGIN TELSTAR	6	NEW 5	MARI IIJIMA MY HEART IN RED MOON TSUYOSHI NAGABUCHI SHOWA TOSHIBA/EMI	6	5 NEW	GUNS N' ROSES APPETITE FOR DESTRUCTION WEARECORDS THE CURE DISINTEGRATION POLYDOR
	8	4	SADISTIC MICA BAND APPARE TOSHIBA/EMI	8	9	JOE JACKSON BLAZE OF GLORY A&M
	9	8	SOUNDTRACK COCKTAIL WARNER/PIONEER	9	7	MADONNA LIKE A PRAYER SIRE
TIC	10	7	X BLUE BLOOD CBS/SONY	10	8	ROB DE NIJS DE REIZGER EMI/BOVEMA

VTV







Area Code 901 Inc., formed by Terry Elam, former president and CEO of Orbison Tours Inc. The company, planning to work with domestic and overseas tours, will handle all aspects of road tour production, including bookings, accounting, transportation, hotels, security, sound, and lighting. 5414 Blackwell Road, Memphis, Tenn. 38134; 901-385-8237

Plum Records and Tapes, formed by John Sacke. Company will specialize in the distribution of operatic and other recordings on CD and video. 157 Bestview Drive, Willowdale, Ontario, Canada M2M 2Y4; 416-222-8845.

Smith And Prince Enterprises Inc., formed by Patrick Prince and Mike Smith. Company focus is on publishing Powerline Magazine, a bimonthly national publication dedicated to the heavy metal/rock music scene. Suite M, 141 Grove St., Stamford, Conn. 06902; 203-353-0794.

Evening Star Records. formed by Kevin Harris. Company's primary focus is on electronic music. First release is "Calling." P.O. Box 6264, Malibu, Calif. 90264; 818-377-4374.

Marks Central Publishing Unit, formed by Mark S. Shearer. Company will publish material for parent company Hardway Records. P.O. Box 540, Dearborn Heights, Mich. 48127; 313-278-6068 or 561-2134.

Combined Artists Studios, formed by Tom Ficara. Company will produce home videos (specializing in sports and music) for independent distribution. P.O. Box 5055, Bergenfield, N.J. 07621; 201-384-4923.

Sang Productions and Music Publishing, formed by Garey Sanguinetti and Charles R. Johnson, First releases include "Turn Around,

Look At Me" and "Chance For Love" by Lizz Hogue on the Gold City/CBS label and "I Could Use A Kiss" by Rena Scott on Sedona Records. 25 Allemany St., Daly City, Calif. 94014; 415-994-6877.

Mark Carman Music, formed by Mark Carman. Company offers production, manufacturing, distribution/mailouts, promotion/publicity, and general administrative services. P.O. Box 292282, Nashville, Tenn. 37279; 615-865-5252.

Ridgewood Records, formed by Jack Gale. Company will focus on the development of new artists. P.O. Box 630755, Miami, Fla. 33163; 305-933-4007

Hitman Records, formed by Steve Love. Company specializes in black music and is currently accepting material. Box 2775, Newport News, Va. 23602; 804-874-7800.

DreamSand Productions, an independent music and video production company, formed by Joseph Gorman. First music release is "Dream-Songs," featuring Ted and Dixie Karas. 1429 Cedar Ave., Cincinnati, Ohio 45224; 541-9078/2959. McGavock Pike, Nashville, Tenn. 37214; 615-889-7391

World Talent Ltd., an artist management and production company, formed by Forrest McDonald, 13910 Sagebrook Road, Midlothian, Va. 23113: 804-744-6399

Chambers-Hope and Company, a graphics design company, formed by Judy Chambers and Judy Hope. Company will provide Macintosh computer and traditional design of logos, brochures, album covers, and advertisements, as well as newsletters and publications. Suite 210. 38 Music Square E., Nashville, Tenn. 37203; 615-255-6623.

Third Millennium, formed by Frank Sprague. A music company

design firm Ocean.

Rick A. Davis to Mary-Pat Carney, April 29 in Hollywood, Calif. He is an independent film and television writer/producer. She is a producer with the Westwood One Radio Network.

Joseph Agnello to Katie Mielach, May 13 in New Jersey. He is senior account representative at Ticketron, New York, and formerly with Monarch Entertainment/John Scher Presents and Ticketmaster Inc. She is assistant sales representative at Knoll International in New York

Todd Stroh to Laura Cannon, May 13 in Dayton, Ohio. She is a marketing assistant with Amusement Business in Nashville.

Steve Cornwell to Johanna Butler, May 20 in Connecticut. He is VP/GM of RAS (Real Authentic Sound) Records.

Send information to Lifelines, Billboard, P.O. Box 24970, Nashville, Tenn. 37202.

housing Third Millennium productions, Real Gone Music publishing, and Tidal Wave Records. First release is "Laguna Beach" by the Texas Four. P.O. Box 1330, Laguna Beach, Calif. 92652; 714-472-1735.

Lonny Schonfeld Entertainment. formed by Lonny Schonfeld. Company will focus on artist representation, management, and promotion. Activities also include concert promotion and play production. Suite 108, 2940 Broadway, Garland, Texas 75041; 214-840-3700.

Pakaderm Records, formed by Dino Elefante and John Elefante. Suite 10-101, 28201 Marguerite Parkway, Mission Viejo, Calif. 92692

Send information to New Companies, Billboard, P.O. Box 24970,

CALENDAR

A weekly listing of trade shows,

conventions, award shows, semi-

nars, and other notable events.

Send information to Calendar,

Billboard, 1515 Broadway, New

MAY

talion State Armory, New York. Amy Grey, 213-

JUNE

inar: Sampling In The Music Industry, Pfizer

Corporate Conference Center, New York. Shar-

June 2, Video Software Dealers Assn. Family

June 3, Beverly Hills Bar Assn.'s "Film Mu-

sic: Hit Records To Dramatic Underscore-Le-

gal, Business and Creative Aspects," Ramada

Hotel, Beverly Hills, Calif. Thomas A. White,

June 3-5, Showbiz Expo, Los Angeles Conven-

June 3-6, Dixie Dance Kings Convention, Col-

tion Center, a production of Live Time Inc., 213-

Business Seminar, Ambassador West, Chicago.

June 1, Volunteer Lawyers For The Arts Sem-

May 31, International Rock Awards, The Bat-

York. N.Y. 10036.

on Luckman, 212-977-9270.

Linda Lauer, 609-596-8500.

213-652-0416

668-1811.

201-8850.

BMG-Men. BMG Classics hosts a special reception for pianist Barry Douglas on

his New York concert debut and Saint Louis Symphony Orchestra conductor Leonard Slatkin for his signing of an exclusive recording contract with the RCA Victor Red Seal label. Pictured, from left, are Guenter Hensler, president, BMG Classics; Chris Wemcken, VP of marketing, BMG Classics; Douglas; Slatkin; and Rudi Gassner, president and CEO, BMG Music Int'l.

213-465-3777

June 23-24, Bobby Poe Pop Music Survey, Sheraton Premier, Tyson's Corner, Va. 301-951-1215.

June 25-29. American Federation of Musicians. Stouffers Hotel, Nashville, 212-869-1330. June 27. B'nai B'rith Music & Performing Arts Unit 25th Annual Dinner Dance, Sheraton Centre Hotel, New York. Joe Cohen, 212-582-1116.

June 28, Songwriters Guild Of America Second Annual Aggie Awards, Vanderbilt Plaza Hotel, Nashville, Kathy Hyland, 615-329-1782.

June 28-29, Nat'l Assn. Of Recording Merchandisers/Video Software Dealers Assn. Operations Conference, Hyatt Regency, Deerfield, III. Joanna Baker, 609-596-8500. JULY

July 15-19, New Music Seminar 10, Marriott

Marquis Hotel, New York. 212-473-4343.

MARKET ACTI

BILLBOARD CHARTS THE TOP ENTERTAINMENT STOCKS

COURTESY OF PAINE WEBBER RESEARCH, 1285 Ave. of the A New York, N.Y. 10019, (212) 713-2001

New Yo	rk, N.Y. 10019, (212) 7	13-2000		
	Sale/	Open	Close	
Company	1000's	5/16	5/22	Change
NE	W YORK STOCK EXCHA	NGE		
Blockbuster Entertainment	2038.5		31 1/4	
CBS Inc	279.8	193%	197 1/2	+4¼
Cannon Group				
	103.1		434¾	+111/4
Carolco Pictures	585.6		111/2	+11/4
Coca-Cola	2739.9		56 %	+11/2
Columbia Pictures	2105.4		19%	-1%
Walt Disney	2528.8		95 %	+1¼
Eastman Kodak		5 42¾	44 1/2	+1¼
Gulf & Western	2212.7	531/4	541/2	+1%
Handleman			35 1/4	+11/2
MCA Inc			551/	-1/4
MGM/UA			18%	+1/4
Orion Pictures Corp.		3 19%	20	+ 1/2
Sony Corp.			53%	+21
TDK			71	+7
Vestron Inc.			4 %	-1/8
Warner Communications Inc.		49 1/4	51 %	+21/
Westinghouse			63	+2
0				-
AN	IERICAN STOCK EXCH			
Commtron			7 %	+1/4
Electrosound Group Inc		7 1 3/4	1 1/	-¹/₀
Nelson Holdings Int'l			3/4	-1/a
New World Pictures			8¾	
Price Communications		7	7 1/0	+ 1/0
Prism Entertainment	125.9			
Prism Entertainment			2 %	
Unitel Video			13%	-1/a
		131/2		
Unitel Video		1 3 ¹ / ₂ May 22	133/2	-1/a
	6.4	4 13½ May 22 Open		
Unitel Video	OVER THE COUNTER	4 13½ May 22 Open	1 3 ¾ Close	- ¹ / _a Change
Unitel Video Company Acclaim Entertainment	OVER THE COUNTER	1 13 ¹ / ₂ May 22 Open	13 ³ / ₈ Close 3 ¹ / ₈	- ¹ / _a Change
Unitel Video Company Acclaim Entertainment Certron Corp	OVER THE COUNTER	1 13 ¹ / ₂ May 22 Open 1 3 ¹ / ₈ 1 ⁵ / ₈	13 ³ / ₈ Close 3 ¹ / ₈ 1 ⁵ / ₈	-1/a Change
Unitel Video Company Acclaim Entertainment Certron Corp Dick Clark Productions	OVER THE COUNTER	May 22 Open 3 1/4 1 5	13 ³ / ₈ Close 3 ¹ / ₈ 1 ⁵ / ₈ 5	-1/a Change
Unitel Video	OVER THE COUNTER	13 ¹ / ₂ May 22 Open 3 ¹ / ₄ 1 ^s / ₆ 5 99	13 ³ / ₄ Close 3 ¹ / ₆ 1 ⁵ / ₄ 5 96 ³ / ₄	-1/a Change -21/4
Unitel Video Company Acclaim Entertainment Certron Corp Dick Clark Productions LIN Broadcasting LIVE Entertainment	OVER THE COUNTER	1 13 ½ May 22 Open 3 ½ 1 ½ 5 99 31	13 ³ / ₄ Close 3 ¹ / ₆ 5 96 ³ / ₄ 30 ³ / ₄	-1/a Change -21/4 -1/4
Unitel Video Company Acclaim Entertainment Certron Corp Dick Clark Productions LIN Broadcasting LIVE Entertainment Recoton Corp	OVER THE COUNTER	1 13 1/2 May 22 Open 3 1/4 5 99 31 5 1/2	13 ³ / ₄ Close 3 ¹ / ₄ 1 ⁵ / ₅ 96 ³ / ₄ 30 ³ / ₄ 5 ¹ / ₂	- ¹ / _a Change -2 ¹ / ₄ - ¹ / ₄
Unitel Video	OVER THE COUNTER	1 13 1/2 May 22 Open 3 1/2 5 /2 99 31 5 1/2 5 1/2	13 ³ / ₈ Close 3 ¹ / ₈ 5 ³ / ₈ 30 ³ / ₄ 5 ¹ / ₂ 5 ¹ / ₂	- ¹ / _a Change -2 ¹ / ₄ - ¹ / ₄
Unitel Video Company Acclaim Entertainment Dick Clark Productions LIN Broadcasting LIVE Entertainment Recoton Corp Reeves Communications Rentrak	OVER THE COUNTER	13 ¹ / ₂ May 22 Open 	13 ³ / ₄ Close 3 ¹ / ₆ 5 ⁵ 96 ³ / ₄ 30 ³ / ₄ 5 ¹ / ₂ 5 ¹ / ₈ 1 ³ / ₄	-1/a Change -21/a -1/a
Unitel Video Company Acclaim Entertainment Certron Corp Dick Clark Productions LIN Broadcasting LIVE Entertainment Recoton Corp Recves Communications Rentrak Satellite Music Network, Inc	OVER THE COUNTER	13½ May 22 Open 	13 ³ / ₈ Close 3 ³ / ₈ 5 ⁹ 6 ³ / ₄ 30 ³ / ₄ 5 ¹ / ₂ 5 ¹ / ₂ 5 ¹ / ₄	-1/ _a Change -21/ ₄ -1/ ₄
Unitel Video	OVER THE COUNTER	13½ May 22 Open <3¼	13 ³ / ₄ Close 3 ¹ / ₄ 1 ⁹ / ₄ 5 ⁵ 96 ³ / ₄ 5 ¹ / ₂ 5 ¹ / ₂ 5 ¹ / ₄ 5 ¹ / ₄ 5 ¹ / ₄	-1/a Change -21/a -1/a -1/a
Unitel Video	OVER THE COUNTER	13½ May 22 Open	13 ³ / ₈ Close 3 ³ / ₈ 5 ⁹ 6 ³ / ₄ 30 ³ / ₄ 5 ¹ / ₂ 5 ¹ / ₂ 5 ¹ / ₄	-1/a Change -2 ¹ / ₄ - ¹ / ₄
Unitel Video	OVER THE COUNTER	13 ½ May 22 Open 3 ¼ 5 ¼ 5 ¼ 5 ¼ 5 ¼ 5 ¼ 5 ¼ 5 ¼ 5 ¼ 5 ¼ 5 ¼ 5 ¼ 70 ¼ 22	$13\frac{3}{4}$ Close $3\frac{1}{6}$ $1\frac{9}{6}$ $96\frac{3}{4}$ $30\frac{3}{6}$ $5\frac{1}{5}$ $5\frac{1}{6}$ $1\frac{3}{6}$ $1\frac{3}{6}$ $5\frac{1}{6}$ $1\frac{3}{6}$ $1\frac{3}{6}$	-1/a Change -2 1/a -1/a -1/a
Unitel Video	OVER THE COUNTER	13½ May 22 Open 3½ 5 5 5½ 5½ 5½ 5½ 5½ 5½ 5½ 5½ 5½ 5½ 5½ 9½	13 ³ / ₄ Close 3 ¹ / ₄ 5 ⁵ 96 ³ / ₄ 5 ¹ / ₂ 5 ¹ / ₄ 5 ¹ / ₄ 5 ¹ / ₄ 5 ¹ / ₄ 2 ² 9 ³ / ₄	-1/ _a Change -2 ¹ / ₄ - ¹ / ₄ - ¹ / ₄
Unitel Video	OVER THE COUNTER	13½ May 22 Open	$13\frac{3}{4}$ Close $3\frac{1}{6}$ $1\frac{3}{6}$ 5 $96\frac{3}{4}$ $30\frac{3}{4}$ $5\frac{1}{2}$ $5\frac{1}{2}$ $70\frac{1}{2}$ 22 $9\frac{1}{2}$ $1\frac{3}{4}$	-1/ _a Change -21/ ₄ -1/ ₄
Unitel Video	OVER THE COUNTER	13½ May 22 Open 3¼ 5 99 31 5¼ 1¼ 5¼ 99 31 5¼ 70¼ 22 94 1¼ 1¼ 28¼	13 ³ / ₄ Close 3 ¹ / ₆ 1 ⁹ / ₅ 96 ³ / ₄ 30 ⁹ / ₄ 5 ¹ / ₂ 5 ¹ / ₄ 1 ³ / ₄ 2 ² 9 ¹ / ₂ 2 ² 9 ¹ / ₂ 2 ³ / ₄	/ ₄ Change
Unitel Video	OVER THE COUNTER	13 ½ May 22 Open 3 ½ 5 % 5 % 5 ½ 5 ½ 5 ½ 5 ½ 5 ½ 5 ½ 5 ½ 5 ½ 70 ¼ 22 9 ¼ 1 ¼ 28 ½ 3 ¾	13 ³ / ₄ Close 3 ¹ / ₄ 5 ⁵ 96 ³ / ₄ 30 ³ / ₄ 5 ¹ / ₅ 5 ¹ / ₅ 5 ¹ / ₅ 5 ¹ / ₅ 2 ¹ / ₂ 2 ² 9 ³ / ₂ 1 ³ / ₄ 2 ³ / ₄ 3 ³ / ₄	1/s Change 21/s 21/s 1/s 1/s 1/s 1/s 1/s
Unitel Video	OVER THE COUNTER	13½ May 22 Open 3¼ 1¼ 5½ 5½ 5½ 5½ 5½ 5½ 5½ 5½ 9½ 1¼ 22 9¼ 1¼ 28½ 3½ 3	$13\frac{3}{4}$ Close $3\frac{1}{6}$ $1\frac{3}{6}$ $5\frac{5}{7}$ $96\frac{3}{4}$ $5\frac{1}{7}$ $5\frac{1}{7}$ $5\frac{1}{7}$ $70\frac{1}{2}$ 22 $9\frac{1}{7}$ $1\frac{3}{4}$ $3\frac{3}{4}$ $3\frac{3}{4}$	/ ₄ Change
Unitel Video	OVER THE COUNTER	13½ May 22 Open 3¼ 1¼ 5½ 5½ 5½ 5½ 5½ 5½ 5½ 5½ 9½ 1¼ 22 9¼ 1¼ 28½ 3½ 3	13 ³ / ₄ Close 3 ¹ / ₄ 5 ⁵ 96 ³ / ₄ 30 ³ / ₄ 5 ¹ / ₅ 5 ¹ / ₅ 5 ¹ / ₅ 5 ¹ / ₅ 2 ¹ / ₂ 2 ² 9 ³ / ₂ 1 ³ / ₄ 2 ³ / ₄ 3 ³ / ₄	1/s Change 21/s 21/s 1/s 1/s 1/s 1/s 1/s
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BIRTHS

Boy, Colin Howard, to Derek and Diane Sutton, April 20 in Burbank, Calif. He is manager of Glass Tiger, Robin Trower, and the Producers.

Girl. Daniela Kate, to David Plattner and Linda Goldstein. April 20 in New York. He is president of Seventh Ventures, a creative entertainment company. She is president of Original Artists and manager of Bobby McFerrin, Laurie Anderson, and Dianne Reeves.

Boy, Nicholas Hanford, to Michael and Kristi Fisher, May 12 in Redmond, Wash. He is president of Proshow U.S.A. She is an attorney.

MARRIAGES

Michael Pozz to Denise Wysocki, April 3 in Los Angeles. He is a singer-/songwriter for the German rock band the Dead Ballerinas (Gama International Records). She is a rock journalist ("Sweet Polly Purebred") for the L.A. Rock Review, and production coordinator for the lighting

ony Square Hotel, Atlanta. 404-587-4587. June 3-6, 1989 International Summer Consumer Electronics Show, Chicago. 202-457-8700 June 5-11 International Country Music Fan

Fair, Tennessee State Fairgrounds, Nashville. 615-889-7502. June 7-9, Assn. of Professional Recording

Studios, Olympia II Kensington, London. 092-377-2907

June 13-15, Ninth International Licensing Show And Merchandising Conference And Exposition, Jacob K. Javits Convention Center, New York. Greg King, 203-259-5734.

June 15, Video Software Dealers Assn. Educational Seminar, Hyatt Regency, Milwaukee. Linda Lauer, 609-596-8500.

June 21-24, Broadcast Promotion And Marketing Executives and Broadcast Design Assn. Seminar, Cobo Center, Detroit. Gregg Balko,

FOR THE RECORD

Last week's story on the upcoming Dionne Warwick Foundation's second annual AIDS Benefit Gala Weekend in New York gave the incorrect date for a star-studded concert at Avery Fisher Hall. The event will be held Saturday, June 10

POP

PICKS

TODD RUNDGREN Nearly Human PRODUCER: Todd Rundgren Warner Bros. 25881

Rundgren's first overtly commercial effort in years (his last album was the all-vocal "Acappella" four years ago) is receiving all-out promotion from the label. Strong digital sound showcases equally strong set of songs, all performed live in the studio sans overdubs. First single, "The Want Of A Nail," features guest vocalist Bobby Womack; tracks "The Waiting Game" and "Parallel Lines" seem worthy, potential-laden follow-ups.

DIANA ROSS Workin' Overtime PRODUCER: Nile Rodgers Motown 6274

Still searching for contemporary hooks to capture the charts, Miss R returns to the label she started with when both were '60s upstarts. Almost 30 years and 55 albums later, Diana joins the hit stream of MCA/Motown acts with dance-drenched title track. "Just Say We Can" and "Stand Together" reach out and touch inspirational button. The voice is there, but which songs will stand the test of time?

REFINEEDED

RAMONES

Brain Drain PRODUCER: Bill Laswell Sire 25905

The brothers Ramone continue to concoct their feral, simple, potent highballs of cerebrum-mashing powerrock, made all the more attractive because of Laswell's take-no-prisoners production. Musically, it's nothing revolutionary, although "Pet Sematary" could make a dent in wake of film, and amped-up cover of Freddy Cannon's "Palisades Park" will appeal to longtime flag-wavers.

CHINA CRISIS Diary Of A Hollow Horse PRODUCERS: Walter Becker, Mike Thorne, China Crisis A&M 5225

Brit group's return to Steely Dan's Becker as main producer has resulted in a top-notch summer pop album with a very noticeable touch of Dan-inspired subtlety. "Stranger By Nature" and "Sweet Charity In Adoration" could both easily click at adult alternative levels; group's unique, airy sound—with appropriate push-has radio mainstay potential.

THE RAINMAKERS The Good News And The Bad News PRODUCER: Jeff Glin Mercury 838232

After faltering a bit with their second album, Bob Walkenhorst and company are back with a return to Mellencamp-style guitars and biting social commentaries that made them critical raves the first time out. As they did with their debut, the Rainmakers capture that Heartlandrock-crossed-with-folk sound. Best cuts: the guitar-drenched "Wild Oats" and raveup "Hoo Dee Hoo."

ORIGINAL MOTION PICTURE SOUNDTRACK Scandal PRODUCERS: Various Enigma 73531

Controversial film drama about Britain's government-toppling Profumo scandal of the '60s serves up a chaotic yet original sampling of period pop, from Chubby Checker and Nat King Cole through Billy J. Kramer and Frank Ifield. Surest crack at a hit here is a new Dusty Springfield ballad, "Nothing Has

Been Proved," produced to perfection by the Pet Shop Boys and Julian Mendelsohn.

SWANS

The Burning World PRODUCERS: Bill Laswell & Michael R. Gira Uni 601

Most unusual signing yet for Uni are these longtime darlings of the alternative rock set, whose grave and unsettling music is less abrasive and more accessible than on label debut. Biggest surprise here, and a sure lead-in for more timid programmers, is chilling cover of Blind Faith's "Can't Find My Way Home."

JUNKYARD PRODUCER: Tom Werman Geffen 24227

Label clearly hopes that this promising entry in L.A.'s street-side rock scene will follow in Guns N' Roses' platinum footprints. It could be tough first time out, for while band has guitar-laden chops to spare, gutter-level material seldom rises above the familiar. But ballad "Simple Man" (guest starring axeman Earl Slick) and back-alley anthem "Hollywood" may entice both album rock and left-wing modern rock spins.

BLACK SABBATH

Headless Cross PRODUCERS: Tony lommi & Cozy Powell I.R.S. 82002

On its I.R.S. debut, Iommi's venerable British group takes another stab at reclaiming an audience now hooked on Sab-influenced outfits. Now that there's a generation that probably thinks the only person Ozzy Osbourne ever sang with is Lita Ford, the timing could be right. Lead singer Tony Martin is more in the vein of Ronnie James Dio than Osbourne, especially on such tunes as "When Death Calls" and title track.

PHRANC

I Enjoy Being A Girl PRODUCER: Victor DeLorenzo Island 91259

Major-label debut from L.A.'s favorite feminist folkie proves that she has lost little of the good humor and smart songcraft that marked her indie efforts. The kiddie-show atmosphere of "Toy Time" is in sharp contrast to the anti-apartheid stunner "Bloodbath," while "Double Decker Bed" and "Myriam And Esther" offer Phranc-ophiles the stirring acoustic stylings they've come to expect. Includes a cover of "Moonlight Becomes You."

PERF UBU

Cloudland PRODUCERS: Paul Hamann, Stephen Hague Fontana/PolyGram 838237 Seminal Cleveland weird-rockers prove again that being one of the farthest-out bands around doesn't stop them from being one of the most tuneful and innovative as well. Alternative formats should jump out of their skins at such delightful—and accessible—tunes as "Breath," "Bus Called Happiness," "Why Go It Alone?" and "Waiting For Mary." Songs such as "Flat" and Ubu oldie "Love Love Love" prove that their stranger leanings aren't vet behind them.

AL GREEN

I Get Joy PRODUCERS: Al Green. Paul Zeleski, Eban Kelly & A&M 5228

Sales pitch is a bit of a sham: Although label is trying to move Rev. Al's latest as a pop entry, the majority of the material is R&Binflected inspirational songs. But, in aftermath of Green's duet with Annie Lennox, pop-oriented single "As Long As We're Together" should pull this higher than most of his recent tries. Besides, gospel-styled stuff is as strong as anything this side of "The

SPOTLIGHT

TIN MACHINE

PRODUCERS: Tin Machine & Tim Palmer EMI 91990

Has David Bowie ever sung as well as

he does on this incredible new band

effort? Few will deny that the Thin White Duke flexes every creative

muscle on this marvelous set. The

Sales brothers and guitarist Reeves Gabrels throw fuel on the fire in a

are uniformly dynamite, but check "Heaven's In Here" and "Crack City," the latter being only one of

of the album chart.

several acute topical numbers. Pure excitement that should shake the top

4

Series:

DOOBIE KROTHERS

high-energy sortie that should conquer album rock with ease. Tracks

LBUM REVIEWS

solid tribute. OBITUARY

Slowly We Rot PRODUCER: Scott Burns RC Records/Roadracer 9489

This is death metal at its most deadly. John Tardy's vocals (and we use that term loosely) are twisted, guttural, angst-filled exclamations surrounded by rude guitars and drums. Check out the title track, "Internal Bleeding," and "Deadly Intentions."

CHRISTIAN DEATH

Sex And Drugs And Jesus Christ PRODUCER: None Listed LSR Records/Dutch East India Trading Co. 1050 Coed L.A. quartet's sixth effort is a melange of avant-garde tunes devoted to the alternative set. From the offkilter timing of "Erection" to the Blondie feel of "Incendiary Lover," the project is tough going at times, but an enjoyable listen.

MEKONG DELTA

PRODUCER: Ralph Hubert GWR/Restless Records 71413 Tight speed metal outfit has somewhat spotty production, but overall results are quite good. Highlights are the gothic metal of "The Cure," provocative imagery of "The Hut Of Baba Yaga," and the aptly named tribute, "Black Sabbath."

THE LONDON POPS

From London To Broadway PRODUCER: Mike Berniker Pickwick 18000

The new British Invasion—not of rock but of Broadway musicals—is represented in this appealingly lush setting, with piano solos by Fred Hersch, by such shows as "Evita," "Phantom Of The Opera," "Cats," and "Les Miserables" (by way of France), among others. The fulldigital sound is superb.

BLACK

PICKS

THE SYSTEM

Rhythm And Romance PRODUCERS: David Frank & Michael Murphy Atlantic 81896

Duo's fifth album continues on last year's "Don't Disturb This Groove" path with solid dance-floor tunes and Soulful midtempo tunes. Best cuts are "Midnight Special," "I Wanna Be Your Lover," and "Wicked."

LIZ HOGUE Vicious & Fresh PRODUCER: Chris Jasper Gold City/CBS 44448

New songstress, whose working papers include stints with Teddy Pendergrass, Miki Howard, Jean Carne, and Norman Connors, makes a promising bow with an eight-song

collection that showcases her powerful emotive delivery. Up-tempo dance material is a bit weak but the slow ballads come to the rescue. Best bets: "Ready Made Love," "Dream Lover," and "Turn Around Look At Me."

JAZZ

PIGKS

DIANE SCHUUR Collection

PRODUCERS: Various GRP 9591

Brought to you because label's Similarly packaged "Dave Grusin Collection" racked up enough sales to gain a decent position on Billboard's Top Pop Albums chart. Big-voiced singer and frequent Johnny Carson guest should score as well with this

smart selection of previously released material

CHUCK MANGIONE

Live At The Village Gate Mangione & Mallory Earl PRODUCER: Chuck | Feels So Good 001

Sheer flugelhorn technique has never been Mangione's bag; warm tones and compositions have usually been his strong suits. Rarely, even on studio dates, has he shown more control over his instrument than on this live double-disk set, which showcases a thoughtful assortment of his better-known songs. Longtime band mate Chris Vadala and crew provide strong support.

MILES DAVIS

Amandia PRODUCERS: Tommy LiPuma, Marcus Miller, George Duke Warner Bros. 25873

Miles may not be creating the same anto his his to be to the dealing work that was the hallmark of his first three decades, but that doesn't mean that his current material isn't wholly enjoyable. In the company of major latter-day collaborator Miller and such sidemen as Kenny Garrett, Jean-Paul Bourelly, Joe Sample, and Omar Hakim, he reels off a very tasty program of strutting, somewhat funk-inflected work here. Jazz formats can spin with ease.

ELIANE ELIAS

So Far So Close PRODUCER: Eliane Elias Blue Note 91411

Distaff keyboardist's third as a leader for Blue Note cuts a steady groove between light fusion and adult alternative camps. Unshowy but easy-to-handle tracks with an airy Latin feel show off fine complementary work by the Brecker brothers, Will Lee, Peter Erskine, and Don Alias. Radio will gobble it up.

REPERINENDED

TRIBUTE TO JOHN COLTRANE

Live Under The Sky PRODUCERS: Tshinari Koinuma & Kazunori Oki Columbia 45136

All-star quintet of saxists Wayne Shorter and Dave Liebman (doubled on soprano) and rhythm men Eddie Gomez, Richie Beirach, and Jack DeJohnette pay hearty homage to the late sax master in this warm live set of his compositions, cut in Tokyo on the 20th anniversary of Trane's death in 1987

NEW YORK VOICES PRODUCERS: M GRP 9589 hael Abene

Folks will be tempted to compare this quintet to Manhattan Transfer, as both groups have modernized the lead set by Lambert, Hendricks & Ross, but New York Voices cannot be accused of being a copycat act. Ultraclean harmonies and inventive lyrics enliven this set of originals and classic standards.

LOUIS BELLSON & HIS JAZZ ORCHESTRA WITH CLARK TERRY

East Side Suite PRODUCER: Gregory K. Squires Musicmasters 60161

Bellson is the jazz drummers' drummer, but he has never allowed his bombastic strength to overpower an album's balance. Thanks to a solid lineup and five Don Menza charts, Bellson returns with the style and elegance that typify his work; another smooth coup for this indie label.

EDDIE PALMIERI

Suefo PRODUCERS: Eddie Palmieri, Kip Hanrahan. and others. Intuition/Capitol 91353

Hats off to the engineers; veteran Palmieri has never been captured in cleaner detail. There's too much salsa (Continued on next page)

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THE DOOBIE BROTHERS

RODUCERS: Rodney Mills, Charlie Midnight & Eddie Schwartz Capitol 90371

The Doobies chug back on the scene smoking with their first studio set in nine years. No one could ask for a warmer reception: first single, "The Doctor," blasted to No. 1 Album Rock Tracks status in just two weeks and should hang at the top for a while. Reunited band restates its trademark sound on a number of airplayable cuts, including "South Of The Border," "Time Is Here And Gone, Border," "Time Is Here And Gone," and Isley Brothers remake "Need A Little Taste Of Love." Surefire stuff.

Belle Album."

Cycles

STEVE MORSE

High Tension Wires PRODUCER: Steve Morse MCA 6275

Kansas and Dixie Dregs axeman's first real solo album is composed of pop/fusion instrumentals that would not be out of place on either jazz or adult alternative-style formats. Keyboardist T Lavitz lends a valuable hand on mild yet highly airworthy tracks.

ROY ORBISON

The Classic Roy Orbison 1965-68 PRODUCERS: Wesley Rose & Jim Vienneau Rhino R 70711

Label was planning this anthology of the Big O's MGM sides at the singer's death; thoughtfully programmed collection now stands to hit the charts posthumously. While tracks here didn't enjoy the commercial success or mammoth rep of Orbison's Monument sides, majority of material here (much of it penned by the vocalist) can hold its own with the earlier classics. A

MUSIC PUMPED AT CANNES FILM FESTIVAL

(Continued from page 4)

budget Mickey Rourke vehicle, "Francesco," was one of the few redeeming qualities that distinguished this otherwise tepidly received Italian entry.

Cinecom used the Cannes limelight to announce that Oscar-winning Japanese composer Ryuichi Sakamoto would be creating the score for its nearly completed film "The Handmaid's Tale." And producer Mark Damon said that "world beat" music would be an important component of his big-budget "Wild Orchid," now shooting in Brazil with Mickey Rourke and Jacqueline Bisset.

'Crossover'' is a key word in both music and film today, and a number of music personalities, as evidenced here, are crossing over more and more into the featurefilm arena. Tom Waits contributed his inimitable voice to Jarmusch's "Mystery Train" and has just started shooting "Bearskin," which was being marketed here. Waits also may be writing the music for the film.

Roger Daltrey, who recently completed his role as the street singer in the upcoming November release "Mack The Knife" (he sings the title song), flew into Cannes for a day to promote "Fa-ther Jim," which begins shooting in Chicago in October at a budget of \$4 million-\$5 million. Daltrey stars as a tough Brit in contemporary Chicago.

According to publicist Jo Dea-kin, David Bowie is co-producing and may be providing the music for the \$10 million Australian film "The Delinquents," which went before the cameras the first of this month. Though Bowie was not in Cannes and his involvement with this project was kept low-key, his

Philips Capable Of CD-E Rollout

BY WILLEM HOOS

AMSTERDAM, the Netherlands Piet Kramer, who recently retired as head of Philips research, has told a Dutch newspaper that the company is technically capable of launching an erasable compact disk.

Kramer, who supervised all Philips laboratories, was one of the prime movers in the development of the optical disk. He says his former employer does not perceive any commercial advantage by introducing an erasable CD at this time.

"Of course, I have certain feelings about it," he adds. "You could call it frustration. But it's all part of the business in a well-disciplined organization like Philips. I have to reconcile myself to the disappointment.

Kramer anticipates an uproar if any other company should market the erasable CD before Philips.

A company spokeswoman says one reason for holding back is the lack of any agreement on a world standard for this type of sound carrier.

A global deal on securing rights protection for erasable CDs will have to be made with the IFPI, which regards it as a bigger threat to the music industry than digital audiotape.

Jan Timmer, who heads the consumer electronics division of Philips, is predicting that the erasable CD will not be launched before 1992.

manager, Richard Goodell, came into port by boat for a few days and spread the word that Bowie was indeed interested in getting involved in more productions.

Hip-hop artist D.S.T. appeared in Limelight's film "Medium Rare." And Beastie Boy Adam Horovitz's "Lost Angels" was as big a disappointment here as it has been stateside.

Among the music-oriented films announced are the \$4 million "Pump Up The Volume," which Island is co-producing with Ron Howard's Imagine Films. Island will be releasing the soundtrack from the film, set to shoot in Toronto.

There was also the Australian "Sons Of Steel," a futuristic drama featuring the heavy metal sounds of Black Alice and starring the group's lead singer, Rob Hartley. Miles Copeland's I.R.S. World Media announced Penelope Spheeris' "Thunder & Mud," a pay-TV film about female mud wrestling and rock'n'roll. Spheeris has not yet selected her bands.

Producer/director and ex-Bette Midler manager Aaron Russo showed a promo reel of his upcom-ing "Rude Awakening," starring Cheech Marin and Eric Roberts as '60s hippies who return to the '80s after total isolation in a remote jungle. If the promo is any indication, the film will be full of late-'60s rock classics.

Scotti Bros. topper Tony Scotti was on hand showing a 30-minute promo reel of his rock-heavy \$10 million sequel, "Eddie And The Cruisers II: Eddie Lives!" Scotti, who got involved with the "Eddie" phenomenon by releasing the tri-ple-platinum "Eddie And The Cruisers" album, told Billboard that the "Eddie" film sequel has about 10 lip-sync songs. As in the first film, star Michael Pare lipsyncs material recorded by John Cafferty & the Beaver Brown Band. Most of the music will be new, but there will be a reprise of the hit "On The Dark Side.

CBS Records, which according to Scotti will have enough material for two albums, is expected to release the soundtrack just prior to the film's release in August. Scotti also said that "Eddie" will have a \$5 million promo launch its first weekend and a late-summer, backend promo from sponsors like Miller Beer, which are collectively paying from \$3.5 million-\$4 million for the privilege.

Classical-music buffs will get their satisfaction from "High Fidelity," a documentary about the Guarneri String Quartet that was shown in Cannes. They will also get a "rude awakening" from surely one of the oddest films in the market-"Paganini," in which Klaus Kinski stars as the renowned violinist of the title.

Kinski also makes his directorial debut in this absolutely over-thetop, out-of-control film, which is a nonstop barrage of dizzying handheld camera movements, erotic scenes involving the womanizing Paganini, and thundering classical violin solos (from virtuoso Salcatore Accardo on the soundtrack). 'Paganini'' is so weird it might thrive on the midnight show circuit à la "The Rocky Horror Picture Show"---if there's a distributor who dares carry it.

Continued from preceding page

Acres 62 5

here for those with suburban tastes. but set is a feast for those who enjoy the real thing. Bilingual "Humpty Dumpty," with Mike Stern and David Sanborn, could catch some radio action.

DON CHERRY Art Deco

PRODUCER: John Snyder A&M 5258

This classy session should silence current references to trumpeter Cherry as "Neneh's stepdad." Veteran jazz titan serves up a verv relaxed yet thoughtful portion of post-avant swinging, in the welcome company of underrecorded tenorist James Člay and fellow Ornette Coleman sidemen Charlie Haden and Billy Higgins. Not too tough for more conventional jazz signals.

DON PULLEN

New Beginnings PRODUCER: Michael Cuscuna Blue Note 91785

Pianist Pullen, long partnered with wind player George Adams in Charles Mingus' band and their own combo, steps out on his own with a trio session featuring Gary Peacock and Tony Williams. Pullen's dense style may not be for all tastes, but hardier jazz outlets may want to take the plunge.

JOEY DeFRANCESCO

All Of Me PRODUCER: Horace Ott Columbia 44463

Debut from Philly teen keyboard prodigy and former Miles Davis sideman features Hammond organ chops aplenty and a resemblance to Jimmy Smith, whose "Blues For J." leads off the album. A horn section boosts bluesy original "Carbon Copy" and beautiful cover of Djavan's "Pétala" (with veteran tenorman Houston Person), but treacly strings make versions of Bacharach-David's "Close To You" and Simons-Marks' title track hard to take seriously.

NEW AGE

M

LEO KOTTKE

My Father's Face PRODUCER: T Bone Burnett Private Music 2050

This album features Kottke's first recorded vocals in eight years, but he still makes his guitar sing better than any mere mortal. Though the album will find its biggest success on adult alternative and jazz stations, songs such as "Everybody Lies" could make some noise on AC stations. As usual, the instrumentals are a sheer delight and absolutely rapturous to listen to.



M

K.D. LANG & THE RECLINES Absolute Torch And Twang PRODUCERS: Greg Penny. Ben Mink & k.d. lang Sire 25877

After a one-album break at Owen Bradley's Barn, Canadian country thrush stands by her band on superlative recital of finely crafted originals and some well-selected standards. The torchy material stands out, with "Trail Of Broken Hearts" and "Pullin' Back The Reins" particularly sterling examples of lang's powerful emotional attack. Expect more kudos and commercial advances for this prodigious young singer.

NEW AND NOTEWORTHY

NENEH CHERRY

Raw Like Sushi PRODUCERS: Bomb The Bass, The Dynamik Duo, Alvin Moody & Vincent Bell, and others. Virgin 91252

So hip it hurts. Newcomer whose musical background includes stints with several N.Y. cult bands makes her own rules on her solo debut. Album consistently follows the smash "Buffalo Stance" in its innovative, noholds-barred dance approach while displaying an intuitive vision lyrically. Multiformat success is a given but don't miss "Love Ghetto," "Kisses On The Wind," "Inna City Mama," and the hip-hop ballad "Manchild." Brilliant.

BILL EVANS The Complete Fantasy Recordings

PRODUCER: Helen Keane Fantasy 10122

Nine-disk CD-only set, a sequel to the 1984 compilation of the late pianist's Riverside recordings, is pure joy for jazz piano aficionados. Evans never lost his touch, and he's heard to supreme advantage on numerous trio dates, duos with Eddie Gomez. a nonpareil session with Tony Bennett, and a stellar quintet date with saxists Lee Konitz and Warne Marsh. A moving essay by longtime friend Gene Lees rounds out this essential addition to the complete jazz library.

RONNIE McDOWELL

American Music PRODUCERS: Ronnie McDowell, Joe Meador Curb 10611

McDowell offers a pleasant mixture of rhythms and moods in this collection. In addition to his fine covers of "Sea Of Heartbreak" and 'Who'll Turn Out The Lights," he has a real gem in his own co-composition, "Under These Conditions."

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MOE BANDY Many Mansions PRODUCER: Ray Baker Curb 10609

Bandy reaches for some urbane and pop-tinged numbers here, but his voice is still hard country. Best cuts: "The Rarest Flowers," "This Nigh Won't Last Forever," and the title "This Night

GARY MORRIS

Stones PRODUCERS: Jimmy Bowen, Gary Morris Universal 76005

There are more art songs than heart songs in this vocal showcase. Morris imposes his oratorical stamp on some demanding material, including Melissa Etheridge's "Chrome Plated Heart." Best cuts: "Bread And Water," "The "The Jaws Of Modern Romance," and the title song.

THE STANLEY BROTHERS

The Stanley Series, Vol. 3, No. 2 PRODUCER: Gary B. Reid Copper Creek SV3N2

A splendid live show, recorded at the Ash Grove in Hollywood in 1962. Carter and Ralph Stanley set a standard for mountain bluegrass that has never been equaled, as evidenced hare in such cuts as "How Mountain Girls Can Love," "Let Me Love You One More Time," "The Flood," and "The White Dove." Sidemen are Curley Lambert, Vernon Derrick, and Roger Bush. Contact: 703-563-5937

TOWNES VAN ZANDT

Live & Obscure PRODUCERS: Stephen J. Mendell, Townes Van Zand Sugar Hill 1026

Recorded live at the 12th & Porter club in Nashville in 1985, this album is a fair sampling of Van Zandt's wry humor and eye for detail. The alloriginal material includes "Pancho And Lefty," "White Freightliner Blues," and "You Are Not Needed Now."

CHARLIE MOORE The Original Rebel Soldier PRODUCER: Ray Davis Rebel 1662

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As a mellow bluegrass vocalist, the late Charlie Moore was one of the few who could give the estimable Lester Flatt a run for the money. This collection shows Moore at the peak of his power. Best cuts: "Rebel Soldier," 'Don't Let Your Sweet Love Die.' "Best Female Actress Of The Year." Contact: P. O. Box 3057, Roanoke, Va.

RANDALL HYLTON The Music Starts Right Here

24015

PRODUCERS: Randall Hylton, Clark Williams Rebel 1662

Best known as a bluegrass songwriter, Hylton demonstrates here that he is also a superb singer and picker. In addition to the whimsy of "Roscoe Thompson's 1950 GMA" and "Over The Counter Drugs," Hylton sparkles on such revered oldies as "Cannonball Blues" and "Kentucky Means Paradise." Contact: P.O. Box 3057, Roanoke, Va. 24015.

CLASSICAL

HI II

BEETHOVEN: PIANO CONCERTOS NOS. 4 & 5 Van Cliburn, Chicago Symphony Orchestra, Reiner RCA 7943

Solid performances, confidently musical and without affectation. Reiner's collaboration is a key element, as is the full, well-balanced sound so characteristic of the best the label produced in the early '60s. Welcome reissues that are strong reminders of the keyboard stature Cliburn enjoyed.

RAVEL: SHÉHÉRAZADE; TWO HEBREW MELODIES; FIVE POPULAR GREEK MELODIES/DUPARC: SIX MELODIES Barbara Hendricks, Lyon Opera Orchestra, Gardiner Angel 49689

A representative program of some of the best in French art song with orchestra. Idiomatically secure, Hendricks' creamy soprano finds a glamorous setting in this elegant recording. She is equally persuasive in French, Hebrew, Yiddish, and Greek. An outstanding production.

SPOTLIGHT: Predicted to hit top 10 on Bill oard's Top Pop Albums chart or to earn plati-um certification. NEW & NOTEWORTHY: Highlights new and

NEW & NOTEWORTHY: Highlights new and developing acts worthy of attention and other releases of special interest. PICKS: Releases predicted to hit the top half of the chart in the format listed. RECOMMENDED: Other releases predicted to chart in the respective format; also, other al-bums of superior quality All albums commercially available in the U.S. are eligible. Send review copies to Melinda Newman, Billboard, 1515 Broadway, New York, N.Y. 10036, and Chris Morris, Billboard, 90210. Send country and gospel albums to Ed Morris, Billboard, 49 Music Square W., Nashville, Tenn. 37203.

POP

* . *

PICKS

MADONNA Express Yourself (4:30) PRODUCERS: Madonna. Stephen Bray WRITERS: Madonna. Stephen Bray PUBLISHERS: WB/Bleu Disque/Webo Girl/Black Lion, ASCAP MIXFR: Sh en Pettibone Sire 7-22948 (c/o Warner Bros.) (12-inch version also available, Sire 0-21225)

Fab new video and pumping remix of this infectious dance/pop number is bound to keep one of our favorite bombshells sitting pretty with yet another potential No. 1.

BOBBY BROWN On Our Own (4:30) PRODUCERS: L.A., Babyface WRITERS: L.A., Babyface, Daryl Simmons PUBLISHERS: Kear/Hip Trip/Green Skirt, BMI MCA 53662 (12-inch version also available, M 23657) MCA 23957

Nation's top new jack is back, ushering in the forthcoming soundtrack and film "Ghostbusters II" with consummate street savvy.

THIRTY-EIGHT SPECIAL Comin' Down Tonight

(4:21) PRODUCER: Rodney Mills WRITERS: J. Carlisi, R.W. Johnson, D. VanZant, M. Carl PUBLISHERS: Rocknocker/Hitlist, ASCAP/Too Tall,

BMI A&M AM-1424

Comforting rock track with a country bent at times sounds great and follows the top 10 "Second Chance."

MICHAEL DAMIAN Cover Of Love (4:20) PRODUCER: Larry Weir, Michael Damian, Tom Weir WRITERS: L. Weir, M. Damian, T. Johnson, J. Best PUBLISHERS: St. Cecelia, BMI/Weir Brothers, ASC/ Cypress YP:1420 (12-inch version also available, Cypress SP-17753) S. ASCAP "Rock On" was just the tip; this one

proves the artist has plenty more catchy pop up his sleeve.

REALER

Q-FEEL Dancing In Heaven (Orbital Be-Bop) (2:34) PRODUCER: Brian Fairweather, Martin Page WRITERS: B. Fairweather, M. Page PUBLISHER: Zomba Enterprises, ASCAP Jive 1220-7-J (c/o RCA) Frenetic technopop number from '82

has been rereleased due to substantial airplay in certain markets.

X Wild Thing (Part 1) (3:18) PRODUCER: Michael Wagener WRITER: Chip Taylor PUBLISHER: SBK Blackwood, BMI Curb CRB-10538 (c/o MCA) Lifted from the soundtrack to the film

"Major League" is yet another version of the classic, originally released by the act on 12-inch nearly five years ago.

BONNIE RAITT Thing Called Love (3:48) PRODUCER: Don Was WRITER: John Hiatt PUBLISHERS: Lillybilly/Bug, BMI Capitol B-44365 Faithful cover of Hiatt's roots rock

number is complemented by Raitt's wondrous delivery and Was' great production. Don't miss.

MAURICE This Is Acid (A New Oance Craze)

(4:36) PRODUCER: M. Joshua WRITERS: M. Joshua, Hot Hans Hula PUBLISHER: Sanlar, BMI Breakout/Vendetta VV-1416 (c/o A&M) (12-inch reviewed Feb. 18)



**

STEPHANIE MILLS Something In The Way (You Make Me Feel) (4:37) PRODUCER: Angela Winbush WRITER: Angela Winbush PUBLISHERS: Angel Notes/WB, ASCAP MCA 53624 Steph is putting a rush on us once

again. With Winbush at the helm, the combo on this midtempo R&B number adds up to just what one would

BILLBOARD JUNE 3, 1989

expect—a potential hit.

ENTOUCH II Hype (3:33) PRODUCER: Vincent Davis WRITERS: E. McCaine, Free PUBLISHERS: Deep Sound/Bliss 69/Vintertainment,

ASCAP Vintertainment 7-69294 (c/o Elektra) (12-inch version also available, Vintertainment 0-66696) Label kicks out the wrinkles with a hard-edged R&B number that shuffles with a funky ease and hook. Bound to become a fave.

KOOL MOE DEE They Want Money (3:17) RODUCERS: M. DeWese, LaVaba, Pete Q. Harris, Teddy Riley WRITERS: M. DeWese, T. Riley PUBLISHERS: Zomba Enterprises, ASCAP/Willesden BMI

Jive 1217-7-J (c/o RCA) (12-inch reviewed May 13)

NEW EDITION N.E. Heartbreak (5:01) PRODUCERS: Jimmy Jam, Terry Lewis WRITERS: James Harris III, Terry Lewis PUBLISHER: Flyte Tyme, ASCAP MCA 53391

A bit of rap with the rhythms finds the group not missing a single street beat.

REPORTENDED

Z'LOOKE Gitchi U (4:09) PRODUCER: Z'Looke WRITERS: Michael Carpenter, Wayne Cockerham, Arthur Zamora PUBLISHERS: Looky Lou/Bright Light, BMI MIXER: Z'Looke MIXER: Z'Looke Orpheus B-72678 (c/o Capitol) (12-inch version also available, Orpheus V-72685)

Act should have no problem racking up another hit with this familiarsounding, Guy-ish new jack swing number.

GUY Spend The Night (4:23) PRODUCERS: Teddy Riley, Gene Griffin WRITERS: Teddy Riley, Gene Griffin, Aaron Hall PUBLISHER: not listed Uptown 53666 (c/o MCA) Standard Guy material with a few

Cameo inflections. Not the smartest single choice to follow the smash "I Like.

JONATHAN BUTLER Sarah, Sarah (4:26) PRODUCER: Barry Eastmond WRITERS: J. Butler, J. Skinner PUBLISHER: Zomba Enterprises, ASCAP Jive 1216-7-J (c/o RCA) Sweet and supple easy-paced ballad from the "More Than Friends" album.

JACKIE JACKSON Cruzin' (4:07) PRODUCER: Robert Brookins WRITERS: R. Brookins, C. "Spud" Blanson, W. WRITERS: R. Brondkins, C. Spud Bianson, W. Gordon, B. Randdle PUBLISHERS: Sac-Boy/MCA/Copyright Control, ASCAP MIXER: Blaze Polydor 889 034-7 (12-inch version also available, Polydor 889 035-1)

Eldest Jackson brother benefits greatly from a new remix that has turned this swing-beat R&B track into a worthy contender. The pumping 12inch house mixes will surprise you.

SKIPWORTH & TURNER Make It Last (6:30) PRODUCER: Patrick Adams WRITERS: Kim Miller, Raymond Earl PUBLISHERS: Glenn Larusso/Memory Lane, BMI MIXER: David Morales 4th & B'Way BWAY-479 (12-inch single) Likable R&B/dance number moves along charmingly with a broad-based appeal. Contact: 212-995-7800.

BOBCAT | Need You (4:13) PRODUCER: Bobby "Bobcat" Ervin WRITERS: B. Ervin, T. Gumbs PUBLISHERS: Bobcat/Rayclo, ASCAP Arista ASI-9814 (12-inch version also available, Arista ADP-9813) Plaintive rap ballad.

COUNTRY

MA

K.T. OSLIN This Woman 3:59) PRODUCER: Harold Shedd WRITER: K.T.Oslin PUBLISHER: Wooden Won PUBLISHER: Wooden Wonder, SESAC RCA 8943-7-R Throaty emoting from the feminine master of the craft. Though not as

NEW AND NOTEWORTHY

INGLE REVIEWS

DAVID PEASTON Two Wrongs (Don't Make It

Right) (3:59) PRODUCER: Michael J. Powell WRITERS: Ralph Hawkins Jr., David Jones PUBLISHERS: Pushy Publishing/Perfect Ten, ASCAP Geffen 7-27518 (c/o Warner Bros.)

St. Louis native who wowed them on television's "Showtime At The Apollo," the famed amateur talent competition, elevates a contemporary new jack swing number with his rich, full vocal delivery on his vinyl debut. Very promising preview of the singer's album, "Introducing ... David Peaston."

dramatic as some of her previous releases, the song still carries a good measure of the patented Oslin verve.

KENDALLS Blue Blue Day (2:00) PRODUCER: Buddy Killen WRITER: Don Gibson PUBLISHER: Acuff-Rose, BMI Epic 34-68933 (c/o CBS) This remake of the 1958 Don Gibson hit sounds like a real return ticket for this father-daughter duo. Glorious harmonies and a pronounced beat.

LIONEL CARTWRIGHT Give Me His Last Chance

(3:45) PRODUCERS: Tony Brown, Steuart Smith WRITER: Lionel Cartwright PUBLISHERS: Silverline/Long Run, BMI MCA 53651

Cartwright's thoughtful, concerned delivery and smooth balladeer voice make this both a convincing and a listenable plea.

LONESOME STRANGERS Just Can't Cry No More (2:39) PRODUCERS: Bruce Bromberg, Wyman Reese WRITER: Jeff Rymes PUBLISHERS: Cattle Drive, Calhoun St., BMI Hightone 511

Somewhere between screech and soul the twain meets in this robust breakup ballad. A strong follow-up to the group's surprisingly successful previous chart single. Contact: 415-763-8500

SUZY BOGGUSS Cross My Broken Heart (3:00) PRODUCER: Wendy Waldman WRITERS: V. Thompson, K. Fleming PUBLISHERS: SBK April/Ides Of March/Irving/Eaglewood, ASCAP/BMI Capitol B-44399 In Bogguss' expressive voice is a mixture of the sultry and the sorrowful—a winning combination for this pain-laced vow.

MASON DIXON A Mountain Ago (3:15) MASUN UIXUN A Mountain Ago (3:15) PRODUCER: Bud Logan WRITERS: Don Schiltz, Paul Overstreet PUBLISHERS: MCA, Don Schiltz, Scarlet Moon, Screen Germs-EMI, ASCAP/BMI Capitol B-44381

An excellent blend of hearty voices, sensitive production, and perfectly honed lyrics gives the group its best sound and potential since "When Karen Comes Around.'

JONI HARMS The Only Thing Bluer Than His Eyes (3:26)

PRODUCERS: Jimmy Bowen, James Stroud WRITERS: Bill Brookshire, Jackson Hale PUBLISHER: G.I.D., ASCAP Universal UVL-66012 Harms displays a forlorn toughness

reminiscent of Lacy J. Dalton. This song is particularly moving in its gospel-intense chorus.

LISA CHILDRESS Maybe There (2:26) PRODUCER: Bobby Reed WRITER: Bobby Reed PUBLISHER: Bent Cent. BMI True TU-97

A solidly performed story of a shattered romance leading a lover back to the past for regrouping and recouping. Contact: 615-259-1226.

www.americanradiohistory.com

RODNEY YOUNG Let's Be Old Fashioned (2:24) PRODUCER: Patty Parker WRITERS: Gloria Nissenson, Elaine Lifton PUBLISHER: White Cat, ASCAP nstock 1933

The well-crafted lyrics make a moving argument for romantic commitment. Contact: 913-631-6060.

JEFF GOLDEN Singing The Blues (2:57) PRODUCER: Mike Borchetta WRITER: Melvin Endsley PUBLISHER: Acutt-Rose, BMI MGA 104 Driving, up-tempo version of the 1956

Marty Robbins hit. Label based in Nashville.

JUSTIN WRIGHT Red Neck Blue Monday (2:47) PRODUCER: Billy Joe Burnette WRITER: Sanger D. Shafer PUBLISHER: Acuff-Rose, BMI Bear BR-2004

A prototype honky-tonk harangue populated by the icons of country music—rednecks, jukeboxes, Texas taverns, too many beers, too few brains, and a Monday morning coming down. Contact: 615-259-4204.

KELLY SCHOPPA Sorry (2:35) PRODUCER: Kelly Schoppa WRITER: Bill Bramlett PUBLISHER: Tata Grande, BMI KS 3889

A jaunty reminder that karma pursues and punishes those who have jilted their lovers. Label based in Houston



DOUG LAZY Let It Roll (5:40) DUUG LALY LET IT KOII (5:40) PRODUCER: Doug Lazy WRITER: Doug Finley PUBLISHER: Fede Yon/Cotilion, BMI MIXERS: Vaughan Mason, Doug Lazy Atlantic 0-86407 (12-inch single) Lazy raps with style and is primed to

cash in big on the popular hip-house craze with a smokin' club release.

JUDY TORRES Love Story (6:16) PRODUCER: Mickey Garcia, Elvin Molina WRITERS: J. Dyke, N. Ossoff PUBLISHERS: Protoons/Jaimz/Squeak A Mouse, ASCAP

MIXERS: Mickey Garcia, Elvin Molina Profile PRO-7256 (12-inch single) Singer offers the title track from her upcoming album, sporting a vocal confidence over a percolating Latin/pop track. Crossover radio shouldn't ignore. Contact: 212-529-2600

12HI 11H

MALCOLM MICLAREN & THE BOOTZILLA ORCHESTRA Deep In Vogue (9:03) PRODUCERS: Malcolm McLaren, David Lebolt. Phil Ramone WRITERS: M. McLaren, D. Lebolt PUBLISHERS: Malcolm McLaren/Long March, BMI MIXERS: Mark Moore. William Orbit Epic 49-68801 (c/o CBS) (12-inch single) McLaren doesn't really excite with his usually three-steps-ahead flair as he offers an acceptable twist on a vintage MFSB rhythm masked as an ode to the voguing fad.

LIVING IN A BOX Blow The House Down (6:22) PRODUCER: Tom Lord-Alge, Dan Hartman WRITERS: M. Vere, A. Hammond PUBLISHERS: Empire, PRS/Albert Hammond, ASCAP MIXER: Keith Cohen Chrysalis 4V9-43363 (c/o CBS) U.K. trio sounds as if they just fell off the Stock, Aitken & Waterman family tree with this jumpy Eurohouse track that was a hit in England.

MILO 90,000 B.C. (5:40) PRODUCER: Jimi Randolph WRITER: J. Randolph PUBLISHERS: Urban Groove/Zzzut, BMI MIXER: Chep "Caveman" Nunez Raw 70001 (12-inch single) Tribal technohouse track featuring an ethereal chant perfect for those late nights. Underground clubs will not

want to go without. Contact: 201-871-6909.

"" + "" approxime." ...

ALPHAVILLE Romeos (6:35) PRODUCERS: Klaus Schulze, Alphaville WRITER; Alphaville PUBLISHER: Rolfe Budde Musikverlag, GmBH MIXER: Richie Jones Atlantic 0-86428 (12-inch single) Relatively uninteresting midtempo dance number that lacks a memorable hook

VICKY MARTIN Not Gonna Do It (5:10) PRODUCER: Marshall Jefferson, Vicki Martin WRITERS: Marshall Jefferson, Vicky Martin PUBLISHERS: Vance/Marshall Jefferson, BMI MIXERS: Chris Paul, Larry Patterson, Bam Bam, Mike Dunn Movin' MR-004 (12-inch single) This 12-inch now sports the reworked Chris Paul U.K. remixes. Contact: 201-674-7573.

RAP

PICKS

YOUNG M.C. Bust a Move (4:20) PRODUCER: Michael Ross, Matt Dike WRITER: not listed PUBLISHERS: Varry White/Young Man Moving, ASCAP ASCAP MIXERS: Michael Ross, Matt Dike Delicious Vinyl/Island DV-1005 (12-inch single) Label should remain hot with this

everything-but-the-sink pop'n'soul production. Rapper shines, especially on the flip "Got More Rhymes." Contact: 212-995-7800

THREE TIMES DOPE Funky Dividends (6:14) PRODUCER: Lawrence Goodman WRITERS: L. Goodman, R. Waller, W. Griggs, D. Beale PUBLISHERS: Acknickulous/Pop Art, ASCAP MIXER: Joe "Da Butcher" Nicolo Arista A01-9835 (12-inch single) (7-inch version also available, Arista AS1-9834)

Gingerly paced cut kicks an engaging old-style melody that complements E.S.T.'s humorous narrative. Cut features a guest appearance by the Dope Girl\$.

HERI SISI

MOST WANTED Calm Down (5:12)

PRODUCER: Charlie Chase WRITER: Most Wanted PUBLISHERS: Tipper/Disco Fever/Strictly Business ASCAP MIXER: Charlie Chase Fever SF-830 (12-inch single) The break beats are in abundance on this tasty, ego-stroking production. Contact: 212-779-1844.

ACE JUICE FEATURING M.C. HAMMER Go Go

(6:45) (6:45) PRODUCER: M.C. Hammer WRITER: M.C. Hammer PUBLISHER: Bust-It. BMI MIXERS: James Early. M.C. Hammer Capitol V-15469 (12-inch single) Juice raps to his very own go-go beat as supplied by Hammer.

TWIN HYPE Do It To The Crowd (5:02) PRODUCER: Hollywood Impact WRITERS: G. Brown, L. Brown, R. Pagan PUBLISHERS: Promuse/Pinch Hit, BMI MIXERS: Brian Stroth, Hollywood Impact Profile PR0-7255 (12-inch single) Raw, churning rhythm provides the base for the twin brethren. Contact: 212-529-2600

PICKS: New releases with the greatest chart RECOMMENDED: Records with potential for

gnificant chart action. NEW & NOTEWORTHY: Highlights new and

Records equally appropriate for more than one format are reviewed in the category with the broadest audience. All singles commercial-ly available in the U.S. are eligible for review. Send copies to Bill Coleman, Billboard, 1515

Broadway. New York, N.Y. 10036. Country singles should be sent to Billboard, 49 Music Square W., Nashville, Tenn. 37203.

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developing acts worthy of attention.

JUNE JAMMED WITH SOUNDTRACK RELEASES (Continued from page 3)

ready been released. The second single will be Run D.M.C.'s remake of the title song made famous by Ray Parker Jr.

MCA will also be pushing the soundtrack to the new James Bond flick, "License To Kill" (trivia buffs will recall that Bond's "double 0" code represents such a license). Due out June 26, the theme song will be performed by a Pipsless Gladys Knight. Out the same day from MCA will be the music to "The Karate Kid III."

Polydor Records will serve up the soundtrack to the Jerry Lee Lewis biopic, "Great Balls Of Fire." Due in stores June 20, the soundtrack includes eight new mixes of several Lewis classics as well as some of the original Sun Records versions. Rhino Records, sniffing out a potential hit, is releasing five Lewis records with music ranging from unreleased material to well-known hits.

Although it is not being touted as a soundtrack project, Peter Gabriel's "Passion," due out June 6 on Geffen, includes music from "The Last Temptation Of Christ." Gabriel has warned that this reflective two-album work is more like his 1983 soundtrack "Birdy" than the multiplatinum "So."

Geffen has several other hot releases this month, including Don Henley's follow-up to 1984's double-platinum "Building The Perfect Beast." Due out June 13, "The End Of The Innocence" was produced by Henley and longtime associate Danny Kortchmar. On June 20, the label will release "Heart Of Stone," its second Cher album. The collection has already spawned one hit, "After All," a duet with Peter Cetera that was featured in the movie "Chances Are."

Motown releases its first soundtrack since "The Last Dragon" with "Do The Right Thing." The June 12 release contains songs by Guy, Al Jarreau, E.U., and Take 6. The first single is "Fight The Power" by Public Enemy.

Other hot black artists with new material include top producers Denzil Foster and Thomas McElroy, whose "FM2" will be released by Atlantic on June 19. Similar to Quincy Jones' "Dude" album, it features a changing lineup of vocalists, including MC Lyte and Stetsasonic's Daddy O & Delite. Divas Stephanie Mills and Patti LaBelle both have MCA product out June 26, and Warner Bros. will release "Life Is A Dance/The Remix Project" by Chaka Khan, June 20. Similar to Madonna's "You Can Dance," the effort is a dance remix collection of Khan's greatest hits. "Sweat," Kool & the Gang's first full Mercury al-

FOR THE RECORD

A quotation from a story in the May 20 issue of Billboard implied that Peaches Entertainment Corp.'s stores are confined to South Florida. The company also has locations in North Carolina and Virginia.

In a May 27 article about new age labels, the title of Will Ackerman was misstated. Ackerman is chairman and head of A&R of Windham Hill Productions Inc.

June Hot Album Releases

Eleven albums are slated for release in June by artists who hit gold or platinum with their last studio album.

ARTIST	TITLE	LABEL	DATE	PRODUCER
ANDERSON BRUFORD WAKEMAN HOWE	ANDERSON BRUFORD WAKEMAN HOWE	ARISTA	JUNE 20	CHRIS KIMSEY, JON ANDERSON
JACKSON BROWNE	WORLD IN MOTION	ELEKTRA	JUNE 2	SCOTT THURSTON, JACKSON BROWNE
CHER	HEART OF STONE	GEFFEN	JUNE 20	VARIOUS
exposé	WHAT YOU DON'T KNOW	ARISTA	JUNE 20	LEWIS A. MARTINEE
PETER GABRIEL	PASSION	GEFFEN	JUNE 6	PETER GABRIEL
DON HENLEY	THE END OF THE INNOCENCE	GEFFEN	JUNE 6	DON HENLEY, DANNY KORTCHMAR
LL COOL J	WORKING WITH A PANTHER	DEF JAM/ COLUMBIA	JUNE 13	LÊ COOL J
PETE TOWNSHEND	THE IRON MAN	ATLANTIC	JUNE 19	PETE TOWNSHEND, PETER WOLF
STEVIE RAY VAUGHAN AND DOUBLE TROUBLE	IN STEP	EPIC	JUNE 13	JIM GAINES
WHITE LION	BIG	ATLANTIC	JUNE 5	MICHAEL "HARLEY" WAGENER
STEVE WINWOOD	STEVE WINWOOD	ISLAND	JUNE 19	STEVE WINWOOD, CHRIS BLACKWELL

bum with new vocalists Skip Martin and Odeen Mays, will be in stores June 20.

Ricky Skaggs leads the list of hot country artists with June product. "Kentucky Thunder," produced by Skaggs and Steve Buckingham, will be released June 13 by Epic. The label will release Merle Haggard's "5:01 Blues" the same day. Vern Gosdin's follow-up to the critically and commercially acclaimed "Chiseled In Stone" will appear in stores June 27 from Columbia. Titled "Alone," the project was produced by Bob Montgomery.

Hard rockers' two-year wait for White Lion's follow-up to its double platinum debut will be over June 11 when Atlantic releases "Big Game." Expected in stores two weeks later is the debut of Mr. Big, another Atlantic band featuring Billy Sheehan, Eric Martin, Paul Gilbert, and Pat Torpey. Other releases of interest:

• "Dreams," a six-LP boxed set from the Allman Brothers Band on Polydor, will be in stores June 20. Commemorating the 20th anniversary of the Southern rock band, the collection includes several unreleased cuts and newly discovered alternate mixes as well as familiar material. The package comes with a 40-page booklet and is also available on four cassettes or four CDs.

• "Greenpeace Rainbow Warriors," a double-LP set with proceeds going to Greenpeace, will bow on Geffen June 20. The collection, already out in the Soviet Union, is previously released material donated by more than 30 top artists, including Sting, Peter Gabriel, R.E.M., INXS, the Grateful Dead, and John Cougar Mellencamp.

• In another show of *glasnost*, Columbia Records will release the U.S. debut of Russian singer Boris Grebenshikov. The June 13 effort, produced by the Eurythmics' Dave Stewart, marks the first time a Soviet rock artist has recorded expressly for a U.S. label.

• Several former group members are making solo sojourns. Lone Justice's Maria McKee is alone indeed on her self-titled Geffen album due out June 6. Also flying solo is Holly Johnson of Frankie Goes To Hollywood. In stores June 12, the Uni album's first single, "Blast," is "Love Train." Manhattan Transfer's Janis Siegel's solo effort, "Short Stories," will be in stores June 11 from Atlantic. Siegel, accompanied by pianist Fred Hersch, covers songs by James Taylor, Joni Mitchell, Todd Rundgren, and others.

• After a long hiatus, Queen returns with "The Miracle," due out on Capitol on June 6. It has been more than five years since the band had a hit in the U.S. with "Radio Ga Ga." The first single is "I Want It All," an anthemic rocker.

• After scoring a top 5 hit with Michael Damian's version of "Rock On," from the "Dream A Little Dream" soundtrack, Cypress/A&M is releasing Damian's U.S. debut album, "Where Do We Go From Here," the first week of June. The next single will be "Cover Of Love."

had a surprise hit last year with

Anita Baker's "One Night Of Rap-

ture" video. Planned for this year is

another Metallica video, "Two For

One," a 20-minute, \$9.95 package of

the two clips done for the band's hit

Nickelodeon, which will see the la-

bel moving into non-music-video

programming for the first time. No

release dates are vet set, but a

source says four Nickelodeon titles

will be released to video specialty

distributors "soon" under the Elek-

tra Entertainment banner.

In a unique move, Elektra has also recently signed a deal with MTV Networks' kids' channel,

single, "One."

statement.

CEMA, BMG, MCA DIRECT VID LONGFORMS TO RETAIL (Continued from page 1)

Few details are available, but Bach says that debut titles distributed by CEMA may include longforms from Queensryche and Bobby McFerrin.

"It's simply another configuration of music marketed mainly through record stores," says Bach. "All our customers are into this, and getting more so," he adds.

Bach says that "regular CEMA sales personnel" will handle the longform releases, with no new division or staffers added at the company.

BMG Music International, on the other hand, has formed a new video entity, London-based BMG Video International, which will handle music video longform promotion, marketing, and distribution.

Although initial product—which will be drawn from RCA, Arista, and Ariola videoclip catalogs and upcoming live concert shoots—will be distributed in the U.K. only, a BMG representative says both European and U.S. distribution should begin sometime in August.

BMG's first planned releases are a four-track video EP by British act Fairground Attraction, titled "First Of A Million Kisses," (dealer cost: about \$8) and a nine-track "Video Hits" package on Rick Astley (about \$11).

Adrian Workman, former head of marketing at PolyGram Music Video in London, is director of the new BMG longform arm, reporting to Chris Stone, senior director, A&R/ marketing, BMG Music International.

A new division is in the works at MCA Records as well. Although the label has not yet officially acknowledged the move, reliable sources say MCA is definitely planning to start up by the fall its own in-house longform division, whose product will be handled solely via MCA Distributing.

In past years, the label has released a small amount of longform video either via sister company MCA Home Video or outside parties.

Although no details are available as to how the new division will be structured, the source also notes that releases will include clip compilations by current and catalog MCA acts, as well as Motown artists.

John Burns, executive VP of MCA Distributing and Manufacturing Corp., agrees with CEMA chief Bach's assessment that selling music video as a fourth music configuration "is definitely the way to up sales."

He notes, however, that MCA has an advantage in that its video staff already handles MCA Home Video product. "We're already well established in our relationships among regular home video outlets," says Burns.

At labels already using their music distributors to handle longform video, staffers agree that business is good and getting better. Steppedup release schedules across the board reflect this feeling.

CBS Music Video Enterprises, which oversees longform production and marketing for CBS Records, has racked up two 1989 sales smashes with Michael Jackson's record-breaking "Moonwalker" and a Bruce Springsteen video anthology. Division staffers say they have high expectations for an upcoming Pink Floyd live concert release, due in stores June 13.

PolyGram Music Video, which has made the strongest inroads of any label into laser video in all its configurations (5-, 8-, and 12-inch), also had a number of multiplatinumcertified 1988 releases, including Bon Jovi's "Slippery When Wet: The Videos." This year's releases include videos from Robert Cray, Vanessa Williams, and Def Leppard.

A number of WEA-distributed labels also have strong footholds in longform. Elektra Entertainment, the video arm of Elektra Records, has done well with metal releases by Motley Crue and Metallica, and

COLUMBIA NAMES VPs (Continued from page 4)

Young and Prefab Sprout; more recently, in his A&R post on the West Coast, he has worked with such domestic acts as Indigo Girls and Shark Island.

The arrival of Chertoff and Novik signals "a major commitment

EMI CLASSICS BOWS (Continued from page 4)

scribes as "a heritage for the future" through its investment in more than 100 classical recordings every year by such artists as Itzhak Perlman, Kyung Wha Chung, Kiri Te Kanawa, Riccardo Muti, Placido Domingo, Wolfgang Sawallisch, Olaf Baer, Simon Rattle, and Tzimon Barto.

The label's central recording

to A&R and the creative process at Columbia, which enables the label to fully utilize the talents of these two proven executives," said CBS president Tommy Mottola in a

program in London has traditionally been strengthened by the recordings of its subsidiaries in the major territories, such as Angel Records in the U.S.A., EMI Electrola in West Germany, and Pathe Marconi in France. The company also operates a joint venture in Japan with the Toshiba Corp.



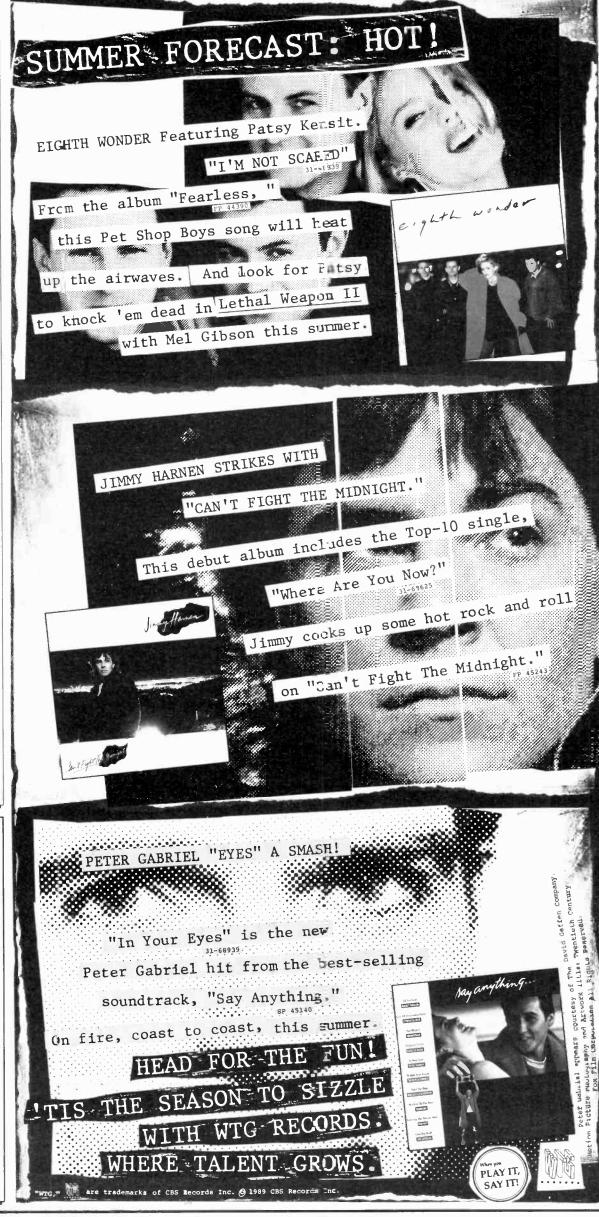
by Michael Ellis

THE COVER VERSION OF "Rock On" by Michael Damian (Cypress) outdoes the original by its writer, **David Essex**, riding a surge in sales points to No. 1 on the Hot 100. (The original version peaked at No. 5.) "Soldier Of Love" by **Donny Osmond** (Capitol) also gains sales points and moves to No. 1 on the sales-only chart, but loses points on the radio side, moving up to No. 2 overall without a bullet. All of the top six records are mathematically within range of No. 1 for next week, but **Bette Midler's** "Wind Beneath My Wings" (Atlantic), bulleted at No. 3 with strong point gains, looks like the record to beat. "I'll Be Loving You (Forever)" by **New Kids On The Block** (Columbia) is close behind Midler in points and also has a shot at the top.

THERE ARE 10 NEW entries this week, with **Madonna's** "Express Yourself" (Sire) storming onto the chart at No. 41 as 191 stations on the panel report airplay in its first week of release as a single. Early jumps include 20-9 at WNOK Columbia, S.C., and 40-20 at WKBQ St. Louis. "Calling It Love" by **Animotion** (Polydor) is one of the 10 most-added singles, but just misses hitting the chart this week. Two rap groups from the New York area make their Hot 100 bows: trio **De La Soul** from Long Island with "Me Myself And I" (Tommy Boy) and Brooklyn, N.Y., quartet **Whistle**, doing a change-of-pace ballad, "Right Next To Me" (Select).

THE SURPRISING THING ABOUT the latter two singles is that their respective labels are not releasing 7-inch vinyl singles. The tracks are available on 12-inch vinyl and cassette single, however, and are thus eligible to chart. This marks the first time in Hot 100 history that two singles on the chart are unavailable on 7-inch vinyl; there are now cassette singles on all 100 titles but 7-inch vinyl on only 98. Although there have been rare instances in the past of singles charting without a 7-inch vinyl available, these two may mark the start of a trend. The sharp decline in sales for 7-inch vinyl followed by the rapid rise in sales of cassette singles has caused Billboard to change the legend under the Hot 100 chart this week to prepare for the unavailability of future vinyl singles. As you can see, we now use an asterisk to indicate any song that is unavailable on 7-inch vinyl, and in those cases we use the cassette single catalog number. In the future we may use the cassette single as the standard configuration, with a symbol to indicate 7-inch vinyl availability.

UICK CUTS: The Power Pick/Airplay goes to "Toy Soldiers" by **Martika** (Columbia), which is also the second-most-added cut already on the chart, after **Roxette's** "Dressed For Success" (EMI). Based on the track record of previous airplay picks, "Soldiers," although not yet in the top 40, has a near-certain, 90% chance of being a top five single. Early action is impressive: 35-19 at PRO-FM Providence, R.I., 28-19 at 93Q Houston, 32-19 at KLUC Las Vegas, and 10-3 at Y108 Denver ... "Yo No Se" by **Pajama Party** (Atlantic) does not have a sufficient point gain to bullet this week, but it looks strong at WPLJ New York (22-17), B96 Chicago (30-22), and KROY Sacramento, Calif. (18-9).





	PLATINUM/ GOLD ADDS 24 REPORTERS	SILVER ADDS 51 REPORTERS	BRONZE/ SECONDARY ADDS 165 REPORTERS	TOTAL ADDS 240 REF	TOTAL ON PORTERS
EXPRESS YOURSELF					
MADONNA SIRE	15	32	96	143	191
LAY YOUR HANDS ON ME					
BON JOVI MERCURY	8	21	71	100	106
DRESSED FOR SUCCESS					
ROXETTE EMI	3	9	47	59	123
TOY SOLDIERS					
MARTIKA COLUMBIA	3	7	34	44	165
SO ALIVE					
LOVE AND ROCKETS RCA	2	8	30	40	109
MY BRAVE FACE					
PAUL MCCARTNEY CAPITOL	5	3	29	37	122
HOOKED ON YOU					
SWEET SENSATION ATCO	4	7	25	36	36
WHO DO YOU GIVE YOUR		_			
MICHAEL MORALES WING	1	7	22	30	138
CALLING IT LOVE					. 7
ANIMOTION POLYDOR	0	4	22	26	27
WHAT YOU DON'T KNOW					. 7.0
EXPOSE ARISTA	1	8	16	25	178
Radio Most Added is a weekly natio					

of the radio stations reporting to Billboard. The full panel of radio reporters is bublished periodically as changes are made, or is available by sending a self-addressed stamped envelope to Billboard Chart Dept., 1515 Broadway, New York, N.Y. 10036.

BILLBOARD JUNE 3, 1989

CLEVELAND TOLD 'NOW OR NEVER' ON ROCK HALL

(Continued from page 1)

this project," says Robert R. Broadbent, chairman of the local board of trustees

On the other hand, says Suzan Evans. executive director of the New York-based Rock and Roll Hall of Fame Foundation. "If they don't raise \$40 million in firm pledges or government commitments by November, the foundation would have the right to terminate the agreement.

Evans acknowledges that some on the foundation's 28-member board-which includes presidents and chairmen of all the major labels-have expressed doubts about Cleveland's ability to raise the \$48 million that will eventually be needed to build the hall. But she says the new agreement has answered those critics.

To date, says Broadbent, hall officials have secured \$16.4 million in commitments from Ohio firms and foundations and the state itself, which has kicked in \$4 million.

A plan to raise most of the remaining funds was unveiled May 22, shortly after the pact with the New York foundation was signed. The Cleveland City Council received a package of proposals expected to raise more than \$25 million in public funding for the hall.

Backed by Cleveland mayor George Voinovich and City Council President George Forbes, the plan calls for up to \$20 million in municipal tax-increment financing and \$10 million in a federal Urban Development Action Grant.

If maximum funding is obtained under these proposals and added to the present war chest, the kitty would total \$46.4 million. That would leave only \$1.6 million to be raised for the project, and hall officials count on national corporate sponsors for at least that much.

Voinovich says there will be no roadblocks. "The council is on board and the people are totally behind the project," he states.

Nevertheless, it is still not certain that the council will approve the city's financing or that the UDAG will come through. Hall officials here say that if the proposals fail, they have contingency plans, but will not provide further details.

The \$20 million in tax-increment financing would funnel property taxes generated by the local Tower City project into a fund to retire construction bonds for the hall.

Tower City is the \$300 millionnlus renovation of a complex anchored by the municipal landmark Terminal Tower. It is to open next spring with a 207-room Ritz-Carlton hotel, 300,000 square feet of retail space, and an office building. The 'front door'' of Tower City is expected to be the 18-story, 75,000square-foot hall of fame.

Tax-increment financing amounts to a loan in anticipation of the bonds. The proposal calls for 75% of the property taxes generated by a progressively higher-valued Tower City to go into a 20-year fund for the hall of fame. If the city council approves the plan, Cleveland will sell the bonds and use the escrowed taxes to retire them.

The UDAG proposal will be sent to the U.S. Department of Housing and Urban Development, which makes such grants to projects that foster employment. Voinovich said in a prepared statement that the hall is expected to create more than

80

300 jobs, draw 600,000 visitors a year, and generate up to \$85 million annually in tourist dollars.

Neither Broadbent nor Larry R. Thompson, the hall's executive director, will say how much money the project has in the bank. But Thompson says \$3 million-\$4 million have already been paid to architect I.M. Pei, who designed the hall's exterior, and to interior designer Barry Howard. Part of the \$16.4 million raised so far has also been used for office expenses and salaries of hall officials.

Under the newly signed agreement, says Broadbent, administration of the hall will be handled by a 20-member board, split equally between the Cleveland and New York organizers. He and Atlantic Records chairman Ahmet Ertegun will head the board and will pick their associates within a month.

While artistic and management responsibilities will be shared, the financial burden will fall squarely on Cleveland. Only after it comes up with most of the \$48 million for the hall will the New York foundation help, Broadbent says.

Évans makes a similar point. "The Rock and Roll Hall of Fame Foundation has never been obligated to raise funds for the museum,' she says. "The reason Cleveland got the agreement was they approached the foundation and promised to raise funds for the hall. The foundation is not obligated to raise a specific amount of money. But it will cooperate with the fund-raising efforts and will help however it can."

As for the corporate sponsors to be approached by the Cleveland fund-raisers, Evans says, "That [means] the typical national corporate sponsors-the Coke-Pepsi kind of thing-not record companies per

She adds that no TV special to raise money has been discussed by the foundation's board.

The annual Rock and Roll Hall of Fame dinners in New York, at which ticket prices have run up to \$1,250, "are not run as fund-raisers," says Evans. Despite the high overhead of flying in and paying expenses for inductees and presenters at the dinners, she says, these highprofile affairs have yielded some income that will be used for special projects to promote the image of rock'n'roll. Those programs "may or more not be related to the museum." she adds

According to the New York State Office of Charities Registration, the foundation raised slightly more than \$1 million through 1987. It has not filed a report on its 1988 activities

Asked what the foundation has contributed to the hall so far, Larry Thompson would only say, "We have a pledge ... and we have received some money; it's a substantial amount.'

"I would love to see artists come forward and contribute," he says. "I would love to see those in the music industry-not just in the record industry-come forward."

A strategic plan hammered out last fall "didn't say, 'Cleveland must raise this much, New York must raise this much,'" he adds. "This [new] agreement doesn't say that, either.

'We're going to do it," he concludes. "It's time to get this build-ing built."

FOR WEEK ENDING JUNE 3, 1989

Billboard. Hot 100. SALES & AIRPLAY A ranking of the top 40 singles by sales and airplay, respectively, with reference to each title's composite position on the main Hot 100 Singles chart.

			. –		-
	LS ARTIST	HOT 100 POSITION	TUIC	WEEK	LAST WEEK
2 SOLDIER OF LOVE	DONNY OSMOND	2		1	2
5 ROCK ON	MICHAEL DAMIAN	1		2	6
3 PATIENCE	GUNS N' ROSES	4		3	1
6 WIND BENEATH MY WINGS	BETTE MIDLER	3		4	4
9 I'LL BE LOVING YOU (FOREVER) NEW KIDS ON THE BLOCK	5		5	7
7 EVERY LITTLE STEP	BOBBY BROWN	6		6	5
10 CLOSE MY EYES FOREVER	ITA FORD/OZZY OSBOURNE	10		7	8
11 BUFFALO STANCE	NENEH CHERRY	9		8	3
1 REAL LOVE	JODY WATLEY	7		9	11
4 FOREVER YOUR GIRL	PAULA ABDUL	8		10	10
15 SATISFIED	RICHARD MARX	11		11	13
14 EVERLASTING LOVE	HOWARD JONES	12		12	14
16 WHERE ARE YOU NOW? JI	MMY HARNEN WITH SYNCH	13		13	15
13 THROUGH THE STORM ARETH		17		14	19
19 POP SINGER JO	OHN COUGAR MELLENCAMP	18		15	20
18 MISS YOU LIKE CRAZY	NATALIE COLE	21		16	9
27 THIS TIME I KNOW IT'S FOR RI	AL DONNA SUMMER	16		17	22
21 CRY	WATERFRONT	14		18	23
29 BABY DON'T FORGET MY NUM	BER MILLI VANILLI	15		19	21
8 ELECTRIC YOUTH	DEBBIE GIBSON	23		20	12
28 I WON'T BACK DOWN	TOM PETTY	22		21	27
	FINE YOUNG CANNIBALS	19		22	26
26 VOICES OF BABYLON	THE OUTFIELD	27		23	30
12 I'LL BE THERE FOR YOU	BON JOVI	20		24	28
25 LITTLE JACKIE WANTS TO BE	A STAR LISA LISA	30		25	17
33 COMING HOME	CINDERELLA	24		26	33
17 AFTER ALL	CHER & PETER CETERA	26		27	31
35 VERONICA	ELVIS COSTELLO	29		28	38
39 I DROVE ALL NIGHT	CYNDI LAUPER	25		29	_
22 IKO IKO (FROM "RAIN MAN")	THE BELLE STARS	34		30	34
20 LIKE A PRAYER	MADONNA	31		31	_
24 FUNKY COLD MEDINA		49	-	32	_
	BENNY MARDONES	35		33	16
37 GIVING UP ON LOVE	RICK ASTLEY	46		34	_
- IF YOU DON'T KNOW ME BY NO	OW SIMPLY RED	32		35	37
36 SHE DRIVES ME CRAZY	FINE YOUNG CANNIBALS	45	- H	36	40
40 FASCINATION STREET	THE CURE	56	- F		24
		33		-	39
23 CULT OF PERSONALITY	LIVING COLOUR	50	- F		25
31 THINKING OF YOU	SA-FIRE	38			18
40 FA C(23 C(31 T)	ASCINATION STREET UDDLY TOY (FEEL FOR ME) ULT OF PERSONALITY	Instruction street THE CURE UDDLY TOY (FEEL FOR ME) ROACHFORD ULT OF PERSONALITY LIVING COLOUR HINKING OF YOU SA-FIRE	INSCINATION STREET THE CURE 56 JUDDLY TOY (FEEL FOR ME) ROACHFORD 33 JLT OF PERSONALITY LIVING COLOUR 50 HINKING OF YOU SA-FIRE 38	Instruction street THE CURE 56 JDDLY TOY (FEEL FOR ME) ROACHFORD 33 JLT OF PERSONALITY LIVING COLOUR 50 INKING OF YOU SA-FIRE 38	INSCINATION STREET THE CURE 56 37 JDDLY TOY (FEEL FOR ME) ROACHFORD 33 38 JLT OF PERSONALITY LIVING COLOUR 50 39 HINKING OF YOU SA-FIRE 38 40

AIRPLAY POSIT TITLE ARTIST ROCK ON MICHAEL DAMIAN 1 I'LL BE LOVING YOU (FOREVER) NEW KIDS ON THE BLOCK 5 FOREVER YOUR GIRL PAULA ABDUL 8 SOLDIER OF LOVE DONNY OSMOND 2 WIND BENEATH MY WINGS BETTE MIDLER 3 PATIENCE GUNS N' ROSES 4 EVERY LITTLE STEP BOBBY BROWN 6 REAL LOVE JODY WATLEY 7 SATISFIED RICHARD MARX 11 EVERLASTING LOVE HOWARD JONES 12 BUFFALO STANCE NENEH CHERRY 9 JIMMY HARNEN WITH SYNCH 13 WHERE ARE YOU NOW? CLOSE MY EYES FOREVER LITA FORD/OZZY OSBOURNE 10 CRY WATERFRONT 14 BABY DON'T FORGET MY NUMBER MILLI VANILLI 15 I'LL BE THERE FOR YOU BON JOVI 20 FINE YOUNG CANNIBALS 19 GOOD THING THIS TIME I KNOW IT'S FOR REAL DONNA SUMMER 16 THROUGH THE STORM ARETHA FRANKLIN & ELTON JOHN 17 SECOND CHANCE THIRTY EIGHT SPECIAL 28 I DROVE ALL NIGHT CYNDI LAUPER 25 JOHN COUGAR MELLENCAMP 18 POP SINGER MISS YOU LIKE CRAZY NATALIE COLE 21 COMING HOME CINDERELLA 24 AFTER ALL CHER & PETER CETERA 26 IF YOU DON'T KNOW ME BY NOW SIMPLY RED 32 CUDDLY TOY (FEEL FOR ME) ROACHFORD 33 WHAT YOU DON'T KNOW EXPOSE 36 EXPRESS YOURSELF MADONNA 41 BE WITH YOU BANGLES 39 TOY SOLDIERS MARTIKA 42 THE DOCTOR THE DOOBIE BROTHERS 40 LIKE A PRAYER MADONNA 31 I WON'T BACK DOWN TOM PETTY 22 VERONICA ELVIS COSTELLO 29 ROOMS ON FIRE STEVIE NICKS 37 THINKING OF YOU SA-FIRE 38 BENNY MARDONES 35 INTO THE NIGHT VOICES OF BABYLON THE OUTFIELD 27 ELECTRIC YOUTH DEBBIE GIBSON 23 smitted, in any form or by any means, electronic, i

80

37

11 28

71

48

83

99

55

2

79

16

17

42

29

27

61

36

13

AA

84

WRM

ROOM TO MOVE (Rare Blue, ASCAP/Almo

ROOM TO MOVE (Kare Blue, ASCAP/Almo, ASCAP/Little Shop Of Morgansongs, BMI) CLM/CPP ROOMS ON FIRE (Welsh Witch, BMI/Warner-Tamerlane, BMI/Future Furniture, ASCAP/Colgems-EMI, ASCAP) WBM ROUND & ROUND (Be, PRS/WB, ASCAP) WBM SATISFIED (Chi-Boy, ASCAP) CLM SECOND CHANCE (Rocknocker, ASCAP/SBK Dirotwood BMI/CD) Cuttle BMI/Cac Cuttle BMI/DI

Blackwood, BMI/Cal Curtis, BMI/Too Tall, BMI) HI

SECRET RENDEZVOUS (Kear, BMI/Hip Trip, SECKET REMUZZYOUS (Rear, Bmi/Hip Irip, BMI/Green Skirt, BMI) CPP SEND ME AN ANGEL '89 (Wheatley, BMI/Australian Tumbleweeed, BMI) HL SEVENTEEN (Varseau, BMI/Small Hope, BMI/Dinner

Mints, BMI/Virgin Songs, BMI) CPP SHAKE IT UP (Howe's Business, ASCAP/TJT, ASCAP/Phantom, ASCAP)

SO ALIVE (Warner-Tameriane, BMI) WBM

CPP THINKING OF YOU (Cutting, ASCAP)

RMI

ASCAP/Phantom, ASCAP) SHE DRIVES ME CRAZY (Virgin, ASCAP) CPP A SHOULDER TO CRY ON (Page Three, BMI/Warner-Tamerlane, BMI/Doraflo, BMI) WBM SINCERELY YOURS (Shaman Drum, BMI)

SOLDIER OF LOVE (Bajun Beat, BMI/Music Corp. Of

STOP (Irving, BMI/Doolittle, BMI/Let's See, ASCAP)

THIS TIME I KNOW IT'S FOR REAL (All Boys Music,

BMI/Sweet Summer Night, ASCAP) CPP THROUGH THE STORM (Albert Hammond, ASCAP/WB,

THROUGH THE STORM (Albert Hammond, ASCAP/W ASCAP/Realsongs, ASCAP) WBM TOY SOLDIERS (Famous, ASCAP/Tika Tunes, ASCAP/Ensign, BMI) CPP VERONICA (MPL, ASCAP/Plangent Visions, ASCAP)

VOICES OF BABYLON (Music Corp. Of America, BMI)

HL WAITING GAME (Virgin Songs, BMI) WE CAN LAST FOREVER (Texascity, BMI/Jason Scheff, BMI/Irving, BMI) HL/CPP WHAT YOU DON'T KNOW (EMI, BMI/Panchin, BMI)

WHERE ARE TOU NOW? (Harmen, BMI/Longoon, BMI/Empire, ASCAP/Jakota, ASCAP) WHO DO YOU GIVE YOUR LOVE TO? (Boom Tat, ASCAP/PolyGram International, ASCAP) WIND BENEATH MY WINGS (FROM "BEACHES") (WB Cold ACCOMPTONE (Maxing DIAL WINDA

Gold, ASCAP/Warner House of Music, BMI) WBM

SHEET MUSIC AGENTS

are listed for piano/vocal sheet music copies and may not represent mixed folio rights.

ASCAP/Veintre Tres ASCAP) CPI

98 YOU ARE THE ONE (Alpha, ASCAP)

YO NO SE (23 West, BMI/Ensign, BMI/Brooklyn Fox,

WHERE ARE YOU NOW? (Harnen, BMI/Congdon

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HOT 100 A-Z PUBLISHERS/PERFORMANCE RIGHTS/SHEET MUSIC

TITLE (Publisher - Licensing Org.) Sheet Music Dist.

- AFTER ALL (LOVE THEME FROM "CHANCES ARE") 26 (Snow, BMI/Pitchford, BMI/Triple Star, BMI) CPP ANYTHING CAN HAPPEN (Deathless Pros., BMI/Los 75
- Was Cosmipolitanos, ASCAP/Ackee, ASCAP/MCA, ASCAP/Techno Pinocchio, BMI) HL/WBM BABY DON'T FORGET MY NUMBER (FMP/Ed.Intro)
- BE WITH YOU (SBK Blackwood, BMI/Bangophile, 39
- BMI/Perfect Circle, ASCAP) HL
- 77 (BETWEEN A) ROCK AND A HARD PLACE (Virgin
- Songs, BNJ OPP BUFFALO STANCE (Virgin Music/SBK Songs/Warner Chappell Music/Warner-Tamerlane, BMI/Copyright
- Control) HL CIRCLE (Geffen, ASCAP/Withrow, ASCAP/Edie Brickell, ASCAP) WBM CLOSE MY EVES FOREVER (Lisabella, ASCAP/Virgin, ASCAP/SBK April, ASCAP) CLM/CPP CLOSER THAN FRIENDS (Colgems-EMI, ASCAP) WBM COMING HOME (Eve, ASCAP/Chappell, ASCAP) HL CRA2Y ABOUT HER (Rod Stewart, ASCAP/Intersong, ASCAP/Hitchings, ASCAP/BMG, ASCAP) HL/CPP CRY (SBK Blackwood, BMI) HL CINDIA TO (FEL FOR MEL (Reharem PRS) HI Control) HL 69
- 10

- 24 43
- CHT (SDK BlackWood, Bml) HL CUDDLY TOY (FEEL FOR ME) (Polygram, PRS) HL CULT OF PERSONALITY (Dare To Dream, ASCAP/Famous, ASCAP) CPP DARLIN' I (RaceR-ex, ASCAP/PolyGram International, SCAP (Tream) BML (breat) (D.K. BML)
- 97 40
- DARLIN' I (KaceK-ex, ASCAP/Polytaram International, ASCAP/Tocep, BMI/Jumpin' Off, BMI) THE DOCTOR (Windecor, BMI/SBK Blackwood, BMI/Janiceps, BMI/High Frontier, BMI/SBK Blackwood (Canada), BMI) HL DOWN BOYS (Virgin Songs, BMI/Dick Dragon, BMI/Crab Salad, BMI/Likite Split, BMI/Rich Mcbitch, BMI/Great Lips, BMI) CPP 47
- DOWNTOWN (Djo, BMI) HL/CPP DRESSED FOR SUCCESS (Jimmy Fun, BMI)
- 23 ELECTRIC YOUTH (Creative Bloc, ASCAP/Deborah 's ASCAP) HI
- Ann S, ASCAP) HL ETERNAL FLAME (SBK Blackwood, BMI/Bangophile BMI/Billy Steinberg, ASCAP/Denise Barry, ASCAP) 72 HL/WBM
- EVERLASTING LOVE (Hoio, BMI) 12
- EVERVLITLE STEP (Kear, BMI/Hip Trip, BMI) CPP EVERV LITLE STEP (Kear, BMI/Hip Trip, BMI) CPP EXPRESS YOURSELF (WB, ASCAP/Black Lion, ASCAP) FASCINATION STREET (Fiction, BMI) FIRE WOMAN (Chappell Ltd./Chappell & Co., ASCAP) 41
- FOR THE LOVE OF MONEY (Mighty Three, BMI) CLM 95 8 FOREVER YOUR GIRL (Virgin, ASCAP/Oliver Leib
- ASCAP) CPP FUNKY COLD MEDINA (Varry White, ASCAP) GIRL YOU KNOW IT'S TRUE (MCA, ASCAP/Two Pieters, BMI) HL 49 63
- GIVING UP ON LOVE (All Boys USA, BMI) CPP 46
- GOOD THING (Walt Disney, ASCAP) HL HEADED FOR A HEARTBREAK (Verseau, BMI/Small 19 94
- 73 HEAVEN HELP ME (Estus, BMI/Rok-Mil, BMI/SBK

www.americanradiohistory.com

Blackwood, BMI/Morrison Leahy, ASCAP/Chappell,

- ASCAP) HL HEY BABY (Leesum, BMI/Virgin Songs, BMI) CLM
- HeT DABT (Leesum, DMI/Virgin Songs, DMI) ULM HOOKED ON YOU (Lifo, BMI) I DROVE ALL NIGHT (Billy Steinberg, ASCAP/Denise Barry, ASCAP) WBM I LIKE (Cal-Gene, BMI/Virgin Songs, BMI/Zomba, ASCAP) CP I LIKE IT (Island, BMI/Onid, BMI) WBM I ONLY WANA BE WITH YOU (Changell ASCAP) UL 91 25
- 70

- I LIKE II (ISIANG, BMI/VOIIG, BMI) WBM I ONLY WANNA BE WITH YOU (Chappell, ASCAP) HL I WANNA BE THE ONE (Saja, BMI/Mya-T, BMI) HL I WANTA BE THE ONE (Saja, BMI/Mya-T, BMI) WBM I WONT BACK DOWN (Gone Gator, ASCAP/SBK April, ASCAP) HL/CPP IF YOU DON'T KNOW ME BY NOW (Assorted, BMI/MibiNt Three. BMI) 22
- 32
- BMI/Mighty Three, BMI) IKO IKO (FROM "RAIN MAN") (Trio, BMI/Melder, 34
- BMD HL/WBM
- 5 I'LL BE LOVING YOU (FOREVER) (SBK April, ASCAP) 20
- I'LL BE THERE FOR YOU (Bon Jovi, ASCAP/New Jersey Underground, ASCAP/Songs of Polygram, BMI) WBM
- I'LL BE YOU (Nah. ASCAP) HI
- 62
- TLL BE YOU (Nan, ASCAP) HL IN MY EYES (Saja, BMI/Mya-T, BMI) HL IN YOUR EYES (THEME FROM "SAY ANYTHING") (Cliofine, BMI/Hidden Pun, BMI) INTO THE NIGHT (Papa Jack, BMI/Conus, BMI) WBM JOY AND PAIN (Protoons, ASCAP/Hikim, ASCAP) LAY YOUR HANDS ON ME (Bon Jovi, ASCAP/New Josen Hiddensond ACOAD (Die ACOAD)
- 58
- LAT TOUR HANDS ON ME (BON JOV, ASCAP/New Jersey Underground, ASCAP/Pri, ASCAP) LET ME IN (Chappell & Co., ASCAP/French Surf, ASCAP/Geffen, ASCAP/Matkosky, ASCAP) HL/WBM LIKE A PRAYER (Webo Girl, ASCAP/WB, ASCAP/Johnny Yuma, BMI) WBM LITTLE JACKIE WANTS TO BE A STAR (Forceful, DMI/WII/GRAD, DMI/MI/MI DNI) 92
- 31
- 30
- BMI/Willesden, BMI/My!My!, BMI) THE LOOK (Jimmy Fun, BMI)
- THE LOUK (Jimmy Yun, BMI) THE MAYOR OF SIMPLETON (Virgin Songs, BMI) CPP ME MYSELF AND I (Tee Girl, BMI/Bridgeport, BMI) MISS YOU LIKE CRAZY (Prince Street, ASCAP/Lauren Wesley, BMI/Screen Gems, ASCAP/Irving, BMI/Gemla, 21
- BMI) CPP/WBM MOONLIGHT ON WATER (Nonpareil, ASCAP/SBK 78
- April, ASCAP/Stephen A. Kipner, ASCAP) HL MY BRAVE FACE (MPL, ASCAP/Plangent Visions, 54
- ASCAP) HL NOTHIN (THAT COMPARES 2 U) (Kear, BMI/Hip Trip, 93
- NOW YOU'RE IN HEAVEN (Charisma, ASCAP/Kat & 100 Mouse, BMI) WBM ONCE BITTEN TWICE SHY (SBK April, ASCAP/lan 53
- 81
- 7
- ONCE BITTEN TWICE SHY (SBK April, ASCAP/lan Hunter, ASCAP) HL PATIENCE (Guns N' Roses, ASCAP) CLM POP SINGEN (Rwa, ASCAP) WBM PRAYING TO A NEW GOD (Chong, BMI/Warner-Tamerlane, BMI) WBM REAL LOVE (SBK April, ASCAP/Ultrawave, ASCAP/Rightsong, BMI) HL RIGHT NEXT TO ME (ADRA, BMI/Guinea Farm, BMI) ROCK ON (FROM "DREAM A LITTLE DREAM") (Rock
- 89 1
- CLM Cherry Lane CPP Columbia Pictures
- HL Hal Leonard WRM Warner Bros
 - MSC Music Sales Corp

MOST LABELS TAKE FIVE ON 3-INCH CD

(Continued from page 1)

Shulman, VP of marketing development for CBS. Nevertheless. the industry will not consider writing the CD-3 off until after the results of a merchandising test that will begin in the next few weeks.

That campaign, funded by the major labels, centers on CD-3 display pieces that will be distributed through WEA to some 1,600 retailers (Billboard, March 18). Each piece holds 35 slots for CD-3s. Depending on packaging, each slot can hold from four to eight units. Although the National Assn. of Recording Merchandisers is not sponsoring the campaign, it will run in conjunction with the trade association's "Take A Song Along" promotion.

According to WEA Chicago branch manager Denny Schone, who attended the CD singles meeting, the labels will "take a hard look at 25-50 key retail locations to get a better idea of what's going on" during the merchandising test. Label representatives are expected to gather again in August, "once the results are in on the survey,' Schone says. "At that point, the final decision will probably be made on CD-3.'

Some in the record industry have already made up their own minds about the configuration. Says one distribution executive, who prefers to remain anonymous, "Everybody's getting ready to deep-six CD-3s. I think even CBS would admit it if they would pull out their earplugs from their Sony Walkman players.

ČBS does, in fact, admit that its CD-3 campaign is in trouble. Shulman concedes the CD-3 may be 'premature as a configuration, since there is still a small base of CD-player owners." While he says there is a "niche" in the market for it, he says it may be too small a niche "to warrant a great effort for CD-3. It seems that at this time, it's not getting a great reception.³

Shulman called the Chicago meeting, he says, to get a fix on where other labels stand on CD singles. In attendance were about a dozen executives representing such labels as Elektra, Virgin, Warner Bros., PolyGram, MCA/Motown, and Capitol. Shulman insists that he was not

trying to hype the CD-3, but Schone

Billboard Updates Crossover Panel

NEW YORK Billboard has updated the list of reporters to the Hot Crossover 30 chart. based on the latest available Arbitron ratings data. Three new radio stations were added, and two were dropped, for a new total of 35 reporting stations.

The Hot Crossover 30 Power Playlists feature has also been updated, with the four largest stations being printed each week. One station has been added to the crossover playlists section on this page: WIOQ (Q102) Philadelphia.

Full details on all the panel updates for Billboard's charts that use radio airplay will appear in next week's issue.

says he claimed that the Springsteen "Chimes Of Freedom" CD-3 had sold 144,000 units. That was misleading, the WEA executive says, because the single was not available in other configurations.

Similarly, he reports, Shulman contended the average sale of 73 CBS 3-inch CDs was 20,000 units, with returns of less than 20%. But 'everyone [at the meeting] said CD-3 was struggling except CBS.

Schone suggests CBS may be sticking with the CD-3 because it is owned by Sony. "Obviously, Sony is heavily involved with the CD Diskman, and CBS is still pushing the CD-3 configuration because of that.'

Sources believe CBS may buck Sony and drop CD-3s by the end of the year. But all Shulman will say is, "We're not going to push this configuration beyond a reasonable point, once the results [of the merchandising test] are in. We will not support it for an unlimited amount of time.'

Prognostications are brighter on the CD-5 front. Elektra VP of sales Kenny Hamlin, who was present at the Chicago meeting, says a 5-inch

FOR WEEK ENDING JUNE 3, 1989

CD single by the Cure, containing three cuts (two of them unavailable elsewhere) and retailing at \$5.49, sold 20,000 units; a similar release by new act the Pixies sold 10,000, he says

"We're real pleased," says Hamlin, cautioning, "You have to choose the proper artist. We did well on those [acts] because their fan base is eclectic and wants everything the band has put out."

His caveat is apparently wellaimed: A Debbie Gibson CD-5, for example, "did not do as well as we expected," says Atlantic director of merchandising Karen Colamussi. 'But it's still the direction we're going in."

PolyGram, which also has doubts about the CD-3, will soon launch its first CD-5, a two-track single by John Cougar Mellencamp. According to Jim Caparro, senior VP of national sales and distribution for PolyGram, the CD-5 will probably retail for \$3.98; future CD-5s that contain three or four tracks may list at \$5.98.

Caparro does not know how many CD-5s PolyGram will release in the next year. "We'll make each determination based on the artist and the music," he says. "But all indications are that the 5-inch CD single is what the consumer may want in addition to the cassette single."

Critics of the CD-5 have claimed that it may not be profitable, due to its higher manufacturing cost. But Caparro says, "We're going to try and make money on it. We won't make nearly as much as we'd like, but we'll respond to consumer demand, and it's another tool for helping our artists and their music.

Jim Cawley, VP of sales for Arista, believes the market may not be ripe for any kind of CD single yet. "You're not really in business with CD singles until you can do at least 100,000 units on a major release,' he points out.

But Hamlin and Schone both say the CD-5 could be a commercial success today. "CD-5 could be a very viable configuration, especially for jukebox operators," says the WEA branch manager.

Assistance in preparing this story was provided by Dave DiMartino in Los Angeles and Geoff Mayfield in New York.



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H			CF	ROSSOVE	R 30 _{TM}
THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	Based on Airplay Reports from S TITLE Top 40, Dance and Urb LABEL & NUMBER/DISTRIBUTING LABEL	Stations Combining an Music. ARTIST
				* * NO. 1 *	*
\bigcirc	I	2	9	I'LL BE LOVING YOU (FOREVER) • NE COLUMBIA 38-68671	W KIDS ON THE BLOCK 2 weeks at No. One
2	2	1	12	EVERY LITTLE STEP MCA 53618	BOBBY BROWN
3	3	5	11	FOREVER YOUR GIRL	◆ PAULA ABDUL
4	5	6	9	BUFFALO STANCE VIRGIN 7-99231	◆ NENEH CHERRY
5	4	3	12	REAL LOVE MCA 53484	◆ JODY WATLEY
6	8	15	5	BABY DON'T FORGET MY NUMBER ARISTA 1-9832	♦ MILLI VANILLI
\mathbf{C}	11	11	5	THIS TIME I KNOW IT'S FOR REAL ATLANTIC 7-88899	♦ DONNA SUMMER
8	9	12	6	MISS YOU LIKE CRAZY EMI 50185	♦ NATALIE COLE
9	6	4	12	LIKE A PRAYER SIRE 7-27539/WARNER BROS.	◆ MADONNA
10	7	10	7	LITTLE JACKIE WANTS TO BE A STAR COLUMBIA 38-68674	♦ LISA LISA
1	12	16	6	SOLDIER OF LOVE CAPITOL 44369	DONNY OSMOND
12	13	22	4*	ME MYSELF AND I TOMMY BOY 926	♦ DE LA SOUL
(13)	14	25	3	I LIKE IT 4TH & B'WAY 7483/ISLAND	DINO
14	10	9	10	CLOSER THAN FRIENDS COLUMBIA 38-08537	SURFACE
(15)	22	_	2	SECRET RENDEZVOUS WARNER BROS. 7-27863	♦ KARYN WHITE
(16)	23		2	WHAT YOU DON'T KNOW ARISTA 1-9836	♦ EXPOSE
17	18	23	4	ROCK ON CYPRESS 1420/A&M	MICHAEL DAMIAN
(18)	27	_	2	IN MY EYES	STEVIE B
(19)	NE	₩►	1	EXPRESS YOURSELF SIRE 7-22948/WARNER BROS.	♦ MADONNA
20	20	24	3	MY FIRST LOVE WARNER BROS. 7-27525	♦ ATLANTIC STARR
21)	24	28	3	WIND BENEATH MY WINGS ATLANTIC 7-88972	♦ BETTE MIDLER
22	25	19	15	I WANNA BE THE ONE	♦ STEVIE B
23	15	8	9	ELECTRIC YOUTH ATLANTIC 7-88919	◆ DEBBIE GIBSON
24	17	13	8	I LIKE UPTOWN 53490/MCA	GUY
25	NE	wÞ	1	IF YOU DON'T KNOW ME BY NOW ELEKTRA 7-69297	♦ SIMPLY RED
26	16	17	8	IKO IKO (FROM "RAIN MAN") CAPITOL 44343	◆ THE BELLE STARS
27	21	14	16	THINKING OF YOU CUTTING 872 502-7/POLYGRAM	♦ SA-FIRE
28	NE	₩►	1	CRY POLYDOR 871 110-7/POLYGRAM	◆ WATERFRONT
<u></u> 29	NE	w	1	NOTHIN (THAT COMPARES 2 U) EPIC 34-68688/E.P.A.	♦ THE JACKSONS
<u>(30)</u>		WÞ	1	SEND ME AN ANGEL '89	♦ REAL LIFE
9			1	CURB 10531	

Billboard POWER PLAYLISTS FOR WEEK ENDING JUNE 3, 1989 Sample Playlists of the Nation's Largest Crossover Radio Stations								
New York P.D.: Steve Ellis 1 2 Pajama Party, Yo No Se 2 3 Paula Abdul, Forever Your Girl 3 6 Donna Summer, This Time I Know It's For Real 4 5 Bobby Brown, Every Little Step 5 Joby Watey, Real Love 6 6 8 Meneh Cherry, Bufalo Stance 7 7 Cymhia, Endless Nights 8 9 New Kids On The Block, I'll Be Loving You (Fore 9 Madonna, Like A Prayer 10 10 14 The Belle Stars, Iko Ko (From "Rain Man") 11 16 Mill Vaniki, Bab Don't Forget Wy Number 12 Lisa Lisa & Cutl Jam, Little Jackie Wants To Be 13 15 Sery Kings, Bambbleo 16 20 Karyn White, Secret Rendezvous 17 10 Debie Gibsors, Letchric Youth 18 Edehweiss 19 25 Expose, What You Don't Know 20 Zing, Change 23 21 Johnny O, Highways Of Love 22 23 Send Life, Sond Me An Angel '83	Philadelphia P.D.: Mark Driscoli 1 2 New Kies On The Block, I'll Be Loving You (Fore 3 Paila Adul, Forewr Your Girl 3 Bobby Brown, Every Little Step 4 Jimm Harmen + Synch, Where Are You Now? 5 1 6 Diam Mardines, Into The Wight 7 Nenet Cherry, Bufalo Stance 6 1 7 Nenet Cherry, Bufalo Stance 6 1 7 Natake Cole, Miss You Like Cray 9 17 18 Roby Brown, Like A Prayer 19 Maurice, This Is Acid 11 Ponna Summer, This Time I Know It's For Real 12 Public A Chair Jam, Little Jackie Wants To Be 13 Boon I Like M Postif And I 14 Donna Summer, This Time I Know It's For Real 15 The La Sout, Her Myself And I 16 Debbe Gibson, Electric Youth 17 Naterton, Coy 18 Boby On't Forget My Number 21 18 22 Safrer, Tininking Of You							
Los Angeles P.D.: Jeff Wyatt 1 Paula Adult, Forever Your Girl 4 New Kids, Gh The Block, I'll Be Loving You (Fore 3 Jody Wattey, Real Love 4 2 Bobby Brown, Kevry Little Step 5 6 Michael Damian, Rock On 6 5 Sa-Fre, Thinking Of You 7 7 Stevie B, I Wanna Be The One 8 9 Sandee, Notice Me 9 8 The Boys, Lucky Charm 10 5 Shema Laston, Days Like This 11 Neneh Oberry, Burlao Stance 13 6 Boy George, Don't Take Hy Mind On A Trip 14 5 Boy George, Don't Take Hy Mind On A Trip 15 Boy George, Don't Take Hy Mind On A Trip 16 16 Sance, Flerice Youth 17 Bobie Gisson, Electric Youth 18 21 Lisa Lisa & Cult Jam, Little Jackie Wants To Be 19 23 Waterfront, Cry 20 25 Dino, I Like It 21 The Bebie Gisson, Electric Youth 18 21 Lisa Lisa & Gult Jam, Little Jackie Wants To Be 19 23 Waterfront, Cry 20 25 Dino, I Like It 21 24 Real Life, Scod Me An Angel '89 22 27 The Belie Stars, Iko Iko (From 'Rain Man'') 23 56 Charge, Daybo Don't Forget Hy Number 23 30 E La Soul, Me Mysell And 1 23 4 Aryn Whits, Scrett Rendervous 33 28 Aryn Whits, Scrett Rendervous 33 28 Aryn Whits, Scrett Rendervous 34 Aryn Whits, Scrett Rendervous 35 28 Aryn Whits, Scrett Rendervous 36 28 Aryn Whits, Scrett Rendervous 37 28 Aryn Whits, Scrett Rendervous 38 29 Aryn Whits, Scrett Rendervous 39 24 Aryn Whits, Scrett Rendervous 30 25 Aryn Whits, Scrett Rendervous 30 26 Aryn Whits, Scrett Rendervous 30 27 The Belie Stars, Nothio' (That Compares 2 U) 31 4 Kaise, Gurden Stars, Nothio' (That Compares 2 U) 32 4 Ketta Franklin & Elton John, Throw Me By Now 24 EX EX Raiana Paige, Open Up Your Heart	San Francisco P.D.: Keith Naftaly 1 2 Bobby Brown, Every Little Step 2 3 Deta Soid, Me Myself And I 3 4 Troop, Siken Love 4 7 Troop, Siken Love 5 8 6 TKA, You Are The One 6 1 Paula Abdul, Forever Your Girl 7 13 Karny White, Scrett Rendervouss A8 — Gur, Piece Ol My Love 9 12 Mill Vanili, Baby Don't Forget My Number 10 10 Lisa Lisa & Cutl Jam, Little Jackie Wants To Be 11 11 Donny Osmond, Soldier Of Love 12 16 Stevie B, In My Eyes 13 19 Soul II Soul, Keep On Movin' 14 18 Vanessa Withams, Darling I 15 15 Natalie Code, Meep On Movin' 16 Stevie B, In My Eyes 17 70 Expose, What You Don't Know 18 5 Surface, Closer Than Friends 19 20 Donna Summer, This Time I Know It's For Real 20 22 Donna Summer, This Time I Know It's For Real 21 22 Donna Summer, This Time I Know Me By Now 22 20 Donna Summer, This Time I Know Me By Now 23 25 Sumpt Red, It's Ou Don't Know 24 26 Waterfront, Cy Othory 25 30 Chuckli Booter, Turned Away 26 27 Sould, J. Im That Type K Guy 27 30 Chuckli Booter, Turned Away 28 EX Seduction, Ture Love 29 7 Jody Water, Reai Love 29 7 Jody Water, Reai Love 30 Chuckli Booter, Turned Away 29 EX The Jacksons, Nothin' (That Compares 2 U) 20 EX The Jacksons, Nothin' (That Compares 2 U) 21 EX Swing Out Sister, Waiting Game 22 EX Love And Rockets, So Alve A — Tony! Toni Tone; For The Love Of You A — Sweet Sensation, Hooked On You A — Sweet Sensation, Hooked On You A — Real Life, Send Me An Ange' 89							

Products with the greatest airplay gains this week.
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Billboard.

TOP POP ALBUMS

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EK	EK	AGO	ON CHART	Compiled from a national sample of retail store, one-stop, and rack sales reports.
THIS WEEK	LAST WEEK	2 WKS.	WKS. ON	ARTIST TITLE
				* * NO.1 * *
\bigcirc	2	3	13	FINE YOUNG CANNIBALS A LR.S. 6273/MCA (9.98) (CD) 1 week at No. One THE RAW & THE COOKED
2	1	1	9	MADONNA SIRE 25844/WARNER BROS. (9.98) (CD) LIKE A PRAYER
3	4	6	20	SOUNDTRACK & ATLANTIC 81933 (9.98) (CD) BEACHES
4	3	4	25*、	GUNS N' ROSES ▲2 GEFFEN GHS 24198 (8.98) (CD) G N' R LIES
5	6	5	<u>,</u> 46	BOBBY BROWN ▲4 MCA 42185 (8.98) (CD) DON'T BE CRUEL
6	8	9	46 ^{>}	PAULA ABDUL ▲ VIRGIN 90943 (9.98) (CD) FOREVER YOUR GIRL
7	7	7	41	NEW KIDS ON THE BLOCK & COLUMBIA FC 40985 (CD) HANGIN' TOUGH
8	5	2	16	TONE LOC A ² DELICIOUS VINYL DV 3000/ISLAND (8.98) (CD) LOC-ED AFTER DARK
9	11	18	4	TOM PETTY MCA 6253 (9.98) (CD) FULL MOON FEVER
10	10	[•] 12	6	THE CULT SIRE 2587 1/REPRISE (9.98) (CD) SONIC TEMPLE
11	9	8	40	LIVING COLOUR A EPIC BFE 44099/E.P.A. (CD) VIVID
12	12	11	3 <u>5</u> ,-1	BON JOVI A4 MERCURY 836 345 1/POLYGRAM (CD) NEW JERSEY
13	42	_	2 .	JOHN COUGAR MELLENCAMP MERCURY 838-220-1/POLYGRAM (CD) BIG DADDY
14	14	13	11	MILLI VANILLI • ARISTA AL 8592 (9.98) (CD) GIRL YOU KNOW IT'S TRUE
15	13	10	[•] 17	DEBBIE GIBSON ▲ ² ATLANTIC 81932 (9.98) (CD) ELECTRIC YOUTH
16	20	45	3	THE CURE ELEKTRA 60855 (9.98) (CD) DISINTEGRATION
	21	64	3	RICHARD MARX EMI 90380 (9.98) (CD) REPEAT OFFENDER
(18)	18	25	5	GREAT WHITE CAPITOL C1-90640 (9.98) (CD) TWICE SHY
19	15	15	93	GUNS N' ROSES ▲7 GEFFEN GHS 24148 (8.98) (CD) APPETITE FOR DESTRUCTION
20	16	16	8	JODY WATLEY MCA 6276 (8.98) (CD) LARGER THAN LIFE
21	17	14	30	TRAVELING WILBURYS A2 WILBURY 25796 (WARNER BROS. (9.98) (CD) TRAVELING WILBURYS
22	19	19	17	SKID ROW ATLANTIC 81936 (9.98) (CD) SKID ROW
23	22	17	16	ROY ORBISON ▲ VIRGIN 91058 (9.98) (CD) MYSTERY GIRL
(24)	29	33	8	BONNIE RAITT CAPITOL C1-91268 (8.98) (CD) NICK OF TIME
25	23	20	94	DEF LEPPARD A9 MERCURY 830 675 1/POLYGRAM (CD) HYSTERIA
26	25	23	54	MELISSA ETHERIDGE ISLAND 90875/ATLANTIC (8,98) (CD) MELISSA ETHERIDGE
20	23	23	37	
				GEFFEN GHS 24192 (8.98) (CD)
28	27	27	45	GUY ▲ UPTOWN 42176/MCA (8.98) (CD) GUY
29	30	29	53	ROD STEWART ▲ WARNER BROS. 25684 (9.98) (CD) OUT OF ORDER
30	28	21	31	BANGLES & COLUMBIA OC 44056 (CD) EVERYTHING
31)	36	40	10	DE LA SOUL TOMMY BOY 1019 (9.98) (CD) 3 FEET HIGH AND RISING
32	26	24	37	METALLICA & ELEKTRA 60812 (9.98) (CD) AND JUSTICE FOR ALL
33	34	35	14	WARRANT COLUMBIA FC 44383 (CD) DIRTY ROTTEN FILTHY STINKING RICH
34	31	31	38	WINGER ATLANTIC 81867 (9.98) (CD) WINGER
35	40	44	20	SLICK RICK • DEF JAM FC 40513/COLUMBIA (CD) THE GREAT ADVENTURES OF SLICK RICK
36	32	30	18	ENYA • GEFFEN 24233 (9.98) (CD) WATERMARK
37	45	46	46	LITA FORD • RCA 6397-1-R (8.98) (CD)
38	38	37	» 1 5	TOO SHORT ● JIVE 1149-1-J/RCA (8.98) (CD) LIFE IS TOO SHORT
39	35	32	27	M.C. HAMMER CAPITOL C1-90924 (8.98) (CD) LET'S GET IT STARTED
40	43	38	14	N.W.A. © RUTHLESS 571 02/PRIORITY (8.98) (CD) STRAIGHT OUTTA COMPTON
41	39	39	15	ELVIS COSTELLO WARNER BROS. 25848 (9.98) (CD) SPIKE
42	33	26	28	R.E.M. & WARNER BROS. 25795 (9.98) (CD) GREEN
43	44	41	26	EAZY-E • RUTHLESS SL 57100/PRIORITY (8.98) (CD) EAZY-DUZ-IT
44	37	28	7	ROXETTE EMI 91098 (9.98) (CD) LOOK SHARP!
45	47	50	46	CINDERELLA A ² MERCURY 834 612 1/POLYGRAM (CD) LONG COLD WINTER
46	48	74	3	LOVE AND ROCKETS RCA 9715-1-R (9.98) (CD) LOVE AND ROCKETS
(47)	53	57	13	SIMPLY RED ELEKTRA 60828 (9.98) (CD) A NEW FLAME
48	41	34	29	MIKE + THE MECHANICS ATLANTIC 81923 (9.98) (CD) LIVING YEARS
49	49	60	4	KINGDOM COME POLYDOR 839 192 1/POLYGRAM (CD) IN YOUR FACE
50	56	55	35	ROB BASE & D.J. E-Z ROCK PROFILE 1267 (8.98) (CD) IT TAKES TWO
51	46	36	34	KARYN WHITE ▲ WARNER BROS. 25637 (8.98) (CD) KARYN WHITE
(52)	84		2	CYNDI LAUPER EPIC OE 44318/E.P.A. (CD) A NIGHT TO REMEMBER
53	55	51	7	THE JUDDS CURB 9595-1-R/RCA (9.98) (CD) RIVER OF TIME
54	51	43	31	ANITA BAKER A3 ELEKTRA 60827 (9.98) (CD) GIVING YOU THE BEST THAT I GOT
L				

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE
55	58	47	16	TESLA ● GEFFEN GHS 24224 (9.98) (CD)	THE GREAT RADIO CONTROVERSY
56	57	53	8	THE OUTFIELD COLUMBIA OC 44449 (CD)	VOICES OF BABYLON
57	50	42	55	POISON ▲ ⁴ ENIGMA C1-48493/CAPITOL (9.98) (CD)	OPEN UP AND SAY AHH!
58	54	49	19	COWBOY JUNKIES RCA 8568-1-R (8.98) (CD)	THE TRINITY SESSION
59	60	54	33	KENNY G A ² ARISTA AL 8457 (9.98) (CD)	SILHOUETTE
60	62	68	4	DONNY OSMOND CAPITOL C1-92354 (8.98) (CD)	DONNY OSMOND
61	61	75	5	JOE JACKSON A&M SP 5249 (8.98) (CD)	BLAZE OF GLORY
(62)	64	121	- 3	ARETHA FRANKLIN ARISTA AL 8572 (9.98) (CD)	THROUGH THE STORM
<u>(63)</u>	66	125	3.,	DONNA SUMMER ATLANTIC 81987 (9.98) (CD)	ANOTHER PLACE AND TIME
64	63	61	33	THIRTY EIGHT SPECIAL A&M SP 5218 (8.98) (CD)	ROCK & ROLL STRATEGY
(65)	71	89	8	INDIGO GIRLS EPIC FE 45044/E.P.A. (CD)	INDIGO GIRLS
<u>(66)</u>	72	81	9	THE NEVILLE BROTHERS A&M SP 5240 (8.98) (CD)	YELLOW MOON
67	67	65	17	SWEET SENSATION ATCO 90917 (8.98) (CD)	TAKE IT WHILE IT'S HOT
68)		WÞ			
		-	1	10,000 MANIACS ELEKTRA 60815 (9.98) (CD)	BLIND MAN'S ZOO
69	59	52	7	W.A.S.P. CAPITOL C1-48942 (8.98) (CD)	THE HEADLESS CHILDREN
(70)	82	138	3	SIMPLE MINDS A&M SP 3927 (9.98) (CD)	STREET FIGHTING YEARS
71	65	59	8	ANDREAS VOLLENWEIDER COLUMBIA OC 45154 (CD)	DANCING WITH THE LION
72	89		2	NATALIE COLE EMI 48902 (9.98) (CD)	GOOD TO BE BACK
73	73	73	4	ERASURE SIRE 25904/REPRISE (6.98) (CD)	CRACKERS INTERNATIONAL
74	81	82	5	SOUNDTRACK WTG SP 45140/E.P.A. (CD)	SAY ANYTHING
75	52	48	13	SOUNDTRACK CAPITOL C1-91866 (9.98) (CD)	RAIN MAN
(76)	86	132	3	BARRY MANILOW ARISTA AL 8570 (9.98) (CD)	BARRY MANILOW
77	77	80	4	LISA LISA & CULT JAM COLUMBIA OC 44378 (CD)	STRAIGHT TO THE SKY
78	78	69	8	HOWARD JONES ELEKTRA 60794 (9.98) (CD)	CROSS THAT LINE
(79)	132	_	2	SWING OUT SISTER FONTANA 838-293-1/POLYGRAM (CD)	KALEIDOSCOPE WORLD
80	80	85	8	PHOEBE SNOW ELEKTRA 60852 (9.98) (CD)	SOMETHING REAL
81	68	56	12	XTC GEFFEN GHS 24218 (9.98) (CD)	ORANGES AND LEMONS
82	75	63	17	TANITA TIKARAM REPRISE 25839 (8.98) (CD)	ANCIENT HEART
83	70	66	17	NEW ORDER QWEST 25845/WARNER BROS. (9.98) (CD)	TECHNIQUE
84	83	72	34	QUEENSRYCHE • EMI 48640 (9.98) (CD)	OPERATION: MINDCRIME
85	79	71	13	TAKE 6 REPRISE 25670 (8.98) (CD)	TAKE 6
(86)	96	107	4	BLUE MURDER GEFFEN 24212 (9.98) (CD)	
_					BLUE MURDER
87	85	67	10	DEPECHE MODE SIRE 25853/WARNER BROS. (15.98) (CD)	101
88	69	58	48	VANESSA WILLIAMS WING 835 694 1/POLYGRAM (CD)	THE RIGHT STUFF
(89)	92	92	9	EXTREME A&M SP 5238 (8.98) (CD)	EXTREME
90	74	62	19	LOU REED SIRE 25829/WARNER BROS. (9.98) (CD)	NEW YORK
91	94	91	13	SURFACE COLUMBIA FC 44284 (CD)	2ND WAVE
92	76	70	15	HANK WILLIAMS, JR. WARNER/CURB 25834/WARNER BRC	OS. (9.98) (CD) GREATEST HITS III
93	99	112	6	SARAYA POLYDOR 837-764-1/POLYGRAM (CD)	SARAYA
94	87	78	19	RICK ASTLEY RCA 8589-1-R (9.98) (CD)	HOLD ME IN YOUR ARMS
95)	104	99	14	BEBE & CECE WINANS CAPITOL 90959 (8.98) (CD)	HEAVEN
96	90	87	37	K.T. OSLIN ● RCA 8369-1-R (8.98) (CD)	THIS WOMAN
97)	NE	WÞ	1	REBA MCENTIRE MCA 6294 (9.98) (CD)	SWEET 16
98	93	84	16	THE REPLACEMENTS SIRE 25831/REPRISE (9.98) (CD)	DON'T TELL A SOUL
99	101	93	. 43	SOUNDTRACK A4 ELEKTRA 60806 (9.98) (CD)	COCKTAIL
100	91	83	28	SAMANTHA FOX JIVE 1150-1-J/RCA (9.98) (CD)	I WANNA HAVE SOME FUN
101	95	79	25	GIPSY KINGS MUSICIAN 60845/ELEKTRA (9.98) (CD)	GIPSY KINGS
102	102	97	13	STEVIE B LMR 5531 (8.98) (CD)	IN MY EYES
103	88	76	32	BULLETBOYS WARNER BROS. 25782 (8.98) (CD)	BULLETBOYS
103	100	101	16	ALABAMA RCA 8587-1-R (9.98) (CD)	SOUTHERN STAR
	98	86			SA-FIRE
105			35	SA-FIRE CUTTING/MERCURY 834 922 1/POLYGRAM (CD)	
106	103	94	27		JOURNEY'S GREATEST HITS
(107)	164		2	HENRY LEE SUMMER CBS ASSOCIATED 0Z 45124/E P.A. (CD)	
108	108	117	16	LYLE LOVETT MCA/CURB 42263/MCA (8.98) (CD)	YLE LOVETT AND HIS LARGE BAND
109	97	98 `	25	KID 'N PLAY SELECT 21628 (8.98) (CD)	2 HYPE

Albums with the greatest sales gains this week. (CD) Compact disk available. • Recording Industry Assn. Of America (RIAA) certification for sales of 500,000 units. A RIAA certification for sales of 1 million units, with each additional million indicated by a numeral following the symbol. *CBS Records and PolyGram Records do not issue a suggested list price for their product.



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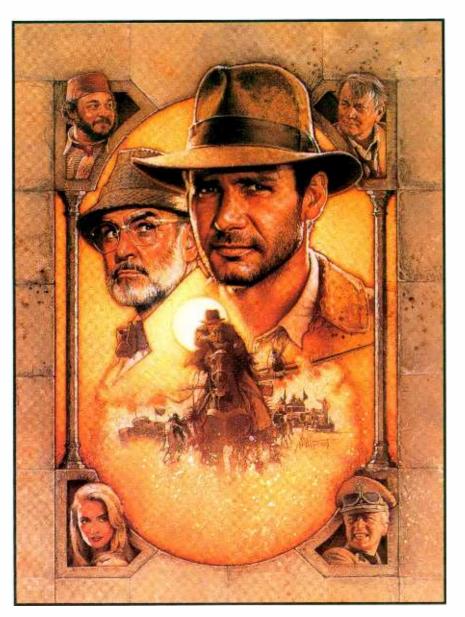
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NARAS BROADENS ELIGIBILITY IN SOME GRAMMY CATEGORIES

(Continued from page 6)

In another move, NARAS decided to split the hard rock/heavy metal category, following the controversial debut of the category in which veteran progressive rocker Jethro Tull won over metal favorite Metallica.

According to Greene, the decision to split hard rock and heavy metal was partly fueled by the fact that the screening committees were overwhelmed with product. Greene did, however, acknowledge that "the Tull victory was something we were surprised by [and it] was certainly something that sped up our decision.

Eligibility requirements for the best-new-artist and producer-of-theyear categories were also altered to make the categories "more inclusive rather than exclusive," Greene said.

Under the new rules, artists who had a song on a compilation album before the release of their debut album would still be eligible. For example, in 1987, Richard Marx was ineligible because one of his songs appeared on a soundtrack prior to the release of his debut album.

In the producer-of-the-year category, a producer who only works on one album in the eligibility year would still be eligible. Greene said this, like other modifications, was made to reflect changes in the mu-sic business. "Quite often now a producer does only work on one al-

ing against it. WXRK morning man

Howard Stern had already taken to

the air to make fun of the campaign.

were equally mixed. The Grand

Rapids, Mich., Radio Broadcasters

Assn. claimed its 18 stations would

all participate. But in Syracuse,

N.Y., only one major radio station-

WAQX-was planning to partici-

pate, also following the lead of its

"I think pulling the plug on your-

self is self-defeating," says WHEN/WRHP Syracuse OM Peter

King. He was planning to make an

announcement explaining the NAB/RAB campaign to listeners,

as well as the reasons his station

wasn't complying, for the appointed

time Friday. WHEN and WRHP were also both planning to play Si-

mon & Garfunkel's "Sounds Of Si-

group owner, Atlantic Ventures.

In medium markets, predictions

bum in a year," he said.

In another change, the number of Grammy Award entries permitted to members was reduced. Greene said the academy is "not afraid of a large numbers of entries" but hopes to improve the quality of entries by reducing the quantity.

Another change stemming from controversy is a new two-stage nominating procedure in the classical field that ultimately "will make it impossible for blocking to go on,' Greene said.

Charges of "block voting" were renewed at the 31st annual Grammys when Robert Shaw & the Atlanta Symphony Orchestra & Chorus won four awards.

The new nominating process will combine members' nominations with the nominations of a special committee, Greene said.

Also discussed at the meeting were plans for an additional awards telecast, set for fall on CBS-TV, which will honor acts that "fall between the Grammy Awards process and the Lifetime Achievement process," Green said. More details on the new awards program are forthcoming, he added.

Greene called the meeting "the most progressive and visionary meeting in NARAS' history," adding that the academy, which once was slow to respond to industry change, is now "very responsive."

At the meeting, former NARAS president Bill Ivey was elected the new chairman of the Board of Trustees; Orrin Keepnews, San Francisco trustee and president of Landmark Records, was named vice chairman; and Jules Caikin was appointed the academy's new secretary/treasurer.

The expansion of education programs, such as the National Student Awards and the Grammy In The Schools program, was also discussed. Greene is hopeful that the expanded focus on education will help make "a better and more informed music community.'

Greene's reports concerning the academy's Membership Outreach Program, the proposed Grammy Museum, the NARAS foundation, and NARAS' continuing domestic and international expansion were ratified by the trustees at the meeting

SOME GUNG-HO, SOME SAY NO ON NAB/RAB RADIO CAMPAIGN

(Continued from page 3)

about the spot's general concept of running dead air during a radio station's most lucrative time slot. But broadcasters also were irked by the production (which some viewed as hokey), the possibility of listeners punching to a competing station, and what many local broadcasters saw as their exclusion from the creative process

"The first thing they teach you as a copywriter is not to ask a rhetorical question because somebody listening might answer you the wrong says Don Peterson, GM at WSTF (Star 101) Orlando, Fla. "Some redneck riding around and listening to your station might think his life would be a damn sight better without radio."

Despite his concerns, Peterson

says Star 101 will run the spot "as part of the brotherhood of broadcasters," as will the other stations in his parent company, Raleigh, N.C.-based Capitol Broadcasting.

Group broadcasters that had committed to the campaign at press time included ABC, Nationwide, Ad-ams, Emmis, and Great American. Companies leaving the decision up to individual stations included Viacom, Infinity, and American Media.

The ABC and Emmis commitment means, for instance, that New York contemporary outlets WPLJ and WQHT (Hot 97) were going to observe the 30 seconds of silence while format leader WHTZ (Z100) was planning not to. On the album rock side. WNEW-FM was still undecided while WXRK (K-Rock) was lean-

MORE VID MAKERS DROP PRICE POINTS (Continued from page 3)

"Taffin." The street date is July 18 and the prebook cutoff is June 26.

"The decompression of prices in our business was inevitable," says Michael Karaffa, VP of sales and marketing for Vestron. "There are a lot of incremental sales to be made at \$14.98. Many of these titles are high-quality box-office hits that should generate significant sales at this price point."

Like other suppliers that have adopted the less-than- \$15 price points, Stuart Snyder, VP of sales and distribution for IVE, says that the strategy is aimed primarily at wooing specialty stores into the sellthrough fold.

"We know mass merchants will whole plan was devised for the specialty stores involved," says Snyder. He stresses that the \$19.95 price remains "extremely strong" the price by \$5 on select sellthrough titles is likely to "extend the legs" of the repriced tapes.

jump on this price point, but the but adds that the decision to drop

lence" and dedicate it to any stations that did sign off. Across town, WNTQ (93Q) PD Neil Sullivan said that despite encouragement from owner Osborne Communication, his station had been allowed to make its own decision and had elected not to run the spot. "I see it as sort of self-serving and pointless," he says. "When sta-tions played 'We Are The World' [as part of a joint broadcast on Good

Friday 1985] it was more dramatic and important." Some broadcasters were planning to comply with part, but not all, of the NAB/RAB campaign. WTQR Winston Salem, N.C., OM Les Acree was among the programmers planning to have his morning team do their own version of the James Earl Jones spot. At WTRN Tyrone, Pa., however, OM Adam Lee did plan to use the Jones spot, saving, "We don't have anyone quite that good here." (WTRN president Cary Simp-son was on the Radio Futures planning committee.)

Realistically, we know that 10,000 radio stations are not going to go off the air; we're currently estimating 60%-70% compliance nationwide," says RAB spokesperson Joan Voukides. She says that regardless of how many stations actually participate, the campaign's press coverage is already serving its intended purpose by drawing attention to radio.

'Even stations that aren't going to air the spot are going to benefit because radio is going to be in the major newspapers and on TV. We have a commitment from the 'Today' show for a plug. CNN and the Wall Street Journal are going to cover it. We think we'll get major national coverage not only for Friday-which is just the kickoff-but for the length of the campaign, which is scheduled to run all summer.

Show Albums Embrace Ira brary Of Congress.

Nonesuch To Record Gershwin Works

BY IRV LICHTMAN

NEW YORK Faithfully restored lumbia Records chief Goddard Lierecordings of scores from the gold- berson started the ball rolling with en era of Broadway pick up consid- studio cast albums of great show erable new steam in a partnership scores of the past, has the recording among Nonesuch/Elektra Records, industry shown an interest in repro-Leonore Gershwin-the widow of ducing the scores of the great lyricist Ira Gershwin—and the Li- Broadway writers. brary Of Congress.

Starting this fall, Nonesuch/ Elektra will begin a recording project to initially realize releases of five shows with lyrics by Ira Gershwin-four with music by his brother er than the original production. The George and one with music by Kurt stage revival also featured the al-Weill. In addition, singer/pianist bum's leads, Vivienne Segal (star of Michael Feinstein, a regular Elektra the original "Pal Joey") and Harold artist who helped the late Ira Gersh- Lang. win catalog his memorabilia, will do an album of unpublished George Gershwin material.

It is hoped that eventually all of the 19 stage works that featured lyrics by Ira Gershwin will be recorded in their entirety.

Using original orchestrations and other material found in 1982 in the Warner Bros. Music warehouse in Secaucus, N.J., there will be re-creations of "Primrose," "Girl Crazy," Strike Up The Band," and "Pardon My English," all with music by Ira Gershwin; and "Lady In The Dark" with music by Kurt Weill. "Girl Crazy" is likely to be the first show recorded.

Rhythm," "But Not For Me," and and "Kiss Me, Kate," both on An-''Isn't It A Pity.''

Among the songs in "Lady In The

The recordings will be supervised by Robert Kimball, the musical theater authority who has been collating the material found in Secaucus; Bob Hurwitz, VP/GM of Nonesuch/Elektra; and James W. Pruett. chief of the music division of the Li-

Not since the early '50s, when Co-

In fact, one of Lieberson's efforts, a 1951 recording of Richard Rodgers & Lorenz Hart's "Pal is credited with spurring the Joev." 1940 show's revival, which ran long-

Among Lieberson's other studio recreations were three Gershwin brothers shows, "Oh, Kay!," "Girl Crazy," and a three-LP version of "Porgy And Bess." He also produced a studio version of "Lady In The Dark.'

Over the past five years, such labels as PolyGram, CBS Masterworks, and Angel, mostly assisted by the Secaucus finds, have made studio albums, sometimes casting them with classical performers in an attempt to broaden their market base. Among the releases were West Side Story" (DGG), "My Fair Lady" (London), "Of Thee I Sing"/ "Let 'Em Eat Cake" (CBS Mastercorded. "Let 'Em Eat Cake (ODS Master-Well-known songs from the four works), "Show Boat" (Angel), "Car-Gershwin brothers' shows involved ousel" (MCA Classics), and "The in the project include "I've Got A Sound Of Music" (Telarc). Due later Crush On You," "Soon," "Bidin' My this year is an authentic recreation Time," "Embraceable You," "I Got of Cole Porter's "Anything Goes" Distribute Net For Mo," and "Kies Ma Kate," both on Angel.

The Gershwin project was an-Dark" are "My Ship" and "The nounced May 22 in Washington, Saga Of Jenny." D.C., during an all-Gershwin concert at the Library Of Congress.

The project is officially known as The Leonore Gershwin-Library Of Congress Recording And Publishing Project. Funding is via a foundation set up by Leonore Gershwin.

Pizza Hut To Co-Promote \$24.95 Title **'Land Before Time' Vid Due**

LOS ANGELES "The Land Before Time," the animated adventure that earned some \$46 million at the box office, will debut on videocassette Sept. 14 for the sellthrough price of \$24.95.

MCA Home Video says it will release the video with the backing of a promotional campaign valued in excess of \$15 million. The centerpiece of the campaign will be a cross-promotion with Pizza Hut that will offer consumers a free pizza when they mail in a coupon included with the cassette. The tape will include a commercial for the fast food chain.

MCA also plans to advertise the video on national TV and through spot buys in 75 markets. In addition, print ads are slated for national trade and consumer publications. All of the ads will begin at street date and run until the end of the year.

The video will not be available

on pay-per-view, cable, or broadcast TV until at least June 1990.

The free pizza offer runs until Dec. 31. A consumer can redeem the offer through the mail by sending in the sales receipt, the proof-of-purchase seal, and the coupon packaged with the video. A coupon for a 9-inch pizza will then be sent to the consumer, redeemable at any of the 5,700 Pizza Huts in the U.S.

The video will also be promoted at Pizza Hut locations with pointof-purchase material, including napkins, placemats, and counter cards touting the video release.

The animated feature follows the journey of five young dinosaurs who learn about love, hope, and survival. Its executive producers include Steven Spielberg and George Lucas. It was directed by Don Bluth, who along with Spielberg created "An American Tail." AL STEWART

TOP POP. ALBUMS m continued Billboard.

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE
110	110	116	5	PIXIES ELEKTRA 60856 (9.98) (CD)	DOOLITTLE
	116	119	11	HIROSHIMA EPIC OE 45022/E.P.A. (CD)	EAST
112	112	115	5	CAROLE KING CAPITOL C1-90885 (8.98) (CD)	CITY STREETS
113	118	131	4	DAVID BENOIT GRP GRD 9587 (9.98) (CD)	URBAN DAYDREAMS
114	107	95	13	METAL CHURCH ELEKTRA 60817 (9.98) (CD)	BLESSING IN DISGUISE
115	117	108	10	JULIAN LENNON ATLANTIC 81928 (9.98) (CD)	MR. JORDAN
116	119	153	4	BLACK SABBATH LR.S. 82002/MCA (9.98) (CD)	HEADLESS CROSS
117	109	105	32	U2 ▲ ³ ISLAND 91003/ATLANTIC (14.98) (CD)	RATTLE AND HUM
118	114	100	34	WAS (NOT WAS) CHRYSALIS 41664 (CD)	WHAT UP, DOG?
119	115	106	81	GEORGE MICHAEL ▲7 COLUMBIA OC 40867 (CD)	FAITH
(120)	135	146	4	MICA PARIS ISLAND 90970/ATLANTIC (8.98) (CD)	SO GOOD
(121)	NE	WÞ	1	KEITH WHITLEY RCA 6494-1-R (8.98) (CD)	DON'T CLOSE YOUR EYES
122	106	77	36	VIXEN • EMI 46991 (9.98) (CD)	VIXEN
123	124	124	6	LEATHERWOLF ISLAND 91072/ATLANTIC (8.98) (CD)	STREET READY
124	111	103	10	DEON ESTUS MIKA 835 713-1/POLYDOR (CD)	SPELL
(125)	154	157	3	ATLANTIC STARR WARNER BROS. 25849 (9.98) (CD)	WE'RE MOVIN' UP
126	105	90	28	LEVERT • ATLANTIC 81926 (9.98) (CD)	JUST COOLIN'
(127)	150	152	4	OAKTOWN'S 3-5-7 CAPITOL C1-90926 (8.98) (CD)	WILD AND LOOSE
(128)	134	140	6	ANDREW DICE CLAY DEF AMERICAN DEF 24214/GEFFEN (9.98) (CD) DICE
129	130	130	8	JOE SAMPLE WARNER BROS. 25781 (9.98) (CD)	SPELLBOUND
(130)	138	137	14 *	GEORGE STRAIT MCA 42266 (8.98) (CD)	BEYOND THE BLUE NEON
131	121	127	68	BASIA EPIC BFE 40767/E.P.A. (CD)	TIME AND TIDE
132	133	143	6	SARAH MCLACHLAN ARISTA AL 8594 (8.98) (CD)	TOUCH
133	113	96	9	SOUNDTRACK CYPRESS YL 90125/A&M (9.98) (CD)	DREAM A LITTLE DREAM
134	131	136	33	SIR MIX-A-LOT NASTYMIX 70123 (8.98) (CD)	SWASS
135	126	118	5	THE FABULOUS THUNDERBIRDS CBS ASSOCIATED OF	z 45094/E.P.A. (CD) POWERFUL STUFF
136	125	88	13	SOUNDTRACK ARISTA AL 8593 (9.98) (CD)	WORKING GIRL
(137)	153	_	2	THE O'JAYS EMI 90921 (9.98) (CD)	SERIOUS
138	127	120	35	ANTHRAX MEGAFORCE/ISLAND 91004/ATLANTIC (9.98) (CD) STATE OF EUPHORIA
139	136	114	8	TOM TOM CLUB SIRE 25888/REPRISE (9.98) (CD)	BOOM BOOM CHI BOOM BOOM
(140)	152	-	2	NITTY GRITTY DIRT BAND UNIVERSAL 12500/MCA (12.98) (CD)	ILL THE CIRCLE BE UNBROKEN, VOL.II
141	122	122	7	THREE TIMES DOPE ARISTA AL 8571 (8.98) (CD)	ORIGINAL STYLIN'
142	145	165	4	FOSTER & LLOYD RCA 9587-1-R (8.98)	FASTER & LLOUDER
(143)	173		2	KENNY ROGERS REPRISE 25792 (9.98) (CD)	SOMETHING INSIDE SO STRONG
144	120	110	28	THE BOYS MOTOWN 6260 (8.98) (CD)	MESSAGES FROM THE BOYS
(145)	160	162	3	WATERFRONT POLYDOR 837-970-1/POLYGRAM (CD)	WATERFRONT
146	142	113	48	NEW EDITION ▲ MCA 42207 (8.98) (CD)	HEART BREAK
(147)	165	-	2	KWAME ATLANTIC 81914 (8.98) (CD)	BOY GENIUS FEATURING KWAME
148	140	149	90	SOUNDTRACK ▲1 ⁰ RCA 6408-1-R (9.98) (CD)	DIRTY DANCING
(149)	166	188	3	DION ARISTA AL 8549 (9.98) (CD)	YO FRANKIE
(150)	162	179	3,	EARL KLUGH WARNER BROS. 25902 (9.98) (CD)	WHISPERS AND PROMISES
(151)	191	193	3	ROACHFORD EPIC FE 45097/E.P.A. (CD)	ROACHFORD
(152)	184	-	2	BOB MOULD VIRGIN 91240 (9.98) (CD)	WORKBOOK
153	129	109	58	TRACY CHAPMAN ▲ ³ ELEKTRA 60774 (9.98) (CD)	TRACY CHAPMAN
(154)	157	158	5	HOUSE OF FREAKS RHINO 70846 (8.98) (CD)	TANTILLA
155	139	128	9	RED SIREN MERCURY 836-776-1/POLYGRAM (CD)	ALL IS FORGIVEN
L		1			

THIS WEEK	LAST WEEK	2 WKS. AGO	WKS. ON CHART	ARTIST LABEL & NUMBER/DISTRIBUTING LABEL (SUG. LIST PRICE)*	TITLE			
156	128	104	26	TIFFANY A MCA 6267 (9.98) (CD)	HOLD AN OLD FRIEND'S HAND			
157	123	102	15	EXODUS COMBAT 2001/IMPORTANT (8.98) (CD)	FABULOUS DISASTER			
158	161	161	7	E.U. VIRGIN 91021 (9.98) (CD)	LIVIN' LARGE			
15 9	146	142	9	THE PROCLAIMERS CHRYSALIS 41668 (CD)	SUNSHINE ON LEITH			
160	137	111	6	STRAY CATS EMI 91401 (9.98) (CD)	BLAST OFF			
(161)	NE\	NÞ	1	SPECIAL ED PROFILE 1280 (8.98) (CD)	SFECIAL ED PROFILE 1280 (8.98) (CD) YOUNGEST IN CHARGE			
162	169	172	35	THE JEFF HEALEY BAND ARISTA AL 8553 (8.98) (CD)	SEE THE LIGHT			
163	172	173	5	THE CONNELLS TVT 2550 (8.98) (CD)	FUN & GAMES			
164	159	154	6	DORO PESCH MERCURY 838-016-1/POLYGRAM (CD)	FORCE MAJEURE			
165	147	141	11	GUADALCANAL DIARY ELEKTRA 60848 (9.98) (CD)	FLIP FLOP			
166	143	126	11	ANIMOTION POLYDOR 837 314 1/POLYGRAM (CD)	ANIMOTION			
(167)	190		2	SKYY ATLANTIC 81853 (9.98) (CD)	START OF A ROMANCE			
168	141	129	17	THE FIXX RCA 8566-1-R (8.98) (CD)	CALM ANIMALS			
169	148	135	7	FASTWAY GWR 75411/ENIGMA (8.98) (CD)	ON TARGET			
(170)	174	185	4	CONCRETE BLONDE I.R.S. 82001/MCA (9.98) (CD)	FREE			
171	171	180	4	SIDEWINDERS RCA 9663-1-R (8.98) (CD)	WITCHDOCTOR			
172	156	147	38	BAD COMPANY ATLANTIC 81884 (9.98) (CD)	DANGEROUS AGE			
173	151	163	5	MOJO NIXON & SKID ROPER ENIGMA 73335 (8.98) (CD	ROOT HOG OR DIE			
174)	185	186	3	THE GODFATHERS EPIC FE 45023/E.P.A. (CD)	MORE SONGS ABOUT LOVE & HATE			
175	168	133	- 11	BOY GEORGE VIRGIN 91022 (9.98) (CD)	HIGH HAT			
176	149	174	41	THE JUDDS • RCA/CURB 8318-1-R/RCA (8.98) (CD)	GREATEST HITS			
(177)		w	1	SOUNDTRACK ARISTA AL 8576 (9.98) (CD)	ROAD HOUSE			
178	155	134	10		ZIGZAGGING THROUGH GHOSTLAND			
179	144	123	7.	HELLOWEEN RCA 9709-1-R (6.98) (CD)	I WANT OUT-LIVE			
180	180	199	46	PUBLIC ENEMY				
181	167	150	12	THE PASADENAS COLUMBIA (CD) TO WHOM IT MAY CONCERN				
(182)	195	200	11	DINO 4TH & B'WAY BWAY 4011/ISLAND (8.98) (CD)	24/7			
183	183	164	26	FLEETWOOD MAC & warner Bros, 25801 (9.98) (CD)	GREATEST HITS			
(184)	196	104	2	DR. JOHN WARNER BROS. 25889 (9.98) (CD)	IN A SENTIMENTAL MOOD			
185	158	145	10	ALEX BUGNON ORPHEUS 75602/EMI (8.98) (CD)	LOVE SEASON			
186	138	143	6	TERRI LYNE CARRINGTON VERVE FORECAST 837 697-1				
(187)	189	101	8	YELLO MERCURY 836-426-1/POLYGRAM (CD)	FLAG			
(188)		w			TWIST OF SHADOWS			
_		r	1 21	XYMOX WING 839-233-1/POLYGRAM (CD) TODAY MOTOWN 6261 (8.98) (CD)	TODAY			
189	176	148			THE SCATTERING			
(<u>190</u>)			1	CUTTING CREW VIRGIN 91239 (9.98) (CD)	9			
(191)	<u> </u>		1	PUBLIC IMAGE LTD. VIRGIN 91062 (9.98) (CD)	TOMMY PAGE			
192	192	166	5	TOMMY PAGE SIRE 25740/WARNER BROS. (8.98) (CD)				
193	177	171	33	LUTHER VANDROSS A EPIC OF 44308/E.P.A. (CD)				
194	175	178	27	KISS A MERCURY 836 427 1/POLYGRAM (CD)	SMASHES, THRASHES & HITS			
195	179	156	12	TNT MERCURY 836-777-1/POLYGRAM (CD)				
196	186	155	23	THE DEAD MILKMEN FEVER 73351/ENIGMA (8.98) (CD) BEELZEBUBE				
<u>(197)</u>		W	1	KING SWAMP VIRGIN 91069 (9.98) (CD)				
198	200	• 182	5	VICTORY RAMPAGE 70844 (8.98) (CD)	CULTURE KILLED THE NATIVE			
199	182	170	26	THE WATERBOYS CHRYSALIS 41589 (CD)	FISHERMAN'S BLUES			
200	187	144	14	K-9 POSSE ARISTA AL 8569 (8.98) (CD)	K-9 POSSE			

TOP POP ALBUMS A-Z (LISTED BY ARTISTS)

10,000 Maniacs 68 Paula Abdul 6 Alabama 104 Animotion 166 Anithrax 138 Rick Astley 94 Atlantic Starr 125 Bad Company 172 Anita Baker 54 Bangles 30 Rob Base & D.J. E-Z Rock 50 Basia 131 David Benoit 113 Black Sabbath 116 Blue Murder 86 Bon Jovi 12 Boy George 175 The Boys 144 Edie Brickell & New Bohemians 27 Bobby Brown 5 Alex Bugnon 185 BulletBoys 103 Terri Lyne Carrington 186 Tracy Chapman 153	Deon Estus 124 Melissa Etheridge 26 Exodus 157 Extreme 89 The Fabulous Thunderbirds	Fine Young Cannibals 1 The Fixx 168 Fleetwood Mac 183 Lita Ford 37 Foster & Lloyd 142 Samantha Fox 100 Aretha Franklin 62 Kenny G 59 Debbie Gibson 15 Gipsy Kings 101 The Godfathers 174 Great White 18 Guadalcanal Diary 165 Guns N' Roses 19, 4 Guy 28 M.C. Hammer 39 The Jeff Healey Band 16 Helloween 179 Hiroshima 111 House Of Freaks 154 Indigo Girls 65 Joe Jackson 61 Dr. John 184 Howard Jones 78
Cinderella 45	Fastway 169	noward Jones 7.6

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Metal Church 114 George Michael 119 Mike + The Mechanics 48 Milli Vanilli 14 Bob Mould 152 Bob Moulia 152 N.W.A. 40 The Neville Brothers 66 New Edition 146 New Order 83 Nitty Gritty Dirt Band 140 Mojo Nixon & Skid Roper 173 The O Liver 137 The O'Jays 137 Oaktown's 3-5-7 127 Roy Orbison 23 K.T. Oslin 96 Donny Osmond 60 The Outfield 56 Tommy Page 192 Mica Paris 120 The Pasadenas 181 Doro Pesch 164 Tom Petty 9 Pixies 110 Poison 57

The Proclaimers 159 Public Image Ltd. 191 Public Enemy 180 Queensryche 84 Queensryche 84 R.E.M. 42 The Radiators 178 Bonnie Raitt 24 Red Siren 155 Lou Reed 90 The Replacements 98 Roachford 151 Kenny Rogers 143 Roxette 44 Sacire 105 Roxette 44 Sa-Fire 105 Joe Sample 129 Saraya 93 Sidewinders 171 Simply Red 47 Simple Minds 70 Sir Mix-A-Lot 134 Skid Row 22 Skyy 167 Slick Rick 35 Phoebe Snow 80 SOUNDTRACKS

Beaches 3 Cocktail 99 Dirty Dancing 148 Dream A Little Dream 133 Rain Man 75 Road House 177 Say Anything 74 Working Girl 136 Special Ed 161 Stevie B 102 Rod Stewart 29 George Strait 130 Stray Cats 160 Donna Summer 63 Henry Lee Summer 107 Surtace 91 Swete Sensation 67 Swing Out Sister 79 TNT 195 TNT 195 Take 6 85 Tesla 55 Thirty Eight Special 64 Three Times Dope 141 Tiffany 156 Tanita Tikaram 82 Today 189

Tom Tom Club 139 Tone Loc 8 Too Short 38 Traveling Wilburys 21 U2 117 Luther Vandross 193 Victory 198 Vixen 122 Andreas Vollenweider eider 71 Andreas Vollenweider 71 W.A.S.P. 69 Warrant 33 Was (Not Was) 118 The Waterboys 199 Waterfront 145 Jody Watley 20 Karyn White 51 Keith Whitley 121 Hank Williams, Jr. 92 Vanessa Williams, S8 BeBe & CeCe Winans 95 Winger 34 XTC 81 Xymox 188 Yello 187

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Sound Systems Replace Live Acts In Jamaican Halls

BY MAUREEN SHERIDAN

KINGSTON, Jamaica Sound systems, the traveling discos, have regained their popularity throughout the island.

They first achieved influence during the days when reggae was born, pounding out the music through huge speakers, and providing the main means for playing music and stimulating record sales.

The live-concert-era decade dominated by Bob Marley, Peter Tosh, Bunny Wailer, and Third World, among others, between 1975 and 1985, relegated sound systems to a lesser role.

Now, however, with the concert scene declining due to escalating ticket prices, the traveling discos are right back in business. They offer "dance hall" or DJ music, which comprises chanting or rapping over computerized reggae rhythms.

It is cheap and easy to produce, but the systems pumping out the music with up to 35,000 watts of power are encountering protests from nonenthusiasts trying to get some sleep.

In recent weeks, police in Kingston and on the north coast have seized several sets following complaints of noise pollution. The equipment was returned some days later after a minimal fine was imposed on the owners, along with a warning to cut the volume.

A recent meeting between the major systems operators and the relevant authorities has resulted in an agreement whereby the operators control the sound level of acts after 9 p.m. and close down at midnight.

Meanwhile, live concerts seem destined for a comeback.

Says Headley Jones, president of the Jamaica Federation of Musicians: "Sound systems rob musicians of work and we have always opposed them. However, the trend in Jamaica shows live concerts on the way back. All well-planned, well-promoted reggae concerts lately have had overwhelming response."

Bowie To Score Aussie Film 'Delinquents' Expected To Hit Big

BY KATHERINE TULICH

SYDNEY, Australia David Bowie is to write the music for the major new Australian movie "The Delinquents," currently shooting in Queensland. He may also be credited as one of the film's producers because of his extensive involvement in the project.

Bowie first revealed his interest in the film when on his Glass Spider tour here. It's the story of Australian youth in the '50s by Criena Rohan, pseudonym for Deirdre Cash, a relative of tennis player Pat Cash.

Producers Alex Cutler and Michael Milcox had optioned the book some four years before Bowie expressed enthusiasm for the story. Cutler says: "Bowie has been involved in a broad way. Now he's concentrating his energies on the music, writing and performing the title track as well as composing the underscoring."

Bowie, who comes to Australia in August to complete his work, was once touted for a role in the movie, but scheduling did not allow it. "The Delinquents" marks the feature film debut of Kylie Minogue, local soap opera heroine, who has now sold more than 10 million records worldwide under the helm of Stock, Aitken, Waterman. She has had eight top 10 singles in the U.K. and hit No. 3 with "Locomotion" in the U.S.

The movie producers look to capitalize on Minogue's success with planned simultaneous releases in Australia, the U.K., and Japan at the end of the year, with a U.S. date not yet fixed.

Says producer Cutler: "Minogue's involvement with the music is yet to be determined but the soundtrack will be a strong marketing point."

The budget is \$10 million, financed by Village Roadshow Pictures, with Greg Cooite, Graham Burke, and John Tarnoff listed as executive producers. Warner Bros. will distribute worldwide.

The movie is expected to emulate the success of "Crocodile Dundee" when it is released in 85 cinemas nationwide here Dec. 26.

SONY POSTS FISCAL '89 REVENUES (Continued from page 6)

yen per dollar, whereas the most recent exchange rate is 142:1.

The CBS source also stood pat, suggesting that "inter-company eliminations"—which he could not define—were responsible for the difference between the figures.

Using figures provided by Sony, it is possible to estimate total record group revenue figures for calendar year 1988. Subtracting \$710 million in sales (at 132 yen per dollar) for the quarter ended March 31 and adding \$294 million for the period from Jan. 6, 1988, (when Sony bought CBS) to March 31, 1988, indicates the record group's 1988 revenues were approximately \$2.16 billion.

This is in line with the \$2 billion figure offered recently by CBS Records Inc. president Walter Yetnikoff (Billboard, May 27). This number originally was explained as CBS Records sales only, excluding CBS/Sony, and appeared to place CBS revenues ahead of those reported by the Warner Communications Inc. music group. But with CBS/Sony included, both this revenue estimate and Yetnikoff's 1988 profit estimate of \$300 million must be considered roughly similar to those of WCI's music operations. The WCI records and music publishing division reported \$319 million in operating income on \$2.04 billion in sales for 1988.

Î

BMI Honors Writers Of TV, Film Scores

LOS ANGELES Composer and jazz artist Dave Grusin received the 1989 Richard Kirk Award at BMI's annual Motion Picture and Television Awards Dinner here May 24.

Held at the Regent Beverly Wilshire Hotel, the gathering saluted composers and songwriters for their contributions to the year's top motion pictures and prime-time network TV shows.

The Richard Kirk Award, named for the man who began BMI's motion nicture and television department, acknowledged Grusin's contribution to film and TV scores, including his Oscar-winning score "The Milagro Beanfield War. for

BMI Motion Picture Composer Awards, honoring those who composed scores for the top-grossing pictures of 1988, were presented to Alan Silvestri ("Who Framed Roger Rabbit"), Nile Rodgers ("Coming To America"), Pete Best ("Crocodile Dundee II"), Michael Kamen ("Die Hard"), Danny Elfman ("Beetlejuice" and "Scrooged"), Randy Edelman ("Twins"), Jerry Goldsmith ("Rambo III"), Michael Convertino ("Bull Durham"), Herbie Hancock ("Colors"), and Hans Zimmer ("Rain Man").

Composers saluted for their theme and/or background music in BMI's top-rated, prime-time network TV series were Stu Gardner, Bill Cosby, and Arthur Lisi ("The Cosby Show" and "A Different World"); Andrew Gold ("The Golden Girls"); Robert Kraft, Martin Cohan, and Blake Hunter ("Who's The Boss?"); Steve Dorff ("Growing Pains''); Artie Kane and Bruce Babcock ("Matlock"); Mike Post ("L.A. Law"); Mike Post and Pete Carpenter ("Hunter"); W.G. "Snuffy" Walden, John Lennon, and Paul McCartney ("The Wonder Years"); Jack Elliott ("Night Court"); and Charlie Fox, Stephen Geyer, and Bruce Miller ("The Hogan Family").

Most-performed songs in the

which he has material information"

that might aid the Department of

ty of nine years' incarceration and a

Tashjian faces a maximum penal-

Though July 31 was set as the

date of sentencing, an assistant to

Tashjian's attorney, Anthony Brooklier, noted that that date may

be postponed while the government determines to what degree Tashjian

will aid the investigation. According

to the plea agreement, "The govern-

ment's sentencing recommendation

will be based on the extent of the co-

operation" shown by Tashjian "as

determined by the United States

Department of Justice and the

In U.S. District court here, Tash-

jian admitted sending "a small amount of cocaine" by Federal Ex-

press to Carey Edwards of radio station KMGX Fresno, Calif. "It was my understanding," Tashjian said, "that it was for consideration

of reporting and playing phono-

cally promoting, said co-prosecutor

The records Tashjian was specifi-

(Continued from page 1)

Justice in its investigations.

fine of \$265,000.

IRS.

motion picture category were 'She's Like The Wind" by Patrick Swayze and Stacy Widelitz from the film "Dirty Dancing"; "Kokomo," by Mike Love, Scott McKenzie, and Terry Melcher from the movie "Cocktail"; and "Two Hearts," the Phil Collins and Lamont Dozier composition from the film "Buster.

BMI's 1988 Emmy Award winners honored during the evening were Larry Grossman and Alexander Courage ("Julie Andrews ... The Sound Of Christmas"); Peter Harris ("Soldier Boys"); Dominic Messinger and Liz Lachman ("Santa Barbara''); Jack Tillar and William Loose ("In The Shadow Of Vesuvius''); and John Tesh ("Tour De France'')

BMI affiliates who won ACE Awards in 1988 were Joey Carbone, Tom Gammill, Michelle Ni-

castro, and Max Pross ("It's Garry Shandling's Show'') and Richard Hartley (PRS) ("The Impossible Spy").

In addition, BMI Pioneer Awards were presented to Harry Geller, Tom McIntosh, and Gil Melle, each of whom is celebrating his 25th consecutive year with BMI

BMI POP AWARDS PEG TOP TUNES (Continued from page 6)

"Why Does It Have To Be (Wrong Or Right)." Other two-time winners included "Always On My Mind," "Crying," "Don't Be Cruel," "Happy Together," and "Mony Mony.'

Virgin Songs Inc. scored in second place in the publisher category with six citations. Other multiple winners in that category included Foreign Imported Productions And Publishing Inc. and the Michael Jackson Publishing Group, with four awards each; All Boys USA Music, Blue Sky Rider Songs, Hip Trip Music Co., Screen Gems-EMI Music Inc., and Willin' David Music, with three awards each; and Fleetwood Mac Music, Hip Chic Music, Lew-Bob Songs, Longitude Music Co., SBK-Blackwood Music Inc., Shipwreck Music, Songs Of Poly-Gram International Inc., and Willesden Music Inc., with two awards each.

A complete list of winning songs follows.

"Always On My Mind," (second award) Wayne Carson, Johnny Christopher, & Mark James, Screen Carson, Johnny Christopher, & Mark James, Screen Gems-EMI Music Inc. and Sebanine Music Inc.; "Angel," Steve Tyler, Aero Dynamic Music Publishing Inc.; "Anything For You," Gloria Estefan, Foreign Imported Productions And Publishing Inc.; "Are You Still In Love With Me," Mark Spiro, Edition Sunrise Publishing Inc.; "Bad," Michael Jackson, Mijac Music; "Breakout," Andrew Connell (DDD) (PRS), Corinne Drewery (PRS), & Martin Jackson (PRS), Virgin Songs Inc.; "Candle In The Wind," Elton John (PRS) & Bernie Taupin, Dick James Music Inc.; "Can't Stay Away From You," Gloria Estefan, Foreign Imported Productions And Publishing Inc.; "Carrie," Mic Michaeli (PRS) &

Joey Tempest (PRS), Screen Gems-EMI Music Inc.; "Casanova," Reggie Calloway, Calloco Music Inc. and Hip Trip Music Co.; "Circle In The Sand," Ellen Shipley, Shipwreck Music; and "Could've Been,"

Lois Blaisch, George Tobin Music. Also, "Crying," (second award) Joe Melson & Roy Orbison, Acuff-Rose Music Inc.; "Didn't We Almost Have It All." (second award) Will Jennings, Blue Rider Songs and Willin' David Music; "Doin' It (All For My Baby)," (second award) Michael Duke, Lew-Bob Songs and Songs Of PolyGram International, Inc.; "Don't Be Cruel," (second award) Otis Blackwell & Elvis Presley, Elvis Presley Music and Unichappell Music Inc.; "Don't Make Me Wait For Love," Preston Glass, Bell Boy Music; "Don't Shed A Tear," Eddie Schwartz, SBK-Blackwood Music Inc.; "Don't You Want Me," Franne Golde & Jody Watley, Franne Gee Music and Rightsong Music Inc., "Everything Your Heart Desires," Daryl Hall, Careers Music Inc. and Hot Cha Music Co.; "Everywhere," Christine McVie, Fleetwood Mac Music; "The Flame," Nick Graham (PRS), Hidden Pun Music Inc.; and "Got My Mind

(PKS), Hidden Puh music nic, and Got my mind Set On You," Rudy Clark, Carbert Music Inc. Also, "Happy Together," (second award) Carry Bonner & Alan Gordon, Alley Music Corp. and Trio Music Co. Inc.; "Hazy Shade Of Winter," Paul Simon, Paul Simon; "Heart Of Mine," Bobby Caldwell & Jason Randolph Scheff, SBK-Blackwood Music Inc., Sin-Drome Music, and Texascity Music Inc. A Division of Music Corp. of America Inc.; "Heaven Is A Place On Earth," Ellen Shipley, Shipwreck Music; "I Heard A Rumour," Matt Aitken (PRS), Sarah Dallin (PRS), Siobhan Fahey (PRS), Mike Stock (PRS), Peter Waterman (PRS), & Keren Woodward (PRS), All Boys USA Music and Warner-Tamerlane Publishing Corp.; "I Just Can't Stop Loving You," (second award) Michael Jackson, Mijac Music; "I Live For Your Love," Allan Rich & Steve Werfel, Beseme West Music, Nelana Music, O'Lyric Music, and Tuneworks Music Co.; and "I Think We're Alone Now," Richie Cordell, Longitude

Music Co. Also, "I've Been In Love Before," Nick Van Eede (PRS), Virgin Songs Inc.; "I Want To Be Your Man," Larry Troutman & Roger Troutman, Saja Music Co. and Troutman's Music; "La Bamba," (second award), Ritchie Valens, Warner-Tamerlane

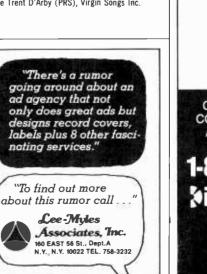
Publishing Corp. and Picture Our Music; "Lies," Jolyon Skinner, Jo Skin Music and Willesden Music Inc.; "Little Lies," Christine McVie, Fleetwood Mac Music; "Lost In Emotion," Paul Anthony, Baby Gerry, B-Fine, Bowlegged Lou, Curt-T-T, & Shy Shy, Forceful Music, My My Music Publishing Inc., and Willesden Music Inc.; "Make Me Lose Control," Eric Carmen & Dean Pitchford, Eric Carmen Music, Island Music Inc. and Pitchford Music: "Mary's Island Music IIIC, and Fitching Music, mary S Prayer," Gary Clark (PRS), Warner-Tamerlane Publishing Corp.; "Mony Mony," (second award) Bobby Bloom, Ritchie Cordell, Bo Gentry, & Tommy James, Longitude Music Co.; "Never Die Young," James Taylor, Country Road Music Inc.; and "Never Gonna Give You Up," Matt Aitken (PRS), Mike Stock (PRS), & Peter Waterman (PRS), All Boys **USA Music**

USA Music. Also, "No One In The World," Kenneth Hirsch, ATV Music; "One Good Woman," Patrick Leonard, Johnny Yuma Music; "One Heartbeat," (second award) Brian Ray & Steven R. LeGassick, Bright award) Brian Ray & Steven R. LeGassick, Bright Ray Music, Chubu Music, LeGassick Publishing Co., and Somkey Music Co.; "1-2-3," Gloria Estefan & Kiki Garcia, Foreign Imported Productions And Publishing Inc.; "Pamela," Joseph Williams, Jogi Wimball Music and Texascity Music Inc., A Division of Music Corp. of America Inc.; "Perfect World," Alex Call, Lew-Bob Songs; "Piano In The Dark (Cry Just A Little)," Jeffrey Bennet Hull, Dwarf Village Music; "Rhythm Is Gonna Get You," Gloria Estefan Kiki Garcia, Foreign Imported Productions And
 Publishing Inc.; "Rock Steady," Kenneth
 "Babyface" Edmonds, Antonio "L.A." Reid, & Boaz Watson Hip Chic Music, Hip Trip Music Co. Midstar Music Inc., and Splash Down Music; and "Roll With It," Will Jennings & Steve Winwood

"Roll With It," Will Jennings & Steve Winwood (PRS), Blue Sky Rider Songs, Warner-Tamerlane Publishing Corp., and Willin' David Music. Also, "Seasons Change," Lewis Martinee,-Panchin Publishing, and Screen Gems-EMI Music Inc.; "Shattered Dreams," Clark Datchler (PRS), Virgin Songs Inc.; "She's Like The Wind," Patrick Swayze & Stacy Widelitz, Plainview Diner Music Swayze & Stacy Widelitz, Plainview Diner Music and Very Tony Music; "Sign Your Name," Terence Trent D'Arby (PRS), Virgin Songs Inc.; "(Sittin' On) The Dock Of The Bay," (fourth award) Steve Cropper & Otis Redding, Irving Music Inc.; "Together Forever," Matt Aitken (PRS), Mike Stock (PRS), & Peter Waterman (PRS), All Boys USA Music; "Two Occasions," Kenneth "Babyface" Edmonds, Dee Bristol, & Sidney Dewayne Johnson, Hip Chic Music, Hip Trip Music Co., and Mister Johnson's Jams Music Inc.; "Valerie," Will Jennings & Steve Winwood (PRS), Blue Sky Rider Songs, Warner-Tamerlane Publishing Corp., and Willin' David Music; and "The Way You Make Me Feel," Michael Jackson, Milac Music.

Michael Jackson, Mijac Music. Also, "What Have I Done To Deserve This?" Allee Willis, Streamline Moderne Music and Texascity Wills, Streamline wooerne Music and rexastry Music Inc., A Division of Music Corp. of America Inc.; "When Smokey Sings," Martin Fry (PRS) & Mark White (PRS), Virgin Songs Inc.; "Why Does It Have To Be (Wrong Or Right)" (second award) Randy Sharp, Rumble Seat Music and Warner-Tamerlane Publishing Corp.; "Wishing Well," Terence Trent D'Arby (PRS), Virgin Songs Inc.

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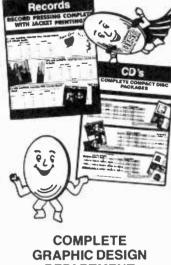
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BILLBOARD JUNE 3, 1989

graph records

Springsteen and Elvis Costelloboth Columbia artists at the timeand Atlantic's Laura Branigan.

TASHJIAN PLEADS GUILTY. IS CONVICTED ON PAYOLA CHARGES

Brooklier noted that his client wanted it placed on the record that none of the artists mentioned were knowledgeable [as] to the activities that are alleged.

Tashjian faces nine years in jail

Tashjian's cooperation with the government in its investigation has created much speculation regarding the Justice Department's continued interest in the past activities of independent promoter Joe Isgro, long said to be a prime focal point of the investigation. Tashjian, Stavin said in court, was working the above records on behalf of Isgro's record promotion business, Isgro Enterprises.

Aside from the payola charge, which is a misdemeanor, Tashjian pleaded guilty to felony charges of obstruction of justice-for submitting falsified business receipts to the grand jury and submitting a false tax return for the 1984-1985

fiscal year.

In related news, confusion exists over the legal status of Valerie Tashjian, Ralph's wife, who had been assumed to be free and clear of tax evasion charges after Judge Pamela A. Rymer tentatively dismissed them in court here May 15 (Billboard, May 27). But in her final decision, filed May 17, Rymer dismissed only the second superseding indictment against Tashjian; left unanswered was the question of whether the initial superseding indictment, returned against her Oct. 13, 1988, was also dismissed-or was in fact intended to be.

According to Stavin, because Rymer's final decision dismissed only the second superseding indictment, the government is proceeding under the assumption that the initial superseding indictment still applies.

Brooklier, however, indicated that it is unlikely Valerie Tashjian faces a further legal struggle. "I'm not Valerie Tashjian's attorney," he said, "but if I were, I wouldn't be losing any sleep.'



Tuck & Patti's debut, *Tears of Joy*, established them as talent to watch. Now they continue the momentum with *Love Warriors*, a smooth, intimate blend of guitar and voice.



WH-0116

Love Wurners On Windham Hill Jazz

C 1989 Windh im Hill Productions Inc. Distributed by A&M Records, Inc.

INSIDE TRACK

Edited by Irv Lichtman

SEARS UPDATE: At the recent International Shopping Center Convention (see stories, page 48), Sears VP of facilities and planning Claude Ireson confirmed for Billboard that the department-store chain will stock music and video software either in or near its new Brand Central departments but would not elaborate on details. There are currently 128 Brand Centrals in large Sears stores, with a similar number to be rolled out shortly. A spokesperson at Sears would not comment on the chain's entertainment software plans other than to say that "there are things under consideration" and that the web is "testing different concepts." Earlier speculation had either Lieberman Enterprises or The Musicland Group—or both—setting up leased departments on prime first-floor sites (Billboard, April 8).

BECAUD TO BMG: BMG Music Publishing France has acquired a majority share in writer/performer Gilbert Becaud's publishing firm, Rideau Rouge. Also, Becaud has inked an artist deal with BMG Ariola France, with a new album due in several months. In addition to containing such Becaud standards as "What Now My Love," "It Must Be Him," and Becaud/Neil Diamond songs for "The Jazz Singer," Rideau Rouge administers a number of catalogs in France, including those of Stevie Wonder (Blackbull Music) and George Harrison (Ganja). New Becaud songs will enter the Rideau Rouge catalog. Nick Firth, BMG's music publishing chief, made the deal with Becaud.

IN INTRIGUING REPORTING PROCESS has been established at Columbia Records with its two new senior A&R VPs, Rick Chertoff and Dave Novik (see story, page 4). According to the label's announcement, both appointees report to Mickey Eichner, longtime senior VP of A&R, "for administrative purposes only," while Columbia president Don Ienner will be "working directly with the new A&R team." The label will not comment on this point, but it's known that Ienner has always been close to A&R in past associations.

HAT DAY HAS COME: Sheffield Labs, whose owners, Doug Sax and Lincoln Mayorga have previously deemed regularly priced cassettes unworthy of its audiophile standards, is making the plunge in July with two cassette versions of its new album, "Let It Go" by pop vocalist Clair Marlo, just marketed on CD. Now declaring that technologies exist for high-quality cassettes at affordable prices, Sax and Mayorga have set a \$9.98 list standard cassette and a \$12.95 real-time metal version for release in July. The vinyl version is due in June.

LIFE OF COPYRIGHT: EMI Music Worldwide has picked up representation of the Maury Yeston score for "Goya... A Life In Song," songs of which were recently released by CBS in an album featuring Barbra Streisand, Placido Domingo, Don Johnson, and Gloria Estefan, among others. In the wings are a Spanish-language version of the Yeston songs featuring Domingo and Estefan, and a Broadway musical in 1990. As for works by the great painter, they're now on exhibit at New York's Metropolitan Museum.

CROM WALL STREET TO WONDERLAND: Oliver Stone, the Oscar-winning director of the hit films "Platoon," "Wall Street," and "Talk Radio," has bought the screen rights to "Wonderland Avenue: Tales Of Glamour & Excess," the rock'n'roll memoir by Danny Sugarman, who has worked with the Doors since he was 13. Sugarman, who wrote the Jim Morrison biography "No One Here Gets Out Alive," will write a first-draft screenplay for the film.

HE TITLE'S NO MYSTERY: Former Billboard staffer Dick Nusser has penned a mystery novel. It's named after the old Patsy Cline hit "Walking After Midnight." The publisher is Villard/Random House.

BOOK AWARDS: **BMI** and **New York Univ.** will hand out the annual **Ralph J. Gleason Book Awards** starting in February 1990 in honor of the late jazz critic. The awards each year will pay tribute to three music books, with prizes of \$2,500, \$1,500, and \$1,000. The judges are Bob Rolontz (chairman), Dave Marsh, Gerri Hirshey, Nelson George, Anthony DeCurtis, Chet Flippo, and John Gilbert. Funding the awards are BMI and Rolling Stone magazine.

LIVE MUSIC LOSES: The Atlantic City, N.J., local of the American Federation of Musicians has lost its battle to bring live music to the lounges and showrooms of the local gambling casinos. The state Casino Control Commission, which regulates the gambling, recently denied the union's request to ban taped music. Local president George Fognano had asked the commission to require live music entertainment in any of the hotel rooms that seat more than 350 people.

ULAIMING A CONSULTANCY ROLE ONLY, Cy Leslie, the music man who became a pioneer on the home video scene, says he's looking at the **KVC/Atlan**tic operation to suggest expansion possibilities and, admittedly, a possible personal role in the company's fortunes. "Right now, I'm just investigating," says Leslie, whose home video associations go back to **CBS/Fox** when it started up and, most recently, as head of **MGM/ UA Home Entertainment**.

WITH THE BLESSING OF FRANK SINATRA, Warner Bros. Publications has put out a folio of 100 songs associated with the great singer. And to make the occasion truly special, Jay Morgenstern, president of the unit of Warner-Chappell, notes that it's the first time that Sinatra has allowed his name to be associated with a project of this sort.

HE GIRL, FRIEND: It's a girl for Wendy and Steve Leeds. The baby, their first, was born May 24 at Mt. Sinai Hospital in New York. Wendy is PD of WQCD New York; Steve is director of talent & artist relations/special programming at MTV.

► ILM MUSIC TO THEIR EARS: The Beverly Hills Bar Assn. will present a seminar Saturday (3) on the legal, business, and creative aspects of film music at the Ramada Hotel in Beverly Hills, Calif. The daylong confab will include four panels featuring such film and music notables as attorneys **Owen Sloane** and **Gary Stiffelman**, **Warner/Chappell Music** senior VP **Donald Biederman**, **MCA Records** special markets and products VP **Bruce Resnikoff, Capitol Records** VP of business affairs and administration **Robert L. Young**, and **Paramount Pictures** senior VP of music **Stephen Bedell**. Seminar chairman **Thomas White** is also angling for the **participation**, of a major Hollywood producer and director. Contact White at 213-652-0416.

PEOPLE IN MOTION: Enigma Entertainment has snared Jayne Simon to become VP of sales. Simon has been director of national singles sales for A&M and a longtime fixture at that label. She's being replaced by Nick Stearn, Western regional marketing coordinator. In July, Jill Glass, Stearn's Eastern counterpart, is making a lateral transfer to A&M's home base in Los Angeles, no doubt being groomed for a promotion. Glass' assistant, Mike Regan, will take her Eastern slot.

RACK HEARS THAT Jeff Sydney, senior VP/GM, West Coast, for **PolyGram**, will soon be departing to form a partnership with longtime friend **Allen Kovacs** to form a management and record production company, among other ventures. Look for a cross-country trek by executive VP/administration **Harry Anger** to take over PolyGram's West Coast operation while senior VP/strategic planning **Peter Takiff** looks very likely to grab Anger's current slot.

NO PYRAMID SCHEME FOR CHICAGO, YET: Several longstanding rumors about Pyramid Broadcasting's low-rated but much-respected adult alternative WNUA Chicago came back to the surface this week. Pyramid CEO Richie Balsbaugh denies outright the rumors about WNUA being for sale, saying that his company has already turned down at least one \$30 million offer for the station. The stories that Pyramid has been talking to a handful of top-40 programmers about WNUA, however, do have some basis in fact: Balsbaugh says that while Pyramid remains committed to WNUA, the company is examining other options in the event the station were to consistently remain outside the 2.5-3.0 share range that it needs to be in to make money. In the first spring Arbitrend, Balsbaugh says WNUA returned to that range.



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