BILLBOARD

· • 1897 • \_ /

# 

# Hennegan & Co. QUICK PRINTING

Make ... A Specialty

# **POSTERS**

Distributing

Matter.

If you want a Poster, or a Programme, or a Booklet for house to house distribution, you are not compelled to give it to a country office because you need it at once

YOU can send the order to us, and we will complete the work and have it in your hands in less time than the average country printer will consum: planning and setting it u.s

if your order is sent to us, it will be a modern, up todate job when completed. If you give it to a country office, it will generally turn

out a pondescript makeshift If you send the order to us it will cost you less reven

with freight or express charges eidded) than if it to placed with a country office.

THESE are facts. Try us, and be convinced

Hennegan & Co.

CINCINNATI. O.

# LACKING-MISSING MUTILATED ON FILM FILE

When any of the material lacking, missing, or mutilated in microfilmed it will normally be found in its bibliographic sequence. If not, see the end of the reel concerned or a supplementary real.

Vol.IX #11 Dec. I, 1897 P. 3-8

# THE BILLBOARD



late it was left without might be thoroughly excited, when Her

bey intended going over the read again and adding the exploration - "Horsel. Total Cheeling Toksoon." He had not worked lone before a lone haired, been footed individual, clad in a hickory shirt, journ pouts and stress hat

"Is these gold to be a show someirs, In accordance with his plan so keep th propte in suspense as to the meaning of the carroon, Harley made an evening reply, threw the coestioner a rungle cut of

THE BILLBOARD

leberro, and continued ble work area ingly oblisions of his presence. ment in the matter of free tobacco. When he had been regaged at the work all the thoroughfaces, he began to notice send or in cases, acted correty. When wpon them they would receive them glad ly, but seemed lock to terry long. approached a cabin, the women and chitthar country and the people sky, he did

not toruble bimself to investigate the was of their trapidation One morning, after having completed the first part of his work, he will problem eve the people's suspense by painting the applicatory part of 'he advertisement After he had enten his breakfast and hitched on his team. By was nonrelatcarprised to see a squad of more approach ing his camp. Coming up to him a men header of the party, addressed rome careal inquiries to bim, in which Harley, parorder bis ponel taction realised at random

ples to distribute asseng his victors be beens in the ground. Another run up with a cope and he was quickly bound has d and foot.

To my that the young our was leight and discrepted, in fact or cricy or a loco

ed would be putting a mildly. Visions of robbery, murder, a leasily grave in a deep, dark forest, possed through his mind. He steaded, threatment and expertalabed in value. His capter preserved strict elleren, and vonchoded on an ower to his questions or entrusties. Placeg hhe is a wagen with a good on either side of from sed surrounded by horogone the pone devic off with their prinoner. An hour's drive bee sght them to the ontskirts of a stragging lows, such Elector recognised as Hardyville, the county seet, he hering persed near it some days before. Driving dweetly to the Easte Juli, the prisoner was placed The jeller who was left on guard was

against the princer's overtage of Stiendskap, sind a sly replied to bin questions with pidging glasses. addressed as Sheriff Tomkins returned "Young feller, the judge wants to see yes up to the cote house, and if you'll promise not to bick up any didoes The 'women failer' promised and they As they passed up the street, it

could be abserved that new the whole was in since for Hadry As they comed along explanations of pits were truck expressed, especially from cottee," and one, "and he looks un more ton; seems a pity to put him in a mesty old "Had to do it, though, to keep hier

from doig" devilement," returned her companion. These remarks passied our here more than ever, but when they arrived at Upon his entrance, be was seated inside the bar, whereopen a portionler old gon Gener, who was addressed as Sunice Nig-

verses of another secouth old citizen who "If yer hoper please," began the Squire I appear by ur on the part of the people pines this young felier, whe is arreigned front of you closeged with bein wid

breeficye inquirente on his body. gold's on, 'cordin' to the tell of all the be in dangerous to be loose and in spum deris' his reports, we think it sweet ther you ignocestly put him to the 'erien. or some other piece front for sich crit-"Have now one witnesses "Scarin? The "Have you say witnessed, "apage." The stoke de which I've been reading percele-that there must be a ong'he toket, asser as in a hag mostler, care before you can send.

200, yes; please of 'em," establed the people's attorney. Mr. Sheriff call old Dad Pelloub." "Old Dad Polleck" was called, and a bencedest looking old back, woodowen shambled to the freet and took the wil rest stand and was sween, "Now. Dad, you just go almud and tell

in you can may all you go amend and tall in you can may all you know about that every feller, and what didned you've once him cetting up."
"Wall, Squire," said the witness, "h's sigh code two weeks ago, where why hors come home one evenus," with they need ein fall of fittle plags of storyterbecker or good on I ever not my tooth cubs. I set 'on where they got it and they my a picter peakin' feller was just muchin' it out feve come along. That seanded kunder funer goes over in where they had seed him and ther, beyonk, the letter was, poster rathy on some blad of a surplat, sich as I on more state on a straight, sich as I am picters of in "Physics". Progress: I kinded warned to be framily the est without up and aspir. Heredy? He says "Brooky" has been assist aspir. What he yet a painting of these partraption everywher.

Ther the her of say heads vancio of my material prospecks, says Then he reithed down into a seck Tilhas Then be recipled down into a need he had along to bin and give on two or three hanks of hom spitiff berkeling, sich in he had one hope. Everal people come along gaths I was that, and be talked more for linkness to them a ben they not him what he was a dide, and then amouthed it good by handle' out a book of technically Of remain, him a soid

priging motor and a liberal specific ple cats of the brand loited, for free digester to start for Columb convey, since July bushed upter Columb, on the following day, JUS wages Mr. Prek named necessi-

to some extent upon your inducing the natives of Coboon county to buy 'Horsed the sends consider, on the fact that we ald advection a particular brand of brick dget for chicken choises, and have every

old hon wife in the state elementing for it is a factaight. We want to mutals our repetation. If you record in creating the "Borned Tauf habit account the Ocmittee, and it is evidenced by the dealen arsking liberal colon for it, we will u you u good bonus, and also give you riber opportunides. It all depends upon yearself, young mon; good day." The next morner, couped with a od team on I wagen and with a swag on all memory in his product, advenced to

pay expanses, Harley Vence was off to big field of lober. Following the best of no pen of labor. Following the hast of his gypsy inclinations, as well as from otion of someone, he had provided medf with cooking objection stice of camping out on his travels and thus being independent of boirls. His suggest being a severed affair was to be ad for sleeping purposes. After perend days steady driving, our action on eed a hilly, houben country, with durry clear must in the forest and mitted on every hillside. Surmicine the was room the locality he sought of foculty conferring him is his nore, be mised hes points and logue oper-

a perry breather, chill storms and and red epes. If the serior of the epict pointed upon was social, the pic-es was likewise, but when he came to me large, smooth cliff is second man-oth proportions. After completion the



was secuply by Heek! to make one was ther when you think of him a levis' above the reads day in and day out, wastto' min! except pictoring out them dra. post, or whetever they are, to point this con house, and actually givin' away somis of the best chawle' techniker that yes over chareed in your been days, you will and secondar of the statio, executions to we channel to watch him nebelstown to how, and we appointed fee or my fellows

to box, and we appeared him. They are har and can ever to what they seed chies were called and correlated nature and torick distributions of "good nine change, with many menderin cal head to impress the judge with Harley's Lige of setime, he was in the helit of

stepping back after empleting a prefere at the mean time holding his post be dashed hands up below hem to preven the further solving of his garantees The action his watchers had construed as an attitude of adventure and wonders, and total of that "writer a pacter of one of them that create was done by would never be One witness gravely referred the evert looksh byons to beather language after

On one opposion, Harley was as unfor tenure as to stir up a yellow packets' scal The open were too far dashed to see the come of his frantic efforts to divert houa province of inquisity. In fact, every of malacis by the inflamed imagination The evidence in factor of the montal na-

conclosive, and the judge was about to render a realist in accordance, when Herby sprang to his feet and soked to be bond. The sheriff remonstrated and exdescribed to pull him to his seat, but the pulge interposed, mylage "Il won't do on bust to here what the young foller has to say. Let him talk. Barley began by telling who he was and the season of the hungers he was ongrand in. He experience in glowing terms on the auxidioncy of Moreof Tax

tobases describing it is gleating ling me Telemello debati og elsh, the emdetected all the different stages it pound until it was turned and in Horned Tool and existed upon the confection of best chewing subscore ever next to solute sensitive. He represented it as being muticated by all the great statement breyers, ministery, poets and ministers of

'Eu, my bound friends of Coboos he s-id, "you have lived here indical from the world; ignorant of the for yours polecad off on you goods that "c only chowed by the lowest class of imple on side of your county. The bird burded manufacturers of Hernel Tank, where wealth amounts to millions much to down here at great expense to large wei demanding Hernod Yand, and taking . to other, you assest me as a leastly said Library and realished y imprison ma

I book like a bussile or talk like east. In dealers, not wishing you to hoor of this In stop my work and read yes, as tools to carry out their design?" cooled to outline makes methods and in chardier, and observing by the expression on the polge's fron, that he commissed-

ed and that he understood that a grave mistake had been made, he became bold pended upon the great wealth of the corspeed to present summanily these who has object representation. As he differed

gloring colous, which remains to this day. foung Yauce returning to his work and the treate to their busen in different ports of the constr. the latter curring with them an congressed report of the proceedings, and spreading it so they The main portion of the commealty did not neglect to stop at the cross in stock, and warned them that unless

tronign was lost In one har work Harley had completed tion awaiting him. Both Mr. Posh and Mr Drive and also every alborbe of the



GEORGE H. HOUCK.

property and soher disc sunfactances that said fedlew the thresteerd stat, which he informed them would be brought in the Medical Court at Washendern, comassumptive districted, and the country officials gathered short here and street to mailify hise and induce hise to forego his tention of prosecution. At first, Her ley was recurringly increments, but he faulty several in retwin from maleting the county, provided the authorises would give him the privilege of pointing legand recising the quarthrace of Here mediately above the pedge's beach and see above the door on the optade. This. they readly and willingly sequiseced to alter distributing his enter supply of Mighly colored printed matter seving the

Harley slid not at all understand, the de ments, which man came. Immediately and increased Consucreal travelers passing through that constry heard the ably substituted and entergod spon it reands, and the incident was falled of and leaghed about in every hotel and on ing the country. The effect was over marted unce as a storyed advertising athene by knowing beenen men, and every word spoken on printed regarding the eigenstance gave the tehacos just that much more publicity. The manufacwell be prespected to paint the sign to tarers wyote the advertising agrees a let-

ter, highly calegarie of their services and their success in Coheen county; especially so a much of their appreciation gave them Fish & Date attributing the results notered solely to Harley's showedness,

which a kandsome present to the compan-As Haday's efficient work had own most them that there was great penalshiry in publicity by paint and peater in the bunds of a expuble wise, they established verticing, and put Harley in charge of it When Funnic Scott was trided Harber's

wonder to her was that the world had not But a few mostles depost until the few their new employe, and subsected him At Christope be made a visit to his

Passer was with him, It was their web dong top. h\_\_\_\_\_

CLEVER WORK. cha F. Otlar, the bestfer News (Kr) bill poster, recently explanated a ment improduce deal, which he carried to a highly recovarial termination at con-

received profit to himself.

Falifical companyon had been more or loss bosted in the past in Newport, but the bill poster had prefited little from the controllers. The Republicans weak put out a few one-shoets in the interest of the entire ticket. This move would be followed by the Democrate with a similar router, and that ended it as for as the At the beginning of the recent can prigor Mr. Otting combred to change the existing ceder of though. So picking not the most recovered resolutate for life purpose, he precented to the printing of-fice of Hermegen S. Co. and ordered, extirely at his own expense, a spakest stand, annearing his men's ment an the office he was running for. This was all he had on the porter, but the letter He put it up on one of his best beards then storted after his, man, hes perpeer being to suspeins bles and then quet him a price on ten, filteen or twenty

Relor, he got twenty feet swap from he heard he was called back by the enpercent of the man be had billed and secured his under for ten stands, to days The first man then went the other five ther, and polyced fifteen steads on the

he enn might ke.

Other condidates trelled in, and beth orises west peacer med. Otting's beech ore seen all taken, and he was working . day and night on new cose in order to ment the demands of the reddorson and But try as he would, he could get he up with the downed and finally had to

refuse not easy stands, but even uniping He simply had out every sheet that the And the reveal of it all is that a bill poster's book will ours more money thin his much if he will only give it a cleaner We know of several bill posters who could follow life, Orring's example with much profit to themselves, but we "sin"t naming so sames jest now,"

Although Ruskin said that bell posting was the only set left in England, et is seebable that on other industry in Euro had or America has suffered as much at These rell meaning but magneted persons, soled by a sonseriou lumineg press,

have eased bill moters ember income the papers, at times it would seem that they were astunted by smoothing more than more medical of referen or news gathering. Their actudes sound much gethering. Their actedes sound much the the small of hungry bearts. Many the contract of budgey depart. Many view any force of advertising with complacency more that which is found in their nwe column. It is charged, and not willout some order of truth, that there and boudbilly. They are united branded as cheep, uncommendable, the

imate, or what you will.

Occasionally a publication in frond, however, that is not effect from the courting room. The Elizabrated American is such as one, so witness the following called the low of the conservation of At my rate, in the face of Lord Kelview me t prophacy that our grand-The of "Swine will see, in the orbogation of the cutured, early the remire

shedry and manufacture. To him the tered bunds, but a note of your increas. of they terrible and magnificent torrest which for ages has flory itself in calculat besity ever its precipios, bring ashverted to endier slavery its channel left from more. Yet for over these is there and

percecilia.ors in the thought that the might of heavily in among the stores." spectice, a subtile ensurer that honour not Physicists been taught as ther energy shough it may study our control, reconsag and taking refuge to strange disusing and taking beings in strange dis-Intuities high that the sing it shabits new forms has it does

and direct fail Ouce men said that the naiveeds were killing the bestly and postry of our great locomotive engines, sparing through the distances of the plains, but only given to beauty and portry another means of

but their way, and the precipies which now quirers under the rank of the world's glory? For the wild surgang skythes of the falls we will been the rhythmic struke of anglety pierous, the deep vibrant mer-mer of gapanies wheels. The bright, re-niedess strength of the catagest will real but in the ontineer pulse of large mu-

eming eye, there will be m becary dead Directly following the femousles, and no the same page, they pay their respects to the newspapers in the following vein : A few years ago the receptful nest the extentions of the newspaper pullider was the asheoner. salecriber fills a scenndary, though imrises, where us the economy of the

Under the old selered things the loyer eriaine extremes. Many particularly in this true of the big dollars. When the newspaper realer all for his delly present he was of import ance enough to the politiker to demand And recorded to the position of the shake more to the new marrier new Contractor Contractor Support Co

mos must be topped—and the day of the retirem adversions because to down This shifting of bases once began its The publisher withdress his basel from good greer, while his head in tern west back premariety to the pocket of the

has goods for sale to spend money in show the greatest results is the spar

ners his secent to that poper through Thus it has come to pass that to the solversher lies in the fact that he serve as but to last the advertises. For every adventicer who prever rescriptible to the May not some similar compensation larr, others must follow in self-follows, send us when the master-services have until the roadir army is formed of those frees whose business riculture and competissue comes the power which supplies

### ERIE, PA.

The new ordinance recently passed at The bell porray ordinance second; proved by the mayor. The new cells were distributing of advertising motion in the original refinance, portions of which were derived filegal by the const. who think it does not go for example, and at a conference of arrest "The Wille" in the office of the chief of police the denot at length. The reclimance had been passed by the Councils. Hereafter my person eus distribute curculus, adverts

ng matter, samples, etc., from house to wase to do it either, and thus applies reveale to us it seam, and one approx the only restraint imposed on them being the restriction against the "Storing" of From The Times, autilished in the none o'ly, we cop, the tell test of the

IREA L. NO. 157.

Latineheart by He. Grogorisch.

An order not providing for the Breaung and
republing at advoctioning by bill posting or
possing in the City of John Po.

Be it executed by the Selevi and Connector Creerits of the City of Enc. Pt.: Secretard the City of Line, Pt.: manage of this codmance, no person or of married as he half treatment on majoritor or the major of the City of Eine Sec. 5. Age person of good character desiring a Name of all he broaded by the

the hudson of advertising by hill post-ter or uninties for the term of one year on the date of said licens, spen the

fixing of a polyment bond in the sam of

five hundred river set dellars, with you

objected that the mid license shall

rform the dation of his office in good,

uper and leveled money, in completen

with the collisation of the city and the lows of the state governing the character of the matter ported or posited, and the

See, 3. The self Economy, their savula. officers and employer, while expand in the set of posting or pointing shall were a budge with the following words con sportsonely placed thereon, "Licensel Afrentiary, Eye."

See, 4. Nothing berein countries to the be construed to authorize any person or person to obstruct the streets, solevale: and alleys of thecety, or create may ano noce therein, or present the pecking of Sec. 5. Any person violating the podefines per more than twenty for (\$11) Gollars, and in default of the payment of such fine, such person shall be improcity for a period of not been them five nor Sec. 6. That any policemer, or our

thereof, conflicting herewith be and the We do becely certaly that the above ordinance has been family pound by the the Common Cornell on Movember 5 Histor. THOS. PICKERSON, President Scient Consess

J. W. Lancis. Frontiers Common Council 7 Hartey Clerk Select Council Saw S. Karrenen, Jr., Clerk Common Connect. Approved November 11 Nov

#### C.P. RODGINS C. F. Barberra was horse to Skinery III July 21, 1214. At the use of thatree

serve he communed carries papers for Wes. Yeger, and in 1879 he bought the ship with a Mr Downs in the bill noting Mr. Kodgers believes that he has one of the association a resemp welcome when they visit it next May. We asserted hope that Mr. Redgers will consiste to enjoy the numbers he as sielely deserve-



Oliver's Fet Double-Decker, in Fuellay, Ohio.

#### Posters and Poster Makers.

trane it amondly screpted as the bedrains of the poster. The Porter maders de l'infliche base brought den style of abovilising to its perfection. They more was present would be difficult to Mund decoration in contration old and the poster to so the nature of a en at. Next man has been able to exstore has throughtn in symbols, the time

calls to resonan comities afficing of area. As know, beyond the penaltoists of smirephysics, that the over-inches and to a three-less and affective a mount to niceta es a manuscer - He caspinyed Cal loke, as after meetioned by Piles, to portrar him in his frequite nous, in much the same assumer that Gennet depicts hand Bombook tooling on Contract defend sto-Yvete Guilbert. The deference by some, and it is because this prompte in facil that it has withwared the extension of it signs. It was it the Minterestic Common stars stars

of the printers was directed to the putiling brokkeds, and the far bills were onsh. These person are valuable only to releved works of set; but they serve in he could the middle of the present ore Ex peteral poster While the please moves, it is only in recent years that excepted to make the person a work of In 15th a well-known French more, Library, produced a paster that may be railed the passeer affects. Only a few Crossed Meseral Les Proposes," rain 1 - letter Nortgel, who drugged as all

oriented for an obtion of "Robert He may," danced 1917. Coupers in Passer were Sertined, Co. us, Centralie, Ristanti de Bennament, T of et in interesting to note that has ever "Task with the pester was sensity envisor. response with there of Free! Widden, the and English setter, were femous perhaps the "Lattic Miles" of "Trailer he for rather femous int of contemporation from the state of the later than the set there is not the set the s

Connect and Tenderon-Louissian are the most

agreed by cetter, and requirement that he n will in the heat of his contemporary. Esthernois ruler to how to the sel may always call him the on one has adopt the emphasic congress mildfools to concern of them welcome to on little or ma, great one classify in two idlined, unit piccordy, alleragh from the wills of even ode. They arend

the Chent is the session. Count is Japanere, principally the latter. He m a No work in our offerted by the consents requisites Water Crame. He-

Joseph D'Are, hoverver, is no exception. He work is best known to American by his pasters advertising the Nepeleon ar-The work of Tenicon-Leater is radi Charet or Greatet, Lautent is a walke

C.P. RODGERS

decreases. The constitution and bears he in cratige is an intertional beauty orbitic, has no record of other a control of the Neumann tangs, the came of a control of medicals, are Man. are full of julige real mercenes, from some creatures who seems to raist upon By more. Employ Consector managed as the equal of Judes Cheres, as a designer of

posters. The two wen on magazini in

for them in he constant. As a serious Appartment Grown may be apparent

tailed paint week, the names of Chees, a but from the symmetrial papert of

some the evolution is black and the line the held freehoud of the older of her conpowers. The whole thing is in bound ages and timese or coast. Limited is an arrangement by birth and education, and by menas of the absolutes believed he is a streets, the cules, the chetreau and one at about footh Kenington, who Another of his famous affiches in for the Paris rule chambres write

descript. Leating employed in to co position a scheme of outer in which are front the pair sulptur live of the you, the desperyellow of the defoul, the printing of the tales. The same orbit has document a poster for Yvotte Cuithers. black gloom, are crossed in front of her man to represent the nigrificance of the putotic poster conducting the regulate milities of trade and southeticisms. ally he designed a poster for Wilkie Col-He wrest at this time . represent on dring all I can with a first ettempt at what I consider might develop into a most important branch of art." Illa man a men imbanens serves es 165... Ut seried a Sensie Squer clothed he white. copping through a door out into the night

mer, but the eticupe were bungling. In England the pictorial Joseph Ame Walker and the midden appearance of Dudly Hardy and Aubre, Bearbary, That thing records like success holds good Sorbed. Not a meteor across the art or General more virginity confermed or as elequently period. As the exp er of archeric decadence, his work target to wrack. He exposure the value the last Philip Giffort Ha The poster recognized in this country is due disposity to the influence

ine directly to the influence of the Cheers, American renters, were desired as an short afvertisements for book In 1550 the Hurgers published the thee tengrates poster. It was designed by by compless server, then has not plat couled.

The Presided in early the first of cast dangerors, both in forthery of severation and opposable of respected 1th are on a result code, and arely more for the purpose of placebillage that windows and broketoils then for the do cention of bacadines. His technical skills

marbly the minima of the scate not one that does not " post," . Mr. Per field is still a young man. His best work counciling force of binimizeds into born tan. He poster an it once realistic Loris I. Ebral is another Gen and gentrager. He has some prints of I so lishir to error in making the state ment that he designed the fire pictorie poster He is an Englishman by birth and observing. He was born in Dresia. ner-diring in company with a young we Staffeebbin, and comes of a thunks son. We has a feet impoly and not ctions. He early extended a pendit pa were ment in his father's make. sold lock hirs m the stades, giving lost took to be accomplished before being to

and thoroughly grounded in de

In 1803 he was affected in

#### THE BILL BOARD

& Co. He came to America on this soen, he become a citizen of the Emiral States. He am with the Applicant reven years. He has exhibited in the Reval He is a member of the Conter Clab New York, and the Ex Libris Society of een of Paris for us American magazine that Mr. Bloomfor attention was first called

bilitation held, in the Soling day Cont. He was greatly impressed by six possibilities. He saw at admirable opening for such in this centricy. He had at last found his true vocation. Returning to America, he tried his head at artistic persons for differcal bease. Two years ago he held an echibetion at the Wanderlich Collers, New York, which elicited the congustale constantly on postar nork. Stin work shows the influence of General. does not every the comic, the valgor. 15m. and his work is greating better with each deman. Mr. Ethend here in Property Perk, Procklyn, sed his studio is name. ally attention, being filled with earner and

in or artistic work. Will, Bradley's work in widely business. He has assumilated undended Dy the suns ner of Anbrev Bounfalor, though he is more refined in his subjects and even more restind as well as neighborisbest work in the poster line was done for the Oley Read. He was born in Scripping a prograduo called Frushey, His Root,

the mesters of the effiche recognize her exan equal. Her wirk is angled in conception, strong and alocus in trustment and men the ideal, "id her designs are any-facional to the geotesper and other the jacycon posters of Autory Boordaley. nati for or our reservant, when, with her notific on Mr. F. Hopkinson Smith, His "Wheelmen of Louis and Sheet Coding."

whom are Denelow and Compositio of Chinges, and Natherell and Pierces Londberr, of the Pression. Manhand.

borg designed a surfee of right posters for

week. She is thoroughly original in

De

Ecopus Cox, Arthur W. Don, Edwin A. Abbay, Heavy McCamer, H. W. McVick-Robert W. Chorabers, Frank Herriphy, and Marmed Divor. With so many bright, original and strong arrang column of the Asserses pictorial poster is asserted John Northbro Holland, in The House -

# Savannah Needs a Bill Poster. For several months Betternant has, at

Athertrees were seed write, and they say no replies. They small paper, and rea sever discouse if it has been posted. sale, which are readed to the open board for around powers. Aside from these few boards, there are never to the city. Here is a fine chance for an op-to-date bill poster and sign passer to pick up one of the finest class in the swam South and make a big theap out of it. The cas has a percention of from 100 to make those the terminal of a postby of endread-An advertising sign pointer who was there recently tells on that these are seven any might have been syntheted by one The is a prised but of your biffeonis

#### most of it. The bell poster there is said an association parenter, and the new years. THE CAMP FIRE Of the "Complex" bloks, Applies one spell be

Index East 1) .

The main blow was and he waste a point (firm on you east 1) .

Of a deal and a pile and a finition down the cold of the c Oh, i be words he send and the might be used And the jungle just he jewed. The public never had beautilt helper

r mone) And every one like ground. A won there was and he wone and want A want there was said be wrote and want (Even as you and 1 %). He got to park any you said to do not (For your and actions to seved may a got and every one student his first to quete lifers as younged 2.7; Oh, the hell we have made the sport on him.
And the broady plots we place and .
And the broady plots we place and .
And the staff that delegated that problems are
(boot we have plotting most have who,).
This they did not embraned.

(it mann't pro-gr ( ' )
As a district these per mannis, of you pipease () on to beep his beay polents in grounds.

# State about the work and it also about That stongs like the printly has tre planting of him and himsels Come 109. the erimons much and the broad it they should neer man; send a copy of this list to pay hill poster

# PRINTED LISTS

# One of the booker jobs for some high

preture is the wreting of letters, or, in fact, writing of any bind. And hill past. est are see the only people who diskle to When the cor ton draignry in the work that resent many becames men to per of the letter Il the lot maste. The loose of the vanion that observes find it to defically Ampiere ambite to recent late of lace It for all very well to say. " Cut a strong-

buy unitary machiner, and even if they had the nucleus the expense of a strong For this rouns, left seniors should not is themselves with approved blood do not remember seeing printed, through

year representance when sale mork, and so an absolute excessiv when the work is done, from the ense with which the list can be checked off and werey, on writing at all, regers address But the good feebers in that with these said late there is no delegt year our

boner is not wendering if the poeting last he has been to boom worning. or as chosp as imburded took or mounts fee may electric, and while this suppor-tion in intended more for the number his person, the oles works well with the

Mr. Enbert Compbell, of the American Forting Company of Cherney, has each a list or I have in my mind's eye and as his case of an abrocet as large as a bed emit, and many is the time that the advertiser who gate the list leads it man and wonders if he washin t he begiet off if he yest about doubled the second of never for Chinase. Of current or but over weekl over think of politing in all an advertiser; and thus you see the

I have no authority for severe so, less I believe Mr. Complett would be william to



VIEW OF THE NEW YORK SOULEVAND.

#### ADVERTISERS! ONE WORD PLRASE

Over three thousand segies of the co. . on to be exect. Just 3.1941 have been maked to prominent selections through cei the United States and Counts. 'V. had severed objects to their in these the consoluter on made a longer scools, but in it. perfectly frusk, the principal one was to and to effect those who wasted exact met national information regarding the aghers and strongth of fell penting, details

when eight practing and exhabiting, us op-portunity to subscribe. We have extended simple appearance a in the part. Cantler compets as to root our cultures in the course of your war worth \$100. We presente that we after I too much for a shollow. All may mite have sty, reporters and anacomputers bookconfidence has proportioned. To tell the It has convinced us that the American of verticer is a very consequention; and reducher during the conduct your, and we fail the value of it is only \$40. Of course, even that is a whole let for a dollar. We residue it managers. Stall asdo not west suyone to besteat about wing so they would be mathlessly melanant

We are everytecked with advice; in facthe simple much in we are large as subore and abort on autoreptions from after ers. Annuag bill posters we reach practicely Among descriptions the which is morni men who rathe a business of the house it. house describeding of samples, bookings, Bolieus persters, all without en subscribe for Ten Settmann, and most

of the traveling and kinerest Scace, sur We have many subscribers among per Every assuages of an auticultural for and he is the very one we want most of

We same hove him, set as the char render of an occasional sample even; has se a regular, fully paid a minute sal-We are going after him now in corner -going after how right. We are going to make it worth his whele to agree the. Vo.

We lively all adventisers to soul form ground special affer its subscribers. Visconditions on a posted will being it. Unitto The Billboard Pale Co., Cincinner 11. The sum who light has in a single oder cased, and then rolls at the return, rlike the bog who staded law for two die cracked up to be: For surry

I'm may I fared

and then said : "The how san't what a is

### RINGLING BROS. Househ the bindees of the Doubless

table the see are employed to present on der page the letters and best posterate of the taxon question of lacthon, the Inn. Work? Creshed Shows 1 is to come no more extensive noer of left-and space under the san then then printing content is produpous Lost to a superconnicted features for perfect - made more use speet for berakle correr, beakists, programmes and other arrang hills, peropapers, etc.

must prove fathers, because to one sep-They lower individuality in plenty, and. Daily capacities and abilitary do may be

Conveilter on Postery

All altempts to relegate any one of the specialism, but they are always like a debendit r body, weeking as a committee

From time to tame during the last two It occurs to us just bern that in this success may be not at sent reach control of the unteriped desertments in managed committees would be made up experts on

aggreen/sensor, and it is easy to discorn. the case of their complete and exvisite GRAND

Siebe & Green's Location List a Work of Art.

mand deportunes more or beautow lot the tree they have lords outdoor They have issued as effectuated location is bound in an Electricated and cest It is illustrated with 25 bell-tone conraging in view from \$15 will makes to 535 x 15 inches. There cuts depict every thing that the advertiser can possible want to know about Siebe & Green and they business. There are cuts galore of

fire beards, hig beards, high bossis, and especially of boards occupying splendid Then there are cuts of the offices, office force, hill possing crews, corporaters' smoots and finally of the well-known We wish it were possible for but as the books cost over a dollar spinor



the world. They can easily double his count on three of the largest morroutile. reference in expressor in point of shalls. the above for afrecision, and then will --- leading with points to space In odvertiges, these as early one other conver the approaches there—the Reor I regions. the records of the Veneza Bragilian he has one of the most remerkable in-

means of the American public, totally where all previous records in the number Value offices here been made to exhas a decrease will contend that it is real or the fact that this one is a great D1 -d square, the other a great reduced Owner, will spother, a wenderful je . . . d a performance: another, an exin legly clover seems seems, etc.

Committee on Internal Affairs Consider on Association.

Mr Alf T Ringing. Mr Cess Frey Mr 3 des Renglag. Mr Al Rengs Mr Cho. Binging. Chermon Countitions Ways and Menny boles Brandray, Mr. Al Broad the Brandray, Mr. Che Ele W. Alf T. Blandray Christian

Consulter on Foreign Mides Mr. One Braghay, | Mr. Chee. Braghay Mr. Al Elaguas, | Mr. All T English Mr. John Braghay, Chartenn There—we believe we are the first to cavey to the public a definite idea of how Couple with they the fact that each and every member of the firm in a past master in the implante art of advertising, author

the hundrement thing of the hand that Very creditable tion have been issued by farme in the past

I F O'Mentin got and the first really rendle one Then Donnelly, of Boston west him one hotter. Then from Pents surpossed Donneth,'s effort. Inc Sobe & Creen's magnificant less mer completely distances there all There is comply as commanus between it

Il stends alone—a distinctly original recorption, a delightful and refreshing nately and a beautiful testimonial to the genrus, plack and during of Siche & The beek is from the area of the cein Respet Ca., of San Francisco. Is broatifully printed on the very facut of raper coloraduced paper, of the highest confer and faint pergen, each \$30 x poly, further in size, and

ments that would make the political

They will be mattered broken and ore in this wise will get a glimper of it. bill poster who will result the pestage, six ceuts in stamps, and agree to return us the book in good codes. Penalth

Siebe & Ottor pp. sware a like coate with a few cupies. According to Circumstances.

"Before 10m Thinley(va father made his fecture, she need to be long and Well has the chancel?"

"On, yes. New she is divised: toll," An Averted Tragedy. "Drew, down! Califf! Course! In

the same of checks, down! But stay, (And the Knight do. decired on his year !

### ENGLAND.

The Abiatic of October on taken province full nest of Balant Vande in this wise: A correspondent has fercerd us with a most of The Shif States, dated Normahas after form which me base absence some very interesting futures of the co rear of Mr. Robert Youde, Mr. Youde on the marrier spirit is a elevatic scheme, having for its object necking less and tion than the expelsition of a monopol of the bill passing trade of the Darted Eingeless. We have not extend into a consideration of whether or not such a of amalgamatics, would be a good though All that we have conterred oursides with in the mitshikky or municipality of Mr. Youde to being it about, scrang thet it is a step involving an encrement sum of sponey. The perfectory syndicate has

not been incled, on far, to selectabe to not term lantful, in far, to asbecade to its capital of \$500,000. As far as we can pather, the company which is to be have a capital of two and a half millions. fore, apparent. We have shoody criti shood the methods adopted by Mr. Youde and those succiated with him, notably Mr. J. J. Bounell. Into necretary of the Ball Poster' Association, and emirable an official of the Band of House. Our wenand object is mustly to demonstrate than Mr. Yaude is not a fit and proper a cross to attempt a big financial deal ruck or then to which his authors yours. one to most effectually shows in Mr. to be at the present time so undischarged bankrupt. He defeated making ago or the following extraordinary account of and other Journals at the time on paper Journal of the Time :
"I commenced builders about after so a

ground at Newtown, Ender, with \$130 copied. In 1821, I also began to deal to bests and above at the same above. In exceed the employs of ear brother, who was a bill poster in High to manage the budgets at Discoy well stile, when it was given up, and I so moved to Cherodon place, Hyde, where marted as a bill poster with free capital. In 180; I formed the besieves into the Hyde and Educiat Eff Fouring and Ad-vertising Company, Lomited. It had over me \$1,500 for bearings and \$1,550 for sout will. The share expetal constant of great will. The share capital comment free,000, in fee shares, fully paid up.

shares. I became manager and secret of the company. I advanced \$150 to work the business, and granusteed to not case devidend for fire years. A run of \$1 750 of mean in new deposited at the Islat Stock Bunk on security for this point Stock flush on security for this guarantee. During the last three yours it have assisted by the prosessor of bell a winer community of Chester, Lancourer,

Ereles, Manchester, Solton, Preside Warrington, Welmer, St. Helman, Smother Birberheed, Marriedon, Garter, Co. bern Middleton and the bde of Mon. Early us 120s I secked in the prom tion \$5 thurse, fally paid up. Eurly in 1890 I commenced to land morey out at 29 Water street, Nivie. I purchased the pecipe of Harrey's Southing Surap for I have speak \$5,000 in adver The magnifecture is carried on at the Harry's Scothisty Street business under

the name of 'Scho Harron' Sc March. \$2.500, respectively I amalgameted them Sumpose street, Hyde. After openiting Street on the concern I sold it to the take Preston and Olesson Misseul Water

anna in thores. About October, 1540, I same amount. Articles of partnership were signed. The business is still going Over \$400 will be due me." In explanative of the cause of his fint-"I have invested to shore for a "I have revented to shares \$55,000, which at the time were emily saleshie and worth at least per. These shares will

All the shares, with one or two every tions, are bearing good dividends, from a rant. to to per cast. I have borrowed being called in how been madde to realise in time. I have stronged form About October, 1959, I took 1,279 shares in The Oleheus objections Presi lag and P-blishing Company, Limited. size less the company \$1,700. The comhe mostleient to pay the creditors I tag force for Children, and here had a

\$23,000 is my property opposits the station and at sy Weter street, Hyde, and here sureigngs of \$5,550 only. The preperty is well let." The foregoing statement hardly sooks nament, and we shall loove it to our adars to comider, marriy repeating, for ness has weep websted fairy to advertise be monthed, this can objectionant contence; saything from the students' ball to the

### he nambed, this can eignificant remarca; "I have effempted Entertial operations which were beyond my more." AL. G. FEILD.

If there is anywhere a whole-send reyal good fellow, Al. G. Porid in that person. We are adulted in his printer, The Humblion Little, Co., for the per-

Acceptables duffers should took ble hat" of. Al. C. Fie'd's Rus Minsteels in new genall carbanylological to be the Superet and best extended company in the world. It Lark of more sten arresents our dwift.

ag at length on the interesting or Mr. Flett branch, We should the to when he was a curry seres, and hark even helper that, for he has visibled the

H. Rowsey, of Louisigton, L. H. Rassey, or coverages, President of the A. B. P. A., just to be brotherly, has started an expenditon to bootherly, has sincred an exposition to Sicroma Bron., at Louwville, Kv. The latter are also members of the association.

President O'Monha, denies with v and some best that he has sold out at

POSTERS A L'AMERICAN. We wont to any assorbling a

others to he exproged. We have no d to it is the charged. We have in acnorse to set the chair of the sourcer and ertitis became we are accuriated with the difficulties of producing a poets which will please of the comping errors including correlate, but we lee! that we net own the safety valvy about posters French, the English, the nondescript an the Assertes, and let it be understood at the start that although the American

the preventing maximum about posters. have tremently possed out the sh earliky of making a French poster for an Assertions public. It would be just an armible to negter Unable Sum in a dead meache brushed like harvests incl no different then the infrance to which the Frenchman sespo da quickly finds no and graceful art, and taken first position when vicend from this standpoint lights in the tip-ton style of poster and

anything from the students' ball to the hast officers of Zer Chrysten, but the American poefers his proter girl in a number made still, with her fast on term from rather than dengling in the six Pechage the overses of artists who so be and come from Perm are respond med taken (spo) account the meadon comparent, ha severy, that what is own

The English poster cames couch cleary The English poster cames couch choore to pur much but is exact saferow to it us map and there is shootstely ence of the te handling seen in the French, The delicate handling seen in the French, The Nawhish porter is too realistic. It is seen nully dell. It offers become that an American poster is bright enough to in American poster is tright enough to in tarest a group of corn and create discus-sion or comment. The English, on the atter band, would be stored at without This dies.

testes the difference. The Euglish, here ever, me showing great adoptabelety to.

American mans, but they take beaucon The condensity poster is a half-breed an and maything ohe on can imagine. It has no features by which it may be started, and has nonthe partyres of pay of the others at all The San would probably call it a rougwarp. But any name is good source for it. It is usually a biggery offsir, us. ... seems to be striving at a combination . many things but the most coreful over sidenase. In fact, the very article is designed to advertise is often hidden ... whole. It is fast discovering before the

leeps and bounds as a thing of value and lettrict, and even of bounty. It is the leatered, such even of beauty. It is the arter, and embodies their ideas of pleas value. It does away entirely with the ony style of figures up the French act, the English. So that when a figure to shown it is stall not fearly and to to conted with the artists quality of se pression in form and mercenest. The we emprove some people feel like knock ing an dress for expressing such a hence has it is an The feelage of the Atonica the originality of the pice. In this re-spect is for occupance any of the class are, in almost every com, bright and regustre, and the way they are brengt

#### on by the develog and workenesship makes them incomparably the best por-Mary Property of DOMNET LY PAID THE PRESENT.

The following is from the Boston Stan-day Chale, of Navember 1th. The new station at Coffees \$131 has for a year been a source of pride to Yufte college students, and when the abiest tions odvertising men put up a hig beli-bound on the other side of the yearle, a

Tafte was from Boudets yesterday, and her students felt particularly payful. About I lest expelse the collestarted a mysterious ringing, and more sprong up from altaining on if by pungle. agrang up from altables so if by emgir. Armed with arm, they started for the status, and in a very few manuscribs A section at a liner the expensions of the read and up to

with oil, had already been guthered, and the bardens were praily laid soon the top and the whole set on fire. y and the whole set on fire. All the while the college bell was rise ing, brunging people from all the ste The only true of the hillisted left The only trace of the billioned left this mercung is a heep of sales at the errors of the hill; and down builds the

station a smaller significant list for both which bears the legend.—"Yests to, How. A 'great' newspaper indeed to over cur is this wise the confolion of a recruit of anticked college cube.

The new building of the Econi Show Frinting Co. is spleadidly arranged



AL. G. FIELD.

# THE BILLBOARD.

PUBLISHED WOTTHER AT or East Highel Green, Chermann, O., E. S.A. For the elizated or bankers departments to

Advertisements will be published at the a William of the control of the fundament for furnishment for the fundament for furnishment furnishment for furnishment countainth; solverfieling is retrembris. Can make the second section of the secti Enterer on Second-Chair Motor or Part 17(to of Concessio), Ohio.

DECEMBER IN Was subseed bosterich a beugte Chaluman only that totally, that city or that porto the American Advertises. God bless tion of a city which is tellutary to his storn. Forters, both for the sedered ada Merry Christman and a Happy New of Two Bullmanns to help birs-to old

mindow we have stead to and conscious. We have beined manifembly. Four years weekl go practically undepeted. But todes things are different. Foreign the "on office new, and pine times out of tax

4 Discovered medical religion becomes

our appropriating our share of the credit effect of other influences. We were the See to challenge it correle. Com was a valuation and as best we could. The waexceedings. When that we extered the thin we could not been all a single reland as army. It is composed of discornlow freeking men who realise that the

tendency of the daily paper toward lower and lower seizes has thosen at under lication upon the advertiser. They have rebelled and artisted under our lawner In the every of our obversaries there is much surmarier and discentrat, which presuges forther delections and desertions. The best that can be said of the daily secupaper to-day in that it will pays

some advertisers.

We are accorbance the new control - the fficacy of bill posting, distributing, sign prespect and exhibiting. Take are nonfever of weespager space and it is spelfoable to hill posting. We cover the entim field," Does it over ancienth part se therepublic and completely as the bellboords? "Keeping contactingly at it leven success." Which, being letter period, seems, keep your od in the paper

May newspaper, one may number of morepapers, give the considers, fireless repetiness that the billboards right? Can they bossis afferd in a do. ? Never, And so it is all the way through the loose above cedicu lite of stack seguments. The feet in that meeton are promoter, ungerpapers. The average reinder pays for circoheron by localities or expect they never. by the wildest classes, can be hope to hereds from it. With posters he can bill

vertier and the retailer, are in every was repersor to newspapers. BUT you no we carnot use exhaustive springers on testers. Ak! Now you here struck their one and only limitation.

There is we time of presented too on the of testemodals too ment to be factowith an Officer serespaper, and thus be chices bind them and mechanical sensiof production to newspapers, without the added out of telegraph service, news gathering, effected house, etc., which was formerly beens by the reducibers. too new falls on the advertises. Then there is this adventage, also: When your booklet is in a person's hands you have that remove whole and unfinished atten-

ties, and you can hold it but as low as con interest him. When your of is in a paper, it is only one of bandoods of others, all elementar for recognition like brokers in a goals pit. Think it over, and then beak into the service wheels has numeration a number of delerrot sharps

Wit advanced eight writing, too. In Str. sample form it needs to supressent. Every one william a slow. Wholesale mucchaste and mission, measurement and perfeconce Hency their splits was without perior. There are complex forms bear ever, which are finding force with advertivers, and, of mores, they make the publisher where. We refer to belieben, sexual signs, such and fence painting. wardow placests, etc.

To all intents and surperso they are all hand-pointed posters, each with its preva-Her advertages and softs shall force. Enblishing, also, we uplosed in all the verying phose, from primitive window depter John Broad the deserver ramples, usuality from house to bear (which is distributing and exhibiting conditional and death, redships of himexpedient and pure field stores. We

you? If not, we promove that you can normter from our columns to the course of

#### THE OTHER SIDE. There are always two sides to a rigory Utile the Aveile opposes Mr. Robert Youde's bug achieve to monopolize bill

test weating other regulable papers who ere fair, as wetness the following from anthre Pheeser. For many weeks post a Leeden Sunweekly has treated us to us expedition of when it styled "Impedence in Excobeie," and so on. In short, like a med

New, we do not built a brief for Mr charboble for the critics to been the bulb wempe.
We have interviewed seems people of the highest standing in the trade they are unbestiting in their verbet that In the bell posting business, that his fall

mill name his books are and other and later certain recurities will show a stear section becomes, whe

Mr. Youde the right man to effect the confidencies?" Well, or to his stelly office has we are told been the every of

We note refer to the namer ognic; but pendusy the more of the public prospector. mentars would do well to suspend their If the thing goes at all it will be a low twees Alexandro and Alexandro; the et, and Mr Vende will take as his su-

dimete and complete recorn for Mr. He has already secreted thirty. In Sectional by has secured therican

whole of Delegal

know lett postero, distributing, show Codmonly, Eoli Comphell charles law possing and calabbing thoroughly. Do

Iron Ibis side a bearty Christa and our best wishes for a Hoppy, Propercon and Successful New York Let there be an end it quanting and wasging duray Yeletide That trackling birding, the associathere of the effected organ, fell into the

ly the seck, and helders have on henor, ofter the manuar of ventelegantheres his meco-shaped face to dangung colstant of muchine reads years. When surrogated by fich his call rough depolitally dell and mechanist has most in it, has when, as hoppened lost routh, a stranger gets hold of him, or degreerates rate a manalegiese jumble

If Committee days are not been been of his many one of these days were in offigent person sell get hild of her dell mod the paper is lighte, in consequence as reinf neserthing original or interprises

At this writing, our previous advices to ect that the United 202 Fosters' Ansociation would go out of extrarace be fore the next saved meeting are conferred by Mr. jo Jank, of Ciscowes From more there is expende a bountlet of embers left, as He Yands withdrawn his towns as fast to be acquires them. We have weather for relieble extenses and if there seems to be sto effective. prospect of mything like a representareport of tropbing like a representawill recome our voting cratest. It does

clariou will over hold another meeting. till posters' paper or England II is called Frank's SN Apriler Sourced, and in published from 6 Gazaffan Building, Man-

# SLOWLY BUT SURFLY.

sted. Lest receth it was incorporated Juri bean to recothe ago Tree Suntanana advocated a change of maps for the orenginting Last room for more you

Jest eighteen mouths ago Yest Star so use stated: " If the enception is to here only one somber in a town, it should at least emborer to have the best tell yester for the number." Last much it became evident that this policy would be toptes. Thus it will be seen need that the latin 100 F. will be not not used the latte-wee of Ten Seamousts in felt. Nowly and relustratly the love of our expansion is reliabled. Endicated at first, then weighed and discussed, and finally adopt

Nowhere one so great a variety of clipley by fromel as more the follower-Every penter and pented sign powerers That current be obtained on a newspaper ment d'Antier describer.

fa America Mr. Vonde would be evisit 's cocking good huntler." We admire A " gentleman," sedware (7), but are a his serve and plank, and we send him

#### THE BUILDOADD

#### A Few Reasons Why Some Asynte Should Discourage Posting in Small Towns. W SAN. W. HOEK

In wall a posting order to a town of an population to no rimple a thirty on to and a selection of a militime, but the way then, or fact. The difference, wife in the elected work is concerned, in not provided. The deference on the ment serviced, however, in rad

ment him officer of a costs o sheet-or The greaters a communicated at 12 Harrier want of the things be does for that at course. After a sweet should be based and it come and if there is a bill sector on the town and gate his name. We won't count that at all

The relieber starts out by writing an order (1), of which he makes a deplete (1) the searced in go by out, the deplete to go web the grols. An excelent (4), a lated (4), and a tog (5) are addressed, and a -toppeny order (6) in made out for over in made of the order typ, and has of Salary reference. From this cribal and the regular under book 191 In allows a work, as nothing has level board from the left content of favorate moreovery to pay him up a leb and a proted to next laws (se), or white if he has received the shapowns of paper, and if no, has he post-of it. This is better many content (11) maker way. A second in made in the sector leads (13), and a setting sent to the abording (14), so that he may 14 "where he is at."

Prints some along corners a bill do

ter on O. K. accompanion the tell. The revent of the bill in concept in the

O K. which he fregat to send. This mal undered 1184. Freally the O.K. craces to head, the proper record is in! in made out to the advention (30). this left is copsed (21) to the letter look, and indexed (10). It is then end of the month the advention in proce a goade rendeder in the form of a statement 1351, which is cupied to and universit (27). The Milipanlears in the ledger ( to ) Finally payon at as received from the advertices erred (not mad the lodger (ta). hen a check or postel moto in made " 1,000 for the bill poster. A letter A occumpency the resultance. olich must also be entered in the - detail (34) and the beinger (35). To - of no the matter the faul may be

and them in the 12 conts sormed There are at all the renewal why same

nd warm paper to the eye, I trees

west the villages.

· letters and affected representations don't

'tal they are also reasons who me

beries also de their postag direct

And the edepartment that were me from in own to man splended extures. BOSTON. turned Penn a Tenr of the Continent.

Due the fact that these villages are range

lected is the great bag her reason why the

cycles out be would minerted it those

Hörgreph poses, Schoolid, Tompken at all are stalking therewhere. Then will other extent. The Dibowenh once in an evil. No one man skew et. Fact it caused be remediat by abstabling window display cutively, because the managers raughy will

MUNICH The Most American City in Eue-Interesting Interview With lo lunk, Who Has Just Re-

"Manch," and Mr. In Buck, the famone independent artest who has best to som of all European obies. I was struck. Mrsum Hattl and Decker of the posting privileges. I called ex-

W. E. FRANKLIN.

sent short presented would been to Let then turn they wholes lithouspla ecor to the full poster. After him to oppersons the windows importantly not handle the tricets. He can do a for severity-dre per cent less posses than it takes now, when everybody to occupabling

The Boston papers are much energeted in the final entropie. Here is a near "To those with know here, smelt mener therefied reseasons pur every year for hthograph and pester advertising, which, except in the care of a so-collect bey stead taken by John B. Schoolist, of the Trempat, ought to be welcome. The firstage through the senspapers, and Mr

other, After considering the felly of the Sight, they decided to assulpmente, and mon eajey a complete mesopoly of the for more globooste than any thing seen so Assertion. All bounds, oven the most insignificant, are transed with mobilings of effet in not only wise enough to see

"The carried is constinue in natural wood, sometimes palated and quite fraquestly finabled in gold lest and it in-credibly congrue their advertisances which coming simply of the terro located HARTL & PERLING. 3-Lederestrane-3 'in addition to optended private broatmen

they exper posting privileges on many public and sema-public buildings, and furthermore than long from the size the modered columns or excelled "Sander and Telefor " There columns surround the long-posts on all promisest commibe theroughtr artistic before service "About eighteen makes of the too b

given to the city for the purpose of elithe number of the used see address of the commitmen for that much "Meury, Hold & Pieting say for this column privilege alone a room which is. El 5. currency is equivalent to about \$10,000 but it given them an exclusive franchis and practically an entire monopoly of the

" By overagement with the union and hotel heepone association, then also endo a mesopoly of the BEaugraphen, privileges of wledows and saterious. They pay the rency. No our can get a lithograph us in any heart, salous, sale or restaurant in Norrels seless it has been stronged by for one day's showing. Persons for storping must be in cash, and the hong-

"Novem Hartl & Parties and charge specified direction of the showing. If the brought or half-short stays up, good and noti, but if it is breaked down and de-natured, Hartl & Fisches are not reason. "The mose; which is poid to the Hotel

and Salovakeepers' Association is by them usued over to the orphus fund every Hard & Derlinge terms are share. carb in advance. It makes no difference en weel his somer comes down come part by delivered to Hard & Pierling prior to 7 p. ss. for sleping the not breing day, 2f definery in tanky the charge for stamping is, instead of a cent

intercept to exercising I could tell from The firm has paleted offices at No. 3 Their pooring tendl to about so follows: Laderentrane and suppope in the count ing-rooms about a staff of some two or posite bookkeepers, clerks and strong-Their force of pursuenters hill posters specials to between feety and fifty, dr. pending on the senses, and during very largest poster in common temps to the med against each other, and waged a eight sheet. The erro held in highest fafavor war of opposition against one on sire aftertising privileges on all street and at all railyand stations. In fact, they extor a complete and extire stompoly of all climbs, advertising printeges through

fac Schows, and descrip the hundrens

spengs which they possess,"

denned and casped, walks up the public

(aired you, and the steps, too), and

relang you the sample, tips his oup, says

Ustel lately we have above sweet-

gibt I can say that there is to-day as an surrained empressed of such were as ad-

Eryn Sot-class service feder. ( refer to the

Interestional Association of Distribution.

they work its, our aire, and do were

ver a gramative and, or I said below

of his firm at boot should make it a

Once a pairon always one, in a well-

The Inniums of Secondardown dearth,

sting it only as to believe as yet. Just as

that it w consider as observables, man

Howard N. Hobberson, of Coolingto

Two., but a nice line of hill boards, W. F. Basel of Clarksburg, W. Ya., her also

abled bill posting to 3th business.



Secons of Greater Advertision To the advertising agent who has the all possible means to know its Distributfor Descriperat in A No. 1 condition of

a few worth about where you can get the Then are different wars of deing such babit of sending detailsance from the get of her with your samples. First openhome effice. In this case, so in all other to do, but extend facts. The describance and bill discribation with one-going serious in a strange-city, gets his restau

out at the freignt supor and countries many houses as he possibly car; no discan be tell whether in such a house lives man handicapped by time, knowledge of

most." Of all the restons exed, I believe this is the worst. I will sample enumerthis is the worse. I was range, given few facts. Your advertising matter is must to them. Well and good, but you CERROR, ander any consideration, expec the druggest to do the work. Neither can on expect his prescription durk to-do now we come to the plain facts. Your work smat to done by his unistarts or 'stillace," by that I mean shose thirteen Do ther the it! Why not'

them a chance to get out down, and mot then a drawing doesn't care election your goods get a tremendom sale or not. His lancaron is simply to supply the demand for your goods, and if your

the halist of ming lays to do the week We do not believe they would know dome so very long of they male know what they "Buve prices, hoye work Every one knows what that means, and let an give an every day county You have an article to introduce, and you booklet, probably a sample. Now, Mr.

therining Agent, for one moment take You are on your descring, and a ragged worken course above, thrown you a comple pean to be right or nine steps high, the OUR COMMISSION. WEST & SECONS

talebourn. Enq., actoo, purpose and

We cannot believe too heartily nor

labor too streaments for the true waits we met be combit to recel false shoe Miclow prosectory. A dosd, fermal, chaft the creditive that can beloid as. Ware

the security with that are riether the clobe with their oregr afternes, while with their belt, they law and draw into they care the poor, belgious individual who is stri

ACTRO

The instrument amounts of artests tordy dress and the bill, too, will not be numbers to by document and idle; is done by a costem the association has not do for so to up., "Oh, let the officers ristion promptly sends the cash rains of to the work; they wanted the office, so such matter to the few. This sleer is let them do semething for the heavy worthy of your conditioning, and the continued with their rate of Trade was admitted," and these who can brough up. work to the officers, thenking that they Time nex, sostered throughout the Colors that previous rack a course will do as at morbit to the What we much in the

Our names in the case of satisface

publicate should be that of the most in tense ennecration. While the LA of Its has done much in the part to \$5 the came of not-lose politice, to a logic create of refr-most particle, he is high-or alone, and not of the much of leagn-sectority distribution, and has pleased upon the ctuded of hourst office. hard advertises the hard to a high a day

best possible service. We may meet many record," let, us forge about, and we will Thomas was not had not a day," method most teamle the top we can sically clink, notil standor on the county we our anised to the world the special of

Heresa Ties the secret fee which givemembers in the association, and the no-125 members make at H at makes a arrans of chicalry throw our learner to the breeze, weekched to we are und will be the brightest in the bistory of our com-

W. III Stochesoner, Lincoln Str. Court. over. The week in placed by the later mitered Association of Designature.

of distributors in all towns of Lote end over in Ohio, todiano, Hillardo, Michardo end Missouri, life is sending out work

men well-in over handred miles of ared her been that Do our members edge to me? Daving nor recent trap into Dates or distiput; grounds. I For to hear from normary generally on by peroving the columns of our official

organ, I notice at has possed its fourth morthly records, I can but congestables its efficient energeneest upon the excelmoney, many langue returns of the day Refers samper inner to published atlooking back upon the post year, I can lest the the printed to the soldest effects which the officers and nareshees of the I

to the enew. Seethern, we seed your

Here it a Merry Christons to all do before to been distributing.

#### WILL A. MOLTON.

this page we possed a portoit of watch known as the bueffing proprietor core, at Cleveland and Takolo, O., and is the other of that bright have monthly also he published every new and then

makes the table of Cip. to their Describator. We have had numerous requests from our reaches to possess on pourse, and after repeated efforts finally secured one terra at Manufield, O , July 22, 1830, he duanteday; circulars at the age of ten.

cur. At fast he only devoted his firsterdays to the work, but he conducted his arrier on thoroughly and beneaty that has but of continuous, gradenily, devoting he crosses, then he mornings below time he couldy had a well complished

At the new of Aftern he necessed a new tion with the Aultman-Taylor (v he held for two years, and then also Chrystanl under very discourage g oucumstaces, as distributing was in very last other in Chrysland away to the has methods and dichonous practices of hea

his allows be gained first a footbald, than a firm fraudation and fee by a wag siffcent chicatolic. Circulated and meanly held of the Tulodo alloiments.

ore. By the burdent blad of predecessors. By the names when an every se-It is said that he now handles fullso thirds of the business that peaches Becouly he has opened brunches at hree, O. and Detroit, Much whark are

### Me Mel we is a member of the lote autional Association of Destributors, and Donaldson's New Home.

The new home of the Donaldson Lith ographing Co., pictated to their advercomment on the back page of our cover the month, is without doubt the largest and hardsmest hailding occupied by au H nemptes the best portion of a black one thousand square fact of foor space and is fixed with seven large fire-proof reduction the territory of the state of the siched with a magnificent Cortics sugine.

adding on all pides and in summer these wift be bearrifed with rare freezing The offices are large, handsom The beliefing in just treder minutes' from Properties Square by electric car. which runs to the very dear The equipment of the Donaldson Co is past about shoulded by the move.



I. T. HUDSON

### Sketch of J. T. Hudson's Life.

Mr. J. T. Hodern, whose percent we gire berwellh, come and manages the Prennylvania. Although only receivmore years on age, or non-new over ing benness, and to-day express the con largest advertuers, larning on less than accept for of them to be references. England, October 11, 1570. After Salab ing a common school course of matracnatural applicate for the advertise sizence, by started up at his boome into dately after his graduality, and has been ing for two and a balf years his bealth bruke down and he was compelled to ordi and sell his buseauss. He then came to America to visit his brether is Fitte he decaded to stay. After being here 60. tore, months by deals started in her old durity fine may blistoffenbert almost com-Secret munths age Mr. Hadson reset the International Association of

DateBoben, and at the recent named Halore is a extendined sitions. and takes an important part in palvace in his own only. He is a total alphaneer and on are all of his men, and this is one in Chicago.

reason he has been as encounted. However, We are in receipted a fedder which can some conce bettern (advenues Mr. Black

The International Association of Distributors in furticate in the nomenical of W. H. Strinbrenner. of W. H. Steinbremser.

A harder and more indefiningable worker does not exist. He is an enthrolast. After of the International Association of The tribators. All of Me spare time, all of his surplus costs goes into plans and ideas designed to wider and extend he needwindful of the effects of others. Cuse, First, Hadace, Vennickle and the It was Steinbrowner who recognized in Street evener who kept is from going to purces - Maja because who more It has seent ble messafel succession to day. B would on an inconsume of its

ing it forward by bounds and great james. His wellagging exthesions has to emphot over many obstacles. The loter national is a success. So is Sprinbrunner,

D is reported that John Sortners Swee erly of the Springer Liths. Co. and Springer & Welty, his purchased, what remove of the Employ Show Printing



WILL A. MOLTON.

#### DISTRIBUTING. Distributing has large pace and made or mach progress, if not more, then may other method of advertising. S we do

inhering firms ever the country are putting their new is and/orn and dring own with boys entirely. A good illustration of this method was shown in the August issue of Profession was about as the August group of Erickston's need of Buston Frent foor, house to house distribution the consumus and of talking to them is In the past there has been a great deal of difficulty on large from geting their advertiding matter properly destributed, but you that the system in carried out on a business-lake book, and only to and out a fair account number for each day's work, the returns from that a great deal loss. Instead of expecting a

person to distribute filters handred or two thousand circulus or prosphicis of day, if they will got out correctly and dred or one thousand, they are doing a good day's work. to any a work. the manefecturer or advertiser equid exact number of circulars or pumphists cular or pumphlet thrown over a feace re into a yard in absolutely worthless, and the morecut it is solled or disfused in may master his advertising value in

reight in Dewert, Purble and Color The difficulty in hering boson disjob-Cy ped into a dwelling bence, office. ar black, will count one for the bard nutter to check so distribution One reget rely entirely upon the housest but, and the oute woulde manner in tributing in he following the reason out bennelf, or going from house to home

they reveised a passiphlet or circular ad-egglidag his business. It cannot be

checked up the same so bill posting or

sign advertising, er, in fact, may exhac meet; and when once the confrictor offer to do it for a loss price. D is not morely the cost of dispributing that a general advertiser brokent, but at that offer to distribute for ft on, ft.a5 or for you well and national commet do their work

You cannot expect counting in the world for nothing; and, therefore, detributing current be done on any oily now of a few people, taking in all expenses per thousand, and in small cities or conties the price should never be less than from three to five dollars per thron and, and et fire dollars per thousand it in just one helf of what it one be done for by stall service, and a wall carrier con do heeding the advertising matter into a

in Probletty Advertising. H. S. Dobner, of Chatterrogs, writes as follows: "Libral be gird to subscribe desig soything to bely distributes. You seem to be for hill youton stone." This in all woong. We will give distribution to a march space as we do hill posters per m some or distribution write us as often so

F. W. Schlebi, of Los Ampriles, Col., and a member of the L. A. of D., corner a two-sud-s half fach sorrette-son ... The fourest, a savepaper published in that oby. He son the association out to two-sud-s half fach advertagement in The Hereld, of Los Augsles, Col.,

affers the following dispuisition on house The law new inchids the stuffing of bills and essenters. A penalty is attached "It is and examine that the less owner. tribuing re mother column reach the fired who litters up the front pieces and the leaves with these more elections and handlelle. This autenance m greater than the other, and it carner

peach more exposure. "It is bandly possible to conceive then this manner of headful advertising in one largered up by a lot of waste paper. The great emposity of people serve read ers. three/maths do it for the year of identification, in order to register a with a business house that course them There could be by a law to reach the the right to blier the pressure of spether agreement the latter's well. Such on set or

race responsible. Then why not of the person who stores the premium with int paper: 'Kamitsiis ani sironiare amboul have their legitement noes. In themselven they me not offension, and they may one that makes the difference The Times, of the same city, bandles

"Complete is made by silbean Bring: In the confluencers part of the city of a ractice which prevale there of tacking Overtising cards on shade trees and ou are not only munchify, but they are often dangeron, as children tear away the cards and leave long rails sticking in the word. There is an ordinance against this practice, and it abould be enforced." for the natural bins of petry peners. The addres, who also has to bustle for rok and directioning anywhere, never for the space be has ler sale. Whosever he deals with hill pooring, sign palettag and boose to sted and combines. The time was though, when both distributing and vigo tacking was more or less lessely done. Association of Historiusure conditihave been unity improved. Lax serthods are now the exception and not the rule

fixed by any newspaper. Furthern is virtually an innamera reliev wheels prefered him from all hors, either north competence. If he s is safered, the adcertains in prompth indemnated by the mescration at large. Del say one ever hear of newspapers tending together for the protection of advertisers? Hardly, tale the letteratural Association of Distribution, and in two years you will not be williag to sell your membership

Donet J. Leicture has contracted with the Roy & Brico Drug Co., 10 Fearl street, Manchester, N. H., to advertise the New England States east of ven. Cons. The service will be "hand in house to-beson," and none but I. A. of Read Inc. A. Curren's article on dis-

At the great football game between alread Prinsettes, played at New Hores, the New York Assessed bad a large agenber of Chopbeton giving own man action experies to the water. Codes all the care was watched. If the or he analysis with the compliments of the poper printed on it, not too mempionessity, If they were violets, then a budge with

John L. Sweet, of Personals, has the following among his reguler customs: C. J. Hard S. Co., Lowell, Mann. W. adhardson & Co., Berkagton, V.; Chos. H. Hyer, Philadelphia, Pa.; Sedinson Resember Co., Non York City, A J. White New York Cro., Nichola & Co., Chicago, IL., 21 B. Aller, Surgical Local puts and Semitorium, fodforapolite, Ind. Dr. Miles Medicine Co., 97kbort, Dell.; H. T. Harme & Co., Schwarztely, N. V.; California Phy Symp Co., Louisville, Ny; Acure Chemical Mir. Co. La.: Ledo S. Dekker Medicus Co.

Larm, Moon; Hersite's Wiesel Oil Co., Metabermer Inc. record the comes Iv. Burklart costuct, which embraces copy town of a per and over in Histoin, Jedison, Girls and Kentucky. It words to try beare-to-bases work.

Change, II.

Control remething he done to recomgreater degree of malformity in pro-We fully assistanced that no flat end in fierdide senie may be adopted, but glasse communication shoke the confidence of advertisers, engagedly these who are not The seasy med brought on two pile card of mock. They was found for Thep-Colifornia, a town of square population the other from Montroal, population when 190,000 We publish both to charge. how leader than conflict .

Circulara, per 1,000 Pamphies and books, per 1,000 . 3 co. feuil breditts on rires Swell handhelle, broare to honor

Bulky or autobled circulars Belles be autobled newspapers. Publish presupepers freezin of Neddeles and Comb tocked up, from \$40 on to an us It recess to us that this to a people; for the consideration of the I A of D banch. and if so, it is respectively, highly de

W. D. Rodingson has compiled a fed of from who do house-to-house work. It to During December all the large which

necesse pretty greerally engaged in reviving their line. Dotributors eight to make it a point to make there. If the principal houses who do house-to-beau

ork : Heret & Smith (New York: Workin) Nov HIRTH A MINIST (APP VICE, WHALE), AND COLOR CO., AND COLOR CO., AND COLOR CO., AND C Common State of the Common

The Nile Phospin Go., New York.
Else Asserbie Ivon Go., 26 Algebray, Po.,
The Walter Schottenen Droug Co., Philines;
Else The Second Co., 2004.
John N. Y. Philips, Indiano G. Y.
Van Mald Co., New York.
The Serve Units. Or, New Look.
Lightman & William, Co./Philagel Co.,
Lightman & William, Co., Philagel
Carthol-Steams Chemical Co., Philips.
Charmond Dist. Soc. Soc. Proceedings.

Seguina can hay present to, years properly and properly a

manna minima

Characte Tolodo, Colympion and Marie and my off properties of the the Lys worm communicating the Contra and on besting of Oliva, at improbable that note remain who the Queen City should poster liegant cuty in the State, and hennon, and laster betch accommodates an (her on hos other cases combined. Chromes organical it. Let the reason, if an other, shows we

FOR A PERMANENT EXPO-SITION.

Company Organized in Chirage to Show the Results of the West.

The Clarger, Western and Northwestern Marine Excluderion Company on the name of an organization characted by the theoretical and no capital sto & \$40,000. The eligible to be explain to a parent to person was california of the products of the Women on! Northwanters isomer and Terrinous unWadeng bundens in connection reach The incorporators are John Fuchler, J. Meredith Davies and H

St. Louis Fair Next Year. The Board of Disputation of the Po. Longs

of Chouse, John A. Massey of Bridgeton, Henry Ropp of Bullwin, Y. T. Dwyer of Doyer, Dr. John Pitman of Kirkerood, Peter Keeth of Charton, and Henry Albert of Floresant, which was chosen at the anmai meeting of the stockholders in Clay ton, Nonember 1, mat in the County Com mnoissor's office at St. Louis, November on for the part feer years, was assessed your compo were also re-riccial. Then ex. Cut John A Messey, very precedent tion one or executival condition, and the Charles and rights a want paymental ex-" the Cherton and Forget Park electric the most county fair Extensive know

to the in the way of exhibits and physicists SCORE ONE FOR THE NEWSPAPERS

Assessed, Ale., Nov. 23, 1507 Continued O in loved pieuse final fit, on, for which it is seed me Ten Brittmann for one year, beginning with the current rumber a County For which, we for so this county The eventy paper, which, lot the way

The source paper, water, to the any, but the largest consistent of any paper to Aleisma, persistently observed the fair for eight stoother. There was not. bowarus, a rimple littingraph pented, but an opein of the the fair was a great onesace, ranking the for a finnerial ners will advise you of the fact. then you may

> COLUMBUS, O. To Have a Bir Food Show

Ambirona, corner of Goodsic and Park Exhibits will be made by wholesale and reted grocers, processes, parkers and Space has already been asked for to Princing empulsatures and preserves of food, by frum in Chicago, Minnespotis Adoptes of flowers, such ancheyearthe

It will be a chow that will appeal exporoung balles and their revenheurs as well where, who have absends branned thes the pelate in the guide-port pointing the

ORANGE COUNTY.

County Fuly Association to be Discontinued. mers the efference. After the treat ley as assument of \$10 per new raint, and the association will be at one more receiving at least. Moses, Park country, with the year of modyne awaren

ments with the clob to leave the race ALLENTOWN, PA. Fals See 1999.

Work on the Albertown Four of shad-been about buyon. Two eventities set Oc-The Committee of Arrangements of the

Reds, R. R. Pitter, W. K. Mole, A. W. Dring, M. P. Reston, T. G. Heibick, J. II. Bicket, W. F. Becker, T. K. Kless and That the feir groups he closed deter-

they before fair at a p. on , when all entries on the lower department, worst he on the

That the street for 1545 he from Septem That new stalis he erected for cubilisting

Roth, Vire Frendent Reter, Secretor, Stehr, Trenswer DeLong, C. H. Coba, G. Bream W. Savers W. Eckert, H. T. Kleckner, C. W. Dock Dr A. H. Raffert, J. H. Berbet, M. S. Wiedner, George Deuth, James Stellert, M. P. Bartan, J. E. Neyer, M. G. Har-belms, T. K. Klein, T. G. Helfrich mail

The recommendations were forceday president, and in address these recom-

Tuesday its known as Children's Day

RICHWOOD, O. In the Field Easter Done for 1879 About

At a months of the Executive Search of crepts of the fair were reported to be increase in the treasure, other all previous

etc., have been poid a couples of \$150.50 October 11, 15, 15 and 14 Cherry, S. C., is to have a fair this year

over Twenty years. Doubless, is will be well particulard. Premamo repremping to The American Association of Fairs,

DETROIT CONVENTION. At the concession of the American Asrelation of foursible following states were History, Indianas, Manageria, Johns, Ohn, Wisconia and Manuer, the date

propriete of the St. Lenis expeditor. The following schodule of state from New York, Amount on to you Olive. Am gust 35 in September 3: Michigan and Manuscott, Neutrober 5 to 10: In-Sunn and lows, September 12 to 17; Whousels and Nebrushy, Deptember by to ag IIII

rigned Chin

unis, September 26 to October 1; St. Louis, October 3 to 5. Should the Otto state fair by lack man week later, thus will Ecs. Pursos, of Subruska; W. W. Willer of Obox: L. I. Pearre, of Illinois and John County, of Nebrusha, were made

a committee to confer with the traffic as societion for mass, etc. The following progress for the sent inh Undersort is Sales of Administra "Should Live Stock Sales be in regunted on State For Grounds Under

Augice of Far Meagersent' Wight of Heldston." "What is the first Sys-tem of Deley Forts!" "What is the Should be General on Febr Greeners and Hon Should They be Controlled ?" "How The election of officers resulted in fed tows: Possident, E. W. Furund, Ne-brasks; vec-president, A. J. Lejapov, Historic tensorer, Wor. M. Leggett, Minsecond, recontage, I. W. Plemine, Ohio.

> Afro-American Fair and Interstate Exposition in 1895. Dobon A. Crast, provident: P. L. Rich.

Changed under the less of Texas, and inh and by its legislature and gor Superated by the suppet and indians were make of American objectable, the ad-The Atro-American times Fair and Invenue Especifics will be held in the

cay of Houston, Tours, September on to Nevember 31th, 1845, and will be un-The sax and object of this equations a to reight to the world the remarkable and cocurage the futher parells of k-woorledge, that the acres of pure and belly Assertion obtaveship may be ab

RIBUTO Ś

DIST BER AND LE TERS Post

THE BILLBOARD

otior bares. And vet entry two years effort, he less not been

EECCERS EDICOR
Shake the booking the publishers death
make standard a transfer design
***************************************
Paventer u.

able to make it pay. Discouraged, he sales, "What also can I do before I goes is up." And there you are, guateous of the Executive Committee of The Americal and your offices

Bill Posters (see.).

Answer his question, and you will be doing something worthy of your eliants Me Mablicens, are not you, too, somewhat sequentile here! Instead of inreighting agrant bill posters in Servanus Beliebensine, Colembia and other crites you evolve a school, method or means offerts like the above? The trem in which this party is located supports a newspaper. It is, therefore,

regums a newspaper. It is, therefore, espable of supporting a bill poster. The huntages of bill posting will never be great, complete and undependent multicorrespondent's lequity is survered We repeat the question: Who be done for the town and diffuse? Kamentily, No., Nor. 11, 402. Edger Tax Se

Marchan 1997

The Control of the Con Billier Wei Fraams ein,
Christand, O.
Sentr Ell-Buckens in Kamen City in genf.
Evoplong resten to Seel as though the four-lessind-for presents to Seel as though the four-lessind-for present-ty-beam had already as a Part in work for eff. Inthe had occuring days: have get not concern places of selectricing mos-trospectually as a series in Sight, Direct has about here per out rooms places of selecteding man-bles each have made to sight pay. These has above the each have made to sight pay. These has above here made and read to the each time. These first abbour wise was here before I larges, I having and competited eithy their mathed with I wan in the never department at this eleg-tion of the each matter made to their sele-ments and may also places that I, as a store in-surface and may be a "Topy does the computation." sur's pai out a less "toots intent such defender the countainer of the means." Day are writing in tell proteins very sampled behands in-ciser when it follows. They intil the Lyder Rade lose group's their first staff was being senared and known to the nierois by the orders of the incompace of the Mithaud Adventising to: but, andrewissely the them, they fell lose is reported by the 1 had had, for the description and the gest small from days taken they malled that ion. Name this webde is not for publication, it is a

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advantage. Any polariest per use give ex with approduced. Deadling was for femore, we won, .... New years. Very maporisky poors.

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ry maporitally proces, January Middael Advantidance. Excivitie, but, New sq. day Before Tex Box en und. Does the The prospectly wages bee hit me, in depoter and blacember I had better business then may meable to the commer? I have more on our baseds the following Employ Wheel CO. 15 Indicate According to Surface, 15 Michael Manife, 200 M. Eller 15 Ballert, Smith, 16 Committee St. Jameshan Charle Surface, Smith, 16 Committee St. Jameshan Charle Surface, Smith St. Committee St. Jameshan Charles Surface, Smith St. Committee St. Jameshan Charles Surface, Smith St. Committee St. Jameshan Charles Smith St. Committee St. Committe Printy's Richard Store, Febrya Storey, and Yor, Oni & Wan, Stoley & Hargeane, Reshellie Radio; Milk, so method; Sread, I am contenting agent for the Fig Headen From. Bill postess in beliess and Evoters SP-nais, send nor your way tend point for king I have last out an another his to feet hazed. I

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ADVERTISING. P Revell Jolles the Duties at the Espense of Periodical Publications, At the result to two first of the Robins

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let operationment in a monthly, a meetily would not be used if redesir were available. There are examples of national advertising for what is worthflowed you an of verticement that is not well placed

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I. H. LaPEARL.

A wager that is well original is on that there on account of my interpreted of but given editions of open) one, the hand county printed publication, engoved paper gy weekly | and to-do, the evenge dolo is as well practed on the exceepy weekly. lies that one par out would respetive the

"A dead advertisement or one that both for startf and for the short or which st agreem, and standing, stereotypol adconfinements are more common in week lies than in shillies, because, sithough the makes the advertisement cost more per month or let the year, that on that account

tion, that is the best advertising medium. whether issued frequently or soblem. gerpe the control. Some one-cont defibur ter excellent. The Charge Trabuse is sold for a cust, and some people assert sold for a case, this noise people maser that is a the best newspaper published an this continues or in this world. Startly as weakly or monthly solling at a com-moditor ratio can be mainted and that "The only thing that number our superk

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"The impression that weekles are constant, read than diskey in erroceous.
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The obvertiser who obsertion only in a daily paper ban a smally better change of success than the advertises who advertises. only in monthlies or only in weekless. "That a motion dry goods advertise ment ever appears in a weekly paper at the permet day is eningfuded, to the nonmust possess some special value. All the tenchings of every-day resperience go go-

"Many showed solventures make blood use of the expensive monthly magazines. that they she then be paster and the card in the cable cam. They serve is attend as has a stery to bell, goes to the daily paper. The delts peper to the paper of taday The didly paper newskers in the heat pa-Seeder World to be confully seed as Nextry's Magazane, It prints to many cepies. It would be worth as much pertime for an advertisement if it ware as well printed and on as cond poner.

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seven, the dark gaves greater and leaser No connect on the above is necessar cur rasp for the space. They also use our curls under the some punktions. They

would also use parson. If hell postern would step, but they wen't,



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So, at the Nevember meeting of the he Association, descarding that more lobottom be pet upon the list; especially Nake by did not resdue and the rote Gode, Stabilendt and Posts voted solidly in the negative, causing, for a column, tie. The president quickly broke the tie be appearing the three president with

three will be no solicitors beyond those know just how matters stand, and it makes are difference to these substitute new is gladly accepted, and the usual commissions are allowed. In some inare very few of the receivers who use that this he kept secret, feeling that the

meditive is setting in an assummated As a result, the bill posters, generally, are getting about all the business they official and otherwise, oppost Stabil the California bearing many to bear

umbalist the use of the American flor or This bill has been before Convene several tirers, but it has always falled to pers. In fact, the most untelligent memvention of the use of the flag for purgroking there would be little or as alprocess to it. But it gues further, and eks to probilist the placing of any kind of lettering upon the flag, except by the Grand Army and the regular regiments. whom the bill graciously permits to se service their matters and numbers upon the The empirer of special employees such a meter is what "onesy" the bill in the sends of intelligent and potrions non. There is no mores who the regulers about here this provings more if there is any reason for assorbing it as of there is any reason for incording if at all one body of externs have as search

mirbs to do no as according from which the bill emmated also had secre or less influence in coming in syjection. The Ottoma Lithe, Co., of New York n also making a bid for theatrical purcon.

L H. LaPEARL. I St Le Pout, whose sectors asserts on page 10, or progenitive and only means

per of La Peant's Gener Astrop E. S. upon the attention of the public during printing builders; of a meteor excepting across the skeet. The La Peurl Show has present from almost ineignificant size to its present suggestions proportions in an astoxishingly short space of toxe. and is recognise I as an respectant factor

J. H. La Pearl is an ecosptionally skin he has never massed a miney day in all of He is a great student of billhood of to bill a result theres exceeds with special discussing such designs solitely

pelicy. He has a large cools of freed-Mason, Elic, Kingles of Python and a pleasure, greed-named, wall-balanced He has early rust found his was. If we minute set, the world will hear more-

much soon of La Peerl benealer. The Cross Printing Co. of Chicago Is wishtaked a sweet envisible reputation for respelei cen he found on the letterheads of more tell postern, destribution, fairs and

other one house in expressos. Billboard Advertising O. K. Firms motion their more of its control

betterly communicing upon a general of Reservoirle Wildram in the San Prestime Ad Anal to the effect that "hall proposition is too absent to need any asower. The bill posters have an event Not only are posters used as much as The poster connect do the work of the newspaper. The sewspaper cament do the week of the poster Neither can ever spect the other from the adventision

For one orticle the accompany to the better mediane, for seether, the poster, Other a predict that has been advertised on detail on periodicals seen wall be been made funding to the people by particiwork pury whaty be explored in the new. Firms is mediend to danger with No Cherles Austra Bales to his high co

present theory, "An abortisement than foce not tall faste out an advertigance. seems of the things to be sold -- Finan-

THE PROPER SPIRIT. An Interesting Letter From Sam. Prost The annicombic products of East Orang N. J., recently contracted a violent con of notheticles and encoped to see

final outcome we wrote Mr. Sean Press, who even the Neserk Mill Porting Co., and evalued the newspaper recounts under similar erconstances. Chicago Tare Stitutionage.

Observations to some favor of the sight
first, with residence of eligibiats, relative as the
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The second of th

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able experience of Hischansolm returns you the offspings, and with kind offs buy it comes Yours you take.

The following from are using pestern, The Laure & Myerr Co. St. Levin, No. The Cla Countille do. 10 S. North steer Tancinant, O

East Bros., vy East street, Cladinant, O

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H.-O. Ch. New York City

The Come Peth Co. Arbons on

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The W. Talgore S. Amer Co. allowing So.

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The Astriction Telescope Co. New York City

Collisions Pay Spray Co. 30 Stoyes Street. Son.

PRINCIPO, CAS.

B. E. Tadlero, cell-Renderph error, Chinege, El.
Links, Sankville, Year,
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Mikras, Sankville, Tean, Sheat Nove Feed, M. Leeds, Mo. Sectories d Nobeles Co., Parlam b, Ky. H. J. Eddar & Co., Philaberg, Fr. Walter Soler & Co., Durchbelo: Mass Former Steeling Co., indicated, Mass Yes Casin Forbing Co., indicatedth, Incl. Sermen Cheminal Co., Chrodiani, O. Crimes Com Co., Louberille Rv.

Crigati Gam Co. Louisvelle Ky Huccestine Nilling Co. Naussiene, Laux Armene B. Co., Change, El. American Geneti Co., (2 N. Masser state), Now Corle City Petil John's Brenkflut, Fund, Chilage, SI -

The product of the good Calvert Lithe. On all Details in reserving more and more to person all the time. The quality of their work or they have it of early a black order of esculbance that my shall be what to nex these nating the bosses that pract

ROCHESTER. Stabilizada Salil in Treatm. We clip the following from Donners

and Chrysele, of Rochester, N. Y., iven "Hostilities have non city and the Rechester RCL Parties Comcompact of the hell posting underserthat was adopted by the council about a year ago. Two hegel fights in which the esty and company are Enguste are same going on, one in the Supreme Court and probable a third nation will be un fall dust in policy court. Application will be

made today to Judge Birnet by the recey retion research's office, for a warrant for year a official, for college the bell post-The Rochuster MT Posting Company hen a precious monopoly of distributes peculiar to left posters. The everyone, owns and manetons a large masker of hill beard over six feet high shall be except withrest personneon from the Common

"The or sure has sever taken our a cease was " the new ordensace. It was old regulations that were seperated to the present enhances. Shortly after the The corporation control was directed to West was assessed and tried to the County Court from the reducement cides that the sweet may sweets the

Keense of any persons from violation the orderery. West was one

mental to appear before the source and should not be evaluated. The manus was covered by we injunction moved at the below of the compens's seprency regrection proceedings are still penalting in pent from the Pedes Court providence has the company for follows to comply with company of the hill proving orders and company has made no arrough to shall At my rate, mape has been

sussed to it by the city authorities. The Lorest (Mess.) Graver has the fallowing ment the attenue of the line the managers to shelich wandow hillspto, cus : One of the Norton thrusters has shalichol the weather Scheguph part busness. This is a movement in the right

were much aways for the box offern. People who go to thenters read the newsprinted than a traderalist sized of We will bet the Levell Guester than it

shoet, and would not know a brobe-

### THE BOYCOTT

NOT A LEGAL WEAPON The U. S. Court of Appeals Makes a Ruling of Vital Importance to

Bill Posters-The Last Prop Knocked from Under That Hateful Iniquity, The "Close" Association. to ceitage banded down to the Entred

State Creek Court of Appends of St. Louis, Mo., November 13 land, builds that decrease will be one of referent to help aphotds the right of advertisers to buy mark for Ar Condess Comm was The Coopers' Drawn and Trades Acnearly caused a hopests to be exsented Andreas, entracting them from each or

The defendants appealed to the United States Court of Appeals at St. Lewes, which, November 13, offered and mu-tained the decision of the lower court. Judges Sandorn and Yhaner, in duing so, and thei the defendants had no right to form a conspicuely to degrees the places. mener which it excessed right and

If such a thing was lawful, then a comtientice may be organized for the perpurieta, numero, harrentero, and thorough of other much investions tion, and my action budging towards its perpirties or restrant is a blow at the

codes Cabburl's discosts from his some reundly scores treats and combinations. and green their methods on awful countings. And so it to then the sun excess to de-decring the Associated Bill Punters' An-sociation on "ejone" lesses to aways now, It remeats now to be seen if these such here who possess power and reflered to the organization will stirr to the necession Mr. shell on one of the same of the same knowledged the strength and only; spe , aftern, endoawarpes between spe con-

age of their convictories. Will they serhyperways to browlest and insignificathem into effects and regime acquire Character is the one perfector and riest and that affects the 'messers of

tell posting. No other one thing ourprices. It gives rise to owners fullto and destroys the adventions' confidence A ringle city in which it calcium a hitigis or all other ribes. The "dose" association is p

ked with it. In fact, on the contrary green given to it, freelyen it and known it

The "open" association would make ow industry almost impossible would do some with four not of for all New low will the think-

### heart 661 Leed, will the pix W. R. PRANKLIN

On some 15 we offer the nations of William Empty Franklin, of the former Releason Promitive Shows, and on adoptser of marked shelpy and many officer. works. Col. Prophilit is one of the fee

The Ables Point in the impoint on the poper of the New York Hanse Show, and the Beetl Lithe, Co. appears on the 16

Cannot Copyright Advertisements.

bales beating of the Dated States



n stored : theory, let when affects be is still "Worselin Bill," and there to no one who empty bearing the subrique they beauti Call Double has been hill nester need

ment sport, portion, and, family, sub-, samely, nor Befor officer. The three streams show or Letting that organization, he array District and addressed in making be judicious are and knowledge of the early achieved one of the greatest in

activities and golf stockings the number himself had the some and home a shorp eve on the billion, too.

The young non in the forego C. S. Hospitaling, known for and wide e. "Harts," is to start a subdication of his own. We will be able that it will be both unique and interesting.

HOKES OFFICE

GEORGE H. HOUSE

on the copyright spector, holding that George M. Houck of Bullioner's on and only hill posting fire, Hile I Security are not capable of a copyright. limit, in shift. A best vener of his life's currer will most aptly establish the tred netire state. The superiors via to business world begun when, at the age o Twiter warm belonged a miles and the abortising the Javenud Dulla narywes, or numerous. In 1945 to or Buildinson, remaining in their employ on or one, when he received a legislative appointment in Austrolia, Md. His inon in the field of politics rounted to

has appointment as worker of the block lond previously, which position, no s service of the city dataction separate of Babilance. He proceed a capable and efficient officer and office owner. he was recommissed as a special detect by in the employ of the City Passenger Enthus Company, continuing is that Englandy Company, capacity for ten years When a young man Mr. Heark became identified with the Velenterr Fire Deuntiment of Bellimore and maintain

metaffy, for revenience years he fel progress of the fire service until his bust For many years Mr. House was countain of No. a Truck Company of Bultimore From 1865 until this he was connected with the level percenter department of the Baltimore & Once Embread, and no ered his position with that correspond to in 1800, when Mr. George W. Rafe po In 1888, when Mr. George St. mar pur chured the bill posting plant of the hea then with Mr. Change M. Hough water the firm mans of file & Hearth. new firm men availableted all opposit and by controlling all billioned many is the city and vicinity made opposition practically impossible

1s vigo Mr. Henrik be, ann associated with Mesors, James L. Errore and

W. Rafe as one of the proprietors of ble lefter Street Theatra, Beltimore, unde the pertuently this of Korney, Rife i uch, which theatrical everycles still In December, ripl, ingrober with Ma-Rife, he started a bill posting plant in Washington, and in June, following, the plant was consolidared with the L. Man-W- Hourt is an affolia, constant per

icense, energetic and thoroughly syste. State of the San San San San in extensive experiences and centares in briter houses second tell posters than not commercial and professional been to a Tier Tamer might steet the home of markly a stem and make you to be plays many parts." It can however, by and with separal truth that many have The young man is the Respressed to faciled to play their part is the drawn of on the name, with his news shiether. He

"Ownerhealtes," and Under Eller "in party she' ter come to chery man. But it's a mighty good size, jett the same, fich from ter house wone up and out a few beritagens .- Pickington Stor:"

# Signs & Sign Painters

Address all consumptions for this department for Plegaziter says: Etenodro yo grama Chic-ride of sodiese in and v coning subshale of nos with a penalt. After helf as hour her

classed the lext is one phriefly eached in There is a whole lot of bittle pop helped, exceptibly chain ing to be decored so the successis of accords and advertisers while the fact is, sen ly every ad they councils in on the "couch person" pless. The puzzle schoon which so recer bed but one. Of conew, you get the peper

fairnes are mostly shifting and ignorant solve there. there are revenied as homostite were People whom one would think would not by holding forth such golden induces

Machinesatic signs are us old so the The first account we have of those when the only two people is the world For lowe pictored signs, distroper cel ces may be employed with about as much autisfaction as off pulsts, while they are weinfaction to oil and more question

muched. In adoutlides slove, where they are easy required to last for a certain thee, their use is recommended. They may be suple to lest order arthur by rates these security over these This year stended to be used over distrosper with benefits or guardine. By so deleg the glass will be assured. When much torous they to meet be exceeded in hitter the others meldes is injurious in other ways.

When it comes to enhancibles for name papers and periodicals there are men, in-

of the betterment of the conditions of trades of all kinds in its lower. From the one was to a little better mechanic than bill existing is no course to should so tempt to down hore. The general sublic shours consider such attenues to their true light. When you about a man to the occupation. People will find out what you can do without your because code of fire on your neighbor's head. Dignified respect for your fellow-endpman's accomplishments always brings the pect of the public. Your work will Colors ground is all are dearer at first

Vellow is the streemed of the se-New is called the recoding color, that is sellow will appear to be the closer when

To see good sensors on an annual season the lags. They should be represed from the to this rule is only when the ground in a

For correlabling water-color drawl poper an exchange recommends the fid lowing treatment: Take ners created also and bed in sufficient water to bring it to shout the consistency of sheller poli-Apply it evenly with a mit break and which is seemed assess a men expension on sich property with then despoy because

Prper cursished in this manner way be select off with not bruden. A chiese recorderated filter may be seen of king lead, a part; other, 4 parts; min to 56 feats to 16 new oil; sends henry, sreid brush marks

The Poster Demands by the Public of the Sign Painter, We have about board and peak, that a ign, to be effecting, should be based w presently considered that constant pubassumed that when people are your name constantly before them, they begin to or eccup, an unervisible problem to the such they know you, and it is then but a The primary object of advertising in to sell goods. In order to do thus, a design

of caying it. This applies to rige painting, as murchy as at does to other breaches of advertising. "Breedy is the seal of wat pulpter's motto in these privacy blass of our no knows he hold up so the nice This thought self been the architects of inspection Ye (French o balletin, and then only here a four work out words, a should say turn a few work-Who not enumerous rooms qualities ments dependen to all other metalists of the

mand for it. If there he any quality or hadistin in connection with the Photos

CHOCKSES.

They both are in the same business. Yes, Why not tell the public why ther should go, by status, more points duty to lead the public in lower diver-Many people think they are ad erthing when they are me. They p to work and get us a highly decorated sign, probably invishing a large expendiam of owners on an artistic concession of the Electration, and then £2 in, per-

and the same of the article-when they regist just so well just on a statiking som tence or entences, with year Diffe exten-

Bulletin advertising in recreasing at a reaching the public, and also that it is the fite a careher and thrown every withou one number he washed off, that off my suffer off the a series

obsess it proposents, while it to talking eligible time, and always to a crowded bolos. It never extrades as access. You here the printings of confing or of latter pt of confing or of latting A good bulletin in our off that is in it. Easter with the bade the day before read it upon, while the Note y by a deducer lies barried in the case ter, destined some to EE the regress

was be created. Charles Aunte Bate must be created. Charles Amore record man there is me such thing so creating a desire by advertising. He says the desire is inherent; the deing is to intensity it. there game he a downerd, before greets will sell, whether the dealer for -come mon will sell soore goods of the same kind than others, and some after The question thes actes, Which builtetin tele, or the one which precious to use

or on the size boards are, of course, of ment are which companie his mount eres of 41 does not severe his patrooner A horeste horse without its size of unon on below a based weatheren in could be. to the show of worded states, or in

in ambushaelly, a safe and only manage medice that a right to some other part of the city, or miles many, as more effective tenty to the business—in it not the surms of beinging people to the place where the horizon is done who would, perhaps,

never hour of it? Hence, it is not no my that the words of the bulletin should work, to in reach the people who want the actacle advertised, without extraction on article advertised, without introduce on these who care withing about it. This is good interfering. It is admitted, or you easy in many som in by bullette right, play creeking and posting. Bulletten being the There is some shager, between, in over-deing the builtetin. The solicet potate of

thfulk and bounds enumerated to unafter letters, whele not a word shoot customble shad flamous of economistion or fished, it will be on a few boos. performed will be of the stable bund-old will multip never trade, but will not hold the best of a certain man's goods, when thinking along that For, and the won who has work in the one take will be the most I expect I have and and written it a

thenough tence. that the bifferents of America should be controlled by the sign do the work then then? It is now that natistaced by men true empley man printers to do that part of the work, not interi system of hiff-marks and bulleton house, which have more at all. neture, befores missing, where one o my other branch of paramag. It is necesthat here un builetin beauty, we take the star printing to a mount of proclassing

in score places is quite an item, to an easy matter for the nam pointer, many our paratter for the right paratter, many my paratters being networth subspiced to the Circular disculption was also be subbat. The pira on which buildess painting is done to known to the trade as a "trace display or arbiful." A matrix research restol to a beneger man, and benefits

Ohirty days being the selectmen, and a year the manimum, generally), when it is without the contract is reserved. Painted work is generally charged for by the to and beauty there in me regular price or where from 4 to 12% evens per sheet. - modern to the stay of the cu named a little water than he fellows. and, remarks " It is not a theory, but a postering, our phonon can be more applica-

it show this pay It is not so much a managed of greatley the work to do, or it and drong it. The treable to the counto m eversus with labor, but not of the and not enough at statled laker others. The labor of the constraunderlied and dalled, to unbelenced. He Invarie public, of persons, demands that the shall be originators of phone of

bases of the past generation, rigo artises Locustical designs until sign painting has developed two what we might term on surveighted written, field of femous and waper and balleryon. It is a question whether there is not interesting value in property both for and against. It poman to us, however, that the leaves some

# Polyador Publishing Co.

The militarium on St. Lenin of business management of Courter different Imagingor Knots, broker and banker, in the marriage School. Sighteen years ago they were underhoor a previous of buleast. The officer of the new comreprecising proving and bendung will be Mr. Serveth, who is editor and rise, will have fall charge of the publicawould removing will be issued during the final work in December Offices have incoh hou patakinbul m New York and to thougade and suffere of other mabundan, of criners will do well to look was the cream corelate. It cettents

## In the Pay South

The almost most of the various cir-- the Source South Lock of Surfifers to weie a recent recedent so the compagn of reading stoom, which shows the charac-

### THE BILLBOARD

Additional Distributors. billion the exempte of Bridger, of Athanic Lefebers, of Musclember, N. H., and Reid

be made highly enteresting and helpful if contribution immediaurinends. Review Fischer, of Ornito, still takes an active

Variotide, of Informatio, writerbut everything is enough proposide, and Arress who would make a manes of

the basement home-to-home-firstly ing tract to give No. 3. Nevertally on order oth loss for

offices. No. 3. Use good statemen. No. 1. Jets the International Associa-

verticers of the country to suspen of on and read it thoroughly Hobos, of Printers, has reportable Clouds of Chicago, is very hosy. He

of he traveling agents. It is said that his troub is a credit to the I. A. of D.

HERE AND THERE

Solutionis lessola everybody, and entrybody knocks Stabilized:

A will been solicitize accordy smed up his his hoods and officers: "An a solitoner unbers he can core or that him igno a deal," It is automable that bill posters profit generally are steering clear of Diploy Advertising. Most of these week! not sund thewarm ham a low doljet to creating the respection that they

Vanie's Lauried will be one of the present successes of the esock. It is front or many managers and in contra name to product that its common stock treble in value within the course of rais swo shooket tangenferace when compared with the magnificent returns which Mr Youde's school promises.

their number is decoding rapidly. mor that he contemplates selling out to

'Xene's said. of the Assertees Advertising and fact that Filty St. Bridger, of Atherts, on and that know it stronger, or Atlanta, up

> Hote is now going to start a bill posterry paper. He will try to

Popper wholey, which is nevi out to New sey, of Lexington, is from the press of the Hendense Lebo Co., of Cincinneti. is a brustifel control, and reflects usedit on the company who made at. The comp of the Headerson Co. in the poster field given the Queen City seven poster priesng beenes, as follows, vis.

Henregen & Co Enquirer Job Priving Co. Donaldnet Lifter. Co. Possivelet Lifter Co. Honderson Lifter Co. Gomercial Job Rooms. These are more posters printed in Cin cleant then in any other city in the

Popular Billy Laurkenan will man ron Co. Theretacal printing is a new deportuge for this concern. Chicago Just new prescrip two asses Sen. The Winterborn Show Printing Co.

without Winterburn and the Jordan Show nature Co. without Jordan. Mr. Win In new its basiness under the same of W. J. Winterburn & Co., and Mr. Joefan is manager of the old reliable Course libor Printing Co. Both con corns are located at tay and age Meaning

Mr. F. F. Water, vice-president of the Teacurer Advertising Co., printers and manufacturers of an extension lies of adverticing newbies at Cochector, Okio, was kided by falling from the reed of the courses's building November C. His fall was due to excelements while flying a Hennegen & Co., of Clutinisti, has

a remarkably fine trade with the bell post makes as it is to their superior product.



Billing a Country Route in the Far South.

#### THE BILLBOARD

#### PRUDES ON THE PROVI A bill to to be introduced in the New of all billhouses on the Hedson Street. II

26

is clemed therein that they are undightly and may the effect of the somery. intigator of the proposed messure is one of the heaviest holders of Canadidated lie Cu.'s stock. To moletake that the billboards with their cheerful bits of color are one-teath part as unsightly as the ice Sonses of the company, or thit they are as obtracted prominent, in the height of absorbity. The New York HE Freeze Association weed only here a rider sttechnol to the bill including the shelling

Alderman Hirsels, of Chicago, is plant ing Mesself over his ordinance which thein the size of Millouris and helicitus to has existed for years in New York, where eller of an age, and shout as much level

The abbrevia of Paterson, N. J., have been select with a violent from of maketi. They have been calling the hillboards eyescen and saying other mass things about them. They will get over it though, blue their benely-workiping last wait until Lowing and O'Monta

have expensed the laws of tree art to them, and they will be ready to sweer that the artistic possibilities of a billhourd no pas, Holora" Admini Girl" has never a sparse emerg the good lafter and old here in Minnesottis and the W. C. T. U. has spood or Frederic and Shaper in

such fermidable array that those doughty chargions have had to come humaning each other for the time being, in order to The Laties' Council of Onkland, Call femia, with a view of improving and hargaining that dire, roundly condensed

fence and billhoard advertising and mygested plans to shelids both. Of source, the Oakland Tolegreen prosources the "Kick if you don't get them" has thrown Lee Angeles into convaisions, ac-nucling to the Lee Appeles Monda. I anneau, though, that the editor of the

set mentioned in the entry citizen so for who is footking at the mouth Cincinnati is all stirred up over her had hillboards; at least so the newspapers say. In reality, it is only key, retion and a few heurolest old lefter. Jun. Histor "Ac-paral Girl" is guilty sprin. That is to ary, it was also who brought out the mah The front has been stambering this loss white. We cannot see what there is show that demed that reales her so treales

some. It must be "the singley little touckle in her eye," or maybe it is the position of the sciences's band. And Detroit, too, so witness the follow ing from the Free Frenc. movement to maily 'choose hilleants and to shellsh Sunday thoutrigain' in Detroit. A commetter, consisting of Mrs. Marguret Perry and Dr. Mary Willard, had been opposited at a previous meeting to look up the low reasonable the entere of

the Mitographs allowed to be pasted as THE SPOILS OF THE RAID. If the lades who see then placed on yer onl is the public priess as "debring for entires," are estimate on do not see have necess the end object—nere faces

Kert Omage is trying to week itself into and Sleewek in cales and sucretted The Rosine Termorripi teoristic represe that the billhouse on the Backropter

The Dearer papers craftled their ors They published the sames of the ladge who incorporated the movement has made in the fight, and an time (the inflast) were only holding for a little newspaper unto may, they promptly period completely articled with thomselves. And Comment Oh, you Corrent—be morely multiple.

THE ASSOCIATED BILL POSTERS. When the association expelled Hasiana of Presidence, and accepted Asset, took a long step in the direction of the talt sent six or seven posters in the A few more bike this lest and they will be near enough to embraco. Then-peace, an end to wranging, factions jentrasies

were wolker for nemonal easis and the other each which now hamper the organ feation and impole its progress. With exposition effeatured, if will be possible to comic service and make memory. There Killy Lowdon, of Manage's, and Rans A Clark are now members of the lated SE Posters, Marries to O J. Gude' finese. They both even stack in the Paternes BH Poster Co., which holds

withheld, wishes us to state that the Excontine Committee Mandered sprengiously when they turned down Nobe & Ger and resistant Owns & Varner, 5 make the statement because we believe in ever, and all others who denote to after uptrouble, but who have no manuals for a fight, thei saything they are alread to sign and best he left manist. There has been much to commend by

The work of the Entrodyt Committee as for, but the impression prevalls very guaently thei their report to the boyest in the testoness of H -O , Selder's Cobas and Holes was a refetalire. Dishers, on manerable budinger ferre Mesic, is not going to refuse work to protect Van Branes & Co. In Verk well Ven Brane well Ver Scarce, is New York will refer work to protect Dishee, and Same Front carmed turn down, say, Febr, because Fight has smaller with

the adverturement. In morely every ad-He counct offeed R. The small town 562 poster knews it, and threats of be charried, something that can be pictured, and wireness the disabetion in expelsors are lefts and under in the premises. The bayest is, therefore, fasts. But though 14ths, it is not herefore, because it works properly to the mechanism and the handson of hill pensing, deburrings as part if not only as related, but make insuled. They had well remaining against a state of the maximum and a resolute and it was a superior of the state of the

sheeless and illegal invariant | pay to leave the score or deal

Good partners will make your adoor Good parents was maked your across towards already, but you can't should on the picture to do it all. The good on the picture to do it all. on the picture to so it on the good doscription and good organism defection

The advertising of the fature will be illustrated. There can bendly be any periors on helf the tare you will get to from rendary. The adverturement with a person in it will got attention for home where the small mirrated will get it waster The Associated SEI Pressor' Association

is a "reboot" one, and entry member one cornfer in castron. This came mucilies prices, so uniter whether he had as oppraced or not. To meet this difficulty who had to fult as exposition unving their permanion to charge what proceto mit the abouting to be that bill posting is only yet if form-When the milmon first com-

necessi with opposition have they run trains between vertice presis at rabe-Rough low rates, to the great decirbs of the public, but to their own francial loss secure on which they will carry their sacsengers, which, whom the whole, are fair and seasonable. No handship as indicted not nafter by a cutting policy. May we venture to expect that the dec will come sender consumerous principles, and be reached that the advertises will

against another as a reuse for a red States London Euricad. Suppose a mon should come loss your story, drawed it a suit of children on load that you could have those a block away a man with pose demonds and a dye! markethe; a finity, load-excepted nest of a fellow. Markethe by wanted to transport bounes with you which permutated rity. You'd name him shows, wouldn't you? Yet you prive als drawed in the Yor'd new him down, wouldn't toulest ciction you can find with the old light, lowd-excelled, bogstonic, volume

foot, and evidently becar't had a best in a mostle. You expect people-mail Mr. refered secole—to read Dave sets and of a rest to do business with, In they

"Tack," about of the most in the door-"A short-bunded youth, women or In advertising the feet and one of the proof spread and energing a boost, up-perced behind how. The team pointed rest respectant things or to cutals the eyes. angeth to the offending advertisements. The youth, after one or two sard extrament there is susething that cur

> was freezing "Property he glascol shows at one of the designer that by more his feet. a minuted for effected to loca il over with his los. Fulling in this, he stroped and prokent it up. He road one with: then he need the other. Then he faitled it confully seel put it is his yest poster."

In the New York eller election Terrimore Hall med advertising mater than non better wreten, more artistically me then that of any rether regularists to cash, leftourle and posted sign are ampleyed. In all serapepers, of what ever editorial polars, that would not round Wark Day advertising on 1- Fame. Probably upo of the langua hilliansis ser excited in Cratmi New York has

in located on the Grand Open Horse disc, current of Mantaneous Vace after year the advertising business in all its forms normers a more professtoud digues. Youday the bell poster to shows so respective as adjust of the communical world on the nearchast or nonefactoric - The SNY Plates, Change,

C 5. Hospitaling, the original and ends "Hote," New York's his ries was in to start a new paper. It to said to proflet that it sail treat of the value of getting year seems up "by agas," and be forted in the interest of good sub-critical end Hote to the new embryone -- Proposity .- After-

The solicitor who can excellent men ofverther, and surve here along to encover is a tree enteriors in the adversary

POSITIVELY REPRESHING. In these skys, when the projects of

tensor of abortions and nowspaper space the following gens from the De "A boy with a boy home at his side came up the street at a bride, become office gest. At each open shar or warden in passed long enough to tree in a half doors unity school printed slips, bending

"The allowance with which he honored the markets shop most the offey was no results begg, and a draft of air cought a tride aren of floor Profty steel it mak walk a frown on her fore mel the oir of an important value " 'Here, you " he willed after the burand imported distribute. The ten good

stood with the breeze, pecked there are one by one, those them on the walk and

The fight for the postment of Princess 1 has been unded from Prost rold A or Ole to W. B. Levelon, sunnour ed the Manton that Posting Co. O J Gode to Bragon & Clark and J. F. O'Menka The style of the company to the Paterweekl take the responsibility, but he could - m Adverticing, tall Product and Sign hour Many Association, which versually the compoun had the less on its sale. If

layed the A. B. P. A. and entitle I to at The are customer but been executed the new company are never execute fac shope: but the abdornors egged on b the shape that the abbrevious appeal on to the mesupapers have been triving to cell a both. The indication is one of the way ractor dispines relecting the attackers

"I would respectfully report under your take of the largest Milliounds or separate they may be called, or record to their sales. The audience is builted in the residence rapora, so for no I can see, they are sofe or Is no apenno lies most Court would be from blowing off, then lamy over on the body. They corturnly king open on the locks. They certainly or risks they are additions to helicitus. near region that on address to the

"Building Depreses." O.J. Crafe, president of the hill worther company, was green the printings of where in placed where it was assessful-ble in few. In the way retrotions had been mercand to the user company. Mr Gode words. The compage was pering well surementing to a quarter of a suffice delicer

Probe held that the felloweds, or own

< them at least, violated both the Fire

test solvener and the Health Code.

n violators of the Dee Local ambuses

preveng on the solerants, and the extrem skruge from engented that the Solid feathermore to throat I to employ a cure respendent to pull the sages diven Prevalent Easie and he was perfectly not

#### SENATOR HOSEPH L FLYNN Popular Joe Pipon via Bill Poster at Law. Men., Elected by an Overw

ing Majority. Although Lawrence Mans, in a Repubprincing hell poster at that point is a Deuteond, the latter was nevertheless elected at Republican pretty strongly, and Wednest, planchts over Dow, the Republican noon



ply here to per show up again and pro-the company changes. The speaker toland in two paints of anthropaigns. We the value of property in this etc. Done former to provide. The question of non-

# A Chicam Screen

to the would of an expressor field in the Cutuatic Themer, is at Kaler's Best assent with a death women with output

and Ont during wind shows they gave and address. Mildren, of Yorkers, now controls he set before that the size house were forg Sug. N. V.

IOSEPH J. FLYNN. page, and per up a strang, clean fight, log he was delegated bonds street. Mr. Flyon mode the mee in 1896, but

Degree, to both restructure and entertain ing. Abbregh roung, it already has chases upon the strenties of adver-II. C. Brown, publisher of Art in Ad-ericing, will bereater publish Truth The each is that the American Littleevados Co. have found 37 with the tree kind of a tough proposition calling Reven to their and, they been

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The Children's Managine, sublished in

Me Thanks Him for the Celti

deposit of Case & Michigan We, from W. House, New Yorks

which accept my though.

I also want in my that I synd your adials:
for first-assets, where you give some left parter lin, wed you my you capet note of the
wife "yet het sades the notices". Now, I don porting and I on not het older hat three yes for pointing out to me where I is no I are now in duing commercial work. I a or hardware po etyp, their une partiting up a plant in well be assemble in each unit of country for a singer of the three, And I am glid to making any indeed to the mayone (who kencusi) will glow, to this this be after the undersor the heat service. Therebody pura pages for pass downs, I contain, supportfully, for , y, step; than 6. Me(hanasan).

E home an adjection in your publishing this proof in your state of any baseful in the control to From the fact that some of arr criti

with recas coldness, I am glad to make making the above botter from feels that he is being benefited ather than

### SOMETHING NEW.

Articles of incorporation of the Rotary (whetever that may be) were fied at Paterna, N. L. Nevember to The company will amonfacture units and of St.con. but begans because with a paid of \$5,000, but integrat interacts with a paid up explicit of \$1,000. The incorporation are Cherles W. Tarreer, O. J. Gude, Frank. Firch. E. C. Gode and Arthur J. Gode.

#### DIED

Captum Jack Sentley, the voteme Mill of heart failure on the meeting of Thurn that city. He had just extru a hearty level-line, and about 5 ye s. or got into his burney to go to has office in the Ma socie Theater, when he fell from his sout. Contain Remarker was well known to business for a number of years. He was was promoted to a cautainty, and was sentered out of service to 1861 to a cap anager at Switzylle, and acreed that or We have much elegants in presenting is the exposits of chief of the Fire De

portment He who a member of Gen. H. Thomas Post. G. A. E., of which he was not commander, and at the time of his death to selfice be was a stanger Break

Scan, never wavering in his fidelity to his He was haried at Money Obvet Cene terr, Sundro, Nevember 14, with impres Vidios by the namerous fired efferiors The bill needing budges will be carried on under the same some of John Beatley

& Co., his son John Statley, Jr., succeed ing him

# UST OF FAIRS. managed a Boy They are claimed, and to markly an armingally as to they change market and delers are published also

\*\*\*\*\*\*\*\*\*\*\*\*\* Affanta State Pale Pape Sorme pain House ville Sa tern Wand of MINGISSIPPI.

MONTANA. NAME AMAZION Hardway New Master Paly save PERROYLVANIA has a modes peop | A Effect on W is

VEXAB.

Poultry Shows. or the Assessed Fund France Sen of

Zan Br. American Station and For Hormania Volter F Anne Her je te edir / L. A. Arapenpr see to Andre Pocks; has be recent Asse. to 25 in the Bushern Editeds Penkey Asse. The state of the s

Company of the compan Wilder and Charment Front Asset. Proc to the Control of the Contro State of a State of the part of the Conof the receipt of the The Community of the Community of the Community of Spinish State of Berkhell P. Anna Sant's Chap. Berkhell and Berkhell P. Anna Sant's Chap. Berkhell and Berkhell P. Anna Sant's Chap. Berkhell P. Anna John S. Sant's Chap. Berkhell P. Sant's Ch Spiners how A Pand P & Asra

To make pass of the contract o profit of the pr nor non-Constitution Anne Serve en es Sentences Sentences en 1 for Admir (sepe Anne Deut Anne Dan er et 1 for Admir (sente Anne Deut Anne Deut en 1 for Admir (sente Anne Deut Anne Neu-er) (sentences serve est) (sentences serve est) (sentences anne est) ( 

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Enganeers led. North Council and Pand Ph. Area Jan cyle of 10 Broad or Leanington Cold Con Augment to Frankly Area Jan 1940 of Speny W Streething Area Jan 1940 of Speny W Streething are man Kon y C Million I I I I Mores on old C The miletal P Frend P S Asso. Dec June C to See and one Net American Charles Debuts Posts and State Con-Amendrican United Blocks; Post-ica or good or 5 Minus F Assor Doc- to 0 M A News L Lincols nor Millert Frank Ft Aren Jon or to

of Real Toroith in your new are.

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I take this apportunity to thank we sware natures, who have entressed their work to use during the past year. Their number has increased three-fold. They were all satisfied, some enthusiastic, over the service moderns. I can assure these core better service next year. Pur fact service. The advertisers who have vice, would do well to write me

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or Lincoln and Co.

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THEATESCAL AND CITY SILL POSTS
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SUPPLIES AND CITY SILL POSTS
White prosedy and properly remodel
C. S. Woodward, Mgr. POST WANTE,

'Mr. Manageri"

Wit do bill pesting, distributing and

OTE burds, stock, labor and prices a O.K.

C. M. Smith & Co., Brantford, Canada. Provisition of City 17,000. County 80. Country 5,000,000.

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# LOS ANGELES, CALIFORNIA.

POPULATION, 1897, 103,786

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MERCHANTS AD-SIGN CO.,

MERCHANTS AD-SIGN CO., 636 BROADWAY. LOS ANGELES, CAL.

MANCHESTER, N. H.
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Just the thing for Gard Tackets.

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This least to murries transport mental assembler for the management of the managemen

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"UREXDELLEB"

To Beet, Posts Persis
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Will fit leade at a bill trank. Steel convenience.
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**EVERY DESIRABLE HOARDING EVERY FIRST-CLASS LOCATION** 

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H. H. JENNINGS & SON. CITY BILL POSTERS AND DISTRIBUTORS

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FAYETTEVILLE, N. C. Manufacilies, 2-4 Porton and Pho-Chattanooga, Tenn.

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CITY BILL POSTING CO., NORWALK, CONN. WATERVILLE, MAINE, POP. 10,000 S. H. CHASE, MILTORINA Peru, ted. Chas. W. Stute



WAUKESHA "THE CITY OF SPRINGS."
THE WESTERN SARATOGA. WAUKESHA to a homenful hithe cuts of amount blacks.

Maukesha to a good field for adventions. to a beautiful budy out of about 10,000 peop-Peet your Bills, Darntone your Advertising Matter and Tuck

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tour Signs in City of WAUKESHA, also throughout WAUKESHA THE WAUKESHA BILL POSTING COMPANY ...

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Annexe dd W gydden at temple trees. STATE OF THE PROPERTY OF THE P Phone A. E. Kanharosani, Parill Masses. Philosophys. Base | Mars. S. Brandelia. Anthropolical Parill Trans. Street, and Present. Mars. Services. President Present. F. Chales & Sen. of T.

CONTRACTOR OF THE and the Market In

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Th Married Learner H. E. Sant.

OFFICERS FOR 1892 DISERVATE - - NOT THE

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Bus Mgr Astr Department B C Felr MUSIC HALL STORE, - TAUNTON, MASS.

W. STORRS. De Punish Springs, Flo over of west Florida candle of re-Mattapas, Mass. D. L. Cushing

FALL CITY BILL POSTING CO., LOUISVILLE, KY. 248 W. JEFFERSON ST.

POPULATION 100,000.

S. W. WALKER

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PAULDING, OHIO. BRANTFORD, CAN. POP. 17,000. M. Poster & Co., S. S. Procure and I

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upo Barachia Fred. Wright's Distribution Service 432 10th St., N. W.

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BETTER BILLBOARDS.
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Located on the Main Thoroughfares, Drives, Boulevards, Cycle Paths

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Along the tiese of the New York Coursel, the New York & Northern, the New York, New Retter ond Extri leaf, the New York & Residen, and the New York & New English Bellivery. You can't reach this traffic arrange on Research Reside.

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