



Bittboard Advertising

WRITING

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he expitally illustrated by a gh almost ney thereaghtars. reial posters with but few ers disjointed, washingthing ad absordly long. In justice man, it should be remove that are greatly given to seconductive to Event speaking the work of hutiness man, very had ond the the encrytion, brown, and surficience

ob even while continuing to which was followed by sugged in and who are traly malous Opera House, Concisenti, their wall work conform with are many such is all the larger whose shifty no cue to and in the smaller towns the leader that the discription

selector will descend to be found to you sees abdity of no mean order in this to have in might constantly that effect cannot be ablanced by cofinalized off, since of makes length. By bend, Be common prop con, but he krief

SAM, M. DAWSON



The show out postsays with surashof a popp of the very is haven from Mains to California, a man that have ever goes on the who in his particular line stands right at is that here been the very the head and front of his competen, and at of term printed expression, anynys the reputation of bring one of th



Acers, in als early years, is because all these at dealth have a deducers decard the Cipper reading which, which spaces, hat others open's grew spon him with back great replace eft) divice, and make as that faulty, in sly5, it obtained com at mared or popular style. In- plote martery over him, and ha joined rought seems that they offer out will Kernan's Theetre, in Raltmore try to obtain a form and The summer of '10 tourd has a humble as vanifunctive and segme as het soulces shotent of the world as In doing so they minsporthened inversed foreman show. In the and 'Ha he ert of successful attitution of was with Merica's Ng Tony Menicella tions and menny to it, They Sells Bothere Circos, the Forepressit Disgs, he held and to the Minstein. In 16 he was with Process in it cannot be proposed after Witnington, and us the summer season ter of a newspaper and The with How's Circus in a tour through pesters are not easted in a Canada. In To be west to Filladary as arm chair when the calch bosteress manager of the Fijer Theatre. these attantion. Quite the rematicing in the Sensity City, three cos tra, they are passing and very scentive assess. Since which time he ly in, in a harry; hence, the has been on the road sheed of A. Y. e coiches their eys must tell Fearmen, and Springer & Walty, beering and all via stary abased at a the survice of the latter to enter social on or its early effect is lost, his present engagement with Brady & den bi aver these who do Garwood as adverticing egent of Hand's development of mind and showners the globe who can be considered as m

Dampon a record is a prost easi their wall work conferm with able one life has made more money for an deeper insight of Min. Thrue is no of absorbing enhanced by the billioned have advanced, dad it difficult other people in all probability, than any culture like that of writing, so taken is that man is mountainably R. C. Camp. d the alcreetyped rots notarely over people in all predshutzy, than any culture like that of writing no y thair every day reation, and other mon of his years. He has writed accessible of culturation. great difficulty is drewing more drew schemes and encoundedly Why cal here postess in Generical advertising than any other by experiment till weiters? aftertiding agent in the country, a

THE BAILEY SHOW

The remered acquisition by Mr Jan &

indep of the interest in the Damage & Intern Shows, hild by the Escents Es Inambar is a periosk of Mr. R. C. Comptate, is of ecceller seterest and suport to bell, Punifest and Control Mediance of and distributing work. With waves, than the Associated Fill Partner Association, which there writes angula and the main like Italianal Comparison on the and Talianal Comparison on the second Interstight with a market which has to aver of the Blinck State 322 Porton to result from day to day at signat in Association. He more firing tillers on hand dicables which beset and propagase. Non-to-to-to-to-to-pro-all intracrost organizations, it has yet prevent diens, and inside industry, and been easiled to build up and asians for its selecting his photograph for the first

Balley is new sole prever of thes result emorprise, it will afford great grantification to the lenumerable admirery of his boards in such magnetizent quantities energy, for while there is all guinaying hes benefied such empendeus such any the preise and marked ability of the and directed such and any that the present magnificent size and third to the efforts of Mr. Balley slope

spen Mr. Billey, whose Napo- he was general agent thereof in serve and infaits resource have second with the facts prioto greatly at Chatles, Depiel and Contary Published version water the local opposed proved on Charles, Letting and Locality express the presuperior of the local house of the second proves go rouging down the farme spec, a ft- henneth of the bumpens in ally he was go ringing down the many who really capacit of the parameters in they as want tang montanent to the many who really capacit as contacting and contaction

benefy assessial to educatica, nor every Philadelphia, in this, and recei name munt show homosily in this style of venture to a successful issue. He do anter into all the affeirs of every-day this and an December 1st, play, in partits, and occupy a large part of our time unpublic with W. W. Cole and Col. more and thought. A man's whole success in Robbies, he perchand the Aronform it of wought A life of some a briter. Trayer and the Geo. A. Trayer Mil. By nothing, are we judged mean keeply Posting Companies, of Chicago, which than by letters. Nothing will expect to want surrout into our concern and are so quarkity to the contempt of the world new experited us for the firm many of or the pity of our frands so the breaking American Advertising Soil-All Tourse of some supervices rule of contrary or Company, with hit Complell as Freedering on the writing a letter. Our latters deal and Courses Manager. been the most direct influence open the If there is may one man on the flow of her orothes eer perceptions of the names super and a reliable authority and things, under our sympathers, give on that particular branch of the arisens

ratest to which the advertising of articles with its detail, and conversest why inin some sections of the country info every usign. BILLBOARD ADVERTISION ententheur mies se sections where they is pound to be eachied to effer him

R. C. CAMPBELL

The treatmoleus of this, our united the restors of factors Advertises of the American Advertising and Bel Peri-tra a spherical example this glussic lag Company, of Change, Provident of se researe rem my to dry at dimost in brenden. No more firing utilizes our conductory that and/on with the count be perf. to br. Completi than in a size that in a size which baset and perparates. That is is a more of infinite researce, yes Its swaars furtures at vari, or opermous, sender of this magazine, the Educe was summied by the fact that he is the acsnowtodged insite, the formant and Sheald the report prove true that Mr. West embresi men in the field which we

He has beught advertising on the

Sarden to wood his consection with the exterprise

second equal to this cancers task, winter seasons toward directing the from a in that the same who are not there and advertising the attractions of mode it what it channe to be, and what it egent with the Newsymph Shown. In mundry is-The Grantest blood on Earth. Thil he was presented to the pocklass of country until ship. Howing in the reventance organized and incorporation Latter-writing in the ane thing abor. The American Bill Peeting Company, of ng. It is position, for our betters cided to abandon circus work, and in

He has bought it, sold in 27 would be interesting to been the bandled it on commission. He is further,



SOMETHING P

The was adverturer ha in will yield the som earnest Zool, which as stort

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Assess to Ca 5 L. H. M.C.

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are man of

Denid 5 5 Mercine Ma

1.1.S. Newcoulds, Byr - The ses Gaide will likely prove whe

I. H. D., Deples, O .- Write Deckes, Salars, Mass.

W. D. H., Peerie, N.-Bare bourd of the New York City ceners the full admirably.

N. T. Chiere-1: The Diswapaper Discovery, publish P. Bewell & Co., No. 10 Spruce New York, 3: Printers' late.

18. Z. St. Louis, Mr. -- The De News of The Dynastic Mirror, be shad in New York.

L & S. Seramento, Cat -- Tr teg them a copy of Bill, BOAR serve toward atlandating their m and wither studieble means.

all articles appenticiping to the interest



BULL BOOM OOSSIP

and These Connected With it.

The west Asseal Convention of the

latest applying for a bre city affine. He is said to have his eyes fastcard impirate on the Cincinnati buseds. One sing has evidently coucluded to keep

The American Advertising and REL a shingled reed Posting Contpany, of Chicago, here Political Company, the Company of Company of Company, the Company of Company of Company of Company of Company, and Source of Company, the Company of Company of Company, and Company, the Company of Company, and and fre abarts such, measuring five by fire. of Disasia for the Salestons Arms, which was fellowed by ene through sight sheet stands two by feat, for the V. M. C. A. Truly an enservation in advertising, but passenise the bounds? And the beards as promptly effective an their antithetical competitors, the show.

Ches. Moder put in the tag and of the clotus season on the Wallace car Ho. s.

It is said that 3. M. Dunks, the wellincom general contracting agent with the Ringing Show, would like to buy the boards in some live town. Locally and price haing right he would try it an

OM as it may even, a capiful out wamon regularly sugaged as hill posting ownless their own beards and anafacting their own buckess, than almost suy theware will hold its formed Assus

F E. Hitte, of Generating, stream, to bill pession are monotone or this occ

I.T. O'Meslia. Transver of the Associsted 201 Posters' Association, was among the first subscribers entered age a

Billboard Advertising. The Lithe-Turk or hand-printed stand

ours to be building the own, essecutive Newsy Name About the Bill Room in the coulder lower. Onto firgers It What the Roys Are Duing, and Where Name, is Presherg, is or well blad that

The Libble Show Frint Co., ordered ME Frenter Annocheten, of Thenis, will be John Terris, April sich, Hog. R darzberten Unter State C Complete Transmission of the assessment people and the state of commonthy perturbation or adaptive to the state of the assessment of the state of the index of the index of the state of the index of effertises will screepink mere gred of bir ikin form in pat in the same Harry Storps, of Chattanoogs, is the Thus may be had from a weak's sufficient of his little folks. He put in the unit of the Weil with the Weil with the Weil with the Weil at Ambrone Park

Dessidence nears is now all needed on

and manual contracts. This revenue (), V. DeLong, who, it notates converse posted territy four theorem maps and lag a floanding builders in date War too headers stands againsting of teersty. President of the 340 Protect Association.

Do the merchants of none gwa town

Then, why net?

Four landing que

tremely pertugert. We will take it for path. granted that you have conversed the town thoroughly, that you have acqued with them, removed with them, all to an its horn true a lengthy one, proven its its its ready with them, removed with them, sense of the rest is lengthy one, proven its its its its ready the Maileen purpose. You have anything every the Maileen purpose. restorer, New let as try. Fuk mat a end Manager McCullungh, of the itu absortants in New York Cir. Charles fow of the leading once to experiment queues Thenive was locky to anguge has a large negatistance among the silp 60. Uky 4 low. Boad as these manage and believes is publicg out paper at all with and where hand is every in his for each same and we will used these bands is every in his portion and an and an and an and an and believes the policy of th BALSCARP ASVERTISTS for three months. They will seed it, and much then we potenty way in St. Lotin in yourse. any well had it and main a second well the COENCY of presents in America. The is high Shelp to be deplicated in Detroit way owner of the Mark and these in the second se polices of yours. He worth trying.

THE PROTECTIVE LEAGUE.

The Protective Lesgue of American

Absolute Containty Pearlists.

A. O. Ringling, (Gos) who manages that nearly every person who has not everent of liness. He use realised users that for the most part of absended Avanue Theory is see of the best billed

from day to day, the results of provises, she at the magnaturess of the attentions Dan. F. Cline, of Parcia, Ela, is a start Advantatiog conducted specialized julying that beautiful second, Second Start advantation of the second start advant its Showman, and Secretary of results as is the fact that the day will when he arquited the least some yours Thirtye.

Among the Agents.

They Are Located.

"Mapor" Thomas Cash has doner inten and is now with the Goand Opers' his progress.

the shingle plan-thei in the upper Moorn Davis & Krough from "The Must, and as Bill is back enough in their contempting the ander should adopt the back among the should explore the back and must contempting the safet and must contempting the safet of the back and the safet of the safet of the back and the safet of the safet of the safet of the back and the safet of t shedding much sales the memory of We all know they 'Jin' cause his salesy will get a great showing for all compasion at all some, and while he may not be a playing the Peoples. dislocant still be is least to the back

her work in their of a two-year-old, and city among the best of the business year

furn. You circuit for many a namener afficials, and in a sentleman at story

pre-write generation of the second se

anolize section. Ha beau, or prevent usy that you are not deviated a section of the boy for or for days. Any day of the boy for or for days. Any day of the boy for or for days. Any day of the boy for or for days. Any day of the boy for or for days. Any day of the boy for or the days. Any day of the boy for or the boy of the boy for the boy of the boy boy of the bo in special bopeds, and the number of they are full all the tune, as the New resear he has belt his process providers in Vachum behave in billing Breeklyn a guarantee of his excellent work. His Soccess to Burney Link. While it is unconstinuable true that links and McVickor's is one of the heat

"Gur" Miller is one of the "steady A. G. Haglag. (Goal who manges that nearly every person who has non-the hope on Cor No 1 with the World's peeled is an advertiser. Following my loys, who knows a good thing what he bridge. By the way, Jush, I have you Greated, was made to finish the season, the idea a Note further, we are led to ob acce it, and in conceptence the Fifth here it to here this season? Good high by Reich Peaklass, who put its the advertisers are those who began in a house in New York. Since J Charles guests part of the manue with Barness small and continue manues, correctly Duirs is at the baim. Gas will get a facing their way and studying diligantly chance to let all the good people know

4.0%

lanes Weedcu, is use of the young to the busices, but the Acul thet forging to the front. He is a self male man, and deserves late of credit for

"HI" Given, who used to bill the the axeal and quality of his work

So "Boll" Clark has retarged to bis some for the Bewere. Will be made Jamon Defirm has been transferred by a great second at the Propin for Manager

ORF Wilson, who has been the obver tising arrest for the Alien Thantes Pitts. Charle Seymone, any of the cident of incends among the traveling managers Thesire, Scooling. De may be a little he was proof knows 12 make a provide bit the sealer of some of the here, but and break is, he stoods will in he makes while the opposition may get a balls ple Me is quite a politician over in his

Chas. Weich, who is at the head of all the advertising dance for Hoys's attent-Inn Colleg, where stay in Pulphary tions in New York with handsmarture of "Al " Bossesser is at the fictulier, Chi business in America. The is in high

Barney Link, who was chief of the drectiones hat summer for Indials 222

> John Rolly is personally looking after Lonizville, and m lack is see of the ' and

> > ____

CORRESPOND WITH US.

Manual common No. 11 W Sta Street, Cincinnati, O.

IN GOTHAM.

The indulutigable and Thulons ind try of the BH Paster

As it Appears to the Canad Obra

In the Metropolis.

We take it that is the matter of p air industry the bill porter stands a with no man worthy to be a second. rifeires in losp years; bet he secone to make an aspecially visions affect about this assage. He stores a bills, or barry of the speed adventage is the past can and disake of makerons, and sticks bills bundled your could be assariated and through the long night as well as through offer sugriture, the sums would be all the hurrying day. It is not thely that such infinite magnitude, that area the the wards to drep. A be deling much that of an expert mathematic, and one the be wards to drep. A being much that of an expert mathematics would beyn drew namewhere, and if he wire he strately satisfies to group it. adorp he would not got the bot and an to ceach the out of the man complex to get the g s. m bain. If he were at home. The following is a first of the measure in hid he could not crowd through the of the Wissenson State Bill Postere' As fre lies and post bills on the top story reclation while the formers were fighting the E. A Hortman, President, Manisoure famous on the four below. He heres to W. C. Tiefe, Rasine, Yein President he cal on the streat at night, when, Frenk A. Phagernid, Secretary, Milwin should be discover a fire, he can hill the bee; H. J. Kennet, Treasurer, bhahergan, fount of the hubbling and then tare to an Orene City Hill Posting Co., F. A Pite-

which sever farms and cides of houses. Octomerers: A. W. in the bill poster's only week. These to Repbin P. O. Controlis: W.o. be sure are his great works, the case Marshfold. which call forth his goolas; ton bis long, gall joy which he forth when it is they will income a

on compare the tiber has alload its property Elect and in a suched bills, and then assessing around than December 1st rice. and sticking its own over the others with

Is it notable that hill seaters mendeed ranger hove of a larger growth? that all Polats About the People Who Pol of the vast oceans of energy country a menerate by tant blut is towned The Mentana Blow Frist Company of well known heres to can of the most Mi pester? There are whole intellectual has antered the debi under the guidance reviewents of ford or throught in this astered the foll under the pursance Furthers for their line. alonal essential .-. Horders Beckly

ADVERTISERS' RICHES.

If the fertures made by indicious as

WINCONSIN BILL POSTERS.

The following is a list of the most

intern. greating industry which down, Millernites and Salaring Ave Aug. myndes the make of the bill postare Brickson & Co., La Crosse, Hunry Same, could be made to permetate the reat of Othkuth; W. C. Turle, Ratine; Earl the community, who does say how much it former, Hen Chire, H. J. Kompf, Horbery, H. would add in the antisoned would? J. H. grout G. W. Harvell, Ashicari, Han Jiche for fastmen, the Mill pening and undid Referey Modires, P. B. Heber, Foul da take hold upon the mesonager key, the Lot; John T. Conden, West Separate, those which would be wronght in the D. M. R. Renders, Appleton; Won. R. social and business works in survey con-parative theory of the state isfert the bill poster. Fin nor want two, the Manuel, Orne Bey F. O and append in this issue on machine page. By Manuel and Adam Maynes, Stevens star hight new shows our patheman can be Mentard; Adam Hayters, Elevant step bin, The only thing which near Ports, Aranha Wallarsing, Nearly wire you Reema, of Circlenze, has pressive and benefit () Don't Reema, Run Star Strand and Star () Don't Reema () Don It must not be supposed by the much house, M. O Bowell, Second and the parting up the generic bits A. Forter, Toronkawa, F.

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A SPECIAL OFFER.

To every person unberthing for Fig. hills, takes on an above aspact, becomage To every person inheribing for Fink-breader than it is long and books as if its beaks: ATVERTICAL before December entremely processaged cate ort, play, we will send, portpaid, A illand mare wenting entremely promonaneed calar- ore, roya, we were seen, portpain, A stand- recentred from the effects of their recent effect. But it is where word buff michanic scene Collection for sing. To word your disservant from and are now benefit at sitzer. But it is when word bill addedung hand of this mich, you make sourd Nessey. No 27 City Street, San Francisco. They decend appen the advances of a given Greine for gave, while subscription block carry in mode of the street of the No 27 City Street, San Francisco. They No 27 City Street, San Francisco. They no decent of the street of street of the street of street of street of the street of the comer til the other has alland the preparty filed aut to reach as not taker Donaidous picturial paper.

SHOW PRINTERS

The Members Show Print Commit various condidate for thestelosi patron sgr. For the time being, they will can plain and the mome world, and the num das themselves to angraving on pice.

Chicage, is now angaged in a sumilar Lubble, Jr. are legion. councilly for the Dynablaces, of Casela-

James Wisterbure, Persident of the Winterburg fdere Printes Company, D. Chicago, has assessed the management number of fallares which occurred darof the Walker Whiteside Co. and will ing the recent pasts, but one show direct the lower and one doct the husiness officing house went under, (The Reof that sising young tragedies

much to the gratification of his gener eas filands us the show business. Be in Verit, where habes a spin-felly equipped

that Broaman Aprentiant is a good men than Mr. Thurber. bing, and give anhotential evidence of these undercompant in the chang of a

sairer Job Reems, of Circinson, has their label on a can of ink in a guarantee tum, W. grophie pointing that are trudy wooderfall.

The Show Fristers' Association, of which Theo. S. Dands and Mesociati Childred are the roding spirits, has arof adjusting cordits and affording im. Pesters judicionaly used yield the manipy from loss in the members of the spected. Twenty-th most property of the tempter dass is comparison with the services rundered are merely emminal. Inquirim shreld be addressed to Measulef Cielland No. 14 S. Third B., Philadelphia, Pa.

> Freezis & Velection have estudrecovered from the efforts of their races

of incas bleak and type work for helk erraneoury and externations of 23 the They have buil span the estimation of a large sumber of patrens, both is the commer bur of their customers is proving at a most gratilying rate. Their unequality tact have contributed growthy towned " Silly" O'Mickey, who for yours and their prevent sovidk's position money the reach and shipping at the Empire m their compatitors. The friends of C F-

> B. W. Gogges is an langer scanacted with the Francis & Valentine Co

It is significant that among the vast pers of Churago) and its downfull was rectly attributable to a combination of circumstances totally sutside of its rap-

BA Sprague, frementy of the Ruples ;

Manherer's likes Proving House, et K. C. Therber, (Chodey) with the New Orleans, the oldest and her thew galed, pleaser and will thed as ever, printing concers in the Booth, believe galed, pleaser and word then as more friends among shoke

these produces and an adversion even which is one of the word programity in the bases of the second programmer in this force on matching programmer in this force on matching programmer is the construction of the second programmer is the second programmer in the second programmer is the second pr H. 3. Anderson, manager of the Re. Their lake are beeven for and wide, and this concern has been truly pheacement. of excellence. Their pester laks are sodealandly the best is the country. The ink word on this publication is from the ebere.fam

PRIJDAY TRADE.

3: bebreven bill peaters m get start right new and second some of the Hall der Trafe. Dun't bet the anunpapere baro it all. Ser pour merchante, explain boliday advertising mediam. It wan't take long to converce them Elart one and then will all federer famil in free ablama for & sample of their new Muliday stort 'en thisbles

A HORNEY TALK

Frindery bes the repetation of perfieldam, redend, does a ber ar a herrel of sy description raises these enterprising on priority in orme set of actions tasks. But yet of the Ripperson tasks and action the set of the

Billboard Advertising



HANT FOLINGAL LOSSES

The second but eached has accord with a few exceptions is widely distant of sout year's fair than an andy start. Johnson County and Each Elect Valley with a few secondaries in whitey means of mint year's fair that as dony much jufferent councy and new force and induced localities, the most diane. New Year's day seat ought is not the Agreement Secondaries the secondaries of the secondaries trene that Pairs and Harrs have supers: affirers elected and the argushation builers, considering the aroon wared in a doctor. Let us you, it is true, statistical of early in the state of the segmentation is the half is successful of early the brack at the base for have used whe mediateds in forcing for senses of the 1 bit is the half is associable of the brack at the which the Work's first sense of the mediated is the sense is a sense of the sense of the sense of the sense of the sense which the Work's first sense of the sense sense the sense of th well. This year, however, had bealenes will This year, averety direction comes inquestion, Davids upon your slop proved too rouch for how, however, present very Eght evicedance, dolains date sarly and let the laggands weery. and groat famerial ites. Truly this is a creta** Wall, maybe so, maphe so.

The Hamilton County Poly which was held at Carthag ever held in the bistory of the Society. Thirty thesmal

There has been a marked sprecement in the last few es in the quality of the works of art. This year will see many more of a high

The Descrife (tile) Fals, in size which effected all aller,

of a very wel week The manther man thereing made, through het more was not thes it really targed out south Feir and Trotting Association, are truly marvale as fer whose empioes the Fair is held, is, The Total Reports of the Barbon, The Tothert Combination of Hornes Bill Fontan' Association, is in New York belleve, since they. They have see incia, and so doubt will setrieve seal is anhappy experience this

A PERTINENT ELECENTION

does few bayes could not more all these decing the second or return to the sociterritory inmadiately afforest to even adopt this course, not the Con. M Rebinson Sauly acknowle Minage, superisoned a cold and chilling inset of which is that it leads to an early checkute defeat. He made a splendid Mange, appertures a severity and decision is the movies of the fair date, affert to place the Filmirs Inter Sol at of many place, but a great many fairs and treads grouply toward evolding the pair on a paying hasts and displayed the extreme East, firsth and Wett did unders groupy and version which marked ability to the methods he em-

"The works's all right-for the Damo- Berks County Post, condent at Reading. and

P. P. Kiepert, the efficient and hantling These is particing that will contribute percentary of the Pair or Julianon, Wis is a greater degree towards the success which is held under the success of the

moved attend the authonized of this should be be used by send the send of the Cyres T. Fus is the Reportary of the Matt in far in Mr. Reference's connection with it is constructed in a thing of the

We rated to make BUCRDARP AND ventures especially valuable in fietre when possible, and correspond with an here, asking an fer paints an which you in is our power to do so, to make our poper of each value to you their amount of the taborig ties. We will from time to they, faitedate illustration and articles on the "Best way to adre tion a fold" "What any the best stired

tions for fales, and where obtain the asses." "Hew Dis-

> perienced great datay and us ad their Pairs, sematimes not ananging them antil the last week

tions to Fairs and schow we know to he reflek

Try a sears subscription. and ply republ by its monthly visit. December lat, will

receive free, a

The Mellaberg Photo-Genuing Co., The Boochton (Misss) Fair H and of SPECIAL OFFER The Their Intent production in other plates Every one sending us a Arthur M. Fisto, of San Francisco, the year's subscription by basiling faceblers of the Facilie Cont

of the best mile insche in Northern grint mumber of Fulry this senses. They call could

W & Barnith of Housey Overn, Tex.

is can of the the bill perform of Team Handsome Calendar

Read the "Reserved Motioe." SPECIAL NOTICE To every verses subscribing for BILLBOARD ADVERTISING, before theember 121, 1399, we will send, prepaid as Handsome Calendar for 1895.

