# BILLBOARD.

## ADVERTISING

A MONTHLY RESUME OF ALL THAT IS NEW, BRIGHT AND INTERESTING ON THE BOARDS.



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THE LIBBIE SHOW PRINT
PRINTERS AND ENGRAVERS,

6 19 12 BEACH STREET, BOSTON MASS.

POSTERS & SHOW BILLS

## FAIRS!

Write for New Catalogue,
The Donaldson Litho, Co.
GINGINNATI, OHIO.

O. P. Fairchild, CITY BILL POSTLE,
Geringere, Hilder, West Certagnee, Lective and Furnessidiage.

Group Roberts, New Certagnee, Lective and Furnessidiage.

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The Price Advertising Co. 5

The Price Advertising Co
BILL POSTERS, DISTRIBUTERS, &c.
Own and Control all Bill Source

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CUNTA, AGUARDA & CO, PROPAGANDA
CENERRAL ADMERTISING CONTRACTORS
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Special

Bill Footors

Advertising Agents,
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PORTRAITS.

THE HELLEBERG PHITS-CRAME

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ELL POSTRES GERCTORY.

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AMERICAN FAIR FOLKETT.

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#### ELDER, JENKS & RABORG, 'Excelsion'



127 N. Fifth Street, Cor. Cherry.

Circus Paste

Stee w Inch.
Price \$20.00 per dec.
\$2.25 Each
mat C. O. In all parts of
the County
ELER\_EMS.& RESECT

Breat Stanfarturers

BILLBOARD ADVERTISING CO.

No II W. EMINTH ST. CINCINNATI. O JAMES H. HENNEGAN, MANAGER

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NU BOARD ADVERTISING CO. No. II West Biehth Street. I'v snother column we poblish on octithat its shief sim will be exploitive the cir on postern which appeared recently efficacy of posters, and their toward run

cupolife artists in this line to this country to feel their way carefully for some time records benefic him sail descriptly topwhich he toese. As we also reproduce form the Odne american and reignitude accreat of space devoted to it, and the

inopportune or worthless. It is this: at were here your bulleties and signs of the Hypercays, this admirable and influentiel joernal has been a staumch advocate of newspaper advertising, absent to the eways exclusion of the hillboards and all ether considerations fade into shoring historiforms in communica Them hillmoreus and poster polisters sente meribe well belonced designing strength where will had with delight, this change in color, to fine you must employ an ar

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POSTERS.

visibling influence to spread in all collect Die measure as the compount of them Now then eguld the vecerable, but not otherwise emisent preter, incipe the centugion of supervenuent. Those Scapers beset the path of the salps to "keep up with the procession here adoptately concerned at worked

corrected. Computed retiats in peelers signs. Musch is the case its projectors must of moreoity be first believes in the on two vel. Mennwhile a heghly special food and widely circulated yeared like will receive a hearty reckome and a and evicuatic heaptably to the new comes. In the propert state of ever termi is inpublished. There is alonty of heartodge on to when on advertising seem for it, to fact more than enough, over should be and how it should be and it is recoled. Here's beging it will sadial, to go slowly to a presequence to percent viceows and valuat champus

MUNAS, Advertising and pointed batter time are finding increased force duty by the cocker orant be a versiable few and worksam and hillparters in every seccutching stricty Colleges is too great a tagic to be dealt with at large is at brast as article Perhaps a good way to treed it ourmearly to to commercia the already secongulated concertain of an effect that many of them are totally insupers. test, then, up to date porter sesset he tision, upon which the burden of the week to be door must fall, When the

forwardly, a poster must be arbein; atherwise it will used the public taste this guester we need the best work of de tion of you would make a larging approxim signer, ducknown, presumen and papels

Water you advertise on the hillboods - of carnel make a desired impression at a glases, it must set challenge the behold Pourthly, the conception should be bold. Look at the expectrice figure of Needoon made tending by the Century

eerses and many lines with an American vices sanggerades. In this composition ireaset has a bairably blooded art, and artifly the two assisting that make the

Fifthly, the portorial and hiterary con teen of a penter must be thoroughly hermonised, making them work together one spales the other to the wesheding or destroying of the poster on on ad-Sixthly, meson must be provided for guarding the poster against being over leaked in the competion against it of efficacion saighbors. This feature should

be at coasiety utwarfed to us these one-second with I'm threet and positive oper-Lardy, all questions relating to size rates and every where detailend accessors for a penter cannot possibly in service

trading late a searly beganden field And now, when are the 'Blate achees manines' the advantate, the commercia

solar to make of it, my, within the ment FROM ENGLAND.

The Billiporters Derectory for 1845, but the Ediporters Directory for 1005, and last resulted at. It contains a compre angledon of Edbooters of the Kingdom. number of hells, opers houses, posselped should unfode fire crein entre for postage

PRESERVING PASTE. For precasing posts from specific in were weather, a liberal ad mixture of subtinuity will be found efficaceous but by far the best mathed in to simuly here the top-of the paste in the reservoir

Every time a buthet is filled, the peace carefully goes over with a paste would

The fast resort of an enterprising nempeper is the hilbeards. ordly, a poster must be sample. If secure is all that is claimed for it, why do No one will dray that newspaper ad sections judiciously conducted, payabut ments which scores from the former

## The Rochester Bill Posting Co.,

THE ERIE BILL POSTING CO. No. 44 North Park Poor, EDIE, Da.

Rill Posters. Distributers and General Advertisers. | Bill Posters, Distributers and General Advertisers, No. of and in Mill Street, DOCHRATED, N. Y. wellton up in the April number of Arc NEW YORK OFFICE NOTES Tunosphia existing expressed of the is Advertising. A number of the repor proper is which the business is now

brug conducted by the Officers of the biblied. Billboard dapley advertising in inne A Curren, Denor, Col-We ref. generates you first-class service on the hillboards in the City of Denver, Col. for all-week contracted by you for so, and sociality to be a wise one, and count recommend is one bigody. The three short posters you cost no for Scotheer's Son't Magazine, hrought as two ather win. We allowed their work to remain

m possible, for we consider Scriberer They also here signed the agreement same on the hillbeards to have lead a of inflance among other concerns. Erener & Mendelson Co., "Johann Hell's Malt Extract," New York Co. so much so proceible, and give the adverered showing is the tree method of

eles A. Hermoto, Missouria, Mont. and and communicate and and our Ansociation upon your stocking the pool hill Festion' Association, of the United States and Canada, and for the same members will over fallow the total year

Detroit Mich, next semmer. Slope to The firm Seabury & Johnson, Naw York City, panelacturers of Benney's Poorse Planters, was the first firm to contract with the Bill Fortest Association of motion. Mr. Switchrolt has bept a large force of men tony distributing New

intending the propersonally. The femal ments have made favorable records from and limitary & Johnson feel well report for hering had the helt posteres a distribperviously. It is this kind of work he posters that creates confidence smoog the advertisers, and wherever fallowed out brings its proper pringes. He doubl Senbury & Johnson will berenfler pin their faith to the bill poster. A. Van Baren & Co., the bill contern at

New York City, have been extensively

Mr. L. N. Scott, St. Paul, Miss., was a wisiter to New York during the week of Mr Rehert Gaussing, St. Louis Moreversal weeks. His spiriton of the New York Office will stead reproducing on St. Louis Ma. Bell Footler Co., kan made application for membership in the Associated Bill Protest Association

> D. Block & Co., "Megbinto Cignos" have billed the larger crites of the Pacific

the New York Office. And the reform The expression with which the mem-Office, and the faithful service rendered on all that class of work is beginning to entropens will have no cause for regret is the latest more in maintaining our which is emproved to be in touch with the ational Headquarters at New York

The firm of O. J. Goole Co., is making "Soble" attenued to occurs bull mealers Victor Issay, of Marshall, Dis, formedco reference, where required. His service ting at less then the regular Association We are informed that they much with but elight movem as the hill you ret paper for longue than one week, at loss than three emits per theel Work contracted through the New York Agency of the Association is not acrete per short per week rates [6:1]

taccate by seconcering work to your through their own official headquarters is New York City. It is already a con-ceded success, and is duing, good, mis-Distributing matter is often skunefelily was'ed by managers of opera hower in small towers. In fact they are as deer grammers at great expeller is noder that

A hitle educations agreey's pup celled Printers Int. which was built up as retherity in each monant, recently printing in America in jet in a crade state of development. This too, in moto of the fact that American achievements billbeards in England, Preson, Germany theatrical companies are continually hid-

stereoptions, display. Ye this end have engaged a large corps of Scot-class he legend, "American Printing used by staff by the addition of many new and had that we nave no designers to this lin-America worthy of the name. What at o" Jank, Frenk Hebre, Will Scorly and

And then there are William Cities Forter, Henry Miller, Im and Am Can-nidy, C. F. Miller, Daniel Smell, Hugo Negfold, Joseph Falout, Thomas Tully, Perficued Wegues, Edward Potthesi, W. William Crase, Emil Rethes getter, E. A. Thursen, and a score of where simest equally famous and pro-ficient. Will these gentlemes have to feel their way torothily the a couple of years yet, hader they will be excelle of secuting really mentions senters," as Morgen's White over brand such monoran And it emercian, box, from a journal

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the Specials-Assertion field will-find many advantages scores from deals They accept merchandles in the shop of the erticles they introduce in lieu of such eatlay for advertains. Their work is thorough and their charges

The Pen-American Propos

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posters and have enguested their

Starry C. Breich, is one of the western transitive members of the code contrain of the boards in First Section Kannas and manages Davidson Opera

THE BEST WAY! 1,500,000People Seven Days a Week

Of Advertising Space in the "City of House." THE CIRCULATION OF THE

American Bill Posting Co., of IS THE POPULATION OF THAT CITY OF TIMES OVER. 100 SANSKIN STREET.

#### News From The Fairs. NOTES, HAPPENINGS, COMMENTS

#### FAIR DATES FOR 1808 College County Felt Mondail Mich.

Jersey County Fulz, Illa., Oct. 1 to 4 Marine County Pols, In , Sept. 24 to 21 Feebury, Ide , Sept. 5 to to New Yorry County Felz, Ohio, August

Dwess County Agricultural Society Chadren, Neb., Sept. 3 to 7 Remirgton, Ind., Faw, Aug. or to yo. Marko's Vicewoo' Agricultural Socie Serre, Mass., September at and ay

The Hillaide Agricultural Society as Society at Atlant Moon, October 1 and 2. Cutumington, Many, Representary and up Carthage Pay, Hunditon County, Ohno. South Middlerit: Agricultural Society August 13 to 16. Wisconsis State Pair, Wilmonkon, Seu-Hinghom Agricultural Society at bwn, Mass, September 24 and 25. hold dept, so to up The North Middesix Apricolines Society at Lowell, Mann, Suprember on Phoreix Union Agricultural Society Pain Phorein N. V. Spot as to of. Mars Bestimitunel Society at Easter Mass, October t, 2 and 3 St Louis Fair Association, 10 Acres.

Nanotocket Agricultural Society a Manctucket, Muss., Aspest to sail or. The Ordert Agricultural Society at Oaford, Mars., September 17 and 15 Physicalla County Against turni Society et Erelgunden, Mass , Supramber & ! Hampshire, Frenhlip and Humani-

at Northempton, Mass., October 1 and 2 Housekire Agricultural Resisty a Anthers, Mass, September 24 and 25 Attisheen, Chrisbay I. o and a Bernetchie Mann, September on to g (melasive

Brokskire at Petadicid, Many, Septem Rockellie, 264, Fair Sept. 3 to 1 Marketone Valley at Unbridge, Mass., Real, In he sa September 24 and 22 Sgiriel et Touaton, Muss, September Alexandria Folz, Alexandria, Teor., Worktones County Feir Association,

Deceded Valley at Charlemont, Mass , September to and ru Mich., Sept. 14 to 13. Judiu For Assertation, feelin, Illa. Frenklin et Goundeld, Mass , Swatzen Sept. 9 57 16 Hompden at Springfold Mann, Sep Mondote Felr Association, Mondo tember to and or Foregret, He, race meeting July to House at Merverledl, Marr. September Frederick Cours; Fulz, Maryland, Esta-Encieta Bompden at Polmer, Mann,

September 17 and 18. Asserbary and Salisbury at Asserbury. Mass, Suplement to, to and of The Neymouth Agricultural Society The Westerland Agricultural Society of Worccotter, Mass , Septembar 3 4, 5 and 6

cirty at Studeldge, Mass., September t) and tj. The Bosse Valley Agreeds and Social

Washington County Feb Murriagi, Chartenant County Agricultural Conoly present dates on before. James town, Sept. 2 to 2. Worren, Sept. 10 to Corry, Supt. or to Mr. Roadsigh, us to by The morting was held to Jauentewe, K. E. St. Debashory, Yt., Pals will be betd

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The Numbbell Agricultural Society et Marchighi, Minn, September 21, 19 and the ...

Warner Debring Park Association, Inc. ruce meeting, July 2 g and 2. Drick County Agricultural 5 Marriedla, Ohio, Scot, as to 22 Jews Crosty Agricultural Society Fals Deferrille, Win., Aus. 27 br et. The Winchman, Ohio, Fold Sourc's love

Means County Aprindical Society again recognitioned the dates and new hor Namela County Fulr Association, Sch. A new County Foir Association was organized at Goronaburg, The, a about The Otine-see Four Asserteible has Printery Union Apricalment Souri, ers equested of Guesaburg, but Flum, led. is exceedly angaged in

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grades the Argicultural Sectory at Chip The empers for a Pair or Hally Mich, ore consultingly bright. Kinhaued County Pain, St., will be A servement is on Section organism the Singulary Puly Association, Singularies Page Union Agricultural Board Pair, Olain, in now to enguerant

station was recently becomes and tion, Ecus county, R. L. Fest, Supt. 4 to Rame Mr.; po July 4, August et. Facnoch, Ky., Felt, Sept. 14 to 21 Element Febr Association, Element. Warres Creety Foly, Labrers, Olde Aug 20 to 17 Marror Creaty Fuls, Standborn, Pa. ng 20 to 13 Evergen State Pale, Seleva, Sept. na ta Datemen Fair, December Wagolin Co., The Westerier Best Agricoltural Sect sty at Lanuaries, Non., Suptember 11

Marrie Pels, Ottom 25 , August 5 to Panagadi County Palo Delevon, Kin-Staffeld, Mase, Suprember 4 and 5 Spenor Agricultural Society at Signa con. Many, Specimentary as and on Groupe Fear Association, Titles, H. II., The Strembule Agreedment Society m Ornel Borragion, Mass., September

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for pearing The north was sent out by Ill Heliman & Co., 1783 Breadway, New De not pet of well removed who cheuk) be done teday, and old and a wise

If you hill a nown thoroughly your ad sufficiences confronts the bayer when everyor treatment the telet. Which Parist in the newsquare, and he seem ! Fire hundred effect/fr san skest pe-Sorte-two lambers in plan, and can be ween

Contrast the chowing and the results Ottong & Non, of Hewport, Ky, he paint a legal commercial imple. To may business and let nothing com-

The Price Advantables Company," o

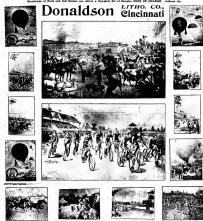
Dr. Pennis Ant His Discussed Dr. Panois in in Cincinstal, chables ding his freeds good bys. He is ed shortly for an annualed trip through Mexico with a couple of his names

modicina abown. Right belt postque bel lad week to heald his coming be known that their salaries will be forth that the buffet picks of the Bood-Foo of last season one southy to It is sufrom lenger is this field, wreld here to opste on the grove yords. His tour or arelly contributed to the less tee your lowerly the Eveter's sporkling dismouth totally must been, and we congretelate the

Assume the features of the Doctor's shows it the famile bend, which has been our shirted instruments. This is the late travelleg for glory, but this time ther will have all blade of Blomoude C the wirls and dismends, and it is bard for him to part with wither.

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