# BILLBOARD

Magazine

Bysines Men





APRIL, 1898



WM. A. Hart & Ct. country of special ifferham Di. E. I. Vance. A. Darte owns and controls all hill Gor Hill Proper and General Re-

out Wayne City Bill Posting On Desiration of the last Course Date | tion Enes, City Still Poster, Stol E. W. STORES.
De Poniak Springs, Fin Saliet, Ill., DeLong & Ried

Degrarque, R. H. Pep. 10.002. De Kather Atta Land. "10" in acco

Classified Advertisements.

The Curry Style President & Description of the Curry Style President & Style Preside correlle, Ill., 807 S. Main St., En Brett, mente

ima, 02de, Pep. 10,000. W. C. Torre, City 501 Perfor and Black

anchester, S. H. Frank P. Colby, Bellatin Etierrieriers and Sign Teature Gay Sea Preser, Luccheup and Re Complete, Toron

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W. E. Petter, Ourieth, Mise States, Mich.
The Mich. Aftr Foreya Was. J. Loyder Pro-Olgo, Hill Peaker, Photos

Bener S tion, State Swiger, Bill Penters, Arisena, 2.000 ft, of bearing Fredonia, N. Y. Prant Regide, Mice t, Charles, Mrs. Pep. 10,000 strette, Wis, Henconince, Eich

Mill Proming Co., come and Street or science, and an insurement Turker charter market, or taken promine departs of a Charles City and Union the Charles of the Charles was in East, Married with Life and Ottog & See, Ed Person and Pro-New Orionza, C. H. Young & Co.,

teria, British Col. Pap. 20.000 Paterway, N. J., Population \$4,000. Padenth, Kentucky.

H. Sperry Barty.

Bill Penry Boards.

Bill Pen

Woodland, Cal. o Verno, Minn. Pop. 8,000.

W. E. Beilegels Advertising and District tickmend Hill, L. 1 Charters discreted boundly in Qu. Delaware, O. G. D. McGaire, Oar Bill Pester and Planmane. John H. Smits & tions, General Advanta.

The Tria Chief Storthening Agency (50 ) Description of Distriction (50 ) Description Continues (50 ) Hundrey State and District (50 ) Hundrey State and District (50 ) Hundrey State and Distriction (50 ) Hundrey J. T. Restorn, and France, Adequate J. T. Restorn, and Des Maines, Iows. Pop. 20,000. Dec. F. Rabe, Description of Scotters, Cir.

BILLBOARD ADVERTISING

skaonburg, Pe. I. C. McLour, reservant, L. I. Pop. 140,000. Martapez, Mass. D. L. Cushing

Betler, Ohio. M. M. Spoke Erreiter Charleson and Capital Spirit Nescuccie, Wis. Chronial Statement on Spiritual EXPERT AD WESTERS.

Addition S of the control of the con Administration project the bending \$1.50 for per-cent angency. The help their tight \$1.50 for per-tended in control for the \$1.50 control man, in control and an expension to \$1.50 control man, in control and an expension to \$1.50 control man, in

ter Saventenik, Ga., Chroleston, S. C., Enti-

e handsome leather house Date

Book. Best over unblished.

When you were, silvines different Advancesing.

his not former patting brighting Bond 34 cts. in stamps to Henregan & Co., 177 Bust Righth Street, Cincinnati,O., and receive in return

Comments of the Comments of th Selferman Police or and service place & Stool Adv. Baye vo.

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tion Bill Posting and Adventiding Co. on the contract of the contrac 

S. Co., Highward Middle Dis.

Constitution of Property II. Adventishing Co., 5 Streether M. New York and Streether Adv. Nigo Co., 5 and Hardess pass.

NAME AND PARTED BUILDING

Control of the last last was

Principle Co., indicampose, tast

Prints S valuation, prints, Delryck, Pres Press Shrew Print, Delryck, San School S, Freshin and Leven, New York College Like Co. Chings, Liddle Grew Print, as West Light, New York Co. Lea Earth Print Co. D. Sections, New York Co. Lea Earth Print Co. D. Sections, New York

or Department Little, On, Cta'ti, O.

APRIL, 1896.

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THE RESERVE

and the same of the part of th

Surgery Labor Drivering Co., 200 Physical Surgery Labor Co., 4th Discountilion, States Williams, St. Victorials, 547 City, 548 Press

A MONTHLY RESUME OF ALL THAT IS NEW, BRIGHT AND INTERESTING ON THE BOARDS. CINCINNATI APRIL 1, 1806

Vot. V., No. 4 The Premium List.

yet it is rarely even helf done that they must have a permiss had of som neams, farm out the privilege to some local printing effice, and then the adveronly distributed through the adanded here and there, or mailed to the job, not bet that some country offices can do some up an effective pressure hat se jumbled together with the advertising pris more than half of the hearth. sirectang manager of the Luiber La-gors, I was exiled upon about the middle room on September 13 and 14, 1845. The hill pooting and newspaper advertisting was

unithly placed, and startled the formers of Kentucky. The bills were staking and advictageously posted. Our farmer tid it was "absented blor a rices " and people of they knew the amount of paper reed. It was not so much the amount of was noticed. Not a sheet was wanted timements in the county papers were minutere billboards, and oughested with local nations, that read like, and were, It was my first head to head experience. with the premoun lift though, and secur-

come false and harvest borner, I readly recognised its value and westered at its Not one of the lot was wellprinted nor effectively arranged, and in response to inquiries, I was supprised to find that the issue energy cornelled was Decembed, and that empysion was adopted in their distribution. In the three com-Coungice, Newport, Bellevan and Day-Only a much percentage of this provisities would be innerested in the premium list, and the Lagues, being open of Summer and streety well-known to the recidents, I published a beset from course there were cities to draw from but

jude programme of the attractions and the shortness of the time, the shorticions

the sense of the exhibitors, and made a becase to become distribution of these. Of property owner in the director named. Sicon. The balware, were distributed among the advertisers, posteranters, gra-



APTHUR BARRETT

vest home on these two days aggregated years cash edimentes and the critilyton When It is considered the Associem, and all the arrangements completed an't advertising done in that five weeks, t is showing made beats all records.

erests was that the attendance at the bar-The advertising in the premium list one merchant who insisted on having a petrone, returned them with the statement that his customers all had copies The make-up of the premium list was simule but pullers. Every other page was advertising. One page was decord

The success of ager fair or harvest beene The expense of posting, distributing and is dependent on the spirit of comprises it molities was emply tobin the original sections. Every right-minded former of their week, and to win the Man ribber betekening reperiority in any line, is an

of many and the committee of the older

county associations, were obstacles which

work did not out with simply cointing

he of sufficient value to resolvence them every possible competitor knew broand a distribution can be made by unior the policy late, or better still the seconds's lktu. I need both, copying names into a n, or come check it ever again nor smoot. In this way you reall every only with your promises but, and other shader of the fairs and place, but the essain little property prilated and the best of the fairs and place, but the contain little property prilated and the bothed will bring you the greates sent, though both not measure year operable. Josef J. West, Law.

PROBLEM STATE

other strictly feir pages for list of officers.

rele and regulations, and special se-

ARTHUR HABBITT

tions in the territory they traverse and also in all that is tributary they traver The warn and means adopted are many; During the World's Pair nearly all the ments reason into Chicago und perter catendraly. The posters ranged in size from a half-short hill to a thirty-twoothers were known as "stock," Most of the plea and beyont of Jackson Furb, and were very effective. The printing estab-lishments were careful not to avail the

RAILEGAD ADVERTISING

all the truck lines are extension afron

the passenger departments of usually

some tecritory, but by using the same for second conde in different ractions, then while giving them a good profit, would have caused a loss had only one read used them. It is a matter of fact that the them. It is a matter of fact that the reads using the "stock" peopers were just as well billed so those which mod special work, and at smeth less expense. The use of posters by the referends have been greater than at any time before Hearty every mileond has seem welldeveloped plea of advertising which they follow. The New York Control is people

States. This is a natural result because it and bot, emission, service, account territory and remainable and of a char-Passenger Agent, communical a series of copprighted pumphlets, each devoted to the exploitation of some associable and appropriate feature. The excellence of these publications was great. The expense

igrelend was manifestly too great to of these brocheses, so in order to piace the presupepore was adopted.

Since the initial number in sing piece tera numbers have been soured. one wild at ten courts ; this one, tarned to the Spring of play, and cetaloging the

II. R. P., E., sold at a quarter, This successful advertising was stated "The Four Yeach Sector," and is perhaps coults as well known as one of our scape gives. It corporally heads the list of all chunder or pumphent advertising.

Suface he took hold of the reliconts of that state the climate was just as profest know it, and fower still of the thousands who went to Jacksonville went any for eccurional execution up the St. John's river. The advent of Mr. Plant changed all this. Piret of all he and his resociates built several of the most beautiful bouch in the world. They commerced at 50

Augustice and stopped at Taxon. railroads which until then had been little more than "two stream of rest and a roughly with the best. These thisses ha educational extensively, both by letting the larish expenditure of money on the his roads, facely dening them with gues deer and lexwy, and commenting the admiration of all for the wonderful conespition and successful execution of this Amount the western suffronts, or righer one of the Middle Genter, undoubtedly

the largest advertisers are the rivel Chi Monon and the Big Four Rosts. Both are very larish in their observing They have sepathing to advertise and tiny adopt every method and medium. O. McConwell, the Passenger Tention ers of his shifty on the advertising of Wiff Lower, Mr. McCormick has aldised display adventioning as all six forms proche and the speaks are sands The C. M. & D. is an extensive adverther too, but hergely in the newspapers

and suggestion. The C. H. S. et a mo-partment of publicity is to charge of Mr. Ore Cunningham. Of the Transportsected Ecode the leader in advertising in the Northern the greatest advertising feature of any of advertising which this med has it a and folders from the year of Mr. Clin D. Wheeler, who directs the company's advertising. The Northern Parisis was

The entirent advertising of the United finatesis for too extremire to be considered taken as expensestation advertises careful study by rusquadle advertis

have made adversing a selence. The subject of Posters in all-about-

and endine discussion has been croked as to the mosts of the work of the poster Eleve so services an (redificition as ted un entire meeting to the subject of and the report of the meeting was telegraphed all over the country It seems as if with one bound poster automoraed perfect could accomply One thing is certain, thet advertising with

as brestafore, and it is to the gradit of they have brought it to a stage when, by its own strength it communical the st.

to hind of orbids has not been in nested which leads itself so easily to to he an setade in greeval use smoong women as well as men, therefore medican

The availability of the hillboards for bicycle advertising to plainly apparent The one great adventuge which the bicpcie mendactarer enjuge when he uses billboards in the possibility of using a design which will show his wheel ave" or exactly as it books. He does no cut or smaller. Another advantage is the possibility of utiliting a design autitors sale to observator, which will be readely reli rapidly past the billhourd. He is yest appeared in their minds That poster adjusting is about be glazing to agitate the manufacturers to

the price contests for designs which was cently conducted by the Pope Manu the Colombia is a medien set poeter.

THE SMALL TOWNS The national advertises is projection which would rough from inchesion there The farmers constitute a clear of pas the fathers constrove a character which have not been appended to by the poster except by the circums, and it is a year field which is worthy of com-

The county sent towns with a population ranging from 1,000 to 20,000 inhebitests are visited in the course of a month by every family in the county. Is many in-The county sent is the market both for dispesing of their products and for the

purchase of their supplets of most of the At possed westy all advertising d contant to the country weaklies, and admirable as they may be, they are not cycloped with the facilities which coals them to give the advertiser the same in the cities. They have not the ipoens which is necessary to eminture a complete

With renters this is different. The adverfiner may use just an good a poster in a small town as in thecity, and Maretonia

The fact that, in many, very many of these places, there is no hill poster is becases the advertiser has shown no dispethese towns. An advectaring agent who of that is mecessary. A few visits from that there is something in it. He secure wall privileges, sweets some boards, and the country town has a kill poeter The extention of the bill posters who have city plants in directed to this cou the facilities at their oremand, and by ing tower, one buckl up a business with wagen protes which will afficient to their eity business.

THEY DO.

En Dunion Peak? Very! E'whei they do, Duar Carrie Wella, we know havents Peak you have "Talagram habe." Life: You'klooff a god Smorbidgy's "dolor" Edigunt as Just an amaih at you. But business posters, he good display, reads the public energy day, And "whoops ten up" in great big gobe-They past! They do.

From the bear of t V, Carolinal When an year "le"? San't see the say to advention! They might not year for Carolina. in the penter "prair" should be, if who We kepthy stake a pair of Monnous Gards befores as bodoom boosts. That manusca spells it Construc-

That Carrier's bog at the Reason, belief-Thus Carrier's beg at the Scene, both That we could right belone the Son Of chaptes from the "Phillipsine," fee Property Ash, page I would able. Last Wednesday's lame, d'ye mind?

to the third continue was prose mind. Automore, Sant Tipe , Marris I, 1945.

Decidedly the most popular amores the past winter was the "poster shows." of art in penture, and one effect has been to being them to the notice of the people who never gave them a possing through whe is not looking out to increase to collection. To this out he captrir seen

epo ; he looks at every bill in the hope of eye; he looks at every kill in the hope a seeing something for his collection. The indvertiser respeths benefit of this become the power must be read to be judged. Another advertising meetly has been densed by a New York free. It is a set ten finde, with advertisencents stampes upon the rell top. The desk without advertisements would retail for about tweety-fire dullers had on complete of the purchaser agreeing not to defect or recove the advertisements the deck is seld to kim for ten dellers. So, the bost-

ements of every time by closes his desk with men chirpy inscriptions as "fee That Honey," "Good Morning, Have You Used Pear's Scap?" and Hood's Somepartits for the Blood," can get the larger

To Advertisers. Will Postern and the Public Generally.  2. L. James new owns the bostle at Yols, Ill.  W. L. Milleran & Co., of North Bread- may, Yuckney, Y. Javes issued a need boother containing a list of their hear- times.	a legs poster this work associately as change and to this place temporary. The exist of the adversion depostment. The exist of the adversion depostment of the first his three spa endings and wither lab business as a way that will be apposited by all consensemes of the accessions of the. <sup>4</sup> Me A. Crosy Morrison, the brainy man who direct the adversions of the rade record of the contract of the c	their work as the allowtime want is done, they have stabilished a standing storing between some that content be above by staticals, which are no pictury vector and spite or done or which are appearing beam smooth to smooth as published the properties beam smooth to smooth as a published heritage bard, and whose elevelation in length particulational by brick, and whose elevelation in length equivalentation of the state of the second state of t	with given his verse to the tell general Class Mills printer cann. In detect of that the tells was the tells to the tells					
Wm. P. Zwey, of 190 Hast 117th storet, New York City, is employed by Heary Museum, of New York.	a live little town, and advertisers will do well not to miss it if they are covering	THE REAL PROPERTY.	Bill Porters.					
John G. Hantung, of Polanceiro, Ort., antidpote starting birs bill posting of an only date. We wish him success. T. J. Bryen, the accomplicatily height and able memotory to Mo. P. G. Hout, of	the West.  First. W. Chambers, in the New York First: flevitus three robusts to underse- ulte comment on the poster work of Asbrey Fendidey, and not satisfied with this premises more. Surely Examiles, has at last done sensetting confidence or	THAT LICENSE QUESTION.  "Fallanystills, Come, Black both, Mpl.  Editor Bennaman a symborousis.  I have taken contributed intends in the dis- mandan is required to the intending of thill postere and have been contributed for supershops which I had in add with a forment bill postere cirry;  75. I was advertising the Artisgion Melanysis, out on toning companies mortised as those figur.	It is note to say that out of the many impairs made by the O. J. Gorke Co., regarding the methods in vagous, some west more throat, and is the point than those gions below. They are weathy of study and the methods of inclinations. Line, thus, risk, style, risk, style, Tan O. J. Greening, rest.					
In Louis, Mo., is an exthesisatic repporter of the Inter-state Association.	has at last done towarking conditable or he would not come in far so much abuse. Chas. O Militar, of Minmisburg, Ohio,	these was no local manager to back out for the interests of the attractions. As all obsesses	Jour Street Water at head, in reply with may. The reason our paper will always stay up four to ste coming without property to find, by hear					
This paper has receivly instituted an extended and exhaustive inquiry is noter to determine the cases monther of hill pasters in the United States and Counds. The result abound that there were exactly	Chas. O Millios, of Milantishung, China, controls the bill posting printingen in siz- tens towers and vallages having an aggre- gate population of 31,000 people.*  One, Kness orports good business in	menting the bridge, and fight resired from the bill power at (arry o communication replay that the bird for when only an admired. But when I arrived in town, the baseds were signately belief the Thapper of horse Clause, and the absence hand was bell. I had played the believe sector in the means and in control to one tiles of the	cil nor bands repped, mondé, un alwips strig- the bands three time a post, and asses bands absure; shire, we see gand fore pasts, well make; fronth, we seem the emine spice where said short has be posted, with poster, tith, and					
ago coeffici to rank as work.  A corolal comparison of our subscription banks with the tables that propand reveals the fact that out of the whole massion, 120, causely 1371, or over \$0 per	Menbrille, Pa. Knox has good hourds and renders good sorvice. Local work to heastway cells.	the sensor, and it restrict to see that the tall protes had salt in their he was liverant. Haven- upon I is that gave the Mayor, who happened he has a simble to be a simble because man, and stated my cape and showed him my labor from the Mill allokes. The hisport at urised what would active on. and	all the air blisters, investig a here, amouth are from We nery field, to cell it all off, one and pleasy at blanch paper for bendere. Herefore pre- well you Linux flows for more paper in your most codes, we remediate the housement. C. R. E. White here have been been as the					
real, are ashers/here to DELLBOARD Adversario.	Until the advention to able to give his paper to the bill poster and distributor and test shouldedy near in his comment that the service readword in country what	I replied, "A gined stand orbit to the climate board at the dryot." "Medicate and bot." accovered the Skaper, "you shall have 8, or that limite will be rechect." I go a showing the bill penter moved bin former and get a beaus. Quite	Two O. J. Comm Co. Perk.					
Mr. Gen. W. Sterenson, of Jackson, Meth., has had his poons, "Only a Felt Poolse," pointed and housed for personnent preservation. The office of Seasonam Asymptotical acknowledges the receipt of a cogn.	is premised him, he will continue to one other mediums in preference. The sole sim of hill posters should be to establish and unletted the confidence of the after- ther by service as near perfections as per- ture by service as near perfections as per-	Strapes (Eq. ) have break daying a quarter over tray; experience, what the Strong, wifer experience, what the Strong, wifer experience, but the Strong, with a converge adventure or entirelement for the water, but so I have attached a constraint or or entirelement for the water, but so I have attached a constituent for the rule will be desaid. Have a two-edged owner on "word both resp."  Changing the Strong Contraints of Contraints of Strong Contr	good for the contract of the c					
The parts machine manufacturers, J.H. Day & Ca., of Cleadrasti, not offering their memberd machinery at very attrac- tive prices, but Mr. Day ages if their strended machine for not not either in	athin. When this state of affairs obtains then self the bill poster lacranae in pre- posing to an extent of which theme is no fectaffing. The possibilities of actuali- ing by display and distributing are filled's abs.	Editor Wellberger Abregarisms.  Any for favor Work as what contains the steem of some others as the linear question, and without consider the favor of the contains and the contains the contains at left to the contains there.  Both left elimina and Mr. Magned man the	ritand of paper understand that he has you sup- where have filty reveal to one relation of the sup- where have filty reveal to one relation of the sup- temporary in the superior of the superior of the super- porals the state, the other paper of the many task accuracy that does not believe to this, money task was continuous in bits user. I had tell produce are tast surviving of this fact, They only had, upon a last one made around the superior of the superior					
pattern, capacity or price, they can get up a machine to mit any individual pur- chaser at any price. The bill poster who is tooking in operate his plant must com- centally, anamed do better than to open correspondence with J. H. Day & Co. Cardinade.	G. G. O'Reien's bufferine, which have made such a lid in Plathurgh, are receiv- ing much motice in the trade magazam on account al their greet artistic usual later.	pendides that the sens who does not resplay the sit poster in this law risk is defined by the senser and of his eights. The many who does her even effection, one of such! The many who does his even advantation, stagety made he be be- almen the sends on quanted with the hist poster, and so that as I have had experience, it is one	Hers, we aim should pasts, but not any name for the business. Oth Hill protect tell on it is an good, still not paper steps through photos with four busines, redtler cannot be unstablely mused woulding and deplays where paper yet up with their pasts washes off integration, but no are years of this field till it much more work to					
Among the pleasant things which the newspapers associates my wheat the posters is the following from that stocking meables of Connections epision, The Hardbook Greener's	Alteraphysicism says officefully, "Given some Gime to the study of how to been an adventume, and make this adventions pay, so well so how to get Min."  This panagraph had direct reference to personage adventions, but it is more the	which is the sent test to the security of the level. The measurably would not think of pro- bability a general relationship to the level of the thinking a general relationship to the security of the endership to the level of the level of the level of the country to their in another, as it by prints not of give voids to come to see that tright in an other security of the level of the level of the country of the level of the level of the level of the level of the level of the level of the level of the level of the level of the level of the level of the level of the level of the level of the level of the level of	he made fresh, peate that has held over eight.  Another ching very accounty in that paper should be their papely exchange in that paper should be their papely related down; in that paper the whole secon, or paper may be put up with ever as good pasts, and if not properly related					
"The poster adds an imaginative and picturesque alement to street life and also adds a rest to the they of the poster on the size, which justify its existence and	bee applicable to belt person and out- door advertourg. It is a fundamental pracciple which must be applied before the belt person over attain the great	namporty of any particular number. It halongs to those, who is the judgment of the buyer, use give him the best extent for his outlay. If he	down, nothing will pers it.  Stated to be putting up parent/regulate paper.  It is much wiver to basels if glopperly manched, and more quickly period, the seller impring and over happing on paper makes no difference, if it is properly parent.					
maker's producte that it has come to step."	position among advertison which their mediane-descripts.	no can, but to do the over blance!, what is there is justice or remains upon which will prevent blan!  But!  But!  Continue 5 of the Prox. For beaum, which you	I do not have that all we could write wealth be of any benefit to any as e, the only thing to to bit every bill protos work in his own way, with					
and more approximate of the value of poster advertising, and the recompany factual of "handring" are whithing the other tune. They realize that melantees eather more files than visuoga, and in tell a was that his poster advertising in visuous and reproducible when he has no better, in our and to converse him of the	The members of the International Asso- mentation of Einsthutzer we independ at the assurrected attacks made or Det Association by a Philodophia publication which claims to be the organ of sometic susception of distributions. They require the statement to texture the in- ternational distribution. They require the state of the in-these columns that the International Association is used in bath symbols, let year	in this, contains the previous marginant by Ry, Marwell. There is not you withing to my magniful it, and it is that the most of comparing the real by the third the same of comparing the real possibilities in any state will known out a delegrationating tere. A hereforement principle of all her at his of softered decrements. We have against the multicons diversariable and a like as this of softered decrements. We have against the multicons diversariable and a preparing labor one of the visions and the second of the principle for profiting. But me my right here, that no become manager with tilade he can	the the selectations, in that is their sale explored in advertising.  When all the tell positionwork are the principles, classes suffice as must of annealments at patient thous, and made they do that, will possess the selectation of the sele					
value of what they offer. Here is have one paper in a little house town teen tally: "Garrison & Hamemeyer have put out	the contrary very much in criticaes. By eddet attention to business and doing all	hid his shows himself to before obvenings (price and service considered) will be disable; he will do it binself. The opposite in also tree. His	Gen Course Brus Perman Co. C. C. Anne.					



OUNDING'S BUILLETINS.

In this issue we present a couple of fairly good reproductions of some of the minuted by Section and would stone of the J. Genning Co., of Chicago. instantion No. 1. with the bulletin boold and large " Arthur" wall is one of board and large " Arthur" wall, is one of bended at the current of Walnut arrests (biogo's population, who dolly post and prome this corner in their journeying to

and from their house and places of best new. The fairly well distributes their which reserve all the three of section on and elevated read trend, as well as the honletends and driven, at rech entrement, cago, positions where location makes there describle for authors display, both wall and buffetts, on absolutely controlled by their medial wall receive at a compared

focal points, no which the highest grade of examin week manches in executed. ung space second prominent down-town event the new richer building, at mothered corner Deschart and Van Brown the "CGI Colony Beliffor " the "Mount. nock Block," and but our block worth of the length of show is solden over three months, but as the pelicy of this concerv the present "pirculation" modifie for some that one point, even though it may meen a percentary loss in The Graning which is ober the case.

St. Louis Notes. in hill posting and net-door Gaplay ad-Southwest, is entremely encouraging.

is setocistized, convincing me that area opportedly lost, will be of some anall in I am not in a problem to any last what has brought short this change possibly seg is diminishing in \$3. Louis, and 3 have no dealet but that the hill bounds will be benefit to the hill arm street can be St. Levis, with a few exceptions.

read, where it pinces the personners in a proved by the Mulest-Street Sign Co., of Str. Louis, for "Kake Cornets." They have born norn on the ME bounds in Fenner City, 10, Israel, Landerwoods.

the Great Northern Hotel and Govern The birryle dealers of St. Looks are in ment building. Excelsions remain are no way show in monthlying the efficiency ber wheel, handled by the International bler are very fee, with many others to

The beyon failed to connect in Se Levis The St. Levis Still Protein Co. who are morehern of the A. R. P. A., are

heading Sweet Houseast, and giving the paper a great showing DEMARKABLE RESULTS.

S. J. Taylor, secretary and general mass ager of the immense Dt. J. H. McLean Modelne Co., of St. Leels, No., in a secent interview with a representative of Brandon Asymptomeso, detailed a ppmarkable experience in poster where bish onision of the offency of the bound Last year we made an experimental appropriation, with which we billed two widos a rollin of fifty solve of Indian

within a radius of fifty print of Minas polis. Although the cest was asset be-w what it would have cost us to have liew what it would have out us to her overest these societies by same the name pages, we found, upon, careful leave regulate, that the sales of our remody is ladinate were increased got per creat, and is Minamouth 1,200 per creat, over any to salts use bad, ever lessa able to obtain it those nections." ious." Ere entr's moto aforeise telb

PV C. E. PROTEIN

HERE TO STAY. sying degrees of carnestaces and persist ency against the bill beard and the says

doubt, sincere in their belief that the bounds defere the avenue. the surners etc., but they are enfortunate in having such complete faculties. They will have to hear the semenance remed by the signs and bills so long as the wast stales

feelings that every them to day ng, who delike the leife and the riger, sense which they any they present, but will in law, like the poster. They like to sign bracks, and they appreciate the afer" that are femiliar to them. is cherished by the man whose bushood was spect as the day, is that of the bill

Men are children of a larger greath;

tiscurets, and when a circus was belief they do not entgrow the inscinnion a bick

do no harm to bill posting enterests; and it is not likely that making anatomat add

## New York Notes.

About a year and a helf ness a news could to buy up a few of the walls of the after them for side. After horning them ing his leases to Mrs. Harrest Habbard. Counting Co. to paint these for Recursion Cough, It seems that Mr. Mewmaps Agent, together with summerous others failed to out his new from Mrs. Avec and

tion. Mr. Custour has some very som-Leaf Yokecop, her Gode, The Hawse Hat Co., of New York, or repplying their agents throughout the constry with a very affinetive manaher Sen W. Hoke u placing the penter in the city, and to she placing their newspaper advertising. In other

vastage to bill yestern generally, in ofeording the people up to the penaltition

of art on the bill board. The bill poster and poster printer who falls to we than display will make the mistake of he life. See W. Deke stone that he had some reison refused the other for on the been solicities the advertises, and would will probably make no further effect to

Secure's Circus mesopulous the bill swinning Sign Co."-both of Phillulei. plein, meets to ever the town completely a partief berg, but not often. Johnson and W S. Verbes, of the Sign "Water's Creats Fit" less up earlier impery, are great puders, and when Philadelphia con't heep them busy they

of the Pennsylvania Kallway between New York and Philadelphys, but they have not yet placed any of the super in

\_\_\_ There is one may in the A.R.T.A

nonneed allows about contain actions, and is best upon expressing bisself feety in

If you describ upon increases much for effect, use the hill boards. They are

irmp cate a train and left the New York The Wellstuck Light Co. and the Ladar Hour Joseph both of Philadel They are both great spenders of money whom the New York representative will not pull uresed by the some most July, they should decide to enter the display and that person is Ger. Custom, of Systefield, the lember market would been for cure, remarked of the New York Asserts.

to fee banded.

The two Americans the "Amer

Liggett & Mercer' Sweet Mercer Cignette has a great showing in Philadelphis, where the beyont failed to one.

tric lights. Mill beards within the place

WASTED ADS The article in the November number of

The Ledger July Print, of Philadelphia her a very attractive eight-short stand o PERSONAL APPRECIATION concerning the the Nil beards of that site, excellent the marity of hill board adventision and offer of Distribution brought visually to my log to wake sketches free for the advermind's eye a case in point. Last Suptan may or may not receive per for placing this sensor on his stands. He could not well allied to do it gratis, I should think firs. If the printer gets a bandred cut of the "ad," the paster gate peobably two stop and pick one up-all the belower sticely wasted, except that they abled to When the International Distri

Association becomes known and its printhat in advertising on in other large of wish, "The best is the chargest," -then the chess distributer who puts not a part of his yet let of ade, and burns up, or in. any way freedshootly discours of ada or rested to him for public shabilitation, will he found to find other compation where His telest for chestray can have fall scope. Possible the most unique advermedium over invested in being exhibited by Mr. George H. Elethings, vice-president and general microsca of the Assesses

Economic Administration Warra Co. deries is really a travellow passenger, The hardsonely built wages is filled with a current sho to 200 feet long by 7 ft. high A genting, attached by a speechet to the wheel, serve to keep reveleing the conten on which the " als" and pringer are related. The remerkable distance of swifter movies only shows by the model is a criterion of the attention the full sized wages will attract on the streets. It

cities the poster will be placed by the of an are light are officiations, day and is sensiting the public will give ennolderation. NO FURTHER

8	BILLBOARD	ADVERTISE
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8	BILL,BOARD A	DVERTIBING.	10 102, 1090.					
	WHAT COMMISSION CAN YOU PAY?	As a result, the most town that might be gloss for handred story will be smaled down to	THE AMERICAN POSTER,					
Letters to the Editor.	The following correspondence is all	gions for handred stoom will be unded down to	Appropriated of The New York Dave					
Which are both portleast and timety.	The Discourag correspondence to the interest to the cruft.	one headest shorts, and the freque city that would have control for thousand shorts will be	A convenient of The New York Plan- makes the materiest that " It is a common position of Accessing potery between to pul- tisk in their materity designs by French and					
WARCH AND BOTH PERCENTERS AND CAMBELY.	As every bill poster is practically a con-		Est in their entirety designs by French and					
Yeston Bubbets come to fer comment, force-		This is money one of the proshilties of a ciding scale of commissions, there may be	Regular series, which one expendence by one					
able and athoretes.	this subject of creambastes appeals to them from both sides of the funce.	meking in it, and there may have great deat, the	pioping a lot of Hitographic Classes." Then					
		Sales State by young and it must enderer be pro- fit by the honologie of the negative mode by	by medicalizable.  Buring a compaction of nearly fillians pages					
Philades, B. C., Jan. 10, 1946.		others, the small size is the one that is pring to	Burling is correction of enough disture pass, which a Delivitaria proter conditions are which probability resultent price of the dail is the United Blanch, the writer cast scholar search their the case been designed by the condition of the their search of fingers had been through 10 a single protect, and also that when such capital warm analy (which was at that demand of those warm analy (which was at that demand of those					
Cincinnati, O.	an advertiser wants ory bearts, let him come to me for thou." But these men	to send not use hundred shows as to send not one showard, there is so much below writing	Darked States, the writer not safety speed they					
	seems to me for thous." But these most acq either out of business or they have		the engineerd such region made does not sugged					
Jeanney number, and addigo, Yourn trade,		spaced for that come seems, a morning to \$5.00.	single person, and size that when such copies					
			were made (which was at the domand of those					
P. S It is the best paper I have ever had for	ecovers the vast army of sessipaper of-	one handered or name that said challent.	placing the order in every instance; the proper could be the original until was printed, given					
	the hillhourd in the better medium of the	For these reasons, I have room to the our- chains that the consulation shouldby uniform, and so office the paying eleters and treathful to	more complemently them before. The more their most applies bother officer bounts. Forthermore,					
Wolf City, Tex., Pol. 28, 154.			there are not enough furtige poster design, white process or december, beend in ten parts glowed which present meritant as existing nation or manufact a housement methods rapply 'organs' for movely one of the unit observe of America,					
	When the solictor for bill yeating up-		about protein or december, beautiful as exhibit paster					
mean assettly what I my. It is my examin to along tall the break to ad withing of the winth	penaghan Mr. South's Familian, or Mr. Royal Baking Presider, and sake him for	A been cost a copy of this bear to Brandons Anywareness, in the loop that its published may being count bears from the Mil posters	or marked a houseons suited to empty "trapies"					
	a pear's contract for posting Families, and	the mark to a price of the control of the said posters the market, giving their views an the excitor.	even If they warn disposed to do that sext of					
ad building to any hustanes, therefore I always eather good backs and papers on the origins.		Trees very tindy,	thing. The agraduated "owners" and lamberers					
Winding you prospectly, I am, Your wedg,	Mr. Emplaion or Mr. Pewder says, "How	per W. Bres.	just about in the same properties to the same					
HARLES	am I to know that the work has been		the motory and of the sam ordered at a America, when it steps were disposate to de the sait of thing. Yes apaches of "names" and indicates to be from the the Ethingstock protest field in jury above, in the most prosperior to the men who provide the mighted and high-ordered demo- logues to the field of perhalmed Ethinistics The road America of first, we have the steel.					
Mades	dene? With a newspaper I can sit at my deak and artisty serself that I am	HOT SHOT.	The rest assessed of Staff, and warm then Staff,					
WHO KNOWS?	gaining what I pay for".	The betendants will become an its restorbus	billion are as large of the substance and asserted of					
Hamilton, Care, Pale, spile, style.	And the solicitor who is able to convince							
	those big advertisers that they will get the service, is rendering a lasting benefit	from many fathers.	comment over put together. The publication of guerr criticism by the magazine page, illustration					
ing you hat a recipe to herry peaks, their will not one the brankes, and yout the form patts, or Place E. and Car. Sub. down, and chilgs.	to every bill poster in the business.	The Lebest Hotel, Chicago, Ela., offers	ad with half tone copies of the second service courterward and by the best more, and of a rare good					
R. and Cot. Sub. down, and childry,		numbers of the later-fittee a rate of \$2.50 and \$5.00 a dep. This is far below their						
E and Cor. Sub. down, and obliga, Voter Wally, P. J. Stranger.	Washington, IR., Feb. 11, 1860.	trust rates, and was secured through the						
		officers of Mr. Characte H. Baney.	watery officient that have be per the Turind Mores. In its evening position cogniting position, in making position was a mark to be trush possessibles.					
Name of Street, Street	from far-Yes here been complete as a nom-	Mr. Store Dallang, Vice President of	people who want to know the troth posturthem-					
		the Black Hil Poster' Assessation, (A.	and the state of the state of the state of the production, and give the process notice that we are just					
four fire-from the many prevents, suggestion, the beauty because it will be the beauty for the person of the beauty to the person it will be the beauty to the person in the beauty to t	Buckerd dad possibled of our membership for to February on. There will be about filters		try, beginning with mint Morgan's wire, and					
to other publication, that your finances An-	Vene communicate will provide wheat on ful-	I meanward writer for Uppet & Styces' Stone Housest," Collectio Fig Strong, Fam-						
			been produced, post by year, with growing with the quality, such a number of postern and ough o demand for an has of remarking and testing to					
he making this brand destroyed, I do not while to be substantioned, sarihe principles and anticoping	pr. per cheet, so per erad. pr. per phone, reli per cont.	Parties, and an inferioral from Mr. Comptell on charge characterists. I am here for the	demand for an horal committy and territing to					
have their advantages, but I see writing from		Myers, Complete or on Campbell, and any other	provide the designs for these best the work done shrows in imagestiment in retailer to E. The					
have their advantages, but I see writing from the standpoint of rom own business, the princi- pal features of while, an you know, are first	An we wish to adopt some some for the guild-	paper that pays fabr. Sale private.						
		Cames Saking Furder Co., 66- yr	variety pages has been maken in the contribution which make present alone their speaking production, and which there is coupled invented of energy general. They precise maybe make the mountainty this two descriptions and foreigness, and produce per abilities of entire with reporting the significant of the foreign of the contribution. The					
ally in the solutions departments, our affirst in he without a copy, or the innerso ranges therein.	Fire to have you make up named that you think would be subidicatory, and one that you much		abrament for manageding this can design our					
he without a copy, or the tensors ranges thousen,	presented to addition by, on fact on the manufacts of this Assessment has a resolution.	paper throughout Elizate, through mean- ters of the Inter-State RE Postor' Pro-	and designers, and perhaps per additioned arthre					
to just have argument to be maddle receiving business, one will worth the small and incurred		testing Association. They are public	Informer of the work of arms of those seas, both					
to addition to this, I deady believe that you may delay more to advance the interces of life	(Mgunt) CLARING W. Briter, Sory.	good service.	to Agree and describes, is strongly shown to					
pasters, then any other medican from his book an furth to being about that result, and your	Tow Took, Feb. 15, 1866.	P. F. Schneler, President of the Inter-	the tracks left by a good many "black-cad-					
	Mr. Cananton E. Svekh, Sery, Indonesia Bill Postery Association,		numbered pointers who down he the Electronian					
Therebing you has the bounded new company,			of the seagnaters.					
hed widom, we provide.	New Sire-Years of the 14th to hand, in which you request a children make of recentions and ask for expenditure on in what would be received.	Fileste.	of the magazine. In all the magazine and the color of the					
Name and Address of the Co.	and for capped has in to what would be could need if the rate of completion from ration	A correspondent writes as follows: Thomason Bill Poster Co., Washington, Wis-	is excellent art. This properties will (accessed					
The state of the s	pursue who sharps review priors. On first our endeding pour spain, it streets me say very fair	Thempion Hill Profits (c., Wesheda, Wis,	primariles & search agent three who pay for post					
SHORT, BUT EXPERSIVE.	endeding your apole, it struck me and very fair amongsment, so the little decreased as the order	had only one threel, bearing against a certifing at an angle of almost of. First is composed of Thompton Mannett and he is about providing or	ess, until the most of it all will be fairly of a bigh					
OFFICE OF STRUCTURE RADIE.		Therefore beams, and he is sheet accordance as	chan, it he to be brond. If we take the while product of the Prench changement the Buglich,					
St. Pater, Minn., Max. 9, 154.	that gets only these contracts per month pap assessment only has per cost.  I sufferment between that one cost bushles	Clereco E. Roney, of Westerne, Illa.	the enaber of medications phone to not one bit					
	I understand, bewerer, that one grant treeble		grader to properties to the whole so him have, and I discle, where a recent passethering of a					
my E. Nik, Clarimondi, O.	WEN the will association but have an accord work for the result brown 18 the pump rate said for	is den him for the manner in which he has	or Banklas, just becomely ever of nearly one recent posters, mining these measures made first by the most feature of feeding designers, if we do not					
Our Str-A copy of year paper was banded on by a mount friend. Our persprays more than publisher year's achoropies. Reclaud.		worked for the Inter-State E. F. P. A.	most famous of foreign designers, if we do not					
	phone custody, and results stock appropriation to the larger office. The Interdiscs has project	The following accordens of the Inter-	there fare discretize percentage of smally serietic and benefitset drawings to one that for the past					
Respectable,		State have been appeleted Corresponding	pear of weeks by anti-e melals.					
GIA. M. EFLERIS.	the advertiser to see the small town to adven- ings, so well so the large sides.	P. M. Groun, Example, 2nd, for	A new form of advertising has recently					
Energy, Oct., Mored to, 104.	Free, the self-furb cys became beings until the							
James H. Empresses:  Dear Sir-Hadouel End pure for Exclusions Accountance, "Standing you for the Denney may, it wended on decorate for more, It lette proper paper for the cyali and will de good. We	name here for money theirs other homes beings promon; the selicitor secrets at Experipristics of my box throught deflars, to be repossed to	R. G. Spenking, Boise City, Make,						
Annual Charles we for the beauty		for Idebe, Washington and Ovegon.  O. M. Suebe, Sen Prencioco, Cal., Sor.	with two light weeder daps, such about six feet long and three feet wede, and					
copp, is created an descript for more. It little	money to a contact extent when the adultion							
are lacked born, haring only strainer connec-		W. H. Purnitt, Andreses, Ind. Tor., for						
are lacked how, having only stream connection, has having first absorbers are appropriate a post bidge over we see it. Steps the A. E. F.	from the his city in it actually only to view	Indian Territory						
	on Hithe of the paper to the small towns, and no mark to the kept cities on he can induse the	Other approximents will be made, (see for each State) or fast as seembers show	test above the horse's feer quarters, and on all three boards advectionnests are					
Commercity,	mark to the keys either as he can indee the advention to ober.	their childry to handle some.	displayed in hig letters.					





AL. NOTICE -All makes and correspondence and climater Street, any Electronic, Philosophic,

DOLLOW THE PROPER begin. From now until the middle of October every available moment will be The wise affection will take the bird; he will remember that the firecols is a thing of the past, and that it will be ser

slow of the library laws. Don't let your advertisements sit in the year customers out into the open air Mant them at every carner; stare them on the face or the benefited game; meet them on the picale grounds; let them here now me their sururaless: in other weeds, war the 1600 torouts; make a smoot applied display, and do it before the same ides has sirent year competitor.

New, I am not advocating dropping the new, I am not do I want you to chann time the are of circulars. I want you to be progressive enough to recognize and it makes on tired to reed the articles of self-called "advertising experts," who tell you that to mend women for circulars. "dreet, pu horn , abbet wook". course, ecompaper advertising is all right. but so is peater, and so is circular, and so ing," and so is any other form of pubbuty that gets your name up. If a of-

gair should make would-he poster and PEARS ADVERTISES could give me the rough I really recits one thousand cause reas of the business was desprily due to the circular and the mach-dropted billfrom to Your Last-Dellin H Will not Madia Indoors the where I am

and original designs for principal matter. Des-form exemples for charge core, how do not expen-te give see much of an idea for those. ANSWER; We all know of the men who wayted, and then give that hind." I feel sere DeWitt II, expects use to proise him

trated advertisements repopular. Adveror does seed to the tipy Economic aftertising drawns," and some ore, as meter how clear the wording. If my crereposited one paint uges, and paint Barred Strives. Give Ranger-H. Joseph Rock

> Place street the following questions, level:
> , of an advanture places a pages or paraphile
> or closcies finishe of a pages or paraphile
> survives or series or their a. If the pages
> are placed one levels of the other, jet they paying as one or inn' y If a discissor on plays here, would the majority of absorbance be closed in he informed allike help, or would the Answers, I should think questions on, of Districts Adversarian may have comething to my on the military as to mention comber them most decideffe

on should inform advertises that you by boys, whether they want to know it of peaking your business, and it is realy definites in door by mon, while that of your competitor is "madem" by bern. That, if the advertiser provious estimate from both parties, he will si once under steed the case, if your bid as a tofe higher and, if he is a decreed advertiser be will give you the work. White I are on the subject I want to sestrikes a citation received from an en-

to-date distributor and hill poder. It's book paper lexical of a poor newspaper. Perhane Cetting from Louis the manand I don't think paper wakes the cir. cales, but it has a presented but to do with posting a good or a bed improusing the dender

Empirita you as so missain alorstan-your resease is called to a few facts, which may poor, volunts to entring the parties of Out Surveys."

Is ben been demonstrated that placings with referent devoker directly in the banks of those or could be banks of those or could be particular to the devoker period majoried.

It is not been presented to be the banks of those or could be particular to the devoker. matter pentitio.

Law proqued to these contracts for the dis-cribation of advertising matter (easy kind), on-shifting per to much any specified that or set, be-my breiting, DCBACT, at least the per in this per

An applicate transaction as to present details an applied here will be herablest or application, at moster sent by either insight are marrow should be fully arrestly and author

\_\_\_\_ W. R. BILPORD W. M. Pulliot, for many years with The R. J. Cassing Co., of Chicago, has em dition to sings be will handle pestern.

some and commodicas offices in the First Siglical Bank Stallding, Chicago, horse been engaged, and already business has communical to come in.

A PEW LETTERS. Station, Marris op 196 Jan. H. Dreetlan, Named Streetlan, Named Streetland, Challend, O.

office We have before you the w

til make the business find class to comp jur-inche, and on majorafully juries your passes, ge the topics office, for the present, will be sented at No. 13 juliuses attent, Mr. Trang's senter office Theriting you for your many and bindrosses. You as properfiely. weeken and return. And then they say the wanter We increasife the creature. J Beamury & Sens Depley, Walls, Writh Is, 154 Includes Assessment Co., Confessed, Ohio.

Day & Course Advances Ban & Course Lowell Mant.

Gestimon - Year Soner Serv As one pay CD 1 gar gloves which do the shadowing it will give you say work we make beyon, it will give you and work we make beyon, it was probe from a facility of the No. In the work trady, your most produces will be work trady, your most produces will be

Alten III. Marri II. (b) Contanel, Chin. But to that quite begatty with restall, has not that to that quite begatty with restall, has not that I faily realise the sensing of the word and I confected to the fell posting frequency manner, at the word beyon by. "There are eval-

I consequent to the time processing Symptoms. Or common, we also would hop as it. "Chairs are as common and these against them teny consists," but of all this work is the common of the common of the common. On the common, the work the consequent of a finery, as we have write were allowed by port, a form bulk, for second works and the common of the common of the common of realists of present to the colorest. We found had to be quitted whitten, band had not fill the least the will loop, but where note flaming county as to well as time to age to be more person we had person bile for two shorts on his life of leaves on his life leaves which was him life leaves on his life leaves on his life leaves on his life leaves on his life of Chicago & Alba militant marter, astronthing, the great his militant marter, astronthing, the great his mether demogrant at days, they were about t we my frame. Hell you yout throughout to any on the form there's mount for that me did. "Well," she said what a post is fill when it is not the many on the fill and it is not the form of the said in a soler in former on medicately to printing with the day's work, we

> Trees very lette.
>
> W. M. Lawren.
> Proprieter Veryte Bill fronting Co. -There is no line of trade to which need.

Postern are the prompted, used pow-erful and wave eccessival of all forces of advertising



there.

-Wolloho M. M. St Storm St. New York Billboard Advertising WITHOUT AND ADDRESS OF JAMES H. HENNEGAN, Marrie

Salambelon, Star Dar Tree, St. Advandescriptions will be published at the and in said of transity line costs per again size, rat in the chanted extense, where special is present. Our transition are not.

The Miller assess and reduced only.

APRIL 1, 1896. APPROPRIEST WILL SO WHE TO SHELL SHELL WAS especially in the smaller towns. To use of a selector, and the hest results are onde attained after years of experience. The menet type, however, realizes that the more people the busels appeal to, the more returns they will right. This is especially true of the smaller towns daying fair week, From all the mercent villages, come crewds of pleasure metasu impressed than at any other time. On

pleasure bent, they have ample become at their command, and being marriable profess a receptive state of much and Tax reign of the peater has commune

the orem of large is almost investible. It has been our habit to depend on certain prose clipping because, in order to guiber the month entire March to, we manifed been this source alone 6,500 allegeings. Them were all carefully measured. There erticle, occupping meety as cation page on a motyrophysic dudy, and the toru

Brailey and Beartaley. These thousan for broded and therpose decemed this style of set more or less ably. Then exhibition, or poster shows, as they are would breast. Next came tile is regard to preter collectors and their outlections. The cost were devoted to nector Innahame, peeter portice, poster loss er advertising and publications do

err, ot persons, four, including Businesses APPROXIMANG, the others being The They are irrested exchangedy to the poten. MANU ADVENTURES extend the field.

ers, middlesses, and, also, advertisers, To-lay all America talks poster, ordinite posters, and will, aboutly, one posters. These facts are simulfuned, and indicate tinks. All that is now seeied in the If they will drop putty personalities and

Two games of tal for tal is soldies amorfel. and server deposited. And yet, the not appealed strongly to the princip sex obligation of our ups. There is Not the Ideal that the civelry enisting between the two great unocladous of bill posters The differences cording between th are too marked, too radical for that, but the could be block by

great desideratures are not dependent we resolution or sensional after need in ground, they are on less notes bearfo, better locations, better \$42 pastern. end better effices. By better business methods we man

better book-keeping, better better untiing, better listing and greater sourcesy. CIRCULATION AND MISREPRE-

SENTATION. always keep company; too despectify they trend for speet. The devalution the newspaper whospeth and both in will for the absention, that he may derver his printings. we emitting the girls—are been with

had been publishing a sempaper in the Gorden of Dikes the gloudston would here less "the largest on earth," and fire would have officed a wanter's offi-The effective who make simulation with a hig C does not always get it from the accompany, becomes that faces bear and a good many people are been been if not created, and long a disbessed daller It is a disaposes thing to write that all neverser publishers are not becaut, and that all offices do not "know com?

rises the "origin of mon," with all area

The Interdible Bill Departs Associate tion have issued a pumphter called 27a. Jain-Sair Cardy. It excetting a list of the muscless of that association and a mation embedded in this little head in plate using display: Chevan C. Rency Workston, III. will send it to ser on for the uniter excil the edition is an heated Seven thousand was related thing," bet never mind, "beyon miles

Note: 5 That will make the give bendy that blood, and that this originator he placed in he

is butter return the west over and meticine, adventise one article at a time

advances to Dorsela, more faller have bers disjointion their arms by ever-It is to be keped that these month, it front, in the and, see to the fire, or then ong in that subbling lake of few and being

"station his book tace the water and puts out his dough thereior, he exsects to and should, morner circulation manifolds offence to miscoscoped the circulation of a serespaper, but some mehilden "bot the deed smoot to buth" by stellating the electricise of their setim edition, receipe, resource emi waitly and waitly, to their max-

emilions the half. There is a Sunday school moved to this for the publisher to give tradely) and

Mil perten

ALBERGEROUP, N. TITX As refinant, equisting license of for: 1. Such and overy infinitesi, does or represented, satisfag on the hadrons of his soling shall pays former thereto, as billions. For our work, then, for our mo No. 1. A bill peaker, within the menting of this ordinance, shall be very such person, from a personne copropet to posting up any personness, or SCI beauti-ness and person to med city, or in the own and person prices to med city, or in the secting based sCRs, designs or autoretisenessys.

or the later and the later and the price, and the later an

the same become any medianon of making late, a fire most linear shall nother has an a to year, exhibit, sail, disculpts on shall has any distance or leastered publishes, prin-plement or libertunities, in sold other, and an from or theoretics, in sold city, and an erest or pertons bened peeding middless, middling, distributing or advertising in the erest of mid-step, or exiting an otherwise for an

All posters are good, the seaso and im then others. Choose your poster printer with care and discretion. One

much more connemical than eng who

PROVINCE. We John Muddigh, monthly and green memory of the bearson Convertible Co. on handlardy and affordmentally known to a long storiest behavior or "Jock," so probably the sun momental same is the most to this position See of Sentimen, which his journeys of your years publishing. "I such "has many brillerium, but or green, site her Strackly grown up is Cole. Concernities, being sentered it when a merer last, her sentered in the sentence of his sentence of his sentence of his sentence of his present of good fathers, it is estancily inclined that present of good fathers, it is estancily inclined to be a feet that the best present of an anger our Data She of the father has been sentenced by the sentence of the sentence of

Our week set youl advertisements or the paper if chalcelland, but how can be except the petter? On where he will dead wall and conner he dade it studies him is the face. Ton, twenty, fifty time. a day at impresses its legand upon the whole of the beholders. They accomplish more in a single day than a newspaper "nd" will bring so during a year Poster advertising in its infusey as yet. Firms that adopt it during the next

" We challeney Mr. Gude to show below

The shows extract from Mr. Campbell's

super stainty shows the attitude of the

gung. It's rule or rain with them, Mr.

his practice to divulge confidential con

suspendence. We, too, could show does

besser that if any expellence take place

it will be the goog that goes eet, and not

the reals and file, which, planted to a

free menters styling amplifing senden uniors of the Association. If he can then

to prompts us every breach of effort. Under the posted farm primitable news papers and magazines to the proud conprovilege, on publisher can be ally exclude Strects to the American Filter Chamels Co. time with the sectal suthersides and man Co., The Buckship Piler Co. and the American Spongs Circle Co. are disposed.

to seem the matter on the Courts

Sixten, under scheck head may be grouped class and made papers, emergeist one-fifth of all the oppers termed. It may very good federes smoog trade papers is for less that my other class.

Satismal week, for the resone that the graph of what is said to be the largest personnel tell board in the world. He bill unter, by good service, has educated the benefits of the boards for his business it must normanily follow that they will ebings more beautic than in a town where the service is such that local advertises:

"Properly Posted Paper Promotos Pr perity," in the way the letter head of ipudding & Gordon, of Beise City.

W. S. McKele, of Greenstile, Texas, may such some of his medicities on the

W. C. Tirelli espess an completic descelthat there is any opposition in Spring Sold, Oblie. John Chapman, se, was nighty one years of age March 19th.

in the business at Council Blofe, Irwa.

The moon friends of Yest Muleikill, of Ossaha, will be glad to learn of his own valescence. Mrs. Mulvibill bas reseaged. the bosiness during his long Elmon, and

The position of editor of The JULY Finity seems to be one of great large We have the older now threat ening to expel members for derive to think. What comfeet and yor his high

Whitmerr, of Bullalo, writes that Fruit. scane Attentions is a corker, and withou us all manner of nonemerity

Veneyckie & Biole, of, Jadisenpelis report a theiring business. G A. Havrison, of Kerryllie, Years, in thinking of going into the business in

Wm. M. Cline succeeds Gao, Wilkinon, of Red Wing, Minn, who died last The later-State Bill Poston' Protection

inscinites added feartern new members to he list during the month of Harch. Ga., and fined \$5.00. for posting and dis-

tributing without a Scene. C. R. Row land as the liceased hill poster in Augusta. The ordinance to House bull posting is Thomas, Wash, was lest an the thi

rending The lamp black miscount is about. rember of stands rained by waknows. ties. The wood "enknown" is used visedly, but there is a strong suspicion

It started recently in Chicago, and new church refrectable by pentara seems to be taking a firm bold, lithburden and Rockford here falles in line, If it know up we shall some one more church morters. than theater posters, because the churches see or much more assessment. The assessed of space which accurate are giving to the pesters in remarkable, from the fact that, until recently, they have presidently ignored the poster, or crtly stacked its writer as an advertise-

Merc and more attraction in being paid

to pusters and display advertising all the

conful in it, and that is, to give the best

service, and demonstrate that to the ad-

time. There is coly one way to be out

net not on the boards at all.

ment. The principal cases of this charge of hand has been the extraordinary leter est taken by the public in the posters. Poster shows have been the reigning fed of the season, and, instead of occupying taken their position in the rear, and only echo the popular sertiment, which in everabelizingly in favor of poster adver-

Eickspon Judius Supres is the only street medicine which enjoys the over disction of having a town named after St. Segwa, 15., is the town, as an examduction of the period grade or the other wall readily prove. has a line of boards, which compare force-ably with Environ cities. Gathers is the efte which was hadt in a day and in the

replied of the territory. It is altested ex-actly in the center of the garden spet of Oblahoma, successful by a farming tershary, which, for productiveness, excels Karene in good senerge, earl, unlike Karene, has no had senerge.

arresting persons who post signs an the telegraph poles. F. G. Steet, of the Bulest-Steet Sign

Co., has appropriated fam W. Helen's dellar-mark trademark, and fam is The Engineer and Presir will inco a special number scop, with reproductions

in Numpert, Kr. tice of a city that you desire, and you pay only for what you get.

pertion of the United States in the nou The posters of the Knolpp Malt Fool Co. of Manitages, Wis, admentions their Keepp Malt Coller, are very artistic As they purpose advertising very extensimile, bill restore will do well to write. The American Advertising and Mill Pushing Co., of Chicago, say billing the

R. O. Speaking, of the bill posting irm of Speaking & Gooden, Briss City,

regre, to heak after the laterante of the

Idahn, has been appointed secretary for the states of Mahn. Washington and

Chips in preparable by a little story which is proving back a remarkably enproce of advertising. The story greather Mr. Rob, either of The Ladur Hone, frarent, in rending a serial which Redyerd Kiphing wrote for that magnales said to have topped off a glass of "Old Madrica." The horrifol other teams Stately wired Elpling, saking 2 "Old Medica" could not be changed, so the rates of The Ladies' Home Journel dal not pormit the mention of wine. He.

Elpling, with promptoess, replied : "All right, make it Mckin's Food." Hurry E. Stoeps, in his March "ad states that has prices are the lowest, and then fails to name them. This fallent mer here resulted in making gamenes for information that could just as well have been given in the "ad," which was excellent in other respects.

has adopted a new pice, which is worthy of emulation. Every time a hill board seeds repairing, or has to be reserved, it is replaced with temport and grooved lumber. Hu beards, aboutly great, are Wm. Wermald will been charge of the nighteen pinked hill pesters on our Mo. 1

of The Great John Robinson and Frank-E. M. Ferk may talk to the hill post of the country in the interests of Line

Geo. Wilkinson, city bill pester of Rad Geo, Wilking, and a momber of the later Stein Mil Pertur Association, died March 19th. He was offelds and uni-Sweet Momenta Currettes poper has a spleedid display in Creington, Ky. Mr. Pointable has basedfed that paper opten-

The retailer has it in his power to reach ---- Monanto Cigaretto paper in ap any certain class of teads by same a se There is no waste in using posters. You

lected last of beards. The scorosov adrentages of paging only for the circulation which one wants are apparent. The purchase of our customer, if con-ticeed any length of time, will repay many field the erest of the refructions

de l'Affiche), a mouthly publication, contaking reproductions of the best per of the day, is published in Penn, by the The first number was broad her for cistine throughout that section. Some gred results over he expected from that The Chapman been, Burl and John, ic., are putting up some boundful newboards.

The Inter-State Will Propert Properties Association will assemble in convention July vel, at the Leland Hotel, Chinese Michigan is still for Dec. Leaguest, and

H. H. Typer will carry Chie, same, if the reak and file of the emociation attend the convention, Jim Custon would go Custon with a which if his Rocky March Rate may not be pet up. Some of the beyo west Denselly, and some face

Chrs. C. Misewell, tressucer of the later State, is growthy planted with the peogress of that sensitive Gen. D. McGuize, of Delaware, Ohio, indexes a good busterns. A minutestanting between Regu

of fishery, Ohio, and the Syrup of Figs. Co., well soon be aminably edjected. Ges Sufficult, Earl Chapman's tone Smitheach, East Chapenages promi-tiong pupil, has the making of a fast-class subcater in him. Killen & Feltz, of Euroka, California, retrol off the boards in Euroka, Arcade

Fernicio, Futum, Reimerville, Scotia. I. W. Herleri is thinking of going into the business of Torriggies, Cons. Then E. Farms, of Philadelphia, was \* BULLDOAND ADVISORMENT U.S. SOURSE of

The Ford-de-Lee Year Water Co., of Pond de Lor, Win, and the Many Front de hor, tron, and the manners Store Co. of Manufold, Ohio, will short ly he rendy to post vaccous localities in the Middle States

Exchanges The advertising manager of a Young

to copy by

The personal letter which he writes in

maintains a description of the the state of advertising. The issue of February or contains a very interesting article by Charles Acatin Bates on the subject of prespayer advertising, which is formful

cades, from the pour of The Heavy O. (Denord Co. Chicam, is a beautifully on ecuted affair to green, sell and black. The nester appropriate the February number, which accompanied the calendar Soon on set standarded, no one can use that it is not striking. The Indeed that it is not strong. The same Printer Co., Chicago, will seed the calenter on morph of to contra

her a prosperiou appearance and receive A very good specimen of the nelapar's art point well printed, and the technical replace with interesting reggestions to all selvent and standard selffcasous to 75 bosiness, and wrethy a place on the deal

The freeingiess of February Expresser win, of States. ight some of Miner's Ledge Light. II. is a very difficult subject to regards

The National Presimplemental to February is incipily descript to the impact of the N. E. A. Commettion, both in Pine-

collectors in Preier Love. To quete the title page, it is a journal of estimator. pooler arranged with a few pictures and embellishments critical from versions no Ninth Street, West Karme City. Minouel. It is printed in Joseph Chil

who have made poster collecting a per-

Note C Freder, Jr., promises a great back in Fredery Publish. His pumph-

ra backing many orders and much adver-

The collection of protein are assured and the number o growing repitly. So printed as much some than a parting fed. The openednacy intent near footed determined No. Will M. Common to publish The Potter. This dulary little programs in new in see that mouth and quarter. The property of Mr. Closend, accepted in investigating an open country the improvement which such resulter shows ever in predocume The Bustuliers are reproductions of

off that is best in the tenter world, and their artists execution is to be greatly salption is \$1.00 per year may be sent direct to the publishers, P.O.

hom. It is a horderes, twolve-our weekly, and night to be on the in every presuper office in the country. It does not eachways, however, so just send force for a year's soboropion. Send it to Econt. F. Nicologhum, publisher of 73:

The Art Datest and Leaves, 40 Select at you'll not fit. New York, in a valuable publication for artists and Electrains. The value of the practical regmatters contribut in such womber are sing worth a very substitute. 2: cally costs \$1,00 a year

Already Name in the name of a serperiodical published by W. D. Beyon & along as roughly also, oversets, Effective tions and curretion. It his fair to be so advertising melant of more, to the ter class, and more then that, they are

A tory oppose to our auchinery table to publication of which Arthur Brade is office. It is a stipupe susperior, 55 inches by a leader. The inner below the writer in chiefly derived, to incurrence topics and about he a velocer visitor of all increase offices.

"Wolding Secrets" in the tide on the very delety little beable, which the Palet Revelop Coupusy used to infere the public of the ments of The Real Three millions of those bookiets we by mill. The reason for using the

Southly set forth by Mr. A. Crosser Nov. rises, the effectiving storages, in an article appearing in March Personant

APRIL 1866 Denver Notes.

Demon's hell bearings and colonially and doublets and a becoming make oredicable has by far, the best detwine. The trave

The California Ad-Signe Co., of Sur Prescient, has used Con. H. Hiele for \$20,000 for breach of contract, by which and Advertising Company on March 14. A condition of the contract was name line of business for five years. The pleutif corporation, in August last, our Cooper to the reasonable and all rights of the Purcle Coast Pusting and Admirtising on December sy last, Siebe, in violation

numed Greek Col. Bury Robbens, the principal stock helder of the American Advertising and 162 Penning Co., of Change, has been properties, by John B. Jeffrey, formation president and greens, manager of the Jeffry Show Printing Co., of Chicago. The amount is magnificent, but the action sectionable as every and in still during hos-

jour Mitchell, manager Coren's Bill Proting Co., at Purble, Col., has pires Liggett & Myeer Greet Moments a greet shaper a

Note C. Powler, in the last issue of We berwith publish a list of which are published solidy in the letter ests of advertisers, or which maintain eas on the hoppings, separation Bearonn Assessment, if paid in ad-

12 Monthly, Springfeld, C. . ::

Weekly, St. Leels ...... . a se Mentaly, London, Hug., po The advantages offered by th ore exponent, and are outy obtainable when the emount requisity accompanies



Is the Cash Value of this coupon. Cut it out and use it now. This offer is vold after May 1st, 1896. To anhocribe separately for BILLBOARD ADVERTISED and Business costs \$1.00. The publishers of RELEGAND AD-VERYISING offer those who use this coupon both publications, one year, for One Dollar and Twenty five Cents Use this blank:

Billboard Advertising Co., 187 E. Sth St., Cincinnati, O.

Gentlemen-Enclosed please find One Dollar and Toursty-few Cents (\$2.24) for which send BILLBOARD ADVIRTISING and "Business" to ore eddress for One Year. Name

County.

Town, ...

P. O. Box.

Printing House Gossip. Sensitive's discovery of the art of a great exhibition of lithographs in Parts

sent year.

Are Conside, formerly vice-president of the Springer Lithe Co., and batchy superintendent of artists with the Courier Libbs. Co., is with the Doubling Lidto. Co. Mr Casedy drown the highest value; ever poid to a lithographic settet since the ington street, Scenesces street, Williams The Porker Westsch Hall Mile Co., of street and Prospect syenne. If carried, New Haven, Comm., in the name of a com-

present and material for printing from Alamanum photon. It is claimed that the um of alamitan is destined to revolu-

Among the new schemes which are be pushed at present in the advertises button. This is the extreme of the immense popularity which the secret security button

tion of Orang & Sens, the enterprising on the happet of their route some con's ad-He does not believe on mixing about his Adverticing Wagness in Bullein, H. Y., office westing for work to some to him. During the month of February be sold are to be respirited to certain streets. As 14.700 sheets of commercial poper to the ardianary has been subsidered in the the City Cremcil prohibiting them from

Delowate merne, Engle street would be a necless expense.

Proters appeal to all the people all the Poten bring saich returns

D's Lorens vent year, own, and it's a good thing, for he is popular and level-

The provident of the A. B. P. A. had better stop trying to building seaschers of that organization. What he roofs, some than enyone else, is barmony and sep-

J. F. Otting, the punior member of the

Robert Creat, in Sorthern, place it as his opinion that the cut influence which, next than mother, master the space time of the medera was, in the realizer of service and further that the persistent reading of many newspapers, or

the whole of almost any newspaper, is For these reviews the eleum of the news melical is accordance since one from spore the trace to wafe Green's as much The poeting of this und has regular hom "stail" to get what they want. More of theatrical work probably notice him and more they are terming to publicathem, and more and more are they learn tog to value the advertisement on the wall, which they do not here to med talker they want to, and which attracts the attention of only those who we later

A collection agency in Biddele Marco, is using posters, giving the sum next and he will sense obtain it he suine offering the bills for sale.

SEN, MILL'S LECTURING TO
Some basids History of the Di
trues Venture Rarity Told.
The true story of Sension David S. HET test, and the meaner in which the ne
magic wild in Endeth, has just been to
and becaused the total to anistraviture.
he overwhered that the painterviews. It
trees der fem a night. Brigge ment m
Speciment, the terms bill paster of Minnes
who has money, and he became the fire
"it was accessed that beganer with a
St. Parl, Swinth, Chicago, Glandenett,
ville, Cleveland and other piness. Mike a

meeting serve then figh. Thru the evolution mean to Blancapadis. Thrus was early per this this issue, and hillse largue in shirts.

"Buty months, billie and, what there are good determinate broad in this bears." Thrus good determinate broad in this born't Thrus good determinate bearing the problem on make a deep hard on the Fanch, of fully, 'Ph hoding my self hermon them pays due I here bleedy.' The available libert problem of a low liberty. but Bondamer did her may the better better district, and then made density RES cather dis-connected, neight mid, incurrent, than Miles would small pay in Endells. "The business in Daloid was more than I was a supplied to the business and the business that the business are pulse and other business the other waste paid. Mike brug out of the way said it was the other waste that the way said it was the other business that the way said it was the other business that the way said it was the other business that the other waste tha "The small that said bliss to the societary. Why don't you paid it hate the house, then I by don't you paid it hate the house, then I

"Then Miles word in the member. He stades proposition than they conduces the locations has devide the product from the figured, prin-vided Miles would purp bin for the St. Forbefore.

"you can your ESs," sold Miller. 'I tell you what I'll de, If we will not in the cheest I'll gap now for its, frankent Explosit."

"I now no agains to their, 'the sounder to reported to have said. 'Viscou were to be brinted to it, then it is not a fine to the cheest in the \*\* Figure 1 to the conventional of the conserve sales.

\*\*Physics used to think point point that are globel State, the bill points, and plate the point of the conserve sales.

\*\*Security 1 the conventional think sales to the point points of the convention that the convention sales that the convention that the convention that the convention that the convention the convention the convention the convention that the convention

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WHERE LINCOLN DIED. A Strange Story Told by a Weshing was the shrucing motional made by Livyli Municy, the Washington City Mil poster, to b

on reporter
"Tim sir I femile bellere that Leanur as now to being bring as any condemned crumbed with the drack writch set upon blee. It was when Lineads was that by floods. I had been in the theorieds business as messages, and, in 18th way, became sequalated with South. On the self of this control of the control Einight to bide reseme and triad to deep on the bed.

"Now, here is the straight part. The very reason that he had one size over these life Limited and current to extent the state, and the map had as both heads to those bed one bed on the tended to those bed one within the contained to those bed upon it which achieves the reserve was fine bed upon it which the tender was fine bed upon it which the tended to the bed upon it which the tended to the bed upon it will be the tended to the ten

Married, Ohio, Jamescy 1s. Phil Charleson, Otto Serve if marked a being from The Immer Proper Co. I wish your affects in the market. During year experience to decising with dome who ad-worker, in its feedame-like for those to proper worker, in its feedame-like for those to proper for discriminary. Year publication in first-class in every respective self reserve automotiphes print note, after polarity for the reserve to the control of the control of

Mindry, New York, Jampaty S, clas-four for-Wa shall advertion our Plath Label Metal Feiths establishy to pour headily, by heaving contex discriming from house to bound, and write to know if you are still a consider for order, wedner distributed, ouperiodity when printed continuently, has reverye paid vo-re these surveyance advertising, and, but or to more, a love tentionship from pro-cing, we could the to have you dispose of a con-bosse of the paties to prove falsocie and on bosses of the paties to prove falsocie and comes means of this publish to proof Philodo and On Proofing of Jung you will forward year, by re-commendation of Jung you will forward be and substituted to the proof from the proof and published and off it the coverage door create in hore, which will be a proof to the proof of the published and the coverage of the proof of the published and the second and deliverage of these purples, and one are the published on the major that is to be provided by your sounding.

e best. We about got out some the sigms to the syring When you order, give name of your stapeon When you come, got some of the augment Company, and state how many consider you are even. Eindly regir at your surfact coursesses, and other, this only young, and other, they bear places to be a few serval bearing to.

four Advisables not to comprise on the case of the progress of your journal. There is more not and find and the progress of the case of the progress of the progre Boquestally pount, Jak Hewater

B. L. Goodwin of the stuff of Visc (Meine) Fiscograph, sends some unter in a readable strate, and his advan-

Drafte's fall Joseph to electricities A very attractive pemphist of fifty sin pages, and ensembled paper cover, in the circular, and it is a good don. Testimonich of pismed customers, and term, well avenued charge to be the established of Ignore's man, together with a price contents. It will be assumed by the printers who receive it, and, wedendowling Equitors Manufacturing Co., Two Rise

on. Wis., scode to a west little brochere. which tells about "Something New in Cases." It is printed in colors and Electopled, and, of the winter were a practical printer, he reprir would be seasoned with a desire to know more shoul the "Liferentists," which is described as the energy of trillet articles, is using a

lose-page fobler. The folder is well written and attractively product. We think that the index off read it; and "A Good Those, Pack D About," In co. on concluse, which rought to contain a body corriage ad, but it does not. The contests are devoted to Choppeler's Brunchiel, weren powdest and benducks money spent on all the confests of the envelope had been confined to only one.

The Labbor Obers Print, Berger, Man. are sending out a cordinant fidder, on Codet Geneta poster, which The Likkes Co. printed recently. The design is by G. H. Hellewell, of States. Itself of the felder is deveted to the 10th Engrarus Co. of Senten, This feature detroit summerhal from the bearft which obbar

Catalogue No 55, of The M. C. Liller & Co., Columbus, O., in a model comingus. It is descried to band unblenus sin unese, a fair idea, may be had of the magnitude of their husiness. The cuts legue cratains cuts and Ethographed plates of corre article mentioned. in had one point to credition, and that in, that the prices given are set "not." but subject to a liberal cush discount." Street of Plan named Is up in Checkman The evenes council of New Hara Corn., is waging war on the signs and

hill borpfact that cay. They have persed. an ordinance that will clear the three purklares and errote much indignation W. S. McKeln, of Grecovelle, Years wishes to dispens of his bill brands. A good opportunity for some leastler. Onles & Sea, of Newport, Ey., and O. P. Falochild, of Conington, Ky., when the A. H. P. A. claim as members, have

F. Fitzgerald, stanger of the Coner. City Still Feeting Co., of Melwenker, has issued a rest trains page, illustrated brockers, containing a the of their prinsipal protected tall baseds. It is abrenty put tegether, and well calculated to interest the advertiser who gives it once the CONTROL OF BETTER'S CICERED ROTHRISTEIN & STEEDS LUS Address F. E. MUNROE





- - P. S. Antibuted Contractor of the Public - - -



for hilling. If the contractor gate flows work from this class of custom, he thinks blanch very fortunate. It is the communic trade on "Bor her peuter made up?" "A peoper in made up el shorte sings hackes "A pooper in made up of shorts shap becken, An alghi belook till accepting a spore on the beard City) lost bul. All bill hands are absured to use height. Such a display soots the adventure po-per son, or of create a week wash." "Yes bow being dis firms smartly contined?" "as a paid, dison residency lies a rais of the

APRIL 1809. BILL POSTING.

How This Class of Work to Consted On

In New York Oity

But when it was some about which we have been considered as parts that the little was been considered as parts that the little was excited as a part that the little was excited as the considered as the consideration of the consideration of

plots, overcome, assumptions with.
How has it sit contributed?
You hashest of hill, putting has some to be
not important. In they work in his greeness are
unit a more momental assumpt his thin in any
other only in the remove. It is precedently only

color (by in the creation. In by presidently man-crifical by these forms. A. Vall Browne B On-trages B Cherle and Steary Meanes, the latter means asking fully such talk of the treed, if the control of the color of the other prints, such the first constants to de-tail the color of the col

pages who passed. Secretary in the party of the trees to bed placed their potent, they term county hald in go not and best them up. But these adopted a tree half placed the treest. because in the building up of the recovery

"For law long do from enough contract."
"So a pulse does necessary loss a new of the
hands for two sections, though easing of the
hands for two sections, though easing of the
probab. The Transport and the Probab Computer,
once if the larguest seminaterial afterstature, were
affected that is the larguest transport and the larguest
that posting in their Yerk, Handship and Jenny
(Egy conding January to secure. Whe therefore their
large contracts are seened. Whe therefore their
last content. Yet degree could be the neg made
last dendern. Whe figure touch is the neg made
that the probab Computer of the contract of the contract of the security of the contract of the c possibly beause it is not so necessary to adver-tion an applies which men think they man \* Start of a play of their of review of the color of the

Measure has oight below magene, formioned with indiffers pasts used and locales. These stantions at Farthert every meeting, such wages serving mes mess. These there are levels man who do Do Ding seales. The mages of those and the second s

Excess deceases France, As the Strangum, \_\_\_ FOR OMARA'S EXPOSITION. I wow feet in the Market Marca of Chief

Meyer Brantch, of Counts, Note, is recoding for-tions to no mayors of thins to the Minintegal Valley, saking them to present the below to the

Fair News. Brack Store Person The Hort Stole

Expension Company, of Storgic City, S. D. has just pet into the hands of the printer the premium list of their fair, to be held these September 23, 14 and 25, Ouaha is to have a grand expection

in aligi. Preparations have already comsourced, and the indications are that it will be a big slow, in all that the term of all the expections for the year 1846.

Habitatory's big show for ship has not been very result to existence of late. It would not surprise the knowing core

Secretaries are examply requested to the endicat possible measuret. We are going to make a big affect to have the lists complete in our May issue. Contributions in the may of news ste Those fairs, which also embesos peut ter choses and breach shows, should adver



Conventions, etc.

tane, mich. Morring of Reput Arease

The of P. Convention Ann

on. Colobration of New Lou-

In LEACE of loss then

Citizal Republican Longo

day 6-1. Senter Commenters

#### LIST OF FAIRS. 1896.

CONTROTTORS Mandam, State Agricultural Paint ILLINOIS

N V II Grahem, seco

Pair, long most dom y Agricultural Association

INDIANA street County Febr. Daily 1955.

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