BILLBOARD

NEW-YEAR NUMBER 1897-

DEVOTED TO THE DEVELOPMENT OF BILL POSTING SIGN - PAINTING POSTER - PRINTING, DISTRIBUTING AND EXHIBITING.

Are You a Bill Poster?

of so, and you wast to make moaey easily and agreeably, write us at once.

THE DONALDSON LITHO. CO., CINCINNATI, O.

Are You a Bill Poster?

If so, send as your name and address. We intend bereafter to conduct a bill posters' Advertising Agency. To distribute, apportion, and otherwise work ont the detail incident to placing work with bill posters throughout the Elalied States and Canada. Set your name on our list.

THE DONALDSON LITHO, CO.,

Are You a Bill Poster?

If so, then write for our new Catalogue of Posters suitable for advertising Amateur Eatertalaments, Benefit Performances, Balls, etc.

THE DONALDSON LITHO, CO.

No motter how small your town, you need un and we cook you. Don't formet the address

Che Donaldson Litho. Co.,

еінеінняті, оніо.

RILLBOARD

ADVERTISING

Vor. VIII. No. 12 HOUSE TO HOUSE WORK.

De Causan Appelle Barris. I have said many times that I considerof accessors advertising the best advan-

dred times maybe fire hundred times. I have always made the smertion on a general proposition. Take, for successes, a merchant on a small efter or town where there as a small the chief he for an education appropriashould been out other kinds of advertis-

While an brosset and thorough believer in the wirter of the newspaper on an adverticies medium. I am just m strong a beforer in becklete and circulum. In fect, in some cases, I believe that beakthat in some cases the benights and circulies should be used first and the news-

for they ever made use of numpaper ad-They divided the creatry up sections one at attent thereughly, by a to peop into general newspaper advertising almost at a bound. As I have said many times, good advertising is simply proprietary metacles customs brought While I am an the ankject of proprietuy molicism, I want to my that I don't know of a more effective way of introducing a good propository pudicass than by the house in house distribution of margies and good literature, "Sooing's believ-ing." So is trying. Take, for instance.

server stimule, and table remarks that is reresearched in a laustice. Leaves trial to-far prosperson and weakly. At the boths of the remark with explanatory same time, they are by areaquiper advanprinted matter at each house. It's my every ten will are that that brind of a same toring pie in given a trial. If the results are brought - that is, if the modifier press many advertises who attempt the house

CINCINNATI, JANUARY 1, 1807

to be what it chicas—a great mery of those people will sweet or letter laquire for the namedy at a draw storm. That's multiput and effective a war of productor a drawn for a medicine as can be executed. The pion of distilluting samples from house to home has been intelligent times with respected baking product, and where

Our war is through after ownlessons as to the emporters and prucing of the bookies, and circules. It stends to maover that if an ed sections who is bassing big bookies shaved easier the does of dwg. Ting boson deen't want it birked into was brountly made, I believe the plan has

P. F. SCHAETER, of Oncor-

always personal production of results. Areway. I notice then the firms who have made the greatest use of these phase are tions, and there for a do not to any way There are two ways in which a great

for an in-the continues. This is the exact howith assertion of what ariston can do. The horsage and a either street, typed or sheakasty involvency. I have screpton that were not only anguamed. A. S. P. A.

THE PARTY cel, and builty spelled, but that also sho ad a really behaves ignorance of the

simples: physiological facts. Yet these atterly should advertisements, faithfully danificated, settedly broarts, fair princes and their authors theired. This being the cup, it is on weather that beeklets and election advertising a really good second The other point where house to bonse distributors fast is in carries or distributed

are designed into the first open never tal dram't pay to employ attemperable people to make a bount to break distribution. Is my over experience I have become an office ber to damp a firm's cuterior mail an open owner rather than easy it six the eyes street fact Office. I have known of cases where this had govern for weeks. and the few exacerned was attacks at a loss to endowinal what was the matter with its main. If a regularly empired will do a threat of this kind, what do yes expect of any utterly irrespond to man or boy whom you may pick up, bit or min, by correspondence, to make your distribution? It's simply powing more; distribution of election and benklets to record or separation to markets. My conclusion is that the house to have

distribution of circulars, booklets and surples is one of the most effective methods that our he used by the general advertiser of many articles. In fact, in some cases I think that this stells of adrefferm should even precise scenario educated up. Whether a distribution of relate should be made by small or by a bress to bress saares in a question for decision in each specific case. In either arent the quality and attractive one of the matter distributed will out a great his figure in the determination of results.

A recomposited writer or as follow You must been in mind that Stabillands frauded the association, that we con the has become a father beguts and man a child, does that give him the right to kill t yest as it arrives at yours of encluleurs. and proprietory medicine ado of this do- native what Mahiltondi in herydaley to if



CALL. International Bill Posting Ass's.

spectfully satisfied beyond that the regu-Sth at the Hotel Emery, Cincinnate, O. A fell attendance is decired CTARTICCU E. REMOVE

P. P. SCHARPER Savatonak, Ca., needs a hill poster.

HE posters will do well to write to the W J. Morgan Co., of Cleveland, Q., Sor supples of their commercial postern Tele well-known firm will hereofter deal first through hill restors factout of through objection as here to fire.

To REI Peaters and Distribution. The farm of Madate & Employ Chicago notice of which appeared in the December

inner, have set settled so yet with the soderrigated, new its members and featurnity 71 on green youndres scootingly

Detrompational Bass, Propose Ass's A on pertacably has been entered aste between Frank P. McLeethlin and Otto C. Floto, who heretolers have conducted new free will control aucon fact of hill boards and their work will extend over confo, Lawrence, Mound City, Gillery, Parkle, Colorade Springs and Cases City

making this the most satemire bill post The management of the ownspice will be in the heads of Mr. Frank F. Mc Easthlin, who thoroughly understands his business, and premium the utmost satisfaction to patrons.-Otypic Occid

Personal Mention. W. D. Handel, supremy of the fair of Manage Ordi, Pt., has decribed to the posting and aboth-uting service at that point, —C. Y. Crippes secmod to reven the period of the control of the contr Cologon & Minghood on Athena, Chin-

the city hit pasters of Experiencials, N. C. They

THE MODERN POSTER. Use and Abuse of the Later-Day Ast Markets macror to be consisted of the accompleme-stating other signs of the Euron- or displayed in the accions poster tenders parket behavior, or constitutes to the new direct that

age on not help unmirring whet has here the more of E and what will be the enterior of E, it are in homology copy demonstrate. We demonstra-enticle. See to updo of a springer than being that this patter came in a velopalisation of phomanagement is the star, and that it makes to susperfect each in the princip, for should be send-one to exclude him density, in given processed because to the post-conversations things of every-It is that the bigs of paster advertisement in a way self-of-s

F. F. Selector of Citizan, in recognition

ignas, W. Vo. Edwin X. Cowin, the WE perior at Plern, illn, menting of Madricustra counts on a New York mental, Electrons is drawn on the Back of

nations insweriby the annihilation of the air critic. It was made as other debaseisant of each and a Nighty animal, shipmaper volgatify and deliberate agilizate, the I if he at a to wantered within their was a very annuface principle in the relate of both the animal on the poly-lation of the poly-aginet the region of the each administrations.

JOHN Q. A. CHAPMAN,

Terrena Concentrate Str. Per-

the is draw toperate, so, b) we make a childry and perchily deplayed as some for being authle to decide upother the artist all serious or month lakes; advantage and fronten of the stockets to give following any a most instantic and authorizes long-gauging. most instante and anter-two jung-paging.

In exactor, class of posters one meet the existenqualities being submiliaried as the executable
qualities, being submiliaried as the executable
qualities, between confusing 1th design in the
Russian I has subject. Then again one one shop
the static edited of the adult has been in make
the design as articles or monthly, regulation of ter or pierring, they at least four basics are store at war-flest subject for the subfets.

the name time is hereasy with the spirit of the object. Sat own this harmony is assertions inching, the very harmografty of the contrin-

time is after temperated, you, by the sale

namen agir for the arranged with a chilled niority a generated dignity, and other much in-heronic vigor. he notested has the poster idea become the

form, but had not magning overs, efficient of reage and much, shotcher, made of execution ment and even drifty papers all lever, more or less. On "pasters' stamps competing multima-matient andreas, management groundpasses and multimatures.

Thin profife poster and est produced has nite of droigns, and for several years has been sifted to all Paris through his great recess o

where parties were decisinged by approximation. And, were at it the man of earlichter stables may and engravings, different stages ("states) of antipo man explosion, weath artists on ever of antipo worse exclusive.

Charact, to only one, though participable fortunes, of doctors one in sale in anylog bandrois —of paster atther.

As Cincinnal Commercial Probess. MARKET STREET Through a strongs entachlesce the

mords Power, Partisent, Persistent, Parsouls, Pleasing, Potent, Publicity and

There members of the coaft who are



ME EDAIN IT. LEADS The shove in a very good portrait of Mr. nied negating office, and between the two he is kept pretty bury. He has a nice let of boards which are generally kept full tis member of the Internstroam! ME Feet

FRONTISPIECE. We received on one front year mosth, a pertrail of P. F. Schaeler, of Chicago. Mr. Schneler to provident and greered manager of the Chicago Hill Postchemists. It is as fearable and president of the International HE Posting Across him alone, When first projected, this organization was styled the Elizate Rill. Posters Prospective Association, and was estrated to embrace only hit posters in litteen. Its growth was an repol, how-Fill Poten Association. Last summer its scope was still further extended, and the same again changed to the laterus treal Bill Posting American This ergonnation to a splicyfid mornment to Nr. Schaeler's shiftly as I staying powers It it as acheiroment of which asymptom may well be proud. As is also bis record. is the opposition light with R. C. Campbell, justly sermed the recet agree to

My Scharter is of a provid, efficile and

he friends by thousands. The funeral of the late John Chapman took place Sunday, December 17th from the homestead, 4346 Eastern Ave., Cin-The arrange were impression und the costern leavenine, Went Quar irrintes and efferings were received. The yell beavers were the soon and soon in-

The Change Rosed, the New York Sivil, and the New Yard Joseph, all the billboords. Could there be a room prices testimonial to the affinery of the

A one shoet on the stations of the six-B. W. Sueden, of Brancisch, N. L. eated reads in Chicago costs the odrerwrites as that, the only thesire is that true these costs a day, and pays him hand-smely at that. On the tho wegh and with it, all his possessions, all he has repetation and kis beards

three cents a week. Advertisers will do For here!, pointed and targe anaposes

For long time, personnel displace, a

For exteel operation and practical de-

ASA ROCHARDS CASSIDY.

Mr. Bates has started a poper of binown

Photo: which manuscrades as the efficiel classes, but which in reality is only the house segan of the Acton Burrow Co., Intwo vous in his "Tepertment of Conti Chest' in Printers' fed. Mr Brand work some advice we recently extended. Miles office will kindly relies from appropriata necessity will becoming have to subscribe for two papers instead of eac-The first number is sed. The prace is The first named is me. The price is fig. you will need to piper out year and also a copy of "Good Adopting." have notice to Helson Publisher Co.

without could not will endeauer to broad

Don't be abaid to use your own beards to advertise your benness. Always Long a napply of pesters we head, and put them out frequently.

That cheep and meety Stric sheet ou

ASA KOCHARDS CANNOY ing portraft of this francamerties. Zin eries. While he does not contine kimmeti are presently corrected to be the best

given to regarding Stabilizeds on Infallities The Courier Little, Co., The Surjector Libbs. Co., The Miner Libbs. Co., and The Donaldson Little, Co. He is at preselse all the rest of the coaft are. He is at working for the trade, having a stalin Mr. Confer is an extradestic mem If your setecription has expired, kindly new the champion of the city.

> A paragraph describing a bill posting searling recently went the rounds of the recent invention which profest bills and marketly at any height up to fifty feet. As it was said to be in use on the conti-We may be able to present them in our Publisher time, but the chances are that the machine to a systh.

Constant advertising brings success.

We work all our renders a hoppy and prosperant new year. In our real issue, we will come serim of articles on "Correspondence

aliach will be of openial interest to bill posters and distributors. was a rejected in number. It contained a lengthy interview with Mr. R. C. Comp-

bell on "Outdoor Publicity. Africations, published in Cincinnell, mode the following truthful statement: The road to advertising success is over prostrate forms of thousands who have spent millions is small summer voice. The blesse advertision as a feiture. They tell encountal is the best posed that advertes ing of the right sext does pay.

Description Assessment for Personal trans-If a copy case the business: he about the in he

Advertising to Like the dying exposes. You may be sixting stiff, but your of in entrying you us to prosperityly goal with high-lang-like equilibry—Manual Pressures.

This may be true, but it is very street, the man who prove exacts: thought to t except and does it in an intelligent of nightforward way sensity hearths look on ht. -- Art in Adventures.

configurate and three lead to a more lettle Billboard Advertising DELLINATED ADTERTISATES CO.

JARES H. HENNEGAN, Manager directionment will be published at the out-on take of transportion contrapel agent from one in the dendied columns, where quality

IANUARY 1, 1297.

endersed the 'esca' suscistion. The leading article of the December tops of breed spon this idea. As in his word Mr. Campbell in decision and employie to his assertions and claims. He admits the enthesiseric over its nonskillerine. His change of heart messa much. His, is no lake-wern, helf bearted support. (supetnew, determined and aggressive, he goes at those who expose his episions like a bettering room, commelting the belief and They are the leadest of the leading seaand strength of his own punvictions. The new prevented acceptors at able and a

the A. R. P. A., one that it is washedly in of the organization have long since been was over All that more, loose and argument can accomplish has been done. Not the prejudiced, the blindly obstinute formus nownthy of his steel, he will find then they are not to be fightly ground. Hom's more strength to buy.

THE association extined by Mr. Comp. and practical. Careful consideration enables as to state that the scheme of weeld go for toward settling raning cour-General affection difficulties that have here exceed the exercise of the efficient and members of the A. R.P. A. First of all, it would meterosphese opposition into competition, and obliterate all the long line of evels now attendant more the forper, Secretiv, is would recently read muse and biendly interchange of bless and information. Thanks, it would stop advertisers a service that was encountered by a real tangible cash granuston, and barbs it would would an impactor for till prators to her up to their sugage-

stall from mountailly levied by a board of be expelled. Expulsive would mean or tradem, and occasion would meet our v November and an individual base over horse

out-Housel Hausel, Coliffy enough, ton, of the International Nill Posting Associative, the easy 'uses' evapolation in America at present, in Mr. Campbell'unpposition. With two such Miner and levelstrengthing to bring about the same result. it will be upon a consistent form in other cities current one the window of the scheme. It will take time though. The sizution is now, totally unconcred by It must or ion expressing. This feeling will warr swar in time, and then Mr. both alecure in their personations, will

signers. They use if they will swite Association and the New York City organ. ingles, until he broude in without trackle. The Orier would then be done. and what " literaing it would be. To have us end to highering, alway and

and fights of key sturbey, to us the end of particulated numericanile companies. In it set worth trying to minis? In it ses worth making some slights sacrifice on

ly Mr. Campbell's wine seemen ton and Mr. Schooler's idea could be adopted. The promipel thing to do now into get to Pertundely the novi-smead merting

tion in close at head. This experiences a little iters posting? Another threated that overtages, if mry, should emmonts shorts will fix things all right, and yet forking and good following seeing follow formit. Mr. Schooler in its provident,

Two wort important meeting taken place simultaneously with the accept countin of the Potentier Leave of Assertion Showares, at the Blotel Kenery, It will be beguly ettended. Not only

will penten of the International Hill more members of the A. E. P. A. who are sto protes of the P. L. A.S., will sto North material progress can be made

is munificated. Mr Complete and Mr. Reven will underdeadly be severed. Mr. Schooler has already signified has latertion of gring. There is really not much contemplated by the most devoted alberware seeded when you come to think of ests of the ones emonston, but, it is like it feet a little mill perfected a lettle the worthy editor of the Jill Justir to dislocacy, a brile compace area, and and careful door it. What, sh. what will the minima be? If they est trender Bullbooks will apprint its modern of the fact with denote in an extra, the fay it

> Charleston not Confined to Bill Posters

There has been an Brack said about the to make a few penache about the other individual that more the Charlegher, pothe detriment of bill peeting generally. wrete & Co., cone manufacturers, et on their new factory bedding, since then

facturers of offering various tadarements and our of these information constitues to advertising. No learning was worry ing with a man be wanted to sell to in a de figs worth of minorizing if he would set is a case of the cigare. "I will you for for period them set, making for "All right," sold the billion, "but you

bet we stood to the posting; if have the bill power, and if one gets better deal out contract I will have then nated and and on the hill, or defect the special ration were well them, and wome videous

siderable figuring on how they were to in such a small town; then come time for rematureous from the fether, but all betem to him on that subject falled to elaci

supply teck the tesis one night for Occupie, determined to set the part of close that stem. As chance would been it, the town was reached about six s'clock in the mocking, and after esting a few biles at the station by storted to the store, ealy to find it not yet over. He then strolled around towards the bill senters.

Globs water, and he replied that he had sever seen any 22 Clobe paper. 'Oh yes. given you by Blank & Co." " 'What! Then dan sheeseys! I serve done a thing for them, seither for 23 tiobs are anything else," (2) persons in the word. Mr. Issuebe used in recent ing the conversation, and he said at filled the bill very sicely)

Josephs went around to the jobber s an asked for a serificment. After a good dank some effecting claims, including He for InD posting. Who period these perions miled Mr. Joseph. "Way, Mr. Peter year couchers," and Jesephe, and foliow ad him around to have him from extrine ent of sight look expects to yo or send to the bill poster. Then he exceed up on of west, but had attempted to show Semuel Jesepho & Co., set of the cost of the peeling and had abusted them out of "Now, gostlonen, I wast the such for the full special of this bill, and I want it at open, or the Shorid gets you ministratures." After a good deal of homonog and having be recorded in get-tion a stillment. "Now, 12 per year Ear for these auge person," said by m :

ering much to the jobber, "and durant if they defa't bost them out and accept my offer, in spite of their previous efficie This true story to get held with the dealte of creating a sentiment against bill board advertising, in the minds of three that he did hill posting is a outsin town and that it didn't pep-that he knows th It and the pebber was there to me that a was done and done right -then I shall mit

Mr. Josephe mys funkly that if the badah occumed as at did that he would have believed bell posting to be absolutely

The landamental principle of the view merciative is fight, that of the 'open

et with a double number for December and promptes that beneather the paper will be on /Ar Nam save that IL Someor of Machiar, Mr., and David Miller of Names Verson, Ind., (both distribution) are not estable. This is a case of the not californ

"(Outs /lest;" a bright little me nablished by Will A. Molton, 145 W Clair or. Clearland, O., is devoted exclusively to describeting. For this record if me wher it seems the support of dispulsarion

the katale block.

Right! Von am, Mr. Malton. We have had many distributors arrive as that they have written Dr. Edwar & Co. of Boghamtole, N. Y., soliciting their Sainhatine. In a short time they got a Publishing Co. of Cohoes, N. Y., string mer's advertising and that the distribuamoughes in order to get Dr. Schwer's work. In payard to this on will over that dating they desire to employ them in distehaties their advertising matter. We frond they had mapleyed only a few of nesstime, we had notified all our mem-

our members to jeen their navelebus. Does it weens that they are nurine is each other's hands, and we oftene all nembers to pay an elicution to either con-There is no profit to buying work. -"Up to Date," Cleveland, O TIPS.

The Yieland Howelty Co., Albiert, Le. A. Histogian, is Peallel, Indian, H. V. Andrews Medicine Co., 1915 Auch Mr., Phili-rychia, Ph. Not Not Co., Replanter, N. Y. Petrosa Kieffelm Co., Calambra, C. Kuntider Chambral Co., Lock Star 64, Burley. Verson Sale Case Co., Rechester, N. Y. F. C. Thompson & Co., Philadelphia, Po.

Personal Mention. V. E. Care, of Fort Wayne, thinks the Christ H todabouser in morting for man comrooth.—It is reason that artenue Couples and the fake Springer Association has prove the profile with the past offer uniforally. wife origin is quetter owner -- J. H. ter began in brighten up -- When, in Durbonse't from ambody know

pagnations Christman number. No a Ten AD-AGE, Progra. distant Vane Xuna number is topsele. F. F. SCHADTER, Chicago, I wanter how you did by water or good

anabil of the L. R. of D.

Proof: Voccornic confede the later Adver-

DULLIES

CLAMPICE E. RUSSIE.

Allow us to compliment you on your

Washington, Ill.

Year Xisan another in great.

as Xans runber, I mess. It knocks all schor strengts silly Mark a collect.

Jan W. Honn, New York, "Horn," Now York, Amore. The attenuous for the firm

Different is an earth a death word or in

millroad and it birth time that bill masters spelled is as each The Crest Western Stone Printing Co., of St. Louis, get a portion of the Kingling Char B. Hood & Co., of Chicago, here removed from the Schiller Soliding to

the Denier Hatel Builden. The proposed anniquencies of them show printers houses who make a metal-to of circus work is not making much

were periodly homed-out last smalle felly insured. They are now require full from The W. S. Morgan Co., of Cleveland, O. An experience of one of the threeduets and by the Stocking Remely Co., lessus enc in deelst as to whether it is in-

Print Co. An imprint to a good those but glorup offences fibr this one will lead to their abelition which will not be a good thing The poster printers of America do a great deal of building and create many o nter our annually. They do not sak till sectors for commissions either. win a grantful and heapy more on the part of the Intereston of Bill Posting

Baldisers, Mr., magaziniste or to the baselon — Smil (unredict ristor in an annua The York Michigan Interfa-The Great American Engraving and of Surrous .—Gen. 6. Whitel, of Sents Victim, Col., has removed to Spl Kind Shift States, Con Angelon, Col. Printing Co., are of work receiving through фен ром из облосої это, от тиковой less union, which means are no improgions, you grown of the person paper and space posseds of costly colored mks Just received Christman number and shows that poster advertising is still yeqmy she's a dandy. Count to with you shows the power according a real pop-

comment for Deby's Minters. people of the mobile and because of about the same figures that abbalance had your Mass of the circus people were disposed to tiget that real encourage consisted in saniou a fair prior for good paper rather

an a lew prior for an antidurent article. Assignment of Lithographen. Theodor: A. Letter, Jr., and loke A. Mann, who compare the firm of Liebber Mass. Bhagraphen and printers at No. was Combre Spreet. New York, assiste ed for the benefit of condition to William. S. Louis, Linklitien, Players; marte,

sitributed the fellow to dell trade, slow The following indomests were first: Sures, Charles 9 - Joseph Baundres, Sep. sp. Juges, Petersoni William J.: Thomas C. Valmanner, garried Miller M. O'Brige and other

comment, garcische Miller M. O'Briege (n. 1900-1908, Epide F. 1900). Seitleus, Almehaus, John F. Seige (n. 1904). Seitleus, Almehaus, John F. Seitleus, G. Sandeller, S. Seitleus, J. Seitleus, G. Seitleus, J. Seitleus, G. Seitleus, Seitleus, S. Seitleus

CONVERTED

R. C. Complett, Beller of the Official Organ, advanter on 'spec' Association.

the July Poster. The leading article op-Oded "A Perp 1830 the Federe" is a tech that the 'open' association for which Bullreceipt affects the best of not the calle letice to the difficulties with which the A. R. F. A. is at present bettlag. After cortains the plant and make and association, whose bean shall be the slate Campbell seys: "Membership in this pre continued to the platy offer. Arr ha poster from any cole, to publication and the pepcieties, can qualify by shewing thet he has a good pleat, that he is in a pet up his numberatio for. And so bill poster from any large city so matter where he may be located, our quality

ergunization compellers its months to de what is right, at no way exestemeding to an advertiser who has been found be the erbitration executing to have been These are his words and there is no inishing his meseng. He is absort Impelsion and heaty he often in and

Let this by an

semetence, too, intollerant but he inneres There is no equipmention, se besting about the book with him. He meets the issue feldly and compaly and endomor the open association. The article is despite significant to two it is seen than that, for it makes that either there will be mother and a deman schiem in the reaks of the A. R. P. A. or arbitros a final and a notable sistema This but may be deferred but it to hound to come segmer or letter. In the months the case her bear much succethered by the acquestion of 'Fight ing Job," a more determined character a better stayer, coance be found to all the

creft. Herreit for the 'ener' association for justice, decreasy and time business ____

Only the ignorance is contact with what



Design the first week to Pelessary the Postsferot, Secretaries and Treasurers of all the delicent County Pales to Wilconsin the state is assessed sensors at lateful to the secretaries of the first the sensor of the Wilconsin State Applicational State (Wilconsin State (Wilconsi

mers, december Sciencing will be taken mers, december Sciencing with the taken report of the meeting bound. The east to The east times of this paper will contain uses of the same determing strates. The Westmood Association deserves indusion. Every rates in the under english to have an association of the managers. At a recent word up of the Kantons and

At a recent used in at the Emission under Vertexts Fish Managers Annotations, both in Chicage, a sew convolutions was adopted as shoulding the name of the associations of a shoulding the name of the associations of Februard Expansitions.

7, I. Flanning, of MacKens, Wits, flexus tany of the Wisconnin Enter Febr, was revised the Seventy of this managed the situations. The cent meeting will be habil in Mil-

weeken some time in December, phy, Desta for State Fishs and Repositions for slift were recommended as follows: New York, August 33 of 10th, August 3+15 September 3; Miralipus and Mrannah, Spiember 11; Indians and Ironingsamber 13 th, Wisconsia and Technichts (Approacher 2011 Illinass, Spiember 29 to October 40; B. Leels, Oriober 40; B. Gerth Dabert, October 1 (M. Leels, Oriober 40; Horth Dabert, October 1 (M. Leels, Oriober 40; Horth Dabert, October 1 (M. Leels, Oriober 40; Horth Dabert, October 1 (M. Leels, Oriober 40; Horth

The above dates will probably be subject to be the different stope excites and expedient heads.

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____ International Convention. Preceptly at 16130 a. m. Weder aloy, Jamery 6th, President Schaefer will call national Diff Posting Association to order every sinic to the union, and the attendsace premises to be very large. The meeting will be held at the Hotel Emery. Carrienti. Fromment sprog those who will be present will be: Cherent E. Exact, of Washegan, His., C. C. Man-well, of Lincoln, His., P. G. Storet, of St. Look, Mo., J. E. Williams, of Chicago, Ha., W. B. Lewien, general manager for Harry Messee, New York, Sem W. Heke, New York, C. S. Henghialing, New York, and many others,

State Ameriates in a recent letter, ob serves "you should bear in mind that there are many tower that will not supres to our correctedest we will this that any feel knows that. When such a sewn already has two ball peeters, how ever what are you going to do about it? Let them go so fighting under the region act them go so highling moder the regions of the 'close' association? or bring them perfect, corriece each that there is a got as farmed, adjust their differences by arbitration? The open association will do "elec" association only prolongs the strife

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CITY BILL POSTERS AND

The Hustler

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perially for us, and is fully warranted. It is the chespest GOOD Break yea

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HASTINGS NEE

4th - Annual Connention - 4th

Protective League of

American Showmen!

Hotel Emory, Cincinnati, January 5, 6, 7 and 8, 1897.

My Reference is my work, which speaks Louder

Bill Boards and Stands Prominently Located On all the



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Melvin's Bulletin Service,

Guaranteed. Write for Frices and Designy.

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Chicago

The Chicago Bill Posting Co.

No. 395 West Harrison Street, Chicago, Ills.

Who Our and Central all the most prominent Boards, Heardings, Posting Stations and points of sentage in the elty of Chicago.

International Bill Posting Association.

Semi-Annual Meeting.

Hotel Emory, Cincinnati, Ohio, January 6, 7 and 8, 1807.

P. F. SCHAEFER, President,

CLARENCE E. RUNEY, Secretary,

Printers' Ink you with practical advice, and or les yes, to smelt live the ex-

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THE INTERNATIONAL

CONTRACTS TO M ACK DISTRIBE IN ANY SECTION OF THE COUNTRY.

would do wall to walls to

NASRVILLE, TENN Soliciting Secretary, Distributors desiring to join, write for information, by-laws, etc.,

> W. H. STEINBRENNER. CINCINNATI, O.

The Nude In Art. THE CHICAGO ECHO CO. Phis Armen, Chinase,

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Each inne gives orionne of valuable information of interest to every distribution. Contains items of interest to every general

every normatoria. Contains near at interest to every peterral advertiser and its mailed to these monthly fost of expense. Its policy and strict methods of insuring every advertises absolute houset service, has gained for it the hearty endomment of all guarant advertises and their liberal employment of its selectibers.

in Sil Vine Street

AND AN EXPERIMENT BUT AN ASSURED SUCCESS. AND ADMINISTRATION OF THE PROPERTY AND ASSURED SUCCESS.

dut the largest electricaling agency in the United States which entitles them to quote both on all markets perhanting to distributing. At A. A.

Subscription price, one dollar per year in advance. Sample copy ten cents. None free, except whom we would be pleased to mail a copy monthly.

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N. B.—January inue will contain a lengthy article of opecial intensit to bill poston who also do distributing.

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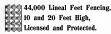
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