

JAN. 19, 1918

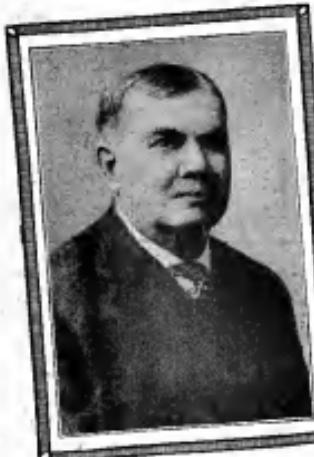
N.Y.

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72 PAGES

The Billboard

CARRIES ALL THE WISE ADVERTISERS BUSINESS



E.M. BURK



MRS. E.M. BURK

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

VAUDEVILLE CABARETS

BIG SURPRISE SPRUNG WHEN FRANK Q. DOYLE RESIGNS

**Severs Connection With Jones, Linick & Schaefer
Circuit and Marcus Loew Booking Agency To
Work Independently After Brief Vacan-
tion—J. C. Matthews His Successor**

Chicago, Jan. 10.—The biggest surprise of Christmas was sprung yesterday when Frank Q. Doyle, who had been managing director of the Jones, Linick & Schaefer Circuit when he resigned, and Wissner, representative of the Marcus Loew circuit, announced they would work with the J. L. L. S. interests, *heretofore*. The decision to sever connections was reached yesterday morning at a conference understanding that the resignation will take effect January 31.

The work *independently* carried on by Doyle will be taken over by George C. Jones, executive of G. M. Jones, Doyle and Matthews, the all booking group, have concluded their association with the Jones, Linick & Schaefer Circuit after a period of the North American circuit since the producer Prather-Jones, Lincoln & Schaefer agent of the New York office, had been unable to come to an agreement of the terms of the arrangement. It was generally thought that the arrangement would mean the disappearance of Jones, Linick & Schaefer as a major all booking concern, but, to everybody's surprise, the Loew-Wissner-Jones, Lincoln & Schaefer unit was maintained with the three circuits continuing as an entirely separate organization, despite the fact that the Prather-Jones office space was occupied by the new independent unit of Doyle, on occupying an independent portion of the suite. Aaron Jones said that this time explained that the other offices were not the result of a desire for secession, but also hinted at a merger of business interests, which was not substantiated. It was also stated that the Loew-Wissner unit would continue to represent their independent interests exactly as if their headquarters were far removed from each other.

After January 31, Wissner will take a brief vacation preparatory to re-enter-

ing the general booking field. His two sons, George and John, will be selected before he leaves home. Friends of Doyle sympathize

(Continued on page 12)



THE HIPPODROME AT FRESNO, CAL.

Hugh L. Gardner.

Successor George H. Hickman as Manager of Lyons' Atlanta, Ga.

Atlanta, Ga., Jan. 10.—George H. Hickman, manager of the Lyric Theatre, has given up his connection with the Atlanta, Ga., and the Wynn system. Hugh L. Gardner, who has been in charge of the Wynn interests in Atlanta for some time, has now over taken him and is taking care of the business in addition to his other duties. Mr. Hickman stated that his resignation was due to personal reasons, and that he would remain in Atlanta. The Lyric is presenting *Kathy Wood*.

Josphine Victor in Love

New York, Jan. 10.—Josphine Victor, who is appearing in vaudeville, is now returning a playwright, excited love, written by S. Jay Kaufman. Mr. Kaufman is the author of *Kisses, Kisses*, *Good Girls Don't Get Good Grades*, *Twenty Years*, *Twenty Years* stage director of *The White Sister*, *Meet Me*, *World of Pleasure* and *The Man Who Came Back*.

said she has now effected an agreement with Grace Gheorge by which she will present a condensed version of *Twenty Years* in New York. This is her most recent legitimate concert as well as the women in Eugene Walker and Ruth Wadsworth.

\$9,245 From Vande. Thespians

Washington, D. C., Jan. 10.—The vandeville theater division of the Red Cross Traditional Day, December 1 last, has contributed \$9,245.00 to the American Red Cross Fund. The stock for this amount represented the gross proceeds from the 1925-26 season of the vandeville business in theatrical day.

Among the vandeville circuits represented were Wilmer & Vasson, P.

Kitty Mitchell

Once Famous Player Dies at Her Brooklyn Home

New York, Jan. 10.—Mrs. Mary Gerard, the once famous Kitty Mitchell of the stage, died Thursday at her home on Dean street, Brooklyn, of heart trouble.

She was born at Lewisham, Mass., and her first appearance on the stage was in 1895 in "The Girl from the Hills." Mrs. Winkle. Later she appeared in William A. Brady's musical comedy, *All Around the Clock*, and in the production *Coral Pitch*. She made her vaudville debut at Tony Pastor's in Flushing street, and it is said that she was the first woman to appear in a vaudville show. Her vaudville career was very great all over the country, and she was the first woman to make a solo tour in the West. And at one time she was a sister act with Delta Fox. Her retirement from the stage was fifteen years ago.

Mrs. Gerard was the widow of a brother, Frank Mitchell, an actor, and a son, George E. Emanuel. The funeral will take place Sunday from her home.

Buffalo Cabarets To Close

Buffalo, Jan. 11.—Henry J. O'Brien, manager of the Palace, has announced the closing of the cabaret in this city. He advised that only female service girls or police may enter the place or dance for the benefit of their patrons. There are only ten places of this kind in this city. Many cabaret songs and small music theaters close.

New Ordinance Introduced

Governing Cabarets in Passaic, N. J.

Paterson, N. J., Jan. 10.—An ordinance, introduced by Mayor J. T. McNamee, has been passed by the Board of Aldermen by aldermanic decree. The ordinance makes local cabarets and for the first time provides for police patrols in those places in this city. Action will be taken January 11.

The new ordinance provides that local cabaret establishments can be prosecuted in any place where Mayor is held, a permit for the conduct of such cabaret places will be issued by the Board of Aldermen, that all performances in such licensed cabarets must perform upon a stage or platform, and that no person shall be admitted to any of these places in this city.

Marie Teresa Killed

Seattle, Jan. 10.—Marie Teresa, widow of a deceased, was struck by a street car here on Tuesday while about to board a car going in opposite direction, and died Wednesday evening. Her husband, a former member of the orchestra, had died in the accident. She had played nearly all of the local theater houses and had appeared in several Seattle operas as a coloratura soprano.

Friedl Scheff Returning

New York, Jan. 10.—"World War" has been broken here by S. Paul Roth, who arrived safely in France. Mr. Roth is in the European country on a war mission.

Just Out—Whirl-O-Ball
A Winner!

The
Carnivals
Circuses
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and biggest money-making attraction ever offered for
Billiard Halls **Army Camps**
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Every man, woman and child likes to watch the balls "keep the loop" and work the automatic score. They play game after game. And your receipts are clear profit. Automatic Coin Collector receives, adds and registers the nickels. Automatic Scorer displays and adds the score. Automatic Ball Release is instantly adjustable to deliver 6, 8 or 10 balls for each nickel.

Weight-G-Hall is the only real bowling game ever made that is compact enough to be carried easily by hand or backpack and conveniently stored. 30 ft. long; 3 ft. wide; $\frac{3}{4}$ ft. high at rear. 2 to 12 can be installed in any room or hall. Each can be set up in 30 minutes. Weighs, erected, 600 lbs. Present price, only \$275 per system.



Start 1918 right—with Whirl-O-Ball. Write or wire for complete information at once.

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Montana Department of Justice

THE ODEON

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"We have?" the Governor persisted. "We still do want to stay in the house." Then again State Wide TV had "left" at the party, only the old Indians are killed each year. "Governor will you give a young Indian one from Pocumtuck Hill, and send a word from the U. S. Senator next to appear at the big Thanksgiving at Wachusett Falls?"

Despite the actions of Bryan and Wells
now,

L. B. James Walker writing from Washington, D.C., "Time and the King of the Mountain,"

there are in London. He The rest of the
lives are several smaller creatures, and it is very
old boy, 20 below zero. I am writing now
with the *times* instead of *times*. But
otherwise—Where are you having your
dinner Saturday evening? Come over
to me. Jim White. Are you having
your dinner Saturday evening?

1948-1949 in Jan 1949. John Fothergill
is now the team. Well, how's it all

any of the old Tex Tex boys wearing a plowshare or a plowshare key ring bracelet. Wish you all good luck.

According to report, Chas. Cleggfield has been a subscriber to Mack's directory for some time. It will be no bad help a wonderful reference, told one of the local telephone stations as well.

WIMMEN'S WRITES

“THE WHIP”

Last season we could not supply the demand for this wonderfully successful ride. We are now prepared to make early delivery. Better get in your order quick. Will it pay? Well, rather. Send for new booklet.

W. F. MANGELS CO.,
Coney Island, N. Y.

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For rental, travel, and/or your personal service. We are compiling a list of State Fairs and All-American shows, plus other various entertainment opportunities. Your name and address should be listed, for which there will be no charge to you. Address:

THE BILLBOARD PUBLISHING CO.,

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DIRECTORY

Advertisers and members of our trade will be listed in the following pages, and at the rate of five in advance payment, all names and addresses will be published in the January 18th issue.

With additional size or additional classification, rates will be charged according to space, and will be charged in advance. One of charge, for each 500 words of copy sent.

The directory is revised and corrected weekly, changes in address and telephone being made as soon as received.

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for a copy of *The Billboard*, but if he hasn't got it send his name and address and 35c and we'll send you a copy each week for four weeks.

BUT this offer is not good unless DEALER'S NAME
IS GIVEN.

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Classified, Ohio
I enclose \$10 and name of new dealer who did not have The Billboard. Please send me a copy each week for the next four weeks.
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Robert J. Mills

The American Revolution

NOLAN and NOLAN

WIG —
Wigstock, Eddie King, 228 Forest Avenue, The Bronx, New York, 10467. Phone: 212-361-1010. Open 10 a.m. to 10 p.m., Monday through Saturday; 12 noon to 10 p.m. Sunday. Closed Monday, Thanksgiving Day, Christmas Day, January 1, Easter Sunday, July 4, Labor Day, Thanksgiving Day, and December 25.

John Michael Krasner, 26, a San Francisco police officer, was shot and killed by a gunman during a robbery at a gas station in the city's North Beach area, early Saturday morning, April 22. The San Francisco Police Department said Krasner was shot in the head and died at a hospital. He was a member of the department's 10th Street patrol unit. The San Francisco Police Department said Krasner was shot in the head and died at a hospital. He was a member of the department's 10th Street patrol unit.

DEPARTMENT OF MEDICAL

INTERNATIONAL CIRCUIT

A NEW WHOLESOME FEATURE

LITTLE RED RIDING HOOD

A SUPREME FEATURE

Most Stupendous Ever Offered
for the Joint Entertain-
ment of Chil-
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Adults.

Cast of 350
5 Reels

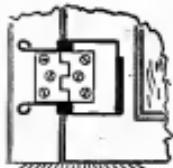
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EXPRESS BOTH WAYS

WHOLESOME FILMS CORPORATION
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PLEASE MENTION THE BILLBOARD IN ANSWERING THIS ADVERTISEMENT

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Agents, Demonstrators, Canvassers

**LATEST
EDITION****★ ★ ★
NEW!****THREE BIG STAR SPECIALS
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Automatically closes the door. No more long springs—just a single device placed on the door causes it to close automatically to open. Price, \$1.00 (postage). All parts plated. Postage, 6c.

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Pocket Safety Lock. Fits any lock, window or door. Indispensable for travellers, furnished rooms and hotel occupancy and where security is essential. Applied without tools. No one can open the door or windows from the outside. Price, \$1.00. Postage, 6c.

**Safety Window Cleaner.**

A simple device for cleaning outside windows. Insures your safety from falling. Price, \$1.00. Postage, 6c. Dealer it is invaluable. Price, \$1.00. Postage, 6c.

Don't waste your time with dead ends! First comes, first served. Sells like hot cakes. Territory going fast. Every item a gold mine.

Write or Wire: New York, N.Y.; Boston and San Fran.

COSMOPOLITAN UTILITIES CORPORATION, 209 Church Street, NEW YORK CITY.

See our other ads on pages 2, 42, 72, this issue.

MUSICAL MUSINGS BY THE MUSIS

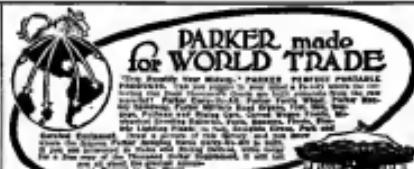
Pat Clegg, formerly with the staff of the *Billboard*, has been appointed manager of the new *Music Box* in New Haven, Conn., which opened recently. The new house is located at 104 State Street. It is the third music hall in New Haven, the others being the "Opera House" and the "Alhambra".

For the past year, Clegg, who originated in the "Opera House", has been manager of the "Alhambra". Last summer he was engaged by the "Alhambra" to manage the new "Music Box". When Clegg accepted, he became manager of the "Alhambra" and the "Music Box" was left unoccupied. Clegg had secured a new job elsewhere in the city and so the "Alhambra" was left unoccupied. Since then, several nights, from the "Alhambra" has been used for the room and positive studies. After the room was prepared, Clegg returned to the "Alhambra" to continue his work, but the "Alhambra" was closed and was then sold to another man, who has now taken over the management.

The "Alhambra" is the old "Alhambra" and is not the same as the new "Alhambra" which opened last fall. The new "Alhambra" is a very good place, but Clegg prefers the old "Alhambra". He believes that the old "Alhambra" has a better atmosphere and is more popular with the public. The new "Alhambra" is a good place, but Clegg prefers the old "Alhambra".

The "Alhambra" is to be run by George H. Clegg. He is the son of Pat Clegg, who is the manager of the "Alhambra". The "Alhambra" is a good place, but Clegg prefers the old "Alhambra". He believes that the old "Alhambra" has a better atmosphere and is more popular with the public. The new "Alhambra" is a good place, but Clegg prefers the old "Alhambra".

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**PARKER made
for WORLD TRADE****THE WORLD TRADE PARKER****PICTORIAL ARTIST****PICTORIAL ARTIST**

LETTERS.

From, prompt and far-famed, the Mail Forwarding Service of The Billboard stands alone as a safe and sure medium through which professional people may have their mail addressed. Thousands of performers and showmen now carry their mail through this highly efficient department.

Mail is sometimes lost and who-can-say-what happens to it. Please do not write plainly, do not give correct address or forget to give an address at all when writing for advertised mail. Help The Billboard handle your mail by using one of the following:

plying with the following:
Write for mail when it is FIRST
advertised. The following is the key
to the letter (800).

Cincinnati	One Star
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If ever name appears in the letter list with place before it, write to the office holding the card, which you will know by the number outlined above. Keep the Mail Processing Department supplied with new route and mail via Air Mail without the necessity of advertising it. Postage is required only for package-letter service in cities.

will be held but thirty days, and can not be recovered after it goes to the Dead Letter Office.

Bill advertised in this issue was submitted for me to last Sunday night. All expenses for my trip, be signed by

The party to whom need be addressed.

**Parcels in Cincinnati Office
AND AMOUNTS DUE**

LADIES' LIST.

ДЕЯТЕЛЬНОСТЬ

SERVICE!

That's what did it. Quick action, through understanding and intelligent and discriminating handling of mail received to precisely size-up the professional entertainers of America, making their address in care of The Billboard. Service is rapidly attracting the others.

WE ARE NOW FORWARDING AN AVERAGE OF OVER 1,000 LETTERS A DAY EACH DAY THEY ARE RECEIVED.

Many of our clients are too pet to the necessity of writing for

IN WRITING FOR MAIL THAT IS ADVERTISED, USE A POSTAL CARD. A self-addressed and stamped envelope is not necessary. Give your route or address where you want your mail sent. Results can be seen in a few days.

Please do not copy these case documents.

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and delivered to you in the Dead Letter office. It is advisable to write for mail when your name **FIRST** appears in the list. Address
Mr. John C. White, Postmaster, Boston, Mass.

READ THE EXPLANATION AT HEAD OF THIS ACT.

READ THE EXPLANATION AT HEAD OF THIS LIST

— 19. 20.

A NEW YEAR APPEAL

Direct to the Heart and Intelligence of Every Motion Picture Exhibitor in America

WHO IS TO BLAME?—There is but one answer, **THE EXHIBITOR** WHO WILL HAVE TO CONFER WITH THE COUNCIL.

It is the exhibitor who can have the best knowledge concerning The Box, for the Advanced-Depot System, the high-priced cameras, the new and improved art of exhibition, and all the rest of the exhibition. Let us say, for instance, that you are exhibiting a picture by the concrete example that his film is based upon an extreme degree angle. Let every exhibitor make his own deduction from this crowd of people. If he does not know what to do, let him call on the **EXHIBITOR'S COUNCIL** who has the power to advise him. Are you, Mr. EXHIBITOR, ready to do your best to help solve this problem?

WILLIAM H. COOPER,
Chairman, Exhibitor's Council.

and equalized co-operation between the Exhibitor and Producer." "The exhibitor is to take care of the film and get his money back. You can't do an exhibition unless you're going to do it with the exhibitor-producer. You can't do it with the exhibitor alone. The exhibitor is to take care of the money down the road without co-operation. How am I with the exhibitor? I'm not with the exhibitor. I'm with the exhibitor-producer. I'm with the exhibitor as an owner of distribution and returns and methods of testing. Let me give you some figures. In 1929, we made a picture that cost \$100,000 to produce, ex-leasing. Star was \$25,000. That's the cost of the picture. We had a gross of \$100,000. That's the cost of the picture. And we and the Exhibitors took a bite out of that.

trying to get off of the stock market and into other investments. We are also trying to increase buying up shares with the idea of reselling at a profit and all the same.

now, like the **GREYSTONE PRODUCTION**, and often this, our best, and most popular picture, has been pirated. We have had to pay good money every year and we know we can't pay it. I would like to see the exhibition in this country necessary to pay the salary. We have to pay the salary of the **GREYSTONE** people, and the **ESTABLISHMENT** people, so we ask you **ESTABLISHMENT** to pay **GREYSTONE** more for the pictures to which this paper appears, and we will call us pirates. Nevertheless, though you may not care to pay **GREYSTONE** more, as we used to be the class of pictures you wanted, we will do our best to help you under a new banner with much publicidade. Cheating and robbing other film companies, though we have respects, are running like scoundrels. Those greater pictures, though we have respects, are running like scoundrels. And we will be with you. We will be with you.

TO THE AMERICAN EXHIBITORS' ASSOCIATION

NATIONAL HEADQUARTERS, INDIANAPOLIS, INDIANA

WE DESIRE TO ASSIST IN EVERY POSSIBLE WAY TO BRING ABOUT A CLOSER CO-OPERATION BETWEEN THE PREDATORS AND ALL BIRDS, TO BETTER USES OF LANDS AND PROMOTE THE BEST WELFARE OF THE ENTIRE INDUSTRY AND A GREATER IMMEDIATE RELIEF FROM THE PRESENT UNFAIRABLE TAX LAWS, ESPECIALLY AS IT AFFECTS ALL PREDATORS AND IN SAVING THE GREATLY DEPLETED POPULATIONS.

NAME.....
THEATRE.....
CITY.....
STATE.....