

FEB. 9, 1918

N.B.K.

USE TO READERS: When you check mailing list
of THE BILLBOARD with a bill to them, it will be
sent to them at the address of the person named
in the bill, unless you have written to the
Editor, 100 Broadway, New York, N.Y., to
change it.

The *Price 15 Cents* Billboard **72 PAGES**

THE DOMINANT NOTE IN THEATRICAL JOURNALISM



LILLIAN WALKER
Starred in
The Grain Of Dust

THESE RINGS SELL THEMSELVES OUR BEST SELLER

When you're looking around for rings there are just common average ring advertisements everywhere. You can't find a ring that is actually better than this.

No. 87—Our Big 6-Ring assortment



No. 15011, 58.00 Gross

High Fashion Fine Diamond Jewelry

75c

No. 88—Our 12-Ring assortment

\$1.00

—so you can get a line on them.

Gross, \$10.75

ORIENTAL MFG. CO., 105 Westrayn Ave., Dept. 2, Providence, R. I.

★ FELT-TABLE COVERS—QUILTED ★



A NECESSITY IN EVERY HOME

We sell a wide variety of these quilted table covers, in all colors and patterns, at very low prices. They are made of the finest materials and are guaranteed to last for years.

Our prices are as follows:

12" x 18" \$1.00
12" x 24" \$1.25
12" x 30" \$1.50
12" x 36" \$1.75
12" x 42" \$2.00
12" x 48" \$2.25
12" x 54" \$2.50
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12" x 66" \$3.00
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The BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS.

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CHEERING WORD FROM McADOO FOR CIRCUSES AND CARNIVALS

No Special Railroad Restrictions Against Shows

Service Will Be Just as It Was Before the War

Transportation of War Material Only Given Preference

Washington, D. C., Feb. 4.—The railroad management of the country has given the coming season under Government control and operation will be different in every way possible consistent with the war's needs in providing transportation facilities for circuses and carnivals, which are now "reading at the door" in their eagerness to get on the road. This assurance of the attitude of the Director-General of Railroads, Mr. Nicholas, in official and casual talks from his offices in the Interstate Commerce Commission Building, where all national matters are handled. There will be no special regulations placed against circuses and carnivals. In the course of these remarks of the Director-General in charge of transportation details the service provided circuses, circuses and any other seasonal companies requiring extensive equipment will be "just as it has been before," so before the war was started, as far as the public improved weather conditions and the safety of every mile of line.

Moreover, the transportation of equipment and of animals and actors will have had, not only about its normal treatment, but of everything else, so that there will be no discrimination. But, due to the rapidly improved weather conditions and the safety of all of the equipment on railroad tracks through the North and West and Middle West, the outlook is such as to justify completion of road work in getting ready for the next season and without any disturbing thoughts as to liability to get transportation facilities.

The big point is that there will not be any discrimination against this class of transportation. The Director-General of Railroads, like the President, is always of the view that in those such as these the people of all nations, cities and rural districts alike, need a little such as can be furnished by these companies. Therefore, the facilitation of these in highest place, in fact, in emergency seasons, and that will be done, as far as the Director-General is concerned, in the event of railroad transportation facilities wherever possible.

(Continued on page 27)

RICHARD A. ROWLAND



President of Metro Pictures Corporation, who has organized a new company called Stream Classics, Inc.

UNIVERSAL TO LAUNCH NOTABLE SAFETY FIRST FILM AT ONCE

Will Be Distributed Absolutely Free of Charge

To Be Sent to Exhibitors and Industrial Bodies

Ready to Release Early Part of Present Month

New York, Feb. 4.—One thousand feet of film, produced absolutely free to all motion picture exhibitors, industrial groups and educational bodies, will be the contribution of the Industrial Department of the Universal Film Manufacturing Co. to a promotional campaign, which will also be spread, the question of Safety First.

The announcement of this department came about simultaneously with the announcement of the agreement and official agreement by the police departments of the cities of New York State of uniform traffic regulations, which were made public on January 22 after the agreement of Mayor and other city authorities at Albany. The Safety First film is all ready and will probably be spread broadcast early this month. Wide interest has already been

(Continued on page 26)

DEATH TAKES WIDELY-KNOWN PUBLICITY AND THEATRICAL MAN

Leander Richardson Dies After Short Illness of Pneumonia

Was Connected for Many Years With Brody Enterprises

Credited With Introducing Theatrical News in Dailies

New York, Feb. 4.—Leander Richardson, the well-known author, dramatic editor, and critic and publicity man and best theatrical manager of his time in this city, 118 West Forty-second street, died with the result of pneumonia. He was about 16 years ago, and had been in a somewhat condition since last Wednesday the 18th of 1906, when he was of 20. He died when about 60 years old.

Mr. Richardson was one of the most widely known theatrical and newspaper men in the country, and had a notable career. The son of Mary Louise and Albert D. Richardson, he was born February 21, 1861, in Cincinnati, O., where he received his education.

His first connection with the theatrical profession was as editor of the New York Dramatic News, a weekly publication, working in that capacity from 1887 to 1890. From 1890 to 1892 he was on the editorial staff of the Morning Telegraph, and subsequently became editor of the New York Herald. He then returned to publicity work, succeeding himself with greater than A. Brody as general press representative. Later he became general manager for William A. Brody's stage production, and for the past three years had been publicity director for the World Film Corporation, of which Mr. Brody was general director and last week, when he resigned.

He died with a brilliant, energetic mind, and was credited with being the first man to introduce theatrical news into the New York papers. Much comment upon appeared upon his obituary in various papers until this point of consideration because a paper department of every paper in the city.

Among the works of which he was the author were "The Dark City," "The Evening," "The City," and the following works from his pen were adapted to the American stage: "The Snake Charmer," "America and the Nation." He was the author of

(Continued on page 10)

J. H. COGHMAN



Mr. Coghman manager of the show at the J. H. Coghman Grand City Circuit at exhibition in Kansas City last week.

JAMES T. CLYDE GETS CONTRACT FOR CANADIAN NAT. EXHIBITION

World at Home Will Play Big Role Third Time

Johnny J. Jones Contracts Western Canada Fairs

Meyerhoff Will Furnish Free Acts for Circuit

For the third consecutive time James T. Clyde, owner of the World at Home show, has been awarded the contract to furnish the midway features for the Canadian National Exhibition at Toronto, Ontario, the coming season. The announcement was made by Mr. Clyde himself, who sent a telegraphic message from Toronto, under date of February 2, as follows:

"I am proud to announce that I have again been honored with contracts for the World at Home Shows at Canadian National Exhibition the coming season. Third consecutive year of the big shows for the biggest exhibition in the world."

At Mr. Clyde's show, the exhibition at Toronto in the province of the West had formerly in the American continent. It was established in 1876 and has grown

(Continued on page 25)

The Edition of This Issue of The Billboard is 39,700 Copies

NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

JUDE VAUDEVILLE CABARETS

"PAPERS WERE STOLEN," SAYS MOUNTFORD AT INVESTIGATION

Referee Asks if Witness Is Trying To Be Factious—"Calls" Camouflaged Contribution—\$50,000 "Subscription" To Strike Fund Was a Myth

New York, Feb. 2.—Harry Mountford, at the coroner's hearing in the White Star investigation yesterday afternoon, made the case concerning the important documents of the R.I.C. which are not producible had been stolen and are now in the possession of those who instigated these proceedings. This charge brought a sharp reply from Alvin S. Gelber, attorney for those responsible for the investigation, and Referee Lewis Substantiated accordingly took the witness to task and conducted a sharp interrogation as to these alleged thefts, when they occurred and under what circumstances.

The hearing was the most sensational and the most productive one yet held, and Mountford was the one to furnish the provocation. The case now awaits his own testimony by the referee.

Mountford, it must be admitted, never failed to react with an answer. Many times he would make an answer and then glance at his notes with a satisfied smile on his face, as though he was saying, "I got out of that rather easily, don't you think?"

Mountford was questioned regarding the general expenses of the White Star's efforts on their various trips, strike fund expenditures, etc., and this questioning brought out some vitally interesting facts.

"What arrangement," asked Mr. Substantiated, "was made to check up the expenses of the efforts of the R.I.C. on their various trips?"

Mountford replied that the expenses normally were paid in the regular manner, that vouchers were submitted for all bills of expense.

Three cases vouchers proved in the instance.

"I think you—say should be," Substantiated, "the statement of the \$10,000 expended on the O'Connell strike, are there any vouchers in existence?"

In reply the witness answered: "The vouchers for this expense were in my possession."

Empty Theater at Providence

Providence, R. I., Feb. 2.—Four weeks ago there was a great deal of speculation here as to the part of the management in the recent possibility of the Empty Theater now coming back. During the last two weeks the theater has received every patronage of two performances daily, while the third, as might have been expected, was a complete success. The Empty Theater has received the congratulations of scores of Boston and New York theatrical men, and the vaudeville firms (Low bookings) back to the standard set previous to the almost complete closure with standing musical comedies and dramatic magazines and the showing of moving pictures.

possession of the attorney's red ink." "What do you mean?" asked the referee. "Are you referring to Miss O'Connell?" (Continued on page 6)

single March 4. They have just returned in Chicago after being in court.

Booking Agents Arrested

Providence, R. I., Feb. 2.—Several theatrical booking agents were arrested here this morning without a city license. They are Edward Taylor, 122 Fifth avenue; Jack Moore, 121 Fifth avenue; L. H. MacLaughlin, Fifth Street.

Miss Gets Another

New York, Feb. 2.—The Grand Opera House on Twenty-third street, which is now being furnished out by the Coast, will begin Tuesday, February 5.

GLED MAYFIELD



Miss Mayfield and Carl have been engaged in matrimony in the Southern States in Boston, Mass. She is engaged as one of the most popular comedians of the stage, and has a wealth of other talents.

New Act for Fay

New York, Feb. 2.—Edna Fay has just completed a tour of the Southern States in the Old Woman Who Lives in a Shoe, and notwithstanding the warty attendance upon the musical comedy of Mrs. Fay, who had recently opened upon 125 Park, N.Y., he has found time to prepare and produce a new act with his numerous admirers.

The latest offering is entitled Stone Where in New York, and was written by George V. Elbert and the New York long-sighting newspaper writer, Hugh Ross.

Pentagon for Potts

Chicago, Feb. 2.—The Aided Potts are booked for the full schedule of the Postage Circuit, opening in Min-

neapolis, to be booked by E. E. Moss. The Grand Opera, which was reported to have been on the agenda "bookings" of the Vaudeville Managers' Protective Association, has finally been admitted to the organization after a number of rebuffs. Referee Brown booked the team previous to Chicago.

Elizabeth Brice as "Single"

New York, Feb. 2.—After the war has ended by the combination of Brien and King, Elizabeth Brice is not to be lost to vaudeville. She will appear as a "single" woman with a partner, Charles King, recently joined the crew, but she really will continue to be booked in vaudeville, as his sister, Nellie, of picture fame, recently returned to the two-day, at which time she was featured a few years ago as a stage impersonator of Dancer's mate.

Disciplined by Fines

Performers Pay for Their Shortcomings

New York, Feb. 2.—At a late committee meeting of the Vaudeville Managers' Protective Association and the National Vaudeville Artists' service, articles were read for infractions of the regulations of the association. George White was fined a full week's salary for refusing to join the R.I.C., Cleveland the book a full week and then complained about his dressing room, and eventually got into an engagement with a woman. He was ordered to pay to the treasurer of the N. V. A. a sum equivalent to his contractual salary for the engagement.

Joe Schickel of Van and Belmont and Murray of Murray and Ours had an altercation at the Royal Theater ending in a fist fight. It cost Schickel the use of the theater. The result of adding to the treasury of the N. V. A. will in all probability be adopted for the use of the cause. The meeting stated that the act will be properly disciplined by the executive committee.

Lewis & Lake Company

To Play New Pacific Musical Revue

Seattle, Feb. 2.—After the Lewis & Lake Musical Comedy Company explains its tour of the Postage Circuit about the middle of March it will return to this city and will bring out one of the three musical shows that are to play the new Pacific Musical Revue. Lewis & Lake, Seattle, Portland and Los Angeles.

Big Hospital Benefit

New York, Feb. 2.—A. Paul Knott and E. F. Allen have donated the talent for a benefit performance which will be given at the New York Postage Circuit at the Manhattan Opera House grand evening, February 16. Among the artists who will appear are George M. Cohan, Grace LaRue, Paul Tremain, L. O. Channing, Fred and White, Douglas Fairbanks in a playlet, and the dramatic players, Ross Anderson, will also be shown.

Auditorium at Spokane

Spokane, Wash., Feb. 2.—Futurus of Spokane vaudeville created the Auditorium Theater tour announced to be given at the New York Postage Circuit a year or three years. Charles E. Ross, of the Spokane Theater and Realty Company, was present at the opening. The P. Work manager of the Oak Theater at Seattle for a short time, will represent the Spokane Auditorium at Spokane.

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Gettrick's two-day-night-musical revue heads the bill, which consists of Loyal and Yolan, in a comedy sketch; Leo-Lois, a dramatic comedy sketch; and Whistling, a comedy sketch. J. C. Rogers, in a sketch with vocal comedy; Roy and West, who appear with dramatic sketches; and Ed and Clara, in a playlet, which will have traveling and musical episodes. The price ranges from 10 cents to 75 cents, and the same bill will appear in Tacoma, Wash. last night.

FOLLOW THE LUCKY HOUSE OF HARRY VON TILZER

If you are looking for hits, just keep your eye on us from now on, and see if we don't give you more hits than any other house in the country. The kind of hits you are looking for, songs that will get you the money.

COURTNEY
SISTERS'
Big Hit

**GIVE
ME THE
RIGHT
TO
LOVE
YOU**

SOME
BALLAD HIT

**JUST
AS
YOUR
MOTHER
WAS**

Ask Lydell and
Higgins

Sam Erlich and Nat Osborne's Comedy Novelty Hit

If They Ever Put a Tax On Love
Great duette, also extra choruses.

Another "Row, Row, Row" Lyric by Eddie Moran
AND THEN SHE'D

KNIT, KNIT, KNIT
A Sure Fire Comedy Hit

Adela Rowland's Big Hit

**BRING BACK, BRING BACK,
Bring Back the Kaiser to Me**
We publish this song. It's a Hit.

Val Taliano's Great War Song
IT'S A LONG, LONG WAY

TO THE U. S. A.
Great for Quartette, also Ensemble.

A Dainty Novelty Hit

In the Days of Old Lang Syne
Another "She Always Did the Mischief"

Lillian Lorraine and Elizabeth Murray's Big Hit

SAYS I TO MYSELF, SAYS I
The Best Irish Comedy Song in Years

Adela Rowland's Comedy Hit

**LISTEN TO THE KNOCKING
AT THE KNITTING CLUB**

VAN AND
SCHENK'S
Big Hit

**GIVE
ME THE
RIGHT
TO
LOVE
YOU**

THE BALLAD
HIT

**JUST
AS
YOUR
MOTHER
WAS**

With a
Wonderful
Poem

HARRY VON TILZER MUSIC PUB. CO.

222 West 46th Street, New York City

BEN DORNSTEIN, Manager

Chicago Office: 143 North Dearborn Street

MURRAY BLOOM, Manager

COMING NEW YORK EVENTS

CHARLES GALT-ROBERTS
 10, 11, 12—London Decca Records.
 13, 14—Alma Glavin, soprano.
 15, 16—Symphonie Orchestra.
 17, 18—Edw. G. Healy, soprano.
ARCADE BALK-FORREKAT
 19, 20—Edw. G. Healy, soprano.
 21, 22—Edw. G. Healy, soprano.
 23, 24—Edw. G. Healy, soprano.
W. A. Mozart, Inc. has issued the following new records:
 10, 11—Mozart, soprano.
 12, 13—Mozart, soprano.
 14, 15—Mozart, soprano.
 16, 17—Mozart, soprano.
 18, 19—Mozart, soprano.
 20, 21—Mozart, soprano.
 22, 23—Mozart, soprano.
 24, 25—Mozart, soprano.

STOCK FOR HAMMERSTEIN OPERA HOUSE

A. A. Warner, Inc. has issued the following new records:
 10, 11—Mozart, soprano.
 12, 13—Mozart, soprano.
 14, 15—Mozart, soprano.
 16, 17—Mozart, soprano.
 18, 19—Mozart, soprano.
 20, 21—Mozart, soprano.
 22, 23—Mozart, soprano.
 24, 25—Mozart, soprano.

TUESDAYS IN BROOKLYN

It is announced that the Metropolitan Opera will be held at the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

THE BETHLEHEM CHORUS

The Bethlehem Chorus, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

AIDA SUPERS STRIKE

The Aida Supers, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

HELEN MOLLER'S DANCERS

Helen Moller and her dancers will appear at the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

HAMLIN V. APPELBAUM

Hamlin V. Appelbaum will appear at the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

appeared on metropolitan records. The record, "The Nightingale," was issued by Columbia Records.

PAULIST CHORUS

The Paulist Chorus, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

THIRD MUSLIM SYMPHONY

The Third Muslim Symphony, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

ARELITA GALLI-GURGI



She sings piano down center of the Chicago, Ill., in the radio set last September in New York.

HALE'S AEDRA IN NEW YORK

The Chicago Opera Company will appear at the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

MEMPHIS COCHERT TOUR

The Memphis Chorus, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

ARTISTS FIVE YARN-CHORUS KNITS

The Artists Five Yarn-Chorus Knits, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

appeared on metropolitan records. The record, "The Nightingale," was issued by Columbia Records.

OPER WINGS FIGHT TO SUE

The Oper Wings, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

ANOTHER ORCHESTRA

The Another Orchestra, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

SPANISH TONOR MARCH MEETS

The Spanish Tonor March Meets, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

IS IT POSSIBLE?

The Is It Possible? group, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

SPANISH TONOR MARCH MEETS

The Spanish Tonor March Meets, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

MME. ELEANORA de CISNEROS

Mme. Eleanora de Cisneros will appear at the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

Opera-Concerts-Recitals

SPRING-FALL FESTIVALS

Address: 100 W. 42nd St., New York.

THE BAMA 'JOTCHENHO CON-GERTS

The Bama Jotchenho Congerts, a group of 250 voices, will be heard in the Metropolitan Opera House, New York, on Tuesday, February 12, 1935, at 8:00 P. M.

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THE LEGITIMATE

CONDUCTED BY THEODORE A. LISBLER, JR.

The event of the Southern States fair...

These were some attractions that had...

The first Southern States fair...

It is not possible to say that...

The people that were invited here...

ART NOTES

David Garrison Lathrop brings 5000 at...

New York, Feb. 3.—The show exhibition...

Charles Alvin Brown, the son, and...

line of a dog's work. The day was a big one...

The Mid Winter fair will attract...

The entertainment men of New York...

THE BILLBOARD RECORD OF RUNS IN NEW YORK

By the Dramatic and Musical Plays

Number of consecutive performances up to and including Saturday, February 5, 1921.

Table with columns: PLAY, YEAR, DRAUGHTS, PERFORMANCES, etc. Lists various plays and their run lengths.

REPERTORY COMPANIES

Table listing theatre companies, their locations, and dates. Includes names like Grand Opera, Grand Opera, etc.

NEW PLAYS

MARY'S WAY OUT

(Continued from page 20)

meanly, deprecating the fact that she...

Another interesting play of this general...

After the first, he never called either...

Another play of the same of Miss Booth...

(Continued on page 70)

Circus Menagerie Hippodrome & Side Show

Show Wardrobe,
Coastmen, Un-Morris,
Trapezists, Musical
Vocalists, Minors,
Etc.



It has been reported throughout the world that the circus is the most profitable business in the world. It is a fact that the circus is the most profitable business in the world. It is a fact that the circus is the most profitable business in the world.

DE MOULIS BROS. CO.
RECEIVED AT NEW YORK

J. H. ESCHMAN CIRCUS SOLD UNDER HAMMER

Lively Bidding Marks Sale in Kansas City - About 500 People Present Despite Cold Weather

Wichita, Kan., Feb. 2.—About three weeks ago the sale of the J. H. Eschman Circus was the biggest event ever held in Kansas City, by word of agreement, attending a public and successful meeting. In the process it was carried away by bidders in the same large amount of the proceeds. It was a lively and busy one in its character from the start to the end, and it was a success in every respect. The sale was held at the Hotel Hamilton, in the city of Kansas City, Mo., on the 27th of January, 1915. It was a public sale, and it was a success in every respect. The sale was held at the Hotel Hamilton, in the city of Kansas City, Mo., on the 27th of January, 1915. It was a public sale, and it was a success in every respect.

It was not that the sale was not a success, but that it was a success in every respect. The sale was held at the Hotel Hamilton, in the city of Kansas City, Mo., on the 27th of January, 1915. It was a public sale, and it was a success in every respect. The sale was held at the Hotel Hamilton, in the city of Kansas City, Mo., on the 27th of January, 1915. It was a public sale, and it was a success in every respect.

"DOG" FOSTER'S NEW JOG

WISNER AND LOUGHLIN



W. H. Foster and John Loughlin, proprietors of the new building, with their new dog, "Dog" Foster, in front of the building.



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1125 EAST PINE ST., CHICAGO, ILL.

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HEAVY TENT, BLANK TENT, GABLE TENT,
WIND-BREAKING TENT,
And Everything in Canvas, Paper or Fabric.

SHOW AND CONGRESS TENTS

ST. LOUIS TENT AND AWNING CO.
101 North First St., St. Louis, Mo.

SECOND-HAND TENTS FOR SALE

HERMAN JOSEPH
FABRIC NEW CLANS
New York City

AT LIBERTY

For Shows 1915—First-class
TRAINER OF WILD ANIMALS
A. G. S., Trainer, Billboard, N. Y.

THE MESSIAH IS NOW WITH
A. W. MILLARD, JR.
PAINT BANNERS
2500 W. 4th St. LONG ISLAND, N. Y.

25 Years' Reputation Back of Every Last
GOSS' SHOW CANVAS
Carnival Tents
Best for Quality and Second-Hand Use
J. C. GOSS CO.
DETROIT, MICH.

SHOW CARS

OF EVERY DESCRIPTION
WRITE OR WIRE US
Also Sleepers, Parlor Cars, Flat and Stock Car.
SOUTHERN IRON & EQUIPMENT CO.
ATLANTA, GA.

MUSLIN BANNERS

3x12 FT. \$1.50
PRINTED IN U. S. A.
WE MAKE A SPECIALTY OF DISPLAY BANNERS AND BANNERS FOR EVERY PURPOSE.
SAMPLINER ADV. CO. INC.
1000 BROADWAY, N. Y.

BEAR CLIPS, SNAKES,
F. P. BROWN, Manager, Oklahoma City, Okla.
CIRCUS AND AMBULANCE APPARATUS
CLARK, MASON, MILLIGAN, and De GORRA
1000 BROADWAY, N. Y.

50 CENTS FOR MEALS
George G. Moore, general agent of the John Robinson Circus, announced that the advertising bill for the circus is now being paid by the circus and that the circus is now being paid by the circus.

PARTELLO AT SHREVEPORT
Dr. B. Partello, manager of the Hippodrome Circus, announced that the advertising bill for the circus is now being paid by the circus and that the circus is now being paid by the circus.

S. & B. SHOW DOGS DIE
According to a report by Billings, Okla., published in a recent issue of the Billboard, the show dogs of the S. & B. show have died. The dogs were killed by a disease which is now being spread by the show dogs.

TAYLOR SHOWS UP
Edward Taylor has shown up as general agent of the Hippodrome Circus and will be in the city of New York in the next few days.

daily treatment. The horse was the one which was killed by the circus. The horse was killed by the circus.

BELLA-FLOTO CIRCUS

Wichita, Kan., Feb. 2.—When the Bella-Floato Circus was sold under hammer, it was a success in every respect. The sale was held at the Hotel Hamilton, in the city of Kansas City, Mo., on the 27th of January, 1915. It was a public sale, and it was a success in every respect.

The Bella-Floato Circus was sold under hammer, and it was a success in every respect. The sale was held at the Hotel Hamilton, in the city of Kansas City, Mo., on the 27th of January, 1915. It was a public sale, and it was a success in every respect.

Band, of the St. Joseph, Mo., at Wichita, Kan., Feb. 2.—When the Bella-Floato Circus was sold under hammer, it was a success in every respect. The sale was held at the Hotel Hamilton, in the city of Kansas City, Mo., on the 27th of January, 1915. It was a public sale, and it was a success in every respect.

FRANK ROBBINS WRITES

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Skating News

WISCONSIN ADDED WITH
 Associated Press. Milwaukee, Wis., Feb. 5. (AP)—The state of Wisconsin has been added to the list of states that have skating rinks. The rink at Milwaukee is the largest in the world, and is the only one of its kind in the United States. It is a skating rink of the open air, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

NEW CIRCUITS IN
 Last week, Chicago, provided skating rinks, who have been talking with Bill Wainwright for several weeks. The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

RECORDED IN THE
 The Billboard is in receipt of the following information from the skating rink at Chicago. The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

FINISHED REPAIRS
 News from Chicago, Wis., says the rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

ROCK CREEK
 Having the past week the skating rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

STREETS AT OPENING
 The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

JOHN CARRY
 The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

SALVAGE VISION BY
 The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.



THE GREATEST MUSICAL DEVICE FOR SKATING RINKS

IS THE **NEW** ANY PIANIST CAN PLAY IT

DEAGAN ELECTRIC ION-FON
 ITS SOUND CANNOT BE DROWNED BY THE ROAR OF SKATES
 RETURNS THAT PERIODICAL TONER AND INDIVIDUALISM

Always in tune—easy to play—weather proof and fool proof.
A GREAT STREET ADVERTISER

WRITE FOR CATALOG "P"
J. C. DEAGAN, Deagan Bldg., 1700 Bertram Ave., Chicago, Ill.

New Bands for Skating Rinks

Many patented improvements—super musculation—play smooth as stone or as fast, as slow or as soft, as needed. Don't have to hire anyone to play them. Skaters like them best always increase attendance. Prices and terms reasonable. Write for sets of new bands and particulars.

NORTH TOWNSHIP MUSICAL INSTRUMENT WORKS,
 North Township, N. Y., U. S. A.

RINK NOTES

Simple Rinks (continued) provided skating rink at Chicago. The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

Henley's Famous Roller Skates
 RINK—RACING—POLO—SIDEWALK

In Use in All Parts of the World

No skates so durable, none so easy to handle. Reinforced construction. More pairs can be used on same floor space. Established thirty-six years.

THE HENLEY SKATE CO.
 RICHMOND, INDIANA

CHICAGO RINK SKATES
 equipped with the New Flex Wheels are the best. Try them.

CHICAGO ROLLER SKATE CO.
 234 K. Ada Street, Chicago, Ill.

PORTABLE ROLLER SKATING RINKS UNDER CANVAS
 WONDERFUL MONEY-MAKING PROPOSITION

Complete outfit shipped in two weeks. Our patented angle fence set patented and covered by rink managers as the most durable and lightest fitting floor on the market. Send for circular catalogue and detailed information.

UNITED STATES TENT & AWNING CO.
 220-231 North Desplaines St., CHICAGO, ILL.

After being closed, good business at Chicago. The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

THE CORRAL
 (Continued from page 32)

The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

WINTER'S JOCKS ANKE
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AMATEUR OR PROFESSIONAL?
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BUCKEY SKATES SHORT
 The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

AMATEUR SKATES TOO
 The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

GAGG RECEIVERS
 The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

GAGG RECEIVERS
 The rink at Chicago is the largest in the world, and is the only one of its kind in the world. It is a skating rink of the open air, and is the only one of its kind in the world.

SURE!! BERKS' HAVE THE LOW PRICE FOUNTAIN PENS

AND ARE BRUING THE SEAGL SEND YOUR NAME FOR NEW PEN PRICES AND FAIR LISTS

DO IT NOW!

By name a lot of million pens are being sold every day. But the pens that are being sold are not the pens that are being sold by the BERKS'.

MERCH. BROS. CO.
64 BROADWAY, NEW YORK

AGENTS

Get the Latest

SELL SOMETHING ENTIRELY NEW - PROFIT-MAKING PRICES IN NATIONAL MARKETS

Our new pen is the most perfect pen ever made. It is the only pen that is made in the U. S. A. and is the only pen that is made in the U. S. A. and is the only pen that is made in the U. S. A.

Gilbert Rule Cutlery Co.
115 N. Madison St., Dept. 115, Chicago

STREETMEN

Tables, Board Men, Folding Wheel Men, Comprehension, Carriage Workmen, Street, Writers or Publishers

WATERS, JEWELRY, GLASSES, SILVERWARE, HIFOLDERS, NOTIONS, NOVELTIES AND GARNISH BOOBS.

All orders shipped regular day or reserved, 60¢ catalogue free. New catalogue for 1918 will be ready to mail about May 1st. Write for several descriptive circulars or see me in **NY Bldg. 1st East 42nd St.** The most tempting goods ever treated.

NO GOOD C. O. D. WITHOUT RECEIPT

Shryock-Todd Netic Co.
229 1/2 N. 3rd St., ST. LOUIS, MO.

Papermen-Sheetwriters

The new law has cut out of the old boys out of the game. I'll keep you in to catch the best of the Paper in the world. On a salary, too, as you see makes more than you ever did-and be safe. Write **R. E. Steel, P. O. Box 182, Blackwood, N. J.**

BARGAIN BULLETIN FREE

OUR 100 BEST LISTS OF DISCOUNT AGENTS, BOOKS, AMERICAN NOVELS, ETC. FREE. WRITE FOR IT TODAY! AT A FRACTION OF USUAL PRICE. WRITE TO: **EMERY'S BROS., 58-51 S. DEARBORN ST., CHICAGO**

THE KAISER'S TALK TO HELL

As Last

See what the Kaiser has to say to the American people. It is a book that will be read in every home. It is a book that will be read in every home. It is a book that will be read in every home.

ELK TEETH

BRUSHES AND BRUSHES

We are the originators of the **Elk Tooth** Brush. It is the only brush that is made in the U. S. A. and is the only brush that is made in the U. S. A.

PIPES

BY GASOLINE BELL BAKER

When the time is so the printer...
When the time is so the printer...
When the time is so the printer...

Health comes to him in...
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SILK-SATIN HANDKERCHIEF CASES



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PAPERMEN 100 PER CENT.

PUBLISHERS CIR. & ADV. CO.

SUPERIOR QUALITY BALL GUM

THE SHELBY SUPPLY & MFG. CO. CLEVELAND, OHIO

PUZZLES

THE SHELBY SUPPLY & MFG. CO. CLEVELAND, OHIO

SILVER KEY CHECKS

FOR SALE

COL. G. RIGELOW



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DIRECTORY

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ADVERTISING PLACES

Agency The O. C. 75 IT Street N. E.

ADVERTISING NOVELTIES
 75 South 10th St. Boston, N. H.
 75 South 10th St. Boston, N. H.

AIRIAL ADVERTISING
 Grand Rapids Mfg. Co., 725 Elm St., Grand Rapids, Mich.
 H. J. O'Brien, 300 N. Main St., Chicago, Ill.

APPROVALS

Reynolds Standard Station Co., Box 85, Oak City, Mo.

AEROPLANES

Advertising, 1000 McCarty Ave., Chicago, Ill.
 A. H. Brown, 1000 McCarty Ave., Chicago, Ill.

AEROPLANES EXHIBITION FLIGHTS
 S. A. Smith, 119 W. 7th St., Des Moines, Ia.

AEROPLANES EXHIBITION FLIGHTS
 (Over the State of Ohio)
 W. J. O'Brien, 300 N. Main St., Chicago, Ill.

AIR CALLERS

Worcester, 1000 McCarty Ave., Chicago, Ill.

ALLEGATORS

ALUMINUM FEATHERWEIGHT STAGE CURTAIN ROLLS
 1000 McCarty Ave., Chicago, Ill.

AMUSEMENT DEVICES

1000 McCarty Ave., Chicago, Ill.

ANIMAL DEALERS
 1000 McCarty Ave., Chicago, Ill.

ANIMALS, BIRDS AND INSEKTS
 1000 McCarty Ave., Chicago, Ill.

ANIMALS (See Lists)
 1000 McCarty Ave., Chicago, Ill.

ARMY AND NAVY AUCTION GOODS
 1000 McCarty Ave., Chicago, Ill.

ARTIFICIAL FLOWERS
 1000 McCarty Ave., Chicago, Ill.

AUTOMATIC ELEC. ECONOMIZER
 1000 McCarty Ave., Chicago, Ill.

AUTOMATIC MUSICAL INSTRUMENTS
 1000 McCarty Ave., Chicago, Ill.

BABOES, BANNERS, ETC.
 1000 McCarty Ave., Chicago, Ill.

BAGGES, BUTTONS, ETC.
 1000 McCarty Ave., Chicago, Ill.

BALLOONS AND PAPERIN EMBROID
 1000 McCarty Ave., Chicago, Ill.

BALLOONS
 1000 McCarty Ave., Chicago, Ill.

BALLOONS
 1000 McCarty Ave., Chicago, Ill.

BALL THROWING GAMES
 1000 McCarty Ave., Chicago, Ill.

BANNERS
 1000 McCarty Ave., Chicago, Ill.

BAND MUSIC
 1000 McCarty Ave., Chicago, Ill.

BANNERS
 1000 McCarty Ave., Chicago, Ill.

BASKETS
 1000 McCarty Ave., Chicago, Ill.

CAROUSELS
 1000 McCarty Ave., Chicago, Ill.

COSMETICS
 1000 McCarty Ave., Chicago, Ill.

KEEP YOUR NAME BEFORE THE THEATRICAL AND AMUSEMENT FIELD

The Trades Directory Department will do this. It will enable you to place your name and line of business before this large and inviting field of prospects. It will get you the business if you will only make a bid for same. Start at once and enjoy your share of the profits to be derived from this advertising.

The rate is exceptionally low, **ONLY \$10.00 A YEAR** (in advance) for a one line card under any heading you may select, together with a copy of The Billboard each week.

CALCULUM LIGHT
 1000 McCarty Ave., Chicago, Ill.

CAROUSELS
 1000 McCarty Ave., Chicago, Ill.

COSMETICS
 1000 McCarty Ave., Chicago, Ill.

THE TRADES DIRECTORY DEPARTMENT, 1000 McCARTY AVE., CHICAGO, ILL.

ENGINEER (Gas and Gasoline)
 for the New Boston Co., Burlington, Vt.
**ENGRAVING, HALF-TONES AND
 SHOW PRINTING**
 Central Engraving Co., 100 West 42nd St.,
EYE BROW PENCILS
 W. B. Bland Co., 120 W. 42nd St., N. Y. C.

FACE POWDER
 Col. W. H. 145 E. 75th St., New York City
FAIR BOOKS
 W. B. Bland Co., 120 W. 42nd St., N. Y. C.
FAIR GROUND GOODS
 East Hill Co., 221 East 12th St., Chicago
FEATHER FLOWERS
 W. B. Bland Co., 120 W. 42nd St., N. Y. C.

FEATHER PILLS
 Joseph Hill Co., 20 West 72nd St., N. Y. C.
FEATHERS
 General Film Manufacturing Co., 400 West 42nd St., New York City
FEATHER LECTURE SLIDES
 W. B. Bland Co., 120 W. 42nd St., N. Y. C.

PERFORMINGS
 Walter P. & Son, 100 West 42nd St., New York City
FILMS
 General Film Manufacturing Co., 400 West 42nd St., New York City
FILM MANUFACTURING
 General Film Manufacturing Co., 400 West 42nd St., New York City
FIREPROOFING LIQUID
 W. B. Bland Co., 120 W. 42nd St., N. Y. C.

FIREWORKS
 American Fire & Explosive Co., 100 West 42nd St., New York City
FISHING
 American Fish & Game Co., 100 West 42nd St., New York City
FLASKS
 American Glass & Chemical Co., 100 West 42nd St., New York City

FLORA
 American Flower & Garden Co., 100 West 42nd St., New York City
FLORAL DECORATIONS
 American Flower & Garden Co., 100 West 42nd St., New York City
FORTUNE WRITERS (Invited)
 American Fortune Teller Co., 100 West 42nd St., New York City

FOUNTAIN PENS
 American Fountain Pen Co., 100 West 42nd St., New York City
FRUIT AND GROCERY BASKETS
 American Basket Co., 100 West 42nd St., New York City
FURNITURE AND FURNISHINGS
 American Furniture Co., 100 West 42nd St., New York City

GAMING DEVICES
 American Game Co., 100 West 42nd St., New York City
GAS AND CARBOLINE ENGINES
 American Engine Co., 100 West 42nd St., New York City
GLASS DECORATED NOVELTIES
 American Glass Co., 100 West 42nd St., New York City
GLASS NOVELTIES (Invited)
 American Glass Co., 100 West 42nd St., New York City

GOLD
 American Gold Co., 100 West 42nd St., New York City
GREEN PAINTS, ETC.
 American Paint Co., 100 West 42nd St., New York City
GUM
 American Gum Co., 100 West 42nd St., New York City

GYNASTIC APPARATUS
 American Gym Co., 100 West 42nd St., New York City
HAIR
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HANDKERCHIEF CASES
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EXCELLENT RESULTS

Read the following letter from one of our pleased patrons:

1050 Washington Street, Boston, Jan. 15, 1918.

The Billboard Pub. Co.,
 Cincinnati, Ohio.
 Gentlemen:
 Enclosed please find my check for \$5.00 to cover renewal of Trades Directory advertisement for the first six months. I also wish to express my indebtedness, to give my view in regard to the EXCELLENT RESULTS I have received from Trades Directory advertising in The Billboard during the past several years. I have been using classified advertising for nearly twenty years in many publications, but to my surprise I have found that your Trades Directory Department has brought me better results than any other publication I have ever used.
 Respectfully yours,
 I. S. KALAFIAN

LALIBONNE GALLERY MIRRORS
 American Mirror Co., 100 West 42nd St., New York City

LAWYERS
 American Lawyer Co., 100 West 42nd St., New York City
LEATHER
 American Leather Co., 100 West 42nd St., New York City
LEATHER AND BRASS
 American Leather Co., 100 West 42nd St., New York City
LEATHER NOVELTY GOODS
 American Leather Co., 100 West 42nd St., New York City

LEATHER PILLOW TOPS
 American Pillow Top Co., 100 West 42nd St., New York City
LETTERHEAD PRINTING
 American Letterhead Co., 100 West 42nd St., New York City
LIGHTING PLANTS
 American Lighting Co., 100 West 42nd St., New York City

LIGHTS
 American Light Co., 100 West 42nd St., New York City
LIMITED PRINTING
 American Limited Co., 100 West 42nd St., New York City
LINGERIE
 American Lingerie Co., 100 West 42nd St., New York City

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LINGERIE
 American Lingerie Co., 100 West 42nd St., New York City

MUSIC PRINTING
 American Music Co., 100 West 42nd St., New York City
MUSICAL BELLS & SPECIALTIES
 American Musical Co., 100 West 42nd St., New York City
MUSICAL INSTRUMENTS
 American Instrument Co., 100 West 42nd St., New York City

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FEBRUARY 5, 1938

BRUSHES (Saw and Dressed)
The Best One Makes Co., Buffalo, N. Y.
BRONWING, HALF-TONES AND SHOW PRINTING
Central Printing Co., 100 W. 42nd St., New York City.

BRONWING, HALF-TONES AND SHOW PRINTING
Central Printing Co., 100 W. 42nd St., New York City.
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BRONWING, HALF-TONES AND SHOW PRINTING
Central Printing Co., 100 W. 42nd St., New York City.

CREAKE SOURCE
(Wholesale)
The Creake Source Co., 100 W. 42nd St., New York City.

GYMNASIUM APPARATUS
The Gymnasium Co., 100 W. 42nd St., New York City.

INDIAN AND INDIAN COSTUMES
The Indian Co., 100 W. 42nd St., New York City.

JEWELRY
The Jewelry Co., 100 W. 42nd St., New York City.

MOVING PICTURE MACHINES
The Moving Picture Co., 100 W. 42nd St., New York City.

NOVELTY MUSICAL INSTRUMENTS
The Novelty Musical Co., 100 W. 42nd St., New York City.

PAPER MACHE STAGE PROPS
The Paper Mache Co., 100 W. 42nd St., New York City.

PARADES AND PARADES
The Parades Co., 100 W. 42nd St., New York City.

PERFORMING ARTS
The Performing Arts Co., 100 W. 42nd St., New York City.

PLATE
The Plate Co., 100 W. 42nd St., New York City.

PLATE
The Plate Co., 100 W. 42nd St., New York City.

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MAGICIAN LETTERHEADS
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The Billboard Pub. Co.,
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Theodore Directory advertisement for the first six months. I also wish
to express my indebtedness, to give my view in regard to the
EXCELLENT RESULTS I have received from Theodore Directory
advertising in The Billboard during the past several years. I have
been doing classified advertising for nearly twenty years in many
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Directory Department has brought me better results than any other
publication I have ever used.
Respectfully yours,
L. S. KALLAPAN.

LAUNDRY GALLERY MIRRORS

Laundry Gallery Mirrors, 100 W. 42nd St., New York City.

LETTERHEAD PRINTING

Letterhead Printing, 100 W. 42nd St., New York City.

LIGHTING PLANTS

Lighting Plants, 100 W. 42nd St., New York City.

LIGHTS

Lights, 100 W. 42nd St., New York City.

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(Continued on page 46)

ADVERTISEMENTS OF THEATRICAL PHOTOGRAPHY
 THEATRICAL PHOTOGRAPHY, 100 W. 42nd St., New York, N. Y.
 THEATRICAL PHOTOGRAPHY, 100 W. 42nd St., New York, N. Y.
 THEATRICAL PHOTOGRAPHY, 100 W. 42nd St., New York, N. Y.

MOVING PICTURE PROMOTION
 THEATRICAL PHOTOGRAPHY, 100 W. 42nd St., New York, N. Y.
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FREE AT LIBERTY

OR
WANT SITUATION ADVERTISEMENTS

NOT TO EXCEED 245 WORDS
 FOR THE AD. IS HELD MARKET AND IS
CONDITIONS

Advertisements of this nature are held in the market for a limited period of time, and are subject to the conditions of the market. The advertiser is held responsible for the accuracy of the information given, and for the payment of the advertising charges. The advertiser is also held responsible for the accuracy of the information given, and for the payment of the advertising charges.

THE BILLBOARD PUB. CO.
 100 W. 42nd St., New York, N. Y.

Agents and Managers
 at Liberty Advertisements, 100 W. 42nd St., New York, N. Y.

Bands and Orchestras
 at Liberty Advertisements, 100 W. 42nd St., New York, N. Y.

Surprise and Musical Comedy
 at Liberty Advertisements, 100 W. 42nd St., New York, N. Y.

Dramatic Artists
 at Liberty Advertisements, 100 W. 42nd St., New York, N. Y.

Musicians
 at Liberty Advertisements, 100 W. 42nd St., New York, N. Y.

Moving Picture Artists
 at Liberty Advertisements, 100 W. 42nd St., New York, N. Y.

Miscellaneous
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In Answering Classified Ads, Please Mention The Billboard.

PICTURES

AND EVERYTHING THAT APPERTAINS THERETO

The Billboard was the only paper with courage enough to criticize, prod, sting and burn exhibitors for bad showmanship in the early days when they were so lax. The Billboard led the fight against the filthy film. The Billboard was first to point out the peril of the star system. The Billboard denounced extravagance and waste long before any of its contemporaries even saw them. The Billboard piloried the advance deposit system alone and unaided while all the other trade papers were busily and discreetly sidestepping the issue. The Billboard has always stood fearlessly for the best interests of the motion picture game. Its criticism has always been constructive, its motives honest and itself disinterested.

Its warnings and advice have gone unheeded.

True—quite true—but—

The game has gone to hell—clean plumb to the dogs.

And that is also true, too, just as true.

What's the answer?

It is so obvious, so plain, so palpable, so manifest that anyone who can not see, who can not perceive it instantly, is hopelessly skull-bound.

But a truce to what-might-have-been.

What has passed is past. It is dead. Bury it. Bury it, dog.

We are facing the future.

We are facing rebuilding.

Let us lay down a solid foundation.

Let us recognize that the exhibitor's welfare is fundamental—that his interests come first and that this must be carefully considered and fully safeguarded or we will rebuild to no purpose.

Gentlemen, a toast. The Billboard gives you "The Exhibitor First."

METRO HAS NEW COMPANY TO PRODUCE BIG FEATURES

Will Be Known as Screen Classics, Inc., and Will Handle All the Big Productions—New Department Made Necessary by Metro's Great and Uninterrupted Success

New York, Feb. 5.—Fulfilling its ambition since its inception to be the largest studio in the world, the industry of the picture business has in the past few years expanded, and within the week will inaugurate a new company, to be known as Screen Classics, Inc., which will develop, produce and present all feature productions which will be distributed thru the Metro Picture Corporation.

Screen Classics, Inc., will be equipped with the best production facilities now in the picture business, together with offices which have long conducted business with the larger exhibitors of the new company. The stock of Screen Classics, Inc., will not be offered to the public.

The new venture will handle all the big special productions in the line of distribution, and will control all of the expenditures which Metro has already accumulated for similar production.

Screen Classics, Inc., in the second six months of history expects to be the largest of all, and will produce, as well as distribute, all of the big productions of the new company. The stock of Screen Classics, Inc., will not be offered to the public.

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Warren Productions, Inc., in the second six months of history expects to be the largest of all, and will produce, as well as distribute, all of the big productions of the new company. The stock of Warren Productions, Inc., will not be offered to the public.

WARREN PRODUCTIONS

To Be Sold Through Avenue Film Corp.

New York, Feb. 5.—Warren Productions, Inc., in the second six months of history expects to be the largest of all, and will produce, as well as distribute, all of the big productions of the new company. The stock of Warren Productions, Inc., will not be offered to the public.

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SELLING CAMPAIGN

Inaugurated for Public Defender Film Shows Quick Results

New York, Feb. 5.—The selling campaign of the Public Defender Film Shows, which was inaugurated last week, has shown quick results. The Public Defender Film Shows, which was inaugurated last week, has shown quick results. The Public Defender Film Shows, which was inaugurated last week, has shown quick results.

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SLUEN'S ATTRACTIONS

To Tour Canada as Next Show

New York, Feb. 5.—Sluén's Great Shows, Inc., in the second six months of history expects to be the largest of all, and will produce, as well as distribute, all of the big productions of the new company. The stock of Sluén's Great Shows, Inc., will not be offered to the public.

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HEADS NEW CONGRU

Chicago, Feb. 5.—The new company, which was inaugurated last week, has shown quick results. The new company, which was inaugurated last week, has shown quick results. The new company, which was inaugurated last week, has shown quick results.

The new company, which was inaugurated last week, has shown quick results. The new company, which was inaugurated last week, has shown quick results. The new company, which was inaugurated last week, has shown quick results.

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MANITOBA BANS COMEDY FILMS

Wholesale Ban, Feb. 5.—Wholesale ban has been imposed on comedy films in Manitoba.

The wholesale ban on comedy films in Manitoba, which was imposed last week, has shown quick results. The wholesale ban on comedy films in Manitoba, which was imposed last week, has shown quick results.

FILMS REVIEWED

THE OTHER MAN

Directed by William Wellman. Release, Fox, Tuesday, February 5.

THE CAST:

John Harrington Harry Belafonte
 Betty Shannon Betty Shannon
 The Public Man Frank Conroy
 The Public Man Frank Conroy

A heart in a great soufflé. It depicted John Harrington, as regularly that was the plot was found like before to compare the quality of the picture.

The Other Man has a theme that is of the highest order, but it is usually apparent in the picture.

The film is a great success, with the plot and the picture in general. The picture is a great success, with the plot and the picture in general. The picture is a great success, with the plot and the picture in general.

It is well worth the attention, but it is not a great success, with the plot and the picture in general.

BROKEN TIES

Directed by William Wellman. Release, Fox, Tuesday, February 5.

THE CAST:

Marie Prevost Marie Prevost
 John Harrington Harry Belafonte
 Betty Shannon Betty Shannon
 The Public Man Frank Conroy
 The Public Man Frank Conroy
 The Public Man Frank Conroy

Art has been modified to conform to the new world picture play, which has been considered with a great degree of realism. It is not a better play, but it is a good picture.

Marie's love affair is an excellent picture, with the plot and the picture in general. The picture is a great success, with the plot and the picture in general.

HELENE CHADAYOK



Pauline, as featured in 'The Fighting Girl'.

to the man with the dead face, the most of a study here in the end.

THE FIGHTING GIRL

Directed by William Wellman. Release, Fox, Tuesday, February 5.

Miss Shannon Betty Shannon
 The Public Man Frank Conroy
 The Public Man Frank Conroy
 The Public Man Frank Conroy

The Fighting Girl is a great success, with the plot and the picture in general. The picture is a great success, with the plot and the picture in general.

It is well worth the attention, but it is not a great success, with the plot and the picture in general.



Gene and W. H. Hunt in production, 'The Sign of the Cross', released by James Film Corporation on Feb. 10th.

Released, in which Billy and Marie have a scene that is a great success, with the plot and the picture in general. The picture is a great success, with the plot and the picture in general.

It is well worth the attention, but it is not a great success, with the plot and the picture in general.

NEW LOVE FOR OLD

Directed by William Wellman. Release, Fox, Tuesday, February 5.

Marie Prevost Marie Prevost
 John Harrington Harry Belafonte
 Betty Shannon Betty Shannon
 The Public Man Frank Conroy
 The Public Man Frank Conroy
 The Public Man Frank Conroy

A story of romance, with a white knightly feeling, with the name of love, with the plot and the picture in general. The picture is a great success, with the plot and the picture in general.

Revised film, which is a great success, with the plot and the picture in general. The picture is a great success, with the plot and the picture in general.

It is well worth the attention, but it is not a great success, with the plot and the picture in general.

TARAN OF THE APES

Directed by William Wellman. Release, Fox, Tuesday, February 5.

Marie Prevost Marie Prevost
 John Harrington Harry Belafonte
 Betty Shannon Betty Shannon
 The Public Man Frank Conroy
 The Public Man Frank Conroy
 The Public Man Frank Conroy

The picture is a great success, with the plot and the picture in general. The picture is a great success, with the plot and the picture in general.

It is well worth the attention, but it is not a great success, with the plot and the picture in general.

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and the picture, which is a great success, with the plot and the picture in general. The picture is a great success, with the plot and the picture in general.

It is well worth the attention, but it is not a great success, with the plot and the picture in general.

COUNTERFEIT CLUES

Directed by William Wellman. Release, Fox, Tuesday, February 5.

Marie Prevost Marie Prevost
 John Harrington Harry Belafonte
 Betty Shannon Betty Shannon
 The Public Man Frank Conroy
 The Public Man Frank Conroy
 The Public Man Frank Conroy

The picture is a great success, with the plot and the picture in general. The picture is a great success, with the plot and the picture in general.

It is well worth the attention, but it is not a great success, with the plot and the picture in general.

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It is well worth the attention, but it is not a great success, with the plot and the picture in general.

FLARE-UP SAL

Directed by William Wellman. Release, Fox, Tuesday, February 5.

Marie Prevost Marie Prevost
 John Harrington Harry Belafonte
 Betty Shannon Betty Shannon
 The Public Man Frank Conroy
 The Public Man Frank Conroy
 The Public Man Frank Conroy

points in the address as a definition as to what is meant by the word "theater" in the bill...

The bill is a measure to amend the act of 1911 which relates to the regulation of the theater...

MADAME JEALOUSY

Play and Treatment plan. Released with the consent of...

THE CAST

Juliana Delaney.....Daphne Farnham
Lillian Russell.....Lillian Russell
John Barrymore.....John Barrymore

George T. Eckhart, author of "Madame Jealousy," has written another sensational drama...

"Madame Jealousy" has a terrific plot line of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

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It is in the nature of a play which is a story of passion and love, and is a story which will...



SPECIAL PRINTED ROLL TICKETS

Table listing ticket prices: Five Thousand - \$ 1.25, Ten Thousand - 2.50, Fifteen Thousand - 3.75, Twenty-five Thousand - 5.50, Fifty Thousand - 7.50, One Hundred Thousand - 14.00

THE BIG TICKET AT A SMALL PRICE. One can have this roll of tickets for only \$1.00...

NATIONAL TICKET CO., Shamokin, Pa.

OPERATOR WANTED

Competent Operator and Electrician capable of taking charge of booth and looking after electrical equipment of medium sized, first-class Picture House...

Operator.....John Taylor
Electrician.....John Taylor
The operator must be able to take charge of the booth and look after the electrical equipment...

SEND IN YOUR APPLICATION NOW

AMERICAN EXHIBITORS' ASSOCIATION

Indiana Trust Building, Indianapolis, Ind.

Application form with fields for Name, Address, City, State, and a section for the applicant to write.

This would constitute the first step in the formation of a new organization...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

and the men who want him to left behind him in a... The men who want him to left behind him in a...

THE CAPTAIN OF HIS SOUL

Play and Treatment plan. Released with the consent of...

THE CAST

William Barrymore.....William Barrymore
Lillian Russell.....Lillian Russell
John Barrymore.....John Barrymore

William Barrymore, author of "The Captain of His Soul," has written another sensational drama...

"The Captain of His Soul" has a terrific plot line of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

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It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

LINGUISTIC LIFE

Play and Treatment plan. Released with the consent of...

THE CAST

William Barrymore.....William Barrymore
Lillian Russell.....Lillian Russell
John Barrymore.....John Barrymore

William Barrymore, author of "Linguistic Life," has written another sensational drama...

"Linguistic Life" has a terrific plot line of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

It is in the nature of a play which is a story of passion and love, and is a story which will...

BETTER LIGHT



UNIVERSAL ILLUMINATING SYSTEM CO. The best light for every purpose...

UNIVERSAL ILLUMINATING SYSTEM CO. The best light for every purpose...

UNIVERSAL ILLUMINATING SYSTEM CO. The best light for every purpose...

UNIVERSAL ILLUMINATING SYSTEM CO. The best light for every purpose...

PACK YOUR HOUSE

A lot of new goods to pack your house in... Pack your house with the best goods...

WELT TROTT, Proprietor, Engineer... Pack your house with the best goods...

WELT TROTT, Proprietor, Engineer... Pack your house with the best goods...

WELT TROTT, Proprietor, Engineer... Pack your house with the best goods...

WELT TROTT, Proprietor, Engineer... Pack your house with the best goods...

COMING! COMING! COMING!

ONE NIGHT ONLY

WEDNESDAY, FEBRUARY TWENTIETH
GOLD ROOM, CONGRESS HOTEL, CHICAGO

The Showmen's League of America

The World's Greatest and Only Outdoor Showmen's Social and Charitable Organization.
 In Gorgeous Splendor Assembled at Their

Fourth Annual Banquet and Ball

Surpassing All Previous Functions in Magnificence. \$5,000.00—Festival De Luxe—\$5,000.00
 Scores of world famous circus and vaudeville acts, musicians and theatrical stars. All recognized representatives of the outdoor show world and their personal friends of the transportation lines, allied interests catering to the profession and members of the press are cordially invited.

1000--Seats at the Festal Board--1000. \$5.00--Banquet and Ball Tickets--\$5.00

MAIL YOUR RESERVATIONS TODAY OPEN TABLES ONLY AFTER FEB. 16
 Address WALTER F. DRIVER, 228 N. Desplaines Street, CHICAGO, ILL.

THE SHOWMEN'S LEAGUE OF AMERICA

36 SOUTH DEARBORN STREET, CHICAGO, ILL.

LOS ANGELES PUZZLED
 (Continued from page 4)

of the Machine. In an apartment, across that these Showmen are held like their island. But one day, in the morning of an early afternoon and when all others will play the Machine.

Mr. White, wearing a of a variety of interesting scenes in the city. The garden who closed in a moment when the Showmen appear to have 20 to about 10 to 15 to 20 to 30 to 40 to 50 to 60 to 70 to 80 to 90 to 100 to 110 to 120 to 130 to 140 to 150 to 160 to 170 to 180 to 190 to 200 to 210 to 220 to 230 to 240 to 250 to 260 to 270 to 280 to 290 to 300 to 310 to 320 to 330 to 340 to 350 to 360 to 370 to 380 to 390 to 400 to 410 to 420 to 430 to 440 to 450 to 460 to 470 to 480 to 490 to 500 to 510 to 520 to 530 to 540 to 550 to 560 to 570 to 580 to 590 to 600 to 610 to 620 to 630 to 640 to 650 to 660 to 670 to 680 to 690 to 700 to 710 to 720 to 730 to 740 to 750 to 760 to 770 to 780 to 790 to 800 to 810 to 820 to 830 to 840 to 850 to 860 to 870 to 880 to 890 to 900 to 910 to 920 to 930 to 940 to 950 to 960 to 970 to 980 to 990 to 1000 to 1010 to 1020 to 1030 to 1040 to 1050 to 1060 to 1070 to 1080 to 1090 to 1100 to 1110 to 1120 to 1130 to 1140 to 1150 to 1160 to 1170 to 1180 to 1190 to 1200 to 1210 to 1220 to 1230 to 1240 to 1250 to 1260 to 1270 to 1280 to 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2540 to 2550 to 2560 to 2570 to 2580 to 2590 to 2600 to 2610 to 2620 to 2630 to 2640 to 2650 to 2660 to 2670 to 2680 to 2690 to 2700 to 2710 to 2720 to 2730 to 2740 to 2750 to 2760 to 2770 to 2780 to 2790 to 2800 to 2810 to 2820 to 2830 to 2840 to 2850 to 2860 to 2870 to 2880 to 2890 to 2900 to 2910 to 2920 to 2930 to 2940 to 2950 to 2960 to 2970 to 2980 to 2990 to 3000 to 3010 to 3020 to 3030 to 3040 to 3050 to 3060 to 3070 to 3080 to 3090 to 3100 to 3110 to 3120 to 3130 to 3140 to 3150 to 3160 to 3170 to 3180 to 3190 to 3200 to 3210 to 3220 to 3230 to 3240 to 3250 to 3260 to 3270 to 3280 to 3290 to 3300 to 3310 to 3320 to 3330 to 3340 to 3350 to 3360 to 3370 to 3380 to 3390 to 3400 to 3410 to 3420 to 3430 to 3440 to 3450 to 3460 to 3470 to 3480 to 3490 to 3500 to 3510 to 3520 to 3530 to 3540 to 3550 to 3560 to 3570 to 3580 to 3590 to 3600 to 3610 to 3620 to 3630 to 3640 to 3650 to 3660 to 3670 to 3680 to 3690 to 3700 to 3710 to 3720 to 3730 to 3740 to 3750 to 3760 to 3770 to 3780 to 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As the National Secretary Sees Things

EXHIBITORS! DON'T SELL OUT. STAY WITH THE BUSINESS. HOLD ON. YOUR DAY IS COMING—IS HERE.

A good farmer will tell you:
"Don't expect to grow anything
if you take it all off.
You must continually
put something on."

This is true in any business,
Even including
The garden of the motion picture,
"The motion picture theatre."

(Just returned from a meeting
Of the Allied Exhibitors' Legislative Committee.)
The tax situation is hopeful,
Enough we need more co-ordination
From all exhibitors.)

Incidentally met with several film producers.
It's a delightful change to hear them say:
"The exhibitor is the industry;
The exhibitor is the permanent asset;
The exhibitor must be encouraged because
The exhibitor is the only hope we have."
To relieve the present deplorable condition
In the film market."

What does this mean?
Is there a change of heart?
No. Not on your dirty, old tin.
There is a change in film conditions.

Listen!
There have been about 300 reels of film
Produced each week,
Where 100 reels of good film,
Would be plenty.
There is a great surplus of film.

Consequently the producer is
Coming to the exhibitor, because
He lacks sufficient material.
We have the market,
Therefore
Several booking arrangements are offered
Producer to exhibitor direct.

That's fine.
Consider them all, but
Exhibitors, be careful, and don't forget
You have the film farms the film market.
Don't sell out again as you have in the past.
By the Advance Deposit System
Through the Star System.

This booking thing
Is a very good thing, because in this way
Producers will learn,
Exhibitors will learn,
The whole industry will learn
To judge values better
And not pay so much for Stars
Or Star Pictures;
And keep down the cost of production
And not talk about making millions
When the facts are
The producers are broke,
The exhibitors are broke,
Generally speaking,
It is a case with most of us
"Of trying to keep up with the Joneses."

Here's the thing—
The producers have been squandering every penny
Of the exhibitor
Until they have got him drained dry
(And the exhibitor allowed it).

If the producers are smart they will—
Look at the handwriting on the wall
And save themselves
By giving their good pictures in exhibition
At reasonable prices, ON A WAR BASIS.

Producers have heretofore taken it all off.
And, like the good farmer,
They will now have to put something on.

The most profitable thing exhibitors can do is
Go to the exhibitors' meetings.

Deal with the fair against the unfair producer;
Put them out at the meetings;
Book good pictures from fair producers;
Continue your buying power
And film service will drop.
Individually it won't
Or even keep on an equitable basis.

One unfair producing company,
Which
Demands all kinds of deposits,
Tries to grab all the big stars,
And raises film service three times,
Finds they
It gets a large number of cancellations
Every time there is an exhibitors' meeting.

The reason is this:
Exhibitors have found that
Advance deposits are not used to make good pictures,
But to juggle the film market
That big stars on "Open Booking Book"
Have cost them so much;
There is nothing left to pay the rest.
Exhibitors refuse to be bilked and
Exhibitors are coming into their own. Therefore
Don't sell out your theatre or sell your film
For a man of pottage, as you have in the past.

Hold on with a mighty grip.
Pick the best pictures at a fair price;
Don't put it all in film service.
Keep some for depreciation and profits.
We must also put on something.
Work—Use brains—Judge values and

JOIN THE AMERICAN EXHIBITORS'
ASSOCIATION.
Your national dues cost you 50¢ a month.
Take a chance.
We have no unending alliances.
Our motto—"Exhibitors first."
Send for a membership card today.
Don't quit now. Sit tight.

American Exhibitors' Association, 407 Indiana Trust Bldg., Indianapolis, Ind.