

APRIL 6, 1918

D.C.S.

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# The Billboard

CARRIES ALL THE WISE ADVERTISERS BUSINESS



WALTER F. DRIVER

Secretary - Treasurer

UNITED STATES TENT & AWNING CO



# THE BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS.

ESTABLISHED 1910, by The Billboard Publishing Company.

## COOP AND LENT CIRCUS MAY GO OUT THIS YEAR AS AUTO SHOW

Possible Inability To Secure Truck Equipment

Only Bar to Plans of Corporation Formed

By E. M. HARVEY and the Horses of Kansas City

Chicago, April 11.—A block which seems today to be holding up the plans of the newly organized American Circus Corporation, which has a capital stock of \$100,000, fully paid in, to get out the Coop & Lent Circus as motor trucks, is in connection the acquisition, which was formed by E. M. Harvey, president of the National Circusmen's Association, for years connected with the Lawrence & Mackey and Raymond-Wildman Shows, and J. M. Brown and Walter, of the Horne Zoological Area, Company, of Kansas City, has placed orders for specially constructed trucks and trailers, and that it is the inability of the manufacturers to guarantee delivery of the bodies which so temporarily holding up the plan. It is expected that a delivery of the bodies will be reached some time this week, and if the manufacturers can deliver the bodies Mr. Harvey and his associates will go ahead with their plan, which will be for a three-day show, the equivalent of a twenty-five-car railroad show.

In the event the bodies can be secured in time, the intention is to operate the show about May 5 at a point near Chicago, and to play a route, which includes a number of good circus towns which will give them an available list of railroad shows. Mr. Harvey is to be general manager, with E. J. Harve as business manager. The other players are Walter, Leslie, Harve, Frank, and Harry, and a number of other men who are special side trucks to handle the baggage and equipment.

Leslie has J.C. there were reports that Harvey and the Harve would not get out the Coop & Lent Circus for 1911, and it was understood that when the railroad situation became definite the show had been abandoned when the equipment and stock were being sold about at the Harve farm near Independence, Mo.

The Coop & Lent Circus was put out by the Harve family in, perhaps 1871, which was the first time that the 1871 circus was ever shown again in July at Cassville, Pa., and was purchased by the Harve at a meeting in

E. M. SOTHERN



Mr. Southern and his wife (Miss Maxwell) will give their entire efforts toward providing entertainment for the soldiers.

## MANAGERS OF NIGHT-STAND HOUSES FORM ASSOCIATION

Sixty-Nine Cities in Central East Represented

Will Work for Betterment of Business in General

W. D. Fitzgerald, of Allentown, Pa., Elected President

Trenton, N. J., March 10.—At a meeting held in Trenton this week a new organization, to be known as the Central Managers' Association, composed of the men, two and three-night-stand managers, was formed. Sixty-nine towns, with a representative from each, took evidence of the interest taken by these hotels in the job. The object of the association is to do away with many evils practiced by some present managers, the death of the industry, and of improving for the betterment of the neighborhood business in general. The important topics represented by the personal management included Allentown, Allentown, Trenton, Allentown, Harrisburg, Reading, York, Lancaster, Boston, Scranton, Fairport, Park Arthur, New York, Whitefish, Cumberland, Lebanon, Elm, Knoxville.

(Continued on page 2)

## SERGT. EMPEY BREAKS WITH LEE KEEDICK, HIS MANAGER

Legal Battle May Throw Light on War Lecturing

Keedick Claims Contract Was Not Respected

Empey Denies and Retaliates With Countercharges

For some time there had been much rumbling in professional quarters which grew evidence that it was not well in the great entertainment and lecture world. There have been many complaints which showed that somewhere there is trouble.

Certain bureau managers have been growing more suspiciously active in ways which did not show their satisfaction and pure satisfaction in their work. For some time they had noticed that. For some time they had been charged by many who have been tried for a work for the maintenance of the boys in black. There have been complaints about other features of this work. We have advised all about conditions in the past all money raised for Red Cross purposes is turned over to the local Red Cross.

We are glad to see that in all cases of the above business there which there have been complaints and criticisms to be discussed in the work so that the public will know what is going on. If, however, there have been complaints. The legal battle between Sergeant Arthur Empey and Manager Lee Keedick may show light on several phases of war lecturing. Keedick claims that Empey did not respect his contract, which charges Empey and makes countercharges against Keedick.

One way of making a contract is that it is or what is a second thing in a contract and conditions. From this time have been given to go over looking the contractual relations which exist between the actor and the public. He who breaks a contract for any reason and bringing an audience under the general and chairman in the back. Therefore contract Empey might be the chairman on the part of Keedick, from his profession. Therefore if Manager Keedick is right against Empey it is a mistake to say that Empey is the great promoter and chairman of the platform and to that they of attorney which has given them. But Empey is the one who is to be tried.

(Continued on page 2)

VICTOR D. LEVITT



Mr. Levitt is reported to have attended with a well-known 18th St. show promoter for the coming season.

## R. T. RICHARDS' SHOW HAS BEEN TAKEN OVER BY SAM McCRACKEN

Will Be Finced at Luna Park, Coney Island

Temple of Magic Also To Be Installed in Park

With Mrs. Adelaide Herrmann Presenting Performance

New York, April 11.—After many discussions and much conversation as to what Samuel McCracken was going to do this season, the following is announced to state that he has taken over the R. T. Richards' Big Tumbled Top and other shows and shows, which had been generally recognized as the first and best circus of any magnitude, and is going to place this management in its entirety in a special location in Luna Park at Coney Island for the coming season. Mr. McCracken has given many considerations in this arrangement, and in fact, instead of 15,000 every possible angle, and more to the conclusion that a circus of the high-class character of the R. T. Richards there would do a much better business proposition than the old one.

(Continued on page 2)

The Edition of This Issue of The Billboard is 39,700 Copies





NOT FOR THE BIG TIME, NOR YET THE SMALL TIME, BUT FOR THE ARTIST ALL THE TIME.

# THE LOEW CABARETS

## EIGHT NEW LOEW SOUTHERN THEATERS TO OPEN IN FALL

### Marcus Loew Makes Announcement Following Extension of Lease of Grand Theater in Atlanta, Ga.—New Houses Will Be Under Direction of E. A. Schiller

Atlanta, Ga., March 21.—Marcus Loew, the vaudeville magnate, was here last Thursday announcing with E. A. Schiller, general manager of the Loew interests in the South, with headquarters in this city. During his stay here he stayed at home with the Twining brothers, extending his possession of the Grand Theater to October 1, 1920. He also announced that by September eight new houses would be opened in the South by the Loew interests, which would make the Loew chain of theaters the largest individual circuit in this section of the country. All of the new houses will be under the direction of E. A. Schiller, and will be located in Charleston, Charleston, Greenville, Spartanburg, Rockwell, Norfolk, Greenville and Durham. Both Mr. Loew and Mr. Schiller are active as a part of the management of the Southern Circuit.

With the addition of the eight new houses to the Loew circuit Mr. Loew explained that they had seen which theaters would not be closed in the near future and he decided to extend the lease and improve the houses to such an extent that it will be one of the best theaters in the country. The improvements, which will cost in the neighborhood of \$10,000, will be made immediately and include a \$10,000 pipe organ, a trifluorite tin system, new shades around the structure, a new stage, new electrical equipment, including a new electric light arrangement floor in the gallery, motion picture booth moved to the gallery, new seats, new scenery and hangings, and refinements.

### Manager and Performers Discussed on Change of Virginia Grandy Law

New York, March 20.—The state senate passed a bill today changing the Virginia Grandy law. The bill was introduced by Senator Thomas, and was passed by a vote of 18 to 10. The bill provides for a change in the law regarding the performance of vaudeville acts in the state. The bill was passed on Tuesday, February 15.

### Rearing Again Postponed

New York, March 20.—The hearing of the White Rat hearing scheduled for yesterday has been postponed again until April 1.

ated location of the building. This work will be done so that it will not interrupt the performance.

pered that this hearing should be conducted into a public place, and daily high noon hearings in a different place, especially when Harry Leader is concerned with it. The hearing committee, with the vaudeville company, will open at the Metropolitan for a short engagement starting April 22. The directors were greatly indignant in their decision to allow Leader to appear there, if the good work he has been doing for the show is recorded, etc.

### Canals Bookings To Serve

Chicago, April 1.—An unexpected business of general activities to answer of weekly's call was received.

### THE DELLAR SISTERS



These two famous girls, the Dellar Sisters, are the stars of the show at the Grand Theater.

### Ackerman & Harris

Have Leased Madison Theater, Los Angeles

Los Angeles, April 1.—Ackerman & Harris have taken a 10-year lease on the Madison Theater. It will be ready to open in the fall. The price paid to Madison for the lease was \$100,000. Adolph Ackerman is associated with Ackerman & Harris.

### Lander Booked in New York

Single Limited Engagement at Metropolitan Opera House April 22

New York, April 1.—The direction of the Metropolitan Opera House will be taken over by E. A. Schiller.

when Edward Hirschman, a well-known vaudeville star in vaudeville, decided to withdraw from the business and returned the activities to his partner, Harry Leader. The agreement which he made with the name of the Grand Canyon drive and decided to take with the name of the Grand Canyon drive. The agreement which he made with the name of the Grand Canyon drive and decided to take with the name of the Grand Canyon drive.

### Vanderbilt Agent Barred

New York, April 1.—REAR TRACK, agent, has been barred from the Vanderbilt track. He is charged with having taken more than the best he (the car) from a vaudeville act.

### E. F. Albion Calls Meeting

To Organize for Liberty Loan Drive

New York, March 21.—E. F. Albion, chairman of the Committee of Allied Theatrical and Amusement Industries for the national Liberty Loan Drive, met last night at the Grand Theater for a mass meeting and discussion of the drive. The meeting was held at the Grand Theater last Tuesday, April 2, at 11 o'clock a. m. Following a talk by Albion, the meeting was organized into a number of groups which will be taken up. The meeting will include the entire vaudeville, world-circuit, legitimate, vaudeville, circus, theatrical, motion picture and park organizations. Each of the actor and managerial staffs are fully included.

### E. & B. Acta Takes Part

New York, April 1.—General manager of the Harmon & Butler show announced in the free vaudeville entertainment given by the actors and actresses at the Grand Theater last Tuesday by the Stage World's first show. This kind of entertainment is a profitable and successful work.

### Max Hart Sued by Wife

Accusations of Profrisco From Doctors and Treasurer of Property Altered

New York, March 21.—Max Hart, the artist, is being sued by his wife, Maxine F. Hart, for an accounting of the proceeds from his bookkeeping and for the amount of property. The wife has an assured income of at least \$10,000 per year from the profits of her bookkeeping. She claims that her husband was making only \$10 per week when she made \$100, but that she introduced him to average in the business as her husband's partner. She claims that her husband was making only \$10 per week when she made \$100, but that she introduced him to average in the business as her husband's partner. She claims that her husband was making only \$10 per week when she made \$100, but that she introduced him to average in the business as her husband's partner.

### In the Slacker

New York, April 1.—Walter Mack is presenting a new production in a vaudeville serial titled "The Slacker," a powerful marketing agent.

### FitzPatrick Is Proposed

Finance Minister Under President Appointed Field Secretary for N. C.

New York, March 20.—James W. FitzPatrick, former president of the United States Bank, has been appointed Field Secretary for the National Bank of Commerce and will be in charge of the bank's operations in the state. He is expected to be appointed at once.

































# DRAMATIC STOCK

## SUMMER STOCK OPENS IN PEORIA MARCH 31

### The Majestic Players, With a Creditable Cast, To Fill Long Engagement—Blossom Baird Leading Woman

Peoria, Ill., March 31.—The Majestic Players will start in the summer stock season at the Belmont Theatre in this city, Friday, March 31. A cast, consisting of reliable players, some of whom have been seen in former engagements, has been secured by Manager Maurice Smith, who will also act as director and handle the theatricals here. Blossom Baird will be the leading actress, and Jack Brown, who has been seen at the Belmont Theatre, will be the leading actor. The other players are: William Campbell in the supporting roles. An engagement of three weeks will be followed by a similar production. The season will run from June 1 to August 1.

### TRENT THEATER PLAYERS

For the third week of the season at the Trent Theatre, Trenton, N. J., of the Empire production "The Sign of the Cross," which was originally given and well received by the public. Genetrix, Mrs. J. J. and Mrs. J. J. will be the leading actresses, and will be joined by a cast of well-known players. The cast includes: Genetrix, Mrs. J. J. and Mrs. J. J. will be the leading actresses, and will be joined by a cast of well-known players. The cast includes: Genetrix, Mrs. J. J. and Mrs. J. J. will be the leading actresses, and will be joined by a cast of well-known players.

### LINA RIVERS IN ROSEVILLE

Lina Rivers, the offering of the Roseville Theatre, Roseville, Minn., on March 23, will not produce and tomorrow evening, adding to the list of plays which she has acted in. Her last play, "The Sign of the Cross," which she acted in, was a success. She will be joined by a cast of well-known players. The cast includes: Lina Rivers, the offering of the Roseville Theatre, Roseville, Minn., on March 23, will not produce and tomorrow evening, adding to the list of plays which she has acted in.

### STOCK IN CHICAGO

Arthur Healey, Nashville Company To Appear at Wilson Avenue Company  
New York, March 31.—Arthur Healey, who has been playing in "The Sign of the Cross" at the Wilson Avenue Company, will be joined by a cast of well-known players. The cast includes: Arthur Healey, Nashville Company To Appear at Wilson Avenue Company.

### OLIVER PLAYERS IN LINCOLN

The Oliver Players, of Lincoln, Neb., headed by Otto Egan and Vera Egan, is reported to be coming to the Belmont Theatre in Peoria, Ill., on Friday, March 31. The cast includes: Otto Egan and Vera Egan, is reported to be coming to the Belmont Theatre in Peoria, Ill., on Friday, March 31.

### FELGAR COMPLIMENTS STRONG

Mr. S. J. Felgar, who has been playing in "The Sign of the Cross" at the Belmont Theatre, will be joined by a cast of well-known players. The cast includes: Mr. S. J. Felgar, who has been playing in "The Sign of the Cross" at the Belmont Theatre.

leading forward between him and a good actor will not be of assistance. That is, he is being led by the strong player, and the second actor will have to be as good as the first. The strong player will have to be very successful in his leading, and the second actor will have to be as good as the first. The strong player will have to be very successful in his leading, and the second actor will have to be as good as the first.

### VIRGINIA GOUSCAR

The death of Virginia Gooscar has been reported in the Peoria Journal. She was a well-known actress and had been playing in "The Sign of the Cross" at the Belmont Theatre. Her death was a great loss to the theatrical world.

### A NOVEL IDEA

The Virginia State Dramatic Company at the Trent Theatre, Trenton, N. J., has announced a novel idea in connection with its play "The Sign of the Cross." The idea is to have a cast of well-known players, and to have a production of high quality.

## AT LIBERTY CHESTER AND THE ESPYS MARGARET

At Liberty Theatre, Peoria, Ill., on March 31, will be a production of "The Sign of the Cross," which was originally given and well received by the public. The cast includes: Chester and the Espys, Margaret.

## STOCK LOCATION WANTED

Wanted to join in wire for Demorest Stock Co. No. 1, Under Canvas. The company is looking for a stock location in the Peoria area.

## Professional Woman's League, Inc. 1893

Professional Woman's League, Inc. 1893. The league is looking for members in the Peoria area.

## FORTNIGHTLY DANCES

Fortnightly dances will be held in the Peoria area. The dances will be held on Friday and Saturday nights.

## Wanted Quick for Mason-Williams Stock Co.

Wanted quick for Mason-Williams Stock Co. The company is looking for quick action in the Peoria area.

## WANTED—MAN FOR HEAVIES, MAN AND WOMAN FOR CHARACTERS

Wanted—man for heavies, man and woman for characters. The company is looking for actors in the Peoria area.

## WANTED for THE BLONDIR SHOW DRAMATIC CO.

Wanted for the Blondir Show Dramatic Co. The company is looking for actors in the Peoria area.

## WANTED FOR GEO. SWEET'S SHOW

Wanted for Geo. Sweet's Show. The company is looking for actors in the Peoria area.

## WANTED—MUSICIANS—WANTED FOR WALTER SWANSON PLAYERS

Wanted—musicians—wanted for Walter Swanson players. The company is looking for musicians in the Peoria area.

work's sake in the winter. The advantages of the winter work are: 1. The winter work is less expensive than the summer work. 2. The winter work is less hot than the summer work. 3. The winter work is less crowded than the summer work.

### NOTES FROM PROVIDENCE

Providence, R. I., March 31.—It is reported that the Peoria Journal has been purchased by a new owner. The new owner is a well-known businessman and has a long record of success in the business world.

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### PERFORMERS, SEASONS LEASES

Peoria, Ill., March 31.—The Peoria Journal has been purchased by a new owner. The new owner is a well-known businessman and has a long record of success in the business world.

### FOR SALE OF BEST—MARTIN'S THEATRE

For sale of best—Martin's Theatre. The theatre is located in Peoria, Ill., and is a well-known establishment.

### PARTNER WANTED

Partner wanted. The company is looking for a partner in the Peoria area.

### WANTED QUICK

Wanted quick. The company is looking for quick action in the Peoria area.

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# A CHALLENGE

## TO THE COWBOY WORLD

Including the Cabaret Ropers, who are now challenging each other:

## I WILL BACK <sup>AN</sup> UNKNOWN

Against all of them for the undisputed all-round Cowboy Championship, including Trick Riding, all kinds of Roping, Sharp Shooting and Bucking Horse Riding, or anything else appertaining to REAL COWBOY LIFE

## FOR <sup>ANY</sup> AMOUNT <sup>OF</sup> MONEY

Address RICHARD T. RINGLING,  
White Sulphur Springs, Montana.





# CARNIVALS

## LADIES' AUXILIARY, S. L. A., CHARTER TO CLOSE APRIL 30

**Board of Managers Decides To Extend Time In  
Order To Give All Women Opportunity To  
Send in Applications—Now Knitting  
for Show Boys Serving Uncle Sam**

Chicago, March 20.—Word to the many women kind readers of this issue, who have been so kind to assist in the organization of the Ladies' Auxiliary of the Southern Ladies Amusement Association, is that the charter of this organization will close on April 30. The board of managers has decided to extend the time in order to give all women an opportunity to send in their applications. The board of managers has also decided to extend the time in order to give all women an opportunity to send in their applications.

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### MALVEGURTON ILL

Being to show B. V. Malvegurton, the famous horseman, who has been in the city for some time. He is a very famous horseman and has been in the city for some time. He is a very famous horseman and has been in the city for some time.

### ALLEN GETS MILLER'S BAND

Frank Miller, who has been in the city for some time, has been in the city for some time. He is a very famous horseman and has been in the city for some time. He is a very famous horseman and has been in the city for some time.

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### REGNELLS WITH KRAUER SHOWS

The board of managers has also decided to extend the time in order to give all women an opportunity to send in their applications. The board of managers has also decided to extend the time in order to give all women an opportunity to send in their applications.

with the Green River in their first encounter. A contest will take place on the 21st of the month. The contest will take place on the 21st of the month. The contest will take place on the 21st of the month.

### CLARKE FELDER PASSE THRU

Clark Felder, who has been in the city for some time, has been in the city for some time. He is a very famous horseman and has been in the city for some time. He is a very famous horseman and has been in the city for some time.

### FARAGY'S FATHER DIES

Faragy's father, who has been in the city for some time, has been in the city for some time. He is a very famous horseman and has been in the city for some time. He is a very famous horseman and has been in the city for some time.

### STRICT IN READING, PA.

The board of managers has also decided to extend the time in order to give all women an opportunity to send in their applications. The board of managers has also decided to extend the time in order to give all women an opportunity to send in their applications.

### GEORGE REYNOLDS DIES

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**DON'T LACK MUSIC!**  
"The Show Must Go On!"



While the legs are taking You Men, let a Wurlitzer Grand Organ lend their gleams to You. With their vibrant tones, these organs are America's most and best bargains. For the price, let us send You a Gazing Free—Today.

THE BRILLIANT **WURLITZER** MANUFACTURING CO.,  
SOUTH TOMAHAWK, N.J.

**GALLOPING HOME** WITH *the PROFITS*  
on a **PARKER CARRY-US-ALL**

**THE 1918 SPECIAL CARRY-US-ALL**



See how easy carrying 200 lbs. over hills, over water, over mud, over anything. Write for a 24-page copy of the THOUSAND DOLLAR SUPPLEMENT telling you all about this WURITZER CARRY-US-ALL device which makes it easy to carry 200 lbs. over hills, over water, over mud, over anything.

**C.W. PARKER - Dept. B. - LEAVENWORTH, KANS.**

**ALLAN HERSCHELL CO., INC.**

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For the best carousel design and the most complete line of improvements call on Allan Herschell Co., Inc. We have the largest stock of carousels in the world. We have the largest stock of carousels in the world. We have the largest stock of carousels in the world.

**ALLAN HERSCHELL CO., Inc.**  
NORTH TOMAHAWK, N. Y. U. S. A.

Continued on page 35







# Puritan

CHOCOLATES

IF YOU HATE USED  
**PURITAN CHOCOLATES**  
you have lost "The Best Quality" If you  
love to eat **PURITAN CHOCOLATES**  
the best is yours. The best is yours.

The Puritan Chocolate Co. Cincinnati, O.

**OUR GOODS SPEAK FOR THEMSELVES**



**EMIL R. HOFFMANN & SON**  
Retailers of the World's Best  
Shooting Galleries and Targets  
for men, boys, women, children.

## SPORTING GOODS

**CLUB ROOM FURNITURE**  
Magical Goods - Stage Wares  
Send for Free Catalog Today.

**HUNT & CO.**  
Capt. G.  
165 N. FIB Ave., CHICAGO, ILL.

## STREETMEN

Sales Board Men, Public Wood  
Men, Commissioners, Central Workmen,  
Street Walkers or Postmen.

**WEATHER, JEWELRY, OILS, SILVERWARE, BOWLERS, NOTIONS, NOVELTIES AND CARNIVAL GOODS.**

All orders shipped same day as received. Oil catalogue for 1932 will be ready to mail about May 1st. Write for useful catalogue number on any **NO BULLY HOT SALE (Free)**. The best building goods ever handled.

**NO GOODS - G. O. WITHOUT DEPOSIT**

**Shryock-Todd Notion Co.**  
807-824 N. 3th St., ST. LOUIS, MO.

## SLAKE SHOWS

When all other shows fail, the only show that will give you the best of everything is the **SLAKE SHOW**. It is the only show that will give you the best of everything.

**FOR SALE**  
The **ATLANTIC** is the only show that will give you the best of everything. It is the only show that will give you the best of everything.

# RANDOM RAMBLES

By **WILLIAM JUDKINS HEWITT**

ADDRESS AND HOME AND TELEPHONE CALL THE BILLBOARD, SOCIETY OFFICE BUILDING, NEW YORK.

**PAPER NOTES**—Why not do the big thing that is now being done by the big advertising men? They use a variety of paper notes. They use a variety of paper notes. They use a variety of paper notes.

**THE NEW APPROACH**—The new approach to the advertising problem is to use a variety of paper notes. They use a variety of paper notes. They use a variety of paper notes.

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## Do You Know That?

That the most famous **THE 1932 H-S CAROUSEL** is still the best? That it is the only carousel in the world that has been built by the original designer? That it is the only carousel in the world that has been built by the original designer?



## H-S CAROUSEL

The most complete and approved portable carousel built. New, dancing, dancing, dancing. New, dancing, dancing, dancing.

**HERSCHELL-SPILLMAN COMPANY**  
100 Broadway Avenue  
NORTH TOWNSHEND, N. Y.

## AEROPLANE CAROUSEL



The most complete and approved portable airplane carousel built. New, dancing, dancing, dancing.

## TENTS

NEW TENTS AT SPECIAL PRICES. **COLLAPSE CITY TENT AND AWNING CO.**

## ARMY TROOP BANDS

Special outfits for **ARMY TROOP BANDS**. **ARMY TROOP BANDS**.

## ORGANS

**ORGANS** for **MERRY-AG-ROBERT**. **ORGANS**.

## GIORGINO COMPANY

**GIORGINO COMPANY** for **GIORGINO COMPANY**. **GIORGINO COMPANY**.

## ORGANS

**ORGANS** for **ORGANS**. **ORGANS**.

## ORGANS

**ORGANS** for **ORGANS**. **ORGANS**.



L. H. KINDEL

Second number of the **THE BILLBOARD**.

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If you remember this year before in the month of January, you will recall that the... of the year... the... of the year...

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# DO YOU WANT TO TROT IN GOOD COMPANY?



## SHURE WINNER CATALOGUE

There is a good reason why the wise men know which side their bread is buttered on. If you are not sure, look it about time you were, for you are not sure if you want to trot in good company. Why not do what the other fellow does, order your goods from a place where you are sure of the FOUR MAIN THINGS: Newest goods—the lowest prices at all times—prompt service and the aptly advertised—the catalogue—the disappointment-free.

### N. SHURE CO. Madison and Franklin Sts. CHICAGO

We protect your interest by selling to dealers only and do not furnish catalogues to commission or ordinary outlets.

# CALL BISTANY BROTHERS' SHOWS

All showmen, concessionaires, performers and working people engaged for the season are hereby notified to report at PITTSBURGH, MASS., on or before APRIL 15. Kindest acknowledgment this call by letter to Bistany Brothers' Shows, New York Office, Suite 614, 1416 Broadway, Phone Bryant 579. (Signed) GEORGE M. BISTANY, General Manager. SPECIAL NOTE—Our New York Office will be open for business the year 'round.

## BISTANY BROTHERS' SHOWS

### Dramatic End Tents, Large Tents in any style, Concession Frame Tents, Hoods, Etc.

Special Catalogue

## TUCKER DUCK & RUBBER CO., Manufacturers, Ft. Smith, Ark.

### NOW LOOK HERE FOR JAPANESE GOODS

For Folding Whisks—Ornate Gases—Sales Booths, etc. FREE CATALOGUE if you mention your business and the R. R.

TRINITY, OKLAHA & CO., 227 W. Madison Street, Chicago, Ill. (THE MAKE HOUSE) NEW YORK OFFICE, 90 W. Avenue

### ELGIN and WALTHAM WATCHES, \$3.35

25 cents Extra. Filled in new Gold Filled Case. These are reliable watches, any one guaranteed in any... MONON SALES CO., Incorporated, 648 S. Dearborn St., CHICAGO.

### PENNANTS PILLOWS

PACIFIC PENNANT & ADVERTISING CO., 244 N. 3rd St., St. Louis, Mo.

### SILK PILLOW TOPS

For Indoor Parlors, Retail Stores at Army Camps

### PILLOWS

NEWEST DESIGNS SHOWING OUR BOYS IN ACTION

WESTERN ART LEATHER CO., DENVER, COLO.

### U. S. ARMY BILL BOOKS

175, 240 & 250 P. 10c





AGENTS—Over 800% Profit Applying Transfer Letters and Emblems—AGENTS



Agents for the following transfer letters and emblems... The following transfer letters and emblems are available for sale at a profit of over 800%... The following transfer letters and emblems are available for sale at a profit of over 800%...



Agents for the following transfer letters and emblems... The following transfer letters and emblems are available for sale at a profit of over 800%...

Each set of transfer letters and emblems... \$2.50 OUTFIT CONSISTS OF... with transfer letters and emblems... \$2.50 OUTFIT CONSISTS OF...

Agents for the following transfer letters and emblems... The following transfer letters and emblems are available for sale at a profit of over 800%...

Agents for the following transfer letters and emblems... The following transfer letters and emblems are available for sale at a profit of over 800%...

PIPES
(Continued from page 41)
The pipe with... A large pipe... The pipe with... A large pipe...

MEDICINE MEN
WHATEVER YOU NEED WE HAVE
QUALITY—PRICE—SERVICE
SAVOY DRUG & CHEMICAL CO., CHICAGO, ILL.

MAHAON COMBINED ENDS
March 26.—The white... The white... The white...

ROY BRAY AMUSEMENT CO.
(Continued from page 10)
The Roy Bray Amusement Co. is... The Roy Bray Amusement Co. is...

ARMY & NAVY LEATHER GOODS
SOUTH AMERICAN LEATHER GOODS CO.
NEW YORK CITY.

COMPLAINT AGAINST WALTER
March 26.—A complaint against... A complaint against...

GENERAL COHEN'S TWO MISSING SEVEN OR ELEVEN
"JUST KILLED"
GUSTAVE W. COHEN & BROTHER, 124 Broadway, N.Y.

IMPORTANT NOTICE
TO OUR FRIENDS AND CUSTOMERS
1918 CATALOG
LEVIN BROS., 24 1/2 W. TERRE HAUTE, IND.

STORM TINDER LIGHTER
SAMPLE, 25 CENTS
QUICK FIRE GAS LIGHTER
SAMPLE, 15 CENTS
MARS MFG. CO., 104 5th Ave., N. Y. City.

SWAGGER STICKS
PRICES FROM \$12.00 PER GROSS TO \$42.00 PER DOZEN
CONTINENTAL WHIP CO., WESTFIELD, MASS.



# DIRECTORY

Advertisements are accepted on the basis of cash in advance. Payment should be made to the advertiser. The advertiser is responsible for the accuracy of the information given. The advertiser is also responsible for the accuracy of the information given. The advertiser is also responsible for the accuracy of the information given.

## ADVERTISING PLACES

Advertising Places, 110 West 42nd St., New York, N. Y.

## ADVERTISING GAPS

Advertising Gaps, 110 West 42nd St., New York, N. Y.

## ADVERTISING NOVELTIES

Advertising Novelties, 110 West 42nd St., New York, N. Y.

## AGENCY ADVERTISING

Agency Advertising, 110 West 42nd St., New York, N. Y.

## AEROPLANES

Aeroplanes, 110 West 42nd St., New York, N. Y.

## AEROPLANE EXHIBITION FLIGHTS

Aeroplane Exhibition Flights, 110 West 42nd St., New York, N. Y.

## AIR GALLOPES

Air Gallopes, 110 West 42nd St., New York, N. Y.

## ALLIGATORS

Alligators, 110 West 42nd St., New York, N. Y.

## ALUMINUM PATTERNS

Aluminum Patterns, 110 West 42nd St., New York, N. Y.

## AMUSEMENT DEVICES

Amusement Devices, 110 West 42nd St., New York, N. Y.

## ANIMAL DEALERS

Animal Dealers, 110 West 42nd St., New York, N. Y.

## ANIMALS (See Listed)

Animals (See Listed), 110 West 42nd St., New York, N. Y.

## ARMY AND NAVY AUCTION GOODS

Army and Navy Auction Goods, 110 West 42nd St., New York, N. Y.

## ARMY AND NAVY SOUVENIR JEWELRY AND NOVELTIES

Army and Navy Souvenir Jewelry and Novelties, 110 West 42nd St., New York, N. Y.

## ARTIFICIAL FLOWERS

Artificial Flowers, 110 West 42nd St., New York, N. Y.

## AUTOMATIC BOWLING GAMES

Automatic Bowling Games, 110 West 42nd St., New York, N. Y.

## AUTOMATIC MEDICAL INSTRUMENTS

Automatic Medical Instruments, 110 West 42nd St., New York, N. Y.

## BAGS, BANNERS, ETC.

Bags, Banners, Etc., 110 West 42nd St., New York, N. Y.

## BADGES, BUTTONS, ETC.

Badges, Buttons, Etc., 110 West 42nd St., New York, N. Y.

## BALLOONS AND PAPER BALLOONS

Balloons and Paper Balloons, 110 West 42nd St., New York, N. Y.

## BALL THROWING GAMES

Ball Throwing Games, 110 West 42nd St., New York, N. Y.

## BANKS

Banks, 110 West 42nd St., New York, N. Y.

## BANNERS

Banners, 110 West 42nd St., New York, N. Y.

## BASKETS

Baskets, 110 West 42nd St., New York, N. Y.

## BATHS

Baths, 110 West 42nd St., New York, N. Y.

## BATTERIES

Batteries, 110 West 42nd St., New York, N. Y.

## BAND MUSIC

Band Music, 110 West 42nd St., New York, N. Y.

## BANNERS

Banners, 110 West 42nd St., New York, N. Y.

## BASKETS

Baskets, 110 West 42nd St., New York, N. Y.

## BATHS

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## CARD AND DISPLAY BOARDS

Card and Display Boards, 110 West 42nd St., New York, N. Y.

## CARNIVAL PRIZES AND SNOW

Carnival Prizes and Snow, 110 West 42nd St., New York, N. Y.

## CARNIVAL GOODS

Carnival Goods, 110 West 42nd St., New York, N. Y.

## CASH

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Cash, 110 West 42nd St., New York, N. Y.

## TIP TOP TOY CO.

Tip Top Toy Co., 110 West 42nd St., New York, N. Y.

## COMES

Comes, 110 West 42nd St., New York, N. Y.

## CONSTRUCTION MACHINES

Construction Machines, 110 West 42nd St., New York, N. Y.

## CORN POPPERS

Corn Poppers, 110 West 42nd St., New York, N. Y.

## COSTUMES

Costumes, 110 West 42nd St., New York, N. Y.

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# THE LARGE AMOUNT OF TRADES DIRECTORY ADVERTISING

Carried in *The Billboard* each week proves conclusively the producing power of this advertising. If you are in doubt write any of our advertisers, they will tell you.

The effective service rendered by the Trades Directory Department affords its advertisers an opportunity to reach all branches of the theatrical and amusement field with a continuous one-line and the year round at the very low rate of

**\$38.00 A YEAR** (in advance), including a copy of *The Billboard* each week.

## CHEWING GUM MANUFACTURERS

Chewing Gum Manufacturers, 110 West 42nd St., New York, N. Y.

## CHILDREN'S BOOKS

Children's Books, 110 West







































# WARNING

## DAINTY MAID AND BEWTIES

The trade is again WARNED AGAINST BUYING any doll sold under the name of BEAUTY from any other concern. WE ARE THE ONLY CONCERN HAVING THE RIGHT to sell dolls under this name, and while we propose to advertise and sell this doll hereafter principally under the name DAIN'TY MAID, WE SHALL PROSECUTE any one attempting to steal our business by using the old name. WE HAVE ALREADY STARTED THE PROSECUTION of one concern caught in the act of selling a cheap, inferior article under the name BEAUTY. The name is our trade-mark and will be used by us without interruption, although hereafter the DAIN'TY MAID will be featured by us.

**THE FAIR & CARNIVAL SUPPLY CO.**  
126 FIFTH AVENUE, NEW YORK CITY

### SHOWMEN LEAGUE, No. 2

Has Been Meeting For Hours—Many Important Matters Discussed

New York, March 30.—The meeting last night of the Showmen's League Club, No. 2, held in the parlors near to 37th street, was held in the hall yet held for the good of the industry. A number of important matters were discussed and acted upon accordingly. It was only the preliminary of important questions were discussed and acted upon accordingly. It was only the preliminary of important questions were discussed and acted upon accordingly. It was only the preliminary of important questions were discussed and acted upon accordingly.

Many a favor was done for the sake of a large number of hours for the industry. It was only the preliminary of important questions were discussed and acted upon accordingly. It was only the preliminary of important questions were discussed and acted upon accordingly. It was only the preliminary of important questions were discussed and acted upon accordingly.

### MILLER SEES WEARDER'S AOT

New York, April 1.—Colonel G. A. Miller has purchased the exclusive right to the name of the "Ward" in the city of New York. He has also secured the right to the name of the "Ward" in the city of New York. He has also secured the right to the name of the "Ward" in the city of New York.

### Double on the Saxophone

THE SAXOPHONE  
The Saxophone is the most popular instrument in the world. It is easy to play and produces a rich, mellow tone. It is perfect for solo work and in ensembles. It is the instrument of the future.



### DRUMMERS

For a supply in price, completeness of sending and best workmanship. Send for our catalog. Acme Drummer's Supply Co., 3615-15 W. 34th St., CHICAGO, ILL.

WE PUBLISH THE OLD FASHIONED  
**GRAND ENTREE**  
One of the best and most interesting papers in the world. Published every week. Send for our catalog. Grand Entree, 3615-15 W. 34th St., CHICAGO, ILL.

## Cut Your Canvas Costs in Half

The expense of canvas in the tent-show business is a considerable item. However, by keeping your canvas in proper condition, by making it waterproof and protecting it against mildew and decay, you can make a big worth-while saving.

Best of all, there is big profit in keeping your tents absolutely watertight. For the showman who have tents that are dry and comfortable even in stormy weather are the ones that get the crowds when it rains.

Treat all your canvas with **Preservo**—the only soft-finish waterproofing known to science which permanently waterproofs canvas.

Not only will **Preservo** make your canvas positively watertight, but it keeps the fabric soft and pliable—in proof against mildew and decay and will double the life of your top.

Although the time for getting out on the road is short, less, you can still treat your canvas if you act promptly.

**Preservo** is very easily applied—it is very reasonable in cost and it saves you both new and old canvas. Old canvas that is not too badly worn can be treated with **Preservo** and made almost as good as new.

Should the freight situation compel circuits and other traveling shows to resort to motor truck or

similar means of transportation, waterproof covers will be a vital necessity. The use of **Preservo** in this work means a decided economy. It will insure protection in wet weather—moreover, the modern and light weight covers may be used if treated with **Preservo**.

Precisely any canvas goods dealer can sell you liquid **Preservo**, or we can make immediate cash shipments direct from factory.

### ROBESON PRESERVO PRODUCTS COMPANY

402 White Block, PORT HURON, MICH.

Eastern Branch  
27 Westing Ave.,  
Boston, Mass.

Canadian Branch  
Barnes, Ont.

HUNTER-JOHNSON CO.

211 California St., San Francisco, Cal.

**Preservo**  
WATERPROOFS  
AND PRESERVES CANVAS



**NEWPORT, R. I., THE CITY BY THE SEA**  
The City by the Sea is a beautiful resort town on the coast of Rhode Island. It is known for its scenic views, historic architecture, and excellent seafood. The city is a popular destination for tourists and locals alike.

# NEW AUTOMATIC CONTRACTING BULLSEYE TARGET

First time offered—a complete attraction. New form of rifle range. Simple to install

NOW OPEN

Demonstrating Gallery, Fourth Floor, Grand Central Palace, New York City

WHEN YOU HIT THE BULLSEYE IT GETS SMALLER

10 BULLSEYES IN 15 SHOTS WIN A PRIZE

Gallery Men, be up to date. Come and make arrangements to equip your gallery with these targets. Ten "Bullseyes" take in a dollar a minute. Patent applied for.

## BENSON BETTER SHOWS

We Are Moving, Petersburg, Va., April 7; South Richmond, the Location They All Wanted, April 8; Fredericksburg, April 15.

ALL STRONG AUSPICES

Can place Fish Pond, Glass, Striker, Palmistry, Cigarette Gallery, Huckleback, Spot and other legitimate Concessions. Want Cornet, Baritone, Alto and Bass Drum to enlarge Nones Band, Tony Nones, Leader. Want real Fat Woman. Liberal proposition to meritorious Ten-in-One or other real Show. Jelly Ray Trilby, Jack and Thelma Mellor, write.

Address JAMES M. BENSON, Manager.

## WANTED---Motordrome,

Bully show, 8-piece uniformed Band for Water Circuit, Chorus Girls and useful Musicians. Show people wire BILLY WILLIAMS, Cassidy and Doll Wheeler and all other straight Concessions. Musicians, all instruments, for Big Show Band, wire FROF. CHAPIN. On the streets, Tennessee, until April 6; Monroe, Missa, Ark., week April 8; Mustang, Ok., April 15; Miami, Ok., 22; Joplin, Mo., 23. Railroad contracted for 12 weeks; 22 cars, all our own. • WORTHMAN & RIDE GARVAM.

## HELP WANTED

Owing to death need one more male and one lady rider; also working men for the best seeded plant on the road. Long season with World at Horse Shows. Some train and drive. Wire what you can and will do and price. SANGES AMUSEMENT CO., 214 Spring St., Atlanta, Ga.

## CAPITAL TO INVEST

I have a number of places in a good show territory. The one I am offering is a good one. I have a number of places in a good show territory. The one I am offering is a good one. I have a number of places in a good show territory. The one I am offering is a good one.

## WANTED ITALIAN MUSICIANS

To Enlarge Band With Benson BETTER Show

First class, President and Blue Devils. Please to call or write. Write to Benson & Co., 111 East 12th Street, New York City, N. Y. or to Benson & Co., 111 East 12th Street, New York City, N. Y.

## CAPITAL CITY AMUSEMENT CO.

NINTH SUCCESSFUL SEASON

OPENING MAY 6

Owing to all railroad equipment and operating its own riding circuit, now conducting the entire season throughout the best Northwestern territory.

WANTED—Shows, Ballyhoes, Fun and Fairground, Submarine, Squatters or any Mechanical Show. Will furnish copies and wages to reliable operators.

WANTED—Costumes, Party Wheel Operator, must be reliable and thoroughly experienced. Must be considerably good swimming proposition to give brief course of handling male-female, 10 minutes—Italian method, to enlarge Band, Cornet, Striker. Address PROF. LOUIS DE COLLA, 1214 W. Chicago St., Chicago, Ill.

LEGITIMATE CONCESSIONS FOR SALE—A. Bested number only verified. All Wheel machines still open. Will and their machine. Double other concessions still open.

FOR SALE—12-1/2 Flat Car, used in service but unused. Price, \$400.00. Two small key Cars. Price, \$150.00 each. One demonstration Day Coach and Stage wagon. FOR SALE—Dodge Van-Pan, used three weeks. Heavy 1918, with address.

LEW HOFFMAN, Manager, P. O. Box 35, St. Paul, Minn.

## JUST OUT

No Park, General, Commercial or Tourist complete without these complete and Perfecting Games of 11111.

## THE ROYAL NECK STRETCHER!!!

The Greatest Mechanical Game on earth—

AND—the most popular money-getting Game in America.

**KNOCK THE HELMET OFF THE KAISER!!!**

**BEWARE** We win the situation of those Games

and you buy situations at your own risk.

Write for full information.

PERN NOVELTY CO., 300 South Second St., Philadelphia, Pa.

## W. H. SMITH WANTS FOR PIT SHOW

Street Amusement in Division, Glass Director, Basses, Wharves, Strong Show, Fat Woman, Girl for Illustration, and every 10 persons; Standard Blue Whirls, and Dancer and Operator. Low Water, Jack (No.), Fox Fiddle, Harry Jassals and Harry Dromars, write. Open Philadelphia April 15. Also want Man and Wife for Horse Show. Address

W. H. SMITH, 1221 W. Grand Avenue, Philadelphia, Pa.

It is absolutely proven and has won more than 100,000 prizes in 10 years. It is the most popular and profitable game ever shown. It is the most popular and profitable game ever shown.

AUTOMATIC FISHPOND CO.,

128 Spring Street, TELSON, MD.

# KEYSTONE EXPOSITION SHOWS

WANTED

WORKING MEN FOR MARCELS MERRY-GO-ROUND WHIP AND FERRIS WHEEL OPERATOR

All those holding contracts report get later than April 15th at opening stand, Myrtle and Ann Streets, Philadelphia, Pa.

KEYSTONE EXPOSITION SHOWS

WANTED

UNDERGROUND CHINATOWN MOTOR-DRIVE SHOWS OF NIGHT

Applications to MATTHEW J. RILEY, 1620 East Centre Street, Philadelphia, Pa.

KEYSTONE EXPOSITION SHOWS

WANTED

CONCESSIONS COOK HOUSE MECHANICAL SHOW

Applications to MATTHEW J. RILEY, 1620 East Centre Street, Philadelphia, Pa.

KEYSTONE EXPOSITION SHOWS

WANTED

AT ALL TIMES CAPABLE PEOPLE IN ALL LINES OF THE CARNIVAL BUSINESS

Applications to MATTHEW J. RILEY, 1620 East Centre Street, Philadelphia, Pa.

KEYSTONE EXPOSITION SHOWS

KEYSTONE EXPOSITION SHOWS RELAY and MECHANICAL, Organizer and Managers

# SEASON OPENS APRIL 27, GRAND RAPIDS, MICHIGAN THE ZEIDMAN & POLLIE SHOWS

We have opening for a Sildrome; also Underground China Town, a Fat Girl Show or any other attraction of merit. CONCESSIONS OPEN: High Striker, Cook House, Palmistry, Clothes Fix Bar, Cigarette Shooting Gallery, Doll, Bear, Fish and Vase Wheel and several others. WANTED—Two good, live Program and Content Men. R. L. Harris, write. Wanted Educational Mechanics and Content Prof. Harry Pollock, 3520 N. Michigan St., Saginaw, Michigan. Wazi Franks and Geologists for Fix Show. Address Doc Perkins, care of Zeidman & Polle Shows. All others address HENRY J. POLLIE, Manager, 756 Paris Ave., Grand Rapids, Mich.

## OBITUARY

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## CONCESSIONS WANTED

For Baltimore, Md., Week April 8th  
WILL FLAG LEGITIMATE CONCESSIONS FOR THE SEASON

Open for cigarette shooting gallery, high striker, long range shooting gallery, Bowler class, gun wheel, jossity show, sitting space or anything not infringing on exclusive privileges already held, which are candy, candy, fruit, kops, dolls, soft drinks, Japanese vases, kops, fish pond and all big things. All concessions must be first-class and operated legitimately. Write, wire or come on. Address GÉO. F. DODMAN, Thomas-Kearney Shows, Richmond, Va., week April 1st, Baltimore, Md., week April 8th.

## GREAT COSMOPOLITAN SHOWS

OPENS SPARTA, ILLINOIS, MONDAY, APRIL 15  
BIG MINERS' SAYS DAY

CALL PLEASE see early Train Show and see FINEST Show. Call through 444 and 444. WANTED, for Vaudeville Shows, Band and Dance Troupes, music for minstrel, vaudeville, etc. Address C. E. WILSON, 17457 Pacific St. in all Broadway, Philadelphia, Pennsylvania, American Musicians, Vaudeville, etc. Have an or several other Concessions still open. On arrival here the first concession position on the big Coliseum is open for a first-class, well-organized man. WAGY Show Team, mystery shooting act and Lady Dancers for the Big Coliseum. Will address tickets in relation to the above.

P. S. — Geo. M. Morgan and H. H. Drennon are to be contacted with this show in any capacity whatsoever, but will they be at any time in the future.

## WANTED FOR SUMMER 1918

In largely patronized Park or Beach Resorts, Space (Building) for  
MADAM STANLEY'S HIGH ART ASTROLOGY  
AND PALMISTRY CONCESSION

As an experienced operator and agent in America, offering rare opportunity as well as profitable. Responsible managers who can quote fully particulars for road, midway getting particulars. Give full particulars at once. Address

PROF. J. FRANK STANLEY,  
LECTURER AND MANAGER,  
Goldsboro, N. C.

MR. STANLEY handles the lines of this exhibit which is highly educational as well as entertaining. Kind regards to all friends.

At Liberty, Torps Society Circus, Trained Dogs and Poles

Wanted, a First Class Carved Clock, as far as To Be Made in Ohio, Pa.

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# KRAUSE GREATER SHOWS

CHATTANOOGA, TENN., WEEK APRIL 1, ON THE STREETS  
NASHVILLE, TENN., WEEK APRIL 8, LOUISVILLE, KY., WEEK APRIL 22.

WANTED—Will look or buy Large Motorbuses. Can place Underground Chinatown, A-1 Athletic Show, Menley Speedway and strong Flat Car in good condition and two 50 or 60-foot Huggage or Box Cars, can get 16 to 18-foot Huggage Wagons.

Address BEN KRAUSE, General Manager, as per above route.

**SNAKES**

We have snakes, RATTLESNAKE, COBRA, CAKE, etc. for sale. Write for prices. Address: B. S. B. Box 100, New York, N. Y.

**THE BELL**—This is the only publication of its kind in the world. It is a weekly magazine of the most interesting and up-to-date news. Address: The Bell, 100 N. 1st St., Philadelphia, Pa.

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LETTERS

Free prompt and far-famed, the Mail Forwarding Service of The Billboard stands alone as a safe and sure medium through which professional people may have their mail addressed. Thousands of performers and artists in our profession mail their mail through this highly efficient department.

Mail is sometimes lost and mis-appears result because performers do not write plainly, do not give correct address or forget to give an address at all when writing an advertisement mail. Other mail letters and write addresses and names on rear paste stamps that it is addressed to receive by means of the post office stamping machine. In such cases and where each letter bears an address, the letter can only be forwarded to Dead Letter Office, into The Billboard's hands, your mail by writing with the following:

Write for mail when it is FIRST advertised. The following is the key to the letter lists: (One Star) New York; (Two Stars) Chicago; (Three Stars) St. Louis; (Four Stars) San Francisco.

If your name appears in the letter list with stars (one or more) in the office holding the mail, which you will know by the method outlined above, then the Mail Forwarding Department supplied with your rate and mail will be forwarded without the necessity of advertising it. Postage is required only for exchange-letter service is absolutely free.

Mail is held but thirty days, and can not be recovered after it goes to the Dead Letter Office.

Mail advertised in this issue was accepted for use in last Number only. All requests for mail must be signed by the party to whom mail is addressed.

Parcels in Cincinnati AND AMOUNTS DUE

Table listing names and amounts due for parcels in Cincinnati. Includes names like Adams, Allen, Anderson, etc., with corresponding dollar amounts.

LADIES LIST

Table listing names and amounts due for ladies. Includes names like Adams, Allen, Anderson, etc., with corresponding dollar amounts.

Table listing names and amounts due for various categories. Includes names like Adams, Allen, Anderson, etc., with corresponding dollar amounts.

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GENTLEMEN'S LIST

Table listing names and amounts due for gentlemen. Includes names like Adams, Allen, Anderson, etc., with corresponding dollar amounts.

Are You One of the Thousands?

Are you one of the thousands who are daily having The Billboard's Mail Forwarding Service handle your mail?

The Billboard's Letter Department, through your mail of fan letters on the same day they are received. In fact, many of our clients are not even to the necessity of writing for their mail more than once or twice a month.

The letters advertised in this issue are hardly few or even of those that pass through our editorial and his editorial branch office. SERVICE of J. Quirk, through understanding by intelligent and discriminating mail clients has resulted in greater convenience of fan letters' essential advertisers using The Billboard as their permanent address. Others are being rapidly attracted.

It is unnecessary to writing for mail to use a self-addressed and stamped envelope-A POSTAL CARD WILL DO. Give your name for enough space to permit your mail to reach you. Write names of friends, dates and signatures plainly.

LETTERS ARE HELD THIRTY DAYS ONLY. After which, if no address has been obtained, they are sent to the Dead Letter Office. It is desirable to write for mail when your name first appears in the list. Address your postal to "Mail Forwarding Service, The Billboard."

READ THE EXPLANATION AT HEAD OF THIS LIST.

Table listing names and amounts due for various categories. Includes names like Adams, Allen, Anderson, etc., with corresponding dollar amounts.

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