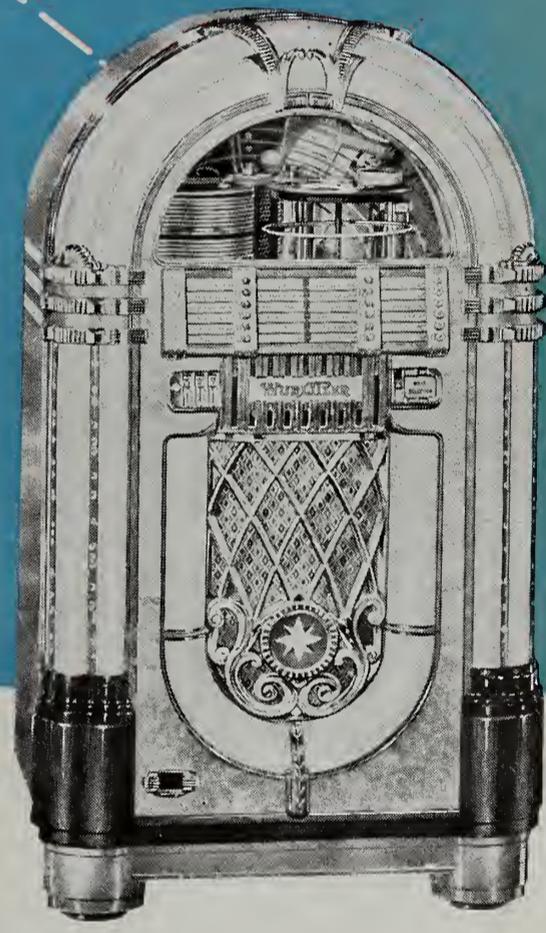
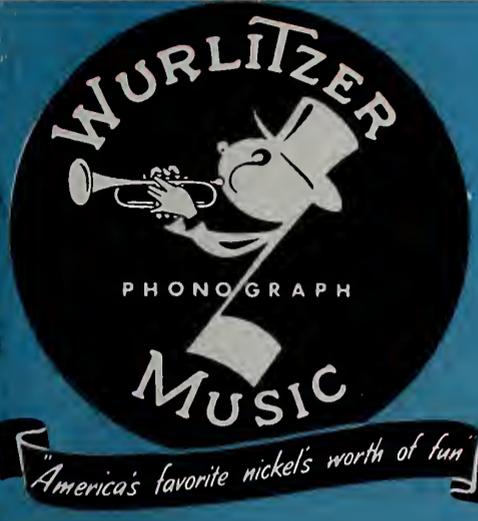


THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY
Vol. 7, No. 32
WEEK OF
APRIL 22, 1946



Now, more than ever before,
the public will become
WURLITZER
BRAND CONSCIOUS

**EVERYONE, EVERYWHERE WILL GO WHERE
THEY CAN ENJOY WURLITZER
PHONOGRAPH MUSIC**

Let's face the facts. Brand consciousness can be established only by brand advertising. That's why Wurlitzer has launched the only national advertising campaign in commercial music history . . . directed to the public through national magazines . . . coast to coast billboard showings . . . and nation-wide signs in locations. This Triple-Action advertising campaign will stimulate play on Wurlitzer Phonographs — will increase profits for Wurlitzer location owners and Wurlitzer Factory-Approved Music Merchants.

Every unit tells the reader where and why he should look for the Sign of the Musical Note for *America's Favorite Nickel's Worth of Fun* . . . Wurlitzer Phonograph Music.

Now, more and more the public will know and go where they can enjoy Wurlitzer music. Every Wurlitzer

Factory-Approved Music Merchant and Wurlitzer location owner will share the benefits as America becomes Wurlitzer brand conscious in selecting its commercial music. The Rudolph Wurlitzer* Company, North Tona-wanda, New York.

*The Name That Means *Music* To Millions

**Wurlitzer's "Triple-Action" Advertising
Campaign Will Reach Everybody...Everywhere**



WATCH **WURLITZER** EXTEND ITS LEADERSHIP



**"CHATS WITH
DOC"**



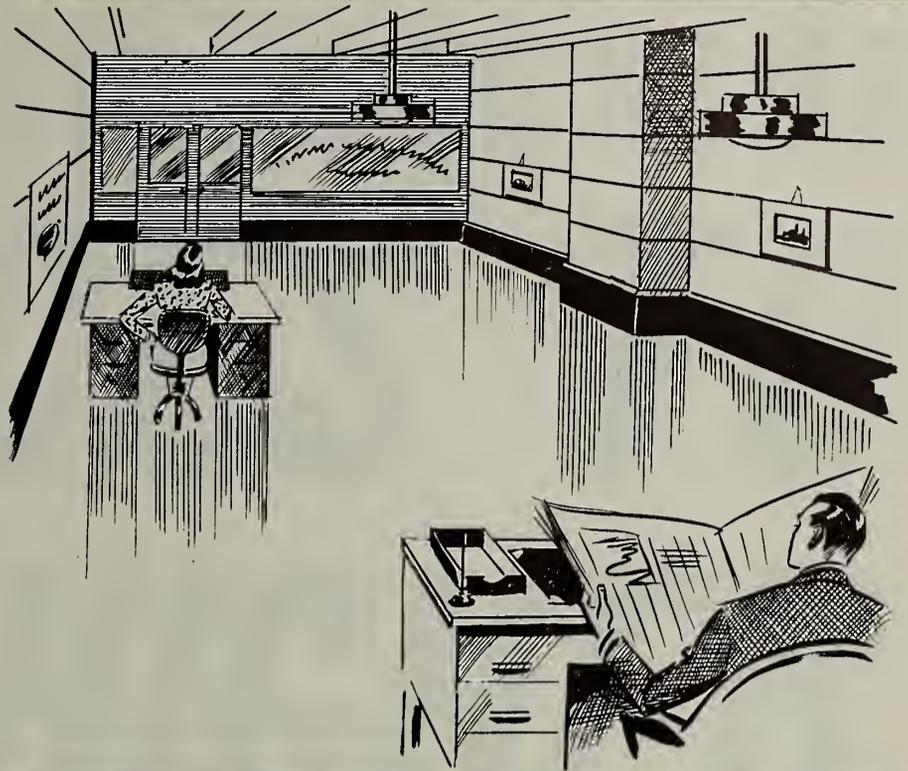
No. 7. Demountability

"Take a look inside the new A.M.I. phonograph and you're impressed by the presence of wing nuts. The wing nuts are there to make it easy for the service

man to demount the mechanism or any of the phonograph's component parts in a few seconds' time." *DeWitt (Doc) Eaton, AUTOMATIC INSTRUMENT CO.*

New Machines Needed

By Bill Gersh



"COINTELEVISIONS"

For the first time in the history of this industry there is a complete dearth of new equipment in any quantity whatsoever. This has affected a great many coinmen to the extent where they have made rush purchases of whatever used equipment they could obtain so as to insure profitable continuance of their operations without facing a loss of locations as present equipment wears out.

Not only has this boosted the prices of used machines, which was more or less expected, but it has placed an entirely new valuation on equipment of all kinds.

Today the average coinman realizes the worth of the new machines more than ever before. Where some coinmen were rather hesitant in committing themselves to purchasing new machines, until they had made complete tests of these machines and seen the results of those tests, they are now willing to buy machines on the theory that they surely could not be worse than some of the old, used equipment with which they now have to contend.

This has, in turn, re-opened an entirely new vista for the manufacturer and the wholesaler of coin operated machines. Where some of these men were of the belief that they might have to face criticism and some sales opposition, they now realize that whatever they will have on hand they shall be able to sell and, at the same time, continue to sell as long as they can get delivery.

Today the wholesaler does not just say, "I have contracted for a batch of new machines for which I am now distributor," but he instead says, "I hope that we shall be able to get delivery of the machines we contracted for in fast time to satisfy the demand of the operators in our territory."

In short, it isn't the machine so much these days — as getting machines for delivery as soon as possible so as to help the trade carry on successfully. Just as successfully as it has during this past war period.

It is pleasing and stimulating to note that the average manufacturer, regardless of this unusual condition, is not just interested in a "quick killing." He is, instead, playing for the "long pull." This assures him the finest sort of cooperation from his wholesalers and his operators for the competitive years ahead.

The higher prices of machines today are not because the manufacturer deliberately wants to set such prices. He has been forced to adopt them because of the higher costs of materials and labor.

A good example is the fact that certain manufacturers were actually forced to raise their first "set price" when

materials and labor costs began to creep higher. The average manufacturer in this industry is not interested in hiking price. He would much rather get down to a normal price basis immediately so as to forestall competition. But he simply cannot overcome the rising inflationary price scale with which he is faced everytime he calls in one of his suppliers.

In time the operator will find prices falling to meet quantity production schedules and keen competition. But this won't happen for sometime yet to come. Therefore, since he must get equipment to carry on his operations, he needs buy whatever he can obtain at whatever price he can afford, until those days do arrive when prices will again be normalized.

New equipment is all-important to the coinman. Whatever the manufacturer can now produce should be rushed to the trade by the wholesalers on as fair a quota distribution basis as possible so that the industry can continue to hold the attention and interest of the public.

Every member of this industry should go all out to help the manufacturer get into speedy production by whatever means possible.

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"THE CONFIDENTIAL WEEKLY OF
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ALL COIN MACHINE PRICES TO GO HIGHER

OPA Release of Supplies Price Barriers and Labor's Wage Victories Point to Necessary Price Increases on all Equip't.

NEW YORK—Prices of all types of coin operated equipment are expected to rise in proportion to the raises which will come into effect for supplies and labor.

This is the consensus of opinion of many coin machine leaders thruout the country who have been carefully watching OPA's release of price barriers to all supply houses and also the victories which labor has gained in wage adjustments thruout the nation.

As one noted coin machine leader stated, "As wages go up the ladder, and as OPA releases price barriers of many supply materials, it is only logical to assume that the prices of finished products, and coin machines are among these finished products, will also have to go up to match these higher prices.

"This may create some hard feelings at first," he continued, "but the trade must realize that everyone of the manufacturers is attempting in every fashion possible to hold the present price line. Yet, as hard as he tries, the manufacturer simply can't

do so with supply firms quoting him ever higher prices for the materials they ship him. The supply houses are paying more for the raw materials they use because of higher wages and increased raw materials prices."

For sometime noted coinmen have been of the belief that tho prices are high now they will, of necessity, have to go higher to meet the present inflationary trend. These men feel also that the manufacturers are placed in a very awkward position for they cannot set a definite price on any product at this time due to the fact that almost every day they are being quoted new prices by the firms who supply many of the component parts which go to making their finished machines.

Another leader said, "Whether the trade likes it or not — it has to face the facts. And the facts are that prices of machines are going up to meet the price increases in materials and labor. This is being forced upon this industry just as it is being forced upon all other industries. The manufacturers in this business can do nothing about it. They can only use

whatever ingeniousnes their engineers may possess to attempt, in some small fashion, to overcome, by skillful methods, too much of a price hike for their finished machines."

Along with these facts comes the disquieting news from Washington that the fight is now on in full force and that many labor leaders who are trying to get Congress and the President to help OPA hold the present price lines are losing out to the demand of the producers themselves who are slowly smashing OPA's present set-up. With such a smash coming into effect, there is no longer any doubt that raw materials will go to new high figures. This being the case all finishers up the line will be forced to pay increased prices for whatever they have been purchasing.

Labor unions demand greater wages and the resultant effect is that materials producers demand higher prices to pay the new and higher wages. This industry may soon find that quotations made on new products, many of them as yet undelivered, will suddenly have to be revised and entirely new prices set.

OPS AGREE

70%-30% COMMISSION BASIS IS THE ANSWER TO INFLATED OVERHEAD COSTS AND HIGH PRICED EQUIPMENT

URGE UNITED ACTION

NEW YORK — Thruout the entire nation at this time there is complete agreement with *The Cash Box* suggestion (presented almost four years ago) that the ops go to a new 70%-30% commission basis.

Every day the offices of *The Cash Box* are flooded with mail in this regard. Not only does the trade heartily agree with *The Cash Box* suggestion, but many have even advanced proof, as well as plans, as to why a 70% commission should immediately come into effect for the coin machine operator.

The juke box operators of the country are organizing wherever they possibly can to put the 70%-30% commission basis into effect. They feel that the trade will only be able to continue on a profitable basis when it has such a percentage coming in from its locations.

Most outstanding in this trend is the sudden discovery on the part of the coinmen that their overhead has increased to inflationary proportions. This was most feelingly brought home by the beer shortage this past month and the fact that this shortage will become even more acute during the hot summer months.

Another factor which also helped many juke box ops suddenly realize that their present 50%-50% commission basis was out of kilter was the price of the new equipment now being presented. With machines re-

quiring at least \$10 to \$12 per week net to be amortized even on an 18 month basis, these coinmen suddenly awoke to the fact that the one and only way in which this could be effected would be by obtaining more commissions from their present locations.

Even all this did not get some of the men enthused. They realized that unless everyone of the ops in their area came forth to work with them they simply couldn't put this plan into operation. Now, in territory after territory, coinmen are organizing simply to get 70% commission from their locations.

Present inflated overhead costs, plus the tremendous increase in wages for all help, plus the higher cost of machines, plus many other inflationary factors as yet to enter into the picture — bring to the coin machine operator the one and only method which he can adopt to continue a profitable business. The 70%-30% commission basis.

A few coinmen have also explained that the industry, to remain strong as an industry, must keep as much of its take within its own ranks as it possibly can. By this, one noted coinman stated, he meant that paying more commission to the locations simply meant allowing more cash to get out of the industry's ranks.

He suggested, instead, that one of the greatest advantages to all in the

industry would be to hold the money in this business for the men in this field would use it for further development of their business and that this would mean greater prosperity for this field generally.

The other suggestions that \$8 off the top and that 10c per record, 3 tunes for 25c be used, have not won as much popular support as has the 70%-30% commission basis.

The first suggestion (\$8 off the top) many claim would only stand up just as long as the machine was really new and would force purchase of new equipment constantly to maintain this basis.

The second suggestion of 10c per tune, 3 for 25c, most coinmen believe would hurt the popularity of the present economical entertainment offered by the industry and, in some cases, would simply bring in coinmen who would charge but 5c again to knock off locations.

Even if all were in agreement in any one area on the 10c rate, one noted juke box leader stated, it wouldn't stand up for it would tempt too many to enter into the field, mostly new blood, and charge the former 5c rate.

Therefore, for the juke box operator who wants to keep away from ever again becoming "machine poor" — the 70%-30% commission basis is the answer.

CMI NEEDS MORE \$25 MEMBERS TO START PUBLIC RELATIONS WORK

All in Trade Must Cooperate to Make First Such National Program Successful

CHICAGO—From everywhere in the nation more and more coinmen are now asking that all the trade be urged to join “unanimously” in CMI’s public relations program.

One noted leader wrote *The Cash Box* this past week, “For a long time now we have been reading your arguments as to why this field should also have a ‘Public Relations Bureau.’ I know that this business, even more than any other, needs such a bureau for we have a great many things to bring home to the public so that we can gain better and closer understanding from officials and all others in every community in the nation.

“No coinman should hesitate to give you support in your efforts. Now that the Coin Machine Industries, Inc. have decided that a public relations program is what this trade needs and is only asking each coinman to give \$25 (to become an associate member of the CMI at the same time) I can’t for the life of me see how anyone in this business, especially after reading your many fine articles, can hesitate for even a moment to send in their check for this small amount.”

There is no doubt that this coin operated machines industry needs a closer and better understanding with the public generally. One coinman puts it this way, “If we can get some real public relations effort under way there is going to be a lot less headaches for everybody concerned. I

know that the one and only way we can cure the ‘mystery’ that surrounds our business is by coming out and telling the public just what this business is all about.”

One of the leading music machine salesmen had this to say this past week, “It’s about time that we stopped all this monstrous publicity wherein everyone in the world thinks that the juke box operator is earning a ‘million dollars a month’ with his machines. The best way to cure this misunderstanding, which is resulting in unusually heavy taxation for the music machines business, is by public relations effort. We must get a public relations program under way as soon as possible to help the music machine and all other operators.”

The importance of public relations work cannot be overstressed. There is no other industry of comparable size and financial intake which doesn’t already have a public relations bureau. The coin machine field has already noted the work of the Brewers’ Board of Trade in honestly and openly telling the public the truth concerning how much grain is actually saved by the new Federal grain conservation program.

The brewers have made a great many people throughout the country think about this very seriously. Already there is a noticeable demand that the government release its grain restrictions so that more beer can be brewed.

But, this would never have come about if there weren’t a public relations bureau at work for the brewers to bring these facts home to the public.

In many communities the sudden demand that this industry be more harshly taxed because there is a greater need for revenue — shows the great need for a closer and better communion with the general public so that the public will realize that the members of this business do not earn such tremendous profits to be able to pay such inequitable and excessive taxes. Only public relations work can bring such facts home.

Regardless of where the average coinman turns in his efforts to find a way out of some trouble that suddenly appears in his territory — he will always find that this could have been prevented (and can, many times, still be cured) if there is a public relations program in effect to help him gain the good will that he needs to proceed with whatever other efforts may prove necessary.

Today, this industry is at a crossroads. It must either give everything that it can to get a public relations program under way — individually and in individual territories — or do so as a complete and solid unit by entering into the Coin Machine Industries, Inc., 134 North La Salle Street, Chicago 1, Ill. as an “associate member” for the small fee of \$25.

TRADE VOTES

“YES”

FOR A NAT'L

TAX COUNCIL

NEW YORK—With affirmative votes still pouring in, the trade has answered *The Cash Box* as to whether it does or does not want a “National Tax Council,” as proposed for almost four years now by this publication.

Not one single dissenting vote has as yet been received.

In fact, if anything at all, the letters which have accompanied many of the votes speak for themselves in most vociferous tones as to why a “National Tax Council” is among the greatest needs of this industry.

One coinman after the other has come forward with more than one reason why this council would prove a tremendous boon to the industry. Coinman after coinman has pointed to the new taxes which are coming into effect all over the country.

One coinman, who is only interested in music machines (he writes), reports that it has absolutely frightened him to read, week after week, where cities like Chicago, Minneapolis, Hartford, and many, many others are suddenly deciding to up the cost of music machine licenses.

There are other operators in the amusement machines field who be-

lieve that they are in for the worst drubbing of all where taxation is concerned.

One of these men in answering why he wants a “National Tax Council” to immediately come into being writes, “Just the other day, thru a very good friend, we learned that our city council is planning to have an ordinance introduced which will ask that all pinball machines be taxed at the rate of \$100 per year per machine and that an additional occupational fee of \$1,000 be sought for against each coin machine man in this city.

“Something like that would absolutely knock us right out of the pinball business. And, believe me, I can't see for the life of me where the city thinks we are getting so much money to pay such an exorbitant fee.

“Naturally, we are going to fight them and fight them hard. But, if there were a ‘National Tax Council’ working now (as you have recommended time and time again) we would at least have some source to go to to get the proper sort of information and data which we are going to need to make our battle a successful one.”

Other operators, jobbers, distributors and manufacturers have suggested that *The Cash Box* continue its battle for this industry to create a “National Tax Council.”

Everyone who has so far voted on this proposition, and most of the votes were received with letters attached (in fact, complete associations voted “yes”) is of the belief that a “National Tax Council” should be one of the very first plans to be presented in Chicago at the next coin machine convention for open discussion and vote and that it be placed into immediate action even before the convention comes about.

Here's what one noted distributor wrote, “If the trade will stop for just a second and think of how important a ‘National Tax Council’ is — there will be one in action within 30 days. Even if it is just a board of well known tax experts to set up files and make a complete survey of the present taxation situation. This would be very important to all of us right now. We need a ‘National Tax Council’ as much as we need new equipment — and possibly even more.”

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

BB—BLUEBIRD DE—DECCA
CA—CAPITAL MA—MAJESTIC
CO—COLUMBIA VI—VICTOR

RECORDING COMPANIES LISTED ALPHABETICALLY.

| | April 15 | April 8 | April 1 |
|--|----------|---------|---------|
| 1—Oh! What It Seemed to Be | 157.1 | 158.6 | 159.7 |
| CO-36892—FRANKIE CARLE ORCH. As Long as I Live CO-36905—FRANK SINATRA Day by Day MA-7164—PAXTON ORCH.—ALAN DALE I'm Glad I Waited for You VI-20-1806—CHARLIE SPIVAK Take Care When You Say DE-23481—D. HAYMES—H. FORREST Give Me a Little Kiss, etc. | | | |
| 2—Personality | 90.1 | 94.2 | 84.2 |
| CA-230—JOHNNY MERCER If I Knew Then VI-20-1781—D. SHORE — CASE ORCH. Welcome to My Dream CO-36930—PEARL BAILEY Don't Like 'Em VI-20-1807—H. CARROLL—R. CASE ORCH. Mama Never Told Me DE-18790—BING CROSBY Would You | | | |
| 3—One-Zy, Two-Zy (I Love You-Zy) | 87.1 | 62.4 | 61.1 |
| DE-23511—HILDEGARDE—GUY LOMBARDO O. The Gypsy MA-7174—THE DE MARCO SISTERS I Fall in Love with You, etc. VI-20-1826—FREDDY MARTIN Sleepy Baby | | | |
| 4—Shoo Fly Pie and Apple Pan Dowdy | 68.2 | 62.3 | 46.8 |
| CA-235—STAN KENTON O. I Been Down in Texas CO-36943—DINAH SHORE Here I Go Again | | | |
| 5—You Won't Be Satisfied (Until You Break My Heart) | 65.2 | 74.8 | 84.1 |
| CO-36884—LES BROWN ORCH. Come Ta Baby, Do MA-1029—LOUIS PRIMA ORCH. Brooklyn Boogie MA-7144—LOUIS PRIMA ORCH. There's a Broken Heart, etc. VI-20-1788—PERRY COMO—CASE ORCH. I'm Always Cosing Rainbows DE-23496—FITZGERALD—ARMSTRONG The Frim Fram Sounce | | | |

| | April 15 | April 8 | April 1 |
|---|----------|---------|---------|
| 6—Doctor, Lawyer, Indian Chief | 63.9 | 92.7 | 102.9 |
| CA-220—B. HUTTON — WESTON ORCH. A Square in the Social Circle CO-36945—LES BROWN ORCH. Day By Day | | | |
| 7—Prisoner of Love | 60.1 | 29.4 | 30.2 |
| VI-20-1814—PERRY COMO—CASE ORCH. All Through the Day | | | |
| 8—Hey, Ba-Ba-Re-Bop | 45.1 | 23.0 | 22.3 |
| DE-18754—LIONEL HAMPTON O. Slide, Momp, Slide | | | |
| 9—Seems Like Old Times | 45.0 | 22.5 | 29.5 |
| DE-18737—GUY LOMBARDO ORCH. Symphony MA-1030—THELMA CARPENTER A Jug of Wine VI-20-1811—VAUGHN MONROE ORCH. Gee! I Wish | | | |
| 10—All Through the Day | 31.3 | 31.4 | 11.5 |
| CA-240—MARGARET WHITTING In Love in Vain CO-36962—FRANK SINATRA Two Hearts are Better, etc. DE-23528—DICK HAYMES—H. FORREST In Love in Vain VI-20-1814—PERRY COMO—CASE ORCH. Prisoner of Love | | | |
| 11—I'm a Big Girl Now | 30.9 | 45.0 | 13.7 |
| VI-20-1812—SAMMY KAYE ORCH. Put Your Little Foot Right Out | | | |
| 12—Day by Day | 29.2 | 42.4 | 54.7 |
| CA-227—JO STAFFORD Symphony CO-36950—FRANK SINATRA Oh! What It Seemed to Be CO-36945—LES BROWN ORCH. Doctor, Lawyer, Indian Chief DE-18746—BING CROSBY—M. TORME Prove It By the Things You Do VI-20-1828—MARTHA STEWART Tomorrow Is Forever | | | |
| 13—Laughing on the Outside | 27.9 | — | — |
| 14—I'm Always Chasing Rainbows | 21.4 | 32.5 | 42.4 |
| CO-36899—HARRY JAMES ORCH. Baby, What You Do to Me DE-23472—H. FORREST — D. HAYMES Tomorrow is Forever VI-20-1788—PERRY COMO — CASE ORCH. You Won't Be Satisfied, etc. VI-28-0402—AL GOODMAN ORCH. If I Loved You DE-18789—GUY LOMBARDO ORCH. Make Believe | | | |
| 15—Atlanta G.A. | 21.3 | 24.1 | 8.6 |
| CO-36949—WOODY HERMAN O. Wild Root VI-20-1795—SAMMY KAYE O. I Didn't Mean a Word I Said | | | |
| 16—Symphony | 20.6 | 28.3 | 60.4 |
| CO-36874—BENNY GOODMAN ORCH. My Guy's Come Back DE-23456—MARLENE DIETRICH Lili Marlene VI-20-1747—FREDDY MARTIN ORCH. In the Middle of May DE-18735—BING CROSBY — YOUNG ORCH. Beautiful Love DE-18737—GUY LOMBARDO ORCH. Seems Like Old Times CA-227—CHAPPELL MUSIC CO. Day By Day MA-7162—D. O'NEIL — R. NEWMAN ORCH. Let It Snow! Let It Snow! CA-227—JO STAFFORD Day by Day DE-40002—JEAN SABLON It Might as Well Be Spring | | | |
| 17—The Gypsy | 12.9 | 2.5 | — |
| CO-36964—DINAH SHORE Laughing on the Outside DE-18817—INK SPOTS Everyone Is Saying Hello DE-23511—HILDEGARDE One-zy Two-zy MA-7177—LOUIS PRIMA O. Baby Won't You Please Come Home VI-20-1844—SAMMY KAYE Gee I'm Glad to Be the One That I Am | | | |
| 18—Bumble Boogie | 11.1 | 8.4 | — |
| VI-20-1829—FREDDY MARTIN O. Now and Forever | | | |
| 19—Sioux City Sue | 10.8 | 2.6 | 5.7 |
| DE-23508—BING CROSBY You Sang My Love Song, etc. DE-18745—HOOSIER HOT SHOTS There's a Tear in My Beer VI-20-1797—ZEKE MANNERS & BD. Don't Dog Me 'Round CO-36963—KATE SMITH I Didn't Mean a Word I Said | | | |
| 20—Cement Mixer | 10.7 | — | — |

| | April 15 | April 8 | April 1 |
|---|----------|---------|---------|
| 21—I'm Glad I Waited for You | 9.0 | 5.7 | 6.5 |
| CA-218—PEGGY LEE Waitin' for the Train, etc. CO-369D6—FRANKIE CARLE ORCH. No Baby, Nobody But You DE-18723—HELEN FORREST My Guy's Come Back MA-7164—PAXTON ORCH.—ALAN DALE Oh! What It Seemed to Be VI-20-1749—FREDDY MARTIN ORCH. Rachmaninoff Concerto No. 2 | | | |
| 22—Come Rain or Come Shine | 7.3 | 3.1 | — |
| CA-247—WHITING—WESTON O. Con't Help Lovin' Dot Man MA-7179—LOUIS PRIMA O. Pickle in the Middle VI-20-1819—TOMMY DORSEY O. Where Did You Learn to Love | | | |
| 23—Some Sunday Morning | 6.9 | 14.1 | 9.3 |
| CO-36839—KATE SMITH Dearest Darling DE-23434—HAYMES-FORREST I'll Buy That Dream 20-1711—HAL MCINTYRE ORCH. Autumn Serenade MA-7163—LOUIS PRIMA Everyone Know But Me | | | |
| 24—Don't You Remember Me | 6.5 | 6.4 | 8.7 |
| LO-36888—FRANKIE CARLE O. Prove It By the Things You Do VI-20-1796—J. DESMOND—CASE O. In the Eyes of My Irish Colleen | | | |
| 25—I Didn't Mean a Word I Said | 6.4 | 11.5 | 8.5 |
| DE-18814—ELLA FITZGERALD I'm Just a Lucky So-and-So CA-238—JO STAFFORD—WESTON ORCH. You May Not Love Me MA-7171—DONNY O'NEIL One More Tomorrow VI-20-1795—SAMMY KAYE ORCH. Atlanta, G. A. CO-36963—KATE SMITH Sioux City Sue | | | |
| 26—Full Moon and Empty Arms | 6.0 | 5.2 | — |
| CA-245—PAUL WESTON O. Nobody Else But Me CO-36947—FRANK SINATRA You are Too Beautiful CO-36893—R. NOBLE O. It Might as Well Be Spring DE-18813—C. CAVALLERO O. Come Closer to Me MA-7165—J. LEONARD Welcome to My Dreams | | | |
| 27—Don't Be a Baby, Baby | 4.3 | 3.3 | 3.5 |
| VI-20-1842—TOMMY DORSEY O. Ah Yes, There's Good Blues, etc. DE-18753—MILLS BROTHERS Never Make a Promise, etc. CO-36967—BENNY GOODMAN O. All the Cats Join In | | | |
| 28—Give Me a Little Kiss, Will You Huh? | 4.2 | 2.1 | 5.0 |
| DE-23481—D. HAYMES—H. FORREST | | | |
| 29—Josephine Please No Lean on the Bell | 3.9 | — | — |
| 30—Slowly | 3.5 | 6.8 | 19.4 |
| CO-36900—KAY KYSER ORCH. I Don't Wanna Do It Alone DE-18747—PICK HAYMES I Wish I Could Tell You | | | |
| 31—In the Moon Mist | 3.4 | 10.4 | 2.8 |
| CA-243—PIED PIPERS—WESTON ORCH. Madame Butterball DE-18752—RANDY BROOKS Don't Let Me Dream MA-7170—JACK LEONARD You May Not Love Me VI-20-1810—J. DESMOND—CASE ORCH. Do You Love Me? | | | |
| 32—One More Tomorrow | 3.3 | 1.5 | — |
| 33—Take Care when You Say "Te Quiero" | 3.1 | 3.1 | 1.5 |
| CO-36916—TOMMY TUCKER When the One You Love DE-18730—GUY LOMBARDO ORCH. Dearest Darling VI-20-1806—CHARLIE SPIVAK ORCH. Oh! What It Seemed to Be | | | |
| 34—Bells of St. Mary's | 3.0 | 2.6 | 2.9 |
| DE-18721—BING CROSBY—TROTTER ORCH. I'll Take You Home Again Kathleen DE-18302 (315) FRED WARING ORCH. AND GLEE CLUB In a Monastery Garden VI-20-1791—CHARLIE SPIVAK ORCH. You Can Cry on Somebody Else's Shoulder VI-11-9155—VICTOR CHORALE The Lord's Prayer | | | |

| | April 15 | April 8 | April 1 |
|--|----------|---------|---------|
| 35—You're Nobody 'Til Somebody Loves You | 2.6 | 1.6 | 2.9 |
| DE-18724—RUSS MORGAN That Feeling in the Moonlight VI-20-1746—BILLY WILLIAMS WITH O. When I Mory, etc. | | | |
| 36—Madame Butterball | 2.5 | 2.0 | 2.1 |
| CA-243—PIED PIPERS—WESTON O. In the Moon Mist | | | |
| 37—I Can't Begin to Tell You | 2.1 | 2.1 | 17.3 |
| CA-221—A. RUSSELL—WESTON ORCH. Love Me CO-36867—HARRY JAMES ORCH. Waitin' for the Train to Come In DE-23457—BING CROSBY I Can't Believe That You're in Love with Me VI-20-1720—SAMMY KAYE ORCH. What Makes the Sunser? | | | |
| 38—Let It Snow! Let It Snow! | 1.7 | 10.5 | 28.1 |
| VI-20-1759—VAUGHN MONROE ORCH. When the Sandman Rides the Trail DE-18741—CONNIE BOSWELL—R. MORGAN Walkin' With My Honey CO-36909—WOODY HERMAN ORCH. Everybody Know But Me MA-7162—D. O'NEIL—R. NEWMAN ORCH. Symphony | | | |
| 39—One More Dream | 1.7 | 7.4 | 2.8 |
| CA-228—JOHNNY JOHNSTON As Long as I Live CO-36903—THE CHARLOTTEERS No Soap MA-7153—JACK SMITH Come to Baby, Do | | | |
| 40—Coax Me a Little Bit | 1.6 | 1.0 | 2.1 |
| CO-36944—DINAH SHORE Where Did You Learn to Love | | | |
| 41—If I Had a Wishing Ring | 1.6 | -1.0 | 2.7 |
| CA-234—A. RUSSELL—P. WESTON ORCH. Without You VI-20-1809—TOMMY DORSEY ORCH. We'll Gather Lilacs | | | |
| 42—Money is the Root of All Evil | 1.3 | 8.9 | 6.4 |
| DE-23474—ANDREWS—LOMBARDO ORCH. Johnny Fedora | | | |
| 43—McNamara's Band | 1.2 | 5.8 | 3.7 |
| VI-20-1827—JOHN RYAN It's the Same Old Shillelagh DE-23495—BING CROSBY—JESTERS Dear Old Donegal | | | |
| 44—Aren't You Glad You're You | 1.2 | 3.2 | 2.2 |
| DE-18720—BING CROSBY In the Land of Beginning Again MA-7158—GEORGE OLSEN Good Time Polka VI-20-1728—TOMMY DORSEY A Door Will Open CO-36875—LES BROWN ORCH. The Last Time I Saw You CA-225—P. PIPERS—WESTON ORCH. In the Middle of May | | | |
| 45—Patience and Fortitude | -1.0 | 3.2 | 3.6 |
| CO-36946—COUNT BASIE ORCH. The Mad Boogie DE-18780—ANDREWS SISTERS Red River Valley MA-7169—RAY MCKINLEY ORCH. You've Got Me Crying Again | | | |
| 46—Dig You Later | -1.0 | 6.3 | 4.3 |
| VI-20-1750—PERRY COMO Here Comes Heaven Again | | | |
| 47—Just a-Sittin' and a-Rockin' | -1.0 | 4.1 | -1.0 |
| CA-229—STAN KENTON O. Artistry Jumps DE-18739—DELTA RHYTHM BOYS Don't Knock It MA-1023—T. CARPENTER—FREEMAN O. Hurry Home | | | |
| 48—Where Did You Learn to Love | -1.0 | 2.7 | 14.4 |
| MA-7172—LOUIS PRIMA ORCH. Gimme a Little Kiss VI-20-1819—TOMMY DORSEY ORCH. Come Rain or Come Shine CO-36944—DINAH SHORE Coax Me a Little Bit | | | |
| 49—Artistry Jumps | -1.0 | 4.2 | 1.4 |
| CA-229—STAN KENTON O. Just A-Sittin' and A-Rockin' | | | |
| 50—Put Your Little Foot Right Out | -1.0 | 7.3 | — |
| VI-20-1812—SAMMY KAYE O. I'm a Big Girl Now | | | |

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- | | | | |
|----------|---|-----------|--|
| 1 | MEANS PRICE WENT UP. | 5 | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS. |
| 2 | MEANS PRICE WENT DOWN. | 6 | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS. |
| 3 | MEANS MACHINE JUST ADDED TO LIST. | 7 | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS. |
| 4 | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | XX | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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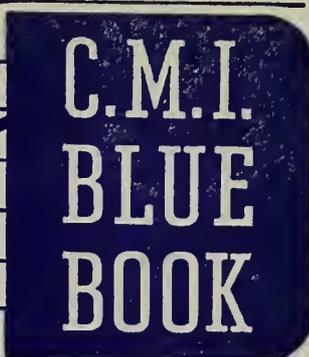
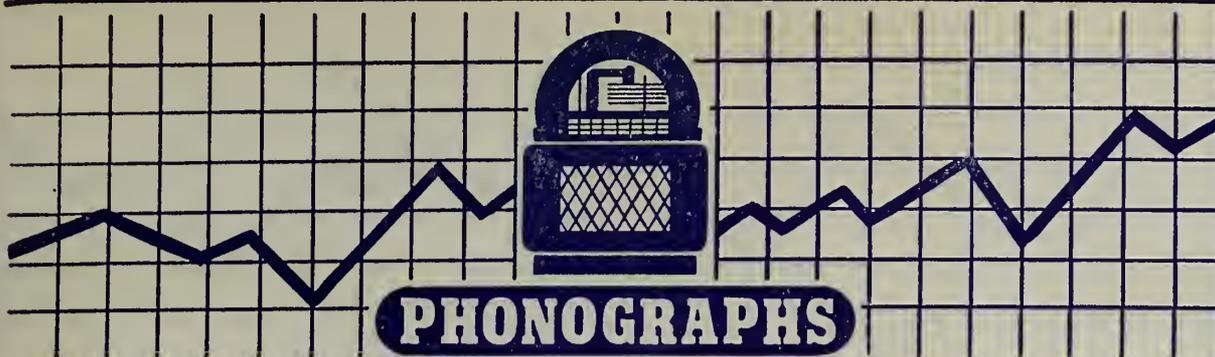
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: Murray Hill 4-7797

CHICAGO OFFICE

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: Dearborn 0045

LOS ANGELES OFFICE

422 W. 11TH ST., LOS ANGELES 15, CALIFORNIA
MARSHALL M. COY, Mgr. ALL PHONES: PRess 2687



WURLITZER

| | | |
|---|---------|---------|
| xx. P-10 | \$49.50 | \$75.00 |
| xx. P-10, Ill. | 65.00 | 69.50 |
| 4. P-12 | 100.00 | 135.00 |
| xx. P-12, Ill. | 109.50 | 139.00 |
| xx. 312 | 85.00 | 150.00 |
| xx. P-400 | 59.50 | 99.50 |
| 1. 412 | 150.00 | 179.00 |
| xx. 412 DC Cr. | 32.50 | |
| xx. 412, Ill. | 100.00 | 159.50 |
| xx. 316 | 100.00 | 125.00 |
| xx. 416 | 105.00 | 135.00 |
| 4. 416 | 225.00 | 269.00 |
| 4. 616, Ill. | 225.00 | 275.00 |
| xx. 616 A | 145.00 | 225.00 |
| xx. 716 | 175.00 | 225.00 |
| 1. 24 | 275.00 | 400.00 |
| <hr/> | | |
| 7. Revamp (24) | 275.00 | 325.00 |
| 2. 600R | 425.00 | 450.00 |
| 2. 600K | 394.50 | 450.00 |
| 1. 500 | 465.00 | 495.00 |
| 2. 500K | 425.00 | 469.50 |
| xx. 500A | 395.00 | 425.00 |
| 2. 41 (Counter) | 125.00 | 149.50 |
| 6. 51 (Counter) | 110.00 | 150.00 |
| 1. 61 (Counter) | 150.00 | 199.50 |
| 1. 71 (Counter) | 225.00 | 249.50 |
| xx. 81 (Counter) | 150.00 | 225.00 |
| xx. 50 | 75.00 | 129.50 |
| 6. 700 | 599.50 | 675.00 |
| 6. 750M | 500.00 | 700.00 |
| 4. 750E | 665.00 | 775.00 |
| xx. 780M Colonial | 550.00 | 675.00 |
| 1. 780E | 735.00 | 750.00 |
| 5. 800 | 675.00 | 750.00 |
| 1. 850 | 745.00 | 825.00 |
| 2. 950 | 665.00 | 795.00 |
| 1. 42-24 (Rev) | 425.00 | 525.00 |
| <hr/> | | |
| 5. 42-500 (Rev) | 550.00 | 595.00 |
| 4. 42-600 (Rev) | 495.00 | 500.00 |
| 2. 300 Adaptor | 12.50 | 32.95 |
| 5. 320 Wireless Wall Box | 17.00 | 20.00 |
| 7. 310 Wall Box, 30 Wire | 2.00 | 10.00 |
| 1. 320-2 Wire Wall Box | 17.50 | 22.50 |
| xx. 332-2 Wire Bar Box | 9.50 | 10.00 |
| 2. 331-2 Wire Bar Box | 5.00 | 9.50 |
| 5. 304-2 Wire Stepper | 17.50 | 19.50 |
| xx. Wireless Strollers | 25.00 | |
| xx. 430 Speaker Cab. with 5-10-25 Box | 79.95 | 150.00 |
| xx. 420 Speaker Cabinet | 50.00 | |
| 2. Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker | 150.00 | 225.00 |
| 2. Twin 12 Steel Cabinet Adp. Amp. Stp. | 189.50 | 225.00 |
| xx. Selector Speaker | 95.00 | 100.00 |
| 1. 100 Wall Box 5c 30 Wire.... | 12.50 | 19.50 |
| xx. 100 Wall Box 10c | 17.50 | |
| 5. 111 Bar Box | 8.50 | 15.00 |
| 2. 125 Wall Box, 5, 10, 25 | 21.50 | 24.50 |
| 5. 120 Wall Box | 21.50 | 25.00 |
| xx. Bar Brackets | 2.00 | 3.50 |
| 5. 305 Impulse Rec. | 2.50 | 25.00 |
| xx. 350 Wls. Speaker | 20.00 | |
| xx. 115 Wall Box Wire | 15.00 | |
| 5. 135 Step Receiver | 17.50 | 35.00 |
| 2. 145 Imp. Step. Fast | 35.00 | 45.00 |
| xx. 150 Impulse Rec. | 20.00 | |
| xx. 337 Bar Box | 32.50 | |
| 5. 306 Music Transmit | 10.00 | 19.50 |
| xx. 39A Speaker | 25.00 | |
| 1. 130 Adaptor | 25.00 | 37.95 |
| xx. 24 Steel Cab. Speaker | 140.00 | 175.00 |
| xx. 580 Speaker | 149.00 | |

ROCKOLA

| | | |
|----------------------------------|----------|----------|
| 2. 12 Record | \$109.50 | \$119.50 |
| 6. 16 Record | 165.00 | 199.50 |
| xx. Rhythm King 12 | 69.50 | 125.00 |
| xx. Rhythm King 16 | 135.00 | 175.00 |
| xx. Imperial 16 | 125.00 | 169.50 |
| 6. Imperial 20 | 250.00 | 300.00 |
| 6. Windsor | 275.00 | 310.00 |
| 6. Monarch | 215.00 | 285.00 |
| 5. Windsor, Ill. | 250.00 | 300.00 |
| xx. Std. Dial-A-Tone | 325.00 | 475.00 |
| 5. '40 Super Rockolite | 450.00 | 545.00 |
| xx. Counter '39 | 125.00 | 165.00 |
| 2. '39 Standard | 375.00 | 425.00 |
| 2. '38 DeLuxe | 400.00 | 425.00 |
| xx. '40 Super Walnut | 340.00 | 365.00 |
| 6. '40 Super Marble | 450.00 | 475.00 |
| xx. '40 Master Walnut | 335.00 | 365.00 |
| 5. '40 Master Rockolite | 440.00 | 475.00 |
| xx. '40 Counter | 165.00 | 195.00 |
| xx. '40 Counter with Std. | 139.50 | |
| 5. '41 Premier | 575.00 | 595.00 |
| 1. Wall Box | 12.50 | 15.00 |
| xx. Bar Box | 10.00 | 17.50 |
| 5. Spectravox '41 | 65.00 | 125.00 |
| xx. Glamour Tone Column | 95.00 | |
| xx. Modern Tone Column | 50.00 | 69.50 |
| 1. Playmaster & Spectravox | 425.00 | 450.00 |
| xx. Twin 12 Cab. Speak | 175.00 | |
| xx. 20 Rec. Steel Cab ASA | 109.50 | |
| xx. Playboy | 30.00 | |
| 2. Commando | 565.00 | 650.00 |
| xx. 1501 Wall Box | 5.00 | 10.00 |
| xx. 1502 Bar Box | 3.50 | 6.00 |
| 5. 1503 Wall Box | 19.50 | 20.00 |
| 5. 1504 Bar Box | 22.50 | 24.50 |
| xx. 1510 Bar Box | 25.00 | |
| xx. 1525 Wall Box | 27.50 | 45.00 |
| 5. 1526 Bar Box | 30.00 | 36.50 |
| 5. Dial-A-Tone B&W Box | 16.75 | 17.50 |
| xx. 1805 Organ Speaker | 37.50 | 50.00 |
| xx. Tone-A-Lier | 54.50 | |
| xx. DeLuxe Jr. Console Rock.... | 150.00 | |
| xx. Playmaster | 295.00 | 375.00 |

A. M. I.

| | | |
|--------------------------------|--------|--------|
| 5. Hi-Boy 302 | 425.00 | 450.00 |
| 5. Singing Towers 201 | 450.00 | 495.00 |
| 7. Streamliner 5-10-25 | 275.00 | 595.00 |
| 5. Top Flight | 275.00 | |
| xx. Model V-5 Phono | 60.00 | |
| xx. Singing Towers Speak | 15.00 | |
| 5. Singing Towers (301) | 275.00 | 325.00 |

BUCKLEY

| | | |
|---------------------------------|-------|-------|
| 5. New Wall Box | 15.00 | 22.50 |
| 5. New Bar Box | 15.00 | 17.50 |
| 2. Wall & Bar Box Old Style.... | 3.50 | 5.00 |
| 5. Ill. Wall & Bar Box | 19.50 | 22.50 |
| xx. 32 Record Adaptor | 14.95 | 17.50 |
| xx. 24 Record Adaptor | 15.00 | |
| xx. 16 Record Adaptor | 15.00 | |
| xx. Steel Cabinet | 10.00 | 20.00 |
| xx. Zephyr Speak Cab. | 11.25 | |
| xx. 20 Rec. Seeburg Adaptor.... | 25.00 | 39.50 |
| 5. Bar Brackets | .95 | 2.50 |

C.M.I. BLUE BOOK



PHONOGRAPHS

SEEBURG

| | | |
|--|---------|---------|
| xx. Selectomatic 10 | \$35.00 | \$75.00 |
| 1. Symphonola | 115.00 | 179.50 |
| xx. Model A III | 85.00 | 115.00 |
| xx. Model B | 62.50 | 100.00 |
| xx. Model C | 37.50 | |
| xx. Model H | 100.00 | |
| 5. Rex | 175.00 | 205.00 |
| xx. Rex, with adaptor | 239.50 | |
| xx. Model K-15 | 95.00 | 149.50 |
| 5. Model K-20 | 160.00 | 325.00 |
| 6. Royale | 225.00 | 295.00 |
| 6. Plaza | 289.50 | 375.00 |
| 6. Regal | 300.00 | 400.00 |
| xx. Regal, RC | 300.00 | 385.00 |
| xx. Model A | 125.00 | |
| 6. Gem | 200.00 | 300.00 |
| 6. Classic | 400.00 | 450.00 |
| xx. Classic, RC | 425.00 | 525.00 |
| 6. Mayfair | 325.00 | 395.00 |
| xx. Melody King | 125.00 | 135.00 |
| xx. Crown | 299.50 | 399.50 |
| xx. Crown, RC | 345.00 | |
| xx. Concert Grand | 285.00 | 325.00 |
| 1. Colonel | 425.00 | 575.00 |
| xx. Colonel, RC | 450.00 | 550.00 |
| xx. Concert Master, RC | 575.00 | |
| xx. Cadet | 350.00 | 425.00 |
| 2. Cadet, RC | 425.00 | 450.00 |
| 5. Major | 375.00 | 425.00 |
| 7. Major, RC | 385.00 | 485.00 |
| 6. Envoy | 395.00 | 450.00 |
| 5. Envoy, RC | 495.00 | 525.00 |
| 6. Vogue | 300.00 | 475.00 |
| xx. Vogue, RC | 450.00 | 500.00 |
| 1. Casino | 335.00 | 375.00 |
| xx. Casino, RC | 389.50 | |
| 6. Commander | 335.00 | 495.00 |
| 7. Commander, RC | 395.00 | 525.00 |
| 2. Hi-Tone 9800 | 535.00 | 625.00 |
| 5. Hi-Tone 9800 RC | 595.00 | 675.00 |
| 2. Hi-Tone 8800 | 515.00 | 625.00 |
| 5. Hi-Tone 8800 RC | 595.00 | 675.00 |
| 4. Hi-Tone 8200 | 535.00 | 625.00 |
| 2. Hi-Tone 8200 RC | 595.00 | 675.00 |
| xx. 20 Record '43 Cabt | 459.50 | 475.00 |
| xx. Playboy | 10.00 | 18.00 |
| xx. Selectomatic 16 | 4.50 | 6.50 |
| 5. Selectomatic 24 | 8.00 | 8.50 |
| xx. Selectomatic 20 | 5.00 | 7.50 |
| 5. Remote Speak Organ | 24.50 | 35.00 |
| xx. Multi-Selector 12 Rec | 69.50 | |
| xx. Melody Parade Bar | 4.50 | |
| 2. 5c Wall-O-Matic Wireless | 27.50 | 42.50 |
| 2. 5c Bar-O-Matic Wireless | 29.00 | 32.50 |
| 1. 5c Wall-O-Matic 3 Wire | 22.50 | 29.50 |
| 6. 30 Wire Wall Box | 5.00 | 10.00 |
| xx. Power Supply | 15.00 | |
| xx. 5, 10, 25c Bar-O-Matic 3-Wire | 32.50 | 47.50 |
| 5. 5, 10, 25c Wall-O-Matic 3-Wire | 32.50 | 35.00 |
| xx. 5c, 10, 25c Wall-O-Matic Wireless | 45.00 | 52.50 |
| 7. 5, 10, 25c Bar-O-Matic Wireless | 42.50 | 49.50 |
| 5. Electric Speaker | 25.00 | 29.50 |
| xx. Wireless Stroller | 17.50 | 27.50 |
| 5. Wall Brackets | 2.50 | |
| xx. Wired Speak Organ | 24.50 | 25.00 |

KEENEY

| | | |
|---------------------------------|--------|--------|
| 5. Wall Boxes | \$1.95 | \$6.00 |
| xx. Adaptor for Seeburg | 25.00 | |
| xx. Adaptor for Rockola | 27.50 | |
| xx. Adaptor for 616 Wurlitzer.. | 15.00 | |
| xx. Twin 12 Adaptor | 25.00 | 37.50 |
| xx. Wurlitzer 24 Adaptor | 15.00 | |
| 5. Adaptor for Mills Empress.. | 20.00 | 32.50 |
| xx. Organ Speaker | 35.00 | |
| xx. Sun Ray Speaker | 25.00 | |
| xx. Bar Brackets | 2.50 | 3.50 |

MILLS

| | | |
|----------------------------------|--------|--------|
| 6. Zephyr | 89.00 | 160.00 |
| xx. Studio | 70.00 | 100.00 |
| 6. Dance Master | 70.00 | 150.00 |
| xx. DeLuxe Dance Master | 50.00 | 52.50 |
| xx. Do-Re-Mi | 50.00 | 125.00 |
| 2. Panoram | 325.00 | 375.00 |
| 5. Throne of Music | 325.00 | 350.00 |
| xx. Throne with Adaptor | 275.00 | 285.00 |
| 2. Empress | 359.50 | 395.00 |
| xx. Panoram Adaptor | 8.50 | |
| xx. Panoram 10 Wall Box | 8.50 | |
| xx. Speaker | 10.00 | |
| xx. Panoram Peek (Con) | 275.00 | 375.00 |
| xx. Conv. for Panoram Peek | 12.50 | |

GABEL

| | | |
|---------------------------------|--------|--------|
| xx. 12 Record, Jr. | 42.50 | 75.00 |
| xx. 12 Record with Adaptor | 58.50 | |
| xx. 12-12 Adaptor | 94.00 | |
| xx. 18 Rec. Ill. Grill | 20.00 | 52.50 |
| xx. 18 with Adaptor | 99.50 | 125.00 |
| xx. 20 Record Lite Up | 225.00 | 265.00 |
| xx. 24 Record Last Mdl | 75.00 | 95.00 |

PACKARD

| | | |
|--------------------------------|-------|-------|
| 1. Play Mor Wall and Box | 27.50 | 36.95 |
| 5. Bar Bracket | 2.50 | 5.00 |
| xx. Willow Adaptor | 18.00 | |
| xx. Chestnut Adaptor | 25.00 | 36.50 |
| xx. Cedar Adaptor | 30.00 | 39.50 |
| xx. Poplar Adaptor | 25.00 | 46.50 |
| xx. Maple Adaptor | 30.50 | |
| xx. Juniper Adaptor | 29.00 | 31.00 |
| xx. Elm Adaptor | 25.00 | |
| xx. Pine Adaptor | 25.00 | |
| xx. Beech Adaptor | 20.00 | 43.50 |
| xx. Spruce Adaptor | 35.00 | 45.00 |
| xx. Ash Adaptor | 25.00 | 35.00 |
| xx. Walnut Adaptor | 25.00 | 36.50 |
| xx. Lilly Speaker | 17.00 | 20.00 |
| xx. Violet Speaker | 21.00 | 24.50 |
| xx. Orchid Speaker | 50.00 | 63.00 |
| xx. Iris Speaker | 55.00 | 59.50 |



ARCADE EQUIPMENT

**C.M.I.
BLUE
BOOK**

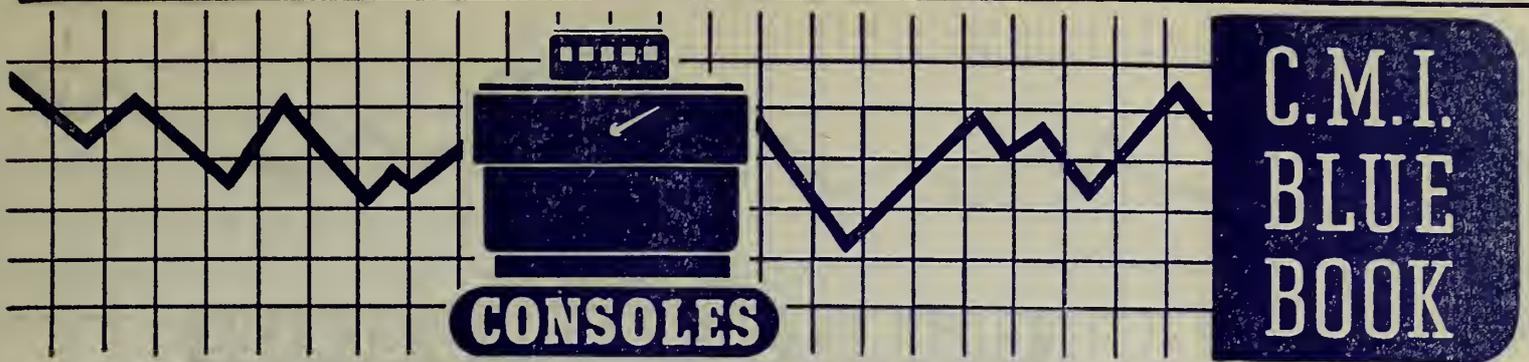
| | | | | | |
|---------------------------------|---------|---------|-----------------------------------|---------|---------|
| xx. Atlas Baseball | \$75.00 | \$85.00 | 5. Midget Skee Ball | \$50.00 | \$95.00 |
| 5. A.B.T. 6 Gun Rifle Rg. | 1500.00 | 1900.00 | xx. Midget Skee Ball DeL | 75.00 | 90.00 |
| 2. Bally Alley | 29.50 | 50.00 | xx. Mills Rotary Digger | 29.50 | 49.50 |
| 5. Bally Basketball | 75.00 | 89.50 | 1. Mutoscope Ace Bomber | 219.50 | 275.00 |
| 1. Bally Convoy | 175.00 | 245.00 | xx. Mutoscope Bowl. Alley | 110.00 | |
| 4. Bally Defender | 144.50 | 250.00 | 2. Mutoscope Dr. Mobile | 199.50 | 300.00 |
| xx. Bally Eagle Eye | 49.50 | | xx. Mutoscope Dr. Mobile w. tk | 260.00 | 325.00 |
| 5. Bally King Pin | 139.50 | 205.00 | xx. Mutoscope Elec. Trav. Crans | 49.50 | 50.00 |
| 5. Bally Lucky Strike | 79.50 | 125.00 | xx. Mutoscope Fan Ft. Dig | 40.00 | 54.50 |
| 1. Bally Rapid Fire | 85.00 | 200.00 | 5. Mutoscope Photomatic | 500.00 | 795.00 |
| 5. Bally Bull Jap Con | 49.50 | 50.00 | 5. Mutoscope Roll Frt. Cr. | 50.00 | 69.50 |
| 2. Bally Shoot-the-Bull | 25.00 | 69.50 | 4. Mutoscope Sky Fighter | 175.00 | 275.00 |
| 5. Bally Sky Battle | 129.50 | 159.50 | xx. Mutoscope Sky Fighter | | |
| 7. Bally Racer | 50.00 | 75.00 | w. con. | 200.00 | 229.50 |
| 1. Bally Torpedo | 149.50 | 175.00 | 6. Mutoscope Hockey | 37.50 | 60.00 |
| 5. Bally Undersea Raider | 345.00 | 399.50 | xx. Mutoscope Magic Fing | 85.00 | 125.00 |
| xx. Bang-A-Deer | 35.00 | 57.50 | 5. Mutoscope Pokerino | 50.00 | 119.50 |
| 5. Bank Ball | 375.00 | | 5. Munves Super Skee Roll ... | 349.50 | |
| 6. Bell-O-Ball | 35.00 | 99.50 | 5. Munves Trap-the-Jap | 150.00 | |
| xx. Blister Gunner Con | 10.00 | | xx. Pennant | 35.00 | 49.50 |
| 5. Bowl-A-Bomb | 75.00 | 175.00 | 1. Periscope | 149.50 | 215.00 |
| 5. Bowling League | 150.00 | 175.00 | 6. Pilot Trainer | 850.00 | |
| 2. Buckley DeLuxe Dig | 75.00 | 85.00 | 2. Pitchem & Catchem | 109.50 | 169.50 |
| 7. Buckley Treas. Is. Dig | 55.00 | 59.50 | 5. Poker & Joker | 69.50 | 89.50 |
| 5. Casino Golf | 29.50 | 49.50 | 1. Radio Rifle | 39.50 | 95.00 |
| 5. Chicoin Goalee | 525.00 | | xx. Rockola Ten Pins LD | 35.00 | 39.00 |
| 2. Chicoin Hockey | 159.50 | 229.50 | 5. Rockola Ten Pins HD | 40.00 | 69.50 |
| 5. Chicoin Rola Score | 95.00 | 125.00 | 5. Rockola Tom Mix Rifle | 25.00 | 39.50 |
| 7. Chester Pollard Golf | 34.50 | 59.50 | 5. Rockola World Series | 89.50 | 165.00 |
| 5. Circus Romance | 195.00 | 249.50 | xx. Rockola Talkie Hrsp. | 100.00 | 125.00 |
| 7. Cupid Wheel | 90.00 | 100.00 | xx. Rock-O-Ball | 75.00 | 125.00 |
| 5. Daval Bumper Bowling | 75.00 | 99.50 | xx. Roll-A-Ball (Jafco) | 379.50 | |
| xx. Daval-U-Roll-It | 44.50 | | 5. Scientific Baseball | 97.50 | 125.00 |
| 5. Evans Duck Pin Alley | 189.50 | | 5. Scientific Batting Pr. | 59.50 | 149.50 |
| 7. Evans In-the-Barrel | 75.00 | 119.50 | 5. Scientific Basketball | 30.00 | 125.00 |
| 2. Evans Super Bomber | 225.00 | 239.50 | xx. Scientific Battle Royal | 149.50 | |
| 1. Evans Play Ball | 149.50 | 175.00 | 5. Scientific X-Ray Pkr | 49.50 | 100.00 |
| 5. Evans Ski Ball | 79.50 | 89.50 | 5. See-A-Freak | 49.50 | 89.50 |
| 6. Evans Ten Strike, LD | 30.00 | 49.50 | 1. Seeburg Chicken Sam | 85.00 | 150.00 |
| 2. Evans Ten Strike, HD | 59.50 | 69.50 | 1. Seeburg Jap Con | 79.50 | 99.50 |
| 2. Evans Tommy Gun | 50.00 | 149.50 | 1. Seeburg Jail Bird | 100.00 | 150.00 |
| 5. Exhibit Bicycle | 85.00 | 125.00 | 1. Seeburg Shoot-the-Chute ... | 72.00 | 150.00 |
| xx. Exhibit Basketball | 75.00 | | 6. Seeburg Hitler Con | 75.00 | 80.00 |
| 2. Exhibit Bowling Alley | 59.50 | 60.00 | 5. Seeburg Hockey | 59.50 | 69.50 |
| 1. Exhibit Hi-Ball | 65.00 | 125.00 | 1. Seeburg Par. Gun | 55.00 | 85.00 |
| 1. Exhibit Merchantman | | | 5. Seeburg Rayolite | 50.00 | 95.00 |
| Roll Ch. Digger | 50.00 | 79.50 | 6. Selectorscope | 149.50 | 189.50 |
| 2. Exhibit Rotary Mdsr | 215.00 | 225.00 | xx. Shoot-A-Bazooka (Con) | 10.00 | |
| 5. Exhibit Vitalizer | 60.00 | 99.50 | 5. Skee-Barrel Roll | 229.00 | 329.60 |
| 5. Genco Bank Roll | 179.50 | 195.00 | xx. Star Elec. Hoist Dig | 25.00 | 35.00 |
| xx. Genco Magic Roll | 39.50 | 125.00 | 5. Super Torpedo | 225.00 | 275.00 |
| 2. Genco Play Ball | 125.00 | 150.00 | xx. Supreme Bolascor | 210.00 | 225.00 |
| 5. Genco Total Roll | 350.00 | 525.00 | 2. Supreme Gun (Rev) | 99.50 | 179.50 |
| 1. Groetchen Mtn. Climb | 59.50 | 115.00 | 5. Supreme Skee Roll | 175.00 | 250.00 |
| 5. Groetchen Metal Typer | 225.00 | 350.00 | 1. Supreme Rocket Buster | 149.50 | 225.00 |
| 1. Gottlieb Skee Ballett | 39.50 | 90.00 | 1. Tail Gunner | 95.00 | 169.50 |
| 5. Jenn. Roll-in-the-Bar | 149.50 | 165.00 | 2. Test Pilot | 125.00 | 139.50 |
| 4. Keeney Air Raider | 100.00 | 200.00 | xx. Target Roll, 14 Ft. | 79.50 | |
| 4. Keeney Anti-Aircft. Br. | 39.50 | 75.00 | 5. Thunderbolt | 175.00 | 225.00 |
| 1. Keeney Anti-Aircft. Bl. | 30.00 | 39.50 | xx. Tokio Raider (Con) | 16.50 | 16.75 |
| 5. Keeney Bowlette | 150.00 | 200.00 | xx. Victory Pool (Play Pool) ... | 79.50 | 100.00 |
| xx. Keeney Navy Bomber | 175.00 | 195.00 | 5. Victory Roll | 175.00 | 210.00 |
| 1. Keeney Sub Gun | 75.00 | 175.00 | 5. Warner Voice Recorder | 150.00 | 199.50 |
| 5. Keeney Texas League | 39.50 | 59.50 | 6. Western Baseball '39 | 75.00 | 95.00 |
| xx. Kirk Air Defense | 115.00 | 145.00 | 5. Western Baseball '40 | 115.00 | 125.00 |
| 7. Kirk Night Bomber | 250.00 | 259.50 | 1. Western Major League | 100.00 | 149.50 |
| 5. Keep Punching | 89.50 | 110.00 | 2. Western Super Strength | 32.00 | 49.50 |
| xx. Klip-A-Nip (Con) | 16.50 | 16.75 | 6. Western Recordit | 200.00 | 325.00 |
| xx. Kue Ball | 25.00 | 30.00 | 6. Wurlitzer Skeeball | 200.00 | 235.00 |
| 1. Liberator | 169.50 | 215.00 | 5. Whee-Gee Mystic | 150.00 | 169.50 |
| | | | 2. Zingo | 119.50 | 125.00 |

C.M.I. BLUE BOOK



| | | |
|-------------------------------|---------|---------|
| 7. All American Derby Con.... | \$49.50 | \$85.00 |
| xx. All American | 25.00 | 39.50 |
| xx. Arlington | 15.00 | 20.00 |
| xx. Aksaraben, PO | 35.00 | 49.50 |
| xx. Arrowhead | 35.00 | |
| xx. Big Game, PO | 94.50 | 95.00 |
| xx. Big Prize, FP | 39.50 | 75.00 |
| xx. Big Prize, PO | 39.50 | |
| 2. Blue Grass, FP | 149.50 | 195.00 |
| xx. Blue Ribbon, PO | 40.00 | |
| 2. Challenger | 50.00 | 94.50 |
| 2. Club Trophy, FP | 199.50 | 325.00 |
| xx. Congo | 32.50 | |
| 5. Contest, FP | 85.00 | 94.50 |
| 4. Dark Horse, FP | 159.50 | 175.00 |
| xx. Derby King | 65.00 | 70.00 |
| xx. Derby Clock, PO | 69.50 | 75.00 |
| xx. Derby Heat, PO | 32.50 | |
| xx. Derby Time, PO | 65.00 | 150.00 |
| xx. Derby Winner, PO | 100.00 | 125.00 |
| 1. '41 Derby, FP | 225.00 | 350.00 |
| 6. Dust Whirls | 250.00 | 275.00 |
| xx. Eureka | 25.00 | 30.00 |
| xx. Feed Bag, PO | 50.00 | |
| xx. Flasher, PO | 35.00 | |
| xx. Fleetwood | 24.50 | 35.00 |
| xx. Flying Champ | 65.00 | 100.00 |
| 1. Fairmount | 450.00 | 495.00 |
| 5. Fair Grounds, PO | 22.50 | 49.50 |
| xx. Fast Track | 29.50 | |
| xx. Five-in-One, FP | 25.00 | 49.50 |
| 1. Fortune, FP | 145.00 | 200.00 |
| 5. Gold Cup, FP | 59.50 | 65.00 |
| 6. Grand National, PO | 25.00 | 35.00 |
| 5. Grand Stand, PO | 44.00 | 47.50 |
| xx. Gold Medal, PO | 25.00 | 45.00 |
| 5. Hawthorne, PO | 50.00 | 75.00 |
| xx. Hi-Boy, PO | 10.00 | |
| xx. Horseshoes, PO | 39.50 | |
| 1. Jockey Club | 320.00 | 325.00 |

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|---------------------------------|---------|---------|
| xx. Jumbo '44 | \$79.50 | \$90.00 |
| 1. Kentucky | 225.00 | 275.00 |
| 2. Long Acre | 360.00 | 435.00 |
| 1. Long Shot, PO | 150.00 | 275.00 |
| 5. One-Two-Three '39, FP | 25.00 | 59.50 |
| 1. One-Two-Three '40 | 69.50 | 99.50 |
| 5. One-Two-Three '41 | 75.00 | 79.50 |
| 5. Owl, FP | 49.50 | 79.50 |
| xx. Pastime (Rev) | 175.00 | 293.50 |
| xx. Preakness, PO | 12.50 | 14.50 |
| 5. Pacemaker, PO | 39.50 | 50.00 |
| 1. Pimlico, FP | 300.00 | 375.00 |
| xx. Pot Shot | 39.50 | |
| 5. Race King (Rev) | 94.50 | 125.00 |
| 5. Record Time, FP | 127.50 | 174.50 |
| xx. Rockingham | 179.50 | 225.00 |
| 1. Santa Anita | 110.00 | 165.00 |
| xx. 7 Flasher, FP | 79.50 | |
| xx. Sport Event, FP | 135.00 | |
| 1. Sky Lark, FP & PO | 139.50 | 175.00 |
| 5. Sport Special, FP | 127.50 | 175.00 |
| xx. Sport Page, PO | 29.50 | 37.50 |
| xx. Spinning Reels, PO | 100.00 | 110.00 |
| 1. Sport King, PO | 195.00 | 275.00 |
| 5. Stepper Upper, PO | 55.00 | 65.00 |
| 5. Sportsmen (Rev) | 195.00 | 295.00 |
| xx. Track Record | 55.00 | 75.00 |
| 5. Thistledown | 25.00 | 40.00 |
| 1. Thoroughbred | 369.50 | 425.00 |
| 5. Turf Champ, FP | 49.50 | 52.50 |
| xx. Turf Special | 15.00 | |
| 1. Turf King | 325.00 | 335.00 |
| 1. Victorious 1943 (Rev) | 69.50 | 74.50 |
| xx. Victorious 1944 (Rev) | 65.00 | 84.50 |
| 5. Victorious 1945 (Rev) | 99.50 | 109.50 |
| xx. Victory, FP | 39.50 | 47.50 |
| 6. Whirlaway (Rev) | 249.50 | 275.00 |
| 5. Winning Ticket | 65.00 | 69.50 |
| 2. War Admiral (Rev) | 75.00 | 265.00 |
| xx. Zipper | 29.50 | |



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|----------------------------------|----------|----------|
| 5. 5c Baker's Pacer DD | \$225.00 | \$279.50 |
| xx. C.S. Baker's Pacer DD | 225.00 | 375.00 |
| xx. 25c Baker's Pacer DD | 325.00 | 450.00 |
| xx. 5c Baker's Pacer Std | 250.00 | 279.50 |
| xx. 25c Baker's Pacer Std | 350.00 | 365.00 |
| 5. C.S. Baker's Pacer (Standard) | 475.00 | 487.50 |
| xx. Bally Entry | 22.50 | |
| 5. Bangtails '39 | 115.00 | 150.00 |
| 7. Bangtails '40 | 149.50 | 159.50 |
| 5. Bangtails '41 | 225.00 | 295.00 |
| 5. Big Game, PO | 100.00 | 189.50 |
| 5. Big Game, FP | 89.50 | 99.50 |
| 5. Big Top, FP | 99.50 | 119.50 |
| 2. Big Top, PO | 79.50 | 109.50 |
| 5. Bob Tail, PO | 89.50 | 125.00 |
| 5. Bob Tail, FP | 95.00 | 119.50 |
| xx. Buckley, 7 Bells | 175.00 | 289.50 |
| xx. Buckley, Long Shit Par | 700.00 | |
| xx. Buckley, Col. Sgt Head | 65.00 | |
| xx. Buckley, Col. New Top | 75.00 | |
| xx. Beulah Park | 95.00 | 110.00 |
| xx. Charley Horse | 100.00 | |
| xx. China Boy | 59.50 | |
| xx. Chucklette | 20.00 | 45.00 |
| 2. Club Bells | 219.50 | 250.00 |
| xx. Club Bells 25c | 300.00 | 350.00 |
| xx. Club Chief | 89.50 | |
| 6. Club House | 45.00 | 50.00 |
| 1. Derby Day Slant i | 49.50 | 65.00 |
| xx. Derby Day Flat | 17.20 | 25.00 |
| xx. Derby Winner | 274.50 | |
| xx. Dixie | 59.50 | |
| xx. Dominola | 358.00 | |
| xx. Double Bells | 159.50 | 199.50 |
| xx. Duo Twin Bells 5-25 | 400.00 | 450.00 |
| 5. Evans Pacers | 295.00 | 299.50 |
| xx. El Dorado | 75.00 | |
| 6. Exhibit Races | 25.00 | 35.00 |
| 5. Fast Time, FP | 50.00 | 89.50 |
| 5. Fast Time, PO | 69.50 | 109.50 |
| xx. Favorite | 25.00 | |
| xx. Flashing Thru | 95.00 | |
| xx. Flashing Ivories | 245.00 | |
| xx. Fleetwood | 30.00 | |
| 4. Four-Way Super Bell | 449.50 | 475.00 |
| 1. Four-Way Bell 3-5 -125 | 495.00 | 650.00 |
| 5. Four Horsemen | 79.50 | 149.50 |
| 6. Galloping Domino (38) | 45.00 | 65.00 |
| 1. Galloping Domino (39) | 124.50 | 179.50 |
| 5. Galloping Domino (40) | 150.00 | 175.00 |
| 5. Galloping Domino (41) | 269.50 | 295.00 |
| 6. Galloping Domino (42) | 295.00 | 325.00 |
| 2. Good Luck | 35.00 | 65.00 |
| 1. High Hand | 179.50 | 199.50 |
| xx. Hold & Draw | 90.00 | |
| 5. Jungle, Camp, FP | 75.00 | 79.50 |
| xx. Jungle Camp, PO | 69.50 | |
| xx. Jungle Camp, Comb | 189.50 | 199.50 |
| 1. Jumbo Parade, FP | 75.00 | 125.00 |
| 4. Jumbo Parade, PO | 89.50 | 149.50 |
| 5. Jumbo Parade, 25c | 195.00 | 199.50 |
| 2. Kentucky Club | 39.50 | 125.00 |
| xx. Keen Kubes | 129.50 | |
| xx. Kennette | 89.50 | |
| xx. Keno | 40.00 | |
| 1. Liberty Bell | 19.50 | 55.00 |
| 6. Long Champs | 50.00 | 60.00 |
| xx. Lucky Lucre | 99.50 | 105.00 |
| 5. Lucky Lucre '41 | 179.50 | 195.00 |
| 5. Lucky Lucre 5-25 | 295.00 | |
| 5. Lucky Lucre 5-5 | 149.50 | 195.00 |
| 5. Lucky Star | 129.50 | 139.50 |
| xx. Lucky Star '41 | 295.00 | |
| xx. Lincoln Field | 95.00 | 149.50 |
| 5. May Bells 5-5-5-25c | 295.00 | 325.00 |
| xx. Multiple Cubes, PO | 30.00 | 47.50 |
| 1. Multiple Racer | 45.00 | 95.00 |

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|--|----------|----------|
| 1. Mills 4 Bells | \$385.00 | \$750.00 |
| 5. Mills 3 Bells | 750.00 | 850.00 |
| 6. Mills Auto Dice 25c | 39.50 | 60.00 |
| xx. Pace Century | 300.00 | 350.00 |
| xx. Pace Marathon | 99.50 | |
| 2. Paces Races Bl. Cab. | 59.50 | 75.00 |
| 5. Paces Races Br. Cab. | 149.50 | 195.00 |
| 6. Paces Races Red Arrow | 195.00 | 199.50 |
| xx. Paces '39 Saratoga | 47.50 | 79.50 |
| xx. Paces '40 Saratoga | 129.50 | 169.50 |
| 5. Paces Saratoga w. rails | 95.00 | 110.00 |
| 5. Paces Saratoga, no rails | 75.00 | 79.50 |
| 5. Paces Saratoga Comb | 150.00 | 165.00 |
| 1. Paces Saratoga Jr. PO | 85.00 | 99.50 |
| 4. Paces Saratoga Sr. | 150.00 | 169.50 |
| 2. Paces Reels Comb | 149.50 | 150.00 |
| 5. Paces Reels, Jr. PO | 75.00 | 115.00 |
| 5. Paces Reels, Sr. PO | 99.50 | 125.00 |
| 1. Paces Reels, with rails | 89.50 | 125.00 |
| 5. Paces Reels, no rails | 69.50 | 79.50 |
| 2. Paces Twin 5-10 | 225.00 | 295.00 |
| 2. Paces Twin Console 5-25 | 225.00 | 345.00 |
| 5. Pastime | 195.00 | 219.50 |
| xx. Paddock Club | 50.00 | |
| xx. Pamco DeLuxe Bell | 17.50 | 45.00 |
| 5. Parlay Races | 29.50 | 35.00 |
| xx. Pay Day | 149.50 | 225.00 |
| xx. Pheasant | 6.00 | |
| xx. Pickem | 22.50 | |
| 2. Ray's Track | 40.00 | 45.00 |
| 7. Rio | 25.00 | |
| 5. Riviera | 150.00 | 279.50 |
| xx. Rollette, Jr. | 40.00 | 60.00 |
| 5. Rollette, Jr. (41) | 125.00 | |
| xx. Rollette, Sr. | 490.00 | 499.50 |
| xx. Rosemont | 25.00 | |
| 5. Royal Draw | 89.50 | 105.00 |
| 5. Royal Flush | 59.50 | 69.50 |
| 6. Royal Lucre '41 | 275.00 | 290.00 |
| 5. Roll 'em | 129.50 | 145.00 |
| 5. Roulette 25c Caille | 250.00 | 275.00 |
| xx. Seeburg Races | 35.00 | |
| 7. Saddle Club | 35.00 | 47.50 |
| xx. Silver Bell | 29.50 | 32.50 |
| xx. Silver Moon, Comb | 140.00 | 155.00 |
| 1. Silver Moon, PO | 99.50 | 145.00 |
| 1. Silver Moon, FP | 100.00 | 125.00 |
| xx. Silver Moon, 10c | 159.50 | 269.50 |
| 5. Silver Moon, 25c | 199.50 | 219.50 |
| 5. Skill Field | 69.50 | 89.50 |
| xx. Skillo | 180.00 | |
| xx. Skill Time '37 | 39.50 | |
| 7. Skill Time '38 | 50.00 | 59.50 |
| 7. Skill Time '41 | 65.00 | 85.00 |
| 5. Square Bell | 85.00 | 95.00 |
| xx. Stanco Bell Double | 119.50 | |
| xx. Stanco Bell Single | 110.00 | |
| 2. Sugar King | 35.00 | 37.50 |
| 2. Sun Ray | 129.50 | 139.50 |
| 1. Super Bell 5c Comb | 274.50 | 325.00 |
| 5. Super Bell 25c Comb | 319.50 | 395.00 |
| xx. Super Track Time TKT | 260.50 | |
| xx. Suzie Q | 75.00 | |
| 1. Tanforan | 25.00 | 54.50 |
| xx. Track King | 25.00 | |
| xx. Track Meet | 159.50 | |
| xx. Track Odds, West | 100.00 | |
| 2. Track Odds, Buckley | 150.00 | 250.00 |
| 1. Track Odds, Daily Dbl. | 400.00 | 475.00 |
| 1. Track Odds, DD, JP, Buckley | 625.00 | 795.00 |
| xx. Track Odds, DD, JP, Buckley (New.) | 995.00 | |
| 6. Track Time '39 | 100.00 | 200.00 |
| 5. Track Time '38 | 75.00 | 125.00 |
| xx. Track Time '37 | 39.50 | 79.50 |
| xx. Track Time TKT | 75.00 | |
| xx. Track Time '37 TKT | 35.00 | 49.50 |
| 5. Triple Entry | 150.00 | 159.50 |
| 5. Two-Way Super Bell 5-5 | 295.00 | 575.00 |
| 2. Two-Way Super Bell 5-25 | 375.00 | 595.00 |

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

| | | |
|---|---------|---------|
| 7. Model S 7 Column | \$10.00 | \$49.50 |
| 5. Model VD 7 Column | 15.00 | 64.50 |
| 7. Model W 9 Column | 20.00 | 69.50 |
| 7. Model WD 9 Column | 25.00 | 74.50 |
| 5. Champion, 11 Column King Size | 45.00 | 104.50 |
| 7. Champion, 9 Column | 40.00 | 97.50 |
| 7. Champion, 7 Column | 35.00 | 95.00 |

NATIONAL

| | | |
|---------------------------------|-------|-------|
| xx. Model 9-50 | 50.00 | 59.50 |
| xx. Model 7-50, Regular | 42.50 | |
| xx. Model 7-50, King Size | 42.50 | 47.50 |
| 6. Model 9-30 | 30.00 | 62.00 |
| xx. Model 9A | 65.00 | 79.50 |
| xx. Model 6-30 | 22.50 | 29.50 |
| xx. Model 6-26 | 15.00 | |

ROWE

| | | |
|--------------------------------|-------|--------|
| xx. Aristocrat, 6 Column | 7.50 | |
| xx. Imperial, 6 Col. | 15.00 | 50.00 |
| 5. Imperial, 8 Col. | 25.00 | 47.50 |
| xx. Royal, 6 Col. | 35.00 | 45.00 |
| 1. Royal, 8 Col. | 60.00 | 70.00 |
| 1. Royal, 10 Col. | 80.00 | 90.00 |
| xx. President, 6 Col. | 45.00 | |
| 5. President, 8 Col. | 55.00 | 95.00 |
| 1. President, 10 Col. | 90.00 | 115.00 |

U-NEED-A-PAK

| | | |
|-----------------------------|-------|--------|
| xx. Model E, 6 Col. | 10.00 | |
| xx. Model E, 8 Col. | 10.00 | 20.00 |
| xx. Model, 9 Col. | 25.00 | |
| xx. Model E, 12 Col. | 35.00 | |
| xx. Model E, 15 Col. | 45.00 | |
| xx. Model A, 8 Col. | 30.00 | 45.00 |
| xx. Model A, 9 Col. | 35.00 | 50.00 |
| xx. Model 500, 7 Col. | 60.00 | 92.50 |
| 5. Model 500, 9 Col. | 59.50 | 100.00 |
| xx. Model 500, 15 Col. | 75.00 | 112.50 |

CANDY

DU GRENIER

| | | |
|---------------------|---------|---------|
| xx. Candy Man | \$39.50 | \$45.00 |
|---------------------|---------|---------|

NATIONAL

| | | |
|--|-------|--------|
| xx. Model 618, 6 Column | 50.00 | |
| xx. Model 918, 9 Column Regular | 60.00 | |
| xx. Model 918, 9 Column Special | 85.00 | 100.00 |

ROWE

| | | |
|------------------------------|-------|--|
| xx. 8 Column Standard | 45.00 | |
| xx. 8 Column DeLuxe | 85.00 | |
| xx. 8 Column 1c Gum & Mint.. | 12.50 | |
| xx. 8 Column 5c Gum & Mint.. | 16.50 | |

U-NEED-A-PAK

| | | |
|--------------------|-------|-------|
| xx. 5 Column | 40.00 | 69.50 |
|--------------------|-------|-------|

U-SELECT-IT

| | | |
|-------------------|-------|-------|
| xx. 54 Bars | 15.00 | 22.50 |
| xx. 72 Bars | 20.00 | |

STONER

| | | |
|--------------------|-------|--|
| xx. 6 Column | 55.00 | |
| xx. 8 Column | 65.00 | |

SCALES

WATLING

| | | |
|------------------------------|-------|--------|
| xx. Tom Thumb, Plain | 47.50 | 60.00 |
| xx. Tom Thumb, Fortune | 75.00 | 89.50 |
| 5. 500 Fortune | 90.00 | 100.00 |
| 2. Hi-Boy Guesser | 65.00 | 100.00 |

JENNINGS

| | | |
|------------------|-------|--|
| xx. Junior | 25.00 | |
| xx. Lo Boy | 49.50 | |

PEERLESS

| | | |
|------------------|-------|-------|
| xx. Lo Boy | 37.50 | 50.00 |
|------------------|-------|-------|

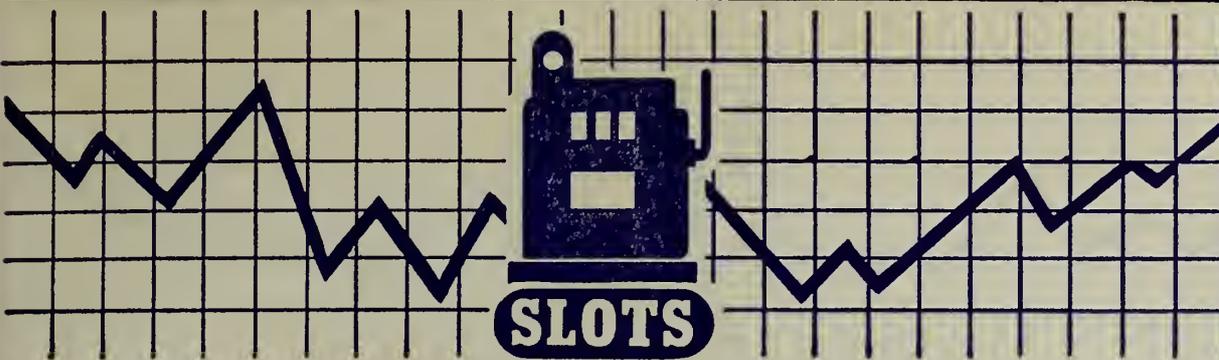
MILLS

| | | |
|-----------------|-------|-------|
| 2. Lo Boy | 40.00 | 45.00 |
|-----------------|-------|-------|

PACE

| | | |
|------------------|-------|-------|
| xx. Lo Boy | 40.00 | 49.50 |
|------------------|-------|-------|

IDEAL



C.M.I. BLUE BOOK

MILLS

| | | |
|----------------------------|----------|----------|
| xx. 5c Black, HL | \$165.00 | \$190.00 |
| xx. 10c Black | 250.00 | |
| xx. 25c Black, HL | 275.00 | |
| xx. 5c Emerald Chrome, HL | 225.00 | 299.50 |
| xx. 10c Emerald Chrome, HL | 275.00 | |
| xx. 25c Emerald Chrome, HL | 450.00 | |
| xx. 50c Emerald Chrome, HL | 625.00 | 675.00 |
| xx. 5c Gold Chrome, HL | 345.00 | 450.00 |
| xx. 10c Gold Chrome, HL | 495.00 | |
| xx. 25c Gold Chrome, HL | 575.00 | |
| xx. 50c Gold Chrome, HL | 375.00 | 625.00 |
| 2. 5c Gold Chrome | 149.50 | 265.00 |
| 2. 10c Gold Chrome | 159.50 | 170.00 |
| 5. 25c Gold Chrome | 225.00 | 250.00 |
| 5. 50c Gold Chrome | 445.00 | 450.00 |
| 1. 5c Copper Chrome | 195.00 | 205.00 |
| 1. 10c Copper Chrome | 200.00 | 210.00 |
| 5. 25c Copper Chrome | 210.00 | 225.00 |
| 5. 5c Club Bell | 195.00 | 197.50 |
| 5. 10c Club Bell | 225.00 | 250.00 |
| 2. 25c Club Bell | 225.00 | 265.00 |
| xx. 50c Club Bell | 800.00 | 900.00 |
| 2. 1c Blue Front | 65.00 | 100.00 |
| 4. 5c Blue Front | 125.00 | 159.50 |
| 1. 10c Blue Front | 135.00 | 169.50 |
| 1. 25c Blue Front | 175.00 | 250.00 |
| 1. 50c Blue Front | 350.00 | 400.00 |
| xx. 1c Brown Front | 180.00 | 195.00 |
| 1. 5c Brown Front | 125.00 | 199.50 |
| 4. 10c Brown Front | 149.50 | 185.00 |
| 4. 25c Brown Front | 190.00 | 245.00 |
| 6. 50c Brown Front | 375.00 | 395.00 |
| xx. 1c Cherry Bell | 90.00 | 165.00 |
| 5. 5c Cherry Bell | 139.50 | 159.50 |
| 2. 10c Cherry Bell | 150.00 | 165.00 |
| 1. 25c Cherry Bell | 189.50 | 195.00 |
| xx. 1c Bonus Bell | 289.50 | |
| xx. 5c Bonus Bell | 150.00 | 159.50 |
| 2. 10c Bonus Bell | 175.00 | 215.00 |
| 1. 25c Bonus Bell | 275.00 | 295.00 |
| 5. 5c Original Chrome | 145.00 | 265.00 |
| 2. 10c Original Chrome | 170.00 | 310.00 |
| 1. 25c Original Chrome | 200.00 | 335.00 |
| 5. 50c Original Chrome | 395.00 | 445.00 |
| 2. 1c Q.T. Blue | 35.00 | 39.50 |
| 5. 5c Q.T. Blue | 75.00 | 89.50 |
| 6. 10c Q.T. Blue | 65.00 | 73.50 |
| 6. 25c Q.T. Blue | 100.00 | 125.00 |
| xx. 1c Q.T. Green | 25.00 | 35.00 |
| 7. Q.T. Green | 39.50 | 55.00 |
| xx. 10c Q.T. Green | 65.00 | 69.50 |
| xx. 5c Q.T., F.P. | 49.50 | |
| xx. Q.T. Glitter Gold | 50.00 | 75.00 |
| 1. 5c Q.T. Glitter Gold | 89.50 | 99.50 |
| xx. 10c Q.T. Glitter Gold | 79.50 | 125.00 |
| xx. 1c V.P. Bell | 29.50 | |
| xx. 1c V.P. Bell, JP | 37.50 | |
| xx. 1c Bell, Green | 22.50 | |
| 5. 5c V.P. Bell, Green | 32.50 | 42.50 |
| xx. 1c V.P. Chrome | 40.00 | |
| 1. 5c V.P. Chrome | 55.00 | 59.50 |
| xx. 5c V.P. Chrome, Plus | 55.00 | 65.00 |
| xx. 1c V.P. Bell, B&G | 32.50 | |
| 1. 5c V.P. Bell, B&G | 49.50 | 65.00 |
| 5. 5c Futurity | 99.50 | 125.00 |
| xx. 10c Futurity | 110.00 | 189.50 |
| 6. 25c Futurity | 110.00 | 150.00 |
| xx. 50c Futurity | 194.50 | |
| xx. 5c Yellow Front | 69.50 | 72.50 |
| xx. 5c Black Cherry Bell | 200.00 | 250.00 |

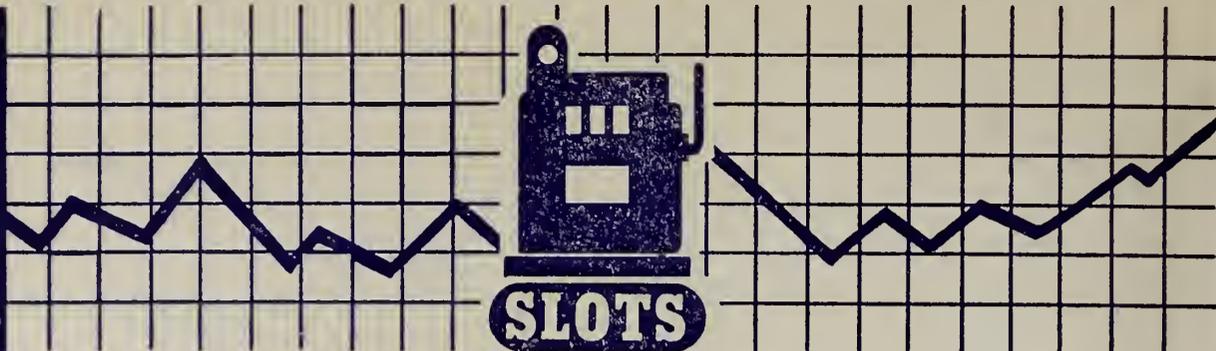
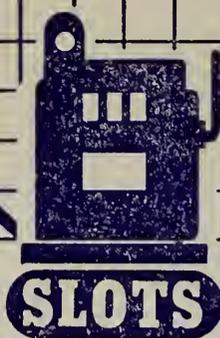
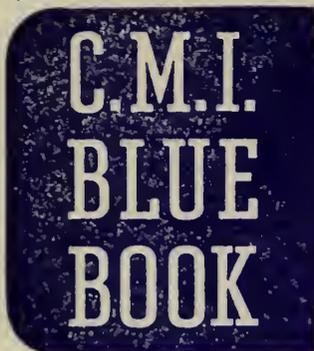
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|--------------------------|----------|----------|
| 6. 10c Black Cherry Bell | \$210.00 | \$275.00 |
| 6. 25c Black Cherry Bell | 215.00 | 275.00 |
| xx. 10c Yellow Front | 135.00 | |
| xx. 25c Yellow Front | 150.00 | |
| 1. 1c Smoker Bell | 35.00 | 40.00 |
| xx. 5c Smoker Bell | 39.50 | 50.00 |
| 5. 5c F.P. Mint Vendor | 85.00 | 150.00 |
| 6. 25c Golf Ball Vendor | 140.00 | 200.00 |
| 6. War Eagle | 65.00 | 110.00 |
| xx. 10c War Eagle | 85.00 | 149.50 |
| xx. 25c War Eagle | 109.50 | 165.00 |
| 5. 50c War Eagle | 300.00 | 365.00 |
| xx. 5c Red Front | 90.00 | 125.00 |
| xx. 10c Red Front | 150.00 | |
| xx. 25c Red Front | 145.00 | 275.00 |
| xx. 5c F.O.K. | 15.00 | 17.50 |
| 2. 5c Roman Head | 95.00 | 119.50 |
| xx. 10c Roman Head | 100.00 | 175.00 |
| xx. 25c Roman Head | 124.50 | 200.00 |
| 2. 50c Roman Head | 250.00 | 269.50 |
| xx. 1c Skyscraper | 40.00 | |
| xx. 5c Skyscraper | 59.50 | 85.00 |
| xx. 10c Skyscraper | 64.50 | 85.00 |
| xx. 25c Skyscraper | 69.50 | 89.50 |
| xx. 50c Skyscraper | 250.00 | |
| xx. 1c Lion Head | 30.00 | |
| xx. 5c Lion Head | 40.00 | 54.50 |
| 5. 5c Extraordinary | 115.00 | 125.00 |
| 1. 10c Extraordinary | 139.50 | 150.00 |
| 1. 25c Extraordinary | 169.50 | 175.00 |
| xx. 50c Extraordinary | 400.00 | 449.50 |
| 5. 5c Melon Bell | 125.00 | 150.00 |
| 2. 10c Melon Bell | 139.50 | 150.00 |
| xx. 25c Melon Bell | 135.00 | 175.00 |
| xx. 5c Wolf Head | 34.50 | 49.50 |
| 1. 10c Wolf Head | 49.50 | 59.50 |
| xx. 25c Wolf Head | 50.00 | 70.00 |
| xx. 1c Shamrock Bell | 27.50 | |
| xx. 5c Slugproof 3-5 | 124.50 | |

WATLING

| | | |
|----------------------|--------|--------|
| xx. 1c Rolatop | 10.00 | 15.00 |
| 5. 5c Rolatop | 75.00 | 95.00 |
| 2. 10c Rolatop | 75.00 | 100.00 |
| 5. 25c Rolatop | 115.00 | 150.00 |
| xx. 50c Rolatop | 190.00 | 195.00 |
| xx. 5c Club Bell | 110.00 | 175.00 |
| 6. 10c Club Bell | 75.00 | 175.00 |
| xx. 25c Club Bell | 215.00 | 275.00 |
| 5. 1c Twin JP | 25.00 | 29.50 |
| 7. 5c Twin JP | 25.00 | 29.50 |
| xx. 25c Twin JP | 55.00 | 69.50 |
| xx. 1c Blue Seal | 22.50 | |
| xx. 5c Blue Seal | 25.00 | 30.00 |
| xx. 10c Blue Seal | 52.50 | 60.00 |
| xx. 25c Blue Seal | 29.50 | 39.50 |
| xx. 1c Treasury | 10.00 | 20.00 |
| xx. 5c Treasury | 32.50 | 40.00 |
| xx. 10c Treasury | 32.50 | 35.00 |
| xx. 25c Treasury | 80.00 | 109.50 |
| xx. 5c Wonler Vendor | 64.50 | |
| xx. 5-25 Rolatop | 49.50 | |

GROETCHEN

| | | |
|------------------------------|-------|-------|
| xx. 5c Columbia Chrome | 94.50 | 95.00 |
| xx. 1c Columbia | 69.50 | |
| 7. 5c Columbia JPV Bell | 35.00 | 39.50 |
| 5. 5c Columbia Fruit | 39.50 | 89.50 |
| 2. 5c Columbia Cig RJ | 49.50 | 59.50 |
| 1. 5c Columbia DJP | 82.50 | 89.50 |
| xx. 10c Columbia DJP | 45.00 | 79.50 |
| xx. 10c Columbia Club DJ | 75.00 | |
| xx. 5c Columbia Club Cig GA | 44.50 | 65.00 |
| xx. 10c Columbia Club Cig GA | 59.60 | 69.50 |
| xx. 5c Columbia Cig GA | 45.00 | 54.50 |
| 6. 5c Columbia Fruit GA | 69.50 | 89.50 |
| 2. Columbia Orig. GA | 69.50 | 72.50 |
| 5. Conv. Columbia Chrome | 55.00 | 79.50 |



P A C E

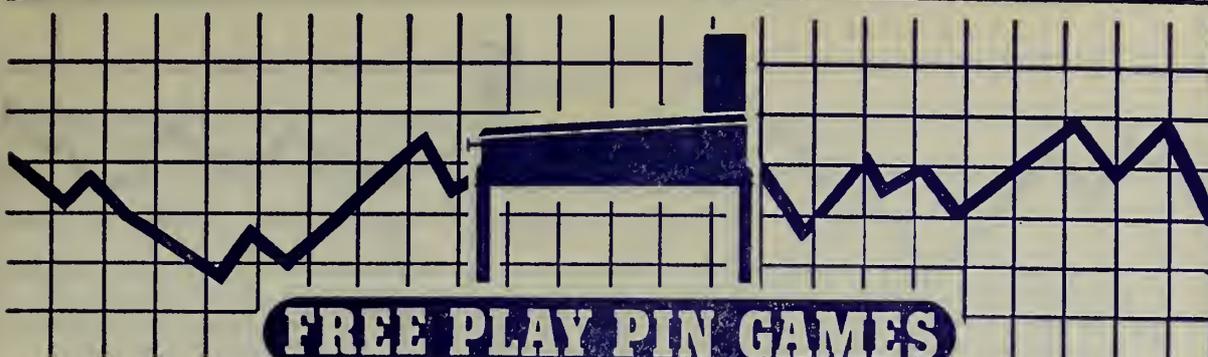
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|---------------------------------|---------|---------|
| 7. 1c Bantam | \$20.00 | \$27.50 |
| xx. 5c Bantam | 19.50 | 24.50 |
| xx. 10c Bantam | 34.50 | |
| xx. 25c Bantam | 39.50 | 50.00 |
| 5. 5c Comet, FV | 49.50 | 60.00 |
| 7. 10c Comet, FV | 65.00 | 67.50 |
| xx. 25c Comet, FV | 79.50 | 85.00 |
| xx. 50c Comet, FV | 98.50 | 125.00 |
| xx. 5c Comet, DJP | 40.00 | 75.00 |
| xx. 10c Comet, DJP | 50.00 | 79.50 |
| 5. 1c Comet, Blue | 39.50 | 45.00 |
| 5. 5c Comet, Blue | 50.00 | 60.00 |
| 2. 10c Comet, Blue Front | 50.00 | 65.00 |
| xx. 25c Comet, Blue Front | 90.00 | 94.50 |
| xx. 50c Comet | 295.00 | 300.00 |
| 5. 5c All Star Comet | 65.00 | 79.50 |
| 2. 10c All Star Comet | 65.00 | 89.50 |
| 5. 25c All Star Comet | 90.00 | 125.00 |
| 5. 50c All Star Comet | 275.00 | 350.00 |
| xx. 1c All Star 2-4 | 35.00 | 39.00 |
| xx. 1c Rocket | 149.50 | |
| 5. 5c Rocket | 94.50 | 95.00 |
| 5. 10c Rocket | 110.00 | 119.50 |
| xx. 25c Rocket | 125.00 | 139.50 |
| xx. 5c T.J. Comet | 47.50 | |
| xx. 5c Club Bell | 75.00 | 95.00 |
| 5. 10c Club Bell | 110.00 | 150.00 |
| 6. 25c Club Bell | 125.00 | 150.00 |
| xx. 50c Club Bell | 295.00 | 300.00 |
| xx. 1c DeLuxe | 55.00 | |
| 5. 5c DeLuxe | 94.50 | 95.00 |
| 5. 10c DeLuxe | 120.00 | 150.00 |
| xx. Double Slot 5c-25c | 395.00 | |
| 2. 5c Comet Console | 100.00 | 125.00 |
| 2. 10c Comet Console | 125.00 | 159.50 |
| xx. 25c Comet Console | 169.50 | |
| xx. 5 & 25c Comet Con. Comb.. | 195.00 | 225.00 |
| xx. 5c Kitty | 70.00 | 75.00 |
| xx. 10c Kitty | 35.00 | 85.00 |
| xx. 25c Kitty | 210.00 | |
| xx. 5c Comet Red | 90.00 | 125.00 |
| xx. 10c Comet Red | 120.00 | |
| xx. 5c Slugproof | 97.50 | 100.00 |
| 6. 10c Slugproof | 95.00 | 100.00 |
| xx. 25c Slugproof | 125.00 | 165.00 |

CAILLE

| | | |
|--------------------------|--------|--------|
| xx. 1c | 39.00 | 39.50 |
| 5. 5c | 35.00 | 50.00 |
| 5. 10c | 50.00 | 60.00 |
| 5. 25c | 39.50 | 99.50 |
| xx. 5c & 25c | 275.00 | |
| xx. 10c Cadet | 95.00 | 125.00 |
| 7. 5c Cadet | 37.50 | 65.00 |
| xx. 25c Cadet | 89.50 | 105.00 |
| 7. 5c Playboy | 49.50 | 75.00 |
| 7. 10c Playboy | 49.50 | 75.00 |
| xx. 25c Playboy | 60.00 | |
| xx. 5c Commander | 35.00 | 55.00 |
| xx. 10c Commander | 50.00 | 65.00 |
| xx. 25c Commander | 65.00 | 74.50 |
| xx. 7-Way Slot 5c | 49.50 | 65.00 |
| xx. 7-Way Slot 25c | 98.00 | 250.00 |
| xx. 5c Doughboy | 49.50 | |
| 5. 5c Club Bell | 40.00 | 69.50 |
| 5. 10c Club Bell | 69.50 | 75.00 |
| 5. 25c Club Bell | 99.00 | 100.00 |

JENNINGS

| | | |
|---------------------------------|----------|----------|
| 5. 5c Chief | \$125.00 | \$140.00 |
| 5. 10c Chief | 85.00 | 125.00 |
| xx. 25c Chief | 129.50 | 175.00 |
| xx. 50c Chief | 295.00 | 450.00 |
| 1. 5c Silver Moon Chief | 125.00 | 200.00 |
| 5. 10c Silver Moon Chief | 189.50 | 200.00 |
| xx. 25c Silver Moon Chief | 195.00 | 250.00 |
| 5. 5c Silver Chief | 119.50 | 185.00 |
| 5. 10c Silver Chief | 139.50 | 199.50 |
| 5. 25c Silver Chief | 169.50 | 175.00 |
| xx. Silver Chief | 550.00 | 650.00 |
| 4. 5c Club Bell | 119.50 | 150.00 |
| 4. 10c Club Bell | 139.50 | 175.00 |
| 2. 25c Club Bell | 169.50 | 200.00 |
| xx. 50c Club Bell | 350.00 | |
| 5. 5c Sky Chief | 125.00 | 139.00 |
| 5. 10c Sky Chief | 159.50 | 189.50 |
| xx. 25c Sky Chief | 200.00 | |
| xx. Triplex Chief 5-10-25 | 100.00 | |
| 7. 1c Little Duke | 12.50 | 17.50 |
| xx. 5c Little Duke | 125.00 | |
| xx. 10c Little Duke | 20.00 | 65.00 |
| 7. 5c Century | 35.00 | 45.00 |
| xx. 10c Century | 49.50 | 69.50 |
| xx. 25c Century | 50.00 | |
| xx. 50c Century | 295.00 | |
| 5. 5c Gooseneck | 20.00 | 35.00 |
| xx. 10c Gooseneck | 35.00 | 59.50 |
| 5. 25c Gooseneck | 55.00 | 60.00 |
| xx. 50c Gooseneck | 150.00 | |
| xx. 1c Little Duchess | 20.00 | 29.50 |
| xx. 5c Little Duchess | 25.00 | 30.00 |
| 5. 10c Golf Ball Vndr | 129.50 | 200.00 |
| 5. 25c Golf Ball Vndr | 149.50 | 200.00 |
| xx. 5c Chrome Sup Chief | 175.00 | |
| xx. 10c Chrome Chief SP | 152.00 | |
| xx. 5c Red Skin | 125.00 | 145.00 |
| xx. 10c Red Skin | 135.00 | 149.50 |
| xx. 25c Red Skin | 150.00 | |
| xx. 5c Big Chief | 90.00 | 115.00 |
| xx. 10c Big Chief | 165.00 | |
| xx. 25c Big Chief | 199.50 | |
| 5. \$1.00 Bell | 595.00 | 695.00 |
| 5. Cigarolla | 59.50 | 60.00 |
| xx. Cigarolla XXV | 89.50 | 129.50 |
| xx. Cigarolla XV | 75.00 | 79.50 |
| 5. 5c Victory Chief | 119.50 | 124.50 |
| xx. 10c Victory Chief | 155.00 | 195.00 |
| xx. 25c Victory Chief | 200.00 | 385.00 |
| xx. 1c 4 Star Chief | 79.50 | 110.00 |
| 5. 5c 4 Star Chief | 98.50 | 135.00 |
| 1. 10c 4 Star Chief | 119.50 | 200.00 |
| 5. 25c 4 Star Chief | 149.50 | 175.00 |
| xx. 1c Dixie Bell | 35.00 | |
| xx. 5c Dixie Bell | 75.00 | 89.50 |
| xx. 10c Dixie Bell | 60.00 | 75.00 |
| xx. 25c Dixie Bell | 295.00 | |
| xx. 50c Dixie Bell | 385.00 | 404.50 |
| xx. 5c Victory 4 Star Ch | 350.00 | |
| xx. 10c Victory 4 Star Ch | 225.00 | |
| xx. 25c Victory 4 Star Ch | 350.00 | |



FREE PLAY PIN GAMES

**C.M.I.
BLUE
BOOK**

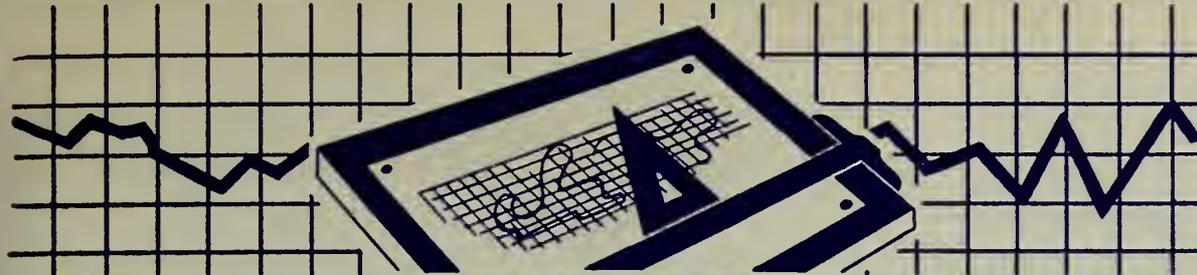
| | | | | | |
|--------------------------------|---------|---------|-------------------------------|----------|----------|
| 2. A. B. C. Bowler | \$49.50 | \$67.50 | xx. Cover Girl | \$125.00 | \$179.50 |
| 5. Action (Rev) | 99.50 | 125.00 | 1. Cross Line | 39.50 | 79.50 |
| 2. Air Circus | 125.00 | 130.00 | 7. Crystal | 34.50 | 45.00 |
| 6. Air Force | 79.50 | 85.00 | xx. Crystal Gazer | 26.50 | |
| 6. Airliner | 15.00 | 22.50 | xx. Dandy | 19.00 | 27.50 |
| 7. Airport | 17.50 | 25.00 | 6. Daily Dozen | 10.00 | 25.00 |
| 6. Alert (Rev) | 59.50 | 80.00 | xx. Davy Jones | 15.00 | 20.00 |
| 5. All American | 49.50 | 65.00 | 1. Defense (Baker) | 49.50 | 59.50 |
| xx. Ali Baba | 29.50 | | 5. Defense (Genco) | 74.50 | 99.50 |
| xx. All Out (Rev) | 59.50 | | xx. De-Icer (Rev) | 79.50 | |
| 2. American Beauty (Rev) | 85.00 | 99.50 | 5. Destroyer (Rev) | 69.50 | 79.50 |
| 6. Anabel | 25.00 | 27.50 | xx. Dive Bomber (Rev) | 39.50 | |
| 6. Arizona (Rev) | 199.50 | 269.50 | 1. Dixie | 49.50 | 59.50 |
| 6. Armada | 19.50 | 25.00 | 6. Do-Re-Mi | 50.00 | 60.00 |
| 1. Argentine | 79.50 | 80.00 | 1. Double Feature | 34.50 | 40.00 |
| xx. Arrowhead | 19.50 | 50.00 | 5. Doughboy | 45.00 | 47.50 |
| 5. Attention | 60.00 | 69.50 | 5. Double Play | 60.00 | 89.50 |
| 6. Avalon | 15.00 | 22.50 | 5. Drum Major | 35.00 | 54.50 |
| xx. Airway | 22.50 | | 1. Dude Ranch | 49.50 | 59.50 |
| 6. Bally Beauty | 22.50 | 45.00 | 6. Duplex | 60.00 | 62.50 |
| xx. Banner | 17.50 | | 2. Eagle Squadron (Rev) | 69.50 | 145.00 |
| 1. Bandwagon | 47.50 | 49.50 | 7. Entry | 39.50 | 40.00 |
| 7. Bang | 12.50 | 25.00 | xx. Eureka | 25.00 | 34.50 |
| 1. Barrage | 49.50 | 59.50 | xx. Falling Sun (Rev) | 59.50 | |
| xx. Battle | 87.50 | 100.00 | xx. Fantasy | 30.00 | 45.00 |
| 4. Belle Hop | 69.50 | 79.50 | 7. Fifth Inning | 42.50 | 44.50 |
| 1. Big Chief | 42.50 | 65.00 | 6. Fifty Grand | 29.50 | 39.50 |
| xx. Big League | 22.50 | 30.00 | 6. Fishin' (Rev) | 55.00 | 79.50 |
| 2. Big Parade | 124.50 | 140.00 | 7. Five-in-One | 25.00 | 42.50 |
| 6. Big Show | 19.00 | 27.50 | 2. Five & Ten & Twenty | 100.00 | 129.50 |
| xx. Big Ten | 27.50 | | | | |
| xx. Big Six | 19.00 | 27.50 | xx. Flagship | 16.95 | 30.00 |
| 2. Big Three (Rev) | 109.50 | 129.50 | 5. Flat Top (Rev) | 205.00 | 240.00 |
| 1. Big Time | 54.50 | 65.00 | 2. Fleet | 35.00 | 39.50 |
| 5. Big Top | 119.50 | 249.50 | 5. Flicker | 55.00 | 82.50 |
| xx. Big Town | 21.50 | 40.00 | 5. Flying Tiger | 75.00 | 110.00 |
| xx. Blackout | 15.00 | 35.00 | 5. Follies '40 | 30.00 | 49.50 |
| xx. Blondie | 20.00 | 25.00 | 6. Follow Up | 17.50 | 20.00 |
| 1. Bombardier (Rev) | 109.50 | 125.00 | 1. Foreign Colors | 119.50 | 169.50 |
| 2. Bola Way | 64.50 | 79.50 | 1. Formation | 20.00 | 32.50 |
| | | | 1. Four Aces | 124.50 | 129.50 |
| 2. Bomb-the-Axis | 45.00 | 49.50 | 1. Four Diamonds | 69.50 | 74.50 |
| 5. Boomtown | 29.50 | 39.50 | xx. Four-Five-Six | 15.00 | 22.50 |
| 5. Bordertown | 29.50 | 39.50 | 1. Four Roses | 49.50 | 72.50 |
| 1. Bosco | 89.50 | 90.00 | 2. Fox Hunt | 37.50 | 47.50 |
| xx. Bounty | 12.00 | 25.00 | xx. Flash | 18.50 | 23.50 |
| xx. Bowling Alley | 20.00 | 35.00 | 2. G. I. Joe (Conv) | 69.50 | 79.50 |
| xx. Box Score | 12.50 | | 6. Girls Ahoy (Rev) | 42.50 | 49.50 |
| 6. Brazil (Rev) | 239.50 | 269.50 | 6. Glamour | 32.50 | 65.00 |
| 1. Brite Spot | 17.50 | 39.50 | 5. Gobs | 95.00 | 109.50 |
| 5. Broadcast | 45.00 | 69.50 | 1. Gold Star | 47.50 | 54.50 |
| xx. Buckeroo | 15.00 | 19.50 | 6. Golden Gate | 15.00 | 17.50 |
| 4. Capt. Kidd | 59.50 | 95.00 | 2. Grand Canyon (Rev) | 165.00 | 249.50 |
| 1. Cadillac | 29.50 | 49.50 | 1. Gun Club | 72.50 | 94.50 |
| | | | xx. Headliner | 20.00 | 39.50 |
| xx. Canteen | 149.50 | 190.00 | 1. Hi-Boy (Rev) | 45.00 | 69.50 |
| 1. Casablanca (Rev) | 175.00 | 195.00 | 5. Hi-Dive | 84.50 | 89.50 |
| 5. Catalina | 249.50 | | 4. Hi-Hat | 69.50 | 87.50 |
| | | | xx. High Light | 18.95 | |
| 4. Champ | 49.50 | 65.00 | 6. High Stepper | 20.00 | 75.00 |
| 7. Champion | 25.00 | 39.50 | 5. Hit-the-Jap (Rev) | 34.50 | 74.50 |
| xx. Charm | 39.50 | | 4. Hold Over | 39.50 | 49.50 |
| 5. Chevron | 19.50 | 47.50 | 5. Hollywood | 245.00 | 249.50 |
| xx. Chief | 15.00 | | xx. Home Run '40 | 30.00 | 44.50 |
| xx. Chubbie | 17.50 | 49.50 | 6. Home Run '41 | 49.50 | 69.50 |
| xx. Circus | 25.00 | | 5. Home Run '42 | 69.50 | 74.50 |
| 6. Click | 59.50 | 74.50 | 1. Horoscope | 69.50 | 75.00 |
| xx. Clipper | 25.00 | | 5. Idaho | 239.50 | 249.50 |
| 1. Clover | 69.50 | 89.50 | 2. Invasion (Rev) | 89.50 | 139.50 |
| 6. C. O. D. | 15.00 | 27.50 | 5. Jolly | 25.00 | 29.50 |
| 1. Commander (Rev) | 50.00 | 89.50 | 4. Jeep (Rev) | 99.50 | 139.50 |
| xx. Commodore | 24.50 | | xx. Jumper | 25.00 | 29.50 |
| 6. Congo | 24.50 | 25.00 | 1. Jungle | 64.50 | 79.50 |
| 6. Conquest | 17.50 | 25.00 | 5. Keep 'em Flying | 90.00 | 154.50 |
| 6. Contact | 15.00 | 17.50 | xx. Keen-A-Ball | 24.50 | 35.00 |
| 2. Contest | 85.00 | 94.50 | 6. Kismet | 169.50 | 249.50 |
| xx. Convention | 20.00 | 32.50 | xx. Klick | 15.00 | 22.50 |
| 6. Cowboy | 19.00 | 25.00 | | | |

C.M.I. BLUE BOOK



FREE PLAY PIN GAMES

| | | | | | |
|-------------------------|---------|----------|-------------------------|---------|----------|
| 5. Knock-Out | \$85.50 | \$129.50 | xx. Second Front (Rev) | \$65.00 | \$135.00 |
| 5. Knock-Out-the-Jap | 75.00 | 105.00 | 4. Seven Up | 49.50 | 69.50 |
| xx. Lancer | 25.00 | 39.50 | 1. Shangri La | 69.50 | 134.50 |
| 1. Landslide | 49.50 | 64.50 | 5. Short Stop | 39.50 | 44.50 |
| 6. Laura | 249.50 | 269.50 | 2. Show Boat | 64.50 | 72.50 |
| 6. Lead Off | 25.00 | 55.00 | xx. Side Kick | 15.00 | |
| 6. Leader | 60.00 | 69.50 | 6. Silver Skates | 37.50 | 70.00 |
| 5. League Leader | 39.50 | 49.00 | 5. Silver Spray | 32.50 | 49.50 |
| 5. Legionnaire | 59.50 | 79.50 | 2. Sink-the-Jap (Rev) | 49.50 | 59.50 |
| xx. Liberty | 130.00 | 175.00 | xx. Sixty Grand | 17.50 | |
| xx. Liberty (Rev) | 55.00 | 87.50 | 5. Sky Blazer | 60.00 | 89.50 |
| 5. Limelight | 35.00 | 47.50 | 4. Sky Chief | 160.00 | 165.00 |
| 5. Line Up | 19.50 | 49.50 | 5. Sky Line | 29.50 | 59.50 |
| xx. Lite-A-Card | 25.00 | 50.00 | 6. Sky Ray | 25.00 | 49.50 |
| 5. Lone Star | 27.50 | 37.50 | 2. Sky Raider (Rev) | 99.50 | 129.50 |
| xx. Lot-O-Smoke | 25.00 | | 5. Slapthe-Jap | 35.00 | 74.50 |
| xx. Lot-O-Fun | 15.00 | 20.00 | 5. Slugger | 60.00 | 72.50 |
| 7. Lucky | 20.00 | 59.50 | 6. Smak-the-Jap (Rev) | 35.00 | 79.50 |
| xx. Majors '40 | 12.50 | 17.50 | 2. Snappy '41 | 57.50 | 72.50 |
| 5. Majors '41 | 59.50 | 82.50 | 5. South Padw | 79.50 | 89.50 |
| xx. Mardi Gras | 40.00 | | 5. South Seas | 269.50 | 279.50 |
| 2. Marines-at-Play | 89.50 | 149.50 | xx. Sparky | 24.50 | 44.50 |
| 5. Marvels Baseball | 90.00 | 145.00 | 2. Speed Ball | 39.50 | 42.50 |
| 5. Mascot | 34.50 | 39.50 | 6. Speed Demon .6. | 25.00 | 49.50 |
| xx. Merry-Go-Round | 27.50 | 44.50 | xx. Speedy | 24.50 | 29.50 |
| 2. Metro | 59.50 | | xx. Sports | 20.00 | 25.00 |
| xx. Miami | 15.00 | | 6. Sports Parade | 35.00 | 69.50 |
| 1. Miami Beach | 76.50 | 79.50 | xx. Stop & Go | 29.50 | 35.00 |
| xx. Midway (Genco) | 12.50 | 15.00 | 1. Sporty | 15.00 | 29.50 |
| 1. Midway (Rev) | 139.50 | 175.00 | 1. Spot-A-Card | 84.50 | 89.50 |
| 6. Miss America (Rev) | 35.00 | 44.50 | 2. Spot-Cha (Rev) | 69.50 | 125.00 |
| 1. Mr. Chips | 19.00 | 32.50 | 5. Spot Pool | 69.50 | 82.50 |
| 4. Monicker | 67.50 | 99.50 | 6. Spottem | 20.00 | 44.50 |
| 4. Mystic | 34.50 | 82.50 | 2. Stage Door Canteen | 225.00 | 249.50 |
| 2. New Champ | 55.00 | 79.50 | 1. Stars | 74.50 | 89.50 |
| xx. Nippy | 19.50 | 39.50 | 1. Star Attraction | 59.50 | 79.50 |
| xx. Nite Club (Rev) | 79.50 | 84.50 | 2. Stratoliner | 44.50 | 59.50 |
| xx. Ocean Park | 12.00 | 24.50 | 1. Streamliner | 189.50 | 249.50 |
| 6. Oh Boy | 16.50 | 25.00 | 1. Strip Tease (Con) | 104.50 | 189.50 |
| 5. Oh Johnny | 25.00 | 49.50 | 6. Summertime | 20.00 | 25.00 |
| 4. On Deck | 25.00 | 29.50 | xx. Sun Beam | 55.00 | 60.00 |
| 5. Oklahoma | 239.50 | 249.50 | 5. Supercharger | 17.50 | 29.50 |
| 2. One-Two-Three '39 | 23.00 | 49.50 | 1. Super Chubbie | 49.50 | 74.50 |
| 5. One-Two-Three '40 | 59.50 | 79.50 | 5. Super Six | 29.50 | 32.50 |
| xx. One-Two-Three '41 | 69.50 | 85.00 | 2. Sun Valley (Rev) | 99.50 | 125.00 |
| 2. Owl | 49.50 | 79.50 | 5. Tail Gunner (Con) | 49.50 | 69.50 |
| xx. Pals | 21.50 | | 2. Target Skill | 10.00 | 20.00 |
| 5. Paratroop (Rev) | 99.50 | 105.00 | 1. Texas Mustang | 69.50 | 89.50 |
| 1. Pan American | 59.50 | 69.50 | 5. Ten Spot | 47.50 | 75.00 |
| 2. Paradise | 45.00 | 59.50 | 5. Three Score | 32.50 | 54.50 |
| xx. Parade Leader (Rev) | 34.50 | 39.50 | xx. Three Up | 24.50 | 34.50 |
| xx. Ped (Rev) | 29.50 | | 6. Thriller | 19.50 | 20.00 |
| 6. Pick 'Em | 15.00 | 29.50 | 5. Thumbs Up (Rev) | 60.00 | 74.50 |
| 1. Play Ball | 69.50 | 82.50 | 1. Topic | 69.50 | 84.50 |
| 1. Pin Up Girl | 90.00 | 155.00 | 1. Top Notcher | 15.00 | 54.50 |
| xx. Playmate | 29.50 | 39.50 | xx. Topper | 25.00 | 35.00 |
| 2. Playtime (Rev) | 49.50 | 51.50 | 2. Torpedo Patrol (Rev) | 69.50 | 125.00 |
| 6. Polo | 15.00 | 34.50 | 1. Towers | 79.50 | 89.50 |
| xx. Pot Shot | 25.00 | 39.50 | 6. Trade Wind (Rev) | 249.50 | 269.50 |
| 5. Powerhouse | 30.00 | 39.50 | 2. Trailways | 54.50 | 59.50 |
| 4. Production (Rev) | 69.50 | 129.50 | xx. Trapeze | 17.50 | 24.50 |
| 2. Progress | 21.50 | 22.50 | 7. Triumph | 15.00 | 35.00 |
| 6. Punch | 25.00 | 29.50 | xx. Twinkle | 15.00 | 44.50 |
| xx. Pursuit | 37.50 | 49.50 | 7. Twin Six | 20.00 | 50.00 |
| 6. Pylon | 24.50 | 49.50 | 6. Ump | 24.50 | 25.00 |
| xx. Pyramid | 12.50 | | xx. Up & Up | 34.50 | |
| xx. Ragtime | 15.00 | 29.50 | 7. Vacation | 24.50 | 25.00 |
| xx. Rats (Rev) | 47.50 | | xx. Variety | 12.50 | 15.00 |
| 6. Rebound | 15.00 | 22.50 | 2. Velvet | 49.50 | 69.50 |
| xx. Record Breaker | 150.00 | | 2. Venus | 69.50 | 75.00 |
| 6. Red Hot | 19.00 | 39.50 | 4. Victory | 69.50 | 115.00 |
| 7. Red, White & Blue | 29.50 | 34.50 | 7. Vogue | 15.00 | 27.50 |
| 7. Repeater | 29.50 | 59.50 | xx. Wagon Wheels | 249.50 | 259.50 |
| 6. Reserve | 24.50 | 59.50 | 6. West Wind | 60.00 | 75.00 |
| xx. Rink | 15.00 | 19.00 | xx. White Sails | 15.00 | 29.50 |
| xx. Roll Call (Rev) | 45.00 | 69.50 | 6. Wild Fire | 49.50 | 59.50 |
| xx. Roller Derby | 39.50 | 44.50 | 6. Wings | 11.50 | 45.00 |
| 2. Rotation | 22.50 | 49.50 | 5. Wow | 27.50 | 34.50 |
| xx. Rotor Table | 79.50 | 89.50 | xx. Yacht Club | 15.00 | 17.50 |
| 6. Roxy | 24.50 | 29.50 | 1. Yankee Doodle | 175.00 | 225.00 |
| 1. Salute | 29.50 | 59.50 | 4. Yanks | 95.00 | 109.50 |
| 6. Santa Fe (Rex) | 179.50 | 269.50 | xx. Zenith | 95.00 | |
| 1. Sara Suzy | 25.00 | 34.50 | 1. Zeta | 19.50 | 35.00 |
| xx. Scandals (Rev) | 35.00 | | 5. Zig Zag | 59.50 | 79.50 |
| 1. Shcool Days | 49.50 | 82.60 | xx. Zip | 15.00 | 25.00 |
| 6. Scoop | 20.00 | 29.50 | 6. Zombie | 60.00 | 79.50 |
| 6. Score-A-Line | 30.00 | 42.50 | | | |
| 6. Score-A-Card | 20.00 | 25.00 | | | |
| 7. Score Champ | 25.00 | 44.50 | | | |
| xx. Scout (Rev) | 29.50 | | | | |
| xx. Sea Power (Rev) | 67.50 | | | | |
| 1. Sea Hawk | 40.00 | 82.50 | | | |



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Artisan
Electronic Phono
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Solo (Wall Box)
Melodeon (Speaker)
Impresario (Speaker)
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Mod 525.00
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**5 AMI MECHANISMS WITH MOTORS
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SPECIAL \$159⁰⁰**

MISCELLANEOUS

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|---------------------------------------|---------|---|-------|
| 5 Wurlitzer #120 Boxes, 5c..... | \$24.50 | 3 Seeburg 24 Sel. Wireless..... | 29.50 |
| 20 Wurlitzer #125, 5/10/25c..... | 22.50 | 50 Buckley Boxes 24 Record, lift door..... | 9.50 |
| 10 Wurlitzer #145 Fast Stepper..... | 40.00 | 25 Buckley Bar Brackets..... | .95 |
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For all Wurlitzer, Rock-Ola,
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Tone Quality and plenty of
volume with switches, volume
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Order Immediately! Price.....
We take old amplifiers in trade-ins.

**NEW WURLITZER RECORD TRAYS
FOR ALL MODELS EXCEPT COUNTER MODELS
IN LOTS OF 100 EA. 42c
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5c 10c 25c
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DEPENDABLE
Efficient, drop type,
single unit slug rejector
assures maximum
protection.



more features
that add to the
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advantages of a
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"THE
PHONOGRAPH
OF TOMORROW"



ROCK-OLA MANUFACTURING CORPORATION
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MODEL NO. 1422

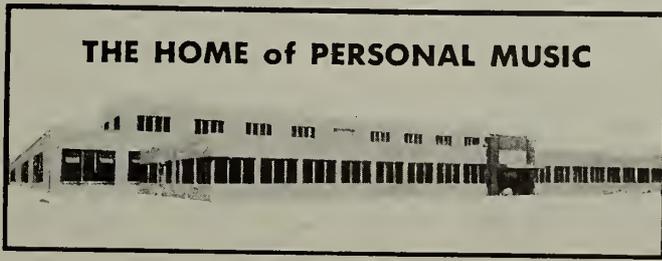


MEASURED MUSIC, I SAY MEASURED MUSIC* THAT MEANS PROFITS, SON PROFITS, THAT IS



MEASURED MUSIC is an instant success with customers and location owners alike. Both groups like it because it is not loud, blaring music, nor is it as low as a whisper. The rich full tones of **MEASURED MUSIC** can be heard only in the vicinity of the unit. You, the music merchant, will like it because of the bigger profits this system brings in; each Measured Music unit is a separate money-maker; yet maintenance and servicing are lower because there is only one phonograph and only one set of records. No title strips to install. Multiply your profits! The extra number of Measured Music units placed on tables, booths and counters in your location is multi-play and multi-pay—that's what **MEASURED MUSIC** offers you.

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BLACK CHROME CABINETS* } \$2950
 *Extra Super Value Brand New, Complete, only

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These New Features Included in All Chrome Cabinets:

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Fit All Mills Escalator Type Machines
 Specify 5c, 10c or 25c play;
 2/5 or 3 5 pay

"PIC" TELLS ABOUT SLOT PERCENTAGES

NEW YORK—The May 1946 issue of "Pic" magazine, Pages 24 and 25, give a detailed story on how much chance the public has to win against present slot machine combinations as tested by 8,000 plays.

It reports that Philip G. Fox, University of Wisconsin Business Administration professor has kept a running score of wins and losses on a slot machine for the past seven years.

"Pic" reports, "Fox playfully calls the slot machine the world's most honest gambling device, because it honestly and faithfully takes 25%, 30% or 50% of the money you put into it, the percentage varying with the greed of the owner."

"Pic" also reports that this machine in Fox's office has been played 80,000 times. What will prove most interesting to the trade is the chart of figures showing how many wins can be made in 8,000 plays on the 3/5 PO award card.

(What "Pic" did not mention in its article is that the slot has never in its life "asked" anyone to play it.)

LAUNDRY DISTRIBS WILL OPEN CHICAGO UNIT

CHICAGO—Automatic Laundry Distributors, Inc., exclusive distributors of coin-operated laundry equipment for Westinghouse Electric Corp., announced recently the erection of a new self service laundry center in the steel industrial area of this city. It will be their third unit.

MINNEAPOLIS WRITER SUGGESTS CITY SHARE IN FEDERAL TAXES ON COIN MACHINES

MINNEAPOLIS, MINN.—In the first of a series of articles written on how "New Tax Sources Hunted To Meet Rising City Costs" can be obtained, Lewis C. Mills, Star-Journal staff writer, suggests that this city share in the taxes on coin operated machines now being obtained here by the Federal government.

As in almost every large city in the country, Minneapolis is badly in need of revenue to handle rising city costs. All possible means are being suggested by tax experts and this new wrinkle for the city to share in the Federal government's tax collections on coin operated machines may open an entirely new avenue to many other communities.

We Have For Immediate Delivery

Mills New Postwar Bell
 BLACK CHERRY

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c - 10c - 25c - 50c PLAY

Place Your Order Today to Insure Preferred Delivery.

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"LOOK FOR THE EAGLE THE SYMBOL OF QUALITY"



REPLACEMENT PLASTICS

for all makes and models of
AUTOMATIC PHONOGRAPHS
 (the oldest and newest)

NOW AVAILABLE RIGHT PRICES

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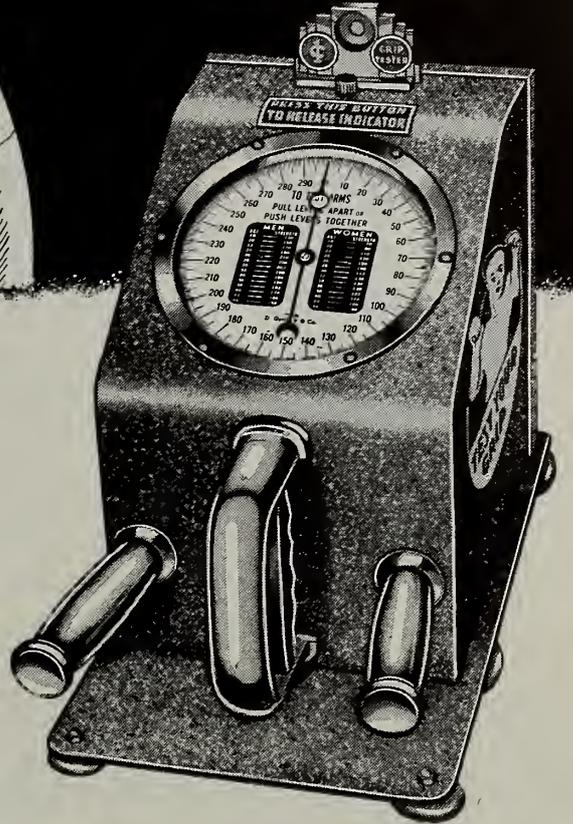
- 2 Conductor underwriters approved No. 18 Zip Cord.....per 1,000 ft. \$18.00
- 2 Conductor underwriters approved No. 18 Silk & Rubber Covered Wire.....per 1,000 ft. 18.00
- 5 Conductor heavy duty rubber covered gun cable for Seeburg guns.....per ft. .18

ATLAS VENDING COMPANY
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the World Over
Since 1928!*

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- **PERFORMANCE...**
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THE ONLY GRIP MACHINE with ALL These Time-Tested Features!

- **BUTTON INDICATOR CONTROL**
for competitive play

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prevents cheating

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full chrome trim

- **NON-CLOG SLOT**
button in rear instantly clears obstructions

- **SEPARATE CASH BOX**
absolutely tamper-proof

- **TENSION ADJUSTMENT**
may be set to suit location

- **BELL ADJUSTMENT**
may be set to ring bell at any number

- **CASE**
heavy gauge uni-steel construction

- **6 RUBBER SUCTION CUPS**
hold machine securely to counter

Convenient Locations size: only 8³/₄" wide, 13¹/₂" deep, 12¹/₂" high. Chinese red, cracked Duco finish. Shipping weight, 27 lbs.

Tests strength of hands for Grip . . . tests strength of arms for push and pull . . . but best of all, this long-time location favorite passes every test for money-making power! Gottlieb's Deluxe GRIP SCALE is a handsome, rugged champion, with new improvements to give you even finer, trouble-free operating and consistent top earnings. Treat yourself and your locations to the Grip Scale, that since 1928, has proved . . .

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STAGE DOOR CANTENEN
None Better!

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1140 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

ASKS FED'L GOV'T WITHHOLD TAX INFO

Cincinnati Press Closed Hamilton County by Publishing Entire List of "Gaming License" Spots

CINCINNATI, O.—Joe Westerhaus of the Westerhaus Amusement Co., this city, reports that every operator in greater Cincinnati and in Hamilton County is very much in favor of a "National Tax Council."

Westerhaus writes, "I am glad you had a page in *The Cash Box* this past week asking if we favored a National Tax Council.

"I believe every operator in our territory of greater Cincinnati and Hamilton County would be very much in favor of one at this time.

"Yesterday we had a couple of newspaper reporters who didn't know what to do with themselves so they went to the Federal Building and asked the tax men for a listing of the tax that was paid on gaming devices, pin-balls and so forth. The law so reads that the government has to turn over to the public reports regarding any of this sort of tax that is paid.

"The result of it is that the reporters found over 600 licenses paid for gaming devices in Hamilton County. They listed each and every one in their papers, therefore causing the entire county to go down. Most of the places where the gaming devices were listed have not had any machines for several months but they nevertheless were listed as having machines anyhow.

"Every operator in Hamilton County including myself thinks this is a very unfair practice since paying your taxes is the incriminating evidence against us.

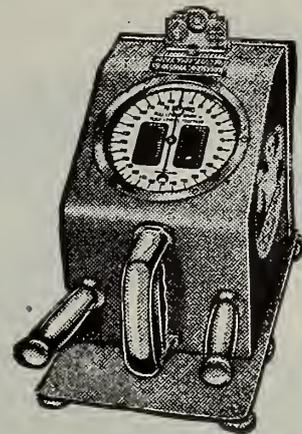
"I know the boys around this territory would be willing to do anything to remedy this condition. They are all asking, 'WOULD A NATIONAL COUNCIL BE ABLE TO SOLVE THIS PROBLEM?'"

DEPENDABLE EARNINGS!

GOTTLIEB
IMPROVED DELUXE

GRIP SCALE

3-WAY
STRENGTH TESTER



ALWAYS
A RELIABLE MONEY-MAKER!

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THE NUMBER 1 PIN GAME —
STAGE DOOR CANTEN

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IT'S NEW, IT'S DIFFERENT, IT'S PROFITABLE

RED-BALL

THE NEW GAME
SENSATION

NOTHING ELSE
LIKE IT!
THEY CAN'T RESIST
TO PLAY IT!

- GROSSES OVER \$95.00 A WEEK
- YOU ONLY HAVE TO PAY 40% COMMISSION
- WILL PAY FOR ITSELF IN EIGHT WEEKS
- OVER 100 MACHINES ON TEST LOCATION FOR SEVEN MONTHS

THIS GAME WAS PLAYED ALL OVER THE WORLD DURING THE WAR. THOUSANDS SOLD TO THE ARMY, NAVY, RED CROSS AND U.S.O. CLUBS

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Here is the game with real "appeal" that you've been waiting for . . . brand new, legal counter game . . . first post-war game that is completely NEW throughout . . . delivery — now — when we receive your orders.

"Smiley" is an upright five ball counter amusement game built for penny or nickel play . . . pure amusement with skill feature . . . legal anywhere, good for closed territory . . . cabinet is wood, attractively designed with eye-appealing colors . . . simple machine to operate high score 10,000 to 50,000 . . . dimensions: 25½ inches high by 15½ inches wide by 8 inches deep . . . a sure-fire hit.

Choice of large variety of colors to fit color scheme of any location

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"Pioneer" will pioneer

CLEVELAND MUSIC ASSN HEAD LAUDS 70%-30% COMMISH BASIS

By Jack Cohen

President, Phonograph Merchants Assn., Cleveland, O.

Bill Gersh, every operator, distributor and manufacturer of automatic phonograph owes you a vote of thanks for the valiant fight you are staging in your plea for 70% for the operator and 30% to the location. I believe it is, to everyone who makes his livelihood in the phonograph industry, a distinct advantage to get behind you 100%, for 70/30 is the only thing that will save and perpetuate this business. This can be made possible only if the operators are organized.

The manufacturer of phonographs should advocate the organization of operators.

Everyone seems to agree that it is impossible to pay 50/50 and stay in business today, when new equipment is so high priced and the cost of operating has almost doubled since 1941.

The manufacturer should realize that every cent above 30% that the storekeeper receives goes out of the phonograph industry forever, and that if the operator receives 70%, he will be in liquid position to purchase phonographs in 1947-48-49-50, etc. In my experience every year the phonograph goes up in price. There has never been a new model introduced that goes down in price.

Everyone knows what happens in unorganized territory. The storekeeper is the only one that makes any money. He not only gets 50%, but in a good many cases he receives 60 or 70%, or the operator rents him the phonograph for 5 or \$6.00 per week. When the operator eventually sees the "handwriting on the wall" that it is impossible for him to make a livelihood in the phonograph industry, he finally winds up selling the location the phonograph and that is one less phonograph that is going to be replaced. Before the war thousands of phonographs were sold to storekeepers.

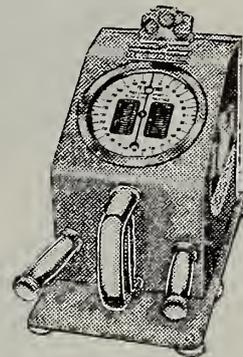
I was very happy to read in the April 8th issue of *The Cash Box* that R. R. "Rudy" Greenbaum of Aireon has advocated the organization of operators. He should be highly commended.

I believe every distributor and operator of phonographs should be made to sign a pledge that he will not sell phonographs to locations and that he will not place a new phonograph on a location for any commission higher than 30% to the location.

As Chairman of the Banquet Committee of the Ohio State Phonograph Owners' Association, I take this opportunity to invite all the manufacturers and leading phonograph operators in the country to attend our annual affair at the Carter Hotel in Cleveland, May 1st. We will have a luncheon and open meeting preceding our banquet and perhaps this subject can be discussed by all in an intelligent manner.

Bill Gersh, again I say, keep up the good work, and my only hope is that this industry wakes up before it is too late.

TOPS 'EM ALL!



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Improved Deluxe

GRIP SCALE

3-WAY STRENGTH TESTER

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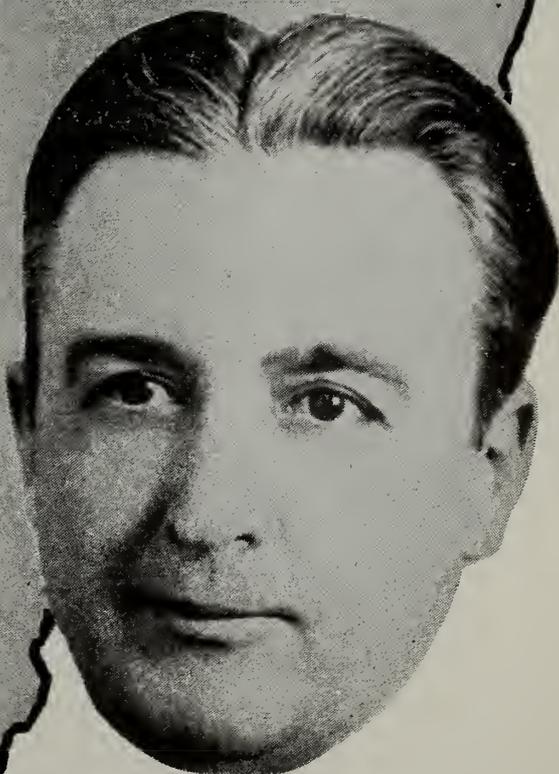
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| ZOMBIE | DO-RE-MI |
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f.o.b., Factory will be paid
for above games.

Conversions for Outright Sale
\$249.50 Each

UNITED MANUFACTURING COMPANY

6125 N. WESTERN AVE.
CHICAGO 45, ILLINOIS

LAZAR TO SHOW IN WINCHESTER, VA. APRIL 27-28

PITTSBURGH, PA.—B. D. and J. D. Lazar of the B. D. Lazar Company, this city, distribs for the Rock-Ola Mfg. Corp., "phonograph of tomorrow," report that they will hold one of the most important showings of this new Rockola Model No. 1422 at the George Washington Hotel in Winchester, Va. on April 27 and 28.

Lazar stated, "We are inviting all operators in the northwestern part of Virginia, the northwestern part of Maryland and the eastern part of West Virginia to be present at the showing of the new Rockola 'Phonograph of Tomorrow,' 'Model No. 1422' at the George Washington Hotel in Winchester, Va.

"We have made elaborate preparations to show this new Rockola phono to all the music machine men in these territories. We are not going to make this any sort of affair other than strictly a good business showing for those men who want to see the new Rockola.

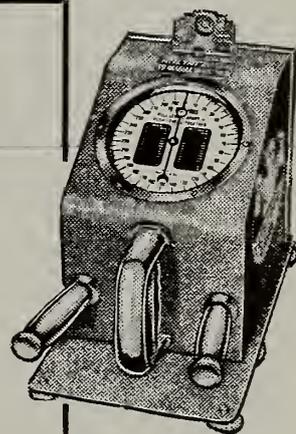
"We also believe that the operators will agree, after they see our new music unit, that they have seen the best there is in the automatic music line. Everyone in these territories is most cordially invited to come over to the hotel and examine the new Rockola phonograph."

LIKE PENNIES FROM HEAVEN!

the NEW
GOTTLIEB

- Improved
- Deluxe

**GRIP
SCALE
3-WAY
STRENGTH
TESTER**



Rush Your Order
For Early Delivery!

WESTERN DISTRIBUTORS, Inc.
3126 ELLIOTT AVE., SEATTLE 1, WASH.

FLORIDA FALLS FROM 18,000 TO 400 SLOTS

TALLAHASSEE, FLA. — Slot machines licensed by the Federal government for Florida play dropped from 18,000 to 400 since this state's Beverage Director James T. Vocelle divorced liquor from gambling.

Prior to passage of the Act which stopped slots from being placed in any location selling liquor about

18,000 federal tax licenses were issued for the operation of slots in this state.

After the passage of this act in 1945, investigation has disclosed that there are now about 400 slots in operation and these are not in places where liquor is being sold.

"DUCKY"

1800 R.M. Holes... 5c Play
 Takes In.....\$90.00
 Pays Out..... 47.06
PROFIT.....\$42.94

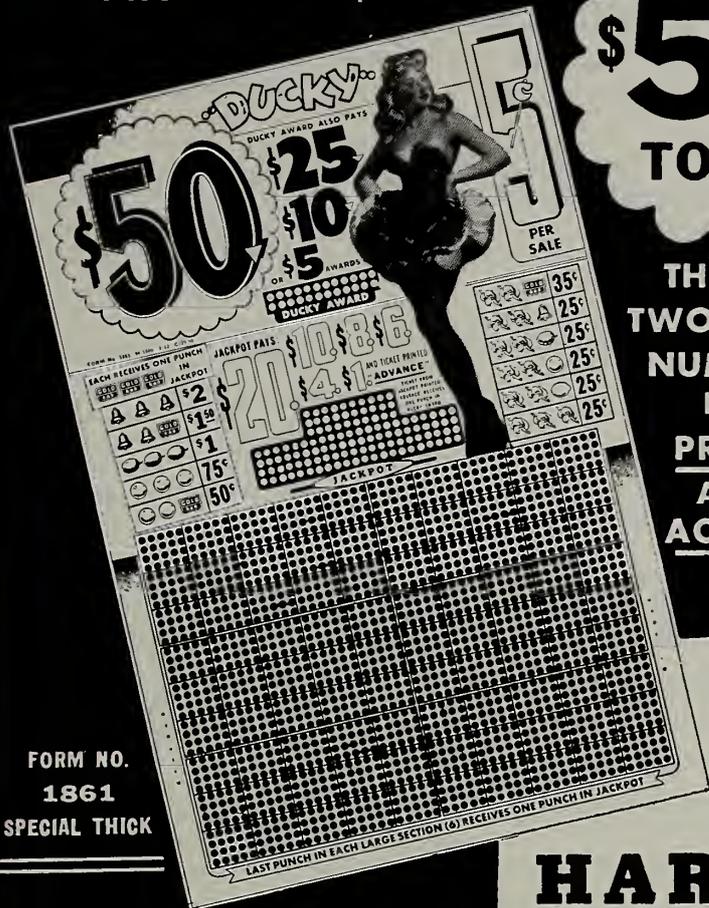
HARLICH'S Newest

\$50 TOPS!

THEY'RE
 TWO SWEET
 NUMBERS
 FOR
**PROFIT
 AND
 ACTION**
 !!!

"IN THE DARK"

960 G.L. Holes... 10c Play
 Takes In.....\$96.00
 Pays Out..... 46.48
PROFIT.....\$49.52



HARLICH MANUFACTURING CO.

1417 W. JACKSON BLVD.
 CHICAGO 7, ILLINOIS

**READY NOW!
 OUR NEWEST CATALOG
 SEND FOR IT TODAY!**

**READY SOON!
 OUR NEW MILLION
 DOLLAR PLANT!**



BILL SIROS

HOUSTON, TEX. — "Our national distributorship program is sweeping the country," reported Bill Siros, president of Amusement Enterprises, this city, in a recent announcement. "With production well under way thruout our recently combined facilities, most states have already been filled in for distributorship of the five hit games we are manufacturing," Siros added.

CENTRAL OHIO COIN MACHINE EXCHANGE WILL PURCHASE FOR CASH WILL PAY HIGHEST PRICES

FOR
 PINBALLS — CONSOLES — PHONOGRAPHS
 SLOTS — ARCADE EQUIPMENT
 NO DEAL TOO LARGE OR TOO SMALL
CENTRAL OHIO COIN MACHINE EXCHANGE
 NEW ADDRESS

185 Town Street Columbus, Ohio (Phone: Adams 7949-7993)

It Happened Here, Too

CANADA CIG OPS HIT BY TOBACCO LOBBY PRESSURE

VANCOUVER, B. C., Canada—Coinmen of this Canadian city, applying for a license to operate cigarette vending machines, are having pressure exerted against them from tobacco jobber and retailer groups.

Following the same methods as have been effectively exercised in many cities thruout the United States, The British Columbia Tobacco and Candy Jobbers' Association and the Retail Tobacconists Association are expressing pronounced disapproval to the City Council here in an effort to block the applications from coinmen for the licensing of the machines.

The arguments voiced by the tobacco groups follow the familiar pat-

**Proved Best —
 BAR NONE!**

GOTTLIEB

★ Improved ★ Deluxe

GRIP SCALE

3-Way Strength Tester

★★★

Now Delivering

BIRMINGHAM VENDING CO.

2117 THIRD AVE., NO.
 BIRMINGHAM 3, ALA.

tern of denunciation. They contend that the machines would be "unfair competition" and "a temptation to juveniles." They emphasize the high civic taxes they are paying for the privilege of catering to consumers, etc.

MOTORS REPAIRED WURLITZER — AMI
 — SEEBURG — ROCK-
 OLA — MILLS. Rewound to Factory Specifications.
 Rapid service—repaired or exchanged within 24
 hours after arrival. **\$7.00**
 Complete, No Extras
 WANT — BUCKLEY T-12 or 24 MECHANISMS
M. LUBER
 503 W. 41st. (LOnagac 3-5939) New York

PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

| | |
|--|--------|
| New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (6) | \$6.00 |
| Individual Slides (Order by Part Number — 2/5 or 3/5) Each | 1.00 |
| Slide Cover Complete (Specify 5c-10c-25c) | 1.50 |
| Slide Posts (Set of 4) | 1.00 |
| Lower Lever Guide | 1.00 |
| Shim for Lower Lever Guide | .25 |
| Payout Tube, Complete with Hopper (10c or 25c) | 3.50 |
| Escalator (Specify 10c or 25c) in Exchange for Old Escalator and | 12.00 |
| Clock Gear (Large — Complete with Dogs and Springs) | 2.00 |
| Clock Gear (Intermediate — Complete with Pinion) | 1.50 |
| Clock Rebuilt, Your Old Clock and | 5.00 |

NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

PER SET
\$27⁵⁰

NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

PER SET
\$37⁵⁰

| | |
|--|--------|
| Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue) | \$3.50 |
| Standard Handle, Stamping | 1.50 |
| Plate Insert for Reserve Jackpot Opening | 1.00 |
| Cherry Jewel for Brown Front or Cherry Bell | 3.00 |
| Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front) | 1.50 |
| Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome) | 4.00 |
| Reel Strips, Per Set | .45 |
| Complete Set Slot Springs, Plus Spares (50) | 5.00 |
| Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets | 3.00 |
| Coin Denominators (5c-10c-25c for Blue or Brown Front) | .75 |
| Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome | 1.50 |
| Knee Action Stop Levers, Per Set | 3.00 |
| Star Wheels for Reels (20 Stop) | .75 |
| Reel Discs, Each \$2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.) | 6.00 |
| Tin Reel Assembly | 1.25 |
| Complete Set Reels and Discs (3/5, Club or 2/5 P.O.) | 17.50 |
| Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2 | 4.00 |

WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTSPRE-WAR PRICES
BUCKLEY MUSIC SYSTEM PARTSPRE-WAR PRICES

National Slug Rejectors:

| | |
|---------------------------|--------|
| N-101, 5c | \$4.00 |
| 200-A — 201A (5c-10c-25c) | 10.00 |

BUY FROM BUCKLEY WITH CONFIDENCE
ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF
SATISFACTION — OR YOUR MONEY REFUNDED WITHIN
30 DAYS OF SHIPMENT.

BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

BEER LACK K.O.'s TAKE

Ops Report Drops as High as 30% as Taverns Run Dry. Fear Great Loss this Summer, Urge 70% Commish be Adopted Immediately

NEW YORK—For some weeks, since the Federal grain conservation order went into effect, *The Cash Box* has been urging the trade to go to the 70%-30% commission basis immediately to offset the sort of loss endured during the wartime summer seasons when lack of beer closed taverns the greater part of each week.

Reports now filtering in from ops in many parts of the nation are to the effect that play, in many territories, has already dropped over 30% and that collections are beginning to be hard hit.

But, most of these men report, this isn't the last of it. With summer on the way they believe that the majority of the coinmen are in for great loss unless they instantly adopt the 70%-30% commission basis as suggested by *The Cash Box* so that they will be able to withstand whatever drops in collections come about.

Furthermore, with reports now emanating from Washington that this grain and food conservation program will continue on for at least 15 months, there is greater need for this new commission basis than ever before.

The average juke box and game operator realizes that with the taverns running dry of both beer and whisky (which latter product has now been cut down by further conservation orders allowing distillers only 7 and one-half week's supply in advance) that they must increase their commissions to get better collections so as to be prepared for the payment of the new equipment they have already ordered and, more than ever, be set to show a profit in their businesses this year, if for credit purposes only.

The brewers themselves are fighting the grain conservation order and have already released publicity to the effect that the types of grain they use are not being saved in such fashion to hurt the program of this government from meeting its obligations to help feed the world.

It is generally hoped that this problem will be settled by some order from the Federal government very soon.

But, in the meantime the coin machine trade must protect itself from present and future loss. The only road left open is that of the 70%-30% commission basis.

There are coinmen who believe that "front money" or something like \$8 per week per machine off the top of the take may be better. Others are for adopting a 10c per tune, 3 for 25c, play. Whichever the operators in any territory decide upon they should immediately come together and put this into action as an emergency measure now and as a permanent measure for the years to come.

With the amber fluid stopping its flow and with this stoppage, as ops now report, play, too, starting to stop, the trade must come to the realization that it needs a much better share of the gross collections in each location to continue it on a profitable basis.

Many other factors are also entering into the picture which can halt much of the growth expected this year in the coin machine trade. But, most important of all right now, is for the members of this business to realize that with their best locations, the taverns, out of the big collection field, they will be facing an unusually difficult year unless they rapidly effect the one and only cure—and that is the 70%-30% commission basis.

BIGGEST *Little* GAME THAT EVER HIT THE COUNTERS!

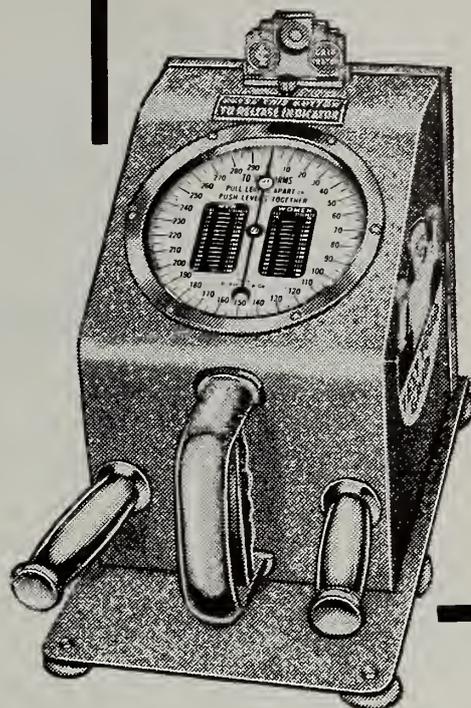
GOTTLIEB

• Improved • Deluxe

GRIP SCALE

3-WAY STRENGTH TESTER

PLACE YOUR ORDER PROMPTLY
FOR EARLY DELIVERY!



Also Delivering
STAGE DOOR CANTEN

ACTIVE AMUSEMENT MACHINE CO.

900 N. FRANKLIN ST., PHILADELPHIA 23, PA.

417 FRELINGHUYSEN AVE., NEWARK 5, N. J.

WASH. OPS ASSN HOLDS BIGGEST MEET

WASHINGTON, D. C.—The Washington Coin Machine Association held the biggest meeting in its history this past Friday, April 12 in the Gold Room of the Hotel Hamilton, this city.

Many coin machine leaders from thruout this territory were present. Members of the organization reported that this was the first time since this group was founded that so much good interest was shown in arranging for a strong association.

Members present operate music, pin games and all other types of coin operated machines. Leading distributors and jobbers came to the meeting from Baltimore as well as from this city.

A raised table seated the officers of the organization. Evan Griffith is president; Horace Biederman is Secretary-Treasurer; Jack Robinson is Vice-President. Ben Rodins of Marlin Equipment Company, this city, acted as Chairman of this banquet and was given much credit by those present for his good arrangements.

In addition to a very fine dinner and the good speaking of noted sportscaster, Arch McDonald, who acted as toastmaster for this affair, Homer E. Capehart, chairman of the board of Packard Manufacturing Corp., was chief speaker of the evening, Bill Gersh of *The Cash Box* spoke on the internal plans and problems of the industry, Jeff Lichtenberg, attorney for the association here gave a very revealing speech of the effect of cooperation on legal

problems and Ben Rodins appealed to all those present who weren't as yet members of the organization to join up now.

The main purpose of the meeting was the 70%-30% commission basis as urged on the trade by *The Cash Box*. Bill Gersh of this publication spoke on this need.

Homer E. Capehart, as Chairman of the Board of Directors of Packard Manufacturing Corp., spoke on the industry generally. His speech was very stimulating. He hoped, he stated, that the name of this business would be changed to the "coin entertainment industry."

He compared the theatre, bowling alley, etc., as being a single entertainment factor under one roof, but that the coin entertainment field was scattered thruout every territory and all over the country going direct to the public.

He urged public relations work to cure the wrong impressions which had come about in some instances in regard to this field.

He also advised those present that congress has already appropriated \$2,500,000 for postage stamp venders and that many more millions would be appropriated in the very near future.

He also spoke about television and said that if it ever became practical and popular that the coin entertainment field would make use of it.

He made reference to copyrights and the bill presented in Congress by Rep. Buckley of New York. He also

said a similar bill had been introduced in the senate by Senator Meyers of Michigan. He gave a reading of the "Copyright Act of 1909" which cleared the music machine industry from payment of license for playing copyrighted music.

He made the prediction that within 25 years many, many hundreds of items would be vended automatically thru machines.

He told how one of the churches in this city had purchased a phono and was using it not only to keep youngsters and oldsters interested in their church but the juke box was used to make money for the church. He predicted that many more churches would gradually fall into line and that the juke box had opened a great path to the future here.

It is believed that all the coinmen present at this meeting were much impressed and that the organization here was facing a much brighter future.

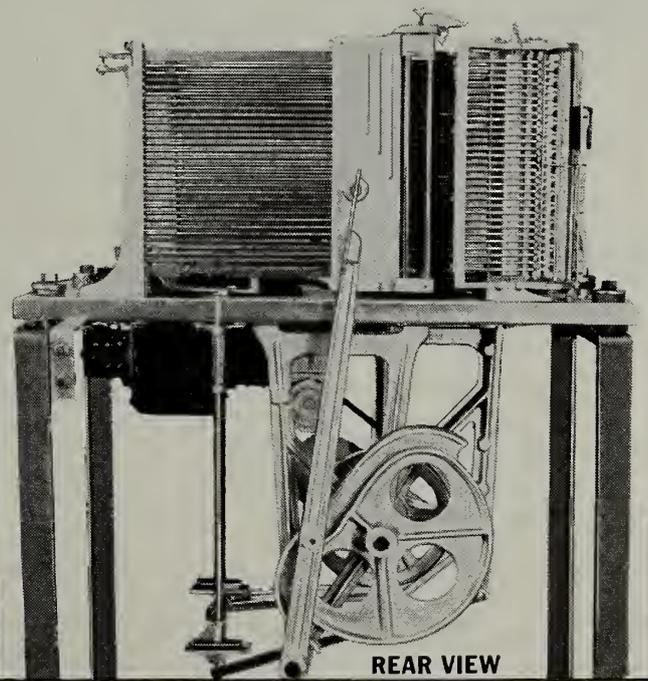
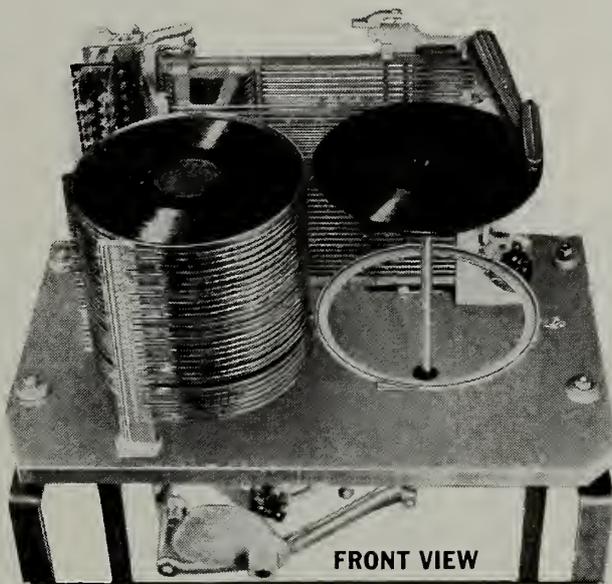
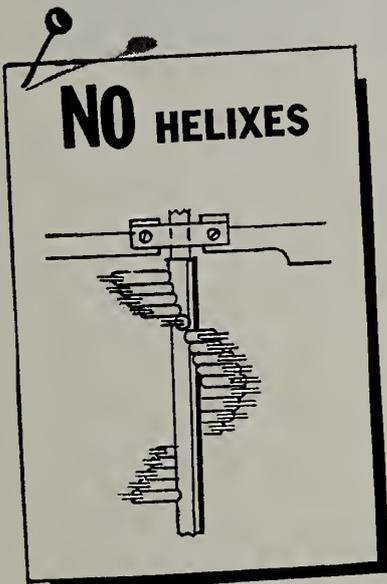
Pictures were taken by candid camera of the meeting and will be used by the association to demonstrate the fact that the men in this area are most anxious to get into the 70%-30% commission arrangement, help with a "National Tax Council" and make the city of Washington one of the most important organization cities in the country.

The men here all agreed that they should give support to the CMI's public relations program and were urged to send their checks to the Chicago headquarters of this group.

Why there are 60% Less Moving Parts in the

Challenger '47

PHONOGRAPH



All of which means Trouble-Free Operation

Challenger Automatic Music and Challenger Drink Dispenser
on Permanent Display at Chicago Showrooms



U.S. Challenge Co.

AUTOMATIC EQUIPMENT DIVISION

FACTORIES: BATAVIA, ILL. WICHITA, KAN. CENTERVILLE, IOWA
GENERAL OFFICE AND SHOWROOMS FIELD BUILDING CHICAGO, ILLINOIS

GOTTLIEB BRINGS BACK GRIP SCALE



DAVID GOTTLIEB

CHICAGO—The game that brought the firm name D. Gottlieb & Company to prominence is now once again in production at the huge, new plant of this company on North Kostner Ave., this city. This plant is a long cry from the tiny factory which originally introduced the "Gottlieb Grip Scale" to the industry back in 1928.

For many, many years the "Gottlieb Grip Scale" has been attracting young and old players to its three way strength test, 1) grip, 2) push and 3) pull. Billions of pennies have entered the coin chutes of these scales all over the world, were there some fashion in which this could be computed.

Now, by popular request from all leading coinmen thruout the country, D. Gottlieb & Co. have decided to once again bring back the one game which has become one of the staple machines of the industry.

Gottlieb reports, "There's a lot of business romance in the fact that the leading coin machine operators, jobbers and distributors thruout the country have asked us to once again produce our 'Grip Scale.'

"The counters all over the country have, for some years now since certain high taxes went into effect, been empty of any good machines. And for years the counter spots, right near the cash registers, have always been known to be among the best money-makers in the trade. That's why coinmen everywhere have asked us to again put into production the 'Grip Scale.'

"It seems that a few years go by and, tho we get orders at spasmodic intervals, there is no real demand — then suddenly the trade again requests that we put our 'Grip Scale' into full production. Because of this we believe we are safe in saying that the 'Grip Scale' has become one of the standard machines of this industry. And, I further believe, will remain one of its staple items."

Distributors for D. Gottlieb & Company, everywhere in the nation, are tying in with the firm's campaign to once again bring back the "Gottlieb Grip Scale" to the attention of the general public.

Many of these men have already reported that orders received from ops in their areas have simply amazed them and that all coinmen want to once again get the new "Grip Scale" into their locations.

AMERICAN COIN-A-MATIC SHOWS AMI PHONO AT BIG BANQUET



SAM STRAHL

PITTSBURGH, PA. — Probably the biggest and most elaborate banquet ever given by any individual distributor was attended by over 800 coinmen and their wives Sunday, April 14, at the Pittsburgh Room of the Hotel Wm. Penn, this city.

The banquet and the great three hour show for the music machine

trade of this area was given by the American Coin-A-Matic Machine Co., AMI distributors, this city.

Sam Strahl, president of the firm reported, "We believe that this banquet was the most outstanding success in the history of Western Pennsylvania."

Many coin machine leaders from Chicago, New York, Philadelphia and other cities attended to honor the firm. James T. Mangan of Chicago and DeWitt (Doc) Eaton, general salesman of AMI were present as were Doc's assistants, Monte West and Jim Hyde.

The entertainment was of the finest caliber presenting outstanding stars of the theatre, radio and movie field.

After the dinner and entertainment the new AMI phono "Model A" was unveiled on the large stage of the Pittsburgh Room and the coinmen and their families were given the opportunity of inspecting the machine and its mechanism.



AMI distributors get together, left to right: Sam Cangelier of American Coin-A-Matic; Barnet (Shugy) Sugerman of Runyon Sales Co., New York; Andy Cangelier of American Coin-A-Matic and Jack Mitnick of Runyon Sales Co. The group celebrated the large number of orders taken by American Coin-A-Matic at their big showing of the new AMI.

★ *Look To The* **GENERAL** *For* **LEADERSHIP** ★

• In Maryland • In District of Columbia • In Virginia

★ It's "GENERAL" for GOTTLIEB'S

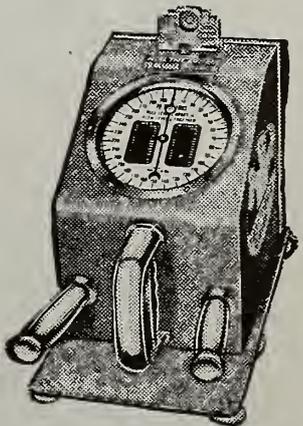
GRIP SCALE

★ 3-Way STRENGTH TESTER

- ★ Anti-Tilt Device
- ★ Non-Clog Slot
- ★ Separate Cash Box

A long-time favorite that you can count on for money-making power . . . now greatly improved to give you greater earnings, trouble-free operation. Order yours now from GENERAL!

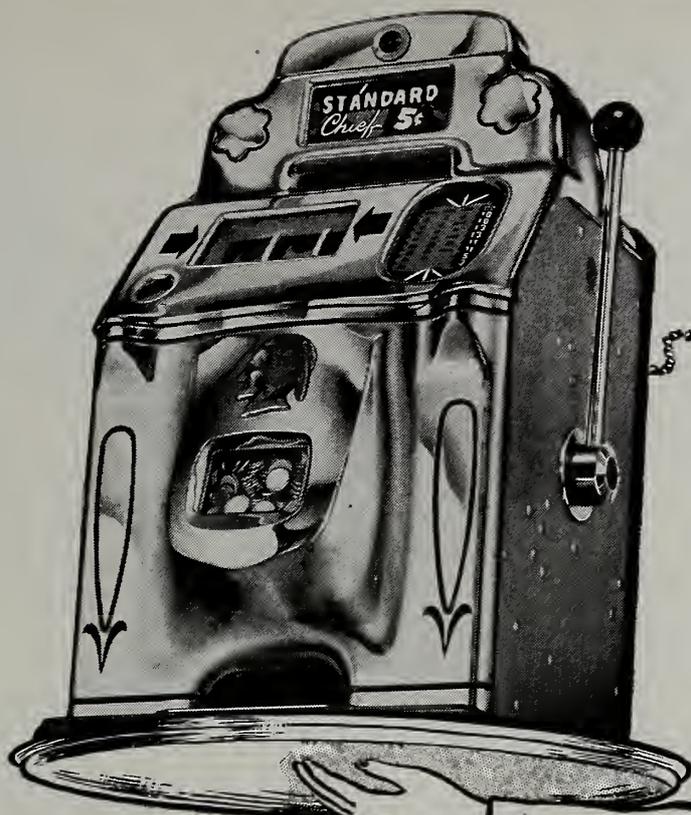
Established 1925 Growing Steadily Ever Since!



★ **GENERAL** *Vending Sales Corp.* ★

Formerly The General Vending Service Co.

306 N. GAY ST. ★ BALTIMORE, 2, MD.



TO:
MR. SMART OPERATOR

RUSHING
TO BRING YOU
QUALITY GALORE



BIG SENSATION!
BIG IN ACTION!
BIG IN PROFITS!

That's the Jennings'
excitingly new
STANDARD CHIEF

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24, ILL.



\$349⁵⁰

F.O.B., N.Y.

MUNVES' "SUPER ROLL"

All the necessary qualities for good, money-making equipment are combined in this tried and tested game. If you want a winner . . . if you want to be sure of the best . . . you want the "King of Alleys" . . . Munves' "Super Roll".

NATIONAL DISTRIBUTORS

RUNYON SALES CO.

OF NEW YORK, INC.

593 - 10th AVE. (PHONES: LONG 3-4820 - 4836) N. Y. 18

ORDER NOW FROM THE COUNTRY'S FOREMOST DISTRIBUTORS

RUNYON SALES CO.
123 W. RUNYON STREET
NEWARK, N. J.

RUNYON SALES CO. of N. Y.
593 TENTH AVENUE
NEW YORK CITY

BADGER NOVELTY CO.
2546 NORTH 30th STREET
MILWAUKEE, WISC.

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVENUE
PITTSBURGH, PA.

ATLAS VENDING CO.
410 NO. BROAD STREET
ELIZABETH, N. J.

RUNYON SALES CO.
1290 DELAWARE AVENUE
BUFFALO, N. Y.

CLARENCE BAGGETT
915 NORTH 21st STREET
OKLAHOMA CITY, OKLA.

CALIFORNIA AMUSEMENT CO.
1348 VENICE BOULEVARD
LOS ANGELES, CALIF.

1175 FOLSOM ST., SAN FRANCISCO, CALIF.

ROTH NOVELTY CO.
54 PENNSYLVANIA AVENUE
WILKES-BARRE, PA.

J. J. GOLUMBO & CO.
116 NEWBURY STREET
BOSTON, MASS.

MARLIN EQUIPMENT CO.
412 NINTH STREET, N. W.
WASHINGTON, D. C.

SILENT SALES CO.
200 ELEVENTH AVE., SO.
MINNEAPOLIS, MINN.

THE MARKEPP COMPANY
4310 CARNEGIE AVE., CLEVELAND 3, OHIO

CAPITOL MUSIC & SALES CO.
1255 AMES ST., DENVER, COLO.

EMPIRE COIN MACHINE EX.
2812 W. NORTH AVENUE
CHICAGO, ILL.

HEATH DISTRIBUTING CO.
217 THIRD STREET
MACON, GEORGIA

SOUTHWEST AMUSEMENT CO.
2916 MAIN STREET
DALLAS, TEX.

LOUISIANA COIN MACHINE SERVICE CO.
931 POYDRAS STREET
NEW ORLEANS, LA.

JULES OLSHEIN CO.
1100 BROADWAY
ALBANY, N. Y.

BIRMINGHAM VENDING CO.
2117 THIRD AVE., NO.
BIRMINGHAM, ALA.

MODERN SOUTHERN DIST. CO.
459 RIVERSIDE AVE.
JACKSONVILLE, FLA.

MODERN VENDING COMPANY
286 N. W. 29th STREET
MIAMI, FLA.

PITTSBURGH PIN TAKE \$85,500

PITTSBURGH, PA. — Revenue from pinball as reported by this city soared from \$75,500 income for the first three months of last year, to \$85,500 for the first three months of 1946, ending the fiscal quarter on March 25.

This shows an increase of \$10,000 for the first quarter over last year. License fees here are \$50 a year or \$30 for the last half of the year.

Coinmen here are of the belief that this will continue to increase in the second and third quarters as the new pin games are delivered. Many believe that the years income may reach the \$500,000 mark for the city.

COIN TIMERS FOR HOME ITEM SALES

SPRINGFIELD, MASS. — An extended research program was announced by the American Time Corp., this city, engaged in the design, engineering and manufacture of electrically - driven coin operated timing devices, this past week.

At the present time, the firm reported, they have a substantial volume of orders now on hand for their coin operated electrical time for washing machines and other items.

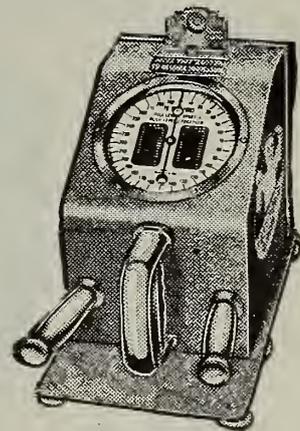
Proven Through the Years A WINNER!

GOTTLIEB

- Improved
- Deluxe

GRIP SCALE

3-Way Strength Tester



**GET YOUR ORDER IN NOW
FOR EARLIEST SHIPMENT!**

Also Delivering STAGE DOOR CANTEEN

B. D. LAZAR CO.

1635 FIFTH AVE., PITTSBURGH 19, PA.

It is the general belief of well known retail marketing experts that eventually many more items of a like nature, comparable to washing machines, refrigerators, etc., will be sold direct to homes with an electrically driven coin operated time unit which will act as an easy-payment method for this merchandise.

Coinmen are of the belief that this may eventually develop into a home appliance field sale for many wholesalers in this business who understand the coin operated method of sales.

In past years many refrigerator, washing machines and other items were successfully sold by this method.

WANT TO BUY AT ONCE

PHONOGRAPHS
MILLS 3-BELLS

MILLS ESCALATOR SLOT MACHINES
FREE PLAY CONSOLES

FOR SALE!!

READY FOR IMMEDIATE DELIVERY

THOROUGHLY RECONDITIONED

ARCADE

| | | | | | |
|--------------------------|----------|-------------------------------|----------|------------------------------|--------|
| 1 World Series | \$100.00 | 1 Western Baseball—1939 | 125.00 | 1 1942 Playball | 139.50 |
| 3 Anti-Aircraft | 85.00 | 2 Skee-Ball-Ette | 60.00 | 3 Bang A Deer | 75.00 |
| 3 Tail Gunners | 95.00 | 1 Batting Practice | 149.50 | 1 Love Tester | 29.50 |
| 3 Evans Tommy Guns | 149.50 | 1 Talkie Horoscope | 125.00 | 1 Zingo | 95.00 |
| 1 Sky Fighters | 275.00 | 1 Muscle Builder | \$ 99.50 | 2 Ten Strike | 89.50 |
| 4 Rapid Fire | 175.00 | 1 Bally Alley | 75.00 | 1 Periscope | 127.50 |
| 1 Submarine | 165.00 | 2 Pace Bowling Alley | 375.00 | 2 Rotary Merchandisers | 295.00 |
| | | 1 Coast Leaguer | 139.50 | | |

CONSOLES

| | | | | | |
|----------------------------|----------|-------------------------------|----------|------------------------|--------|
| 1 Saratoga | 174.50 | 1 Skill Time | 85.00 | 1 Multiple Racer | 95.00 |
| 1 Rio | \$ 25.00 | 1 Turf Champ | 75.00 | 2 Derby Day | 49.50 |
| 1 Square Bell | 85.00 | 1 2 Way Super Bell, 5/5 | 575.00 | 1 Skill Field | 89.50 |
| 1 Galloping Dominoes | 295.00 | 4 4-Bells Mills | \$525.00 | 1 Saddle Club | 47.50 |
| 1 Royal Flush | 69.50 | 1 Jumbo Parade (Comb.) | 205.00 | 2 Sugar King | 50.00 |
| 2 Spinning Reels | 110.00 | 4 Paces Reels | 149.50 | 1 Royal Lucre | 290.00 |
| 2 Paces Races | 174.50 | 3 Liberty Bell | 24.50 | | |

PIN BALL

| | | | | | | | |
|-----------------------|----------|-----------------------|--------|-------------------------|----------|------------------------|--------|
| 1 Broadcast | \$ 69.50 | 1 Play Ball | 69.50 | 1 Polo | \$ 22.50 | 1 Bright Spot | 59.50 |
| 1 Triumph | 35.00 | 1 C.O.D. | 27.50 | 1 Silver Skate | 59.50 | 1 Monicker | 105.00 |
| 1 Strat-O-Liner | 60.00 | 2 Roller Derby | 44.50 | 1 Double Feature | 45.00 | 1 Balley Reserve | 59.50 |
| 3 Dude Ranch | 54.50 | 2 White Sails | 29.50 | 1 Attention | 69.50 | 1 Formation | 25.00 |
| 2 Big Chief | 65.00 | 1 Exhibit Stars | 89.50 | 1 Star Attraction | 75.00 | 1 School Days | 69.50 |
| 2 Limelight | 35.00 | 1 Red Hot | 19.00 | 10 Vogue | 27.50 | 1 Belle Hop | 79.50 |
| 1 Speed Demon | 25.00 | 1 Snappy | 72.50 | 1 Jolly | 29.50 | 1 Mills Owl | 79.50 |
| 2 Mascot | 34.50 | 1 Four Aces | 129.50 | 1 Top Notcher | 24.50 | 1 Glamour | 65.00 |
| 1 Wow | 34.50 | 1 Rotation | 59.50 | 1 Speedway | 24.50 | 1 Seven Up | 67.50 |
| 4 Champion | 39.50 | | | | | 1 Mystic | 69.50 |

NEW MACHINES—F.O.B. FACTORY

| | | | | | |
|----------------------------|----------|-------------------------------|----------|-------------------------------|---------|
| Chicoin Goalee | \$525.00 | Atlas Ace—Peanut Vendor | 12.50 | Mutoscope Voice-O-Graph | 1153.00 |
| Pre-Flight Trainer | 850.00 | Victory Derby | \$574.50 | Mutoscope Photomatic | 1095.00 |
| Shipman Stamp Vendor | 39.50 | Victory Special | 589.50 | Kontest Poker | 174.50 |
| Undersea Raider | 399.50 | | | | |

BLACK CHERRY BELLS

VEST POCKET BELLS

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MILLS NOVELTY CO. Exclusive Distributors MILLS INDUSTRIES, INC.
INTERNATIONAL MUTOSCOPE CORPORATION

“KING’S JESTERS” SEE NEW AIREON



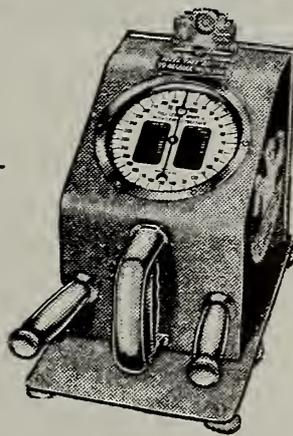
CHICAGO — The famous “King’s Jesters,” one of the best known recording quartets, were entertained by their own records on the new Aireon Electronic Phonograph at the show-rooms and offices of the Distributing Corp. of Illinois, this city.

Max Berenson and Lou Koren of the firm reported that the “King’s Jesters” found the new Aireon reproducing their records with greater clarity and also stated that this new Electronic Phonograph was the “most attractive we have yet seen.”

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PALM BEACH HOITY-TOITY GIVE JUKE BOX PARTY

PALM BEACH, FLA.—Maybe youse guys and gals don’t know it, but a great many of the hoity-toity have stayed on at Palm Beach here and are still keeping their big shacks open to entertain.

Anyway, guys and gals, it may interest youse to know that Mrs. Woods Plankinton gave a big bar-becue on the grounds of her estate

right on the snooty lake shore and that, according to the society reporter, “A glorified juke box furnished the music for dancing, the dance floor being one side of the garden and dancing under the stars were several members of the Palm Beach and Boston colony.”

Ain’t that somethin’?



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OF ALL COUNTER GAMES

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LEGAL EVERYWHERE! READY FOR DELIVERY TODAY FROM . . .

HEATH DISTRIBUTING COMPANY
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AOLAC SUGGESTS CMI PUBLIC RELATIONS PLAN BE FIRST USED TO CURE EXCISE TAX PROBLEM

LOS ANGELES, CAL. — Samuel (Curley) Robinson of AOLAC (Associated Operators of Los Angeles County, Inc.) in a letter addressed to the Coin Machine Industries, Inc., suggests that the first job of the public relations program in which CMI hopes to soon be engaged be directed to cure the present excise tax problems.

"Curley" writes, "Our only desire is to see an unfair situation righted so that all in this industry will benefit. It is our opinion that there will be no relief regarding the excise tax which, as you know, was originally set up as a war measure until considerable time after peace has been declared. This places us in the position of being forced to purchase excise tax stamps commencing July 1, 1946 for the Governmental fiscal year."

Robinson also enclosed a complete treatise on the excise tax problem suggesting methods for curing this inequitable interpretation and urging the CMI to put all of its efforts in its public relations program to first cure this problem.

He recalls how in 1941, Section 3267 of the Internal Revenue Code was amended to include pinball and other amusement machines with a license fee of \$10 and slot machines at \$50 per year.

In 1942, he reports, the same section was again amended to place

chines in the \$10 category and gam-music along with amusement making machines were doubled in fee to \$100.

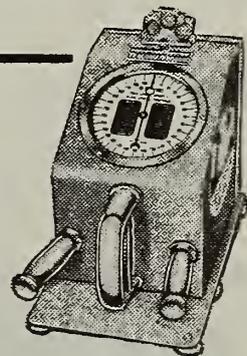
He reports that it has always been his contention that pinball machines were not gaming machines. He then goes on to explain the difference between free plays, in his estimation, as against machines paying off in cash.

He writes, "We believe that CMI should commence a campaign to have a proper interpretation of Section 3267 of the Internal Revenue Code, whereby its original intent in 1941 is carried out and interpreted as the Congressional Committees intended when they passed the original act."

He asks all who received this letter

to write him their views in this matter.

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 KILBOURN 2032-3

COIN MACHINES HELPED ATOMIC BOMB

By John F. Sembower

Former Director of Industrial Relations for E. I. du Pont de Nemours & Co. at the important atomic bomb plant at Richland, Washington.

Special to The Cash Box

Coin machines played an important role in the atomic bomb program during the building of the vital plutonium plant at Richland, Wash., it came to light recently when many details of the building of the gigantic plant were revealed.

Construction of the Hanford Engineer Works near Richland was the biggest single part of the atomic program under the Manhattan District of the U.S. Army Engineers. Costing nearly four hundred million dollars, it was a bigger building job than the Panama Canal.

The nature of the plant dictated its location in the arid region of southeastern Washington, far from big centers of population. A large city was built for the huge construction force that included more than one hundred thousand workers at one time or another during the two years of building.

At its peak the temporary town of Hanford had a population of 65,000. Recreation was an acute necessity for the thousands of workers. It held a high priority in the employee relations program of the project, because manpower was at its scarcest and worker turnover had to be held to a minimum.

That is where the coin operated machines entered the picture. Nicholas Foisy of Yakima, Wash., a large coin operator in southeastern Washington, in the summer of 1943 began installation of what finally grew to be batteries of hundreds of machines of all types in the mammoth recreation halls.

The workers asked for the machines, and made it plain that they regarded them as clean and wholesome entertainment which went a long way toward breaking the monotony of their barracks life.

As the project rapidly grew the Hanford Employees Association was formed with a charter from the U.S. Army Corps of Engineers and a membership consisting of employees of E. I. du Pont de Nemours & Co., the prime contractor, and the hundreds of subcontracting firms.

The Association had the responsibility of conducting wholesome employee recreation activities on a self-supporting basis in order to relieve the Government of the heavy burden of the elaborate entertainment that was required.

The Association assumed the coin machine contract with Foisy, and received one-half of the proceeds from their operation. This went far toward replenishing the budget which during the two years of the project was close to \$200,000.

Thus, not only did the workers enjoy the machines themselves, but they contributed toward bringing some of the nation's most outstanding entertainment features to the remote site of the great construction project.

Included were "name" dance bands such as Jan Garber, Jack Teagarden, Leo Reichman, and Kay Kayser. Great concert stars, some from the Metropolitan Opera in New York City, appeared on a concert series supported in part by the Employees Association which in turn drew much

of its financial resource from the coin operated machines.

The all-star major league baseball team and two all-star professional football teams were among the sports features offered. The Association was able to fully equip scores of athletic squads for interplant leagues, and it purchased playground equipment for the youngsters of families living in the extensive trailer camps.

A library of several thousand volumes was established and maintained.

As the project drew to a close in the spring of 1945 and the stage was being set for the bomb's unveiling last fall over Hiroshima and Nagasaki, the Association wound up its affairs with most of its resources already returned to the employees in the form of the recreation provided, and the surplus was bequeathed to the much smaller permanent operating staff of the plutonium plant.

The coin machines had done their job also, and they were removed progressively as the size of the work force dwindled. "Our most popular machine was one where you paid nickels to take potshots at Jap airplanes," Foisy reminisced.

"That machine was purley recreational with no money return, but how the boys liked the satisfaction they got out of knocking the Japs down" he explained.

"Only a machine using an atomic bomb idea might have been more popular — although at that time we didn't know that atoms had anything to do with Hanford!"

Smiley

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LEGAL COUNTER GAME OF ALL TIME

ALL ORDERS FILLED IMMEDIATELY!

HUTZLER VENDING MACHINE CO.

900 WINCHESTER AVE

MARTINSBURG, W. VIRGINIA



1945 LATIN AMERICAN EXPORTS WERE OVER BILLION AND QUARTER DOLLARS

NEW YORK—Since the first publication of the "Latinos Americanos" page in the March 25, 1946 issue of *The Cash Box*, great interest has been shown in the Latin American market by coinmen all over the nation who believe that these countries will prove among the greatest importers of coin operated equipment.

This past week the Guaranty Trust Company of New York published the fact that United States exports to the Latin American countries amounted to over \$1,263,000,000 in value of which only \$35,000,000 was lend-lease.

This is of great importance to the coin machine industry for already many of the manufacturers, distributors and jobbers have made connections thruout Central and South America for export of new and used machines.

In a few more weeks *The Cash Box* will announce publication of its next "Latinos Americanos" section which will, this time, contain illustrations of all the new coin machine products which have been introduced in the past months and will be printed entirely in Spanish directed completely to the Latin American countries.

To give some idea of the amount of export business done during 1945 with Latin America the following figures were just published.

| | |
|--------------------------|---------------|
| Mexico | \$308,683,000 |
| Brazil | 218,611,000 |
| Cuba | 195,749,000 |
| Venezuela | 136,720,000 |
| Colombia | 88,209,000 |
| Chile | 51,886,000 |
| Peru | 42,521,000 |
| Argentina | 38,765,000 |
| Panama | 33,721,000 |
| Uruguay | 29,442,000 |
| Dominican Republic | 18,777,000 |
| Costa Rica | 16,023,000 |
| Ecuador | 15,230,000 |
| Guatemala | 14,679,000 |
| Bolivia | 14,275,000 |
| Honduras | 10,262,000 |
| Haiti | 9,611,000 |
| El Salvador | 8,671,000 |
| Nicaragua | 8,531,000 |
| Paraguay | 2,562,000 |

NEW USE FOR PARKING METERS FOR DRUNKS

BINGHAMTON, N. Y.—Tipplers here are using parking meters as resting spots as they go staggering along the streets, according to police who have been noting these tactics.

The drunks seem to have made up their minds that they can just about make it from one meter to the next and use these as resting stations.

By the way, Binghamton authorities state, there is no charge for such use of the parking meters.

AIREON'S MEXICO SHOWING STOPS STREET TRAFFIC



MEXICO CITY, D. F.—Street crowds stopped in their tracks, proving the average Mexican's love for music, and jammed the doorways and windows of the Casa Navarro (House of Navarro) here when Frank Navarro, Aireon distributor, showed the new Aireon Electronic Phonograph.

Frank reported that ops here had difficulty pushing their way thru the crowds that gathered around. "But," Frank says, "it proved once again the Mexican love for good music."

JUVENILE SLUGGERS

SHREVEPORT, LA. — Three boys, unidentified, were picked up this past week in the downtown section slugging cigarette machines belonging to S. E. Nelson of this city.

Nelson reported that the practice had cost his company over \$300 already this year. He also stated that Treasury Dept. agents had wanted to take the case thinking the sluggers were an organized gang.

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IMMEDIATE DELIVERY

And...

MANY OTHER

SURPRISES IN

STORE.

**HANNA
DISTRIBUTING CO.**

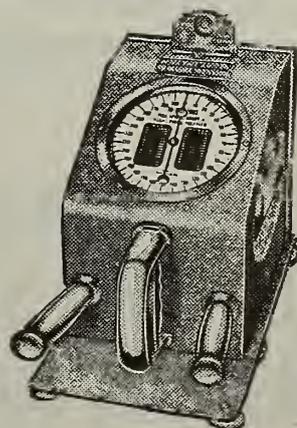
217-219 ELIZABETH ST.

UTICA, NEW YORK

TELEPHONES: 2 - 5732 and 4 - 7913

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GET IT...NOW!**

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Deluxe
GRIP
SCALE
3-WAY
STRENGTH
TESTER**



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SEQUENCE AS RECEIVED!

WESTERN DISTRIBUTORS
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LA. TAX BILL IS IN GOVERNOR'S HANDS

Plan to Tax Slots, Pinballs, Consoles, Venders \$50, Half to go to State and Half to Parish. Suggest Ops' Occupational Tax by Individual Parishes. Bill Offered to Legalize and Tax All Gambling.

BATON ROUGE, LA.—A recommendation aiming to tax gambling devices, coin vending machines, juke boxes and pinballs is now in the hands of Governor James H. Davis and members of the Legislature.

The Louisiana Revenue Code Commission recommends the move. They offer, in addition, two suggestions, 1) that the occupational license be repealed by the state on sellers and operators of coin machines and that such a license be left entirely to the parishes and municipalities, and that, 2) the state, instead, add a broader sales tax.

The present state sales tax is one per cent and the city sales tax two per cent. The occupational license fees vary.

The license fee, if passed, will be \$50 per year, half for the state and half for the parishes. At the present time slots are not taxable by either city or state. The only tax levied is the \$100 Federal tax.

In addition to the proposed coin machine tax, Representative Horace J. Dugas of Allemands, St. Charles Parish, stated that he planned to offer the legislature a bill that would, "Increase taxes on all soft drinks 6c per case, hike the tax on beer 2c per bottle, up the rate on whiskey 25c per quart and that on wine 20c per gallon, for state and parish revenue use."

Another senator, who preferred to remain anonymous, wrote that he planned "to offer a bill to legalize and tax gambling, on a local option basis, if possible."

This sudden tax demand for the state and local parishes as well as municipalities has coinmen here in a whirl. None as yet know just what the results will be and just what the Governor will decide upon.

The legislature is now convening and it is believed that even more bills regarding coin machine taxation will be presented.

New Orleans Down April 27 (?)

NEW ORLEANS, LA.—After a long period of non-interference by the police and an attendant prosperity such as is seldom known, slots in this city are preparing to close up shop on April 27, according to reports.

Word has come down that everything must be shut up tight one week prior to Mayor-Elect De Lessops S. Morrison takes office on May 6. How long this case of closed shop will last none here predicted.

Cig Vendors Fear Loss of Volume on 1c Per Pack Rise

NEW YORK—Some cigaret machine ops here believe that they may have to endure a drop in their volume sales due to the 1c per pack rise which has been granted to them. They explain that the retailers can absorb this rise and continue on serving their customers.

Other ciggie machine men claim that this rise will mean very little. They claim they are not competing with the retailers and that their machines are in "convenience outlets where the public will not quibble over the extra penny."

At present this means that instead of 2c enclosed with the package which is being vended at 20c, there will be only 1c enclosed, thereby costing the purchaser 19c per pack.

Other ciggie ops believe that this will not effect sales in the least in view of the fact that hotels here and thruout the nation are obtaining the same price without this emergency sales method which the machines offer.

Add More Distribs For "Bank Ball"

NEW YORK — George Ponser and Irving Kaye of Amusement Enterprises, Inc., this city, announced this past week the appointment of the following additional distribs for their "Bank Ball" bowling alley.

General Music Company of Los Angeles and San Francisco, Cal. to represent the firm in the state of California.

Western Distributors of Portland, Ore. to represent the firm in Oregon and Washington.

Twin Ports Sales Co. of Duluth, Minn. to represent the firm in Minnesota, North and South Dakota and Upper Wisconsin.

Sandler Distributing Co. of Des Moines, Ia. to represent the firm in Iowa and Nebraska.

THE GREATEST RACE RECORDS OF THE NATION!!!

JB 503
MILTON'S BOOGIE.....GROOVY BLUES
JB 504
R.M. BLUES.....RHYTHM COCKTAIL

BY
ROY MILTON
And His **SOLID SENDERS**

STILL A COLOSSAL COLLECTOR OF COINS

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VOO-IT CRYIN'
AND
VOO-IT BLUES

BY
THE BLUES WOMAN
ORCHESTRAL ACCOMPANIMENT
LIST PRICE \$1.00 Plus Tax

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"VICTORY SPECIAL"

"SURF QUEENS"

"UNDERSEA RAIDER"

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ONE OR TWO NICKEL PLAY
5¢ OR 10¢ EACH GAME

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

PRODUCTION IS LIMITED .. ORDER TODAY FOR EARLIEST DELIVERY

PROFESSIONAL INTEREST IN JUKE BOX



PORTLAND, ORE. — Proving that interest in Wurlitzer juke boxes is shared by prominent professional people, is in the above photograph submitted by the local branch of Clark Distributing Co., Northwestern distributors of Wurlitzer commercial phonographs.

Pictured in Clark's showroom, examining a 1946 Model 1015 Wurlitzer phonograph are, left to right, Earl Bush, a leading Oregon Music Merchant and Dr. Ruth Barnett, well-known Portland professional woman.

Charming, gifted Dr. Barnett was captivated by the eye-catching design and superb tone of the Wurlitzer 1015, an experience paralleling that of thousands of others now seeing and playing the Wurlitzer 1015 in top locations throughout the country, according to reports.

Commenting on the widespread interest in juke boxes, Mr. Bush stated, "The appeal of music is universal. Now, through the medium of Wurlitzer's Model 1015 phonograph music better than ever before will be available almost everywhere."

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THE BEST NEWS APPEARS FIRST IN "THE CASH BOX"

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"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS

| | | | | | |
|---------------------------------------|----------|--|----------|--|----------|
| Keeney Super, 5c, F.P., P.O. | \$299.50 | Keeney Twin, 5c-5c, F.P., P.O. | \$550.00 | Keeney Twin, 5c-5c, P.O. | \$350.00 |
| Keeney Super, 25c, F.P., P.O. | 350.00 | Keeney Twin, 5c-25c, F.P., P.O. | 575.00 | Keeney Twin, 5c-25c, P.O. | 395.00 |
| Keeney 4-Way, 5c-5c-5c-5c, P.O. | 475.00 | Keeney Twin, 25c-25c, F.P., P.O. | 595.00 | Keeney Twin, 25c-25c, P.O. | 425.00 |
| Keeney 4-Way, 5c-5c-5c-25c, P.O. | 550.00 | Keeney 4-Way, 5c-5c-25c-25c, P.O. | 575.00 | Keeney 4-Way, 25c-25c-25c-25c, P.O. | 595.00 |

CONSOLES

| | |
|---|----------|
| Mills Three Bells, 5c-10c-25c | \$850.00 |
| Mills Four Bells, Late Head, 5c-5c-5c-25c | 750.00 |
| Mills Four Bells, Late Head, 5c-5c-5c-5c | 595.00 |
| Mills Four Bells, Orig. Head, 5c-5c-5c-25c | 495.00 |
| Mills Four Bells, Orig. Head, 5c-5c-5c-5c | 395.00 |
| Evans Dominoes, Late Two Tone, D.D., J.P. | 295.00 |
| Evans Lucky Lucre, 3-5c, 2-25c | 295.00 |
| Bally Sun Ray, F.P. | 139.50 |
| Bally Hi Hands, F.P., P.O. | 199.50 |
| Bally Roll 'Em, P.O. | 129.50 |
| Bally Club Bells, F.P., P.O. | 239.50 |
| Mills Jumbo, Late Head, P.O. | 149.50 |

ONE-BALL MULTIPLE,

F. P. TABLES

| | |
|---------------------------|----------|
| Bally Thorobred | \$369.50 |
| Bally Longacre | 369.50 |
| Bally Pimlico | 295.00 |
| Bally Club Trophy | 199.50 |
| Bally '41 Derby | 199.50 |
| Keeney Fortune | 189.50 |
| Keeney Sky Lark | 139.50 |
| Bally Blue Grass | 149.50 |
| Bally Record Time | 149.50 |
| Bally Dark Horse | 149.50 |
| Bally Sport Special | 129.50 |
| Mills '41 1-2-3 | 79.50 |

MILLS SLOTS

| | |
|-------------------------------------|----------|
| Mills Regular Chrome, 5c | \$265.00 |
| Mills Regular Chrome, 10c | 310.00 |
| Mills Regular Chrome, 25c | 335.00 |
| Mills Regular Chrome, 50c | 445.00 |
| Mills Blue Fronts, 5c | 159.50 |
| Mills Blue Fronts, 10c | 169.50 |
| Mills Blue Fronts, 25c | 189.50 |
| Mills Gold Chrome, 5c | 265.00 |
| Mills Gold Chrome, 50c | 445.00 |
| Mills Q.T. Glitter Gold Q.T. | 99.50 |
| Mills Vest Pocket, Blue, Gold | 49.50 |
| Mills Vest Pocket, Chrome | 59.50 |

PHONOGRAPHS, WALL BOXES AND SPEAKERS

| | | | | | |
|---------------------------------------|----------|-----------------------------------|----------|--|-------|
| Rock-Ola Commando | \$595.00 | Rock-Ola Wall Boxes | 19.50 | Kleer-Tone Speaker Cabinet, 23", 19", 10" | 24.50 |
| Rock-Ola Premier | 575.00 | 5-Wire Cable, Per Foot | .12 | Kleer-Tone Speaker Cabinet, 27 1/2", 23 1/2", 14" | 34.50 |
| Rock-Ola Super New Rock-O-Lite | 495.00 | 30-Wire Cable, Per Foot | .22 | Walnut Speaker Cabinet, 15", 14", 9 1/2" | 4.95 |
| Rock-Ola Master New Rock-O-Lite | 475.00 | Wurlitzer Model 950 | \$795.00 | Metal Speaker Cabinet, 15", 14", 9 1/2" | 5.95 |
| Rock-Ola Spectravox, Playmaster | 450.00 | Wurlitzer Model 500 Victory | 550.00 | 12 in. P.M. 20 oz. Speaker | 12.50 |
| Rock-Ola Spectravox | 100.00 | Wurlitzer Model 24 Victory | 495.00 | 12 in. P.M. 16 oz. Speaker | 9.75 |
| Packard Pla-Mor Boxes | 27.50 | Wurlitzer Model 500 | 475.00 | | |
| Rock-Ola Late Bar Boxes | 24.50 | Wurlitzer Model 600 | 450.00 | | |
| Rock-Ola 5c-10c-25c Bar Boxes | 49.50 | Wurlitzer Twin 12 | 225.00 | | |

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J. H. KEENEY & COMPANY
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J. H. KEENEY & COMPANY
NORTHWESTERN CORPORATION

State of Wisconsin and Northern Michigan
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All Phones: KIL. 3030

N. Y. TIMES TELLS ABOUT JUKE BOX BIZ

NEW YORK—Readers of the famous New York Times Sunday Magazine were presented with a picture of the juke box business this past week. The New York Times devoted a full page article to the subject.

Slanted as a mild expose of "a business which doesn't care to say too much about itself," the writer went on to declare that now with the war's end, "the half dozen major manufacturers in the field are bidding for the nation's ears in eating and drinking establishments. And those ears are worth plenty," the writer emphasizes, "roughly \$232,000,000 last year, or 4,640,000,000 nickels.

"Startlingly paradoxical is the fact that while the juke box itself is not a bit shy — brash even — the industry is modest to the point of mystery. Getting statistics on the business, detailed information about the process that removes a box from the factory and plants it at the local tavern, makes one feel like a 'revenoer' after moonshiners in the Ozarks," the writer complains. "Inquiries are received with suspicion and answered curtly," he reports.

The article then went on to discuss the difficulties encountered by the writer in obtaining adequate facts for his story. A visit to the music operators association here turned up one official who would make reply to

questions, but only if they were submitted in writing. Even then, the reporter declared, some of his questions went unanswered. Then, he continued, "A powerfully built, expensively attired juke box distributor granted an audience in his glass-brick office. Asked the purpose of the association, he laughed. 'You know what an association's for?' he explained, 'It's to keep the members from hurting each other'."

The article continued with an explanation of the operating procedure followed from the time the machine rolls off the assembly line to the time the op has consented to a 50% to 60% take on whatever the machine will gross. The reporter informed the readers of his story that "the price of most juke boxes is about \$300 — varying from \$150 to \$700."

"So far as the money-making ability of the juke box is concerned," the article points out, "the best estimate is that in New York City, where there are between 8,000 and 10,000 machines, the weekly collection is \$16 per box.

"Juke boxes per capita are somewhat higher outside New York than in the city," says the reporter. Quoting a distributor whose territory includes 25,000,000 inhabitants, he said there was one juke box in operation for every 500 people. "That would mean," he continues, "there are about

280,000 machines in the United States and with each machine taking in \$16 weekly, the annual total would be about \$232,000,000."

The writer chides the industry for its so-called "allergy" to the term "juke." "Actually," he explains, "the word has a heritage more honorable than any American's, traceable to a fourteenth century classic. In 1374, Chaucer, in his 'Troilus and Criseyde' used the term, *iowken*, meaning to rest or sleep. In isolated sections in the South, where Elizabethan English has been preserved, the word became 'jouke.' In those sections, the local tavern became a 'jouke joint,' later 'juke joint.' When the first music box was installed in these places it became known as a 'jook box.' The next step was the present term."

It is the reporter's belief, as he sets forth in his article, that "serious competition to the industry as a whole has come from the more sedate musical medium known as piped music. To meet this threat, the juke box manufacturers have designed new models — the first since 1942 — calculated to gain the victory by sheer power."

He then describes one of the new models as possessing a speaker that would do justice to a battleship's public address system. "It should certainly meet the boast of one operator," agrees the writer, "who said the machine 'livens up a place'."

WANTED TO BUY IMMEDIATELY MILLS ESCALATOR TYPE SLOTS

WIRE — PHONE — WRITE

BILL WOLF

M. S. WOLF DIST. CO.

1348 VENICE BLVD.

LOS ANGELES 6, CALIF.

(PHONE: PROSPECT 4131)

WASHINGTON COIN MACHINE OPS MEET



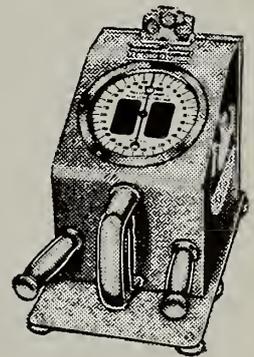
WASHINGTON, D. C. — The above pictures were taken at the meeting of the Washington Coin Machine Operators Assn., Friday, April 12.

Upper photo shows the speakers' table. From left to right: Horace Biederman, secretary-treasurer of the assn.; Ben Rodins, banquet chairman; Bill Gersh of *The Cash Box*; Arch MacDonald, noted sportscaster and toastmaster of this meeting; Homer E. Capehart, chairman of the board

of Packard Mfg. Corp.; Evan Griffith, president of the assn.; Jeff Lichtenberg, attorney for the assn.; Dave Simon, New York distrib and Jack Robinson, vice-president of the organization.

Bottom photo gives some idea of the large gathering of coinmen to help re-organize the association on a strong basis and to adopt the 70%-30% commission basis as suggested by *The Cash Box* for all coin machine operators in the nation.

Yes, Sir!
WE'VE GOT IT!
GOTTLIEB



★ Improved Deluxe

GRIP SCALE

3-Way Strength Tester

ORDER NOW . . . and
DON'T FORGET . . .

Stage Door Canteen

Location Favorite of the Year!

H. Z. VENDING & SALES CO.

1205-1207 DOUGLAS ST.
OMAHA 2, NEB.

"THE CASH BOX" is the one and only weekly exclusively devoted to this industry.

HAMEL APPOINTS GREELEY AS M'GR

BOSTON, MASS. — W. P. (Bill) Hamel, distrib for Packard Mfg. Corp. here, announced this past week the appointment of J. William Greeley as general manager of the firm's offices at 910 Beacon St., this city. Greeley has had 18 years of experience in the music machine industry.

In addition to Greeley, Hamel also announced that Franklin S. Wright is now on the firm's sales force and is visiting with music ops thruout the New England area.

He reports that shipments are coming in daily from Packard and that music ops are having their orders filled just as rapidly as possible.

A complete service force is now in action at these offices headed by Fred R. Richards. Two well known amplification and general juke box experts are also in this department, according to Richards, they are Ed. A. Dresser and Harold Bean.

TALK IT OVER



PITTSBURGH, PA. — Two of this city's best known distribers, Sam Strahl of American Coin-A-Matic Machine Co. and B. D. Lazar of B. D. Lazar Company, talk over the future of the juke box industry.

Strahl is distributor for AMI in this territory and Lazar is distributor for Rockola phonos.

Results of the discussion were not disclosed.

FIBER GEARS PARTS FOR WURLITZERS

Main Fiber Gears \$4.00 - Star Wheels 30c Each
Selector Pins or Dumbbells; 1 Doz. \$3.00
Ball Shooters or Plungers for all Pin Ball Machines — 1 Dozen \$5.00.

For Quantity Prices, Write To:

JAMES CLEMENT - Mfg. of Coin Mach. Parts
948 W. Russell Street Philadelphia 40, Pa.

Another

"PEACH From GEORGIA"!

GOTTLIEB

Improved ★ Deluxe

GRIP SCALE

3-Way Strength Tester

A Peach of a Money Maker

Now Delivering! Order at Once!

HEATH DIST. CO.

217 THIRD ST., MACON, GA.



QUICK TO CLICK

TRADE MARK FOR
AMUSEMENT ENTERPRISES INC.
GAMES



14 Ft. Size Pictured Here

NOW DELIVERING BANK BALL

The first in a series of games that will be "Quick to Click" for you!

9 FOOT SIZE **\$375⁰⁰** F.O.B., N.Y. 12 AND 14 FOOT SIZES PRICES ON REQUEST

— ORDER FROM YOUR NEAREST DISTRIBUTOR —

Distributed in Ohio, Mich., W. Va. and Ky. by
NICKEL AMUSEMENT CO., 1648 St. Clair Ave., Cleveland 14, O.

Distributed in Oklahoma by
CLIFF WILSON DIST. CO.,
1121 S. Main St., Tulsa, Okla. 119 S. Walker St., Okla. City, Okla.

Distributed in Northern N. J. by
HERCULES SALES & DIST. CO., 415 Frelinghuysen Ave., Newark 5, N. J.

Distributed in Western Pa. by
AMERICAN COIN-A-MATIC MACHINES CO., 1437 Fifth Ave., Pittsburgh, Pa.

Distributed in Eastern Pa. and Southern N. J. by
DAVID ROSEN, 855 N. Broad St., Philadelphia 23, Pa.

Distributed in Texas and New Mexico by
WALBOX SALES COMPANY, 1503 Young St., Dallas, Tex.
Distributed in District of Columbia, Md., Northern Va. and Del. by
GENERAL VENDING SALES CORP., 306 N. Gay St., Baltimore 2, Md.

Distributed in California by
GENERAL MUSIC CO., 2277 W. Pico Blvd., Los Angeles, Calif.

Distributed in Minn., N. D., S. D. and Upper Wis. by
TWIN PORTS SALES CO., 230 Lake Ave., S., Duluth 2, Minn.

Distributed in Oregon and Washington by
WESTERN DISTRIBUTORS, 1226 S.W. 16th Ave., Portland, Ore.

Distributed in Iowa and Nebraska by
SANDLER DISTRIBUTING CO., 110 Eleventh St., Des Moines 9, Ia.

OTHER DISTRIBUTOR TERRITORIES AVAILABLE—WRITE!

AMUSEMENT ENTERPRISES INC.

GEORGE PONSER - IRVING KAYE

2 COLUMBUS CIRCLE - NEW YORK 19, N.Y. - CIRCLE 6-6651

COINMEN URGED TO CHECK LABOR LAWS

Unwitting Violations Found in 74% of Businesses by Dept. of Labor. Uncle Sam Now Checking All Business Firms. Over \$15 Millions in Claims Paid in '45.

WASHINGTON, D. C.—Coinmen are urged to check with their attorneys and accountants to determine whether any violations of the Fair Labor Standards Act and the Public Contracts Act might have unwittingly been made. Unintentional violations of the Acts may result in costly penalties to employers.

For several months past the Wage Hour and Public Contracts Divisions of the Department of Labor have been conducting thoro investigations among employers thruout the nation in search of labor violations. In a recent report issued by the U. S. Government, it was revealed that of 44,300 business establishments inspected during the year ended June 30, 1945, no less than 32,800 or 74%, were found to be violating some provisions of the law.

According to the report, one of every four violations charged employers was for failing to pay some of their workers the 40c per hour minimum wage required under the act. Other errors held against employers were the many cases involving failure to maintain proper records.

Another very common violation, into which many employers unwittingly stumbled was the failure to include bonus payments, made on a monthly basis, in computing the employes' overtime rate. According to a decision handed down by the United States Circuit Court of Appeals in New York, it has been ruled that even if the bonus payment involves no contractual arrangement, the fact that it has been made regularly makes these payments part of the basic wage rate, in computing overtime. In addition, it is to be remembered that the National Wage Stabilization Board has ruled that regularly paid bonuses must not be dropped without prior approval from the board.

Huge liabilities may be incurred by employers under the Fair Labor Standards Act. The act provides for fines up to \$10,000 for first offenders;

second offenders are liable to imprisonment up to six months in addition to payment of the fine. As for the worker, he can sue to collect double whatever back wages are due him.

Restitution paid by employers to workers' claims amounted to \$15,-800,000 in the last year, the Labor

Department reported. This restitution was made to 440,000 workers in 19,000 establishments.



NEW MASTER VENDERS

available for immediate delivery, write.

To buy or sell Coin Machines In Columbus, Ohio

SEE

G. N. VENDING COMPANY

663 W. Broad St. Columbus 8, Ohio

20 years experience

WE WILL BUY ALL YOUR PIN GAMES NO JUNK WANTED! BEST PRICES PAID!

V. P.

DISTRIBUTING CO.

2336 OLIVE ST.

ST. LOUIS 3, MO.

KANSAS DISTRIBUTORS FOR

- AIREON ELECTRONIC PHONOGRAPH
- PACE'S DRILL PROOF DE LUXE CHERRY BELL
- CHICAGO COIN'S GOALEE
- WILLIAMS LAURA AND SUSPENSE
- ADVANCE VENDORS

Reconditioned Consoles & Slots—DuGrenier Cigarette Venders

MATHENY VENDING CO., INC.

564 W. DOUGLAS

WICHITA 12, KANSAS

ONE OF THE MOST PROFITABLE OPERATORS' MACHINES EVER BUILT

PHOTOMATIC

(Trade Mark)

SEND FOR THE SPECIAL PHOTOMATIC SELLING PLAN

INTERNATIONAL MUTOSCOPE CORP.

44-01 ELEVENTH ST.

(WM. RABKIN, President)

LONG ISLAND CITY 1, N. Y.

1946 — Our 51st Year of Service

OPERATORS IN THE STATE OF GEORGIA

COME IN AND SEE

ROCK-OLA

The PHONOGRAPH OF TOMORROW

NOW ON DISPLAY

MULLINIX AMUSEMENT CO.

1514 - 16 BULL ST.

SAVANNAH, GA.





Thank You!



(Patents Pending)

We are indeed grateful for the overwhelming response and the enthusiastic acceptance of our BEACON COIN CHANGER.

This tremendous enthusiasm shown by distributors, operators and many thousands of people outside the coin machine business, proves further our original contention of the unlimited possibilities of our BEACON COIN CHANGER — not for today — not for tomorrow — but for all time.

Territories are now being allotted in accordance with the ability of the individual in the respective States.

Announcements will soon be made on the various appointments.

BEACON
COIN CHANGERS
will be available sooner
than you think.

AL SEBRING

Bell Products Company

2000 N. OAKLEY

(Humboldt 3027)

CHICAGO 47, ILL.

JAY BULLOCK MGR DIRECTOR FOR SOUTH CALIF. MUSIC OPS



JAY BULLOCK

LOS ANGELES, CAL.—Jay Bullock, noted music machine op of this city, was recently appointed managing director of the Music Operators Association of Southern California.

Bullock replaces Aubrey Stemler in this position. He comes to the industry with a great deal of operating experience, having operated one of the largest music routes in this area along Central Avenue, which is known as the "Harlem of Los Angeles."

During the early stages of the war when the Japanese residents were ordered removed from this city by the military authorities and left a large vacant area near downtown Los Angeles, which was formerly known as "Little Tokyo," Bullock used good foresight in calling upon the military authorities and arranging to rent most of this area. He developed it tremendously by moving in many businesses as well as a large number of colored families. He also covered this area solidly with phonos.

Bullock is currently president of the East Side Chamber of Commerce and is, thru this organization, sponsoring a movement to help returned veterans. He has been instrumental in obtaining jobs and homes for a great many vets here.

Regarding his appointment as managing director of the music ops association here, Bullock stated, "It is my aim to weld the music operators of southern California into a strong organization."

He also said, "I am wholeheartedly in favor of *The Cash Box* suggestion for a 70%-30% commission basis. will be one of our leading efforts."

NO TAX STAMPS ORDERS FOR MILWAUKEE THIS YEAR

MILWAUKEE, WIS.—Frank J. Kuhl, collector of internal revenue here, made out his requisition for new tax stamps for the fiscal year for coin operated machines starting July 1. His total order — none.

In 1942, the peak year, 15,000 federal tax stamps were sold. In 1944 there were 10,000 sold. Last year, Kuhl again ordered 10,000 and only issued 10.

This is attributed to the drives and the Supreme Court ruling in this state which wiped out slots, pay tables and pins. Uncle Sam losing again, just when revenue is sorely needed.

W. VA. TOWN OKAYS PIN GAME LICENSES

MORGANTOWN, W. VA.—The city fathers, on the recommendation of Councilman H. L. Winter, approved applications for 34 pinball licenses.

This is in keeping with the action now in force in this community to raise revenue in every possible fashion.

These additional licenses which were issued cover a variety of locations and it is generally believed will meet with the approval of the pinball playing population here.

P & S FREE PLAYS ARE PROVEN WINNERS

| | |
|-------------------------------------|------------------------------|
| Eagle Squadron From — Big League | Production From — Blondie |
| Shangrila | Eagle Squadron |
| From — Mr. Chips | From — Big Town |
| Torpedo Patrol | → KISMET |
| From — Formation | Our Latest |
| Paratroops | Bombardier ← |
| From — Powerhouse | From — Follies |

WANTED AT ONCE —
Punch, Tops, Formation and Powerhouse
See Your Distributor or Write To —

P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, Ill.

IMMEDIATE DELIVERY Exclusively in Wisconsin

RED BALL
\$395.00

Sensational Legal Game. It's New. It's Different. It's Profitable. Grosses over \$95.00 a week. Will pay for itself in eight weeks.

This game was played all over the world during the war. Thousands sold to the Army, Navy, Red Cross and U.S.O. Clubs. ASK ANY G.I.

ATTENTION WISCONSIN OPERATORS! — Write for exclusive in your territory. DON'T WAIT. You may be too late.

LITE LEAGUE
\$425.00

NO BALL — NO PINS — NO PLUNGER

Really a different game. Write for complete information.

BOWL-A-WAY
\$375.00

11' 6" Skee Ball Game. Only Skee Ball comparable to pre-war type. Silent sponge rubber playing field. 5,000 free ball return. Attention, all operators!

Here's a real money maker for you.

Phone — Write — Wire
WISCONSIN NOVELTY COMPANY

3734 No. GREEN BAY AVE. Phone Locust 0100 MILWAUKEE, WIS.

ORDER TODAY! START MAKING MONEY with



COMPLETE STOCK OF BALLY PARTS
PROMPT ATTENTION TO MAIL ORDERS!

COVEN DISTRIBUTING CO.

3181 ELSTON AVE. • (IND. 2210) • CHICAGO 18, ILL.

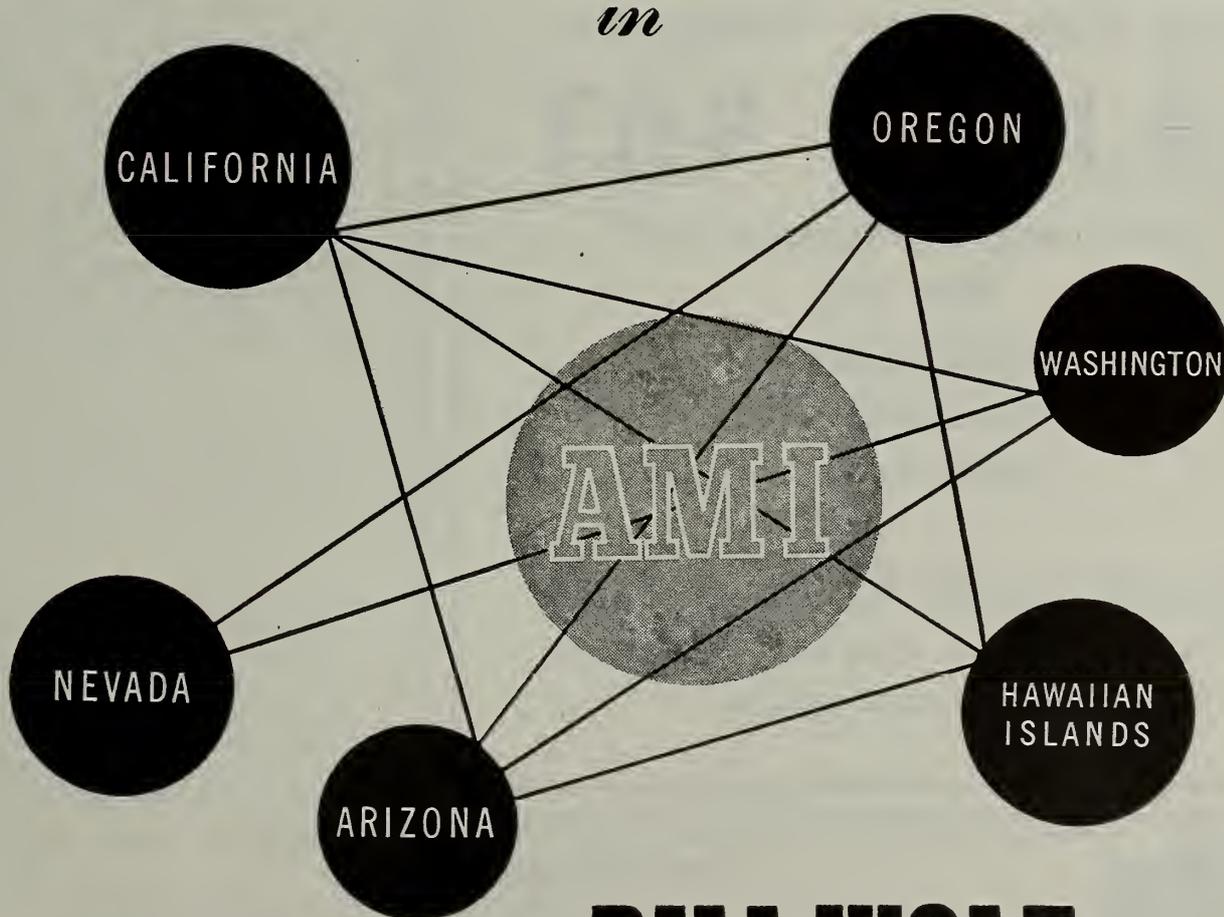
EXCLUSIVE BALLY DISTRIBUTOR

We Distribute

AMI *Phonographs*

AMI *Automatic Music*

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BILL WOLF

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2313 3rd Avenue, Seattle, Washington • Just Opened
427 S.W. 13th Avenue, Portland, Oregon • Just Opened
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1175 Folsom Street, San Francisco 3, California • Hemlock 0575
1348 Venice Boulevard, Los Angeles 6, California • Prospect 4131

(Formerly California Amusement Co.)

VISITS EASTERN MFRS



JOHN I. CLEARY

NEW YORK—John I. Cleary, Sales-manager for National Slug Rejectors, Inc., St. Louis, Mo., paid a visit to this city this past week on his trip thruout all the eastern states to meet with coin machine manufacturers regarding the firm's well known slug rejector units.

According to Cleary, the firm are producing right along and deliveries are coming thru to meet the needs of the manufacturers everywhere in the industry.

Cleary is becoming acquainted with all the manufacturers in this area at this time and reports very fine acceptance for the firm's slug rejectors as well as their "National Coin Changer."

He also stated that many new products which will appear on the market in the near future will feature their coin changer and their slug rejectors and that operators, jobbers and distributors are urging manufacturers to use these on all the new equipment they produce.

Cleary also stated that the firm were still refinishing all rejectors sent to them and that this service continued thruout the entire war period.

Cleary also discussed the firm's new "National Actuating Device" which is a new vending mechanism actuator for manually operated machines. This is a self-contained unit and is adjustable for 5c, 10c, 25c or combinations of 5c and 1c or 5c and 10c ;also for 10c and 25c combinations.

RUNYON SALES TO OPEN LARGE RECORD DEPTS.

NEW YORK — Runyon Sales Company, this city, and Newark, N. J., report that they will have one of the largest record departments in the east in both offices of the firm within a week or two.

Johnny Holonka will manage this division for Runyon. He was connected with Decca for the past 12 years and his experience with records

for coinmen is second to none, according to officials of the firm.

Runyon execs stated, "Within a few days we will announce exclusive distributorship for the records of a half dozen manufacturers in the states of New York, New Jersey and Connecticut."

● **ATTENTION . . .**
OPERATORS IN
 ★ **WESTERN PENNSYLVANIA**
 ★ **NORTHERN WEST VIRGINIA**
 ★ **SOUTHEASTERN OHIO**

The New Mills Black Cherry Bells now available5c - 10c - 25c
IMMEDIATE DELIVERY
 Mills Brand New Vest Pockets, Fruit Reels — 5c Play.....\$74.50

— **WANTED** —
 Super Bells Saratogas, F.P. Comb.
 Pace Reels, F.P. Comb. Pin Games

WIRE — PHONE — WRITE NOW
COIN MACHINE DISTRIBUTING CO.
 500 N. Craig St. Pittsburgh 13, Pa.
 (Museum 0303-04)

NEW RELEASES
COIN MACHINE FILMS
 FOR
PANORAM OR SOLOVUE
 100
 BEAUTIFUL
 GIRLS
 IN 18 DIFFERENT WHEELS
\$36 PER WHEEL
 OF SIX SUBJECTS
 SOUND OR SILENT
 * * *
QUALITY PICTURES CO.
 5634 SANTA MONICA BOULEVARD
 HOLLYWOOD 38, CALIFORNIA

We don't want THOUSANDS of games — but we'll pay
TOP DOLLAR
For equipment you care to sell
State KIND-QUANTITY CONDITION and PRICE in your first letter.
AMMCO Distributors
 2513 MILWAUKEE AVE. — CHICAGO 47, ILL.
 PHONE: CAPITOL 1111

... it's revolutionary!

"SUSPENSE"

- "SCHEMATIC PANEL"
- VISUAL BALL LIFT

ORDER FROM YOUR JOBBER OR A WILLIAMS REGIONAL DISTRIBUTOR

Williams
 MANUFACTURING
 COMPANY

161 W. HURON ST.

CHICAGO 10, ILLINOIS

Join CMI Now!



"TALK TO ME"



CHICAGO—Dave Rosen of Philadelphia, Pa., AMI distributor in Eastern Pennsylvania and Delaware, admiring the portrait of the AMI "Automatic Hostess" girl which was prominently displayed at the big AMI meeting in this city.

LINCOLN, NEB. TAX STAMP VENDERS

LINCOLN, NEBR. — An ordinance providing for a \$2 per year occupational tax on stamp vending machines was passed by the city council here this past week.

The ordinance recognizes that there is a difference between stamp venders and machines vending such items as candy, gum and other forms of merchandise. The tax on merchandise machine venders is computed on the basis of \$1 for the first 1c of the sale price and an additional tax for each additional cent.

In a council meeting where the tax on stamp vending machines was discussed Mayor Lloyd J. Marti admitted that the tax on other vending machines is not enforced.

Coinmen here are wondering whether the Federal government will also be required to pay this tax to this city. It is well known in the trade that Uncle Sam has purchased \$2,500,000 worth of stamp vending machines, the majority of this money going for the large "Mail-O-Mats" of the Pitney-Bowes Postage Meter Company. But, in addition to these "Mail-O-Mats" there are also the small stamp vending machines and, under this new ordinance here, these are taxable at the rate of \$2. per year occupation fee.

GAME LICENSES LEAD IN NEW ORLEANS

NEW ORLEANS, LA. — There are today more gaming licenses in effect here than amusement machine and juke box licenses combined.

There were 6,521 gaming licenses issued this year compared to 6,300 amusement machine and juke box licenses combined.

With the state now preparing to tax all types of coin operated machines there is a belief current here a small drop in licenses may result.

WANT 500 GAMES

CAN USE 500 FREE PLAY GAMES

(Games must be complete)

SPORTY — PARADISE — JOLLY — SCHOOL DAYS — POLO — HORSERSCOPE — CHAMP — MIAMI BEACH — SEA HAWK — MAJORS '41 — SNAPPY '41 — STRATOLINER — SPORT PARADE — SHOW BOAT — SEVEN UP — SPOT POOL — ARGENTINE — LITA CARD — BOLOWAY

Send Your List Stating Quantity, Price and Condition.

MID-STATE CO.

2850 W. ROOSEVELT RD. CHICAGO 12, ILL.
TELEPHONE: SACRAMENTO 2691



HIT PARADE OF WESTERNS

HAL RITCHIE

No. 149 { ARE YOU ASHAMED
I CAN'T GIVE YOU BACK
YOUR HEART

No. 151 { SOMEONE WON YOUR
HEART
I GOT CATTLE TO TEND

ALL RECORDS RETAIL 55c Plus Tax
DEALERS REGULAR DISCOUNT

ENTERPRISE RECORDS

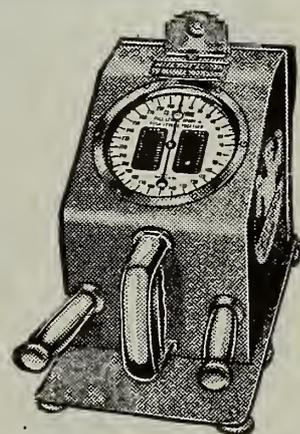
8111 Santa Monica Blvd.
Hollywood 46, Calif.

HERE IT IS
COME AND GET 'EM!

GOTTLIEB
IMPROVED • DE LUXE
GRIP SCALE
3-WAY STRENGTH TESTER

ORDER NOW!

GOLD COAST COIN MACH. EXCH.
2844 WEST PICO BLVD. LOS ANGELES, CALIF.



CATALINA

MARVELS LATEST 5 BALL REVAMP

Price
\$249⁵⁰

F.O.B.
CHICAGO

CONVERTED FROM
SPORT PARADE

Can Also Use the Following Games:
SHOW BOAT SNAPPY '41
STRATOLINER POLO
BOLOWAY SPORTY
STAR ATTRACTION JOLLY
LEGIONAIRE

ORDER
TODAY!

DON'T
DELAY!

NOW DELIVERING!

Order from Your Distributor or Write to Us

MARVEL MANUFACTURING CO.

2122 Milwaukee Ave. • Everglade 0230 • Chicago 47

NEWSPAPER TO BE PRINTED BY RADIO ON HOME SETS

May Open Way to New Type Juke Box Tie Up

NEW YORK—A complete four column newspaper will begin to be printed this coming week on home radio sets by the addition of a small FM receiver, no larger and costing no more than a portable typewriter, at the rate of 500 words a minute and at the same time reproducing pictures and advertisements which may appear in the paper with excellent clarity.

John V. L. Hogan, radio engineer of Radio Inventions, Inc., 155 Perry St., this city, demonstrated the unit this past week. It was developed during the war and recently brought to its present stage of perfection.

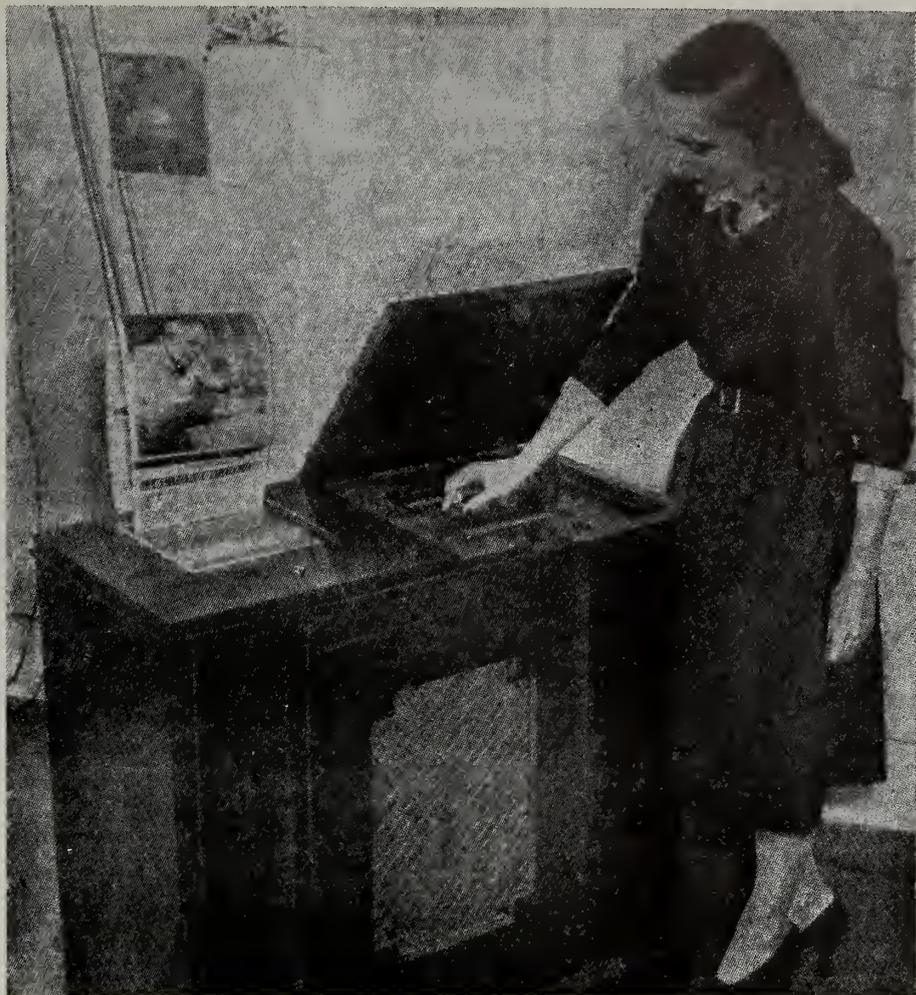
At the present time experimentation is under way to decide what sort of programs the public will like. After this is determined regular sponsors with commercial programs will be invited to use this newest development in radio.

Stations are being set up in 12 cities to broadcast this new type newspaper. The paper rolls for the machines will cost about \$1 each. Manufacturing operations are already under way and very soon the public will be able to purchase these units and attach them to present radio sets.

Theodore Streibert, president of station WOR said that he hoped that their FM station WBAM would be on the air with facsimile programs by November.

Coinmen who noted this new invention believe that there may be new possibilities here for the juke box industry. The general belief is that this FM receiver unit can be combined with juke boxes, if this sort of radio program becomes popular, and that locations will be able to feature bulletin boards posting the latest news as it comes over the air.

THE PROGRESSIVE
COINMAN READS
"THE CASH BOX"



In this home radio-phono set, the phono unit has been removed and the FM receiver installed instead. It fits perfectly into this small space. Note how the four column newspaper is unrolling from within the machine.

NOW DELIVERING — BRAND NEW FACTORY RELEASES

| | | | |
|---|----------|---------------------------------|----------|
| Victory Special | \$589.50 | Evans Ten Strike | \$372.50 |
| Victory Derby | 574.50 | Groetchen Columbia Tw. JP | 132.50 |
| Goalie | 525.00 | New Mills Vest Pockets | 74.50 |
| Total Roll | 525.00 | New A.B.T. Challengers | 65.00 |
| Amusematic Life League | 425.00 | 50c Pace Deluxe Bell | 500.00 |
| Ev. Bangtail 5c J.P. CPO | 596.50 | \$1.00 Pace Deluxe Bell | 600.00 |
| Gottlieb Grippers, New Improved 3-Way De Luxe Model | | | 39.50 |
| Exhibit's Big Hit Single Coin Play | | | 298.50 |
| Silver King Peanut Vendors for Immediate Delivery | | | Write |

JENNINGS SLOTS

| Standard Chief | | Bronze Chief | | Super Deluxe Chief | |
|----------------|----------|--------------|----------|--------------------|----------|
| 5c | \$249.00 | 5c | \$249.00 | 5c | \$274.00 |
| 10c | 259.00 | 10c | 259.00 | 10c | 284.00 |
| 25c | 269.00 | 25c | 269.00 | 25c | 294.00 |

IMMEDIATE SHIPMENT

| | |
|---|----------|
| MARVEL'S LATEST NEW REVAMP "CATALINA" | 249.50 |
| STAGE DOOR CANTEEN | \$274.50 |
| HOLLYWOOD—UNITED REVAMPS, ea. | 249.50 |
| SOUTH SEAS — RIVIERA, ea. | 279.50 |

BEAUTIFULLY RECONDITIONED ARCADE EQUIPMENT

| | | | | | |
|-----------------------------|----------|-------------------------------|----------|-------------------------------------|----------|
| Air Raider | \$225.00 | Football (Pollard) | \$125.00 | Rotary Merchandiser (Exhibit) | \$350.00 |
| Ace Bomber | 295.00 | Foot Ease (Ex.) | 105.00 | Selectorscope | 189.50 |
| Anti-Aircraft Gun | 89.50 | Grippers (Gott Deluxe) | 29.50 | Shoot to Tokio | 195.00 |
| Astrology (Plan.) | 125.00 | Hockey (Chicoin) | 225.00 | Sky Fighter | 325.00 |
| Baseball (Western) | 139.50 | Kicker & Catcher | 34.50 | Striking Clock | 135.00 |
| Baseball (Scientific) | 97.50 | Liberty Striker | 125.00 | Submarine | 165.00 |
| Baffle Ball | 35.00 | Liberator | 199.50 | Super Bomber | 395.00 |
| Battling Practice | 145.00 | Lucky Strike | 79.50 | Sky Pilot | 265.00 |
| Bally Alley | 79.50 | Metal Typer (Groetchen) | 375.00 | Tail Gunner | 165.00 |
| Card Vendors | 45.00 | Magic Heart | 175.00 | Ten Strike | 75.00 |
| Chicken Sam (Conv.) | 150.00 | Magic Roll | 125.00 | Test Pilot | 225.00 |
| Diggers (Buckley) | 135.00 | Panoram | 395.00 | Texas Leaguer | 69.50 |
| Defender (Bally) | 189.50 | Periscope | 199.50 | Tommy Gun | 195.00 |
| Drivemobile | 325.00 | Photo Machine | 695.00 | Torpedo | 165.00 |
| Electric Shocker | 79.50 | Radio Rifle | 79.50 | United Nations | 125.00 |
| Evans Playball | 175.00 | Rapid Fire | 195.00 | Viewscope | 37.50 |
| Fist Striker | 150.00 | Rola Base | 135.00 | World Series | 165.00 |
| Flip Skill | 75.00 | | | | |

WE WANT 500 FREE PLAY CONSOLES and 1,000 5-BALL F.P. PIN GAMES

Cash Waiting . . . Send Us Your Complete List!

Write for Lists: Special Rebuilt Slot Machine Values, Automatic Payout Consoles.

TERMS: 1/3 DEPOSIT; BALANCE C.O.D. or SIGHT DRAFT

MONARCH COIN MACHINE COMPANY

1545 N. FAIRFIELD AVENUE

Armitage 1434

CHICAGO 22, ILL.

OPERATORS!

... YOU ARE INVITED TO THE

MIDWEST PREMIERE SHOWING of SOLOTONE TIMED MUSIC

Presidential Suite—Carter Hotel—May 1-2-3

Distributed by

JACK COHEN

SANFORD LEVINE

TIMED MUSIC, INC.

4816 EUCLID AVENUE

CLEVELAND 3, OHIO

SOLOTONE BOX IN MIDWEST PREMIERE



WM. (BUD) PARR

CLEVELAND, O.—Jack Cohen and Sanford Levine of Timed Music, Inc., this city are inviting music operators to attend the midwest premier showing of the new Solotone timed music, non-selective, wall box.

This premiere will be held in the Presidential Suite of the Hotel Carter in this city on May 1, 2 and 3. The first day of this showing coincides with the Ohio State Automatic Phonograph Owners convention.

Present at this midwest premiere will be Wm. (Bud) Parr of the Solotone Corp., Los Angeles, Calif.

Parr will fly in to help Jack Cohen (who is also president of the Cleveland phono ops association) and Sanford Levine (also an officer in this association) to demonstrate the Solotone box.

Cohen is reported to have already made complete installations and will show these to coinmen who will attend this midwest premiere showing.

Effective reception is being prepared for all music machine ops who will be present at the Presidential Suite of the Carter Hotel. There will be entertainment and refreshments offered.

Parr reported, "We are arranging with other distributors of our Solotone boxes for showing in their territories and we believe that when these showings are over that all the leading music operators in the country will have the opportunity to see the new Solotone in operation."

JOE GREENE OPENS NEW BOSTON OFFICES

BOSTON, MASS.—The Green Distributing Company, exclusive Aireon distributors in Massachusetts, New Hampshire, Vermont, Maine and Rhode Island, announce the location of their new and permanent home at 26 Brighton St., Allston, this city.

This organization had made their temporary business office at a downtown office building located at 25 Huntington Ave. As soon as the Brighton location was available The Green Distributing Company leased the property and are now engaged in remodelling and refurbishing the location to suit their requirements.

Present plans include showrooms, office and complete service department under one roof. The present headquarters is well known to operators and the trade having previously been used by a phono distributor.

The Greene Distributing Company is headed by Joseph Greene, general manager. Sales staff includes Arnold Greene as manager assisted by John McGuinness. (Arnold and Julian Greene have both completed the Aireon service course at the main plant in Kansas City.)

In addition to being exclusive distributors for Aireon, the Greene or-

ganization plan on securing franchises for other machines.



HIT PARADE of WESTERNS

SCOTTY HARRELL and HIS TEXANS

#153 (TROUBLE KEEPS HANGING ROUND MY DOOR YOU CAN'T BREAK MY HEART)

#155 (DETOUR GOTTA MAKE UP FOR LOST TIME)

All Records Retail 55c plus tax
DEALERS' REGULAR DISCOUNT

ENTERPRISE RECORDS

8111 Santa Monica Blvd.
Hollywood 46, Calif.

MERCURY'S TOP-NOTCH CONVERSIONS SHOOT THE BARTENDER

Converted from Seeburg Chicken Sam, Jap and Convict

MAID 'N' MONSTER

Converted from Seeburg Shoot the Chutes

Greatest sensation, proven money makers. Scenery most colorful and original on the market. The cabinets are refinished and beautifully repainted in our own outstanding original manner. "SHOOT THE BARTENDER" AND "MAID 'N' MONSTER" have proved by every test to top all other Ray Guns in mechanism, design and player appeal.

We spare neither money nor time to make them the BEST. Entire mechanism rebuilt from A-Z. Guaranteed to give new machine performance.

EVERY MERCURY PRODUCT SOLD ON A MONEY-BACK GUARANTEE

MAKE YOUR OWN CONVERSIONS SHOOT THE BARTENDER

Converted from Seeburg Chicken Sam, Jap and Convict IN FIVE COLORS

MAID 'N' MONSTER

Converted from Seeburg Shoot the Chutes IN FIVE COLORS

• Installed on Location in 20 Minutes • Gorgeous Scenery • Greater Player Appeal • Makes a New Game Out of Your Old Ray Gun • Hand-Painted, New Doll with Lens Already Inserted Included.

\$189.50

F.O.B. Chicago
Send 1/3 Deposit

\$10.00 extra
with free
play unit

\$15.00
Each

F.O.B. Chicago
Send 1/3 Deposit



6651 N. CLARK ST.
CHICAGO 26 ILL.

COIN MACHINE COMPANY

TELEPHONE
BRIARGATE 2516

GOTTLIEB

Improved De Luxe
3-Way Strength Tester

GRIP SCALE

Hundreds of operators have requested that production be resumed on this machine that has been a proved money-maker since 1928!

LOOK AT ALL THESE FEATURES —

- Time-tested, tremendous profit maker!
- 1c Play—Sure-fire penny catcher!
- Operate in your present location—no additional overhead!
- Entirely mechanical, trouble-free operation—ruggedly constructed!
- 3-way tester triples the take!

EXCLUSIVE DISTRIBUTORS IN NEW ENGLAND

TRIMOUNT COIN MACHINE COMPANY

40 WALTHAM STREET

(Tel. LIBerty 9480)

BOSTON 18, MASS.

"DOC" EATON IN RADIO INTERVIEW



CHICAGO—A feature of the first day of the AMI phonograph show at the Continental Hotel, Chicago, April 10, was the wire recording of an interview by Miss Easter Sraker, WIND, of DeWitt (Doc) Eaton, General

Sales Manager of Automatic Instrument Company, and Phyllis Myles, vocalist and wife of Frankie Masters. The recording was broadcast two days later. The program is known as "Celebrity Spotlight."

SHOESHINE MACHINE MFR TELLS PRICE

WASHINGTON, D. C. — The Pathfinder, noted magazine of this city, reported in its April 3, 1946 issue about the shoe shine machine of Coinarts Industries, Milwaukee, Wis.

In a little item headed, "Shoe-Shine Boy," this magazine described the machine as to size and shape and also the fact that while the customer is getting his shoes shined automatically he stands before a mirror.

"The machine," this item reports, "can be installed in depots, drug stores, cigar stores, hotels, etc."

But what most interested coinmen was the last paragraph of this item which reads, "The maker says it will retail for \$400 and adds that the demand is already so heavy 10,000 units are in production."

("Is this searching for new blood or just telling the general public and the retailers what the machine costs?" one noted coinman wants to know.)

GOBLET APPTD ABT PURCHASING AGENT

CHICAGO—L. G. Goblet has been appointed purchasing agent for the A.B.T. Manufacturing Corp., this city.

He succeeds Norman G. Kalmar, comptroller and director of purchases who has resigned after 17 years' service to enter the financial field.

Goblet has been with the firm for 9 years, five years with production and the past four years in the purchasing department.

Tubular COIN WRAPPERS

- 1 Case65c per M
- 3 Cases.....60c per M
- 6 Cases.....53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.

- 50c PENNIES19 M to CASE
- \$2.00 NICKELS17 M to CASE
- \$5.00 DIMES20 M to CASE
- \$10.00 QUARTERS15 M to CASE
- \$10.00 HALVES15 M to CASE

F.O.B. Chicago

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

1/3 Deposit with Order, Bal. C.O.D. All Orders Shipped Express Unless Otherwise Specified.

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
1623 N. California Ave. Chicago 47
(Phone: ARMITAGE 0780)

THE CASH BOX brings you News faster — by First Class Mail — Confidentially — Just like a personal letter!

— \$40.00 —

MAKE YOUR OWN NEW SINGLE AND DOUBLE PLAY **HOCKEY**

Parts come to you wired, all ready to install. Anyone can easily convert their old games to new.



\$40.00

1/3 Deposit, Balance C.O.D.

LEWIS COIN MACHINE SERVICE

3924 W. CHICAGO AVE. CHICAGO, ILL.
(BELMONT 7005)



HIT PARADE of WESTERNS

COFFMAN SISTERS

#145 {COOL WATER RANCHO PILLOW

#147 {MY ADOBE HACIENDA LILLY BELLE

ALL RECORDS RETAIL 55c Plus Tax

DEALERS REGULAR DISCOUNT

ENTERPRISE RECORDS

8111 SANTA MONICA BLVD.
HOLLYWOOD 46, CALIF.

WANT TO BUY — ANY QUANTITY

The following **GOTTLIEB**

Games —

- | | | | |
|-------------------|---------|-------------------|---------|
| School Days | \$25.00 | Sea Hawk | \$25.00 |
| Paradise | 25.00 | Horoscope | 30.00 |
| Spot Pool | 35.00 | Miami Beach | 35.00 |
| ABC Bowler | 25.00 | Champs | 25.00 |
| Belle Hop..... | \$25.00 | | |

EMPIRE COIN MACHINE EXCHANGE

2812 W. NORTH AVE. (HUM. 6288-89) CHICAGO 47, ILL.

JACK GUTSHALL

presents

THESE COLOSSAL COLLECTORS OF COINS



JACK GUTSHALL



EXCLUSIVE

No. 217 {BODY AND SOUL
WHAT'S THE SCORE} HERB JEFFRIES
"Exclusively A Hit"



MODERN

No. 118 {I USED TO WORK IN CHICAGO
THAT'S THE BOOGIE} THREE BITS OF RHYTHM
"An Oldie Gone Modern"



G & G

No. 1020 {YOU GO TO MY HEAD
DON'T LET THE SUN CATCH YOU CRYING} ERNIE ANDREWS WITH WILBERT BARANCO TRIO
"As Scintillating As Champagne"

WATCH FOR G. & G. "WESTERN" HITS ON THEIR NEW "SAN ANTONIO" LABEL



ORDER FROM YOUR NEAREST DISTRIBUTOR

A Newcomer To Our Family Of Distributors

MELODY SALES CO., 316—6th St., San Francisco, Calif.

PAN-AMERICAN RECORD DISTRIBUTORS, 11721 LINWOOD AVE., DETROIT 6, MICH.

AMERICAN COIN-A-MATIC
1437 5th Avenue
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Covers Western Penn., Virginia, West Virginia

COMMERCIAL MUSIC
510 N. Sarah
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Covers St. Louis and Suburbs

RECORD SALES, INC.
2117 3rd Avenue North
Birmingham, Ala.

Covers Alabama and Georgia

MUSIC SALES
680 Union Avenue
Memphis, Tenn.

Covers Tenn. and Ark.

STANDARD
MUSIC DISTRIBUTORS
1913 Leeland
Houston, Texas

Covers Lone Star State

PREMIER
AUTOMATIC MUSIC CO.
640-42 South Street
Philadelphia 47, Pa.

Covers Eastern Penna.

MUSIC SALES
303 N. Peter Street
New Orleans, La.

Covers Louisiana and Mississippi

C & C DISTRIBUTING CO.
714 Fourth Avenue
Seattle, Wash.

Covers Oregon, Wash., Alaska, Montana, Idaho

ORIOLE DISTRIBUTING CO.
512 Pennsylvania Baltimore, Md

Covers Maryland, Washington, D.C., No. Carolina, So. Carolina, Florida

LYON DISTRIBUTING CO., 726 S. 4th STREET, LOUISVILLE, KY.

Covers State of Kentucky and Southern Indiana

Territories Not Covered Above Still Available

JACK GUTSHALL DISTRIBUTING CO.

1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.

POSTEL QUESTIONS ELECTRIC CIG VENDERS

Claims Many Problems Face Ops Who Will Operate Them

CHICAGO — Mack H. Postel, noted cigarette machine coinman of this city, who has had many years of experience in the cigarette vending machine field, questioned the article which appeared in the April 8, 1946 issue of *The Cash Box* regarding electric cigarette machines.

Postel claims that the following are the disadvantages of the electric cigarette machines.

1) *Locations* throughout the country, have on an average, been getting about \$4.00 a month commissions from their cigarette units. With the electric machine, their profits will be cut down by the electricity the machines will use. While the machines will probably use little juice, yet, you'll have to **SELL** that idea to the locations, who will, for the most part, never be convinced.

2) *Consumers* get no advantage with the electric machine, as heretofore. They've been getting their cigarettes out of the manual machine, without trouble or complaint. It is **NO** advantage to them.

3) *Operators*, will have to hire, in addition to their mechanics they **NOW** have, electricians, as they have motors and electricity to deal with.

In many cities, electrical workers are unionized, getting a high Union scale of wages, etc. Should the operator want to unionize his own men not already in the Union, he'll have to pay in many cases as high as \$250.00 for initiation fee for his men to get into the Unions.

4) *Difficulties* of electric machine. Making of outlets for plugging in to machine, in locations that do not already have them. The use of **WET COINS**, of which there is so *much*,

as the result of the money laying on the bar in taverns, laying in wet beer, etc., will **SHORT-CIRCUIT** the machines, and may even blow all the lights out of the premises in which the electric machine is installed. Picture a tavern-keeper waiting **ALL** week for the **BIG** Saturday night's business, and his cigarette machine blows a fuse, or blows all his lights in the tavern, crowded with customers. He'll heave that cigarette machine out and the operator with it.

WE ARE DISTRIBUTORS FOR
DAVAL PRODUCTS CO.
 for
NEW YORK — NEW JERSEY — CONNECTICUT
MARVELS — AMERICAN EAGLES — GUSHERS
 Coin Operated and Non-coin Operated Ball Gum Counter Games.
DELIVERIES BY MAY 1st, 1946
RUNYON SALES CO. of NEW YORK
 593 TENTH AVENUE (Phone: LOnacre 3-4820) NEW YORK 18, N. Y.

LEN MICON SAYS:

MAKE PACIFIC COAST DISTRIBUTORS YOUR HEADQUARTERS
 FOR . . .

PACKARD: SPEAKERS — WALL BOXES — PARTS
NEW 1946 H. C. EVANS BANGTAILS

BALLY: VICTORY DERBY—VICTORY SPECIAL—SURF QUEENS

PACIFIC COAST DISTRIBUTORS

1347 W. WASHINGTON BLVD. (TEL: RICHMOND 5527)

LOS ANGELES 7, CAL.

THE BEST BY TEST FOR YOUR JUKE BOX — NICKEL-O-DEON or PICCOLO

LIBERTY HIT — #5 — "Blue Mexico Skies"
 MEMO HIT — #5001 — San Fernando Valley Blues"
 ATOMIC HIT — #A231 — "Novachord Boogie"
 SUNSHINE HIT — #106 — "You Can Get A Lot
 For What You Got"
 SOLAR HIT — #710 — "I'm A Rollin Stone"

ORDER FROM YOUR NEAREST DISTRIBUTOR

CLIFF WILSON DISTRIB CO., 119 S. Walker St., Okla. City, Okla.
 W. M. AMANN DISTRIB. CO., 115 Olive Street, Shreveport, La.
 CANIPE DIST. CO., 1049 Union Ave., Memphis, Tenn.
 CARDINAL SALES & SERVICE, 711 W. Oak St., Louisville, Ky.
 SO. COAST AMUSEMENT CO., 314 E. Eleventh St., Houston, Texas
 THOMPSON, Inc., 4324 W. Warren Ave., Detroit, Mich.

T & L MUSIC CO., 1424-26 Central Parkway, Cincinnati, Ohio
 SUPERIOR RADIO & ELECTRIC CO., 305 South St., Portsmouth, Va.
 CABELL MUSIC CO., 4142 S.E. 42nd Ave., Portland, Ore.
 IMPERIAL MUSIC & APPLIANCE CO., 2019 Oaklawn Ave.,
 Charlotte, N. C.

K & M DISTRIBUTORS 1913 W. PICO BLVD.
 LOS ANGELES 6, CAL.

**THE "SNATCHIN-EST" THIEF
OF NICKELS!!**

THE ORIGINAL —

AL (STOMP) RUSSELL TRIO

NOW SWEEPING THE NATION

CEMENT MIXER

**(PUT-TI — PUT-TI)
EXCELSIOR No. 174**

List Price \$1.00 — Regular discounts to Dealers & Operators

TERRITORIES OPEN!!

DISTRIBUTORS WANTED

WRITE — WIRE — PHONE

EXCELSIOR DISTRIBUTING CO.

3661 S. GRAMERCY PL.

LOS ANGELES, CALIF.

Tel. Ro. 8375

MORE CLASSICAL RECORDS PLAYED

NEW YORK — Reports from wired music ops thruout the country are to the effect that the public is demanding more classical records than ever before.

These men claim that play action for classical music has continued to increase by leaps and bounds. They look forward to a separate coin chute soon appearing on the juke boxes which will take 10c or 25c and which will be aligned with that part of the mechanism which can handle these 12 inch discs.

The general belief is that there will eventually be more demand for album music and classical records as time goes on. Juke box leaders attribute this to the fact that automatic music is now going into better type locations all of the time.

The fact that music ops will be able to get more money for a classical recording is also one of the points which they bring out in favor of this type of music.

"Eventually," one op writes, "classical music will become an integral part of every juke box operator's machines. This has been coming along for sometime now but in the past few months the increased demand for our wired music studio to play more classical music convinces us that the public taste in music is gradually being educated to the finest."

NEW RELEASES UNITED — FOR BETTER BUYS NOW DELIVERING

| | | |
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| EVANS TEN STRIKE | BALLY UNDERSEA RAIDER | AMUSMATIC LITE LEAGUE |
| ABT 1c CHALLENGERS | BALLY SURF QUEENS | GENCO TOTAL ROLL |
| BOWLAWAY SKEE ROLL | | CHICAGO COIN GOALEE |

ALSO THESE RECONDITIONED BUYS IN USED MACHINES

| | | | |
|-----------------------|----------|---------------------------|--------------|
| SLOTS | | | MISC. |
| 5c Brown Front | \$139.50 | 5c Silv. Moon Chief | \$125.00 |
| 10c Brown Front | 169.50 | 10c 4 Star Chief | 115.00 |
| 5c Cherry Bell | 139.50 | 10c Pace All Star | 60.00 |
| 5c Chrome 2/5 | 149.50 | 10c Caille 3/5 | 59.50 |
| | | Lucky Strike | \$100.00 |
| | | Track Odds, DD..... | 425.00 |
| | | Lucky Lucre, '41..... | 175.00 |
| | | Skyfighter | 195.00 |

UNITED COIN MACHINE COMPANY
 "WISCONSIN'S LEADING DISTRIBUTOR"
 6304 WEST GREENFIELD AVE. (PHONE: GREENFIELD 6772) MILWAUKEE 14, WIS.

C. A. ROBINSON & CO.



FOR ALL OF THE OUTSTANDING MONEY-MAKERS OF 1946 IT WILL PAY YOU TO SEE

C. A. ROBINSON & COMPANY
 2505 W. PICO BLVD. LOS ANGELES 6, CALIF.
 PHONE: FE. 1810

Smiley — IS HERE

THE GREATEST LEGAL COUNTER GAME MANUFACTURED
A "SURE FIRE" MONEY MAKER
IMMEDIATE DELIVERY!

DEEP SOUTH DISTRIBUTING CO.

364 S. WASHINGTON STREET
 MOBILE, ALABAMA



SALE! RECONDITIONED CONSOLES — 1-BALLS AND MILLS SLOTS

| | | | | | |
|--------------------------------|----------|-------------------------------------|----------|--------------------------------------|----------|
| Mills Extraordinary, 10c | \$139.50 | Mills Wolf Head, 10c | 59.50 | Mills Jumbo Parade, 5c P.O. | 129.50 |
| Mills Blue Front, 5c | 135.00 | Mills Roman Head, 5c, Refin..... | 119.50 | Keeney 2 Way 5/5c, P.O. | \$295.00 |
| Mills Blue Front, 50c | 400.00 | Jennings Silver Moon Chief, 5c..... | 175.00 | Keeney Skylark, Comb. | 139.50 |
| Mills Roman Head, 50c | 269.50 | Keeney 4 Way 5/5/5/25c P.O..... | \$495.00 | Paces Reels with Rails, 5c P.O. | \$ 99.50 |
| Mills Extraordinary, 25c | 169.50 | Spinning Reels, 5c P.O. | 79.50 | Jennings Fast Time, 5c P.O..... | 69.50 |
| Mills Blue Front, 10c | 140.00 | | | | |

| | | | | |
|--|---------|--|-------------------------------------|-------------|
| Seeburg Wall-O-Matic Wireless Boxes (Rec.) | \$28.50 | Genuine Fibre Main Gears for Seeburg and Wurlitzer (Less Hub)..... | Sample, each \$4.00—Lots of 10..... | Each \$3.50 |
| Seeburg Wall-O-Matic 3-wire Boxes (Rec.) | 24.50 | Quantity Price, Each | | 3.00 |
| Volume Control Keys for Seeburg and Wurlitzer— | | Pick-up Coils for all Seeburgs, except 8800 and 9800..... | | Each 1.50 |
| Package of 24..... | \$1.00 | Package of 100..... | | 3.00 |
| Casters Heavy Duty Replacement, set of 4..... | 1.60 | | | |

QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS
TERMS: 1/3 Deposit, Balance C.O.D., F.O.B. Los Angeles, Cal.
FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP AND MATERIAL

E. T. MAPE MUSIC CO.
 (Manufacturing Division)
 1701 W. PICO BLVD., LOS ANGELES 15, CAL.
 (Phone: Drexel 2341)

E. T. MAPE
 284 TURK ST., SAN FRANCISCO 2, CAL.
 (Phone: Prospect 2700)

GUARANTEED SPECIAL MONEY BACK WITHIN 10 DAYS
IF NOT SATISFIED
SELECT THE EQUIPMENT YOU NEED FROM
THE WORLD'S LARGEST STOCK
★ **Ready For Immediate Delivery** ★

• **SPECIAL** •
10 PANORAMS
\$379.50

BRAND NEW
EACH
Chicago Coin Goalee\$525.00
Bank Ball 379.50
Total Roll..... 525.00

NEW MACHINES TO BE DELIVERED in EAST. PA. ONLY
WILLIAMS "SUSPENSE"
BALLY SURF QUEENS
BALLY VICTORY SPECIAL
BALLY VICTORY DERBY

PILOT TRAINER \$850.00
HOTTEST MONEY MAKER FOR ARCADES
AND OUTDOOR AMUSEMENT SPOTS.

WE HAVE EVERYTHING FOR THE OPERATOR INCLUDING
COMPLETE LINES OF PARTS, PLASTICS, RECORDS,
NEEDLES, ETC.

★ **USED EQUIPMENT** ★
• PINS • **MUSIC** •

Each
Mills One — Two 75.00
Three\$74.50
Formation 50.00
O'Boy 45.00
Landslide 65.00
School Days 65.00
Gottlieb Bowling 65.00
Alley 55.00
Super Six 45.00
Hi-Stepper 75.00
Marvel Baseball 135.00
10 Spot 65.00
Marines at Play 135.00
Double Feature 45.00
Score Card 50.00
Majors 1941 65.00
Cross Line 60.00
Commodore 45.00

Each
10 Singing Towers\$479.50
5 Rock-Ola Masters 445.00
2 Rock-Ola Standards 435.00
1 Rock-Ola Spectra-Vox & Playmaster 435.00
10 Wurlitzer 616 — Perfect Condition 279.50
7 AMI 40 Record Hi-Boy 545.00
1 Rock-Ola Premier 545.00
1 Seeburg Plaza 395.00
1 Wurlitzer 61 Counter Model with stand 215.00
3 Seeburg Classics — Remote Control 490.00
1 Rock-Ola Commando 615.00
Seeburg Rex — Remote Control. Can be used for Remote Control Special 375.00
3 Wurlitzer 500 495.00
3 Seeburg Regals — Beautiful Condition — Repainted 395.00
5 Seeburg 12's 179.50
6 Rock-Ola 12's 145.00
3 Seeburg Envoys — Remote Control 525.00
2 Seeburg Colonial — Remote Control 525.00

• **COUNTER GAMES** •
WILL TAKE \$400.00
FOR THE FOLLOWING LOT
5 Sparks, 10 Mercurys, 6 Pok-O-Reels, Assortment of 10 Marvels, 9 Imps. All in Perfect Condition — 6 Can't Tell From New.

AMI WIRED MUSIC STUDIO
CANNOT TELL FROM NEW
WILL CRATE FOR DELIVERY.
COMPLETE..... **\$4750.00**

BLACK HAWKS
PERPETUAL PENNY
CIGARETTE MACHINES **\$24.95**

SPECIAL
Each
5 Rex Skee Ball Alleys\$139.50
2 Victory Rolls 175.00
5 Keeney Anti-Aircraft Guns 49.50
10 Seeburg Chute-The-Chutes — All parts there — not necessarily working 50.00
5 Jap Guns — All parts there — not necessarily working 75.00
5 Jap Guns — Guaranteed — 100% working order 110.00

1/3 DEPOSIT — BALANCE C.O.D. — F.O.B. PHILADELPHIA

DAVID ROSEN

855 NORTH BROAD STREET

PHILADELPHIA 23, PA.

PHONE: STEVENSON 2258-2259

FORESEES EVEN GREATER TAX DRIVE



SAMUEL (CURLY) ROBINSON

LOS ANGELES, CAL. — Samuel (Curley) Robinson, Managing Director of the AOLAC (Associated Operators of Los Angeles County) looks forward to even greater tax drives this coming Fall and Winter when many state legislatures will again reconvene.

As "Curley" says, "Thruout the nation the need for greater revenue by every city, village, county and state is already well known to all.

"Every day sees publication in large headlines in newspapers here and there in the nation where some city needs more revenue to meet increased payrolls and to carry on welfare work.

"Just the other day one of the largest cities in the nation reported that due to the fact there are so many unemployed veterans in their

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel

NOTE: All of our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTORS FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES
PHONOFILM
3331 North Knoll Drive
Hollywood 28, Calif.

community they had best use some of the city's funds to put these men to work. This raised a hue and cry from the business men in this city who immediately realized that they would have to get up more tax cash to pay for this.

"And, just a few days later, out came the newspapers with an announcement that the city council had decided to place heavier licenses on all business. Heading the list, and for the first time in the history of this community, were all types of coin operated machines. The operators here were stunned. But, they shouldn't have been. They realize full well that taxation is coming their way in heavier and heavier loads. They must protect themselves now or never."

"Not one piece of coin equipment," "Curley" says, "will be exempted

URBAN
RECORD COMPANY

PAT KAY
#109 { MY HEAD UPON YOUR SHOULDER
SEND ME A MAN AMEN

HENRY RUSSELL
#113 { I MISS THOSE LITTLE THINGS
ADAM TAKES A WIFE

ART WEST
and the **SUNSET RIDERS**
#110 { WHERE IS MY SOMBRERO
TOMORROW'S IN THE SKY

33c INCLUDES TAX

SIERRA DISTRIBUTING CO.
1506 N. SIERRA BONITA
HOLLYWOOD 46, CALIF.

from this tax drive. The nation's communities are desperate for revenue. This industry is a promising field for good and fast pickings for them. We must protect ourselves. We, here at AOLAC, believe that all the trade should get back of *The Cash Box* suggestion for a 'National Tax Council' and do so immediately."

Smiley

WILL BRING YOU

\$\$\$\$\$

THE GREATEST MONEY-MAKING
LEGAL COUNTER GAME OF ALL TIME



ORDER NOW!

WE WILL MAKE IMMEDIATE DELIVERIES

MELODY MUSIC CO.

1109 BROADWAY

KANSAS CITY 6, MO.

BALLY TO BUILD NEW RAY GUN

CHICAGO — A new type ray-gun, known as "Bally's Atom Gun," is now in final engineering stages, according to announcement by George Jenkins, vice-president and general sales manager of Bally Manufacturing Company.

"'Atom Gun,'" Jenkins stated, "retains all the proved features of Bally's pre-war 'Rapid Fire' — plus a brand-new feature which will definitely boost earnings in the skill-amusement class.

"Production schedules will depend on availability of certain special material required to obtain the startling new effects designed into 'Atom Gun.'"

"Operators may be sure, however, that the new gun is being pushed rapidly toward production."

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Champion Hockey — new mechanical two
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DELAWARE AND MARYLAND DISTRIBUTORS
FOR ABOVE.
A COMPLETE ASSORTMENT OF NEW AND USED
FIVE BALL FREE PLAY GAMES, ARCADE EQUIP-
MENT, SLOTS, VEST POCKETS.

WRITE FOR LOWEST PRICES

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BOSTON OPS WARNED ON PRIZE BALL GUM V'NDR

BOSTON, MASS. — Storkeepers featuring ball gum venders using striped ball gum have been warned by Miss Mary Driscoll, Chairman of the Licensing Commission, this city, against the use of such machines which offer prizes to children and therefore entice them to gamble.

Her statement was made after a lengthy hearing before the Commission in which Police Captain Wm. E. Donovan charged a storekeeper with

maintaining a gambling menace. The storekeeper was Nishan Tutuajian of 419 Washington St.

Capt. Donovan was to Tutuajian's store and seized a machine containing 300 balls of colored ball gum, a few of which were striped. If the child obtained the striped ball he would be given 3c worth of candy as a prize.

A court case against Tutuajian has been continued until June 19. The

License Commission also took the case under advisement.

Coinmen here are not perturbed about the case except from the standpoint that striped ball gum venders have been out for a long time in almost every major eastern city and that the return of such venders here was somewhat a surprise. As yet the operator of the machine has not been identified.

COLE REPORTS 3 MILLION DRINK V'ND'R SPOTS

Foresees Machines Delivering Perfect Drinks.

Claims This to Be An Infant Industry Ripe for Great Development.

CHICAGO—Albert Cole of the U. S. Challenge Company, one of the pioneer developers of automatic drink dispensers, whose new Challenger Drink Dispensers is now being prepared for market, reports that in a survey of the country, which took into account every possible operating problem and local condition, there are at the minimum three million places where drink dispensers can be profitably operated.

He stated, "It is obvious, then, that the cup bulk vender represents an infant industry and now an opportunity for many to partake in a new and profitable business, where millions of locations are awaiting anxiously the cup venders of tomorrow's new approach to this billion dollar soft drink industry."

In a survey made by Cole, which is reported to have extended over several years, it was found that the perfect drink could be made in the automatic cup vending machine, if care was taken to collaborate with the manufacturers to ascertain just what is required and what constitutes the "perfect drink" to the general public.

Cole reports, "It was unanimous in the opinion of the manufacturers of soft drinks, in every case with reference to cup vendors, that if it were possible to vend to the public the same type drink that was vended in a bottle, then and only then would the cup vendors enjoy a volume of business that would substantially increase manifold."

Cole also reports that in developing the Challenger Drink Dispenser, a great many engineers were assembled at their plant in Batavia, Ill. to conduct experiments. Many different types of venders were made, he states, and after several years of research and development and the spending of much money, these engineers now believe that they have among the finest cup dispensers ever created in the Challenge Drink Dispenser.

DOESN'T WANT ANY EGG VENDERS

NEW ORLEANS, LA.—A reader of the local Times-Picayune newspaper here in this paper's "Views on Sunday Topics" column which is conducted for the paper's readers writes, "Let the fellow who would stand an egg vending machine on street corners next to mail boxes take the next train out! We do not desire to purchase for silver quarters, plus tax, an egg wrapped in wax paper, scented with cologne water and tied up in little ribbons.

"Go right back to Chicago, sonny," he continues, "and climb right back on the cold storage; while we continue to gather our eggs in the same old-fashioned way! And may the Easter bunny not forget you."

(Sometime ago one of the leaders of an eastern poultry association re-

ported that there was a hard boiled egg vender being developed which he believed would help tremendously to increase the volume sale of eggs.

It is this egg vender which this reader probably has reference to. The eggs would be broiled in a certain fashion to give them a very nutty flavor. As yet no further mention of this machine has been made.)

**Want To Buy
CHICAGO COIN
AND
GENCO GAMES**

*Not necessarily in working condition,
but all parts must be there. Glass, Legs
and Cabinet not wanted.*

SQUARE AMUSEMENT CO.
AL SCHLESINGER JOHN A. FITZGIBBONS
88 Main Street, Poughkeepsie, N. Y.

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WE WILL PAY THE FOLLOWING

| WURLITZER | SEEBURG |
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| 600K 350.00 | Classic 325.00 |
| 500 350.00 | Royals 250.00 |
| 700 525.00 | Gems 275.00 |
| 750 600.00 | Mayfair 250.00 |
| 780 500.00 | Crown 250.00 |
| 800 575.00 | 9800, ESRC 525.00 |
| 850 650.00 | 8800, ESRC 525.00 |
| 950 600.00 | 8200, ESRC 575.00 |
| 61 Counter Model 125.00 | |
| 41 125.00 | ROCK-OLA |
| 71 165.00 | Standard \$275.00 |
| 81 175.00 | Super 350.00 |
| MILLS | Master 350.00 |
| Thrones \$225.00 | Premier 450.00 |
| Empress 275.00 | Commando 450.00 |

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| 71 600 800 | GEM CADET | STANDARD MASTER |
| 81 700 850 | ENVOY 9800 | SUPER COUNTER |
| 500 750 | REGAL 8800 | DELUXE MODEL '39 |
| | CLASSIC | |

ALSO WANT 5-BALL FREE PLAY PIN TABLES

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ALLIED MUSIC DISTRIBUTORS

5143 S. ASHLAND AVENUE (Tel: YARDS 0311) CHICAGO 9, ILLINOIS

ARCADES EXPECT BOOM SUMMER BIZ

Broadway Spots Have Slumped 25% to 30%. Believe Tourist Flood Will Jam Resort Spots

NEW YORK—Veteran arcade men of this city last week predicted that the coming summer months would bring a record boom to the trade.

Should the prediction materialize into fact, and there is every good reason that it will, the up-surge of business will not come a moment too soon for many operators thruout this area.

On Broadway, tho it is still swollen with pleasure seeking crowds, arcade owners report a 25% to 30% slump since V-J Day. Business there is reported to be still on an index sizeably higher than pre-war days, but it continues to dwindle as uniforms disappear from the street.

One arcade man summed it up this way, "Taken from any angle, most of our business was the trade of out-of-town soldiers and sailors looking for fun. But the fact that they wore uniforms is incidental. The point to bear in mind is that they came to the arcades with the same psychology as that of tourists. They played the equipment as tourists. And now our uniformed tourists have disappeared. They've gone home.

"The bulk of our trade came from them, not city residents. The city residents don't become arcade customers until they themselves go out of town, to the beaches. The play there this summer cannot help but be terrific."

As for the future of arcades with locations in the city he predicted, "We can expect the biggest bonanza since the busiest war days to come this summer. Why? Because this summer will unleash the greatest flood of tourists in the history of the country.

"This is first time civilians will be traveling since the war, and there's enough money around now to finance just about all those trips people have spent years just dreaming about."

He also stated that right at this present moment the big problem facing the arcade owners was the procurement of sufficient good equipment to carry them thru the summer season. He predicted that there would be a grave shortage of many types of machines. He also stated that whoever had good equipment on hand at this time was holding it for himself and that the market was practically destitute of new machines.

NEW HAVEN RAILROAD STATION USES JUKE TO BROADCAST MUSIC

NEW HAVEN, CONN.—Having discontinued the USO lounge part of the railroad station here, the station management has decided to use the juke box to broadcast musical programs over the public address system.

In between train announcements the waiting room now gets a continuous flood of good music provided by the juke box over the P.A. system. The public here are reported to appreciate the music very much and it is generally believed that the programs will become a permanent feature.

DENVER JUDGE CALLS 'EM "SLOT MACHINE MARRIAGES"

DENVER, COLO. — Juvenile Judge Philip B. Giliam, this past week, decried what he called "slot machine romances and marriages entered into on a sheer gamble" in which couples either "hit the lemon or the jackpot."

Judge Giliam claimed that these are of more serious concern than the present international situation.

His description has taken hold and is carrying banner headlines around the nation. It seems from now on every marriage failure will be called "a slot machine marriage that hit the lemon."

BRAND NEW

A.B.T. CHALLENGER

NOW READY FOR DELIVERY

LIMITED QUANTITIES — ORDERS FILLED IN ROTATION

MIKE MUNVES CORP.

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THIS Silver Eagle

IS ON THE PREY TO HELP OPERATORS IN TIGHT LOCATIONS

Watch for further information on JENNINGS' SENSATION OF THE NATION

Another O.D. Jennings and Company First

You Can Do It



By James T. Mangan
Mangan & Eckland, Chicago

As you drive along the country road, miles away from a garage or gas station, occasionally you wonder: "What if I should have a flat tire right here in this God-forsaken spot?"

You go on thinking: "Well, though I hate to do it, get all dirty, and maybe not be able to work that jack or even get the wheel off, I GUESS I'D HAVE TO DO IT"

Yes, and undoubtedly at some time or another — when help was far away — you DID have a flat tire and you DID have to change it yourself. And though you cursed your bad luck, you finally went into action, changed the tire single-handedly, and carried off the situation with speed and dispatch.

You can do it when you have to! When there is nothing else to do BUT DO IT, then you surprise yourself with your own strength, energy and ingenuity.

Now if you can do it when you have to, you can surely do it WHEN YOU DON'T HAVE TO. The times when you "have" to do it come around all too seldom. The time when you "don't have to" is practically all the time. And because you don't have to do the thing, it doesn't mean that it's any less important, any less necessary, and it certainly doesn't mean that IT'S ANY MORE DIFFICULT.

If you can do it when you have to, why not do it now? Consider NOW the time of "HAVE TO." Just look on any contemplated, worthwhile thing as a "Must," as something which blocks all your other progress until it is done, something which leaves you stranded in a God-forsaken country and unable to get out till you do it.

You do not neglect these good projects, these great opportunities

Now Delivering THE FOLLOWING RELEASES

EXCLUSIVE RECORDS (65c)

- 201 Everything About You Appeals to Me How Come? Leon Rene
- 202 I Wonder Skyline Dan Grissom
- 203 Please Believe Me So Glad Frank Haywood
- 204 Close to You You Taught Me To Love Frank Haywood
- 205 You Taught Me To Love Johnny's Boogie Johnny Moore
- 207 The Honey Dropper Parts I & II Joe Liggin's & His Honeydrippers

- 208 Left a Good Deal in Mobile Here's Hoping Herb Jeffries
- 209 Blues at Sunrise You Taught Me To Love Ivory Joe Hunter
- 210 Blue Moods Got a Right To Cry Joe Liggin's & His Honeydrippers
- 211 Got Your Love in My Heart Tisco Cisco
- 212 I Know My Love Is True Harlemaesque Vocal, Pat Kay with Herb Jeffries
- 213 Miss Betty's Blues Lover's Lament Joe Liggin's & His Honeydrippers

GEM RECORDS (65c)

- 16 Sugar Mama Blues I've Been Drinkin' & I'm Drunk Again Johnny Criner
- 15 Doh, What I Dreamed About You Ditty Bag Jump Derby Hloks
- 9 Flamin' Mamie Serenade to a Jitterbug Abby Brown's Cool Cats
- 7 Effie's Blues I'm In the Groove Tonight Effie Smith
- 2 Dream Awhile Green Gin Ernie Andrews
- 1 Wrap It Up, Put It Away Soothe Me Ernie Andrews

G&G RECORDS (49 1/2c)

- 5029 Noah I'll Tell It Wherever I Go The Revelators
- 5030 Brother Moses Who Is That Riding? The Revelators
- 5031 He Is My Rock Free at Last The Revelators
- 5032 Didn't My Lord Deliver? Walk Together, Children The Revelators
- 1017 I Been Down in Texas Root Lie Voot Effie Smith
- 1024 I Got My Money Blues Railroad Man Johnny Criner

4 STAR RECORDS (49c)

- 1021 Home in San Antone You'll Still Be in My Heart "T" Texas Tyler and His Oklahoma Melody Boys
- 1022 Rough and Rocky Beautiful Morning Glory "T" Texas Tyler and His Oklahoma Melody Boys
- 1019 Shame on You Please Give Me One More Chance Smokey Rogers & the Four Star Rangers
- 1033 Rollin' Prairie Heading Down the Wrong Highway Doc Denning & Four Star Rangers
- 1034 Dusty Trail You Two-Timed Me One Time Too Often Doc Denning & Four Star Rangers
- 1008 Oklahoma Hills Remember Me "T" Texas Tyler and His Oklahoma Melody Boys
- 1009 You Were Only Teasing Me Filipino Baby "T" Texas Tyler and His Oklahoma Melody Boys

- 1051 You Turned a Good Man Down I Hung My Head and Cried "T" Texas Tyler and His Oklahoma Melody Boys
- 1052 Gals Don't Mean a Thing Black Jack David "T" Texas Tyler and His Oklahoma Melody Boys
- 1055 Navajo Trail It's Been a Long Long Time Benny Rubin
- 1056 Play, Fiddle, Play G.I. Boogie Woogie Benny Rubin
- 1057 Atchison, Topeka and Santa Fe Surprise Party Benny Rubin
- 1058 Tampico Among My Souvenirs Benny Rubin
- 1028 EE-Bobalbas Luther Luper I Want a Little Girl Jim Wynn and the Bobalbas

Coronet Records (49 1/2c)

- 1020 You Go to My Head Don't Let the Sun Catch You Cryin' Ernie Andrews
- 1021 I Don't Stand a Ghost of a Chance Paradise Lost Ernie Andrews
- 1022 That's My Baby Parts I & II Marvin Johnson & Orch.
- 1023 Peculia Beulah Too Bad Bobby Pittman with M. Johnson & Orch.

Gilt-Edge Records (65c)

- 535 Big Leg Mama Blues Last Call for Alcohol — Dat's All! Wingy Manone and His "Jump" Jammers
- 534 Rainy Weather for Me Hit That Jive, Jack Ocell (I Wonder) Gant
- 533 St. James Infirmary Seven Eleven Smokey Joe Whitfield, Teddy Bunn's Group
- 532 You Don't Live Here No More Smokey Joe Whitfield, Monette More, Teddy Bunn's Group
- EE-Bobalbas Monette More, Teddy Bunn's Group

CADET CR-201 SLIM GAILLARD'S Original (49c) RECORD "CEMENT MIXER" Backed by "Scotch'n' With the Soda!"

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| EXCLUSIVE EXCELSIOR | MODERN GILT EDGE | G & G FOUR STAR | CORONET CADET |
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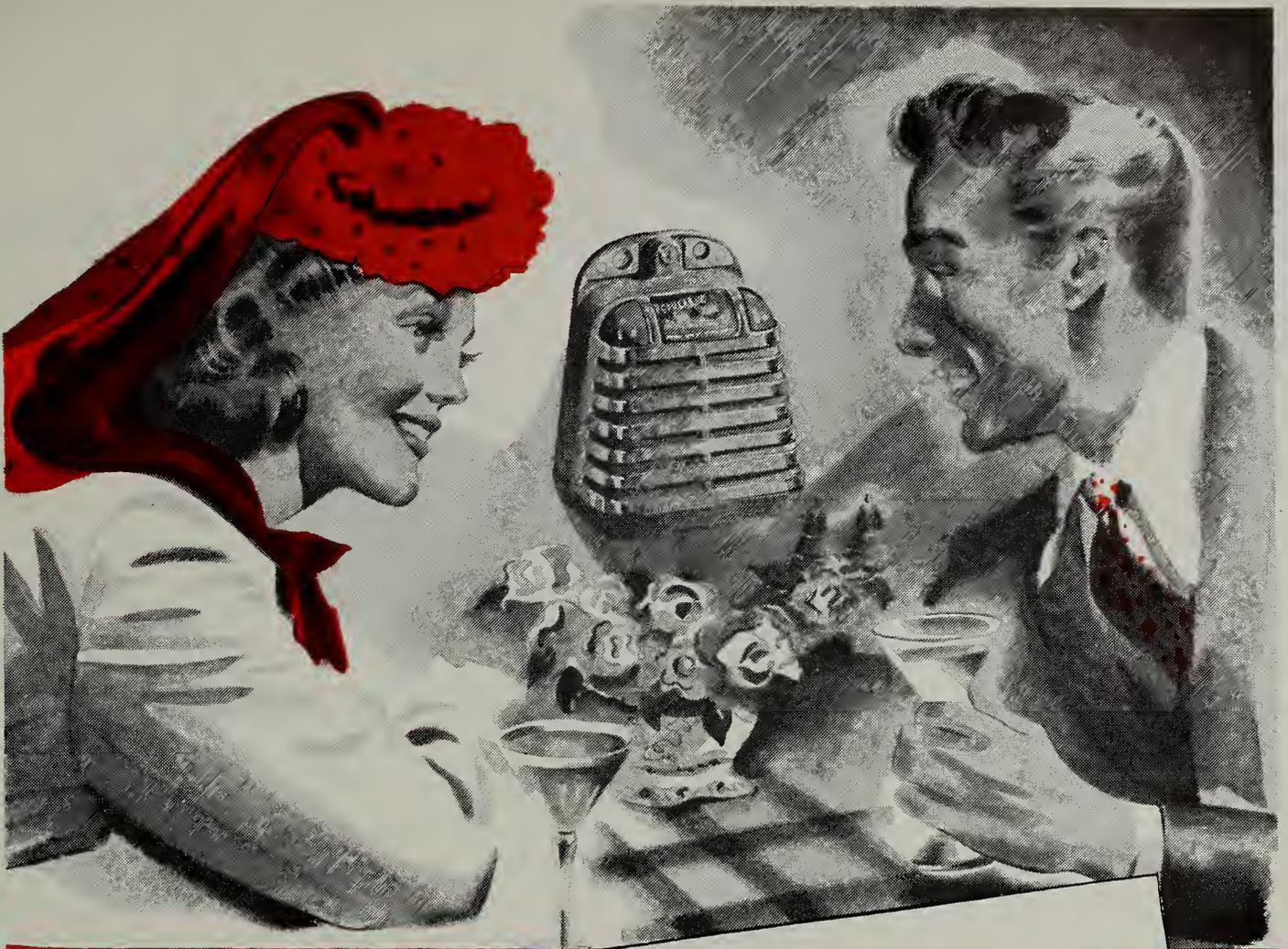
AMERICAN COIN-A-MATIC MACHINE CO.

Exclusive Distributors in Western Pa., W. Va. and Va.

1435 FIFTH AVENUE PHONE: ATLANTIC 0977 PITTSBURGH 19, PA

because they are difficult or because you can't do the things in question. No, the experience of necessity proves that they are all easy to do. You pass them up right now or you postpone them simply because you figure it is easier not to do them than to do them. That's true — but no one ever got anywhere or got anything by doing nothing. Your big chance for success in life lies in *doing* things. Remember when YOU HAD to do

it? Remember the big thrill that came after you completed the job? Well, that's the way to feel right now about all the jobs you're fighting, hating, postponing, and "talking yourself out of doing." They are not too hard or too big for you; and if you'll just regard them as things which HAVE TO BE DONE, you'll do them with ease, speed, and gusto. You can do it when you have to. Figure you HAVE TO do it NOW.



MAKES A ROUTE out of EVERY LOCATION

Solotone

**INDIVIDUAL
MUSIC SYSTEM**

Here's the biggest money-maker in automatic music.

The Solotone Individual Music System plays low volume music which can only be heard by those in a booth or directly in front of the box at the counter. The music at each box is timed — six minutes of popular recordings for each 5¢ and twelve minutes for each 10¢.

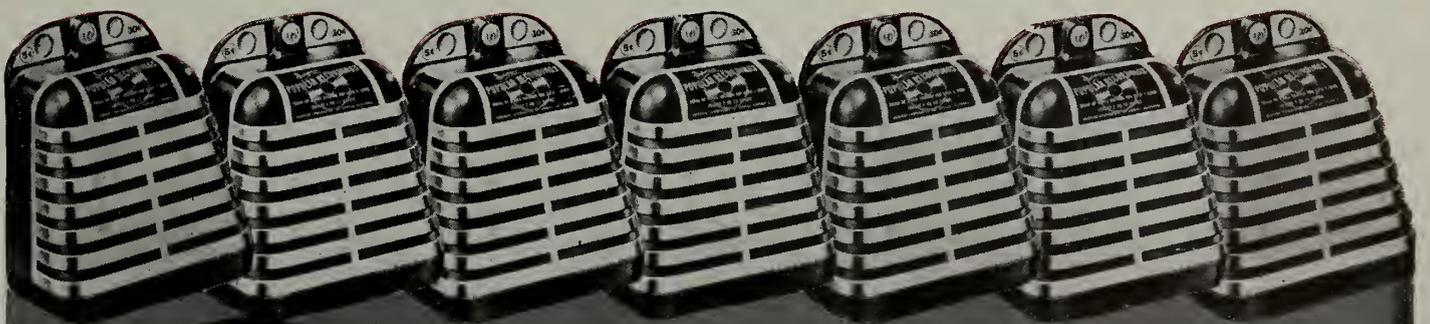
Solotone's individualized entertainment pro-

duces multiple revenue, as all Solotone boxes can be in operation at once, yet each one will be producing its own revenue. Solotone boxes are designed for use either for service over telephone lines from a central station or from a hide-away phonograph in each location.

Get the full story on this multiple-profit maker. Write or wire today for the complete Solotone plan.

SOLOTONE CORPORATION

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Solotone

GIVES YOU A ROUTE WITHIN A LOCATION!

THRU THE COIN CHUTE



CHICAGO CHATTER

Out-of-town coinmen continued to flock into the offices of Bell Products Co., this past week, to see the Beacon Coin Changer. In fact, even before the official showing on the 18, 19 and 20, there were already dozens of visitors who wanted a preview glimpses of the unit and were all ready to do business. Al Sebring had his hands full trying to keep the boys to the three day official showing. And, from what we hear, Al simply signed and signed orders all those three days with many territory arrangements completed . . . Eddie and Morrie Ginsberg of the Atlas Novelty Co. were sure happy to see the ground broken for their new bldg which will be right across the street from their present quarters. In view of the fact that the boys have so many different lines they sure do need this additional room . . . Seems like those "Automatic Theatres" of the Natco people here clicked with many in the trade. Coinmen went out there to visit with National Industries and learn all about them . . . We hear that Mercury Coin Machine Co. is all set to present a new gun conversion which those who have seen it claim will be "absolutely sensational."

Dave Gottlieb's son made a surprise visit and Dave rushed for the airport to greet him and drive him home . . . That new firm, Central Coin Machine Co., 2408 Bryn Mawr Ave., are already jammed with all types of guns being sent to them for conversion . . . One of the busiest and most efficient publicity gals we know is Gwen Desplenter of Mangan & Eckland . . . And one of the funniest things we heard was when Gill Kitt told Red Zogg, "I can holler louder than you can. I'm younger." . . . Morrie Rosenthal telling Vince Shay how he reconverts those ray guns . . . Gary Weber of E & W Distrib Co., Cleveland, tells us that he has taken some pics which are absolutely sensational. And Jack Cohen, prexy of the Cleveland phono ops, reports that Life's photog took a picture of him reading *The Cash Box* which will create no end of comment . . . Jimmy Martin telling about how his record business has developed to such an extent that he simply hasn't the time to even eat anymore — and that, in addition to his representing the Du-Grenier ciggy machines.

Willie Cohen of Minneapolis, Irv Ovitz and Oscar Schultz of Chgo in a conference . . . Roy (Monarch) Bazelon telling all about his beautiful Florida home and how some day he hopes to just settle down there in all that glorious sunshine and relax. Roy has, by the way, become a great golfer from all reports, due to his playing while the other boys were relaxing over the winter months . . . Eliot Berkwith of MAC flies out to N.Y.C. on the TWA Constellation and makes it right back again without losing

too much time from his busy pursuits . . . Wm. (Bud) Parr of the Solotone Parris spent some time in Chi and even flew out to Pittsburgh and right back again without giving up his suite at the Bismarck here to attend Sam Strahl's affair at the Wm. Penn Hotel . . . DeWitt (Doc) Eaton, general salesmanager of AMI, Monte West and Jim Hyde also of AMI and Jim Mangan of Mangan & Eckland, all flew to Pittsburgh to be present at Sam Strahl's big banquet showing the new AMI machine. They tell me that both Jim and Doc made swell speeches to the grand gathering Sam had for this affair.

Karl Klein former salesmanager of Groetchen Tool Co. spent a few days in Chi visiting at the new plant of the firm. Richard Groetchen and Eddie Hansen conducted him thru a tour which surprised him no end. The entire bldg is made over. Glass brick walls and all the modern trimmings. Including an unusual and unique replica of an up-to-date lunchroom featuring the Groetchen Rotary Cooker, all set up and ready to serve whenever the occasion arises. And that extremely attractive display of the Columbias is getting plenty of attention from ops who visit at this fine factory . . . Archie LaBeau of St. Paul telling all about how he started to accumulate that great stable of fine horses he now has. It seems that 15 years ago Archie traded some coin machines for one horse. Today he owns 25 show horses and has collected quite a number of blue ribbons at various exhibitions. The entire LaBeau family, which includes six children (the youngest 6 years old) are all enthusiastic equestrians, Archie tells me, and they simply love those gorgeous animals he has.

By the way, Johnnie Watling is now the sole owner of Watling Mfg. Co. having purchased his brother Burns' interest . . . R. W. (Dick) Hood of H. C. Evans & Co. away on a three weeks business trip (destination unknown) but in the meantime production is zooming right ahead on some startling surprises . . . Harry Brown of Pioneer reports that the firm have at last found the factory they want. It's located at Michigan and Grand, and that's only half a sneeze away from the Loop. Looks like Brown will get plenty of visitors . . . Irv Webb of Webb Distributing Co. is very proud of his new offices and showrooms at Madison and Kedzie, just a stone's throw from the Rockola plant. In addition to these, Webb reports, he is taking over the adjacent building for a service division. Intends to set up a complete service classroom for route men. Fred T. Webb (Irv's dad) has also just joined the firm along with Frank Hurd (formerly with the Rockola service department). Frank will be in complete charge of Irv's new service department.

THRU THE COIN CHUTE



EASTERN FLASHES

It's Springtime in New York, and the Tenth Avenue is splashed with warm breezes and sunlight, the distribs just inside their doorways along coinrow are so busy that they can't even take a few minutes to heist a couple of tall ones on the corner. At Eddie Smith's place, Emby Distributing Co., the gleaming Wurlitzer on display was making with "It Might As Well Be Spring." But for the distribs, so busily marking up the order books, it might as well be Winter for all the time they have to note the weather.

Hymie Rosenberg, tagged at a local eatery, tells us his firm, H. Rosenberg Co., will soon release some interesting news. The announcement will be made in two or three weeks . . . Over at Tri-State Sales Co., Bill Blumenthal is anxiously awaiting word on the music equipment being prepared by Bally. Warren Ryan, manager of the firm's Newark office is in a rave about the same thing . . . Eddie Corrison and Ben Becker, of Palisades Specialty Company, Cliffside, N. J., emphatically deny that they're engaging each other in a reducing race. "Taking off weight is like taking off your father's moustache," declares Ben, "It shouldn't be done unless it's necessary — absolutely necessary."

Latin America has beaten a path to the door of Runyon Sales Co. of New York, reports Bernie Wolfson. Three Colombians visited there recently and placed an order for a large quantity of brand new AMI phonographs. Another South-of-the-Border visitor, this one from Venezuela, called on Runyon Sales to inquire about the possibility of representing AMI in that country; seems the cry for equipment down there is about as desperate as it is here . . . Word comes thru that Jack Berman and Sid Merenstein have opened the doors of their Economy Supply Company in Baltimore.

Bob Slifer, general manager of East Coast Sales and his assistant, Harold Salis, have finally recovered from the effects of the recent bad weather. They'd be sick yet, reports service manager Charlie Reissner, "But how long can guys stay sick when they've got a phonograph like the Rock-Ola? The ops would have burned down their beds if they didn't get up and show 'em the machine." By the way, if we were the winking kind, we'd wink like mad at the two gals who maneuver the paper-work for the firm.

Barney (Shugy) Sugerma and Jack Mitnick of Runyon Sales Co., return from their visit to Sam Strahl's American Coin-A-Matic Machine Co. party held last week-end in Pittsburgh . . . Dave Rosen of Philadelphia, Pa. (the AMI distributor there) also spent the week-end in Pittsburgh at the Strahl party. Dave, by the way, will show the AMI phono to the Philly ops in a week or so . . . Mike

Munves kept pretty close to his office these days, seeing that the demand for arcade equipment is taken care of . . . Irv Blumenfeld, George Goldman and Harry Hoffman of the General Vending Sales Co., Baltimore, Md. (Aireon distribs) will soon be inviting the coinmen to visit their new building, which is now near completion.

All the operators in Brooklyn, N. Y. are being supplied with vegetables by Bill Alberg of Brooklyn Amusement Machine Co. In a few more weeks, they'll be demanding milk and cream. Charlie Aronson, the other half of Brooklyn Amusement, has just settled in his new home on the Jamaica Estates. Charlie's son, Donnie, after serving 27 months in the Army, expects to be released from his Tulsa, Okla., camp by the end of the month. Many of Charlie's friends, whom he used to drive home to Brooklyn in the early hours, are saddened by the news of his removal to Jamaica . . . Irv Orenstein, Hercules Sales & Distributing Co., Newark, N. J., handling plenty of used equipment, moaning about the dearth of new machines. Dave Engels, his partner, leaves for a trip to the West to see what he can buy.

Irv Morris, Active Amusement Machines Co., Newark, N. J., knocking his brains out traveling back and forth from Newark to New York every day or so. Joe Ash of the Philadelphia office of Active, comes home to Newark for the Easter holidays. Leah Ratiner, Ash's secretary, celebrates a sweet sixteen birthday on May 11. (That's what we hear from the best and most reliable sources) . . . Jack Fitzgibbons, Jafco, Inc., wishes he had enough "Roll-A-Balls" to take care of the orders. In addition, the orders for Universal Amplifiers keep him stepping . . . Earl Winters and Nat Cohn, Modern Music Sales Co., jubilant over the deliveries of the Vogue Records in quantity. They now expect that the quantity shipments will continue to flow into their offices.

George Ponser and Irv Kay, Amusement Enterprises, Inc., with many difficulties of supplies and factory facilities solved, now shipping their "Bank Ball" in large quantities . . . Hirsh de La Viez, Hirsh Coin Machine Co., Washington, D. C., recently broke thru the walls of his present quarters, and practically doubled his space. In addition to being national distributor for the new amusement machine "Red Ball" and setting up distributors thru-out the country, Hirsh is anxiously awaiting the arrival of the Packard Pla-Mor phono, which he claims will be here soon . . . With Dave Margolin (Manhattan Phonograph Co.) back from a short visit to Miami, he and Leo Knebel are setting up the music ops for the arrival of the Aireon phonos.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Jack Gutshall, Gutshall Distributing Co., seen in a deep huddle with Sam Ayo of Standard Music Distributors, Houston, Tex. Ayo is handling the distribution of Gutshall records in the Lone Star State. Jack recently employed Beverly Naylor as his sales representative for San Bernardino and Riverside. We hear she's a swell looker.

Bill Wolf of the M. S. Wolf Distributing Co. is driving back to town after holding his last and very successful showing of the AMI phonograph in Seattle. Bill reports that he has appointed the firm of Sloan and Gesas as his sub-distributors in the Hawaiian Islands. Bert Beutler, Bill's Seattle manager, recently employed Richard H. Wehr, ex-Army officer, as his assistant, and Mrs. Vera Jones as his secretary.

H. A. Lucas of K & M Distributors is on a business trip for the firm. Lucas plans on covering the Midwest, selling the firm's platters; meanwhile, Len Kelly and Fred Myers rest up from their recent jaunt in preparation for another trip when Lucas returns . . . Elky Ray of the Gold Coast Coin Machine Exchange informs us that he has appointed Samuel Kaufman to be Sales Manager of his firm. Kaufman was office manager for the Texas and Pacific Railway for the past ten years. Ray tells us that he expects to occupy his new building within the next three or four weeks.

Warren Taylor, Sales Manager of the Mills Sales Co. Ltd., Oakland, in town for a few days and calling on the many distributors along coinrow . . . Bud Parr of Solotone on a business trip East. According to reports heard on coinrow, the demand for the new Solotone music system has been "phenomenal" . . . L. B. McCreary says he has been slowly going crazy answering the hundreds of inquiries coming in from all over the country . . . Dick Elwell of Bel-Tone Records just back from a hectic trip to Chicago and New York, lining up a number of distributors to handle the firm's discs. Bob Cook stayed on the job here and kept the orders rolling.

We're very happy to report that Frank Berger, head of Berger Enterprises, is much improved and is now able to be up and about for a short while each day. The firm is pressing a number of new discs for early release to the phono ops . . . Ed Urban of Urban Record Co. has just completed a deal for a large building to house his new disc pressing plant and recording studio. Urban plans on doing all of their recording and disc pressing themselves, and is planning an extensive distribution program . . . Charlie Robinson of C. A. Robinson and Co. reports that he is receiving many inquiries on the new "Shine-a-Minit." Charlies says that he expects a sample in his showrooms very soon.

Jay Bullock, the newly appointed managing director of the M.O.A.S.C., reports that present membership figures have reached approximately 80% of all ops in Southern Cal. "Our goal is 100%," Bullock declared. "We are planning a very important meeting soon at which every music op is expected to be present." . . . Leo Messner of Alladin Records is struggling with files, furniture and office equipment. The firm is moving their offices to a

new location. "Moving is one pleasure I don't crave," says Leo . . . John Rough of Phonofilm Productions reports that he is adding a number of new coin machine movie films to his library. "According to all indications," says Rough, "coinmen operating Panorams and Solovues are getting much more active, and the demand for film is increasing steadily."

Otis Rene of Excelsior Records has just completed organizing a system of distribution for the firm's platters. "'Service and Satisfaction' is our motto," reports Rene . . . M. H. Stearns of Pacific Allied Products Co. informs us that the firm have moved their offices to 1311 W. 7th St. . . . Jean Minthorne plans a school for service men. First of the series is to be held in Los Angeles on May 22nd and 23rd; additional classes are to be held in San Bernardino and San Diego, with dates to be announced later. The classes will be under the supervision of Joe Kamys, district service manager for Seeburg . . . Dan Donohue, Seeburg sales manager, on a visit to Chicago for a few weeks . . . Aubrey Stemler, well known figure in the coin biz, has opened showrooms and offices for the distribution of a well known line of phonos and games at 2323 W. Pico Blvd. Aubrey says he will make an announcement in *The Cash Box* soon.

Nels Nelson, now handling the distribution of Phonette, the "measured music" box, reports that the demand for used phonos has been tremendous. Nels reports selling 20 phonos in 24 hours . . . M. C. (Bill) Williams, of the Williams Distributing Co., is nervously chewing his fingers to the elbow waiting for that new equipment reported on the way from Chicago. Bill tells us that getting new equipment is getting tougher all the time . . . Jimmy Rutter has returned from Chicago with nothing to say. "My trip was hush-hush," says Jimmy. Jim's daughter, Ernestine, is now employed at the Walt Disney studios doing art work on a forthcoming cartoon . . . Fred Gaunt of General Music is proudly displaying the new Buckley slots he has in the showroom. Fred says that the machines have many new and outstanding innovations which he invites ops to come in and see.

Ops seen along coinrow this past week included: Carl Collard, San Bernardino; G. F. Cooper and R. G. Patterson, Riverside; Homer Gillespie and M. F. Tillitson, Long Beach; Norman Glover, Bell; Gwen Martin, Ontario; Clem Korte, Glendale; Milo Herring, Burbank; Glenn McCarter, Beaumont; C. H. Robson, Santa Monica; W. H. Shorey, San Berdoo; Fred Shuey, Bell; Lee Walker, Gardena; Al Cicero, Santa Maria; Carl Fisher, Inglewood; Fred B. Allen, Whittier; Earl Beatty, Temple City; Ivan Wilcox, Visalia.

William (Bill) Happel Jr. of Badger Sales Co. off to Las Vegas to install the first Keeney "Super Bonus Bell" in a well known gaming casino in that city. Bill intends to observe the reaction of the players to this type of equipment . . . Congrats to Paul Laymon on his recent birthday. The Laymons spent a week end at Palm Springs recently with friends . . . Ray Powers of E. T. Mape Music Co. is still waiting word on the phono line. They expect news any day.

THRU THE COIN CHUTE



SAN FRANCISCO

M. A. Pollard, now distributing H. C. Evans' machines, Genco's "Total Roll," Chicago Coin's "Goalee," is also distributing the Packard line of boxes and phonos in this city, and is the exclusive distributor for Parts Supply, Inc., in Northern California, Oregon and Washington . . . Leon "Hi-Ho" Silver, operating candy, peanut and other machines, reports that he now has over 1000 units on locations in the Bay City area and almost double that in the Oakland area.

H. R. Maser, of Maser Music Co., has returned from a trip to Chicago . . . Lou Wolcher of Advance Automatic Sales is still in the East looking for equipment to meet the demand of ops in this area. In Lou's absence, Al Meyers, very genial General Manager, looks after things. Al reports that they have received their first carload of Keeney's "Super Bonus Bells," and that they were gone the first day. Al further reports that the ops are going for the new Jennings' "Chief" in a big way. The firm has a very expensive project underway to remodel and enlarge their offices and showrooms.

Geo. Miller, president of the California Music Operators Association, reported to be doing a bang-up job for the group. Geo. is again handling the Rock-Ola phonograph in Oakland . . . Don Clark, Wurlitzer distrib, reports that the firm now has sufficient Wurlitzer 1015's on hand, and deliveries are being made to ops. Don says he plans to leave for N. Tonawanda, N. Y., soon to snag a few additional carloads of phonographs. The disposal of traded-in machines is being efficiently handled thru a clearing house which has been set up by the Clark organization. In addition, a service school for mechanics of Wurlitzer ops is being conducted under the direction of Stanley Turner, according to Ben Kopke, manager of the Clark office here.

Lynn Jones, president of the Associated Music Ops Inc. of San Francisco, reports that the association has been functioning very well, that Bill Varley, now ill and in the hospital, deserves all the credit for keeping the group at such a high state of efficiency . . . Some of the many ops seen in town recently were: Lynn Jones, Harvey Paige, T. R. Williams, Leon "Hi-Ho" Silver, Carl Peterson — all of San Francisco; Bob Durham, Chico; Ray Lambert, Stockton; C. T. (Happy Jack) Girdner, Watsonville; Roy Sands, Auburn; Harvey Jones, Portola; E. J. Webb, Stockton; Ted Ayers and Red Standish of Guerneville; Ray Hurn, Taneva-Ho, Lake Tahoe; Bud Metcalf, Oroville; Earl Ivy, Albany; Lou Moore, Grass Valley, T. B. Swab, Lone Pine; Carl Peterson, Antioch; C. A. Thompson, Vallejo; A. V. Meyer, Piedmont Pines; Anton Mundale, Millbrae.

Art Bouterious, General Manager, Mills Sales Co., Ltd., is now in Los Angeles locating a building for the firm . . . Al Armos, of Golden Gate Novelty, seen strolling along Market Street pondering the whereabouts of new equipment to supply the tremendous demand of the local ops . . . At Mills Sales, Warren Taylor will soon announce the showing of the new Voice-O-Graph, which he reports is a "sensation." Meanwhile they report a steady flow of visiting ops, including Spence Graves, Red Bluff;

Burr Winslow, Lake County; J. W. Ormes, Valley Springs; Bob Brunolli, Madera; Jack Douglas, Reno; and J. Patrick, Santa Maria . . . The rush is on for the season's opening of the Russian River, Clear Lake, Lake Tahoe and the High Sierras.

MINNEAPOLIS

Spring is in the air and new phonos and pins are beginning to roll. Jobbers and ops in the Twin Cities are showing keen interest and plenty of excitement . . . L. I. Harris, of Enderlin, N. D., after being involved in a severe accident and later a touch of pneumonia, has regained his health and is back on his feet again, as shown upon his recent appearance here . . . O. Englund of Alexandria, Minn., who was quite an operator, is currently in the cafe business with one of the nicest cafes in Alexandria.

R. A. Smith of Little Falls, stopped off in the Twin Cities on his way to Virginia for the Apple Festival. Hy Sandler, now a civilian, has joined Twin City Novelty Company here. Hy's brother is Irv Sandler, Aireon distrib in Des Moines. Van Middlemas and son-in-law Bob Westrum in town over the week-end . . . Bud Harrison of our town entered the bowling classic at Delano and came out high man . . . Leo Bearth's son, Gerry, now stationed at Great Lakes gets in for a visit with his parents as often as he can . . . Ella and Andy Oberg, arriving from Hot Springs, Arkansas, two weeks ago, have left for their home in Grand Fork, N. D. . . . Leo Clavin, in town for a couple of days, making the rounds . . . Tony Trucano of Deadwood, S. D. has returned home after a pleasant vacation .

Nice to see Joe Guillaume breezing into town for a few days' visit with some of the distribs. Joe is now making his headquarters at Elk Point, S. D. . . . Chuck Christy, former ace mechanic, now in business for himself selling chromium sidings for pin machines . . . Al Fretum of Red Wing, Minn., almost spent a night in the clink recently, when his dog, being hungry, decided to take a piece out of the local constable's leg . . . Red Johnson, brother of Art Johnson, Glenwood, Minn., is back in the States again recuperating after being wounded overseas. He's coming along very nicely . . . Kenny Willis, of Bush Distributing Co., just arrived in town after being on the road for several weeks.

P. Golden in town for the first time in several months — or is it years. The Goldenes, and there are several of them, do quite a job in the State of North Dakota with their operations . . . Mike Imig, Menno, S. D., is getting to be quite a visitor in the Twin Cities, and it's always a treat to see him . . . Oscar Trupman getting ready for another little jaunt on the road . . . Minneapolis jobbers are seeing quite a bit of each other this week as they are all gathering for lunch at the Standard Club . . . Archie LaBeau, of the LaBeau Novelty Co., is tearing his hair out because he can't fill his Rock-Ola phonograph orders . . . Max Gorney is making a real success of his hauling company. -Ops in the Twin Cities are doing well by Max, giving him their hauling business. That's a darned nice start for an ex-GI.

THRU THE COIN CHUTE



ST. LOUIS NEW ORLEANS

"Frenchy" LeSourd, South St. Louis op, is just about the most disgusted man in town. Recently, two Bally pinballs belonging to Frenchy were stolen, and later found by county police under a bridge north of the city. Frenchy and a partner toiled down mudbanks with ropes and boots to rescue the pins, which took two hours to retrieve. He stored the two mud-covered machines temporarily in a shed near his office — which immediately burned down, destroying both of the newly-recovered games!

Newcomer to music op circles is Ted Klinehans, until two months ago part of the Marine garrison at Iwo Jima. Welcome to the field, Ted! . . . And add more welcomes to other returning servicemen: Tony Reiner, one time vending machine op thru the "gilt circle" on Lendell Boulevard, has returned to the old office. Tony was a captain with the Army signal corps in the European Theatre, and was warmly welcomed back. Incidentally, as Carl Lemay, ex-Navy officer, pointed out, the St. Louis coin machine group has enjoyed a 100% return of all men who entered the service. There wasn't a casualty among the lot, altho a few of the South Pacific representatives lost a bit of hair . . . "Come and renew acquaintances," was the message Jack Rose, fresh out of Navy blues, is sending thru coin-trade circles. Jack is lined up with Bally to distribute their pinballs over the St. Louis territory.

There's still no beer in St. Louis — four big breweries notwithstanding. And taverns continue to close up early or don't open at all every other day. It's a sore spot with ops who watch phonograph play dwindle away as the result . . . Bill Offerman of Twentieth Century Novelty Company, East St. Louis, has placed an order for 25 new Rock-Olas. Bill is a busy man with his new wholesale tobacco house, plus the largest string of phonograph and vending equipment in Southern Illinois.

From Kansas City comes the word that Carl Hoelzel, old-timer in phonograph distribution, has opened up a new cocktail lounge as a sideline. "The drinks are on me," Carl wrote. "Of course there's a slight formality with each." . . . Margaret Trippe, spouse of Ideal Novelty Company's bouncing proprietor, is back in the office after a spell of illness. She's more attractive than new merchandise, husband Carl Trippe declares . . . It's a baby boy at Tom Amato's house. Three in a row for Tom, who has put in orders for a dozen new phonos to earn baby shoes and diapers . . . Hot weather coming along early this year has caused early opening of penny arcades at Chain of Rocks Park, Westlake Park, and Sylvan Beach . . . Chortling with glee is John Gazola of Star Novelty Company, who put in an order for a new Oldsmobile many moons ago. It finally came along — and John is travelling in splendor . . . Ex-GI's are hastening to buy equipment under the Bill of Rights to set up phono and pinball strings. Many got underway playing them in PX's overseas, according to William Betz of W. B. Novelty Company. Paying 20% down, with the rest cheerfully backed by Uncle Sam, discharges have appeared on the routes everywhere.

There's going to be a lot of new faces in the phono biz down Louisiana way once machines start rolling into this territory in quantity, as many ex-servicemen have already contacted the distribs to make necessary arrangements. Among those who have already placed their orders are: O. J. Ford, Moselle, Miss.; Joseph Serame, Baton Rouge, La.; Joe and Sam Lobue, Hammond, La., just to mention a few . . . Frank Costanza, from the strawberry town — Hammond — is reported to be burning up wires for Aireon's new phono . . . Joe Mancuso, of the J. M. Music Co., is proud as a peacock, and with good reason. Work has been completed on Joe's new building on Rampart and Dumaine Street. Starting out as a service man with Southern Music Sales Co., when they were Seeburg distribs here, Joe later went into the business for himself, recently branched out, and has added a record shop. Now you can buy electrical appliances, radios, etc., and also get music machines from Joe . . . Add Dan Cohen of Progressive Music Co., to the list of ops who have added appliances as a line of merchandise.

Paul Jock of United Novelty Co., Biloxi, Miss., the firm owned by Joe Bertucci, was in town during the past week and had nothing but praise to offer to Louis Boasberg, of the New Orleans Novelty Company for the fine set-up at his penny arcade on famed Canal Street . . . Lil Samuel, in charge of the parts department at F.A.B., took a flying trip to Memphis over the week-end to visit her mother. The trip was made in R. E. "Buster" Williams' plane . . . In-again-out-again Henry Fox, had barely returned from a trip up Northern Mississippi way, where he reports good business, when he was back on the Panama Limited en route to Chicago. In addition, the genial Henry spent last Saturday riding on the ferry boat with his children, son, Andrew and daughter, Elaine . . . Jules Peres, Aireon distrib for Louisiana and Southern Mississippi is very pleased over the splendid turnout in the past month at his new showroom; ops are still flocking in to see the new machine, he reports. Jules says, "It's the finest phonograph I've seen in twenty-one years with the industry." Down to view the machine came J. W. Hosier, of Bossier City, some 400 miles from New Orleans. "You know we must have something for a man to travel that distance," added the genial Jules.

John Umbach, of Umbach Music Co., was in town last week looking for new equipment . . . Chief mechanic Joe I. (Isaacson), of New Orleans Novelty, had nothing but praise to offer the new Williams' "Suspense." "It's the finest I've seen," said Joe, who also reports that "Suspense" and "Bally "Surf Queens," are in a hectic battle for the top spot on his route . . . Southern Music Sales Co., distribs of the new "Rock-Ola" here, are really drawing in visiting ops who come from everywhere to view and order the machine . . . Jerry Germainies, Wurlitzer distrib and music op back in the Thirties, is planning to get back in the phono biz . . . Aireon's Ralph Rigdon and Julius W. Hartwell were in town recently . . . Frank Giordano is telling friends about the swell fishing trip he and Everett "Dutch" Rood had recently .

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

CLASSIFIED AD RATE

Space permitted — one inch for \$5.00.
Maximum — 60 words including name,
address and telephone number. Addi-
tional copy \$5.00 per inch

WANT

WANT—RIFLE SHELLS (22 Flats) suitable to use in "BANG-A-DEER" Machines. Write stating price and quantity you have. MYCO AUTOMATIC SALES CO., 347 S. HIGH ST., COLUMBUS 15, OHIO.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—Jennings Free Play Slots; Free Play Games and Consoles; Scales; Arcade and Counter Games. Canadian Operators. Write for our price list on all Coin Operated Equipment. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO CAN.

WANT—We want to buy phonographs and pin games. Will pay top cash price for Rock-Ola Standard, Wurlitzer 600 and 750E. Can use any kind late pin games. Wire, phone, write to HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE. N.W., WASHINGTON 1, D.C.

WANT—All model Keeney Super Bells combination Free Play and Pay-Out; Mills Three Bells; Mills Four Bells; Mills Jumbo Free Play, late Blue and Red; Mills Jumbo Combination F.P. & P.O.; Bally Hi Hands; Bally Club Bells. Will pay top cash prices. Write today. BADGER SALES CO., 1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.

WANT — All models of music machines. Write, wire, phone. AMERICAN COIN MACHINE CO., 437 ELIZABETH AVE., NEWARK 8, N. J. Tel. Waverly 3-1500.

WANT—Buckley Twin 12 or 24 mechanisms. Advise quantity, price and condition. M. LUBER, 503 W. 41st STREET, NEW YORK, N. Y.

WANT—Chester Pollard Football at \$75. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. Clifford 1956.

WANT—Rock-Ola 1938 Monarchs and 1939 Standards. These must be in good condition and complete. Write giving best price at once. Hurry before price drops any lower. LIBBEY MUSIC CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 3798.

WANT — Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRyant 9-0817.

WANT—Mills Three Bells; Keeney Super Bells F.P.-P.O.; High Hands; Jumbo Parade late F.P.; Mills Four Bells, late heads only; Keeney Four Way Super Bells 3/5 and 1/25c play. NO JUNK. Must be good. State quantity, price and guaranteed condition in first letter. Write NOW. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CAL.

WANT—Record Changing Mechanisms & Tone Arms complete. State price & quantity. VETERAN NOVELTY CO., 205 - 10th ST. S.E., ROCHESTER, MINN.

WANT—Popmatic Automatic Popcorn Machines — Any Condition. Wire us how many for our offer. Also any make you may have. P. K. SALES, CAMBRIDGE, OHIO.

WANT—Bally Hi-Hand Machines, combination free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1247 GUY ST., MONTREAL 25, QUE., CAN., Tel.: Fitzroy 7404.

WANT—Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight or 8¢ each and we will pay freight. Jack Rubin. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N.Y. Tel. NEvins 8-2236.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOSSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. LYnn 2-1993.

WANT—Any quantities Longacres, Pimlicos, 41 Derbies, Club Trophies, Fairmounts, Turf Kings, Jockey Clubs; all makes and all models of Phonographs. Absolutely the highest cash prices paid. Equipment does not necessarily have to be in working order, if no parts are missing. PUGET SOUND NOVELTY CO., 114 ELLIOTT AVE. WEST, SEATTLE, WASH. Tel. Alder 1010.

WANT—All kinds 5c Selective Candy Bar Vendors; 1c LoBoy weighing scales; coin counters; changemakers; 1c gum vending machines. Send full details and price in first letter. R. H. ADAIR CO., 6925 W. ROOSEVELT RD., OAK PARK, ILL.

WANT—Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$2.; Columbias \$15.; Col. Vest Pockets, Yankee, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel. Hay. 3695.

WANT—Old Genco or Chicago Coin Games. No Legs — No Glasses. Need not be in working order. SQUARE AMUSEMENT CO., 88 MAIN ST. POUGHKEEPSIE, N. Y.

WANT—Any quantity of Genco's Boscoss, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. Market 3-6105.

WANT—16 or 20 record Rock-Ola mechanisms without amplifiers or cabinets, must be complete with tone-arms and motors. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—All models of A.B.T. Target Games (Model F, Jungle Hunt, Challenger). Also Free Play Consoles and 1000 5-Ball Free Play Pin Games. Cash waiting. Send us your complete list. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel: Armitage 1434

WANT—Bell Products Co. is badly in need of all types of equipment. Therefore, we will pay top dollar for any amount of pin games, consoles, phonographs, slots and arcade equipment. We will buy equipment on or off location. Write, wire or phone. BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO 47, ILL.

WANT—30-wire Wall Boxes, Adapters, etc.; old model phonographs in good order. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CANADA.

WANT—22 calibre shells; Seeburg or Wurlitzer ESRC phonographs; Club and Super Bells National or Rowe cigarette machines. Write best price, condition and quantity. W. H. LEUENHAGEN & COMPANY, 1813 W. PICO BLVD., LOS ANGELES 6, CAL.

WANT—Will pay top cash prize for 750 Wurlitzers and Rock-Ola counter models for my route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA. Tel.: 25-413.

WANT—1 complete A.M.I. Hostess-Studio Equipment and ten units. Quote lowest price in first letter. UNIVERSAL VENDORS, 788-790 BROADWAY, ALBANY, N. Y.

FOR SALE

FOR SALE—The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 100 ELLIOTT AVENUE WEST, SEATTLE 99, WASH.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—1 600R in Victory Wurlitzer Cabinet \$450.; 6 - 5, 10, 25c Bar-O-Matic Boxes \$45. ea.; 6 Wall-O-Matic Boxes \$37.50 ea.; 1 Panoram, complete with 3 sets of film, 8 subjects ea., splicer, extra bulbs \$450. Machines & boxes tested & cleaned ready for location; 3 heavy duty wireless Seeburg Boxes 5c Stroller type \$50. for the 3 boxes. APPEL VENDING CO., 5015 N. GRANSBACK ST., PHILA., PA.

FOR SALE—5 Twin 12's, Packard Adapters; 3 Twin 12's, Buckley Adapters all complete for \$175. ea.; Buckley and Wurlitzer 30-Wire Boxes \$15. ea.; used popular race and hillbilly records in lots of 1000—9c ea. CANNON MUSIC MACHINE CO., 57 BILTMORE AVE., ASHEVILLE, N. C. Tel. 4887.

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. Mitchell 3254.

FOR SALE—Ready for Delivery! SMILEY, sensational 5-ball Counter Game. \$39.50. Order Today! BUBBLE, 5-ball Revamp Pin Game. Write, LEON TAKSEN CO., 2035 GERMANTOWN AVE., PHILADELPHIA 22, PA. Tel. Poplar 3638.

FOR SALE—Pin Ball Games: Four Aces \$125.; Dude Ranch \$54.; Speedway \$25.; Landslide \$40.; Sky Raider 12s.; Big Parade \$115.; League Leader \$39.; Vacation \$39.; Barrage \$49.; Gun Club \$72.50; High Dive \$89.; Paradise \$39.; Red Hot \$28.; Entry \$35.; Doughboy \$39. WANT — Mills Phonographs. BUSINESS STIMULATORS, 912 E. WASHINGTON ST., INDIANAPOLIS, IND.

FOR SALE—The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 100 ELLIOTT AVENUE WEST SEATTLE 99, WASH.

FOR SALE — Cigarette Machines: 2 Rowe Imperials 8 column \$47.50 ea.; 2 Royal 8 column with automatic shift \$70. ea.; 2 Rowe Presidents 8 column \$95. ea.; 2 Rowe Presidents 10 column \$115. ea. Ready for location. One Third Deposit. JOY AUTOMATICS, 108 EAST CHURCH ST., ELMIRA, N. Y.

FOR SALE—Spot Pool \$65.; Entry \$35.; Fox Hunt \$40.; Silver Skates \$45.; Major '41 \$55. All machines have rails and legs refinished. Ready for location. CHECKER AMUSEMENT CO., 733 - 6th AVE., HUNTINGTON, W. VA.

FOR SALE—Lumilines—18" long or 12" long, clear or frosted or white. Write. Direct from mill—30 wire cable, color coded, brand new. Write. Fuses—approved auto type, 3 amp. 3c ea.; 10-15-20-5 amp. 2c ea. (100 to pack); Plug Fuses, tops for quality 3 amp. and 6 amp. (100 to pack) 4 1/2c ea.; 1000 Cotter Pins, assorted, 75c per box; 12" speakers \$7. ea. ARCADE BULB CO., 56 W. 25th ST., NEW YORK 10, N. Y. Tel.: Watkins 9-7490.

FOR SALE—Wurlitzer P12 \$135.; 412 \$165.; 616 \$249.; Seeburg Major \$425.; Envoy RC \$525.; 8800 \$595.; Boxes: Seeburg 5c Wireless \$32.50; Buckley (late model) \$15.; Skee Barrel Roll F.P. & K. like new \$229.; Scientific Batting Practice \$59.; Mutoscope 5 reel Selector \$179.; complete A.B.T. 6 Gun Shooting Gallery \$1900.; Gall. Dominos, br. cab. \$64. AMERICAN VENDING CO., 810 5th ST., MIAMI BEACH, FLA. Tel 58-1619.

FOR SALE—Salesboards and Ticket Deals of all kinds. Immediate delivery. All boards at Factory Prices — 50% and 20% from list. Special Bingos, 1000's on stick tape tickets 85c ea. Write. CENTRAL DISTRIBUTORS, 2334 OLIVE ST., ST. LOUIS 3, MO.

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CLASSIFIED ADVERTISING SECTION

FOR SALE

(Continued)

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FOR SALE — 1 Hamilton LoBoy (white enamel) Scale \$32.50; 1 Mills Owl \$27.50; 1 1c Cigarette vender, good as new, only \$5. DARLINGTON MUSIC CO., P.O. BOX 238, DARLINGTON, S. C.

FOR SALE—40 Schermack 10c razor blade vendors. A-1 condition, about half of them brand new. Easily convertible for vending stamps. Will take \$175. for entire lot. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: Wabash 1501.

FOR SALE—Postage Stamp Machine Folders: 10M \$4.85; 25M \$11.75; 100M \$43.50; 500M \$200.; Shipman duplex model postage stamp machines \$24.50 each. WANT—We buy postage machines. State make, Price. PARKWAY MACHINE COMPANY, 3046-V TIOGA PARKWAY, BALTIMORE 15, MD.

FOR SALE—Consoles, Bally one-balls F.P. jackpot models; original Jennings Slots 50c and \$1.; Mills Original Gold Chromes 5c, 10c, 25c. All types of equipment. Write H. ROSENBERG CO., 625 TENTH AVE., NEW YORK 19, N. Y. Tel.: Longacre 3-2479.

FOR SALE—Solovue Lamps \$2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

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FOR SALE—Wurlitzer 800 with No. 130 Adaptor and 5 No. 100 Wall Boxes \$750.; Chicken Sam and Jail Bird \$100. ea.; Pitch Em and Catch Em \$125.; Mills 6 column Cigarette Machine \$50. 1/3 Deposit. MARTIN AND LYNWOOD SHIREY, 131 VALLEY ST., LEWISTOWN, PA.

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