

# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY  
Vol. 9, No. 2  
WEEK OF  
OCT. 6, 1947

*For Easier Servicing  
and Greater Operating  
Efficiency*

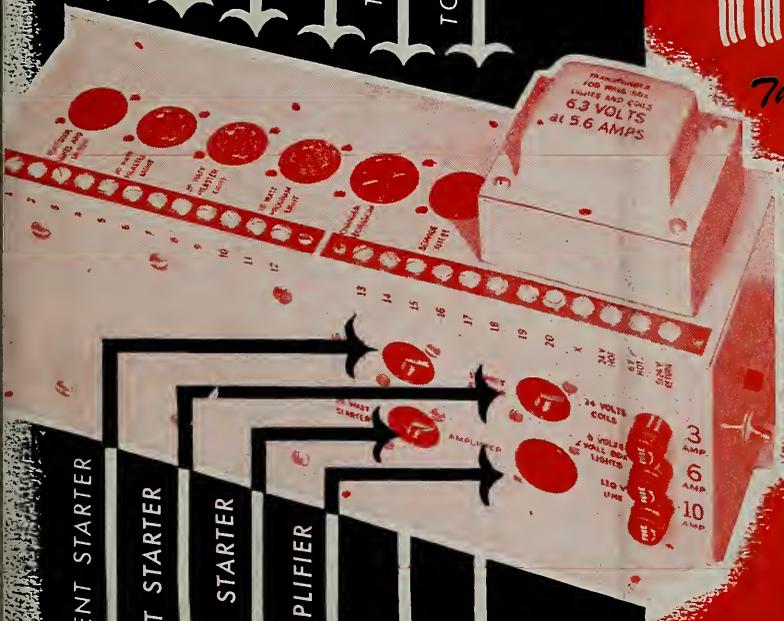
all lines lead to the Rock-ola  
**ELECTRONIC NERVE CENTER**  
The New Electric Distribution Panel

## ROCK-OLA

*The Phonograph That Sells Music*

TO FRONT DOOR LIGHTS AND MOTOR  
TO 20 WATT PILASTER LIGHT  
TO 20 WATT PILASTER LIGHT  
TO 15 WATT PROGRAM LIGHT  
TO CHANGER MECHANISM  
TO SERVICE OUTLET

TO 15 WATT FLUORESCENT STARTER  
TO AMPLIFIER



ROCK-OLA MANUFACTURING CORP. 800 N. Kedzie Ave. Chicago 51, Illinois

*If it's a Mills, I always play it—*

**that's real music!**

*The public prefers*  
**THE MILLS CONSTELLATION**

*The coin box concurs*



**Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois**

# NEEDED... LEADERSHIP

Thruout all industry, not only the coin machine industry, there is a cry reaching high into the heavens, for leadership.

There must again step forward bold and courageous men with great vision and foresight to lead all American business out of the entanglements engendered by this past war.

So far, no leader has appeared. The coin machine industry is suffering from lack of leadership. It needs and requires someone of bold courage to step forward and to point the way for all the trade.

It needs someone who has foresight and vision; who can quickly and decisively split the wheat from the chaff and show the members of this trade the course they must follow for the coming months, and even for the coming years.

This leadership is lacking because, it seems, few are adjusting themselves correctly to this new business era.

Reproduction of one type of equipment continually to a trade which hasn't yet come out of the morass of its first bold purchasing as the war ended, will not bring about prosperity. It will not bring about that bold, driving spirit, which made this industry so outstanding and so recognized among all other fields.

It doesn't require a depression, as some state, to zoom this field to new highs. It requires, more than anything else, leadership.

Whether it be man or organization, whether it be individuals in their own rights, or whether combinations of such individuals, leadership is sorely needed.

This leadership can help readjust the entire business procedure of this field and can also help to bring postwar equipment which will change all present operational tactics so that the field can go on ahead as it did in the past, and know that it is definitely moving forward, not standing still, not slipping backward.

Perhaps it is some inventor, some engineer, some outspoken bold and courageous member of the industry, but, whoever it is, he must appear on the scene today with boldness, with courage, with intelligence, with stimulation, with grand technique — to move this industry forward at the fastest pace it has ever moved. And this must happen very, very soon.

There is a crying need for leadership. Men everywhere in this field, in fact, in all American business, seek the leadership which will show them the new path to tomorrow. This is so desperately needed that it has become fully reflected in the efforts of everyone in this, and in all other, business.

If there be such an individual in this industry — this is the time for him to step forward. This is the time for him to point the way. This is the time for him to assume his rightful mantle. He will be the one who will be followed by the members of this trade who desperately seek leadership to show them the correct path ahead.

## THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF  
THE COIN MACHINE INDUSTRY"

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# USDA



## Fold-out Placeholder

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# OPS BOIL AS NEW BLOOD RAISES HELL WITH LOCATIONS

**Offer as Much as 75% Commission to Locations. Pay From \$100 to \$500 or Give First 2, 3 or 4 Weeks' Take to Get Spots.**

NEW YORK — Reports have continued to arrive at an alarming rate advising that almost everywhere in the nation there is new blood entering into the business not properly educated to what is required of coin machine operating to derive profits.

For example, one operator reports, "We are up against it here with a new operator making the rounds of everyone of the best locations and offering as much as 75% commission to the location owners to get the spots. We know that he can't make out on this basis", the op continues, "but we also realize that this is absolutely damaging to us and that, in the long run, it will mean loss of revenue for many months to come until he is wiped out, his machines sold off, and he out of the business.

"There is no reason for this," he says, "for whoever sold him the machines should have told him what is required to make operating machines a profitable business. How can anyone these days work on 25% commission? I don't care if it's the best location in the whole wide world, no operator can come out with any profit on 25% commission from the machine.

"This sort of thing must stop. It's not only hurting us here, but, it's sure to spread. In the end, this guy will be out of business. But, while he's in it plenty of us are going to suffer for sometime and it will take us months to get our locations back to where we had them originally."

Another leading coinman reported, "We have been calling the boys together here and have been discussing the fact that we should all get at least \$15 per week front money guarantee. There are still a few here who are holding out. But, even they realize that we must all get some sort of guarantee to assure us some profit.

"Now, one of the distributors here has sold a new man machines. The result is that this man is covering the entire territory and offering anywhere from \$100 to \$500 to get a spot and if that doesn't work he offers 2, 3 or even 4 or more weeks take to the location

owner.

"How can we", this coinman continues, "go on in this business progressively when we are faced with this sort of action against us. We all buy from this distributor and we would sure like to buy more than we are at this time. But, we are up against a financial condition due to the fact that we aren't getting our equitable share from the collections.

We are trying to first adjust our commission setups so that we can buy more and can go on ahead profitably in business.

"What we can't understand", he continues, "is how someone can tell a new man that he can eventually make out if he gives a location \$500 in addition to his operating overhead expense, the cost of the machine and parts and supplies. This distributor must realize, just as we do, that even if this man were many times over a millionaire, he still would want to see some profit coming from his investment, even if he is willing to take loss after loss for the first year.

"Eventually", he states, "this man wants to see some percentage of profit on his investment and he also knows that new machines are going to come out which will allow us to cut into him just as he cut into us at this time.

These ops who are faced with this sort of competition are not taking it laying down. They are planning ahead to quickly kill off such new operators and already in some territories old time ops have come together and pooled new equipment which is placed against such men on locations with all take going to the location owners. They have continued this old plan from years gone by and find that gradually these new ops jump out of the territory for they cannot stand up against this sort of competition.

In some cases ops have demanded

location agreements be signed by all location owners and where such agreements will not be signed have dropped the locations down to lower level spots until they do sign with them. The one and only way to overcome such ugly competition at a time when the entire industry is fighting itself out of a slump, is for the leaders in the trade to arrange for an educational program which will assure whatever new blood that enters the field complete consideration and eventual profits.

The new man is up against a myriad of problems entering into the coin machine industry today. In the first place he must face competition of experienced old time ops who have long knowledge of the locations in the territory and know just how to work with them. In the second place they have a very close and inner understanding of what equipment will earn most on all locations. They also know angles which take years to develop. And, in addition to all this, the new blood today must invest thousands, where formerly they could invest hundreds.

All these obstacles piled up against new blood make a pretty formidable hurdle to jump. Finance charges, payments, cost of equipment, operating overhead expense, cost of parts and supplies, and so many, many more costs which come along are all added to the operating of coin machines today, which makes new blood very doubtful of success.

But, if the trade wants and needs this new blood, then it should arrange to properly educate it so that it will enter into the business in a fashion which will act as a better business barometer for all in the field and which will make oldtimers follow this new blood to greater profit achievement.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS.**

# HERE'S HOW TO HELP YOURSELF TO HELP THE DAMON RUNYON MEMORIAL CANCER FUND

**1** DECIDE ON THE DAY OR DAYS WHEN YOU WILL GIVE ALL OR PART OF THE PROCEEDS FROM YOUR MACHINES TO THE DAMON RUNYON MEMORIAL CANCER FUND.

**2** WRITE TO JAMES T. MANGAN, DIRECTOR, PUBLIC RELATIONS BUREAU, COIN MACHINE INDUSTRIES, INC., 134 NORTH LA SALLE ST., CHICAGO 1, ILL., TO SEND YOU ALL THE BANNERS, PLACARDS, PASTERS, CARDS AND OTHER MATERIAL TO ATTACH TO YOUR MACHINES AS WELL AS TO HANG UP IN YOUR LOCATIONS.

**3** HAVE SIGNS MADE FOR ALL YOUR TRUCKS AND CARS ANNOUNCING THE DAY OR DAYS WHEN THE PUBLIC'S PLAY WILL BE FOR THE DAMON RUNYON MEMORIAL CANCER FUND. ADVISE YOUR LOCATION OWNERS WELL IN ADVANCE SO THAT THEY, TOO, MAY SPREAD THE WORD.

**4** PHONE YOUR LOCAL NEWSPAPER EDITOR AND TELL HIM ABOUT THE DAY OR DAYS YOU HAVE SET WHEN ALL THE PROCEEDS FROM YOUR MACHINES WILL GO TO THE DAMON RUNYON MEMORIAL CANCER FUND AND ALSO ADVISE HIM THAT ALL THE REST OF THE COIN MACHINE INDUSTRY IS DOING THE SAME. ALSO BE SURE TO PHONE THE NEWS COMMENTATORS OF YOUR LOCAL RADIO STATIONS AND GIVE THEM THE DATA.

**5** IF YOU CAN — BUY ADS OF OUTSTANDING SIZE IN YOUR LOCAL NEWSPAPERS AS WELL AS SPOT ANNOUNCEMENTS OF YOUR LOCAL RADIO STATION — FOR TWO OR THREE DAYS IN ADVANCE OF THE DAY OR DAYS YOU HAVE SET.

**YOU'LL FEEL LIKE A MILLION DOLLARS  
WHEN YOU MAKE YOUR DONATION!!**

# USDA



## Fold-out Placeholder

This fold-out is being digitized, and will be inserted at a future date.

**USE THIS PREPAID POSTCARD TO VOTE FOR YOUR  
BEST MONEY-MAKING RECORDS AND YOUR MOST  
OUTSTANDING RECORDING ARTISTS OF 1947**

**MY BEST MONEY-MAKING RECORD FOR 1947 WAS—**

(NAME OF RECORD HERE)

(NAME OF ARTIST HERE)

BEST ORCHESTRA FOR '47 \_\_\_\_\_

BEST FEMALE VOCALIST FOR '47 \_\_\_\_\_

BEST MALE VOCALIST FOR '47 \_\_\_\_\_

BEST FEMALE VOCAL COMBINATION FOR '47 \_\_\_\_\_

BEST MALE VOCAL COMBINATION FOR '47 \_\_\_\_\_

BEST "HILLBILLY" RECORD FOR '47 \_\_\_\_\_

BEST "WESTERN" RECORD FOR '47 \_\_\_\_\_

BEST "RACE" RECORD FOR '47 \_\_\_\_\_

BEST "FOREIGN" RECORD FOR '47 \_\_\_\_\_

*NOTICE: Be Sure to Include Name of Artist on All Records Listed*

**IMPORTANT**

**EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED CABINET YOU OWN COUNTS FOR ONE VOTE. EACH NON-SELECTIVE (Personal, Solotone, Etc.) MUSIC BOX YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS CARD TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT. THESE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED.**

NAME \_\_\_\_\_

FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

**GET YOUR VOTES HERE**

*I operate the following number of Juke Boxes \_\_\_\_\_;  
Wall and Bar Boxes \_\_\_\_\_; Non-Selective (Personal, Solotone,  
Etc.) Boxes \_\_\_\_\_; Wired Telephone Music Shells \_\_\_\_\_;*

**TOTAL NUMBER \_\_\_\_\_ ARE YOUR VOTES!**

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by  
Addressee

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**381 FOURTH AVENUE**  
**NEW YORK (16), N. Y.**

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States



# YOUR VOTES



"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.

# DECIDE THE WINNERS IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947 VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THRUOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" (*The Official Magazine of the Juke Box Industry*) WAS EXCLUSIVELY CHOSEN TO CONDUCT. YOUR VOTES AND YOUR VOTES ONLY DECIDE THE WINNERS. EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!

# The Nation's TOP TEN Juke Box Tunes



AL—ALADDIN	JB—JUKE BOX	RA—RAINBOW
AP—APOLLO	KI—KING	SI—SIGNATURE
AR—ARISTOCRAT	MA—MAJESTIC	SO—SONORA
BU—BULLET	ME—MERCURY	ST—STERLING
BW—BLACK & WHITE	MG—M-G-M	SW—SWANK
CA—CAPITOL	MN—MANOR	TO—TOP
CN—CONTINENTAL	MO—MODERN MUSIC	TR—TRILON
CO—COLUMBIA	MU—MUSICRAFT	UA—UNITED ARTIST
CS—COAST	NA—NATIONAL	UN—UNIVERSAL
DE—DECCA	QU—QUEEN	VI—VICTOR
DEL—DELUXE		VT—VITACOUSTIC
EX—EXCLUSIVE		

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

- 1 NEAR YOU**  
Operators from coast to coast are using this tune with loads of coin rolling in.

BU-1001—Francis Craig	DE-24171—Andrews Sisters	RA-10025—The Auditones
CA-452—Alvino Rey O.	MA-7263—Victor Lombardo O	SA-657—Four Bars & A Melody
CO-37838—Elliot Lawrence	O.ME-5066—Two Ton Baker O.	ST-3001—Dolores Brown
		VI-20-2421—Larry Green O.

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- 2 I WISH I DIDN'T LOVE YOU SO**  
In third place last week, this plug ditty moves up one notch much to the delight of a host of music ops.

CA-409—Betty Hutton	DE-23977—Dick Haymes	MG-10040—Helen Forrest
CO-37506—Dinah Shore	MA-7225—Dick Farney	VI-20-2294—Vaughn Monroe

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- 3 THE LADY FROM 29 PALMS**  
Steadily featured as one of the top songs of the day, this ditty continues to rise.

CO-37562—Tony Pastor O.	VI-20-2347—Freddy Martin O.
DE-23976—Andrews Sisters	VT—Henri Busse O.

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- 4 THAT'S MY DES'RE**  
Heavy demand from the mid-west and the south boom this tune again into the number four slot.

AP-1056—Curtis Lewis Trio	CO-37329—Woody Herman	MN-1064—The Cats & The Fiddle
CA-395—Martha Tilton	DE-23866—Ella Fitzgerald	MO-147—Hadda Brooks
CN-6048—Golden Arrow Quartet	ME-5007—Frankie Laine	SO-2019—Ray Anthony O.
	MG-10020—Art Mooney	VI-20-2251—Sammy Kaye

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- 5 SMOKE, SMOKE, SMOKE**  
The continued demand for tune has music operators seeking high and wide for records.

CA-40001—Tex Williams
DE-24113—Lawrence Welk Orch.
VI-20-2370—Phil Harris

---

- 6 PEG O' MY HEART**  
In second place last week this plug ditty drops into sixth spot here. Ops still report heavy play.

AL-537—Al Gayle Harmonicords	DE-23960—Eddy Heywood O.	MG-10037—Art Lund
CA-346—Clark Dennis	DE-25076—Phil Regan	NA-9027—Red McKenzie
CO-37392—Buddy Clark	DE-1080—Ted Martin	SI-15119—Floyd S'arman
DE-25075—Glenn Miller O.	MA-7238—Danny O'Neil	VI-20-2272—The Three Suns
	ME-5052—Ted Weems	VT-1—The Harmonicats

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- 7 I WONDER WHO'S KISSING HER NOW**  
In eighth place last week, this flicker tune maintains its hold as one of the nation's top tunes.

AP-1055—Four Vagabonds	DE-1512—Dick Robertson O.	SI-15057—Bobby Doyle
CA-433—Dinning Sisters	DEL-1036—Joe Howard	SO-2012—D'Artega O.
CO-37544—Ray Noble O.	DI-2082—Jerry Cooper	VI-25-0101—Jean Sablon
CS-8002—Jack McLean O.	MA-6013—Foy Willing	VI-20-2315—Perry Como
DE-24110—Canny Kaye	RA-10002—Marshall Young	VI-26-329—Wayne King O.
DE-25078—Ted Weems		

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- 8 WHEN YOU WERE SWEET SIXTEEN**  
Music ops throughout the nation just won't let go of this one!

CO-37803—Dick Jurgens O.
DE-23627—The Mills Brothers
VI-20-2259—Perry Como

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- 9 FEUDIN' & FIGHTIN'**  
In the seventh spot last week, this ditty drops a pair and moves into ninth place here, although operators still boom the tune.

CA-8443—Jo Stafford	ME-6049—Rex Allen
CO-37189—Dorothy Shay	MG-10041—Kate Smith
DE-23975—Bing Crosby	VI-20-2313—Tex Beneke O.
MA-12011—Georgia Gibbs	

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- 10 I HAVE BUT ONE HEART**  
Breaks into the big time for the first shot with a long healthy run indicated from ops reports.

CO-35754—Frank Sinatra	ME-5053—Vic Damone
CA-460—The Pied Pipers	MU-15096—Gordon McRae
DE-24154—Carmen Cavallero	SI-15016—Monica Lewis
	VI-20-2424—Tex Beneke

# THE CASH BOX

# Record Reviews

"Let's Be Sweethearts Again"

"A Girl That I Remember"

VICTOR LOMBARDO ORCH.

(Majestic 7269)

● Sweet music in the ultra-sweet style of Victor Lombardo and his crew echo here with the pleasing strains of this lilting air reaching out wide to his many phono fans. Weaving a garland of highly styled reed, Vic runs through "Let's Be Sweethearts Again", with the sounds this ditty makes fairly sparkling throughout. Vocal group labeled The Threesome spill the lyrics, while the Lombardo boys carry the theme thru. Especially suited to those light dinner spots, this side should meet with the approval of the many Lombardo fans. On the flip with "A Girl That I Remember", balladeer Mark Carter steps to the mike to pipe the effective lyrics of this romantic ballad. Title gives off the bill of fare, with Mark's vocal efforts ably backed by stylish instrumentation. Both sides should meet the requirements of those lighter spots, and are suited for dancing and listening pleasure alike.

"When I Write My Song"

"Don't You Love Me Anymore"

FREDDY MARTIN ORCH.

(Victor 20-2473)

● Plug tune which was a happy rage in so many spots not too long ago gets new life with the first of a batch of new hit recordings coming out. Maestro Freddy Martin tries his hand at "When I Write My Song," with the music resounding from this platter full of coin. Ditty, adapted from a score of "Sampson and Delilah" is replete with maestro Freddy's wonderful ivory tinkling. Balladeer Stuart Wade wails the lyrics in heavy voice behind a symphonic background. Music ops are bound to remember the tune and the success it met with recently. On the flip with a cupiditty labeled "Don't You Love Me Anymore", maestro Freddy features Clyde Rogers and The Martin Men in pleasant musical styling which may catch on. Ditty is cute and well paced, with piper Clyde ringing true. You'll go for the top deck.

"My Gal Sal"

"I Love You"

THE HARMONICATS

(Universal 850)

● Following on the heels of their recent nationwide success with "Peg O' My Heart", The Harmonicats come up with a dishing well loaded with possibilities to repeat. Improvising musical treatment just egging for coin, the group mouth their harmonicas to the strains of "My Gal Sal", and what with the nation's phono fans harmonica conscious these days, the cookie looks good from these orbs. Weird chamber effect echoes here with the trio making wonderful harmony throughout. On the backing with "I Love You", the combo once again take the stand to turn out first rate music. You'll like the smooth strains which echo throughout the slow winding, with the 'Cats grabbing the spotlight for a wonderful performance.

## DISK O' THE WEEK

"—And Mimi"

"Boulevard Of Memories"

MEL TORME

(Musicraft 15114)



MEL TORME

● Oh are those kids gonna play this one! They'll literally eat the deck up alive and come back to your phono just begging for more. Rapidly rising as one of the nation's top song stylists, laddy with the hush-hush voice come on out to do a tune that is bound to be on everybody's lips—but pronto. Mel Torme, of Velvet Fog fame, renders in his own inimitable style the smash lyrics to "—And Mimi", and the sounds this disk made add up to coin play all the way. Mel holds the tune down to that corner the kids are in and sends his message aimed right at you in beautiful tones of tranquil simplicity. Music provided by Walter Gross matches the sweet aroma of the song all the way. The piper has that touch of getting real close to you, and especially so with this intimate ballad. Backing has the choir boy offering more pleasant melody to the strains of "Boulevard of Memories." Mel comes thru on this side equally as well as the top deck to offer ops a hunk of buffalo hide if there ever was one. For peak play in the phonos—get next to this cookie.

"Say It With A Slap"

"Our Hour"

THE MODERNAIRES

(Columbia 37876)

● Vocal combo with heavy following on the part of phono patrons throughout the nation step up here to offer a pair of sides that may well meet with your demands of the day. Aided by the capable Virginia Maxey on the dishing, the group work tricks with "Say It With A Slap", from the Disney production "Fun and Fancy Free". Bound to get heavy plugging during the film's run throughout local theatres, this rendition should hold its own amongst any around town. Ginny's spooning flavors the tune highly, with the title matching the smart novelty wordage throughout the disk. On the backing with more novelty stuff, the group wail toward the melody set up by "Our Hour", the puppy love song. Ditty is cute, and altho it won't stop traffic, it should make attractive filler material. Where they go for The Modernaires, they'll hold still for this cookie.

"Fool That I Am"

"Mean And Evil Blues"

DINAH WASHINGTON

(Mercury 8050)

● Mad music made for machine mayhem is this offering by the capable and popular Dinah Washington. Already burning up the boxes in several sections of the country, music ops can peg this ditty for sweeping play in their race locations. Wailing the sultry wordage to "Fool That I Am", Dinah quivers and shakes her tonsils in style to make the most severe music critic sit up and take notice. Lyrics play around the title throughout, with some wonderful instrumental backing provided by the Dave Young ork rounding out the side. On the backing with some more low down stuff with a blue theme, Dinah wails to the metro set by "Mean And Evil Blues." Pace is slow and made for the crowd that loves to shuffle. It's Dinah all the way in the pairing—get next to this platter pronto!

"Near You"

"I'm Holding Tight

To My Love For You"

DOLORES BROWN

(Sterling 3001)

● Offering pleasing melody which operators may find to their liking, chirp Dolores Brown renders her version of the nation's top song of the day. "Near You", with instrumental backing by Bill Doggert and his crew shaping up nicely with the gal's singing coming thru to meet your requirements. Vocal group labeled The Auditones back the gal in fair fashion to round out the side. On the backing with "I'm Holding Tight To My Love For You", Dolores weaves and pitches the heavy wordage in mellow timing. Piano tickling echoes throughout the platter and flavors the disk immensely. Ops that have a spot for some excellent filler material should look into this one.

"Hastings St. Bounce"

"Way Late"

PAUL WILLIAMS SEXTET

(Savoy 659)

● Pair of sides for the smart jazzophile set are these offered by the Paul Williams Sextet, and made of live rhythm that fairly bounces with joy. Titled "Hastings St. Bounce", the disk shows a wonderful group of musicians at their best as they combine talents to give with all the riff and holler one can possibly stand. Ditty spins in fast tempo and features a haunting, winding sax spot. Ops who have spots that go for this stuff are bound to find exceptional results. Backing does a double take with balladeer Muddy Water riding thru on some straight, race stock. Music fills the bill with instrumental accompaniment rounding out the side in fair shape. Top deck should go if you have the spots.

"The Old Ferris Wheel"

"Stingy"

JERRY BAKER

(Pleasant 103)

● Plug ditty with much ado in music circles is offered here by the fave and rave of so many in pleasing tones of vocal charm that look to score. It's Jerry Baker, veteran choir boy, wailing the simple wordage to "The Old Ferris Wheel". Ditty is well stacked with possibilities and should stir up heavy interest if given adequate plugging. Waxing spins in slow measure, with Jerry's vocal efforts riding the wave for a brilliant performance of this tune hanging on a memory twist. Instrumental backing by the Andy Sannella ork round out the side in effective fashion. Backing shows Jerry on "Stingy", with cute wordage to match. Both sides should make adequate material for the tavern stops—ops should take a look-see here.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

# THE CASH BOX

# Record Reviews

"Fun And Fancy Free"

"How Lucky You Are"

PHIL BRITO

(Musicraft 15113)

● Piper with a wide following steps out here to render a pair that may well reach the top spot in your machine. Vocalizing behind some wonderful incidental music furnished by the Ted Dale ork, Phil runs thru "Fun and Fancy Free", and "How Lucky You Are." Top deck, plug tune from the Disney production of the same name is full of life as the title indicates, with Phil's easy style made to charm your phono fans. Phil rates like a spade flush with this one, for a first rate performance. On the back with a romantic fling titled "How Lucky You Are," Phil tones down the order to meet the metro of the number. You'll go for the free movement Phil showers the song with and likewise go for the styling the cookie shows. Both sides are bound to set you in a relaxed mood and should win a host of praise from the many followers Phil has.

"Fool That I Am"

"Harlem Breakdown"

GLADYS PALMER

(Miracle 104)

● Music ops are bound to go ga-ga over this one! Another smash recording of this rapidly rising favorite aimed at ops with race spots is this version of "Fool That I Am", with Gladys Palmer to the fore to charm and enchant the most avid listener. The chirp's heavy throating of this sultry styled ballad should start an avalanche of coin rolling in her direction. Waxing spins in very slow metro with musical accompaniment offered coming thru to round out the side. The canary has that extra bit in her tonsils that make you wanna set up and take notice. On the flip with some vivid instrumentation by the band, "Harlem Breakdown" echoes thru for a fast ride. Music displayed here is top caliber and should lay heavy with the fast crowd of Jazzophiles. Side to ride with is the top deck—latch on!

"I Owe This Dream To You"

"You Name It"

MERCER ELLINGTON ORCH.

(Sunrise 2003)

● Pair of sides that ops can play around with and expect good results are these done up brown by the Mercer Ellington ork. Top deck featuring Billy Daniels in the tonsil department offers some wonderful instrumental backing in addition to the fine mellow vocal that Billy spills with. The crew, one of the more popular exponents of re-bob, match sharps and flats in perfect unison to make the deck a potential coin winner. Tempo is slow and low down, with Billy giving off the pitch in the title. On the flip, the boys get room to move around in as they go thru "You Name It". Folks that can really appreciate this stuff should get a big kick out of it and will undoubtedly come back for more after the first hearing. Natch the crew are great—grab a listen to the pairing.

## SLEEPER OF THE WEEK

"The Little Old Mill"

"Forgiving You"

SAMMY KAYE ORCH.

(Victor 20-2434)



SAMMY KAYE

● You can write this one down in your book! A sure-fire bet for your phonos and for heavy action play at that is this latest Sammy Kaye dishing of a tune that will definitely move way out front in the near future. Featuring the Three Kaydets and Choir in perfect harmony, the Kaye crew render "The Little Old Mill." Ditty is as cute as any you'll possibly find, and with this vocal group doing the mellow wordage the platter stacks up way high in this corner. The Kaydets wail the lyrics in fine, light style with the choir coming in to finish off with the title pitch. Waxing spins in medium slow tempo and is flavored immensely by the wonderful music maestro Kaye puts out. On the flip with another deck that is currently kicking up a storm throughout the nation, the boys get together to offer "Forgiving You." Kaye turns mystery man here in not giving you the John Henry of the fem vocalist, but nevertheless her piping matches the brilliant musical display which the maestro showers her with. A romantic fling as it stands, the moon-in-June crowd are bound to like this once it's heard. Ops looking for a winner will find it in "The Little Old Mill."

"Stanley Steamer"

"I'm Out To Forget Tonight"

DINAH SHORE

(Columbia)

● Chirp with a wide following throughout the nation steps out here to offer ops a treat all wrapped up in a blue ribbon package. It's Dinah Shore, happy as a lark as she sings the oh so pretty wordage to "Stanley Steamer." Tune, all tied up in the pleasing title of an era long gone has lots of life and bounce within it and should make your phono a happy one with the message the canary spills. Gait is merry and fast throughout the biscuit, with Dinah's chirping shining like a beacon in a fog. On the flip with "I'm Out To Forget Tonight", Dinah changes the tempo a bit as she renders a piece tailor made for those spots that like 'em real quiet. Ditty is a romantic one, with the wax spinning in slow measure. You'll go for Dinah's wonderful styling on the pair, so grab the platter while it's hot!

"Fool That I Am"

"Wiggle Worm"

ERSKINE HAWKINS ORCH.

(Victor 20-2470)

● More stuff headed ops way is this rendition of a hot and heavy tune currently enjoying peak success in so many ops machines. With chirp Laura Washington to the fore to render the charming wordage, maestro Erskine Hawkins trips the light to offer "Fool That I Am". Canary's warbling should meet strong requirements, with the message this ditty has grabbing the glory. Work displayed here is extremely well knit with Laura's chirping filling the air with pleasant melody. Backing has the Hawk and his boys picking up and laying 'em down as they run through an all instrumental feature labeled "Wiggle Worm". Tempo is merry with the boys in the band getting room to move about in behind a repeating theme. Ops that have the spots for this brand would do well to grab a listen in this direction.

"But Not For Me"

"Memories"

LEE WILEY

(Majestic 7259)

● Pair of oldies which ops may take a liking to are these offered by the capable Lee Wiley, and offered in such pleasing style as to merit wide attention and praise in music circles. Lee spoons the magic wordage to the ever-loving Gershwin favorite "But Not For Me" on the top deck and comes back with "Memories" for the flip. The melody of the top tune, familiar to so many ops should garner a host of coin if you have the spots that go for this material. The great Jess Stacey and his boys back the chirp in excellent manner to round out the side in fine fashion. Backing has Lee piping pretty once more in the light vein and should particularly appeal to the set that goes in heavy for sincere, real music. The disk is yours for the asking—grab a listen.

"I'll Never Make  
The Same Mistake Again"

"Fun And Fancy Free"

BUDDY HUGHES

(Columbia 37875)

● More material to which ops may take pleasure in whirling are these sides offered and styled in the Gene Krupa manner, and flavored with vocalizing of the Buddy Hughes treatment. Wailing on the pair to the tune of "I'll Never Make The Same Mistake Again" and "Fun And Fancy Free", Buddy displays his pipes in high fashion throughout. Top deck has Buddy crooning in the romantic mood, with theme to match set by maestro Gene. Aply suited for those spots where romancers love to gather, ops that have a heavy call for the brand that Krupa sells should keep an eye peeled on this one. On the backing with the plug tune with the title song of the same name, "Fun And Fancy Free", Gene really goes to town with the piper to knock out a swell arrangement. Ops are bound to be hearing lots and lots of this one in the near future, and would do well to get a load of this Krupa offering.

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

### FOR THE WEEK OF OCTOBER 6, 1947

#### New York, N. Y.

1. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
2. NEAR YOU (Francis Craig)
3. DON'T TELL ME (Margaret Whiting)
4. COME TO THE MARDI GRAS (Freddy Martin)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. CUMANA (Freddy Martin)
7. A FELLOW NEEDS A GIRL (Perry Como)
8. SO FAR (Perry Como)
9. LAZY COUNTRYSIDE (Margaret Whiting)
10. THE LADY FROM 29 PALMS (Freddy Martin)

#### Nashville, Tenn.

1. NEAR YOU (Francis Craig)
2. PEG O' MY HEART (The Harmonicats)
3. THE LADY FROM 29 PALMS (Freddy Martin)
4. KATE (Eddy Howard)
5. TALLAHASSEE (Bing Crosby)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. I WONDER WHO'S KISSING HER NOW (Ted Weems)
8. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
9. AN APPLE BLOSSOM WEDDING (Sammy Kaye)
10. THE ECHO SAID NO (Sammy Koye)

#### Salisbury, N. C.

1. NEAR YOU (Francis Craig)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. THE LADY FROM 29 PALMS (Freddy Martin)
4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
5. TALLAHASSEE (Vaughn Monroe)
6. I'LL HOLD YOU IN MY HEART (Eddy Arnold)
7. FEUDIN' & FIGHTIN' (Jo Stafford)
8. THAT'S MY DESIRE (Sammy Koye)
9. I WONDER WHO'S KISSING HER NOW (Dinning Sisters)
10. PEG O' MY HEART (The Three Suns)

#### Boston, Mass.

1. NEAR YOU (Francis Craig)
2. PARADISE (Johnny Long)
3. FEUDIN' AND FIGHTIN' (Jo Stafford)
4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
5. THAT'S MY DESIRE (Frankie Laine)
6. KATE (Allan Dale)
7. KOKOMO, INDIANA (Mel Torme)
8. I HAVE BUT ONE HEART (Vic Damone)
9. CIVILIZATION (Louis Prima)
10. WHEN YOU WERE SWEET SIXTEEN (Perry Como)

#### Rochester, N. Y.

1. NEAR YOU (Francis Craig)
2. PEG O' MY HEART (Art Lund)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. I WONDER WHO'S KISSING HER NOW (Ted Weems)
5. THAT'S MY DESIRE (Frankie Laine)
6. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
7. FEUDIN' AND FIGHTIN' (Dorothy Shay)
8. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
9. THE LADY FROM 29 PALMS (Freddy Martin)
10. I HAVE BUT ONE HEART (Vic Damone)

#### Woodburn, Ore.

1. SMOKE, SMOKE, SMOKE (Lawrence Welk)
2. THAT'S MY DESIRE (Sammy Kaye)
3. PEG O' MY HEART (The Three Suns)
4. FEUDIN' AND FIGHTIN' (Tex Beneke)
5. AN APPLE BLOSSOM WEDDING (Hol Dravins)
6. I WONDER, I WONDER (Eddy Howard)
7. THE DAUGHTER OF JOLE BLON (Johnny Bond)
8. WHEN YOU WERE SWEET SIXTEEN (Sammy Kaye)
9. TALLAHASSEE (Bing Crosby)
10. NAUGHTY ANGELINE (Dick Hagnes)

#### Chicago, Ill.

1. NEAR YOU (Francis Craig)
2. THAT'S MY DESIRE (Frankie Laine)
3. I HAVE BUT ONE HEART (Vic Damone)
4. FEUDIN' AND FIGHTIN' (Dorothy Shay)
5. AN APPLE BLOSSOM WEDDING (Sammy Kaye)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. SMOKE, SMOKE, SMOKE (Tex Williams)
8. PEG O' MY HEART (The Harmonicats)
9. HOW SOON (Jack Owens)
10. PEGGY O'NEILL (The Harmonicats)

#### St. Albans, Vt.

1. PEG O' MY HEART (Art Lund)
2. NEAR YOU (Francis Craig)
3. FEUDIN' & FIGHTIN' (Bing Crosby)
4. THE LADY FROM 29 PALMS (Freddy Martin)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. I WONDER WHO'S KISSING HER NOW (Ted Weems)
7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
8. THAT'S MY DESIRE (Martha Tilton)
9. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
10. ASK ANYONE WHO KNOWS (Margaret Whiting)

#### Youngstown, O.

1. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
2. NEAR YOU (Francis Craig)
3. YOU DO (Vaughn Monroe)
4. AN APPLE BLOSSOM WEDDING (Sammy Kaye)
5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
6. FEUDIN' AND FIGHTIN' (Dorothy Shay)
7. KOKOMO, INDIANA (Vaughn Monroe)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. I WONDER WHO'S KISSING HER NOW (Perry Como)
10. AIN'TCHA EVER COMIN' BACK (Frank Sinatra)

#### Deadwood, S. D.

1. SMOKE, SMOKE, SMOKE (Tex Williams)
2. THAT'S MY DESIRE (Martha Tilton)
3. AN APPLE BLOSSOM WEDDING (Eddy Howard)
4. I WONDER WHO'S KISSING HER NOW (Dinning Sisters)
5. TIM TAYSHUN (Red Ingle)
6. NEAR YOU (Francis Craig)
7. PEG O' MY HEART (The Harmonicats)
8. FEUDIN' AND FIGHTIN' (Dorothy Shay)
9. ACROSS THE ALLEY FROM THE ALAMO (The Three Suns)
10. SUGAR BLUES (Johnny Mercer)

#### Orlando, Fla.

1. I WISH I DIDN'T LOVE YOU SO (Dinah Shore)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. THE LADY FROM 29 PALMS (The Andrews Sisters)
4. FEUDIN' AND FIGHTIN' (Jo Stafford)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. I WONDER WHO'S KISSING HER NOW (Perry Como)
7. NEAR YOU (Francis Craig)
8. TALLAHASSEE (Johnny Mercer)
9. I HAVE BUT ONE HEART (Vic Damone)
10. KOKOMO, INDIANA (Dinah Shore)

#### Indianapolis, Ind.

1. NEAR YOU (Francis Craig)
2. FEUDIN' AND FIGHTIN' (Dorothy Shay)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
5. I WONDER WHO'S KISSING HER NOW (Perry Como)
6. PEG O' MY HEART (The Harmonicats)
7. THAT'S MY DESIRE (Frankie Laine)
8. THE LADY FROM 29 PALMS (Freddy Martin)
9. TIM TAYSHUN (Red Ingle)
10. I WISH I DIDN'T LOVE YOU SO (Dinah Shore)

#### Los Angeles, Cal.

1. NEAR YOU (Francis Craig)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. AIN'TCHA EVER COMIN' BACK (Frank Sinatra)
4. I WONDER WHO'S KISSING HER NOW (Perry Como)
5. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
6. I WANT TO BE LOVED (Savannah Churchill)
7. SUGAR BLUES (Johnny Mercer)
8. BLACK & BLUE (Frankie Laine)
9. THE LADY FROM 29 PALMS (Freddy Martin)
10. PEG O' MY HEART (The Harmonicats)

#### Cumberland, Md.

1. AN APPLE BLOSSOM WEDDING (Eddy Howard)
2. NEAR YOU (Alvino Rey)
3. PEG O' MY HEART (The Harmonicats)
4. YOU DO (Vic Damone)
5. I WONDER WHO'S KISSING HER NOW (Perry Como)
6. KOKOMO, INDIANA (Mal Torme)
7. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
8. TALLAHASSEE (Ray Dorsey)
9. THAT'S MY DESIRE (Frankie Laine)
10. SMOKE, SMOKE, SMOKE (Tex Williams)

#### Racine, Wisc.

1. NEAR YOU (Francis Craig)
2. THAT'S MY DESIRE (Sammy Kaye)
3. I WONDER WHO'S KISSING HER NOW (Perry Como)
4. THE LADY FROM 29 PALMS (Freddy Martin)
5. COME TO THE MARDI GRAS (Freddy Martin)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
8. FEUDIN' AND FIGHTIN' (Dorothy Shay)
9. SMOKE, SMOKE, SMOKE (Tex Williams)
10. TALLAHASSEE (Dinah Shore)

#### Richmond, Va.

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Perry Como)
3. THE LADY FROM 29 PALMS (The Andrews Sisters)
4. IT'S A SIN (Eddy Arnold)
5. DON'T YOU THINK I OUGHTA KNOW (Hadda Brooks)
6. SMOKE, SMOKE, SMOKE (Tex Williams)
7. MOVE IT ON OVER (Hank Williams)
8. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
9. HUNGARIAN RHAPSODY (Hadda Brooks)
10. DON'T TELL ME (Margaret Whiting)

#### Pittsburgh, Pa.

1. I HAVE BUT ONE HEART (Vic Damone)
2. SOUTH (Count Basie)
3. I WISH I DIDN'T LOVE YOU SO (Betty Hutton)
4. THAT'S MY DESIRE (Frankie Laine)
5. NEAR YOU (Francis Craig)
6. SMOKE, SMOKE, SMOKE (Tex Williams)
7. THE HEARTBEAT SONG (Artie Wayne)
8. IVY (Vic Damone)
9. EVERYTHING I HAVE IS YOURS (Sarah Vaughn)
10. I WONDER WHO'S KISSING HER NOW (Perry Como)

#### Hartford, Conn.

1. I HAVE BUT ONE HEART (Vic Damone)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. NEAR YOU (Francis Craig)
4. PEG O' MY HEART (Buddy Clark)
5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
6. AIN'TCHA EVER COMIN' BACK (Frank Sinatra)
7. THE LADY FROM 29 PALMS (Tony Pastor)
8. EARLY AUTUMN (Claude Thornhill)
9. YOU DO (Dinah Shore)
10. FEUDIN' AND FIGHTIN' (Dorothy Shay)

**BYRDE'S EYEVIEW**  
**'ROUND THE WAX CIRCLE**  
 by  
*Byrde Gore*

Preparations for the gala Automatic Music Operators Association (NY) banquet at the Waldorf-Astoria this October 18 are going full steam ahead with diskery heads, artists and ops anxiously awaiting the curtain call. Barney Schlang, business manager of the trade group reports a terrific show in the offing, with loads of talent to charm the expected throng. Barney has been working like a beaver to make this banquet a smash success and deserves a hand for his untiring efforts from his many operator friends. If you haven't as yet ordered your tickets for this spread, do so immediately.

\* \* \*

Dropped over to see Mike Conner, artist promotion head at Decca Records, and came up with some startling news. The Yankees beat the Dodgers—two in a row. Seriously tho, Mike has some hot stuff skedded for juke box ops and is really going all out to see that they are serviced properly. He's also the lad that has done some marvelous work for the many charitable, veterans and needy organizations in New York. Our guy of the week—Mike Conner.

\* \* \*

Count Basie sked for the Million Dollar Theatre out L. A. way the first week in November . . . Vaughn Monroe opened the Hotel Commodore (N.Y.) this past week with oh so many there. This has been Vaughn's twelfth consecutive return to the hotel . . . Lots of folks in the music biz in a furore at Satchmo' Louis Armstrong re his recent take-off on re-bob, be-bob and puzzle music. Louis claims the stuff is a load of mistakes, with the exponents of this new brand hot and heavy. Louis is still known as the master in phrasing . . . Al Hibler hurriedly rejoined the Duke Ellington ork.

\* \* \*

Savoy Records inked the famous Paul Williams Sextet to an exclusive recording contract . . . National Records pacted Belle Baker . . . The entire music business mourns the passing of the dean of song pluggers and one of the most colorful figures in the trade, Mose Gumble. Mose played piano in his early days for such greats as Weber & Fields, George M. Cohan, Nora Bayes and many others. Mose later joined Remick Music Publishing and soon became head of their professional department. At the time of his passing he was head of all Warner Bros. standard exploitation. Mose is responsible for the revival of "April Showers", "You Are Too Beautiful", "It Had To Be You" and many others. Mose Gumble will long remain a revered figure in this industry.

\* \* \*

In answer to all queries we received regarding the Chet Howard ork—the lad is on Metrotone disk and can be reached via this column. His crew is currently hotter than a ten dollar pistol . . . Dinah Shore, Art Lund and Harry James skedded for one and the same radio program this fall . . . Chapell Music snagged forty records on their "Allegro" score awreddy, and the show hasn't even opened yet . . . Peg some heavy stuff for "High Button Shoes" . . . Enric Madriguera busily selecting his first Decca releases . . . Ditto Monica Lewis, from whom you can expect big things and tricks in the very near future . . . Gerald Marks forms his own pubbery with "All Of Me" getting heavy plugging . . . Johnny Long getting big play with the college crowd . . . Watch Buddy Johnson in our music poll. He's currently leading the way with "Don't You Think I Oughta Know" . . . Lotsa talk 'bout "My Guita Is My Sweetheart" on Regent Records featuring Johnny Lane and the Dave Rhodes ork. The diskery is latest indie to join the record fold and makes temporary headquarters at Elizabeth, N. J.

# BMI *Run-up Sheet*

## Hit Tunes for October

(On Records)

### A GIRL THAT I REMEMBER (BMI)

Tex Beneke—Vic. 20-2497 • Victor Lombardo—Maj. 7269  
Tommy Tucker—Col.\*

### CASTANETS AND LACE (Republic)

Sammy Kaye—Vic. 20-2345 • Bob Houston—MGM 10074

### COME TO THE MARDI GRAS (Peer)

Xavier Cugat—Col. 37556 • Freddy Martin—Vic. 20-2288  
Victor Lombardo—Maj. 7243 • Fernando Alvares—Sig. 15145  
Guy Lombardo—Dec. 24156 • Dinning Sisters—Cap.\*

### FORGIVING YOU (Mellin)

Harry James—Col. 37840 • Johnny Johnston—MGM 10076  
Sammy Kaye—Vic.\*

### HILLS OF COLORADO (London)

Guy Lombardo—Dec. 24179 • Robert Scott—Mercury 3069

### I WONDER WHO'S KISSING HER NOW

(Marks)

Perry Como—Vic. 20-2315 • Ted Weems—Perry Como—Dec. 25078  
Jean Sablon—Vic. 25-0101 • Danny Kaye—Dec. 24110  
Joe Howard—DeLuxe 1036 • Dick Robertson—Dec. 1512  
Ray Noble—Col. 37544 • Dinning Sisters—Cap. 433  
Four Vagabonds—Apollo 1055 • Jerry Cooper—Diamond 2082  
Bobby Doyle—Sig. 15057 • D'Artega-Hal Horton—Sonora 2012  
Foy Willing—Maj. 6013 • Jack McLean—Coast 8002  
Joseph Littau—Pilotone 5132 • Marshall Young—Rainbow 10002  
Frank Froeba—Dec. 23602 • Ben Yost Singers—Sonora 1084

### JUST AN OLD LOVE OF MINE

(Campbell-Porgie)

Billy Eckstine—MGM 10043 • Dick Farney—Maj. 7248  
Tommy Dorsey—Vic. 20-2371 • Peggy Lee—Cap. 445

### LOLITA LOPEZ (Encore)

Freddy Martin—Vic. 20-2288 • Dinning Sisters—Cap. 433

### SMOKE! SMOKE! SMOKE! (THAT CIGARETTE)

(American)

Tex Williams—Cap. 40001 • Phil Harris—Vic. 20-2370  
Lawrence Welk—Dec. 24113 • Deuce Spriggins—Coast 263  
Johnny Bond—Col. 37831

### TE-NN-E-SS-EE (Stevens)

Blue Barron—MGM 10058 • Charlie Spivak—Vic. 20-2422

### THE STORY OF SORRENTO (Pemora)

Buddy Clark—Xavier Cugat—Col. 37507 • Bobby Doyle—Sig. 15079

### WAIT'LL I GET MY SUNSHINE

IN THE MOONLIGHT (Vanguard)

Ginny Simms—Sonora 3014 • Jack McLean—Coast 8009  
Four Chicks & Chuck—MGM 10048 • Foy Willing—Maj. 6013  
The Mel-Tones—B. & W. B52

\*Soon to be released

## Coming Up

AS SWEET AS YOU (Regent)

DO A LITTLE BUSINESS ON THE SIDE (Valiant)

LAST NIGHT IN A DREAM (Brightlights)

MADE FOR EACH OTHER (Peer)

THAT MISS FROM MISSISSIPPI (Dawn)

THERE'LL BE SOME CHANGES MADE (Marks)

WHAT EVERY WOMAN KNOWS (BMI)

WHO PUT THAT DREAM IN YOUR EYES (Stuart)

ZU-BI (Republic)

## BROADCAST MUSIC INC.

580 FIFTH AVENUE • NEW YORK 19, N. Y.

NEW YORK • CHICAGO • HOLLYWOOD

**TEX BENEKE!**

with The Miller Orchestra

**I Have But One Heart**

(O Marenariello)

Vocal refrain by Gorry Stevens and  
The Moonlight Serenaders

**Too Late**

Vocal refrain by Tex Beneke and Bond

RCA Victor 20-2424



**BERYL DAVIS!**

with Russ Cose and his Orchestra

**It All Came True**

AND

**One Little Tear  
is an Ocean**

RCA Victor 20-2426



**VAUGHN MONROE!**

**The Stars Will Remember**

Vocal refrain by Vaughn Monroe and  
The Moon Moids

**Ballerina**

Vocal refrain by Vaughn Monroe

RCA Victor 20-2433



**BILL JOHNSON!**

and his Musical Notes

Vocal refrain by Gus Gordon and Quartet

**For Once in Your Life**

AND

**My Little Red Head**

(vocal by Gus Gordon and Quartet)

RCA Victor 20-2427



**TEXAS JIM ROBERTSON!**

and The Panhandle Punchers

**Pal in Palo Alto**

AND

**Don't Make Me Sorry**

RCA Victor 20-2428



**MONTANA SLIM!**

and The Big Hole Bronco Busters

**Don't Wait Till  
Judgment Day**

(To Cost Your Sins Away)

AND

**Sharing Your Love  
with Somebody New**

RCA Victor 20-2430



**PAT FLOWERS!**

and his Rhythm

**Goodbye, Good Luck,  
Get Lost**

AND

**Sha-Wa-Wa**

(Weave to Me Some Jive)

RCA Victor 20-2431



**TAMPA RED**

Blues singer with Guitar

**Corrine Blues** AND

**New Bad Luck Blues**

RCA Victor 20-2432

RE-ISSUED BY REQUEST

**FRANK STAMPS** and his Quartet. Male voices with Piano

**Working for the Master**

AND **Give the World a Smile**

RCA Victor 20-2429

● **IRVING FAZOLA**

("New Orleans Jazz" Album, HJ-12)

**Original Dixieland**

**One Step** AND

**Bluin' the Blues**

RCA Victor 40-0140

**Satanic Blues** AND

**Ostrich Walk**

RCA Victor 40-0141

**Sensation** AND

**Mournin' Blues**

RCA Victor 40-0142

**Farewell Blues** AND

**Fidgety Feet**

RCA Victor 40-0143

THE STARS WHO MAKE THE HITS ARE ON

**RCA VICTOR RECORDS**



# "GIDDYAP- NELLIE!"

## Music Biz Still Using Horse and Buggy While Jet Planes Zoom About Overhead

NEW YORK — About 500,000 juke boxes, over 2,500,000 wall and bar boxes and approximately 100,000 wired music cabinets thruout the nation offer the greatest exploitation showcase in all the world's music history for every artist, every publisher and every record manufacturer.

Yet the music industry insists on riding along down its narrow country lane in a horse and buggy — even in these days when jet planes are zooming about overhead right into the stratosphere.

Progressive members of the music industry have come to realize the tremendous stock pile of records in daily use in automatic music equipment, placed at an extremely conservative figure of 12,500,000 records, and that even a minute share of this business places them far ahead in promotion, sales and exploitation than any other means which has ever yet been developed.

The juke box, without any encouragement whatsoever from the music industry itself, developed the greatest paid music network in the history of these United States. A music network that became so popular it spread into every nation in the world with the peoples of all countries enthusiastic over the fact that they can hear their favorite performers and artists at low cost.

This is not something which dings down on the people. This is something of the people's choice. Nor is it free. It's something for which people are happy to pay, and, it is estimated, over 15,000,000 nickels each day are dropped into this huge juke box network in the United States alone, not to figure Canada, Central and South America, Asia and Europe.

Here, then, before the music publishers, artists and record manufacturers is one of the greatest showcases in the world for the most intense and intelligent exploitation of their products which has ever yet been presented to them, and presented to them without any encouragement on their behalf.

In fact, to this very day, it is the juke box operator who begs the record maker to produce certain types of records for him. And the average record manufacturer goes along on horse and buggy methods with little or no understanding of just what music the nation's juke boxes require.

In conversation after conversation with leading publishers, artists and record makers, *The Cash Box* staff has absolutely been amazed at the lack of understanding of what juke box music is and means. Few, if any, have ever made an analysis of it. Or have even surveyed it as they would survey the use of their records in retail stores.

As far as advertising to obtain the support and cooperation of the nation's juke box industry, this has been pitifully inadequate. Yet large record manufacturers who won't spend an average of \$15,000 per year to promote their products to this tremendous paid music network—will spend that much and more in one weekly national magazine where their music can't be heard or even understood — where just a cold picture stares forth at the public—which means little or nothing to the average man.

The juke box industry needs and requires a closer understanding from

the music industry for greater promotional and exploitation effort. It needs the complete force of the music trades to bring to it and to them the continued forward march of American popular music.

There should be resolved today among the leading music publishers, artists and record manufacturers that they once and for all time eliminate much of the horse and buggy business methods and march on ahead with the exhilarating bold courage and speed of the new jet plane.

This the music trades can do. This is what the music trades should do, to gain the support, cooperation, understanding and affection of the juke box industry. This tremendous showcase, this marvelous international network, this grand possibility for exploitation and promotion offers the music trades its opportunity to modernize, to streamline, to swing into the parade of today and of the future.

All leaders in the music field have admitted that steadiest of the buyers, best of the customers have been, and are the juke box coinmen. This is, then, something which the music industry of America cannot overlook.

The juke box industry which will offer that song to Americans, young and old and in all stations of life, day in and day out, month in and month out, when other means and methods have forgotten about the tune — and continue to feature the name of any artist, publisher or record manufacturer for the longest period of time so that he can meet with the success he seeks in America's music.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS.**

# "Folk" and "Western" RECORD REVIEWS

## BULLSEYE of the WEEK

**"Gallivantin'  
Galveston Gal"**

**"Cowboy Blues"**

GENE AUTRY  
(Columbia 37923)

● Nabbing the featured spot this week is this hot hunk of wax by the popular and capable Gene Autry, with the music the lad gives out with looking to score heavily in sagebrush spots. Gene's vocal talents are of top notch variety throughout this happy dinking — a catchy yarn all about those Texas gals who are the pride of the Lone Star State. Instrumental accompaniment rates heavily with Johnny Bond featured on guitar. Cactus phono fans should get a kick out of this top deck, there are lots offered. Backing shows Gene spilling the smart wordage to "Cowboy Blues," and as the platter stands it makes for effective material for your phono. You'll want to gallivant with the top tune.

**"Answer To Rainbow  
At Midnight"**

**"Down The Wrong Highway"**

ERNEST TUBB  
(Decca 46078)

● Dependable Ernest Tubb, who recently scored a smash success in New York, offers a pair of sides here that are bound to meet with favor on the part of a host of western ops. Wailing the ever-pleasant wordage to "Answer To Rainbow At Midnight", Ernest rates heavily on this tune which his many fans are sure to like. It's flavored with a beautiful guitar spot and of course the pipers' pitch is on the right track too. Backing shows Ernest in a deeper vein as he wails to the tune of "Down The Wrong Highway." This side is a bit more lively than the top deck and has the popular Tubb telling 'bout his sins. Both sides spin for a bright future—give the pair a whirl by all means.

**"Blue Moon Of Kentucky"**

**"Goodbye Old Pal"**

BILL MONROE  
(Columbia 37888)

● Latest batch of disks out of the Bill Monroe hit-rack are these offered in the typical rolling fashion of old Kentucky, with maestro Bill and his Blue Grass Boys hogging the lime throughout. Ably suited for those spots that love to listen to good music of this brand, the platter stacks up as one which your phono patrons are bound to want to hear. Backing has Bill in the deep sentimental mood as he steps up to sing "Goodbye Old Pal". Waxing spins in the slow tender mood with Billy's vocal efforts riding high on the side. Where they go for the Bill Monroe music they'll go for this in a big way.

**"Shut Up and Drink Your Beer"**

**"Bob Wills Two-Step"**

LUKE WILLS RHYTHM BUSTERS  
(Victor 20-2415)

● Western star with a wide following renders a pair of sides here that are bound to meet with heavy favor in the phonos. It's Luke Wills in the happy vein up to the mike to offer the refreshing "Shut Up and Drink Your Beer." Ditty spills around the title with the boys in the band coming thru in typical back room style. On the flip with "Bob Wills Two-Step", Luke offers more highly styled melody suited for dancers and listeners alike. Toe tap echoes throughout the side which adds loads of flavor and zing to the ditty. The crew join in to add to the merriment and make this platter a potential coin winner.

## Modern Pacts Dolan

HOLLYWOOD, CAL. — Saul Bihari, president of Modern Records, this city, announced the signing of Jimmy Dolan to a recording contract this past week. Dolan, western motion picture and stage star did not sign an exclusive contract it was pointed out and will only do a number of sides for the plattery.

Dolan, a veteran of World War II, entertained troops in the Pacific area during the war and upon his release joined a spot on station KXLA.

Dolan's first platters are scheduled for immediate release.

## Guest Packard Service School



MINNEAPOLIS, MINN. — Caught visiting with Mel Goldstein at Mr. I. Alpert's Twin Ports Sales Company, this past week was Lorraine Fortune, featured nitery singer in this city. Miss Fortune burst in during the Twin Port's service school, much to the delight of the throng of attending operators.

**We are Interested in  
Acquiring One or More  
PHONOGRAPH  
RECORD  
COMPANIES**

**By Purchase Outright — or  
Through Stock Control  
REPLIES CONFIDENTIAL**

**HARRY FROMKES, President  
RAINBOW RECORDS**

**156 W. 44th St., New York 18, N. Y.**



**Earl  
Bostic**

**"CROWN PRINCE  
OF THE ALTO SAX"**

**IN A REALLY GREAT RENDITION OF  
"THAT'S THE GROOVY  
THING"**

**PART 1 AND 2  
KING 4174**

**ORDER YOURS NOW!**

**WIRE-WRITE-PHONE**

**KING  
RECORD DIST. CO.  
1540 BREWSTER AVE.  
CINCINNATI 7, OHIO**

# ROY MILTON

**AND HIS  
SOLID SENDERS**



**Roy's Latest Hit!**

**"THRILL ME"**

and

**"Big Fat Mama"**

**Specialty SP518**

**"True Blues"**

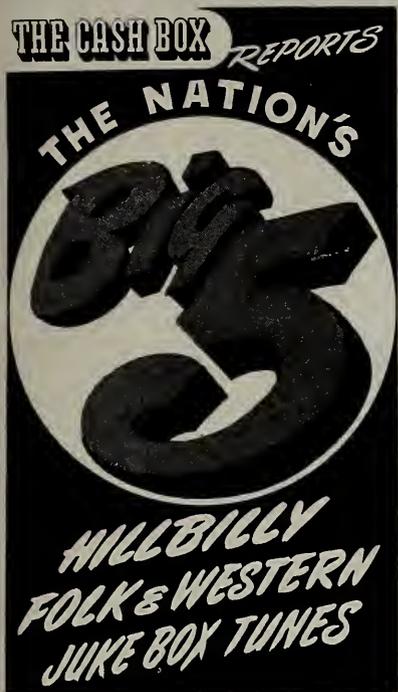
and

**"Camille's Boogie"**

**Specialty SP510**

**A Juke Box Hit  
JOE LUTCHER'S  
"ROCKIN' BOOGIE"  
and  
"BLUES FOR SALE"  
Specialty SP303**

**Specialty  
RECORDS, INC.  
311 VENICE BLVD.  
LOS ANGELES 15  
CALIFORNIA  
PRespect 6229**



**Short Shots**  
From the Hills and Plains

Hot on the phonos is Curly Gribbs with his Signature platter of "I Never Knew What It Means To Be Lonesome." Curly is getting rave notices from coast to coast and is playing to capacity audiences at every engagement . . . Watch Denver Darling zoom once his MGM disks hit the market. Denver was always up there among the leaders and has increased his popularity via his air shows and movie shorts . . . Ted Dafan's "Born To Lose" being revived by several diskers . . . Carl Cotner doing a great job of putting the Wrigley show together for Gene Autry. Carl also plays violin and directs a band of his own . . . Riley Shepard back in town (NY) after appearing on the Oklahoma round-up for 13 weeks . . . Congrats to Bob Ellis, artist relation's chief at King Records, who is the proud dad of an eight-pound boy.

Allan Erwin, The Calgary Kid in New York for transcription dates . . . Dave Miller reports that the Korn Kobblers MGM kiddie album is breaking all records . . . Get a load of Red River Dave's Continental disk of "The Letter Edged In Black" . . . Dewey Price going great on CBS's Carolina Calling air show . . . The Thomas Family, Majestic Records artists have a click in "You Better Get Down on Your Knees and Pray" . . . A little hand for the specialist musicians, without whom several top recording stars would be at a loss: Frankie Marvin, Les Braun, Charlie Grean, Nick Horan, Manny Weinstein, Mac Ceppos, Johnny Newton, Eddie Smith, Joe Biviano, Bill Graham, Harry "Slim" Duncan and oh so many others . . . The Blue Sky Boys busting 'em up with their rendition of "Sold Down The River" . . . King Records announces the signing of Arthur Lee Simpkins of New York "Latin Quarter" fame . . . Willie Shore just waxed four for King . . . Barbara Cameron, lush-thrush of "Moon River" fame hot'n heavy with her "Invitation to Love" album.

Eddie Kirk, well known fave among folk and western fans has recently signed a Capitol recording contract. Kirk is one of the co-authors of "So Round So Firm" and has been in the biz since he was a tot of nine . . . Charlie & Margie, the "Fiddlin' Linvilles" making a legion of new friends for themselves while touring out of Nashville with Paul Howard . . . Orchids to Bill Anson (KFWB), Los Angeles for the nice mention . . . Jimmy Wakely and The Dinning Sisters headlined at the Indiana State Fair . . . The Lighterust Doughboys, long time radio headliners in the southwest, cut eight sides for King this past week . . . Doye O'Dell, Exclusive Records star signed for a featured role in a forthcoming Columbia flicker . . . Maurice Granatoor, of Cowboy Records, Philadelphia, recovering from a severe heart attack at University Hospital . . . Jimmy Johnson, WNAX, Yankton, S. D. skedded for his own air show "Missouri Valley Barn Dance" . . . Mac Maguire, western platter spinner at WIP, Philadelphia, seen on television this past week via WPTZ, Philly video unit . . . Smiley Burnette turning disc jockey.

**ATTENTION  
MUSIC  
OPERATORS**

**YOUR VOTES  
WILL DECIDE  
THE WINNERS**

**IN THE SECOND  
ANNUAL POLL OF  
THE AUTOMATIC  
MUSIC INDUSTRY  
OF AMERICA TO  
CHOOSE THE BEST  
RECORDS AND BEST  
RECORDING ARTISTS  
OF 1947**

**FILL OUT AND MAIL  
THE PREPAID POST-  
CARD ENCLOSED!**

**DO  
IT  
NOW !**

- 1 SMOKE, SMOKE,  
SMOKE**  
Tex Williams  
(Capitol 40001)

---

- 2 I'LL HOLD YOU  
IN MY HEART**  
Eddy Arnold  
(Victor 20-2332)

---

- 3 THE DAUGHTER OF  
JOLE BLON**  
Johnny Bond  
(Columbia 37566)

---

- 4 DON'T BOTHER  
TO CRY**  
Eddy Arnold  
(Victor 20-2332)

---

- 5 FEUDIN' AND FIGHTIN'**  
Dorothy Shay  
(Columbia 37189)

ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY

- IT'S A SIN**  
Eddy Arnold  
(Victor 20-2241)
- 
- TIM TAYSHUN**  
Red Ingle  
(Capitol 412)
- 
- THAT'S WHAT I LIKE  
ABOUT THE WEST**  
Tex Williams  
(Capitol 40031)
- 
- I'LL STEP ASIDE**  
Ernest Tubb  
(Decca 46041)

*The Original*  
**"THE  
FRECKLE  
SONG"**  
by Larry Vincent  
ONLY on PEARL RECORDS

It Never Stops Selling  
Write for Catalog of Our  
Specialty Numbers

**PEARL RECORD CO.**  
Route 1, Box 105, Covington, Ky.



# OFF-COLOR RECORDS CAN BLACK EYE THE ENTIRE JUKE BOX INDUSTRY

NEW YORK—Even the most skeptical, the most greedy, the most grabbing, the most devil-may-care, now agree that off-color records can give the juke box industry a black eye from which it may never recover.

Already the press in certain sections of the nation has jumped down on certain juke boxes whose greedy owners decided to feature off-color records in a vain and short-lived attempt to up collections.

It has been proved time and time again in the juke box industry that such records will not increase collections for any length of time. They may, in a few certain types of locations, capture the fancy of patrons for a short while, but, even in such spots they do not last long.

This industry was built on the fact that it is fundamentally sound. It gives the peoples of America, especially those in the smaller communities of the na-

tion, the opportunity to select the tune they want to hear. And the music they want to hear is the music of America's outstanding minstrels. The people they read about and see in movies and just grasp over the air for the moment or so that their radio gives them this music.

But, in a juke box, they have the opportunity to choose what they want to hear and to listen to the stars who have made America music conscious. They do not and never will want to hear off-color material such as some greedy recording firms are ready to produce if there is a market.

It is up to every single juke box operator in the nation to instantly report and curb anyone featuring off-color records. *The Cash Box* will be first to report such records and first to condemn anyone

using or selling them. This is to safeguard a great industry which is serving America's popular music to over 143,000,000 Americans. The 500,000 juke boxes clear across the nation were not built on filth. The 2,500,000 wall and bar boxes never wanted and never featured filth. All the members of the industry detest and condemn this sort of material.

Beware the record manufacturer who attempts to sell off-color records. Report him immediately to *The Cash Box*. Condemn the operator who dares use such filth—for it is he who will bring the wrath of America down on the heads of everyone in the industry and bring about censorship and other evils which will black-eye the entire juke box industry—with such blackness from which it may never recover.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS.**

# VITA *coustic* house of harmonica hits

“LIVING SOUND”

*proudly presents*



## LEO DIAMOND

*Harmonicartist*

- extraordinary artistry
- unique tonal quality
- unsurpassed renditions
- smart musical background

NO. 9 YOUR BOX SEAT  
A STELLAR  
PERFORMANCE  
APPEARING NIGHTLY

LEO DIAMOND'S harmonica hits

9A "MY SIN"

9B "THEY MADE IT TWICE AS NICE  
AS PARADISE"

AND THEY CALLED IT  
DIXIELAND"

NO. 11 ADMIT ONE TO  
140,000,000  
THE GREATEST  
INTERPRETIVE RECORD

LEO DIAMOND harmonica star of stage, screen and radio

11A "DONKEY SERENADE"

11B "TONIGHT YOU  
BELONG TO ME"

# VITA *coustic*

TO NE  
CONTROLLED

CHICAGO • NEW YORK • HOLLYWOOD

“LIVING SOUND” GENERAL OFFICES & STUDIOS • 20 N. WACKER DR., CHICAGO 6, ILL.

# English Indie Preps Early Release

## London Records To Issue Beryl Davis Disks

NEW YORK — The formation of the London Gramophone Corporation, with headquarters in this city was announced this past week by Dudley Hale Toller-Bond, director of the newly organized entrant in the recording business.

The English diskery revealed that they will launch their line of pop and semi-classical material in the states this forthcoming November 15, with a talent roster composed of top English artists, including Beryl Davis. It was learned that Miss Davis had a contract with London prior to her signing with RCA-Victor, and will cut approximately thirty sides to fulfill her recording commitments.

Representatives of the plattery pointed out that London will cut their own masters and pressings in England and ship the records to the U. S. via the Queen fleet. The diskery will issue two labels, a blue label holding pop recordings and the red for semi-classics.

It was pointed out that altho no set distribution policy had as yet been made, the diskery would distribute their records from New York at the outset and would in turn, ship orders out of New York to the mid-west and the coast.

"Toots" Camarrata, well known recording director in the music business has been named as artist and rep chief and will shortly leave on a trip to London to set recording dates.

"The high shellac content and hard surface of our records, will give music operators in this country twice as many plays per record," said Mr. Toller-Bond. "We believe that music operators in particular will welcome London Records because of their durability."

It is well to note the position the English diskery will find themselves in, should the threatened Petrillo ban on recordings in this country take place at the close of the year.

# Runyon Sales Plays Host To Stars



NEW YORK—Caught visiting with the Runyon Sales Company this past week was this entourage of music notables. The occasion was the initial opening in New York of Hadda Brooks and Her Trio. Left to right: George Hagger, president of Pleasant Records; Charles Kenny, Hadda Brooks, Nick Kenny, radio editor of the New York Mirror; Gloria Friedman, manager of the Runyon record department, Saul Bihari, president of Modern Records; Jim Grady of the N. Y. Mirror and Jack Mitnick of Runyon.

**EXCLUSIVE DISTRIBUTORS IN  
NEW YORK - NEW JERSEY & CONN.**

for

# TOWER RECORDS

1st Release — And It's Sweeping The Country

## "HOW SOON?"

By JACK OWENS

TOWER 1258

IN STOCK—No. 1 RECORD  
IN THE COUNTRY

**"NEAR YOU"**

By FRANCIS CRAIG  
and His Orch.  
on BULLET RECORDS

Getting Bigger and BIGGER

**"MONEY HUSTLIIN'  
WOMAN"**

**"REAL GONE"**  
By AMOS MILLBERN  
Aladdin No. 191

**MAJOR DISTRIBUTING COMPANY, INC.**

563 WEST 42nd STREET, NEW YORK  
106 DeKALB AVENUE, BROOKLYN

Wisconsin 7-9330  
MAin 2-7960

# BELL

Novelty Records

Jewish & English Comedy

BY - BENNY BELL

Dealer's price, 49¢, C.O.D. only

IF YOU HAVE NO LOCAL  
DISTRIBUTOR, ORDER FROM

**BELL RECORDS, Inc.**

2382 Pitkin Ave., Brooklyn 7, N.Y.

# MEL ' TORME

EXCLUSIVELY ON



## Hot on the Juke Boxes!

15116—BALLERINA

WHAT ARE YOU DOING  
NEW YEAR'S EVE?

15114—... AND MIMI

BOULEVARD OF MEMORIES

15109—KOKOMO, INDIANA

HOW LONG HAS THIS BEEN  
GOING ON?

15107—ONE FOR MY BABY

A LITTLE KISS EACH MORNING

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

## Rollin' 'Round Randolph

CHICAGO—Not only are the oldies coming back stronger than ever, but also the old New Orleans and Chicago brands of jazz. Louis Armstrong and Jack Teagarden at the Rag Doll and Doc Evans' band at Jazz Ltd. are steadily playing to ropes-up crowds . . . Gay Claridge and his ork have just completed a successful five months stay at the Club Martinique on the south side, and will open at the Edison Hotel in New York . . . Marty Bloom of the Sherman calls Frankie Laine, "The Modern Al Jolson"; which is one title that may stick to this great performer . . . Sam Lutz and Frankie Laine discussing the making of records and also the matching of sides with yours truly, reports a surprise Mercury album very soon. Here's Frank's four points for consideration of a song to be recorded: 1) Do I Like It—2) Can I Sing It—3) How Well Can I do It—4) How Long Will It Last.

\* \* \*

Paul Cunningham of Broadway Music Corp. phones long distance in the wee hours of the morning to tell me he's at the Pelham Heath Inn, Westchester, N. Y., catching Bill McCune's ork. Bill is preparing a radio show in which he will feature *The Cash Box* music charts. Thanx a zillion for the call, Paul—I can still hear those quarters dropping down the phone chute . . . Some juke box ops discussing the advisability of opening a music publishing firm. The boys should know that such action is already under way with some West Coast music biggies visiting with leading ops throughout the country . . . Joe Whalen of Bregmann, Vocco & Conn, Milt Salstone of M-S Distributing Co., Art Rupe of Specialty Records and Eddie Messner of Aladdin Records discussing the benefits of various types of music to juke box ops. Art all sold on the wax cut by Roy Milton; Eddie hot about Gate Mouth Brown whom he discovered in Texas and Joe Whalen raving about "You Do", and saying the one way to success is to get the nation's 400,000 juke boxes playing any artist's recordings.

\* \* \*

Fred Forster, prexy of Forster Music Publishing, just thrilled and tickled pink after his first plane ride the other day . . . Joe Whalen and Jack Owens of Breakfast Club fame, drop up to the office for a little chit-chat. Jack is very happy over the reports on Tower Records' waxing of "How Soon." This platter is really hot with the plattery going mad getting pressings . . . Ran into the Dinning Sisters and manager Howard Mack. The girls, winners of last years "Oscar" for the best female vocal combination in *The Cash Box* Annual Music Poll plan on cutting new wax . . . Beré Adams of Preview Music, talking about Mercury's "Red Top" with Gene Ammons . . . the tune is moving heavy throughout the entire country with ops going wild for more . . . In our opinion the nickels going into the jukes determine by a very big percentage any record's popularity and the guys and gals who play the phonos certainly deserve some credit.

\* \* \*

Sarah Vaughn, sultry songstress at the Club Silhouette really gets around this town. Aside from thrushing songs at the club and appearing on just about every radio show in town, she also finds time to sing for the boys at Hines and Vaughan Hospitals. Orchids and kisses and bear-hugs to you, Sarah . . . And that reminds me, radio station KPJ, the Percy Jones Hospital station at Battle Creek, Michigan is still badly in need of platters. The station broadcasts to wounded vets and certainly deserves a helping hand. How 'bout you folks helping them out? . . . George Tasker of Universal Records tells me that the Harmonicats latest, "My Gal Sal" and "I Love You" is simply tearin' 'em to little, teeney, weeney pieces. (By the way, George, we note that Jerry Murad's Harmonicats are leading in this week's issue for the "Best Money-Making Record of 1947")



America's No. 1  
Juke Box  
Attraction!

# Eddy HOWARD

and his Orchestra

BIG in the  
BOXES with

"KATE" and  
"ON THE AVENUE"  
Majestic No. 1160

"JUST PLAIN LOVE" and  
"SAY SOMETHING NICE ABOUT ME"  
Majestic No. 1161

"AN APPLE BLOSSOM WEDDING" and  
"BLUE TAIL FLY"  
Majestic No. 1156

"RAGTIME COWBOY JOE" and  
"ON THE OLD SPANISH TRAIL"  
Majestic No. 1155

"I WONDER, I WONDER, I WONDER" and  
"ASK ANYONE WHO KNOWS"  
Majestic No. 1124

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co.  
Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT *Majestic* RECORDS in your machines.

# HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

## HE'S A REAL GONE GUY

Nellie Lutcher  
(Capitol 40017)

Nellie scores again to grab this featured spot for the third consecutive week.

## TRUST IN ME

Ladda Brooks (Modern 150)  
Holds tight to this spot with ops playing the ditty like mad.

## FOOL THAT I AM

Dinah Washington  
(Mercury)

In the seventh spot last week, this great tune takes a high leap to land in third place.

## BIG LEGS

Gene Phillips  
(Modern 20-527)

Repeats its position of last week with Gene's "Big Legs" riding hot.

## OLD MAN RIVER

The Ravens (National 9035)

In sixth place last week, this truly great classic moves up a notch here.

## DON'T YOU THINK I OUGHTA KNOW

Bill Johnson Orch.  
(Victor 20-2225)

Drops one position this week with heavy play looming.

## TRUE BLUES

Roy Milton  
(Specialty 510)

A great recording by a great artist, this ditty continues its merry way culling coin.

## EVERYTHING I HAVE IS YOURS

Sarah Vaughn  
(Musicraft 494)

All the way up last week, this one takes a dive here. Ops still report active play on the tune.

## HURRY ON DOWN

Nellie Lutcher (Capitol 40002)

Repeats again, with this second Lutcher hit still riding hot.

## EARLY IN THE MORNING

Louis Jordan  
(Decca 24155)

Breaks into the big time, with King Louis thrilling phono fans with this dinking.

Billy Eckstine  
and his Orchestra

GLOOMY SUNDAY

AND  
In The Still of  
The Night

NAT. 9037

Just Released!

The RAVENS

A DOUBLE-HEADER HIT!

"OL' MAN RIVER"

AND

Would You Believe Me

NAT. 9035

NATIONAL

Records

Dusty FLETCHER

and his Gang

DUSTY  
FLETCHER'S  
MAD HOUR!

PARTS 1 and 2

NAT. 4013

Charlie  
Ventura

AND HIS ALL AMERICAN SEXTET!

THE JAZZ RECORD  
OF THE YEAR!

SYNTHESIS

AND

BLUE CHAMPAGNE

NAT. 9036

ORDER FROM YOUR NEAREST  
NATIONAL DISTRIBUTOR  
or NATIONAL DISC SALES  
1841 B'WAY, N. Y. 23, N. Y.

Eddy Arnold

comes right back  
with another smash hit

It's R.C.A. Victor Record

No. 20-2332

"I'LL HOLD YOU IN MY HEART"



ADAMS-VEE & ABBOTT-INC  
216 S. WABASH AVE. CHICAGO 4, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Oscar Moore Leaves King Cole Trio

LOS ANGELES, CALIF.—After much ado, the decision by Oscar Moore to join Brother Johnny and his Three Blazers was confirmed this past week.

It is reported in music circles that Oscar, featured guitarist with the King Cole Trio, decided to leave the group when he became involved with leader Nat Cole in a financial deal. The Blazers are a cooperative unit who all hold a share in their enterprise.

No decision has been made as yet by Milton Ebbins, their personal manager and the William Morris Agency, their agents as to the future billing of the group. The combo personnel will now feature Johnny and Oscar Moore on guitars, Eddie Williams on string bass, and Charles Brown on piano and vocals.

# Cleveland Ops Pick "You Do"

CLEVELAND, O.—The Cleveland Phonograph Owners Association selected by radio audience, "You Do" as the "Hit Tune of the Month" for October.

This marks the first time that the Hit Tune Party has been sponsored via the radio and also shows the tremendous amount of interest the operator trade group has stirred up in sponsoring the monthly party.

"You Do", which received more than one-third of the votes cast will be placed in the number one spot on approximately 3000 juke boxes throughout the Cleveland area.

The trade group also announced the weekly radio feature known as "Cleveland's Top Ten", conducted by Howie Lund, popular disk jockey here. The top ten records are chosen weekly from a survey among Cleveland record dealers, music operators and disk jockeys.

# Apollo Records Names New Distribs

NEW YORK — Henry Servais, national sales manager for Apollo Records Inc., this city announced the appointment of several new distributing branches for the plattery this past week, upon his return from a tour throughout the country.

United Record Sales Co., San Francisco, Cal. were named to handle the Apollo line throughout Northern California. The distributing firm is headed by Ray Coen and Gordon Wolf, formerly associated with LeRoy Bennet Co.

In Seattle, Washington, the label has been taken over exclusively by C. & C. Distributing Co., while the Wm. B. Allen Supply Co. has been named distributor for New Orleans.

Servais pointed out that numerous other distributor appointments were expected to be made shortly.

# Checking Phono Play —



BOSTON, MASS.—Piano maestro Larry Green (right) dropped in to visit Atlas Distributors this past week and was literally mobbed by hundreds of fans.

## Exclusive RECORD DISTRIBUTORS, INC.

### Take Great Pleasure In Announcing THE OPENING OF THEIR EASTERN OFFICES

at

541-543 AVENUE OF THE AMERICAS  
NEW YORK 11, N. Y.



**GREATER THAN EVER!**

# FRANKIE LANE

SINGS TWO WONDERFUL TUNES

"TWO LOVES HAVE I"

AND

"PUT YOURSELF IN MY PLACE BABY"

Mercury Celebrity Series

No. 5064

A Sweet Melody And Lyric About A Beautiful State

# HILLS OF COLORADO

2 SURE-FIRE MONEY MAKERS—RELEASED THIS WEEK

**GUY LOMBARDO — Decca**

**ROBERT SCOTT — Mercury**

LONDON MUSIC CORP.

(Joe Santly, Gen. Mgr.)

1619 Broadway, New York 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# 5¢ EQUALS 1¢

## 5¢ Chute Today Same as 1¢ Chute Pre-War. Ops Must Use New Commission Methods to Up Take. Old Horse & Buggy Systems Must Be Discarded to Assure Continued Profitable Future.

CHICAGO — Every operator in the nation today realizes, that more than any other factor, inflation has cut his profits to the bone and that, to overcome certain loss, he must immediately change his present operating and commission methods.

For five years *The Cash Box* has urged operators to change their commission basis so that they would be able to meet each step of this new higher costs era. There were some who immediately jumped to the fore and followed the plans as they were introduced by *The Cash Box*. These are the men who are today continuing forward in a more profitable fashion than are their fellow operators.

But, even these men now find that they are up against a stone wall because of over 200% increase in costs of all parts, supplies, materials, overhead expense and, especially, in the price of the new equipment which is now being produced.

Everywhere in the country coinmen are now seeking "the answer" to this problem. One method and another has been proposed. Everyone has come to the fore with some suggestions, but, as yet, none have found "the answer."

Lowering the present prices of machines, even if this were possible in these high priced labor and materials times, would still not be "the answer" in itself. Cutting down on labor cost, on overhead, and also eliminating locations where the averages are extremely low, is not "the answer."

The fact is that today the 5c coin chute is practically the same as the pre-war 1c chute. In present inflated

money—5c equals 1c. It would be necessary to raise commission percentages to an extremely high level, than the present 50%-50% to make up the differential. And this would necessitate such a raise that most of the location owners wouldn't care very much for the equipment they now feature.

The one and only answer which can be foreseen at this time by many noted juke box and amusement coinmen is a turnabout in keeping with the method of operation now current in the automatic merchandising field. Automatic merchants have gradually stepped up their commission percentage. They have eliminated payment on the spot (while in the location collecting) of any commission whatsoever. They have adopted a system of collecting the complete monies from the machines and, at the end of the month, mailing a check to the location for whatever commission is due the location owner.

This now also seems to be the best method to adopt in the automatic music and amusement fields, at least for the average locations. Those who opposed any change in commission methods will find, in the long run, just as did the automatic merchants, that they must change to a more sound commission collection and payment method and that this is the one and only method which can overcome the use of the 5c (penny) coin chute at this time.

Whatever arguments there may have been, or are, at this time against the use of a 10c coin chute should today be forgotten. Wherever the op-

erator can use a 10c chute he should do so, if he desires to show a profit from the equipment he operates. It is a well known fact that the American public is so accustomed to the nickel-in-the-slot habit that it would meet with resentment in certain territories. But, on the average, there are enough spots in the usual routes to profitably feature 10c play.

As one noted music machine manufacturer stated a few weeks ago, "The real answer, if it were at all possible, and if the operators continue paying right-on-the-spot commissions to their locations, would be two plays for 25c."

He only made this comment from the standpoint that overhead expense and costs have risen to a point that this is the most important coin (the quarter) as far as the coin machine operator is concerned.

As he also said, "The quarter is actually the nickel of yesterday."

But, the average operator cannot see his equipment jumping to 10c, and certainly not to two plays for 25c at this time. Therefore, to meet and overcome the fact that the 5c coin chute of today is no more profitable than the 1c coin chute of yesterday—he must change his entire commission method.

The one and only suggestion which seems to meet with great approval was presented by *The Cash Box* many, many months ago. That is to obtain \$15 per week front money guarantee from each and every location. This would help tremen-

dously.

There is no doubt that with the locations which feature old equipment, and those which feature brand new machines being averaged off on a \$15 per week front money guarantee, that the operator can begin to once again see good profits ahead of him.

This would mean that the operators of music and amusement equipment must become real salesmen and "sell" their locations on the fact that they are giving them an unusually fine and stimulating business accessory which is of tremendous value to them. Only after solidly and completely selling the location owner on this fact can the operator then appeal or demand the \$15 per week front money guarantee.

There are outstanding coinmen thruout the country who claim that even if they did obtain a \$15 per week front money guarantee that this wouldn't be enough to cover the continued rising overhead expense, costs of parts, supplies, trucks, tires, rent and a myriad of other items necessary to successful operation, not to speak of labor's wages and prices of machines themselves.

These men agree with *The Cash Box* that the commission method best suited to the entire automatic music and amusement industry at this time is the same as being used by the automatic merchandising machines division of the trade. That is to collect in full each and every week and then send the location owner his check for his share of the intake from the machine or machines in his place of business.

They feel that by using this method they can, first—remove overhead expense, and second—split the difference between the location and themselves. In the overhead expense chart they also include the location's overhead, whatever that will amount to and, in this way, they report, there will then be an absolutely fair and equitable division of the intake from automatic music and amusement machines on every location.

Few location owners, if properly and correctly sold on such an idea, would argue the point that a real partnership consists of, first: removing whatever expense has been incurred and, second: splitting whatever profits have been made after the expense has first been removed.

As long, then, as the operator remembers that because of general inflationary conditions now prevalent thruout the nation, that his 5c chute is no different from the prewar 1c coin chute, he can base his planning for a better commission setup from there on in.

He should arrange to split his profits 50-50 with the location owner. But, only after all expense has been removed. Then, if there is profit, both he and the location owner will enjoy whatever it is. His books as to what his overhead expense is, as well as whatever expense is incurred by the location owner giving up space and electricity to the machine should be taken into consideration first, and

these books should be open to inspection of either "partner"—the operator and the location.

Then with the overhead expense removed—the difference can be split on a 50-50 basis. But, this will require that the operator remove the entire collection and adjust the correct profit payment in his own offices exactly as the automatic merchandising machine operators are doing at this time.

This may be the answer. There certainly is no operator in the nation who would even dream of changing his 5c coin chute to a 1c coin chute. But, whether he likes it or not—that's just exactly what his 5c coin chute, because of the inflationary era, has become.

And to readjust his operating setup he must change his methods of paying commissions to assure himself a decent profit from the investment he has made in equipment, labor and materials, to bring the location owners the profits he is bringing them at this time.

There is no doubt that the one man who is today profiting from automatic equipment of every kind is the location—not the operator, and the operator should obtain his rightful share as a real partner of the location owner—not just the man who brings the location owner profits and does not profit from his own investment himself.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS.**



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<b>A.M.I.</b>	
Model A .....	\$897.50
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W/Amplifier and Remote Volume Control .....	515.00
<b>HIDEAWAY CAB. W/Continuous Play Mech.:</b>	
W/Amplifier and Remote Volume Control .....	482.50
W/Amplifier—No Remote Volume Control .....	470.00
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<b>AIREON</b>	
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Super DeLuxe Phonograph .....	897.00
Fiesta DeLuxe .....	699.50
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Melodeon (Speaker) .....	52.97
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Music Box .....	25.00
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Constellation .....	795.00
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1424 Playmaster .....	440.00
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Model 1608 Tone-O-Lier Speaker .....	65.00
Model 1607 Tonette Wall Speaker .....	19.75
Model 1531 DeLuxe Bar Bracket .....	8.25
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MUSIC

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1080 Colonial .....	875.00
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1017 Concealed Chgr. ....	499.50
3020 5-10-25c 3-Wire Wall Box .....	69.50
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Model 28—Remote Volume Control .....	24.00
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PINS

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Gold Ball .....	279.50
<b>EXHIBIT</b>	
Coed .....	295.00
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Bronco .....	No Price Set
<b>GOTTLIEB</b>	
Bowling League .....	No Price Set
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<b>P. &amp; S.</b>	
Shooting Stars .....	249.50
<b>UNITED MFG. CO.</b>	
Hawaii .....	275.00
<b>WILLIAMS</b>	
All Stars .....	No Price Set

COUNTER GAMES

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<b>BALLY MFG. CO.</b>	
Heavy Hitter .....	184.50
w/stand .....	196.50
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DeLuxe Grip Scale .....	39.50
<b>SKILL GAMES CORP.</b>	
Bouncer .....	44.50

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Jockey Special .....	645.00
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Daily Races (F. P. Model) .....	650.00



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10c Jewel Bell .....	253.00
25c Jewel Bell .....	258.00
50c Jewel Bell .....	338.00
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Columbia Twin JP .....	145.00
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25c Rocket Slug Proof .....	265.00

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FOUR SILVER BALLS AND ONE GOLD BALL. Silver balls register from 10,000 to 50,000. The gold ball automatically registers double score.

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## Donates Phono To Youth Center



CHICAGO — Ray Cunliffe (center), president of the Illinois Phonograph Operators Association, being thanked by Barbera and band leader Freddy Nagel, for his contribution of an automatic music machine to the Northbrook, Illinois, Youth Center.

The phonograph proved out to be the center of attraction for the young folks of the Youth Center.

The Illinois Phonograph Operators Association has undertaken a public relations program which will continue to cooperate with youth centers thru-out the state. Thru this program, coin-men are given considerable favorable publicity and at the same time educate the younger generation to play coin operated music machines.

## Backe Continues To Win Tennis Trophies

MERRICK, L. I.—Earl Backe, National Novelty Company, has been winning tennis tournaments for more years than he likes to admit.

However, the six foot athlete continues to add trophies to his collection. This past week, Backe won two first place medals, and another for placing fourth in singles, at the club tournament at Piping Rock Club, in Long Island.

Backe won first place in the tournament in the mens' doubles and also in the mixed doubles.

## ROCK-OLA

THE PHONOGRAPH THAT Sells MUSIC



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### BAT-A-BALL, Jr.

UPRIGHT MODEL  
 ORIGINAL PRICE **\$249.50**  
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Quantity is Limited  
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WITH STAND  
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#### SPECIAL COMBINATION OFFER—BOTH FOR \$104.50

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CHICAGO COIN PLAY BOY	\$204.50
BALLY DOUBLE BARREL	145.00
MARVEL LIGHTNING	199.50
AMUSEMATIC TUMBLER	250.00
GENCO WHIZZ & STAND	79.50

#### OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c...\$140; 10c...\$145; 25c...\$150
GOLDEN FALLS, H.L., New Reb.	5c...\$150; 10c...\$155; 25c...\$160
JEWEL BELL, New Reb.	5c...\$170; 10c...\$175; 25c...\$180
JEWEL BELL, Replacement Cabinets	59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt	199.50

#### NEW PIN GAMES

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GENCO BRONCO	
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**IMMEDIATE DELIVERY**

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ABT CHALLENGER	49.50
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GRIP-VUE	49.95
BASKETBALL, 1c	39.50
WITH STAND	49.50
KICK & CATCHER	37.50

#### NEW COUNTER GAMES

DAVAL MARVEL, CIG. REELS	39.50
IMP., 1c or 5c	\$14.50
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MEX. BASEBALL	30.00
SKILL THRILL	30.00
FREE PLAY SPECIAL	30.00
HEAVY HITTER	160.00
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BALLY JOCKEY CLUB, P.O.	\$645.50
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SPEEDWAY BOMBSIGHT	\$359.50
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BIG CITY (Roll Down)	425.01
IDEAL FOOTBALL	365.00
ARIST-O-SCALE	115.00
MIR-O-SCALE	125.00
WATLING FORTUNE SCALE, WRITE	
AMERICAN FORTUNE SCALE	169.50

#### NEW SLOTS

JENNINGS LITE-UP CHIEF	5c	10c	25	50c
JENNINGS STANDARD CHIEF	\$324	\$334	\$344	\$454
MILLS BLACK CHERRY	269	279	289	369
MILLS GOLDEN FALLS, H.L., 2-5	220	225	230	320
WATLING ROTATOP	175	200	225	300
MILLS VEST POCKETS	\$74.50	—LOTS OF 2 65.00		
GROETCHEN DE LUXE COLUMBIA	\$145.00;	J. P. COLUMBIA	\$110.00	

#### NEW CONSOLES

BALLY HI-BOY	\$339.50
BALLY TRIPLE BELL	895.00
DE LUXE DRAW BELL	512.50
MILLS 3 BELLS	645.00
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EVANS BANGTAILS	595.00
EVANS WINTERBOOK	729.50
EVANS RACES	875.00
BAKERS PACERS, 5c, D.D.	629.50
BAKERS PACERS, 25c, D.D.	859.50
GROETCHEN TWIN FALLS	439.50

#### SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUND—DE LUXE	
Single, \$119.50; Double, \$174.25; Triple	\$262.00
BOX STANDS	\$27.50
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#### NEW VENDORS

SILVER KING, 1c or 5c	
NUT OR GUM BALL	\$13.95
SILVER KING HOT NUT	
VENDOR	29.95
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TYPE	13.75
CABINET TYPE	22.50
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FOR ALL SPECIAL USES	WRITE

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HAVANA	\$169.50	HI HAT	44.50
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SHOW GIRL	149.50	CLOVER	44.50
SMAPTY	149.50	FLYING TIGERS	44.50
SUPPER SCORE	139.50	VELVET	44.50
FIESTA	139.50	WILDFIRE	44.50
SPELLBOUND	139.50	MONUCKER	44.50
SUPER SCORE	139.50	PRODUCTION	39.50
FAST BALL	129.50	SEA HAWK	39.50
STEP UP	129.50	P.&S. SHANGRI-LA	39.50
SUPERLINER	119.50	EAGLE SQUADRON	39.50
MIDNET RACER	99.50	JUNGLE	39.50
CARNIVAL	99.50	GUN CLUB	39.50
B'G LEARIE	94.50	STAR ATTRACTION	39.50
STAGE DOOR		BELLE HOP	39.50
CANTFNN	89.50	ALL AMERICAN	39.50
SURF QUEEN	79.50	CHAMPS	39.50
BIG HIT	79.50	BOLWAY	39.50
YANKEE DIDDLE	69.50	SHOW BOAT	39.50
LIBERTY GOTT.	59.50	STARS	39.50
BIG PARADE	59.50	VENUS	39.50
KNOCK OUT	59.50	TOWERS	39.50
SKY CHIEF	59.50	MIAMI BEACH	39.50
KEEP 'EM FLYING	54.50	ABC BOWLER	39.50
SOUTH SEAS	54.50	'41 MAJORS	39.50
STREAMLINER	54.50	INVASION	39.50
SANTA FE	54.50	SEVEN UP	39.50
ARIZONA	54.50	PARATROOPS	39.50
BRAZIL	54.50	BOMBARDIER	39.50
TRADE WINDS	49.50	TEN SPOT	39.50
MIDWAY (United)	49.50	STRATOLINER	39.50
5-10-20	49.50	CLICK	39.50
BOSCO	44.50	BANDWAGON	37.98
KISMET	44.50	DRUM MAJOR	34.60
GENCO DEFENSE	\$44.50	MARINES	34.50
YANKS	44.50		
4 ACES	44.50		

#### SLOTS

BONUS BELL, 5c...	\$119.50; 10c...\$129.50; 25c...139.50
5c SILVER CHROME, 2-5 or 3-5 P.O.	119.50
10c SILVER CHROME	129.50
GOLD CHROME, 5c...	119.50; 10c...129.50
5c MILLS Q.T.	69.50
5c MILLS BLUE FRONT	99.50; 10c...109.50
10c BROWN FRONT	119.50
5c GOLD CHROME, H.L.	129.50; 10c...139.00
25c MILLS CLUB CONSOLE	149.50
VEST POCKETS, 1946 Model	149.50
10c BLACK CHERRY, NEW REB.	134.60
5c IENN. SILVER CHIEF	99.50
25c BLACK CHERRY, REB. 2-5	130.50
5c JFNN. CLUB CONSOLE CHIEF	149.50
COLUMBIA J.P., 1946 Model	89.50
5c JFNN. BRONZE CHIEF, 2-5	79.50
10c WATLING ROTATOP	199.50
JENN. CIGAROLA, MODEL XV	99.50
JFNN LITE-UP CHIEFS—Used 10 Days	
5c—\$215; 10c—\$225; 25c—\$235.	

#### ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	\$315.00
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
'41 DERBY	79.50
RECORD TIME, F.P.	69.50
LONGACRE, F.P.	129.50
TUFF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	74.50
KENTUCKY, P.O.	74.50
SPOOT KING, P.O.	69.50
VICTORY DERBY, P.O.	179.50

#### CONSOLES

5-25c KEEN, 2 WAY BONUS SUPERS	\$625.00
25c KEENEY RONUS SUPER BELL	449.50
5c KEENEY BONUS SUPER BELL	395.00
BAKERS PACERS, D.D. I.P.	375.01
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
H HAND COMB.	69.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	59.50
RALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	107.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50

#### ARCADE

AMUSEMATIC BOOMERANG	\$149.50
EVANS TEN STRIKE, 1947 MODEL	239.50
EVANS TEN STRIKE	83.50
WILLIAMS ZINGO	89.50
EVANS TOMMY GUN	94.50
BALLY DEFENDER	119.50
BATTING PRACTICE	89.50
GENCO WHIZZ—Like New	59.50
SHOOT TO TOKYO	79.50
SHOOT THE CHUTES	79.50
CHICAGO COIN GOALIE, Like New	169.50
GOTT. 3-WAY GRIPS, 1946 Model	24.50
CHICAGO COIN HOCKEY	89.50
RAPID FIRE	74.50
PITCHER & CATCHER	50.00
BALLY SKY BATTLE	99.50
EXH. HAMMER STRIKER	47.50
ADVANCE SHOCKER	17.50
BALLY UNDERSEA RAIDER	139.50
KICKER & CATCHER	24.50
ART MODEL BLUE	24.50
BALLY HEAVY HITTER & STAND	139.50

ONE-HALF DEPOSIT WITH ORDER. BALANCE C.O.D. OR SIGHT DRAFT

# Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. ♦ PHONE: HUMBOLT 6288 ♦ CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# HAWAII

by UNITED

with **SUPER**

# BONUS FEATURE



INCENTIVE SCORING POCKETS

MANY WAYS TO SCORE REPLAYS

HIGH SCORE BUILD-UP

**STEPPED - UP PROFITS**

"GREATER THAN MEXICO"

FIVE-BALL  
NOVELTY  
REPLAY

SEE YOUR DISTRIBUTOR

GIVE TO THE DAMON RUNYON CANCER FUND

## UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Saginaw Forms Chapter of Michigan Phonograph Owners Association

## Grand Rapids Ops Gather To Form Chapter

SAGINAW, MICH.—A new Saginaw Chapter of the Michigan Phonograph Owners' Association held its organizational meeting a short time ago. At this time the body elected temporary officers and trustees to serve until permanent officers could be elected at a meeting to be held on October 15.

The headquarters for the new chapter has been temporarily set up at the Ace Automatic Music Company, 127 N. Jefferson, Saginaw, Mich. Jack Hickson, owner of Ace has donated his office space and part of his secretary's time to serve the new chapter.

Temporary officers elected were: Earl Gardner, President; Joseph Cati-zone, Vice President; William Crinzi, Sec'y-Treas.; and Trustees: C. Owen Smith and Mrs. Parks.

An organizational meeting to form a Grand Rapids Chapter of the Michigan Automatic Phonograph Owners' Association was held this past week at the Morton Hotel in Grand Rapids. This chapter will be third in the state of Michigan.

## Changes Name To Wolf R. Roberts



DENVER, COLO.: It's Wolf R. Roberts now!

Wolf Reiwitz, head of Wolf Sales Company, this city, announced to the trade that he has changed his name to Wolf R. Roberts.

Wolf heads the firm that distributes Wurlitzer phonographs in this city, with offices in El Paso, Texas; Salt Lake City, Utah, and Phoenix, Arizona.

For many years, Wolf has been known in Denver as one of its leading citizens, contributing to many charitable organizations, and is known thruout the country as one of the coin industry's leading distributors.

COMING



THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

### FREE-PLAY PIN GAMES

ONLY \$59 each

- |            |             |             |
|------------|-------------|-------------|
| AIR CIRCUS | HOLLYWOOD   | OKLAHOMA    |
| BOMBARDIER | IDAHO       | OPPORTUNITY |
| CASABLANCA | KNOCK OUT   | SANTA FE    |
| FLAT TOP   | LAURA       | SKY CHIEF   |
|            | TRADE WINDS | YANKS       |

ONLY \$125 each

- |               |              |            |
|---------------|--------------|------------|
| BIG HIT       | FAST BALL    | STEP UP    |
| BIG LEAGUE    | MIDGET RACER | SUPERLINER |
| DOUBLE BARREL | SHOW GIRL    | SUSPENSE   |
|               | SMARTY       |            |

ONLY \$19 each

- |            |           |
|------------|-----------|
| CROSS LINE | SHORTSTOP |
| FLICKER    | SKY LINE  |
| REPEATER   | SKY RAY   |
| SARA SUZY  | VELVET    |

ONLY \$89 each

- |                    |            |
|--------------------|------------|
| STAGE DOOR CANTEEN | SURF QUEEN |
|--------------------|------------|

All used equipment perfectly reconditioned and fully guaranteed!



**FRANKEL** DISTRIBUTING COMPANY

Serving the "Heart of America"

ROCK ISLAND, ILL. • 2532 Fifth Ave. • Phone 153  
 DES MOINES, IA. • 1220 Grand Ave. • Phone 3-0184  
 OMAHA, NEB. • 1209 Douglas St. • Ph. Atlantic 3407  
 KANSAS CITY, MO. • 3814 Main St. • Ph. Westport 4456

IT'S ALWAYS *fiesta* TIME WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS

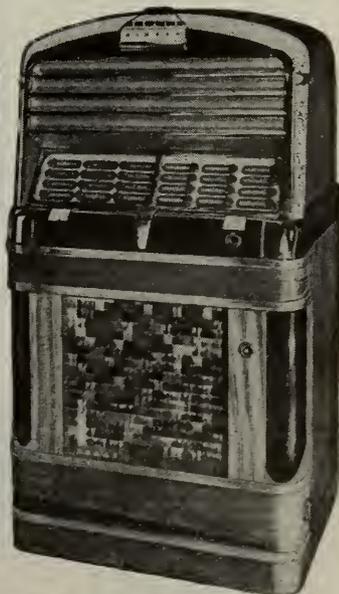
From the **Aireon** *fiesta*

EXCLUSIVE DISTRIBUTORS

**HERMITAGE MUSIC COMPANY**

423 BROAD STREET  
NASHVILLE 3, TENN.

1904 EIGHTH AVENUE, N.  
BIRMINGHAM, ALABAMA



# Buckley BUILDS THE Best

## NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS  
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

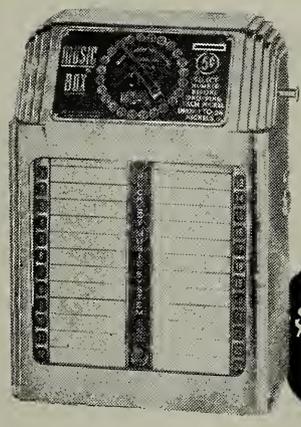
Cherry or Diamond Ornaments,  
Maraan, Copper, Gold, Green,  
Aluminum Gray, Chocolate, Surf  
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50<sup>00</sup>



## THE NEW Music Box



\$25<sup>00</sup>

Buckley gave Music Operators the **FIRST** practical and profitable music box at the **LOWEST PRICE**. Today, Buckley leads the field by offering a **NEW** music box of advanced design and perfection at a **NEW LOW PRICE**.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is—genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remate central music box . . . equally popular for wall or bar installation.

## TRACK ODDS

**BUCKLEY TRACK ODDS** has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new **BUCKLEY TRACK ODDS** are even more profitable to operate than they hoped for.



\$1250<sup>00</sup>

*Buckley Manufacturing Co.*  
4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)



The Whole Industry's Talking

ABOUT

Videograph

WITH *Emerson* TELEVISION



The two coin operated music and television systems that will be introduced to the coin machine field at the...

SALLE MODERNE ROOM  
HOTEL PENNSYLVANIA  
OCT. 17-18-19 • 10 A.M.-10 P.M.

**VIDEOGRAPH CORPORATION**

601 WEST 26TH STREET • NEW YORK 1, N. Y.



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Packard Regional Managers Meet

# Factory Employees Contribute To Fund



INDIANAPOLIS, IND. — Nine regional managers of Packard Manufacturing Corporation gathered at the Indianapolis Athletic Club to give a hearty greeting to Senator Homer E. Capehart and the recently appointed general sales manager, Charles L. Cade.

The meeting opened Sunday, September 21, with a trip through the factory for all to see the new Packard phonograph "Manhattan" on the production line.

On Monday, the regional managers visited the factory again, and this time spent the morning discussing various business topics, sales and advertising. A "Profit Sharing Plan" for all regional managers was the main topic of discussion. The afternoon was spent in fifteen minute talks with various department heads, after which the group left for their own territories with many new ideas to present to their distributors.

Pictured above is the group who attended the banquet at the Indianapolis Athletic Club: Left Row: Joseph B. Weaver, Engineering Dept.; Robert D. Cheesman, Sales Dept.; Tony J. Hicklin, Assistant Sales Manager; Clarence O. Drollinger, Engineering Dept.; Charles E. Pheasant, Personnel Mgr.; Art Nagel, Regional Manager; J. Harry Payne, Regional Manager; William C. Mossbarger (standing) Regional Manager; Robert S. Bleekman, Regional Manager; Charles H. Parker, Vice-President and Factory Manager; Charles L. Cade, General Sales Manager; Senator Homer E. Capehart; William H. Krieg, President; M. J. Smith, Secy.-Treas.

Regional Manager; William F. Merchant, Regional Manager; Oliver O. Kennedy, Engineering Dept.; Dorman B. McShan, Engineering Dept.; Herbert E. Wedewen, Regional Manager; Earl V. Hess, Regional Manager; William E. Woodworth, Production Manager.

Third Row from Left: Leonard Branson, Serviceman; William P. Bolles, Advertising Manager; Harvey Griggs, Engineering Dept.; Horace Moorman, Advertising Agency; Maxwell M. LeGallienne, Serviceman; Samuel J. Burnsten, Serviceman; Lewis G. Stewart, Service Manager.

Right row: Harry Cullen, Serviceman; William Jordan, Serviceman; John F. Gigax, Purchasing Agent; Gus Erickson, Chief Engineer; Joseph Ratliff, Collection and Credit Manager; Donald V. Kennedy, Regional Manager.

Second Row, Left: Harry I. Drollinger,

CHICAGO — Not only are the manufacturers contributing individual donations to the CMI Cancer Fund Drive, but have instituted appeals to the employees of their companies.

The CMI Public Relations office announced that they have received a donation of \$103.10 from the D. Gottlieb & Company employees. A. Jerard, Superintendent and spokesman for the group stated: "We are proud of the part the Coin Machine Industry is taking in the fight against Cancer and feel that it is a privilege to contribute to this worthy cause."

A. J. Renn, Executive Vice President and General Manager of Lion Manufacturing Company, stated "Although the Campaign has just started, our industry has already received much favorable newspaper and radio comment. Newspapers and radio are saying good things about us instead of bad—which is good for our business, and good for you as one who earns a living in this business."

Donation boxes have been posted in the Lion plant, and employees have been solicited to add their dimes and quarters to the Fund.

"We at Lion have a special reason for being interested in the Campaign," continued Renn, "because Ray Moloney, our president, is Chairman of the National Committee and is working very hard to raise a really huge amount for the Fund."

Other manufacturers are in the process of setting up similar contribution programs in their plants.

## You'll have fewer out-of-order calls with a Jennings!

**O. D. Jennings & Co.** 4309 W. Lake St. Chicago 24, Ill.

**FOR HIGH-SPEED NOVELTY PROFITS**

Tie On To

# SILVER STREAK

By **Bally**



**CONVERTIBLE 5 OR 3 BALL**

**NOVELTY OR FREE PLAY**

**NEW**

TEASING TANTALIZING QUALIFY FEATURE

FLASH-ACTION SPEED-BOAT RACE ON BACK GLASS

PACKED WITH SUSPENSE AND SKILL THRILLS

**6**

WAYS TO WIN

GIVE TO THE DAMON RUNYON CANCER FUND

# PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIF., SO. NEVADA AND THE HAWAIIAN ISLANDS

1429-31 and 1503 W. PICO BLVD. (Phone: PRespect 7351) LOS ANGELES, CALIF.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# NEW - IMPROVED

*Williams*

# ALL STARS

[100% MECHANICALLY PERFECT]



**Sam Stern**  
 SCOTT-CROSSE CO., PHILADELPHIA  
 says:  
**"ALL STARS**  
 earns more money than  
 any machine you've seen  
 in years!"

**ORDER NOW!**

Remember, only a limited quantity  
 are being manufactured.  
 See Your Distributor Today!



*Williams*  
 MANUFACTURING  
 COMPANY

161 W. HURON STREET CHICAGO 10, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Servicemen Receive Rock-Ola Diplomas

CHICAGO — Forty-five service men, who recently completed the Rock-Ola Service Training Course, will receive diplomas from the Rock-Ola Manufacturing Corporation. These forty-five men are the first to receive this recognition under Rock-Ola's new Service Training Program.

Upon completion of the course, each individual is given an examination covering the mechanical and electrical operation of the Rock-Ola phonograph. The examination papers are then forwarded to the factory where they are corrected by the Service Staff.

A service man receiving a passing grade on his examination is immediately forwarded a diploma, framed and personally signed by David C. Rock-Ola, president of the Rock-Ola Manufacturing Corporation, and by the distributor in whose territory the service man operates. A personal letter from the company is also sent to the serviceman, complimenting him on the satisfactory completion of the course.

Names of the service men and their distributors are listed below: BADGER NOVELTY COMPANY, MILWAUKEE, WIS.: Laddie Steinhoff, Kenosha; Irving Barrett, Racine; R. E. Van Toor, Milwaukee; Charles F. Meissner, Waukesha; and Wesley Wight, Kenosha. LA BEAU NOVELTY SALES COMPANY, ST. PAUL, MINN.: Duane J. Adams, Blue Earth; Harold R. Steiro, Minneapolis; L. Larie, Northome; F. Nager, Grand Rapids; Albert P. Wagner, Winnebago; Jerome L. Awe, St. Paul; O. Lodgaard, St. Paul; Frank Cornwell, St. Paul; Bud Labrie, Northome; John Howe, Foley; George Gerry, St. Paul; H. Thompson, St. Paul; C. M. Iverson, St. Paul; Bob Earley, International Falls; Carlten Gedorey, International Falls; Wade Carpenter, Bemidji; Harold Peterson, Bethel; Nels E. Nelson, Wilmar; Bruce Ruffing, Wells; A. H. Quade, Rochester; Ben Jahnke, Hutchinson; W. T. Marsh, Bridgewater, S.D.; Gordon Stout, Pierre, S.D.; Charles Bloom, Ft. Pierre, S.D.; Bernard M. Stout, Pierre, S.D.; W. J. Quinn, Bridgewater, S. D. MODERN DISTRIBUTING COMPANY, DENVER, COLO.: L. K. Vosburgh, Denver; A. Smith, Denver; Edward Ciancio, Welby; Anthony Mazono, Denver; H. E. Walker, Denver; John D. Zarlengo, Denver; John Noguchi, Denver; Harold Carnal, Denver; Jerry King, Boulder; Al Sandow, Boulder; L. A. Sherbondy, Denver; Clarence Muchow, Denver; and Frank J. Prechtel, Denver.

# National Rejectors Open Service Center In N. Y.

NEW YORK—National Rejectors, Inc., St. Louis, Mo. announced the opening of the National Rejectors Service Company of New York, at 447 West 50th Street, this city, with W. D. Boone in charge.

The New York agency is the newest link in the expansion of National Rejector's service centers. Each is staffed with factory trained men to bring authorized service and parts to the trade in any part of the country, and within overnight reach of any city.

The other centers and their locations are National Rejectors Service Co. of California, Los Angeles; National Rejectors Service Co. of Illinois, Chicago; and the manufacturing headquarters in St. Louis.

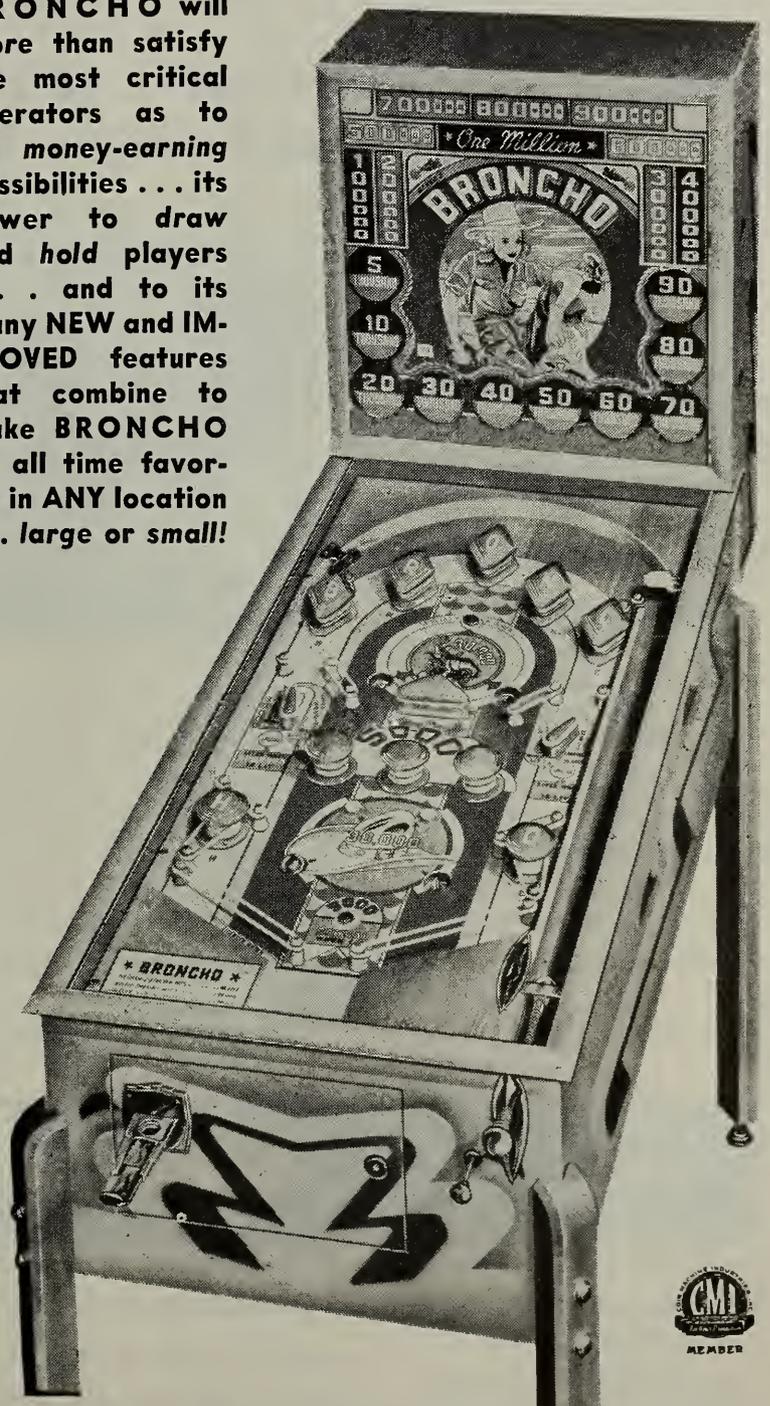
# GENCO'S BRONCHO

NOW and ALWAYS A GREAT GAME

*plus*

**GREATER PROFITS!**

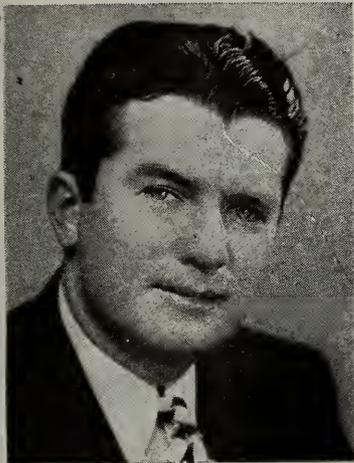
**BRONCHO will more than satisfy the most critical operators as to its money-earning possibilities . . . its power to draw and hold players . . . and to its many NEW and IMPROVED features that combine to make BRONCHO an all time favorite in ANY location . . . large or small!**



ORDER FROM YOUR NEAREST DISTRIBUTOR

**GENCO** BUILDS GREATER GAMES  
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

# Videograph To Introduce 3-Way "Television—Radio—Phono" Wall Box



H. F. DENNISON

NEW YORK—H. F. (Denny) Dennison, President and General Manager of the Videograph Corp., this city, reported this past week that the firm would introduce their new three-way "Television-Radio-Phono" wall box in combination with their new television-phono instrument which they will show to the trade for the first time at the Pennsylvania Hotel here on October 17, 18 and 19.

The wall box will feature 6 minutes of non-selective three-way music, either television, radio or phonograph for 5c, and will accept from one to fifteen coins.

"There will be two radios playing all the time according to plans we have outlined", Dennison stated, "and the connection will also be direct to the phono and television mechanism in the combination television-phono unit which we will present."

He also said, "Our arrangements are to have operators obtain at least \$30 per week front money guarantee wherever our machine is installed. It is up to the manufacturer to do this and we are going ahead with this plan. Even during a ball game the operator can earn as much as \$15 with the non-selective wall box which we have arranged for him and the combo television-phono unit will continue to go right on earning him greater profits than he has ever before enjoyed from any of his locations."

Dennison is also of the belief that, "The average operator is up against a problem of making his music equipment bring him more profit than ever before. He is also up against television in those cities where television is now being broadcast and which is cutting deeply into his take.

"Our unit which combines the famous Emerson television receiver with the coin operated music mechanism the operator already has on the location gives him the opportunity to cash in with the very equipment the locations now want. And", he continued, "with the addition of our Videograph non-selective boxes he will more than double and triple his collections, for he offers music that does not interfere with the general large unit and also brings a personal touch to the customer."

Dennison was emphatic in his statement that, "Every operator must get at least \$30 per week front money guarantee on the mechanism." "He also said, he does not have to ever touch the television receiver. This will be completely taken off his hands by Videograph experts for one full year and, therefore, he is assured of top operation in every case.

"We believe that this is exactly what the entire music machine trade has awaited and that it will bring the biggest boom which the coin operated music field has ever known. It centers at the

perfect time while tavern owners and other locations are not in position to quibble about costs and front money due to the heavy charges being made by the average television firm installing sets in their places of business."

Dennison believes that the television receiver will be in constant action during the sporting events, such as baseball, football, boxing, basketball, etc., and that the automatic phono mechanism will get the play when these are over, while some will prefer radio news broadcasts and outstanding radio programs when these are on.

He says that the trade is going to see a most complete music unit on October 17, 18 and 19 and will have a greater opportunity for profit, with his new three-way wall box and his combination Emerson television and automatic phonograph than ever before offered.

## "Flying Trapeze" New Gottlieb Game



DAVE GOTTLIEB

CHICAGO—Dave Gottlieb, president of D. Gottlieb & Company, this city, announced this week the introduction of a new novelty five ball game called "Flying Trapeze".

The game features a circus atmosphere on the backboard with colorful light-in-motion presenting an animated trapeze act, high wire act, and human cannonball.

The playing field gives the player a "three-ring whirlwind of balls, bumpers and kick-outs."

## Illinois Town Council Passes \$25 License On Phonos

CARBONDALE, ILL.—The city council of this city enacted an ordinance placing a \$25 license fee on music machines and other music equipment using a coin slot.

The ordinance, in addition to providing the license fee, regulates operation of the machines as to type of music played on them and the manner in which they are operated. According to the ordinance the machines cannot become a neighborhood nuisance by being played too loudly, playing off-color records, or playing beyond restricted hours.

Violation of the provisions of the ordinance are punishable by fines ranging up to \$100, with each day a violation exists being considered a separate violation.

The ordinance became effective last week after it had been published and the legal waiting period of ten days had elapsed.

**40 SELECTIONS FROM 20 RECORDS**

**PLUS 20 MORE ADVANCED FEATURES FOUND ONLY IN THE REVOLUTIONARY NEW MILLS CONSTELLATION PHONOGRAPH**

**MILLS SALES CO., LTD.**  
Main Office:  
1640 18th ST., OAKLAND, CALIF.  
Branches:  
600 S.E. Stark St., Portland, Ore.  
2827 W. Pico Blvd., Los Angeles, Cal.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE**

**USED EQUIPMENT**

<b>PIN GAMES</b>	<b>ROLL DOWNS</b>
AMBER SHOW GIRL BIG LEAGUE	BAFFLE CARD SPELLBOUND STEP UP
WRITE FOR PRICES	

**King Pin EQUIPMENT COMPANY**  
KALAMAZOO 21, MICH.  
826 Mills Street Phone 2-0021  
**DISTRIBUTING COMPANY**  
DETROIT 1, MICH.  
3004 Grand River Phone Temple 2-5788

**NOW DELIVERING**  
FILBEN '47—Record Phono  
Pantages Maestro Music System  
Personal Music Systems

**ALSO DISTRIBUTORS FOR**  
United's MEXICO  
Square's SPORTSMAN ROLL  
Adams-Fairfax CASH TRAY  
U.S.V.C. Refrigerated Vendors

**"Wisconsin's Leading Distributors"**  
**UNITED COIN MACHINE COMPANY**  
6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

**MOTORS REPA'RD WURLITZER — AMI**  
**— SEEBURG — ROCK-**  
**OLA—MILLS.** Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.  
**Complete No Extras \$6.00**  
M. LUBER  
503 W. 41st (Longacre 3-5939) New York

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**IT'S BOWLING 'EM OVER EVERYWHERE!**

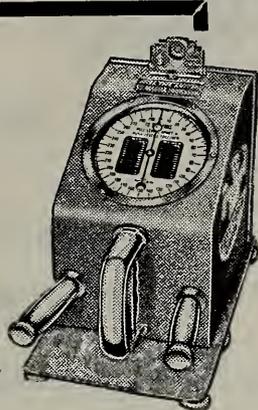
**GOTTLIEB'S High Score Hit**

**BOWLING LEAGUE**

"JET" KICKERS—Action right down to the bottom on each ball! "Jet" Kickers propel ball back through the field for tantalizing recovery shots and EXTRA SCORING!

INCREASED SCORING VALUES When All Pins Are "Down"!

Improved DeLuxe  
**GRIP SCALE**  
THREE-WAY STRENGTH TESTER  
Consistently Best Since 1927



**MOST DEPENDABLE!**

**DAILY RACES**

1-Ball Multiple

Payout or Replay Models

ORDER FROM YOUR DISTRIBUTOR



"There Is No Substitute for Quality"

*D. Gottlieb & Co.*

TWENTY YEARS OF LEADERSHIP

1140 N. KOSTNER AVENUE, CHICAGO 51, ILLINOIS



**Farr Elected President Mississippi Ops Assn.**



R. A. (DICK) FARR

JACKSON, MISS.—R. A. (Dick) Farr, former Vice-President of the Mississippi Phonograph Operators Association, Inc., has been elevated to the Presidency of the phonograph organization.

Farr replaces Les Griffin, who resigned because of stress of business as distributor for AMI music machines, which kept him out of the city a great deal of the time. "As I have to spend considerable time traveling as AMI distributor thru the states of Mississippi, Louisiana, parts of Texas and Florida, I feel I cannot devote the necessary time to the Association," reports Griffin. "Dick Farr, who has been operating coin machines in and out of the city for the past fifteen years, will make an exceptional fine president and leader of our association."

One of the first duties undertaken by Farr was to inform association members that the next meeting will be held on October 8 at the Heidelberg Hotel, Jackson, at 4 P.M. With the weather becoming cooler, a complete attendance is expected.

**Uneeda Appoints Weiner General Sales Manager**



MURRAY WEINER

NEWARK, N. J.—J. Breidt, president of Uneeda Vendors, Inc., this city, announced this week that Murray Weiner, one of the country's leading sales executives of merchandise venders prior to the war, has been appointed General Sales Manager.

With a background of twenty years sales experience in the field, Weiner returns to the coin machine business after five years absence spent in commercial activities devoted to the war effort. Breidt, in commenting on the appointment of Weiner, stated "Uneeda has many new plans and innovations in the merchandise machine field to introduce to the trade very shortly, and Weiner, with his long experience and knowledge of the market, is the man to present them to the trade."

Murray Weiner, who took over his duties this week, stayed pretty close to the factory, acquainting himself with



JOE ASH

**ACTIVE** Reconditioned **GAMES 'NUFF SAID!** For A Complete List of **Specials** Drop a Line to Any One of Our 3 Offices

**Active Amusement Machines Co.**  
666 NORTH BROAD ST., PHILA. 30, PA. Phone: Fremont 7-4495  
1060 BROAD STREET, NEWARK, 2, N. J. Phone: Mitchell 2-7646  
1120 WYOMING AVE., SCRANTON, PA. Phone: Scranton 4-6176

**COIN MACHINE MOVIES**

FOR REGULAR PANORAMS AND SOLO-VUES REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes  
PRICE \$32.50 TO \$38.50 Per Reel

**PHONOFILM**

3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

the products of Uneeda, but will shortly line up his program to market his company's products. "After looking over the plans of Uneeda, I am especially enthusiastic over its future. In addition to the cigarette vendor (which will be a startling surprise to the industry) we plan on manufacturing a candy machine that will be one of the most outstanding ever presented to the trade."

Plans for sales and distribution are being formulated, according to Weiner, and the trade will be informed very shortly.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

# Bally's New Era

FOR NEW YORK • NEW JERSEY • NEW ENGLAND

Presented by

**BERNARD "BEN" BECKER**

**Bally Regional Sales Distributor**



**BEN BECKER SALES CO.**

444 West 50th Street  
New York 19, New York  
Plaza 9-1331



*With a terrific all star cast featuring . . .*

**RUNYON SALES COMPANY**

123 West Runyon Street  
Newark, New Jersey

**BECKER NOVELTY COMPANY**

97 Dwight Street  
Springfield, Massachusetts

**ALFRED SALES, INCORPORATED**

1006 Main Street  
Buffalo, New York

**RELIABLE COIN MACHINE CO.**

192 Windsor Street  
Hartford, Connecticut

**REX COIN MACHINE DISTRIB. CORP.**

821 South Salina  
Syracuse, New York

1230 Broadway  
Albany, New York

**ASSOCIATED AMUSEMENT, INC.**

846 Commonwealth Avenue  
Boston, Massachusetts

. . . providing complete BALLY Regional Sales Service  
in their respective local territories and supported by  
every outstanding operator and jobber in the territory.

This combination, welded together by Ben's able,  
wholehearted cooperation, territory-wide, now  
assures everyone maximum benefit and profit from

the incomparable BALLY line—1-ball multiples—  
5-ball free plays—consoles—arcade skill games  
and the great new developments yet to come.

**GET TOGETHER WITH BEN AND...LET'S GO!**

George Jenkins, Vice President and General Sales Manager

**BALLY MANUFACTURING COMPANY**

# Two Day Showing By Gordon To Feature Five Machines

CHICAGO —A two day showing by Martin Gordon, Gordon Coin Machine Company, this city, is scheduled to take place at the Hotel Sherman on Saturday and Sunday, October 18 and 19. On display will be five machines—two amusement machines, a cup drink vender, the Filben Mirrocle music line, and Popmaster, a popcorn machine.

The two amusement machines are Skill Wheel, manufactured by Games Corporation of America, Chicago, and Sport O'Kings, a new horse race game being manufactured by Gordon Coin Machine Company.

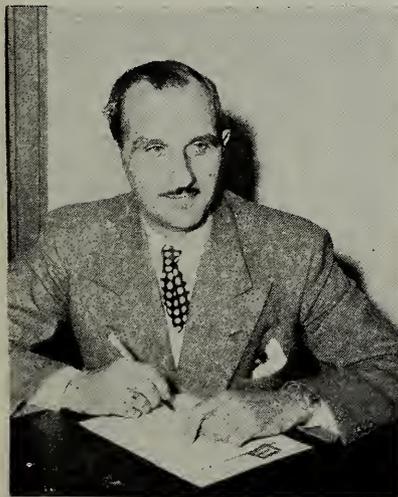
The National Filben Corporation will display the Filben Mirrocle Music line, which is currently being shown at various distributing companies throughout the country.

Mat, a thousand cup automatic drink dispenser, being manufactured by Drink O' Mat Industries of New York. The Chicago showing will be conducted by the Drink-O-Mat Corporation, who are distributing the machine in five Midwestern states. Associated with Martin Gordon in this distributing firm is Ralph Berger, owner of the famed Chicago nite spot "The Latin Quarters."

The popcorn machine is a product of the National POPmaster Company.

Gordon is connected with all five of the above companies.

## Drink-O-Mat Cup Vender In Production



ALBERT COLE

LAWRENCE, MASS. — Albert Cole, president of Drink-O-Mat Industries, this city, announces that the new Drink-O-Mat, 1,000 cup drink vender, has been in full scale production for the past few months and is now being shipped all over the nation.

"This completely automatic drink dispenser does everything but hold the customers hand" reports Sam Kresberg, General Manager of the firm. "Drink-O-Mat delivers a freshly made, sparkling, ice cold carbonated drink. It accepts nickels, dimes and quarters and automatically gives change out, plus the drink, while automatically rejecting all slugs at the same time. The enormous 1,000 drink capacity is equivalent to more than 41½ cases of bottles."

Two other officials of the firm whose experiences have contributed to the new Drink-O-Mat are Lea Yeaton, vice-president in charge of production, and Richard L. Cole, Sales Promotion and Advertising Manager.

## Filben Showing In Atlanta Success

ATLANTA, GA. — Throngs of operators from Atlanta and the surrounding area attended the premier showing of the Filben Mirrocle Music line at the Cohen Distributing Company, this city, on Saturday and Sunday, September 27 and 28.

The Filben Mirrocle Cabinet was displayed in the showrooms surrounded by banks of floral offerings. The operators expressed enthusiastic approval of the illuminated beauty of the unit, and the idea of personalizing the cabinet to the interior of the location. The tie-in is accomplished by custom designing the illuminated mirrored panel to fit the interiors of any particular location.

The visiting operators were equally interested in the simplicity of the Filben mechanism. Sam Cohen, head of the distributing company, explained that the mechanism requires only six seconds for a complete record change.

Cohen and Mrs. Cohen played hosts for the occasion, and saw to it that everyone enjoyed themselves.

The Cohen Distributing Company is the Filben franchised distributor for Georgia, and North and South Carolina. Cohen states that his company will hold additional local showings thruout the territory in the very near future.

Now Delivering!

## THE NEW JEWEL BELL CABINET

FITS ANY MILLS MECHANISM **\$59.50**

Price.....

This \$59.50 plus your mechanism gives Jewel Bell coverage for your location

### REBUILT SLOTS

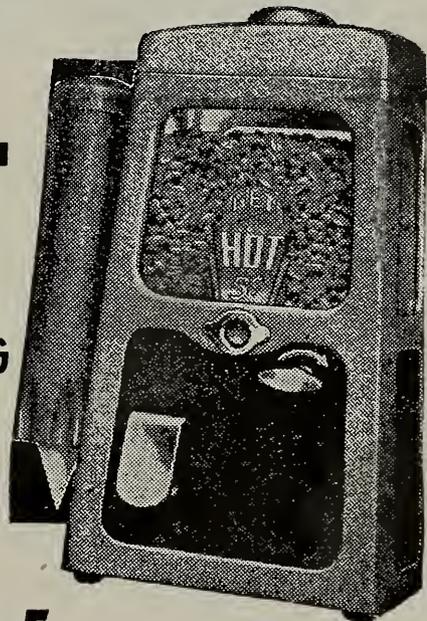
Jewel Bell — 5c .....	\$160.00
Jewel Bell — 10c .....	165.00
Jewel Bell — 25c .....	170.00
Golden Falls — 5c .....	\$145.00
Golden Falls — 10c .....	150.00
Golden Falls — 25c .....	155.00
Golden Falls — 50c .....	200.00
(hand load)	

**AMERICAN AMUSEMENT CO.**  
158 E. GRAND AVENUE  
CHICAGO 1, ILL.

(Phone: WHitehall 4370)

# AT LAST

A VENDOR THAT DOES EVERYTHING



## The WHITE 5c

Pistachio and ALL Purpose Bulk Vendor

Hot or Cold

Give yourself elbow room. Make your operation flexible with this rugged but modern WHITE 5c VENDOR that dispenses Pistachios . . . Hot Nuts . . . Cold Nuts . . . M & M's . . . Boston Baked Beans and other bulk merchandise.

Franchise Territories Open  
Write for Special Distributor Prices



**seacoast DISTRIBUTORS, INC.**

627 10th AVENUE  
NEW YORK 18, N. Y.  
PHONE: LONGACRE 3-0740

415 FRELINGHUYSEN AVENUE  
NEWARK 5, N. J.  
PHONE: BIGELOW 8-3524

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# N. Y. OPS TO GIVE \$50,000 TO DAMON RUNYON FUND

## 10,000 Tickets at \$5 Each Pledged for the Biggest Gala Affair in New York's Coinhistory



JACK MITNICK

NEW YORK—At an executive session of the committee for the Damon Runyon Memorial Cancer Fund for the New York City operators, it was startlingly announced by the Chairman of the Executive Committee, Jack Mitnick of Runyon Sales Company, this city, that there would be printed 10,000 tickets at \$5.00 each to meet with the requests of the operators thruout this area for one of the greatest gala jubilee affairs in the history of coin machine industry in this city.

This means that the New York and New Jersey coin machine operators, jobbers and distributors intend to raise \$50,000.00 for the Damon Runyon Memorial Cancer Fund. Preparations are already under way with all giving gratis of their services. Tickets will be sold broadcast thruout this big city. There will be one of the most outstanding entertainments ever yet seen at the big Manhattan Center here with stars of stage, screen, radio and especially the leading recording artists giving of their time and talents free to make this the greatest affair which the coin machine operators have ever yet seen.

The jubilee, as it is being enthusiastically called by the coinmen here, will be seen on election eve, November 3, 1947. It is sure to jam the huge Manhattan Center with people from all over the city to see the stars they hear on juke boxes and over the radio and stage as well as in the movies. Contcats which have already been established assure the ops that the leading personalities of the stage, radio, screen and recording world will be present this big evening to make this the most outstanding and the most memorable affair ever yet produced by New York's coinmen.

Already, even without the tickets as yet available, many out of town coin machine ops from nearby points have pledged themselves for series of 5, 10, 25 and 50 and, in one case, 100 tickets.

### Executive Committee

- Jack Mitnick, Chairman
- Harry Rosen, Treasurer
- Al Denver, Pres. AMOA
- Barney Schlang, Mgr. AMOA
- Chas. Aronson, Brooklyn Amuse.
- Bill Rabkin, International Mutoscope
- Nat Cohn, Modern Music Sales
- Ed. Smith, Emby Dist. Co.
- Dave Simon, Simon Sales Co.
- Geo. Ponser, Amuse. Enterprises
- Dave Stern, Seacoast Dist.
- Harry Pearl, Seacoast Dist.
- Joe Orleck, The Cash Box
- Mike Munves, Mike Munves Corp.
- Sidney Levine, Atty. AMOA
- Bess Berman; Joe Hirsch

### Ticket Committee

- Barney Schlang
- Ben Linn
- Gloria Friedman
- Chas. Aronson
- Joe Hirsch
- Eddie Smith
- Barnet Sugerman
- Abe Green
- Dave Stern
- Harry Pearl
- Dave Simon
- Mike Dee

### Entertainment Committee

- Jack Mitnick
- Gloria Friedman
- Bess Berman
- Ed. Smith
- Irv Katz
- Dave Stern
- Harry Pearl

. . .  
. . .

This means that people from Pennsylvania, Connecticut, New Jersey and even Maryland, Washington, D.C. and Boston, Mass. will be present to make this affair the most outstanding in all eastern history.

It is also believed that Walter Winchell will be present this evening to speak to the huge crowd and will take his turn, along with many others as he did in his old acting days, to act as Master of Ceremonies, and introduce some of the stars who are giving of their time and talent for this big evening.

Jack Mitnick, Chairman of the Executive Committee is working like a beaver to get everyone of the most noted entertainers in the city to be present this one evening of November 3, 1947.

Not only will all be happy on this night, but, Jack believes, that there will be present high officials in the city's administration to make this evening something to be long remembered. An invitation has already gone forth to Mayor O'Dwyer and many believe that he, too, will make it his business to be there for this worthy cause.

Coinmen from all over the nation, knowing the outstanding affairs which New York's ops have conducted in past years, have signified their intention of being present and seeing this great galaxy of stars gathered together for one outstanding and memorable evening for the Damon Runyon Memorial Cancer Fund.

It is also reported that many of the newspaper men in the city will be present and those approached by Joe Orleck of *The Cash Box*, as well as other members of the Executive Committee, have stated that they will work hard to help make this one of the greatest jubilees that this city has ever seen.

The fact that New York's coin machine operators intend to give a minimum of \$50,000 to the Damon Runyon Memorial Cancer Fund has everyone in the industry elated. It is also believed that before the big evening of this affair that the ops may even surpass this figure and all are working to this end with the greatest energy and zeal.

It is hoped, too, that those out of town ops who want to be present will commit themselves for the number of tickets they will require as soon as possible so that there will be no closeout sales for this evening to coin mchine people especially.

The affair is under way and it is stated that those of the CMI in Chicago who have already heard of it are tremendously enthused and will be everything in their power to help make it the most successful of all the big events for the Damon Runyon Memorial Cancer Fund to be conducted by members of this industry.

# Barred From New York City



HIRSH DE LA VIEZ

NEW YORK—Coinrow was thrown into a bedlam this week by a two day visit of America's greatest practical joker, Hirsh de la Viez of Hirsh Coin Machine Company, Washington, D. C.

Hirsh didn't miss an opportunity, and had operators, jobbers and distributors so bewildered they held an emergency meeting and issued the following proclamation:

**TO WHOM IT MAY CONCERN:**

At an emergency meeting of all coinrow, after due deliberation, be it known that the following regulations were adopted unanimously:

1. Whereas there descended upon us this week a devil by the name of Hirsh de la Viez,
2. Whereas the aforementioned diabolical individual did create the greatest tumult ever seen on Tenth Avenue.
3. Whereas it will take undetermined months to recuperate,

4. Whereas all concerned suffered untold mental agony,

Be It Resolved:

**THAT THIS UNHUMAN DEMON, HIRSH DE LA VIEZ, BE BARRED FROM ANY FURTHER VISITS TO NEW YORK CITY'S COINROW.**

# Irv Sandler Wins Station Wagon



DES MOINES, IA.—Irv Sandler, Sandler Distributing Company, this city, pictured alongside the station wagon he won at a dance sponsored by the Variety Club, of which he is a member. Receipts from the dance went to the club's "Heart Fund". Sandler, who distributes the Rock-Ola phonograph in this territory, is known throuout the country as one of its leading story tellers. It would be worth the price of admission to get Sandler and Hirsh de La Viez (story on this page) together for a few hours. That's an idea — we'll arrange a meeting at the next coin machine show.

# YES SIR!

We're the EXCLUSIVE Distributors in NORTHERN NEW JERSEY for



WILLIAMS TERRIFIC ALL STARS

What a game! Real baseball action that's pulling in the greatest collections seen in years. Now Northern New Jersey operators can get their share of this sweet machine. 100% Mechanically Perfect.

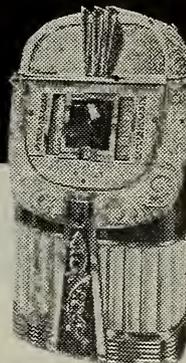
ORDER NOW Immediate Delivery



**eacoast** DISTRIBUTORS, INC.  
627 10th AVENUE NEW YORK 18, N. Y. PHONE: LONGACRE 3-0740  
415 FRELINGHUYSEN AVENUE NEWARK 5, N. J. PHONE: BIGELOW 8-3524

THERE'S NO BUSINESS LIKE

AMI BUSINESS



We've Doubled Our Quota

AMI

40-SELECTION PHONOGRAPHS

DAVID ROSEN EXCLUSIVE DISTRIBUTOR 855 N. BROAD STREET PHILADELPHIA, 23, PA. PHONE STEVENSON 2258

ATTENTION SLOT OPERATORS

LIKE NEW — REBUILT SLOTS MATCHED SETS

- Brown Fronts, 5-10-25...\$275.00 Set
  - Original Chromes H.L. 5-10-25 ..... 350.00 Set
  - Bonus Bells 5-10-25 ..... 585.00 Set
- And a Wide Variety of Assorted Slots — All Types and Makes at BARGAIN PRICES!

We Want Evans Winterbooks WRITE FOR BARGAIN PRICES 1/3 Deposit with Order, Balance C.O.D.

GLOBE DISTRIBUTING CO. 1623 No. California Ave., Chicago 47, Ill. (Tel: ARmitage 0780)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Bally's

## 2 Sensational New Consoles

# WILD LEMON

# DOUBLE-UP

READY FOR DELIVERY NOW

To Get Yours First and Profit The Most... See Your Distributor Today!



### THOUGHTS for THIS WEEK

- Man isn't so smart. Thousands of years ago the Turtle had a streamlined body, turret-top, retractable landing gear, and a portable house.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

**INTERNATIONAL MUTOSCOPE CORPORATION**  
 44 31 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

## Bolles Entertains New York Friends



NEW YORK—When William P. (Bill) Bolles, advertising manager for Packard Manufacturing Corporation, was in town recently, he found the opportunity to get together with some of his many friends here. Pictured above at the Manhattan Room of the Hotel New Yorker are: L. to R. Nat Cohn, Modern Music Sales Corp.; Charles L. Cade, General Sales Mgr., Packard; Sidney H. Levine, attorney for the music operators association; Bill Bolles; Mrs. Cohn; Earl V. Hess, Regional Manager, Packard; and Mrs. Levine.

Williams'  
**"ALL STARS"**  
 NEW—IMPROVED  
 EARNS MORE MONEY!

ORDER NOW!  
 EXCLUSIVE DISTRIBUTORS



ALSO EXCLUSIVE DISTRIBUTORS  
 FOR  
**AIREON MUSIC**

### BRAND NEW VEST POCKETS

Write For Prices!

#### NEW GAMES

OSCAR	GOLD BALL
SILVER STREAK	LIGHTNING
MEXICO	HAWAII

5c Brown Frts.	.....\$ 90.00
10c Brown Frts.	..... 100.00
25c Brown Frts.	..... 110.00
5c Blue Frts.	..... 75.00
10c Blue Frts.	..... 90.00
25c Blue Frts.	..... 105.00

1/3 Dep. with Order, Bal. C.O.D.

Write for New Pin Games

### COIN-A-MATIC DISTRIBUTORS

3924 W. Chicago Ave. Chicago 51 Belmont 7005

**When You Mention The Cash Box  
 You're Sure Of Fair Dealings**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Ben Becker Appointed Regional Sales Distributor For Bally

Will Cover New York, New Jersey and New England



BEN BECKER

NEW YORK — George Jenkins, vice president and general sales manager of Bally Manufacturing Company, announced that Ben Becker has opened the Ben Becker Sales Company at 444 West 50th Street, New York City, as regional sales distributor for the entire Bally line of machines. Becker's territory includes New York, New Jersey and New England.

Becker is one of the best known coin figures in the country, and especially throuth the entire eastern territory, which he has covered for the Bally line for quite some time.

Talking about the new assignment, Becker stated "I am exceptionally happy over my appointment as regional sales distributor here, as I have covered the ground continuously for over 15 years, and know practically everyone—distributors, jobbers and operators. With Bally turning out the games they have been, and with the many great new ones to come, coinmen will get any number of opportunities to make real profits."

Becker has announced the appointment of several distributors in his territory. Up to now they are: Runyon Sales Company, New Jersey; Alfred Sales, Inc., Buffalo, N. Y.; Rex Coin Machine Distributing Corp.; Syracuse and Albany N. Y.; Becker Novelty Company, Springfield, Mass.; Reliable Coin Machine Company, Hartford, Conn.; and Associated Amusement, Inc., Boston, Mass.

## Heads New Game Manufacturing Firm

New Amusement Device To Be Announced



AL SCHLESINGER

POUGHKEEPSIE, N. Y. — Al Schlesinger revealed this week that he had bought the controlling interest in Cole Enterprises, Inc., 4 Winnikee Avenue,

## Introduces 5¢ Candy Bar Vender

ST. LOUIS, MO.—J. M. Bryan of Vendors, Inc., this city, announce that production of their new 5c Candy Bar Vender "Candyette" is under way, and that deliveries commenced October 1.

The candy vender, beautifully designed in a combination of colors, is constructed of aluminum and steel, and is equipped with a patented coin mechanism which is reported to reject most slugs. It is equipped with finger tip push button, coin return plunger, which returns coins when the machine is empty, or for any other reason when the mechanism refuses to accept the coin.

"The machine, which is a single column vender, approximately 1/2 inches wide, 5 inches deep, and 24 inches high, is suitable for walls, counters or stansus" Bryan explains. "It has been designed to handle both Hershey Milk Chocolate Bars and Milk Chocolate Almond Bars, as well as most other nationally known, and in most cases, locally known, but not nationally advertised bars. The machine will hold approximately 50 of the Hershey Standard Bars."

"The merchandise magazine is adjustable as to length, width and thickness of the article to be vended" continued Bryan "so that the operator can vend anything from a package of gum to a large candy bar, or other type of merchandise."

Vendors, Inc., are appointing distributors throuth the country.

### MUSIC OPS!

VOTE TODAY FOR  
BEST MONEY MAKING  
RECORDS AND ARTISTS  
OF 1947

MAIL IN YOUR CARD TODAY!

this city, and had been named chairman of the board of directors.

Schlesinger reports that he plans to convert the plant into one of the country's largest game factories in the East. Cole Enterprises is one of the largest cabinet makers in the country, with a 15 year record in the woodworking trade.

According to Schlesinger and Steve Quinn, the company's Sales Manager, the Cole plant has been thoroughly reorganized for game manufacturing. Occupying more than 25,000 square feet of space, the plant has been built up to where it's practically self sufficient. In addition to the cabinet department, the firm has its own tools and dies for creating all parts, an engineering department, screen department, painting and finishing departments.

The past few months have been devoted to putting the finishing touches on a new amusement device, which has been held a closely guarded secret. Both

TOP VALUES  
From WORLD WIDE  
AS USUAL!

B-R-A-N-D N-E-W!  
Williams Five Ball  
**TORCHY**  
with those terrific magnetic  
buttons  
Original Crates—Limited Quantity  
Special \$195.00

Chicago Coin's  
Five Ball . . .  
**PLAY BOY**  
BRAND NEW!  
\$195.00

THIS WEEK ONLY!  
BALLY'S ONE-BALL  
Automatic Payout  
**BALLY ENTRY**  
All New! Original Crates!  
VERY SPECIAL AT  
\$485.00

TERMS: 1/3 Deposit  
Balance Sight Draft

**WORLD WIDE**  
DISTRIBUTORS, INC.  
2330 N. WESTERN AVENUE  
CHICAGO 47, ILL.  
Phones: EVerglade 2300

REAL BASEBALL ACTION

## Williams' ALL STARS

Real baseball action.  
All skill. 100% mechanically perfect. 3-coin drop head coin chute takes in 5c-10c-25c.

Immediate Delivery

**SCOTT-CROSSE CO.**

1423 Spring Garden St., Phila., Pa.  
Rittenhouse 6-7712

AT LAST!  
WE START SHIPPING  
**TOM TOM**

TO OUR DISTRIBUTORS  
OCTOBER 7th!  
ASK US WHO THEY ARE  
**P. & S. MACHINE CO.**  
3017 N. Sheffield Ave., Chicago, Ill.

Schlesinger, who headed Square Amusement Company, producers of "Sportman Roll," and Steve Quinn, promise their new device will create a sensation.

"Full and complete details of the game and its revolutionary qualities will be released to the trade as soon as present patent negotiations are concluded" reports Schlesinger.

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# COVEN'S COIN CORNER

## PARTS

WE CARRY A COMPLETE STOCK OF OFFICIAL BALLY PARTS AT FACTORY PRICES. ORDERS FILLED SAME DAY RECEIVED.  
ALSO CARRY COMPLETE LINE OF PARTS OF OTHER MANUFACTURERS

### PARTS SPECIAL OF THE WEEK

YELLOW RUBBER RINGS  
1 1/8" O.D. ....per 100 \$1.50  
1 1/2" O.D. ....per 100 \$2.00



These are not just 'Used 5 Ball Games'. EVERY GAME LISTED IS THOROUGHLY RECONDITIONED AND CLEAN AS A WHISTLE!

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SILVER STREAK	\$289.50
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JOCKEY SPECIAL F.P.	645.00
TRIPLE BELL 5-10-25	925.00
TRIPLE BELL 5-5-5	895.00
HEAVY HITTER	184.50
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★ ★

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CANCER FUND

EXCLUSIVE BALLY DISTRIBUTOR

# COVEN distributing Co.

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Phone: INDEPENDENCE 2210



## Mangan's Book In Fall Issue of "Success Today" | Jewel Bell Cabinet Clicking Big



JAMES T. MANGAN

CHICAGO—The fall issue of "Success Today" carries a digest of "The Knack of Selling Yourself" a book on public relations for every individual, authored by the nationally known James T. Mangan, director of CMI Public Relations Bureau.

Copies of the magazine are to be found on all major newsstands.



HARRY H. BROWN

CHICAGO — Harry Brown, American Amusement Company, this city, reports that his company has been rushed to the limit of their endurance filling orders being received for their new Jewel Bell Cabinet.

The beautifully designed bell cabinet is reported to be able to take the mechanisms from Yellow Fronts to Golden Falls, and is furnished complete for 5c-10c or 25c play, 3-5 or 2-5 play.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THRU THE COIN CHUTE



## CHICAGO CHATTER

It's quite a change speeding around the windy city calling on the manufacturers and distributors after roaming the wilds of Hollywood and Vine and the famed coinrow of Los Angeles. Business in this big city is faster and with lots more excitement going on all the time. It's kinda interesting to meet up with people you have been reading about and have wondered just what they were like. Having been raised in this town some years ago, it feels good to get back and learn the locations of streets all over again. And to drive miles in all directions to see all the coinmen in all parts of the city. It's interesting to listen to the distributors tell about things. Some are doing okay in a big way, while others sing the blues, which helps to even things up. The weather so far has been perfect, but I'm sweating about the well remembered Chicago winters.

Over at Rock-Ola we found Art Weinand busier than ever. He is one person we know that never lets down. Right now Art is busy making plans to attend the New York music ops association banquet to be held at the Waldorf on the 18th of this month . . . Harry Williams manages to get in some flying, rushing back and forth from Rockford. Harry tells us he's now graduated to night flying and says, "It's tops." He likes to look at all the pretty lights coming into Chi. Meanwhile Fulton Moore and Tony Gasparro look after the home front and see that everything runs along smoothly at Williams. The boys tell us "All Stars" is going stronger than ever with more orders coming in daily . . . Found Al Stern of World Wide in a happy frame of mind. Al reports he, for one, is very enthusiastic about the future . . . Phil Schwartz of Ace Coin Counters talks about the new coin separator they expect to come out with very soon . . . Howard Pretzel and Ken Wilson together in Commodity Vendors at 130 No. Wells St., showing their new aspirin vending machine which is attracting much attention.

Bumped into Henry Windt of Indianapolis and Paul Jock, AMI distrib of the same city, having themselves a cocktail in the Bismarck lounge . . . Bud Parr of Los Angeles pulls into town and discusses this and that about the vending machine biz. Seems Bud is much interested in vendors . . . Jerry Golumbo of Boston, Mass., also in town, for the U. S. Vending Corp. meeting . . . Joe Darwin of East Orange, N. J., when not attending conferences, manages to get around and see our city . . . Warren Deaton and his son of Galion, O. and Pete Stone of Indianapolis, Ind. in town visiting over at Rock-Ola . . . Irvin Weiler of Kansas City reported visiting Chi . . . Dave Bond of the Trimount Coin Machine Co., Boston, another visitor to our windy city . . . Things are really hummin' over at CMI's Public Relations Bureau, with many out of town coinmen dropping in to pledge their donation to the Cancer Drive.

Joe Hanna of Hanna Dist. Co., Utica, N. Y., busy discussing ideas with Jim Mangan. Joe plans to get all the operators in his community 100% back of the CMI Damon Runyon Drive. "If it's only \$1.00 apiece, it'll help," says Joe . . . Bill Marmer of Sicking, Cincinnati, another coinman who's going all out for the Cancer Drive. Bill pledged to get all the ops and locations in his territory back of this great and charitable cause . . . All the wires, telephone calls and letters coming into CMI's Public Relations Bureau sure manage to keep Gwen Desplenter busy these days. Gwen tells us they have been receiving all kinds of congratulations on the marvelous job CMI is doing in connection with the Cancer Drive.

What's this we hear about dapper Tom Callaghan turning down the job for Chief Deputy Sheriff? It seems that Tom prefers the coinbiz and his job at Bally . . . Lee Jones of P. & S. quite enthused about their new game "Tom-Tom". "It's really sensational and you can look for it to come out very soon." Lee reports . . . When talking to "Bally" Sally (Goldstein) of Coven Dist. Co. she was anxiously waiting for the 1st of Oct. when Coven planned to hold a three day showing on "Nudgy". Sally told us they expected lots of visitors and there might be an eligible bachelor amongst them—she hoped. Some of the out of town coinmen that dropped into Covens' this past week were: Frank Bannister of Indianapolis, Ind., Joe Connelly of Muncie, Ind., Fred Greenbank of Canton, Ill., Happy Halbestadt of Racine, Wis. and Stanley Miller of Kenosha, Wis. . . . Phil Weismann of the Automatic Phono Dis. Co. informs us they will move to 2009 Fulton St. on or about Nov. 1st.

Gil Kitt looking very pleased over Empire's record volume of sales. Ralph Sheffield and Howard Freer talk about their

new headquarters and report they plan to hold "open house" soon (How's about holding it at Lindy's, Gil, hmmm?) . . . Dropped in at Monarch and found Roy Bazelon looking fit, hale and hardy . . . Dick Law of Mills Industries praising "six for two-bits" play. Dick tells us the reports from operators show that 70% of the returns from the Constellation are quarters . . . Had a nice talk with Irv Ovitz of Automatic C. M. & Supply.

Handsome Vince Murphy reports a big demand for Globe's coin changer and separator. Vince tells us they plan to display these at the NAMA show in Dec. . . . Carl Morris out of town for a few days this past week . . . Jack Nelson, who just returned from a trip to the west coast, back on the job again . . . Max and Harry Wiczer of Wico Corp. very happy over the pick-up in biz. The boys report they've been working like beavers trying to turn out all the parts on order . . . Spent a very interesting hour lunching with Al Sebring and Harry Salat of Bell Products . . . Lillian Lewis of Coin-A-Matic tells us Lou Merrill, prexy of International Cycle Enterprises and Jules Audy, famed champ rider, paid them a visit last week.

Harold Motherway of Marquette Music and Janice Keeley (his girl Friday) busier than ever these days. Janice says she has a hard time trying to keep up with all the phone calls coming in . . . Aristocrat Record Corp. welcomed Leonard Chess, well known Chicago nitery owner, into their fast growing diskery. Charlie Aron, president of Aristocrat, out on the west coast discussing big promotional plans for their new disk "Mickey" . . . Things are really rollin' over at AMI and Lindy Force says they'll have some interesting announcements to make very soon . . . W. F. Lipscomb of O. D. Jennings & Co. talks about the recent meeting Jennings held for all their distributors. The boys really had themselves a time and now have to take time out to recuperate.

Midge Ryan of Bell-O-Matic Corp. and Roy Gard, well known operator, just returned from a vacation in Wisconsin, Minnesota, North and South Dakota and Canada. When referring to his trip Midge calls it "Roughing It With Ryan". Here's what he terms "Roughing". Drivin' round in a 1947 Fleetwood Cadillac, fishing from a cabin cruiser and flying their own private plane—what a life . . . Grant Shay of Bell-O-Matic reports the team of Wishert and Liggett of Coin Machine Sales in St. Joe, Mo. and H. Harding from Omaha, Neb. as recent visitors.

Sol Gottlieb taking over while brother Nate attends the World Series in New York. Sol tells us that shipments of their new game "Flying Trapeze" are on the way . . . Harry Silverberg of Kansas City, Leo Weinburger of Louisville and Dave Simon of New York all in town visiting over at Gottlieb's this past week.

Bob B'ekman of Illinois Pla-Mor dashes out to Rock Island to visit with Larry Frankel of the Frankel Dist. Co. . . . Belated birthday greetings to Fred Kleiman of the Kleiman Adv. Agcy. . . Jim Mangan phones in to tell us the total amount collected for the CMI Damon Runyon Cancer Drive up to Oct. 1st is \$116,973.36. Jim hopes to raise this amount to away over \$200,000.00 in time for the Convention in Jan.

With the Railway Express strike in N.Y.C. and New Jersey many of the coin machine companies are finding it difficult to ship back and forth to New York. Here's a tip and one that might prove helpful. Air Despatch, Inc. at 1313 W. Randolph St. has available space for 140 tons to and from New York. They save been catering to some of the coin machine trade and their service has proved very satisfactory. Why not phone Ed Murphy at Air Despatch and get the details? We hear their rates are very reasonable . . . Lots of excitement coming up over the forthcoming show to be presented by Martin Gordon, prominent Chicago attorney and Ralph Berger, well known nite club impressario, who will unveil their new music, coin and vending machines at the Sherman Hotel on October 18 and 19th. Martin tells us they anticipate a very large crowd and the showing should be a big success.

Well, this is my very first "Chicago Chatter" column and I must admit it sure is a lot different from my former "California Clippings". Please do let me know whether you like it. Marshall Micon.

# THRU THE COIN CHUTE



## EASTERN FLASHES

The World Series brought quite a number of out of town coinmen into the city for the week, and most of the local distributors attended one or more of the games. However, they all found time somehow to take care of the increasing business. Both the games and music field showed better collections and distributors find their sales improving right along. And on top of the week's hustle and bustle, a group of the leading coinmen in the city found time to attend two committee meetings setting up plans for the forthcoming Damon Runyon Cancer Fund Drive "Jamboree".

\* \* \*

The first meeting of the New York and New Jersey committeemen to prepare complete plans for the Damon Runyon Cancer Fund "Jamboree" was held Wednesday night, October 1 at the Villanova Restaurant. A large, intensely interested group had some dinner (very good by the way) and then got down to business. Due to the number of points discussed, another meeting was called for the following day, where another session was held at Dave Simon's offices. All the plans are now definitely complete, various committees organized, and work started. Further committee meetings will be held as they are needed.

\* \* \*

The full line-up of the various committees appears in a full page story elsewhere in this issue. Attending the meeting at the Villanova were: Jack Mitnick, chairman of this territory; Dave Stern and Harry Pearl of Seacoast Distributors; Al Denver, president of the Automatic Phonograph Operators Association, and Barney Schlang, business manager of the association; Sidney Levine, attorney for the music operators association; Bess Berman; Barney (Shugy) Sugerma, Runyon Sales Company; Charles Aronson, Brooklyn Amusement Machine Company; Mike Munves; Gloria Friedman, manager of the record department for Runyon Sales Company; Dave Simon, Simon Sales Company; and Ben Linn, Regal Music Company. Miss Tillie Kay, Jack Mitnick's secretary, gave up an evening with her best boy friend to attend and take notes. We understand Miss Kay will devote a considerable amount of her time, as well of that of Runyon, in secretarial work for the Drive.

\* \* \*

The Thursday noon meeting at Simon's offices was attended by practically the same people, with the addition of Harry Rosen of Atlantic-Seaboard New York Corp. Harry was appointed treasurer, and immediately opened a bank account. Harry's a tough man, and insisted that it will be a one-way account—everything going in, and nothing coming out . . . that is, until the funds are completely withdrawn and sent to the CMI . . . Other members of the executive committee, who couldn't attend these meetings, informed the group that they would be on hand for future gatherings.

\* \* \*

Is my face red! In last week's notes I had Meyer Parkoff of Atlantic-Seaboard New York Corporation the father of three girls. In the rush of turning out the column I made a slight error—they're all boys. Hey, Parky, don't tell the kids—when they grow up, they'll probably beat my ears down . . . Ben Becker opens Ben Becker Sales Company at 444 W. 50th St. as Bally's Regional Sales Distributor for New York, New

Jersey and New England. Ben has been on the road for Bally products for a long time now, and as regional distributor will continue to visit all coinmen in the territory . . . Al Schlesinger announces that he has purchased the controlling interest in Cole Enterprises, Inc., Poughkeepsie and has been named chairman of the board of directors. The firm is readying a new amusement machine. Steve Quinn, the company's Sales Manager, has acted in that capacity for Al Schlesinger in the past.

\* \* \*

Hirsh de la Viez, Hirsh Coin Machine Company, Washington, D. C., came to town to see the world series games, and spent some time on coinrow. He drove everyone on Tenth Avenue to distraction, and were they all glad to see him go home! . . . Mike Cohen, Myco Automatic Sales Company, Columbus, O. visiting coinrow . . . Max Munves talks about spending the winter in Miami Beach once again . . . Mike Munves might run out to Hot Springs for a few weeks . . . Charley Wertheimer, one Bostonian not downhearted by Boston Red Sox not getting into the World Series. Charley just comes to New York and roots for Brooklyn . . . Harry Pearl and Dave Stern pulled out of the dumps when the "Bums" win the third game. They are strictly Brooklyn fans, and were almost heartbroken by the first two defeats.

\* \* \*

Nat Cohn, Modern Music Sales Corporation, returns from Chicago, with teeth trouble, and is forced to spend a great deal of time with his dentist . . . Henry Vankirk, George E. Briggs Music Company, laid up with a severe heart attack. Briggs, who had just returned from the country, will cover the spots himself for a while . . . John Martin, music op from Miami, Fla. takes in the ball games . . . Maxie Green, New Deal Distributors, handling the sale of some half dozen companies specializing in roll down games . . . Dave Lowy, Dave Lowy Company, one of the few coinmen who can't get to the ball games. However, Phil Mason, Dave's partner, takes care of that little chore for the firm, taking in all of the games . . . Hymie Rosenberg, H. Rosenberg Company, in Chicago seeing the manufacturers . . . Sid Mittleman, Abbott Specialties Company, making big plans for his roll down game, but nothing transpires up to this date.

\* \* \*

### THERE ARE TWO DATES LOCAL COINMEN HAVE SET ASIDE FOR BIG THINGS:

October 18, Saturday night, is the big day for the Music Machine Operators. The Tenth Annual Banquet comes off at the Main Ballroom of the Waldorf-Astoria. Al Denver, Barney Schlang and Ruth Nussbaum of the association winding up all the details on the souvenir program and tickets. Denver promises one of the greatest shindigs ever held, but warns that the tickets are going fast, and those coinmen who wish to attend should get in touch with Miss Nussbaum immediately.

NOVEMBER 3 is the big date to remember: That's the night the Damon Runyon Cancer Fund Drive "Jamboree" is to take place at the Manhattan Center. EVERY COINMAN IS EXPECTED TO COOPERATE. FROM PLANS COMPLETED, THIS AFFAIR WILL BE THE GREATEST EVENT EVER HELD BY A COIN GROUP ANYWHERE IN THE COUNTRY — AND IT'S THE PERSONAL OBLIGATION OF EVERYONE IN THE INDUSTRY, BIG AND SMALL, TO SEE THAT IT IS A TREMENDOUS SUCCESS. .

# THRU THE COIN CHUTE



# CALIFORNIA CLIPPINGS

An exceptionally interesting item we ran across this week was told us by a charming secretary at the Mills Sales Company here in L.A. . . . Seems as if they've placed a Mills Constellation in a deaf and dumb club. As I understand this seemingly puzzling piece of news, the club members get their musical vibrations through the floor, and have a whale of a time dancing . . . even more interesting is that when the juke box gives out with a vocal number, the members actually stop dancing and "listen".

\* \* \*

Jack Simon says he's glad to be back in the Southland after some weeks in the windy burg . . . His co-worker at Sicking, Jack Ryan has been entertaining relatives from the east . . . hope he showed them the interesting smog belt in and around our city of the angels . . . Stopped in to see George Warner and Dannie Jackson of Automatic Games and was informed that they're opening a branch office in Las Vegas to take care of increased sales in that neck of the woods as well as service calls.

\* \* \*

Aubrey Stemler overheard calling Salt Lake City and raising the roof because the party he was calling had gone to lunch too early . . . tsk, tsk . . . someone should arrange for Salt Lake to join our time zone . . . Warren H. Taylor, General Sales Manager for Mills Sales Co. down from Oakland for biz . . . C. A. Robinson back in town after a Chicago trip, and off again to Northern California . . . Spotted a B.T.O. coming out of General Music Company last week, rubbing his hands with glee over some big deal he had just closed . . . Or was it about that bee-yoo-ti-ful blonde just inside the door . . . She says no soooooo nicely.

\* \* \*

Bud Parr just returned from Chicago, and sporting a new glittering gold pencil . . . According to our informant, Bud will be writing plenty of new biz with that pencil . . . General Music will give out with an important announcement soon as regards new lines, etc. . . . W. E. Happell of Badger Sales Company tells me his ops and mechanics course is running very smoothly . . . Mr. Duarte of that firm rummaging through his desk to see if any callers from across the seas had been in . . . He'd like very much to visit Puerto Rico one of these days.

\* \* \*

Jay Bullock seen locking up his emporium at noon. His secretary's parents are visiting from New Jersey, and Jay is acting as guide to some of the points of interest in this sunny clime . . . Had a fast confab with Ray Powers of E. T. Mape Co. He's busy getting things ready for his showing on October 12th . . . Paul and Lucille Laymon in town once more after attending a distributors meeting in Chicago, both Mr. and Mrs. L. are very glad to be back in this 90 degree weather. Paul says there has been a marked pick-up on fall biz, and the ops are really planking down the dough for the new machines, he's got a number of new games, both one and five-balls, on the floor with additional shipments expected any time now.

\* \* \*

Bill Wolf is off on the road again. San Berdu, Bakersfield, Las Vegas, and San Francisco are all on his list of stops. Managed to hold him in one spot long enough

to learn that he's got a new serviceman with his concern . . . John Dignan.

\* \* \*

M. C. "Bill" Williams, head man of the Williams Distributing Co. showing me the finer points of the new Williams "All Stars" . . . It's a great nickel's worth of playing fun. Understand locations are paying off hot and heavy on this one . . . Al Silberman, general sales manager for the Adams-Fairfax in a huddle with prexy Bernie Shapiro, both watching the latest tabulations on the "Cash-Tray Derby" . . . someone will wind up with a shiny new Buick.

\* \* \*

Lots of out-of-towners along the row this past week; Jack Girdner, Watsonville; Verne Owen, Bakersfield; Howard Stearns, Marysville; Roy Jones, Visalia; Owen Tetzlaff, Banning; others spotted during the week included; R. H. Bradford, San Fernando; E. R. Rippee Compton; Bernard Knott, Alhambra and Harvey Mourlam, Hanford.

\* \* \*

We, in the industry, should be justifiably proud of the outstanding job we are doing towards making Cancer disappear, and a vote of appreciation is due each and every one of you who have helped this great cause. It may help to remind you that every penny sent in to the Damon Runyon Cancer Fund will be used to combat this dread disease. Not for doctors salaries, or special buildings, but the monies will be used for every available piece of scientific equipment that might help the medical profession find a cure. Nothing could be more worthwhile . . . Give More.

\* \* \*

Rosalind Bihari of the Modern Record firm home again after some weeks in the east . . . Joe still pounding the well trodden path back there in near freezing weather . . . Jules and Florette Bihari both bubbling over with enthusiasm over the near-meteoric rise of Gene Phillip's Modern disc "Big Legs" . . . Eddie Messner just bought his fourth set of tires for that shiny yaller Cadillac of his. Ed doesn't just drive that battleship anymore. When he hits one hundred miles per hour, he just "takes off" . . . Leon Rene, prexy at Exclusive Records back from N.Y. after attending to details on the new distribution set up.

\* \* \*

Have it on good authority that prexy Art Rupe of Specialty Records did such a swell job of subbing for Jerry Lester at the Wurlitzer showing in Chicago, that he was asked to emcee the show the very next day too . . . now that Art has shown this fine talent, imagine he'll be getting drafted for many a chore at all of the conventions . . . Public relations man Steve Earle of Specialty tells us that their number one boy Roy Milton waxed a number of fine platters while in Chi., and for fast service, they're being pressed right now.

\* \* \*

I would like to take this opportunity to thank all the coin row people who have given your California representative information about what goes on. Remember, the rest of the country would like to know who's in town, when you're leaving, what your plans are, in fact, all the news . . . So let's have more of it!

# THRU THE COIN CHUTE



## ST. LOUIS

By BERT MERRILL

Cool weather has brought an upturn over summer nickel receipts throughout the trade, according to such St. Louis luminaries as Ben Axelrod, Bill Betz, Del Veatch and Jimmy Carmody. "Tight money" is still the complaint of tavern operators, there is more play in the juke and pintables than during any week since June 10, the figures show.

We visited Dan Baum, who with Walter Gummer-scheimer is building up Baum Distributing Company. The boys have had a lot of luck with bowling games since taking over distributorship for Pins-N-Spares, product of Automatic Bowling Corporation, and have a lot of good locations rolling. Dan's ranging afield as far as Columbia in the center of the state, where he has put in bowling setups. "Everybody's invited to come in and check "potentials" was Dan's message to the trade . . . Del Veatch of V-P Distributing Company is wroth on the subject of new cars. Since his accident near Chicago, reported last week, he has burned out the same bearing in the motor four times! Needles to say Del demanded a new engine in his car, and finally got it installed . . . Ideal Novelty came up this week with a new three-quarter ton GMC stake truck, on order for many moons. Better delivery service will result, promises Ed Randolph, crack salesman for the firm.

Visitors around the 49th State coindom beach were Bill Hollenbeck, flying op from Cape Girardeau, Mo., C. E. Hawkings, Carrolton, Missouri, Aaron Aarons of Aaron Distributing Company, Columbia, Mo., Robert Young of Victory Amusement, Collinsville, Ill. and Art and Bill Weinischke of Webster Groves, Ill., Bill M. James of New Bloomfield, Mo., appeared late in the week. after many months away from St. Louis. Ace Novelty Company bought 10 new Rock-Olas from Ideal early in the week.

Distribution of the contributor lists for the Damon Runyon Cancer Fund pleased many operators who found themselves on the list. Topping everyone, of course, was United Manufacturing Company's \$50,000 contribution . . . Del Veatch of V.P. was host to Mitch Golasch of Egyptian Music Company, central Illinois music outfit, during the week. Del had a heavy rush on Williams' new All-Star pin games.

## DENVER, COLO.

Barter Patton, Floyd Pierce, Joe Falsetta, and Wade McCrary, all of LaSalle Music Company, are planning on a mighty good time when they go deer hunting in about a week. They plan to leave October 10 and hunt for a week. Good luck, fellows! . . . We were sure sorry to hear that Eddie Bronish's small daughter was injured when she was struck recently by a truck. She is now recovering at Denver General Hospital. We were also sorry to hear that Edward Huston's father passed away on Friday, September 12.

Gibson Bradshaw and force of Denver Distributing Company, are looking forward to the time, which should be in about a week, when the remodeling of the office

will be completed. Bradshaw isn't so happy, however, about the daily trips to his dentist where he is having some remodeling done with a drill.

Messrs. Wolf, Al, and Chic Roberts, of Wolf Sales Company, are planning extended trips of their territory in the near future. Al Roberts is on a trip now with their new salesman through Colorado and Wyoming, and Chic is planning a trip into Utah the early part of next week. Paul Fuller, designer for Wurlitzer, stopped off in Denver Saturday on his way back from the coast . . . Wolf Roberts gave away another phonograph to charity this week.

Bill Erskin of Jones Distributing Company motored with his family to Centralia, Illinois last week to visit Mrs. Erskin's family. Erskin went on in to Chicago to attend a business meeting. Miss Alyce Harmes, Secretary at Jones Distributing is visiting her parents in Cozard, Nebraska this week. Operators from out of town this past week at Jones were: Van Sunderlin, Frank Norton, and Mr. and Mrs. Gus Carter.

Modern Distributing Co., Rock-Ola distributors, will be handing out diplomas to thirteen coinmen who recently completed Rock-Ola's new Service Training Program. They are: L. K. Vosburgh, A. Smith, Edward Ciancio, Anthony Mazone, H. E. Walker, John D. Zarlengo, John Noguchi, Harold Carnal, L. A. Sherbondy, Clarence Muchow and Frank J. Prechtel, all of Denver. Also Jerry King and Al Sandow of Boulder, Col.

## MINNEAPOLIS

Con Kaluza of Browerville, Minnesota, in town for a few days, sprouting a new mustache and looking very debonair if I have to say so . . . Bob Riebhoff of Detroit Lakes, Minnesota drove into Minneapolis and came down with a slight case of "stomach flu." He finally left for home feeling much improved . . . Mr. and Mrs. A. K. Brevik of Watertown, South Dakota, spent several pleasant days in Minneapolis, sort of a little vacation which they both deserved.

Ben Jahnke of Hutchinson, Minnesota, drove into Minneapolis on a very fast trip to give some blood to a sister who is very sick, in the hospital . . . Frank Kummer of the Kummer Novelty Company, Spring Valley, Minnesota, drove into Minneapolis just for the day and then back home again . . . Eddy Slavin of Alexandria, Minnesota, also in Minneapolis for a few days and says that the fishing now, up at Alexandria, is the best it's been this year. Eddy has started building his new Motel at Alexandria, and we think that it's going to be quite the place . . . A. E. Witt of Brainerd, Minnesota, drove into Minneapolis over the weekend and called on some of the distributors in the Twin Cities.

Bob Aherin of La Moure, Minnesota, never fails to take advantage of a free ride to the city . . . Ray Shaw is now the new owner of Ben Daniels route in Minneapolis. Benny Daniels sold his route and home and intends to make his home in Los Angeles where he will go into some kind of business. Ray Shaw is new in the business, located at 26 W. Lake Street, Minneapolis. Minnesota, but we know he will get along.

**THE CASH BOX****COIN MACHINE  
MART****CLASSIFIED ADVERTISING SECTION****CLASSIFIED AD RATE \$1.00 PER LINE**

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

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**YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF \$1 PER LINE.**

**WANT**

WANT — Bally Draw Bells, Red Button; Bally Deluxe Draw Bells; Keeney Bonus Super Bells 5¢. State lowest price in first letter. Will pay cash or will accept in trade for latest new Five Ball Pin Games in original crates. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURGH 17, PA.

WANT — Keeney Bonus Super Bells 2 Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer Skee Balls; Mills' Orig. Slots 5¢ — 50¢. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070

WANT — Will buy Play Balls in good condition at a fair price. ELECTRO NOVELTY, 458 W. 47th St., N. Y. 19, N. Y.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & \$1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — 5 Ball F.P.G.: Tornado, Cyclone, Hawaii, Havana, Mexico, Crossfire, Mystery, Fiesta, Gold Ball, Play Ball, Super Score and Lucky Star. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter Will pay \$90. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF.

WANT — 100 Rolldown Games — Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOnacre 5-8879

WANT — Late 5 Ball Marble Tables. Must be priced right and be in A-1 condition. OSCAR GLICKMAN, 211 MAIN ST., BIG SPRING, TEX. Tel.: 230

WANT — We want you to know we will trade latest five ball free play releases for equipment you can't use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Bells, Victory Special, Special Entry. Sweeten your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A, SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — AMI Model A Phonos. COMMERCIAL GAMES CO., NEW BRITAIN, CONN. Tel.: 94839

WANT — Keeney Bonus Super Bells, two-way and three-way. Give best price for a quantity purchase of Victory Derbies, Jockey Clubs and Fairmounts. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT — Any kind of phonograph. State condition and lowest price. Large quantity needed. AUTOMATIC MUSIC SERVICE, 1200 NORTH AVE., ELIZABETH, N. J.

WANT — Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 950, 750E; Seeburg 146, 147, Hi-Tone, etc.; Rock-Ola 1422; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th St., BRONX 58, N. Y.

WANT — 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors — Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT — Seeburg 8800 R.C. Please quote prices. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

WANT — DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N. Y.

WANT — Scales; 1946 Aireon; 46-47 Rock-Olas; Seeburgs; Wurlitzer. State condition and price in first letter. Write: BOX 139, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

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**THE CASH BOX****COIN MACHINE  
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455

FOR SALE - Will trade brand new Universal Cabinets for 500 Wurl. model, for used or new Pin Ball machines. Send for circular on cabinets and list of games. MILLER VENDING CO., 42 FAIRBANKS ST. N.W., GRAND RAPIDS, MICH.

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.; Ten Evans Bangtails 1947 Models, used ten days \$450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE - 8 Victory Special 1 Ball Marble Tables. Good condition throughout, unconditionally guaranteed in every way. CLARENCE A. CLERF, 1112 EAST LANCASTER, FORT WORTH 3, TEXAS.

FOR SALE - 2 -'38 Tracktimes \$75. ea.; 2 Western Baseballs \$60. ea.; 20 - 46-47 Vest Pockets \$45. ea.; A-1 condition; 1 Rapid Fire \$50., A-1 condition; 1 Air Raider \$40.; Ten Strikes \$45. & used pingames. Write or call. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS 2, N. Y.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE - Jennings Telephone Wired Music Studio Equipment 1 Complete 15 unit rack with 15 Garrard turntables-partially reconditioned \$3,150.; 1 complete 15 unit rack with 15 Garrard turntables-as is \$2,950. 1/3 Down, balance C.O.D. THOMPSON BROS. TELE-TONE, INC., 1628 EAST ANAHEIM ST., LONG BEACH, CALIF. Tel: 732-64

FOR SALE - Four 5¢ Mills Blue Fronts with Square Bases 3/5 Payout, A-1 condition. Guaranteed \$65. ea.; 14 Phonette Counter Boxes including 2 Amplifiers, lot \$90. HARRY SNYDERMAN, 500 MINNESOTA ST., SAN FRANCISCO 7, CALIF. Tel.: Hamlock 1-9766

FOR SALE - Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets \$1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE - New Williams All Star; Genco Advance Roll; 3 Bally Ballyhoo; 1 Electromaton 6 ft. Roll-A-Score, like new. Also many other used games. Write. Brand new Pinch Hitters in original crates \$225. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788

FOR SALE - Slightly used but just like new Keeney "Hot Tips", Gottlieb "Daily Races" Payout and Free Play (write); Keeney Big Parlays \$225.; Bally Victory Derby, chrome rails \$150. Also that real live game, Red Dot, One Ball Free Play, Immediate Delivery \$475. 1/3 with order, balance C.O.D. THE R. F. VOGT DISTRIBUTORS, MILNER HOTEL BLDG., SALT LAKE CITY, UTAH. Tel.; 5-0461

FOR SALE - Wurl. 1015's; Seeb. 146M; Rock-Ola 1422. Write for price. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

FOR SALE - Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE - 3 Jennings Lite Up Slots, 5¢ \$165., 10¢ \$170., 25¢ \$175., lot of 3 machines \$500. These 3 machines are like new. 3 - 5¢ Mills Black Cherry Bells \$165. ea.; 1 - 10¢ Mills Black Cherry \$170.; 1 Evans Winterbook Bangtails (new) write. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777

FOR SALE - Genco Advance Roll \$175.; Spellbound \$69.50; Fiesta \$99.50; Mexico \$185.; Victory Special \$275.; Step Up \$79.50; Rio \$99.50; Special Entry \$475.; Kilroy \$125.; Havana \$139.50; Show Girl \$99.50; Baffle Card \$87.50; Superliner \$79.50. ROCK CITY AMUSEMENT CO., 125 SIXTH AVE. N., NASHVILLE, TENN.

FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA., PA. Tel: MI. 4-2624

FOR SALE - Write for special close out prices on new Ranger, Carousel, Marjorie. Also special prices on new Jockey Club Specials, Chicago Coin Gold Ball. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel.: Market 7-4641

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FOR SALE - Tally Rolls \$145.; Premier Barrel Roll \$125.; Super Skeeroll \$95.; World Series Baseball \$40.; Jack Rabbit \$95.; Mills Throne \$70.; Rock-Ola 12 \$45.; Rock-Ola 16 \$70.; Wurl. 61 \$60.; Jennings 5¢ Club Bell \$50.; Jen. 25¢ Club Bell \$55.; Mills 5¢ Skyscraper 3-5 payout \$45.; Big Parade, Air Circus, Star Attraction, Champ, ABC Bowler \$20. ea. Delivering all the newest pingame releases. Get our prices. Special! Rocket \$125.; Superliner \$99.50; Fast Ball \$99.50; Suspense \$99.50; new Gottlieb Lucky Stars \$190. OLSHEIN DISTRIBUTING CO. 1102 BROADWAY, ALBANY 4, N. Y.

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE - Free Plays: Amber \$97.50; Ballyhoo \$189.50; Big League \$59.50; Carousel \$149.50; Crossfire \$149.50; Fast Ball \$89.50; Fiesta \$114.50; Kilroy \$139.50; Midget Racer \$64.50; Mystery \$149.50; Sea Breeze \$89.50; Smoky \$129.50; State Fair \$119.50; Vanities \$149.50. SILENT SALES SYSTEM, 635 D ST. N.W., WASHINGTON 4, D.C. Tel.: District 0500

FOR SALE - Keeney Three Way Bonus Super Bells, like new \$850.; Victory Specials, perfect condition \$249.50. Terms: 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - Special! 75 Daval's Free Play, used two weeks, lots of 25-\$25. ea. NORTH MAIN AMUSEMENT CO., 2601 NO. MAIN, HOUSTON 9, TEXAS

FOR SALE - Wurlitzer Model 600 phonographs in A-1 shape \$115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - 6 #1015 Wurlitzers. Good condition. Best Cash Offer. NEWSIC CO., 353 KEMPTON ST., NEW BEDFORD, MASS. Tel.: 22649

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Total Roll \$225.; Tally Roll & Super Triangle \$150. ea.; Sportsman Roll \$195.; Rapid Fire \$35.; Goalee \$145. PINS: Laura \$35.; Spellbound \$95.; Superliner \$85. WANT - Used Advance Rolls and used Basketball Champs. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - This Week's Special - Ace Bomber (Mutoscope) \$149.50; Victory Derby, new \$250.; Victory Special, new \$225.; Double Barrel, like new \$50.; Superliner, Superscore, Fast Ball, Stage Door Canteen, Rio, Baffle Card & many others from \$75. Slots, Music & all of the latest games always in stock. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N.Y. Tel: 6-1986

FOR SALE - Any pre-war game or conversion \$19.50 ea.; Big Hit, Canteen, Surf Queen \$39.50. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILIA. 21, PA. Tel.: Pop. 3299

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - Checked, perfect. 2 Arizona \$35. ea.; 2 Keep 'Em Flying \$35. ea.; 1 Knockout \$25.; 3 Surf Queens \$45. ea.; 3 Big Leagues \$45. ea.; 3 Superliners \$70. ea.; 3 Smarties \$70. ea.; 3 Spellbound \$70. ea.; 2 Flat Tops \$35. ea. 1/3 Certified Deposit. DUFF'S RECORD SHOP, 24 E. PICCADILLY ST., WINCHESTER, VA. Tel: 3267

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - 8 Seeburg Chicken Sam Conversions, no bases; 4 Bally Rapid Fires. Best offer takes. CHEMICAL CITY MUSIC CO., 186 SUMMERS ST., CHARLESTON 1, W. VA.

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

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FOR SALE - Our latest list: Victory Specials \$225.; Exhibit Cross Fires \$139.50; Keeney Carousels \$127.50; Gottlieb Baffle Cards \$125.; United Havanas \$142.50; United Rios \$132.50; 1946 ABT Challengers, used very little \$20.; Chicago Coin Play Boys \$157.50; United Sea Breezes \$67.50; Stage Door Canteens \$35.; Lotta Funs \$25.; 1 floor sample Eureka (write); brand new Hawaiis in the original crates (write) only 4 left; Chicago Coin Spellbounds \$65. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CANal 5306

FOR SALE - You are overlooking a great machine, Minitpop. We take trades any type equipment to start you. P. K. SALES CO., 507-09 WHEELING AVE., CAMBRIDGE, OHIO

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors \$275.; late head Mills Four Bells \$200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Victory Derbys, like new \$150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell \$900.; 5¢-5¢ Lucky Lucre one coil type \$50. ea.; 5-25 Lucky Lucre \$60. ea. 1/3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587

FOR SALE - Big Hit \$125.; Superliner \$125.; 5-10-20 \$45.; Miss America \$175.; Step Up \$145.; Midget Racer \$125.; Frisco \$99.50; Four Aces \$45.; Bombardier \$45.; Argentine \$35.; '41 Major \$35.; Laura \$65.; Knockout \$50.; Hi-Hat \$35.; Spot Pool \$35.; Wild Fire \$25.; Defense \$25.; Silver Spray \$25.; Band Wagon \$25.; Pimlico \$120.; '41 Derby \$95. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N.Y. Tel: Main 5973

FOR SALE - Wurlitzer Model 320, 125, 220 and 100 Wall Boxes \$5. ea.; Rock-Ola Wall Boxes \$5. New Deals Free Play Machines \$15. REDD DISTRIBUTING CO., INC., 130 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel: Stadium 3320

FOR SALE - 1 Midget Movies, practically new, used less than one week, including 2 reels of films of 4 subjects each. Only \$225. Cost new including film \$400. MELODY MUSIC CO., 113 N. E. 9th ST., MIAMI 36, FLA. Tel.: 9-1301

FOR SALE - Will trade: 1015's for Seeb. 8800RC or 8200RC. Will also trade for late games. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks-3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA.

FOR SALE - 1 Strength Tester with Base \$15.; 1 Exhibit Bulls Eye \$30.; Keeney's Air Raider \$40.; Zoom \$7.50; A.B.T. Jungle Hunt \$15.; A.B.T. Target Skill \$15.; 2 Enterprise Whirl-A-Ball \$27.50; 30 A.B.T. Challenger, like new \$27.50. CLOER AMUSEMENT CO., 121 E. HOUSTON ST., SHERMAN, TEX.

FOR SALE - Rock-Ola Commando \$150.; Watling 25¢ Rol-A-Top \$65.; 9 column National Cig Machine \$20.; Mills Four Bells \$175.; Mills Futurity \$49.; Mills Thrones \$200.; Foot Ease \$45.; Model 9800 \$200.; Glitter Gold Mills 5¢ chrome \$60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE - Available immediately - three complete Automatic Hostess units including switchboards, tables and location machines. Can be used for ten, twenty or thirty station studio. Exteremely low price. FAIRMORE MUSIC CORP., 135 S. 5th ST., READING, PA.

**PARTS AND SUPPLIES**

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for \$30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 \$40. per 1000; No. 51 or 55 - 10 for 48¢, 100 for \$4.40, 300 \$.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58¢, 100 for \$.30, 300 \$.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Note! Sea-Coin Escalator Conversion \$7.85 per unit. Will do away with Mills Escalator troubles on all denominations. Works on nickels, dimes, quarters. No jamming or shingling with this device. A few minutes to convert. Buy Now! Sold on ten day money back guarantee. SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE 99, WASH.

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MART****CLASSIFIED ADVERTISING SECTION****PARTS AND SUPPLIES**

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - G.E. Mazda Lumilines, 24 to carton 85¢ ea. gov't. tax included; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack 5½¢ ea.; Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 7½¢ ea.; G.E. Mazda small bulbs No. 51, 55, 63, 44, 43, 47 - 5¢ ea.; No. 50 - 5½¢ ea. gov't tax included. These bulbs are boxed & not gov't surplus. G.E. Mazda 1489 Gun Bulbs 45¢ ea. Tops All. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel: Watkins 9-7490

FOR SALE - Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case \$6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE - Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly \$69.50, now \$37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly \$59.50, now \$27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., MINNEAPOLIS 15, MINN.

**MISCELLANEOUS**

NOTICE - Phono Operators: Have your Route Man save your Used Needles and send them to us for RE-SHARPENING. We will send you Free Shipping Containers and Complete Details if you will drop us a card. All inquiries answered promptly and complete satisfaction Guaranteed. This means a big saving to you. Act Now. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

NOTICE - Ad No. 6. Ten Dollars Just For Your Name! Sit down NOW and write your name, address and number of this Ad. You will receive \$10. Free Credit, within one year, on purchase of first order of \$50. or more. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L.I., N.Y.

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

**PASS THIS SUBSCRIPTION ON TO A FRIEND!!****"THE CASH BOX"***"The Confidential Weekly of The Coin Machine Industry"***381 FOURTH AVENUE, NEW YORK 16, N. Y.**

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR \$15.00  
(ALL SUBSCRIPTIONS PAYABLE IN ADVANCE)

NAME.....

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STREET.....

CITY.....ZONE.....STATE.....

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**T**HE boys above are doing it the hard way. Somebody should let them in on the safest and surest way to make *real* money—with AIREON ELECTRONIC PHONOGRAPHS. Smart operators all over the country are choosing AIREON Phonographs for top locations. That's a quicker way to *healthy* profit increases than the basement printing press ever produced! Join the growing throng of satisfied operators who are saying—"From now on—AIREON"

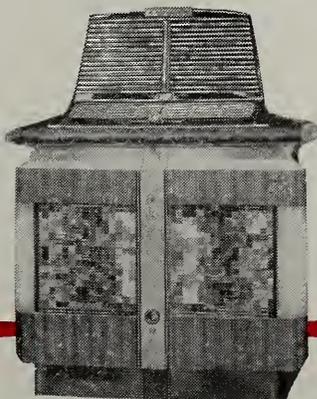
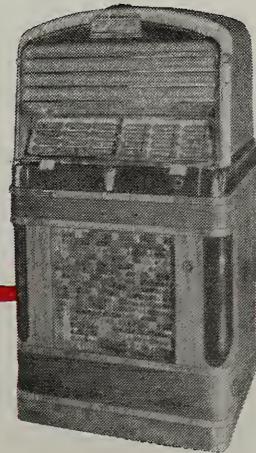
# Aireon

MANUFACTURING CORPORATION

**Blonde Bombshell**



**fiesta**



**Airliner**

*If it's a Mills, I always play it—*  
**that's real music!**

*The public prefers*  
**THE MILLS CONSTELLATION**  
*The coin box concurs*



**Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois**

# USDA



## Fold-out Placeholder

This fold-out is being digitized, and will be inserted at a future date.

# BROTHER, YOU CAN'T BEAT FACTS . . .

# NEW MACHINES SKYROCKET PLAY

NEW YORK—The toughest thing in the world to beat—is a cold, hard fact. And the fact is, operators everywhere in the nation report that, “new machines skyrocket play”.

That's important. Important to every single member of the coin machine industry. It definitely proves that the American public, which is today spending more money in the nation's phonos, amusement machines and vendors, want new products.

New, whatever it is, as long as it is new, will attract twice as much attention from the very same patrons on any location, the same patrons who claim that they are now completely accustomed to whatever equipment is in the spot, “and don't care if it isn't changed”.

The proof is in the fact, operators report, that these very same customers will crowd about a new pin game, a new phono, a new vending machine, and play skyrockets to bring new high collections.

That's the answer to what this entire industry now needs. It needs new and more attractive equipment.

By the operator continuing to use machines ten years and more old he is not helping himself, and especially not the rest of his industry.

By refusing to buy, he discourages experimentation and production. And by such discouragement he is losing every possible price reduction which can be brought about by high speed, efficient production methods because of volume purchases.

Therefore, from every standpoint, even that of the manufacturer continuing to produce in quantity — the operator profits most from the use of new equipment.

And new equipment is the answer to the success of the entire industry.

The operator is best assured of a strong financial position in the industry when he buys and features new machines on his locations.

The cold, hard facts are that, “wherever new machines have been placed we find that our collections zoom up and that the storekeepers as well as the patrons of the spot tremendously appreciate the new machines”.

These are words of outstanding operators who have been in the industry for many years and have watched one development, one bad time after another, appear and disappear.

There are hundreds of coinmen everywhere in the country who should be operating two and three times as many new machines as they now have on their routes. These men realize, too, that the new machines protect them from competition and that they increase the value of their route as well as build up their collections to new high marks.

The manufacturers and distributors are now willing to work with every progressive operator in the nation. The first flush seller days are gone. This is the day of the buyer. And the buyer now has the opportunity to obtain terms which will make it much easier for him to get into his territory with equipment sure to boom his take many notches above what it now is.

New machines are the answer. New machines because they help the entire industry and also because they skyrocket play.

Those operators who claim that they cannot purchase new machines because the take isn't there, because prices are too high, have the opportunity with new machines to obtain \$15 per week front money guarantees from their locations.

Time after time operators have reported, “Only with new equipment are we able to get our locations to

agree to \$15 per week front money guarantee”.

Therefore, since this is the case, the operators of America must jump into new equipment purchasing to obtain this guarantee for themselves and, at the same time, assure their industry of speeding on ahead to great achievements.

Achievements which can only be brought about when the trade is working full blast with profit facing it at every turn so that the manufacturers can by volume and efficient production sufficiently lower prices, so that distributors can, because of large volume sales, make deals, and operators profit from all the angles that this makes possible.

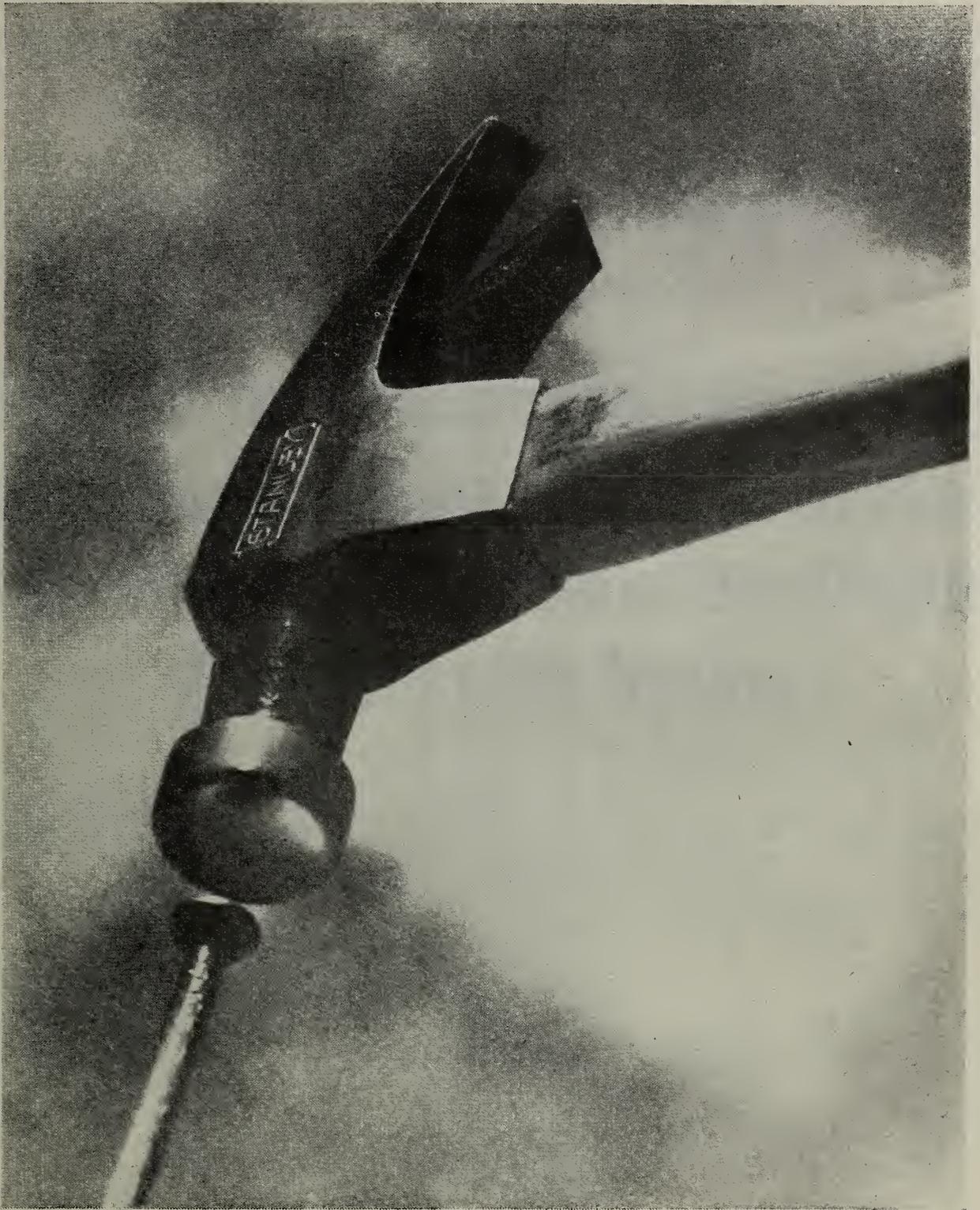
The operator who still has ten year old equipment which has paid for itself many times over and thinks that whatever he earns from such equipment is all profit — is simply kidding himself right out of business.

Just as he entered into that very same territory with new equipment and carved a route out for himself — so will someone else, who will arrive suddenly with new machines, up collections, take on the best spots—and go right ahead with greater zest than ever before.

This is the time, then, while the opportunity presents itself, for those operators who haven't as yet cleared their routes of ten years and older machines, to do so immediately.

And, by doing so, insure themselves for tomorrow and for the months to come with greater collections, surer profits, and realize at the same time that they are also insuring the profitable continuance of their industry to produce for them the type of equipment they will need tomorrow.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS.**



***Every dollar you give to the Damon Runyon Memorial Fund drives another nail into Cancer's coffin! Give now! Rush your dollars to: Ray Moloney, Nat'l Chairman, Coin Machine Industries, Inc., 134 N. La Salle St., Chicago 1, Ill.***

# ROUTE PRICES GOING UP

## Demand for Established Routes by New Blood Booms Prices. Foresee Operating as Best End of Biz Should Recession Hit Nation

NEW YORK—Most surprising fact revealed this past week was that operators everywhere in the nation were upping the price of established routes because new blood was creating an unprecedented demand for such routes.

One noted coinman advised *The Cash Box*, "Never before have so many new people come into my place seeking established routes. When we started out to purchase these routes for them we were able, at first, to make deals. Now operators are upping prices and, it seems to me, prices will continue to go up. The average operator is not anymore inclined to sell, regardless of all the crying which has been heard about the country."

There is no doubt that operating will become once again, as during the war period, the best part of the coin machine business, should a recession hit the nation. The average op knows this and is not only holding onto his route but is also adding to it wherever and however he can.

There is also a surety that prices of materials will skyrocket, as has already been noted and machines, even the first post-war products, are sure to zoom up in price, so that the entire trade will see a boom period on top of what may be a general business recession as experienced by the industry in the 30's.

Many ops who had put their routes up for sale with leading jobbers and distribs have now pulled them off the market and are rebuilding them stronger than ever before. It is generally believed that premium prices for complete and established routes will prevail for sometime to come as more and more new blood attempts to enter into the business via established routes.

It is also noted that the average business man who wants to purchase a route is ready to do so on a cash basis. These men are willing to give unusually good prices but ask that all equipment, parts, supplies, materials, help, and other gene-

ral necessities, be guaranteed. The average op does not guarantee any of his locations remaining his after newcomers enter the picture. But, those who have purchased routes have already tied locations down with legal contracts and are urging others to follow suit.

One old time op visiting this city for the World Series this past week called at *The Cash Box* offices and stated, "We have had more offers this past month to sell our route than even during the boom wartimes. This is something that is really surprising. But, when we survey the general business field, we are not at all surprised because we don't know any other business which can be as profitable for so small an investment, at least not on a comparative basis. We're not selling. In fact, we're building up with more new equipment because we believe that prices are going to skyrocket and we also think that there will be more new people attempting to get into the field within the next few months than ever before."

A few months ago, it is reported, a great many well known routes could have been purchased at bargain prices. Now these men have withdrawn their routes from sale and are building them up all over again to meet any competition which might enter their territory.

Another impressive thing is that the average op has suddenly swung into the operating of machines more wholeheartedly than ever before and the belief is now general that with the men really returning to work the way they should that the field will enjoy a boom.

Many ops even refuse to sell late model used equipment. Some are storing bells and consoles for what they believe will be one of the best runs in the country within a few months. Even late model pin tables are now harder than ever to obtain with some of the earlier models becoming difficult to get. Distribs report

that the ops just won't let go of equipment.

New machine sales are gradually swinging upward and the belief is current that long before the winter months hit the field there will be speedier action than has been noted all this past year, with all types of amusement and music equipment calling for premium prices, because ops are holding on to whatever they now have on hand.

A route quoted at \$85,000 during the war period and which was requested at \$45,000 just a few months back, has now zoomed to \$65,000 with the owner still doubtful as to whether he wants to sell, even at this new quotation.

Most new blood attempting to enter into the field, it is reported, realizes that it is expensive and difficult to start a new route of equipment regardless of the machines brought in by the newcomer. Therefore, to overcome whatever headaches and difficulties may confront them, the new blood are attempting to purchase established routes and build them up to top peak play. But, with the demand growing, ops have suddenly pulled back within themselves, and are holding onto their equipment as well as their routes.

All this leads to the belief, certain leaders report, that the field will suddenly crack wide open with business booming like it never did before, and with ops building their routes up to overcome any competition which may attempt to cut into their areas.

"It is extremely interesting", one noted coinman reported, "to see how the ops are suddenly withholding from selling their routes and how, instead, they are seeking new equipment to bolster up their take while, at the same time, attempting to overcome whether competition they believe they may be faced with. The field is on the way to a boom.

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IT IS NOT SOLD ON NEWSSTANDS.**



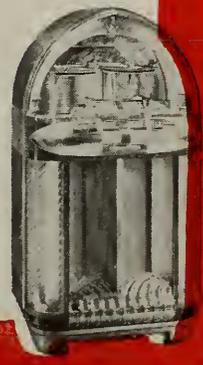
**EVERYWHERE**

**MUSIC MERCHANTS HAIL  
WURLITZER MODEL 1100 FOR ITS PLAY-  
APPEAL, OPERATING ECONOMY AND  
EARNING POWER**

One look...one listen...and from coast to coast America's Music Merchants rendered one verdict—the new Wurlitzer Model 1100 tops anything ever built in this industry. Everywhere they marveled at its styling, raved about the play appeal of its SKY-TOP window and its Encore Program Selector, praised the brilliance of its tone, welcomed the record and needle economy made possible by the Zenith Cobra Tone Arm. This much is sure. The new Wurlitzer

Model 1100 packs the all-time tops in earning power. That, coupled with Quick-As-A-Flash replacement units that make service up to 100 times faster, combines terrific earning power with low operating costs. See and hear this marvelous instrument in action. You'll readily realize why it offers more *Musical Fun for Everyone*—more money every week from every location for you! The Rudolph Wurlitzer Company, North Tonawanda, New York.

**WURLITZER MODEL 1100**  
Sensational Addition to Wurlitzer  
Engineered Music Systems...



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# FIRST VOTE RETURNS

First Cards Show Voting Trend. Hundreds of Cards Yet to be Counted. All Juke Box Ops Urged to Vote Quick!

## BEST RECORD OF 1947

"PEG O' MY HEART", Harmonicats .....	26,321
"HEARTACHES", Ted Weems .....	11,440
"ANNIVERSARY SONG", Al Jolson .....	6,621
"NEAR YOU", Francis Craig .....	4,705
"THAT'S MY DESIRE", Frankie Laine .....	3,563
"MAMSELLE" Art Lund .....	500

## BEST ORCHESTRA OF 1947

EDDY HOWARD .....	37,423	CLAUDE THORNHILL .....	4,587
FREDDY MARTIN .....	6,603	FRANKIE CARLE .....	4,558
VAUGHN MONROE .....	6,364	TED WEEMS .....	3,054
GUY LOMBARDO .....	5,921	TEX BENEKE .....	2,342
STAN KENTON .....	5,782	JOHNNY LONG .....	1,041
HARRY JAMES .....	5,591	BENNY GOODMAN .....	827
SAMMY KAYE .....	4,718	TOMMY DORSEY .....	321
JIMMY DORSEY .....	258		

## BEST FEMALE VOCALIST OF 1947

JO STAFFORD .....	12,367	MARTHA TILTON .....	1,830
MARGARET WHITING .....	6,600	MONICA LEWIS .....	721
DINAH SHORE .....	6,452	FRAN WARREN .....	638
ELLA FITZGERALD .....	6,150	FRANCEY LANE .....	495
PEGGY LEE .....	2,100		

## BEST MALE VOCALIST OF 1947

PERRY COMO .....	37,921	FRANKIE LAINE .....	3,451
BING CROSBY .....	6,285	FRANK SINATRA .....	2,287
ART LUND .....	3,747	TONY MARTIN .....	821
PHIL BRITO .....	645		

## BEST FEMALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS .....	13,311
DINNING SISTERS .....	2,291
MURPHY SISTERS .....	1,847

## BEST MALE VOCAL COMBINATION OF 1947

INK SPOTS .....	18,917
MILLS BROS. .....	14,892
THE RAVENS .....	6,118
KING COLE TRIO .....	5,952
THREE SUNS .....	3,641
THE VAGABONDS .....	1,367

## BEST "HILLBILLY" RECORD OF 1947

"WABASH CANON", Jimmy Dale .....	9,318
"RAINBOW AT MIDNIGHT", Ernest Tubb .....	6,281
"FEUDIN' & FIGHTIN' ", Dorothy Shay .....	5,974
"WHAT IS LIFE WITHOUT LOVE", Eddy Arnold .....	5,593
"IT'S A SIN", Eddy Arnold .....	4,954
"I'LL HOLD YOU IN MY HEART", Eddy Arnold .....	2,661
"TIM TAYSHUN", Stafford-Ingle .....	500

## BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams .....	11,281
"MY ADOBE HACIENDA", Dinning Sisters .....	632
"MOVE IT ON OVER", Hank Williams .....	500
"RAGTIME COWBOY JOE", Eddy Howard .....	496
"BLUE TAIL FLY", Eddy Howard .....	357

## BEST "RACE" RECORD OF 1947

"DON'T YOU THINK I OUGHTA KNOW", Bill Johnson .....	10,952
"I WANT TO BE LOVED", Savannah Churchill .....	8,962
"OLD MAN RIVER", The Ravens .....	7,119
"OPEN THE DOOR RICHARD", Jack McVea .....	2,940
"TANYA", Joe Liggins .....	757
"HURRY ON DOWN", Nellie Lutcher .....	500
"OLD MAID BOOGIE", Eddie Vinson .....	497

## IMPORTANT

FILL OUT AND MAIL THE ENCLOSED PREPAID VOTING POSTCARD TODAY! HELP YOUR BEST ARTISTS GO OVER THE TOP! WRITE NOW!

# USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

<u>NAME OF RECORD HERE</u>	<u>ARTIST OR BAND HERE</u>
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____
9. _____	_____
10. _____	_____

## WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

NAME \_\_\_\_\_  
FIRM \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

Postage  
Will Be Paid  
by  
Addressee

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States

**BUSINESS REPLY CARD**

FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

**T H E C A S H B O X**  
**3 8 1 F O U R T H A V E N U E**  
**N E W Y O R K ( 1 6 ) , N . Y .**



**USE THIS PREPAID POSTCARD TO VOTE FOR YOUR  
BEST MONEY-MAKING RECORDS AND YOUR MOST  
OUTSTANDING RECORDING ARTISTS OF 1947**

---

MY BEST MONEY-MAKING RECORD FOR 1947 WAS—

(NAME OF RECORD HERE)

(NAME OF ARTIST HERE)

BEST ORCHESTRA FOR '47 \_\_\_\_\_

BEST FEMALE VOCALIST FOR '47 \_\_\_\_\_

BEST MALE VOCALIST FOR '47 \_\_\_\_\_

BEST FEMALE VOCAL COMBINATION FOR '47 \_\_\_\_\_

BEST MALE VOCAL COMBINATION FOR '47 \_\_\_\_\_

BEST "HILLBILLY" RECORD FOR '47 \_\_\_\_\_

BEST "WESTERN" RECORD FOR '47 \_\_\_\_\_

BEST "RACE" RECORD FOR '47 \_\_\_\_\_

BEST "FOREIGN" RECORD FOR '47 \_\_\_\_\_

*NOTICE: Be Sure to Include Name of Artist on All Records Listed!*

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## **IMPORTANT**

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED CABINET YOU OWN COUNTS FOR ONE VOTE. EACH NON-SELECTIVE (Personal, Solotone, Etc.) MUSIC BOX YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS CARD TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT. THESE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED.

NAME \_\_\_\_\_

FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

### **GET YOUR VOTES HERE**

I operate the following number of Juke Boxes \_\_\_\_\_;  
Wall and Bar Boxes \_\_\_\_\_; Non-Selective (Personal, Solotone,  
Etc.) Boxes \_\_\_\_\_; Wired Telephone Music Shells \_\_\_\_\_;

**TOTAL NUMBER \_\_\_\_\_ ARE YOUR VOTES!**

Postage  
Will be Paid  
by  
Addressee

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States

**BUSINESS REPLY CARD**

FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

**THE CASH BOX**  
**381 FOURTH AVENUE**  
**NEW YORK (16), N. Y.**



# YOUR VOTES



"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.

# DECIDE THE WINNERS

## IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

# VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THRUOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" (*The Official Magazine of the Juke Box Industry*) WAS EXCLUSIVELY CHOSEN TO CONDUCT. YOUR VOTES AND YOUR VOTES ONLY DECIDE THE WINNERS. EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!

# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box by Leading Music Operators Throughout The Country.

AL—ALADDIN	JB—JUKE BOX	RA—RAINBOW
AP—APOLLO	KI—KING	SI—SIGNATURE
AR—ARISTOCRAT	MA—MAJESTIC	SO—SONORA
BU—BULLET	ME—MERCURY	ST—STERLING
BW—BLACK & WHITE	MG—M-G-M	SW—SWANK
CA—CAPITOL	MN—MANOR	TO—TOP
CN—CONTINENTAL	MO—MODERN MUSIC	TR—TRILON
CO—COLUMBIA	MU—MUSICRAFT	UA—UNITED ARTIST
CS—COAST	NA—NATIONAL	UN—UNIVERSAL
DE—DECCA	QU—QUEEN	VI—VICTOR
DEL—DELUXE		VT—VITACOUSTIC
EX—EXCLUSIVE		

- 1 NEAR YOU**  
*On top of the heap for the third consecutive week now with loads of play reported.*

BU-1001—Francis Craig	DE-24171—Andrews Sisters	RA-10025—The Auditones
CA-452—Alvino Roy O.	MA-7263—Victor Lombardo O.	SA-657—Four Bars & A Melody
CO-37838—Elliot Lawrance	ME-5066—Two Ton Baker O.	ST-3001—Dolores Brown
		VI-20-2421—Larry Green O.

---

- 2 I WISH I D'DNT LOVE YOU SO**  
*In second place last week, this ditty repeats to hold tight to this coveted position.*

CA-409—Batty Hutton	DE-23977—Dick Haymes	MG-10040—Helen Forrest
CO-37506—Dinah Shore	MA-7225—Dick Farney	VI-20-2294—Vaughn Monroe

---

- 3 THE LADY FROM 29 PALMS**  
*Scores again as this tune repeats its position of last week.*

CO-37562—Tony Pastor O.	VI-20-2347—Freddy Martin O.
DE-23976—Andrews Sisters	VT—Henri Busse O.

---

- 4 I WONDER WHO'S KISSING HER NOW**  
*In seventh place last week, strong demand of ops moves the tune up to fourth place here.*

AP-1055—Four Vagabonds	DE-1512—Dick Robertson O.	SI-15057—Bobby Doyle
CA-433—Dinning Sisters	DEL-1036—Joe Howard	SO-2012—D'Artega O.
CO-37544—Ray Noble O.	DI-2082—Jerry Cooper	VI-25-0101—Jean Sablon
CS-8002—Jack McLean O.	MA-6013—Foy Willing	VI-20-2315—Perry Como
DE-24110—Danny Kaya	RA-10002—Marshall Young	VI-26-329—Wayne King O.
DE-25078—Ted Weems		

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- 5 THAT'S MY DES'RE**  
*Drops one notch in the race for honors, as it takes over fifth place.*

AP-1056—Curtis Lewis Trio	CO-37329—Woody Herman	MN-1064—The Cats & The Fiddle
CA-395—Martha Tilton	DE-23866—Ella Fitzgerald	MO-147—Hadda Brooks
CN-6048—Golden Arrow Quartet	ME-5007—Frankie Laine	SO-2019—Ray Anthony O.
	MG-10020—Art Mooney	VI-20-2251—Sammy Kaye

---

- 6 I HAVE BUT ONE HEART**  
*On the bottom last week, the heavy play ops report boosts this tune up the ladder into the sixth slot.*

CO-35754—Frank Sinatra	ME-5053—Vic Damone
CA-460—The Pied Pipers	MU-15096—Gordon McRae
DE-24154—Carmen Cavallero	SI-15016—Monica Lewis
	VI-20-2424—Tex Beneke

---

- 7 FEUDIN' & FIGHTIN'**  
*Number nine last week — number seven now. Continued play reported throughout the nation.*

CA-8443—Jo Stafford	ME-6049—Rex Allen
CO-37189—Dorothy Shey	MG-10041—Kate Smith
DE-23975—Bing Crosby	VI-20-2313—Tex Beneke O.
MA-12011—Georgie Gibbs	

---

- 8 SMOKE, SMOKE, SMOKE**  
*In fifth place last week, this oldie rave holds tight to the coin winner it was.*

CA-40001—Tex Williams
DE-24113—Lawrence Welk Orch.
VI-20-2370—Phil Harris

---

- 9 PEG O' MY HEART**  
*An all time winner if there ever was one. In sixth place last week, this tune takes over the nine spot now.*

AL-537—A! Gayle Harmonicords	DE-23960—Eddy Heywood O.	MG-10037—Art Lund
CA-346—Clark Dennis	DE-25076—Phil Regan	NA-9027—Rad McKenzie
CO-37392—Buddy Clark	DEL-1080—Ted Martin	SI-15119—Floyd Sherman
DE-25075—Glenn Miller O.	MA-7238—Danny O'Neil	VI-20-2272—The Threa Suns
	ME-5052—Ted Weems	VT-1—The Harmonicats

---

- 10 WHEN YOU WERE SWEET SIXTEEN**  
*In eighth place last week, the sensational demand for this tune continues to keep it as a money maker.*

CO-37803—Dick Jurgens O.
DE-23627—The Mills Brothers
VI-20-2259—Perry Como

# THE CASH BOX

# Record Reviews

"So Far"

"A Fellow Needs A Girl"

FRANK SINATRA

(Columbia 37883)

● Adding to the flock of tunes out on this pair of hit songs, Frank Sinatra lends his splendid vocal refrain to the plug tunes from the musical "Allegro." Titled, "So Far" and "A Fellow Needs A Girl", Frank's rendition is bound to go heavy and give a host of other platters loads of competition. Aply backed by Alex Stordahl and his wonderful string arrangement of this pairing Frank comes thru for a load of music ops seeking hit platters on this duo. Sparkling with loads of zest to set romancers into the deep mood, Frank gives out with the stuff for which he is so well noted. Both sides will need no urging — they will roll heavily in the phonos.

"The Freedom Train"

"God Bless America"

CAPITOL ALL STARS

(Capitol 15003)

● A star studded platter which every music operator in the nation should be using is this one by a star studded group. Featuring Johnny Mercer, Margaret Whiting, Peggy Lee, Benny Goodman, The Pied Pipers and The Paul Weston orchestra all one platter; the group step up to render the now familiar wordage to "The Freedom Train." The song itself, destined for peak plugging everywhere the Train goes is of top calibre, and this dinking rates as top phono material likewise. It's very seldom that an aggregation such as this is gathered on one platter turning out peak phono material. Music ops should by all means, get an earful of this version of "The Freedom Train." On the backing with chirp Margaret Whiting, the Pied Pipers and the Weston ork again, 'madcap Maggie' spills the sparkling wordage to "God Bless America." This side needs no introduction to ops, and with chirp Whiting spilling the wordage, the deck should go far.

"You'll Never Walk Alone"

"When Day Is Done"

RAY BLOCH ORCH.

(Signature 15149)

● Plug tune from the musical production "Carousel" is offered here by the capable Ray Bloch, and his styling of this ditty is bound to cause a stir in music circles. Labeled, "You'll Never Walk Alone", music ops are bound to remember the tune since it did quite a trick on music machines not too long ago. Featuring the Bloch Choir in wonderful setting, Ray lends the ditty a symphonic air that fairly settles down about you. Music ops with wired music installations catering to those classy dinner spots would do well to look into this side. On the back with more stuff aimed at those fancy spots, Ray gives out with the familiar "When Day Is Done." If you have spots that go for this brand, then by all means lend an ear in this direction.

## DISK O'THE WEEK

"With The Roses In Her Hair"

"That's All I Want To Know"

DICK HAYMES

(Decca 24225)



DICK HAYMES

● Sugar coated coin — that's with this one! You'll want to play this tune time and again once you get an earful of Dick Haymes and this beautiful ballad labeled "With The Roses In Her Hair." The ditty, one the more beautiful songs to be heard in many a moon gets an extra added lift by Dick's spooning the magic wordage. An Italian folk song as it stands, Dick goes on to give the tune lots of flavor and zest with his hearty singing. Wrapped behind a scintillating background furnished by the Gordon Jenkins ork, the ditty seems like a sure bet to click with a host of phono ops. Mandolin work picking its way behind the pipers' pitch comes thru to shine brightly throughout. On the flip with more pleasing melody via the Haymes and Jenkins combo, the balladeer offers "That's All I Want To Know." Wordage spills around the title with a heavy band beat echoing throughout the side. Haymes' vocal efforts are highlighted greatly on the pair and should make for a barrel-ful of coin play.

"The Wildest Gal In Town"

"My Last Affair"

THE AUDITONES

(Rainbow 10026)

● Pair of sides which ops may use to good advantage are these offered by The Auditones, vocal combo who grab the spot to wail "The Wildest Gal In Town", and "My Last Affair." Top deck spins in the heavy mood, with the group offering their wordage in perfect harmony that may get your nod. Metro on the side is slow and mellow, with the instrumental accompaniment offered coming thru to round out the side. Backing has that oldie, "My Last Affair" and The Auditones in the spotlight again to offer ops more cookie charmers. Both sides are there for the asking, and since you know your route better than we do — take it from here.

"White Christmas"

"I'll Be Home For Christmas"

EDDY HOWARD ORCH.

(Majestic 1175)

● Pair of sides aimed at the forthcoming Xmas season, are these offered by the Eddy Howard ork in sweet simple styling so widely popular. Spilling the magic wordage to "White Christmas" and "I'll Be Home For Christmas", Eddy's quiet, fragrant vocal styling matches the beautiful phrasing of these two well-known coin attractions. Topside ditty gets lots of flavoring by the band boys with the emphasis on the sweet. Backing has that buffalo odor too, with Eddy's vocal grabbing the spotlight throughout. Ops pegging early for the Xmas season would do well to get next to these sides pronto.

"It Happened In Hawaii"

"Pushin' Sand"

KAY KYSER ORCH.

(Columbia 37925)

● Familiar tune of yesteryear well loaded with possibilities to score again is offered here in the musical styling of maestro Kay Kyser, and resounds of loads of musical merriment that your customers are bound to go for. Labeled, "It Happened In Hawaii", Kay shows piper Harry Babbit in the lime to run thru the cute wordage. Aided by a vocal combo in the background, Harry displays his tonsils in tip-top manner throughout the platter. Trumpet shot opens the score with Harry bouncing right into the vocal chorus in fine style. Kyser's krew back the lad with loads of gusto to greatly enhance the ditty's chances. On the flip with the well known 'Pushin' Sand", Kay once more comes up with a deck that may fit your phono needs. If you have the spots that go for the brand that Kyser puts out, well go to it fella.

"When I Write My Song"

"Don't You Love Me Anymore"

BOB EBERLY

(Decca 24195)

● Plug tune seeking wide following and a pop rave not too long ago is offered here by Bob Eberly in mellow styling for the nation's juke box operators. Wailing the glowing wordage to "When I Write My Song", Bob's vocalizing trills the air with sweet passages from "Samson & Delilah." Musical accompaniment by the renowned Eddie Heywood backs the lad in fine measure, while Bob's vocal treatment pegs the ditty to new heights. Lots of meaning resounds in the balladeer's singing, which gives the ditty loads of polish. On the backing with "Don't You Love Me Anymore", Bob and Eddie combine once again to spill the charming wordage of this light air. Aply suited for romancers and dancers alike, the tune should meet with wide approval if given adequate plugging. Both sides are there for the asking—go to it.

**THE CASH BOX***Record Reviews***"A Fellow Needs A Girl"****"So Far"****GUY LOMBARDO ORCH.****(Decca 24194)**

● Pair of sides that are bound to score heavily with the Guy Lombardo fans are those offered in plaintive style made for vocalist Don Rodney on the pair to sing dancers and listeners alike. Featuring the sweet wordage to "A Fellow Needs A Girl" and "So Far", the platter shapes up as one that will meet with heavy favor from ops catering to the crowd that goes for this brand. Both sides, from the Rodgers and Hammerstein musical "Allegro" is bound to get heavy plugging once the show breaks. Top tune gets extra sugar coated flavoring by the band, with Don's vocal efforts rounding out the side in pleasant manner. Backing features a repeating theme, and is made of stuff especially suited for the romancing crowd. If you have the spots, by all means get next to the pair.

**"I'm A Little Lonely Petunia"****"Svenska Flicka"****LAWRENCE WELK ORCH.****(Decca 24197)**

● Novelty tune just looking for coin galore is this offering by the maestro of champagne music, Lawrence Welk. A hot and heavy crew throughout the mid-west, Lawrence runs thru this ditty in such style as to merit wide attention throughout the country. With Bob "Tex" Cromer to the mike to spill the wordage to "I'm A Little Lonely Petunia", this platter looks good from these orbs. Bob wails the cute wordage in chopped vocal style, with the ork coming in fine measure to give the deck a lift. Lyrics trip around the title throughout and are made of such stuff as to have every kid (from six to sixty) humming, singing and whistling the melody. On the backing with a Swedish air, Bobby Beers steps to the fore to make with the words which echo the title. Beat is happy and should go well with those folks that love this brand. Top deck for the coin.

**"Lazy Countryside"****"That's All I Want To Know"****DINAH SHORE****(Columbia 37884)**

● There's no doubt about this one! They'll play this tune night and day, and come back asking for more. It's one of the plug tunes from the Disney production "Fun and Fancy Free", and labeled "Lazy Countryside". With chirp Dinah Shore to the fore to wail the charming and enchanting wordage the ditty stacks up way high to score in many an op's machines. Dinah warbles the pleasing wordage in light dulcet tones that are bound to have your phono patrons crying for more. Spinning in slow metro with orchestral accompaniment by the Sonny Burke ork, this side is bound to set the phonos hopping with coin galore. On the flip with "That's All I Want To Know", Dinah once again displays her wares in top fashion. The number rounds around the title, with the canary coming in to give out with the pitch therein. You'll go for "Lazy Countryside" in a big way—latch on!

**SLEEPER  
OF THE WEEK****"Golden Earrings"****"The Gentleman Is A  
Dope"****DINAH SHORE****(Columbia 37932)****DINAH SHORE**

● Plug tune just begging for coin is this offering by the capable and popular Dinah Shore. Bound to make a heavy impression upon juke box operators, this plaintive Gypsy air titled, "Golden Earrings" is well loaded with possibilities to make a heavy mark in the music field. Dinah's wonderful phrasing and rendition of this sweeping ballad, done up in slow time meets the sparkling arrangement offered by Sonny Burke and his boys. With loads of glitter in her pipes, Dinah weaves the bright wordage around the title. The gal's large following plus some heavy plugging should account for a harvest of coin for operators from coast to coast. On the flip with more melody from the musical production "Allegro", Dinah walls in pleasing tones to the strains of "The Gentleman Is A Dope." Altho this ditty doesn't stack up as high as the other "Allegro" songs, it nevertheless is of top caliber and is cute as it stands. Dinah ad libs the mellow wordage while maestro Sonny comes thru for the canary again. Top deck for the coin.

**"The Little Old Mill"****"Don't You Love Me Anymore"****BUDDY CLARK****(Columbia 37920)**

● Pegged as a sure-fire bet on these pages recently, here's another adaptation of "The Little Old Mill", a ditty you're bound to be hearing of in the very near future. With Buddy Clark to the fore to wail the charming wordage, the platter looks like a natural coin winner. Titled, "The Little Old Mill", the tune is well stacked with loads of cute passages that will go well with your phono patrons. Lyrics spill around a Dutch twosome, with adequate kicks to match. On the backing with the plug tune "Don't You Love Me Anymore", Buddy shows the caliber of his singing style as he trills in mellow mood. Maestro Mitchell Ayres lends the piper appropriate backing throughout the disk to adds lots to the tune's possibilities.

**"Solitude"****"Feather Roll Blues"****BILLY STRAYHORN ORCH.****(Sunrise 2002)**

● Music ops will need no convincing on this one. One of the truly all-time great exponents of jazz rhythm steps to the mike here to spill the ever-loving wordage to "Solitude", and the sound that comes out makes you wanna sit and listen. It's Al Hibbler, wailing behind a background furnished by the Billy Strayhorn ork, and wailing in such mood as to make the most pure jazzist take notice. Hibbler, an established figure in music circles, has loads of feeling in his tonsils and gives out with plenty of gusto here. Aimed at race spots, ops who cater to these locations are sure to reap harvest with this disk. On the backing with some instrumental work by Billy and the boys, the crew knock "Feather Roll Blues" for your asking. Beat is pronounced and features one of the greatest aggregations in the band biz. Don't walk — run — for "Solitude."

**"Prelude To A Kiss"****"I Can't Escape From You"****BENNY CARTER ORCH.****(Capitol 40048)**

● The great Benny Carter rides hot and heavy here with this pairing titled "Prelude To A Kiss" and "I Can't Escape From You". Top deck winds slow with haunting music and melody to match and is greatly flavored by Benny's wonderful instrumentation. Aimed at ops having race spots, and strictly music for the jazzophiles that understand this brand, the cookie may be used as excellent filler material. On the flip with the oldie, "I Can't Escape From You", Benny once again displays his wares in top fashion throughout the deck. Both sides fill the bill in heavy jazz rhythm, and deersve your listening time.

**"Civilization"****"Bread & Butter Woman"****DANNY KAYE & ANDREW SISTERS****(Decca 23490)**

● Man about town with the zillion voices is Danny Kaye, and teamed with The Andrews Sisters, the duo knock an arrangement of "Civilization" that is bound to haunt you, taunt you and make you play this thing. With the trio of gals picking up the happy jungle story and Danny coming in for the ad lib, this Decca deck looks like one that will go hot and heavy with the phono fans. Danny goes on to tell the folks why he just isn't going to leave the jungle, while the Andrew Sisters fill in with background data. Cookie is in the merry mood with the Vic Shoen ork supplying the mad music. On the flip with another laugh filled affair, the team knocks out some mad stuff to the tune of "Bread & Butter Woman". Calypso beat hits on a six here, with Danny and the girls riding thru in top manner. You're bound to get the heavy call for "Civilization".

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

### FOR THE WEEK OF OCTOBER 13, 1947

#### New York, N. Y.

1. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
2. NEAR YOU (Francis Craig)
3. DON'T TELL ME (Margaret Whiting)
4. COME TO THE MARDI GRAS (Freddy Martin)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. A FELLOW NEEDS A GIRL (Perry Como)
7. SO FAR (Perry Como)
8. LAZY COUNTRYSIDE (Margaret Whiting)
9. THE LADY FROM 29 PALMS (Freddy Martin)
10. HOW SOON (Jack Owens)

#### Washington, D. C.

1. NEAR YOU (Francis Craig)
2. FEUDIN' AND FIGHTIN' (Jo Stafford)
3. KATE (Eddy Howard)
4. THE LADY FROM 29 PALMS (Freddy Martin)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. TIM-TAYSHUN (Red Ingle)
7. PEG O' MY HEART (The Harmonicats)
8. THAT'S MY DESIRE (Sammy Kaye)
9. I WONDER WHO'S KISSING HER NOW (Perry Como)
10. I WONDER, I WONDER (Eddy Howard)

#### Woodburn, Ore.

1. NEAR YOU (Francis Craig)
2. SMOKE, SMOKE, SMOKE (Lawrence Welk)
3. PEG O' MY HEART (The Harmonicats)
4. THAT'S MY DESIRE (Sammy Kaye)
5. FEUDIN' AND FIGHTIN' (Tex Beneke)
6. THE DAUGHTER OF JOLE BLON (Johnny Bond)
7. THE LADY FROM 29 PALMS (Freddy Martin)
8. ON THE AVENUE (Chuck Foster)
9. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
10. I WONDER WHO'S KISSING HER NOW (Perry Como)

#### San Antonio, Texas

1. NEAR YOU (Francis Craig)
2. FEUDIN' AND FIGHTIN' (Dorothy Shay)
3. I WISH I DIDN'T LOVE YOU SO (Betsy Hutton)
4. THE LADY FROM 29 PALMS (Tony Pastor)
5. TIM-TAYSHUN (Red Ingle)
6. SMOKE, SMOKE, SMOKE (Tex Williams)
7. I HAVE BUT ONE HEART (Vic Damone)
8. PEG O' MY HEART (The Harmonicats)
9. THAT'S MY DESIRE (Frankie Laine)
10. WHEN YOU WERE SWEET SIXTEEN (Perry Como)

#### Worcester, Mass.

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Perry Como)
3. KATE (Alan Dale)
4. THE LADY FROM 29 PALMS (Freddy Martin)
5. I WANT TO BE LOVED (Beryl Davis)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. HURRY ON DOWN (Nellie Lutcher)
8. I HAVE BUT ONE HEART (Vic Damone)
9. SO FAR (Perry Como)
10. AN APPLE BLOSSOM WEDDING (Eddy Howard)

#### Eugene, Ore.

1. PEG O' MY HEART (The Harmonicats)
2. THE LADY FROM 29 PALMS (The Andrews Sisters)
3. FEUDIN' AND FIGHTIN' (Andrew Sisters)
4. SMOKE, SMOKE, SMOKE (Phil Harris)
5. I WONDER, I WONDER, I WONDER (Eddy Howard)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. TIM-TAYSHUN (Red Ingle)
8. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
9. AN APPLE BLOSSOM WEDDING (Eddy Howard)
10. RAGTIME COWBOY JOE (Eddy Howard)

#### Chicago, Ill.

1. NEAR YOU (Francis Craig)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. FEUDIN' AND FIGHTIN' (Dorothy Shay)
4. HOW SOON (Jack Owens)
5. THAT'S MY DESIRE (Frankie Laine)
6. I HAVE BUT ONE HEART (Vic Damone)
7. I WONDER WHO'S KISSING HER NOW (Ted Weems)
8. PEG O' MY HEART (The Harmonicats)
9. SMOKE, SMOKE, SMOKE (Tex Williams)
10. THE LADY FROM 29 PALMS (Freddy Martin)

#### Syracuse, N. Y.

1. NEAR YOU (Elliot Lawrence)
2. I HAVE BUT ONE HEART (Vic Damone)
3. MAYBE YOU'LL BE THERE (Eddy Howard)
4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
5. NAUGHTY ANGELINE (Tony Pastor)
6. FEUDIN' AND FIGHTIN' (Dorothy Shay)
7. PEG O' MY HEART (The Harmonicats)
8. I WONDER, I WONDER (Eddy Howard)
9. I WONDER WHO'S KISSING HER NOW (Perry Como)
10. WHEN YOU WERE SWEET SIXTEEN (Perry Como)

#### Pittsburgh, Pa.

1. KATE (Alan Dale)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. NEAR YOU (Francis Craig)
5. SO FAR (Perry Como)
6. ZU-BI (Sammy Kaye)
7. SUGAR BLUES (Johnny Mercer)
8. PARADISE (Johnny Long)
9. PEG O' MY HEART (The Harmonicats)
10. HOW SOON (Jack Owens)

#### Salisbury, N. C.

1. NEAR YOU (Francis Craig)
2. PEG O' MY HEART (The Harmonicats)
3. I WONDER WHO'S KISSING HER NOW (The Dinning Sisters)
4. THAT'S MY DESIRE (Sammy Kaye)
5. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
6. I HAVE BUT ONE HEART (Vic Damone)
7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
8. FEUDIN' AND FIGHTIN' (Dorothy Shay)
9. BOOGIE WOOGIE BLUE PLATE (Louis Jordan)
10. I'LL HOLD YOU IN MY HEART (Eddy Arnold)

#### Nashville, Tenn.

1. NEAR YOU (Francis Craig)
2. PEG O' MY HEART (The Harmonicats)
3. THE LADY FROM 29 PALMS (Freddy Martin)
4. KATE (Alan Dale)
5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
6. AN APPLE BLOSSOM WEDDING (Eddy Howard)
7. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
8. THE ECHO SAID NO (Elliot Lawrence)
9. TIM-TAYSHUN (Red Ingle)
10. FEUDIN' AND FIGHTIN' (Dorothy Shay)

#### Kingman, Ariz.

1. FEUDIN' AND FIGHTIN' (Dorothy Shay)
2. SMOKE, SMOKE, SMOKE (Tex Williams)
3. TIM-TAYSHUN (Red Ingle)
4. I WONDER WHO'S KISSING HER NOW (The Dinning Sisters)
5. NAUGHTY ANGELINE (Dick Haymes)
6. PEG O' MY HEART (Clark Dennis)
7. SUGAR BLUES (Johnny Mercer)
8. I WONDER, I WONDER (Guy Lombardo)
9. RED SILK STOCKINGS (Sammy Kaye)
10. THE WHIFFENPOOF SONG (Tex Beneke)

#### Los Angeles, Cal.

1. NEAR YOU (Francis Craig)
2. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
3. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
4. SUGAR BLUES (Johnny Mercer)
5. BLACK & BLUE (Frankie Laine)
6. I WONDER WHO'S KISSING HER NOW (Perry Como)
7. PEG O' MY HEART (The Harmonicats)
8. THE LADY FROM 29 PALMS (Freddy Martin)
9. I WANT TO BE LOVED (Savannah Churchill)
10. A FELLOW NEEDS A GIRL (Perry Como)

#### Reno, Nevada

1. PEG O' MY HEART (Clark Dennis)
2. WHIFFENPOOF SONG (Bing Crosby)
3. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
4. SMOKE, SMOKE, SMOKE (Tex Williams)
5. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
6. THE LADY FROM 29 PALMS (Freddy Martin)
7. ON THE AVENUE (The Andrews Sisters)
8. THAT'S MY DESIRE (Martha Tilton)
9. FEUDIN' AND FIGHTIN' (Dorothy Shay)
10. NEAR YOU (Elliot Lawrence)

#### Columbus, O.

1. PEG O' MY HEART (The Harmonicats)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. I WONDER WHO'S KISSING HER NOW (Perry Como)
4. THAT'S MY DESIRE (Sammy Kaye)
5. I'LL HOLD YOU IN MY HEART (KATE (Alan Dale))
7. NEAR YOU (Francis Craig)
8. I WONDER, I WONDER (Martha Tilton)
9. IT'S A SIN (Eddy Arnold)
10. FEUDIN' AND FIGHTIN' (Jo Stafford)

#### St. Albans, Vt.

1. PEG O' MY HEART (Art Lund)
2. I WONDER WHO'S KISSING HER NOW (Perry Como)
3. NEAR YOU (Elliot Lawrence)
4. FEUDIN' AND FIGHTIN' (Bing Crosby)
5. THE LADY FROM 29 PALMS (Tony Pastor)
6. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
7. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. AN APPLE BLOSSOM WEDDING (Eddy Howard)
10. THAT'S MY DESIRE (Martha Tilton)

#### Orlando, Fla.

1. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
2. FEUDIN' AND FIGHTIN' (Dorothy Shay)
3. KATE (Alan Dale)
4. I HAVE BUT ONE HEART (Vic Damone)
5. KOKOMO, INDIANA (Dinah Shore)
6. I WONDER WHO'S KISSING HER NOW (Perry Como)
7. YOU DO (Margaret Whiting)
8. ON THE AVENUE (Chuck Foster)
9. SMOKE, SMOKE, SMOKE (Tex Williams)
10. THE LADY FROM 29 PALMS (Freddy Martin)

#### Eau Claire, Wisc.

1. NEAR YOU (Francis Craig)
2. THAT'S MY DESIRE (Frankie Laine)
3. MY GAL SAL (The Harmonicats)
4. PEG O' MY HEART (The Harmonicats)
5. KATE (Alan Dale)
6. SMOKE, SMOKE, SMOKE (Tex Williams)
7. TIM-TAYSHUN (Red Ingle)
8. ON THE AVENUE (Chuck Foster)
9. I WONDER WHO'S KISSING HER NOW (Perry Como)
10. FEUDIN' AND FIGHTIN' (Dorothy Shay)

**BYRDE'S EYEVUE**  
**'ROUND THE WAX CIRCLE**  
 by  
*Byrde Gore*

The publication of the first week's tabulations in our Second Annual Music Poll, solely sponsored and conducted by *The Cash Box* on behalf of the Automatic Music Industry aroused tremendous interest among recording chieftans, artists managers and the artists themselves. Telephone calls, wires and the mail brought hundreds of requests for additional copies of the tabulations. Artists personally requested that we keep them posted on their standing. Music ops are urged to fill out the prepaid voting card, found in every issue of *The Cash Box*, and mail it immediately. Operator associations from coast to coast have distributed cards to their members and are cooperating wonderfully. Keep those votes coming in for your favorite artists and records who made you—the operator—the most money in 1947.

\* \* \*

While we're on the subject of the music poll, let's talk about a record that seems destined to give The Murphy Sisters a tremendous boost. The disc, just issued and titled "Girls If You Ever Get Married" seems like a natural for tavern spots. Music ops can expect to see one of the largest promotions ever on the tune, with something special in the way of disk promotion in the making. "Advance orders are astounding," says Irv Katz, eastern sales promotion manager at Apollo, "and we expect this record to be our biggest ever."

\* \* \*

Oscar Moore, ace guitarist for the King Cole trio, failed to show at a concert the combo played in Pittsburgh this past week and forced Nat Cole to go on as a duo. Oscar recently announced that he was leaving the Cole group to join Brother Johnny Moore's Three Blazers. Cole waited for him until curtain time and then decided to go on with himself and his drummer. He explained the absence of Moore to the audience and announced that anyone requesting their admission money returned would get it. Two shmo's out of the packed throng got up and left.

\* \* \*

Robert Music, New York, acquired the Heartbeat Song, "That's What Your Heart Is For" this past week. We're wondering if Rita Hayworth's heart went along with the title . . . Henry Okun handling record exploitation for Larry Green, Vaughn Monroe and Beryl Davis . . . Duke Ellington receives the honorary degree of Doctor of Music at St. Ambrose College, Davenport, Iowa next week . . . MGM's disk of "Dardanella" by the Korn Kobblers fooled loads of Husing fans last week. The Kobblers played the song straight, away from their usual comic routine. Husing conducted a "mystery band contest" and of the more than 7,000 answers, received only 25 nailed the Kobblers to the waxing . . . The Stan Kenton crew are on their way. The revitalized ork are currently making a tour of the west coast and will start the trek eastward sometime late November . . . Elliott Lawrence, vocalist Roz Patton and Jack Hunter narrowly missed death this past week when their convertible Buick skidded into a guard rail near Spring Valley, New York. The trio were rescued by a bakery truck after being badly shaken. The entire Lawrence ork makes their tours in a caravan of yaller Buick convertibles.

Yours

herb jeffries

with buddy baker and his orchestra

'Angel eyes'

'You gave me everything but love'

popular series no. 18x

Exclusive records

popular series no. 20x

'A gal who understands'

'Lullaby of the leaves'

with les robinson and his orchestra

frances wayne

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**FOR THE FIRST TIME!**  
 Before A Show Opened In New York!  
*More Than Forty  
 Important Records*

A  
 TRIBUTE  
 TO THE GREAT  
 SCORE BY

RICHARD RODGERS and OSCAR HAMMERSTEIN II

# ALLEGRO

A Theater Guild production supervised by  
 Lawrence Langner and Theresa Helburn.  
 Dances, musical numbers and production  
 staged by Agnes DeMille. Settings and  
 lighting by Jo Zielziner. Costumes by  
 Lucinda Ballard.

## SO FAR

Associated .....VIC DAMONE  
 Capitol .....MARGARET WHITING  
 Capitol Trans. ....SKITCH HENDERSON  
 Columbia .....FRANK SINATRA  
 Decca .....GUY LOMBARDO  
 Langworth .....SHEP FIELDS  
 Langworth .....LENNY HERMAN  
 Langworth .....D'ARTEGA

Mercury .....JOHN LAURENZ  
 MGM .....JACK FINA with HARRY PRIME  
 Muzak .....JACK FINA  
 NBC Thesaurus .....NORMAN CLOUTIER  
 (Music of Manhattan Orch.)  
 Signature ....ALAN DALE and RAY BLOCH  
 Victor .....PERRY COMO  
 Ziv .....GUY LOMBARDO

## A FELLOW NEEDS A GIRL

Associated .....VIC DAMONE  
 Capitol .....GORDON MacRAE  
 Columbia .....FRANK SINATRA  
 Continental .....JIMMY ATKINS  
 Decca .....GUY LOMBARDO  
 Langworth .....SHEP FIELDS  
 Langworth .....LENNY HERMAN

Mercury .....JOHN LAURENZ  
 Muzak .....JACK FINA  
 NBC Thesaurus  
 SWEETWOOD SERENADERS  
 Victor .....PERRY COMO  
 Ziv .....GUY LOMBARDO  
 Langworth .....D'ARTEGA  
 Majestic .....MARTHA TILTON

## THE GENTLEMAN IS A DOPE

Associated .....MINDY CARSON  
 Capitol .....JO STAFFORD  
 Victor .....BERYL DAVIS

Columbia .....DINAH SHORE  
 NBC Thesaurus .....PATTI DUGAN—  
 JUMPIN' JACKS

## YOU ARE NEVER AWAY

Victor .....FREDDY MARTIN

*In Preparation —*

A VICTOR ALBUM OF THE ENTIRE SCORE BY THE ORIGINAL CAST

# WILLIAMSON MUSIC INC.

1270 SIXTH AVENUE, NEW YORK, N. Y.

# RECORD SALES TO BOOM AS TOP JUKE BOX MFRS. START BIG SALES DRIVE

## Seek to Hit 500,000 Juke Boxes on Location Mark. Will Drive to Replace All Old Machines

NEW YORK—From all present indications the record manufacturing industry is in for an extended period of boom sales as the top juke box manufacturers of the nation start their biggest sales drive in an effort to reach the 500,000 juke boxes on location mark and, at the same time, remove from the market all machines of ten years and older vintage.

For sometime juke box manufacturers have been planning drives along this line in an effort to modernize all present phonos. The Rudolph Wurlitzer Company of North Tonawanda, N. Y. have just shown their new "Model 1100" phonograph featuring Zenith's "cobra" tone arm.

It is believed that other leading manufacturers will also follow this introduction with new machines to boost their own sales stock to the trade. Some are also planning introduction of new accessories, especially wall boxes, which will boom up play on all locations. New speakers which have already been shown are the best the industry have ever yet seen. Steppers, volume controls, line boosters, and other accessories all tend to bring the juke box business up to the finest tone class in music history.

As these sales drives get under way, with especially attractive deals being made by the distributors of the leading manufacturers to the nation's juke box ops, there is no doubt that record sales will boom to meet the locating of new machines everywhere in the country.

In addition such machines as AMI's "Model A" and Mills Industries' "Constellation" which feature 40 selections have already started great and careful record purchases. These last named use 20 records but play both sides of the record and, therefore, the operators who have purchased these machines are becoming among the most careful record buyers. They must be sure of the record having two good sides which the public will spend nickels to play.

There is also a drive afoot in almost every territory in the nation for opera-

tors of juke boxes to obtain \$15 per week front money guarantee to assure them covering their present overhead. This development, as it becomes national in scope, will assure the trade going ahead on an ever more profitable and financially sound basis. This means that the record makers will more greatly profit from record sales.

There are a few who are pioneering new developments, such as the combination automatic phonograph and television machines. These may yet prove among the most outstanding and most profitable of the new ideas in automatic music. Here the operators are being urged by one manufacturer, the Videograph Corp., to obtain \$30 per week front money to pay for this \$1,175 instrument which combines an Emerson Television Receiver with the operator's present music mechanism, both coin operated.

There is no doubt, then, from a survey of the field and from the further fact that the top juke box manufacturers are driving their sales forces harder than ever to reach a new high mark of machines on location to surpass the 500,000 juke boxes now in the nation's retail outlets, that the record making industry is in for one of the best booms from the juke box business which will, in turn, boom direct to the home sales market as it always has done in the past.

As one noted juke box manufacturer stated, "Regardless of what happens to general business in '48, we predict that the juke box industry will go on ahead more rapidly than ever before and that it will reach peak heights during that year. We also believe that as inflation sets in more and more of the nation's juke box operators will bolster their locations with new equipment for such an

era always lends itself to greater profits in the juke box business."

With these facts before the record manufacturers it is time that the greater majority of them eliminated their present "horse and buggy" business and exploitation methods and modernized to meet the jet plane business conditions of the present day. This is the time when the record manufacturers can assure the steadiness of their sales market by an all out exploitation of the juke box field. The same is true of the artists and publishers who are seeking to bring their material to ever greater prominence in all divisions of the music business.

The juke box reigns supreme today as the greatest sales outlet and exploitation center of the record industry. It is the one field which has received the last consideration of most of the record manufacturers and publishers. The artists have gradually come to realize its power, prestige, and importance. They have grown closer to it and are trying to better understand it. They know that in the smaller communities of the nation the juke box is the one musical outlet which attracts tremendous patronage because it is the one and only outlet which allows the public the choose the music it wants to hear when it wants to hear it.

There is a boom getting under way which, once again, is not of the record manufacturers making. It is a boom being created for them by the juke box industry. It once again reassures them of great national market possibilities and it is time that they tied right in with it for all they are worth to make this the greatest outlet for their record exploitation.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS.**

## Rollin' 'Round Randolph

CHICAGO — Several new bands opened in town this past week. Griff Williams stepped into the Empire Room at the Palmer House . . . Buddy Moreno's ork doing a four week stand at the Aragon . . . Benny Strong and his ork going over just as strong as ever at the Stevens. Benny is all agog about his arrangement of the oldie titled "That Certain Party." (Thanks for the air-check on the tune Ben, it sounded super.) . . . Old Satchmo Louis Armstrong continues to draw some of the greatest crowds in Chicago's jazz history at the Rag Doll . . . Eddy Howard, otherwise known as the "King of the Jukes" follows Buddy Moreno into the Aragon . . . Eddy passed the 40,000 mark in the Second Annual Music Poll this past week . . . Frankie Laine still doing encores for blues hungry patrons that crowd the College Inn every night. Following this stint, Frankie moves to the Oriental. His latest waxing, "Two Loves Have I", looks like it's headed for the top brackets. We hear Robbins Music Co., have taken over the immediate exploitation of the tune with some music folk pegging the tune higher than "That's My Desire".

\* \* \*

Aristocrat Records inked the well known race artist, Jo Jo Adams. Jo just finished a successful engagement at the Club De Liza . . . Milt Sautone of M. S. Discribs awaiting Hadda Brooks' engagement here . . . Specialty Records chief, Art Rupe, very happy over the way discribs are crying for Roy Milton disks. Art made a special trip to Chi to cut more of Roy . . . Ned Miller of Leo Feist telling us all of the ifs-and-buts of the music publishing business. Ned is one person that knows . . . Dick Bradley of Tower Records very pleased over the success of "How Soon." Dick told us he was taking off for the west coast soon where he will set up some new pressing plants. Meanwhile, Arthur Kaye, General Sales Mgr. for the Tower line is busy setting up discribs and handling things at this end . . . We're anxiously awaiting to hear a record of Sherman Hayes' composition, "Out Where The Tall Corn Grows" . . . Tex Williams of "Smoke, Smoke, Smoke" fame is jamming them in at the Oriental . . . Eddie Richmond, well known music man in these parts, just returned from New York to take over midwest duties for Chappel Music Corp.

\* \* \*

The Shelton trio, who opened a short time ago at the Graemore Glass Hat, are scheduled to do several sides for Mercury Records . . . Bregman, Vocco & Conn along with their subsidiary music firm Supreme Music have three numbers right up on top now. The songs, "You Do", "Kokomo, Indiana", and of course "Near You" . . . Wheels at Universal Records all thrilled with their latest discovery, Warren Durrett's band and chirp Ellen White. An audition recording that came into the offices of Universal started it all. Officials of the plattery were so pleased with the disking that they immediately contacted Durrett in Kansas City. The crew are currently in town signing contracts and cutting already . . . Sarah Vaughn continues to warble to capacity crowds at the Club Silhouette. Sarah's rendition of "Everything I Have Is Yours" is steadily climbing up the ladder . . . The boys from the South Side report Annie Laurie's DeLuxe recording of "Since I Fell For You" in first place and riding hot and heavy throughout the windy city. And by the way, watch for an important announcement regarding this well known race vocalist in the very near future . . . Ruth Patch, pub director at Vitacoustic tells us they are planning a big tie in campaign with the Walter Thornton model agency in New York. Ruth reports that the Honey Dreamers will do a waxing of "Pin Up Girl" in connection with this campaign.



# Eddy HOWARD

and his Orchestra

**BIG in the BOXES with**

"KATE" and  
"ON THE AVENUE"  
Majestic No. 1160

"THE CHRISTMAS SCNG" c.r.d  
"DEAREST SANTA"  
Majestic No. 1173

"AN APPLE BLOSSOM WEDDING" and  
"BLUE TAIL FLY"  
Majestic No. 1156

"RAGTIME COWBOY JOE" cnd  
"ON THE OLD SPANISH TRAIL"  
Majestic No. 1155

Just Released!  
"A TUNE FOR HUMMING" and  
"MY BLUE HEAVEN"  
Majestic No. 1177

Be sure to listen to our new Radio Show — "Sheaffer Parade" for Sheaffer Pen Co. Sundays, 3-3:30 P.M., E.D.T. over NBC—Coast to Coast.

Cash in on America's Number 1 Juke Box Attraction—

Spot these HIT *Majestic* RECORDS in your machines.

## Rainbow Records Gives Free Title Strips; Grants Ops 5% Return Privilege

NEW YORK — In a move directed to attract attention from music operators throughout the nation, Larry Newton, national sales manager of Rainbow Records, announced to the trade this past week that the firm would start issuing free title strips and grant a 5% return privilege to music operators.

In a statement to *The Cash Box* regarding the diskery's new policy, Mr. Newton said, "We have been aware of the plight of the music operator for some time now, and have finally completed the necessary arrangements to allow us to grant music operators free title strips and a 5% return privilege."

"The music merchant has been instrumental in stimulating the sales and promotion value of any tune," he continued, "and we at Rainbow feel that he deserves this show of appreciation."

"Operators will receive free title strips when purchasing records at their local distributor and likewise all distributors have been informed to accept returns up to 5% from music ops."

"We realize that the music operator is one of the largest buyers of records around, and we certainly make no bones when we say we want his business. We feel that our recordings will stand up, and we at Rainbow are going to make a concerted effort to get the music machine operators business. The value of repeat play in juke boxes is beyond estimation. The juke box, as a promotional medium, accounts for top sales in any recording company's activities."

## Apollo Continues Distrib Revamp — Adds Five To Handle Line

NEW YORK—Following the announcement last week of the appointment of four new distributors for Apollo Records, the plattery this week appointed five additional firms to handle the Apollo line.

New distributors were named to handle Buffalo, New York; Pittsburgh, Pa.; Boston, Mass.; Cleveland, Ohio; and Houston, Texas. The plattery also disclosed that its former New Orleans branch office has been transferred to Dallas, Texas and named W. S. Rountree to head the branch.

The new appointment came as a direct result of Apollo field trips made by Henry Servais and Jim Frangos, sales heads at the plattery.

The Niagara Midland Co., will handle the Buffalo line it was learned; Penn Midland takes over Pittsburgh; Music Suppliers Corp. will handle Boston.

Eddie's Record Dist. Co. has been named to distribute in Houston; and the F. & M. Record Dist. Co. in Ohio.

## MGM Pacts Morales

NEW YORK — Frank Walker, MGM records chief, announced the signing of the Noro Morales orchestra this past week. Morales was pacted to an exclusive recording contract it was learned, altho the terms of the pact were not disclosed.

The signing of Morales proves to those in the music biz, that MGM is rapidly getting into a name position such as Decca, Columbia, RCA-Victor and Capitol are. Morales move to the picture plattery will be completed by the end of the year, when his current contract with Majestic Records is to be severed.

That MGM has been constantly moving forward is easily seen in the strides the plattery have made in their first year in operation. Such name stars as Art Lund, Ziggy Elman, Kate Smith, Art Mooney and many others continue to rack up peak sales for this new "indie".

The Tune That Features An Actual

# HEARTBEAT

The Heartbeat Song

# "THAT'S WHAT YOUR HEART IS FOR"

Recorded by

## ARTIE WAYNE

with PAUL BARON'S Orchestra

on MAJESTIC No. 1168

THE CASH BOX

gives it DISK O' THE WEEK



... a prize package waiting for a barrel-ful of coin play ... should win the praise of zillions of phono fans.

ROBERT MUSIC CORP. • 1650 Broadway, New York, N. Y.

**VITAcoustic** "LIVING SOUND" house of harmonica hits

presents

**LEO DIAMOND**  
*Harmonicartist*

in 4 sensational songs

9A "MY SIN"  
9B "THEY CALLED IT DIXIELAND"

11A "DONKEY SERENADE"  
11B "TONIGHT YOU BELONG TO ME"

HEAR THESE OUTSTANDING VITACOUSTIC HITS!

MEL HENKE & HONEYDREAMERS  
5A "HONKY TONK TRAIN"  
5B "IN A MIST"

THE HARMONICATS  
7A "Peggy O'Neil"  
7B "September Song"

CHICAGO • NEW YORK • HOLLYWOOD  
OFFICES AND STUDIOS, 42nd Floor  
20 N. Wacker Drive, Chicago 6, Ill.



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

## New York Ops Banquet Skedded For Heavy Attendance Show

NEW YORK — The forthcoming New York Automatic Music Operators Annual Banquet, scheduled for the Hotel Waldorf-Astoria, Oct. 18th already has shown signs that a capacity attendance will hold forth.

Barney Schlang, business manager of the Association disclosed that operators demands for tickets have exceeded last year's meet already, and that the trade group is expected to have its largest crowd ever. Planned entertainment, the highlight of the evening has already been dealt with and all the recording companies are to be represented. A program, to be put on by the association, will also be presented.

Operators, nevertheless are urged to get in their request for tickets immediately. Stars of stage, screen and radio will appear on the program it was learned with several important announcements regarding the affair forthcoming.

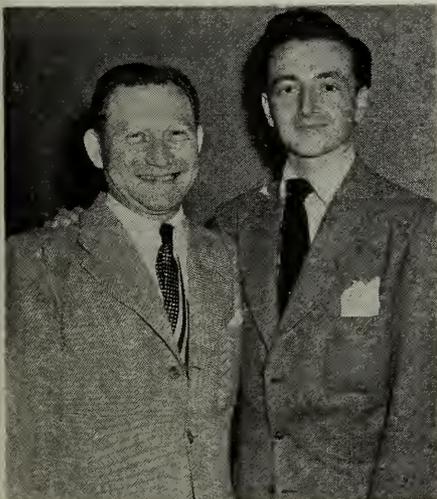
## Beneke Drops Miller Name In Band Billing

NEW YORK—Tex Beneke, who has used the Glen Miller name alongside his name in the maestro's band activities has announced that he will drop the Miller name from his band, this coming February 2.

At that date it was learned, the band will have completed pending commitments and a six week stay at Palladium Ballroom, Hollywood. It is believed that Beneke has achieved stature of his own to warrant his dropping the Miller name. He is known only as Beneke in music circles when mention of his band comes up.

When the Miller ork resumed activity after their discharge from the Army Air Forces, it was planned at that time not to use Miller's name at all in conjunction with the ork. At first the combo was known as the Glen Miller orchestra under the direction of Tex Beneke. Later on this billing was changed to the Miller-Beneke tag on RCA-Victor records and stage billings.

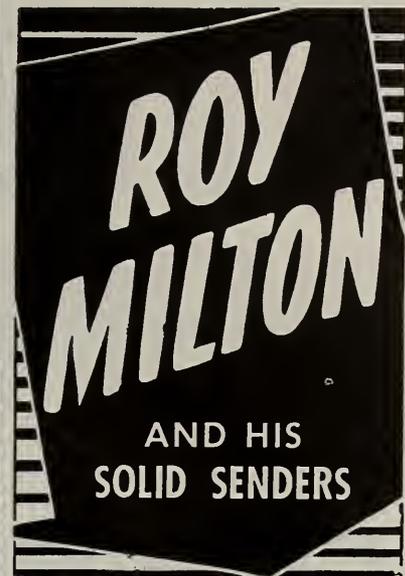
## Rising Balladeer Guest At "The Cash Box"



NEW YORK — Paying an unexpected visit to *The Cash Box* offices in New York this past week, Vic Damone, currently set New York's business market howling. one of the hotter items in the wax market

Pictured at the left with Bill Gersh, publisher of *The Cash Box*, Vic smiles while the flashbulbs pop.

Vic's recording of "I Have But One Heart" saw peak sales reached for Mercury Records, and also saw the young crooner score success with his first recording. A familiar face to many juke box operators, Vic has been seen at many of operator meets and shows. Currently playing an engagement at Buffalo, N. Y., Vic is being prepped for a spot at New York's famed Paramount Theatre.



AND HIS  
SOLID SENDERS



Roy's Latest Hit!

"THRILL ME"

and

"Big Fat Mama"

Specialty SP518

"True Blues"

and

"Camille's Boogie"

Specialty SP510

A Juke Box Hit  
JOE LUTCHER'S  
"ROCKIN' BOOGIE"

and

"BLUES FOR SALE"

Specialty SP303



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NEW YORK - NEW JERSEY & CONN.

for

**TOWER RECORDS**

1st Release — And It's Sweeping The Country

**"HOW SOON?"**

By JACK OWENS

TOWER 1258

IN STOCK—No. 1 RECORD  
IN THE COUNTRY

**"NEAR YOU"**

By FRANCIS CRAIG  
and His Orch.

on BULLET RECORDS

Getting Bigger and BIGGER

**"MONEY HUSTLIIN'  
WOMAN"**

**"REAL GONE"**

By AMOS MILLBERN

Aladdin No. 191

**MAJOR DISTRIBUTING COMPANY, INC.**

563 WEST 42nd STREET, NEW YORK

106 DeKALB AVENUE, BROOKLYN

Wisconsin 7-9330

MAIn 2-7960

# '47 VOTES SHOW NEW MUSIC TREND

## Many Surprises Predicted Before Final Count. Oldies Lead. More New Artists in Poll. Juke Box Biz Enthusiastic Over 2nd Annual Poll With All Machine Owners Cooperating

NEW YORK—The voting for the best records and most outstanding recording artists of 1947 which started with the September 24 issue of *The Cash Box*, conducted exclusively by *The Cash Box* for the *Automatic Music Industry of America*, on request of all associations and leaders of the juke box business, already indicates a great many surprises in store, prior to the final count of all votes.

With the owners of the nation's 500,000 juke boxes, 2,500,000 wall and bar boxes, over 1,000,000 non-selective music boxes and approximately 100,000 wired music shells casting votes in this Second Annual Poll, there is no doubt that the trend of music among America's juke box operators will be well worth the analysis and study of everyone now engaged in the production and exploitation of popular music.

One very definite trend has already crept into the voting of the first cards polled. That is that the automatic music trade has swung over to the oldies with more zest than was ever predicted or expected, regardless of the fact that so many in the music business noted this trend earlier in the year.

Whereas 1946's poll showed a definite trend to the more modern music of the day with the new songs getting most of the attention, as for example "The Gypsy" won the vote as the best money-making record of 1946, and "To Each His Own" brought the laurels of "juke box king's orchestra" to Eddy Howard, this year's poll shows a definite swing back to the oldies with "Peg O' My Heart", as done by the three Harmonicats, leading this field. The same is also true in other divisions of the poll.

Once again Eddy Howard jumped heavily into the lead for the best orchestra of 1947—which title he won in 1946. But, in the male vocalist class, Perry Como is far outshading the ever popular Bing who captured the crown in '46. And in the female vocalist group there has been a sudden swing of votes over to Jo Stafford and away from Dinah Shore who held the title of "Queen of the Juke Boxes" in 1946. As yet, the votes are far from their final count and many changes will yet occur in each division of the field.

Also surprising to many is the strength shown by such new vocalists as Frankie Laine and Art Lund who instantly jumped into the heavy voting class right with the first cards which arrived at the offices of *The Cash Box*. It is already expected that these men, and some of the others, such as Vic Damone and Mel Torme can be counted upon to score heavily in the male vocalist field.

This year in the male vocal combination group, the Mills Brothers are challenging the former kings of this group, the Ink Spots, and from present indications this will be a real battle to a finish between these two groups for the "oscar" in this division.

In the female vocalist field, the Andrews Sisters, who bowed in 1946 to the Dinnings, have jumped into a commanding lead, and it is believed will retain it thruout the Second Annual Poll.

Dozens of songs are as yet expected to make their showing in the "Best Money-Making Record" as well as in the "Race", "Western" and "Hillbilly" divisions. With the "Peg" well away to a good lead, it shall be interesting to note how the "Anniversary Song", "Near You" and "That's My Desire" and some of the other favorites of 1947 will stack up against this oldie. There are many who yet predict that the "Anniversary Song" will not only catch up, but may take the "oscar" in this class.

What is most remarkable this year is the marvelous cooperation being offered by everyone of the juke box operators thruout the nation. All associations have arranged to have cards mailed and personally distributed at their mass meetings so that everyone of their members cast votes.

In addition, requests for more voting prepaid postcards have arrived from leading juke box manufacturers and distributors who are including them in their mailings and also having their salesmen pass them along.

The entire juke box industry which has awarded the exclusive conduct of the poll for the second straight year to its "official bible" — "*The Cash Box*" — is now out to obtain 100 per cent voting power back of this Second Annual Poll to give some indication to the music business of the strength of this industry in helping bring Americans the popular music of the day.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS.**

## USMC To Hypo Drive Thru Music Ops

WASHINGTON, D. C. — Marine Corps Headquarters, this city, announced this past week that they have invited all phases of the music and entertainment business to join in the observance of the 100th birthday of the world famous Marines' Hymn during the week of December 7th to 13th.

Popular recordings of the Marines' Hymn are being re-issued for the centennial observance and will be distributed to radio stations all over the country. Orchestra leaders, net-work radio programs, and the automatic music industry are being requested to feature the Hymn during the Centennial Week.

The Marines' Hymn Centennial observance coincides with the nation-wide drive to build the Citizen Marine Corps to full strength. High point of the recruiting campaign is planned for January.

In a statement by Brigadier General W. E. Riley of the Marine Corps, the General said, "Placement of popular recordings of the Marines' Hymn on automatic music machines will assist greatly in reaching a large audience."

"We hope by frequent playing of the Marines' Hymn to make the public conscious, in preparation for the nationwide drive. You can help the Marine Corps build insurance for peace by placing copies of the Hymn on your machines

## London Diskery Sets Release Dates

NEW YORK — The shroud of mystery surrounding the formation of the London Gramophone Corporation and their entry into the recording business broke this past week, with the announcement that the diskery was already readying their first platters for shipment to the United States.

Seen in music circles as a large threat to the impending Petrillo ban on all recordings, the London entry in the disk biz is of large importance. The first release of platters by London, scheduled for November 15th, will include recordings by Beryl Davis, Gracie Fields, Anne Shelton, Vera Lynn and "Tootie" Camarata.

London will have full recording range, and in addition, will use a high shellac content in the making of their recording, according to Mr. Toller-Bond, director of the plattery. After spending several weeks in the U. S. on organizational business, E. R. Lewis, president of the firm returned to England to set pressing plants into operation.

The initial release of London will contain the Gracie Fields recording of "Now Is The Hour", the number one hit in England Beryl Davis' version of "Don't You Know I Care" and Anne Shelton's arrangement of "Eli, Eli".

## Columbia Names New Cleveland Distrib

CLEVELAND, O. — The Cleveland Distributing Company, this city, announced this past week that they have been named to distribute the Columbia Records line in this city.

The entire record department of Strong, Carlisle, and Hammond, who have been distributing records for Columbia in this area will move over to the Cleveland Dist. Co. at their new building at 4901 Perkins Ave.

Don Seager has been named to head the new record department.

### Picking Songs?

HARTFORD, CONN.—Now they're picking songs for their stage engagements via *The Cash Box* Regional Record Reports!

Buddy Clark, who did a stint at the State Theatre, Hartford, opened *The Cash Box* to see what the folks in Hartford were playing on the juke boxes. He selected four of the songs listed, added "Linda" and came up with a program of five songs that were in heavy demand.

Send us your itinerary Buddy, we'll keep you informed!

★ ★ ★ ★ ★

" . . . you're bound to go for 'As Sweet As You'—GRAB THIS COOKIE QUICK."

FROM SLEEPER OF THE WEEK

THE CASH BOX

THE BILLBOARD

" 'As Sweet As You' makes coin sense . . . "

SELECTED BY THE PHILADELPHIA PHONO OPERATORS ASSOCIATION

# "AS SWEET AS YOU"

Recorded by

## ART LUND

on MGM No. 10072



★ ★ ★ ★ ★

REGENT MUSIC CORP. • 1619 BROADWAY • NEW YORK, N. Y.

# BEACON IS BACK

WITH A "HIT" RECORD

A SENSATIONAL "TORCH" BALLAD

## I DROVE YOU INTO SOMEONE ELSE'S ARMS

COUPLED WITH

DO YOU KNOW HOW IT FEELS TO BE LONESOME?

Sung By

# BON BON

ACCOMPANIED BY THE

## RED CAPS TRIO

BEACON RECORD No. 7201

Retail Price: 75¢ (Plus Taxes)

WHOLESALE PRICE: 49¢ (Net)

Mailing Charges Prepaid Without Cost

# BEACON RECORD CO.

331 WEST 51st STREET

NEW YORK 19, N. Y.



**SINCE I FELL FOR YOU**  
Annie Laurie

DeLuxe 1082)  
Top of the hit parade in the South Side with the coin starting to roll eastward.

**CHANGEABLE WOMAN**  
Johnny Moore

Exclusive 251)  
Smash recording by this popular combo pegs this ditty in the number two slot.

**BIG LEGS**  
Gene Phillips

Modern 20-527)  
Ops throughout the country, know about this one. Catching coin ever so much!

**THE WILDEST GAL IN TOWN**  
Billy Eckstine

MGM 10069)  
Music ops report this tune as one of Eckstine's best, with the tremendous amount of phono play confirming it.

**KISS ME AGAIN**  
Frankie Laine

Mercury 5059)  
Oh are they going for this ditty! Laine raises Cain!

**BELL BOY BOOGIE**  
Todd Rhodes

Sensation)  
You can bet your boots on this tune. Ops peg it for the top.

**NEAR YOU**  
Francis Craig

Bullet 1001)  
Literally sweeping the nation. Sensational demand for Craig has the music biz on its heels.

**I MISS YOU SO**  
King Cole Trio

Capitol 444)  
A great recording by a great unit. Catching coin steadily now.

**RED TOP**  
Gene Ammons

Mercury 6048)  
In ninth place with another Mercury click. Ops continue to report heavy demand for "Red Top".

**DON'T TAKE YOUR LOVE FROM ME**  
Hadda Brooks

Modern 153)  
Kicking around as a winner for some time now, Hadda's rendition of this one has continually made the phonos turn.

**IMMEDIATE DELIVERY**

In All Principal Cities Through Courteous Distributors — plus ...

in PHILADELPHIA  
David Rosen Co.  
855 North Broad St.  
Philadelphia, Pa.

in CHICAGO  
James H. Martin  
1407 Diversey Pkwy.  
Chicago, Ill.

in CLEVELAND  
W. E. Harvey Co.  
1312 Ontario St.  
Cleveland, Ohio

in NEW YORK CITY  
Malverne Distributors  
1700 Broadway  
New York City

in SAN FRANCISCO  
Alex Alpers  
1355 Market St.  
San Francisco, Calif.

in NEW ORLEANS  
Molz Distributors  
509 Iberville  
New Orleans, La.

**ANNIE LAURIE and the PAUL GAYTON TRIO**

... Terrific Hit!

**SINCE I FELL FOR YOU**

LOVE THAT MAN

DE LUXE #1082 (Listed in The Billboard's Most Played Juke Box Race Records

**JOHNNY HAD A YO-YO**

YOUR DADDY WAS A SOLDIER

by RUTH WALLIS  
DE LUXE #1089

Ask your fellow operators if this isn't their HOTTEST JUKE BOX NUMBER!

MERCHANTS—Don't Miss This Sure Thing!

**OUT OF THIS WORLD**

IT'S TERRIFIC-SENSATIONAL

DONKEY SERENADE

and

INDIAN SUMMER

**BORRAH MINEVITCH**

as only and His Harmonica Rascals could do them!  
DE LUXE #1100



DE LUXE RECORD CO. INC. - LINDEN, N.J.

in DETROIT  
W. E. Harvey Co.  
12649 Linwood Ave.  
Detroit, Mich.

in PITTSBURGH  
Standard Distributing Co.  
1728 Fifth Ave.  
Pittsburgh, Pa.

in MINNESOTA  
G. & S. Distributing Co.  
243 W. Kellogg Blvd.  
St. Paul, Minn.

in ST. LOUIS  
Commercial Music  
510 N. Sarah  
St. Louis, Mo.  
Milner Record Sales Co.  
110 West 18th St.  
St. Louis, Mo.

in KANSAS CITY, MO.  
Commercial Music  
826 East 12th St.  
Kansas City, Mo.  
Milner Record Sales Co.  
1704 Main St.  
Kansas City, Mo.

in BOSTON  
Music Supplies of New England  
17 Chadwick St.  
Boston, Mass.

in BALTIMORE  
Oriole Corp.  
512 Pennsylvania Ave.  
Baltimore, Md.

in HARTFORD  
Post and Lester Co.  
10 Chestnut St.  
Hartford, Conn.

in NEW JERSEY  
All-State Distributors  
30 Warren Place  
Newark, N. J.

**DE LUXE RECORD CO., Inc.** LINDEN, N. J.

# "Folk" and "Western" RECORD REVIEWS

## BULLSEYE of the WEEK

### "A Cowboy's Christmas Song"

#### "Tulsa, Straight Ahead"

LEON McAULIFFE  
(Majestic 11032)

● Hogging the lime this week is this first of a batch of new Xmas songs for the forthcoming season, with this one by Leon McAuliffe slated to kick up a storm throughout cactus country. Wailing the pleasing wordage which weave around the title, Leon spills the plaintive melody to "A Cowboy's Christmas Song", and does so in such manner as to attract wide attention. They'll hold still for this one in sagebrush spots, and come back asking for more. Leon's singing style makes for easy listening pleasure and is in soft spoken mood to which folks love to listen. On the flip with some music in another vein, the cowboy troubador pulses "Tulsa, Straight Ahead". Waxing spins in the fast mood, with Leon telling folks about that wonderful town. For a must in your machine get next to the top deck and "A Cowboy's Christmas Song."

### "Saddle Serenade" "Do Ya Or Don'tcha" ROY ROGERS (Victor 20-2437)

● Western star with wide following offers a platter that is easily suited for the dancing and listening crowd alike. Roy Rogers pitches his pipes on this side to come out with a disk that seems to beg for coin. Warbling the mellow lyrics to "Saddle Serenade", Roy gives this peaceful ballad wonderful treatment to turn out a first rate performance. Horse beat echoes in the background, with Rogers grabbing all the glory for a top piece of vocalizing. On the flip with a bit of a novelty stunt, Roy wails to the tune set by "Do Ya Or Don'tcha". Mood is fast with Roy's pitch making for laughs, merriment and loads of coin play.

### "Don't Let Your Sweet Love Die" "Tennessee Gambler" MEL & STAN (Majestic 11022)

● Pair of sides which ops may find as adequate material for their phonos are these offered in real rustic fashion and labeled "Don't Let Your Sweet Love Die", and "Tennessee Gambler." It's Mel and Stan to the fore to wail the charming wordage we find on the pair, and aimed at those mountain spots, the sides should do well. Top deck features some wonderful guitar strumming, with the lyrics weaving a tear jerker style around the title. Backing picks up the beat and offers kicks replete with joy as the pair knock off that "Tennessee Gambler". Guitar work on this side is exceptional, with folk that go for this brand bound to wonder at the fine instrumentation

### "Don't You Dare" "An Empty Future" WILEY & GENE (Columbia 37884)

● Rated by many as a top duo anywhere, Wiley & Gene step to the fore here and render a disk that looks like a sure coin bet. Off the usual track in folk and western music, the duo combine talents with fine instrumental backing to knock out "Don't You Dare." Wiley & Gene wail their story and warning to their gal in fine style which seems sure to attract coinage. Wide following of the pair should account for a healthy ride on this side. Flipped, we find the metro changed and a wonderful piano solo in the background, as Wiley and Gene spill "An Empty Future". Side is well loaded with possibilities

## Short Shots

### From the Hills and Plains

Reports that the entire folk and western world are greatly disturbed over the manner in which the New York World-Telegram handled that great folk and western story, this past week continue to flood the office. Largest argument is that the Tel featured pics of pop artists who had gained wide success thru the exploitation of traditional music. True folk and western artists, such as Roy Acuff, Ernest Tubb, Gene Autry, Delmore Bros., Jimmy Wakely and others were not mentioned in the article, the beef is and therefore, the story did not reflect a true picture on folk and western music . . . Nor do the article mention Fred Rose, when speaking of songwriters. Rose is conceded to be the greatest writer ever when folk artists gather.

\* \* \*

Jimmie Dale all smiles when he saw the first reports in *The Cash Box* Second Annual Music Poll. Jimmie's recording of "Wabash Cannonball" leads the parade in the Hillbilly Division and votes continue to pour in . . . Jesse Rogers really tore the house down when he guested with Red Foley at the Grand Ole Opry recently . . . Jack Dunnigan doing a grand job on his morning Mutual show out of St. Louis . . . Billy McKay packing the Colonial Inn in Paterson, N. J. . . . Sam Martin, one of the better known Folk songwriters around town, has a sure fire protege in Chuck Story, currently at the Somerset, N. Y. . . . The Connecticut Kernels riding high on ABC Saturday afternoons on "The Dixie Cannonball" . . . Rosalie Allen's latest Victor release, "Mountain Polka" sked-

ded for the big time report those in the know. Watch this platter zoom . . . Cottonseed Clark still tops as West Coast producer of folk shows . . . Texas Jim Robertson inaugurating a new show on ABC, Sunday noon . . . Eddie Dean's Majestic disc "It's A Boy" getting peak play from ops . . . Jerry Scoggins of the Cass County Boys, a natural for flicker fame . . . Ditto Johnny Paul.

\* \* \*

Smiley Wilson has left the Shorewood Inn (Peoria) after eleven weeks of playing to capacity crowds and reaching a new high in sales of his "Gotta Get To Oklahoma City." Smiley heads for Gadsden, Ala., where he and his Circle Three Ranch Gang will headline the three hour "live" Saturday night "Dixieland Jamboree over WGAD. Also billed on the Jamboree is Kitty Carson . . . Snooky Lanson, WSM-NBC singing star signed a Mercury recording contract this past week. The new arrangement severs Snooky's connections with the Ray Noble ork, for whom he was top warbler. Tentative plans call for Lanson to fly to Hollywood and cut eight sides with Earle Hagen and his ork . . . Uncle Tom, rustic jockey at WNOX, Knoxville, has another platter show going now . . . Jim Osborne signed a King recording contract this past week. Jim is heard daily over KWKH, Shreveport, La. . . . Jesse Rogers recently paid a visit to the Philadelphia Hayloft Hoedown show. He was an original member of the cast before going to St. Louis, where he started the Barnyard Follies.

IT'S 6-SENSATIONAL  
For The Number 6 Spot In Your Machines!

## "PLEASE DON'T PLAY NUMBER SIX"

RECORDED BY

FRANCES LANGFORD

ON MERCURY No. 5057

It's No. 1 on the Music Machines in New Orleans — and Spreading Throughout All Territories Fast. Don't Get Caught Short!

ORDER ONE FOR EACH OF YOUR MACHINES

BOBBY WORTH MUSIC PUBLISHERS, Inc.

NEW YORK  
501 MADISON AVE.

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"THE CASH BOX" IS NOT SOLD ON NEWSSTANDS

Standard Songs  
are MONEY MAKERS!

"I LIKE  
MOUNTAIN  
MUSIC"

HOOSIEK HOOSHOTS—  
Columbia 37717

VIRGINIA ROUNDERS—  
Decca 5252

TED WEEMS—Victor 24266  
Published by:

M. WITMARK & SONS

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N. Y.

JUST RELEASED!

INVITATION  
TO LOVE  
BY  
BARBARA  
CAMERON



ORDER THIS POPULAR  
K-4 ALBUM TODAY!

WRITE — WIRE — PHONE

KING  
RECORDS

1540 BREWSTER AVE., CINCINNATI 7, OHIO

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**THE CASH BOX REPORTS**

**THE NATION'S**



**HILLBILLY  
FOLK & WESTERN  
JUKE BOX TUNES**

**1** I'LL HOLD YOU  
IN MY HEART  
Eddy Arnold  
(Victor 20-2332)

**2** SMOKE, SMOKE,  
SMOKE  
Tex Williams  
(Capitol 40001)

**3** DON'T BOTHER  
TO CRY  
Eddy Arnold  
(Victor 20-2332)

**4** NEW BROOM BOOGIE  
Al Dexter  
(Columbia 37594)

**5** THE LEAF OF LOVE  
Gene Autry  
(Columbia 37816)

ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY

**FEUDIN' AND FIGHTIN'**  
Dorothy Shay  
(Columbia 37189)

**THE DAUGHTER OF  
JOLE BLON**  
Johnny Bond  
(Columbia 37566)

**WEDDING BELLS**  
Bill Carlisle  
(King)

**DANGEROUS GROUND**  
Roy Rogers  
(Victor 20-2236)

**ANSWER TO WALKIN'  
THE FLOOR**  
Ernest Tubbs  
(Decca 46029)

**HOTTEST MONEY-MAKING RECORDS  
IN ALL JUKE BOX HISTORY!!**

Eastern Music Ops Have Gone Absolutely Nuts  
Over Them

**"MY GUITAR IS MY SWEETHEART"**

Backed With "CASTANETS AND LACE"  
REGENT RECORD No. 107

**"NAUGHTY ANGELINE"**

Backed With "AFTER YOU"  
REGENT RECORD No. 108

BOTH SUNG BY THE SENSATIONAL

**Johnny Lane**

with Dave Rhodes Orchestra

RECORDS MADE FOR OPERATORS BY OPERATORS!

Order From Your Nearest Distributor

ALL STATE DISTRIBUTORS  
Warren Place, Newark, N. J.

DAVID ROSEN  
855 No. Broad St., Phila., Pa.

MAJOR DISTRIBUTING CO., Inc.  
563 W. 42nd St., New York, N. Y.

VIC BADDOCK  
633 W. Lombard St.,  
Baltimore, Md.

**• REGENT RECORDS •**

1184 ELIZABETH AVE., ELIZABETH, N. J.

**RYTVOC**

From the Firm That Gave You  
CHOO-CHOO-CH'BOOGIE

**"I'M A LONELY LITTLE PETUNIA"  
(IN AN ONION PATCH)**

TWO-TON BAKER  
LAWRENCE WELK  
TOMMY TUCKER  
THE HAPPY GANG

MERCURY 5066  
DECCA 24197  
COLUMBIA to be released  
VICTOR (CAN.) 56-0022

**"SOLD DOWN THE RIVER"**

BLUE SKY BOYS  
LARRY CASSIDY  
DEWEY PRICE  
BUCKLEY AND SKIDMORE

VICTOR 20-2380  
CAPITOL 40005  
MAJESTIC 6008  
CONTINENTAL 8030

**CHERIO**

**"I DON'T WANT TO SET  
THE WORLD ON FIRE"**

STEVE GIBSON AND THE RED CAPS—MERCURY 8052

"T-U-L-S-A, Straight Ahead"  
LEON McAULIFFE—MAJESTIC 11032

MAURIE HARTMAN and DEANNA BARTLETT

1585 BROADWAY

NEW YORK, 19, NEW YORK

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

- 1** **FOOL THAT I AM**  
**Dinah Washington**  
*(Mercury)*  
*In third place last week, the sensational demand of o.p.s. moves this plug ditty into the top spot.*
- 2** **TRUST IN ME**  
**Hadda Brooks** *(Modern 150)*  
*Always a coin culler, this song holds tight to its spot for the fourth consecutive week.*
- 3** **TRUE BLUES**  
**Roy Milton**  
*(Specialty 510)*  
*In seventh place last week, the loud voices of o.p.s. moves this song into the top three leaders here.*
- 4** **HE'S A REAL GONE GUY**  
**Nellie Lutcher**  
*Capitol 400171*  
*On top of the heap last week, Nellie Lutcher moves down a few here as she takes over fourth place.*
- 5** **EARLY IN THE MORNING**  
**ouis Jordan**  
*Decca 241551*  
*O! did this one take a jump! On the bottom last week this plug Jordan tune moves up into the money brackets here.*
- 6** **EVERYTHING I HAVE IS YOURS**  
**Sarah Vaughn**  
*Muscraft 4941*  
*In eighth place last week, this sensational Sarah Vaughn recording takes hold of sixth place now, with o.p.s. continuing to buy.*
- 7** **BIG LEGS**  
**Gene Phillips**  
*(Modern 20-5271)*  
*Moves down a few here after a long ride on top. In fourth place last week, "Big Legs" takes over the seventh spot here.*
- 8** **DON'T YOU THINK I OUGHTA KNOW**  
**Bill Johnson Orch.**  
*(Victor 20-2225)*  
*In sixth place a week ago, this coin culler moves down a bit into the eighth spot now. O.p.s. still report heavy play.*
- 9** **LOVE THAT MAN**  
**Annie Laurie**  
*(Deluxe 1082)*  
*Pegged as a fast rising tune. With Chicago playing the other side and New York this one, the demand is bound to increase.*
- 10** **THRILL ME**  
**Roy Milton**  
*(Specialty 518)*  
*Breaks into the big time with Roy Milton riding hot. "Thrill Me" really is thrilling loads of o.p.s.*

# 12345 Smash Hit Songs!

From BVC—

## YOU DO

*Recordings*

- BING CROSBY with CARMEN CAVALLARO (Decca) • VIC DAMONE (Mercury)  
 LARRY DOUGLAS with RAY BLOCH (Signature) • HELEN FORREST (M-G-M)  
 GEORGIA GIBBS (Majestic) • VAUGHN MONROE (Victor)  
 DINAH SHORE (Columbia) • MARGARET WHITING (Capitol)

From BVC—

## KOKOMO, INDIANA

*Recordings*

- DICK "TWO TON" BAKER (Mercury) • BING CROSBY (Decca)  
 FOUR CHICKS AND CHUCK (M-G-M) • VICTOR LOMBARDO (Majestic)  
 VAUGHN MONROE (Victor) • DINAH SHORE (Columbia) • MEL TORME (Muscraft)

From Lombardo Music, Inc.—

## THE ECHO SAID "NO"

*Recordings*

- ART KASSEL (Mercury) • SAMMY KAYE (Victor)  
 ELLIOT LAWRENCE (Columbia) • GUY LOMBARDO (Decca)

From Supreme Music Corporation—

## NEAR YOU

*Recordings*

- THE ANDREWS SISTERS (Decca) • DICK "TWO TON" BAKER (Mercury)  
 DOLORES BROWN—AUDITONES (Sterling) • FRANCIS CRAIG (Bullet)  
 FOUR BARS AND A MELODY (Savoy) • LARRY GREEN (Victor)  
 ELLIOT LAWRENCE (Columbia) • VICTOR LOMBARDO (Majestic)  
 ALVINO REY (Capitol)

From Supreme Music Corporation—

## HOW SOON? (WILL I BE SEEING YOU)

*Recordings*

- BING CROSBY with CARMEN CAVALLARO (Decca) • DICK FARNEY (Majestic)  
 JOHN LAURENZ (Mercury) • VAUGHN MONROE (Victor)  
 JACK OWENS (Tower) • DINAH SHORE (Columbia)

JACK BREGMAN  
 ROCCO VOCCO  
 CHESTER CONN

## Diskers To Back Vets Music Affair

NEW YORK — The forthcoming huge benefit show, to be sponsored by the Hospitalized Veterans Music Service, on behalf of the thousands of hospitalized veterans in Metropolitan New York area has gained the wholehearted cooperation of recording companies and artists, a spokesman for the veterans organization disclosed this past week.

The veterans organization, who provide free professional music instruction, special instruments and entertainment for veterans recently met with several chieftans of the various recording companies and disclosed that the diskeries will cooperate with them to the fullest extent.

Among the many on the recording committee of the show are Mannie Sacks, Columbia; Miss Constance Hope and Eli Oberstein, RCA-Victor; Mike Connor, Decca; Lee Savin, Majestic; Walter Rivers, Capitol; and Harry Myerson of MGM Records. Local 802, American Federation of Musicians have also announced that they will sanction the affair.

Artists who are scheduled to appear are Frank Sinatra, Perry Como, Vaughn Monroe, Eddie Condon, Robert Merrill, the Joe Mooney Quartet, Nellie Lutcher, Noro Morales, Guy Lombardo, Jean Sablon, Eddie Duchin, Sammy Kaye, Beryl Davis and Jack Smith.

The organization is a division of the Musicians Emergency Fund and in the past two years have donated their services to well over 1600 hospitalized veterans.

## Majestic Records Sign Butch Stone Ork

ELGIN, ILL. — Majestic Records, Inc., this past week announced the signing of Butch Stone and his orchestra to their artist roster, simultaneously with the release of his first recording, "Hey Sister Lucy" and "I'll Love You 'Till Your Money's Gone Blues."

Stone has one of the better known small combinations of the day and for years was top comic vocalist with the Les Brown orchestra. He also recently signed a motion picture contract with Monogram Pictures.

Butch went out to front his own ork when the Les Brown crew recently dissolved.

## Kapp Honors Lombardo



NEW YORK — Jack Kapp, (left) President of Decca Records, Inc., guesting on Guy Lombardo's show during Constitution week presented Guy with a special leather-bound album of "Our Common Heritage," in appreciation of Guy's services during the war and his present efforts in behalf of the armed forces. The album contains historic poems by Bing Crosby, Walter Huston, Frederic March and other stars. Guy is also currently riding hot and heavy in *The Cash Box* Second Annual Music Poll.

**ART LUND**  
*calling*  
**JACK FINA**  
FROM HOLLYWOOD



"The good news is out, Jack, that you and your band are on M-G-M Records. And your first waxing of 'GOLDEN EARRINGS' and 'SO FAR' will be great news to dealers and coin operators."



"Glad to be aboard, Art. And speaking of news, your latest M-G-M Record of 'JEALOUS' looks like another bull's-eye."

**ART LUND**  
with orchestra conducted by Johnny Thompson  
**JEALOUS — AND MIMI**  
M-G-M 10082

The Ten Talented Fingers of  
**JACK FINA**  
and his Orchestra  
**GOLDEN EARRINGS • SO FAR**  
Both vocals by Harry Pine M-G-M 10085

OTHER  
NEW  
M-G-M  
HITS

### LAURITZ MELCHIOR

with orchestra conducted by  
Georgie Stoll  
EMPEROR WALTZ  
THE KISS IN YOUR EYES  
M-G-M 30030

### SY OLIVER

and his Orchestra  
CIVILIZATION ("Bongo, Bongo, Bongo")  
YOU CAN'T TELL THE DEPTH OF THE WELL  
Both vocals by Sy Oliver  
M-G-M 10083

### BLUE BARRON

and his Orchestra  
THE STANLEY STEAMER  
CHRISTMAS DREAMING  
M-G-M 10081

### DENVER DARLING

with the Ozark Playboys  
I COME FROM MISSOURI  
WHEN YOUR HAIR  
HAS TURNED TO SILVER  
M-G-M 10084

**M-G-M RECORDS**

THE GREATEST NAME



IN ENTERTAINMENT

# Specialty Records To Guarantee Ops 100 Plays

LOS ANGELES, CALIF.—An interesting news item via Specialty Records this city, came our way this past week.

Specialty Records prexy, Art Rupe, announced that he will shortly present a deal to music operators, whereby he will guarantee 100 or more plays on his records, or the recording will be replaced.

This item presents an interesting note, due to the increased demand by music operators for a longer wearing record. Rupe, recognizing the problem of the music ops has something here in his statement guaranteeing ops 100 or more plays per record. It is well known that the music op must change approximately 2½ records per week, depending upon the popularity of any given song. Should Specialty Records be found to have this long wearing quality, it will undoubtedly prove of vital importance to every music operator in the nation.

Increased pressure by music operators in the direction of record manufacturers would force the diskeries to make some statement regarding better quality in platters. It is well known that several major recording companies have been conducting tests with various compounds, altho no disclosure of the success they have met could be learned.

# Majestic Records Preps Foreign Wax

NEW YORK.—The disclosure this past week that Paul Baron had left for Europe to prep several waxing deals led to the further belief in music circles that many recording firms are hurriedly gathering all sources of additional recording, should the American Federation of Labor impose its threatened recording ban this forthcoming December 31.

Baron, Majestic Records vice president and artist and rep chief flew to Europe to cut a number of non-pop masters for his firm using several French and Swiss artists. It was learned that recording dates and artist contracts have been set and negotiated, but the firm would not disclose any further information regarding Baron's European jaunt. It is also believed that Baron has been negotiating for sound track material in Switzerland, and that he hopes to bring the material back to the U.S. for Majestic.

# Cowboy Views Packard



DALLAS, TEXAS — Guesting with the boys at Walbox Sales Co., this city recently was RCA-Victor recording artist Bill Boyd. Bill popped in suddenly, and before he knew it, he had a gander at the new Packard phono.

Bill was the first movie cowboy selected by the Treasury Department to tour the country on a War Bond campaign.

# Musicraft Pacts Shep Fields Ork

NEW YORK — Musicraft Records Inc., this city, announced the signing of the Shep Fields orchestra to a term contract this past week.

The signing of Fields, who recently purchased the Glen Island Casino, marks the first name orchestra or single that the revitalized plattery has contracted since its lapse into financial throes several months ago.

The signing of Fields was announced by Dan Edelman, newly appointed advertising and promotion manager of the plattery. Recording schedules are now being set, Edelman disclosed and Fields' first platters should be ready for market by the first of November. Fields will continue to use his "rippling rhythm" style for which he was so well known several years ago. A twenty-three piece orchestra, plus male and female vocalist and a vocal combination are set to work with the Fields orchestra. It was also learned that several new distributor appointments are in the offing, and they would be announced in the near future.

# New Indie Pops —

HOLLYWOOD, CAL. — Lion Records, new indie label into the recording business, will market a new type of record, made of wood pulp, tar pitch and several other secret ingredients, it was learned this past week.

The Lion entry into the field is looked upon with speculation in some quarters in view of the threatened Petrillo ban on recording.

The disk, to be named "Sterilite" is unbreakable and is a product of Canadian lumber tycoon Alfred E. Simpson. Last week Lion took over the offices of the bankrupt Pan American Record Co., and is currently engaged in buying up loads of old ARA recordings. These recordings, which feature Bob Crosby, Ginny Simms, Jan Savitt, Judy Canova and many others are to be pressed and marketed.

It was learned that Lion will seek to get most of its distribution in Canada and other British possessions.

## Help Needed!

NEW YORK — A request by the Grand Street Settlement House, New York came by this desk this past week. The neighborhood meeting place, which is a community project have disclosed to *The Cash Box* the dire need for further planned activity to combat juvenile delinquency.

The Settlement House, in New York's east side slum area, is seeking the cooperation of the recording business to possibly have some of their artists visit the kids.

The cooperation is there and waiting. Those kids on the street would only be too pleased to meet several stars. Give 'em a hand!

GREATER THAN EVER!

# FRANKIE LAINE

SINGS TWO WONDERFUL TUNES  
"TWO LOVES HAVE I"

AND

"PUT YOURSELF IN MY PLACE BABY"

Mercury Celebrity Series

No. 5064



# Gene Phillips

20-527

## "BIG LEGS"

20-519

## "BIG FAT MAMA"



# LOUIS PRIMA

*"The Man Who Plays Pretty for the People"*

Now on **RCA VICTOR** Records

*and his first release* **ALREADY A SMASH HIT!**

## "CIVILIZATION"

(BONGO, BONGO, BONGO)

backed with

## "FORSAKING ALL OTHERS"

RCA VICTOR No. 20-2400

*Also Going Great*

## "SAY IT WITH A SLAP"

RCA VICTOR No. 20-2401

*Just Released*

## "YOU CAN'T TELL THE DEPTH OF THE WELL"

(By the Length of the Handle on the Pump)

*and*

## "I'LL NEVER MAKE THE SAME MISTAKE AGAIN"

RCA VICTOR No. 20-2477

# PHONO OPS HAIL DUMOR COMPOUND

## Tests Prove Dumor Gives Greater Play

NEW YORK—Disclosure this past week that several members of the automatic industry have endorsed the use of the new Dumor Compound in making records, led to wide speculation in the music business as to whether or not recording companies would adopt the Dumor Compound and use it in their processing.

The New York Operators Association recently conducted a test with recordings given to them by Dumor and compared the amount of play with other records.

One well noted music operator in the city said regarding Dumor, "We have tried the records you left with us" (Ed. note—Dumor) "and have found them a big improvement over all other records. They sound better from beginning to end and outlast many records several times. We wholeheartedly recommend Dumor to all record manufacturers."

It is well known in the music business that operators must secure the maximum amount of play from their recordings, so that they may operate at a minimum overhead. Operators, as one of the largest buyers of records are frequently "stuck" with recordings, when they find they only get several plays from a record. The operator that buys 500 records, and finds he has to replace them after having been played only several times, operates at a great financial disadvantage. Nevertheless, he must continue to buy records and furnish his patrons with good music.

Another well known juke box operator stated, "After playing 12 records with Dumor and removing them from my machine, I can sincerely say that I was amazed to see the condition of the records after 71 playings. Dumor will undoubtedly become the greatest money-saving item to juke box operators."

# Guesting With "The Cash Box"



NEW YORK—Guesting with members of *The Cash Box* staff this past week at the 12th consecutive opening of the Vaughn Monroe orchestra, is maestro Vaughn Monroe himself.

Vaughn took time from the bandstand to say hello to the juke box representatives. Picture above: (left to right) Joel Friedman, Vaughn Monroe, Bill Gersh, disc jockey Red Benson (WINS) and Bob Austin.

## "Allegro" and "High Button Shoes" Hit Peak

NEW YORK—The opening of two new musical shows in New York marked a new era in the recording industry.

"Allegro" which opened this past week had at its outset over forty records of the hit tune from the show. "High Button Shoes", which also opened on Broadway last week has a score of recordings already lined up.

That the legitimate musical business is allying the promotion of their tunes in conjunction with the promotion of the show, is easily seen in the fact that records were considered of vital importance in hyping the show's advance.

Several tunes from "Allegro", the Rodgers and Hammerstein presentation have already gained nationwide approval. Two tunes in particular, namely "A Fellow Needs A Girl" and "So Far" have hit the featured list on many a juke box operator's machines.

## DeLuxe Preps Borrah Wax — Hit Top Sales

LINDEN, N. J.—Dave Braun, President of DeLuxe Records announced this past week that the firm is currently planning a tie-in with the scheduled concert tour of Borrah Minnevitich.

DeLuxe who recently cut Borrah in an album is pressing to meet export problems before the harmonica virtuoso leaves for England this month.

Meanwhile, DeLuxe disclosed that their recording of "Since I Fell For You" and "Love That Man" is racking up peak sales figures. Both sides by Annie Laurie, offer a peculiar twist in the disc biz. Reports from Chicago indicate that the side the Windy City is going for is "Since I Fell For You", while New York operators report that "Love That Man" is the big money-maker.

The company discloses that sales of the record already indicate another independent label hit. DeLuxe states that they have already sold over 135,000 copies of the record, with orders continually rolling in. The plattery also disclosed that they are seeking other pressing plants to enable them to meet the heavy demand for the record.

Heavy sales on the recording were particularly found to stem from New Orleans where Annie Laurie and the Paul Gayten Trio recently caused quite a stir.

# The Christmas Song

by MEL TORMÉ and ROBERT WELLS

Bigger than ever this year with these GREAT NEW recordings

- |  |                                  |
|--|----------------------------------|
| BING CROSBY . . . . . Decca            | EDDY HOWARD . . . . . Majestic   |
| DICK HAYMES . . . . . Decca            | TONY MARTIN . . . . . Victor     |
| KATE SMITH . . . . . M.G.M.            | MONICA LEWIS . . . . . Signature |
| DORIS DAY and LES BROWN . . . Columbia |                                  |

and re-issued this year by popular demand

The KING COLE TRIO . . . . . Capitol

**BURKE AND VAN HEUSEN, INC.**  
MUSIC PUBLISHERS

1619 Broadway

New York 19, N. Y.

# JUKE BOX REGIONAL REPORT

## Shoals, Ind.

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Ray..Noble)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. FEUDIN' AND FIGHTIN' (Dorothy Shay)
5. PEG O' MY HEART (The Harmonicats)
6. WHEN YOU WERE SWEET SIXTEEN (Al Jolson)
7. I WONDER, I WONDER (Eddy Howard)
8. THE LADY FROM 29 PALMS (Freddy Martin)
9. THAT'S MY DESIRE (Sammy Kaye)
10. ON THE AVENUE (The Andrews Sisters)

## Long Beach, Calif.

1. NEAR YOU (Francis Craig)
2. PEG O' MY HEART (Clark Dennis)
3. THE LADY FROM 29 PALMS (Freddy Martin)
4. I WISH I DIDN'T LOVE YOU SO (Vaughn Monroe)
5. AIN'TCHA EVER COMIN' BACK (Frank Sinatra)
6. I HAVE BUT ONE HEART (Vic Damone)
7. NAUGHTY ANGELINE (Tony Pastor)
8. THAT'S MY DESIRE (Frankie Laine)
9. I WONDER WHO'S KISSING HER NOW (Perry Como)
10. I WONDER, I WONDER (Eddy Howard)

## Brodhead, Wis.

1. NEAR YOU (Francis Craig)
2. THAT'S MY DESIRE (Sammy Kaye)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. I WONDER WHO'S KISSING HER NOW (Perry Como)
5. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
6. PEG O' MY HEART (The Harmonicats)
7. HOW SOON (Jack Owens)
8. TIM-TAYSHUN (Red Ingle)
9. PIC-A-NIC-IN' (Lawrence Welk)
10. FEUDIN' AND FIGHTIN' (Dorothy Shay)

## Galion, Ohio

1. NEAR YOU (Francis Craig)
2. I WONDER WHO'S KISSING HER NOW (Perry Como)
3. SMOKE, SMOKE, SMOKE (Tex Williams)
4. PIC-A-NIC-IN' (Lawrence Welk)
5. I WISH I DIDN'T LOVE YOU SO (Betty Hutton)
6. ASK ANYONE WHO KNOWS (Margaret Whiting)
7. I'M SO RIGHT TONIGHT (Jo Stafford)
8. KATE (Eddy Howard)
9. I WONDER, I WONDER (Eddy Howard)
10. THE LADY FROM 29 PALMS (Freddy Martin)

## MUSIC OPS!

VOTE TODAY FOR  
BEST MONEY MAKING  
RECORDS AND ARTISTS  
OF 1947

MAIL IN YOUR CARD TODAY!

# "NEAR YOU"

the FRANCIS CRAIG--  
BOB LAMM PIANO AND VOCAL

## IS THE NATION'S NUMBER ONE HIT!

Now We've Got FOUR MORE  
RIGHT IN A ROW!

### "FLAMIN' MAMIE"

By Ray Pearl and his Orchestra, backed by "DEAR OLD DONEGAL," on Bullet Record No. 1007

### "YOU SURE LOOK GOOD TO ME"

By the Big Three Trio, backed by "SIGNIFYING MONKEY" on Bullet Record No. 275

### "KEEP YOUR MAN HOME"

By Sherman Williams, backed by "SHERMAN'S BOOGIE" on Bullet Record No. 276

### "COAL MINER'S BLUES"

By Zeb Turner, backed by "YOU NEVER DONE ME RIGHT" on Bullet Record No. 636

HOW CAN WE STAND IT!  
WE'RE SNOWED UNDER WITH HITS!

WATCH THAT "MAMIE" flame - - -  
and get there while they're HOT!

ORDER FROM YOUR DISTRIBUTOR  
HE'S LISTED BELOW

- |   |   |  |
|---|---|--|
| Cherry Distributing Co., Jacksonville, Fla.     | W. E. Harvey Co., Cleveland, Ohio           | Davis Sales Co., Denver, Colo.           |
| Record Sales, Monroe, N.C.                      | W. E. Harvey Co., Detroit, Mich.            | Oklahoma Music Co., Oklahoma City, Okla. |
| Allen Distributing Co., Richmond, Va.           | Tennessee Music Sales Co., Nashville, Tenn. | Black & White Distributors, Dallas, Tex. |
| Barnett Distributing Co., Baltimore, Md.        | Southland Distributing Co., Atlanta, Ga.    | Macy's Record Distr. Co., Houston, Tex.  |
| Kayler, Inc., Phila., Pa.                       | Monarch Sales Co., Birmingham, Ala.         | Sunland Distributing Co., El Paso, Tex.  |
| Major Distr. Co., N.Y.C.                        | Music Sales Co., New Orleans, La.           | Sunland Distributing Co., Phoenix, Ariz. |
| Massachusetts Music Distr., Inc., Boston, Mass. | Music Sales Co., Memphis, Tenn.             | Wilfred Brothers, Los Angeles, Calif.    |
| Mohawk Music Sales, Gloversville, N. Y.         | Commercial Music Co., St. Louis, Mo.        | LeRay H. Bennett, San Francisco, Calif.  |
| Niagara Midland, Buffalo, N. Y.                 | Chord Distributors, Chicago, Ill.           | Lave Electric Co., Seattle, Wash.        |
| Standard Distributors, Pittsburgh, Pa.          |   |  |
| Associated Distributing Co., Marletta, Ohio     |   |  |

# BULLET RECORDING CO.

BOX 1002

NASHVILLE, TENNESSEE

# THE CASH BOX

## DISC-HITS BOX SCORE

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

### CODE

AL—Aladdin	EX—Exclusive	RA—Rainbow
AP—Apollo	JB—Juke Box	SI—Signature
AR—Aristocrat	KI—King	SO—Sonora
BU—Bullet	MA—Majestic	ST—Sterling
BW—Black & White	ME—Mercury	SW—Swank
CA—Capitol	MG—M-G-M	TO—Top
CH—Continental	MN—Manor	TR—Triton
CO—Columbia	MO—Modern	UA—United Artist
CS—Coast	MU—Musical	UN—Universal
DE—Decca	NA—National	VI—Victor
DEL—DeLuxe	QU—Queen	VT—Vitaoustic

Sept. 29 Sept. 22 Sept. 15

### 1—Near You 107.1 84.0 30.2

BU-1001—FRANCIS CRAIG  
Red Rose  
CA-452—ALVINO REY ORCH.  
Oh Peter  
CO-37838—ELLIOT LAWRENCE ORCH.  
How Lucky You Are  
DE-24171—THE ANDREWS SISTERS  
How Lucky You Are  
MA-7263—VICTOR LOMBARDO ORCH.  
Zu-Bi  
RA-1001—THE AUDITONES  
SA-657—FOUR BARS & A MELODY  
ST-3001—DOLORES BROWN  
VI-20-2421—LARRY GREEN ORCH.  
Pic-A-Nic-In

### 2—Smoke, Smoke, Smoke 104.5 113.6 114.1

CA-40001—TEX WILLIAMS  
Roundup Palka  
CO-37831—JOHNNY BOND  
Wasted Tears  
CS-263—DUCE SPRIGGINS  
DE-24113—LAWRENCE WELK ORCH.  
Pic-A-Nic-In (In the Park)  
VI-20-2370—PHIL HARRIS ORCH.  
Crowdad Sang

### 3—When You Were Sweet Sixteen 76.3 86.4 101.3

CO-37803—DICK JURGENS ORCH.  
On the Avenue  
DE-24106 (A-575)—AL JOISON  
Waiting for the Robert E. Lee  
DE-23627—MILLS BROTHERS  
Way Down Home  
VI-20-2259—PERRY COMO  
Chi-Baba Chi-Baba

### 4—Peg O' My Heart 75.0 68.8 92.1

AI-537—AL GAYLE & HARMONY RECORDS  
Remember

CA-346—CLARK DENNIS  
Bless You  
CO-37392—BUDDY CLARK  
Come to Me, Bend to Me  
DE-25075—GLENN MILLER O.  
Moonlight Bay  
DE-25076—PHIL REGAN  
The Daughter of Peggy O'Neill  
DE-23960—EDDIE HEYWOOD O.  
Yesterdays  
DEL-1080—TED MARTIN  
Chi-Baba Chi-Baba  
MA-7238—DANNY O'NEIL  
I'll Take You Home Again Kathleen  
ME-5052—TED WEEMS  
Violets  
MG-10037—ART LUND  
On The Old Spanish Trail  
NA-9027—RED MCKENZIE  
Ace in the Hole  
SI-15119—FLOYD SHERMAN  
Don't Cry Little Girl Don't Cry  
VI-20-2272—THE THREE SUNS  
Across the Alley from the Alamo

### 5—Feudin' and Fightin' 69.2 70.4 67.1

VT-1—THE HARMONICATS  
Fantasy Impromptu  
CA-8443—JO STAFFORD  
Love and the Weather  
CO-37189 (C-119)—DOROTHY SHAY  
Say That We're Sweethearts Again  
DE-23975—BING CROSBY  
Goodbye, My Lover, Goodbye  
MA-12011—GEORGIA GIBBS  
You Do  
ME-6049—REX ALLEN  
MG-10041—KATE SMITH  
Tomorrow  
VI-20-2313—TEX BENEKE ORCH.  
How Can I Say I Love You

### 6—That's My Desire 65.4 60.8 90.1

AP-1056—CURTIS LEWIS  
Sky Blue  
CA-395—MARTHA TILTON—ELLIOTT ORCH.  
I Wander, I Wonder, I Wonder  
CN-6048—GOLDEN ARROW QUARTET  
I Want to Be Loved  
CO-37329—WOODY HERMAN ORCH.  
Ivy  
DE-23866—ELLA FITZGERALD  
A Sunday Kind of Love  
ME-3043—FRANKIE LAINE  
By The River St. Marie  
MG-10020—ART MOONEY ORCH.  
Mahzel  
MN-1064—THE CATS & THE FIDDLE  
MO-147—HADDA BROOKS  
Humoresque Boogie  
SO-2019—RAY ANTHONY ORCH.  
VI-20-2251—SAMMY KAYE ORCH.  
Red Silk Stockings and Green Perfume

### 7—I Wonder Who's Kissing Her Now 64.8 69.6 55.2

AP-1055—THE FOUR VAGABONDS  
Dreams Are A Dime A Dozen  
CA-433—DINNING SISTERS  
Lolita Lopez  
CO-37544—RAY NOBLE ORCH.  
April Showers  
CS-8002—JACK McLEAN ORCH.  
DE-24110—DANNY KAYE (DARBY)  
What's the Use of Dreaming  
DE-25078—TED WEEMS ORCH.  
That Old Gang of Mine  
DEL-1036—JOE HOWARD  
MA-6013—FOY WILLING  
Wait'll I Get My Sunshine in the Moonlight  
RA-10002—MARSHALL YOUNG  
SI-15057—BOBBY DOYLE (VOC.)  
A Serenade to an Old Fashioned Girl  
VI-25-0101—JEAN SABLON  
Insensiblement  
VI-20-2315—PERRY COMO  
When Tonight Is Just a Memory

### 8—I Wish I Didn't Love You So 53.9 48.8 21.7

CA-409—BETTY HUTTON  
The Sewing Machine  
CO-37506—DINAH SHORE  
I'm So Right Tonight  
DE-23977—DICK HAYMES  
Naughty Angeline  
MA-7225—DICK FARNEY  
My Young and Foolish Heart  
MG-10040—HELEN FORREST  
Don't Tell Me  
VI-20-2294—VAUGHN MONROE ORCH.  
Tallahassee

### 9—The Lady From 29 Palms 41.0 24.8 37.5

CO-37562—TONY PASTOR ORCH.  
I'm Sorry I Didn't Say I'm Sorry  
DE-23976—THE ANDREWS SISTERS  
The Turntable Song

VI-20-2347—FREDDY MARTIN ORCH.  
Cumano  
VT-6—HENRI BUSSE ORCH.  
Jalousie

### 10—Tolhossee 38.4 36.0 61.2

CA-422—THE PIED PIPERS  
Cecilia  
CA-422—JOHNNY MERCER—WESTON O.  
Cecilia  
CO-37387—DINAH SHORE—WOODY HERMAN O.  
Notch  
DE-23885—BING CROSBY—ANDREWS SISTERS  
I Wish I Didn't Love You So  
MA-7239—RAY DOREY  
Je Vous Aime  
MG-10028—KATE SMITH  
Ask Anyone Who Knows  
VI-20-2294—VAUGHN MONROE O.  
I Wish I Didn't Love You So

### 11—Tim-Tayshun (Parody on Temptation) 37.3 35.9 50.0

CA-412—RED INGLE  
For Seventy Mental Reasons  
VI-20-2336—HOLLYWOOD HILLBILLIES  
Chattanooga Choo Choo

### 12—You Do 30.8 20.8 22.3

CA-438—MARGARET WHITING  
My Future Just Passed  
CO-37587—DINAH SHORE  
Kokomo, Indiana  
DE-24101—CARMEN CAVALLARO  
How Soon  
MA-12011—GEORGIA GIBBS  
Feudin' and Fightin'  
ME-5056—VIC DAMONE  
Angela Mio  
MG-10050—HELEN FORREST  
Baby, Come Home  
SI-15114—LARRY DOUGLAS  
Sleep, My Baby Sleep  
VI-20-2361—VAUGHN MONROE O.  
Kokomo, Indiana

### 13—I Have But One Heart 26.3 51.2 27.2

CO-37544—FRANK SINATRA  
Ain'tcha Ever Comin' Back  
DE-24154—CARMEN CAVALLARO ORCH.  
Ain'tcha Ever Comin' Back?  
ME-5053—VIC DAMONE  
Ivy  
MU-456—PHIL BRITO  
Tango De La Rosa  
SI-15130—MONICA LEWIS  
The Whiffenpoof Song  
VI-20-2424—TEX BENEKE ORCH.  
Too Late

### 14—Kate 21.8 18.4 25.0

DE-23939—GUY LOMBARDO ORCH.  
All My Love  
MA-1160—EDDY HOWARD ORCH.  
On the Avenue  
MG-10048—FOUR CHICK & CHUCK  
Wait'll I Get My Sunshine  
SI-15114—ALAN DALE  
If My Heart Had A Window  
VI-20-2363—TOMMY DORSEY ORCH.  
I'll Be There

### 15—Love and the Weather 17.3 18.1

CA-443—JO STAFFORD  
Feudin' and Fightin'  
CO-37588—HARRY JAMES O.  
Forgiving You  
DE-24117—KENNY BAKER  
An Apple Blossom Wedding  
VI-20-2360—DENNIS DAY  
Naughty Angeline

### 16—Naughty Angeline 17.2 16.0 21.4

CA-437—KING COLE TRIO  
That's What  
CO-37561—KAY KYSER O.  
It's Kind of Lonesome Out Tonight  
DE-23977—DICK HAYMES  
I Wish I Didn't Love You So  
MA-7261—JACK LEONARD  
A-n-g-e-l Spells Mary  
MG-10046—ART LUND  
What Are You Doing New Year's Eve  
VI-20-2360—DENNIS DAY  
Love and the Weather

### 17—An Apple Blossom Wedding 16.6 8.0 21.1

CA-430—HAL DERWIN  
Blue and Broken Hearted  
CO-37488—BUDDY CLARK  
Passing By  
CN-3727—JOE DOSH  
DE-24117—KENNY BAKER  
Love and the Weather  
DI-2081—JERRY COOPER  
MA-1156—EDDY HOWARD  
Blue Tail Fly  
MU-15112—PHIL BRITO  
I'm Sorry I Didn't Say I'm Sorry

SO-3044—GINNY SIMMS  
VI-20-2330—SAMMY KAYE ORCH.  
The Echo Said Na

### 18—Come to the Mordi Gros 16.0 24.7 19.7

CI-37566—XAVIER CUGAT ORCH.  
Miami Beach Rumba  
DE-24156—MARY MARTIN  
Almost Like Being in Love  
MA-7243—VICTOR LOMBARDO ORCH.  
Oh! My Achin' Heart  
VI-20-2288—FREDDY MARTIN ORCH.  
Lolita Lopez

### 19—Whiffenpoof Song 14.1 14.4 15.1

CA-20131—THE PIED PIPERS  
I Got The Blues When It Rains  
DE-23981—LAWRENCE WELK O.  
Doin' You Good  
DE-23990—BING CROSBY  
Kentucky Babe  
DE-29132—WINGED VICTORY CHORUS  
Army Air Corps  
MA-7224—GEORGE PAXTON O.  
Streamliner  
SI-15013—MONICA LEWIS  
The House I Live In  
VI-10-1313—ROBERT MERRILL  
Sweetheart of Sigma Chi  
VI-20-1859—GLENN MILLER  
Hey! Ho-Bo-Re-Bo

### 20—The Echo Said "No" 12.2 5.5 11.6

CO-37545—ELLIOT LAWRENCE ORCH.  
As Years Go By  
DE-24115—GUY LOMBARDO ORCH.  
Don't Tell Me  
VI-20-2330—SAMMY KAYE ORCH.  
An Apple Blossom Wedding  
VO-785—ART KASSEL ORCH.

### ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Ivy 9.6 12.8 11.8

22—Chi-Bobo Chi-Bobo 8.9 11.2 26.9

23—Kokomo, Indiana 8.8 20.7

24—Hurry On Down 8.3 1.5 6.2

25—On the Avenue 7.7 1.2 9.8

26—I Wonder, I Wonder I Wonder 7.1 22.4 24.3

27—Sugar Blues 5.8 12.7

28—Ain'tcho Ever Comin' Back? 4.5 2.4

29—Ask Anyone Who Knows 4.4 5.6 5.2

30—Cumano 3.9 3.1 6.5

31—Doncing With o Deb 3.8

32—Serenade of the Bells 3.7

33—Just Plain Love 3.6

34—Just an Old Love of Mine 3.2

35—My Future Just Passed 3.1 1.4 1.1

36—Our Hour 3.0 1.1 5.9

37—Pic-A-Nic-In 2.9

38—Penguin of the Woldorf 2.8

39—Across the Alley from the Alamo -1.0 7.2 4.6

40—Je Vous Aime -1.0 3.2 2.6



● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

<b>A.M.I.</b>	
Model A .....	\$897.50
Automatic Hostess Complete 20 Station Unit .....	14,800.00
<b>HIDEAWAY CAB. W/Selective Play Mech.:</b>	
W/Amplifier and Remote Volume Control .....	515.00
<b>HIDEAWAY CAB. W/Continuous Play Mech.:</b>	
W/Amplifier and Remote Volume Control .....	482.50
W/Amplifier—No Remote Volume Control .....	470.00
Complete—No Amp., No Volume Control .....	410.00
<b>AIREON</b>	
Blonde Bombshell .....	\$699.50
Super DeLuxe Phonograph .....	897.00
Fiesta DeLuxe .....	699.50
Trio (Wall Box) .....	69.50
Solo (Wall Box) .....	46.50
Impresario (Speaker) .....	42.27
Melodeon (Speaker) .....	52.97
Carillon (Speaker) .....	56.18
<b>FILBEN</b>	
Mirrocle Cabinet .....	325.00
30 Selection Stowaway Mech. ....	398.00
<b>BUCKLEY</b>	
Music Box .....	25.00
<b>MILLS INDUSTRIES</b>	
Constellation .....	795.00
<b>PACKARD MFG. CORP.</b>	
Manhattan Phonograph .....	1,000.00
Pla Mor Phonograph (Model 7) .....	795.00
Hideaway (Model 400) .....	450.00
Wall Box (Butler) .....	39.95
1000 Speaker (Paradise) .....	159.50
Wall Box (Butler 10c) .....	41.95
950 Speaker .....	57.50
650 Speaker .....	19.75
Spot Reflector .....	8.50
<b>PERSONAL MUSIC CORP.</b>	
Measured Music Boxes, 5c-10c .....	35.00
Studio Amplifier .....	505.00
Studio Timing Control Unit .....	250.00
Master Power Supply Units .....	140.00
<b>ROCK-OLA</b>	
1422 Phonograph (Net) .....	728.00
1424 Playmaster .....	440.00
Model 1807 Moderne Corner Spkr. ....	107.50
Model 1906 Remote Volume Control .....	6.90
Model 1530 Wall Box .....	39.50
Model 1603 Wall Speaker .....	42.50
Model 1606 Tonette Wall Speaker .....	21.50
Model 1608 Tone-O-Lier Speaker .....	65.00
Model 1607 Tonette Wall Speaker .....	19.75
Model 1531 DeLuxe Bar Bracket .....	8.25
Model 1533 Universal Bar Bracket .....	3.90
Model 1795 Wall Box Line Booster .....	16.35
<b>SEEBURG</b>	
147-M Symphonola w/remote control .....	875.00
147-S Symphonola .....	805.00
H-147-M RC Special .....	525.00
Wireless Wallomatic .....	58.50
Wired Wallomatic .....	46.50
5-10-25c Wireless Wallomatic .....	75.00
5-10-25c Wired Wallomatic .....	62.50
Teardrop Speaker .....	19.95
Teardrop Speaker w/volume control .....	22.50
Recess Wall & Ceiling Speaker .....	18.00
Mirror Speaker .....	49.50
Duo Volume Control .....	21.90
Power Supply .....	14.50
Master Amplifier .....	53.50
Master Selection Receiver .....	118.00
Wired Master Selection Receiver .....	105.00
Electric Selector .....	84.00
Remote Speaker Amplifier .....	44.20
Solenoid Drum for 147-S .....	60.50
<b>SOLOTONE CORP.</b>	
Leveling Pre-Amplifier .....	44.50

MUSIC

<b>WURLITZER</b>	
1100 Phonograph .....	No Price Set
1080 Colonial .....	875.00
1015 Std Phonograph .....	914.50
1017 Concealed Chgr. ....	499.50
3020 5-10-25c 3-Wire Wall Box .....	69.50
3025 5c 3-Wire Wall Box .....	42.50
3031 5c 30-Wire Wall Box .....	39.50
3045 5c Wireless Wall Box .....	48.50
215 Wireless Transmitter .....	17.50
216 Wireless Impulse Rec. ....	22.50
217 Aux. Amplifier .....	30.00
218 30-Wire Adap. Terminal Box .....	15.00
219 Stepper .....	35.00
4000 Aux. Steel Speaker .....	45.00
4002 Aux. Plastic Speaker .....	45.00
4003 Aux. Wooden Speaker .....	17.50
4004 Musical Note Speaker .....	27.50
4005—Round Walnut Speaker .....	22.50
4006—Round Mirror Speaker .....	32.50
4007—Oval DeLuxe Speaker .....	No Price Set
4008—Super DeLuxe Speaker .....	No Price Set
4009—Recessed Wall Speaker .....	21.50
Model 28—Remote Volume Control .....	24.00
Model 241—Outdoor Speaker .....	55.00

P I N S

<b>BALLY</b>	
Nudgy .....	No Price Set
Silver Streak .....	289.50
<b>CHICAGO COIN</b>	
Gold Ball .....	279.50
<b>EXHIBIT</b>	
Coed .....	295.00
<b>GENCO</b>	
Bronco .....	No Price Set
<b>GOTTLIEB</b>	
Flying Trapeze .....	No Price Set
Bowling League .....	No Price Set
<b>J. H. KEENEY &amp; CO</b>	
Click .....	295.00
<b>P. &amp; S.</b>	
Shooting Stars .....	249.50
<b>UNITED MFG. CO.</b>	
Nevada .....	No Price Set
Hawaii .....	275.00
<b>WILLIAMS</b>	
All Stars .....	No Price Set

COUNTER GAMES

<b>A.B.T. MFG. CORP.</b>	
Challenger .....	65.00
<b>BALLY MFG. CO.</b>	
Heavy Hitter .....	184.50
w/stand .....	196.50
<b>GOTTLIEB</b>	
DeLuxe Grip Scale .....	39.50
<b>SKILL GAMES CORP.</b>	
Bouncer .....	44.50

ONE-BALLS

<b>BALLY</b>	
Jockey Special .....	645.00
Jockey Club .....	645.00
<b>GOTTLIEB</b>	
Daily Races (F. P. Model) .....	650.00

# MANUFACTURERS' NEW EQUIPMENT

## BELLS

<b>BELL-O-MATIC CORP.</b>	
5c Jewel Bell .....	248.00
10c Jewel Bell .....	253.00
25c Jewel Bell .....	253.00
50c Jewel Bell .....	338.00
<b>GROETCHEN</b>	
Columbia Twin JP .....	145.00
Columbia DeLux Club .....	209.50
<b>MILLS SALES CO. LTD.</b>	
Dollar Bell .....	No Price Set
<b>O. D. JENNINGS</b>	
5c Std Chiefs .....	269.00
10c Std Chiefs .....	279.00
25c Std Chiefs .....	289.00
50c Bronze & Std Chiefs .....	399.00
5c DeLux Club Chiefs .....	299.00
10c DeLux Club Chiefs .....	309.00
25c DeLux Club Chiefs .....	319.00
25c DeLux Club Chief .....	429.00
5c Super DeLux Club Chief .....	324.00
10c Super DeLux Club Chief .....	334.00
25c Super DeLux Club Chief .....	344.00
50c Super DeLux Club Chief .....	454.00
50c Silver Eagle .....	No Price Set
<b>PACE</b>	
5c DeLux Chrome Bell .....	245.00
10c DeLux Chrome Bell .....	255.00
25c DeLux Chrome Bell .....	265.00
50c DeLux Chrome Bell .....	375.00
\$1.00 DeLux Chrome Bell .....	550.00
5c Rocket Slug Proof .....	245.00
10c Rocket Slug Proof .....	255.00
25c Rocket Slug Proof .....	265.00

## CONSOLES

<b>BALLY</b>	
Wild Lemon .....	No Price Set
Double-Up .....	No Price Set
DeLux Draw Bell 5c .....	512.50
DeLux Draw Bell 25c .....	532.50
Hi-Boy .....	339.50
Triple Bell 5-5-5 .....	895.00
Triple Bell 5-5-25 .....	910.00
Triple Bell 5-10-25 .....	925.00
<b>BELL-O-MATIC</b>	
Three Bells, 1947 .....	735.00
<b>BUCKLEY</b>	
Track Odds DD JP .....	1250.00
Parlay Long Shot .....	1250.00
<b>EVANS</b>	
Bangtails 5c Comb 7 Coin .....	No Price Set
Bangtails 25c Comb 7 Coin .....	No Price Set
Bangtail JP .....	No Price Set
Bangtail FP PO JP .....	No Price Set
Evans Races .....	No Price Set
Casino Bell .....	No Price Set
1946 Galloping Dominoes JP .....	No Price Set
Winter Book JP .....	No Price Set
<b>GROETCHEN TOOL &amp; MFG. CO.</b>	
Columbia Twin Falls .....	485.00
<b>O. D. JENNINGS</b>	
Challenger 5-25 .....	595.00
Club Console .....	No Price Set
<b>PACE</b>	
3-Way Bell Console 5c-10c-25c .....	\$690.00
5c Royal Console .....	320.00
10c Royal Console .....	330.00
25c Royal Console .....	340.00
50c Royal Console .....	475.00
\$1.00 Royal Console .....	650.00

## ARCADE TYPE

<b>AMERICAN AMUSEMENT CO.</b>	
Bat a Ball .....	249.50
<b>CHICAGO COIN MACH. CO.</b>	
Basketball Champ .....	499.50
<b>EDELMAN DEVICES</b>	
Bang A Fitty:	
10' — 8" .....	450.00
11' — 8" .....	450.00
12' — 8" .....	500.00

## ARCADE TYPE (continued)

<b>ESSO MANUFACTURING CORP.</b>	
Esso Arrow .....	No Price Set
<b>INTERNATIONAL MUTOSCOPE CORP.</b>	
Atomic Bomber (Model B) .....	375.00
Deluxe Movie Console .....	150.00
Deluxe Movie Counter .....	140.00
<b>METROPOLITAN GAMES</b>	
Card Vendor .....	29.50
Double Up Skill Bowl .....	399.50
<b>SCIENTIFIC MACH. CORP.</b>	
Pokerino, Location Model 5 .....	279.50
<b>TELECOIN CORP.</b>	
Quizzer .....	No Price Set
<b>TELEQUIZ SALES CO.</b>	
Telequiz .....	795.00

## MERCHANDISE MACHINES

### CIGARETTE MACHINES

<b>C. EIGHT LABORATORIES</b>	
"Electro" .....	189.50
<b>NATIONAL VENDORS, INC.</b>	
Model 9E (Electric) .....	321.70
<b>ROWE</b>	
Crusader (8 Col) w Stand .....	145.75
Crusader (10 Col) w Stand .....	162.25
<b>U-NEED-A VENDOR</b>	
Monarch 6 Col w Stand .....	149.50
Monarch 8 Col w Stand .....	159.50

### MERCHANDISE VENDORS

<b>A. B. T. MFG. CORP.</b>	
"Auto Clerk"—(Gen'l Mdse.) .....	
<b>ADAMS-FAIRFAX CORP.</b>	
Cash Tray Vendor .....	
<b>ASCO VENDING MACH. CO.</b>	
Nut Vendor .....	
<b>ATLAS MFG. &amp; SALES CO.</b>	
Bulk Vendor .....	
<b>AUTOMATIC BOOK MACH. CO.</b>	
"Book-O-Mat" .....	
<b>AUTOMATIC DISPENSERS, INC.</b>	
"Drink-O-Mat" .....	
<b>BALLY MFG. CO.</b>	
Drink Vendor .....	
<b>BERT MILLS CORP.</b>	
"Hot Coffee Vendor" .....	540.00
<b>COAN MFG. CO.</b>	
U-Select-It—74 Model .....	85.50
U-Select-It—74 Model DeLux .....	95.50
U-Select-It—126 bar DeLux .....	127.50
<b>DAVAL PRODUCTS CO.</b>	
Stamp Vendor "Postmaster" .....	
<b>HOSPITAL SPECIALTY CO.</b>	
Sanitary Napkin Vendor .....	
<b>INTERNATIONAL MUTOSCOPE CORP.</b>	
Photomatic .....	1495.00
Voice-O-Graph .....	1495.00
<b>KAYEM PRODUCTS</b>	
Vit-O-Mins Vendor .....	
Dental Kit Vendor .....	
Chewing Gum Vendor .....	
<b>MALKIN-ILLION CO.</b>	
"Cigar Vendor" .....	
<b>NORTHWESTERN CORP.</b>	
"Bulk Vendor" .....	
<b>REVCO, INC.</b>	
Ice Cream Vendor .....	
<b>RUDD-MELIKIAN, INC.</b>	
"Dwik-Cafe" Coffee Vendor .....	
<b>SHIPMAN MFG. CO.</b>	
Stamp Vendor .....	
<b>TELECOIN CORP.</b>	
Tele-juice .....	
<b>THIRST-AID, INC.</b>	
Drink Vendor .....	
<b>U. S. VENDING CORP.</b>	
Drink and Merchandise Vendor .....	
<b>VENDALL CO.</b>	
Candy Vendor .....	
<b>VENDIT CORP.</b>	
Candy Vendor .....	149.50
<b>VIKING TOOL &amp; MACH. CORP.</b>	
Popcorn Vendor .....	

# REDUCED PRICES

## ON

### USED AMI HOSTESS PARTS

SUBSCRIBER CABINETS .....	\$115.00
AMPLIFIERS .....	75.00
PRE-AMPS .....	15.00
TURNTABLES .....	8.00
TURNTABLES COMPLETE .....	15.00
MIKES WITH SHELLS .....	7.00
COIN CHUTES COMPLETE .....	40.00
SPEAKERS .....	15.00
COIN DRIVE MOTORS .....	5.00
RECORD RACKS .....	65.00
SWITCHBOARDS COMPLETE .....	Write for Price

**CONSOLES WITH 5 TURNTABLES AND PRE-AMPS**  
 Write for Price

**COMPLETE AMI HOSTESS UNIT OF 10 or MORE**  
 Write or Phone for Real Low Price

Send Shipping Instructions With Order

Terms: 1/3 Deposit, Balance C.O.D.

# RUNYON SALES CO.

123 W. RUNYON ST., NEWARK 8, N. J.

(Phone: Blgelow 3-8777)

# HERE'S A PICK-UP FOR BROOPING COLLECTIONS

Chicago Coin's

# GOLD BALL

IT'S PATENTED GOLD BALL AUTOMATICALLY SCORES DOUBLE

It's Got ALL the NEW FEATURES Plus the GOLD BALL Idea

FOUR SILVER BALLS AND ONE GOLD BALL. Silver balls register from 10,000 to 50,000. The gold ball automatically registers double score.

FREE! SEND FOR CHICAGO COIN'S NEW COMPLETE PARTS CATALOG!



**Chicago Coin MACHINE CO.**  
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

## Empire Prepares Biggest Sale



GIL KITT

CHICAGO — Gil Kitt of Empire Coin Machine Exchange, this city, reported this past week that the firm were preparing, "The biggest sale we have ever yet conducted in all our history in the coin machine industry".

Kitt stated, "We have quietly been accumulating some of the finest equipment in the country and are now prepared to offer these machines to the trade in what will be one of the most outstanding and sensational sales we have ever yet conducted.

"We have tried", he continued, "to obtain only those machines we know that the operators want and need at this time. Each one of these machines will be carefully cleaned and will be in perfect working condition and shipped in our famed speedy fashion so that the operator doesn't lose any time getting them to his best locations."

Mechanics have been at work here for some weeks now preparing the machines for this sale.

Empire's salesmen are out on the road advising ops that this will be one of the greatest sales conducted.

Kitt also said, "Beginning with this week the sale will absolutely astonish every operator. I suggest the boys get in touch with us immediately."

## Urges All Out Support For Cancer Fund



BEN COVEN

• Ben I. Coven of Coven Distributing Co., Bally distributors, this city, urges the trade to go all out on the Damon Runyon Memorial Cancer Fund.

He said, "Now that we have already given Walter Winchell \$120,000 this should only act as an inspiration for everyone of the members of the coin machine industry to reach the \$250,000 mark.

"There is no doubt", he continued, "that if all the coinmen will work together that we shall pass the \$250,000 mark which has been set by the leaders of this industry as our donation to this tremendously worthwhile cause. We urge everyone", he stated, "to get back of the Damon Runyon Memorial Cancer Fund Drive right now with more enthusiasm than ever before."

# MUSIC OPERATORS VOTE TODAY

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA

YOUR VOTES WILL DECIDE

THE BEST RECORDS AND THE BEST RECORDING ARTISTS OF 1947

FILL OUT AND MAIL THE PREPAID POST CARD YOU'LL FIND IN THE MUSIC SECTION

When You Mention The Cash Box You're Sure Of Fair Dealings

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

WORLD'S LARGEST DISTRIBUTING HOUSE

28,000 SQ. FT. BETTER DISPLAY—SUPER SERVICE!



# EMPIRE SUPER MARKETS

## 1012-14 MILWAUKEE AVE

### Sale!

#### NEW IN ORIGINAL CRATES!

#### AT LESS THAN MANUFACTURER'S COST!

### BAT-A-BALL, Sr.

### BAT-A-BALL, Jr.

Quantity is Limited

ORDER NOW!

UPRIGHT MODEL

WITH STAND

ORIGINAL PRICE \$249.50

NOW ONLY →

## \$84.50 EA.

ORIGINAL PRICE \$79.50

NOW ONLY →

## \$29.50 EA.

#### SPECIAL COMBINATION OFFER—BOTH FOR \$104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

#### BRAND NEW CLOSEOUTS!

CHICAGO COIN PLAY BOY	\$204.50
BALLY DOUBLE BARREL	145.00
MARVEL LIGHTNING	199.50
AMUSEMATIC TUMBLER	250.00
GENCO WHIZZ & STAND	79.50

#### OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c....\$140;	10c....\$145;	25c....\$150
GOLDEN FALLS, H.L., New Reb.	5c....\$150;	10c....\$155;	25c....\$160
JEWEL BELL, New Reb.	5c....\$170;	10c....\$175;	25c....\$180
JEWEL BELL, Replacement Cabinets	..... \$9.50		
50c MILLS GOLDEN FALLS, H.L., New Rebuilt	..... 199.50		

#### NEW PIN GAMES

UNITED NEVADA	D
GDTT. FLYING TRAPEZE	M
BALLY NUDGY	M
MARVEL OSCAR	E
GENCO BRONCO	D
BALLY SILVER STREAK	A
P. & S. SHOOTING STARS	T
EXHIBIT COED	E

#### NEW COUNTER GAMES

POP-UP	\$24.50	DAVAL MARVEL, CIG. REELS	39.50
ART CHALLENGER	49.50	IMP., 1c or 5c	\$14.50
FOLDING STAND	11.95	BEST HAND	30.00
GDTT. GRIP SCALE	39.50	MEX. BASEBALL	30.00
GRIP-VUE	49.95	SKILL THRILL	30.00
BASKETBALL, 1c	39.00	FREE PLAY SPECIAL	30.00
With STAND	49.50	HEAVY HITTER	100.00
KICK & CATCHER	87.50	WITH STAND	179.00

#### NEW ONE BALLS

BALLY JOCKEY CLUB, P.O.	\$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GDTT. DAILY RACES	650.00
BALLY EUREKA	489.50

#### NEW CONSOLES

BALLY HI-BOY	\$339.50
BALLY TRIPLE BELL	439.50
DE LUXE DRAW BELL	512.50
MILLS 3 BELLS	645.00
JENN. CHALLENGER	598.00
EVANS BANGTAILS	529.50
EVANS WERBUOK	729.50
EVANS RACES	875.00
BAKERS PACERS, 5c, D.D.	629.50
BAKERS PACERS, 2c, D.D.	685.50
GROETCHEN IWIN FALLS	439.50

#### NEW VENDORS

SILVER KING, 1c or 5c	\$13.95
NUT OR NUT BALL	29.95
SILVER KING HOT NUT	29.95
VENDOR	29.95
VICTOR MODEL V, 1c GLOBE	11.75
TYPE	13.75
CABINET TYPE	22.50
25c SANITARY VENDORS	22.50
FOR ALL SPECIAL USES	WRITE

#### NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT	\$359.50
ADVANCE ROLL	409.50
PREMIER BOWL	425.00
PREMIER TEN GRAND, 10 1/2 Ft.	450.00
BASKET B. CHAMP	499.50
POKER-NO	245.00
METAL TYPER	445.00
BIG CITY (Roll Down)	425.00
IDEAL FOOTBALL	365.00
ARIST-O-SCALE	115.00
MIR-O-SCALE	125.00
WATLING FORTUNE SCALE	WR.TE
AMERICAN FORTUNE SCALE	169.50

#### NEW SLOTS

JENNINGS LITE-UP CHIEF	5c	10c	25c	50c
JENNINGS STANDARD CHIEF	\$3.24	\$3.54	\$4.44	\$4.54
MILLS BLACK CHERRY	209	219	289	369
MILLS GOLDEN FALLS, H.L., 2-5	229	245	290	320
WATLING ROLATOP	230	235	240	330
MILLS VEST POCKETS	175	200	225	300
GROETCHEN DE LUXE COLUMBIA	\$74.50	LOTS OF 2	65.00	
COLUMBIA	\$145.00	J. P. COLUMBIA	\$110.00	

#### SLOTS, SAFES, STANDS

CHICAGO METAL REVDLVAROUND-DE LUXE	\$262.00
SIMPLE \$19.50; Double, \$74.25; Triple	
BOX STANDS	\$27.50
FOLDING STANDS	12.00

### WILLIAMS GREATEST MONEY MAKER! ALL STARS.....\$427.50

#### USED PIN GAMES

HAVANA	\$169.50	HDROSCOPE	44.50
MYSTERY	10.00	YANKS	44.50
ROCKET	159.50	Y ACES	44.50
BAFFLE CARD	14.50	HI HAT	44.50
SMARTY	149.50	TEXAS MUSTANG	44.50
SUPER SCORE	13.50	GENCO VICTORY	44.50
FIESTA	139.50	CLOVER	44.50
SPELLBOUND	139.50	FLYING TIGERS	44.50
SUPER SCORE	139.50	VELVET	44.50
FAST BALL	129.50	WOLFIRE	44.50
STEP UP	12.50	MDN.CKER	44.50
SUPERLINER	119.50	PRODUCTION	39.50
SUSPENSE	99.50	SEA HAWK	39.50
MIDGET RACER	99.50	P.E.S. SHANGRI-LA	39.50
CARNIVAL	99.50	EAGLE SQUADRON	39.50
B LEAGUE	94.50	JUNGLE	39.50
STAGE DOOR		GUN CLUB	39.50
CANTEEN	89.50	STAR ATTRACTION	39.50
SURF QUEEN	79.50	BELLE HOP	39.50
YANKEE ODDLE	69.50	ALL AMERICAN	39.50
FLAT TOP	69.50	BOLAWAY	39.50
LIBERTY GOTT.	59.50	SHOW BOAT	39.50
BIG PARADE	59.50	STARS	39.50
AIR CIRCUS	59.50	VENUS	39.50
KNOCK OUT	59.50	TUWERS	39.50
SKY CHIEF	59.50	MIAMI BEACH	39.50
KEEP 'EM FLYING	54.50	ABC BOWLER	39.50
SOUTH SEAS	54.50	'41 MAJORS	39.50
STREAMLINER	54.50	SEVEN UP	39.50
SANTA FE	54.50	PARATROOPS	39.50
ARIZONA	54.50	BOMBARDIER	39.50
BRAZIL	54.50	TEN SPOT	39.50
TRADE WINDS	54.50	FOX HUNT	39.50
LITE-O-CARD	49.50	SLAP THE JAP	39.50
MIDWAY (Unltd)	49.50	CLICK	39.50
5-10-20	49.50	MAR NES	34.50
BOSCO	44.50		
KISMET	44.50		

ONE-HALF DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

#### SLOTS

BONUS BELL, 5c	\$119.50;	10c	\$123.50;	25c	139.50
GOLD CHROME, 5c	119.50;	10c	129.50;		
5c MILLS Q.T.	69.50				
5c MILLS BLUE FRONT	99.50;	10c	\$109.50		
10c BROWN FRONT	149.50				
5c GOLD CHROME, H.L.	129.50;	10c	135.00		
25c MILLS CLUB CONSOLE	49.50				
VEST POCKETS, 1946 Model	134.50				
0c BLACK CHERRY, NEW REB.	99.50				
5c JENN. SILVER CHIEF	139.50				
25c BLACK CHERRY, REB. 2-5	149.50				
5c JENN. CLUB CONSOLE CHIEF	89.50				
COLUMBIA J.P., 1946 Model	199.50				
5c JENN. BRONZE CHIEF, 2-5	99.50				
JENN. CIGAROLA, MODEL XV	99.50				
JENN. LITE-UP CHIEFS—Used 10 Days					
5c—\$215; 10c—\$225; 25c—\$235.					

#### ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	\$315.00
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
'41 DERBY	79.50
RECORD TIME, F.P.	89.50
LONGACRE, F.P.	129.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	74.50
KENTUCKY, P.O.	74.50
SPOUT KING, P.O.	69.50
VICTORY DERBY, P.O.	179.50

#### CONSOLES

5-25c KEEN, 2 WAY BONUS SUPERS	\$625.00
25c KEENEY BONUS SUPER	439.50
KEENEY BONUS SUPER BELL	349.00
BALLY TRIPLE BELL	Write
BALLY DELUXE DRAW BELL	Write
BAKERS PACERS, D.D. I.P.	339.50
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
HI HAND COMB.	99.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE NEELS COMB.	89.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	109.50
EVANS LUCKY STAR	143.50
GALLOPING DOMINOS, J.P.	149.50

#### ARCADE

CHI. BASKETBALL CHAMP.	Write
EVANS TEN STRIKE, 1947 MODEL	239.50
EVANS TEN STRIKE	89.00
EVANS TOMMY GUN	94.50
BALLY DEFENDER	119.50
BATTING PRACTICE	99.50
GENCO WHIZZ—Like New	89.50
SHOOT TO TOKYO	79.50
SHOOT THE CHUTES	79.50
CHICAGO COIN GOALEE, Like New	189.50
GOTT. 3-WAY GRIPS, 1946 Model	24.50
CHICAGO COIN HOCKEY	89.50
RAPID FIRE	74.50
EXH. HAMMER STRIKER	47.50
ADVANCE SHOCKER	17.50
BALLY UNDERSEA RAIDER	139.50
PICKER PEAK	24.50
KICK & CATCHER	24.50
BAT MODEL F, BLUE	24.50

# Empire Coin

# MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. ♦ PHONE: HUMBOLT 6288 ♦ CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# USDA



## Fold-out Placeholder

This fold-out is being digitized, and will be inserted at a future date.

# NEVADA

## "Greatest On Four Legs"

by UNITED

4 Ways To Set Up  
**SUPER  
BONUS  
FEATURE**



SEE YOUR DISTRIBUTOR

**FIVE-BALL  
NOVELTY  
REPLAY**

GIVE TO THE DAMON RUNYON CANCER FUND

### UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# CMI CONTINUES TO RECEIVE DONATIONS FOR CANCER FUND

## 42 More Coinmen Listed

CHICAGO—The contributions for the Damon Runyon Cancer Fund continue to pour into the offices of CMI. The total amount of all donations to the Damon Runyon Cancer Fund as of October 2 is \$117,242.81. Listed below are the donations received by Jim Mangan's office from September 26 through October 2.

- W. C. Gullicksen, Churchill Cabinet Co., Chicago .....\$500.00
- Jack Simon, Sicking Distributing Co., Los Angeles, Cal. .... 250.00
- G. W. Henrickson, Corpus Christi Novelty Co., Corpus Christi, Texas ..... 250.00
- W. V. Morris, Illinois Amusement Assoc., Rockford, Illinois ..... 200.00
- M. H. Rosenberg, Central Distributing Co., Omaha, Nebr. .... 142.16
- Joseph Fishman, Seaboard New Jersey Corp., Newark, N. J. .... 100.00
- Phil Moss, Atlas Music Co., Des Moines, Iowa ..... 100.00
- Monarch Coin Machine Co., Chicago.... 100.00
- John J. Slisy, Chicago Metal Products, Chicago ..... 100.00
- Albert J. Malpede, Service Metal Fabricators, Inc., Chicago, Illinois..... 100.00
- Ely A. Clemetsen, Anton Clemetsen Co., Chicago ..... 100.00
- E. H. Gustafson, Merit Screw Machine Products, Chicago ..... 50.00
- Ray Proctor, California Amusement Company of Sacramento, Calif. .... 50.00
- Herbert B. Jones, Bally Mfg. Co., Chicago, Illinois ..... 50.00
- Jack Rocklin, Industrial Screw Co., Chicago ..... 50.00
- Lloyd S. Hale, Jaycee Club, Tekoa, Washington ..... 40.00
- Gee Brothers, Indianapolis, Indiana..... 35.00
- George C. Royer, L. C. Foisy's Amusements, Grand Coulee, Wash. .... 34.45
- J. H. Phillips, Phillips Novelty Co., Inc., Washington, D. C. .... 25.00
- Max Roth, Roth Novelty Co., Wilkes-Barre, Pa. .... 25.00
- Earl A. Mitchell, Mitchell's Music, Grinnell, Iowa ..... 25.00
- Lileen A. Weeks, D.B.A.—H. R. Weeks Trust, St. Johnsbury, Vt. .... 25.00
- Joseph E. Johnson, Ritzville, Wash. .... 25.00
- Helen Moloney, Bally Mfg. Co., Chicago, Illinois ..... 25.00
- Otis P. Murphy, Bally Mfg. Co., Chicago, Illinois ..... 25.00
- Robert J. Dooley, William Maxwell Co., Chicago, Illinois ..... 25.00
- W. R. Patton, Patton Music, Turlock, Calif. .... 25.00
- John J. Berchtold, Meadville, Pa. .... 20.00
- Dan Baum, Baum Dist. Co., St. Louis, Mo. .... 20.00
- Dan Baum, Automatic Bowling Corp., St. Louis, Mo. .... 20.00
- Ralph M. Denby, Canandaigua, N. Y. .... 10.00
- Salvatore Alioto, San Francisco, Cal. .... 10.00
- Ray Carrico, Roseburg, Ore. .... 10.00
- Irving Stept, Seattle, Wash. .... 10.00
- W. H. Frye, The Quadriga Mfg. Co., Chicago ..... 10.00
- Spurgeon B. Miles, United Carr Fastener Corp., Chicago, Ill. .... 10.00
- R. A. Savoie, Gilman, Ill. .... 10.00
- Edward Thompson, Chicago, Ill. .... 10.00
- Walter Giermek, Olean, N. Y. .... 15.00
- Anonymous, Chicago ..... 5.00
- Ralph Korngold, Bally Mfg. Co., Chicago ..... 5.00
- Kenneth Hernan, Granby, Colo. .... 3.00

# Aireon

MANUFACTURING CORPORATION

*Finest*

IN MUSICAL EQUIPMENT



General Offices

1401 Fairfax Trafficway, Kansas City, Kansas

Maico Corp. Ltd., 4001 St. Antoine Street, Montreal, Que.

Cinaudagraph Speakers Division of Aireon

A-3

IT'S ALWAYS "fiesta" TIME

WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS FROM THE

**Aireon**

"fiesta" DE LUXE

Exclusive Distributors

**HERMITAGE MUSIC COMPANY**  
 423 BROAD STREET NASHVILLE 3, TENN.      1904 EIGHTH AVENUE, N. BIRMINGHAM, ALABAMA

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Rock-Ola Service Training School In Action

## Jack Barabash Travels Country Conducting Classes



Jack Barabash, field serviceman of Rock-Ola Manufacturing Corp., conducting a Service Training School. Equipment used in Rock-Ola's Service Training Program is also shown in the photograph.

CHICAGO—With many operators and servicemen attending classes of the Rock-Ola Service Training Program, distributors of the Rock-Ola Manufacturing Corporation thruout the country are submitting their names to David C. Rockola, president of the phonograph manufacturing company, so that a diploma can be sent to them.

Classes are conducted and operators and their servicemen are treated to a visual, as well as verbal, demonstration of the Rock-Ola phonograph.

The projector used in the program is of the slide type and throws photos, diagrams, and color cartoons on the screen. The screen is 37" x 50" and can be used in bright daylight. The instructor reads from printed copy, attached to the frame of the slide transparency, explaining the various features of the phonograph and remedies for possible troubles.

In the Rock-Ola program, 118 slides showing different parts and sections of different units in the phonograph, are used. The slides are placed on the flat table top of the projector so that the instructor can point, sketch, underline or erase on it to put over his points, and he does not have to turn his back to the audience.

By using a 38" x 50" wall chart showing the mechanism of the phonograph, the instructor is able to better clarify some particular point that he may wish to stress. An operating phonograph is used along with the course to demonstrate, first hand, principles of operation discussed.

The equipment used in the program is portable, the projector is easily broken down and carried in a small case, the slides are carried in two separate brief cases, and the screen rolls into one compact unit. The entire outfit weighs approximately 50 pounds and can be easily carried for field demonstrations.

To date, most of the Rock-Ola distributors have conducted preliminary courses with gratifying results. From field reports received at the factory the program has revolutionized training programs in the industry. The course thoroughly covering the entire operation of the phonograph, takes less than six hours to conduct.

*COMING*  
**A.M.**  
*THE DAWN OF A NEW ERA  
IN AUTOMATIC SELLING!*

**Our Specialty!**  
**BUCKLEY**  
DAILY DOUBLE TRACK ODDS AND  
LONG SHOT PARLAYS



DISTRIBUTORS FOR LOUISIANA,  
ALABAMA AND MISSISSIPPI

**NEW BUCKLEY  
CRISS CROSS**  
and  
GUARANTEED JACK POT BELLS  
FACTORY REBUILT BUCKLEYS  
Complete Line of Bell and Track  
Odds Parts on Hand  
Contact Us Before You Buy  
**BUCKLEY PRODUCTS**  
**CONSOLE DIST. CO.**  
1006 Poydras St., New Orleans, La.  
Phone: RA 3811  
SAM TRIDICO BOB BUCKLEY

**You'll have fewer  
out-of-order calls  
with a Jennings!**

**O. D. Jennings & Co.** 4309 W. Lake St.  
Chicago 24, Ill.

**NOW DELIVERING**  
FILBEN '47—Record Phono  
Pantages Maestro Music System  
Personal Music Systems

**ALSO DISTRIBUTORS FOR**  
United's MEXICO  
Square's SPORTSMAN ROLL  
Adams-Fairfax CASH TRAY  
U.S.V.C. Refrigerated Vendors

*"Wisconsin's Leading Distributors"*  
**UNITED COIN MACHINE COMPANY**  
6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

# Buckley BUILDS THE Best

## NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS  
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

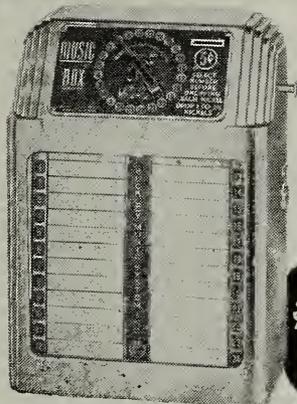
Cherry or Diamond Ornaments,  
Maroon, Copper, Gold, Green,  
Aluminum Gray, Chocolate, Surf  
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50<sup>00</sup>



## THE NEW Music Box



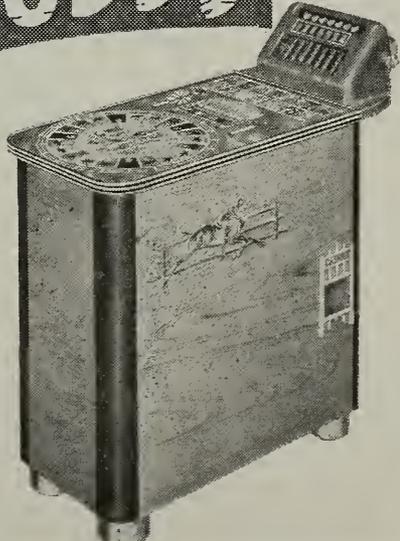
\$25<sup>00</sup>

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remate central music box . . . equally popular for wall or bar installation.

## TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

\$1250<sup>00</sup>

*Buckley Manufacturing Co.*

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# CMI ADOPTS ANOTHER PROPOSAL OF "THE CASH BOX"

## Appoint Attorney to Head "Tax and Legal Dept."



DUDLEY C. RUTTENBERG

CHICAGO — Just as it did for almost five years propose that there be created a "Public Relations Bureau" for the coin machine industry, this publication has continued to strongly urge the trade to bring into being a "National Tax Council."

At the past convention in Chicago, in a meeting with the trade press and heads of various of the nation's ops' associations, Dave Gottlieb advised that CMI would create a "National Tax Council".

This was fulfilled this past week with the appointment of Dudley C. Ruttenberg by the directors of CMI, from all applicants which had been carefully

studied, to head the new "Tax and Legal Department" of Coin Machine Industries, Inc.

The following press release was received from Coin Machine Industries, Inc. in regards to Ruttenberg and the new "Tax and Legal Department":

"At long last and after diligent search for the best qualified man the directors of Coin Machine Industries, Inc., have chosen Dudley C. Ruttenberg from all the applicants to head up their Tax and Legal Department.

"Ruttenberg is 33 years old, single, a University of Wisconsin graduate as a Bachelor of Law, receiving the degree of LL.B. cum laude. He spent more than four years in the United States Army. He was with the military in Bavaria, Germany and became a Judge Advocate in the Army—a high tribute to his legal ability and received a direct commission in the field.

"C.M.I.'s Tax and Legal Department is to be built from the ground up through Ruttenberg's expert experience and ability. He will compile quickly as possible a complete file of the laws of each and every State and the ordinances of all principal Cities that affect coin operated machines of every kind and description; vending, music and amusement either as to taxing, licensing or regulation.

"He will, in time, be prepared to furnish reliable information to anyone in the industry who calls for it for use in

their community or State in combatting taxation or regulation inimical to coin machine operation. And he will be subject to call to personally defend the coin machine industry either in courts or before city councils or tax committees.

"The coin machine industry has been sorely in need of some one or some place to turn to for this help when and where it was needed.

"Coin Machine Industries, Inc., has now provided both the man and the place for such help and they freely predict there will be a great demand for it.

"For this service, if for no other, Coin Machine Industries, Inc., deserves the support and cooperation of every Operator, Distributor, Jobber and Manufacturer in the United States. No one of them can predict when this service will be so much help to them as to make the cost of membership an insignificant investment.

"The Officers and Directors of Coin Machine Industries, Inc., ask everyone in the industry to cooperate wholeheartedly with Ruttenberg toward making his efforts in behalf of the industry even more valuable than his and their fondest expectations.

"Ruttenberg will be located in the office of Coin Machine Industries, Inc., Room No. 508, 134 N. LaSalle Street, Chicago 2, Illinois, after October 20th."

## Okay, Mr. Ruttenberg, Here's Your Case No. 1

**CLASS OF SERVICE**  
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

# WESTERN UNION

1201

**SYMBOLS**  
DL = Day Letter  
NL = Night Letter  
LC = Deferred Cable  
NLT = Cable Night Letter  
Ship Radiogram

JOSEPH L. EGAN  
PRESIDENT

(06)

The filing time shown in the date line is telegraphic and may differ from STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

QB82

Q.MPA497 NL PD=WINTERHAVEN FLO 3  
BILL GERSH, CARE THE CASH BOX=  
32 WEST RANDOLPH ST CHGO=

047 001 3 PM. 12 11

PLEASE SEND AIR MAIL ALL INFORMATION CONCERNING CITY LICENSES. OUR CITY LICENSES JUMPED FROM \$10 TO \$25 IF YOU HAVE ANY SIMILAR CASES ON FILE WOULD APPRECIATE KNOWING HOW THE OPERATORS CONTROLLED IT=

JOHNSTON AND BICE BOX 811 WINTER HAVEN FLA.

NEW YORK — Just as we have, for many years now, been receiving wires of this type (as well as phone calls and letters) from operators suddenly pounced upon by the tax makers in their communities, we received this wire this past week (October 3) from two well known Florida ops who are suddenly faced with a tax increase of approximately 150%.

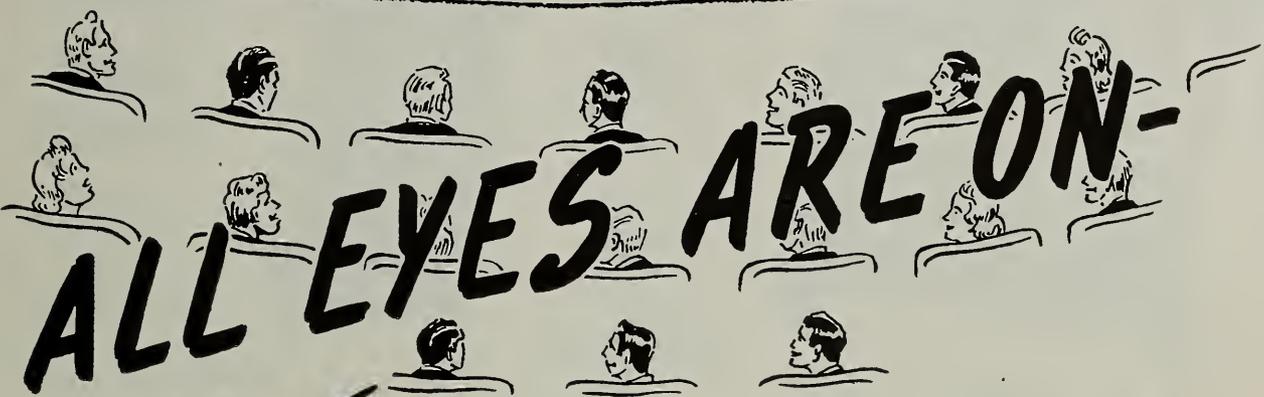
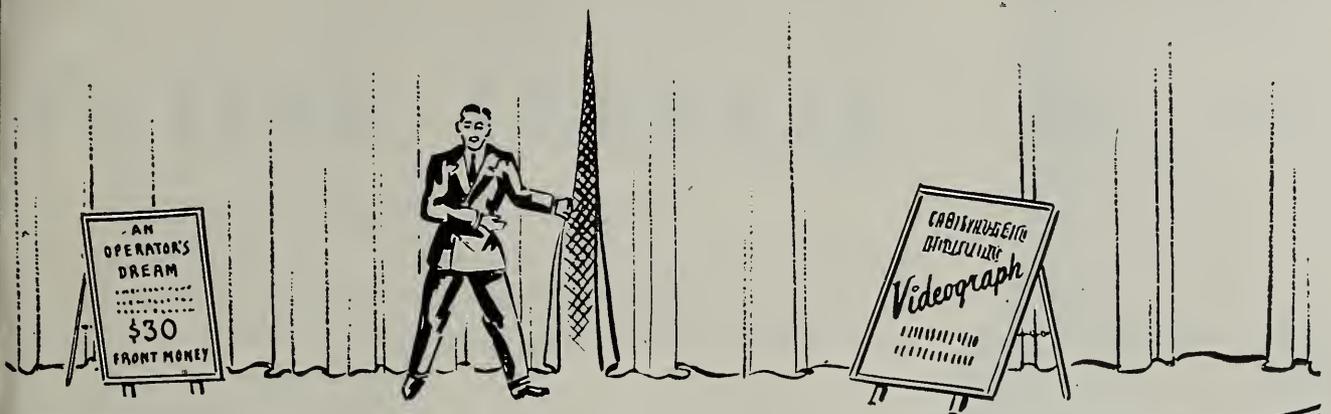
This is the sort of thing, Mr. Ruttenberg, which caused this publication to continually urge, for over five years, that there be created by this industry a "National Tax Council".

It is indeed gratifying to note that Coin Machine Industries, Inc. has at last created such an organization.

It is even more gratifying to read your record and believe that you will prove

the efficient, progressive and aggressive gentleman necessary to make the "Tax and Legal Department" of CMI an outstanding organization.

We do hope, Mr. Ruttenberg, if you make this your "Case No. 1", that you will successfully defend these operators from an inequitable and excessive increase over and above what they have formerly paid for their licenses.



**ALL EYES ARE ON-**

# Videograph

**Coin Operated Music Systems  
Combined With *Emerson* Television**

*Two entirely different types of coin operated systems  
that will revolutionize the entire automatic music industry.*



*See Them! Hear Them!*

OCTOBER 17<sup>TH</sup> • 18<sup>TH</sup> • 19<sup>TH</sup>

SALLE MODERNE ROOM • HOTEL PENNSYLVANIA

*Videograph Corporation* 601 West 26th St. New York 1, N. Y. • BRyant 9-3734

Earnings Go Up with the Greatest of Ease  
When You Operate **GOTTLIEB'S** New

# FLYING TRAPEZE

A CIRCUS OF ACTION!

... On the Backboard — Colorful Light-in-Motion presents Animated Trapeze Act, High Wire Act, Human Cannonball!

... On the Field — A Three-Ring Whirlwind of Balls, Bumpers and Kick-Outs!

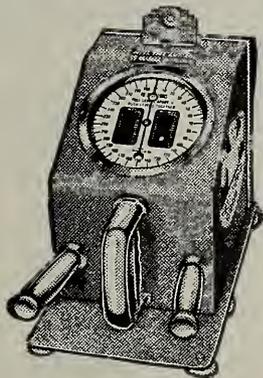


TOPS in  
DEPENDABILITY  
Improved, Deluxe

## GRIP SCALE

3-WAY  
STRENGTH  
TESTER

Consistently Best  
Since 1927



FOR MULTIPLIED  
PROFITS

## DAILY RACES

UNDISPUTED LEADER  
in  
1-BALL MULTIPLES

PAYOUT OR  
FREE PLAY

ORDER  
FROM YOUR  
DISTRIBUTOR

"There is no substitute  
for Quality!"

TWENTY YEARS OF LEADERSHIP

# D. GOTTLIEB & CO.

1140 N. KOSTNER AVE.,

CHICAGO 51, ILLINOIS



## Kresberg, Gen. Mgr. Of Drink-O-Mat



SAM KRESBERG

NEW YORK—Sam Kresberg, General Manager of Drink-O-Mat Industries, Lawrence, Mass., is kept quite busy at his New York offices answering inquiries about the new Drink-O-Mat, cup drink vending machine.

Kresberg, one of the best known coinmen in the country, has spent many years in the operating and distributing field, specializing in music machines. During the past few years, Sam has been keenly interested in the drink vending field, having associated himself with Albert Cole, president of the company.

"Drink vending machines proved themselves during the war" stated Kresberg. "When we were at war, the production of cup venders was stopped and then the true test of mass sales came about. The Army and Navy found in these drink machines the answer to the constant demand for soft drinks and massive

## JENNINGS CHALLENGER

TWIN PLAY 5c-25c

WITH THE NEW FLASHY CHROME TOP

Smallest in Size

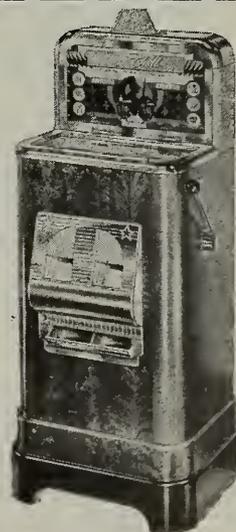
Biggest In Player Appeal

Every Operator . . . Every Location should have this latest Console. A magnetic attraction that is absolutely irresistible to players!

WRITE—WIRE—PHONE

## CONSOLIDATED DISTRIBUTING CO.

1910 GRAND AVENUE, KANSAS CITY, MO.



amount of sales. The huge demands, the crying need for much greater capacity the necessity for machines with guaranteed operation that would work day and night without breakdown all combined to force engineering improvements. During this time Albert Cole established one of the largest operations of drink dispensers in the country, and used his experience to set up an engineering laboratory for the development and improvement of the new post war machine. Every complaint, every call that a serviceman had to make was analyzed to see how it could be avoided and eliminated. And now, after spending considerable money in this research and engineering, we can see the result—the new Drink-O-Mat now rolling off the production lines."

**MOTORS REPA'RD** WURLITZER — AMI  
— SEEBURG — ROCK-  
OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.  
**Complete No Extras \$6.00**

M. LUBER  
503 W. 41st (L'Ongacre 3-5939) New York

**COIN MACHINE MOVIES**  
FOR REGULAR PANORAMS AND SOLO-VUES  
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes  
PRICE \$32.50 TO \$38.50 Per Reel

**PHONOFILM**

3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

Kresberg, with his keen analysis of the coin machine business, looks to drink vendors to make great strides in the near future.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

## Cincy Council Considers License For Ops and Dis-tribs of Music Machines

CINCINNATI, O.—At a recent hearing conducted by the City Council Law Committee, here, it was agreed that both distributors and operators of music machines could be licensed.

In considering the licensing of phonographs, the committee had intended to propose that only the operator be licensed, but due to a recent unfortunate disturbance in this city (which has been blamed on the coin machine trade) it was decided that the distributor also be covered by license. Allen Brown, attorney for the Automatic Phonograph Owners Association of Cincinnati, appeared before the council and pleaded the cause of the music machine operator and distributor.

It appeared that the members of the committee agreed that the operators should pay a license fee of \$1 per year, plus \$15 for each machine, and that the fee for distributors should be \$25 annually.

No final decision was reached as to the amount of the license fee at this meeting, but the matter is before the committee.

## Special Vending Rooms Built In Two Theatres

MIDDLETOWN, O.—Due to a restraining order issued by the city fire department here recently, plans were submitted by the Strand and Paramount theatres to construct a special room in the theatres to house various types of vending machines.

Tentative approval of the plans were rendered by the Fire Chief. Plans by representatives of both theatres provide for removal of lobby obstructions. The plans will receive final approval of the company officials and constructions are under way.

The two rear rows of seats will be removed from the theatres. The Fire Chief said cooperation of the theatres is assured and the vending machine rooms will eliminate all fire hazards from lobbies.

Originally the theatres presented plans which called for construction of rooms in nearby buildings and opening into the theatre lobbies, but the final plan of constructing the special rooms was the more practical.

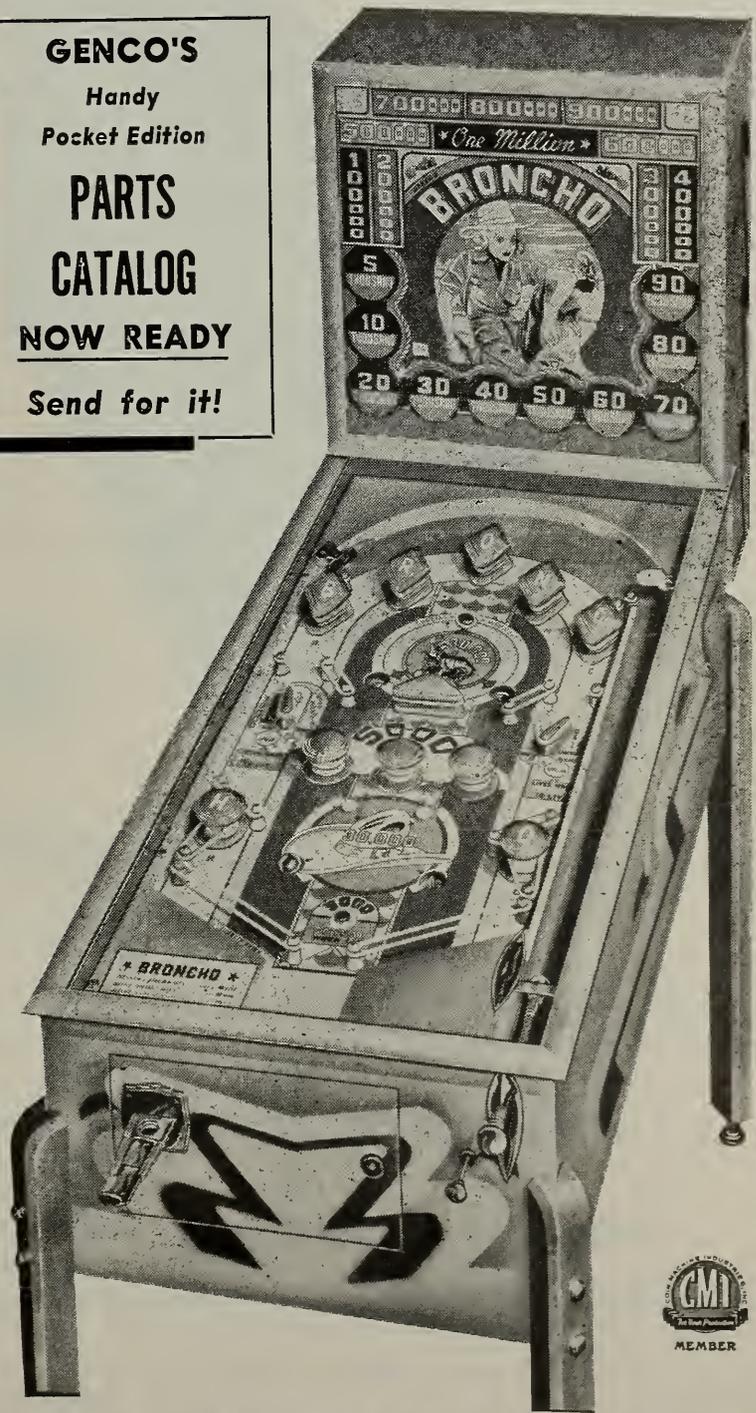
# GENCO'S BRONCHO

NOW and ALWAYS  
A GREAT GAME

*plus*

## GREATER PROFITS!

**GENCO'S**  
Handy  
Pocket Edition  
**PARTS**  
**CATALOG**  
NOW READY  
Send for it!



ORDER FROM YOUR NEAREST DISTRIBUTOR

**GENCO** BUILDS GREATER GAMES  
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

**Williams'**  
**"ALL STARS"**  
NEW—IMPROVED  
EARNS MORE MONEY!  
ORDER NOW!  
EXCLUSIVE DISTRIBUTORS

*Watch the Panther*

**V.P. DISTRIBUTING**  
INC.

*Del Veach* Coin Operated Machines  
2336 OLIVE ST. PHONE CE3892 ST. LOUIS 3, MO.

ALSO EXCLUSIVE DISTRIBUTORS  
FOR  
**AIREON MUSIC**

# Videograph Show Stirs Great Interest

Large Attendance Expected At  
Hotel Penna. On Oct. 17, 18 & 19

NEW YORK—The show to be put on by the Videograph Corp., this city, at the Pennsylvania Hotel, October 17, 18 and 19, is reported attracting extremely large crowds of music merchants from the New York, New Jersey, Connecticut and other surrounding areas to view this first television-automatic phono combination machine.

It is also reported that in addition to ops from the above three states there will be many present from Chicago, Philadelphia, Washington, D.C., and other cities where television is already in operation.

Members of Videograph Corp. state that they have been in receipt of letters from ops in cities where television is now being shown and many have asked them to arrange reservations for the days of the show.

H. F. (Denny) Dennison, President and General Manager of Videograph Corp. reports, "Never before in all my history in the automatic music industry have I received so many advance requests from music merchants to be sure to make rooms available for them so that they can take in at least one day of our showing of our new television-phono combination."

He also said, "As far as operators in New York, New Jersey and Connecticut are concerned, we believe that far over 2,000 will be present at the showing. Indications point to the greatest attendance in music history", he continued, "as far as the showing of any new product since the end of the war."

Dennison said, "What is most impressive is the fact that this is strictly a business show. No foolery and no rowdiness. Simply, an out and out business showing, and every day we hear that more and more operators are making plans to be present. This definitely indicates to us that the music merchants thruout this area, as well as all other parts of the nation, are most completely interested in entirely new and better equipment and we believe that Videograph is going to show them the way to greater and surer profits.

"We are going to strongly suggest to every music merchant who will operate Videographs that he obtain a minimum \$30 per week front money guarantee and, we believe, we can definitely show him that this is very easily obtainable with our machine."

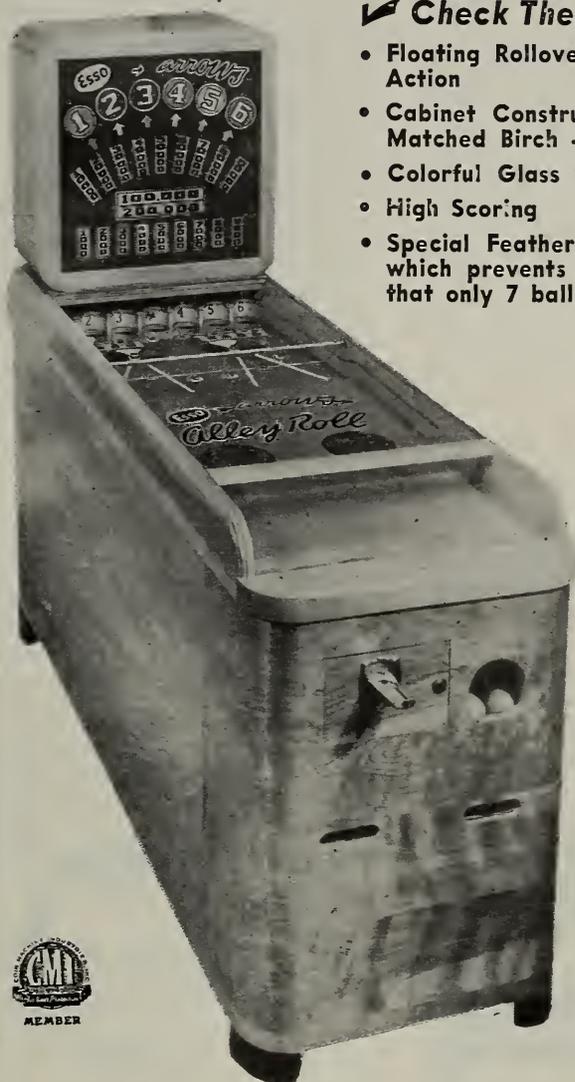
## Moore Makes Runyon Fund \$1000 Richer



PORTLAND, ORE. — Smiling happily, Jack R. Moore (center) of Jack R. Moore Company, Portland, Oregon, presents a check for \$1000 to Phil Weinberg, western district sales manager for Bally Manufacturing Company, as his contribution to the Damon Runyon Cancer Fund. Weinberg forwarded the check on to the CMI. Al Sleight, regional sales manager for Bally, looks on with approval.

# Esso ARROWS

## Now Delivering!



### Check These Features:

- Floating Rollover Spring Button Action
- Cabinet Constructed of 1 inch Matched Birch — natural finish
- Colorful Glass Backboard
- High Scoring
- Special Featherweight Gate— which prevents return balls, so that only 7 balls can be played

Price

**\$499.50**

F.O.B. HOBOKEN  
NEW JERSEY



### GUARANTEED—

- ➔ THE MOST INTRIGUING PLAYING ACTION
- ➔ PROVEN BEST MONEY MAKER
- ➔ LOCATION TESTED — MECHANICALLY PERFECT
- ➔ RETAINS ITS EARNING POWER ON SAME LOCATION FOR MONTHS
- ➔ MOST ATTRACTIVE LOOKING GAME ON THE MARKET

See Your Nearest Distributor

DISTRIBUTORS: A FEW TERRITORIES STILL AVAILABLE

PHONE — WIRE — WRITE

Jack Semel

Jack Rubin

## Esso MANUFACTURING CORP.

701 MONROE STREET, HOBOKEN, N. J.

(PHONE: HOBOKEN 3-5331)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# U. S. Congressman George P. Miller Guest Speaker At Meeting Of California Music Operators Assn.



**GEORGE A. MILLER**  
Managing Director of the California Music Operators Assn., Oakland, Calif.

OAKLAND, CALIF. — State President George A. Miller of the California Music Operators Association, this city, called about two hundred music operators, their employees and friends together in a general meeting to hear Congressman George P. Miller address them in regard to the so-called copyright owners and composers bills during the last session of Congress. Congressman Miller started back as far as the Buckley Bill and brought the matter up to date.

During his address to a very attentive audience he made it explicit that he understood the music operators' problems and that they, the music operators, could be assured of his support at all times toward the defeat of such legislation. The Congressman also stated that he had been in constant touch with the State President George A. Miller of the California Music Operators Association and that he had also been advised of the evils of these bills to the automatic music industry by Sidney Levine, attorney and legal advisor for the music operators in the state of New York. He further stated that Levine was a capable and outstanding figure among the group who were opposing these particular bills.

Congressman Miller also spoke on both the national and international economic situation and gave a very clear picture of the entire world at the present time. He spoke on the Russian situation and stated that it was his belief that Russia would not wage another war and that America certainly never wanted another war. His entire talk was of great interest to the music operators and the California Music Operators Association felt honored to be addressed by an outstanding Congressman such as George P. Miller. He was received with a rousing hand of applause and at the completion they arose and gave him another loud ovation.

This particular meeting was filled with many other surprises and celebrities for the evening. The Wolf Distributing Co. of San Francisco, represented by Walter Huber, sponsored this particular meeting and through the courtesy of the Wolf Distributing Co. the operators were served with much fine food and plenty of refreshments. Huber, the general manager of the Wolf Distributing Co., made a very interesting talk regarding association matters, the good of the associations, and the fine work that had been done by the California Music Operators Assn. in Northern California. He also

had his mechanics on hand and the new AMI phonograph was demonstrated to all music operators who were interested.

The representatives of the Oliver Record Company were also guests of the evening and they too played a large part in making this meeting a success. They presented five acts of professional entertainment and a four-piece Hill-Billy orchestra which were all artists who make records for the Oliver Record Co. This part of the evening was donated to the California Music Operators Association and its members by the Oliver Record Co. and each operator, employee, or friend was presented with a Vinolite Phonograph Record as a souvenir of the evening. Oliver spoke to the members regarding the possibility of the operators owning their own record companies should they be forced to do so. His talk was received with great enthusiasm and Oliver was assured by the members present that they wanted to see more of him at their meetings.

"A few months ago the California Music Operators Association inaugurated the idea of having the phonograph distributors or record distributors sponsor the meeting nights," states Miller. "This was done with the thought in mind of bringing closer harmony and cooperation between the phonograph companies, the record companies, and the music operators as a whole. It has proven to be a very satisfactory arrangement. Up to this date the Aireon Distributors has sponsored one of the meetings, the Mills Company has sponsored a meeting, the AMI sponsored the last meeting, and the

Wurlitzer Distributors of San Francisco will sponsor the next meeting. We have many other requests from other phonograph distributors and record companies at the present time and each one will have the opportunity of sponsoring a meeting and presenting their merchandise just as fast as their date rolls around."

This about sums up the evening. The operators thanked the Congressman, the AMI and the Oliver Record Company for making this one of the outstanding meetings of the year. The writer believes that all associations should acquaint themselves with the State Assemblymen, State Senators, Congressmen and United States Senators so that they too will have a better understanding of the automatic phonograph business and at such times when legislative bills are presented to these various groups, they will be able to vote more intelligently on issues in question.

The California Music Operators Association now has six separate and distinct locals namely: Fresno Local, Tri-County Local, Salinas, Oakland, Stockton, Sacramento and the San Francisco Division that is in process at this time. Each local has its own officers and governing body and operate under local autonomy.

The Damon Runyon Cancer Fund is being sponsored by the operators in Northern California in conjunction with the Mills Company and a sizable check will be mailed to the CMI in the very near future.



**ACTIVE**  
Reconditioned  
**GAMES**  
**'NUFF SAID!**  
For A  
**Complete**  
List of  
**Specials**  
Drop a Line  
to Any One  
of Our  
3 Offices

**JOE ASH**  
Active Amusement Machines Co.  
666 NORTH BROAD ST., PHILA. 30, PA.  
Phone: Fremont 7-4495  
1060 BROAD STREET, NEWARK 2, N. J.  
Phone: Mitchell 2-7646  
1120 WYOMING AVE., SCRANTON, PA.  
Phone: Scranton 4-6176

**THERE'S NO BUSINESS LIKE AMI BUSINESS**



We've Doubled Our Quota  
**AMI**  
40-SELECTION PHONOGRAPHS

**DAVID ROSEN**  
EXCLUSIVE DISTRIBUTOR  
855 N. BROAD STREET PHILADELPHIA, 23, PA.  
PHONE: STEVENSON 2258

**PHONOGRAPHS AT CLOSE-OUT PRICES!**

3 WURLITZER 1015, Ea. ....\$599.50	2 SEEBURG COLONELS, ESRC. ....\$169.50
3 WURLITZER 750E, Ea. .... 335.00	Ea. ....
5 WURLITZER 850, Ea. .... 250.00	2 SEEBURG COMMANDERS, ESRC, Ea. .... 169.50
2 WURLITZER 700, Ea. .... 265.00	1 SEEBURG CADET ..... 159.50
3 WURLITZER 600K, Ea. .... 135.00	1 SEEBURG MAJOR ..... 159.50
4 WURLITZER 500, Ea. .... 135.00	1 SEEBURG 8200 V ..... 100.00
6 WURLITZER 600R, Ea. .... 125.00	1 SEEBURG GEM ..... 135.00
3 WURLITZER 71, Ea. .... 99.50	1 SEEBURG REX ..... 90.00
3 WURLITZER 61, Ea. .... 79.50	3 ROCK-OLA 1422, Ea. .... 425.00
4 SEEBURG LO-TONES, Ea. .... 345.00	10 ROCK-OLA SUPER, Ea. .... 145.00
3 SEEBURG 8200 ESRC, Ea. .... 185.00	5 ROSCK-OLA DELUXE, Ea. .... 145.00
	2 MILLS THRONES, Ea. .... 100.00

**BRAND NEW AND USED AMUSEMENT MACHINES**  
ADVANCE ROLLS  
SPORTSMAN ROLLS  
ESSO ARROWS  
ESSO STARS  
TOTAL ROLLS  
and others

DAVE LOWY  
**DAVE LOWY & COMPANY**  
594 TENTH AVENUE (Phone: BRyant 9-0817) NEW YORK 19, N. Y.  
PHIL MASON

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Freight Rates Upped Ten Percent

WASHINGTON, D. C. — A general 10% increase in freight rates was ordered this week by the Interstate Commerce Commission.

This increase includes all products with the exception of iron ore, coal and coke. The general freight rate increase, which becomes effective on three days' notice to ICC by the railroads, is the second to become effective in less than a year. Last January 1, a freight rate increase amounting to 17.5% went into effect.

Still pending, however, is the railroads' request for a permanent 26.8% general increase in rates. The 10% granted this week is a temporary increase which was asked after the railroads filed for a 16% rise last summer. The increase announced this week by ICC is expected to be a part of whatever permanent increase is eventually decided upon.

Water carriers and freight forwarders will participate in the 10% increase granted, the ICC order stated.

# N. Y. Ops Banquet Oct. 18 Sellout



ALBERT S. DENVER

NEW YORK — The Automatic Music Operators Association, winding up a hectic period of preparation, comes to the final week prior to their Tenth Annual Banquet scheduled for Saturday night, October 18 at the Main Ballroom of the Waldorf Astoria.

Al Denver, president, reports that they are assured of the greatest banquet in the history of the association. "Not only did we do wonderfully well with our souvenir journal, but the demand for tickets nearly drove Ruth Nussbaum and Barney Schlang half crazy. From every indication the attendance will surpass that of previous years."

A great many out of town coinmen have already reserved tickets and as is usually the case, many more will appear and demand admittance.

A regular show has been booked, with one of the leading orchestras signed for the evening. Many of the leading recording artists from every recording company had indicated their intention of appearing.

# Mills Industries Introduce New Coin Mechanism

CHICAGO — Mills Industries, this city, announced the introduction of a new coin mechanism developed by its engineers, incorporating the use of Shakeproof toothed lock washers to prevent loosening at threaded fastening points.

This particular mechanism is developed to add to coin machine convenience by accepting nickels, dimes or quarters and returning the proper change together with the merchandise.

According to the engineers of Mills, this mechanism was developed to overcome public abuse and constant operating vibration. The toothed Shakeproof lock washers are reported to have solved this problem by protecting every threaded fastening point against vibration and loosening.

# NAAMO Sponsored Mechanics School To Hold First Graduation



F. MCKIM SMITH

NEW YORK — In preparation for the first graduation exercises of its Veterans Mechanics School on November 6 the National Association of Amusement Machine Owners hope to raise money from the \$100 a plate dinner to take place at the Waldorf on October 15, so that they can establish a \$10,000 fund for the further continuance of the school. In addition, the money is needed for graduation gifts, and for adding more modern equipment for a more simplified and comprehensive method of instruction.

A business meeting will follow the Waldorf dinner, and all those who donate will automatically be on the school committee. It will then be decided how to use the money accumulated to the best advantage of the Mechanics School.

The November 6 graduation exercises will be held at the Downtown Athletic Club and it is estimated 125 guests will be on hand in addition to the 24 graduating students. According to F. McKim Smith, president of NAAMO, a great many distinguished guests will attend the ceremonies, including city officials and top ranking members of the armed services.

# Lowy Builds Big Export Trade



DAVE LOWY

NEW YORK — Dave Lowy and Phil Mason of Dave Lowy & Company, this city, have been building an export business in coin machines over a long period of time, and today feel that their firm is one of the leaders in this field. Every type of machine is exported, both used and new.

"Just this past week" states Mason, "we received a reorder from one of our customers for fifty machines. We had previously shipped this firm in South America ten music machines, and in the letter ordering the additional machines, we were complimented on the condition of the equipment."

Lowy pointed out that "we are set up to take care of export business, and pay special attention to these orders. We re-finish the cabinets, check the mechanisms, and replace worn parts and plastics. In addition we thoroughly test the sound systems before shipping, and adjust coin chutes to the particular country."

Although Dave Lowy & Company are specializing in music equipment to the Middle and South American countries, it exports all kinds of equipment to Africa, New Zealand, Australia, Belgium and Sweden.

# WANTED TO BUY!

PHONOGRAPHS — PIN GAMES — CONSOLES  
SLOTS and ARCADE EQUIPMENT

ONLY INTERESTED IN GOOD LATE EQUIPMENT.

STATE PRICE, CONDITION AND QUANTITY IN FIRST LETTER.

# BELL PRODUCTS COMPANY

2004 N. OAKLEY

CHICAGO, ILL.

# LOOK!! OCTOBER ONLY

All Prices Include Federal Excise Tax

## TUBE SPECIALS — PHONOGRAPHS

No.	List	Sale Price	No.	List	Sale Price	No.	List	Sale Price
80	\$1.05	\$ .52	6-J-5	1.35	.54	2050	2.85	1.06
45	1.50	.60	6-J-7	1.80	.66	2051	2.85	1.06
6-C-4	1.50	.69	6-SC-7	\$1.80	\$.81	2-A-3	2.65	1.25
6-L-6	2.20	1.06	5-Y-3	.95	.48	30	1.80	.81
6-SN-7	2.20	.72	5-Z-3	1.50	.71	2-A4-G	3.20	1.75
6-U4-G	1.35	.69						

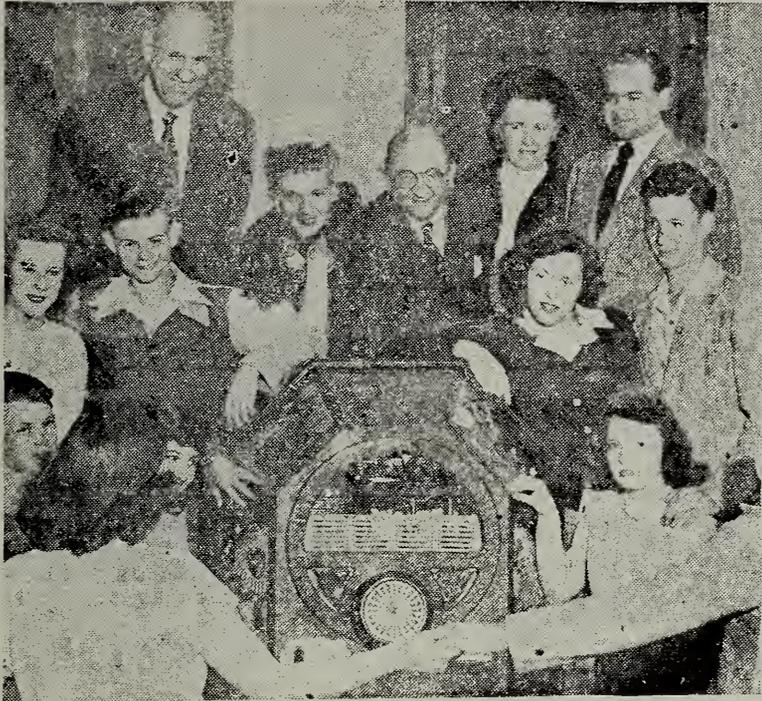
## BULB PRICES — PRICES INCLUDE FEDERAL EXCISE TAX

No.	List	Sale Price	No.	List	Sale Price	No.	List	Sale Price
M-40	\$9.00	\$4.50	M-55	8.00	3.95	M-1453	15.00	8.00
M-41	9.00	4.50	M-63	9.00	4.50	M-1129	23.00	10.50
M-44	9.00	4.50	M-87	21.00	9.75	M-27	30.00	12.50
M-45	9.00	4.50	M-1453	10.00	5.50	M-313	30.00	12.50
M-47	9.00	4.50	M-1454	10.00	5.50	AMI-32V	50.00	22.50
M-50	10.00	4.95	M-1455	10.00	5.50	Mills Exciter	50.00	27.50
M-51	8.00	3.95	M-1456	10.00	5.50	7 1/2-15-25W (Case)	13.20	10.25
			M-1457	15.00	8.00	10W (Case)	16.80	12.95

# WICO CORPORATION

CHICAGO 41, ILLINOIS  
2913 PULASKI ROAD

# Teen-Agers Try Out Juke Box Contributed By Wolf R. Roberts



DENVER, COLO. — Wolf R. Roberts, Wolf Sales Company, this city, received some wonderful newspaper publicity upon the donation of a music machine to the Teen Canteen at Swansea School. Pictured above are the bobby soxers trying out the machine as officials look on. In the background, left to right are: Willard Greim, head of the city and schools recreation departments; Jane Sterling of the local newspaper The Post; Wolf Roberts; Elizabeth Fowler of the city recreation department, and A. C. Roberts.

Roberts also received favorable comment when he cooperated with the city Community Chest Drive by announcing that one day's receipts (October 18) from phonographs in his area will be contributed to the fund.

# Cade Distrib. Appoints New Dept. Heads

PHILADELPHIA, PA. — Cade Distributing Company, distributors for the Packard Manufacturing Corporation's line of automatic music machines in this city, announced the appointment of several new managers.

Arthur Schaffer, better known as "Art" to his many local friends, has assumed the position of the head of the sales division. Gus Back has been appointed supervisor, and will have charge of all service. Miss Annaise Asousa, the newly selected private secretary, will fit in perfectly with the beautifully constructed offices and showrooms. James E. MacDermott, a newcomer in the phonograph business, has been named General Manager of the Cade firm. "Mac" is a very well known Philadelphia business executive.

George Cade, Secretary and Treasurer of the firm, gathered the staff together at a dinner on September 25, and the entire staff celebrated their appointments. George announced that he will spend the next several months traveling and making a survey of the company's territory.

The entire organization will concentrate on acquainting the music operators in their territory on the merits of Packard's "Manhattan" phonograph. MacDermott has instilled the members of the firm with an energetic spirit and stated "We've adopted a slogan that says everything possible 'Let's Go Manhattan—All The Way'."

# Paster Hands Jenkins \$1000 For Cancer Fund



CHICAGO — Herman Paster, national known head of Mayflower Distributing Company, St. Paul, Minnesota, visited the Bally factory recently and did his bit for the CMI Damon Runyon Cancer Fund Drive. Pictured above, Paster (right) hands over a check for \$1000 to George Jenkins, vice president and general sales manager for Bally Manufacturing Company, as his contribution to this great cause.

**PHONOGRAPHS  
READY FOR LOCATION**

5 SEEBURG 9800, Ea.....	\$150.00
5 AMI SINGING TOWERS, Ea. ....	75.00
3 WURLITZER 616 — Remodelled, Ea. ....	100.00
2 SEEBURG ENVOYS, Ea. ....	150.00
2 SEEBURG COLONELS, Ea...	150.00
1 MASTER ROCK-OLA .....	150.00
3 WURLITZER 600 Rotary, Ea. ....	150.00

TERMS: 1/3 Down, Balance C.O.D.

**TARAN DISTRIBUTING, Inc.**  
2820 N.W. 7th AVENUE  
MIAMI, FLORIDA  
(Phone: 3-7640)

**ATTENTION  
SLOT OPERATORS**

**LIKE NEW — REBUILT SLOTS  
MATCHED SETS**

Brown Fronts, 5-10-25....\$275.00 Set  
Original Caromes H.L.  
5-10-25 ..... 350.00 Set  
Bonus Bells 5-10-25 ..... 585.00 Set  
And a Wide Variety of Assorted Slots — All Types and Makes at BARGAIN PRICES!

We Want Evans Winterbooks  
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**GLOBE DISTRIBUTING CO.**  
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(Tel: ARmitage 0780)

We Join Heartily in Helping To Make the  
**DAMON RUNYON CANCER FUND DRIVE**  
A Great Success

**King-Pin**

826 Mills Street

**EQUIPMENT COMPANY**  
KALAMAZOO 21, MICH.  
Phone 2-0021

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**DISTRIBUTING COMPANY**  
DETROIT 1, MICH.  
3004 Grand River Phone TEmple 2-5788

P & S

**TOM**

FIRST SHIPMENTS  
ALREADY STARTING

SUITABLE FOR ANY  
PIN GAME OR AR-  
CADE LOCATION . . .  
ANYWHERE!

**TOM**

TESTED ON ACTUAL LOCATIONS

**P and S MACHINE CO.** 3017 N. SHEFFIELD AVE.  
CHICAGO, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Alabama Music Ops Win Important License Decision

## Legislature Passes Ops' Bill Allowing Use of Same State License When Changing Locations. Licenses Will Now Carry Ops' Name and Biz Address. Assn Defeated Three Bills Saving Ops Big License Expense.



**COL. R. E. L. CHOATE**  
Managing Director of the Alabama Music Operators Assn., Montgomery, Ala.

MONTGOMERY, ALA. — Col. R. E. L. Choate, business manager for the Alabama Music Operators Assn., this city, issued the following bulletin this past week.

"Thursday night, October 2, about 10:00 P.M. we succeeded in getting our bill passed by the Senate and, upon signing by the Governor, it will become law.

"This bill makes a few changes in the present laws governing the licensing of all types of vending machines. One of the most important features is the repealing of a decision by the Attorney General which was rendered about three months ago. At our request it was never enforced by the Revenue Department.

"This opinion of the Attorney General was to the effect that all licenses issued to vending machines would bear the address of the location of the machine and, any time that machine was moved from one location to another or from one county to another, a new license was required.

"In repealing this opinion, the procedure now is that licenses will bear the business address of the operator of the machine and only one license a year will be required. As it now stands, a machine can be moved from one county to another without purchasing a new license, and from one location to another without going to the Court House to change the address on the machine.

"However, it is expressly stated in our bill that licenses will be purchased in the county in which the machine is operating at the beginning of the license year. This is very important, and everyone must comply.

"Another provision in our bill REOR NEAR THE MACHINE IN OPERATION. Therefore, deals which have been worked out between operators and License Inspectors to buy so many licenses a month throughout the year with no regard as to the number of machines you are operating is now taboo. Any operator who is foolish enough to enter into such a deal is breaking our pledge to the state.

"I can assure you that the Revenue Department will have no part of any such arrangements and you can expect field inspectors of the Revenue Department to be alerted for such. As I have previously stated, the Revenue Department has advised that if we do not cooperate in purchasing our licenses, they will see that a law is enacted to permit confiscation of music machines caught without a license on same. None of us wishes to see that happen.

"To you who have not supported the organization, and have often asked the question, 'What can the Alabama Music Operators Association do for me?' I am listing below what the association has done for you already:

"1. We killed House Bill 485 which would have raised your licenses from the present State and County \$12.50 to a figure of from \$100 in towns of less than 10,000 population to \$235 in towns of 300,000.

"2. We killed the House Bill 962 which was introduced by Mr. Roberts of Gadsden, and which would have added a flat \$100 to the present license on each vending machine.

"3. We killed the League of Municipalities and Revenue Department Bill which would have increased licenses from the present \$12.50 State and County to \$37.50.

"SIMPLE ARITHMETIC would convince you that the Alabama Music Operators Association, through its efforts, has saved you hundreds of dollars.

"And to the operators of coin operated radios and wired music, we have saved you thousands of dollars by reducing your licenses from \$12.50 per unit to \$3 per unit, State and County, that is \$2, State and \$1, County.

"At our last meeting which was held here in Montgomery, the following members of the Alabama Music Operators Association were elected as officers and members of the Board of Directors for the year:

President, Claude Hall, Jasper  
1st Vice Pres., T. E. Farned, Russellville  
2nd Vice Pres, C. L. Cawlishaw, Mobile  
Treasurer, Sam H. Stewart, Tuscaloosa  
Secretary, I. E. Cohen, Montgomery

**Directors:**

Nathan Allen, Birmingham  
Paul Daniels, Montgomery  
W. B. Loosier, Decatur  
Johnnie Walters, Selma  
J. H. Wienand, Fairhope  
J. C. Barnes, Dopolis  
David Franco, Montgomery  
Leonard Barnes, Selmo  
C. J. Fox, Mobile  
Ollie Coker, Birmingham

"There will be another meeting of our operators in the State of Alabama the latter part of this month to further discuss the technicalities of purchasing your licenses under this new law and another subject which all of us are vitally interested in. Date, time and place will be announced later."

**40 SELECTIONS FROM 20 RECORDS**

**PLUS 20 MORE ADVANCED FEATURES FOUND ONLY IN THE REVOLUTIONARY NEW MILLS CONSTELLATION PHONOGRAPH**

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Main Office:  
1640 18th St., OAKLAND, CALIF.  
Branches:  
600 S.E. Stark St., Portland, Ore.  
2827 W. Pico Blvd., Los Angeles, Cal.



**THOUGHTS for THIS WEEK**

- Few minds wear out; more rust out from lack of use.
- Common sense in an uncommon degree is what the world calls wisdom.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

**INTERNATIONAL MUTOSCOPE CORPORATION**  
44-51 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

**ECONOMY'S "ECONOMIES"**  
BEST VALUES AT THE LOWEST PRICES

SPECIAL ENTRY F.P. ....	\$425.00
VICTORY SPECIAL, F.P. ....	225.00
VICTORY SPECIAL F.P., AUTO SHUFFLE .....	290.00
LONGACRES AND THOROBREDS F.P. ....	
WITH AUTO SHUFFLE .....	134.50
WITHOUT AUTO SHUFFLE .....	89.50
PIMLICO, F.P. ....	\$60.00
WHIRLAWAY, F.P. ....	60.00

1/3 Deposit With Order; Bal. C.O.D.

OUR EQUIPMENT IS GUARANTEED, RECONDITIONED AND IN WORKING ORDER!  
ALSO A COMPLETE LINE OF BULBS, PLASTICS AND PARTS—TUBES AT 50% OFF LIST!

**ECONOMY SUPPLY CO.** 2015 MARYLAND AVE., BALTIMORE 18, MD.  
PHONE: CHESAPEAKE 6612

# CMI GIVES WINCHELL \$100,000



CHICAGO — Dave Gottlieb, president of CMI and D. Gottlieb & Co., Herb Jones, vice-president of Bally Mfg. Co. and Ray Moloney, president of Bally Mfg. Co. as well as National Chairman of the CMI's Damon Runyon Memorial Cancer Fund Drive, meet Walter Winchell at the Union Station, Chicago, Tuesday morning, October 7, where Winchell received a check for \$100,000.00. This is in addition to the check for \$20,000 presented to Winchell five weeks ago.

## By Walter Winchell

CHICAGO — "Stopping today enroute to California I personally received from Dave Gottlieb, president of Coin Machine Industries, Inc., Chicago, a check from his association in the amount of One Hundred Thousand Dollars for the Damon Runyon Memorial Fund for Cancer Research.

"Five weeks ago this same organization gave me another check for Twenty Thousand Dollars, making their total contribution to date One Hundred and Twenty Thousand Dollars.

"As you know the Damon Runyon Committee last July gave One Hundred and Fifty Thousand Dollars to the University of Chicago for cancer research. I intend to return to Chicago soon after allocating new funds for cancer research in other parts of this country and leave part of the money

received this morning here in Chicago.

"The point of this message is to tell your readers that Chicago now leads the lists of our donors because of these wonderful contributions to the Damon Runyon Fund by the Coin Machine Industry which for the most part is located in your city.

"The supreme American spirit shown by coin machine leaders such as Dave Gottlieb, Ray Moloney, who is national chairman of the association's Damon Runyon Campaign and Lyn Durant, who personally contributed Fifty Thousand Dollars, indicates that Chicago's heart is as big as the world and deserving of the whole world's loudest applause in this fight against the universal enemy, cancer. Sincere regards."

# Rock-Ola Distributors Win Sales Award



J. A. WEINAND

## Steps Up Production of New Rolldown



JACK SEMEL

CHICAGO — J. A. (Art) Weinand, Salesmanager, Phonograph Division of Rock-Ola Manufacturing Corp., this city, advised this past week that the following distributors of the firm had received Lor Elgin wrist watches for outstanding sales records during the month of September, 1947: A. N. Delaport of Syracuse, N. Y.; Irv Weiler of Kansas City, Mo.; Louis Shulman of Denver, Colo.; Warren Deaton, Jr. of Columbus, O.; Sam Stern of Philadelphia, Pa.; B. D. Lazar of Pittsburgh, Pa.; D. M. Wertz of Richmond, Va. and Pete Stone of Fort Wayne, Ind.

Weinand reported that there was very little choice between the men for the best sales since all held very close to being equal. These men did one of the best jobs in their history during the month of September and, Weinand believes, they will even exceed this fine sales record for the months to come.

HOBOKEN, N. J. — Jack Semel and Jack Rubin of Esso Mfg. Corp., this city, announced this past week that they have stepped up production of their new rolldown game, "Esso Arrow" to meet national distrib demand.

New York coinmen, they report, have been able to purchase the game for the past four weeks. Orders and re-orders which have arrived from this area has kept the factory in top speed production.

"But", Semel stated, "now that distributors and operators from all other parts of the country are calling for the game, we have decided to step up production so that we shall be filling these orders beginning with this forthcoming week."

# Appoints New Distributors For AMI



L. C. FORCE

CHICAGO — L. C. (Lindy) Force, Salesmanager for AMI, Inc., reported this past week that the firm had appointed new distributors for their "Model A" phono.

Automatic Game Supply Co., St. Paul, Minn. will handle Minnesota, Eastern, North and South Dakota territory. Robert Wenzel is manager of this firm.

Koers Distributing Co., Rapid City, S.D., will handle Western North and South Dakota and the branch office of the firm in Sheridan, Wyo. will handle Wyoming and the Eastern Montana territory. J. G. Koers is manager of the firm.

David Rosen, Inc. who now handles

AMI in Eastern Pennsylvania will open a branch office in Baltimore, Force reported, and will handle Maryland and the District of Columbia from this new office.

At the same time, Force also reported that Murphy Distributing Co. of St. Louis, Mo. had announced the appointment of a new manager, William Cuker.

Force stated, "We are appointing new distributors to handle sales to the many music merchants whom we have been hearing from and give them the best possible service by seeing to it that the firms we appoint have the most complete facilities to render them the type of service they need."

Other appointments, Force said, would be announced just as soon as completed. He plans to have an important announcement in this regard in a very short time.

**—MIAMI FLORIDA** Established route of coin-operated music machines. Present earnings approximately \$650.00 weekly, increasing to approximately \$900.00 weekly from November to May. This business has been established for the past ten years. Reason for selling is other business interests. Full investigation invited from interested parties only. Cash required \$75,000.00.

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c/o The Cash Box,

381 4th Ave. N. Y. 16, N. Y.

Now Delivering!

THE NEW  
**JEWEL BELL CABINET**

FIITS ANY MILLS MECHANISM **\$59.50**

Price.....

This \$59.50 plus your mechanism gives Jewel Bell coverage for your location

### REBUILT SLOTS

Jewel Bell — 5c .....	\$160.00
Jewel Bell — 10c .....	165.00
Jewel Bell — 25c .....	170.00
Golden Falls — 5c .....	\$145.00
Golden Falls — 10c .....	150.00
Golden Falls — 25c .....	155.00
Golden Falls — 50c .....	200.00
(hand load)	

## AMERICAN

AMUSEMENT CO.

158 E. GRAND AVENUE

CHICAGO 1, ILL.

(Phone: WHitchall 4370)

## TOP VALUES From WORLD WIDE

**CONSOLES**  
Reconditioned and Absolutely Guaranteed

Draw Bells with large	\$295.00
Red Buttons .....	Write
Deluxe Draw Bells, 5c .....	Write
Deluxe Draw Bells, 25c .....	Write
Triple Bell 5c-5c-25c .....	
Keeney 3-Way Bonus Super Bell	
(Floor Sample) 5c-10c-25c	975.00
Keeney Twin Bonus Super Bell	
Keeney Single Bonus Super Bell	
5c or 10c or 25c .....	395.00

**NEW FIVE BALLS**

Keeney Click .....	Write
Williams' Torchy .....	Write
Chicago Coin Playboy .....	\$205.00
Genco Honey .....	195.00
Exhibit Mam'selle .....	Write
Chi Coin Coed .....	Write
Chi Coin Gold Ball .....	Write
Bally Ballyhoo .....	Write
Genco Broncho .....	Write
United Nevada .....	Write

**ONE-BALLS**

Bally Entry—Brand New In	\$475.00
Original Crate .....	275.00
Big Parley, Comb. FP & PO .....	175.00
Victory Derby, Per. Cand .....	

Terms: 1/3 Dep., Balance Sight Draft

**WORLD WIDE DISTRIBUTORS, INC.**  
2330 N. WESTERN AVENUE  
CHICAGO 47, ILL.  
Phones: EVerglade 2300

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WE CARRY A COMPLETE STOCK OF OFFICIAL BALLY PARTS AT FACTORY PRICES. ORDERS FILLED SAME DAY RECEIVED.  
ALSO CARRY COMPLETE LINE OF PARTS OF OTHER MANUFACTURERS

## PARTS SPECIAL OF THE WEEK

YELLOW RUBBER RINGS  
1 1/8" O.D. ....per 100 \$1.50  
1 1/2" O.D. ....per 100 \$2.00

FOR

YOUR

Bally

EQUIPMENT

See..



These are not just 'Used Games'. EVERY GAME LISTED IS THOROUGHLY RECONDITIONED AND CLEAN AS A WHISTLE!

ACTION	\$ 24.50
ALL AMERICAN	19.50
BOSCO	19.50
BALLYHOO (Floor Model)	150.00
LUCKY STAR (New)	175.00
HAVANA (New)	175.00
CAPTAIN KIDD	19.50
DOUBLE BARREL	59.50
EAGLE SQUADRON	29.50
FLAT TOP	29.50
FAST BALL	69.50
HI HAT	19.50
JEEP	24.50
KEEP 'EM FLYING	24.50
KILROY	129.50
KNOCKOUT	39.50
LANDSLIDE	19.50
MARVEL BASEBALL	19.50
MIDGET RACER	49.50
MIDWAY	19.50
METRO	19.50
OKLAHOMA	29.50
SHOWBOAT	19.50
SKY BLAZER	29.50
SKY CHIEF	29.50
SMARTY	79.50
SPELLBOUND	79.50
STARS	19.50
SUPER LINER	79.50
SUN BEAM	19.50
SURF QUEENS	49.50
SUSPENSE	89.50
TEN SPOT	19.50
TORNADO	135.00
TORCHY	149.00
VENUS	19.50
VICTORY	19.50
ZIG ZAG	19.50
5-10-20	19.50

## USED ARCADE

CHICOIN GOALEE	89.50
CHICO'N HOCKEY	49.50
CHAMPION HOCKEY	29.50
HEAVY HITTER	109.50

1/3 Dep. With Order. Bal. C.O.D. on Sight Draft

EXCLUSIVE BALLY DISTRIBUTOR

# COVEN distributing Co.

3181 ELSTON AVE. CHICAGO, ILL.

Phone: INDEPENDENCE 2210



MAKE US A REASONABLE OFFER ON  
60 UNIT AMI HOSTESS  
OR ANY PART OF IT

Envoy, R. C. ....	\$200.00
500 Wurlitzer .....	169.50
600 Wurlitzer .....	149.50
700 Wurlitzer .....	249.50
750 Wurlitzer .....	325.00
800 Wurlitzer .....	300.00
850 Wurlitzer .....	325.00

1/3 Deposit, Balance C.O.D.

## SUPREME DISTRIBUTORS, Inc.

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Miami 37, Fla. Jacksonville, Fla.  
Phone 7-7490 Phone 3-3516

... the whole trade knows

# EVANS RACES

The Greatest Money-Making Console Ever Made

Now Being Delivered In Limited Quantities

Order Now

## SCOTT-CROSSE CO.

1423 SPRING GARDEN STREET  
PHILADELPHIA, PA.  
Rittenhouse 6-7712

## MUSIC OPERATORS -

# VOTE TODAY

FOR BEST MONEY MAKING RECORDS AND ARTISTS  
MAIL IN YOUR CARD TODAY!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THRU THE COIN CHUTE



## CHICAGO CHATTER

**Busy-Busy-Busy.** Trying to catch up with some of these very busy coinmen is a job in itself. It seems the boys here don't believe in staying put, but dash here and there, in and out, always on their toes, always hustlin' and always doing a bang up job . . . Managed to catch Bernie Grunig of Grunig Novelty in and had a nice chat with him. Bernie reports they are now in full production on their Gripper . . . Dick Hood of H. C. Evans & Co. claims they're receiving lots of nice response on their new game . . . Ed Hanson tells us to look for Groetchen Tool to come out with something new very soon . . . We found Leo and Lillian Lewis of Coin-A-Matic doing a grand job. Leo's still wondering how he got along while his wife was home sick. She certainly is a big help to him . . . Jean Bates informs us that Pace is all set to announce their new distributorship setup.

Dropped over to Chicago Coin to visit with Sam Gensburg and Sam Wolberg. They were just getting ready to hold their weekly dinner for the suppliers. This has been a weekly custom for several years . . . Mac Churvis, well known adman, trying to shake a cold and wanting to know if anyone has any guaranteed remedies . . . Art Weinand of Rock-Ola reports Lou Sebastian, his assistant, vacationing down around Texas, which means that Art is keeping twice as busy now and that's going some. Art tells us that Rock-Ola is going ahead at top speed with their training program, which is proving to be a terrific success . . . Walter Solomon, formerly with the Western Distributors, Seattle, visiting our Windy City. Walter is traveling around the country trying to get a few new ideas on the coinbiz. He plans to open his own business in L.A.

Bert Davidson very happy over the reception given the new Filben line . . . Art Talmadge of Mercury Records out of town for a few days this past week . . . Charlie Schutz of Coin Amusement Games, Inc., busier than ever now that there's a new addition to the family and brother Bernie busy also, telling us what it's like to become an uncle . . . Gordon Sutton of Illinois Simplex, another coinman that is always in and out of town . . . Saul Bihari reported to be visiting around town . . . Dropped in at United and visited with Billy DeSelm. While sipping coffee, Billy revealed that the firm had purchased the land at Roscoe & California and will break ground for their new factory sometime this month. They plan on using 70,000 square feet and will employ in excess of 400 employees.

Action aplenty over at Gottlieb's with many out of town distributors there who were here to attend the Seeburg meeting and who are also Gottlieb distributors stopping in for a visit. A few of the firms represented were: Southern Automatic Music; Hy-G Amusement Co.; Florida Amusement Sales Co.; T. D. Holliday Co., and W. B. Novelty Co. Sol Gottlieb talks about brother Dave, who is becoming quite the celebrity, with his pic in the papers. Dave keeps busy with the CMI Cancer Drive while Sol is busy taking care of all the orders coming in on their new game "Flying Trapeze".

Lots of action over at Empire Coin. Gil Kitt and the boys just moved the offices from the second to the first floor and have installed a new switchboard—never a dull moment. Shirley Corush just back from her vacation sightseeing at Yellowstone National Park and Southern California. Shirley has that far away look in her eyes, like she's still on vacation . . . Saw Lee Jones over at P&S admiring their new game, "Tom Tom". Lee looks for this one to really click . . . Eddie Ginsburg of Atlas Novelty home sick with the flu . . . Al Stern of World Wide off on a rush trip to New York. Wally Pink keeping things going in Al's absence . . . Carl Morris of Micro-Master taking the day off . . . Al Sebring of Bell Products looking rather glum and hoping things improve soon.

The total amount collected for the CMI Damon Runyon Memorial Cancer Drive up to October 8th is \$120,261.81. Let's keep up the good work and really go all out to support this drive . . . Dorothy Ellis, publicity writer for CMI's Public Relations Bureau, reported to be vacationing in New York . . . Martin Gordon of Gordon Coin Machine Co. busy preparing for their coming show. Martin claims there just aren't enough hours in one day to attend to everything that has to be done . . . Milt Salstone of M.S. Distributing phones in wanting to know. "Where's Bill Gersh?" . . . Things are hummin' over at Williams Mfg. Co. with everyone busily working away. Even Harry Williams stayed close to home this week trying to catch up on all his desk work . . . Lloyd Garrett and Jack Buckley of Vitacoustic Records just back from a weekend trip to New York . . . B. D. Lazar of Pittsburgh and Hymie Zorinsky of Omaha visiting here this past week . . . Aristocrat Records announced the signing of several well known artists. Evelyn Aron tells us Aristocrat's rendition of "Mickey" is fast going to the top in popularity and in sales.

Harry Wiczer over at Wico Corp. keeping busy filling the many orders that pour in from all over the nation . . . Met Oscar Schultz and Irv Ovitiz of Automatic Coin on the run. Oscar dashes home with the evening's groceries while partner Irv looks after things at the offices . . . Chatted with Al Douglas and Ben Lutske at Daval. Douglas informs me that "Postmaster", their new stamp machine, is in full production . . . Old home week over at Covens' with big crowds coming in for the showing of Bally's new game "Nudgy". Several hundred distributors, jobbers and ops attending and partaking of the large selection of refreshments. "Bally" Sally Goldstein tells us the phone calls have been pouring into Covens from jobbers who are anxiously awaiting delivery on "Nudgy".

Lots of visitors over at Bell-O-Matic, Gib Bradshaw of Denver; Harry Hillard of Kokomo; Roy McGinnis of Baltimore; Ed Ravreby of Boston; Whity Lehmkuhl of St. Louis and Meyer Abelson of Pittsburgh; who stopped by on his return from his vacation out west . . . Grant Shay of Bell-O-Matic tells us he's getting in his golf games even though he has to rake up the leaves in order to putt. . . Jimmy Johnson of Globe and Oscar Schultz of Automatic Coin playing gin rummy. Jimmy says he's "in" to Oscar for so much now, he's already paid for that trip to Florida . . . Bob Bleekman of Illinois Pla-Mor hurrying here and there trying to keep up with appointments.

John Haddock, prexy of AMI in town talking things over with Lindy Force in their new loop office. Lindy tells us AMI has some big news in the making. Watch for an important announcement . . . Henry Roberts, of U. S. Vending Corp., very pleased with the results of their recent meeting. Heinie reports their distrib convention was the largest in the history of the coin machine industry in dollar volume of orders received . . .

Good News — Ken Wilson of Commodity Vendors phones in to tell us they just completed installing their new telephones. The number is — ANdover 7023 . . . Spoke to Mr. Benedict of the Sherman Hotel who informed us that they were already 90% sold out for the big coin machine convention in February. If you are one of the many that plan to attend this show be sure and reserve your space now. Mr. Benedict says those who wait until the last minute this year will just be out of luck . . . "Perk" Perkins of American Amusement tells us they have added two new salesmen to their force . . . Fred Kleinman of the ad agency — Past Pres. of the Al Sachar lodge Bnai Brith working hand in hand with Saul Corush current prexy putting on big show at Hines Hospital for disabled vets Oct. 21st with lots of headline vodvil acts. Donations in the form of smoking paraphanelia, books, leather goods or other suitable gifts for the vets should be sent to Fred Kleinman at 32 W. Randolph St.

Joe Frank of Automatic Sales Co., Nashville, Tenn. visiting over at Jennings while O. D. Jennings away visiting at his plantation in Mississippi . . . What does a fellow do to reach Howard Pretzel over at Commodity Vendors? How about installing a phone Howard, hmmm? . . . Bill Perry, adman for C. E. Rose agency, vacationing this past week . . . Janice Keeley of Marquette Music trying to catch her breath in between all the phone calls that pour in.

## THRU THE COIN CHUTE



## EASTERN FLASHES

Officers and the staff of the Automatic Music Operators Association are coming into their last week of preparation for the Tenth Annual Banquet being held in the Main Ballroom of the Waldorf-Astoria Hotel on Saturday night, October 18. Al Denver, president, tells us this affair will be the biggest and best in the history of the association. In addition to Denver, Barney Schlang, business manager and Ruth Nussbaum, in charge of tickets, of the association staff; the board of directors; and Sidney Levine, attorney for the association, have been spending long hours to make the affair a big success.

\* \* \*

The preliminary work of the executive committee for the Damon Runyon Cancer Fund "Jamboree" is under way, and real hard work is expected to begin this Monday. New York and New Jersey coinmen, cooperating as a unit, expect to raise \$50,000 in this territory as a result of the show scheduled for November 3 at Manhattan Center . . . Now that the World Series baseball games are over, everybody from the boss to the secretary and shipping clerk, once again started to pay attention to business . . . Nate Gottlieb, D. Gottlieb & Company, spent over a week in the city, taking in all seven World Series games. Nate tells us the excitement left him absolutely washed out. As a matter of fact, Nate passed up the Illinois-Army football game, leaving New York some days ahead of his program.

\* \* \*

H. F. (Denny) Dennison, president of Videograph Corp., all excited over the interest shown by coinmen in his combination television-music machine. Denny has been getting letters and phone calls from a great many out of towners who told him they would be present at his showing at the Pennsylvania Hotel on October 17, 18 and 19 . . . Al Schlesinger, popular figure in our business, and head of the newly organized Cole Enterprises, Inc., Poughkeepsie, N. Y., in town for a fast week-end visit. Al will be ready to make an announcement on his firm's new amusement game in a short while . . . Barney (Shugy) Sugerma, Abe Green and Jack Mitnick of Runyon Sales Company, altho quite busy with their own business, find time to devote to the planning of the forthcoming Damon Runyon Cancer Fund "Jamboree".

\* \* \*

After finishing some lunch this week, Mike Munves suggested "Let's go back to work!" A wit at the table asked him "Does your memory go back that far?" . . . Jack Semel and Jack Rubin, Esso Manufacturing Corporation, Hoboken, N. J., step up their production, and ship their "Esso Arrows" rolldown game to distributors thruout the country . . . George Ponser seen rushing up and down coinrow visiting the jobbers and distributors . . . Maxie

Green, New Deal Distributing Company, complaining that he can't get enough equipment to take care of his orders . . . Hymie Rosenberg, H. Rosenberg Company, returns from his Chicago trip, and finds Sid Wertheimer and Bill Pickholtz, his assistants busy as bees . . . Dave Lowy and Phil Mason, Dave Lowy & Company, shipping plenty of music machines to foreign countries. The boys doing quite a local job with amusement machines also.

\* \* \*

Ben Becker, Ben Becker Sales Company, newly appointed Bally Regional Sales Distributor for New York, New Jersey and New England, returned to his offices from a road trip to find letters and a continual phone ringing from his many friends congratulating him on the new set up. Ben expects to remain in the city for a week or so, then will get back on the road . . . Dave Rosen, David Rosen, Inc., Philadelphia distributor for AMI phonographs takes on the additional territory of Maryland and District of Columbia, and will open a branch in Baltimore . . . Nat Cohn, Modern Music Sales Corp., flies up and back to the Adirondack Mountains on a business deal, and is still physically upset over the ride. Not only did it bounce and shake, but made a dozen stops each way.

\* \* \*

Harry Pearl, Seacoast Distributors, reports that Tom Burke is singing continually now that operators are visiting him with grand collection reports on Williams' "All Stars", and placing reorders . . . Jerry Kertman, Kertman Sales Company, Rochester, N. Y. appointed by Ben Becker to handle the Bally line in his area . . . Al Bloom, Speedway Products Company, will be making his announcement shortly on his combination television-music machine . . . George Young, Young Distributing Company, Norfolk, Va., in town seeing the trade on the "Stylon" popcorn machine he is distributing thruout the east . . . Al Stern, World Wide Distributors, Inc., Chicago, in town for a few days . . . Herman Perin reports to Bert Lane of Seaboard New York Corporation that his customers down south and southwest are going for Genco's "Broncho" in a big way.

\* \* \*

Walter Winchell flew to Chicago to accept a check for \$100,000 from CMI for the Damon Runyon Cancer Fund Drive. This is the second check Winchell has received from the industry. The total now collected by the industry totals \$120,560.31. Members of the local Damon Runyon Cancer Fund Drive will be in touch with coinmen in the east for support of the forthcoming great "Jamboree" to be held at Manhattan Center, November 3. GIVE THE DRIVE YOUR COMPLETE SUPPORT. IF YOU FAIL TO RECEIVE TICKETS TO THE SHOW AND WISH TO ATTEND, WRITE JACK MITNICK AT 593 TENTH AVENUE, NEW YORK CITY.

# THRU THE COIN CHUTE



## CALIFORNIA CLIPPINGS

Altho the East Coast had all the exciting events pretty much to themselves with the World Series going on, Californians stayed glued to their radios. Many a staunch Californian belongs to the "Benevolent Order of The Brooklyn Bums" . . . Local coinmen are making a great showing with their contributions to the Damon Runyon Cancer Fund. This is the time for everyone in the industry to get behind this great drive, and make it the outstanding industry charitable contribution of all time.

\* \* \*

Dannie Jackson of Automatic Games off to Chicago for a few weeks on a buying trip . . . among the items Dannie is scheduled to buy, is a 1947 Cadillac . . . I used to think Ford was the leading car, but it looks like everyone now has his eye on a spanking new Caddy . . . At the Gold Coast Coin Machine Exchange, Elky Ray, Los Angeles distrib for Dave Gottlieb, really had me engrossed in his narration of the story of the Coin Machine. He started in the biz way back in 1931 . . . Understand a number of clubs in and around Las Vegas are buying quite a few machines . . . among them, The Flamingo . . . El Rancho . . . Club Bingo, and the Railroad Pass Casino . . . I'll have to get up around those parts some day and try a few games of skill.

\* \* \*

Warren H. Taylor, General Sales Manager for Mills Sales, is making his headquarters in their Los Angeles office for an indefinite period so as to give Charlie Fulcher a chance to get better acquainted with ops in the field . . . Met Eddie Hagist of the Mills Freezer Division who made an interesting point with me. I'm passing the item on to all of you . . . He suggests that a very good location for installation of that Mills Freezer would be all of the miniature golf courses in southern California . . . Sez Hagist, two of the above type spots paid for their machines out of the first year's "take" . . . Might be worth a pitch.

\* \* \*

Sorry to hear that Aubrey Stemler's mechanic Al Garman was badly hurt in an automobile accident. Al is very well liked along coin row, and they're all pulling for him . . . Stopped in for some jabber with M. C. "Bill" Williams of the Williams Distributing Co. Expected to find "Bill" bewailing the outcome of the world series (he's from Brooklyn), but instead, he let me bat out runs on the Williams All Stars.

\* \* \*

Bill Happell of Badger Sales Co. tells me that the highly successful operator and mechanic's course conducted by nephew W. E. Happell, has been completed here, and is now due for a tour of the western states. The first two cities on their list are, Phoenix

and San Diego . . . Paul Laymon is still getting answers to that big batch of mail he sent out a few weeks ago for the Runyon Cancer Fund.

\* \* \*

Out-of-towners seen shopping along the row: W. D. Tanner, Fresno; Oscar Tetzlaff, Banning; A. J. Fox, San Diego . . . Dropped in at Jay Bullock's Southern California Automatic Music Ops Association to find things humming. Ops listening to all the latest releases, and really planking down the dough for discs . . . Jay was busy lending a helping hand to a couple of young fellows interested in becoming music ops . . . Bill Wolf has finally decided to stay in town a while after extensive gallivanting about the country on biz trips. He's got guys calling him long distance "collect" to SELL him merchandise. A very nice fella

\* \* \*

Sunday was a very busy day in this town's coin row. Not one, but two showings of music boxes took place . . . At E. T. Mape, Ray Powers was busily showing to all the ops, that beautiful mirror job by Filben, while up the street a ways, Jean Minthorne, proudly expounded on the merits of the new Seeburg . . . Somebody told me that they would have liked a different day for each showing . . . Now who could that have been?

\* \* \*

Charlie Craig, advertising and public relations exec for Exclusive Records phoned me to say that Joe Liggins and The Honeydrippers opened at the Meadowbrook in Culver City . . . you could hear the applause for miles around . . . Frances Wayne of the Exclusive label finished her p.a. at the Theatre Club in Oakland, and planed to the windy city for an opening at the Jump Town Club . . . Johnny Moore's Three Blazers sizzling the audiences at the Central Avenue Lincoln Theatre here in L.A. . . . Flo Bihari of Modern Records informs this writer that Ike Carpenter, who records for that diskery, did a television guest shot with jockey Al Jarvis for Philco . . . hear he handled the situation nicely enough to be pacted for a repeat . . . keep your eyes open for this boy . . . he's hot!! . . . At Specialty Records, Steve Earle, number one man in the ad department, is planning a trip around the country to discuss new ideas as regards advertising with Specialty Distributors . . . Their star platter maker, Roy Milton is still breaking box office records wherever he plays.

\* \* \*

George Oliver of Capitol Records is finally getting his advertising department into the new Capitol Bldg. across from NBC . . . Aladdin prexy Leo Mesner, reached New York in time to glim four of the series games . . . Wonder if the Dodgers would have done better swinging at Aladdin platters????

# THRU THE COIN CHUTE



## DENVER, COLO.

Eddie Bronish's small daughter, who was recently run over by a truck, is still recovering in the hospital. She recently underwent an operation for a crushed kidney as a result of the accident . . . Eddie works for the La Salle Music Company . . . Al Roberts of Wolf Sales has just returned from a trip covering the Western Slope, with Jack Wyscaver, who was recently hired by Wolf. He reports that business looks good up there, as all the farmers and ranchers seem to be bringing quite a lot of money into the towns which is good for the operators. Wolf Sales is expanding their export business and Sam Illitsky has just been hired as their new Export Manager. Wolf R. Roberts stated that on the 18th of October all the collections from Wurlitzers in Denver will go to the Community Chest. Chic Roberts of Wolf Sales recently returned from Los Angeles where he visited his fiance.

\* \* \*

Gibson Bradshaw of Denver Distributing Company, who handles the new Mills Constellation reports that several of the operators have replaced the corrugated glass in the top of the phonograph with clear glass in order that the public may see the two-side mechanism work. He says this has created quite a lot of interest in that it is the only phonograph in this territory which turns the record over and plays both sides. Bradshaw just received word this morning from Chicago that Mills now have their new compact wall boxes for the Constellation ready, so he is leaving tonight for Chicago to see them and make arrangements to get them in Denver. Christine Murray, Secretary to Bradshaw, flew to Iowa City this past weekend to attend the Illinois-Iowa football game. Although Iowa, the team for whom Christine was rooting, took a pretty bad beating, and it was 100 degrees at the game, she said she had a marvelous time. Frank Ritchie, one of the Jones boys, is passing out cigars because of a new 7 lb. baby boy born today, October 7. Congratulations Frank! Mr. Erskin of Jones Distributing reported that several service schools will be started soon throughout the territory for operators and service men, which will also be attended by factory representatives. The schools will be in Salt Lake City, Albuquerque, Denver, and Billings.

\* \* \*

Mr. H. W. Graham, Special Representative of Rock-Ola Manufacturing Company, is now in Denver visiting the Modern Distributing Company. He was preceded by Lou Sebastian and Jack Barbash, both of Rock-Ola. L. D. Shulman, of Modern, has just received a beautiful Lord Elgin wrist watch from the Rock-Ola Manufacturing Company for over-selling his quota of phonographs during September. C. D. Huddleston, operator from Denver, and his wife recently returned from a hunting trip near Piker Springs, Wyoming, where they each bagged an antelope.

\* \* \*

Among operators visiting this week in Denver were Lee R. Johnson of Sheridan, Wyoming, who reports that business has been unusually good up

there this past month, Earl Fuller of Greeley, Colo., Andy Stava of Sterling, Colo., W. C. Johnson, Rawlins, Wyo., Dwight Singleton, Canon City, Colo., Cecil Finney, Chief Amusement Company of Lamar, Colo., Sandy Yeager, Fairplay Music Company, Grant, Colo., Gus Carter, Ft. Collins, Colo.

## ST. LOUIS

Collections are on the way up all over the 49th State, according to a survey of ops in all fields early this week. "And we were looking for a drop when the Series came along" chortled Jimmy Carmody, whose pinballs have been clicking tunelessly . . . A location in a drycleaner's lobby didn't look too good to lot of ops, but Chuck Larcom, Lindell Street op, has one paying a good profit in one of St. Louis' busiest cleaning plants. "Gives people something to do while waiting for service" Chuck grinned.

After a three month layoff, members of the Missouri Amusement Machine Association will confab at a scheduled meeting at Hotel Claridge next week. On the program will be Lou Morris, head of the group, Dewey Godfrey, legal counselor, and the bill of fare will include tax problems, price resistance troubles, and all of the ills of coindom.

Star Novelty Company, headed by John Gazzolo, has come up with a clever idea for personalizing cigarette vendors and other types. A decalcomania in the form of a star on the front of each machine reads "Star Thanks You" in big white letters. John thinks that the customer may remember seeing the star and look for other machines decorated the same way. "Anyhow, I thought it was good enough to get a copyright on the idea" he said. The Star prexy isn't haunting his usual corner at Vandeventer and Olive these days, for Mrs. Gazzolo is due with an heir any time in the next eight days!

Electric cigarette machines are popping up all over the city of late—ops tell us they like them because of the relative lack of service expense . . . One of the biggest phonograph purchases of the year was Andy McCall's 50 boxes in one sweep from Ideal Novelty last spring. This week he ordered another 10 "to fill in a few spots." Andy's been in the business only ten years, but has become one of the top men in the local industry . . . Boss man Del Veatch at V-P Distributing Company is continuing to excite a lot of interest with All Stars. The first four sold began netting collections of \$100 per week or better, says Del, and altho the game is a bit on the expensive side, there are plenty of orders. Barney Frerichs ordered 3, NBC Novelty 4, and others have gone out one at a time . . . A rare visitor around the circuit this week was Dorothy McGuire, Jerseyville, Illinois woman operator. Dorothy has ten machines in her territory, all of which she maintains herself.

\* \* \*

A lot of congratulations went to Jack Rose of Rosenfield Novelty, for his contribution to the Damon Runyon Cancer Fund, which was the largest offered by anyone in the St. Louis industry.

**THE CASH BOX****CLASSIFIED ADVERTISING SECTION****COIN MACHINE  
MART****CLASSIFIED AD RATE \$1.00 PER LINE**

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE.

(ALL CLASSIFIED ADS — CASH WITH ORDER)

**USE ENCLOSED GIANT CARD FOR CONVENIENT MAILING****SPECIAL NOTICE TO \$48 PER YEAR SUBSCRIBERS**

YOUR FREE WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM SPACE 3 LINES. ALL LINES, OR ANY FRACTION, OVER 3 LINES WILL BE CHARGED AT THE RATE OF \$1 PER LINE.

**WANT**

WANT — Low Level Music Equipment, Boxes, Amplifiers, Studio Units, etc. Personal and Solotone preferred. Also Free Play Slots and Consoles. Will buy anything in games or music for 110V 25 cycle operation including motors and transformers. Looking for Vinylite Records, new or used, any quantity. Can also good arcade equipment. Interested in A-1 equipment only, priced low enough for export. COIN CRAFT CANADA, 441 ABERDEEN AVE., HAMILTON, ONTARIO, CAN. Tel: 2-7667

WANT — Employment as a Pinball Machine Apprentice. Weekday evenings and all day Saturday. L. THOMPSON, 3045 WALNUT ST., CHICAGO 12, ILL.

WANT — 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors — Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT — DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N. Y.

WANT — For Cash: Deluxe Draw Bells; Draw Bells; Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST. N.W., WASHINGTON 4, D. C. Tel: District 0500

WANT — Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th ST., BRONX 58, N. Y.

WANT — Wurlitzer, Seeburg 30 wire Hideaways complete; Wurlitzer 1015, 850, 950, 750E; Seeburg 146, 147, Hi-Tone, etc.; Rock-Ola 1422; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jennings, Pace Free Play Mint Vendors, Post War Photomatic; Late Free Play Games; Generators 60 cycle; 25 cycle Motors; Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT — Solotone equipment. Must be brand new. Wanted at distress prices for export purposes. Grey boxes preferred. Give serial numbers & quote lowest prices. ALLAN PULLMER, 30 BUCKINGHAM APTS., WINNIPEG, MANITOBA, CAN.

WANT — Bally Draw Bells, Red Button; Bally Deluxe Draw Bells; Keeney Bonus Super Bells 5¢. State lowest price in first letter. Will pay cash or will accept in trade for latest new Five Ball Pin Games in original crates. MURRAY NOVELTY CO., 4353 MURRAY AVE., PITTSBURG 17, PA.

WANT — Keeney Bonus Super Bells, two-way and three-way. Give best price for a quantity purchase of Victory Derbies, Jockey Clubs and Fairmounts. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT — We want you to know we will trade latest five ball free play releases for equipment you can't use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Bells, Victory Special, Special Entry. Sweeten your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A, SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — AMI Model A Phonos. COMMERCIAL GAMES CO., NEW BRITAIN, CONN. Tel.: 94839

WANT — Five Ball Free Play games, new, in the boxes at close out prices. Especially want Mexicos and Havaiis. IDEAL NOVELTY CO., 2823 LOCUST, ST. LOUIS 3, MO. Tel: FR. 5544

WANT — Keeney Bonus Super Bells 2 Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Fan Front & Red Top Diggers; Wurlitzer Skee Balls; Mills' Orig. Slots 5¢ — 50¢. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & \$1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2358 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — 100 Rolldown Games — Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOnacre 5-8879

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**THE CASH BOX****CLASSIFIED ADVERTISING SECTION****COIN MACHINE  
MART****WANT**

WANT - 5 Ball F.P.G.: Tornado, Cyclone, Hawaii, Havana, Mexico, Crossfire, Mystery, Fiesta, Gold Ball, Play Ball, Super Score and Lucky Star. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter Will pay \$90. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF.

WANT - Late 5 Ball Marble Tables. Must be priced right and be in A-1 condition. OSCAR GLICKMAN, 211 MAIN ST., BIG SPRING, TEX. Tel.: 230

**FOR SALE**

FOR SALE - Best offers on any of the following equipment in A-1 condition. Ready for location. SEEBURGS: 3 Classics; 1 Regal; 1 Rex. WURLITZERS: 1 - 616; 1 - 700; 1 - 800; 4 - 600 Keyboard; 1 - 600 Rotary. MILLS: Throne. ROCK-OLA: 1 Master. 1 AIREON; 2 Jafco Roll-A-Balls; 1 used Ten Strike; 1 Mystic Derby; 5 Rockets; 5 Kilroys; 5 Chrome finish #125 Wurlitzer Bar Boxes; 2 Total Rolls. Willing to take out in new pin games. HOPP SALES CO., 1308 SOUTH 15th ST., MANITOWOC, WISCONSIN. Tel: 7587

FOR SALE - I have 93 clean, late model Columbias; 2 - 50¢ Club Bells; 1 - 50¢ Blue Front; 2 - 25¢ Club Bells; 1 - 25¢ 1946 Pace. Also carry complete line of all Mills new Slots. FREE-DELL'S NOVELTY CO., 3600 LIVE OAK ST., DALLAS, TEXAS.

FOR SALE - Total Rolls \$195. Ready for location. Write to LOUIS LASKY, 188 BRIGHTON 10th ST., BROOKLYN 24, N. Y.

FOR SALE - Total Rolls \$195. Ready for location. Write or call. LOUIS LASKY, 188 BRIGHTON 10th ST., BROOKLYN 24, N. Y. Tel: Dewey 6-3661

FOR SALE - Total Roll \$195.; Sportsman Roll \$185.; Tally Roll \$125.; Goalee \$110.; Super Triangle (new motors) \$100.; Rapid Fire \$35.; Kicker Catcher (pre-war) \$15. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - 4 - 5¢ Mills Black Cherry Bells, like new \$165. ea.; 2 - 10¢ Mills Black Cherry Bells, like new \$170. ea.; 1 '46 Standard Jenn. Chief (write); 2 Wurl. 61 Counter Phonos \$75. ea.; 1 Wurl. 61 with stand \$85.; 1 Wurl. 850, very clean \$349.50; 1 Wurl. 600, refinished \$149.50; 1 #1000 Packard Speaker, floor sample (write). AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - Fifty (50) Panorams, A-1 condition, for either 110V AC 60 cycle or 25 cycle operation. For sale or trade against free play equipment, tables, consoles and slots or what have you. WANT - Low level music equipment, boxes, location and studio amplifiers, cable, etc. Films and all supplies for Panorams. Also some brand new cabinets. COIN CRAFT CANADA, 441 ABERDEEN AVE., HAMILTON, ONTARIO, CAN. Tel: 2-7667

FOR SALE - Wurlitzers: 10 #616 \$75. ea.; 2 #600 R \$150. ea.; 1700 \$275. Rock-Olas: 1 - 1940 Super \$175.; 2 - 1940 Rock-Ola C.M. \$90. ea. Seeburgs: 2 Mayfair \$150. ea.; 1 Vogue \$175.; 3 Gems \$135. ea.; 1 Plaza \$150.; 1 Envoy \$200.; 7 Casino \$135. ea.; 1 Regal \$175. X-CEL NOVELTY CO., 5240 N. 11th ST. PHILA. 41, PA. Tel MI. 4-2624

FOR SALE - 3 - 5¢ Super Bells; 2 Watling Big Game 1-A slot C.P.O. console; 2 Columbia slots; 1 Pace slot; 11 Pinballs \$17.50 ea.; 16 counter games \$7.50 ea.; 4 Streamliners \$50. ea.; 500 salesboards, less than operators cost. BURT W. POLIN, 1828 JOHNSON AVE., SAN LUIS OBISPO, CALIF. Tel: 2352-W

FOR SALE - 14 clean A.B.T. Challengers \$30. ea.; 2 Pop Ups \$25. ea.; 1 Mex Baseball \$30. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel: 3-5432

FOR SALE - 5 DeLuxe Draw Bells in first class condition. Have had very little use, write or phone for price. Terms: 1/3 with order, balance C.O.D. BRANTLEY'S MUSIC & NOVELTY CO., POCOMOKE CITY, MD. Tel: 152W1

FOR SALE - Buckley Track Odds D. D.; Silver Bells; Royal Flush; Lucky Star. All C.P.O., pre-war. 6 Club Bells; 6 Jumbo Parade Mint Venders; 5 - 5¢ Jumbo Parade F.P.; 3 - 10¢ Jumbo Parade F.P.; 4 - 5¢, 2 - 10¢ Silver Moons; 5 Hi Hands. BURT W. POLIN, 1828 JOHNSON AVE., SAN LUIS OBISPO, CALIF. Tel: 2352-W

FOR SALE - Keeney "Hot Tips", just like new, account closed territory \$485.; Gottlieb's "Daily Races" Free Play or Cash Play (write); Keeney Bonus Multiple 5¢ Super Bells \$395.; Evans 5¢ "Lucky Star" \$75. 1/3 with order, immediate shipment. THE R. F. VOGT DISTRIBUTORS, MILNER HOTEL BLDG., SALT LAKE CITY, UTAH. Tel: 5-0461

FOR SALE - 5 new 5¢ Vest Pocket Bells \$60. ea. A. L. KROPP, JR., BOX 452, TUSCALOOSA, ALA.

FOR SALE - Floor Sample Packard Hideaways (write); Packard new 700 & 800 Adapters, new Twin 12 Steel cabinets; 42-600R Wurlitzers \$125. ea.; 1 Red Ball in excellent condition \$295.; Pre-war Free Play Games \$35. ea. ROCKY MTN. COIN MACH. CO., 224 N. SANTA FE AVE., PUEBLO, COLO.

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MART****FOR SALE**

FOR SALE - 6 Automatic Hostess Units \$1350. per unit. Includes everything! Super Skeeroll alley \$75.; Premier Barrel Roll Alley \$95.; Rock-Ola World Series \$39.50; Keeney Submarine Gun \$39.50; Air Circus, Big Parade, Knockout, Sky Chief, Champ, Four Roses, Star Attraction \$15. ea.; Seeburg Music - Concert Grand, Concert Master, Classic \$450. all! Wurlitzer 600R's \$110. ea.; Wurlitzer 616 \$50.; Rock-Ola 16 \$60.; Rock-Ola 12 \$40.; Mills Skyscraper 5¢, 3-5 payout \$35.; Buckley Bones Dice machine payout \$49.50. WANT - Used Packard Wallboxes! OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY 4, N. Y.

FOR SALE - We have a large stock of Arcade Equipment - Cheap. Write for details. BIRMINGHAM VENDING CO., 2117 - 3rd AVE. NO., BIRMINGHAM 3, ALA. Tel: 3-5183

FOR SALE - Havanas \$100. ea.; Gold Ball (write for price). LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: POP. 3299.

FOR SALE - 1 Maisie; 1 Rocket; 1 Lightning; 1 Havana. Practically new. On location three months only. Used: 1 Pan American; 1 Snappy. Best offer takes one or all. F. O. B. Tomahawk, Wisconsin. State method of shipping desired. WILLIAM J. OLK, 116 N. RESERVE STREET, STEVENS POINT, WISCONSIN.

FOR SALE - Premier Skee Barrels & alleys in excellent condition, 10½ ft. & 12½ ft. long, \$70. ea.; Barrels \$25. SILVER LINING DIST. CORP., 2061 BROADWAY, N. Y. 23, N. Y. Tel: SC. 4-0192

FOR SALE - 100 Five Ball Tables; Gottlieb's Stage Door Canteen & Bally Surf Queen, A-1 condition, ready for location \$49.50 ea. First com., first served. Send 1/3 deposit. GENERAL DISTRIBUTING CO., 2312 MAIN ST., DALLAS, TEXAS.

FOR SALE - Closed Territory. 6 Jackpot Charley Cabinets, 12 refills, 12 backboards. This is a 25¢ coin-operated board. Also 6 Miss America 5¢ Cabinets, 24 refills & 24 backboards. 36 Shell deposits. Total cost was \$654. to operator. Will sacrifice at \$450. of which \$126. returnable from factory on shells. Fast money maker. BURT W. POLIN, 1828 JOHNSON AVE., SAN LUIS OBISPO, CALIF. Tel: 2352-W

FOR SALE - Late, used F.P. Games. All in A-1 condition and slightly used. Prices range from \$135. to \$190. ea. Lucky Stars, Cyclones, Tornadoes, Kilroys, Play Boys, Superliners, Gold Balls, Maisies and Torchys. Games are clean, rails refinished. ROCKY MTN. COIN MACH. CO., 224 N. SANTA FE AVE., PUEBLO, COLO.

FOR SALE - Genco Advance Roll \$175.; Big Hit \$49.50; Baffle Card \$124.50; Broncho, write; Evans Racer 25¢ \$750.; Evans Racer 5¢ F.P. \$750.; S. D. Canteen \$59.50; Fast Ball \$79.50; Fiesta \$99.50; Havana \$139.50; Kilroy \$115.; Marjorie \$179.50; Mexico \$192.50; Mamselle \$217.50; Rocket \$139.50; Surf Queen \$49.50; Step Up \$90.; Suspense \$69.50; Spellbounds \$59. ROCK CITY AMUSEMENT CO., 125 SIXTH AVE. N., NASHVILLE, TENN.

FOR SALE - Pokerroll and Arcade established. Good Income. In Coney Island. EMPIRE AUTOMATIC CORP., 799 CONEY ISLAND AVE., BROOKLYN 12, N. Y. Tel: BUCKMINSTER 7-7300

FOR SALE - Model N gum machines \$10. ea. M.A.C.VENDING CO., 144 CANTERBURY ST., WORCESTER, MASS.

FOR SALE - Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE - You are overlooking a great machine, Minitpop. We take trades any type equipment to start you. P. K. SALES CO., 507-09 WHEELING AVE., CAMBRIDGE, OHIO

FOR SALE - Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE - Mills greatest proven money makers - original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors \$275.; late head Mills Four Bells \$200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks-3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell. 3254

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA.

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FOR SALE - Write for special close out prices on new Ranger, Carousel, Marjorie. Also special prices on new Jockey Club Specials, Chicago Coin Gold Ball. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel.: Market 7-4641

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.; Ten Evans Bangtails 1947 Models, used ten days \$450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE - This Week's Special - Ace Bomber (Mutoscope) \$149.50; Victory Derby, new \$250.; Victory Special, new \$225.; Double Barrel, like new \$50.; Superliner, Superscore, Fast Ball, Stage Door Canteen, Rio, Baffle Card & many others from \$75. Slots, Music & all of the latest games always in stock. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N.Y. Tel: 6-1986

FOR SALE - Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: Bryant 9-0817

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE - Jennings Telephone Wired Music Studio Equipment 1 Complete 15 unit rack with 15 Garrard turntables-partially reconditioned \$3,150.; 1 complete 15 unit rack with 15 Garrard turntables-as is \$2,950. 1/3 Down, balance C.O.D. THOMPSON BROS. TELE-TONE, INC., 1628 EAST ANAHEIM ST., LONG BEACH, CALIF. Tel: 722-64

FOR SALE - Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets \$1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - New Williams All Star; Genco Advance Roll; 3 Bally Ballyhoo; 1 Electromaton 6 ft. Roll-A-Score, like new. Also many other used games. Write. Brand new Pinch Hitters in original crates \$225. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788

FOR SALE - 2 -'38 Tracktimes \$75. ea.; 2 Western Baseballs \$60. ea.; 20 - 46-47 Vest Pockets \$45. ea.; A-1 condition; 1 Rapid Fire \$50., A-1 condition; 1 Air Raider \$40.; Ten Strikes \$45. & used pingames. Write or call. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS 2, N. Y.

FOR SALE - Wurlitzer Model 600 phonographs in A-1 shape \$115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE - AMI Telephone Hostess Music - Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777

FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE - Keeney Three Way Bonus Super Bells, like new \$850.; Victory Specials, perfect condition \$249.50. Terms: 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455

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FOR SALE - Wurlitzer Model 320, 125, 220 and 100 Wall Boxes \$5. ea.; Rock-Ola Wall Boxes \$5. New Deals Free Play Machines \$15. REDD DISTRIBUTING CO., INC., 130 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel: Stadium 3320

FOR SALE - Big Hit \$125.; Superliner \$125.; 5-10-20 \$45.; Miss America \$175.; Step Up \$145.; Midget Racer \$125.; Frisco \$99.50; Four Aces \$45.; Bombardier \$45.; Argentine \$35.; '41 Major \$35.; Laura \$65.; Knockout \$50.; Hi-Hat \$35.; Spot Pool \$35.; Wild Fire \$25.; Defense \$25.; Silver Spray \$25.; Band Wagon \$25.; Pimlico \$120.; '41 Derby \$95. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N.Y. Tel: Main 5973

FOR SALE - 1 Midget Movies, practically new, used less than one week, including 2 reels of films of 4 subjects each. Only \$225. Cost new including film \$400. MELODY MUSIC CO., 113 N. E. 9th ST., MIAMI 36, FLA. Tel: 9-1301

FOR SALE - Victory Derbys, like new \$150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell \$900.; 5¢-5¢ Lucky Lucre's one coil type \$50. ea.; 5-25 Lucky Lucre's \$60. ea. 1/3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587

FOR SALE - Rock-Ola Commando \$150.; Watling 25¢ Rol-A-Top \$65.; 9 column National Cig Machine \$20.; Mills Four Bells \$175.; Mills Futurity \$49.; Mills Thrones \$200.; Foot Ease \$45.; Model 9800 \$200.; Glitter Gold Mills 5¢ chrome \$60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

**PARTS AND SUPPLIES**

FOR SALE - We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for \$30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE - Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 \$40. per 1000; No. 51 or 55 - 10 for 48¢, 100 for \$4.40, 300 \$.042 ea.; Nos. 40, 46, 44, 47 - 10 for 58¢, 100 for \$5.30, 300 \$.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE - G.E. Mazda Lumilines, 24 to carton 85¢ ea. gov't. tax included; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack 5½¢ ea.; Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 7½¢ ea.; G.E. Mazda small bulbs No. 51, 55, 63, 44, 43, 47 - 5¢ ea.; No. 50 - 5½¢ ea. gov't tax included. These bulbs are boxed & not gov't surplus. G.E. Mazda 1489 Gun Bulbs 45¢ ea. Tops All. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel: Watkins 9-7490

FOR SALE - Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case \$6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE - Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly \$69.50, now \$37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly \$59.50, now \$27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE., MINNEAPOLIS 15, MINN.

**MISCELLANEOUS**

NOTICE - For Sale: Sea-Coin Escalator Conversion at \$7.85 per unit. Will do away with Mills Escalator troubles on all denominations. Works on Nickels, Dimes, Quarters. No jamming or shingling with this device. A few minutes to convert. Sold on ten day money back guarantee! Write: SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE 99, WASH.

NOTICE - Rent A Machine - Keep That Location Hot! Established Operators - Save money by renting games & phonographs. 1/2 rental fee may be applied against purchase. Send us your name & address. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

NOTICE - Phono Operators: Have your Route Man save your Used Needles and send them to us for RE-SHARPENING. We will send you Free Shipping Containers and Complete Details if you will drop us a card. All inquiries answered promptly and complete satisfaction Guaranteed. This means a big saving to you. Act Now. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

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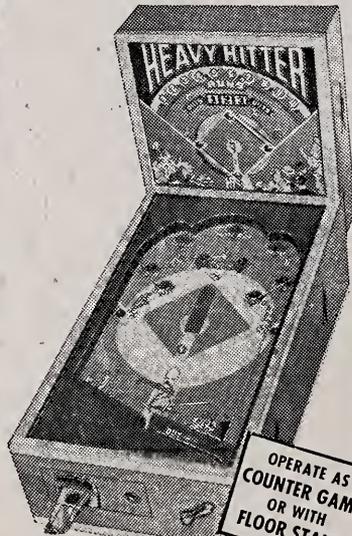
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