

# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

VOL. 11, NO. 27  
APRIL 1, 1950



Teresa Brewer, beautiful thrush who skyrocketed to national fame with her London recording of "Music, Music, Music", shows arranger and orchestra leader, Jack Pleis a ball of "Choo'n Gum", the title of her new release on the London Record label. On the strength of the phenomenal acceptance of "Music, Music, Music" the chirp's newest side, "Choo'n Gum", seems slated to drum up great juke box excitement. Jack Pleis did the backing for both of Teresa Brewer's recordings. Personal Management: Richie Lisella.



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**T**HE fight is on to save more lives in 1950! Now is the time to back science to the hilt in its battle against cancer.

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Give! Give your dimes and quarters and dollars. More treatment facilities are needed,

more skilled physicians, more medical equipment and laboratories. The success of great research and educational programs depends on your support.

Your contribution to the American Cancer Society supports these vital efforts. It helps guard your neighbor, yourself, your loved ones. So this year, strike back at cancer . . . Give more than before . . . Give as generously as you can.

## AMERICAN CANCER SOCIETY

# THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

## Talking It Over

By an Act of Congress, the month of April has been designated as "Cancer Control Month." It is during this month, as well as May and June, that the American Cancer Society carries on its drive for funds. This money is for research, education and service.

It should be remembered that, regardless of the great strides which have been made in cancer research, one in every three will die from cancer this year.

And that one—may be—you.

The entire industry knows of the campaign which this publication conducted in behalf of the Damon Runyon Memorial Cancer Fund. The editorials which appeared in *The Cash Box* won great comment and much commendation from the members of this industry as well as from noted personages outside the trade.

This time *The Cash Box* suggests a public relations effort on the part of all concerned with this field which will prove invaluable to the entire coin machine industry.

The month of April should be the one month of the year, in conjunction with the American Cancer Society, when coin machine operators everywhere in the nation, during this month, give part of their collections, and all of their services, to help this great society obtain the funds it needs for the research, education and service to help eliminate the one in three deaths resulting each year from cancer.

This is an awful figure in a nation so far advanced as this one. It is almost unbelievable that one of every three people with whom you are friendly right this minute are doomed to die of horrible, painful cancer. It just doesn't seem possible that the people of these United States will sit back and not pay attention to such an awful menace.

Surely, the members of this industry, who have proved themselves among the biggest hearted of any industry in the nation, will come to the fore to help this great work of the American Cancer Society.

Surely they will, before more of their friends die this horrible death, help rescue as many of these friends as they possibly can, by giving generously of their own monies, as well as the monies which their coin operated machines can raise, to the American Cancer Society.

It is thrilling to recall the work of many of the coin machine organizations in this regard in past years. The Cleveland Phonograph Owners Association, in 1949, gave a check of over \$10,000.00 to their chapter of the American Cancer Society. This was the largest single donation in the history of the Cleveland Chapter of the American Cancer Society and won for Cleveland's juke box industry tremendous praise from all the city's press, leaders and officials.

Other organizations proved just as generous in their donations. They, too, ran entertainments featuring famed recording stars and also gave part of the collections from their coin machines to the American Cancer Society chapters in their cities.

Remember that the monies received by the American Cancer Society go right to the chapter in the city in which the money is donated. Write now for full details of what you can do to help (and send along a check at the same time) to the:

AMERICAN CANCER SOCIETY, INC.  
47 Beaver Street, New York 4, N. Y.

# BIG SPRING SEASON AHEAD

**Believe New Games Will Prove Extremely Popular in Resort and Outdoor Locations. Foresee Sales Boom for New Phonos. Arcade Equipment Revival Indicated. May Prove Best Spring of Postwar Years.**

"Without any doubt the forthcoming Spring season will prove one of the best in history," is the statement which has been made by many leaders in the trade who have, for years, carefully studied the industry's trends.

One of the major reasons for this prediction is the fact that the shuffle games have started an entirely new operating era. No longer can the operation, or anyone else connected with this field, ignore the fact that these machines have won the greatest following since the advent of the pin game. In fact, as great, if not a greater following than any amusement machine has ever gained for the trade.

The shuffle games give full promise to prove themselves just as outstanding in resort and outdoor locations this Spring and Summer as they have this past Winter in indoor spots thruout the nation.

Furthermore, because of their great popularity in indoor spots, the public is sure to remember and take to them in the resorts, as well as in the roadside and other vacation spots thruout the land. The popularity of these games, which has simply swept the country, is gaining a tremendous following for this industry, greater than ever before enjoyed by the entire business.

Even the early days of the pin games and their great popularity, never equalled what is now being spent by operators everywhere in the country to increase and expand routes of shuffle games of all makes and types.

Nor are the shuffle games and the new five-balls alone in this prediction for one of the greatest Spring seasons.

The music men thruout the nation also look forth to a boom period the like of which they haven't enjoyed in years.

These men are of the belief that the new phonos will gather ever greater sales mo-

mentum as the Spring weeks go by and that this will help to generally stimulate all the field to the point where the juke box operators will lead in replacements by a wide margin.

The new style of automatic musical instrument is so different than what was presented immediately after World War II that this prediction has every possibility to bear itself out in the fact that the operators are, whether they do or do not so desire, turning to phonos that play both sides of each record as well as calling for machines which feature a large number of selections.

The trend to this style of juke box has also taken strong hold with the nation's retail merchants who are, after all, the main buying stimulant for the juke box ops. The retailers are demanding such instruments. They have, because of this demand, forced many changes to come to the automatic music industry.

More and more records will be needed to take care of the fact that more selections are being played. The television bugaboo of some years back has dropped by the wayside.

The fact that TV has cut down attendance at theatres as well as other popular public gathering places is considered somewhat due to inclement winter weather. The forthcoming hot summer months, and the pleasant spring months, are expected to bring the public out into the open again and TV will, of this fact alone, suffer from viewing and listening attention while other entertainments will gain more public attention.

The outdoor movies being built on highways thruout the nation are a good example of what the public wants in the warm months. Therefore, juke boxes will, once again, be enjoying even greater play in resort and outdoor spots, if the predictions of phono biz experts are to be accepted.

So with the further possibility that the automatic phono now is also being considered for a boom sales period this Spring and into the summer months, because the modernization programs which are under way thruout the nation by the juke box operators then, like the new amusement machines, phonos, too, have a grand season ahead of them.

Nor are other divisions of the field lagging behind. The arcade owners for the first time since the end of the war seem to indicate that they are going to be buying more heavily.

The arcade field has, at long last, adjusted itself to new postwar conditions. This has been solidified after many, many war boom arcade spots closed down. The tight and solid arcade nucleus which is left is starting to move forward again.

Manufacturers of equipment destined for arcade use advise that they are tremendously pleased with the orders which they have already taken and look forward to even more orders coming thru as the outdoors season gets under way.

They have openly stated that they believe this will be the season which will start arcade growth all over again. But, the new style arcades, they predict, will be far different from the old time penny arcades.

In short, then, as all divisions of the industry gird themselves for what is bound to be one of the best Spring seasons ever enjoyed there is no longer any doubt of the progress which is being made generally by all engaged in the field.

The coin machine industry is optimistic as the warm weather approaches. Many who have made plans all winter long are ready to put those plans into operation as Spring comes into being. The field looks to one of the best Spring seasons in all of its long history.

# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

\* Denotes Most Popular Recording.

Record Companies Listed Alphabetically

CODE		
AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HA—Harmony	SA—Savoy
AR—Aristocrat	HT—Hi-Tone	SIT—Sittin' In
BB—Bluebird	KI—King	SP—Specialty
BU—Bullet	LO—London	SPT—Spotlite
CA—Capitol	ME—Mercury	SU—Supreme
CM—Commodore	MG—MGM	TE—Tempo
CO—Columbia	MO—Modern	TW—Tower
CR—Coral	NA—National	VI—Victor
DA—Dana	RA—Rainbow	VO—Vocalion
DE—Decca	RE—Regent	

## MUSIC! MUSIC! MUSIC!

Pos. Last Week

- |  |  |
|--|--|
| <p><b>1</b></p> <p><b>* TERESA BREWER</b></p> <p>CA-862—Mickey Katz<br/>CO-38704—Hugo Winterhalter<br/>CR-60153—Ames Bros.<br/>DE-24881—Carmen Cavallero<br/>LO-604—Teresa Brewer<br/>ME-5369—Two Ton Baker</p>  | <p>MG-10627—Johnny Bond<br/>RA-90055—Eddie Miller<br/>RO-222—Ken Griffin<br/>VI-20-3693—Freddy Martin<br/>VI-21-0169—Homer &amp; Jethro</p> <p><b>1</b></p>  |
| <p><b>2</b></p> <p><b>RAG MOP</b><br/><b>* AMES BROS.</b></p> <p>BU-696—Johnny Lee Walls<br/>BU-322—Chuck Merrill<br/>CA-844—Starlighters—P. Weston O.<br/>CA-40280—Roy Hogsed<br/>CO-38710—Jimmy Dorsey O.<br/>CO-20669—Leon McAuliffe<br/>CR-60140—Ames Bros.</p>                              | <p>DE-24855—Lionel Hampton O.<br/>DE-46214—Foggy River Boys<br/>ME-5371—Eddy Howard O.<br/>MG-10627—Johnny Bond O.<br/>VI-20-3685—Bradford-Romano<br/>VI-20-3688—Ralph Flanagan O.<br/>VI-21-0167—Pee Wee King</p> <p><b>2</b></p> |
| <p><b>3</b></p> <p><b>I SAID MY PAJAMAS</b><br/><b>* MARTIN—WARREN</b></p> <p>CA-841—M. Whiting—De Vol<br/>CO-38709—Doris Day<br/>CR-60157—Babbitt-Tilton</p>  | <p>DE-24873—Merman-Bolger<br/>VI-20-3613—Martin-Warren</p> <p><b>4</b></p>   |
| <p><b>4</b></p> <p><b>IF I KNEW YOU WERE COMIN'<br/>I'D'VE BAKED A CAKE</b><br/><b>* EILEEN BARTON</b></p> <p>BE-5005—Tommy Carlyn<br/>CA-916—Benny Strong O.<br/>CO-38707—Al Trace O.<br/>CR-60169—Georgia Gibbs<br/>DE-24944—Merman and Bolger</p>   | <p>ME-5392—Eileen Barton<br/>MG-10660—Art Mooney O.<br/>NA-9103—Eileen Barton<br/>VI-20-3713—Fontaine Sisters</p> <p><b>9</b></p>  |
| <p><b>5</b></p> <p><b>CHATTANOOGIE SHOE SHINE BOY</b><br/><b>* RED FOLEY—BING CROSBY</b></p> <p>CA-40282—Tommy Duncan<br/>CA-850—Skitch Henderson<br/>CO-20669—Leon McAuliffe<br/>CO-38708—Frank Sinatra<br/>CR-60147—Bill Darnel</p>  | <p>DE-24863—Bing Crosby<br/>DE-46205—Red Foley<br/>ME-5369—Two Ton Baker<br/>VI-20-3685—Bradford-Romano<br/>VI-20-3692—Phil Harris</p> <p><b>3</b></p>   |
| <p><b>6</b></p> <p><b>IT ISN'T FAIR</b><br/><b>* SAMMY KAYE O.</b></p> <p>CA-860—Benny Goodman O.<br/>CO-38735—Les Brown O.<br/>CR-60156—Bill Harrington<br/>DE-24895—Joe Marine<br/>GM-943—Ray Dorey<br/>HAP-105—Joey Nash</p>  | <p>KI-15034—Freddy Miller O.<br/>ME-5382—Richard Hayes<br/>ME-6290—Dinah Washington<br/>MG-10637—Bill Farrell<br/>VI-20-3609—Sammy Kaye</p> <p><b>5</b></p>  |
| <p><b>7</b></p> <p><b>DADDY'S LITTLE GIRL</b><br/><b>* DICK TODD</b></p> <p>CA-850—Skitch Henderson O.<br/>CO-38711—Dick Jurgens O.<br/>CO-20670—Ray Smith<br/>CR-60158—Bob Eberly<br/>DE-24872—Mills Brothers</p>   | <p>LO-602—Henry Jerome O.<br/>ME-5371—Eddy Howard O.<br/>MG-10658—Johnny Desmond<br/>RA-80088—Dick Todd<br/>VI-20-3550—Phil Regan</p> <p><b>6</b></p>  |
| <p><b>8</b></p> <p><b>THERE'S NO TOMORROW</b><br/><b>* TONY MARTIN</b></p> <p>CA-38637—Doris Day<br/>CO-38636—Hugo Winterhalter O.<br/>DE-24782—Carl Ravazza</p>   | <p>HA-1078—Alan Dale<br/>LO-554—Charlie Spivak<br/>VI-20-3582—Tony Martin</p> <p><b>7</b></p>  |
| <p><b>9</b></p> <p><b>THE THIRD MAN THEME</b><br/><b>* ANTON KARAS—GUY LOMBARDO</b></p> <p>CA-820—Alvine Rey O.<br/>CO-38706—Hugo Winterhalter O.<br/>CO-38665—Cafe Vienna Quartet<br/>CR-60159—Owen Bradley<br/>DE-24908—Ethel Smith<br/>DE-46218—Hank Garland<br/>DE-24839—Guy Lombardo O.</p> | <p>DE-24916—Ernst Nasar<br/>LO-536—Anton Karas<br/>ME-5373—Herman Stachow<br/>VI-20-3698—Irving Fields Trio<br/>VI-20-3611—Irving Fields Trio<br/>VI-20-3707—Ray McKinley O.</p> <p><b>10</b></p>                                  |
| <p><b>10</b></p> <p><b>BAMBOO</b><br/><b>* VAUGHN MONROE O.</b></p> <p>CA-859—Ray Anthony O.<br/>DE-24894—Jerry Gray O.</p>  | <p>VI-20-3627—Vaughn Monroe O.</p> <p><b>8</b></p>   |

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Been  
Waiting  
For!

**“WHY DO  
THEY ALWAYS  
SAY NO?”**

and

**“THE OLD PIANO  
ROLL BLUES”**

Sensationally  
recorded by  
**LAWRENCE  
“Piano Roll”  
COOK**  
His Player Piano  
and Orchestra.  
Sung by the  
Jim Dandies

**ABBEY 15003**

“Why Do They Always Say No?”  
“The Old Piano Roll Blues”

“... platter rates a spot in any location ...  
should usher in era of prosperity for ops ...  
boffo!”

From  
THE CASH BOX  
“SLEEPER OF  
THE WEEK”  
March 11

# ABBEY RECORDS

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# THE CASH BOX

# Record Reviews

"EVERYTHING THAT'S WONDERFUL" (2:25)  
 "IT'S EASY FOR YOU TO SAY" (2:55)

Sandy Evans  
 (Coral 6017)  
 ● Sandy Evans lends his warbling to upper deck ballad from the United Artists pic, "The Admiral Was A Lady." Ditty is singable, danceable and pleasing to the ear. Tune reminds us of "You Were Only Fooling," has a similar pull. Evans chirping is top stuff. Reverse pressing, "It's Easy For You To Say," is a little too slow to have a strong tempo appeal.

"I NEVER KNEW I LOVED YOU" (2:59)

Monica Lewis  
 (MGM 10673)  
 ● Monica Lewis turns in a very creditable job on the dreamy lyrics of "I Never Knew I Loved You." Chirp's voice has a satiny appeal and the Case orchestrations are as masterful as always. Male chorus chanting on the framework is a good touch. "Plaything" is a beautiful and tenderly worded number that is eased into the big time by Monica's pleasing purring. Get with this, ops.

"WAY DOWN YONDER IN NEW ORLEANS" (2:39)

Ray Anthony  
 (Capitol 958)  
 ● "New Orleans" waxing is a straight instrumental in the Dixieland vein of that great old jazz classic. Ray Anthony's organization turns in a fine job and the Dixieland fans will have a ball. "In The Mood" pulls quite a switch by taking the old Glenn Miller dance classic and moving it right out of that rhythm and into the Dixieland idiom, clever orchestration and arranging.

"PETER COTTONTAIL" (2:40)  
 "BUSYBODY" (2:25)

Curt Massey  
 (London 668)  
 ● There's no doubt about "Peter Cottontail" developing into a smash and even if Massey's version isn't the biggest one it will still be hot enough to deserve attention. Massey's voice has an engaging lilt and the bell sounds are pullers. "Busybody" is a sort of daddy's little boy with an angle to proud parents that will probably grab at the hearts of the older folks. The strumming and piano backings add to the work. That bouncy bunny is big.

"THE SCOTTISH SAMBA" (2:31)  
 "ZING-A ZING-A ZING BOOM" (3:06)

Ethel Smith—Guy Lombardo  
 (Decca 24957)  
 ● Upper deck is England's top song with marked similarity to "Wedding Samba." Ethel Smith addition on the organ turns Lombardo's efforts into a very catchy toe-tapper with cute Scotch lyrics and simulated bagpipes. Effect is excellent. Under is the same combination with a Spanish motif that will demand attention. Don Rodney takes the vocal lead. This is a platter that no op can afford to miss.

## DISK OF THE WEEK

"CHOO'N GUM" (3:01)  
 "HONKY TONKIN'" (2:55)

Teresa Brewer  
 (London 678)



TERESA BREWER

● You can count on this fresh Teresa Brewer waxing for a smash hit in the phonos. "Choo'n Gum" will rival the gal's click rendition of "Music, Music, Music," and the flip is a double barreled juke box operators dream. "Honky Tonkin'" is almost as good as the top deck.

There's no doubt about it—this biscuit is going to mean big profits in every music machine in the country. Top deck has Teresa taking a standard school-day lilt, adding a bit of spice and zest in her vocal delivery, and set on the table is a tasty dish of sparkling silver for the juke box trade. Arrangement and piano solo supplied by Jack Pleis and his Dixieland All-Stars, the little chirp turns her dynamic singing personality into high gear, to bring back this nostalgic oldie hotter than it was before. The flip features the chirp in an old-fashioned shouting delivery, with a middle chorus of real low-down blues. Both ends are blue-ribbon winners. Music ops should hop on the bandwagon—but pronto!

"I'M DISILLUSIONED" (2:51)  
 "SWEET SUBURBAN SUE" (2:45)

Linton and Davis  
 (Empey 105)  
 ● Topside of the waxing features the excellent voice of new singer Charles Linton on a pleasant tune. We would have liked the label's first offering a good deal more unhindered by the Sharpe Sisters. Back pressing is in show tune style with a good job turned in by Keith Davis. "Disillusioned" is not bad and Linton is a discovery to watch.

"WHY DO THEY ALWAYS SAY NO?" (2:07)  
 "PUT ON AN OLD PAIR OF SHOES" (2:35)

The Melodeons  
 (MGM 10674)  
 ● The best things about the top waxing are the barber-shop style that the Melodeons employ and the brevity of the record. It's a good try but not the hit version. "Put On An Old Pair Of Shoes" is strictly nostalgia with no attempt made to imitate the piano roll inspiration. Disk is just alright from either angle.

"RIVER OF SMOKE" (2:58)  
 "I HAD TROUBLE WITH YOU BEFORE" (2:40)

Bill Darnel  
 (Coral 60178)  
 ● "River of Smoke" is definitely going to happen in a big way. However, the best thing about this platter is the background supplied by the very able Roy Ross. Darnel's interpretation doesn't seem to be the big one. The warbler gives it a lot of feeling but he doesn't quite come across. Flipover features a good vocal by Darnel on a fair blues ditty.

"SWAMP GIRL" (3:12)  
 "A KISS FOR TOMORROW" (3:00)

Frankie Laine  
 (Mercury 5390)  
 ● An extremely eerie entrance that is distinctively Frankie Laine is one of the features of this odd record. The chorus format follows "Mule Train" and "Wild Goose" closely. "Swamp Girl" is compulsive and passionate but seems to be overdone. Many people will be chilled by this side. Reverse is a beguine with weak spots and a soprano cut-in that is confusing to the general construction of the tune. Ops must listen to this disk before putting it on location. We liked Laine on his jazz wax much better than on this material.

"IF YOU CAN'T GET A DRUM WITH A BOOM-BOOM-BOOM" (3:03)

"WHEN MY SUGAR WALKS DOWN THE STREET" (2:36)  
 Bob Crosby Orch.  
 (Coral 60171)

● The "Drum" side is the one we go for. It's strict Dixieland jazz with a clever tuba effect and a competent vocal by Crosby. Cute lyrics add to the novelty appeal that makes this biscuit one that could get very hot. Flip is a Dixieland jazz classic with an excellent instrumental rendition by the Bobcats. Both decks are good but "Drum" is the one that every operator should look into.

"HONEYSUCKLE ROSE" (2:59)  
 "CARAMBOLA" (2:50)

Dizzy Gillespie Orch.  
 (Capitol 892)  
 ● Hip strings back a fine Joe Carroll vocal effort on the fragrant slice of a standard oldie. Clever novelty lyrics on the second chorus should draw a laugh or two but we wish that for once the Diz would have given the drop to bop. "Carambola" is a bop-pish rhumba instrumental strengthened by the use of a large orch and a first-class arrangement. Plenty of noise and excitement. The spots that like progressive music will flip over the flowery topping.

"PUSHCART SERENADE" (2:41)  
 "BROKEN HEARTED" (2:57)

Georgie Price  
 (Stinson)  
 ● Georgie Price gives us a real minstrel-man rendition on this record that has moments which reminds us of a younger Jolson. The "Pushcart" part is real vaudeville with clowing, gag rhymes, hawker's shouts and cleverly written and handled lyrical passages. Price is a real showman. "Broken-hearted" is in the proper vein for Price and that may be why he moves in on it so close that the ending is almost pure Jolson. Ops might listen.

"ALL THE THINGS YOU ARE" (2:38)

"STAR DUST" (3:05)  
 Jerry Gray Orch.  
 (Decca 24956)  
 ● Top side is an instrumental fox trot that seems to have been made for Gray's Milleresque arranging technique and stylization. It's beautiful dance music with appeal for every one within listening distance. Bottom is a fine, sensitive rendition of one of the all-time tune greats of music biz. Ops with locations that feature dancing should get this disk in their boxes.

"PETER COTTONTAIL" (2:37)  
 "THE LITTLE WHITE HORSE AND THE MARE" (2:29)

Derry Falligant  
 (MGM 10675)  
 ● It's that rabbit again. Falligant's voice has a deep timbre and the Cottontops add an even more enticing sparkle when they take over on the chorus. The side is well-done and worthy of attention. Flip is a cute song about amorous hijinks on a merry-go-round. Calliope steam effects, music box tinkling, and a girl chorus add enchantment. Strictly a kiddisk.

"CLA-WENCE (DON'T TWEAT ME WUFF)" (2:53)

"HEY THERE RUBIN" (2:43)  
 Teddy Phillips Orch.  
 (London 666)

● "Cla-wence" employs a chorus intro technique with the pronunciation (lipping) gimmick the top angle. If the cookie caught on it could start a real fad. Tune is a corny old-times stylization, with the ever valuable efforts of Lynn Hoyt just as good as ever. "Rubin" is another cute novelty number with the Phillipaires chanting the chorus and the thrush tonsiling along to add to the merriment. This record rates attention.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ A PAPER FULL OF FISH AND CHIPS..... Danny Kaye ..... Decca 24945
- ★ ALL THE THINGS YOU ARE..... Jerry Gray O..... Decca 24956
- ★ RIVER OF SMOKE..... Eurl Ives..... Columbia 38745
- ★ WHY DO THEY ALWAYS SAY NO?..... Ray Anthony..... Capitol 958



THE MUSIC! MUSIC! MUSIC! GAL

# TERESA BREWER

DOES IT AGAIN!

# "CHOO'N GUM"

with JIMMY LYTELL & the Dixieland All Stars

NO. 678 78 rpm  
75c plus tax

NO. 30100 45 rpm  
75c plus tax

Backed by

# "HONKY TONKIN"

with JIMMY LYTELL & the Dixieland All Stars

# LONDON

RECORDS

# THE CASH BOX

# Record Reviews

"I DON'T CARE IF THE SUN DON'T SHINE" (2:40)

"I'M GONNA PAPER ALL MY WALLS WITH LOVE LETTERS" (2:50)

Patti Page  
(Mercury 5396)

● Patti Page turns in another click dinking that should go places in the phonos. The tune top deck is catchy and singable in this pleasant novelty; the lyrics are cute, and the gal's pipes pitch prettily. Flip starts with a Dixie beat, and though the lyrics are fair, it's Patti's voice that's most commendable. Ops, latch on to some copies of that top slice for any and all spots.

"A PAPER FULL OF FISH AND CHIPS" (2:56)

"CONFIDENTIALLY" (3:13)

Danny Kaye  
(Decca 24945)

● Danny Kaye does a socko job with this cutey, and comes thru for ops with a potential winner. Ditty is a chorus sing loaded with loads of flavor for the boxes. Clever lyrics, and English vocal take-off make the platter sparkle all the more. Flip has Danny going straight, on a top ballad that bears ops' interest. Both ends are top drawer material—ops should get 'em.

"GO TO SLEEP, GO TO SLEEP, GO TO SLEEP" (2:50)

"THERE'S AN 'X' IN THE MIDDLE OF TEXAS" (2:37)

Betty Garrett—Larry Parks  
(MGM 10667)

● The husband and wife team trying to catch a little shuteye on the upper shellac are becoming increasingly popular, and the extra cute lyrics of this novelty lend themselves to their breezy style. Betty Garrett does a solo on the "Texas" circle. It's the topside that we like. Ops should grab on to this platter and watch it get plenty of juke box spins.

"BRING HER OUT AGAIN" (2:20)

"KISSES" (2:17)

Ted Steele  
(Columbia 42924)

● "Bring Her Out Again," featuring deejay Ted Steele and his Novatones, reminds us of the "Queenie, The Cutie" disk of some years back. This one, too, is in the burlesque idiom with some shining work on a barrel-house piano. Backside "Kisses" sounds a good deal like "Smiles," ballad heralds an interesting boy and girl singer team with a drum riff backdrop. Ops with the right location should grab this.

"DIXIE LAND" (2:38)

"JAPANESE SANDMAN" (2:17)

Wingy Manone  
(Kem 2704)

● For the hosts of Dixieland lovers there is only one Wingy Manone. On these two efforts his cornet blowing and vocals are aided by an all-star "Go-Group" that bring this phase of jazz into its epitome. Each member of the group does an excellent job on handling their tasks. We suggest that every operator whirl this one a few times and then buy 'em by the bushel.

## SLEEPER OF THE WEEK

"PETER COTTONTAIL" (2:11)

"STARS ARE THE WINDOWS OF HEAVEN" (2:15)

Fran Allison  
(RCA Victor 20-3727)



FRAN ALLISON

● This is the cutest version of "Peter Cottontail" that we've yet heard. Fran Allison's voice is packed with appeal for juke box fans of all ages, and that includes

everyone. The chirp is the star of the teevee show "Kukla, Fran and Ollie" and this is her first cutting for Victor. The female appeal on a ditty like this should prove strong. Fran Allison has a definite verbal charm. The effects supplied by Jack Fascinato orch. are excellent and add a great deal to the overall ability this tune will have to lure the coins into the juke box that features it. The tune will have its strongest appeal over Easter but should last far beyond. "Stars" is a lullaby aimed at the kiddies that reminds us of "Beautiful Dreamer." Allison's voice is appealing. Ops, "Peter Cottontail" will be one of your hottest nickle-nabbers.

"THE GIRL THAT I MARRY" (2:48)

"BROTHER BILL" (2:40)

Eddy Howard Orch.  
(Mercury 5394)

● Top deck is an oldie that may spring back into prominence under the impetus of the imminent filming of "Annie Get Your Gun." Eddy Howard's version of this love song is very tender and his voice lends to the lyrics. "Brother Bill" a novelty oldie with a clever rhythm refrain and a deft treatment from the Howard organization. Top slice is the most tasty.

"MUSKRAT RAMBLE" (3:00)

"I'M GONNA PAPER ALL MY WALLS WITH YOUR LOVE LETTERS" (3:08)

Dean Martin  
(Capitol 948)

● Dean Martin's vocal on this standard Dixieland Jazz classic fits in ably with the format and proves that the talented young singer can adopt his warbling to any idiom. On the flip the solid orchestra of Paul Weston and the relaxed rendition of Martin add up to really pleasant spinning. The ballad is currently causing excitement and is worthy of operators' attention.

"MY BABY IS BLUE" (2:50)

"DON'T THINK I DON'T THINK OF YOU" (2:45)

Bob Eberly  
(Coral 60176)

● Bob Eberly pitches his pipes into a solidly satisfying tempo for this excellent vocal effort on his part and from the Hearthertones. "My Baby Is Blue" ballad is a pleasing melody that gets favorable treatment all around. Beneath is another tender ballad with a soft strings backing and a delicate girl's chorus that commends production work behind and around vocalist Bob Eberly. Ops will want to place this platter.

"PETER COTTONTAIL" (2:25)

"CINDERELLA WORK SONG" (2:15)

Two Ton Baker  
(Mercury 5397)

● On the Easter novelty number "Two Ton" Baker turns in a rousing version highlighted by a hurdy-gurdy opening, and a jolly vocal effort throughout that can't help but meet with the approval of all who listen in. Reverse, "Cinderella Work Song," is a novelty from the Walt Disney flicker that has possibilities and should appeal to Baker's many fans. Ops will want both pressings.

"LITTLE PEACH FROM EAST ORANGE" (2:48)

"WHY" (2:41)

Ray Anthony Orch.  
(Capitol 945)

● The Skyliners turn in one of their finest vocals to date on both ends of this waxing. The "East Orange" number is in a very mellow dance style with the pleasant thrashing adding materially to the ballad's pile of assets. "Why" is a very lovely ballad that could easily ring the bell for the second time augmented by the beautiful singing and playing of the Skyliners and the Anthony ork.

"WHY DO THEY ALWAYS SAY NO?" (2:13)

"DREAM AFTER DREAM" (2:15)

Rugolo's Ragtimers  
(Capitol 963)

● Top side is the big one and we mean big! The piano roll novelty sensation receives a tremendous sendoff from Rugolo. Girl choruses, tuba effects, wild strumming and a madcap pace add to the steady pitch of a background soprano and yet all enhance the rhythm. "Dream" dinking is a gang-sing with a bar room flavor and a great deal of nostalgia. Ops will watch the upper wax wear white in their juke boxes.

"RIVER OF SMOKE" (2:29)

"THE BACHELOR'S LIFE" (2:41)

Burl Ives  
(Columbia 38745)

● "River of Smoke" is a stirring ballad with a "God's Country" style wordage and a "Lucky Old Sun" pace to the tune. Burl Ives' rendition looks like a big juke box money maker. The use of a male chorus in part is a very effective addition to Ives' singing. "Bachelor's Life" is in the typical folksy vein that is the Ives' trademark. It's that big "River of Smoke" side on which we're banking our beans.

"ASK ME NO QUESTIONS" (2:56)

"GO TO SLEEP, GO TO SLEEP, GO TO SLEEP" (2:50)

Mindy Carson—Don Cornell  
(RCA Victor 20-3718)

● Vocal teaming of Mindy Carson and Don Cornell on this pair shows in top manner. Both ends of this biscuit has the earmarks of a steady juke box winner. Top deck is a cute ballad lilt, with the vocal honors split on the side. Flip is a current climber, and has Mindy and Don handling the sleepy-time lyrics in sparkling manner. "Ask Me No Questions" is the side to ride with.

"I OUGHTA KNOW MORE ABOUT YOU" (2:50)

"C'EST SI BON" (2:54)

Tommy Dorsey Orch.  
(RCA Victor 20-3712)

● Ops in the market for a hot one oughta latch on to this top deck by Tommy Dorsey. Definitely styled for dancing and listening pleasure, this cute melodic romantic ode has the sparkle and flavor that makes for coin winners. Vocal work by Frances Irvin and Jack Duffy rings the bell from start to finish. Take note of the great music the Dorsey men make—it's reminiscent of a Dorsey band of day's gone by. The flip has Frances Irvin handling the vocals on a current click in effective style. Top deck nabs our nod.

"ID'VE BAKED A CAKE" (2:57)

"IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE" (2:50)

Lucyann Polk  
(Bluebird 30-0027)

● Chirp Lucyann Polk turns in some effective wax, with this pair that should hold their own. Both tunes are current hits—this rendition shows as a fair contender for juke box honors. Top deck is a straight medium tempo'd rendition of the current "cake" novelty. The flip shows the gal's voice to better advantage. Ork backing by Skip Martin rounds out the wax. Ops who have the spots might listen in.

"IF WE COULD BE ALONE" (2:50)

"GO TO SLEEP, GO TO SLEEP, GO TO SLEEP" (2:50)

Sam Donahue  
(Dana 2075)

● "If We Could Be Alone" is a boy and girl duet on a swing tune with a spelling technique to add some lustre to the wordage. We would have liked to have heard more from Donahue on the instrumental side. Behind, on the sleepy side, Tina Prescott and George Irving add to the growing list of recording artists who have waxed this cute novelty number.

# ROUND THE WAX CIRCLE

## NEW YORK:

Congrats to Paul Brown, met wax flack, the proud poppa of a baby girl, Gail Francey. . . Dick Haymes, popular Decca recording artist, will be featured in a new radio role. He takes over the regular singing star spot on the CBS coast-to-coast Carnation Program. Dick will soon arrive in New York to begin work in the Eastern studios on the forthcoming motion picture, "St. Benny The Dip", will commute week-ends to Hollywood, where the radio show emanates. . . Selman C. Schulz, vee-pee in charge of the mid-Western division of the Decca Distributing Corp., arrived in New York this week from Chicago, for a conference with Decca executives at the home office. . . Juanita Hall signed to Langworth Transcriptions this week—first sides to be cut in May. . .



DICK HAYMES

Bandleader Elliot Lawrence will cut a series of special recordings for the State Department's Voice of America broadcasts this week, in conjunction with his musical-commentary program, "The Elliot Lawrence Show". Latter show is beamed abroad to Europe, Asia and South America by the government. . . Jimmy Wakely has organized a firm, Jimmy Wakely Enterprises, to handle his Capitol recordings, personal appearances, realty properties and transcribed radio show activities. Latter has established offices in Hollywood. . . Jerry Gray, conductor of the Club 15 across the board CBS radio series, flew in from Hollywood to Gotham this past week, to spend several days concentrating on record exploitation. While east he will visit Providence, Boston and Philadelphia; planing back to California the latter part of the week. . . Elle Kofler adds Bob Crosby to her growing list of clients. . . Reports on the Ralph Flanagan opening at Frank Dailey's Meadowbrook contained only superlatives. The famed dance-band spot played to one of the biggest crowds in their history. . . Eddie Cantor celebrates his 40th year in show-biz this week. He's got a hot one coming up on RCA Victor. . . One of the better spots in town to lift a few, and enjoy some of the greatest piano magic ever, is the Park Sheraton, with Irving Fields' at the ivorys. . . Lisa Kirk back at the Plaza again for the nightly late supper show.

## CHICAGO:

Myron Barg, WMOR's deejay guested Jack Haskell and chirp Rosemary Clooney, whose Columbia disks, "Good Time Was Had By All" and "The Canasta Song" causing a stir in music biz. . . Connie Russell, vocalovely on Dave Garroway's TV show, drops in for a chat. . . Michael Music will publish "Drifting Sands". . . Jan Garber and band will open at the Trianon Ballroom April 8. . . Harry Geller and Joe Carlton, Mercury's musical directors, had a heavy recording session this week what with David LeWinter. Pump Room maestro, cutting 4 sides and Eddy Howard and ork cutting 8 sides. . . Bob Kames, organist, and also writer of "You Are My Own True Love", inked by Sharp label. . . Jack Pina skedded for a six week stay at the Aragon Ballroom, May 5. . . The Ink Spots going great at the Chicago Theatre this week. . . When a red hot recording artist and a talented writer get together, they are likely to "bounce" up with a hit record. It looks as tho that's just what happened on "Sugar Chile" Robinson's Capitol recording of "Bouncing Ball Boogie", the ditty penned especially for this "mighty mite of dynamite" by Sharon A. Pease, Chicago pianist, who created numbers for recordings by Julia Lee, Nellie Lutcher and Two Ton Baker. . . Evelyn and Art Sheridan of American Record Distributors here, added 2 new lines, Imperial and Lee, which makes it an even ten of top labels in the jazz and blues field. . . the Sheridans say they will stop at "the lucky eleven". . . Two Ton Baker's newest Mercury release is "Cinderella Work Song".



EDDY HOWARD

## LOS ANGELES:

Publisher Bill Gersh in town this past week—and what a week it turned out to be. Among the folks swapping business talk and informal chatter with Bill were Glenn Wallich and Floyd Bittaker of Capitol Records, later joined by chirp Margaret Whiting and Jimmy Wakely. This popular pair's latest teaming is "Let's Go To Church on Sunday", a very pleasing melody with a message, written by none other than the popular and versatile Steve Allen of CBS and television fame. . . Mr. Gee also spent some time with Modern's Biharis, Jules, Saul and Joe, who toured us around their very busy Beverly Hills plant, now going full blast on the firm's 45 rpm series. . . Lunched with Leo Mesner of Aladdin and learned that brother Eddie was back in town with some fine stuff in the way of new talent and material. . . A friendly chat with Art Rupe at Specialty, where publicist Lillian Cumber told us that the Pilgrim Travelers are quite recovered from that Palm Springs car accident and almost ready to start traveling again. . . Nice visit with Gordon Wolf, who appears set up at his Sunland Distribs to do a great job for MGM Records. . . His lovely wife was down



MARGARET WHITING

from San Francisco and anxiously looking for a house here so they can bring their youngster down and start living again instead of that weekend air commuting. . . Got a house, anybody? . . . Dropped in with Bill Gersh to show him the very nice Tempo layout, and in the European absence of Irving Fogel, righthand man Dick Weil and those fine femmes, Joanne, Helen & Margaret. extended some of that famed Tempo hospitality. . . Out to see Ben Selvin at Columbia but found him away on a cutting session and also missed getting with RCA-Victor's Walt Hebner on account of conflicting appointments but we promised to pick up with Walt in the future. . . At Sam Lutz' office, we ran smack into Freddy Glickman and Decca's Buzz Butler, with nary a mule train between them. . . Bill surprised us, after lunching with Sam at Lucy's, by admitting that the spot was ALMOST as good as some of the better eating joints in New York and Chicago. . . Weren't with them but understand the conversation ran from Frankie Laine to Lawrence Welk to *The Cash Box* . . . and then back again.

OPS.. COUNT EVERY NICKEL

with HUGO WINTERHALTER'S

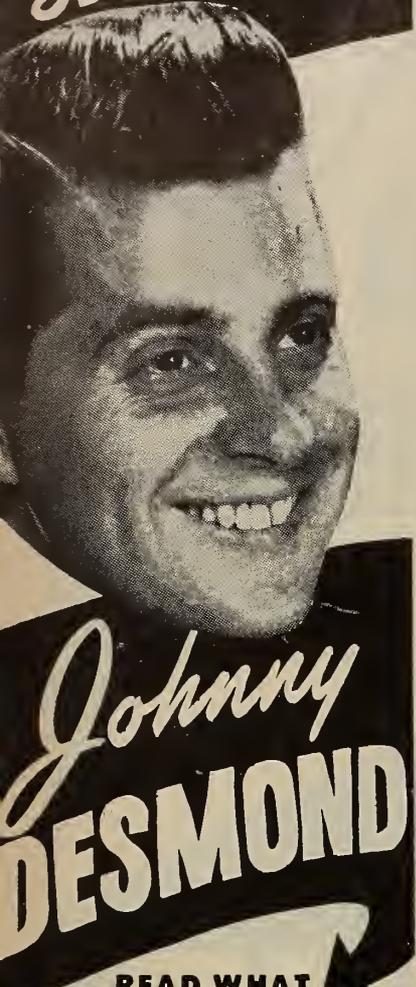
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# "COUNT EVERY STAR"

LATCH ON TO THIS DISK BECAUSE YOU'LL COUNT A LOT OF NICKELS FOR A LONG TIME ...

RCA Victor Records  
No. 20 3697

AMERICA'S  
NEW JUKE BOX  
SENSATION!



Johnny  
DESMOND

READ WHAT

**George A. Miller**

President, California Music Operators Assn.; and National Chairman, Music Operators of America,

**SAYS:**

"Upon my return to California from the MOA Convention I note that Johnny Desmond's 'C'est Si Bon' is among the best money-making records in our juke boxes."

GEORGE A. MILLER

"C'EST SI  
BON"

("It's So Good")

backed by

"IF YOU COULD CARE"

MGM Unbreakable 10613

PRESS RELATIONS

Milton Karle New York

Paul Montague Chicago

Jerry Johnson Hollywood

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

361 SEVENTH AVE. NEW YORK 10, N.Y.

**Coral Records Name  
Roy Ross Musical Chief**

NEW YORK—Bandleader Roy Ross has been signed to an exclusive recording contract as a Coral musical director, it was announced by Jimmy Hilliard, director of artists-and-repertoire of Coral Records, Inc.

Ross' new duties will include recording with his own orchestra and serving as an accompanying feature with other Coral stars.

Now in his fourth year as the musical director of radio station WNEW in New York, Ross has long been recognized as one of the most versatile arrangers in the musical field.

**RCA Victor Signs  
Fran Allison To Wax Pact**

CHICAGO—Fran Allison, star of the teevee show, "Kukla, Fran and Ollie," has recorded "Peter Cottontail" for RCA Victor.

This was Miss Allison's first recording date. She cut only two sides for Victor but is reported huddling with the diskery over the possibilities of an album based on the popular "Kukla, Fran and Ollie" show. Burt Tillstrom, who does the other voice parts and writes the T.V. program is conferring on the matter with Victor execs.

Jimmy Wakely has made a recording of the "Peter Cottontail" number on the Capitol label and Columbia is heralding their Gene Autry version as another "Rudolph The Red Nosed Reindeer." Victor is speeding the pressing of the Fran Allison ditty in order to take advantage of the seasonal Easter sales.

**MGM In Flicker Bally**

NEW YORK—MGM Records is set with a sea-going promotion campaign on its latest sound-track album from the MGM film musical "Nancy Goes To Rio."

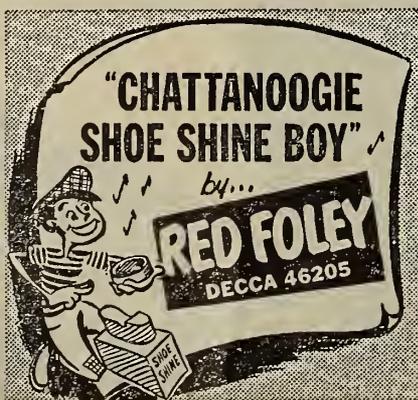
The diskery is cooperating with the Moore-McCormack Steamship Lines, whose fleet makes the winter cruises between New York and Rio, to show the flicker aboard all Rio-bound liners. Passengers will be invited to the showings as the guests of MGM Records. Juke boxes throughout the ships will be stocked with singles from the album, while LP copies of the set will be used at intervals for daily concerts over loud-speaker hook-ups. Ashore, the album will be spotted in the window displays of Moore-McCormack ticket offices.

**JOHNSON RAG**

recorded by

- PEARL BAILEY.....Hornony
- GENE COLIN.....Rondo
- JIMMY DORSEY.....Columbio
- RUSS MORGAN.....Decco
- ALVINO REY.....Capitol
- JACK TETER TRIO.....London
- CLAUDE THORNHILL.....Victor

MILLER MUSIC CORPORATION



**THE CASH BOX**



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 25.

**Myron Barg**

WMOR—Chicago, Ill.

1. C'EST SI BON (Johnny Desmond)
2. GOD'S COUNTRY (Snooky Lanson)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. MY FOOLISH HEART (Gordon Jenkins)
5. COME DANCE WITH ME (Fred Waring)
6. MUSIC, MUSIC, MUSIC (Two Ton Baker)
7. YOU'RE ALWAYS THERE (Evelyn Knight)
8. BEYOND THE SUNSET (Gordon-MacRae)
9. CANDY AND CAKE (Mindy Carson)
10. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)

**Trav Bayly**

KDAL—Duluth, Minn.

1. MONDAY, TUESDAY, WEDNESDAY (Herb Jeffries)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
4. CRY OF THE WILD GOOSE (Frankie Laine)
5. RAG MOP (Ralph Flanagan)
6. C'EST SI BON (Johnny Desmond)
7. IT ISN'T FAIR (Bill Farrell)
8. BANG, BANG BOOGIE (Nat Cole)
9. DANCER AT THE FAIR (Ted Herbert)
10. CANASTA SONG (Clyde McCoy)

**Sid Dickler**

WHOD-WMCK—Pittsburgh, Pa.

1. THIRD MAN THEME (Anton Karas)
2. GOD'S COUNTRY (Snooky Lanson)
3. C'EST SI BON (Johnny Desmond)
4. I'LL TAKE AN OPTION ON YOU (Ray Robbins)
5. OH, KATHERINA (Teddy Phillips)
6. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
7. SPRING MADE A FOOL OF ME (Bill Farrell)
8. MUSIC, MUSIC, MUSIC (Teresa Brewer)
9. MONA LISA (Charlie Spivak)
10. WHERE OR WHEN? (Ralph Flanagan)

**Bob Earle**

KSO—Des Moines, Iowa

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
3. C'EST SI BON (Johnny Desmond)
4. COUNT EVERY STAR (Hugo Winterhalter)
5. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
6. IT ISN'T FAIR (Sammy Kaye)
7. SENTIMENTAL ME (Ames Bros.)
8. SATAN WEARS A SATIN GOWN (Frankie Laine)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. WITH MY EYES WIDE OPEN (Bob Eberly)

**Willie Bryant—Ray Carroll**

WHOM—New York, N. Y.

1. LAST NIGHT (The Orioles)
2. BERNICE (Roosevelt Wardell)
3. EVERY DOGGONE TIME (The Orioles)
4. BESS' BOOGIE (Bobby Smith)
5. I ALMOST LOST MY MIND (King Cole)
6. DOUBLE CROSSIN' BLUES (Little Esther)
7. WHAT'S NEW? (Billy Eckstine)
8. MIND OVER MATTER (Edmundo Ros)
9. EASTER PARADE (Freddie Mitchell)
10. WHIRLPOOL (Cabineers)

**Lee Morris**

WSB—Atlanta, Ga.

1. MY FOOLISH HEART (Gordon Jenkins)
2. I ALMOST LOST MY MIND (Fran Warren)
3. SPAGHETTI RAG (Ray Anthony Ork)
4. DEARIE (Warren-Kirk)
5. RAG MOP (Jimmy Dorsey)
6. CANDY AND CAKE (Mindy Carson)
7. SILVER DOLLAR (Johnny Long)
8. MY HERO (Ralph Flanagan)
9. DON'T BRING ME POSIES (Sister Slocum)
10. THIRD MAN THEME (Ethel Smith)

**Sam Salerno**

KREO—Indio, Calif.

1. CHATTANOOGIE SHOE SHINE BOY (F. Sinatra)
2. RAG MOP (Starlighters)
3. SPAGHETTI RAG (Jack Fina)
4. THE HORSE TOLD ME (King Cole)
5. I CAN DREAM, CAN'T I? (Andrews Sisters)
6. DID ANYONE EVER TELL YOU, MRS. MURPHY? (Perry Como)
7. DUST (Jimmy Wakely)
8. THIRD MAN THEME (Guy Lombardo)
9. C'EST SI BON (Johnny Desmond)
10. THERE'S NO TOMORROW (Tony Martin)

**Arty Kay**

WKLX—Lexington, Ky.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. PETER COTTONTAIL (Gene Autry)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. I LOVE YOU BECAUSE (Leon Payne)
5. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
6. THERE'S NO TOMORROW (Tony Martin)
7. HEADIN' HOME TO OLD KENTUCKY (Ernie Lee)
8. BEYOND THE SUNSET (Three Suns)
9. I'LL NEVER BE FREE (Lucky Millinder)
10. I ALMOST LOST MY MIND (King Cole)

**Bud Wendell**

WJMO—Cleveland, Ohio

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
4. CANDY AND CAKE (Mindy Carson)
5. IT ISN'T FAIR (Sammy Kaye)
6. THIRD MAN THEME (Anton Karas)
7. LEAVE IT TO LOVE (Ralph Flanagan)
8. C'EST SI BON (Johnny Desmond)
9. SUGAR COATED LIES (Connie Haines)
10. HAVE I TOLD YOU LATELY? (Kirk-Cornell)

**Maurice Hart**

KFWB—Hollywood, Calif.

1. I ALMOST LOST MY MIND (Fran Warren)
2. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
3. ROULETTE (Tony Martin)
4. C'EST SI BON (Johnny Desmond)
5. BAMBOO (Vaughn Monroe)
6. GYPSY IN MY SOUL (Dick Pierce)
7. I SAID MY PAJAMAS (Martin-Warren)
8. WANDERIN' (Samy Kaye)
9. SLEIGH RIDE (Ethel Smith)
10. ONCE AROUND THE MOON (Gene Williams)

**Mort Nusbaum**

WHAM—Rochester, N. Y.

1. IT ISN'T FAIR (Sammy Kaye)
2. THIRD MAN THEME (Guy Lombardo)
3. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
4. C'EST SI BON (Johnny Desmond)
5. I SAID MY PAJAMAS (Martin-Warren)
6. GO TO SLEEP (Carson-Cornell)
7. PETER COTTONTAIL (Gene Autry)
8. WITH MY EYES WIDE OPEN (Patti Page)
9. RAIN (Larry Fortine)
10. THERE'S NO TOMORROW (Tony Martin)

**Ira Cook**

KMPC-KECA—Hollywood, Calif.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. THIRD MAN THEME (Anton Karas)
3. GO TO SLEEP (Godfrey-Martin)
4. DEARIE (Merman-Bolger)
5. MUSIC, MUSIC, MUSIC (Teresa Brewer)
6. IT ISN'T FAIR (Sammy Kaye)
7. WILHELMINA (Freddy Martin)
8. C'EST SI BON (Johnny Desmond)
9. SENTIMENTAL ME (Russ Morgan)
10. BAMBOO (Vaughn Monroe)

**Donn Tibbetts**

WKBR—Manchester, N. H.

1. AM I WASTING MY TIME ON YOU? (Eddie Fisher)
2. I'D'VE BAKED A CAKE (Merman-Bolger)
3. CANDY AND CAKE (Evelyn Knight)
4. MY FOOLISH HEART (Gordon Jenkins)
5. DANCER AT THE FAIR (Ted Herbert)
6. ENJOY YOURSELF (Louis Prima)
7. IT ISN'T FAIR (Joe Marine)
8. I ALMOST LOST MY MIND (King Cole)
9. PLAYTHING (Betty Brewer)
10. DARN IT, BABY, THAT'S LOVE (Martin-Warren)

**Eddie Gallaher**

WTOP—Washington, D. C.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)
4. I SAID MY PAJAMAS (Martin-Warren)
5. IT ISN'T FAIR (Sammy Kaye)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. DEARIE (Merman-Bolger)
8. PETER COTTONTAIL (Gene Autry)
9. ENJOY YOURSELF (Guy Lombardo)
10. CANDY AND CAKE (Arthur Godfrey)

**Dick Coleman**

WCBM—Baltimore, Md.

1. IT ISN'T FAIR (Sammy Kaye)
2. MY FOOLISH HEART (Gordon Jenkins)
3. SENTIMENTAL ME (Ames Bros.)
4. CRY OF THE WILD GOOSE (Frankie Laine)
5. I CAN DREAM, CAN'T I? (Andrews Sisters)
6. WITH MY EYES WIDE OPEN (Patti Page)
7. THERE'S NO TOMORROW (Tony Martin)
8. HAVE I TOLD YOU LATELY? (Martin-Warren)
9. SORRY (Frank Sinatra)
10. I'D'VE BAKED A CAKE (Eileen Barton)

**Bill Wright**

WSGN—Birmingham, Ala.

1. IT ISN'T FAIR (Sammy Kaye)
2. WITH MY EYES WIDE OPEN (Patti Page)
3. MY FOOLISH HEART (Mindy Carson)
4. GO TO SLEEP (Godfrey-Martin)
5. KID'S A DREAMER (Rosemary Clooney)
6. I ALMOST LOST MY MIND (Fran Warren)
7. SENTIMENTAL ME (Ames Bros.)
8. I'D'VE BAKED A CAKE (Georgia Gibbs)
9. CRY OF THE WILD GOOSE (Frankie Laine)
10. I REMEMBER THE CORN FIELDS (Evelyn Knight)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**THE CASH BOX**

*Jazz 'n' Blues Reviews*

★ **AWARD O' THE WEEK** ★

"LEAVE HER ALONE" (2:45)

"I NEED YOU SO" (3:05)

Ivory Joe Hunter  
(MGM 10663)



IVORY JOE HUNTER

● You may "Leave Her Alone," but you'll never leave this disk alone once you've heard it. Ivory Joe Hunter goes to town on a rhythm rendition that features him on the playing and singing lead.

Intro to the tune is instrumental with a strong blues piano. Hunter's tonsils are in fine condition for the oral duties on the clever lyrics. Phraseology is clear and the voice break on the word "alone" is one of those master touches that will add immeasurably to the tune's pull. "I Need You So" features the same single of Hunter and Hunter playing and singing his blues into the big time. Once again we catch great piping and well worded passages in a satisfying tempo. It's the "Alone" cutting that made the greatest impression on us. Operators will want to listen to this carefully and then start to shuttle from one juke box to another just plunkin' 'em in there where they'll nab the most nickles.

"DEAC'S BLOWOUT" (3:15)

"JAYSFRANTIC" (3:05)

"Big" Jay McNeely  
(Alodddin 3050)

● "Deac's Blowout" is an instrumental boogie session in a wild vein that reminds us of a "hot" night at the local bistro. "Jaysfrantic" is really frantic. This instrumental jamm session breaks out in every direction with the only flaw to the "I like 'em noisy" school of thought being the repetitious ride on the choruses.

"THAT'S RIGHT, BABY" (2:20)

"WHY DO I CRY OVER YOU?" (2:26)

Piney Brown  
(Apollo 418)

● Piney Brown shines in a blues vocal with a shouting toe-tapper that calls for clapping hands, joining in, and kicks up a storm of excitement while you air it. A god vocal job by Brown gets the lyric and the tune tempo across. This side is strong potential "Why Do I Cry Over You?" is another blues vocal; overshadowed by the top notch flip.

"YOU MEAN THE WORLD TO ME" (2:40)

"IF THIS IS LOVE" (2:44)

Normon Dunlop  
(Peacock 1515)

● "You Mean The World To Me" features a string entrance on a blues arrangement. Norman Dunlop has a pleasant tenor voice and spoons delicate styling on tender lyrics. The song is definitely in the romantic forte and set in a moving dance measure. Dunlop looks very "big time" on this one. Reverse shows the vocalist in good voice on a number that is too slow and lacks appeal. Ops, buy a batch of that top deck and place them around.

"IT ISN'T FAIR" (3:00)

"JOURNEY'S END" (2:40)

Dinah Washington  
(Mercury 8169)

● On a ditty currently holding a top position nationally, the Dinah Washington version of "It Isn't Fair" should certainly be a strong contender. The possessor of one of the finest voices in the business really turns this one on. Back is blues aided by Dinah's great delivery and the efforts of Teddy Stewart's orch to add further lustre to her golden voice. This platter rates a whirl.

"PINK CHAMPAGNE" (2:57)

"SENTIMENTAL LOVER" (2:38)

Joe Liggins  
(Specialty 355)

● Lots of harmony on that "Champagne" shellac with Joe Liggins pitching in a groovy and rhythmic beat. Ensemble chanting on the words should draw Liggins' fans. "Sentimental Lover" is a quasi-ballad featuring rhythm singing and a tempo delivery. It is the compulsive beat on "Champagne" that is the heavy nickle nabber.

"MAILMAN BLUES" (2:47)

"I'M SO GOOD TO YOU" (2:45)

Jimmy "Boby-Foce" Lew  
(Atlantic 901)

● "Mailman" is a jump blues vocal with background shouting and the use of drum rolls to add to the overall effect. Best side is the bottom. "I'm So Good To You." Another blues vocal this one shows a clever lyric, a good horn, and a furious pace that both the orchestra and the crooner are equal to. "Good To You" is a number that rates a good deal of attention from operators.

"I WONDER WHEN MY BABY'S COMING HOME" (2:50)

"MY BABY'S GONE" (2:50)

Charles Brown  
(Aladdin 3051)

● The "I Wonder" cutting reminds us of "Nancy" and has the same appeal the Sinatra click did. Blues ballad is tender, moody, with a slow, soft purring on the vocal that adds to the impact. Styling on the production is excellent. The flip, concerned with the missing gal, is another blues but this time the strong, heavy pace is too slow to really come across. Top deck is our pick for the boxes.

"THERE AIN'T NO USE BEGGING" (2:52)

"OUR ROMANCE IS GONE" (2:34)

The Robins  
(Savoy 738)

● The Robins' upper layer of wax has a talking introduction with strong production work on the record. The passionate blues delivery is extremely gripping and we predict that this will be given many a paid ride in music machines. Bottom is a blues vocal with the same technique very well handled. The solo tenor job is great. Ops, this platter is a juke box natural that can't help but load in the loot.

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AND **"MISERY"** SAVOY #735

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Part 2 Instrumental  
Johnny Otis & The Robins Sovoy #732

PAUL WILLIAMS (Mr. Hucklebuck)  
**"What's Happening"**  
Vocal by CONNIE ALLEN  
**"Camp Meeting Bounce"**  
Instrumental Sovoy #734

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**Savoy RECORD CO., INC.**  
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**Flanagan Ork Boffo At Meadowbrook**

NEW YORK—The much awaited opening of the Ralph Flanagan orchestra at Frank Dailey's Meadowbrook, came off with tremendous success this past week.

The Flanagan band, given one of the most tremendous promotional campaigns in the history of the record business by RCA Victor played to turnaway crowds opening night, with the Dailey management disclosing that they had booked overflow reservations for the general big week-end. The Meadowbrook, hailed as one of the top dance spots in the nation, is sure to ring true to form with the Flanagan ork, "typed" by the RCA Victor plattery to bring back the dance-band era.

The who's-who of the music industry attended the Flanagan opening. In addition, executives of RCA Victor Records and balladeer Perry Como were on hand to laud Flanagan. Flanagan had two wire spots opening night, one of which Como guested on. Artist and repertoire chief Joe Csida was lauded by attending execs and Flanagan, as being instrumental in the success of the orchestra.

Flanagan recently played a "break-in" date at Wrentham, Mass., which resulted in police reserves being called out to handle the crowds. We don't know whether any policemen will be on hand at the Meadowbrook, but if they are, it's sure they'll want to be on the dancefloor.

Flanagan's Milleresque dance-band style met with the approval of music critics attending, as well as the dance-band conscious youngsters. RCA Victor's "Here Come The Dance Bands Again" campaign, with Flanagan as the instrumental cog in the wheel, seems to have payed off, and probably will continue to pay off, if the ork leader's opening is any indication.

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(THE "SEE SEE RIDER" GAL)  
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"I'M GONNA PUT YOU DOWN"  
"DON'T TELL ME NOTHIN' ABOUT MY MAN"  
(APOLLO # 419)  
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# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

APRIL 1, 1950

### New York, N. Y.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. IT ISN'T FAIR (Sammy Kaye)
4. THIRD MAN THEME (Guy Lombardo)
5. I SAID MY PAJAMAS (Martin-Warren)
6. RAG MOP (Ames Bros.)
7. ENJOY YOURSELF (Guy Lombardo)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
10. C'EST SI BON (Johnny Desmond)

### Chicago, Ill.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. ENJOY YOURSELF (Guy Lombardo)
5. RAG MOP (Ames Bros.)
6. I SAID MY PAJAMAS (Martin-Warren)
7. DADDY'S LITTLE GIRL (Dick Todd)
8. IT ISN'T FAIR (Sammy Kaye)
9. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
10. DEARIE (Merman-Bolger)

### Los Angeles, Calif.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. CHATTANOOGIE SHOE SHINE BOY (Phil Harris)
4. ENJOY YOURSELF (Doris Day)
5. THERE'S NO TOMORROW (Tony Martin)
6. DEARIE (Kirk-Warren)
7. BAMBOO (Vaughn Monroe)
8. GO TO SLEEP (Godfrey-Martin)
9. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
10. MY FOOLISH HEART (Billy Eckstine)

### Newark, N. J.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. IT ISN'T FAIR (Sammy Kaye)
3. RAG MOP (Ames Bros.)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. WITH MY EYES WIDE OPEN (Patti Page)
6. I'D'VE BAKED A CAKE (Eileen Barton)
7. DADDY'S LITTLE GIRL (Dick Todd)
8. ENJOY YOURSELF (Guy Lombardo)
9. I SAID MY PAJAMAS (Martin-Warren)
10. CRY OF THE WILD GOOSE (Frankie Laine)

### Tomahawk, Wis.

1. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. RAG MOP (Ames Bros.)
4. I SAID MY PAJAMAS (Whiting-DeVol)
5. THERE'S NO TOMORROW (Bob Eberly)
6. CRY OF THE WILD GOOSE (Frankie Laine)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. BROKEN DOWN MERRY-GO-ROUND (Whiting-Wakely)
9. DEARIE (Stafford-MacRae)
10. DEAR HEARTS & GENTLE PEOPLE (Bing Crosby)

### Nashville, Tenn.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
3. RAG MOP (Ralph Flanagan)
4. THERE'S NO TOMORROW (Tony Martin)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. IT ISN'T FAIR (Bill Farrell)
7. ENJOY YOURSELF (Guy Lombardo)
8. NICE TO HAVE A MAN AROUND THE HOUSE (Dinah Shore)
9. THIRD MAN THEME (Owen Bradley)
10. C'EST SI BON (Johnny Desmond)

### Charleston, S. C.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. IT ISN'T FAIR (Sammy Kaye)
4. CRY OF THE WILD GOOSE (Frankie Laine)
5. RAG MOP (Ralph Flanagan)
6. CHATTANOOGIE SHOE SHINE BOY (Bing Crosby)
7. THERE'S NO TOMORROW (Tony Martin)
8. ENJOY YOURSELF (Guy Lombardo)
9. SILVER DOLLAR (Johnny Long)
10. C'EST SI BON (Johnny Desmond)

### Charlotte, N. C.

1. SCOTTISH SAMBA (Guy Lombardo)
2. PIANO ROLL BLUES (Hoagy Carmichael)
3. I'D'VE BAKED A CAKE (Merman-Bolger)
4. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
5. CANDY AND CAKE (Evelyn Knight)
6. THIRD MAN THEME (Anton Karas)
7. MY FOOLISH HEART (Gordon Jenkins)
8. C'EST SI BON (Johnny Desmond)
9. IT ISN'T FAIR (Sammy Kaye)
10. RAG MOP (Ralph Flanagan)

### Syracuse, N. Y.

1. CANDY AND CAKE (Mindy Carson)
2. MONDAY, TUESDAY, WEDNESDAY (Jack Owens)
3. RAG MOP (Ralph Flanagan)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. THERE MUST BE SOMETHING BETTER THAN LOVE (Pearl Bailey)
6. CHATTANOOGIE SHOE SHINE BOY (Bing Crosby)
7. WEDDING SAMBA (Ziggy Elman)
8. BLACK COFFEE (Ella Fitzgerald)
9. IT'S EASY FOR YOU TO SAY (Tony Martin)
10. C'EST SI BON (Johnny Desmond)

### Lexington, Mass.

1. COUNT EVERY STAR (Ray Anthony)
2. KID'S A DREAMER (Rosemary Clooney)
3. SUGAR FOOT RAG (Bill Darnel)
4. I WANNA GO HOME (Perry Como)
5. RAG MOP (Tommy Dorsey)
6. MUSIC, MUSIC, MUSIC (Teresa Brewer)
7. CAN CAN POLKA (Tony Pastor)
8. CRY OF THE WILD GOOSE (Frankie Laine)
9. WE'LL BUILD A BUNGALOW (Tommy Tucker)
10. C'EST SI BON (Johnny Desmond)

### Dallas, Tex.

1. SENTIMENTAL ME (Ames Bros.)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. I'D'VE BAKED A CAKE (Georgia Gibbs)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. QUICKSILVER (Bing Crosby)
6. THIRD MAN THEME (Owen Bradley)
7. THERE'S NO TOMORROW (Tony Martin)
8. RAG MOP (Ames Bros.)
9. JOHNSON RAG (Russ Morgan)
10. IT ISN'T FAIR (Bill Harrington)

### Cincinnati, Ohio

1. TELL ME LIES (Reggie Goff)
2. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
3. RAG MOP (Lionel Hampton)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. WEDDING SAMBA (Ziggy Elman)
7. BILLY (Doris Drew)
8. I SAID MY PAJAMAS (Martin-Warren)
9. GOD'S COUNTRY (Vic Damone)
10. IT ISN'T FAIR (Bill Farrell)

### Brodhead, Wis.

1. DADDY'S LITTLE GIRL (Mills Bros.)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. RAG MOP (Ames Bros.)
4. IT ISN'T FAIR (Sammy Kaye)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. I SAID MY PAJAMAS (Martin-Warren)
7. QUICKSILVER (Bing Crosby)
8. CHATTANOOGIE SHOE SHINE BOY (Bing Crosby)
9. ENJOY YOURSELF (Guy Lombardo)
10. THIRD MAN THEME (Guy Lombardo)

### Worcester, Mass.

1. SENTIMENTAL ME (Ames Bros.)
2. ARE YOU LONESOME? (Blue Barron)
3. OPEN DOOR—OPEN ARMS (Jo Stafford)
4. POISON IVY (Gordon MacRae)
5. DADDY'S LITTLE GIRL (Mills Bros.)
6. HAVE I TOLD YOU LATELY (Martin-Warren)
7. I'D'VE BAKED A CAKE (Benny Strong)
8. DOES THE SPEARMINT? (Benny Strong)
9. DEARIE (Merman-Bolger)
10. IT ISN'T FAIR (Samy Kaye)

### Shreveport, La.

1. PETER COTTONTAIL (Mervin Shiner)
2. QUICKSILVER (Bing Crosby)
3. RAG MOP (Ames Bros.)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. MUSIC, MUSIC, MUSIC (Teresa Brewer)
6. THIRD MAN THEME (Guy Lombardo)
7. CANDY AND CAKE (Evelyn Knight)
8. DADDY'S LITTLE GIRL (Mills Bros.)
9. MY FOOLISH HEART (Gordon Jenkins)
10. C'EST SI BON (Johnny Desmond)

### Lawton, Okla.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
3. THERE'S NO TOMORROW (Tony Martin)
4. RAG MOP (Johnnie Lee Wills)
5. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
6. OLD MASTER PAINTER (Frank Sinatra)
7. JOHNSON RAG (Jimmy Dorsey)
8. I SAID MY PAJAMAS (Martin-Warren)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. MY FOOLISH HEART (Billy Eckstine)

### Fertile, Minn.

1. IT ISN'T FAIR (Sammy Kaye)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. RAG MOP (Ames Bros.)
5. STAR DUST (Jan Garber)
6. I SAID MY PAJAMAS (Martin-Warren)
7. THIRD MAN THEME (Guy Lombardo)
8. ENJOY YOURSELF (Guy Lombardo)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. HEART ACHES (Ted Weems)

### Monroe, La.

1. RAG MOP (Lionel Hampton)
2. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
3. BAMBOO (Vaughn Monroe)
4. THERE'S NO TOMORROW (Tony Martin)
5. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
6. WEDDING SAMBA (Guy Lombardo)
7. QUICKSILVER (Bing Crosby)
8. GODS WERE ANGRY WITH ME (Whiting-Wakely)
9. WITH MY EYES WIDE OPEN (Patti Page)
10. THIRD MAN THEME (Guy Lombardo)

### Pawtucket, R. I.

1. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. RAG MOP (Ames Bros.)
4. DADDY'S LITTLE GIRL (Dick Todd)
5. IT ISN'T FAIR (Sammy Kaye)
6. YOO-HOO POLKA (V. Justynski)
7. SENTIMENTAL ME (Ames Bros.)
8. ECHOES (Jo Stafford)
9. CRY OF THE WILD GOOSE (Frankie Laine)
10. DEARIE (Jo Stafford)

### Deadwood, S. D.

1. CHATTANOOGIE SHOE SHINE BOY (Bing Crosby)
2. BAMBOO (Vaughn Monroe)
3. ENJOY YOURSELF (Guy Lombardo)
4. RAG MOP (Ralph Flanagan)
5. MONDAY, TUESDAY, WEDNESDAY (Art Mooney)
6. THIRD MAN THEME (Guy Lombardo)
7. MUSIC, MUSIC, MUSIC (Mickey Katz)
8. CRY OF THE WILD GOOSE (Tennessee Ernie)
9. FAIRY TALES (Paul Weston)
10. I SAID MY PAJAMAS (Whiting-DeVol)

### Fayetteville, Ark.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. QUICKSILVER (Bing Crosby)
3. RAG MOP (Johnnie Lee Wills)
4. I'D'VE BAKED A CAKE (Georgia Gibbs)
5. CRY OF THE WILD GOOSE (Frankie Laine)
6. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
7. JOHNSON RAG (Jimmy Dorsey)
8. GODS WERE ANGRY (Whiting-Wakely)
9. BAMBOO (Vaughn Monroe)
10. DEAR HEARTS & GENTLE PEOPLE (Bing Crosby)

### Shoals, Ind.

1. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
2. RAG MOP (Johnny Lee Wills)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. I SAID MY PAJAMAS (Martin-Warren)
5. DEAR HEARTS & GENTLE PEOPLE (Benny Strong)
6. I CAN DREAM, CAN'T I? (Andrews Sisters)
7. DADDY'S LITTLE GIRL (Dick Todd)
8. THERE'S NO TOMORROW (Tony Martin)
9. JOHNSON RAG (Russ Morgan)
10. OLD MASTER PAINTER (Frank Sinatra)

### Cambridge, Mass.

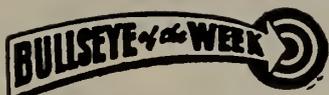
1. THERE'S NO TOMORROW (Tony Martin)
2. MY ROSA (Tony Pastor)
3. HAUL OFF AND LOVE ME (Rosemary Clooney)
4. I WANNA GO HOME (Perry Como)
5. CHATTANOOGIE SHOE SHINE BOY (Bill Darnel)
6. COUNT EVERY STAR (Ray Anthony)
7. MUSIC, MUSIC, MUSIC (Teresa Brewer)
8. RAG MOP (Ames Bros.)
9. FOR YOU MY LOVE (King Cole)
10. C'EST SI BON (Johnny Desmond)

### St. Louis, Mo.

1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. IT ISN'T FAIR (Sammy Kaye)
3. QUICKSILVER (Doris Day)
4. I CAN DREAM, CAN'T I? (Andrews Sisters)
5. DEAR HEARTS & GENTLE PEOPLE (Gordon MacRae)
6. THERE'S NO TOMORROW (Tony Martin)
7. WITH MY EYES WIDE OPEN (Patti Page)
8. CHARLEY, MY BOY (Teddy Phillips)
9. JOHNSON RAG (Russ Morgan)
10. C'EST SI BON (Johnny Desmond)

## THE CASH BOX

## "Folk" and "Western" Record Reviews



"MY HEART BELONGS TO YOU" (2:30)  
"TAKE CARE OF MY HEART" (2:45)

Jimmie Davis  
(Decca 46226)



JIMMIE DAVIS

● Pair of romantic songs by folk star Jimmie Davis notch this featured spot this week, with the strains of "My Heart Belongs To You" and "Take Care Of My

Heart" showing as hot contenders for juke box honors. Both sides are offered in top drawer manner, with the echo ringing true all the way. Top deck is a slow romantic ode, with a clever set of lyrics that make you stop and listen. It's good straight romantic material—the kind that consistently draws silver in the boxes. The flip shows just as well, and has Jimmie delivering a great bit of vocal work in crystal clear tones that make for wonderful listening pleasure. This one is in the moon-in-June vein too, and as such, should attract loads of listeners. Both sides are easy on the ears. The big bevy of fans that Jimmie Davis has should go for this cookie in a big way. Ops should get with 'em.

"FOGGY MOUNTAIN  
BREAKDOWN" (2:37)

"NO MOTHER OR DAD" (2:40)  
Lester Flatt—Earl Scruggs  
(Mercury 6247)

● Lester Flatt and Earl Scruggs team up on this one and turn in a pair of fair enough sides that may hold their own in the boxes. Top side has Scruggs on banjo all the way, with the tempo decidedly fast. Flip has Flatt and Curly Seckler on a vocal duet, with some slow lamenting lyrics falling thru the ether. Disk is there for the asking—ops take it from here.

"PETER COTTONTAIL" (2:27)

"THE MAGIC MAN SONG" (2:42)  
Jack Day  
(Coral 64036)

● These Peter Cottontails are multiplying like rabbits. There's no doubt that the ditty will be a smash—but not with this version. The guitaring is over-extended and Day's Western styling doesn't move the bouncy lyric quickly enough. Backside is highlighted by magical type sound effects and a wordage that still has the Western tang to it. This "Magic" side is the better of the two.

"TENNESSEE WAGGONER" (2:50)

"RAGGIN' ON" (2:39)  
Paul Kirk  
(Hill & Country 105)

● Paul Kirk strums a fairly good guitar on this cookie, to offer music ops a pair of instrumental sides that should hold their own. Wax shows as possible coin catchers, and should be caught by music ops. Both ends are in the up tempo vein, with the musical refrain echoing splendidly. Wax has to be heard in order to be fully appreciated—that's what we recommend.

"I HAULED OFF AND LOVED HER"  
(2:48)

"LIFE'S ROADS OF SORROW" (2:50)  
Bill Nettles  
(Mercury 6249)

● Clever parody on a hit of a similar name is found on the top deck, with Bill Nettles offering an effective lyrical expression. Tempo is cute and the music has a nice lilt to it. The coupling goes off the deep end, and is a tear-jerker from the word go. The side that will draw the buffalo hide is "I Hauled Off And Loved Her"; ops should get with it.

"SECOND HAND HEART" (2:40)  
"SOMEBODY'S STEALING MY  
BABY'S SUGAR" (2:56)

Benny Leaders  
(4 Star 1443)

● Pair of fair enough sides by Benny Leaders shows here. Top deck has attained some popularity—this rendition is effective enough to warrant ops attention. Ditty is medium tempo'd lament, with some guitar work seeping thru. Flip stays in the same tempo, with Benny spooning the romantic lyrics in fanciful vocal tones. Wax can be used as a filler item.

"JUST ONE LITTLE KISS" (2:43)

"I LOVE WOMEN" (2:50)  
Maddox Bros. & Rose  
(4 Star 1440)

● Maddox Brothers and Rose on tap with a pair of new sides that should hold their own. Top deck is an up tempo romance tune, with a chorus vocal by Rose, Cal and Don. The flip has Cal Maddox whooping it up on a medium slow novelty that may take hold. Both ends of the wax make for fair listening time—ops who have the spots for this brand should listen in.

"BUFFALO GALS" (2:36)

"THE FIRST TWO GENTS CROSS  
OVER" (2:57)  
The Pinetoppers  
(Coral 64035)

● Music in the square dance vein, set up by the Pinetoppers has the spark and glitter of possibly catching on with juke box ops and fans alike. Music offered on this pair is bright throughout, and makes for excellent listening pleasure. Both ends of the wax are straight instrumental, and are done up in top drawer manner. Big demand for this brand should raise a fuss for this biscuit.

"MOUNTAIN DEW" (2:46)

"SLEEPIN' AGAINST THE  
STATION" (2:43)  
Bill & Polly Burgin  
(Kem 2705)

● Vocal duet by Bill and Polly Burgin on this platter shows effectively, as they offer a pair of plaintive folk tunes that should garner some lively juke box play. Top deck is a slow ditty weaving around the title. The flip stays in the same tempo, and has a cute set of novelty lyrics. Disk should draw some big silver.

## Vaughn Monroe Receives '49 Music Award



WASHINGTON, D. C.—Hirsh de La Viez (left) president of the Washington Music Guild, and Eddie Gallaher, (right) radio station WTOP's "Man In the Sundial and Moondial," present orkster Vaughn Monroe with *The Cash Box* Music Award for 1949. The nation's music operators selected Vaughn as the "Best Orchestra of 1949," in the past year's Annual Music Poll of the Automatic Music Industry.

Decca's Net For '49  
Has Biz Stirring

NEW YORK—Executives of the major recording companies raised their eyebrows a bit this past week, as the financial statement of Decca Records was announced to the latter's stockholders.

Decca's very profitable showing had many of the majors looking to their laurels, and in some quarters, evoked several changes in policy.

Decca's net earnings after taxes were \$803,870 or \$1.04 a share. A decline of less than 6 percent was noted in these figures, in comparison to those Decca made in 1948. The drop nevertheless, was insignificant, in comparison to other platteries' statements. Uncertainty concerning turntable speeds in 1949 and general economic conditions were looked upon as the major reasons for the drop. The Decca net nevertheless was substantial enough to cause a general revision in the release tactics of RCA Victor. RCA had heretofore limited itself to a "normal" system of releases, whereas Decca covered hit tunes with amazing speed; at times using as many as three and four artists on different renditions of a hit tune. RCA Victor, it was reported, will try to duplicate the Decca system, and "get on" major hit tunes more promptly than they had in the past.

Autry Renews Columbia  
Recording Pact

NEW YORK—Gene Autry, one of America's foremost Cowboy stars whose record sales exceed 25,000,000 copies, has renewed his exclusive recording contract with Columbia Records, Inc. for a period of five years, it was announced by Goddard Lieber-son, Executive Vice President of the Company.

The contract with Autry was negotiated for Columbia Records by Arthur E. Satherley, Vice President in Charge of American Folk Music. Mr. Satherley has worked with Gene Autry for more than twenty years. In recent years, Mr. Satherley has been assisted by Don Law, Director of American Folk Music.

Autry's new contract calls for him to make Children's records as well as American Folk Music tunes.

Autry has been under contract to Columbia Records for more than twenty years and has sustained a top position in the field longer than any artist in any phase of recorded music.

ACMMA Show Space  
Almost Completely Sold

CHICAGO—Herb Jones, president of the American Coin Machine Manufacturer's Association, (ACMMA) this past week disclosed that 90% of the exhibit space for the organization's forthcoming convention, May 22, 23 and 24 had already been sold out.

Jones further stated that only a few booths are left, and he expected these to go very shortly. He urged all manufacturers who haven't as yet made arrangements to exhibit at the 1950 showing, to contact ACMMA immediately. The group announced April 4 as the final date for manufacturers to make their exhibit space reservations.

"The ACMMA convention will play host to the most varied line of equipment in the history of the coin machine industry," Jones stated. Manufacturers representing the phonograph; shuffleboard; console; one-balls; shuffle games; bells; counter games; vending machines and arcade field, will appear at the show.

Advance attendance information indicates a big contingent of members of all phases of the coin machine industry will be on hand for the ACMMA Convention.

## New DJ At WWDC

WASHINGTON, D. C.—Felix Grant, popular WWDC deejay, will take over the all-night "Yawn Patrol" show Friday, March 17.

The selection of Grant to emcee Washington's only all-night disk jockey program (one to six ayem Mon. thru Sat.) came after a station-wide audition of all staffers. Grant will replace Alan Cummings, who leaves WWDC for a morning d.j. slot in Scranton, Pa.

## Gus Grant Joins Savoy

NEW YORK—Herman Lubinsky, proxy of Regent and Savoy Records, this past week announced the appointment of Gus Grant to the A & R department of the firm. Grant, formerly with Abbey Records since August, 1949, will act as a scout for Regent and Savoy and will assist during their recording sessions.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.

- 1** **DOUBLE CROSSIN' BLUES**  
*Little Esther*  
(Savoy 731)

---

- 2** **MY FOOLISH HEART**  
*Billy Eckstine*  
(MGM 10623)

---

- 3** **I ALMOST LOST MY MIND**  
*Ivory Joe Hunter*  
(MGM 10578)

---

- 4** **PUSH KA PEE SHEE PIE**  
*Louis Jordan*  
(Decca 24877)

---

- 5** **3 X 7 = 21**  
*Jewel King*  
(Imperial 5055)

---

- 6** **BERNICE**  
*Roosevelt Wardell*  
(Melford 256)

---

- 7** **MISTRUSTIN' BLUES**  
*Little Esther-Mel Walker*  
(Savoy 735)

---

- 8** **I DON'T HAVE TO RIDE NO MORE**  
*The Ravens*  
(National 9101)

---

- 9** **FAT MAN**  
*Fats Domino*  
(Imperial 5058)

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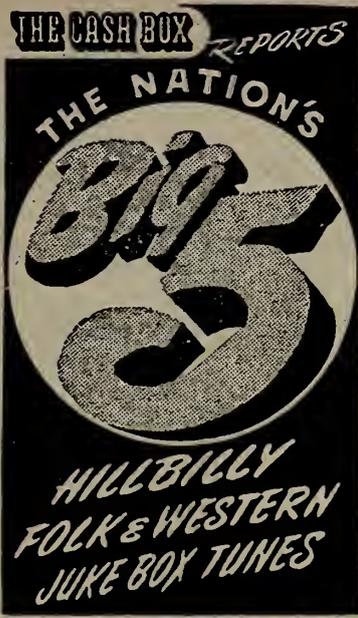
- 10** **EASTER PARADE**  
*Freddie Mitchell*  
(Derby 733)

- CHATTANOOGIE SHOE SHINE BOY**  
*Red Foley*  
(Decca 46205)
- 
- DOUBLE CROSSIN' BLUES**  
*Little Esther*  
(Savoy 731)
- 
- RAG MOP**  
*Ames Brothers*  
(Coral 60140)
- 
- I DON'T HAVE TO RIDE NO MORE**  
*The Ravens*  
(National 9101)
- 
- IT ISN'T FAIR**  
*Bill Farrell*  
(MGM 10637)
- 
- BIG FINE GIRL**  
*Jimmie Witherspoon*  
(Modern 721)
- 
- MUSIC, MUSIC, MUSIC**  
*Teresa Brewer*  
(London 604)
- 
- I'D'VE BAKED A CAKE**  
*Eileen Barton*  
(National 9103)
- 
- AT NIGHT**  
*The Orioles*  
(Jubilee 5025)
- 
- MY FOOLISH HEART**  
*Billy Eckstine*  
(MGM 10623)

- INFORMATION BLUES**  
*Roy Milton*  
(Specialty 349)
- 
- TEE NAH NAH**  
*Smiley Lewis*  
(Imperial 5067)
- 
- DOUBLE CROSSIN' BLUES**  
*Little Esther*  
(Savoy 731)
- 
- CRY, CRY BABY**  
*Ed Wiley*  
(Sittin' In)  
*Johnny Otis Orch.*  
(Regent)
- 
- MISTRUSTIN' BLUES**  
*Little Esther-Mel Walker*  
(Savoy 735)
- 
- ADAM BITE THE APPLE**  
*Joe Turner*  
(Freedom 1531)
- 
- LITTLE BEE**  
*Fats Domino*  
(Imperial 5065)
- 
- RAG MOP**  
*Lionel Hampton*  
(Decca)
- 
- FAT MAN**  
*Fats Domino*  
(Imperial 5058)
- 
- MY FOOLISH HEART**  
*Billy Eckstine*  
(MGM 10623)

- WHY DO THINGS HAPPEN TO ME?**  
*Roy Hawkins*  
(Modern 734)
- 
- EVERY DAY I GET THE BLUES**  
*Lowell Fulson*  
(Swingtime)
- 
- DOUBLE CROSSIN' BLUES**  
*Little Esther*  
(Savoy 731)
- 
- I ALMOST LOST MY MIND**  
*Ivory Joe Hunter*  
(MGM 10578)
- 
- WHAM A LAM**  
*Joe Thomas*  
(King 4339)
- 
- INFORMATION BLUES**  
*Roy Milton*  
(Specialty 349)
- 
- AFTER HOURS SESSION**  
*Frank (Floorshow) Culley*  
(Atlantic)
- 
- WALKIN' BLUES**  
*Amos Milburn*  
(Aladdin 3049)
- 
- CENTRAL AVENUE BLUES**  
*Al Winter*  
(International)
- 
- MY BABY'S GONE**  
*Charles Brown*  
(Aladdin)

- SAN FRANCISCO, CALIF.**
1. Information Blues (Roy Milton)
  2. Fat Man (Fats Domino)
  3. Why Do Things Happen To Me? (Roy Hawkins)
  4. Western Union Blues (Lowell Fulson)
  5. Double Crossin' Blues (Little Esther)
  6. I Only Know (Dinah Washington)
  7. I'm Just A Fool In Love (Amos Milburn)
  8. Back Biting Woman (Billy Wright)
  9. T Bone Blues (Louis Jordan)
  10. My Baby's Gone (Charles Brown)
- 
- DETROIT, MICH.**
1. Double Crossin' Blues (Little Esther)
  2. Mistrustin' Blues (Little Esther)
  3. Why Do Things Happen To Me? (Roy Hawkins)
  4. Fat Man (Fats Domino)
  5. My Foolish Heart (Billy Eckstine)
  6. If It's So, Baby (The Robins)
  7. Turkey Hop (Johnnie Otis)
  8. Easter Parade (Freddie Mitchell)
  9. 3 X 7 = 21 (Jewel King)
  10. I Almost Lost My Mind (Ivory Joe Hunter)
- 
- NASHVILLE, TENN.**
1. I Almost Lost My Mind (Ivory Joe Hunter)
  2. Rag Mop (Lionel Hampton)
  3. For You, My Love (Larry Darnel)
  4. Fat Man (Fats Domino)
  5. I'll Never Be Free (Lucky Millinder)
  6. Big Fine Girl (Jimmy Witherspoon)
  7. I Don't Have Ta Ride No More (The Ravens)
  8. 3 x 7 = 21 (Jewel King)
  9. You've Changed (Bill Farrell)
  10. Double Crossin' Blues (Little Esther)
- 
- SHOALS, IND.**
1. Rag Mop (Lionel Hampton)
  2. School Days (Louis Jordan)
  3. My Foolish Heart (Billy Eckstine)
  4. Sittin' On It (Wynonie Harris)
  5. Sitting By The Window (Billy Eckstine)
  6. I Almost Lost My Mind (Ivory Joe Hunter)
  7. Saturday Night Fish Fry (Louis Jordan)
  8. Fat Man (Fats Domino)
  9. Easter Parade (Freddie Mitchell)
  10. Bang Bang Boogie (King Cole)
- 
- CHARLESTON, S. C.**
1. Hungry May (Louis Jordan)
  2. For You, My Love (Larry Darnel)
  3. I Almost Lost My Mind (Ivory Joe Hunter)
  4. Drank Up All The Wine Last Night (Stick McGhee)
  5. Push Ka Pee Shee Pie (Louis Jordan)
  6. Air Mail Boogie (Freddie Mitchell)
  7. Whispering Hope (Marie Knight)
  8. Johnson Rag (Amos Milburn)
  9. My Foolish Heart (Billy Eckstine)
  10. Pack Youg Bags And Go (Larry Darnel)
- 
- CINCINNATI, OHIO**
1. At Last (Lee Richardson)
  2. Johnson Rag (Amos Milburn)
  3. Double Crossin' Blues (Little Esther)
  4. Rag Mop (Lionel Hampton)
  5. Fat Man (Fats Domino)
  6. Mistrustin' Blues (Little Esther-Mel Walker)
  7. 3 X 7 = 21 (Jewel King)
  8. My Foolish Heart (Billy Eckstine)
  9. Hungry Man (Louis Jordan)
  10. Air Mail Boogie (Freddie Mitchell)



# Balladeer Eddie Fisher At Disk Session With Winterhalter & Rene



NEW YORK—Playing for a new team is musical director Hugo Winterhalter (right), who switched to RCA Victor not too long ago, from Columbia Records. Pictured with him at a recent recording session are, left, baritone Eddie Fisher and musical conductor Henri Rene. Fisher is the young 20-year-old balladeer who is being widely applauded in disk circles. His rise to popularity has been phenomenal, with the disk industry hailing Fisher widely. Latest biscuit for Eddie is "Am I Wasting My Time."

- 1** CHATTANOOGIE SHOE SHINE BOY  
Red Foley  
(Decca 46205)
- 2** RAG MOP  
Johnnie Lee Wills  
(Bullet 696)
- 3** TAKE ME IN YOUR ARMS AND HOLD ME  
Eddy Arnold  
(RCA Victor 21-0146)
- 4** I LOVE YOU BECAUSE  
Ernest Tubb  
(Decca 46213)  
Leon Payne  
(Capitol 57-40238)
- 5** TENNESSEE BORDER # 2  
Ernest Tubb-Red Foley  
(Decca 46200)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

LETTERS HAVE NO ARMS  
Ernest Tubb  
(Decca 46207)

MY BUCKET'S GOT A HOLE  
Hank Williams  
(MGM 10560)

I JUST DON'T LIKE THIS KIND OF LIVIN'  
Hank Williams  
(MGM 10629)

BLUES STAY AWAY FROM ME  
Delmore Brothers  
(King 803)  
Owen Bradley  
(Coral 60107)

WITH MEN WHO KNOW TOBACCO BEST  
Tex Williams  
(Capitol 40276)

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VICTOR YOUNG—Decca  
MACKLIN MARROW—M-G-M  
EDITH PIAF—Columbia  
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DOROTHY SHAY ..... Columbia  
CAROL CHANNING ..... Columbia  
ETHEL MERMAN ..... Decca  
JANE HARVEY ..... M-G-M

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5. Coral—Eva Carter and Orch.
6. Jubilee—Viola Watkins

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Easter Parade
- ★ RUBY WRIGHT  
15033 Thanks For The Buggy Ride  
Regular Gal
- ★ MILTON DELUGG  
15036 Roller Coaster  
Milt's Kilts Boogie  
15037 Zone Twenty-Eight  
Hoop-De-Doo Polka
- ★ DE MARCO SISTERS  
15038 Time Didn't Change A Thing  
Under The Bamboo Tree

## HILLBILLY-WESTERN

- ★ GRANDPA JONES  
847 Are You From Dixie?  
Jesse James
- ★ CLYDE MOODY  
848 Tears On My Pillow  
I Won't Care A Hundred Years  
From Now
- ★ DELMORE BROTHERS  
849 Sand Mountain Blues  
I Swear By The Stars
- ★ RED PERKINS  
850 I'm So Happy I Could Cry  
One At A Time
- ★ J. E. MAINER'S MOUNTAINEERS  
851 Before Judgment Day  
Walking For The Lord
- ★ BROWN'S FERRY FOUR  
854 I'll Meet You In The Morning  
Jesus Hold My Hand

## SEPIA-BLUES

- ★ SONNY THOMPSON  
4345 Sugar Cane  
I'm Coming Back Home To Stay
- ★ LONNIE JOHNSON  
4346 I'm So Afraid  
Troubles Ain't Nothin' But The Blues
- ★ IVORY JOE HUNTER  
4347 Please Don't Cry Any More  
I Got Your Water On
- ★ THE NIGHTINGALES  
4348 One Of These Days  
My Life Is In His Hands
- ★ REVEREND J. B. CROCKER  
4350 He Is Able  
When I Can Read My Title Clear
- ★ BOBBE CASTON  
4353 Call Me Darling  
This Is The Last Time I'll Cry  
Over You
- 4354 God Bless The Child  
You Don't Know What Love Is



**THE CASH BOX**

**DISC-HITS BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC. COPIES - LISTED IN ORDER OF POPULARITY INCLUDING NAME OF SONG, RECORD NUMBER, ARTIST AND IF COPYING ON THE REVERSE SIDE

**CODE**

- |               |                |
|---------------|----------------|
| AL—Aladdin    | ME—Mercury     |
| AP—Apollo     | MG—MGM         |
| AR—Aristocrat | MO—Mogam       |
| BB—Bluebird   | NA—National    |
| BU—Bullet     | RA—Rainbow     |
| CA—Capitol    | RE—Regent      |
| CM—Commodore  | RO—Ronde       |
| CO—Columbia   | SA—Savoy       |
| CR—Coral      | SIT—Sittin' in |
| DA—Dana       | SP—Specialty   |
| DE—Decca      | SPT—Spotlite   |
| DV—Delvar     | SU—Supreme     |
| HA—Harmony    | TE—Tempe       |
| HT—Hi-Tone    | TW—Tower       |
| KI—King       | VI—Victor      |
| LO—London     | VO—Vocalion    |

- Mar. 25 Mar. 18
- 1—MUSIC, MUSIC, MUSIC** 116.4 114.6
- CA-862—MICKEY KATZ  
*The Wedding Samba*
- CO-38704—HUGO WINTERHALTER  
*Glow-Worm*
- CR-60153—AMES BROS.  
*I Love Her Oh! Oh! Oh!*
- DE-24881—CARMEN CAVALLERO  
*O, Katherina*
- LO-604—TERESA BREWER
- ME-5369—TWO TON BAKER  
*Chattanooga Shoe Shine Boy*
- MG-10627—JOHNNY BOND O.  
*Rag Mop*
- RA-90055—EDDIE MILLER
- VI-20-3685—BRADFORD-ROMANO
- VI-21-0169—HOMER & JETHRO  
*I Said My Nightshirt*
- 2—CHATTANOOGIE SHOE SHINE BOY** 106.9 109.9
- CA-40282—TOMMY DUNCAN  
*Never No Mo' Blues*
- CA-850—SKITCH HENDERSON  
*Daddy's Little Girl*
- CO-20669—LEON McAULIFFE  
*Rag Mop*
- CO-38708—FRANK SINATRA  
*God's Country*
- CR-60147—BILL DARNEL  
*Sugarfoot Rag*
- DE-24863—BING CROSBY  
*Bibbidi-Bobbidi-Boo*
- DE-46205—RED FOLEY  
*Sugarfoot Rag*
- LO-609—GEORGE TOWNE O.  
*Dearie*
- ME-5369—TWO TON BAKER  
*Music! Music! Music!*
- VI-20-3685—BRADFORD-ROMANO  
*Rag Mop*
- VI-20-3692—PHIL HARRIS  
*That's A Plenty*
- 3—I SAID MY PAJAMAS AND PUT ON MY PRAYERS** 69.9 62.7
- CA-841—M. WHITING-DE VOL  
*Be Mine*
- CO-38709—DORIS DAY  
*Enjoy Yourself*
- CR-60157—BABBIT-TILTON  
*Let's Get Away From It All*
- DE-24873—MERMAN-BOLGER  
*Dearie*
- VI-20-3613—MARTIN-WARREN  
*Have I Told You Lately*
- 4—IF I KNEW YOU WERE COMING I'D'VE BAKED A CAKE** 60.4 37.5
- BE-5005—TOMMY CARLYN
- CA-916—BENNY STRONG O.
- CO-38707—AL TRACE O.
- CR-601169—GEORGIA GIBBS
- DE-24944—MERMAN & BOLGER
- ME-5392—EILEEN BARTON

- Mar. 25 Mar. 18
- MG-10660—ART MOONEY O.
- NA-9103—EILEEN BARTON
- VI-20-3713—FONTAINE SISTERS
- 5—RAG MOP** 58.9 89.3
- BU-696—JOHNNY LEE WILLS  
*Near Me*
- BU-322—CHUCK MERRILL  
*Chattanooga Shoe Shine Boy*
- CA-844—THE STARLIGHTERS-PAUL WESTON O.  
*It Not Bad*
- CA-40286—ROY HOGSED  
*Rainbow Polka*
- CO-38710—JIMMY DORSEY O.  
*That's A Plenty*
- CO-20669—LEON McAULIFFE  
*Chattanooga Shoe Shine Boy*
- CR-60140—AMES BROS.  
*Sentimental Me*
- DE-24855—LIONEL HAMPTON O.  
*For You My Love*
- DE-46214—FOGGY RIVER BOYS  
*I'm So Lonesome I Could Cry*
- ME-5371—EDDY HOWARD O.  
*Daddy's Little Girl*
- MG-10627—JOHNNY BOND O.  
*Music, Music, Music*
- VI-20-3685—BRADFORD-ROMANO  
*Chattanooga Shoe Shine Boy*
- VI-20-3688—RALPH FLANAGAN ORCH.  
*You're Always There*
- VI-21-0167—PEE WEE KING  
*When They Play That Old Mississippi River Waltz*
- 6—THERE'S NO TOMORROW** 57.3 56.4
- CO-38636—HUGO WINTERHALTER O.  
*When The Wind Was Green*
- CO-38637—DORIS DAY  
*Game Of Broken Hearts*
- DE-24782—CARL RAVAZZA  
*Vieni Su*
- HA-1078—ALAN DALE
- LO-554—CHARLIE SPIVAK
- VI-20-3583—TONY MARTIN  
*A Thousand Violins*
- 7—DADDY'S LITTLE GIRL** 54.9 54.1
- CA-850—SKITCH HENDERSON  
*Chattanooga Shoe Shine Boy*
- CO-38711—DICK JURGENS  
*We'll Build A Bungalow*
- CO-20670—RAY SMITH  
*Unfaithful One*
- CR-60158—BOB EBERLY  
*With My Eyes Wide Open I'm Dreaming*
- DE-24872—MILLS BROTHERS  
*If I Live To Be A Hundred*
- LO-602—HENRY JEROME O.
- ME-5371—EDDY HOWARD  
*Rag Mop*
- RA-80088—DICK TODD
- VI-20-3550—PHIL REGAN  
*Oh Eleanor*
- MG-10658—JOHNNY DESMOND  
*Dream A Little Longer*
- 8—IT ISN'T FAIR** 48.3 52.6
- CA-860—BENNY GOODMAN O.  
*You're Always There*
- CO-38735—LES BROWN O.  
*Solid As A Rock*
- CR-60156—BILL HARRINGTON  
*High On The Eiffel Tower*
- DE-24895—JOE MARINE  
*Cry Of The Wild Goose*
- GM-943—RAY DOREY  
*Too Many Kisses*
- HAP-105—JOEY NASH  
*If I Forget You*
- KI-15034—FREDDY MILLER O.
- ME-5382—RICHARD HAYES  
*Thunder In My Heart*
- ME-6290—DINAH WASHINGTON
- MG-10637—BILL FARRELL  
*Bamboo*
- VI-20-3609—My Lily & My Rose
- 9—CRY OF THE WILD GOOSE** 48.2 63.9
- CA-40280—TENNESSEE ERNIE
- DE-24755—TERRY GILKYSON  
*Oh Brandy Leave Me Alone*
- DE-24895—MARINE-WARING  
*It Isn't Fair*
- DE-46220—MERVIN SHINER  
*Dust*
- ME-5363—FRANKIE LAINE  
*Black Lace*
- MG-10651—ART MOONEY O.  
*The Flying Dutchman*
- 10—DEARIE** 36.7 37.6
- CA-858—STAFFORD-MacRAE  
*Monday, Tuesday, Wednesday*
- DE-24873—MERMAN-BOLGER  
*I Said My Pajamas*
- CO-38717—MARJORIE HUGHES  
*Ho-Hum, It's Spring*

- Mar. 25 Mar. 18
- DE-24899—GUY LOMBARDO & My Lily & My Rose
- LO-609—GEORGE TOWNE O.  
*Chattanooga Shoe Shine Boy*
- VI-20-3696—KIRK-WARREN  
*Just A Girl That Men Forget*
- MG-10654—MARY ELLEN  
*Candy And Cake*
- 11—THIRD MAN THEME** 34.1 22.4
- CA-820—ALVINO REY  
*Steel Guitar Rag*
- CO-38706—HUGO WINTERHALTER  
*Come Into My Heart*
- CO-38665—CAFE VIENNA QUARTET  
*Cafe Mozart Waltz*
- CR-60159—OWEN BRADLEY  
*Cafe Mozart Waltz*
- DE-24908—ETHEL SMITH  
*Cafe Mozart Waltz*
- DE-46218—HANK GARLAND  
*Lowdown Billy*
- DE-24839—GUY LOMBARDO O.  
*Cafe Mozart Waltz*
- DE-24916—ERNST NASAR  
*Cafe Mozart Waltz*
- LO-536—ANTON KARAS  
*Cafe Mozart Waltz*
- ME-5373—HERMAN STACHOW  
*Under The Linden Tree*
- VI-20-3698—IRVING FIELDS' TRIO  
*Poet And Peasant Rumbature*
- VI-20-3611—IRVING FIELDS' TRIO  
*The Wedding Samba*
- VI-20-3709—RAY MCKINLEY O.  
*I Don't Wanna Be Kissed*
- 12—CANDY AND CAKE** 31.4 25.1
- CO-38721—ARTHUR GODFREY  
*Dear Old Girl*
- DE-24943—EVELYN KNIGHT  
*A Woman Likes To Be Told*
- VI-20-3681—MINDY CARSON  
*My Foolish Heart*
- MG-10654—MARY ELLEN  
*Dearie*
- 13—ENJOY YOURSELF** 30.6 20.0
- CO-38709—DORIS DAY  
*I Said My Pajamas*
- DE-24825—GUY LOMBARDO O.  
*Rain Or Shine*
- ME-5361—LOUIS PRIMA O.  
*I Ain't Gonna Take It*
- VI-20-3375—TOMMY DORSEY  
*She's A Home Girl*
- 14—PETER COTTONTAIL** 23.2 7.4
- CO-38750—GENE AUTRY  
*Funny Little Bunny*
- DE-24951—GUY LOMBARDO  
*If You Smile At The Sun*
- DE-46221—MERVIN SHINER  
*Floppy*
- MG-5397—TWO TON BAKER  
*Fuzzy Wuzzy Was A Bear*
- 15—DEAR HEARTS AND GENTLE PEOPLE** 22.5 23.9
- CA-57-777—GORDON MacRAE  
*Mule Train*
- CA-57-757—BENNY STRONG O.  
*You're The One*
- CA-57-40260—EDDIE KIRK  
*Careless Kisses*
- CO-39605—DINAH SHORE  
*Speak A Word Of Love*
- DE-24794—HANNON-RYAN  
*There's A Broken Heart, Etc.*
- DE-24798—BING CROSBY  
*Mule Train*
- LO-558—BUDDY GRECO  
*Fiesta In Old Mexico*
- ME-5336—PATTI PAGE  
*The Game Of Broken Hearts*
- VI-20-3596—DENNIS DAY  
*I Must Have Done Something Wonderful*
- 16—QUICKSILVER** 20.6 15.5
- CO-38638—DORIS DAY  
*Crocodile Tears*
- DE-24827—CROSBY-ANDREWS SISTERS  
*Have I Told You Lately, Etc.*
- VI-21-0157—ROSALIE ALLEN-ELTON BRITT
- 17—JOHNSON RAG** 17.6 16.4
- CA-57-735—ALVINO REY O.  
*Four Leaf Clover*
- CO-38649—J. DORSEY O.  
*Charley, My Boy*
- DE-24819—RUSS MORGAN O.  
*Where Are You, Blue Eyes?*
- DE-25442—RUSS MORGAN O.  
*China Doll Parade*
- HA-1088—PEARL BAILEY

- Mar. 25 Mar. 18
- LO-501—JACK TETER TRIO  
*Bock Of The Yards*
- MG-10589—GLEN MOORE
- RO-207—HOYLMAN QUARTET
- VI-20-3604—CLAUDE THORNHILL O.  
*Iowa Indian Song*
- 18—BAMBOO** 16.1 26.2
- CA-859—RAY ANTHONY O.  
*Count Every Star*
- DE-24894—JERRY GRAY O.  
*One! Two! Three!*
- MG-10637—BILL FARRELL  
*It Isn't Fair*
- VI-20-3627—VAUGHN MONROE O.  
*A Little Golden Cross*
- 19—MY FOOLISH HEART** 15.8 26.1
- CO-38697—HUGO WINTERHALTER O.  
*Leave It To Love*
- DE-24830—GORDEN JENKINS ORCH.  
*Don't Do Something To Someone Else*
- ME-5362—RICHARD HAYES  
*The Flying Dutchman*
- MG-10623—BILLY ECKSTINE  
*Sure Thing*
- VI-20-3681—MINDY CARSON  
*Candy And Cake*
- 20—SENTIMENTAL ME** 14.5 6.1
- CR-60140—AMES BROS.  
*Rag Mop*
- DE-24904—RUSS MORGAN  
*Copper Canyon*
- ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY
- 21—GO TO SLEEP, GO TO SLEEP** 14.4 2.2
- 22—C'EST SI BON** 10.3 —
- 23—WITH MY EYES WIDE OPEN I'M DREAMING** 8.2 11.4
- 24—GOD'S COUNTRY** 7.9 12.2
- 25—COPPER CANYON** 7.6 2.5
- 26—BIBBIDI-BOBBIDI-BOO** 7.2 11.9
- 27—BIG MOVIE SHOW IN THE SKY** 7.1 6.9
- 28—BEYOND THE SUNSET** 6.6 3.9
- 29—IT'S NICE TO HAVE A MAN AROUND THE HOUSE** 5.3 11.3
- 30—YODEL BLUES** 5.2 4.1
- 31—SITTING BY THE WINDOW** 5.1 10.4
- 32—I CAN DREAM, CAN'T I?** 4.6 5.4
- 33—THE WEDDING SAMBA** 4.5 17.0
- 34—MARTA** 4.3 6.4
- 35—MONDAY, TUESDAY, WEDNESDAY** 3.9 10.5
- 36—SPAGHETTI RAG** 3.4 —
- 37—DID ANYONE EVER TELL YOU, MRS. MURPHY?** 3.2 7.5
- 38—BROKEN DOWN MERRY-GO-ROUND** 2.9 2.9
- 39—SATAN WEARS A SATIN GOWN** 1.6 —
- 40—WANDERIN'** 1.5 —
- 41—OLD MASTER PAINTER** 1.3 9.3
- 42—WE'LL BUILD A BUNGALOW** 1.2 5.3

# SENATE HEARINGS ON 7½c COIN

## New Bills Create Favorable Reaction. Hearings Recessed, Subject To New Hearings Soon. Mehren Predicts Coinage This Year.

WASHINGTON, D. C.—Ed Mehren, chairman of the American Institute for Intermediate Coinage, led the fight for the minting of 7½c and 2½c coins before the Senate Coinage Sub-committee of the Banking and Currency Committee on Tuesday and Wednesday, March 21 and 22.

In a stirring appeal that outlined the history of coinage and the necessity of intermediate coins, Mehren, spoke before the committee for quite a while. During his talk, he listed names of a number of substantial business men and economists who had studied the conditions of the economy of the country, and were heartily in agreement with the proposed bill.

In addition to verbal testimony, letters and wires were put into the records. These written statements were, in addition to those sent in by the coin machine industry, from Drug Chains, Bank presidents, Soft Drink manufacturers, National Council of Women of the United States, etc. Verbal testimony included members of the above industries, as well as individual consumers.

The music machine operators cause was presented in person by Edward H. Renner, general manager of the Northern Virginia Music Company, Alexandria, Va. In his testimony, Renner stated:

*"At the present time we employ 6 people. Some years ago we employed 9 people, chiefly service men. But we have been forced to drop 3 from our payroll because the costs of labor and equipment have been rising at a rate faster than our ability to meet them at the five cent rate to which the coin machine industry is locked at the present time.*

*"From time to time, some operators have tried to meet this situation by raising the rate to ten cents, but in every case the public refused to drop a dime instead of a nickel. I firmly believe the public will drop a seven-and-a-half cent coin in the music boxes of the nation, which would permit the operators to operate at a fair profit, employ more personnel for improved service and give American listeners musical enjoyment at a fair price.*

*"Let me give you some figures. Before the war, so-called juke boxes cost around \$440. Today the same type of machines range in cost from \$995 to \$1,100. And in our competitive industry, the obsolescence factor is very high. The phonograph records which were formerly wholesaled to us at 21c today cost us 49c. Our labor costs have more than doubled. Our city licenses which used to cost us \$2.50 per machine, today, in 1950, cost us \$10. And we are supposed to meet these rising costs with the same nickel in 1950 which met them adequately in 1940!*

*"Frankly, if there were any chance*

*of prices and costs dropping in the foreseeable future, I would not be interested in the minting of a new coin. But there is no relief in sight except the 7½c coin which you are considering today. Whatever expense and trouble is involved in the reconversion of our coin machines to receive the new coin will be more than offset by the benefits to be gained."*

Renner concluded his testimony with the statement *"The music machine operators of America join me in this plea for economic liberation. At the annual convention of the Music Operators of America held in Chicago March 7, the proposal to mint the 2½c and 7½c coins was unanimously approved."*

A letter from John Haddock, president of AMI, Inc., phono manufacturers, was entered into the records. Haddock pointed out the manufacturer's price problem, which in turn squeezed the operator between increased costs and fixed pre-war selling price.

The hearings were recessed by Chairman Senator Glenn H. Taylor, subject to a call for new hearings.

Mehren, in a phone conversation with *The Cash Box*, stated that he was more than happy over the hearings, and predicted the minting of the new coins this year. *"The tremendous amount of letters and wires, plus the appearance of favorable witnesses indicate that we are way past the talking stage, and that it is now a 'full sized movement'. However, now is the time when we must prepare our forces for a concluding overwhelming blow. The strenuous efforts we've made has cost considerable money. We must get together the money for our next move, and we can accomplish this with the addition of members to our American Institute for Intermediate Coinage, plus straight contributions from interested parties. And the music machine industry must do its share."*

### Coin Operated Sun-Heat Machine Developed By General Electric

CLEVELAND, O.—General Electric's Lamp Department, this city, announced a coin operated sun-heat machine has been developed by its engineers.

Coin operated machine has a timer and a tape for measuring the proper exposure distance from the lamps. Illuminating engineers of the firm point out that the effectiveness of a sunlamp is greatly increased when it is used in conjunction with a heat lamp.

General Electric visualized the application of these machines in hotel rooms, doctors' and dentists' waiting rooms, beauty shops' lounges, railroad and bus terminals, as well as other locations.

## April 4 Final Day For ACMMA Show Booths



HERB JONES

CHICAGO—Herb Jones, president of ACMMA (American Coin Machine Manufacturers Assn.), released the news today that the forthcoming show which will be held in this city at the Sherman Hotel, May 22, 23 and 24, is already over 90% sold out as far as booths are concerned and that, further, April 4 is the final day when

manufacturers can get in reservations for booths at the ACMMA show.

Jones urged all manufacturers who haven't as yet arranged for their booth to immediately do so.

"There are only a very few booths left at this time," he stated, "and these will be gone very shortly. We want the manufacturers to know that the final closing day for all booths for the ACMMA show directory will be Tuesday, April 4, 1950."

Jones also advised that the most varied line of equipment in the history of any coin machine show will be seen at the May show. He stated that the ops will be able to see arcade machines, phonos, one-balls, consoles, bells, shuffle games, shuffleboards, counter games, vending machines of all kinds, as well as other equipment covering every classification known in the coin operated machine field.

"It's going to be a great show," he said, "and, therefore, those manufacturers who haven't yet made their reservation for both space are urged to do so immediately. There are only a few booths left and the final closing day for booth reservations is Tuesday, April 4, 1950."

## R. F. Jones Organization Stresses Service To Its Customers



R. F. JONES

SAN FRANCISCO, CALIF.—Without any doubt one of the greatest reasons for the outstanding success of the R. F. Jones Company in this city, is the fact that service has been made its keyword in dealings with all ops in this area.

R. F. Jones has seen to it that his entire staff here, and it's a very large one, places service to the customers of the firm ahead of everything else.

The men in the Jones' organization here are well known to the ops in the northern California area. They

have, ever since the inception of this firm here, made it their business to satisfy the wants of everyone of their operator customers in such fashion that operators want to return again and again.

Their outstanding line of amusement games and phonos has proved one of the best in sales in this area. Yet, it isn't the equipment which the firm features, as much as it is the way they sell to the operators in this area, that has won them so great a following.

They have made it their business, all the way down the line from R. F. Jones to the lowliest of employees, to get behind each sale and to greet each customer pleasantly, be happy and warm in their greeting, and to help the customer with suggestions which come along from other ops in the territory.

"There is no doubt," as one noted op here stated, "that the R. F. Jones Company and all the men who make it so outstanding, will continue its sales leadership for as long as it maintains this policy of service being the keyword in all dealings with the operators in this part of the country."

**Strike it rich**

# SHUFFLE-LANE

## Shuffleboard-Game

**SHUFFLEBOARD'S BIGGEST NAME GIVES YOU... THE WORLD'S FINEST SHUFFLE-GAME**

### A Dozen Striking Features

- 1 Two money-making models Deluxe 8' size, Super Deluxe 9'6" size.
- 2 Automatic scoring—scores just like bowling—strikes, spares, doubles, turkeys, splits, railroads.
- 3 10 Frames—12 when a strike is scored in the last frame—exactly like bowling.
- 4 Real gutters simulate actual bowling conditions.
- 5 Raised playfield permits real shuffleboard technique.
- 6 Wate released at start of game—lacked in at finish.
- 7 Gravity return—quickly and surely returns wate after each shot.
- 8 Built-in device keeps returning wate fram bouncing out anta floor.
- 9 Mechanism drawer anside af cabinet brings score control mechanism into full view foreasy servicing.
- 10 Scoreboard mechanism easily accessible from rear af scoreboard.
- 11 Leveling device an each leg—easily adjustable.
- 12 Legal anywhere.

Here is the secret af simplified repairs and maintenance—handy mechanism drawer slides aut—brings entire score cantral mechanism into full view far easy servicing.

**SHUFFLE-LANE**  
has the Thrill and Skill of  
Shuffleboard and Bowling

Product of  
**ROCK-OLA MFG. CORPORATION**  
800 N. Kedzie Ave., Chicago 51, Illinois

Let Us Show You How to Make Big MONEY

Fill in this COUPON and MAIL IT TODAY

**STANDARD SHUFFLEBOARD LEAGUE INC.**  
CHICAGO 51, ILLINOIS  
3200 W. CHICAGO AVE.  
I am interested in striking it rich, and would like full details on shuffle-lane.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

## Advance Automatic Sales Sets New Sales Marks



LOU WOLCHER

SAN FRANCISCO, CALIF.—Probably the oldest and best known of the firms in Northern California is the Advance Automatic Sales Company, this city, headed by Louis E. Wolcher, who is well known to the operators here and all over the country.

This past year has seen Advance Automatic Sales set new sales marks over all the other many years it has been in business, with the new equipment the firm feature.

J. E. Cox, sales manager of the firm, reported that never before have they been as flooded with orders for the many manufacturers' equipment they represent as they have been these past months.

It seems, according to Cox, that the ops have discovered, by actual location tests, that the equipment which Advance Automatic Sales offers them is not only the finest obtainable, but,

that it is also the most profitable equipment.

The firm has always been extremely progressive and has been among the very first to switch over to new lines of equipment, almost seeming to sense the trend far in advance.

This past year, tho, it just caught on so fast and proved to the ops in this area that the games they were handling were so far ahead of anything else, that the volume of sales were setting new sales records for the firm.

### Badger Export Mgr. Traveling Thru S.A.

LOS ANGELES, CALIF.—“South America, take it away.”

This seems to be the slogan these days at Badger Sales Company, where W. R. Happel Jr. revealed that Joseph S. Duarte, Export Manager for the firm, was now on the neighboring continent for an extensive sales trip of vending equipment, amusement games and music.

Included on the Duarte itinerary are the cities of San Salvador in El Salvador, San Jose in Costa Rica, Panama City in Panama, Caracas and Maracaibo in Venezuela, with numerous other South American cities to follow.

Long known as a leader on the West Coast in trading with the Latin republics, Happel reaffirmed the Badger policy of building up a maximum export business for the coming year.

### Keeney Shows New “Penny Pack Inserter” At NATD Show

CHICAGO — The new Keeney “Penny Pack Inserter,” which is said to be of unusual interest goes on exhibit at the National Association of Tobacco Distributors' convention, Palmer House, Chicago, March 27-30.

Unit is electrically operated and consists of a coin hopper with revolving flat bottom which throws coins centrifugally into a channel, whereupon the coins line up in orderly single, double, or triple file, and are then injected thru the cellophane outer wrapper into the pack. It is only necessary to push the package against a plunger. The machine does all the rest at an incredibly high speed. A feature that attracts attention is the fact that the mechanism operates only during the actual loading operation. This eliminates a considerable amount of noise which would otherwise occur if the mechanism were to operate continuously. There are no foot pedals and the machine is streamlined. Size at base is 14 inches square, height nine inches. Unit has handle for portability.

The coin hopper carries an extra supply of coins, is tiltable to actuate pennies, eliminating necessity of stirring hopper by hand. Unit replaces considerable hand labor and saves time. The Keeney “Penny Pack Inserter” will be seen at Booths 96 and 97, N.A.T.D. Convention, Palmer House, March 27-30.

### Golden Gate Nov. Co. Builds Good Will

SAN FRANCISCO, CALIF.—Al and Chick Roberts, along with Maurice Pollard, who have formed the Golden Gate Novelty Company here, taking over the former Al Armos' showrooms and offices, are building their firm on good will.

Both Al and Chick have had much experience building up large organizations. They were chief helpers of their dad, Wolf Roberts, in Denver and were responsible to an extent for the growth and development of that organization.

They are planning, they report, to do the very same here. “Build up on the good will of the operators,” is their slogan.

Maurice Pollard who has had many years of experience in this territory, reports that it's already beginning to prove itself with more and more of the ops turning to the firm for all their wants.

The Roberts brothers have won over many skeptical ops here and have helped them to prosper.

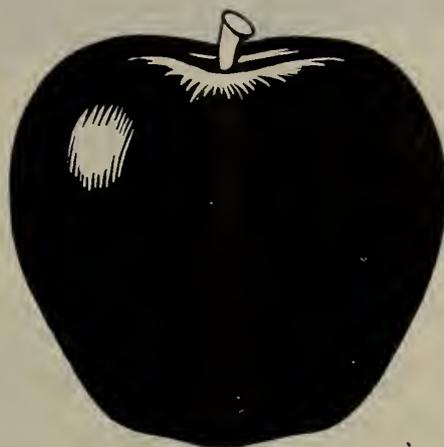
They have offered ops the sort of cooperation which makes for closer relationships and which wins operators greater profits.

“We hope,” the Roberts boys testify, “to make this area Golden Gate Novelty conscious. We feel sure that the results which we have already shown to the operators with every type of machine which we have sold them is winning greater friendship.”

Their policy, they reiterate, is to continue to build good will by helping everyone of the ops in this area to enjoy a better business with more assured profits.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

*In 1666, the Law of Gravitation  
was suggested to Sir Isaac Newton by the fall of an apple  
in his garden in Woolsthorpe, England.*



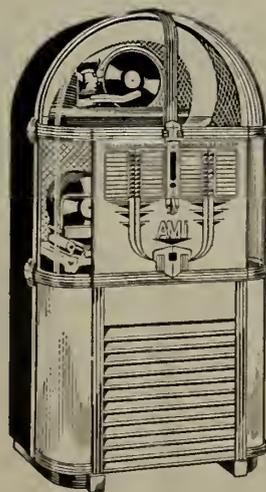
# Gravity!

Gravity doesn't change with temperature or geography or time — it is one force on this earth that is always constant and unvarying. *The AMI tone arm and needle ride the record grooves by gravity!*

**AMI MODEL "C" HAS:**

**Single Tone Arm, Single Needle, Horizontal Turntable, GRAVITY RIDE**

**AMi**  
*Incorporated*



*General Offices and Factory:*

1500 Union Ave., S. E.,  
Grand Rapids 2, Mich.

*Sales Office:*

127 N. Dearborn St.,  
Chicago 2, Ill.

# FANTASTIC COLLECTIONS! PHENOMENAL ORDERS!

GOTTLIEB'S

## BOWLETTE



**THRILLS OF BOWLING!  
SUSPENSE OF BOWLING  
SCORING —**

*All Built into a Game  
that "GOES" ANYWHERE  
— Is Welcome  
EVERYWHERE!*

**SMOOTH - QUIET  
FAST PLAY!**

**ORDER FROM YOUR  
DISTRIBUTOR  
TODAY!**

**ONLY 63" LONG - 65" HIGH —  
20" WIDE!**

**Assures Big-Location Earning  
Power in Small Space!**

ACTUAL STANDING LIGHTED PINS!  
STRIKES — DOUBLES — TURKEYS  
RAILROADS — SPARES — ETC. !  
FULL GAME — 10 FRAMES!  
FAST PLAY! Average game requires only  
2 minutes!  
AUTOMATIC PUCK RETURN  
PUCK LOCKED IN AT END OF PLAY  
COMFORTABLE TABLE HEIGHT — encour-  
ages extended play!

**PLUS  
GOTTLIEB'S FAMOUS  
TROUBLE-FREE MECHANISM!**

*D. Gottlieb & Co.*  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

### PROFIT with KEENEY'S

ABC BOWLER • TEN PINS • PYRAMID • PIN BOY  
(Electric Bell)  
• ELECTRIC CIGARETTE VENDOR •  
**J. H. KEENEY & CO., INC.**  
2600 W. FIFTIETH STREET CHICAGO 32, ILLINOIS

## Bally Sets Dates For April And May "School For Servicemen"

**May Sessions To Take Place During Week Of  
ACMMA Convention**

CHICAGO — Bally Manufacturing Company, this city, announced this week that it had set the dates for its service school at the factory for the months of April and May.

The April session for operators and their servicemen will be held during the third week of the month, instead of the second week. The dates are Monday, April 17 (one-ball games); Tuesday, April 18 (console games); and Wednesday, April 19 (shuffle games).

The service school for the month of May has been set to coincide with attendance of the operators and their servicemen at the exhibit and convention of American Coin Machine Manufacturers Association, all-indus-

try coin machine show, which takes place on May 22, 23 and 24 at the Hotel Sherman.

Bob Breither, Bally engineer in charge of the "School for Servicemen" announced the dates, and stated "The school sessions are usually scheduled earlier in the month. But, because of the large number of operators and servicemen who plan to come to the ACMMA show in May, we are setting that month's school to follow right after the show. The Bally School will take place on May 25, 26 and 27 at the factory. Thursday, May 25 (one-ball games); Friday, May 26 (console games) and Saturday, May 27 (shuffle games)."

Breither announced that all sessions start at 10 A.M. sharp.

★

## GREATEST BARGAIN IN COIN MACHINE HISTORY! Special Subscription Deal To THE CASH BOX

With FREE ADVERTISING PRIVILEGE

... a 40 word classified ad FREE OF CHARGE each week (worth \$3.20 per week) plus subscription—at a cost to you of approximately \$1. per week. ... Your very first ad can bring back your investment, plus a profit.

- 13 WEEKS (1/4 YEAR) . . . \$15.00
- 26 WEEKS (1/2 YEAR) . . . 26.00
- 52 WEEKS (FULL YEAR) . . . 48.00

Select the deal you wish—enclose your check and classified ad. It'll be the best investment you'll ever make.

## THE CASH BOX

The Confidential Weekly of the Coin Machine Industry  
EMPIRE STATE BLDG., NEW YORK 1, N. Y.



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# YOUR DREAM COMES TRUE in

Williams

# Dreamy

**A Real 5-BALL GAME**  
with Greater than Ever Appeal!

- MODERN PLAYFIELD DESIGN—New Layout! Different Action! Faster Play!

- The Original **TILT RESET**  
(Patent Pending)

**Special - When - Lit ROLLOVERS**

- THUMPER BUMPERS
- FLIPPERS
- POINT SCORING
- HIGH SCORING

SEE IT—BUY IT AT  
YOUR DISTRIBUTOR  
NOW!



CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS



## Runyon To Hold "Speed Bowler" Service Classes In N. Y. & N. J.



BARNETT B. SUGERMAN

"While there are no great problems mechanically with 'Speed Bowler' states Sugerman "it is a mechanical instrument, and it is our thought that every bit of knowledge operators or their mechanics pick up now, especially about the new features of the game, will serve them well when the machine is on location. The game is so

fast and such a wonderful money-maker, operators should take every precaution at this time to insure continuous play. Any time lost while they are trying to remedy an unfamiliar problem will cost them money. Those attending these classes will assure themselves of the best possible protection against any such emergencies."

## Wurlitzer Execs At "Safety" Dinner



NORTH TONAWANDA, N. Y.—The Rudolph Wurlitzer Company, this City, leads all New York manufacturing firms in the safety record of its factory, for which they were awarded 3 certificates (story March 25 issue).

Pictured above are the firm's executives at a dinner held by the Associated Industries, who conducted the campaign:

Reading around the table from left foreground are: Daniel J. Goodman, maintenance supt.; Leonard Cummings, wood division supt.; Victor Zuch, organ division supt.; Florian F. Fronczak, safety manager; E. B. MacDonald, personnel manager; Irving O. Vaaler, works manager; R. C. Roling, Wurlitzer president; Morris Bristol, vice president and counsel; R. C. Haimbaugh, vice president and manager of the North Tonawanda plant; Joseph Plewinski, machine shop head; Joseph Bors, electrical assembly head; and Michael Grunsewig, mechanical assembly head.

NEW YORK—With Bally's "Speed Bowler" a sensational success in this area, Barney (Shugy) Sugerman and Abe Green, heads of Runyon Sales Company, decided to hold a service school for the operators in New York and New Jersey who have the games in operation, and others who will have their orders filled as quickly as is possible.

The session in New York will take place Wednesday and Thursday, March 29 and 30; and that in Newark, N. J., on Friday and Saturday, March 31 and April 1.

Lectures and demonstrations will be conducted by Bally's top engineers, Bob Breither and Johnny Rosenberg. Classes on all four days and at the two offices of Runyon will be conducted similarly, starting with sessions from 10 to 12 A.M.; and a question and answer period from 12 to 2 P.M. Another class starts immediately at 2 P.M. and runs to 4 P.M.; question and answer period from 4 to 6 P.M. In between time if any of the "students" (or the "professors") feel the twinge of hunger or thirst, sufficient refreshments will be available.

## THE WORLD'S GREATEST COUNTER GAMES

# MARVEL



SEE YOU AT THE ACMMA SHOW IN MAY

BOOTH 71

## & AMERICAN EAGLE

Both "Marvel" and "American Eagle" come fully equipped with Taken Payout and are available in two models: 1) Non-Coin Operated (Tax Free) 1c or 5c Play and, 2) Coin Operated, 1c or 5c Play.

### "BUDDY"

Features Cigarette or Fruit Reels. Comes fully equipped with Two Cash Boxes (one for location, one for operator) Plus Coin Dividers. Can be had in 1c or 5c or 10c Play.

### "CUB" and "ACE"

"Ace" features Poker Reels and is priced Low. "Cub" features either cigarette or fruit reels. Mightiest mites in the money-making field. Come in 1c or 5c or 10c Play. Order by the dozen.

## WE STOCK PARTS FOR ALL DAVAL GAMES

### WE CONVERT

your Coin Operated "Marvel" and "American Eagle" to Non-Coin Operated (Tax Free) Models.

# COMET INDUSTRIES, INC.

2849 FULLERTON AVE., CHICAGO 47, ILL. (Tel.: Dickens 2-2424)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Are you looking **NEW**  
for something

in a **BOWLING ALLEY?**  
shuffle

If you want the **NEWEST**

If you want the **BEST** then ask

your distributor for **LATEST**  
Chicago Coin's

**Chicago Coin Machine Co.** 1725 Diversey Blvd.  
Chicago 14, Illinois

**We Are  
NOW  
DELIVERING**

The  
**Wurlitzer  
1250**

from our

**NEW QUARTERS**

at

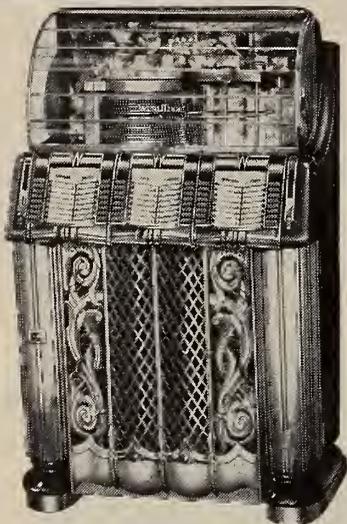
**599 TENTH AVENUE  
NEW YORK 19, N. Y.**

★

**YOUNG DISTRIBUTORS**

• Exclusive Wurlitzer Factory Distributors •

OPERATORS: YOU ARE CORDIALLY INVITED TO ATTEND  
SERVICEMEN: OUR SERVICE SCHOOL CONDUCTED EVERY  
SATURDAY MORNING FROM 10 TO 12.



**EASTERN FLASHES**

Remember back when all an operator had to know was to be sure to make collections on time—never a thought to the mechanical side of a machine (which wasn't necessary). Altho there were plenty of good bell mechanics around at that time, they were specialists. Now, with every machine a maze of wires, speakers, amplifiers, refrigerating units, relays, coils, etc., etc., mechanical knowledge is a necessity. If the operator is ignorant of this phase, he has servicemen who are experts. As the machines became more complex and mechanized, *The Cash Box*, several years ago, suggested that "Schools for Mechanics" be adopted.

What started us off on this topic were the several announcements by coin firms who are holding "Schools for Servicemen." . . . (In Chicago, Bally Manufacturing Company has been conducting classes on all its equipment every month). . . . Barney (Shugy) Sugeran and Abe Green, Runyon Sales Company (who held service schools when the AMI "C" phono was introduced) now announce a series of lectures and demonstrations of Bally's "Speed Bowler" under the supervision of the factory's head engineers, Bob Breither and Johnny Rosenberg. Classes take place in New York, Wednesday and Thursday, March 29 and 30; and at their Newark, N. J., offices on Friday and Saturday, March 31 and April 1. . . . Joe Young, Young Distributing, local distributors for the Wurlitzer phono, has set aside every Saturday morning from 10 to 12 as a school for servicemen and operators, explaining and demonstrating the features of Wurlitzer's new 1250. Henry Slavin, who spent the better part of a week at the Wurlitzer plant at North Tonawanda some time ago, will conduct the classes. . . . And Meyer Parkoff and his mechanical experts conduct classes on the Seeburg phono every Wednesday at some locality within his distributing territory.

\* \* \* \* \*

Frank Mencuri, Exhibit exec, winds up a road trip with a visit to Mike Munves, local distributor for the manufacturing firm. Frank had covered Arcade Owners, Amusement Parks and coin firms in Pittsburgh, Youngstown, Washington and Baltimore, prior to his New York stopoff. From here, he headed back home. While at Munves' he met up with many of his friends. Henry Graf (Sea Side, N. J., arcade owner) and Mrs. Graf tell about how Henry pitched in and helped Mencuri down in Florida during the recent Fair. Frank gets a fine report on the appeal of the firm's two-player Hockey Game on display at Munves', and the low price raised the eyebrows of the men playing it. . . . Jack Rubin back operating music and games, having purchased the route of Five Boro. Jack says its wonderful, but the work is hard. . . . Mendy Mendelson and the Automatic Amusement Machine Operators of New York (AMMONY) set in permanent offices at 496 Tenth Avenue, corner 38th Street. . . . Dave Lowy, Dave Lowy & Company, happy as a lark these days. Keeney's "ABC Bowler" on hand, and ops like it very much, backing up their comments with substantial orders. Dave has become quite an expert player on shuffle games, and operators visiting him are finding it out when they challenge his skill. . . . The popular Barney Schlang of Local 786, IBEW, celebrates his tenth wedding anniversary.

\* \* \* \* \*

Joe Young tells us that several of the local music ops are placing Wurlitzer's 1250 on location featuring all 45 RPM records. . . . Barney (Shugy) Sugeran's lovely daughter, Lorraine, getting married this Saturday night (March 25). Plenty of coinmen will attend, including John Haddock and Jack Mitnick of AMI. Ben Becker and Ed Garvey of Bally also expected. . . . We'll keep on the family picture—Herman Silver, Empire Music, who just returned from Miami, getting ready for his 16 year old daughter, Barbara, to graduate from high school, and is very proud of her brilliance. . . . And did you know that Hymie Koeppel, Koeppel Distributing Company, has a son who'll be graduating from college next year. Sam Koeppel is attending Brooklyn Poly Tech college, one of the foremost engineering colleges in the country. Hymie, with fatherly pride, boasts that the boy has been selected as sports coordinator among local colleges, and in addition writes sports for the college paper as well as being the school's sports correspondent for the Brooklyn Daily Eagle.

\* \* \* \* \*

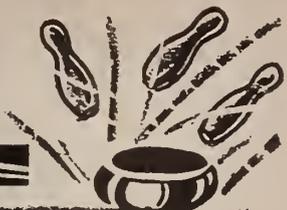
Al Simon, Albert Simon, Inc., eastern sales representative for Chicago Coin Machine Company, spends the week at the factory in Chicago. Probably to steam up added deliveries of the firm's new "Bowling Alley." . . . Sidney A. Levine, vacationing at Miami, expected back this week-end. . . . Hymie Rosenberg, now a native Floridian, visits his friends along conrow. Hymie never looked better, and tells us business is good. He's planning on setting up a state-wide service for shuffleboards. . . . Hymie tells us that Miami known as the "Playground Of The World," is fast becoming the "playground of the coin machine industry"—more people in the coin biz have vacationed there this year than ever before. . . . Rumor has an old line Brooklyn wholesaling firm moving to coinrow (or opening an additional office there).

\* \* \* \* \*

Ed Mehren, chairman of the American Institute for Intermediate Coinage, appeared before the Senate Coinage Sub-committee of the Banking and Currency Committee Tuesday and Wednesday, March 21 and 22, and introduced into testimony the statements of many industries and individuals, as well as presenting many in person, all favoring the minting of 2½c and 7½c coins. Ed Renner, manager of Northern Virginia Music Company, Alexandria, Va., appeared in person and presented a strong plea favoring the new coins. Renner made a great impression on the body. In addition, a letter was introduced as testimony written by John Haddock, president of AMI, Inc. The strongest opposition was presented by Nellie Taylor Ross, Director of the Bureau of the Mint, who claimed the fractional coins would cause difficulties in the making of change. The two day hearings were recessed, subject to the calling of new hearings in the near future.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

# 'EXHIBIT'S' SHUFFLE BOWL



## FOR ALL SHUFFLE BOARD OPERATORS

CONVERT YOUR SHUFFLE BOARDS into immediate **BIG MONEY MAKERS** . . . RIGHT NOW with the smartest and the most **REAL** miniature Bowling performance of today.

STRIKES  
SPARES  
RAILROADS  
SPLITS  
ETC.

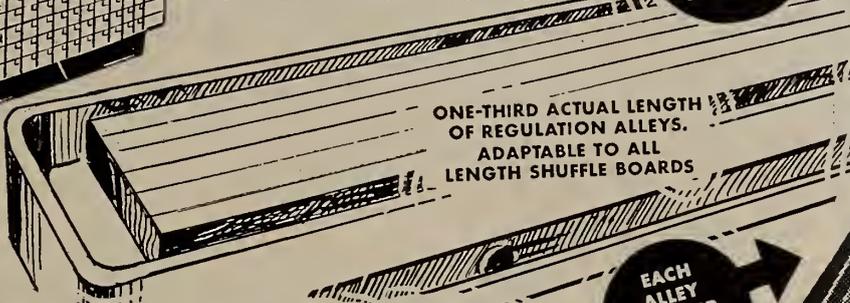
OFFICIAL  
REGULATION  
SCORE  
TAB



**1 to 5 CAN PLAY**  
10c 20c 30c 40c 50c

PLAY  
FRAME  
BY  
FRAME

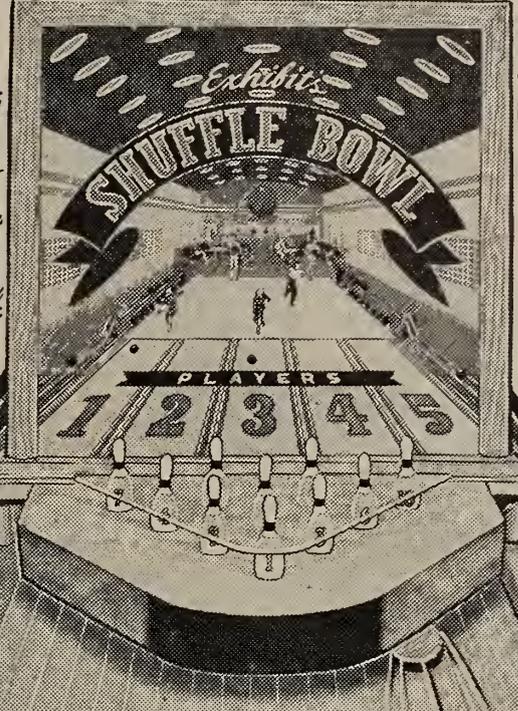
SHUFFLE BOWL	
NAME	
Score	
Roll	
Strike	
Spares	
Ball	
Club	



ONE-THIRD ACTUAL LENGTH OF REGULATION ALLEYS. ADAPTABLE TO ALL LENGTH SHUFFLE BOARDS

EACH ALLEY LITES UP FOR EACH LINE PLAYED

SHUFFLE BOWL  
Miniature Bowling  
ONE THIRD ACTUAL SIZE  
10c A Line  
ONE TO FIVE PLAYERS



AUTOMATIC  
PUCK  
RETURN  
NO  
WAITING

10  
REAL PLASTIC  
ILLUMINATED  
PINS

Here you see EXHIBIT'S 'SHUFFLE BOWL' assembly on your Shuffle Board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a **NEW POPULAR GAME ON YOUR LOCATION** . . . to **EARN BIGGER** and **BETTER** for you than ever before.

AT ALL EXHIBIT DISTRIBUTORS

**EXHIBIT SUPPLY CO.**  
4218-30 W. LAKE STREET • CHICAGO 24, ILL.

## United's "Double Shuffle Alley" An Immediate Click

Hold Service School Every Sat. Morning



BILLY DeSELM

steady weekly profits to the operator. We then held a distributor meet at our offices, and the game met with such approval, that orders were placed for immediate deliveries that should keep our production lines humming for a good long time. However, more interesting to us was the reaction of the operator when the game was placed on display at showrooms thru-out the country. Our distributors have been phoning in that their most optimistic opinions were off by a long shot—and increased those initial orders. From every indication, it appears, at this time, as if we'll break the record established for the sale of our original shuffle game 'Shuffle Alley'."

"Double Shuffle Alley" is described as having all the latest innovations and thrills of "Super Shuffle Alley," plus the "Twin Scoring Feature." One player can play for 10c, two can play at the same time for 20c, with individual scores totaled alternately frame by frame on the lite-up back glass.

United's production line is going day and night, and every effort is being made to take care of the great demand as rapidly as possible, DeSelm stated.

CHICAGO—United Manufacturing Company, this city, started shipping its new shuffle bowling game "Double Shuffle Alley" this week in good quantities.

"Double Shuffle Alley" was first tested thoroughly on location" reported Billy DeSelm, sales manager, "and it proved that with its authentic bowling scoring, it created terrific competitive and lasting appeal, which assures



JOE YOUNG

NEW YORK—Joe Young, Young Distributing, Inc. (local distrib for Wurlitzer phonos), this city, announced that every Saturday morning (10 to 12) will be devoted to a service school for operators and servicemen on the new Wurlitzer 1250.

Invitations have been issued to all of the firm's customers to attend these sessions, and they have been asked that they either bring along or send their servicemen. Classes will be conducted by Henry Slavin, manager of the firm's service department.

When you buy from Runyon

**YOU BUY THE BEST**

AMI  
Model "A" \$445  
AMI  
Model "B" \$545

Machines reconditioned like new in appearance and mechanically  
1/3 Dep., Bal. C. O. D.

We are specialists in the Export of Used Phonographs of All Models

### RUNYON SALES COMPANY

Exclusive AMI Distributors in N.Y. N.J. & Conn.  
593 10th Avenue : 123 W. Runyon Street  
New York 18, N. Y. : Newark 8, N. J.  
L'ongocre 4-1880 : Blgelow 3-8777

RECONDITIONED  
**WURLITZER 1015's**  
**\$229.50**

Add \$5.00 for crating.  
1/3 Deposit, Balance C. O. D. or Sight Draft.  
Write or call for prices on all other Phonographs  
MASON DISTRIBUTING CO.  
184 Paine St. IRVINGTON, N. J.  
Phone: ESsex 5-6458

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

★ Liberal Financing ★ Liberal Financing ★ Liberal Financing ★ Liberal Financing ★

# \$ \$ SAVE with COVEN \$ \$

**BALLY BOWLER**  
\$249.50  
Includes Lite-Up Pin Conversion

**M & T LITE-A-PIN Conversion**  
\$20.00  
**ROYAL PRODUCT KIT . . \$29.75**

**HOLLYCRANE**  
Thoroughly Reconditioned  
\$479.00

LEXINGTON, Conv. F.P. & P.O. . . . . \$329.00  
CITATIONS . . . . . 300.00  
GOLD CUP . . . . . 150.00  
JOCKEY SPECIALS . . . . . 119.00  
SPECIAL ENTRY . . . . . 89.50  
VICTORY DERBY . . . . . 39.50

IT'S THE  
**WURLITZER 1250**  
FOR GREATER PROFITS

Merry	\$64.50	Mardi Gras	\$54.50
Widow	64.50	Summertime	50.00
Thrill	64.50	Circus	49.50
Ali Baba	64.50	Spin Ball	49.50
Alice in	64.50	Banjo	44.50
W'der'l'd	64.50	Shanghai	39.50
Cinderella	64.50	Yanks	39.50
Trade	62.50	Wisconsin	34.50
Winds	62.50	Gold Ball	29.50
Trinidad	54.50		

All Games Completely Reconditioned and Ready for Location.

**Bally SPEED BOWLER**  
Cuts playing time in half.  
Double Earning Power.  
**ORDER NOW!**

**CAN USE**  
Any quantity late 1-Bal's & 5-Bal's. State condition, price first letter.

**COVEN DISTRIBUTING CO.**

3181 ELSTON AVE. Independence 3-2210

Exclusive Distributors for  
Bally Products and  
Wurlitzer Phonographs  
CHICAGO, ILLINOIS

★ Liberal Financing ★ Liberal Financing ★ Liberal Financing ★ Liberal Financing ★



## CHICAGO CHATTER

This past week your editor wandered far from his home grounds—to the West Coast to meet with the Angelenos and bunch in 'Frisco, and enjoy some of the California's much publicized sun shine.

**LOS ANGELES—**  
Tho the sun was shining and the atmosphere temperate, coinmen in Los Angeles were somewhat perturbed. The two bills up in Sacramento were upsetting most of the firms here. These bills had passed thru committee and were ready for floor vote. (Assembly voted 67-3 and 68-2 in favor. Now goes to Senate.) They were based on New York's "Esquirol-Robinson Bill" and possession becomes a very integral part of law enforcement.

However, shuffle games and rebounds and new and used phonos were selling just as speedily as ever. Angelenos were, more or less, anxious to halt the bills, but, also realize that they just had to accept the same sort of judgment as had others thruout the country. The time had at long last arrived when the boys either fought for their rights or else wended into other ways.

Coinbiz, generally, has been making a good comeback here. The shuffle games and rebounds are leading in sales as they are everywhere else. The City of Angels has also gone on a very grand buying spree for the new phonos. Whatever arrives is quickly sold out. Phono distributors are quite pleased and foresee some good years ahead. Vending machines have continued to occupy an important status in the overall sales picture. The big "coke" dispensers are going very well. The future looks very bright for new vendor business. All are hoping prices will come down to a point where sales will be even greater. Manufacturing ingenuity for which California's southern metropolis was famous for many years has somewhat slackened, but, every so often, someone does pop up with something new. A couple of the newer natives believe they have something which will again turn all faces west.

**SAN FRANCISCO—**  
This city has always been one of our favorites. The expression "It's a little New York City with Western picturesqueness and California's beautiful sunshine" fits it perfectly. There's something about this Golden Gate city that always wins over visitors and they look back to the time when they can come back and enjoy it once again. Its hotels, clubs, hustle and bustle—its solidity—and yet, its old cable cars and quaint Chinese influence, as well as its old and firmly established traditions, make San Francisco one city all can be proud of. Its coinmen are just like their city—progressive and solid.

The trade here, too, were all upset over the bills in Sacramento and many coin leaders were at the State Capital attempting to get free play five-balls exempted from these bills. It's a tough fight, but all are hoping for the best. In the meantime all distribs are looking for the factories to ship them more shuffle games, phonos, etc.

**ON THE HOME FRONT—**  
Jerry Haley, Buckley Manufacturing Company, snowed under with orders for the "Buckley Puck" for shuffle games and shuffleboards. Buckley puts pucks up in a handy plastic box (8 to a box), which can be utilized for other uses when emptied. . . . Bruno Kosek of Mid-State so busy trying to catch up on orders pouring in, wishes there were 48 hours to the day, and fourteen days to the week. . . . Phil Rubey bedded with the flu. . . . Bob Tyrell, Rock-Ola, handling a zillion long distance phone calls from the firm's roadmen, who keep calling in continually, while Art Weinand keeps on top of the production line activities to see that the firm's "Shuffle-Lane" game keeps moving out to distributors in good quantities. . . . Plenty of action over at Exhibit. Charlie Pieri just has time to say "hello" before taking off on a ten-day biz trip. Joe Batten, tanned and looking like a million, back home after a two week vacation in Florida—he's sporting some of the most beautiful blisters on his heels (second to those of only DiMaggio), acquired while making the rounds of golf courses—Joe claims "the sand was rough". Frank Mercuri traveling thru the Eastern states, calling on Arcade owners, Amusement Parks, and some of the firm's representatives.

Sam Stern, Williams, smiles happily over the wonderful reception given the company's new five-ball "Dreamy". Games being rushed to distributors as quickly as possible. . . . Henry Strong, O. D. Jennings, reports business going along at a steady pace. . . . Alvin Gottlieb, D. Gottlieb, getting slightly dizzy answering the many phone calls from all over the country, all demanding more equipment. Nate expected back from Florida next week. Sol, just back from the road, turns in a load of orders which will increase activity of the factory (if that is possible—as it is running full blast as it is). . . . Bill (The Shadow) Billheimer, Como, thrilled over his new quarters, which are all set to go in a big way. Bill going at full speed, with orders piling in for the "Hollycrane". He tells us more games were sold during the past month, than at any time in the firm's history. . . . Ted Rubenstein, M & T Sales, nursing a bad cold, but hasn't the time to stay home, what with the terrific demand for "Lite-A-Pin", and the scoreboard production going at full speed. . . . John Conroe, J. H. Keeney, wishes he were twins. He's kept on the go with the NATD convention, production of the "ABC Bowler", and a new game to be announced soon. . . . Larry Cooper, SuperVend exec, announces that Stanley Dumack, formerly of Oshkosh, Wis., is taking over the distribution for Des Moines, Iowa, replacing P & S of Des Moines. Cooper reports that distributors are continually visiting the firm, and they are getting all set for quantity production, which should be coming off the line next month, and thereby they will be able to catch up on the orders which have been piling in. . . . Ed Levin, Chicago Coin, busier than ever, if that's possible, now that Sam Lewis and Sam Wolberg have left for Florida. He states there isn't any let-up in the demands for "Bowling Alley", especially now that the game has the added feature of the plastic pins. Sam Gensburg returned from Florida. Al Simon, Albert Simon, Inc., New York, eastern factory representative, a visitor at the plant. . . . Si Redd, Redd Distributing, Boston, visiting around town. . . . Billy DeSelm, United, states that their new game "Double Shuffle Alley" has made a tremendous hit thruout the country, and now the big problem is to keep deliveries going out fast enough to meet the terrific demand. . . . Bill O'Donnell, Bally, reports that the entire organization is doing nothing but work, work, work,—trying to get enough "Speed Bowlers" out to satisfy, in some manner, the insistent demands of its distributors, jobbers and operators. "The more we ship," he sighs, "the more they want". . . . Ben Coven, Coven Distributing, Bally's distributor here, is one of the firms wishing that the factory was on the scale of Willow Run, so that he could get more games. In addition, Ben reports Wurlitzer's 1250 starting to roll in in good quantities.

# WANTED

## BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

**Give Full Details to . . .**  
**Box No. 150**  
**c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.**

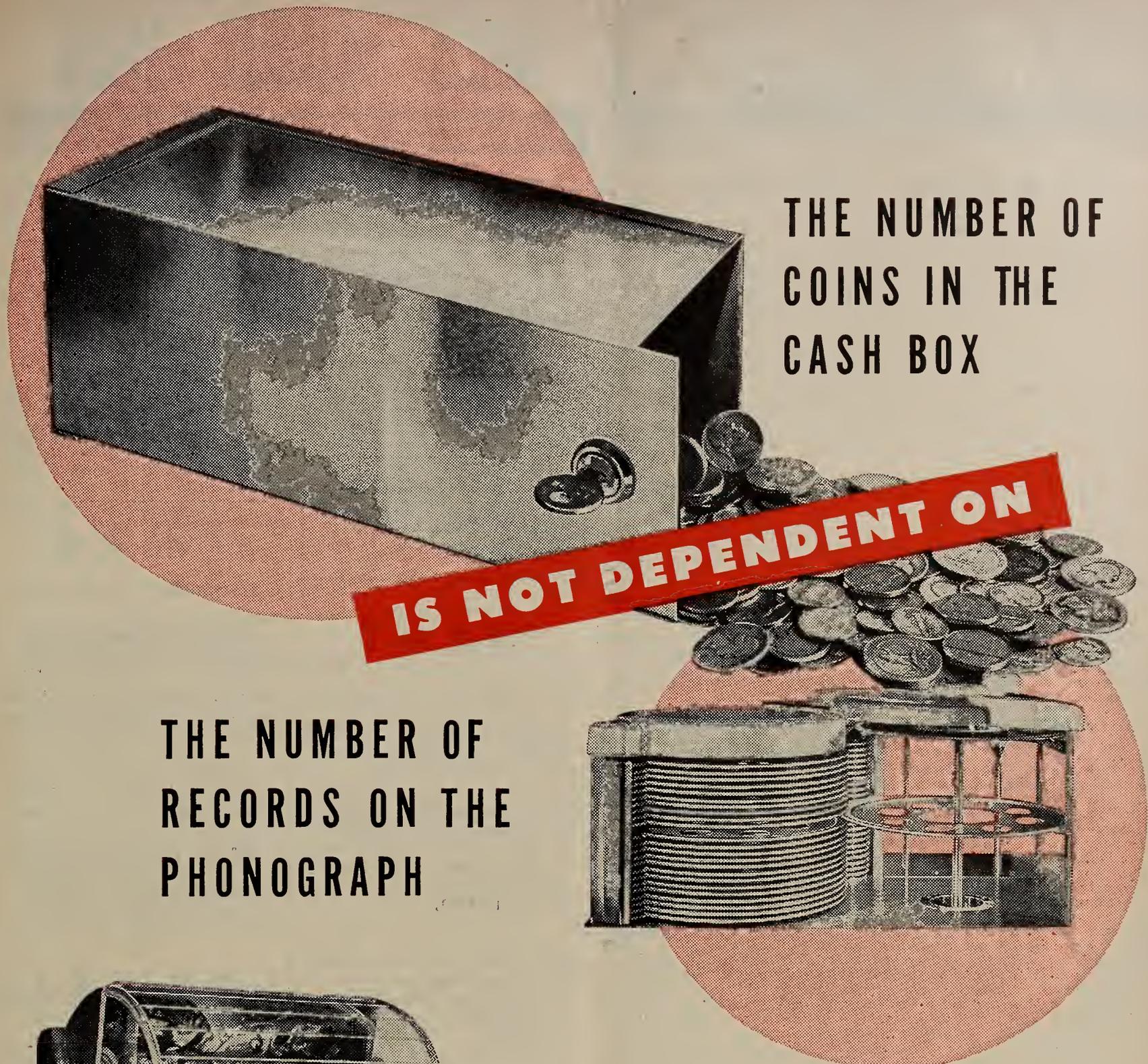
**WANT CITATIONS**

WILL PAY \$200. EA. F.O.B. PHILA.  
Write — Wire — Phone  
**DAVID ROSEN**  
855 NORTH BROAD ST., PHILADELPHIA 23, PA.  
(Phone: STevenson 2903)

**COIN MACHINE MOVIES**

For Regular Ponoroms and Solo-Vues  
**REELS OF 8 AND 6 SUBJECTS**  
Our Films Get The Dimes  
PRICE \$32.50 TO \$38.50 Per Reel

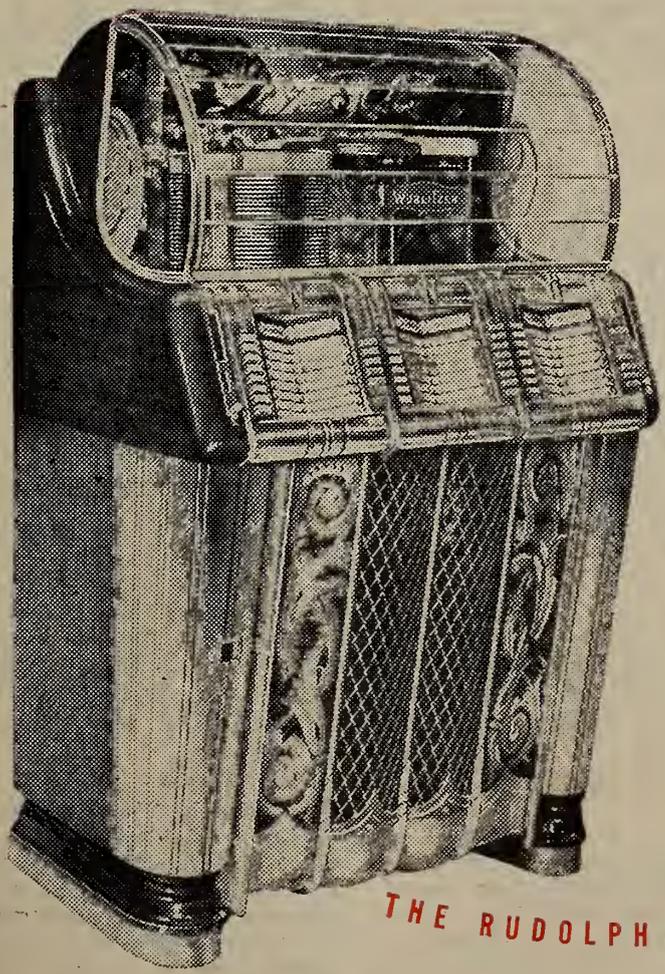
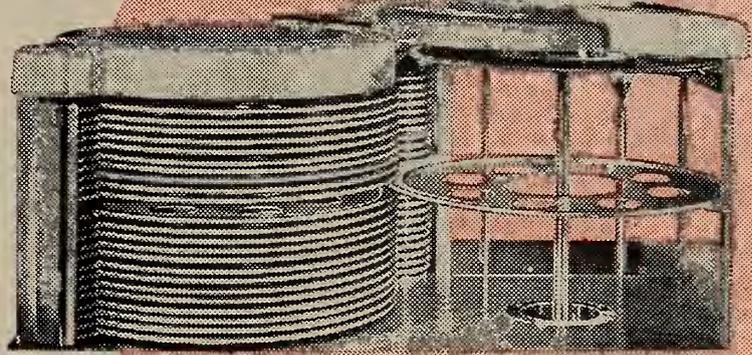
**PHONOFILM**  
3331 No. Knoll Drive Hollywood 28, Cal.



THE NUMBER OF  
COINS IN THE  
CASH BOX

**IS NOT DEPENDENT ON**

THE NUMBER OF  
RECORDS ON THE  
PHONOGRAPH



● Wurlitzer feels that the prime purpose of a phonograph is to make money for the operator. Excessive record costs defeat that purpose. We hold that 48 tunes on 24 records is enough to satisfy the public, enough to stimulate maximum play and, at the same time, keep record costs within reason.

It doesn't follow that two or three times as many selections on the phonograph will produce two or three times more earnings. Playmeters have proven that with 24 selections—75% of the income

comes from 25% to 30% of the records.

The first Wurlitzer Twelve Fiftys to go on location are backing up our beliefs. They're proving that you don't need a box car number of records to fill a big capacity cash box.

**WURLITZER**

*Twelve Fifty*

**Plays 48 Tunes on 24 Records**

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



## CALIFORNIA CLIPPINGS

Bill Gersh spent a week on the L. A. Coin Row with us and nobody, particularly us, isn't well aware that Bill Gersh was here. . . . It was certainly nice to meet up with our boss, face to face, after being with the magazine for almost two years. . . . But we'll admit (and we think Joe Orleck will let it stay in) that we were almost glad to see Bill move on to San Francisco for a few days with Lou Wolcher, George Miller and the other boys before heading back for Chicago by way of Denver, St. Louis, Birmingham and any place else he might decide was a good place to drop in on. . . . Oh, the pace that man can set and us a few years his junior yet. . . . We'd heard about what a whirlwind he was in action, and he tells us that he's slowed down, but another week of it and we'd probably have thrown in the towel. . . . And all strictly business too, that's what was rough about it. . . . Had to twist his arm to partake of a little Old Grandad once in awhile. . . . Ask Charlie Daniels at Paul and Lucille Laymon's, if you don't believe us.

Among the many old friends Bill huddled with on the Row was Al Silberman, who reminisced with him about the old days at Rock-Ola, when Al was considered by some folks to have been bitten by a parking meter. And today almost every city in the country is going for the gizmos by the carload, and Al is concentrating on doing a fine job on SuperVend and other topline vending equipment for the Badger Sales Co. . . . At Southland Distributing Co. Bill cut up a few touches with old sidekicks Al Mendez and Norman Rothschild, whose only worries these days is when does the next load of Wurlitzer 1250s get in. That question was hopefully put to visiting Wurlitzer exec Paul Rauber, who was swinging through the Pacific Coast and western states on a goodwill tour. . . . Lyn Brown had Bill out to Perino's, a very nice spaghetti joint, but if you think our visitor would admit it was as good as Chicago or New York, you don't know our Eastern cousins.

But seriously, Bill Gersh loves Los Angeles and all of California, with plenty of his perpetual optimism for the future of the coin machine business out here. . . . And the boys along the Row, Walter Solomon, Bud Parr, Phil Robinson, Jack Simon, Dannie Jackson, Al Bettelman, W. R. Happel, Mark Jennison, Johnny Hawley, Jack Ryan and all of them, listened close when he talked, admitting that outside of reading The Cash Box there was no better way to find out what's doing and going to be doing all over the country—and CANADA too—than by talking to Bill Gersh. . . . The one man, to quote Bill, that everybody should listen to is the operator. . . . And that's what we did, when Pete Pellegrino commented on the music and games question. . . . With 30 juke boxes to his credit, Pete still says: "Music's great, once you get it paid for, but the only way to do that without getting hurt is to have some amusement games operating too."

Which may explain the concern of many of the boys making a living and sending their kids to school over any serious threat to their livelihood. . . . Bill got a big bang out of seeing some 25-year-old K. O. Fighters still in fine fighting shape, as serviced by Mac Sanders for his miniature golf course locations. . . . And Chicago Coin's "Band Box" really had a debut in this territory via Phil Robinson appearing with it on Bill Anson's new tele-jockey program. . . . After his television debut, Phil rested up by taking wife, sister and brother-in-law, artist Maurice Greenberg, to Palms Springs for a weekend—just like the Hollywood stars do after a tough performance. . . . On the Row: Mrs. Morris Pollard of San Francisco's Golden Gate Novelty Co. . . . Archie Luper from Ventura. . . . M. F. Tillitson of Long Beach. . . . S. W. Ketchersid from San Berdoo and Bill Merrill of Santa Ana.

## MINNEAPOLIS—ST. PAUL, MINN.

You'd never know that March 21st was the first day of Spring in the Twin Cities, or for that matter, in the state of Minnesota. Snow and cold weather prevailing, especially the first day of Spring, with a good-sized snowfall all day. . . . Billy Cohen of the Silent Sales Company, Minneapolis, is smart enough to stay down in Miami until the weather breaks and it gets warm way up here. . . . This weather has been good flu weather, as many operators have been laid low. Charlie Webber of Minneapolis, just getting over the flu after spending several days in bed. . . . Phil Smith of Minneapolis, also down with the flu for a whole week, as was his wife and two children. Phil is back on his feet again; although peaked, he is getting around. . . . Herman Paster of the Mayflower Distributing Company, St. Paul, back at his desk again after several weeks vacation in Miami, Florida. . . . Fritz Eichinger, St. Paul, also returned home after spending a few weeks basking in the sunshine of Miami, Florida.

Millie and Ed Birkemeyer in Minneapolis for a one day visit. Both of them were laid up last week with the flu. . . . R. E. Aherin of LaMoure, N. D., driving into Minneapolis and taking back equipment. . . . Frank Phillips of Winona, also in Minneapolis for the day, picking up his record supply. . . . Ernie Grest of Little Falls, making a special trip into Minneapolis to see the Gottlieb "Bowllette." . . . Stanley Woznak, also from Little Falls, in Minneapolis for the day making the rounds. . . . Walt Thorne of Staples, picking up his record supply, just having returned home from a trip to Chicago, where he spent several days visiting his daughter.

Bill Hanf of the Austin Sales Company, Austin, back on his feet again, having been laid low for a few days with the flu. . . . Mr. and Mrs. H. H. Kreuger of Fairfax, in Minneapolis for the day calling on a few distributors. . . . Mr. and Mrs. Anseeuw of Minnesota, spending the day in Minneapolis and visiting a few distributors. . . . T. J. Fischer of Waconia, also in town for the day. . . . Oscar Schaefer has left Midwest Novelty Company, St. Paul, to go into the dry cleaning business with his father. . . . R. L. Marshman of Walker, in Minneapolis for the week-end.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

## WANT

WANT—Wurlitzer 219 fast steppers. Will pay \$20 in good condition. We pay freight. Write for confirmation. HUGHES ELECTRIC COMPANY, LADOGA, IND. Tel.: 17.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761.

WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—For cash. 1946 Pace DeLuxe Slots. Quote price and condition in letter. CAVALIER COIN MACHINE CO., 19th and CYPRESS AVENUE, VIRGINIA BEACH, VA.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Reliable sober mechanic to locate in Mississippi. Must know music, pins and slots. Write stating full qualifications and references. BOX 643, GREENWOOD, MISSISSIPPI.

WANT—Used, new or surplus stock records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

## FREE

### CLASSIFIED ADVERTISING on SPECIAL SUBSCRIPTION DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

52 WEEKS (Full Year) . . . . \$48.00  
26 WEEKS (½ Year) . . . . 26.00  
13 WEEKS (¼ Year) . . . . 15.00

## THE CASH BOX EMPIRE STATE BLDG. NEW YORK 1, N. Y.

## FOR SALE

FOR SALE—5/25c Challengers—late model \$249.50, original model \$179.50; Victory Derby PO \$39.50; Wurlitzer 1015, clean, \$325. WESTERN DISTRIBUTORS, 1226 S W 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—25 National 918 Candy Machines \$69.50 ea.; 50 U-Needa-Pak Monarch Cigarette Machines, just like new \$59.50; 1 1017 Wurlitzer hideaway \$249.50; 3 AMI Model "A" phonograph \$465 ea.; 4 Brand New Mercury Scales \$69.50 ea.; 2 Bally Big Innings \$239.50 ea.; 1 Quizzer like new \$149.50; 4 Dale Guns late model \$95 ea.; 2 Wilcox-Gay Recordios New \$235 ea.; 10 Seeburg late model Wall-O-Matics wireless \$32.50 ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 4600.

FOR SALE—10 Wurlitzer 1015 \$229.50 ea.; 3 Wurlitzer 1100 \$350 ea.; 2 Wurlitzer 1080 \$229.50 ea. Add \$5 for crating. 1/3 deposit, balance C.O.D. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N. J. Tel.: ESsex 5-6458.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### FOR SALE

FOR SALE—AMI "B" used \$525; AMI "B" new \$575; AMI "A" used \$425. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y. Tel.: CI 6-8939.

FOR SALE—United Shuffle Alley \$199.50; Keeney Pin Boy, like new, \$285; Keeney Ten Pins, new in original crates, write; Rock-Ola Shuffle Lane, new, write; 6 Pitch 'Em & Bat 'Em \$145 ea.; 6 Chicoin Midget Skee-ball \$195 ea. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Bango \$69.50; Beacon \$69.50; Shuffle Skill \$69.50; Dale Gun \$104.50; Chicago Coin Pistol \$114.50; Beacon Pool Table \$225; Shuffle Alley, like new, \$239.50. Trades accepted. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Goalees \$75; Dale Guns \$75; Bing-A-Rolls \$80; Wurlitzer \$750E \$160; Packard Model 7 \$189.50; Shuffleboard Scoring Units that hang on wall \$75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Bally Citations \$250; Bally Reserve Bell \$225; 25c Evans Winter Book (Conv.) \$250; Mills 5c Melon Bell \$125; Mills 25c Melon Bell \$135. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVENUE, BALTIMORE 18, MD.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 326 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—Variety is the spice of Bells. Colorful decals show your Mills Bells have the savory of Extra Awards. Bars in line, Top or Bottom, means winners. Easily installed. Write for price. JERRY'S COIN, 410 N. SYNDICATE STREET, ST. PAUL, MINN.

FOR SALE—147 Seeburg Hideaway, like new, \$295; Victory Wurlitzer, excellent, \$40; Wurlitzer 1080 \$299; 216 Impulse Receivers \$20; Tear Drop Speakers \$12.50; Seeburg. WIL56 Wireless Boxes \$22; Pitch 'Em & Bat 'Em \$135; Strikes 'N Spares \$75. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—1 Rebound Shuffleboard \$50; 1 Jumbo Parade P.O. \$25; 1 25c Mills Glitter Gold \$40; Mills 25c Handload \$40; Mills Cherry Bell 5c \$25; Jennings 50c Club Console \$200; ABT 1c Grn \$30; Seeburg 9800 RC \$60; Seeburg Colonel \$60. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Fifty or more of flipper type pinballs and rolldowns. Will sacrifice. HASTINGS DISTRIBUTING CO., 6100 W. BLUEMOUND ROAD, MILWAUKEE 13, WIS.

FOR SALE—Used electric scoring units for shuffleboards, Genco, Edelco, Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—Wilcox Gay Recordio (Floor Sample) \$175. (250 Records). IDEAL NOVELTY, 2823 LOCUST STREET, ST. LOUIS, MO.

FOR SALE—Two Koffee King vending machines. Floor samples. Never on location. \$375 each. Complete with changers. AUBREY STEMLER, 2667 W. PICO, LOS ANGELES, CALIF. Tel.: DU 86179.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Free Play Games: Bonanza \$12; Major League Baseball \$30; Crossfire \$10; Yanks \$35; Contact \$25; Catalina \$25; Robin Hood \$30; Grand Award \$70; Tucson \$90; Dallas \$90; Blue Skies \$50; Paradise \$40; Saratoga \$50; Sally \$50; Spinball \$25; Humpty Dumpty \$40; Crown Jewels \$40; Big Top \$70; Jack 'N Jill \$45; Screwball \$45; Mardi Gras \$35. ½ Deposit. CATARACT AMUSEMENT COMPANY, 2512 HIGHLAND AVENUE, NIAGARA FALLS, N. Y.

FOR SALE—Chicoin Midget Skee Ball \$165; Chicoin Basketball Champ 135; Bing-A-Roll \$125; United Shuffle Alley \$225; Advance Roll \$25; Pro-Score \$45. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Special Buy! 10 Only—Lyceum Shoe Shine Machines, black or brown \$69.50 each. 1/3 deposit, balance C.O.D. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

FOR SALE—\$19.50 each: Novelty games, without free play: Heavy Hitter, Tennessee, Sunny, Stormy, Thrill, Catalina, Robin Hood, Bubbles, Contact, Bonanza, Tropicana. ½ Deposit. CATARACT AMUSEMENT COMPANY, 252 HIGHLAND AVENUE, NIAGARA FALLS, N. Y.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Music Operators! Save Money! 8" heavy duty Alnico V PM Speaker, 8 ohm voice coil, built expressly for juke box remotes, in attractive wood baffle, tri-colored plastic front, \$9.95 postpaid. Satisfaction guaranteed. BEACON ELECTRONICS, 705 W. MILLS, CHESTON, IOWA.

FOR SALE—Exhibit's Silver Bullets and Shuffle Bowl: Double Double pool game; and Scientific: Jungle Joe. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Five Coronet 400's in excellent condition at \$150 each; one Mills Constellation, 40 selection job, for \$175; Pre-War Seeburg 5c Wall-O-Matics at \$2 each; Wurlitzer # 215 Transmitters at \$2.50 each. VEMCO MUSIC COMPANY, 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Scale model railroad, 10c coin operated. Player has control of switches, red and green stop signal, and speed of train. Beautiful fool-proof cabinet. Wonderful for arcades. Fully tested. \$850. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE—United Shuffle Alley \$189; Chicago Coin Bowling Alley \$229; Bally Shuffle Bowler \$245. AMERICAN VENDING COMPANY, 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y., or 810 5th STREET, MIAMI BEACH, FLA.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Seeburg Hideaways (2) \$35 each; Wurlitzer 800 \$50; Solotone System 4 box hideaway complete \$50. LOGANSPORT NOVELTY COMPANY, 225 13th ST., LOGANSPORT, INDIANA.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—South Louisiana Distributor for Keeney, Universal, Buckley, Aireon—has for sale the following, in A-1 condition and appearance: 5 25c Original Jewel Bells \$120 ea.; 2 5c Original Jewel Bells \$110 ea.; 20 5c and 25c Brown Fronts \$47.50 ea.; 1 Mills Three Bells 5/10/25c like new \$175; 1 5c Bally Hi Boy \$150; 10 A.B.T. Challengers, very clean, all for \$100. Send 1/3 deposit and advise how to ship. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—5 10c Mills '49 Bonus Bells \$125 each; 1 5c Jennings Sun Chief (SF) \$150; 1 25c Jennings Sun Chief (SF) \$165. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

## MISCELLANEOUS

### FREE

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52 WEEKS (Full Year).....	\$48.00
26 WEEKS (½ Year).....	26.00
13 WEEKS (¼ Year).....	15.00

### THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

### How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



#### WURLITZER

P 10	15.00	25.00
P 12	15.00	25.00
312	17.50	29.50
400	17.50	35.00
412	25.00	39.50
412 ILL	19.50	39.50
316	24.50	39.50
416	24.50	39.50
616	39.00	49.50
616 ILL	40.00	46.00
616A	25.00	40.00
716A	25.00	39.50
24	32.50	35.00
600 R	35.00	65.00
600 K	35.00	109.50
500	35.00	59.00
500 A	39.50	59.50
500 K	39.50	59.50
41 (Counter)	24.50	35.00
51 (Counter)	24.50	39.50
61 (Counter)	25.00	39.50
71 (Counter)	29.50	49.50
81 (Counter)	34.50	65.00
700	75.00	99.50
750 M	79.50	109.50
750 E	99.50	160.00
780M Colonial	109.50	129.50
780 E	89.50	99.50
800	84.50	89.50
850	69.50	100.00
950	79.50	100.00
1015	229.50	325.00
1017 Hideaway	229.00	249.50
1100	350.00	399.50
1080	229.50	300.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	4.25	12.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	4.25	7.50
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	3.50	5.00
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
3031 Wall Box	13.50	16.50
3045 Wall Box	14.50	19.50
3020 Wall Box	28.00	39.00
219 Stepper	22.50	23.00
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	3.50	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	2.00	3.50
Bar Brackets	2.00	3.50
305 Impulse Rec	2.5c	10.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	6.50
135 Step Receiver	15.00	29.50
145 Imp. Step Fast	3.50	7.50
150 Impulse Rec	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50

#### WURLITZER (Cont.)

Steel Cab. Speaker	140.00	175.00
580 Speaker	25.00	75.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	3.00	7.50

#### SEEBURG

Model A ILL	19.50	29.50
Model B	19.50	29.50
Model C	19.50	25.00
Model H	14.50	24.50
Rex	34.50	49.50
Model K15	19.50	39.50
Model K20	25.00	39.50
Plaza	25.00	59.50
Royale	25.00	39.00
Regal	35.00	59.00
Regal RC	69.50	89.50
Gem	49.50	59.50
Classic	69.50	89.50
Classic RC	69.50	89.50
Maestro	74.50	89.50
Mayfair	59.50	69.50
Mayfair RC	69.50	89.50
Melody King	49.50	79.50
Crown	49.50	59.50
Crown RC	69.50	79.50
Concert Grand	35.00	60.00
Colonel	35.00	60.00
Colonel RC	59.50	79.50
Concert Master	59.50	79.50
Concert Master RC	59.50	79.50
Cadet	35.00	59.00
Cadet RC	59.50	69.50
Major	35.00	59.00
Major RC	59.50	69.50
Envoy	64.50	79.50
Envoy RC	69.50	79.50
Vogue	59.50	64.50
Vogue RC	59.50	69.50
Casino	49.00	69.50
Casino RC	59.50	79.50
Commander	59.00	64.50
Commander RC	59.50	69.50
Hi Tone 9800	35.00	79.00
Hi Tone 9800 RC	35.00	99.00
Hi Tone 8800	35.00	79.00
Hi Tone 8800 RC	35.00	99.00
Hi Tone 8200	35.00	79.00
Hi Tone 8200 RC	35.00	99.00
146 S ('46)	225.00	249.50
146 M	239.00	279.50
147 S	249.00	299.50
147 M	299.00	335.00
148 S	349.00	379.00
148 M	389.00	399.50
246 Hideaway	224.50	295.00
20 Record '43 Cab	149.50	200.00
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	10.00	19.50
Multi Selector 12 Rec	12.50	35.00
Melody Parade Bar	4.50	
5c Wallomatic Wireless	3.00	8.50
5c Baromatic Wireless	4.50	5.00
5c Wallomatic 3 Wire	3.50	8.95

#### SEEBURG (Cont.)

30 Wire Wall Box	2.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic Wire	5.00	6.95
5, 10, 25c Wallomatic 3 Wire	7.50	17.00
5, 10, 25c Baromatic Wireless	6.95	17.00
5, 10, 25c Wallomatic Wireless	8.50	17.50
Electric Speaker	25.00	29.50
3W2 Wall-o-Matic	29.00	32.50
W1-L56 Wall Box 5c	24.00	25.00
3W5-L56 Wall Box 5, 10, 25c	30.00	59.50
W6-L56-5/10/25 Wireless	39.00	45.00
Tear Drop Speaker	12.50	29.50

#### ROCK-OLA

12 Record	19.50	39.00
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	39.50
Imperial 16	25.00	39.50
Windsor	39.50	60.00
Monarch	39.50	49.50
Std. Dial-A-Tone	69.50	89.50
'40 Super Rockolite	49.50	59.00
Counter '39	19.50	39.50
'39 Standard	35.00	59.00
'39 DeLuxe	35.00	59.50
'40 Master Rockolite	49.50	69.50
'40 Counter	39.50	49.50
'40 Counter with Std.	49.50	54.50
'41 Premier	35.00	79.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	35.00
Modern Tone Column	32.50	40.00
Playmaster & Spectravox	49.50	69.50
Playmaster	49.50	59.50
Playmaster '46	199.50	249.50
Twin 12 Cab Speak	39.00	49.00
Playboy	15.00	30.00
Commando	35.00	50.00
1422 Phono ('46)	149.00	199.50
1424 Phono (Hideaway)	189.50	239.50
1426 Phono ('47)	179.50	275.00
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	15.00	19.50
1530 Wall Box	16.50	21.50
Dial A Tone B&W Box	2.00	3.50
1805 Organ Speaker	24.50	49.00

DeLuxe Jr. Console Rock	50.00	79.50
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#### PACKARD

Pla Mor Wall & Bar Box	12.50	14.50
Manhattan	199.00	250.00
Model 7 Phono	99.50	189.50
Hideaway Model 400	89.50	119.50
Bar Bracket	2.00	3.00
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Poplar Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
Juniper Adaptor	15.00	27.50
Elm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Beech Adaptor	15.00	27.50
Spruce Adaptor	17.50	29.50
Ash Adaptor	15.00	25.00
Walnut Adaptor	17.50	25.00
Lily Adaptor	10.00	12.50
Violet Speaker	10.00	15.00
Orchid Speaker	19.50	27.50
Iris Speaker	21.50	29.50

#### MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	125.00	195.00
Throne of Music	25.00	99.50
Empress	40.00	45.00
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	135.00	195.00
Conv. for Panoram		
Peek	10.00	29.50
Constellation	195.00	259.50

#### AMI

Hi-Boy (302)	49.50	89.50
Singing Towers (201)	39.00	69.50
Streamliner 5, 10, 25	25.00	59.50
Top Flight	25.00	50.00
Singing Towers (301)	39.00	99.50
Model A '46	425.00	465.00
Model B '48	525.00	545.00

#### BUCKLEY

Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	12.50	17.50

#### AIREON

Super DeLuxe ('46)	59.50	109.50
Blonde Bomber	129.50	195.00
Fiesta	119.00	149.50
'47 Hideaway	150.00	195.00
'48 Coronet 400	179.50	295.00
'49 Coronet 500	275.00	299.50
Impresario Speaker	17.50	
Melodeon Speaker	17.50	
Carillon Speaker	22.50	



ABC Bowler	19.50	24.50
Ali Baba	49.50	65.00
Alice	59.50	64.50
Amber	10.00	15.00
Aquacade	89.50	99.50
Arizona	10.00	14.50
Baby Face	60.00	69.50
Baffle Card	10.00	17.50
Ballerina	54.50	59.50
Ballyhoo	24.50	29.50
Band Leader	115.00	129.50
Banjo	29.50	44.50
Barnacle Bill	49.50	89.50
Bermuda	29.50	44.50
Big League	14.50	29.50
Big Time	32.50	39.50
Big Top	74.50	115.00
Black Gold	95.00	119.50
Blue Skies	60.00	69.50
Bonanza	15.00	18.00
Boston	129.50	150.00
Bowling Champ	89.50	104.50
Bowling League	12.50	19.50
Broncho	10.00	19.50
Buccaneer	75.00	89.50
Build Up	39.50	44.50
Buttons & Bows	99.00	112.50
Caribbean	44.50	49.50
Carnival	59.50	69.50
Carolina	64.50	69.50
Carousel	10.00	19.50
Catalina	29.50	35.00
Champion (Chicoin)	109.50	149.50
Chico	55.00	89.50
Cinderella	54.50	64.50
Circus	39.50	49.50

Cleopatra	25.00	44.50
Click	14.50	21.50
College Daze	119.00	129.50
Contact	50.00	59.50
Cover Girl	34.50	84.50
Crazy Ball	49.50	59.50
Cross Line	14.50	25.00
Crossfire	14.50	19.50
Dallas	79.50	94.50
Dew Wa Ditty	39.50	55.00
Double Barrel	10.00	19.50
Double Shuffle	99.50	119.50
Drum Major	25.00	34.50
Dynamite	10.00	12.50
El Paso	74.50	89.50
Fast Ball	7.50	19.50
Fiesta	14.50	27.50
Flamingo	10.00	25.00
Floating Power	79.50	89.50
Flying Trapeze	15.00	17.50
Football	119.50	134.50
Formation	15.00	25.00
Four Diamonds	14.50	19.50
Four Roses	12.50	17.50
Freshie	154.50	169.50
Ginger	10.00	20.00
Gizmo	54.50	60.00
Glamour	24.50	29.50
Gold Ball	19.50	29.50
Gold Mine	12.50	29.50
Golden Gloves	119.50	134.50
Gondola	84.50	99.50
Grand Award	79.50	89.50
Gun Club	14.50	17.50
Harvest Moon	74.50	99.50
Havana	14.50	37.50

CONFIDENTIAL PRICE LIST

FIVE-BALL AMUSEMENT GAMES

(Continued)

Hawaii.....	10.00	19.50	Sea Breeze.....	10.00	17.50
Hi Dive.....	14.50	19.50	Sea Hawk.....	20.00	39.50
Hi-Ride.....	17.50	29.50	Sea Isle.....	14.50	17.50
Hit Parade.....	25.00	49.50	Serenade.....	54.50	64.50
Hold Over.....	10.00	24.50	Shanghai.....	29.50	45.00
Holiday.....	65.00	89.50	Shangri La.....	12.50	15.00
Hollywood.....	14.95	19.50	Sharpshooter.....	100.00	110.00
Honey.....	10.00	30.00	Shooting Stars.....	15.00	22.50
Horoscope.....	12.50	15.00	Short Stop.....	29.50	39.50
Humpty Dumpty.....	32.50	39.50	Show Boat.....	79.50	85.00
Idaho.....	10.00	17.50	Show Girl.....	10.00	17.50
Jack 'N Jill.....	49.50	59.50	Silver Spray.....	14.95	24.50
Jamboree.....	37.50	59.50	Silver Streak.....	14.50	19.50
Jungle.....	12.50	15.00	Singapore.....	27.50	37.50
Kilroy.....	10.00	12.50	Sky Line.....	16.50	29.50
King Arthur.....	149.50	159.50	Sky Ray.....	12.50	19.50
King Cole.....	54.50	65.00	Slap the Jap.....	14.50	19.50
Kismet.....	17.50	32.50	Slugger.....	14.50	19.50
Lady Robin Hood.....	32.50	45.00	Smarty.....	10.00	15.00
Landslide.....	19.50	29.50	Smoky.....	10.00	19.50
Laura.....	10.00	25.00	South Paw.....	15.00	19.50
League Leader.....	10.00	14.95	South Seas.....	10.00	17.50
Leap Year.....	29.50	39.50	Speed Ball.....	14.95	32.50
Liberty.....	10.00	14.50	Speed Demon.....	15.00	29.50
Lightning.....	14.50	29.50	Speedway.....	47.50	50.00
Line Up.....	25.50	29.50	Spellbound.....	10.00	12.50
Lucky Star.....	10.00	15.00	Spinball.....	29.50	49.50
Magic.....	49.50	74.50	Sports.....	19.50	25.00
Maisie.....	15.00	22.50	Sports Parade.....	12.50	15.00
Majors '49.....	65.00	74.50	Spot-A-Card.....	25.00	29.50
Major League Baseball.....	29.50	44.50	Spot Pool.....	12.50	34.50
Manhattan.....	34.50	44.50	Stage Door Canteen.....	10.00	17.50
Mardi Gras.....	39.50	55.00	Stars.....	15.00	19.50
Marines-At-Play.....	12.50	15.00	Star Attraction.....	10.00	19.50
Marjorie.....	14.50	15.00	Stardust.....	34.50	39.50
Maryland.....	99.50	125.00	Starlite.....	10.00	19.50
Mam-selle.....	10.00	29.50	State Fair.....	10.00	22.50
Merry Widow.....	44.50	65.00	Step Up.....	10.00	17.50
Melody.....	25.00	29.50	Stormy.....	29.50	39.50
Metro.....	17.50	27.50	Stratoliner.....	14.50	17.50
Mexico.....	10.00	37.50	Streamliner.....	10.00	14.50
Miami Beach.....	15.95	17.50	Summertime.....	49.50	65.00
Midget Racer.....	10.00	25.00	Sun Beam.....	19.50	35.00
Miss America.....	12.50	27.50	Sunny.....	34.50	44.50
Monicker.....	10.00	17.50	Supercharger.....	15.00	24.50
Monterrey.....	29.50	45.00	Super Hockey.....	89.50	109.50
Moon Glow.....	85.00	94.50	Superliner.....	10.00	15.00
Morocco.....	69.50	79.50	Superscore.....	10.00	20.00
Mystery.....	10.00	20.00	Surf Queens.....	10.00	22.50
Nevada.....	10.00	17.50	Suspense.....	20.00	27.50
Nudgy.....	14.00	22.50	Swanee.....	64.50	69.50
Oh Boy.....	15.00	29.50	Tally Ho.....	14.50	18.00
Oklahoma.....	89.50	115.00	Tampico.....	94.50	99.50
One Two Three.....	64.50	70.00	Target Skill.....	12.50	19.50
Opportunity.....	19.50	25.00	Telecard.....	74.50	79.50
Oscar.....	22.50	30.00	Temptation.....	39.50	49.50
Paradise.....	39.50	59.50	Tennessee.....	39.50	49.50
Phoenix.....	74.50	80.00	Three Feathers.....	110.00	125.00
Pinch Hitter.....	75.00	89.50	Three Musketeers.....	99.50	109.50
Pin Up Girl.....	15.00	29.50	Thrill.....	39.50	64.50
Play Ball.....	15.00	19.50	Topic.....	7.50	17.50
Play Boy.....	12.50	22.50	Tornado.....	24.50	29.50
Playtime.....	134.50	149.50	Torchy.....	10.00	29.50
Progress.....	15.00	25.00	Towers.....	12.50	15.00
Puddin' Head.....	49.50	54.50	Trade Winds.....	39.50	62.50
Rainbow.....	50.00	59.50	Treasure Chest.....	20.00	29.50
Ramona.....	59.50	89.50	Trinidad.....	29.50	54.50
Rancho.....	50.00	69.50	Triple Action.....	39.50	49.50
Ranger.....	10.00	30.00	Tropicana.....	19.50	29.50
Repeater.....	16.50	29.50	Tucson.....	90.00	99.50
Rio.....	10.00	32.50	Tumbleweed.....	164.50	169.50
Riviera.....	14.50	25.00	Utah.....	149.50	164.50
Rocket.....	30.00	37.50	Virginia.....	29.50	55.00
Rondevoo.....	49.50	60.00	Vanities.....	10.00	12.50
Round Up.....	59.50	74.50	Vogue.....	15.00	29.50
St. Louis.....	104.50	119.50	Wagon Wheels.....	12.50	22.50
Sally.....	39.50	55.00	West Wind.....	15.00	20.00
Samba.....	29.50	55.00	Wild Fire.....	19.50	30.00
Saratoga.....	59.50	80.00	Wisconsin.....	29.50	44.50
School Days.....	15.00	17.50	Yankee Doodle.....	15.00	29.50
Score-A-Line.....	20.00	39.50	Yanks.....	34.50	44.50
Screwball.....	49.50	70.00	Zig Zag.....	12.50	17.50

CONFIDENTIAL PRICE LIST

SHUFFLES — REBOUNDS

Bally Shuffle-Bowler.....	199.50	249.50	Genco Bowling League.....	194.50	200.00
California Shuffle Pins.....	119.50	149.50	Genco Glider.....	70.00	125.00
ChiCoin Bango.....	49.00	69.50	Keeney Line Up.....	109.50	125.00
ChiCoin Beacon.....	49.00	69.50	United Shuffle Alley.....	175.00	239.50
ChiCoin Rebound.....	44.50	89.50	United Shuffle Skill.....	57.50	59.50

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

Allite Strikes 'N Spares.....	110.00	149.50	Keeney Anti Aircraft Br.....	15.00	25.00
Boomerang.....	20.00	50.00	Keeney Anti Aircraft BL.....	35.00	65.00
Bally Big Inning.....	175.00	249.50	Keeney Sub Gun.....	44.50	79.50
Bally Bowler.....	165.00	195.00	Keeney Texas Leaguer.....	30.00	45.00
Bally Convoy.....	27.50	100.00	Kirk Night Bomber.....	50.00	109.50
Bally Defender.....	50.00	100.00	Lite League.....	49.50	69.50
Bally Eagle Eye.....	39.50	49.50	Mutoscope Ace Bomber.....	35.00	129.50
Bally Heavy Hitter.....	34.50	50.00	Muto. Atomic Bomber.....	79.50	195.00
Bally King Pin.....	35.00	45.00	Mutoscope Dr Mobile.....	129.50	150.00
Bally Lucky Strike.....	45.00	69.50	Mutoscope Photomatic.....		
Bally Rapid Fire.....	39.50	100.00	(Pre-War).....	159.50	269.50
Bally Sky Battle.....	40.00	100.00	Mutoscope Sky Fighter.....	79.50	100.00
Bally Torpedo.....	25.00	54.50	QT Pool Table.....	219.50	225.00
Bally Undersea Raider.....	69.50	99.50	Quizzer.....	75.00	149.50
Bank Ball.....	59.50	125.00	Rockola Ten Pins LD.....	19.50	39.50
Bowling League.....	35.00	45.00	Rockola Ten Pins HD.....	25.00	49.50
Buckley DeLuxe Dig.....	125.00	149.50	Rockola World Series.....	69.50	95.00
Buckley Treas Is Dig.....	99.50	110.00	Scientific Baseball.....	49.50	75.00
Champion Hockey.....	39.50	69.50	Scientific Basketball.....	59.50	75.00
Chicoin Basketball.....			Scientific Batting Pr.....	59.50	75.00
Champ.....	135.00	195.00	Scientific Pitch 'Em.....	145.00	175.00
Chicoin Goalee.....	75.00	100.00	Seeburg Chicken Sam.....	59.50	95.00
Chicoin Hockey.....	79.50	95.00	Seeburg Shoot the Chute.....	42.50	100.00
Chi Midget Skee.....	165.00	195.00	Skee Barrell Roll.....	25.00	49.50
Chicoin Pistol.....	99.50	149.50	Skill Jump.....	25.00	39.50
Chicoin Roll-A-Score.....	24.50	39.50	Super Torpedo.....	25.00	79.50
Edelco Pool Table.....	109.50	125.00	Supreme Bolascor.....	50.00	95.00
Evans Bat-A-Score.....	224.50	239.50	Supreme Skee Roll.....	39.50	75.00
Evans In the Barrel.....	39.50	52.50	Supreme Skill Roll.....	35.00	69.50
Evans Super Bomber.....	30.00	69.50	Supreme Rocket Buster.....	49.50	109.50
Evans Play Ball.....	50.00	69.50	Tail Gunner.....	30.00	49.50
Evans Ten Strike '46.....	39.50	69.50	Telequiz.....	150.00	175.00
Evans Tommy Gun.....	49.50	85.00	Warner Voice Record.....	49.50	69.50
Exhibit Dale Gun.....	75.00	124.50	Western Baseball '39.....	20.00	35.00
Exhibit Rotary Mdsr.....	200.00	299.50	Western Baseball '40.....	40.00	65.00
Exhibit Silver Bullets.....	169.50	199.50	Whizz.....	17.50	49.50
Exhibit Merchantman.....			Wilcox-Gay Recordio.....	95.00	149.50
Roll Ch Digger.....	75.00	99.50	Williams' All Stars.....	109.50	149.50
Exhibit Vitalizer.....	69.50	95.00	Williams' Box Score.....	49.50	69.50
Genco Bank Roll.....	24.50	65.00	Williams' Star Series.....	185.00	249.50
Genco Play Ball.....	29.50	79.50	Williams' Quarterback.....	150.00	199.50
Groetchen Met. Typer.....	99.50	195.00	Wurlitzer SkeeBall.....	75.00	95.00
Hoop-A-Roll.....	24.50	49.50			
Jack Rabbit.....	50.00	100.00			
Keeney Air Raider.....	69.50	100.00			

CONFIDENTIAL PRICE LIST

ROLL DOWNS

ABC Roll Down.....	37.50	65.00	Hawaii Roll Down.....	10.00	24.50
Arrows.....	17.50	40.00	Hy-Roll.....	50.00	89.50
Auto Roll.....	24.50	49.50	Melody.....	15.00	35.00
Bermuda.....	24.50	35.00	One World.....	40.00	49.50
Big City.....	20.00	25.00	Pro-Score.....	45.00	59.50
Bing-A-Roll.....	80.00	125.00	Singapore.....	10.00	25.00
Bonus Roll.....	25.00	75.00	Sportsman Roll.....	29.50	50.00
Buccaneer.....	49.50	64.50	Super Score.....	35.00	49.50
Champion Roll.....	25.00	39.50	Super Triangle.....	15.00	49.50
Chicoin Roll Down.....	24.50	45.00	Tally Roll.....	17.50	39.50
Genco Advance Roll.....	25.00	59.50	Tri-Score.....	25.00	49.50
Genco Total Roll.....	25.00	54.50	Tin Pan Alley.....	40.00	54.50

CONFIDENTIAL PRICE LIST

CONSOLES

Arrow Bell.....	425.00	450.00	Club House.....	10.00	25.00
Bally Draw Bell 5c.....	79.50	179.50	DeLuxe Club Console.....	469.50	529.00
Bally Draw Bell 25c.....	159.50	224.50	Super DeLuxe Club Console.....	489.50	545.00
Bally DeLuxe Draw Bell 5c.....	169.50	199.50	Double Up.....	239.50	250.00
Bally DeLuxe Draw Bell 25c.....	185.00	269.50	Evans' Challenger.....		
Bangtails '41.....	19.50	49.50	'47 5-25c.....	175.00	249.50
Bangtails '46.....	119.00	175.00	Evans' Races—FP, PO.....	295.00	349.50
Bangtails '47.....	119.00	195.00	Evans' Gal. Dom. '47.....	275.00	299.50
Bangtails '47, Comb.....	165.00	229.50	Fast Time FP.....	25.00	39.50
Bangtails '48.....	229.50	275.00	Fast Time PO.....	25.00	39.50
Big Game PO.....	24.50	49.50	Galloping Domino (41).....	20.00	39.50
Big Game FP.....	24.50	49.50	Galloping Domino (42).....	30.00	59.50
Big Inning.....	210.00	250.00	Gold Nugget 5-5c.....	195.00	225.00
Big Top PO.....	24.50	49.50	Gold Nugget 5-25c.....	225.00	274.50
Big Top FP.....	24.50	49.50	Hi-Boy 5c.....	150.00	165.00
Bob Tail PO.....	29.50	39.50	Hi-Boy 25c.....	150.00	179.50
Bob Tail FP.....	29.50	49.50	High Hand.....	34.50	49.50
Casino Bell 5c.....	150.00	159.50	Jennings Challenger.....		
Club Bells.....	24.50				

**CONFIDENTIAL PRICE LIST**  
**CONSOLES**

Jumbo Parade Comb.....	39.50	69.50	Skill Time '38.....	10.00	25.00
Jumbo Parade FP.....	25.00	69.50	Skill Time '41.....	19.50	35.00
Jumbo Parade PO.....	25.00	69.50	Sun Ray.....	30.00	39.50
Jumbo Parade 25c.....	49.50	70.00	Super Bell 5c Comb.....	34.50	69.50
Long Shot '48.....	475.00	650.00	Super Bell 25c Comb.....	59.50	70.00
Lucky Lucre 5-5.....	39.50	45.00	Super Bell Two Way		
Lucky Lucre 5c.....	49.50	89.50	5-5.....	50.00	95.00
Lucky Lucre 25c.....	75.00	89.50	Super Bell Two Way		
Lucky Star.....	39.50	69.50	5-25.....	89.50	109.50
Mills 4 Bell's.....	69.50	89.50	Super Bell Four Way.....		
Mills 3 Bells.....	79.50	99.50	5-5-5-5.....	79.50	95.00
Mills '47 3 Bells.....	95.00	125.00	Super Bell Four Way.....		
Mills '48 3 Bells.....	154.50	175.00	5-5-5-25.....	79.50	169.50
Mills Duplex.....	250.00	285.00	Super Bell Four Way.....		
Multi Bells.....	329.50	395.00	5-5-10-25.....	179.50	192.50
Paces Races Bl Cab.....	10.00	29.50	Super Bonus Bell 5c		
Paces Races Br Cab.....	15.00	39.50	FP & PO.....	150.00	189.50
Paces Races Red Arrow	20.00	49.50	Super Bonus Bell 5c-25c		
Paces '39 Saratoga.....	10.00	39.50	FP & PO Combo.....	269.50	295.00
Paces Saratoga w rails.....	24.50	69.50	Super Bonus Bell 5c-5c		
Paces Saratoga no rails.....	24.50	39.50	FP & PO Combo.....	230.00	275.00
Paces Saratoga Comb.....	39.50	69.50	Super Bonus 5-5-5.....	400.00	595.00
Paces Saratoga Jr. PO.....	25.00	49.50	Super Bonus 5-5-25c.....	340.00	425.00
Paces Saratoga Sr. PO.....	37.50	69.50	Super Bonus Bell		
Paces Reels Comb.....	49.50	69.50	5-10-25c PO.....	249.50	395.00
Paces Reels Jr. PO.....	39.50	69.50	Super Track Time.....	30.00	89.50
Paces Reels Sr. PO.....	39.50	69.50	Super Track Time TKT.....	30.00	69.50
Paces Reels w rails.....	24.50	49.50	Track Odds.....	69.50	109.50
Paces Reels no rails.....	24.50	39.50	Track Odds Daily Dbl.....	125.00	149.50
Paces Twin 5-5.....	25.00	34.50	Track Odds DD JP.....	395.00	425.00
Paces Twin 5-10.....	25.00	39.50	Track Odds '48, 5c.....	550.00	575.00
Paces Twin 10-25.....	25.00	49.50	Track Odds '46.....	299.50	375.00
Paces Twin Console			Track Time '39.....	39.50	59.50
5-25.....	89.50	99.50	Track Time '38.....	30.00	60.00
Pastime.....	79.50	150.00	Track Time '37.....	29.50	
Reserve Bell.....	199.50	249.50	Triple Bell 5-5-5.....	225.00	249.50
Roll 'Em.....	32.50	39.50	Triple Bell '47 5-5-25.....	325.00	349.50
Silver Moon Comb.....	49.50	69.50	Triple Bell '47 5-10-25.....	275.00	349.50
Silver Moon PO.....	24.50	65.00	Triple Entry.....	49.50	89.50
Silver Moon FP.....	24.50	65.00	Wild Bell 5-25c.....	399.50	575.00
Silver Moon 10c.....	49.50	69.50	Wild Lemon.....	195.00	265.00
Silver Moon 25c.....	55.00	79.50	Winterbook.....	345.00	375.00

**CONFIDENTIAL PRICE LIST**  
**BELLS**

5c Blue Front.....	45.00	69.50	25c Comet FV.....	30.00	60.00
10c Blue Front.....	45.00	74.50	50c Comet FV.....	50.00	100.00
25c Blue Front.....	45.00	79.50	5c Comet DJP.....	15.00	39.50
50c Blue Front.....	75.00	150.00	10c Comet DJP.....	20.00	42.50
1c Brown Front.....	20.00	59.50	1c Comet Blue.....	10.00	20.00
5c Brown Front.....	47.50	69.50	5c Comet Blue.....	15.00	29.50
10c Brown Front.....	47.50	74.50	10c Comet Blue Front.....	15.00	47.50
25c Brown Front.....	47.50	79.50	25c Comet Blue Front.....	20.00	49.50
50c Brown Front.....	65.00	120.00	50c Comet.....	40.00	89.50
1c Cherry Bell.....	20.00	39.50	5c Chrome.....	40.00	89.50
5c Cherry Bell.....	25.00	47.50	10c Chrome.....	45.00	89.50
10c Cherry Bell.....	35.00	47.50	25c Chrome.....	50.00	89.50
25c Cherry Bell.....	35.00	47.50	Chrome '47-50c.....	75.00	175.00
1c Bonus Bell.....	39.50	49.50	Chrome '47-\$1.00.....	110.00	190.00
5c Bonus Bell.....	48.50	69.50	5c All Star Comet.....	45.00	50.00
10c Bonus Bell.....	48.50	69.50	10c All Star Comet.....	50.00	69.50
25c Bonus Bell.....	48.50	69.50	25c All Star Comet.....	55.00	69.50
5c Original Chrome.....	55.00	69.50	50c All Star Comet.....	70.00	89.50
10c Orig. Chrome.....	55.00	69.50	1c All Star 2-4.....	10.00	20.00
25c Orig. Chrome.....	55.00	69.50	1c Rocket.....	20.00	49.50
50c Orig. Chrome.....	59.50	89.50	5c Rocket.....	25.00	49.50
1c QT Glitter Gold.....	15.00	30.00	10c Rocket.....	30.00	59.50
5c QT Glitter Gold.....	20.00	60.00	25c Rocket.....	39.50	79.50
10c QT Glitter Gold.....	25.00	65.00	5c TJ Comet.....	20.00	29.50
25c QT Glitter Gold.....	40.00	69.50	5c Club Bell.....	25.00	64.50
1c VP Bell.....	15.00	19.50	10c Club Bell.....	30.00	75.00
1c VP Bell JP.....	15.00	25.00	25c Club Bell.....	75.00	125.00
1c VP Bell Green.....	15.00	19.50	50c Club Bell.....	100.00	175.00
5c VP Bell Green.....	15.00	22.50	5c Comet Red.....	20.00	40.00
1c VP Chrome.....	25.00	34.50	10c Comet Red.....	20.00	49.50
5c VP Chrome.....	25.00	34.50	5c DeLuxe '46.....	30.00	60.00
5c VP Chrome Plus.....	27.50	42.50	10c DeLuxe '46.....	59.50	70.00
1c P Bell B&G.....	22.50	32.50			
5c VP Bell B&G.....	22.50	39.50			
Vest Pocket '46.....	20.00	44.50			
5c Futurity.....	10.00	34.50			
10c Futurity.....	10.00	34.50			
25c Futurity.....	15.00	34.50			
50c Futurity.....	25.00	64.50			
5c Black Cherry Bell.....	85.00	105.00			
10c Black Cherry Bell.....	85.00	105.00			
25c Black Cherry Bell.....	85.00	105.00			
50c Black Cherry.....	149.50	195.00			
25c Golf Ball Vendor.....	195.00	375.00			
5c War Eagle.....	20.00	34.50			
10c War Eagle.....	20.00	47.50			
25c War Eagle.....	25.00	70.00			
50c War Eagle.....	35.00	69.50			
5c Melon Bell.....	125.00	135.00			
10c Melon Bell.....	125.00	135.00			
25c Melon Bell.....	125.00	135.00			
Golden Falls 5c.....	75.00	115.00			
Golden Falls 10c.....	75.00	115.00			
Golden Falls 25c.....	75.00	115.00			
Golden Falls 50c.....	130.00	139.50			
5c Jewel Bell.....	110.00	135.00			
10c Jewell Bell.....	119.50	135.00			
25c Jewell Bell.....	119.50	135.00			
50c Jewell Bell.....	195.00	245.00			
5c Bonus '49.....	130.00	175.00			
10c Bonus '49.....	130.00	175.00			
25c Bonus '49.....	130.00	175.00			
5c Black Gold.....	115.00	145.00			
10c Black Gold.....	115.00	145.00			
25c Black Gold.....	115.00	145.00			
50c Black Gold.....	199.50	225.00			
5c Club Royale.....	100.00	179.50			
10c Club Royale.....	105.00	179.50			
50c Club Royale.....	225.00	250.00			
5c Black Beauty.....	150.00	180.00			
10c Black Beauty.....	150.00	180.00			
25c Black Beauty.....	159.50	185.00			
50c Black Beauty.....	249.50	255.00			
5c Blue Bell.....	149.50	165.00			
10c Blue Bell.....	149.50	165.00			
25c Blue Bell.....	149.50	175.00			

**MILLS (Cont.)**

25c Comet FV.....	30.00	60.00
50c Comet FV.....	50.00	100.00
5c Comet DJP.....	15.00	39.50
10c Comet DJP.....	20.00	42.50
1c Comet Blue.....	10.00	20.00
5c Comet Blue.....	15.00	29.50
10c Comet Blue Front.....	15.00	47.50
25c Comet Blue Front.....	20.00	49.50
50c Comet.....	40.00	89.50
5c Chrome.....	40.00	89.50
10c Chrome.....	45.00	89.50
25c Chrome.....	50.00	89.50
Chrome '47-50c.....	75.00	175.00
Chrome '47-\$1.00.....	110.00	190.00
5c All Star Comet.....	45.00	50.00
10c All Star Comet.....	50.00	69.50
25c All Star Comet.....	55.00	69.50
50c All Star Comet.....	70.00	89.50
1c All Star 2-4.....	10.00	20.00
1c Rocket.....	20.00	49.50
5c Rocket.....	25.00	49.50
10c Rocket.....	30.00	59.50
25c Rocket.....	39.50	79.50
5c TJ Comet.....	20.00	29.50
5c Club Bell.....	25.00	64.50
10c Club Bell.....	30.00	75.00
25c Club Bell.....	75.00	125.00
50c Club Bell.....	100.00	175.00
5c Comet Red.....	20.00	40.00
10c Comet Red.....	20.00	49.50
5c DeLuxe '46.....	30.00	60.00
10c DeLuxe '46.....	59.50	70.00

**JENNINGS**

5c Chief.....	20.00	49.50
10c Chief.....	35.00	54.50
25c Chief.....	35.00	65.00
5c Silver Moon Chief.....	35.00	69.50
10c Silver Moon Chief.....	40.00	69.50
25c Silver Moon Chief.....	40.00	69.50
5c Silver Chief.....	45.00	57.50
10c Silver Chief.....	45.00	57.50
25c Silver Chief.....	49.50	57.50
50c Silver Chief.....	169.50	189.50
10c Golf Vndr.....	59.50	89.50
25c Gold Ball Vndr.....	89.50	129.50
Cigarolla XXV.....	29.50	49.50
Cigarolla XV.....	39.50	99.50
5c Victory Chief.....	25.00	59.50
10c Victory Chief.....	30.00	59.50
25c Victory Chief.....	35.00	59.50
1c 4 Star Chief.....	10.00	35.00
5c 4 Star Chief.....	20.00	49.50
10c 4 Star Chief.....	35.00	49.50
25c 4 Star Chief.....	37.50	60.00
50c 4 Star Chief.....	75.00	140.00
5c Victory 4 Star Ch.....	75.00	100.00
10c Victory 4 Star Ch.....	75.00	110.00
25c Victory 4 Star Ch.....	95.00	150.00
5c DeLuxe Club Chief.....	80.00	115.00
10c DeLuxe Club Chief.....	80.00	115.00
25c DeLuxe Club Chief.....	80.00	124.50
5c Super DeLuxe Club		
Chief.....	109.50	175.00
10c Super DeLuxe Club		
Chief.....	109.50	175.00
25c Super DeLuxe Club	109.50	250.00
50c Super DeLuxe Club		
Chief.....	175.00	249.50
5c Standard Chief.....	80.00	149.50
10c Standard Chief.....	80.00	159.50
25c Standard Chief.....	80.00	169.50
50c Standard Chief.....	165.00	179.50
\$1.00 Standard Chief.....	250.00	329.50
5c Bronze Chief.....	45.00	89.50
10c Bronze Chief.....	50.00	89.50
25c Bronze Chief.....	55.00	89.50
5c Tic Tac Toe.....	95.00	125.00
10c Tic Tac Toe.....	105.00	125.00
25c Tic Tac Toe.....	110.00	125.00
5c Sun Chief.....	150.00	175.00
10c Sun Chief.....	150.00	175.00
25c Sun Chief.....	165.00	175.00

**WATLING**

5c Rolatop '48.....	39.50	79.50
10c Rolatop '48.....	49.50	79.50
25c Rolatop '48.....	49.50	79.50
5c Rolatop '46.....	25.00	79.50
10c Rolatop '46.....	25.00	79.50
25c Rolatop.....	30.00	79.50
50c Rolatop.....	50.00	89.50
5c Club Bell.....	65.00	95.00
10c Club Bell.....	75.00	125.00
25c Club Bell.....	145.00	185.00

**BUCKLEY**

5c Criss Crosse.....	79.50	100.00
10c Criss Crosse.....	84.50	100.00
25c Criss Crosse.....	95.00	125.00

**CONFIDENTIAL PRICE LIST**  
**ONE-BALLS**

Big Game PO.....	10.00	25.00	Pastime (Rev).....	14.50	39.50
Big Parley.....	34.50	79.50	Pacemaker PO.....	15.00	35.00
Big Prize FP.....	20.00	30.00	Pimlico FP.....	15.00	32.50
Big Prize PO.....	15.00	20.00	Race King (Rev).....	29.50	39.50
Blue Grass FP.....	15.00	25.00	Record Time FP.....	22.50	59.50
Blue Ribbon PO.....	20.00	35.00	Rockingham.....	59.50	99.50
Citation.....	239.50	300.00	Santa Anita.....	10.00	20.00
Club Trophy FP.....	22.50	50.00	Sport Event FP.....	19.50	51.50
Contest FP.....	30.00	45.00	Sky Lark FP & PO.....	30.00	59.50
Daily Races.....	20.00	69.50	Special Entry.....	59.50	89.50
Dark Horse FP.....	10.00	15.00	Sport Special FP.....	17.50	30.00
'41 Derby FP.....	20.00	29.50	Sport Page PO.....	19.50	35.00
Dust Whirls.....	32.50	49.50	Spinning Reels PO.....	19.50	25.00
Entry.....	39.50	54.50	Sport King PO.....	20.00	22.50
Favorite.....	59.50	79.50	Stepper Upper PO.....	15.00	50.00
Gold Cup.....	99.50	150.00	Sportsman (Rev).....	20.00	32.50
Grand National.....	19.50	49.50	Thorbred.....	19.50	32

UNITED'S **NEW**

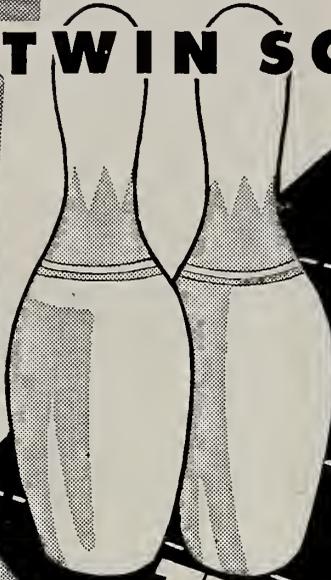
# DOUBLE SHUFFLE-ALLEY

PATENT NO. 2,192,596

WITH

## TWIN SCORING FEATURE

(AUTHENTIC BOWLING SCORING)



ONE OR TWO PLAYERS  
ONE PLAYER 10c—TWO PLAYERS 20c

FASCINATING ANIMATION

LIGHTED **UPRIGHT** BOWLING PINS

ENTIRE PLAYFIELD

**HINGED** FOR EASY ACCESS

**TWO SIZES:** 8 FT. OR 9½ FT. LENGTHS  
EACH 2 FT. WIDE

NEW FLASHY CABINET DESIGN

**TWIN FEATURE**

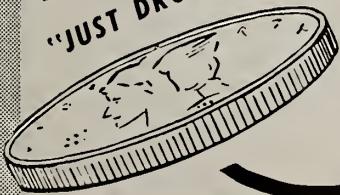
BOTH PLAYERS SCORES  
TOTALED AUTOMATICALLY  
FRAME BY FRAME ON  
LIGHT-UP BACK GLASS

EXCELLENT FOR COMPETITIVE PLAY

SMOOTH, QUIET OPERATION

AUTOMATIC PUCK RETURN  
LOCKED IN  
AFTER EACH GAME

UNITED'S  
PROVEN  
**DROP-CHUTE**  
"JUST DROP IN COIN"



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CUTS PLAYING TIME IN HALF...  
...DOUBLES EARNING POWER!**

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**NEWEST SHUFFLE-BOWLING SENSATION!**

Entire  
Mechanism  
Located  
in  
Back-Box

NEW  
TOTALIZER  
REGISTERS  
SCORES

**TWICE AS FAST**

AS ORDINARY  
SHUFFLE-  
BOWLING  
GAMES

SEE US AT THE  
ALL-INDUSTRY  
SHOW  
HOTEL SHERMAN  
CHICAGO  
**MAY**  
22, 23, 24

**2 SIZES**  
9½ FT. LONG  
8 FT. LONG  
(FOR CROWDED SPOTS)  
BOTH 2 FT. WIDE

**SLUG-REJECTOR  
COIN-CHUTE**  
Same as on Famous  
Bally One-Balls  
and Consoles

Animated Upright **PINS**  
**ACTUALLY DISAPPEAR**  
as roll-overs are hit...automatically reset

All the bowling-skill and shuffle-science of the record-smashing SHUFFLE-BOWLER...plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, **DOUBLES EARNING POWER**...plus new, animated upright pins that actually flip out of sight as roll-overs are hit...plus **SLUG-REJECTOR** Drop Coin-Chute used on Bally consoles and one-ball games... plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order **SPEED-BOWLER** now.  
Choice of two sizes:  
9½ ft. by 2 ft., 8 ft. by 2 ft.  
A gold-mine either way!

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KENTUCKY  
CLOVER-BELL  
SPOT-BELL

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