

# THE CASH BOX

VOLUME XIV

AUGUST 22, 1953

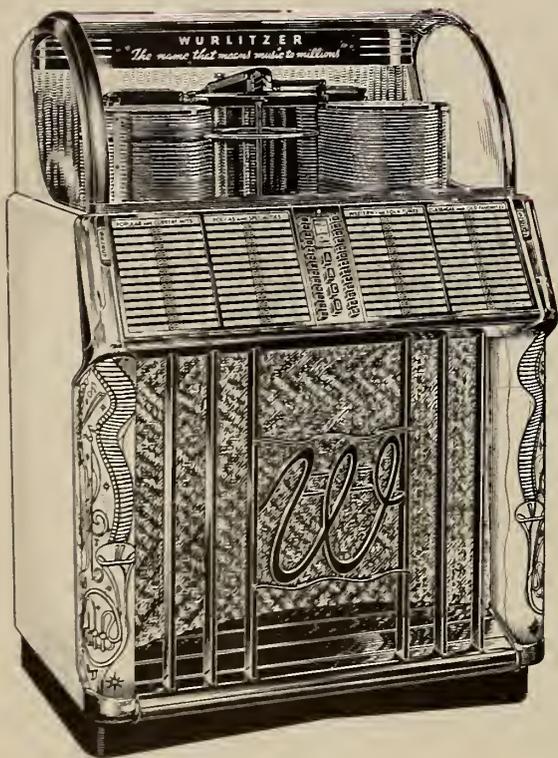
NUMBER 48



"You, You, You" are responsible for our latest hit", say the Ames Brothers as they point directly to the audience. The boys, who broke out with their first effort under their new RCA Victor contract, look as though they're going to move all the way up with the tune. Currently playing the Riviera, the Ames Brothers have a heavy season of bookings ahead of them and what they hope will be more hit records coming up.



Multiply your  
Earnings with  
**WURLITZER**  
Fifteen Hundreds



Operators all over America report that the 104-selection Wurlitzer 1500 has enabled them to *multiply* the number of top spots on their routes—and to *increase* their earnings in those spots.

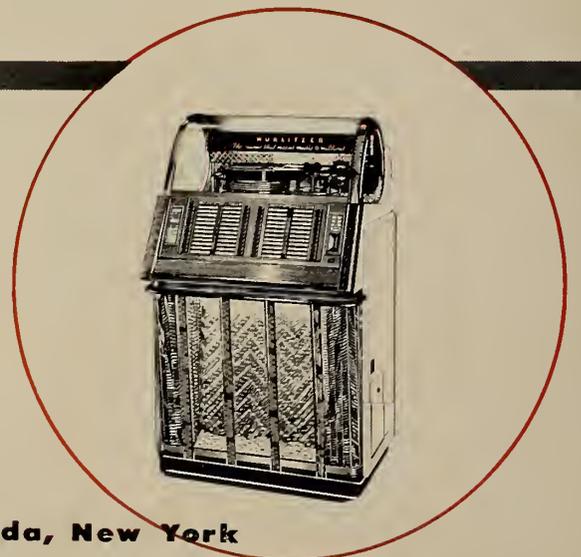
Only automatic phonograph

ever to play 45 and 78 RPM records intermixed, the Wurlitzer 1500 offers so much more in eye-appealing style—in rock-solid construction, and in play-promoting, profit-boosting features that it literally stands in a class by itself.

See Your **WURLITZER** Distributor

WHERE A **48-SELECTION** PHONOGRAPH ADEQUATELY MEETS THE NEED

The Wurlitzer All-45 Model 1650, or its counterpart, the Model 1600 playing 78 or 45 RPM records, offers new compactness, new built-in volume level control, plus many other features—all at a **NEW LOW PRICE**.



The Rudolph Wurlitzer Company • North Tonawanda, New York



FOUNDED BY BILL GERSH

# The Cash Box

August 22, 1953

Vol. XIV

Number 48

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(Music Editorial)

## Record Biz In High Gear For

# BIG FALL SEASON

After coming through one of the most successful summers in years, the record business is moving into high gear for the Fall season.

From every side come indications that this should be a great season. Almost every major has new dynamic merchandising plans all set. And there are at least a half dozen independent firms already making noise, already garnering orders and reorders.

The strength of the record industry, its ability to maintain its sales standards, many times even during periods which are considered poor for sales in other industries, sometimes surprises those within the trade. But it shouldn't. For the record industry is a stable industry, one for which there is a basic need. And the recording companies fulfill that need completely and well.

More and more, however, it has become acknowledged fact that the stability of the record industry and its rock bottom support stems from the juke box trade.

For the juke box operator serves a dual role in the making of a hit. Not only is he collectively the greatest actual purchaser of records in the country today, but at the same time he provides a promotional medium through which records can be heard over and over again.

The support which the juke box operator gives the record industry is a continuous one because those 550,-

000 juke boxes must stay filled, no matter what. Each slot must have a record and the operator is constantly searching for those records which will have the most appeal, bring him in the most revenue. Therefore he must be continually changing disks, buying new ones . . . and in doing this, he gives the record industry the backing which it could get from no other source.

Today there is just no longer any doubt about the importance of the juke box industry to the establishment of a hit record. As one smash after another has been made on the boxes, all factors of the industry have come to the realization that there is no other outlet quite like the market provided by the juke box operator.

Therefore, as recording firms go back onto full schedules for the coming season, as each company comes out with the best it has to offer, we can expect even greater concentration in the juke box field than we have had until now. In fact, it is likely that many record firms and music publishers will be putting their main—and in some cases their entire—efforts into establishing a disk on juke boxes and in that way reaching the public.

Almost all sources in the industry expect a robust Fall season. With the proper handling of the juke box operator's needs, it could be more than that. It could be a season that sees sales marks set that have never been approached before.



Already Sensational Reaction To Their First "Duet"!

**HUGO WINTERHALTER**

**HENRI RENE**

"THE VELVET GLOVE" b/w "ELAINE"

20/47-5405

**RCA VICTOR Best Sellers**

WEEK OF AUGUST 22nd



	78 rpm	45 rpm
<b>POPULAR</b>		
YOU, YOU, YOU / ONCE UPON A TUNE The Ames Bros. 20-5325 (47-5325)		
C'EST SI BON / AFRICAN LULLABY Eartha Kitt 20-5358 (47-5358)		
NO OTHER LOVE / KEEP IT GAY Perry Como 20-5317 (47-5317)		
CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE June Valli 20-5368 (47-5368)		
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA Eddie Fisher 20-5293 (47-5293)		
THE VELVET GLOVE / ELAINE Hugo Winterhalter & Henri Rene 20-5405 (47-5405)		
WITH THESE HANDS / WHEN I WAS YOUNG Eddie Fisher 20-5365 (47-5365)		
IF YOU WERE MINE / SONG OF INDIA Maria Lanza 10-4209 (49-4209)		
DRAGNET / YOUR MOUTH'S GOT A HOLE IN IT Buddy Morrow 20-5398 (47-5398)		
DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS SKIES The Three Suns 20-5347 (47-5347)		
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART Perry Como 20-5277 (47-5277)		
RUB-A-DUB-DUB / THE STOP AND KISS DANCE Ralph Flanagan 20-5361 (47-5361)		
BLUE CANARY / ETERNALLY Dinah Shore 20-5390 (47-5390)		
I'M WALKING BEHIND YOU-ALL / MEXICAN JOE No. 67 1/2 Homer & Jethro 20-5372 (47-5372)		
THERE MUST BE A WAY / THE HARD WAY Dolores Martel 20-5399 (47-5399)		
<b>COUNTRY/WESTERN</b>		
I FORGOT MORE THAN YOU'LL EVER KNOW / ROCK-A-BYE BOOGIE Davis Sisters 20-5345 (47-5345)		
FOR NOW AND ALWAYS / A MESSAGE FROM THE TRADEWINDS Hank Snow 20-5380 (47-5380)		
HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION Eddy Arnold 20-5305 (47-5305)		
PRIVATE PROPERTY / DON'T SAY GOODBYE IF YOU LOVE ME Johnnie & Jack 20-5375 (47-5375)		
SPANISH FIRE BALL / BETWEEN FIRE AND WATER Hank Snow 20-5296 (47-5296)		
<b>RHYTHM/BLUES</b>		
BEGINNING TO MISS YOU / RHYTHM IN THE BREEZE John Greer 20-5370 (47-5370)		
I FOUND OUT / LITTLE GIRL, LITTLE GIRL Du Droppers 20-5321 (47-5321)		
I WANNA KNOW / LAUGHING BLUES Du Droppers 20-5229 (47-5229)		

**TIPS FROM THIS WEEK'S RELEASE**

**POPULAR**

BEFORE IT'S TOO LATE  
LOVE ME AGAIN  
Sunny Gale with Orch. conducted by Hugo Winterhalter 20-5424 (47-5424)\*

**RHYTHM & BLUES**

WHATEVER YOU'RE DOIN' (Keep On Doin' It)  
SOMEBODY WORK ON MY BABY'S MIND (The Seven Sisters)  
The Du Droppers 20-5425 (47-5425)\*

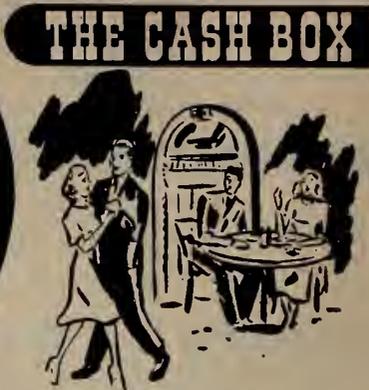
**COUNTRY/WESTERN**

MAMA, COME GET YOUR BABY BOY  
IF I NEVER GET TO HEAVEN  
Eddy Arnold, The Tennessee Plowboy and his Guitar 20-5415 (47-5415)\*

\* 45 rpm cat. nos.

**THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE			
AL—Aladdin	CO—Columbia	ES—Essex	MA—Mars
AP—Apollo	CR—Coral	FE—Federal	MD—Mood
AT—Atlantic	CY—Crystallette	4 Star—Four Star	ME—Mercury
BR—Brunswick	DA—Dana	IM—Imperial	MG—MGM
BU—Bullet	DE—Decca	IN—Intro	MO—Modern
CA—Capitol	DO—Dot	JU—Jubilee	OR—Oriole
CD—Cadence	DU—Duke	KI—King	PC—Peacock
CH—Chess	DY—Derby	LO—London	PE—Peacock Progressive
			RE—Regent
			SA—Savoy
			SE—Seger
			SIT—Sittin' In
			SP—Specialty
			SW—Swingtime
			TE—Tempo
			RH—Recorded In
			TN—Tennessee
			UN—United
			VI—RCA Victor

	Pos.	Last Week
<b>1</b> <b>NO OTHER LOVE</b> <b>PERRY COMO</b> CA-2487 (F-2487)—Helen O'Connell CA-1685 (F-1685)—Joe Stafford DE-28746 (9-28746)—Gordon Jenkins O. MG-30796 (K-30796)—David Rose O.		<b>2</b>
<b>2</b> <b>VAYA CON DIOS</b> <b>LES PAUL &amp; MARY FORD</b> CA-2486 (F-2486)—Les Paul & M. Ford CA-2514 (F-2514)—Wes & Mar Tuttle CR-60991 (9-60991)—Jack Smith		<b>3</b>
<b>3</b> <b>I'M WALKING BEHIND YOU</b> <b>EDDIE FISHER</b> CA-2450 (F-2450)—Frank Sinatra CR-60985 (9-60985)—Dorothy Squires DE-28692 (9-28692)—Donald O'Connor		<b>1</b>
<b>4</b> <b>SONG FROM MOULIN ROUGE</b> <b>PERCY FAITH O.</b> CA-2429 (F-2429)—J. Hutton & A. Stordahl CO-39944 (9-39944)—Percy Faith Ork. CR-60984 (9-60984)—Nick Perito DE-28675 (9-28675)—Victor Young O. LO-1328 (45-1328)—Mantovani O.		<b>4</b>
<b>5</b> <b>P. S. I LOVE YOU</b> <b>HILLTOPPERS</b> DE-28750 (9-28750)—G. Jenkins O.		<b>9</b>
<b>6</b> <b>WITH THESE HANDS</b> <b>EDDIE FISHER</b> CO-40006 (4-40006)—Johnnie Ray CO-40034 (4-40034)—Eddy & Stafford		<b>6</b>
<b>7</b> <b>YOU, YOU, YOU</b> <b>AMES BROTHERS</b> CO-40039 (4-40039)—Ken Griffin ME-70198 (70198x45)—Johnny Horton MG-11512 (K-11512)—Ken Remo		<b>10</b>
<b>8</b> <b>HALF A PHOTOGRAPH</b> <b>KAY STARR</b> CA-2464 (F-2464)—Kay Starr CA-2500 (F-2500)—Billy Strange		<b>7</b>
<b>9</b> <b>TERRY'S THEME FROM "LIMELIGHT"</b> <b>FRANK CHACKSFIELD O.</b> CO-40013 (4-40013)—Wally Stott O. CR-61006 (9-61006)—Ron Goodwin O. LO-1342 (45-1342)—Frank Chacksfield O.		<b>5</b>
<b>10</b> <b>APRIL IN PORTUGAL</b> <b>LES BAXTER O.</b> CA-2374 (F-2374)—Les Baxter O. CO-39983 (4-39983)—Ken Griffin CR-60984 (9-60984)—Nick Perito DE-28646 (9-28646)—Florian Zabach DE-28704 (9-28704)—Louis Armstrong		<b>8</b>

11) CRYING IN THE CHAPEL. 12) I'D RATHER DIE YOUNG. 13) RUBY. 14) GAMBLER'S GUITAR. 15) C'EST SI BON. 16) OH! 17) SAY YOU'RE MINE. 18) ALLEZ-VOUS-EN. 19) TROPICANA. 20) BUTTERFLIES. 21) THE BREEZE. 22) CRAZY, MAN, CRAZY. 23) BLUE CANARY. 24) HEY JOE. 25) MY LOVE, MY LOVE. 26) DOWN BY THE RIVERSIDE. 27) ETERNALLY. 28) I LOVE PARIS. 29) DRAGNET. 30) JOHNNY. 31) CANDY LIPS. 32) HONEY IN THE HORN. 33) SEVEN LONELY DAYS. 34) GIGI. 35) RETURN TO PARADISE.

"It's What's in THE CASH BOX That Counts"





## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. NO OTHER LOVE ..... Perry Como (RCA Victor)
2. VAYA CON DIOS ..... Les Paul & Mary Ford (Capitol)
3. CRYING IN THE CHAPEL ..... Darrel Glenn (Valley)  
June Valli (RCA Victor)
4. P. S. I LOVE YOU ..... Hilltoppers (Dot)
5. YOU, YOU, YOU ..... Ames Brothers (RCA Victor)
6. I'M WALKING BEHIND YOU ... Eddie Fisher (RCA Victor)
7. WITH THESE HANDS ..... Eddie Fisher (RCA Victor)
8. OH! ..... Pee Wee Hunt (Capitol)
9. C'EST SI BON ..... Eartha Kitt (RCA Victor)
10. GAMBLER'S GUITAR ..... Rusty Draper (Mercury)

Out at the County Fair, Saxton, Penna., August 17 to the 22nd, Shel Horton (WHUN-Saxton) will have a total of 42 thirty minute shows, all to be called "Shel's Cash Box Bandstand." In addition Shel will do his two hour daily show from the fair and will emcee for the fair at the grandstand. Homer and Jethro are scheduled to cap the affair with grandstand and on the air appearances. . . . Dave Miller (WMIE-Miami, Fla.) chosen by the Association of Music Operators of Miami as the jockey to represent the association on the air, reports Willie Blatt, president of the association, tells him the operators have been getting hundreds of requests for "The Gambler's Guitar" that they hear Dave Miller playing all the time. Dave explains they mean Rusty Draper's version.

\* \* \* \* \*



MARTIN EDWARDS  
WITH—Baltimore, Md.)

Pic of the week—Martin Edwards (WITH—Baltimore, Md.) building a larger audience with each broadcast. . . . Stan Richards, Boston jock, in New York for a vacation. . . . Ralph and Rita, the only boy and girl team in Richmond, Va. (WMBG-Richmond), on the air from 6:35 to 9:15 every morning across the board. The pair have been doing quite a job and the easy and simple format employed has been winning them a large audience and as a result a growing number of sponsors. . . . Chris Clark (WBSM-Bedford, Mass.) in describing his station says "It's a full time independent styled a la WNEW with music and news predominating." Chris handles the "1230 Club," a three hour afternoon show; Don Cameron handles "Saturday Swing" and China Valles calls the turns on "Blues and Rhythm," a nightly 9 to 10 feature; Art King handles the "Ranch House" from 10 to 10:30 every evening;

Dick Burgess the morning man with "Yawn Patrol," and Bob Adams, a two hour stint daily starting at 10:30 a. m. called "Rob 'n the Records." . . . Ken Malden has moved from his program director's chores at WBMS-Boston, Mass., to a very comfortable staff job at WVDA-Boston. Ken has started a new afternoon pop show called "Kabbages and Kings." The audience, through their telephone calls decide which records shall be the Kabbages (turkeys) and which shall proudly wear the crown of royalty and be "King." Telephone requests are rated at 5 points and mail requests are rated 10 points. On Fridays, the coronation is held, and after tabulating the week's results, Ken crowns the Kings. Program is catching on like fire.

\* \* \* \* \*

Pat O'Day, pretty jock at WHDH-Boston, back to work after turning tables and visiting New York jocks re her smash MGM dinking "A Dear John Letter" backed with "No Stone Unturned." Pat's version is for the pop market as well as the folk and wax is stirring up a lot of action New England way. . . . The record industry will team up with the jockey to "save" professional baseball for the Wilkes Barre, Pa., community in the heart of the Pennsylvania coal mining region. On August 27 combined Record Companies-Disk Jockey team will stage a Save Baseball Night in Wilkes Barre. The night is sponsored by jocks representing eight Wilkes Barre area radio stations and one TV outlet, as part of their effort to boost the Barons, the only community-owned and operated baseball club in organized professional baseball. The major and indie labels will send stars to participate in the day long program. The show will take place at the home of the ball club and a record breaking crowd of 10,000 is expected.

# Western Record Pressers Plan Public Relations Program

LOS ANGELES, CALIF.—The Western Record Pressers Association, Inc., with 20 members in this area, are planning a public relations program, so that the trade will better understand what this organization is attempting to accomplish to benefit the recording industry.

Heading this organization is Louis M. Guttman as president, who also owns the California Record Manufacturing Co., Inc.; Al Elsworth, vice-president; Al H. Levine of Alco, Secretary-Treasurer; Saul Alberti and Vincent Puccio, in addition to the above three, make up the board of directors.

These men have given much of their time and effort to the organization. They are of the firm belief that the standards of the entire record pressing industry has definitely been raised here since the organization came into being 18 months ago.

They have been instrumental in setting up, enforcing and maintaining definite standards for materials and processes. The association's seal appears on the 100 disk master shipping cartons.

They have created a credit information bureau which is proving invaluable to all the members of this organization and to many non-members as well. Out of state record pressing firms have found it extremely valuable to phone and write the organization for credit information.

This has now reached the point where many record pressers from the east and the south have applied for membership in the Western Record Pressers Assn., Inc.

As an example of what has happened, Louis M. Guttman points to his own plant, which has continued to steadily grow.

He says, "Eight years ago, when I took over my plant, we had only two presses. Today, and much of this investment is due to the faith I have in our association, we have 12 presses with a capacity of from 75,000 to 80,000 records per week."

None of the pressers here is worried about the size or extent of any individual order or combination of orders. Price quotations are entirely independent of the association. But

should any individual member find himself behind on a hit number he can immediately have the cooperation of everyone of the other plants to help him out.

In this regard, Gutman says, "When a letter arrives at our association offices asking for pressing facilities here the letter is turned over to everyone of the members. They can all write, if they want the work, giving their qualifications for the job and quoting their individual price.

"We are all adhering to a definite code of ethics", he continued, "to which all the members of our organization have prescribed, so that any recorder who wants pressing facilities here in southern California knows that he will be given the finest and fairest treatment by a member of our organization, regardless of who that member is."

On August 11, the Western Record Pressers Assn., Inc., held their regular meeting at the Carolina Pine Restaurant and a new board of directors was elected. They are John Galitza, Vince Puccio, Al Levine, J. Alberti and A. Ellsworth. At the September meeting a new president, vice president and secretary will be elected.

An advertising campaign is also being planned, which will act as the backbone of the public relations program, and which is expected to bring into sharp focus the work and endeavors of this organization to bring about the finest kind of work, as well as the most astute relations between recorder and presser the industry has ever yet known.

The following are the members of the association: Alberti Record Mfg. Co.; Alco Research & Engineering; Cadet Record Co.; California Record Mfg. Co.; Collins, Caldwell & Dague; Container-Kraft Co., Inc.; Dike Engineering & Electroforming Co.; Four Star Record Co.; James G. Lee Record Pressing; Lewis-Rubner; Minate Record Pressing Co.; Monarch Record Mfg. Co.; National Record Pressings, Inc.; Perfection Plastic Products; Puccio Record Mfg. Co.; Ralphs Record Mfg. Co.; Record Biscuits, Inc.; Research Craft Co. and Superior Record Co., Inc.

## Wallichs Returns To States



Glenn Wallichs, president of Capitol Records, leaves United Air Lines plane after his return from a Honolulu and Japan trip with his wife, Dorothy, and their two children, Linda, 12, and Susan, 6. Wallichs, conferred with representatives of King Records, Capitol affiliate in Tokyo.

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

**LESLIE SCOTT**  
(Tri-Tone 1001)

ⓐ "MARIONETTE" (2:31) Leslie Scott, one of the artists of B'way's "Porgy & Bess" revival offers a Latin tempo ballad with his low round voice. Presentation could be better but tune is terrific.

ⓐ "DEAR MARIE" (2:28) The David Matin Orchestra again accompanies as Les eases through another lovely number. He packs a load of feeling into this deck. Good song.

**HENRI RENE & HUGO WINTERHALTER**  
(RCA Victor 20-5405; 47-5405)

ⓑ "ELAINE" (2:36) [Hill & Range-BMI] Henri Rene solos on the musette accordion as Hugo Winterhalter conducts the ork through a lush and flowing Latin beat item. The combination is sensational and the sound ultra lovely. Could hit.

ⓑ "THE VELVET GLOVE" (2:45) [E. H. Morris] Henri works on the same instrument and a harpsichord joins in for added effect. The tune is beautiful. A two sided threat in the boxes. Watch for it.

**BOBBY WAYNE & RICHARD HAYMAN ORCH.**  
(Mercury 70211; 70211 x 45)

ⓑ "OH MISERABLE LOVE" (2:19) [Goday-BMI] Bobby Wayne does one of his best jobs to date as he offers a peppy bouncer with a country flavor. His lively and spirited vocal is supplemented by a terrific orking by Richard Hayman with a chorus. A hit.

ⓑ "HIS BUSINESS IS LOVE" (2:25) [BMI] A fine set of lyrics and a solid jump rhythm are the highlights of this end on which Bobby does such a great job. This happy ditty is loaded with punch.

**ROSEMARY CLOONEY**  
(Columbia 40031; 4-40031)

ⓑ "TENDERLY" (3:20) [E. H. Morris-ASCAP] Columbia re-issues two of Rosemary Clooney's recent waxes that clicked well for the thrush. Here she offers the oldie in her soft hazy styling.

ⓐ "BLUES IN THE NIGHT" (3:25) [Remick-ASCAP] Percy Faith backs Rosey on another re-release that helped make her a top star. Platter is too well remembered to catch again.

**TONY IAVELLO ORCH.**  
(Della 117)

ⓐ "PERIQUITO" (2:33) [Lucienne-ASCAP] The impressive orchestra of Tony Iavello does an exciting job on a samba beat item that is chock full o' rhythm. The boys have a good sound.

ⓐ "THIS IS NEW YORK" (3:06) [Halliburton-BMI] With a chorus opening the number with a vocal introduction of the title, the orchestra takes over and smoothly glides through the author's impression of N. Y. Pretty melody.

## THE CASH BOX

### DISK OF THE WEEK

"RAGS TO RICHES" (2:40) [Saunders-ASCAP]  
"HERE COMES THAT HEARTACHE AGAIN" (2:58)  
[United-ASCAP]  
TONY BENNETT  
(Columbia 40048; 4-40048)



TONY BENNETT

● Still breaking records on his personal appearances throughout the country, Tony Bennett has been looking for another big record and

it looks like he has it in a thrilling version of a ballad labelled "Rags To Riches." Tony sings every word right from the heart. But adding to the excitement and good quality of the platter is an unusual and zestful orchestration by Percy Faith and the orchestra. The beat for the backing in not the type you would expect to find behind a balladeer, but it's really exciting. Could be a smash hit. On the under side Tony delivers a sentimental ballad labeled "Here Comes That Heartache Again." His rendition carries a load of feeling. Another beautiful reading. Keep an eye on the top half. It should be all over the boxes in short order.

**PETE HANLEY**  
(Okeh 7005; 4-7005)

ⓑ "MEXICAN JOE" (2:46) [American-BMI] Pete Hanley of "Big Mamou" fame takes a #1 country hit and gives it his individual styling with dubbed voices and all. The chorus and lively samba beat makes for exciting listening.

ⓐ "TWO LITTLE ROSES" (2:29) [Fred Kramer-ASCAP] The orchestra of the Leyden Brothers sets up a shuffle rhythm for Pete's jump version of a cute ditty. A good dance number with a full chorus backing.

**JACK PURCELL & CORONETS**  
(Belle 2051; 45-2051)

ⓑ "THE WALTZ I CAN'T FORGET" (2:50) [Highland-BMI] A pretty waltz number with an inviting tune gets a warm going over by the soft voices of the Coronets as Jack Purcell and the ork accompany. Terrific arrangement of a fine song.

ⓐ "BELLA COSA TANGO" (2:38) [Highland-BMI] The Purcell ork works without the Coronets on this end as it presents a sultry tango with a lovely melody.

**THE MARVELEERS**  
(Derby 829; 45-829)

ⓑ "ONE-SIDED LOVE AFFAIR" (2:12) [Music Hall-ASCAP] A terrific tune that's presented to a lilt-ing beat is belted out by the impressive and exciting voices of the Marveleers. Their rugged harmony is the stuff that's selling today. Fine lead.

ⓐ "FOR THE LONGEST TIME" (2:26) [Broadway-ASCAP] More of the boys' commercial harmony is demonstrated on this end as they flow over a pretty ballad with a moderate tempo. Their sound is vibrant.

**MERV GRIFFIN**  
(Columbia 40026; 4-40026)

ⓐ "I'LL BE THERE" (2:34) [Folkways-BMI] Merv Griffin sends up a hushed type of vocal in romantic fashion as he offers a pretty tune. With Percy Faith and his ork in the background, the results are pleasing.

ⓐ "I KISS YOUR HAND, MADAME" (2:31) [Harms, Inc.-ASCAP] Percy leads the ork through another lush accompaniment for Merv's tender treatment of a lovely oldie.

**TED POWERS ORCH.**  
(Dana 3135; 45-3135)

ⓐ "TUBA POLKA" (2:27) The tuba takes the featured role on this lively polka item that should draw spins and laughs from the folks. It's an amusing item loaded with that rah rah feeling.

ⓐ "HI-HI-HO POLKA" (2:18) The folks will be swinging to this one as Ted leads the gang through another lively polka item. Number has that good old European flavor.

**CLAY LONG ORCH.**  
(Allen 237; 45-237)

ⓑ "THE CLOCK" (2:53) [Lion-BMI] With this number sitting atop the Hot charts, Clay Long and the ork come through with it for the pop field. Thrush Jerry Snyder handles the vocal and does a terrific job. The guitar in the backdrop is effective.

ⓐ "MY SENORITA" (2:25) [Gornston-SESAC] A lively country and western item gets a peppy going over by Clay as he accompanies himself on the guitar. A good piece for the right locations.

**THE MARINERS**  
(Columbia 40047; 4-40047)

ⓐ "I SEE THE MOON" (2:15) [Plymouth-ASCAP] Assisted by the David Rhodes Orchestra, The Mariners work on an interesting and unusual number with a sermon like air, yet the spiritually flavored piece gets the rinky backing of piano. Odd item.

ⓐ "I JUST WANT YOU" (2:30) [Merion Music] Here the boys offer a better demonstration of their talent as they shuffle through a catchy ditty. The barber-shop type of harmony is appealing.

**JOE "FINGERS" CARR**  
(Capitol 2557; F-2557)

ⓑ "SAN ANTONIO ROSE" (2:00) [Bourne-ASCAP] The ragtime master of keyboard, Joe "Fingers" Carr shows his digital agility as he glides through a raucous version of a great oldie. The accompanying instruments sound like they're talking.

ⓐ "DOODLE-DOO-DOO" (2:14) [Leo Feist-ASCAP] Another rocking bouncer in the ragtime style from his album should go well with the lovers of this music. The piece makes your toes tap.

**DICK PEIRCE ORCH.**  
(Kem 2724; 45-2724)

ⓐ "LULLABY OF THE LEAVES" (2:44) [Bourne-ASCAP] A lilt-ing blues item gets a fine orking from Dick Peirce and his men. The moderate jump beat is highlighted by some good instrumental solos.

ⓐ "DOES YOUR HEART BEAT FOR ME" (2:35) [Mills-ASCAP] Peggy Holms joins in with the Peirce crew and glides through a rhythmic jump item that makes for good listening.

## THE CASH BOX

### BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ELAINE" & "THE VELVET GLOVE" ... Henri Rene & Hugo Winterhalter  
RCA Victor 20-5405; 47-5405
- ★ "OH MISERABLE LOVE" ... Bobby Wayne. Mercury 70211; 70211x45
- ★ "ONE-SIDED LOVE AFFAIR" ... The Marveleers. Derby 829; 45-829
- ★ "IN THE MISSION OF ST. AUGUSTINE" ... Sammy Kaye Orch.  
Columbia 40061; 4-40061

# Thanks for the Big Summer "Play\$"

## WESTERN UNION

1201 (04)...

W. P. MARSHALL, PRESIDENT

**CLASS OF SERVICE**

This is a full-rate Telegram or Cablegram unless the preferred character is indicated by a suitable symbol above or preceding the address.

**SYMBOLS**

DL=Day Letter

NL=Night Letter

LT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

**TO ALL DEEJAYS AND COIN OPERATORS:**

RCA VICTOR DEALERS REPORT BEST 'SUMMER BUSINESS EVER. SUMMER SLUMP BEATEN. RECORDS SELLING AT CHRISTMAS CLIP. WITHOUT YOUR HELP THIS TREMENDOUS SALES JOB COULD NOT HAVE BEEN DONE. THANKS FOR THE BIG SUMMER "PLAY" --- AND WATCH FOR THE BIGGER AND BETTER RCA VICTOR POP RECORDS COMING UP.

RCA VICTOR

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE.

THE NATION'S

# TOP TEN

PLUS THE NEXT 25

## JUKE BOX TUNES

The Top Ten Tunes, Naming the Artist, are Compiled from Reports Submitted Weekly to The Cash Box by Leading Music Operators Throughout the Country.

- 1

**I'M WALKING BEHIND YOU**  
**EDDIE FISHER**  
 CA-2450 (F-2450)—Frank Sinatra  
 CR-60985 (9-60985)—Dorothy Squires  
 DE-28692 (9-28692)—Donald O'Connor

1
- 2

**NO OTHER LOVE**  
**PERRY COMO**  
 CA-2487 (F-2487)—Helen O'Connell  
 CA-1685 (F-1685)—Joe Stafford  
 DE-28746 (9-28746)—Gordon Jenkins  
 MG-30796 (K-30796)—David Rose

2
- 3

**VAYA CON DIOS**  
**LES PAUL & MARY FORD**  
 CA-2486 (F-2486)—Les Paul & Mary Ford  
 CA-2514 (F-2514)—Wes & Mar Tuttle  
 CR-60991 (9-60991)—Jack Smith

3
- 4

**SONG FROM MOULIN ROUGE**  
**PERCY FAITH**  
 CA-2429 (F-2429)—J. Hutton & A. Stardust  
 CO-39244 (9-39244)—Percy Faith  
 CR-60984 (9-60984)—Nick Perito  
 DE-28675 (9-28675)—Victor Young  
 LO-1328 (45-1328)—Munich

4
- 5

**TERRY'S THEME FROM "LIMELIGHT"**  
**FRANK CHACKSFIELD**  
 CO-40013 (4-40013)—Wally Staff  
 CR-61096 (9-61096)—Ron Grady  
 LO-1342 (45-1342)—Frank Chacksfield

5
- 6

**WITH THESE HANDS**  
**EDDIE FISHER**  
 CO-40006 (4-40006)—Johnnie Roy  
 CO-40034 (4-40034)—Eddy & Stafford

7
- 7

**HALF A PHOTOGRAPH**  
**KAY STARR**  
 CA-2464 (F-2464)—Kay Starr  
 CA-2500 (F-2500)—Billy Strange

9
- 8

**APRIL IN PORTUGAL**  
**LES BAXTER**  
 CA-2374 (F-2374)—Les Baxter  
 CO-39983 (4-39983)—Yop Griffin  
 CR-60984 (9-60984)—Nick Perito  
 DE-28646 (9-28646)—Florida Zahabi  
 ME-38734 (9-38734)—Lloyd Jones

6
- 9

**P. S. I LOVE YOU**  
**HILLTOPPERS**  
 DE-28750 (9-28750)—G. Jenkins

10
- 10

**YOU, YOU, YOU**  
**AMES BROTHERS**  
 CO-40039 (4-40039)—Ken Griffin  
 ME-70198 (70198x45)—Johnny Horton  
 MG-11512 (K-11512)—Ken Remo

6

**DEALERS' JUNE PURCHASES UP 38.8%**  
**DEALERS' JULY PURCHASES UP 42.5%**



PLATTER  
SPINNER  
PATTER

ALL ABOUT DISK JOCKEYS.

### THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. NO OTHER LOVE ..... Perry Como (RCA Victor) ✓
2. VAYA CON DIOS ..... Les Paul & Mary Ford (Capital) ✓
3. WALKING BEHIND YOU ..... Eddie Fisher (RCA Victor) ✓
4. P. S. I LOVE YOU ..... Hilltoppers (Dat) ✓
5. CRYING IN THE CHAPEL ..... Darrel Glenn (Valley) ✓  
June Valli (RCA Victor)
6. YOU, YOU, YOU ..... Ames Brothers (RCA Victor) ✓
7. WITH THESE HANDS ..... Eddie Fisher (RCA Victor) ✓
8. SONG FROM MOULIN ROUGE ..... Percy Faith (Columbia) ✓
9. OH! ..... Pee Wee Hunt (Capital) ✓
10. C'EST SI BON ..... Eartha Kitt (RCA Victor) ✓

## RCA VICTOR

FIRST IN RECORDED MUSIC



"HIS MASTER'S VOICE"

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**CARIBBEAN CARNIVAL ORCH.**  
(London 1311; 45-1311)

**C+** "THE MEXICAN HAT DANCE" (2:35) Members of the Caribbean Carnival Orchestra are under the baton of Stanley Black as he leads them through a lush and lively interpretation of one of our South of the Border favorites. A peppy samba.

**C** "CIELITO LINDO" (2:28) Black conducts the members of the Caribbean Carnival Orch. through another pretty standard in the Spanish catalog. The fast moving piece is done in a straight forward fashion.

**THE THREE SUNS**  
(RCA Victor 20-5417; 45-5417)

**C+** "INVISIBLE HANDS" (2:40) [Alamo ASCAP] The thrilling instrumentation of the Three Suns is a perfect setting for the religious flavored item delivered smoothly by the duet of Mary Mayo and Buddy Nee. They work well on this slow waltz item.

**C+** "ONE STEP" (3:12) [Duchess BMI] Buddy and Mary do another fitting job on a slow prayer like number. The backing by the Suns with the organ in the foreground adds the necessary touch to the delivery. Pretty harmony by duet.

**MIGUELITO VALDES ORCH.**  
(Mood 109; 45-109)

**C+** "RHUMBA RHAPSODY" (2:37) [Abbot Music] With a mambo type backing by the orch, Miguelito Valdes chants an eerie and chilling piece that's just loaded with a weird excitement. He puts everything he's got into the vocal.

**C+** "WHATEVER IT MEANS" (2:26) On this end the crew gives out with an interesting mambo like instrumental that really rocks. The good beat and exciting rhythm should make for good dance music.

**PAT BOONE**  
(Republic 7049; 45-7049)

**C+** "UNTIL YOU TELL ME SO" (2:20) [Babb Music] A gay bouncer with a Latin backing is treated with style by the persuasive voice of Pat Boone. He puts that extra something into the number. Ork in the backdrop has a Lombardo sound.

**C+** "MY HEART BELONGS TO YOU" (2:24) [Babb Music] Pat sings with that convincing tenderness as he offers a pretty tune with a rhumba backdrop. He treats the number with ease.

**DON LARGE SINGERS**  
(Horizon 702)

**C+** "MAYBE YOU'LL BE THERE" (2:28) [ASCAP] The lush and harmonic voices of the Don Large Singers blend warmly on a lovely old standard. Their fullness and taste make the number come over with roundness.

**C+** "BIRTH OF THE BLUES" (2:30) [ASCAP] A guitar accompanies the group as it offers a stellar arrangement of a great oldie. Their delivery is exciting. The beat is picked up toward the end giving the number added zest. Terrific crew.

## THE CASE BOX

### SLEEPER OF THE WEEK

"EH, CUMPARI" (2:24) [Crescent Music]  
"TILL THEY'VE ALL GONE HOME" (2:24)  
[E. H. Morris—ASCAP]  
JULIUS LA ROSA (Cadence 1232; 45-1232)



JULIUS LA ROSA

● Ever adding fans to his following, Julius La Rosa comes through with two new sides that oughta add many more to the already large aggregation. On one end the

young artist sends up a ditty that oughta take the country by storm. It's a cute happy item labeled "Eh, Cumpari" that Julius sings in Italian with all the color and amusing quality that the language holds. The tune has the basic idea of "Old MacDonald Had A Farm" where more and more is added onto the song as it goes along. Here Julius sings about various instruments of an orchestra and imitates their sounds adding on another one after each chorus. It's real catchy. His fans will go wild about it. Flip is a slow pretty waltz dubbed "Till They've All Gone Home" that features the youngster in a romantic style. The contrast of each side should make wonderful programming. Archie Bleyer does a great backing job on both ends.

"RICOCHET" (2:40) "TOO YOUNG TO TANGO" (2:24)  
[Sheldon—ASCAP] [Aberbach—BMI]  
TERESA BREWER (Coral 61043; 9-61043)



TERESA BREWER

● Teresa Brewer who's doing a bang up job on her summertime TV show comes up with two sides that look like solid smashes for the

thrush. In her lively pert voice, Tessie belts out a fast moving ditty that bounces along at a terrific pace. She puts all the oomph she can gather into this cute ditty. Her vibrant voice really does wonders with "Ricochet." Adding a great deal to this handclapping item is a rocking orchestration by Jack Pleis and his crew. The lower end is another novelty that brings out all the sweetness in Teresa. The tune is a cute colorful number with a Latin tango beat. Every note that the artist belts out just seems to tingle. Both sides have got the goods. One or both of them should click in the near future.

"A DEAR JOHN LETTER" (2:12) [Central Songs—BMI]  
"NO STONE UNTURNED" (2:45) [Miller—ASCAP]  
PAT O'DAY & THE FOUR HORSEMEN (MGM 11566; K-11566)



PAT O'DAY

● Every now and then a record, that can be classified as unusual when compared with other pop releases, comes along and becomes a smash. Here is a case in point. Pat O'Day, a female dj from the

Boston area joins up with the Four Horsemen on a country flavored item that has something different about it to send it up into the hit brackets. Pat sings to her ex-boyfriend in the army telling him about her marriage to his brother. The lead of the Four Horsemen portrays the soldier as he reads her letter. Everything about the record can be considered "corny," but it's the corny idea that makes it catchy. Pat's voice on the platter is beautiful. She delivers the number with sincerity. Flip features Al Rawley and the Horsemen on another folk flavored item with an "Indian Love Call" type of opening. We look for the top half to click in both the pop and country market.

**SAMMY KAYE ORCH.**  
(Columbia 40061; 4-40061)

**C+** "NO STONE UNTURNED" (2:35) [Miller ASCAP] Sammy Kaye supplies a lilting backdrop for Jeffrey Clay's smooth vocal on a pretty number as the Kaydets offer vocal accompaniment. An ok side.

**B+** "IN THE MISSION OF ST. AUGUSTINE" (2:17) [Republic BMI] The Kaye Choir sets up a church like harmony for Jeff's smooth vocal on a pretty number with a touching delivery. A real lush and inviting showing. Could click for Sammy.

**FRANK HALE**  
(Fine Arts 115)

**B** "TAKE ME" (2:27) The fine voice of Frank Hale sings out on a ballad that he offers with a pack of oomph and emotion. He sings with a tear in his voice and does a real fashionable job. Could be a big one.

**B** "THE LITTLE BOATS OF BARCELONE" (2:36) With a soft Latin beat for the backdrop, Frank sings a very pretty tune that has an almost lullaby like feeling. Frank has a vocal zest and tenderness that leads to good results. Two great sides.

**ANDRE KOSTELANETZ ORCH.**  
(Columbia 40044; 4-40044)

**B** "TIME ON MY HANDS" (2:47) [Miller ASCAP] The masterful wave of the Andre Kostelanetz baton leads the orchestra into a lush and soothing interpretation of a lovely standard. Real pretty listening.

**C+** "PLAYING AROUND" (2:48) [Boosey & Hawkes] Andre conducts the crew as it glides through a lighthearted and lively instrumental with plucking strings adding that happy air.

**BERNIE WITKOWSKI ORCH.**  
(Stella 2005)

**C+** "TIGER RAG-POLKA" (2:21) [Leo Feist ASCAP] A peppy polka is offered by Bernie Witkowski and his Silver Bells Orchestra as they take and oldie and give it the polka touch. A chorus joins in for fullness.

**C** "CHEESECAKE POLKA" (2:30) [Stella BMI] More lively dance material is whooped out by the Witkowski crew. Number features some fancy instrumentation.

**HAMISH MENZIES**  
(Decca 28811; 9-28811)

**B** "DARE I" (2:42) [Parliament BMI] With a lush and impressive orking by Jack Pleis and his orchestra, Hamish Menzies offers a soft and tender ballad in his hushed vocal style. Real romantic stuff. Talking in parts is very effective.

**B** "ROAMIN' IN THE GLOAMIN'" (2:32) [Harms, Inc. ASCAP] Hamish eases through a lilting Scotch flavored item in a colorful manner. Number jumps up in spots. A real cute and catchy ditty with a chorus assisting.

# THE CASH BOX ROUND THE WAX CIRCLE

**NEW YORK:**

Syd Nathan, prexy, and Henry Glover, A & R, King Records in town. Both came in via the Pennsylvania Turnpike, scene of the recent much publicized murders. Henry broke down right at the spot where one of the bodies was discovered to add spice to the trip. . . . Pat Terry quested on Robert Q. Lewis C. B. S. Network show on Sunday, August 9. Robert Q. gave Pat's "Love Me Again" on Jubilee a big send-off. . . . Dick Gersh, who left the Buddy Basch office to join forces with Buddy Wecht, will do promotion for Ray McKinley, one of the greats of the forties. . . . Graham Prince, president of Cadillac Records signed Andy Sanella and will record him as a saxophone artist and vocalist. . . . Jill Whitman, 10-year old songstress, who appeared on Ted Mack's Amateur Hour, will release her first for Coral, "Tennessee-Wig-Walk" backed with "That Old River Line." Both are Sid Prosen tunes. . . . Paul Siegel, Symphony House Pub., has just acquired the number one song in Germany, "Leg' Deine Hand In Meine Hand," from Hans Sikorski in Hamburg. . . . Bobby Wayne, in town for a TV show, renewed his contract with Mercury for another year. . . . Piano wiz Jan August opened at the Capitol Theatre, Washington, D. C., on August 20 for one week. . . . V. George Badoian, Mood Records, signed Leon Merian to an exclusive five-year contract. Mood's new batch of releases held back due to the tremendous success of Bob Bachelder's "T.V. Rumba." . . . Dorothy "Tico Tico" Collins booked at the Totem Pole in Boston August 28 & 29 following her Thunderbird, Las Vegas, stint. . . . Frank Sinatra's terrific rave notices on his emoting in From Here To Eternity should up the sales on his disks. . . . Randy Wood, Dot Records prexy, in town. Randy with The Hilltoppers who appeared on Patti Page's teevee show.



THE HILLTOPPERS

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**CHICAGO:**

Charlotte Arren and Johnny Broderick (Mr. and Mrs) who have been doing their well known Opera-In-The-Rough act for over 35 years, and who have been collaborating on writing tunes for even longer than that, seem to have, at long last, come up with two that sound like winners. Since getting tunes recorded is most difficult task today, Johnny and Charlotte created their own label, Nationwide. (They also have their own pubbery.) Recorded Jackie Van, well known from WGN here, on two of their tunes, "One Sided Love" and "When U And I Are One." And also a youngster whose voice reminds us of Morton Downey named, John Chapman' who cut "Love Is Like A Flower." Both disks definitely commercial. Henry Brandon's ork swellishly backs the two kids. Looks like Charlotte and Johnny going places, aside from the Thunderbird in Las Vegas, where they're doing their act right now. . . . Hey natey hale! Mike Kurlan says to say "hello" to youse. . . . With their very first release due this Monday A.M., Tiffany record crowd working like beavers, to let the disk world know all about 'em. Their "Tiffany Talk" hit our desk as last week wore away. Then phone calls. Then more action. And, after 3 years, Clark Dennis to be heard, with Eddie Ballantine and a 26-piece ork backrounding him on his first release, "My Love For You" and "Granada." Prexy Henry E. Doney of Tiffany reports distribution immediate in all 48 states. . . . Johnny Turner, who's still a junior at DePaul U., is the kid with the "Midnight Flyer" show over WEDC here. Johnny finds The Cash Box an "invaluable aid" to his late evening show. (For which, Johnny, "thanx"). . . . Press here simply full of stories all about Chi's favorite, Johnny (Desmo) Desmond. Takes leave from Don McNeil's "Breakfast Club" for 2 months. Hits the theatre and nitespot circuit. Then to make his first movie. Maybe Johnny will be a movie star when you see him again. (Good luck, Desmo.) . . . Another Chicago youngster traveling up the songster ladder—Terry Ryan—whose Dot release getting pahlentj deejay spins. . . . Lotsa bigtime in town: Freddy Martin at the Edgewater. . . . Charley Spivak in a one-nite shot at the Grove. . . . Rusty Draper at the Black Orchid. . . . Les Paul and Mary Ford at the Cheecago.



JOHNNY DESMOND

**LOS ANGELES:**

Almost everyone turned out for MGM's preview showing of the Band Wagon. This picture will produce some of the hits of the year. . . . Stan Kenton is leaving for a tour of Europe. . . . Frank Sinatra just recorded his second record for Capitol called, "From Here to Eternity" from the flick. . . . Capitol just signed up Bobby Troupe. . . . Everyone all hepped up about Ralph Marterie's opening at the Palladium. . . . Reports indicate that Jackie Fontaine's "Oh Miserable Love" is selling big. . . . Lloyd Dunn, Capitol Advertising manager is back at it after a nice vacation. . . . Lawrence Welk just celebrated his 100th consecutive telecast. . . . Karen Chandler, Coral recording artist, doing a series of one nighters while promoting her new disc "Madonna." . . . Xavier Cugat, currently appearing at the Statler, will leave in October for a tour of the Orient. . . . When Jimmy Wakely visited Margaret Whiting in Dallas, Texas, where she's starring in "Girl Crazy," they made plans for their next recording session. No—it won't be another "Slipping Around" type of number. Instead, the duo will record an album of religious songs and hymns of all denominations. . . . It was reported via way of the old grapevine that western recording artist, Lefty Frizell and family will soon be moving to sunny California to live. . . . Al Schlesinger of Palace Records just pressed a new disc by the Bachelors called, "The Closer To The Bone The Sweeter The Meat." Should be a cute novelty. New disc by Leo Diamond causing a lot of excitement these days—"Off Shore" b/w "Easy Melody." Leo, who wrote and arranged the tunes for his own Ambassador label, is currently appearing at the Band Box. . . . Orchestra leader Jerry Gray will leave on a tour of the Midwest.



XAVIER CUGAT



Quite a lot stirring this side of the Atlantic this week what with the possibility of U.S.-G.B. Band swoops. M. C. A. planning to present Mantovani and his orchestra in the States. Kenton over here. Guy Mitchell for BBC guest spot. Gene Autry doing a D. J. stint last Sunday. Yes, things are looking up. . . .

The great Teddy Wilson booked for a series of concerts starting at the Albert Hall September 20th. . . . Frankie Laine starts his two weeks' stint at the Palladium August 31st. . . . Following Kay Starr, currently at the big House are the Merry Macs. . . . Hear Val Parnell may extend the Vaudeville season if top line artists are available. How about Rosemary Clooney or little Jimmy Boyd or Perry Como none of whom we've had the pleasure of seeing in person yet. . . . Doing very well at the Moulin Rouge in Paris is Ethel Smith and she parlay Francais too! . . .

Just heard Bonnie Lou's waxing of "Tennessee Wig Walk." I predict that this is going to be a big seller for her over here. . . . Talking of sellers, must mention the newly established British Office of Aberbach Music. They certainly have a good man in Roy Berry. Why the boy has three songs in the best sellers . . . my . . . my. How does he do it? . . . After the praises given to Brucie Weil for his first disc, I wonder if any British company got in touch with Barbour Records to close a deal. If not, maybe I can be of help, as I feel we shouldn't miss this pint-sized powerhouse. . . .

Anne Shelton, one of our top "Pop" singers, is changing her recording label after many years with Decca-London. She now goes to H. M. V. . . . Just arriving to see his children in Devonshire is Jimmy Kennedy. Denny Vaughan and his charming wife left for the States to return to work. . . .

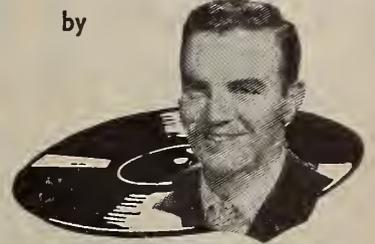
Doing a fine show on Saturday mornings is D. J. Neal Arden cutting the patter and really playing the platters. . . .

From Stockholm comes the news that the Deep River Boys cut songs in both Swedish and English. "The Kiss" and "Keep It A Secret." The Deeps start a vaudeville tour here on Monday and will make one TV appearance this week on Henry Caldwell's "Cafe Continental."

This week's best selling POP records:

- (Courtesy New Musical Express)
1. I Believe \_\_\_\_\_ F. LAINE
  2. Limelight \_\_\_\_\_ FRANK CHACKSFIELD
  3. Limelight \_\_\_\_\_ RON GOODWIN
  4. Moulin Rouge \_\_\_\_\_ MANTOVANI
  5. Walking Behind You. E. FISHER
  6. Hold Me Thrill Me \_\_\_\_\_ MURIEL SMITH
  7. Pretend \_\_\_\_\_ KING COLE
  8. Hot Toddy \_\_\_\_\_ TED HEATH
  9. Let's Walk That-a-way \_\_\_\_\_ D. DAY - J. RAY
  10. Say You're Mine Again \_\_\_\_\_ JUNE HUTTON

America's Next # 1 Hit!  
**"T. V. RUMBA"**



by  
**BOB BACHELDER**  
and his Mood Recording Ork.  
Mood # 1011

**mood** RECORDS  
74 Prospect St.  
UN. 4-2200  
Cambridge, Mass.

ANOTHER BMI  
**"PIN-UP"**  
HIT

LOVE EVERY  
MOMENT YOU LIVE

Recorded by  
JUNE VALLI . . . . . (Victor)  
EDDY HOWARD . . . . . (Mercury)  
ART LUND . . . . . (Coral)  
MIKE PEDICUM  
QUARTETTE . . . (20th Cent.)  
Published by  
**MERIDIAN MUSIC INC.**



A Solid Ballad Hit!  
**UNDER THE SWEETHEART MOON**  
MILLER MUSIC CORPORATION

- The Greatest Record Ever!
- **THE HILLTOPPERS**
- featuring the voice of JIMMY SACCA
- "P.S. I LOVE YOU"
- b/w
- "I'D RATHER DIE YOUNG"
- DOT 15085
- **DOT RECORDS, INC.**
- Gallatin, Tennessee
- Phones: 880-881

ANOTHER MILLION-RECORD-SELLER!!!  
**Georgia GIBBS**  
**FOR ME FOR ME**  
MERCURY - 70172

# Producer Walt Framer Calls In Record & Phono Mfrs. To Plan TV—Juke Box Show

NEW YORK—The record and juke box industries will be getting a show of their own in the very near future if Walter Framer's ideas become a reality. At a meeting with representatives of record companies and juke box manufacturers this week, Framer became aware of the fact that the entire coin machine industry and record field would be behind him to make the show a success.

Walter Framer, a disk jockey from way back in the days when it was a dj's job to sweep the floors as well as change records upon completions at the rate of \$30 a week, is now head of Walt Framer Productions, the TV production company that is responsible for two of today's top TV Quiz shows, "The Big Payoff" and "Strike It Rich."

With his creative mind constantly on the search for new ideas and gimmicks to improve his currently successful programs, the producer is also deep in the formation of a new idea for a TV quiz program. An idea which has been his baby for years. A quiz show based directly on records and juke boxes. An idea called "Jack In The Juke Box." And from all ends it looks like a natural for a top video hit.

At the meetings with the diskery reps and juke box manufacturers, Framer laid down the format for the entire show: The juke box and the records in it are to be the heart of

the show. The audience will be requested to fill out an information card and the ones with the most interesting replies, as to why any one song is his favorite, will be contestants on the program. It will be the contestant's job to attempt to hit his favorite tune on the juke box and by so doing, become eligible for the jackpot. A guest recording star will be featured on the program. Every week a disk jockey will be invited to appear as a guest. And most important the show will be slated for network, coast to coast, coverage.

With all questions based on popular music in its recorded form, every record company, both major and independent, stands to gain much through this nationwide coverage. Millions of listeners will get to meet recording artists and the artist will have an opportunity to promote his or her latest release. A plug which will reach into the tens of millions of listeners. The increase in juke box play as a result of this show is inevitable. Listeners will have an opportunity to become more familiar with the disk jockies that they have been listening to for years, when they appear on the show as guests. The increased listenership to the dj, as a result of this appearance needs no explanation.

One of Framer's major plans is to give away the juke box that will appear on the show, to a deserving charitable or religious organization, each week. Every week a juke box from a different manufacturer will be used. One week AMI, one week Rock-Ola, once a Seeburg and another a Wurlitzer. Then the rotation will start again. Via this gimmick, the public will be acquainted with the relationship between the juke box and the prevention of juvenile delinquency. For the juke box people it will be an unpaid for campaign to "keep the kids out of the gutter and in the club room with good music". The good will created between operators and the community via this promotion is obvious.

When the show is in action, the portion of suspense will be supplied by the juke box. When the contestant selects a record, the camera will come in for a close up of the selector and the box' mechanism. The TV camera will follow the selector to see whether it lands on the correct number for the prize money. This should interest people who have never had an urge to drop a coin into the juke box, to do so. People will become more and more familiar with the great entertainment that can be gotten from the juke box at so low a cost.

Framer is looking for assistance from record stores, operators and record companies to place on every location, streamers popularizing the industry's own show "Jack In The Juke Box". Every phase of the recording industry can see the tremendous boom that this show could have on the country.

Although it is Framer's object to create a program that will draw the greatest listenership possible, indirectly every segment of the music world stands to gain. It's his attempt to mold the show around the teenager thus interest not only the teenager, but the entire family.

All concerned agreed that the record companies, artists, juke box manufacturers and operators, and disk jockies should not underestimate the value of this video program.

They felt everyone should help in every way possible to make "Jack In The Juke Box" the record industry's own show.



## THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 15 without any changes on the part of THE CASH BOX.

### Howard Miller

WIND—Chicago, Ill.

1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Valli)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. False Love (Four Aces)
6. Eternally (Vic Damone)
7. Butterflies (Patti Page)
8. Hey Joe (Frankie Laine)
9. With These Hands (E. Fisher)
10. Down By The Riverside (Four Lads)

### Gene Davis

WAKR—Akron, Ohio

1. Crying In The Chapel (Valli)
2. No Other Love (Perry Como)
3. My Love, My Love (J. James)
4. You, You, You (Ames Bros.)
5. Butterflies (Patti Page)
6. With These Hands (E. Fisher)
7. Glad Song (Brewer-Cornell)
8. Dragnet (Anthony-Morrow)
9. A Fool Was I (Nat K. Cole)
10. God Bless Us All (B. Weil)

### Bob Drews

WAAF—Chicago, Ill.

1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Vaya Con Dios (Paul & Ford)
4. Tropicana (Monty Kelly)
5. You, You, You (Ames Bros.)
6. Song From Moulin Rouge (Percy Faith)
7. P. S. I Love You (Hilltoppers)
8. April In Portugal (Les Baxter)
9. C'est Si Bon (Eartha Kitt)
10. Allez-Vous-En (Kay Starr)

### Frank Gicca

WOKO—Albany, N. Y.

1. P. S. I Love You (Hilltoppers)
2. No Other Love (Perry Como)
3. Oh! (Pee Wee Hunt)
4. Crying In The Chapel (Valli)
5. C'est Si Bon (Paul & Ford)
6. You, You, You (Ames Bros.)
7. Allez-Vous-En (Kay Starr)
8. Johnny (Paul & Ford)
9. I'd Rather Die Young (The Hilltoppers)
10. The Most Beautiful Girl In The World (Tommy Dorsey)

### Art Preston

WSPR—Springfield, Moss.

1. Ruby (Les Baxter)
2. Song From Moulin Rouge (Percy Faith)
3. Say You're Mine Again (The Modernaires)
4. Oh! (Commanders)
5. I Believe (Jane Froman)
6. Terry's Theme From "Lime-light" (Frank Chacksfield)
7. With These Hands (E. Fisher)
8. April In Portugal (Damone)
9. Anna (Three Suns)
10. Crying In The Chapel (Valli)

### Bill Silbert

WMGM—New York, N. Y.

1. No Other Love (Perry Como)
2. Tropicana (Monty Kelly)
3. You, You, You (Ames Bros.)
4. If I Should Love Again (Don Cornell)
5. Hey Joe (Frankie Laine)
6. With These Hands (E. Fisher)
7. I've Gotta Have Love (Lorry Raine)
8. I've Got The World On A String (Frank Sinatra)
9. Tonight Love (Bill Darnell)
10. God Bless Us All (B. Weil)

### Dick Sherbahn

WLAN—Lancaster, Pa.

1. Terry's Theme From "Lime-light" (Frank Chacksfield)
2. I Just Want You (J. Richards)
3. You, You, You (Ames Bros.)
4. Gambler's Guitar (R. Draper)
5. No Other Love (Perry Como)
6. Down By The Riverside (Four Lads)
7. My Love, My Love (J. James)
8. Love Every Moment You Live (Eddy Howard)
9. I'm Walking Behind You (Eddie Fisher)
10. Tico Tico (Dorothy Collins)

### Donn Tibbetts

WFEA—Manchester, N. H.

1. No Other Love (Perry Como)
2. All I Desire (Bob Manning)
3. Tonight, Love (Bill Darnell)
4. TV Rhumba (Bob Batchelder)
5. Gambler's Guitar (R. Draper)
6. Dragnet (Ray Anthony)
7. Vaya Con Dios (Paul & Ford)
8. Terry's Theme From "Lime-light" (Frank Chacksfield)
9. With These Hands (E. Fisher)
10. Cloud Lucky Seven (Mitchell)

### Norman Hall

WBNI—Boonville, Ind.

1. Crying In The Chapel (Valli)
2. You, You, You (Ames Bros.)
3. Vaya Con Dios (Paul & Ford)
4. P. S. I Love You (Hilltoppers)
5. Butterflies (Patti Page)
6. Gambler's Guitar (R. Draper)
7. Blue Canary (Dinah Shore)
8. False Love (Four Aces)
9. Pretty Butterfly (Mills Bros.)
10. Goin' Steady (Betty Hutton)

### Cy Mark

WSOU—South Orange, N. J.

1. No Other Love (Perry Como)
2. Allez-Vous-En (Kay Starr)
3. P. S. I Love You (Hilltoppers)
4. Crying In The Chapel (Darrell Glenn)
5. Vaya Con Dios (Paul & Ford)
6. You, You, You (Ames Bros.)
7. You're Foolin' Someone (Joni James)
8. Gigi (Les Baxter)
9. When I Was Young (E. Fisher)
10. Lover's Waltz (Toni Arden)

### Wayne Stitt

WHB—Kansas City, Mo.

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Valli)
3. P. S. I Love You (Hilltoppers)
4. I'm Walking Behind You (Eddie Fisher)
5. Vaya Con Dios (Paul & Ford)
6. Half A Photograph (K. Starr)
7. Gambler's Guitar (R. Draper)
8. April In Portugal (Les Baxter)
9. Song From Moulin Rouge (Percy Faith)
10. Ruby (Richard Hayman)

### Johnny Morris

WLWL—Minneapolis, Minn.

1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. Oh! (Pee Wee Hunt)
5. Gambler's Guitar (R. Draper)
6. Vaya Con Dios (Paul & Ford)
7. Return To Paradise (Nat Cole)
8. Terry's Theme From "Lime-light" (Frank Chacksfield)
9. C'est Si Bon (Eartha Kitt)
10. For Me, For Me (G. Gibbs)

### Ira Cook

KECA-KMPC—Hollywood, Calif.

1. I'm Walking Behind You (Eddie Fisher)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. C'est Si Bon (Eartha Kitt)
5. Gambler's Guitar (R. Draper)
6. Oh! (Pee Wee Hunt)
7. You, You, You (Ames Bros.)
8. Terry's Theme From "Lime-light" (Frank Chacksfield)
9. I Love Paris (Lex Baxter)
10. Ruby (Richard Hayman)

### Walter Tyson Gaines

WCSS—Amsterdam, N. Y.

1. You, You, You (Mills Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel (Valli)
4. Bumping Around (Dick Todd)
5. Eternally (Vic Damone)
6. P. S. I Love You (Hilltoppers)
7. No Other Love (Perry Como)
8. I'm Walking Behind You (Eddie Fisher)
9. Oh! (Pee Wee Hunt)
10. With These Hands (E. Fisher)

### Paul Flanagan

WTRY—Troy, N. Y.

1. God Bless Us All (B. Weil)
2. Vaya Con Dios (Paul & Ford)
3. P. S. I Love You (Hilltoppers)
4. No Other Love (Perry Como)
5. Crying In The Chapel (Darrell Glenn)
6. You, You, You (Ames Bros.)
7. Ebb Tide (Frank Chacksfield)
8. With These Hands (E. Fisher)
9. Terry's Theme From "Lime-light" (Frank Chacksfield)
10. Jealous Of You (Lou Monte)

### Tiny Markle

WAVZ—New Haven, Conn.

1. P. S. I Love You (Hilltoppers)
2. If Love Is Good To Me (Nat "King" Cole)
3. God Bless Us All (B. Weil)
4. Tropicana (Monty Kelly)
5. Fractured (Bill Haley)
6. Tonight Love (Bill Darnell)
7. False Love (Four Aces)
8. Grimm Fairy Tales (AI "Jazzbo" Collins)
9. Hey Joe (Frankie Laine)
10. Vaya Con Dios (Paul & Ford)

### Art Hellyer

WMAQ—Chicago, Ill.

1. Crying In The Chapel (Valli)
2. You, You, You (Ames Bros.)
3. Vaya Con Dios (Paul & Ford)
4. Oh! (Pee Wee Hunt)
5. Little Red Riding Hood (AI "Jazzbo" Collins)
6. C'est Si Bon (Eartha Kitt)
7. The Glad Song (Brewer & Cornell)
8. Toys (Eileen Barton)
9. Eyes Of Blue (R. Hayman)
10. You, You, You (Andrews Sis.)

### Frank Pollack

KOOL—Phoenix, Ariz.

1. No Other Love (Perry Como)
2. Most Beautiful Girl In The World (Tommy Dorsey)
3. I Am In Love (Nat K. Cole)
4. I Saw You Again (Southern)
5. Allez-Vous-En (Jan August)
6. Hey Joe (Frankie Laine)
7. C'est Si Bon (Eartha Kitt)
8. Baby, Baby, Baby (Tommy Edwards)
9. Forty Cups Of Coffee (Les Brown)
10. Caribbean (Roberta Lee)

### Chuck Norman

WIL—St. Louis, Mo.

1. With These Hands (E. Fisher)
2. Tropicana (Monty Kelly)
3. No Other Love (Perry Como)
4. Little Red Riding Hood (AI "Jazzbo" Collins)
5. Terry's Theme From "Lime-light" (Frank Chacksfield)
6. C'est Si Bon (Eartha Kitt)
7. Crying In The Chapel (Rex Allen)
8. Te Amo (Frankie Laine)
9. Gambler's Guitar (R. Draper)
10. On! (Pee Wee Hunt)

### Jackson Lowe

WOL—Washington, D. C.

1. Terry's Theme From "Lime-light" (Frank Chacksfield)
2. No Other Love (Perry Como)
3. Tonight Love (Bill Darnell)
4. I'm Walking Behind You (Eddie Fisher)
5. TV Rhumba (Bob Batchelder)
6. With These Hands (J. Ray)
7. P. S. I Love You (Hilltoppers)
8. If Love Is Good To Me (Jackie Paris)
9. Song From Moulin Rouge (Percy Faith)
10. Vaya Con Dios (Paul & Ford)

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**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

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**Coral Signs Wayne To 3 Year Contract**

NEW YORK—Coral Records this week signed composer Bernie Wayne to a three year contract to record all his own instrumentals.

Coral, which will supply Wayne with a band of thirty five pieces and upwards when the occasion demands it, plans to give Wayne a buildup similar to that provided Hugo Winterhalter at RCA Victor. The contract calls for a minimum of eight sides a year.

Bernie Wayne wrote seven hits in the last 12 months, the latest being "Tropicana" as recorded by Monty Kelly on Essex. The others were "Vanessa," by Hugo Winterhalter on Victor; "Veradero" on Decca by Tutti Camerata; "The Magic Touch," Hugo Winterhalter; "Rendezvous," Camerata; "Brief Interlude," Camerata; and "Life In New York," Monty Kelly.

Wayne, considered by many as BMI's top composer, is responsible for such past hits as "Laughing On The Outside," "You Walked By," "Blue Velvet" and "You're So Understanding." He also wrote the show that last year ran five months at the Versailles, "More About Love."

**THE TOPS IN POPS**

on



**1. RUSTY DRAPER**  
"Gambler's Guitar"  
"Free Home Demonstration"  
70167

**2. PATTI PAGE**  
"Butterflies"  
"This Is My Song"  
70183

**3. VIC DAMONE**  
"Eternally"  
"Simonetta"  
70186

**4. GEORGIA GIBBS**  
"For Me, For Me"  
"Thunder & Lightning"  
70172

**5. RICHARD HAYMAN**  
"Eyes of Blue" from SHANE  
"Limelight"  
70168

**6. JERRY MURAD**  
"The Story of Three Loves"  
"Sweet Leilani"  
70202

**7. EDDY HOWARD**  
"Love Every Moment  
You Live"  
"The Right Way"  
70176

**8. JIMMY PALMER**  
"Oh"  
"By The Beautiful Sea"  
70182

**9. RALPH MARGERIE**  
"The Girl Of The Golden West"  
"The Moon Is Blue"  
70199

**10. RUSTY DRAPER**  
"Lighthouse"  
"I Love To Jump"  
70188

**Della Records Issues 1st Release**

LOS ANGELES—Ramon Helminski this week announced the launching of a new label, Della Records.

Helminski has been named general manager and Mack McWain will handle the A & R department. The Marquise Della-Felisa is one of the partners in the newly formed company.

First release for Della is "This Is New York" and "Perquito" by Tony Iavello, his thirty two piece orchestra and chorus.

Iavello is noted for his Mario Lanza arrangements as well as his writing and recording the recent hit "Rachel."

**Rush To Cover "Tropicana"**

NEW YORK—Eastwick Music is experiencing a rush to cover on its current hit "Tropicana."

Originally issued on the Essex Label by Monty Kelly, the tune broke into the charts shortly thereafter. About a week or ten days ago, Capitol Records cut the tune with Les Baxter and last week Tico Records etched Tropicana with one of its top selling mambo artists, Tito Puente.

The Monty Kelly version on Essex has been released in England and the continent via London Records.

It is also scheduled for release by a Mexican diskery and a label in Brazil.

**Al Miller Party**

CINCINNATI, OHIO—Syd Nathan, King Records prexy, gave a cocktail party in honor of Al Miller, new sales manager and A & R executive, Sunday, August 16, at his home. Over 100 guests attended.

**Brad Phillips**

WINS—New York, N. Y.

1. No Other Love (Perry Como)
2. With These Hands (E. Fisher)
3. Terry's Theme From "Limelight" (Frank Chacksfield)
4. Vaya Con Dios (Paul & Ford)
5. P. S. I Love You (Hilltoppers)
6. Butterflies (Patti Page)
7. C'est Si Bon (Eartha Kitt)
8. You, You, You (Ames Bros.)
9. My Love, My Love (J. James)
10. Tropicana (Monty Kelly)

**Tal Hood**

WFGM—Fitchburg, Mass.

1. A Dear John Letter (Williams & Aldrich)
2. With These Hands (E. Fisher)
3. God Bless Us All (B. Weil)
4. Hey Joe (Frankie Laine)
5. No Other Love (Perry Como)
6. Rub-A-Dub-Dub (R. Flanagan)
7. No Stone Unturned (Jim Summers)
8. My Love, My Love (J. James)
9. Oh! (Pee Wee Hunt)
10. A Fool Was I (Nat K. Cole)

**Al Ross**

WBAL—Baltimore, Md.

1. Vaya Con Dios (Paul & Ford)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. P. S. I Love You (Hilltoppers)
6. Ruby (Richard Hayman)
7. Oh! (Pee Wee Hunt)
8. April In Portugal (Les Baxter)
9. You, You, You (Ames Bros.)
10. Pretty Butterfly (Mills Bros.)

**Norm Prescott**

WORL—Boston, Mass.

1. TV Rhumba (Bob Batchelder)
2. A Dear John Letter (Pat O'Day & Four Horsemen)
3. Little Red Riding Hood (Al "Jazzbo" Collins)
4. God Bless Us All (B. Weil)
5. When I Was Young (E. Fisher)
6. Tonight Love (Bill Darnell)
7. Vaya Con Dios (Paul & Ford)
8. Gambler's Guitar (R. Draper)
9. Don't Take Your Love From Me (Three Suns)
10. Tropicana (Monty Kelly)

**Ken Malden**

WVDA—Boston, Mass.

1. A Dear John Letter (Pat O'Day & Four Horsemen)
2. No Other Love (Perry Como)
3. C'est Si Bon (Eartha Kitt)
4. If Love Is Good To Me (Nat "King" Cole)
5. TV Rhumba (Bob Batchelder)
6. My Love, My Love (J. James)
7. P. S. I Love You (Hilltoppers)
8. Why, Darling, Why (G. Gibbs)
9. Please Play Our Song (Don Cornell)
10. Ebb Tide (Frank Chacksfield)

**John Wrisley**

WSAV—Savannah, Ga.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. Terry's Theme From "Limelight" (Frank Chacksfield)
4. P. S. I Love You (Hilltoppers)
5. When I Was Young (Fisher)
6. C'est Si Bon (Eartha Kitt)
7. Hey Joe (Frankie Laine)
8. I Am In Love (Nat K. Cole)
9. The Lover's Waltz (Tommy Edwards)
10. I'm Walking Behind You (Eddie Fisher)

**Harry Burge**

WQAM—Miami, Fla.

1. I'm Walking Behind You (Eddie Fisher)
2. Vaya Con Dios (Paul & Ford)
3. Song From Moulin Rouge (Percy Faith)
4. No Other Love (Perry Como)
5. Terry's Theme From "Limelight" (Frank Chacksfield)
6. April In Paris (Les Chavalez de Esp)
7. P. S. I Love You (Hilltoppers)
8. Allez-Vous-En (Kay Starr)
9. You, You, You (Ames Bros.)
10. Gambler's Guitar (R. Draper)

**Jeff Evans**

WLDY—Ladysmith, Wisc.

1. Crying In The Chapel (Valli)
1. I'm Walking Behind You (Eddie Fisher)
3. No Other Love (Perry Como)
4. Butterflies (Patti Page)
5. P. S. I Love You (Hilltoppers)
6. C'est Si Bon (Eartha Kitt)
7. Dragnet (Ray Anthony)
8. April In Portugal (Les Baxter)
9. Charmaine (Gordon Jenkins)
10. Vaya Con Dios (Paul & Ford)

**Dan Fusco**

WRUN—Utica, N. Y.

1. The Most Beautiful Girl In The World (Tommy Dorsey)
2. You, You, You (Ames Bros.)
3. Crying In The Chapel (Darrell Glenn)
4. C'est Si Bon (Eartha Kitt)
5. Vaya Con Dios (Paul & Ford)
6. No Other Love (Perry Como)
7. All I Desire (Bob Manning)
8. Pretty Butterfly (Mills Bros.)
9. Eternally (Vic Damone)
10. Butterflies (Patti Page)

**Dave Tucker**

WCRB—Waltham, Mass.

1. When I Was Young (Fisher)
2. Someone's Been Reading My Mail (Jo Stafford)
3. No Other Love (Perry Como)
4. With These Hands (J. Ray)
5. Ebb Tide (Frank Chacksfield)
6. Vaya Con Dios (Paul & Ford)
7. Tango Longa (Dante Varelo)
8. Crying In The Chapel (Valli)
9. Half A Photograph (K. Starr)
10. Till They've All Gone Home (Joan Regan)

**Earle Pudney**

WGY—Schenectady, N. Y.

1. With These Hands (E. Fisher)
2. Vaya Con Dios (Paul & Ford)
3. If Love Is Good To Me (Nat "King" Cole)
4. Sittin' In The Sun (F. Laine)
5. The Most Beautiful Girl In The World (Tommy Dorsey)
6. P. S. I Love You (Hilltoppers)
7. Oh! (Pee Wee Hunt)
8. Crying In The Chapel (Valli)
9. C'est Si Bon (Eartha Kitt)
10. If I Love You A Mountain (Jane Froman)

**Bob Andrews**

WKNB—New Britain, Conn.

1. A Dear John Letter (Pat O'Day & Four Horsemen)
2. Tico Tico (Dorothy Collins)
3. Crying In The Chapel (The Orioles)
4. C'est Si Bon (Eartha Kitt)
5. Oh! (Pee Wee Hunt)
6. The Most Beautiful Girl In The World (Tommy Dorsey)
7. One Kiss (Tommy Dorsey)
8. No Other Love (Perry Como)
9. Ruby (Richard Hayman)
10. Gambler's Guitar (R. Draper)

**Hugh Wanke**

WCAO—Baltimore, Md.

1. Eternally (Vic Damone)
2. With These Hands (E. Fisher)
3. Pretty Butterfly (Mills Bros.)
4. Crying In The Chapel (Valli)
5. The Most Beautiful Girl In The World (Tommy Dorsey)
6. Anna (Silvana Mangano)
7. C'est Si Bon (Eartha Kitt)
8. You, You, You (Ames Bros.)
9. Sticky Apple And Bubble Gum (Lola Ameche)
10. My One And Only Love (Frank Sinatra)

**Ross Miller**

WTIC—Hartford, Conn.

1. No Other Love (Perry Como)
2. Oh! (Pee Wee Hunt)
3. You, You, You (Ames Bros.)
4. San (Pee Wee Hunt)
5. Song From Moulin Rouge (Percy Faith)
6. When I Was Young (Fisher)
7. This Waltz With You (Norman Brooks)
8. Crying In The Chapel (Darrell Glenn)
9. The Most Beautiful Girl In The World (Tommy Dorsey)
10. Chick-A-Boom (Guy Mitchell)

**Buddy Deane**

WITH—Baltimore, Md.

1. No Other Love (Perry Como)
2. My Love, My Love (J. James)
3. Dragnet (Ray Anthony)
4. Vaya Con Dios (Paul & Ford)
5. I'm Walking Behind You (Eddie Fisher)
6. Gambler's Guitar (R. Draper)
7. April In Portugal (Les Baxter)
8. With These Hands (E. Fisher)
9. Ruby (Richard Hayman)
10. Tropicana (Monty Kelly)

**Cliff Sessions**

WFOR—Hattiesburg, Miss.

1. I'd Rather Die Young (The Hilltoppers)
2. Oh! (Pee Wee Hunt)
3. Alibis (Hamish Menzies)
4. P. S. I Love You (Hilltoppers)
5. No Other Love (Perry Como)
6. Vaya Con Dios (Paul & Ford)
7. Dragnet (Ray Anthony)
8. Hey Joe (Frankie Laine)
9. Crying In The Chapel (Darrell Glenn)
10. You, You, You (Ames Bros.)

**Al Jarvis**

KFWB—Hollywood, Calif.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. You, You, You (Ames Bros.)
4. I'm Walking Behind You (Eddie Fisher)
5. C'est Si Bon (Eartha Kitt)
6. Gambler's Guitar (R. Draper)
7. Hey Joe (Frankie Laine)
8. Crying In The Chapel (Ella Fitzgerald)
9. The Everlasting Arms (D. Day)
10. Purple Cow (Doris Day)

**Jay Trompeter**

WIND—Chicago, Ill.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. C'est Si Bon (Eartha Kitt)
6. P. S. I Love You (Hilltoppers)
7. Terry's Theme From "Limelight" (Frank Chacksfield)
8. Crying In The Chapel (Valli)
9. Return To Paradise (Camarata)
10. Oh! (Pee Wee Hunt)

**Larry Wilson**

WNOE—New Orleans, La.

1. Oh! (Pee Wee Hunt)
2. Crying In The Chapel (Darrell Glenn)
3. No Other Love (Perry Como)
4. Vaya Con Dios (Paul & Ford)
5. P. S. I Love You (Hilltoppers)
6. Down By The Riverside (Four Lads)
7. With These Hands (E. Fisher)
8. Allez-Vous-En (Kay Starr)
9. Hey Joe (Frankie Laine)
10. Baby, Let Me Kindle Your Flame (Richard Bowers)

**Pete Ward**

WCCM—Lawrence, Mass.

1. A Dear John Letter (Pat O'Day & Four Horsemen)
2. No Other Love (Perry Como)
3. Hey Joe (Frankie Laine)
4. You're Fooling Someone (Joni James)
5. Summer Sweetheart (Jo Ann Tolley)
6. Vaya Con Dios (Paul & Ford)
7. Gambler's Guitar (R. Draper)
8. Allez-Vous-En (Kay Starr)
9. Till They've All Gone Home (Joan Regan)
10. Eternally (Vic Damone)

**Harry Nigocia**

WJBW—New Orleans, La.

1. There's Nothing Left To Do (Lorry Raine)
2. Crying In The Chapel (Rex Allen)
3. Queen Of Every One's Heart (Vera Lynn)
4. P. S. I Love You (Hilltoppers)
5. Oh! (Pee Wee Hunt)
6. I'd Rather Die Young (The Hilltoppers)
7. Pretty Butterfly (Mills Bros.)
8. Goin' Steady (Betty Hutton)
9. I Believe (Frankie Laine)
10. I'll Never Forgive Myself (Jo Ann Tolley)

# Singers Attend AMI Show



NEW YORK—At a recent showing of the AMI phonograph, model "E", at Runyon Sales, AMI distributors in New York, many of the recording stars who were in the city at that time dropped in to see the new juke box and meet the operators who attended the unveiling. Shown above are, left to right, Tony Bennett; Bob Austin, The Cash Box; Ray Muscarella, Tony's manager; Vince Massey, Herald Records; Jack Mitnick, AMI Eastern Regional Representative; and Barney (Shugy) Shugerman, owner of Runyon Sales. Tony's newest release is "Rags To Riches" backed with "Here Comes That Heartache Again".

**Nationwide**  
NEW RELEASES

**Jackie Van**  
"ONE SIDED LOVE"  
b/w  
"When U and I Were One"  
with HENRY BRANDON'S ORCH.  
Nationwide 2586

**Paul Chapman**  
"TELL ME YOU TOLD ME A LIE"  
b/w  
"Love Is Like a Flower"  
Nationwide 2538

**Nationwide RECORDS**  
4149 N. LEAMINGTON, CHICAGO, ILL.  
TEL: SPRING 7-1167

## E. B. Marks Creates Special R & B Dep't.

To Be Headed By  
**Marvin Frank**

The growing importance and popularity of rhythm and blues and jazz at many of the major record companies, which was cued by the success of the hordes of independent labels in those fields, has spurred the interest of music publishers to place greater stress on their r. and b. and jazz catalogues. In line with the trend Edward B. Marks Music Corporation recently created a special rhythm and blues department headed by Marvin Frank, under the aegis of Harry Link, general professional manager.

Rhythm and blues material which used to be considered as an incidental source of income to publishers because of its limited audience, is now making its influence felt in the popular song market. Most network stations and practically all of the independent radio stations now have from four to eight segments of jazz time on their daily programming, with rhythm and blues material also receiving a hefty part of the play. The revitalization of public interest in this type of music can be partially attributed to the reissuing of great jazz recording which were collector's items and are now available in attractive LP albums.

Another important factor in the publisher's favor is that the jazz and rhythm and blues departments of the recording companies are more accessible than the high powered and tremendously competitive A&R men in the popular field. Also, there are many instances where pop A&R men decide to cover songs that come from subsidiary labels. An outstanding example was the case of Johnnie Ray, whose million selling record of "Cry" was first released on Okeh and then switched to the Columbia label for greater distribution and exploitation.

READ THIS!!! Clay Long on ALLEN RECORDS... wonderful... MY SENORITA... and Jerry Snyder... doing THE CLOCK... get it... hear it???? great... MY SENORITA... folk... hill... boxes love it... it sells on sound... go ALLEN... go sales... SENORITA... Long... CLOCK... Snyder... buy, sell, hear. "Here's money" says D.G.

# THE CASH BOX

# The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising  
**100**  
Selections

- |              |                  |             |                           |                |
|--------------|------------------|-------------|---------------------------|----------------|
| AL—Aladdin   | CR—Coral         | IM—Imperial | NA—National               | SIT—Sittin' In |
| AP—Apollo    | CY—Crytalette    | IN—Intro    | OR—Oriole                 | SP—Specialty   |
| AT—Atlantic  | DA—Dana          | JU—Jubilee  | PE—Peacock                | SW—Swingtime   |
| BA—Barbour   | DE—Decca         | KI—King     | PR—Prestige               | TE—Tempo       |
| BR—Brunswick | DO—Dot           | LO—London   | RA—Rainbow                | TI—Tico        |
| BU—Bullet    | DY—Derby         | MA—Mars     | RE—Regent                 | TN—Tennessee   |
| CA—Capitol   | ES—Essex         | ME—Mercury  | RIH—Recorded In Hollywood | UN—United      |
| CD—Cadence   | FE—Federal       | MG—MGM      | SA—Savoy                  | VI—Victor      |
| CH—Chess     | 4 Star—Four Star | MO—Modern   | SE—Seger                  | VO—Vogue       |
| CO—Columbia  |                  |             |                           | ZO—Zodiac      |

Aug. 22		Aug. 15	
<b>1—Vaya Con Dios</b>	82.7 79.9	<b>6—P. S. I Love You</b>	65.1 62.1
★CA-2486 (F-2486)— LES PAUL & MARY FORD Johnny		DE-28750 (9-28750)— GORDON JENKINS O. I Thought About Marie	
CA-2514 (F-2514)— WES & MAR TUTTLE I Wander Where You Are		★DO-15085 (45-15085)— HILLTOPPERS I'd Rather Die Young	
CR-60991 (9-60991)— JACK SMITH Knothole		LLOYDS-102— THE FOUR VAGABONDS The Lazy Country Side	
CY-654 (45-654)—BOB LONDON My Adobe Hacienda		<b>7—Oh!</b>	50.7 39.0
DE-28780 (9-28780)— GUY LOMBARDO O. With These Hands (89047x45)		★CA-2442 (F-2442)— PEE WEE HUNT O. San	
ME-89047 (89047x45)— ANITA DAY Ain't This A Wonderful Day		CR-61017 (9-61017)— LAWRENCE WELK O. Hallelujah Brother	
<b>2—No Other Love</b>	82.1 82.7	DE-28779 (9-28779)— THE COMMANDERS Meet The Brass	
CA-2487 (F-2487)— HELEN O'CONNELL Night For Love		ME-70182 (70182 x 45)— JIMMY PALMER O. By The Beautiful Sea	
CA-1685 (F-1685)— JOE STAFFORD Sometime		MG-11542 (K-11542)— ART MOONEY O. Cloverleaf Special	
CO-40039 (4-40039)— KEN GRIFFIN You You You		VI-20-5359 (47-5359)— SAUTER-FINEGAN O. The Moon Is Blue	
DE-28746 (9-28746)— GORDON JENKINS O. Allez-Vous-En		<b>8—Song From Moulin Rouge</b>	43.7 48.9
MG-30796 (K-30796)— DAVID ROSE O. All I Desire		CA-2429 (F-2429)—J. HUTTON & A. STORDAHL Say You're Mine Again	
OK-6979 (4-6979)— STAN FISHER Just One More Time		★CO-39944 (9-39944)— PERCY FAITH ORK Swedish Rhapsody	
★VI-20-5317 (47-5317)— PERRY COMO Keep It Gay		CR-60984 (9-60984)— NICK PERITO April In Portugal	
VI-20-5342 (47-5342)— NORO MORALES O. Theme From Limelight		DE-28675 (9-28675)— VICTOR YOUNG O. Ruby	
<b>3—Crying In The Chapel</b>	79.9 75.2	DE-28713 (9-28713)— COLEMAN HAWKINS Ruby	
CR-61018 (9-61018)— ART LUND Love Every Moment		LO-1328 (45-1328)— MANTOVANI O. Vola Calamba	
DE-28762 (9-28762)— ELLA FITZGERALD When The Hands Of The Clock		MG-11491 (K-11491)— BUDDY DE FRANCO Many Are The Times	
DE-28758 (9-28758)— REX ALLEN I Thank The Lord		OK-6963 (4-6963)— STAN FISHER Slaughter On 10th Ave.	
JU-5122 (45-5122)— THE ORIOLES Don't You Think I Ought To Know		TI-170 (45-170)— JOE LOCO QUINT. Can Can Mambo	
★VALLEY-101 (45-101)— DARRELL GLENN		VI-10-4166—BOSTON POPS O. Doo Wacka Doodle	
★VI-20-5368 (47-5368)— JUNE VALLI Love Every Moment You Live		VI-20-5264 (47-5264)— HENRI RENE O. Street Of Shadows	
<b>4—I'm Walking Behind You</b>	70.9 70.3	VI-20-5324 (47-5324)— NORO MORALES Fantasia Mexicana	
CA-2450 (F-2450)— FRANK SINATRA Lean Baby		<b>9—With These Hands</b>	34.1 43.2
CR-60985 (9-60985)— DOROTHY SQUIRES Is There Any Room In Your Heart		CO-40006 (4-40006)— JOHNNIE RAY Satisfied	
DE-28692 (9-28692)— DONALD O'CONNOR Crash!		CO-40034 (4-40034)— NELSON EDDY & JO STAFFORD Till We Meet Again	
LO-1314 (45-1314)— JIMMY YOUNG All Night Long		DE-28780 (9-28780)— GUY LOMBARDO O. Vaya Con Dios	
ME-70128 (70128 x 45)— VIC DAMONE April In Portugal		★VI-20-5365 (47-5365)— EDDIE FISHER When I Was Young	
★VI-20-5293 (47-5293)— EDDIE FISHER Just Another Polka		<b>10—Allez-Vous-En</b>	33.9 29.2
<b>5—You, You, You</b>	65.6 52.9	★CA-2464 (F-2464)— KAY STARR Half A Photograph	
CO-40039 (4-40039)— KEN GRIFFIN No Other Love		DE-28746 (9-28746)— GORDON JENKINS O. No Other Love	
ME-70198 (70198 x 45)— JOHNNY HORTON		ME-70181 (70181 x 45)— JAN AUGUST Very Special Day	
MG-11512 (K-11512)— KEN REMO Ufemia		<b>11—Gambler's Guitar</b>	29.6 18.6
★VI-20-5325 (47-5325)— AMES BROTHERS Once Upon A Time		★ME-70167 (70167x45)— RUSTY DRAPER Free Home Demonstration	
VI-20-5386 (47-5386)— NORO MORALES O. The Sheik Of Araby		ME-70163 (70163x45)— JIM LOWE The Martins And The Coy	
		<b>12—C'est Si Bon</b>	29.2 28.2
		★VI-20-5358 (47-5358)— EARTHA KITT African Lullaby	
		<b>13—April In Portugal</b>	28.7 42.4
		★CA-2374 (F-2374)— LES BAXTER O. Suddenly	
		CO-39983 (4-39983)— KEN GRIFFIN Little Red Monkey	
		CR-60984 (9-60984)— NICK PERITO Song From Moulin Rouge	
		DE-28704 (9-28704)— LOUIS ARMSTRONG Ramona	
		DE-28646 (9-28646)— FLORIAN ZABACH Red Canary	
		DE-28723 (9-28723)— DUTCH McMILLAN Eleven Thirty Saturday Night	
		ME-70114 (70114 x 45)— DICK HAYMAN O. Anna	
		ME-70128 (70128 x 45)— VIC DAMONE I'm Walking Behind You	
		OK-6978 (4-6978)— FRANK ASSUNTO Darkness On The Delta	
		VI-20-5052 (47-5052)— FREDDY MARTIN Penny Whistle Blues	
		VI-20-5279 (47-5279)— TONY MARTIN Naw Hear This	
		<b>14—Terry's Theme From "Lime- light"</b>	22.9 32.2
		CA-2507 (F-2507)— JACKIE GLEASON O. Peg O' My Heart	
		CO-40013 (4-40013)— WALLY STOTT O. Incidental Music from "Limelight"	
		CR-61006 (9-61006)— RON GOODWIN O. When I Fall In Love	
		DE-28735 (9-28735)— VICTOR YOUNG Bad And Beautiful	
		DE-28763 (9-28763)— GUY LOMBARDO O. Gigi	
		★LO-1342 (45-1342)— FRANK CHACKSFIELD O. Incidental Music from "Limelight"	
		ME-70168 (70168x45)— RICHARD HAYMAN Shane	
		VI-20-5326 (47-5326)— HUGO WINTERHALTER O. Symphony Of A Starry Night	
		VI-20-5342 (47-5342)— NORO MORALES O. No Other Love	
		<b>15—Hey Joe</b>	21.6 15.9
		★CO-40036 (4-40036)— FRANKIE LAINE Sittin' In The Sun	
		CO-21129 (4-21129)— CARL SMITH Darlin' Am I The One	
		DE-28797 (9-28797)— KITTY WELLS My Cold, Cold Heart Is Melted Now	
		<b>16—Dragnet</b>	20.2 6.6
		★CA-2562 (F-2562)— RAY ANTHONY O. Dancing In The Dark	
		VI-20-5398 (47-5398)— BUDDY MORROW O. Your Mouth's Got A Hole In It	
		<b>17—Butterflies</b>	16.3 21.2
		★ME-70183 (70183 x 45)— PATTI PAGE This Is My Song	

"It's What's in THE CASH BOX That Counts"

# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record

Comprising  
**100**  
Selections

Aug. 22	Aug. 15	Aug. 22	Aug. 15
<b>18—God Bless Us All</b> 13.9 8.1	<b>24—Tropicana</b> 10.6 9.4	<b>32—Eternally</b> 7.7 15.1	
★BA-451 (45-451)— BRUCIE WEIL <i>Little Boy Blues</i>	★ES-325 (45-325)— MONTY KELLY <i>Life in New York</i>	CR-61028 (9-61028)— JEAN CABELL <i>No One Will Ever Know</i>	
CO-40049 (4-40049)— JIMMY BOYD <i>Marco, The Polo Pony</i>	CA-2568 (F-2568)— LES BAXTER O. <i>Julie</i>	LO-1357 (45-1357)— JIMMY YOUNG <i>Isn't It Heavenly</i>	
CA-2567 (F-2567)— MOLLY BEE <i>This Is My Dog</i>	TI-10190 (45-10190)— TITO PUENTE <i>Mambo Rama</i>	★ME-70186 (70186 x 45)— VIC DAMONE <i>Simonetta</i>	
ME-70207 (70207 x 45)— BABY PAM <i>I Wanna Go To School</i>	<b>25—A Dear John Letter</b> 10.5 —	VI-20-5390 (47-5390)— DINAH SHORE <i>Blue Canary</i>	
VI-20-5413 (47-5413)— SPIKE JONES O. <i>I Just Love My Mommy</i>	CA-2502 (F-2502)— JEAN SHEPARD <i>I'd Rather Die Young</i>	<b>33—Lighthouse</b> 6.9 7.9	
<b>19—Ruby</b> 13.7 28.5	CR-61035 (9-61035)— KENNY ROBERTS <i>She Taught Me How To Yodel</i>	★ME-70188 (70188 x 45)— RUSTY DRAPER <i>I Love To Jump</i>	
CA-2457 (F-2457)— LES BAXTER O. <i>A Little Love</i>	DE-28798 (9-28798)— AUTRY INMAN <i>Brown Ev'd Baby</i>	<b>34—Goin' Steady</b> 6.8 3.9	
CO-39994 (4-39994)— HARRY JAMES <i>Palladium Party</i>	★MG-11566 (K-11566)— PAT O'DAY & FOUR HORSEMEN <i>No Stone Unturned</i>	★CA-2522 (F-2522)— BETTY HUTTON <i>No Matter How You Say Goodbye</i>	
CR-60959 (9-60959)— LES BROWN O. <i>Midnight Sun</i>	<b>26—A Fool Was I</b> 10.4 8.7	CA-2299 (F-2299)— FARON YOUNG	
CR-60983 (9-60983)— NICK PERITO <i>The Magic Touch</i>	★CA-2540 (F-2540)— NAT "KING" COLE <i>If Love Is Good To Me</i>	<b>35—Chicka-Boom</b> 6.7 2.3	
DE-28675 (9-28675)— VICTOR YOUNG O. <i>Song From Moulin Rouge</i>	<b>27—I'd Rather Die Young</b> 10.1 21.7	★CO-40036 (4-40036)— GUY MITCHELL <i>Cloud Lucky Seven</i>	
DE-28713 (9-28713)— COLEMAN HAWKINS <i>Song From Moulin Rouge</i>	CA-2501 (F-2501)— GISELE MACKENZIE <i>I Didn't Want To Love You</i>	<b>36—Honey In The Horn</b> 5.9 8.3	
★ME-70115 (70115 x 45)— RICHARD HAYMAN O. <i>Love Mood</i>	CA-2502 (F-2502)— JEAN SHEPARD <i>A Dear John Letter</i>	★DE-28691 (9-28691)— THE FOUR ACES <i>Organ Grinder's Swing</i>	
MG-11472 (K-11472)— LEW DOUGLAS O. <i>My Flaming Heart</i>	CO-21127 (4-21127)— ROSE MADDOX <i>P. S. I Love You</i>	DE-28659 (9-28659)— THE COMMANDERS <i>Swanee River Boogie</i>	
MG-11529 (K-11529)— LEROY HOLMES O. <i>Anna</i>	<b>28—My Love, My Love</b> 9.8 9.9	<b>37—Te Amo</b> 5.8 1.7	
VI-20-5286 (47-5286)— VAUGHN MONROE O. <i>Less Than Tomorrow</i>	★MG-11543 (K-11543)— JONI JAMES <i>You're Fooling Someone</i>	★CO-40022 (4-40022)— FRANKIE LAINE <i>Where The Winds Blow</i>	
<b>20—Ebb Tide</b> 12.6 16.6	<b>29—Half A Photograph</b> 9.4 18.1	<b>38—False Love</b> 5.4 5.1	
★LO-1358 (45-1358)— FRANK CHACKSFIELD O. <i>Waltzing Bugle Boy</i>	★CA-2464 (F-2464)— KAY STARR <i>Allez-Vous-En</i>	★DE-28744 (9-28744)— THE FOUR ACES <i>Don't Forget Me</i>	
ME-70177 (70177 x 45)— ROBERT MAXWELL <i>Rose Marie</i>	CA-2500 (F-2500)— BILLY STRANGE <i>Red</i>	<b>39—Johnny</b> 4.8 4.1	
<b>21—You're Foolin' Someone</b> 11.2 6.8	DE-28742 (9-28742)— GUY LOMBARDO <i>Don't You Care</i>	★CA-2486 (F-2486)— LES PAUL & MARY FORD <i>Vaya Con Dios</i>	
★MG-11543 (K-11543)— JONI JAMES <i>My Love, My Love</i>	<b>30—Say You're Mine Again</b> 9.3 15.6	<b>40—Too Long</b> 4.7 —	
<b>22—I Love Paris</b> 11.1 3.6	AD-5000 (45-5000)—3 DON5 & GINNY GREER <i>Tutti Frutti Baby</i>	★DY-826 (45-826)—BOB DINI <i>Remember Me</i>	
★CA-2479 (F-2479)— LES BAXTER O. <i>Gigi</i>	CR-60982 (9-60982)— THE MODERNAIRES <i>He Who Has Love</i>	<b>41—If You Were Mine</b> 4.2 —	
<b>23—Anna</b> 11.0 10.6	DA-801 (45-801)— HARMONY BELLS <i>Just Another Polka</i>	<b>42—I Believe</b> 4.1 6.4	
CO-39968 (4-39968)— PAUL WESTON ORK <i>Dutch Treat</i>	DE-28676 (9-28676)— DOLORES GRAY <i>Big Mamou</i>	<b>43—Crazy, Man, Crazy</b> 3.9 8.9	
CO-40037 (4-40037)— LOS PANCHOS TRIO <i>Herida De Amor</i>	ME-70134 (70134 x 45)— EDDY HOWARD <i>Perry Como</i>	<b>44—The Breeze</b> 3.4 6.7	
CR-60963 (9-60963)— RAY BLOCH O. <i>Melancholy Serenade</i>	★VI-20-5277 (47-5277)— PERRY COMO <i>My One And Only Heart</i>	<b>45—Just Another Polka</b> 2.4 4.6	
DE-28703 (9-28703)— VICTOR YOUNG <i>Call Of The Far Away Hills</i>	<b>31—Blue Canary</b> 8.3 6.9	<b>46—Candy Lips</b> 2.1 1.9	
ME-70114 (70114 x 45)— RICHARD HAYMAN ORK. <i>April In Portugal</i>	CR-61032 (9-61032)— PINETOPPERS <i>Mama, What'll I Do</i>	<b>47—Pretend</b> 1.9 1.2	
★MG-11457 (K-11457)— SILVANA MANGANO <i>I Loved You</i>	OK-6986 (4-6986)— VINCE FIORINA O. <i>I Love Those Dark Eyes</i>	<b>48—Return To Paradise</b> 1.5 4.9	
MG-11529 (K-11529)— LEROY HOLMES <i>Ruby</i>	★VI-20-5390 (47-5390)— DINAH SHORE <i>Eternally</i>	<b>49—Where The Winds Blow</b> 1.4 4.8	
TI-180 (45-180)—JOE LOCO O. <i>Limelight</i>		<b>50—Eyes Of Blue</b> 1.1 1.4	
VI-20-5246 (47-5246)— THE THREE SUNS <i>Little Red Monkey</i>			
VI-20-5252 (47-5252)— AL CAIOLA <i>Cachita</i>			
VI-20-5367 (47-5367)— PEREZ PRADO O. <i>Silvana Mangano</i>			



NEW YORK—Kitty Kallen, flanked by Decca A&R head Milt Gabler and musical director Jack Pleis, is pictured during her first session for the diskery. Kitty's initial disks are due to be released about September 1.

## Stardust Records Formed

NEW YORK—Stardust Records, a new pop label, entered the indie disc field this week with the release of their first sides, "Wanting You" and "Now" by Carmen McRae.

Gersh and Wecht have been retained to handle promotion, publicity and advertising for the new company. Stardust Records will release other waxings throughout the year.

Carmen McRae, the diskery's young thrush, started out in the music business as a pianist and was working at the Bandbox when she was discovered by Len Frank, president of Stardust.

## Stang Signed by Coral

NEW YORK—Bob Thiele, A&R head of Coral Records, has announced the signing of Arnold Stang for special children's platters. Stang's records will be follow-ups to the successful "Grimm Fairy Tales For Hep Kids" which is garnering terrific disk jockey play.

Stang is well known on radio and television and will be seen again this Fall on the Milton Berle TV program.

## A Riddle!

WHAT IS IT that's "minstrel man" to millions

Who live in these United States?

WHAT IS IT that echoes a part of our nation's culture

At the lowest cut rates,

WHAT IS IT that brings Show Business

Right into your local Bar or Candy Store?

WHAT IS IT that allows you the choice

Of selecting your own encore?

WHAT IS IT that makes, out of a budding star,

A full grown, identifiable personality?

WHAT IS IT that can be operated easily

By anybody of average mentality?

WHAT IS IT that entertains Americans,

Although their tastes be fickle?

WHAT IS IT that lifts their spirits, For only a nickel?

More Hints:  
It's almost always neon-lighted . . .  
Its tales of love are unrequited . . .  
It appeals to the masses, provides tears and laughter . . .  
And, when we "go," I'm sure we'll see one in the hereafter . . .  
As popular as "LOOK MA! NO HANDS!" or Goldilocks . . .  
See how proudly it stands . . . behold, a JUKE BOX.

By ELLIOT HORNE

**"The Best Way to Hold a Girl"**

Recorded by  
**SONNY CURTIS**  
Coral Records

KEYS MUSIC CO.  
146 W 54th St., N. Y. C.

**"The Terry Theme"**

from  
**"LIMELIGHT"**  
—instrumental—

**"Eternally"**

from  
**"LIMELIGHT"**  
—vocal—

**BOURNE, INC.**

Country and Western DJ's  
Have You Heard

**Carl Smith's**  
**"Darlin' Am I The One"**

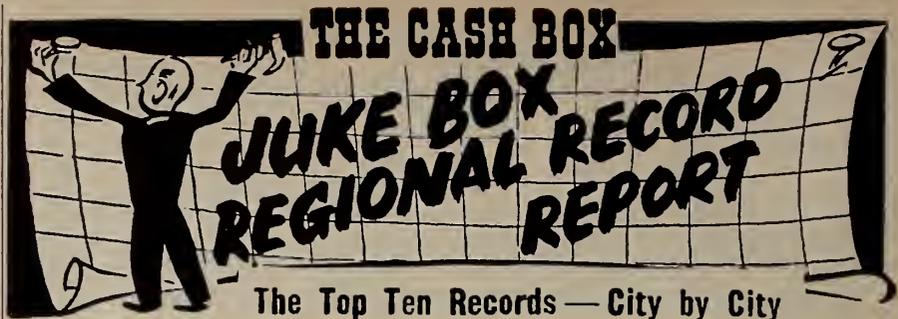
COLUMBIA 21129

**Valley Publishers, Inc.**

Box 10033, Kingston Pike  
Knoxville, Tennessee

# Meeting Dates Of Music Operators' Associations

- Aug. 17—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 18—Western Massachusetts Music Guild, Ralph Ridgeway  
Place: Ivy House, West Springfield, Mass.
- 18—Phonograph Merchants' Assn., Cleveland Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 24—Amusement Machine Operators of Baltimore  
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 29 & 30—Music Guild of Nebraska  
Place: Paddock Hotel, Beatrice, Nebraska.
- 31—Dallas Music Operators' Assn.  
Place: Big Pete's 5001 Lover's Lane, Dallas, Tex.
- 31—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Sept. 3—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 3—California Music Guild  
Place: Sacramento Hotel, Sacramento, Calif.
- 7—California Music Guild  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 8—California Music Guild  
Place: Fresno Hotel, Fresno, Calif.
- 9—California Music Guild  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Guild  
Place: U. S. Grant Hotel, San Diego, Calif.
- 10—Music Operators of Northern Illinois  
Place: Little Bohemia, 201 E. Ogden Ave., Westmont, Ill.
- 16—New York State Operators' Guild  
Place: Nelson House, Poughkeepsie, New York.



- |  |  |  |
|--|--|--|
| <p><b>New York, N. Y.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. No Other Love (Perry Como)</li> <li>3. I'm Walking Behind You (Eddie Fisher)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. Crying In The Chapel (Valli-Orioles)</li> <li>6. C'est Si Bon (Eartha Kitt)</li> <li>7. Terry's Theme From "Lime-light" (Frank Chacksfield)</li> <li>B. You, You, You (Ames Bros.)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. Song From Moulin Rouge (Percy Faith)</li> </ol> | <p><b>Chicago, Ill.</b></p> <ol style="list-style-type: none"> <li>1. Oh! (Pee Wee Hunt)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. You, You, You (Ames Bros.)</li> <li>4. Crying In The Chapel (Valli)</li> <li>5. No Other Love (Perry Como)</li> <li>6. P. S. I Love You (Hilltoppers)</li> <li>7. C'est Si Bon (Eartha Kitt)</li> <li>B. April In Portugal (Les Baxter)</li> <li>9. I'm Walking Behind You (Eddie Fisher)</li> <li>10. This Is My Song (Patti Page)</li> </ol>  | <p><b>Los Angeles, Calif.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. C'est Si Bon (Eartha Kitt)</li> <li>3. No Other Love (Perry Como)</li> <li>4. I'm Walking Behind You (Eddie Fisher)</li> <li>5. Oh! (Pee Wee Hunt)</li> <li>6. You, You, You (Ames Bros.)</li> <li>7. Hey Joe (Frankie Laine)</li> <li>B. With These Hands (E. Fisher)</li> <li>9. Allez-Vous-En (Kay Starr)</li> <li>10. I Love Paris (Les Baxter)</li> </ol>   |
| <p><b>Philadelphia, Pa.</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. I'm Walking Behind You (Eddie Fisher)</li> <li>3. Vaya Con Dios (Paul &amp; Ford)</li> <li>4. Gambler's Guitar (R. Draper)</li> <li>5. You, You, You (Ames Bros.)</li> <li>6. Song From Moulin Rouge (Percy Faith)</li> <li>7. With These Hands (E. Fisher)</li> <li>B. P. S. I Love You (Hilltoppers)</li> <li>9. Half A Photograph (K. Starr)</li> <li>10. Crying In The Chapel (The Orioles)</li> </ol>                      | <p><b>Washington, D. C.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. I'm Walking Behind You (Eddie Fisher)</li> <li>3. No Other Love (Perry Como)</li> <li>4. C'est Si Bon (Eartha Kitt)</li> <li>5. Song From Moulin Rouge (Percy Faith)</li> <li>6. Gambler's Guitar (R. Draper)</li> <li>7. P. S. I Love You (Hilltoppers)</li> <li>B. With These Hands (E. Fisher)</li> <li>9. You, You, You (Ames Bros.)</li> <li>10. Terry's Theme From "Lime-light" (Frank Chacksfield)</li> </ol>             | <p><b>Atlanta, Ga.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. No Other Love (Perry Como)</li> <li>3. For Me, For Me (G. Gibbs)</li> <li>4. I'm Walking Behind You (Eddie Fisher)</li> <li>5. P. S. I Love You (Hilltoppers)</li> <li>6. C'est Si Bon (Eartha Kitt)</li> <li>7. Crying In The Chapel (Valli)</li> <li>B. Gambler's Guitar (R. Draper)</li> <li>9. You, You, You (Ames Bros.)</li> <li>10. Song From Moulin Rouge (Percy Faith)</li> </ol>                              |
| <p><b>Detroit, Mich.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. Oh! (Pee Wee Hunt)</li> <li>3. Crying In The Chapel (Glenn-Valli)</li> <li>4. No Other Love (Perry Como)</li> <li>5. I'm Walking Behind You (Eddie Fisher)</li> <li>6. P. S. I Love You (Hilltoppers)</li> <li>7. C'est Si Bon (Eartha Kitt)</li> <li>B. You, You, You (Ames Bros.)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. April In Portugal (Les Baxter)</li> </ol>   | <p><b>Dallas, Tex.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. I'm Walking Behind You (Eddie Fisher)</li> <li>3. P. S. I Love You (Hilltoppers)</li> <li>4. No Other Love (Perry Como)</li> <li>5. C'est Si Bon (Eartha Kitt)</li> <li>6. Gambler's Guitar (R. Draper)</li> <li>7. With These Hands (E. Fisher)</li> <li>B. Crying In The Chapel (Darrell Glenn)</li> <li>9. False Love (Four Aces)</li> <li>10. Song From Moulin Rouge (Percy Faith)</li> </ol>                                     | <p><b>Seattle, Wash.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. Oh! (Pee Wee King)</li> <li>3. I'm Walking Behind You (Eddie Fisher)</li> <li>4. You, You, You (Ames Bros.)</li> <li>5. No Other Love (Perry Como)</li> <li>6. C'est Si Bon (Eartha Kitt)</li> <li>7. P. S. I Love You (Hilltoppers)</li> <li>B. Song From Moulin Rouge (Percy Faith)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. Gambler's Guitar (R. Draper)</li> </ol>                                   |
| <p><b>Cincinnati, Ohio</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. No Other Love (Perry Como)</li> <li>3. P. S. I Love You (Hilltoppers)</li> <li>4. I'm Walking Behind You (Eddie Fisher)</li> <li>5. Crying In The Chapel (Darrell Glenn)</li> <li>6. C'est Si Bon (Eartha Kitt)</li> <li>7. Gambler's Guitar (R. Draper)</li> <li>B. You, You, You (Ames Bros.)</li> <li>9. Oh! (Pee Wee Hunt)</li> <li>10. Song From Moulin Rouge (Percy Faith)</li> </ol>                                 | <p><b>Boston, Mass.</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. C'est Si Bon (Eartha Kitt)</li> <li>3. Vaya Con Dios (Paul &amp; Ford)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. Crying In The Chapel (Valli-Glenn)</li> <li>6. I'm Walking Behind You (Eddie Fisher)</li> <li>7. Oh! (Pee Wee Hunt)</li> <li>8. A Dear John Letter (Pat O'Day &amp; Four Horsemen)</li> <li>9. Half A Photograph (K. Starr)</li> <li>10. Hey Joe (Frankie Laine)</li> </ol>                                 | <p><b>Denver, Colo.</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. P. S. I Love You (Hilltoppers)</li> <li>4. Song From Moulin Rouge (Percy Faith)</li> <li>5. You, You, You (Ames Bros.)</li> <li>6. Butterflies (Patti Page)</li> <li>7. I'd Rather Die Young (The Hilltoppers)</li> <li>B. Terry's Theme From "Lime-light" (Frank Chacksfield)</li> <li>9. No Other Love (Perry Como)</li> <li>10. Ruby (Richard Hayman)</li> </ol>  |
| <p><b>New Orleans, La.</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. I'm Walking Behind You (Eddie Fisher)</li> <li>3. I'd Rather Die Young (The Hilltoppers)</li> <li>4. Vaya Con Dios (Paul &amp; Ford)</li> <li>5. Oh! (Pee Wee Hunt)</li> <li>6. Gambler's Guitar (R. Draper)</li> <li>7. Crying In The Chapel (Darrell Glenn)</li> <li>B. Half A Photograph (K. Starr)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. Song From Moulin Rouge (Percy Faith)</li> </ol>                     | <p><b>Pittsburgh, Pa.</b></p> <ol style="list-style-type: none"> <li>1. Crying In The Chapel (Valli)</li> <li>2. You, You, You (Ames Bros.)</li> <li>3. Vaya Con Dios (Paul &amp; Ford)</li> <li>4. No Other Love (Perry Como)</li> <li>5. Don't Take Your Love From Me (Three Suns)</li> <li>6. P. S. I Love You (Hilltoppers)</li> <li>7. With These Hands (E. Fisher)</li> <li>B. Gambler's Guitar (R. Draper)</li> <li>9. I'm Walking Behind You (Eddie Fisher)</li> <li>10. Oh! (Pee Wee Hunt)</li> </ol>   | <p><b>St. Louis, Mo.</b></p> <ol style="list-style-type: none"> <li>1. Crying In The Chapel (Rex Allen)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. With These Hands (E. Fisher)</li> <li>4. P. S. I Love You (Hilltoppers)</li> <li>5. Oh! (Pee Wee Hunt)</li> <li>6. Tropicana (Monty Kelly)</li> <li>7. No Other Love (Perry Como)</li> <li>B. Gambler's Guitar (R. Draper)</li> <li>9. I'm Walking Behind You (Eddie Fisher)</li> <li>10. Allez-Vous-En (Kay Starr)</li> </ol>   |
| <p><b>Memphis, Tenn.</b></p> <ol style="list-style-type: none"> <li>1. You, You, You (Ames Bros.)</li> <li>2. Vaya Con Dios (Paul &amp; Ford)</li> <li>3. Crying In The Chapel (Valli)</li> <li>4. I'm Walking Behind You (Eddie Fisher)</li> <li>5. P. S. I Love You (Hilltoppers)</li> <li>6. No Other Love (Perry Como)</li> <li>7. Song From Moulin Rouge (Percy Faith)</li> <li>B. Allez-Vous-En (Kay Starr)</li> <li>9. C'est Si Bon (Eartha Kitt)</li> <li>10. With These Hands (E. Fisher)</li> </ol>                                    | <p><b>Shoals, Ind.</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. No Other Love (Perry Como)</li> <li>3. Song From Moulin Rouge (Percy Faith)</li> <li>4. Vaya Con Dios (Paul &amp; Ford)</li> <li>5. You, You, You (Ames Bros.)</li> <li>6. Ruby (Richard Hayman)</li> <li>7. Say You're Mine Again (Percy Como)</li> <li>B. I'd Rather Die Young (The Hilltoppers)</li> <li>9. Gambler's Guitar (R. Draper)</li> <li>10. Half A Photograph (K. Starr)</li> </ol>                                | <p><b>Des Moines, Iowa</b></p> <ol style="list-style-type: none"> <li>1. No Other Love (Perry Como)</li> <li>2. Crying In The Chapel (Valli)</li> <li>3. Vaya Con Dios (Paul &amp; Ford)</li> <li>4. I'm Walking Behind You (Eddie Fisher)</li> <li>5. April In Portugal (Les Baxter)</li> <li>6. Song From Moulin Rouge (Percy Faith)</li> <li>7. With These Hands (E. Fisher)</li> <li>B. Half A Photograph (K. Starr)</li> <li>9. P. S. I Love You (Hilltoppers)</li> <li>10. Say You're Mine Again (Perry Como)</li> </ol>           |
| <p><b>Ogden, Utah</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. Oh! (Pee Wee Hunt)</li> <li>3. Vaya Con Dios (Paul &amp; Ford)</li> <li>4. No Other Love (Perry Como)</li> <li>5. Song From Moulin Rouge (Percy Faith)</li> <li>6. You, You, You (Ames Bros.)</li> <li>7. C'est Si Bon (Eartha Kitt)</li> <li>B. P. S. I Love You (Hilltoppers)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. Gambler's Guitar (R. Draper)</li> </ol>  | <p><b>Little Rock, Ark.</b></p> <ol style="list-style-type: none"> <li>1. I'm Walking Behind You (Eddie Fisher)</li> <li>2. P. S. I Love You (Hilltoppers)</li> <li>3. Vaya Con Dios (Paul &amp; Ford)</li> <li>4. No Other Love (Perry Como)</li> <li>5. Terry's Theme From "Lime-light" (Frank Chacksfield)</li> <li>6. Crying In The Chapel (Valli-Orioles)</li> <li>7. Song From Moulin Rouge (Percy Faith)</li> <li>B. C'est Si Bon (Eartha Kitt)</li> <li>9. With These Hands (E. Fisher)</li> <li>10. April In Portugal (Les Baxter)</li> </ol> | <p><b>Minneapolis, Minn.</b></p> <ol style="list-style-type: none"> <li>1. Vaya Con Dios (Paul &amp; Ford)</li> <li>2. I'm Walking Behind You (Eddie Fisher)</li> <li>3. No Other Love (Perry Como)</li> <li>4. Song From Moulin Rouge (Percy Faith)</li> <li>5. C'est Si Bon (Eartha Kitt)</li> <li>6. Gambler's Guitar (R. Draper)</li> <li>7. April In Portugal (Les Baxter)</li> <li>B. P. S. I Love You (Hilltoppers)</li> <li>9. Terry's Theme From "Lime-light" (Frank Chacksfield)</li> <li>10. Ruby (Richard Hayman)</li> </ol> |

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# CANADIAN CAPERS

Just before the Summer ends and the busy Fall is upon us, let's devote a "Canadian Capers" column reviewing the past and attempting to peer into the future insofar as things Canadian are concerned.

Too few Americans and Canadians realize that Canada has long been important in the theatrical field. We will amplify this further in this column.

The folks in the U.S.A. who have gotten close to Canadians through business or social contacts have usually quickly realized from these associations that Canadians are Americans too. They live in North America the same as do the residents of United States or Mexico; matter of fact, many of these U.S. folks are surprised when they discover that this Canucks' part of North America is larger than the United States of America, although it is a fact known to every Canadian from kindergarten age on.



GUY LOMBARDO

Canadians are proud of their being Americans in the geographic sense. They are also proud of their country's place in the British Commonwealth of Nations, and in every sense of the phrase they are "British North Americans". This term is generally unknown to too many U.S. people who, by practise, have virtually adopted the adjective "american" and developed it into the noun denoting a citizen or resident of the United States of America. The phrase British North American is commonplace in Canada and as a passing comment, it was "The British North American Act" that brought Canada into being at the time of Confederation of the various provinces which originally made up this nation.

So much for that, but it must be understood by anyone who successfully wants to understand Canada and Canadians.

Canada is a democracy that temperamentally and geographically stands midway between the United States of America and Britain and possibly the Commonwealth. It is temperamentally and legally a bilingual country, roughly on a ratio two thirds English speaking and one third French speaking. Although many Canadians of either origin speak both languages, the majority of Canadians are intensely Canadian and proud of the heritage which jointly they have been handed down by the original settlers from both France and Britain, who pioneered this part of the Continent.

To this French and British origin has been added the wonderful leavening factors of tradition and culture which came to Canada with the settlers from all parts of Europe—and the U.S.A. To a degree equally, if not surpassing, the larger nation on our southern border, Canada has been a melting pot which has fused the cultures of many lengths and the product is a Canadianism that is intense and unique.

Canada, being a larger country but having a smaller population than the U.S.A., Great Britain, or any other country from which its forebearers originated has largely been responsible for Canadians developing what's too often misunderstood as an inferiority complex. Canadians, among Canadians, do not share any such feelings and are as nationalistic or moreso than the citizens of any country in the world. Taking all of the foregoing as self-evident they, probably wrongly, expect the people of other countries to do the same and are not prone to mount soap boxes or betake themselves to rooftops to proclaim their pride of citizenship and origin, but the feeling is always there, and those who successfully want to do business in Canada or with Canadians should realize this natural and obvious fact.

Too often it is forgotten and business and associations suffer accordingly. Canada has given the world more than it has received in raw products and personnel. This holds true in the entertainment and cultural fields as it does in the everyday commerce of pulp and paper, lumber, gold, nickel, asbestos, uranium, oil, grain and fish. It is necessary to realize that talent such as Percy Faith, Guy Lombardo, Bob Farnham, Ned Sparks, Gisele MacKenzie, Hank Snow, Wilf Carter, Dick Todd, Bob Nolan, Louis B. Mayer, Walter Huston, Mary Pickford, Gene Lockhart, Raymond Massey, just to mention a few, were Canadian.

The world has recognized the talents of such people only because they emigrated with their abilities to other parts of the globe. Canadians realize that talent-wise their country has much more remaining at home than has been sampled by the world, just as is the case with our staggering resources of lumber, minerals, and oil.

In August 1953, we find Canada of age with music, singers, and orchestras of its own, anxiously awaiting international recognition and acceptance. The blind eyes of the past should no longer be focussed on the music and artistic potentials of this vast land whose money is rated the highest in the world and its population and standard of living increases every month. To ignore this reservoir of songs, singers, and musicians is to ignore a plus market to a 10% (as is the population roughly) of the United States of America. This is far too large a figure for any good business man to overlook.

Week by week "Canadian Capers" will do its best to keep the music trade and allied fields of the U.S.A. and Canada up to date on the Canadian scene. Our best efforts will be devoted to factually reporting what is happening in Canada on music and records of Canadian origin as well as on the personalities and products that are imported into Canada from elsewhere. Correspondence and conversation has told us that Canadians appreciate this spotlight which Cash Box has focussed on Canadians and Canadian activity, and we hope that all subscribers will find the information useful and profitable.

If there are any Canadian performers, publishers, composers, music operators and radio personalities whom you wish to reach, your note requesting their whereabouts addressed to The Cash Box, N. Y. will promptly get you the information you desire. It's a Cash Box Service. It is another Cash Box service and pioneering endeavor that is happily supplied and first made available to you through your international trade paper.



GISELE MacKENZIE



HANK SNOW



- 1 **CRYING IN THE CHAPEL**  
*The Orioles*  
(Jubilee 5122)

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- 2 **THE CLOCK**  
*Johnny Ace*  
(Duke 112)

---

- 3 **GOOD LOVIN'**  
*The Clovers*  
(Atlantic 1000)

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- 4 **PLEASE LOVE ME**  
*B. B. King*  
(R.P.M. 386)

---

- 5 **PLEASE DON'T LEAVE ME**  
*Fats Domino*  
(Imperial 5240)

---

- 6 **TOO MUCH LOVIN'**  
*The "5" Royales*  
(Apollo 448)

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- 7 **DON'T DECEIVE ME**  
*Chuck Willis*  
(Okeak 6985)

---

- 8 **MERCY, MR. PERCY**  
*Varetta Dillard*  
(Savoy 897)

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- 9 **WILD, WILD YOUNG MEN**  
*Ruth Brown*  
(Atlantic 993)

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- 10 **HELP ME SOMEBODY**  
*The "5" Royales*  
(Apollo 446)

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- |  |   |   |
|--|---|---|
| <b>1</b> CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   | HELP ME SOMEBODY<br>The "5" Royales<br>(Apollo 446)     | DRIVE IT HOME<br>Hal Paige<br>(Atlantic 996)            |
| <b>2</b> THE CLOCK<br>Johnny Ace<br>(Duke 112)                   | PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)          | GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           |
| <b>3</b> SHAKE A HAND<br>Faye Adams<br>(Herald 416)              | DON'T DECEIVE ME<br>Chuck Willis<br>(Okeh 6985)         | DON'T DECEIVE ME<br>Chuck Willis<br>(Okeh 6985)         |
| <b>4</b> C'EST SI BON<br>Eartha Kitt<br>(RCA Victor 20-5358)     | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   | THE CLOCK<br>Johnny Ace<br>(Duke 112)                   |
| <b>5</b> THESE FOOLISH THINGS<br>The Dominoes<br>(Federal 12129) | GET IT<br>The Royals<br>(Federal 12133)                 | PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240) |
| <b>6</b> GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           | WILD, WILD YOUNG MEN<br>Ruth Brown<br>(Atlantic 993)    | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   |
| <b>7</b> GOIN' TO THE RIVER<br>Fats Domino<br>(Imperial 5231)    | THE CLOCK<br>Johnny Ace<br>(Duke 112)                   | SHIRLEY'S BACK<br>Shirley & Lee<br>(Aladdin 3192)       |
| <b>8</b> HELP ME SOMEBODY<br>The "5" Royales<br>(Apollo 446)     | GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           | SHAKE, BABY, SHAKE<br>Jack Dupree<br>(Red Robin 112)    |
| <b>9</b> WHY, OH, WHY<br>The Kings<br>(Jax 314)                  | THESE FOOLISH THINGS<br>The Dominoes<br>(Federal 12129) | HONEY HUSH<br>Ray Charles<br>(Atlantic 1001)            |
| <b>10</b> PLEASE LOVE ME<br>B. B. King<br>(R.P.M. 386)           | BABY, IT'S YOU<br>The Spaniels<br>(Chance)              | COW COW BOOGIE<br>Paul Gayten<br>(Okeh 6982)            |

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& FOUR HORSEMEN  
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b/w  
"NO STONE UNTURNED"  
MGM 11566 (78 RPM)  
K-11566 (45 RPM)  
THE GREATEST NAME IN ENTERTAINMENT

- |  |   |   |
|--|---|---|
| <b>1</b> THE CLOCK<br>Johnny Ace<br>(Duke 112)                     | THE CLOCK<br>Johnny Ace<br>(Duke 112)                   | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   |
| <b>2</b> CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)     | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   | SHAKE A HAND<br>Faye Adams<br>(Herald 416)              |
| <b>3</b> PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240)   | GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           | JUST WALKIN' IN THE RAIN<br>Prisonaires<br>(Sun 186)    |
| <b>4</b> GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)             | SHAKE A HAND<br>Faye Adams<br>(Herald 416)              | FEELING GOOD<br>Little Junior<br>(Sun 187)              |
| <b>5</b> PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)            | PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)          | TOO MUCH LOVIN'<br>The "5" Royales<br>(Apollo 448)      |
| <b>6</b> HEAVY JUICE<br>Tiny Bradshaw<br>(King 4621)               | TOO MUCH LOVIN'<br>The "5" Royales<br>(Apollo 448)      | GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           |
| <b>7</b> THIRD DEGREE<br>Eddie Boyd<br>(Chess 1541)                | PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240) | TIN PAN ALLEY<br>James Wilson<br>(Big Town 101)         |
| <b>8</b> THESE FOOLISH THINGS<br>The Dominoes<br>(Federal 12129)   | DON'T DECEIVE ME<br>Chuck Willis<br>(Okeh 6985)         | COUNTRY BOOGIE<br>Elmore James<br>(Checker 777)         |
| <b>9</b> WILD, WILD YOUNG MEN<br>Ruth Brown<br>(Atlantic 993)      | TONGUE-TIED BLUES<br>Jack Dupree<br>(King 4633)         | THE CLOCK<br>Johnny Ace<br>(Duke 112)                   |
| <b>10</b> MY DEAR, DEAREST DARLING<br>Five Willows<br>(Allen 1000) | GET IT<br>The Royals<br>(Federal 12133)                 | PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240) |

"It's What's in THE CASH BOX That Counts"

# THE CASH BOX



in  
**PHILADELPHIA**

in  
**LOS ANGELES**

in  
**ST. LOUIS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- |  |  |   |
|--|--|---|
| <b>1</b> CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)    | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   |
| <b>2</b> THE CLOCK<br>Johnny Ace<br>(Duke 112)                   | GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)            | GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           |
| <b>3</b> WHY, OH WHY<br>The Kings<br>(Jax 314)                   | THE CLOCK<br>Johnny Ace<br>(Duke 112)                    | TOO MUCH LOVIN'<br>The "5" Royales<br>(Apollo 448)      |
| <b>4</b> MERCY, MR. PERCY<br>Voretta Dillord<br>(Savoy 897)      | PLEASE LOVE ME<br>B. B. King<br>(R.P.M. 386)             | PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)          |
| <b>5</b> GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           | PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240)  | THE CLOCK<br>Johnny Ace<br>(Duke 112)                   |
| <b>6</b> PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240) | BUT OFFICER<br>Sonny Knight<br>(Aladdin 3195)            | HOUSE PARTY<br>Louis Jordan<br>(Decca 28756)            |
| <b>7</b> YOUR CHEATIN' HEART<br>Bert Keyes<br>(Rama 4)           | PARADISE HILL<br>The Embers<br>(Herald 410)              | AFTER HOUR JOINT<br>Jimmy Coe<br>(States 118)           |
| <b>8</b> PLEASE LOVE ME<br>B. B. King<br>(R.P.M. 386)            | MY DEAR, DEAREST DARLING<br>Five Willows<br>(Allen 1000) | PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240) |
| <b>9</b> HELP ME SOMEBODY<br>The "5" Royales<br>(Apollo 446)     | WILD, WILD YOUNG MEN<br>Ruth Brown<br>(Atlantic 993)     | DON'T DECEIVE ME<br>Chuck Willis<br>(Okeh 6985)         |
| <b>10</b> REAL GONE MAMBO<br>Bill Doggett<br>(King 4617)         | GET IT<br>The Royals<br>(Federal 12133)                  | DRAGNET BLUES<br>Johannie Moore<br>(Modern 910)         |

in  
**DALLAS**

in  
**NASHVILLE**

in  
**ATLANTA**

- |  |   |   |
|--|---|---|
| <b>1</b> WILD, WILD YOUNG MEN<br>Ruth Brown<br>(Atlantic 993)    | THE CLOCK<br>Johnny Ace<br>(Duke 112)                   | THE CLOCK<br>Johnny Ace<br>(Duke 112)                   |
| <b>2</b> GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           | PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240) | GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           |
| <b>3</b> TOO MUCH LOVIN'<br>The "5" Royales<br>(Apollo 448)      | GOOD LOVIN'<br>The Clovers<br>(Atlantic 1000)           | PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)          |
| <b>4</b> PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)          | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   | CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   |
| <b>5</b> CRYING IN THE CHAPEL<br>The Orioles<br>(Jubilee 5122)   | JUST WALKIN' IN THE RAIN<br>Prisonaires<br>(Sun 186)    | MERCY, MR. PERCY<br>Varetta Dillord<br>(Savoy 897)      |
| <b>6</b> MESS AROUND<br>Ray Charles<br>(Atlantic 999)            | PLEASE LOVE ME<br>B. B. King<br>(R. P. M. 386)          | THIRD DEGREE<br>Eddie Boyd<br>(Chess 1541)              |
| <b>7</b> DON'T DECEIVE ME<br>Chuck Willis<br>(Okeh 6985)         | THIRD DEGREE<br>Eddie Boyd<br>(Chess 1541)              | PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240) |
| <b>8</b> PLEASE DON'T LEAVE ME<br>Fats Domino<br>(Imperial 5240) | TOO MUCH LOVIN'<br>The "5" Royales<br>(Apollo 448)      | DON'T DECEIVE ME<br>Chuck Willis<br>(Okeh 6985)         |
| <b>9</b> THE CLOCK<br>Johnny Ace<br>(Duke 112)                   | DRAGNET BLUES<br>Johnny Moore<br>(Modern 910)           | TONGUE-TIED BLUES<br>Jack Dupree<br>(King 4633)         |
| <b>10</b> DRAGNET BLUES<br>Johnny Moore<br>(Modern 910)          | GOIN' TO THE RIVER<br>Fats Domino<br>(Imperial 5231)    | TOO MUCH LOVIN'<br>The "5" Royales<br>(Apollo 448)      |

SPREADING LIKE WILDFIRE!!!

## "WHY, OH WHY"

by

### THE KINGS

Jax 314

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"DREAMS & WISHES"  
JAY DEE 777

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# "Nadine"

b/w

# "I'm All Alone"

Chess-1549

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# RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

### YOUNG GOSPEL SINGERS (Excello 2012)

- ⓐ "I CAN CALL JESUS ANY-TIME" (3:05) The Young Gospel Singers blend a middle tempo religious tune with feeling.
- ⓑ "GLORY TO HIS NAME" (2:36) The Gospel's chant a similar item on the under portion. This echng comes out the stronger side.

### THE CHARMS (Rockin' 516)

- ⓑ "HEAVEN ONLY KNOWS" (2:48) [Lois-BMI] The Charms collaborate on a rhythmic slow ballad with tenderness. The group makes pretty sounds.
- ⓑ+ "LOVING BABY" (2:27) [Lois-BMI] Another pretty ballad of slow tempo. The group works well together and the result is a likely piece of wax.

### DIZZY GILLESPIE SEXTET (DeeGee 3607)

- ⓑ "UMBRELLA MAN" (2:27) [Harms-ASCAP] Dizzy Gillespie Sextet provides a progressive treatment for the hipster crowd.
- ⓐ+ "STARDUST" (2:40) [Mills Music-ASCAP] The famous tune is dreamily performed for the same esoteric market. Smooth sax job with an ultra soft backdrop.

### JAMES MOODY (Mercury 70185)

- ⓑ "FEELIN' LOW" (3:10) [B. F. Wood-ASCAP] James Moody etches a slow progressive instrumental with the sax featured against a floating support.
- ⓑ "WAIL BAIT" (2:59) A quick tempo bounce with the sax again carrying the ball. A stirring rhythmic side with a happy beat.

### THE DIAMONDS (Atlantic 1003)

- ⓑ "I'LL LIVE AGAIN" (2:57) [Quality-BMI] The Diamonds dish up a slow ballad softy with the lead singing well against an easy blend by the balance of the group. A tender love tune etched in easy on the ears style.
- ⓑ "TWO LOVES HAVE I" (2:52) [Miller Music-ASCAP] The Diamonds perform a romantic ballad in a similar soft vein. Two restful sides.

## THE CASH BOX ★ AWARD O' THE WEEK ★

"SHAKE A HAND" (2:39)  
[Herald-BMI]  
"I'VE GOTTA LEAVE YOU"  
(2:41)  
FAYE ADAMS  
(Herald 416)



FAYE ADAMS

● Faye Adams etches a slow swaying lilt titled, "Shake A Hand," that is definitely going to be a big one. The tune has a flavor that will appeal to all fields, but especially to the majority who have attended churches and listened to fervent and exciting exhortations by the clergy. The theme of the disk, "Shake A Hand," is the act of brotherhood and good feeling as the audience leaves the church and shake hands all around. While not a religious item, the treatment has just a touch of the spiritual kick. The tune is good and the Adams vocal top drawer. Has already created excitement in the trade and ops can't miss with this disk. Reverse deck, "I've Gotta Leave You," is a quick beat belt. Good, but not unusual. Top deck is definitely the one to tie on to.

"SHAKE A HAND" (2:44)  
[Herald-BMI]  
"SHED A TEAR" (2:45)  
[Motion-BMI]  
SAVANNAH CHURCHILL  
(Decca 28836)



SAVANNAH CHURCHILL

● Savannah Churchill goes Rhythm and Blues with a great piece of material, "Shake A Hand," and Savannah gives it an emotional and lush vocal treatment that bids fair to give Decca it's biggest selling r & b platter in many many moons. In picking the Churchill version, and the Adams platter reviewed to the left, we offer two slightly different versions. The Churchill version is tender, warm and well done, but it differs slightly in that it is more on the rhythm and blues kick with a possible lapover to the pop field. The under plate "Shed A Tear" is the Savannah Churchill of recent years. Her treatment of the slow ballad is more for the pop audience. She's good, as usual, as she languidly sings the tender romantic lyrics.

## THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"HONEY HUSH" (2:19) [Progressive-BMI]  
"CRAWDAD HOLE" (2:32) [Progressive-BMI]  
JOE TURNER  
(Atlantic 1001)



JOE TURNER

● Joe Turner sings this one like he's having one heck of a good time and he is able to transfer that feel-

ing to the listener as he excitingly delivers, "Honey Hush." He tells off his yackety yack fem. Her water works no longer move him as he tells her she is nothing but an alley cat. Tune is a rooker with Turner giving it a merry ride. This deck defies you to sit still while listening. To borrow a line from the current hit "C'est Si Bon"—"Crazy, No?". The under lid, "Crawdad Hole," is a slow beat bounce infectiously chanted by Turner who tells the tale of his fishing hole gone dry. One strong vote cast from this corner for "Honey Hush."

### ELMORE JAMES (Flair 1014)

- ⓑ+ "MAKE A LITTLE LOVE" (2:41) [Flair-BMI] Elmore James, in his stylized delivery, sings a middle tempo bounce declaring his love. Guitar lends color to the diskng.
- ⓑ+ "CAN'T STOP LOVIN'" (2:38) [Flair-BMI] Flip is a fast tempo bounce with James performing in happy style. The Dusters back the artist in fine and enthusiastic manner.

### PATTY ANNE (Aladdin 3198)

- ⓑ+ "SORROWFUL HEART" (2:28) [Shapiro Bernstein-ASCAP] Patty Anne is in good voice as she sings a slow romantic ballad blues with a soft chorus assist.
- ⓑ "BEGINNING TO MISS YOU" (2:50) [Sunbeam-BMI] Fem cover job on the pretty romantic ballad already making noise via John Greer's treatment.

### THE ROYAL HAWK (Flair 1013)

- ⓑ "ROYAL HAWK" (2:43) [Flair-BMI] A driving instrumental zestfully performed. Side moves and excites.
- ⓑ "I WONDER WHY" (2:38) [Flair-BMI] The Royal Hawk sings on the flip. A slow mournful blues. The "Hawk" is filled with misery and he conveys that feeling against a string mood backing.

### ARBEE STEDHAM (Checker 778)

- ⓑ "I DON'T PLAY" (2:41) [Burton Ltd.-BMI] Dramatic voiced Arbee Stedham warns his baby she better listen to what he has to say. A rhythmic slow beat.
- ⓑ "DON'T SET YOUR CAP FOR ME" (2:42) [Burton Ltd.-BMI] Chanter does a cute slow bounce advising the gals not to set their caps for him. A colorful rocker which Stedham belts.

### JUNIOR WELLS (States 122)

- ⓑ "EAGLE ROCK" (2:18) [Pam-lee Music-BMI] Junior Wells waxes a quick tempo harmonica instrumental. An infectious side.
- ⓑ+ "CUT THAT OUT" (2:45) [Pam-lee Music-BMI] Junior sings on this deck and also dishes up some quick beat mouth organing. Exciting and stimulating. Could create some action.

# THE CASH BOX RHYTHM N' BLUES *Ramblings*

## NEW YORK:

Excitement of the week. The "Shake A Hand" disk put out by Herald and vocaled by Faye Adams is stirring up loads of action around New York, New Jersey and Philadelphia. Points south are beginning to report the disk and indications are that this will be a ree-eel BIG one. Fast on the trigger, Bobby Shad, stirring things up in the rhythm and blues department at Decca, comes out with a fast cover by Savannah Churchill with a slightly different treatment. Faye Adams etching has a shade of the religious kick while the Churchill version leans more to the r & b with a pop possibility. It's safe at this point to predict that this tune will be covered by all the majors and indies. Tune has the merit that could make them all sell. Faye Adams is under the management of Phil Moore who also handles Nelene Dixon. . . . Similarly, "Crying In The Chapel," seems to be successful in almost every version released. The Orioles on Jubilee are making more and more headway in the pop market as they also skyrocket upwards on the "Hot" charts. . . . Johnny Halonka of Alpha Distributing reports his "Why, Oh Why" by The Kings on Jax and "I Love You So" by The Crows on Rama are real strong in



TITO PUENTE

the sales department. Johnny also discloses he has taken over the Apollo line. . . . Atlantic Records held the long awaited Clyde McPhatter session this week and are flipping their lips over the results. First release is scheduled for September 1st. Tip. Listen to Atlantic's "Honey Hush" by Joe Turner. To borrow a few choice words from the hepster jargon, this disk should mean "bread" in the "post office" for the juke box ops. . . . Tito Puente going great with his "Mambo Birdland". Also stirring up sales is the Happy Lewis harmonic mambo of "St. Louis Blues" and "Whispering." Both Tico disks. George Goldner of Tico and Rama on a perpetual merry-go-round what with his fingers in every department of the fast spreading labels. . . . Chris Forde of Tuxedo Records cut four sides with The Charioteers. Should be on the market in two or three weeks. . . . Lee Magid, Savoy A & R, back from the sunny coast, moans "Why?" Lee swings right back into action with a session at which he etches Reverend Charles Watkins on a semi-religious tune for the pop religious market.

## CHICAGO:

Just can't seem to hold these Chesseroosers down for a second. Maybe it's because his wife and dotter are down in Florida to escape the hay-fever season, and he's working 'round the clock, but, regardless of what it is, Len Chess came up with one last week that started an avalanche of orders breaking all over the R&B diskery circuit. In fact, Len claimed by Tuesday of last week, "This is as big as Jerry Blaine's 'Crying In The Chapel' with The Orioles." Which is a mighty big statement to make. "Al (WGES) Benson," says Len, "got absolutely and positively most terrific action when he played the disk over his famed show." They just jammed Al's phones, Len claims. Anyway, the tune is "Nadine." By the Coronets. A new fivesome from Cleveland. This is their first disk. They were discovered by Cleveland dj, Alan Freed, of WJW. And Chess claims, "We're airfreighting the orders and filling them only in rotation as they are received." And to add to the disk, Sax Mallard's Combo backs the Coronets. . . . Lonnie Satin, who was booked into the Club De Lisa for three weeks, and is now there over eight months, is getting ready to have himself waxed by a Chi label with plenty nice backing behind him. The kid's a popperooer singer. And sings but great. . . . There'll be a professional all-negro show over WGN-TV on Sept. 5 which should bring out some of the best R&B talent yet seen 'round these old windy parts. . . . Al Duckett advises that Duke Ellington proposed the name of Billy Eckstine for the national presidency of a new organization which will help to promote the careers of showbiz hopefuls. Nat'l headquarters are to be right here—in good old Chicago.



THE ORIOLES

## LOS ANGELES:

The sudden flair of activity around record circles indicate that new releases are in the making that will be a boost to the entire industry. Everything is a big secret now though. When queried Leo and Eddie Mesner of Intro Records reported that business was good but otherwise, "no comments!" It was stated, however, that they have just signed up Harry the "Hipster" Gibson from San Francisco to do a new series of "Grimm Fairy Tales." Lew Chudd of Imperial was rushing around from office to recording sessions. As he hurried through the door he stated, "We'll have some terrific new releases to announce soon." The same secret air of mystery came from Art Rupe's office at Specialty. . . . Caught Jules Bihari of Modern Records preparing a big shipment of "Dragnet Blues" . . . stated this record is really taking hold. . . . With a merry twinkle in his eye he announced that he has some new platters in the fire that will be out soon. . . . Joe Bihari reports that his new 16-year group "The Flairs" are going over big here. In fact, local disc jockey, Hunter Hancock, "picked this platter as the record of the week.



BILLY ECKSTINE

Bob Geddins, A. & R. man for 4 Star Records, was down from Oakland on business. Announced that their new studio has just been completed in Oakland. . . . Al Sherman, local representative for King Records announced that Al Miller signed up artist April Stevens for the King label before returning to Cincinnati. They cut four new sides. . . . Les Koenig of the Good Time Jazz Record Co., Inc. reported that David Stuart has just been named advertising manager for the firm. Nesuhi Ertegun, former advertising manager will now take over the production department along with Robert D. Kirstein. These changes have been due to increased business. It was stated that business has doubled within the past year. . . . Reports indicate that Sonny Knight's "But Officer" breaking big with "Gee" by The Crows on Rama beginning to show up.

# HEADING FOR A- BIG Hit!

# Herald "SHAKE A HAND"



by  
**FAYE  
ADAMS**

With The  
JOE MORRIS ORCH.  
Herald -416

Herald  
RECORDS  
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New York City, N.Y.

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SIGNED.....

## Chordettes Visit Wurlitzer Distrib



MINNEAPOLIS, MINN.—Pictured above are a group of well-wishers who visited Irv Sandler of Sandler Minneapolis, Wurlitzer distributor for the Minneapolis and Des Moines territory, at the opening of his new office in this city. Offering Sandler good luck are: l. to r. Bert Davidson, Wurlitzer district sales manager; The Chordettes of Arthur Godfrey fame; the Wurlitzer Model 1600; Arnie Golden, manager of the Sandier Minneapolis office; and Irv Sandler.

### Capitol Sales Mgr. Takes C. of C. Post

KNOXVILLE, TENN.—Lloyd Cook, Capitol sales manager, was recently installed as executive secretary of the Springfield Chamber of Commerce. Cook, in taking over his duties, replaced the late T. Ashton Williams. The post had been vacant since the death of Mr. Williams last August.

The new executive secretary has been living in Robertson County since last October when he moved to the Draughon farm on the New Chapel road. He came to Robertson County from Nashville, Tenn., where he had been district sales manager for the Capitol platter.

Cook, whose family moved to Oklahoma when he was a tot, attended public schools in the Sooner state and completed his high school and college education in Wichita, Kansas, the latter being at Wichita College.

### Ray McKinley Quits TV To Bid for Top Band Honors

Ray McKinley has ended a two-year period of video and radio appearances to come back actively into the business. McKinley has just completed a two-month tour with the band through the mid-West. The marvelous reception that the orchestra received, as well as the revived public interest in bands, has spurred McKinley into his new recording contract with Decca.

McKinley's first Decca release is "Rhythm-A-Tic" and "Ol' Shank's Mare."

In the past, Ray McKinley has sold over a reported three million records with such hits to his credit as "Civilization," "Red Silk Stockings," "All The Way To San Jose," "You Came A Long Way From St. Louis," "Arizay," "Beat Me Daddy, Eight To The Bar" and "Boogie Woogie Washerwoman."

## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. IT'S BEEN SO LONG ..... Webb Pierce (Decca)
2. CRYING IN THE CHAPEL ..... Darrel Glenn (Valley)
3. HEY JOE! ..... Carl Smith (Columbia)
4. A DEAR JOHN LETTER ..... Jean Shepard (Capitol)
5. IS ZAT YOU MYRTLE? ..... The Carlisles (Mercury)
6. HOW'S THE WORLD TREATING YOU ..... Eddy Arnold (RCA Victor)
7. MEXICAN JOE ..... Jim Reeves (Abbott)
8. I CAN'T WAIT ..... Faron Young (Capitol)
9. TENNESSEE WIG-WALK ..... Bonnie Lou (King)
10. RUB-A-DUB-DUB ..... Hank Thompson (Capitol)

**THE CASH BOX**  
Reports  
**THE NATION'S**  
**BIG 10**

**HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES**

**1** IT'S BEEN SO LONG  
Webb Pierce  
(Decca 28725; 9-28725)

**2** MEXICAN JOE  
Jim Reeves  
(Abbott 116; 45-116)

**3** RUB-A-DUB-DUB  
Hank Thompson  
(Capitol 2445; F-2445)

**4** HEY JOE!  
Carl Smith  
(Columbia 21129; 4-21129)

**5** CRYING IN THE CHAPEL  
Darrell Glenn  
(Valley 101; 45-101)

**6** I WON'T BE HOME NO MORE  
Hank Williams  
(MGM 11533; K-11533)

**7** A DEAR JOHN LETTER  
Jean Shepard  
(Capitol 2502; F-2502)

**8** TAKE THESE CHAINS FROM MY HEART  
Hank Williams  
(MGM 11479; K-11479)

**9** FREE HOME DEMONSTRATION  
Eddy Arnold  
(RCA Victor 20-5305; 47-5305)

**10** TRADEMARK  
Carl Smith  
(Columbia 21119; 4-21119)

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**Best Sellers**  
FROM  
**King**  
AND  
**Federal**  
**RECORDS**  
**Popular**

**BONNIE LOU**  
TENNESSEE WIG WALK  
HAND-ME-DOWN HEART  
1237 and 45-1237  
**THE GLOBE**  
TROTTERS  
MY GAL SAL  
SUNDOWN  
1210 and 45-1210  
**RUBY WRIGHT**  
YOU WALKED OUT ON MY DREAMS  
I ONLY HAVE ONE LIFETIME  
1249 and 45-1249

**Folk/Western**  
**MOON MULLICAN**  
I DONE IT  
GRANDPA STOLE MY BABY  
1244 and 45-1244  
**CHARLIE GORE**  
OH MISERABLE LOVE  
I DIDN'T KNOW  
1256 and 45-1256  
**YORK BROTHERS**  
WHY DON'T YOU OPEN THE DOOR  
YOU'RE MY EVERY DREAM  
COME TRUE  
1248 and 45-1248  
**DON RENO &  
RED SMILEY**  
CHOKING THE 5 STRINGS  
I'M THE TALK OF THE TOWN  
1235 and 45-1235

**Rhythm/Blues**  
**TINY BRADSHAW**  
OFF AND ON  
FREE FOR ALL  
4647 and 45-4647  
**HEAVY JUICE**  
THE BLUES CAME  
POURING DOWN  
4621 and 45-4621  
**JACK DUPREE**  
TONGUE-TIED BLUES  
THE BLUES GOT ME ROCKIN'  
4633 and 45-4633  
**EARL BOSTIC**  
MELANCHOLY SERENADE  
WHAT! NO PEARLS  
4644 and 45-4644  
**BILL DOGGETT**  
READY MIX  
PERCY SPEAKS  
4650 and 45-4650

**Federal**  
**THE ROYALS**  
GET IT  
NO IT AIN'T  
12133 and 45-12133  
**BILLY WARD AND  
HIS DOMINOES**  
YOU CAN'T KEEP A GOOD  
MAN DOWN  
WHERE NOW, LITTLE  
HEART  
12139 and 45-12139  
**YOUNG JOHN  
WATSON**  
MOTOR HEAD BABY  
5AD FOOL  
12131 and 45-12131  
**DISTRIBUTED BY**

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**"WALK ME BY THE RIVER"**  
**Lulu Belle & Scottie**  
 MERCURY 70092  
**RIDGEWAY MUSIC, INC.**  
 Charlie Adams  
 6087 SUNSET BLVD. HOLLYWOOD, CAL.

*The Original Hit!*  
**"CARIBBEAN"**  
**MITCHELL TOROK**  
 on Abbott # 140  
**ABBOTT RECORD CO.**  
 6636 Hollywood Boulevard  
 Hollywood 28, Calif.

THE NATION'S TOP HIT!  
**DARRELL GLENN**  
 and the Rhythm Riders  
**"CRYING IN THE CHAPEL"**  
 b/w  
**"HANG UP THAT TELEPHONE"**  
 Valley V-105  
 DISTRIBUTION IN ALL AREAS!  
**VALLEY RECORDS**  
 BOX 10033, KINGSTON PIKE  
 KNOXVILLE, TENNESSEE

SURE FIRE HIT  
**TONY IAVELLO**  
 orchestra & chorus  
**"THIS IS NEW YORK"**  
 b/w  
**"PERQUITO"**  
 on DELLA # 117  
**Della RECORDS**  
 6818 Sunset Blvd.  
 Hollywood 28, Calif.

**THE CASH BOX**  
**THE 10 TOP FOLK & WESTERN Best Sellers**

1. IT'S BEEN SO LONG  
 Webb Pierce  
 (Decca 28725; 9-28725)
2. A DEAR JOHN LETTER  
 Jean Shepard  
 (Capitol 2502; F-2502)
3. HEY JOE!  
 Carl Smith  
 (Columbia 21129; 4-21129)
4. I WON'T BE HOME ANYMORE  
 Hank Williams  
 (MGM 11533; K-11533)
5. TRADEMARK  
 Carl Smith  
 (Columbia 21119; 4-21119)
6. CRYING IN THE CHAPEL  
 Darrell Glenn  
 (Valley 101; 45-101)  
 Rex Allen  
 (Decca 28758; 9-28758)
7. RUB-A-DUB-DUB  
 Hank Thompson  
 (Capitol 2445; F-2445)
8. MEXICAN JOE  
 Jim Reeves  
 (Abbott 116; 45-116)
9. FREE HOME DEMONSTRATION  
 Eddy Arnold  
 (RCA Victor 20-5305; 47-5305)
10. IS ZAT YOU MYRTLE?  
 The Carlises  
 (Mercury 70174; 70174 x 45)

**CAMMAROTA RECORDS**  
*Coming Up Fast!*  
**"YOU TOOK AWAY THE FRIENDS (I HAD AROUND ME)"**  
 b/w  
**"I DON'T HAVE TO TELL YOU (THAT I LOVE YOU)"**  
 sung by  
**DICK LARKIN**  
**CAMMAROTA PUB. CO.**  
 234 PATTERSON AVE.  
 EAST RUTHERFORD, N. J.

**JERRY GRAY'S**  
**ONE STOP BOOGIE** Latest & Greatest  
**ON DECCA**  
 AMERICAN ACADEMY OF MUSIC, INC.  
 SOLE SELLING AGENT • MILLS MUSIC, INC.

**FOLK AND WESTERN REVIEWS**

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**BULLSEYE of the WEEK**

**"EL RANCHO DEL RIO" (2:20) [American—BMI]**  
**"IT'S HARD TO LOVE JUST ONE" (2:25) [American—BMI]**

**JIM REEVES**  
 (Abbott 143)

● Reeves, who established himself as a top recording artist in the western field with his number one smash "Mexican Joe" follows it up with another exciting platter that should mean money in the boxes for the ops. The new etching "El Rancho Del Rio" is in the same light-hearted Latin vein as his initial hit. The chanter vocals in appealing style on this gay lilting bouncer. The cute lyrics tell how

happy-go-lucky he is and how he'll get married, settle down and raise some little vaqueros. Bottom deck "It's Hard To Love Just One" is also dished up in quick beat fashion. Story concerns an ardent romeo who has too many other girls on his mind, to love just one. Solid string support on both sides by the Louisiana Hayride Band. Nod goes to upper deck. Looks like a big one.

**ERNEST TUBB**  
 (Decca 28777)

**B+** "MY WASTED PAST" (2:45)  
 [Ernest Tubb-BMI] The mellow voice of Ernest Tubb waxes a slow beat romantic lament. In engaging style he tells a tearful tale about how the world has turned him down and left him with nothing to do.

**B+** "DON'T BRUSH THEM ON ME" (2:39) [Ernest Tubb-BMI]  
 Tubb warbles a quick beat novelty item on the under lid. Rinky dink piano adds color to this barroom tune in which he doesn't want to hear another's troubles. Two enchanting sides.

**JOHNNY RAGSDALE**  
 (Columbia 21123)

**B+** "ENGINEER'S SONG" (2:41)  
 [Ellis] Johnny Ragsdale dishes up an infectious vocal on a quick beat piece that rides merrily along in gay manner. Backing is a racing guitar accompaniment that simulates a train engine.

**B** "CALAMITY JANE" (2:39)  
 [Ellis] Lower portion is a quick beat cutie with happy lyrics. Smooth blending of chorus and delightful novelty effects make for an exciting side. Polished vocal and adequate string support on both ends.

**WADE RAY**  
 (RCA Victor 20-5377)

**B+** "DID I DO WRONG" (2:40)  
 [RCA Victor License] The catchy and entrancing tones of Wade Ray vocals a slow sentimental lament. He tells with emotion and feeling about how somebody whispered lies to darling ears and now she doubts his true love.

**B+** "THAT LOVE MAKIN' MELY-ODY" (2:08) [Hill & Range-BMI] Reverse deck is a fast beat rhythmic jump-bounce ditty. Happy lyrics, honky tonk piano and a zestful reading blend in solid fashion. Steel guitar of Noel Boggs stands out on both sides.

**JOHNNY HORTON**  
 (Mercury 70198)

**B+** "RED LIPS AND WARM RED WINE" (2:07) [Acuff-Rose-BMI]  
 Johnny Horton sings a quick beat romantic item in top-flight fashion. Delightful lyrics and smooth string backing to a handclapper that's belted out in zestful fashion. Plinkity piano adds flavor to this end.

**B** "YOU, YOU, YOU" (2:30)  
 [American-BMI] Lower end is a quick beat romantic item given a terrific reading by Horton. A pleasing dish. Appeal is potent on both ends.

**LEON CHAPPEL**  
 (Capitol 2526)

**B** "I'M GETTING MIGHTY TIRED" (2:25) [Beechwood-BMI]  
 Leon Chappel gives a pleasing reading to quick tempo musical pick-me-up. The peppy romantic lyrics are supported in fetching style by effective piano and strings.

**B** "DOUBLE UP AND CATCH UP" (2:21) [Beechwood-BMI]  
 Bottom lid is another quick beat handclapper with happy lyrics. Able piano and guitar work stand out on this side too. Both ends move.

**HANK "SUGARFOOT" GARLAND**  
 (Dot 15089)

**B** "STEEL GUITAR RAG" (2:39)  
 Hank "Sugarfoot" Garland etches a quick beat racing guitar instrumental. This lilting, happy handclapper is belted out with spirit. A delicious platter.

**C+** "MOONLIGHT ON THE COLORADO" (2:41) [Shapiro-Bernstein-ASCAP]  
 Under side is a smooth sounding waltz waxed in moderate tempo. A catchy melody with fancy fingering on both ends.

**ROUSE BROS.**  
 (Rockin' 514)

**C+** "LOAN ME A BUCK" (2:50)  
 [Lois-BMI] The Rouse Bros. harmonize in adequate fashion on a quick beat item. Cute lyrics and easy string backing combine for pleasing results.

**B** "ORANGE BLOSSOM SPECIAL" (3:12) [Bob Miller-ASCAP]  
 Flip deck is an amusing novelty item rendered in lively manner by the Rouse Bros. The boys converse with each other on a moving train. Nasal voices and racing strings are effective.

**VAN HOWARD**  
 (Imperial 802)

**B** "YOU BROKE MY HEART AGAIN" (2:10) [Commodore-BMI]  
 Van Howard comes up with a quick beat romantic item that's sure to please. A solid reading of feelingful lyrics by the chanter make for a fine performance.

**B** "LONESOME AND BLUE" (2:05) [Commodore-BMI]  
 Under lid is a moderate tempo tune in which the artist wails the romantic love lyrics in effective style. An echo chamber is employed against a soft string backdrop. General effect is both stirring and rich.

# FOLK and WESTERN ROUNDUP

The Carter Sisters, June, Helen, and Anita with Mother Maybelle continued with personal appearance dates August 11th through August 14th, with bookings set in Ohio. Sunday, August 16th found the family act playing a festival in Berryville, Virginia. Lonzo & Oscar, with Tommy Warren played the G. Bar C. Ranch, Columbus, Ohio Sunday, August 9th, and August 10th through 14th toured Pennsylvania. Eddie Hill (Mercury) tagged the "Night Mayor Of Music City" because of his late dj show over WSM, has a new release out titled "Hi Wide and Handsome" backed with "Hit and Run Lover". Ray Price with Don Helms (MGM), Jerry Rivers, Cedric Rainwater, Rusty Gabbard and Floyd Robinson played Timberlake Park, Mexico, Missouri, Sunday, August 9th. Cowboy Copas (King) did the Prince Albert NBC'er Saturday, August 8th and had as his guest Martha Carson (Capitol). String Beans, Tommy Jackson (Dot) and Rusty Draper (MGM) played the fair at Centerville, Iowa, Wednesday, August 12th. Mary Waterston, manager of the record department at Buckley's One Stop, Nashville, reports that her biggest over-the-counter sales for the week ending August 8th were as follows: 1. Jean Shepherd's "Dear John Letter"; 2. Carl Smith's "Hey Joe," and 3. Hank Snow's "For Now And Always." The Prisonaires who recently recorded "My God Is Real" on the Sun label, are now doing personal appearances around the country. It is understood the group recorded their last tune as a special favor to Mary. Grandpa Jones (RCA Victor) did a week of dates in Virginia and N. C. the week of August 9th through the 14th. Moon Mullican vacationing in Texas, will do a benefit performance in Corrigan, Texas, during his visit to the city. Bruce Grant, WHB, Kansas City, Kans., did the guest dj spot on Grant Turner's DJ USA Show, Friday, August 7th. Smokey Stover was set for the guest spot on Friday, August 14th. Carl Smith who added his own hit version of "Hey Joe" to the growing list of "Joe" tunes of recent popularity, did the Prince Albert NBC segment of Grand Ole Opry, Saturday, August 15th. Smith, who has enjoyed some rare successes via his recordings, is a busy artist these days with a schedule of transcriptions, TV spots and personal appearances.



DAVIS SISTERS

Chet Atkins (RCA Victor) has just returned to Nashville after a week of visiting deejays in Georgia and Alabama. Bob McCluskey has just issued another of his news-packed bulletins for the Victor company and there's lots of good information for the dj's who want to catch up on their Victor artists. Skeets McDonald is back in Northern California for personal appearance dates, his fourth trip into that area this year. Within three weeks Capitol will release a new record with Skeets teamed with Helen O'Connell and following close behind will be his first album of all-time favorites. Porter Wagoner's side-kick, Gary Walker, who collaborated with him on "That's It" and "Trademark," is bound for Uncle Sam's Army sometime this month. Grandpa Jones (RCA Victor) made two transcriptions for the Armed Forces with Connie B. Gay at WARL in Arlington, Va., recently. Grandpa is also scheduled to make a film for the Armed Forces in the near future. In September, the Grand Ole Opry artist is set for a Canadian tour. Joe Maphis and Rose Lee did a guest spot on the Tennessee Ernie deejay show on ABC recently. The duet appears every Friday and Saturday night on "Town Hall Party," in Compton, Calif. Hal "Lone" Pine and Betty Cody have moved down to Wheeling, W. Va., from Bangor, Me., and are already going strong on a daily radio show over WWVA. The "Big Barn Frolic" Program has a record show on Radio Station WEXL in Detroit 6 days a week, and the Lonesome Pine Fiddlers report very proudly that their records are played every day. The boys also say that they've been having their share of guests on the show. Recent guests included Ernie Lee, Autry Inman, Lefty Frizzell, and Arthur Smith. Bobbie Bennett of R.P.M. Enterprises is now on her 30-day plane tour of country and western centers from coast to coast. Recently she was in Nashville, Louisville, and Shreveport and next week is due in Cincinnati, Cleveland, Washington and Richmond. The new RPM firm (Representation, Publicity, Management), officially opens September 15 on property opposite RKO Studios in Hollywood.



CHET ATKINS

Roy Acuff and his Smoky Mountain Boys will depart for a tour of Army and Air Force bases in early September and will visit camps in Korea and Japan. Acuff last entertained in Europe in 1949 with a group of Opry stars who entertained servicemen for three weeks. On August 16th through the 20th, Acuff and his Smoky Mountain Boys and Girls were featured stars of the Grand Ole Opry unit show being held in the resort city of Gatlingburg, Tenn., host city for visitors to the Great Smoky Mountain National Park. Eddie Hill (Mercury) was featured at the spot on Friday, August 20th. The show was set for the summer season by WSM's Artist Service Bureau head, Jim Denny, and is now in its eleventh week. LAST CURTAIN CALL: Bright hopes and excellent prospects for the future faded for two of Country Music's most talented artists recently, when Bee Jay of the Davis Sisters, was killed in an automobile accident. Skeeter, the other half of the popular duet, was injured, but has been released from the hospital, it is understood. Norm J. O'Neil managed the girls from Detroit, and their first recording on RCA Victor "I've Forgotten More Than You'll Ever Know", is among the best selling Country and Western records today. With a schedule of fair dates that run into the fall season, the Duke Of Paducah Show last week finished up dates in Ohio, and featured Ken Marvin, Lew Childre, Radio Dot and Smoky, and Bobby Myers, "Young Mr. Appeal". The Amber Sisters have a release out on the Capitol label titled "Cherokee Eyes". X. Cosse, who manages Martha Carson, reports that personal appearances have been set for the remainder of this month for the Capitol songstress in Alabama, Louisiana, Texas, and Oklahoma. In early September the Capitol artist will be playing dates in Missouri and Alabama. Johnnie & Jack and The Tennessee Mountain Boys, whose current recording of "Private Property" is stirrin' up lots of plays, are concluding engagements this week in Canada. The troupe, managed by Frankie More, features Kitty Wells (Decca) as added attraction.



SKEETS McDONALD

Chet Atkins (RCA Victor) has just returned to Nashville after a week of visiting deejays in Georgia and Alabama. Bob McCluskey has just issued another of his news-packed bulletins for the Victor company and there's lots of good information for the dj's who want to catch up on their Victor artists. Skeets McDonald is back in Northern California for personal appearance dates, his fourth trip into that area this year. Within three weeks Capitol will release a new record with Skeets teamed with Helen O'Connell and following close behind will be his first album of all-time favorites. Porter Wagoner's side-kick, Gary Walker, who collaborated with him on "That's It" and "Trademark," is bound for Uncle Sam's Army sometime this month. Grandpa Jones (RCA Victor) made two transcriptions for the Armed Forces with Connie B. Gay at WARL in Arlington, Va., recently. Grandpa is also scheduled to make a film for the Armed Forces in the near future. In September, the Grand Ole Opry artist is set for a Canadian tour. Joe Maphis and Rose Lee did a guest spot on the Tennessee Ernie deejay show on ABC recently. The duet appears every Friday and Saturday night on "Town Hall Party," in Compton, Calif. Hal "Lone" Pine and Betty Cody have moved down to Wheeling, W. Va., from Bangor, Me., and are already going strong on a daily radio show over WWVA. The "Big Barn Frolic" Program has a record show on Radio Station WEXL in Detroit 6 days a week, and the Lonesome Pine Fiddlers report very proudly that their records are played every day. The boys also say that they've been having their share of guests on the show. Recent guests included Ernie Lee, Autry Inman, Lefty Frizzell, and Arthur Smith. Bobbie Bennett of R.P.M. Enterprises is now on her 30-day plane tour of country and western centers from coast to coast. Recently she was in Nashville, Louisville, and Shreveport and next week is due in Cincinnati, Cleveland, Washington and Richmond. The new RPM firm (Representation, Publicity, Management), officially opens September 15 on property opposite RKO Studios in Hollywood.

# THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



**Jimmie Lee Prow**  
WSLM—Salem, Ind.

1. Cast A Spell On Me (Lulabelle Si & Country Melody Boys)
2. It's Been So Long (Pierce)
3. Little Brown Hand (Eanes)
4. Is Zat You Myrtle (Carlisles)
5. Do I Like It (Carl Smith)
6. I'd Rather Die Young (Mac Wiseman)
7. Gambler's Guitar (R. Draper)
8. For Now And Always (Snow)
9. Hanging Around (B. Helms)
10. Crying In The Chapel (Allen)

**Butch Lewis**  
WJKO—Springfield, Mass.

1. Crying In The Chapel (Allen)
2. Free Home Demonstration (Eddy Arnold)
3. Caribbean (Mitchell Torok)
4. Is Zat You Myrtle (Carlisles)
5. 16 Chickens And A Tamborine (Roy Acuff)
6. For Me, For Me (Wes Tuttle)
7. Now And Always (H. Snow)
8. Mexican Joe (Jim Reeves)
9. Let Me Love You (Reeves)
10. Trademark (Carl Smith)

**Eddie Hill**  
WSM—Nashville, Tenn.

1. It's Been So Long (Pierce)
2. Hey Joe (Carl Smith)
3. You Weren't Ashamed (Price)
4. Side Meat And Cabbage (Jimmie Dickens)
5. I Won't Be Home No More (Hank Williams)
6. A Dear John Letter (Jean Shepard)
7. Is Zat You Myrtle (Carlisles)
8. Half Hearted (G. Morgan)
9. Spanish Fireball (H. Snow)
10. Castle In The Sky (Robbins)

**Panhandle Van**  
WCAR—Pontiac, Mich.

1. It's Been So Long (Pierce)
2. Crying In The Chapel (Glenn)
3. Is Zat You Myrtle (Carlisles)
4. Gambler's Guitar (R. Draper)
5. Tennessee Wig Walk (Bonnie Lou)
6. Private Property (Johnny & Jack)
7. Just Wait Till I Get You Alone (Carl Smith)
8. Mexican Joe (Jim Reeves)
9. Rub-A-Dub-Dub (O'Connell)
10. San Soo (Earl Songer)

**L. F. Kenfield**  
WTIC—Hartford, Conn.

1. I Won't Be Home No More (Hank Williams)
2. I'll Go On Alone (Robbins)
3. Plaid And Calico (Horton)
4. I Can't Wait (Faron Young)
5. The Last Waltz (W. Pierce)
6. I Couldn't Keep From Crying (Jack Turner)
7. Rub-A-Dub-Dub (Thompson)
8. Crying In The Chapel (Glenn)
9. Cold Shoulder (Ray Price)

**Charlie Walker**  
KMAC—San Antonio, Tex.

1. It's Been So Long (Pierce)
2. Let Me Love You (Reeves)
3. Mexican Joe (Jim Reeves)
4. Is Zat You Myrtle (Carlisles)
5. Hey Joe (Carl Smith)
6. Let Me Be The One (Locklin)
7. A Dear John Letter (Jean Shepard)
8. Crying In The Chapel (Allen)
9. Take These Chains From My Heart (Hank Williams)
10. I'd Rather Die Young (Rose Maddox)

**Billy The Kid Stanley**  
WNOE—New Orleans, La.

1. A Dear John Letter (Jean Shepard)
2. Hey Joe (Carl Smith)
3. I Can't Wait (Faron Young)
4. Crying In The Chapel (Glenn)
5. Is Zat You Myrtle (Carlisles)
6. I Won't Be Home No More (Hank Williams)
7. Time Will Tell All (Walker)
8. Red Lips And Warm Red Wine (Johnny Horton)
9. It's Been So Long (Pierce)
10. I'd Give The World (Britt)

**Paul Kallinger**  
XERF—Del Rio, Tex.

1. It's Been So Long (Pierce)
2. Mexican Joe (Jim Reeves)
3. Georgiana Moon (Tex Dean)
4. Is Zat You Myrtle (Carlisles)
5. Rub-A-Dub-Dub (Thompson)
6. Don't Throw Your Life Away (Webb Pierce)
7. Baby You're The Only One (T. Tommie)
8. I Can't Wait (Faron Young)
9. I'm The Loneliest Gal In Town (Goldie Hill)
10. The Last Waltz (W. Pierce)

**Tom Edwards**  
WERE—Cleveland, Ohio

1. Crying In The Chapel (Darrell Glenn)
2. It's Been So Long (W. Pierce)
3. Black Mountain Rage (Joe Maphis)
4. Danny Boy (Slim Whitman)
5. Rub-A-Dub-Dub (Thompson)
6. Hey Joe (Carl Smith)
7. Unless You're Free (Foley & Andrew)
8. Rock-A-Bye Boogie (R. Starr)
9. Tennessee Wig Walk (B. Lou)
10. For Now And Always (Hank Snow)

**Elmer Snodgrass**  
WAKE—Greenville, S. C.

1. You Weren't Ashamed (Ray Price)
2. Crying In The Chapel (Glenn)
3. A Dear John Letter (Jean Shepard)
4. Hey Joe (Carl Smith)
5. I Forgot More (Davis Sisters)
6. I'd Rather Die Young (Rose Maddox)
7. Let Me Love You (Reeves)
8. It's Been So Long (Pierce)
9. Is Zat You Myrtle (Carlisles)
10. Butterfly Love (F. Hart)

**"Uncle" Joe Johnson**  
WPAQ—Mt. Airy, N. C.

1. I Can't Wait (Autry Inman)
2. It's Been So Long (Pierce)
3. I'd Rather Die Young (Mac Wiseman)
4. South In New Orleans (Johnny & Jack)
5. Mexican Joe (Jim Reeves)
6. Honky Tonk Waltz (Wells)
7. Is Zat You Myrtle (Carlisles)
8. Ask Ye Shall Receive (Martha Carson)
9. Crying In The Chapel (Glenn)
10. When The One You Love (Jim Eanes)

**Dave Miller**  
WMIE—Miami, Fla.

1. Hey Joe (Carl Smith)
2. Tennessee Wig Walk (Bonnie Lou)
3. How's The World Treating You (Eddy Arnold)
4. Don't Call My Name (James)
5. Buxmin' Around (T. T. Tyler)
6. Mexican Joe (Jim Reeves)
7. Just Wait Till I Get You Alone (Carl Smith)
8. Caribbean (Mitchell Torok)
9. Cannonball Yodel (E. Britt)
10. A Dear John Letter (Jean Shepard)

**Doug Smith**  
WSLS—Roanoke, Va.

1. It's Been So Long (Pierce)
2. Private Property (Johnnie & Jack)
3. I Can't Wait (Faron Young)
4. I Don't Claim To Be An Angel (Kitty Wells)
5. Crying In The Chapel (Glenn)
6. Hey Joe (Carl Smith)
7. I Forgot More (Davis Sisters)
8. Caribbean (M. Mitchell Torok)
9. It's Your Life (McDonald)
10. Then You're Catching On (Carolyn Bradshaw)

**Slim Lay**  
WHBS—Huntsville, Ala.

1. I Forgot More (Davis Sisters)
2. A Dear John Letter (Jean Shepard)
3. It's Been So Long (Pierce)
4. Hey Joe (Carl Smith)
5. Wait A Little Longer (Faye)
6. I Won't Be Home No More (Hank Williams)
7. I Can't Wait (Faron Young)
8. I Have But One Goal (Smith Bros.)
9. Like The Lovers Do (Hardrock Gunter)
10. Is Zat You Myrtle (Carlisles)

**Don Larkin**  
WAAT—Newark, N. J.

1. It's Been So Long (Pierce)
2. Crying In The Chapel (Glenn)
3. Rub-A-Dub-Dub (Thompson)
4. Take These Chains From My Heart (Hank Williams)
5. How's The World Treating You (Eddy Arnold)
6. A Dear John Letter (Jean Shepard)
7. Tennessee Wig Walk (Bonnie Lou)
8. Is Zat You Myrtle (Carlisles)
9. Hey Joe (Carl Smith)
10. I Don't Claim To Be An Angel (Kitty Wells)

**Smokey Smith**  
KRNT—Des Moines, Iowa

1. Crying In The Chapel (Glenn)
2. Hey Joe (Carl Smith)
3. A Dear John Letter (Jean Shepard)
4. I Won't Be Home No More (Hank Williams)
5. It's Been So Long (Pierce)
6. Can I (Jack Cardwell)
7. Orange Blossom Special (Tommy Jackson)
8. I'm The Loneliest Gal In Town (Goldie Hill)
9. Sixteen Chicks And A Tamborine (Roy Acuff)
10. If I Took The Time (Payne)

**Big Jim Hess**  
WIVK—Knoxville, Tenn.

1. A Dear John Letter (Jean Shepard)
2. It's Been So Long (Pierce)
3. I Have But One Goal (Bill Lowery-Smith Bros.)
4. Is Zat You Myrtle (Carlisles)
5. I Forgot More (Davis Sisters)
6. Private Property (Johnny & Jack)
7. I'd Rather Die Young (Rose Maddox)
8. Darlin' Am I The One (Carl Smith)
9. Hey Joe (Carl Smith)
10. Crying In The Chapel (Glenn)

**Sherry Tex Davis**  
WLOW—Norfolk, Va.

1. I'd Rather Die Young (Jean Shepard)
2. How's The World Treating You (Eddy Arnold)
3. It's Been So Long (Pierce)
4. Do I Like It (Carl Smith)
5. I Don't Claim To Be An Angel (Kitty Wells)
6. You Weren't Ashamed (Price)
7. Crying In The Chapel (Rex Allen)
8. Is Zat You Myrtle (Carlisles)
9. Free Home Demonstration (Eddy Arnold)
10. Seven Lonely Days (Bonnie Lou)

**Hardrock Gunter**  
WWVA—Wheeling, W. Va.

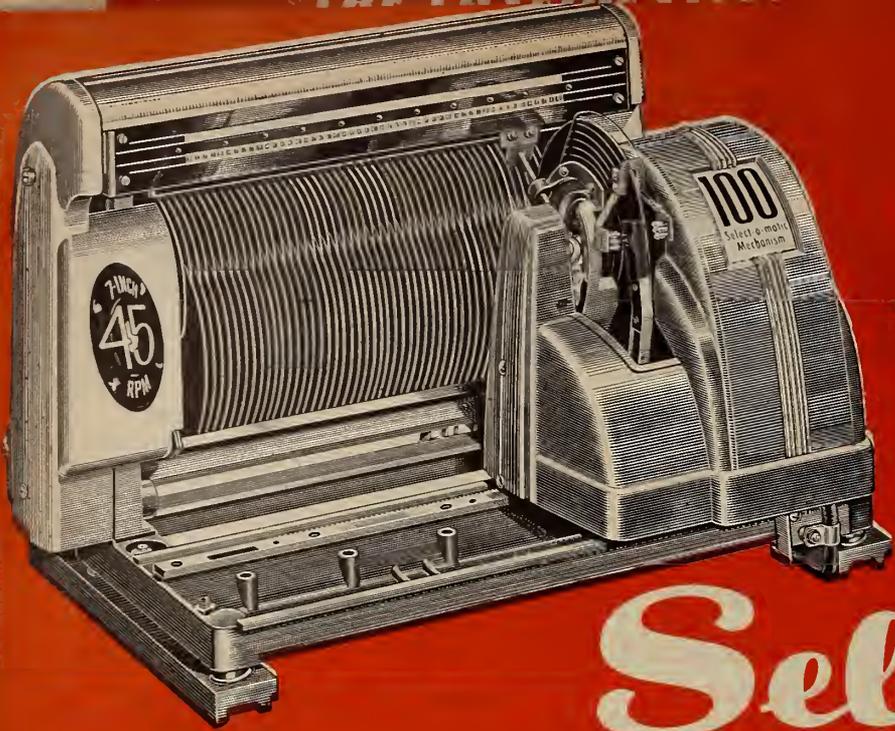
1. I'll Trade Yours For Mine (Hawkshaw Hawkins)
2. Like The Lovers Do (Hardrock Gunter)
3. King Size Kisses (McDaniel)
4. Take These Chains From My Heart (Hank Williams)
5. Crying In The Chapel (Glenn)
6. Roses Are Blooming (Doc Williams)
7. Hey Joe (Carl Smith)
8. They Got Me Singing That Way (Red Garrett)
9. Castaway (Rosalie Allen)
10. Are You Walking And A Talking For The Lord (Lee & Cooper)

**Uncle Eb**  
WGST—Atlanta, Ga.

1. I Have But One Goal (Smith Bros.)
2. A Dear John Letter (Jean Shepard)
3. How's The World Treating You (Eddy Arnold)
4. I Forgot More (Davis Sisters)
5. It's Been So Long (Pierce)
6. Crying In The Chapel (Glenn)
7. Spanish Fireball (H. Snow)
8. Hey Joe (Carl Smith)
9. I'd Rather Die Young (Rose Maddox)
10. Private Property (Johnny & Jack)

**Buck Benson**  
WLBR—Lebanon, Pa.

1. Is Zat You Myrtle (Carlisles)
2. I'd Rather Die Young (Mac Wiseman)
3. Caribbean (Mitchell Torok)
4. Born Again (Louvin Bros.)
5. South In New Orleans (Johnny & Jack)
6. Dear Old Dixie (Flatt-Scruggs)
7. Black Mountain Rag (Joe Maphis)
8. Rock-A-My Soul (J. T. Adams)
9. Baby I'm Counting (Skeets McDonald)
10. Crazy Blues (Mac Wiseman)



**ONLY SEEBURG  
HAS THE**

# Select-o-matic 100

**...THE ONLY MECHANISM  
THAT PLAYS RECORDS IN  
THE VERTICAL POSITION!**

**NEVER DROPS A RECORD! NEVER TURNS ONE OVER!**



# Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION  
Chicago 22, Illinois



*America's finest and most  
complete music systems*



# REASON FOR 10¢ PLAY

**Here**  
and  
**There**

NEW YORK—The expanded use of drink vendors thruout the nation has a good deal to do with the expectation of the soft drink industry, which predicts sales will surpass its record sales volume attained in 1952. Of the leading soft drink companies, Coca Cola and Pepsi-Cola showed the biggest sales and profits for 1952. Total sales of Coca Cola Co. and its subsidiaries rose to \$245,600,000 in 1952 from \$225,700,000 in 1951. Pepsi-Cola reported volume sales in 1952 amounting to \$53,300,000 against \$48,900,000 in 1951. For the first 6 months of 1953, sales figures are not available, but earnings rose to \$12,940,424 compared to \$12,263,199 in 1952 for the Coca Cola Co. Pepsi-Cola's earnings in the first 6 months rose to \$2,775,000 as against \$1,725,000 for 1952. While actual figures aren't available, reports indicate that the smaller soft drink manufacturers have also increased their sales this year.

WASHINGTON, D.C.—The Department of Commerce reports that for the first half of 1953, total income was running at a rate of \$283 billions, or 7 per cent above the same period of last year. Non-agricultural income makes up for the increase, as farm income was down slightly. "Since the close of 1952, private wages and salaries have advanced \$6 billions, or almost 4 per cent under the impetus of continued advances in both employment and wage rates", said the department.

NEW YORK—The liquor industry predicts that consumption of distilled spirits in 1953 will approximate 193 million gallons, compared to 183.6 millions in 1952. However, they point out that on a percentage basis, the per capita use has declined, as the adult population has increased by 9 millions since 1952. Here's something of interest, which not many people know. The industry is considerably restricted in its promotional work. It cannot stress that liquor in moderation is good for the aged; that it is administered to many ill persons in hospitals under certain conditions; and that it is a beneficial stimulant for most persons when consumed in moderation.

WASHINGTON, D.C.—The experts are convinced that the nation is not training highly-skilled workers as fast as the industrial world is demanding them. The National Manpower Council—a joint enterprise of the Ford Foundation and Columbia University—completed a three day discussion here, and a long-range survey is now under way. Recommendations will be submitted to President Eisenhower. It is expected, too, that the council will recommend both public and private scholarship programs and will supply an appraisal of the adequacy of existing training facilities and methods.



*"The Nickel of Yesterday  
— is the Dime of Today!"*



A noted economist, writing in one of the country's leading financial papers, stated: *"The Nickel of yesterday is the Dime of today."*

His point was that the average retailer today, pays double what he used to pay, for the very same merchandise from the sales of which he earns his livelihood.

He points to a great variety of merchandise. Ranging from candy bars to whiskey to blankets, pianos, clothing, ad infinitum.

Thruout, he explains, costs have risen anywhere from 100 per cent to as much as 500 per cent.

This, he then remarks, forces the retailer to obtain double and more the former sales price, so that he can enjoy some sort of profit to be able to continue in business.

The same is true of the automatic music operator. He, too, is faced with doubled costs. Yet he continued to maintain his same "selling price," the nickel. Regardless of the fact that this 5c price on the merchandise he has for sale was holding him back from enjoying any profit.

What is even more important, 5c play was holding him back from even breaking even.

The average juke box owner thinks hard and long before raising the price of the merchandise he sells. Yet his merchandise is the most economical musical entertainment in all the world's history—even at 10c per play.

With his overhead expense, and costs of equipment to maintain himself in business, as well as salaries he has to pay, tires, trucks, and the myriad supplies and parts he requires, now costing him anywhere from 100 per cent to over 500 per cent more than pre-war, he simply can no longer continue to sell his merchandise at the pre-war price of 5c.

And even when he raises his selling price to 10c, he is not obtaining all that he should, to gain a profitable position in his business, somewhat like that of the average retailer who has continued to raise the price of his merchandise as his cost was increased.

That is why, in many, many cases thruout the nation, juke box owners are finding the going tougher than ever. They simply cannot exist by selling their entertainment at 5c when all their overhead has been raised much more than double.

It would be well, then, for any juke box owner in the nation, at least those juke box owners who haven't yet attempted to raise the selling price of their merchandise to 10c, to check with those who have, and learn from these men whether this increase in the selling price has helped.

It would also be good business for the juke box operator, who hasn't yet tried to obtain 10c per play, to discuss this with his location owners.

To talk about "how much more" these location owners are paying for the merchandise they sell. For labor. For taxes. For parts and supplies. For general maintenance.

For the hundreds, and even thousands of costs which are, today, part and parcel of the conduct of any business.

If, after all this survey, and all this discussion, as well as a close check of his costs with his own accountants, he believes that he can continue to sell his merchandise, which costs him anywhere from 100 per cent to 500 per cent more than it did pre-war at 5c, then let that juke box owner continue on nickel play, and let him face the treacherous waters of bankruptcy as they flood in on his business.

But those juke box operators who wish to conduct a profitable business. Who want to at least earn as much today as they did yesterday. Who want to be sure that they will remain in business against sharp and progressive competitors. Who want to be able to purchase the new phonographs to enliven their routes. Who want to buy all the records they need to give the public all the music the public wants. Who feel they want to remain in this business. Let those operators do the one thing that is necessary: change to 10c per play—today. Because "the Nickel of yesterday—is the Dime of today!"

# IMPORTANT ANNOUNCEMENT

ANOTHER "FIRST" AND "ORIGINAL" PLAN BY "THE CASH BOX" TO HELP THE INDUSTRY

## "MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS"

ON ALL TYPES OF AUTOMATIC PHONOGRAPHS WILL APPEAR FOR THE FIRST TIME IN

**The Cash Box, August 29, 1953**

NEXT WEEK'S "END-OF-MONTH INVENTORY ISSUE"

*Here's what GEO. A. MILLER, California Music Guild, said when he saw the FIRST LIST:*

*"Send our organization 3,000 reprints quick"*



SEEBURG M 100 C

### BUY THE BEST IN MUSIC

**Reconditioned—Refinished**

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	595
SEEBURG WOM (5/10/25)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1250	350
A.M.I. MODEL A	295
A.M.I. MODEL B	375
A.M.I. MODEL C	395
A.M.I. WOM (5/10)	20

**NEW CHICAGO HIT PARADE \$132.50**

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

### ATLAS MUSIC COMPANY

2200 NORTH WESTERN AVE. CHICAGO 47, ILLINOIS

(Phone: ARmistrong 6-5005)

### R. F. Jones Adds 3 New Salesmen On Seeburg "200" Phonos

SAN FRANCISCO, CALIF.—Three new salesmen have been added to the sales staff of R. F. Jones Company, according to R. F. Jones, president. All three will handle the Seeburg Select-O-Matic "200" (non-coin-operated) phonographs exclusively.

These three men, pictured below, are in addition to Raymond P. de-Romanette, who was appointed previously by Jones (The Cash Box, July 18 issue) and who is working out of the San Francisco office.

Richard N. Christy and Charles E. Friend, Jr., will be located in the Denver office, and Merle B. Jordahl will headquarter in the Portland office.

All three men have had experience in both sales and promotion and Jones is highly optimistic that they will perform very creditably with the sale of the Seeburg "200" phono.



RICHARD CHRISTY

CHARLES FRIEND

MERLE JORDAHL

### 'Frisco's Juke Box Ops Building Strong Association

**39 Of 56 Ops Have Joined. Hold Dutch Treat Lunch Meets Thurs. Of Each Week. About 85% Of City Converted To 10¢ Play. Drive For Front Money Now Under Way. Expect 100% Membership Within Next Few Months. Back Calif. Music Guild**

SAN FRANCISCO, CALIF.—With approximately 56 music operators here controlling around 3,000 juke boxes within this city's limits, 39 have already joined into the organization formed here just a few months ago, and others are coming in, as the meetings continue.

There is no effort here for paid management of any kind. It is simply a matter of the operators, themselves, getting together for their own better future welfare. And working more closely together for each other's benefit.

Dutch treat luncheons are held at the Rathskeller here Thursday of each week. Everyone is invited. All the members ask is for any operator of music equipment within the City of San Francisco to:

"Just drop in. Talk. Let's get acquainted. Let's get to know each other a little bit better."

The result of such informal talks, leading members claim, is that the organization continues to grow with leaps and bounds.

The newcomers suddenly realize, these operators state, that the people gathered together are there for their own better, future welfare, and for

the general welfare of the entire music industry.

Such men as Ed Smith, Jack Umphries, Bren Murtha, Bob Andrews, Merle Parks, Jack Ehrlich, Bud Golibic, Carl and Joe Nobro, Johnny Ellis, Charley Sullivan, and the others invite one and all to attend their meetings.

One result is that this city is now about 85 per cent changed over to 10c play, with more phonos being switched to dime play almost each day.

Now the leading members are talking about obtaining a minimum front money guarantee, along the same lines that operators in other cities of the nation obtain.

At the same time the organization cooperates closely with the California Music Guild and also the MOA (Music Operators Of America).

The belief of all here is that, within a few more months, they will enjoy 100 per cent membership. In fact, the organization has already been approached by operators from outside San Francisco, but, up to this writing, they are maintaining the rule of allowing membership only to those who also operate in this city.

# M.O.A. NEEDS DEFENSE FUND

**Juke Box Ops Must be Prepared to Defend Themselves from McCarran Bill After Sept. 15 in Hearings Before Senate's Judiciary Sub-Committee. Geo. A. Miller, President of M. O. A., Appeals for Funds for Efficient Defense.**

## Chi. Aut. Amuse. Ops Guild Holds First Open Meeting

CHICAGO—First open meeting of the Chicago Automatic Amusement Operators Guild was held this past week (Tues., Aug. 11) at the Conrad Hilton Hotel, this city.

Approximately 75 coinmen attended to hear the story of this new organization.

The name was picked up from the former charter of the old amusement machine operators association here.

The group was also advised that a contract for union labor had been signed with the Electrical Workers Union, Local 134.

Officers of the Guild are: Marvin Goodman, president; Jerry Frazin, secretary and Dan Palaggi, treasurer. These three plus the following: Ralph Heft, Wm. Barnett, Paul Golden, Charles Schutz, Phil Weisman and Dan Gaines, are members of the Board of Directors.

The Guild's attorney was introduced by Marvin Goodman at this first open

meeting. He is Eugene Buchalter.

Goodman conducted the meeting and Buchalter explained, along with Goodman, the intentions of the organization, regarding shuffle game operations here in the City of Chicago.

All those who attended the meeting filled out cards and, it seems, the organization is assured of increased membership.

In a circular letter, the Guild advised all manufacturers and distributors of amusements here that they intend to cooperate with them to the fullest extent.

At headquarters of the Guild, 2326 S. Michigan Avenue, it was reported that the organization will attempt to maintain the highest possible ethics in its efforts to cooperate with the City and will, at all times, operate only the equipment which this City officially recognizes.



GEORGE A. MILLER  
President and General Manager, MOA

OAKLAND, CALIF.—“Regardless of what you may have heard, and regardless of what anyone may have told you, there definitely will be hearings held, after September 15, to hear the nation's juke box operators defend themselves from the McCarran Bill before the Senate's Judiciary Sub-Committee,” is the way George A. Miller, president of Music Operators of America, expressed himself to this reporter, here in MOA's headquarters.

He went on to state, “The proponents of the McCarran Bill, ASCAP and the others, have already had their hearings on July 15 and 16. It will be our turn next. We shall be called after September 15. How much after, I don't know. But, we will be called,” Miller emphatically stated.

“What's more,” he continued, “we shall need much, much more money than we now have, to be able to bring together all the operators who want to testify in their own behalf before the Senate's Judiciary Sub-Committee in Washington, D.C.”

Miller's appeal for funds is more than just dramatic. It is absolutely needed by the organization. The operators have been extremely lackadaisical in this regard. The monies

which MOA has already received are entirely insufficient for the organization to present an efficient defense against the McCarran Bill (S.1106).

“I wish,” Miller said, “that every operator in America would realize what this bill can mean to him, his operation, his future and, especially, to all of his work and investment over the years in this industry.

“It is my sincere hope,” he said, “that every single one of the operators in the nation would re-read the stories which have already appeared in The Cash Box to get some idea of what a victory on the part of the proponents of the McCarran Bill could mean to them.”

Music men present at this discussion pointed out that a victory on the part of the proponents, changing that one section of the Copyright Act which exempts juke boxes from paying royalties, would mean terrible police state action.

As one of these men stated, “I wonder how the average operator will feel, should ASCAP, BMI, and the other proponents win, when someone walks into his place and demands to look thru his books to see how many phonographs, wall boxes and other equipment he operates, and how much money he takes in.

“Remember,” he continued, “this man would have the Federal Government on his side by Federal Law. If the juke box operator wouldn't cooperate he could very simply and easily step over to the Federal Court and subpoena him and, at the same time, make him open his books in court, while obtaining a Federal injunction against him, forcing him to halt all business until the Court listens in.”

Miller again pointed out, “This is the time when every music operator, if he wishes to avoid such catastrophe, must come in with funds to help MOA bring together all of the nation's operators who want to testify in Washington, just as MOA did in 1952 during the Bryson-Kefauver Bill hearings.

“This is not just supposition. It is fact. The hearings are bound to be held immediately after Congress convenes again on September 15. We have to present our defense against the statements which have already been made by ASCAP and the other proponents of the McCarran Bill.

“We can't just put our heads in sand, like ostriches, and think that the Senate's Judiciary Sub-Committee is going to pass us by. We must be ready. And we need funds to be prepared. Lots more money than we now have. So that we can present an efficient defense.”

Miller would like to hear, particularly from operators in Alabama, Arkansas, Delaware, Georgia, Idaho, Indiana, Iowa, Kentucky, Maine, Maryland, Massachusetts, Mississippi, Nevada, New Hampshire, North Carolina, Oklahoma, Rhode Island, South Carolina, Tennessee, Utah, Vermont, Virginia and Wyoming.

## Juke Box TV Show In The Making

NEW YORK—At the Algonquin Hotel this week, Walter Frammer head of Walt Frammer Television Productions met with representatives of juke box manufacturers to discuss plans for a program called “Jack In The Juke Box.” Representing the juke box industry were Barney Sugerman of Runyon Sales Company and Meyer Parkoff of Atlantic-New York Corporation, Bob Slifer of Seacoast Distributing, Jack Gordon of Seeburg, and Abe Lipsky of Young Distributing.

At the meeting, Frammer, who is producer of two of TV's top shows, “Strike It Rich” and “The Big Pay-off” explained his plans for a new television show “Jack In The Juke Box,” that will use the juke box as the focal point about which the entire show will revolve.

Frammer suggested that each week, another coin operated phonograph will be used on the show. One week AMI, one week Rock-Ola, one week Seeburg and one week Wurlitzer. At the end of each week, the machine that will have appeared on the show will be given away to a charitable or religious organization.

From the discussion at the gathering, Frammer was elated to hear that all of the juke box reps were 100% behind him in helping make this the juke box and record industry's own show. He also asked for all the promotion available, mainly by pasting streamers on every location, to popularize the show and promote the juke box industry.

The program, which is scheduled for nation wide coverage, should be one of the greatest means of promotion for the juke box industry. Should

the idea materialize, tens of millions of listeners will get to see the juke box, and how it operates. The good will created by the giving away of the machine on the show would be immeasurable.

All of the representatives at the gathering were thrilled with the idea, and consultations with the manufacturing companies will be held immediately.

## Silver King To Show New Coffee Vendor

CHICAGO—Silver King Corporation, this city, manufacturers of diversified vendors since 1935, will introduce a new coffee vendor, first showing to be at the NAMA show, August 23 to 26, at the Conrad Hilton Hotel, this city.

Named the “Coffee Pot,” the new coffee vendor, which is unusually compact, measuring only 18 x 19 x 51, will dispense 400 cups, and uses powder, or liquid concentrate, and will sell under \$500.

Among the features are: full automatic overflow control; automatic temperature control and shut off valves; new patent applied for units that will dispense one or two spoons of sugar or cream before locking; push button selection; National Coin Rejector; separate cash box; and adjustable valves and heat controls.

Silver King Corporation expects quantity production early in September.

## Purple Heart —

FRESNO, CALIF.—Bill Downing, operating since 1926, with the exception of the war years spent in service, has been active in Missouri, Oklahoma, and Arkansas. Downing now runs a phonograph and games route in this city.

In applying for membership in The Cash Box “20 Year Club”, Bill writes: “I will feel it an honor and privilege to be a member of your ‘20 Year Club’. I will regard my membership card as sort of a purple heart for the many times I have been wounded in action in the field of the coin machine industry.”

**NOW!** A WHOLE NEW FIELD for OPERATORS AND DISTRIBUTORS!

These Brand-New High-Traffic Locations **NEVER BEFORE AVAILABLE** Now Welcoming

**GENCO'S MONEY-MAKING**

# Sky Gunner

- ✓ 5-10¢ STORES
- ✓ VARIETY STORES ✓ CHAIN STORES
- ✓ SHOPPING CENTERS ✓ DRUG STORES
- ✓ DEPARTMENT STORES

FIRST RESULTS FROM 5 NEW LOCATIONS SHOW GENCO'S SENSATIONAL SKY GUNNER ACTUALLY OUTEARNING HORSES, ROCKET SHIPS, OTHER KIDDY RIDES

### CHECK THESE ACTUAL COLLECTION REPORTS

from the National Vending Machine Company (firm operates kiddie rides in chain store locations all over the U. S.)

Machine No. 1	Installed 7/9	Collected 7/11.....	\$ 24.00
		Collected 7/19.....	61.20
		Collected 7/26.....	63.20
Machine No. 2	Installed 7/9	Collected 7/18.....	53.30
		Collected 7/25.....	28.20
		Collected 8/1.....	36.10
Machine No. 3	Installed 7/9	Collected 7/15.....	46.00
		Collected 7/25.....	75.00
		Collected 7/29.....	60.50
Machine No. 4	Installed 7/10	Collected 7/11.....	3.90
		Collected 7/20.....	42.20
		Collected 7/25.....	39.80
Machine No. 5	Installed 7/11	Collected 7/18.....	53.00
		Collected 7/27.....	59.00

**TOTAL COLLECTIONS, 5 Machines, in 2 1/2 week period \$645.40**

#### Statement from Operator:

"Absolutely no sign of let up in play. GENCO Sky Gunner seems to have as much appeal for adults as for the kids... keeps getting dimes from both!"

**Bowling Alleys are Perfect Locations for Sky Gunner... League Play Starts Sept. 1**

**LINE UP YOUR PLACEMENTS NOW!**

## GENCO

**MANUFACTURING & SALES CO.**

2621 NORTH ASHLAND AVENUE

CHICAGO 14, ILLINOIS

**WRITE...WIRE**

**...PHONE YOUR GENCO DISTRIBUTOR FOR DETAILS!**

**SPECIAL SALE!**

1933  
DAVID ROSEN  
20th ANNIVERSARY  
1953

**AMI** "A" "B" "C" "D"

**WRITE FOR PRICES!**  
Watch for Weekly Specials.

**DAVID ROSEN**

Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA.  
PHONE: STEVENSON 2-2903

### WANTED

5-10-25c COIN COUNTING MACHINE  
SEEBURG 100 SELECTION BOXES AND BRACKETS  
SCOOPY BALL GUM VENDORS

**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

## Gersh Visits Miller At S.F.

## New Product—



SAN FRANCISCO, CALIF.—While visiting coinmen on his recent trip to the Far West, Bill Gersh, publisher of The Cash Box spent some time with George A. Miller, president and general manager of MOA, and president of the Music Guild of America. Here we see Bill, flanked on the left by his gorgeous wife, Cissie, and the right by Miller, while they relax at the Fairmont Hotel, this city, listening to Nat (King) Cole, who was setting new attendance records during his stay.

CHICAGO—Bernard Schwartz of Michigan Electronics, Inc., this city, advises the trade that the firm has what it terms, "the world's tiniest tape recorder".

The firm is promoting the product, which is said to be about the "size of a Brownie camera", for use in vending machines of all kinds.

It is called, "Message Repeater". The instrument can be placed into any vendor and simply plugged into the light socket.

Any recorded message will be repeated as the customer approaches or walks by the machine.

Schwartz believes that the "Message Repeater" can stimulate sales for all types of vending machines.

*"It's What's in THE CASH BOX That Counts"*



# NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year I'll be this big—big enough to ride Bally Kiddy-Rides."



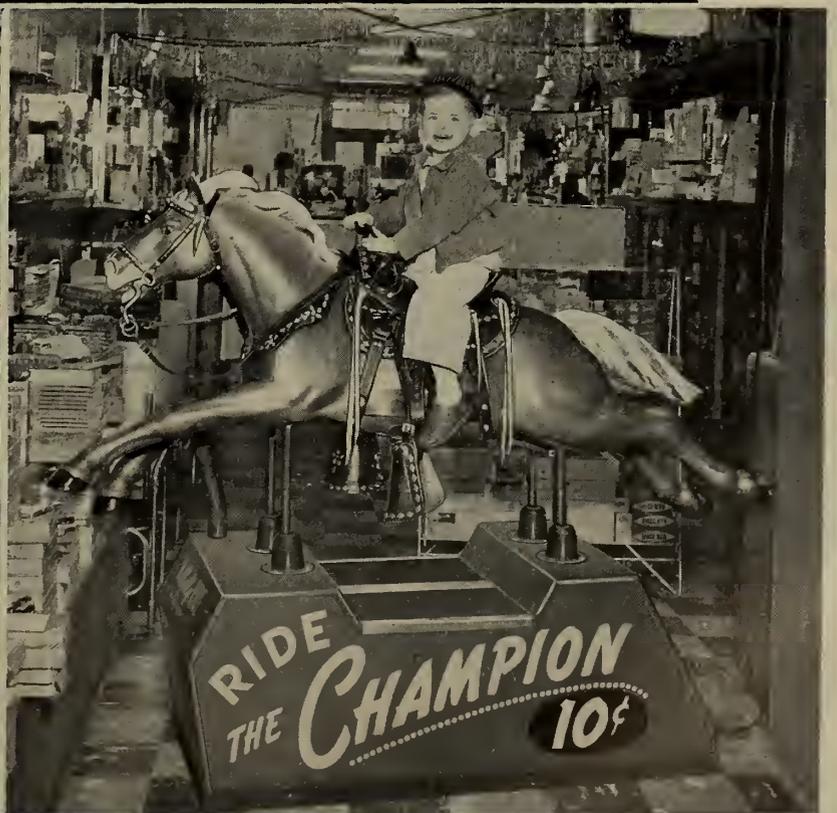
"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



**4 REASONS WHY**  
**Bally® KIDDY-RIDES**  
**EARN BIGGEST PROFITS YEAR AFTER YEAR**

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



**Bally** MANUFACTURING COMPANY  
DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

**The Perfect Companion To All Kiddie Rides!**  
 DESIGNED ESPECIALLY FOR KIDDIE BUSINESS!

**Exhibit's ATOMIC-ACTION SPACE GUN**



- ★ SHOOT SPACE MEN THAT GLOW IN THE DARK
- ★ BLACK-LIGHTED TARGETS EVAPORATE WHEN HIT
- ★ UNLIMITED SHOTS—TIMED SHOOTING CYCLE
- ★ WALK-UP STEPS ON CABINET FOR KIDS TOO
- ★ TROUBLE-FREE GUN SOUNDS AND SHOTS IN TRUE SPACE-GUN FASHION
- ★ FAST, THRILL-PACKED ACTION GETS REPEAT PLAY

Watch Our Ad Next Issue  
 Announcing  
**WESTERN GUN**

ORDER TODAY  
 FROM YOUR EXHIBIT DISTRIBUTOR!

**ESTABLISHED 1901**  
**INVESTIGATE EXHIBIT'S FINANCE PLAN**

**EXHIBIT SUPPLY**  
 4218-4230 W. LAKE ST. CHICAGO 24, ILL.

**SUMMER CLEARANCE**

PIN GAMES		BINGO GAMES	
HARVEST TIME	\$78.50	ATLANTIC CITY	\$269.50
FLOATING POWER	49.50	BOLERO	119.50
DALLAS	55.50	CONY ISLAND	179.50
FRESHIE	59.50	SPOT LITE	149.50
PLAYLAND	84.50	BRIGHT SPOT	169.50
SOUTH PACIFIC	47.50	FROLIC	269.50
STADIUM (New)	49.50	PALM BEACH	329.50
TRI SCORE	39.50		
UTAH	57.50	GOLDEN NUGGET F. S.	\$349.50
ST. LOUIS	42.50	BALLY BASEBALL SHUFFLE (Twin)	49.50
STAR SERIES	99.50	DOUBLE HEADER	79.50

WRITE — WIRE — PHONE TODAY!  
 We are exclusive factory distributors for Bally, Williams, and Rock-Ola.

**LAKE CITY AMUSEMENT CO.** 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

**UNITED ALLEYS! CLEAN!**

6 player CLOVERS, ea.	\$425.00
6 player DELUXE, ea.	215.00
6 player For. Top, ea.	185.00
4 player For. Top, ea.	120.00
6 player SUPER, ea.	265.00
5 player For. Top, ea.	145.00

**EXTRA SPECIAL!**  
 Rocket Ship kiddie ride, ea. \$249.50  
 Wurlitzer 750's, ea. 44.50  
 1/2 Deposit . . . No packing charge.

**OLSHEIN DISTRIBUTING COMPANY**  
 1100-02 BROADWAY, ALBANY 4, N. Y.  
 (Phone: 5-0228)

**Music Ops Of Conn Postpone Banquet**

HARTFORD, CONN.—Abe Fish, president of the Music Operators of Connecticut (formerly Connecticut State Coin Association), advises that their announcement of October 3 as the date for their first annual Dinner and Dance was premature, and it is necessary that this date be temporarily cancelled.

Fish explains that the time necessary to arrange for a successful affair was insufficient. New date will be announced shortly.

# As I See It

A Weekly Column by **AL SCHLESINGER**



Mr. Average Operator was driving his pickup to the next location. He finally pulled in to the curb in front of the High & Mighty Cafe. He got his records together, picked up his tool kit, took a deep breath and entered the cafe. Inside the door he wondered what High & Mighty had up his sleeve today. He had been giving Mr. Average Operator a rough time for a long long time. While High & Mighty had a very up-to-date phonograph, he was always complaining about one thing or another. If by chance you didn't answer his service call within the hour, he was worse than a bull in a china closet. Such was the scene as Mr. Average Operator crossed the room in front of the bar. Before he reached the phonograph, High & Mighty gave Mr. Average a great big "hello" and flashed a smile from ear to ear. "Glad to see you Mr. Average," said High & Mighty. "How is your family?" Well, this knocked Mr. Average off his pins, for he had never seen High & Mighty so friendly. After a few pleasantries, Mr. Average went over to the phonograph, changed his records after looking at the play meter. Then he tripped the mechanism to play the new records he just placed in the machine. All the bulbs were lit, so he took out a cloth from his tool box and cleaned and polished the machine. As he took the cash box over to a booth to start counting up, Mr. High & Mighty walked over and said: "Mr. Average don't count it up this week, just take the entire collection." Mr. Average was dumbstruck! He couldn't believe his ears as High & Mighty continued talking. "You know Mr. Average you have given me excellent service, you have changed my records promptly, you have always given me the latest and finest in juke boxes and I feel like I would like to show you how much I appreciate everything you have done to supply my cafe with the finest and latest in music. So, this week's collection is entirely yours!"

Mrs. Average Operator was having a bit of difficulty in trying to wake up her husband. He had fallen asleep in his favorite chair in front of the television set, right after his dinner. He had a rough day and was exhausted when he reached home. As he rubbed his eyes, Mr. Average said to his wife: what time is it? She said: it's now 10:45 P.M. and you better get going fast, for High & Mighty just phoned, and he wants his juke box serviced immediately. Well, it was a beautiful dream anyway!

## 1st Chi Auto. Phono Bowling League Meet Set

CHICAGO—The first meeting of the Chicago Automatic Phonograph Bowling League will take place on Monday, September 14, at the Fireside Bowl, 2648 West Fullerton Avenue, this city.

This will open the 1953-1954 season for the 12 teams which comprise the league.

Officers of the league, Jerry Schuman, president; Julius Mohill, and Andy Oomens, vice-presidents; John Oomens, secretary; and Bob Gnarro, treasurer, are all enthused over this first meet of the new season.

The 12 teams that will open the season that evening, beginning bowling at 9 P.M., will be:

A.B.C. Music Service; Walter

Oomens Sons; Gillette Distributing Co.; Star Music Co.; Melody Music Co.; B & B Novelty, Inc.; Atlas Music Co.; Western Automatic Music Co.; Coven Music Co.; Paschke Phonograph Service; Decca-Coral Records and Mercury Records.

John Oomens, spark plug secretary of the organization, reported, "We're starting off this second season of the Chicago Automatic Phonograph Bowling League with some of the best team bowlers yet.

"This is one time when we hope everyone will attend and will be in there boosting for their team to win."

## "Palisades" Is New Williams' 5-Ball

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, announced this past week that the firm had just introduced its newest five-ball game, "Palisades".

Stern reports that the game has everyone of the outstanding features which pinball operators are demanding all over the country.

With nine straight hit games under their belts, the engineers over at Williams are of the opinion:

"This will be the tenth straight hit game which we have presented to the field."

Their reasons for this statement they claim is because they have worked very closely with the demands of their distributors who have worked just as closely with the operators.

Sam Stern said, "We feel certain that when the operators get our new 'Palisades' out on location they are going to agree with our engineers—that this is one of the finest five-ball games of all time."

## FOREIGN! BUYERS!

top manufacturers  
 top equipment

are you assured  
 guarantees for

### Satisfaction and Profit!

We represent the nation's leading manufacturers including . . .

<b>WILLIAMS</b>	<b>GENCO</b>
<b>GOTTLIEB</b>	<b>KEENEY</b>
<b>BALLY</b>	<b>EVANS</b>

Write for FREE Price List.  
 Parts and Service Manual available.

**INTERNATIONAL AMUSEMENT COMPANY**  
 1423 SPRING GARDEN STREET  
 PHILADELPHIA 30, PA. (Tel.: RI 6-7712)



None Can Compare with these Truly Smart Scoring Principles:

- Numbers 1 to 9 lite Bottom Center Rollover Lane for ONE REPLAY.
- Making 3 Star Lanes lites both top side Rollover Lanes for Replays.
- Making Numbers 1 to 9 and 3 Star Lanes Scores FIVE REPLAYS!

HIGH SCORES plus POINT SCORES

Score and Point Buildup is accomplished by making different combinations of numbers and Star Lanes.

- 2 THUMPER BUMPERS
- 2 FLIPPERS
- 2 AUTOMATIC REBOUND FLIPPERS

Get TOP EARNINGS WITH

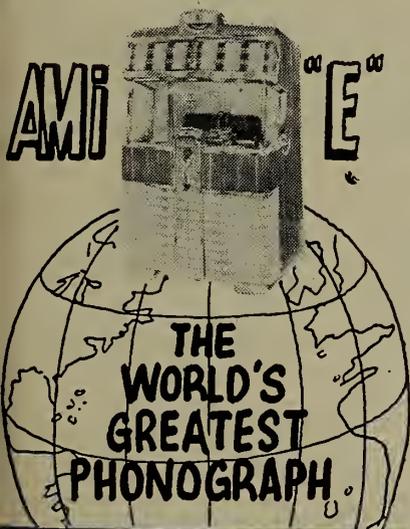


IT'S WILLIAMS *Palisades* Yours FOR IMMEDIATE DELIVERY



CREATORS OF DEPENDABLE PLAY APPEAL 4242 W. FILLMORE ST. CHICAGO 24, ILL.

HINGED FRONT DOOR FOR EASY SERVICING!



## ChiCoin Names Copeland Distributor For Oklahoma

CHICAGO—Ed Levin, director of sales for Chicago Coin Machine Company, this city, announced this past week, after the return of Frank Mercuri, sales manager for ChiCoin, who had visited in Oklahoma City with Wayne Copeland, that Copeland Distributors, Inc. were now exclusive distributors for the entire state of Oklahoma.

Levin said, "This is in keeping with our policy to have the most outstanding distributors in the nation to better serve every one of the operators."

"Our plans are to arrange for closer cooperation with every operator in the nation thru our distributors."

"That is why," he continued, "we have been announcing distributors of reknown and who are commended by the operators for the cooperation which they have given them."

Mercuri visited with Wayne Copeland in Oklahoma City and stated, "Copeland Distributors are well equipped to give the operators complete service as well as the closest sort of cooperation."

"We are very proud," he continued, "that we have the kind of distributor in Oklahoma who will do everything he possibly can to get ChiCoin products to the operators in his state just as rapidly as is humanly possible and service the operators in the finest fashion."

## OFFERED FOR QUICK SALE



Geo. George



Roy Monroe

### BINGO GAMES

Spot Lights	\$150.00
Bright Lights	125.00
Bolero	145.00
ABC	50.00
Atlantic City	275.00
Cabana (Like New)	465.00

### ONE BALLS

Bally Futurity (Like New)	\$145.00
Turf King (Very Clean)	69.50
Citation	30.00
Photo Finish	40.00
Winner	49.50

### SPECIALS

Genco "400"	\$90.00
Genco Jumping Jack	160.00
Genco Golden Nugget	195.00
Coca Cola Bottle Vendor, 85 Bottles Capacity, Like New, 10c Coin Chute	195.00

### MUSIC

Seeburg 5-10-25c 3 Wire Wall Box	\$27.50
Seeburg 5c 3 Wire Wall Box	15.50
Wurlitzer Bar Box 5-10c	9.95
AMI 5-10c Wall Box	14.95
1947 Seeburg Phonograph	175.00
Williams Music Mite & Stand	110.00

### SHUFFLE ALLEYS

Chicago Coin 10th Frame Matched Bowler	\$345.00
United 5 Player, Formica Top & Jumbo Pins	175.00
United 6 Player, Formica Top & Jumbo Pins	185.00
United 6 Player Deluxe	220.00
United Super	285.00
United 10th Frame	340.00
Keeney 10 Player Team Bowler (Like New)	340.00

### WANT TO BUY

Mutoscope Cross Country Standard Metal Typers Exhibit Love Meters

### NEW EQUIPMENT

Chicago COIN BAND BOX BOWLER	Exhibit SPACE GUN
Chicago COIN CROWN BOWLER	Genco SKY GUNNER
Chicago COIN TRIPLE SCORE BOWLER	ACORN VENDORS
Chicago COIN GOLD CUP BOWLER	Downey Johnson COIN COUNTER
Chicago COIN SUPER JET BALLY YACHT CLUB	Evans SADDLE & TURF
	Williams DELUXE BASEBALL
	Gottlieb MARBLE QUEEN

**MONROE COIN MACHINE EXCHANGE, INC.**  
2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: Superior 1-4600)

## Auto-Photo Appoints Uni-Con And Central Music

LOS ANGELES, CALIF.—Auto-Photo Company, Inc., this city, announced this week the appointment of two firms, whose headquarters are in Kansas City, Mo., as distributors for its automatic photo machine.

Central Music Distributing Company, who also have a branch in

Omaha, Neb., will represent the manufacturer in Iowa and Nebraska, while Uni-Con Distributing Company, will cover Western Missouri and Kansas.

Auto-Photo equipment delivers four different posed photos on a single strip for a quarter.

"It's What's in THE CASH BOX That Counts"

**CLEARANCE OF**  
SEEBURG BEAR GUNS, ea. \$225.00  
EXHIBIT SIX SHOOTERS, ea. 149.00  
EXHIBIT GUN PATROLS, ea. 179.00  
20 PACKARD BOXES (entire lot) 60.00  
NATIONAL KIDDIE HORSES (new) 295.00

1/3 Deposit, Balance C. O. D.  
**DAN STEWART CO.**  
2667 W. Pico Blvd.  
Los Angeles, Calif.  
(PHONE: DUnkirk 3-6015)

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Hottest Ride  
In the Country  
The Original  
**MUSICAL**  
CONEY ISLAND  
**CAROUSEL**

Galloping fibergloss horses. Continuous music or music only when ride is in operation. The fastest money moker in the nation.

**IMMEDIATE DELIVERY**  
Most Territory Open

**SPECIFICATIONS:** Floor Space—48" x 54". 110V A.C. R.C.A. phonograph, national coin mechanism, all steel cabinet, rollers for easy moving. Brilliant colors.

**DISTRIBUTORS—WIRE—PHONE—WRITE**  
**LEE MANUFACTURING COMPANY**  
286 KANDERMACK ROAD RIVEREDGE, NEW JERSEY  
Diamond 2-6495

## THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

**SAN FRANCISCO**—Let's open this column with doings up here in the Bay City. Just for a change. . . . The multiple coin bingos ain't workin' here no more. Least not in 'Frisco. The boys still plenty happy with the single coin action. . . . Walt Huber's place gettin' to be a popular gatherin' spot as more and more of the music ops pop around to talk AMI "E" deals. Bumped into Charley Spinnagel, Jack Umphries, Cal Neave, Clem Stetson, and others while here. . . . Still the busiest of all the busy spots in the Bay City. That's R. F. Jones Co. Jack LaRue was conducting a Seeburg Service School when we arrived. And Jack along with Johnny Ruggiero and C. N. (Mac) McMurdie discussing the most "efficient way to handle the crowds." S'whathoppen? S'we all went out f'r c'ffee. Which is one thing, brother, y'just simply gotta learn t'drink when your visitin' with Ray Jones and his Jones Boys.

Lots and lots of congrats to the juke box ops of Oakland for their free Saturday nite juke box dances for the teenagers. George A. Miller and his Oaklanders have the backing of the Parent-Teachers Assn., the Women's Division of the Chamber of Commerce, and all the big-wigs of Oakland. Jam in about 600 teenagers, who get tickets from their highschools, into the Grand Ballroom of the Leamington Hotel. . . . Hear that Sam Tessler continues to be one of the grandest of all grand guys. . . . And my very special friend, Joe Silla, still goin' along great guns—without a minute's halt. . . . Dropped in to say "hello" to good friend, "Rosey" Rosenberg. Found the joint just simply jumpin'. Rosey's built up this Wurlitzer spot very beautifully in the five years he's been here. . . . De Loss Osborn out on the road with his Rock-Ola "Fire-Balls" and reported doin' quite a job.

The boys here in the Bay City just simply decided the time had come for all to get together and so, already, 39 of the 53 to 56 music ops here, have joined into a very swell organization. Lotsa credit to guys like Ed Smith, Jack Umphries, Bren Murtha, Bob Andrews, Merle Parks, Jack Ehrlich, Bud Golibic, Carl and Joe Nobro, Johnny Ellis, Charley Sullivan, and all the others. This town's now about 75% on dime play. And the boys now discussin' front money guarantee. Which should come into being—but very soon, too. . . . We sure do love San Francisco. But, must it always be so co-o-old?

**LOS ANGELES**—One guy came to town and was actually willing to bet that (the ageless Charley Daniels was "only 25" . . . Paul and Lucille Laymon gave one swell party, starting at their very gorgeous flower surrounded home in the Pacific Palisades, and ending up at the brand new Luau, with Charley and Gladys Daniels, Bill, Cissie and Gail Gersh as guests. . . . Lee Williams is home again and all recovered from her operation. Harry Williams working hard on plans for his new experimental laboratory and guest house. It's a busy spot—this very beautiful Williams' menage. . . . Lyn Brown, at long last, plans to take his very, very charming missus, Marian, to Chicago with him. And let her see the Windy City for the very first time. (By the way Lyn came away "quite a winner" from Las Vegas. Hope he didn't go back.)

Robert Z. (Bobby) Greene of Rowe ciggy vendors, spoke all about the \$1¼ Billion automatic vending biz at the Statler before the Advertising Club. This was known as "the first automatic merchandising day" for the AC. . . . Hank Tronick said he would. And, by golly, he did. Got himself up off his chair and boldly announced, "I'm on my way. At last. For a vacation." Nobody believed the guy. But, when whistling Ed Wisler took over his desk, what else could anyone believe? In the meantime the painters continue to roam all over Minthorne Music. And Vince Pokorski is just about pulling his hair out, trying to work on equipment, while the contractors shuffle him about here—and there—and back again.

Ken Ferrier of Oxnard came to town and passed out cucumbers which he, all by himself, raised on his ranch. . . . Perry Irwin of Ventura, now recovered from his illness, around and about coinrow. . . . Karel Johnson, chief of the Wurlitzer technicians over at Laymon's, back on the job again. . . . Dick Grey and I. B. Gayer of San Berdoo in town to "just see what's what." . . . Mr. and Mrs. Chas. Cahoone in from Long Beach. . . . Also seen here and there: Bud Benner of Riverside, Ramon Perez of Fresno, Sol Campagna of Fontana, S. L. Griffith of Pomona, Lloyd Sanders of South Gate. . . . Two really busy guys, Sam Ricklin and Gabe Orland. . . . Which reminds. There'll be a big music ops' meet here very soon. George A. Miller will speak. This may be the beginning of the real beginning of a real association.

Charley Robinson and Al Bettelman among the happiest guys on coinrow. Now that United Mfg. Co. is back at work. They got their first shipments of new shuffles and "Tropics" the other day. Didn't even dare show them. Just relabeled the crates. And out they went. Said Charley, "Thank goodness." . . . Can't catch up with Jack Dolan. Up north this time. . . . But cute Bess Barlow around and always a pleasure to visit with her. . . . Pete Ley left for several days to visit with Mrs. Ley who was very ill. . . . Dick Hood of H. C. Evans, Chicago, visiting with Bill Happel last week. Talked thisa and thata about the Evans' game. In the meantime the foreign biz dept. at Badger claims, "We're busy." And in chorus yet by (J. S.) Duarte and (F. D.) Dunkel.

And more guys from 'round and about trodding the hot Pico Blvd. pavements. Like C. D. Smith of Seligman, Ariz., Frank Le Fevre of Tonopah, Nev., Mr. and Mrs. Wayne Guill of Bakersfield, Al Miller of Blyth, Joe Boll of 29 (or is it 19?) Palms, Kenny Wolfe of San Diego, W. A. Wallan of National City and C. F. Norris of Long Beach. . . . Salesmanager Van Atten of Auto Photo Co. all enthused over their new operator's manual which makes any mechanical inconveniences the easiest to handle for any operator anywhere. Van Atten so enthused he believes, most definitely, that sales are bound to go even higher, because of this brand new manual, which will be ready any moment now.

Jack Simon reporting that business has been 100% right along and looks for even better biz as the fall season comes along. . . . Where's Phil Robinson? Haven't been able to catch up with him. . . . Jack Gorelick of J. Rosenfeld Co., St. Louis, Mo., in town. Also visited up in San Francisco. Jack's here on a vacation. But he's mixing it up with business. Which seems to be the way all coinguy take their vacations. They just can't keep away from the coinspots wherever they go. . . . Caught Al Silberman coming out of a conference with an office full of prospects. Al just flips anytime anyone mentions anything that has to do with vending machines. The guy's so immersed with vendors and figures, he can rattle off statistics, like another guy can rattle dice.

Business is businessin' 'round and about these here parts. But, somehow, it just ain't like it used to was. L. A. was always first. L. A. was the one place the music and games men came to see "What's new." And L. A. was the spot where many an idea, now a stable and standard fact in the coinbiz, was born. It was here that the late Bill Rowe came up with his first cigarette vendor. It was here that wired music was born. It was here that shuffle game ideas came into being. It was here—where a dozen other new and greater inventions made their way deep into the industry. Remember Pacific Mfg Co.? Remember others? Let's get that attention focused back to Los Angeles.

## Personalities Along L. A.'s Coinrow



**LOS ANGELES, CALIF.**—The Cash Box' candid cameraman wended his way along Coinrow (W. Pico Blvd.) and came up with some shots of the people who make the industry hum here:

- 1) Gabe Orland, Calif. Music.
- 2) Al Silberman, Badger.
- 3) Bill Happel, Badger.
- 4) Jimmy Wilkins, Laymon.
- 5) Hank Tronick, Minthorne.
- 6) Bess Barlow, Stewart.
- 7) Ray Powers, Badger.
- 8) Jack Simon, Simon Sales.
- 9) Charley Daniels, Laymon.
- 10) Ed Wilkes, Laymon.
- 11) Jack Dolan, Stewart.

# CHICAGO COIN'S 2 Great NEW Bowling Games!

**HI-SPEED**  
*Triple Score Bowler*

ADJUSTS TO  
**5 FRAMES**  
PER GAME

NOW, for the FIRST TIME, at Operators Option, HI-SPEED Triple Score Bowler is easily adjustable to Play either 5 or 10 Frames!

★ 5 Frame Play—  
3rd and 5th Frames Triple!

★ 10 Frame Play—  
5th and 10th Frames Triple!

(also adjustable for 3rd and 7th frames triple!)

Player in 5 frame play can add up to 270 points to his total score in the 5th frame alone.

Player in 10 frame play can add up to 270 points to his total score in 10th frame alone.

5 Frames Plays in only 30 seconds! 10 Frames in 60 seconds!



**HI-SPEED**  
*Crown Bowler*

FOR BUSY LOCATIONS  
REQUIRING FAST PLAY  
ADJUSTS TO **5 FRAMES**  
PER GAME

For the FIRST TIME, at Operators Option, Hi-Speed Bowler is easily adjustable to Play 5 or 10 Frames!

5 Frames Plays in only 30 seconds! 10 Frames in 60 seconds!

★ 5 Frame Play—  
3rd and 5th Frames Triple!

★ 10 Frame Play—  
5th and 10th Frames Triple!

(also adjustable for 3rd and 7th frames triple!)

★ Match a Number . . . Match a Number & Star . . . Match a Number—Star & Crown!




MACHINE COMPANY 1725 W. Diversey • Chicago 14

## California Ops Feature Saturday Nite Juke Box Dances For Teenagers

### Fresno And Oakland Ops Have Complete Backing Of PTA, Women Of Chamber Of Commerce, City Officials. 300 To 400 Fresno, And About 600 Oakland Youngsters Dance Free Saturday Nite

OAKLAND, CALIF.—The California Music Guild got the idea going down in Fresno first, where the Fresno division of this great state organization came together to arrange for all the teenagers to be able to enjoy Saturday night juke box dances free of charge.

This was instantly taken up by the Parent-Teachers Association, the Women of the Chamber of Commerce, and all the leading City of Fresno officials. These are the people who give the tickets free to the teenagers thru the high schools here.

About 300 to 400 teenagers have themselves a grand old time every Saturday evening dancing to the music of a local band which, when it rests, has music entertaining the youngsters for more dancing from juke boxes on the platform.

The idea spread into this city, because of the tremendous success being enjoyed in Fresno, and the operators here got together with George A. Miller, who heads the California Music Guild.

George arranged for the same sort of grand dance time for the teenagers here in Oakland.

George A. Miller not only got the PTA and the Women's Chamber of Commerce, as well as the high schools

here to cooperate, but, he went further. He obtained the complete co-operation of the local disc jockeys as well as their radio stations.

The first free Saturday night juke box dance was held in the Grand Ballroom of the Hotel Leamington here and attracted about 600 teenagers, along with officials from this city, radio stations, the Parent-Teachers Association and the Women's Chamber of Commerce.

It cost the organization approximately \$500 for the entertainment. A fine band was hired and cokes and other refreshments were given the teenagers.

When the band left the stage to rest, juke boxes took over, playing the music of the nation's leading orchestras.

Tickets to the dances are not given out by the juke box operator members of the California Music Guild but, instead, by the various organizations mentioned, as well as the disc jockeys and their radio stations, until the limit is reached. Demand for the tickets is really terrific.

As a public relations effort, every one of the music operators considers this, "One of the most outstanding achievements in automatic music history."

"America's Finest"

ASK ANY OPERATOR OF THE  
KEENEY DeLuxe Electric  
CIGARETTE VENDOR!

★ For MORE THAN 5 YEARS operators have made much more money with service costs at an all-time low. Features: • 432 pack capacity ★ Easy loading with swing-up top • 3-way match vending • Alternate front and rear column vending ★ Quick price changes • Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



### Wurlitzer's Page Ad In North Tonawanda Newspaper Outlines Company's Position

NORTH TONAWANDA, N.Y.—In an effort to bring its striking employees back to work, The Rudolph Wurlitzer Company, this city, ran a full page ad in the local newspaper pointing out the fact that for the eight weeks employees have been idle, they have sacrificed about a million and a half dollars in wages.

Wurlitzer explains its position, stating settlement could be effected quickly if Union leaders, who called the strike "in violation of the no-strike clause of the contract and in complete disregard of the true interests of the employees involved," would agree to arbitration by an impartial arbitrator.

Officials of Wurlitzer are hoping this latest effort of theirs will bring about a meeting of management and Union officials so that settlement might be effected.

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models  
146  
147  
148

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SEEBURG FACTORY DISTRIBUTORS  
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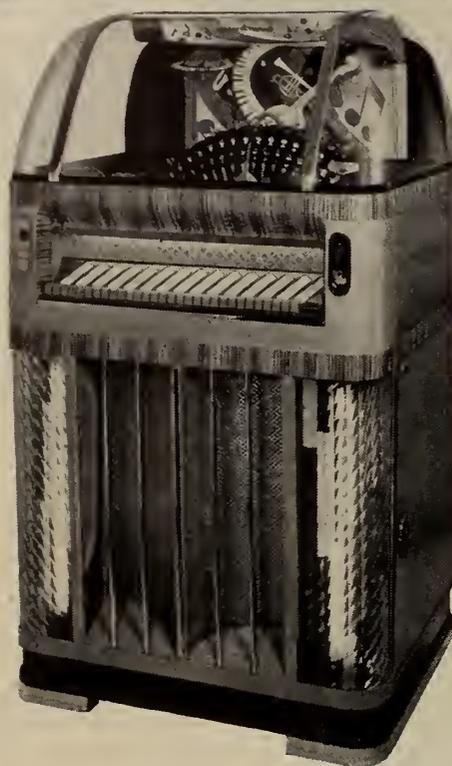
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SEE, PLAY—  
HEAR—

Order Your  
Next  
Phonograph  
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Rock-Ola  
Dealer

Profits That  
Please Operator  
and Location!

Available in Two  
Models for  
78 or 45 R.P.M.

The Industry's Greatest  
Phonograph Achievement

ROCK-OLA MANUFACTURING CORPORATION  
800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS



### EASTERN FLASHES

We ran into an interesting angle on operation and vacations this week while visiting on coinrow. Most individuals in this, as well as other businesses, take their vacations during the summer months (and who can blame them). However, "Senator" Al Bodkin, the dynamic and progressive local music and games operator, works harder than ever during the warm months, taking his vacation in the winter. As the "Senator" explains, "With city folk leaving for vacations during the summer months, our equipment here gets less attention. I therefore make it my business to concentrate on each location, seeing that my music machines have the best money-making records, and that my games are spotted properly to get every coin possible. In this way, I am able to keep my averages up to the highest point possible. In the winter, when the patrons at my locations are more in evidence, I can run away for a while without losing revenue."

Abe Lipsky, Young Distributing (Wurlitzer distrib), who left for his vacation last week, rushed back after only a few days. Allie Goldberg's mother died and Allie had to be away from the office. Being short handed, Abe had to get back to fill up the slack. However, Abe will take a few long week-ends now to make up. . . . Dominic Ambrose, top Long Island op, tells us that the strike of truckers supplying builders on the Island, has resulted in his collections dropping off. Many of the personnel involved with the building trade have been off their jobs, which meant less play on his machines. . . . John Scalisi, formerly with Decca Records, and for the past several months directing the sales of the 200 selection Seeburg phono for Atlantic-New York Corp., reports sales to industrial firms, etc., going very well. . . . Estelle Potash, secy, to Nat Cohn of Riteway Mfg. & Sales, back at her desk after a week's vacation. However, she leaves again at the end of this week for another week. Claims too much work would accumulate if she took the two weeks together. Can now clean up important matters, and go away again. . . . Harry Greenberg, one of the state's top ops, from Highland Falls, N. Y., in town visiting the wholesalers.

Phil and Mac Greitzer, who are running the "Baseball Batting Range" at Kings Highway in Brooklyn, report that they've had a tremendous season in this, their first year of operation. They expect to be open daily until the weather gets completely out of hand, and then will open on week-ends when the weather permits. Now under construction, alongside the batting range, is an outdoor arcade. This arcade will have concrete flooring, but the top and sidewalls will be sturdy canvas. Sidewalls will be opened up during play time. The Greitzers expect to have the arcade in operation by the first of September. . . . Harry Koeppel, Koeppel Distributing Co., away for a week's vacation—the second this summer. Hymie will also take a second week upon Harry's return. . . . This week was the second and final week of the sale of parts and supplies at Atlantic-New York Corp., during which Harry Rosen and Meyer Parkoff celebrated their 14th year of affiliation with the Seeburg firm. Parkoff smilingly reports that ops must have loaded up with parts and supplies to last them the full year. "However, it's our pleasure to be able to serve them," he states. . . . Murray and Bill Weiner, Weiner Sales Co. (distrib for C-8 cig machines) move to 580-10th Ave. (across the street) to location formerly housing National Kiddie Rides. . . . Bob Slifer, Seacoast Distributing, Elizabeth, N. J. (Rock-Ola distrib) visits on coinrow. He's got his eye on a location on the street. . . . Barney (Shugy) Sugarman, Runyon Sales (AMI and Bally distrib) leaves with his wife, Mollie, and son, Nate, for Herman Paster's lodge in Minnesota. Shugy will vacation for a week or so, and then return, bringing back his other son, Myron, who has been spending the summer there. . . . Irv (Kempy) Kempner of Runyon, rushes back from the road for a day to keep a local appointment, and then off he goes again—this time to cover the Connecticut ops. . . . Mike Munves displays Exhibit's "Western Gun" on his showroom floor and reports good reaction from visiting coinmen. . . . Ed Wurgler, former sales mgr. for Wurlitzer, in town Friday, Aug. 7, and phones to say "hello." . . . Chi Coin's new shuffle "Hi-Speed Triple Score Bowler" displayed on the floor at Albert Simon, Inc. Al Simon out of town, busy, no doubt, lining up orders on this new game.



### UPPER MID-WEST MUSINGS

Mike Young of Soldiers Grove, Wis., was kept very busy last year what with running his route and also managing the local baseball team. When the season was over Mike told the boys that they would have to get someone else to do the managerial chores for 1953 because he would be too busy with his route. Spring rolled around, and it didn't take too much arm twisting to talk genial Mike into taking over the team again for '53. As the ratings stand at this time the team from Soldiers Grove has been hanging up a nice record in the win column. . . . Elgin McDaniel of Wadena, Minn., is always talking about the big ones, meaning fish, that he is going to get on his next fishing trip. At least he has a lot of fun in trying. . . . Walt Thorne of Staples Novelty Company, Staples, Minn., decided to stick close to home this summer and take over active management of his route instead of making his regular summer trip up to Alaska.

Pete Wornson of Mankato, Minn.; Stan Woznak of Little Falls, Minn.; Andy Theisen with the Northland Music Company of Brainerd, Minn.; Lester York of Mitchell, S. D.; Glenn Rackliff of Superior, Wis.; Leo DeMars of Ashland, Wis.; Bob Keese of Forest Lake, Minn.; John McMahon of Eau Claire, Wis.; Al Eggermont of Marshall, Minn.; Frank Mager of Grand Rapids, Minn.; Albert Spors of St. Cloud, Minn.; Jack Weisbrod of LaCrescent, Minn.; Art Skram of Mason City, Iowa; Chet LeDeux of Virginia, Minn.; Jim Lucking of Benson, Minn.; and Mr. and Mrs. J. E. Snyder of Strom Lake, Iowa, were some of operators who were seen in town picking up supplies and equipment for their routes. . . . Sid Levin of the Lieberman Music Company is recuperating from an operation and is expected back on the job very soon.



### NEW ORLEANS NOTES

It seemed like old times to see Henry and Mildred Fox drop in to see the ol' gang. The Foxes now make their home in Memphis, Tenn., where Henry buys up bankrupt stock—and reports he's doing extremely well. Along with them were their two lovely children Elaine and Andrew. Looks like the kids are eating mighty well for they're both fine specimens. . . . Jack Young of Lafayette Amusement Co., Lafayette, La., in town for the week-end—still talking about his show business and his success. . . . Jackie Hirstius left for Wisconsin with the Cadets on a convention. From what we hear it must be a lot of fun to be in that organization. Jackie is the cute gal of TAC Amusement. . . . New Orleans Novelty Co. is hustling and bustling more than ever with the boss back from Europe. . . . Milton Egle of Little Eagle Music, Golden Meadow, La., trying to convince friend wife that he should take another quick fishing trip to Acapulco—to catch that big one that got away last time. Milton, by the way, took the huge loving cup, winner of first prize in the Annual Tarpon Rodeo. This is a very big event in Louisiana and awards were made over television.

O. K. Moberly, Marion Amusement, on a rush trip into town to pick up new merchandise. . . . Henry Hildebrand, Columbia Records and Larry Wilson, local dj, together with their families, vacationed recently in California. . . . Congratulations to Eddie's young daughter, Beverly, who took second place in her division in the National Roller Skating Contest finals. Eddie is with A & M Music Co. . . . Frances Egan, Biloxi, Miss., just returned from a vacation in Florida. . . . Ben Shearer of Soundies Operating Co., hunting for a good mechanic for his firm. . . . Marion Ciccani, the real cute girl at Mallory Distributing Co., flew up to Pennsylvania for her vacation. Reports she had a wonderful time. . . . Our sincere sympathy to Farrell Marvin, Atkins Novelty Co., Jonesville, La., on the death of his father last week. . . . Dick Braud, M-G-M salesman, tried out his new Chevrolet by taking a trip to Dallas, Tex. . . . Reports from Jackson, Miss., that "Smoky" Weaver is doing nicely in his arcade there. "Smoky" is living right up to his name, and has now invested in cigarette vending machines. . . . Sorry to hear that the J & M Music Store was robbed of \$3,000 (that's the report) the other night. This was a complete loss as there wasn't any insurance coverage. . . . We wish a speedy recovery to Mrs. Eddie Dapquenier of A & M Music, who is in the Baptist Hospital for an operation. . . . Charlie Milano, A. M. I. Distributing, spending part of his vacation on Baronne Street, so that the distributors could see the much talked about young son, Kenny. And Kenny must take after mama Joanie—he's so cute. . . . Lou Boasberg and Harley Marks were over on the Gulfcoast last wee'. They report business booming in that area.

# THRU THE COIN CHUTE CHICAGO CHATTER

Just back from a visit to the West Coast where the cointrade is going ahead faster than it has in many a moon. Seems like the Californians have, at long last, awakened to the fact that they were once the leaders in new ideas in this business. They now want to recapture that leadership. . . . Art Weinand a very busy man over at Exhibit. Reports that "Rudolph" with music has caught on. And that orders are way up above all expectations. "Seems," as Art says, "the kiddie ride ops know a good thing when they see—and hear it." . . . Sam Stern over at the Williams' factory reported a new five-ball under way this past week, "Palisades." According to Sam, "We were getting calls from everywhere for a new five-ball. So here it is." . . . Ed Levin, Sales Director of ChiCoin phones to tell us that Wayne Copeland, Copeland Distribs, Oklahoma City, is now distributors for all ChiCoin products in Oklahoma. . . . Ed Hall drops up to say "hello." . . . By the way, Sam and Ellie Stern tell us that "no vacation this summer, we'll be in Arizona this winter, though."

H. F. Burt getting ready to show his "Coffee Pot" vendor at the NAMA show. . . . Busier than ever—Lyn Durant—over at United. Scooting from one factory, across the street, to the other. And then back again. And again. And again. Ad infinitum. . . . Bill DeSelm tells me that Lucy (that's Mrs. DeSelm) is in the very best of bright health. Having completely recovered from her operation. . . . Herman Paster in from his summer home busying himself about the factories. . . . And Herb Oettinger, the boys claim, is still "the gin champ" over at United. . . . Len Micon of World Wide on a two-week's vacation. . . . Eddie Ginsberg enthusing about the forthcoming "Atlas Building" which is now in the process of construction. Says Eddie, "We'll be in there by Xmas." And there should be a very grand Xmas party officially opening this new building. By the way, Morrie Ginsberg, after six years of stalling his doctor, went and dood it. Walked right into the hospital and had it cut out. And two days later was down at the office working away. Just like nothing ever happened. (See, Morrie, there really was nothing to it all the time.)

Johnny Oomens phones to advise that the officers of the Chicago Automatic Phonograph Bowling League, Jerry Schuman, Bob Gnarro, Andy Oomens, Julius Mohill, and Johnny, himself, no less, have decided on the first bowling nite of the new '53-'54 season. It's Monday, Sept. 14, 9 P. M., Fireside Bowl, 2648 W. Fullerton Ave. New teams bowling this season: Coven, Paschke, Mercury and Western Automatic. Along with ABC, Oomens, Gillette, Star, Decca-Cora!, Melody, B&B, and Atlas. . . . Nate Gottlieb very pleased with the compliments which the firm has received re: controlled production. "A long, long time ago," Nate said, "we realized that controlled production was the answer." . . . John Gore, ChiCoin engineer, held a two-day school at S. H. Lynch & Co., Dallas, for the Lynch mechanics from Houston, San Antonio, and Dallas. John reported to Frank Mencuri, ChiCoin sales manager, that many an op in Dallas also walked in to listen to the story of ChiCoin's mechanisms. Which made it quite an attendance, according to Frank Mencuri and John Gore. Frank Mencuri also tells us that this will be "the first in a program of service schools nationwide by ChiCoin."

Ain't it stimulating the way the game sales boom continues ahead without halt? . . . Cal LeNeave of Gilroy, Calif. asks me to pass on a "hello" to his pal, Oscar (Shvitzhood) Schultz. Cal advises that Oscar always came thru with the stuff when needed it. (Heck of a nice name "Cal" for a guy from Cal.) . . . Syndicate being formed here to operate 100 photo machines. . . . Joe and Sylvia Brilliant of Detroit advise friends that they're coming in to spend an entire week at the Edgewater Beach. Joe will attend the NAMA show at the same time. . . . Talking about the Edgewater Beach, and the hotel's new Florida-style cabanas, reminds that Sam and Charlotte Lewis have a cabana there. And tho we see Charlotte around very regularly—where's Sam—while the sun shines? . . . Right in the very midst of a busy business day, Ben Coven suddenly dropped everything. Said he, "Gosh, I've got to call Trudy (that's Mrs. Coven) about the bird?" So as we looked at him quizzically. Ben explained, "We found a little bird on the lawn of our summer place in Lake Geneva almost frozen." Ben worried about the little bird getting good care.

Now that certain types of games have been legalized, Chicago ops held first general meet of Chicago Automatic Amusement Operators Guild. Marvin Goodman, Pres., Jerry Frazin, Sect'y., and Dan Palaggi, Treas. Headquarters are at 2326 S. Michigan. . . . Jack Nelson sure is one busy guy scooting around all the Lion Mfg. Corp. factories. . . . Lou Boasberg and two of his sons in town for the all-star football game. . . . Harold Lieberman a visitor this past week. . . . Phil Weinberg, Bally's western man, in town visiting at the factory. And telling how terrific Bally products moving in his territory. . . . The J. Raymond Bacon up in Stratford, Ont., Canada, and after seeing the Shakespearian revival there, were motoring back when, suddenly, as the car radio was turned on, they hear, "This is The Cash Box program. We're taking pictures with The Cash Box photographers here. You'll see them in The Cash Box very soon." Ray Bacon says it was a CBS Radio Network show. When Mrs. Bacon questioned his surprise, Ray told her, "You've sure got to give those Cash Box boys credit. They're right on the ball. Even up here in the Canadian woods."

There's a 25% increase in rubber checks bouncing all over the nation. Just in case you're interested. . . . Ralph Nicholson wending his way up from Indianapolis telling all he meets all about the new Bally "Yacht Club" and the other Bally products. . . . If you're a music operator be sure to read next week's issue of The Cash Box. Watch for the newest and most original idea to benefit you and your business, "Minimum Front Money." . . . Thanks Bill Fitzgerald and John Haddock for your very swell letters. . . . Art Garvey 'way up in Springfield, Mass. And an all-star football game coming off in Chicago. Ain't that somethin'? . . . Jack Nelson shows a post card received from Sal Groenteman—all the way from Holland. Where Sal traveling and selling coingames. . . . Believe it or not—the juke box industry's No. 1 problem is—Merchandising Music. (Read about it in The Cash Box very soon.) . . . Greatest goodwill builder. Best public relations. This is what they're calling those Saturday Nite Juke Box Dances free for teenagers out in Fresno and Oakland, Calif. Why not here in Chicago, too?

Many of youse guys and gals will remember Ed Smith. Former Chicagoan. Used to own the Cloverbar on Clark St. next to the Sherman. Was a Wurlitzer distributor. Remember now? Well, Ed's just been elected President of the San Francisco music ops association. . . . Bernie Schwartz of Michigan Electronics comes up with the tiniest tape recorder called, "Message Repeater." Placed in vendors it will attract the passerby by asking him to buy. Any message can be used. Unit is no bigger than a Brownie camera. . . . Here's one that got Art Weinand to worrying this past week. Bud Ajax phoned him all the way from Seattle advising Art that he simply must ship him "Space Guns" immediately. To catch the last boat for Alaska. Maybe Bud figures the Alaskans will shoot themselves to here and gone when snowed in for weeks—with "Space Gun." . . . It sure is great to be back home again in good old Chicago.



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1250's . . . . . 339	3048 WALLBOXES . . . . . 29.50	<b>SMOKE SHOP</b>	
1100's . . . . . 250	<b>SEEBURG</b>	CIGARETTE VENDORS	
1015's . . . . . 125	M100A . . . . . \$550	9 Col., 486 Cap. . . . . \$239.50	

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INdependence 3-2210

## Bill Bolles Visits United Factory



CHICAGO—Bill Bolles, recently appointed roadman for Simon Sales, Inc., New York, pictured on the left, experiments with the play of United's "Tropics" in the showrooms of United Manufacturing Company, this city, while Bill DeSelm, factory's sales manager, looks on.

**CLASSIFIED ADVERTISING SECTION**

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

**WANT**

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Bright Spots, Bright Lights, late Gottlieb Pin Games, Seeburg Model B & C 45's. State price, quantity, and condition in first letter. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: Judson 6-4568.

WANT—For resale—Chicago Coin, and United 6 Players, Mills Panoram, Bear Guns, Rotary Merchandiser, Bally Bingo games, 5c Stone National. Candy Vendors. State price and condition in first letter. STANLEY AMUSEMENT CO. 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—Show Boats and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Music Machines: AMI's, all models; Seeburg M100A's and B's. Quote best prices. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT — Atlantic Cities and Frolics. Will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PA.

**FOR SALE**

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Packard Wall Boxes, \$4.00 each. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

FOR SALE — Seeburg — Used. Model 146, \$75 each; Model 147, \$90 each. Best buy for low income locations. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI.

**CLASSIFIED ADVERTISING SECTION**

FOR SALE — United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$169; Minstrel Men, Mermaid, and Basketball \$69; Frolics \$299. STARK NOVELTY CO., 2429 7th N.W., CANTON, OHIO.

FOR SALE — Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Closeouts right off the route, reconditioned like new. Coney Islands \$225; Holidays \$195; Genco 400's \$225. 1/3 deposit, balance C.O.D. The Genco 400's have been perfected by us and properly percentage so now better than Gold Nugget or Silver Chest. You use 3 weeks then return if not satisfied. We refund full purchase price. Requires only 18 x 24 inches floor space. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

FOR SALE — Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: GENEva 0972.

FOR SALE — Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN STREET, DALLAS, TEXAS.

FOR SALE — Reconditioned — Like New—Beach Club \$525; Frolics \$315; Atlantic Cities \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play. Deluxe \$275; Genco Canasta \$30. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE — Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—All types of Arcade Equipment now available, also Bingo Games and One Balls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: Wheeling 431.

FOR SALE — Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: Kingsbridge 9-7390).

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLue-mound 8-7600.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Six (6) Saddle & Turf, by Evans, used only five weeks. In 5c, 10c, 25c denomination. Will trade above for Bingo Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIn 8751.

FOR SALE — Seeburg 100B \$695; Seeburg 146 \$79; AMI-A \$245; AMI-B \$369; AMI-C \$395; AMI-D \$695. AMERICAN VENDING CO., 2684 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: DEWey 2-9602.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Spot Lites, \$125, in A-1 condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624 and ADams 4005.

FOR SALE—Bally Futurity \$95; Bally Spot Light \$195; Midget Movies \$165; Midget Racer Automobile \$295; Hot Rod Automobile \$295; Meteor Rocket Space Ship \$295. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, BOSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—August Special Meteor X101 Rockets, thoroughly reconditioned, newly installed National Reflector, \$325 each. Money refunded on any purchase if not completely satisfied. Write for complete listings of new and used Kiddie Rides. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway nnits \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE — CC 6 player Bowling Alley F/T large P 7/10 split, \$235. Horseshoes \$45; Keeney 4 player \$75; Genco Target \$30. United Twin F/T L/T 7/10s, \$135. Add \$5 packing charge. Rentals, sales. Terms to responsible firms. Games ready for locations. NATIONAL NOVELTY CO., MERRICK, N. Y.

FOR SALE — Genco Four Hundred \$125; Seeburg 100B \$675; Wurlitzer 1100 \$265; Turf Kings \$50; Winners \$40; Champions \$30. Also Bingo games and consoles. All machines ready for locations. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. Tel.: 2-2894.

FOR SALE—Best Buy In Town. 2 United Bingo Circus, \$225 each; 13 Atlantic City, \$250 each; 2 Leaders, \$225 each; 3 Bolero, \$140 each; 7 United Bingo, \$200 each; 1 Brite Lights, \$150; 3 United Cabana, \$350 each; 5 A.B.C., \$75 each; 3 United Showboat, \$250 each; Tropics, write, 1/3 deposit, balance C.O.D. Write, wire, or phone: LEE NOVELTY CO., ROBERT EHRHARDT, SR., 608 1/2 AIRPORT DRIVE, SHREVEPORT, LA. Tel.: 2-4245 and 3-3625.

FOR SALE—United 6 Player Super S. A. @ \$295; Keeney 10 Player \$225; Keeney Conversions for long board \$150; Twin Rotation \$225; Dale Gun \$49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Citations and Gold Cups, \$10 each, as is, uncrated. Telequiz with Film, \$59.50. Write for close out prices on all types of coin operated equipment. IDEAL NOVELTY CO., 2823 LOCUST STREET, ST. LOUIS 3, MISSOURI.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEELing 5472.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50 COVEN DISTRIBUTING CO., 3181 ELSTON AVE. CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chntes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Super World Series \$95; Deluxe World Series \$125; Jalopy \$75; Whizz Kid \$75; Shoot The Moon \$85; Freshie \$30; Knockout \$30; Starlite \$175; Four Corners \$150; Rose Bowl \$100; Spotlite \$150; Atlantic City \$250; Holiday \$135; Music Mite \$40. All equipment in A-1 condition ready for immediate delivery. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Will Sacrifice! Kiddie Rides, 7 Atomic Jets, 3 Miss America Boats, 1 Space Ship, 1 Rocket Patrol, 3 Deco Hydraulic Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Seeburg M100's. Write, wire or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLA.

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Gms \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE — 7 Revamped Aireons (Wurlitzer mechanism); 2 Rock-Ola 1422; 2 Wurlitzer 1015; 1 Uneeda Monarch; 1 Rowe; 1 Electric cigarette; 1 Keeney 4-player shuffle alley; 1 United 6-player shuffle alley; 26 assorted Wall Boxes. Make an offer for any or all. LES BOYD, 22 LAWRENCE ST., YONKERS, NEW YORK.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE — Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circns \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EXCHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE—Cigarette Machines: Du-Grenier 8 col.; National 8 col.; U-Need-A E's 8 col. 25c coin chntc. King size. Refinished. \$50 each. Crating \$10. 1/3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—Used Bingos, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our new address. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment ballgum, side compartment merchandise some with stands, \$12.50 each. 7—1c Rowe Tab Gum Venders \$8.50 each. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—Wurlitzers 1015, exceptionally clean, \$90. Aerion Coronets and Super Deluxe, make offer. Seeburg M-100 B \$650. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P. O. BOX 1995, WICHITA 2, KANSAS.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE** — Extremely low priced deal on brand new 5c Hot Nut Machines, \$10 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Bigelow 8-3524, 3525.

**FOR SALE** — Bingo Games — Music Boxes — 6 Player Bowlers — One-Five Ball Games — Cigarette Machines — Vending Machines. All equipment reconditioned and refinished and ready for location. Call — write for your needs. PARKWAY MACHINE CORP. 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

**FOR SALE** — One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel.: Sacramento 2-5050.

**FOR SALE** — United Six Player Deluxe S. A. \$195; Chi-Coin Six Player 10th Frame Bowler \$295; United Twin S. A. Rebound \$75; Bing-A-Rolls \$40 each; United 10th Frame Super S. A. \$325. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, NEW YORK.

**FOR SALE** — Or Trade — 1 Seeburg Sicum Unit Metal Cabinet, perfect condition. 2 '48 Seeburg Hideaways. Will sell or trade for late Bingo Games. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

**FOR SALE** — Bally Beautys \$372.50 Sunshine Parks \$295; Beach Clubs \$499.50; Futuritys \$175; Broadway's \$145; Turf Kings \$69.50; Gottlieb Flying High \$167.50; Chinatown \$147.50; Grand Slam \$197.50; All Star Basketball \$87.50; Watch My Line \$35; Joker \$35; Exhibit Rudolph The Red Nosed Reindeer, slightly used, \$450; Telequiz Corp. Quiz-Time \$99.50; Chicago Coin six player Bowl-A-Ball, floor sample, \$150; Williams Shoo Shoo \$55. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

**FOR SALE** — Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Feat \$140; Whiz Kids \$105; Hits & Ruas; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

**FOR SALE** — 1 Williams' Super World Series \$150; 1 United 3-4-5 \$85; 1 Seeburg Bear Gun \$150; 1 Genco 400 \$169.50; 12 Packard Satin Finish Wall Boxes \$50; 1 Gottlieb's Skill Pool \$175. AUTOMATIC AMUSEMENT CO. 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

**FOR SALE** — We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MONTana 5000-1-2.

**MISCELLANEOUS**

**NOTICE** — Outdoor Barbeque Cook-N-Wagon — See Miller's High Life ad. To Operators and Distributors delivered any place in United States for \$89.50. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, ORE.

**NOTICE** — Unusual opportunity for top mechanic, servicing games in Wisconsin resort area. Good salary plus commissions with ideal working conditions. References required. COIN-O-MATIC GAMES, TOMAHAWK, WISCONSIN.

**NOTICE** — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

**NOTICE** — These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

**NOTICE** — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

**NOTICE** — 10c Seeburg, AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

\* “ **B**est way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read ‘THE CASH BOX’ every week.”

RAY MOLONEY  
President

BALLY MANUFACTURING COMPANY,  
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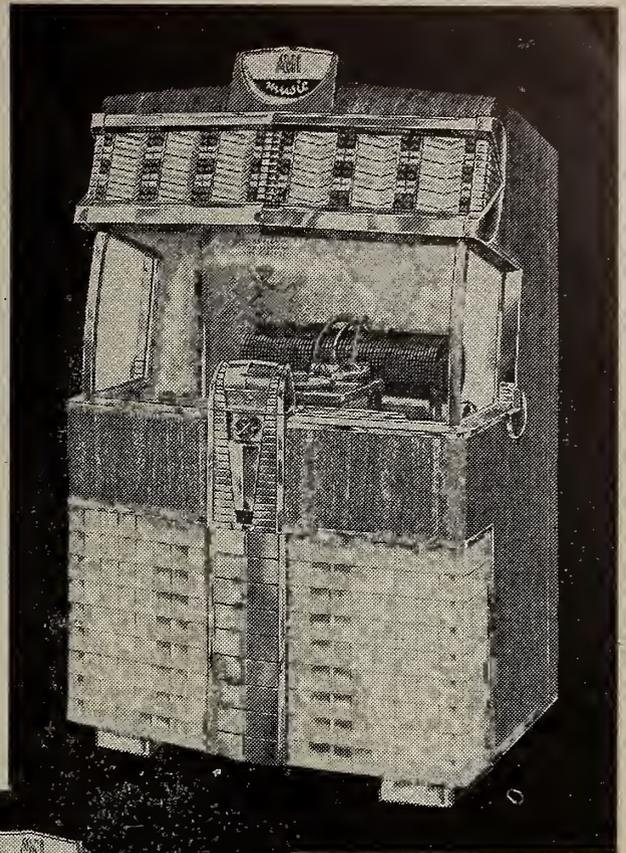
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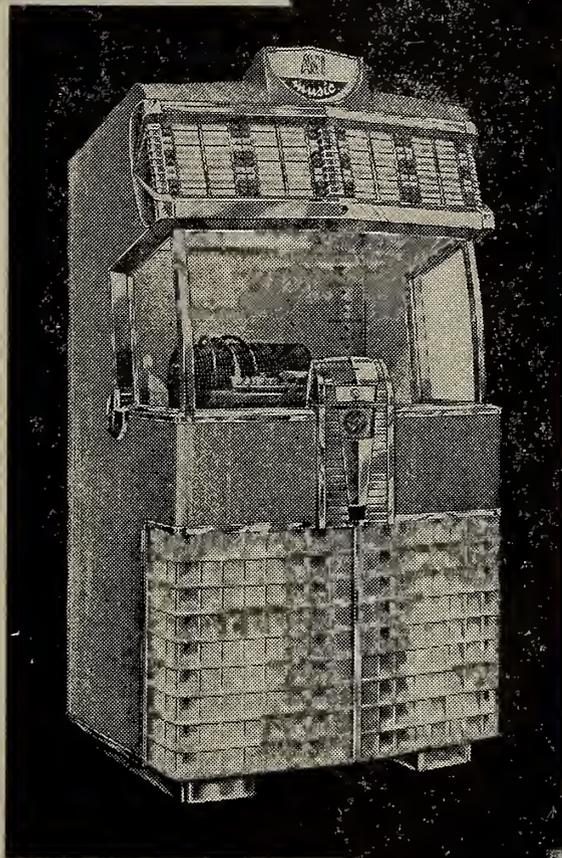
**"E-120"**

*Sensation of the industry, the new Model "E-120" pulls top dollar in the location whose patrons want the ultimate in complete programming, the ultimate in phonograph beauty*



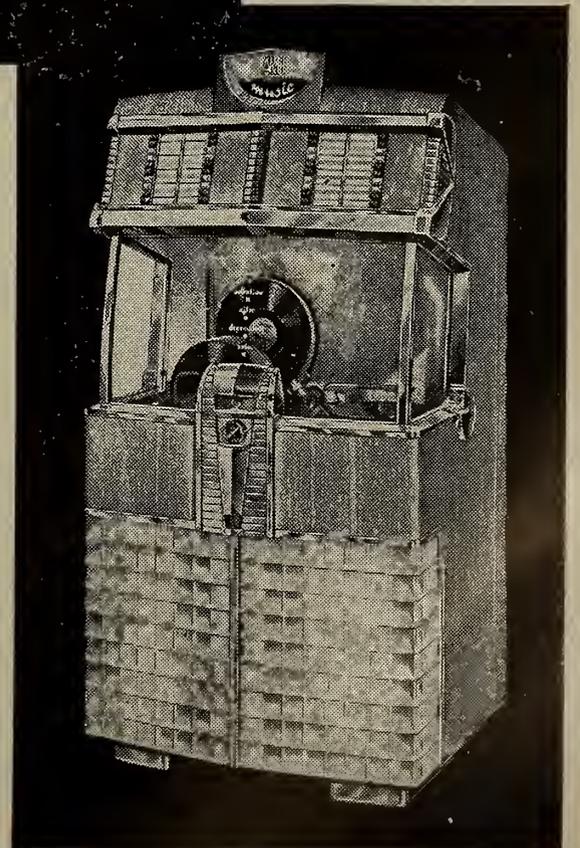
**"E-80"**

*All the beauty, all the play-compelling features of the new AMI line are found in the new "E-80" with its extensive program that is more than adequate for many locations*



**"E-40"**

*The new "E-40" speedily responds with play and profit in the fast-action spot that concentrates on hit tunes and favorites or race music, more generally available on 78 rpm records*



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**THIS WEEK'S USED MACHINE QUOTATIONS**

15th Year of Publication  
724th Consecutive Week's Issue

**How To Use "The Confidential Price Lists"**

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]  
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.  
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**EXPLANATION**

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity



LISTED ALPHABETICALLY

**AIREON**

4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	35.00	70.00
4. '49 Coronet 100	125.00	169.50

**A M I**

4* WM Wall Box	15.00	20.00
4* Model A '46	179.00	295.00
2* Model B '48	299.50	375.00
2* Model C	325.00	495.00
7. Model D-40	425.00	500.00
1. Model D-80	625.00	725.00

**BUCKLEY**

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

**MILLS**

4. Panoram	250.00	275.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panorama 10 Wall Box	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	129.50	150.00

**PACKARD**

4* Pla Mor Wall & Bar Box	3.95	7.50
4. Manhattan	75.00	95.00
4. Model 7 Phono	50.00	75.00

**ROCK-OLA**

4. Playmaster '46	50.00	79.50
4. 1422 Phono ('46)	69.50	119.50
4. 1424 Phono (Hideaway)	99.50	169.00
4. 1426 Phono ('47)	89.50	149.50
4. Magic Glo (1428)	199.50	390.00
4. 1432 Rocket ('51)	379.50	395.00
4. 1434	395.00	425.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

**SEEBURG**

4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 BC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00
4. 146S	75.00	115.00
4* 146M	75.00	150.00
4* 147S	90.00	135.00
4* 147M	90.00	175.00
4. 148S	135.50	165.00
4* 148M	185.00	250.00
4. 148ML	215.00	225.00
3* M-100-A	525.00	625.00
4* M-100-B	650.00	695.00
1. 3W2 Wall-a-Matic	6.95	10.00
4. W1-L56 Wall Box 5c	5.00	10.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	27.50
4. W4L-56	24.50	35.00
4. W6L-56-5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

**WURLITZER**

4. 750E	29.50	77.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
1. 800	29.50	69.00
4. 850	25.00	79.50
4. 950	25.00	99.50
2* 1015	90.00	150.00
4. 1017 Hideaway	99.00	129.50
2* 1100	219.50	300.00
4. 1080	99.50	140.00
4* 1250	295.00	375.00
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	5.00	20.00
2* 3020 Wall Box	12.50	25.00
4. 3025	5.95	6.00
4. 2140 Wall Box	10.95	19.00
4. 219 Stepper	7.50	19.50

**MISCELLANEOUS**

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	65.00	125.00
4. Ristaucrat	40.00	65.00
4. Williams Music Mite	40.00	110.00
4. Evans Constellation	350.00	395.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keaney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00	4. Football (CC 8/49)	49.50	75.00
4* ABC Bowler	50.00	149.50	1. Four Corners (Wm 12/52)	150.00	185.00
4. Across the Board	225.00	245.00	4. Four Horsemen (Got 9/50)	60.00	129.50
4. Ali Baba (Got 6/48)	20.00	34.50	2. Four Hundred (Ge '52)	125.00	225.00
4. Alice (Got 8/48)	24.50	45.00	4. Four Stars (Got 6/52)	135.00	150.00
4. All Star Basketball (Got 2/52)	87.50	145.00	2. Freshie (Wm 9/49)	30.00	59.50
4. Aquacade (Un 4/49)	20.00	39.50	1* Frolics (B 10/52)	275.00	350.00
4. Arcade (Wm 11/51)	115.00	145.00	4* Futurity (B 7/51)	145.00	220.00
4. Arizona (Un 5/50)	40.00	79.50	4. Georgia (Wm 9/50)	69.50	95.00
1* Atlantic City (B 5/52)	250.00	335.00	4. Gin Rummy	40.00	65.00
4. Baby Face (Un 1/49)	20.00	39.00	4. Gizmo (Wm 8/48)	19.50	35.00
4. Ballerina (B 48)	10.00	24.50	4. Glamour	24.50	75.00
4. Band Leader	25.00	49.00	4. Globe Trotter	125.00	145.00
4. Banjo	10.00	24.50	4. Gold Cup (B '48)	24.50	45.00
4. Bank-A-Ball (Got)	35.00	85.00	6. Gold Mine	29.50	49.50
4. Barnacle Bill (Got 8/48)	25.00	34.50	4. Golden Gloves (CC7/49)	50.00	75.00
4. Basketball (Got 10/49)	90.00	145.00	4* Golden Nugget (Ge 5/53)	175.00	349.50
4. Beach Club (B 2/53)	372.50	525.00	4. Gondola	19.50	35.00
4* Beauty (B 11/52)	365.00	450.00	4. Grand Award (CC 1/49)	24.50	35.00
4. Be Bop (Ex)	55.00	65.00	1. Grand Slam (Got 4/53)	190.00	220.00
4. Bermuda (CC 11/47)	20.00	35.00	4. Handicap	210.00	269.00
4. Big Hit (7/52)	149.50	165.00	1. Happy Days (Got 8/52)	185.00	220.00
4. Big Top	50.00	65.00	4. Happy-Go-Lucky	100.00	139.50
4. Black Gold	29.50	59.50	4. Harvest Moon (Got 12/48)	35.00	75.00
4. Blue Skies (Un 11/48)	24.50	35.00	4. Harvest Time (Ge 9/50)	35.00	78.50
4* Bolero (Un 1/52)	124.50	150.00	4. Harvey (Wm)	119.00	175.00
4. Bomber (CC 5/51)	40.00	65.00	4. Hawaii (Un 8/47)	15.00	29.50
4. Bonanza (Wm 11/47)	12.50	29.50	2. Hayburner (Wm 7/51)	75.00	245.00
4. Boston (Wm 11/47)	39.50	69.50	4. Hit Parade	27.50	29.50
4. Bowling Champ (Got 2/49)	24.50	50.00	4. Hit Parade (CC)	27.50	65.00
4. Bowl. League (Got 8/47)	10.00	50.00	4. Hit & Runs (Ge 5/51)	55.00	59.50
4* Bright Lights (B 5/51)	124.50	175.00	4. Hit 'N' Run (Got 4/52)	135.00	150.00
4* Bright Spot (B 11/51)	169.50	250.00	4. Holiday (CC 12/48)	39.50	45.00
4. Broadway (B)	175.00	189.50	4. Holiday (Ke 12/51)	195.00	225.00
4. Buffalo Bill (Got 5/50)	44.50	79.00	4. Hong Kong (Wm 10/51)	145.00	165.00
4. Buccaneer (Got 10/48)	20.00	34.50	4. Horsefeathers (Wm)	150.00	159.00
4. Buttons & Bows (Got 3/49)	32.50	47.50	4. Horse Shoe (Wm)	139.50	152.50
4. Camel Caravan	39.50	69.50	4. Hot Rods (B '49)	35.00	40.00
4. Caravan (Wm 7/52)	150.00	185.00	4. Humpty Dumpty (Got 10/47)	10.00	35.00
4. Campus	55.00	65.00	4. Jack 'N' Jill (Got 4/48)	20.00	45.00
1. Canasta (Ge 7/50)	30.00	69.50	1. Jalopy (Wm 9/51)	75.00	165.00
4. Carnival (B '48)	25.00	49.50	4. Jamboree	24.50	39.50
4. Carolina (Un 3/49)	22.00	39.00	4. Jeanie (Ex 7/50)	50.00	85.00
4. Carousel	15.00	29.50	4. Jockey Special (B '47)	15.00	45.00
1. Champion (B '48)	37.50	49.50	4. Joker (Got 11/50)	60.00	90.00
4. Champion (CC 6/49)	30.00	64.00	4. Judy (Ex 7/50)	45.00	75.00
4. Chico	19.50	45.00	2. Jumping Jacks (Ge '52)	160.00	250.00
4. Chinatown (Got 10/52)	147.50	185.00	4. Just 21 (Got 10/50)	10.00	19.50
4. Cinderella (Got 3/47)	10.00	29.50	4. K. C. Jones	50.00	95.00
2. Circus (Un 9/52)	225.00	395.00	4. King Arthur (Got 10/49)	35.00	90.00
4* Citation (B '48)	19.50	55.00	4. King Cole (Got 5/48)	20.00	45.00
4. Cleopatra	15.00	24.50	4. King Pin (CC)	50.00	135.00
4. College Daze (Got 8/49)	50.00	75.00	2. Knockout (Got 1/51)	30.00	75.00
2* Coney Island (B 9/51)	170.00	250.00	4. Lady Robin Hood (Got 1/48)	25.00	35.00
4. Contact	24.50	55.00	4* Leaders (Un)	150.00	269.00
4. Control Tower (Wm 4/51)	85.00	95.00	4. Leap Year	25.00	39.50
4. Coronation (Got 11/52)	185.00	210.00	4. Line Up	25.50	34.50
4. County Fair (Un)	95.00	125.00	4. Lite-A-Line (Ke 6/52)	79.50	129.00
4. Crazy Ball (CC 7/48)	20.00	35.00	4. Long Beach (Wm 8/52)	179.50	225.00
4. Crossroads (Got 5/52)	155.00	175.00	4. Lucky Inning (Wm 5/50)	35.00	69.50
4. Cyclone (Got 5/51)	140.00	150.00	4. Lucky Star (Got 5/47)	29.50	50.00
4. Dallas (Wm 2/49)	44.50	55.50	4. Mad. Sq. Garden (Got 6/50)	85.00	95.00
4. De Icer (Wm 11/49)	75.00	79.50	4. Magic	24.50	30.00
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50	4. Majors '49 (CC 2/49)	27.50	45.00
4. Domino (Wm 6/52)	140.00	165.00	4. Major League Baseball	20.00	39.50
4. Double Action	50.00	95.00	4. Manhattan (Un 2/48)	7.50	34.50
4. Dbl. Feature (Got 12/50)	79.50	95.00	4. Majorettes (Wm 4/52)	85.00	140.00
4. Dbl. Shuffle (Got 6/49)	49.50	65.00	4. Mardi Gras	27.50	29.50
4. Disk Jockey (Wm 1/53)	195.00	220.00	4. Marjorie (Got 7/47)	14.50	29.50
4. Dreamy (Wm 3/50)	69.00	79.50	4. Maryland (Wm 4/49)	35.00	49.50
4. Eight Ball	100.00	150.00	4. Merry Widow	25.00	29.50
4. Entry (B '47)	25.00	65.00	4. Melody (B 47)	15.00	49.50
4. El Paso (Wm 11/48)	39.50	49.50	4. Mercury (Ge)	54.50	79.00
4. Fighting Irish (CC 11/50)	45.00	95.00	2. Mermaid (Got 6/51)	85.00	125.00
4. Five Star (Univ. 5/51)	59.50	85.00	4. Minstrel Man (Got 3/51)	75.00	125.00
4. Floating Power	44.50	49.50	4. Monterey (Un 5/48)	10.00	35.00
1. Flying High (Got 2/53)	167.50	225.00	4. Moon Glow (Un 12/49)	20.00	39.50
4. Flying Saucers (Ge 12/50)	59.50	100.00	4. Morocco	22.50	35.00

4. Niagara	135.00	150.00	6. Speed Ball	14.50	32.50
4. Nifty (Wm 12/50)	89.50	94.50	4. Speedway (Wm 9/48)	35.00	39.50
6. Nudgy (B 47)	25.00	39.50	4. Spinball (CC 5/48)	10.00	25.00
4. Oasis	45.00	85.00	4. Spot Bowler (Got 10/50)	95.50	119.50
4. Oklahoma (Un 6/49)	64.50	69.50	1* Spot-Lite (B 1/52)	150.00	245.00
4. Old Faithful (Got 1/50)	75.00	85.00	6. Sport Event	19.50	29.50
4. Old Hilltop	99.50	160.00	6. Sport Special	17.50	30.00
4. Olympics (Wm)	165.00	175.00	6. Sports	19.50	25.00
4. One Two Three	34.50	45.00	4. Sportsman (Wm)	70.00	95.00
4. Palm Beach (B 7/52)	295.00	350.00	6. Spot-A-Card	25.00	29.50
4. Paradise (Un 7/48)	12.50	35.00	6. Spot Pool	19.50	29.50
1. Paratrooper (Wm 9/52)	125.00	160.00	4. Springtime (Ge)	75.00	85.00
4. Phoenix	35.00	39.00	6. Stage Door Canteen	10.00	25.00
4. Photo Finish	35.00	40.00	4* Stars (Un 6/52)	225.00	319.00
4. Pin Bowler (CC 7/50)	55.00	59.50	4. Stardust (Un 5/48)	14.50	39.50
4. Pinch Hitter (Un 5/49)	24.50	49.50	4. Starlight	175.00	310.00
4. Pinky (Wm 10/50)	65.00	92.50	4. Steeple Chase (Un 2/52)	150.00	295.00
4. Play Ball (CC 1/51)	35.00	45.00	4. Stop & Go (Ge 3/51)	50.00	59.50
4. Play Boy (CC 5/47)	35.00	95.00	4. Stormy (Wm 1/48)	24.50	35.00
4. Playland (Ex 8/50)	65.00	89.50	4. Streamliner	10.00	14.50
4. Playtime (Ex)	30.00	45.00	4. Summertime (Un 9/48)	34.50	49.50
4. Puddin' Head	35.00	39.50	6. Sun Beam	19.50	29.50
4. Punchy (CC 11/50)	40.00	65.00	4. Sunny (Wm 12/47)	10.00	35.00
4. Quarterback (Wm)	35.00	85.00	4. Sunshine Park (B 12/52)	200.00	295.00
1. Quartet (Got 2/52)	150.00	184.50	6. Supercharger	19.50	24.50
4. Queen of Hearts (Got 1/53)	225.00	245.00	4. Super Hockey	35.00	59.00
4. Quintet (Got 3/53)	200.00	245.00	6. Superliner (Got 7/46)	10.00	17.50
4. Rag Mop (Wm 11/50)	74.50	95.00	6. Superscore (CC 10/46)	10.00	24.50
4. Rainbow (Wm 9/48)	22.50	35.00	4. Surf Queen (B '46)	10.00	19.50
4. Ramona (Un 2/49)	20.00	39.00	6. Suspense (Wm 2/46)	29.50	49.50
4. Rancho (B '48)	10.00	25.00	4. Swanee	35.00	44.50
6. Record Time	22.50	59.50	4. Sweepstakes	195.00	275.00
4. Red Shoes (Un 12/50)	60.00	75.00	4. Sweetheart (Wm 7/50)	50.00	79.50
6. Repeater	17.50	29.50	4. Tahiti (CC 10/49)	62.50	69.50
6. Rio (Un 12/46)	15.00	20.00	4. Tampico (Un 7/49)	50.00	64.50
4. Rip Snorter (Ge)	35.00	50.00	6. Target Skill	12.50	19.50
6. Riviera	14.50	25.00	4. Telecard (Got 1/49)	24.50	49.00
4. Rocket (Ge 5/50)	59.50	65.00	4. Temptation	25.00	33.00
4. Rockettes (Got 8/50)	85.00	95.00	4. Tennessee (Wm 2/48)	29.50	35.00
4. Rondevoos (Un 5/48)	15.00	29.50	4. Thing (CC 2/51)	32.50	45.00
4. Rose Bowl (Got 10/51)	125.00	139.50	4. Three Feathers	35.00	64.50
4. Round Up (Got 11/48)	24.50	49.00	4. Three Four Five (Un 10/51)	85.00	125.00
4. St. Louis (Wm 2/49)	32.50	44.50	4. Three Musketeers (Got 7/49)	59.50	85.00
4. Sally (CC 10/48)	10.00	20.00	4. Thrill (CC 9/48)	29.50	35.00
4. Samba	27.50	59.50	4. Times Square (Wm 3/53)	225.00	274.50
2. Saratoga (Wm 10/48)	35.00	39.50	6. Topic	10.00	17.50
6. School Days	15.00	17.50	6. Tornado (Wm 4/47)	12.50	17.50
6. Score-A-Line	20.00	39.50	4. Touchdown (Un)	165.00	245.00
4. Screwball	24.50	34.50	6. Towers	12.50	15.00
6. Sea Hawk	15.00	22.00	4. Trade Winds	25.00	29.50
4. Sea Jockeys (Wm 12/51)	150.00	245.00	6. Treasure Chest	14.50	30.00
4. Sea Isle (CC 11/47)	14.50	19.50	4. Trigger	89.00	100.00
4. Select-A-Card (Got 4/50)	55.00	79.50	4. Trinidad (CC 3/48)	15.00	35.00
4. Serenade (Un 12/48)	19.50	34.50	4. Triple Action	25.00	35.00
4. Shanghai (CC 4/48)	24.50	39.00	4. Triplets (Got 7/50)	65.00	95.00
4. Shantytown	62.50	85.00	4. TriScore (Ge 1/51)	35.00	69.00
4. Sharpshooter (Ge)	49.50	65.00	4. Trophy (B '48)	50.00	100.00
4. Shoo Shoo (Wm 2/51)	90.00	100.00	4. Tropicana (Un 1/48)	7.50	22.50
6. Shooting Stars	19.50	35.00	4. Tucson (Wm 1/49)	22.50	44.00
4. Short Stop	25.00	45.00	4. Tumbleweed	52.50	65.00
4. Shoot the Moon	145.00	160.00	6. Turf Champ	24.50	39.50
4. Show Boat (Un 1/49)	10.00	20.00	2* Turf King (B 6/50)	35.00	75.00
2. Show Boat (Un 1/53)	295.00	350.00	1. Twenty Grand (Wm 1/53)	175.00	210.00
4. Silver Skates (Wm 2/53)	175.00	195.00	4. Utah (Un 8/49)	50.00	57.50
6. Silver Spray	14.50	24.50	6. Vanities	10.00	25.00
6. Silver Streak (B 47)	14.50	19.50	6. Victory Special (B 46)	19.50	49.50
4. Singapore (Un 11/47)	22.50	29.50	4. Virginia (Wm 3/48)	20.00	25.00
1. Skill Pool (Got 9/52)	150.00	195.00	2. Watch My Line (Got 9/51)	35.00	75.00
6. Sky Lark	39.50	59.50	2. Whizz Kids	75.00	129.50
6. Sky Line	17.50	29.50	6. Wild Fire	19.50	30.00
6. Sky Ray	12.50	19.50	4. Wild West	149.50	169.50
4. Slugfest (Wm 3/52)	119.50	140.00	1* Winner (Univ.)	25.00	75.00
4. Slugger	14.50	60.00	4. Wisconsin (Un 3/48)	20.00	34.50
6. Smarty (Wm 12/46)	14.50	25.00	6. Yankee Doodle	15.00	19.50
6. Smoky	12.50	19.50	4. Yanks (Wm 4/48)	15.00	25.00
4. South Pacific (Ge 3/50)	40.00	49.50	4. Zingo (Un 10/51)	115.00	150.00
4. Spark Plugs (Wm 10/51)	85.00	250.00			
4. Special Entry (B '49)	35.00	45.00			

4. Chicoin Baseball	40.00	49.00	4. Keeney 6-Player	125.00	195.00
4. ChiCoin Trophy	59.50	75.00	4. Keeney 10 Play	315.00	340.00
2* ChiCoin 6 Player	150.00	219.50	4. Keeney Super DeLuxe	235.00	295.00
4. ChiCoin 6 Player Match	295.00	375.00	4. Keeney Team Blr.	400.00	475.00
4. ChiCoin 6 Player DeLuxe	250.00	299.50	4. Rock-Ola Shuffle Jungle	24.50	75.00
4. ChiCoin 6 Play 5th Frame	425.00	450.00	4. Rock-Ola Shuffle-Lane	24.50	29.00
4. ChiCoin 10th Frame	295.00	345.00	4. Univ. DeLuxe Twin	85.00	125.00
4. Exhibit Strike	25.00	89.50	1* Un. DeLuxe 6-Player	225.00	300.00
4. Exhibit Twin Rotation	195.00	225.00	2* Un. Super 6 Play	250.00	325.00
4. Genco Shuffle Target	30.00	69.50	4. Un. Dbl. Shuffle	34.50	40.00
4. Genco Bowling League	24.50	45.00	4. Un. Official Bowler	225.00	300.00
4. Genco Baseball	25.00	49.00	4. Un. Clover	395.00	425.00
4. Genco 8 Player Reb'd.	125.00	145.00	4. United Shuffle Alley	15.00	45.00
4. Genco Target Skill	50.00	125.00	4. Un. Shuffle w/con.	29.50	69.50
4. Gottlieb Bowlette	15.00	40.00	1. Un. Shuffle Alley Exp.	29.50	45.00
4. Keeney ABC Bowler	15.00	25.00	4. Un. 2-play Express	29.50	59.00
4. Keeney Bowling Champ	55.00	75.00	4. Un. Sin Rebound	50.00	70.00
4. Keeney King Pin	35.00	50.00	1. Un. Twin Rebound	75.00	135.00
4. Keeney Pin Boy	24.50	39.50	4. United Slugger	55.00	79.50
4. Keeney Ten Pins	15.00	24.50	4. United Skee Alley	40.00	65.00
4. Keeney Lucky Strike	35.00	50.00	4. Un. 4-Player Match	260.00	295.00
4. Keeney Dbl. Bowler	35.00	79.50	1* Un. 4-Player	130.00	169.00
1. Keeney League Bowl	117.50	145.00	1* Un. 5-Player	165.00	200.00
4. Keeney Duck Pins	15.00	125.00	4* Un. 6-Player	175.00	235.00
2* Keeney Super Deluxe League	215.00	279.50	4. Un. Manhat. 6 Play	300.00	345.00
4. Keeney DeLuxe League Bowler	215.00	250.00	4. Un. Star 6 Play	300.00	375.00
4. Keeney Big League Bowl	117.50	145.00	2* Un. 10th Frame Star	325.00	369.00
4. Keeney 4 Play League	125.00	137.50	4. Un. Shuffle-Cade	150.00	189.50
4. Keeney 4-Way Bowl	35.00	40.00	4. Un. Twin Shuffle Cade	75.00	175.00

## CONFIDENTIAL PRICE LIST

### ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	595.00	700.00	4. Jack Rabbit	55.00	100.00
4. Advance Rolls	30.00	35.00	4. Jungle Joe	125.00	135.00
4. Allite Strike 'N Spares	39.50	149.50	4. Keeney Air Raider	100.00	125.00
4. Boomerang	40.00	45.00	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning	75.00	149.50	4. Keeney Sub Gun	95.00	120.00
6. Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer	39.50	50.00
4. Bally Convoy	47.50	125.00	4. Kirk Night Bomber	75.00	145.00
4. Bally Defender	95.00	125.00	4. Lite League	49.50	90.00
6. Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bombers	100.00	125.00
4. Bally Heavy Hitter	35.00	65.00	4. Muto. Atomic Bomber	125.00	155.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00	175.00
6. Bally Lucky Strike	45.00	79.50	4. Mutos. Fly. Sancers	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutos. Photo. (Pre-War)	250.00	395.00
4. Bally Sky Battle	49.50	125.00	4. Mutoscope Silver Gloves	100.00	275.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Undersea Raider	95.00	125.00	4. Mutoscope Voice-O-Graph 35c	425.00	450.00
6. Bank Bali	35.00	45.00	4. Periscope	120.00	135.00
4. Bing-A-Roll	40.00	50.00	4. QT Pool Table	89.50	125.00
6. Buckley DeLuxe Dig	119.50	149.50	4. Quizzer	75.00	95.00
6. Buckley Treas Is Dig.	95.00	110.00	6. Rockola Ten Pins HD	25.00	49.50
4. Champion Hockey	50.00	75.00	4. Rockola World Series	69.50	100.00
4. ChiCoin Basketball Champ	195.00	235.00	6. Scientific Baseball	49.50	75.00
4. ChiCoin 4 Player Derby	125.00	240.00	6. Scientific Basketball	59.50	75.00
4. ChiCoin Goalee	85.00	125.00	4. Scientific Batting Pr.	65.00	69.50
4. ChiCoin Hockey	49.50	75.00	4. Scientific Pitch 'Em	185.00	195.00
4. Chi Midget Skee	125.00	185.00	2. Seeburg Bear Gun	150.00	250.00
4. ChiCoin Pistol	75.00	100.00	4. Seeburg Chicken Sam	75.00	105.00
6. ChiCoin Roll-A-Score	39.50	75.00	4. Seeburg Shoot the Chute	49.50	75.00
4. Edelco Pool Table	49.50	75.00	4. Set Shot Basketball	295.00	349.50
4. Evans Bat-A-Score	150.00	165.00	6. Skee Barrel Roll	25.00	49.50
4. Evans Ski Roll	125.00	150.00	4. Spares & Strikes	149.00	160.00
4. Evans Super Bomber	50.00	125.00	6. Skill Jump	25.00	39.50
4. Evans Play Ball	65.00	75.00	4. Supreme Bolascor	40.00	95.00
4. Evans Ten Strike '46	50.00	75.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Tommy Gun	49.50	95.00	6. Supreme Skill Roll	20.00	69.50
2* Exhibit Dale Gun	45.00	65.00	4. Supreme Rocket Buster	45.00	75.00
4. Exhibit Gun Patrol	175.00	185.00	6. Tail Gunner	49.50	89.50
4. Exhibit Jet Gun	195.00	225.00	4. Telequiz	125.00	165.00
4. Exhibit Pony Express	175.00	225.00	4. Un. Team Hockey	40.00	85.00
6. Exhibit Rotary Mdsr.	175.00	275.00	6. Warner Voice Record	49.50	69.50
4. Exhibit Silver Bullets	50.00	125.00	4. Western Baseball '39.	40.00	85.00
4* Exhibit Six Shooter	135.00	175.00	4. Western Baseball '40	75.00	85.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	6. Whizz	15.00	24.50
4. Exhibit Vitalizer	75.00	95.00	4. Wilcox-Gay Recordio	125.00	165.00
4. Genco Glider	30.00	45.00	4. Williams All Stars	35.00	95.00
6. Genco Play Ball	29.50	65.00	4. Williams Box Score	39.50	65.00
6. Groetchen Met. Typer	79.50	149.50	4. Williams Star Series	50.00	100.00
4. Hy Roll	35.00	50.00	4* Williams Super World Series	125.00	225.00
4. Irish Poker	65.00	85.00	4. Williams Quarterback	20.00	85.00
			4. Wurltizer Skee Ball	25.00	150.00

## CONFIDENTIAL PRICE LIST

### SHUFFLES - REBOUNDS

4. Bally Shuffle-Line	75.00	109.50	4. ChiCoin Bowling Twin	49.50	69.50
4. Bally Hook Bowler	65.00	89.50	4. ChiCoin Bowling Alley	25.00	55.00
4. Bally Baseball	40.00	75.00	4. ChiCoin Alley w/con.	35.00	79.50
4. Bally Shuffle Champ	35.00	39.00	4. ChiCoin Ace Bowl	79.50	110.00
4. Bally Shuffle-Bowler	24.50	29.00	1. ChiCoin Bowl Classic	59.50	75.00
4. Bally Speed Bowler	34.50	50.00	2. ChiCoin Horseshoes	45.00	75.00
4. ChiCoin Bowl-A-Ball	350.00	380.00	4. ChiCoin Rebound	25.00	45.00



**CIGARETTE MACHINES**

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$175.00-\$239.50
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. Du Grenier "W" (9 col.)	50.00- 85.00
4. Du Grenier "S" (7 col.)	50.00- 85.00
4. Du Grenier "S" (9 col.)	69.50- 85.00
4. Du Grenier Champion (9 col.)	85.00- 97.50
4. Dugrenier Champion (11 col.)	97.50- 125.00
4. Eastern Electric C-8	125.00- 135.00
4. Electro (8-col.)	200.00- 250.00
4. Electro (10 col.)	225.00- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 135.00
4. Lehigh PX (10 col.)	89.50- 145.00
4. Lehigh King Size	125.00- 145.00
4. National 750	95.00- 125.00
4. National 950	85.00- 125.00
4. National 930	95.00- 110.00
4. National 9A (9 col.)	100.00- 115.00
4. Nat. 9-ML Wheatwood	198.00- 200.00
4. National Electric	95.00- 139.50
4. Rowe Diplomat 10-col.	175.00- 185.00
4. Rowe Imperial (6 col.)	75.00- 130.00
4. Rowe Imperial (8 col.)	78.50- 145.00
4. Rowe Royal (6 col.)	79.50- 90.00
4. Rowe Royal (8 col.)	85.00- 90.00
4. Rowe Royal (10 col.)	85.00- 95.00
4. Rowe President (8 col.)	100.00- 125.00
4. Rowe President (10 col.)	100.00- 145.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	82.50- 87.50
4. Uneeda "A" 8 (col.)	49.50- 82.50
4. Uneeda "A" (9 col.)	59.50- 85.00
4. Uneeda "E" (6 col.)	50.00- 75.00
4. Uneeda "E" (8 col.)	50.00- 85.00
4. Uneeda "E" (9 col.)	75.00- 90.00
4. Uneeda "E" (12 col.)	65.00- 80.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
1. Uneeda 500 (9 col.)	85.00- 125.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	65.00- 110.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

**CANDY MACHINES**

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00 50.00

**HOT COFFEE**

1. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
1. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chief-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

**CARBONATED DRINK**

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons #1400, single flavor, 5c	425.00 475.00
4. Lyons #1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills, Automatic Foun- tain, 400 cups	150.00 250.00
4. Mills, Automatic Foun- tain, 400 cups, with- out changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 530.00
4. Spacarb 4 Unit 5c 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00 425.00

**NON-CARBONATED  
DRINK**

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	240.00 300.00

**CAN DRINK**

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

**ICE CREAM VENDORS**

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

**A.B.T. MFG. CORP.**

Challenger (Counter Model Gun)	\$65.00
Rifle sport, 3 and more Guns, plus complete ranges of var- ious types	\$1,408.25

**AMI, INCORPORATED**

AMI "E"—40 Phonograph	\$795.00
AMI "E"—80 Phonograph	925.00
AMI "E"—120 Phonograph	1,050.00
W-8 5-10-25-Wall Box	89.50
W-120 5-10-25-Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

**AUTO-PHOTO CO.**

Auto-Photo	\$2,545.00
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**BALLY MFG. CO.**

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Yacht Club	699.50
Speed Boat	995.00

**CHICAGO COIN**

Crown Bowler	625.00
Gold Cup	665.00
Triple Score Bowler	600.00
Hi-Speed Crown Bowler	625.00
Hi-Speed Triple Score Bowler	600.00

**COIN-O MFG. CO., INC.**

Bat-O-Mat	\$1,495.00
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**H. C. EVANS & CO.**

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

**EXHIBIT SUPPLY**

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

**GENCO MFG. CO.**

Sky Gunner	\$479.50
Silver Chest	495.00

**D. GOTTLIEB & CO.**

Marble Queen	\$349.50
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**INTERNATIONAL MUTO. CORP.**

Photomat '53	\$2,150.00
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**J. H. KEENEY & CO., INC.**

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Domino Bowler	645.00
Carnival Bowler	600.00

**MARVEL MFG. CO.**

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

**METEOR MACHINE CORP.**

Meteor Flying Saucer	\$795.00
Meteor Pony Boy	575.00
Meteor PT.Boat	840.00
Meteor Rocket	795.00

**ROCK-OLA MFG. CORP.**

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

**NATE SCHNELLER, INC. (NASCO)**

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boy Ride)	895.00
Tank	395.00

**SCIENTIFIC MACHINE CORP.**

Scientific Space Ship	\$1,295.00
Scientific Ocean Liner	1,295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2,000.00

**J. P. SEEBURG CORP.**

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Com- pensator Unit	

**UNITED MFG. O.**

Classic Shuffle Alley	\$625.00
Olympic Shuffle Alley	605.00
Tropic	690.00

**WICO CORP.**

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
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**WILLIAMS MFG. CO.**

Pennant Baseball	479.50
Palisades	349.50

**THE RUDOLPH WURLITZER CO.**

Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S

# Olympic SHUFFLE ALLEY

THIS FRAME SCORES  
**TRIPLE**  
WHEN LIT

FRAMES 1 2 3 4 5 6 7 8 9 10

THIS FRAME SCORES  
**DOUBLE**  
WHEN LIT

FRAMES 1 2 3 4 5 6 7 8 9 10

UNITED'S OLYMPIC SHUFFLE ALLEY

2 6 0 1 <sup>ST</sup> PLAYER	THIS FRAME SCORES <b>TRIPLE</b> WHEN LIT	2 3 2 2 <sup>ND</sup> PLAYER
2 8 8 3 <sup>RD</sup> PLAYER	THIS FRAME SCORES <b>DOUBLE</b> WHEN LIT	3 6 0 4 <sup>TH</sup> PLAYER
1 9 6 5 <sup>TH</sup> PLAYER	10 <sup>TH</sup> FRAME	2 0 1 6 <sup>TH</sup> PLAYER

PLAYERS 1 2 3 4 5 6

FRAMES 1 2 3 4 5 6 7 8 9 10



SIZES  
8 FT. BY 2 FT.  
9 FT. BY 2 FT.

## 10th Frame Feature

ALSO SCORES DOUBLE WHEN LIT • CAN SCORE 180 POINTS

## Highest Score Feature

PLAYER WRITES NAME ON BACK GLASS

Strike or Spare  
Flasher Lights

Can Pick Up  
7-10 Split

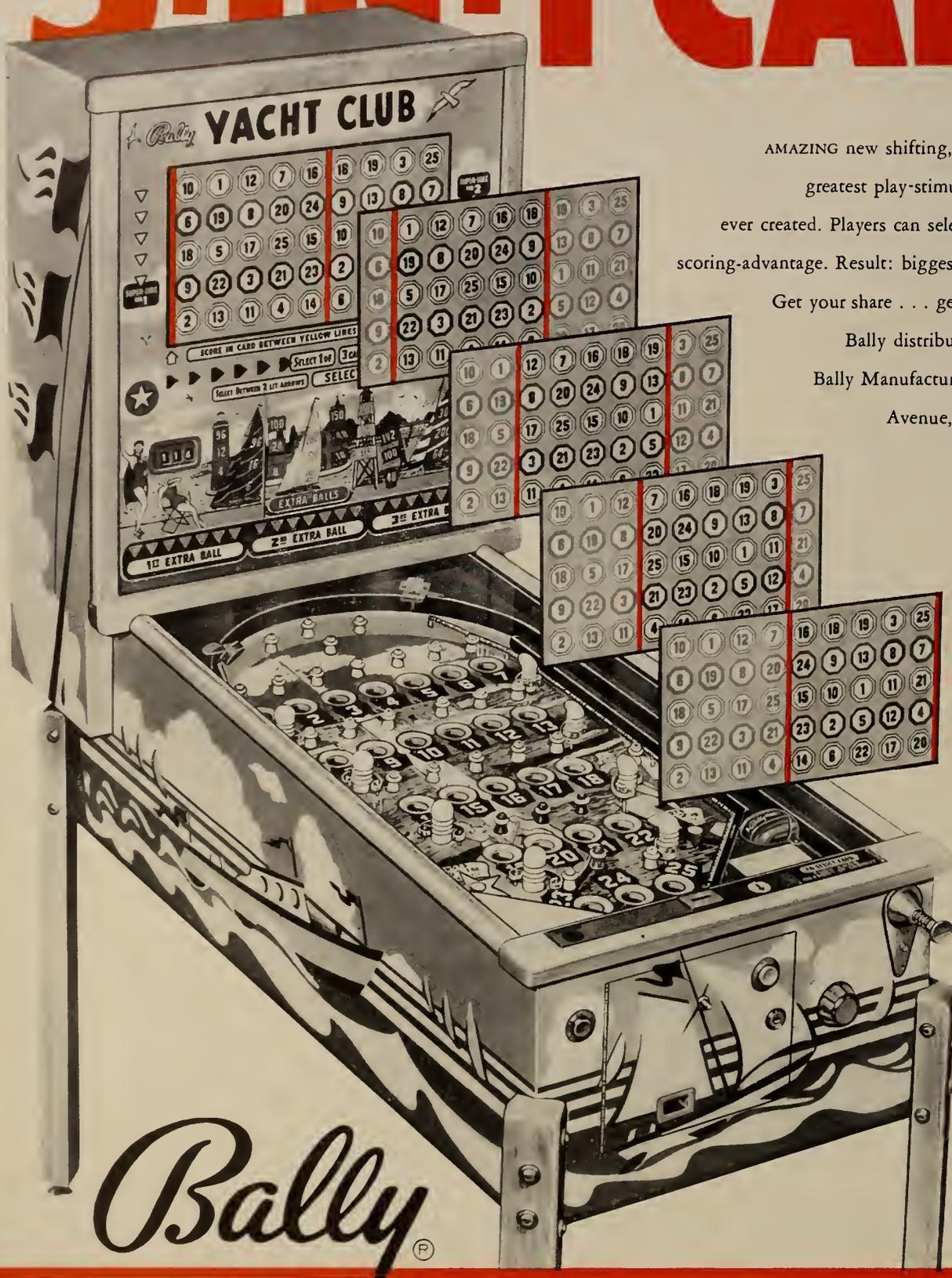
Formica Playboard

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AMAZING new shifting, overlapping 5 cards in 1 is  
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scoring-advantage. Result: biggest in-line earnings in history.

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