

THE CASH BOX

VOLUME XV

MAY 1, 1954

NUMBER 32



The stars of Audivox Records, Dorothy Collins and Raymond Scott, demonstrate the steps they go through in making a record such as their latest one, "Crazy Rhythm" and "Mountain High-Valley Low." At the top left, they go over the score. Next they rehearse. Then they cut the tape. After that comes the acetate. And finally the couple listen to the playback in their own living room. When they are satisfied with the record, they call in their business manager, Leonard Wolf (center photo), who then takes over.

IT HAPPENED IN MEMPHIS

TENNESSEE

AND IT MEANS MORE MONEY FOR MUSIC OPERATORS EVERYWHERE

On January 3rd, 1954, a Wurlitzer 1700 mechanism, disguised in a Wurlitzer 1500A cabinet, was received by the Williams Distributing Company of Memphis, Tennessee.

It was uncrated, checked and played with no adjustments.

On January 7th it was installed in a very fast-moving restaurant, open 18 hours a day.

Previous to this test, there was a Wurlitzer 1550 phonograph in the location which had been taking in higher than average weekly earnings.

In the 16 weeks covered by the test with the 1700 mechanism, a marked increase in play was noted.

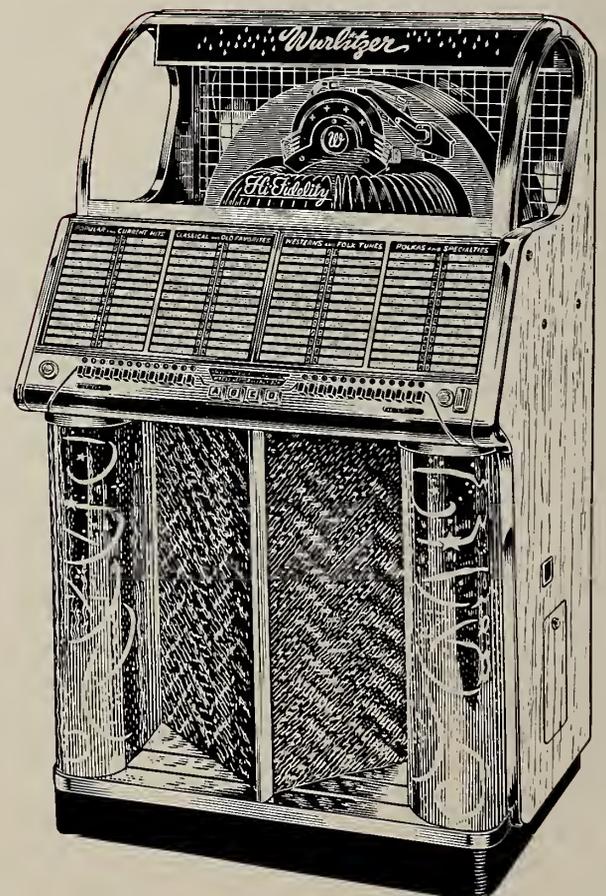
Three service calls were made for normal corrections.

With this quick-acting changer, take increased more than 25% per week.

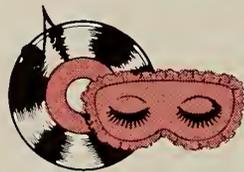
Similar location tests were conducted all over America. Everywhere the results were the same. Better music for patrons. Fewer calls for the service man. More money for the operator.

Today in hundreds of locations the Model 1700HF is producing the same results—increased earnings—which prove it the greatest phonograph of all time.

**SEE IT, HEAR IT, AND BUY IT
AT YOUR
WURLITZER DISTRIBUTOR**



THE FABULOUS
HIGH FIDELITY



Wurlitzer 1700 HF

Takes the Mask off the Music
Takes in More Money



FOUNDED BY BILL GERSH

The Cash Box

May 1, 1954

Volume XV

Number 32

Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEArborn 2-0045)

BILL GERSH

Karyl Long

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.

(Phone: WEbster 1-1121)

CARL TAFT

NASHVILLE OFFICE

417 Broadway, Nashville, Tenn.

(Phone: NAsbville 5-7031)

CHARLIE LAMB

LONDON OFFICE

17 Hilltop, London, N.W., England

MARCEL STELLMAN

EXECUTIVE STAFF

JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

A. ARTESE, Office Manager

A. FORMAN, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

Copyright under International Copyright Convention. All rights reserved by Pan American Copyright Convention. Copyright 1954 by The Cash Box Publishing Co., Inc.

(Music Editorial)

Now Is The Time To

PUNCH!



This is the time to do business.

Let's face the fact that for the past month or two, the record business has been slow. But probably not as slow as many people would lead us to believe. Everytime business falls off a little, the cry goes up that this time it's the worst ever. It really isn't so, but people have very short memories.

Selling records has always been an up and down affair. Sometimes the hits are all bunched together. Sometimes they take a little time in coming.

But the one thing we can count on is that they are coming.

And every single one of us can do plenty to help them along.

The decks are now cleared for the spring season which is traditionally a great one for records. What it takes to make this year's season even greater than it has been in former years is a concerted drive on the part of every one in the entire industry.

As in all other businesses, the time has now come when we have to sell again. Even the smash hits have to be pushed. But with the proper approach, more records can be sold this year than were ever sold before.

Now is the time to give absolutely the best that's in us.

And it must begin with the basic ingredients.

Publishers must be more vigilant than ever in their search for material. Artists must give the most that they are capable of. Record companies must go all out in promoting and selling their products. And everyone connected with the industry must be doing a constant public relations job.

We've passed the time when with a half-hearted effort we could achieve a satisfactory record sale.

Today it takes not only a better record than has even been turned out before, but a better selling job.

The wonderful thing is that the market potential is there. And it's growing all the time. Records are being bought by a wider and wider segment of the population. Moreover, our population is increasing which in itself means a larger market. And in addition to all this, juke boxes, which account for so large a percentage of record purchases, have greater capacities than ever before.

So the future is a bright one—not an easy one, but a bright one.

Nothing is going to fall into our laps.

We're going to have to work for our hits.

But the certainty is, with the proper kind of work and punch, the amount of records sold on a hit today will seem puny compared with the amount we will sell tomorrow.

YOU MUST MAKE MONEY!



a natural for the Boxes...

EARTHA KITT

LET'S DO IT

and **SEÑOR**
20/47-5737

Pop and Powerful

PEREZ PRADO

**BALLIN' THE JACK
SUCH A NIGHT**

20/47-5738

VOICES OF WALTER SCHUMANN

DO YOU? SUDDENLY

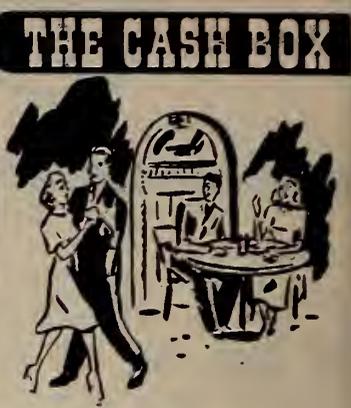
20/47-5736

RCA VICTOR
FIRST IN RECORDED MUSIC



THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash By Leading Music Operators Throughout The Country.



| CODE | | | |
|---------------|---------------|------------------|--------------------------|
| AB—Abbott | BU—Bullet | DO—Dot | JD—Jay Dee |
| AL—Aladdin | CA—Capitol | DU—Duke | JU—Jubilee |
| AM—Ambassador | CD—Cadence | DY—Derby | KI—King |
| AP—Apollo | CH—Chess | EP—Epic | LO—London |
| AT—Atlantic | CK—Checker | ES—Essex | MA—Mars |
| BA—Barbour | CO—Columbia | FE—Federal | MD—Mood |
| BE—Bell | CR—Coral | FI—Fiesta | ME—Mercury |
| BR—Brunswick | CY—Crystalite | 4 Star—Four Star | MG—MGM |
| BT—Bethlehem | DA—Dana | IM—Imperial | MO—Modern |
| | DE—Decca | IN—Intro | PA—Parrot |
| | | | PC—Peacock Pro. |
| | | | PE—Peacock |
| | | | PR—Prestige |
| | | | RA—Rainbow |
| | | | RE—Regent |
| | | | RH—Recorded in Hollywood |
| | | | RM—Rama |
| | | | SA—Savoy |
| | | | SIT—Sittin' In |
| | | | SP—Specialty |
| | | | SW—Swingtime |
| | | | TE—Tempo |
| | | | TF—Tiffany |
| | | | TI—Tico |
| | | | TN—Tennessee |
| | | | TR—Trend |
| | | | UN—United |
| | | | VA—Valley |
| | | | VI—RCA Victor |
| | | | ZO—Zodiac |

- | | | Pos. Last Week |
|-----------|---|----------------|
| 1 | WANTED PERRY COMO BE-1041 (45-1041)—Dorsey Bros. VI-20-5647 (47-5647)—Perry Como | 1 |
| 2 | YOUNG AT HEART FRANK SINATRA BE-1030 (45-1030)—Charlie De Forrest EP-9035 (4-9035)—Tony De Simone CA-2703 (F-2703)—Frank Sinatra VI-20-5735 (47-5735)—Tony Martinez DE-29054 (9-29054)—Crosby & Lombardo Quint. | 2 |
| 3 | I GET SO LONELY FOUR KNIGHTS BE-1031 (45-1031)—Anne Lloyd DE-29054 (9-29054)—Crosby & Lombardo CA-2654 (F-2654)—Four Knights VI-20-5681 (47-5681)—Johnnie & Jack CO-40221 (4-40221)—Ken Griffin | 4 |
| 4 | MAKE LOVE TO ME JO STAFFORD BE-1029 (45-1029)—Tommy & Jimmy Dorsey DE-29048 (9-29048)—Commanders CO-40143 (4-40143)—Jo Stafford EP-9035 (4-9035)—Tony De Simone | 3 |
| 5 | CROSS OVER THE BRIDGE PATTI PAGE BE-1031 (45-1031)—Betty Johnson ME-70302 (70302x45)—Patti Page | 6 |
| 6 | THE MAN WITH THE BANJO AMES BROTHERS VI-20-5644 (47-5644)—Ames Bros. | 7 |
| 7 | SECRET LOVE DORIS DAY BE-1030 (45-1030)—Helen Forrest JU-5137 (45-5137)—The Orioles CA-2678 (F-2678)—Ray Anthony MG-11604 (K-11604)—Tommy Edwards CO-40108 (4-40108)—Doris Day VI-20-5512 (47-5512)—Gogi Grant DE-28876 (9-28876)—Gordon Jenkins VI-20-5735 (47-5735)—Tony Martinez DE-29024 (9-29024)—Bing Crosby Quint. | 5 |
| 8 | A GIRL, A GIRL EDDIE FISHER VI-20-5675 (47-5675)—Eddie Fisher | 10 |
| 9 | ANSWER ME, MY LOVE NAT "KING" COLE BE-1035 (45-1035)—Helen Forrest CA-2687 (F-2687)—Nat "King" Cole | 9 |
| 10 | HERE TONY MARTIN BE-1039 (45-1039)—Four Bells VI-20-5665 (47-5665)—Tony Martin | — |

11) THERE'LL BE NO TEARDROPS TONIGHT. 12) STRANGER IN PARADISE. 13) FROM THE VINE CAME THE GRAPE. 14) ANEMA E CORE. 15) JILTED. 16) OH, MY PAPA. 17) DARKTOWN STRUTTERS BALL. 18) CUDDLE ME. 19) POOR BUTTERFLY. 20) AMOR. 21) CHANGING PARTNERS. 22) AM I IN LOVE. 23) LITTLE THINGS MEAN A LOT. 24) THE MAN UPSTAIRS. 25) GEE. 26) SUCH A NIGHT. 27) THE KID'S LAST FIGHT. 28) I REALLY DON'T WANT TO KNOW. 29) TILL THEN. 30) SOUTH. 31) MELANCHOLY ME. 32) IF YOU LOVE ME (REALLY LOVE ME). 33) I SPEAK TO THE STARS. 34) THE HAPPY WANDERER. 35) ALONE TOO LONG.



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | | |
|---|---------------------------|------------|
| 1. WANTED | Perry Como (RCA Victor) | |
| 2. YOUNG AT HEART | Frank Sinatra (Capitol) | |
| 3. CROSS OVER THE BRIDGE | Patti Page (Mercury) | |
| 4. MAKE LOVE TO ME | Jo Stafford (Columbia) | |
| 5. SECRET LOVE | Doris Day (Columbia) | |
| 6. I GET SO LONELY | Four Knights (Capitol) | |
| 7. A GIRL, A GIRL | Eddie Fisher (RCA Victor) | |
| 8. ANSWER ME, MY LOVE | Nat "King" Cole (Capitol) | |
| 9. HERE | Tony Martin (RCA Victor) | |
| 10. THERE'LL BE NO TEARDROPS TONIGHT | Tony Bennett (Columbia) | |
| 11) THE MAN WITH THE BANJO. | 12) JILTED. | 13) LITTLE |
| THINGS MEAN A LOT. | 14) IF YOU LOVE ME. | 15) AMOR. |

A recent experiment conducted by Steve Donoghue (WSPR-Springfield, Mass.) proved to him that the public wants a certain amount of the instrumental on the style of Mantovani. So now, says Steve, "instead of a steady run of the James, and the Comos and the Fishers and all the rest, we change the pace with a half hour of lush instrumentals." . . . Pat Terry goes to Chicago this week for a one-week engagement on Howard Miller's TV show. Pat just completed a week as headliner at Cafe Society, New York, before heading for Chicago. Pat just signed with MCA.

* * * * *



EARL MCDANIEL
(KFVD-Los Angeles, Calif.)

Pic of the week—Earl McDaniel has been at KFVD-Los Angeles, Calif., for three years and has had his time grow steadily until it has reached today's four hours a day. Earl says, "In both the morning and evening shows I have a program designed to fight freeway fatigue, put a smile on your face and a spring in your step." . . . Larry Regan (WTPS-New Orleans, La.) happily recovering from a recent illness. . . . Johnny Woods (WTAG-Worcester, Mass.) is in the midst of a major controversy dealing with a political issue. It seems that the city retired one of its 29 year old horses, but for some reason were keeping it in the city. Johnny kiddingly maintained on the air that the horse should be retired to a farm—Johnny will interview the horse on his show this week. . . . Gene Whitaker (WNCA-Siler City, N. C.) writes he is now doing deejaing for three towns and setting up the fourth. . . . Bob Rosen, Dawn and Seeco Records in Cleveland with Bob Marshall, new voice on the Dawn label. The two Bobs visited with jockeys promoting "Bewitched Am I." . . . Barry Kaye (WJAS-Pittsburgh, Pa.) amazed when the crowd of 500 skaters who showed up for his Roller Skating Party numbered among them youngsters from 7 to youngsters up to better than 30 years old. To Barry, this represents an added "adult" audience to his shows. . . . Wink Lewis (KTRE-Lufkin, Texas) moving to another location, address unknown as yet. . . . WHAT-Philadelphia, Pa., announces the appointment of Charles O'Donnell to the position of program director. Charlie still will hold forth on his Sunday Bandstand from 2:15 till 6:00, and his mambo show 8:00 to 8:30 across the board.

* * * * *

Bill Randle (WERE-Cleveland, O.), one of the country's top jocks, will race his hi-speed Jaguar in the famous Sports Car race at Andrews Air Base in Washington, D. C. on May 2. Randle is a long time racing addict and has competed in several midwest races. . . . To replace a half hour give away show, long a standard on George Lezotte's "Tune Inn," Tiny Markle, program director of WAVZ-New Haven, Conn., has installed the top 7 hits of the week as listed by The Cash Box. . . . Jack Chenoweth (WCUE-Akron, O.) spinning thirty hours of top wax a week and says, "believe me Cash Box is my bible." . . . Jerry Kay (WTIX-New Orleans, La.) had a party on his show last week that was entirely "ad lib." A listener sent a large package of ice cream, candy and cake. When Jerry mentioned to his audience that he had all that food but was lacking a spoon the studio was full of people in just a few short minutes and a nice time was had by all.

"X" TOPS IN POPS



AL MORGAN

Singing for Mother and Dad!

"THAT SILVER-HAIRED DADDY OF MINE"

b/w

"MY MOM"

78 rpm cat. no. X-0015
45 rpm cat. no. 4X-0015

**RICHARD MALTBY plays
"MEADOWLARK"**

b/w

"BLACK PEARLS"

78 rpm cat. no. X-0016 45 rpm cat. no. 4X-0016

A New Vocal Sound!

BUDDY JAYSON

"HOT DOG SHE'S MINE"

b/w

"TELL YOU WHAT I'M GONNA DO"

78 rpm cat. no. X-0017 45 rpm cat. no. 4X-0017

GERI GALIAN plays

"SLAUGHTER ON TENTH AVENUE"

b/w

"TARA LARA"

78 rpm cat. no. X-0018 45 rpm cat. no. 4X-0018

GROWING FAST!

SMITH BROTHERS

"THESE ARE THE THINGS I LOVE"

b/w

"ECHO BONITA"

78 rpm cat. no. X-0009
45 rpm cat. no. 4X-0009

BILL DARNEL

"QU'EST-CE QUE C'EST"
(*"KESS—KA—SAY"*)

b/w

"I WOULD IF I COULD BUT I CAN'T"

78 rpm cat. no. X-0013
45 rpm cat. no. 4X-0013

"X" MARKS THE HITS
A PRODUCT OF RADIO CORPORATION OF AMERICA

RECORD REVIEWS

| | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓒ VERY GOOD | ⓒ MEDIOCRE |

JOHNNY PARKER
(Coral 61147; 9-61147)

- ⓑ "THE WAY I FEEL" (2:44) [Mood ASCAP—Parker] Johnny Parker has a very interesting style which he employs on his delivery of this pleasing ballad. Johnny is composer of this tune, too.
- ⓑ "RUNNIN' AROUND IN CIRCLES" (2:43) [Carnegie BMI—Parker] Neal Hefti assists again as Johnny jumps up a good item which he also penned. His swaying vocal style is effective.

GAYLA PEEVEY & JIMMY BOYD
(Columbia 40218; 4-40218)

- ⓑ+ "I'M SO GLAD" (2:25) [Joy ASCAP—Merrill] Aided by Paul Weston's orking, child stars Gayla Peevey and Jimmy Boyd team up on a cute ditty with a lilt. Kids sound good together on some top drawer material.
- ⓑ "KITTY IN THE BASKET" (2:45) [Joy ASCAP—Merrill] Another light and colorful Bob Merrill tune is the one offered on this side by the duet. Clever teaming on more good material. Top half could catch.

TOMMY LEONETTI
(Capitol 2788; F-2788)

- ⓑ+ "I WENT OUT OF MY WAY" (2:41) [Broadcast Music BMI—Bliss] A very pretty ballad gets a top grade presentation from the voice of Tommy Leonetti. Good arrangement with a shuffle beat.
- ⓑ "THE HAPPY WANDERER" (2:26) [Sam Fox ASCAP—Ridge, Mooler] England's big song that's already clicking here gets a potent cover job from Tommy and the chorus. Trumpet solo effective. Nelson Riddle's ork assists.

CARROLL COUNTY BOYS
(Flair 150; 45-150)

- ⓑ+ "CARROLL COUNTY BOOGIE" [Flair BMI—Josea] A terrific boogie item that's reported stirring up some noise in Philly is treated to a solid jump styling by the Carroll County Boys. Crew has a good sound.
- ⓒ+ "FLYING EAGLE BLUES" [Flair BMI—Josea] A popular American melody is given a jump beat and sent out in sock fashion by the boys. Slick instrumental with a good arrangement.

WENDY WAYE
(Coral 61173; 9-61173)

- ⓑ+ "PRESS ME" (3:08) [Laurel ASCAP—Weiss] Wendy Waye comes up with a her strongest showing to date as she renders a slow romantic ballad in her sultry and inviting manner. Good tune and good delivery. Expressive.
- ⓒ+ "I DON'T SEE ME IN YOUR EYES ANYMORE" (2:37) [Laurel ASCAP—Benjamin, Weiss] The Johnny Richards' ork again supports the thrush as she wends her way through a heart broken reading of a pretty oldie. Good coupling.

THE CASH BOX

DISK OF THE WEEK

"THREE COINS IN THE FOUNTAIN" (3:00)
[Robbins ASCAP—Styne, Cahn]
"WEDDING BELLS (ARE BREAKING UP THAT OLD GANG OF MINE)" (2:20)
[Mills ASCAP—Fain, Kahil, Raskin]
FOUR ACES
(Decca 29123; 9-29123)



FOUR ACES

● The Four Aces are headed for the top once again with a great new ballad that almost every disckery will have a version of. It's

the title tune from the forthcoming flicker "Three Coins In The Fountain." Aided by a superb Jack Pleis orking, the Aces offer this top drawer piece of romantic material with an inviting lilt set to a slow shuffle rhythm. Very pretty wedding of lyrics and melody. And the boys never sounded better. A great oldie "Those Wedding Bells Are Breaking Up That Old Gang Of Mine" gets a sensational jump styling from the crew. Terrific arrangement. Looks like the quartet will have another "Stranger In Paradise" and "Heart Of My Heart" coupling. A natural for the boxes.

"LET'S DO IT" (3:05)
[Harms ASCAP—Porter]

"SEÑOR" (2:57)
[Famous ASCAP—Adamson, Teixeira]

EARTHA KITT
(RCA Victor 20-5737; 47-5737)



EARTHA KITT

● The naughty-voiced song star Eartha Kitt, is back again with two sultry type vocals that oughta have

the disk biz humming. Recently the thrush clicked with a big album called "That Bad Eartha." In this album were eight items given a sexy reading by the artist. The two best numbers, "Let's Do It" and "Senor" are offered on this hit contending single. The former is the old Cole Porter hit from the musical "In Paris." It's a great tune, and the way Eartha reads it, it takes on a new and fascinating meaning. "Senor" is a clever Latin beat novelty with a fine vocal exhibition by the songstress. Her recital reminds one of "C'est Si Bon." Looks like another hit for Miss Kitt.

"THREE COINS IN THE FOUNTAIN" (2:50)
[Robbins ASCAP—Styne, Cahn]

"ME GOTTA HAVE YOU" (1:54)
[Marvin ASCAP—Alfred, Fisher]

JULIUS LA ROSA
(Cadence 1240; 45-1240)



JULIUS LA ROSA

● The "Eh Cumpari" boy, Julius La Rosa, who's currently packing 'em in at the Loew's State Theater

in New York, comes through with a first grade coupling that'll really clean up a bundle of coin. On one end, the crooner offers his soft touch as he puts a load of feeling into a lovely new ballad dubbed "Three Coins In The Fountain," that just can't miss becoming one of the big songs of the year. Showcasing the performer is the music of Archie Bleyer's orchestra. On the flip deck, "Me Gotta Have You," Julie dishes up a clever samba beat novelty that breaks into a rocking mambo at mid point. Exciting and colorful number with very cute lyrics. Either, or even both ends could make the hit grade.

TOMMY MARA
(MGM 11729; K-11729)

- ⓑ+ "I CRIED FOR YOU" (2:30) [Miller ASCAP—Freed, Arnheim, Lyman] A popular standard gets a solid jump styling by Tommy Mara. Terrific arrangement and polished reading that oughta keep the jukes hopping.
- ⓑ "LOVE IS AN ILLUSION" (2:50) [Peer International BMI—Arvan] The crooner gets hold of a good piece of romantic material that he melts through in tender fashion. Good showing on a big ballad.

HI-LO'S

(Trend 74; 45-74)

- ⓑ "MY BABY JUST CARES FOR ME" (2:16) [Bregman, Vocca & Conn ASCAP—Kahn, Donaldson] The Hi-Lo's make an impressive debut on the Trend label with a fascinating styling of an old favorite. Good sound too.
- ⓑ "GEORGIA ON MY MIND" [So. Music ASCAP—Carmichael, Gornell] Jerry Fielding and the ork supply the artists with another top grade backing as they treat another oldie to a different reading. Crew comes over well.

RUSTY DRAPER

(Mercury 70365; 70365 x 45)

- ⓑ "KNOCK ON WOOD" (2:05) [Famous ASCAP—Fine] The title tune from the Danny Kaye flicker gets a solid belting from Rusty Draper and the crew. Good tune that could catch on.
- ⓒ "IT AIN'T MY BABY" (2:30) [Trinity BMI—Hicks, Leasy] A novelty affair gets a bouncey going over by Rusty and a chorus. He gives the catchy melody a slight country flavoring. Familiar tune.

DICK JACOBS ORCHESTRA

(Coral 61180; 9-61180)

- ⓑ+ "LITTLE THINGS MEAN A LOT" (2:36) [Leo Feist ASCAP—Lindeman, Stutz] Long known for great supporting roles, the Dick Jacobs ork is featured on this beautiful cover treatment of a beautiful ballad that could go to the top. Wonderful choral work. Beautiful arrangement.
- ⓒ+ "HITCH-HIKE TO THE STARS" (1:52) [Sherwin ASCAP—Mellin, Carlson, Frick] On this end the Jacobs crew styles some more soft and romantic listening. Pretty love tune tailor made for the quiet hours. Good coupling.

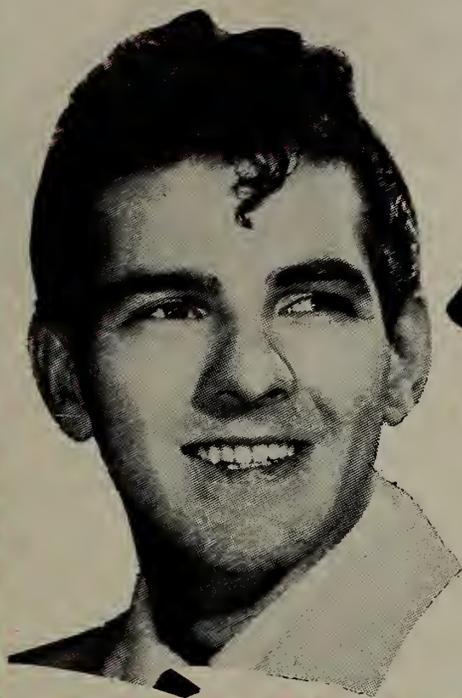
FRANK CHACKSFIELD ORCHESTRA
(London 1439; 45-1439)

- ⓑ "PICNIC FOR STRINGS" (2:21) [Pickwick ASCAP—Lockyer] As the title indicates, the Chacksfield strings really have a picnic as they dance through this spright instrumental novelty. Light and pleasing ditty.
- ⓑ "FIDDLER'S BOOGIE" (2:02) [Pickwick ASCAP—Lockyer] A boogie woogie item is rendered by the violins for what results in an unusual and interesting side. Full of thrills.

B-B-S

RECORDS

who gave you "HERE IN MY HEART"
brings you an even greater HIT



Paul Bruno

SMASH RECORDING -

WANDERLUST BLUES

b/w

"BEFORE YOU SAY GOODBYE"

BBS RECORD # 126



Coming Soon

New Releases by these great artists

DEL CASINO
JOEY STEVENS
JACKIE BURNS
ALAN FOSTER
DICK MERRICK
MICKEY MARTIN
BRUNO ORLANDO

THELMA BAKER
MONA CARO
BETTY COX
ANN GILBERT
R&B & SPIRITUALS
CLARA WARD
BOBBY HARRIS
WILL & DOTTIE POST

DANCE BANDS
BEN RIBBLE
LARRY FAITH

B-B-S

RECORDS INCORPORATED

200 SO. JUNIPER ST. (Pennacker 5-5566) PHILA., PA.
New York: 1697 Bway Chicago: Congress Hotel

BILL BORRELLI, pres.
JAY DARNALL, v.p.

JOSEPH LEAHY, musical director
LIGE McKELVY, promotion

RECORD REVIEWS

| | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓒ VERY GOOD | ⓒ MEDIOCRE |

FOUR GUYS
(Coral 61160; 9-61160)

B "THIS MUST BE THE PLACE" (2:24) [Lantern ASCAP—Copeland, Pola] A peppy rhythm novelty gets a colorful arrangement from the Four Guys. Boys have a good sound and some good material to work with.

C+ "OH HOW I LOVE YOU" (1:45) [Pendulum BMI—Hood, Copeland] The boys bounce through another cute and lively item in inviting fashion. Ok side.

LU ANN SIMMS
(Columbia 40216; 4-40216)

C+ "BING! BANG! BOOM!" (2:11) [Red Evans ASCAP—David, Carr] The popular chirp from the Arthur Godfrey Shows, Lu Ann Simms, bounces through a real lively ditty. Lighthearted and cute.

C+ "JUNIOR PROM" (2:55) [Ben Bloom ASCAP—Blake, Leibert] Percy Faith supplies the songstress with another superb backing as she softly fashions a good ballad fitting for the graduation season. Pretty lyrics.

ART MOONEY ORCHESTRA
(MGM 11725; K-11725)

C+ "WANDERLUST BLUES" (2:00) [Hampshire ASCAP—Di Minno, Tucker] The Cloverleafs take over the vocal chores as the Mooney ork backs on a cute rhythm jumper. Good novelty affair.

B+ "BAREFOOT DAYS" (2:14) [E. B. Marks BMI—Wilson, Brennan] The gang takes hold of a pleasing oldie and belts it out with banjos and all. Real inviting item done in an old fashioned "Heart Of My Heart" style. Could hit.

JENNINE DAHL
(Jubilee 5141; 45-5141)

B "OH MAMA MIA" (2:34) [General ASCAP—Bess, Quinto] A sentimental and touching tune is tenderly treated by Jennine Dahl. Sings in Italian too and with plenty of feeling. Good Mother's Day song. Good voice.

B "WHEN YOU'RE NEAR" (2:21) [Joshua BMI—Genaro, Brenner, Pollock] Dave Terry and the ork assist again as Jennine leans into a soft piece of romantic material. Thrush sings with a tear in her voice.

PHIL BRITO
(MGM 11726; K-11726)

B "NUDNICK" (2:31) [Melco ASCAP—Melsher, Coben, Wynn] A familiar type of European material is given a catchy jump delivery by Phil Brito and the orchestra. Unusual item that should draw coin in right spots.

C+ "TRY TO UNDERSTAND" (2:51) [Garlock-Scherer BMI—Parker] On this end the crooner fashions an appealing love song in a simple but feelingful manner.

THE CASH BOX

SLEEPER OF THE WEEK

"HERNANDO'S HIDEAWAY" (2:30)

[Frank ASCAP—Adler, Ross]
"S'IL VOUS PLAÏT" (2:50)
[Emperor BMI—Stegmeyer, Mourant]

ARCHIE BLEYER
(Cadence 1241; 45-1241)



ARCHIE BLEYER

● Always adept at handing in a top grade showing as accompanists for a vocal, Archie Bleyer and the orchestra now take the featured spot on an absolutely great new novelty called "Hernando's Hideaway," from the soon to be released musical "Pajama Game." This captivating cutie is something entirely different from the run-of-the-mill material heard every day. Its refreshing Latin tempo and catchy lyrics makes this a natural for big juke play and counter sales. Adding the unique touch to the side is some ear catching castanet work by Maria Alva. Record spells hit from start to finish. The chorus does a bang up job on the vocal. "S'il Vous Plait" is a tender ballad with James Burke handing in some good trumpeting. Watch the top portion. It'll be big.

"HERNANDO'S HIDEAWAY" (2:23)

[Frank ASCAP—Adler, Ross]
"HEY THERE" (2:50)
[Frank ASCAP—Adler, Ross]

JOHNNIE RAY
(Columbia 40224; 4-40224)



JOHNNIE RAY

● Still riding high with his jump version of "Such A Night," Johnnie Ray comes up with a new and most appealing tango novelty dubbed "Hernando's Hideaway." The clever ditty is one of the featured tunes from the musical production "Pajama Game" which is headed for the Broadway stage in the near future. The artist's amusing delivery done in a choppy manner makes this item a strong contender for a top seat. Joe Reisman assists the warbler with a solid and colorful accompaniment. "Hey There" is a very beautiful new ballad stemming from the same show. It could also be a big tune if given enough exposure. We think the lyrics are tops. And the chorus offers a fine assist on this end. We go for the top half in a big way. Keep an eye on it.

DICK CONTINO
(Mercury 70366; 70366 x 45)

B "GOODBYE MY LOVE" (2:32) [Alamo ASCAP—Roberts, Katz] A pretty waltz ballad gets an appealing delivery from ace accordionist Dick Contino. The artist handles the vocal too.

B "A GAY RANCHERO" (2:33) [E. B. Marks BMI—Espinosa] On this end the star demonstrates his agile touch as he flies over the keyboard. Exciting Latin instrumental. Artist is a Horace Heidt winner.

JACK RICHARDS
(Coral 61164; 9-61164)

B+ "HERS AND HIS" (2:31) [Geo. Pincus ASCAP—Mizzy, Curtis] Jack Richards and the Marksman team up on a shuffle rhythm arrangement of a wonderful new sentimental love song. Tune has great possibilities.

B "WHO" (1:45) [Harms ASCAP—Kern, Harbach, Hammerstein II] The crew bounces through a great oldie in fascinating fashion. Wordy interpretation has a solid beat.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "PRESS ME" Wendy Wayne Coral 61173; 9-61173
- ★ "OLD, OLD VIENNA" Eddie Lawrence Coral 61168; 9-61168
- ★ "I WENT OUT OF MY WAY" Tommy Leonetti Capital 2788; F-2788
- ★ "HERS AND HIS" Jack Richards Coral 61164; 9-61164
- ★ "I CRIED FOR YOU" Tommy Mara MGM 11729; K-11729

MARTI STEVENS
(MGM 11724; K-11724)

B "THREE COINS IN THE FOUNTAIN" (3:09) [Robbins ASCAP—Styne, Cahn] The title song from a soon to be released flicker is given a classy vocal by the unusual and exciting voice of Marti Stevens. Tune'll be big.

C+ "WHY DIDN'T YOU TELL ME?" (2:46) [United ASCAP—Gallop, Javits, Springer] The thrush gets another top grade backing from the Don Pippin ork on a good love tune. Deep voice is interesting.

EDDIE LAWRENCE
(Coral 61168; 9-61168)

B+ "OLD, OLD VIENNA" Part 1 (3:05) [Merrick BMI—Lawrence] One of the most hilarious narrations we've heard in quite a while is this German accent satire on beautiful old Vienna by comic Eddie Lawrence.

B+ "OLD, OLD VIENNA" Part 2 (3:07) [Merrick BMI—Lawrence] The comedian concludes on this end. Very funny side that'll be good for a quick run in the boxes.

TONI ARDEN
(Columbia 40225; 4-40225)

B+ "THREE COINS IN THE FOUNTAIN" (2:58) [Robbins ASCAP—Styne, Cahn] Toni Arden comes up with one of her most beautiful sides as she tenderly treats a big new ballad in her warm and sincere manner. Beautiful tune.

B "ROLLING SEA" (2:45) [Alamo ASCAP—Twomey, Wise, Weisman] The strings give the thrush another lovely backing as she tenderly treats another love song to a dream dusted delivery. Could catch on.

VICKI BENET
(MGM 11727; K-11727)

C+ "SUMMER VACATION" (2:57) [Melrose ASCAP—Oakland, Elliott] A lively beat is the setting for a catchy novelty by Vicki Benet. A cute item that should do well in the Summer resorts.

C+ "PUTTY IN YOUR HANDS" (2:39) [Jack Elliott ASCAP—Spina, Elliott] The thrush comes up with a slow torchy delivery of a sultry number similar to her initial platter "Mmmmm." Number should get spins.

EDDIE ZIMA ORCH.
(Dana 3163; 45-3163)

C "WHAT'LL IT BE" (2:28) [W. H. Sajewski Music—Zima] The Eddie Zima orchestra goes to town on a lively polka affair that really bounces. The boys dish up some real lively tootin' and fiddlin'.

C "DIMPLES POLKA" (2:31) [W. H. Sajewski—Zima] More of the same type of happy and lively material is sent up by the crew. Good stuff for the right locations.

The FOUR



ACES



Sing



"THREE COINS IN THE FOUNTAIN"

(From the Film
"Three Coins in the Fountain")

and

"WEDDING BELLS"

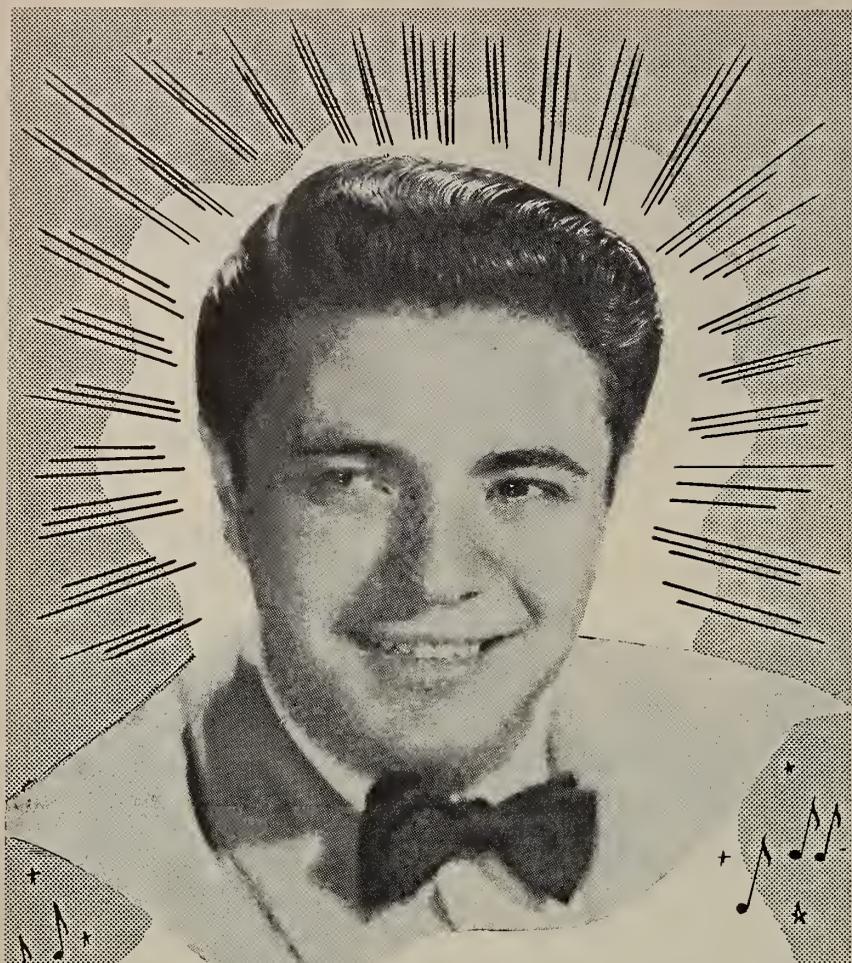
(Are Breaking Up That Old Gang of Mine)

DECCA 29123 (78 RPM) AND 9-29123 (45 RPM)



America's Fastest Selling Records





INTRODUCING

RAY DeMENO

singing

Pigtails

and

**WHAT MIGHT
HAVE BEEN**

On BETHLEHEM RECORD 1292

For Available Territories
MURRAY SINGER
Nat'l Sales Manager

Record Promotion
ELAINE BERGMAN
1650 Broadway

Bethlehem Records

1650 Broadway • Suite 1205 • New York 19, N. Y. • JU 6-2062

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

New York looked like a suburb of Chicago last week with a large contingent of music people in from the Windy City. First there was lovely Peggy Taylor who just arrived from England where she was a smash. Dick La Palm, her manager, was also here. And in addition there were Jim Lowe and Bob Devere, who have decided to make New York their permanent headquarters. . . . Nice party to introduce Wendy Waye's new Coral disk "Press Me" last week. Shindig was held at the Press Box. . . . Harvey Geller happy about sales reports on Joy Music's "Under A Blanket Of Blue" by the Three Suns. . . . Danny Costello, who won "Chance Of A Lifetime" for five weeks, could be the next big singer. . . . Kay Martin has just been signed to an MGM recording contract. . . . George Cappy, formerly Russ Morgan's manager, preparing to open his own management office. He can be reached at the Forrest Hotel. . . . Joey Stevens, newcomer, who just waxed his first sides for BBS, has been held over indefinitely at the 500 Club in Atlantic City. Lige McKelvy is now handling national promotion for BBS. . . . The Larks, Lloyd Records' sparking group, going great in St. Louis. . . . Hank Sylvern, musical director of the Jane Froman show, will be with the singer when she opens at the Copa on April 29. . . . James J. Kriegsman, glamour photographer, is co-author of "Joey," Betty Madigan's new disk on MGM. . . . Joe Delaney, "X" sales manager, who should be given an award for the most traveled man in the music business, off on only a short trip this time, to Baltimore, Washington and Richmond.



PEGGY TAYLOR

CHICAGO:

While Shim Weiner and Al Chapman of Decca in our offices, discussing how thisa and thata can be done to get ops to realize that placing top tunes on just top boxes ain't the way, phone call from New York. From none other than Dominic Francesco Cornello (the belting Don Cornell) to tell us how absolutely thrilled he is over the pick of his grand novelty, "Little Lucy," which seems destined for the top spots in all charts everywhere. . . . Howard Miller and the very lovely Mrs. Miller (June Valli) driving down Randolph Street late Saturday eve. But don't worry, Pete De Met. Tho it definitely was a very flashy convertible—it was a Pontiac. . . . My pal, Frankie Lovecchio, feeling mighty, mighty sad. Because of the loss of his very, very dear and true friend, Carl Fischer, whom all the music industry mourns. One of the very sweetest of sweet guys. (You mean you don't know yet who Frank Lovecchio is? Why Frankie Laine, boy. Wake up. One of our own Taylor Street guys. And a real, honest-to-God regular guy, all around, all-ways). . . . Some of the best laffs we got this past week were from Larry Oliver's "D-J Liners." Had to get down with the flu to read it thru and thru. Larry's done a grand job building this little book. . . . Tip to some enterprising diskery: Grab Gloria Chapman! This is a 16-year-old who sings the way the teenagers like to hear their tunes sung. She's the dotter of Decca's Al Chapman. But even Papa doesn't know that this little and very charming gal's been impressing all the teenagers in her highschool with her but gorgeous vocals. (And Papa has to read it here yet). . . . Bill Anson is smoking up those big cigars much faster and one right after the other. Dropped into our office bright and early on Monday to look over the charts. And stopped cold. Why? Because his very grand, "The Man Upstairs," is now No. 14.



FRANKIE LAINE

LOS ANGELES:

The Lancers broke all attendance records during their two-week stint at Larry Potter's Supper Club. This versatile singing quartet have attained wide opularity throughout America through their recordings on the Trend label and personal engagements from coast to coast. Most groups make their debut in the East, yet these boys are strictly hometown LA lads and very proud of the fact, too. Angelenos should be very proud of them and the crowds that packed Larry Potter's Valley Est. to watch them perform showed that they definitely are. The boys will remain in LA for awhile for new recording sessions and to make a guest appearance on Red Skelton's TV show. They will be one of the featured attractions at the Annual Police Show at Shrine Auditorium, May 6th. The group will open at the La Vie En Rose, New York City, on May 22nd. . . . Toni Arden visited in Hollywood recently. She taped three Crosby shows and also visited with local deejays. . . . Film actors, Forrest Tucker and Tony Romano, Vito Record Star of "Goombye, Goomba," will open a two-week engagement at the Club Ajax in San Francisco April 21st. . . . Deejay Gene Norman will soon leave for Europe to set up distribution on his new label, "Gene Norman Presents." . . . Les Paul and Mary Ford opened at the Coconut Grove April 21st. . . . Dan Terry's orchestra along with singer Vicki Young and deejay Dick Whittinghill staged an Easter Dance Festival at the Rendezvous Ballroom April 17th. For an easy dance beat, you can really twirl to Terry's Columbia waxing of "Lazy Alley." . . . Lucille Norman has been inked for a Biltmore Bowl stand commencing May 27th. . . . Gordon MacRae bowed in at the Chi Chi in Palm Springs April 16th. . . . Harold Stern has been named musical director for the Beverly Hills Hotel. He'll start a name band policy soon. . . . We hear that Spike Jones is having his nose pierced so he can wear a ring in it. Now let's not go native, Spike! . . . Artie Shaw opened at the Sahara in Las Vegas on April 20th for a four-week stand then it's off to the Bay area and the City of the Golden Gate for two weeks at the Downbeat.



TONI ARDEN

Jubilee's
NEW
 Song-sation-
Jennine Dahl



SINGING

"OH
 MAMA
 MIA"
 &
 "WHEN
 YOU'RE
 NEAR"

JUBILEE
 5141
 45X5141

Jubilee RECORD CO., INC.
 315 WEST 47TH STREET NEW YORK, N.Y.
 Available in Canada on QUALITY Label

..... BREAKING FAST.....
 50,000 PLUS SOLD FIRST WEEK.....
 BREAKING FAST.....

DON CORNELL

SINGS -

"LITTLE LUCY"

and

"BELIEVE IN ME"



.....DECCA 61171 and(9-61171).....



CORAL RECORDS

America's Fastest Growing Record Company

THE CASH BOX



- | | | |
|--|---|--|
| <p>Gaity Music Shop New York, N. Y.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Secret Love (Doris Day) 3. Answer Me, My Love (Nat "King" Cole) 4. Young At Heart (F. Sinatra) 5. Make Love To Me (Stafford) 6. Stranger In Paradise (Bennett) 7. Till We Two Are One (Georgie Shaw) 8. Little Things Mean A Lot (Kitty Kallen) 9. Am I In Love (Joni James) 10. Cross Over The Bridge (Page) | <p>Hudson Ross Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Here (Tony Martin) 2. Wanted (Perry Como) 3. Cuddle Me (Ronnie Gaylord) 4. Cross Over The Bridge (Page) 5. Answer Me, My Love (Nat "King" Cole) 6. Make Love To Me (Stafford) 7. If You Love Me (Kay Starr) 8. I Get So Lonely (4 Knights) 9. Young At Heart (F. Sinatra) 10. Padre (Lola Dee) | <p>Wallichs Music City Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Young At Heart (F. Sinatra) 3. Here (Tony Martin) 4. Cross Over The Bridge (Page) 5. Secret Love (Doris Day) 6. Amor (Four Aces) 7. Make Love To Me (Stafford) 8. I Get So Lonely (4 Knights) 9. Do Lord (C. Russell, Haines D. Russell, Davis) 10. Hit The Target, Baby (Karen Chandler) |
| <p>National Record Mart Pittsburgh, Penna.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. If You Love Me (Kay Starr) 3. Little Things Mean A Lot (Kitty Kallen) 4. Melancholy Baby (R. Draper) 5. Somewhere (There Is Someone) (Lou Monte) 6. So Long (Four Aces) 7. The Place Where I Worship (Four Lads) 8. Crazy 'Bout You, Baby (Crew Cuts) 9. Secret Love (Doris Day) 10. Rose Marie (Slim Whitman) | <p>Modrona Record Shop Portland, Oregon</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Make Love To Me (Stafford) 3. Answer Me, My Love (Nat "King" Cole) 4. I Get So Lonely (4 Knights) 5. Cross Over The Bridge (Page) 6. A Girl, A Girl (Eddie Fisher) 7. Here (Tony Martin) 8. The Man With The Banjo (Ames Bros.) 9. Cuddle Me (Ronnie Gaylord) 10. I Should Care (Jeff Chandler) | <p>Royles T. V. Salt Lake City, Utah</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Answer Me, My Love (Nat "King" Cole) 3. Make Love To Me (Stafford) 4. Young At Heart (F. Sinatra) 5. Cross Over The Bridge (Page) 6. Secret Love (Doris Day) 7. I Get So Lonely (4 Knights) 8. Gee (The Crows) 9. The Man With The Banjo (Ames Bros.) 10. You'll Never Walk Alone (Roy Hamilton) |
| <p>Van Goor Record Shop Rock Island, Ill.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Make Love To Me (Stafford) 3. Cross Over The Bridge (Page) 4. I Get So Lonely (4 Knights) 5. Young At Heart (F. Sinatra) 6. Answer Me, My Love (Nat "King" Cole) 7. A Girl, A Girl (Eddie Fisher) 8. There'll Be No Teardrops Tonight (Tony Bennett) 9. The Man With The Banjo (Ames Bros.) 10. Jilted (Teresa Brewer) | <p>Music Sales (Tiedtkes) Toledo, Ohio</p> <ol style="list-style-type: none"> 1. I Get So Lonely (4 Knights) 2. Cross Over The Bridge (Page) 3. Wanted (Perry Como) 4. The Man With The Banjo (Ames Bros.) 5. Make Love To Me (Stafford) 6. The Man Upstairs (Kay Starr) 7. Young At Heart (F. Sinatra) 8. A Girl, A Girl (Eddie Fisher) 9. Jilted (Teresa Brewer) 10. Here (Tony Martin) | <p>Graymot Music Shop Morristown, N. J.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Make Love To Me (Stafford) 3. I Get So Lonely (4 Knights) 4. Young At Heart (F. Sinatra) 5. Here (Tony Martin) 6. Cross Over The Bridge (Page) 7. A Girl, A Girl (Eddie Fisher) 8. The Man With The Banjo (Ames Bros.) 9. The Man Upstairs (Kay Starr) 10. Little Things Mean A Lot (Kitty Kallen) |
| <p>Ferguson's Record Shop Memphis, Tenn.</p> <ol style="list-style-type: none"> 1. Cross Over The Bridge (Page) 2. Wanted (Perry Como) 3. Answer Me, My Love (Nat "King" Cole) 4. Make Love To Me (Stafford) 5. Young At Heart (F. Sinatra) 6. Here (Tony Martin) 7. Secret Love (Doris Day) 8. I Get So Lonely (4 Knights) 9. The Man With The Banjo (Ames Bros.) 10. I Really Don't Want To Know (Paul & Ford) | <p>Van Curler Music Albany, New York</p> <ol style="list-style-type: none"> 1. Young At Heart (F. Sinatra) 2. Wanted (Perry Como) 3. Make Love To Me (Stafford) 4. Secret Love (Doris Day) 5. A Girl, A Girl (Eddie Fisher) 6. Answer Me, My Love (Nat "King" Cole) 7. Cross Over The Bridge (Page) 8. I Get So Lonely (4 Knights) 9. Changing Partners (P. Page) 10. Don't Worry 'Bout Me (Frank Sinatra) | <p>Music Corner New Haven, Conn.</p> <ol style="list-style-type: none"> 1. If You Love Me (Kay Starr) 2. Wanted (Perry Como) 3. Alone Too Long (Nat Cole) 4. Anema E Core (Eddie Fisher) 5. Little Things Mean A Lot (Kitty Kallen) 6. A Girl, A Girl (Eddie Fisher) 7. The Man Upstairs (Kay Starr) 8. Cross Over The Bridge (Page) 9. It Happens To Be Me (Nat "King" Cole) 10. Until Yesterday (T. Bennett) |
| <p>Parker House of Music Fayetteville, N. C.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Cross Over The Bridge (Page) 3. Answer Me, My Love (Nat "King" Cole) 4. Secret Love (Doris Day) 5. Wrapped Up In A Dream (Hilltoppers) 6. Changing Partners (P. Page) 7. The Man Upstairs (Kay Starr) 8. Make Love To Me (Stafford) 9. I Get So Lonely (4 Knights) 10. A Girl, A Girl (Eddie Fisher) | <p>"T" Record Shop Tulsa, Okla.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Cross Over The Bridge (Page) 3. Young At Heart (F. Sinatra) 4. Answer Me, My Love (Cole) 5. Make Love To Me (Stafford) 6. The Man With The Banjo (Ames Bros.) 7. The Man Upstairs (Kay Starr) 8. Jilted (Teresa Brewer) 9. Here (Tony Martin) 10. There'll Be No Teardrops Tonight (Tony Bennett) | <p>Duchess Record Shop Indianapolis, Indiana</p> <ol style="list-style-type: none"> 1. Cross Over The Bridge (Page) 2. I Get So Lonely (4 Knights) 3. Wanted (Perry Como) 4. Make Love To Me (Stafford) 5. Here (Tony Martin) 6. Young At Heart (F. Sinatra) 7. Jilted (Teresa Brewer) 8. From The Vine Came The Grape (Gaylords) 9. My Sin (Georgia Gibbs) 10. Isle Of Capri (Gaylords) |
| <p>Lil' Pal Record Store Houston, Tex.</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. Cross Over The Bridge (Page) 3. Answer Me, My Love (Nat "King" Cole) 4. Young At Heart (F. Sinatra) 5. Make Love To Me (Stafford) 6. Lovey Dovey (Clovers) 7. Such A Night (C. McPhatter) 8. Till We Two Are One (Shaw) 9. The Man With The Banjo (Ames Bros.) 10. Little Things Mean A Lot (Kitty Kallen) | <p>The Record Room Reno, Nevada</p> <ol style="list-style-type: none"> 1. Wanted (Perry Como) 2. I Get So Lonely (4 Knights) 3. The Man With The Banjo (Ames Bros.) 4. Young At Heart (F. Sinatra) 5. Make Love To Me (Stafford) 6. Cross Over The Bridge (Page) 7. Gee (The Crows) 8. The Man Upstairs (Kay Starr) 9. Money (Mel Blanc) 10. Answer Me, My Love (Nat "King" Cole) | <p>Variety Record Shop Louisville, Ky.</p> <ol style="list-style-type: none"> 1. Happy Wanderer (F. Weir) 2. Little Things Mean A Lot (Kitty Kallen) 3. The Man Upstairs (Kay Starr) 4. Here (Tony Martin) 5. Answer Me, My Love (Cole) 6. True Love Goes On And On (Ives & Jenkins) 7. Poor Buttery (Hilltoppers) 8. My Sin (Georgia Gibbs) 9. So Long (Four Aces) 10. The Man With The Banjo (Ames Bros.) |
| <p>The Groove Record Shop Norfolk, Va.</p> <ol style="list-style-type: none"> 1. I Get So Lonely (4 Knights) 2. Cross Over The Bridge (Page) 3. The Man Upstairs (Kay Starr) 4. Wanted (Perry Como) 5. Jilted (Teresa Brewer) 6. Wrapped Up In A Dream (Hilltoppers) 7. Somewhere (There Is Someone) (Lou Monte) 8. Young At Heart (F. Sinatra) 9. Little Things Mean A Lot (Kitty Kallen) 10. Isle Of Capri (The Gaylords) | <p>Super Enterprise Washington, D. C.</p> <ol style="list-style-type: none"> 1. Cross Over The Bridge (Page) 2. Make Love To Me (Stafford) 3. Answer Me, My Love (Nat "King" Cole) 4. The Man Upstairs (Kay Starr) 5. Little Things Mean A Lot (Kitty Kallen) 6. I Get So Lonely (4 Knights) 7. Young At Heart (F. Sinatra) 8. Jilted (Teresa Brewer) 9. The Man With The Banjo (Ames Bros.) 10. Secret Love (Doris Day) | <p>Denver Dry Goods Co. Denver, Colo.</p> <ol style="list-style-type: none"> 1. I Get So Lonely (4 Knights) 2. Young At Heart (F. Sinatra) 3. Make Love To Me (Stafford) 4. Answer Me, My Love (Nat "King" Cole) 5. Cross Over The Bridge (Page) 6. Wanted (Perry Como) 7. Bell Bottom Blues (T. Brewer) 8. A Girl, A Girl (Eddie Fisher) 9. Till We Two Are One (Shaw) 10. The Man With The Banjo (Ames Bros.) |

CANADIAN CAPERS

TORONTO TOPICS:

King Ganam, Victor's King of the Fiddle developing a big fan following via the CBC-TV network show Holiday Ranch. This was proved with the big turnout of family trade at his April 21st personal appearance at Masaryk Hall. Heading the bill, which included CKEY's Johnny Williams, CKFH's Barry Nesbitt, and Don McFarlane and the Saddle Serenaders, the handsome western star kicked off the first of his one-niters which will keep him busy most of the summer. . . . Back at the Colonial is Johnny Hodges and his all stars. This is the umpteenth repeat engagement of the ex-Ellington music makers and business is better than ever. . . . Downstairs in the Colonial's Circus Room, Tex Bloye and his gang featuring pert and pretty Bonnie Miller, take over the podium (April 26th) where Billy O'Connor's Combo had held forth for the past eighteen months. This will be the ninth Toronto night spot to swing over to a folk and country policy teed off by Tex. . . . Lots of local activity this week tying in with Mart Kenny's 20th anniversary. The genial maestro and the western gentlemen have become household favorites all across Canada during the past two decades, and your scribe wishes them another 20 years at the top of the heap. . . . Current headliners at the Brown Derby are The Sons of the Golden West. . . . Looks like Alvina has two hits on its hands what with Denny Vaughan's platter of "The Bells On Sunday Morning" taking off so big.

WEST COAST WORDAGE:

Folks hereabout are happy to see Chris Gage get the nod to be the new personal accompanist for Frankie Laine. The Polomar pianist was picked by Frankie who phoned him from L.A. after the untimely passing of the great Carl Fischer. Frankie met Chris a month ago when he and Carl played the Palomar here. The Gage boy is no newcomer to big time accompanying. He formerly worked with another LA star, Arthur Lee Simpkins. . . . Local show folks badly miss Oscar, who was killed in a recent plane crash at Moose Jaw. His Oscar's Steak House was the local haven for the music and show folks who live and visit here. . . . Our girl, Juliette, sure looks good on CBC-TV shows which are originating in the east. Her first platters have a big welcome awaiting their releases when the local ops and DJ's can get them.

Al Reusch and his staff at Aragon Records are happy in their new quarters. Located in the same building, they now have the additional studios and warehouse space that their expanding business made necessary.

MONTREAL MEMOS:

Harry Holmoks' Bellevue Casino celebrates its 5th anniversary this week. Joe Howard who originally opened the club and has played the anniversary show every year, is again coming in for his 6th time. . . . The Deep River Boys have been held for an additional week at the Down Beat. . . . With Lent a thing of the past, the Chez Paree is returning to its name attraction policy. As mentioned last week, Billy Daniels will be the first act under the wire. . . . Supporting Tony Bennett at the Seville Theatre this week are the Madcaps, Montreal's favorite harmonica team. . . . Rumor has the Seville Theatre going out of the live show business and reverting to an art music house. If this is true, it will be a great blow to the teenagers of this town as they have been able to see many of their recording favorites at this theatre. . . . The Esquire Show Bar featuring Lynne Fader and Weela Gallez is holding forth at the Penthouse.

Introducing a NEW

JAZZ LINE called

*EmArcy**

This Is The New Label!



FIRST RELEASE NOW AVAILABLE

"ALONE TOGETHER"
and
"THIS IS MY NIGHT TO CRY"
HELEN MERRILL
#16000

"STRAIGHT AHEAD"
and
"THE FUZ"
MED FLORY
#16001

"THE WAY YOU LOOK TONIGHT"
and
"LONELY TOWN"
MAYNARD FERGUSON
#16002

*EMARCY . . . IS MRC . . . MERCURY RECORD CORPORATION
CYMBAL SERIES IS FOR ALL JAZZ RELEASES

SPRING TONIC

THE MIDNIGHTERS
"WORK WITH ME ANNIE"
"UNTIL I DIE"

Federal 12169

BONNIE LOU

"HUCKLEBERRY PIE"

"NO ONE"

King 1341

MOON MULLICAN

"(Don't Let Temptation)
TURN YOU 'ROUND"

"ALL I NEED IS YOU"

King 1343

DISTRIBUTED BY
King RECORDS

AVAILABLE IN CANADA ON
Quality-KING RECORDS

HEADING FOR THE HIT PARADE

TONY ROMANO
"GOOMBYE,
GOOMBA"

AND

"I Promise, I Promise,
I Promise"

VITO
RECORDS

8853 Sunset Boulevard
Hollywood 46 Calif.

CHARMING

The Gal with the Sweet Voice—her MOOD RECORDINGS Get First Choice.



ELISE RHODES

"YES, YES, YES"

b/w

"DO YOU REMEMBER ME"

MOOD # 1005

mood RECORDS

74 Prospect St.
UN. 4-2200
Cambridge, Mass.

THE CASH BOX LONDON LOWDOWN

Everyone who had the good fortune to hear the Woody Herman band at the concerts given for U.S. Forces, raved about the outfit. Those rave notices appeared everywhere Woody was heard. A real triumph. . . . Billy Eckstine arrive in London and his first call was to the BBC where Ted Heath and the band were doing a show on the lines of his famous Palladium Swing Session. Billy got a great kick out of his first evening in London and so did the many fans who greeted him there. He opens the Palladium on Monday and yours truly will report next week.

It looks as though Johnnie Ray may be returning to the Palladium sooner than anticipated. Rumors going 'round that he'll be back in August. . . . I hear that May is Mantovani Month in the States. What a compliment to a great artist. And none is more proud of it than our own Monty. . . . Here's a fellow liked by everyone in the business, and although he has won fame internationally, he is still humble, charming, popular Mantovani.

On July 2nd, Cyril Stapleton and the BBC Show Band take a month's well deserved holiday. The consistent high standard of this show has put it into the top listening figure.

Business must be very good for A&R man Ray Martin of English Columbia. Ray has just treated himself to a 3½-liter Jaguar. It's white with bright red upholstery and white walled tires, and that ain't cheap!!!!

Vera Lynn recorded a number called "The Homecoming Waltz" published by Michael Reine. So Messrs. Campbell-Connelly brought out their old one which has just been recorded by Ray Burns and is, of course, called "The Homecoming Waltz." Wonder which one will come home first?

Teddy Foster will accompany Lena Horne during her five week tour of Britain—Bandleader Les Brown coming to England this summer for a holiday. . . . Marylou Williams looking for premises in Paris. She wants to open a club and call it "Chez Mary Lou."

. . . Though we have seen the movie version of "Gentlemen Prefer Blondes," it seems likely that the stage version will be gracing these shores very soon. Wonder if Carol Channing will be coming over? . . . Andre Kostelantcz making a personal appearance on BBC-TV with a full symphony orchestra this week. . . . Re that Dorothy Squires disk, sorry folks—it's still hush hush. . . . Tommie Connor back in London. This time, I understand he's here for good and is under contract to Chappell. Nice to have you with us again Tommie.

Norrie Paramor due back from his visit to the States where I gather he has been rushing all over the place.

This week's best selling Pop singles: (Courtesy "New Musical Express")

- 1) "Secret Love" _____
DORIS DAY
- 2) "The Happy Wanderer" _____
OBENKIRCHEN CHILDRENS CHOIR
- 3) "I See The Moon" _____
STARGAZERS
- 4) "Such A Night" _____
JOHNNIE RAY
- 5) "Don't Laugh At Me" _____
NORMAN WISDOM
- 6) "Changing Partners" _____
KAY STARR
- 7) "Oh, Mein Papa" _____
EDDIE CALVERT
- 8) "Bell Bottom Blues" _____
ALMA COGAN
- 9) "The Kid's Last Fight" _____
FRANKIE LAINE
- 10) "Tenderly" _____
NAT "KING" COLE

THE CASH BOX



Album Reviews

CLASSICAL

MASSENET: WERTHER—Ferruccio Tagliavini, tenor; Pia Tassinari, soprano—Orchestra and Chorus of Radio Italiana, Turin, conducted by Francesco Molinari-Pradelli. Cetra C-1245 (3-12" LP) List: \$17.85

Often referred to as one of the great living tenors, Ferruccio Tagliavini, along with his wife Pia Tassinari and a cast of prominent Italian artists, offers on Cetra the entire Massenet opera "Werther." The opera has not been performed in the Metropolitan Opera House since the early part of the 20th century, a factor which should induce the ardent opera follower to purchase this excellent recording. This is one of the very few complete scores of "Werther" ever offered the public. The three LP's are bound in a case with eye catching cover. Although not a very popular opera with Americans—certainly not nearly as loved as Massenet's "Manon"—this should make a juicy acquisition for enthusiasts who collect complete operas.

HARL McDONALD—Suite From Childhood

ANDRE CAPLET—Conte Fantastique after Edgar Allen Poe's "The Mask Of The Red Death"—Selections for Harp and Orchestra—Ann Mason Stockton, harp; The Concert Arts Orchestra conducted by Felix Slatkin—Capitol P 8255 (12" LP) List: \$5.70

The simplicity and freshness of children's nursery rhymes becomes increasingly delightful as one gets older. In 1940 Harl McDonald adapted six English nursery rhymes in his suite From Childhood. With Miss Stockton at the harp and the Concert Arts Orchestra under the baton of Felix Slatkin these familiar and appealing ditties are presented in an imaginative manner. The three movements are melodic and have a most bright tonal quality. Should appeal to all. Coupling features the artists rendering Caplet's musical impression of Poe's "Mask Of The Red Death." This to our knowledge is the first LP recording of this piece. Fascinating and eerie as is the mood cast by the classic poem. Should meet with wide approval.

LEOPOLD STOKOWSKI—Lou Harrison "Suite For Violin, Piano and Small Orchestra" Anahid and Maro Ajemian. Ben Weber "Symphony on Poems of William Blake, Op. 33" Warren Galjour, Baritone. RCA Victor LM-1785 (1-12" LP) List: \$5.45

The Harrison Suite, featuring Maro Ajemian, on the piano, and Anahid Ajemian, on the violin, is a delightful oriental flavored work delicately performed. The Weber Symphony is of a heavier nature sung extremely well by Warren Galjour, for whom the piece was written. Item is of the RCA Victor Red Seal Collector's Issue.

BERLIOZ ORCHESTRAL PROGRAM—MGM E3115 (1-12" LP) Wilhelm Schuechter conducting The Philharmonic Orchestra of London—List: \$4.85
ROMAN CARNIVAL OVERTURE, OP. 9; LE CORSAIRE OVERTURE, OP. 21; TROJAN MARCH; EXCERPTS FROM DAMNATION OF FAUST.

A Berlioz program that should appeal to the classical buyers with a bent towards the melodic, boyant, sprightly, sometimes dramatic. An easy to listen to collection of works that should find a ready market. Show piece could be the brilliant Hungarian March from "The Damnation of Faust."

MOZART—Concerto No. 12, in A.K. 414; Concerto No. 18, in B-Flat, K. 456 RCA Victor LM 1783 (1-12" LP)—List: \$5.45

Lili Kraus, pianist; Boston Symphony Orchestra, Pierre Monteux conducting. Two brilliant sides that appeal to the ear as well as the musical technician in search of perfection. Should find a ready market with all longhair buyers. Lili Kraus at the piano brings out all the subtle phrasing and delicate tones as intended by the composer.

SCHUBERT—"Symphony No. 4 in C Minor"; "Symphony No. 5 in B Flat Major" Decca DL 9725 (1-12" LP)—List: \$5.85

The Los Angeles Philharmonic Orchestra, Alfred Wallenstein, conductor. The beautiful "Symphonies" from the prolific pen of Schubert are imaginatively performed by the Los Angeles Philharmonic Orchestra under the guidance of Alfred Wallenstein. The sometimes light, sometimes somber music will receive an immediate interest on the part of the buyer, drawn by the magic of the composer's name. Properly displayed, the attractive and colorful cover will draw attention and thereby promote sales.

POPULAR

FRANK SINATRA—"Young At Heart"—Capitol EAP 1-510 (1-7" LP)—List: \$1.50

YOUNG AT HEART; I'VE GOT THE WORLD ON A STRING; FROM HERE TO ETERNITY; SOUTH OF THE BORDER.

Back up among the leaders with his smash recording of "Young At Heart", Frank Sinatra should continue to rack up sales with this collection of tunes that helped pave the "comeback" path. With the title tune taking top honors, it's an excellent opportunity for the dealers to cash in on a big EP.

MARTIN ROMAN—"Musical Cocktail"—King 179-71 (10" LP)—List: \$3.00
TEA FOR TWO; HONEYSUCKLE ROSE; BUMBLE BOOGIE; ROUMANIAN PHANTASY; MY PRAYER; SKATERS WALTZ; HOW MANY STARS; MARTIN'S IDEA ON THE SCALE.

Versatile pianist Martin Roman mixes a musical cocktail as he and his trio offer their interpretation of a number of familiar standards and some of his own compositions. Roman is indeed a keyboard master as can be witnessed on these sides. The virtuoso puts as much vim into "Bumble Boogie" as he puts feeling into "Roumanian Phantasy". He offers a new light and treatment on such favorites as "Tea For Two" and "Honeysuckle Rose". Roman is well known to visitors of exclusive hotel rooms. This package shows why.

THE CASH BOX



SKITCH HENDERSON—"A Man And His Music"—Capitol L 502 (10" LP)
—List: \$4.00

SHOSTAKOVICH: POLKA; RAVEL: HABANERA; RODGERS: MARCH OF THE SIAMESE CHILDREN; ALBENIZ: TANGO IN D; MacDOWELL: TO A WILD ROSE; LIADOFF: A MUSICAL SNUFF BOX; LECUONA: ANDALUCIA; HENDERSON: COURTSHIP.

Five nights a week, Skitch Henderson's vast and loyal following tunes in on his "A Man And His Music" NBC radio show to hear the melodic themes of his own composition "Courtship" and other light and inviting classics designed to please the midnight listener. His informal program continues to attract more and more followers. Here the artist includes the most popular and most requested melodies he airs along with his theme. The selections are most pleasing and make for easy listening. Should be a healthy seller for Capitol.

WEBERLY EDWARDS presents "Hawaii Calls" with Al Kealoha Perry—Capitol H 470 (1-10" LP) List: \$3.00

HAWAIIAN WEDDING SONG; THE HAWAIIAN COWBOY; LOVELY HULA GIRL; KING'S SERENADE; SONG OF THE ISLANDS; HAWAIIAN WAR CHANT; I'LL SEE YOU IN HAWAII; ALOHA OE.

If you're one of those who can't afford a trip to the beautiful islands of the swaying palms then you can do the next best thing—just close your eyes and imagine you're there. Each week on radio Weberly Edwards helps you to imagine as he conducts a program, that is carried all over the world, under the title of "Hawaii Calls." Included in this album is a collection of some of the favorite selections chosen by the program listeners. Recorded on the beach at Waikiki and complete with the rhythmic sound of the surf, the deck is sure to attract much attention. Musical leadership is under the direction of Al Kealoha Perry.

JAZZ

BENNY GOODMAN—"Classics In Jazz"—Capitol H 479 (10" LP) List: \$3.00

I'LL ALWAYS BE IN LOVE WITH YOU; I KNOW THAT YOU KNOW; ST. LOUIS BLUES; BANISTER SLIDE; LOVE IS JUST AROUND THE CORNER; I'LL NEVER BE THE SAME; CHEROKEE; MUSIC, MAESTRO, PLEASE.

Benny Goodman's clarinet work in the jazz field will probably never be surpassed. His performances are classics. He has packed theaters at every performance he has made. On this album B. G. leads a number of smaller groups as opposed to the big bands which he led in the swing era. The disk stars such names as Ernie Felice, Jess Stacy, Red Norvo, Teddy Wilson and others. A must for jazz enthusiasts. This album is one in a set of "classics in jazz" being issued by Capitol this month.

REX STEWART and his orchestra—"X" Records LX-3001 (1-10" LP)—List: \$3.85

MOBILE BAY; LINGER AWHILE; MY SUNDAY GAL; WITHOUT A SONG; SUBTLE SLOUGH; SOME SATURDAY; POOR BUBBER; MENELIK-THE LION OF JUDAH.

In what is described as "Ellington with a difference" we have the melodic jazz with the Ellington influence, but not yet the Ellington sophistication. Disk is composed of a series of mighty listenable and relaxing items featuring such famous jazz names as Rex Stewart, trumpet; Harry Carney, sax; Ben Webster, sax; Duke Ellington, piano; Jimmy Blanton, bass; Sonny Greer, drums; and Lawrence Brown, trombone. Another of the "X" Vault Originals series. Rex's trumpet solos are the highlight of the disk. His work on "Poor Bubber" and "Menelik," two previously unissued numbers, are worthy of the price of the LP.

"THE HUCKLE-BUCK AND ROBBINS' NEST"—A Buck Clayton Jam Session—Columbia CL 548 (1-12" LP)—List: \$3.95

Buck Clayton, trumpet; Joe Newman, trumpet; Henderson Chambers, trombone; Urbie Green, trombone; Lem Davis, alto sax; Julian Dash, tenor sax; Charlie Fowlkes, baritone sax; Sir Charles Thompson, piano; Freddie Green, guitar; Walter Page, bass; Jo Jones, drums.

In an effort to recreate the old time "jam session" Columbia gathers together a group of topflight musicians, many of whom had never met each other, let alone play together, and turned them loose. Only the rhythm section—Freddie Green, Walter Page and Jo Jones of the original Basie band—creates the beat that holds the band together. Soloists were on their own, taking as many choruses as they wished. The result is a mighty interesting jazz disk coupling surprise and excitement.

BILLY BUTTERFIELD "Classics In Jazz"—Capitol Records H424 (1-10" LP) List: \$3.00

BUTTERBALL; AFTERNOON IN AUGUST; WILD OATS; LOVER MAN; FLIP-FLOP; BILLY THE KID; WHAT'S NEW?; BUTTERSCOTCH.

Capitol devotes one of its "Classics" series to the top-flight trumpet work of Billy Butterfield. Bill's pure horn blowing will please other than the jazz clientele, although the latter will probably provide the largest part of the sales market. The collection portrays Billy in a variety of moods, all of them good.

CHILDREN

"THE SORCERER'S APPRENTICE"—INR Symphony Orchestra, Conducted by Franz Andre—Narrated by Don Wilson—Adapted by Alan Livingston (2-10-78 RPM)

Capitol records the now well known story of The Sorcerer's Apprentice as popularized by the flicker, Walt Disney's "Fantasia." Album portrays what should be an exciting experience for the tot market, both musically and story-wise. Bearing the marker "Bozo Approved" should also help sales.

The Stories and Music of MOZART and HAYDN—Columbia JL 8014 (1-10" LP)—List: \$3.00

Narrated by Milton Cross, with supporting cast. Orchestra conducted by Rudolph Goehr.

An intriguing idea which makes the absorption of good music and the histories of the famous composers palatable and pleasurable to the kiddie market. This is the initial release and no doubt its success or failure will determine the extent of its future. An excellent undertaking presented in a manner that should more than please the youngsters.

Just Signed



NEW YORK—Marti Stevens, just signed by MGM Records, shows MGM A & R chief Harry Meyerson some interesting arrangements of the new tune she just cut, "Three Coins In The Fountain" which goes on sale this week in record shops throughout the nation. Miss Stevens had been singing in swank supper clubs and night spots before being brought to the attention of MGM Records.

Top 10 Best Selling Pop Albums

1. THE GLENN MILLER STORY ... Sound Track (Decca DL 5519)
2. SELECTIONS FROM THE GLENN MILLER STORY ... Glenn Miller (RCA Victor LPT 3057)
3. ROSE MARIE ... Original Cast (MGM E 229)
4. SONGS FOR YOUNG LOVERS ... Frank Sinatra (Capitol H 488)
5. MUSIC FOR LOVERS ONLY ... Jackie Gleason (Capitol H 352)
6. TAWNY ... Jackie Gleason (Capitol H 471)
7. KISMET ... Original Cast (Columbia ML 4850)
8. LET THERE BE LOVE ... Joni James (MGM E 222)
9. CALAMITY JANE ... Doris Day, Howard Keel (Columbia CL 6273)
10. NEW FACES ... Original Cast (RCA Victor LOC 1008)

KNOWN FROM COAST TO COAST

LESLIE DISTRIBUTORS

ONE-STOP RECORD SERVICE

NEW YORK
750 — 10th AVE.
(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.

HARTFORD, CONN.
126½ WINDSOR ST.
(Phone: HA. 5-7123)

ANCHOR RECORDS give you
2 GREAT—NOSTALGIC—MONEY-MAKERS!

"WHEN YOUR OLD
WEDDING RING
WAS NEW"

b/w

"ACE IN THE HOLE"

by

BILL HARRINGTON & Jones Boys
with ROY ROSS & Orchestra

Anchor Record # 24

"TEMPTATION"

b/w

"I WANT
A GIRL"

by

ROY ROSS, his Organ
and The Boys

Anchor Record # 25

Dist: Write—Wire for Available Territories

ANCHOR RECORD CO., 268 - 15th St., Newark, N. J.

SPECIAL AWARD



NEW YORK—For the fourth consecutive year, every song designated as best in its category in the annual Cash Box poll, was a BMI song. In recognition of this achievement, a special award was presented to Carl Haverlin (center) president of BMI by Bob Austin (left) and Sid Parnes (right) of The Cash Box.

Notes From California

Cliff Aaronson, West Coast Representative, for Shaw Artists, Inc., is now associated with the Milton Deutsch Agency, Hollywood. . . . In the personal management field Max Lutz signed singer Robert Chick. He's a 14-year-old Chicago lad. . . . Tony Marco has two deals pending with major record companies that could start him on his way to stardom. There's no one we'd rather see make the grade. Tony has been working hard and studying voice every chance he gets. The boy sings better than ever. . . . Betty Reilly has been a top night-club performer for quite some time yet had never made records until Capitol Execs decided to remedy the situation and sign her up. Since this pretty, young Irish gal was born in Mexico it was decided to bill her as the "Irish Senorita." Her first release is "When Did You Leave Heaven" b/w "Besame Mucho" with Les Baxter and orchestra providing the music along with a seven-man rhythm section.

KLAC'S Disk Jockeys Come East

HOLLYWOOD—Mortimer W. Hall, President and General Manager of KLAC, Los Angeles, will introduce his "Big Five" disk jockeys of the radio station to industry executives, national sponsors, record personalities and the press at a New York cocktail and dinner party April 26th at the Savoy Plaza Hotel.

Making the trip east on a special TWA flight named "KLAC's Big Five" will be disk jockeys Dick Haynes, Peter Potter, Bob McLaughlin, Jim Ameche and Alex Cooper.

Hall revealed that the New York event will be a follow-up to last year's successful party in Los Angeles for a similar West Coast group, including representatives of eastern sponsors and advertising agencies.

Tony Pastor and his orchestra will supply dance music for the event with such stars as Eddie Fisher, Perry Como, Lisa Kirk, Jackie Gleason, Tony Martin, Monica Lewis, Teresa Brewer, Toni Arden, Ella Fitzgerald, Les Paul and Mary Ford, Steve Allen and other top personalities in attendance.

The five Hollywood platter-spinners will appear on leading television and radio shows while in New York as the kick-off for an upcoming "Radio Is Better Than Ever" promotional campaign. Details of the latter will be announced soon by Hall.

Jubilee Signs Linda Shannon

NEW YORK—Linda Shannon, formerly a record star on the King label, was recently signed to a three-year contract by Jubilee Records.

The deal was consummated between Rosalind Ross of GAC and Jerry Blaine, proxy of the Jubilee label.

The thrush has just cut four sides with Charlie Barnet for the diskery. Indigo Music, Barnet's publishing firm is publishing two of the four tunes: "How Do You Do, Do, Do" and "There Must Be A Million Ways."



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 24 without any changes on the part of THE CASH BOX.

Arty Kay WVLK—Lexington, Ky.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. I Get So Lonely (4 Knights)
6. I Really Don't Want To Know (Paul-Ford)
7. Answer Me, My Love (Cole)
- B. Jilted (Teresa Brewer)
9. True Love Goes On And On (Burl Ives)
10. Sign Post (Eileen Barton)

Lou Stephens KXLA—Pasadena, Calif.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. Oh, My Papa (Eddie Fisher)
4. Wanted (Perry Como)
5. River Boat (Jim Lowe)
6. That's Amore (Dean Martin)
7. Till Then (Hilltoppers)
8. Size 12 (Don Cornell)
9. Woman (Johnny Desmond)
10. Cuddle Me (Ronnie Gaylord)

Chuck Thompson WALA—Mobile, Alabama

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. My Sin (Georgia Gibbs)
5. The Man Upstairs (Kay Starr)
6. Till We Two Are One (Eddy Howard)
7. Make Love To Me (Stafford)
- B. Somewhere (There Is Someone) (Lou Monte)
9. I Get So Lonely (4 Knights)
10. A Girl, A Girl (Eddie Fisher)

Barry Kaye WJAS—Pittsburgh, Pa.

1. If You Love Me (Kay Starr)
2. Wanted (Perry Como)
3. Answer Me, My Love (Nat "King" Cole)
4. Poor Butterfly (Hilltoppers)
5. Little Things Mean A Lot (Kitty Kallen)
6. Melancholy Baby (R. Draper)
7. A Girl, A Girl (Eddie Fisher)
- B. So Long (Four Aces)
9. Sugar Lump (Four Tunes)
10. Here (Tony Martin)

Lou Barile WKAL—Rome, N. Y.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Here (Tony Martin)
4. Make Love To Me (Stafford)
5. The Kid's Last Fight (F. Laine)
6. Somewhere (There Is Someone) (Lou Monte)
7. I Get So Lonely (4 Knights)
- B. Cuddle Me (Ronnie Gaylord)
9. If You Love Me (Kay Starr)
10. I Really Don't Want To Know (Paul-Ford)

Don McLeod WJBK—Detroit, Michigan

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Such A Night (Bunny Paul)
5. Until Sunrise (Joe "Fingers" Carr)
6. Here (Tony Martin)
7. The Man With The Banjo (Ames Bros.)
- B. April And You (Jo Stafford)
9. I Could Have Told You (Frank Sinatra)
10. Believe In Me (Don Cornell)

Del Clark WJMR—New Orleans, La.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. Anema E Core (Eddie Fisher)
5. Cross Over The Bridge (Page)
6. Jilted (Teresa Brewer)
7. There'll Be No Teardrops Tonight (Tony Bennett)
- B. If You Love Me (Kay Starr)
9. I Should Care (J. Chandler)
10. Lost In Loveliness (Eckstine)

Charlie Welsh WSB—Atlanta, Ga.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. Secret Love (Doris Day)
5. The Man With The Banjo (Ames Bros.)
6. I Get So Lonely (4 Knights)
7. From The Vine Came The Grape (Hilltoppers)
- B. Answer Me, My Love (Cole)
9. Anema E Core (Eddie Fisher)
10. Somebody's Been Beatin' My Time (Eberly-Baxter)

Wally Nelskog KJR—Seattle, Wash.

1. Cuddle Me (Ronnie Gaylord)
2. Gee (The Crows)
3. I Complained (Stuart Bros.)
4. Wanted (Perry Como)
5. Cross Over The Bridge (Page)
6. The Man With The Banjo (Ames Bros.)
7. Long Distance Love (F. Laine)
- B. Do Lord (C. Russell, J. Russell, Haines, Davis)
9. So Long (Four Aces)
10. I'd Cry Like A Baby (Dean Martin)

Ray Perkins KFEL—Denver, Colo.

1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. Wanted (Perry Como)
4. Secret Love (Doris Day)
5. Young At Heart (F. Sinatra)
6. From The Vine Came The Grape (Hilltoppers)
7. Cross Over The Bridge (Page)
- B. A Girl, A Girl (Eddie Fisher)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Somebody Bad Stole De Wedding Bell (Georgia Gibbs)

Alan Saunders WVNJ—Newark, N. J.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Secret Love (Doris Day)
4. Young At Heart (F. Sinatra)
5. Cross Over The Bridge (Page)
6. The Man With The Banjo (Ames Bros.)
7. Little Things Mean A Lot (Kitty Kallen)
- B. Answer Me, My Love (Cole)
9. Jilted (Teresa Brewer)
10. Am I In Love (Joni James)

Art Roberts KXLW—St. Louis, Mo.

1. Wanted (Perry Como)
2. Such A Night (Bunny Paul)
3. Cross Over The Bridge (Page)
4. Long, Long Time (Mulcays)
5. Cuddle Me (Ronnie Gaylord)
6. Here (Tony Martin)
7. There'll Be No Teardrops Tonight (Tony Bennett)
- B. Dream, Dream (Percy Faith)
9. Jilted (Teresa Brewer)
10. Poor Butterfly (Hilltoppers)

Jackson Lowe WUST—Washington, D. C.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Answer Me, My Love (Nat "King" Cole)
4. Here (Tony Martin)
5. Secret Love (Doris Day)
6. I Solemnly Swear (J. Froman)
7. I Get So Lonely (4 Knights)
- B. Cross Over The Bridge (Page)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. The Man With The Banjo (Ames Bros.)

Jack White KBOL—Boulder, Colo.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. Answer Me, My Love (Cole)
5. Young At Heart (F. Sinatra)
6. Secret Love (Doris Day)
7. I Get So Lonely (4 Knights)
- B. There'll Be No Teardrops Tonight (Tony Bennett)
9. The Man With The Banjo (Ames Bros.)
10. The Kid's Last Fight (F. Laine)

Ira Cook KABC and KMPC—Hollywood, Calif.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Secret Love (Doris Day)
6. Amor (Four Aces)
7. Here (Tony Martin)
- B. Do Lord (C. Haines, J. Russell, D. Russell, Davis)
9. Answer Me, My Love (Nat "King" Cole)
10. Cleo & Meo (Jill Corey)

Bill Burns WQAM—Miami, Florida

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. I Get So Lonely (4 Knights)
6. Secret Love (Doris Day)
7. A Fool In The Ways Of Love (Georgie Shaw)
8. Jilted (Teresa Brewer)
9. I'm Alone Because I Love You (Bette McLaurin)
10. Answer Me, My Love (Cole)

Tom Edwards WERE—Cleveland, Ohio

1. I Understand (Four Tunes)
2. Wanted (Perry Como)
3. True Love Goes On And On (Burl Ives)
4. Poor Butterfly (Hilltoppers)
5. So Long (Four Aces)
6. If You Love Me (Lynn-Starr)
7. Young At Heart (F. Sinatra)
8. Isle Of Capri (Gaylords)
9. Cross Over The Bridge (Page)
10. Secret Love (Doris Day)

Larry Regan WTPS—New Orleans, La.

1. Wanted (Perry Como)
2. Poor Butterfly (Hilltoppers)
3. Secret Love (Doris Day)
4. If You Love Me (Kay Starr)
5. Crazy About You Baby (Crew Cuts)
6. Little Things Mean A Lot (Kitty Kallen)
7. It Happens To Be Me (Cole)
- B. I'd Cry Like A Baby (Dean Martin)
9. I Speak To The Stars (D. Day)
10. I'm Alone Because I Love You (Bette McLaurin)

Jerry Crocker KLBS—Houston, Texas

1. Little Things Mean A Lot (Kitty Kallen)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Lovey Dovey (Clovers)
5. Make Love To Me (Stafford)
6. Answer Me, My Love (Cole)
7. Here (Tony Martin)
- B. A Girl, A Girl (Eddie Fisher)
9. The Man With The Banjo (Ames Bros.)
10. Young At Heart (F. Sinatra)

Robin Seymour WKMH—Dearborn, Mich.

1. Wanted (Perry Como)
2. Such A Night (Bunny Paul)
3. The Happy Wanderer (Frank Weir)
4. The Man Upstairs (Kay Starr)
5. Little Things Mean A Lot (Kitty Kallen)
6. Poor Butterfly (Hilltoppers)
7. My Sin (Georgia Gibbs)
- B. Here (Tony Martin)
9. Jilted (Teresa Brewer)
10. So Long (Four Aces)

Bill Previtti KDEF—Albuquerque, New Mexico

1. Wanted (Perry Como)
2. The Man With The Banjo (Ames Bros.)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. There'll Be No Teardrops Tonight (Tony Bennett)
6. Secret Love (Doris Day)
7. Amor (Four Aces)
- B. Answer Me, My Love (Cole)
9. Am I In Love (Joni James)
10. I Get So Lonely (4 Knights)

M-G-M RECORDS

FRAN WARREN
sings
"YOU PROMISED ME"
and
"JUST FRIENDS"

MGM 11719 (78 rpm)
K11719 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

Bustin' Wide Open!
THE HILLTOPPERS
featuring the voice of JIMMY SACCA

"POOR BUTTERFLY"
and
"WRAPPED UP IN A DREAM"
15156

DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 24 without any changes on the part of THE CASH BOX.

- Art Hellyer**
WCFL & WMAQ—Chicago, Ill.
1. Young At Heart (F. Sinatra)
 2. Wanted (Perry Como)
 3. Cross Over The Bridge (Page)
 4. A Girl, A Girl (Eddie Fisher)
 5. Answer Me, My Love (Cole)
 6. The Zoo (Johnny Desmond)
 7. Positively No Dancing (Karen Chandler)
 8. Teach Me Tonight (J. Brace)
 9. The Things I Love (The Smith Bros.)
 10. No, No, No (Bill Carey)

- Rugg Coglin**
KROW—Oakland, Calif.
1. Make Love To Me (Stafford)
 2. Wanted (Perry Como)
 3. There'll Be No Teardrops Tonight (Tony Bennett)
 4. Young At Heart (F. Sinatra)
 5. Cuddle Me (Ronnie Gaylord)
 6. Cross Over The Bridge (Page)
 7. Secret Love (Doris Day)
 8. Take A Chance (F. Sinatra)
 9. The Zoo (Johnny Desmond)
 10. Here (Tony Martin)

- Bob Larsen**
WEMP—Milwaukee, Wisc.
1. Wanted (Perry Como)
 2. Make Love To Me (Stafford)
 3. Young At Heart (F. Sinatra)
 4. Cross Over The Bridge (Page)
 5. Jilted (Teresa Brewer)
 6. The Happy Wanderer (Frank Wier)
 7. I Get So Lonely (4 Knights)
 8. The Man With The Banjo (Ames Bros.)
 9. So Long (Four Aces)
 10. My Baby Just Cares For Me (Hi-Lo's)

- Johnny Morris**
WLOL—Minneapolis, Minn.
1. Wanted (Perry Como)
 2. You'll Never Walk Alone (Roy Hamilton)
 3. Young At Heart (F. Sinatra)
 4. You Didn't Want Me (Mills Bros.)
 5. There'll Be No Teardrops Tonight (Tony Bennett)
 6. I Speak To The Stars (D. Day)
 7. Jilted (Teresa Brewer)
 8. Ring, Telephone, Ring (Jay P. Morgan)
 9. Cuddle Me (Ronnie Gaylord)
 10. Gee (The Crows)

- Edna Richardson**
WTMA—Charleston, S. C.
1. Secret Love (Doris Day)
 2. Make Love To Me (Stafford)
 3. Young At Heart (F. Sinatra)
 4. Salute To Glenn Miller (Modernaires)
 5. A Girl, A Girl (Eddie Fisher)
 6. Melancholy Me (E. Howard)
 7. Am I In Love (Joni James)
 8. The Happy Wanderer (Henri Rene)
 9. The Man Upstairs (Kay Starr)
 10. Crazy Mixed Up Song (Hayes & Healy)

- Allen Ross**
KOPR—Butte, Montana
1. Make Love To Me (Stafford)
 2. Secret Love (Doris Day)
 3. Cross Over The Bridge (Page)
 4. Wanted (Perry Como)
 5. From The Vine Came The Grape (Hilltoppers)
 6. Maybe Next Time (J. James)
 7. There'll Be No Teardrops Tonight (Tony Bennett)
 8. Such A Night (Johnnie Ray)
 9. Lovin' Spree (Eartha Kitt)
 10. Till We Two Are One (Shaw)

- R. Bates Feuall**
WCAR—Pontiac, Mich.
1. Cross Over The Bridge (Page)
 2. Make Love To Me (Stafford)
 3. Wanted (Perry Como)
 4. The Man Upstairs (Kay Starr)
 5. From The Vine Came The Grape (Gaylords)
 6. Young At Heart (F. Sinatra)
 7. Jilted (Teresa Brewer)
 8. Such A Night (Bunny Paul)
 9. April And You (Jo Stafford)
 10. A Girl, A Girl (Eddie Fisher)

- Bill Webb**
KAKC—Tulsa, Okla.
1. I Get So Lonely (4 Knights)
 2. Cross Over The Bridge (Page)
 3. Wanted (Perry Como)
 4. Make Love To Me (Stafford)
 5. Answer Me, My Love (Cole)
 6. Young At Heart (F. Sinatra)
 7. Jilted (Teresa Brewer)
 8. I Really Don't Want To Know (Bob Santa Maria)
 9. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
 10. Why (Nat "King" Cole)

- Sam Zurlo**
WCSS—Amsterdam, N. Y.
1. Wanted (Perry Como)
 2. Make Love To Me (Stafford)
 3. Cross Over The Bridge (Page)
 4. Young At Heart (F. Sinatra)
 5. Jilted (Teresa Brewer)
 6. The Happy Wanderer (Henri Rene)
 7. Such A Night (Bunny Paul)
 8. The Kid's Last Fight (F. Laine)
 9. Amor (Four Aces)
 10. If You Love Me (Vera Lynn)

- Bill Thornton**
KRLW—Walnut Ridge, Ark.
1. I Get So Lonely (B. Crosby)
 2. Make Love To Me (Stafford)
 3. Wrapped Up In A Dream (Hilltoppers)
 4. You Didn't Want Me (Mills Bros.)
 5. Such A Night (Johnnie Ray)
 6. I Understand (Four Tunes)
 7. So Long (Four Aces)
 8. Secret Love (Doris Day)
 9. Answer Me, My Love (Cole)
 10. Young At Heart (F. Sinatra)

- Bob E. Lloyd**
WAVZ—New Haven, Conn.
1. Alone Too Long (Nat K. Cole)
 2. Trapped (Redd Evans)
 3. Cuddle Me (Ronnie Gaylord)
 4. I Understand (Four Tunes)
 5. Positively No Dancing (Dean)
 6. First Thing You Know, You're In Love (June Christy)
 7. Signpost (Eileen Barton)
 8. Little Things Mean A Lot (Kitty Kallen)
 9. This Is You (C. Applewhite)
 10. Long, Long Train With A Red Caboose (Verna Leeds)

- Buddy Dean**
WITH—Baltimore, Md.
1. Wanted (Perry Como)
 2. Such A Night (Bunny Paul)
 3. Make Love To Me (Stafford)
 4. I Get So Lonely (4 Knights)
 5. Answer Me, My Love (Cole)
 6. Here (Tony Martin)
 7. The Man With The Banjo (Ames Bros.)
 8. Young At Heart (F. Sinatra)
 9. Cuddle Me (Ronnie Gaylord)
 10. Crazy Mixed Up Song (Hayes & Healy)

- Don Bell**
KRNT—Des Moines, Iowa
1. Make Love To Me (Stafford)
 2. Wanted (Perry Como)
 3. I Get So Lonely (4 Knights)
 4. Cross Over The Bridge (Page)
 5. Answer Me, My Love (Nat "King" Cole)
 6. Secret Love (Doris Day)
 7. Young At Heart (F. Sinatra)
 8. Jilted (Teresa Brewer)
 9. A Girl, A Girl (Eddie Fisher)
 10. Crazy Mixed Up Song (Hayes & Healy)

- Carl Stutz**
WRVA—Richmond, Va.
1. Little Things Mean A Lot (Kitty Kallen)
 2. Answer Me, My Love (Nat "King" Cole)
 3. Dream, Dream, Dream (Faith)
 4. Young At Heart (F. Sinatra)
 5. If You Love Me (Vera Lynn)
 6. Cry My Heart (Toni Arden)
 7. Latin Lady (H. Winterhalter)
 8. Am I In Love (Joni James)
 9. Here (Tony Martin)
 10. Wanted (Perry Como)

- Jimmy Lowe**
WRR—Dallas, Texas
1. Wanted (Perry Como)
 2. This Is You (C. Applewhite)
 3. You'll Never Walk Alone (Roy Hamilton)
 4. Young At Heart (F. Sinatra)
 5. The Man With The Banjo (Ames Bros.)
 6. Cross Over The Bridge (Page)
 7. Secret Love (Tommy Edwards)
 8. Here (Tony Martin)
 9. Answer Me, My Love (Cole)
 10. So Long (Four Aces)

- Sherm Feller**
WVDA—Boston, Mass.
1. Little Things Mean A Lot (Kitty Kallen)
 2. Amor (Four Aces)
 3. Latin Lady (H. Winterhalter)
 4. Wanted (Perry Como)
 5. There'll Be No Teardrops Tonight (Tony Bennett)
 6. Young At Heart (F. Sinatra)
 7. The Man With The Banjo (Ames Bros.)
 8. Oh, That'll Be Joyful (Wayne)
 9. My Friend, The Ghost (Dorsey Bros.)
 10. I Live Each Day (Jerry Vale)

- Hank Goldman**
WANN—Annapolis, Md.
1. Wanted (Perry Como)
 2. The Happy Wanderer (Henri Rene)
 3. Jilted (Teresa Brewer)
 4. I Should Care (J. Chandler)
 5. Young At Heart (F. Sinatra)
 6. Here (Tony Martin)
 7. Cross Over The Bridge (Page)
 8. A Girl, A Girl (Eddie Fisher)
 9. Stranger In Paradise (Bennett)
 10. Chain Lightning (J. Tremaine)

- Chris Clark**
WBSM—New Bedford, Mass.
1. Wanted (Perry Como)
 2. Make Love To Me (Stafford)
 3. Young At Heart (F. Sinatra)
 4. There'll Be No Teardrops Tonight (Tony Bennett)
 5. Secret Love (Doris Day)
 6. Amor (Four Aces)
 7. Seems Like Old Times (Four Freshmen)
 8. I Live Each Day (Jerry Vale)
 9. Cross Over The Bridge (Page)
 10. Little Things Mean A Lot (Kitty Kallen)

- Don Mullally**
WTWN—St. Johnsbury, Vermont
1. Wanted (Perry Como)
 2. Secret Love (Doris Day)
 3. Young At Heart (F. Sinatra)
 4. Cross Over The Bridge (Page)
 5. The Man With The Banjo (Ames Bros.)
 6. Sloppy Joe (Ted Heath)
 7. I Speak To The Stars (Margaret Whiting)
 8. A Girl, A Girl (Eddie Fisher)
 9. It Happens To Be Me (Cole)
 10. Slim Jim (Ted Heath)

- Mort Nusbaum**
WHAM—Rochester, N. Y.
1. Secret Love (Doris Day)
 2. My Sin (Georgia Gibbs)
 3. Wanted (Perry Como)
 4. I Speak To The Stars (D. Day)
 5. The Man With The Banjo (Ames Bros.)
 6. Anema E Core (Eddie Fisher)
 7. Little Things Mean A Lot (Kitty Kallen)
 8. Here (Tony Martin)
 9. Silhouette (Jan August)
 10. That Girl (Harmonicats)

- Sandy Singer**
KCRI—Cedar Rapids, Iowa
1. Secret Love (Doris Day)
 2. Wanted (Perry Como)
 3. Stranger In Paradise (4 Aces)
 4. Oh, My Papa (Eddie Fisher)
 5. Teach Me Tonight (J. Brace)
 6. Amor (Four Aces)
 7. A Girl, A Girl (Eddie Fisher)
 8. I Get So Lonely (4 Knights)
 9. That's Amore (Dean Martin)
 10. Here (Tony Martin)

Robin Seymour Fights Juvenile Delinquency With Teen-Age Dances

DETROIT—Disk jockeys throughout the country have always done a great deal to combat juvenile delinquency. In Detroit, WKMH disk jockey Robin Seymour is playing a big part in a program which provides good entertainment for youngsters in the Motor City every Friday night.

Every Friday, the Motor City Lions Club sponsors a teen-age dance at the Edgewater Park Ballroom called the Lions Friday Frolic. And acting, weekly, as master of ceremonies is Robin Seymour. Entertainment is supplied by visiting recording artists and the music provided by the Fred Netting orchestra.

Members of 131 Parents-Teachers Assn. groups, student council members of various schools in the area, church organizations and parents of teenagers are invited as guests to all dances. And each of the dances held has been very successful. Recently more than 900 youngsters turned up at the ballroom for one of the dances.

In addition to the many celebrities that have attended, Governor G. Mennen Williams turned up at one of the affairs and led the line of students in the "Bunny Hop."

Attendance has been increasing progressively, and the appearance of record talent has helped this. Some of those who have donated their services are the Gaylords, Bunny Paul, Lou Monte, Hamish Menzies, Ruth Casey, Bill Darnel and Buddy Greco.

Keeping in mind the financial prob-

lems of high school students, the Lions admission price is \$1.00 per person. The money realized from the dances is placed in the Lions' sight conservation fund which is used to further their work with the blind.

A Solid Ballad Hit!

AM I IN LOVE?

MILLER MUSIC CORPORATION

I SPEAK TO THE STARS

Recorded by:

DORIS DAY

Columbia #40210

M. WITMARK & SONS

ANOTHER BMI "PIN-UP" HIT

UNTIL YESTERDAY*

backed with

PLEASE, DRIVER**

Recorded by

TONY BENNETT Columbia

Published by

* HOLLIS MUSIC, INC.

and

** GLENWOOD MUSIC CORP.

Mob Scene



NEW YORK—The Ames Brothers (reading from bottom to top), Vic, Joe and Ed, pose with their wives and children before taking off for the Sahara in Las Vegas, where they are currently appearing. Brother Gene, fourth member of the group, and his wife and two children are already inside plane.

"Golden Apple" On Victor With Original Cast

NEW YORK—The off-Broadway theater is on records for the first time.

The new hit musical "The Golden Apple"—which opened two miles off Times Square to become one of the year's biggest hits—has gained this distinction with an original cast album for RCA Victor. But by the time the disk was released, the show had moved uptown to Broadway's Alvin Theater.

The new album is the latest tribute to a venture unique in show business annals. "The Golden Apple's" cast took a gamble two months ago to appear in a promising off-Broadway show-case—the lower East side's Phoenix Theater. It was a gamble which paid off in packed houses and critical acclaim, including the New York Drama Critics' Circle Award as the best musical of the year.

The enthusiastic reception given the musical prompted RCA Victor to make the first album of an off-Broadway show. The entire cast and orchestra filled Manhattan Center on a Monday (April 12)—the only day off between Sunday and Tuesday performances—to wax the album. Twenty-five selections were recorded in 11 hours, starting at 9 A.M. Working straight through, the cast displayed exceptional enthusiasm. Most of the company lingered when they had finished their chores to applaud the other members as they went through their paces under the knowing eye and ear of Henri Rene, RCA Victor musical director.

Throughout the day the Manhattan Center ballroom was a congestion of sound cables, engineers, musicians and performers reading, sleeping, eating, chatting and getting up to do their bit before the microphone. Many members of the cast waited as long as four hours to do a single line.

Sandwiches, cold drinks, coffee and ice cream helped to bolster morale. Though there was no doubt that the show folk missed the audience response, it was made up in part by fellow members of the company, who cheered each other on.

The musical is based on Homer's Ulysses legend transplanted to post-Civil War days in Oregon. Its first act was recorded in full, and only the second act's individual song numbers were recorded to complete the album. These were connected by rhymed couplings especially written by composer John La Touche to explain the action.

The album, which includes such hit potentials as "Lazy Afternoon" and "It's the Going Home Together," will be available in May on one 12" LP or on four 7" Extended Play discs.

The music for "The Golden Apple" was written by John La Touche with music composed by Jerome Moross. Starred in the show are Priscilla Gillette, Stephen Douglass, Kaye Ballard and Jack Whiting. Also featured are Bibi Osterwald, Jonathan Lucas and Portia Nelson.

"The Golden Apple" reaped a golden harvest during its eight weeks downtown. Now it is slated to be a bonanza on both Broadway and on disks.

THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

| | | | | | | |
|--|--|---|---|--|---|--|
| Comprising 100 Selections | BE—Bell BR—Brunswick BT—Bethlehem BU—Bullet CA—Capitol CD—Cadence CH—Chess CK—Checker CO—Columbia AT—Atlantic BA—Barbour | BY—Bell BU—Brunswick BU—Bethlehem BU—Bullet CA—Capitol CD—Cadence CH—Chess CK—Checker CO—Columbia CR—Coral CW—Crown | CY—Crystalette DA—Dana DE—Decca DO—Dot DU—Duke DY—Derby EP—Epic ES—Essex FE—Federal FI—Fiesta 4 Star—Four Star IM—Imperial | IN—Intro JD—Jay Dee JU—Jubilee KI—King LO—London MA—Mars MD—Mood ME—Mercury MG—MGM 4 Star—Four Star MO—Modern PA—Parrot | PC—Peacock Pro. PE—Peacock PR—Prestige RA—Rainbow RE—Regent RIH—Recorded In Hollywood RM—Rama SA—Savoy SIT—Sittin' In SP—Specialty | SW—Swingtime TE—Tempo TF—Tiffany TI—Tico TN—Tennessee TR—Trend UN—United VA—Valley VI—RCA Victor "X"—Label "X" ZO—Zodiac |
|--|--|---|---|--|---|--|

They're just SENSATIONAL!

BOB MARSHALL
singing
"BEWITCHED AM I"
and
"SOUVENIR OF MADEIRA"

dawn RECORDS Dawn # 206

Capitol's newest singing discovery

Tommy Leonetti
sings
"GONE AWAY"

Capitol # 2788

CENTRAL SONGS
4527 Sunset Blvd.
Hollywood 27, Calif.

MEMO
Hurry! Order more records of Tony Bennett's
"THERE'LL BE NO TEARDROPS TONIGHT"
Columbia 40169
Today sure!

"ANSWER ME, MY LOVE"

★ ★ ★ ★ ★

"FLIRTATION WALTZ"

★ ★ ★ ★ ★

BOURNE, INC.
136 W. 52nd Street, New York 19

| May 1 | | Apr. 24 | | May 1 | | Apr. 24 | |
|--|-------|---------|---|-------|------|---|------|
| 1—Wanted | 125.9 | 119.4 | JU-5137 (45-5137)—ORIOLES Don't Go To Strangers | 11.6 | 19.5 | CD-1238 (45-1238)—ALFRED DRAKE Destiny's Darling | 11.6 |
| BE-1041 (45-1041)—DORSEY BROS. I Speak To The Stars | | | MG-11604 (K-11604)—TOMMY EDWARDS That's All | | | ★LO-1448 (45-1448)—FRANK WEIR O. From Your Lips | |
| ★VI-20-5647 (47-5647)—PERRY COMO Look Out The Window | | | VI-20-5512 (47-5512)—GOGI GRANT Ricochet | | | ★VI-20-5715 (47-5715)—HENRI RENE O. My Impossible Love | |
| 2—I Get So Lonely | 87.9 | 91.7 | VI-20-5735 (47-5735)—TONY MARTINEZ Young At Heart | | | 16—There'll Be No Teardrops Tonight | |
| BE-1031 (45-1031)—ANNE LLOYD Cross Over The Bridge | | | 7—Here | 42.6 | 29.9 | BE-1037 (45-1037)—BETTY JOHNSON Cuddle Me | 16.6 |
| ★CA-2654 (F-2654)—THE FOUR KNIGHTS I Couldn't Stay Away From You | | | BE-1039 (45-1039)—THE FOUR BELLS Dream, Dream, Dream | | | ★CO-40169 (4-40169)—TONY BENNETT My Heart Won't Say Good-bye | |
| CO-40221 (4-40221)—KEN GRIFFIN The Little Old Mill | | | ★VI-20-5665 (47-5665)—TONY MARTIN Philosophy | | | MG-10461 (K-10461)—HANK WILLIAMS Mind Your Own Business | |
| DE-29054 (9-29054)—CROSBY & LOMBARDO Young At Heart | | | 8—The Man With The Banjo | 41.9 | 22.2 | 17—Stranger In Paradise | 15.3 |
| VI-20-5681 (47-5681)—JOHNNIE AND JACK You're Just What The Doctor Ordered | | | ★VI-20-5644 (47-5644)—AMES BROS. Man, Man Is For The Woman Made | | | BE-1018 (45-1018)—TONY RUSSO Heart Of My Heart | 13.0 |
| 3—Make Love To Me | 86.9 | 81.5 | 9—A Girl, A Girl | 40.6 | 42.8 | CA-2652 (F-2652)—GORDON MacRAE Never In A Million Years | |
| BE-1029 (45-1029)—TOMMY & JIMMY DORSEY My Friend The Ghost | | | ★VI-20-5675 (47-5675)—EDDIE FISHER Anema E Core | | | ★CO-40121 (4-40121)—TONY BENNETT Why Does It Have To Be Me | |
| ★CO-40143 (4-40143)—JO STAFFORD Adi-Adios Amigo | | | 10—Answer Me, My Love | 37.6 | 52.3 | ★DE-28927 (9-28927)—FOUR ACES The Gang That Sang "Heart Of My Heart" | |
| DE-29048 (9-29048)—COMMANDERS Kentucky Boogie | | | BE-1035 (45-1035)—HELEN FORREST Darktown Strutters Ball | | | FI-20-026—HUMBERTO MORALES Oh, Mein Papa | |
| EP-9035 (4-9035)—TONY DE SIMONE Young At Heart | | | ★CA-2687 (F-2687)—NAT "KING" COLE Why | | | KI-1304 (45-1304)—INK SPOTS Changing Partners | |
| 4—Young At Heart | 81.9 | 82.5 | 11—Jilted | 24.9 | 20.5 | ME-70269 (70269x45)—VIC DAMONE A Village In Peru | |
| BE-1030 (45-1030)—CHARLIE DE FORREST Secret Love | | | BE-1038 (45-1038)—CAB CALLOWAY Such A Night | | | ★VI-20-5535 (47-5535)—TONY MARTIN I Love Paris | |
| ★CA-2703 (F-2703)—FRANK SINATRA Take A Chance | | | ★CR-61152 (9-61152)—TERESA BREWER Le Grand Tour De L'Amour | | | VI-20-5505 (47-5505)—RALPH FLANAGAN O. The Typewriter | |
| DE-29054 (9-29054)—CROSBY & LOMBARDO I Get So Lonely | | | DE-29100 (9-29100)—RED FOLEY Pin Ball Boogie | | | VI-20-5551 (47-5551)—AL ROMERO Off Shore | |
| EP-9035 (4-9035)—TONY DE SIMONE Make Love To Me | | | 12—Little Things Mean A Lot | 24.3 | 13.7 | 18—Isle Of Capri | 14.5 |
| VI-20-5735 (47-5735)—TONY MARTINEZ Secret Love | | | ★DE-29037 (9-29037)—KITTY KALLEN I Don't Think You Love Me Anymore | | | CR-61149 (9-61149)—JACKIE LEE O. By The Light Of The Silvery Moon | |
| 5—Cross Over The Bridge | 62.2 | 71.5 | 13—The Man Upstairs | 23.3 | 16.4 | ★ME-70350 (70350x45)—THE GAYLORDS Love I You | |
| BE-1031 (45-1031)—BETTY JOHNSON I Get So Lonely | | | BE-1042 (45-1042)—TONY RUSSO My Restless Lover | | | 19—Anema E Core | 12.5 |
| ★ME-70302 (70302x45)—PATTI PAGE My Restless Lover | | | ★CA-2769 (F-2769)—KAY STARR If You Love Me | | | ★VI-20-5675 (47-5675)—EDDIE FISHER A Girl, A Girl | 15.1 |
| 6—Secret Love | 53.9 | 79.1 | 14—Poor Butterfly | 20.9 | 15.7 | 20—It Happens To Be Me | 12.2 |
| BE-1030 (45-1030)—HELEN FORREST Young At Heart | | | ★DO-15156 (45-15156)—THE HILLTOPPERS Wrapped Up In A Dream | | | ★CA-2754 (F-2754)—NAT "KING" COLE Alone Too Long | 7.0 |
| CA-2678 (F-2678)—RAY ANTHONY O. Oh Mein Papa | | | 15—The Happy Wanderer | 16.9 | 10.2 | 21—From The Vine Came The Grape | 11.2 |
| ★CO-40108 (4-40108)—DORIS DAY The Deadwood Stage | | | DE-28876 (9-28876)—GORDON JENKINS Theme From "Seven Dreams" | | | BE-1032 (45-1032)—STUART FOSTER Somebody Bad Stole De Wedding Bell | 17.4 |
| DE-28876 (9-28876)—GORDON JENKINS Theme From "Seven Dreams" | | | DE-29024 (9-29024)—BING CROSBY My Love, My Love | | | | |

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

| May 1 | Apr. 24 | May 1 | Apr. 24 | May 1 | Apr. 24 |
|--|---------|---|---------|---|---------|
| ★DO-15127 (45-15127)— THE HILLTOPPERS Time Will Tell | | 28—Don't Worry 'About Me | | 36—Oh, That'll Be Joyful | |
| ★ME-70296 (70296x45)— THE GAYLORDS Stolen Moments | | 6.9 — | | 4.9 — | |
| 22—Cuddle Me | | ★CA-2787 (F-2787)— FRANK SINATRA I Could Have Told You | | ★CO-40220 (4-40220)— FOUR LADS What Can I Lose | |
| 10.3 12.6 | | | | ★ME-70346 (70346x45)—BOBBY WAYNE & GENE BAYLOS How MG-11723 (K-11723)—MOREY AMSTERDAM & FRANCEY LANE Hullabaloo Kalafer Dofer | |
| BE-1037 (45-1037)— BETTY JOHNSON There'll Be No Tears Tonight | | 29—The Kid's Last Fight | | 37—Wrapped Up In A Dream | |
| ★ME-70285 (70285x45)— RONNIE GAYLORD Oh, Am I Lonely | | 6.6 14.3 | | 4.7 — | |
| 23—Such A Night | | ★CO-40178 (4-40178)— FRANKIE LAINE Long Distance Love | | ★DO-15156 (45-15156)— HILLTOPPERS Poor Butterfly | |
| 9.9 9.2 | | | | 38—Amor | |
| AT-1019 (45-1019)— McPHATTER & DRIFTERS Lucille | | 30—South | | 4.3 — | |
| BE-1038 (45-1038)— CAB CALLOWAY Jilted | | 6.0 7.8 | | ★DE-29036 (9-29036)— FOUR ACES So Long | |
| ★CO-40200 (4-40200)— JOHNNIE RAY Destiny | | ★CA-2735 (F-2735)—LES PAUL & MARY FORD I Really Don't Want To Know | | 39—Dream, Dream, Dream | |
| DE-29087 (9-29087)— JANE TURZY It's You! It's You I Love | | | | 3.9 10.9 | |
| ★ES-352 (45-352)—BUNNY PAUL I'm Gonna Have Some Fun | | 31—If You Love Me (Really Love Me) | | BE-1039 (45-1039)— THE FOUR BELLS Here | |
| ME-70336 (70336 x 45)— DINAH WASHINGTON Until Sunrise | | 5.9 8.2 | | ★CO-40185 (4-40185)— PERCY FAITH Eleanora | |
| 24—Alone Too Long | | ★CA-2769 (F-2769)— KAY STARR The Man Upstairs | | MG-11464 (K-11464)— MIKE DI NAPOLI Just A Memory | |
| 9.3 12.3 | | CO-40149 (4-40149)— MARION MARLOWE You're Not Living In Vain | | ★VI-20-5677 (47-5677)— SUNNY GALE Don't Cry Mama | |
| ★CA-2754 (F-2754)— NAT "KING" COLE It Happens To Be Me | | ★LO-1412 (45-1412)— VERA LYNN C'est La Vie | | 40—Angela Mia | |
| CA-2789 (F-2789)— STAN KENTON Don't Take Your Love From Me | | MG-11667 (K-11667)— SHIRLEY HARMER Won'tcha Love Me | | 3.7 0.6 | |
| 25—Melancholy Me | | VI-20-5580 (47-5580)— JAN PEERCE Old Wedding Ring | | ★CW-104 (45-104)— DON, DICK AND JIMMY Brand Me With Your Kisses | |
| 8.9 6.8 | | 32—I Speak To The Stars | | DE-29062 (9-29062)— FRED WARING Maria | |
| DE-29008 (9-29008)— ELLA FITZGERALD Somebody Bad Stole De Wedding Bell | | 5.6 7.5 | | ★VI-20-5676 (47-5676)— RALPH FLANAGAN Roo Roo Kangaroo | |
| ★ME-70304 (70304x45)— EDDY HOWARD I Wonder What's Become Of Sally | | BE-1041 (45-1041)— DORSEY BROTHERS Wanted | | VI-10-4214 (49-4214)— ROBERT SHAW CHORUS Easter Parade | |
| ★"X"-0003 (4X-0003)— SMITH BROTHERS It Was Worth It | | CA-2717 (F-2717)— MARGARET WHITING It's Nice To Have You Home | | 41—Darktown Strutters Ball | |
| 26—Somebody Bad Stole De Wedding Bell | | ★CO-40210 (4-40210)— DORIS DAY Blue Bells Of Broadway | | 3.6 2.8 | |
| 8.3 8.5 | | 33—Somewhere (There Is Someone) | | 42—Oh, My Papa | |
| BE-1032 (45-1032)— SYLVIA SIMS From The Vine Came The Grape | | 5.4 4.1 | | 3.3 9.5 | |
| DE-29008 (9-29008)— ELLA FITZGERALD Melancholy Me | | ★VI-20-5691 (47-5691)— LOU MONTE Won't You Forgive Me | | 43—Gee | |
| ME-70298 (70298x45)— GEORGIA GIBBS Baubles, Bangles And Beads | | 34—Goin' Like Wild Fire | | 3.0 9.9 | |
| ★VI-20-5610 (47-5610)— EARTHA KITT Lovin' Spree | | 5.3 4.7 | | 44—I Should Care | |
| 27—My Sin | | 35—Lost In Loveliness | | 2.6 4.4 | |
| 7.9 8.9 | | 5.0 — | | 45—True Love Goes On And On | |
| AM-1007 (45-1007)— LEO DIAMOND Hong Kong Blues | | ★CO-40168 (4-40168)— DORIS DAY What Every Girl Should Know | | 2.3 — | |
| ★ME-70339 (70339x45)— GEORGIA GIBBS I'll Always Be Happy With You | | ★MG-11694 (K-11694)— BILLY ECKSTINE Don't Get Around Much Anymore | | 46—Gimme A Little Kiss | |
| | | | | 2.0 — | |
| | | | | 47—Have A Heart | |
| | | | | 1.6 — | |
| | | | | 48—Face To Face | |
| | | | | 1.4 3.4 | |
| | | | | 49—Till Then | |
| | | | | 1.2 5.1 | |
| | | | | 50—Beer Barrel Polka | |
| | | | | 0.9 2.0 | |

"Best Orchestra of 1953"



NEW YORK—Bob Austin, of the "The Cash Box," is photographed on "Dancetime," WPIX's Monday-through Friday teen-age dance show, as he makes the annual "Cash Box" award to Ray Anthony, band leader. At the right is Kevin Kennedy, WPIX newscaster, who was batting for Ted Steele—regular emcee—that day.

Bill Randle Seriously Hurt In Auto Accident

CLEVELAND, OHIO—Bill Randle WERE dee jay, this city, was severely injured in an auto accident while driving from Detroit to Cleveland this week. He is in the Mercy Hospital in Toledo.

The accident will make necessary plastic surgery on his head and face. The jockey will be off the air indefinitely.

Randle was slated to start an additional four hour "Morning Show" in Chicago in addition to his Cleveland chores. But this show will now be put off until September because of the accident.

Bell In Big Promotion

NEW YORK—The Bell Record Co. will embark on one of its biggest record promotions since the label was first introduced back in September of 1953, with their issue of five new platters starring, Tony Russo, the Four Bells, Betty Johnson, Cab Calloway and the Dorsey Brothers.

This release will get the widest distribution since its inauguration with over fifty thousand of the company's accounts putting the records on display.

The release also marks Bell's entry into the juke box market with 45's and standard 10-inch records being made available for the first time to juke box operators at 29 cents and 40 cents respectively.

This is Bell's fifth release of 1954 and it will enjoy the company's biggest initial press run—nearly one million records. More records will now be sent to radio stations.

Pocket Books, Inc., exclusive national distributor of Bell Records, is going to give away a twenty-five set library of its pocket editions of popular novels to the fifty disk jockeys who can guess nearest to the actual total sale of the five records in this release. May 15, 1954 is the deadline for "guesstimate."

THAT sensational RECORD YOU'VE HEARD SO MUCH ABOUT

FRANK SINATRA

DON'T WORRY 'BOUT ME

Capital Records

MILLS MUSIC, INC.
1619 Broadway, New York 19, N. Y.

BREAKING BIG FOR A HIT!

The most exciting record of the year

"CRAZY RHYTHM"

DOROTHY COLLINS

and

GEORGE BARNES

107

AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

MIKE PEDICIN'S

latest and greatest!

"ONE POTATO, TWO POTATO"

b/w

"LOVIN' TIME"

Mike Pedicin Quartet

TC 5015

20th Century

Manufactured by

GOTHAM RECORD CORP.

PETER LIND HAYES

&

MARY HEALY

singing

"CRAZY MIXED-UP SONG"

ESSEX # 353

Essex RECORDS

3708-16 SOUTH 66th STREET

PHILADELPHIA 48, PENNA

BEIGRADE 2-4300

Manufactured and Distributed by Palda Record Company

"It's What's in THE CASH BOX That Counts"

Moe Gale Proposes Associate Membership Plan For Contactmen

NEW YORK.—Moe Gale this week proposed an associate membership plan to the Contactmen's Union. Representatives of the Union are currently considering it and are expected to give their answer next week.

Gale's proposal is as follows:

An Associate Member is one who works on a part time basis for just one publisher. An A. M. cannot contact live plugs whether they emanate from a studio or a remote.

An A. M. will not share in any of the Union benefits. An A. M. can only become a full member by election to membership as prescribed by the local in which he places his application.

An A. M. will have a three month's trial period. After three months the publisher for whom he works will have the responsibility of paying a \$50 initiation fee and 50% of the regular Union dues. Should an A. M. leave the publisher's employ or be discharged, the Union will credit the \$50 initiation fee to any other man the publisher may employ in that territory.

An A. M.'s salary will be 50% of that of a regular member.

No publisher is permitted to share the part time employment of an A. M. nor is an A. M. permitted to solicit any publisher while in the employ of another.

The Union, at its discretion, may impose a fine on the publisher and compel the immediate dismissal of the A. M. for any violation of the rules or regulations.

Special A. M. Union contracts should be made up and all Associate Members should be signed on such contracts.

Associate Memberships will not be permitted in New York, Chicago and Los Angeles.

Valando Has Three Tunes In Top Lists

NEW YORK—For the first time in the history of The Cash Box charts, one publisher has three tunes in the top ten of each pop chart in the magazine, the Top Ten in the juke boxes, the Top Ten among disk jockeys and the Top Fifty retail tunes.

The publisher is Tommy Valando. The songs are "Young At Heart," "Cross Over The Bridge" and "A Girl, A Girl."

In the May 1 issue of The Cash Box, the Top Ten in juke boxes shows "Young At Heart" Number 2, "Cross Over The Bridge" Number 5, and "A Girl, A Girl" Number 8.

The top disk jockey tunes shows "Young At Heart" Number 2, "Cross Over The Bridge" Number 3, and "A Girl, A Girl" Number 7.

The Top Fifty shows "Young At Heart" Number 4, "Cross Over The Bridge" Number 5 and "A Girl, A Girl" number 9.

"Young At Heart" is published by Valando's Sunbeam firm, a BMI affiliate and was written by Johnny Richards and Carolyn Leigh. "Cross Over The Bridge" is published by Laurel, an ASCAP affiliate and was written by Benny Benjamin and George Weiss. "A Girl, A Girl" is published by Valando Music, also an ASCAP affiliate and it too was written by Benjamin and Weiss in collaboration with Al Bandini.

Party Celebrates Aragon's 30th Year

CHICAGO—The Chicago Athletic Club was the scene this past week of a cocktail party in honor of the 30th Anniversary of the Aragon Ballroom, given by its owner, William Karzas.

Radio people in attendance included: Marty Hogan, WCFL; Bob Drews, WAAF; Jack Kary, WCFL; Betty Mattson, WEAU; Jack Howard, WEAU; Eileen Mack, WCFL; Bob Porter, WIND; Stan Dale, WJJD, and many others.

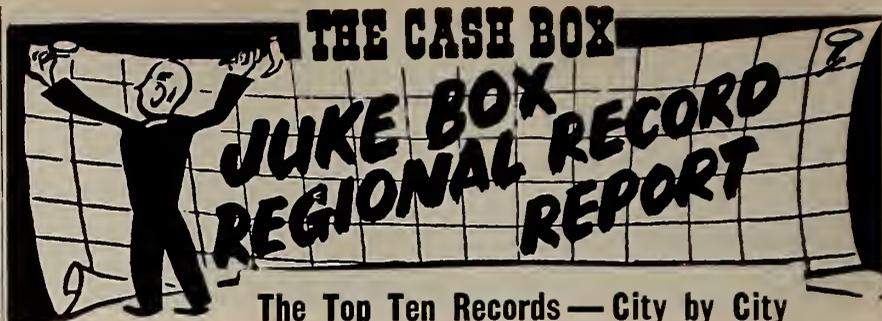
Representing various diskeries were: Selman Schulz and Margaret Kraft of Decca; Si Paull, Capitol; Albin Olrich and Ed Walker of Coral; and Art Talmadge of Mercury. Capitol's Mel Torme, currently appearing at the Aragon, and Buddy Cunningham of the Valley label, whose "Angels In The Sky" is getting lots of action, were special guests.

During the evening, Eileen Mack, who handles publicity for the Aragon, announced that beginning May 16, and every Sunday afternoon thereafter from 2:00 p. m. to 6:00 p. m., the Aragon will feature teen-age dances.

These dances will feature top name bands, as well as appearances by guest recording stars, as well disk jockeys. First band scheduled is popular Ralph Marterie.

Betty Mattson, who is presently active in Chicago radio, will act as mistress of ceremonies for the series. Dances will be properly chaperoned and supervised by an honorary Board of Directors, including Mrs. Jessie Binford, prominent juvenile authority; also Decca's Selma Schultz, who is active in juvenile affairs with the Shriners.

In this way, Karzas hopes to provide the kind of entertainment outlet which will prove healthful for teenagers, as well as offer properly supervised recreation to meet the approval of parents, educators and civic leaders.



The Top Ten Records - City by City

New York, N. Y.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Secret Love (Doris Day)
4. A Girl, A Girl (Eddie Fisher)
5. Make Love To Me (Stafford)
6. Cross Over The Bridge (Page)
7. Answer Me, My Love (Doris Day)
8. I Get So Lonely (4 Knights)
9. Jilted (Teresa Brewer)
10. Anema E Core (Eddie Fisher)

Philadelphia, Pa.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Cross Over The Bridge (Page)
4. A Girl, A Girl (Eddie Fisher)
5. Make Love To Me (Stafford)
6. Here (Tony Martin)
7. Young At Heart (F. Sinatra)
8. Little Things Mean A Lot (Kitty Kallen)
9. Crystal Ball (Johnston Bros.)
10. The Man With The Banjo (Ames Bros.)

Omaha, Neb.

1. Secret Love (Doris Day)
2. Cross Over The Bridge (Page)
3. The Man With The Banjo (Ames Bros.)
4. Wanted (Perry Como)
5. Jilted (Teresa Brewer)
6. I Get So Lonely (4 Knights)
7. Stranger In Paradise (Bennett)
8. From The Vine Came The Grape (Hilltoppers)
9. Young At Heart (F. Sinatra)
10. The Man Upstairs (Kay Starr)

Nashville, Tenn.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. I Get So Lonely (4 Knights)
6. A Girl, A Girl (Eddie Fisher)
7. Poor Butterfly (Hilltoppers)
8. Secret Love (Doris Day)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Answer Me, My Love (Nat "King" Cole)

Denver, Colo.

1. I Get So Lonely (4 Knights)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. Cross Over The Bridge (Page)
6. Answer Me, My Love (Cole)
7. Secret Love (Doris Day)
8. A Girl, A Girl (Eddie Fisher)
9. The Man With The Banjo (Ames Bros.)
10. Till We Two Are One (Georgie Shaw)

Deadwood, S. D.

1. Young At Heart (F. Sinatra)
2. I Get So Lonely (4 Knights)
3. Wanted (Perry Como)
4. Cross Over The Bridge (Page)
5. A Girl, A Girl (Eddie Fisher)
6. The Man With The Banjo (Ames Bros.)
7. Jilted (Teresa Brewer)
8. Melancholy Me (E. Howard)
9. Make Love To Me (Stafford)
10. Here (Tony Martin)

Seattle, Wash.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. I Get So Lonely (4 Knights)
6. A Girl, A Girl (Eddie Fisher)
7. Secret Love (Doris Day)
8. The Man With The Banjo (Ames Bros.)
9. From The Vine Came The Grape (Gaylords)
10. Here (Tony Martin)

Chicago, Ill.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Here (Tony Martin)
6. Make Love To Me (Stafford)
7. A Girl, A Girl (Eddie Fisher)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Answer Me, My Love (Cole)
10. The Man With The Banjo (Ames Bros.)

Miami, Fla.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Cole)
8. From The Vine Came The Grape (Gaylords)
9. A Girl, A Girl (Eddie Fisher)
10. Darktown Strutters Ball (Lou Monte)

St. Louis, Mo.

1. Wanted (Perry Como)
2. Here (Tony Martin)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. Cuddle Me (Ronnie Gaylord)
6. I Get So Lonely (4 Knights)
7. Jilted (Teresa Brewer)
8. The Man Upstairs (K. Starr)
9. Poor Butterfly (Hilltoppers)
10. A Girl, A Girl (Eddie Fisher)

Sacramento, Calif.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Young At Heart (F. Sinatra)
5. Secret Love (Doris Day)
6. Cross Over The Bridge (Page)
7. A Girl, A Girl (Eddie Fisher)
8. Jilted (Teresa Brewer)
9. From The Vine Came The Grape (Gaylords)
10. Answer Me, My Love (Nat "King" Cole)

Minneapolis, Minn.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Cuddle Me (Ronnie Gaylord)
5. Secret Love (Doris Day)
6. A Girl, A Girl (Eddie Fisher)
7. Jilted (Teresa Brewer)
8. Poor Butterfly (Hilltoppers)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. The Happy Wanderer (Frank Weir)

Cleveland, Ohio

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. A Girl, A Girl (Eddie Fisher)
4. Young At Heart (F. Sinatra)
5. Here (Tony Martin)
6. The Man Upstairs (Kay Starr)
7. Isle Of Capri (Jackie Lee)
8. Poor Butterfly (Hilltoppers)
9. Things I Love (Sam Butera)
10. If You Love Me (Kay Starr)

Pittsburgh, Pa.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. A Girl, A Girl (Eddie Fisher)
4. Make Love To Me (Stafford)
5. Young At Heart (F. Sinatra)
6. Little Things Mean A Lot (Kitty Kallen)
7. Secret Love (Doris Day)
8. Poor Butterfly (Hilltoppers)
9. If You Love Me (Kay Starr)
10. So Long (Four Aces)

Los Angeles, Calif.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. I Get So Lonely (4 Knights)
5. Secret Love (Doris Day)
6. Cross Over The Bridge (Page)
7. Hey Brother, Pour The Wine (Dean Martin)
8. Answer Me, My Love (Cole)
9. From The Vine Came The Grape (Gaylords)
10. Here (Tony Martin)

Atlanta, Ga.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Answer Me, My Love (Nat "King" Cole)
7. Secret Love (Doris Day)
8. Little Things Mean A Lot (Kitty Kallen)
9. Jilted (Teresa Brewer)
10. A Girl, A Girl (Eddie Fisher)

Washington, D. C.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. I Get So Lonely (4 Knights)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. A Girl, A Girl (Eddie Fisher)
9. Here (Tony Martin)
10. Anema E Core (Eddie Fisher)

Boston, Mass.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Here (Tony Martin)
4. Little Things Mean A Lot (Kitty Kallen)
5. A Girl, A Girl (Eddie Fisher)
6. Make Love To Me (Stafford)
7. Jilted (Teresa Brewer)
8. The Man Upstairs (Kay Starr)
9. Cross Over The Bridge (Page)
10. I Get So Lonely (4 Knights)

Brodhead, Wisc.

1. Wanted (Perry Como)
2. I Get So Lonely (4 Knights)
3. Make Love To Me (Stafford)
4. Young At Heart (F. Sinatra)
5. Cross Over The Bridge (Page)
6. A Girl, A Girl (Eddie Fisher)
7. Here (Tony Martin)
8. Answer Me, My Love (Nat "King" Cole)
9. The Man Upstairs (Kay Starr)
10. Padre (Lola Dee)

New Orleans, La.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. I Really Don't Want To Know (Paul & Ford)
5. Here (Tony Martin)
6. Make Love To Me (Stafford)
7. A Girl, A Girl (Eddie Fisher)
8. Secret Love (Doris Day)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. I Get So Lonely (4 Knights)

Detroit, Mich.

1. Wanted (Perry Como)
2. I Get So Lonely (4 Knights)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. Answer Me, My Love (Nat "King" Cole)
6. Cross Over The Bridge (Page)
7. Here (Tony Martin)
8. Poor Butterfly (Hilltoppers)
9. Such A Night (Bunny Paul)
10. The Man Upstairs (Kay Starr)

Direct from England
The Hit English Version

Frank Weir

"THE HAPPY WANDERER"

London 1448; 45-1448

LONDON

Picked By All—

"JOEY"

BETTY MADIGAN MGM 11716

"STEPS OF ST. MARIE"

BOB STEWART MGM 11699

"DESIREE"

THE CORONET ORCH.....MGM 30845

LOWELL MUSIC CORP.

1619 Broadway, New York, N. Y.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

An excited Irv Marcus, Peacock and Duke peppercorn sales manager, called in from L.A. to tell us the new Willie Mae Thornton "I Smell A Rat" is taking off like Willie Mae's "Hound Dog". Irv is making immediate plans to work his way across the country and make New York his headquarters for what he expects will be another biggie. . . . Robey, Peacock prexy, also snapping suspenders on this item. . . . Eddie Mesner cutting Louis Jordan in New York this week. Eddie tells us Aladdin plans to shake up the material so that each artist doesn't remain with the same kick continuously. Can that be why Amos Milburn has switched from "One Scotch, One Bourbon, One Beer" to "Milk and Water"? . . . Joe Cohen, Essex Distributors, Newark, N. J. reports "Sh-Boom" by The Chords on Cat getting a strong reaction and building. Joe's brother, Irv, now in the process of moving out to Ironia Township near Morristown, N. J. Irv, long a country gentleman at heart, got himself a horse, a pony for little Judy and a puppy for baby Phyllis. Irv's wife Mildred? She gets her hands full. . . . Bob Pare, Portem Distributors, New York says Aladdin is currently "hot" with Louis Jordan's "I'll Die Happy" and Charles Brown's "I Want To Fool Around With You". . . . Joe Turner's "Shake, Rattle and Roll" starting to show already. This one's on its way and we say it'll be number one. . . . Al Silver, Herald Records, back from his Texas jaunt where he signed Ruth Ames, a female Lightnin' Hopkins, and cut some sides with her. Al also picked up some more Lightnin' Hopkins sides that he's delighted with. Miss Ames is Lightnin's protegee. Silver signed Bill Heyman, Houston blues singer, and will release his "I'm Doing Good Now" shortly. . . . Gatemouth Brown is thrilling Texas audiences with a hopped up version of "Gate Walks The Board". . . . The "My Memories of You" Harptones finishing a tour of one-nighters with a one week stand at the Howard Theatre in Washington May 7 and the Royal Theatre, Baltimore, May 14. Boys will do the Allen "Moondog" Freed Coronation Ball in Newark, N. J. on May 1. . . . Phil Gordon will replace Willie & Ray on WHOM-New York. Phil will do the "After Hours Show" from 11 to 2 A.M. Show to originate from the station. . . . Lee Andrews and The Hearts, a new rhythm and blues vocal group have their first Rainbow disc released this week. Tune is "Maybe You'll Be There". Kay Williams, Philly disk jockey manages the group. Ed Heller, prexy of Rainbow, also released a new jazz item titled, "Waterfall", by Kelly Owens and his orchestra, featuring the tenor saxing of Clifford Scott. . . . Publisher on "Hold Me Baby", the Groove item by Sue Allen and Oscar Black, is Crestwood Music and not Monument, as listed on the record.



WILLIE MAE THORNTON

CHICAGO:

Thanx, thanx, thanx, thanx, a million to all of you who have made such complimentary comments concerning The Cash Box' new feature, "R & B Tunes, Coming Up". This idea, which originated in Chicago and was further developed by our New York staff, has met with tremendous enthusiastic praise from one and all. It is our belief that this new feature will prove extremely helpful to the entire music biz. . . . Mel Hermann phones from Indianapolis telling us he's very optimistic about The Counts' Dot waxing of "Baby, Don't You Know" b/w "Hot Tamales". Mel believes the boys have really hit on big one. . . . No sooner had we hung up when we got a similar call from Morry Meyers, new promotion man for King. Morry claims he has high hopes for King hitting the Top Ten with Earl Bostic's "Danube Waves" b/w "Jungle Drums". . . . Here's wishing a speedy recovery to Gene Ammons, hospitalized for the past few weeks with both legs broken as a result of an auto accident. Chicago nite life sorely misses Gene who draws well wherever he appears. . . . Len Chess off for the South again on a junket which will keep him busy for the next three or four weeks. While travelling, Len and leading Memphis deejay, Dewey Phillips of Station WHBQ, are running a dance at the Hippodrome Ballroom, Memphis, where Little Walter, Muddy Waters and Howling Wolf, three of Len's hottest properties, will appear. . . . Lurlean Hunter joined the lineup at the Maryland Hotel's Cloister Inn here in town. Another step up the ladder for Lurlean whose talents and beauty should take her right to the top. Sometimes it's a long, hard climb but once the top is reached, success is that much sweeter. . . . Don Shirley, who, together with Lurlean and Johnny Pate, appeared at the Streamliner Lounge for a couple of years, starred in a concert at Orchestra Hall 4/23, under the auspices of a Chicago nursery school. Don, a Phi Beta Kappa, and Johnny Pate are leaving the Streamliner and both will open at the new Bachelors Club, on May 9. . . . Veejay's Leo Kolheim tells us that The Spaniels are heading east for a string of one-niters. . . . Our town is developing a new music row on the South side. Now that Len and Phil Chess have moved to new and larger quarters, the Parrot diskery is remodeling their former quarters and will be moving in any day. Which means that now, Chess and Checker, Parrot, King, United Record Distribs and Chance diskery, are within a radius of just a few blocks.



THE COUNTS



AMOS MILBURN

Cleveland Reunion



CLEVELAND, OHIO—Last week, seven popular music makers got together for a chat at Gleason's Musical Niterly while they were in town. Above they are shown posing with a smile at the camera. Bottom Row (l. to r.) Bill Randle, WERE dee jay, Cleveland; Billy Ward, head of the Dominoes; and Bill Darnel, label "X" star. Top Row (l. to r.) Milton Merle, Clifford Givens, James Van Loan and Jackie Wilson, all of the Dominoes. Randle, this week, was the victim of an auto accident which sent him to the hospital.

DEALERS - DISTRIBUTORS

World's largest selection of specialized dance records for dance teachers and students . . . tap, ballet, etc.

Write or Wire

RUSSELL RECORDS

BOX 328 VENTURA, CALIFORNIA

JOEL TURNERO

★ ARTISTS & SPECIAL MATERIAL ★

TERRIFIC TUNES

BISHOP BLDG.

271 W. 125 ST. SUITE 210 NEW YORK, N. Y.

MO. 6-3810

BOTH BREAKING FOR HITS!

KITTY NOBLE

"LOVE ME TILL THE COWS COME HOME"

422

DICKIE THOMPSON

"13 WOMEN AND ONLY ONE MAN IN TOWN"

424



RECORDS
234 W. 55th St.
New York
N. Y.

Ruth Rides Again!

"HELLO LITTLE BOY"

RUTH BROWN

ATLANTIC 1027



234 WEST 56th STREET

NEW YORK 19, N. Y.

R & B Ramblings

LOS ANGELES:

Songwriters Mike Stoller and Jerry Leiber have come up with another tune that could be another "Hound Dog" for them. Title is "I Smell A Rat" and has been waxed on the Peacock label by Willie Mae "Big Mama" Thornton. Irv Marcus Peacock sales manager introduced the tune to deejays and distributors along the West Coast and reports tremendous reaction. . . . Other labels are expected to cover the tune. . . . The Lamplighters recently returned from engagements throughout the San Francisco area to appear with Chuck Higgins and his band at the CIO hall on April 17th. Their latest waxing of "I Used To Cry Mercy, Mercy" is starting to pick up in L.A. . . . Perez Prado, King of Mambo, has been held over for another week at the Club Oasis. Likewise for Art Tatem at the Royal Room. . . . Jimmie Liggins was booked into the Club Alimony Apr. 22nd. thru 25th. . . . Angelenos turned out to welcome back their hometown boy Johnny Otis at the Elks Hall April 18th. On the same bill was Christine Kittrell, Mel Walker, Marie Adams and Junior Ryder. Otis and crew moved over to Billy Berg's Five Four Ballroom for the week-end of April 23, 24 and 25. . . . Lew Chudd, prexy of Imperial Records, has released two new sides by the Spiders that look like a smash follow-up to their hit "You're The One." Titles are "I'll Stop Cryin'" b/w "Tears Began To Flow". . . . The Orioles opened at the El Cortez Hotel in Las Vegas on April 22nd. . . . The Wild Bill Davis Trio are also appearing in Las Vegas at the Last Frontier Hotel. . . . Roy Milton appeared at the Primalon Ballroom in San Francisco over the week-end of Apr. 18. . . . Milton recently wrote a tune titled "Blue Saxophone" which has been released locally by Specialty. Flip side "Cool Caravan" was penned by Percy Mayfield. Both are instrumentals featuring The Rhythm Cats. This coupling has received so much favorable reaction that it will be released nationally in a few weeks. A great pairing written by two top R & B artists. Sounds commercial. Could click. . . . Joe Houston has been booked on a tour through Albuquerque, Denver, Pueblo, Omaha, Des Moines, and Lawton, Okla. He will join up with Pee Wee Crayton on Apr. 30th. who will continue with him on the tour. . . . After originally breaking in Los Angeles "Gee" by the Crows is still one of the hottest numbers in the area. Juke box operators report that it's still going strong, after eight months. . . . Many R & B artists have been holding down the spotlight at the Desert Oasis of Palm Springs. Johnny Watson and Linda Hayes recently headlined the show at the Three Musketeers. . . . Watch the Modern etching of "Too Late" b/w "You're Gonna Be Sorry" with Johnny Moore and his Three Blazers featuring Mari Jones. It's a POP number with a blues kick backed by a clever novelty that should catch wide play in both fields.



MARIE ADAMS

Looks Big!
A MOTHER'S LOVE
 by EARL KING
 # 495 # 495-45
 Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

JUNIOR RYDER
 &
JOHNNY OTIS ORCH.
 doing
"SAD STORY"
 DUKE # 119
 b/w
"BETTER STOP"

DUKE RECORDS
 2809 ERASTUS STREET
 HOUSTON 26, TEXAS

Little Walter
 ★
"Oh, Baby"
 b/w
"Rocker"
 CHECKER 793

Checker RECORD CO.
 4750-52 Cottage Grove Ave.
 Chicago 15, Illinois

A Great New Spiritual
"KEEP TRUSTING"
 b/w
"RUN TO JESUS"
 THE MAGEO WOODS SINGERS
 VEE JAY 108

Vee-Jay RECORDS, INC.
 412 E. 47th St. Chicago 15, Ill.

STILL CLIMBING!
 A WINNER!
 Savoy # 1124
"WHAT IF YOU"
 LUTHER BOND

SAVOY RECORD CO., INC.
 58 Market St., Newark, N.J.

Another New Smash Hit by
B. B. KING
 The Blues Boy Himself
"LOVE YOU BABY"
 b/w
"THE WOMAN I LOVE"
 RPM 408

Stars Over Harlem

With the good weather of summer setting in, good things are very much in the making by the alert operators of Harlem's showplace of the stars, the Apollo Theatre. The first of the tasty attractions to invade the uptown area is the exciting package which consists of Don Robey's high flying hit makers Johnny Ace and Willie Mae Thornton, who have been busier than a hive of bees answering the calls of promoters throughout the nation as a result of their long list of stellar platters. Also same place, same time is the wonderful band of top notch sax star Hal Singer who moves in once again on the northern scene after a long absence whaling away down south way. . . . And from the heart of Harlem comes the news that another new diskery will preview its first releases next week. The name of the new firm will be "After Hours Record Co." First release features the sparkling new vocal quintette who answer to the name of The Vibrinaires who for many a season have been winning many a friend via public appearances in the areas of New York, New Jersey, Philadelphia and Connecticut. President of the label is successful uptown business man Lexy "Flap" Handford. . . . Alfredito's heated melodic strains entitled "Chop Suey Mambo" keeping the mambo crowd jumping and bouncing away like brand new rubber balls. . . . With the trend of things once again showing signs of altering uptown, its amazing how the ever pleasing style of Nat Cole breaks through with big one after big one. The latest "Alone Too Long" b/w "It Happens To Me" doing mighty nice things for retailers and ops according to crack 125th street salesman Joselyn Bruno. . . . Dee Jay Lloyd Williams says that the majority of the cards and letters to him at this writing are demanding more and more spins for "Goodnight Sweetheart" by The Spaniels; The Chord's "Cross Over The Bridge"; "Forever" the latest by The Rivileers; "You'll Never Know" featuring the big blasting throaty projections of Big Maybelle, with Erskine Hawkin's cool and groovy "Double Shot" rounding out the tasty easy to take menu. . . . Watch Red Robin Record's latest group effort "Dear One" which features soothing sounds of The Scarlets. A doff of the lid to the guys at Cash Box from Coral bandmaster George Williams and a word of appreciation also included. George calls to say that all evidence points to the fact without the splendid support and encouragement of the nice guys at C. B. he might have lost a great deal of heart and could have had a great deal of the fight knocked out of him in his untiring struggle for a place in the sun. His driving "Wham Boogie" is one of the biggest platters on the most recent of the Broadcast Music Inc. check list of new records and best sellers. . . . In again out again quick and quietlike sailed hardworking W.H.A.T. d.j. George Woods (the guy with the goods). . . . Veteran wax spinner Phil Gordon took over the old Willie Bryant and Ray Carroll spot which spotlighted the fresh new voice of Shelton Lewis. Time to get on the band wagon and Shake, Rattle and Roll with Big Joe Turner.

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

| in NEW YORK CITY | in CHICAGO | in NEW ORLEANS |
|---|--|---|
| 1 SUCH A NIGHT The Drifters (Atlantic 1019) | YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) | YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) |
| 2 YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) | THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482) | TIPITINA Professor Longhair (Atlantic 1020) |
| 3 ANSWER ME, MY LOVE Nat "King" Cole (Capitol 2687) | YOU'RE STILL MY BABY Chuck Willis (Specialty 482) | THE STORY OF MY LIFE Guitar Slim (Specialty 490) |
| 4 CHOP SUEY MAMBO Alfredito (Rainbow 243) | WATCH DOG Lula Reed (King 4688) | LITTLE MAMA Claviers (Atlantic 1022) |
| 5 GOODNITE SWEET-HEART, GOODNITE Spaniels (Vee-Jay 107) | IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021) | SHAKE, RATTLE AND ROLL Joe Turner (Atlantic 1026) |
| 6 IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021) | LOVEY DOVEY Claviers (Atlantic 1022) | THE ROCK Smiley Lewis (Imperial 5279) |
| 7 EVEN TIDE Bill Doggett (King 4690) | ANSWER ME, MY LOVE Nat "King" Cole (Capitol 2687) | GOOD THINGS The "S" Royales (Apollo 452) |
| 8 MY MEMORIES OF YOU Harp-Tones (Bruce 102) | SUCH A NIGHT The Drifters (Atlantic 1019) | IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021) |
| 9 WATCH DOG Lula Reed (King 4688) | I'M YOUR HOOCHIE KOOCHIE MAN Muddy Waters (Chess 1560) | WATCH DOG Lula Reed (King 4688) |
| 10 LOVEY DOVEY Claviers (Atlantic 1022) | EL BAION Joe Loco (Tico 208) | OH BABY Little Walter (Checker 793) |

| in SAN FRANCISCO | in NEWARK | in MEMPHIS |
|--|---|---|
| 1 YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) | SUCH A NIGHT The Drifters (Atlantic 1019) | I'M YOUR HOOCHIE KOOCHIE MAN Muddy Waters (Chess 1560) |
| 2 LOVEY DOVEY Claviers (Atlantic 1022) | YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) | LOVEY DOVEY Claviers (Atlantic 1022) |
| 3 I'M YOUR HOOCHIE KOOCHIE MAN Muddy Waters (Chess 1560) | MY MEMORIES OF YOU Harp-Tones (Bruce 102) | YOU'RE THE ONE The Spiders (Imperial 5265) |
| 4 BLUE MONDAY Smiley Lewis (Imperial 5268) | WATCH DOG Lula Reed (King 4688) | I NEED LOVE SO BAD Percy Mayfield (Specialty 485) |
| 5 THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482) | GOODNITE SWEET-HEART, GOODNITE The Spaniels (Vee-Jay 107) | I DIDN'T WANT TO DO IT Spiders (Imperial 5265) |
| 6 I DIDN'T WANT TO DO IT Spiders (Imperial 5265) | YOU DONE ME WRONG Fats Domino (Imperial 5272) | BLUE MONDAY Smiley Lewis (Imperial 5268) |
| 7 JOHNNY'S BLUES Johnny Hodges (Clef 89098) | A THOUSAND STARS The Rivileers (Baton 200) | YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) |
| 8 LOVE YOU BABY B. B. King (RPM 408) | I'M YOUR HOOCHIE KOOCHIE MAN Muddy Waters (Chess 1560) | IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021) |
| 9 TOO LATE FOR TEARS Lloyd Price (Specialty 483) | EL BAION Joe Loco (Tico 208) | WHISKEY, WOMEN AND LOADED DICE Sticks McGee (King 4628) |
| 10 GOOD THINGS The "S" Royales (Apollo 452) | THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482) | BUMP ON A LOG Lula Reed (King 4703) |

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|---|---|
| 1 YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) | YOU'RE THE ONE The Spiders (Imperial 5265) | YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) |
| 2 GOODNITE SWEET-HEART, GOODNITE Spaniels (Vee-Jay 107) | YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) | GEE The Crows (Rama 5) |
| 3 I'M WAITING FOR SHIPS Willard McDaniel (Crown 101) | I WANT TO FOOL AROUND WITH YOU Charles Brown (Aladdin 3220) | UNTIL SUNRISE Dinah Washington (Mercury 70336) |
| 4 MY SIN Willard McDaniel (Crown 107) | LOVEY DOVEY The Clovers (Atlantic 1022) | DARLING DEAR The Counts (Dot 1188) |
| 5 WORK WITH ME ANNIE Midnighters (Federal 12169) | SUCH A NIGHT The Drifters (Atlantic 1019) | LOVEY DOVEY The Clovers (Atlantic 1022) |
| 6 HOW DO YOU SPEAK TO AN ANGEL Don Gardner (Bruce 105) | GOODNITE SWEET-HEART, GOODNITE The Spaniels (Vee-Jay 107) | SUCH A NIGHT The Drifters (Atlantic 1019) |
| 7 IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021) | I'LL DIE HAPPY Louis Jordan (Aladdin 3277) | YOU'RE THE ONE The Spiders (Imperial 5265) |
| 8 SUGAR LUMP Four Tunes (Jubilee 5132) | DARLING DEAR The Counts (Dot 1188) | GOODNITE SWEET-HEART, GOODNITE Spaniels (Vee-Jay 107) |
| 9 JOHNNY'S BLUES Johnny Hodges (Clef 89098) | I'M JUST YOUR FOOL Ella & Buddy Johnson (Mercury 70251) | WHY DON'T YOU DO RIGHT Joe Loco (Tico 209) |
| 10 LOVEY DOVEY The Clovers (Atlantic 1022) | TELL ME The "5" C's (United 572) | SHAKE, RATTLE AND ROLL Joe Turner (Atlantic 1026) |



- | | | |
|---|---|--|
| 1 WORK WITH ME ANNIE Midnighters (Federal 12169) | WORK WITH ME ANNIE Midnighters (Federal 12169) | SUCH A NIGHT The Drifters (Atlantic 1019) |
| 2 LITTLE MAMA The Clovers (Atlantic 1022) | YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) | IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021) |
| 3 YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) | I DIDN'T WANT TO DO IT The Spiders (Imperial 5265) | YOU'LL NEVER WALK ALONE Roy Hamilton (Epic 9015) |
| 4 CRY SOME MORE The "5" Royales (Apollo 454) | THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482) | LUCILLE The Drifters (Atlantic 1019) |
| 5 OH BABY Little Walter (Checker 793) | I'M YOUR HOOCHIE KOOCHIE MAN Muddy Waters (Chess 1560) | I DIDN'T WANT TO DO IT The Spiders (Imperial 5265) |
| 6 LOVEY DOVEY The Clovers (Atlantic 1022) | LOVEY DOVEY The Clovers (Atlantic 1022) | LOVEY DOVEY The Clovers (Atlantic 1022) |
| 7 LOVE YOU BABY B. B. King (RPM 408) | SUCH A NIGHT The Drifters (Atlantic 1019) | THE THINGS THAT I USED TO DO Guitar Slim (Specialty 482) |
| 8 IT SHOULD'VE BEEN ME Ray Charles (Atlantic 1021) | OH BABY Little Walter (Checker 793) | WATCH DOG Lula Reed (King 4688) |
| 9 I'M YOUR HOOCHIE KOOCHIE MAN Muddy Waters (Chess 1560) | I'M GONNA SIT RIGHT DOWN AND CRY Roy Hamilton (Epic 9015) | I'M YOUR HOOCHIE KOOCHIE MAN Muddy Waters (Chess 1560) |
| 10 THE STORY OF MY LIFE Guitar Slim (Specialty 490) | SHAKE, RATTLE AND ROLL Joe Turner (Atlantic 1026) | WORK WITH ME, ANNIE Midnighters (Federal 12169) |

Chess And Checker Records Move To Larger Quarters

CHICAGO — Leonard Chess of Chess Record Company and Checker Record Corporation, this city, announced this past week that the firms have moved from quarters at 750 E. 49th Street, to new and larger offices, located at 4750 Cottage Grove Avenue.

"These offices are not only more attractive," Leonard advised, "but also afford us the extra space we need so badly."

Chess' expanding business, due to the many hits the firms have had, made this move necessary several months back.

However, Leonard and Phil Chess preferred waiting until what they considered the 'right' spot opened up, and they feel that this new location is exactly what they were waiting for.

Dootone Signs 2 Groups

LOS ANGELES, CAL.—The Playboys, currently appearing at the Sarnes niterie in Beverly Hills, were signed to the Dootone Record pop roster. A rhythm and blues vocal group, the Squires, was also added to the label.

Their first sides will be cut this week under the direction of Dootsie Williams.

Coming Up In R&B

CHOP SUEY MAMBO

Alfredito
(Rainbow 243)

DO YOU REMEMBER

Castelles
(Grand 105)

EISENHOWER BLUES

J. B. Lenior
(Parrot 802)

FAREWELL

Willy & Ruth
(Spark 101)

LOOSE LIPS

Percy Mayfield
(Specialty 485)

NO PLACE TO GO

Howling Wolf

SUGAR LUMP

The Four Tunes
(Jubilee 5132)

THE ROCK

Smiley Lewis
(Imperial 5279)

THE WOMAN I LOVE

B. B. King
(RPM 408)

WHY DON'T YOU DO RIGHT

Joe Loco
(Tico 209)

"Best Bet"
THE CASH BOX
APRIL 24, 1954

Willie Mabon
Sensational HIT-
"Would You Baby"
"Late Again"
CHESS-1564

NOTICE!
ORDERS BEING FILLED IN
ROTATION AS RECEIVED!
ORDER QUICK!

CHESS

RECORD CORP.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

RHYTHM 'N BLUES REVIEWS

| | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓑ VERY GOOD | ⓓ MEDIOCRE |

ANNIE LAURIE
(Okeh 7025)

B+ "IN THE MOOD FOR YOU" (2:07) [Godel Music BMI—Thomas, Biggs] Full throated Annie Laurie sings a plaintive love melody with appeal. A pleasurable side.

B "FEELING THE NEED" (2:48) [Edgar Music BMI—Thomas, Biggs] Annie Laurie really sells herself on this deck as she chants the romantic blues. A good deck with loads of feeling.

JOHN CHRISTMON
(Excello 2031)

B+ "MY BABY'S GONE" (2:43) [Excellorec Music BMI] John Christmon sings a slow southern style blues in excellent voice and with a tender touch. Guitaring support effective. Strong commercial possibilities.

B "COME WITH ME MY LOVE" (2:49) [Excellorec Music BMI] Christmon sings a romantic ballad with much feeling. Pleasing platter.

LLOYD GLENN
(Aladdin 3236)

B "CHOCOLAT DROP" (2:30) [Aladdin Music—Lloyd Glenn] Lloyd Glenn's skill at the piano is evident as he rollicks over the keys with this middle tempo bounce.

B "WILD FIRE" (2:26) [Aladdin Music—Lloyd Glenn] Lloyd Glenn and the ork knocks out a quick beat Latin tempo tune with Glenn racing over the black and whites. An infectious instrumental.

BOBO JENKINS
(Chess 1565)

C+ "DEMOCRAT BLUES" (2:41) [Siran Music—Jenkins] Bobo Jenkins sings a southern blues with politics the issue. Jenkins sings of the 1931 depression and how the Democrats put the country on its feet.

B "BAD LUCK & TROUBLE" (2:40) [Siran Music—Jenkins] The under lid is a slow southern blues chanted in the approved style. Bad luck and trouble dogging Jenkins footsteps. Strong harmonica.

MIKE GORDON and the El Tempos
(Cat 101)

C+ "WHY DON'T YOU DO RIGHT" (2:42) [Mayfair, ASCAP—McCoy] Mike Gordon and the El Tempos dish up a latin treatment of the oldie. An infectious evergreen.

B "YOU GOT TO GIVE" (2:15) [Progressive BMI—Gordon] Flip is a slow tempo bouncer that grows on you with each spin. Gordon tells his baby she has to give up her ways and he 'll love her. She's treated him awfully bad in the past. Could catch a fair share of the action.

BUDDY PHILLIPS
(DeLuxe 6051)

B "LET'S GET IT ON" (2:32) [Franlin BMI—Davis, Pauling] A rhythmic middle beat bouncer with Buddy Phillips chanting an engaging lyric. Phillips has an effective style.

B "WELL DONE" (3:00) [Franlin BMI—Davis, Pauling] Phillips sings a slow blues with feeling on the reverse deck. A plaintive item wailed potently.

THE CASE BOX

★ AWARD O' THE WEEK ★

"TEARS BEGAN TO FLOW" (2:19)

[Commodore BMI—A. Smith]

"I'LL STOP CRYING" (2:22)

[Commodore BMI—A. Smith]

THE SPIDERS

(Imperial 701)

● Having proved themselves with "I Didn't Want To Do It," The Spiders come right back with a follow up that should establish them still more firmly in the roster of hit makers. The group chant their way through a middle tempo bounce, "Tears Began To Flow," an appealing story of the lad who

lost his woman and who resorts to "Sneaky Pete" to forget her. A melodic item projected with a polished performance that should mean sales. The flipdeck is a slow pretty lilt tenderly chanted. An emotional performance that could also step out. However, we'll take a chance on the upper lid, "Tears."

"I SMELL A RAT" (2:43)

[Lion BMI—Leiber, Stroller]

"I'VE SEARCHED THE WHOLE WORLD OVER" (2:16)

[Lion BMI—Otis]

WILLIE MAE THORNTON

(Peacock 1632)

● Willie Mae Thornton drives and belts her way through a quick beat Calypso-blues titled, "I Smell A Rat," that is definitely a potent threat to the current leaders. "Rat" has that infectious flavor that made "Hound Dog" a hit. Deck should take off with the effect of a rocket. Has a beat that should have the

kids dancing with abandon. Instrumental support by the Johnny Otis band is very strong. The under lid, "I've Searched The Whole World Over," is a slow blues sung with heart by the chantress. The side for the money is "I Smell A Rat." Should get the juke box plays, the jockey spins, and the over the counter sales.

JOE LIGGINS
(Specialty 492)

C+ "MAKE LOVE TO ME" (2:22) [Melrose ASCAP—Norvas, Copeland, Roppolo, Mares, Pollack, Brunies, Stetzel, Melrus] Joe Liggins and his Honeydrippers etch an r & b treatment of the current pop biggie. Ok version in danceable tempo.

B "TEARS ON MY PILLOW" (2:34) [Joe Liggins BMI—Joe Liggins] A slow rhythmic bouncer with sad romantic lyrics. Solid ork treatment and warm vocal.

PROF. CHARLES TAYLOR
(Tuxedo 896)

C+ "HE'S A WONDER" (2:45) [Martin and Morris—Alex Bradford] Prof. Charles Taylor sings a shouty slow tempo spiritual with chorus assist. Taylor gives an exciting performance.

C+ "I AM ON THE BATTLEFIELD" (2:40) [Hill and Range BMI—Bell, Banks] Taylor chants a rhythmic middle tempo gospel side in good style. Chorus and piano accompaniment.

LONNIE "THE CAT"
(RPM 410)

C+ "THE ROAD I TRAVEL" (2:53) [Mod Music BMI—Cation] Lonnie "The Cat" sings a southern blues routine riff in good style. Lonnie in misery as he needs and misses his baby.

B "I AIN'T DRUNK" (2:41) [Mod Music BMI—Cation] In familiar narration style against the rhythmic ork backing Lonnie protests he's not drunk when accused of being "high." Handled in ok manner by the shouter.

NEIL LEWIS
(Gee 2)

C+ "LONG GONE" (2:41) [W. C. Chandy, C. Smith] Neil Lewis and his Quintet work over an infectious mambo instrumental with good results.

B "SIGNAL MAMBO" (2:40) [Djalma Serreira] Flip is a faster tempo mambo instrumental made to order for the mambo fan.

THE SKYLARKS
(Nashboro 545)

C+ "BAPTISM OF JESUS" (2:57) [Excellorec Music BMI] The Skylarks blend stirringly on a syncopated quick beat religious deck. Deep voiced lead sings dramatically.

C+ "I STEPPED IN THE WATER ONE DAY" (2:29) [Excellorec Music BMI] Similar comments.

THE VOLUMES
(Jaguar 3004)

B "I WON'T TELL A SOUL" (2:41) [Styletone BMI—B. Smith, Wm. Lewis] The Volumes, with soft backing by the Ben Smith aggregation, spin a sentimental and pretty love ditty. Has pop appeal.

C+ "GOTTA FEED THE OL' HORSE LOTTA HAY" (2:43) [Styletone BMI—J & M Hooks] The group spins a fast moving gay syncopated novelty with a restrained touch. The Volumes work together in good style and the lead is strong. Also has that pop sound.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "FINE LOVE" Little Sylvia Vanderpool Cat 102
- ★ "ALONE AND BLUE" Little Milton Sun 200



THE CASH BOX
SLEEPER OF THE WEEK

"BUMP ON A LOG" (2:20)

[Jay & Cee BMI—Henry Glover]

"TROUBLES ON YOUR MIND" (2:30)

[Jay & Cee BMI—Thompson, Glover]

LULA REED
(King 4703)

● Lula Reed dishes up a bouncer in "Bump On A Log" that has already started to stir things up. The belty lass, currently in the charts in great strength with "Watch Dog" seems headed towards her second straight hit. "Bump On A Log" is given a hearty vocal reading as Lula tells her man she's getting ready to move on as she's

taken about all she's going to. Strong lyrics sold with telling force by the chantress. The reverse deck, "Troubles On Your Mind," is a slow blues handled by Lula with the proper woe and tenderness. Miss Reed is restrained against a soft backing highlighting an effective guitar. Two strong decks with the edge going to "Bump."

"LITTLE" SYLVIA VANDERPOOL

(Cat 102)

● "SPEEDY LIFE" (2:30) [Progressive BMI — Calhoun] Little Sylvia now becomes Sylvia Vanderpool in her debut on the new label. Gal sings out a quickbeat desire to settle down with one good man and be through with that "speedy life." Ork support is of the foot tapping variety.

●+ "FINE LOVE" (2:30) [Progressive BMI—Toombs] Little Sylvia comes up with a strong deck that could happen in this item. "Fine Love" is in the groove that has the beat and sound. A mighty commercial etching. Strong backing by the Mickey Baker group.

LITTLE MILTON

(Sun 200)

●+ "ALONE AND BLUE" (3:05) [Hi-Lo Music BMI—Campbell] Little Milton sings a slow blues with much appeal. The chanter has a good sound and puts a tune over. Can't reach his love so he sings his blues to her hoping it will bring her back. A good deck that should grab some strong action.

● "IF YOU LOVE ME" (2:30) [Hi-Lo Music BMI—Campbell] Flip is a quick beat southern item. Milton shouts out his declaration of love. Rhythmic backing effective.

JIMMY WILSON

(Big Town)

● "TEARDROPS ON MY PILLOW" (2:58) [4 Star Sales BMI—Qudellis Martin] Jimmy Wilson sings a slow blues about having lost his woman and consequently everything. Tender and emotional deck. Mournful horn behind Jimmy very effective.

●+ "MOUNTAIN CLIMBER" (2:30) [4 Star BMI—Qudellis Martin] Jimmy sings a middle tempo jump on the flipdeck. A big beat ditty with a torrid feel. Wilson is strong on this deck and is supported by a potent bit of orking.

JAZZ

(Rating is based on appeal to the jazz market.)

JOHNNY HODGES
(Norgran 101)

● "GOOD QUEEN BESS" (3:10) [American Academy ASCAP—Hodges] Johnny Hodges does the tune he did with Duke Ellington's band. Item is still fresh and a couple of minor changes add a bit more drive. Drummer spotted with a couple of tasty passages. Enjoyable wax.

● "THE JEEP IS JUMPING" (2:45) [American Academy ASCAP—Hodges, Ellington] Another done by the old Ellington band. Very similar to the original version. Good listening. Band comes through with a fine sound.

THE OSCAR PETERSON TRIO
(Clef 89106)

● "ONE FOR MY BABY" (3:14) [Edwin H. Morris ASCAP—Arlen, Mercer] Oscar Peterson offers a smooth after hours item in the lovely oldie. An intimate performance and a very easy piece of wax to take. Oscar handles the 88 as well as the vocal, with ace jazz guitarist, Barney Kessel, and bassist Ray Brown filling out the trio.

● "POLKA DOTS & MOON-BEAMS" (3:09) [A.B.C. Music ASCAP — Burke, Van Heusen] A similar performance on another standard Pleasing wax with lots of commercial appeal.

BEN WEBSTER and his Orchestra
(Norgran 103)

●+ "THAT'S ALL" (2:53) [Meridian Music BMI — Brandt, Haymes] Ben Webster is in top form on this beautiful dreamy ditty. Ben has an all star cast in back of him, with some outstanding work from Benny Carter in the alto sax and Oscar Peterson on the piano.

●+ "JIVE AT SIX" (3:11) [JATAP—Webster] The entire unit gets in some telling licks on this up tempo with Peterson opening the wax and followed by Benny Carter, with some great alto sating. Edison with a wonderful muted trumpet; Webster with his full toned growl; Ray Brown, Bass, Herb Ellis, guitar, and Alvin Stoller, drums provide the close knit rhythm work. A very strong Jazz item.

Butera To Play "Moondog" Ball

NEWARK, N. J.—Groove's ace tenor sax man Sam Butera will be one of the stars at Alan "Moondog" Freed's "Moondog Coronation Ball" to be held at the Sussex Avenue Armory in Newark, New Jersey.

Freed, top rhythm and blues disk jockey heard daily over WJW in Cleveland, Ohio, will m.c. the affair starring such names as: the Clovers; Buddy Johnson and his band including Ella Johnson and Nolan Lewis; Charles Brown; Muddy Waters; Bonnemere and his mambo band; and the Harptones.

Tickets will be sold at the door.

Tony Bennett Wins Catholic War Veterans' Achievement Plaque

NEW YORK—The Catholic War Veterans of the United States will present their annual "Outstanding Achievement Award" this year to singer, Tony Bennett, a veteran of World War II. The bronze plaque will be presented to the singer for "his unheralded, untiring, and unselfish service to hospitalized veterans and members of the Armed Forces, and for his devoted donation of time and interest in a magnificent manifestation of active Americanism".

Bennett will accept the plaque at the Annual Pageant and Ball for Catholic War Veterans at Manhattan Center on the evening of April 30th.

"Little Things" A Hit For Kitty Kallen

NEW YORK—Kitty Kallen, Decca singing star, has busted through with her second hit.

A few months ago, "Are You Looking For A Sweetheart," which was more or less a sleeper and made in her first session for Decca, hit the quarter-million mark in sales. Her next and current release, "Little Things Mean A Lot," which is well up on all charts this week, is a sure thing to at least double that figure and probably go way beyond that. In fact, Decca executives are hoping that it will hit the million mark.

Kitty came to Decca after a 3 year period with Mercury.

Upon pacting with Decca, Milt Gabler, A & R chief, contended that Kitty's potential as a ballad artist had never been fully explored and decided to go the sweet song route with her—and it's been paying off handsomely ever since.

Next week, April 30th, Kitty takes off for Chicago for a 2 week stay at the Chicago Theatre and immediately upon closing planes back to New York to guest on the Perry Como show May 14th.

Reactivate Music Firm

NEW YORK—Tin Pan Alley this week saw the reactivating of song writer Willard Robison's Deep River Music Company. Morris Diamond will handle the professional chores in addition to his promotion activities. Robison has written such hits in the past as "Old Folks", "Cottage For Sale", "Don't Smoke In Bed", etc.

Four Lads Celebrate 4th Anniversary

NEW YORK—The Four Lads celebrated their fourth anniversary April 10.

The boys, who have been singing together since their choir days in Canada, are currently one of the hottest groups in the country.

Under the personal management of Mickey Stewart, they have developed steadily to their current status where both in personal appearances and in records, they are a smash.

The group, which is composed of Frank Busseri, Jimmy Arnold, Connie Codarini and Bernie Toorish, began on records backing Johnnie Ray. They quickly graduated into making their own disks and since then have had several hits including "Istanbul" and their current "Place Where I Worship".

Norman Granz Adds Personal Management

NEW YORK—Norman Granz has added a new activity—personal management. His first client, whom he signed to a long-term management contract last week, is singer Ella Fitzgerald who, for the past several years, has been featured in Granz' Jazz at the Philharmonic concert tours through Europe and the Far East as well as the U.S. and Canada. Currently appearing at Loew's State, Ella's bookings are handled by the Gale Agency.

One of the leading figures in the jazz recording field with his Clef and newly formed Norgran labels, as well as the outstanding man in the jazz concert field, Granz plans to maintain personal management activities on a highly select basis.

FOLLOWING CURRENT SMASH
"EL BAION"
JOE LOCO
plays
"WHY DON'T YOU DO RIGHT?"
b/w
"KISMET"
TICO 10-209
TICO
EL REY DEL MAMBO
TICO
220 WEST 42nd STREET NEW YORK, N. Y.

NEW COUNTRY RELEASE
JACK TOOMBS
"YOU'RE THE ONLY GOOD THING"
EXCELLO 2033
New R&B—Spirituals
"MY BABY'S GONE"
JOHN CHRISTMON
EXCELLO 2031
"NO PLACE LIKE HOME"
"SHY" GUY DOUGLAS
EXCELLO 2032
"BAPTISM OF JESUS"
THE SKYLARKS
NASHBORO 545
NASHBORO RECORD CO., INC.
177 3rd Ave. N., Nashville, Tenn.
PHONE 42-2215

Marcus Kicks Off New Thornton Disk

LOS ANGELES, CALIF. — Before leaving on a tour that will take him through the South and on into New York, Irv Marcus, national sales manager of Duke and Peacock Records, kicked off the diskery's latest Peacock release here on the Coast.

The tune "I Smell A Rat" features Willie Mae "Big Mama" Thornton and Johnny Otis and his band.

Marcus spent several days introducing this new release to deejays and distributors all along the West Coast. Tremendous reaction was reported and critics say the tune could be a sequel to the smash "Hounddog".

"The whole country has been waiting for this one", Marcus reported, "And we expect it to be the record of the year", he added.

The Star And The Juke Box



MILWAUKEE—Jeff Chandler, Decca recording artist, and UI film Star, stopped by for the showing of the new Wurlitzer 1700 at United, Inc., Milwaukee, Wisconsin. In the greeting party, from left to right, were Harry Jacobs, Sr., Harry Jacobs, Jr., and Bob "Coffeehead" Larsen, disk jockey at WEMP. All were pleased with the showing of the new Wurlitzer, including Jeff Chandler, who was amazed at the Hi-Fi reproduction of his recording of "More Than Anyone" and "I Should Care."

Meeting Dates Of Music Operators' Associations

- April 26—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 26—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- 27—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- May 3—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 4—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 4—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 6—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).
- 10—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 10—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 11—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 12—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 13—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 20—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).



- 1 YOU'LL NEVER WALK ALONE
Roy Hamilton
(Epic 9015)
- 2 IT SHOULD'VE BEEN ME
Ray Charles
(Atlantic 1021)
- 3 LOVEY DOVEY
Clovers
(Atlantic 1022)
- 4 SUCH A NIGHT
Drifters
(Atlantic 1019)
- 5 I'M YOUR HOOCHIE KOOCHIE MAN
Muddy Waters
(Chess 1560)
- 6 THE THINGS THAT I USED TO DO
Guitar Slim
(Specialty 482)
- 7 I DIDN'T WANT TO DO IT
Spiders
(Imperial 5265)
- 8 WORK WITH ME ANNIE
Midnighters
(Federal 12169)
- 9 WATCH DOG
Lula Reed
(King 4688)
- 10 LITTLE MAMA
Clovers
(Atlantic 1022)
- 11 GOODNITE SWEET-HEART, GOODNITE
Spaniels
(Vee-Jay 107)
- 12 YOU'RE THE ONE
Spiders
(Imperial 5265)
- 13 OH BABY
Little Walter
(Checker 793)
- 14 DARLING DEAR
Counts
(Dot 1188)
- 15 SHAKE, RATTLE AND ROLL
Joe Turner
(Atlantic 1026)

Cancer strikes 1 in 5

Strike back

Give

Your gifts to the American Cancer Society help guard those you love.

Your dollars support research in a hundred laboratories and universities . . . spread life-saving information . . . ease pain and suffering . . . provide facilities for treatment and care of cancer patients.

It is a sobering fact that cancer may strike anyone tomorrow: strike back today with a gift to the American Cancer Society. You may mail it, simply addressed CANCER, c/o your local post office.

American Cancer Society



Folk And Western Notes From California

The unit from the Grand Ole Opry, featuring Little Jimmie Dickens, Kitty Wells and Johnny and Jack and Del Wood, staged a one-night engagement at the Municipal Auditorium in Long Beach, April 21st. Backstage, reviewing old acquaintances, were deejays Jolly Joe Nixon and Tom Brennen of KXLA, Pasadena. . . . Pat Patterson of Town Hall Party TV show recently signed with Starday Records. His first release is "Mr. Hillbilly" b/w "First You Buy The Beer." . . . Dallas Frazier, 14 year old Composer-singer from Bakersfield, Calif., has been signed by Capitol Records. He was discovered by Ferlin Huskey. Dallas, who also appears on Bakersfield's Cousin Herb Henson TV show, writes and sings his own songs. . . . Clifflie Stone, owner of Central Songs Pub. Co. and in charge of Home Town Jamboree, has been ordered by his doctor to take a complete rest for one week. Glad to report Clifflie says he feels much better now. . . . Tommy Collins, America's newest singer-composer will now be managed by Clifflie Stone. Collins will appear in the Grand Ole Opry May 22nd. . . . Ferlin Huskey will also be on Grand Ole Opry June 12th. . . . We hear that Julien Auberach, of Hill & Range Publishing Co., will become the proud father of a future American citizen in December. The new arrival will be their first baby. . . .



JOHNNIE & JACK

Fabor Robison, of Abbot Records, recently signed a new girl singer, Alvadean Cocker. Her first release, a cute western novelty that could catch wide play in both fields, is "Witch's Waltz." A sweet tune called "Sugar Doll" appears on the flip side. Fabor has great expectations for Alvadean and says her first two releases look like a double-header that could smash to the top. Alvadean and her brother "Sandy" now appear each Friday and Saturday night at Foreman Phillips Barn Dance, Baldwin Park, Calif. . . . Mrs. Mary Robison has formed a music publishing house called Dandelion Music. . . . Lefty Frizzel opens a 15 minute daily radio show on XERB, Mexico, within two weeks and within 30 days he will start at XEG, Mexico. He is also booked into Seattle for the big Hillbilly Jamboree, May 21st, and on June 4th and 5th. Lefty will be at the American Legion State Convention in Lamar, Colo. With him are Floyd Cramer and Van Howard. Lefty's new Columbia release is "King Without A Queen" b/w "You Can Always Count On Me." . . . Merle Travis will be in Anchorage Alaska for the Railway Employees Celebration there May 29 to June 5th. . . . Freddie Hart cuts for Capitol next week. His current release, "Loose Talk," is showing up in all charts. . . . Governor Howard Pyle of Arizona proclaimed May 8th as "Rex Allen Day" which will be celebrated in Wilcox, Ariz., Mr. Allen's hometown, with parades, festivities and the dedication of a new rodeo stadium there to be named for Allen. The singing western star and recording artist, his leg still in a cast from a skiing accident, will begin a season of personal appearances April 26th with a six day engagement at the Annual Vernon, Texas, Rodeo, after which he will begin a series of one-nighters in Texas and Arizona and arrive in Wilcox in time for the great day. . . . The State of Oregon, Palm Sunday through Easter Sunday, saw Tim Spencer making personal appearance dates in connection with the Delta Productions Technicolor Picture "Sunday On The Range." Tim shares top billing with Georgia Lee and Redd Harper in this picture. The film actor is also visiting Oregon radio stations and plugging his Spencer Family Album on Sacred Records which includes the eight songs from "Sunday On The Range." Hollywood's top woman film columnist, Hedda Hopper said about Delta Productions. "This country can use more religion and I feel movies of a religious nature can get the message across. . . . Eddy Arnold's RCA Victor "I Really Don't Want To Know" b/w "I'll Never Get Over You," is still a sales leader and is rapidly gaining wide popularity. It's almost time to find your old Eddy Arnold favorites and re-play them again. Because Eddy's new release, "Second Fling" b/w "My Everything" has taken off at a faster pace and rapidly moving up in the regional and national charts. . . . Deejay Don Redfield, of radio station KOPR, Butte, Mont., now programs a two-hour western show daily, plus a western Hit Parade each Sunday. His top ten tunes are programmed from the Cash Box weekly tallies. . . . Fred Stryker announced recently that Norm Riley is no longer representing Fairway Music Company in Nashville, due to other commitments.



FLOYD CRAMER

and re-play them again. Because Eddy's new release, "Second Fling" b/w "My Everything" has taken off at a faster pace and rapidly moving up in the regional and national charts. . . . Deejay Don Redfield, of radio station KOPR, Butte, Mont., now programs a two-hour western show daily, plus a western Hit Parade each Sunday. His top ten tunes are programmed from the Cash Box weekly tallies. . . . Fred Stryker announced recently that Norm Riley is no longer representing Fairway Music Company in Nashville, due to other commitments.

Rose Clicks On Look

LOS ANGELES, CALIF.—Stewart "Rick" Rose, 21 year-old corporal in the army, waxed a two sider on the Look label, that's been making quite a bit of noise. The tunes are called "I Complained" and "I Want You."

The record has been out for four weeks and is reported heading high on the best seller list in Seattle near where the youngster is stationed, as well as in many other areas throughout the country.

The diskery advises that the youngster is headed for an appearance on the Arthur Godfrey Show within the next few weeks.

The Vista, California chapter of The Optimists' Club has officially adopted Rose and the tune "I Complained" and is behind him 100%.

Two Madigan Tunes On Fred Allen Show

NEW YORK—For the first time in several months, the producers of the popular Fred Allen NBC-TV show, "Judge For Yourself," have chosen both sides of a new recording to be featured on the program, which plays newly recorded tunes.

The two new songs recorded by Betty Madigan, M-G-M Record star are "Joey," which was featured on the broadcast of April 13th, and "And So I Walked Home," which will be a feature of the program on April 27th.

The last recording to be so honored by the program was an Eddie Fisher record!

Platter Talk



SCHENECTADY, N. Y.—While on a promotion trip, Decca songster Gordon Goodman pauses to chat about his "Angela Mia" and "Maria" disk with deejay Earl Pudney (right) of Station WGY in this city. Goodman is known to many record fans for his work with the Fred Waring Choir.

Prosen Sponsors Parakeet Contest

NEW YORK—Sid Prosen, publisher of "My Pretty Parakeet" and manager of the Michael Sisters who recorded the tune for Derby Records, is going all out on a promotional contest that oughta have the girls off to a good start.

Along with the "Hartz Mountain" Bird Food Co., prominent manufacturer of parakeet bird food and distributor of live parakeets, and the Handrix Bird Cage Co., Village Music Publishers is offering 50 live parakeets, 50 cages, and 50 food kits to the contestants who answer in 50 words or less, "Why I Would Like To Own A Parakeet." The disk jockeys through whom the winning results were submitted will get duplicate prizes.

Rainbow Inks Alfredito To New Long Term Pact

NEW YORK—Latin-American recording star Alfredito and Rainbow prexy Ed Heller announced this week a new long-term contract as a result of recent smash successes of Alfredito's mambo platters.

With Alfredito's current "Chop Suey Mambo" and "The Cha Cha Cha" riding high on seller lists, Heller said the old contract was cancelled and a new long-term one drawn up as a reward for disk hits.

Recognizing the potential market in mambo fans, Heller gave Alfredito the chance to make mambo recordings resulting in hits of "Round The World Mambo," "Mambo for Dancers Only," and "Goofus Mambo."

The deejays and public acceptance and popularity for the mambo disks have skyrocketed Alfredito into Rainbow's number one sales artist.

Roman To Las Vegas

NEW YORK—Martin Roman, King recording artist and composer of the tune "Positively No Dancing" will open at the Sands Hotel in Las Vegas on May 1. He is signed for a 10 week stand with an indefinite option.

Roman and his trio have just recorded five L.P.s for King two of which were recently released.

Cash Box says
**Somebody's got to lose
 WILL ATTRACT
 A HEAP OF COIN**

EDDIE WRIGHT'S

**'Somebody's
 got to lose'**

NOW BREAKING IN

DALLAS

(DOBB'S, DIST.)

CHICAGO

(MARTIN, DIST.)

PHILLY

(BARSKY, DIST.)

THANKS, D.J.'s

Ac-CENT RECORDS
 WHITTIER, CALIF.

JEAN SHEPARD

**"TWO WHOOPS AND
 A HOLLER"**

b/w

"WHY DID YOU WAIT"

CAPITOL # 2791

CENTRAL SONGS

4527 Sunset Blvd., Hollywood 27, Calif.

RCA Victor's Country Caravan Starts Tour Through South

NEW YORK—RCA Victor's Country Caravan is all set to take to the road this week. In the driver's seat will be Col. Tom Parker, who will handle all the business arrangements, and Bob York, who'll be the diskery's representative.

The Caravan will have the label's top country music makers go along on the jaunt and as part of the plan each artist will have a brand new release to promote. The public will be allowed to buy tickets in advance, at a price of \$.50, if they choose to buy any one of the new releases. Otherwise, the admission fee will be \$1.50.

The following is the schedule of cities that the Caravan will visit: Apr. 25th—Ashville, N.C.; Apr. 26th—Roanoke, Va.; Apr. 27th—Charlotte, N. C.; Apr. 28th—Jacksonville, Fla.; Apr. 29th—Mobile, Ala.; Apr. 30th—Baton Rouge, La.; May 1st—Jackson, Miss.; May 3rd—Hutchinson, Kan.; May 4th—Wichita, Kan.; May 5th—Omaha, Neb.; May 6th—Salma, Kan.; May 7th—Oklahoma

City, Okla.; May 8th—Tulsa, Okla.; May 9th—Little Rock, Ark.

The following are the artists and their new releases: Hank Snow—"I Don't Hurt Anymore" and "My Arabian Baby"; The Davis Sisters—"You Weren't Ashamed To Kiss Me Last Night" and "Foggy Mountain Top"; Minnie Pearl—"How To Catch A Man" and "And That's Good Enough For Me"; Charline Arthur—"Waltzing" and "I'm Having A Party All By Myself"; Chet Atkins—"Kentucky Derby" and "Downhill Drag"; Betty Cody—"The Kiss That Made A Fool Of Me" and "A Letter I Should Never Have Mailed"; Hawkshaw Hawkins—"Why Didn't I Hear It From You?" and "Rebound"; Hal "Lone" Pine—"I'd Like To Sit With The Baby Sitter" and "She Took, She Took"; Eddie Hill—"Slender, Tender And Sweet" and "My Sugar Booger".

These records will be released in the above mentioned cities before they are distributed nationally.

McClusky Becomes Art Mooney Manager

NEW YORK—Bob McClusky, formerly with RCA Victor, has become personal manager of MGM artist Art Mooney. Among McClusky's duties will be the handling of the Hampshire House Music Publishing firm, publisher of a current contender "Wanderlust Blues".

The tune has been recorded by Art Mooney on MGM and Paul Bruno on the BBS label.

The Mooney band has been progressing at a fast pace during recent months with many offers for bookings packing the band's schedule solid through June.

Mooney's booking affiliation is with GAC.

Coupled with "Wanderlust Blues" on the crew's latest release is the oldie "Oh Boy! What Joy We Had In Barefoot Days".

Wabash Ave. Assn. Backs National Music Week

CHICAGO—Plans to celebrate National Music Week, May 3 to 8, were announced recently by the Wabash Avenue Association of this city.

Windows in some thirty or more Wabash Ave. stores will feature music displays and costumes from all parts of the world, during Music Week. The association will crown a Miss Music and climax the week with a festival at the Medinah Temple on May 8.

The plans were announced at a luncheon in the Blackhawk Restaurant by Frank M. Whiston, president of the association, and Mrs. Alma K. Anderson, chairman of the Golden Lyre Foundation of the Illinois Federation of Music Clubs, which will take part in the celebration.

Valentine's Trip To United States Delayed

LONDON—Dickie Valentine, who made his farewell appearance with Ted Heath's Band at Southend, recently has postponed his trip to the United States, planned to start last week.

Valentine will now go to America on May 27, staying for about a week and guesting on TV.

He opens his solo Variety tour at the Manchester Hippodrome (April 19, week) following with the Theatre Royal, Hanley (week of April 26th).

After his American visit, he resumes his tour with dates at Moss Empires. His accompanist and arranger will be pianist-composer-orchestrator Don Phillips, now with Terry Thomas.

E. H. Morris Moves

NEW YORK—It was announced this week that Edwin H. Morris & Company, Inc., and affiliated companies will move their executive, administrative sales and production offices to 35 West 51st St. this city, on May 1 of this year.

Their shipping and receiving offices will remain at 549 West 52nd St., New York.

THE CASH BOX

FOLK & WESTERN

DISK JOCKEY

REGIONAL RECORD REPORTS



- ### Len Ellis
- WJOB—Hammond, Indiana
1. You Better Not Do That (Tommy Collins)
 2. Good Deal, Lucille (Al Terry)
 3. I'll Be There (Ray Price)
 4. Release Me (Jimmy Heap)
 5. I Get So Lonely (Johnnie & Jack)
 6. Somewhere (Red Foley)
 7. I Love You (Wright & Reeves)
 8. I Really Don't Want To Know (Eddy Arnold)
 9. As Far As I'm Concerned (Red Foley)
 10. Bimbo (Pee Wee King)

- ### Cliff Rodgers
- WHKK—Akron, Ohio
1. Suppertime (Jimmy Davis)
 2. Bimbo (Jim Reeves)
 3. I Get So Lonely (Johnnie & Jack)
 4. You Can't Buy A House Up There (Rodgers)
 5. A Fooler, A Faker (Thompson)
 6. Slowly (Webb Pierce)
 7. I'll Be There (Ray Price)
 8. Hugging My Pillow (King)
 9. Let's Kiss And Try Again (Shepard & Huskey)
 10. You Better Not Do That (Tommy Collins)

- ### Ed "Cornpone" Bishop
- WXOK—Baton Rouge, La.
1. Oh, I Love You (Ed Camp)
 2. I Get So Lonely (Johnnie & Jack)
 3. Jealous Loving Heart (E. Tubb)
 4. Good Deal, Lucille (Al Terry)
 5. Slowly (Webb Pierce)
 6. How Do You Think I Feel (Red Sovine)
 7. I'll Be There (Ray Price)
 8. Make Love To Me (G. Hill)
 9. Train With Rhumba Bear (Johnnie Horton)
 10. My Everything (Eddy Arnold)

- ### Johnny Rion
- KSTL—St. Louis, Mo.
1. I'll Be There (Cowboy Copas)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. I Get So Lonely (Johnnie & Jack)
 4. Release Me (Ray Price)
 5. You Better Not Do That (Bobby Wright)
 6. Slowly (Webb Pierce)
 7. Suppertime (Jimmie Davis)
 8. Mama Laid The Law Down (Dub Dickerson)
 9. Back Up, Buddy (Carl Smith)
 10. What A Pleasure (J. Skinner)

- ### Jolly Joe Nixon
- KXLA—Pasadena, Calif.
1. Slowly (Webb Pierce)
 2. Release Me (Ray Price)
 3. Drinking Tequila (Billy Dee)
 4. I'll Be There (Cowboy Copas)
 5. I Get So Lonely (Johnnie & Jack)
 6. How Do You Think I Feel (Red Sovine)
 7. You Better Not Do That (Tommy Collins)
 8. Echo Bonita (Jim Reeves)
 9. Mr. Hillbilly (Pat Patterson)
 10. Don't You Know, Can't You See (Ken Marvin)

- ### Billy "The Kid" Stanley
- WNOE—New Orleans, La.
1. You Better Not Do That (Tommy Collins)
 2. Slowly (Webb Pierce)
 3. I'll Be There (Ray Price)
 4. Georgia Steel Guitar (J. Byrd)
 5. How Do You Think I Feel (Red Sovine)
 6. Good Deal, Lucille (Al Terry)
 7. Back Up, Buddy (Carl Smith)
 8. I Really Don't Want To Know (Eddy Arnold)
 9. Cry, Cry Darling (J. Newman)
 10. Baby, He's A Wolf (Fairburn)

- ### Bill Thornton
- WRLW—Walnut Ridge, Arkansas
1. Slowly (Webb Pierce)
 2. I Get So Lonely (Johnnie & Jack)
 3. I'll Be There (Ray Price)
 4. Release Me (Ray Price)
 5. Secret Love (Slim Whitman)
 6. I Really Don't Want To Know (Eddy Arnold)
 7. You Better Not Do That (Tommy Collins)
 8. Bimbo (Jim Reeves)
 9. Good Deal, Lucille (Al Terry)
 10. I Love You (Wright & Reeves)

- ### Tom Edwards
- WERE—Cleveland, Ohio
1. You Better Not Do That (Tommy Collins)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. Hot Rod Rag (Westmoreland)
 4. Rose Marie (Slim Whitman)
 5. Idaho Red (Wade Ray)
 6. Coffee Blues (Herb and Kay)
 7. There'll Be No Teardrops Tonight (Hank Williams)
 8. I Love You (Wright & Reeves)
 9. Angels In The Sky (Buddy Cunningham)
 10. Slowly (Webb Pierce)

- ### Dal Stallard
- KCMO—Kansas City, Missouri
1. You Better Not Do That (Tommy Collins)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. I Get So Lonely (Johnnie & Jack)
 4. As Far As I'm Concerned (Red Foley)
 5. Slowly (Webb Pierce)
 6. I'll Be There (Ray Price)
 7. A Fooler, A Faker (Thompson)
 8. My Everything (Eddy Arnold)
 9. Secret Love (Slim Whitman)
 10. Tennessee Whistling Man (Red Foley)

- ### Cracker Jim Brooker
- WMIE—Miami, Fla.
1. Secret Love (Slim Whitman)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. You're My Everything (Eddy Arnold)
 4. I Get So Lonely (Johnnie & Jack)
 5. Slowly (Webb Pierce)
 6. I Love You (Wright & Reeves)
 7. I'll Be There (Ray Price)
 8. Release Me (Kitty Wells)
 9. Wake Up, Irene (Thompson)
 10. As Far As I'm Concerned (Red Foley)

- ### Bob Ferguson
- KWSC—KUGR—Pullman, Wash.
1. My Everything (Eddy Arnold)
 2. Good Deal, Lucille (Al Terry)
 3. As Far As I'm Concerned (Red Foley)
 4. Don Juan (Anita Carter)
 5. Release Me (Jimmy Heap)
 6. You Better Not Do That (Tommy Collins)
 7. Ely The Camel (Ferlin Huskey)
 8. Dog-Gone It, Baby, I'm In Love (Carl Smith)
 9. My Isle Of Golden Dream (Marty Robbins)
 10. A Fooler, A Faker (Thompson)

- ### Clarence Kneeland
- WERI—WICH—Jewett City, Conn.
1. Slowly (Webb Pierce)
 2. I'll Be There (Ray Price)
 3. Bimbo (Jim Reeves)
 4. I Really Don't Want To Know (Eddy Arnold)
 5. You Better Not Do That (Tommy Collins)
 6. Till We Two Are One (Tubb)
 7. Back Up, Buddy (Carl Smith)
 8. Lord's Last Supper (B. Dick)
 9. I Get So Lonely (Johnnie & Jack)
 10. Secret Love (Slim Whitman)

- ### Joe Morris
- WKDK—Newberry, S. C.
1. Slowly (Webb Pierce)
 2. I'll Be There (Ray Price)
 3. I Get So Lonely (Johnnie & Jack)
 4. Release Me (Jimmy Heap)
 5. You Better Not Do That (Tommy Collins)
 6. I Love You (Wright & Reeves)
 7. Good Deal, Lucille (Al Terry)
 8. Bimbo (Jim Reeves)
 9. Somewhere (Rex Allen)
 10. My New Love Affair (Sovine)

- ### Gene N. Fondren
- KTAE—Taylor, Texas
1. I Get So Lonely (A. Smith)
 2. Make Love To Me (G. Hill)
 3. Release Me (Jimmy Heap)
 4. I've Always Wanted You (Sonny James)
 5. I Love You (Wright & Reeves)
 6. Jealous Lovin' Heart (E. Tubb)
 7. You Better Not Do That (Tommy Collins)
 8. As Far As I'm Concerned (Red Foley)
 9. I'll Be There (Ray Price)
 10. Slowly (Webb Pierce)

- ### Clay Eager
- WLOK—Lima, Ohio
1. You Better Not Do That (Bobby Wright)
 2. As Far As I'm Concerned (Red Foley)
 3. Slowly (Webb Pierce)
 4. My Everything (Eddy Arnold)
 5. I Changed My Mind (E. Hill)
 6. Cry, Cry Darling (J. Newman)
 7. Release Me (Kitty Wells)
 8. Unwanted Alone (C. Copas)
 9. I Get So Lonely (Johnnie & Jack)
 10. Good Deal, Lucille (Al Terry)

- ### Happy Ison
- WORZ—Orlando, Fla.
1. Isle Of Golden Dreams (Marty Robbins)
 2. Loose Talk (Freddie Hart)
 3. My Everything (Eddy Arnold)
 4. I Haven't Got The Right (Mac Wiseman)
 5. Slowly (Webb Pierce)
 6. I'll Be There (Ray Price)
 7. Release Me (Kitty Wells)
 8. You Better Not Do That (Jimmy Dickens)
 9. House Of Gold (H. Williams)
 10. You're Too Free With Your Love (Earl Senger)

- ### Earl 'Grandpappy' Davis
- WFHG—Bristol, Va.
1. I'll Be There (Ray Price)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. Good Deal, Lucille (Al Terry)
 4. Release Me (Jimmy Dean)
 5. Breakin' The Rules (Hank Thompson)
 6. I Love You (Jimmy Wakely)
 7. My New Love Affair (Sovine)
 8. My Everything (Eddy Arnold)
 9. My Window Faces The South (Martin)
 10. Shake A Leg (Carlises)

- ### 'Skip-A-Long' Hathaway
- KUGN—Eugene, Oregon
1. Penny For Your Thoughts (Wade Ray)
 2. How Do You Think I Feel (Red Sovine)
 3. Then I'll Stop Loving You (Jim Reeves)
 4. Good Deal, Lucille (Al Terry)
 5. Love You Dearly (H. Rodday)
 6. All Dressed Up (Owen Perry)
 7. Can't Afford The Coffee (Merle Travis)
 8. As Far As I'm Concerned (Red Foley)
 9. Slowly (Webb Pierce)
 10. I Really Don't Want To Know (Eddy Arnold)

- ### Norm & Tex
- WBNI & WBTO—Boonville, Ind.
1. Release Me (Ray Price)
 2. Slowly (Webb Pierce)
 3. You Better Not Do That (Tommy Collins)
 4. I Love You (Wright & Reeves)
 5. Queen Of Heart (H. Locklin)
 6. I Get So Lonely (Johnnie & Jack)
 7. Good Deal, Lucille (Al Terry)
 8. A Fooler, A Faker (Thompson)
 9. I'll Be There (Ray Price)
 10. Jilted (Red Foley)

- ### "Potato" Pete Hunter
- KRCT—Houston, Texas
1. I Get So Lonely (Johnnie & Jack)
 2. I'll Be There (Ray Price)
 3. Cry, Cry Darling (J. Newman)
 4. Make Love To Me (G. Hill)
 5. Slowly (Webb Pierce)
 6. Mysteries Of Life (Locklin)
 7. Then I'll Stop Lovin' You (Jim Reeves)
 8. You Better Not Do That (Tommy Collins)
 9. Rose Marie (Slim Whitman)
 10. Beautiful Bouquet (Maddox Bros. & Rose)

- ### "Cousin Johnny"
- WNLC—New London, Conn.
1. Good Deal, Lucille (Al Terry)
 2. I Really Don't Want To Know (Eddy Arnold)
 3. I Love You, Little Darlin' (Doc Williams)
 4. Hello Operator (D. Owens)
 5. I Get The Blues In The Springtime (York Bros.)
 6. I'll Be There (Cowboy Copas)
 7. Old Blues (Grandpa Jones)
 8. Drinking Tequila (Billy Dee)
 9. Slowly (Webb Pierce)
 10. Goodbye, Bobby Boy (Foley)

LISTEN AND WATCH!

BETTY AMOS'

"Yesterday's Sweetheart"

Mercury 70354

RED SOVINE'S

"My New Love Affair"

b/w

"How Do You Think I Feel"

Decca 29068; 9-29068

Cedarwood Publishing Co.

NASHVILLE, TENNESSEE

BREAKING FAST NATIONALLY

FREDDIE HART

"LOOSE TALK"

Capitol # 2726

Central Songs

4527 Sunset Blvd.

Hollywood 27, Calif.

THE CASH BOX
Boogie
THE NATION'S
BIG 10
HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES

1 **SLOWLY**
 Webb Pierce
 (Decca 28991; 9-28991)

2 **YOU BETTER NOT DO THAT**
 Tommy Collins
 (Capitol 2701; F-2701)

3 **I REALLY DON'T WANT TO KNOW**
 Eddy Arnold
 (RCA Victor 20-5525; 47-5525)

BIMBO
 Jim Reeves
 (Abbott 140; 45-140)
 Pee Wee King
 (RCA Victor 20-5537; 47-5537)

5 **WAKE UP IRENE**
 Hank Thompson
 (Capitol 2646; F-2646)

6 **I LOVE YOU**
 Ginny Wright & Jim Reeves
 (Fabor 101; 45-101)

7 **SECRET LOVE**
 Slim Whitman
 (Imperial 8223; 45-8223)

8 **RELEASE ME**
 Jimmy Heap
 (Capitol 2518; F-2518)
 Ray Price
 (Columbia 21214; 4-21214)

9 **I'LL BE THERE**
 Ray Price
 (Columbia 21214; 4-21214)

10 **THERE STANDS THE GLASS**
 Webb Pierce
 (Decca 28834; 9-28834)

Opera at "Grand Ole Opry"



NASHVILLE, TENNESSEE—Helen Traubel, Metropolitan Opera star, is shown here surrounded by a group of Grand Ole Opry Stars, as she made her appearance on the coast-to-coast Country Music Show, Saturday, March 27th. Much unlike the selections she is noted for, Helen chose two Country tunes . . . one popularized by Little Jimmy Dickens, entitled "It May Be Silly, But Ain't It Fun," and the other, "No One Will Ever Know!" Pictured left to right are Jimmy Self, George Morgan, Helen Traubel, Little Jimmy Dickens, standing on barrel, Minnie Pearl and Rod Brassfield.

Victor Starts New Service For Radio To Help Sell Classics

NEW YORK—Development of a new service for classical disk jockeys to insure "expanded exposure" for RCA Victor recordings of serious music on local radio stations has been announced by William I. Alexander, advertising manager for the company.

The service has been extended to more than 650 FM and AM stations since its July inauguration, Alexander reported, with new outlets being added at the rate of 50 each month.

Under the program, RCA Victor ships a monthly "musical package" to radio stations that have been previously selected for the service by the company's local record distributors. Stations pay an annual fee of \$50 for a package which includes:

1. Suggested scripts for six full-hour shows a week.
2. Open-end transcribed interviews with leading classical artists.
3. 100 RCA Victor albums per year, plus timing and clearance data on the recordings.
4. An occasional "bonus" album (recent offerings: the five-LP set of "Tris-

tan and Isolde" and the two-LP set of Toscanini's "Missa Solemnis.")

Chief advantages listed for the service by Alexander are that it promotes the company's Red Seal merchandise while also serving to broaden the classical music market in local communities throughout the country.

Day For Murray Kaufman

NEW YORK—On Saturday afternoon (4/24) many of the nation's top recording stars were due to visit Murray Kaufman WMCA disk jockey this city, at the Palisades Amusement Park in New Jersey, to pay tribute to him during the celebration of "Murray Kaufman Day". Among the artists who were to entertain and sign autographs for their fans during the free outdoor show were Eileen Barton, Charlie Applewhite, Georgia Gibbs, Eddy Howard, Joni James, George Shearing, Kitty Kallen, Karen Chandler, Don Cornell, Alan Dale and others. The parade of stars was scheduled to start about 3:00 P.M.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. SLOWLY Webb Pierce (Decca)
2. YOU BETTER NOT DO THAT Tommy Collins (Capitol)
3. I GET SO LONELY Johnnie & Jack (RCA Victor)
4. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
5. I'LL BE THERE Ray Price (Columbia)
6. GOOD DEAL, LUCILLE Al Terry (Hickory)
7. RELEASE ME { Jimmy Heap (Capitol)
Ray Price (Columbia)
8. I LOVE YOU Ginny Wright & Jim Reeves (Fabor)
9. BIMBO Jim Reeves (Abbott)
10. SECRET LOVE Slim Whitman (Imperial)

EVERYONE'S
TALKING
ABOUT . . .

Kitty Wells'
and
Red Foley's

DECCA RECORD No. 29065

"I'M A
STRANGER
IN MY
HOME"

b/w

"ONE BY ONE"

DECCA RECORDS, INC.
 50 W. 57th Street
 New York, N. Y.

A Pick in All Charts

ROSE MARIE
Slim Whitman

Imperial # 8236



SKEETS McDONALD

"REMEMBER YOU'RE MINE"

b/w

"I LOVE YOU MAMA MIA"

Capitol # 2774

CENTRAL SONGS

4527 Sunset Blvd., Hollywood 27, Calif.

DON'T MISS

Buddy Cunningham's

"ANGELS IN THE SKY"

V-113

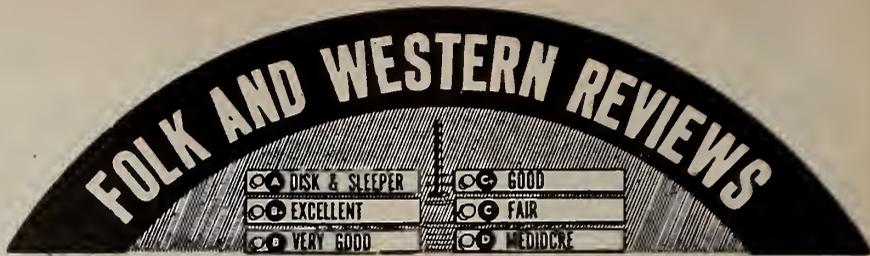
VALLEY RECORDS

Box 10033

KNOXVILLE TENNESSEE

THE CASH BOX
THE 10 TOP FOLK & WESTERN
Best Sellers

1. SLOWLY
Webb Pierce
(Decca 28991; 9-28991)
2. I REALLY DON'T WANT TO KNOW
Eddy Arnold
(RCA Victor 20-5525; 47-5525)
3. YOU BETTER NOT DO THAT
Tommy Collins
(Capitol 2701; F-2701)
4. I'LL BE THERE
Ray Price
(Columbia 21214; 4-21214)
5. RELEASE ME
Jimmy Heap
(Capitol 2518; F-2518)
Ray Price
(Columbia 21214; 4-21214)
6. BIMBO
Jim Reeves
(Abbott 148; 45-148)
7. I GET SO LONELY
Johnnie & Jack
(RCA Victor 20-5681; 47-5681)
8. SECRET LOVE
Slim Whitman
(Imperial 8223; 45-8223)
9. I LOVE YOU
Ginny Wright & Jim Reeves
(Fabor 101; 45-101)
10. MY EVERYTHING
Eddy Arnold
(RCA Victor 20-5634; 47-5634)



THE CASH BOX
BULLSEYE of the WEEK

"I DON'T HURT ANYMORE" (2:55)
[Hill & Range BMI—D. Robertson, J. Rollins]
"MY ARABIAN BABY" (2:46) [American BMI—M. Torok]
HANK SNOW
(RCA Victor 20-5698)

● Hank Snow lends his talent and personality to two stellar tunes that could make the top spot on all the lists. The record is being released in conjunction with the diskery's Country Caravan which is all set to start this week. Top deck is a sparkling vocal effort by Snow on a middle tempo feelingful piece dubbed "I Don't Hurt Anymore." Flip is a delightful, lighthearted, Mitchell Torok tune titled "My Arabian Baby." Backed by the Rainbow Ranch Boys on this fast paced cutie, Snow turns in another bright performance.

"TWO WHOOPS AND A HOLLER" (2:18) [Central BMI—C. Wilson]
"WHY DID YOU WAIT?" (2:30) [Central BMI—B. Westergard]
JEAN SHEPARD
(Capitol 2971)

● It looks as though Jean Shepard could have a big platter on either end of her latest release. On the top half, the songbird comes up with an excellent reading of an infectious, quick beat item dubbed, "Two Whoops And A Holler." Jean really blasts the males who get away with murder while the females must suffer if they do just one foolish thing. Under portion, "Why Did You Wait?" is a middle tempo, tear-compelling tune that the thrush renders with much feeling. Two potent sides that could make a lot of noise.

"THEY MADE ME FALL IN LOVE WITH YOU" (2:25)
[Tin Pan Valley BMI—F. Duke, T. Edlin]
"YOU'RE RIGHT" (2:38) [Acuff-Rose BMI—H. Carter, C. Atkins]
FARON YOUNG
(Capitol 2780)

● Faron Young, currently employed by the U. S. Army, makes his bid for hitdom with a captivating item that could take the country market by storm. The tune, "They Made Me Fall In Love With You," is a fast moving romantic item that receives a most pleasing vocal styling by Young. The artist takes time out to thank all the people who helped to contribute to the charming qualities that his sweetheart displays. Under portion, "You're Right," is a middle tempo sentimental piece with tender lyrics, capably fashioned by the chanter.

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS
Every Week In

THE CASH BOX

ALL FOR ONLY **\$15. PER YEAR**

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please, Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

TERRY FELL AND THE FELLERS
(X"-0010)

● **"TRUCK DRIVING MAN" (2:15)**
[American BMI — T. Fell] The label's entry into the country field should prove a mighty lucrative one as Terry Fell sends up a real exciting reading on a fast moving ditty with inviting lyrics. Side could hit.

● **"DON'T DROP IT" (2:07)** [American BMI — T. Fell] The artist displays a distinctive vocal style on a catchy, quick beat item that moves along in flavorful fashion. The Fellers supply the slick instrumental backing.

JIMMY VERNON
(King 1345)

● **"SOMEWHERE" (2:24)** [Acuff-Rose BMI—Martin] Jimmy Vernon comes up with a mellow vocal refrain on a touching, moderate beat piece. It's a fine wedding of melody and lyrics as strings back in soft, subdued fashion.

● **"STILL AFRAID OF LOSING YOU" (2:21)** [Lois BMI—Vernon, Stokely] Flip is a change of pace, fast tempo tune that receives a top notch performance by the warbler. An appealing coupling.

FLOYD CRAMER
(Abbott 159)

● **"OH SUZANNA" (2:00)** [Public Domain] Floyd Cramer comes up with a wonderful instrumental interpretation of an old old favorite. The artist displays his fanciful keyboard technique on a tune that rides happily along.

● **"JOLLY CHOLLY" (2:24)** [Acuff-Rose BMI—F. Cramer] Cramer, once again, tickles the ivory on an original ditty with a catchy beat. Two merry sides.

JINNIE ROGERS
(MGM 11732)

● **"MAMA, DON'T CRY AT MY WEDDING" (2:28)** [Acuff-Rose BMI—Hudgins] Jinnie Rogers makes her debut on the label as she turns in a warm vocal effort a slow tempo item with heartfelt lyrics. Soft string backing.

● **"YOU DON'T LIVE HERE ANYMORE" (2:28)** [Milene ASCAP—Rose, Heath] The thrush comes through in appealing fashion on a peppy, quick beat novelty. Spright lyrics are coupled with a flavorful melody.

JIM EDWARD BROWN and MAXINE BROWN
(Fabor 107)

● **"LOOKING BACK TO SEE" (2:14)** [Dandelion BMI—J.E. & M. Brown] Jim Edward and Maxine Brown make their first effort on the label a winning one as they team up to gayly etch a fast moving piece with sprightly lyrics. Side could go all the way.

● **"RIO de JANEIRO" (2:27)** [Dandelion BMI — J. Hamilton] Jim Edward Brown takes the vocal spotlight as he solos on the flipside and comes up with a captivating, quick beat item.

JIMMY COLLIE
(Hickory 1009)

● **"MY HEART AND I" (2:36)** [Acuff-Rose BMI — Collie] The polished tones of Jimmie Collie take hold of some effective material and the results make for pleasant listening.

● **"WHY CAN'T YOU LOVE ME" (2:21)** [Acuff-Rose BMI—Collie] The lower deck is a quick tempo, fetching piece that Collie delivers in top-drawer fashion. Smooth string support on a deck that has the potential.

THE CASH BOX FOLK and WESTERN ROUNDUP

Johnnie and Jack and the Tennesse Mountain Boys have every reason to be happy these days. Currently, the group, managed by Frankie Moore, have a West Coast tour under their belts, scheduled for a Canadian tour this summer, and have one of the hottest records in the C&W field today with their version of "I Get So Lonely." As if this were not enough success, the group carries Kitty Wells, top female vocalist in the field with their unit as an added attraction. At the conclusion of a very successful tour for Lou Black of Top Talent, Inc., Red Foley was officially welcomed to the city of Springfield, Mo. April 23rd when a "Welcome To The Ozarks" party was given in his honor. Foley was supported on his tour by a grand group of C&W artists including Ferlin Huskey and Jean Shepard, Tommy Collins, Porter Wagoner, and Grady Martin. I hope I haven't neglected to mention anyone; and certainly wish this group of fine talent the best of luck in their new venture, at KWTO, with Lou Black's Top Talent and Radiozark Enterprises! Dave Liles has just joined Clay Eager, WLOK-TV, Lima, Ohio. Sheriff Davis, WLOW, Norfolk, Va., will now be heard from 10 to 12 a. m. and 5 to 7 p. m. daily since Baseball has moved into the station's programming. The Tidewater Hillbilly King's show was so popular that

the public refused to see it cut. Dub Allbritten, manager of Hank Snow, and Oscar Davis, two of Country Music's capable promoters, teamed up to bring the folks of Youngstown, Ohio, an Easter Sunday Show, April 17th, featuring Hank Snow and his Rainbow Ranch Boys. Guy Willis, though still on crutches following a recent horseback-riding accident, is well enough to be back at the KWTO microphones on the two daily Oklahoma Wranglers Shows and back on his regular Monday through Friday children's program on KYTV. Col. Tom Parker and Tom Diskin were recent Hillbilly Heaven visitors, huddlin' with Si Siman and John Mahaffey of Radiozark and Lou Black of Top Talent regarding Porter Wagoner's appearance with the RCA Victor Country Caravan in Little Rock, Arkansas. The tour, which is being promoted by Col. Tom Parker and his Jamboree Attractions staff has enjoyed good business to date! Just recently, Ott Devine, WSM and Grand Ole Opry announcer, along with Cowboy Copas, decided the thing to do this summer was to start a "Grand Ole Opry Golf Tournament" and so the idea was put into motion. It was decided that the tournament would be open to all C&W talent, deejays and any one in this phase of the music business. Actual date of the tournament, tentatively set for sometime in June, will be held in Nashville. Some of the artists who have already indicated they want to take part in the affair are Eddy Arnold and Ernest Tubb. Rusty Gabbard (MGM), who plays with Ray Price and his Drifting Cowboys band has a new release out, titles are "It Hurts Too Much To Cry" and "I'm Looking For Someday." Rusty recently organized his own music pub, Gabbard Music, in Nashville. KYTV's weekly "Ozark Jubilee" over ABC, is being accepted very well. The show features Bill Ring, Tommy Sosebee, Porter Wagoner, The Oklahoma Wranglers and Slim Wilson. The show, which began only three months ago as a sixty-minute program, last week increased the time to a full two-and-one-half-hours.

Mac Wiseman (Dot) featured on WRVA's Old Dominion Barn Dance, set for theatre appearances in Carolina, Virginia and Maryland. May 1st, finds Martha Carson on the coast-to-coast NBC portion of Grand Ole Opry. May 17-26 Carson and her group, managed by X. Cosse, will tour Western Canada . . . bookings through the Western Canada Arena Association. Visiting friends at Grand Ole Opry, Saturday, April 17th were Jerome Hughey of WFUN, Huntsville, Alabama, and Doug Smith, WSL, Roanoke, Va.—two popular C&W deejays. Tommy Sands, 17-year old RCA Victor artist, is now conducting a three-hour Record Show over KNUZ, Houston, each evening from 7 to 10. Tommy is also doing a TV stint over KNUZ each Thursday night 8-9. Half-A-Hill, Springfield, Mo., nightspot which was taken over a few months ago by Top Talent, Inc., continues to do near-capacity business each Wednesday night with its square dances. Working the bandstand are Buster Fellers and his Country Gentlemen. All dressed up in siren-red trousers, a contrasting shirt, Carl Smith, one of the Country's Music's best dressed fellers, really drew attention in the outfit on his recent Grand Ole Opry appearance. Smith is currently getting lots of plays with his recording of "Back Up Buddy" and "If You Tried As Hard To Love Me (As You Do To Break My Heart)" . . . a real coin-catcher for the ops. Ernest Tubb (Decca) has just returned from a successful tour of the Northwest territory of Canada. This is Tubb's second trip into the territory in as many months. Red Sovine, featured on KWKH's "Louisiana Hayride," Shreveport, La., is getting his share of the record plays these days with a couple of tunes that seem to be bringing the talent right out of this feller. Red's tunes are "My New Love Affair" and "How Do You Think I Feel." Little Jimmie Dickens, Del Wood, Johnnie and Jack and Kitty Wells in the midst of a West Coast tour. Carl Story and his Rambling Mountaineers (Columbia) who have been featured over WAYS, Charlotte, N. C., for the past couple of years, now permanently set up at WNOX, Mid-Day-Merry-Go-Round and Tennessee Barn Dance, with Lowell Blanchard, Knoxville. Good to hear that Curtis Gordon (RCA Victor) will appear on the RCA Victor Caravan when the show plays Gordon's hometown in Mobile, Alabama. Want to say "howdy" to the fine group of talent appearing on the "Louisiana Hayride" . . . Maddox Brothers and Rose, Slim Whitman, Jim Reeves, Ginny Wright, Mitchell Torok, Red Sovine, Johnny Horton, Claude King, Carolyn Bradshaw, Tibby Edwards, Tom Bierman and program manager, Horace Logan. The Jimmie Rodgers Memorial Day Celebration to be held in Meridian, Mississippi, the 25th and 26th of this month is expected to be a huge success. Already, a growing list of artists have made plans to be on hand for the occasion and some 55,000 persons are expected to attend.



RED FOLEY



COWBOY COPAS



TOMMY SOSEBEE

ORDER NOW! Red Hot.... BREAKING BIG Coast to Coast Johnnie and Jack "I Get So Lonely"

b/w

"YOU'RE JUST WHAT THE DOCTOR ORDERED"

RCA VICTOR 20/47-5681

FEATURED ON

GRAND OLE OPRY
WSM-TV



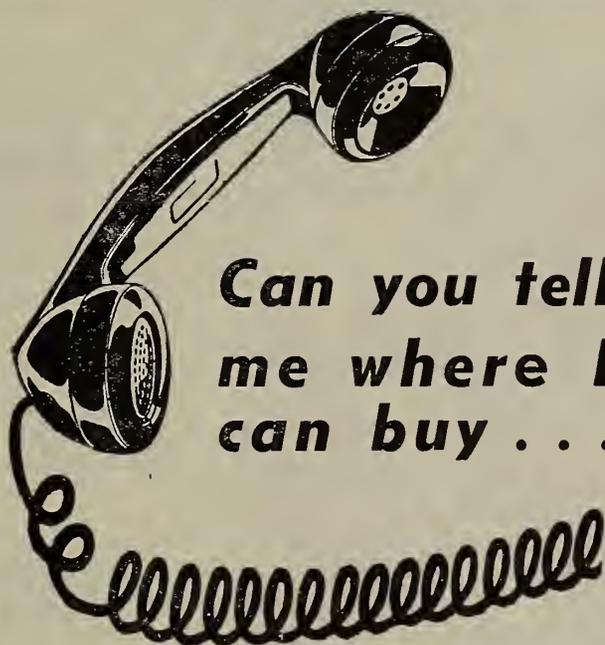
EXCLUSIVE MGT.

FRANKIE MORE

631 MURFREESBORO ROAD

NASHVILLE Phone 6-2215 TENNESSEE

RCA VICTOR
FIRST IN RECORDED MUSIC



Can you tell
me where I
can buy . . .

For Any Information Relating
To This Industry . . .

JUST PHONE . . .

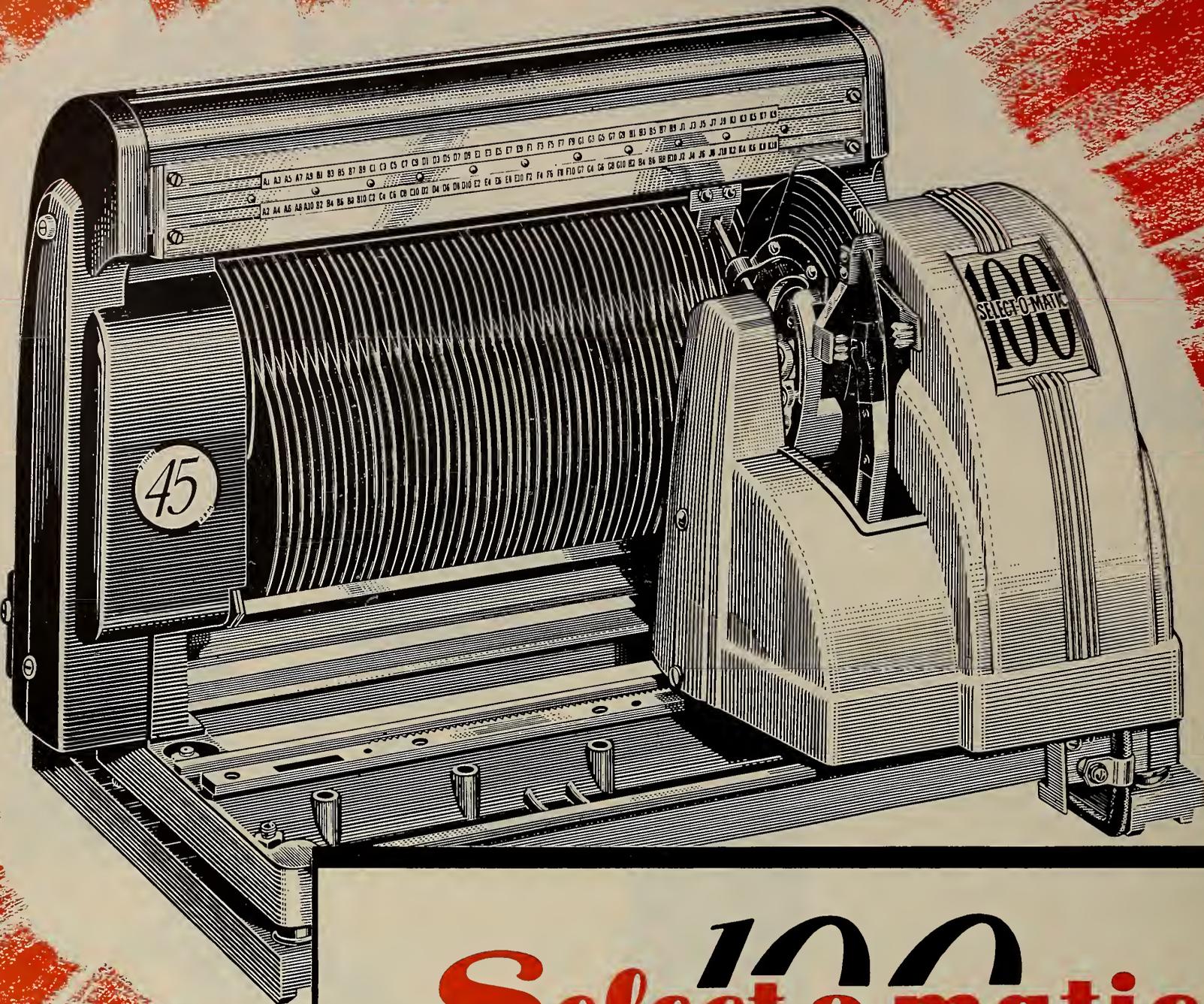
THE CASH BOX

in New York City: JUdson 6-2640

in Chicago: DEarborn 2-0045

in Los Angeles: WEbster 1-1121

"It's What's in THE CASH BOX That Counts"



Select-o-matic 100

...the mechanism that is setting
new standards of performance
in coin-operated music!

THE
Select-o-matic



THE MOST WIDELY PUBLICIZED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

*America's Finest and
Most Complete Music Systems*



Here and There

WASHINGTON, D.C.—That the coin machine industry has a great need for a realistic and equitable tax depreciation program is a well known fact (see editorial next column). The elected representatives of the people are now preparing proposals for a general tax revision of the current depreciation allowances. A House bill has been written, and the Senate Finance Committee is now hearing witnesses. Three witnesses before the Committee said the House provisions must be extended much further if they are really to do the job. One witness declared "Taxpayers should be left free to choose any method and adopt any rates, as long as they are in accord with good accounting practice." This type of legislation is what is needed by the coin trade. If the operators could choose the proposed method as suggested in the editorial to the right, it would be beneficial to all concerned.

BOSTON and PITTSBURGH—Here's one for the book—or should we say for the bag. The South Station, Boston, and the Pennsylvania Station, Pittsburgh, have installed a coin operated device which permits the traveller self-service bag handling. A quarter placed in a slot releases a light-weight steel tubing cart. The passenger then uses the cart to transport his baggage to a determined destination, leaves it there and returns the cart to the nearest rack. When it is replaced, the patron gets a 10c refund, which drops into a slot. A six-week tryout by the New York Central and Pennsylvania Railroads is underway, and the plan will be put into effect thruout the country if it works. We're wondering how many carts will be strewn all over the stations, or even missing entirely, in this six-week period. Or do the railroads plan on having a bunch of private eyes on hand to see that the carts are replaced?

NEW YORK—Manufacturing industries this year actually are planning to spend as much for capital investment purposes as in 1953—alho they are expecting their sales volume to decline moderately. This information was disclosed in the Seventh Annual Survey of intended plant and equipment expenditures by manufacturing industries by the McGraw-Hill Publishing Company. Economists and business consider this news as the best business news in months.

For Automatic Phonographs:

A Four Year Depreciation Schedule

| | |
|--------------------|-----|
| 1st Year | 40% |
| 2nd Year | 30% |
| 3rd Year | 20% |
| 4th Year | 10% |

For many years now "The Cash Box" has urged the automatic music industry to get together with the proper authorities in Washington to arrange for a four year depreciation schedule on all new capital investment equipment.

The schedule, as outlined by "The Cash Box," which was given to this publication by prominent Certified Public Accountants closely identified with the automatic music industry, is listed above.

Simply: 40% of the capital investment in a new phonograph, wall box, speaker, and all other accessories, to be depreciated the first year; 30% the second year; 20% the third year; and 10% the fourth, and final year.

At the present time there seem to be as many depreciation schedules in existence as there are offices of the Internal Revenue Department about the nation.

In some areas, it is reported, phonograph operators depreciate their equipment in three years, at the rate of 33-1/3% each year. This, of course, in complete agreement with the local Internal Revenue Department which granted this depreciation schedule after it appeared on the tax returns of these operators.

In some areas, four years is granted, at the rate of 25% per year. In most areas about the nation, 20% per year over a period of five years, is allowed.

In every case, when speaking to a representative of the Treasury Department, whether officially or otherwise, it seems that juke boxes are considered "income producing equipment."

Therefore, as some of these men have stated, the ruling is, that as long as this equipment is still producing income, it cannot be completely depreciated.

This is not at all logic. Some Senators have introduced bills in Washington to allow businessmen the right to depreciate their capital investment merchandise in their own, fair and reasonable time. This is gradually beginning to take stronger hold.

In fact, the Small Business Administration is reported to favor faster depreciation in every regard, and leave it up to the average business man to decide what is fair and reasonable as to depreciation of his capital investment equipment.

The fact remains, and the Treasury Department knows this, that tho the Treasury may lose some revenue its first year or so, eventually, as the capital investment equipment is completely depreciated, then it becomes taxable as all income, provided of course, that it is income producing equipment, as juke boxes are considered by the Treasury Department, and are still producing income.

But, the more logical fact remains that, if such income producing equipment is depreciated in quicker time, then this tends toward purchase of more new equipment.

This means more work for the workingman and workingwoman. It means more production for the

factories. It means more using up of raw materials. It means money in the pockets of everyone down the line, including the Treasury Department.

This, then, is more important to the economy of the nation than anything else, regardless of the interpretation of juke boxes as income producing equipment.

The fact remains that, if juke boxes are allowed to be completely depreciated in a period of four years, instead of five years as at present, and depreciated on a more correct schedule, as to fair and reasonable market value, the tendency is toward increased production, greater sales and more income for the national economy which, of itself, means more revenue to the U. S. Treasury.

Even more factual is that the average new juke box, after one full year of operation, drops anywhere from 50% to over 60%, depending upon how well this unit stood up over the period of that full year.

Furthermore, the manufacturer usually has a new model ready when the first year is over and this, of itself, drops the valuation of the year-old model usually better than 50 percent.

Therefore, asking for a more equitable depreciation, that of 40% for the first year, is extremely fair and reasonable in every regard.

To go further along this line, and as can be checked with any of the wholesalers of the industry as well as with "The Cash Box" itself in "The Confidential Price Lists," after the second year that same phonograph has dropped better than 85% in most instances.

Therefore, asking for 30% depreciation for the second year, is again being but fair and reasonable in every regard.

As is well known in this industry, but seemingly not yet known by the Internal Revenue Department nor the U. S. Treasury Department, by the end of the third year any juke box has little value, if any value, at all.

If the Treasury Department would, then allow for a four year write-off, then it is more or less certain that, by the end of the 3rd year, the average juke box operator would turn in his juke box and buy a new unit.

This would mean more business all around. It would speed manufacturing. It would bring about a great sale of over 3,000 components and parts that go into the average juke box. It would mean greater and steadier employment. It would mean more money, in the long run, to the U. S. Treasury itself.

This would be the finest thing that could happen for the nation's economy, for the U. S. Treasury to arrange for one general interpretation of depreciation schedules where juke boxes are concerned and allow, as has been locally allowed to one operator of juke boxes in California, the above four year depreciation schedule.

The one way to arrange this would be for representative juke box owners from the 48 states to meet with the proper authorities in Washington and produce the proof, which they can gather together very quickly, to show these officials that, the above four year depreciation schedule for juke boxes is "fair and reasonable."

And, what's more, would mean a great deal to the continued high economic level of the entire nation, from the standpoint of employment and production, at least as regards the automatic music industry.

More Agree Need "Nat'l Tax Council"

Growing Demand by Governing Bodies of States and Nation's Communities for More Revenue to Meet Increased Expenditures Brings Fears of Excessive and Inequitable License Fees. Many Now Point to Williamsport, Pa. Tax Ordinance as Example of What Industry Can Expect from Communities Desperate for More Revenues.

CHICAGO—Almost from the day of its inception *The Cash Box* has called upon the industry to create a "National Coin Machines Tax Council."

The reason for this was most apparent immediately after War II when one community after another found itself embarrassed because its revenue was not equal to its expenditures.

Governing bodies of communities, cities, counties and states, immediately started out on a revenue search by hiking all business licenses and, among the businesses hardest hit (as is usually the case) were the various divisions of this industry.

Where no license fees existed before, operators of phonographs, for example, are now paying \$10 annually to Uncle Sam, \$25 to the state and, in as many cases \$25 to their city, as well as in a few cases, the same to the county.

In short, where phono ops paid nothing, they are now averaging anywhere from \$50 per year and twice that to just purchase licenses for the right to do business.

But, this hasn't at all satisfied the demand from the revenue seekers and, as expenditures go up and ever more upward, they again turn to those businesses where they can increase the license fees and obtain more revenue for the communities, counties, cities and states.

The *Cash Box* pointed this out for years. The *Cash Box* urged the industry to get together a "National Tax Council," because the operators were absolutely like fish out of water, when it came to producing legal precedents and other information which attorneys needed, to defeat ordinances of an excessive and inequitable nature.

Not one source in the entire industry has collected such data over the years. There is not one source in the industry that knows what the tax structures are, as far as this industry is concerned, in every community, city, county and state.

Or what was done about any attempt to defeat the bills when the governing bodies introduced them. Which bills were, and which were not defeated. Or whether there was any bill ever introduced. Or how the license tax even came about.

This is truly pitiful. Here is an industry with millions on millions of dollars invested in capital merchandise that doesn't even have a source to turn to when an excessive and inequitable license tax bill is proposed in any community, city, county or state in the entire nation.

Everyone is suddenly flabbergasted. Everyone suddenly goes wild when

such an ordinance is proposed.

Quick and desperate long distance phone calls are made here, there and everywhere thruout the nation.

The result? Nothing. But absolutely nothing. Except lots of phone call expense.

The ordinance that passed in Williamsport, Pa., as many operators now believe, will probably become the criterion for many others of like nature thruout the nation. (In fact, even before this ordinance went into effect, it encompassed all of Lycoming County, Pa.)

This ordinance wants the operators of amusements and music in Lycoming County to pay 10% of the gross intake in their machines to the county. But, to be certain that they get the full 10% that is coming to them, the county forces the operators to work with "sealed" cash boxes.

In short, the cash box must be sealed by the county treasurer's office when it is put into the machine, and can only be opened in the presence of the county treasurer or one of his own staff, when it is taken out for collection.

Sounds harsh? Well, this ordinance passed! The operators are now going to fight the ordinance. All the way up to the Supreme Court of the Commonwealth of Pennsylvania. But, as all know, once passed, it is hard to obtain an amendment, or challenge legality.

Furthermore, challenging any community's demand for greater revenue is a very touchy thing these days. All know that all communities need more revenue.

But why impose tremendously excessive taxation on one industry as against any other? Why this inequity?

Only because there is no source, no place where the average operator in the nation can turn, for some sort of information which will give his attorneys the chance to correctly protect him.

The one and only source would be *The Cash Box'* eleven year old proposal, "National Tax Council."

And only when a "National Tax Council" is created for this industry can many in this field somewhat relax as this forthcoming year brings ever growing demand from all communities, cities, counties and states for more and still more revenue.

**Does Your Territory
Need the Services of a
"National Tax Council"?**

WRITE

THE CASH BOX
32 W. RANDOLPH STREET
CHICAGO 1, ILLINOIS

George A. Miller Advises MOA's Stand Against Copyright Change Remains Same As Ever Statements In Show Trade Magazines Refuted



GEORGE A. MILLER
(President, Music Operators of America)

OAKLAND, CALIF.—George A. Miller, national president and business manager of Music Operators of America, Inc. (MOA), takes objection to items which appeared in recent issues of a showpaper trade weekly.

Miller writes:

"Variety Magazine, a publication which is traditionally pro-publisher and pro-song writer, has written two items which I think should be clarified as far as the music operators of the nation are concerned.

"The first item in the March 24 issue of this publication stated 'some jukebox operators and their associations are now ready to talk turkey with ASCAP and BMI on a licensing set up.' The second item, April 7 issue, stated 'top levels of the music biz are confident that an early agreement is in the works for a licensing agreement between the jukebox operators and ASCAP.'

"I want to say right here that no one who has authority to speak for Music Operators of America, Inc., or its national committee on Copyright legislation, has made such statements, nor has there been any change in our attitude toward S-1106, better known as the McCarran Bill, or any other bills of its kind. We, who have authority to speak for the members of MOA, want to make it very clear to the operators of the nation that we feel the present copyright laws are fair and just to all parties concerned and, further, we do not know the source of such releases as mentioned above."

Concluding, Miller issued the following statement directed to the nation's music operators: "Don't be fooled and believe propoganda which tends to weaken our stand. The officers and directors of MOA will never make a compromise detrimental to the music operators or the industry, as a whole. The writer, who is business manager and president of MOA, challenges anyone who says he has the authority to speak for the members of the national association without first clearing through the executive office in Oakland, California."

Keeney Names Purveyor Dist. Co., N. Illinois Distributor

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., named Purveyor Distributing Company, this city, exclusive distributors for the Northern Illinois territory for all Keeney products.

"Right off the bat," Huebsch said, "we have received some very fine orders for our new 'Diamond Bowler' which is clicking everywhere it has been placed.

"Both Monte West and Herb Perkins of Purveyor Distributing Company," Huebsch continued, "believe that our 'Diamond Bowler' is one of the greatest bowling games the nation's operators have ever seen.

"Furthermore," Huebsch com-

mented, "their own tests have convinced them that 'Diamond Bowler' is going to start off with one of the best sales eras they have yet enjoyed."

Both Monte West and Herb Perkins reported that they "are thrilled to represent so outstanding a manufacturer in the industry as J. H. Keeney & Company, Inc." for, they commented:

"Keeney products have long led the field and machines which it has manufactured have won acclaim."

Purveyor Distributing Company already has the new "Diamond Bowler" in stock and reports that shipments are under way everywhere to its territory.



PICK OF THE EXPERTS!...

DOUBLE AWARDS!...

Inserting 2 coins at start of game doubles all Replay Awards!

5 DROP-THRU HOLES!...

Represent famous Derby Winners. 1 ball in each hole awards 1 Replay—3 balls in any one hole awards 1 Replay—4 balls in any one hole awards 3 Replays—5 balls in any one hole awards 8 Replays!

ROTATION SEQUENCE!...

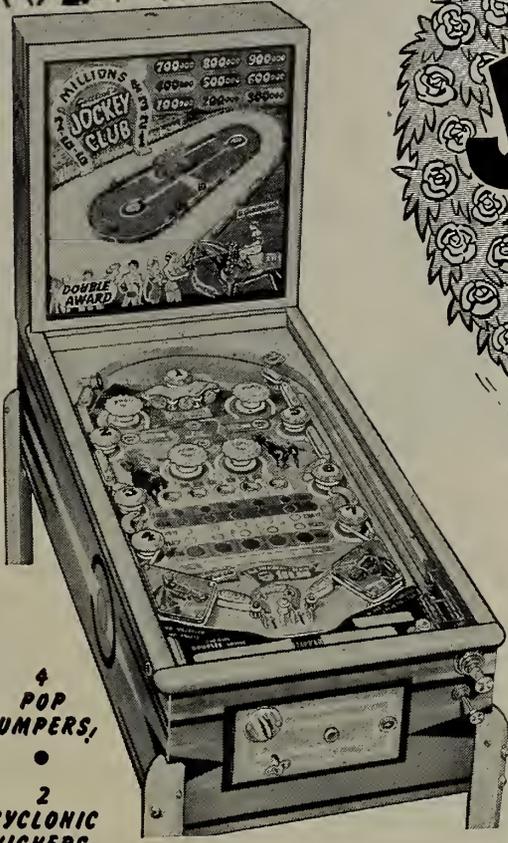
Completing 1 to 7 sequence lights traveling light Targets for Replay!

HIGH SCORE!...

Roll-Over buttons turn Pop Bumpers "on" and "off" for points!

POINT SCORE!...

Making "A" and "B" Roll-Overs lights bumpers for Super-High Score!



GOTTLIEB'S
JOCKEY CLUB

RACING THRILLS
RIGHT
FROM THE START!

- 4 POP BUMPERS,
- 2 CYCLONIC KICKERS,
- 4 SUPER-POWERED FLIPPERS!



CHECK THE CHART!
•
THEN SEE YOUR DISTRIBUTOR QUICK!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Chi Bowling League News

CHICAGO — Last nite (4/19) brought about a couple of changes in the standings.

Oomens took 2 games from Decca-Coral. High for Oomens was Carl Latino with 557. High for Decca-Coral, Tony Ignafio, 522. As a result of his 557, Carl again took over first place in men's standing. Decca-Coral's lead was cut to three games by virtue of losing these two to Oomens.

Western Automatic took 2 from Mercury. Western's high man was Jerry Mankins with 435. High for Mercury, Gil Losasso, 458.

Star Music took 2 from Coven. High for Star, Henry Sochacki, 576, which was high for men. Hank bowled two games better than 200. Jerry Shuman of Star also had over 500, 503 to be exact. High for Coven was Tom Nyland, 443. B & B took 2 from A.B.C. High for B&B, Marino Peroni, 524. Right behind Marino was Warren Paradee with 514. High for ABC, Bob Gnarrow, 480. Also Edith Davis, with 425 which was high for women.

Paschke took 2 from Atlas. Tony Galgano was high scorer for Paschke with 486. Morry Minkus was high for Atlas with 543.

Gillette took 2 from Melody. High man for Gillette, Robert Hall with 510. There was a tie for high man on Melody's team. Vic Jaccino and Johnny Strobl both bowled 493.

There are nine games remaining in this current series and it looks like a fight right to the end.

Philly Amuse Ops Join 1954 Multiple Sclerosis Drive



PHILADELPHIA, PA. — Members of the Amusement Machine Association of Philadelphia are conducting a juke-box campaign to raise needed funds to the 1954 Multiple Sclerosis drive which got underway with a luncheon at the Bellevue-Stratford Wednesday (April 21).

AMAOP, representing this city's leading distributors of juke-boxes and coin-operated amusement machines, officially adopted the charity drive as an association project at a dinner at the Broadwood the week before the campaign started.

Joseph Silverman, AMAOP business manager, said his association became interested in the drive when the nephew of David Rosen, Mercury

Records distributor and an AMAOP member, was crippled by multiple sclerosis.

The association has arranged to have a special pressing of a current hit tune placed in the number one spot on the more than 5,000 juke-boxes they service in and around Philadelphia. An announcement on the record follows the playing of the song with the words, "Thank you for spinning our record. We want you to know that all of the proceeds from this record will be contributed to the Multiple Sclerosis fund—a very worthwhile cause."

In addition, Silverman said, association members are placing MS canisters and posters in all of their locations during the campaign.

Seen above are Joe Silverman, left, presenting check to representative of the Philadelphia Multiple Sclerosis drive.

FOREIGN BUYERS!

We Have For Immediate Delivery

International Reconditioned

- MUSIC
- GAMES
- KIDDIE RIDES

We stock the most complete line of thoroughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

CABLE US FOR SPECIAL PRICE LISTS.

Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

M&T Sales Co. Invites Distribs

CHICAGO — Ted Rubenstein of M. & T. Sales Co., Inc., this city, this past week sent out word that the firm were inviting all distributors to communicate with them on their new "Zig-Zag" counter game.

Said Rubenstein, "There are still many territories open for distribution. We believe that the distributors in these areas will be very much interested in handling our brand new 'Zig-Zag' counter game."

"Already," he continued, "those

who have seen this new counter game inform us that it has all the necessary qualities for being a big hit game.

"Therefore," Ted commented, "those who seek distribution of 'Zig-Zag' in their territories should get in touch with us immediately."

"There has always been a great need for a good counter game and we believe that 'Zig-Zag,' he concluded, "is the answer to what the industry wants and needs."

Keeney Plant Busy

CHICAGO—The J. H. Keeney & Company, Inc., plant, this city, is buzzing like the proverbial bee.

Production in all divisions of the plant is at full capacity. Quotas are being met with stepped-up fury.

The new Keeney electric "Model B" cigarette vendors, which have received "many plaudits all over the nation," according to Paul Huebsch, the firm's general sales manager, are being produced to meet demands.

In the games division, Keeney's new

"Diamond Bowler" and "Mainliner Bowler" are being shipped at a rapid pace. The bowlers have a unique space-conserving feature and come in two sizes—a 9-foot game playfield on an 8-foot cabinet and an 8-foot game playfield on a 7-foot cabinet.

The plant, which is practically a self-contained factory, having its own electro-plating department, for example, is also occupied with government development work, such as the manufacture of special training aids.

New Wurlitzer at Restaurant Show



SEATTLE, WASH. — Northwest Sales Company, Wurlitzer distributor in Seattle, Washington, participated

in the Washington State Restaurant Convention and Exposition held in Seattle April 6, 7 and 8. The exposition immediately followed Wurlitzer Days and the introduction of the new Model "1700."

Ron Pepple, owner of Northwest Sales, reported that the display was "a truly successful venture with attendance running into the thousands and more than \$7,500 in prizes given away in drawings." Sam Keys of Northwest, seen in photo above, was on duty in the booth full time explaining the features of the new Wurlitzer to hundreds of interested location owners. He was assisted at times by Harold Heyer, "Putt" Kincaid and Ron Pepple, all of Northwest Sales, as well as by Gary Sinclair, Western District sales manager for Wurlitzer.

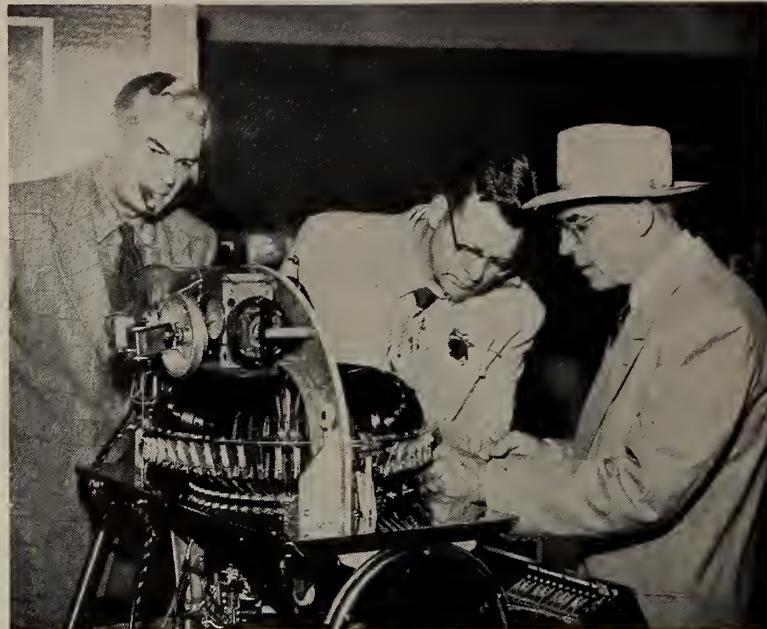
In setting up the display Pepple used the background which had been furnished by the Wurlitzer factory for the introduction of the "1700." He stated that it made a very colorful showing and the television cameras covering the exposition gave the booth a nice bit of time.

Cane Distributing Co. Appts Sales Manager

LOS ANGELES, CALIF.—Bruce Cane of Cane Distributing Company, this city, announced recently the appointment of Hal Chaney to the position of sales manager.

Chaney has been connected with the coin machine industry for the past 15 years and was formerly sales manager for Minthorne Music Company, Los Angeles.

Laymon Co., L. A., Displays New Wurlitzer



LOS ANGELES, CALIF.—Paul and Lucille Laymon, Paul A. Laymon Company, this city, played host to more than 500 operators and their families from all over Southern California who dropped in to see and hear the new model "1700" Wurlitzer Phonograph during "National Wurlitzer Days."

Also visiting with the operators was a wide array of top recording artists from all the major recording companies plus others who represented the independent labels.

Said Paul, "It was the largest turnout we have ever had in the history of our business." He added, "The new 'Carousel' mechanism won wide comment from everyone present. Operators were so impressed that they later returned with their mechanics to discuss further every feature of the machine."

Buffet-Refreshments were served to all present.

Pictured above are, L to R: S. L. Griffin, Lee Wirt, and Karel Johnson.

Wurlitzer Party at Commercial, Dallas



DALLAS, TEX.—Picture taken at the recent Wurlitzer Model "1700" phonograph showings held at Commercial Music, this city, shows, left to right: Herbert Pippa, Blue Bonnet

Music, Dallas; Benny MacDonald, Star Coin Machine, Ft. Worth; Jack Spratt, Central Music, Temple; and Clifford Cunningham, Star Coin Machine, Ft. Worth. Story of the showing appeared in the April 17 issue.

F.A.B. Distrib, New Orleans, Wurlitzer Show

NEW ORLEANS, LA.—R. G. Dupuy, vice-president of F. A. B. Distributing Company, Inc., this city, reports that the "general consensus of opinion of the various operators in the New Orleans area was one of the most stupendous reactions we have ever had on Wurlitzer Days."

Over half of the operators in the

New Orleans territory showed up for the showing and some of those who couldn't make it called in to ask for pictures of the phonograph.

The entire sales force, office personnel, mechanics etc., were present for the two days, in addition to Fletcher A. Blalock, president of F. A. B.

50 CHROME 3020 \$1000
WURLITZER WALLBOXES 1000 EA.

Entire lot only \$450.00

EXTRA SPECIAL!

Williams SUPER & DELUXE
WORLD SERIES, ea. \$119.50
Williams QUARTERBACKS, ea. 15.00
ChiCoin BANDBOX 94.50
1/2 deposit with order.

OLSHEIN DISTRIBUTING
COMPANY
1100-02 BROADWAY
ALBANY 4 NEW YORK
(PHONE: 5-0228)

LOOK AT THESE PRICES!

WILLIAMS SUPER WORLD SERIES \$159.50
WILLIAMS DELUXE WORLD SERIES 169.50
WILLIAMS PENNANT BASEBALL... 284.50
WILLIAMS LONG BEACH..... 119.50
WILLIAMS OLYMPIC 112.50
SKILL POOL 135.00
CHINATOWN 164.50
BRIGHT LIGHT 69.50
PALM BEACH 225.00

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)



New!
YEAR ROUND!



THE ONLY
AUTHENTIC
TYPE
BASEBALL
GAME
with the
ANIMATED
BASE RUNNING
UNIT
an exclusive
Williams feature!

TRIPLE MATCH FEATURE

NUMBER STAR PENNANT
0 to 9 ★ 
Match Number and Star with Pennant Lit

- ① Balls go up the ramps and over the fence for Home Runs!
- ② Balls hit onto ramps actually FLY THRU THE AIR!
- ③ **BONUS SCORES:** Hitting Home Runs after 2nd out is made in each inning scores 2 runs for each man on base plus 5 Bonus Runs. Hitting Home Run in last inning scores 2 runs for each man on base plus 5 Bonus Runs throughout the entire inning!

- MANUALLY CONTROLLED ELECTRICAL PITCHER.
- PLAYERS ACTUALLY RUN THE BASES IN 3-D LITE BOX.
- LITES ON PLAYFIELD BASES INDICATE MEN ON BASES.
- OPPOSING TEAM IS ON LOWER BACKBOX SET OFF IN REALISTIC THIRD DIMENSION!

3 OUTS PER INNING
Adjustable 1 TO 5 INNINGS!

See also
Williams MAJOR LEAGUE
Every feature of ALL STAR with exception of "Triple Match"

- OPERATES ON:
- Single Entry 5c—10c—25c Slug-Proof Coin Mechanism.
 - One player 10c, can insert 2 nickels or a dime.
 - Three players—25c.
 - Convertible to straight 5c play.

See Your Williams Distributor Now!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

NEW! Williams **DEALER**

- replays
- high scoring

plus the smart new **HOLD and DRAW** feature

PROVED for SUBSTANTIAL EARNINGS!



Kings Amusement Apptg. Distribs For Its Shuffle Conversion Unit

BROOKLYN, N. Y.—Arthur, Aaron and Albert Herman, well known wholesalers here, and heads of the Kings Amusement Company, this city, advise that its "Adjust-A-Pins," conversion unit for shuffle games, is finding a large and ready market among the games operators thruout the country.

The unit features jumbo pins that fit all shuffle alleys. "It is different from any yet presented to the trade" stated Aaron. "Previously the problem was that it not only took considerable time to make the changeover, but also adjustment of wires was complicated and confusing. Our 'Adjust-A-Pins' unit can be installed very rapidly. As a matter of fact the time consumed takes only a few minutes. The operator uses the original wire hangers, unhooks the old small pins, and hangs our jumbo pins on the original hangers."

Kings Amusement advises it has appointed a number of distributors and is in the process of appointing others so that operators can obtain the unit right in their territory.

"Shooting Gallery" Booms Biz For Exhibit Supply



J. A. (ART) WEINAND

CHICAGO — "Philadelphia on the phone, Mr. Weinand," said the secretary as J. A. (Art) Weinand, vice-president of Exhibit Supply, this city, was explaining the workings of the firm's new "Shooting Gallery" gun game.

Following the confab with Philadelphia, Los Angeles occupied the busy veep's time. Said Weinand after the chat with L.A.:

"That makes the seventh long-distance phone call I've received since arriving at the office this morning. And all in regard to our new 'Shooting Gallery' gun game.

"Milwaukee, Baltimore, Denver, Miami and New Orleans phoned me before you came."

Weinand then showed a batch of letters and telegrams from distributors everywhere, all with brief but telling remarks:

"Get me guns!"
"Ship 25 'Shooting Gallery' games!"
"This beats all," said Weinand.
"We are being swamped with orders already, and our national advertising campaign is just starting.

"Exhibit's new 'Shooting Gallery' has been location tested since last October," he continued.

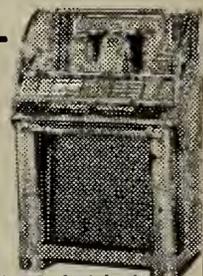
"Tests we made in New Orleans, Denver, Minneapolis, and Miami, in both arcades and taverns, prove it to be the best money-making gun we've ever produced.

Exhibit's "Shooting Gallery" features a real .22 cal. Remington rifle, using no live ammunition, but operating on the proven Dale principle. This principle, introduced shortly after the end of World War II, employs the use of contact points and a 3-D mechanism.

The use of the rifle marks the first use of such an instrument by Exhibit in its gun games. Prior to this, pistols, pseudo-machine guns, and futuristic guns were the order of the day.

Actual sound effects and shoulder recoil action are provided. Twenty fixed targets—one row of seven owls, a second of six rabbits, and a third of seven ducks—drop when hit, and register on the light-up scoreboard.

BUY THE BEST IN MUSIC



Reconditioned—Refinished

| | |
|--------------------------|-------|
| SEEBURG 1-46 HIDEAWAY | \$125 |
| SEEBURG 1-46 | 135 |
| SEEBURG 1-48 BLOND | 195 |
| SEEBURG M-100A | 495 |
| WURLITZER 1100 | 225 |
| WURLITZER 1250 | 295 |
| WURLITZER 1400 | 475 |
| WURLITZER 1500 | 595 |
| ROCK-OLA 1436 (120 Sel.) | 445 |
| A.M.I. MODEL A | 195 |
| A.M.I. MODEL C | 295 |
| A.M.I. MODEL D80 | 475 |

WURLITZER 1015
\$75.00
In Working Order

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

2122 NORTH WESTERN AVE.,
CHICAGO 47, ILLINOIS
Phone ARmitage 6-5005

Extra bonus points are scored for hits made on the 5th, 10th, 15th, and 20th shots. Five bull's-eyes appear if 20 hits are registered, giving five bonus shots, and premium scores of five points for each bull's-eye hit.

Where it can be used, "Shooting Gallery" is equipped to show match score and returns skill award for 25 perfect hits. This feature can be disconnected simply by pulling a jack plug.

"What's Ahead?"

*A factual revelation pointing the path ahead
gathered from discussions held with leaders
in all divisions of the industry.*

(Note: This is the last in a series of three parts)

Foreword

CHICAGO—With business in general, in many industries thruout the country, showing a decline from the record highs of 1953, *The Cash Box* believed it would be to the advantage of all in the coin machine industry, for this publication to gather information from the three divisions of the industry, Music, Amusements, Vending and Service, and report to our readers.

An analysis of the three divisions as a whole indicated that the first quarter of 1954 held steady, keeping pace with the same period of 1953. 1953 was considered one of the peak production years in the history of this industry.

Part I, devoted to the Music Division, appeared in the April 17 issue; Part II, devoted to the Amusements Division appeared in the April 24 issue; and Part III, devoted to the Vending and Service Division, appears herewith.

PART III. VENDING AND SERVICE MACHINES

The one division of the industry which has called itself an 'infant industry' since the '20's, and still calls itself an 'infant industry', is the vending and service machines branch of the field.

Belief was general, immediately after War II, that the vending and service machines field would jump far out ahead of all other divisions of the industry.

In fact, there was so much enthusiastic definitiveness in this belief, that many went 'way out on the limb in optimistic predictions for the future of the vending machines business.

This division was the first to separate itself from the others in the industry. It set itself up as a merchandising entity. It believed that it was the true business of tomorrow. It still believes this. Perhaps it is. Enthusiasm in this regard seems to be part and parcel of the optimistic people engaged in this field.

Yet, many things have happened which, if all summed up, seem to hold down great and deserving growth for this division of the industry.

In the first place, as old timers learned when they proved to various theatre managements that money could be earned with vending machines located in lobbies, the theatres decided to install their own equipment, as well as create regular candy counters for the sale of the products found to be most popular with the theatre goers in the vendors.

Today, some claim these counters bring in the big share of the profits to most theatres and theatre chains.

After all the elaborate food vending units were displayed with almost human-minded coin changing mechanisms, and all the 'dream machines' hand-built and presented for his awed and rapturous gaze,

the average operator still continued to purchase the same staple equipment he always bought before.

Among these staple machines are the tab and stick gum, bulk nut and candy vendors, the candy bar vendors, the cigarette machines and soft drink dispensers, the off-shoots of the soft drink machines, like the hot coffee vendors.

The cigarette machines have lost ground. Not of their own making, of course, but rather because of the general cancer scare. Cigarette smoking reached such an all time high per capita consumption it began to interest medical researchers into possible cause for increased lung cancer. Medically whether this is, or is not the case doesn't matter here, except from the standpoint sales have fallen off.

The candy bar vendors, as industrial production reached its greatest height in all of America's history, along with the hot coffee machines, the soft drink dispensers and many other vendors, were gaining in popularity with gigantic leaps and bounds.

Long ago vending machine operators learned that milk dispensers were for the dairies. Just as they learned that parking meters were for the municipalities. That insurance vendors were for insurance firms. And bottle drink dispensers for the bottlers of the drink.

The margin of profit on these was much too small to pay commissions, maintain good service, amortize the cost of this equipment, and still show a profit. So this type of equipment was given to salesmen to sell direct to the specialized fields concerned.

The fact does remain, however, that the entire world of food and drink manufacture and distribution has praised vending machines to the skies for the great selling job which they have and still do accomplish.

Whether it's a popular pocket or comic book, a cake of ice, a bottle of 'Coke', crackers, soup, coffee, ice cream, milk, silk hosiery, gum, candy, nuts, or myriad more items, there's a vending machine to fill the need.

Whether that vending machine can earn a living for a professional operator is another story. Even in volume operation this is no soft job.

But the vending machines business moves on ahead, calling itself, 'still an infant industry'. But, actually, far from being an infant anymore.

This is one field where the future prospects are actually greater than the past and present accomplishments. Whether this means anything for the 'average' operator of vending machines is another story.

There are large vending machine operating organizations that can, because of their very size, carry on with almost any type equipment, regardless of how small the profit factor.

In the main, these are few, and so the field continues in a fermentive stage at present. A stage, by the way, in which it has been for some years.

The field of vending machines of all kinds, as well as service machines like the coin operated weighing scales and the coin operated photo machines, rides very high.

Its prospects are truly very bright. Its future still ahead. If only because of the tremendous enthusiasm of its membership alone.

REVOLUTIONARY

Keeney's DIAMOND BOWLER

6 PLAYERS multiply PROFITS!

SKILL ADJUSTMENT FEATURE:
Numbers appear on backglass as player starts the game. It's a real come-on play stimulator!

Last number of player's score must match one of several numbers appearing on backglass and the diamond...

Points are scored in various values from 20 to 500 as indicated on the backglass. This all happens in the "matching frame" when player presses button.
MATCHING FRAMES may be set at:
2 or 10
and
2-3-4-5

4-WAY FLEXIBILITY of play provides various settings to meet any location need.

2 SIZES:

9 ft. game playfield now on 8 ft. cabinet
8 ft. game playfield now on 7 ft. cabinet
CONSERVES SPACE!

Available in 10c and 3 for 25c play.

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!

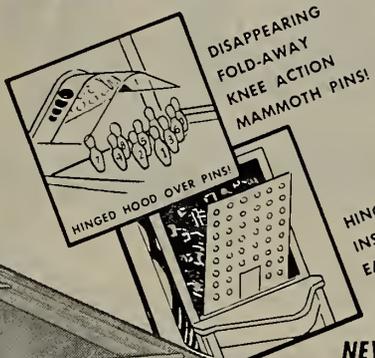
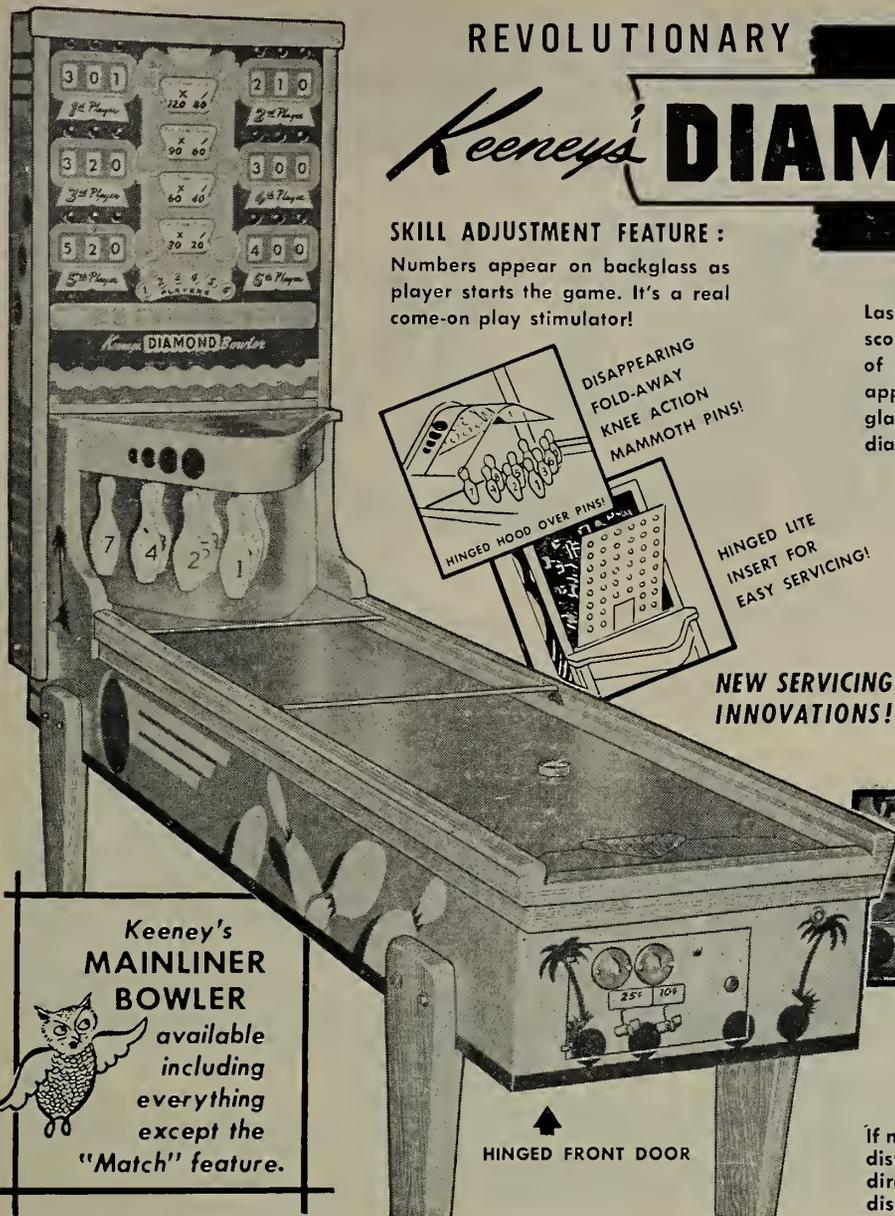
Single-Double-Triple-Quadruple Scoring for Strikes and Spares
Strikes Shoot again in 10th frame

COVERED CASH BOX PLUS EXTENSION FLOODLITE WHEN DOOR OPENS

If not obtainable from your distributor—contact factory direct for name of nearest distributor.

Reduce to 5 FRAME GAME by Simple Plug Adjustment

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS



HINGED LITE INSERT FOR EASY SERVICING!

NEW SERVICING INNOVATIONS!

HINGED FRONT DOOR

Keeney's MAINLINER BOWLER

available including everything except the "Match" feature.



Seeburg "200" At "Wiskey A Gogo", Paris



PARIS, FRANCE — Harry Klein, technical director of the Societe Socodimex, exclusive sales agent for Seeburg in France, has been busy placing the Seeburg phonograph line in the Cafes and Bars of France. Seen above is one of the installations at the "Wiskey A Gogo," swanky new bar located just off the Champs Elysee. Bar has an intimate and charming dining room in which members gather to entertain friends. Here some of the members sip their whiskey and soda while listening to the latest records playing continuously on the Seeburg 200 Selectomatic Console.

Milty Green Opens Subsid in New York

NEW YORK — Milty Green, well known head of American Vending Company, Brooklyn, N. Y., announced the opening of the American Conversion Company (a subsidiary) on 10th Avenue, (New York's coinrow). The firm will be managed by Abe Weisberg.

American Conversion will specialize in the conversion and sale of shuffle games. In addition, it will wholesale reconditioned music and amusement machines.

IT IS WITH GREAT PRIDE AND PLEASURE THAT WE ANNOUNCE OUR APPOINTMENT AS
EXCLUSIVE DISTRIBUTORS
FOR
J. H. KEENEY & CO., INC.
FOR
NORTHERN ILLINOIS
"DIAMOND BOWLER"
"MAINLINER BOWLER"
"KEENEY NEW DE LUXE CIGARETTE VENDOR"

READY FOR IMMEDIATE DELIVERY!
WRITE! PHONE! CALL TODAY!

PURVEYOR DISTRIBUTING CO.

4322-24 NO. WESTERN AVE., CHICAGO 18, ILLINOIS
(All Phones: JUniper 8-1814)

AGAIN!... chicago coin Scoops the Industry!

NOW! A game with the Added Excitement of a Super Frame Score!

SUPER FRAME BOWLER

THE 100% SKILL BOWLING GAME!

LOOK!
You Get Increased Revenue from 10c 3 for 25c Play!

NEW
6 Volt Light-Up Bulbs for Drum Scoring Units

LOOK!
New Front Hinged Score Frame Glass for Easier Servicing!

LOOK!
100% Skill "Match The Lited Number" for Super Frame Scoring!

NEW FEATURE!
Special light on Front Panel illuminates Coin Chute and Front of Game!

Player by matching the number lit in the 11th or Super Frame can add from 200 to 500 points to his score!

Super Bowler Contains all the ADVANCE Scoring Features! New Top Scoring Thrill of 1400.

Fast 55 Second Play! Multiple Scoring on Strikes and Spares plus the "Time Tested" actual 1-9 Pin Scoring.

Featuring Single — Double — Triple — Quadruple Scoring!

Still the Most Wanted Game in Every Location!
chicago coin's
CRISS CROSS
BOWLER
Still in FULL PRODUCTION!

chicago coin
MACHINE COMPANY

1725 W. Diversey
Chicago 14

NEW AND USED HITS AT PRICES YOU'LL LIKE
BALLY—ROCK-OLA—KEENEY—CHICAGO COIN
WRITE FOR PRICE LIST TODAY !!
Exclusive Distributor For Bally Manufacturing Co.
CALDERON DISTRIBUTING, INC.
450 MASSACHUSETTS AVE., INDIANAPOLIS, INDIANA
(All Phones: LINCOLN 8468)

Portland, Oregon, Proposes Pinball Licences

Mayor and City Commissioners Introduce Ordinance. Estimate Revenue For City Will Amount to \$100,000 Annually

PORTLAND, ORE.—An ordinance to again license pinball machines in this city, and repeal a 1951 Portland ordinance banning them, which was held binding by the State Supreme Court, was proposed on Friday, April 16 by Mayor Fred L. Peterson and City Commissioners William A. Bowes and Stanley W. Earl.

They estimated revenue from the licensing act would amount to \$100,000 annually.

In a recommendation to the City Council, the three officials said that they are convinced that pinball machines are used for amusement only, and not as gambling devices.

The proposed licensing ordinance would establish a \$750 annual license fee for each owner of pinball machines. He also would be charged \$30 annually for each machine owned. Each location of pinball machines, such as taverns, stores and restaurants, also would require a \$30 annual license. Jobbers or distributors

of the machines would pay \$350 annual license fees.

The mayor and the two councilmen, whose three unsupported votes would be sufficient to pass the measure, said in their recommendation that loss of revenue to the city between passage of the prohibitory ordinance in July, 1951, and the present has been more than \$250,000.

Their recommendation said that "every business and profession is presently licensed by the city of Portland, and the revenue therefrom, which is an offset to real property taxes, is not sufficient to finance the necessary operations of the various city services. Your commissioners believe that pinball machines, as amusement devices only, with proper regulation by ordinance, should pay their share with all other businesses so licensed."

Earl said he believes that the city should license the machines on the same theory as the federal and state governments and tax them.

Westchester Guild Ops Move Meeting Back To May 10

PORT CHESTER, N.Y.—Seymour Pollak, secretary of the Westchester Operators Guild, Inc., this city, announced that the May meeting of the organization will be advanced by one week from the regular third Monday of the month to the second Monday, May 10.

The move was made in view of the annual dinner having been scheduled for May 18. The third Monday of May falls on the 17th and the committee decided it will be too busy on that night preparing for the affair.

Nomination of officers for the year beginning July 1, 1954, will be made at the May meeting. The election of officers will take place at the June meeting on Monday, June 21.

PROFESSIONALLY RECONDITIONED AND REFINISHED

SEEBURG SYMPHONOLAS
146 147 148

WURLITZER
1080 1250
with **DAVIS** GUARANTEE

SPECIAL PRICE FOR VOLUME.
Telephone Collect: SYracuse 75-5194

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

IN TIME for the BASEBALL SEASON!...

**chicago coin's
EXCITING**

HOME RUN

**The FIRST 6 PLAYER
BASEBALL GAME...**

With the GRAND STAND "Home Run" Feature for Extra Runs . . . Plus The Thrill of Hitting a Ball Over the GRAND STAND Roof for Additional Runs!

★ Game can be set to operate at 1, 2 or 3 innings per game.

★ Single player continues at bat until game is over — Multiple players alternate as in bowling games after 3 outs are made.

★ Player hitting ball into Lower Grand Stand gets a Home Run plus RUNS for every man on base!

★ Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

★ Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

Also Available in 10¢—3 for 25¢ Play

★ 6 Foot Size!

Coming Next Week!

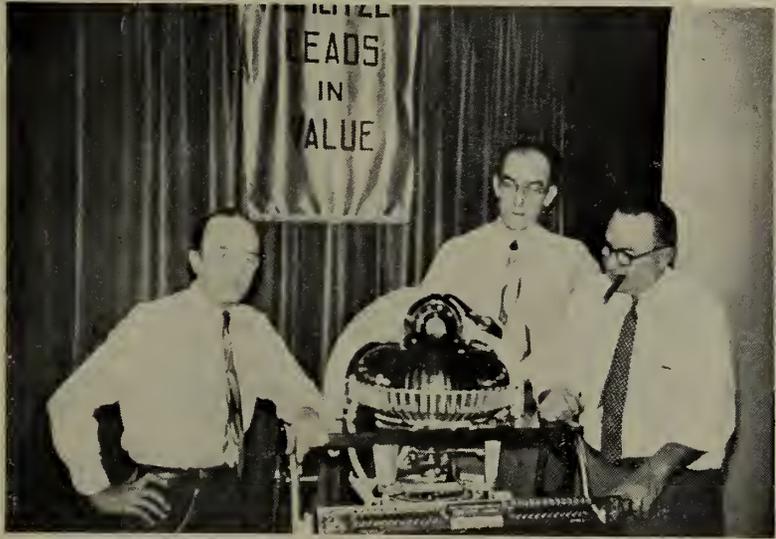
Super Home Run with 3 WAY MATCH and FREE PLAY Features!

1725 West Diversey Chicago 14, Ill.

**chicago
coin
MACHINE COMPANY**



Wurlitzer Phono Shown at North Music, Cleve.



CLEVELAND, OHIO — "The new 'Carousel' model '1700' Wurlitzer phonograph was accepted with great applause", said H. E. Wedewen, Northern Music, Incorporated, this city, at the introduction of the new line on April 4 and 5.

On hand to receive the more than 250 visiting operators were Herb Wedewen, Nora Smith, secretary; Joe

Valenti, service manager, Jim and Bee Hunter, Wurlitzer representatives.

Cocktails and lunch was served. Seen above are Herb Wedewen, president, Northern Music, Inc.; Joe Valenti, Northern service manager and Bill Court, service manager for Hopkins Music Company of Galion, Ohio.

Reservations Indicate Sellout For Westchester Operators Guild Annual Dinner

PORT CHESTER, N. Y.—Seymour Pollak, general chairman of the Third Annual Dinner Committee of the Westchester Operators Guild, this city, announced that reservations have been coming in at a rapid pace. The dinner will be held on May 18 at the Holiday Inn, Scarsdale, N. Y.

Although the committee had been forced to engage a larger place to hold its annual affair in view of the crowded conditions of the previous dinners, indications are that the affair will once again be a sellout. However, to assure all those who attend a comfortable and pleasant evening, the committee has decided to limit attendance to 400. The Holiday Inn can accommodate close to 500 diners.

Reservations received have already passed 250. Pollak asks that persons wishing to attend send in their reservations at once so that they will not be disappointed.

The following members of the Guild are serving on the committee. Seymour Pollak, general chairman; Nathan Bensky, Co-chairman and entertainment; Carl Pavesi, tickets; James A. Smith, souvenir journal; Max Klein, seating arrangements; Louis Tartaglia, treasurer; and Malcolm Wein, counsel for the Guild and Toastmaster at the dinner.

Music Machine, Game and Cigarette Machine

OPERATORS

Here is a wonderful opportunity for extra profits in the locations you cover. Every place is a 100% prospect for . . .

**ACTIVEAIRE
ELECTRIC TOWEL**

Air dries hands, Deodorizes and Freshens Air in Washroom.

THE NATION'S BEST! Write for Details!

**RUNYON
SALES COMPANY.**

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc. 593 10th Ave., New York 18, N. Y., LO 4-1880 221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

Michigan Okays Vitamins Thru Vendors

LANSING, MICH.—F. G. Millard, Attorney General of Michigan, ruled on April 15 that vending machines for vitamin tablets would be legal in the state.

The opinion was directed to O. K. Gettenberger, state director of drugs and drug stores, who had asked if

such machines would be forbidden under his regulations which require that drugs be sold over the counter.

Noting that courts in other states have ruled that vitamins are food supplements and not drugs, Millard said he agreed with that finding.

FOR . . .
**EVERYTHING
YOU NEED**

IN NEW AND USED EQUIPMENT
Write For Our Lists
LOWEST PRICES!

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

Jax Music Operators

10c Play Program

Under Way

JACKSONVILLE, FLA.—26 or the 27 music operators in this area, members of the North Florida Coin Operators Association, who voted to changeover their phonographs to 1 play 10c, 3 for 25c (see The Cash Box, April 24 issue), initiated their program this week with a coordinated drive aimed at both the public and locations.

A large sized ad (17 inches high, 9½ inches wide) appeared in the Jacksonville Journal headed "WHY 10c PLAY?" Under the signature of the music operating firms of Jacksonville, the ad listed "General Living Cost Increases Since 1934" and "Automatic Phonograph Industry Cost Increases Since 1934," and then in the center of the ad a letter addressed to "Mr. and Mrs. Public" explaining these figures.

As is usually the case when an ad is forthcoming, the newspaper cooperated by running a news story advising of the changeover, and explaining the operators' problems.

A letter to each location, on the letterhead of the North Florida Coin Operators Association, and signed by the operator who services the location, was sent out at the same time. The letter is reproduced herewith:

Dear Customer:

On April 15th, we, the North Florida Coin Operators Association, will begin to convert all of our automatic phonographs over to One Play for 10¢, Three plays for 25¢. This action has become necessary in order that we can remain in business, and still give you the service and equipment you deserve and require.

Since World War #2, we have suffered an increase in the cost of operating from 100% to nearly 300%. When you consider that the present day nickel is worth just 2 and 7/10 cents in buying power, and the dime worth only 5 and 4/10 cents, you can easily begin to understand what we are up against.

The telephone companies made this issue very plain when they went to Washington and showed facts and figures to the Federal Communications Commission, that they could not stay in business on 5¢ per call. On these presented facts, they were granted an increase to 10¢ per call, by the government.

Unfortunately, we do not enjoy the privileges of the utility companies, in having our rates set and enforced by the government. Therefore, we must depend on you, our customer, to help us (and yourselves) by being ever alert and willing to explain to anyone who may question the reason for 10¢ play.

Remember that 10¢ play will benefit you much more than it will the operator! It will cost you nothing but a few kind words and a sensible explanation on your part. You can't buy an item for \$1.00 and retail it for \$.75 and expect to stay in business for very long. Talk 10¢ play and support 10¢ play. You'll be glad and appreciative for the EXTRA earnings on each collection from the equipment you have in your place of business.

Sincerely,

YOUR MUSIC OPERATOR

(Editorial Note: The material in both the ad and the letter was taken from editorials and special articles which appeared in THE CASH BOX. It is gratefully acknowledged by the association in the following statement to this publication: "The progress we have made so far is certainly another laurel to THE CASH BOX for its tireless efforts in this direction, for we have used all of the factual material contained in our enlightening program, from editorials appearing from time to time on its pages. Yes, even 10¢ play as shown to be necessary by your many pages devoted to this cause, helped to make the operators finally see the light).



MIAMI MURMURS:

The Easter holidays brought a fresh stream of coinmen to the Miami shores. . . . Mr. & Mrs. Sidney Levine are stopping at the Sea Gull Hotel. Sidney called Willie Blatt to arrange a gin rummy session and was accommodated with Willie Levey, Lucky Skolnick, Dave Friedman sitting in with Sid and Willie Blatt. The results will be announced in this column when Sidney leaves for New York. . . . Willie Levey just received delivery of a spanking new Cadillac. Willie said he'd get himself a chauffeur to drive him around when he makes his collections—that is if he can find a chauffeur he can trust to help him count the collections. . . . Lots of activity going on at Willie "Little Napoleon" Blatt's headquarters as they prepare for the assembling of a new target machine called "Bull's Eye." Mr. & Mrs. Al Huber, Willie Blatt's sister and brother-in-law in town. Old timers will remember them as the couple that ran Babe Kaufman's branch on 8th Avenue, New York, when Willie bought the place from Babe. . . . Ted Bush of Bush Distributing Company is always complaining. Current complaint being that he can't get enough "1700" Wurlitzer phonos to satisfy his customers. . . . Joe Mangone is one of the happiest guys in town. Joe claims when he is through with his day's work he can go home, take a dip in his own pool, and spend a restful evening with his wife, Eloise. "Nothing like owning your own home," says Joe. . . . Al Schlesinger, visiting coinman, when asked what he intended to do when the Miami season was over, said "Guess I'll have to go to Canada for the next six months." . . . Sam Taran having trouble satisfying customer demand for his Williams "Six Player Baseball." Can't get enough. . . . Alvin Gottlieb spent his vacation at Lou Karen's "King Cole" Hotel and Yacht Club. The Flipper was parked literally at his front door ready to take him fishing any time he felt the desire—and he got that desire very, very often.

JAX JOTS:

This is our first shot at reporting the activities of the many operators around these parts, and a greater number in neighboring localities, who visit and depend on the local distributors for all of their equipment requirements, as well as factory service, when needed. . . . First, we of the Jacksonville area, have been just as busy as our respective duties would allow in getting an operators association formed in this area. We are happy to report at this writing that this has now been accomplished. We can now set about our objectives of bettering our public relations, of setting our rates to more closely conform with the cost of doing business today, and of ridding our routes of old and obsolete equipment, which we know to be detrimental to our aims. . . . Seen about the distributors show rooms this past week were: Roy Morgan, of Brunswick, Ga., and Clyde Taylor of the same city. From over Tallahassee way, Fred Deed, dressed as sharp as a tack, eyeing and buying new equipment for his Capital City route. Also seen making the rounds was Clarence Bramlett. Says business is kinda slow up his way. If we know Clarence, this means just one thing—What you got new that will make a buck? It will? I'll take it. . . . The guys and gals over at Bush Distributing are still hosting ops on the showing of Wurlitzer's new phono. . . . The fellows at Wolfe Dist. Co., too busy shipping out those Seeburg Hi Fi's to chat too much. . . . Same story at Ross Distributing, Rock-Ola rep, and at Southern Music Distributing, AMI. . . . Looks like a busy season coming up for the ops and for all the distributors and the many lines they represent.

Seek Equipment To Help Cover Overhead

Urge Mfrs Develop Low Cost Equip't to Operate in Conjunction With Major Type Machines to Help Cover Overhead Expense

CHICAGO—A definite demand has arisen, from operators everywhere in the country, for manufacturer to develop low cost equipment which can be operated in conjunction with present amusements and phonographs, and which will help them to defray present heavy overhead servicing expense.

For many years vending machine operators have been placing such units as bulk merchandisers or penny tab gum and other type merchandisers, in addition to their larger machines, in an effort to cover overhead servicing expenses.

The vending machine operators have proved that this is possible. They can cover their overhead servicing expense by attaching machines of such nature to their present, large merchandising machines.

The amusements and music oper-

ators, for sometime now, have been adopting the same tactics, as prices have continued to go up and overhead servicing has become a problem. But, they have used everything but the type machines which are similar to what they are operating, to cover these costs.

These operators believe that the manufacturers can, at this time, with labor going into a more efficient cost structure, develop equipment for them which will help them to cover their present servicing overhead expense and, at the same time, possibly show them some profit.

The demand has continued for sometime, as is noted here but, so far, nothing has happened in this regard.

Now operators are of the hope that some of the better known amusements and music manufacturers are in position to help them with such equipment.

Canyon States Representing Wurlitzer In Ariz. & New Mex.



A. D. "ARCH" HAWLEY



A. G. "TONY" AVITABILE

TUCSON, ARIZ.—A newly formed partnership designated Canyon States Distributing Company, Incorporated, has been named to represent Wurlitzer in the Tucson, Arizona Area. In making the announcement Bob Bear, Wurlitzer sales manager, stated that Canyon States will represent Wurlitzer in the sale of coin operated phonographs, remote equipment and parts in the entire state of Arizona and twenty-one counties in New Mexico.

The new distributorship is headed by A. D. Hawley as president, and A. G. Avitabile as secretary and treasurer. Both men have been active in the coin machine business for many years and since 1947 have been co-owners of the Golden West Amusement Company, operating phonographs and other equipment in the Tucson area.

Although this is the first official

announcement by Wurlitzer of the Canyon States appointment, the new distributorship was named on April 1 and was able to show the new Wurlitzer line to Arizona and New Mexico operators on Wurlitzer Days, April 4 and 5. Complete sales and service departments have now been set up in the Canyon States' place of business.

"Operators in Arizona and New Mexico who have not already visited Canyon States to see the new Wurlitzer line are cordially invited to do so," advised Bear. "They can also expect a personal call from one of the partners during the coming weeks. Both Arch and Tony have a wealth of experience and knowledge in the phonograph business and will be happy to offer every assistance possible to operators in their territory."

Harris Porter, well known to all Southwest operators, having formerly been connected with Commercial Music Company, will contact the trade in the areas around Phoenix and New Mexico.

O'Connor-Wurlitzer Showing



RICHMOND, VA.—L. J. Corso, O'Connor Distributors, Inc., this city, announced the showing of the new Wurlitzer "1700" phonograph at its showrooms met with the enthusiastic approval of the Virginia and North Carolina operators.

Some of the operators present were: Claude Jones, Danville, Va.; Ken Schneider, Norfolk, Va.; L. Hoffman, Tom and Bob Minor, Richmond, Va.; Gertrude Anas, Charlottesville, Va.; E. B. Alley, Ed Williams, Richmond, Va.; Richard Freeman, Warwick, Va.; Ralph East, Altavista, Va.; Phil Weis-

haupt, Warwick, Va.; J. T. Mincher, Roanoke Rapids, N. C.; James Jones, C. E. Morse, Richmond, Va.; Benton Thorpe, Rocky Mount, N. C.; E. H. Benton, Portsmouth, Va.; Dan Hawley, Portsmouth, Va.; E. R. Bassett, Mathews, Va.; W. S. Riggs, Elizabeth City, N. C., Crockett and King, Norfolk, Va.

Cocktails and buffet luncheon were served.

Seen above are Max Waters, Wurlitzer factory representative, left, and Dan J. Finegan, sales representative of O'Connor Distributors, Inc.

A Weekend In The Country

NEW YORK—Many local coinmen and their wives are taking advantage of May 1 banquet of the New York State Operators Guild being held at the Napanoch Country Club, Napanoch, N. Y. Some are leaving Friday afternoon, and others early Saturday morning, and expect to return Sunday night or Monday morning.

Tom Gobel, chairman, advises that a large group of operator members and their families, as well as distributors and factory representatives from New York and Chicago are expected.

Central, Omaha, Wurlitzer Show



OMAHA, NEB.—W. J. Mashek, president of the Central Music Distributing Company, this city, announced the greatest turnout of operators in this area in several years attended a showing of the new Model "1700" Wurlitzer phonograph on National Wurlitzer Days, April 4 and 5 at the show rooms of Central.

"All attending agreed that there is just about everything any operator would wish for in this new phonograph," said Mashek.

Mashek, and Lou Singer, manager of Central, headed the personnel who greeted the operators. Buffet refreshments were served.

Seen above (l. to r.) are Eldon Howell, Greenfield, Iowa; Leo Cubick, Omaha; Lorin Diedrich, Music Serv-

ice Co., Omaha; V. G. Stroh, Central Music; Leonard Van Sant, Central Music, Omaha; Jerry Witt, Music Service Co., Omaha; Dick Jones, Greenfield, Iowa; Marrel Livingston, Central Music Dist. Co., Omaha; and Dick Taylor, Lincoln, Nebr.

Hebel Opens New Plant

CHICAGO, ILL.—Fred Hebel, president of the Fred Hebel Corporation, this city, announced the opening of the new plant on May 1st. The newly built factory is located in Addison, Illinois. Both offices and production facilities of the firm will be housed at this location.

a winner GENCO'S TWO PLAYER BASKETBALL

Regular, Match or Match Replay

GENCO MFG. & SALES CO.

2621 N. ASHLAND AVENUE • CHICAGO 14, ILL.

It's New
It's Sensational

ADJUST-A-PINS*

JUMBO PINS specially designed TO FIT ALL SHUFFLE ALLEYS

- ✓ Install On Location In 15 Minutes
- ✓ Use Original Wire Hangers

Unhook old pins . . . hang ADJUST-A-PINS on original hangers . . . no wires to change. Special slots enable you to adjust pins up, down or sideways to proper position. And in 15 minutes or less . . . on location . . . your alley is ready to attract maximum play again.

Set of 10 Only \$12.95

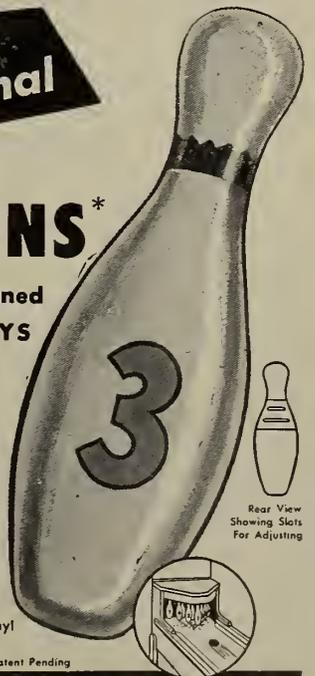
1/2 With Order, Balance C.O.D. • Rush Your Order Today!

Distributors Write For Territory Available

*Patent Pending

KINGS AMUSEMENT CO.

1505 Caney Island Avenue, Brooklyn 30, N. Y. • ESplanade 7-0787
615 Tenth Avenue, New York, N. Y. • Circle 5-8890



We Are Proud and Happy To
Announce Our Appointment

as

DISTRIBUTORS

for

Wurlitzer

for the Territories of

ARIZONA

and

21 Counties in **NEW MEXICO**

★

Now Featuring

**THE GREATEST PHONOGRAPH OF
ALL TIME-Wurlitzer Model 1700**

★

Come In and Get Acquainted

A. D. "ARCH" HAWLEY

A. G. "TONY" AVITABLE

CANYON STATES DISTRIBUTING CO., INC.

301 EAST SEVENTH STREET

TUCSON, ARIZONA

(PHONE: 3-8687)

Youngstown, O. Entertainment Guide Publication Advises Ops Change To Current Up-to-Date Modern Juke Boxes

YOUNGSTOWN, OHIO—After a discussion on the juke box business with Leo Dixon, Dixon Distributing Company, this city, Rock-Ola phonograph distributors in this area, Bud J. Fares, editor-publisher of "The Youngstowner," a local weekly magazine identified as "A Tri-county Shopping and Entertainment Guide," ran a very interesting story headed "Juke Box Revenue." We reproduce the story:

"One of the most profitable sources of revenue in a tavern, night club, restaurant or any other establishment that caters to the dine, wine or dancing patrons . . . is the Juke Box . . . and yet it is one income item that is given the least thought and attention. We are alarmed at the lack of initiative shown by several music box operators in neglecting to keep up with the modern trend. This lack of interest on their part is not only causing them a loss in money . . . but the establishment in which the box is placed is also losing money. Antiquated and obsolete equipment will not attract patrons' interest, and naturally, will not attract their coins. Some of the boxes we have seen in

our observations are a disgrace. Many others, though of recent vintage, have become obsolete with the introduction of the new High Fidelity masterpieces, which also feature a remarkable selection of tunes . . . with overhead in business as it is, smart management will not want to overlook a single idea that will increase their weekly take. It is up to them to press their Juke Box Operator and insist he place in their establishment a new and modern box to increase this much neglected source of revenue. Not only will the establishment benefit, but the public will too, by being treated to a new adventure in High Fidelity listening pleasure, plus a wide and pleasing selection of favorite and hit tunes. The big reason for the reluctance of Juke Box Operators to replace boxes, we find, is that the box usually on location has already paid for itself, and the income from it . . . no matter how small . . . is 'ALL PROFIT', as far as he is concerned. It's the old story . . . that while gloating over this nickel and dime profit . . . he is losing dollars. A modern box would not only double and triple the take and pay for the new box in short



Ralph Bosworth, sales manager at New Orleans Novelty Company reports a tremendous demand for Exhibit's new "Shooting Gallery" gun. Louis Boasberg, head of the company, believes the "Shooting Gallery" to be one of the finest guns ever made. . . . We learned from Joe Bowers that our good and dear friend, Jack Young, of Lafayette, La., passed away. Our deepest sympathy to his family. . . . The Gulf Coast is booming with much Bally equipment on location everywhere. United Novelty Co., Gulf coast distributor is doing an exceptional job. . . . Sam Tridico, of Norco, La., in for the day looking over some Rock-Ola equipment. . . . Bill Amann having trouble walking these days. An old football injury to his knee has been acting up lately and has him almost out of commission. First little Bill had the Chicken Pox, then Lillian Amann was ill, and now Bill. . . . Sincere regrets to Danny and Dolores Cohen (Crescent Cigarette Service) who just lost their expected baby. . . . Bob Breither, one of Bally's top engineers, was in town checking on the new Bally test sample. Bob and Joe Isaacson of New Orleans Novelty are really the best when it comes to working on and adjusting new games. . . . Local Bally distribs are happy with the factory's new policy of controlled production. They believe this policy will definitely keep the used market at a high level. . . . Mr. Gore AMI Distributing Co., just back from Florida where he visited his brother. . . . A. L. Lide, Biloxi, Miss., checks into the hospital this week for minor surgery. . . . Everybody sorry to learn how desperately ill Dr. Daddy-O is. Everyone he knows wishes him the speediest recovery. . . . Rumor is that Jimmy Kell, Southern Coin Machine Exchange, will move his office on the Airline Highway, where he'll be able to catch the operators on the way to town. . . . Clem of Jefferson Novelty Co., can't make us believe business is bad. Several months ago he bought a small airplane and is now struggling along until they deliver his '54 Coup D'villa Cadillac. . . .

Ops still flocking into F.A.B.'s offices to see the new Wurlitzer 1700 phono. The only headache Fletcher Blalock and his staff have is to figure out how to parcel out the phonos delivered from the factory when he has so many orders on hand. The firm also reports big demand for United's in-line and shuffle games.



Leo De Mars of Ashland, Wisc., is vacationing at Hot Springs and while he is taking it easy son Jim is managing the route. At the present time Jim is sporting a beard in preparation for Centennial days coming up this June in Ashland. . . . Fred Fixel of Pembina, N. D., for the past couple of years, has been doing all of his buying by phone. He finally decided to come down to the Twin Cities to shop for equipment and see what the latest games looked like. Fred brought his son Bill along to see the sort of trading that goes on in the coin machine business. Bill is going to learn the business, and Fred is pleased with this idea. . . . Larry Jenkins and Herman Fisher of Aberdeen, S. D., although competitors, made the trip into town together to pick up supplies and records for their routes. . . . Bruce Windhurst of Aberdeen, S. D., has been very busy of late adding to his route. On a buying trip into the Twin Cities last week, Bruce stated that he has been so busy he has had to steal time to line up new equipment needed for his locations. . . . Word has been received that Chet Le Dux of Virginia, Minn., is out of the hospital after being confined there for several days. . . . Hug and Esther May, National Specialty company of Eau Claire, Wisc., were seen in town. . . . A. A. Cluseau of Grand Rapids, Minn., has that look in the eye which can mean one of two things, golf or fishing. With the way the weather has been the past week, it most likely will be golf. . . . Seen in the Twin Cities picking up supplies and records and a game or two were Walt Hennes of Bemidji, Minn.; Hank Krueger of Fairfax, Minn.; August Quade of Rochester, Minn.; Ed Birkemeyer of Litchfield, Minn.; Mr. and Mrs. Jack Harrison of Crosby, Minn.; Fred Kovanen, Pla-Mor Amusement Company of Moose Lake, Minn.; John Galen of Menomonie, Wisc.; Jeff Cost of St. Cloud, Minn.; Lyle Kesting of Benson, Minn.; Forrest Dahl of Fergus Falls, Minn. and Len Warsech of Montevideo, Minn.

order, but would give him a CONTINUED profit of generous proportions, which would also show a healthy balance for the establishment . . . and give patrons who enjoy music . . . the very finest in listening pleasure."

"Since the article appeared" writes Fares, "several operators have called to tell me they agree with my views, but that I overlooked some of their problems. I will appear at their meeting in the near future to discuss this problem."

THRU THE COIN CHUTE

CHICAGO CHATTER

Operators and, many times, jobbers and distributors, too, wail that "the manufacturers are out to load us with equipment". In our many years in the coinbiz we, just like you, have heard this statement, "The manufacturers are out to grab what they can, while they can", etc., etc. This is not the truth. Sure, everyone is interested in making money, but the manufacturers do have the most terrific of all problems. There are very, very few in the industry who actually know what it costs a manufacturer, when he has to lay off his production crew, even for just one day. Manufacturers think and work ahead. They spend much time, effort and energy, and a great deal of money, planning far ahead. For their distributors and the operator-customers of the distributors. As well as for their own workers. Just this past week, in a general discussion with Sam Stern of Williams Mfg. Co., we happened to remark that his plant was certainly buzzing ahead in full production. Said Sam, "Yes, that's true. That's because", he continued, "we planned months ago to bring these baseball games to the trade. Furthermore", he said, "right now our entire engineering department is working on games for the hot summer months. Not only to assure the operators of real moneymakers, but to also assure our own production workers that they'll have full time work right thru the dog months". This is the sort of thing few in the industry realize is part and parcel of manufacturing today. A little more consideration in regard to what the manufacturers are doing, and/or trying to do for the operators, might bring about much better understanding.

Now that the name "Mills" has gone from the industry, many are saddened, for these many recall those days when Fred Mills led the way for the industry. One memory we have was the time Fred had a gang of British Admirals on hand and was entertaining them. Vince Shay, his right hand in those days, ate 26 sandwiches and drank 26 cups of coffee, to keep in step with the entertainment of the Admiralty. Just ask Vince to tell you the whole story. . . . For years now we've been writing about Ray Moloney. And the grand gags he's pulled. Well, he pulled one this past week with a recording, that will go down in our little memory book as "the best". . . . Wm. E. (Bill) FitzGerald of AMI has granted us the privilege of reading the letters he sends to the firm's distribs. We simply must congratulate Bill on the spice, tang, tingle and life in those letters. This last one, with a part of a baseball pasted on it (in miniature), plus the headlines. "There's Temptation in the Toss", was among the bestest he's yet written.

We feel certain that every manufacturer saw that little slip enclosed with his home and factory telephone bill, by the telephone companies clear across the country, reading: "How the cut in excise taxes effects this telephone bill". Just a little thing. But what a grand idea this could be for the people in this industry to also work to and, someday, to be able to say, "Excise taxes gone". . . . Ted Rubenstein of M. & T. Sales Co., Inc., invited all distributors to come in and see him this past week. Ted has some very good territory still open on his 'Zig-Zag' counter game. . . . Ed Levin of ChiCoin has a one word description of disgust. It is, "Pheh". . . . Hear that Frank Menceri of ChiCoin is really pounding that road and, what's more, getting the business. That is most important. . . . Herb Perkins and Monte West of Purveyor. Two very, very happy men this past week. When they were able to announce their appointment as "Distribs" for Keeney in Northern Illinois area.

Howie Freer of Empire Coin is going to take us out one of these nice warm and sunny Saturdays (yet to come) and show us how to play this game of golf. . . . John Conroe of Keeney visiting with Roy McGinnis down in Miami. This means that Paul Huebsch is all alone at the Keeney plant. And we are pulling hard for Paul to set a sales record for the firm. Just to prove to these old timers that the young guys in this business do have the stuff it takes. So, all you Keeney distribs, this is your chance to help youth get along. . . . Just got a letter from Wm. Ed Randolph who has opened his own distributing firm, Rite-Way Distributors in St. Loo, to advise me, "Must have The Cash Box but quick. Whatever it costs, bill me." . . . After discussing the new edition of "Bally Who" with Herb Jones, we also went into a technical discussion on the manufacture of recordings.

We happened to mention to Jack Nelson that, it seemed to us, Bill O'Donnell was developing a most definite hairy-ear like the cannoneers from listening to those exploding phone conversations asking him for more and still more. Jack cracked with: "Everyone wants as many as you can give 'em, and you can't give 'em as many as you want." (This sentence, in itself, gives some idea of the action over at Bally these days). . . . The reason, they tell us, that Harold, of the Lieberman clan, didn't go to Israel, is because the "boat was leaky." So Harold decided on sunny California. . . . Joe Abraham of Cleveland expected in our town any second. And what is waiting for Joe. Well, it shouldn't happen. . . . Earle Mo'oney back from Florida. And looking like a zillion. Tanned. Rested. Healthy. And dapper as usual. . . . Nate Gottlieb put it this way this past week, "No news is good news. Business is terrific. Ahlehvi it should continue." So, knowing that Dave Gottlieb, Sol and Alvin Gottlieb and Judd Weinberg are also back in action, we asked Nate, "So everyone's on the job?" So Nate said, "Of course!" So we said, "May we speak to them?" So Nate said, "They ain't here."

IN BUSINESS SINCE 1901- ...and we're here to stay!

For the very best in money-making
KIDDIE-RIDES... buy

- BIG BRONCO
- TRIGGER
- RUDOLPH
- SPACE PATROL
- PETE THE RABBIT
- TANDEM RIDE

EXHIBIT SUPPLY

4218 W. LAKE ST. • CHICAGO

ARCADE EQUIPMENT FOR A BIGGER, BETTER PROFIT SEASON

| BRAND NEW WRITE FOR PRICE | READY FOR IMMEDIATE DELIVERY |
|------------------------------|----------------------------------|
| Genco 2-Player Basket Ball | Photomatic, Late \$650.00 |
| Genco Invader | Voice-O-Graph 525.00 |
| Genco Sky Gunner | Midget Movies 295.00 |
| Auto-Photo | Evans Bat-A-Score 275.00 |
| Pitching Practice | Shoot-The-Bear 195.00 |
| Mighty Mike | ChiCoin Basketball |
| Air Football | Champ 275.00 |
| Air Hockey | Photomatic, Pre-War 250.00 |
| Set Shot Basketball | Exhibit Jet Gun 195.00 |
| Riteway 3-D Theatre | Muto. Silver Gloves 195.00 |
| | Muto. Sky Fighter 195.00 |
| | Muto. Ace Bomber 195.00 |
| | Muto. Drive Mobile 225.00 |
| | Evans Super Bomber 175.00 |
| | Telezix & Film 169.00 |
| | Muto. Flying Saucer .. \$159.00 |
| | Star Series 139.50 |
| | Exh. Foot Ease, Late .. 129.50 |
| | Undersea Raider 150.00 |
| | Goalie 119.50 |
| | ChiCoin Pistol 99.50 |
| | Jack Rabbit 99.50 |
| | Life League 99.50 |
| | Exh. Dale Gun 94.50 |
| | Batting Practice 89.50 |
| | Marion Scale 89.50 |
| | Scientific Baseball 79.50 |
| | Mercury 13-Way 79.50 |
| | Athletic Scale 79.50 |
| | Flash Hockey 75.00 |

EMPIRE COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE. • Phone: EVERGLADE 4-2600 • CHICAGO 22, ILL.

CHICAGO CHATTER (Cont.)

Ed Hall, who has taken over Exhibit's kiddie rides, while Art Weinand is busting his brain trying to figure out how to ship two "Shooting Gallery" guns to six distributors, phoned to tell us, "Bill, you've got the absolutely greatest magazine in all the history of this business. I have been around in this business. And I know. Because I'm on the road all of the time. The operators are simply wild about 'Cash Box'." . . . Sam Lewis of Genco telling us that he most definitely did not need to enter the hospital in Miami. But, because he developed a bronchitis attack, and because the youngest of the Lewis' was around, he decided that the best place (to protect his progeny) was to enter a hospital. . . . Ben Coven came up with a honey this past week. Said Ben, "What business? If Wurlitzer would only ship me a coupla carloads a day. Then," he said, "I would say this is business." . . . Tom and Angy Callaghan are back home again. And regardless of all the jokes you've heard about Callaghan—they're true.

SUCCESS STORY!

'Way back in 1923 the ten biggest men in the world met at the Edgewater Beach Hotel in Chicago to talk over the world's destiny. Present was the President of the world's largest independent steel company, the President of New York's National City Bank, President of the world's most outstanding utility, President of the nation's largest gas company, the world's greatest wheat speculator, President of the N. Y. Stock Exchange, a member of the U.S. President's cabinet, the greatest "Bear" ever known to Wall Street, the head of the world's biggest monopoly, and the President of the Bank For International Settlement. 25 Years later a reporter decided to find out what happened to these men. This is what this reporter learned in 1948: The president of the largest steel company, Charles Schwab, died a bankrupt and lived

on borrowed money for 5 years prior to his death; the President of the greatest Utility, Samuel Insull, died a fugitive from justice and penniless in a foreign country; the President of the N. Y. Stock Exchange, Richard Whitney, was recently released from Sing Sing Penitentiary; the President of the largest gas company, Howard Hopson, is now insane; the greatest wheat speculator, Arthur Cutten, died abroad, insolvent; the member of the U.S. President's Cabinet, Albert Fall, was pardoned from prison so he could die at home; the greatest "Bear" in Wall St., Jesse Livermore, died a suicide; the head of the world's greatest monopoly, Ivan Krueger, died a suicide; the President of the Bank For International Settlement, Leon Fraser, died a suicide.

SO GO PROVE YOU CAN MAKE MORE MONEY!

ROCK-OLA
Has everything you need... for each and every location!

Model 1546
Chrome-Finished Wall Box
Push one button for tune.
Simple 3-wire hookup.

Model 1438
53 1/4 in.
29 1/2 in.
25 1/2 in.

Model 1611
Super-Tanette Speaker
8" permanent magnet speaker with volume control.

ROCK-OLA Comet
The original phonograph with 120 selections
Rock-Ola Comet Playmaster
Compact, to be tucked away where space is at a premium.
Height 42"
Width 30 1/4"
Depth 23"

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois

THRU THE COIN CHUTE
EASTERN FLASHES

Our town enjoyed a week of sunshine and warm weather, and coinrow was really buzzin'. Not only were local coinmen rushing in and out of the wholesaling firms, but many out-of-town visitors were in evidence. Major problem, in both used and new equipment, was the ability of the jobbers and distributors to supply the demand. Out-of-towners, particularly those who operate at shore and resort locations, were burning up the telephone wires insisting upon immediate deliveries. Export biz, especially from South America and North Africa, was noticeably up.

Milty Green, the well known Brooklyn coinman, handing out expensive cigars, and accepting congratulations with a big broad smile. His wife, Elsie, presented him with a boy on Sunday, April 11. Jay Jerry is the name, and he weighed 8 lbs., 6 oz. upon arrival. At the same time, Green announced the opening of a branch, called American Conversion Co., on 10th Ave., between 42nd and 43rd St. Firm will be managed by Abe Weisberg, and will specialize in the conversion and sale of shuffle games. Also will wholesale reconditioned music and amusement machines. Milty expects everything to settle down, and will leave for Miami with his missus after May 15. . . . Bob Savitt, regional manager for Mike Hammergren's United Sales and Service company, visiting on coinrow. Bob is traveling thruout this area, setting up distrib. . . . Rite-way's "3-Dimensional Theatre," which is so particularly adapted for arcade operation, being shipped by Nat Cohn as rapidly as possible, but the long distance phone keeps ringing. Calls from arcade owners demanding deliveries immediately. . . . Al Simon, Albert Simon, Inc., spending the last few days of this week in Chicago visiting Chicago Coin and Genco. "To speed up deliveries on ChiCoin's "Home Run" and "Super Frame Bowler," as well as on Genco's "Basketball." . . . Jack Sheppard and Sam Weinstein, Phila. coinmen, visiting coinrow's wholesalers. . . . Ben Becker, Bally's regional representative, on hand at Runyon Sales Co., to supervise the arrival and set-up of Bally's new shuffle game "Victory Bowler." Ops flock in to take a look, and immediately become enthused over its appearance and play-appeal. . . . Jules Fisher, Automatic Machines Service, Johannesburg, So. Africa, AMI distributor there, visiting New York, saying "hello" and seeing what's new. Jules came on from Chicago, and after a few days here, leaves for London.

Abe Lipsky and Joe Young, Young Distributing, really moaning. With orders for the Wurlitzer 1700 piled up skyhigh, and needing every phono delivered from the factory, several machines damaged in transit. "Maybe Bob Bear will take pity on us" sighed Young, "and make up for these damaged machines with a few extra on our next delivery." . . . Harry and Hymie Koepfel, Koepfel Distributing, busy getting a batch of reconditioned music machines ready for an export order. . . . Harry Rosen, Atlantic-New York Corp., expected back from Miami next week. . . . Larry Serlin's (County Amuse.) son being barmitzvahed May 1. . . . Harry Brown of Chicago in town. Harry and his son, Stanley (back from Korea and out of the Army since January) now running the Club Specialty Co. in Chicago. . . . Dave Stern, Seacoast Distributing, holding down the fort on 10th Ave., while Bob Slifer, sales mgr., out visiting music ops on the Rock-Ola "Comet" phono. . . . Mrs. Gertrude Brown, Beacon, N. Y., picking up supplies at the wholesalers. She advises that the forthcoming N. Y. State Operators Guild banquet at the Napanoch Country Club, Napanoch, N. Y., on Sat. night, May 1, will be a tremendously successful affair. Many N. Y. City coinmen expect to make a week-end of it in the country. . . . Mike Munves, the arcade king, busy—busy—busy. States Exhibit's "Shooting Gallery" gun, in terrific demand. . . . Roger Shepard, Watertown, N. Y., in town with his family for the Easter holidays. But, naturally, had to visit coinrow. . . . Arthur, Aaron and Albert Herman, Kings Amusement Co., Brooklyn, N. Y., busy setting up distrib. thruout the country on its shuffle game conversion unit "Ajust-A-Pins." Joe La Motta, brother of ex-middleweight champ, Jake La Motta, operating a route of shuffle games here. Joe advises that he managed Jake while he was the champ. . . . Johnny Fuller, Albany, N. Y., and his family in for the holidays.

THRU THE COIN CHUTE
DALLAS DOINGS

We talked to Fred Barber over at Walbox Sales Company this week. He says that the new boss man, Phil Weinberg, is in Chicago for a week on business—big things are brewing over that way. . . . And, speaking of big things—S. H. Lynch has added Cigarette Vending Machines, Eastern Electric, to its many good lines. The stock has just come in and, so far, it looks mighty good. . . . E. R. Cherry, of Fort Worth, was in town on a buying spree. He says that the new ChiCoin "Six Player Home Run," handled by S. H. Lynch, is great. . . . Fred Ellis, of Waco, was in town looking at new Seebergs. . . . M. T. Johnson, of Santo, way out in the hills of Texas, was in Dallas on a visit this week. . . . G. C. Armond, of Longview, brought his wife with him to Dallas this week. She was here for shopping. . . . Benny McDonald of Fort Worth was in town. Says his wife has a new cocktail lounge. . . . Jimmy Garrett, of Longview, in town in his new 1954 Olds (the big one with the convertible hardtop, air-conditioned, power everything). . . . We understand that Delle, of Waco, and Bill Emerson, of Big State, took it for a spin around the local drive-ins, and report that the 'Pick-up' power was good. Meanwhile, Jimmy was on the 'phone checking on all available insurance for it. . . . Business can't be too bad lots of new cars around. John Shelton of Thannish Music, Fort Worth, showed in a new '54 Ford Mexican Rose hardtop. . . . Sorry to hear Mrs. I. O. Long is suffering from a sprained ankle. . . . Lester Wood, formerly of Automatic Novelty, Longview, now working for Jimmie's Music & Cigarette.

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

NAME

FIRM

ADDRESS

CITY ZONE STATE



LOS ANGELES

There's plenty of talk around town about the new Wurlitzer "1700." Paul A. Laymon, prexy of Paul A. Laymon Company reports that operators from all over Southern California have been in to see the new machine and are so impressed that they come back with their service men to check over every feature of the mechanism. All the Laymon crew wish to pass on a word of thanks to the more than 500 ops and their families who came in to see the new machine during National Wurlitzer days on April 4th and 5th. They also wish to thank the wide array of artists who turned out to make this the largest showing they have ever held. . . . After ten months of research and development D. W. Price and Mels Nelson of D. W. Price Corporation have developed a new conversion kit which converts 100 A 78 RPM Seeburg Phonos to 45 Play. They are now in production on these kits and have a national sales organization ready to take over distribution. . . . Nick Carter, prexy of Nickabob Sales Company, recently left on a business trip to San Francisco and Valley points. He reports that Lehigh's "Ad-A-Unit" and "Hav-A-Snak" vendors are going over big throughout Northern California as well as here in the Southland. . . . E. E. Peterson & Son, operators in San Diego, sponsors a five-man bowling team which recently won a beautiful two-foot gold trophy for winning the 1954 championship for the South Bay Major Leagues. Team consists of Gean Nelson, Ed Wagner, Jim Southras, Tom Woodard, Usher Catlin and Dom Gallardo. . . . Joe Durate, export sales manager for Badger Sales Company, recently left for South America on business. While away he plans to visit Peru, Colombia, Mexico, Panama and possibly Venezuela. Back at the Badger showrooms Fred Gaunt states that the new "Air Hockey" game looks like a natural arcade piece. He added that sales on all arcade equipment has been booming since the start of the spring season. . . . Hal Chaney has been named sales manager at Cane Distributing Company. He has been in the business for the past fifteen years and was formerly sales manager for Minthorne Music Company here. He invites all his old friends in to see him and the new Rock-Ola "Comet." Now on display at the Cane showrooms is the new kiddie ride which is manufactured by Kiddie Rides, Inc., of Miami, Florida, a product of Bert Lane Enterprises. They are now exclusive distributors on the ride for Washington, Oregon, California, Nevada, and Arizona. Al Cane recently took a plane to Chicago to confer with Rock-Ola Manufacturing Company execs. . . . Aubrey Stemler, West Coast representative for Eastern Electric, recently left for San Francisco on business. . . . May we extend our condolences to Mary and Kay Solle at Leuenhagen's Record Bar whose mother passed away last week end. . . . Phil Robinson is back from his jaunt to San Francisco and reports that he had a nice time visiting with R. F. Jones & Company. He was pleasantly surprised about running into Harry Ludwig, Dick DeSmet and Hap Williams, all from Sacramento. They were in the Bay city buying equipment when he bumped into them. Phil says he wishes to thank Bill Gersh and The Cash Box for the lovely birthday card he received. He went on to add that the years are passing by so fast that he's going to quit having birthdays. . . . Jean and Dolores Minthorne returned from a trip to Las Vegas. They plan to go to Phoenix soon to confer with their manager John Reece. Hank Tronick took off for a few days to visit relatives in San Jose plus a short side trip to San Francisco. Wayne Davis recently saw his old friend Jerry Meacham of The Lancers and invited the group down to the Minthorne showrooms to have their pictures taken grouped around a new Seeburg "Hi-Fi" phono. . . . Lyn Brown has been traveling all over Southern California calling on jobbers and operators plugging Exhibit's new "Shooting Gallery." He states that it's the hottest game Exhibit has made in the past thirty years. The demand has been so great that he can't get enough of them. . . . Sam Ricklin announced that two new employees have been added to the staff at California Music Company. They are Pat Lee and Ben Goldman. "We have increased our sales force to be able to serve the operators throughout Southern California more quickly and efficiently," added Sam. . . . Atsie Stein recently moved to a new apartment out on the Sunset Strip. He threw an open house party for the SC Alumni Football Team that was quite a shindig. . . . Bill Simmons of Alpha Distributing Company has been touring through the San Joaquin Valley on business. . . . V. Van Nattan, sales manager for Auto-Photo Co., spent a week vacationing in Las Vegas. . . . Jack Simon, prexy of Simon Distributing Company, has been getting all his arcade equipment in tip top shape for the big season ahead. . . . Ben Spaulding drove in from Phoenix recently to take care of business. . . . Also seen along West Pico from down San Diego way was Arthur Ridgeway from Bostonia. . . . Jimmy Murphy came in from Inyokern to visit here and there. . . . Four out-of-towners who we haven't seen for quite a while were Kenneth Reidel, Chino; Robert Snyder, China Lake; Lee Wood, Compton and Frank Williams, Cuyama. . . . E. E. Peterson came up from San Diego along with Noble Carver. . . . Bill Bradley trekked in from Covina along with Ken Ferrier from Oxnard. . . . Ben Chemers, business manager for The California Music Guild, Los Angeles Division, invites all operators who are interested in joining the Guild to call him at Webster 1-2982 and make arrangements to come out to their next meeting. George Miller has set up a program that will be of interest to every operator in the area and all interested parties are requested to call Chemers to find out how the Guild can be of benefit to them.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: Judson 6-4568.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WISconsin 7-0830.

WANT—Bally Beach Clubs, Beautys, Frolics, Palm Beaches, and Dude Ranches. We pay the highest prices in the Middle-West for games in good condition. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Spot-Lites, Bally Beauty, Beach Clubs and later games. Give best price and condition in first letter. PAN AMERICAN SALES CO., INC., 323 SO. ALAMO ST., SAN ANTONIO, TEXAS.

WANT—Spot-Lites. Write, Wire or Call Neill Plaza 5-1383. SUPREME MUSIC CO., 1501 NORTHWEST 23rd, SAN ANTONIO, TEXAS.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOBILE, ILLINOIS.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANTED—Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Twenty Midget Movies, Exhibit Silver Bullets, Chicago Coin 4-Player Deluxe Derby, Bally Turf King, Universal Winner, Photo Finish, all equipment just from location, clean, checked, ready for operation, make offer. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

CLASSIFIED ADVERTISING SECTION

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Beach Clubs and Beauties. We sell factory reconditioned Bright Lights and Spot-Lites \$70. W. E. KENNEY MFG. CO., 5229 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 4-3844.

FOR SALE

FOR SALE—Right off location A-1 condition. 2 Coney Island \$75 each; Atlantic City \$145; Circus United \$175; Hit 'N' Run (Gottlieb) \$77.50; Coronation \$100; Guys-Dolls \$145; Happy Days \$105; Joker \$25; Rosebowl \$65; Knock-out \$15; Happy-Go-Lucky \$29.50; Cyclone \$69.50; Pin Bowler \$15; Mercury \$20; Four Stars \$80. 1/3 deposit with all orders, balance C.O.D. TRI-STATE AMUSEMENT CO., 149 18th ST, WHEELING, W. VA.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Parts & Supplies for Jukes, Shuffle, Pin and Telequiz Games. Sylvania, RCA Tubes and Chicago Miniature Lamps less 50%. Tubular wrappers 75c per M, 20M lots 70c. Pucks \$1.50. CHAMPION DISTRIBUTING CO., 3743 W. GRAND AVENUE, CHICAGO 51, ILLINOIS.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—5 AMI A's @ \$175 each; 5-10c AMI Wallboxes @ \$15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—AMI D-80 \$495; AMI D-40 \$395; Seeburg "C" \$695; Seeburg "B" \$525; Wurlitzer 1400 \$395; Wurlitzer 1100 \$180; Wurlitzer 1015 \$75. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Atlantic City \$175; Frolics \$185; Yacht Club \$235; Beauty \$285; Beach Club \$340; Dude Ranch \$385; Futurity \$65; Genco Jumpin' Jacks \$110. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 5-7549.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.

FOR SALE—Reconditioned, like new. Yacht Clubs, \$285; Keeney Lite-A-Line, \$45; United Cabana, \$255; Palm Beach, \$195; Bally Space Ships, \$485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLEndale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAIN 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WESTport 3582).

FOR SALE—Special Sale: United Royal shuffle alleys \$375; and all other United shuffle alleys, write; Genco Sky Gunner \$225; Jet Guns \$149.50; Six Shooters \$129; United Rio's \$425; Tahiti \$375; Tropics \$325. WEST SIDE, 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-8464.

FOR SALE—Arcade \$75; Arizona \$25; Atlantic City \$160; Bank Ball \$25; Bright Spot \$85; Disk Jockey \$110; Fighting Irish \$45. Plenty of others get our prices before buying. F.O.B. St. Louis, 1/3 deposit. REEL DISTRIBUTING COMPANY, 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—1100 Wurlitzer \$175; 1400 Wurlitzer \$450. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—United Alleys—Imperial \$385; Classic \$325; Clover \$275; 6 Player Deluxe 7/10 \$95; Williams Deluxe World Series \$100; Deluxe Baseball \$250. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—Wurlitzer Bar and Wall Boxes — 3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—AU machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Special! United Tahitis, like new \$325 each; also, Bally Palm Springs, Dude Ranches, Beach Clubs and Beautys. If interested, write, wire or call NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Chi-Coin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, \$3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll \$4.35. Rear frames re-bushed model 700 & up, \$2.50 each, lots of 5, \$1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING W. VA. Tel.: WHEELING 5472.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

CLASSIFIED ADVERTISING SECTION

FOR SALE—3020 Wall Boxes \$17.50; 3W5L56 Wall Boxes \$16.50; Seeburg # 146 \$49.50; # 147 \$69.50; # 148 \$145; 1422 Rock-Ola \$49.50; WIL56 5c Wall Box \$3.95; Packard Pla Mor \$3.95; 3048 48 sel. Wall Box \$19.50. CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—1 Chico Crown Bowler \$295; 1 Bowl-A-Ball \$125; 1 10th Frame Bowler \$250; 1 Six Shooter \$125; 2 Genco Sky Gunners \$195 each; 1 48ML Seeburg Phono \$165. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—Sale of Genco equipment: Sky Gunners, new \$325; Jumping Jacks \$60; Golden Nuggets \$50; Silver Chests \$150; Exhibit Space Gun, new \$150. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.

FOR SALE—ABC \$20; Seeburg Classic Phono \$15; Knock Out \$15; Buccaneer \$15; Spark Plug \$40; Zingo \$25, 3, 4, 5, \$40; Seeburg 147, \$80. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE—Eastern Electric (C-8) \$125; Genco, Sky Gunner \$250; Keeney 6 Player S.A. \$115; Keeney 10 Player S.A. \$195; Exhibit Twin Rotation \$125; Batting Practice \$95. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Attention Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUmkirk 3-1810.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Wurlitzer 1500 \$595 each; Wurlitzer 1400 and 1450 \$495 each; Chicago Coin Ronnd The World Trainer, like new, write. Large stock reconditioned Kiddie Rides, late United Shuffle Alleys and Bally Dude Ranches, Palm Springs, Ice Frolics, Beauty and Coney Island. We will trade above machines for Seeburg 100A, B and C phonographs as well as Bally Turf Kings and Futurities. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON 34, MASS.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE—53 Cue-Balls, as is, \$75 each; reconditioned, new tops, \$150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Bright Lights, A-1 condition, \$65; AMI Model C \$295; Wurlitzer 1100 \$195; Wurlitzer 1015 \$95; 1428 Magic Glo \$195; 3020 Wall Boxes \$18.50; Seeburg W1-L56 \$4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—United Stars \$175; Quintette \$140; Flying High \$140; Marble Queen \$195; Shindig \$205; Minstrel Man \$39; Mermaid \$39; All Star Basketball \$39; Seeburg 100 Wall Boxes and Brackets \$90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Wurlitzer 1100 \$195; Wurlitzer 1400 \$425; Wurlitzer 1600 write. DICKSON DISTRIBUTING COMPANY, 631 WEST CALIFORNIA, OKLAHOMA CITY, OKLAHOMA. Tel.: REgent 6-3691.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Futuritys \$75; Turf Kings \$35; Spot-Lites \$75. TOLEDO COIN MACHINE, 814 SUMMIT STREET, TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Seeburg 46's \$75; 47's \$100; 48's \$125; M100A \$350; Wurlitzer 1015 \$75; 1100 \$165; 1250 \$265; AMI "A" \$145; "C" \$250; "D" 40 \$350; AMI 5 & 10c Wallboxes \$15. HERMITAGE MUSIC COMPANY, 74 LAFAYETTE STREET, NASHVILLE 10, TENN.

FOR SALE—United 4 Player Formica Top \$65; United 5 Player Formica Top \$75; United 6 Player Formica Top \$85; United 6 Player Deluxe \$95; United 6 Player Super \$150; United 10th Frame Super \$175; United 6 Player Cascade \$280; United 6 Player Olympic \$325; United 6 Player Royals \$360; Chicago Coin 6 Player \$90; Chicago Coin 6 Player, Drum Scoring \$150; Chicago Coin 6 Player Matched \$175; Chicago Coin 10th Frame \$175; Chicago Coin 10th Frame Special \$250; Chicago Coin Double Bowler \$295; Chicago Coin Name Bowler \$225; Chicago Coin Super Matched Bowler \$215; Chicago Coin Triple Frame \$345; Chicago Coin Advance Bowler \$395. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPerior 1-4600.

FOR SALE—R. C. Specials—Seeburg Model 148 (Metal Cabinet) \$140; Seeburg Model 147 (Metal Cabinet) \$90; Seeburg Model 246, \$70; Seeburg Model 146, \$50; Pre-war \$25. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

FOR SALE—Clean guaranteed machines. Dude Ranches \$375; Palm Springs \$475; Ice Frolics \$475; Queen Of Hearts \$125; Happy Days \$100; Domino \$75; Grand Slam \$125. Write for your needs. D. & P. MUSIC COMPANY, 27 PHILADELPHIA STREET, YORK, PA.

FOR SALE—All games reconditioned. Across The Board \$75. Following Games \$35, 3 for \$100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, C Play Ball, Thing, Exhibit Turnleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SACramento 2-5050.

FOR SALE—AMI Model B \$215; F.O.B. Los Angeles; Call Bradshaw 26376 or Write P.O. Box 3065, Olympia Station, Beverly Hills, Calif.

MISCELLANEOUS

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.



“Just as we expected. Cash bag bloat again.

It's a typical Model “E” operation”

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke-Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

“It's What's in THE CASH BOX That Counts”

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
760th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin games — and \$25 to \$30 on Phonographs.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

| | | |
|--|--------|--------|
| 4. M100BL, '51, 100 Sel., 45 RPM, Light Cab. | 685.00 | 750.00 |
| 2. M100C, '53, 100 Sel., 45 RPM | 695.00 | 770.00 |
| 2. W1-L56 Wall Box 5c. | 3.00 | 6.95 |
| 4. 3W2 Wall-a-Matic | 6.95 | 10.00 |
| 2. W4L-56 | 19.50 | 29.00 |
| 4. 3W5-L56 Wall Box 5c, 10c, 25c | 16.50 | 24.50 |
| 4. W6L-56 5/10/25 Wireless | 20.00 | 24.50 |
| 4. 3W7-L-56 | 22.50 | 34.50 |
| 6. Tear Drop Speaker | 12.50 | 17.50 |

| | | |
|---|--------|--------|
| 6. 950, '42, Electric Selector, 24 Sel., 78 RPM | 29.50 | 79.50 |
| 1* 1015, '46, 24 Sel., 78 RPM | 60.00 | 125.00 |
| 4. 1080, '46, Colonial, 24 Sel., 78 RPM | 69.50 | 125.00 |
| 1. 1017, '46, Hideaway, 24 Sel., 78 RPM | 65.00 | 99.50 |
| 4* 1100, '48, 24 Sel., 78 RPM | 150.00 | 250.00 |
| 1. 1080A, '48, Colonial, 24 Sel., 78 RPM | 89.00 | 135.00 |
| 2* 1250, '50, 48 Sel., 78 RPM | 239.00 | 275.00 |
| 2. 1250, '50, (Same as above) Converted to 45 RPM | 240.00 | 295.00 |
| 1. 1400, '52, 48 Sel., 78 RPM | 429.00 | 495.00 |
| 1. 1400, '52, (Same as above) Converted to 45 RPM | 439.00 | 495.00 |
| 1. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed | 595.00 | 795.00 |
| 4. 2140 Wall Box | 3.00 | 10.00 |
| 4* 3020 Wall Box | 10.00 | 18.50 |
| 4. 3048 (Conv. of 3020) | 19.50 | 29.50 |
| 4. 3031 Wall Box | 3.00 | 9.95 |
| 4. 3045 Wall Box | 4.00 | 20.00 |
| 1. 4820 Wall Box | 20.00 | 39.50 |
| 1. 219 Stepper | 7.50 | 14.95 |

WURLITZER

| | | |
|--|-------|-------|
| 6. 780M, '40, Colonial, Manual Selector, 24 Sel., 78 RPM | 29.50 | 49.50 |
| 6. 780E, '40, Colonial, Electric Selector, 24 Sel., 78 RPM | 29.50 | 49.50 |
| 6. 800, '40, Electric Selector, 24 Sel., 78 RPM | 29.50 | 59.50 |
| 6. 700, '40, Electric Selector, 24 Sel., 78 RPM | 29.50 | 59.50 |
| 6. 750M, '41, Manual Selector, 24 Sel., 78 RPM | 29.50 | 59.50 |
| 6. 750E, '41, Electric Selector, 24 Sel., 78 RPM | 29.50 | 59.50 |
| 4. 850, '41 Electric Selector, 24 Sel., 78 RPM | 29.50 | 59.50 |

| | | |
|---|--------|--------|
| 1. 1400, '52, 48 Sel., 78 RPM | 429.00 | 495.00 |
| 1. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed | 595.00 | 795.00 |
| 4. 2140 Wall Box | 3.00 | 10.00 |
| 4* 3020 Wall Box | 10.00 | 18.50 |
| 4. 3048 (Conv. of 3020) | 19.50 | 29.50 |
| 4. 3031 Wall Box | 3.00 | 9.95 |
| 4. 3045 Wall Box | 4.00 | 20.00 |
| 1. 4820 Wall Box | 20.00 | 39.50 |
| 1. 219 Stepper | 7.50 | 14.95 |



LISTED ALPHABETICALLY

AMI

| | | |
|-------------------------------------|--------|--------|
| 4* Model A, '46 40 Sel., 78 RPM | 139.50 | 195.00 |
| 3* Model B, '48, 40 Sel., 78 RPM | 215.00 | 269.00 |
| 4* Model C, '50, 40 Sel., 78 RPM | 249.00 | 300.00 |
| 4* Model D-40, '51, 40 Sel., 78 RPM | 350.00 | 425.00 |
| 1* Model D-80, '51, 80 Sel., 45 RPM | 465.00 | 545.00 |
| 4. WM Wall Box | 10.00 | 15.50 |

EVANS

| | | |
|--|--------|--------|
| 4. Mills Constellation '47, Model 951, 40 Sel., 78 RPM | 135.00 | 195.00 |
| 4. Constellation, '49 Model 135, 40 Sel., 78 RPM | 245.00 | 300.00 |
| 4. Jubilee, '52, Model 245, 40 Sel., 45 RPM | 425.00 | 475.00 |
| 2. Century, '52, Model 2045, 100 Sel., 45 RPM | 595.00 | 650.00 |

ROCK-OLA

| | | |
|---|--------|--------|
| 4. 1422, '46, 20 Sel., 78 RPM | 49.50 | 89.00 |
| 4. 1424, '46 Playmaster Hideaway, 20 Sel., 78 RPM | 49.50 | 69.50 |
| 4. 1426, '47, 20 Sel., 78 RPM | 75.00 | 109.00 |
| 4. 1428, '48 Magic-Glo, 20 Sel., 78 RPM | 165.00 | 225.00 |
| 4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM | 239.00 | 289.00 |
| 4. 1432, Same as above, Converted to 45 RPM | 250.00 | 300.00 |
| 4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM | 349.50 | 425.00 |
| 4. 1434, Same as above, Converted to 45 RPM | 365.00 | 425.00 |
| 4. 1436, '52, Fireball, 120 Sel., 78 RPM | 469.00 | 550.00 |
| 4. 1436, '52 Fireball, 120 Sel., 45 RPM | 469.00 | 550.00 |
| 4. 1436A, '53, Fireball, 120 Sel., 78 RPM | 469.00 | 550.00 |

| | | |
|---|--------|--------|
| 4. 1436A, '53, Fireball, 120 Sel., 45 RPM | 469.00 | 550.00 |
| 6. 1501 Wall Box | 3.00 | 4.50 |
| 6. 1502 Bar Box | 5.00 | 7.50 |
| 6. 1503 Wall Box | 12.50 | 15.00 |
| 6. 1504 Bar Box | 8.50 | 17.50 |
| 6. 1510 Bar Box | 15.00 | 20.00 |
| 6. 1525 Wall Box | 5.00 | 15.00 |
| 6. 1526 Bar Box | 15.00 | 19.50 |
| 6. 1530 Wall Box | 15.00 | 25.00 |
| 6. 1805 Organ Speaker | 24.50 | 29.00 |

SEEBURG

| | | |
|--|--------|--------|
| 6. Hi-Tone, 9800 '41 20 Sel., 78 RPM | 29.50 | 49.50 |
| 6. Hi-Tone, 9800RC, '41, 20 Sel., 78 RPM, Remote Control | 29.50 | 49.50 |
| 6. Hi-Tone, 8800, '41, 20 Sel., 78 RPM | 29.50 | 49.50 |
| 6. Hi-Tone, 8800RC, '41, 20 Sel., 78 RPM, with Remote Control | 29.50 | 49.50 |
| 6. Hi-Tone, 8200, '42, 20 Sel., 78 RPM | 29.50 | 49.50 |
| 6. Hi-Tone, 8200RC, '42, 20 Sel., 78 RPM with Remote Control | 29.50 | 49.50 |
| 4. 146S, '46, Standard, 20 Sel., 78 RPM | 49.50 | 89.50 |
| 4* 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM | 75.00 | 115.00 |
| 2* 147S, '47, Standard, 20 Sel., 78 RPM | 65.00 | 129.00 |
| 4* 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM | 85.00 | 145.00 |
| 4. 148S, '48, Standard, 20 Sel., 78 RPM | 90.00 | 165.00 |
| 4* 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM | 140.00 | 190.00 |
| 2. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM | 89.50 | 195.00 |
| 1* M100A, '49 100 Sel., 78 RPM | 350.00 | 495.00 |
| 2. M100B, '51, 100 Sel., 45 RPM | 495.00 | 639.00 |



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

| | | | | | |
|-----------------------------------|--------|--------|-------------------------------|--------|--------|
| 4* ABC (Un 3/51) | 20.00 | 50.00 | 6. Circus (Ex 8/48) | 10.00 | 20.00 |
| 4. Across the Board (Un 9/52) | 50.00 | 75.00 | 4. Circus (Un 8/52) | 145.00 | 175.00 |
| 4. Ali Baba (Got 6/48) | 15.00 | 25.00 | 4. Citation (B 10/48) | 15.00 | 35.00 |
| 4. Alice (Got 8/48) | 19.50 | 29.50 | 1. C.O.D. (Wm 9/53) | 125.00 | 185.00 |
| 4. All Star Basketball (Got 1/52) | 20.00 | 39.00 | 4. College Daze (Got 8/49) | 10.00 | 20.00 |
| 4. Aquacade (Un 4/49) | 10.00 | 20.00 | 4* Coney Island (B 9/51) | 75.00 | 125.00 |
| 4. Arabian Knights (Got 12/53) | 175.00 | 200.00 | 4. Contact (Ex 10/48) | 10.00 | 20.00 |
| 4. Arcade (Wm 11/51) | 35.00 | 65.00 | 4. Control Tower (Wm 3/51) | 25.00 | 35.00 |
| 4. Arizona (Un 4/50) | 10.00 | 20.00 | 4. Coronation (Got 11/52) | 75.00 | 95.00 |
| 1. Army-Navy (Wm 10/53) | 160.00 | 195.00 | 4. County Fair (Un 9/51) | 15.00 | 25.00 |
| 2* Atlantic City (B 5/52) | 145.00 | 175.00 | 4. Crazy Ball (CC 7/48) | 10.00 | 20.00 |
| 4. Baby Face (Un 12/48) | 10.00 | 20.00 | 4. Crossroads (Got 5/52) | 75.00 | 110.00 |
| 4. Banjo (Ex 3/48) | 10.00 | 20.00 | 4. Cyclone (Got 5/51) | 40.00 | 60.00 |
| 4. Bank-A-Ball (Got 5/50) | 15.00 | 25.00 | 4. Dallas (Wm 2/49) | 15.00 | 25.00 |
| 4. Barnacle Bill (Got 8/48) | 10.00 | 20.00 | 4. De Icer (Wm 11/49) | 20.00 | 30.00 |
| 4. Basketball (Got 10/49) | 15.00 | 25.00 | 4. Dew Wa Ditty (Wm 6/48) | 10.00 | 20.00 |
| 2* Beach Club (B 2/53) | 340.00 | 395.00 | 1. Domino (Wm 5/52) | 39.50 | 69.50 |
| 4* Beauty (B 11/52) | 259.00 | 325.00 | 4. Double Action (Ge 1/52) | 10.00 | 20.00 |
| 4. Be Bop (Ex 3/50) | 10.00 | 20.00 | 4. Dbl. Feature (Got 12/50) | 15.00 | 25.00 |
| 4. Bermuda (CC 11/47) | 15.00 | 20.00 | 4. Dbl. Shuffle (Got 6/49) | 15.00 | 20.00 |
| 4. Big Hit (CC 7/52) | 35.00 | 50.00 | 4. Disk Jockey (Wm 11/52) | 85.00 | 135.00 |
| 4. Big Top (Ge 2/49) | 10.00 | 20.00 | 4. Dreamy (Wm 2/50) | 15.00 | 25.00 |
| 4. Black Gold (Ge 3/49) | 10.00 | 20.00 | 2* Dude Ranch (B 9/53) | 375.00 | 425.00 |
| 6. Blue Skies (Un 11/48) | 15.00 | 20.00 | 4. Eight Ball (Wm 1/52) | 45.00 | 65.00 |
| 4. Bolero (Un 12/51) | 25.00 | 50.00 | 4. El Paso (Wm 11/48) | 10.00 | 20.00 |
| 4. Bomber (CC 3/51) | 20.00 | 25.00 | 1. Fairway (Wm 6/53) | 85.00 | 135.00 |
| 4. Bone Head (Ge 11/48) | 10.00 | 20.00 | 4. Fighting Irish (CC 11/50) | 25.00 | 30.00 |
| 4. Boston (Wm 5/49) | 15.00 | 20.00 | 4. Five Star (Univ 5/51) | 30.00 | 45.00 |
| 4. Bowling Champ (Got 2/49) | 15.00 | 25.00 | 4. Floating Power (Ge 12/48) | 10.00 | 20.00 |
| 4. Bowl League (Got 8/47) | 10.00 | 19.50 | 4. Flying High (Got 2/53) | 95.00 | 140.00 |
| 1* Bright Lights (B 5/51) | 65.00 | 95.00 | 4. Flying Saucers (Ge 12/50) | 15.00 | 25.00 |
| 4* Bright Spot (B 11/51) | 85.00 | 125.00 | 4. Football (CC 8/49) | 10.00 | 20.00 |
| 6. Broadway (B 6/51) | 49.50 | 59.50 | 1. Four Corners (Wm 12/52) | 55.00 | 85.00 |
| 4. Buffalo Bill (Got 5/50) | 20.00 | 30.00 | 4. Four Horsemen (Got 9/50) | 15.00 | 25.00 |
| 4. Buccaneer (Got 10/48) | 10.00 | 20.00 | 4. "400" (Upright) (Ge 10/52) | 35.00 | 65.00 |
| 6. Build Up (Ex 2/48) | 10.00 | 15.00 | 4. Four Stars (Got 6/52) | 50.00 | 90.00 |
| 4. Buttons & Bows (Got 3/49) | 15.00 | 25.00 | 4. Freshie (Wm 9/49) | 15.00 | 20.00 |
| 1. Cabana (Un 3/53) | 225.00 | 275.00 | 1* Frolics (B 10/52) | 160.00 | 219.00 |
| 4. Camel Caravan (Ge 6/49) | 15.00 | 30.00 | 4. Futurity (B 3/51) | 60.00 | 75.00 |
| 4. Campus (Ex 2/50) | 15.00 | 20.00 | 4. Georgia (Wm 7/50) | 20.00 | 35.00 |
| 4. Canasta (Ge 7/50) | 20.00 | 25.00 | 6. Gin Rummy (Got 2/49) | 15.00 | 25.00 |
| 4. Caravan (Wm 6/52) | 35.00 | 50.00 | 6. Gizmo (Wm 8/48) | 10.00 | 20.00 |
| 4. Carnival (B 7/48) | 10.00 | 20.00 | 4. Glamour (Got 7/51) | 15.00 | 25.00 |
| 6. Carolina (Un 3/49) | 15.00 | 25.00 | 6. Glider (Ge 8/49) | 10.00 | 20.00 |
| 6. Caribbean (Un 3/48) | 15.00 | 25.00 | | | |
| 4. Champion (B 12/49) | 20.00 | 30.00 | | | |
| 4. Champion (CC 6/49) | 15.00 | 20.00 | | | |
| 4. Chinatown (Got 10/52) | 65.00 | 95.00 | | | |
| 4. Cinderella (Got 3/47) | 10.00 | 20.00 | | | |

"THE CONFIDENTIAL PRICE LISTS"

| | | |
|---------------------------------------|--------|--------|
| 4. Globe Trotter (Got 11/51) | 35.00 | 65.00 |
| 4. Gold Cup (B 4/48) | 15.00 | 29.50 |
| 4. Golden Gloves (CC 7/49) | 10.00 | 20.00 |
| 2. Golden Nugget (Upright) (Ge 2/53) | 50.00 | 99.50 |
| 6. Gondola (Ex 5/49) | 10.00 | 20.00 |
| 4. Grand Award (CC 1/49) | 10.00 | 20.00 |
| 4. Grand Champion (Wm 8/53) | 110.00 | 145.00 |
| 2. Grand Slam (Got 4/53) | 95.00 | 125.00 |
| 6. Grand Stand (B '50) | 20.00 | 35.00 |
| 4. Green Pastures (Got 1/54) | 175.00 | 195.00 |
| 4. Gun Club (Wm 11/53) | 125.00 | 165.00 |
| 4. Guys-Dolls (Got 5/53) | 105.00 | 125.00 |
| 4. Handicap (Wm 6/52) | 35.00 | 45.00 |
| 2. Happy Days (Got 7/52) | 65.00 | 105.00 |
| 4. Happy-Go-Lucky (Got 3/51) | 25.00 | 45.00 |
| 4. Harvest Moon (Got 12/48) | 15.00 | 20.00 |
| 4. Harvest Time (Ge 9/50) | 15.00 | 25.00 |
| 4. Harvey (Wm 5/51) | 25.00 | 45.00 |
| 6. Hawaii (Un 8/47) | 10.00 | 15.00 |
| 4. Hayburner (Wm 6/51) | 30.00 | 50.00 |
| 4. Hit Parade (CC 2/51) | 10.00 | 20.00 |
| 4. Hit & Runs (Ge 3/51) | 15.00 | 25.00 |
| 4. Hit 'N' Run (Got 4/52) | 65.00 | 75.00 |
| 4. Holiday (CC 12/48) | 10.00 | 20.00 |
| 4. Holiday (Ke 12/51) | 35.00 | 50.00 |
| 4. Hong Kong (Wm 9/51) | 45.00 | 75.00 |
| 4. Horsefeathers (Wm 1/52) | 45.00 | 65.00 |
| 4. Horse Shoe (Wm 12/51) | 25.00 | 40.00 |
| 4. Hot Rods (B '49) | 15.00 | 25.00 |
| 4. Humpty Dumpty (Got 10/47) | 10.00 | 20.00 |
| 4. Ice-Frolics (B 1/54) | 475.00 | 525.00 |
| 4. Jack 'N' Jill (Got 4/48) | 10.00 | 20.00 |
| 4. Jalopy (Wm 8/51) | 35.00 | 45.00 |
| 6. Jamboree (Ex 5/48) | 10.00 | 20.00 |
| 4. Jeanie (Ex 6/50) | 15.00 | 20.00 |
| 4. Jockey Special (B 11/47) | 15.00 | 25.00 |
| 4. Joker (Got 11/50) | 15.00 | 25.00 |
| 4. Judy (Ex 7/50) | 10.00 | 20.00 |
| 2. Jumping Jacks (Upright) (Ge 12/52) | 60.00 | 95.00 |
| 4. Just 21 (Got 1/50) | 15.00 | 25.00 |
| 4. K.C. Jones (Got 11/49) | 10.00 | 20.00 |
| 4. King Arthur (Got 10/49) | 10.00 | 20.00 |
| 4. King Cole (Got 5/48) | 10.00 | 20.00 |
| 4. King Pin (CC 12/51) | 20.00 | 30.00 |
| 4. Knockout (Got 1/51) | 15.00 | 25.00 |
| 4. Lady Robin Hood (Got 1/48) | 10.00 | 20.00 |
| 4. Lazy "Q" (Wm 2/54) | 150.00 | 185.00 |
| 4. Leaders (Un 10/51) | 35.00 | 45.00 |
| 4* Lite-A-Line (Ke 6/52) | 35.00 | 60.00 |
| 1. Long Beach (Wm 7/52) | 65.00 | 95.00 |
| 4. Lovely Lucy (Got 2/54) | 225.00 | 255.00 |
| 4. Lucky Inning (Wm 5/50) | 15.00 | 25.00 |
| 4. Lucky Star (Got 5/47) | 10.00 | 20.00 |
| 4. Mad. Sq. Garden (Got 6/50) | 20.00 | 30.00 |
| 4. Magic (Ex 11/48) | 10.00 | 20.00 |
| 4. Majors '49 (CC 2/49) | 15.00 | 25.00 |
| 4. Major League Baseball (Un 6/48) | 10.00 | 20.00 |
| 6. Manhattan (Un 2/48) | 10.00 | 17.50 |
| 4. Majorettes (Wm 4/52) | 35.00 | 45.00 |
| 4. Marble Queen (Got 8/53) | 155.00 | 175.00 |
| 4. Mardi Gras (Ge 5/48) | 10.00 | 20.00 |
| 4. Maryland (Wm 4/49) | 10.00 | 20.00 |
| 4. Merry Widow (Ge 6/48) | 10.00 | 20.00 |
| 4. Mercury (Ge 3/50) | 10.00 | 20.00 |
| 4. Mermaid (Got 6/51) | 25.00 | 39.00 |
| 6. Mimi (Ex 2/48) | 10.00 | 20.00 |
| 4. Minstrel Man (Got 3/51) | 20.00 | 39.00 |
| 4. Monterey (Un 5/48) | 10.00 | 20.00 |
| 4. Moon Glow (Un 11/48) | 10.00 | 20.00 |
| 1. Morocco (Ex 10/48) | 15.00 | 35.00 |
| 4. Niagara (Got 12/51) | 35.00 | 55.00 |
| 1. Nifty (Wm 12/50) | 15.00 | 35.00 |
| 4. "9" Sisters (Wm 1/54) | 150.00 | 175.00 |
| 4. Oasis (Ex 10/50) | 10.00 | 20.00 |
| 4. Oklahoma (Un 5/49) | 10.00 | 20.00 |
| 4. Old Faithful (Got 12/49) | 15.00 | 25.00 |
| 1. Olympics (Wm 5/52) | 45.00 | 65.00 |
| 4. One Two Three (Ge 10/48) | 10.00 | 25.00 |
| 4. Palisades (Wm 7/53) | 100.00 | 135.00 |
| 4* Palm Beach (B 7/52) | 159.00 | 225.00 |
| 4. Palm Springs (B 11/53) | 475.00 | 495.00 |
| 4. Paradise (Un 7/48) | 10.00 | 20.00 |
| 4. Paratrooper (Wm 8/52) | 25.00 | 35.00 |
| 4. Pin Bowler (CC 6/50) | 10.00 | 20.00 |

| | | |
|-------------------------------------|--------|--------|
| 4. Pinch Hitter (Un 5/49) | 10.00 | 20.00 |
| 4. Pinky (Wm 9/50) | 20.00 | 35.00 |
| 4. Pin Wheel (Got 11/53) | 165.00 | 185.00 |
| 1. Play Ball (CC 1/51) | 20.00 | 35.00 |
| 4. Playland (Ex 8/50) | 10.00 | 20.00 |
| 4. Playtime (Ex 8/49) | 10.00 | 20.00 |
| 4. Poker Face (Got 9/53) | 155.00 | 175.00 |
| 4. Puddin' Head (Ge 10/48) | 10.00 | 20.00 |
| 4. Punchy (CC 12/50) | 10.00 | 20.00 |
| 4. Quarterback (Wm 10/49) | 10.00 | 20.00 |
| 4. Quartet (Got 2/52) | 55.00 | 85.00 |
| 1. Queen of Hearts (Got 12/52) | 85.00 | 125.00 |
| 1. Quintet (Got 3/53) | 95.00 | 140.00 |
| 1. Rag Mop (Wm 10/50) | 15.00 | 35.00 |
| 4. Rainbow (Wm 9/48) | 10.00 | 20.00 |
| 4. Ramona (Un 2/49) | 10.00 | 20.00 |
| 4. Red Shoes (Un 11/50) | 10.00 | 20.00 |
| 4. Rio (Un 11/53) | 335.00 | 350.00 |
| 4. Rip Snorter (Ge 10/49) | 10.00 | 20.00 |
| 4. Rocket (Ge 5/50) | 10.00 | 20.00 |
| 4. Rockettes (Got 8/50) | 15.00 | 25.00 |
| 4. Rodeo (Un 2/53) | 185.00 | 210.00 |
| 4. Rondevo (Un 5/48) | 10.00 | 20.00 |
| 4. Rose Bowl (Got 10/51) | 35.00 | 60.00 |
| 4. Round Up (Got 11/48) | 10.00 | 25.00 |
| 4. St. Louis (Wm 2/49) | 15.00 | 25.00 |
| 4. Saddle and Turf (Ev 10/53) | 165.00 | 185.00 |
| 6. Sally (CC 10/48) | 10.00 | 20.00 |
| 4. Samba (Ex 5/48) | 10.00 | 20.00 |
| 4. Saratoga (Wm 10/48) | 10.00 | 20.00 |
| 4. Screwball (Ge 8/48) | 10.00 | 20.00 |
| 4. Sea Jockeys (Wm 11/51) | 30.00 | 55.00 |
| 4. Sea Isle (CC 11/47) | 10.00 | 20.00 |
| 4. Select-A-Card (Got 4/50) | 10.00 | 20.00 |
| 4. Serenade (Un 11/48) | 10.00 | 20.00 |
| 4. Shanghai (CC 4/48) | 10.00 | 20.00 |
| 4. Shantytown (Ex 10/49) | 10.00 | 20.00 |
| 4. Sharpshooter (Got 5/49) | 10.00 | 20.00 |
| 4. Shindig (Got 10/53) | 195.00 | 220.00 |
| 4. Shoo Shoo (Wm 2/51) | 20.00 | 35.00 |
| 6. Short Stop (Ex 7/48) | 10.00 | 20.00 |
| 4. Shoot the Moon (Wm 11/51) | 20.00 | 35.00 |
| 4. Show Boat (Un 1/49) | 10.00 | 20.00 |
| 4. Show Boat (Un 12/52) | 165.00 | 185.00 |
| 4. Silver Chest (Upright) (Ge 4/53) | 125.00 | 155.00 |
| 4. Silver Skates (Wm 2/53) | 65.00 | 95.00 |
| 4. Singapore (Un 11/47) | 10.00 | 20.00 |
| 4. Skill Pool (Got 8/52) | 60.00 | 75.00 |
| 4. Slugfest (Wm 3/52) | 35.00 | 55.00 |
| 6. Snooks (Wm 6/51) | 15.00 | 22.50 |
| 4. South Pacific (Ge 2/50) | 10.00 | 20.00 |
| 4. Spark Plugs (Wm 9/51) | 20.00 | 45.00 |
| 4. Speedway (Wm 9/48) | 10.00 | 20.00 |
| 4. Spot Bowler (Got 10/50) | 15.00 | 30.00 |
| 4* Spot-Lite (B 1/52) | 65.00 | 119.50 |
| 4. Sportsman (Ge 2/51) | 10.00 | 20.00 |
| 4. Sportsman (Wm 2/52) | 30.00 | 35.00 |
| 4. Springtime (Ge 3/52) | 15.00 | 25.00 |
| 6. Stage Door Canteen (Got 11/45) | 10.00 | 20.00 |
| 6. Stardust (Un 5/48) | 10.00 | 20.00 |
| 4. Stars (Un 6/52) | 45.00 | 65.00 |
| 1. Starlight (Wm 3/53) | 65.00 | 105.00 |
| 4. Steeple Chase (Un 1/52) | 35.00 | 65.00 |
| 4. Stop & Go (Ge 3/51) | 15.00 | 25.00 |
| 6. Stormy (Wm 1/48) | 10.00 | 20.00 |
| 1. Struggle Buggies (Wm 12/53) | 125.00 | 185.00 |
| 4. Summertime (Un 9/48) | 15.00 | 25.00 |
| 4. Sunny (Wm 12/47) | 10.00 | 20.00 |
| 4. Sunshine Park (B 12/52) | 55.00 | 85.00 |
| 4. Super Hockey (CC 4/49) | 10.00 | 20.00 |
| 6. Swanee (Ex 1/49) | 10.00 | 20.00 |
| 4. Sweepstakes (Wm 1/52) | 75.00 | 95.00 |
| 1. Sweetheart (Wm 5/50) | 20.00 | 35.00 |
| 4. Tahiti (CC 10/49) | 10.00 | 20.00 |
| 1. Tahiti (Un 8/53) | 245.00 | 305.00 |
| 4. Tampico (Un 6/49) | 10.00 | 20.00 |
| 4. Telecard (Got 1/49) | 10.00 | 20.00 |
| 4. Tennessee (Wm 2/48) | 10.00 | 20.00 |
| 4. Thing (CC 2/51) | 15.00 | 35.00 |
| 4. Three Feathers (Ge 5/49) | 10.00 | 20.00 |
| 4. Three Four Five (Un 6/51) | 25.00 | 45.00 |
| 4. Three Musketeers (Got 7/49) | 15.00 | 25.00 |
| 4. Thrill (CC 9/48) | 10.00 | 20.00 |
| 4. Times Square (Wm 4/53) | 75.00 | 135.00 |
| 4. Touchdown (Un 1/52) | 15.00 | 25.00 |
| 4. Trade Winds (Ge 3/48) | 10.00 | 20.00 |
| 6. Treasure Chest (Ex 12/47) | 10.00 | 20.00 |
| 4. Trinidad (CC 3/48) | 10.00 | 20.00 |
| 4. Triple Action (Ge 1/48) | 10.00 | 20.00 |
| 4. Triplets (Got 7/50) | 15.00 | 25.00 |
| 4. TriScore (Ge 1/51) | 10.00 | 20.00 |

| | | |
|----------------------------|--------|--------|
| 4. Trophy (B 4/48) | 15.00 | 30.00 |
| 6. Tropicana (Un 1/48) | 10.00 | 20.00 |
| 4. Tropics (Un 7/53) | 195.00 | 210.00 |
| 4. Tucson (Wm 1/49) | 10.00 | 20.00 |
| 4. Tumbleweed (Ex 9/49) | 15.00 | 35.00 |
| 4. Turf King (B 6/50) | 25.00 | 45.00 |
| 1. Twenty Grand (Wm 12/52) | 55.00 | 95.00 |
| 4. Utah (Un 7/49) | 10.00 | 20.00 |
| 4. Vanities (Ex 2/47) | 10.00 | 19.50 |

| | | |
|-----------------------------|--------|--------|
| 4. Virginia (Wm 3/48) | 10.00 | 12.50 |
| 4. Watch My Line (Got 9/51) | 15.00 | 35.00 |
| 4. Whizz Kids (CC 3/52) | 15.00 | 30.00 |
| 4. Wild West (Got 8/51) | 45.00 | 65.00 |
| 4. Winner (Univ.) | 20.00 | 35.00 |
| 4. Wisconsin (Un 3/48) | 10.00 | 20.00 |
| 1* Yacht Club (B 6/53) | 235.00 | 295.00 |
| 4. Yanks (Wm 4/48) | 10.00 | 20.00 |
| 4. Zingo (Un 10/51) | 15.00 | 25.00 |



| | | |
|--|--------|--------|
| 4. Bally Shuffle Bowler (9/49) | 15.00 | 20.00 |
| 6. Bally Speed Bowler (2/50) | 15.00 | 20.00 |
| 6. Bally Shuffle Champ (4/50) | 20.00 | 30.00 |
| 4. Bally Hook Bowler (11/50) | 20.00 | 45.00 |
| 4. Bally Baseball (5/51) | 35.00 | 45.00 |
| 4. Bally Shuffle Line (7/51) | 25.00 | 45.00 |
| 4. ChiCoin Bowling Alley (11/49) | 25.00 | 35.00 |
| 4. ChiCoin Shuffle Baseball (4/50) | 15.00 | 25.00 |
| 4. ChiCoin Bowling Classic (5/50) | 20.00 | 35.00 |
| 4. ChiCoin Pin Bowler (6/50) | 20.00 | 30.00 |
| 4. ChiCoin Trophy Bowl (7/50) | 20.00 | 35.00 |
| 4. ChiCoin Ace Bowler, F.P. (8/50) | 25.00 | 35.00 |
| 4. ChiCoin Pin Lite (9/50) | 25.00 | 30.00 |
| 4. ChiCoin Horse-Shoes (5/51) | 35.00 | 75.00 |
| 4. ChiCoin 6-Player (8/51) | 45.00 | 95.00 |
| 4. ChiCoin King Pin (12/51) | 65.00 | 95.00 |
| 4. ChiCoin 6-Player DeLuxe (5/52) | 65.00 | 105.00 |
| 4. ChiCoin Match Bowler (6/52) | 95.00 | 115.00 |
| 1. ChiCoin Bowl-A-Ball (10/52) | 95.00 | 125.00 |
| 4. ChiCoin Match Bowl-A-Ball (11/52) | 100.00 | 150.00 |
| 4. ChiCoin 10th Frame Special (12/52) | 195.00 | 250.00 |
| 4. ChiCoin Name Bowler (1/53) | 215.00 | 225.00 |
| 2. ChiCoin 10th Frame Double Score Bowler (3/53) | 255.00 | 295.00 |
| 2. ChiCoin Crown Bowler (4/53) | 250.00 | 305.00 |
| 4* ChiCoin Triple Score Bowler (6/53) | 325.00 | 350.00 |
| 4. ChiCoin Gold Cup (7/53) | 250.00 | 300.00 |
| 4. ChiCoin High Speed Crown Bowler (7/53) | 325.00 | 375.00 |
| 4. ChiCoin High Speed Triple Score Bowler (8/53) | 300.00 | 350.00 |
| 4. ChiCoin Crown Bowler, Giant Pins (9/53) | 300.00 | 350.00 |
| 2. ChiCoin Advance Bowler (10/53) | 350.00 | 395.00 |
| 4. ChiCoin King Bowler (10/53) | 350.00 | 400.00 |
| 4. Exhibit Strike (6/51) | 20.00 | 30.00 |
| 4. Exhibit Twin Rotation (5/52) | 65.00 | 125.00 |
| 4. Genco Bowling League (11/49) | 15.00 | 20.00 |
| 4. Genco Baseball (5/50) | 15.00 | 20.00 |
| 4. Genco Shuffle Target (7/51) | 15.00 | 20.00 |
| 4. Genco 8-Player Rebound (9/51) | 25.00 | 35.00 |
| 4. Gottlieb Bowlette (3/50) | 15.00 | 20.00 |
| 4. Keeney Pin Boy (11/49) | 15.00 | 20.00 |
| 4. Keeney Ten Pins (1/50) | 15.00 | 20.00 |
| 4. Keeney ABC (2/50) | 15.00 | 20.00 |
| 4. Keeney Lucky Strike (4/50) | 20.00 | 30.00 |
| 4. Keeney King Pin (4/50) | 20.00 | 30.00 |
| 4. Keeney Bowling Champ (4/50) | 20.00 | 30.00 |
| 4. Keeney Duck Pins (6/50) | 20.00 | 30.00 |
| 4. Keeney Double Bowler (8/50) | 25.00 | 35.00 |
| 4. Keeney League Bowler (8/50) | 25.00 | 35.00 |
| 4. Keeney 4-Way Bowler Attachment (12/50) | 15.00 | 20.00 |
| 4. Keeney Big League Bowler (5/51) | 35.00 | 45.00 |
| 4. Keeney 6-Player League Bowler (9/51) | 45.00 | 60.00 |
| 4. Keeney DeLuxe League Bowler (3/52) | 65.00 | 80.00 |
| 4. Keeney Super DeLuxe League Bowler (3/52) | 65.00 | 90.00 |
| 4. Keeney High Score League Bowler (5/52) | 75.00 | 100.00 |
| 4. Keeney Team Bowler (10/52) | 125.00 | 175.00 |
| 1. Keeney Club Bowler (4/53) | 155.00 | 225.00 |
| 2. Keeney Domino Bowler (5/53) | 295.00 | 335.00 |
| 2. Keeney Carnival Bowler (5/53) | 295.00 | 345.00 |
| 4. Keeney Pacemaker Bowler (9/53) | 375.00 | 450.00 |
| 4. Rock-Ola Shuffle Lane (12/49) | 15.00 | 20.00 |
| 4. Rock-Ola Shuffle Jungle (5/50) | 20.00 | 30.00 |
| 4. United Shuffle Skill (6/49) | 15.00 | 20.00 |
| 4. United Shuffle Alley (9/49) | 15.00 | 20.00 |
| 4. United Super Shuffle Alley (1/50) | 20.00 | 30.00 |
| 4. United Double Shuffle Alley (2/50) | 20.00 | 30.00 |
| 4. United Shuffle Alley Express (3/50) | 20.00 | 30.00 |
| 4. United Shuffle Slugger (6/50) | 20.00 | 30.00 |
| 4. United 2-Player Express (6/50) | 25.00 | 35.00 |
| 4. United Twin Shuffle Alley (7/50) | 25.00 | 35.00 |
| 4. United Rebound (8/50) | 30.00 | 39.00 |
| 4. United 4-Player Rebound (9/50) | 35.00 | 55.00 |
| 4. United Twin Shuffle-cade (12/50) | 35.00 | 55.00 |
| 4. United 5-Player (1/51) | 45.00 | 65.00 |
| 4. United 6-Player (2/51) | 65.00 | 90.00 |
| 4* United DeLuxe 6-Player (10/51) | 90.00 | 145.00 |
| 4* United 6-Player Super (3/52) | 125.00 | 165.00 |
| 4. United 4-Player Official (5/52) | 135.00 | 180.00 |
| 4. United 6-Player Star (7/52) | 165.00 | 225.00 |
| 4* United 10th Frame Star (9/52) | 165.00 | 265.00 |
| 4. United Manhattan 10th Frame (9/52) | 210.00 | 275.00 |
| 1. United 10th Frame Super (10/52) | 175.00 | 225.00 |
| 4. United Manhattan (9/52) | 189.00 | 225.00 |
| 2* United Cascade (2/53) | 255.00 | 285.00 |
| 1* United Clover (2/53) | 275.00 | 325.00 |
| 4. United Liberty (2/53) | 255.00 | 300.00 |
| 4* United Classic (6/53) | 325.00 | 345.00 |
| 4* United Olympic (6/53) | 299.00 | 325.00 |
| 4. United Royal (9/53) | 350.00 | 400.00 |
| 4* United Imperial (9/53) | 375.00 | |

| | | |
|--|-------|-------|
| 4. Universal Bowlomatic (3/51) | 30.00 | 40.00 |
| 4. Williams Twin Shuffle (12/49) | 20.00 | 30.00 |
| 4. Williams Twin Shuffle (9 1/2') (2/50) | 20.00 | 30.00 |

| | | |
|------------------------------------|-------|-------|
| 4. Williams Bowler (9 1/2') (3/50) | 25.00 | 30.00 |
| 4. Williams Double Header (7/50) | 20.00 | 30.00 |
| 4. Williams 5-Player Bowler (6/51) | 20.00 | 30.00 |

| | | |
|-----------------------------|---------|--------|
| 2. Eastern Electric C-8 | 85.00- | 125.00 |
| 4. Electro (8 col.) | 100.00- | 175.00 |
| 4. Electro (10 col.) | 195.00- | 250.00 |
| 4. Kenney "A" | 100.00- | 135.00 |
| 4. Lehigh PX (Elec. 8 col.) | 65.00- | 125.00 |
| 4. Lehigh PX (10 col.) | 65.00- | 125.00 |
| 4. Lehigh King Size | 75.00- | 125.00 |
| 4. National 7-50 7 col. | 60.00- | 110.00 |
| 4. National 9-50 9 col. | 65.00- | 125.00 |
| 4. National 9-30 9 col. | 65.00- | 115.00 |
| 4. National 9-A 9 col. | 85.00- | 119.50 |
| 4. Nat. 9-ML Wheatwood | 135.00- | 175.00 |
| 4. National Electric | 60.00- | 115.00 |
| 4. Rowe Imperial (6 col.) | 45.00- | 65.00 |
| 4. Rowe Imperial (8 col.) | 45.00- | 65.00 |
| 4. Rowe Royal (6 col.) | 65.00- | 85.00 |
| 4. Rowe Royal (8 col.) | 75.00- | 95.00 |
| 4. Rowe Royal (10 col.) | 85.00- | 110.00 |
| 4. Rowe President (8 col.) | 65.00- | 95.00 |
| 4. Rowe President (10 col.) | 95.00- | 125.00 |
| 4. Rowe Crusader (10 col.) | 75.00- | 155.00 |
| 4. Rowe Electric Diplomat | 65.00- | 85.00 |
| 4. Uneeda "A" (6 col.) | 35.00- | 55.00 |
| 4. Uneeda "A" (8 col.) | 30.00- | 55.00 |
| 4. Uneeda "A" (9 col.) | 35.00- | 55.00 |
| 4. Uneeda "E" (6 col.) | 35.00- | 65.00 |
| 4. Uneeda "E" (8 col.) | 35.00- | 75.00 |
| 4. Uneeda "E" (9 col.) | 45.00- | 70.00 |
| 4. Uneeda "E" (12 col.) | 35.00- | 65.00 |
| 4. Uneeda "E" (15 col.) | 35.00- | 65.00 |
| 4. Uneeda 500 (7 col.) | 65.00- | 95.00 |
| 4. Uneeda 500 (9 col.) | 95.00- | 110.00 |
| 4. Uneeda 500 (15 col.) | 50.00- | 65.00 |
| 4. Uneeda Monarch (8 col.) | 25.00- | 50.00 |
| 4. Uneeda Monarch (10 col.) | 45.00- | 65.00 |
| 4. Uneeda Monarch (12 col.) | 85.00- | 129.50 |

| | | |
|---|--------|--------|
| 4. Bert Mills Coffee Bar, 600 cups | 150.00 | 275.00 |
| 4. Bert Mills Coffee Bar, 500 cups | 300.00 | 400.00 |
| 4. Cbef-Way, Model 100, cap. 400-600 | 450.00 | 550.00 |
| 4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups | 200.00 | 250.00 |
| 4. U-Select-It Hot Coffee, 600 cups | 350.00 | 425.00 |



| | | |
|-----------------------------|--------|--------|
| 4. ABT 6 Gun Rifle Range | 450.00 | 650.00 |
| 4. Boomerang | 25.00 | 45.00 |
| 4. Bally Big Inning | 79.50 | 150.00 |
| 4. Bally Bowler | 20.00 | 30.00 |
| 4. Bally Convoy | 49.50 | 89.50 |
| 4. Bally Defender | 59.50 | 125.00 |
| 4. Bally Eagle Eye | 39.50 | 49.50 |
| 4. Bally Heavy Hitter | 35.00 | 45.00 |
| 4. Bally King Pin | 20.00 | 35.00 |
| 4. Bally Lucky Strike | 25.00 | 40.00 |
| 4. Bally Rapid Fire | 95.00 | 125.00 |
| 4. Bally Sky Battle | 39.50 | 85.00 |
| 4. Bally Torpedo | 49.50 | 85.00 |
| 4. Bally Undersea Raider | 125.00 | 150.00 |
| 4. Bank Ball | 35.00 | 45.00 |
| 4. Champion Hockey | 35.00 | 55.00 |
| 4. ChiCoin Basketball Champ | 150.00 | 275.00 |
| 4. ChiCoin 4-Player Derby | 110.00 | 195.00 |
| 4. ChiCoin Goalee | 95.00 | 119.50 |
| 4. ChiCoin Hockey | 55.00 | 75.00 |
| 4. Chi Midget Skee | 50.00 | 65.00 |
| 4. ChiCoin Pistol | 59.00 | 99.50 |
| 4. ChiCoin Roll-A-Score | 29.50 | 75.00 |
| 4. Edelco Pool Table | 20.00 | 75.00 |
| 4. Evans Bat-A-Score | 165.00 | 275.00 |
| 4. Evans Bola-Score | 79.50 | 89.50 |
| 4. Evans Ski Roll | 35.00 | 95.00 |
| 4. Evans Super Bomber | 100.00 | 210.00 |
| 4. Evans Play Ball | 65.00 | 75.00 |
| 4. Evans Ten Strike '46 | 20.00 | 40.00 |
| 4. Evans Tommy Gun | 39.50 | 95.00 |
| 4* Exhibit Dale Gun | 50.00 | 94.50 |
| 2* Exhibit Gun Patrol | 125.00 | 195.00 |
| 3. Exhibit Jet Gun | 149.50 | 195.00 |
| 1* Exhibit Space Gun | 159.00 | 195.00 |
| 4. Exhibit Pony Express | 85.00 | 135.00 |
| 4. Exhibit Silver Bullets | 79.50 | 135.00 |
| 4. Exhibit Six Shooter | 99.50 | 145.00 |
| 4. Exhibit Vitalizer | 45.00 | 75.00 |
| 6. Grotchen Met. Typer | 79.50 | 149.50 |
| 2. Genco Sky Gunner | 195.00 | 295.00 |
| 4. Genco Silver Chest | 250.00 | 275.00 |
| 6. Irish Poker | 50.00 | 65.00 |
| 4. Jack Rabbit | 50.00 | 99.50 |
| 4. Jungle Joe | 49.50 | 69.50 |

| | | |
|---------------------------------|--------|--------|
| 4. Keeney Air Raider | 75.00 | 90.00 |
| 4. Keeney Anti Aircraft B1 | 15.00 | 35.00 |
| 4. Keeney Sub Gun | 75.00 | 125.00 |
| 4. Keeney Texas Leaguer | 25.00 | 50.00 |
| 4. Kirk Night Bomber | 49.50 | 75.00 |
| 4. Lite League | 49.50 | 99.50 |
| 4. Mills Panoram | 95.00 | 250.00 |
| 4. Mills Panoram Peek | 159.50 | 275.00 |
| 6. Mills Conv. for Panoram Peek | 10.00 | 29.50 |
| 4. Muto. Atomic Bomber | 90.00 | 195.00 |
| 4. Mutos. Ace Bombers | 100.00 | 195.00 |
| 1. Mutoscope Dr. Mobile | 95.00 | 225.00 |
| 4. Mutos. Fly. Saucers | 100.00 | 175.00 |
| 4. Mutos. Photo. (Pre-War) | 150.00 | 250.00 |
| 4. Mutos. Photomatic (late) | 425.00 | 650.00 |
| 4. Mutoscope Silver Gloves | 185.00 | 225.00 |
| 4. Mutoscope Sky Fighter | 125.00 | 195.00 |
| 4. Mutos. Voice-O-Graph 35c | 425.00 | 595.00 |
| 4. Periscope | 69.50 | 99.50 |
| 4. QT Pool Table | 65.00 | 85.00 |
| 4. Quizzer | 75.00 | 95.00 |
| 6. Rockola Ten Pins HD | 20.00 | 40.00 |
| 4. Rockola World Series | 20.00 | 40.00 |
| 4. Scientific Baseball | 35.00 | 79.50 |
| 4. Scientific Basketball | 20.00 | 39.50 |
| 4. Scientific Batting Pr. | 45.00 | 95.00 |
| 4. Scientific Pitch 'Em | 135.00 | 185.00 |
| 4. Seeburg Bear Gun | 125.00 | 199.00 |
| 4. Seeburg Chicken Sam | 69.50 | 110.00 |
| 4. Seeburg Shoot the Chute | 49.50 | 95.00 |
| 4. Set Shot Basketball | 200.00 | 250.00 |
| 4. Telequiz | 115.00 | 169.00 |
| 4. Un. Team Hockey | 30.00 | 85.00 |
| 4. Western Baseball '39 | 75.00 | 95.00 |
| 4. Western Baseball '40 | 95.00 | 125.00 |
| 4. Wilcox-Gay Recordio | 40.00 | 75.00 |
| 4. Williams All Stars | 35.00 | 75.00 |
| 4. Williams Box Score | 39.50 | 75.00 |
| 4. Williams Star Series | 75.00 | 139.00 |
| 4* Williams Super World Series | 100.00 | 250.00 |
| 4. Williams Quarterback | 25.00 | 65.00 |
| 4. Williams Pennant Baseball | 275.00 | 305.00 |
| 4. Wurlitzer Skee ball | 35.00 | 150.00 |

| | | |
|-----------------------------|---------|--------|
| 4. Eastern Electric C-8 | 85.00- | 125.00 |
| 4. Electro (8 col.) | 100.00- | 175.00 |
| 4. Electro (10 col.) | 195.00- | 250.00 |
| 4. Kenney "A" | 100.00- | 135.00 |
| 4. Lehigh PX (Elec. 8 col.) | 65.00- | 125.00 |
| 4. Lehigh PX (10 col.) | 65.00- | 125.00 |
| 4. Lehigh King Size | 75.00- | 125.00 |
| 4. National 7-50 7 col. | 60.00- | 110.00 |
| 4. National 9-50 9 col. | 65.00- | 125.00 |
| 4. National 9-30 9 col. | 65.00- | 115.00 |
| 4. National 9-A 9 col. | 85.00- | 119.50 |
| 4. Nat. 9-ML Wheatwood | 135.00- | 175.00 |
| 4. National Electric | 60.00- | 115.00 |
| 4. Rowe Imperial (6 col.) | 45.00- | 65.00 |
| 4. Rowe Imperial (8 col.) | 45.00- | 65.00 |
| 4. Rowe Royal (6 col.) | 65.00- | 85.00 |
| 4. Rowe Royal (8 col.) | 75.00- | 95.00 |
| 4. Rowe Royal (10 col.) | 85.00- | 110.00 |
| 4. Rowe President (8 col.) | 65.00- | 95.00 |
| 4. Rowe President (10 col.) | 95.00- | 125.00 |
| 4. Rowe Crusader (10 col.) | 75.00- | 155.00 |
| 4. Rowe Electric Diplomat | 65.00- | 85.00 |
| 4. Uneeda "A" (6 col.) | 35.00- | 55.00 |
| 4. Uneeda "A" (8 col.) | 30.00- | 55.00 |
| 4. Uneeda "A" (9 col.) | 35.00- | 55.00 |
| 4. Uneeda "E" (6 col.) | 35.00- | 65.00 |
| 4. Uneeda "E" (8 col.) | 35.00- | 75.00 |
| 4. Uneeda "E" (9 col.) | 45.00- | 70.00 |
| 4. Uneeda "E" (12 col.) | 35.00- | 65.00 |
| 4. Uneeda "E" (15 col.) | 35.00- | 65.00 |
| 4. Uneeda 500 (7 col.) | 65.00- | 95.00 |
| 4. Uneeda 500 (9 col.) | 95.00- | 110.00 |
| 4. Uneeda 500 (15 col.) | 50.00- | 65.00 |
| 4. Uneeda Monarch (8 col.) | 25.00- | 50.00 |
| 4. Uneeda Monarch (10 col.) | 45.00- | 65.00 |
| 4. Uneeda Monarch (12 col.) | 85.00- | 129.50 |

| | | |
|---|----------|----------|
| CARBONATED DRINK | | |
| 4. Drink-O-Mat, single flavor, 5c, 1000 cups | \$100.00 | \$200.00 |
| 4. Drink-O-Mat, 3 flavor, 5c, 1000 cups | 200.00 | 275.00 |
| 4. Drink-O-Mat, 4 flavor, 5c, 1000 cups | 250.00 | 300.00 |
| 4. Lyons # 1400, single flavor, 5c | 200.00 | 225.00 |
| 4. Lyons # 1400-2F | 400.00 | 450.00 |
| 4. Lyons Model 500, 5c single | 150.00 | 250.00 |
| 4. Mills, Automatic Fountain, 400 cups | 100.00 | 125.00 |
| 4. Mills, Automatic Fountain, 400 cups, without changemaker | 60.00 | 75.00 |
| 4. Soda Shoppe | 950.00 | 1000.00 |
| 4. Spacarb 3 Unit 5c, 1000 cups | 300.00 | 375.00 |
| 4. Spacarb 4 Unit 5c, 1000 cups | 500.00 | 550.00 |
| 4. Super Vend 3 flavor, 600 cup A-1 | 285.00 | 350.00 |
| 4. Super Vend 3 flavor, 600 Cup A-2 | 350.00 | 400.00 |

| | | |
|--|-----------|----------|
| CANDY MACHINES | | |
| 4. Mills (5 col., 70 cap.) | \$ 10.00- | \$ 20.00 |
| 4. Stoner (Mod. 102, 6 col., 102 cap.) | 60.00- | 85.00 |
| 4. Stoner (Mod. 120, 6 col., 120 cap.) | 65.00- | 115.00 |
| 4. Stoner (Senior, 8 col., 160 cap.) | 95.00- | 149.50 |
| 4. Stoner (Mod. 80, 4 col., 180 cap.) | 50.00- | 75.00 |
| 4. Stoner (Mod. 120, 5 col.) | 69.00- | 95.00 |
| 4. Stoner (Mod. 120, Sn., 7 col.) | 85.00- | 139.50 |
| 4. Stoner DeLuxe Theatre (8 col., 160 cap.) | 139.50- | 200.00 |
| 4. Stoner DeLuxe Theatre (16 col., 320 cap.) | 175.00- | 300.00 |
| 4. Martin's "Little Candy Store" (8 col. 160 cap.) | 115.00- | 119.50 |
| 4. Coan "U-Select-It" (74 cap.) | 15.00- | 22.50 |

| | | |
|------------------------------------|----------|----------|
| NON-CARBONATED DRINK | | |
| 4. Refreshomat, 5c, 10c 300 cups | \$100.00 | \$200.00 |
| CAN DRINK | | |
| 4. Juice-Bar, 6 sel., 600 cans | \$275.00 | \$350.00 |
| 4. Refresher, 3 sel., 300 can cap. | 300.00 | 400.00 |



| | | |
|---|-----------|----------|
| CIGARETTE MACHINES | | |
| 4. Automatic "Smokeshop" (9 Col., 486 Cap.) | \$125.00- | \$239.50 |
| 4. Du Grenier (Mod. A-7) | 85.00- | 115.00 |
| 4. Du Grenier (Mod. A-9) | 60.00- | 95.00 |
| 4. Du Grenier (Mod.AC-7) | 85.00- | 125.00 |
| 4. Du Grenier (Mod.AC-9) | 87.50- | 129.50 |
| 4. Du Grenier (Mod. E-7) | 75.00- | 150.00 |

| | | |
|----------------------------------|--------|--------|
| 4. Du Grenier (Mod. ES9) | 85.00- | 135.00 |
| 4. Du Grenier (Mod. E-9) | 85.00- | 149.50 |
| 4. Du Grenier (Mod.ES-11) | 85.00- | 165.00 |
| 4. Du Grenier "W" (9 col.) | 70.00- | 95.00 |
| 4. Du Grenier "S" (7 col.) | 65.00- | 75.00 |
| 4. Du Grenier Champion (9 col.) | 20.00- | 75.00 |
| 4. Du Grenier Champion (11 col.) | 49.50- | 115.00 |

| | | |
|------------------------------------|----------|----------|
| HOT COFFEE | | |
| 4. Andico Cafe Petit, 200 cups | \$200.00 | \$275.00 |
| 4. Bert Mills Coffee Bar, 200 cups | 125.00 | 175.00 |

| | | |
|---|----------|----------|
| ICE CREAM VENDORS | | |
| 4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer | \$350.00 | \$395.00 |
| 4. Vendo "Dairy-Vend" 203 Bar Capacity | 200.00 | 300.00 |
| 4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. | 300.00 | 425.00 |

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

| | | |
|----------------|---------|--------|
| AMI Model A | 139.50- | 195.00 |
| AMI Model B | 215.00- | 269.00 |
| AMI Model C | 249.50- | 300.00 |
| AMI Model D-40 | 350.00- | 425.00 |
| AMI Model D-80 | 465.00- | 545.00 |
| Seeburg 146M | 75.00- | 115.00 |
| Seeburg 147S | 65.00- | 129.00 |
| Seeburg 147M | 85.00- | 135.00 |
| Seeburg 148M | 140.00- | 190.00 |
| Seeburg M-100A | 350.00- | 495.00 |
| Wurlitzer 1015 | 75.00- | 125.00 |
| Wurlitzer 1100 | 150.00- | 250.00 |

| | | |
|----------------|---------|--------|
| Wurlitzer 1250 | 239.50- | 275.00 |
| Wurlitzer 3020 | 10.00- | 19.50 |

PINBALLS

| | | |
|------------------------|---------|--------|
| ABC (Un 3/51) | 20.00- | 50.00 |
| Atlantic City (B 5/52) | 145.00- | 175.00 |
| Beach Club (B 2/53) | 340.00- | 395.00 |
| Beauty (B 11/52) | 259.00- | 360.00 |
| Bright Lights (B 5/51) | 65.00- | 95.00 |
| Bright Spot (B 11/51) | 85.00- | 125.00 |
| Coney Island (B 9/51) | 75.00- | 125.00 |
| Dude Ranch (B 9/53) | 375.00- | 425.00 |
| Frolics (B 10/52) | 160.00- | 219.00 |

| | | |
|-----------------------|---------|--------|
| Lite-A-Line (Ke 6/52) | 35.00- | 60.00 |
| Palm Beach (B 7/52) | 159.00- | 225.00 |
| Spot-Lite (B 1/52) | 65.00- | 119.50 |
| Yacht Club (B 6/53) | 215.00- | 295.00 |

SHUFFLES AND

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

- Challenger (Counter Model Gun) \$ 75.00
- Rifle Sport, 3 and more Guns, plus complete ranges of various types 1,408.25

AMI, INCORPORATED

- AMI "E"-40 Phonograph \$ 795.00
- AMI "E"-80 Phonograph 925.00
- AMI "E"-120 Phonograph 1,050.00
- W-80 5-10-25c Wall Box 89.50
- W-120 5-10-25c Wall Box 99.00
- HS-80 Hideaway 775.00
- HS-120 Hideaway 875.00
- AMIVOX Speaker 27.50

AUTO-PHOTO CO.

- Auto-Photo \$2,545.00

BALLY MFG. CO.

- The Champion (Mech. Horse) \$1,065.00
- Surf-Club 735.00

CHICAGO COIN

- Criss Cross Bowler 665.00
- 'Round The World Trainer 1,185.00
- Super Frame Bowler, Double Chute 655.00
- Super Frame Bowler, Single Chute 630.00
- 6 Player Home Run 579.50

H. C. EVANS & CO.

- Holiday (Model 4045) 100 Selec. 45 rpm \$1,050.00
- Jubilee (Model 278) 40 Selec. 78 RPM 795.00

EXHIBIT SUPPLY

- Big Bronco \$ 997.50
- El Toro The Bull 997.50
- Ferdy The Bull 725.00
- Roy Rogers' Trigger 1,047.50
- Rudolph The Red Nosed Reindeer 725.00
- Rudolph The Red Nosed Reinder With Music 775.00
- Pete The Rabbit 725.00
- Pete The Rabbit With Music 775.00
- Twin Pete The Rabbit 725.00
- Rawhide 725.00
- Space Patrol 1,047.50
- Sea Skate 1,047.50
- Vacumatic Card Vendor 195.00

GENCO MFG. & SALES CO.

- Shuffle Pool \$ 675.00
- Match Pool 685.00
- Two Player Basketball 525.00
- DeLuxe Two Player Basketball With Match Play 550.00
- Super Two Player Basketball With Match Play and Replay 560.00

D. GOTTLIEB & CO.

- Jockey Club \$ 364.50

INTERNATIONAL MUTO. CORP.

- Photomat '53 \$2,150.00
- 3-D Art Parade, 10-show model 495.00
- 3-D Art Parade, 6-show model 395.00

J. H. KEENEY & CO., INC.

- Electric Cigarette Vender \$ 284.50
- Coin Changer Model 304.50
- Diamond Bowler 675.00

MARVEL MFG. CO.

- (New Model) Shuffle-Score Overhead Scoreboard \$ 139.50
- Wall Type Scoreboards for Shuffleboards 95.00

METEOR MACHINE CORP.

- Flying Saucer \$ 715.50
- Hot Rod Racer 715.00
- Pony Boy 517.50
- Rocket 715.50
- Tung-Go (Grip Scale) 149.50

M. & T. SALES CO., INC.

- Zig-Zag (Counter Game) \$ 79.50

RITEWAY MFG. CO., INC.

- "3 Dimensional Theatre" \$ 495.00
- "3 D Kiddie Theatre" 495.00

ROCK-OLA MFG. CORP.

- Model 1436 "Fireball" 78 RPM
- Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only
- Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only
- Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
- Model 1608 "Tone-O-Lier" 8" Chandelier Speaker
- Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.
- Model 1906, Remote Volume Control

No List Price Authorized for Publication

J. P. SEEBURG CORP.

- HF-100-G
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8-8" Wall Speaker Ivory (Teardrop)
- CVS6-8-8" Recessed Speaker
- CVS7-12-12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit
- Ray-O-Lite "Coon Hunt"

No List Price Authorized for Publication

UNITED MFG. CO.

- Mexico \$ 725.00
- Team Shuffle Alley 695.00
- DeLuxe Team Shuffle Alley 715.00
- League Shuffle Alley 670.00

WILLIAMS MFG. CO.

- Special DeLuxe Baseball \$ 537.50
- Super Star Baseball 574.50
- Super Pennant Baseball 589.50
- Major League Baseball 640.00
- Dealer "21" 364.50

THE RUDOLPH WURLITZER CO.

- Model "1700" Phonograph
- Model "1600-A" Phonograph
- Model "1650-A" Phonograph
- Model "1500-A" Phonograph
- Model "1600" Phonograph
- Model "1650" Phonograph
- Model 5112-12" Concealed Speaker Hi-Fi
- Model 5112-8" Wall Speaker Hi-Fi
- Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5204 5c-10c-25c Wall Box (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

No List Price Authorized for Publication

TAX PROBLEMS?



FOR JUST ABOUT TWO-BITS A WEEK—ONLY \$15 FOR THE WHOLE YEAR YOU NOW GET

THE ANSWER!

READ THIS

That's right! For just about two-bits a week, only \$15 for the full year of 52 weeks' issues of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 15 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only \$15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for \$15, MAIL TODAY!!

MAIL THIS

THE CASH BOX
 26 WEST 47th STREET,
 NEW YORK 36, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my Tax Collector. Enclosed find my check for \$15. Start sending me "The Cash Box" immediately.



FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

UNITED'S

MEXICO

WITH **NEW**
DOUBLE-SELECTION
FEATURE



1. Select-a-number

2. Sensational Super-selection

PERMITS CHOICE OF

EXTRA BALL

4-IN-LINE SCORES 5-IN-LINE
BOTH SUPER CARDS
BOTH SPECIAL CARDS

Simply Press Buttons for Choice

PLUS

Lite-A-Name

ADVANCING SCORES

4-Corners Score 5-in-Line

ALL BALL RETURN FEATURE

Extra Time Feature

UP TO 3 EXTRA BALLS PER GAME

*Equipped with
United's Modern
E-Z SERVICE
Features*

**See your
Distributor
NOW!**

SEE
UNITED'S
TEAM

AND
LEAGUE
SHUFFLE
ALLEYS

Now at your
Distributor

AVAILABLE
IN 2 SIZES

8 FT. BY 2 FT.
9 FT. BY 2 FT.

NUMBER SELECTION KNOB



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Operators say:
 "Never thought
 they'd top
BEACH CLUB
 ... but the real
Ace of CLUBS
 is the new



Bally®

SURF-CLUB

SURF-CLUB earns MORE MONEY for operators because SURF-CLUB gives players MORE FUN for their money. New DOUBLE-HOLD gives player opportunity to "hold and draw" twice during one game. 2 SUPER-CARDS are lit by HITTING ROLL-OVERS or advancing arrows. SELECTABLE SUPER-LINE gives player thrill of 2-IN-LINE SCORES that SCORE 4-IN-LINE . . . 3-IN-LINE SCORES that SCORE 5-IN-LINE. Other famous Bally features in SURF-CLUB are CORNER-SCORES, SELECT-A-SPOT, ADVANCING SCORES, EXTRA BALLS. Step up your earnings with SURF-CLUB. Order from your Bally Distributor today.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois