

THE CASH BOX

VOLUME XVI

MARCH 26, 1955

NUMBER 27



Jaye P. Morgan smashed through with a hit on her very first record for RCA Victor. Titled "That's All I Want From You", the tune shot Jaye P. into the top realm of girl singers. Now she comes up with her second Victor disk, "Danger, Heartbreak Ahead", which also is making the best seller lists. The singer has been featured on the Robert Q. Lewis show for more than a year, but will leave shortly to fulfill the demands being made on her for personal appearances across the country.

HEY!



DDIE'S

LATEST IS

THE GREATEST!



"JUST ONE MORE TIME"

"TAKE MY LOVE" from MGM's "The Glass Slipper"

20/47-6071

A "New Orthophonic" High Fidelity Recording

RCA VICTOR
FIRST IN RECORDED MUSIC





FOUNDED BY BILL GERSH

The Cash Box

March 26, 1955

Volume XVI Number 27

March 26, 1955

Publishers

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEArborn 2-0045)

BILL GERSH

Karyl Long

Cissie Gersh

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLlywood 5-1702)

CARL TAFT

NASHVILLE OFFICE

804 Church St., Nashville, Tenn.

(Phone: NASHville 5-7028)

CHARLIE LAMB

BOSTON OFFICE

137 Sutherland Rd., Boston, Mass.

(Phone: BEAcon 2-7633)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

MARCEL STELLMAN

EXECUTIVE STAFF

JOE ORLECK, Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotation guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

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Whether You Can Attend Or Not

You Can Be Present At The MOA Meet

It may be true that opportunity knocks only once.

But fortunately that old saying isn't quite accurate. For the MOA convention gives opportunity a chance to knock for the music business not once but once a year.

Every year, record company officials, publishers and artists take advantage of that opportunity by going out to Chicago to meet juke box operators from everywhere in the nation gathered there at their annual convention.

Such an opportunity can be had at no other time during the year.

The forthcoming MOA convention takes place next Monday, Tuesday and Wednesday, March 28, 29 and 30 at the Morrison Hotel in Chicago. Representatives from all walks of the music business have already made plans to be there. And we at *The Cash Box* cannot emphasize too strongly the importance of attending the meet. For record firms, it's the opportunity to sell records. For publishers, to promote their tunes. And for artists, the chance to sell themselves to the thousands of juke box operators on whom they must depend to buy their disks.

As we said, it's impossible to overemphasize the importance of attending the MOA convention for anyone in the music busi-

ness. But in the event that you can't attend, then it's imperative that, at the very least, you send your message to the operators who will be there.

The ideal way of sending your message is through *The Cash Box*' special MOA convention issue which will be published next week and distributed at the convention starting on Sunday afternoon when the operators start to arrive.

At this late date, it is almost superfluous to say that *The Cash Box* is the bible of the juke box industry. Everyone knows that. And at the MOA convention it is always and obviously the most widely distributed and read magazine. But more than just reading it, operators keep it, take it home, and refer to it for weeks later. That means that advertising placed in next week's issue will be read not once, but every time the operators look at the magazine in the weeks to come.

The MOA special issue is created for you to reach the operator. Take advantage of it.

Once more we would like to say: If you can possibly attend the MOA convention, make every effort to do so. And if you can't, then be sure that you are represented at the convention by your message in *The Cash Box* MOA special which will be out next Sunday. In that way, whether you are able to attend or not, you can still be present.

CRAZY OTTO GOES CONTINENTAL
with **2 SMASH MEDLEYS!**



"CRAZY OTTO GOES TO PARIS"

coupled with...

"CRAZY OTTO GOES TO ITALY"



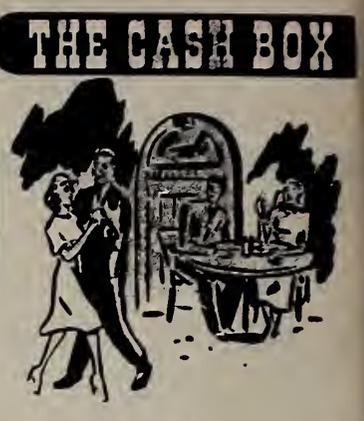
by **GOOD TIME CHARLIE**

on **MEDIA RECORD # 1008**

MEDIA RECORDS
3208 So. 84th St., Phila., Pa.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE					
AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	NG—Norgran	SO—Sound
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial	PA—Parrot	SP—Specialty
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PD—Polydor	TA—Tampa
AT—Atlantic	CR—Coral	ES—Essex	JU—Jubilee	PE—Peacock	TF—Tiffany
BE—Bell	CT—Cat	FA—Favorite	KI—King	PO—Potter	TI—Tico
BR—Brunswick	CW—Crown	FB—Fabor	LO—London	PR—Prestige	TR—Trend
BT—Bethlehem	DA—Dana	FE—Federal	ME—Mercury	RA—Rainbow	UN—United
CA—Capitol	DE—Decca	FI—Fiesta	MG—MGM	RE—Regent	VA—Vocal
CD—Cadence	DL—DeLuxe	MJ—Major	MJ—MGM	RM—Rama	VI—RCA Victor
CH—Chess	DO—Dot	4 Star—Four Star	MO—Modern	SA—Savoy	WA—Watco

- | | | |
|--|---|---|
| <p>1</p> <p>SINCERELY
MCGUIRE SISTERS
CR-61323 (9-61323)—McGuire Sisters
CH-1581 (45-1581)—Moonglows
DE-29421 (9-29421)—Louis Armstrong</p> <hr/> <p>2</p> <p>MELODY OF LOVE
BILLY VAUGHN—FOUR ACES—DAVID CARROLL
CA-3018 (F-3018)—F. Sinatra & Ray Anthony
CO-40417 (4-40417)—Sammy Kaye
CR-61334 (9-61334)—McGuire Sisters
DE-29395 (9-29395)—Four Aces
DO-15247 (45-15247)—Billy Vaughn</p> <hr/> <p>3</p> <p>TWEEDLEE DEE
GEORGIA GIBBS—LAVERN BAKER
AT-1047 (45-1047)—Lavern Baker
AU-114 (45-114)—Dorothy Collins
CA-3008 (F-3008)—Vicki Young
CR-61332 (9-61332)—Lancers
CR-61366 (9-61366)—Teresa Brewer</p> <hr/> <p>4</p> <p>THE CRAZY OTTO
JOHNNY MADDOX
DO-15325 (45-15325)—Johnny Maddox PD-22009 (45-22009)—Crazy Otto</p> <hr/> <p>5</p> <p>KO KO MO
PERRY COMO—CREWCUTS
CA-3031 (F-3031)—Hutton Sisters
CA-3057 (F-3057)—Andy Griffith
CM-64 (45-64)—Gene & Eunice
DE-29420 (9-29420)—L. Armstrong & G. Crosby
DL-6080 (45-6080)—Charms
ME-70529 (70529 x 45)—Crewcuts</p> <hr/> <p>6</p> <p>EARTH ANGEL
PENGUINS—CREWCUTS
CA-3002 (F-3002)—Les Baxter & Bombers
DT-348 (45-348)—Penguins</p> <hr/> <p>7</p> <p>HOW IMPORTANT CAN IT BE
JONI JAMES—SARAH VAUGHAN
CR-61362 (9-61362)—Teresa Brewer
DE-29412 (9-29412)—Connie Boswell
ME-70534 (70534 x 45)—Sarah Vaughan</p> <hr/> <p>8</p> <p>HEARTS OF STONE
FONTANE SISTERS
BE-1080 (45-1080)—4 Belles
CA-2946 (F-2946)—Rudy Gray
CA-3008 (F-3008)—Vicki Young
CR-61305 (9-61305)—Goofers
CR-61335 (9-61335)—McGuire Sisters
DE-29375 (9-29375)—Red Foley</p> <hr/> <p>9</p> <p>THAT'S ALL I WANT FROM YOU
JAYE P. MORGAN
CR-61360 (9-61360)—Dick Jacobs
ME-70537 (70537x45)—D. Washington
MG-11935 (K-11935)—Audrey Williams</p> <hr/> <p>10</p> <p>ROCK LOVE
FONTANE SISTERS
CR-61366 (9-61366)—Teresa Brewer
DE-29430 (9-29430)—Dolores Gray
DL-2029 (45-2029)—Elaine Gay
DO-15333 (45-15333)—Fontane Sisters</p> | <p>ME-70569 (70569x45)—Bop-A-Loos
MG-11917 (K-11917)—Billy Fields
VI-20-6014 (47-6014)—Johnnie & Jack</p> <hr/> <p>KI-1429 (45-1429)—Ink Spots
ME-70521 (70521x45)—David Carroll
MG-11908 (K-11908)—F. MacCormack
VI-20-5975 (47-5975)—Tony Martin & Dinah Shore
VI-20-5973 (47-5973)—Leo Diamond</p> <hr/> <p>KI-1436 (45-1436)—Bonnie Lou
ME-70517 (70517x45)—Georgie Gibbs
ME-70553 (70553x45)—Bop-A-Loos
VI-20-6005 (47-6005)—Pee Wee King</p> <hr/> <p>TA-2000 (45-2000)—Dooley Sisters
VI-20-5994 (47-5994)—Perry Como
VI-20-5998 (47-5998)—Tito Rodriguez
VI-20-6022 (47-6022)—H. Hawkins & R. Robbins
X-0087 (4X-0087)—B. Clooney & B. Darnel</p> <hr/> <p>ME-70529 (70529x45)—Crewcuts
MG-11904 (K11904)—Pat O'Day
SO-108 (45-108)—Gloria Mann</p> <hr/> <p>MG-11919 (K-11919)—Joni James
MJ-138 (45-138)—Jack Smith
VI-20-5993 (47-5993)—Lou Monte</p> <hr/> <p>DL-6062 (45-6062)—Charms
DO-15265 (45-15265)—Fontane Sisters
KI-1392 (45-1392)—Louis Innis
RB-1301 (45-1301)—Jewels
VI-20-5955 (47-5955)—Ruby Wells</p> <hr/> <p>SA-1151 (45-1151)—Larry Darnel
VI-20-5896 (47-5896)—Jaye P. Morgan</p> <hr/> <p>KI-4767 (45-4767)—Lula Reed
ME-70539 (70539x45)—Bill Farrell
X-0096 (4X-0096)—Eddie Fontaine</p> | <p>Pen. Last Week</p> <p>1</p> <p>2</p> <p>3</p> <p>4</p> <p>5</p> <p>6</p> <p>7</p> <p>8</p> <p>9</p> |
|--|---|---|

11) PLEDGING MY LOVE. 12) MR. SANDMAN. 13) OPEN UP YOUR HEART. 14) BLUE MIRAGE. 15) IT MAY SOUND SILLY. 16) NO MORE. 17) DANGER! HEARTBREAK AHEAD. 18) CLOSE YOUR EYES. 19) WEDDING BELLS. 20) MAMBO ROCK. 21) BIRTH OF THE BOOGIE. 22) ALL OF YOU. 23) BALLAD OF DAVY CROCKETT. 24) LET ME GO, LOVER. 25) CHERRY PINK AND APPLE BLOSSOM WHITE. 26) A MAN CHASES A GIRL. 27) DANCE WITH ME HENRY. 28) DARLING, JE VOUS AIME BEAUCOUP. 29) MAKE YOURSELF COMFORTABLE. 30) FINGER OF SUSPICION. 31) THERE GOES MY HEART. 32) THE FISH. 33) LAZY GONDOLIER. 34) THE SAND AND THE SEA. 35) WHERE WILL THE DIMPLE BE.

LAST CALL

for Advertising

The Cash Box

MOA

CONVENTION ISSUE

(Dated: April 2)

**GOES
TO
PRESS**

**THURSDAY
MARCH 24**

RUSH YOUR AD TODAY—or PHONE—WIRE

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)

RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓑ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

KITTY WHITE

(Mercury 70576; 70576 x 45)

B "GIVE ME THIS NIGHT" (2:43) [Brandom ASCAP—Trace, Trace, Stark] Kitty White comes over beautifully on her debut disk for Mercury. Lovely tune and equally outstanding performance. Could make big noise.

B "I CAN'T CHANGE" (2:43) [Brandom ASCAP—Trace, Douglas, Trace] Kitty shows more of her wonderful vocal qualities on this lovely sentimental etching. Polished performer who's gonna do big things.

STEVE ALLEN

(Coral 61375; 9-61375)

B+ "TONIGHT" (3:03) [Rosemeadow ASCAP—Allen] Since TV plays such an important part in a song's success, Steve Allen's theme song for "Tonight" oughta be a real smash. It's a lovely melody presented with a load of strings and some pretty piano work by Allen. Could be a smash instrumental.

B "STAY JUST A LITTLE WHILE" (3:05) [Lion ASCAP—Allen, Parker] Another Allen composition, also used as a theme on the show, comes over beautifully as offered by the entertainer.

EDDIE FONTAINE

("X"-0108; 4X-0108)

B+ "ON BENDED KNEE" (3:10) [United ASCAP — Joran, Bass] Eddie Fontaine who made a strong first showing with his "Rock Love," has another rock 'n roll item that could make a heap of noise. Exciting vocal loaded with zest.

B "I MISS YOU SO" (2:45) [Leeds ASCAP—Henderson, Scott, Robin] The ace songster takes hold of a pop favorite and fashions it to a rhythm and blues reading. Two powerhouse decks. Good nickel grabbers.

JOHNSTON BROTHERS

(London 1545; 45-1545)

B "HEARTBROKEN" (2:15) [True Blue ASCAP—Dumont, Stanton, Fotine] The Johnston Brothers have a commercial new tune with a great old time flavor, on their latest platter. Cute lilter with a pretty melody and lyric.

B "MAJORCA" (2:10) [Eastwick BMI — Caste, Bonnet, Lehman] Another pretty deck is this light melodious number warmly presented. Good coupling.

FRANKIE LAINE

(Columbia 40457; 4-40457)

B+ "COOL WATER" (2:52) [American BMI—Nolan] Paul Weston and the Mellomen give Frankie Laine a big assist on a great Western oldie that always sounds terrific. Laine does a tremendous job on this one. Reminds this reviewer of his fabulous "Lucky Old Sun." Should do well.

B "STRANGE LADY IN TOWN" (2:30) [Witmark ASCAP—Washington, Tiomkin] Laine lets loose on another stirring cowboy type number, the title tune from a soon to be released Warner pic. Dramatic coupling.

THE CASE BOX

DISK OF THE WEEK

"TAKE MY LOVE" (2:40)
[Feist ASCAP—Deutsch, Kaper]

"JUST ONE MORE TIME" (2:25)
[Geo. Paxton ASCAP—Jacobs]

EDDIE FISHER
(RCA Victor 20-6071; 47-6071)



EDDIE FISHER

● Eddie Fisher who has come up with an amazing number of hits

in the past few years, has a fabulous two-sided threat in his latest release that could do big things. Assisted by the incomparable Hugo Winterhalter ork and chorus, Eddie leans into a beautiful new ballad dubbed "Take My Love." It's a tender and penetrating love song set to a slow waltz tempo. One of the young crooner's prettiest numbers in a long time. The coupling is another winner; a lively shuffle item titled "Just One More Time." It's a delightful danceable piece much like Fisher's number one smash "I Need You Now." A two sided threat. It'll be big.

"FOOLISHLY YOURS"
[Shapiro-Bernstein ASCAP—Simms, Joy]

"FOR BETTER OR WORSE"
[Starstan BMI—Stanley, Karl]

KAY STARR
(RCA Victor 20-6079; 47-6079)



KAY STARR

● Kay Starr, by far one of the most exciting song stylists of the

day, has in her latest Victor release, what looks like a smashing success. Two absolutely great dramatic ballads that just can't miss making the charts. One side features the thrush on a dynamic love song dubbed "Foolishly Yours." It's a tormented reading masterfully handled. Great oldie with all the earmarks of a hit. Equally fabulous is the coupling, "For Better Or Worse." It's one of the most intense romantic items of '55, and Miss Starr's penetrating delivery labels this one a solid money earner. Two great sides that the whole country will crave.

"LONELY LIPS" (2:16)
[Teepee ASCAP—Shelly, Winkler, James]

"THE DUDELSACK SONG" (2:37)
[Hill & Range BMI—Neumann, Bleyer]

THE CHORDETTES
(Cadence 1259; 45-1259)



THE CHORDETTES

● Here's the record that the music business has been waiting for. The new Chordettes release. And what

a lulu it is. Two tremendous decks will probably be heading in the direction same as "Mr. Sandman," in just a few weeks. "Lonely Lips" is a lively bouncer full of the girls' beautiful harmony. It's a very contagious pleaser, and the introduction has a new gimmick that sells the side immediately. Should be another sellout. The coupling "The Dudelsack Song," is an equally refreshing and attractive vocal novelty that'll sell a heap. The lyrics are handled in German and English and the results are great. Robert Fraser adds to the inviting effect with his bag-pipe like dudelsack. The Chordettes are here to stay, and there's no doubt about it.

DICK HYMAN TRIO

(MGM-11951; K-11951)

B+ "BESAME MUCHO" (2:55) [Peer Inter'l BMI—Velazquez] A beautiful Latin tempo standard is given a refreshing treatment by the Dick Hyman Trio. This could revive the oldie. Has hit possibilities. Boys work smoothly.

C+ "THE OLD PROFESSOR" (2:04) [Hollis BMI—Hyman] A lively cutie penned by Hyman gets a cornball going-over from the trio. Fits well into the current trend toward tavern-type piano renditions.

LES ELGART ORCH.

(Columbia 40458; 4-40458)

B "CHATTANOOGA LEGION BAND" (2:05) [Summit ASCAP—Roberts, Sier] Les Elgart and the Tattle Tales team up on a clever march-jumper that oughta have the kids hoppin'. Solid waxing with potential.

B "COME TO THE MARDI GRAS" (2:04) [Peer Inter'l BMI—Drake, Shirl, Bulhoes, de Oliveira] Les and the crew work alone on this side and they offer an exciting jump arrangement of a good oldie. Solid jumper.

FREDDIE BELL

(Teen 103; 45-103)

C+ "OLD TOWN HALL" (1:45) [Penn Music] Freddie Bell and the Bell Hops bounce through a cute cornball rendition of a favorite melody with new words. Good job.

C+ "5-10-15 HOURS"—A big rhythm and blues hit of a few years ago, is belted out with more of a pop flavor by Freddie and the gang.

LOU MONTE

(RCA Victor 20-6072; 47-6072)

B+ "THE ITALIAN WALLFLOWER" (2:04) [Modern BMI—Etta, Otis] An Italian version of "Dance With Me Henry" a big r & b tune, and now a smash pop hit, is cleverly handled by Lou Monte. Solid rock and roll novelty that could catch.

B+ "DREAMBOAT" (2:08) [Leeds ASCAP — Hoffman] A lively bouncer that's been recorded by almost every label, has loads of potential under the control of Lou Monte. Happy deck with great lyrics. Commercial ditty that could make the grade.

TOMMY LEONETTI

(Capitol 3065; F-3065)

C+ "EVER SINCE YOU WENT AWAY" (2:23) [Moonlight BM—Galluci] Tommy Leonetti shows his vocal talents on a good jumper that's been making some noise lately. Crooner sounds a lot like Sinatra on this side.

C+ "UNTIED" (2:32) [Central BM—Collins] A lively country tune that's been selling well for a number of weeks, gets a solid treatment from Tommy.

A "NATURAL" HIT!

From The M-G-M Picture "THE GLASS SLIPPER"

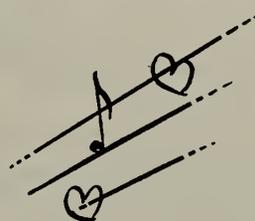
EDDIE FISHER



with Hugo Winterhalter's Orchestra



TAKE



MY



LOVE

20/47-6071



RCA VICTOR
FIRST IN RECORDED MUSIC

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

⊙▲ DISK & SLEEPER	⊙⊙ GOOD
⊙⊙ EXCELLENT	⊙⊙ FAIR
⊙⊙ VERY GOOD	⊙⊙ MEDIOCRE

STEVE CLAYTON
(Columbia 40456; 4-40456)

B+ "ALADDIN'S LAMP" [Milton Kellem ASCAP — Craig] Steve Clayton makes an exciting debut on Columbia with a beautiful new ballad that could take off. Songster has a wonderful feeling for a tune and lyric. Could smash through.

C+ "WHERE YOU GO, GO I" [Milt Kellem ASCAP — Craig, Jane] This side is another romantic piece of material warmly fashioned by the mellow warbler.

FOUR GUYS
(Mercury 70575; 70575 x 45)

B "MONEY MAD" (2:06) [Joy ASCAP — Wayne, Springer] The Four Guys have a real hot jumper on this side. Clever novelty with a good set of lyrics. Amusing ditty full of pep. Terrific dance material. Boys work well.

B "SAY YOU DO" (2:03) [Ross Jungnickel ASCAP—Tepper, Bennett] The boys belt out another cutie using the add-a-word gimmick. Each line features one word more than the line before. Two good rockin' sides.

BILLY ECKSTINE
(MGM 11948; K-11948)

B "MORE THAN YOU KNOW" (3:10) [Miller ASCAP—Youmans, Rose, Eliscu] Billy Eckstine offers a rangey interpretation of a beautiful oldie that'll probably be revived thanks to this recording and to the pic "Hit The Deck," which features the tune. Pretty job.

B "GIVE ME ANOTHER CHANCE" (3:04) [Three J Music—ASCAP —Berger, Knee, Neff] Another pretty ballad tenderly and romantically treated. Strong showing.

LANCERS & LES BROWN O.
(Coral 61374; 9-61374)

B "SOMEBODY ELSE IS TAKING MY PLACE" (2:12) [Shapiro, Bernstein ASCAP — Howard, Ellsworth, Morgan] The Lancers and Les Brown team up on a smooth and appealing arrangement of a great old favorite. Good rhythm item.

C+ "CHERRY" (2:08) [Melody Lane BMI — Redman, Gilbert] The quartet lilt through another pretty item, this one a light bouncer. Cute lyric and fitting backdrop by Brown and the boys.

EDNA McGRUFF
(New Disc 10020; 45-10020)

C+ "COME BACK MY LOVE" (2:44) [Billy Jr. BMI—Osten, Baer, Sherman] Sy Oliver and the gang set up a dramatic backing for Edna McGruff as she belts out a big bolero production number. Exciting big-voiced offering.

C+ "SAD, SAD, SAD" (2:40) [M & M BMI—McRae, Smith] Edna does a complete about face on this side and really lets loose on a driving rock 'n roll type number. Full of punch. Chorus assists.

THE CASE BOX

SLEEPER OF THE WEEK



DeCASTRO SISTERS

"BOOM BOOM BOOMERANG" (2:14)

[Dandelion BMI—Coleman]

"LET YOUR LOVE WALK IN" (2:27)

[Teri ASCAP—Greene]

DE CASTRO SISTERS
(Abbott 3003; 45-3003)

● The DeCastro Sisters who, out of nowhere, shot into the limelight with a tremendous ballad called "Teach Me Tonight," get hold of a great new novelty that could be the second top disk of their career. It's a real exciting bouncer dubbed "Boom Boom Boomerang" and it's just chock full of gimmicks that offer two minutes and fourteen seconds of listening pleasure. The juke box will be bouncing when this side is added. Thurl Ravenscroft adds some pleasant effects with his deep voice. The girls have a hot side here. "Let Your Love Walk In," the tune on the lower lid, is a good jump side with commercial appeal. There's no doubt that the top side is the one. Watch it.



FRANK SINATRA

"FROM THE BOTTOM TO THE TOP" (2:19)

[Danby BMI—Wilson]

"TWO HEARTS, TWO KISSES" (2:21)

[St. Louis BMI—Stone, Williams]
FRANK SINATRA and THE NUGGETS
(Capitol 3084; F-3084)

● Frank Sinatra, who has been doing a tremendous job for Capitol in both the single and packaged goods departments, adds his name to the list of pop artists to record r & b material. And it's a very welcome addition. On one side, Frankie backed by the Nuggets, rocks through a thrilling jumper dubbed "From The Bottom To The Top." Great side with a cute set of lyrics and a sensational beat. The Nuggets assist in top form. On the other side, Sinatra lets loose on "Two Hearts, Two Kisses," an r & b smash that's already flying high in pop. Two tremendous sides for "the voice." His fans will love them.

CHARLES DICKENS & HIS STRANGERS

(Sandee 312; 45-312)

C+ "FATSO" (2:10) [Sandee BMI—3 Jays] A solid jump item is given a socko reading by Charles "Dowles" Dickens as the ork sends across a real wild backdrop. Tune is about a famous Chicago figure.

C "LONLINESS BLUES" (2:17) [Sandee BMI—3 Jays] Another rhythm item is capably handled by "Dowles." Catchy jumper with an exciting beat.

THE CHEERS

(Capitol 3075; F-3075)

B+ "BLUEBERRIES" (2:09) [Quintet BMI—Stoller, Leiber] The Cheers, better known as the "Bazoom" kids, come up with another beaty rocker loaded with commercial gimmicks. Real zany side full of oomph.

C+ "CAN'T WE BE MORE THAN FRIENDS" (2:22) [Quintet BMI—Stoller, Leiber] The group rides through a more typical shuffle number here. Appealing song on the smoother side.

THE CASE BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ITALIAN WALLFLOWER"/"DREAMBOAT" Lou Monte... RCA Victor 20-6072; 47-6072
- ★ "TONIGHT" Steve Allen... Coral 61375; 9-61375
- ★ "COOL WATER" Frankie Laine... Columbia 40457; 4-40457
- ★ "ALADDIN'S LAMP" Steve Clayton... Columbia 40456; 4-40456

JOE FOLEY

(Jubilee 5182; 45-5182)

B "YOUNG AND FOOLISH" (2:36) [Chappell ASCAP — Herwitz, Haig] From the Broadway smash "Plain and Fancy" comes this beautiful ballad which Joe Foley treats so beautifully on this side. Big arrangement with chorus, etc. Click.

C+ "DON'T LET THIS NIGHT GET AWAY" (2:48) [Chappell ASCAP—Adamson, Lane] This inviting love song is from "Jupiter's Darling." Pretty, romantic number.

GLORIA DE HAVEN

(Decca 29461; 9-29461)

B "RED HOT PEPPER POT" (2:48) [Gil BMI—Saxon, Gilbert] Film star Gloria De Haven has a real commercial winner on her latest release. Cute Latin beat novelty that makes you wanna dance. Contagious ditty.

B "SAVE ME" (2:52) [Miller ASCAP—Crane, Jacobs] Jack Pleis and the crew set up a pretty backdrop for the thrush's dramatic reading of a tender ballad. Heartbroken delivery. Tune could take off.

LORRY RAINE

(Dot 1205; 45-1205)

B "SHOW ME THE WAY TO FOREGET YOU" (2:45) [Tim Gayle ASCAP—Taggart, Gayle] Lorry Raine gets an interesting instrumental assist on this beaty, driving ballad. Torchy delivery. Potent performance that could click.

C+ "TALK IT OVER WITH YOUR HEART" (2:10) [Tim Gayle ASCAP—Jackson, Miler] Another romantic item vocaled by the chirp. Russ Garcia supplies the beat.

LOUISE CARLYLE

(Double AA 106; 45-106)

B+ "SO MUST I LOVE YOU" (2:35) [Schwartz ASCAP — Charlotte, Chait] Louise Carlyle, a polished performer and an excellent vocalist, comes through with a very strong new ballad that could catch on. Excellent debut on AA.

B "SHOULD I FORGIVE HIM?" (2:40) [Hawthorne ASCAP—Lewis, Stock] Another romantic number is warmly fashioned in a sincere and feelingful manner by the thrush. Miss Carlyle will be heard from.

THE GOOFERS

(Coral 61383; 9-61383)

B+ "FLIP, FLOP AND FLY" (2:36) [Progressive BMI—Turner, Calhoun] The wild Goofers get hold of a rhythm and blues tune that's breaking like crazy, and belt it across for the pop market. Real great jumper. Drives. Could break.

B+ "MY BABE" (2:36) [Ore BMI—DIXON] The boys take off on another smash rock 'n roll number. Punch packed deck with a great beat. Two strong rockers that attract heaps of coin.

AMERICA'S HOTTEST LABEL- GIVES YOU **2** MORE #1 HITS!!



the
Hilltoppers

featuring the great voice of JIMMY SACCA
singing

**"THE DOOR IS
STILL OPEN"**

b/w

**"TEARDROPS
FROM MY EYES"**

DOT
#15351

the
Fontane Sisters

singing

**"MOST OF
ALL"**

b/w

**"PUT ME IN
THE MOOD"**

DOT
#15352



GALLATIN, TENNESSEE ● ● ● PHONE: 1600

"The Nation's Best Selling Records"

"It's What's in THE CASH BOX That Counts"

THE WEAKER SEX?

not with records ...
THE GALS GOT IT!

JUST RELEASED

'Dancing And Dreaming'

coupled with

'The Old Town Hall'

(TAKE YOUR PICK)

THE LAURIE SISTERS

MERCURY 70596 • 70596x45



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT TEN

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|----------------------------|---------------------------|
| 1. MELODY OF LOVE | { Billy Vaughn (Dot) |
| | { David Carroll (Mercury) |
| | { Four Aces (Decca) |
| 2. HOW IMPORTANT CAN IT BE | { Joni James (MGM) |
| | { Sarah Vaughan (Mercury) |
| 3. SINCERELY | { McGuire Sisters (Coral) |
| 4. BALLAD OF DAVY CROCKETT | { Bill Hayes (Cadence) |
| 5. TWEEDLEE DEE | { Georgia Gibbs (Mercury) |
| 6. KO KO MO | { Perry Como (RCA Victor) |
| | { Crewcuts (Mercury) |
| 7. CRAZY OTTO MEDLEY | { Johnny Maddox (Dot) |
| 8. EARTH ANGEL | { Crewcuts (Mercury) |
| | { Penguins (Dootone) |
| 9. NO MORE | { DeJohn Sisters (Epic) |
| 10. PLEDGING MY LOVE | { Johnny Ace (Duke) |
| | { Teresa Brewer (Coral) |
- 11) BLUE MIRAGE. 12) IT MAY SOUND SILLY. 13) HEARTS OF STONE. 14) DARLING, JE VOUS AIME BEAUCOUP. 15) THAT'S ALL I WANT FROM YOU. 16) DANCE WITH ME HENRY. 17) CHERRY PINK AND APPLE BLOSSOM WHITE. 18) DANGER, HEARTBREAK AHEAD. 19) WEDDING BELLS. 20) SAND AND THE SEA.

Recently a transmitter of WVDA-Boston, Mass., was knocked off the air for 12 minutes. Sherm Feller swears the vibrations from the recorded voice and piano playing of Fats Domino were responsible. Feller said it was the first time in his 14 years of experience that such a mishap had occurred. Domino's Imperial Record "Don't You Know" gave off a heavy reproduction of both voice and piano, causing the freak, according to Feller.



JIM STANLEY
(WGH—Norfolk, Va.)

Pic of the week—Jim Stanley (WGH-Norfolk, Va.) is shown here putting his morning show together. Jim says "thanks for the continued accuracy of your charts, especially the Top 50 and discs and sleepers of the week. Together they are used for programming our seventeen and one-half hours daily of pop music. . . . Shel Horton (WVAM-KMCA, Scranton, Pa.) says "Try spinning a 45 version of "Humoresque" at 78 speed for a new brand of Dixieland." . . . Bob Kloss (WTRF-TV and WKWK-Wheeling, W. Va.) conducted a telephone test on Johnny Desmond's "Play Me Hearts and Flowers" and the results were 3 to 1 that it would be a definite hit. . . . Andre Kostelanetz was in Rochester, N. Y., last week and appeared on WHAM with Dick Doty. During a one-half hour chat it was revealed that Maestro Kostelanetz's favorite kind of music is Dixieland. . . . Billie O'Day (WIOD-Miami, Fla.) reports that on her recent "Teen Age Juke Box" heard

from 9 to 12 a.m., Saturdays, she received a total of 1,124 requests for 26 tunes, all of which were played on the air. The names of those making the requests were also aired. . . . WORL-Boston, Mass., under the guidance of Greg Finn now spins the better popular music of yesteryears as well as the beautiful standards and ballads of today, from 10 to 12 noon each Sunday. . . . WAND-Canton, O., has selected the Tommy Mara recording of "Pledging My Love" as the "Record of the Month." Disk will be promoted by all disk jockeys on the station as well as by juke box operators in the city of Canton. . . . WXYZ-Detroit, Mich., has a 7 to 7:30 p.m. show called "Stars at Seven" each day. Each evening one of its top disk jockeys presents the top tunes of the day. They are Paul Winter, Jack Surrell, Ed McKenzie, Johnny Slagle and Fred Wolf.



REX DALE
(WCKY—Cincinnati, O.)

Rex Dale (WCKY—Cincinnati, O.) has begun a new series of radio shows on a three-state regional network for Bavarian's Old Style Beer. The show will feature the top tunes from each market into which the show is being piped. It is being carried by 13 stations in Ohio. . . . Frank Ward (WKBW-Buffalo, N. Y.) now running from 9 to 12 midnight. . . . Bill Dawson (WAKE-Greenville, S. C.) touting Lorry Raine's "Show Me The Way To Forget You" as the best she's ever done. . . . Sportscaster Bert Lee, Jr. and his lovely wife Ivy off to Montego Bay, British West Indies, for a short vacation. On his return Bert will do a disk jockey show over WATV from one of Newark, N. J., leading hotels, with guests from both the sports and show business fields.



For Fast Sure Action

JUST RELEASED



'My Babe'

coupled with

'WOODPECKER SONG'

The Gaylords

MERCURY 70586 • 70586X45



'Cecilia'

coupled with

'TWO TIMIN' GAL'

David Carroll

AND HIS ORCHESTRA

Vocal by Jerry Mercer

MERCURY 70583 • 70583X45

GETTING HOT ACTION



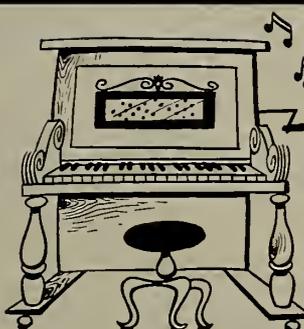
'Butterfingers'

coupled with

'THE MAN I'VE BEEN LOOKING FOR'

DENISE LOR

MERCURY 70573 • 70573X45



'Red Wing'

coupled with

'DARDANELLA'

PETE HANDY

MERCURY 70567 • 70567X45



'Sleepytime Gal'

coupled with

'LIMEHOUSE BLUES'

DICK CONTINO

MERCURY 70587 • 70587X45

Popular Best Sellers

"Dance With Me Henry"
"EVERY ROAD MUST HAVE A TURNING"
Georgia Gibbs
70572 • 70572X45

"Tweedle Dee"
"YOU'RE WRONG ALL WRONG"
Georgia Gibbs
70517 • 70517X45

"Earth Angel"
"KO KO MO"
The Crew-Cuts
70529 • 70529X45

"Melody Of Love"
"LA GOLONDRINA"
David Carroll
70516 • 70516X45

"How Important Can It Be"
"WALTZING DOWN THE AISLE"
Sarah Vaughan
70534 • 70534X45

"Words Of Love"
"FOREVERMORE"
Eddy Howard
70566 • 70566X45

"Keep Me In Mind"
"LITTLE CRAZY QUILT"
Patti Page
70579 • 70579X45

"Dixie Danny"
"NO CHANCE"
Laurie Sisters
70548 • 70548X45

"Blue Mirage"
"REMEMBER ME"
Ralph Marterie
70535 • 70535X45

"Foolishly"
"IS MARY THERE?"
Vic Damone
70545 • 70545X45

"Crazy Otto Rag"
"NOBODY'S SWEETHEART"
Hugo and Luigi
70563 • 70563X45

"Make Yourself Comfortable"
"IDLE GOSSIP"
Sarah Vaughan
70469 • 70469X45

Rhythm and Blues Best Sellers

"Teach Me Tonight"
"WISHING WELL"
Dinah Washington
70497 • 70497X45

"Little Jamie"
"ROCK 'N ROLL"
Red Prysock
70540 • 70540X45

"Fish In The Sea"
"IF I'M WRONG"
Dolores Ware
70559 • 70559X45

"(Gotta Go) Upside Your Head"
"CRAZY 'BOUT A SAXOPHONE"
Buddy Johnson
70523 • 70523X45

"There Goes That Train"
"YOU LEFT ME HERE TO CRY"
Rollee McGill
70582 • 70582X45

"Alright, Okay, You Win"
"IF YOU WOULD ONLY SAY YOU'RE SORRY"
Ella Johnson
70580 • 70580X45

Country and Western Best Sellers

"Rusty Old Halo"
"IT'S BEDTIME, BILL"
The Carlises
70544 • 70544X45

"You Know That I Know"
"ICE COLD LOVE"
Benny Martin
70560 • 70560X45

"Blue Champagne"
"BOOGIE BLUES"
Lloyd Ellis
70520 • 70520X45

"Jesus Saved Me Anyway"
"THERE'LL BE JOY, JOY IN HEAVEN"
T. Tommy
70570 • 70570X45

"I Worship You"
"HARD TIMES"
Stanley Bros.
70546 • 70546X45

"Dear Mom"
"THE FARMER AND THE LORD"
T. Tommy
70571 • 70571X45

OPS—DJ'S—DEALERS agree

The **BEST** Record
This Side of Heaven



Guy Lombardo
and his orchestra

Top Recording Of

"BLUE MIRAGE"

Decca 29377



The possibility of seeing Doris Day in London (though not on the stage) has started rumours that Dodo will at least appear on television or possibly do a guest spot on the air. She may even be persuaded to agree to one personal appearance for charity. Somehow I feel Doris won't have time for all this as she is really only coming to shoot some scenes for her next picture. Disk jockeys and press men, however, may have the chance of seeing Doris because her agents are trying to lay on some small shindig. They know the gal is so popular over here. Welcome Doris! Hope to see you soon.

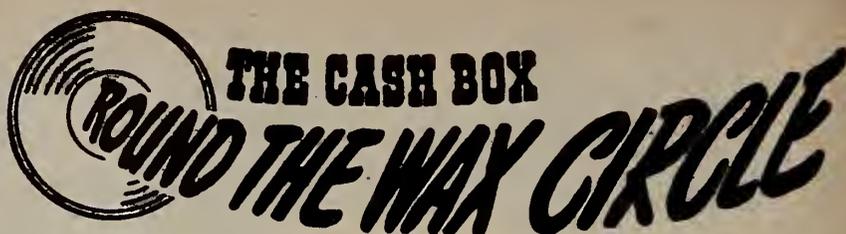
Lou Levy breezed into London this week for confabs with Cyril Simons head of Lou's British publishing companies. Lou is taking Cyril back to New York with him and what a treat Cyril has in store. It's his first visit to the States. . . . Also in London is another publishing notable Howie Richmond. . . . The Four Aces, who are due to land at London Airport Wednesday, March 24th at 4 p.m., will be pleased to know that their publicity man, Les Perrin, is organizing coach parties to meet them. The fans who will travel to the Airport will receive a photograph of the Four Aces and a bottle of Pepsi-Cola. So boys get your pencils out to sign those photos and be ready to oblige with a song upon landing. . . . A "London Laurel" to Tennessee Ernie this week for topping the best seller list with his waxing of "Give Me Your Word." . . . Charlie Tobias should be pleased with the new recordings he's gotten on his song "Before We Know It." In addition to the Marion Caruso disk, which is issued here on Brunswick, he has two more; one by Ruby Murray and another by Georgia Brown.

I'm still convinced that Petula Clark is one of the best young record-bets in this country and we'll lay odds she concentrates on the wax side of her career rather than on the cellulose.

"The Record Mirror" a rather new musical paper has gained quite a reputation in the few months of it's inception, paper has interesting features and judging by it's sales figures, has met with general approval from the public and the trade in particular. Keep it up fellas. . . . Eddie Fisher will be appearing before the Queen when he takes part in a Royal Variety show which will be held in Blackpool during the Queen's visit of Lancashire. Also in the show are Joan Regan, Alma Cogan and Geraldo's band.

This week's best selling pop singles:
(Courtesy "New Musical Express")

- 1) "Give Me Your Word"—Tennessee Ernie (Capitol)
- 2) "Softly, Softly"—Ruby Murray (Eng. Columbia)
- 3) "Mambo Italiano"—Rosemary Clooney (Philips)
- 4) "Finger Of Suspicion"—Dickie Valentine (Eng. Decca)
- 5) "Let Me Go, Lover"—Dean Martin (Capitol)
- 6) "Heartbeat"—Ruby Murray (Eng. Col.)
- 7) "A Blossom Fell"—Nat "King" Cole (Capitol)
- 8) "Happy Days And Lonely Nights"—Ruby Murray (Eng. Col.)
- 9) "Mobile"—Ray Burns (Eng. Col.)
- 10) "Beyond The Stars"—David Whitfield (Eng. Decca)



NEW YORK:

Much of the N. Y. music biz preparing this week for the trek to Chicago to attend the MOA convention. It promises to be the greatest to date. . . . That's a cute gimmick Roncom Music is sending out in connection with Perry Como's "Door Of Dreams." It looks like a card when you receive but if you dip it in water it becomes a sponge. . . . Sammy Kaye has recorded "Impossible" which was written by John Ringling North of the circus family. . . . Henry Okun just returned from a 10-day trip to djs on behalf of Art Mooney's new MGM record, "Honey Babe." He went as far as West Virginia. Lige McKelvey covered the mid-west. . . . Looks like Shapiro-Bernstein has a new hit. Kay Starr, Doris Day and the Four Knights have already recorded "Foolishly Yours." Incidentally Decca has taken over the original recording of the tune on the Sound label and signed the vocalist, Lee Raymond, to a contract. . . . Irving Fields has recorded "Davy Crockett Mambo" for Fiesta Records. . . . The biggest reaction in years to a Bing Crosby record is being felt on his new one "Jim, Johnny and Jonas." . . . That was a wonderfully touching speech Eddy Arnold made after Frank Folsom presented him with a plaque commemorating his 10th year at Victor this week. . . . The Steve Allen show will feature a real recording session next Thursday as Dolores Hawkins cuts a disk on the show. . . . Herb Kessler, manager of the Four Aces, was married last Saturday night to Phoebe Safady at the Hampshire House in New York. . . . Jubilee has signed John Laurenz to a contract. . . . The Four Coins breaking it up at the Roosevelt in New Orleans and have been scheduled for a repeat date. . . . Mel Allen has written a baseball song called "Play Ball, You All."



PERRY COMO

CHICAGO:

Everybody still raving about terrific performance turned in by Pat Morrissey on the Steve Allen TV'er this past Friday nite. Gal, who continues to improve, opens for a record 16-week stay at the new Royal Nevada Hotel, Las Vegas, April 10. . . . Speaking of Nevada, got a nice card from the Four Aces, telling us they just left Reno and are heading for Europe where they'll play England and Scotland. . . . BMI pubbery and Capitol Records hosted dj luncheon for Bunny Paul (3/17) at the London House, while Bunny was in town plugging her first Capitol waxing titled, "Have Mercy, Baby." . . . Betty Johnson's "Be A Lover" reportedly showing all the earmarks of a hit. . . . Also newly signed by RCA-Victor, The Burton Sisters spent a coupla days in the Windy City with their first waxing, "Doing The French Can Can" b/w "Divided Love." Prior to being signed by Victor, gals had spent six months of each year in Canada, appearing at various clubs up there. . . . All at CBS mighty pleased with first stint by Mahalia Jackson on her brand new CBS TV show. . . . Hats off to one and all connected with the teen-age youth rally held here this past Sunday. Show was a terrific success. And each artist who appeared turned in a stellar performance, for the more than 30,000 teenagers in attendance. Among those who appeared, Eddie Fontaine. Eddie's new one for 'X', the oldie titled, "I Miss You So," is really starting to move. Eddie returns here 3/21 for a week's appearance on the Howard Miller "Close Up" TV Show. . . . Another of the stars, Frankie Lester, stayed over a couple of days to appear on "In Town Tonight" singing his big record, "Wedding Bells." . . . Also the Fontane Sisters who then headed back to the Coast for a session. Gals will be back in the Windy City for the big MOA Show. . . . Richard Maltby also stayed over to visit dee-jays with his "Begin The Beguine March" which has really taken off. . . . Julius LaRosa closed the show. His "Let's Stay At Home Tonight" b/w "Pass It On" is getting lots of air play. . . . Bill Hayes brought the house down singing his verrry big hit, "The Ballad Of Davey Crockett."



JULIUS LA ROSA

HOLLYWOOD:

Little Toni Harper, who in 1948 made such a hit with her waxing of "Candy Store Blues" at the age of 11, is now on the comeback trail, after promising her parents she would graduate from high school before seriously launching a career in the entertainment field. Her Key Records pressing of "One Hamburger to Go" b/w "Just Right For Me" is a good one, and it looks like the gal is off to another great start. Raves are still flying thick and fast in Vick Knight's Key offices after Toni's first playback. . . . The rumor is that Paramount-American Broadcasting Company is thinking about entering the recording field. Because of the closeness of ABC and Paramount to the musical field, they feel that this would be a financial success and a natural outlet. What a tie-in to plug a record! . . . Danny Thomas is recording two sides for Cadence, "Tippy Toes" by Harry Warren, and "It's Wonderful When" by Amos Jacobs (Danny Thomas). Due to be released soon, both numbers were published by Danny's own firm, Dan's Tunes. . . . One of the leading jazz record companies, Bethlehem Records after opening offices here just four months ago, have signed Conte Candoli, Charlie Mariano, Stan Levey, Stu Williamson, Bob Hardaway, Max Bennett and Red Mitchell to exclusive three year contracts. They've also signed a fine new singer, Helen Carr. Bethlehem's distribution now covers the entire United States, Canada, Mexico, as well as all of Europe and Australia. Hatzoff to Red Clyde. West Coast rep for this progressive firm. . . . As a tribute to the ailing Charlie Morrison, Mocambo staffers promoted ten nights of gueststars, with a new star and host or hostess appearing nightly. To date, Gordon MacRae and Eartha Kitt chalked up the largest attendance record in many months. . . . The DeCastro Sisters are now appearing at the Latin Casino in Philly through March 23. The following night (24) they open in the Copa, N'York for an engagement to run through April 22. All indications are that the three vocallovelies have a new smash follow-up to their version of "Teach Me Tonight" in "Boom Boom Boomerang," on the Abbott label.



TONI HARPER

"PLEASE DON'T GO SO SOON"

"IT'S YOUR LIFE"

BOURNE, INC.

136 W. 52nd Street, New York 19

"Strange Lady in Town"

Recorded by

FRANKIE LAINE

Columbia # 40457

M. WITMARK & SONS

Cash Box 'Best Bet'

DOROTHY COLLINS

"MY LOVE'S A GENTLEMAN"

113

AUDIVOX RECORDS

140 West 57th St., New York, N. Y.



KAY

you're

FIRST AGAIN

with a BIG new
hit record!

Kay Starr singing

"FOOLISHLY YOURS"



"FOR BETTER OR WORSE"

20/47-6059

A "NEW ORTHOPHONIC" HIGH FIDELITY RECORDING



"It's What's in THE CASH BOX That Counts"

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE. Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. MUSIC TO REMEMBER HER . . . Jackie Gleason (Capitol 570; EBF 1, 2-570)
3. MUSIC, MARTINIS AND MEMORIES . . . Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
4. PETER PAN. Original Cast (RCA Victor LOC 1019; EOC 1019)
5. DEEP IN MY HEART. . . Original Cast (E 3153; X276)
6. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
7. SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
8. ARTHUR GODFREY PRESENTS CARMEL QUINN Carmel Quinn (Columbia CL 629; B 491)
9. TONAL EXPRESSIONS. . Don Shirley (Cadence 1001)
10. JOANNE SINGS. Mary Stuart (Columbia CL 6333; B 487)
10. BRUBECK TIME Dave Brubeck (Columbia CL 622, B 473)
10. B.G. IN HI-FI. Benny Goodman (Capitol W 565; 1, 2-565)

WNEW Okays Prescott For Boston's WORL

BOSTON—WORL in Boston has announced that Norm Prescott, through special arrangements with station WNEW in New York, will do an hour show from the Boston station Monday through Saturday, 2 to 3 PM, beginning April 1st.

Norm will be doing his program both from New York and "live" from WORL each Wednesday and Thursday. With the aid of a portable mobile unit, Prescott will do a New York correspondent-type show for WORL and New England. His programs will originate from places like Les Paul & Mary Ford's home, Perry Como's show rehearsals, Al & Dick's Restaurant while lunching with Eddie Fisher, directly from Johnnie Ray's recording sessions, or while flying en route from New York to Boston, direct from the plane.

The show will have stars, interviews, music, and stories about what the stars are doing, as Norm covers the Broadway beat for Boston. WORL is convinced that the expense, effort and arrangements which were made to bring this show to New England will be more than rewarded, and that it is the kind of entertainment that will add sparkle and glitter to radio.

Capitol EMI Complete Merger Deal

NEW YORK—Glenn E. Wallich, President of Capitol Records, announced that as of March 14th Electric & Musical Industries, Ltd., of England, acquired over 96.4% (459,147 shares) of the outstanding common stock of Capitol Records, Inc. from 1,057 stockholders.

Upon his arrival from England, Wallich further stated that he will remain as President and a Director of Capitol Records and that he is appointing the following members to the Board of Directors:

J. F. Lockwood, Chairman of EMI's Board of Directors

L. J. Brown, EMI's Managing Director

J. N. MacLeod, EMI-International, Paris

Roger Smith, General Counsel for Lockheed Aircraft, Burbank, Calif.

John A. Wells, partner of the law firm Dwight, Royall, Harris Koegel & Caskey

Wallich clearly indicated that the management of Capitol Records will continue without change. He returned to Hollywood Tuesday (15th) following a series of conferences with top management in New York.

THE CASH BOX



- | | | |
|--|--|---|
| GAIETY MUSIC SHOP
New York, N. Y.
<ol style="list-style-type: none"> 1. Davy Crockett (Bill Hayes) 2. Melody Of Love (B. Vaughn) 3. Tweedlee Dee (G. Gibbs) 4. Ko Ko Mo (Perry Como) 5. Make Yourself Comfortable (Sarah Vaughan) 6. How Important Can It Be (Joni James) 7. Cherry Pink (Perez Prado) 8. Crazy Otto (Johnny Maddox) 9. Pledging My Love (J. Ace) 10. Sincerely (McGuire) | HUDSON ROSS
Chicago, Ill.
<ol style="list-style-type: none"> 1. Davy Crockett (Bill Hayes) 2. Crazy Otto (Johnny Maddox) 3. Cherry Pink (Perez Prado) 4. Melody Of Love (B. Vaughn) 5. Dance With Me, Henry (Georgia Gibbs) 6. Plantation Boogie (L. Dee) 7. Open Up Your Heart (Cowboy Church Choir) 8. Darling, Je Vous Aime (Nat "King" Cole) 9. Play Me Hearts And Flowers (Johnny Desmond) 10. Tweedlee Dee (G. Gibbs) | WALLICHS MUSIC CITY
Hollywood, Calif.
<ol style="list-style-type: none"> 1. Crazy Otto (Johnny Maddox) 2. Davy Crockett (W. Schumann) 3. Make Yourself Comfortable (Andy Griffith) 4. That's All I Want From You (Jaye P. Morgan) 5. Malaquena (Caterina Valente) 6. Sincerely (McGuire) 7. Barefoot Contessa (Hugo Winterhalter) 8. Davy Crockett (Fess Parker) 9. Earth Angel (Penguins) 10. A Man Chases A Girl (Fisher) |
| HIGH POINT RECORD SHOP
Philadelphia, Pa.
<ol style="list-style-type: none"> 1. Crazy Otto (Johnny Maddox) 2. Davy Crockett (Hayes/Parker) 3. Tweedlee Dee (G. Gibbs) 4. Danger, Heartbreak Ahead (Jaye P. Morgan) 5. Melody Of Love (Vaughn/Four Aces) 6. Darling, Je Vous Aime (Nat "King" Cole) 7. Medic (Victor Young) 8. Glad Rag Doll (Crazy Otto) 9. Ko Ko Mo (Perry Como) 10. Open Up Your Heart (Cowboy Church Choir) | LYRIC NEWS & RECORD SHOP
Indianapolis, Ind.
<ol style="list-style-type: none"> 1. Melody Of Love (Martin & Shore) 2. Earth Angel (Penguins) 3. Ko Ko Mo (Perry Como) 4. Tweedlee Dee (G. Gibbs) 5. Crazy Otto (Johnny Maddox) 6. Sincerely (McGuire) 7. How Important Can It Be (Joni James) 8. Hearts Of Stone (Fontanes) 9. Davy Crockett (Bill Hayes) 10. That's All I Want From You (Jaye P. Morgan) | RECORD LAND
Phoenix, Ariz.
<ol style="list-style-type: none"> 1. Davy Crockett (T. E. Ford) 2. Sincerely (McGuire) 3. Melody Of Love (D. Carroll) 4. Tweedlee Dee (G. Gibbs) 5. Crazy Otto (Johnny Maddox) 6. Earth Angel (Crewcuts) 7. Make Yourself Comfortable (Andy Griffith) 8. That's All I Want From You (Jaye P. Morgan) 9. Darling, Je Vous Aime Beau-coup (Nat "King" Cole) 10. How Important Can It Be (Joni James) |
| YOUNKERS
Des Moines, Iowa
<ol style="list-style-type: none"> 1. Davy Crockett (T. Ernie) 2. Crazy Otto (Johnny Maddox) 3. Melody Of Love (B. Vaughn) 4. Tweedlee Dee (G. Gibbs) 5. Sincerely (McGuire) 6. Hearts Of Stone (Fontanes) 7. That's All I Want From You (Jaye P. Morgan) 8. How Important Can It Be (Joni James) 9. Make Yourself Comfortable (Sarah Vaughan) 10. Ko Ko Mo (Perry Como) | KATZ DRUG COMPANY
Kansas City, Mo.
<ol style="list-style-type: none"> 1. Davy Crockett (T. Ernie) 2. Crazy Otto (Johnny Maddox) 3. Pledging My Love (J. Ace) 4. It's A Sin To Tell A Lie (Something Smith) 5. Make Yourself Comfortable (Andy Griffith) 6. Mambo Rock (Bill Haley) 7. I Belong To You (R. Flanagan) 8. Tweedlee Dee (G. Gibbs) 9. Ling, Ting, Tong (Five Keys) 10. How Important Can It Be (Joni James) | COMER'S RECORD NOOK
San Antonio, Tex.
<ol style="list-style-type: none"> 1. Davy Crockett (T. E. Ford) 2. Tweedlee Dee (G. Gibbs) 3. Earth Angel (Crewcuts) 4. Melody Of Love (B. Vaughn) 5. How Important Can It Be (Joni James) 6. Hearts Of Stone (Fontanes) 7. That's All I Want From You (Jaye P. Morgan) 8. Rock Love (Fontanes) 9. Pledging My Love (Brewer) 10. Unsuspecting Heart (S. Gale) |
| COX RECORD SHOP
Atlanta, Ga.
<ol style="list-style-type: none"> 1. Sincerely (McGuire) 2. Open Up Your Heart (Cowboy Church Choir) 3. Ko Ko Mo (Perry Como) 4. That's All I Want From You (Jaye P. Morgan) 5. Pledging My Love (Brewer) 6. It May Sound Silly (McGuire) 7. Hearts Of Stone (Fontanes) 8. Blue Mirage (Guy Lombardo) 9. Dim, Dim The Lights (Haley) 10. Earth Angel (Penguins) | VARIETY RECORD SHOP
Louisville, Ky.
<ol style="list-style-type: none"> 1. Davy Crockett (T. Ernie) 2. Two Hearts (Pat Boone) 3. Play Me Hearts And Flowers (Johnny Desmond) 4. Glad Rag Doll (Crazy Otto) 5. Tweedlee Dee (G. Gibbs) 6. Birth Of The Boogie (Haley) 7. Make Yourself Comfortable (Andy Griffith) 8. How Important Can It Be (Joni James) 9. A Present For Bob (DeJohns) 10. Sand And The Sea (Nat Cole) | MARTHA JANE'S MELODY LANE
New Orleans, La.
<ol style="list-style-type: none"> 1. Play Me Hearts And Flowers (Johnny Desmond) 2. Davy Crockett (Ernie Ford) 3. Ko Ko Mo (Perry Como) 4. Melody Of Love (B. Vaughn) 5. Earth Angel (Crewcuts) 6. Tweedlee Dee (G. Gibbs) 7. Sincerely (McGuire) 8. Blue Mirage (Percy Faith) 9. Lazy Gondolier (Mantovani) 10. Darling, Je Vous Aime Beau-coup (Nat "King" Cole) |
| MUSIC CORNER
New Haven, Conn.
<ol style="list-style-type: none"> 1. Davy Crockett (T. Ernie) 2. Earth Angel (Crewcuts) 3. Melody Of Love (Four Aces) 4. Crazy Otto (Johnny Maddox) 5. Young & Foolish (D. Martin) 6. How Important Can It Be (Joni James) 7. Mambo Rock (Bill Haley) 8. Sand And The Sea (Nat Cole) 9. Danger, Heartbreak Ahead (Jaye P. Morgan) 10. Tweedlee Dee (G. Gibbs) | BILL'S "T" RECORD SHOP
Tulsa, Okla.
<ol style="list-style-type: none"> 1. Sincerely (McGuire) 2. Hearts Of Stone (Charms) 3. Tweedlee Dee (G. Gibbs) 4. How Important Can It Be (Joni James) 5. Earth Angel (Penguins) 6. Crazy Otto (Johnny Maddox) 7. Pledging My Love (J. Ace) 8. Davy Crockett (Ernie Ford) 9. Birth Of The Boogie (Haley) 10. Danger, Heartbreak Ahead (Jaye P. Morgan) | MOSES MELODY SHOP
Little Rock, Ark.
<ol style="list-style-type: none"> 1. Ko Ko Mo (Perry Como) 2. Pledging My Love (Brewer) 3. Sincerely (McGuire) 4. Melody Of Love (B. Vaughn) 5. Davy Crockett (T. Ernie) 6. Make Yourself Comfortable (Andy Griffith) 7. Rock Love (Fontanes) 8. Blue Mirage (Ralph Marterie) 9. Darling Je Vous Aime Beau-coup (Nat "King" Cole) 10. Tweedlee Dee (G. Gibbs) |
| RADIO DOCTORS
Milwaukee, Wisc.
<ol style="list-style-type: none"> 1. Crazy Otto (Johnny Maddox) 2. Play Me Hearts And Flowers (Johnny Desmond) 3. Dreamboat (McDonnell Sis.) 4. Sand And The Sea (Nat Cole) 5. Kiss Me Now (S. Lawrence) 6. Davy Crockett (Bill Hayes) 7. Foolishly (Chuckles) 8. That's All I Want From You (Jaye P. Morgan) 9. Do Do Do (Tony Martin) 10. Wedding Bells (Lester/Fisher) | VAN CURLER MUSIC
Albany, N. Y.
<ol style="list-style-type: none"> 1. Melody Of Love (B. Vaughn) 2. Glad Rag Doll (Crazy Otto) 3. Honey Babe (Sauter-Finegan) 4. Cherry Pink (Perez Prado) 5. How Important Can It Be (Joni James) 6. Earth Angel (Penguins) 7. That's All I Want From You (Jaye P. Morgan) 8. Tweedlee Dee (G. Gibbs) 9. Ko Ko Mo (Perry Como) 10. Davy Crockett (Bill Hayes) | TRI-BORO RECORD EXCH.
Jamaica, L. I., N. Y.
<ol style="list-style-type: none"> 1. Davy Crockett (Bill Hayes) 2. Cherry Pink (Perez Prado) 3. Lonely Nights (Hearts) 4. Melody Of Love (B. Vaughn) 5. Earth Angel (Penguins) 6. Pledging My Love (J. Ace) 7. Crazy Otto (Johnny Maddox) 8. How Important Can It Be (Joni James) 9. Ko Ko Mo (Perry Como) 10. Close Your Eyes (Five Keys) |
| SPRUCE RECORD SHOP
Scranton, Pa.
<ol style="list-style-type: none"> 1. Crazy Otto (Johnny Maddox) 2. Melody Of Love (Four Aces) 3. How Important Can It Be (Joni James) 4. Earth Angel (Gloria Mann) 5. Sand And The Sea (Nat Cole) 6. Tweedlee Dee (G. Gibbs) 7. Ko Ko Mo (Perry Como) 8. Sincerely (McGuire) 9. Birth Of The Boogie (Haley) 10. Davy Crockett (T. E. Ford) | FERGUSON'S RECORD SHOP
Memphis, Tenn.
<ol style="list-style-type: none"> 1. Davy Crockett (Fess Parker) 2. Crazy Otto (Johnny Maddox) 3. Ko Ko Mo (Perry Como) 4. Crazy Otto (Johnny Maddox) 5. Melody Of Love (B. Vaughn) 6. Sincerely (McGuire) 7. How Important Can It Be (Joni James) 8. Let Me Go, Lover (J. Weber) 9. Earth Angel (Penguins) 10. Hearts Of Stone (Fontanes) | JORDON MARSH COMPANY
Boston, Mass.
<ol style="list-style-type: none"> 1. Melody Of Love (D. Carroll) 2. Crazy Otto (Johnny Maddox) 3. Davy Crockett (Bill Hayes) 4. Tweedlee Dee (G. Gibbs) 5. A Man Chases A Girl (Fisher) 6. How Important Can It Be (Joni James) 7. Hearts Of Stone (Fontanes) 8. Ko Ko Mo (Perry Como) 9. The Medic (Victor Young) 10. Sincerely (McGuire) |

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- HEAVEN AND PARADISE

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THE CASH BOX

JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Crazy Otto (Johnny Maddox)
2. Melody Of Love (Vaughn/Four Aces)
3. Ko Ko Mo (Perry Como)
4. How Important Can It Be (Joni James)
5. Sincerely (McGuire)
6. Tweedlee Dee (G. Gibbs)
7. Davy Crockett (Bill Hayes)
8. Cherry Pink (Perez Prado)
9. Earth Angel (Penguins/Crewcuts)
10. Hearts Of Stone (Fontanes)

Chicago, Ill.

1. Crazy Otto (Johnny Maddox)
2. Melody Of Love (B. Vaughn)
3. Sincerely (McGuire)
4. Tweedlee Dee (G. Gibbs)
5. Davy Crockett (Bill Hayes)
6. Rock Love (Eddie Fontane)
7. Dance With Me, Henry (Georgia Gibbs)
8. Wedding Bells (Frankie Lester)
9. Earth Angel (Penguins)
10. Plantation Boogie (L. Dee)

Los Angeles, Calif.

1. Crazy Otto (Johnny Maddox)
2. That's All I Want From You (Jaye P. Morgan)
3. Sincerely (McGuire)
4. Hearts Of Stone (Fontanes)
5. Melody Of Love (Four Aces/Diamond)
6. Tweedlee Dee (Gibbs/Baker)
7. How Important Can It Be (Joni James)
8. Davy Crockett (Parker/Hayes/Schumann)
9. Ko Ko Mo (Perry Como)
10. Earth Angel (Penguins)

Kansas City, Mo.

1. Crazy Otto (Johnny Maddox)
2. Pledging My Love (Ace/Brewer)
3. Sincerely (McGuire)
4. How Important Can It Be (Joni James)
5. Tweedlee Dee (G. Gibbs)
6. Mambo Rock (Bill Haley)
7. Ko Ko Mo (Como/Crewcuts)
8. Darling, Je Vous Aime Beaucoup (Nat "King" Cole)
9. Davy Crockett (Hayes/Tenn. Ernie)
10. Earth Angel (Penguins)

Milwaukee, Wisc.

1. Crazy Otto (Johnny Maddox)
2. Melody Of Love (Carroll/Four Aces)
3. Sincerely (McGuire)
4. Davy Crockett (Hayes/Parker)
5. Rock Love (Fontanes)
6. Open Up Your Heart (Cowboy Church Choir)
7. Earth Angel (Crewcuts/Penguins)
8. Ko Ko Mo (Perry Como)
9. Mambo Rock (Bill Haley)
10. How Important Can It Be (James/Vaughan)

Pittsburgh, Pa.

1. Ko Ko Mo (Como/Crewcuts)
2. Cherry Pink (Perez Prado)
3. Tweedlee Dee (G. Gibbs)
4. Davy Crockett (Bill Hayes)
5. Melody Of Love (Vaughn/Four Aces)
6. Darling, Je Vous Aime Beaucoup (Nat "King" Cole)
7. Sincerely (McGuire)
8. Danger, Heartbreak Ahead (Jaye P. Morgan)
9. How Important Can It Be (James/Vaughan)
10. Sand And The Sea (Nat Cole)

St. Louis, Mo.

1. Crazy Otto (Johnny Maddox)
2. Tweedlee Dee (G. Gibbs)
3. Davy Crockett (Bill Hayes)
4. How Important Can It Be (James/Vaughan)
5. Mambo Rock (Bill Haley)
6. Sincerely (McGuire)
7. Ko Ko Mo (Crewcuts/Como)
8. Close Your Eyes (T. Bennett)
9. It May Sound Silly (McGuire)
10. Melody Of Love (B. Vaughn)

Detroit, Mich.

1. Cherry Pink (Perez Prado)
2. Mambo Rock (Bill Haley)
3. Melody Of Love (B. Vaughn)
4. Davy Crockett (Hayes/Parker)
5. Tweedlee Dee (Gibbs/Baker)
6. How Important Can It Be (Joni James)
7. Earth Angel (Penguins/Crewcuts)
8. Crazy Otto (Johnny Maddox)
9. Plantation Boogie (L. Dee)
10. Glad Rag Doll (Hoppy Otto)

Washington, D. C.

1. Sincerely (McGuire)
2. Tweedlee Dee (G. Gibbs)
3. Davy Crockett (Bill Hayes)
4. Glad Rag Doll (Happy Otto)
5. Ko Ko Mo (Como/Crewcuts)
6. Birth Of The Boogie (Haley)
7. Melody Of Love (Vaughn/Carroll)
8. Crazy Otto (Johnny Maddox)
9. Hearts Of Stone (Fontanes)
10. Earth Angel (Crewcuts/Penguins)

Philadelphia, Pa.

1. Crazy Otto (Johnny Maddox)
2. How Important Can It Be (Joni James)
3. Sincerely (McGuire)
4. Rock Love (Fontanes)
5. Melody Of Love (Four Aces/Vaughn)
6. Earth Angel (Gloria Mann)
7. Tweedlee Dee (G. Gibbs)
8. Davy Crockett (Bill Hayes)
9. Finger Of Suspicion (Dickie Valentine)
10. Ko Ko Mo (Perry Como)

Denver, Colo.

1. Sincerely (McGuire)
2. Melody Of Love (Vaughn/Carroll/Four Aces)
3. Tweedlee Dee (G. Gibbs)
4. Ko Ko Mo (Crewcuts/Como)
5. Crazy Otto (Johnny Maddox)
6. Earth Angel (Crewcuts/Penguins)
7. Hearts Of Stone (Fontanes)
8. That's All I Want From You (Jaye P. Morgan)
9. Davy Crockett (Parker/Hayes)
10. How Important Can It Be (Joni James)

Seattle, Wash.

1. Sincerely (McGuire)
2. Melody Of Love (Vaughn/Four Aces)
3. Tweedlee Dee (G. Gibbs)
4. Crazy Otto (Johnny Maddox)
5. Hearts Of Stone (Fontanes)
6. That's All I Want From You (Jaye P. Morgan)
7. Davy Crockett (Parker/Hayes)
8. Ko Ko Mo (Como/Crewcuts)
9. Glad Rag Doll (Happy Otto)
10. How Important Can It Be (Joni James)

Memphis, Tenn.

1. Melody Of Love (B. Vaughn)
2. Ko Ko Mo (Como/Crewcuts)
3. Crazy Otto (Johnny Maddox)
4. Sincerely (McGuire)
5. How Important Can It Be (James/Brewer)
6. Davy Crockett (Hayes/Parker/Tenn. Ernie)
7. Tweedlee Dee (Gibbs/Baker)
8. Hearts Of Stone (Fontanes)
9. Earth Angel (Penguins/Crewcuts)
10. It May Sound Silly (McGuire)

Atlanta, Ga.

1. Melody Of Love (Vaughn/Four Aces)
2. Sincerely (McGuire)
3. How Important Can It Be (Joni James)
4. Ko Ko Mo (Como/Crewcuts)
5. That's All I Want From You (Jaye P. Morgan)
6. Davy Crockett (Hayes/Parker)
7. Sand And The Sea (Nat Cole)
8. Earth Angel (Crewcuts/Penguins)
9. Open Up Your Heart (Cowboy Church Choir)
10. Tweedlee Dee (Gibbs/Baker)

San Antonio, Tex.

1. Sincerely (McGuire)
2. Tweedlee Dee (Gibbs/Baker)
3. Earth Angel (Crewcuts/Penguins)
4. Ko Ko Mo (Como/Crewcuts)
5. How Important Can It Be (Joni James)
6. Melody Of Love (Four Aces/Vaughn)
7. Hearts Of Stone (Fontanes)
8. Davy Crockett (Hayes/Tenn. Ernie)
9. Pledging My Love (Brewer/Ace)
10. Rock Love (Fontanes)

Shoals, Ind.

1. Melody Of Love (Four Aces)
2. Earth Angel (Crewcuts)
3. Sincerely (Louis Armstrong)
4. Ko Ko Mo (Perry Como)
5. Tweedlee Dee (G. Gibbs)
6. Crazy Otto (Johnny Maddox)
7. That's All I Want From You (Jaye P. Morgan)
8. Hearts Of Stone (Fontanes)
9. How Important Can It Be (Sarah Vaughan)
10. Davy Crockett (Bill Hayes)

New Orleans, La.

1. Melody Of Love (Four Aces)
2. Sincerely (McGuire)
3. Ko Ko Mo (Perry Como)
4. How Important Can It Be (Connee Boswell)
5. Tweedlee Dee (Lavern Baker)
6. Smiles (Happy Otto)
7. Dim, Dim The Lights (Haley)
8. Earth Angel (Penguins)
9. Glad Rag Doll (Happy Otto)
10. Blue Mirage (Percy Faith)

Cleveland, Ohio

1. Pledging My Love (Ace/Mara)
2. Davy Crockett (Bill Haley)
3. Melody Of Love (B. Vaughn)
4. Plantation Boogie (L. Dee)
5. How Important Can It Be (Joni James)
6. Mambo Rock (Bill Haley)
7. Two Hearts (Pat Boone)
8. Dance With Me, Henry (Wallflower) (Gibbs/James)
9. Ko Ko Mo (Como/Crewcuts)
10. Cherry Pink (Perez Prado)

Boston, Mass.

1. Crazy Otto (Johnny Maddox)
2. Davy Crockett (Bill Hayes)
3. Sincerely (McGuire)
4. Tweedlee Dee (G. Gibbs)
5. Cherry Pink (Perez Prado)
6. It May Sound Silly (McGuire)
7. Hearts Of Stone (Fontanes)
8. Melody Of Love (B. Vaughn)
9. Pledging My Love (Four Lads/Brewer/Ace)
10. Ko Ko Mo (Crewcuts/Como)

San Francisco, Calif.

1. Sincerely (McGuire)
2. Hearts Of Stone (Fontanes)
3. Ko Ko Mo (Perry Como)
4. Melody Of Love (Vaughn/Carroll/Aces)
5. Tweedlee Dee (Gibbs/Collins)
6. Earth Angel (Crewcuts/Penguins)
7. That's All I Want From You (Jaye P. Morgan)
8. Crazy Otto (Johnny Maddox)
9. Davy Crockett (Fess Parker)
10. How Important Can It Be (James/Vaughan)

Omaha, Neb.

1. Crazy Otto (Johnny Maddox)
2. Birth Of The Boogie (Haley)
3. Melody Of Love (Four Aces)
4. Open Up Your Heart (Lancers)
5. How Important Can It Be (Joni James)
6. Hearts Of Stone (Fontanes)
7. Let Me Go, Lover (J. Weber)
8. Tweedlee Dee (Lancers)
9. No More (DeJohans)
10. Ko Ko Mo (Crewcuts)

Commendation



NEW YORK—"Big Joe" Rosenfield, Jr., conductor of the "Happiness Exchange" over station WMGM, recently received a citation from the Veterans Hospital Radio Guild "in appreciation of his devoted efforts in behalf of our hospitalized veterans through his WMGM 'Happiness Exchange' audience." From left to right: Joseph F. Hannigan, executive secretary of the Veterans Hospital Radio Guild; Hubert Wilke, president of the Veterans Hospital Radio Guild and executive producer of Howell-Rogin, Inc., and "Big Joe" Rosenfield, Jr., recipient of the commendation. The organization provides radio scripts to hospitalized veterans for dramatic performances and performs many other morale-building services among the veterans. This non-profit organization, founded in 1948 by Jean Tighe, prominent

radio and television actress, and Carl Rigrod, radio and television director of Donohue and Coe, now services 19 hospitals with guidance on radio script work, acting, engineering, etc. Also active in the operation of the Veterans Hospital Radio Guild are the following radio and television personalities: Toni Mendez, president of Toni Mendez, Inc.; Douglass Parkhurst, playwright and actor; Gladys Thornton, actress; Arlene Steele of Columbia Artists Management; Michael Enserro, actor, Walter Bishop, song writer and publisher. Other contributors to the endeavor are: J. L. Volkenburg, president of CBS-TV; Carl Haverlin, president of Broadcast Music, Inc.; Stanley Adams, president of the American Society of Composers, Authors and Publishers; and Ernest L. Jahneke, Jr., vice president of ABC.

Laine Headlines Show at Desert Inn

NIGHTCLUB ROUNDUP

NEW YORK—Recording stars Terri Stevens and the Three Chuckles, opened last Friday at the Boulevard Night Club, this city, March 11th, to a jammed house including a huge audience of leading dee jays from the metropolitan area.

Miss Stevens, donned in a black velvet form fitting gown, beautifully interpreted a number of standards and some special material. Of course her original version of "Unsuspecting Heart" drew raves from the pleased crowd. Throughout her act, her wonderful personality sparkled.

The Three Chuckles, who opened the show, warmed up the crowd with their imitation packed version of "Juke Box Saturday Night" and continued to sail smoothly with their hit "X" records, "Runaround" and "Foolishly." A terrific act. Comic Morey Amsterdam supplied the laughs for the evening's entertainment.

LAS VEGAS, NEVADA—Frankie Laine, "Mr. Rhythm," arrived on the Las Vegas scene March 15th to headline a new show at Wilbur Clark's Desert Inn.

Laine came direct from the biggest success ever scored by an American artist in Australia. His tour "down under" was a real block-bustin' success with traffic snarls, screaming fans and solid sell-out performances in each city.

Laine, who headlines the Painted Desert Room show for one month, tops a program of supporting artists including Bobby Sargent, mimic; Zippy, the monkey, a novelty act and the Donn Arden Dancers in two new stage presentations.

Carlton Hayes and his orchestra provide music for the show and for dancing.

Laine's latest Columbia release features the movie theme from the Paramount pic, "Strange Lady In Town." Flip side features a mighty cool arrangement of the old favorite "Cool Water."

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Victor Issues Special EP Packages For Ops

NEW YORK—In order to assist the juke box operator in his move toward ten cent play, RCA Victor will release, at the MOA Convention, two special packages of extended play records on 45 rpm.

Package No. 1 (Order # SPD 7) will include twenty EPs from Victor's "Honor Roll Of Hits" series released last September and will offer four hit tunes for each year from 1926 to 1945 as performed by the diskery's top artists. This set of records will be sold only as a package of 20 pieces and each disk will be enclosed in a plain sleeve as opposed to the colorful jacket in which EP's are sold to the public. Five sets of title strips will be included in each package. The cost to the operator will be \$13.92. Individually ordered, these records would cost \$17.20.

Package No. 2 (Order # SPD 8) will be made up of 25 of Victor's best selling EP's, and each of these records will feature only one artist. Artists included in this series are Wayne King, Artie Shaw, Eddie Fisher, Eddy Arnold, Perez Prado, Perry Como, Frankie Carle, Dinah Shore, Tony Martin, Glenn Miller, Benny Goodman Quartet, Boston Pops Orchestra, Jose Iturbi, Mario Lanza, the Melachrino Strings, Three Suns, Hugo Winterhalter, Henri Rene, Tommy Dorsey, David Róse and others. Songs offered in this package are the biggest hits by the various artists almost all of which have become standards. This package with five sets of title strips in the plain sleeves will sell for \$17.40. Individually ordered, these records would cost the op \$21.50.

Orders are to be placed through local distributors.

Carmichael, Mills Settle Renewal Suit

NEW YORK—The lawsuit instituted by Hoagy Carmichael against Mills Music for the ownership of United States renewal rights to "Stardust" and other Carmichael compositions, first published by Mills has been settled by the two parties out of court.

Negotiations were conducted between the parties and their attorneys resulting in an agreement whereby all of Carmichael's U. S. renewal rights to "Stardust" and his other songs were assigned to Mills for the United States renewal period.

The parties stated that all disputes and differences had been overcome and they confidently look forward to continued cooperation and mutual successful relationships.

Mercury Announces EP Deal For Ops

NEW YORK—Mercury Records has announced a special deal for juke box operators only and which covers 95 different Mercury extended play records selected for juke box use. Effective immediately, Mercury distributors are making available EP records without sleeves for 60 cents—the usual price for a 78 r.p.m. single. Records will be delivered in kraft envelopes.

Included in the EP selection for operators are disks by such current Mercury best-selling artists as Jan August, David Carroll, the Crew Cuts, Erroll Garner, the Gaylords, Georgia Gibbs, Ralph Marterie, Patti Page and Sarah Vaughan.

The special EP program for operators was announced for the Music Operators of America convention and with an eye to give operators the best possible price so that conversion to 10 cent play could be eased with some key current and standard disk items from the Mercury catalog.

Here is the list of artists and the number of EPs for each artist which is being made available:

Jan August, 11; Basin Street Six, 2; David Carroll Orchestra, 2; Dick Contino, 2; The Crew Cuts, 2; Xavier Cugat Orchestra, 4; Billy Daniels, 2; Jack Fina, 3; Erroll Garner, 4; The Gaylords, 3; Georgia Gibbs, 3; The Harmonicats, 9; Richard Hayman Orchestra, 10; Frankie Laine, 3; Clyde McCoy Orchestra, 1; Ralph Marterie Orchestra, 13; Robert Maxwell, 2; Alfred Newman Orchestra, 4; Patti Page, 12; Muggsy Spanier Combo, 1; and Sarah Vaughan, 4.

The list was selected to offer operators current hits, hits of the past few years, standard songs, jazz, Latin-American music, lush instrumentals and all-time favorites.

Lombardo Concludes Series

NEW YORK—Guy Lombardo has declined to renew his contract with the Lincoln-Mercury Dealers of this area, and will conclude his Friday night WRCA-TV series, seen from 7-7:30 P. M., with the program of April 1.

Lombardo's reason for not renewing is that he wants to do a concert tour this spring, because concerts have become the most lucrative phase of the band business today, and also because he wants more time to devote to the preparation of his extravaganza production, "Arabian Nights," which will again be presented at Jones Beach this summer.

Lombardo's agents, Music Corporation of America, have already begun to set up his concert tour, which will begin April 9 in Jackson, Mississippi.

The demise of Lombardo's Friday night series will in no way affect his filmed TV series which will continue to be sponsored locally by A & P on WRCA-TV, Thursdays, 7 P. M.

Cosnat Group Gathers

NEW YORK—The Casnat organization assembled for a week-end in New York last Friday, Saturday and Sunday, March 18-20. Jerry Blaine, president of the Cosnat chain, brought in his branch managers, promotion men and their wives, from Cleveland, Detroit, Philadelphia, Newark and New York for an all-expense-paid weekend at the Green Acres Lodge in upstate New York.

THE CASH BOX



Album Reviews

BROADWAY MUSICAL

COLE PORTER: "SILK STOCKINGS"—An Original Cast Recording—Feuer & Martin presentation starring Hildegard Neff, Don Ameche, Gretchen Wyler and George Tobias—Music and lyrics by Cole Porter—RCA Victor LOC-1016 (12" LP)

All of New York's critics but one raved about the big new Cole Porter musical "Silk Stockings" which opened at the Imperial Theatre just a few weeks ago. It was hailed as one of the most perfectly knit musicals to come along in years. And Hildegard Neff, Don Ameche and Gretchen Wyler all drew fabulous raves. So we can now assume that the show will have long, long run on Broadway and that road companies will soon be on their way across the country. This means, without a doubt, that the RCA Victor original cast LP will be a smash. Although none of the songs from the musical have become tremendous pop smashes, they may very well become standards. His creations get better with age. Of course, under the Victor system, the recording is clear and brilliant as is expected. In addition, the record is housed in a fold open jacket with an attractive four color front face. The inside covers and the back face offer photos and bios of the stars and the people who helped make the show a success. An original cast LP that ranks with the best. Countless thousands will see the show, and each show goer will consider this LP a must.

POPULAR

"MUSIC FOR TONIGHT"—STEVE ALLEN, his piano and orchestra—Coral CRL-57004 (12" LP)

TONIGHT; ISN'T IT ROMANTIC?; IT CAN'T BE WRONG; I'M GLAD THERE IS YOU; FOR THE VERY FIRST TIME; THE MAN WITH A HORN; CANDLELIGHT; I FALL IN LOVE TOO EASILY; IMAGINATION; LONG AGO; WHERE ARE YOU; STAY JUST A LITTLE WHILE

Not only has TV done a great job in the promotion of single records such as "Let Me Go, Lover," "Davy Crockett" and others, but the medium has done much to send albums high up on the lists. Jackie Gleason is one of the biggest LP sellers and thanks to an assist from Godfrey, Don Shirley's "Tonal Expressions" LP is well on its way. Now, one of TV's favorites, Steve Allen, enters into the LP field with a beautiful Coral release of mood music. His delightful piano technique is showcased by a full string ork, and the results are tops. Two "Tonight" themes and another Allen composition, plus nine standards make up the package. Coral has a tremendous smash in this LP and Allen may very well become another Gleason in the long play disk department.

Music from "DISNEYLAND"—Jack Pleis and his Orchestra and Chorus—Decca DL-8105 (12" LP)

"LADY AND THE TRAMP"—Songs from Walt Disney's next full length cartoon—with PEGGY LEE—Decca DL 5557 (10" LP)

Walt Disney, winner of 42 Academy Awards for his music and films, continues to cast a spell over the music loving public. His films have been the source of melodies that are forever on the lips of adults and children alike. On the "Disneyland" LP, Jack Pleis, an orchestra and chorus blend beautifully on a dozen selections that have become standards. Wonderful package for all age groups. Should sell a heap. On the other LP, Peggy Lee sings the songs which she wrote for the forthcoming movie-length cartoon "Lady And The Tramp". Some of the selections are just great. Decca has two disks that'll be fabulous sellers. When the cartoon hits the theatres, the "Lady" long play will be a smash.

"WALTZ TIME"—MANTOVANI ORCHESTRA—London LL 1094 (12" LP)

WILL YOU REMEMBER; OUR DREAM WALTZ; UNDER THE ROOF OF PARIS; THE MELBA WALTZ; JUST FOR A WHILE; WYOMING; CHARMAINE; I LIVE FOR YOU; DIANE; QUEEN ELIZABETH WALTZ; FOR YOU; KISSES IN THE DARK; BABETTE; LITTLE SWISS WALTZ.

Mantovani comes up with another outstanding masterpiece that should attract a heap of loot for all concerned. On this LP he leads his violin dominated aggregation through fourteen beautiful waltzes that'll captivate the adult set. Brilliant orchestral performances with depth and mellowness. In addition to the pleasure packed contents, London has provided an attractive jacket that'll catch many an eye. Monti is currently heading toward the top with a big single release in "Lazy Gondolier". A pop hit while the album is on display never hinders any sales. Should be another top money-maker for Mantovani.

PATTI PAGE: "So Many Memories"—Mercury MG 25210 (10" LP)

DEEP IN A DREAM; SPRING IS HERE; YOU GO TO MY HEAD; I HADN'T ANYONE TILL YOU; DARN THAT DREAM; I DIDN'T KNOW WHAT TIME IT WAS; WHAT'S NEW; I'LL NEVER SMILE AGAIN.

The inimitable Patti Page is at her very best on this LP, a delightful collection of beautiful standards. In her wistful manner, she gives the tunes a romantic and sincere delivery that few other thrushes can ever hope to imitate. Patti is in top form and whoever picked the tunes deserves a pat on the back. An album that'll make the Page followers leap with joy. Great mood music for a dreamy atmosphere.

"LE MOST"—Bernard Peiffer—EmArcy Records MG-26036 (1-10" LP)

I WANT TO BE HAPPY; PARIS, JE T'AIME; WHEN YOU WISH UPON A STAR; WHO IS ME; FROZEN FEET; THERE'S A SMALL HOTEL; STRIP TEASE; DON'T TOUCH THE GRISBI.

Bernard Peiffer, fine French modern pianist, makes his bow to the American audience through Emarcy and if this album is a sample, it won't be his last. The cool enthusiasts will take him to their hearts when they hear his performances. His articulate fingering is accentuated by "Bib" Montville, Bobby Jaspas, tenor saxes; Roger Guerin, trumpet and alto tuba; Jean-Marie Ingrand, bass and MacKac, drums.

**DECCA
Records
Get The
Play**



THE CASH BOX



Album Reviews

ARTHUR MURRAY Cha-Cha Mambos—BILLY MAY'S Rico Mambo Orchestra—Capitol T 578 (12" LP)

FRENESI; AIN'T SHE SWEET; ARTHUR MURRAY CHA CHA; ADIOS; MANANA; CHA CHA BAMER; UNDECIDED; YA YA YA, CHA CHA CHA; PEANUT VENDOR; CULIACAN; MAMA INEZ; TABOO.

Arthur Murray has chosen twelve tunes best suited for dancing the cha-cha, and Billy May has orchestrated them especially for dancers. They're not overarranged productions which cover up the beat. The simple clear-cut tempo is prominent and Billy May's Rico Mambo Ork handles them smoothly. Great stuff for the student of the dance. Pleasing to the ear too if you're a wallflower. Colorful cover splashes the Arthur Murray name right across the top. Included in each package is an Arthur Murray Dance Lesson certificate good for two free introductory lessons at any studio.

"PEGGY MALONE sings?—an album of sophisticated songs"—Jubilee LP 16 Volume I—(10" LP)

POSING FOR POWERS; LADY POLITICIAN; I COULDN'T SAY YES; VENUS; I'VE GOT IT HIDDEN; LET'S BE NEUROTIC TOGETHER; LADY DETECTIVE.

Peggy Malone, an attractive and interesting personality, offers on this LP, seven spicy double entendre novelties that the folks oughta get a kick out of. It's the type of material that always gets a laugh when a group of people are sitting around at a party. And Miss Malone interprets these clever little ditties in a most inviting manner. In addition to an attractive cover, the linear notes are hilarious. Adults will get a kick out of this one.

BUDDY DE FRANCO WITH STRINGS—MGM E253 (1-10" LP)

SUMMERTIME; THE SONG FROM MOULIN ROUGE; STREET SCENE; I'M GETTING SENTIMENTAL OVER YOU; MANY ARE THE TIMES; KAMASUTRA; LOST IN THE NIGHT; OVER THE RAINBOW.

Buddy De Franco is surrounded with strings for this mood album. It is a different De Franco but a delightful one. His moody, sensitive, exotic and star dusted treatments are a delight to the ear. Could sell big.

CLASSICAL

"A MASKED BALL"—Giuseppe Verdi—Cetra B 1249 (2-12" LPs)

MARY CURTIS VERNA; PIA TASSINARI, FERRUCCIO TAGLIAVINI, GIUSEPPE VALDENGO.

Coming out at practically the same time as the RCA Victor album this makes available to the market two good recordings of the same opera. It is a particular opera that was not too well covered by the record companies. One of Verdi's most melodious works, it should be well received by the public. Ferruccio Tagliavini in the role of Richard; Giuseppe Valdengo as Renato, his best friend who finally murders him; Maria Curtis Verna as Amelia, Renato's wife and loved by Richard; and Pia Tassinari as Ulrica, the fortune teller who predicts Richard's death, perform their difficult roles beautifully and dramatically and with telling effect.

SIBELIUS by Leopold Stokowski—RCA Victor LM-1854 (1-12" LP)

SYMPHONY NO. 2 IN D, OP. 43.

Leopold Stokowski interprets the Sibelius Second Symphony bringing out the drama, the melancholy, the angry winds and the warmth and simplicity of Sibelius' people and country. It is a moving work sensitively projected by Stokowski and members of the NBC Symphony. The cover is simple yet imaginative. The linear notes are reproduced on the front and back of the sleeve, broken by colorful drawings of native Finnish scenes.

TCHAIKOVSKY—"Aurora's Wedding"

ROSSINI-RESPIGHI—"La Boutique Fantasque"—Camden CAL 211 (1-12" LP)

STRATFORD SYMPHONY ORCHESTRA

Camden re-issues the delightful "Aurora's Wedding" by Tchaikovsky backed with the sparkling "La Boutique Fantasque" by Rossini-Respighi. For the economy minded it is an excellent purchase. The recording, billed as performed by the Stratford Symphony Orchestra is in actuality the London Philharmonic Orchestra under the baton of Serge Koussevitzky.

JAZZ

"STAN GETZ AT THE SHRINE"—Nogran Records MG N 2000 (2-12" LPs)

POLKA DOTS AND MOONBEAMS; OPEN COUNTRY; IT DON'T MEAN A THING; WE'LL BE TOGETHER AGAIN; FEATHER MERCHANT; FLAMINGO; LOVER MAN; PERNOD; TASTY Pudding; I'LL REMEMBER APRIL.

The album was recorded at the closing session of one of Norman Granz' recent jazz concerts. To capture the real excitement of a concert, you hear the crowd noises and introductions by Duke Ellington. Included in the album is a bound pictorial review of the "cool" saxist. Many of these pictures are familiar to those who have been buying previous Getz issues, tho this is the first Getz concert album. Supporting Getz are Bob Brookmeyer on valve trombone; John Williams on piano; Art Mardigan on drums and Bill Anthony on bass.

MARIAN McPARTLAND AT THE HICKORY HOUSE—Capitol Records T574 (1-12" LP)

I HEAR MUSIC; TICKLE-TOE; STREET OF DREAMS; HOW LONG HAS THIS BEEN GOING ON; LET'S CALL THE WHOLE THING OFF; LUSH LIFE; MAD ABOUT THE BOY; LOVE YOU MADLY; SKYLARK; JA-DA; I'VE TOLD EVERY LITTLE STAR; MOON SONG.

Marian McPartland portrays a variety of emotions with her feelings flowing through her sensitive keyboard fingering. Her moody "Lush Live", her happy "I Hear Music", her speedy fingering of "Tickle-Toe" are but samples of her virtuosity. Miss McPartland is assisted by Joe Morello on the drums and Bill Crow on bass. This album should meet with success in the sales department.

HARRY CARNEY WITH STRINGS—Clef MG C-640 (1-12" LP)

I DON'T STAND A GHOST OF A CHANCE WITH YOU; TAKE THE TRAIN; WE'RE IN LOVE AGAIN; CHALMEW; MOONLIGHT ON THE GANGES; IT HAD TO BE YOU; MY FANTASY; I'VE GOT IT BAD AND THAT AIN'T GOOD.

Harry Carney, top-flight saxist with the Duke Ellington band for so many years, fronts his own group on this release. The notes tell us this is Carney's first album in his own name tho he's been part of all the Ellington records. Carney is surrounded by a lush backdrop; 11 strings, french horn, trumpet, clarinet, guitar, piano, bass and drums in addition to Carney's baritone sax and bass clarinet. It is lovely music that will please all facets of music lovers. It is good music, jazz flavored with solos that delight the ear. Heartily recommended.

Pledging Their Support



NEW YORK—As the late Johnny Ace's Duke recording of "Pledging My Love" heads up the charts, local record shops hop on the band wagon with huge display cards in their windows. Viewing the promotion piece in front of the Colony record shop are (l to r) Sid Turk; Nappy Grossblatt, owner; Marty Block, manager; and Irv Marcus, national sales manager of Duke and Peacock Records. Outside the Tin Pan Alley shop are Herb Goldsen, Sid Hechtman, Irv Marcus and Gene St. John.

"X" Signs Artists

NEW YORK—Jimmy Hilliard, A&R head of "X," announced this week that he had signed several new artists to the diskery. Among them are: Bill Kenny, Norman Brooks, Sandy Stewart, Gloria Van and Larry Ferrari, a young organist.

Hilliard is currently reviewing "X"'s roster with an eye to pruning it within the next 90 days.

Wecht, Abend Join Warock Music

NEW YORK—Buddy Wecht and Joe Abend have joined Warock Music. Wecht is the professional manager and Abend will develop the standard catalogue.

Before joining Warock, Wecht was for several years manager of Bob Manning. Abend was a partner in Capri Music for 16 years. He recently sold his interest in that firm to his partner Morty Manus.

Warock has taken new offices in 1780 Broadway.

Ruth Poll Dies

NEW YORK — Songwriter Ruth Poll, a member of ASCAP since 1948, died last Monday afternoon, March 14th, of a heart attack. Funeral services were held on Wednesday.

Miss Poll, who was born on June 10, 1899, penned a number of hit tunes during her career. "Bring Back The Thrill," one of her best known compositions, was also one of Eddie Fisher's first smashes. Her other songs include: "Because Of Rain," "I'm Wearing A New Shade Of Blues," "It Was So Good While It Lasted," "I'm A Military Man," "Weary Little Fellow," "I'd Love To Make Love To You," "Those Things Money Can't Buy," "If Yesterday Could Only Be Tomorrow," "Another November," "I Found A New Love Song" and many others.

Most recently, Miss Poll had been writing songs with Al Goodheart.

RCA Thesaurus Offers Local Promotion Plan

NEW YORK—A newly announced RCA Thesaurus plan makes it possible for local subscribing radio stations to offer their sponsors a completely integrated advertising, promotion and merchandising program.

The theme of the plan, "Shop at the Store with the Mike on the Door," is also the slogan that listeners hear plugged by such names as Nelson Eddy, June Valli, Freddy Martin, Sammy Kaye and George Melachrino. Thesaurus supplied subscribing stations with disks containing these announcements, as well as messages stating that radio sponsors displaying the "Shop at the Store" emblem can be counted on for "quality, value and service."

Retailers who sponsor time on the stations are supplied with decals that tie-in with the theme and also contain the station's call letters and frequency.

In addition to the announcements and decals, RCA Thesaurus also supplied subscribers with many other selling tools. A brochure that effectively points out the advantages of the plan to local sponsors is sent to subscribers. Station ad mats are supplied; art work that sponsors can use in retail ads come with the plan.

A station operating manual, containing completely detailed information on how the promotion operates is supplied to each station taking part; included are many pages suggesting how the promotion can be expanded.

Rounding out the "Shop at the Store with the Mike on the Door" promotion is a Thesaurus supplied promotion kit which shows stations how to publicize the plan locally. Stations also receive a photo montage designed for use in retail store windows. It contains photos of six famous stars who urge consumers to "Shop at the Store with the Mike on the Door."



THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

Toronto has long been a haven for jazz, rhythm and blues with leading exponents and performers in these fields, regularly playing the Bistro Belt. Since this facet of the music business has always had its place here, the current "R & B" fever has not struck this area as seems to be the case south of the border. Thanks to the Telegram's dedicated scribe Helen MacNamara and other interested members of the local press circles, the Toronto patrons have long held an affection for the jazz idiom which has resulted in this music's being regularly aired by the dee-jays on their general programs. Out-and-out R & B air shows are, therefore, not the rule. CKFH's Barry Nesbitt and CBC's "Jazz Unlimited" platter show are the principal R & B programs catching local attention. . . . Headlining the Colonial's current bill is Louis Jordan who's music has always clicked here. He has been blowing up a storm every night to crowded houses, and doing a good advance campaign for his forthcoming platters on Label "X." . . . Webb Pierce and his show from Nashville packed them in last week at the Casino Theatre as expected, but to the amazement of some of the trade folks, the local reviewers weren't aware that Webb's Decca Records rated 1, 2, and 3, etc. in BUP's 1954 Hit List. . . . Over in Hamilton, the Mainstreet Jamboree continues to ride the crest of popularity and was a big assist in making sure that Gene Autry's appearance at the Forum played to standing room only. . . . Incidentally, we hear that the Jamboree's star, Jack Kingston, has another winner in his Sparton platter of "I'm Just A Fool." . . . The folks at Quality Records have every right to be a happy lot with high riding hits on their MGM, Mercury and Quality Labels. The latter record line is repeating its earlier success in the country field with its present emphasis on R & B disks, much to the satisfaction of the teenage platter buyers. . . . The Concord Tavern has latched on to a winning Combo in the Du Droppers (RCA Victor) who are making a lot of friends for themselves in this part of the country. If the group cannot be held over, it looks like an early re-booking for them hereabouts. . . . Andres Segovia, the guitar virtuoso, will guest with Sir Ernest MacMillan and the Toronto Symphony Orchestra at Massey Hall on March 15th and 16th. The two-day date will probably have audiences packed with working musicians who can make it to hear the world famed instrumentalist. . . . Sparton Records doing a good job promotion wise on their Jack Carroll platter of "What's The Weather Like In Paris" tied in with the local runs at the Highland and Christie Theatres of the film "Mr. Hulot's Holiday."



DU DROPPERS

MONTREAL MEMOS:
Jack Newman, manager of the Peer-Southern Canadian operation, pleased to hear of Julius La Rosa's booking at the Seville, April 14th. By that time, La Rosa's current release should just be nicely establishing itself and as both sides are Peer tunes, it will enable him to get some real worthwhile D. J. promotion on both "Pass It On" and "Let's Stay Home Tonight." Incidentally, both tunes were penned by Bob Haymes. . . . Webb Pierce who closed a one-week stand at the Seville Theatre this past week, created a host of new fans during his engagement. Red Sovine, who is now also on the Decca label, was plugging his next release "Lita Rosa," which looks as though it's a big one. Currently at the Seville are the Fontane Sisters whose "Hearts Of Stone" has done so well on the Quality label (Dot in the U. S.). . . . Local critics have been literally raving about Felicia Sanders who is currently holding forth at the Ritz Cafe. In every case, they have praised her to the skies and apparently were not aware of the tremendous talent this gal has. Her stay at the Ritz should enhance her ability to sell records in this area in the future. . . . Bob King, RCA Victor's new country star set to play CFCF Hometown Jamboree March 19th and again April 2nd. . . . Lone Pine and Betty Cody (Victor) slated to be the guests on this show March 26th. . . . The Gallahads due to open the El Morocco on March 21st which means that Capitol Records again has the lead act.



FONTANE SISTERS

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 19 without any changes on the part of THE CASH BOX.

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| <p>Stan Burns
WINS—New York, N. Y.</p> <ol style="list-style-type: none"> How Important (James/Vaughan/Monte) Davy Crockett (Bill Hayes) It May Sound Silly (McGuire) I Had A Heart When I Came In (Betty Ann Grove) Unsuspecting Heart (Stevens) Finger Of Suspicion (Dickie Valentine) Sincerely (McGuire) A Man Chases A Girl (Fisher) Never Mind The Noise In The Market (Chappaquas/Reynolds) Malaguena (Caterina Valente) | <p>Chuck Norman
WIL—St. Louis, Mo.</p> <ol style="list-style-type: none"> Tweedlee Dee (G. Gibbs) Crazy Otto (Johnny Maddox) How Important Can It Be (Vaughan/James) Ko Ko Mo (Como/Crewcuts) Earth Angel (Penguins/Crewcuts) Danger, Heartbreak Ahead (Jaye P. Morgan) Rock Love (Fontanes) Wedding Bells (Eddie Fisher) Birth Of The Boogie (Haley) Close Your Eyes (T. Bennett) | <p>Ed Reilly
WBRY—Waterbury, Conn.</p> <ol style="list-style-type: none"> Davy Crockett (Bill Hayes) Mambo Rock (Bill Haley) Dance With Me, Henry (Georgia Gibbs) Melody Of Love (Four Aces) Pledging My Love (Brewer) Tweedlee Dee (G. Gibbs) Play Me Hearts And Flowers (Johnny Desmond) How Important (Joni James) Blue Mirage (Les Baxter/Lombardo) Darling, Je Vous (Nat Cole) |
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| <p>Pat Chambers
WFLA—Tampa, Fla.</p> <ol style="list-style-type: none"> Play Me Hearts And Flowers (Johnny Desmond) Crazy Otto (Johnny Maddox) Davy Crockett (Rusty Draper) Lazy Gondolier (Mantovani) Make Yourself Comfortable (Andy Griffith) Sand And The Sea (Nat Cole) I've Been Thinking (Draper) Tweedlee Dee (D. Collins) Please Don't Go So Soon (Jo Stafford) Darling Je Vous (Nat Cole) | <p>Jay Michael
WCAE—Pittsburgh, Pa.</p> <ol style="list-style-type: none"> Close Your Eyes (5 Keys) Dance With Me, Henry (Leslie Sisters) Water Tumbler Tune (George Shaw) Too Much In Love To Care (Alan Dean) Pledging My Love (J. Ace) How Important (Joni James) Wedding Bells (Eddie Fisher) Davy Crockett (Bill Hayes) Sand And The Sea (Nat Cole) A Present For Bob (DeJohns) | <p>Robin Seymour
WKMH—Dearborn, Mich.</p> <ol style="list-style-type: none"> Davy Crockett (Bill Hayes) Cherry Pink (Perez Prado) Blue Mirage (Ralph Marterie) It May Sound Silly (McGuire) Dance With Me Henry (Gibbs/Leslie) Foolishly (3 Chuckles) Unchained Melody (Hibbler) Please Have Mercy (B. Paul) Sweet Brown-Eyed Baby (Ames Bros.) Lazy Gondolier (Mantovani) |
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| <p>Jim Ameche
KLAC—Hollywood, Calif.</p> <ol style="list-style-type: none"> How Important (S. Vaughan) Crazy Otto (Johnny Maddox) Davy Crockett (Bill Hayes) Melody Of Love (D. Carroll) That's All I Want (Morgan) Begin The Beguine March (Richard Maltby) Finger Of Suspicion (Dickie Valentine) Addio Amore (Vera Lynn) Where Will The Dimple Be (Rosemary Clooney) The Fish (Mindy Carson) | <p>Ken Johnston
WNRC—New Rochelle, N. Y.</p> <ol style="list-style-type: none"> Melody Of Love (D. Carroll) How Important (Joni James) Earth Angel (Penguins) Sincerely (McGuire) Crazy Otto (Johnny Maddox) Wedding Bells (Eddie Fisher) Rock Love (Fontanes) Mr. Sandman (Chordettes) Finger Of Suspicion (Dickie Valentine) Elephant's Tango (Commanders) | <p>Jim Lowe
WRR—Dallas, Texas</p> <ol style="list-style-type: none"> Two Hearts (Pat Boone) Rusty Old Halo (M. Jackson) Rock Love (Fontanes) Davy Crockett (W. Schumann) It May Sound Silly (McGuire) I Love You Madly (4 Coins) Glad Rag Doll (Crazy Otto) Crazy Otto (Johnny Maddox) Danger, Heartbreak Ahead (Jaye P. Morgan) How Important (Jack Smith) |
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| <p>Ben Johnson
WEXL—Royal Oak, Mich.</p> <ol style="list-style-type: none"> Pledging My Love (J. Ace) Davy Crockett (Bill Hayes) Two Hearts (Charms) Cherry Pink (Perez Prado) Earth Angel (Crewcuts/Penguins) Plantation Boogie (L. Dee) Mambo Rock (Bill Haley) How Important (Joni James) Melody Of Love (D. Carroll) Dance With Me, Henry (Gibbs/3 Rays) | <p>Pfc Richard Hayes
ABC, Mutual Radia Network, N. Y.</p> <ol style="list-style-type: none"> Melody Of Love (B. Vaughn) Tweedlee Dee (G. Gibbs) That's All I Want (Morgan) Earth Angel (Crewcuts) Davy Crockett (Bill Hayes) Crazy Otto (Johnny Maddox) Hearts Of Stone (Fontanes) Ko Ko Mo (Perry Como) Sincerely (McGuire) Ready, Willing And Able (Doris Day) | <p>Dave Rosehill
WGSN—Huntington, L. I., N. Y.</p> <ol style="list-style-type: none"> Melody Of Love (B. Vaughn) Ko Ko Mo (Perry Como) Sincerely (McGuire) Crazy Otto (Johnny Maddox) Tweedlee Dee (G. Gibbs) Davy Crockett (Bill Hayes) Wedding Bells (Eddie Fisher) Hearts Of Stone (Fontanes) Blue Mirage (F. Chacksfield) How Important (B. Vaughn) |
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| <p>Jim Stanley
WGH—Norfolk, Va.</p> <ol style="list-style-type: none"> Sincerely (McGuire) Crazy Otto (Johnny Maddox) Tweedlee Dee (G. Gibbs) Ko Ko Mo (Perry Como) Melody Of Love (B. Vaughn) How Important (Joni James) Earth Angel (Crewcuts) Danger, Heartbreak Ahead (Jaye P. Morgan) That's All I Want (Morgan) Rock Love (Fontanes) | <p>Don Bell
KRNT—Des Moines, Iowa</p> <ol style="list-style-type: none"> Davy Crockett (T. E. Ford) Sincerely (McGuire) Melody Of Love (B. Vaughn) Crazy Otto (Johnny Maddox) How Important (Joni James) Tweedlee Dee (G. Gibbs) Hearts Of Stone (Fontanes) Barefoot Contessa (Hugo Winterhalter) Ko Ko Mo (Crewcuts) Earth Angel (Crewcuts) | <p>John Michaels
WOKY—Milwaukee, Wisc.</p> <ol style="list-style-type: none"> Pledging My Love (4 Lads) Everlovin' (Patti Page) It May Sound Silly (McGuire) Davy Crockett (T. E. Ford) Lifetime Sweetheart (Como) Rusty Old Halo (M. Jackson) Ko Ko Mo (Crewcuts) Blue Mirage (Ralph Marterie) Honesty (Kitty Kallen) Melody Of Love (Four Aces) |
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| <p>George C. Fennell
WGUY—Bangor, Maine</p> <ol style="list-style-type: none"> Melody Of Love (B. Vaughn) Close Your Eyes (T. Bennett) Crazy Otto (Johnny Maddox) Chow Mein (Gaylords) Everlovin' (Patti Page) Davy Crockett (Bill Hayes) Earth Angel (Penguins) Wedding Bells (Eddie Fisher) Softly, Softly (J. P. Morgan) Door Of Dreams (P. Como) | <p>Eddie Newman
WDAS—Philadelphia, Pa.</p> <ol style="list-style-type: none"> Mambo Rock (Bill Haley) Sincerely (McGuire) How Important (Joni James) No More (DeJohns) That's All I Want (Morgan) Ko Ko Mo (Perry Como) Crazy Otto (Johnny Maddox) Melody Of Love (B. Vaughn) Hearts Of Stone (Fontanes) Tweedlee Dee (G. Gibbs) | <p>Don Parker
WMYR—Fart Meyers, Fla.</p> <ol style="list-style-type: none"> Earth Angel (Penguins) Ko Ko Mo (Perry Como) Pledging My Love (J. Ace) Birth Of The Boogie (Haley) Cherry Pink (Perez Prado) Davy Crockett (Bill Hayes) Blue Mirage (Ralph Marterie) Darling, Je Vous (Nat Cole) Close Your Eyes (T. Bennett) Mama (Dinning Sisters) |
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| <p>Al Hallaman
WBVP—Beaver Falls, Pa.</p> <ol style="list-style-type: none"> Davy Crockett (Bill Hayes) Melody Of Love (B. Vaughn) Ko Ko Mo (Perry Como) How Important (S. Vaughan) Foolishly (3 Chuckles) Cherry Pink (Perez Prado) Wedding Bells (Eddie Fisher) A Girl Can't Say (E. Gorme) Crazy Otto (Johnny Maddox) Oh, Mother Dear (4 Coins) | <p>Al Ross
WBAL—Baltimore, Md.</p> <ol style="list-style-type: none"> Hearts Of Stone (Fontanes) Melody Of Love (B. Vaughn) Earth Angel (Crewcuts) Ko Ko Mo (Perry Como) Davy Crockett (Bill Hayes) Tweedlee Dee (G. Gibbs) That's All I Want (Morgan) Sincerely (McGuire) Close Your Eyes (T. Bennett) A Man Chases A Girl (Fisher) | <p>Jack Burman
WWEZ—New Orleans, La.</p> <ol style="list-style-type: none"> Ko Ko Mo (Huttons) Melody Of Love (B. Vaughn) Sand And The Sea (Nat Cole) Be A Lover (Betty Johnson) Crazy Otto (Johnny Maddox) Two Hearts (Pat Boone) Blue Mirage (Les Baxter) How Important (Lou Monte) Pledging My Love (J. Ace) Young And Foolish (Dean Martin) |
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in
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in
LOS ANGELES

in
ST. LOUIS

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- 1 PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- 2 THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- 3 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- 4 EARTH ANGEL
Penguins
(Dootone 348)
- 5 KO KO MO
Gene & Eunice
(Combo 64)
- 6 I BELIEVE
Roy Hamilton
(Epic 9092)
- 7 BABY DARLING
Richard Berry &
The Dreamers
(Flair 1058)
- 8 MR. SANDMAN
MAMBO
Chris Powell
(Grand 120)
- 9 LONELY NIGHTS
Hearts
(Baton 208)
- 10 MY BABE
Little Walter
(Checker 811)

- 1 PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- YOU DON'T HAVE
TO GO
Jimmy Reed
(Vee-Jay 119)
- BLUE VELVET
Clovers
(Atlantic 1052)
- DON'T YOU KNOW
Fats Domino
(Imperial 5340)
- HEAVEN IN PARADISE
Meadowlarks
(Dootone 359)
- LOVE WILL MAKE
YOUR MIND GO WILD
Penguins
(Dootone 353)
- MY BABE
Little Walter
(Checker 811)
- SINCERELY
Moonglows
(Chess 1581)
- SHTIGGY BOOM
Nuggets
(Capitol 3052)

- 1 PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- MY BABE
Little Walter
(Checker 811)
- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- YOU DON'T
HAVE TO GO
Jimmy Reed
(Vee-Jay 119)
- EARTH ANGEL
Penguins
(Dootone 348)
- THAT'S ALL
I WANT FROM YOU
Dinah Washington
(Mercury 70537)
- THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- LING TING TONG
Five Keys
(Capitol 2945)
Charms
(DeLuxe 6076)
- JOHNNY ACE'S
LAST LETTER
Johnny Fuller
(Aladdin 3278)
- COME BACK
Ray Charles
(Atlantic 1050)

in
ATLANTA

in
NASHVILLE

in
MOBILE

- 1 PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- 2 THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- 3 MY BABE
Little Walter
(Checker 811)
- 4 EARTH ANGEL
Penguins
(Dootone 348)
- 5 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- 6 TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)
- 7 SINCERELY
Moonglows
(Chess 1581)
- 8 RING A-LING A-LING
Midnighters
(Federal 12210)
- 9 FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- 10 TWO HEARTS
Charms
(DeLuxe 6065)

- 1 THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- 2 PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- MY BABE
Little Walter
(Checker 811)
- TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)
- EARTH ANGEL
Penguins
(Dootone 348)
- SINCERELY
Moonglows
(Chess 1581)
- LOVING YOU
Lowell Fulson
(Checker 812)
- JOHNNY HAS GONE
Varetta Dillard
(Savoy 1735)
- YOU ARE DOIN'
ME WRONG
Arthur Gunter
(Excello 2053)

- 1 MY BABE
Little Walter
(Checker 811)
- 2 PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- 3 THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- LOVING YOU
Lowell Fulson
(Checker 812)
- WHAT'CHA
GONNA DO
Clyde McPhatter &
The Drifters
(Atlantic 1055)
- FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- DON'T YOU KNOW
Fats Domino
(Imperial 5340)
- RING A-LING A-LING
Midnighters
(Federal 12210)
- I WANNA HUG YA,
SQUEEZE YA & KISS YA
Buddy & Claudia Griffin
(Chess 1586)

Coming Up In R & B

Listed Alphabetically

THE DOOR IS STILL OPEN

Cardinals
(Atlantic 1054)
Dallas, Detroit, Memphis, Nashville, Newark,
New Orleans, Philadelphia, St. Louis

"TRUST HIM TODAY"

b/w "GOING BACK TO MY GOD"
BOYER BROS.
130

"I THANK YOU, LORD"

b/w
"I'LL LET NOTHING SEPARATE ME"
RAYMOND RASBERRY SINGERS
128

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 15, Illinois

Moving Up Fast!
THE VOICE WITHIN
by PERCY MAYFIELD
544 # 544-45
Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

BIG BLUES FOR OPS!



BEULAH BRYANT

SINGING
"WHAT AM I GONNA DO"
b/w
"PRIZE FIGHTIN' PAPA"
EXCELLO 45-2049



JEWELL GOSPEL - AIRES
SINGING

"AFTER AWHILE WITH JESUS"
b/w
"OH LORD, GUIDE THE WAY"
EXCELLO 45-2054

STOCK UP NOW!

WRITE — WIRE — PHONE

NASHBORO RECORD CO., INC.
177 3rd AVE. NASHVILLE, TENN.
(Phone 42-2215)

GROOVE really moves
with those crazy piano blues!

PIANO RED

"JUMP MAN, JUMP"

G/4G-0101

The
Billboard
• Review Spotlight on...
RECORDS

PIANO RED
Jump, Man, Jump (Raleigh, BMI)—Groove 0101—A show-
manly instrumental cut in the uninhibited happy groove
of the "Crazy Otto" waxings, with an r.&b. beat adding
an extra fillip. Good juke wax. Flip is "Pay It No
Mind" (Lowery, BMI).

ELLA JOHNSON
Alright, Okay, You Win (Wyche, BMI)—Mercury 70580—
vocal by the thrush on a catch...
...lyrics. The...

Top promotion!!!.. Top distribution!!!.. Top service!!!

GROOVE

see your local distributor or write
GROOVE RECORDS, 155 East 24 St., New York City

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

MILDRED PAIGE
(Riviera 988)

B "DON'T YOU BE TOO HASTY, BABY" (2:43) [Wildon BMI—Buddy Lucas] Mildred Paige rocks out for the new diskery. Gal really sells this driving ditty. Eddie Wilcox ork keeps the tempo moving. Good wax.

C+ "HOW COULD YOU DO THIS TO ME" (2:46) [Wildon BMI—Weinstein, Edwards] Miss Paige sings a rhythmic romantic ballad with an emotional delivery that doesn't come off as well as the "Don't Be Hasty" side.

LIGHTNIN' HOPKINS
(Herald 449)

B "THEY WONDER WHO I AM" (2:06) [Angel Music BMI—L. Hopkins] Lightnin' Hopkins rips through a fast moving item in which the guitaring of Lightnin' is heavily featured. Vocal seems in the nature of offhand comments and its casual style comes off well.

B "EVIL HEARTED WOMAN" (2:45) [Angel BMI—L. Hopkins] Hopkins sings a slow country blues in typical Hopkins manner. Good wax for the Lightnin' fans.

THE FIVE ECHOES
(Vee-Jay 129)

B+ "TELL ME BABY" (2:14) [Conrad Music BMI—Johnny Taylor] The Five Echos bounce merrily through a quick beat bouncer that drives. Good teamwork on the part of the group results in an effective ever-green.

B "I REALLY DO" (2:23) [Conrad BMI—Constant Sims] The Echos wail a slow blues ballad with feeling. Romantic ditty projected with warmth. Good coupler.

JOHN GREER
(Groove 0100)

B+ "WILL I BE THE ONE" (2:28) [Coblin BMI—Greer, Thomas] John Greer is tender and romantic on this slow tempo ballad blues. Greer puts a good deal of emotion and warmth in this reading and the side comes off well.

B "LUCKY, LUCKY, ME" (2:28) [Coblin BMI—Greer] Greer swings with this beaty side. A happy wax with lots of bounce and zest. Good dance tempo for the kids.

THE CASH BOX

★ AWARD O' THE WEEK ★

"I LOVE PARIS" (2:30)
[Chappell ASCAP—Cole, Porter]
"ONE KISS" (2:31)
[Quintet BMI—Stoller, Leiber]

THE ROBINS
(Spark 113)

● The Robins come up with a driving reading of the beautiful "I Love Paris" and the hit of a couple of years ago looks like it could be headed for a revival, r & b. This group puts the ditty through more wild gimmicks than all its previous records put together ever had. A goodie that should have

no trouble catching on. It has the tune, quality and humor. The flip, "One Kiss," is another strong rhythmic piece of wax that the boys sell with a strong job. An excellent coupling, though we think the side that could take off is the "I Love Paris" etching.

JAMES WAYNE
(Million 2009)

B "JUNCO'S RETURN" (2:23) [Golden State BMI—James Wayne] A middle beat bounce country item with an infectious lilt. Wayne flavors the ditty with an effective reading.

C+ "GOTTA GOOD GIRL" (2:40) [Golden State BMI—James Wayne] Wayne sings a routine piece of middle beat material in ok style. Wayne tells of his girl who suits him to a T.

THE BARONS
(Imperial 847)

B "ETERNALLY YOURS" (2:15) [Commodore BMI—Gold, Ray] The Barons work together smoothly as they wax a slow tempo ballad blues pretty. Lead singer handles his chore effectively. Relaxing smoothie.

C+ "BOOM BOOM" (2:30) [Commodore BMI—Gold, Ray] The Barons chant their way through a jump item that comes off ok.

JIMMY SCOTT
(Savoy 1154)

B "EVERYBODY NEEDS SOMEBODY" (2:30) [Savoy BMI—McCoy, Biggs, Mendelsohn] Jimmy Scott sings a pretty ditty with a tasty treatment. Tune is melodic, simple and warm.

C+ "WHEN DID YOU LEAVE HEAVEN" (2:40) [Robbins ASCAP—Whiting, Bullock] Flip is a slow tempo blues chanted with feeling. Scott has an unusual voice and emotional manner of presentation.

TOMMY MALONE
(Decca 29442)

C+ "I'M WADING IN DEEP WATER" (3:07) [Champion BMI—Lane] Tommy Malone etches a slow country blues with weeper lyrics. Ok side.

C+ "IT'S BEEN SO LONG, BABY" (2:34) [Champion BMI—Malone, Reese] Another waxing of similar material. Malone sings of his woman woes.

THE ADMIRALS
(King 4782)

B "GIVE ME YOUR LOVE" (2:20) [Stratton BMI—Jay, Deid, Albert] The Admirals blend in a really pop manner with reminiscent characteristics of some of the leading pop groups. Ok quick beat wax.

C+ "CLOSE YOUR EYES" (2:16) [Rush BMI—Chuck Willis] The Admirals blend and effective cover of the current hit.

ROLLEE MCGILL
(Mercury 70582)

B+ "THERE GOES THAT TRAIN" (2:42) [Vir-Cel BMI—Rolleye McGill] Here's a sleeper that should be watched very carefully. It is a slow blues done very well by Rollee McGill. Deck has all the merits that might give it the impetus to really take off. McGill gives it an extremely effective reading.

B "YOU LEFT ME HERE TO CRY" (2:43) [Vir-Cel BMI—Rolleye McGill] McGill sings a similar piece of material effectively but which doesn't come with the same impact. Ok but routine.

ELLA JOHNSON
(Mercury 70580)

B+ "IF YOU WOULD ONLY SAY YOU'RE SORRY" (3:00) [Munson Music BMI—Wyche, Kirk] Ella Johnson sings with feeling as she handles this slow beat pretty. Ella is very effective as is the strong orking that backs her. A strong item that could become a strong sales puller.

B+ "ALRIGHT, OKAY, YOU WIN" (2:47) [Munson BMI—Wyche] Ella ups the tempo on this side and bounces in happy style through an infectious jump item. The thrush is good and Ella Johnson fans will like it.

WILLIE M. THORNTON
(Peacock 1650)

B+ "LAUGH, LAUGH, LAUGH" (2:41) [Lion BMI—Robey] Willie M. Thornton, "Miss Hounddog," advises us to laugh and be happy. The tune is an uptempo that Miss Thornton drives and embellishes with laughter.

B+ "THE FISH" (2:37) [Oxford ASCAP—Wayne, Springer] Willie Mae rocks out with the pop hit and the item comes out good side. Treatment is entirely different than the original and could rack up a strong sale.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THERE GOES THAT TRAIN" Rollee McGill Mercury 70582
- ★ "IF YOU WOULD ONLY SAY YOU'RE SORRY" } Ella Johnson Mercury 70580
- ★ "ALRIGHT, OKAY, YOU WIN" }
- ★ "LAUGH, LAUGH, LAUGH" } Willie M. Thornton Peacock 1650
- ★ "THE FISH" }
- ★ "JUMP MAN JUMP" Piano Red Groove 0101

The Cash Box
RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX
SLEEPER OF THE WEEK

"WHAT DIFFERENCE DOES IT MAKE" (2:30)
[Flair BMI—Gunter]

"BABY, I LOVE YOU SO" (2:20)
[Flair BMI—Davis]

SHIRLEY GUNTER and THE QUEENS
(Flair 1065)

● Shirley Gunter and The Queens come up with two entirely different sides, either of which could prove to be the strong one. Miss Gunter and her harmony come up with a delectable and pleasing item in "What Difference Does It Make". A slow tempo pretty that shows off the quality of the group and the

diversified talent of the lead singer, the wax grows on you with repeated hearings. The flip, "Baby, I Love You So", shows off the group in a change of pace. The Queens rock an exciting background to the zestful chirping of Miss Gunter. Deck moves and the kids will love to bounce to its driving tempo.

PIANO RED
(Groove 0101)

B+ "JUMP MAN JUMP" (2:01) [Raleigh Music BMI — Chick Thompson] That wild man on the keyboard takes off with a wildie for the first try on the rejuvenated label. Piano Red's flying fingers beat out an exciting up tempo as the band behind him keeps the coals hot. Good cornball wax.

B "PAY IT NO MIND" (2:38) [Lowery Music Co. BMI—Snead] Piano Red sings on this side. He dishes u pan infectious gospel sounding middle beat with a tasty reading.

FAMOUS DAVIS SISTERS
(Savoy 4063)

B "HE'LL UNDERSTAND" (And Say Well Done) (2:40) [Savoy BMI—Lucy Campbell] The Davis Sisters perform a middle beat religious item with excellent effect. The lead handles her chore in exciting fashion.

B "HE'S MY KING" (2:40) [Crossroads BMI—Arr. Davis Sisters] Similar comments apply to the flip, a slow, dramatic gospel side.

Spiritual

MACEO WOODS
(Vee-Jay 122)

B "LEANING ON THE EVER-LASTING ARM" (2:20) [Conrad BMI] Maceo Woods performs movingly on the Hammond Organ. He plays a rhythmic quick beat spiritual instrumental that is melodic and could appeal to both a religious and non-religious audience.

B "AMAZING GRACE" (2:45) [Conrad BMI] Maceo Woods speaks tenderly and with much emotion through his Hammond keys as he waxes a beautiful and awe-filled tune. Beautiful side.

LATIN

MACHITO
(Tico 10-243)

B "LITTLE BY LITTLE" (2:45) [Rafael Seijo] Machito provides a very pleasing cha-cha-cha mambo that should meet with good acceptance. Strong beat for the dancers who favor the Latin tempo.

B "NIGHT OF NIGHTS" (2:44) [Noche de Farra] Another tasty cha-cha-cha of slow tempo. Machito and his band wax the ditty in appealing manner. Should be well received by the mambo buyer.

MOA

5th Annual Convention

March 28, 29 & 30
Morrison Hotel, Chicago

BELLS OF JOY
(Peacock 1738)

B+ "SINCE JESUS CHANGED THIS HEART OF MINE" (2:39) The Bells of Joy rock out with a fast beat chant that will stir up an audience. Handclaps, shouty lead and a hard hitting beat make this a strong jubilee wax.

B "IT WILL SOON BE OVER" (2:35) The Bells change pace on the flip and wax a sincere and deeply moving slow spiritual. Good two-sided religious wax.

STARS OVER HARLEM

This place is The Apollo Theatre, Harlem's show place of the stars. The brilliant lights of the marquees are boasting proudly of their showcasing the ever pleasant vocal stylings of two of the nation's top singing stars. In the male department there is Al Hibbler whose latest etchings have been nothing short of sensational plus. There are three going great guns for the personable gent at the moment. His Original records pressings of "Lights Go Down Low" have gotten several pop coverings, while his Decca big ones "Daybreak" and "Unchained Melody" are currently the hottest items being sported by their energetic salesmen all abouts. The female department is represented by Sarah Vaughn, who never fails to give out with a tasty batch of sharps and flats. . . . Sol Rabinowitz, Baton Records, and Lloyd Williams (he's one of the big guns of W.L.I.B.) stop by to exchange chit-chat about the latest Rivleer "Don't Ever Leave Me" item. . . . The Cardinal's "Door" going up, up & up. . . . Carmen McRae and "They All Laughed" getting the many spins and deservedly so. . . . The Stevens Singers "Deliver Me" Harlem's hottest spiritual. . . . Earl Bostic's back, and the juke boxes rock like mad. Lend an ear to his groovy "Night And Day" ditty and you'll see just what we mean. . . . Dean Barlow and "String Along" not to be underrated by a long shot. . . . Joe Petrelia, Jack Walker, Georgia Carr, Leigh Kamman, Max Cole, Hilda Simms, newcomer Ruth Mason over at radio station still doing bang up jobs. . . . Uptown jazz buyers deeply touched by the passing of their idol, alto sax star Charlie "Bird" Parker for whom the jazz spot of the nation Birdland was named. . . . Dakota Staton sales continues to move skyward. . . . Same goes for Ray Charles, The Hearts, The Charms, The Penguins and The 5 Keys. . . . "Tomorrow Night" B/W "Tweedle Dee" still in the top division of things. . . . The Robins & "Whadya Want" should bust loose at any minute. . . . "Whole Lot Of Fish" spotlighting Dolores Ware's fresh new vocal deliverings grabbing nickels right and left. . . . For a change of pace lets move over into the instrumental section of wax happenings where the big tone tenor sax of Jesse Powell continues to demand the attention of the jocks, op's and those who like to dance and swing. The big one for the whailing band master at the moment answers to the name of "Heads Up" B/W "Cool And Blue." Its a real hard driving, spicy item that should go straight to the hearts and charts. . . . Attention gentlemen of the trade. Don't sleep on Clyde McPhatter's "Gone" pressing, this one could very easily be a real winner if given just a wee bit more exposure.

ANOTHER SMASH HIT
from **CHESS**



Willie Mabon

SINGS

"C'MON BABY"

b/w

"WOW! I FEEL SO GOOD"

No. 1592

CHESS 4750 52 Cottage Grove Ave.
RECORD CORP. Chicago 15, Illinois

Hank Snow Breaks Records On Tour

NASHVILLE, TENN.—Hank Snow, who among the promoters is known as one of the top box office attractions in the country field, again proved his box-office appeal on a record-breaking tour of the Southwest and the West Coast. A. V. Bamford, who set the Hank Snow Show starting in Lubbock, Texas and closing in Denver, Colorado February 1 through the 13 reported: "In all of his years of promoting shows we have never had as successful a tour as the tour just completed with Hank Snow. Earnings on this tour topped anything ever done with past shows."

The show played Lubbock, El Paso, Tulare, Cal., Oakland, Sacramento, San Jose, San Diego, Tucson, Phoenix, Albuquerque, Pueblo and Denver. House records were broken in a number of towns and extra shows had to be done in several towns to handle the huge crowds that turned out. Additional dates immediately following this tour and starting in Roswell, N. Mexico on Feb. 14 playing Abilene, Odessa, San Angelo, and Monroe, La., was a repetition of the first tour. The latter tour set by Jamboree Attractions under the guidance of Col. Tom Parker also broke records for attendance in Roswell and Odessa and Abilene with big turnouts in the other towns.

The Bamford tour included along with Hank Snow—Marty Robbins, T. Texas Tyler, Arlie Duff, Tommy Collins and Curtis Gordon. The Jamboree Attractions tour included with Hank Snow—The Duke of Paducah, Elvis Presley, Charline Arthur and Jimmie Rodgers Snow.

Red Foley Salutes MOA On "Ozark Jubilee"



COLUMBIA, MO.—Pictured here are Fred Overmiller, Red Foley and Lawson Overmiller, as the three discuss today's modern juke boxes. Fred and Lawson Overmiller operate the Overmiller Brothers Amusement Company, Columbia, Mo. The picture was snapped just recently (March 26) when Red Foley saluted the Music Operators of America on his coast-to-coast ABC-TV Show, the "Ozark Jubilee." The Music Operators of America will convene for their annual convention at the Morrison Hotel on March 28, 29, 30.

Signs With Sage & Sand

HOLLYWOOD — Lynn Howard, young song stylist, makes her record debut on the Sage & Sand label with a country flavored novelty, "Left-Over Love," written by Gregg Hunter and Eddie Truman. Miss Howard is backed on the disk by The Frontiersmen with Marian Hall, steel guitarist.

Song and songstress were a show-stopping combination in the recent Hollywood musical, "Going Up".

THE CASH BOX



ART BARRETT
WCMS—Norfolk, Va.

1. In The Jailhouse (W. Pierce)
2. I Feel Better (Ferlin Huskey)
3. Making Believe (J. Work)
4. Davy Crockett (Mac Wiseman)
5. Please Don't Let Me Love You (Hank Williams)
6. If You Ain't Lovin' (Young)
7. Give Me A Little Chance (Dusty Owens)
8. Conscience (Jimmie Dickens)
9. Rusty Old Halo (Bill Lowery)
10. Lovin' Season (S. James)

SHEL HORTON
WVAM-WKMC—Saxton, Pa.

1. Davy Crockett (Sons Of The Pioneers)
2. Nutty Lady (Homer & Jethro)
3. Rusty Old Halo (Bonnie Lou)
4. No More (Betty Amos)
5. Making Believe (Kitty Wells)
6. Mr. Sandman (Chet Atkins)
7. Yellow Roses (Hank Snow)
8. French Can Can (Burton Sis.)
9. Daydreamin' (J. Newman)
10. One Broken Heart (R. Price)

CLAUDE FRAUL
WKYW—Louisville, Ky.

1. Davy Crockett (T. E. Ford)
2. In The Jailhouse (W. Pierce)
3. Making Believe (A. Carter)
4. Carry On (Johnnie & Jack)
5. Make Believe (Kitty Wells)
6. Little Tom (Ferlin Huskey)
7. Draggin' Main Street (J. E. & M. Brown)
8. Kisses Don't Lie (Carl Smith)
9. I Feel Better All Over (Ferlin Huskey)
10. That's All Right (M. Robbins)

CARL STUART
WCOP—Boston, Mass.

1. Gotta Go Get My Baby (Marvin Rainwater)
2. I've Been Thinking (Arnold)
3. If You Ain't Lovin' (Young)
4. Please Don't Let Me Love You (Hank Williams)
5. Loose Talk (Carl Smith)
6. Davy Crockett (T. E. Ford)
7. Are You Mine (Wright & Tall)
8. If Lovin' You Is Wrong (Hank Thompson)
9. In The Jailhouse (W. Pierce)
10. Live Fast, Love Hard, Die Young (Faron Young)

RED KIRK
WLEX—Lexington, Ky.

1. I Don't Believe I Will (Carl Smith)
2. Wait A Little Longer (Chester Smith)
3. In The Jailhouse (W. Pierce)
4. Mr. Sandman (Chet Atkins)
5. More Than Anything Else (Carl Smith)
6. Draggin' Main Street (J. E. & M. Brown)
7. Lonesome Letter Blues (Allen)
8. These Blues Over You (Jimmy Williams)
9. Never (Red & Betty Foley)
10. Loose Talk (Carl Smith)

CLAY EAGER
WIZE—Springfield, Ohio

1. In The Jailhouse (W. Pierce)
2. Loose Talk (Carl Smith)
3. If You Ain't Lovin' (Young)
4. Hearts Of Stone (Red Foley)
5. Little Tom (Ferlin Huskey)
6. Are You Mine (Wright & Tall)
7. More And More (W. Pierce)
8. Sincerely (Johnnie & Jack)
9. Conscience (Jimmy Collie)
10. That's All Right (M. Robbins)

JOE MORRIS
WAGS—Bishopville, S. C.

1. In The Jailhouse (W. Pierce)
2. Loose Talk (Carl Smith)
3. Let Me Go, Lover (H. Snow)
4. If You Ain't Lovin' (Young)
5. More And More (W. Pierce)
6. Are You Mine (Wright & Tall)
7. Making Believe (Kitty Wells)
8. Carefree Moments (Wilburn Bros.)
9. Taller Than Trees (J. Davis)
10. Gotta Go Get My Baby (Justin Tubbs)

BIG JIM HESS
WIVK—Knoxville, Tenn.

1. Are You Mine (Wright & Tall)
2. In The Jailhouse (W. Pierce)
3. Hillbilly Heaven (A. Carter)
4. West Of Samoa (West & Bryant)
5. Making Believe (Kitty Wells)
6. It's Bedtime, Bill (Carlises)
7. Carry On (Johnnie & Jack)
8. Too Hot To Handle (O'Quin)
9. You Sent Her An Orchid (Jean Shepard)
10. Just A Man (S. Hamblen)

G. T. "JERRY" SCHWEIKART
WRWB—Kissimmee, Flo.

1. In The Jailhouse (W. Pierce)
2. Hillbilly Heaven (Eddie Dean)
3. If You Ain't Lovin' (Young)
4. Hearts Of Stone (Red Foley)
5. This Ole House (Williams & Allen)
6. Making Believe (J. Works)
7. Little Tom (Ferlin Huskey)
8. More And More (W. Pierce)
9. No One Knows (J. Williams)
10. That's All Right (M. Robbins)

JOHNNY HICKS
KRLD—Dallas, Tex.

1. In The Jailhouse (W. Pierce)
2. Are You Mine (Wright & Tall)
3. Loose Talk (Carl Smith)
4. Making Believe (Kitty Wells)
5. If You Ain't Lovin' (Young)
6. Texas Special (Doug Bragg)
7. More And More (W. Pierce)
8. This Kiss Must Last Forever (Sonny James)
9. Someone's Used To Be (Charline Arthur)
10. That's All Right (M. Robbins)

TEXAS BILL STRENGTH
KWEM—Memphis, Tenn.

1. Live Fast, Love Hard, Die Young (Faron Young)
2. Making Believe (A. Williams)
3. Hearts Of Stone (Red Foley)
4. Cuzz Yore So Sweet (Crum)
5. Go On By (Stuart Hamblen)
6. Yellow Roses (Hank Snow)
7. Gotta Go Get My Baby (Justin Tubbs)
8. Lovin' Season (S. James)
9. Wait A Little Longer, Please Jesus (Carl Smith)
10. These Blues Over You (Jimmie Williams)

TOM PERRYMAN
KSIJ—Glodewoter, Tex.

1. Making Believe (A. Williams)
2. Please Don't Let Me Love You (Hank Williams)
3. Blue Lights & Broken Hearts (Roland Williams)
4. Red Eyed Rowdy (J. Reeves)
5. Where Does A Broken Heart Go (Jimmy Reeves)
6. Cattle Call (Slim Whiteman)
7. Part Of Your Heart (Hoot & Curly)
8. Carry On (Johnnie & Jack)
9. Daydreamin' (J. Newman)
10. This Kiss Must Last Forever (Sonny James)

TOM WILLETTE
KVOL—Lofayette, Lo.

1. Hearts Of Stone (Red Foley)
2. Hillbilly Heaven (A. Carter)
3. Kisses Don't Lie (Carl Smith)
4. Making Believe (J. Work)
5. Hate Me Not (Al Terry)
6. Loose Talk (Carl Smith)
7. In The Jailhouse (W. Pierce)
8. One Broken Heart (R. Price)
9. Wall Around Your Heart (Al Terry)
10. Daydreamin' (J. Newman)

BILL THORNTON
KRLW—Wolnut Ridge, Ark.

1. In The Jailhouse (Pierce)
2. Hearts Of Stone (Foley)
3. That's All Right (Presley)
4. If You Ain't Lovin' (Young)
5. Hillbilly Heaven (E. Dean)
6. Whose Shoulder Will You Cry On (Kitty Wells)
7. Draggin' Main St. (J. E. & M. Brown)
8. Gotta Go Get My Baby (Marvin Rainwater)
9. Company's Comin' (Wagoner)
10. Penny Candy (J. Reeves)

ART MACHADO
KAFP—Petalumo, Calif.

1. Hearts Of Stone (Red Foley)
2. Don't Forget (Eddy Arnold)
3. More And More (W. Pierce)
4. Penny Candy (J. Reeves)
5. I Feel Better All Over (Ferlin Huskey)
6. I Don't Hurt (Hank Snow)
7. Loose Talk (Carl Smith)
8. The Lord Is Counting On You (Cowboy Church Choir)
9. Little Tom (Ferlin Huskey)
10. Everlovin' (Davis Sisters)

CARL E. LAMM
WCKB—Dunn, N. C.

1. In The Jailhouse (W. Pierce)
2. Let Me Go, Lover (H. Snow)
3. Make Believe (Wells & Foley)
4. Are You Mine (Wright & Tall)
5. Kisses Don't Lie (Carl Smith)
6. Honky Tonk Girl (Thompson)
7. Sincerely (Johnnie & Jack)
8. Draggin' Main Street (J. E. & M. Brown)
9. If You Ain't Lovin' (Young)
10. Mr. Sandman (Chet Atkins)

UNCLE NICK BELL
WGUY—Bongor, Me.

1. In The Jailhouse (W. Pierce)
2. Let Me Go, Lover (H. Snow)
3. Hearts Of Stone (Red Foley)
4. More And More (W. Pierce)
5. I've Been Thinkin' (Arnold)
6. I Feel Better All Over (Ferlin Huskey)
7. Loose Talk (Carl Smith)
8. Let Me Go, Blubber (Homer & Jethro)
9. Hello Darlin' (C. Copas)
10. Making Believe (J. Work)

GENE N. FONDREN
KTAE—Taylor, Tex.

1. In The Jailhouse (Pierce)
2. Are You Mine (Wright & Tall)
3. Daydreamin' (J. Newman)
4. Hearts Of Stone (Red Foley)
5. Making Believe (Frizzell)
6. Sincerely (Johnny & Jack)
7. Give The Devil A Little Rope (Clyde Chesser)
8. I Love You Mostly (Frizzell)
9. A Man Is The Cause Of It All (Charlie Adams)
10. Sharpshooter (Heap & Williams)

SLIM LAY
WHBS—Huntsville, Ala.

1. Live Fast, Love Hard, Die Young (Faron Young)
2. Susie's Poodledog (S. Lay)
3. Loving Season (S. James)
4. Wait A Little Longer, Please Jesus (Chester Smith)
5. In The Jailhouse (W. Pierce)
6. Number One In Your Heart (Skeets McDonald)
7. Are You Mine (Wright & Tall)
8. Making Believe (J. Work)
9. Hillbilly Heaven (B. Lowry)
10. Make Yourself Comfortable (Andy Griffith)

JOE TAYLOR
WGL—Ft. Wayne, Ind.

1. Loose Talk (Carl Smith)
2. Davy Crockett (M. Wiseman)
3. Hang Out The Front Door Key (Lulu Belle & Scotty)
4. No One Knows (J. Williams)
5. If You Ain't Lovin' (Young)
6. Gossip (Marty Robbins)
7. Hearts Of Stone (Red Foley)
8. Let Me Go, Lover (H. Snow)
9. Mr. Sandman (Homer & Jethro)
10. Company's Comin' (Wagoner)

"TATER" PETE HUNTER
KRCT—Boytown, Tex.

1. Daydreamin' (J. Newman)
2. In The Jailhouse (Pierce)
3. Are You Mine (Lorrie & DeVal)
4. Love Me (J. R. Snow)
5. Whose Shoulder (K. Wells)
6. Gotta Go Get My Baby (Justin Tubbs)
7. I Love You Mostly (Lefty Frizzell)
8. Making Believe (J. Work)
9. Draggin' Main Street (J. E. & M. Brown)
10. Carry On (Johnnie & Jack)

Mercury Country Corner

RIDIN' HIGH

The Carlises

"RUSTY OLD HALO"
AND
"IT'S BEDTIME, BILL"
MERCURY 70544

Benny Martin

"YOU KNOW THAT I KNOW"
AND
"ICE COLD LOVE"
MERCURY 70560

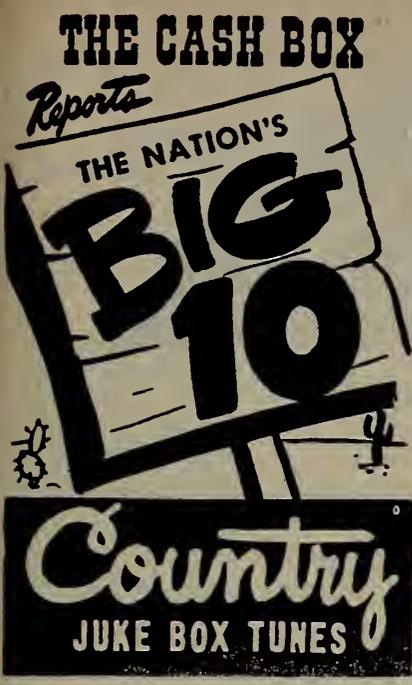
2 STIRRING NEW RELEASES BY "T" TOMMY

"DEAR MOM"
AND
"THE FARMER AND THE LORD"
MERCURY 70571

"JESUS SAVED ME ANYWAY"
AND
"THERE'LL BE JOY, JOY IN HEAVEN"
MERCURY 70570

"T" TOMMY COURTRE

Mercury RECORDS



Eddy Arnold Honored On 10th Anniversary With RCA Victor

NEW YORK—A bronze plaque commemorating 10 successful years of recording was presented to balladeer Eddy Arnold last Wednesday, March 16 by Frank Folsom, president and Manie Sacks, vice-president and general manager of RCA Victor at a luncheon for Arnold at the Essex House.

Also in honor of the occasion, RCA Victor issued a special commemorative album titled "Eddy Arnold—An American Institution," which consists of the ten top country tunes from the past ten years. The album was released to pay tribute to Arnold's phenomenal sales performance in ten years. During that time he has sold almost 40 million records.

Ever since Arnold's recording debut, his RCA Victor disks have had unprecedented popularity. His voice is heard on more than 200 songs, and his appeal extends far beyond a group whose interests are centered only in country music. Eddy's "Bouquet of Roses," "Anytime," "I'll Hold You in

My Heart" and several others have hit the million mark in sales.

Arnold was born of farm parents at Henderson, Tennessee. At the age of 8 he got an old mouth harp—the only toy he ever owned—and eventually taught himself to play the tunes he heard his parents and neighbors humming from time to time.

A couple of years later he managed to squeeze enough extra money to buy himself a guitar from an old broken-down fiddle player. The instrument cost him two dollars, and before long he was spending his evenings playing guitar at square dances. After a long series of local personal and radio appearances, his big break came when he got a job as singer with Pee Wee King and his Golden West Cowboys, then appearing on the "Grand Ole Opry" in Nashville. By 1943 Eddy had sufficiently established his popularity to strike out on his own.

In late 1944 RCA Victor heard about his talents and signed him to an exclusive contract. A short time later he made his first record, "Mommy, Please Stay Home With Me," and since then, his name has become a by-word in millions of American homes.

SIMON CRUM "MY GALLINA"

(Guy-ee-na)

CAPITOL # 3063

CENTRAL SONGS, INC.
6308 SUNSET BLVD.
HOLLYWOOD 28 CALIF.

JIMMY WORK

singing

"MAKING BELIEVE"

Dot 1221

BENNY MARTIN "YOU KNOW THAT I KNOW"

MERCURY 70560

CEDARWOOD PUBLISHING CO.
147 7th Ave. Nashville, Tenn.

JUST RELEASED!

DON HAGGARD

sings

"UNLOVED, UNWED, UNWANTED"

b/w

Don Haggard - Judie Bess "SOMEBODY CLIPPED YOUR WINGS"

EXCELLO 45-2052

NASHBORO RECORD CO., INC.
177 3rd Ave. NASHVILLE, TENN.
Write—Wire—Phone (42-2215)

JIMMIE WILLIAMS

SINGS

on MGM

"NO ONE KNOWS"

b/w

"These Blues Over You"

White Oak Music-BMI
7771 Cheviot Rd., Cincinnati 11, O.

JEAN SHEPARD "DID YOU TELL HER ABOUT ME"

CAPITOL # 3051

CENTRAL SONGS, INC.
6308 SUNSET BLVD.
HOLLYWOOD 28 CALIF.

CINCINNATI CUT-UPS

Willie Thall, popular, longtime driver of WLW-TV's "Midwestern Hayride" made his final appearance as m.c. this week end. Willie has been with the show since it started over six years ago, but now must bow out because his physician urged that he pare his activity schedule since he has been under the physician's care for the past ten months. Thall will be replaced by Hugh Cherry who recently came to the nation's station from Nashville where he was a country DJ. We country folks around these parts will sure miss Willie although he will still be seen on the "50-50 Club" and "Bill Thall Show" over WLW Monday through Friday.

Strolled into the Colony the other night to find out that Gil Sheppard is no longer spinning disks at the popular restaurant where all the music folks would gather each week day night. Come on you folks let's get Gil back, drop a line to the management of the Colony for the fellow who was always willing to give your rec-

ord a twirl when you came to town. . . . The Davis Sisters (Victor) are resting this week end after being on the road and appearing on the Grand Ole Opry last week end. . . . Jimmie William (MGM) is appearing on the Randy Atcher show from Louisville this week. . . . Thom Hall C&W deejay at WKYW in Louisville was in town this week. He told me that Neal Burris (Columbia) is doing club dates in Chicago. Also that Big Jim Wilson has moved to Louisville where he now has four hours daily over WAVE as country deejay.

Seems like WSAI will carry the ball games this year instead of WCPO when the first ball is tossed out at Crosley's (Redland) Field. . . . Folks at Jimmie Skinner's record shop tell me they can't keep enough records of Red Foley (Decca) stocked for the demand since his Ozark show. . . . Lee Jordan is the new announcer at WLW radio. . . . Julius La Rosa in town for a one night stand with Clyde Trask at Castle Farm.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT FIVE)

1. IN THE JAILHOUSE NOW... Webb Pierce (Decca)
2. ARE YOU MINE... Ginny Wright & Tom Tall (Fabor) Myrna Lorrie & Buddy DeVal (Abbott)
3. MAKING BELIEVE... Kitty Wells (Decca) Jimmy Work (Dot)
4. LOOSE TALK... Carl Smith (Columbia)
5. IF YOU AIN'T LOVIN'... Faron Young (Capitol)
6. HEARTS OF STONE... Red Foley (Decca)
7. LET ME GO, LOVER... Hank Snow (RCA Victor)
8. AS LONG AS I LIVE... Kitty Wells & Red Foley (Decca)
9. I'VE BEEN THINKING... Eddy Arnold (RCA Victor)
10. MORE AND MORE... Webb Pierce (Decca)
- 11) I DREAMED OF A HILLBILLY HEAVEN. 12) THAT'S ALL RIGHT.
- 13) LIVE FAST, LOVE HARD, DIE YOUNG. 14) CARRY ON. 15) I FEEL BETTER ALL OVER. 15) KISSES DON'T LIE. 15) DAY-DREAMIN'. 15) LOVIN' SEASON.

1 IN THE JAILHOUSE NOW

Webb Pierce
(Decca 29391; 9-29391)

2 IF YOU AIN'T LOVIN'

Faron Young
(Capitol 2953; F-2953)

3 LOOSE TALK

Carl Smith
(Columbia 21317; 4-21317)

4 ARE YOU MINE

Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorrie & Buddy DeVal
(Abbott 172; 45-172)

5 HEARTS OF STONE

Red Foley
(Decca 29375; 9-29375)

6 MORE AND MORE

Webb Pierce
(Decca 29252; 9-29252)

7 MAKING BELIEVE

Jimmy Work
(Dot 1221; 45-1221)
Kitty Wells
(Decca 29419; 9-29419)

8 I'VE BEEN THINKING

Eddy Arnold
(RCA Victor 20-6000;
47-6000)

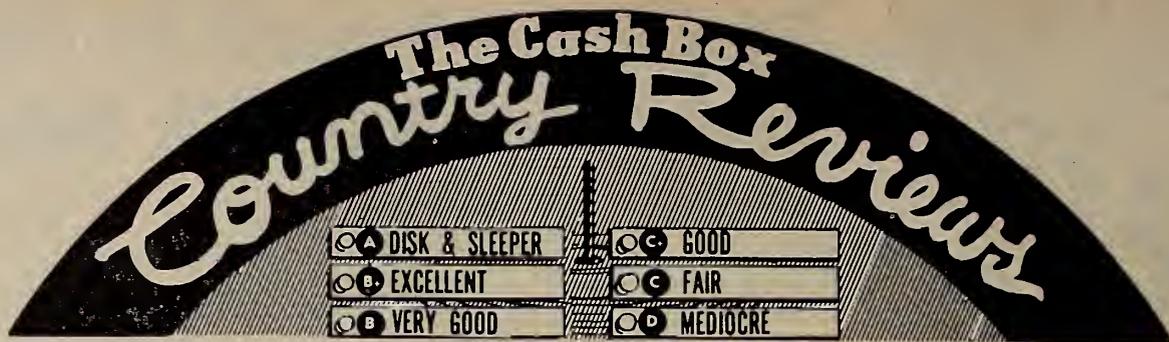
9 LET ME GO, LOVER

Hank Snow
(RCA Victor 20-5960;
47-5960)

10 KISSES DON'T LIE

Carl Smith
(Columbia 21340; 4-21340)

THE CASH BOX 10 TOP Country Best Sellers



THE CASH BOX BULLSEYE of the WEEK

"TWO KINDS OF LOVE" (2:26) [Town ASCAP—S. Nelson, E. Nelson, E. Thorp]
"IN TIME" (2:42) [Harpeth Hills BMI—J. O. Bellah, Jr., B. Cross]

EDDY ARNOLD
(RCA Victor 20-6069; 47-6069)

● Eddy Arnold, who has been one of country music's steadiest and biggest hit producers, dishes up another pair of superb platters that just can't miss making the hit parade. On one end, Arnold spins a captivating, quick beat, romantic tune, dubbed "Two Kinds Of Love". The other side, "In Time", is a beautiful, slow tempo, lover's lament that the chanter treats to a wonderfully warm and penetrating reading. Eddy is currently celebrating his tenth anniversary with RCA Victor and the end results of his latest offering should help contribute to the festivities.

"BOOM BOOM BOOMERANG" (2:09) [Dandelion BMI—L. Coleman]
"OUT OF LINE" (2:15) [Dandelion BMI—G. Wright, T. Tall]

GINNY WRIGHT & TOM TALL
(Fabor 121; 121-45)

● Ginny Wright and Tom Tall, the artists who's waxing of "Are You Mine" has proven to be a solid money-maker for the ops and dealers alike, come up with a terrific two-sider that spells money in the bank for all concerned. On the top half, Ginny and Tom turn in a refreshing vocal duet on an inviting, quick beat bouncer, labeled "Boom Boom Boomerang". On the flip half, the songsters are confronted with public disapproval of their love as they wend their way through a fast paced, emotional piece, tagged "Out Of Line". Watch both decks.

1. IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)
2. LOOSE TALK
Carl Smith
(Columbia 21317; 4-21317)
3. IF YOU AIN'T LOVIN'
Faron Young
(Capitol 2953; F-2953)
4. I'VE BEEN THINKING
Eddy Arnold
(RCA Victor 20-6000; 47-6000)
5. ARE YOU MINE
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorrie & Buddy DeVal
(Abbott 172; 45-172)
6. MAKING BELIEVE
Kitty Wells
(Decca 29149; 9-29149)
Jimmy Work
(Dot 1221; 45-1221)
7. MORE AND MORE
Webb Pierce
(Decca 29252; 9-29252)
8. HEARTS OF STONE
Red Foley
(Decca 29375; 9-29375)
9. KISSES DON'T LIE
Carl Smith
(Columbia 21340; 4-21340)
10. AS LONG AS I LIVE
Kitty Wells & Red Foley
(Decca 29390; 9-29390)

BUD DECKELMAN (MGM 11952; K11952)

B+ "NO ONE, DEAR, BUT YOU" (2:26) [Acuff-Rose BMI—Deckelman] Bud Deckelman, who stirred up attention with his waxing of "Day-dreaming", comes up with a potent performance on his initial effort for the MGM label. A moderate beat, love ballad that could happen.

B "WHAT IS IT, DARLING" (2:42) [Acuff-Rose BMI—Miller, Hill] Under siding is middle tempo item that the warbler etches in heart rending style.

DARRELL WALKER (Intrastate ISR-19)

C+ "FOUND" (2:54) [Homestead BMI—B. Hard, V. Preo, N. Preo] Darrell Walker's vocal stylings come across in pleasing, relaxed fashion on this middle beat, romantic tune.

C+ "CARELESS WORDS AND CARELESS DEEDS" (2:40) [Homestead BMI—B. Hard] Walker sings this moderate paced, tear-compelling tune in soft, sincere manner. Chuck Ray and the Western All Stars lend slick string support.

LES CHAMBERS & JOHNNY MATHIS (Starday 181; 45-181)

B+ "EVERYBODY ELSE DOES" [Starrite BMI—Chambers] Johnny Mathis, of Jimmy and Johnny fame, teams up with Les Chambers this time and the duo knocks out a tantalizing, fast paced biscuit that could break with enough exposure.

B "WILL IT ALWAYS BE" [Starrite BMI—Chambers] The chanters come up with another good vocal job on a quick beat, sentimental item. An attractive coupling.

COWBOY COPAS (King 1456; 45-1456)

B+ "PLEDGING MY LOVE" (2:05) [Lion BMI—Washington, Robey] Cowboy Copas dishes up a fine country waxing of the big r&b and pop tune. Effective instrumentation on a deck that should catch a healthy share of the sales and spins.

B "ASHAMED OF MYSELF" (2:21) [Jay & Cee BMI—Singleton, McCoy] Flip is an up-beat, rhythmic ditty that Copas warbles in polished style.

LONNIE BARRON (Sage And Sand 201; 45-201)

B "YOU'RE NOT THE FIRST GIRL" (2:24) [Sage & Sand BMI—L. Barron] The soothing tones of Lonnie Barron come over in first quality fashion on this feelingful, quick beat item. Expressive lyrics.

B "SENTIMENTAL ME, SENTIMENTAL SHE" (2:40) [Sage & Sand BMI—L. Barron] Barron renders a deft vocal-yodel on this pleasing, middle beat love piece. The Farm Boys back smoothly.

PEE WEE KING & HIS BAND (RCA Victor 20-6070; 47-6070)

B+ "PLANTATION BOOGIE" (2:33) [Copar BMI—V. Horton, L. Dee] Redd Stewart and the Coquettes give out with a bang-up vocal job on this current pop click. Great instrumentation provided by the Pee Wee King band. Could be a real big seller.

B+ "JIM, JOHNNY AND JONAS" (2:23) [Red River BMI—J. Bond] The King aggregation sails over a lovely, tropical flavored, waltz item. Coquettes shine here.

HANK NOBLE (Mercury 70561; 70561-45)

B+ "TO SEE YOU WALKING BY" (2:32) [Cedarwood BMI—Meredith] Hank Noble puts his heart into his delivery on this middle beat, love tale. A persuasive performance that should lure the coins.

B "TELL ME THE REASON WHY" (2:05) [Cedarwood BMI—H. Noble] Flipside, Noble socks out a delectable, fast paced bouncer with relaxing lyrics. Fetching instrumentation.

ONIE WHEELER (Columbia 21371; 4-21371)

B "LITTLE MAMA" (2:07) [Driftwood BMI—Crowe, Strange] Onie Wheeler waxes a colorful, quick beat cutie with enjoyable lyrics. Instrumental backing with the lead harmonica round out a listenable platter.

C+ "SHE WIGGLED AND GIGGLED" (2:33) [Peer International BMI—Wheeler, Lee] On the bottom portion Wheeler rides over a happy-go-lucky, fast-paced delighter.

JIM EANES (Decca 29446; 9-29446)

B "THE THINGS I LOVE ABOUT YOU" (2:22) [Forrest BMI—D. Morris, R. Keener] Jim Eanes hands in an impressive vocal job on this pretty, middle beat, romantic item.

C+ "POSSUM HOLLOW" (2:18) [Forrest BMI—J. Eanes, W. Jones] Flipside, Eanes and the Shenandoah Valley Boys knock out a high-flying instrumental item. Colorful banjo solo by Hubert Davis.

BILL TAYLOR & SMOKEY JOE (Flip 502; 45-502)

C+ "SPLIT PERSONALITY" [Hi-Lo BMI—Kesler, Taylor] Bill Taylor and Smokey Joe come up with a snappy vocal duet as they wax an enchanting, fast paced ditty. Flavorful string-work by Clyde Leppard's Snearly Ranch Boys.

C+ "LONELY SWEETHEART" [Arzak BMI—Kesler, Rogers] Taylor solos on this end as he sings and recites a slow beat weeper.

CHARLIE BROWN (Rose 101; 45-101)

C "MEAN, MEAN MAMA" (2:39) [TNT BMI—C. Brown] Charlie Brown decks out a tasteful reading on a catchy item with a boogie woogie beat. Appealing instrumental and vocal backdrop by his Lazy V-Hands.

C+ "MY HUNGRY HEART" (2:57) [TNT BMI—C. Brown] The songster displays his distinctive chords on this up-beat weeper. Melody and lyrics blend softly.

WESLEY TUTTLE (Capitol 3072; F3072)

B "THAT LITTLE BOY OF MINE" (2:39) [Forster BMI—W. King, B. Meroff, W. Hirsch] Wesley Tuttle comes up with a heart-warming vocal effort on a tender, moderate beat piece. Lyrics tell of father's great love for his young son.

C+ "A PENNY LOVE AFFAIR" (2:39) [Lowery BMI—M. Barner] Lower lid is a feelingful up-tempo ballad sung adequately by Tuttle.



HANK SNOW THE SINGING RANGER Current Release

"YELLOW ROSES"

b/w "WOULD YOU MIND"
RCA Victor # 47-6057

Exclusive Management COL. TOM PARKER
BOX 417 MADISON, TENN.
(Phone: Nashville 2-6770)

Direction Hank Snow Jamboree
Attractions
TOM DISKEN—GENERAL MANAGER

JIMMY HEAD "SEBBIN COME ELEBBIN"

CAPITOL # 3071

CENTRAL SONGS, INC.

6308 SUNSET BLVD.
HOLLYWOOD 28 CALIF.

MOA 5th Annual
Convention
March 28, 29 & 30
Morrison Hotel, Chicago

THE CASH BOX Country Roundup

WSM Grand Ole Opry . . . Little Jimmy Dickens is proving what a trooper he really is these days. Although he broke his arm a week or so ago, he has missed not a performance, singing, but not playing his guitar. Jimmy broke his arm while racing on horseback with Carl Smith. Jimmy will have to wear a cast for seven or eight weeks. There's goin' to be a big Country Music Show in Hammond, Ind. . . . on the outskirts of Chicago on Sunday, March 27 . . . the night before the big MOA Convention starting March 28-30! Those we already know who are to take part in the big show include: Justin Tubb, Ray Price, Pee Wee King, Goldie Hill, Neal Burris, Faron Young, the Wilburn Brothers, and Ferlin Huskey. The performance is being promoted through Len Ellis of Hammond. There will be two performances and some 1,000 free passes are being mailed out to the various Juke Box Operators across the country! Cousin Minnie Pearl and Grandpa Jones (RCA Victor) have teamed up again and their new release should be hittin' the market right away! Clyde Downing was the visiting DJ for the DJ USA Show here over WSM on March 11.



"LITTLE" JIMMIE DICKENS

Clyde has his own deejay show over WHBY in Appleton, Wis. Vivian Keith says that Jimmy Davis is due into Nashville for week right away, and will do some recording during his visit! Tricky little postcard received from Mae Boren Axton, public relations director for Hank Snow. Mae passing good comments on Hank's latest release . . . "Yellow Roses" and "Would You Mind." Hal Smith, manager of Carl Smith, tells us that Carl and his Tunessmiths appeared in Mobile, Ala. on March 20 and then departed for twelve-day tour through Texas. Received comment from reliable sources that Acuff-Rose Publishers is claiming the "softball championship of Country Music field" . . . any comments? . . . March 26 will see Cowboy Copas as the featured artist on the Grand Ole Opry network portion of the show with Martha Carson, guest! Autry Inman (Decca) who has been serving a hitch in the Army, due to return to civilian life in about four weeks. Want to hear a good record—give a listen to a very talented and attractive group of young ladies who are attracting lots of play . . . Country Music's newest trio: Nita, Rita and Ruby. This trio of RCA Victor talent offer real musical entertainment with their recording of "Pledging My Love" and "Rock Love." Hap Beebles, promoter, has lined up an April tour consisting of Roy Acuff and his Smokey Mountain Boys, Kitty Wells, Johnnie and Jack and the Tennessee Mountain Boys. The tour opens Easter Sunday in Kansas City, Kan. at the Memorial Building, then continues on April 11, Municipal Aud., Topeka, Kan., April 12, New City Auditorium, Omaha, Neb., April 13, University of Nebraska Coliseum, Lincoln, Neb. and concludes April 15 at the Forum in Wichita, Kan. Wesley Rose just recorded a session with the Andrews Brothers for MGM. X. Cosse, who manages Capitol's Martha Carson, has added new duties and talent to his agenda . . . Cosse is now personal manager for The (Bill) Carlisles and is also personal booking rep for Ferlin Huskey. Bob Ferguson is Huskey's personal manager! Justin Tubb who has been makin' some big noise with his latest disk . . . "Gotta Go Get My Baby" has also gotta a lot of work on his hands: Justin just completed a five-day tour through Minn., Michigan and Ohio. Justin is also set for an eight-day tour in May and will be working for promoter Hap Beebles, and is set for a guest spot on the Red Foley "Ozark Jubilee" TV'er April 2.



WILBURN BROTHERS

HAYRIDE HAPPENINGS . . . Jimmy Newman (Dot) a regular on the Louisiana Hayride, celebrates his first year with the Dot label this month. In addition to his appearances on the Hayride, Jimmy also doing a TV show with his band, The Rhythmn Boys, over KPLC TV in Lake Charles, La. There is also some talk about a weekly TV show in the new station in Alexandria, La. Jimmy has kept on a pretty busy personal appearance sched recently and has worked some with deejays Hillbilly Evans, WXOK in Baton Rouge, La., and Ed Bishop at WXOK and C. B. Cutrer at WBR. Slick Norris continues to do a good job on reporting the news on Jimmy and his band. . . . Jim Reeves, Jim Edward and Maxine Brown, Dido Rowley and a band composed of Leo Jackson, Sunny Trammel, Leon Post, D. J. Fontana and Don Davis continue on tour—this week finds the group working in Oregon and Idaho! Ray Bartlett, manager of Slim Whitman, (Imperial) has the artist set for the Houston Firemen's Show in Houston, Texas this year, along with a group of talent from the Big "D" in Dallas! Horace Logan and Jimmy Davis working up activity for the forthcoming Jimmie Rodgers Memorial Day Celebration to be held in Meridian, Miss. May 25-26. It's understood that there will be a large representation of artists from around the country present for this year's celebration! Stan Lewis, operator of Stan's Record Shop, in Shreveport, continues to do big job promoting country wax from this section. At the present, Stan is well pleased over the reaction coming thru on the new Jimmy Lee-Wayne Walker (Chess) release of "Love Me" and "Lips That Kiss So Sweetly!" Bob Neal, now managing Elvis Presley (Sun) continues to move the lad about the country on numerous personal appearances. Most of those who have seen Presley work contend that he is certainly full of good stage presence!



ANDREWS BROS.

BIG "D" JAMBOREE . . . Helen Hall (Coral) who recently made her debut on the label with "Wasted Life" and "Honky Tonk Husband" is scoring big with the disk according to reports from the Southwest. Helen is one of the featured artists on the Big "D." Capitol's Sonny James, Victor's Charline Arthur and the newly signed Coral talent . . . the Belew Twins tentatively set to go on tour with Slim Whitman (Imperial) latter part of May! Plans are being set up for a group of the Big "D" talent to attend the MOA Convention in Chicago March 28-30! Ed McLeMore, head flack of the Big "D" and operator of the Sportatorium busy working up promotion on the forthcoming Houston Firemen's Show slated for

April 29, 30 and May 1. Freddy Hart (Capitol) guested on the Big "D" March 12 with Tommy (Songwritin') Collins taking the guest spot on March 19!

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley on his ABC TV'er . . . the "Ozark Jubilee" on March 26 will feature his entire cast in a full-hour tribute to the Music Operators of America . . . pointing up the 'Operators' big annual convention which will be held in Chicago on March 28-30! The "Jubilee's" Hawkshaw Hawkins (RCA Victor) has been set to guest with C & W maestro Pee Wee King on the latter's big WBBM-TV Show in Chicago on April 2. The following week, April 9, Pee Wee's visitor will be another top act from Steve Sholes C & W roster, Porter Wagoner. The bookings were arranged by Lou Black of Top Talent, Inc., Springfield, with Bill King, Louisville, Ky. Radiozark executives "Si" Siman and John Mahaffey have returned to



HELEN HALL

Springfield, Mo. from a week of meetings at ABC-TV headquarters in New York. Jim McConnel, working out of Springfield and Top Talent offices has lined up bookings for Jean Shepard, Porter Wagoner and Hawkshaw Hawkins, with an eye toward bookings for other "Jubilee" artists! Bud Isaacs adds his talents to the following trend toward Country instrumentals with the issue of his newest release . . . "Blue Mirage" and "Bud's Bounce." The fine 'steel' work by Bud on both tunes amounts to some good listening!

COUNTRY SMATTERINGS . . . Just received another copy of the Hank Thompson "The Gun Barrel" bi-monthly fan mag. The mag was a little late this last issue, and in the event you're wondering, its president Jo Ann Sherman, has been on the sick list—everything is going along fine now and Jo Ann is recovering. Just recently, Hank Thompson, along with Wanda Jackson got their first peek at movie making. They

visited on the set at Universal-International pictures and visited with Chill Wills and Audie Murphy. Jim Halsey manages Thompson and the Brazo Valley Boys. Wink Lewis, KSNY-Snyder, Texas, deejay tells us that Snyder is real proud Tom Tall, who hails down there. The town has started a fan club for the artist with Evelyn Adkins, Box 45, Snyder holding down the president's post. Tom is currently clicking big with Ginny Wright on their Fabor waxing of "Are You Mine." Smokey Warren reports that a new C & W park is being readied for opening May 22 near Lakewood, N. J. and is owned by Al Coombs, retired musician. The spot will be known as "A Bar C Ranch" in Cassville, N. J. Opening day will feature Merv Shiner, Billy Willow, Rusty Starr and his Western Ramblers, and Smokey Warren handling the talent and emcee chores, and the "Palmer Cowboys" will be featured as regulars. A dazzling duo who have been head over heels in work recently are the Davis Sisters, Skeeter and Georgia (RCA Victor). The girls have recently performed on the Red Foley "Ozark Jubilee" ABC-TV, The Big "D" Jamboree and WSM's Grand Ole Opry—plus two weeks over WNOX in Knoxville at the Mid-Day Merry-Go-Round with Lowell Blanchard and the station's talent! The Duke of Paducah set for a series of Purina dealer shows by Jamboree Attractions. Col. and Mrs. Tom Parker vacationing in Florida, and visiting with Bob Ross. Jimmie Rodgers Snow, with manager Tom Diskin, visited with a number of deejays thruout Arkansas, Louisiana and Texas. Jimmie took time out to 'sit in and spin a few' for some of the jockeys along the way. Jimmie's latest release "Love Me" and "I Can't Spell" was getting good response from the teen agers and Dave Walshak—KCTI Gonzales, Texas reports "Love Me" among his top ten!

WAX-WISE . . . Watch for a new release by Del Wood

. . . her first on the RCA Victor label! Hal Wagner, program director of the Mutual Network has announced that the army recruiting show "Country Jamboree" with New York Disc Jockey Mark Hamilton has proved to be a hit show and is therefore being moved to a new time slot and is being extended to a full hour program starting with the broadcast of Saturday, April 2. The new time for "Country Jamboree" will be from 3-4 P. M. on the Mutual Network. George T. Popkins, who spends five hours a day at "Pop's Country Store" on WXGI in Richmond, Va., reports that Bobby Lord (Columbia) stopped in recently while on tour and left a copy of his latest release, "I'm The Devil Who Made Her That Way." The tune hasn't wasted a bit of time setting its sights on the hit list either, says Popkins! Hack Johnson (Colonial) holding forth at WPTF in Raleigh, N. C. getting lots of attention in his area with his first release for the label with "They've Gone Home." . . . tune is penned by Bill Carlisle! Marty Robbins (Columbia) after hittin' the charts with his version of "That's All Right" comes back with two tunes that look real good . . . a complete change from his last material . . . the new ones "Pray For Me Mother Of Mine" and "Daddy Loves You, Daddy's Near." Listen for these! Another sleeper . . . Skeets Yaney (MGM) doing a terrific job with "Flower Of My Heart." This should move up in the near future and in all probability will be 'covered' by other artists! Remember the last 'sleeper' in the Country field. . . . "Makin' Believe" by Jimmy Work! A long time taking off . . . look at it now! Sonny James (Capitol) getting lots of attention from the deejays with his latest . . . "Lovin' Season" and "This Kiss Must Last Forever." Following close on the heels of his popular "No Fool Like A Young Fool," Wade Ray comes out with a terrific novelty and ballad combination: "Excuse Me" and "I Couldn't Be So Happy." Tunes were recorded in Hollywood in November. Excello Records, Nashville, intros another new C & W artist . . . Don Haggard with "Unloved, Unwed, Unwanted" and on the flip, Don pairs vocals with Judie Bess on "Somebody Clipped Your Wings." Jim Wilson (Mercury) into Nashville recently pushing his latest release



HAWKSHAW HAWKINS

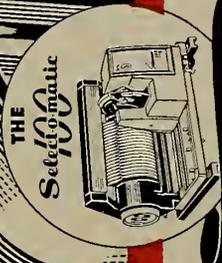
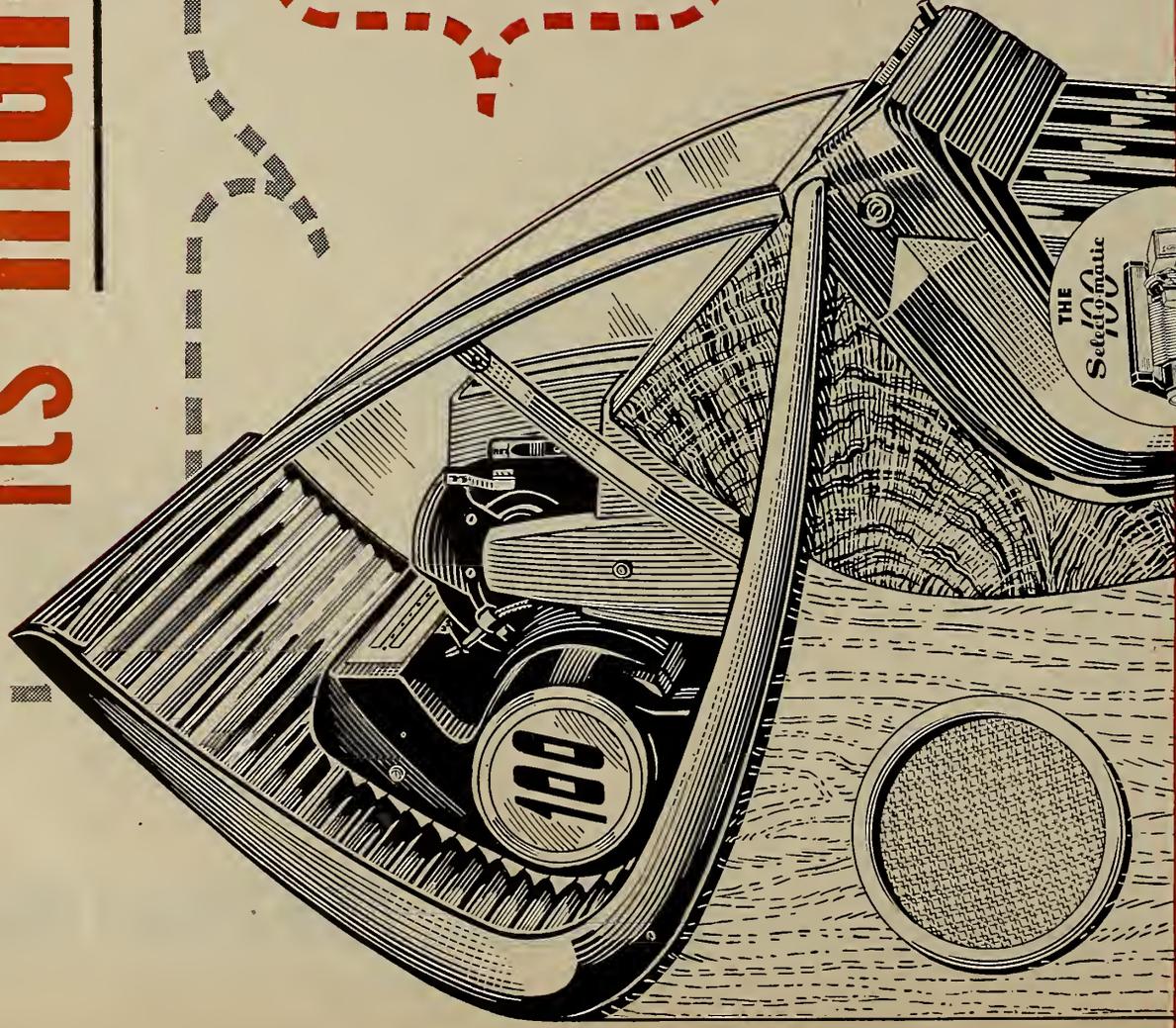


DON HAGGARD

"Dear Mom" with T. Tommy and "The Farmer And The Lord," two good ones for the debut! Kitty Wells continues to live up to her title as the number one "Female Vocalist" with her "Makin' Believe" riding high . . . a terrific version. Kitty and Red Foley also in solid with another duet . . . "As Long As I Live," and Hank Thompson (Capitol) continues his run of good records with "If Lovin' You Is Wrong" showing up to good advantage!

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Once upon a time, during the nerve-wracking cold-war, during the stock-booming year of 1955, in fact, in March of that year, there was a little music operator.

He thought, did this little music operator, hidden among his collection slips and his location contracts, seemingly buried away in his own little hometown that no one, but no one, could or would ever upset the equilibrium of his peaceful existence.

As he figured it out, he might not be rich, in what the word "rich" meant during the uranium-booming, hydrogen-bomb year of 1955.

He might not be big, in what the word "big" meant.

In fact, as he thought, everything considered, he probably wasn't even noticed, not a little music operator like himself.

Because, as he thought, after all, he was just a little guy. He and his phonographs. Hidden away in his little hometown. Where the corn grew tall. Where the winters were cold and frosty. Where the summers were hot and humid. Where people just sort of got along. Some made money, some didn't.

He kinda kept his nose above the engulfing financial flood of ever increasing taxation, inflation, continued demands for charitable donations, and so many, many hundreds of other very strong and urgent requests that came along to plague him, as well as all the other little businessmen in his little hometown.

So when someone phoned him, or he read about it, he just doesn't remember now which it actually was, but he does remember that he was very, very strongly urged to quickly wire and write to his Senator and his Congressman. Instead he griped:

"Oh, please! I'm so very, very busy right at this moment. Tony's juke box just went out of order. Mabel's Diner is having trouble with the new speaker. I got too much on my mind right now. I'll do it sometime soon, okay?"

This little music operator was a very nice guy. He could always be depended upon for a few bucks for the Red Cross. The Polio Drive. Even the Community Fund. And maybe a buck or two, now and then, for the church.

He was like lots of other music operators. He, too, felt he was kinda away from things. Out in the tall corn country. Kind of apart from the Big City guys. Just a little guy, like lots of other little guys, tryin' to get along.

So he forgot to remember. He forgot all about sending those wires and writing those letters to his Senator and his Congressman, and to all the other Senators and Congressmen on the Senate and the House Judiciary Committees.

"After all," he argued to himself when he did remember, "what do they think? I got nothin' else t'do but sit me down and write letters and spend money for wires? They ain't got no idea what a wire from my hometown here costs goin' all the way to Washin'ton. Whatsamatter with these big shot music operators anyhow?"

In this way he appeased his inner and, perhaps, guilty conscience. And just continued to wend his own way along his own hometown route. He did what he had been doing. Just what he had been doing for years and years.

One day he received a very angry and desperate phone call from one of his very best locations. This location owner screamed over the telephone:

"Hey, listen here, you, what'd you get me into here, huh?"

He howlingly added, "I got a guy here in my place who says he's from some kinda org'n'zation called a society of music people. Claims I owe him fifty bucks for this here week's fee f'r the juke box. Your juke box. Says he didn't get paid from you

neither. He sure ain't gonna get paid fr'm me. And he's gotta Federal guy along with him. Get y'r juke box outa here quick. Y'hear me?"

Well, the little music operator's heart jumped right up into his throat. Then fell all the way down. Down into the deepest pit of his stomach. But he was still the tough and rugged individualist. He was gonna first find out what the hell this was all about. But quick, too.

So he dashed over to this top spot, where all the trouble was brewing and he learned, to his amazement, that the big man who looked down at him with those baleful, glaring eye-balls was the man from one of the big "non-profit" music collection organizations.

This man, of all wondrous and amazing things wanted him, little Mr. Music Operator, to pay \$50.00 per month per juke box for a thing called "Performance Rights", because little Mr. Music Operator featured certain types of music in his juke boxes copyrighted by this man's "non-profit" outfit.

That wasn't all. This \$50.00 per month juke box was only the beginning. Because little Mr. Operator actually used the copyrighted music of Mr. Big's "non-profit" collection agency he also had to buy a license that would cost him \$50.00 per month, which he would have to renew every month, for the privilege of using this copyrighted music.

When he asked, he was offered no contract. When he begged, he was given no guarantee. When he pleaded, he was offered no time to raise the money. Just put it up, the Big Man said, or else! And the Big Man pointed to the Federal Man who was, most naturally, there to back up the Federal Law, only because this was his duty.

Little Mr. Music Operator was told that this was now Federal Law because one of the three bills before the first session of the 84th Congress of these United States in 1955 had been passed and had, therefore, become Federal Law.

So little Mr. Music Operator was told he'd better ante up. And he'd also better not lie about the exact number of juke boxes he owned and locations he had. Because if he lied he'd have Uncle Samuel to contend with.

He was also to fill out this long, long questionnaire and tell exactly to the number how many recordings he used each week and each month. Because, maybe, the \$100.00 per month he now had to pay might be much, much too little. He might have to pay \$500.00 per month. Like some of the other music operators now had to pay. Maybe even more.

So little Mr. Operator wailed and raved. And wailed and raved some more. But all to no avail. He guiltily thought, inside himself of course, how he could have helped so that this never would have happened to him, or to anyone else in the business, if he, too, would have sent all the wires and letters he possibly could from himself, his employees, his friends and everyone else he knew and did business with—to the Senators and Congressmen in Washington.

But, it was much too late. So he sold out and left the business.

By the way he's the little guy who filled your gas tank at the little shack with the single little pump as you pulled into town.

The moral of this story is: "If you won't defend your livelihood, the welfare of your family, the well being of your employees and friends and people with whom you do business maybe you, too, should get out of this business right now—before you get TAXED OUT OF BUSINESS should any of the three bills now before the House of Representatives or the Senate pass and become Federal Law.

BETTER WRITE AND WIRE TODAY!!

AWAY OVER A MILLION WIRES AND LETTERS ARE NECESSARY!!

MOA MEET STARTS MAR. 28

Geo. A. Miller, Pres., and Committee in Chicago Making Final Arrangements. Expect Big Crowd. Miller Urges All Ops to Attend.



GEORGE A. MILLER
(President, Music Operators of America)

CHICAGO—With the MOA's Fifth Annual Convention only a week away, Monday, Tuesday and Wednesday, March 28, 29 and 30 at the Morrison Hotel, this city, George A. Miller, national president and business manager, together with a number of other officials, are now set up in the Morrison Hotel to complete all necessary details.

Miller, who left with Larry Marvin, Sacramento; Wes Elster, Fresno; Ben Chemers, Los Angeles; and Walt Hemple, San Fernando, California; will all work with Ray Conliffe, Chicago; Martin Britz, Montana; Jimmy Tolisano, Connecticut; and Los Montooth, Peoria, to take care of final arrangements.

Commen who desire to contact any of the above committee officials can reach them at the Morrison Hotel, telephone FRanklin 2-9600.

"This convention, without a question of a doubt, will be the best arranged of any we've held in the past" stated Miller. "And from advance reports, attendance should be far and away the largest of all time. With each succeeding year, those music operators who attend the MOA Convention, find it is to their advantage to be on hand at these meetings. For those who have not as yet decided to be in Chicago for the MOA show, I say that no music operator who values the automatic music he operates can afford to stay away. Altho it is late, and the attendance will be

large, I appeal to every music operator to come to Chicago. If they will phone or wire me at the Morrison Hotel, I will see that hotel accommodations are arranged for them."

As reported in previous issues of *The Cash Box*, a complete agenda has been arranged for the three day meet. Executive meetings will be held in the mornings with the music operators between the hours of 10 A.M. and 12:30 noon. There will be no business meetings in the afternoons. The official exhibit hours will be from 2 P.M. until 8 P.M., with the exception of Tuesday evening, March 29, when all exhibits will close at 6 P.M. so that everyone can attend the annual Banquet and Show in the Terrace Casino Room, which starts at 7 P.M.

Those who attended previous MOA meetings know what a great show is held. Miller believes the show this year will top anything ever held. Hirsh de LaViez, entertainment chairman has advised Miller that the greatest names in the recording industry will be on hand.

Since listing exhibitors (*The Cash Box*, March 12 issue), a number of additional firms have signed up and sent in their checks. A total of 46 exhibit rooms have been sold.

Will Display New Exhibit Cards



CHET GORE

CHICAGO—Chet Gore, manager of the post-card division of Exhibit Supply, reported that he would have:

"A most complete postcard display

Assemblyman John G. Ryan Intros Bill (H. B. 256) in Ill. State Legislature to Outlaw Monopoly of Music Copyright Societies

Bill Proposes: "For an act to Prohibit Unlawful Monopolies in the Sale or Use of Musical Compositions"

SPRINGFIELD, ILL. — Assemblyman John G. Ryan introduced House Bill No. 256 in the 69th General Assembly of the State of Illinois Legislature which has been referred to the Committee on License and Miscellany and which proposes:

"For an Act to prohibit unlawful monopolies in the sale or use of musical compositions."

Section 1 of this proposed Act reads: "No owners of any copyrighted musical compositions shall form any combination within this State, or, if without this State, shall engage in any business within the state, when the members therein constitute a substantial number of persons within the United States who own or control copyrighted musical compositions and when one of the objects of such combination is the determination and col-

lection of license fees or other exactions in connection with the rendition of copyrighted musical compositions for private or public performance and for profit or otherwise. Combinations formed in violation of this section are declared to be unlawful monopolies."

Section 2 reads: "The fixing of prices for the sale of copyrighted musical compositions or the collection of license fees or other exactions by such a combination in connection with the rendition of copyrighted musical compositions is declared to be in restraint of trade and is prohibited."

In Section 3 the following appears: "Nothing in this Act shall be construed as limiting any right conferred by the copyright laws of the United States upon any person, nor of limiting the right of any owner of copyrighted musical compositions, when acting independently of any such combination, of determining the selling price of such composition, if such price is specified legibly upon every copy of each composition."

Section 4 of this Bill reads: "When any person purchases a copy of a copyrighted musical composition and pays to the owner so specified, the purchaser may render the musical composition individually or with other performers over or through or by means of any transmitting device or otherwise, in public or private and for profit or otherwise. The owner shall be deemed to have received full compensation for the rendition and use of the copyrighted musical composition, and no further license fee or exaction may be made from the purchaser for the use of such composition."

Section 5 reads: "All existing contracts and all contracts hereafter made within this State with any such combination are against public policy and void."

The bill goes on to define representatives of copyright organizations and also gives definitions for the various wordage used thruout the proposed Act.

This bill has, most naturally, attracted much attention and interest among music operators.

for all visitors who will call at our factory during the MOA convention."

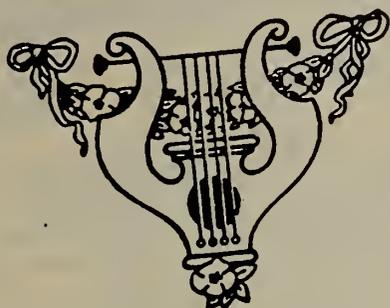
Chet has been handling postcards for Exhibit Supply for some years. He is responsible for the many new card series which have appeared and which have clicked so well with postcard machine operators.

He is, in fact, at work right this minute on a brand new series of cards featuring the nation's recording stars.

He hopes, within the near future, to be able to announce the approximate time when this series will be completed.

"In the meantime", Chet reports, "any and all postcard vending machine operators, who will visit in Chicago during the MOA convention, are invited to come out to our factory and see all the new Exhibit postcards arranged in one very attractive setting."

MUSIC OPERATORS of AMERICA



We look forward to seeing you at the MOA Exhibit in the MORRISON Hotel in Chicago, March 28th, 29th and 30th.

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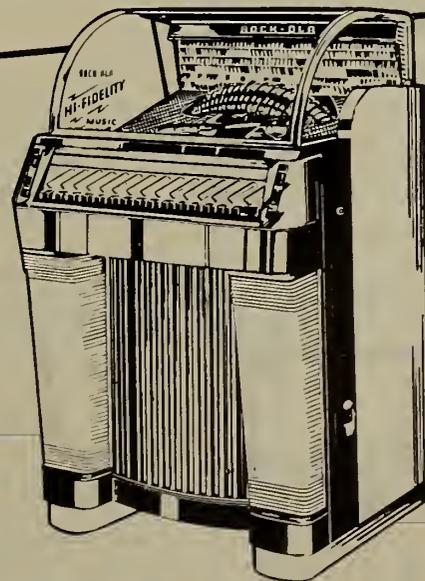
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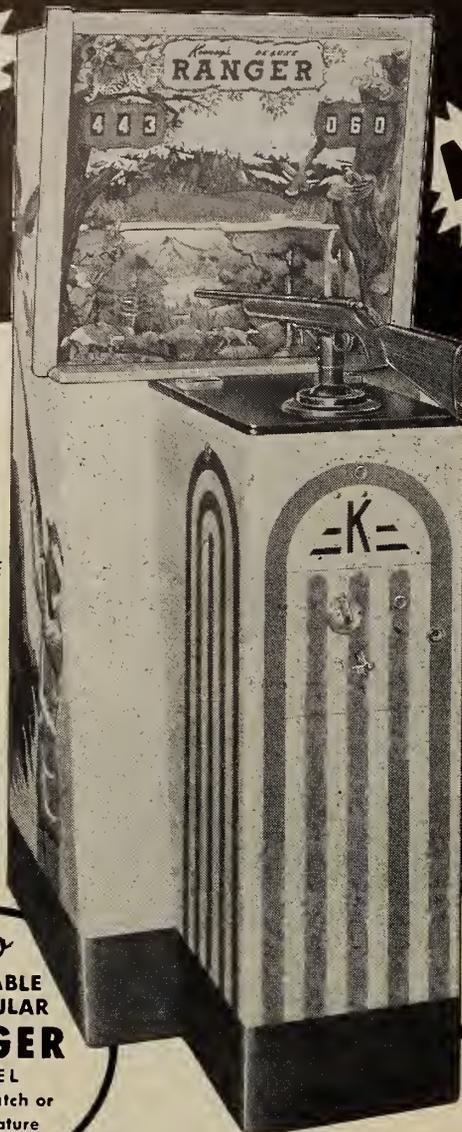
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EVERYBODY IS TALKING ABOUT THE

New Look

IN GOTTLIEB GAMES

Gottlieb Presents 2 Player Pinball

CHICAGO—Following up on the success of multi-play pinball games, David Gottlieb of D. Gottlieb & Company, this city, announced that the firm had just released a new two-player pinball, "Duette".

"This game", Gottlieb stated, "has proved itself one of the most outstanding we have presented to the field, if actual and extensive location tests all over the country, count for anything at all.

"The play develops such fine competitive spirit that action goes on at a faster pace than any other type pinball yet introduced to the field.

"Reports are absolutely phenomenal from every one of the test locations. All we can hope", he concluded, "is that operators who will purchase 'Duette' will use as good judgment in the placement of this game to help encourage competitive play action and, thereby, enjoy the best profits possible."

Factory engineers explained that not only is "Duette" actually two games in one, but, what is even more important, the multiple play action of this game has such an outstanding competitive quality that the play is actually subjugated to the individual scoring of the players.

As Nate Gottlieb of the firm says, "Even one player gets a real kick out of the action on 'Duette'."

He also advised that the cabinet is one of the finest the firm has introduced and the deluxe model can be compared only to the cabinet that was featured for the "Super Jumbo" four-player game of the firm.



NEW ENGLAND NIBBLES

Ops around Boston are converting music boxes to ten cent play left and right following announcement by the Massachusetts Music Operators Association that high costs have made the conversion necessary last Friday. . . . Boston Traveler ran a page one story on the conversion with a cartoon on the carry-over page showing all former 5c items that are now 10c heaped in an ash can. . . . Boston columnists, among them Ted Ashby of the Globe, devoted heavy space to the music machine business and excellent publicity was given to statements of Jim Geracos, president of the MMOA. . . . So many new members have come into the org says Dave Baker, treasurer, that the "Eastern" part of the name will probably be dropped. . . . Enthusiasm for the association and for ten cent play is high in the Bay State. . . . Ray Shea of the Worcester ops attends all sessions of the group and has brought many ops from the heart of the Commonwealth in to the weekly Thursday sessions in Hampton Court Hotel, Brookline. . . . Publicity Chairman Phil Swartz, Winrox Vending, has been holding frequent meetings with his committee, making plans to get the organization known throughout the six-state area. . . . Conversion of boxes in the area is expected to take about 120 days. . . . Word is in from Providence, R. I. that ops are becoming 10c play minded and are beginning conversions.

Redd Distributing (Wurlitzer) holding service schools for the new Wurlitzer. First held at Si Redd's Lincoln Street headquarters March 14. Crown Hotel, Providence, R. I., March 15, Hotel Garde, Providence, March 16. Ops visiting at Si Redd's this week included Jack Turcotte, Holyoke, Mass.; Bill Hamel, Concord, N. H.; Al Colter, Worcester, Mass.; and Adolph Dugas, Webster, Mass. . . . Jerry Flatto entertained Lu Ann Simms of the Godfrey show, appearing at Blinstrub's, at his Boston Record Distributor's firm and she was snapped putting a dime in a music machine. Ops visiting with Jere this week were Phil Trafton, Portsmouth, N. H.; Dino Donati, Manchester, N. H.; and Harry Walker, Newport, R. I. . . . Louis Blatt, Atlas Distributors, reports more activity this past week. Biz stepping up with converted music boxes playing for the ten cent piece, three for twenty-five. Louis says Atlas Distributors is getting enthusiastic endorsements of the new color designed AMI from all parts of the N. E. territory. Ops visiting at Atlas this week included Custey De Palmo, Providence, R. I.; Jerry Balboni, Springfield, Mass.; and Tony Lawrence, Lynn, Mass. Current craze among teen-agers for rhythm-and-blues songs is hitting new high in Hub. . . . TV and radio disc jockey Stan Richards has been signed to spin platters on the stage of ATC movie houses around Boston. Besides playing records, he heads an audience participation show. . . . Mrs. J. Golumbo, wife of the prexy of Music and Television Corp. (Rock-Ola), cited for outstanding volunteer work for cerebral palsy victims in Mass. Records and automatic phonograph machines have been in the local news more often and more favorably in the past week than at any time since waxing began.

**ACTION
+
PLAYER APPEAL
+
COMPETITION**

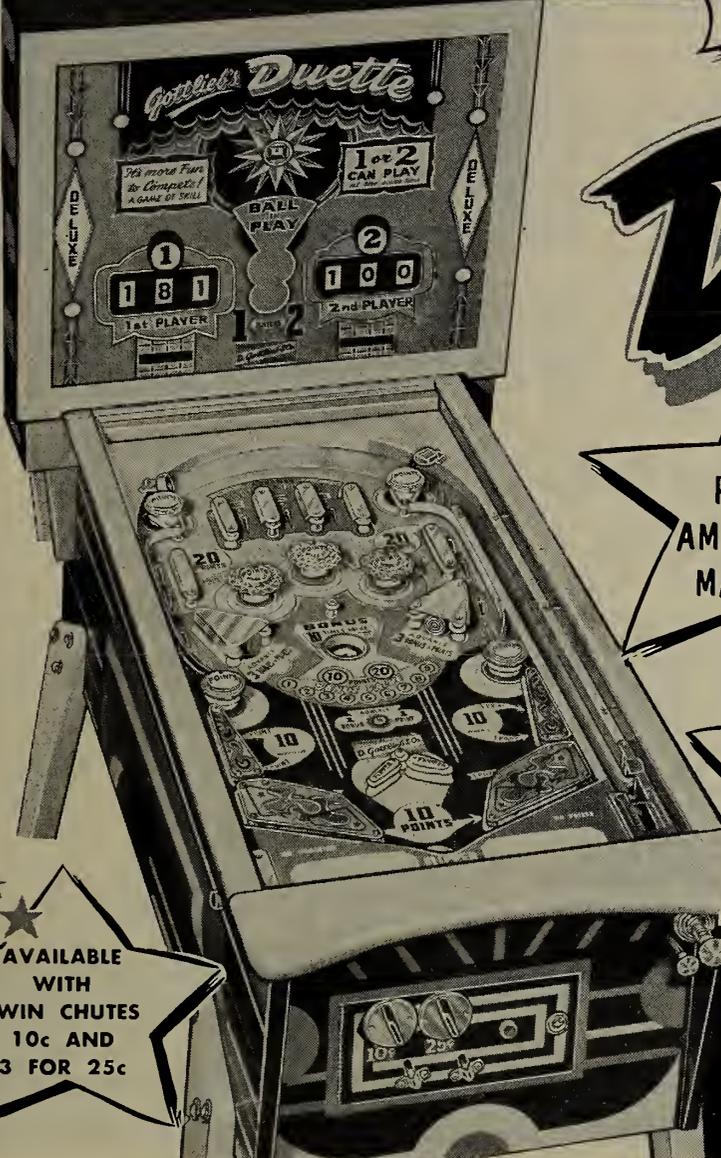
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PLAYER
AMUSEMENT
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**3 Light-up "Pop Bumpers" for
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2 Triple Advance Targets.

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3 FOR 25c**

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Howie Freer Joins Simon Dist., L. A. Hirsh deLaViez Writes Senators & Reps



HOWIE FREER

CHICAGO — Howard (Howie) Freer entered into partnership with Jack Simon of Simon Distributing Company, Los Angeles, California.

He officially resigned his position with Empire Coin Machine Exchange of this city as of March 15, and made

his announcement regarding his new connection on that date.

Freer was with Empire for almost ten years. He joined the organization October 21, 1945. He acted in capacity of sales promotion manager as well as export and advertising manager and also handled the mailings of the firm.

Prior to joining Empire Coin Machine Exchange, Freer had been connected with Atlas Novelty Company of this city for a period of three years in a sales capacity.

He reported, "I am convinced that this is the best move I've ever made. As a full partner with Jack Simon in Simon Distributing of Los Angeles, I believe that every opportunity is ahead for us as Los Angeles continues to progress and grow, with the coin machine business in the Southern California area progressing and growing along with the constantly increasing population."

He also reported, "Leaving Empire Coin Machine Exchange was not an easy task. I was with Gil Kitt and his firm so long that it had become part of my business existence. We parted on the very best of terms. Gil wished me every success in my new venture. The marvelous experience

WASHINGTON, D. C.—Hirsh de LaViez, head of Hirsh Coin Machine Corporation, this city, and one of the best known coinmen in the country, is one music operator who wrote the Senators and Congressmen on the Sub-Committee of the Judiciary, expressing his views on the ASCAP Sponsored Bills.

Hirsh's letter, a long single spaced two-and-a-half page affair, used a new approach. He noted that when the original Copyright Act of 1909 was passed (in which coin-operated phonographs are exempted from paying royalties), ASCAP itself was instrumental in getting it written into law. "They (ASCAP) deliberately desired the exemption" wrote Hirsh, "of the coin operated music machine, because it performed an invaluable 'plugging' function as a mechanical salesman of their new tunes. Wherever possible, it replaced the costly pluggers (male or female) in the music shops thruout the country, who pounded a piano or sang the latest tunes in order to sell a record or sheet music to the buyers."

which I gained with Gil Kitt and Empire Coin Machine Exchange will be sure to stand me in good stead in my new partnership with Jack Simon in Los Angeles.

Hirsh points out that in the 1920's radio practically killed the record and sheet music business. "It was the introduction of the modern selective automatic phonograph in 1934 that revived the record business," he relates, "because it purchased most of the record production at that time."

A good part of Hirsh's letter then describes the music publishing and recording business as it now operates, going into detail about how the song writer has to operate to get his tune published and recorded, and then promoted.

In his last few paragraphs, Hirsh writes: "There is no doubt whatsoever in my mind that the coin machines are important to the record business and to the music publisher and the composer. They bring money into the pockets of the publisher and composer by their own purchase of records, by the promotion they give to the sale of sheet music.

"I, therefore, believe that if the Bills before this Committee are going to cut down the number of coin machines or the number of records purchased by the machine operators, it is bad for everyone concerned—publishers, composers, and phonograph record manufacturers."

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Phonograph REPLACEMENT PLASTICS



Guaranteed Authentic Replacements to Match Originals

Write for Quantity Prices

Distributors, Write

A. M. I.

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A	Tops, l. or r.	\$ 8.95
	Centers, l. or r.	15.45
	Bottoms, l. or r.	11.95
B	Dome	17.95
	Centers, l. or r.	8.95
	Bottoms, l. or r.	8.95
C	Centers	8.95
	Bottoms, l. or r.	8.95

SEEBURG

Model 100C—Highly polished chrome tubes (replaces glass tubes). \$14.95
Set of 12 \$14.95
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Domes 15.95

ROCK-OLA

Available to fit Models 1422-1426, 1428, 1432, 1434, 1436 and 1438.

WURLITZER

MODEL 1250
Center Dome \$18.95
Dome Ends, ea. 6.10

MODEL 1400
Center Dome 13.45
Dome Ends, ea. 10.50

MODEL 1500
Center Dome 14.50

MODEL 1015
Top Corner, l. or r. 7.50
Lower Sides, ea. 5.50

Replace old glass bubbler tubes with Plastic Twisted Rod Sets, 4 straight clear —4 curved colored . . . \$7.75

Also available to fit Models 950, 850, 800, 750, 700, 600, 500.

TERMS: 1/3 deposit, balance C.O.D. or S/D. Satisfaction guaranteed. All prices F.O.B. Chicago.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

This week music operators throughout the West are busily getting ready to embark for the big MOA Convention which will be held in the windy city March 28, 29 and 30. For those who decided to go the last minute there's a mad hassle trying to get plane and hotel reservations. Your Cash Box West Coast representative, Carl Taft, is happy to report that he'll be there bringing you a special report direct from the convention. As a special reminder, be sure and drop in at The Cash Box suite in the Morrison Hotel so we can greet you personally.

V. Van Nattan, Sales manager for Auto-Photo Company, announced that they will be present during the three day event with a display of the new Model "11" Auto-Photo Studio in booth 31 of the convention hall. He will be on hand to personally greet all operators as will be the firm's engineer, Roy Heine, and lovely model Lee Mathison. Van Nattan also revealed the formation of their English affiliate "Photome, Ltd." at 25 Manchester Square, London, England. They have set C. W. Clark as general manager of the new plant and will manufacture and distribute the Model "11" throughout Europe, South America and Africa.

NEWS TIDBITS:—Received a long distance phone call last week from George Howard of The Tri-State Amusement Company in Farmington, N. M., inquiring where he could purchase a Keeney Bowler head. We located the item for him and it was shipped out the very next day.—Just another of the many services provided by The Cash Box!

DISTRIBUTOR DOINGS:—As the first days of Spring approach business continues at an all-time high with continued optimism for the Spring and Summer months ahead. Operators and distributors alike expect this season to be one of the biggest in our history. . . . **PAUL A. LAYMON & CO.:**—Last week carpenters were busy building a new and enlarged parts department which will house all game & phono parts and supplies under one set-up thus eliminating the two parts sections which are now in use. Bill Fritz will continue his capable management of the new department. This new arrangement will allow for a larger showroom area. . . . Ed Wilkes says that Bally's "Magic" bowlers are getting more popular with the coin-ops all the time and is one of the biggest sellers that the Bally factory has ever put on the market here in the Southland. . . . With everyone else around the Laymon establishment buying new cars Ed admitted that he finally had to succumb to temptation and buy a shiny new Ford. (We all knew you couldn't hold out for long, Ed). . . . **SIMON DISTRIBUTING CO.:**—Jack Simon announced that Howie Freer, formerly with Empire Coin Machine Company, Chicago, is moving to Los Angeles and will be associated with him. . . . **C. A. ROBINSON & CO.:**—Dave Wallach, Robinson's sales rep., returned from a trip thru Arizona and Texas then took off on a jaunt thru the hinterlands of Southern California. Charley claims that sales on United's new "Manhattan" in-line would be terrific if he could only get enough of them. . . . **SIERRA DISTRIBUTORS:**—Two new employees were added to the sales organization at Sierra last week to take care of the increased demand for used phonos and games. Wayne Copeland announced that new personnel had to be added to handle their enlarged used equipment department. . . . **BADGER SALES COMPANY:**—Bill Happel received visits from several of the large arcade operators last week which, he claims, is a sure sign of Spring. Arcade men from the beach cities were in, getting ready for the big tourist season ahead. . . . Sorry to hear that Fred Gaunt has been having trouble with a painfully infected tooth. . . . Lowell Kwahk, coin machine importer from Korea, was in visiting with Joe Duarte in the Badger export sales department recently. Visitors from abroad are becoming a common sight at the Badger emporium.

OPS JOTS:—Bill Olsen is firmly convinced that the old adage—"When it rains it pours"—is absolutely true. He was trying out his new sports car at 90 per when a gruff cop on a motorcycle pulled him over to the curb. Yep, you guessed it, Bill got a ticket.—His second within a few weeks! Well, don't feel too bad Bill!—Several months ago Lyn Brown gunned his truck thru a red light. He not only got a ticket, but had to spend his free evenings in traffic school for several weeks. . . . Frank Lamb entered the Montebello hospital last week for a minor operation. We're all happy to hear that it wasn't serious and that he's out and on the road to recovery. . . . Fred Shuey, newly elected president of the Shrine Club, recently spent the week-end in Las Vegas with Hal Bowen and other Shrine Club members. . . . Ben Spaulding made another of his regular visits to coinrow this past week. Ben operates in Phoenix. . . . Ken Arnold also trekked in all the way from Barstow. . . . Carl Weber came down from Kernville, a new community just out of Bakersfield on the Kern river. . . . Oh yes! speaking of Bakersfield, Bill Black and Raymond Anderson were both in town from there. . . . Walter Shinkal dropped in from San Diego to buy new parts and supplies to get his route in tip-top shape for Spring business. . . . Roy Jones from Ridgecrest was seen making the rounds of his favorite West Pico establishments. . . . Irv Gayer was in town again from San Bernardino on another of his periodic visits. . . . Other visitors from surrounding Southern communities included Johnny Nelson, Inglewood; Merle Holmes from Valley Vendors, Glendale; Clyde Denlinger, Balboa and Johnny Lantz from South Gate. . . . Fred Burt, Al Reisz, Don Butte and Mr. Finkle all trekked in from the beach city of Santa Monica.

COINROW CHATTER:—Bandleader Chuck Cabot was in at Leuenhagen's Record Bar telling Dean Brown and Ben Chemers about his new Cardinal waxing of "Charley My Boy" and "Sonny's Look." While they were chatting publicist Sam Laine and Sam Brown, LA op, walked in. The two of them started talking and remembered that they had been neighbors in Chicago 20 years ago. They hadn't seen each other since then. To which proprietors Mary Solle and Bill Leuenhagen exclaimed, "Sure a small world, isn't it?" . . . Lyn Brown has been getting all his kiddie rides ready for the Spring rush by paintin' and fixin' and fixin' and paintin' all his equipment. Wow—what a busy guy! . . . The new Aaron Mfg. Corp. that recently opened offices in San Francisco is not a new company as many may surmise. They have a background in the vending machine field that dates back to before the war in LA and St. Louis. Aaron carries a full line of supplies for the bulk vending machine operator and are located at 789 Valencia St., San Francisco. . . . Sam Ricklin of California Music Company has received a flood of phone calls, letters and wires from Northern Calif. ops who are switching their operations over to dime play. "Most of them will program EP albums on their phonos offering two plays to the customer for 10c in order to get them acquainted to dime play," he stated. . . . Phil Robinson, regional rep. for ChiCoin, flew back to the plant last week to confer with factory execs and attend the forthcoming MOA Convention. . . . **DON'T FORGET THE MOA CONVENTION IN CHICAGO NEXT MON., TUES., & WED. WE'LL SEE YOU THERE!**

MARVEL MANUFACTURING CO.

2849 W. FULLERTON CHICAGO 47, ILL.
TEL.: DICKENS 2-2424

ROCK-OLA COMET 1438 (120 Sel.—45 RPM) . \$675
SEEBURG 148 (Blond) 125
WURLITZER 1500 445

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725 WATER STREET
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THRU THE COIN CHUTE

DALLAS DOINGS

We cannot advise too strongly, nor too often, that all of you music operators here and everywhere pitch in and see what can be done about defeating those ASCAP sponsored bills that are trying to tax you out of business. We want to urge each and every one of you to get busy and get those wires and telegrams (over a million of them) off to your Senators and Congressmen telling them to condemn and vote against the "Kilgore Bill" (S. 590) and the "Thompson Bill" (H. R. 2677). This must be done immediately! . . . 10c play is gaining momentum daily in these parts. More and more operators are becoming interested in changing to 10c play. Operators polled this week report take on machines changed to 10c play is up 30%. . . . Saul and Joe Bihari of Modern Records were through Dallas this week from Detroit on their way back to the West Coast. Both were sporting brand new cars. . . . Frank Emerson from Greenville is seen in Dallas more frequently buying records and equipment. . . . Carl Lewis of Marlin also in buying and Carl says that business is really good. . . . Harold Strange and Jack Sprott, Jr. of Central Music in Temple were in this week. Harold is getting around fine on his crutches. . . . Glad to hear that Jiggs Hamilton of Ft. Worth is making a quick recovery from his operation. . . . Herb Rippa of Bluebonnet Music buying new equipment.

REAL MOVING TARGETS



ON EXHIBIT'S
MODEL
"500"

SHOOTING GALLERY

DUCKS — PHEASANTS
CLIMBING SQUIRREL

THEY
ALL MOVE

FASTEST MONEY MAKER ANYWHERE!
CABINET ONLY 28½" WIDE

GOES THRU ANY DOOR

ESTABLISHED SINCE 1901

EXHIBIT SUPPLY

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Boston Changeover to Dime Gets Favorable Newspaper Reaction

BOSTON, MASS.—The music operators in this area are proceeding at a rapid pace in their changeover to 10c, 3 for 25c play.

Newspapers, newscasters, and disk jockeys throught the area were notified thru the offices of Paul Stevens Associates, a public relations firm. As a result a very favorable story appeared on the front page of the Boston Traveler, March 11 issue.

A feature writer, Rolly Charest, treated the subject in a light, humorous vein, which, no doubt, will be exceptionally helpful to the operators of Boston.

Headlines read: "Hang Crepe on the Wallet"—"Juke Boxes Hit Flat Note, Double Rate"—"Music Machines Jump to Dime, But Longer Play, Hi-Fi Due."

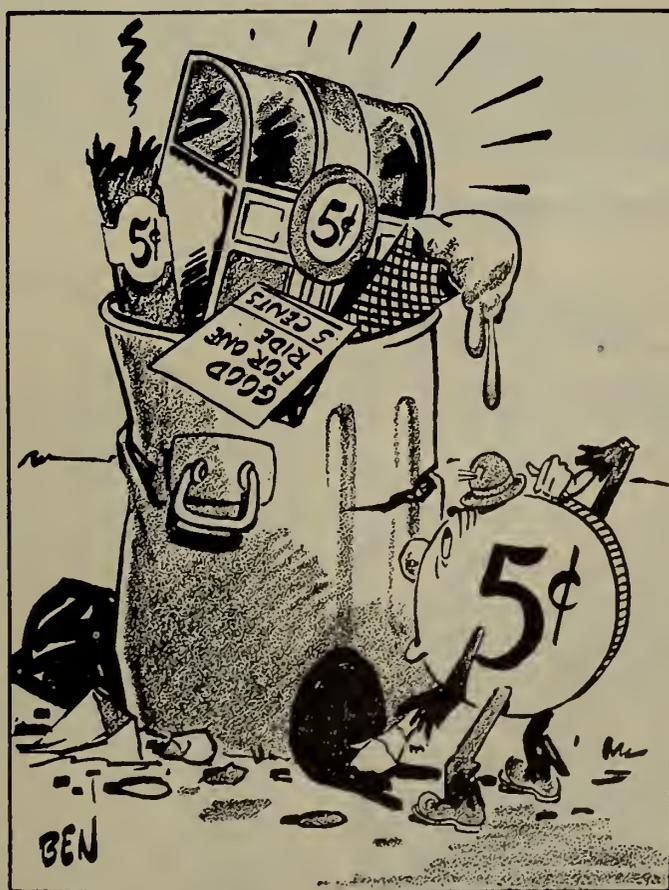
The paper quotes James Geracos, president of the Eastern Massachusetts Music Operators Association,

saying "Since 1939, costs in the juke box industry have risen 300 to 400 per cent. But the price has stayed the same. Equipment, service charges, wages have all gone up."

"But, don't step in front of a fast moving train," Charest advises his readers. "Some of the news is good. For one thing, 40 per cent of the dime machines will give six minutes of music, instead of three. For another, high-fidelity is coming in juke boxes."

Charest concludes his story with "But wait a minute! Just think of the poor nickel! He used to buy a cigar, a cup of coffee, a subway ride, a telephone call, etc. Shucks, he's getting almost as extinct as the pal on his back, the buffalo."

To illustrate this last statement, the newspaper ran a cartoon, which we reproduce at the right.



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And the **ALL NEW MODEL 11 AUTO-PHOTO STUDIO** is the fastest automatic photographic device ever made...

4 miniature portraits every 30 seconds.



You better move fast... get your order in now to assure early delivery.



Be sure to stop in and visit with us during the M.O.A. Convention in Booth 31, Morrison Hotel, March 28th to 30th

See your Auto-Photo Distributor or write, wire or phone

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GET PEAK PLAY with the **BEST RECONDITIONED EQUIP.**

Keeney DIAMOND	\$239.00
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SURF CLUB	350.00
BIG INNING	99.50
HAYBURNER	50.00
100 Packard Wall Boxes, ea.	2.50

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Decca Takes Over Second Place

CHICAGO—Undertones of sadness dampened spirits of bowlers in last nite's (3/14) meet. Bob Clark, member of Mercury's team, and a top salesman for Mercury Records, this city, passed away over the weekend. The Mercury team did not bowl this week. Results of games played as follows:

Oomens took 2 games from ABC #2. Johnny Oomens was high for his team with 494. Red Bale for ABC #2, 470.

Decca swept 3 from Gillette to move into second place. Tony Ignafo spearheaded the Decca team with a score of 539, which included one 233 game. Donald Baxter was high for Gillette with a score of 463.

Coral took 2 games from Coven Music. Al Wesson, a new bowler, was high for Coral with 524. Frank Lantz led the Coven team with a score of 435.

B&B Novelty took 2 from ABC #1. Marino Pieroni was high for B&B with 565, also high for men. 'Fireball Bunk' Perodee was right behind with 522. Lenny Christiansen turned in top score for ABC #1, 522.

Star Music took 2 from Atlas. Charley Alesi was high for Star with 489. Star's Myrtle Sochacki was high for women with 445. Jim Wickman led the Atlas team with 475.

Melody Music took 2 from Paschke. Vic Jaccino, Jr. led the Melody team with 533. Rene Gallet was high for Paschke with 483.

Neither Mercury nor Western Automatic bowled.

Bally Intros New Kiddie Gun



JACK NELSON

CHICAGO—Jack Nelson, general sales manager of Bally Manufacturing Company, this city, announced that its new kiddie-gun "Bull's Eye" is now on display at all its distributors.

Nelson describes the new target game as a flashy, modern unit requiring only 1½ ft. by 3 ft. of floor space, with a step-up platform that permits junior marksmen of various heights to take aim with ease and comfort.

"The swivel-mounted revolver attached to 'Bull's Eye' is an exact replica of the frontier model six-shooter used by favorite heroes in Western movies and television shows," said Nelson. "Youngsters can sight down the barrel of the realistic revolver into the Western panoramic scene

and pick their targets—bears, mountain lions, buffalo and moose.

"Basic play is 10 shots for 5 cents. When hit, each of the 10 targets fall back and disappear. If all 10 targets are knocked down with 10 shots, targets pop up for 10 extra shots. This permits the player to shoot up to 20 shots and score up to 20 hits for a single coin. Another play-stimulating feature of 'Bull's Eye' is the "Automatic Rater" on the illuminated score glass, which works as follows: when 10 targets are hit with the first 10 shots, the word 'Marksman' lights up; then if the first 6 extra shots score hits, a total of 16 hits with 16 shots, the automatic rater moves up to 'Sharpshooter'; a perfect score of 20 hits with 20 shots rates 'Expert' on the illuminated rater. This will keep the youngsters shooting again and again in an effort to become experts.

"'Bull's Eye' has been thoroly tested" continued Nelson, "and the nickel play has far out-earned dime equipment because of the obvious bargain of 10 to 20 shots for a nickel, plus the repeat play created by the eagerness of youngsters to climb the ladder from 'Marksman' to 'Sharpshooter' to 'Expert'. In addition, play is extremely fast, 5 to 15 seconds per game."

Additional production lines have been added at the Bally plant, Nelson advises, to meet the heavy demand for "Bull's Eye" and to insure a steady flow of the new kiddie guns to Bally distributors.



WANTED!

MONEY-MINDED OPERATORS who want to make it B-I-G—without resorting to BANK ROBBERY, KIDNAPPING, and OTHER NEFARIOUS ACTIVITIES!

DEAD OR ALIVE!

You can't miss with . . .



GENCO'S SENSATIONAL "CRISS-CROSS"

WILD WEST

Gallery

NEW TIME BONUS

Creates Competition
Speeds Up Play!

No multiplication and subtraction necessary.
Simple for players to understand

NEW CRISS-CROSS

- Single Number Match (Optional Free Play for Single Number Match)
- Criss-Cross Match
- Super Criss-Cross Match

CRISS-CROSS LIGHTS

Carry-Over to next game!
Creates more play!

COMPACT CABINET

Fits thru any Door
only 29½" wide

NEW TYPES of TARGETS

More action than any other game

3rd Dimension CINERAMA EFFECT!

A panorama of brilliance and color. New depths of illusion never before attained.

ALSO AVAILABLE without MATCH OR REPLAY

GENCO

MFG. & SALES CO.

2621 N. Ashland Avenue
Chicago 14, Illinois

Canadian Coinmen to Attend MOA Convention

EDMONTON, CANADA—Wes Van Dusen, Van Dusen Bros., this city, distributors for Seeburg's phonographs in the Western Provinces, advises that he and Art Folliette, of their Vancouver firm Select Music Company, will attend the MOA Convention in Chicago.

Van Dusen Bros. has been in business since 1932, and today has a large operating-distributing business with three offices. Headquarters is in this city, a branch office is maintained in Calgary, and the Select firm is in Vancouver.

Celebrate St. Paddy's Day

CHICAGO — Frank Mencuri, vice president, Exhibit Supply, this city, and the members of First Coin Machine Exchange, this city, celebrated St. Patrick Day with the "wearing of the green," the green Western-type string bow tie, with pipe, shamrock and harp imprinted.

Pictured at right (1 to r): Joe Kline,

In addition to coin operated machines, Van Dusen carries on a one-stop and record distributing business, with Stew Ferguson the manager.

Sam Kolber, Wally Finke, Ruth Warner and Mencuri.



AIRMAIL SUBSCRIPTION to THE CASH BOX \$30.

WE HAVE IT!

Send Us Your Bid
**MUSIC MACHINES
GAMES • KIDDIE RIDES
ARCADE EQUIPMENT
IN-LINES • AUTO PHOTO**

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MOA

Convention Issue

COMBINED WITH

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(Dated April 2)

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RUSH YOUR AD TODAY—or PHONE—WIRE

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NEW YORK 36, N. Y.

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chicago coin's

EXCITING NEW THRILLER!

ARROW BOWLER

NEW!...

SUSPENSE

"ARROW-LITE" FEATURE!

MATCH AN ARROW TO NUMBER, STAR AND CROWN FOR THE ULTIMATE IN AN ADDED EXCITING SCORING FEATURE!

NEW!...

4 WAY MATCH PLAY!

TWO GAMES IN ONE!

Easily Adjustable from "Flash-O-Matic" to Advance Scoring!

"Flash-O-Matic" SCORING!
With Traveling Score Lites In Formica Playfield!

FOUR DRUM SCORING
All 4 drums operate to score!

Player by Timing His Shot When Highest Score is lit on the Formica Playfield Gets as Much as 800 for a strike in Each Frame!

chicago coin's

TRIPLE STRIKE

BOWLER

Any time during the game when player scores 3 strikes he gets an "Extra Bonus of 600" added to his score!



chicago coin

MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14

Distrib Goes On All Out Drive to Get Ops to Write and Wire Senators and Congressmen

FAYETTEVILLE, N. C. — Mike Malkin, Music Distributors, Inc., Seeburg distributors in this city and Charlotte, N. C., has gone all-out in an effort to see to it that all operators, their customers and friends in this area write letters to their Senators and Congressmen asking for the defeat of the three ASCAP sponsored Bills.

Malkin advises that he posts each week's editorial of *The Cash Box* on his bulletin boards; has personally instructed his sales personnel to talk to coinmen; has mimeographed letters that operators are asked to sign as they visit his offices; and has reproduced reprints of *The Cash Box*' editorials, which he has sent to all operators in the state of North Carolina.

"The impression I get in speaking with a lot of these operators", states Malkin, "is that 'There is no reason for them to do anything, because the other guy will do it'. We are trying very strongly to change this attitude."

(Ed. comment: They had better change it. Read editorial this week.)

Massachusetts Music Ops Assn. to Aid Cerebral Palsy Fund Drive

BOSTON, MASS.—"Be good—and tell the world about it! That's the secret of public relations!"

So said Nelson Marshman, executive director of the Massachusetts Cerebral Palsy Association, in an address before the newly organized Massachusetts Music Operators Association at Hampton Court Hotel, March 10.

He thanked the association for the interest they have evidenced in the cerebral palsy drive, which will be put on during the month of May, and predicted great success for the group, which he said "has got off to an admirable start."

Marshman said the plan worked out by the music operators group to help cerebral palsy will be a "first in the country." The plan was detailed as follows by James Geracos, National Music Service, and president of the association:

Ops will be furnished posters for their music machines by the association at a pre-determined flat amount. Ops may take as many posters for as many machines as they wish. They will be billed for the number of posters they take.

Posters will bear copy stating that each Friday proceeds from the music machine will be donated to cerebral palsy through the courtesy of the association. There will also be a line

for the operator's name or firm if he wishes to use it.

More than 10,000 music machines are expected to be playing for cerebral palsy during the month of May.

In addition, the four Boston distributors, Music and Television Corp. (Rock-Ola), Atlas Distributors (AMI) Redd Distributors (Wurlitzer), and Trimount Automatic Sales Corp. (Seeburg) will each donate a number of machines which will be placed in public locations in Boston such as hotels, railroad stations, public buildings, etc., and posters on these machines will bear copy reading that entire proceeds of the machines for entire month of May will be contributed to the cerebral palsy fund through the courtesy of the MMOA.

The association will handle the details of the cp fund drive and at the conclusion of the campaign will present one check for the total amount raised to the cerebral palsy fund at appropriate ceremonies, details of which will be worked out later.

A special committee to handle the set-up will be appointed by the association.

The meeting marked the first formal session of the organization. President Geracos presided. A report of the previous session, was read by Marian Sutcliffe, recording secretary.

NOW DELIVERING THE BEST in . . .

GAMES and MUSIC

AMI Model "F" PHONO

Bally MYSTIC BOWLER

For Good Buys In Used Machines, Write:

RUNYON SALES COMPANY

Factory Representatives for:

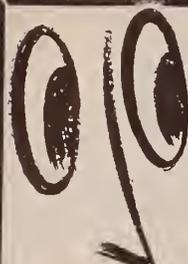
AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
181 Pleasant St., Hartford, Conn., JA 7-4470

Treasurer Dave Baker addressed the group and integral matters including ten cent play and ASCAP were discussed.

The publicity committee headed by chairman Phil Swartz reported that the public relations program of the organization was underway and that a report of activities in this phase would be made at the next session.

Many ops from the Worcester and Springfield area attended the session, and it was reported that membership is growing by leaps and bounds.



Foreign, Domestic Buyers!
look at our prices!*

SEEBURG	
M100A Select-O-Matic "100"	\$350.00
M100B Select-O-Matic "100"	550.00
M100BL Select-O-Matic "100"	595.00
WURLITZER	
Model 1500	375.00
Model 1400	295.00
Model 1100	150.00
Model 1015	75.00
A.M.I.	
Model C	195.00
Model B	195.00
Model A	100.00

20 & 25 SELECTION WALL BOXES
 As is but complete

Seeburg 5¢ 3-Wire	3.95
Packard 5¢	3.95
Wurlitzer Model 2140	5.95
Wurlitzer Model 3025	4.95
Wurlitzer Model 3031	3.95

Write for our prices on Arcade Equipment and Amusement Games.

All merchandise is guaranteed. Our references: Bank of America, Dunn & Bradstreet.

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Offices in Salt Lake, Denver, Portland and Seattle. Merchandise will be shipped from office nearest you.

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| MAHLON MURPHY | • | JOHNNY HAINES | • | ANDY FAVA |
| | | CHARLEY CAVANAUGH | | |

THRU THE COIN CHUTE
EASTERN FLASHES

While the editorial in this issue "The Fable of The Little Music Operator" details a hypothetical story of a small music operator in a small town, the same theory applies to operators, small and large, in towns and cities, both small and large. Music operators in this area, who haven't as yet taken these few moments off to sit down and write their Congressmen and Senators voicing their objection to the three ASCAP sponsored Bills—SHOULD DO SO IMMEDIATELY!

* * * * *

The service schools conducted by Runyon Sales on the AMI phonograph, in both New York and Newark, N. J., drew a number of music ops and their mechanics. George Klersey, AMI factory field engineer, and Jack Mitnick, AMI regional sales representative, were on hand at both offices. As these schools ran all day, for two days, at both offices, Klersey and Mitnick advised they were able to talk with a large number of coinmen, and in many instances give personal instruction. Klersey, by the way, a member of The Cash Box "20 Year Club," hardly looks more than thirty. However, he tells us he entered the biz in the early days, working for George Ponser, when he opened his jobbing firm in Newark, N. J. Irv (Kempy) Kempner, Runyon roadman, will accompany George to Connecticut for the service school at their Hartford offices, Monday and Tuesday, March 21 and 22. . . . Ever since we've known "Senator" Al Bodkin, we've been a great admirer of his philosophy of living. Had a nice talk with him this week and our admiration keeps mounting. Al, always smiling and cheerful, is a hard worker. "In our business," he said, "the operator can do well, but they must work hard at it." Al's great philosophy is that we must try at all times to help others less fortunate than ourselves—and he practices it. Not only does he contribute his own money to many charities, without discrimination, but goes out and gets others to make contributions. A great guy. . . . Harry Koeppe, Koepfel Distributing, made a hurried plane trip to Washington, D. C. to see his old pals, Hirsh de LaViez and Phil Mason last Friday. Some good may come of it yet.

* * * * *

When we dropped in at Young Distributing, we noticed Joe Young with a paint can and brush. The paint—Green, of course. Joe, kiddingly advised, he was painting a Wurlitzer "1800" green, and would push it along Fifth Avenue during the St. Patrick Day parade on Thursday, March 17. . . . Mike Munves so busy preparing and shipping arcade machines already, claims he has enough biz to carry thru the summer. "But," Mike butts, "they all want their machines for the opening of the season." Mike is particularly enthusiastic about the Exhibit new gun "Model 500" Shooting Gallery. A Coney Island arcade owner, anxious to get the gun into his arcade immediately, wouldn't wait for Mike's delivery from the factory—he took the sample off the floor. . . . Teddy Blatt, attorney for the games assn., left Friday (Mar. 18) for a Miami Beach vacation. . . . Also on the same plane was Milty Green, the Brooklyn op. . . . John Bul'ock, Monticello, N. Y. op, on coinrow buying equipment. Looks like a million. . . . With Meyer Parkoff, Atlantic-New York Corp., out of the office, we stop off at Murray Kaye's office for a chat. Biz good, reports Kaye. . . . Iz Edelman tells us he'll be in Chicago for the MOA Convention. Edelman manufacturing shuffle game conversions. . . . Bob Jacobs, National Amusement, says ops are still buying Williams' "Safari" in good quantities. . . . Teddy Seidel says he won't miss attending the MOA Show. . . . Barney (Shugy) Sugerman, Runyon Sales, plans on making a trip to Miami Beach, but can't determine the exact time. If business permits, he will fly down around Mar. 21 or 22, and then leave there with Willie (Little Napoleon) Blatt for the MOA show. If he cannot get to Miami before the show, he'll leave directly from Chicago, and spend several days under the sun and palm trees. . . . From our conversations with coinmen, looks like there'll be plenty of them going to the MOA Convention, from here, Jersey, Pennsylvania and Connecticut. . . . Dime play becoming more and more prevalent here, as ops continue to make changeovers as rapidly as they can—and reports in the great majority of locations are very favorable.

THRU THE COIN CHUTE
UPPER MID-WEST MUSINGS

Harold Theisen of Minneapolis, Minn. is vacationing in Mexico at the present time. . . . Ron Manolis of the M K M Music Company, Huron, S. D. and Tony Ratchford of the M & M Music Company also of Huron, S. D. took time off to make the trip into the Twin Cities together to pick up supplies and records for their route and also to shop around a little. . . . John Czerniak of Duluth, Minn. spent several hours in town shopping around and also laying in a large amount of records for his music machines. . . . Joe Totzke, Totzke Music Company of Fairmont, Minn. is so busy these days with his route and TV biz that when he comes into town he does not know whether to haul coin machines back or load up with TV Sets. . . . Lorando Olson of Grand Forks, N. D. made a quick trip into the Twin Cities to shop for machines for his route. When his business was all done he headed right back for home. Bruce Windhurst of Aberdeen, S. D. is another operator who made a quick trip into the Twin Cities. . . . Seen shopping around and also picking up supplies and records for their routes were Bob Keese of Forest Lake, Minn.; Jerry Hardwig of St. Cloud, Minn.; Jim Donatell of Spooner, Wisc.; Clayton Norberg of Mankato, Minn.; Don Hall of Spencer, Iowa; Andy Benna of Ironwood, Mich.; Gordon Dunn of Moose Lake, Minn.; Con Kaluza, Jr. of Browerville, Minn.; Charles Sersen of St. Cloud, Minn.; Bill Arndt of Sauk Center, Minn. and Jack Tomar of Two Harbors, Minn. . . . The Lieberman Music Company of Minneapolis is getting ready for the Bally service school which is to be held at the Minneapolis office Tuesday and Wednesday, March 22nd and 23rd.

THRU THE COIN CHUTE CHICAGO CHATTER

Hotter than hot, in the opinion of music ops thruout this state, is bill (H.B. 256) introduced into the State Legislature by Assemblyman John G. Ryan asking: "For an Act to prohibit unlawful monopolies in the sale or use of musical composition". This is a bill that ASCAP, and similar such organizations, will have to battle in Springfield. Should this ever be enacted into law, it would mean that payment to any association, organization, or musical copyright society, would be "unlawful". Payments would only have to be made to individual owner of the copyright of a musical composition. (Like someone said, "This could spread and be introduced into every State Legislature in the nation".)

The Cash Box will be able to meet all of its friends in Suite 2331 at the Morrison Hotel beginning late Sunday, March 27. Carl Taft of The Cash Box' Hollywood office will be here, as will be Charlie Lamb of the Nashville office, Bob Austin, Sid Parnes, Norman Orleck from New York headquarters. Also present from these little Chicago offices: Bill Gersh, Dan Parry, Karyl Long.

Howie Freer left on his journey to Los Angeles. Where he joins Jack Simon of Simon Distribs as an equal partner. Sold his furniture here for whatever he could get. Will take furnished apt in L.A. for few months. Until he finds a home he likes. After all these years in Chi will miss Howie. Parted with Gil Kitt of Empire on the very friendliest of terms.

Ops attending MOA Show (and they're flocking into town already) will see three new kiddie products at the Bally booths. "Champion" palomino horse; "Hot Rod", cut down Model T Ford, that is clicking like anything on test location here; and "Bull's Eye" a special sized optical illusion gun for kiddies, that has proved itself sensational in tests. At the Bally booths will be: Jack Nelson, Bill O'Donnell, Art Garvey, George Jenkins, Dan Moloney, Herb Jones, Don Pearl, Carl Knipple. Helping them out their local distribs: Donan Distrib. Co. With Don Moloney, Tom Cath and Mac Brier present. Looks like some terrific old time friendship "hellos" will be going on at the Bally booths all these days of the MOA meeting.

Some old timers believe that MOA should have hired someone to manage this convention. "There'll be plenty of problems", they say, "and someone should have been put in charge who has the iron hand". . . . Al Stern, Joel Stern, Len Micon and Fred Skor, all prepared for some very fine business as ops pull into town. World Wide will be open to greet them. . . . Vince Shay, Stan Levin and Mickey Schaefer buying new ties, shirts and hats. To greet all the people whom they know in the All-States suite at the Morrison.

Bill DeSelm, Ray Riehl, Herb Oettinger and all the other swell guys over at United, chuckling all day long, at the little story brought back from the deep, deep South by Al Thoeke and Johnny Casola. They advised that distribs down yonder add "F.O.B." to everything they receive from the factories up here in the N'oth. Meaning by "F.O.B.", "Effen they don't work 'fetch 'em on back". . . . Nate Feinstein of Atlas Music complimented the entire industry when he stated, "We're tremendously pleased and extremely happy with the growing respectability of the coin machines business. We feel, in a humble way, that the atmosphere created here at Atlas Music Company's new building, has somewhat helped".

Frank Mencuri has this to say, after his first week back with Exhibit, "We've got a really great team here at Exhibit". With Ed Hall and Chet Gore, and all the others at Exhibit, Frank looks forward to the "very greatest year" in the firm's history. "In fact", says Frank, "our 'open house' during the MOA convention will more than prove this statement." . . . Ted Rubenstein received some very fine letters advising that many were coming in to see him about the plastic parts which he has been producing for phonos. Ted believes that no one can equal what he has been shipping and that these letters are another commendation of the fine quality of these parts for the older phonos. . . . As soon as father and son returned (Dave and Alvin Gottlieb) from their Florida sojourn, Nate and Sol Gottlieb, along with Judd Weinberg, got into an immediate conference. The result was the announcement this past week of their new two-player pinball, "Duetto", which has already proved itself one of the best this firm has produced. Just check the test location reports. They're terrific!

With his charming Trudy back home from the hospital, Ben Coven had to break up his very gorgeous bar at his apartment (all by accident) and with his back in bad shape to begin with—went back into the hospital himself. To occupy the bed Trudy Coven just left. . . . Lou Boasberg calling around town and telling how things "Okay in New Orleans". . . . Seeburg men at the MOA booths of the firm will be: Bob Dunlap, Jack Gordon, Al Gange, Reid Whitney, Herb McClellan, Gunnar Gabrielson and Ernie Rizzo. By the way, Ernie is now assistant to C. T. (Mac) McKelvy. . . . Hope is growing greater every second for repeal of the 20% entertainment excise tax with Jimmy (AFM) Petrillo getting the ear of Pres. Eisenhower. All the press favorable to Jimmy. We're behind Jimmy 100% in helping to get this very onerous tax removed.

Certainly happy to hear that Bill FitzGerald, AMI's adman, back in shape again. He, along with the following, will be at AMI's MOA booths: John Hadcock, Ed Ratajack, Jack Mitnick (better known as Jock MacNic), Tom Sams, George Brown, and the bestest of all the joke-tellers: Johnny Stewart. . . . Ed Levin over at ChiCoin so busy, trying to talk on three different phones at the same time, he recommended, "Phone Mr. Wolberg (Sam Wolberg) who has just returned from Florida for the news, please". Ain't that grand? When a factory's so busy even execs haven't the time to give the news. ChiCoin's been but plenty busy these past months.

Just got a call from Rock-Ola factory that those who will be present at the Rock-Ola booths (and who've got something of interest to the trade) are: David C. Rockola, Les Rieck, Wayne Bradfield, Kurt Kluever, Art Janacek, Arthur Ehler, Ken Miller, Jack Barabash, Frank Schultz. According to execs of the firm, "It'll pay every music operator to visit the Rock-Ola booths". . . . Thanks to Joe Robbins of Empire for stating, "We have The Cash Box to thank for the constantly increasing interest in the coin machine business". . . . Mike Spagnola, AMI's distrib here, said, "We are tremendously pleased with the acceptance of AMI everywhere in this area". . . . Joey Kline, Wally Finke, Sam Kolber, Ruth Warner, all pleased to pose with Veep Frank Mencuri and their new "St. Patrick" ties. . . . George Kozy of ABT feels sure this will be one of the very biggest shows to benefit ABT Mfg. Corp.

HAPPY BIRTHDAY THIS WEEK TO: John J. Elms, New Orleans, La. . . . Leon C. Groves, Cassopolis, Mich. . . . Lloyd R. Warwick, Chattanooga, Tenn. . . . Felice Spinapolice, Beacon, N. Y. . . . N. E. (Bert) Alcott, Abilene, Tex. . . . Hal L. March, Brattleboro, Vt. . . . Tom W. Moody, Austin, Tex. . . . Albert C. Evans, South Bend, Ind. . . . Jerry Livingston, Beverly Hills, Calif. . . . Ben. D. Palastrant, Boston, Mass. . . . Mason L. Colbert, Nebraska City, Nebr.

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ATTENTION M.O.A.

MAKE EMPIRE YOUR HEADQUARTERS For GAMES!!

VISIT OUR OFFICES, OR SEE US AT THE MORRISON HOTEL DURING THE CONVENTION!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

Mike Malkin of Fayetteville, N. C. sincerely complimented on the very great work he's doing to get all music ops in his state to write and wire their Congressmen and Senators. . . . Sensational success: the new DeLuxe Coffee Vendor of J. H. Keeney & Co., Inc. They've invited so many, many of their friends who will be attending the NATD (Nat'l Assn of Tobacco Distribs) show at the Palmer House (same time as MOA show) to "c'mon over and see it" that this alone should jam up the entire MOA convention. MOA execs should give thanks to Paul Huebsch, John Conroe, Chester Biezad and bossman, Roy McGinnis, for this grand idea.

Talk about enthusiasm—just visit the three boys over at Genco: Avron Gensburg, Sam Lewis and Ralph Sheffield. (And they aren't tellin' yet what great products they've got ready for their production lines). . . . George A. Miller arrived in Chicago on March 18 in case y'wanta ask some questions. . . . Morrie Wiczar advises that they're lookin' for someone to take 'his place' on the West Coast who wants to make a real buck. . . . Watch for the editorial, "Let's Get A Nickel A Play Again". So true. So true. . . . After Tho't: Don't put off for tomorrow what you can do today—by that time they're may be a law passed against it.

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Show Boats; Atlantic City; Stars; Circus. For resale, quote price. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: Market 3967.

WANT—Seeburg Bear Guns. Wire or phone. FOR SALE—Ten Cascades and Olympics. Make offer. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y. Tel.: 5-0228.

WANT—All-around mechanic, experienced in juke boxes, bowling and amusement games. Good salary and vacation. No auto necessary, but must know how to drive. Mostly country run. Will find you home in this area. Communications held confidential. Send references. GRECO BROS., BOX 94, GLASCO, N. Y.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Bally Bright Spots. Any quantity. Will pay \$65.00 each. BAILIE DISTRIBUTING COMPANY, 647 SOUTH WEST STREET, SYRACUSE, N. Y. Tel.: 4-1500.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's—also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Hideaways, Wall Boxes, Phonographs, Seeburg 100, AMI 80 and 120; AMI 40 selection Hideaways; Rock-Ola 120 selection Wall Boxes; late Bingo Games. Write stating condition, number and prices. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Distributors—Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PR 9-0182.

WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: Everglade 1-4647.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Genco Bingo Rolls; Bally Bingos; Gottlieb 5 Balls; Late Model Shuffle Alleys and standard Metal Typers. FOLLETT AMUSEMENT CO., 1029 WEST 24th, SPOKANE, WASH., Tel.: MA 0969.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

CLASSIFIED ADVERTISING SECTION

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT—Used Records 10c for 78's, 12c for 45's. Must be current numbers. CENTRAL RECORD CO., SUITE 612, 216 W. JACKSON BLVD., CHICAGO 6, ILL.

WANT—Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH DISTRIBUTING COMPANY, 506 BROADWAY, MACON, GA. Tel.: 5-6565.

WANT—Late Model Shuffle Alleys—Have Bear Gun, Atlantic Citys, Palm Beach, United Havana, Tropics to trade. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND., Tel.: 3-4508.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

FOR SALE

FOR SALE—Att.: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 5 A.M.I. C's \$200 each; 2 Evans Constellation \$200 each; C. C. Around The World Trainer \$425; United Tropic \$175. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLive 2-2800.

FOR SALE—Spot Lites \$65.00; Beach Clubs \$250.00. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—"Sock-the-Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—\$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

FOR SALE—"Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Think you need a new jukebox for that summer location? You don't. Use an E-120 AMI instead. Not just another good used phonograph, but one that will pass for brand new. Priced mighty low. Inquiries welcome. Quantity delivery. Hurry. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: Lincoln 9106.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Refinished and completely overhauled and ready for location. Classics \$159.50; Clovers \$134.50; United 10th Frame Star \$99.50; Banner's \$389.50; Night Fighter \$159.50; Sky Gunner \$125.00; Genco Rifle Gallery \$299.50; Exhibit Shooting Gallery \$259.50; Telequiz \$99.00 incl. film. ALLIED DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: CAnal 6-0293.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—In March Only. RCA Tubes, fully warranted, new, 5U4C—72c; 6SN7GTA—98c; 6SJ7—81c; 6L6G—\$1.40. All others priced accordingly. Lowest prices on GE fluorescent bulbs and lamps. COVEN MUSIC CORP., 3181 NORTH ELSTON AVE., CHICAGO 18, ILL., Tel.: INdependence 3-2210.

FOR SALE—Clover Shuffle Alley \$125; Royal \$225; League \$325. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y., Tel.: 7-2162.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Repossessed Kiddie Rides; 9 Rockets; 2 Sea Skates; 1 Large Bronco; 1 Aqua Jet as is. Will sell for best offer. NATIONAL ACCEPTANCE CO., 55 KILBY ST., BOSTON, MASS. Tel.: Hubbard 2-8666.

FOR SALE—Genco, Rifle Gallery \$325; Genco, Big Top \$395; Genco, Night Fighter \$150; Genco, Sky Gunner \$150; Exhibit, Sportland Gallery \$325; Exhibit, Shooting Gallery \$195. UNIVERSITY COIN MACHINE EXCHANGE, 858 NO. HIGH STREET, COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—50 like new 5c Acorn Charm Vendors \$9.50 each; 100 brand new 5c Acorn Capsule Vendors \$12.50 each; 25 brand new 5c Northwestern Capsule Vendors \$12.50 each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE—Seeburg M100A \$335; Rock-Ola 1436, 120 selection, 78 rpm, \$375; AMI E-120 \$560; Model 5204 Wurlitzer, 104 selection Wall Box \$30 each; Model 252 Wurlitzer 104 selection Stepper \$20 each. WERTZ MUSIC SUPPLY CO., 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTGOMERY, PIERRE, S. D. Tel.: 4097.

FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEWEY 2-9602.

FOR SALE—Handicap, shuffle alley tournament — blackboard, posters, rules. Tremendous income increases. Price \$4.00 each complete; Marlin 12 gauge 3-shot repeater \$22.50. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE—Special. Bally Hi Fi's \$314.50; Varieties \$495; Beach Clubs \$250; Palm Springs \$285; Ice Frolics \$295; Bally Beauties \$199.50; Rocket Bowlers \$349.50; United Tropics \$149.50; Singapores \$395; Nevadas \$269.50; Genco Night Fighter Gun \$119.50; Sky Gunner Gun \$94.50; Shuffle Pools \$95; Chicago Coin Round The World Trainer \$355. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CANAL 8318.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: OCEANSIDE 5151.

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FREEMONT 8-6770.

FOR SALE—Only few left. Ambassador Conversion Kits for Wurlitzer 1015, \$20.00 complete; Arches only \$8.50. Write: BOX 13, TOPEKA, KANSAS.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELING 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—3 Wurlitzer 1015 \$75; 2 Wurlitzer 1500 \$385 each; 2 Wurlitzer 1500A \$480 each; 2 AMI Model C \$175 each; 1 AMI Model A \$109; 1 AMI Model D-80 \$425. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, O. Tel.: MAIN 8751.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REGENT 6-3691.

FOR SALE—Chicago Coin King Bowler; Starlite Bowler, Home Run and Super Frame. Write for our low prices. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., Tel.: FO 5-3456.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.

FOR SALE—Sensational News—12 months to pay for Kiddie Rides. Largest stock in the world of new and used Kiddie Rides. Liberal terms—Trades Accepted. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALGONQUIN 4-4040.

FOR SALE—Jalopy \$57.50; Yacht Club \$139.50; Spark Plug \$60; United DeLuxe \$39.50; Star Series \$65; B. Space Ship \$425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI D-40 \$245; AMI E-40, New \$425; HS-80 Hideaway, New \$525; HS-120 Hideaway, New \$595. WESTERN DISTRIBUTORS, 1226 S.W. 16th STREET, PORTLAND, ORE. Tel.: Atwater 7565.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3582).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHICKERING 4-8628.

FOR SALE—Genco Shuffle Pool \$110; AMI D-40 \$345; AMI D-80 Chrome \$445; AMI E-120 \$645; Wurlitzer 1550 \$375; Wurlitzer 1450 \$325. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS, Tel.: HO 4-6111.

FOR SALE—Dude Ranches \$265; Atlantic City's \$90; Spot Lites \$50; 5-10-25 Seeburg Boxes \$15; 3020 Boxes \$12; 219 Steppers \$12; AMI Steppers \$15; 5 Player United Shuffle Alley \$55. Following Games \$35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE—2 Rock-Ola 1436; 3 Rock-Ola 1438 Rock-Ola Comets, 120 selection. Like new. Write. Also write for complete information on "Jukette," sensational non-coin operated home juke box. SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRYANT 9-4684 or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—Ready for locations: 4 Bally Beauties \$195; 12 Beach Clubs \$240; 5 Yacht Clubs \$125; 4 Dude Ranch \$265; 3 Palm Springs \$295; also other Bingos and Bowlers. Rush deposit to: MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTANA 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMMER 4938.

FOR SALE—A.M.I. Model D-80 \$525; A.M.I. Model C \$300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CENTRAL 9292.

FOR SALE—New Keeney Sportsman \$445; New Drivemobile, Write; New Bert Lane Zoo Ride \$395; New Chicago Coin Holiday \$450; New United Mars \$450; Used AMI Model D-40 Phonograph \$325; Used Wurlitzer Model 1400 \$295; Used Daffy Derby \$249.50; Used Gun Club \$109.50; Used Struggle Buggy \$109.50. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. Tel.: GL 6-6807.

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.**, 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY**, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO.**, 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

MISCELLANEOUS

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16-oz. bottle \$.85. For distributor price and territory, contact **MECCA SERVICE CO.**, 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples \$3.00, \$8.00 per dozen. **MID-WEST MUSIC SERVICE**, 819 WEST 2nd ST., WICHITA, KANSAS.

NOTICE—We are exclusive National Distributors for the New Miracle Cleaner, Pin Joy. Spray Surface to be cleaned, wipe off, no rinse required. Write for free sample. **PIN JOY INC.**, 1912 EAST COLFAX AVE., DENVER 6, COLORADO.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONO VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PErshing 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

NOTICE—Your Seeburg 20-selection wall boxes, wired or wireless, converted to play the first 20 (A & B Program) on all model Seeburg 100s —5 cent Box \$5.00. 5-10-25 \$15.00. Performance guaranteed. **100 SERVICE COMPANY** 2634 OLIVE ST., ST. LOUIS 3, MO. Tel.: NEWstead 6531.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywo.d 5-1702.

FOR SALE—Genco Shuffle Pools \$50 each; Genco 2 player Basketball \$190; Seeburg Coon Hunt \$225; Daffy Derby \$160; Genco Rifle Gallery \$325; Williams Jet Gun \$325. All equipment in A-1 condition. Phone Hartford—CHapel 9-6556. **RELIABLE COIN MACHINE CO.**, 184 WINDSOR ST., HARTFORD, CONN.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. **LIEBERMAN MUSIC COMPANY**, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: Fillmore 3025.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC.**, 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned, like new. Yacht Clubs \$135.00; Ice Frolics \$325.00; Surf Clubs \$355.00; Bally Jet Bowlers \$425.00; Evans Turf & Saddle \$249.50. Write: **DONAN DISTRIBUTING COMPANY**, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS. Tel.: JUniper 8-5211.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

ATTENTION !

If you are seeking information on any coin operated machines of American manufacture, write: "The Cash Box"—the authority of the coin operated machines industry.

OJO !

Si desean informes respecto a máquinas accionadas por monedas fabricadas en los Estados Unidos, escriban a "The Cash Box"—la firma más competente en la industria da máquinas accionadas por monedas.

ACHTUNG !

Falls Sie Auskunft über jede Art von Münzautomaten amerikanischer Herstellung wünschen, schreiben Sie doch bitte an "The Cash Box"—die Sachverständigen der Münzautomatindustrie.

ATTENTION:

Si vous avez besoin de renseignements sur n'importe quelle machine a distribution automatique, de fabrication américaine, écrivez a "The Cash Box"—qui font autorité dans l'industrie de la machine à distribution automatique.

THE CASH BOX

26 WEST 47th STREET
NEW YORK 26, NEW YORK

This Business of Color

"Color is as important to business as to life itself" says a famous scientist. And AMI says: "Agreed! Our first aim in bringing out Model 'F' was to improve the automatic music business." The "F" not only delivers a new kind of automatic music — Multi-Horn High Fidelity and Sonoramic Sound — but also presents this new music in a startling, potent fashion — with COLOR.

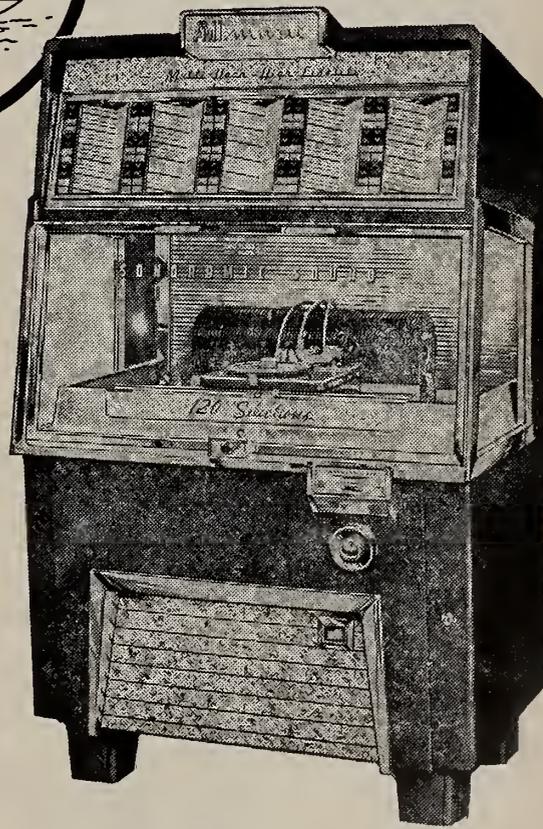
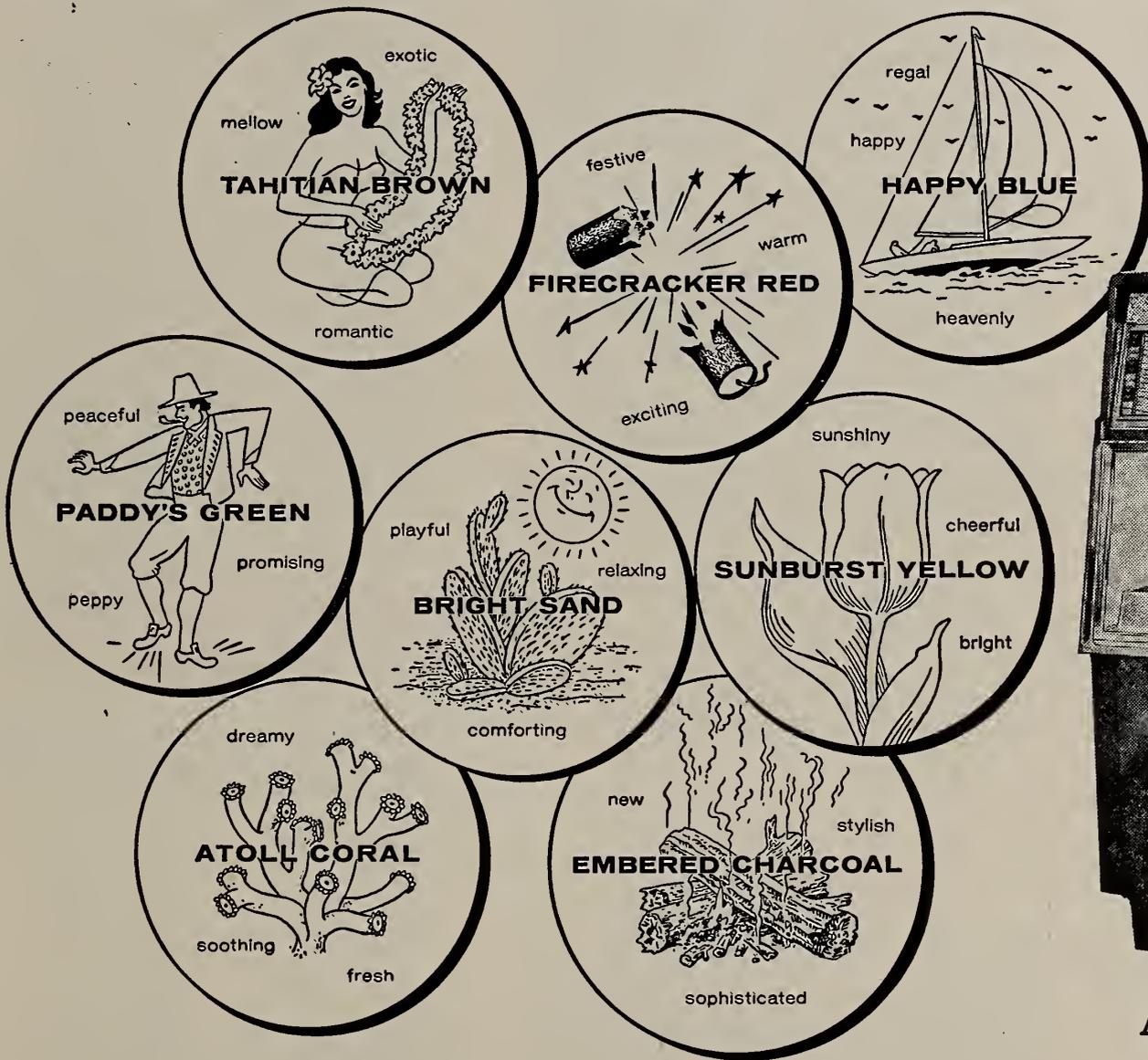
"Color increases the pulse rate!" says another color authority, and what else should a new juke box do but announce its presence with a gorgeous, streamlined cabinet rich in the newest, most dramatic colors?

The "F" brings color showmanship to its theatrical peak, with a choice of 8 spectacular new colors to suit every location and stimulate the public into increased music purchases. Color does the *selling* job, the music *satisfies* the customer.

Let color go to work for you to produce more business and make more money. Locations can't say "NO" when you offer them the irresistible advantages of color showmanship. And the public can't keep away from the new "F," the one juke box that controls their moods, creates and preserves the urge to BUY MUSIC.

COLOR MAKES THE MOOD

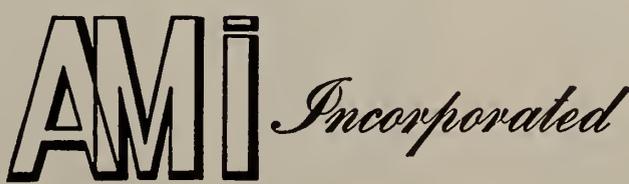
Here are some moods, produced by the "F's" 8 Different Colors:



AMI New Model "F"

FULL RANGE MULTI-HIGH FIDELITY • SONORAMIC SOUND • 120, 80 AND 40 SELECTIONS • 8 MAGICAL, MONEY-MAKING COLORS

Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN — AHEAD NOW



GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark



**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

AMI

4* Model A, '46, 40 Sel., 78 RPM	99.50	140.00
4. Model B, '48, 40 Sel., 78 RPM	175.00	250.00
4* Model C, '50, 40 Sel., 78 RPM	175.00	300.00
2* Model D-40, '51, 40 Sel., 78 RPM	225.00	345.00
4* Model D-80, '51, 80 Sel., 45 RPM	375.00	525.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	550.00
4. Model E-80, '53, 80 Sel., 45 RPM	485.00	675.00
2. Model E-120, '53, 120 Sel., 45 RPM	560.00	740.00
4. Wm. Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	35.00	75.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	250.00	325.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	49.50	100.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	100.00	165.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
4. 1434, '51 Rocket '51-'52, 50 Sel., 78 RPM	250.00	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
2. 1436, '52, Fireball, 120 Sel., 45 RPM	325.00	425.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	375.00	550.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	695.00	795.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

2. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	65.00
2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	75.00
2. 147S, '47, Standard, 20 Sel., 78 RPM	45.00	75.00
2. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148ML, '48, Light Cah., Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
2* M100A, '49, 100 Sel., 78 RPM	335.00	375.00
4* M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	525.00	600.00

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
807th Consecutive Week's Issue

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are huying equipment which is much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4. M100C, '53, 100 Sel., 45 RPM	595.00	650.00
4. HF 100G, '54, 100 Sel., 45 RPM	745.00	800.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4* 1015, '46, 24 Sel., 78 RPM	50.00	99.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	119.00	185.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	225.00
4* 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
4* 1400, '52, 48 Sel., 78 RPM	279.50	375.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
2* 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	375.00	445.00
4. 1650, '53, 48 Sel., 45 RPM	424.50	500.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.50	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
6. Ali Baba (Got 6/48)	15.00	25.00
6. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	155.00	175.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	60.00	105.00
3* Atlantic City (B 5/52)	90.00	125.00
6. Baby Face (Un 12/48)	10.00	20.00
6. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
6. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	240.00	275.00
1* Beauty (B 11/52)	195.00	225.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
6. Big Top (Ge 2/49)	10.00	20.00
6. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
6. Bowl League (Got 8/47)	10.00	19.50
4. Bright Lights (B 5/51)	40.00	75.00
4. Bright Spot (B 11/51)	65.00	85.00

←TOTAL NO. TOTAL VALUE→



NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
6. Buccaneer (Got 10/48)	10.00	20.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	145.00	185.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	20.00
4* Coney Island (B 9/51)	55.00	95.00
6. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	95.00
4. County Fair (Un 9/51)	30.00	45.00
6. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
2. Daffy Derby (Wm 8/54)	249.50	295.00
4. Daisy May (Got 7/54)	175.00	235.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer "21" (Wm 2/54)	95.00	160.00
4. De Icer (Wm 11/49)	20.00	39.00
6. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Dragonette (Got 6/54)	185.00	215.00
4. Dreamy (Wm 2/50)	15.00	25.00
4* Dude Ranch (B 9/53)	265.00	295.00
4. Eight Ball (Wm 1/52)	45.00	75.00
6. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	79.50
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
1. Freshie (Wm 9/49)	15.00	35.00
4* Frolics (B 10/52)	135.00	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 4/49)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
4. Gold Star (Got 8/54)	210.00	245.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	135.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	160.00	190.00

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PINBALL GAMES (Cont.)

4. Gun Club (Wm 11/53)	95.00	125.00
4. Guys-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	235.00	300.00
4. Hawaii (Un 6/54)	295.00	360.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
4. Hayburner (Wm 6/51)	45.00	75.00
2* Hi-Fi (B 6/54)	314.50	350.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
2. Hit 'N' Run (Got 4/52)	49.50	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
2. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
2. Hot Rods (B '49)	15.00	35.00
2* Ice-Frolics (B 1/54)	290.00	345.00
6. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Club (Got 4/54)	175.00	205.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K.C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
6. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	29.00	75.00
4. Lady Luck (Got 9/54)	225.00	250.00
6. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	89.00	135.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	50.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
6. Magic (Ex 11/48)	10.00	20.00
1. Majors '49 (CC 2/49)	15.00	35.00
6. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	150.00
6. Mardi Gras (Ge 5/48)	10.00	20.00
1. Maryland (Wm 4/49)	15.00	35.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
4. Mexico (Un 3/54)	295.00	350.00
4. Minstrel Man (Got 3/51)	20.00	39.00
6. Monterey (Un 5/48)	10.00	20.00
6. Moon Glow (Un 11/48)	10.00	20.00
6. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	175.00	210.00
4. Nevada (Un 8/54)	350.00	395.00
4. Niagara (Got 12/51)	39.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sister (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	79.00	99.00
2* Palm Beach (B 7/52)	75.00	125.00

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PINBALL GAMES (Cont.)

1* Palm Springs (B 11/53)	285.00	325.00
6. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	150.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. PUNCHY (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	105.00
4. Quintet (Got 3/53)	79.50	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	200.00	250.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	135.00	185.00
6. Rondevoov (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
2. St. Louis (Wm 2/49)	25.00	35.00
4. Saddle and Turf (Ev 10/53)	175.00	249.50
(Club Model)	275.00	325.00
6. Sally (CC 10/48)	10.00	20.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
6. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4. Skill Pool (Got 8/52)	47.00	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
2* Spot-Lite (B 1/52)	50.00	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	95.00
4. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	95.00	135.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	49.50	85.00
6. Super Hockey (CC 4/49)	20.00	34.00
1* Surf Club (B 3/54)	335.00	375.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	55.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	175.00	225.00
6. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00

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PINBALL GAMES (Cont.)

4. Thing (CC 2/51)	15.00	35.00
1. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50)	15.00	29.50
2. TriScore (Ge 1/51)	20.00	35.00
6. Trophy (B 4/48)	15.00	30.00
4* Tropics (Un 7/53)	149.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	29.50
3. Variety (B 9/54)	495.00	525.00
2* Variety (B 9/54)	475.00	550.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
1* Yacht Club (B 6/53)	115.00	160.00
6. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00

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SHUFFLES (Cont.)

4* ChiCoin Gold Cup Crown (7/53)	175.00	240.00
4. ChiCoin High Speed Crown (7/53)	150.00	300.00
6. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
4. ChiCoin Advance (10/53)	195.00	325.00
4. ChiCoin King (10/53)	300.00	370.00
4* ChiCoin Criss Cross Bowler (12/53)	275.00	360.00
4* ChiCoin Super Frame (3/54)	300.00	385.00
4* ChiCoin Starlite (5/54)	275.00	385.00
4. ChiCoin Feature (7/54)	315.00	385.00
2. ChiCoin Holiday (9/54)	450.00	525.00
4. ChiCoin Flash (10/54)	395.00	475.00
4. ChiCoin Playtime (10/54)	395.00	495.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	95.00	175.00
4. Genco Match Pool (2/54)	225.00	275.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Club (4/53)	115.00	165.00
4. Keeney Domino (5/53)	122.50	185.00
4. Keeney Carnival (5/53)	145.00	220.00
4. Keeney Pacemaker (9/53)	165.00	230.00
4. Keeney Mainliner Bowler (1/54)	175.00	245.00
4. Keeney Bonus Bowler (3/54)	175.00	275.00
4. Keeney Diamond Bowler (5/54)	200.00	335.00
6. Rock-Ola Shuffle Lane (12/49)	15.00	30.00
6. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6. United Shuffle Skill (6/49)	15.00	20.00
6. United Shuffle Alley (9/49)	15.00	20.00
6. United Super Shuffle Alley (1/50)	20.00	30.00
6. United Double Shuffle Alley (2/50)	20.00	30.00
6. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00

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SHUFFLES (Cont.)

4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player (2/51)	45.00	75.00
4* United DeLuxe 6-Player (10/51)	39.00	85.00
4. United 6-Player Super (3/52)	49.50	95.00
4. United 4-Player Official (5/52)	60.00	120.00
4. United 6-Player Star (7/52)	65.00	130.00
4* United 10th Frame Star (9/52)	89.50	140.00
4. United Manhattan 10th Frame (9/52)	110.00	150.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	100.00	140.00
2* United Cascade (2/53)	100.00	145.00
1* United Clover (2/53)	125.00	169.50
4. United Liberty (2/53)	125.00	175.00
4* United Classic (6/53)	145.00	180.00
4* United Olympic (6/53)	145.00	195.00
1* United Royal (9/53)	195.00	269.50
4* United Imperial (9/53)	245.00	280.00
2* United Chief (11/53)	249.50	295.00
4* United Leader (11/53)	275.00	310.00
4* United Team (1/54)	275.00	325.00
4. United DeLuxe Team (1/54)	325.00	350.00
4* United League (1/54)	265.00	335.00
4* United Ace (5/54)	345.00	365.00
4* United Rainbow (8/54)	325.00	395.00
4* United Banner (8/54)	389.50	400.00
4. United Shuffle Targette (8/54)	335.00	435.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
4. United Speedy (8/54)	265.00	440.00
4. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
6. Williams Bowler (9 1/2') (3/50)	25.00	30.00
6. Williams Double Header (7/50)	25.00	45.00
6. Williams 5-Player (6/51)	20.00	30.00

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4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	315.00	395.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	60.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4* ChiCoin 10th Frame Special (12/52)	65.00	150.00
4. ChiCoin Name Bowler (1/53)	65.00	150.00
4* ChiCoin 10th Frame Double Score Bowler (3/53)	100.00	160.00
4* ChiCoin Crown (4/53)	110.00	165.00
6. ChiCoin Crown Giant Pins (9/53)	225.00	295.00
1* ChiCoin Triple Score (6/53)	150.00	189.50

←TOTAL NO. TOTAL VALUE→



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
6. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goatee	44.50	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiMidget Skee	65.00	175.00
1. ChiCoin Pistol	65.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
2. ChiCoin Home Run, 6-Player (3/54)	175.00	295.00
4. Edalce Pool Table	20.00	75.00

←TOTAL NO. TOTAL VALUE→



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	35.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
4* Exhibit Jet Gun	125.00	145.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	75.00	115.00
4. Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gall. (6/54)	195.00	285.00
2* Exhibit Star Shooting Gallery (9/54)	300.00	395.00
7. Exhibit Sportland Shoot- ing Gallery (11/54)	325.00	425.00
6. Groetchen Met. Typer	79.50	149.50
4* Genco Sky Gunner	95.00	195.00
4. Genco Night Fighter	119.50	159.50
4* Genco Basketball	190.00	325.00
4* Genco Rifle Gallery (6/54)	299.50	375.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos Photomatic DeLuxe	350.00	575.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	405.00	545.00
6. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD.	20.00	40.00
6. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	125.00	175.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	179.50	350.00
4. Set Shot Basketball	200.00	250.00
4* Telequiz	99.50	125.00
4. Un. Team Hockey	30.00	85.00
4. Un. Jungle Gun	295.00	375.00
4. Un. DeLuxe Jungle Gun	395.00	495.00
4* United Carnival Gun (10/54)	385.00	450.00
2* United Deluxe Carnival (10/54)	375.00	465.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams Deluxe World Series	40.00	90.00
4. Williams Super World Series	95.00	165.00
4. Williams Quarterback	25.00	75.00
4. Williams DeLuxe Baseball	99.50	175.00
4. Williams Pennant Baseball	175.00	250.00
4. Williams Super Pen- nant Baseball (1/54)	155.00	275.00
6. Williams Super Star Baseball (1/54)	325.00	395.00
4. Williams Major League Baseball (4/54)	250.00	375.00
4* Williams All Star Baseball (5/54)	250.00	375.00
4. Williams Big League Baseball (6/54)	250.00	375.00
4. Wurlitzer Skee-ball	35.00	75.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	Authorized for Publication
F-80 Juke Box (Receiver NOT included)	No List Price
F-40 Juke Box (Receiver NOT included)	Authorized for Publication
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

Champion	\$ 795.00
Big Time	760.00
Moon-Ride	995.00
Magic Bowler (with Match Feature)	
Model Magic-110, 10c a play	755.00
Model Magic-325, 10c a play, 3 plays for 25c	775.00
Mystic Bowler (without Match Feature)	
Model Mystic-110, 10c a play	710.00
Model Mystic-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Arrow Bowler (with Match Feature)	
Single Chute	\$ 750.00
Double Chute	770.00
Triple Strike Bowler (without Match Feature)	
Single Chute	695.00
Double Chute	715.00

EXHIBIT SUPPLY

Shooting Gallery Model 500 (without Match or Free Play)	\$ 625.00
Model 500A (without Match, with Free Play)	630.00
Model 500B (with Match, No Free Play)	645.00
Model 500C (with Match, with Free Play)	650.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Wild West (Regular)	\$ 650.00
Criss-Cross Wild West (Match)	680.00

D. GOTTLIEB & CO.

Duette Regular model	\$ 412.50
De Luxe model	495.00

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Ranger (with Match Feature)	\$ 690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1446 Hi-Fi Phono, 120 Selection, 45 RPM Only	Authorized for Publication
Model 1440 Playmaster, 120 Selections, 45 RPM Only	No List Price
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	Authorized for Publication
Model 1546 Chrome Wall Box, 120 Selections	No List Price
Model 1548, 50 Selection Wall Box	Authorized for Publication
Model 1550, 20 Selection Wall Box	No List Price
Model 1613, 8" Blonde Wall Speaker	Authorized for Publication
Model 1614, 8" Mahogany Wall Speaker	No List Price
Model 1906, Remote Volume Control	Authorized for Publication

J. P. SEEBURG CORP.

HF-100-R	Authorized for Publication
3W-1 Wall-O-Matic "100"	No List Price
MRVC-1 Master Remote Volume Control	Authorized for Publication
CVS4-8-8" Wall Speaker Ivory (Teardrop)	No List Price
CVS6-8-8" Recessed Speaker	Authorized for Publication
CVS7-12-12" Recessed Speaker	No List Price
PS6-1Z Power Supply	Authorized for Publication
ARA1-L6 Auxiliary Remote Amplifier	No List Price
AVC-1 Automatic Volume Compensator Unit	Authorized for Publication

UNITED MFG. CO.

Lightning Shuffle Alley (without Match Feature)	
Single Chute	\$ 705.00
Double Chute	725.00
(with Triple-Match Feature)	
Single Chute	735.00
Double Chute	755.00
De Luxe Comet Shuffle-Targette (with Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Bonus Gun (without Match Feature)	
Single Chute	690.00
Double Chute	710.00
De Luxe Bonus Gun (with Triple Match Feature)	
Single Chute	715.00
Double Chute	735.00
Tropicana	725.00

WILLIAMS MFG. CO.

Polar Hunt (without Triple Match and Replay Features)	\$ 715.00
Safari (without Match or Replay)	690.00
Safari De Luxe with Triple Match and Replay Features)	715.00
Spitfire	389.50

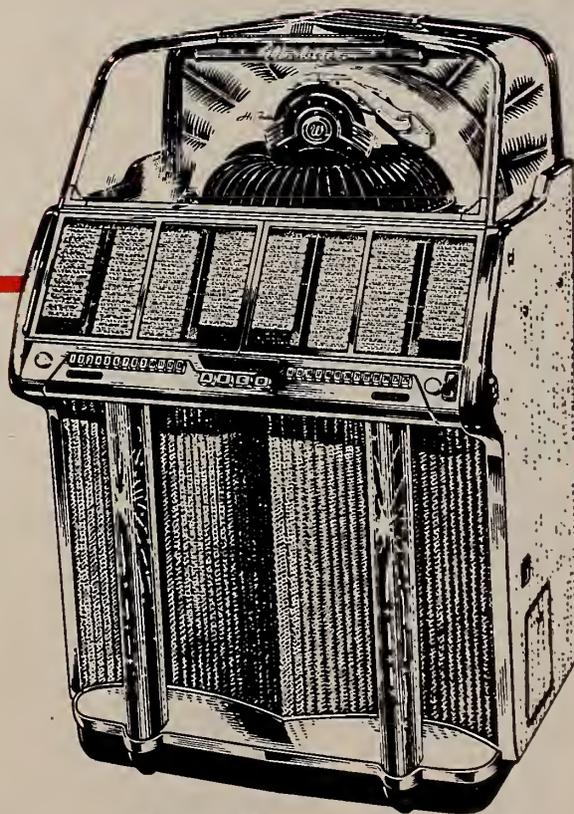
THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	Authorized for Publication
Model "1700" Hi-Fi Phonograph	No List Price
Model "1600-A" Hi-Fi Phono- graph	Authorized for Publication
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	No List Price
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	Authorized for Publication
Model 5100 8" Speaker	No List Price
Model 5110 12" DeLuxe Speaker	Authorized for Publication
Model 5111 12" Concealed Speaker Hi-Fi	No List Price
Model 5112 8" Wall Speaker Hi-Fi	Authorized for Publication
Model 5115 Hi-Fi 4 Cone Corner Speaker	No List Price
Model 5116 Hi-Fi Coaxial Corner Speaker	Authorized for Publication
Model 5117 Hi-Fi Coaxial Wall Speaker	No List Price



Early reports on the Wurlitzer Model 1800 collections show a real need for its sizable coin bag. The sheer beauty of this sensational phonograph plus the tremendous appeal of its High Fidelity Dynatone Sound System keep its 104 selections in action all the time.

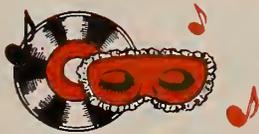
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5-IN-LINE (EACH CARD)

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TIME FEATURE

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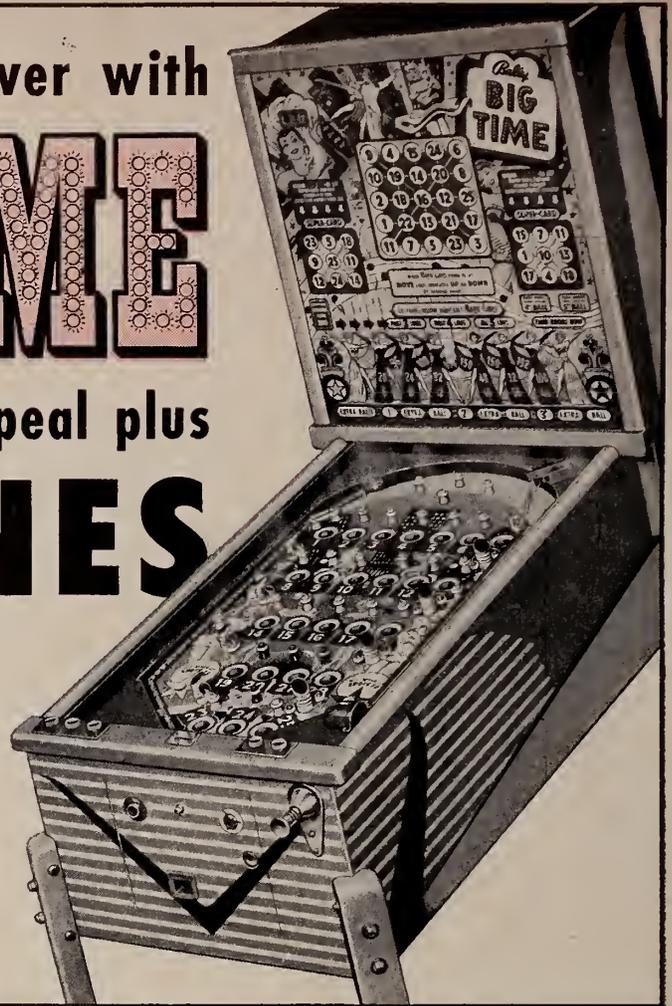
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