

# The Cash Box

VOLUME XVIII—NUMBER 47

AUGUST 10, 1957



Charlie Gracie receives one of show business' honors by having his hand and footprints placed in the cement in front of the 500 Club in Atlantic City. A copy of Gracie's million selling Cameo record "Butterfly" was also placed there. Standing behind Gracie, watching the ceremony are (left to right): Paul D'Amato, owner of the 500 Club; Sam Gracie, father of Charlie; theatrical agent Bernie Rothbard; and Bernice Lowe, president of Cameo Records. Charlie's current disk on Cameo is "I Love You So Much It Hurts" and "Wanderin' Eyes."

*Taking the country by*

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HORNE**

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c/w

**That Old**

**Feeling**

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**JULIUS  
LA ROSA**

**Worlds Apart**

c/w

**Famous Last  
Words**

with Joe Reisman's orchestra & chorus  
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# The Cash Box

Volume XVIII—Number 47

August 10, 1957

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1721 Broadway, New York 19, N. Y.  
(All Phones: JUDson 6-2640)  
Cable Address: CASHBOX, N. Y.  
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.  
(All Phones: DEarborn 2-0045)  
BILL GERSH  
Howie Freer Chuck Peele

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood 28, Cal.  
(Phone: HOLlywood 5-2129)  
JACK DEVANEY  
Bob Martin

BOSTON OFFICE

80 Boylston St., Boston 16, Mass.  
(Phone: HANcock 6-8386)  
GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W. 11, England  
(Phone: Speedwell 2596)  
MARCEL STELLMAN

ADVERTISING STAFF

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JERRY SHIFRIN, Music Dept.

EDITORIAL STAFF

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# How To Sell Classical Records!

The sale of classical records has boomed in recent years. Along with all other record categories, the classical field has experienced a tremendous increase in sales. The development of the 33 1/3 speed can be marked as the turning point in the upward trend of classical sales; and the nation's prosperity, the increased importance of records as a medium of entertainment, and the skyrocketing interest in hi-fi equipment have been the continuing factors in classical record sales.

However, great as has been the increase in this field, the potential market has probably not even been tapped as yet.

Perhaps one of the main reasons for this is that probably nowhere else in the entire record field is there such a tendency to be ponderous and pretentious in approach. Too many people who are missing the joys of classical music and who would probably be avid buyers of it, have no understanding of the field and fear to approach it because their experience with it has often been one of pompousness and condescension on the part of those who are "in the know".

Yet this doesn't necessarily have to be so. Classical music can be conveyed to large audiences of people with varying tastes and be made understandable

and desirable to all of them. A magnificent example of this unpretentious approach was demonstrated last week by David Oppenheim, Columbia's Director of Classical A&R, at the Columbia convention in Miami, in his explanation to the dealers present of forthcoming classical catalogue.

Oppenheim approached his subject with such singular lucidness, with such an obvious delight in the product, and with such humor and yet seriousness, that no one in the entire audience could have felt for a moment that he was being talked down to. As a matter of fact the way the audience felt about his talk was well demonstrated by the standing ovation he received when it was over.

What we would like to point out by this is that classical material can win a multitude of new adherents by a more up-to-date merchandising approach, one which combines lightness which won't scare potential customers away, with an educational factor which can convey to these future buyers of classical music the joys and delights that are in store for them—again without repelling them by telling them they are educated.

In other words, merchandising classical records should be treated in the same manner in which any other product is merchandised. The old professor approach is not the way.

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# SHIVER AND SHAKE

**ATCO 6096**

Rock and Roll Blues



buddy  
thompson

# THIS IS THE NIGHT

**ATCO 6095**

I've Got A Good Thing Going

guitar  
slim



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**ATCO 6097**

It Hurts To Love Someone

(That Don't Love You)

**GOING GREAT**

bobby darin — I FOUND A MILLION DOLLAR BABY  
**ATCO 6092**

jimmy breedlove — OVER SOMEBODY ELSE'S SHOULDER  
**ATCO 6094**

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THE NATION'S  
**Top Ten**  
**JUKE BOX TUNES**

(PLUS THE NEXT 25)

		Pos. Last Week
<b>1</b>	<b>TEDDY BEAR</b> <b>ELVIS PRESLEY</b> VI-7000—Elvis Presley	<b>2</b>
<b>2</b>	<b>BYE, BYE LOVE</b> <b>EVERLY BROTHERS</b> CD-1315—Everly Brothers DE-30321—Webb Pierce	<b>1</b>
		DO-15576—T. Tommy ME-7118—Chuck Miller
<b>3</b>	<b>I'M GONNA SIT RIGHT DOWN</b> <b>BILLY WILLIAMS</b> CR-61830—Billy Williams	<b>4</b>
		RO-4014—Larry Storch
<b>4</b>	<b>IT'S NOT FOR ME TO SAY</b> <b>JOHNNY MATHIS</b> CO-40851—Johnny Mathis LO-1754—Cyril Stapleton	<b>5</b>
		KA-185—Jane Morgan
<b>5</b>	<b>LOVE LETTERS IN THE SAND</b> <b>PAT BOONE</b> DO-15570—Pat Boone DO-15578—Mac Wiseman	<b>3</b>
		VP-1003—Vivienne
<b>6</b>	<b>OLD CAPE COD</b> <b>PATTI PAGE</b> ME-71101—Patti Page	<b>7</b>
<b>7</b>	<b>SO RARE</b> <b>JIMMY DORSEY</b> FR-755—Jimmy Dorsey	<b>6</b>
<b>8</b>	<b>AROUND THE WORLD</b> <b>VICTOR YOUNG—MANTOVANI (TIE)</b> AP9770—Don Costa O. CR-61741—Lawrence Welk O. CR-61856—McGuire Sisters DE-30262—Victor Young O. DE-30398—George Barnes KA-185—Jane Morgan	<b>9</b>
		LO-1746—Mantovani O. MG-12507—Ray Charles Singers TH-1956—Jack Haskel VI-6677—Eddie Fisher VI-6853—Manny Lopez O. VI-6947—Eddie Fisher
<b>9</b>	<b>SEARCHIN'</b> <b>THE COASTERS</b> AC-6087—The Coasters	<b>8</b>
<b>10</b>	<b>SEND FOR ME</b> <b>NAT "KING" COLE</b> CA-3737—Nat "King" Cole	<b>—</b>

11) WHITE SILVER SANDS. 12) I LIKE YOUR KIND OF LOVE. 13) TAMMY. 14) WHISPERING BELLS. 15) SHORT FAT FANNIE. 16) A WHITE SPORT COAT. 17) STAR DUST. 18) SHANGRI-LA. 19) DARK MOON. 20) WONDERFUL! WONDERFUL! 21) RAINBOW. 22) START MOVIN'. 23) OVER THE MOUNTAIN, ACROSS THE SEA. 24) DIANA. 25) WITH ALL MY HEART. 26) ALL SHOOK UP. 27) MY PERSONAL POSSESSION. 28) GONNA FIND ME A BLUE-BIRD. 29) IN THE MIDDLE OF AN ISLAND. 30) JENNY, JENNY. 31) LOVING YOU. 32) A TEENAGER'S ROMANCE. 33) GOODY GOODY. 34) A FALLEN STAR. 35) YOUNG BLOOD.

**CODE**

AB—Abbott	CH—Chess	EP—Epic	HE—Herald	NG—Norgran	SP—Specialty
AC—Atco	CK—Checker	ER—Era	IM—Imperial	OK—Okeh	SU—Sun
AL—Aladdin	CM—Cameo	EX—Excello	JU—Jubilee	PE—Peacock	TH—Thunderbird
AO—Apollo	CO—Columbia	FB—Fabor	JZ—Josie	PR—Prestige	TI—Tico
AP—ABC-	CR—Coral	4 Star—Four Star	KA—Kapp	RA—Rainbow	UN—Unitec
Paramount	DA—Danna	FE—Federal	KI—King	RE—Regent	UQ—Unique
AT—Atlantic	DE—Decca	FI—Fiesta	LI—Liberty	RM—Rama	VE—Verve
BR—Brunswick	DL—DeLuxe	FR—Fraternity	LO—London	RO—Roulette	VI—Rca Victor
BT—Bethlehem	DO—Dot	GE—Gee	ME—Mercury	RP—RPM	VJ—Vee-Jay
BY—Bally	DT—Dooto	GL—Glory	MG—MGM	SA—Savoy	VK—Vik
CA—Capitol	DU—Duke	GR—Groove	MO—Modern	SE—Seeco	VP—Vip
CD—Cadence	EL—Eldorado				

# Roulette's Lucky Seven



## BUDDY KNOX "HULA LOVE"

b/w "DEVIL WOMAN"

R-4018

Jimmie Rodgers  
"HONEYCOMB"

c/w "THEIR HEARTS WERE  
FULL OF SPRING"

R-4015

Jimmy Bowen  
"DON'T TELL ME  
YOUR TROUBLES"

c/w  
"EVER SINCE THAT NIGHT"

R-4017

Bonnie Alden  
"NO HU HU"

and  
"PIANO ROLL BLUES"

R-4019

Shaye Cogan  
"GET ACQUAINTED  
WALTZ"

R-4013

Hugo & Luigi  
"ROCK-A-BILLY  
PARTY"

and  
"SHENANDOAH ROSE"

R-4012

Larry Storch  
"I'M WALKIN'"

R-4014

*Spin a winner*



659 Tenth Ave.  
New York, N. Y.





# TONY BENNETT

In the Middle of an Island  
*b/w*  
I Am  
Tony Bennett with  
Ray Ellis and His  
Orchestra  
4-40965



# RAY ELLIS

Fascination  
*b/w*  
Soft Sands  
Ray Ellis and His Gypsies  
Ray Ellis and His  
Orchestra  
4-40982



# ROSEMARY CLOONEY

(You Can't Lose  
the Blues with)  
Colors  
*b/w*  
That's How It Is  
Rosemary Clooney with  
Frank DeVol and His  
Orchestra  
Rosemary Clooney with  
Joe Seymour and His  
Orchestra  
4-40981



# LEFTY FRIZZELL



# SHIRLEY CADDELL

No One to Talk To  
(But the Blues)  
*b/w*  
Is It Only That  
You're Lonely  
Lefty Frizzell and  
Shirley Caddell  
4-40938-c

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THE HOTTEST COMPANY IN

**COLUMBIA**  **RECORDS**

THE BUSINESS

A DIVISION OF CBS  
© "Columbia"  Marcas Reg.



# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MIEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**JOHNNY NASH**  
(ABC-Paramount 9844)

**B+** "THE LADDER OF LOVE" (2:41) [Jason BMI—Ballard, Jr.] Young Johnny Nash, one of ABC's most talented young performers, makes a tremendous showing here as he belts out an overpowering inspirational love song. Lad has a great voice and could take off via this performance.

**B+** "I WALK ALONE" (2:23) [May-fair ASCAP—Styne, Cahn] The versatile lad takes hold of a top drawer oldie and treats it to a beautiful reading on this end. Pretty arrangement. There's a bright future in store for this boy. Watch both sides of this platter.

**LARRY MARTIN**  
(DeWitt 110)

**B** "A MAN" (2:37) [Desty BMI—Martin] Larry Martin debuts on the DeWitt label with a wonderful inspirational song that builds in intensity as the side progresses. Strong lyric and pretty melody carefully handled by the songster.

**C+** "YOU WERE ONCE IN YOUR TEENS" (2:36) [Desty BMI—Martin, Martin] Here the warbler drifts thru a pleasant rock and roll romancer about today's teenage lasses.

**ROBERT ASHLEY**  
(MGM 12518)

**B** "FRISKY (PANE AMORE FANTASIA)" (2:05) [Hollis BMI—Nisa, Cini] Ashley, an MGM mood package maestro, is happily represented here as he and his ork deliver a cute creation from the "Bread, Love And Dreams" film. A delightfully prancing waxing deejays will take to.

**C+** "MAMBO BACAN" (2:45) [Hollis BMI—Giordano, Vatro] Scintillating rhythms by Ashley and the ork on another movie melody ("Women Of The River") makes for inviting orchestral color.

**THE TWO MORROWS**  
(Cadence 1327)

**B+** "WHO, WHY, WHEN, WHAT" (2:10) [Sylvia BMI—Stone, Walker] Wordless vocal shenanigans by the female vocal duo gives the waxing a unique quality. Gals, with several lyrics to sing, perform with vitality, and rhythm. Could catch on.

**C+** "HANDS OFF" (2:25) [Sylvia BMI—Stone, Mauro] Individual blend of the twosome aids this conventional rocker greatly. Talented team.

**EILEEN BARTON**  
(Epic 9225)

**B+** "GOODNIGHT, MY LOVE" [Robbins ASCAP—Gordon, Revel] The chirp bounces thru a clean-cut rock and roll romancer on this end. Excellent arrangement and accompaniment on a good tune. Side has hit ingredients.

**B+** "EVERYBODY'S BUDDY" [Knollwood ASCAP—Adams, Charlap] A cute rhythm item about a chick who's everybody's pal but nobody's gal, is pertly handled by Eileen Barton. Bouncy romancer that could make noise.

## The Cash Box Disk of the Week

"HULA LOVE" (2:18)

[Kahl BMI—Knox]

"DEVIL WOMAN" (2:08)

[Kahl BMI—Knox]

BUDDY KNOX (Roulette 4018)



BUDDY KNOX

● A Hawaiian-Rock 'n' Roll trend seems to be developing. One such tune "In The Middle Of An Island"—one of the fastest growing hits

in the country—has that rock-a-hula sound as does "No Huhu" another heavily recorded Hawaiian rocker. Now Buddy Knox, the lad who skyrocketed to record fame with "Party Doll" and "Rock Your Little Baby To Sleep," throws some wood on the rock-a-hula fire as he introduces "Hula Love." It's a swinging item with a terrific beat and a catchy melody which the performer sings with smoothness and color. Delightful bit of listening that should extend the artist's consecutive hit string to three-in-a-row. Side's got a sound the kids are sure to want. Flip "Devil Woman" is a solid rhythm item with a rock-a-billy flavoring. Watch the top side.

"(You Can't Lose The Blues With) COLORS" (2:53)

[Irving Berlin ASCAP—Berlin]

"THAT'S HOW IT IS" (2:46)

[Roger ASCAP—Evans, Livingston]

ROSEMARY CLOONEY (Columbia 40981)



ROSEMARY CLOONEY

● It's interesting to note that Rosemary Clooney is most successful with her recordings in the warm weather months. For the '57

summer season the lark comes up with another top notcher that should repeat this unusual coincidence. The song is a class opus from the pen of Irving Berlin. It's a new composition titled "(You Can't Lose The Blues With) Colors" and under Rosie's control it comes off as a very powerful ballad that could add just one more standard to Berlin's vast catalog. Pretty slow waltz item with piano triplets in the backdrop adding a subtle R & R flavor. Wonderful performance of a well-written tune. Flip, "That's How It Is" is a smooth rhythm romancer softly styled by the gifted lark. Another above average composition.

"A SHINE ON YOUR SHOES" (2:05)

[Harms ASCAP—Dietz, Schwartz]

"PAMELA THROWS A PARTY" (2:32)

[Korwin ASCAP—Allen]

THE HI-LO'S (Columbia 40975)



HI-LO'S

● The Hi-Lo's have never had a big single hit. Yet the general consensus of opinion among deejays and members of the trade is that, one of these days . . . pow! the group will break wide open.

The boys have been selling albums like hot cakes and now they've come up with a commercial gimmick arrangement of a great oldie that should explode the quartet in the singles field. The evergreen is the favorite "A Shine On Your Shoes" which the crew fashions with some exciting harmony and a great beat. But it's the intro and the closing where the record is sold. These two segments have one of the members of the quartet polishing his shoes and humming a zany melody. It's hilarious and jocks are sure to be wild about it. But don't sell the flip-side short. It's an excellent devil-may-care reading of a happy-go-lucky (almost lyricless) novelty. "Pamela Throws A Party." Amazing sound and delivery on this end. Side deserves many spins. Watch this coupling.

**MICHAEL LANDON**  
(Candlelight 1017)

**B** "BE PATIENT WITH ME" (2:17) [Eddie Shaw ASCAP—Livingston, Baum] Michael Landon, featured in the forthcoming pic "I Was A Teenage Werewolf," belts out a good rock and roll ballad that should appeal to the kids. Smooth dance deck. This disk could develop into a money-maker when pic hits the theatres.

**C+** "GIMME A LITTLE KISS" (2:03) [ABC ASCAP—Turk, Smith, Pinkard] A conversation between a fella and his gal, introduces this cute liting interpretation of a great oldie.

**BOB LUMAN**  
(Imperial 8311)

**B+** "ALL NIGHT LONG" (1:40) [Travis BMI—J. Shell] A rockin' new piece of blues material with all-market appeal is belted out at a sparkling, steady drivin' pace by newcomer Bob Luman. Powerful side that should keep the jukes jumpin' 'all night long'. Watch this one.

**B** "RED CADILLAC AND BLACK MUSTACHE" (2:00) [Travis BMI—W. Thompson, L. May] Here Luman's got the blues 'cause he's found out that a guy fitting the song title's description has been romancin' his gal during his absence. An interesting, up tempo affair distinctively styled by the songster.

**THE JONES BOYS**  
(Liberty 55093)

**B** "GOOD NIGHT" (2:05) [Sun Valley BMI—Phillips, Jeffers, Bender] The Jones Boys, a favorite group of the jockeys, employ their smooth harmony to fashion a swinging version of a pretty romancer. Good new song enhanced by the sighs of a femme voice, adding the gimmick. Should get heavy play.

**C+** "OUT OF MY DREAMS" (2:27) [Williamson ASCAP—Rodgers, Hammerstein] This half was taken from the boys' latest Liberty LP. Fine old standard presented to a smooth swinging beat.

**BETTY MADIGAN**  
(Coral 61867)

**B+** "THINK OF ALL THE NICE THINGS HE'S DONE" (2:43) [Larry Spier ASCAP—Hoffman, Manning, Diamond] A lovely new shuffle beat romancer is beautifully presented by Betty Madigan, ably assisted by a chorus. Commercial delivery and refreshing sound could send this side soaring. Watch this sleeper. It's got something extra.

**C+** "COME HOME, JOE" (2:28) [Brenner BMI—Sherman, Roberts] Here the lark chants an unusual, but dramatic love story set to an entirely different tempo. Steady beat love song.

**TOMMY STEPHENS**  
(ABC-Paramount 9842)

**B** "THE CAMEL'S JUMP" (2:45) [Pamco BMI—Elias, Elias] Tommy Stephens leads his orchestra thru a familiar minor key melody and comes up with a light and infectious polka-like ditty. Sprightly and colorful dance opus that should meet with success in a number of areas.

**C+** "DESERT FANTASY" (2:53) [Weiss & Barry BMI—Elias] This half is a new "Harem Dance" type Arabic creation. Haunting and fascinating item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# NOW

## FOR HIS FIRST MERCURY SINGLE RELEASE

# BILLY ECKSTINE

SINGS



# ALL OF MY LIFE

coupled with

## POOR LITTLE HEART

MERCURY 71161



### MR. "B" NEVER SOUNDED BETTER!



# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

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STEVE KARMEN  
(Mercury 71164)

**B** "WE BELONG TOGETHER" (2:02) [Larry Taylor ASCAP—Nagy, Romero] Steve Karmen makes an impressive debut on Mercury with a rhythmic novelty romancer. Contagious change-of-pace item that could catch on. It's got a different beat.

**B** "WILD EYES AND TENDER LIPS" (2:09) [Meridian BMI—Hill, Stevenson] Steve does some rockin' and rollin' on this end as he sweeps thru a cute dance item. His grunts and moans should appeal to the kids.

DON ROBERTSON & LOU DINNING  
(Dot 15609)

**B+** "SO LONG" (1:50) [Birchwood ASCAP—Dinning] Don Robertson, who clicked as a soloist with "The Happy Whistler", teams up with his partner Lou Dinning to make their first Dot release a potent one. This half is a trigger-fast country-flavored swinger that cuts along at a torrid pace from the opening groove to the conclusion. Side has a great sound.

**B+** "LONGING TO HOLD YOU AGAIN" (2:26) [Birchwood ASCAP—Robertson] The harmony on this half is beautiful as the artists glide thru a multiple voice romancer reminiscent of "Tennessee Waltz". Pretty love song.

EDMUNDO ROS ORCH.  
(London 1751)

**B+** "THE CARNATION GIRL" (2:39) [Chatzidakis, Sakellariou] Edmundo Ros, who had a territorial click with his previous release, continues to offer variety to his fans as he presents a delightful cha cha instrumental. The chorus performs without lyrics and comes thru with a smooth sounding dance item that grows on you. Catchy side to watch.

**C+** "MELODIE D'AMOUR" (2:50) [Rayven BMI—Johns, Salvador] From Ros' album "Calypso Man" comes this pleasant romancer with Ros handling the vocal. Smooth side with an inventive bird-whistle introduction.

LIBBY DEAN  
(Savoy 1518)

**B+** "DING DONG ROCK-A-BILLY WEDDING" [Savoy-Wemar BMI—Shaw, Karlen] A zestful rock-a-billy entry enthusiastically presented by Libby Dean backed by the Ray Charles Singers and Billy Ver Planck ork could catch on. Miss Dean is inviting as she describes the rock-a-billy affair. Side bears close watching.

**B** "FULL TIME LOVER" [Wemar-Savoy BMI—Gottfried, Eldemiller] The gal does a fast-paced vocal on a good rocker. Fine instrumental backing from same crew as heard on top-side.

RONN COREY  
(Big 609)

**B+** "DID SHE ASK ABOUT ME" (2:47) [Village BMI—Prosen] The Big label could have its first big single hit in this wonderful class ballad performed to perfection by newcomer Ronn Corey. Tender love song set against a pretty choral-string backdrop. Side falls right in line with today's trend toward sweeter music. Watch this sleeper.

**B** "I AIN'T GOT NOBODY" (2:11) [Mayfair-Vogel ASCAP—Williams, Graham] This end has the songster swinging thru solid rockin' reading of a great oldie. Potent dance deck. Second chorus really flies.

## The Cash Box Sleeper of the Week

"FORGOTTEN DREAMS" (2:09) [Mills ASCAP—Anderson]  
"THE BLUEBELLS OF SCOTLAND" (2:12) [Mills ASCAP—Anderson]

LEROY ANDERSON ORCH. (Decca 30403)



LEROY ANDERSON

● Music by the masters never dies. And Leroy Anderson is truly a master. Tho his compositions may be years old, they always seem to find their way to success. Such

was the case with "Blue Tango", "The Syncopated Clock" and now "Forgotten Dreams". The song has been gaining in popularity in England and now a number of diskeries are showing interest in the song for the U.S. market. Decca has taken Anderson's interpretation of this haunting melody out of an LP and is now offering it as a single. It's an enchanting love theme set to a lush and flowing waltz tempo. Everything about it is beautiful and you can't help but whistle along with the orchestra. Watch this song. It could be the next smash instrumental. Flip "The Bluebells of Scotland" is another imaginative Anderson composition delightfully presented in regal fashion by the maestro's "Pops" orchestra.

"THE DIPSY DOODLE" (2:20) [Lincoln ASCAP—Clinton]  
"MISS YOU" (2:22) [Joy ASCAP—Tobias, Tobias, Tobias]

BILL HALEY & HIS COMETS (Decca 30394)



BILL HALEY & COMETS

● It's a fact! The oldies are comin' back and they're hitting in

a big way. They may not sound the same as they did when they originally became popular, nevertheless, their cashing in. Bill Haley, who has been rockin' the newer songs for the past few years, takes to rockin' the oldies on his latest Decca coupling and comes up two solid dance items for the kids. One half features the crew cutting it up on the favorite "Miss You". The other is an up-to-date interpretation of the standard "The Dipsy Doodle". Haley handles the vocal cleanly and gets strong support from his comets. Two torrid tidbits tailored for the teenagers.

"I SIT IN MY WINDOW" [Hill & Range BMI—Davenport]  
"HEY, YOU FACE" [Sequence ASCAP—Lynn, White, Wolfson]

THE CREW CUTS (Mercury 71168)



CREWCUTS

● It looks as though the Crew Cuts have finally hit on the piece of material that will spread their name across the charts in the com-

ing weeks. The tune is a simple rhythm item tagged "I Sit In My Window" and it's got a sound, lyric and melody that just can't miss making the grade. The boys handle the contagious ditty with a number of good gimmicks and come off with a delightful up-beat opus sure to keep the boxes rockin' round the clock. Extremely commercial stuff to watch closely. The companion piece is a rockin' item titled "Hey, You Face". It's another teen-tailored ditty with a dance beat designed to keep the happy feet jumpin'. The best coupling the boys have offered in quite some time.

"EVERYTIME I HEAR THAT SONG" (2:15) [Desiard BMI—Hunter]  
IVORY JOE HUNTER (Atlantic 1151)

● Ivory Joe comes up with another pretty one destined to enjoy a healthy run in the pop field (See R & B Reviews)

BUDDY THOMPSON  
(Atco 6095)

**B+** "I'VE GOT A GOOD THING GOING" (1:58) [Progressive BMI—Kilgore] Buddy Thompson has a wonderful country feeling in his voice as he gives out with a swinging rock-a-billy dance item with great teen appeal. The hot Atco label could have another noise maker here.

**B** "THIS IS THE NIGHT" (2:09) [Progressive BMI—Baldwin] This half has a greater R & B flavor. Good house-rocker with a socko back-drop. Torrid dance material. Another contender for honors. Watch both halves.

JOYCE TAYLOR  
(Liberty 751)

**B+** "HOW WILL I KNOW" (1:57) [United ASCAP—Norvas, Baxter] Miss Taylor turns in a first-rate rendition of a tune currently making assorted disk rounds. The effort is an uptempo question and answer romancer ingratiatingly rendered by the thrush. Could make noise.

**B** "DEAR DIARY" (2:31) [Apollo ASCAP—Pollock] A fish beat ballad treatment by the artist of a selection presented last year, is a good teen companion piece to the top half.

RAY MARTIN  
(Capitol 3767)

**B** "MANHATTAN TANGO" (1:59) [Zodiac BMI—Martin] English ork leader Martin has made several mood sets for Capitol, and is represented on singles with a sort of a counterpart of "An American In Paris," a tango with several auto-horn orchestral spots. Slick ork entry.

**B** "HELADERO" (2:45) [Zodiac BMI—Martin] Another skilled ork arrangement this time on a gaily festive bon bon.

BILL FONTAINE  
(RKO Unique 409)

**B** "FULL OF LOVE" (2:26) [John Paul ASCAP—Bergman, Keith, Roemheld] A soaring melody from the pic, "The Monster That Challenged The World," is read with towering instrumental-choral effects that perfectly compliments the quality of the offering. Harmonica solo weaves thru the ork and chorus. Side is due for extensive deejay programming.

**C+** "IF YOU'RE ASKIN' ME" (2:24) [John Paul ASCAP—Bergman, Keith, Glasser] This tuneful, and bright swinger is buoyantly rendered by the male chorus and ork.

LENA HORNE  
(RCA Victor 6997)

**B+** "THAT OLD FEELING" (2:18) [Leo Feist ASCAP—Brown, Fein] The evergreen is treated with sense and sensuality by the famed stylist, who receives expert assistance from an ork directed by jazzist Marty Paich. Miss Horne at her best. Smart platter spinner spin item.

**C+** "SWEET THING" (2:32) [Famous ASCAP—Walberg, Herget] Miss Horne once again offers deliberate phrasing in this light swing presentation. Class vocalizing.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# WOW! ANOTHER SMASH HIT FOR IVORY JOE HUNTER

singing

The New Rhythm  
Ballad Sensation



# EVERYTIME I HEAR THAT SONG"

ATLANTIC-1151

## ATLANTIC

RECORDING CORPORATION  
157 WEST 57 STREET, NEW YORK 19, N. Y.

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DESIARD MUSIC PUBLISHING CO.  
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Melody Lane Music Pub. Co.  
Gen. Prof. Mgr. MURRAY DEUTCH



# Record Reviews

**A** DISK & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

## The Cash Box Best Bets

- ★ "THE LADDER OF LOVE" ..... Johnny Nash ..... ABC Paramount 9844
- ★ "SO LONG"/"LONGING TO HOLD YOU AGAIN" ..... Don Robertson & Lou Dinning ..... Dot 15609
- ★ "ALL OF ME" ..... Tina Robin ..... Coral 61862
- ★ "WHO, WHY, WHEN, WHAT" ..... The Two Morrows ..... Cadence 1327
- ★ "ALL NIGHT LONG" ..... Bob Luman ..... Imperial 8311
- ★ "EVERYBODY'S BUDDY"/"GOOD-NIGHT MY LOVE" ..... Eileen Barton ..... Epic 9225
- ★ "FAMOUS LAST WORDS" ..... Julius LaRosa ..... RCA Victor 6998
- ★ "THAT OLD FEELING" ..... Lena Horne ..... RCA Victor 6997
- ★ "THINK OF ALL THE NICE THINGS HE'S DONE" ..... Betty Madigan ..... Coral 61867
- ★ "HOW WILL I KNOW" ..... Joyce Taylor ..... Liberty 751

### RON HARVEY ORCH. (Window 1006)

**C+** "IN THE MOOD" (2:38) [Shapiro-Bernstein ASCAP—Garland] Ron Harvey and his boys swing free and easy as they present a new recording of a dance standard of the big-band era.

**C+** "MAYBE" (2:44) [Robbins ASCAP—Flynn, Madden] Harvey handles the vocal chores here too as the ork presents a simple, easy-to-dance-to waxing of another top favorite.

### ROCK MURPHY & THE ROCKETS (Verve 10067)

**B** "BEGIN THE BEGUINE" (2:55) [Harms ASCAP—Porter] Rock Murphy and the Rockets do some fancy rockin' here as they take hold of a famous oldie and style it for today's market. Solid stuff with organ and guitar in the spotlight.

**C+** "ELECTRIC GUITAR BOOGIE" (1:56) [Vivid ASCAP—Kessel] Murphy's guitar is again front and center on a good boogie woogie item.

### JULIUS LA ROSA (RCA Victor 6998)

**B+** "FAMOUS LAST WORDS" (3:05) [Quintet BMI—Stoller, Leiber] A bluesy opus performed with a light swing touch by La Rosa has good lyric appeal in its "famous last words" approach as applied to things the fella will do to try and forget the gal. Solid vocal on a class song. DeeJay disk find.

**B** "WORLDS APART" (2:32) [Coliseum BMI—Borek, Cooper, Guion] The familiar "Two Different Worlds" theme is more or less repeated by this song dramatically sung by La Rosa. Fine performance.

### GOGI GRANT (RCA Victor 6996)

**B** "IT'S A WONDERFUL THING TO BE LOVED" (2:43) [Granmore ASCAP—Pascal, Marks] Miss Grant's first waxing since her return to Victor is a gay waltz performed with vitality by the warbler plus a good-sounding ork and chorus led by Frank DeVol. A sunny release that will attract much dj play.

**B** "THAT'S THE LIFE FOR ME" (1:52) [De Vorzon-Traymore BMI—Miller, DeVorzon] Another happy number gives Miss Grant, the ork and chorus enough room to playfully render it.

### DORIS AKERS (RCA Victor 6987)

**B** "HE KNOWS AND HE CARES" (3:32) [Manna BMI—Akers] An inspirational song is rendered by the artist with a sincerity, and warmth that admirably brings the message across. Very effective inspirational issue.

**B** "TROUBLE" (2:44) [Manna BMI—Akers] The Simmons-Akers Singers offer Miss Akers' excellent choral-backing in another first-rate inspirational performance.

### TINA ROBIN (Coral 61862)

**B+** "ALL OF ME" (1:47) [Bourne ASCAP—Simons, Marks] The young thrush picks up the tempo of the sturdy selection with results that could lead to impressive sales activity. Miss Robins' vocal on the tune is right in keeping with today's teenage bounce. May show-up on the charts. Another oldie that could make it.

**C+** "LITTLE GRAY CAT" (2:01) [Vernon ASCAP—Kaye, Garson] Racing, upbeat novelty is belted with lots of punch by the performer. Solid teen fare.

### DAVID ROSE (MGM 12525)

**B** "A NIGHT IN TRINIDAD" (2:44) [David Rose ASCAP—Rose] The strings gracefully sway to the theme as the rhythm section points up the beat in this David Rose offering of one of his own compositions. A grow-on-the-listener waxing deejays will find excellent programming.

**B** "CAPTAIN'S PARADISE" (1:50) [Ludlow BMI—Arnold] More pronounced rhythms from the "Captain's Paradise" flick is handsomely performed by the ork. Bright side.

### GUY LOMBARDO (Capitol 3765)

**B** "RAINBOW OF LOVE" (2:38) [World ASCAP—Garson, Shuman] Lombardo and His Canadians take on a sweet romancer in the familiar Lombardo vein. Attractive entry by the ork sure to do well in juke boxes, and sales.

**B** "KLING-A-LING" (2:00) [Moonlight BMI—Stahl, Coleman] Novel, duo-piano and ork work by the Lombardo outfit also assures a solid response to the disk from the Lombardo following.

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JOHNNY KAY

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10,000 SOLD IN CLEVELAND FIRST WEEK!

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DESTINED TO BE A SMASH!

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"OH BABY DOLL"

CHUCK BERRY

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"THAT'LL BE THE DAY"

b/w  
"DEAR ONE"

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That Fabulous Instrumental

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ECHO,  
ECHO**

**By Don Lee**

BLUE CHIP 0013

The Big One

**Bill Darnel  
RAINBOW**

b/w

**DO YOU CARE**

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Socko

**Bob Whalen  
ME AND  
MY  
IMAGINATION**

JUBILEE 5289

Sensational Instrumental

**Dave Terry  
BAHAMIAN  
MERINGUE  
and  
HOLIDAY  
IN THE  
HIGHLANDS**

JUBILEE 5291

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**The Cadillacs  
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LET'S START  
ALL OVER  
AGAIN**

b/w

**Stick With Me Baby**

WINLEY 220

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# Round The Wax Circle

## NEW YORK:

Jimmy Hillard, Bally Records, has just recorded "Angry" with Frank Pizani. The tune was originally recorded in 1945 with Tiny Hill on Mercury.



DEL VIKINGS

... Janice Harper, Prep star, was forced to cancel a dj tour through the Baltimore, Washington and Hartford areas when she learned of her grandfather's death. ... Jake Friedman, Southland Dist. Co., Atlanta, has appointed Ray Taylor as sales manager. Taylor was formerly with Capitol for six years. ... The Del Vikings set for the ten day Alan Freed stand at the Brooklyn Paramount beginning August 30. They will also appear with Freed on his "Big Beat" on September 6. ... Jerry Lee Lewis' appearance on the Steve Allen Show last Sunday was so successful he will appear again on the August 11 show. Lewis will also appear on the Alan Freed Brooklyn Paramount show. The Williams Morris Agency has signed Lewis. ... The Four Voices, current Columbia record, "Angel of Love", fill in for the vacationing Mello-Larks on the NBC "Club 60" to show in Chicago for one week beginning August 5. ... Henry Okun gathering material for the book he is now penning, titled, "Greats and Ingrates". It will be all about the music world with no punches pulled. ... Judy Scott opens at the Zephyr Room, Cleveland, August 20 for one week. ... Bonnie Alden off on a 2 week junket to plug her new Roulette release of the Hawaiian tune, "No Hu Hu". ... Vivian Della Chiesa, V.I.P. Records, has signed The Four Showmen to an exclusive three year contract. ... George Shearing Sextet begins a four week engagement at the Embers, Monday, August 5. ... Nat "King" Cole into Paul (Skinny) D'Amato's 500 Club at Atlantic City, N.J., week of August 17. Bill Hayes, currently fulfilling a two weeker on NBC-TV "Home" show, will begin rehearsals for a national tour on behalf of Oldsmobile automobiles. ... The Everly Brothers will sing "Bye, Bye Love" on Vic Damone's CBS-TV show on August 21. ... Paul Anka, ABC-Paramount youngster with "Diane" has just signed with GAC.

## CHICAGO:

Music men here saddened by the passing away of Sol Wagner. Many recall the time when Sol was a popular bandleader and his recent activities in promotion. All will miss this well-liked stalwart of the business. ... Mercury's Kenny Myers back from vacation and on the job with his newsy notes regarding new releases. ... Edyie Gorme, after her recent stint at the Palmer House Empire Room, signed for one week stage show at Chicago Theater. Theater's management wants to get public's reaction towards resumption of stage shows. ... Don McNeil, who played a big part in getting Betty Johnson started in her vocal career via the popular "Breakfast Club" show, will be featuring another girl, new to the biz, in the vocal spotlight. Everyone looking forward to hearing this new songbird because of Don's past successes in introducing novices to the musical scene. ... Lenny Garmisa, recuperating in Nippersink, Genoa City, Wis., making fast strides and it looks like Lenny will be soon back in action after his serious operation. ... Art Hellyer moved

his whole crew, including Dr. Kaye, over to WAIT: Art keeps up his zany antics during the same early morning hours. ... WBBM bows with a summer replacement for daily "Just Entertainment" show, with a four week net goody called "Vacation Cruise". Show will feature Chi talent Jim Conway, Len Dresslar, Connie Mitchell, The King's Jesters and Caesar Petrillo's ork. ... Bill Anson deliriously happy over new furniture store front public participation quiz show via WAAF every Saturday afternoon. Mort Hillman, Salem Records, busy as a one-armed paperhanger, spouting the news of his new releases, Bobby Christian's "My Theme" and Chaya Nash's "The Things I See In You". Mort paused to add his elation over reaction to Shirley Forwood's dinking of "Good Night". ... Local doings: All State's Mike Oury advises of two tunes published by his firm, recorded on Chicago label, Chess Records, sung by Bette Laine, daughter of "Breakfast Club" ork leader, Eddie Ballentine, who also wrote the tunes, "Rock-a-bye Rock" and "A Broken Heart", and recorded back to back. That's keeping a united front.

## HOLLYWOOD:

Don Robertson and wife, Lou Dinning, who combine their talents as vocalists and produce their own recordings of songs authored by Robertson, have signed a deal with Dot Records, whereby Dot acquires their latest master, "Longing To Hold You Again" and "So Long". ... Verve Records have signed Frankie Laine discovery Linda Leigh, with the vocalists first sides due for immediate release. Deal was negotiated by the Laine-Simms office. ... Bunny Kurlan's Modern Distributing Co. now distributing the G.N.P. and Whippet labels for the Southern California area. ... Hugo and Luigi here for recording sessions for Roulette Records and auditioning talent and material for the label. Excited about the action here on the Jimmie Rogers recording of "Honeycomb". ... Looks like the Prep label has come up with their first hit in the Janice Harper waxing of "Bon Voyage" from the reaction locally. ... "Unfaithful Diane" by Don Deal on the Era label, originally out of the country and western field, getting a big play from the pop deejays. ... A chartered plane took several of the Los Angeles disk-jockeys and press to Lake Tahoe for a Capitol recording session by Louis Prima and Keely Smith held at Harrahs Club where they have been appearing.



BETTY JOHNSON



LINDA LEIGH

**KITTY  
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performance  
of the year



**Kitty  
Kallen**

**LASTING  
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Orchestra and Chorus under the Direction of Sid Feller



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# CashMakers



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A BEGGAR  
THE LIVIN'  
END



record no. 3771

**DOLORES GRAY**

with VAN ALEXANDER'S Music

I'M INNOCENT  
MY MAMA  
LIKES YOU



record no. 3774

**JOEL GREY**

with Orchestra Conducted by JACK MARSHALL

EVERYTIME I  
ASK MY HEART  
MOONLIGHT  
SWIM



record no. 3777

**SAMMY HAGAN**

AND THE VISCOUNTS

with Jack Marshall's Music

OUT OF YOUR  
HEART  
SMOOCHIE  
POOCHIE



record no. 3772

**LES PAUL  
MARY FORD**

STROLLIN'  
BLUES  
I DON'T WANT  
YOU NO MORE



record no. 3776



## The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	<b>TEDDY BEAR</b> ELVIS PRESLEY (RCA Victor)	1
2	<b>TAMMY</b> DEBBIE REYNOLDS (Coral) AMES BROTHERS (RCA Victor) RICHARD HAYMAN (Mercury)	5
3	<b>I'M GONNA SIT RIGHT DOWN</b> BILLY WILLIAMS (Coral)	2
4	<b>BYE, BYE LOVE</b> EVERLY BROTHERS (Cadence)	3
5	<b>LOVE LETTERS IN THE SAND</b> PAT BOONE (Dot)	4
6	<b>IT'S NOT FOR ME TO SAY</b> JOHNNY MATHIS (Columbia)	6
7	<b>WHITE SILVER SANDS</b> DON RONDO (Jubilee) DAVE GARDNER (OJ) OWEN BRADLEY (Decca) LENNON SISTERS (Brunswick)	9
8	<b>AROUND THE WORLD</b> McGUIRE SISTERS (Coral) MANTOVANI (London) — VICTOR YOUNG (Decca)	8
9	<b>OLD CAPE COD</b> PATTI PAGE (Mercury)	7
10	<b>SEARCHIN'</b> COASTERS (Atco)	10
11	<b>SEND FOR ME</b> NAT "KING" COLE (Capitol)	11
12	<b>RAINBOW</b> RUSS HAMILTON (Kapp)	17
13	<b>SHORT FAT FANNIE</b> LARRY WILLIAMS (Specialty)	15
14	<b>SO RARE</b> JIMMY DORSEY (Fraternity)	12
15	<b>SHANGRI-LA</b> FOUR COINS (Epic)	13
16	<b>WHISPERING BELLS</b> DEL-VIKINGS (Dot)	14
17	<b>STAR DUST</b> BILLY WARD & DOMINOES (Liberty)	18
18	<b>DIANA</b> PAUL ANKA (ABC-Paramount)	19
19	<b>WHOLE LOT OF SHAKIN' GOING ON</b> JERRY LEE LEWIS (Sun)	23
20	<b>MY PERSONAL POSSESSION</b> NAT "KING" COLE (Capitol)	16

21) LOVING YOU. 22) IN THE MIDDLE OF AN ISLAND. 23) A FALLEN STAR. 24) FASCINATION. 25) WITH ALL MY HEART. 26) LOVE ME TO PIECES. 27) SUMMER LOVE. 28) I LIKE YOUR KIND OF LOVE. 29) THIRD FINGER LEFT HAND. 30) A TEENAGERS ROMANCE. 31) BUILD YOUR LOVE. 32) WONDERFUL! WONDERFUL! 33) TO THE AISLE. 34) SWINGING SWEET-HEARTS. 35) JUNE NIGHT. 36) PASSING STRANGERS. 37) SOFT SANDS. 38) AN AFFAIR TO REMEMBER. 39) HONEYCOMB. 40) FIRE DOWN BELOW. 41) DARK MOON. 42) GOODY GOODY. 43) ISLAND IN THE SUN. 44) BERNARDINE. 45) REBEL. 46) YOUNG BLOOD. 47) THAT'LL BE THE DAY. 48) OVER THE MOUNTAIN, ACROSS THE SEA. 49) YOU'RE CHEATING YOURSELF. 50) THE GIRL WITH THE GOLDEN BRAIDS. 51) ROCKIN' SHOES. 52) SING IT CHILDREN, SING IT. 53) BON VOYAGE. 54) I AM. 55) A WHITE SPORT COAT. 56) JENNY, JENNY. 57) FOUR WALLS. 58) SOMETHING WONDERFUL HAPPENS IN SUMMER. 59) MR. LEE. 60) LONG LONELY NIGHTS: JUST BETWEEN YOU AND ME; WORDS OF LOVE.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# MUSICAL EXCITEMENT ... ON RCA-VICTOR

*Her First Hit Record  
On RCA-Victor*



# GOGI GRANT

**THAT'S THE LIFE  
FOR ME**

*b/w*

**IT'S A WONDERFUL  
THING TO BE LOVED**

47/20-6996

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Bros. Cinemascope produc-  
tion featuring the voice of  
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by Ray Heindorf.*



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## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Gene Klavan and Dee Finch, morning men on New York's WNEW, are conducting a contest asking for a name for the earth satellite scheduled to begin circling the earth early next year. The prize for the winner is an all expense trip for two around the world in 30 days, providing stopovers in London, Paris, Rome, Istanbul, Calcutta, Hong Kong, Tokyo, Wake Island, and San Francisco. . . . \$100 went to the Muscular Distrophy Association when Nick Nickson (WBBF-Rochester, N.Y.) bet Jerry Lewis that his father, Danny Lewis, played Rochester about three years ago. Jerry said his dad never appeared in Rochester. A call to Jerry's father in New York won Nick the wager. . . . WTKO-Ithaca, N.Y. began a new series of record hops to be emceed by three WTKO deejays. . . . Len Ross (KDB-Santa Barbara, Calif.) is programming about 50% album selections on his program. . . . Tom Edwards (WERE-Cleveland, Ohio) writes that famed jazz pianist Erroll Garner (Columbia) will appear with the Cleveland Symphony in Cleveland August 25th. . . . Dave Walshak (KCTI-Gonzales, Texas) has returned from two weeks duty with the National Guard. . . . Dave Teig (WILK-Wilkes-Barre, Pa.) will be spending ten days in New York City, beginning August 9th and will be using as his headquarters Capitol Records Distributors, 253 W. 64th St. . . . Ed Bonner (KXOK-St. Louis, Mo.), was in New York last week to do the Martin Block Show (WABC). Ed and his wife, Jean, have a new son, Rick Steven, born May 1st. . . . An indication to Norm Page (WCAR-Detroit, Mich.) that "good music is coming back" is the Googie Rene (Class) pressing of "Beautiful Weekend." . . . Artists who would like to be guests on Don Caldwell's WHLL-Wheeling, West Virginia show "Juke Box Review" should write or phone Don. The telephone number is CEder 3-1301.



NICK NICKSON  
(WBBF—Rochester, N. Y.)

\* \* \* \* \*



DONN CALDWELL  
(WHLL—Wheeling, W. Va.)

Howie Leonard (WLOB-Portland, Me.), Program Director and deejay at WLOB, reports the station has set up a Scholarship Fund Record Hop each Saturday afternoon from a nearby ballroom from 1 to 6 P.M., with a small admission charge for dancers. The proceeds go into the scholarship fund, to be awarded at the end of the school year. . . . Walter Powell (WBVL-Barbourville, Ky.) recently devoted an hour of his three hour "Sunday Serenade" for some numbers from various Atlantic rock 'n roll albums which included selections by such artists as Ivory Joe Hunter, Ruth Brown, Ray Charles, Clyde McPhatter, and Laverne Baker. . . . John Michaels (WOKY-Milwaukee, Wisc.) emceed the big two day Milwaukee South Shore Water Frolic July 13th and 14th, which attracted a total of 225,000 to the natural amphitheater formed by a half-mile of sloping Lake Michigan Shoreline. This was Michael's fourth consecutive year as emcee of the event. WOKY broke ground last week for improvements which will enlarge its studios by one-third. . . . Lou Arnold, former deejay at WJWG-Conway, N.H., and now serving in the Armed Forces, will begin broadcasting, for Armed Forces Radio, from the Marshall Islands starting August 5th. Richard Biddle, President of the Southeastern Key Network, has announced that Barbara Lea's Prestige disk of "A Straw Hat Full Of Lilacs" has been selected as the 163 station outfit's "Plug Record Of The Month." . . . There has been an enthusiastic reaction, says WTIK-New Orleans, La., to 18-year-old deejay Bill Novak, just added to the WTLX staff. Bill heads an 8 PM to Midnight stint, and has been in radio for more than five years. . . . Fred Mitchell (WOHO-Toledo, Ohio) runs a "Hitch With Mitch Two-Bit Ball," a yearly effort which aids the local PTA with twenty-five cent admission price.



HOWIE LEONARD  
(WLOB—Portland, Me.)

\* \* \* \* \*

Johnny Stone (KANS-Wichita, Kansas) has signed a recording contract with Ebb Records, and his first release will be "First Love," b/w "Eeney, Meeney, Miney, Mo." . . . John Bennett (WNNJ-Newton, N.J.) interviewed Marilyn Maxwell a short while ago, and she told John she will probably be doing some albums of standards on the coast. . . . Gerry Myers CKOY-Ottawa, Canada) writes that Jill Corey's Columbia waxing of "Love Me To Pieces" looks very big in his area. . . . Bill Richerson (WCPS-Tarbaro, N.C.) is visiting his parents and relatives in his hometown of Kansas City, Mo. . . . Johnny Fairchild (KELP-El Paso, Texas) is running a popular cartoon contest, "I Was- - - While Listening to KELP" we're informed by Frank Bell, also of KELP. . . . Station WORL-Boston, Mass. will use a style of programming that includes 15-minute segments of music throughout the day, each featuring a different artist.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## Lieberson Sets Tone Of Columbia Convention



GODDARD LIEBERSON

NEW YORK — Goddard Lieberson, President of Columbia Records, set the tone—and the pace—of the Columbia convention held in this city from July 25th through July 30th. With Columbia distributors from all over the world and their wives—some 700 people in all—gathered together in the Americana Hotel, Lieberson's urbane humor yet forthright approach to the problems at hand determined the air of all the meetings.

Lieberson emphasized throughout the convention that Columbia was in the business of "merchandising entertainment". He couldn't say where it might lead the company in the future, but if the subject involved entertainment, Columbia would be interested in it. Moreover as far as records are concerned, he saw an extraordinary future. Gross industry sales, he said, would continue to skyrocket due to population increases, increased pro-

duction capacity and with it increased income disposal, in addition to increased leisure time.

Distributors, as well as almost all of Columbia's home office executives, started pouring into the Americana on Wednesday July 24. The convention officially started Thursday night, however, with an address by Lieberson, a dinner, and a showing of the movie version of "The Pajama Game".

Business meetings got under way on Friday morning with Hal Cook, Vice President in Charge of Sales holding sway, and each of the A&R men explaining their future product. In addition, merchandising, research and advertising plans were disclosed by Columbia execs in charge of those functions.

The introduction of the new Columbia phonograph line was one of the most important aspects of the convention.

From an entertainment point of view, the show put on by Columbia artists Sunday night was the highlight. With Lieberson acting as emcee, a long list of artists was introduced by him either to take a bow or to perform, including Frankie Lane, Leonard Bernstein, Rhonda Fleming, Johnny Mathis, The Hi-Lo's, Marty Robbins, Ray Price, Carl Smith, Mel Tillis, Bobby Lord, Eileen Rodgers, Don Cherry, Jerry Adams, Andre Kostelanetz, Paul Weston, Mitch Miller, Percy Faith, Sammy Kaye, Norman and Vi Petty, Ray Ellis, and Les Elgart's orchestra.

In other sections of this week's issue of The Cash Box as well as in last week's issue are additional stories relating to specific matters which were disclosed at the Columbia meetings.

## Columbia Stresses "Hi Fi For Fun" In Fall Merchandising Campaign

MIAMI BEACH—"Hi Fi For Fun" is the consumer banner under which Columbia Records will merchandise its array of new products for the Fall sales season, according to an announcement by Hal B. Cook, Vice President in Charge of Sales.

"This year's extraordinary boom in record-listening as a prime leisure pastime bears out the prediction we made in last year's dealer slogan—'Your Future Is Sound,'" Cook pointed out. "This year we say 'Take Stock in Your Future.' We offer a merchandising program calculated to tap this booming market."

Key products in the Columbia Fall program, each with its own marketing aids, are: a new two-volume Popular "Lp" series, the "twin CL" priced at \$6.98; the new \$1.98 twelve-inch "Lp" Harmony record line; Columbia's first stereophonic tapes; the renovated Hall of Fame "Lp", EP and singles standard series. Merchandising innovation is the new gift service combining display facilities, wrap-

ping material, and special occasion cards, in a single unit.

"Thanks to high volume derived from enthusiastic distributor and dealer support for our merchandising programs such as Buy of the Month during 1957, Columbia is declaring a ten per cent stock dividend," Cook stated.

From August 1st to September 28th, when Fall merchandising requirements are solicited, qualified dealers through their distributors will be given extra merchandise of their own choice equivalent to 10 per cent of the order placed; the dividend is applicable to all Columbia packaged goods, including new releases shipped in August. In addition, Cook explained, "Dealers will earn their normal 2 per cent cash discount with liberal dating terms."

An aid to suggestive selling has been developed in Columbia's Masterworks theme finder, a record designed to teach record clerks how to identify twenty-four of the most popular symphonies and suggested related sales possibilities.



## Randy Starr's

Great Follow Up To  
"AFTER SCHOOL"  
On DALE

## "A DANCE A KISS AND A PROMISE"

and

## "DOUBLE DATE"

Dale No. 102

The  
Trade Press  
Agree...

CASH BOX  
SLEEPER OF THE WEEK

"Sounds like another big one for Dale."

BILLBOARD SPOTLIGHT

"Two strong sides . . . with sock appeal that should attract many spins."

VARIETY

"Good jive angled tune slated for plenty of spins."

**DALE RECORDS** 607 Fifth Ave.  
N. Y., N. Y.  
(Phone:  
PL 3-2636)

# Gift From The Mods



HOLLYWOOD — The Modernaires (l-r back) Hal Dickinson, Paula Kelly, John Drake and Dick Cathcart and Fran Scott (front) presented producer Will Cowan with directors chair in which he is seated. Cowan produces all the the motion pictures shorts in which the Mods appear.

## Victor LP Cover Wins Australian Honors

NEW YORK—Rudi Tolnay, managing director of RCA of Australia Pty. Ltd., announced last week that the RCA Victor album "Drum Suite" was awarded first prize in Cawthorne's National Cover Of The Year contest. In an interview with Bob Jones, RCA Victor's Art Director, Tolnay congratulated Jones, Ace Lehman, Asst. Art Director who conceived the design and David Hecht, RCA Victor Staff Photographer on behalf of Cawthorne's. The same album was awarded a Certificate of Merit at the First Annual Record Cover Show by the American Institute of Graphic Arts. The Australian award came two weeks after the first anniversary of RCA of Australia Pty. Ltd.

"Drum Suite" was also chosen at the 1957 German Jazz Festival by the German Jazz Federation in Frankfurt, Germany, as the album with the best arrangements.

### "Cotton" Carrier Joins Lowery

ATLANTA, GA. — Lowery Music Co., Inc., publisher of such recent big hits as "Young Love", "Be-Bop-A-Lula" and "First Date, First Kiss, First Love", last week announced the signing of Joseph A. (Cotton) Carrier as a representative of the firm.

A veteran of the music business, Carrier has been in the field for the past 15 years as an entertainer, talent manager and song writer. He is the composer of the gospel song "I Have But One Goal", one of the first songs published by Lowery Music in 1953. Carrier was a d.j. at WSB in Atlanta for five years and during part of that time, was in charge of the station's artists' bureau. He also acted as manager and m.c. for the WSB Barn Dance.

In addition to calling on jockeys, Carrier will act as general manager of Bill Lowery Enterprises, a talent agency now booking Jerry Reed, Ric Carty, Bob Corley, Ray Stevens, Roy Drusky, Don Carroll and other acts.

# Modern Design



LOS ANGELES—Shown above are an exterior and interior view of the new headquarters for Central Record Sales, Los Angeles independent distributor. Covering more than 5000 sq. feet of floor space, the new building is designed to display every album in stock on the various labels handled by the firm. Last Wednesday and Thursday, Jim Warren and Jack Andrews hosted an open house for members of the industry at their new location.

## Top Jazz Names Added To Roster Scheduled To Perform At N. Y. Jazz Fest

NEW YORK—Added to the roster of stars who will perform at the second annual New York Jazz Festival at Randall's Island August 23rd and 24th are the Dave Brubeck Quartet featuring Paul Desmond; Billie Holiday; Dizzy Gillespie & Orchestra; the Gerry Mulligan Quartet; the new Johnny Richards Orchestra; the Miles Davis Quintet; the Randy Weston Trio with Cecil Payne; and the Horace Silver Quintet.

As already announced, also appearing are Stan Getz; Anita O'Day; the Maynard Ferguson Orchestra; Carmen McRae; the Oscar Peterson Trio; and the Max Roach Quintet.

Don Friedman, producer of the Jazz Festival at Randall's Island August 23rd and 24th, and Ricoh Cameras, famous Japanese manufacturer, are co-sponsoring a nation-wide jazz photography contest.

The competition is open to anyone,

professional or amateur, who has any black and white photos depicting a "jazz" theme.

First prize will be the Ricoh "500" 35mm Camera with complete trigger-matic action; 2nd and 3rd prizes, a Ricoh "35" Camera Outfit, with leather carrying case and flash unit; 4th and 5th prizes, a Super Ricoh-flex twin-lens reflex camera. Fifteen follow-up winners will receive the latest jazz albums released by RCA-Victor, Mercury, Atlantic, Capitol and Coral.

All entries should be sent to N. Y. Jazz Festival, Room 902, 565 Fifth Ave., New York 17, and should be clearly marked with the name, address and phone number of the photographer. All photographs become the property of the N. Y. Jazz Festival. They will be displayed at Randall's Island the two nights of the Festival.

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**"DESERIE"**  
 and  
**"ZOO"**  
 Everlast 5001  
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 Phone: RI 9-6344

**NEW RELEASES**  
 EARL BOSTIC  
**VIENNA, CITY OF MY DREAMS**  
 b/w  
**JUST TOO SHY**  
 KING 5071

**BILL DOGGETT**  
**SHINDIG**  
 b/w  
**HAMMER HEAD**  
 KING 5070

**OTIS WILLIAMS**  
 and His Charms  
**UNITED**  
 DE LUXE 6138

**THE "5" ROYALES**  
**THINK**  
 KING 5053

**DONNIE ELBERT**  
**BELIEVE IT OR NOT**  
 b/w  
**TELL ME SO**  
 DE LUXE 6143

**ROY MILTON**  
**ROCKIN' PNEUMONIA & A**  
**BOOGIE WOOGIE FLU**  
 KING 5069

**TINY TOPSY**  
**MISS YOU SO**  
 b/w  
**AW! SHUCKS BABY**  
 FEDERAL 12302

**KING**  
**RECORDS**

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# Best Selling Sheet Music

		LAST WEEK
1	AROUND THE WORLD Victor Young ASCAP—Young	1
2	LOVE LETTERS IN THE SAND Bourne ASCAP—Kenny, Kenny, Coots	2
3	OLD CAPE COD Geo. Pincus & Sons ASCAP—Rothrock, Yakus	3
4	TAMMY Northern ASCAP—Livingston, Evans	5
5	I'M GONNA SIT RIGHT DOWN DeSylva, Brown & Henderson ASCAP—Young, Ahlert	4
6	BYE, BYE LOVE Acuff-Rose BMI—Bryant, Bryant	6
7	WHITE SILVER SANDS Fellows Peer Int'l BMI—Matthews	8
8	SO RARE Robbins ASCAP—Herst, Sharpe	9
9	IT'S NOT FOR ME TO SAY Korwin ASCAP—Stillman, Allen	10
10	DARK MOON Dandelion BMI—Miller	7
11	TEDDY BEAR Gladys ASCAP—Mann, Lowe	11
12	SEND FOR ME Winneton BMI—Jones	—
13	LOVING YOU Presley BMI—Lieber, Stoller	—
14	GONNA FIND ME A BLUEBIRD Acuff-Rose BMI—Rainwater	14



# Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV
An Affair To Remember	Feist	A Fallen Star
Around The World	Young	A White Sport Coat
Band Of Angels	Witmark	An Affair To Remember
Bye, Bye Love	Acuff-Rose	Around The World
Every Little Movement	Witmark	Don't Tell Me Your Troubles
Fascination	Southern	Every Little Movement
Forgotten Dreams	Mills	Famous Last Words
I'm Gonna Sit Right Down	DeSylva-Brown & Henderson	Fire Down Below
In The Middle Of An Island	E. H. Morris	Four Walls
It's Good To Be Alive	Valyr	Girl With The Golden Braids
It's Not For Me To Say	Korwin	Gonna Find Me A Bluebird
June Night	Feist	Goody Goody
Love Letters In The Sand	Bourne	I'm Walkin'
Marching Along To The Blues	Leeds	I'm Walkin' The Floor Over You
My Heart Reminds Me	Symphony House	In The Middle Of On Island
Old Cape Cod	Pincus	It Takes Only You
Shangri-La	Robbins	It's You I Love
So Rare	Robbins	Just In Time
Soft Sands	Weiss & Barry	Let Me Be Loved
Swinging Sweethearts	E. H. Morris	Little White Lies
Tammy	Northern	Long Lonely Nights
Teddy Bear	Gladys	Love Letters In The Sand
Tell My Love	Famous	Old Cape Cod
There's A Gold Mine In The Sky	Bourne	On The Street Where You Live
Through The Eyes Of Love	Pickwick	Rock Your Little Baby To Sleep
Till	Chappell	Shake Baby Shake
When My Sugar Walks Down The Street	Mills	Shangri-La
White Silver Sands	Fellows-Peer	So Rare
Wonderful! Wonderful!	E. B. Marks	Swinging Sweethearts
Write To Me From Naples	Broadcast	Third Finger Left Hand
		What Will I Tell My Heart
		White Silver Sands
		Wonderful! Wonderful



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... 2 Great Sides

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singing

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### Chris Connor Week



NEW YORK—Bill Belk (WTIC-Rock Hill, S. C.) plans to devote one week's programming on his "Push Button Eight" to the Chris Connor Atlantic album, "Chris Connor Sings The George Gershwin Almanac of Song". Atlantic has prepared special Chris Connor tapes for Belk's Chris Connor week. On the show will be panelists Page Connolly, Guy Eells, Dalton Watkins, and Bill Belk, who will discuss the album and pick the best of Chris Connor's Gershwin readings. Belk has set aside August 5 to 11 for the Connor promotion.



### London Lowdown

As you're reading this week's column, you are probably listening once again to the warm voice reflected through the wonderful personality of Martin Block. Mr. and Mrs. Block were over in London on a short visit as part of their European vacation and they told me that they had a most wonderful time and while in London managed to meet up again with their many friends including the Mantovanis, the Chacksfields and the Beverley Sisters, among others. It was a real pleasure meeting this very likeable couple.

Bound to make a lot of noise in the next few months are two albums, one the Elvis Presley album from the film "Loving You," the other the new (to us) LP titled "Mel Torme Sings Fred Astaire."

Over here to appear in a special TV show for the BBC beginning of September are Jack Benny and his wife Mary Livingston.

Just back in the States after a brief visit to London is Alan Delynn who also negotiated with BBC re "The Gene Austin Story" which is scheduled over British network early in September.

London Hippodrome Theatre, scene of many successful musical and vaudeville shows is to be transformed into a supper club with tables where patrons can dine while watching top talent.

The English Decca Record Company has once again recorded six hit tunes with six top stars, proceeds of sale going to the Duke of Edinburgh's favorite charity, the National Playing Fields Association. Last year same venture raised 30 thousand dollars for charity.

This week's best selling pop singles (Courtesy "New Musical Express")

- 1 All Shook Up—Elvis Presley (HMV)
- 2 We Will Make Love—Russ Hamilton (Oriole)
- 3 Teddy Bear—Elvis Presley (RCA)
- 4 Little Darlin'—Diamonds (Mercury)
- 5 Puttin' On The Style/Gamblin' Man—Lonnie Donegan (Pye-Nixa)
- 6 Love Letters In The Sand—Pat Boone (London)
- 7 Around The World—Ronnie Hilton (HMV)
- 8 Butterfingers—Tommy Steele (Decca)
- 8 Island In The Sun—Harry Belafonte (RCA)
- 10 Bye Bye Love—Everly Brothers (London)
- 11 Lucille—Little Richard (London)
- 12 When I Fall In Love—Nat "King" Cole (Capitol)
- 13 Yes, Tonight Josephine—Johnnie Ray (Philips)
- 14 White Sport Coat—King Brothers (Parlophone)
- 15 Last Train To San Fernando—Johnny Duncan (Columbia)
- 16 Around The World—Bing Crosby (Brunswick)
- 17 Start Movin'—Sal Mineo (Philips)
- 18 Mr. Wonderful—Peggy Lee (Brunswick)
- 19 With All My Heart—Petula Clark (Pye-Nixa)
- 20 Dark Moon—Tony Brent (Columbia)
- 21 Start Movin'—Terry Dene (Decca)
- 22 Fabulous—Charlie Gracie (Parlophone)
- 23 I Like Your Kind Of Love—Andy Williams (London)
- 24 All Star Hit Parade—Beverly Sisters, Max Bygraves, Billy Cotton, Johnston Brothers, Tommy Steele and Jimmy Young (Decca)
- 25 Freight Train—Chas. McDevitt Group (Oriole)
- 26 Any Old Iron—Peter Sellers (Parlophone)



## Juke Box Regional Record Report

The Top Ten Records—City by City

### New York, N. Y.

1. It's Not For Me To Say (J. Mathis)
2. Bye, Bye Love (Everlys)
3. Diana (P. Anka)
4. Around The World (Mantovani/Young)
5. I'm Gonna Sit Right Down (B. Williams)
6. Teddy Bear (E. Presley)
7. Love Letters In The Sand (P. Boone)
8. Whispering Bells (Del-Vikings)
9. Mr. Lee (Bobettes)
10. Star Dust (B. Ward)

### Cleveland, Ohio

1. Searchin' (Coasters)
2. I'm Gonna Sit Right Down (B. Williams)
3. Around The World (Young)
4. Tammy (D. Reynolds)
5. My Personal Possession (N. Cole)
6. Teddy Bear (E. Presley)
7. That'll Be The Day (Crickets)
8. Bye, Bye Love (Everlys)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Love Letters In The Sand (P. Boone)

### Milwaukee, Wisc.

1. Bye, Bye Love (Everlys)
2. I'm Gonna Sit Right Down (B. Williams)
3. Around The World (Crosby/Young/Mantovani)
4. Love Letters In The Sand (P. Boone)
5. Teddy Bear (E. Presley)
6. Old Cape Cod (P. Page)
7. Tammy (D. Reynolds)
8. White Silver Sands (Rondo)
9. Searchin' (Coasters)
10. Send For Me (N. Cole)

### Detroit, Mich.

1. It's Not For Me To Say (J. Mathis)
2. Rainbow (R. Hamilton)
3. Teddy Bear (E. Presley)
4. White Silver Sands (Rondo)
5. Around The World (Mantovani)
6. Diana (P. Anka)
7. That'll Be The Day (Crickets)
8. Star Dust (B. Ward)
9. Goody Goody (Lyman & Teenagers)

### Baltimore, Md.

1. Teddy Bear (E. Presley)
2. Diana (P. Anka)
3. Love Letters In The Sand (P. Boone)
4. I'm Gonna Sit Right Down (B. Williams)
5. Short Fat Fannie (Williams)
6. Loving You (E. Presley)
7. Young Blood (Coasters)
8. Searchin' (Coasters)
9. Susie-Q (D. Hawkins)
10. Bye, Bye Love (Everlys)

### Boston, Mass.

1. Love Letters In The Sand (P. Boone)
2. I'm Gonna Sit Right Down (B. Williams)
3. Old Cape Cod (P. Page)
4. Bye, Bye Love (Everlys)
5. It's Not For Me To Say (J. Mathis)
6. Tammy (R. Hayman)
7. Diana (P. Anka)
8. White Silver Sands (Rondo)
9. Star Dust (B. Ward)
10. Passing Strangers (Vaughan & Eckstine)

### San Francisco, Calif.

1. Bye, Bye Love (Everlys)
2. Teddy Bear (E. Presley)
3. I'm Gonna Sit Right Down (B. Williams)
4. It's Not For Me To Say (J. Mathis)
5. Love Letters In The Sand (P. Boone)
6. Send For Me (N. Cole)
7. Around The World (Mantovani)
8. With All My Heart (Sands)
9. White Silver Sands (Rondo)
10. Over The Mountain (Johnnie & Joe)

### Chicago, Ill.

1. It's Not For Me To Say (J. Mathis)
2. I'm Gonna Sit Right Down (B. Williams)
3. Teddy Bear (E. Presley)
4. Tammy (D. Reynolds)
5. Rainbow (R. Hamilton)
6. White Silver Sands (Rondo)
7. Bye, Bye Love (Everlys)
8. Wonderful! Wonderful! (J. Mathis)
9. Star Dust (B. Ward)
10. Around The World (Young)

### Miami, Fla.

1. It's Not For Me To Say (J. Mathis)
2. Bye, Bye Love (Everlys)
3. I'm Gonna Sit Right Down (B. Williams)
4. Love Letters In The Sand (P. Boone)
5. Teddy Bear (E. Presley)
6. Around The World (Mantovani)
7. Old Cape Cod (P. Page)
8. Short Fat Fannie (Williams)
9. White Silver Sands (Rondo)
10. Teenager's Romance (R. Nelson)

### Houston, Texas

1. When I Meet My Girl (T. Ridgely)
2. Tammy (D. Reynolds)
3. I'm Gonna Sit Right Down (B. Williams)
4. Whispering Bells (Del-Vikings)
5. Bye, Bye Love (Everlys)
6. Send For Me (N. Cole)
7. Short Fat Fannie (Williams)
8. White Silver Sands (Rondo)
9. Lotta Lovin' (G. Vincent)
10. Teddy Bear (E. Presley)

### New Orleans, La.

1. It's Not For Me To Say (J. Mathis)
2. Love Letters In The Sand (P. Boone)
3. Bye, Bye Love (Everlys)
4. Teddy Bear (E. Presley)
5. I'm Gonna Sit Right Down (B. Williams)
6. Around The World (Young)
7. Send For Me (N. Cole)
8. So Rare (J. Dorsey)
9. Shangri-La (Four Coins)
10. Searchin' (Coasters)

### San Antonio, Texas

1. Short Fat Fannie (Williams)
2. Jenny, Jenny (L. Richard)
3. Over The Mountain (Johnnie & Joe)
4. Searchin' (Coasters)
5. White Silver Sands (Rondo)
6. Young Blood (Coasters)
7. Tammy (Ames Bros.)
8. I'm Gonna Sit Right Down (B. Williams)
9. C. C. Rider (C. Willis)
10. Teddy Bear (E. Presley)

### Pittsburgh, Pa.

1. Love Letters In The Sand (P. Boone)
2. I'm Gonna Sit Right Down (B. Williams)
3. Old Cape Cod (P. Page)
4. Around The World (Young/Mantovani)
5. Teddy Bear (E. Presley)
6. Tammy (Reynolds/Ames Bros.)
7. Send For Me (N. Cole)
8. Bye, Bye Love (Everlys)
9. Love Me To Pieces (Corey)
10. Diana (P. Anka)

### Kansas City, Mo.

1. Teddy Bear (E. Presley)
2. I'm Gonna Sit Right Down (B. Williams)
3. Short Fat Fannie (Williams)
4. Searchin' (Coasters)
5. Bye, Bye Love (Everlys)
6. It's Not For Me To Say (J. Mathis)
7. Tammy (Ames Bros./Reynolds)
8. Around The World (Mantovani)
9. My Personal Possession (N. Cole)
10. Fallen Star (Newman/Hilltoppers)

### Los Angeles, Calif.

1. I'm Gonna Sit Right Down (B. Williams)
2. Love Letters In The Sand (P. Boone)
3. Bye, Bye Love (Everlys)
4. So Rare (J. Dorsey)
5. Star Dust (B. Ward)
6. It's Not For Me To Say (J. Mathis)
7. Send For Me (N. Cole)
8. Whispering Bells (Del-Vikings)
9. Old Cape Cod (P. Page)
10. Teddy Bear (E. Presley)

### Denver, Colo.

1. Teddy Bear (E. Presley)
2. Tammy (Reynolds/Ames Bros.)
3. Bye, Bye Love (Everlys)
4. I'm Gonna Sit Right Down (B. Williams)
5. Around The World (Young)
6. Love Letters In The Sand (P. Boone)
7. It's Not For Me To Say (J. Mathis)
8. Young Blood (Coasters)
9. Honeycomb (J. Rodgers)
10. Island In The Sun (H. Belafonte)

### Minneapolis, Minn.

1. Searchin' (Coasters)
2. Tammy (D. Reynolds)
3. Around The World (Mantovani/Young)
4. Bye, Bye Love (Everlys)
5. Loving You (E. Presley)
6. I'm Gonna Sit Right Down (B. Williams)
7. Whispering Bells (Del-Vikings)
8. Star Dust (B. Ward)
9. Diana (P. Anka)
10. Teddy Bear (E. Presley)

### Seattle, Wash.

1. Tammy (D. Reynolds)
2. Teddy Bear (E. Presley)
3. Love Letters In The Sand (P. Boone)
4. Rainbow (R. Hamilton)
5. Bye, Bye Love (Everlys)
6. Loving You (E. Presley)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. So Rare (J. Dorsey)
9. Whispering Bells (Del-Vikings)
10. White Silver Sands (Rondo)

### Philadelphia, Pa.

1. I'm Gonna Sit Right Down (B. Williams)
2. It's Not For Me To Say (J. Mathis)
3. That'll Be The Day (Crickets)
4. Star Dust (B. Ward)
5. Love Letters In The Sand (P. Boone)
6. Teddy Bear (E. Presley)
7. Rainow (R. Hamilton)
8. Shangri-La (Four Coins)
9. Bye, Bye Love (Everlys)
10. Bon Voyage (J. Harper)

### Cincinnati, Ohio

1. Love Letters In The Sand (P. Boone)
2. Around The World (Young/Mantovani)
3. Searchin' (Coasters)
4. Tammy (Reynolds/Ames Bros.)
5. Old Cape Cod (P. Page)
6. Teddy Bear (E. Presley)
7. Short Fat Fannie (Williams)
8. Loving You (E. Presley)
9. I'm Gonna Sit Right Down (B. Williams)
10. Love Me To Pieces (Corey)

### St. Louis, Mo.

1. Bye, Bye Love (Everlys)
2. Whispering Bells (Del-Vikings)
3. Tammy (D. Reynolds)
4. Wonderful! Wonderful! (J. Mathis)
5. White Silver Sands (Rondo)
6. Shangri-La (Four Coins)
7. I Like Your Kind Of Love (A. Williams)
8. At Our House (C. Nelson)
9. I'm Gonna Sit Right Down (B. Williams)
10. June Night (J. Dorsey)

MOVING . . .

### "BY THE BEND OF THE RIVER"

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and

"WANDERIN' EYES"

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# Jubilee Records Announces Fall Album Program

NEW YORK—Jubilee Records, this city, contemplating the most successful Fall season in the company's 10-year history, has launched a double-edged exploitation and promotion campaign for its Fall album program and is offering a special plan for distributors and dealers as well as a plan for radio stations, it has been announced by Jerry Blaine, President of Jubilee.

During the period of August 1 through October 31, dealers purchasing 7 Jubilee albums will receive an 8th album free of charge.

Radio stations are offered their choice of 30 LP's from Jubilee's current catalogue, as well as future releases within one year, for \$25. Additional LP's are available to the stations at a purchase price of \$1.10 each.

Jubilee's current album catalogue consists of 55 LP's.

Morty Palitz, who last year became Vice-President of Jay Gee Record Co., Inc., Jubilee's parent company, and assumed the A&R post for Jubilee and other labels under the Jay Gee banner, has scheduled for September release an additional 15 LP's. Palitz, who has developed top talent in the industry, has included in the upcoming releases such leading jazz names as Art Blakely and the Jazz Messengers, Teddy Charles, Oscar Pettiferd, Charles Mingus, Hampton Hawes, Donald Byrd and GiGi Gryce.

The September album schedule is included in the Fall plans for the distributors and dealers and the radio stations.

Jubilee's current album catalogue consists of:

"Pardon My Blooper," Volumes 1, 2, 3, 4 and 5; "Over Sixteen"; "Professor Irwin Corey at Le Ruban Bleu"; "Pardon My Blooper," Special Edition; "College All Stars at Carnegie Hall"; "The Spring Street Stompers at Carnegie Hall"; "College Jazz Comes to Carnegie Hall"; "Spring Street Stompers"; "Gene Harris Trio"; "And So To Sleep," Verta O'Dell; "Music in the Minsky Manor"; "Flood '55," Flood Documentary; "The Most Beautiful Girl in the World," Jack Kelly Trio; "Conrad Janis and

his Tailgate Five"; "What is There To Say," Betty St. Claire; "The Salt City Five"; "September Song," Dorothy Donegan Trio; "The Best of Rhythm and Blues," 4 Tunes, Ravens, Orioles, Dominoes; "The Piano Inventions of Jo Harnell & His Trio"; "Stan Rubin & His Tigertown Five"; "Chicago Jazz Re-Born," Dave Remington & The Chicago Jazz Band; "Mimi Warren 'Pops' The Classics," Mimi Warren Trio; "Eight For Kicks, Four For Laughs," Lou Stein & His Quintet; "Sounds of the Hunter," Frank Hunter Orchestra & Chorus; "Ethel Ennis Sings Lullabys For Losers"; "Delta Rhythm Boys in Sweden"; "A Hayes Named Martha," Vocal Jazz with Rhythm; "Melancholy Baby," Della Reese; "Mike Cuozzo with Eddie Costa," Vinnie Burke Trio; "Censored," Martha Wright; "Stan Rubin & His Tigertown Five in Monaco"; "Eddie Costa-Vinnie Burke Trio; "Time For Love," Gerard Blene & Orch.; "Dreams By The Dozen," Walter Scharf; "For Whom the Bell Tolls," A Tribute to Victor Young by Harry Sukman; "Moth In a Gray Flannel Suit," Bob Peck; "Let's Fall in Love," Jack Haskell; "Cool and Hot Sax," Moe Koffman Septet; "Hi-Fi Potpourri," Frances Paige (Organ); "12 x 4," Four Tunes; "I'm a Lone Cowhand," Bobby Sherwood; "We're Not Strangers," Enzo Stuardi; "Yippee-ole," Melino (Chacha, Mambo, Meringue); "Lullabies For Adults," Dick Brown; "Fire in the West," Herb Geller; "The Fabulous Cadillacs"; "It's Late," Ilene Woods; "But Beautiful," Monica Lewis.

The September release albums are: "Three For the Duke," Teddy Charles (Jazz); "My Favorite Places," Walter Scharf; "Out of the Mouth of Babies"; "Mingus Three" (Jazz); "Cocktails Dinner Dancing," Shep Fields; "Dancing at the Plaza," Mark Monte; "Rondo," Don Rondo; "Christmas," La Falce Brothers; "Pardon My Blooper," Volume #6; "The Jazz Lab," Donald Byrd and GiGi Gryce; "Over Sixteen"; "Randy Weston Trio"; two albums as yet untitled, one by Frank Ortega and the other by Frank Verna.

## Love Them Jockeys



NEW YORK—When Eileen Rodgers, Columbia thrush, recently went on a promotion tour with Ruth Shapiro, her promotion gal, to promote her newest wax, "Third Finger Left Hand," the enterprising pair brought back a rash of pictures taken with the disk jockeys they called upon. Some of them, shown here, are top left Eileen Rodgers with Wes Hopkins (KYW-Cleveland); Center, Joe Finan (KYW-Cleveland); and top right, Tommy Edwards (WERE-Cleveland). Lower left, Jay Michaels (WCAE-Pittsburgh); Center, Art Pallan, KDKA-Pittsburgh; and right, Dick Biondi (WHOT-Youngstown).

## Stars On Danny Thomas Hospital Show



MEMPHIS, TENN. — Each year, Danny Thomas puts on a show in Memphis to raise money for a \$2,-500,000 St. Jude's Hospital. Over 11,-000 admissions on a contribution basis came to Russwood Park in Memphis June 28th to see a star bill perform for the cause. Four of the entertainers who contributed their talents to the show are l. to r. Lou Costello, Elvis Presley, Ferlin Husky, and Jane Russell. Other artists at the affair not shown included Susan Haywood, and Roberta Sherwood.

## WICE-Providence, Celebrates First Anniversary

PROVIDENCE, R.I.—The first anniversary of station WICE-Providence was celebrated with a successful record hop at the Rocky Point Palladium. An audience of 10,000 teenagers came to see and hear the station's "Big Five" de jays, Jim Holt, Arlie Huff, Jim Mendes, and Sherm Strichouser.

## Decca Records Adds Two Accessory Items

NEW YORK—Decca Records has announced that two new items have been added to its Accessory line. Now available through Decca distributors are the Kleentest Record Cleaning Mitts—which are packaged in pairs, each pair retailing at \$1.00—and a Plastic Record Rack, which is available in a choice of three colors, black, green, and coral.

**TWO BIG SMASHES!!**  
 by **PAT BOONE**  
 PAT BOONE sings  
**"THERE'S A GOLD MINE IN THE SKY"**  
 PAT BOONE sings  
**"LOVE LETTERS IN THE SAND"**  
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# Bennet Relaxes



ATLANTIC CITY, N.J.—Tony Bennett, relaxing at a weekend at Cimeron Ranch after a strenuous engagement at Atlantic City, is pictured with Frank Campana, Record Promotion Manager, on the right, and Campana's young son, Joseph in the center. The singer has a two-sided hit with his latest Columbia waxings, "In The Middle Of An Island" b/w "I Am."

## Columbia Intros New Phono Line

**3 BIG RECORDS**

**BAND OF ANGELS**

- Voices of Walter Schumann (RCA Victor) #20-47-6986
- Dick Hyman (MGM) =K-12516
- Sarah Vaughan (Mercury) #71157X45

And more to follow

M. Witmark & Sons

**GALE STORM**

**"Love By The Jukebox Light"**

and

**"On My Mind Again"**

#15606

**DOT RECORDS**

SUNSET & VINE

HOLLYWOOD CALIFORNIA

**Marvin Rainwater**

**"MY LOVE IS REAL"**

and

**"MY BRAND OF BLUES"**

K 12511

**MGM**

**ABC-PARAMOUNT**

LATEST RELEASE

Paul Anka

**"DIANA"**

9831

A PRODUCT OF AM-PAR RECORD CORP.

NEW YORK—Columbia Records marks its fifth year in the phonograph business with the introduction of 38 models with prices ranging from \$29.95 to \$1,995, according to an announcement by James E. Sparling, general manager of the company's phonograph department.

"We are heading into the biggest sales boom in high fidelity history, one we helped to launch five years ago with our pioneer package set, the '360'. Significantly, package high fidelity sets are showing the greatest strength in today's 'sound' boom, with quality consoles and combinations now accounting for fifty per cent of present dollar volume," Sparling pointed out.

Reflecting the consumer trend toward higher-priced units, Columbia has expanded its line notably in the \$200.-and-up price brackets. Twenty-five new price categories and models have been created for the 1958 line, among them 5 in the \$200.-\$500. category and 7 in the \$500.-and-up bracket. Encompassed in the line are portable phonographs, table model, consoles and combinations (both radio-phono and radio-phono-tape). Stereophonic tape recorders and portable radio-phonos, and a portable transistor radio will also be marketed by the company for the first time.

Outstanding innovation in the Columbia line will be its newest research development, Directed Electromotive Power, which provides complete control of low frequencies and a resulting smoothness of bass sound. The device links loudspeaker and amplifier in a negative feedback system for eliminating sound distortion in low frequency ranges. It will be incorporated in 14 of the 38 new Columbia models.

Columbia Records entered the phonograph field in 1953 with one model, the now-famous "360." Within a year the company was marketing 8 models. By 1956 the line had expanded to 16 models. The 1958 line reflects the development of Columbia Records in a brief five years as a major force in the phonograph industry.

Marketing of the new line will be supported by two major Columbia programs: a spectacular four-month \$1,000,000. national advertising campaign beginning in September and a liberal credit plan enabling retailers to defer payments for August and September shipments until mid-December. Additional merchandising assistance will be provided by a Columbia field sales force that has increased by 100 per cent in the past year.



## Top Selling Records

Reported by

# Retail Outlets

From Coast to Coast

<p><b>GOODY ANNEX, INC.</b> New York, N. Y.</p> <ol style="list-style-type: none"> <li>Honeycomb (J. Rodgers)</li> <li>And That Reminds Me (D. Reese)</li> <li>Goody Goody (F. Lyman)</li> <li>When I See You (F. Domino)</li> <li>Send For Me (N. Cole)</li> <li>Rainbow (R. Hamilton)</li> <li>Bon Voyage (J. Harper)</li> <li>Diana (P. Anka)</li> <li>Long Lonely Nights (C. McPhatter)</li> <li>Mr. Lee (Bobbettes)</li> </ol>	<p><b>MUSIC BOX</b> Chicago, Ill.</p> <ol style="list-style-type: none"> <li>Teddy Bear (E. Presley)</li> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>It's Not For Me To Say (J. Mathis)</li> <li>Tammy (D. Reynolds)</li> <li>White Silver Sands (D. Rondo)</li> <li>Rainbow (R. Hamilton)</li> <li>Wonderful, Wonderful (J. Mathis)</li> <li>Bye Bye Love (Everly Bros.)</li> <li>In The Middle Of An Island (T. Bennett)</li> </ol>	<p><b>CALIFORNIA MUSIC CO.</b> Los Angeles, Calif.</p> <ol style="list-style-type: none"> <li>Loving You (E. Presley)</li> <li>Bye Bye Love (Everly Bros.)</li> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>Searchin' (Coasters)</li> <li>White Silver Sands (D. Rondo)</li> <li>Send For Me (N. Cole)</li> <li>It's Not For Me To Say (J. Mathis)</li> <li>Old Cape Cod (P. Page)</li> <li>Star Dust (B. Ward)</li> <li>So Rare (J. Dorsey)</li> </ol>
<p><b>DON LEARY'S</b> Minneapolis, Minn.</p> <ol style="list-style-type: none"> <li>Searchin' (Coasters)</li> <li>Bye Bye Love (Everly Bros.)</li> <li>Tammy (D. Reynolds)</li> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>Whispering Bells (Del-Vikings)</li> <li>Around The World (Mantovani)</li> <li>Rockin' Shoes (Ames Bros.)</li> <li>Star Dust (B. Ward)</li> <li>Teddy Bear (E. Presley)</li> <li>White Silver Sands (D. Rondo)</li> </ol>	<p><b>CENTER MUSIC SHOP</b> Detroit, Mich.</p> <ol style="list-style-type: none"> <li>Diana (P. Anka)</li> <li>Tammy (D. Reynolds)</li> <li>Around The World (V. Young)</li> <li>Middle Of An Island (T. Bennett)</li> <li>That'll Be The Day (Crickets)</li> <li>Bernardine (P. Boone)</li> <li>Find Me A Bluebird (R. Foley)</li> <li>Whole Lot Of Shakin' Going On (J. L. Lewis)</li> <li>Cool Shake (Del-Vikings)</li> <li>Swinging Sweethearts (R. Goodwin)</li> </ol>	<p><b>SUPER ENTERPRISE</b> Washington, D. C.</p> <ol style="list-style-type: none"> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>Send For Me (N. Cole)</li> <li>So Rare (J. Dorsey)</li> <li>Love Letters In The Sand (P. Boone)</li> <li>Long Lonely Nights (C. McPhatter)</li> <li>Short Fat Fannie (L. Williams)</li> <li>It's Not For Me To Say (J. Mathis)</li> <li>Searchin' (Coasters)</li> <li>Teddy Bear (E. Presley)</li> <li>Love Me To Pieces (J. Corey)</li> </ol>
<p><b>A. WILLIAMS &amp; CO.</b> Philadelphia, Pa.</p> <ol style="list-style-type: none"> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>That'll Be The Day (Crickets)</li> <li>Rainbow (R. Hamilton)</li> <li>Teddy Bear (E. Presley)</li> <li>It's Not For Me To Say (J. Mathis)</li> <li>Star Dust (B. Ward)</li> <li>Love Letters In The Sand (P. Boone)</li> <li>Bye Bye Love (Everly Bros.)</li> <li>Bon Voyage (J. Harper)</li> <li>Shangri-La (4 Coins)</li> </ol>	<p><b>LAMP'S MELODY LANE</b> Lakewood, Ohio</p> <ol style="list-style-type: none"> <li>That'll Be The Day (Crickets)</li> <li>Searchin' (Coasters)</li> <li>Love Me To Pieces (J. Corey)</li> <li>Honeycomb (J. Rodgers)</li> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>Tammy (D. Reynolds)</li> <li>Around The World (V. Young)</li> <li>Whole Lot Of Shakin' Going On (J. L. Lewis)</li> <li>June Night (J. Dorsey)</li> <li>Teddy Bear (E. Presley)</li> </ol>	<p><b>DEW MUSIC CO., INC.</b> Monroe, La.</p> <ol style="list-style-type: none"> <li>Teddy Bear (E. Presley)</li> <li>Send For Me (N. Cole)</li> <li>Tammy (D. Reynolds)</li> <li>Mean Woman Blues (E. Presley)</li> <li>Rocking Pneumonia (H. Smith)</li> <li>Rang Tang Ding Dong (Cellos)</li> <li>So Rare (J. Dorsey)</li> <li>Star Dust (B. Ward)</li> <li>Bernardine (P. Boone)</li> <li>Short Fat Fannie (L. Williams)</li> </ol>
<p><b>BUDISCO ONE STOP</b> Miami, Fla.</p> <ol style="list-style-type: none"> <li>Bye Bye Love (Everly Bros.)</li> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>It's Not For Me To Say (J. Mathis)</li> <li>Love Letters In The Sand (P. Boone)</li> <li>Teddy Bear (E. Presley)</li> <li>Star Dust (B. Ward)</li> <li>Around The World (Mantovani)</li> <li>White Silver Sands (D. Rondo)</li> <li>Short Fat Fannie (L. Williams)</li> <li>Old Cape Cod (P. Page)</li> </ol>	<p><b>BRANFORD MUSIC</b> Newark, N. J.</p> <ol style="list-style-type: none"> <li>Bye Bye Love (Everly Bros.)</li> <li>It's Not For Me To Say (J. Mathis)</li> <li>So Rare (J. Dorsey)</li> <li>Teddy Bear (E. Presley)</li> <li>Around The World (V. Young)</li> <li>White Silver Sands (D. Rondo)</li> <li>Fallen Star (F. Husky)</li> <li>Passing Strangers (Vaughan &amp; Eckstine)</li> <li>Wonderful! Wonderful! (J. Mathis)</li> <li>Shangri-La (4 Coins)</li> </ol>	<p><b>HARMONY RECORD SHOP</b> Denver, Colo.</p> <ol style="list-style-type: none"> <li>Teddy Bear (E. Presley)</li> <li>Tammy (D. Reynolds)</li> <li>Bye Bye Love (Everly Bros.)</li> <li>Love Letters In The Sand (P. Boone)</li> <li>It's Not For Me To Say (J. Mathis)</li> <li>Island In The Sun (H. Belafonte)</li> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>Short Fat Fannie (L. Williams)</li> <li>Around The World (V. Young)</li> <li>Young Blood (Coasters)</li> </ol>
<p><b>ONE STOP RECORD SERVICE</b> Kansas City, Mo.</p> <ol style="list-style-type: none"> <li>Tammy (Ames Bros.)</li> <li>Short Fat Fannie (L. Williams)</li> <li>Think (5 Royales)</li> <li>Shangri-La (4 Coins)</li> <li>White Silver Sands (D. Rondo)</li> <li>Goody Goody (F. Lyman)</li> <li>Later Baby (H. Goodson)</li> <li>Bye Bye Love (Everly Bros.)</li> <li>Rainbow (R. Hamilton)</li> <li>Around The World (Mantovani)</li> </ol>	<p><b>BEN BROWN MUSIC</b> Lynn, Mass.</p> <ol style="list-style-type: none"> <li>Passing Strangers (Eckstine &amp; Vaughan)</li> <li>Diana (P. Anka)</li> <li>Old Cape Cod (P. Page)</li> <li>Rainbow (R. Hamilton)</li> <li>Searchin' (Coasters)</li> <li>Bye Bye Love (Everly Bros.)</li> <li>High School Romance (G. Hamilton)</li> <li>Mr. Lee (Bobbettes)</li> <li>In The Middle Of An Island (T. Bennett)</li> <li>My Arms Are A House (H. Snow)</li> </ol>	<p><b>THE MUSIC SHOP</b> Springfield, Ill.</p> <ol style="list-style-type: none"> <li>Tammy (D. Reynolds)</li> <li>Whispering Sands (Del-Vikings)</li> <li>Searchin' (Coasters)</li> <li>Love Letters In The Sand (P. Boone)</li> <li>Send For Me (N. Cole)</li> <li>Wonderful! Wonderful! (J. Mathis)</li> <li>Star Dust (B. Ward)</li> <li>White Silver Sands (Rondo)</li> <li>Old Cape Cod (P. Page)</li> <li>It's Not For Me To Say (J. Mathis)</li> </ol>
<p><b>SUPER MUSIC, INC.</b> Baltimore, Md.</p> <ol style="list-style-type: none"> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>Send For Me (N. Cole)</li> <li>Is Your Love For Real (Midnighters)</li> <li>Diana (P. Anka)</li> <li>Whispering Bells (Del-Vikings)</li> <li>Love Me To Pieces (J. Corey)</li> <li>Teddy Bear (E. Presley)</li> <li>Lasting Love (K. Kallen)</li> <li>White Silver Sands (Rondo/Bradley)</li> <li>First Kiss (N. Petty)</li> </ol>	<p><b>BOWMAN'S</b> Bridgeport, Conn.</p> <ol style="list-style-type: none"> <li>Love Letters In The Sand (P. Boone)</li> <li>Bye Bye Love (Everly Bros.)</li> <li>So Rare (J. Dorsey)</li> <li>Shangri-La (4 Coins)</li> <li>Diana (P. Anka)</li> <li>Teddy Bear (E. Presley)</li> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>Whispering Bells (Del-Vikings)</li> <li>Start Movin' (S. Mineo)</li> <li>Old Cape Cod (P. Page)</li> </ol>	<p><b>HEWGLEY'S MUSIC SHOP</b> Columbia, Tenn.</p> <ol style="list-style-type: none"> <li>Tammy (D. Reynolds)</li> <li>So Rare (J. Dorsey)</li> <li>Love Letters In The Sand (P. Boone)</li> <li>Teddy Bear (E. Presley)</li> <li>Teenagers Romance (R. Nelson)</li> <li>Bye Bye Love (Everly Bros.)</li> <li>Whole Lot Of Shakin' Going On (J. L. Lewis)</li> <li>Short Fat Fannie (L. Williams)</li> <li>Send For Me (N. Cole)</li> <li>Searchin' (Coasters)</li> </ol>
<p><b>GREENLINE RECORD CENTER</b> Jamaica, L. I., N. Y.</p> <ol style="list-style-type: none"> <li>Star Dust B. Ward</li> <li>Bye Bye Love (Everly Bros.)</li> <li>Tammy (Ames Bros./D. Reynolds)</li> <li>Mr. Lee (Bobbettes)</li> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>Around The World (Mantovani)</li> <li>It's Not For Me To Say (J. Mathis)</li> <li>Passing Strangers (Vaughan &amp; Eckstine)</li> <li>Love Letters In The Sand (P. Boone)</li> <li>Whispering Bells (Del-Vikings)</li> </ol>	<p><b>TOLZIEN MUSIC STORE</b> Amarillo, Texas</p> <ol style="list-style-type: none"> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>Bye Bye Love (Everly Bros.)</li> <li>Old Cape Cod (P. Page)</li> <li>Around The World (Mantovani)</li> <li>Tammy (D. Reynolds)</li> <li>Love Letters In The Sand (P. Boone)</li> <li>Short Fat Fanny (L. Richard)</li> <li>Teenagers Romance (R. Nelson)</li> <li>Teddy Bear (E. Presley)</li> <li>So Rare (J. Dorsey)</li> </ol>	<p><b>ROYLES T V</b> Salt Lake City, Utah</p> <ol style="list-style-type: none"> <li>Tammy (D. Reynolds)</li> <li>Bernardine (P. Boone)</li> <li>I'm Gonna Sit Right Down (B. Williams)</li> <li>Bye Bye Love (Everly Bros.)</li> <li>Over The Mountain (Johnnie &amp; Joe)</li> <li>You Are My Personal Possession (N. Cole)</li> <li>Around The World (V. Young)</li> <li>Whispering Bells (Del-Vikings)</li> <li>White Silver Sands (Bradley Quintet)</li> <li>Teddy Bear (E. Presley)</li> </ol>



# Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	2
3	★ LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	4
4	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	3
5	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700)	5
6	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	6
7	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000 * KE-714, 15, 16, 17, 18) (2-12" LP)	7
8	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	8
9	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	13
10	★SPIRITUALS TENNESSEE ERNIE FORD (Capitol T-818 * EAP-1-818, 2-818, 3-818)	11
11	BERGEN SINGS MORGAN POLLY BERGEN (Columbia CL 994)	9
12	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	12
13	★OKLAHOMA MOVIE CAST (Capitol 5AO 595 * 5DM 595)	17
14	★ LENA HORNE AT THE WALDORF ASTORIA (RCA Victor LOC-1028 * EOC-1028)	10
15	★STEADY DATE TOMMY SANDS (Capitol T 848 * EAP-1-848, 2-848, 3-848)	15
16	★AN EVENING WITH BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1402 * EPA 1402)	14
17	★THE EDDIE DUCHIN STORY MOVIE SCORE (Decca DL 8289)	16
18	★ FOR DANCERS ALSO LES ELGART (Columbia CL 1008 * B-10081, 2, 3)	22
19	ABOUT THE BLUES JULIE LONDON (Liberty LRP-3043)	21
20	★HERE'S LITTLE RICHARD LITTLE RICHARD (Specialty 5P 100 * 400, 401, 402)	19
21	THE FLYING PLATTERS THE PLATTERS (Mercury MG 20298)	18
22	NEW GIRL IN TOWN BROADWAY CAST (RCA Victor LOC-1027)	20
23	★S WONDERFUL RAY CONNIFF (Columbia CL 925 * EPA 925)	23
24	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	—
25	PAT PAT BOONE (Dot DLP-3050)	25

## Wins Song Title Contest



NEWARK, N.J.—Gordon B. Anderson, seated second from left, is shown signing a Mills Music contract, which was first-prize in a "Song Title Contest" sponsored by Eclipse Records and WAAT-Newark's "Requestfully Yours." The contest, which drew the largest mail response (10,000 letters) in the history of the station involved the naming of a melody especially written for the contest by Eclipse Musical Director Marc Fredericks. Anderson, a clerk in Harlem's Suy-

denham Hospital, came up with "The Bashful Debutante," which won him the professional writer's contract entitling him to 50% royalties as well as a \$50 advance royalty check for song, due to be released on Eclipse next month. Seated (l. to r.) are Richard Mills, General Manager of Mills Music; Anderson; Walt Collins, President of Eclipse; and Fredericks. Standing (l. to r.) are Paul Brenner, deejay and mc of "Resquestfully Yours"; Leo Levine; and John Firenze, Vice-President of Eclipse.

### Nola Recording Expands

NEW YORK—A comprehensive expansion program has been accomplished by the V. J. Nola Recording Studios with the consolidation of all the facilities of The Penthouse Sound Studios and the Broadway Branch at its Steinway Hall address according to an announcement by V. Thomas Nola, executive vice-president. The new set up has 30 studios devoted to recording on tape, motion picture film and disc; TV rehearsal halls and includes the celebrated Steinway Concert Hall.

Nola now occupies the equivalent of four floors dedicated to the production of "full range" high fidelity sound. The recording studios are equipped with the newest type of tape machines, heavy duty, variable pitch recording lathes and specially designed consoles for mixing, mastering and copying. One feature is a studio relegated to the production of sound for motion pictures and slide film. A fully equipped broadcast type control booth is being added to the Steinway Concert Hall, which became part of the Nola holdings about six months ago.

### Dick Jacobs On DJ Tour

NEW YORK—Coral Records' musical director, Dick Jacobs, has embarked on a tour of key record cities in connection with his latest recording "Fascination." The Jacobs rendition of the tune, which is featured in the film "Love in the Afternoon," is beginning to break and the promotion trip is expected to give added impetus to the record, just as a similar trip did for Jacobs' "Petticoats Of Portugal." Jacobs, incidentally has two new LP's on Coral's Fall release, "Man With The Golden Baton" and "The Skiffle Sound."

## Am-Par Issues Hayes Kiddie LP

NEW YORK—ABC-Paramount Records will release Bill Hayes' first album for the diskery titled "Bill Hayes Sings The Best of Disney", on August 1. Each of the 12 songs in the LP are from Walt Disney motion picture productions and the disk includes "Ferdinand The Bull"; "Lavender Blue"; "When I See an Elephant Fly"; "One Song"; "Wriggle Wrangle"; "Lazy Countryside"; "Cinderella"; "Twas Brillig"; "When You Wish Upon A Star"; "Whale Of A Tale"; "Bella Notte"; "Zip-A-Dee-Doo-Dah."

Hayes has been very successful with tunes from Disney pics and his two biggest hits "Davy Crockett" and "Wriggle Wrangle", appealed mainly to the kiddie market. Because of his exceptional popularity with the very young set, it was decided to have him record an entire album of tunes with primary appeal to that market.

## National Names Good W. C. Promotion Mgr.

NEW YORK—Jerry Good has been named West Coast Promotion Manager for National Records. Good will make his headquarters in Los Angeles. He has just completed a 125 city study of record sales and promotion in the western area. He will be cooperating closely with National's distributors in Los Angeles and San Francisco (Hart in L.A. and Stone in San Francisco).

At the same time, Joe Leahy, prexy of National Records, announced that Alpha Distributing Company is now handling National Records in the New York City area; Huffine Distributing Company, in Seattle, Washington; Leonard Smith, Albany, N.Y., and Marshall Distributors in Baltimore, Md. National now has coverage throughout the U.S.A. and Canada.

# August Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

## POPULAR

### CAPITOL:

- "This Is Nat 'King' Cole"—T-870  
 "The James Dean Story—Motion Picture Sound Track"—W-881 \* EDM 881  
 "Fred Waring And The Pennsylvanians In Hi-Fi"—W-845 \* EAP-1, 2, 3, 4-845, EBF-1, 2-845  
 "The Man I Love"—Peggy Lee—T-864 \* EAP-1, 2, 3-864  
 "Velvet Brass"—Jackie Gleason—W-859 \* EAP-1, 2, 3, 4-859, EBF-1, 2-859  
 "Honky-Tonk Street Parade"—Joe "Fingers" Carr—T-809 \* EAP-1, 2, 3-809  
 "Casa Loma Caravan"—Glen Gray—T-856 \* EAP-1, 2, 3-856  
 "Gotham Jazz Scene"—Bobby Hackett—T-857 \* EAP-1, 2, 3-857  
 "Sonny"—Sonny James—T-867 \* EAP-1, 2, 3-867  
 "Black Satin"—George Shearing—T-858 \* EAP-1, 2, 3-858  
 "Crazy In Love"—Trudy Richards—T-838 \* EAP-1, 2, 3-838  
 "The Very Merry Macs"—T-850 \* EAP-1, 2, 3-850  
 "Mexican Rancheras"—Los Centauros & Dora Maria—T-10102 \* EAP-1, 2, 3-10102  
 "Music Of Peru"—Vicente Bianchi & Los Jaranistas—T110089  
 "It Can't Be Wrong"—Ron Goodwin—T-10078  
 "Italy Sings"—Jula de Palma & Enzo Amadori—T-10098 \* EAP-1, 2, 3-10098  
 "Music From 'My Fair Lady'"—Norrie Paramor—T-10100 \* EAP-1, 2, 3-10100

### COLUMBIA:

- "The Columbia Album Of Cole Porter"—Michel Legrand And His Orchestra—C21-4  
 "The Romantic Music Of Rachmaninoff"—Andre Kostelanetz And His Orchestra—CL 1001  
 "Anna Russell In Darkest Africa"—ML 5195  
 "Other Voices"—Erroll Garner At The Piano, With Mitch Miller And His Orchestra—CL 1014 \* B-10141, 2, 3  
 "The Columbia Album Of Jerome Kern"—Paul Weston And His Music From Hollywood—C2L-2  
 "Songs Of The Sea"—Norman Luboff Choir—CL 948 \* B-948 (2), 9481  
 "The Pajama Game"—From The Sound Track Of The Warner Brothers Picture—OL 5210  
 "The Columbia Album Of George Gershwin"—Percy Faith And His Orchestra—C2L-1  
 "The Piano Artistry Of Jonathan Edwards"—Jonathan And Darlene Edwards—CL 1024  
 "The Columbia Album Of Richard Rodgers"—Andre Kostelanetz And His Orchestra—C2L-3  
 "An Affair To Remember"—From The Sound Track Of The 20th Century Fox Cinemascope Production—Vic Damone Sings The Title Song—CL 1013  
 "Wonderful, Wonderful"—Johnny Mathis With Percy Faith And His Orchestra—CL 1028 \* B-1028 1, 2, 3  
 "Captain Kangaroo's Songs And Dances"—Bob Keshan (Captain Kangaroo) CL 1012 \* JS-295, JS-4-295  
 "Bread, Love And Cha Cha Cha"—Xavier Cugat And His Orchestra—CL 1016 \* B-10161  
 "Clooney Tunes"—Rosemary Clooney—CL 969  
 "Ray Price Sings Heart Songs"—CL 1015  
 "Ellis In Wonderland"—Ray Ellis And His Orchestra—CL 993 \* B-9931  
 "Now Hear This"—The Hi-Lo's With Frank Comstock And His Orchestra—CL 1023  
 "A Young Man's Fancy"—Frank Comstock And His Orchestra—CL 1021  
 "Smith's The Name"—Carl Smith—CL 1022  
 "Phil Silvers And Swinging Brass"—Phil Silvers With Nelson Riddle—CL-1011 \* B-1011 1, 2, 3

### DECCA:

- "Rockin' The 'Oldies!'"—Bill Haley And His Comets—DL 8569 \* ED 2532  
 "Ole Caterina"—Caterina Valente—Silvio Francesco—DL 8436 \* ED 2505  
 "New Tricks"—Bing Crosby With Buddy Cole And His Trio—DL 8575 \* ED 2535  
 "Mishel Pastro Conducts A 'Pops' Concert In Hi-Fi"—DL 8573  
 "Isle Of Golden Dreams"—Wayne King And His Orchestra—DL 8496 \* ED 2516  
 "Teenage Hop"—Warren Covington And The Commanders—DL 8577 \* ED 2538  
 "Hymn Time"—Jimmie Davis With The Anita Kerr Singers—DL 8572 \* ED 2536  
 "Dancing On A Rainbow"—Roger King Mozian His Trumpet & His Orchestra—DL-8556  
 "Serenades To Remember"—Jack Pleis His Piano And Orchestra—DL 8586  
 "Shufflin' Along With The Four Aces"—DL 8567 \* ED 2529  
 "Winner Of Your Heart"—Kitty Wells—DL 8552 \* ED 2518  
 "Mr. Dee Goes To Town!"—Lenny Dee—DL 8597 \* ED 2517  
 "The Call Of The Cross"—Wally Fowler—DL 8560  
 "Capt. Burl Ives' Ark"—DL 8587  
 "Debut"—Marcy Lutes—DL 8557  
 "The Follies Girl"—Bill Snyder—DL 8495  
 "Poet At The Pipe Organ"—Jess Crawford Plays The Melodies Of Irving Berlin—DL 8565  
 "Latin Impressions"—Socarras His Magic Flute And His Orchestra—DL 8559  
 "Club Durant"—Starring Jimmy Durante—DL 9049 \* ED 2526, 2527, 2528  
 "Wilburn Brothers"—(Teddy And Doyle)—DL 8576 \* ED 2537  
 "Cascading Strings"—Werner Muller And His Orchestra—DL 8499  
 "In A Dancing Mood"—Jan Garber And His Orchestra—DL 8483  
 "I Gotta Right To Sing"—Roberta Sherwood—DL 8584 \* ED 2539  
 "One Dozen Roses"—Mills Brothers—DL 8491 \* ED 2513  
 "Strings Of My Heart"—Mimi Allen At The Harp—DL 8562  
 "Boy Meets Girl"—Sammy Davis, Jr. And Carmen McRae—DL 8490 \* ED 2510  
 "The Jolson Story—Among My Souvenirs"—Al Jolson—DL 9050  
 "Satchmo—A Musical Autobiography Of Louis Armstrong"—DX-M-155

### ELEKTRA:

- "Folk Songs Of Israel"—With Theodore Bikel—EKL-132  
 "Of Maids And Mistresses"—With Tom Kines—EKL-137  
 "When Dalliance Was In Flower, Vol. 2"—With Ed McCurdy—EKL-140

### EPIC:

- "Drum And Bugle Corps"—LN 3341  
 "All Stops Out (Hammond Organ In Hi-Fi)"—Ralph And Buddy Bonds And Rhythm Section—LN 3369  
 "Sound Off"—The Merrill Staton Choir—3 LN 3370  
 "Jimmy McPartland's Dixieland"—Jimmy McPartland And His Dixieland Band—LN 3371  
 "Operetta For Theatre Organ"—Leonard MacClain—LN 3372  
 "The Vienna Of Robert Stolz"—Robert Stolz And His Viennese Orchestra—LN 3374  
 "Bengt Hallberg"—LN 3375  
 "Kenny Clarke Plays Andre Hodeir"—LN 3376  
 "Bruff!!"—Ruby Bruff's All-Stars—LN 3377  
 "Up Anchor"—The Merrill Staton Choir—LN 3378

### HARMONY:

- "Teen Age Dance Party"—Dan Terry—HL 7002  
 "Dance Date With Dick Jurgens"—HL 7004  
 "Dancing In The Dark"—George Siravo, Hal McIntyre—HL 7008  
 "Hey, Tony!"—Tony Pastor—HL 7011  
 "Juke Box Saturday Night"—The Modernaires—HL 7023

- "Cha-Cha-Cha"—Pepe Luis—HL 7028  
 "Jerry Mazanec's Bohemian Polkas"—HL 7029  
 "Eddie Gronet's TV Polka Party"—HL 7038  
 "Mambo With Morales"—Noro Morales—HL 7039  
 "Mambo Holiday"—Machito—HL 7040  
 "Kay Kyser"—HL 7041  
 "The Great Recordings Of Glen Gray And The Casa Loma Orchestra"—HL 7045  
 "Heart Of My Heart"—Ted Steele And The Marlin Sisters—HL 7047  
 "Harpist's Holiday"—Robert Maxwell—HL 7007  
 "Accordiana"—Charles Magnante—HL 7014  
 "Ole! Flamenco"—HL 7015  
 "Cocktail Time"—The Dell Trio—HL 7016  
 "In Old Vienna"—Marek Weber—HL 7020  
 "Don Baker At The New York Paramount Theatre Organ"—HL 7021  
 "Song Of Hawaii"—Lani McIntire—HL 7026  
 "Toujours Paris"—Andre Toffel—HL 7027  
 "South African Folk Songs"—Josef Marais And Miranda—HL 7043  
 "The Romantic Songs Of Martha Lou Harp"—HL 7049  
 "Peggy Lee Sings With Benny Goodman"—HL 7005  
 "Dinah Shore Sings Cole Porter And Richard Rodgers"—HL 7010  
 "Pure Delight"—Danny Kaye—HL 7012  
 "Coming 'Round The Mountain"—Dorothy Shay—HL 7017  
 "That Golden Chariot"—The Golden Gate Quartet—HL 7018  
 "Sweethearts"—Marion Marlowe, Frank Parker With Archie Bleyer—HL 7022  
 "Songs Of Erin"—Kate Smith, Morton Downey—HL 7024  
 "Yours"—Eddy Howard—HL 7042  
 "Herb Jeffries"—HL 7048  
 "The Music Of George Gershwin"—Dinah Shore, Buddy Clark And Others—HL 7050  
 "New Sounds By Pete Rugolo"—HL 7003  
 "Gene Norman Presents An Art Tatum Concert"—HL 7006  
 "Bijou"—Woody Herman—HL 7013  
 "A Salute To Fats"—Ralph Sutton—HL 7019  
 "Metronome All-Stars"—HL 7044  
 "Bud Freeman And His All-Star Jazz"—HL 7046  
 "Stan Freeman Plays 30 All-Time Hits"—Stan Freeman At The Piano—HL 7067  
 "Piano Roll Party In Hi-Fi"—J. Lawrence Cook—HL 7031  
 "Dancing With 'My Fair Lady'"—Harwyn Quartet—HL 7032  
 "Semper Fidelis"—The Goldman Band—HL 7001  
 "Circus Music"—Ringling Bros. And Barnum & Bailey's Band—HL 7025  
 "Hymns"—Stuart Hamblen—HL 7009  
 "Square Dance"—With Calls—Lawrence Loy, Wilbur Waite's Pokeberry Promenaders—HL 7035  
 "Bob Wills Special"—HL 7036  
 "Bob Hannon Sings For Children"—HL 7033  
 "Songs And Stories For Children"—Ray Heatherton—HL 7034  
 "Animal Song Parade"—HL 7037

### LIBERTY:

- "Sea Of Glass"—Billy Ward & His Dominoes With Vic Schoen Orchestra—LRP-3056  
 "Tenors Head On"—Bill Perkins And Ritchie Kamuca—LRP-3051  
 "Roaring Twenties"—Lionel Newman Orchestra—LRP-3058  
 "Our Gracie"—Gracie Fields—LRP-3059  
 "Singin' To My Baby"—Eddie Cochran—LRP-3061  
 "Essence Of Romance"—Spencer-Hagen Orchestra—LRP-3063  
 "Sidewalks Of Rome"—Rud Wharton & His Musette Street Players—LRP-3066  
 "Alone With You"—Irv Orton & His Orchestra—LRP-3069  
 "Hi Fi Music For Children"—Russ Garcia & His Orchestra—LRP-3065  
 "Jeff Chandler Sings To You"—Jeff Chandler With The Spencer-Hagen Orchestra—LRP-3067  
 "Myrna"—Myrna Fox With Monty Kelly Orchestra—LRP-3050

### LONDON:

- "A Yank In Europe"—The Music Of Raymond Scott, Ted Heath And His Music—LL-1676  
 "Lovers In Rome"—Monia Liter And His Orchestra—LL-1687  
 "Fred Hartley At Your Piano"—Fred Hartley, Piano—LL-1604

### RCA VICTOR:

- "Music Of The Danube"—Guy Luybaerts And His Orchestra—LPM-1416  
 "Music Of The Volga"—Guy Luybaerts And His Orchestra—LPM-1417  
 "29 Strings And Then Some"—Armengol And His Orchestra—LPM-1457 \* EPC-1457  
 "The Man From Mexico"—Miguel Aceves Mejia With Mariachi Vaggas de Tecalitlan—LPM-1460  
 "Mexican Sweetheart"—Maria Victoria—LPM-1462  
 "Scrapbook"—The Voices Of Walter Schumann—LPM-1465 \* EPA-1, 2, 3-1465  
 "The Heart Of Havana"—Orquesta Aragon—LPM-1468  
 "Piano Merengue For Those Who Merengue. Cha-Cha-Cha For Those Who Cha Cha"—Johnny Conquet, His Piano And Orchestra—LPM-1469 \* EPA-1-1469  
 "Sing Praises Unto The Lord"—Doris Akers With The Simmons Akers Singers—LPM-1481 \* EPA-1-1481  
 "One Man's Songs"—Sons Of The Pioneers—LPM-1483 \* EPA-1-1483  
 "A Most Musical Fella"—The Lou Levy Trio—LPM-1491  
 "House Party"—Vaughn Monroe—LPM-1493 \* EPA-2-1493  
 "Loving You"—Elvis Presley With The Jordanaires—LPM-1515 \* EPA-2-1515  
 "Canadian Sunset"—Eddie Heywood, Pianist—LPM-1529 \* EPA-1-1529  
 "Teenagers Dance The Hop-A-Do, Honky Tonk, Rockabilly"—LPM-1540  
 "Thinking Of You"—Eddie Fisher With Hugo Winterhalter And His Orchestra—LPM-1548  
 "Band Of Angels"—An Original Sound-track Recording—Music By Max Steiner—LPM-1557

## JAZZ

### BLUE NOTE:

- "The Magnificent Thad Jones, Vol. 3"—With Gigi Gryce, Benny Powell, Tommy Flanagan, George Duvivier, Barry Harris, Max Roach—Blue Note 1546  
 "Hank Mobley Quintet"—With Art Farmer, Horace Silver, Doug Watkins, Art Blakey—Blue Note 1550

### COLUMBIA:

- "Jazz Goes To Junior College"—Dave Brubeck Quartet—CL 1034

### DECCA:

- "Jazz Lab 2"—John Graas—Instrumentals—DL 8478  
 "Trumpet On The Wing"—Wingy Manone And His Orchestra—DL 8473  
 "Jazz Studio No. 6"—The Eastern Scene—The Amram-Barrow Quartet—DL 8558  
 "Rendezvous In Paris"—The Conley Graves Trio—DL 8475

### EPIC:

- "Jazz On The Left Bank"—LN 3387

### RCA VICTOR:

- "From A To Z"—Al Cohn, Zoot Sims Sextet—LPM-1282  
 "Phil And Quill"—Phil Woods And Gene Quill Sextet—LPM-1284  
 "Pete Kelly At Home"—Pete Kelly's Big Seven—LPM-1413

# August Album Releases

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## VERVE:

- "Hamp's Big Four"—Lionel Hampton—MG V-8117  
 "Drumorama!"—Louis Bellson—MG V-8193  
 "Stuff Smith"—MG V-8206  
 "Cat House Piano"—Meade Lux Lewis—MG V-1006  
 "Bourbon Street"—Bob Scobey With Lizzie Miles—MG V-1009  
 "Swing Goes Dixie"—Roy Eldridge And His Central Plaza Dixielanders—MG V-1010

## CLASSICAL

## CAPITOL:

- "Overture!"—Hollywood Bowl Symphony Orchestra—P-8380 \* FAP-1, 2, 8380  
 "Folk Songs Of The Old World, Vol. 1"—Roger Wagner Chorale—P-8387 \* FAP-1, 2-8387  
 "Folk Songs Of The Old World, Vol. 2"—Roger Wagner Chorale—P-8388 \* FAP-1-8388  
 Elgar: Enigma Variations/Vaughan-Williams: Variations On A Theme—Pitts. Sym.—P-8383  
 Glazounov: Concerto For Violin & Orch./Dvorak: Concerto For Violin And Orch.—Milstein—P-8382  
 "Impressoes Do Brasil"—Laurindo Almeida—P-8381  
 "The Orchestra"—Stokowski—SAL-8385  
 "Classics For Children, Vol. 1"—T-3223  
 "Classics For Children, Vol. 2"—T-3248

## COLUMBIA:

- Mozart: Quintets In C Major And G Minor—Budapest String Quartet With Walter Trampler, Violist—ML 5192  
 Prokofiev: Peter And The Wolf; Cyril Ritchard, Narrator/Britten: The Young Person's Guide To The Orchestra—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5183  
 "Hail, Holy Queen"—The Trappist Monks Of Gethsemani—ML 5205  
 Mozart: Symphonies No. 39 In E-Flat Major And No. 40 In G Minor—Royal Philharmonic Orchestra, Sir Thomas Beecham, Bart., Conductor—ML 5194  
 Mozart: Quintets In B-Flat Major And C Minor—Budapest String Quartet With Walter Trampler, Violist—ML 5191  
 Lalo: Symphonie Espagnole/Vieuxtemps: Concerto No. 4 In D Minor For Violin And Orchestra—Francescatti, Violinist—The New York Philharmonic—Dimitri Mitropoulos, Conductor And The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5184  
 Mozart: Quintets In D Major And E-Flat Major—Budapest String Quartet With Walter Trampler—Violist—ML 5193  
 Gliere: Symphony No. 3 In B Minor, Op. 42 ("Ilya Murometz")—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5189  
 Mozart: Six Quintets For String Quartet And Viola (Complete)—Budapest String Quartet With Walter Trampler, Violist—M3L 239  
 Stravinsky: Persephone—Igor Stravinsky Conducting The New York Philharmonic With Vera Zorina, Narrator; Richard Robinson, Tenor; And The Westminster Choir—ML 5196  
 Berlioz: Symphonie Fantastique, Op. 14—The New York Philharmonic—Dimitri Mitropoulos, Conductor—ML 5188  
 "The Strings Of The Philadelphia Orchestra"—Eugene Ormandy, Conductor—ML 5187

## DECCA:

- "Segovia And The Guitar"—DL 9931  
 Schumann: Dichterliebe, Op. 48—Dietrich Fischer—Dieskau, Baritone, Jorg Demus, Piano—DL 9930  
 "Flamenco!—Carmen Amaya—Sabicás"—DL 9925  
 Richard Strauss: Ein Heldenleben, Op. 40 (part 1)/Richard Strauss: Ein Heldenleben, Op. 40 (Concluded)—Saxon State Orchestra, Dresden—Karl Bohm, Conductor—DL 9927  
 "The Berlin Philharmonic Orchestra Conducted By Fritz Lehmann Plays Schubert"—DX B-144  
 "Grand Opera Highlights"—The Magic Flute (Mozart)—Rias Symphony Orchestra And Chamber Choir—Berlin Motet Choir—Ferenc Fricsay, Conductor—DL 9932  
 "Grand Opera Highlights"—Tannhauser (Richard Wagner)—DL 9928  
 "The Masters Revisited"—Orchestrated And Conducted By Ralph Burns—DL 8555

## EPIC:

- Brahms: Symphony No. 1 In C Minor, Op. 68—The Cleveland Orchestra, George Szell, Conductor—LC 3379  
 "Monuments Of Italian Music"—A Marcello: Concertos "La Cetra" No. 2 In E Major, No. 3 In B Minor, No. 4 In E Minor, No. 6 In G Major, Concerto In D Minor For Oboe, Strings And Thorough-Bass (With Embellishments By J. S. Bach)—I Musici—LC 3380  
 Beethoven: Sonata No. 7 In C Minor For Violin And Piano, Op. 32, No. 2/Sonata No. 10 In G Major For Violin And Piano, Op. 96—Arthur Grumiaux, Violin, Clara Haskil, Piano—LC 3381  
 Beethoven: Variations On A Theme Of Diabelli, Op. 120—Leonard Shure, Piano—LC 3382  
 Couperin: L'Apotheose De Lully/Corrette: Concerto In G Major For Three Flutes And Orchestra, Op. 3, No. 6—Hewitt Chamber Orchestra, Maurice Hewitt Conductor—LC 3383  
 "Selections From The Sacred Pontifical Liturgy Of The Russian Orthodox Church"—Soloist: The Very Reverend Archdeacon Nicolas Tikhomiroff Choir Of The Russian Orthodox Cathedral Of Paris, Piotr V. Spassky, Conductor—LC 3384  
 Mendelssohn: String Quartet No. 6 In F Minor, Op. 80/String Quartet No. 4 In E Minor, Op. 44, No. 2—Manoliu Quartet—LC 3386  
 Mozart: Marriage Of Figaro, K.492 (Complete)—SC 6022  
 Mahler: Das Lied Von Der Erde ("The Song Of The Earth")/Songs Of A Wayfarer (Lieder Eines Fahrenden Gesellen)—Nan Merriman (Mezzo-Soprano), Ernst Hafliger (Tenor)—SC 6023

## LIBERTY:

- Mozart: Symphony No. 25 In G Minor, K.183/Berlioz: Overture To Waverly, Op. 1/Beethoven: Lenore Overture No. 2—The Leningrad State Philharmonic Orchestra Conducted By Nikolai Rabinovitch—SWL-15002

- Claude Debussy: Quartet In G Minor, Op. 10/Benjamin Lees: Quartet No. 1 (1952)—The Paganini String Quartet—SWL-15004

## LONDON:

- Franz Liszt: Concerto No. 1 In E Flat Major For Piano And Orchestra/Concerto No. 2 In A Major For Piano And Orchestra—Julius Katchen (piano) With The London Philharmonic Orchestra, Conductor: Ataulfo Argenta—LL-1683  
 Tchaikovsky: Concerto In D Major For Violin And Orchestra (Opus 35)—Campoli (violin) With The London Symphony Orchestra, Conductor: Ataulfo Argenta—LL-1647  
 Saint-Saens: Introduction And Rondo Capriccioso/Havanaise For Violin And Orchestra/Sarsate: Zigeunerweisen (Gypsy Airs)/Wieniawski: Legende For Violin And Orchestra—Campoli (Violin) With The London Symphony Orchestra—LL-1625  
 Johann Sebastian Bach: Concerto In C Major For Three Harpsichords And Strings/Concerto In A Minor For Four Harpsichords And Strings—Karl Richter, Eduard Muller, Gerhard Aeschbacher And Heinrich Gurtner (harpsichords) With Ensemble Of The Ansbach Bach Festival—LL-1446  
 Ludwig Van Beethoven: Sonata No. 1 In F Major For 'Cello & Piano, (Op. 5, No. 1)/Sonata No. 2 In G Minor For 'Cello & Piano, (Op. 5, No. 2)/Sonata No. 3 In A Major For 'Cello & Piano, (Opus 69)/Sonata No. 4 In C Major For 'Cello & Piano, (Op. 102, No. 1)/Sonata No. 5 In D Major For 'Cello & Piano, (Op. 102, No. 2)/Seven Variations On 'Bei Mannern' From Mozart's Opera The Magic Flute/Twelve Variations On A Theme From Handel's Oratorio Judas Maccabeus Zara Nelsova ('Cello) And Arthur Balsam (Piano)—LLA-52  
 Chopin: Mazurkas—Complete—Nikita Magaloff (piano)—LLA-53

## M-G-M:

- Mozart: Cassation No. 1 In G Major, K.63/Cassation No. 2 In B Flat Major, K.99—Arthur Winograd Conducting The M-G-M Orchestra—E 3540  
 Marga Richter: Concerto For Piano, Violas, Cellos And Basses/Carlos Surinach: Concerto For Piano, Strings And Cymbals—William Masselos, Pianist With Carlos Surinach Conducting The M-G-M String Orchestra—E 3547  
 Harold Shaper: Serenade In D For String Orchestra—Arthur Winograd Conducting The Arthur Winograd String Orchestra—E 3557  
 "Ketelby Favorites"—Richard Ellsasser Playing The Organ Of The John Hays Hammond Museum, Gloucester, Mass.—E 3282

## WESTMINSTER:

- Nikolai Chaikin: Concerto For Accordion In B Flat Major/Yuri Shishakov: Concerto For Balalaika/Vera Gorodovskaya: Suite For Orchestra Of Folk Instruments/Yan Vitolyn: Village Polka—State Radio Orch. Of Folk Instruments Of U.S.S.R. Conducted By Victor Smirnov—XWN 18464

- Dvorak: Cello Concerto In B Minor, Op. 104—Antonio Janigro—Cello, Vienna State Opera Orchestra—XWN 18517  
 Ibert: Divertissement/Capriccio/Suite Elizabethaine—XWN 18520  
 Nikolai Rakov: Violin Concerto In E Minor/Poem In E Minor/Scriabin: Etude, Op. 8, No. 11/Khachaturian: Chante Poeme/C. P. E. Bach-Kreisler: Grave/Mozart-Kreisler: Rondo In G Major—Igor Oistrakh—Violin, Inna Kollegorskaya, Piano—XWN 18508  
 Rimsky-Korsakoff: Piano Concerto In C Sharp Minor, Op. 30/Franck: Symphonic Variations/Scrabin: Piano Concerto In F Sharp Minor, Op. 20—Paul Badura-Skoda, Piano, Vienna Symphony Orchestra Conducted By Henry Swoboda—XWN 18521  
 Tchaikovsky: Symphony No. 4 In F Minor, Op. 36—Vienna State Opera Orchestra—XWN 18522  
 Dohnanyi: String Quartet No. 2 In D Flat Major, Op. 15/Quintet For Piano And Strings No. 2/In E Flat Minor, Op. 26—Curtis String Quartet, Vladimir Sokoloff, Piano—XWN 18514  
 Franck: Quintet In F Minor For Piano And Strings—Vladimir Sokoloff, Piano, Curtis String Quartet—XWN 18577  
 Smetana: String Quartet In E Minor/Dvorak: String Quartet In F Major, Op. 96—Curtis String Quartet—XWN 18518  
 Dohnanyi: Serenade In C Major, Op. 10/Francaix: Trio In C Major For Strings/Berkeley: Trio For Strings—Jean Pougnet, Frederick Riddle, Anthony Pini—XWN 18515  
 Dvorak: Quintet In A Major, Op. 81, For Piano And Strings/Edith Farnadli, Piano, Barylli Quartet/String Quartet In A Flat Major, Op. 105—Barylli Quartet—XWN 18519  
 Faure: Violin Sonata In A Major, Op. 13/Violin Sonata In E Minor, Op. 108—Jean Fournier, Violin, Ginette Doyen, Piano—XWN 18576  
 Debussy: Sonata For Flute, Viola And Harp/Violin Sonata in G Minor/Cello Sonata In D Minor—XWN 18511  
 Debussy: Preludes, Book I/Estampes—Reine Gianoli—Piano—XWN 18512  
 Debussy: Preludes, Book II (Complete)—Reine Gianoli, Piano—XWN 18513  
 Mozart: Piano Sonatas, Vol. 3—Reine Gianoli, Piano—XWN 18222  
 Mozart: Piano Sonatas, Vol. 4—Reine Gianoli, Piano—XWN 18504  
 Mozart: Piano Sonatas, Vol. 5—Reine Gianoli, Piano—XWN 18505  
 Mozart: Piano Sonatas, Vol. 6—Reine Gianoli, Piano—XWN 18506  
 Dvorak: Biblical Songs, Op. 99/Gypsy Songs, Op. 55/Love Songs, Op. 83—Hilde Roessel-Majdan—Contralto, Franz Holetschek, Piano—XWN 18516  
 "Oboukhova In Song"—Nadezhda Oboukhova—Mezzo-Soprano—XWN 18509  
 "Oboukhova Sings Tchaikovsky, Rimsky-Korsakoff, Glinka, And Dargomijsky—Nadezhda Oboukhova—Mezzo-Soprano—XWN 18510  
 Buxtehude: Complete Organ Works, Vol. 5, Choral Preludes—Alf Liner, Organ Of Varfrukyrka In Skanninge, Sweden—XWN 18507

# Teenagers' Station



DETROIT, MICH.—To initiate a project whereby the Boys' Club of Detroit operates its own "closed circuit" station, BCD, a record hop was held with Robin Seymour of WKMh as special guest. Shown is Seymour looking over a poster put up by members of the Boys' Club to attract attention to the hop. WKMh deejays Seymour, Joe Van, and engineer Don Oswalt helped the teenagers organize the station.

# The Music Business In Paris

by DAN FISHER

PARIS—I've become a follower of the Turf, and I don't mean horse racing. Take a legitimate U.S. c-note, march to a French bank and convert it (3,500 francs), dine thrice at Parisian restaurants and the sum total is zero! Paris is a lady, she sings, she dances and she bilks the unwary. But she's charming and beautiful.

The Turf, restaurant version, pops into mind because it's the foundation of the Brill. It all seems so stable from this far vantage point.

The French couldn't care less about our American songs, unless they're sailing at the top of the hit parade. That's understandable; they keep 100% of their own tunes and get a fraction of imports.

Their big stars are Gloria Lasso, Gilbert Becaud and the Marino-Marini group. As for our own brand of talent, Doris Day, Harry Belafonte, Nat "King" Cole and the bands of Joe Reisman and Joe "Fingers" Carr are the big attention grabbers.

Rock & Roll never made it here; Calypso is so-so. I can't read my own notes and translating is even tougher, but I have something pencilled here which reads, "Monsieur Nalf Marbot". That, properly interpreted is a gentleman named Mr. Marbot who is an important figure in the musical scheme of things. He is significant for many things, but most striking of all is his staff of song-pluggers. They're all gorgeous, sexy females. A staff like this in the Brill would set music back fifty years, but what fun.

He, too, is in a fog as to what will

happen next. One thing for sure, he says, "eet esn't ze rocks and ze rolls." He glances at the current crop of French songs and bemoans the fact that there are no quality tunes like "Autumn Leaves", "Domino", "La Vie En Rose" & "C'est si Bon". Naturally, he's hopeful there'll be another passion for French ditties soon—what type and when he can't predict.

Incidentally, those cuties copping pleas with the Gaelic deejays—Mr. Marbot's femme song-pluggers—come on like the Copa girls on opening nights! If Bob Miller ever unionizes them he'll become the Jules Podell of the Brill Building.

It's nice to know the weird trend is worldwide. Have a look at the Paris hit parade:

No. 1, "Bambino" by Miss Lasso; No. 2, "Que Sera" by Doris Day; No. 3, "Le Torent" by Louis Mariano; No. 4, "Tunas-Pas-Tres-Bon-Carracterre" ("You Have Not A Very Good Character") by Lucien DeLelle; No. 5, "Tes Amants D'un Jour-ur" by Gloria Lasso. That last mentioned tune, incidentally, is the only French song among the top 20.

It's 5 a.m. at the moment, I'm dog-tired and ready to dream about the next stop on the itinerary: the French provinces and the wonderful music of the Basque country, blended with the blue Mediterranean (so unlike the shores of Shawnee, Pa., bless it!) After that, Italy. After this, a long night's sleep. You take the low road; I've already taken the high road. Which reminds me, "hi" to everybody.

ANOTHER CHIC SMASH!

**Rod Willis**

**"SOMEBODY'S BEEN ROCKING MY BABY"**

Chic 1009

(Grace Pauline Chew's)

**"Up Along the MOHAWK VALLEY"**

Bob Colla

b/w

**"CHICKASAW BLUES"**

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## Bethlehem Signs Ted Steele As Musical Director

NEW YORK — Bethlehem records disclosed last week that they have signed maestro Ted Steele to an exclusive, long-term contract as the record company's musical director. Steele will be musical director to the diskery's special artists, and will arrange for and conduct his own orchestra.

Presently, Steele produces and MC's three hours of television daily, on WOR-TV, New York, 3-6 PM. The Bethlehem Records deal does not in any way affect Steele's current TV setup.

Ted Steele's climb to eminence in the musical field goes back to the formation of his musical combination, "The Novatones." Shortly thereafter Decca signed Steele for an album of Duke Ellington tunes, "Mood Indigo." Out of this came the opportunity to set Auslander's "Four Freedoms" to music. After a stint as conductor of the MGM "Screen Test" program, Steel signed on as conductor and musical director of Chesterfield's then brand new show, the "Supper Club", where he arranged and conducted for such artists as Perry Como, Connie Boswell, Jo Stafford, Marian Hutton, Frank Sinatra, etc.

One of the highpoints of Steele's career came when he arranged the incomparable "Temptation" for Como and recorded it with him. The Ted Steele Orchestra has appeared at the Stork Club, The Essex House and in the country's other leading hotels and clubs. In 1948, Steele turned to television.

## Urania Offers Stereo Tape

NEW YORK—Urania Records is offering, for a \$3.98 price tag, a 900 foot stereo tape sampler of selections from the diskery's stereo tape catalogue.

The selections include excerpts from Strauss' "Egyptian March"; Haydn's "Trumpet Concerto"; Varese's "Ionisation"; Tchaikovsky's "Symphony No. 1"; and Saint-Saens' "Symphony No. 3."

## Decca And King Hike 78 RPM Price

NEW YORK—Decca Records and King Records have announced a rise in the retail price of their 78 RPM disks to \$1.15.

The Decca hike becomes effective Monday, August 5th on all the firm's 10 inch 78 RPM pressings with dealer cost at \$.71. This price change will affect the following series of Decca shellac waxings: 11,000; 14,000; 16,000; 23,000; 24,000; 25,000; 27,000;

28,000; 29,000; 30,000; 40,000; 45,000; 46,000; 48,000.

The upping of the King, and its subsidiaries, Federal, and DeLuxe, 78 RPM waxings will take effect Monday, August 12th with dealer cost at \$.71. All accounts are being advised by mail and through King's 22 independent branch offices and 10 distributors that orders for 78 RPM disks taken on and after August 12, 1957 will be billed at the increased price.

## Mobile Unit



MT. CLEMENS, MICH.—This mobile unit, says station WBRB-Mt. Clemens, is one of the reasons why the outlet, only on the air since May 18th, is making a strong showing in Detroit ratings. Platter spinner Dick Drury is shown broadcasting from the mobile studio built especially for the station.

# Mercury's Fall Program Introduced In 3 Cities

CHICAGO—Mercury Records held its annual summer meetings in three markets—New York, Chicago and Los Angeles—July 25th and 26th at which time it introduced its program for the remainder of 1957 to the representatives of the label.

Attending the meetings were Mercury distributors, branch managers, salesmen and promotion directors.

At the Chicago meeting from Mercury were president Irving Green, A & R head Art Talmadge, vice president and national sales manager Morrie Price, promotion director Kenny Myers, vice president Irwin Steinberg, midwest musical director David Carroll and merchandising manager Peter Fabri.

The Eastern division of Mercury was represented at the New York meeting by Bob Shad, Eastern A & R head of Mercury; Wilma Cozart, head of the classical division; and Al Mooney, the label's Eastern musical director.

The west coast meeting was conducted by Johnny Sippel, sales manager of Mercury's package goods division.

At the three meetings, Mercury introduced its Fall line of packaged goods probably the heaviest Fall schedule in Mercury's history. The label will release a total of 120 albums before the end of 1957 broken up in 24 LP's-per month from August thru December. New albums by artists such as Sarah Vaughan, Richard Hayman, Dick Contino, Patti Page, David Carroll, a duet LP by Sarah Vaughan and Billy Eckstine, the Platters, the

Diamonds and many others will be issued among the 1957 releases.

Mercury also introduced its first stereo tape release including twelve packages which are already on their way to distributors throughout the country. The Mercury tapes will be offered in two categories: Living Presence Stereophonic (classical) and Mercury Verified Stereophonic (popular and jazz). The twelve pre-recorded tapes set at a suggested retail price of \$12.95 will be on seven inch reels containing 1200 feet of tape which will run at seven and one-half inches per second.

The label also introduced at the meetings, its new "Celebrity Series" of 45 rpm singles. The "Celebrity Series" offers dealers all-time hit recordings by Mercury artists with two former hits back-to-back. The series includes 50 singles to retail at the standard \$.89-45 rpm list. They will be sold to dealers in bulk lots and along with each set will go a browser box with dividers and promotion material including fliers, and other point of sale displays. The series also offers an exchange feature.

New Mercury singles were also previewed at the three territorial meetings. New singles by Rusty Draper, Tony Williams, Billy Eckstine, Sarah Vaughan, the Diamonds, the Crew Cuts, and Nick Noble.

But the highlight of the meetings was Mercury's sales plan for the month of August, a plan titled "5 for 1-78 rpm Take All Plan" (See other story this issue).

## It's In The Bag



NEW YORK—Singer Frank Bianco visits deejay Art Ford at WNEW in New York to present him with transparent, air-filled plastic bag to indicate that the success of Frank's record, "Now I Know," for Atco Records, is "in the bag."

### Disneyland Issues Single From "Tutti's Trumpets" LP

NEW YORK—An enthusiastic response from deejays to two pressings in the Tutti Camarata LP, "Tutti's Trumpets," has prompted Disneyland Records to issue both "Trumpeter's Prayer," featuring the trumpet work of Conrad Gozzo, and "Boy Meets Horn," with Shorty Sherlock on trumpet, on one single disk.

The diskery reports impressive sales and air-play on the package itself, which includes, besides Gozzo, and Sherlock, Pete Candoli, Mannie Klein, Joe Triscari, and Uan-Rasey as trumpet soloists.

### Going To The Dogs



CHICAGO—"Things are going to the dogs," says Bandleader Ralph Marterie. Here he is shown with his new boxer pup, called, appropriately enough, "Trumpet." Ralph is teaching the dog to obey in an unusual manner; instead of using his voice, he plays the trumpet. As far as we know, the dog is a little mixed up, because Ralph has been playing his recordings of "Shish-Kebab" along with "Caravan," "Tricky" and "Skokian." The dog doesn't know whether to sit up and cheer or to lie down and roll over.

## Honored Guest



NEW YORK—Lou Boorstein, New York One Stopper, played host at a dinner given in his home for disk jockey Jay Michaels of Pittsburgh while the d.j. was in New York subbing for the vacationing Martin Block. Shown above are: L. to R. Jerry Blaine of Cosnat Distributing, Lou Boorstein, Jay Michaels, Dick Jacobs, Coral recording artist and musical director holding his Cash Box plaque, and Bob Austin of The Cash Box.

### VIP Artist On D. J. Tour

NEW YORK—VIP Records, continuing its policy of sending its artists on the road to meet disk jockeys, distributors, and retailers, is sending vocalist Russ Miller on tour.

Miller, whose latest VIP pressing is "I Sit In My Window," will visit Chicago, Milwaukee, Minneapolis, Cleveland, Youngstown, Columbus, Philadelphia, and Boston. These promotion rounds will continue with the record company whose aim is to familiarize their artists with deejays, distributors and retailers. Subsequent road trips are planned for all artists under the VIP banner.

### New Single By Film Star

NEW YORK—Decca Records last week issued a single record of the Ricardo Montalban version of "A 'Miss You' Kiss." The company has pulled the single from its Original Cast album from the Broadway show of several seasons ago, "Seventh Heaven." Tune is one of the numbers from the score by the late Victor Young and Stella Unger. The Montalban single is being coupled with another tune from the "Seventh Heaven" album, "A Man With A Dream."

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# Album Reviews

## POPULAR



**"THIS IS NAT 'KING' COLE"**—Capitol T 870 (1-12" LP)

This is similar to a package Capitol produced by Frank Sinatra, a round-up of previous Cole singles. The performer, who has one of the top album sellers in "Love Is The Thing," has, as Sinatra, kept his single chores on a high level. Examples: "I'm Gonna Laugh You Out Of My Life," "To The Ends Of The Earth," and "Never Let Me Go." Chart stock.



**"THE WORLD'S FINEST MUSIC"**—Lawrence Welk—Coral CRL 57113 (1-12" LP)

Coral considers this Welk entry the highlight of its fall album schedule, and is due for heavy dealer promotion. The mood Welk folks heard in his "Moments To Remember" package is back again with even more impressive big ork work. A "pop" orchestrated bill of melodies from the classics ("My Reverie," "Stranger In Paradise," and "Claire De Lune"), the set is sure to widen the already wide Welk market. Mood disk of distinction. Figure chart sales on this one.



**"SONGS OF THE SEA"**—The Norman Luboff Choir—Columbia CL 948 (1-12" LP)

Here's more distinguished vocal work by the ensemble in a line with its "Song Of The South," and "Songs Of The West" sets sure to be a solid item on the shelves. Material is a collection of both rousing and tender sea songs ("Blow The Man Down," "Lowlands," "Shanandoah") performed with arrangements (including appropriate guitar-accordion support) imbued with the feeling of the melodies. Excellent sales potential.



**"VELVET BRASS"**—Jackie Gleason And His Orchestra—Capitol W 859 (1-12" LP)

Gleason departs from his usual slow, soft and sweet mood chores for a striking band-styled display that collectors of his other Capitol LP's will find a welcome change-of-pace. The selections ("But Not For Me," "Take The 'A' Train," and "Out Of Nowhere") heartily swing on the "A" side, getting a relaxed fox-trot beat on the "B". A new Gleason that will get solid sales attention.



**"THE MAN I LOVE"**—Peggy Lee—With Orchestra Conducted By Frank Sinatra—Capitol T 864 (1-12" LP)

Miss Lee's first package assignment for Capitol under her new pact with the diskery is a first-rate vocal presentation by the stylist, who gets lush, but non-intrusive ork backing conducted by Frank Sinatra. A sensitive artist, and one who carresses a melody and lyric with care, Miss Lee encounters a fine line-up of songs: "My Heart Stood Still," "Something Wonderful," "Then I'll Be Tired Of You," and a neglected Jerome Kern gem, "The Folks Who Live On The Hill." A set the gal's fans will greatly enjoy.



**"I GOTTA RIGHT TO SING"**—Roberta Sherwood—Decca DL 8584 (1-12" LP)

Her third Decca issue since her remarkable return to show-business, Miss Sherwood is on hand for 12 more dynamic song impressions that make the performer the individual artist she is. Songs are reliable like "Avalon," "Mississippi Mud," and "Georgia On My Mind." Jack Pleis and the ork follow Miss Sherwood's stints with style. The artist's fans will see that the disk is a solid sales item.



**"CASA LOMA CARAVAN"**—Glen Gray And His Casa Loma Orchestra—Capitol T 856 (1-12" LP)

Their previous Capitol entry a steady seller, Gray and the Casa Loma ork nostalgically swing with a soft beat to a program of tunes associated with the group's 1930's heyday. Vocalist with 30's outfit, Kenny Sargeant, takes on six songs ("Tumbling Tumble Weeds," "It's The Talk Of The Town," "Under A Blanket Of Blue"). Important dance-band issue.



**"SONNY"**—Sonny James—Capitol T 867 (1-12" LP)

James, who scored with "Young Love," offers a country-pop approach to a collection of evergreens, which should meet with the hearty sales approval of his fans. Songs such as "Secret Love," "Beg Your Pardon," "Heartaches," and "Because Of You," are treated to either C&W wailing or a happy beat. Platter spinners should supply lots of turn-table action. Keep well stocked for the kids.



**"SWEET SMELL OF SUCCESS"**—Music From The Sound Track—Decca DL 8610 (1-12" LP)

Some of the sting that has gone into the slick Tony Curtis-Burt Lancaster starrer, "Sweet Smell Of Success," belongs to the Elmer Bernstein score, a collection of vibrating jazz themes descriptive of the smart Broadway scene by the composer of the similar "Man With The Golden Arm" best selling sound track score. The fourteen pieces are expertly read by an ork that includes Shelly Manne (drums); Pete Candoli (trumpet); and Ted Nash (alto). As the flick gets to the local theatres, package could repeat sales of "Golden Arm" set.



**"THE SKIFFLE SOUND"**—Dick Jacobs And His Skiffle Group—Coral CRL 57172 (1-12" LP)

The sound that plays a major role in today's rock 'n roll recordings the skiffle, is presented by Dick Jacobs and his Skiffle Group with excitement. Made up of mostly Jacob's originals, the set also features exuberant chorus chanting both witty and in place. Excellent disk jockey programming. An issue that could be a sales smash. Stock for heavy teen traffic.



**"FRED WARING AND HIS PENNSYLVANIANS IN HI-FI"**—Capitol W 845 (1-12" LP)

This is the first presentation by Waring's famed vocal group on Capitol. In a fine, varied 17 song program, the ensemble, with lush ork backing, provide rich vocals on such memorable compositions as "In The Still Of The Night," "You'll Never Walk Alone," "Sometimes I Feel Like A Motherless Child," and "Ol' Man River." A distinguished package due for a great sales response from the Waring following.



**"WINNER OF YOUR HEART"**—Kitty Wells—Decca DL 8552 (1-12" LP)

The country and western, and "Grand Ole Opry" warbler is one of the most consistent hitmakers (currently "Three Ways") in the C&W field. This waxing of new items by the performer assumes prime C&W stock importance. Numbers, as the title indicates, are all romancers, which Miss Wells reads with great feeling. C&W deejays will program on a large scale. Major issue for the C&W market.



**"BLACK SATIN"**—The George Shearing Quintet And Orchestra—Capitol T 856 (1-12" LP)

The Shearing Quintet gets the string support it had in "Velvet Carpet," and again achieves a first-class mood disk with strong jazz appeal. Material covered smartly by the crew and ork are generally the less performed evergreens: "The Folks Who Live On The Hill," "As Long As I Live," and "What Is There To Say." Superior mood—jazz entry that should enjoy typically fine Shearing sales.



**"SHUFFLIN' ALONG WITH THE FOUR ACES"**—Decca DL 8567 (1-12" LP)

A dish of sentimental favorites set to a shuffle beat by the popular group is certain to attract an impressive round of teenagers, and possibly young adults. Working on such reliable oldies as its initial single hit, "It's no Sin," "Peg O' My Heart," "My Reverie," and "Heartaches," the team delivers the goods with polished harmony, and its familiar gusto. Set has the makings of a popular seller.



# Album Reviews



**"SQUEEZE ME"**—Sallie Blair—Bethlehem BCP 6009 (1-12" LP)

The stylist appeared with Cab Calloway during the Las Vegas and Miami "Cotton Club" shows, and her initial package is a tantalizing effort of tasteful vocals delivered with warmth, vitality, and several sultry dialogue asides ("Ain't She Sweet," and "Squeeze Me"). Stand-by material. Fine combo-ork backing. Smart vocal issue.



**"BREAD, LOVE AND CHA CHA CHA"**—[Xavier Cugat And His Orchestra]—Columbia CL 1016 (1-12" LP)

A strong Cugat market puts his latest release right on top of the Latin disks catering to the cha cha—mambo. Excelling in rich rhythmic color, Cugat and the ork go over a lively program that includes Latin oldies ("Frenesi," and "La Palamo") plus several more recent pieces ("Whatever Lola Wants," and "April In Portugal"). Make sure the package is made handy for the Latin dancing folks.



**"LOVERS IN ROME"**—Monia Litter And His Orchestra—London LL 1687 (1-12" LP)

Litter's last orchestral stop-over was a well arranged tour of Paris. Rome again offers the arranger-conductor opportunity for a variety of arrangements both in a gay and sentimental vein. Litter turns the trick with a touch that skillfully reaches its descriptive and mood goal. Material admirably suits the locale. Lush ork scoring with individuality.

## JAZZ



**"OTHER VOICES"**—Erroll Garner, Piano-Orchestra Under The Direction Of Mitch Miller—Columbia CL 1014 (1-12" LP)

The Garner "Concert By The Sea" pressing is still a top jazz seller, and this new package by the accomplished pianist, putting him with a big ork for the first time on disks, assumes prime jazz importance. Inventive Garner touches hold sway here, but get an interesting partner in the Miller ork that should delight the jazz crowd. Bill of Garner originals and standards. Powerful jazz attraction.



**"A YANK IN EUROPE"**—Ted Heath And His Orchestra—London LL 1676 (1-12" LP)

The recent U.S. tour by the Heath crew adds even greater sales strength to the already popular English maestro. Twelve heartening tidbits by famed composer-conductor Raymond Scott depicting various European attractions ("Garden In Versailles," "Night Club In Sorrento," and "London Airport") are versatile enough in their rhythmic make-up for a variety of scoring approaches, all performed in the high standard Heath band manner. Fine ork issue.



**"FROM A TO Z"**—Al Cohn—Zoot Sims Sextet—RCA Victor LPM-1282 (1-12" LP)

Two shining lights on tenor sax, Al Cohn and Zoot Sims, are teamed together for a light, and breezy Victor "Birdland" date that should offer dealers a fine attraction to the jazz coterie. The boys, with top-drawer support from the likes of Milt Hinton, bass; Hank Jones, Piano; and Osie Johnson, drums, stick, with the exception of "Somebody Loves Me," and "East Of The Sun," to originals. Jazz shelf find.



**"A MUSICAL FELLA"**—Lou Levy Trio—RCA Victor LPM-1491 (1-12" LP)

A series of smart jazz vignettes by keyboard artist Levy and his trio manages to consistently maintain notable, and delightful approaches that reward the listener with refreshing ideas and happy satisfaction. Levy is mostly on the up-tempo grind here, pausing warmly on such goodies as "Angel Eyes," and "We'll Be Together Again." Max Bennett (bass) and Stan Levey (drums) are Levy's efficient support. Excellent jazz item.



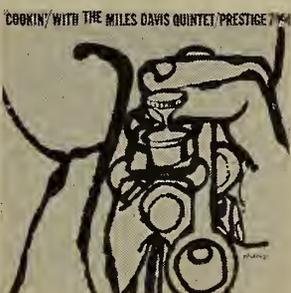
**"SWING GOES DIXIE"**—Roy Eldridge And His Central Plaza Dixielanders—Verve MGV-1010 (1-12" LP)

An issue in Verve's "Down Home" series, the waxing is healthy display of work by men whose artistry is steeped in the swing tradition, yet rise with punch to this Dixieland occasion. True that a swing feeling hangs around as any track here will indicate, but the Dixieland feel invitingly remains. The six-man crew is headed by trumpeter Eldridge, drummer Jo Jo Jones, and bassist Walter Page. Evergreen dixie-blues items. Fine work.



**"PETE KELLY AT HOME"**—Pete Kelly's Big 7—RCA Victor LPM-1413 (1-12" LP)

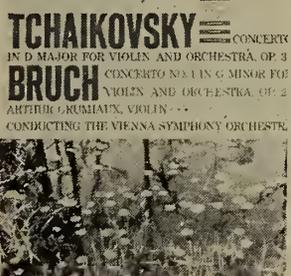
The sound track disk from Jack Webb's "Pete Kelly's Blues" flick proved a strong chart entry, and this follow-up should be viewed accordingly. The sides stick mostly to a lively Dixieland-sound with occasional band orchestrations — ("They Can't Take That Away From Me," "Old Pigeon Toed Joad"). Men in the group include Matty Matlock (clarinet); Dick Cathcart (trumpet); and Abe Lincoln (trombone). Sales should be impressive.



**"COOKIN'"**—The Miles Davis Quintet—Prestige 7094 (1-12" LP)

Davis, one of the most oft-recorded jazzmen (Prestige or otherwise), is represented here as the head of the quintet recently disbanded. The trumpeter, along with the rest of the crew (Paul Chambers, bass; Red Garland, piano; Philly Joe Jones, drums; John Coltrane, tenor sax), whip up four crackling good sessions, plus a warm stint on "My Funny Valentine." A delectable display of skilled jazz harmony. Excellent sales potential.

## CLASSICAL



**TCHAIKOVSKY:** Concerto In D Major For Violin And Orchestra, Op. 35—**BRUCH:** Concerto No. 1 In G Minor For Violin And Orchestra, Op. 26—Arthur Grumiaux, Violin—Bogo Lescovich Conducting The Vienna Symphony Orchestra—Epic CL 3365 (1-12" LP)

Two sturdy catalogue items, the Tchaikovsky, and Bruch romantic gems are given trustworthy readings by oft-recorded violinist Grumiaux. The disk, of course, enters into an area boasting a host of other available interpretations on the subject matter here, but in performance, which includes the fine Vienna Symphony conducted on the waxing by Bogo Lescovich, it ranks high. Excellent sound. Should be a decent classical attraction.



**"BACH ON THE BIGGEST"**—Robert Elmore Playing The Atlantic City Convention Hall Organ—Mercury MG 50127 (1-12" LP)

The gigantic organ in the Atlantic City Convention Hall makes its disk debut in fine readings by Robert Elmore of four famed Bach organ works, the "Tocatta & Fugue In D Minor," "Tocatta, Adagio, And Fugue In C," and from the composer's chorale-pretudes, "Wachet Auf!" and "In Dulci Jubilo." With excellent engineering in sound, the package admirably showcases the massive organ, and Bach in hi-fi. Beautiful classical recording.



**MOZART:** Cassation No. 1 In G Major, K. 63—Cassation No. 2 In B Flat Major, K. 99—Arthur Winograd Conducting The MGM Orchestration—MGM E3540 (1-12" LP)

With this recording, MGM initiates its series of disks devoted to orchestral works by Mozart other than symphonic (divertimenti, serenades, cassations). The two Cassations here, happy, melodic delights, are rendered expertly by MGM's frequent maestro, Arthur Winograd, conducting the MGM Orchestra. High standard of recorded sound. Auspicious start for the series.



# Disk Jockey

## REGIONAL RECORD REPORTS

### Bud Connell

- KOWH—Omaha, Nebr.  
 1. Teddy Bear (E. Presley)  
 2. I'm Gonna Sit Right Down (B. Williams)  
 3. It's Not For Me To Say (J. Mathis)  
 4. Bye, Bye Love (Everly's)  
 5. Searchin' (Coasters)  
 6. Teenager's Romance (R. Nelson)  
 7. Star Movin' (S. Mineo)  
 8. Rock Your Little Baby To Sleep (B. Knox)  
 9. Old Cape Cod (P. Page)  
 10. Love Letters In The Sand (P. Boone)

### Dan Daniel

- WDGY—Minneapolis, Minn.  
 1. Tammy (D. Reynolds)  
 2. Searchin' (Coasters)  
 3. Bye, Bye Love (Everly's)  
 4. Teddy Bear (E. Presley)  
 5. Around The World (Mantovani)  
 6. I'm Gonna Sit Right Down (B. Williams)  
 7. Whispering Bells (Del-Vikings)  
 8. Love Letters In The Sand (P. Boone)  
 9. Fallen Star (Hilltoppers)  
 10. White Silver Sands (Rondo)

### Bill Richerson

- WCPS—Taboro, N. C.  
 1. Tammy (D. Reynolds)  
 2. Old Cape Cod (P. Page)  
 3. Star Dust (B. Ward)  
 4. My Personal Possession (N. Cole)  
 5. Lonely Whistler (L. Baxter)  
 6. Around The World (Mantovani)  
 7. Teddy Bear (E. Presley)  
 8. Dark (J. London)  
 9. I'm Gonna Sit Right Down (B. Williams)  
 10. So Rare (J. Dorsey)

### Dick Biondi

- WHOT—Youngstown, Ohio  
 1. Teddy Bear (E. Presley)  
 2. Rainbow (R. Hamilton)  
 3. Whole Lot Of Shakin' Going On (J. L. Lewis)  
 4. Send For Me (N. Cole)  
 5. Tammy (D. Reynolds)  
 6. I'm Gonna Sit Right Down (B. Williams)  
 7. Around The World (Mantovani)  
 8. Mr. Lee (Bobbettes)  
 9. Bye, Bye Love (Everly's)  
 10. It's Not For Me To Say (J. Mathis)

### Don Porter

- KXL—Portland, Ore.  
 1. Loving You (E. Presley)  
 2. Tammy (D. Reynolds)  
 3. Honeycomb (J. Rodgers)  
 4. Old Cape Cod (P. Page)  
 5. It's Not For Me To Say (J. Mathis)  
 6. Build Your Love (J. Ray)  
 7. I'm Gonna Sit Right Down (B. Williams)  
 8. Rockin' Shoes (Ames Bros.)  
 9. Wonderful Wonderful! (J. Mathis)  
 10. The Lonesome Trumpet (R. Anthony)

### Sammy David

- KRMD—Shreveport, La.  
 1. Third Finger, Left Hand (E. Rodgers)  
 2. With All My Heart (J. Sands)  
 3. Fascination (D. Jacobs)  
 4. Soft Sands (Chordettes)  
 5. Tammy (D. Reynolds)  
 6. White Silver Sands (D. Gardner)  
 7. I'm Gonna Sit Right Down (B. Williams)  
 8. Jay Dee's Boogie Woogie (J. Dorsey)  
 9. Every Little Movement (R. Williams)  
 10. I Wanna Be There (L. Brannon)

### Denny Sullivan

- WFBL—Syracuse, N. Y.  
 1. I'm Gonna Sit Right Down (B. Williams)  
 2. Tammy (D. Reynolds)  
 3. White Silver Sands (Rondo)  
 4. Love Letters In The Sand (P. Boone)  
 5. Shangri-La (Four Coins)  
 6. So Rare (J. Dorsey)  
 7. Old Cape Cod (P. Page)  
 8. It's Not For Me To Say (J. Mathis)  
 9. With All My Heart (Sands)  
 10. Gonna Find Me A Bluebird (M. Rainwater)

### Ray Schreiner

- WRNL—Richmond, Va.  
 1. I'm Gonna Sit Right Down (B. Williams)  
 2. White Silver Sands (Bradley)  
 3. It's Not For Me To Say (J. Mathis)  
 4. Tammy (D. Reynolds)  
 5. Just Between You And Me (Chordettes)  
 6. In The Middle Of An Island (T. Bennett)  
 7. Midnight March (Morrow)  
 8. Around The World (Mantovani)  
 9. Fascination (D. Jacobs)  
 10. Summer Love (J. James)

### Branson Fisher, Jr.

- WPRY—Perry, Fla.  
 1. Teddy Bear (E. Presley)  
 2. Whispering Bells (Del-Vikings)  
 3. Bye, Bye Love (Everly's)  
 4. Short Fat Fannie (Williams)  
 5. Searchin' (Coasters)  
 6. Build Your Love (J. Ray)  
 7. Whole Lot Of Shakin' Going On (J. L. Lewis)  
 8. Jay Dee's Boogie Woogie (J. Dorsey)  
 9. White Sport Coat (Robbins)  
 10. Long Lonely Nights (L. Andrews)

### Jack McDermott

- WHIL—Medford, Mass.  
 1. Diana (P. Anka)  
 2. I'm Gonna Sit Right Down (D. Williams)  
 3. Third Finger, Left Hand (E. Rodgers)  
 4. Summer Love (J. James)  
 5. Zoop (Charts)  
 6. Drag Strip Baby (L. Norman)  
 7. Tammy (R. Hayman)  
 8. Queen Of The Senior Prom (Mills Bros.)  
 9. Black Slacks (Sparkletons)  
 10. Sunburned Lips (J. Diamond)

### Bob Klose

- WKWK—Wheeling, W. Va.  
 1. Teddy Bear (E. Presley)  
 2. I'm Gonna Sit Right Down (B. Williams)  
 3. Tammy (Reynolds/Ames Bros.)  
 4. Short Fat Fannie (Williams)  
 5. Love Letters In The Sand (P. Boone)  
 6. Send For Me (N. Cole)  
 7. Bye, Bye Love (Everly's)  
 8. Whispering Bells (Del-Vikings)  
 9. Loving You (E. Presley)  
 10. White Silver Sands (Rondo/Gardner)

### Donn Caldwell

- WHIL—Wheeling, W. Va.  
 1. Whispering Bells (Del-Vikings)  
 2. Teddy Bear (E. Presley)  
 3. Short Fat Fannie (L. Williams)  
 4. Bye, Bye Love (Everly's)  
 5. I'm Gonna Sit Right Down (B. Williams)  
 6. Loving You (Elvis Presley)  
 7. Fallen Star (F. Husky)  
 8. I Wonder If I Care (Everly's)  
 9. Star Dust (B. Ward)  
 10. Tammy (D. Reynolds)

### Jerry Lee Whitson

- KMHT—Marshall, Texas  
 1. Whispering Bells (Del-Vikings)  
 2. The Aisle (R. Hamilton)  
 3. Island In The Sun (H. Belafonte)  
 4. Love Letters In The Sand (P. Boone)  
 5. Tammy (Ames Bros.)  
 6. Send For Me (N. Cole)  
 7. It's Not For Me To Say (J. Mathis)  
 8. Wonderful! Wonderful! (J. Mathis)  
 9. Teddy Bear (E. Presley)  
 10. I'm Gonna Sit Right Down (B. Williams)

### Fred Mitchell

- WOHO—Toledo, Ohio  
 1. Goody Goody (Lymon & Teenagers)  
 2. Oh Baby Doll (C. Berry)  
 3. Cherry (C. Palmer)  
 4. Let Me Be Loved (T. Sands)  
 5. I'll Find You (D. Whitefield)  
 6. Mailman Bring Me No Blues (D. Cornell)  
 7. Voyage Of The Mayflower (F. Chacksfield)  
 8. Evil Angel (R. Vernon)  
 9. Me And My Imagination (B. Whalen)  
 10. Three Roads (P. O'Day)

### Arty Kay

- WYLK—Lexington, Ky.  
 1. Bye, Bye Love (Everly's)  
 2. Send For Me (N. Cole)  
 3. Tammy (D. Reynolds)  
 4. Teddy Bear (E. Presley)  
 5. White Silver Sands (O. Bradley)  
 6. Around The World (Mantovani)  
 7. So Rare (J. Dorsey)  
 8. Whispering Bells (Del-Vikings)  
 9. Just Between You And Me (Chordettes)  
 10. Long Lonely Nights (C. McPhatter)

### Day Sandstroem

- WWRI—West Warwick, R. I.  
 1. Sunburned Lips (J. Diamond)  
 2. Rainbow (R. Hamilton)  
 3. Searchin' (Coasters)  
 4. Love Roller Coaster (J. Turner)  
 5. The Song You Heard When You Fell In Love (B. Johnson)  
 6. Dear Love (S. James)  
 7. Bon Voyage (J. Harper)  
 8. The Lonely Whistler (L. Baxter)  
 9. Bye, Bye Love (Everly's)  
 10. Young Blood (Coasters)

### Chuck Otte

- KLPW—Union, Mo.  
 1. Beau James (D. Martin)  
 2. Bye, Bye Love (Everly's)  
 3. I'm Gonna Sit Right Down (B. Williams)  
 4. Shangri-La (Four Coins)  
 5. Arlene (K. Brassele)  
 6. Wondering (P. Page)  
 7. Third Finger, Left Hand (E. Rodgers)  
 8. Freight Train (R. Draper)  
 9. Your Kisses Kill Me (E. Gorme)  
 10. Beyond Mombasa (E. Calvert)

### Dick Webb

- WRAM—Monmouth, Ill.  
 1. It's Not For Me To Say (J. Mathis)  
 2. Love Letters In The Sand (P. Boone)  
 3. Old Cape Cod (P. Page)  
 4. Bernardine (P. Boone)  
 5. Bahama Lullaby (Goombay Kings)  
 6. Wonderful! Wonderful! (J. Mathis)  
 7. Fire Down Below (Southern)  
 8. By Myself (J. Lewis)  
 9. Cabin In The Sky (Mathis)  
 10. An Affair To Remember (V. Damone)

### Jack Chadderton

- WLYN—Lynn, Mass.  
 1. Teddy Bear (E. Presley)  
 2. Bye, Bye Love (Everly's)  
 3. Third Finger, Left Hand (E. Rodgers)  
 4. Star Dust (B. Ward)  
 5. Tammy (D. Reynolds)  
 6. Diana (P. Anka)  
 7. Hey Jibbo (A. Wood)  
 8. High School Romance (G. Hamilton IV)  
 9. Around The World (McGuire's)  
 10. Sunburned Lips (J. Diamond)

### Larry Brownell

- WKBW—Buffalo, N. Y.  
 1. Tammy (Ames Bros./Reynolds)  
 2. White Silver Sands (D. Rondo)  
 3. I'm Gonna Sit Right Down (B. Williams)  
 4. Swingin' Sweethearts (R. Goodwin)  
 5. Build Your Love (J. Ray)  
 6. Loving You (E. Presley)  
 7. In The Middle Of An Island (T. Bennett)  
 8. Soft Sands (Rover Boys/Schumann)  
 9. Honeycomb (J. Rodgers)  
 10. Fascination (Jacobs/Shore)

### Ray Briem

- KLUB—Salt Lake City, Utah  
 1. Tammy (Ames Bros./Reynolds)  
 2. Bernardine (P. Boone)  
 3. My Personal Possession (N. Cole)  
 4. With All My Heart (J. Sands)  
 5. Around The World (Crosby/Young)  
 6. Beau James (D. Martin)  
 7. I'm Gonna Sit Right Down (B. Williams)  
 8. White Silver Sands (D. Rondo)  
 9. Diana (P. Anka)  
 10. Rebel (C. Jarvis)



# Disk Jockey

## REGIONAL RECORD REPORTS

### Lee Kopp

- KSJO—San Jose, Calif.  
 1. Love Letters In The Sand (P. Boone)  
 2. I'm Gonna Sit Right Down (B. Williams)  
 3. It's Not For Me To Say (J. Mathis)  
 4. White Silver Sands (Rondo)  
 5. My Personal Possession (N. Cole)  
 6. Old Cape Cod (P. Page)  
 7. Blue Jean Baby (Wallace)  
 8. Rebel (C. Jarvis)  
 9. Around The World (Mantovani)  
 10. City Of Tears (G. Shaw)

### Morris Reichley

- KWBB—Wichita, Kans.  
 1. Short Fat Fannie (Williams)  
 2. Whispering Bells (Del-Vikings)  
 3. Teddy Bear (E. Presley)  
 4. Tammy (Ames Bros.)  
 5. Bye, Bye Love (Everly's)  
 6. Love Letters In The Sand (P. Boone)  
 7. I'm Gonna Sit Right Down (B. Williams)  
 8. Young Blood (Coasters)  
 9. Build Your Love (J. Ray)  
 10. Teenager's Romance (R. Nelson)

### Norman Perry

- KCUL—Fort Worth, Texas  
 1. Bye, Bye Love (W. Pierce)  
 2. Your Kisses Kill Me (Gorme)  
 3. Baby, Baby Wait For Me (P. Lee)  
 4. I Won't Dance (F. Sinatra)  
 5. I Like Your Kind Of Love (A. Williams)  
 6. Fallen Star (J. Newman)  
 7. Old Cape Cod (P. Page)  
 8. Summer Love (J. James)  
 9. Diana (P. Anka)  
 10. Love Letters In The Sand (P. Boone)

### Jack White

- KBOL—Boulder City, Colo.  
 1. Tammy (Ames Bros.)  
 2. Teddy Bear (E. Presley)  
 3. Searchin' (Coasters)  
 4. Bye, Bye Love (Everly's)  
 5. White Silver Sands (Rondo/Lennons)  
 6. Shangri-La (Four Coins)  
 7. Flying Saucer The 2nd (Buchanan & Goodman)  
 8. Whole Lot Of Shakin' Going On (J. L. Lewis)  
 9. Around The World (Mantovani)  
 10. Island In The Sun (H. Belafonte)

### C. C. Ferrill

- WOKK—Meridian, Miss.  
 1. Teddy Bear (E. Presley)  
 2. Star Dust (B. Ward)  
 3. Bye, Bye Love (Everly's)  
 4. White Silver Sands (Gardner)  
 5. First Kiss (N. Petty)  
 6. Send For Me (N. Cole)  
 7. Passing Strangers (Vaughan & Eckstine)  
 8. Tammy (D. Reynolds)  
 9. Summer Love (J. James)  
 10. Long Lonely Nights (L. Andrews)

### Len Ross

- KDB—Santa Barbara, Calif.  
 1. Sing It Children, Sing It (D. Collins)  
 2. It's Not For Me To Say (J. Mathis)  
 3. I Just Don't Know (Four Lads)  
 4. Angelita (A. Wayne)  
 5. Wonderful! Wonderful! (J. Mathis)  
 6. Around The World (Mantovani/Young)  
 7. Summer Love (J. James)  
 8. Something Wonderful Happens In Summer (F. Sinatra)  
 9. My Personal Possession (N. Cole)  
 10. Old Cape Cod (P. Page)

### Lyle Lebsack

- KFTM—Ft. Morgan, Colo.  
 1. Bye, Bye Love (Everly's)  
 2. It's Not For Me To Say (J. Mathis)  
 3. Love Letters In The Sand (P. Boone)  
 4. So Rare (J. Dorsey)  
 5. Send For Me (N. Cole)  
 6. White Silver Sands (O. Bradley)  
 7. Old Cape Cod (P. Page)  
 8. Around The World (Mantovani)  
 9. Loving You (E. Presley)  
 10. Tammy (Ames Bros.)

### Tom Hopkins

- WDLG—Port Jervis, N. Y.  
 1. I'm Gonna Sit Right Down (B. Williams)  
 2. It's Not For Me To Say (J. Mathis)  
 3. White Silver Sands (Rondo)  
 4. Build Your Love (J. Ray)  
 5. You're Cheatin' Yourself (F. Sinatra)  
 6. My Personal Possession (N. Cole)  
 7. Fire Down Below (Southern)  
 8. Crazy Dream (E. Arnold)  
 9. Good Night (Stafford/Damone)  
 10. I'm Walkin' (L. Storch)

### Jay Clark

- WAVZ—New Haven, Conn.  
 1. An Affair To Remember (V. Damone)  
 2. Angelita (K. Hale)  
 3. Look At 'Er (T. Martin)  
 4. Around The World (Mantovani)  
 5. Swingin' Sweethearts (R. Goodwin)  
 6. Solitaire Street (Holland)  
 7. With All My Heart (J. Sands)  
 8. Moonlight Love (Williams)  
 9. Fascination (D. Jacobs)  
 10. And That Reminds Me (D. Reese)

### Alan Dary

- WBZ—Boston, Mass.  
 1. Love Letters In The Sand (P. Boone)  
 2. Old Cape Cod (P. Page)  
 3. Girl With The Golden Braids (P. Como)  
 4. Gonna Find Me A Bluebird (M. Rainwater)  
 5. Tammy (R. Hayman)  
 6. Around The World (Young)  
 7. Send For Me (N. Cole)  
 8. Soft Sands (D. Collins)  
 9. Summer Love (J. James)  
 10. White Silver Sands (Gardner)

### Morvin Rothschild

- WATR—Waterbury, Conn.  
 1. Rainbow (R. Hamilton)  
 2. Diana (P. Anka)  
 3. White Silver Sands (Rondo)  
 4. Goody Goody (Lymon & Teenagers)  
 5. Start Movin' (S. Mineo)  
 6. Just Between You And Me (Chordettes)  
 7. It's Not For Me To Say (J. Mathis)  
 8. Around The World (Morgan/Mantovani)  
 9. Soft Sands (Chordettes)  
 10. You Tattletale (Patience & Prudence)

### Brian Skinner

- CKDM—Dauphin, Man., Can.  
 1. Lotta Loving (G. Vincent)  
 2. Wear My Ring (G. Vincent)  
 3. Words Of Love (Diamonds)  
 4. White Silver Sands (Rondo)  
 5. Get On The Right Track (Baby (R. Charles)  
 6. Whole Lot Of Shakin' Going On (J. L. Lewis)  
 7. Star Dust (B. Ward)  
 8. Heartaches (C. McPhatter)  
 9. Teddy Bear (E. Presley)  
 10. Diana (P. Anka)

### Dave Walshak

- KCTI—Gonzales, Texas  
 1. I'm Gonna Sit Right Down (B. Williams)  
 2. Teddy Bear (E. Presley)  
 3. Love Letters In The Sand (P. Boone)  
 4. Tammy (Ames Bros.)  
 5. Searchin' (Coasters)  
 6. Teenager's Romance (R. Nelson)  
 7. Around The World (Mantovani)  
 8. It's Not For Me To Say (J. Mathis)  
 9. White Silver Sands (D. Rondo)  
 10. My Personal Possession (N. Cole)

### Mic Roberts

- KAIR—Tucson, Ariz.  
 1. Whispering Bells (Del-Vikings)  
 2. Bye, Bye Love (Everly's)  
 3. Teddy Bear (E. Presley)  
 4. Love Letters In The Sand (P. Boone)  
 5. Star Dust (B. Ward)  
 6. I'm Gonna Sit Right Down (B. Williams)  
 7. It's Not For Me To Say (J. Mathis)  
 8. So Rare (J. Dorsey)  
 9. First Kiss (Petty Trio)  
 10. Send For Me (N. Cole)

### Vic Aime

- WNNJ—Newton, N. J.  
 1. In The Middle Of An Island (T. Bennett)  
 2. Your Kisses Kill Me (Gorme)  
 3. Swingin' Sweethearts (Goodwin/Carroll)  
 4. Get Acquainted Waltz (Cogan/Rayburn)  
 5. White Silver Sands (Rondo)  
 6. Fire Down Below (Southern)  
 7. Fascination (Morgan/Jacobs)  
 8. Bon Voyage (J. Harper)  
 9. Once In A Moment Rare (J. Allegro)  
 10. You Always Hurt The One You Love (S. Smith)

### Bill Dawson

- WISE—Asheville, N. C.  
 1. I'm Gonna Sit Right Down (B. Williams)  
 2. Send For Me (N. Cole)  
 3. Shangri-La (Four Coins)  
 4. Teddy Bear (E. Presley)  
 5. Talk To Me Something (B. Darin)  
 6. Old Cape Cod (P. Page)  
 7. You're Cheatin' Yourself (F. Sinatra)  
 8. Star Dust (B. Ward)  
 9. Interlude (McGuire's)  
 10. In The Middle Of An Island (T. Bennett)

### Don Stewart

- WKCT—Bowling Green, Ky.  
 1. Teddy Bear (E. Presley)  
 2. So Rare (J. Dorsey)  
 3. Teenager's Romance (R. Nelson)  
 4. I Like Your Kind Of Love (A. Williams)  
 5. Bye, Bye Love (Everly's)  
 6. Searchin' (Coasters)  
 7. White Silver Sands (D. Gardner)  
 8. Old Cape Cod (P. Page)  
 9. Send For Me (N. Cole)  
 10. Valley Of Tears (Domino)

### Ray Hutchinson

- KOL—Seattle, Wash.  
 1. Tammy (D. Reynolds)  
 2. White Silver Sands (D. Rondo)  
 3. It's Not For Me To Say (J. Mathis)  
 4. Fire Down Below (J. Southern)  
 5. Love Letters In The Sand (P. Boone)  
 6. Shangri-La (Four Coins)  
 7. Fascination (D. Shore)  
 8. Fourteen Karat Gold (D. Cherry)  
 9. In The Middle Of An Island (E. Ford)  
 10. Send For Me (N. Cole)

### Jim Brownell

- WQOK—Greenville, S. C.  
 1. Tammy (Ames Bros.)  
 2. Teddy Bear (E. Presley)  
 3. It's Not For Me To Say (J. Mathis)  
 4. Old Cape Cod (P. Page)  
 5. Mind Reader (Rhythmettes)  
 6. Around The World (J. Haskell)  
 7. Shangri-La (Four Coins)  
 8. Fallen Star (N. Noble)  
 9. Diana (P. Anka)  
 10. Matilda (H. Belafonte)

### Bob Osterberg

- KHJ—Los Angeles, Calif.  
 1. I'm Gonna Sit Right Down (B. Williams)  
 2. Old Cape Cod (P. Page)  
 3. Around The World (V. Young)  
 4. It's Not For Me To Say (J. Mathis)  
 5. Seven Wonders Of The World (D. Kallman)  
 6. My Personal Possession (N. Cole)  
 7. Gotta Get To Your House (D. Seville)  
 8. An Affair To Remember (V. Damone)  
 9. Shangri-La (Four Coins)  
 10. Somebody Else Will (Lewis)

### Johnny Fairchild

- KELP—El Paso, Texas  
 1. Star Dust (B. Ward)  
 2. Teddy Bear (E. Presley)  
 3. Summer Love (J. James)  
 4. White Silver Sands (Rondo)  
 5. My Personal Possession (N. Cole)  
 6. Searchin' (Coasters)  
 7. My Brand Of The Blues (M. Rainwater)  
 8. Third Finger, Left Hand (E. Rodgers)  
 9. Through The Eyes Of Love (D. Day)  
 10. The Song You Heard When You Fell In Love (B. Johnson)

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# Disk Jockey

## REGIONAL RECORD REPORTS



# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

### "THERE'S A GOLDMINE IN THE SKY" "REMEMBER YOU'RE MINE"

The Cash Box Disk of the Week 8/3

Pat Boone ..... Dot 15602

### "BON VOYAGE"

The Cash Box Sleeper of the Week 7/20

Janice Harper ..... Prep 111

### "JUST BETWEEN YOU AND ME"

The Cash Box Sleeper of the Week 7/27

Chordettes ..... Cadence 1330

### "(AND THAT/MY HEART) REMINDS ME"

The Cash Box Sleeper of the Week 7/27

The Cash Box Disk of the Week 7/20

Della Reese ..... Jubilee 5292

Kay Starr ..... RCA Victor 6981

## Bomber Swings For Mercury



CHICAGO—Joe Louis, the latest addition to Mercury's Public Relations Staff, and who is known as Mercury's "Swinging" Ambassador of Good Will, is shown here with Louis Jordan, one of Mercury's top flight artists, as they are promoting Louis' latest album, "Somebody Up There Digs Me". The picture was taken at the Chicagoland Fair, where Mercury had a display booth. Currently, Louis Jordan is on tour and Joe Louis will be making an appearance on the Steve Allen TV show this month.

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 (ALL PHONES ... ABERDEEN 4-3600)  
 AMERICA'S MOST COMPLETE ONE-STOP!  
 ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS

- Freeman Hoyer**  
 KCSR—Chadran, Nebr.
1. I'm Gonna Sit Right Down (B. Williams)
  2. Teddy Bear (E. Presley)
  3. Tammy (Ames Bros./Hayman)
  4. Am I Blue (E. Cochran)
  5. So Rare (J. Dorsey)
  6. Goody Goody (Lymon & Teenagers)
  7. You Always Hurt The One You Love (S. Smith)
  8. Love Letters In The Sand (P. Boone)
  9. Drive In Show (Cochran)
  10. Bye, Bye Love (Everlys)

- Dick Dean**  
 WRTQ—Narway-Paris, Me.
1. I'm Gonna Sit Right Down (B. Williams)
  2. Old Cape Cod (P. Page)
  3. Tammy (R. Hayman)
  4. Around The World (Mantovani)
  5. Send For Me (N. Cole)
  6. Shangri-La (Four Coins)
  7. White Silver Sands (Rondo)
  8. Love Letters In The Sand (P. Boone)
  9. Rockin' Shoes (Ames Bros.)
  10. It's Not For Me To Say (J. Mathis)

- Clyde Caldwell**  
 KPOP—Las Angeles, Calif.
1. Old Cape Cod (P. Page)
  1. I'm Gonna Sit Right Down (B. Williams)
  3. Around The World (Young)
  4. Shangri-La (Four Coins)
  5. Seven Wonders Of The World (D. Kallman)
  6. June Night (J. Dorsey)
  7. Tammy (D. Reynolds)
  8. Fallen Star (Hilltoppers)
  9. Fascination (D. Shore)
  10. Swingin' Sweethearts (R. Goodwin)

- Bob Merman**  
 WTAO—Cambridge, Mass.
1. Bye, Bye Love (Everlys)
  2. Old Cape Cod (P. Page)
  3. Third Finger, Left Hand (E. Rodgers)
  4. Summer Love (J. James)
  5. I'm Gonna Sit Right Down (B. Williams)
  6. Teddy Bear (E. Presley)
  7. Love Letters In The Sand (P. Boone)
  8. I Like Your Kind Of Love (A. Williams)
  9. Queen Of The Senior Prom (Mills Bros.)
  10. White Silver Sands (D. Rondo)

- Wiljohn Miller**  
 WTRL—Bradenton, Fla.
1. Love Me To Pieces (J. Corey)
  2. I'm Gonna Sit Right Down (B. Williams)
  3. Teddy Bear (E. Presley)
  4. I'm Walkin' (L. Storch)
  5. My Dream (Platters)
  6. Searchin' (Coasters)
  7. Short Fat Fannie (Williams)
  8. Bye, Bye Love (Everlys)
  9. It's Not For Me To Say (J. Mathis)
  10. Old Cape Cod (P. Page)

- Specs Howard**  
 KYW—Cleveland, Ohio
1. Tammy (D. Reynolds)
  2. Searchin' (Coasters)
  3. I'm Gonna Sit Right Down (B. Williams)
  4. Around The World (Young/Mantovani)
  5. Bye, Bye Love (Everlys)
  6. Send For Me/My Personal Possession (N. Cole)
  7. That'll Be The Day (Crickets)
  8. It's Not For Me To Say (J. Mathis)
  9. Money, Marbles & Chalk (R. Allen)
  10. Love Letters In The Sand (P. Boone)

- Don Bell**  
 KIOA—Des Moines, Iowa
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
  2. Teddy Bear (E. Presley)
  3. Bye, Bye Love (Everlys)
  4. I'm Gonna Sit Right Down (B. Williams)
  5. Over The Mountain (Johnnie & Joe)
  6. Loving You (E. Presley)
  7. Love Letters In The Sand (P. Boone)
  8. I Like Your Kind Of Love (A. Williams)
  9. Fallen Star (J. Newman)
  10. Rock Your Little Baby To Sleep (B. Knox)

- Jack Purrington**  
 WQAM—Miami, Fla.
1. Bye, Bye Love (Everlys)
  2. It's Not For Me To Say (J. Mathis)
  3. Teenager's Romance (R. Nelson)
  4. Love Letters In The Sand (P. Boone)
  5. Teddy Bear (E. Presley)
  6. Around The World (Mantovani)
  7. Searchin' (Coasters)
  8. Short Fat Fannie (Williams)
  9. I'm Gonna Sit Right Down (B. Williams)
  10. Old Cape Cod (P. Page)

- Martin Tobin**  
 KLAN—Seattle, Wash.
1. Teddy Bear (E. Presley)
  2. Bye, Bye Love (Everlys)
  3. Love Letters In The Sand (P. Boone)
  4. Old Cape Cod (P. Page)
  5. So Rare (J. Dorsey)
  6. Around The World (Crosby/Young)
  7. I'm Gonna Sit Right Down (B. Williams)
  8. Through The Eyes Of Love (D. Day)
  9. Send For Me (N. Cole)
  10. Bon Voyage (J. Harper)

- Chuck Moffett**  
 WKOW—Madison, Wisc.
1. I'm Gonna Sit Right Down (B. Williams)
  2. Bye, Bye Love (Everlys)
  3. Short Fat Fannie (Williams)
  4. Tammy (D. Reynolds)
  5. Searchin' (Coasters)
  6. Teddy Bear (E. Presley)
  7. Love Letters In The Sand (P. Boone)
  8. Rainbow (R. Hamilton)
  9. Around The World (V. Young)
  10. Moonlight Love (R. Williams)

- Charlie Williams**  
 KXLA—Pasadena, Calif.
1. I'm Gonna Sit Right Down (B. Williams)
  2. Old Cape Cod (P. Page)
  3. Send For Me (N. Cole)
  4. In The Middle Of An Island (E. Ford)
  5. Flying Saucer The 2nd (Buchanan & Goodman)
  6. It's Not For Me To Say (J. Mathis)
  7. So Rare (J. Dorsey)
  8. Wonderful! Wonderful! (J. Mathis)
  9. I Just Don't Know (Four Lads)
  10. With All My Heart (J. Sands)

- Eddie Dillon**  
 KVOR—Calarada Springs, Cal.
1. Teddy Bear (E. Presley)
  2. Bye, Bye Love (Everlys)
  3. Old Cape Cod (P. Page)
  4. Love Letters In The Sand (P. Boone)
  5. I'm Gonna Sit Right Down (B. Williams)
  6. Short Fat Fannie (L. Williams)
  7. Loving You (E. Presley)
  8. So Rare (J. Dorsey)
  9. Send For Me (N. Cole)
  10. Whispering Bells (Del-Vikings)

- Carl Bahn**  
 WTSL—Hanover-Lebanon, N. H.
1. Just Between You And Me (Chordettes)
  2. In The Middle Of An Island (T. Bennett)
  3. With All My Heart (J. Sands)
  4. One Is A Lonely Number (M. Gold)
  5. Lasting Love (K. Kallen)
  6. Get Acquainted Waltz (M. Rayburn)
  7. Tammy (Hayman/Reynolds)
  8. I'll Find You (R. Goodwin)
  9. I Am (T. Bennett)
  10. Around The World (McGuire)

- John "Mad Man" Michaels**  
 WOKY—Milwaukee, Wisc.
1. Girl With The Golden Braids (P. Como)
  2. My Personal Possession (N. Cole)
  3. Rockin' Shoes (Ames Bros.)
  4. Around The World (Crosby)
  5. Summer Love (J. James)
  6. Teddy Bear (E. Presley)
  7. Who's Gonna Be My Sunshine (R. Sherwood)
  8. Fascination (D. Jacobs)
  9. I'm Gonna Sit Right Down (B. Williams)
  10. Bye, Bye Love (Everlys)

- Larry Voegel**  
 KWIZ—Santa Ana, Calif.
1. Rebel (C. Jarvis)
  2. Love Letters In The Sand (P. Boone)
  3. You Know How It Is (F. Laine)
  4. Bye, Bye Love (Everlys)
  5. If I Had You (J. London)
  6. I Like Your Kind Of Love (A. Williams)
  7. Gonna Find Me A Bluebird (M. Rainwater)
  8. Tammy (D. Reynolds)
  9. Island In The Sun (H. Belafonte)
  10. Star Dust (B. Ward)

- Jim Bergman**  
 KWRC—Pendleton, Ore.
1. Tammy (D. Reynolds)
  2. I'm Gonna Sit Right Down (B. Williams)
  3. White Silver Sands (Rondo)
  4. Teddy Bear (E. Presley)
  5. Love Letters In The Sand (P. Boone)
  6. It's Not For Me To Say (J. Mathis)
  7. Rockin' Shoes (Ames Bros.)
  8. Whispering Bells (Del-Vikings)
  9. Rainbow (R. Hamilton)
  10. Rebel (C. Jarvis)

- Tom Adams**  
 KUDL—Kansas City, Mo.
1. Teddy Bear (E. Presley)
  2. Tammy (Ames Bros.)
  3. It's Not For Me To Say (J. Mathis)
  4. I'm Gonna Sit Right Down (B. Williams)
  5. Shangri-La (Four Coins)
  6. Searchin' (Coasters)
  7. Short Fat Fannie (Williams)
  8. My Personal Possession (N. Cole)
  9. Fallen Star (J. Newman)
  10. Rainbow (R. Hamilton)

- Rocky Foxx**  
 WFOX—Milwaukee, Wisc.
1. Bye, Bye Love (Everlys)
  2. Teddy Bear (E. Presley)
  3. I'm Gonna Sit Right Down (B. Williams)
  4. Wonderful! Wonderful! (J. Mathis)
  5. Whispering Bells (Del-Vikings)
  6. Love Letters In The Sand (P. Boone)
  7. So Rare (J. Dorsey)
  8. Island In The Sun (H. Belafonte)
  9. Gonna Find Me A Bluebird (M. Rainwater)
  10. Shangri-La (Four Coins)

- Earl Carney**  
 WHLP—Centerville, Tenn.
1. I'm Gonna Sit Right Down (B. Williams)
  2. Is It Wrong (W. Mack)
  3. Whole Lot Of Shakin' Going On (J. L. Lewis)
  4. Teddy Bear (E. Presley)
  5. Send For Me (N. Cole)
  6. Susie-Q (D. Hawkins)
  7. Old Cape Cod (P. Page)
  8. Love Letters In The Sand (P. Boone)
  9. Young Hearts (J. Reeves)
  10. Short Fat Fannie (L. Williams)

- Frank Evans**  
 KDAY—Santa Monica, Calif.
1. Something Wonderful Happens In Summer (F. Sinatra)
  2. Old Cape Cod (P. Page)
  3. I'm Gonna Sit Right Down (B. Williams)
  4. Gotta Get To Your House (D. Seville)
  5. Seven Wonders Of The World (D. Kallman)
  6. Love In The Afternoon (W. Herman)
  7. Three Sheets To The Wind (Four Aces)
  8. Through The Eyes Of Love (D. Day)
  9. Around The World (Mantovani)
  10. Till (P. Faith)

- Bob Ellis**  
 KOY—Phoenix, Ariz.
1. Around The World (Young)
  2. Love Letters In The Sand (P. Boone)
  3. It's Not For Me To Say (J. Mathis)
  4. White Silver Sands (Rondo)
  5. Old Cape Cod (P. Page)
  6. Tammy (Ames Bros.)
  7. Why Ask For The Moon (R. Foley)
  8. Something Wonderful Happens In Summer (F. Sinatra)
  9. I'm Gonna Sit Right Down (B. Williams)
  10. Fascination (D. Shore)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

# Who'se 'Needling' Who?



CHICAGO—Chicago's popular Bob & Kay television show played host last week to top executives of the Pfanstiehl Chemical Corp. in connection with the opening of the recent National Association of Music Merchants convention at the Palmer House Hotel. Dr. Owen O'Neill, president, and Bruce Wight, (left) vice president of Pfanstiehl (both seated) discuss the diamond phonograph needle industry with attractive Kay Westfall and Bob Murphy, stars of the show.

## Capitol Releases James Dean Sound Track

HOLLYWOOD — Capitol Records released, last week, the sound track album for the forthcoming motion picture, "The James Dean Story", with music composed and conducted by Leith Stevens.

Included in the package is one vocal, the theme, "Let Me Be Loved," written by Jay Livingston and Ray Evans and sung by Tommy Sands, the singing sensation and Capitol recording artist. All other music in the album is instrumental.

There are no actors, no fiction in this film directed, produced and edited by George W. George and Robert Altman and released by Warner Brothers.

## Seven MGM Shearing EPs

NEW YORK—MGM is releasing a series of seven extended play, one-pocket disks featuring jazz pianist, George Shearing. The sessions are taken from previous MGM LP efforts by the artist.

**2 Big Ones! BOTH SIDES!**  
**"BYE-BYE BABY"**  
 # 1514 b/w  
**"GOODY, GOODY GUM DROP"**  
 NAPPY BROWN  
**SAVOY** RECORD CO  
 56 MARKET ST  
 NEWARK, N. J.

THE HOTTEST INSTRUMENTAL!  
**MANTOVANI**  
**"AROUND THE WORLD"**  
 1746  
**LONDON**

## VIK Appoints Two West Coast Distributors

NEW YORK—Vik Records has announced the appointment of two distributors on the West Coast.

The Diamond Record Distributing Co., 2990 West Pico Boulevard, Los Angeles, Calif., will distribute to the Southern California area, and Northwest Tempo Distributing Co., 708 Sixth Avenue North, Seattle, Washington, will cover the Pacific Northwest territory.

These appointments were effective July 1st, Ben Rosner, VIK Manager announced.

## Don Robertson - Lou Dinning Sign With Dot Records

HOLLYWOOD, CALIF. — Don Robertson and wife Lou Dinning, who combine their talents as vocalists and produce their own recordings of songs authored by Robertson, have signed a deal with Dot Records whereby Dot acquires their latest master, "Longing To Hold You Again" and "So Long".

Under their agreement with Dot, the Robertson-Dinning team will continue to produce their own masters for Dot acceptance. Previously associated with Capitol, Robertson is the author of such songs as "The Happy Whistler", "Hummingbird", and many others.

## Wedding Bells



NEW ORLEANS, LA. — Johnnie Perkins of the Crew-Cuts tied-the-knot recently when he wed Gilda Casella of New Orleans at Saint Anthony of Padua Church, this city.

Shown above with the bride and groom are fellow Crew-Cuts, Ray Perkins, Pat Barrett and Rudi Maugeri.



# Meeting Dates

## Music Operators' Associations

- Aug. 5—California Music Merchants' Association  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 5—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—California Music Merchants' Association  
Place: U. S. Grant Hotel, San Diego, Calif.
- 8—Eastern Massachusetts Music Operators' Association  
Place: Beaconsfield Hotel, Boston, Mass.
- 12—Tri-County Juke Box Operators' Association  
Place: Elum Music Offices, Massillon, Ohio
- 13—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- 13—California Music Merchants' Association  
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Merchants' Association  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators Guild  
Place: Nelson House, Poughkeepsie, N. Y.
- 15—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)
- 15—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 19—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 21—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- 26—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Sept. 5—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Association  
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

## Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

# Personal Appearance



AMARILLO, TEXAS—Vi and Norman Petty, two-thirds of the Norman Petty Trio, are shown with Eddie Melin at a personal appearance they made in the Cooper and Melin Record Shop in Amarillo. The group's latest Columbia waxing is "First Love," presented both as an instrumental and vocal.

## Imperial's Mid-Year Plan

LOS ANGELES, CALIF.—Imperial Records mid-year sales plan on all packaged goods began August 1st for 45 days.

The plan offers distributors a straight 10% discount on all LP's and EP's purchased during the month and a half period, with an extra 5% bonus off on all single orders totaling \$2,000 or more. Imperial distributors will pass along the same plan to dealers.

During the sales plan, Lew Chudd, label prexy, plans to release at least eight albums which include a Rex Corey organ album, South African bongoist Ukanu and his band, Bill McGuffie piano, classical pianist Leonard Rosenman, Israeli pianist Aminadav Aloni, Slim Whitman and two British jazz LP's.

Chudd, who last week met with East Coast distributors to launch the sales plan, will visit each distributor in the country at least once during August to hypo plan.

Chudd also announced that the first single release on Dorothy Shay has been set for mid-September to tie-in with singer's Detroit nitery engagement. Miss Shay, long known as the "Park Avenue Hillbilly," has been given the rock and roll treatment and Chudd is aiming her at the pop buying market for the first time.

## Columbia Artists Popular In Brazil

BRAZIL—Eleven Columbia recording artists, five Americans and six who wax under Columbia's South American affiliates, Nacional, and Columbia Of Mexico, won eleven out of twenty awards in a record popularity contest conducted by Brazil's largest newspaper, "The Globe."

Under the supervision of Brazilian commentator Sylvio Tulio Cardoso, the contest saw American winners in Doris Day (The Best American Singer); Les Elgart (The Best Dance Orchestra); jazz pianist Errol Garner (The Best International Soloist); Buck Clayton (The Best Jazz Combo); and Andre Kostelanetz (The Best String Orchestra).

Winner of The Best Vocal Group Of Latin America category was the "Trio Los Panchos."

Miss Day and Johnnie Ray, in another contest won awards for artists whose songs stay six weeks or more on Sao Paulo's TV "Hit Parade." The thrush's "Que Sera Sera," and Ray's "Just Walkin' In The Rain" turned the trick.

## Pop Version



WORCHESTER, MASS.—The Hilltoppers, who have the pop version of the country hit "A Fallen Star" on Dot, are pictured during their visit to station WNEB. The boys appeared at Worcester's White City park.

# Confusion



PHILADELPHIA—Trudy Zolna, secretary at WPEN, is confused no end by Jim Reeves and Jim Reeves. The one on Trudy's left is RCA recording star Jim Reeves; on her right is WPEN newscaster Jim Reeves.

## Mercury Introduces "5 For 1 - 78 RPM Take All Plan" For August

CHICAGO—Mercury Records introduced an imaginative August sales plan July 25th and 26th at a series of sales meetings held in New York, Chicago and Los Angeles. The plan, bearing the unusual title "5 for 1-78 rpm Take All Plan" is designed to relieve dealers of obsolete inventory in 78 rpm records and restock with "quick turnover Mercury LP's."

The plan operates as follows: Dealers may turn in any and all 78 rpm records (any label will be accepted) and will receive full price credit based on the current 71¢ per unit cost. For each \$5.00 worth of Mercury LP's he buys, the dealer can use the credit issued for 78's at a 5 to 1 issue. In other words, a dealer purchasing \$50.00 worth of LP's can turn in \$10.00 worth of obsolete 78 rpm singles and pay the difference.

In addition to the trade in feature, the dealer is extended the deferred payment privilege of 60-90-120 days, where credit warrants. And the usual 2% discount will be honored even in the deferred payment plan.

All Mercury LP's purchased under the "5 for 1-78 rpm Take All Plan" are subject to the usual Mercury "Lifetime Guarantee Policy." This policy gives the dealer 100% exchange privilege on the entire Mercury LP catalog with no time restrictions as to when he can turn them in.

The "5 for 1" Plan went into effect August 1 and will run until August 31. All August LP releases are included in the "5 for 1" deal as is the entire Mercury catalog. Any albums released during August will also be included in the special plan.

Coming Up from the pen of . . .

**Leroy Anderson**  
His next big one—  
**FORGOTTEN DREAMS**

Recorded by  
• Leroy Anderson on Decca Records #30403  
• Cyril Stapleton on London Records #1754

**MILLS MUSIC, INC.**

**NATIONAL records**

**TEDDY BART**  
"SUNSHINE AND RAIN"  
NL-102

(Let Me Be Your)

**TEDDY BEAR**  
recorded by  
**Elvis Presley — Victor Gladys Music, Inc.,**  
**LOVING YOU**  
recorded by  
**Elvis Presley**  
**Elvis Presley Music, Inc.**  
**FABULOUS**  
recorded by  
**Charlie Gracie — Cameo**

Mayland Music Publishing Co., Elvis Presley Music, Inc., Shalimar & Shalimar Music Corp.  
**HILL AND RANGE SONGS, INC.**

**52 Issues**  
**THE CASH BOX \$15**

# Columbia Records Launches Gift Merchandising Program

NEW YORK—A potent marketing device for stimulating the sale of records as the ideal gift has been developed by Columbia Records, the first complete gift wrap program ever provided by a record company, according to an announcement by Arthur Schwartz, Director of Advertising and Sales Promotion for Columbia Records.

"Combining display and packaging functions, Columbia has produced a store fixture to fill the longstanding dealer demand for industry promotion of the records-for-gifts concept," Mr. Schwartz stated.

Columbia has designed a compact sturdy wood browser unit with detachable wrought iron legs (52" high x 21" wide x 21½" deep). Fifty 12-inch "LP's" and 100 7" records can be displayed in one section of the bin; another compartment holds consumer catalog.

Special holiday headers and stream-

ers can be inserted in the unit. Further aid to dealers and consumers in gift selection is a set of six metal dividers containing category cards for various occasions: Easter, Father's Day, Mother's Day, Valentine's Day, St. Patrick's Day, Christmas, Children's Birthdays, Adult Birthdays, Anniversaries, General, Especially for Him, Especially for Her.

Conveniently stored in a partitioned front drawer is a supply of handsome Columbia-designed gift envelopes, with festive gold and white musical instrument motif, a supply of colored ribbons and a selection of special gift tags suggesting occasions suitable for record-giving such as "Happy Birthday," "Merry Christmas," "Happy Mother's Day."

Beautifully-wrapped model record gifts are spotlighted by a flasher.

Included with each browser will be a carefully selected categorized list of merchandise for stocking the display.

## "The Flying Platters"



BUENOS AIRES—The Platters, in their first two weeks business at the

Gran Teatro Opera, Buenos Aires, have topped \$140,000, which is reported to have outgrossed anything that has ever played the theatre. Options were picked up extending the vocal quintet's South American bookings for a total of twelve weeks in the Argentine, and six weeks on tour in Uruguay, Brazil, and Venezuela.

The group, which appears with the June Taylor dancers, and six variety acts, gang and sing in English throughout the 35 minute stint, repeating their April appearance at the London Palladium. Their present contract calls for \$12,000 per week.

Known in Spanish as "Los Plateros," the group's American hit, "Only You," has become the biggest disk seller in Argentine history with Mercury's Buenos Aires affiliate having pressed 250,000 copies of the song.

Buck Ram, manager of The Platters, returned from Buenos Aires last week for meetings with agent Joe Glaser. A major picture studio has proposed a feature film to be shot on location and in studios in the Argentine, and Brazil with the title "The Flying Platters."

Shown above are The Platters at the London Palladium when they were in London recently.

**Air Mail Subscription  
to THE CASH BOX \$30**

# Bell's Belles



DES MOINES, IOWA—Don Bell, KIOA deejay, is seen shaking hands with John Gedden, farthest right, who won a new Naden 12 foot boat, the "Donna Bell," plus a 5½ horsepower Evinrude motor and a year's membership in Des Moines Marine Company's yachting facilities in a contest conducted by Bell. Listeners were asked to contact as many people as possible and invite them to tune in "the new KIOA, 940." Thirteen year old Gedden and his eleven year old sister, Mary, on Bell's left, spent whole days on the phone with Mary finding the numbers, then writing down the names of the people called. Girls in the boat are members of Bell's "Teen Queens" club.

## "Spiritual Music The Coming Vogue," Predicts Billy Ward

HOLLYWOOD—Spiritual songs are the coming popular musical vogue, with the tide turning against rock 'n roll, according to Billy Ward, the recording star and talent director for Liberty Records.

Ward, who wrote one of the initial R&R hits, "Minute Man", in 1951, made his prediction in a key-note address to an assemblage of recording artists here.

"The world is going back to God and the church, and this spirit will be reflected in the popular music of the future," Ward told an audience of singers and musicians at the Liberty Records studio, where for the past two weeks he has been auditioning new talent from all sections of the country. His audience included executives of Liberty Records, and both current and potential stars who will record for the disk company's upcoming new releases.

"We will always have a variety of popular music in America, with public preferences constantly changing, but usually some particular musical form captures the fancy of the masses and predominates," continued Ward. "And I believe that spiritual music, with an emotional quality and an inspirational impact, is the coming vogue."

Ward and his famed quartette of Dominoes recently created an album, under the Liberty label, of six spiritual classics, and six sacred songs composed and arranged by Ward, titled "The Sea Of Glass", which he hopes will help spearhead a new musical trend in America.

According to Sy Waronker, president of Liberty Records, Ward's latest musical offerings "are the most revolutionary insofar as recording technique is concerned that the business has seen for many a year."

## Peggy Lee, Tommy Sands, Eddy Arnold And Mahalia Jackson Join Cast Of Dupont CBS-TV Show "Crescendo"

NEW YORK—Peggy Lee, Tommy Sands, Eddy Arnold and Mahalia Jackson have been signed as members of the star-studded cast of "Crescendo," the premiere "Du Pont Show of the Month" to be broadcast in color on CBS Television Sunday, Sept. 29 (9:00-10:30 PM, EDT), it was announced today by Paul Gregory, producer of the hour-and-one-half musical.

Previously announced as star of this kaleidoscope of American music is English actor Rex Harrison. Broadway favorite Ethel Merman will head the segment of the musical panorama devoted to musical comedy. Other announced performers are Louis Armstrong, Diahann Carroll, Lizzie Miles, Turk Murphy and his Dixieland Band, and Dinah Washington. Richard Levine will be CBS Television's executive producer for "Crescendo."

"Crescendo" will introduce a visiting Britisher, played by Mr. Harrison, to a cross-section of American musical styles, including musical comedy, folk music, western music, blues, jazz, religious marches and Latin-American tempos, each presented by a pre-eminent star in the field.

### RKO-Unique Appts LA Distrib

NEW YORK—Jimmy Kronides of RKO Unique Records last week announced that the label had appointed Central Record Sales as its Los Angeles Distributor. The distrib will immediately begin working on the label's "By The Bend In The River" by Joe Leahy and "Triangle Love" by the Sonics, two disks which have been kicking up action.

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Phono record company in New York has opening for man familiar with artist-repertoire-promotion. Negotiation of cover art sources for LPs and knowledge of all phases creation for a low-priced LP and other recording programs.

Write stating experience, qualifications and salary desired.

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**A SURE WINNER AND  
A GREAT FOLLOW-UP TO  
"SO YOUNG"**  
CA # 1015

**CLYDE STACY'S  
"DREAM  
BOY"**  
CA # 1018

**CANDLELIGHT RECORDS**  
1650 BROADWAY  
(Phone: Circle 7-5947)

### 3rd Anniversary



NEW YORK—To celebrate their third anniversary as a writing team, Diane Lampert and John Gluck, Jr. gave a rooftop party attended by much of the music fraternity. In the top photo are Murray Deutch, Diana Lampert and Johnny Gluck, jr. In the photo below that are Irv Trencher, Alan Snyder, Al Salinas, John Gluck, Jr., Lester Collins and Jack Newman. The next picture shows Mickey Kapp, Jay Lasker, Fred Ahlert and Murray Deutch. In the fourth picture are Richard Mills, Horace Linsley and Larry Harrison. Next are pictured Harry Apostoleris, Rhoda Roberts, Mel Unger and Diana Lampert. And in the last photo are June Rafield, Larry Green, Juggy Gayle and Roberta Kingsberg.

### Mathis Booked For TV Shows

NEW YORK—Johnny Mathis will appear on the Julius La Rosa Show August 10th, the Vic Damone Show, CBS, August 28th, the Patti Page "Big Record" Show, November 6th and the Woolworth Hour, August 11. In addition to his TV and radio appearances, Mathis is playing top spots in the country, including the Sans Souci in Havana, Cuba, and the Fontainebleau on August 13th in Miami.

## International Merchandising Forum



HOLLYWOOD—Attending the first international forum conducted by a recording company at the Capitol Tower in Hollywood recently were Capitol associates from many parts of the globe. Those attending were (from left): First row—Sandor A. Porges, Director, International Department, CRI; J. K. Maitland, Director of Sales, CRI; Pete Duchow, International Sales Promotion Manager, CRI; Glenn E. Wallich, Capitol President; Lloyd W. Dunn, Sales-Merchandising Vice President, CRI; Second row—Harris Zietzew, Executive Staff Assistant, CRI; A. J. Wyness, General Manager, His Master's Voice (N.Z.) Ltd., New Zealand; E. J. Isaacs, Director, His Master's Voice (N.Z.) Ltd., New Zealand; Harold Smith, Vice President & General Manager, Capitol Records Distributors of Canada, Ltd., Canada; Ramon S. Sabat, President, Cuban Plastics & Record Corp., Cuba; Eduardo L. Baptista, Jr., Vice President, Pan Americana De Discos, Mexico; Alfredo Diez, President Compania Colombiana Discos Ltda., Colombia; Roland Friourhouse, Assistant Director, International Department, CRI; Third row—Lou Scurrer, Creative Services Manager, CRI; Gordon R. Fraser, Director Of Merchandising, CRI; Dick Rising, National Sales Promotion Manager, CRI; Arthur Muxlow, Sales Manager, Capitol Division, Electric & Musical Industries Ltd., England; Ken East, Record Sales Manager, Electric & Musical Industries (Australia) Pty, Ltd., Australia; Douglas Reid, General Sales Manager, Industrias Electricas E Musicais Fabrica Odeon S.A., Brazil; Aloysio de Oliveireira, Artist & Repertoire Manager, Industrias Electricas E Musicais Fabrica Odeon S.A., Brazil; Mort Edelstein, Capitol's New York legal counsel. Standing rear—R. H. McDonald, Capitol Tower Building & Office Services Manager.

## Victor Announces Plans For New Recording Studio In Nashville

NEW YORK—RCA Victor will build a new recording studio in Nashville to serve the requirements of both the Custom and Commercial record activities in that area, it was announced last week by A. L. McClay, RCA Victor's General Plant Manager. The studio is scheduled for completion in October of 1957 and will replace facilities the company has been using there previously.

The building will be located on the southeast corner of 800 Seventeenth Avenue South on a plot that measures 65x150. The studio was designed by and is being built to the specifications of William Miltenburg, RCA Victor's Chief Engineer and Manager of Recording. Constructed of concrete block, the building will be painted in pastel colors both inside and out. The property will be landscaped with a parking area in the rear.

Equipped for both monaural and stereophonic recording and reproduction, the studio will also have a scully lathe equipped with a feedback cutter for cutting the highest quality 45-rpm reference lacquers. The front part of the building will be one-story and will house the engineering office, the Custom sales force, artists and repertoire personnel, and the office staff. In the rear will be the recording studios which have a two-story ceiling.

Chet Atkins, RCA Victor Musical Director and recording artist, will be in charge of Artists and Repertoire for the new facilities. Selby Coffeen is the resident engineer, Ed Hines is the Custom Sales representative for the Nashville area, and Jack Hill will be recorded programs field representative. The studio will enable the Custom Department to give better service to its many customers in the Nashville area, McClay said, and follows the policy of providing recording and record processing facilities at strategic locations around the country. Other RCA Victor studios are maintained in New York, Chicago and Hollywood.



## Canadian Capers

### TORONTO TOPICS:

Count Basie, did a one-night stand at the Brant Inn August 1st. . . . Jayne Mansfield visited Toronto August 2nd to promote "Will Success Spoil Rock Hunter?"

In town for a few hours was Mike Todd, Jr, with a lot of data pertaining to his father's "Around The World In Eighty Days." Commenting on his Dad's determination, Mike Todd Jr. said: "One way to get a rise out of Dad is to tell him that something is impossible."

Freddy Grant's Trio, happily ensconced at the Silver Rail, is impressing the customers with pleasant renditions of oldies, and by changing instruments every now and then to show their versatility. . . . Moe Koffman, local jazz saxophonist and flutist, has cut a 12-inch Jubilee LP titled "Cool And Hot Sax." Sidemen are: Ed Bickert, Ed Karam, Rob McConell, Jack Long, Ron Rully, and Hugh Currie.

McGill University's musical satire "My Fur Lady," now showing at Stratford's Shakespearian Festival, will be held over another two weeks. . . . Steve Lawrence (Coral) proved a tremendous success in his July 29-August 3rd stint at Jackie Rae's Stage Door. . . . Toronto's delicatessen king, Sam (Shopsy) Shopsy is taking over the management of the Club One Two. Al Dubin will leave the Prince George to assist him. . . . Barry Nesbitt, Quality recording artist and CKFH DJ, takes off for Europe August 23rd.

Frank Jones, Columbia Records Director of Sales, left Toronto August 4th for his annual cross-Canada business trip. . . . Paul Anka recently in Toronto to plug his smash hit "Diana," distributed on the Sparton label in Canada. . . . Stan Getz, outstanding tenor saxist appearing at the Town Tavern, said in a newspaper interview that contrary to all reports, he is not giving up music for the medical profession.

### BYTOWN BROWSING:

French Canadian vocalist Monique Cadou (Kapp) now appearing at the Chaudiere Rose Room. . . . Virtuoso Don Elliott delighting Circus Lounge customers with offerings on four different instruments. Sings too! . . . Patti Sheron, a talented young lady who sings locally, has announced that her first record (on the London label) will be issued within a month.

Jeff Chandler  
(with the Spencer-Hagen Orchestra)  
"HALF OF MY HEART"  
(From the Columbia Picture "Jeanne Eagles")  
and  
"HOLD ME"  
# 55092  
LIBERTY RECORDS, INC.

"DRIVE IN SHOW"  
Eddie Cochran  
LIBERTY  
AMERICAN MUSIC, INC.  
9109 SUNSET BLVD., HOLLYWOOD, CALIF.



# R & B Ramblings

## NEW YORK:

Over at Atlantic the place is buzzing with activity as the label steams ahead with "Mr. Lee" by The Bobettes; "The Chicken And The Bop" and "Lonely Chair" (a two-sider) on KRC by Lloyd Price; Clyde McPhatters' "Long Lonely Night"; Chuck Willis' "C. C. Rider" (which refuses to stop selling); and the tidy guaranteed sales on new releases by Ivory Joe Hunter, Lavern Baker, Chuck Willis. The fourth of that last package, Pretty Boy, is not to be overlooked. The newcomer to Atlantic has all the excitement of a Little Richard—and how he belts that "Bip Bop Bip." . . . Riding right alongside is the sister label, Atco, with that great seller, "Searchin'" by The Coasters, and Bobby Darrin's "Million Dollar Baby" and "Talk To Me Something." Atco is out this week with Guitar Slim's "If I Should Lose You" and "It Hurts To Love Someone"; Buddy Thompson's "I've Got A Good Thing Going"; and "This Is The Night"; Linda Hopkins' "Rock And Roll Blues" and "Shiver And Shake." . . . Charles Merenstein, Apollo Records, smiling as he views the strong

upward surge of "Bermuda Shorts" by the Del-Roys and the building of "The Juicy Crocodile" by The Cellos. "Bermuda Shorts" is getting a real solid sales reaction and seems headed toward the charts. . . . Ernie Young, Excello, has two good sellers in "I'm A King Bee" by Slim Harpo, and "Miss You So" by Lillian Offitt. The latter is now getting nationwide action. . . . Herman Lubinsky startled, but pleased, to see Wilbert Harrison's "My Love Is True" taking hold. . . . George Goldner picked up a new aster this week "Baby Oh Baby" by The Shells on Johnson. The platter is stirring up some noise in Philadelphia, Pittsburgh, and Cleveland. George also has a new one starting locally on his End label, "He's Gone" by The Chantels. "Don't Ask Me To Be Lonely" by The Dubs and "It Took A Long Time" by Malcolm Dodds & The Tunedrops are two hot selling items for the Goldner set up. . . . Jack Gold kinda happy over the Hartford area action on his new G-Cleffs' "Zing Zang Zoo" on Paris. . . . Al Silver, Herald and Ember, can relax now 'cause he is certain his "To The Aisle" by the Five Satins is "in". The sales keep zooming each day and it could be his biggest yet. Also selling like it's headed into the national charts is "Tonight Tonight" by the Mello-Kings—and a third that keeps sitting on the edge of breaking nationally is Tommy Ridgley's "When I Meet My Girl". This is a big hit in the south but hasn't started as yet in the north. . . . The Weiss brothers announce the addition of the Vee-Jay and Ace lines for their New York distributing set-up, Superior Sales. Sam Weiss says they are doing very well with "He's Gone" by The Chantels on End; "Sun Is Shining" by Jimmy Reed on Vee-Jay; and "Moody's Mood For Love"—the Argo LP. "In fact," says Sam, "the entire Argo LP catalog is doing great." . . . Don Robey, Duke and Peacock prexy, getting things ready for his new label. Promises great artists and great records. Robey is elated with the Bobby Blue Bland "Farther Up The Road". The deck looks like the biggest in sometime. KCOH's King Bee likes both sides, the other being, "Sometimes Tomorrow". Robey also talking up Buddy Ace's "I'm In The Mood" and "It Can't Be True". Says it's turning out to be juke box dynamite. . . . Bill "Sparky" Mullin (WSID—Baltimore) writes that Lenny Moore, star of the

Baltimore Colts football team, has donned his football gear and the staff of WSID is filling in for him in his absence. Bill had a birthday last week, July 27, and he got three cakes. One from his family, one from the WSID staff, and one from his fan club, The Sparkettes. . . . Freddy Mendelsohn, Deluxe, announced the signing of a group, The Gaytones, and a boy-girl duo, Gloria and Ray. Freddy says he is happy with the excellent reaction his Tiny Topsy's "Aw Shucks" has gotten. . . . Henry Boye, who wrote Lavern Baker's "Humpty Dumpty Heart", dropped us a card to tell us about it. The tune is featured in the fic, "Mr. Rock 'n Roll". . . . Malcolm Newkirk, Central Records, in to tell us about Gloria Lynn's "I'd Be A Fool To Be Misled", which is showing good action in Baltimore, Md. . . . The Miller Sisters are out with their first on Acme Records, "Crazy Billboard Song" (a comic lyric in which the automobile

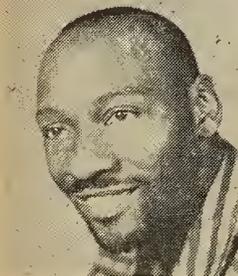
rider catches a word or two from each ad on the roadside as he goes by), and "You Made Me A Promise". . . . Al "Big Boy" Jefferson, one of the most popular r & b jockeys in Washington, D. C. (he's at WOOK) broadcasts from Waxie Maxie's Quality Music Co. three and one half hours daily.



BOBBY BLUE BLAND



GLORIA LYNN



"BIG BOY" JEFFERSON

## CHICAGO:

Gerry Grainger advises "Short Fat Fanny" by Larry Williams has not taken the reducing route yet but is getting bigger and bigger. Says Grainger, "The deck is turning into a bonafide hit with tremendous deejay play and sales to match". . . . Ivory Joe Hunter with a two sided potential chart buster on Atlantic in "Every Time I Hear That Song" b/w "She's Gone". Hope this chalks up another big, big one for the very personable Hunter. . . . Jimmy Bowan planed into Chi for tremendously received deejay visit. Stan Pat is terribly excited over reaction from local jocks on Bowan's "Don't Tell Me Your Troubles". . . . Atlantic 8000 series ("Greatest R&R Series") said to be doing stellar, but the most, business in this area. Series includes Clyde McPhatter, LaVern Baker and a whole raft of other R&B greats. . . . How about that Fats Domino and his new LP, "Here Is Fats". Local distrib reports action, sales wise, is more than gratifying—it's tremendous. . . . Nothing new to report from the Cobra camp. But the old standbys, Otis Rush ("Love That Woman") and Magic Sam ("All Your Love"), are keeping the sales chart climbing. . . . Len and Phil Chess elated over tremendous "summer boom" enjoyed by diskery and Chuck Berry's "Oh Baby Doll", Dale Hawkins' "Susie

Q", Lee Andrews' "Long Lonely Nights" all keeping the boom zooming up. Phil disclosed that Sonny Thompson and Lulu Reed had sessioned as did Lowell Fulson. Releases are due any day. . . . Bobby Charles stopped off in Chi for short vacation with his very good friends, Mr. and Mrs. Charles Redlich. Redlich discovered Bobby Charles by the way. . . . Decca has come up with a sound that is going for sales and spins in The Owen Bradley Quintet's deck, "White Silver Sands". Al Chapman, Decca sales mgr., says to watch double threat disk by The Flamingos, "Ladder Of Love", kick in both pop and R&B. . . . Enjoying the coveted top spot around Garmisa Distribs is Paul Anka's "Diana". ABC Par deck has been on the spot for some time, now, and shows no indication of letting go. . . . Abner still rubbing his eyes in mock disbelief as Jimmy Reed's "The Sun Is Shining" advances in pop sales. Vee-Jay has been enjoying much pop prominence with The Spaniel's "Everyone Is Laughing" and now here comes Jimmy Reed. . . . Over at United Distribs things are still rocking to Aceroo, "Rockin' Pneumonia And The Boogie Woogie Flu". Coming along is Boby Blue Bland's Duke deck, "Sometimes Tomorrow" and The Delroy's "Bermuda Shorts" on Apollo. Both George and Ernie Leaner are highly elated over summer business and the tremendous surge forward in LP sales. . . . Talk up and down the street has it that jazz singles being released, as of late, for operator consumption are making a lot of noise and promise to be a whole new market for jazz recordings. Many state it's about time that the manufacturers started releasing some "tasty" things for the good locations. . . . Hy Frumkin still seeing great things in the very near future for "Finger Tips" on Spangle by Bryon Fisher. . . . New jazz accordion LP, "This Is The Jazz Accordion", by Leon Sash promises to be a top seller for Storyville. . . . Vic Faraci still talking up a storm about Brook Benton's "Come On Be Nice" on Vik. . . . Jules and Saul Bihari appointed Marv Schwartz east coast rep for the Bihari's new LP line, Crown. Crown's initial releases have some pretty fair, if not great recordings to offer. . . . One of our Boul Mich distribts took his family to Brookfield zoo last weekend and returned with this observation, "A zoo is a place where animals study the habits of wild people."

## LOS ANGELES:

Modern Records has signed new vocalist Johnnie Orvis, who's first release for the label will be a rock-a-billy number. . . . Dootsie Williams has a big one for his Dooto label in "Fun On A Saturday Night" and "Everybody Has A Fool" by the Willie Headen Orchestra. . . . Due to the successes they are enjoying The Platters have had their original six week tour extended in South America for a total of twelve weeks. . . . Saul Bihari returned from a trip to Chicago to attend the NAMM Convention, and a few days vacation at Alan Freed's Connecticut home. . . . Jim Warren reports that the new Caddy label has a winner in "I Don't Care" by Frankie Day. . . . Lonnie Johnson now heard for a full six hours a night with a rhythm and blues show emanating from Dolphins of Hollywood and broadcast over KGFJ. Recent guests on Lonnie's show were Floyd Dixon and The Six Teens. . . . Little Willie John and Arnett Cobb held over for another weekend at the 54 Ballroom. . . . Jake Porter's Combo label making some noise with the Joe Houston recording of "Rockin' At The Drive-In". . . . Louis Jordan and His Tympany Five returned to the West Coast for a series of one-nighters and night club engagements. Group will play

in Los Angeles, San Francisco and open the tour at The Cave in Vancouver, B. C. . . . Lew Chudd back East for a two week business trip. His Imperial label hot with another Fats Domino hit, plus big numbers by new artists, Chris Kenner and Bob Luman. . . . Al Sherman's Record Sales handling the big R&B hit "Rockin' Pneumonia" by Huey Smith on the Ace label. Firm also has a big one in Nappy Brown's waxing of "Bye, Bye Baby". . . . Irv Shorten of Allied Distributing, now at home recuperating after having been hospitalized for three weeks for surgery.



SONNY THOMPSON  
LULU REED



OTIS RUSH



LITTLE WILLIE JOHN



# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

**ALL YOUR LOVE**  
Magic Sam (Cobra 5013)

**ARROW OF LOVE**  
Six Teens (Flip 322)

**AIN'T NO WAY IN THE WORLD**  
Maymie & Robert (Glary 260)

**BABY**  
Avons (Hull 722)

**BEAUTIFUL WEEKEND**  
Googie Rene (Class 212)

**BERMUDA SHORTS**  
Delroys (Apalla 514)

**BYE BYE BABY**  
Nappy Brown (Savoy 1514)

**CAN I COME OVER TONIGHT**  
Velours (Onyx 512)

**CHERRY**  
Palmer & Jive Bombers (Savoy 1515)

**CHICKEN BABY CHICKEN**  
Tony Harris (Ebb 104)

**COME HOME BABY**  
Muddy Waters (Chess 1667)

**COOL SHAKE**  
Del-Vikings (Mercury 71132)

**DANCE WITH ME**  
El Torros (Duke 175)

**DARLING IT'S WONDERFUL**  
Lovers (Lamp 2005)

**DEDICATED TO YOU**  
Sonny Knight (Starla 5-1)

**DESERIE**  
ZOOP  
Charts (Everlast 5001)

**DIANA**  
Paul Anka (ABC-Paramount 9381)

**DIANE**  
Bo Rhambo (Cash 452)

**DO YOU MEAN IT**  
Ike Turner (Federal 12297)

**DON'T ASK ME TO BE LONELY**  
Dubs (Gone 5002)

**DREAM BOY**  
Dickie Lee (Tampa 131)

**EVERYBODY'S SOMEBODY'S FOOL**  
Heartbeats (Rama 231)

**FATTENING FROGS FOR SNAKES**  
Sonny Boy Williamson (Checker 864)

**GET ON THE RIGHT TRACK BABY**  
Ray Charles (Atlantic 1143)

**HEAR MY PLEA**  
Donnie Elbert (DeLuxe 6125)

**IF I THOUGHT YOU NEEDED ME**  
Little Willie John (King 5066)

**I'M A KING BEE**  
Slim Harpo (Excella 2113)

**I'M GONNA SIT RIGHT DOWN  
AND WRITE MYSELF A LETTER**  
Billy Williams (Coral 61830)

**I'M GRATEFUL**  
Roy M. Hon (King 5035)

**I'M SO EXCITED**  
John Lee Hooker (Yee-Jay 245)

**IN THE DOORWAY CRYING**  
Midnighters (Federal 12293)

**I SMELL TROUBLE**  
Bobby Blue Bland (Duke 167)

**IS YOUR LOVE FOR REAL**  
Midnighters (Federal 12299)

**IT MUST BE YOU**  
Annie Laurie (DeLuxe 6135)

**IT'S NOT FOR ME TO SAY**  
Johnny Mathis (Columbia 40851)

**IT TOOK A LONG TIME**  
Malcolm Dodds & Tunedrops (End 1000)

\* Indicates first appearance on Territorial Tips

**I WANT TO GET MARRIED**  
B. B. King (RPM 492)

**JOHNNY'S HOUSE PARTY**  
John Heartsman & Gaylarks (Music City 807)  
Jimmy Beasley (Modern 1021)

**LOUIE LOUIE**  
Richard Berry & Pharohs (Flip 321)

**LOVE LETTERS IN THE SAND**  
Pat Boone (Dot 15570)

**LOVE ROLLER COASTER**  
Joe Turner (Atlantic 1146)

**MESSED UP**  
Harrold Burrage (Cobra 5012)

**MISERY**  
Prof. Longhair (Ebb 106)

**MISS YOU SO**  
Lillian Offitt (Excella 2104)

**MR. LEE**  
Bobbettes (Atlantic 1144)

**OH BABY DOLL**  
Chuck Berry (Chess 1664)

**PASSING STRANGERS**  
Vaughan & Eckstine (Mercury 71122)

**PLEASE BELIEVE ME**  
Percy Mayfield (Specialty 607)

**QUIT MY BABY  
BE CAREFUL WITH A FOOL**  
B. B. King (RPM 494)

**RANG TANG DING DONG**  
Cellos (Apollo 510)

**RUN, RUN, LITTLE JOE**  
Gladiolas (Excella 2110)

**SICK AND TIRED**  
Chris Kenner (Imperial 5448)

**SIDE TRACK**  
Googie Rene (Class 208)

**SILVER BRACELET**  
Ray Stevens (Prep 108)

**SOMEBODY'S BEEN  
ROCKIN' MY BABY**  
Rod Willis (Chic 1010)

**STAND THERE MOUNTAIN**  
Planets & Vince Howard (Era 1038)

**TEARS OF JOY**  
"5" Royales (King 5032)

**THAT'LL BE THE DAY**  
Crickets (Brunswick 55009)

**THAT OLD FEELING**  
Roy Hamilton (Epic 9224)

**THINK  
I BETTER MAKE A MOVE**  
"5" Royales (King 5053)

**TONIGHT TONIGHT**  
Mello-Kings (Herald 502)

**UNITED**  
Otis Williams (DeLuxe 6138)  
Love Notes (Holiday 2605)

**WALKIN' WITH FRANKIE**  
Frankie Lee Sims (Ace)

**WHAT DO YOU KNOW ABOUT LOVE**  
Wynona Carr (Specialty 600)

**WHEN I MEET MY GIRL**  
Tommy Ridgley (Herald 501)

**WHEN I SEE YOU  
WHAT WILL I TELL MY HEART**  
Fats Domino (Imperial 5454)

**WHITE SILVER SANDS**  
Dave Gardner (OJ 1002)  
Don Rondo (Jubilee 5288)

**WHOLE LOT OF SHAKIN' GOING ON**  
Jerry Lee Lewis (Sun 267)

**WORDS OF LOVE**  
Diamonds (Mercury 71128)



## THE NATION'S R & B TOP 20

		Pos. Last Week
1	<b>SEARCHIN'</b> Coasters (Atco 6087)	1
2	<b>SEND FOR ME</b> Nat "King" Cole (Capitol 3737)	3
3	<b>SHORT FAT FANNIE</b> Larry Williams (Specialty 608)	2
4	<b>STAR DUST</b> Billy Ward & Dominoes (Liberty 55071)	8
5	<b>ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU</b> Huey Smith (Ace 530)	9
6	<b>WHISPERING BELLS</b> Del-Vikings (Dot 15592)	10
7	<b>JENNY, JENNY</b> Little Richard (Specialty 606)	4
8	<b>OVER THE MOUNTAIN AND ACROSS THE SEA</b> Johannie & Joe (Chess 1654)	5
9	<b>TEDDY BEAR</b> Elvis Presley (RCA Victor 7000)	7
10	<b>C. C. RIDER</b> Chuck Willis (Atlantic 1130)	6
11	<b>LONG LONELY NIGHTS</b> Clyde McPhatter (Atlantic 1149) Lee Andrews & Hearts (Chess 1665)	20
12	<b>TO THE AISLE</b> Five Satins (Ember 1019)	13
13	<b>GOODY GOODY</b> Lyman & Teenagers (Gee 1039)	14
14	<b>SO RARE</b> Jimmy Dorsey (Fraternity 755)	11
15	<b>VALLEY OF TEARS</b> Fats Domino (Imperial 5442)	12
16	<b>MISS YOU SO</b> Lillian Offitt (Excella 2104)	18
17	<b>PLEASE SEND ME SOMEONE TO LOVE</b> Moonglows (Chess 1661)	21
18	<b>FARTHER UP THE ROAD</b> Bobby Blue Bland (Duke 170)	25
19	<b>LET THE FOUR WINDS BLOW</b> Roy Brown (Imperial 5439)	19
20	<b>BYE BYE LOVE</b> Everly Brothers (Cadence 1315)	15

21. YOUNG BLOOD. 22. MISS ANN. 23. WHEN I SEE YOU. 24. SUSIE-Q. 25. OH BABY DOLL.

## Basie To Paris

NEW YORK—Count Basie and his Orchestra will headline a one-week engagement at the famed Olympia Theatre in Paris, opening on Saturday, November 16th.

Basie, who has been a favorite via records with the French, won the readers' poll as most popular orchestra in the Gallic monthly, "Le Jazz Hot." The French engagement will follow Basie's tour of the British Isles commencing on October 18th.

## N.Y. Debuts At Vanguard

NEW YORK—The Village Vanguard, the jazz nitery at 7th Avenue and 11th St., will present the Eastern debut of the jazz pianist Jean Hoffman and her Jazz Workshop Trio, and the New York debut, as a unit, of the Ruby Braff All-Stars for a two-week period beginning August 6th.

Miss Hoffman, from the West Coast and a graduate of Juillard, uses an electric piano as a jazz instrument. The Ruby Braff All-Stars, recent performers at the Newport Jazz Festival, consists of trumpeter Braff; clarinetist Pee Wee Russell; pianist Nat Pierce; bassist Walter Paige; drummer Bobby Donaldson; and guitarist Steve Jordan.

The Village Vanguard has offered this year such outfits as the Jimmy Giuffre Trio, The Modern Jazz Quartet, and jazzmen Chico Hamilton and Stan Getz.

**Taking Off!**

**Gus Jenkins**

**"PAYDAY SHUFFLE"**

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**"TO THE AISLE"**

**THE FIVE SATINS**  
EMBER # 1019

HEADING FOR THE CHARTS

**"TONIGHT TONIGHT"**

**THE MELLO-KINGS**  
HERALD # 502

Breaking Big In

HOUSTON, NEW ORLEANS  
NASHVILLE & CHARLOTTE

**"WHEN I MEET MY GIRL"**

**TOMMY RIDGLEY**  
HERALD # 501

**Herald** RECORDS  
1697 B'way,  
New York City, N.Y.

### Decca Covers Own "Fraulein" Hit

NEW YORK—The song "Fraulein," originally released as a country record by Bobby Helms on Decca, now has representation in both the Country and Pop fields on the label. The success of the Helms rendition led Decca to release a pop version of the tune by vocalist Don Estes. It was then given another rendition by artist Kitty Wells in the form of an "answer" to "Fraulein". The Wells disk is titled "I'll Always Be Your Fraulein". Now Decca has purchased the master, from Festival Records, of another version of "Fraulein". This disk was originally released in Australia, and was recorded by Vic Sabrino. The Sabrino rendition was issued on the Decca label last week.

### Stubble Trouble



BUFFALO, N.Y.—WKBW deejay "Hound Dog" Lorenz takes time out from his activities to get rid of stubble trouble with an assist from RCA Victor thrush Pat O'Day. Pat's current Victor pressing is "Three Roads."

### Web Signs Godfrey Winner

NEW YORK—Web Records has announced the signing of Vicki Belamonte, a 10 year old winner on Arthur Godfrey's Talent Scouts show, and the addition of three new distributors.

Miss Belamonte's initial release for Web will feature two novelties, "A Pair Of Wooden Shoes," b/w "Dance Your Fraulein."

Web's three new distribs are Seaboard Distributors in East Hartford, Conn.; Mangold Distributors in Baltimore, Md.; and Mainline Distributors in Philadelphia, Pa.

### Turk Murphy Set For Long Run At Bourbon St.

NEW YORK—Turk Murphy's San Franciscans have been inked to a 2-month holdover at Bourbon Street, making a total of 3 whole months at the new Dixieland Jazz Club on East 56th.

### WPEN Sponsors Platoon



PHILADELPHIA — Cal Milner, disk jockey of WPEN's 950 Club, along with Platoon Queen Barbara Ann Hirsch and Captain George E. Beattie, Assistant Officer in Charge, Marine Corps Recruiting Station, Philadelphia, Pa. are shown presenting the guidon of the U.S. Marine Corps' second annual 950 Club Platoon to PFC Stephen P. Mesaros of Roslyn, Pa. The platoon, sponsored by WPEN, was sworn in on the air and left for Parris Island, S.C. last week.

# The Cash Box



## NEW YORK

- 1 SEARCHIN' Coasters (Atco 6087)
- 2 SEND FOR ME Nat "King" Cole (Capitol 3737)
- 3 MR. LEE Bobbettes (Atlantic 1144)
- 4 WHISPERING BELLS Del-Vikings (Dot 15592)
- 5 BYE, BYE LOVE Everly Brothers (Cadence 1315)
- 6 LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149)
- 7 IT'S NOT FOR ME TO SAY Johnny Mathis (Columbia 40851)
- 8 GOODY GOODY Lymon & Teenagers (Gee 1039)
- 9 SO RARE Jimmy Dorsey (Fraternity 755)
- 10 CAN I COME OVER TONIGHT Velours (Onyx 512)

## CHICAGO

- SEND FOR ME Nat "King" Cole (Capitol 3737)
- SO RARE Jimmy Dorsey (Fraternity 755)
- MISS YOU SO Lillian Offitt (Excello 2104)
- BYE, BYE BABY Nappy Brown (Savoy 1514)
- TEDDY BEAR Elvis Presley (RCA Victor 7000)
- FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)
- SEARCHIN' Coasters (Atco 6087)
- LOVE'S A HURTIN' GAME Ivory Joe Hunter (Atlantic 1128)
- I'M A KING BEE Slim Harpo (Excello 2113)
- IT HURTS TO BE IN LOVE Annie Laurie (DeLuxe 6107)

## NEW ORLEANS

- SEARCHIN' Coasters (Atco 6087)
- TO THE AISLE Five Satins (Ember 1019)
- SEND FOR ME Nat "King" Cole (Capitol 3737)
- SICK AND TIRED Chris Kenner (Imperial 5448)
- ROCKIN' PNEUMONIA AND THE BOOGIE WOOGIE FLU Huey Smith (Ace 530)
- WHAT WILL I TELL MY HEART Fats Domino (Imperial 5454)
- WALKIN' WITH FRANKIE Frankie Lee Sims (Ace)
- SHORT FAT FANNIE Larry Williams (Specialty 608)
- LONG LONELY NIGHTS Clyde McPhatter (Atlantic 1149)
- WHEN I MEET MY GIRL Tommy Ridgely (Herald 501)

## ST. LOUIS

- 1 MISS YOU SO Lillian Offitt (Excello 2104)
- 2 SEARCHIN' Coasters (Atco 6087)
- 3 SEND FOR ME Nat "King" Cole (Capitol 3737)
- 4 WHISPERING BELLS Del-Vikings (Dot 15592)
- 5 FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)
- 6 BYE, BYE BABY Nappy Brown (Savoy 1514)
- 7 SHORT FAT FANNIE Larry Williams (Specialty 608)
- 8 HEAR MY PLEA Donnie Elbert (DeLuxe 6125)
- 9 STAR DUST Billy Ward & Dominoes (Liberty 55071)
- 10 WHEN I SEE YOU Fats Domino (Imperial 5454)

## NEWARK

- GOODY GOODY Lymon & Teenagers (Gee 1039)
- LONG LONELY NIGHTS Lee Andrews & Hearts (Chess 1665)
- STAR DUST Billy Ward & Dominoes (Liberty 55071)
- BYE, BYE BABY Nappy Brown (Savoy 1514)
- MR. LEE Bobbettes (Atlantic 1144)
- SEARCHIN' Coasters (Atco 6087)
- OVER THE MOUNTAIN AND ACROSS THE SEA Johnnie & Joe (Chess 1654)
- SEND FOR ME Nat "King" Cole (Capitol 3737)
- SHORT FAT FANNIE Larry Williams (Specialty 608)
- PLEASE SEND ME SOMEONE TO LOVE Moonglows (Chess 1661)

## DALLAS

- SHORT FAT FANNIE Larry Williams (Specialty 608)
- SEARCHIN' Coasters (Atco 6087)
- WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)
- WHISPERING BELLS Del-Vikings (Dot 15592)
- TEDDY BEAR Elvis Presley (RCA Victor 7000)
- SUSIE-Q Dale Hawkins (Checker 863)
- SEND FOR ME Nat "King" Cole (Capitol 3737)
- FARTHER UP THE ROAD Bobby Blue Bland (Duke 170)
- I'M GONNA SIT RIGHT DOWN Billy Williams (Coral 61830)
- WHEN I SEE YOU Fats Domino (Imperial 5454)

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FATS DOMINO

"When I See You"

and

"What Will I Tell My Heart"

Imperial Records

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b/w

"I'M PLEADING JUST FOR YOU"

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EXCELLO 2113

I'M A ROLLIN' STONE Lightnin' Slim

EXCELLO 2116

STILL GOING GREAT GUNS

MISS YOU SO Lillian Offitt

EXCELLO 2104

Wire or phone CHapel 2-2215

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# The Cash Box



## PHILADELPHIA

## LOS ANGELES

## DETROIT

1 SHORT FAT FANNIE  
Larry Williams  
(Specialty 608)

SEARCHIN'  
Coasters  
(Atco 6087)

SEND FOR ME  
Nat "King" Cole  
(Capitol 3737)

2 ROCKIN' PNEUMONIA  
AND THE BOOGIE  
WOOGIE FLU  
Huey Smith (Ace 530)

OVER THE MOUNTAIN  
AND ACROSS THE SEA  
Johnnie & Joe  
(Chess 1654)

ROCKIN' PNEUMONIA  
AND THE BOOGIE  
WOOGIE FLU  
Huey Smith (Ace 530)

3 SEARCHIN'  
Coasters  
(Atco 6087)

ARROW OF LOVE  
Six Teens  
(Flip 322)

SO RARE  
Jimmy Dorsey  
(Froternity 755)

4 PASSING STRANGERS  
Vaughan & Eckstine  
(Mercury 71122)

SEND FOR ME  
Nat "King" Cole  
(Capitol 3737)

FARTHER UP  
THE ROAD  
Bobby Blue Blond  
(Duke 170)

5 SUZIE-Q  
Dale Hawkins  
(Checker 863)

STAR DUST  
Billy Ward & Dominoes  
(Liberty 55071)

SEARCHIN'  
Coasters  
(Atco 6087)

6 GOODY GOODY  
Lymon & Teenagers  
(Gee 1039)

SHORT FAT FANNIE  
Larry Williams  
(Specialty 608)

LET THE FOUR  
WINDS BLOW  
Roy Brown  
(Imperial 5439)

7 LONG LONELY NIGHTS  
Lee Andrews & Hearts  
(Chess 1665)

LONG LONELY NIGHTS  
Lee Andrews & Hearts  
(Chess 1665)  
Clyde McPhatter  
(Atlantic 1149)

STAR DUST  
Billy Ward & Dominoes  
(Liberty 55071)

8 TO THE AISLE  
Five Satins  
(Ember 1019)

TONIGHT TONIGHT  
Mello-Kings  
(Herald 502)

TEDDY BEAR  
Elvis Presley  
(RCA Victor 7000)

9 IT TOOK A  
LONG TIME  
Malcolm Dodds &  
Tunedrops  
(End 1000)

DARLING IT'S  
WONDERFUL  
Lovers  
(Lomp 2005)

C. C. RIDER  
Chuck Willis  
(Atlantic 1130)

10 WHISPERING BELLS  
Del-Vikings  
(Dot 15592)

JENNY, JENNY  
Little Richard  
(Specialty 606)

EVERYONE'S  
LAUGHING  
Spaniels  
(Vee-Jay 246)

## ATLANTA

## MEMPHIS

## SAN FRANCISCO

1 SHORT FAT FANNIE  
Larry Williams  
(Specialty 608)

MISS YOU SO  
Lillian Offitt  
(Excello 2104)

SEND FOR ME  
Nat "King" Cole  
(Capitol 3737)

2 SEARCHIN'  
Coasters  
(Atco 6087)

SO RARE  
Jimmy Dorsey  
(Froternity 755)

OVER THE MOUNTAIN  
AND ACROSS THE SEA  
Johnnie & Joe  
(Chess 1654)

3 MISS YOU SO  
Lillian Offitt  
(Excello 2104)

SEND FOR ME  
Nat "King" Cole  
(Capitol 3737)

SHORT FAT FANNIE  
Larry Williams  
(Specialty 608)

4 THINK  
"S" Royales  
(King 5053)

PLEASE BELIEVE ME  
Percy Mayfield  
(Specialty 607)

IT'S NOT FOR  
ME TO SAY  
Johnny Mothis  
(Columbia 40851)

5 C. C. RIDER  
Chuck Willis  
(Atlantic 1130)

FARTHER UP  
THE ROAD  
Bobby Blue Blond  
(Duke 170)

SO RARE  
Jimmy Dorsey  
(Froternity 755)

6 JENNY, JENNY  
Little Richard  
(Specialty 606)

SEARCHIN'  
Coasters  
(Atco 6087)

SEARCHIN'  
Coasters  
(Atco 6087)

7 EVERYONE'S  
LAUGHING  
Spaniels  
(Vee-Jay 246)

SHORT FAT FANNIE  
Larry Williams  
(Specialty 608)

ROCKIN' PNEUMONIA  
AND THE BOOGIE  
WOOGIE FLU  
Huey Smith (Ace 530)

8 WHOLE LOT OF  
SHAKIN' GOING ON  
Jerry Lee Lewis  
(Sun 267)

TEDDY BEAR  
Elvis Presley  
(RCA Victor 7000)

WHEN I SEE YOU  
Fats Domino  
(Imperial 5454)

9 YOUNG BLOOD  
Coasters  
(Atco 6087)

TO THE AISLE  
Five Satins  
(Ember 1019)

LOUIE LOUIE  
Berry & Pharohs  
(Flip 321)

10 SEND FOR ME  
Nat "King" Cole  
(Capitol 3737)

IS YOUR LOVE  
FOR REAL  
Midnighters  
(Federal 12299)

C. C. RIDER  
Chuck Willis  
(Atlantic 1130)



# R & B Sure Shots

"THINK"

"5" Royales

King 5053

## Avid Listeners



NEW YORK—Toni Arden (left) of Decca and Barbara Lea (right) of Prestige, hear their newest recordings at Toots Shor's on Admiral's SON-R which switches TV channels, radio stations and changes records by remote control.

## Scobey At Pioneer Village

SAN FRANCISCO—Bob Scobey, and his Frisco Jazz Band, featuring Clancy Hayes, Dave Black, and Pete Dovidio, are now appearing at the Pioneer Village in Lafayette, every Friday and Saturday evening.

Scobey already has one album for RCA Victor, "Beauty and the Beat," and in August, his new album, "Swinging on the Golden Gate," will be released. The album that Scobey cut with Bing Crosby, called "Bing with a Beat," will be released in September.

## Pianist-Dancer Joins Sig Sakowicz's Overseas Unit

CHICAGO—Virginia Paul, pianist and dancer in the Dome Room of the Sherman Hotel, here, has been added to WHFC-Chicago deejay Sig Sakowicz's Overseas Unit scheduled to leave September 15th for a five week tour to entertain the American Army and Air Force troops in Europe.

Thus far, the talent for the European tour includes Miss Paul; comic Manny Opper; ventriloquist Hank Sieman; singers Ernie McClean, Jobi Johnson, Paula Zwane, plus the Harmonica Sweethearts.

Sensational is the word for

# PLAS JOHNSON

his SAXOPHONE and ORCHESTRA

and his introduction on Capitol with

# THE BIG TWIST

c/w

# COME RAIN OR COME SHINE

record no. 3773





# R & B Reviews

**A AWARD & SLEEPER**

**B VERY GOOD**

**C FAIR**

**B+ EXCELLENT**

**C+ GOOD**

**D MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## The Cash Box Award o' the Week

"EVERYTIME I HEAR THAT SONG" (2:15) [Desiard BMI—Hunter]

"SHE'S GONE" (2:36) [Progressive BMI—St. John, Hunter]

IVORY JOE HUNTER (Atlantic 1151)

● Another two-sider in the Atlantic release is the Ivory Joe Hunter silken vocaling of "Everytime I Hear That Song" and "She's Gone". The former is a slow, syncopated ballad with a haunting melody, enhanced by chorus sup-

port and deft arrangement. Big Ivory Joe handles the tune with a tender feeling that sells the lyrics 100%. "She's Gone" is another slow beat rhythm ballad. Joe fits the tender love story to the melodic tune with the touch of a master. Lovely listening on both sides.

"THE FLIRT" (1:52) [Aladdin BMI—Lee, Palmer]

"ROCKIN' WITH THE CLOCK" (2:28) [Aladdin BMI—Lee, Mesner]

SHIRLEY & LEE (Aladdin 3390)

● Shirley & Lee engage in a "pick-up" on "The Flirt" and the result is an engaging wax with a happy ending. Shirley & Lee bounce gaily through the middle beat bouncer as they meet, discuss romance, and decide to marry. A cutie the teeners should love. It

has sparkle, romance, and that unique Shirley & Lee sound. The flip, "Rockin' With The Clock", is a middle beat rock shouted out by S & L in engaging fashion. Exciting jump wax for the vitamin filled teener. Two good sides, with our bet on "The Flirt."

"HAMMER HEAD" (2:50) [Lynbeth BMI—Doggett, Scott, Shepherd]

"SHINDIG" (2:22) [Lynbeth BMI—Henry Glover]

BILL DOGGETT (King 5070)

● Bill Doggett (that "Honky Tonk" man) is back with two instrumental offerings, "Hammer Head" and "Shindig" that bear that wonderful Doggett touch. The pair, both middle beat bouncers,

have an infectious quality and sound that puts a lift into the blood of the effervescent youngster market. Great listening and dance wax. Keep close watch on this release.

"MY LOVE IS TRUE" (2:40) [Crossroads BMI—Harrison]

"I KNOW MY BABY LOVES ME" (2:23) [Crossroads BMI—Harrison]

WILBERT HARRISON (Savoy 1517)

● Wilbert Harrison sings a slow, different, romantic ballad with a folk flavor. "My Love Is True" comes off with warmth and emits a tender feeling that captures the listener. Harrison handles the vocal dramatics simply but with sincerity. A deck to be carefully

watched. The flip, "I Know My Baby Loves Me", is a quick beat jump in which Harrison proclaims the faithfulness of his woman. A calypso item that provides a few minutes of enjoyable listening. However, we like "My Love Is True" because of its unusual quality.

"BIP BOP BIP" (1:55) [Progressive BMI—Covay, Padas, Perri]

"PAPER DOLLAR" (2:35) [Progressive BMI—Padas, Perri]

PRETTY BOY (Atlantic 1147)

● Pretty Boy, with a sound and attack similar to Little Richard, makes his bow on the Atlantic label with a pair of potent offerings. The newcomer belts a quick beat rock piling effort, "Bip Bop Bip" with all the force of a Notre Dame

back coming through a female high school line. Gravelly voiced belter screams his way through this teener bait with a zestful reading. The coupling, "Paper Dollar", is a change of pace. Pretty Boy is a new talent we should hear much of in the near future.

IKE TURNER  
(Federal 12304)

**B** "THE BIG QUESTION" (2:22)

[Armo BMI—Ike Turner] Ike Turner wails a slow, rhythmic blues with a great deal of feeling. Turner sings in good voice and is intense in his interpretation. Swingly deck that makes good listening. Kids should like it.

**B** "ROCK-A-BUCKET" (2:26)

[Armo BMI—Ike Turner] The Ike Turner orchestra rocks out an instrumental middle beat jump with a solid sound and overall appeal. Two ok commercial decks.

LIGHTNIN' SLIM  
(Excello 2116)

**B+** "I'M A ROLLIN' STONE" (2:27)

[Excellorec BMI—West, Hicks] Lightnin' Slim wails a slow beat blues with warmth and deep feeling. The wailer tells his story with impact. The market, especially the southern, should find this item a good addition to their stock.

**B** "LOVE ME MAMA" (2:30) [Ex-

cellorec BMI—West, Hicks] Slim chants a middle beat blues with his usual good performance. Potent deck—but not up to the excellence of "I'm A Rollin' Stone".

RHYTHM CASTERS

(Excello 2115)

**B** "LOVE LOVE BABY" (1:42) [Excellorec BMI—Joe Wade] The Rhythm Casters rock out a quick beat exciter with a different sound and hopped up treatment. The Casters bounce out the novelty with confusion and screams. An exciter the kids should like.

**B** "OH MY DARLING" (2:38) [Excellorec BMI—Joe Wade] The Rhythm Casters team on a proven slow beat rhythm ballad. In the teener vein of things. Ok side.

BILLY WARD AND HIS DOMINOES  
(Federal 12301)

**B+** "ONE MOMENT WITH YOU" (2:31) [Ward Marks BMI—Ward] Billy Ward and His Dominoes offer a slow beat tender ballad with the styling they've been so successful with. Moving reading. Should get extra attention in view of Ward's current "Stardust" success.

**B** "ST. LOUIS BLUES" (2:30) [Handy ASCAP—W. C. Handy] Ward and team swing out on the classic Handy item. An infectious tune, as ever, and read with enthusiasm.

GENE & EUNICE

(Aladdin 3376)

**B+** "DOODLE DOODLE DOO" (2:40) [Aladdin BMI—Forrest, Levy] Gene and Eunice team on a happy middle beat novelty. Good vocal blend on a solid etching for the listener and the dancer.

**B+** "DON'T TREAT ME THIS WAY" (1:50) [Aladdin BMI—Forrest, Levy] The twosome offers a lilting middle beat swinger with appeal and sound. Honky piano and beat gives it that old soft shoe flavor. Nostalgic, melodic and highly enjoyable. Two good decks.

LINDA HOPKINS

(Atco 6096)

**B** "ROCK AND ROLL BLUES" (2:05) [Wemar/Progressive BMI—Connolly, Wiener] Linda Hopkins belts out a quick beat jump with the enthusiasm of a heavyweight. The gal dishes up a swinging rocker with a reading that is bound to grab attention.

**B+** "SHIVER AND SHAKE" (2:25) [Progressive BMI—Winfield Scott] Miss Hopkins gives a top-flight treatment of a slow, insinuating beat. The gal, backed by the pounding of the big drum, turns up an exciting wax.

SONNY KNIGHT

(Starla 1)

**B+** "DEDICATED TO YOU" (2:44) [Guild BMI—Morgan, Egnoian] Knight couples with an infectious middle beat bouncer. A great beat in which the stirring backing is just as important as the Knight vocal. Very strong deck—which makes two powerful waxes back to back.

**B+** "SHORT WALK" (2:08) [Guild BMI—Morgan, Smith, Egnoian] Knight couples with an infectious middle beat bouncer. A great beat in which the stirring backing is just as important as the Knight vocal. Very strong deck—which makes two powerful waxes back to back.

BOB JONES

(Web 1114)

**B** "INFERIORITY COMPLEX" (2:14) [Walter Earle BMI—Jones, Gordon] Bob Jones sings a middle beat bouncer calypso. Light wax easy to take. Ok reading.

**C+** "PONY TAIL" (1:57) [Beatrice ASCAP—Nota, Waters, Darmonin] Teenage lyric set to a bouncer the kids can rock to.

OTIS WILLIAMS

(DeLuxe 6092)

**B+** "ROLLING HOME" (2:10) [RT BMI—Rudy Toombs] Otis Williams bounces out a fast beat item with that train tempo so popular in so many blues. Williams does a strong job of telling his story. Swingly.

**B+** "DO BE YOU" (2:07) [Lois BMI—Green, Dale] Williams turns to the rhythm ballad on the flip and turns in a waxing for all markets. Quick beat happy for teener rocking.

SCREAMIN' JAY HAWKINS

(Okeh 4-7087)

**B+** "FRENZY" (2:08) [Sheldon BMI—D. Hill, B. Stevenson] Screamin' Jay Hawkins shouts, sputters, gives the impression of a walrus under water, and other sundry delicate vocal mannerisms as he (sings?) the infectious middle beat item. Chuckley and different. Hawkins fans should have a field day with this. Also jockeys looking for controversial programming.

**C+** "PERSON TO PERSON" (2:07) [Jaycee BMI—McRae, Singleton] Slow shuffle beat item waxed with great agony by the stylist. Ok side—but not up to the attention grabbing quality of "Frenzy".

STICKS HERMAN

(Hollywood 1082)

**B** "BEAUTIFUL DOLL" (2:37) [Golden State BMI—Shuler, Willridge, Guidry] Sticks Herman wails a middle beat bouncer with a lilty effect. Herman tells the story of his beautiful doll. Good tempo, happy jump wax.

**B** "CRYING, CRYING" (2:24) [Golden State BMI—Shuler, Willridge, Guidry] Herman changes his mood on the flip, singing a slow blues with a sorrowful vocal. His gal left him suddenly and he's lonely.

LONESOME SUNDOWN

(Excello 2117)

**B** "I'VE GOT THE BLUES" (2:27) [Excellorec BMI—J. Miller] Lonesome Sundown gives his individual touch to the slow, sorrowful blues. Sundown's mellow reading is effectively set-off with a soft chorus chant.

**B** "DON'T SAY A WORD" (2:23) [Excellorec BMI—C. Green] Lonesome Sundown wails another slow blues on the flip. Sundown is convincing in his blues singing. Effective southern waxing.

THE COOKIES

(Jozie 822)

**B** "HIPPI-DIPPY-DADDY" (2:00) [P N P BMI—Hendricks, McCrear] The Cookies team with charm and pepper as they dish up a middle beat lilter. Infectious novelty with a happy quality.

**B** "KING OF HEARTS" (2:30)

[Benell BMI—Greenfield, Sedaka] The Cookies turn to the love ballad with good results. The fem team tells the romantic story with a good sound and with feeling. Good for the pop & r & b markets.

THE RAVENS

(Argo 5276)

**B+** "THAT'LL BE THE DAY" (2:19) [Nor Va Jak/Melody Lane Holly, Petty] The Ravens pitch into a tune currently stirring things up via The Crickets and they do a fine job. A rhythmic, saucy item that The Ravens swing out. In markets not already covered this version could step in for a good piece of the take.

**B** "DEAR ONE" (2:41) The Ravens wail a slow, rhythmic ballad bouncer with the feeling teeners look for. Ok coupler.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**Top Selling Records**  
Reported by  
**R & B**  
**Retail Outlets**  
From Coast to Coast

- POP SHOP**  
New Orleans, La.
1. Sick And Tired (C. Kenner)
  2. Misery (Prof. Longhair)
  3. Send For Me (N. Cole)
  4. Walking With Frankie (Sims)
  5. Short Fat Fannie (Williams)
  6. Searchin' (Coasters)
  7. To The Aisle (Five Satins)
  8. What Will I Tell My Heart (F. Domino)
  9. Rockin' Pneumonia (Smith)
  10. Valley Of Tears (F. Domino)

- BUDISCO**  
Miami, Fla.
1. Short Fat Fannie (Williams)
  2. Farther Up The Road (Bland)
  3. Send For Me (N. Cole)
  4. Star Dust (B. Ward)
  5. Goody Goody (Lyman & Teenagers)
  6. To The Aisle (Five Satins)
  7. Rockin' Pneumonia (Smith)
  8. Whole Lot Of Shakin' Going On (J. L. Lewis)
  9. Long Lonely Nights (C. McPhatter)
  10. Everyone's Laughing (Spaniels)

- CONLEY'S**  
Los Angeles, Calif.
1. Darling It's Wonderful (Love Notes)
  2. Stand There Mountain (Planets)
  3. Arrow Of Love (Six Teens)
  4. Long Lonely Nights (L. Andrews)
  5. Tonight's The Night (Mello Kings)
  6. Dedicated To You (S. Knight)
  7. Beautiful Weekend (G. Rene)
  8. Everybody Has A Fool (W. Header)
  9. Searchin' (Coasters)
  10. Goody Goody (Lyman & Teenagers)

- E & R RECORD SHOP**  
San Antonio, Texas
1. Sometime Tomorrow (Bland)
  2. Searchin' (Coasters)
  3. Send For Me (N. Cole)
  4. C. C. Rider (C. Willis)
  5. Short Fat Fannie (Williams)
  6. When I See You (F. Domino)
  7. Over The Mountain (Johnnie & Joe)
  8. Ballroom Shuffle (L. Glenn)
  9. Whispering Bells (Del-Vikings)
  10. Love That Woman (O. Rush)

- DISTRIBUTING CORP. OF ILLINOIS**  
Chicago, Ill.
1. Bye, Bye Baby (N. Brown)
  2. Send For Me (N. Cole)
  3. Miss You So (L. Offitt)
  4. Farther Up The Road (Bland)
  5. Teddy Bear (E. Presley)
  6. Searchin' (Coasters)
  7. Come Home Baby (Waters)
  8. To The Aisle (Five Satins)
  9. It Hurts To Be In Love (A. Lourie)
  10. Love's A Hurtin' Game (I. J. Hunter)

- BRANFORD MUSIC STORES, INC.**  
Newark, N. J.
1. Searchin' (Coasters)
  2. Long Lonely Nights (L. Andrews)
  3. Goody Goody (Lyman & Teenagers)
  4. Seven Wonders Of The World (Keytones)
  5. Star Dust (B. Ward)
  6. Whispering Bells (Del-Vikings)
  7. Diana (P. Anka)
  8. Mr. Lee (Bobbettes)
  9. To The Aisle (Five Satins)
  10. C. C. Rider (C. Willis)

- GRAND RECORDS**  
Detroit, Mich.
1. Searchin' (Coasters)
  2. Star Dust (B. Ward)
  3. Long Lonely Nights (L. Andrews)
  4. Send For Me (N. Cole)
  5. I Found My Peace Of Mind (P. W. Crayton)
  6. Whispering Bells (Del-Vikings)
  7. Rockin' Pneumonia (Smith)
  8. To The Aisle (Five Satins)
  9. Farther Up The Road (Bland)
  10. That'll Be The Day (Crickets)

- WEBSTER RECORD SHOP**  
St. Louis, Mo.
1. Whispering Bells (Del-Vikings)
  2. Searchin' (Coasters)
  3. Over The Mountain (Johnnie & Joe)
  4. Short Fat Fannie (Williams)
  5. To The Aisle (Five Satins)
  6. Jenny, Jenny (L. Richard)
  7. Bye, Bye Love (Everlys)
  8. Shangri-La (Four Coins)
  9. High School Romance (G. Hamilton IV)
  10. When I See You (F. Domino)

- BERNARD'S**  
Brooklyn, N.Y.
1. Send For Me (N. Cole)
  2. C. C. Rider (C. Willis)
  3. So Rare (J. Dorsey)
  4. Just Because (L. Price)
  5. Come Go With Me (Del-Vikings)
  6. Whispering Bells (Del-Vikings)
  7. Mr. Lee (Bobbettes)
  8. It's Not For Me To Say (J. Mathis)
  9. Just To Hold My Hand (C. McPhatter)
  10. Searchin' (Coasters)

**Lavern Baker Teams Up With Comic**



NEW YORK—The angry looking lass is the dynamic Atlantic belter, Lavern Baker, and the worried looking fellow is Stump of the famous comedy team of Stump and Stumpy. Miss Baker has teamed with Stump, their most recent appearance being at the New York Apollo Theatre. Lavern's current Atlantic deck is "Humpty Dumpty Heart."

**Haley To Tour Europe Again**

NEW YORK—Bill Haley and his Comets, who had an extremely successful tour of Europe recently, have been set for another European stint by Jolly Joyce, the group's booker, to begin September 30th for a 5 to 6 week period.

On this tour, the Haley aggregation will hit France, Italy, Germany, Switzerland, Greece and Belgium.

Before they leave on the 30th, the boys will attend to their packed schedule for the months of August and September. Before heading "over there", the Comets will be in Wilkes Barre, Pa.; Mahoney City, Pa.; Sea Isle, N. J.; Angola, Ind.; and many other cities across the country.

On September 17, they will be in Hollywood to film a movie for Columbia's Sam Katzman. The shooting schedule should take 12 days, and from there the crew goes over seas.

**Two New Artists Join Decca Roster**

NEW YORK—Two new names were added to the Decca roster last week. The company has pacted 22 year old Gene Maltais, originally from Concord, New Hampshire. Maltais makes his bow on the label with two tunes he composed, "Crazy Baby" and "Deep River Blues". Also making his Decca debut at the same time is pianist Bill Plato, whose initial release couples "Holiday In Portofino" and "Middle Of June".

YOU  
L'IL YOU WALLY  
YOU  
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**R & B**  
**Disk Jockey**  
REGIONAL RECORD REPORTS

- Bob Klose**  
WKWK—Wheeling, W. Va.
1. Short Fat Fannie (Williams)
  2. Whispering Bells (Del-Vikings)
  3. Star Dust (B. Ward)
  4. Let The Four Winds Blow (R. Brown)
  5. Jenny, Jenny (L. Richard)
  6. Searchin' (Coasters)
  7. Young Blood (Coasters)
  8. Valley Of Tears (F. Domino)
  9. Creation Of Love (Lyman & Teenagers)
  10. My Dream (Platters)

- Denny Sullivan**  
WFBL—E. Syracuse, N. Y.
1. Young Blood (Coasters)
  2. Searchin' (Coasters)
  3. Over The Mountain (Johnnie & Joe)
  4. So Rare (J. Dorsey)
  5. Teddy Bear (E. Presley)
  6. Send For Me (N. Cole)
  7. Whispering Bells (Del-Vikings)
  8. I'm Gonna Sit Right Down (B. Williams)
  9. Let The Four Winds Blow (R. Brown)
  10. Star Dust (B. Ward)

- Rocky Foxx**  
WFOX—Milwaukee, Wisc.
1. Searchin' (Coasters)
  2. Whispering Bells (Del-Vikings)
  3. Long Lonely Nights (L. Andrews)
  4. Oh Baby Doll (C. Berry)
  5. I'm Gonna Sit Right Down (B. Williams)
  6. Oh Babe (L. Prima)
  7. Black Slacks (Sparkletones)
  8. Messed Up (H. Burrage)
  9. Afraid Of Love (R. Baxter)
  10. Shindig (B. Doggett)

- Ray Meaders**  
WXOK—Baton Rouge, La.
1. Rockin' Pneumonia (Smith)
  2. Sometime Tomorrow (B. B. Bland)
  3. Send For Me (N. Cole)
  4. Dance With Me (El Torros)
  5. Three O'Clock Blues (King)
  6. Long Lonely Nights (C. McPhatter)
  7. Miss You So (L. Offitt)
  8. Lonely Chair (L. Price)
  9. What Can I Do (D. Elbert)
  10. The Pleasure Is All Mine (B. Emerson)

- Gerry Myers**  
CKOY—Ottawa, Ont., Can.
1. Mr. Lee (Bobbettes)
  2. Heartaches (C. McPhatter)
  3. Somebody's Been Rockin' My Baby (R. Willis)
  4. Diana (P. Anka)
  5. Watch Your Step (Chuck & Bill)
  6. Fallen Star (J. Newman)
  7. Honey Tonk Rock A Round (R. Conniff)
  8. High School Romance (G. Hamilton IV)
  9. Deep Within Me (Casanave)
  10. Short Fat Fannie (Williams)

- Jim Brownell**  
WQOK—Greenville, S. C.
1. Diana (P. Anka)
  2. Teenage (K. Copeland)
  3. Searchin' (Coasters)
  4. Short Fat Fannie (Williams)
  5. Rang Tang Ding Dong (L. Stevens)
  6. Star Dust (B. Ward)
  7. Cool Shake (Del-Vikings)
  8. Jitterbug Mary (Diamonds)
  9. So Young (C. Stacey)
  10. United (Williams/Love Notes)

- Al Makkay**  
KCNA—Tucson, Ariz.
1. Goody Goody (Lyman & Teenagers)
  2. Am I Blue (E. Cochran)
  3. Diana (P. Anka)
  4. Cool Shake (Del-Vikings)
  5. Short Fat Fannie (Williams)
  6. Whole Lot Of Shakin' Going On (J. L. Lewis)
  7. Love Roller Coaster (Turner)
  8. Bye, Bye Baby (N. Brown)
  9. Jenny, Jenny (L. Richard)
  10. Oh Baby Doll (C. Berry)

- Jockey Jack**  
WERD—Atlanta, Ga.
1. To The Aisle (Five Satins)
  2. Think (5 Royales)
  3. Goody Goody (Lyman & Teenagers)
  4. Chicken Baby Chicken (T. Harris)
  5. Everyone's Laughing (Spaniels)
  6. Farther Up The Road (B. B. Bland)
  7. I Can't Waste My Tears (G. Lynn)
  8. I'm Walkin' (L. Storch)
  9. Rockin' Pneumonia (Smith)
  10. Deserie (Charts)

- Tom Adams**  
KUDL—Kansas City, Mo.
1. Short Fat Fannie (Williams)
  2. Teddy Bear (E. Presley)
  3. Searchin' (Coasters)
  4. On Your Radio (Lanham)
  5. Rockin' Pneumonia (Smith)
  6. Think (5 Royales)
  7. Susie-Q (D. Hawkins)
  8. Owee Nellie (Love Letters)
  9. Oh Baby Doll (C. Berry)
  10. Jenny, Jenny (L. Richard)

# Award To Murray Nash



NASHVILLE, TENN.—Seated at his desk is Murray Nash, prexy of Murray Nash Associates, who was recently awarded a plaque (seen on the wall behind Nash's desk) by the "Country Music Disk Jockey Association" at the group's Kansas City meeting. The inscription reads: "1957 Award To R. Murray Nash In Recognition Of His Contribution To Country Music And The CMDJ Association—Given In Memory Of Radiozark's Lou Black And His Devoted Country Music Promotion."

## Sands Signs Long Term With 20th-Century Fox

NEW YORK — Teenage favorite Tommy Sands (Capitol) has been signed to a long-term contract by 20th Century-Fox. The singer's first starring role will be that of a rock 'n roll performer who rises to fame in "The Singing Idol." Sands gained national prominence in an acting-singing appearance on the Kraft Television Theatre late last year, and via a hit recording of a song from the TV show, "Teenage Crush."

## Memphis Record Shop Moves

MEMPHIS, TENN. — Ferguson's Record Shop, formerly of 2837 Poplar Ave., Memphis, is now situated at 1669 Madison Ave., also in Memphis. The new store has separate rooms for hi-fi units, and a big, paved parking lot in the rear.

## Four New Tops LPs

LOS ANGELES, CALIF. — Tops Records has announced four forthcoming LP releases, one of which will include a \$1.49 12" LP of music from Michael Todd's "Around The World In Eighty Days" by Lew Raymond and His Orchestra.

Other new LP issues from Tops will include a "Tribute To Tommy Dorsey" by the Pied Pipers, who performed with the late ork leader in the 1940's. Motion picture actor Dan Dailey will have a release labeled "Mr. Musical Comedy" on the market soon, and Jack "Mr. Bongo" Costanza will offer an LP of cha cha chas.

## Decca Artists Help To Celebrate "Founders Day"

NEW YORK—Two Decca recording artists, one representing the Pop field and one the Country field, were the guests of honor last week in Parkersburg, West Virginia. Vocalists Kitty Kallen and Webb Pierce were hosted by the Governor of the State, the Mayor of the City, and the City Council, at the celebration in honor of "Founders Day" in Parkersburg. Both artists were met by the officials as their planes landed, and the schedule for the day included a parade through town, a Founders Day dinner, and statewide press, television and radio coverage of the festivities.

## Randy Wood To New Orleans To Confer With Distrib

HOLLYWOOD — Randy Wood, president of Dot Records, interrupted his vacation last week to fly to New Orleans for conferences and a celebration with E. E. Johnson, head of Dot's first factory-owned distributor branch located in that city.

Wood reports that sales in Johnson's territory have increased better than 300% in the 6 months since the branch was established. Based on this progress report, Wood predicted that the New Orleans branch would eventually become Dot's biggest distributor outlet. In celebration of the New Orleans boom, Wood attended a disk jockey party which Johnson gave at the Roosevelt Hotel.



# Country Disk Jockey REGIONAL RECORD REPORTS

- R. W. (PREACHER) STRICKLAND**  
WENC—Whiteville, N. C.
1. Bye, Bye Love (Everlys)
  2. Fraulein (B. Helms)
  3. Later Baby (Raiders)
  4. Let Me Walk Lord By Your Side (Stanleys)
  5. I'm In Heaven (J. Edwards)
  6. Looky There, Over There (Maddox & Rose)
  7. My Own Sweet Darling Wife (L. Moore)
  8. Three Ways (K. Wells)
  9. Mr. Love (Tubb & Wilburns)
  10. Sweethearts In Heaven (Reno & Smiley)

- SLEEPYHEAD CLIFF**  
KASM—Albony, Minn.
1. Four Walls (J. Reeves)
  2. Bye, Bye Love (Everlys)
  3. The Other Woman (J. Shepherd)
  4. Missing You (W. Pierce)
  5. Gonna Find Me A Bluebird (M. Rainwater)
  6. No No Never (Jones & Spurlock)
  7. Dear Love (S. James)
  8. Little White Washed Chimney (B. Clifton)
  9. I'm In Heaven (Browns)
  10. Leave Me (Tubb & Wilburns)

- CHARLIE WILLIAMS**  
KXLA—Pasadena, Calif.
1. Fallen Star (J. Newman)
  2. From A Jack To A King (N. Miller)
  3. Unfaithful Diane (D. Deal)
  4. Gone (F. Husky)
  5. Gonna Find Me A Bluebird (Arnold/Rainwater)
  6. Four Walls (J. Reeves)
  7. My Shoes Keep Walking Back To You (R. Price)
  8. I'll Be There (R. Price)
  9. Tangled Mind (H. Snow)
  10. Honky Tonk Song (Pierce)

- NORMAN PERRY**  
KCUL—Ft. Worth, Texas
1. You Got Me Lyin' (Crockett)
  2. Old Blue Monday (Douglas)
  3. My Shoes Keep Walking Back To You (R. Price)
  4. Footsteps Of The Bride (A. Inman)
  5. Send Me Somebody Like Joe (T. West)
  6. I Owe It To My Heart (Bailes)
  7. Fallen Star (J. Newman)
  8. Fraulein (B. Helms)
  9. A Wasted Love Affair (Hill)
  10. Fallen Star (Lonzo & Oscar)

- ED CAMP**  
WEND—Baton Rouge, La.
1. Bye, Bye Love (Everlys)
  2. Let's Quit Before We Start (J. Dickens)
  3. Four Walls (J. Reeves)
  4. White Sport Coat (Robbins)
  5. My Shoes Keep Walking Back To You (R. Price)
  6. Consolation (V. Houton)
  7. Sweet Innocence (R. Foley)
  8. Tangled Mind (H. Snow)
  9. Mr. Love (Tubb & Wilburns)
  10. That's Why I'm Leavin' (Johnny & Jack)

- LILLIE ANNE**  
WIRC—Hickory, N. C.
1. Rosie's Gone Again (J. John)
  2. Fallen Star (J. Newman)
  3. Keep A Lovin' Me Baby (M. Endsley)
  4. Fraulein (B. Helms)
  5. Love Letters In The Sand (M. Wiseman)
  6. Teddy Bear (E. Presley)
  7. Missing You (W. Pierce)
  8. Love Me To Pieces (Martin)
  9. Bye, Bye Love (W. Pierce)
  10. Four Walls (J. Reeves)

- BEV. MUNRO**  
CKDM—Douphin, Mon., Con.
1. Fallen Star (J. Newman)
  2. Nickel's Worth Of Dreams (B. Barnes)
  3. Bye, Bye Love (W. Pierce)
  4. Four Walls (J. Reeves)
  5. Poor Girl Waltz (De Jarlis)
  6. Tangled Mind (H. Snow)
  7. Mr. Lost (C. Smith)
  8. Too Much Water (G. Jones)
  9. I Thought I Heard You Call My Name (P. Wagoner)
  10. She Knows Why (J. Horton)

- RON HICKMAN**  
WNNJ—Newton, N. J.
1. Gonna Find Me A Bluebird (M. Rainwater)
  2. Bye, Bye Love (Everlys)
  3. Don't Ask For The Moon (R. Foley)
  4. Fraulein (B. Helms)
  5. Fallen Star (J. Newman)
  6. Summer Vacation (Jordanaires)
  7. Four Walls (J. Reeves)
  8. My Love Is Real (M. Rainwater)
  9. Moonlight Mountain (F. Young)
  10. One Tender Kiss (R. Hansen)

- CLARENCE KNEELAND**  
WICH—Jewett City, Conn.
1. Four Walls (J. Reeves)
  2. China Nights (D. Curless)
  3. Fallen Star (F. Husky)
  4. My Shoes Keep Walking Back To You (R. Price)
  5. Gonna Find Me A Bluebird (M. Rainwater)
  6. White Sport Coat (Robbins)
  7. We've Got A Right To Love (D. Richards)
  8. Moonlight Mountain (Young)
  9. My Arms Are A House (H. Snow)
  10. Mr. Lost (C. Smith)

- CHUCK OTTE**  
KLPW—Union, Mo.
1. Lonely All Over Again (M. Endsley)
  2. If You'll Be My Love (Tillis)
  3. Late Date (G. Morgan)
  4. Bye, Bye Love (Everlys)
  5. My Arms Are A House (H. Snow)
  6. Mr. Lost (C. Smith)
  7. On My Mind Again (Walker)
  8. Love Has Finally Come My Way (F. Young)
  9. Fallen Star (F. Husky)
  10. Missing You (W. Pierce)

- CUZZIN ZEKE**  
WHLP—Centerville, Tenn.
1. Pay Day (P. Wagoner)
  2. Love Has Finally Come My Way (F. Young)
  3. Bye, Bye Love (Everlys)
  4. I'm In Heaven (Browns)
  5. Next In Line (J. Cash)
  6. White Sport Coat (Robbins)
  7. Prize Possession (F. Husky)
  8. Getting Used To Being Lonely (Browns)
  9. Too Much Water (G. Jones)
  10. My Shoes Keep Walking Back To You (R. Price)

- BALIN' WIRE BOB**  
KIMO—Independence, Mo.
1. Mr. Lost (C. Smith)
  2. My Brand Of Blues (M. Rainwater)
  3. Big Jim Bowie (C. Bowers)
  4. Anyplace I Hang My Hat (B. W. Bob)
  5. On My Mind Again (Walker)
  6. Tangled Mind (H. Snow)
  7. Mr. Love (Tubb & Wilburns)
  8. Fraulein (B. Helms)
  9. Love Has Finally Come My Way (F. Young)
  10. Late Date (G. Morgan)

- "DUB" PHILLIPS**  
WQSN—Charleston, S. C.
1. Bye, Bye Love (Everlys)
  2. Four Walls (J. Reeves)
  3. White Sport Coat (Robbins)
  4. Moonlight Mountain (Young)
  5. Lovesick Blues (S. James)
  6. Missing You (W. Pierce)
  7. Please Don't Leave Me (R. Price)
  8. Fallen Star (F. Husky)
  9. Whole Lot Of Shakin' Going On (J. L. Lewis)
  10. Dear Love (S. James)

- DONN CALDWELL**  
WHIL—Wheeling, W. Va.
1. Teddy Bear (E. Presley)
  2. Bye, Bye Love (Everlys)
  3. Fallen Star (F. Husky)
  4. Whole Lot Of Shaking Going On (J. L. Lewis)
  5. Four Walls (J. Reeves)
  6. Gonna Find Me A Bluebird (M. Rainwater)
  7. I Wonder If I Care (Everlys)
  8. Loving You (E. Presley)
  9. White Sport Coat (Robbins)
  10. Honeycomb (J. Rodgers)

- "UNCLE JOHN" BRUNELL**  
WSKI—Montpelier, Vt.
1. Four Walls (J. Reeves)
  2. Mr. Love (Tubb & Wilburns)
  3. Fallen Star (J. Newman)
  4. Bye, Bye Love (Everlys)
  5. Girl In The Night (H. Thompson)
  6. My Love Is Real (M. Rainwater)
  7. Getting Used To Being Lonely (Browns)
  8. Rosie's Gone Again (J. John)
  9. Gonna Find Me A Bluebird (M. Rainwater)
  10. White Sport Coat (Robbins)

- CARL STUART**  
WAMO—Pittsburgh, Pa.
1. Four Walls (J. Reeves)
  2. Bye, Bye Love (Everlys)
  3. Late Date (A. Terry)
  4. Mr. Lost (C. Smith)
  5. Love Has Finally Come My Way (F. Young)
  6. Gonna Find Me A Bluebird (M. Rainwater)
  7. You've Got Me Lyin' (H. Crockett)
  8. Fallen Star (F. Husky)
  9. My Shoes Keep Walking Back To You (R. Price)
  10. White Sport Coat (Robbins)

- MIC ROBERTS**  
KAIR—Tucson, Ariz.
1. Bye, Bye Love (Everlys)
  2. Teddy Bear (E. Presley)
  3. Whole Lot Of Shakin' Going On (J. L. Lewis)
  4. Loving You (E. Presley)
  5. Gonna Find Me A Bluebird (M. Rainwater)
  6. White Sport Coat (Robbins)
  7. Fallen Star (F. Husky)
  8. My Love Is Real (M. Rainwater)
  9. Lovesick Blues (S. Whitman)
  10. Part Time Gal (S. Caddell)

- DAY SANDSTROEM**  
WWRI—West Warwick, R. I.
1. Four Walls (J. Reeves)
  2. My Arms Are A House (H. Snow)
  3. Picture Of You (Singleton)
  4. Don't You Believe (Sunshines)
  5. Memory Waltz (A. Bel)
  6. Young Hearts (J. Reeves)
  7. Pretty Blue Jean Baby (D. Richards)
  8. Fallen Star (J. Newman)
  9. On My Mind Again (Denton)
  10. Love Letters In The Sand (M. Wiseman)

- DAVE WALSHAK**  
KCTI—Gonzales, Texas
1. Teddy Bear (E. Presley)
  2. Don't Make Me Go (J. Cash)
  3. Lovesick Blues (S. Whitman)
  4. Missing You (W. Pierce)
  5. Bye, Bye Love (Everlys)
  6. Fallen Star (J. Newman)
  7. Blueberry Hill (E. Presley)
  8. My Shoes Keep Walking Back To You (R. Price)
  9. Six Fools (T. B. Strength)
  10. My Arms Are A House (H. Snow)

- SAM KELLER**  
WOKK—Meridian, Miss.
1. Fraulein (B. Helms)
  2. Bye, Bye Love (Everlys)
  3. Four Walls (J. Reeves)
  4. I Saw You, I Saw You (T. Tommy)
  5. Mr. Love (Tubb & Wilburns)
  6. If You'll Be My Love (Tillis)
  7. The Woman I Need (Horton)
  8. Is It Wrong (W. Mack)
  9. You Only Want Me When You're Lonely (M. Robbins)
  10. Late Date (A. Terry)

- LARRY FLOYD**  
WFOS—South Norfolk, Va.
1. Bye, Bye Love (Everlys)
  2. Teddy Bear (E. Presley)
  3. Four Walls (J. Reeves)
  4. Fallen Star (J. Newman)
  5. Gonna Find Me A Bluebird (M. Rainwater)
  6. Fraulein (B. Helms)
  7. Next In Line (J. Cash)
  8. White Sport Coat (Robbins)
  9. Lovesick Blues (S. James)
  10. My Love Is Real (M. Rainwater)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Don't Be Late  
To Make a Date with . . . . .

Al Terry's  
"LATE DATE"  
Hickory 1066

**JIMMIE WILLIAMS**  
sings on MGM

**"AGAIN"**  
b/w

**"YOU CAN'T MAKE ME CRY"**

White Oak Music—BMI  
Cincinnati 39, Ohio



# Country Reviews

**A** BULLSEYE      **B** VERY GOOD      **C** FAIR  
**B+** EXCELLENT      **C+** GOOD      **D** MEDIUM

"Only those records best suited for commercial use are reviewed by The Cash Box"

## THE CASH BOX BULLSEYE



"I HEARD THE BLUEBIRDS SING" (2:33) [Peer Int'l BMI—H. Pharis]

"THE LAST THING I WANT" (2:28) [Acuff-Rose BMI—I. & C. Louvin]

JIM EDWARD, MAXINE & BONNIE BROWN (RCA Victor 6995)

● The Browns, Jim Edward, Maxine and Bonnie, can always be counted on to turn out a grade "A" platter and they let no one down on either end of their latest Victor pairing. On the top half the trio comes up with a "Bluebird" tune that should find no trouble at all in taking off. It's a charming, quick moving romantic opus that the artists wrap up in most attractive fashion. On the other half they combine their voices in warm, sincere style as they beautifully project a heartfelt, moderate paced lover's tale tagged "The Last Thing I Want". The Browns are headed toward hitsville once again. Watch both sides.

"LOVE ME TO PIECES" [Acuff-Rose BMI—M. Endsley]

"I NEVER HAD THE BLUES" [Acuff-Rose BMI—B. Bryant]

RUSTY & DOUG (Hickory)

● Another song hit in the pop field has resulted from a TV plug. The tune, "Love Me To Pieces", was heard on a recent "Studio One", CBS-TV show and immediately thereafter Jill Corey was riding high on the popularity charts. Now Hickory's top-flight vocal duo hops on the quick beat romantic delighter, injects some wonderful country stylings and comes off with a potent deck that can easily develop into a country smash. Flipside the boys tastefully revive the persuasive, old rhythmic favorite, "I Never Had The Blues". It's a standout coupler for maximum results. Top half has the edge tho.

ROY DRUSKY  
(Columbia 40964)

**B+** "I WALK TO HEAVEN" (2:36) [Lowery BMI—Welch] An ultra-romantic, moderate paced item is presented in a penetratingly beautiful fashion by the smooth-toned Roy Drusky. Perfect wedding of melody and lyrics coupled with a superb choral and instrumental backdrop makes this an outstanding contender for the charts.

**B+** "WALKIN'" (2:48) [Lowery BMI—Drusky] Drusky is backed up in slick style once again as he impressively polishes off a captivating, rhythmic blues item. Both ends should meet with great approval from the jocks, ops and dealers.

VAUGHN HORTON'S PINETOPPERS  
(Decca 30365)

**B+** "CONSOLATION" (2:23) [Amber ASCAP—V. Horton] Vaughn Horton's Pinetoppers provide a real appealing instrumental showcase for the Anita Kerr Singers' wonderful reading of this powerful, up tempo lover's lament. Superb side that could take off in both the pop and country markets. Watch it closely.

**B+** "THE BLUE SKIRT WALTZ" (2:25) [Mills ASCAP—V. Blaha, M. Parish] Reverse slicing is another standout item that displays the grade "A" talents of both groups. It's beautiful lilt that also has strong potential in both fields. A two-sided money-maker for ops and dealers.

CURLEY SANDERS  
(Concept 898)

**B** "WALKING BLUES" (2:21) [Gaylord BMI—D. Shirley] New-comer Curley Sanders sadly reflects that his baby's left him. It's haunting, slow moving piece that the songster puts across with telling effect. Off-beat slicing that could stir up a heap of attention. Watch it.

**B** "THIS TIME" (1:50) [Gaylord BMI—C. Sanders] Here Sanders vows that he'll never again be trapped by a false-hearted gal. Catchy, up tempo piece that the artist spins in a refreshing, easy-on-the-ears fashion. The Santones tastefully assist on two excellent intro offerings.

JIMMIE SKINNER

(Mercury-Starday 71163)

**B** "HAFTA DO SOMETHIN' 'BOUT THAT" (2:29) [Starrite BMI—Skinner] The distinctive manner of song delivery that Jimmie Skinner has to offer is evident once again on these two contenders for the deejay charts. On this end, an up tempo affair, the chanter feels that the time has come to put an end to his wife's shenanigans.

**B** "NO MAYBE IN MY BABY'S EYES" (2:27) [Starrite BMI—Skinner] Here Skinner's having no troubles at all 'cause he's thoroughly convinced that his baby loves him. An engaging, fast paced item that Jimmie knocks out in a bright country style.

LES YORK  
(Sage 241)

**B** "RIVER OF NO RETURN" (2:20) [Simon BMI—L. Newman, J. Darby] Les York puts a great deal of feeling into his delivery of a touching, moderate paced cowboy's lament. Expressive platter that falls pleasantly on the ears.

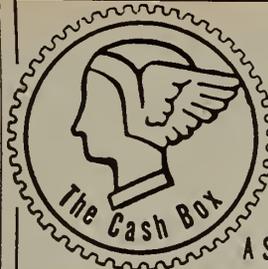
**B** "I'LL CRY AGAIN TOMORROW" (2:10) [Sage & Sand BMI—L. York] York turns in another fine reading on this tear-compelling, middle beat lover's tale. Both ends rate a heap of airplay.

JOHNNY MILLER

(4 Star 1709)

**C+** "AWAY FROM HOME" [4 Star BMI—D. L. Smith, J. Miller] The mellow chords of Johnny Miller make for easy listening as the warbler invitingly teeks out this up tempo, sentimental love tale. The lonely songster has only his beer and records to keep him company.

**C+** "SPORTS CAR" [4 Star BMI—D. L. Smith, J. Miller] Here Miller sez he's gonna trade in his little car for a real big one 'cause the present model leaves no room for sport. A sprightly, quick beat ditty that Miller bounces out in delectable fashion.



# The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BYE BYE LOVE ..... { Everly Brothers (Cadence)  
Webb Pierce (Decca)
2. FOUR WALLS ..... Jim Reeves (RCA Victor)
3. A FALLEN STAR ..... { Jimmy Newman (Dot)  
Ferlin Husky (Capitol)
4. GONNA FIND ME A BLUEBIRD ..... Marvin Rainwater (MGM)
5. TEDDY BEAR ..... Elvis Presley (RCA Victor)
6. FRAULEIN ..... Bobby Helms (Decca)
7. MY SHOES KEEP WALKING BACK TO YOU ..... Ray Price (Columbia)
8. A WHITE SPORT COAT ..... Marty Robbins (Columbia)
9. NEXT IN LINE ..... Johnny Cash (Sun)
10. WHOLE LOT OF SHAKIN' GOING ON ..... Jerry Lee Lewis (Sun)

11. LOVESICK BLUES. 12. HONKY TONK SONG. 13. GONE. 14. MR. LOVE. 15. MISSING YOU. 16. MY ARMS ARE A HOUSE. 17. ON MY MIND. 18. MY LOVE IS REAL. 19. TOO MUCH WATER. 20. MR. LOST. 21. TANGLED MIND. 22. LATE DATE. 23. LOVE LETTERS IN THE SAND. 24. THREE WAYS. 25. LOVE HAS FINALLY COME MY WAY. 26. LOVING YOU. 27. GIRL IN THE NIGHT. 28. I'LL BE THERE. 29. PRIZE POSSESSION. 30. CRAZY DREAM; TWO SHADOWS ON YOUR WINDOW; DEAR LOVE; DON'T MAKE ME GO; I'M IN HEAVEN; ALL SHOOK UP; THE WOMAN I NEED; CHANGE OF HEART; MOONLIGHT MOUNTAIN; MY BRAND OF BLUES.



# Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. BYE BYE LOVE Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	1
2. A FALLEN STAR Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	2
3. TEDDY BEAR Elvis Presley (RCA Victor 7000)	3
4. FOUR WALLS Jim Reeves (RCA Victor 6874)	4
5. A WHITE SPORT COAT Marty Robbins (Columbia 40864)	5
6. WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	8
7. GONNA FIND ME A BLUEBIRD Marvin Rainwater (MGM 12412)	6
8. FRAULEIN Bobby Helms (Decca 30194)	7
9. MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	—
10. MY ARMS ARE A HOUSE Hank Snow (RCA Victor 6955)	—
11. GONE. 12. NEXT IN LINE. 13. LOVESICK BLUES. 14. HONKY TONK SONG. 15. TANGLED MIND. 16. ALL SHOOK UP. 17. TOO MUCH WATER. 18. MY LOVE IS REAL. 19. MISSING YOU. 20. LOVING YOU; MR. LOVE; LOVE LETTERS IN THE SAND; ON MY MIND; MR. LOST; THREE WAYS; I'LL BE THERE.	

## Victor Ups Sacred Releases

NEW YORK — The popular response to evangelist Billy Graham and the increased interest nation-wide in religious revivals has prompted RCA Victor to increase its production of sacred music.

Plans have been made to release two to three records every four weeks in contrast to a former irregular schedule. Among the new releases is "How Great Thou Art" and "Ivory Palaces", sung by George Beverly Shea and the 1500 voices of the Billy Graham New York Crusade Choir. The choir was taped at Madison Square Garden during a recent meeting.

## Husky On TV Dramatic Show

NASHVILLE, TENN. — Ferlin Husky, star on WSM's Grand Ole Opry, and Capitol recording artist ("Gone"), will make his acting debut on the Kraft Television Theatre, Wednesday, August 7th over NBC-TV when he will star in the comedy, "Sextuplets!"

Husky portrays an Ozark country singer who becomes a TV favorite because he is the uncle of the sextuplets. The artist will introduce a new song on the show.

## Del Wood Party

NASHVILLE, TENN. — Grand Ole Opry and RCA Victor keyboard artist Del Wood celebrated her recent management agreement with Jack Lloyd with a party in Miss Wood's suburban Nashville home, July 22nd.

The contingent on hand consisted mostly of WSM personnel, artist managers, RCA Victor personnel, disk jockeys, song writers, and music publishers.

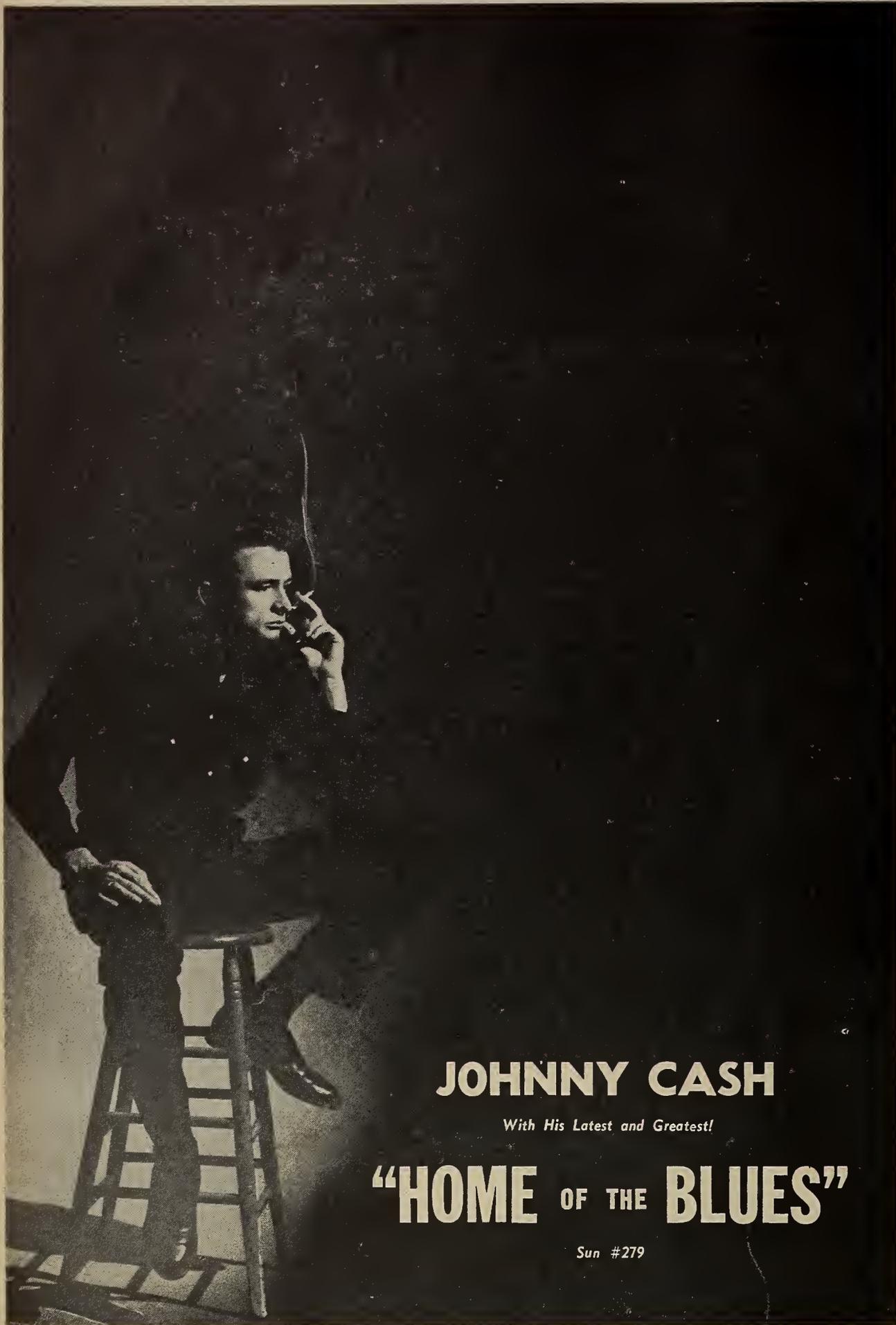
Miss Wood's latest RCA Victor waxing is "Chicka Boo."

## LOUVIN BROTHERS

### "Praying"

CAPITOL 3770

CENTRAL SONGS, INC.  
6309 SWEET BOULEVARD HOLLYWOOD 28 CA  
HOLLYWOOD 1-9347



# JOHNNY CASH

With His Latest and Greatest!

## "HOME OF THE BLUES"

Sun #279

Hear and see JOHNNY introduce "Home of the Blues"  
 on Jimmy Dean's CBS-TV show Saturday—Aug. 10.  
 (Also Jimmy Dean morning show Aug. 12-16)

**SUN RECORD COMPANY**

706 UNION AVE.  
 MEMPHIS, TENN.

**GRAND OL' OPRY**

W S M  
 NASHVILLE, TENN.

Exclusive Management, Booking, Direction—BOB NEAL, 1916 STERICK BLDG.—MEMPHIS, TENN.



### Country Big 10 JUKE BOX TUNES

		Pos. Last Week
	<b>BYE BYE LOVE</b>	
<b>1</b>	Everly Brothers (Cadence 1315) Webb Pierce (Decca 30321)	1
<b>2</b>	<b>TEDDY BEAR</b> Elvis Presley (RCA Victor 7000)	2
<b>3</b>	<b>FOUR WALLS</b> Jim Reeves (RCA Victor 6874)	3
<b>4</b>	<b>A FALLEN STAR</b> Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	5
<b>5</b>	<b>A WHITE SPORT COAT</b> Marty Robbins (Columbia 40864)	4
<b>6</b>	<b>GONNA FIND ME A BLUEBIRD</b> Marvin Rainwater (MGM 12412)	6
<b>7</b>	<b>WHOLE LOT OF SHAKIN' GOING ON</b> Jerry Lee Lewis (Sun 267)	8
<b>8</b>	<b>FRAULEIN</b> Bobby Helms (Decca 30194)	7
<b>9</b>	<b>GONE</b> Ferlin Husky (Capitol 3628)	9
<b>10</b>	<b>MY SHOES KEEP WALKING BACK TO YOU</b> Ray Price (Columbia 40951)	—



# Country Round Up

WSM-deejay, Eddie Hill, is featured in Life Magazine on page 82 of the July 22nd issue. Eddie traveled to Mobile, Alabama for the July 26th, 27th, 28th celebration of the Junior Chamber of Commerce's silver anniversary. He was the guest of deejay Happy Wainwright. Included in the festivities was a Deep Sea Fishing Rodeo.

Del Wood's new manager, Jack Lloyd from Philadelphia, was a free lance writer by profession. Del hosted a get-acquainted barbecue for Jack on Monday night, July 22nd.



PORTER WAGONER

Chet Atkins and the Anita Kerr Singers have recorded 20 sides for the SESAC Transcription Service. There's country pop, and sacred in the musical batch. Chet wants to give the jocks an EP recording with four of the best songs in the twenty. All you have to do is write to Chet Atkins at RCA Victor Record Division, 1525 McGavock Street, Nashville, Tennessee.

Incidentally, Chet appeared at the Music Dealers' Convention in Chicago for two days and demonstrated the "Chet Atkins" model guitar for the Fred Gretsch Manufacturing Company, New York. Saw many of his friends, including Homer & Jethro, Roy Lanham, Speedy West, Barney Kessel and Herb Ellis.

The high-flying Everly Brothers are due for another network appearance. The boys will appear on the Arthur Murray Dance Party August 3rd, on NBC-TV.

All those interested in promoting "Opry" acts in their territories contact Tom Perryman or W. D. Kilpatrick c/o WSM, Nashville, Tennessee.

Prince Albert's portion of the "Opry" included Porter Wagoner and Benny Martin on July 27th. August 3rd's spotlight will be taken by Ray Price and Bill Monroe.

Johnny Cash and the Tennessee Two went back to work on July 28th at West Grove, Pa., following three weeks of vacationing. Cash played shows at McNeil, Miss., and Clarksdale, Miss. Aug. 1st and 2nd. He has been set for the Jimmy Dean CBS-TV show Saturday, Aug. 10th, and for the Dean morning show, Aug. 12th thru the 16th. Booking plans are in full swing now for Fall and Winter for Cash. Interested promoters can contact manager Bob Neal, 1916 Sterick Building, Memphis, Tenn.



JOHNNY CASH

Wilma Lee, Stoney Cooper and the Clinch Mountain Clan, who wind up a month-long tour of Ontario and The Maritimes August 1st, swing through a string of Pennsylvania and Ohio dates before returning to home base. "The Grand Ole Opry", on August 10. They'll show at Apollo, Pa. August 3rd; Ligonier, Pa. the 4th; Coshocton, Ohio the 5th; Lewistown, Pa. the 6th; Harvey's Lake, Pa. the 7th; Honesdale, Pa. the 8th and Malvern, Ohio on the 9th.

After 21 years of recordings and personal appearances singing only gospel songs, the Chuck Wagon Gang of Texas is now going to be doing some ballads, westerns, and semi-pop songs like they did when the gang first started. "Public demand," says their manager, Gloria Fisher, "has requested them to broaden their repertoire and with gospel, western, and ballad material in the group's catalogue, they will be able to sing over 4,000 songs from memory." The Chuck Wagon Gang is planning theater and country show appearances in the midwest and Canada and are also negotiating for network TV stints.

Eddie Bond is back on the turn-table again on KWEM in Memphis, Tenn. The performer has a new disk on Mercury-Starday, "Loving You, Loving You" b/w "Hershey Bar." Eddie would like to hear from his old and new friends. His address is: Eddie Bond Enterprise, 884 S. Cooper, Memphis, Tenn.



EDDY BOND

Fred Maddox of the Maddox Brothers concluded his month long series of remote radio shows over KOCS, Ontario with a long list of guest stars. They were Joy Anne Farmer, and her Faithful Three, Betty Luther, Dusty and Betty Rose, Gary Lambert, Jeanne & Janie Black (The Black Sisters), Pauline and Marylyn Parker of Pep Records as well as the entire cast of the "Search For Talent" show from KOCS. Hereafter Fred will do his Saturday show from the radio station and will spin records for the entire two and a half hours.

Bobbie Grove, deejay at WCPO-Cincinnati, Ohio is recuperating at his home after being hospitalized for several weeks at St. Mary's Hospital in Cincinnati. Bobbie says he will return to work at the station in a few weeks.

Bill Price has been transferred from XERB in Rosarita Beach, Mexico to WBLU in Salem, Va., which is the hometown of Ward Harkrader, C&W salesman for Schwartz Brothers Distributors of Washington, D.C. Bill has three hours per day on WBLU and has a three hour "Hillbilly Hit Parade Show" every Saturday as well. Bill requests that the various record companies mark their files to send new releases to his new affiliation at WBLU in Salem. The deejay also welcomes visiting C&W artists who are passing

through the Salem-Roanoke, Va. area.

J. C. Burke, WEYE-Sanford, N.C., has just taken over all the C&W programs on WEYE. The platter spinner features three big shows daily with all the top C&W tunes. These programs are from 6 AM to 7 AM each morning, again at 11 AM to 12, and each afternoon from 3 PM to 4 PM. Burke is in the process of getting up a band of his own, which will make four shows a day on the air.



WANDA JACKSON

Leon McAuliffe and His Cimarron Boys played to a capacity crowd in Evansville, Ind. on Sunday, July 21st. The show consisted of many stars such as Tex Ritter, Smiley Burnett, the Y-Knot Twirlers, Wanda Jackson, and many others in the Medsker Park Amphitheatre. Leon went back to Oklahoma where he was the featured attraction this year at the International Cavalcade and Roundup at Pawhuska, Okla. Following this affair, the artist had dates in Oklahoma City, Wichita, Kansas, and all through the month of July.

"Balin' Wire" Bob Strack, KIMO-Independence, Mo. writes that Johnny & Jack and Kitty Wells are skedded to appear at Happy Hollow Lake in Independence August 3rd. Faron Young is booked for the August 10th show, and Ferlin Husky has the Labor Day date.

Tex Ritter and Johnny Bond, operating their music publishing companies, Vidor Publications, Red River Songs, and Tex Ritter Music, are in the process of compiling a list of names of disk jockeys who do not receive records from the record companies. All deejays interested are requested to write Tex and Johnny c/o Vidor Publications, Inc., 5927 Sunset Blvd., Hollywood 28, Calif. Tex will return to his regular chores at "Town Hall Party" following dates in Illinois, Minnesota, Kansas, and Indiana.

Don Pierce and "Pappy" Daily both attended the NAMM Convention in Chicago. Pierce, while in Chicago, participated in the monthly staff meeting conducted by the executives of Mercury Records. Don reports increasing activity on the George Jones-Virginia Spurlock duets, "Flame In My Heart," and "No, No, Never."



TEX RITTER

Bob and Polly McKeenan, KCNA-Tucson, Arizona, are making appearances throughout Southern Arizona with their western music dance band, the Arizona Hayriders. Bob has been a C&W deejay at KCNA for the past seven years and as Chief Announcer handles other announcing details as well.

Betty Luther, who has been featured vocalist at the Jubilee Ballroom in Baldwin Park, Calif. for the past two years, has been signed by agent J. E. Swarr to work several radio and TV shows plus appearances in Northern California this month with Joy Anne Farmer. Betty is expected to sign a contract with a major label soon.

Dave Walshak, KCTI-Gonzales, Texas, has just returned from two weeks duty with the National Guard.

Fiddlin' Rufus Thibodeauz, a member of Jimmy Newman's band and heard often on George Jones' records and who is on the Grand Ole Opry, has two new Cajun fiddle instrumentals out on Starday. The instrumentals are titled "Mean Audrey," and "Cameron Memorial Waltz," which were inspired by the recent hurricane that struck the Louisiana Coastal area. The Mercury-Starday label is increasingly active in producing packaged goods aimed at the C&W market. A "Hillbilly Hit Parade" LP was released in July, a George Jones' LP and a Bill Wimberly LP are scheduled for this month. Then a Jimmy Dean set will be coming out in September with other C&W LP's in the works.



GEORGE JONES

George L. Featherstone, head of Wonderland Ranch Enterprises, has reorganized his "Wonderland Ranch Boys" western swing band, which is featured at Featherstone's Wonderland Ranch near Dunville, Canada each Saturday. The outfit will make several personal appearances in the fall.

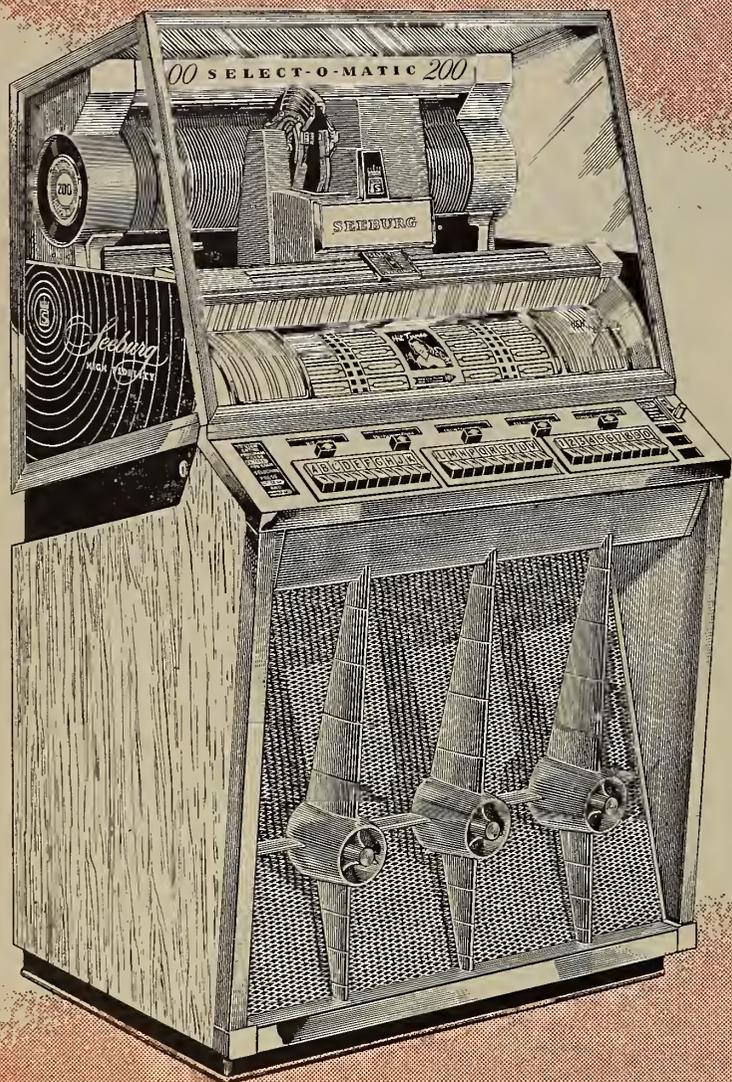
Sleepy Jeffers and the Davis Twins from the Charleston, W. Va. area have signed with Starday and their first release is scheduled this month. Also, the Marksmen, of the Ozark Jubilee are due for an August release on the label.

Twelve year old Cathie Taylor of Morgan Hill, Calif. has been selected Miss Country Music of Central California and she will compete for the title of Miss Country Music Of The West Coast at the Country Music Convention in Salinas August 23rd and 24th. Cathie is now featured vocalist with the California Hayride TV show over channel 13 in Stockton.

Attention: Please address any information concerning Country Music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

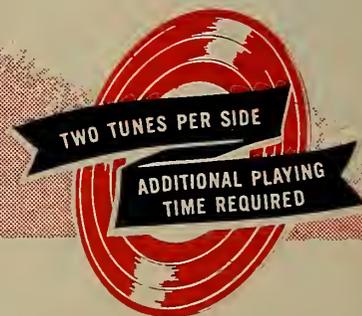
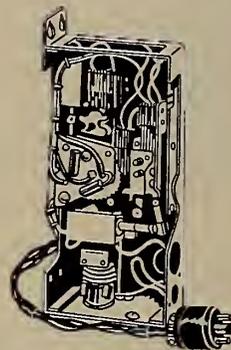
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Both the phonograph and the Wall-O-Matic 200 are equipped with dual pricing units for programming singles at one price and albums (two tunes per side) at a proportionately higher price.



# *and* album records, *too!*

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*America's finest and most complete music systems*

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Here

and

There

CHICAGO—The St. Lawrence Seaway opening is not too far distant. A subject for bitter controversy since it was first proposed in 1920, the waterway promises to still generate heated arguments in the period ahead. Great expectations have been expressed concerning the economic contribution this ocean gateway will make to the mid-western area. However, it is pointed up that the “jackpot” question of determining the toll rates to be charged for transits is now coming up. It is reported that there might never have been any problem had the original cost estimates been maintained in the construction. But now it is learned that the original estimate of about \$300 million has been upped to an expected cost of close to \$500 million. The annual operating expense estimate has jumped from \$14.5 million to about \$28 million. It now has to be determined just how the approximately 100 per cent rise in construction and operating costs is to be handled in the toll structure. These matters will be aired at the public hearings on the toll question scheduled by the Development Corporation for September 9 in Washington and September 10 in Chicago.

NEW YORK — “While American productivity has steadily gone up, working hours have steadily gone down, from an average of about 70 hours per week in 1850 to the 40-hour week of today”, states a report based on the Twentieth Century Fund’s study. It continues, “Leisure time for recreation for the average employed American has nearly doubled since 1900 and seems likely to increase still further. Long-term trends indicate an average work week perhaps of 37¼ hours in 1960.” Other very interesting facts in the report are: In the past 50 years, population has risen from around 75 million to nearly 170 million; average yearly income per family now stands at more than \$6,000 and still rising; average output per hour of work has tripled; and consumer spending has more than tripled. “The United States has not merely climbed to a new plateau”, the report concluded, “but is ascending heights whose upper limit is not yet measurable, and at an accelerated rate of speed.”

DETROIT, MICH.—Trend of the times! Ward’s Automotive Report says in its current issue that the recent advance in steel prices, along with the auto industry’s cost-of-living and improvement factors pay raises, will add \$30 to \$60 to present passenger car prices.

# “There’s Nothing Like Trying!”

“Talking. Theorizing. Guessing. Speculating. That’s just a lot of malarkey”, said this operator who visited *The Cash Box*.

“There’s nothing like trying”, he added.

“Sometime ago”, he continued, “I went around visiting my locations.

“A personal visit”, he explained.

“I first talked general business conditions. How prices and overhead and labor had gone up.

“Then I took out a couple of your editorials from *The Cash Box* on ‘10¢ Play Plus’.

“Well”, he stated, “believe it or not, they completely agreed with what you had written.

“That’s why I suggest you write and tell the operators—there’s nothing like trying.

“Instead of a lot of talking, guessing, theorizing, speculating, let ’em get around and visit each of their locations personally.

“Make a real try. A real intensive sales coverage of every spot they’ve got.

“I’m betting right here and now, the greater majority, the earnest, sincere operators, the men who gave their locations good service and the best equipment, are going to be the most surprised lads in the world when they learn that the big majority of their locations, the locations that are really worthwhile, are going to agree with them.

“Yep”, he enthusiastically continued, “just what happened in my case is going to happen to them.

“They’ll get minimums in some spots and, in other places they’ll work out a more equitable commission arrangement.

“It all depends on the location. The average income from the location. And the way the location owner feels about the operator, the service and equipment the operator gives him.

“All in all”, he commented, “they’ll be happier operators.

“But”, he sagely added, “what’s most important, they’ll be operators who have a real opportunity for a profitable and progressive future.

“I came up here”, he advised, “to commend and thank you people of *The Cash Box* for your very fine and outstanding work in behalf of all the industry.

“Your editorials and the other articles you print helped me. They’ll help all other operators, too.

“Sure”, he agreed, “if you think what I’ve just told you is worth printing—go ahead and print it.

“I hope it’ll wake up the other operators to get around and make a real, intensive sales coverage of their locations and enjoy *The Cash Box*’ ‘10¢ Play Plus’ plan for their own future good and welfare.”

# OPERATOR'S FORUM IN PRINT

"These items from all over the country, including Canada, I've been reading in your past few issues regarding 10¢ play and which is the most equitable method, are just like an open forum composed of the Nation's top operators."

CHICAGO — The above paragraph was contained in a message from a well known operator. He also reported that, in his estimation, where some of the men might be too modest, or wouldn't have the chance to speak up, they are doing so by mail.

In this way, he claims, as do many, many others, a national 'forum in print' has come into being in these past weeks' issues of *The Cash Box*.

What's more, as he states, the items being mailed in "are by really experienced coin machine men who have been engaged in this industry for 20 years and longer".

That, he adds, is what makes this reading so valuable to every operator.

He furthermore believes that, if the operators will study the items being presented and, at the same time, send in their own best method for a more equitable share of the gross intake from all of their machines, that the operators, everywhere in the

world, will find at least one system they can use in their areas.

In just one morning's mail, letters were received from New York, Chicago, Los Angeles, Evansville, Ind., Phoenix, Ariz., Montreal, Que., Canada, Portland, Me., Pine Bluff, Ark., Orlando, Fla., Mexico, Mo., Fargo, N.D., Cleveland, O., Detroit, Mich., Grand Island, Neb., Ajo, Ariz., and many, many more cities.

The amazing number of returns have not only brought into being a truly outstanding and informative "forum in print" for "10¢ play plus" but, at the same time, indicate the tremendously sincere interest in obtaining a more equitable share of the gross intake from machines.

Such great interest by the leading operators of the country, the members of *The Cash Box*' "20 Year Club" is sure to have its future effect on better business for all in the industry, worldwide.

## VARIOUS METHODS ADVANCED BY "20 YEAR CLUB" MEMBERS

Montgomery, W. Va.—Edward M. Oliver of Mammoth Amusement, this city, advises, "No commission one week during the month would be the easiest to sell locations."

Aberdeen, Wash.—"Most spots we do not cash up every week", reports O.K. Johnson of Gray's Harbor Amusement, this city, "nor do we change records every week." Johnson features 10¢ play plus 60%-40% commission percentage arrangement.

Atkins, Ark.—"Cut out all locations that can't cut the mustard", says Paul Hunt of this city. He recommends that locations be given 50-50 basis. "Locations should help machine make more money."

Salt Lake City, Utah—"The cost of equipment as well as general operating expenses are steadily advancing", advises Robert L. Holt of Rainbow Music, this city, "thus making it necessary to increase the operating take to compensate for the increased expenses." Holt recommends 65%-35% commission basis.

Baltimore, Md.—"Because of inflation, and who knows where it will stop", advises Wm. J. Burke of East Coast Music, this city, "we should arrange for 75%-25% commission basis."

Chester, Pa.—"For the past 10 years I have, and today still believe, that 50%-50% with a minimum is the best plan", reports John R. Workman of Workman's Automatic Music Service, this city.

Dallas, Tex.—"It is hard for an operator to pay today's prices for phonographs, records, service and all other commodities and operate profitably on a 50-50 basis", reports J. Fred Barber of Walbox Distributing, this city. Barber suggests that all operators change to 10¢ play plus 65%-35% commission basis.

Yuma, Ariz.—"Our expense of records, parts, gasoline, mechanics and so many, many more requirements, plus the location's demand for financial assistance and quick service", reports L. A. Lorang of A. A. Amusement, this city, "makes it necessary for us to obtain 10¢ play plus 60%-40% commission."

Kingsville, Tex.—"I have been on 10¢ play for two years", reports Raymond C. Durham of this city, "Collections picked up 25%." He continues on a 50-50 basis with his locations.

Jamestown, N. Y.—R. A. Caccamise of the Music Box firm, this city, has

60%-40% commission basis in mind when he states, "A set commission basis creates better feelings with the locations. But," he adds, "there should be a two year contract in addition to 60-40 commission basis."

Crystal Beach, Ont., Canada — "70%-30%" is the commission basis. This is due to increased cost of equipment, supplies and wages", states E. W. Knapp of Canadian Amusement Co., this city.

Casper, Wyo.—"50%-50% commission on old equipment and 60%-40% commission on new equipment", is the basis suggested by Frances Branney of Wyoming Distributing, this city, who also adds, "Locations won't take it any other way."

Philadelphia, Pa.—S. J. Erfle, vice-president of the Broad Street Trust Company, this city, a banker who has had many years of experience helping music ops believes, "Get contracts for the first \$20 of the take. If over \$40 per week split 60-40. Costs of operations will continue to increase due to inflationary forces."

Selma, Ala.—"We are forced to give 50-50 on locations that give us \$20 per week our share", reports Leonard Barnes of this city. He continues, "We expect this from any model less than 24 months old. On averages under this amount we give older machines on a rotating system. We think the manufacturers should concentrate on giving us machines that will work", he adds. "They are made so fast now that they are full of bugs."

San Antonio, Tex.—"10¢ play plus 50-50 commission basis because we think", reports Gene Bybee of Pan American Sales, this city, "it's the only solution to put operators back on a profitable basis. We think the commission on 5¢ play," adds Bybee, "should be 65%-35%."

Silver Creek, N. Y.—"10¢ play plus 60%-40% commission basis we have found to be profitable to us and to our customers over a period of years," reports Ralph S. Pelletier of Lake Shore Amusement, this city.

Auburn, Me.—"60%-40% commission basis plus 10¢ play," is the answer, according to Wilfred Benoit of Maine Music Service, this city.

Sioux Falls, S.D.—"We use front money on new machines. 10¢ play plus 70%-30% and 60%-40% on older machines", advised Norman Gefke of this city.

## INT'L EXPORT-IMPORT COUNCIL

### Exporter Will Urge Latin-American Coin Machine Firms To Join

CHICAGO—Howard R. Greenberg of Viking Export Company, Inc., Mineola, L.I., New York, who has been exporting machines to Latin America for many years and knows the Latin American countries thoroly, advised this past week, that he will ask all of his many clients to join *The Cash Box*' "International Coin Machines Export-Import Council."

"We think your idea of your "Export-Import Council" is an excellent one," advises Greenberg, "and are hastening to write for membership."

"If we," he adds, "who have been exporting machines for a good number of years, and know the Latin American markets thoroly, can be of any assistance whatever, please do not hesitate to call upon us."

Greenberg goes on to ask permission to advise his clients to join *The Cash Box*' "International Coin Machines Export-Import Council." This permission has been granted by this publication. Greenberg was very sincerely thanked for his offer.

Other members of the field, such as Joe Mangone of Miami, Florida, have also advised that he, too, plans to

bring many of the coin machines importers from Central and South America into membership in *The Cash Box*' "International Coin Machines Export-Import Council."

Mangone became "member number one" of the council while visiting in Chicago the day that *The Cash Box*' "15th Anniversary Encyclopedia and Directory" reached this city.

Coinmen from the far east have also advised that they will urge all to join the "International Coin Machines Export-Import Council."

These men have asked that a special "Far Eastern Division" of the Council be set up for them and that an initial meeting be held in Tokyo, Japan.

European coinmen have also asked for a "European Division" with a meeting which may take place this fall in Paris, France.

The general hope is that membership will increase at such a pace that a worldwide meeting will be possible this forthcoming 1958. Perhaps even during the MOA (Music Operators of America) convention in Chicago.

## "Most Progressive Idea"

BALTIMORE, MD.—"I think that 'The Cash Box' should be tremendously congratulated upon one of the most progressive ideas ever presented to the coin machine industry," stated Samuel A. Weisman of Double-U Sales Corporation, this city, referring to the "International Coin Machines Export-Import Council."

"In addition," continued Weisman, "The Cash Box' should be congratulated for its wonderful co-operation with all distributors who have been exporting equipment abroad."

Not only has Weisman applied for membership in *The Cash Box*' "International Coin Machines Export-Import Council" but is also arranging to urge all firms who export or import to become members.

Like all others in the U.S. who are exporting to various countries thruout the world, Weisman would like to see the first meeting of the "International Coin Machines Export-Import Council" come into being in 1958.

The great demand for membership in the "Council" has brought about the general belief that, within a very short period of time, the very first worldwide meeting, probably held in Chicago, can be arranged.

Meetings are planned in Europe and in the Far East the Fall and Winter of this year.

A meeting is also being planned late in the winter of '57 either in Caracas, Venezuela or Trujillo, Dominican Republic.

## Juke Box Donation To Youth Organization



BARNEY (Shugy) SUGERMAN

NEW YORK—In a continual effort to promote good will for the coin machine industry, and at the same time cooperate in combating juvenile delinquency, Runyon Sales Company, this city, and its Newark, N. J. office, have contributed a number of juke boxes to worthwhile agencies.

The New York office received a letter this week, addressed to the attention of Barney Sugerman and Morris Rood, from Edith Seidel of the Ulster County Girl Scout Council, which read: "On behalf of the Girl Scouts of Ulster County and myself, I want to thank you for your generosity in supplying a juke box which is being used at the Girl Scout Camp 'Camp Wendy', in Walkkill, N.Y. My sincere gratitude."

# Sweet-Operating and Sweet-Sounding for Sweet PROFITS!

• The ultimate in mechanical simplicity  
• for trouble-free performance

• Finest-quality Hi-Fidelity Components  
• for tonal perfection

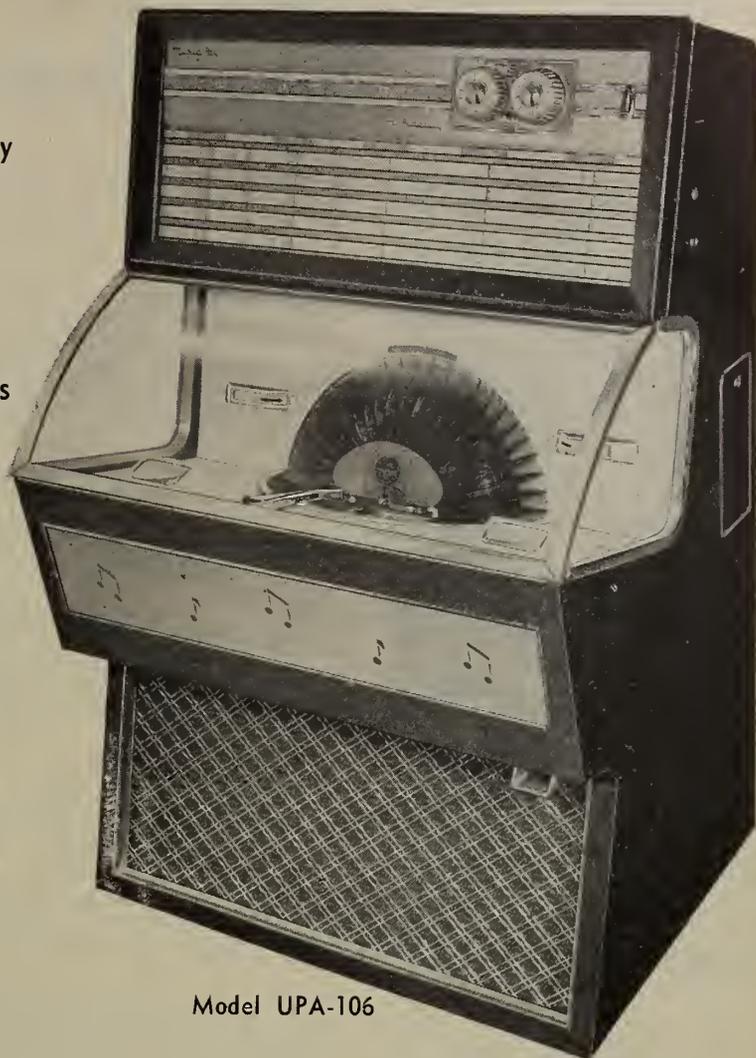
• Write for details on the new

# United Phonograph



**UNITED MUSIC CORPORATION**

3401 NORTH CALIFORNIA AVENUE  
CHICAGO 18, ILLINOIS  
CABLE ADDRESS: UMCORP



Model UPA-106

## English Phono Op Programs From "The Cash Box" Charts

### Awaiting Import Restriction Removal So He Can Buy U.S. Machines From Advertisers in "The Cash Box"

CHICAGO — The compliments and congratulations, which have been pouring in to The Cash Box on its 15th Anniversary Issue, are the strongest kind of stimulants to the men and women who labored so hard to produce it. Each of these brings a glow of satisfaction and pride, and is a spur to continue to serve the trade with all our energy.

We take particular satisfaction from a letter received by Bill Gersh, publisher, from Cyril Shack of Phonographic Equipment Company, Ltd., London, England, who writes:

"I have today received a copy of your Anniversary edition of The Cash Box. From a first reading I opine that it should be a great success and offer my heartiest congratulations.

"With so many advertisements from countries outside the United States, the popularity of The Cash Box is truly world-wide and international.

"Seriously though, for us, The Cash Box services a dual purpose.

Firstly, the Record Reviews and Charts are our only reliable guide to perfect record planning, as at least 75% of our Top Tunes are American recordings. This, plus the fact that the releases of new discs are about three to four weeks behind those of the States, enables us to order potential juke box tunes as soon as we have notification of their release. This we can do entirely on the strength of your charts.

"An aside which I think will interest you—when I visited an executive of a large recording company recently, there displayed prominently on his desk was a current edition of The Cash Box. Doesn't that speak for itself?

"Secondly, there is the coin machine section. This keeps us in touch with the current models available as well as the prices of second hand machines. Whilst due to import restrictions and the dollar shortage we are not in a position to do business with the States, nevertheless, when relaxations do come, we shall contact the firm's advertising in The Cash Box with a view to widening our field by importing directly from the States.

"Our best wishes on the grand job you are doing so efficiently, and with kindest regards."

## Op Reports Gain On 10c, 3 For 25c Play

INDIANAPOLIS, IND.—Jack Boyd of Boyd Music Company, this city, reported this past week that 40% of his phonograph route is now on dime play, three plays for 25¢.

"Just two years ago", Boyd stated, "none of the locations in this area were on dime play.

"In spite of competition from other operators in Indianapolis who are still on nickel play", Boyd declared, "I intend to continue along the lines suggested by The Cash Box.

"I'm getting front money on marginal locations, and expect to expand this policy as soon as I can.

"Dime play plus front money is the only way for the juke box operator to stay in business", Boyd concluded.

## Says Ops Deserve 75%

SAVANNAH, GA. — "I sincerely believe the operators of America should receive 75% of the collections from juke boxes", says Milton Braun of this city.

"The operator has all the investment in the machine. He has to buy the records, parts, bulbs, needles, and has to maintain outstanding service. There are also a great many hidden expenses.

"The location, in turn, loses only a small space in his place. He pays for a little electricity. His cash layout is a few pennies at the most.

"The operator's expenses run into hundreds of dollars during the year. The depreciation on his juke boxes is tremendous.

"Even tho I do not operate juke boxes, I am in sympathy with the operators receiving 75% of all juke box collections."

## KEENEY'S

### Bowl-O-Rama

6-PLAYER Regulation Bowler

Better for Individual  
and Team Play!

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|---------------------------|--|
| <b>TOTAL TEAM SCORING</b> | • Jom Proof Ball Lift                  |
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|                           | • Black and White Reels for Team Marks |

Hand High Ball Return. National Slug Rejector. Hinged Insert.

J. H. KEENEY & CO., INC.  
2600 W. 50th ST., CHICAGO 32, ILL.

## Williams

Now Delivering:

- ARROW HEAD 5-Ball
- HI-HAND 5-Ball with High Cord Hond, "Wild" Joker!
- 1957 BASEBALL
- CROSSFIRE Gun Game
- 6-Pocket POOL TABLE

See Your Williams Distributor

## Williams

MANUFACTURING CO.

4242 W. Fillmore St., Chicago 24, Ill.

# Sidney H. Levine Dies Suddenly Of Heart Attack



SIDNEY H. LEVINE

NEW YORK—As we were going to press, we received notification that Sidney H. Levine died Friday morning, August 2, of a sudden heart attack. Details were unavailable immediately. He was about 53 years old.

The coin machine industry, and the music machine industry, in particular, lost one of its greatest supporters. Levine, for a number of years served as legal council for the Music Operators of America (MOA), national juke box operators' organization; and as legal council for the Music Machine Operators of New York since its inception 20 years ago. He was first brought into contact with the in-

dustry when he acted as lawyer for Modern Vending Company, distributing organization headed by Irv Sommer, Nat Cohn and Harry Rosen.

Levine gained great prominence as council for the New York operators' group, but became nationally known thruout the coin machine and music industries because of his staunch defense of the music machine operators' welfare in his brilliant, successful battles against ASCAP in the U. S. Congress, acting for MOA. Congressmen and even his legal opponents privately admitted that Sidney Levine, not only knew more about the Copyright Act of 1909, but his defense of the operators' position was argued and presented so brilliantly that the U. S. Congress sub-committees on Judiciary had no alternative but to allow the various ASCAP sponsored bills die in committee.

An example of Levine's most scintillating ability was reproduced in the July 20 issue of *The Cash Box*—a letter he and George A. Miller, president, MOA, sent to Sen. Joseph C. O'Mahoney.

In addition to serving the two music organizations, Levin also handled the business of many music machine firms.

Personally, Levine was a friendly, happy, peppercot, always ready for some fun. He very seldom missed an industry affair, whether it was near or far. From both a business and social viewpoint, Sidney H. Levine will be sorely missed.

He leaves a wife, Nan, twin daughters, and a married daughter.

# Ft. Wayne Ops Plan Ball Bowler Tournament In Fall

FT. WAYNE, IND.—Jesse Schorey, games op in Ft. Wayne, Indiana, advises this past week that collections from 14-foot ball bowlers are holding up at the same high level as they did at the beginning of the year.

"There has been no decline at all right from the first", reported Schorey.

"From the way things are going with the long bowlers, I believe the

play and the collections will hold up indefinitely."

Schorey stated that the operators in Ft. Wayne are planning to get together this fall to consider bowling tournaments among the locations.

These tournaments, according to Schorey, are expected to be promoted by the taverns, and assistance will be provided by the operators.

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Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

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CHICAGO—All manufacturers and distributors in the U.S. who export coin machines are urged to become members immediately of the "International Coin Machines Export-Import Council".

Membership cards and certificates are now being prepared and these will be forwarded to all members of the "International Coin Machines Export-Import Council" just as soon as they are ready.

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## Specializes In Quantity

CHICAGO—Pointing to row after row of game-filled crates jamming every available inch of storage space at All-State Coin Machine Exchange, Vince Shay and Stan Levin came up with their answer to what the operator wants.

"We're specializing in quantity", stated Shay, "and then we're passing on the savings to our customers."

"What we look for", he explained, "are surplus stocks in factories and from distributors all over the country."

"Could be brand new or late stuff. Games or phonos. As long as there's a lot of each, we'll take it."

"Because we buy in big quantities", Vince continued, "we can offer the operator the best buys, whether it's for a few or a hundred pieces."

Shay revealed that during the past several months the firm has bought and sold a tremendous number of games and phonos in quantity lots.

**Bally ABC TOURNAMENT**  
**Keeney BOWL-O-RAMA**  
**Valley 6-POCKET POOL**  
**Chicoin CLASSIC BOWLING LEAGUE**

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# Through The Coin Chute

## NEW ENGLAND NIBBLES

Heat wave continues in N. E. and many distrib plant officials are on vacations. Demand for arcade equipment is still up and music has been holding fine. Reports from the fun spots, beaches, pools, parks and summer resorts indicate that this summer will hit new records for biz with increases of from 25% to 50% already recorded. Vet ops point out that this summer has surpassed 1953, which was a banner summer season in N. E. Arcade biz had a big boom this season and ops bought heavily of new equipment.

At Redd Distributors (Wurlitzer), Bob Jones, genial sales mgr., on vacash, and John Hawkins in charge of activities at the Lincoln St. plant. Si Redd taking long week-ends at his summer place at Hyannis on the Cape. Action reported good on Bally's "ABC Tournament" Bowler, games, guns and arcade pieces, with demand still on the upswing for the Wurlitzer "half dollar" phono. . . . At Atlas Distributors (AMI), Louis Blatt commuting between the Commonwealth Ave. plant and his summer spot in N. H. Barney Blatt still mending at home. Demand for AMI phonos continues good, although biz has reached its midsummer levels, Louis Blatt reports. . . . At Trimount Automatic Sales Corp. (Seeburg), air conditioning has made everyone here very happy this year. The record temperatures in the high 90's have not disturbed the in and out flow of phonos, arcade machines, games, guns and bowlers. Demand for equipment still hits at the high pace it has been at all summer, Marshall Caras, sales, reports. . . . At Associated Amusements (Rock-Ola), Ed and Mrs. Ravreby and daughter, Ruth, on vacash at Hyannis where Dick Mandell, gen. mgr., joins the family group week-ends. Dick's flying lessons are coming along and he will soon qualify for a full pilot's license. Arcade machines are still moving well here and demand for bowlers, pins, guns and music continues at the same torrid pace as formerly with heat having no appreciable effect on biz, Mandell says.

Ops in visiting distribs this week included: Adolph Dugas, Royal Music, Webster; James O'Connor, Danielson, Conn.; Ray Shea, Worcester; Joe Assad, York Beach, Me.; Peachy Cassanta, Milford; Dave Baker, Arlington; Harry Deshowitz, Chelsea; Ray Faini, Framingham; Sol Robbins, Newton; Ralph Lackey, West Roxbury; Pete Suma, Bristol, Conn.; Bill Hamel, Concord, N.H.; Connie Pocius, South Boston; Frank Ferratra, Concord, N.H.; Tom Libby, Haverhill; Sol Taube, Manchester, N.H.; Al Dolins, Hyannis; Luke Levine, Boston; and Harry Hurwich, Brookline.

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# 90,000,000 Teen-Agers?

## That's What the Experts Predict in 1967—Only 10 Years Away

CHICAGO—Unless population experts have guessed wrong, the greatest market of all time will be in store for this industry in 1967, just ten years from today.

A market of 90,000,000 teenagers. This opens a tremendously vast panorama for sales of merchandise and enjoyment of amusements of every and all kinds.

It means a dancing population the likes of which has never yet been known to the U.S.

It also means a sports-minded buy-

ing segment of the population that can, should it take to any one new type sport, make many firms wealthy.

As far as the juke box industry is concerned, and even tho far over 650,000 juke boxes are expected to be operating ten years from today, it will mean the biggest listening audience of teenagers ever known to the industry.

In short, if the estimates of population growth come true, there are great, good times ahead for all in this field in 1967—just ten years from today!

## Increases Intake With Quarter Play

CHICAGO—John Kass of J & R Amusement, this city, reported this past week that he is operating more and more games on his route on 25¢ play.

"Collections from pool tables and other games for two or more players," says John emphatically, "never drops after I put them in locations on quarter play.

"Players will play the game anyway, whether it's on dime or quarter play. Besides," he added, "there's less wear and tear on the games, and it's a lot better to count quarters."

John also stated that, in his opinion, all the new bowlers and other games should come from the factories with quarter chutes.

"This will help the operator when he installs the new game, and it will positively help collections," John declared.

John concluded by saying that he prefers to operate games on quarter play rather than on 60-40% commission basis.

### Incentive Commish Basis

BRODHEAD, WIS.—"The answer to profitable operating," according to Clinton S. Pierce of C. S. Pierce Music, this city, "is 10¢ play plus a graduated commission scale.

"The percentage to the location to range from 25% to 50% of the gross on a weekly basis.

"This encourages," advises Pierce, "and is also an incentive for the location to keep the machine playing and even spend some of their own money for music so as to bring the gross high enough so that they can receive 50%."

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PACKAGE DEAL—ChiCoin 10th Frame, United 10th Frame, small pins, 6 for **\$100**

USED POOL TABLES—Bally, Williams, Valley, Ea. .... **\$50**

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Seeburg M100C	495	The Hunter	195
Seeburg M100B	395	County Fair	325
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Rock-Ola 1448	575	ARCADE	
AMI G-120	675	Genco 2 Pl. Basketball	\$165
AMI E-120	395	Williams Crane	125
Wurlitzer 1550	175	Williams 4 Bagger	275
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# Through The Coin Chute

## EASTERN FLASHES

The discomfort over last week's heat wave, with the resultant "discomfort" (to us) of a lack of news, disappeared this week. Of course, it's still hot here, but not excessively so. So we found the wholesalers more willing to talk business—and there were more visitors on the row. These ops still plagued by lack of parking facilities. Many visit the various wholesalers, buy their supplies, have them stacked near the door. They then drive their cars from one spot to another, rush in, grab their bundles, and then rush back to the car. This method, however, isn't "parking ticket" proof. One op told us he's been ticketed 6 times in the past few months. The new parking lot (for which all buildings between 44th and 45th St. were torn down) should be ready in a very short time. Wholesalers are talking about setting up some kind of arrangement with the parking lot people so that their customers can use the facilities for short parking time, for which the wholesalers in a group would pick up the tab.

Paul Calamari, Bally field engineer, at Runyon Sales' New York office on Monday and Tuesday, July 29 and 30, and the firm's Newark, N.J. office on Wednesday and Thursday, July 31 and Aug. 1. Paul held talks with ops on Bally products. He had previously visited Bally distributors in Buffalo and Boston, and from Newark headed either for Pittsburgh or back to Chi. Barney (Shugy) Sugerman and the missus, Mollie, were with Willie and Sydelle Blatt of Miami, during their northern trip last week. They traveled to Niagara Falls, Canada (made the Thousand Islands tour from the Canadian side) and Lake Placid. He's now planning another week-ender with Dave Stern and "Senator" Al Bodkin—this time to the Catskill Mts. . . . All we could pry out of Harry Koepfel, Koepfel Distributing, was the crack "With Hymie away in Arizona, Harry's suffering." . . . Business at such a torrid pace at Mike Munves that Joe Munves, who had planned a trip thru the Southern territory, had to hold off, and stay around and help Mike and his staff fill orders—all customers were demanding immediate shipment.

Joe Young, Young Distributing, taking week-ends at the Clearview Beach Club, L. I., meets up with Al Maniaci there, who was visiting a friend. Sophie Selinger, secy., back from her vacation. Also Bob Slifer. Now Allie Goldberg leaves. That leaves us with the query: "When does Abe Lipsky take off?" . . . Bernie Levine, Sandy Moore and Gabe Forman take in the Patterson-Jackson fight. . . . Howard Greenberg, Viking Export, leaves Aug. 20 for a two month tour of the Central and South American countries. Some of the places he'll visit are Porto Rico; Caracas, Venezuela; Lima, Peru; Santiago, Chili; Guayaquil, Ecuador; and Panama. Over the years, Greenberg has sold a zillion phonos to customers in these countries. . . . Murray Kaye, Atlantic New York Corp., rushing around trying to take care of customers, phone calls, details, etc., while Meyer Parkoff in Newark, visiting Oscar Parkoff. . . . Herb Chacon, C. L. Amusement Co., Stamford, Conn., drops down to the row for a hurried visit. Herb thrilled with his new 30 ft. Chris-Craft. . . . Ed Czajka, Eddie's Amusement, Danbury, Conn., also a visitor. Ed comes in every Tuesday. . . . "Senator" Al Bodkin used us as a sounding board for a few new stories. When the reaction was bad, the "Sen" excused himself, saying that his writer is away on a summer vacation. . . . Nat Solow, Atlantic Pennsylvania Co., Phila., off for a motor vacation with his wife and two sons thru Canada. Last year it was "South" to Miami; this year "North" to Canada. Nat, next year, it'll have to be "West" to Calif. and Vegas. . . . Was struck by the slogan on the envelope used by Ben Ginsberg, music op of Roswell, N.M. Slogan reads: "The Richest Child Is Poor Without Musical Training."



# Through The Coin Chute

## UPPER MID-WEST MUSINGS

Roy Foster of Sioux Falls, S.D., drove to Mps. with some friends and spent the day visiting the distributors. Had to pick up some parts and looking for something new in coin amusement games. . . . Elgin McDaniel in town for the day on a hurry up trip. Elgin is adding three new rooms to his home and says it will cost him a pretty penny. . . . Earl Ackley and his wife of Spooner, Wis., in town for the day. Earl making the rounds while the Mrs. taking time out to do a little shopping of her own. . . . Gordon Wornson, Key City Sales, Mankato, Minn., in town for the day. Gordon telling us all about his seventeen day trip East with his wife and four children. Told us that they spent several days in Washington, D. C., New York, Philadelphia, then up the east coast to Maine, Boston, and then home. Says it was very educational for the children and they all enjoyed it. . . . Amos and Danny Heilicher, Advance Music Co., also distributors for Mercury and Columbia records, back from Miami Beach where they attended a meeting of Columbia Distributors. . . . Roy Stone and his service man, Fritz Leonard, of Rice Lake, Wisc., in town for the day. Roy says that the town is really buzzing with tourists. Doesn't think that they are spending as much money as they did a year ago. . . . Mr. & Mrs. Lawrence Schillinger of Knapp, Wisc., in town for the day. Lawrence picking up parts and records for the route. Just bought a new '57 Pontiac station wagon, 95,000 miles on the one he traded in, less than two years. Really covers his territory, eh? . . . Pete Vanderhyde of Dodge Center, Minn., in town for the day. Pete leaving for Duluth, Minn., the first of the month. Always spends about six weeks there during hay fever season. . . . Harold Mokolstad, of Estherville, Iowa, stopped off in Mpls. on his way home after vacationing for several days up north. Did plenty of fishing and got plenty of rest. . . . Russell Gherty of Baldwin, Wisc., in town for the day making the rounds. . . . Roger Czerniak, attending the University of Wisconsin, and working during his summer vacation for United Inc., Milwaukee, visiting his folks in Duluth, Minn., for a few days. His father John Czerniak runs a pretty good route in Duluth. . . . Bill Welch, of Chippewa Falls, Wisc., in town for the day.



# Through The Coin Chute

## CHICAGO CHATTER

Quite a while ago, The Cash Box coined the slogan "Two-Bits For Two". This was to remind ops that, due to continuing inflation and spiraling costs, games with two or more players will just as easily get quarters as a couple of dimes. At that time, it was pointed out that play holds up, that more efficient collections would result in bigger net profits. Recent tests by many progressive ops who tried out "Two-Bits For Two" indicates that operating pool tables, bowlers and other machines on quarter play will help all toward greater prosperity. Providing, they maintain, that the ops all get together and stick to the 25¢ chutes. . . . Bill O'Donnell of Bally claims he hasn't yet found a tennis player among Chi coinmen who might give him some competition on week-ends. Bill ready to challenge any tennis player from here to Noo O'leans to a friendly match. . . . Visiting at the Ballyplant this past week—Abe Witsen, Philly; Harold Lieberman, Mpls; Phil Greenberg, Pitts.



KURT KLUEVER

Very excellent reports from ops and distributors re ChiCoin's new "Classic Bowling League" putting perpetual smiles on faces of Sam Wolberg and Sam Gensburg. Only noticeable frown being worn by Ed Levin as he tries to make 25 out of 5. "Everyone of our distributors is re-ordering upon receipt of samples", says Ed. Mort Secore calling in from here and there 'round the midwest this past week to advise that the customers are yelling at him for more truckloads. . . . Bill DeSelm at United advises, "We're doing a fine job of production and everything's rolling along here." Bob Bever in Oakland and heading up the coast. Johnny Casola covering Ala this past week. Al Thoeke in Pitts on way east. United's Twilight Golf League still marveling at Jim Marinos' 217 yd. Hole-In-One on second hole at Sportsmens. Hank Dabek now tied with Kurt Nelson and Marinos for low gross. And all kidding Clare Brandt for playing all the also-rans one sad Sunday. . . . Avron Gensburg at Genco leading Ralph Sheffield and Al Warren on a fast schedule. Avron pleased with work being accomplished by firm's engineering dept. and says they'll have some terrific products ready in forthcoming weeks.

Transatlantic phone call from A. W. Adickes of Nova, Hamburg, Germany to Judd Weinburg, Judd Distributing, export division of D. Gottlieb & Co., corrects error. Nova is Gottlieb distrib in Holland, Luxembourg, Belgium and Austria, as well as in Germany. . . . Past couple weeks for Kurt Kluever at Rock-Ola consisted of meetings with production dept. meetings with credit dept., meetings with export dept. and meetings with service dept. Ed Ristau, in the meantime, calling on Eli Ross, Miami, then Vince Marcella of Huey Dist., New Orleans. Les Rieck also out working with Joe Abraham of Lake City Amuse., Cleve.; Joe Abraham (a cousin) of J & M Nov., Youngstown; B. D. and J. D. Lazar, Pitts. Jack Barabash seeing Tom Crosby of Automatic Games, St. Paul. . . . Chas. "Little Jimmy" Johnson describing proper hospital technique to Art Garvey and Dan Moloney. Had 'em in stitches. . . . Gas company has Paul Huebsch fuming, along with all other home owners on the block. Seems they shut off the gas for a whole week while making repairs. Paul can hardly wait for Roy McGinnis to get back to Keeney office so he can take Rosemary and the kids up to Wis. for vacation.

Ted Rubenstein of Marvel all hepped up these days as he reports, "We're getting lots of action on the 'Lucky Horoscope' ticket venders". . . . Whether an op comes into World Wide for a box of wrappers or a truckload of games, Joel Stern says he believes in providing the utmost in service and personal attention. Len Micon cleaning up all the work piled up on his desk to go on a well-deserved 2-weeker. . . . Sam Lewis back at Exhibit after two weeks covering the 11 western states. Says Sam, "Tru-Bowler" is taking hold everywhere. The operators like it. They prove it by re-ordering". . . . One way to judge increase in play on a game, according to John Frantz, is by the number of repair jobs that come in. "This year," advises John, "our 'Rifle Sport' is getting more play than ever before. I can tell because we're getting more guns to repair than last year. Besides," he adds, "ops are sending us a record number of orders for targets". . . . Diana Neason, who was with one of the factories here for some years, has opened her own secretarial service. She's now doing biz downtown as Butler Office Services. As a starter, Diane says, she handles work for Bally Records.

Jack Mitnick of United Music advises that production of the "UPA-100" has been increased this past week. "But not enough", adds Jack, "to come even near to catching up with the backlog of orders". . . . Wayne Toan, sales rep for First Coin, back from extensive trip around the territory calling on about 50 ops. Wayne says he's very much impressed over complimentary remarks concerning Joe Kline, Wally Finke, Sam Kolber and others of the firm. "Nearly all the operators", states Wayne, "told me they want to try the new Chicago Coin 'Classic Bowling League' on two for a quarter play. They are convinced this will make them a lot more money". . . . Bally's Herb Jones, besides all the promotions, public relations and idea work he does constantly, also takes on the task of developing a system for keeping mailing lists always up-to-date and properly classified. . . . Gil Kitt has a big remodeling job going on at Empire. But Joe Robbins and Dusty Hohbein seemingly not distracted or bothered by sound of saws and pounding of hammers. They're taking the phone calls all day long. Joe, by the way, gets up at crack of dawn every Sun. morn. to play golf with Sam Greenberg and Len Micon. Claims he can outdrive the others, except when they make him nervous!

Harold Schwartz of Atlas just had no time to talk, what with Nate Feinstein away on vacation and a crowd of ops into see the phonos and games. . . . Art Weinand getting all enthused as he discusses current and forthcoming releases from the Williams factory. Sam Stern

Bill O'Donnell of Bally claims he hasn't yet found a tennis player among Chi coinmen who might give him some competition on week-ends. Bill ready to challenge any tennis player from here to Noo O'leans to a friendly match. . . . Visiting at the Ballyplant this past week—Abe Witsen, Philly; Harold Lieberman, Mpls; Phil Greenberg, Pitts.

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"LITTLE JIMMY" JOHNSON



PAUL HUEBSCH



LEN MICON

Mr. Importer:  
We have just closed several large music deals with New England operators. They are all excited about the Seeburg KD-200 and are selling and trading their old music for this great new Seeburg.  
As a result, we will have available for August delivery approximately 40 Seeburg HF-100R's, 10 Seeburg HF-100G's, 20 Seeburg M100C's, 5 AMI G120's, and 5 Rock-Ola 1446's.  
Here's an opportunity for real fine buys. Write for prices and delivery dates. May I suggest you do it today.  
Sincerely yours,  
Irwin Margold  
Sales Manager

P.S. We also have available for August delivery approximately 50 Bally Varieties and 50 Bally Miami Beaches.

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and International Mutoscope Distributors.



# TRIMOUNT

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with so much to do in office and plant he can't stop for even a minute. . . . Ben Coven thought that with Sid Paris around to help, he'd have more time. "However", sighs Ben, "with Sid out in Gary and Herb Bidekap in Peoria, I find I'm busier than ever" . . . Local op Jack Goodman sent his wife and two daughters to Wins resort for cool relaxation and health. "First thing they all got", says Jack, "were colds".

Walked into All-State to find Cookie (Mrs. Stan Levin) looking like a million. And Michael, age 1½, playing pool game with complete disregard for the rules. Also Lori, 5, typing a letter, which, according to "Uncle" Vince Shay, was to Bill Gersh complimenting him on his great 15th Anniversary Issue. . . . Sam Weisman of Double-U Sales, Baltimore, labels The Cash Box' "Int'l. C.M. Export-Import Council" the "most progressive idea ever presented to the industry."

HAPPY BIRTHDAY THIS WEEK TO: Irvin W. Weiler, Kansas City, Mo. . . . Dave Stern, Elizabeth, N. J. Mac Mohr, Los Angeles, Cal. . . . J. A. Weinand, Chicago, Ill. . . . Harry Stern, Philadelphia, Pa. . . . Taft E. Odger, Slidell, La. . . . Lew Wolf, Snyder, N. Y. . . . James L. Morris, Kansas City, Kan. . . . Alfred J. Judy, Converse, Ind. . . . Theresa Parenti, New York, N. Y. . . . William C. Knight, Monroe, La. . . . Bernard H. Ryan, Nashville, Tenn. . . . Samuel S. Dieter, Ft. Wayne, Ind. . . . Martin J. Bromley, Honolulu, Hawaii. . . . Marjorie H. Stambaugh, West Palm Beach, Fla. . . . Roy Westerlund, Red Oak, Ia. . . . G. H. Pickett, Toronto, Ont., Canada. . . . William R. Happel, Jr., Los Angeles, Cal. . . . Samuel

Weinberger, Indianapolis, Ind. . . . Marshall T. Cornelius, Abilene, Tex. . . . Lewis C. Shank, Kalamazoo, Mich. . . . O. R. Kilburn, Bellows Falls, Vt. . . . Maurie Ginsburg, Chicago, Ill. . . . George Prock, Dallas, Tex. . . . Ted Rubenstein, Chicago, Ill. . . . James A. Crover, Perth Amboy, N. J. . . . Charles Katz, New York, N. Y. . . . Walter C. Knack, Dixon, Ill. . . . Robert B. Young, Los Angeles, Cal. . . . Joe F. Floyd, Anderson, S. C. . . . Victor Ostergren, Gary, Ind. . . . C. T. McKelvy, Chicago, Ill. . . . Peter Natasi, New Orleans, La. . . . Kenneth Tom, Montreal, Que., Canada. . . . John P. Christy, Detroit, Mich. . . . John T. Quinn, Troy, N. Y.

WORTH REPEATING: If money is the root of all evil, the world must be getting to be a better place to live.



JACK MITNICK



WALLY FINKE



NATE FEINSTEIN

# WATCH GENCO!

for NEW and DIFFERENT GAMES  
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## MORE OF EVERYTHING

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- MORE Quality Construction . . .
- MORE Profit for the Operator!

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Industry Sensations

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## GENCO MANUFACTURING

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# Through The Coin Chute

## CALIFORNIA CLIPPINGS

Several people on Pico, away enjoying their vacations this week, with those still at their desks keeping busy as business continues to hold up during the summer months. . . . Harry Orlowski of Minthorne Music is one of the lucky ones, taking it easy for the next two weeks. George Malum reported that operators from all the surrounding territory, including those from San Bernardino, Bakersfield, Santa Barbara, and Needles were in town to attend the Seeburg Service School held at Minthorne last week. . . . At California Music, Martha Delgado is back selling the records after a week's vacation. Sammy Ricklin and his family took a few days trip to the Mission Beach area in San Diego. Sammy is predicting a big hit for the Era label in their instrumental waxing of "Sophia." Sammy said he doesn't very often "go out on a limb" for a record, but he feels that this is "the best instrumental heard in a long time" and compares it to "The Third Man Theme." Buddy Robinson agreed with Sammy and also picked Jimmie Rodgers' Roulette disk of "Honeycomb" as a good bet for the operators. . . . Wayne Copeland back at his desk at Sierra Distributors, still trying to take it easy after his recent appendicitis operation. Shorty Culp of Culp Distributing, Oklahoma City, in town spending a week at Sierra. The territory being covered for Wurlitzer this week with Ed Wisler in San Bernardino, and Pete Ley covering the Bakersfield area. Frank Davis reports another carload of Wurlitzer 2150's arriving this week and moving out fast.

The American Coin Machine Service with headquarters in the Sierra Distributors building looking for larger quarters for their annex. Also, in line with expansion moves, American this week added additional help in the person of J. S. Hawkins of San Diego. . . . At Norty's Music Center, Norty and Jan Graham busy filling a batch of mail orders, many requesting "Long Lonely Nights" by The Kings on Baton, which Jan feels will be a big hit, while Lucky Brock is picking "Fascination" by Dick Jacobs on the Coral label. . . . At Leuenhagens, Mary Solle was showing the wounds she received while trying out the ice-skating rink at Blue Jay over the past weekend. During the week, Bea Terry had called Mary and said she had received a call from RCA-Victor artist, Jim Reeves. Jim had read in The Cash Box, that Mary had picked Jim Lowe's version of "Four Walls" for a hit rather than his record. Bea called to say Jim didn't mind as long as Mary was plugging his new release of "Young Hearts" with the operators. Claire and Barbara Chandler were busy showing some color slides the girls had taken at recent weekends in Long Beach and Blue Jay.

Al Bettleman at C. A. Robinson reports that business has been exceptionally good for the so-called slow time of the year. Hank Tronick returned from a trip to San Diego with Ben Bever from the United factory in Chicago. Hank said the United factory is now back on a full production schedule after a close down of two weeks for vacations. . . . Paul and Lucille Laymon entertained Mrs. Carl Hoelzel and daughter Janet from Kansas City last week. Carl Hoelzel runs Uni-Con Dist. Co., Kansas City, which is the Bally distributor for that territory. Frank Lamb was telling Paul Laymon about the excellent fishing he enjoyed at the new Ensenada Yacht Club over the weekend. Jimmie Wilkens was describing the hot Mexican food that Mike Ortega and Jimmy Silva had brought him from Mexicali. Don Peters, phonograph technician at Laymon's off to Colorado to spend a two week vacation. . . . Ben Cortez still ill in the hospital in Burbank, and would enjoy hearing from his many friends in the business. . . . At Badger Sales, operator Leonard Rubin said he had not been using The Cash Box for a few weeks, but admitted he had to go back to the magazine to help him properly program his boxes. Marshall Ames very proud that his 11 year old son, Stephen had pitched four winning games in the YMCA Little League, and was going after his fifth this week. Marshall had been fishing in the Mexican waters below San Diego and caught a seven foot shark weighing 297 pounds.

## MUSIC

10 ROCKOLA 1446 . . . . . \$495

WURLITZER 2000—1900—1800—1700—1500A  
—1550

WRITE!

SEEBURG V-200

WIRE!

AMI G-200—F-120—E-120

CALL!

<b>SPECIAL</b> CHI. COIN STEAM SHOVEL in original crate	Clean—Reconditioned <b>BALLY</b> CHI. COIN UNITED 14 FT. BOWLERS	<b>BINGOS</b> 200—Used <b>SHOWTIME KEY WEST</b> <b>BIG SHOW NITE CLUB</b> BROADWAY Write—Wire—Call
--	--	---

## SPECIAL

- A B T RIFLE RANGE
- 4 Units complete with 15-20 rifles
- 10,000 penny shots, canvas, etc.
- A REAL BUY! CALL NOW!



**DISTRIBUTING CO.,**  
298 LINCOLN ST.  
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Exclusive distributor for

**WURLITZER**  
**BALLY**  
**EXHIBIT**

WE WILL SHIP ANYWHERE

# Heavy Play On "Rifle Sport"



JOHN FRANTZ

"All I have to do is count the number of guns sent in for repair and replacement of worn parts in the guns. "In addition to the repair jobs", Frantz states, "we are now receiving more orders for targets than ever before.

"Which proves", he added, "that 'Rifle Sport' is making more money for operators than at any time in the past. People like to shoot. And operators everywhere like the safety and economy features of this famous shooting gallery."

John Frantz, who is now well-known as the "Penny King" of the industry, also advises that his sales of counter games has been "very satisfactory this year."

**New Equip. \$10 Front Money**  
**Old Equip. \$10 Every 2nd Week**

BINGHAMTON, N. Y. — Bob Charles of Binghamton Amusement works on a system which meets with the approval of his locations.

"We get the first \$10 per week and then split 50-50 on new equipment.

"On secondary equipment", he reports, "we get the first \$10 every two weeks and split 50-50."

CHICAGO — John Frantz of J. F. Frantz Manufacturing Company, this city, reported this past week that "Rifle Sport Shooting Gallery" is getting unusually heavy play this season in parks, arcades and other amusement spots all over the country.

"I know this for a fact", declares Frantz, "without getting a single collection report from operators.



# Through The Coin Chute

## DALLAS DOINGS

We hear Abe Susman had an enjoyable time attending the Sheriffs' Convention at the Shamrock Hilton Hotel in Houston. . . . Fred Barber of Walbox Distributing Company taking time out for a much needed vacation. . . . Eileen Rodgers whose latest for Columbia Records is "Crazy Dream" will start her engagement in the Statler Hilton's Empire Room on August 22nd. Eileen is expected to arrive a week earlier for radio and television interviews. . . . Mrs. Rae Barnes of Palestine and her son sighted along coinrow shopping and visiting. . . . Other out-of-towners included D. R. Price from Italy; Buddy Clem, Paris; Benny McDonald and Jimmy Woolsey from Fort Worth; Carl Fomby, Daingerfield; M. A. Walker, Waco; Walter Wiggins of McKinney. . . . Everyone at Commercial Music Company busy taking inventory. . . . Carl French, service man at Certain Music Company, back on the job after vacationing in Denver.



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AMUSEMENT TAX  
Only!

**Amusement Pinballs**  
*as American as Baseball and Hot Dogs!*

**BOOST YOUR EARNING POWER WITH  
GOTTLIEB'S TWO PLAYER**



**LOCATION TESTED AROUND THE WORLD!**

- 3 Holes Lite in Rotation for 200 Points
- Red and Green Rollovers Lite Red and Green Pop Bumpers to Score 10 Points
- 2 Bulls-eye Targets Score 50 Points for Center Hit
- High Score to 1900 Points
- 2 Super-Powered Flippers and "Cross-Board" Cyclonic Kickers
- Available with Twin Chutes

**D. Gottlieb & Co.**  
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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

## "Shuffle Games Important Export Item" Says Joe Robbins



JOE ROBBINS

Foreign inquiries disclose that there exists an amazing appetite for coin operated amusement games in South America, Africa, Spain, the Far East and numerous other countries where U.S. exporters could open a tremendous new market.

"We are constantly examining present and future aspects of this important factor", Robbins concluded, "and look forward with confidence to these opportunities in the near future".

### Sign All Locations To Contracts With Front Money

BROOKLYN, N. Y.—Albert Koon- del of Empire Automatic Corporation, this city, believes that much of the answer to the operators' present problems is in signing contracts for a definite period of time with locations.

"My suggestion", he advises, "is to sign all locations to a contract with \$10 top money and the balance 50-50."

"Also stated in the contract", he continues, "which should be signed for a period of from one to three years, should be an outline of what this \$10 covers."

"As for example", he adds, "this covers insurance, union dues, and so forth and so forth."

CHICAGO—"Shuffle games are becoming important as an amusement item in the export game line", stated Joe Robbins, sales manager of Empire Coin Machine Exchange, this city. Robbins reported that shuffle games were introduced experimentally in Europe only a few years ago. "In this short time", he pointed out, "they have become extremely popular. "What's more", Robbins added, "the introduction of this type of equipment in other areas around the world will most likely be accomplished in the coming months." The supply of shuffle type bowling games and its growing appeal to players in every part of the world provides exporters here with a permanent future market, according to Robbins.

## New Nat'l Vending Distrib Organization Holds First Meet

CHICAGO—The first meeting of the National Vending Machine Distributors, Inc., was held at the Hotel Graemere, this city, on Saturday, Sunday and Monday, July 27, 28 and 29.

Distributors who represent manufacturers of vending machines and vending machine supplies were in attendance.

Officers elected to head this new organization were: Moe Mandell, Northwestern Sales and Service Company, New York, president; Russ Thomas, Vender Distributing Company, Memphis, Tenn., secretary-treasurer. Voted to serve on the Board of Directors were: Paul Crisman, King & Company, Chicago; Ed Flanagan, Northwestern Sales and Service Company, Boston; Bert Fraga, Standard Specialty Company, Oakland, Calif.; Everett Graff, Graff Vending Supply Company, Dallas, Tex.; Tom King, King & Company, Chicago; Moe Mandell; Jack Nelson, Logan Distributing Company, Chicago; Syd Rubinstein, Pioneer Vending Service, Brooklyn, N. Y.; Jack Schoenbach, Jack Schoenbach Company, Brooklyn, N. Y.; Russ Thomas; and Jack Zurin, Uptown Vending Distributing Company, Bronx, N. Y.

The new organization plans to hold meetings periodically to discuss and take action on problems pertinent to the distribution of vend-machines and vending machine supplies.

Next meeting will be held in Philadelphia, Pa., on October 11 thru 13.

## A. B. T. RIFLE SPORT 3 and 6 Gun Models



Pace Aristo Scale  
Kicker & Catcher  
A.B.T. Guesser Scale  
A.B.T. Challenger

Manufacture and Sales  
**J. F. FRANTZ MFG. CO.**  
1940 W. LAKE STREET, CHICAGO 12, ILL.  
(Tel.: Taylor 9-2399)

• Full Line of Parts at all times. We Repair and Recondition all A.B.T. equipment.

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**EXPORT**  
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# BALLS Actually HIT The PINS

Now player gets full impact of REAL BOWLING as GIANT BALLS make direct contact with GIANT PINS. Pins actually fly up as a hit is made FOR REALISTIC ACTION. New plastic pins have been specially developed and tested to take continuous heavy play.



## GIANT PINS

REALISTIC SIZE

Larger Than Ever Before!

## GIANT BALLS

GENUINE EBONITE

4 1/2 in. DIAMETER—2 1/2 POUNDS

THIS BALL "Makes the Game"

### Classic BOWLING LEAGUE

Plus NEW HIGH SCORE Of The Week Feature! (Key Controlled)

Choice of 3 Size Cabinets 13 ft. — 16 ft. — 18 ft.

Shipped in 2 sections! Wider Cabinet!

Striped Playfield! Genuine Gutters!

NEW PROFIT MAKING FEATURE!

2 Games for 25¢

Also available as One Game for 25¢

Easily convertible to regular 10¢ play!

# chicago coin

MACHINE COMPANY

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### MID-YEAR CLEARANCE ATTENTION: WHOLESALERS

Write for Quantity Prices.

MUSIC: AMI, Seeburg, Wurlitzer. GAMES: Bally, Keeney, Chicago Coin, United.

ARCADE EQUIP. ALSO. Fast Action Gets Fast Action!

#### IMPORTERS

We have the Music Machines and Amusement Games you want . . . at THE PRICE YOU CAN PAY. We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

WRITE US YOUR NEEDS!

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Factory Representatives for:

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J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880

221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

231 Windsor St., Hartford, Conn., JA 7-4470

## Judd Distributing Corrects Listing Of Nova European Territory



A. W. ADICKES

CHICAGO—Judd Weinberg of Judd

Distributing, export division of D. Gottlieb & Company, this city, advised this past week that the listing of European distributors in *The Cash Box*' "15th Anniversary Encyclopaedia And Directory" was not correct.

Weinberg reported that Nova Apparate Gesellschaft of Hamburg, West Germany, were distributors for D. Gottlieb & Company in Holland, Belgium, Luxembourg and Austria, as well as in Germany.

Those who desire to make this correction in their copies of the "15th Anniversary Encyclopaedia And Directory" will find this distributor listing on Page 43 of the Coin Machines Section of this July 20, 1957 issue.

## Op Tries Ball Bowler On 1 Play For 25¢

CHICAGO—Herman J. Klebba of Dependable Music, this city, decided to try one of the new ball bowlers on straight quarter play.

Klebba reported that he installed the new bowler in a spot that was grossing \$25 a week.

"After ten days of one play for a quarter", reveals Klebba, "the game took in \$150 gross.

"But", he said, "players and truck drivers told the location that the tavern two blocks away had the same game two for a quarter.

"My location insisted that I change the coin mechanism to prevent loss of some of his customers.

"I'll know after my next collection how much difference the change will make. But there is no doubt in my mind", said Klebba regretfully, "that the other operator, the locations and myself would have continued to make a lot more money on straight one play for a quarter."

## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Used 45 records, any amount. No R & B. Not over 6 months old. I pay 14¢ and the freight. R. SMITH, 625 N.E. 163rd STREET, NORTH MIAMI BEACH, FLA.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT — Rock-Ola 120 Wall Boxes and 1438 Comets. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical musical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: Kildare 5-3055).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y., (Tel.: CHickering 4-5100).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GENERAL 2-1650), JESSE SELTER, PRES.

WANT—To buy for cash 1436 Fireball, 45 RPM and 1438 Comet. SEACOAST DIST., INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY (Tel.: BI 8-3524).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING L. I. CORP., 240 E. MERRICK RD., FREEPORT, L. I.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS. SONBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Seeburg V 200s and M-100-As and all kinds of United Shuffle Alleys. Will allow top trades against the purchase of Six Pocket Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND, OHIO. (Tel.: TOWer 1-6715).

## CLASSIFIED ADVERTISING SECTION

WANT — Vending Machines, late model, all types. Must be in A-1 Condition, ready for location. Candy, Cigarettes, Coffee, etc., RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: 6-3583).

WANT—To Buy or Trade. Used Motorcycle Kiddie Ride. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS 11, MINN. (Tel.: FEderal 9-0031).

WANT—To Buy. Chicago Coin Band Box. Advise condition and lowest price. BIRMINGHAM VENDING CO., 540 SECOND AVE., NO., BIRMINGHAM, ALA. (Tel.: 54-7526).

WANT—Mechanic for Music. Old or Young. PAUL MACELI MUSIC CO., FRONTENAC, KANSAS.

WANT—Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—Union 3-8574—Union 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT—Chi-Coin Deluxe Skeerolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: Union 4-5107 & Franklin 7-2162).

## FOR SALE

FOR SALE—Reconditioned For Location. 2 Exhibit Shooting Gallery, \$50; 2 Seeburg Shoot The Bear, \$50; 1 Genco's Rifle Gallery, \$100; 1 Chicago Coin's "Pistol" (Shoot For Fun) \$25; 4 Bally Miami Beach, (Write or Call); 1 United Stardust, (Write or Call). AUTOMATIC AMUSEMENT CO., INC., 1000 PENN ST., EVANSVILLE, IND. (Tel.: HARRison 3-4508).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Bally Gold Medals & Blue Ribbons \$175.00 ea.; United Bowling Alley (Latest Ball Lifts) Write; Mercury \$150.00; Super Slugger \$225.00.

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Wurlitzer 1800, \$745; Wurlitzer 1700, \$615; Wurlitzer Wall Boxes 4851, Like New, \$12.50; Seeburg Wall Boxes, \$40; AMI 120 Steppers, \$35. Large stock of Bingo Machines. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrEst 5-3456).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$75.00. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE—Millions of extra coins are taken from Clean Machines. "Clean Right With Lemonite". New Orleans Novelty, F.A.B.—Lynch & Zander, Crown Novelty, Dixie Coin Machine in New Orleans Use and Sell Lemonite. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—Guns: Genco's State Fair; Exhibit's Sportland Shooting Gallery. Bingos: United's Pixie, Singapore and Cabana. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH 7th, SALINA, KANSAS.

FOR SALE—United Hawaii, \$45; Chicago Coin Tournament Ski-Bowls (Like New), \$395; Blondie (Like New), \$250. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI (Tel.: FOrEst 7-6730).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—Wall Boxes. 40 Seeburg 100 Selection @ \$50; 20 Rock-Ola 120 Selection @ \$35; 40 Wurlitzer, 5-10-25—48 Selection @ \$10. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Attention Export Buyers! We have unlimited quantities of used Bally Bingo Games for sale. No reasonable offer refused. Make us an offer. **SHELDON SALES, INC.**, 881 MAIN ST., BUFFALO, NEW YORK. (Tel.: Lincoln 9106).

**FOR SALE**—Guns: Exhibit Jungle Hunt, \$375; Seeburg Shoot the Spook, \$75; Genco Circus Rifle Gallery (New), \$425. **W. B. DISTRIBUTORS, INC.**, 1012 MARKET ST., ST. LOUIS 1, MO., (Tel.: Central 1-9292).

**FOR SALE**—\$2,000 will buy all of the following 78 RPM Phonographs: 20 Model 1015 Wurlitzer Phonograph; 17 1017 Remote Control Units with Packard Box Adaptors; 1 800 Wurlitzer; 3 780 Wurlitzer; 7 Rock-Ola Fireballs. The above phonographs are all in playing condition. For \$1,000 more, we will add 20,000 used 78 RPM records and 50 Packard Boxes and all new parts we have to fit these phonographs which would be a big help in keeping them operating. If interested, please contact the **GINSBERG MUSIC COMPANY**, 205 NORTH MAIN STREET, ROSWELL, NEW MEXICO.

**FOR SALE** — 200 Seeburg, Write; **AMI Model A's** No broken plastics, \$75; Seeburg 20 Selection Boxes changed over 10c, 3 for 25c; \$10; Wurlitzer 3020, \$5; Two Vendor Coin Changers, \$65; 1717 Rock-Ola Steppers, \$30; Gold Star, \$145; Stage Coach, \$155; Gypsy Queen, \$165. **H & H MUSIC AND DISTRIBUTING**, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

**FOR SALE**—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. **ASSOCIATED AMUSEMENTS, INC.**, 8 RUGG ROAD, ALLSTON 84, MASS. (Tel.: Stadium 2-4010).

**FOR SALE**—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP.**, 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

**FOR SALE** — Beach Beauty, \$200; Key West, \$395; Big Show, \$300; Nite Club, \$285; Broadway, \$250; Parade, \$300; Big Time, \$135; Saddle & Turfs, \$155. **CROWN NOVELTY CO., INC.**, 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: Canal 7137).

**FOR SALE**—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. **MONROE COIN MACHINE EXCHANGE, INC.**, 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).

**FOR SALE** — Broadway, \$235; Key West, \$350; Night Club, \$225; Seeburg Phonograph Model M 100 C, \$450; Wurlitzer Phonographs, Model 1700, 48 Selection, \$140; Ready for location. 1/3 Deposit, Balance COD, Sight Draft. **NASTASI DIST. CO.**, 912 POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386).

**FOR SALE**—Williams Jet Fighter, \$150; Exhibit Sportland Rifle, \$125; Williams Safari, \$225; Williams Sidewalk Engineer, \$150; Williams Crane, \$175; Chicago Coin Twin Hockey \$225; Chicago Coin Steam Shovel, \$175; Relax-A-Lator (New), \$200; Mercury Gripper (New), \$24.50; Keeney Sportsman Rifle, \$125. All Cleaned and Shopped—Ready For Location. **MILLER-NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH., (Tel.: GL 6-6807)

**FOR SALE**—10 Rockola 1446; 50 All Makes and Models Kiddie Rides; 200 late model, including brand new Show Times, Bingo Machines. Write, Wire, Call. **REDD DISTRIBUTING COMPANY, INC.**, 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

**FOR SALE** — Seeburg 100 record Hideaway, 45 rpm, \$299.50; AMI W-80 Wall Boxes, \$60; AMI W-120 Wall Boxes, \$62.50; Seeburg Chrome 100 Selection Wall Boxes, \$52.50. **UNITED DISTRIBUTORS, INC.**, 920 W. SECOND, P. O. BOX 1955, WICHITA 12, KANSAS.

**FOR SALE**—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. **FEDOR MUSIC CO.**, 3004 SMITH DRIVE, ENDWELL, N. Y.

**FOR SALE**—3 Seeburg 100-C, Hideaways. Like New, \$450 ea. 1/3 Deposit, Balance COD or S/D. **KOEPPEL DIST. CO.**, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

**FOR SALE**—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. **WEST SIDE DIST.**, 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

**FOR SALE**—Seeburg V-200, very clean, \$775.00 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. **YOUNG DISTRIBUTING, INC.**, 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

**FOR SALE** — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. **CENTRAL DISTRIBUTORS**, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Muto Photomatic with envelope vendor, \$250.00 worth supplies all \$475.00. Got. 2-Player Tournament \$265.00; Got. 4-Player Scoreboard \$260.00; 2-Player Balls-A-Poppin', \$295.00, A-1 condition. **C & W DISTRIBUTING CO.**, 301 MAIN STREET, JOPLIN, MO. (Tel.: MAYfair 4-3412).

**FOR SALE**—Big Ben; Hot Diggity; Thunderbird; Skill Pool; Surf Rider; Three Ducees; Lulu; Wonderland; Snafu; Derby Day; Green Pastures; Grand Slam; Guys & Dolls. All priced at \$10 above low Cash Box prices. **GLOBE AUTOMATIC VENDING COMPANY**, 291 WATER STREET, QUINCY, MASS. (Tel.: MAYflower 9-0010).

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO.**, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

**FOR SALE**—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO.**, 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVIS 2-2473).

**FOR SALE**—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cne Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. **CHAMPION DIST. CO.**, 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

**FOR SALE** — Harbor Lites, \$210; Snafu, \$165; Hawaiian Beauty, \$135; Happy Days, \$65; 4 Corners, \$65; Chinatown, \$65; Shindig, \$65; Quintette, \$65. **UNIVERSITY COIN MACHINE EXCHANGE**, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

**FOR SALE**—This Week's Special—Bally ABC Shuffle Alleys and AMI E-120 Phonos. Priced Right. Fast Action Gets Fast Action. **RUNYON SALES CO.**, 593 TENTH AVE., NEW YORK CITY. (Tel.: LO 4-1880).

**FOR SALE**—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. **PENNSYLVANIA VENDING CORP.**, 1826 E. CARSON ST., PITTSBURGH 3, PA.

**FOR SALE** — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC.**, 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

**FOR SALE**—Mnto-Scope K.O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. **NEW ENGLAND EXHIBIT CO.**, NEWTON, MASS. (Tel.: DE 2-1500).

**WANT** — Used 12' American Bank Shuffleboards; 22' American & Rockola Shuffleboards, & Overhead Score Units. Quote best resale price. **STATE AMUSEMENT CO.**, 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 3-2282).

**FOR SALE** — Bally: Key West \$295.00; Big Shows \$275.00; United: Manhattans \$57.50; Brazils \$219.50; Monacos \$199.50; Stardusts \$159.50. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 5306).

**FOR SALE** — Games, Including Hunter, \$265; Gunsmoke, \$345; Bally Dude Ranch, \$75; Gayety, \$85; Miami Beach, \$185; Broadway, \$325; Night Club, \$365; Big Show, \$475; Key West, \$515; United Tropics, \$40; Nevada, \$50; Manhattan, \$105; Pixie, \$160; Stardust, \$210; Evans Saddle & Turf, \$195 (Club Model). Completely Reconditioned—Guaranteed. **MICKLEY ANDERSON**, 314 EAST 11TH ST., ERIE, PA. (Tel.: 5-7549).

**FOR SALE**—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO.**, 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: Canal 6-0293-4-5).

**FOR SALE**—22 Foot Rock-Ola Shuffle Boards. **TOLEDO COIN MACHINE EXCHANGE**, 814 SUMMIT, TOLEDO, OHIO.

**FOR SALE**—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. **WANT**—Big Times. **NOBRO NOVELTY CO.**, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

**FOR SALE** — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: **HY POLO AMUSEMENTS, INC.**, 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: Longbeach 1-3378).

**FOR SALE**—All Games Cleaned and In Working Order. Seeburg "A"'s (78's), \$175; Jumbo \$275; ABC, \$275; Rockets, \$65; Victory, \$55; Mystic, \$90; Triple Strike, \$110; Flash Bowler, \$70; Williams Four Bagger, \$285; Used Pool Tables, Valley — Bally — Williams, \$50; Bally Space Ship, \$195; New Keeney Coffee Machine, Write. Wire—Write or Phone HE 1-7577. 1/3 Deposit Required On Each Order. We are exclusive factory distributors for: Bally—Williams—Rock-Ola. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVE., CLEVELAND, OHIO, (Tel.: HE 1-7577).

**FOR SALE**—Wurlitzer 1800, \$695.00; Wurlitzer 2000, \$985.00; Seeburg V-200, \$795.00; Seeburg Model "A" converted to 45 RPM, \$275.00. **HASTINGS DISTRIBUTING COMPANY**, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Eight assorted 14 foot bowlers — Bally, United, Chicago Coin, Write, ready for location. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751).

**FOR SALE**—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: Mon-tana 1-5000).

**FOR SALE**—Bally, Key West \$350.00; Big Show \$275.00; Parade \$275.00; Nite Club \$265.00; Broadway \$230.00; Big Time \$120.00; Terms one third deposit, balance sight draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TU-lane 6729).

**FOR SALE**—Bingo's: Pixie \$125.00; Gayety \$65.00; Tahiti, Nevada \$35.00; Fiveball's: Whiz Kids, Springtime, Colledge Daze, Pin Bowler, Georgia, Holiday \$35.00 ea.; 3-Dimensional Theatre \$175.00; Shuffleboard Electric Scoreboards, with coin rejector \$35.00 ea. All equipment checked and ready for location. PACIFIC KIDDIE RIDES DISTRIBUTING COMPANY, 1212 SOUTH TACOMA AVENUE, TACOMA, WASHINGTON.

**FOR SALE**—14 and 11 foot Bowler Parts Specials; Back glass protector, \$11.95 ea. Plexiglas Pin Panel protector, 12½"x23", \$5.95 ea. Non-suff rubber balls, 3", \$1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).

**FOR SALE**—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVe-nue 3-6818).

**FOR SALE**—Wurlitzer 2000, \$900; Wurlitzer 1900, \$825; Seeburg M-100A, \$225; United Handicaps, used, \$435. **WANT**—All 45 rpm phonographs, especially Seeburg B's, C's, R's, G's, and J's. NATIONAL NOVELTY CO., 640 W. MERRICK ROAD, VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770 and 6771).

**FOR SALE**—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

**FOR SALE**—Seeburg M100A, \$225; M100C, \$575; M100G, \$760; M100W, \$700; M100R, \$800; 3W1 Chrome, \$55; Wurlitzer 1800, \$750; 1900, Write, AMI D80, \$300; 40, \$175; Evans Century, \$275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

**MISCELLANEOUS**

**NOTICE**—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

**NOTICE**—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

**NOTICE**—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

**NOTICE**—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

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## THIS WEEK'S USED MACHINE QUOTATIONS 18th YEAR OF PUBLICATION 931st CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

### REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



### PHONOGRAPHS

LISTED ALPHABETICALLY

#### AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	95.00
4. Model B, '48, 40 Sel., 78 RPM	75.00	125.00
2* Model C, '50, 40 Sel., 78 RPM	85.00	130.00
4* Model D-40, '51, 40 Sel., 78 RPM	150.00	250.00
2* Model D-80, '51, 80 Sel., 45 RPM	225.00	320.00
4* Model E-40, '53, 40 Sel., 45 RPM	275.00	350.00
4* Model E80, '53, 40 Sel., 78 RPM	295.00	400.00
4* Model E-120, '53, 120 Sel., 45 RPM	350.00	450.00
2. Model F-80, '54, 80 Sel., 45 RPM	495.00	625.00
2* Model F-120, '54, 120 Sel., 45 RPM	495.00	670.00
4. Model G-80, '55, 80 Sel., 45 RPM	575.00	725.00

4* Model G-120, '55, 120 Sel., 45 RPM	595.00	750.00
4* Model G-200, '56, 200 Sel., 45 RPM	725.00	825.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

#### EVANS

2. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	20.00	40.00
2. Constellation, '49, Model 135, 40 Sel., 78 RPM	50.00	80.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	150.00
2. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	260.00

#### ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	50.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	55.00

### (PHONOGRAPHS—Continued)

2. 1426, '47, 20 Sel., 78 RPM	35.00	60.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	75.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	100.00
4. 1432, Same as above Converted to 45 RPM	90.00	135.00
4* 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	120.00	175.00
4. 1434, Same as above, Converted to 45 RPM	135.00	185.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	265.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	165.00	275.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	385.00	450.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	640.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	595.00	800.00

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	40.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	50.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	60.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	65.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
2* MI00A, '49, 100 Sel., 78 RPM	165.00	220.00
4* MI00B, '51, 100 Sel., 45 RPM	340.00	425.00
4. W100BL, '51, 100 Sel., 45 RPM, Light Cab.	340.00	450.00
2* MI00C, '53, 100 Sel., 45 RPM	450.00	570.00
2* HF100G, '45, 100 Sel., 45 RPM	575.00	725.00
4* HF100R, '54, 100 Sel., 45 RPM	650.00	800.00

2* V200, '55, 200 Sel., 45 RPM	690.00	825.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25 c	5.00	10.00
4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

#### WURLITZER

2. 1015, '46, 24 Sel., 78 RPM	25.00	50.00
2. 1017, '46, 24 Sel., 78 RPM	25.00	60.00
2. 1080, '46, 24 Sel., 78 RPM	35.00	70.00
4* 1100, '47, 24 Sel., 78 RPM	60.00	100.00
2. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	125.00
2. 1250, '50, 48 Sel., 45 or 78 RPM	95.00	140.00
2* 1400, '51, 48 Sel., 45 or 78 RPM	125.00	190.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	135.00	195.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	240.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00	275.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	320.00
4. 1650, '53, 48 Sel., 45 RPM	250.00	350.00
2. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	390.00
4* 1700, '54, 104 Sel., 45 RPM	500.00	600.00
4* 1800, '55, 104 Sel., 45 RPM	595.00	795.00
4* 1900, '56, 104 Sel., 45 RPM	675.00	895.00
4* 2000, '56, 200 Sel., 45 RPM	695.00	1035.00
4. 2140 Wall Box	3.00	5.00
2. 3020 Wall Box	2.50	5.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
2. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	10.00	20.00
4* 4851 Wall Box	10.00	25.00



### PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	40.00
2. Ace High (Got 2/57)	275.00	365.00
2. Across the Board (Un 9/52)	20.00	40.00
4. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	85.00	120.00
2. Arcade (Wm 11/51)	20.00	30.00
4. Army-Navy (Wm 10/53)	35.00	65.00
4. Atlantic City (B 5/52)	25.00	65.00
2. Auto Race (Got 9/56)	250.00	275.00
4. Balls-A-Poppin, (B 11/56)	225.00	295.00
4* Beach Beauty (B 11/55)	190.00	275.00
4* Beach Club (B 2/53)	30.00	55.00
4. Beauty (B 11/52)	40.00	60.00
2. Big Ben (Wm 9/54)	75.00	125.00
2* Big Show (B 9/56)	275.00	495.00
4. Big Hit (CC 7/52)	20.00	40.00
2* Big Time (B 1/55)	120.00	190.00
4. Blondie (CC 8/56)	195.00	250.00
2* Brazil (Un 10/56)	219.50	350.00
2. Bright Lights (B 5/51)	25.00	40.00
4. Bright Spot (B 11/51)	35.00	65.00
4* Broadway (B 12/55)	230.00	350.00
4. Cabana (Un 3/53)	20.00	65.00
4. Capri (CC 10/56)	145.00	245.00
4. Caravan (Un 2/56)	195.00	275.00
4. Caravan (Wm 6/52)	30.00	50.00
2. Chinatown (Got 10/52)	30.00	75.00
2. Circus (Un 8/52)	30.00	55.00
2. Circus Wagon (Wm 10/55)	185.00	220.00
2. Classy Bowler (Got 7/56)	220.00	240.00
2. C.O.D. (Wm 9/53)	50.00	80.00
4. Color's (Wm 11/54)	110.00	140.00
4. Coney Island (B 9/52)	20.00	50.00
4. Control Tower (Wm 3/51)	15.00	25.00
4. Coronation (Got 11/52)	30.00	75.00
4. County Fair (Un 9/51)	15.00	30.00
4. Crossroads (Got 5/52)	45.00	65.00
2. Crosswords (B 1/56)	195.00	275.00
4. Cue Ball (Wm 2/57)	275.00	300.00
4. Cyclone (Got 5/51)	20.00	40.00
4. Daffy Derby (Wm 8/54)	75.00	130.00
4. Daisy May (Got 7/54)	125.00	155.00
4. Dealer "21" (Wm 2/54)	35.00	80.00
4. Derby Day (Got 5/56)	175.00	220.00
2. Diamond Lill (Got 12/54)	110.00	140.00
4. Disk Jockey (Wm 11/52)	35.00	70.00
4. Domino (Wm 5/52)	25.00	50.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	30.00
4* Double Header (B7/56)	300.00	450.00
4. Dragonette (Got 6/54)	100.00	150.00
4. Dude Ranch (B 9/53)	40.00	75.00
2. Duetto (Got 4/55)	165.00	185.00
4. Easy Aces (Got 12/55)	175.00	215.00
4. Eight Ball (Wm 1/52)	25.00	45.00
4. Fairway (Wm 6/53)	40.00	55.00
2. Five Star (Univ 5/51)	20.00	35.00
2. Flag Ship (Got 1/57)	295.00	350.00



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Our business is providing juke boxes that will earn the most money for you—whatever programming or pricing you want.

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(PINBALL GAMES—Continued)

4. Flying High (Got 2/53)	50.00	75.00
4. Four Bells (Got 10/54)	125.00	150.00
4. Four Corners (Wm 12/52)	45.00	80.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
2. Four Stars (Got 7/52)	30.00	55.00
4* Frolics (B 10/52)	35.00	80.00
2. Frontiersman (Got 11/55)	120.00	160.00
4. Fun House (Wm 10/56)	220.00	260.00
4* Gay Times (B 6/55)	100.00	190.00
4* Gayety (B 3/55)	45.00	120.00
4. Georgia (Wm 7/50)	15.00	35.00
2. Gladiator (Got 1/56)	225.00	265.00
1. Globe Trotter (Got 11/51)	15.00	40.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	165.00
2. Grand Champion (Wm 3/53)	45.00	80.00
2. Grand Slam (Got 4/53)	40.00	75.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	95.00
4. Gypsy Queen (Got 2/55)	135.00	185.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	65.00
2. Happy-Go-Lucky (Got 3/51)	15.00	30.00
4. Harbor Lites (Got 2/56)	165.00	210.00
4. Harvey (Wm 5/51)	20.00	40.00
4. Havana (Un 2/54)	35.00	80.00
4* Hawaii (Un 6/54)	40.00	90.00
2. Hawaiian Beauty (Got 4/54)	100.00	120.00
4. Hayburner (Wm 6/51)	25.00	45.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hit 'N Run (Got 4/52)	25.00	50.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
2. Horse Shoe (Wm 12/51)	10.00	25.00
2. Hot Diggity (Wm 8/56)	225.00	275.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	45.00
4. Jockey Club (Got 5/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	230.00	270.00
2. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00
2* Key West (B 12/56)	295.00	535.00
4. King Pin (CC 12/51)	20.00	40.00
2. Knockout (Got 1/51)	10.00	25.00
4. Lady Luck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	45.00	100.00
4. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
2. Lovely Lucy (Got 2/54)	50.00	110.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	125.00	175.00
2. Mad. Sq. Garden (Got 6/50)	15.00	30.00
2. Majorettes (Wm 4/52)	20.00	30.00
2. Manhattan (Un 4/55)	57.50	150.00
2. Marathon (Got 10/55)	245.00	275.00
4. Marble Queen (Got 8/53)	60.00	90.00
4. Mermaid (Got 6/51)	20.00	30.00
2. Mexico (Un 3/54)	40.00	100.00
4* Miami Beach (B 9/55)	125.00	220.00
2. Minstrel Man (Got 3/51)	20.00	35.00
2* Monaco (Un 8/56)	199.50	350.00
2. Mystic Marvel (Got 3/54)	100.00	130.00
4* Nevada (Un 8/54)	30.00	80.00
4. Niagara (Got 12/51)	20.00	40.00
4. Nifty (Wm 12/50)	10.00	20.00
4* Night Club (B 4/56)	230.00	400.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	50.00
2. Palisades (Wm 7/53)	40.00	60.00
4. Palm Beach (B 7/52)	30.00	70.00
2. Palm Springs (B 11/53)	40.00	70.00
4* Parade (B 6/56)	250.00	375.00
4. Paratrooper (Wm 8/52)	20.00	30.00

4. Peter Pan (Wm 4/55)	125.00	160.00
4. Piccadilly (Wm 5/56)	200.00	275.00
1. Pin Bowler (CC 6/50)	10.00	35.00
2. Pin Wheel (Got 11/53)	60.00	100.00
4* Pixie (Un 10/55)	100.00	160.00
4. Play Ball (CC 1/51)	15.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	70.00
4. Quintet (Got 3/53)	40.00	90.00
2. Race The Clock (Wm 5/55)	125.00	200.00
4. Rainbow (Got 12/56)	275.00	310.00
2. Regatta (Wm 11/55)	95.00	150.00
2. Register (Got 10/56)	325.00	365.00
4. Rio (Un 11/53)	35.00	70.00
2. Rocket (Ge 5/50)	10.00	25.00
2. Rockettes (Got 8/50)	15.00	30.00
4. Rodeo (Un 2/53)	35.00	80.00
4. Rose Bowl (Got 10/51)	20.00	35.00
4* Saddle and Turf (Ev 10/53)	100.00	200.00
4. (Club Model)	125.00	200.00
4. Scoreboard (Got 4/56)	225.00	260.00
4. Screamo (Wm 4/54)	45.00	110.00
2. Sea Belles (Got 8/56)	255.00	300.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shindig (Got 10/53)	50.00	110.00
4. Shoot The Moon (Wm 11/51)	30.00	55.00
4. Show Boat (Un 12/52)	45.00	70.00
4. Show Time (3/56)	495.00	550.00
2. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	55.00
4. Singapore (Un 10/54)	25.00	95.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	60.00	120.00
4. Slugfest (Wm 3/52)	25.00	40.00
2. Sluggin' Champ (Got 4/55)	135.00	180.00
4. Smoke Signal (Wm. 10/55)	135.00	165.00
4. Snafu (Wm 12/55)	135.00	185.00
4. Southern Belle (Got 6/55)	150.00	175.00
4. South Seas (Un 5/56)	150.00	325.00
4. Spark Plugs (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	60.00	120.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
1. Springtime (Ge 3/52)	15.00	35.00
2. Stage Coach (Got 11/54)	135.00	160.00
4* Stardust (Wm 3/56)	125.00	210.00
4. Starfire (Wm 1/57)	250.00	275.00
4* Starlets (Un 12/55)	120.00	195.00
4. Star Pool (Wm 10/54)	85.00	140.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
2. Struggle Buggies (Wm 12/53)	40.00	70.00
4. Sunshine Park (B 12/52)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	285.00
4. Super-Score (Wm 9/56)	225.00	250.00
4. Surf Club (B 3/54)	25.00	85.00
4. Surf Rider (Wm 12/56)	235.00	260.00
2. Sweepstakes (Wm 1/52)	30.00	55.00
4. Sweet-Add-A-Line (Got 7/55)	145.00	165.00
2. Tahiti (Un 8/53)	25.00	65.00
4. Three Deuces (Wm 8/55)	150.00	180.00
2. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	120.00
4. Tim-Buc-Tu (Wm 1/56)	135.00	185.00
4. Times Square (Wm 4/53)	40.00	70.00
4. Toreador (Got 6/56)	265.00	300.00
2. Touchdown (Un 1/52)	15.00	25.00
4. Tournament (Got 8/55)	210.00	265.00
4* Triple Play (Un 8/55)	90.00	165.00
4* Tropicana (Un 1/55)	55.00	130.00
2* Tropics (Un 7/53)	25.00	55.00
4. Twenty Grand (Wm 12/52)	20.00	40.00
2. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	50.00	115.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
4. Wild West (Got 8/51)	20.00	30.00
4. Wishing Well (Got 9/55)	145.00	175.00
2. Wonderland (Wm 5/55)	125.00	150.00
4* Yacht Club (B 6/53)	40.00	70.00
4. Zingo (Un 10/51)	25.00	50.00



4. Bally Victory Bowler (5/54)	55.00	125.00
4. Bally Champion Bowler (5/54)	60.00	130.00
2. Bally Jet Bowler (8/54)	65.00	140.00
2. Bally Rocket Bowler (8/54)	65.00	150.00
2. Bally Mystic Bowler (12/54)	90.00	160.00
2. Bally Magic Bowler (12/54)	95.00	175.00
4. Bally Blue Ribbon (3/55)	145.00	250.00
2. Bally Gold Medal (3/55)	150.00	255.00
2. Bally ABC Bowler (7/55)	275.00	340.00
2. DeLuxe model	275.00	350.00
4. Bally Congress (7/55)	275.00	375.00
2. DeLuxe model	275.00	380.00
4. Bally Jumbo Bowler (9/55)	275.00	390.00
4. Bally King Pin Bowler (9/55)	275.00	395.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	65.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00
4. ChiCoin Crown (4/53)	35.00	95.00
4. ChiCoin Crown, Giant Pins (4/53)	40.00	95.00
4. ChiCoin Triple Score (6/53)	25.00	95.00
4. ChiCoin Gold Cup (7/53)	50.00	100.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00
2. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
2. ChiCoin Advance (10/53)	50.00	120.00
2. ChiCoin King (10/53)	50.00	125.00
2. ChiCoin Criss Cross Bowler (12/53)	50.00	130.00
1. ChiCoin Super Frame (3/54)	50.00	150.00
2. ChiCoin Starlite (5/54)	65.00	155.00
4. ChiCoin Feature (7/54)	65.00	165.00
4. ChiCoin Holiday (9/54)	70.00	170.00
4. ChiCoin Flash (10/54)	70.00	175.00
4. ChiCoin Playtime (10/54)	95.00	190.00
2. ChiCoin Fireball (11/54)	95.00	220.00
4. ChiCoin Thunderbolt (12/54)	110.00	225.00
4. ChiCoin Triple Strike (2/55)	110.00	225.00
2. ChiCoin Arrow (2/55)	125.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	130.00
4. DeLuxe model	40.00	140.00
4. ChiCoin Bonus Score (4/55)	175.00	245.00
4. ChiCoin Big League (5/55)	175.00	250.00
4. ChiCoin Hollywood (5/55)	175.00	260.00
2. ChiCoin Blinker (8/55)	220.00	275.00
2. ChiCoin Score-A-Line (9/55)	225.00	285.00
4. ChiCoin Bowling Team (10/55)	195.00	290.00
4. ChiCoin Miami Shuffle (10/56)	65.00	165.00
4. Exhibit Twin Rotation (5/52)	40.00	65.00
2. Genco Shuffle Target (7/51)	15.00	25.00
2. Genco 8-Player Re-bound (9/51)	15.00	30.00

2. Genco Shuffle Pool (11/53)	25.00	70.00
4. Genco Match Pool (2/54)	50.00	80.00
4. Gottlieb Bowlette (3/50)	10.00	25.00
2. Keeney Super DeLuxe League Bowler (3/52)	25.00	50.00
4. Keeney High Score League (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Club (4/53)	25.00	85.00
4. Keeney Domino (5/53)	30.00	135.00
4. Keeney Carnival (5/53)	40.00	140.00
2. Keeney Pacemaker (9/53)	40.00	145.00
4. Keeney Mainliner Bowler (1/54)	55.00	150.00
4. Keeney Bonus Bowler (3/54)	60.00	155.00
4. Keeney Diamond Bowler (5/54)	70.00	160.00
4. Keeney Bikini (6/54)	75.00	170.00
4. Keeney Century (6/54)	90.00	180.00
4. Keeney American (9/54)	90.00	185.00
4. Keeney National (9/54)	90.00	190.00
4. Keeney Speedlane (4/55)	75.00	230.00
4. United 6-Player Super (3/52)	20.00	45.00
2. United 4-Player Official (5/52)	20.00	50.00
4. United 6-Player Super (7/52)	30.00	55.00
4. United 10th Frame Star (9/52)	30.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	65.00
4. United Manhattan (9/52)	35.00	80.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	80.00
4. United Clover (2/53)	35.00	80.00
4. United Liberty (2/53)	35.00	80.00
2. United Classic (6/53)	35.00	80.00
2. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4* United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	95.00
2. United Chief (11/53)	40.00	100.00
4* United Leader (11/53)	50.00	115.00
4. DeLuxe model	50.00	115.00
2* United Team (1/54)	50.00	120.00
4. DeLuxe model	55.00	130.00
4. United League (1/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Ace (5/54)	60.00	145.00
4. DeLuxe model	60.00	150.00
4. United Rainbow (5/54)	60.00	155.00
4* United Banner (8/54)	65.00	160.00
4. DeLuxe model	65.00	165.00
4. United Shuffle Targette (8/54)	70.00	165.00
4. DeLuxe model	70.00	170.00
4. United Speedy (8/54)	70.00	170.00
4* Un. 11th Frame (10/54)	70.00	170.00
2. DeLuxe model	70.00	170.00
2. United Comet Targette (11/54)	90.00	180.00
2. DeLuxe model	90.00	185.00
2. United Mercury (12/54)	95.00	180.00
2. DeLuxe model	95.00	185.00
4. United Mars (1/55)	95.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Lightning (2/55)	110.00	195.00
4. DeLuxe model	110.00	200.00
4. United Venus (3/55)	110.00	200.00
4. DeLuxe model	120.00	210.00
2. United Clipper (5/55)	125.00	210.00
2. DeLuxe model	125.00	215.00
4. Un. Derby Roll (5/55)	125.00	220.00
4. DeLuxe model	125.00	225.00
4. Un. 5th Inning (6/55)	125.00	230.00
4. DeLuxe model	125.00	235.00
4. United Capitol (6/55)	150.00	240.00
4. DeLuxe model	155.00	240.00
4. Un. Super Bonus (9/55)	180.00	250.00
4. DeLuxe model	185.00	255.00



## KIDDIE RIDES

4* Bally Champion Horse	300.00	465.00	2. Chicago Coin Super Jet	195.00	320.00
2. Bally Moon Ride	100.00	270.00	4. Chicago Round The World Trainer	350.00	425.00
4* Bally Space Ship	165.00	325.00	2. Clown See Saw	125.00	270.00
4. Bally Speed Boat	175.00	295.00	4. Decco Merry-Go-Round	220.00	325.00
4. Bert Lane Merry-Go-Round	250.00	425.00	4* Exhibit Big Bronco	300.00	445.00
4* Bert Lane Miss America Boat	225.00	325.00	2. Exhibit Mustang	300.00	375.00
4. Bert Lane Fire Engine	325.00	450.00	4. Exhibit Space Patrol	100.00	275.00
			4. Scientific Television	195.00	295.00



## ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	500.00	595.00	2. Keeney Ranger (3/55)	220.00	240.00
2. Air Football	195.00	275.00	4. DeLuxe model (3/55)	225.00	250.00
4. Amus. Boomerang	30.00	70.00	4. Lite League	30.00	60.00
4. Bally Big Inning	50.00	90.00	2. Mills Panorama Peek (11/54)	175.00	295.00
2. Bally Heavy Hitter	30.00	45.00	4. Mills Conv. for Panor. Peek	10.00	15.00
4. Bally King Pin	20.00	40.00	4. Muto. Atomic Bomber	65.00	125.00
4. Bally Rapid Fire	65.00	100.00	4. Mutos. Ace Bombers	95.00	140.00
4. Bally Undersea Raider	75.00	100.00	4. Mutoscope Dr. Mobile (Prewar)	75.00	150.00
4. Capitol Midget Movies	95.00	170.00	4. Mutos. Fly Saucers	90.00	140.00
4. Champion Hockey	40.00	125.00	2. Mutos. Photo (Pre-War)	125.00	270.00
2. ChiCoin Basketball Champ	100.00	140.00	4. Mutos. Photomatic (DeLuxe)	145.00	325.00
4* ChiCoin 4-Player Derby	95.00	150.00	4. Mutoscope Silver Gloves	120.00	200.00
4. ChiCoin Goalee	40.00	95.00	4. Mutoscope Sky Fighter	60.00	135.00
4. ChiCoin Hockey	45.00	75.00	4. Mutos. Voice-O-Graph 35¢	150.00	350.00
4. ChiCoin Midget Skee	60.00	125.00	2. Mutoscope K.O. Champ	275.00	350.00
4. ChiCoin Pistol	30.00	85.00	2. Mutos. Drive Yourself	425.00	525.00
4. ChiCoin Home Run, 6 Player (3/54)	80.00	150.00	4. Mutoscope Rock n' Roll (7/56)	35.00	100.00
4. Super model	85.00	155.00	2. QT Pool Table	40.00	65.00
4* ChiCoin Twin Hockey (5/56)	185.00	275.00	4. Quizzer	50.00	75.00
4* ChiCoin Steam Shovel (5/56)	135.00	235.00	2. Rockola World Series	35.00	70.00
2. Edelco Pool Table	20.00	30.00	4. Scientific Basketball	20.00	40.00
4. Evans Bola Score	40.00	60.00	4. Scientific Batting Pr.	30.00	95.00
4. Evans Bat-A-Score	40.00	105.00	4. Scientific Pitch 'Em	50.00	140.00
2. Evans Ski Roll	35.00	60.00	4* Seeburg Bear Gun	75.00	175.00
4. Evans Super Bomber	60.00	115.00	4. Seeburg Shoot the Chute	45.00	85.00
4. Evans Play Ball	30.00	50.00	4* Seeburg Coon Hunt	85.00	175.00
4. Exhibit Dale Gun	20.00	60.00	2. Set Shot Basketball	125.00	225.00
2. Exhibit Gun Patrol	40.00	100.00	4* Telequiz	65.00	135.00
2. Exhibit Jet Gun	40.00	125.00	4. Un. Team Hockey	20.00	40.00
2. Exhibit Space Gun	40.00	125.00	4. United Jungle Gun	75.00	175.00
2. Exhibit Pony Express	50.00	125.00	4. DeLuxe model	75.00	180.00
4. Exhibit Silver Bullets	40.00	125.00	4. Un. Carn. Gun (10/54)	125.00	185.00
4. Exhibit Six Shooter	35.00	125.00	4. DeLuxe model	125.00	190.00
4. Exhibit Vitalizer	40.00	60.00	4. Un. Bonus Gun (1/55)	195.00	240.00
4. Exhibit Shooting Gal. (6/54)	65.00	120.00	4. DeLuxe model	200.00	250.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	150.00	4* United Super Slugger (7/55)	225.00	320.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00	4. United Star Slugger (4/56)	275.00	350.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	245.00	4. Un. Pirate Gun (10/56)	325.00	395.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	265.00	4. Wilcox-Gay Recordio	30.00	60.00
2. Games Inc. Hunter (1/56)	225.00	270.00	4. Wms. Super World Series (4/51)	20.00	60.00
4. Genco Sky Gunner	75.00	135.00	4. Wms. DeLuxe World Series (2/52)	35.00	85.00
4. Genco Night Fighter	75.00	140.00	4. Wms. DeLuxe Baseball (4/53)	65.00	120.00
4* Genco 2-Player Basketball	125.00	225.00	4. Wms. Pennant Baseball (12/53)	80.00	125.00
4. Genco Rifle Gal. (6/54)	125.00	225.00	4. Wms. Super Pennant Baseball (12/53)	80.00	130.00
4. Genco Big Top Rifle Gallery (6/54)	235.00	290.00	4. Williams Super Star Baseball (12/53)	85.00	150.00
2. Super Model (12/55)	325.00	350.00	4. Williams Major League Baseball (2/54)	90.00	160.00
4. Genco Wild West Gun (2/55)	150.00	280.00	4. Wms. All Star Baseball (2/54)	100.00	195.00
4. Genco Sky Rocket Rifle Gal. (5/55)	135.00	285.00	4. Wms. Big League Baseball (2/54)	125.00	195.00
4. Genco Champion Baseball (9/55)	150.00	295.00	1* Williams Jet Fighter (10/54)	125.00	225.00
4. Genco Quarterback (10/55)	150.00	300.00	4* Williams Safari (2/54)	195.00	295.00
2. Genco Hi-Fly Baseball (5/56)	200.00	300.00	4. DeLuxe model	195.00	300.00
4. Genco State Fair Rifle Gal. (6/56)	295.00	370.00	2. Wms. Polar Hunt (3/55)	200.00	300.00
4. Jack Rabbit	50.00	70.00	4. Wms. Sidewalk Engineer (4/55)	100.00	170.00
4. Jungle Joe	40.00	65.00	4. Wms. King Of Swat (5/55)	150.00	275.00
4. Keeney Air Rider	60.00	150.00	4. Williams Four Bagger (4/56)	285.00	375.00
4. Keeney Sub Gun	50.00	125.00	4. DeLuxe model	300.00	380.00
4. Keeney Texas Leaguer	20.00	40.00	4. Wms. Polar Hunt (3/55)	200.00	395.00
4. Keeney Sportsman (11/54)	125.00	160.00			
4. DeLuxe model	130.00	165.00			

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

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### J. H. KEENEY & CO., INC.

- Bowl-O-Rama (6 Player) 14 Foot
- True-Score (6 Player) 14 Foot
- Super Big Tent Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above ...

Authorized for Publication

### ROCK-OLA MFG. CORP.

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

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### J. P. SEEBURG CORP.

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

Authorized for Publication

### UNITED MFG. CO.

- Hi-Score Bowling Alley (6 Player)
  - 11 Foot ..... \$1,150.00
  - 14 Foot ..... 1,175.00
- Play Time (In-Line Game) .. 825.00
- Bowling Alley (6 Player)
  - 11 Foot ..... \$1,170.00
  - 14 Foot ..... 1,195.00
  - 18 Foot ..... 1,315.00
- Team Play Bowling Alley (6 Player)
  - 11 Foot ..... \$1,240.00
  - 14 Foot ..... 1,265.00
  - 18 Foot ..... 1,385.00
- Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—Price on Request.

### UNITED MUSIC CORP.

- UPA-100 100-Sel. Phonograph
- No List Price
- Authorized for Publication

### WILLIAMS MFG. CO.

- Arrow Head (Single Player 5-Ball)
- Hi-Hand (Single Player, Straight Novelty 5-Ball)
- DeLuxe 1957 Baseball
- 6-Pocket Pool Table
- Crossfire (Regular Model)
- DeLuxe Crossfire (Match Model)
- Peppy, The Clown
- Crane
- No List Price
- Authorized for Publication

### THE RUDOLPH WURLITZER CO.

- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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### AUTO-PHOTO CO.

- Studio Model "II" ..... \$3,245.00

### BALLY MFG. CO.

- Sun Valley (In Line Game) .. \$ 837.50
- ABC Tournament
  - 12 1/2 Foot ..... 1,255.00
  - 14 Foot ..... 1,255.00
- Bike (Kiddie Ride) ..... 835.00
- Model T (without Record Changer) ..... 705.00
- Model T (with Record Changer) ..... 755.00
- The Champion (with new all-metal cabinet) 835.00
- Toonerville Trolley ..... 835.00

### CHICAGO COIN MACHINE CO.

- Classic Bowling League (6 Player) 16 Foot
- Super Bowling League (6 Player) 14 Foot
- Bowling League (6 Player)
  - 20 Foot-8 In.
  - 14 Foot-8 In.
  - 11 Foot-11 In.
- No List Price
- Authorized for Publication

### EXHIBIT SUPPLY CO.

- Tru-Bowler (Conversion Unit For Shuffle Games) 20 Foot
- 16 Foot
- Six-Pocket Pool
  - 6 Peek Barrels, with base
  - Nudist Colony (Ant Colony)
  - 5 See-A-View Houses
- Card Vender, with base
  - Single Column
  - Double Column
- No List Price
- Authorized for Publication

### J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Gnesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale
- No List Price
- Authorized for Publication

### GENCO MFG. & SALES CO.

- Sweet Twenty One (2 Player Roll Down Game)
- Rotation Pool
- Gypsy Grandma Fortune Teller
- Circus Rifle Gallery
  - Regular Model
  - Match Model
- Davy Crockett (Rifle Gallery)
- No List Price
- Authorized for Publication

### D. GOTTLIEB & CO.

- Continental Cafe (2 Player 5-Ball)
- No List Price
- Authorized for Publication

### INTERNATIONAL MUTOSCOPE CORP.

- Bang-O-Rama ..... \$ 325.00
- Voice-O-Graph, 45-78 RPM
  - With musical unit ..... 1,850.00
  - Without musical unit ..... 1,750.00
- Lord's Prayer Vender ..... 390.00

### IRVING KAYE CO., INC.

- El Dorado—6 Pocket Pool... \$ 495.00
- DeLuxe Bumper Pool ..... 295.00
- DeLuxe 6 Hole Pool ..... 295.00



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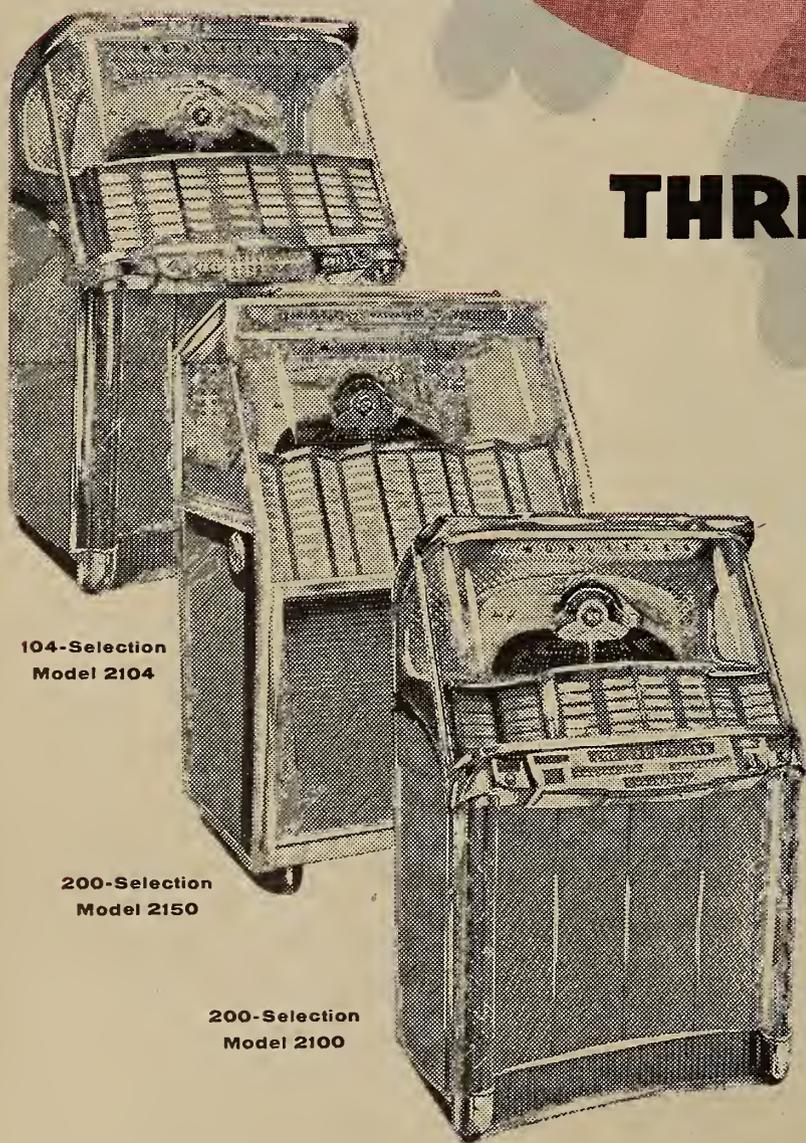
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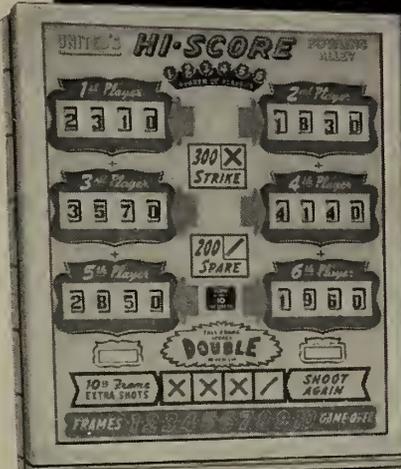
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