

The Cash Box

VOLUME XIX - NUMBER 12

DECEMBER 7, 1957



A crowning achievement for Capitol's Nat "King" Cole was realized recently when a record-breaking number of showbusiness personalities turned out to pay tribute to him at the Beverly Hills Friars Club. Among those on the dais were fellow Capitol artist Frank Sinatra and Capitol President Glenn E. Wallichs (bottom photo). Nat's greatest motion picture starring role as composer W. C. Handy in "St. Louis Blues" is currently in production at Paramount (left photo). In the center photo Nat is shown at the Capitol Tower in Hollywood where he etches all his Capitol wax. His "Around The World" EP is one of the hottest selling Capitol has ever had. His newest album is "Just One Of Those Things", his current single, "The Song Of Raintree County" which he sings behind the credits in the MGM movie, and "With You On My Mind". The photo at the right shows Nat performing on his weekly NBC TV show.



**THE DE CASTRO
SISTERS
BLUE AND
BROKEN HEARTED
TUNE** c/w **OLD TIMERS** 47/20-7018

**BOB JAXON
I'M HURTIN'
INSIDE** c/w
**DECLARATION
OF LOVE** with
Hugo Winterhalter's orchestra
and chorus 47/20-7106

**THE LANE
BROTHERS
A LOVER'S HEART
DON'T TEMPT
ME BABY** c/w with
Joe Reisman's orchestra
and chorus 47/20-7107

**JANIS MARTIN
BILLY,
BILLY BOY** c/w
ALL RIGHT BABY
47/20-7104

ON THE WAY UP

Watch for these NBC-TV network shows in color and black-and-white...THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH...all sponsored by...



RCA VICTOR
RADIO CORPORATION OF AMERICA





FOUNDED BY BILL GERSH

The Cash Box

Volume XIX—Number 12

December 7, 1957

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

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THE WINNERS

In every industry there is a particular criterion by which success is judged. In our record and music industry, it has more and more come to be the annual *Cash Box* Poll.

The reason for this is not hard to find, for the simple basis by which winners are determined is whether, in their category, they made the most money for juke box operators during the preceding year. That is the only issue which means anything in this poll and so the results truly reflect commercial success. And since records are made to be sold, the only way to measure success is by the amount they sell.

Year by year the results of *The Cash Box* Poll grow more important because year by year the role that the record industry plays in the entire entertainment picture grows more important.

Today there is probably no quicker avenue to reach success than through records. For records have become an entree into all sorts of homes—homes that were never reached before. Today an artist who has a hit record, almost overnight is known and heard by millions of people. He takes on a stature which record artists never enjoyed before. And all the entertainment world immediately takes stock of him and his possibilities for even greater exposure.

For of all the entertainment areas, there can be no doubt that the record world has made the most progress in the last few years. This is reflected not only in the tremendously increased grosses which the record industry has enjoyed but in the number of record artists alone who have their own TV shows this season and who are guesting regularly on other artists' shows.

The winners of *The Cash Box* Poll, therefore, are now put into the envied position where merely as a result of winning, their services will be in greater demand, their price will go up and they will be in the position of knowing that they have either attained or are reaching stardom.

But it is not only the artists who can be proud of the results, for records are not made by artists alone. It is the combined effort of all the contributing personnel that goes to make a commercial success and so the pride of winning *The Cash Box* Poll belongs also to all the people behind the scenes as well as to the artists whom the public knows.

It is all these people, technicians and artists alike, that *The Cash Box* takes this opportunity to congratulate. For in this year of 1957, you have attained the highest position possible in your industry.



The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP SHEET
For Week Ending
DECEMBER 7, 1957

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pas. 11/30		Pas. 11/23		Pas. 11/30		Pas. 11/23		Pas. 11/30		Pas. 11/23		Pas. 11/30		Pas. 11/23																																																																																																																																																			
1	You Send Me	1	2	10	Peggy Sue	15	18	19	Just Born	14	14	28	Buzz, Buzz, Buzz	30	39	37	Put A Light In The Window	46	—	46	That's Why I Was Born	52	55																																																																																																																																										
CA-3737	PLAS JOHNSON Swanee River Rock	★CR-61898	TERESA BREWER Would I Were	★CR-61885	BUDDY HOLLY Everyday	IM-5473	JACKIE WALKER Wonderful One	★VI-7050	PERRY COMO Ivy Rose	★EB-119	HOLLYWOOD FLAMES Crazy	★ME-71221	RUSTY DRAPER I Get The Blues When It Rains	★CO-41058	FOUR LADS The Things We Did Last Summer	CM-121	BILLY SCOTT You're The Greatest	★PP-123	JANICE HARPER Moonlit Sea																																																																																																																																														
DO-15654	CORNEL GUNTER Call Me A Fool	★KE-34013	SAM COOKE Summertime	11	Kisses Sweeter Than Wine	12	13	20	Fascination	16	13	29	Could This Be Magic	35	40	38	Diana	29	25	★AP-9831	PAUL ANKA Don't Gamble With Love	47	Peanuts	41	33																																																																																																																																								
AIO-1025	JESSE BELVIN Summertime	★RO-4031	JIMMIE RODGERS Better Loved You'll Never Be	DE-27670	WEAVERS Quilting Bee	★RO-4031	JIMMIE RODGERS Better Loved You'll Never Be	CO-40982	RAY ELLIS O. Soft Sands	CR-61864	DICK JACOBS O. Summertime In Venice	DE-30421	ETHEL SMITH Summer Love	JU-S293	BIG AL SEARS Around The World	★KA-191	JANE MORGAN Fascination (instru.)	LO-1758	CHRIS HAMALTON Opus #1	ME-71152	DAVID CARROLL O. Swinging Sweethearts	VI-6980	DINAH SHORE Till	30	Tammy	26	19																																																																																																																																						
2	Jailhouse Rock	2	1	12	Melodie D'Amour	8	7	21	Oh Boy!	21	28	★BR-55035	CRICKETS Not Fade Away	★AP-9863	EYDIE GORME Let Me Be Loved	★PA-509	FOUR ESQUIRES I Ain't Been Right	32	Bony Moronie	36	38	★SP-615	LARRY WILLIAMS You Bug Me, Baby	33	Happy Happy Birthday Baby	27	21	★CK-872	TUNE WEAVERS O' Man River	DE-30432	KAY CEE JONES	ME-71182	DOTTIE FERGUSON Darling It's Wonderful	34	The Story Of My Life	32	35	★CO-41013	MARTY ROBBINS Once-A-Week	35	Keep A-Knockin'	28	23	★SP-611	LITTLE RICHARD Can't Believe You Wanna Leave	36	Alone	25	22	★LA-125	SHEPHERD SISTERS Congratulations To Someone	ME-71195	BROTHER SISTERS Pass Me The Mustard	40	Wild Is The Wind	48	—	★CO-41060	JOHNNY MATHIS No Love	MG-12587	LEROY HOLMES Time Remembered	VI-7101	HENRI RENE A Whistlin' Kind Of Tune	41	Wun'erful, Wun'erful	33	27	★CA-3815	STAN FREBERG Wun'erful, Wun'erful -Pt. 2	42	That'll Be The Day	37	29	AG-S276	RAVENS Dear One	★BR-55009	THE CRICKETS I'm Looking For Someone To Love	DE-30434	BUDDY HOLLY Rock Around With Ollie Vee	VE-10064	JEFF ALLEN Guilty	43	Love Bug Crawl	47	41	★ME-71209	JIMMY EDWARDS Honey Lovin'	44	Dance To The Bop	54	59	★CA-3839	GENE VINCENT I Got It	45	The Twelfth Of Never	42	42	★CO-40993	JOHNNY MATHIS Chances Are	48	April Love	6	6	★DO-15660	PAT BOONE When The Swallows Come Back To Capistrana	4	Chances Are	5	5	★CO-40993	JOHNNY MATHIS The Twelfth Of Never	7	Wake Up Little Susie	4	4	★CD-1337	EVERLY BROTHERS Maybe Tomorrow	8	My Special Angel	9	10	★DE-30423	BOBBY HELMS Standing At The End Of My World	PP-115	SONNY LAND TRIO The Spreading Chestnut	17	Great Balls Of Fire	31	48	★SU-281	JERRY LEE LEWIS You Win Again	VI-7098	GEORGIA GIBBS I Miss You	18	Liechtensteiner Polka	19	17	BN-S10	LIL WALLY I'll Remember Today	CR-61900	LAWRENCE WELK You Know Too Much	★LO-1755	WILL GLAHE ORCH. Schweizer Kanton	26	Till	24	26	CO-40826	PERCY FAITH The Last Dance	★KA-197	ROGER WILLIAMS Big Town	RO-4025	LEO DIAMOND Sunrise In Texas	VI-6980	DINAH SHORE Fascination	27	Why Don't They Understand	38	—	★AP-9862	GEORGE HAMILTON IV Even Tho

CODE:

AC—Atco	AP—ABC-Paramount	CD—Cadence	CR—Coral	DT—Dooto	FE—Federal	HE—Herald	LA—Lance	OK—Okeh	RM—Rama	TI—Tico
AF—Audio Fidelity	AT—Atlantic	CG—Challenge	CS—Class	DU—Duke	FI—Fiesta	HY—Hickory	LI—Liberty	PA—Paris	RO—Roulette	UN—United
AG—Argo	BA—Baton	CH—Chess	DA—Dana	EB—Ebb	FL—Flash	IM—Imperial	LO—London	PE—Peacock	RP—RPM	UQ—Unique
AL—Aladdin	BN—Banana	CK—Checker	DD—Dale	EL—Eldorado	FP—Flip	JU—Jubilee	LU—Luniverse	PH—Sam Phillips	RV—Rev	VE—Verve
AO—Apollo	BR—Brunswick	CL—Colonial	DE—Decca	EM—Ember	FR—Fraternity	KZ—Josie	ME—Mercury	PI—Int.	SA—Savoy	VI—RCA Victor
	BT—Bethlehem	CM—Cameo	DL—DeLuxe	EP—Epic	GE—Gee	KA—Kapp	MG—MGM	PL—Pilgrim	SP—Specialty	VJ—Vee Jay
	BY—Bally	CN—Chancellor	DO—Dot	ER—Era	GL—Glory	KE—Keen	MO—Modern	PP—Prep	SU—Sun	VK—Vik
	CA—Capitol	CO—Columbia	DS—Disneyland	EX—Excello	GO—Gone	KI—King	OJ—OJ	RE—Regent	TH—Thunderbird	VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.



A very
SPECIAL SINGER

A very
SPECIAL SONG

**Johnny
Nash**

Sings

**“A VERY
SPECIAL LOVE”**

ABC-Paramount 9874

**Words & Music by
ROBERT ALLEN**



(Distributed in Canada by Spartan of Canada Ltd.)

WINNERS OF THE

Best Record of 1957



"TAMMY"
★
DEBBIE REYNOLDS
★
CORAL RECORDS
★
NORTHERN MUSIC

Best Female Vocalist of 1957



★
PATTI PAGE
★

Best Male Vocalist of 1957



★
ELVIS PRESLEY
★

Best Vocal Group of 1957



★
EVERLY BROTHERS
★

Best Studio Orchestra of 1957



★
HUGO WINTERHALTER
★

Best Band of 1957



★
JIMMY DORSEY
★

Best Small Instrumental Group of 1957



★
THREE SUNS
★

Best R & B Record of 1957



"SEARCHIN'"
★
COASTERS
★
ATCO RECORDS
★
TIGER MUSIC

Best R & B Female Vocalist of 1957



★
LAVERN BAKER
★

Best R & B Male Vocalist of 1957



★
FATS DOMINO
★

Best R & B Orchestra of 1957



★
BILL DOGGETT

(TIE)
★

★
ERNIE FREEMAN



Best R & B Vocal Group of 1957



★
COASTERS
★

Best Country Record of 1957



"FRAULEIN"
★
BOBBY HELMS
★
DECCA RECORDS
★
FAIRWAY MUSIC

Best Country Female Vocalist of 1957



★
KITTY WELLS
★

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CASH BOX POLL

Best Country Male Vocalist of 1957



★
ELVIS PRESLEY

★

Best Country Vocal Combo of 1957



★
**JIM EDWARD,
MAXINE AND
BONNIE
BROWN**

★

Best Country Band of 1957



★
**HANK
THOMPSON**

★

Best Country Instrumental Artist



★
CHET ATKINS

★

Best Country Sacred Singer of 1957



★
RED FOLEY

★

Most Promising Female Vocalist



★
DELLA REESE

★

Most Promising Male Vocalist



★
**JOHNNY
MATHIS**

★

Most Promising New Vocal Group of 1957



★
CRICKETS

(TIE)

★
RAYS



★

Most Promising R & B Male Vocalist



★
SAM COOKE

★

Most Promising R & B Vocal Combo



★
BOBBETTES

★

Most Promising Female Country Vocalist



★
PATSY CLINE

★

Most Promising Male Country Vocalist of 1957



★
**BOBBY
HELMS**

(TIE)

★
**JERRY LEE
LEWIS**



★

Most Promising Country Vocal Combo



★
**EVERLY
BROTHERS**

★

THE FINAL COUNT

Best Record of 1957

"TAMMY"—DEBBIE REYNOLDS	66,897
"Love Letters In The Sand"—Pat Boone	65,426
"Bye Bye Love"—Everly Brothers	65,213
"It's Not For Me To Say"—Johnny Mathis	63,870
"Young Love"—Sonny James—Tab Hunter	62,586
"All Shook Up"—Elvis Presley	60,774
"So Rare"—Jimmy Dorsey	59,696
"Little Darlin'"—Diamonds	58,327
"Round And Round"—Perry Como	56,903
"Diana"—Paul Anka	54,271
"Don't Forbid Me"—Pat Boone	49,372
"Teddy Bear"—Elvis Presley	48,670
"Honeycomb"—Jimmy Rodgers	46,727
"Chances Are"—Johnny Mathis	45,388
"I'm Gonna Sit Right Down"—Billy Williams	41,593
"Come Go With Me"—Del-Vikings	40,224
"That'll Be The Day"—Crickets	38,550
"Wake Up Little Susie"—Everly Bros.	36,235
"Too Much"—Elvis Presley	32,170
"Butterfly"—Andy Williams—Charlie Gracie	28,609
"Dark Moon"—Gale Storm	26,854
"Party Doll"—Buddy Knox	24,237
"Fascination"—Jane Morgan	22,505
"Jailhouse Rock"—Elvis Presley	21,362
"A White Sport Coat"—Marty Robbins	19,740
"I'm Walkin'"—Fats Domino	19,710
"Searchin'"—Coasters	16,345
"Whole Lot Of Shakin' Going On"—Jerry Lee Lewis	15,100
"Rainbow"—Russ Hamilton	13,881
"Day-O"—Harry Belafonte	12,370
"School Day (Ring Ring Goes The Bell)"—Chuck Berry	11,404
"Teen Age Crush"—Tommy Sands	10,225
"Silhouettes"—Rays	9,314
"Send For Me"—Nat "King" Cole	9,127
"Gone"—Ferlin Husky	7,645
"Marianne"—Easy Riders	6,582
"Banana Boat Song"—Tarriers	5,447
"You Send Me"—Sam Cooke	5,263
"White Silver Sands"—Don Rondo	4,888
"Around The World"—Victor Young—Mantovani	4,461
"Old Cape Cod"—Patti Page	3,303
"Mr. Lee"—Bobbettes	3,216
"Be Bop Baby"—Ricky Nelson	2,718
"Happy Happy Birthday Baby"—Tune Weavers	2,421
"My Special Angel"—Bobby Helms	2,135
"Love Is Strange"—Mickey & Sylvia	2,070
"Melodie D'Amour"—Ames Bros.	1,965
"April Love"—Pat Boone	1,570

Best Male Vocalist of 1957

ELVIS PRESLEY	65,982	Gene Vincent	22,639
Pat Boone	62,371	Marty Robbins	20,333
Johnny Mathis	58,416	Don Rondo	17,940
Perry Como	53,917	Billy Williams	16,821
Jimmie Rodgers	50,488	Andy Williams	13,201
Frank Sinatra	47,450	Eddie Fisher	12,621
Nat "King" Cole	46,251	Johnnie Ray	11,510
Fats Domino	40,183	Sonny James	10,776
Tony Bennett	37,324	Harry Belafonte	8,340
Ricky Nelson	34,400	Chuck Berry	8,129
Little Richard	32,298	Rusty Draper	6,407
Guy Mitchell	29,864	Vic Damone	5,223
Frankie Laine	29,108	Steve Lawrence	4,407
		Frankie Lymon	3,724

Best Female Vocalist of 1957

PATTI PAGE	57,271	Sarah Vaughan	8,604
Debbie Reynolds	50,960	Teresa Brewer	7,280
Jane Morgan	41,392	Eydie Gorme	6,254
Doris Day	34,844	Julie London	3,765
Kay Starr	21,264	Joni James	2,149
Gale Storm	20,936	Dinah Shore	1,830
Rosemary Clooney	16,557	Jo Stafford	1,654
Lavern Baker	9,342	Peggy Lee	1,370

Best Vocal Group of 1957

EVERLY BROS.	60,238	Hi-Lo's	18,639
Ames Bros.	46,075	Platters	16,277
Four Lads	45,450	Hilltoppers	13,008
Four Coins	40,329	McGuire Sisters	11,433
Billy Ward & Dominoes	37,654	Four Aces	9,806
Diamonds	33,291	Mickey & Sylvia	7,698
Chordettes	27,430	Five Satins	5,587
		Crewcuts	3,265

Best Studio Orchestra of 1957

HUGO WINTERHALTER	49,605	Billy Vaughn	8,130
Roger Williams	36,217	Les Baxter	5,515
Mantovani	29,821	Mitch Miller	5,219
Percy Faith	22,892	Nelson Riddle	3,966
Victor Young	16,324	David Rose	3,120
Dick Jacobs	12,515	Joe Reisman	2,325
Ron Goodwin	8,690	Jackie Gleason	2,248

Best Band of 1957

JIMMY DORSEY	48,293	Will Glahe	12,854
Lawrence Welk	40,162	Guy Lombardo	10,945
Ralph Marterie	36,420	Les Elgart	8,621
Bill Doggett	29,057	Bill Justis	5,266
Glenn Miller	16,309	Ernie Freeman	4,159
		Les Brown	2,603

Best Small Instrumental Group of 1957

THREE SUNS	45,327	Les Paul & Mary Ford	11,721
George Shearing	36,391		
Bill Haley & Comets	28,407	Dick Hyman & Sam Taylor	9,384

Best R & B Record of 1957

"SEARCHIN'"—THE COASTERS	47,258
"C.C. Rider"—Chuck Willis	44,479
"School Day (Ring Ring Goes The Bell)"—Chuck Berry	36,748
"Since I Met You Baby"—Ivory Joe Hunter	35,149
"Jim Dandy"—Lavern Baker	32,897
"Love Is Strange"—Mickey & Sylvia	32,485
"Come Go With Me"—Del Vikings	30,129
"I'm Walkin'"—Fats Domino	29,992
"All Shook Up"—Elvis Presley	29,856
"Blue Monday"—Fats Domino	26,473
"Send For Me"—Nat "King" Cole	25,484
"Little Darlin'"—The Diamonds/The Gladiolas	21,825
"Short Fat Fannie"—Larry Williams	19,673
"Slow Walk"—Sil Austin/Bill Doggett	19,421
"A Thousand Miles Away"—Heartbeats	18,382
"Lucille"—Little Richard	17,815
"Mr. Lee"—The Bobbettes	15,693
"Over The Mountain"—Johnny & Joe	15,127
"Farther Up The Road"—Bobby Blue Bland	15,004
"Valley Of Tears"—Fats Domino	14,847
"Ain't Got No Home"—Clarence Henry	14,382
"Star Dust"—Billy Ward	13,831
"Just Because"—Lloyd Price	13,529
"Next Time You See Me"—Little Jr. Parker	12,849
"Young Blood"—The Coasters	11,928
"Jennie Jennie"—Little Richard	10,834
"I Feel Good"—Shirley & Lee	10,576
"O What A Nite"—The Dells	9,747
"On My Word Of Honor"—Platters/B. B. King	9,432
"Diana"—Paul Anka	8,892
"Long Lonely Nights"—Lee Andrews/Clyde McPhatter	8,481
"Happy Happy Birthday Baby"—Tune Weavers	7,758
"It Hurts To Be In Love"—Annie Laurie	6,482
"Without Love"—Clyde McPhatter	4,847

Best R & B Male Vocalist of 1957

FATS DOMINO	51,282	Frankie Lymon	14,735
Little Richard	41,819	Lloyd Price	12,294
Ivory Joe Hunter	37,692	Little Jr. Parker	12,008
Chuck Berry	35,818	Paul Anka	10,295
Jimmy Reed	30,147	Ray Charles	10,183
Clyde McPhatter	24,836	Johnny Mathis	8,342
Chuck Willis	23,975	B. B. King	7,915
Elvis Presley	23,284	Joe Turner	7,781
Nat "King" Cole	21,796	Nappy Brown	7,485
Lloyd Williams	18,833	Thurston Harris	6,339
Bobby Blue Bland	16,487	Huey Smith	4,691
Clarence Henry	14,816	Little Walter	4,024
		Little Willie John	3,988

Best R & B Female Vocalist 1957

LAVERN BAKER	22,178	Big Maybelle	3,749
Ruth Brown	11,049	Ann Cole	3,702
Annie Laurie	6,728	Della Reese	2,069
Tiny Topsy	4,825	Faye Adams	1,275

Best R & B Vocal Group of 1957

COASTERS	47,198	Tune Weavers	12,641
Mickey & Sylvia	43,764	Clovers	10,983
Diamonds	40,282	Everly Brothers	10,238
Heartbeats	37,461	The Rays	8,979
Bobbettes	35,225	"5" Satins	8,691
Johnny & Joe	35,109	Crickets	7,420
Frankie Lymon & Teenagers	28,478	Del Vikings	4,992
Billy Ward & Dominoes	21,069	Moonglows	4,371
Shirley & Lee	18,747	Drifters	4,085
Dells	15,089	"5" Royals	2,677
Platters	14,333	Lee Andrews and The Hearts	2,243
		Little Joe & The Thrillers	1,298

Best R & B Orchestra of 1957

*BILL DOGGETT	33,294	Doc Bagby	12,177
*ERNIE FREEMAN	33,267	Red Prysock	7,469
Googie Rene	18,452	Buddy Johnson	5,826
Lloyd Glenn	12,298	Bill Justice	2,472

* Due to the fact that only a few votes separate the top two orchestras, the editors of *The Cash Box* have decided to give both the award as the Best R&B Orchestra of 1957.

FOR 1957 POLL!

Best Country Record of 1957

"FRAULEIN"—BOBBY HELMS	56,347
"Bye Bye Love"—Everly Brothers	51,293
"A White Sport Coat"—Marty Robbins	50,293
"Gone"—Ferlin Husky	38,315
"Four Walls"—Jim Reeves	38,236
"Young Love"—Sonny James	37,692
"There You Go"—Johnny Cash	34,219
"Whole Lot Of Shakin' Going On"—Jerry Lee Lewis	31,997
"I've Got A New Heartache"—Ray Price	28,401
"Gonna Find Me A Bluebird"—Marvin Rainwater	26,674
"My Shoes Keep Walking Back To You"—Ray Price	24,465
"All Shook Up"—Elvis Presley	23,783
"Wake Up Little Susie"—Everly Brothers	22,712
"Am I Losing You"—Jim Reeves	20,406
"I'm Tired"—Webb Pierce	19,181
"Teddy Bear"—Elvis Presley	18,979
"A Fallen Star"—Jimmy Newman/Ferlin Husky	18,412
"Honky Tonk"—Webb Pierce	16,732
"Too Much"—Elvis Presley	16,554
"Walkin' After Midnight"—Patsy Cline	15,809
"Jailhouse Rock"—Elvis Presley	15,436
"Knee Deep In The Blues"—Marty Robbins	14,309
"Geisha Girl"—Hank Locklin	14,106
"Tangled Mind"—Hank Snow	12,024
"Lotta Lovin'"—Gene Vincent	11,157
"Next In Line"—Johnny Cash	11,019
"Home Of The Blues"—Johnny Cash	10,412
"Stolen Moments"—Hank Snow	8,652
"Train Of Love"—Johnny Cash	7,397
"Wasted Words"—Ray Price	7,242
"Holiday For Love"—Webb Pierce	6,859
"Why, Why"—Carl Smith	5,933
"Repenting"—Kitty Wells	5,777
"My Special Angel"—Bobby Helms	4,938
"I Miss You Already"—Faron Young	4,310
"First Date, First Kiss, First Love"—Sonny James	3,369
"My Arms Are A House"—Hank Snow	3,247
"(I'll Always Be Your) Fraulein"—Kitty Wells	2,815
"I Heard The Bluebirds Sing"—Browns	2,163
"Rockin' In The Congo"—Hank Thompson	2,002

Best Country Male Vocalist of 1957

ELVIS PRESLEY	56,375	Faron Young	18,686
Marty Robbins	47,119	Hank Locklin	16,414
Johnny Cash	43,852	Gene Vincent	14,190
Ray Price	40,194	Hank Thompson	12,337
Jim Reeves	39,967	Ernest Tubb	9,812
Webb Pierce	39,664	Mac Wiseman	5,393
Ferlin Husky	33,206	Red Foley	5,386
Sonny James	32,187	Carl Perkins	3,542
Hank Snow	28,768	Porter Wagoner	2,449
Carl Smith	24,004	Slim Whitman	2,327
Eddy Arnold	21,232	Tennessee Ernie Ford	2,265
Jimmy Newman	19,032	Tex Ritter	2,048

Best Country Female Vocalist of 1957

KITTY WELLS	56,814	Goldie Hill	11,614
Jean Shepard	29,974	Martha Carson	7,007

Best Country Vocal Combination of 1957

JIM EDWARD, MAXINE & BONNIE BROWN	24,192	Jordanaires	8,047
Louvin Brothers	22,231	Porter Wagoner Trio	6,511
Wilburn Brothers	20,476	Sons Of The Pioneers	4,200
Johnnie & Jack	12,332	Lonzo & Oscar	3,993
Wilma Lee & Stony Cooper	8,667	Maddox Bros. & Rose	3,674
		Don Reno & Red Smiley	2,227
		Lester Flatt & Earl Scruggs	1,608

Best Country Band of 1957

HANK THOMPSON'S BRAZOS VALLEY BOYS	48,212	Bill Wimberly's Country Rhythm Boys	10,309
Pee Wee King's Band	39,728	Bob Wills' Texas Playboys	7,888
Miller Brother's Band	19,233	Eddy Bond's Stompers	6,725
Carl Smith's Tunesmiths	18,557	Billy Gray's Western Oakies	4,823
Ray Price's Cherokees		Jimmy Heap & Melody Masters	3,006
Cowboys	18,455	Cliffie Stone's Band	1,889
Leon McAuliffe's Band	14,894	Spade Cooley's Band	1,821

Best Country Instrumentalist of 1957

CHET ATKINS	49,110	Lloyd Ellis	5,997
Lester Flatt & Earl Scruggs	20,890	Merle Travis	5,554
Don Reno & Red Smiley	16,677	Hank Snow	5,434
Speedy West & Jimmy Bryant	15,334	Arthur Smith	3,985
Joe Maphis	9,546	Sid King's Five Strings	2,345
Del Wood	9,343	Stanley Brothers	2,279
Bud Isaacs	7,876	Maddox Brothers & Rose	2,212
McCormick Bros.	6,623	Country Boys	1,119
		Jerry Byrd	1,113
		Wade Ray's Cow Town Five	1,003

Best Country Sacred Singer of 1957

RED FOLEY	34,536	Jimmie Davis	5,369
T. Tommy	19,003	Jordanaires	4,003
Louvin Brothers	19,001	Chuck Wagon Gang	3,337
Blackwood Brothers Qt.	17,778	George Beverly Shea	3,286
Martha Carson	14,334	Statesmen Qt.	3,099
Bill Monroe	12,121	Carl Butler & Webster Bros.	2,555
Stuart Hamblen	10,109	Tennessee Ernie Ford	2,110
Smith Brothers	7,779	Anita Kerr Singers	1,994
Carl Story	5,546	Crossroads Qt.	1,425

Most Promising New Male Vocalist of 1957

JOHNNY MATHIS	49,382	Sal Mineo	12,404
Jimmie Rodgers	41,214	Nick Todd	11,617
Ricky Nelson	38,609	Timmie Rodgers	9,537
Paul Anka	34,556	Charlie Gracie	7,874
Sam Cooke	27,294	Tab Hunter	7,721
Bobby Helms	23,820	Tony Perkins	5,381
Buddy Knox	21,421	Nick Noble	3,509
Jerry Lee Lewis	20,670	Thurston Harris	3,128
Russ Hamilton	18,515	Tommy Sands	2,615
Buddy Holly	14,928	Jimmy Bowen	2,440
Larry Williams	13,265	Jackie Wilson	1,804
		Randy Starr	1,230

Most Promising New Female Vocalist of 1957

DELLA REESE	42,638	Betty Johnson	7,230
Janice Harper	21,307	Eileen Rodgers	5,071
Margie Rayburn	18,625	Patsy Cline	3,402
Jodie Sands	11,598	Jill Corey	3,129
		Bonnie Guitar	2,878

Most Promising New Vocal Group of 1957

* THE CRICKETS	45,823	Bobbettes	18,623
* THE RAYS	44,806	Joe Bennett & Sparkletones	12,411
Coasters	32,738	Tune Weavers	9,716
Del-Vikings	21,906	Shepherd Sisters	4,887
		Little Joe & Thrillers	2,139

* Due to the fact that only a few votes separate the top two vocal groups, the editors of The Cash Box have decided to give both the award as the Most Promising New Vocal Group of 1957.

Most Promising New R & B Male Vocalist of 1957

SAM COOKE	45,383	Thurston Harris	6,439
Larry Williams	37,824	Huey Smith	6,147
Clarence Henry	16,478	Donnie Elbert	4,293
Jerry Lee Lewis	14,979	Bobby Day	3,678
Paul Anka	9,361	Buddy Knox	1,445

Most Promising New R & B Vocal Combination of 1957

BOBBETTES	44,178	Lewis Lymon and The Teenchords	18,826
Johnny & Joe	39,288	Jive Bombers	8,724
The Coasters	38,796	Mello-Kings	6,281
Tune Weavers	25,185	Little Joe & The Thrillers	5,739
"5" Satins	23,629	Channells	3,338
Lee Andrews and The Hearts	19,441	Rob Roys	2,947
		Velours	2,683

Most Promising New Country Male Vocalist of 1957

* BOBBY HELMS	37,154	Red Sovine	6,302
* JERRY LEE LEWIS	36,998	James O'Gwynn	5,857
Marvin Rainwater	29,469	Bobby Lord	5,392
Jimmy Dean	19,118	Benny Barnes	5,312
Warner Mack	16,407	Wynn Stewart	4,893
Melvin Endsley	16,372	Justin Tubb	4,805
Jimmie Rodgers	14,688	Jerry Reed	4,303
George Jones	14,399	David Houston	3,664
Johnny Horton	12,764	Jimmie Rodgers Snow	2,977
Gordon Terry	9,428	Dave Rich	2,942
Ronnie Self	8,324	Al Terry	2,407
Billy Walker	7,897	Lee Emerson	2,174
Mel Tillis	7,816	Don Gibson	2,008

* Due to the fact that only a few votes separate the top two most promising male vocalists, the editors of The Cash Box have decided to give both the award as the Most Promising Male Vocalist of 1957.

Most Promising New Country Female Vocalist of 1957

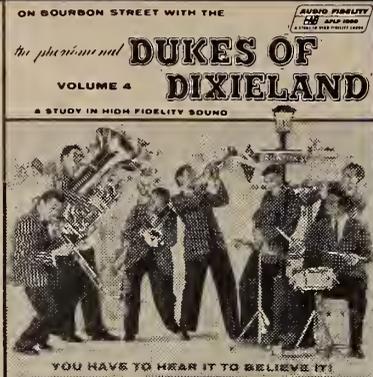
PATSY CLINE	33,408	Janis Martin	6,270
Wanda Jackson	24,663	Louise Duncan	5,113
Mimi Roman	19,989	Dortha Wright	4,776
Bonnie Guitar	17,433	Audrey Williams	4,442
Brenda Lee	16,271	Bonnie Sloan	4,326
Virginia Spurlock	14,509	June Carter	3,289
Rita Robbins	9,887	Barbara Allen	3,176
Anita Carter	8,842	Ruby Wells	2,888
Jeanette Hicks	6,351	Myrna Lorrie	2,334
		Carol Johnson	1,833

Most Promising New Country Vocal Combination of 1957

EVERLY BROTHERS	37,047	Cousin Jody & Odie	4,445
Rusty & Doug	16,979	Jimmy & Johnny	2,129
Collins Kids	14,312	Osborne Bros. & Red Allen	2,006
'Nita, Rita & Ruby	9,876	Joe Maphis & Rose Lee	1,334
Farmer Boys	6,676	George & Earl	1,329



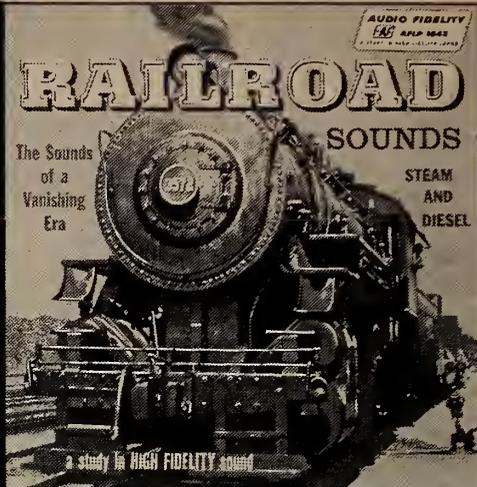
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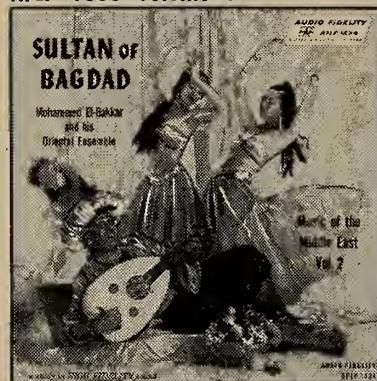
AUDIO FIDELITY RECORDS

REC. APP.

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and

"SECOND FIDDLE"

CHESS 1678



CHESS PRODUCING CO.

2120 MICHIGAN AVENUE
CHICAGO, 16, ILLINOIS



THE NATION'S **Top Ten** JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	JAILHOUSE ROCK ELVIS PRESLEY VI-7035—Elvis Presley	1
2	YOU SEND ME SAM COOKE CR-61898—Teresa Brewer DO-15654—Cornel Gunter	3
	KE-34013—Sam Cooke MO-1025—Jesse Belvin	
3	SILHOUETTES THE RAYS AP-9856—Steve Gibson & Red Caps ME-71197—Diamonds	2
	CM-117—The Rays MG-12580—Dean Jones	
4	WAKE UP LITTLE SUSIE EVERLY BROTHERS CO-1337—Everly Brothers	4
5	CHANCES ARE JOHNNY MATHIS CO-40993—Johnny Mathis	5
6	APRIL LOVE PAT BOONE DO-15660—Pat Boone	8
7	MELODIE D'AMOUR AMES BROS LO-1751—Edmundo Ros VI-7046—Ames Bros.	7
	VK-0303—Marty Gold	
8	MY SPECIAL ANGEL BOBBY HELMS DE-30423—Bobby Helms	10
	PP-115—Sonny Land Trio	
9	BE-BOP BABY RICKY NELSON IM-5463—Ricky Nelson	6
10	RAUNCHY BILL JUSTIS — ERNIE FREEMAN AP-9869—Muvva Hubbard DO-15661—Billy Vaughn IM-5474—Ernie Freeman	—
	PH-3519—Bill Justis	

11) LITTLE BITTY PRETTY ONE. 12) ALL THE WAY. 13) FASCINATION. 14) KISSES SWEETER THAN WINE. 15) JUST BORN. 16) I'M AVAILABLE. 17) HONEYCOMB. 18) LIECHTENSTEINER POLKA. 19) TAMMY. 20) PEGGY SUE. 21) ROCK 'N ROLL MUSIC. 22) I'LL REMEMBER TODAY. 23) OH BOY! 24) HAPPY HAPPY BIRTHDAY BABY. 25) KEEP A-KNOCKIN'. 26) TILL. 27) THAT'LL BE THE DAY. 28) ALONE. 29) DIANA. 30) THE JOKER. 31) HULA LOVE. 32) GREAT BALLS OF FIRE. 33) LOTTA LOVIN'. 34) BUZZ, BUZZ, BUZZ. 35) AND THAT REMINDS ME.

CODE

AC—Atco	CD—Cadence	EL—Eldorado	HE—Herald	SP—Specialty
AG—Argo	CH—Chess	EP—Epic	IM—Imperial	SU—Sun
AL—Aladdin	CK—Checker	ER—Era	JU—Jubilee	TH—Thunderbird
AO—Apollo	CM—Cameo	EX—Excello	JZ—Josie	TI—Tico
AP—ABC— Paramount	CO—Columbia	FS—Four Star	KA—Kapp	PP—Prep
AT—Atlantic	CR—Coral	FE—Federal	KI—King	RE—Regent
BR—Brunswick	DA—Dana	FI—Fiesta	LI—Liberty	RM—Rama
BT—Bethlehem	DE—Decca	FR—Fraternity	LO—London	RO—Roulette
BY—Bally	DL—DeLuxe	GE—Gee	ME—Mercury	RP—RPM
CA—Capitol	DO—Dot	GL—Glory	MG—MGM	SA—Savoy
CC—Chic	DT—Dootie		MO—Modern	SE—Seeco
	DU—Duke			VP—Vip



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two great
sides by

eileen barton

EPIC 5-9252

**HEARTS
ARE
FUNNY
THINGS**

**WATCH
OUT
FOR YOUR
HEART**



**BOTH
HEADED FOR
THE TOP**



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ADDIE LEE
(Glory 267)

B "BURNIN' WITH LOVE" (2:30)
[Bryden BMI—Trester, Fishman] Addie Lee, a talented lark with a husky voice, leans into a dramatic rock and roll ballad that should set the teenagers dancing. Exciting sound.

B "BUZZIN' AROUND" (2:28)
[Bryden BMI—Trester, Fishman] Miss Lee picks up the beat and pile drives thru a good R & R jumper that moves along at a solid dance pace. Two good teen decks.

EBON-KNIGHTS
(Stephens 1817)

B+ "POOR BUTTERFLY" (2:49)
[Harms ASCAP—Hubbell, Golden] The Ebon-Knights, a fine new quartet with a polished, professional sound, make a fine debut on the young Stephens label singing a powerful new rendition of the smash oldie "Poor Butterfly." Song could bounce onto the charts once again via this reading.

B "THE WAY THE BALL BOUNCES" (2:26) [Asbury BMI—Irwin] A good up-beat romancer with an excellent lyric displays the boys' ability with a rhythm number. Good coupling.

BOB JAXON
(RCA Victor 7106)

B+ "DECLARATION OF LOVE" (2:13) [Zodiac BMI—Dixon, Kinsey] Bob Jaxon, a polished vocalist with an attractive quality, chants a strong romantic ballad that could make noise for him. Pretty side that grows on you with each listen. Keep an eye on this sleeper.

C+ "I'M HURTIN' INSIDE" (1:55)
[Delmore ASCAP—Coben] Jaxon's vocal similarity to Tony Bennett is again evident on this half—a rock and roll ballad with a lilt.

GINNY GIBSON
(ABC-Paramount 9872)

B+ "SEPTEMBER TILL JUNE" (2:38) [Gil BMI—Broderick, Parker] Ginny Gibson, superbly assisted by Don Costa's ork, beautifully fashions a strong new romantic ballad with a fine lyric and a lovely melody. Excellent performance that could develop into a chart item in time.

C+ "HOMING PIGEON" (2:25)
[Knollwood BMI—Mitchell, Kahn] Another fragile love song tenderly caressed by the talented canary.

JILL COREY
(Columbia 41068)

B+ "I TOLD A LIE TO MY DAR-LIN'" (2:22) [Korwin ASCAP—Stillman, Allen] Jill Corey, who had a TV click in "Love Me To Pieces," could have another in this tune which she presents in the Kraft TV show "The Sound Of Trouble." Sorrowful lament with a pretty melody and a touching lyric. TV exposure could send this one soaring.

C+ "EXACTLY LIKE YOU" (2:47)
[Shapiro, Bernstein ASCAP—Fields, McHugh] Miss Corey fashions a great oldie singing the verse and then breaking into a lively, bounce interpretation of the standard. Peppy side.

The Cash Box Disk of the Week

"DESIRE ME" (2:25)
[Guild BMI—Culver]

"FOR SENTIMENTAL REASONS" (2:40)
[Duchess BMI—Watson, Best]

SAM COOKE (Keen 4002)

● Sam Cooke, the young man who skyrocketed to stardom with his smash hit "You Send Me"—currently the nation's #1 best seller—proves that he's an artist who's in for still bigger and better things as he introduces a fabulous two-sided follow-up disk. A disk that should make him one of the top names in the business. This platter, just as the initial Keen release, features a standard coupled with a new tune, both warbled in the smooth flowing manner that has made Cooke famous. The new song is dubbed "Desire Me"—a soft romancer with a subtle rock and roll feeling. The evergreen is the favorite "For Sentimental Reasons" also fashioned to a soft R & R beat. Sam's vocal gimmicks, unique phrasing and additional lyrics make both sides standouts. Watch this pairing take off.

"I WANT YOU TO KNOW" (1:59)

[Commodore BMI—Domino, Bartholomew]

"THE BIG BEAT" (2:00) [Travis BMI—Domino, Bartholomew]

FATS DOMINO (Imperial 5477)

● The inimitable "Fatman," Fats Domino, has a great new item that should skyrocket his name into the top ten once again. Tagged "I Want You To Know," the tune is a slow rockin' item right up Fats' alley. Great beat and fabulous reading by the favorite. Teeners will want to get this one in a hurry. The companion deck "The Big Beat," tells about the rock and roll craze in up-beat fashion. Swinging title tune from an up and coming Universal-International pic. Fats is here again to stay, and it's the top half that should lead the way. It's his strongest side since "I'm Walkin'."

"SUGARTIME" [Nor-Va-Jak BMI—Phillips, Echols]

"BANANA SPLIT" [Rosemeadow ASCAP—Hefti, Allen]

McGUIRE SISTERS (Coral 61924)

● The McGuire Sisters delve into the country music catalog and come up with a choice gem that should earn a heap of loot in the coming week. It's far and away the most inviting side the gals have offered in months and it should be a tremendous hit. Titled "Sugartime," the tune is a cornball footstomping novelty with a contagious melody chanted with some wonderful harmony by the McGuires and a chorus. Great overall sound dee jays will go for in a big way. The lower lid, "Banana Split" is another good teen item with a fine dance beat. Look for the top side to break thru.

"MY PROUDEST POSSESSION" (2:30)

[Billy Ward BMI—Ward, Gannan, Curtis]

"SOMEONE GREATER THAN I" (2:09) [Billy Ward BMI—Ward]

BILLY WARD and his Dominoes (Liberty 55111)

● Billy Ward and his Dominoes, who had a tremendous 1957 with two solid smashes "Stardust" and "Deep Purple," should close out the year with flying colors on the wings of their latest Liberty offering "My Proudest Possession." The song is a dramatic love opus given the same exciting reading heard on the two standard hits. And the lead voice once again cries his heart out as he projects this stirring ballad with a big beat. Youngsters will love it. The lower half, "Someone Greater Than I," is a stirring inspirational item featuring the bass voice in the spotlight. Side is from the group's "Sea Of Glass" LP. Top deck is a big one.

"MAGIC SONG" [Pearl BMI—Carlo, Gordy]

"O MARI" [Pure BMI—Stone]

THE GAYLORDS (Mercury 71236)

● Ronnie Gaylord, who, together with the Gaylords, produced a number of smash hits early in their career, are reunited again on Mercury as they introduce an exciting new rock and roll item that should splash their name across the charts once again. The tune is titled "Magic Song" and features the crew with a solid swinging sound that'll have the kids jumping. Strong teen fare sure to make the Gaylords an important group once again. The coupler features the crew in its warm, Italian style with a wonderful waltz-tempo treatment of the favorite "O Mari." There's a big market for this side too.

LONNY KELLNER & WERNER MULLER ORCH.
(Decca 30508)

B "THAT'S THE WAY IT GOES" (2:33) [Symphony House ASCAP—Gaze, Stillman] Lonny Kellner, one of Germany's popular songstresses offers an English vocal interpretation of a beautiful love song from the Continent. Werner Muller supplies a beautiful string accompaniment.

C+ "I TOLD YOU SO" (2:50) [Symphony House ASCAP—Gaze, Stillman] Another lovely European ballad chanted in English by the sweet voiced canary. Her slight German accent adds color to the delivery.

THE LANE BROS.
(RCA Victor 7107)

B "DON'T TEMPT ME BABY" (2:18) [E. B. Marks BMI—Lewis, Lewis] The Lane Brothers are in fine rock and roll form here, swinging thru a good jumper. Side sports good guitar work showcasing a fine teen vocal.

C+ "A LOVER'S HEART" (2:18) [Rush BMI—Green, Kane, Davis] The group gets a big choral backing as it glides thru a potent ballad set to a shuffle beat. Pretty romancer.

EILEEN BARTON
(Epic 9252)

B+ "HEARTS ARE FUNNY THINGS" (2:14) [Barton ASCAP—Plummer] Eileen Barton's strongest side in quite some time is this pretty ballad which she chants with warmth and great feeling. Should be the lark's biggest money-maker in quite some time. Dee jays will love this one.

B "WATCH OUT FOR YOUR HEART" (2:07) [Barton ASCAP—Plummer] The canary switches to an up beat on this half and gives another fine account of her talent. Spright and colorful romancer.

STEVE LAWRENCE
(Coral 61925)

B+ "GEISHA GIRL" [Fairway BMI—Williams] Steve Lawrence, who made a fair showing with a country tune "Fraulein," delves into the same field once again and comes up with another hot country hit which he fashions for the pop buyer. Lilted romancer with an interesting storyline.

C+ "I DON'T KNOW" [Pixie BMI—Weiner, Crane, Symms] This end is a free swinging rhythm item that Steve belts in relaxed fashion.

VALLI HILTON
(Domme 022)

B "FOR A LIFETIME" (2:35) [Hometown ASCAP—Gordon, Kardon] The new Domme label makes a strong first showing with an exciting R & R ballad belted with spirit by polished newcomer Valli Hilton. Good teen merchandise.

C+ "RUN AROUND" (2:25) [Bourne ASCAP—Bergman] An up beat opus with a blues feeling.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

EVERYONE A WINNER!

Jimmy Edwards



LOVE BUG CRAWL

Billboard Spotlight Pick

COUPLED WITH HONEY LOVIN' MERCURY 71209

Nick Noble



HALO OF LOVE

Billboard Spotlight Pick

COUPLED WITH SWEET TREAT MERCURY 71233

Sarah Vaughan



GONE AGAIN

COUPLED WITH THE NEXT TIME AROUND MERCURY 71235

Johnny Jay



SUGAR DOLL

Billboard Spotlight Pick
Pop · Rhythm & Blues · Country

TEARS

COUPLED WITH MERCURY 71232

Rusty Draper



BUZZ BUZZ BUZZ

Cash Box Sleeper Of The Week
Billboard Spotlight Pick

COUPLED WITH I GET THE BLUES WHEN IT RAINS MERCURY 71221

Billy Eckstine



IF I CAN HELP SOMEBODY

COUPLED WITH BOULEVARD OF BROKEN DREAMS MERCURY 71217

MERCURY RECORD CORPORATION CHICAGO 1, ILLINOIS





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

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STEVE SCHULTE
(Felsted 8502)

B+ "PAYING THE PIPER" (2:16)
[Murray Nash BMI — Ketrone]
The young Felsted label could break into the money with this good romantic ballad by Steve Schulte. Side has a wonderful country flavor that falls easily on the ears. Could happen.

C+ "TOO BLUE TO CRY" (2:32)
[Nash BMI — Axton, Reeves]
Steve cries the blues on this end and comes up with an emotional side.

BILLY MAY ORCH.
(Capitol 3846)

B "SEVENTY-SIX TROMBONES" (2:45)
[Frank ASCAP—Willson]
A brassy and interesting march number from the B'way headed musical "The Music Man", is given a super treatment by Billy May and the orchestra. Colorful change-of-pace item. A chorus handles the lyrics.

C+ "YOUNG AND DANGEROUS" (2:07)
[Leo Feist ASCAP—Dunlap, Shanklin, Welton]
A chorus assists May once again as he leads the ork thru a good jump item with a R & R beat.

MICKEY KATZ
(Capitol 3851)

B "NUDNICK, THE FLYING SCHISSEL" (2:50)
[Haimish BMI—Katz, Fields]
Mickey Katz, up on the latest news, devotes his latest comedy offering to the current Sputnik subject. Amusing, typical Katz creation with a lively beat.

B "ROCK AROUND THE CLOCK" (2:04)
[Myers ASCAP — DeKnight, Freedman]
The smash Bill Haley rock and roll hit of a few years ago, is revamped in Yiddish fashion by the comic. Rockin' freilachs.

THE RAVENS
(Argo 5284)

B "LAZY MULE" (2:30)
[Regent BMI—Ricks, Dixon]
The Ravens use whip cracking and other gimmicks as they present a cute R & R ditty with a terrific beat.

C+ "HERE IS MY HEART" [Arc BMI—Maige, Van, Lon]
Another good R & R opus with the same rockin' beat.

THE SUGARMINTS
(Brunswick 55042)

B+ "I-I-I COULD LOVE YOU" [Gil BMI—McCoy, Owens]
A strong master which Brunswick picked up from Pincus Platters, serves to introduce an exciting new vocal group that could catch fire with this initial R & R jumper. Solid teen stuff that'll have the boxes hoppin'.

C+ "YOU'LL HAVE EVERYTHING" [Gil BMI—McCoy, Owens]
The Sugarmints change the pace on this end as they present an emotional romancer with a good rock and roll sound.

The Cash Box Sleeper of the Week

"BOBBY" [Sheldon BMI—Wolf, Raleigh]
"TILL THERE WAS YOU" [Frank ASCAP—Wilson]
BARBARA McNAIR (Coral 61923)

● Coral Records has hit on a fabulous new femme performer in Barbara McNair who could develop into one of the hottest properties in the disk business. She's got a fabulous voice (and looks to go with it). And she displays her exciting vocal talents on a potent new rock and roll item labeled "Bobby"—another "name" song that could head for the top. Miss McNair really lets her hair down on this side and belts for all she's worth with great results that should have the kids asking for the recording. The companion deck offers the songstress gliding thru a lovely romantic opus dubbed "Till There Was You" from the B'way bound musical "The Music Man". A versatile performer to look for on the charts.

"MARION" (2:04) [Lear ASCAP—Schoen]
"I DON'T WANNA ROAM" (2:05) [Lear ASCAP—Schoen]
VIC SCHOEN ORCH. (Liberty 55109)

● One of the most exciting instrumental decks to hit the market in quite some time is Vic Schoen's arrangement and presentation of his own composition "Marion". It's an absolutely thrilling side featuring a huge group of strings that swing to beat the band. It's a complete departure from anything Schoen has done before, and it's certainly a welcome one. And the deck's got a beat the kids will want to dance to. A chorus is excellently interwoven into the arrangement, bursting out with only the title of the tune on occasion. Dee jays will flip over this one. The lower lid, "I Don't Wanna Roam" is a folk flavored ballad with the chorus in the spotlight. Watch the top deck.

"WHO ARE WE TO SAY?" (2:52)
[BRS BMI—Kosloff, Pray]
"A MEETING OF THE EYES" (2:06)
[Sequence ASCAP—White, Wolfson]
SUNNY GALE (Decca 30518)

● Sunny Gale has two terrific new sides back-to-back that could give her the biggest record of her career. One half is a ballad item and the other a rhythm tune. The ballad is one of the prettiest love tunes to come along in quite a while, "Who Are We To Say?" from the Vanguard pic "Jamboree". Class offering delivered with heart by the talented thrush. The rhythm piece carries the tag "A Meeting Of The Eyes". An exciting latin beat rock and roller with a clever lyric and a potent teenage feeling. Sunny's biggest coupler yet.

"ISLAND OF BIMINI" (2:27) [Miller ASCAP—King, Carlson]
"SATURDAY AFTERNOONS" (2:11) [Brandom ASCAP—Fogarty]
LEW DOUGLAS (Fraternity 784)

● Lew Douglas, one of the record industry's most talented conductors and arrangers, makes his debut on the Fraternity label a truly impressive one and he introduces a tremendous new chorus-orchestra disk that should be a smash. It's a simple romantic item dubbed "Island Of Bimini"—a lovely ballad flavored with the sounds of the tropic isles and presented with finesse and imagination by Lew Douglas and the Dick Noel Singers. Some great muted trumpet work in the backdrop adds further color to this charming side. Looks and sounds like an all out money-maker. Flip "Saturday Afternoon" is a march item with a college football theme. At mid-point the deck breaks into a dixieland swinger. Don't let "Island Of Bimini" slip thru your fingers.

"BERTHA LOU" (2:29) [Robin Hood BMI—Marascalco]
"DOGGONE IT BABY, I'M IN LOVE" (1:42)
[Hill & Range BMI—Keefer, Amway]
CLINT MILLER (ABC-Paramount 9878)

● The success of "name" tunes in the rock and roll field is truly amazing. There's hardly a month that goes by without a name tune high up on the charts. ABC-Paramount has one called "Bertha Lou" that could be the big name hit of the near future. It's an exciting beat-filled opus featuring newcomer Clint Miller belting out the powerful jumper. The lyrics are relatively unimportant because it's the rhythm that immediately arrests the listener's attention. Strong cover waxing of a tune that's reported hitting on the coast. Watch Clint's "Bertha Lou". Miller displays his ability as a country songster on the flip side as he hands in a finger-snappin', ear-pleasing, rock-a-billy item dubbed "Doggone It Baby, I'm In Love". Keep a tab on the upper half.

BONNIE GUITAR
(Dot 15678)

B+ "MAKING BELIEVE" (2:14)
[Acuff-Rose BMI—Work]
Bonnie "Dark Moon" Guitar, takes hold of a country smash out of the recent past, and revamps it for the pop market in her warm, convincing manner. Lovely side that could make big noise.

C+ "I SAW YOUR FACE IN THE MOON" (1:49)
[Leeds ASCAP—Elder]
The chirp picks up the pace and jumps thru a good romantic rhythm item that moves. Solid dance merchandise.

BETTY JO BAXTER
(Vik 0308)

B "COME ON BABY, LET'S GO" (1:56)
[Eden BMI—Otis, Benton, Hendricks]
Newcomer Betty Jo Baxter makes a fine first showing on Vik as she jumps freely thru a good upbeat love tune with teen appeal. Deck could catch on.

C+ "THE FATAL KNIFE" (2:22)
[Leo Feist ASCAP — Baxter, Guerra]
The versatile canary also helped pen this dramatic love song set to a slow waltz tempo. Tune tells about a jealous lover who kills his fickle girl.

TONY MITCHELL
(Liberty 55110)

B "I GET ALONG WITHOUT YOU VERY WELL" (2:47)
[Famous ASCAP—Carmichael]
Tony Mitchell, Liberty's talented new male vocalist, leans into a potent new interpretation of a top-drawer oldie. Strong arrangement of a number that could catch on again. Artist performed the song on a recent "Telephone Time" TV show.

C+ "TELL ME, TELL ME" (2:37)
[Empress ASCAP—Fair, Leonard]
A dramatic rock and roll ballad forcefully belted by the songster. The kids should find both halves pleasing.

NEW GLENN MILLER ORCH.
(RCA Victor 7096)

B "MAN ON THE STREET" (2:54)
[Herb Reis BMI — Griffis]
The New Glenn Miller Ork, under the direction of Ray McKinley, does a great job with a free swinging jump item in the true Miller tradition. Fine dance side.

B "SO SWEET" (2:30)
[Harvard BMI — Hambro, McKinley]
Ray handles the vocal chores on this end—another smooth jump piece with that delightful swing sound.

VICKI YOUNG
(Brunswick 55040)

B "TRIANGLE LOVE" (1:57)
[Figure & Krondes BMI — Krondes, Jacobson, Post]
Spunky Vicki Young is in top rock and roll form as she projects a commercial teen item with an interesting tale of romance. Side moves.

C+ "A QUARTER'S WORTH OF LOVE" (2:33)
[Aberbach Canada ASCAP—Roberts, Katz, Clayton]
A good fish beat ballad chanted with feeling by Vicki.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE WORD ON PLAYS

Each of the records listed on the left has passed the quarter-million sales mark! Altogether, they make a pretty impressive sales team for winding up a red-hot '57 and for starting the new year right. And coming into chart territory fast, you can count on MITCH MILLER's new pressing of "March from the River Kwai" and "Colonel Bogey," (4-41066) from the Horizon Picture, "The Bridge over the River Kwai," a Columbia Pictures release. VIC DAMONE has a fast mover titled "Junior Miss" (4-41057) from the CBS Television Show of the same name, and FRANKIE LAINE singles in another winner "East Is East" b/w "The Greater Sin" (4-41036)! * * *

JOHNNY MATHIS, the hottest artist in the industry, will put in another sales-building guest appearance on the Perry Como Television Show December 14. Catch the show, and catch those extra sales!



TONY BENNETT

CA, C'EST L'AMOUR
(from the M-G-M Picture, "Les Girls") with NEAL HEFTI and his orchestra
b/w
I NEVER FELT MORE LIKE FALLING IN LOVE
with RAY ELLIS and his orchestra
4-41032

THE FOUR LADS

PUT A LIGHT IN THE WINDOW
with RAY ELLIS and his orchestra
b/w
THE THINGS WE DID LAST SUMMER
with CLAUDE THORNHILL and his orchestra
4-41058

JOHNNY MATHIS

WILD IS THE WIND
(from the Paramount Picture, "Wild Is the Wind")
with RAY ELLIS and his orchestra
b/w
NO LOVE
with RAY CONNIFF and his orchestra
4-41060



JERRY VALE

PRETEND YOU DON'T SEE HER
b/w
THE SPREADING CHESTNUT
with PERCY FAITH and his orchestra
4-41010

JIMMY DEAN

LITTLE SANDY SLEIGHFOOT
b/w
WHEN THEY RING THE GOLDEN BELLS
with RAY ELLIS and his orchestra
4-41025

MARTY ROBBINS

THE STORY OF MY LIFE
b/w
ONCE-A-WEEK DATE
with RAY CONNIFF and his orchestra
4-41013

THE SURE-FIRE HITS ARE ON

COLUMBIA RECORDS

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"CBS" T.M.



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TONI ARDEN
(Decca 30507)

B "LIKE YOU" [E. B. Marks BMI—Raleigh, Wolf] Toni Arden is in top swinging form as she belts out a torrid rocker with a terrific finger-snappin' beat. Solid jump stuff.

B "CAN YOU BLAME ME" [Mutual Music Soc. ASCAP—Kent, Sigman] The talented songstress sings from the heart as she delivers a touching romantic ballad. Lovely song.

TONY MARTIN
(RCA Victor 7099)

B "CARIOCA" (2:47) [T. B. Harms ASCAP—Yumans, Eliscu, Kahn] Two songs, employed in films, comprise Tony's latest coupling. This side is an elaborate new interpretation of a great Latin oldie smoothly chanted by Martin. From RKO pic "Flying Down To Rio".

B "SOUVENIR D'ITALIE" (2:47) [Leeds ASCAP—Sigman, Luttazzi] This half comes from the J. Arthur Rank pic "Danger, Girls At Play". A pretty waltzer with an Italian flavoring.

LINDA LEIGH
(Verve 10105)

B "I CRY" (2:29) [Quintet BMI—Stoller, Lieber] A warm tune about a sentimental lass is appealingly handled by the newcomer. Miss Leigh possesses a sweet, nicely phrased delivery with which she can ably transfer the meaning of a song to the listener. Tender pressing deejays will find class programming.

B "WHAT GOOD DOES IT DO ME" (2:15) [Laine-Simms BMI—Marotta, Hemric] Miss Leigh, in a rock 'n roll ballad turn, belts the rocker with authority. In either a straight ballad or r&r take, the lark has a convincing way.

ALAN MARTIN
(Arrow 720)

B "I CAN'T PRETEND" (2:29) [Eastwick-Twin-EE BMI—Zane, Schacter] Martin lends a strong vocal approach to a beat-ballad about a fella who realizes he can't get along without the gal. Waxing is tuned into teen tastes, and should get their juke-box approval.

C+ "JUST AS I AM" (2:34) [BMI—Singer, Singer, Wecht] The performer croons a smooth ballad here. Soft vocal affair.

TEDDY PHILLIPS
(MGM 12572)

B "WHISTLER'S JINGLE" (2:21) [Windy City ASCAP—Griffin] A cute novelty tune by the late organist Ken Griffin is invitingly read by the Phillips' combo, which features a whistling effect via an accordion. Spright entry for home-station turntables.

B "SENTIMENTAL STRINGS" (2:17) [Johnstone-Montei BMI—Dailey, Failey, Bowman] The accordion is allowed its full tone as the crew offers a relaxed stint on a melodic opus.

The Cash Box Sleeper of the Week

"MAKE BELIEVE WEDDING BELLS" (2:25)
[Bourne ASCAP—Ballard]

"GO ALONG BABY" (1:55) [Bourne ASCAP—Ballard]
DICK GLASSER (Argo 5283)

● Here's a big new rock and roller we'll probably be hearing well into the new year. It's an exciting new shuffle rhythm item dubbed "Make Believe Wedding Bells" and features Dick Glasser with one of the most commercial readings of a teen item you'll ever hear. The side has a clean sound to start with, plus a pretty melody. And Dick adds some mighty attractive vocal gimmicks that should send the number way up there. Flip, "Go Along Baby", is another good teen lilter with a Hawaiian flair. Top half carries the weight.

"THEY WERE RIGHT" (2:17) [Bentley BMI—Dee]
"SOMEBODY SWEET" (1:52) [Bentley BMI—Dee]

JOHNNY DEE (Colonial 722)

● Johnny Dee, a gifted songster and a talented tunesmith, on the charts some months ago with his composition and recording of "Sittin' In The Balcony", has a new side that could land him another high spot on the best sellers. This time Johnny is singing a fragile "they told me so" song called "They Were Right"—a sentimental romancer with an inventive and commercial lyric that kids will take to. And Johnny's presentation of his own tune is just loaded with feeling. A pretty teen tune we'll be hearing often in the coming months. The artist picks up the beat on the under side as he and the Blue Notes dance thru a hand-clapper dubbed "Somebody Sweet".

"YELLOW DOG BLUES" (2:25) [Handy Bros. ASCAP—W. C. Handy]
"MARTINIQUE" (2:23) [Unpublished—de Paris]

JOE DARENSBOURG and his DIXIE FLYERS (Lark 452)

● It may be hard to believe, but the Lark label has come up with a dixieland number that could develop into a huge commercial success. It's a thrilling new waxing of a W. C. Handy composition dubbed "Yellow Dog Blues" presented by Joe Darensbourg and his Dixie Flyers (comprising Joe Darensbourg, clarinet; Harvey Brooks, piano; Warren Smith, trombone; Mike De Lay, trumpet; Al Morgan, bass and George Vann on piano.) The record has a fabulous dixie-blues sound and a thrilling beat to boot. It's a long-shot, but it's one of those off-beat items that could make it. The coupling is a haunting jumper number tagged "Martinique"—also extremely pleasant on the ears. But keep en eye on the top side.

The Cash Box Best Bets

- ★ "HEARTS ARE FUNNY THINGS" Eileen Barton Epic 9252
- ★ "POOR BUTTERFLY" Ebon-Knights Stepney 1817
- ★ "I TOLD A LIE TO MY DARLING" Jill Corey Columbia 41068
- ★ "SEPTEMBER TILL JUNE" Ginny Gibson ABC-Paramount 9872
- ★ "GEISHA GIRL" Steve Lawrence Coral 61925
- ★ "MAKING BELIEVE" Bonnie Guitar Dot 15678
- ★ "PAYING THE PIPER" Steve Schulte Felsted 8502
- ★ "DECLARATION OF LOVE" Bob Jaxon RCA Victor 7106

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JACK SCOTT
(ABC-Paramount 9860)

B "I NEED YOUR LOVE" (2:16) [Pamco BMI—Scott] Scott emotionally intones the fella's declaration of love in a heart-felt ballad rocker. Instrumental-vocal backing nicely catches the dramatic flavoring of the pressing. A sincere performance that ought to catch the fancy of the youngsters.

B "TWO-TIMIN' WOMAN" (2:00) [Pamco BMI—Scott] A decidedly different attitude toward the loved one is expressed in belting fashion by the artist. Scott is displayed very effectively in two vocal approaches on the sides.

THE DREAMTONES
(Mercury 71222)

C+ "WAS I DREAMING" (2:29) [Gigi ASCAP—Kaye, Drake] The Dreamtones, a femme group of R & R vocalists, bow on Mercury with a good fish-beat ballad aimed at the youngsters. Gals have commercially crude blend the kids should go for.

C+ "SAY BABY HEY" (2:11) [Ron BMI—Gillen, Kaye] The chirps up the beat here and swing thru a socko dance deck with a steady driving beat.

PETER LANCE CHORUS
(Carter 1001)

C+ "WHAT CAN I DO" (2:09) [Herman ASCAP—Carter] The new Carter label introduces itself with a pleasant swing number featuring the Peter Lance Chorus on the vocal.

C+ "NEVER TRUST A FELLOW" (2:10) [Herman ASCAP—Carter] The chorus swings smoothly and freely thru another new tune, this one offering advice to girls.

THE SOUTHERNERS
(Columbia 41052)

B "SAY YEAH" (2:24) [Marmon BMI—Handy] The new rock 'n roll vocal crew has a ditty also represented by another disk. This side has a polished teen tempo, and is presented with gusto by the lead voice, and combo accompaniment. Effort could assume a measure of importance among the trade.

C+ "(I ONLY KNOW) ONE WAY TO LOVE YOU" (2:05) [Hill & Range BMI—Otis, Dickson] A medium-tempo rocker with a good lyric approach will give the kids reason to take a liking to it.

VINCENT MALOY
(Angle 520)

B "IN DEED I DO" (2:26) [MacAvery BMI—Maloy] Maloy, an artist in the socko rock 'n roll school, rips through a rapid-fire rocker with authoritative results. Combo and vocal backing work also reflect the disk's hand clapping r&r view. Energetic fare.

C+ "FLYING LOVE" (2:32) [MacAvery BMI—Maloy] Maloy and company continue their jet-propelled r&r work on a number built on the "Butterfly" theme.

AMERICA'S "SWEET" HEARTS
DELIVER THE HEAVY SUGAR WITH
THEIR NEW SMASH HIT

"SUGARTIME"*

by

THE MCGUIRE SISTERS

Ork. and Chorus by NEAL HEFTI

Coral 9-61924



*P.S.

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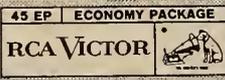
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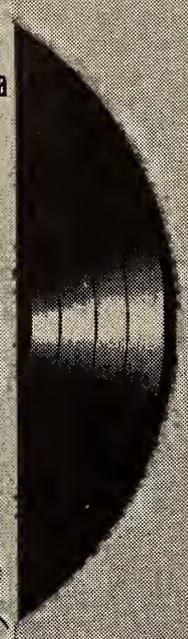
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Round The Wax Circle

NEW YORK:

At our Thanksgiving feasts last week, most of us in the record business had plenty to be thankful for. This has been all and all the best year the record industry has ever enjoyed and the real heavy sales are yet to be realized in the next few weeks. At a time when most other business are complaining about falling grosses, the record industry has gone on to new heights in sales and profits. . . . Johnny Mathis headlines the show at the Black Orchid in Chicago for nine days starting December 3. The last time Mathis played the Orchid, less than a year ago, he was in the number three spot on the bill. Now, as a result of such hits as "It's Not For Me To Say," "Wonderful, Wonderful" and the long running "Chances Are," he will be the main attraction. . . . Bill Heyer staging Teddi King's new act. . . . Darwin Venneri, Jayne Mansfield's favorite pianist (he's gonna play at her wedding to Mickey Hargitay), is now appearing at Bill Rosen's Gatsby's Boiteria on First Avenue. . . . Rosalind Ross of GAC notes that in last week's issue of The Cash Box, 60% of the artists appearing in the Top 60 chart are managed by GAC. . . . The Techniques, whose Roulette recording of "Hey Little Girl" has been climbing steadily, arrived last week for their first visit to New York. The boys, all seniors at the University of Georgia Tech, came in for a confab with Roulette's A&R directors, Hugo Peretti and Luigi Creatore. . . . Ronnie Deauville signed to open at the Mocambo in Hollywood December 17. . . . Ethel Ayler, Lena Horne's understudy in "Jamaica," has signed with Directional Enterprises (Jerry Levy and Fred Amsel). . . . Neal Hefti and Steve Allen are the writers of the new McGuire Sisters' record, "Banana Split."



McGUIRE SISTERS

CHICAGO:

So you think you're tired dept: MGM's Gordon Grey, HQing out of N. Y., hasn't been home for 11 months. He's traveled 65,000 miles by car, and he is tired. Gordon phoned to say he hopes to be in N. Y. for Xmas. . . . Ralph Cox, Coral's very busy promo man tells us that the McGuire Sisters are in town. . . . King Record Distrib's Herb Kole, Ralph Bass and Bill Bolden, all in unison, extol a new deck "The Whisperers" by Bubber Johnson. . . . Lenny Garmisa, Garmisa Distrib's, reports plenty of action on Clint Miller's "Bertha Lou" on ABC-Paramount and a terrific import from Germany, "Mein Kleiner Spatz" on Jubilee. . . . Henry "Sneezy" Friedman, Mercury Distrib's, advises that he is very happy about two big Mercury disks, "Love Bug Crawl" by Jimmy Edwards and Nick Nobel's "Halo Love." . . . Stan Pat reports that the Gee label has just released a terrific deck by the Teenagers, "Flip-Flop" b/w "Everything To Me." Stan says that 16 year old Billy Lubrano has taken the lead over from a very busy Frankie Lymon, and big things are expected of Billy. . . . Lormar Distrib's a beehive of activity. Bill McGuire and Joe Ceddia rolling out the disks fast and furiously with aid of an enterprising crew, including Eddie Short. . . . Pert, pretty Julia Rizzo, WIND music gal, keeps busy interviewing record promo men such as King's Herb Kole, London's Dick Aleskow and Stephen's Mort Hillman and Bob Massett. Mort and Bob feel they have a big one in the Ebon Knights' "Poor Butterfly." . . . Mercury's Art Talmadge was quite an impressive sight t'other evening at the Shangri La, seen wearing what appeared to be a small record on his lapel, saying "Hello! My name is Art Talmadge, my company is—." Mercury's cyclonic Kenny Myers very excited about a new EP "Disc Jockey 60 Second Special." Kenny tells us that sassy Sarah Vaughan's newie of Lionel Hampton's "Gone Again" is a magnificent waxing of a great tune. . . . DeeJay Phil Lind, WTAQ, La Grange, tells us that the gang from Jubilee in N. Y. (Morty Palitz, Larry Maxwell, Janie Gans and Phoebe Ostrow) jumped on the Pennies For Cancer drive with "Loot" and best wishes. (Yes, they saw it in The Cash Box). . . . Mike Gould, Lido Music, Hollywood, dropped in to visit. Mike, who published "Chi Chi Chihuahua" (Don Rondo on Vocal) is en route to N. Y. via Cleveland. . . . The many friends of Eddie Cohn of Lesco Distrib's in Philly saddened to hear of the death of his brother. . . . Saul Starr, Roulette's Detroit promo man, says "Hello."



DON RONDO

HOLLYWOOD:

Margie Rayburn currently back East visiting disk jockeys with her hit recording of "I'm Available." On her return to the Coast this month, vocalist begins a solid three month supper club and theatre tour. . . . Judy Canova and Ann Sothern are the latest personalities signed to record albums for Tops Records. . . . Publisher Mike Gould to New York to work on "Chi Chi Chihuahua" recorded on Jubilee by Don Rondo. . . . Verve Records releasing a new "Getz meets Mulligan in Hi-Fi" album, one side featuring Stan Getz on baritone and Gerry Mulligan on tenor sax. . . . Lee Palmer called back from a trip through the Southwest because of all the action on "At The Hop" by Danny and The Juniors. The new ABC-Paramount release was previewed on the American Bandstand. . . . Mark Terry visiting the disk jockeys with his new Kem recording of "Nobody's Darlin'." Al Chapman of Modern Distributing says this could be a big one for the Kem label, judging from the local reaction. . . . Jubilee Records will tape Frankie Ortega's second album during one of his regular shows at the Encore restaurant. Disk will be tagged, "Frankie Ortega at The Encore." . . . Joe Laine and Al Simms happy with The Teardrops' first effort on Dot Records, "Bridge of Love" and "Jellyfish" breaking, and Linda Leigh's first Verve release, "I Cry" looking good.



FRANKIE ORTEGA

For Dealers and Ops

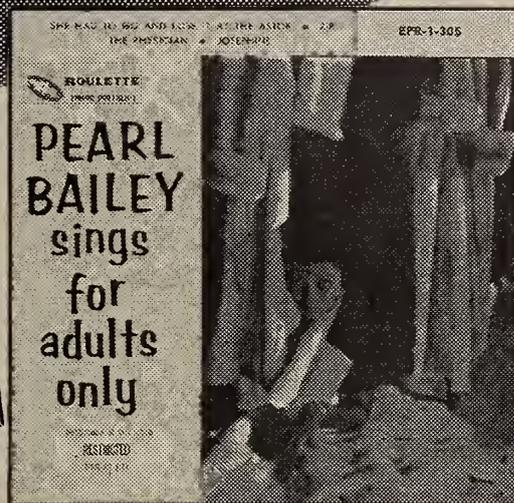
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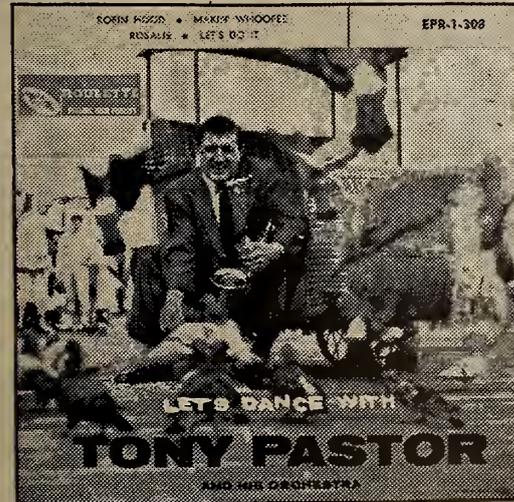
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LET'S FALL IN LOVE • GOODY GOODY
MY BABY JUST CARES FOR ME • SOMEBODY LOVES ME
EPR-1-304

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ANNIVERSARY SONG • IMAGINATION
TRY A LITTLE TENDERNESS • DEAR LITTLE BOY OF MINE
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ROBIN HOOD • ROSALIE
MAKIN' WHOOPEE • LET'S DO IT
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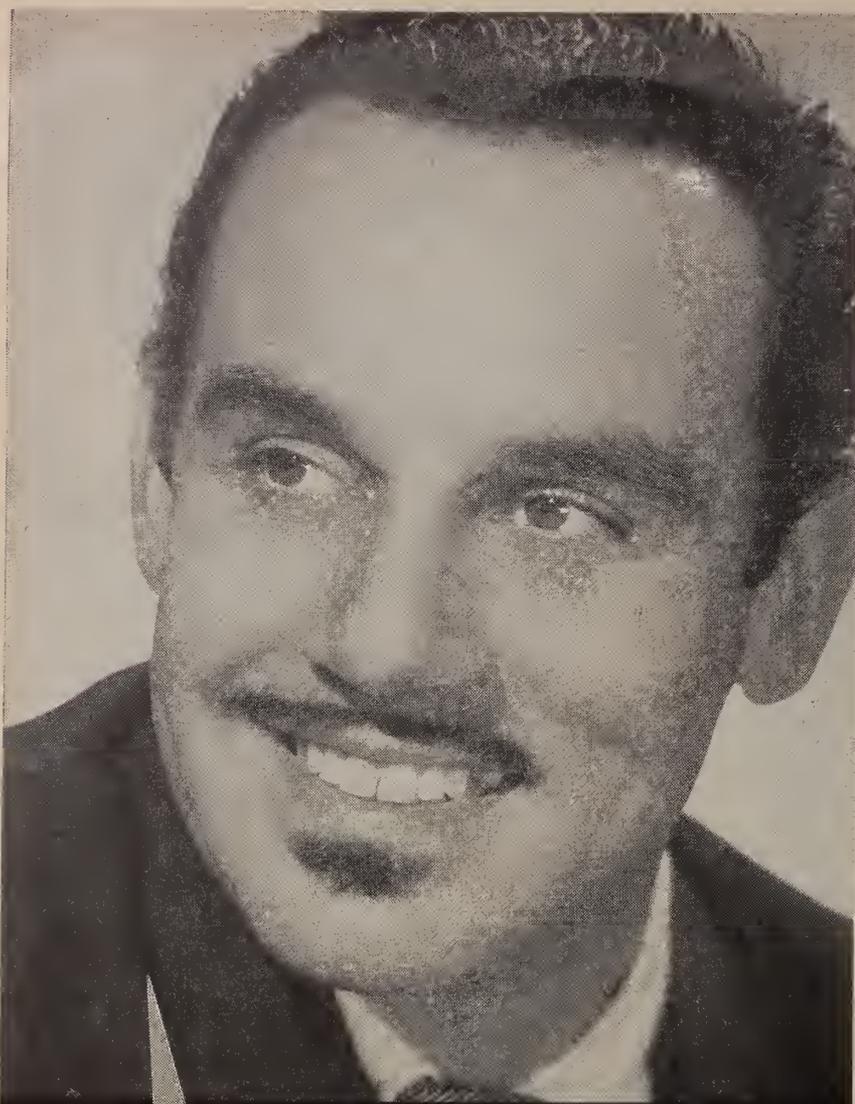


MEMORIES OF HAL KEMP—Henry Jerome and His Orch.
GOT A DATE WITH AN ANGEL • LAMPLIGHT
HEART OF STONE • WHEN THE SUMMER IS GONE
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vocal by Johnny Otis and Marie Adams

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Disk Jockeys
Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	YOU SEND ME SAM COOKE (Keen) TERESA BREWER (Coral)	1
2	JAILHOUSE ROCK ELVIS PRESLEY (RCA Victor)	2
3	APRIL LOVE PAT BOONE (Dot)	3
4	SILHOUETTES RAYS (Cameo) — DIAMONDS (Mercury)	4
5	RAUNCHY BILL JUSTIS (Phillips) ERNIE FREEMAN (Imperial) BILLY VAUGHN (Dot)	7
6	WAKE UP LITTLE SUSIE EVERLY BROTHERS (Cadence)	5
7	ALL THE WAY FRANK SINATRA (Capitol)	8
8	KISSES SWEETER THAN WINE JIMMIE RODGERS (Roulette)	10
9	CHANCES ARE JOHNNY MATHIS (Columbia)	6
10	MELODIE D'AMOUR AMES BROTHERS (RCA Victor) EDMUNDO ROS (London)	9
11	MY SPECIAL ANGEL BOBBY HELMS (Decca)	11
12	LITTLE BITTY PRETTY ONE THURSTON HARRIS (Aladdin) — BOBBY DAY (Class)	12
13	PEGGY SUE BUDDY HOLLY (Coral)	20
14	JUST BORN PERRY COMO (RCA Victor)	13
15	BE BOP BABY RICKY NELSON (Imperial)	14
16	I'M AVAILABLE MARGIE RAYBURN (Liberty)	15
17	TWELFTH OF NEVER JOHNNY MATHIS (Columbia)	22
18	I'LL REMEMBER TODAY PATTI PAGE (Mercury)	16
19	TILL ROGER WILLIAMS (Kapp)	19
20	LIECHTENSTEINER POLKA WILL GLAHE (London)	18

21) FASCINATION. 22) ROCK 'N ROLL MUSIC. 23) LOVE ME FOREVER. 24) THE STORY OF MY LIFE. 25) PUT A LIGHT IN THE WINDOW. 26) WHY DON'T THEY UNDERSTAND. 27) GREAT BALLS OF FIRE. 28) HONEYCOMB. 29) THE JOKER. 30) BABY I DON'T CARE. 31) CA C'EST L'AMOUR. 32) OH BOY. 33) TREAT ME NICE. 34) SAYONARA. 35) BONY MORONIE. 36) AND THAT REMINDS ME. 37) ALONE. 38) HAVE I TOLD YOU LATELY THAT I LOVE YOU. 39) I GIVE YOU MY WORD. 40) HAPPY, HAPPY BIRTHDAY BABY. 41) I ONLY WANT TO LOVE YOU. 42) AT THE HOP. 43) SAIL ALONG SILVERY MOON. 44) IVY ROSE. 45) I NEVER FELT MORE LIKE FALLING IN LOVE. 46) PRETEND YOU DON'T SEE HER. 47) BUZZ, BUZZ, BUZZ. 48) SWANEE RIVER ROCK. 49) THAT'S WHY I WAS BORN. 50) NEVER BE AFRAID. 51) EVERYDAY. 52) LOVE BUG CRAWL. 53) KEEP A-KNOCKIN'. 54) SOFT. 55) I LOVE YOU BABY. 56) TAMMY. 57) THAT AIN'T RIGHT. 58) A VERY SPECIAL LOVE. 59) WHEN SCHOOL STARTS AGAIN NEXT YEAR. 60) WUN'ERFUL, WUN'ERFUL; WAIT AND SEE.

A Great NEW STAR!



With A 2 SIDED SMASH!

BARBARA McNAIR singing

"BOBBY"

and

"TILL THERE WAS YOU"

Coral 9-61923



Direction
WILLIAM MORRIS, INC.

Personal Manager
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48 W. 48th St., N. Y. C.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

NAME

FIRM

ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Vic Selsman, promotion for Atlantic Records, asks any deejays who would like to participate in a Bazooka bubble gum-Atlantic artist contest to write him. Says it's a great tie-in for hops. . . Norm Prescott and Alan Dary, WBZ-Boston, conducting a "Search for Stars" contest in the Hub area. To enter the contest all applicants must be 16 or older and submit a recording and photo. Winner gets a trip to New York, appearance on a network TV show and a one-week engagement at the New York Latin Quarter. . . Dave McKee (WANS-Anderson, S. C.) advises the station went on a complete new programming trek by skedding only music and news. For music the station will use only The Cash Box and local surveys.



LARRY KANE
KXYZ—Houston

Johnny "Madman" Michaels (WOKY-Milwaukee) recently did two hours of songs, dances and witty sayings from the window of a men's clothing store at the Southgate Shopping Center. Every half hour he danced out into the traffic stopping crowds, and with the aid of a chorus line of sales girls, passed out gifts and his own match books. . . Larry Brown of the 950 show on WPEN-Philadelphia busy making with the cigars. His wife presented him with a 6-lb. 10-oz. baby boy, Jonathan Lindsey Brown, on November 5. . . Larry Kane (KXYZ-Houston, Texas) keeping very busy with his daily 2-5 P. M. air stint, Saturday morning Teen Variety Show from the stage of Houston's largest theatre, and personally managing Jimmy Duncan, Decca recording artist and composer of the current hit "My Special Angel". . . Charles Bryan takes over the night-time show on WDSU-New Orleans on December 2. Bryan formerly had the Charlie Bryan Show on WINZ-Miami, Fla. Says he'd like to hear from his many friends in the business. . .



JOHNNY FAIRCHILD
KELP—El Paso

To celebrate the first night of KXOL's operation in the world's largest super-accurate clock, a 77 ton clock sign, three disk jockeys in Fort Worth, Texas, spent a delightful and interesting night on the roof of Fort Worth's tallest building last November 13. The trio consisted of Bill Enis, Bob Mitchell and Bob Bruton.

Leigh Kamman and Steve Cannon (WLOL-Minneapolis) are a team Monday thru Saturday 6-9 A. M. They doubled in brass when they emceed the Jazz for Moderns Concert, Twin Cities, with George Shearing, Gerry Mulligan, Chico Hamilton, Miles Davis, Australian Jazz Quintet, and Helen Merrill. . . Bill Bennett, who appeared on the Patti Page coast-to-coast CBS-TV show, "The Big Record", has received several offers from east and west coast radio and TV stations. Bennett, however, has renewed his contract with WDGY (The Storz Station)-Minneapolis. . . Gene Whittaker now in his 4th year at WNAC-Siler City, N.C. . .

Bud Arkell (WANS-Anderson, S.C.) says, "It kind of made me made when local stunt man "Digger O'Dell" said Rock 'n Roll was for the birds. As a matter of fact I locked him in a Bell telephone booth where he stayed day and night—Monday 3 pm 'till Saturday 3 pm. This took place at the Anderson County Fair. Digger was sealed in by an iron strip which was bolted to the booth. His first words when released Saturday—"I dig rock 'n roll the most! Scooby Doo!". . . After six weeks on the air at the new spot on the dial, The McCoy Show (Ron McCoy-WLUB-Salt Lake City, U.) has settled into some good time slots. It is heard Monday through Friday from 12 noon to 4 pm. On Sunday the McCoy show is aired six am to 12 noon and from 6 pm to midnite. That's a long day, brother. . . WHEN-Syracuse, N.Y. happy to announce the addition of 'The Biggest DJ in Central New York', Earle Jerris. Earle takes over the Record Room starting December 2. The fella is 6'4" and weighs about 215 pounds. . . Johnny Fairchild (KELP-TV. . . Tom Edwards (WERE-Cleveland, O.) says "I predict Sandy Scott's 'I Love You Darling' on Choice label will be the next big one around the country". . . Red Blanchard (KPOP-Los Angeles, Calif.) asks "Why don't you add one more entry to each DJ list—namely a predicted hit? I predict 'Promise' on Prep by Joan Temple."



EARLE JERRIS
WHEN—Syracuse

Command Performance



LONDON, ENG.—One of the most exciting nights of a performer's life is when the artist participates in the Royal Variety Performance for the King and Queen at the most famous variety theatre in the world, London's internationally known Palladium. Seen above are five exclusive photos taken for *The Cash Box* at the present gala event. Upper left shows the entrance to The Palladium just prior to the appearance of the Royal Family. Upper right shows the arrival of Her Majesty the Queen, with the Queen Mother and Palladium boss Val Parnell. Center left views the Duke of Edinburgh sharing a pleasantry with Judy Garland, and center right finds the Queen chatting with Mario Lanza while Judy Garland and Joan Regan look on. The lower shot shows the whole cast paying tribute to the Queen at the final moment of London's greatest vaudeville night of the year.

MGM "Christmas Carol" On CBS Network Dec. 22

NEW YORK — MGM Records has made special arrangements with the Columbia Broadcasting System to present its famous Lionel Barrymore album of "A Christmas Carol" over the CBS network Sunday evening, December 22. This annual traditional reading of the famous Charles Dickens classic has been presented for the past ten years with this year's presentation sponsored by My-Ti-Fine desserts. The program will be a half-hour presentation from 6:30 to 7:00 P.M. Eastern Standard Time.

WANTED:

DISC JOCKEY ON THE UPBEAT

If you're a top personality in a smaller market, and your financial return reflects your present popularity, we offer you an unusually fine opportunity to spin a bigger record in a major metropolitan market. Send complete information, along with up-to-date photograph. We'd like to listen to your tape or disc, and we're looking forward to seeing your fully detailed personal and business résumé. All replies confidential.

As a matter of fact, you can put it all on tape and sell yourself. Act now. The right man will be heading for a brighter horizon.

P. O. BOX 425
Radio City Station
New York, N. Y.

"Magnificently recorded . . . a great song," says *The Cash Box*, *Billboard* and *Variety*.

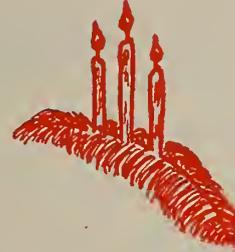
I HEARD THE BELLS ON CHRISTMAS DAY

Bing Crosby

(Decca)

Fred Waring

(Capitol)



A part of Christmas

RUDOLPH THE RED NOSED REINDEER



THE NIGHT BEFORE CHRISTMAS SONG

Ames Bros.—Gisele MacKenzie—Mitch Miller
Gene Autry & Rosemary Clooney — Spike Jones
Eileen Barton—Russ Morgan—Jon Arthur
Laura Leslie



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ST. NICHOLAS MUSIC, INC.

Doc Berger, Joe Whalen, Vic Duncan,
Jim McCarthy, Marvin Drager



Top Selling Records

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"OL' MAN RIVER"

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Chuck Berry

"ROCK 'N ROLL MUSIC"

Chess 1671

"LAZY MULE"

The Ravens

Argo 5284

"BOSS MAN"

Bo Diddley

Checker 878

"I WAS SO LONELY"

Johnnie and Joe

Chess 1677

"TEAR DROPS"

Lee Andrews and the Hearts

Chess 1675

"DIME STORE PONY TAIL"

Bobby Dean

Chess 1673

CHESS PRODUCING CO.

2120 MICHIGAN AVENUE
CHICAGO 16, ILLINOIS

MUNICIPAL RADIO
Brooklyn, N. Y.

1. Silhouettes (Rays)
2. At The Hop (Danny & Juniors)
3. Hey Little Girl (Techniques)
4. Teardrops (L. Andrews & Hearts)
5. Rock & Roll Music (C. Berry)
6. You Send Me (S. Cooke)
7. Chances Are (J. Mathis)
- B. Could This Be Magic (Dubs)
9. Peggy Sue (B. Holly)
10. Wild Is The Wind (J. Mathis)

ROL'S RECORD SHOP
Chicago, Ill.

1. My Special Angel (B. Helms)
2. On The Street Where You Live (J. Jones)
3. Silhouettes (Rays)
4. You Send Me (S. Cooke)
5. Raunchy (B. Justis)
6. Liechtensteiner Polka (Glahe)
7. Till (R. Williams)
- B. Kisses Sweeter Than Wine (J. Rodgers)
9. Peggy Sue (B. Holly)
10. All The Way (F. Sinatra)

NORTY'S MUSIC CENTER
Los Angeles, Calif.

1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. Jailhouse Rock (E. Presley)
4. April Love (P. Boone)
5. I'm Available (M. Rayburn)
6. I'll Remember Today (Page)
7. That'll Be The Day (Crickets)
- B. Be Bop Baby (R. Nelson)
9. Wake Up Little Susie (Everly Bros.)
10. Hula Love (B. Knox)

WARE HOUSE OF MUSIC, INC.
Seattle, Wash.

1. Raunchy (Freeman/Justis)
2. Oh Boy (Crickets)
3. Everyday/Peggy Sue (Holly)
4. Deserie (Charts)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Treat Me Nice/Jailhouse Rock (E. Presley)
7. Baby, I Don't Care (Presley)
- B. Rock & Roll Music (C. Berry)
9. All The Way (F. Sinatra)
10. Great Balls Of Fire (J. L. Lewis)

THE GROOVE-GOSSAGE
Houston, Tex.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Wake Up Little Susie (Everly Bros.)
4. Peggy Sue (B. Holly)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Twelfth Of Never (J. Mathis)
7. April Love (P. Boone)
- B. Raunchy (E. Freeman)
9. Ivy Rose (P. Como)
10. Chances Are (J. Mathis)

EL REY MUSIC SHOP
San Francisco, Calif.

1. Raunchy (E. Freeman)
2. Silhouettes (Diamonds)
3. April Love (P. Boone)
4. Jailhouse Rock (E. Presley)
5. Love Bug Crawl (J. Edwards)
6. You Send Me (S. Cooke)
7. Buzz, Buzz, Buzz (R. Draper)
- B. Kisses Sweeter Than Wine (J. Rodgers)
9. Melodie D'Amour (Ames Bros.)
10. Great Balls Of Fire (J. L. Lewis)

GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.

1. Silhouettes (Rays)
2. At The Hop (Danny & Juniors)
3. Why Don't They Understand (George Hamilton)
4. Fascination (J. Morgan)
5. That's Why I Was Born (J. Harper)
6. You Send Me (S. Cooke)
7. I'm Available (M. Rayburn)
- B. This Could Be The Night (Velours)
9. Chances Are (J. Mathis)
10. Till (R. Williams)

HEWGLEY'S MUSIC SHOP
Columbia, Tenn.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Raunchy (B. Justis)
4. Jailhouse Rock (E. Presley)
5. Silhouettes (Rays)
6. Fascination (J. Morgan)
7. Chances Are (J. Mathis)
- B. Wake Up Little Susie (Everly Bros.)
9. Back To School Again (T. Rodgers)
10. Be Bop Baby (R. Nelson)

SOUTH HEIGHTS MUSIC
Pittsburgh, Pa.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Peanuts (Little Joe & Thrillers)
4. Raunchy (E. Freeman)
5. April Love (P. Boone)
6. Peggy Sue (B. Holly)
7. All The Way (F. Sinatra)
- B. Liechtensteiner Polka (Glahe)
9. Fascination (J. Morgan)
10. Pretend You Don't See Her (J. Vale)

CENTER MUSIC SHOP
Detroit, Mich.

1. Raunchy (B. Justis)
2. April Love (P. Boone)
3. Rock & Roll Music (C. Berry)
4. Peggy Sue (B. Holly)
5. Great Balls Of Fire (J. L. Lewis)
6. At The Hop (Danny & Juniors)
7. Kisses Sweeter Than Wine (J. Rodgers)
- B. I'm Available (M. Rayburn)
9. Liechtensteiner Polka (Glahe)
10. Oh Boy (Crickets)

MADRONA RECORDS
Portland, Ore.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Everyday (B. Holly)
4. Baby I Don't Care (Presley)
5. Wake Up Little Susie (Everly Bros.)
6. Chances Are (J. Mathis)
7. Little Bitty Pretty One (T. Harris)
- B. Silhouettes (Rays)
9. April Love (P. Boone)
10. All The Way (F. Sinatra)

AMPHION MUSIC STORE
Cleveland, Ohio

1. April Love (P. Boone)
2. Liechtensteiner Polka (Glahe)
3. All The Way (F. Sinatra)
4. You Send Me (T. Brewer)
5. Fascination (J. Morgan)
6. Just Born (P. Como)
7. Melodie D'Amour (Ames Bros.)
- B. Jailhouse Rock (E. Presley)
9. Be Bop Baby (R. Nelson)
10. Sail Along Silvery Moon (B. Vaughn)

E & R RECORD SHOP
San Antonio, Tex.

1. Little Bitty Pretty One (T. Harris)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. My Special Angel (B. Helms)
5. Jailhouse Rock (E. Presley)
6. Bony Moronie (L. Williams)
7. Wake Up Little Susie (Everly Bros.)
- B. Could This Be Magic (Dubs)
9. The Joker (B. Myles)
10. Raunchy (E. Freeman)

MELODY MART
Paducah, Ky.

1. Baby I Don't Care (Presley)
2. You Send Me (S. Cooke)
3. Little Bitty Pretty One (T. Harris)
4. Fascination (J. Morgan)
5. Chances Are (J. Mathis)
6. My Special Angel (B. Helms)
7. Raunchy (B. Justis)
8. Jailhouse Rock (E. Presley)
9. Great Balls Of Fire (J. L. Lewis)
10. My Heart Reminds Me (Reese)

KOP'S PIANO HOUSE
Great Falls, Mont.

1. Silhouettes (Rays)
2. Little Bitty Pretty One (T. Harris)
3. Raunchy (E. Freeman)
4. Melodie D'Amour (Ames Bros.)
5. I'll Remember Today (Page)
6. Chances Are (J. Mathis)
7. You Send Me (S. Cooke)
- B. Hula Love (B. Knox)
9. Just Born (P. Como)
10. I'm Available (M. Rayburn)

STAMPFLI'S RECORD ROOM
Reno, Nev.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Wake Up Little Susie (Everly Bros.)
4. Silhouettes (Rays)
5. Be Bop Baby (R. Nelson)
6. Little Bitty Pretty One (T. Harris)
7. My Special Angel (B. Helms)
- B. April Love (P. Boone)
9. Chances Are (J. Mathis)
10. Honeycomb (J. Rodgers)

GRAYMAT MUSIC SHOP
Morristown, N. J.

1. Silhouettes (Rays)
2. Jailhouse Rock (E. Presley)
3. You Send Me (S. Cooke)
4. Raunchy (B. Justis)
5. Could This Be Magic (Dubs)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Chances Are (J. Mathis)
- B. Rock & Roll Music (C. Berry)
9. April Love (P. Boone)
10. Peggy Sue (B. Holly)

DEIBEL'S RECORD SHOP
St. Louis, Mo.

1. Peggy Sue (B. Holly)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Rock & Roll Music (C. Berry)
4. Raunchy (B. Justis)
5. Driftwood (R. Marterier)
6. The Joker (Hilltoppers)
7. At The Hop (Danny & Juniors)
- B. Island Of Bimini (L. Douglas)
9. Love Me Forever (4 Esquires)
10. My Baby (K. Nordine)

BOWMAN'S
Bridgeport, Conn.

1. Raunchy (B. Justis)
2. Peggy Sue (B. Holly)
3. Why Don't They Understand (G. Hamilton)
4. Silhouettes (Rays)
5. I'll Remember Today (Page)
6. All The Way (F. Sinatra)
7. My Special Angel (B. Helms)
- B. Jailhouse Rock (E. Presley)
9. April Love (P. Boone)
10. Rock And Roll Music (Berry)

DON LEARY'S INC.
Minneapolis, Minn.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Little Bitty Pretty One (T. Harris)
4. April Love (P. Boone)
5. Be Bop Baby (R. Nelson)
6. Liechtensteiner Polka (Glahe)
7. I'll Remember Today (Page)
- B. Fraulein (S. Lawrence)
9. Raunchy (B. Justis)
10. Chances Are (J. Mathis)

VAN CURLER MUSIC
Albany, N. Y.

1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. Till (R. Williams)
4. April Love (P. Boone)
5. Peggy Sue (B. Holly)
6. All The Way (F. Sinatra)
7. Chances Are (J. Mathis)
- B. Rock & Roll Music (C. Berry)
9. My One Sin (Four Coins)
10. Wake Up Little Susie (Everly)



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. Silhouettes (Rays)
2. You Send Me (S. Cooke)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Jailhouse Rock (E. Presley)
5. My Special Angel (B. Helms)
6. Peggy Sue (B. Holly)
7. Raunchy (B. Justis)
8. Chances Are (J. Mathis)
9. All The Way (F. Sinatra)
10. At The Hop (Danny & Juniors)

Chicago, Ill.

1. You Send Me (S. Cooke)
2. My Special Angel (B. Helms)
3. Silhouettes (Rays)
4. Liechtensteiner Polka (Glahe)
5. Jailhouse Rock (E. Presley)
6. Raunchy (B. Justis)
7. April Love (P. Boone)
8. Little Bitty Pretty One (T. Harris)
9. Melodie D'Amour (Ames Bros.)
10. Kisses Sweeter Than Wine (J. Rodgers)

Los Angeles, Calif.

1. Chances Are (J. Mathis)
2. Jailhouse Rock (E. Presley)
3. All The Way (F. Sinatra)
4. Wake Up Little Susie (Everlys)
5. Raunchy (E. Freeman)
6. Silhouettes (Rays)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. April Love (P. Boone)
9. You Send Me (S. Cooke)
10. Melodie D'Amour (Ames Bros.)

Houston, Tex.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (T. Harris)
3. Wake Up Little Susie (Everlys)
4. Raunchy (E. Freeman)
5. Every Day (B. Holly)
6. April Love (P. Boone)
7. Peggy Sue (B. Holly)
8. Twelfth Of Never (J. Mathis)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Chances Are (J. Mathis)

Cleveland, Ohio

1. You Send Me (Cooke/Brewer)
2. Rock 'N Roll Music (C. Berry)
3. April Love (P. Boone)
4. Oh Boy! (Crickets)
5. Raunchy (Freeman/Justis)
6. Jailhouse Rock (E. Presley)
7. All The Way (F. Sinatra)
8. Great Balls Of Fire (J. L. Lewis)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Why Don't They Understand (G. Hamilton IV)

Philadelphia, Pa.

1. My Special Angel (B. Helms)
2. You Send Me (S. Cooke)
3. Peggy Sue (B. Holly)
4. Silhouettes (Rays)
5. Be Bop Baby (R. Nelson)
6. Why Don't They Understand (G. Hamilton IV)
7. Jailhouse Rock (E. Presley)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. At The Hop (Danny & Juniors)
10. Wake Up Little Susie (Everlys)

Seattle, Wash.

1. Raunchy (Freeman/Justis)
2. Oh Boy! (Crickets)
3. Wake Up Little Susie (Everlys)
4. Everyday (B. Holly)
5. Jailhouse Rock (E. Presley)
6. You Send Me (S. Cooke)
7. Deserie (Charts)
8. Silhouettes (Rays)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Peggy Sue (B. Holly)

Denver, Colo.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. You Send Me (S. Cooke)
4. Silhouettes (Rays/Diamonds)
5. My Special Angel (B. Helms)
6. April Love (P. Boone)
7. Be Bop Baby (R. Nelson)
8. Chances Are (J. Mathis)
9. Happy Birthday Baby (Tune Weavers)
10. All The Way (F. Sinatra)

Milwaukee, Wis.

1. Wake Up Little Susie (Everlys)
2. April Love (P. Boone)
3. Jailhouse Rock (E. Presley)
4. You Send Me (Cooke/Brewer)
5. Be Bop Baby (R. Nelson)
6. Melodie D'Amour (Ames Bros.)
7. Silhouettes (Rays)
8. My Special Angel (B. Helms)
9. I'm Available (M. Rayburn)
10. Hula Love (B. Knox)

Detroit, Mich.

1. Raunchy (B. Justis)
2. You Send Me (S. Cooke)
3. Peggy Sue (B. Holly)
4. Rock 'N Roll Music (C. Berry)
5. Silhouettes (Rays)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. April Love (P. Boone)
8. Melodie D'Amour (Ames Bros.)
9. Jailhouse Rock (E. Presley)
10. Great Balls Of Fire (J. L. Lewis)

New Orleans, La.

1. Jailhouse Rock (E. Presley)
2. My Special Angel (B. Helms)
3. Wake Up Little Susie (Everlys)
4. Melodie D'Amour (Ames Bros.)
5. Chances Are (J. Mathis)
6. Fascination (Troubadors/Morgan)
7. All The Way (F. Sinatra)
8. You Send Me (S. Cooke)
9. Raunchy (E. Freeman)
10. Just Born (P. Como)

Kansas City, Mo.

1. Jailhouse Rock (E. Presley)
2. Raunchy (E. Freeman)
3. You Send Me (Brewer/Cooke)
4. April Love (P. Boone)
5. Just Born (P. Como)
6. Be Bop Baby (R. Nelson)
7. Melodie D'Amour (Ros/Ames Bros.)
8. Little Bitty Pretty One (Day/Harris)
9. Wake Up Little Susie (Everlys)
10. Silhouettes (S. Gibson)

Baltimore, Md.

1. Raunchy (B. Justis)
2. Peggy Sue (B. Holly)
3. April Love (P. Boone)
4. Jailhouse Rock (E. Presley)
5. Bony Moronie (L. Williams)
6. Little Bitty Pretty One (T. Harris)
7. At The Hop (Danny & Juniors)
8. Merry Merry Lou (Sparks)
9. I'm Available (M. Rayburn)
10. Rock 'N Roll Music (C. Berry)

Minneapolis, Minn.

1. You Send Me (S. Cooke)
2. Raunchy (B. Justis)
3. Jailhouse Rock (E. Presley)
4. April Love (P. Boone)
5. Little Bitty Pretty One (T. Harris)
6. Peggy Sue (B. Holly)
7. Liechtensteiner Polka (Glahe)
8. I'm Available (M. Rayburn)
9. Silhouettes (Rays)
10. Be Bop Baby (R. Nelson)

Pittsburgh, Pa.

1. Raunchy (E. Freeman)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. Chances Are (J. Mathis)
5. Peggy Sue (B. Holly)
6. All The Way (F. Sinatra)
7. April Love (P. Boone)
8. Peanuts (L. Joe)
9. Jailhouse Rock (E. Presley)
10. Little Bitty Pretty One (T. Harris)

Boston, Mass.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Wake Up Little Susie (Everlys)
4. Melodie D'Amour (Ames Bros.)
5. April Love (P. Boone)
6. All The Way (F. Sinatra)
7. Silhouettes (Rays)
8. Raunchy (B. Justis)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Till (R. Williams)

San Antonio, Tex.

1. Little Bitty Pretty One (T. Harris)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays/Diamonds)
4. My Special Angel (B. Helms)
5. Bony Moronie (L. Williams)
6. Jailhouse Rock (E. Presley)
7. Wake Up Little Susie (Everlys)
8. Raunchy (Freeman/Vaughn)
9. Could This Be Magic (Dubs)
10. Henrietta (J. Dee)

St. Louis, Mo.

1. Raunchy (B. Justis)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Silhouettes (Rays)
4. You Send Me (S. Cooke)
5. Rock 'N Roll Music (C. Berry)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Peggy Sue (B. Holly)
8. April Love (P. Boone)
9. Liechtensteiner Polka (Glahe)
10. Driftwood (R. Marterie)

Cincinnati, Ohio

1. April Love (P. Boone)
2. Little Bitty Pretty One (T. Harris)
3. Wake Up Little Susie (Everlys)
4. Chances Are (J. Mathis)
5. Be Bop Baby (R. Nelson)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Silhouettes (Rays)
8. Jailhouse Rock (E. Presley)
9. Merry Merry Xmas (R. Wright)
10. Raunchy (E. Freeman)

San Francisco, Calif.

1. Raunchy (E. Freeman)
2. Jailhouse Rock (E. Presley)
3. April Love (P. Boone)
4. You Send Me (S. Cooke)
5. All The Way (F. Sinatra)
6. Chances Are (J. Mathis)
7. Melodie D'Amour (Ames Bros.)
8. Silhouettes (Diamonds/Gibson)
9. Kisses Sweeter Than Wine (J. Rodgers)
10. Great Balls Of Fire (J. L. Lewis)

Miami, Fla.

1. You Send Me (S. Cooke)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Silhouettes (Rays)
4. My Special Angel (B. Helms)
5. Melodie D'Amour (Ros/Ames Bros.)
6. Little Bitty Pretty One (T. Harris)
7. Wake Up Little Susie (Everlys)
8. Jailhouse Rock (E. Presley)
9. April Love (P. Boone)
10. Be Bop Baby (R. Nelson)

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Arnold Maxin Named President of MGM Records



ARNOLD MAXIN

NEW YORK — Arnold Maxin last week was named President of MGM Records by Joseph R. Vogel, President of Loew's, Inc. He replaces Frank Walker, who had been head of MGM's record division since 1947 when it was established, and who will now act as a part time consultant for Loew's, Inc.

Maxin, until his move to MGM, had been head of Artists and Repertoire for Epic Records, a subsidiary of Columbia Records, and played an important role in the rapid growth of the young Epic diskery. Before joining Epic, Maxin had been with RCA Victor Records since his return from the service in World War II. Born in Philadelphia, Maxin attended Temple University and was a musician, having played with such bands as Tex Beneke and Elliot Lawrence.

Frank Walker has been in the record business for 40 years and had headed Columbia Records and RCA Victor Records during different periods of his career. He is one of the founders of RIAA, the Record Industry Association of America, and was its treasurer until two years ago when he was elected president of RIAA.

At the same time, Joseph Vogel announced that the Custom Division of MGM Records, its record pressing operation, would now be handled as a separate division of the record company and would continue to be headed by Frank Cocchiaraley, the present

general manager of the manufacturing division.

Maxin will assume the helm of MGM Records as soon as a replacement is found for him at Epic.

Prison For Rock & Rollers

PRAGUE, CZECHOSLOVAKIA—In Prague, recently, five youngsters were given prison terms of between ten and twenty months by a People's Court for their part in a rock and roll session in one of the city's restaurants. They were charged with "causing public indignation and offending society" by extravagant behavior.

A sixth youngster, who played R & R music on his accordeon, was barred from playing the instrument in public for five years.

Atlantic Records Blackwell



NEW YORK — Otis Blackwell, who became one of the country's top writer names last year when he penned tunes like "Don't Be Cruel" and "All Shook Up", signed this week with Atlantic Records as a performer. Blackwell recorded for Davis Records several years ago.

The artist-writer is shown above doodling over his Atlantic session, the results of which were released this week. The two sides are "When You're Around" and "Make Ready For Love".

On Location



NASHVILLE — that wistful look on Mercury Vice-President Art Talmadge's face is probably there because he's thinking of his family back home in Chicago. Talmadge, who has been on the road quite a lot in the last few weeks, made a quick trip down to Nashville to oversee Narvel Felt's (right) recording session. Mercury has instigated a new policy of "On Location" recording. Talmadge explained why when he noted, "Today's record market is dominated by the adlibbed, driving sound, so exemplified by the musicians in the Nashville area. What better way to capture these qualities than to record on the spot where they originate."

Jubilee Increases Jazz LPs

NEW YORK — Jubilee Records, which has recently increased its activities in jazz albums, is planning additional expansion in the jazz field, according to Morty Palitz, Jubilee vice-president.

Of the recent crop of Jubilee album releases, seven are jazz and all by small combos. They are: "Cool and Hot Sax," by the Moe Koffman Septet; "Fire in the West," by Herb Geller; "Three For Duke," by Teddy Charles; "Cu-Boo," by Art Blakey; "Mingus Three," by Charlie Mingus Trio; "Jazz Lab," by Gigi Gryce and "Randy Weston Trio," by Randy Weston.

Earlier Jubilee jazz albums have been principally Dixieland and albums by female vocalists. To date there are 20 jazz albums included in the total of 80 LP's in the current Jubilee album catalogue.

BEST SELLERS

JOHNNIE PATE QUINTET
**SWINGING SHEPHERD
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BILL DOGGETT

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EARL BOSTIC

JOSEPHINE

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**JEANNINE, I DREAM
OF LILAC TIME**

KING 5092

LITTLE WILLIE JOHN

UNTIL YOU DO

b/w

PERSON TO PERSON

KING 5091

JAMES BROWN &
THE FAMOUS FLAMES

THAT DOOD IT

FEDERAL 12311

BONNIE LOU

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"RAUNCHY"

DOT No. 15661

A Dot HIT



Best Selling Sheet Music

		LAST WEEK
1	AROUND THE WORLD Victor Young ASCAP—Young	3
2	APRIL LOVE Leo Feist ASCAP—Fain, Webster	4
3	FASCINATION Southern ASCAP—Manning, Marchetti	1
4	TAMMY Northern ASCAP—Livingston, Evans	2
5	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	10
6	SILHOUETTES Regent BMI—Crewe, Slay	6
7	CHANCES ARE Korwin ASCAP—Stillman, Allen	5
8	MELODIE D'AMOUR Rayven BMI—Johns, Salvador	9
9	MY SPECIAL ANGEL Merge BMI—Duncan	13
10	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	11
11	WAKE UP LITTLE SUSIE Acuff-Rose BMI—Bryant, Byrant	8
12	JAILHOUSE ROCK Elvis Presley BMI—Lieber, Stoller	12
13	HONEYCOMB Hawthorne ASCAP—Merrill	7
14	IVY ROSE Roncom ASCAP—Hoffman, Manning	—
15	YOU SEND ME Higuera BMI—Cooke	—



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO	(LISTED ALPHABETICALLY)	TV
All The Way	Maraville	All The Way
An Affair To Remember	Feist	Alone
(And That/My Heart) Reminds Me	Symphony House	And That Reminds Me
April Love	Feist	April Love
Around The World	Young	Around The World
Ca C'est L'Amour	Buxton Hill	At The Hop
Chances Are	Korwin	Buzz, Buzz, Buzz
Fascination	Southern	Chalypto
Got A Date With An Angel	Chappell	Chances Are
Honeycomb	Hawthorne	Fascination
I Keep Running Away From You	Berlin	Flim, Flam, Floo
I Never Felt More Like Falling	Korwin	Fools Gold
In Love	Hollis	Honeycomb
I'll Remember Today	Golden West	How Can I Tell You
I'm Available	Winnerton	I Miss You
Just Born	Witmark	I Never Felt More Like Falling
Katsumi Love Theme	Folkway	In Love
Kisses Sweeter Than Wine	Sequence	I'll Remember Today
Language Of Love	Warnow	I'm Gonna Sit Right Down
Listen To The Rockin' Bird	Greta	Just Born
Love Me Forever	Rayven	Listen To The Rockin' Bird
Melodie D'Amour	Planetary	Love And Affection
Put A Light In The Window	Berlin	Melodie D'Amour
Sayonara	Witmark	Peggy Sue
Search For Paradise	Famous	Put A Light In The Window
Story Of My Life	Northern	Sayonara
Tammy	Bregman, Vocco & Conn	Silhouettes
This I Know	Chappell	Silhouettes
Till	Empress	Souvenir D'Italie
Twelfth Of Never	Famous	There'll Be No Backin' Out
Winter Warm	Chappell	This I Know
		Till

CashMakers



listen to the trumpet of **HARRY JAMES** on **VUELVA** and **ANDREA** ...two instrumentals with a continental flavor!

record no. 3849

Timely! Titillating! Terrific! ...a mad-cap trip through outer space on **NUDNICK,**

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c/w **K'NOCK AROUND THE CLOCK** ("ROCK AROUND THE CLOCK")

record no. 3851

HANK THOMPSON

all pop!

and his Brazos Valley Boys

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IF I'M NOT TOO LATE



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HYLO BROWN
STONE WALL
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London Lowdown

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TOO FAT FOR THE CHIMNEY
 JINGLE BELLS
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VIK X/4X-0300

Stock this smash single Today... for the BIG CHRISTMAS SEASON

VIK records
 Product of Radio Corporation of America

The big top this week was centered around the Royal Command Variety Performance. Outstanding in the Show were the Crazy Gang, great favorites with the Royal Family and Count Basie and his Band, who scored heavily with their programme which included "Kid from Red Bank", "April in Paris", and "Old Man River" featuring the drumnastics of Sonny Payne. The American stars who appeared were presented to the Royal Family who thoroughly enjoyed the most important vaudeville night of the year.

Mario Lanza and his Irish born wife are thinking of settling in Great Britain; a possible visit to Eire is in view.

Judy Garland and husband, Sid Luft now back in the United States have high hopes of returning to these shores in 1959. Judy's six week stint at the London Dominion Theatre was a howling success.

The Publishing house of Francis, Day and Hunter celebrated its 80th birthday this week.

Publisher Reg. Connelly on two week visit to the U.S.

Lionel Hampton, to celebrate Christmas in Germany, is having a special Christmas Day in Hamburg where his fifth 'round the world tour begins.

It is now almost definite that BBC will close a deal with NBC-TV for rights to the Como TV Show. It is rumored that the price paid is around 10,000 dollars per show.

The Modern Jazz Quartet due in London end of this month for concerts.

Jock Jacobson, manager of comedian, Max Bygraves, reports the signing of new find, Toni Dalli to the Fontana label, a subsidiary of Phillips in England.

Negotiations are in progress between BBC-TV and the commercial companies for the Pat Boone TV-er.

HMV recording star, Ronnie Hylton, will cut an LP to be released on the Capitol label in the U.S.

Sister Rosetta Tharpe to appear on Channel 9 on December 17th.

Presley's new pic, "Jailhouse Rock" due for release shortly, will once again prove a tremendous booster for the songs from this film.

Lita Roza now signed with the Pye-Nixa label after several years on English Decca.

Tommy Steele told to relax and take it easy. This young star has been going strong for the last year and doctors advise him to rest.

Bertice Redding, one of the stars of the jazz train signed a recording contract with English Decca this week.

"Cool for Cats", Channel 9's TV record digest, will feature a special one-hour Christmas edition with recordings and film greetings from leading U.S. stars.

Harry Belafonte has hit the No. 1 slot over here with his recording of "Mary's Boy Child". And it looks as tho it'll remain at the top for a long while. Other recording companies are now covering the song to get in the race. It is definitely the Christmas song this year.

"Bells are Ringing", which opened at the London Coliseum, has had excellent notices from the critics. Looks as tho it's set for a long run.

BBC-TV teenage programme, "Six Five Special" is the subject of a new movie being made in England. It features some of the many new stars, particularly Skiffle Groups.

PARIS:

Big news forecast in the near future for Sacha Distel, handsome young nephew of famous French band-leader, Ray Ventura. Sacha, already acclaimed as one of Europe's top guitarists, now enters the vocal field with a brand new LP for the Versailles label. Having seen and heard this boy, I must agree with the critics. He is destined for stardom and his good looks are bound to get him into movies.

Yours truly off to Switzerland and Italy; will report from there next week.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1 Mary's Boy Child—Harry Belafonte (RCA)
- 2 Be My Girl—Jim Dale (Parlophone)
- 3 Let's Have A Party—Elvis Presley (RCA)
- 4 I Love You Baby—Paul Anka (Columbia)
- 5 Wake Up Little Susie—Everly Brothers (London)
- 6 That'll Be The Day—Crickets (Coral)
- 7 Remember You're Mine—Pat Boone (London)
- 8 Got-ta Have Something In The Bank Frank—Frankie Vaughan & Kaye Sisters (Philips)
- 9 Man On Fire—Wandering Eyes—Frankie Vaughan (Philips)
- 10 Tammy—Debbie Reynolds (Coral)
- 11 Diana—Paul Anka (Columbia)
- 12 Ma, He's Making Eyes At Me—Johnny Otis Show, Marie Adams (Capitol)
- 13 Alone—Shepherd Sisters (HMV)
- 14 He's Got The Whole World In His Hands—Laurie London (Parlophone)
- 15 Alone—Petula Clark (Pye-Nixa)
- 16 Santa Bring My Baby Back To Me—Elvis Presley (RCA)
- 17 Alone—Southlanders (Decca)
- 18 My Dixie Darling—Lonnie Donegan (Pye-Nixa)
- 19 Water Water/Handful Of Songs—Tommy Steele (Decca)
- 20 Reet Petite—Jackie Wilson (Coral)
- 21 My Special Angel—Malcolm Vaughan (HMV)
- 22 Island In The Sun—Harry Belafonte (RCA)
- 23 Keep A Knockin'—Little Richard (London)
- 24 My Special Angel—Bobby Helms (Brunswick)
- 25 Lawdy Miss Claudy—Elvis Presley (HMV)
- 26 Whole Lotta Shakin' Goin' On—Jerry Lee Lewis (London)
- 27 Deep Purple—Billy Ward (London)
- 28 Love Letters In The Sand—Pat Boone (London)
- 29 Footprints In The Snow—Johnny Duncan (Columbia)
- 30 Peggy Sue—Buddy Holly (Coral)

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ORIGINAL!
ORIGINAL!
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 SR 5019
Johnny Faire
(It's a Two Sided One)

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Columbia Records Announces Executive Realignment

NEW YORK—A realignment of executive responsibilities paving the way to further expansion of Columbia Records' booming business has been announced by Goddard Lieberman, president of the company.

Herbert M. Greenspon, formerly director of operations, has been named to the newly-revived post of executive vice president with extensively broadened responsibilities, in addition to his supervision of Manufacturing and Technical Operations, Research and Development, Electronic Products, Transcription Services and Cryton Precision Products.

Artists & Repertoire, The Record Club, Foreign Operations and other staff functions will continue to report to Lieberman.

Hal B. Cook, vice president of Columbia Records Sales Corporation will continue to be responsible for development and direction of marketing and merchandising programs for the label, Lieberman pointed out. Cook will report to the President's office through Greenspon. He will continue to direct the Columbia records district sales managers through William P. Gallagher, national sales manager.

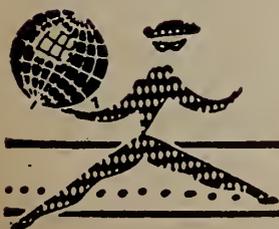
Columbia's expanded branch operations, encompassing 60% of the potential market, will be under the direction of Kenneth Glancy, who has been appointed to the newly-created position of general manager, Colum-

bia Records Distributors, Inc. Reporting to Greenspon, Glancy will direct branch execution of marketing programs developed by the Columbia Records and Phonograph sales departments. He will also be responsible for branch sales performance and administration, with branch managers reporting to him.

To aid James Sparling, general manager of Columbia Electronic Products (phonographs, radios, related-products), Lieberman announced the appointment of Milton Selkowitz as national sales manager, Columbia phonographs. Selkowitz formerly manager of special markets for the Columbia label, will develop marketing, merchandising and distribution programs for phonographs and radios, directing the phonograph district sales managers in carrying out these programs. Selkowitz will report to Sparling, who will continue to report to Greenspon.

Replacing Selkowitz as manager of special markets will be L. Laurence Goughan, formerly manager, military sales. Reporting to Cook, Goughan will develop sales programs for rack jobbers, syndicate stores and other specialized distribution, including the educational market. He will retain responsibility for the sales of Columbia records and phonographs to military post exchanges.

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LIKE TONI ARDEN!
LIKE WHAT?
"LIKE YOU!"
LIKE WHERE?
LIKE DECCA 9-30507
LIKE WOW, MAN?
LIKE IT'S A SMASH!



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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

RCA Victor To Hike Price Of Classical LP's To \$4.98 Feb. 1st

NEW YORK—The suggested list price of all RCA Victor classical (Red Seal) long play records will be boosted from \$3.98 to \$4.98 Feb. 1st, it was announced last week by W. W. Bullock, Manager of the company's album department.

In a telegram to distributors, Bullock said that all orders postmarked by midnight, January 31, 1958, would be billed at present prices. This will enable dealers to stock quantities of Red Seal records at present low prices before the retail price change becomes effective. Bullock added that the present distributor and dealer discount structure will be maintained under the new set-up.

Bullock pointed out that the increase does not apply to long play albums in the fields of popular and

jazz music. The nationally advertised price of these records is \$3.98. Original cast show albums will continue to be offered at a suggested list of \$4.98.

Victor reduced the nationally advertised price of all but original cast show albums to \$3.98 three years ago. Bullock attributed the Feb. 1st hike in the price of classical long play albums to steadily rising production costs.

"Naturally, we would have preferred to have seen the price structure remain as it is," he said, "but increased costs in materials and labor, improvements in the records themselves, enhancement of the album covers and all the other elements that enter into production of the Red Seal product have made this impossible."

Cadence To Fete Kiddies On Fifth Anniversary

NEW YORK—More than 500 Manhattan teenagers will be entertained by the Everly Brothers, Andy Williams, and the Chordettes, at a pre-Christmas party given by Archie Bleyer's Cadence Records to mark its fifth anniversary, on Thursday, December 5th, at Hudson Guild Neighborhood House.

Guests will be a group of youngsters drawn from five Manhattan settlement houses. All will receive autographed records as presents, and Archie Bleyer will M. C. the show.

According to Bleyer, the party is being planned as Cadence's thank you gesture to all the teenagers of the country who've liked and supported the company's releases.

Scheduled to entertain the entertainers when the youngsters take over part of the show, are the Happy Boy Combo, who will play cha cha music complete with cow bells and congo drums, and the Four Gents, age 13 to 17 who sing rock and roll to their own lyrics.

CPM Membership At 51 At Close of First Year

BEVERLY HILLS, CAL.—The Conference of Personal Managers ended its first full year of operation last week, with the announcement that membership now includes twenty-seven West Coast Managers and twenty-four New York Managers.

In addition to the creation of a unified contract and a code of ethics during the initial operative year, President William Loeb stated that the West Coast group alone represents more than \$19,000,000 worth of annual talent income through its member clients. Also, said Loeb, during the past year talent represented by the body have donated more than \$800,000 worth of services to recognized charity and benefit performances.

In revealing the statistical breakdown for the first time, Loeb also revealed that client income for the group as a whole consists of 31% from TV, 10% from motion pictures, 44% from night clubs, 5% from recordings, and 10% miscellaneous.

Loeb concluded his report by announcing that after the holidays, a program calling for top guest speaker at monthly Conference meetings will be resumed.

At WGN Big Ten Party



CHICAGO—Nick Noble (far right) and Betty Martin, were two of the many entertainers who starred in the WGN Big Ten Community Party at the Glenview Junior High School, November 21. Above the two stars are shown greeting Jack Brickhouse and Eddie Hubbard, Chi radio men.

The First Smash On The Nasco Label!

THE ORIGINAL and THE HIT

"OH JULIE"

b/w

"MY LITTLE GIRL"

NASCO 6005

THE CRESCENDOS

NASHBORO RECORD CO., Nashville
Tenn.
Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.



Retailers'

Have You Been Giving Your Profits Away?

In these days when the discount house is growing and all dealers are starting to feel its effects, are you blindly following their example and cutting prices? Perhaps this sounds like a foolish question. Or perhaps you are thinking what else you can do. There is a lot you can do, but first let's examine how the discount is effecting you.

When you discount your prices by 10% it means you have to increase your volume by 25% to make the same amount of profit in dollars and cents as you were making before. For example, if you have sales of \$100.00 and worked on a 50% mark-up you would have a gross profit of \$50.00. If you offer your customers a 10% discount you will have to sell \$125 in order to make the same \$50 profit. Now you have to determine how much more it is going to cost you to handle that added volume. It may require additional sales personnel, additional capital investment in inventory and other hidden costs. This requires a complete new concept in retailing so consider the consequences carefully before making any decisions.

Now what possible steps can be taken to boost sales rather than resort to cutting your profits by discounting? It may be time to examine the physical set-up and appearance of your shop. Is the general atmosphere inviting and stimulating? Does a person passing by on the street want to come into your shop and browse around? You rent or buy your location at so-much per front foot, make this space pay off by attractive window displays that are provocative and that will sell for you. The interior should be designed so the customer can find what he is looking for easily and it should also be conducive to additional sales. Open face display has been very successful to plus sales. By utilizing inexpensive materials such as peg-board and a new coat of paint a store interior can be transformed very easily.

Re-examine your inventory, it should reflect most items of current interest and cover a wide variety of musical tastes. Do not overlook the "lower priced" items as well as "higher priced" items because these represent additional markets for you. Periodic house cleaning will also pay big dividends, slow moving and dead items tie up cash that may be switched into merchandise that reflects greater consumer interest and in turn greater sales. This slower moving item can well be utilized as "loss-leaders" to stimulate buying.

A definite advertising schedule should be planned that can fit into your budget. You can possibly take advantage of co-op advertising that is offered by manufacturers through

your distribs; tie-ins with local radio stations can be established; and taking part in community affairs usually pays off.

Perhaps the most important thing is education of the sales clerk that handles your customer. There are so many accessories that can be sold if suggested. Never lose sight of the fact that the customer is king and without him you have no reason for being in business.

Aggressive merchandising and selling can spell profits for you.

Unusual Audio Fidelity Flier

NEW YORK—Sid Frye, president of Audio-Fidelity Records, last week unveiled an unusual direct mail piece that will be sent to record dealers thruout the country. The theme of the direct mail piece is, "why earn penny profits this Christmas when you can earn Audio-Fidelity dollars" and each letter to the dealer has a penny affixed to it plus a crisp new dollar bill stapled to it also.

Frye is doing this because he feels that Audio-Fidelity has educated the consumer about the higher priced line thru a strong advertising program and now he wants to remind the dealer about the "greater profits he can make thru AF."

Capitol's Christmas Display Promotion



HOLLYWOOD—Capitol Records is going all out on this year's Christmas LP release with a host of dealer display pieces and browser boxes (some of which are shown above) in addition to other intensive advertising and promotion ideas. For this Yuletide, Capitol has issued eight different LP's featuring native Christmas music from eight different countries. In addition, there are Christmas LP's by Frank Sinatra, Jackie Gleason, Fred Waring and Carmen Dragon and the Hollywood Bowl Orchestra. A special dee jay LP featuring excerpts from 13 different Capitol Xmas LP's, with a narration by Waring, is also being offered.

"JO-ANN"

A HIT ON 45 EP!

Jim and John
THE TWIN-TONES

45 EP ECONOMY PACKAGE
RCA VICTOR

JO-ANN
BEFORE YOU GO
MY DANCING LADY
ONE MAIL A DAY

RCA VICTOR'S 45 ECONOMY PACKAGE OF "THE TWIN-TONES" EPA-4107

The boys who introduced Jo-Ann to the nation skyrocketed into the big-time with her. Here's their great recording of Jo-Ann, plus 3 other rock-and-roll hits, in a dynamic new album. *It's going places on 45 rpm—America's favorite speed.*



RCA VICTOR
RADIO CORPORATION OF AMERICA



Corner

Coral Streamer Clicks

NEW YORK—Norman Weinstroer, General Sales Manager of Coral Records, reports that the company has received excellent reaction from dealers regarding the new size in which streamers are now being prepared. Coral is now making its streamers 6½ x 6½ inches. In this way they can be packaged in a 45 rpm box, they do not have to be folded.

Victor's Dec. Red Seal Tape Release

NEW YORK—RCA Victor's December Red Seal tape release offers five new releases ranging from \$6.95 to \$12.95.

Included are Johann Strauss, Jr.: "Morning Papers" and Josef Strauss: "Willage Swallows" performed on one tape by the Chicago Symphony Orchestra with Fritz Reiner, conducting; Tchaikowsky: Concerto In D. Op. 35—Jascha Heifetz and the Chicago Symphony Orch., Fritz Reiner, cond.; Rachmaninoff: Concerto No. 1 in F. Sharp Minor, Op. 1—Byron Janis, pianist and the Chicago Symphony; Tchaikowsky: Serenade for String Orchestra—Strings of the Boston Symphony Orch., Charles Munch, cond.; and Strauss Jr.: "Emperor Waltz"/"On The Beautiful Danube"—Chicago Symphony Orchestra, Reiner, cond.

Dozen In Mercury's Third Stereo Release

CHICAGO—Mercury's third Stereo Tape release since August, when it entered the tape field, was announced last week. All on 7" reels, the dozen new releases include: "Dolls, Dolls, Dolls"—Jerry Murad's Harmonicats; "It's Dance Time"—Dick Contino & Orch.; "Stereo Dance Party"—Ralph Marterie; "Pal Joey"—Vivian Blaine; "Sarah Vaughan Sings George Gershwin"; "Jazz in ¾ Time"—The Max Roach Quintet; "Ruffles And Flourishes"—Eastman Symphonic Wind Ensemble, Frederick Fennell, cond.; Offenbach: "Gaité Parisienne"—Minneapolis Symphony Orch., Antal Dorati, cond.; Sessions: The Black Maskers Suite—Eastman Rochester Symphony Orch., Howard Hanson, cond.; Rachmaninoff: Symphony No. 2 in E Minor, Op. 27—Detroit Symphony Orch., Paul Paray, cond.; Albiniz: Iberia—Minneapolis Symphony Orch., Antal Dorati, cond.; and Prokofiev: Love For Three Oranges; Minneapolis Symphony Orch., Antal Dorati, cond.

Printed Circuit HiFi Phonograph Shown By Admiral

CHICAGO—The 1958 Admiral high fidelity line features several "firsts", including the most powerful portable hi-fi phonograph the company has ever offered and the first printed circuits in a hi-fi instrument. High fidelity phonographs with FM-AM tuners also were introduced to make Admiral Corporation's new line the most complete ever presented by the company.

Seven models, three with FM-AM tuners, comprise the new line which has "Performance Through Power" as its theme. All models feature the company's own hi-fi record changer. They range from a portable hi-fi with 8-watt amplifier to a super deluxe 30-watt console.

A. A. Medica, radio division sales manager, said that the lowboy console features an FM-AM tuner with tuning eye and pre-amplifier compensation control. It has a new separate 30-watt amplifier of push-pull feedback design and four matched high fidelity speakers. This outfit is equipped with diamond stylus, 45 rpm spindle and the latest model four-speed hi-fi automatic record changer with 4-pole motor.

Available in mahogany, sierra, and blonde cabinets, the high fidelity set also has an input socket permitting a tape recorder to be played through the hi-fi amplifier, and an output socket permitting the recording of records or of FM-AM radio programs.

Admiral's new portable hi-fi phonograph contains a new chassis, virtually 98 per cent of which is printed wiring, pioneered by the company in its TV and radio receivers. This lightweight model features an 8-watt amplifier and has the capacity to handle peaks at normal listening level. It has two speakers and a four-speed automatic changer with twin-lever sapphire cartridge. The changer and amplifier shut off automatically after the last record is played. Suggested retail price is \$119.95.

A new chairside model features three speakers (8, 4 and 3½ inches) and an input socket for an FM-AM tuner to be plugged into. All new Admiral hi-fi phonographs, including the chairside, are designed with a complete AC circuit that provides more power output and eliminates hum.

Included in the line is a console phonograph with 12-inch woofer and 3½-inch tweeter, four-speed automatic record changer and provision for plugging in an external FM-AM tuner. This model has a suggested list price of \$179.95.

A complete FM-AM-phono combination with 15-watt amplifier, pre-amp tuner and twin speakers is priced at \$259.95.

The next series features a phono console with 20-watt amplifier, four hi-fi speakers and record compensator. A tuner can be plugged in at any time to provide a complete hi-fi system.

Model 400 is a deluxe console combination featuring new FM-AM Pre-Amp tuner including tuning eye, 20 watt high fidelity amplifier, and four speakers—a 12-inch woofer, 5¼ and 4-inch middle range speakers and 3½-inch tweeter. This set has separate bass and treble tone controls, and a record compensator. It will retail for \$299.95.

Attention: Please address any information concerning the Retailers' Corner to David Tanenbaum, The Cash Box, 1721 Broadway, New York 19, N. Y.

A HIT FOR TEENS ON 45 EP!

NICK VENET FLIPPIN'

45 EP ECONOMY PACKAGE
RCA VICTOR

RCA VICTOR'S 45 ECONOMY PACKAGE OF "FLIPPIN'" EPA-4100 Teen-age rage Nick Venet sings four new rock-and-roll successes. Advertised coast-to-coast on NBC Radio Network's BANDSTAND, MONITOR, and NIGHT LINE, plus many local stations—It's going places at 45 rpm—America's favorite speed!



RCA VICTOR
Tmk(s) © RADIO CORPORATION OF AMERICA



SOMETHING TO SHOUT ABOUT!



Something Smith and The Redheads

"I'M GONNA WRAP UP ALL MY HEARTACHES"

EPIC 5-9247



published by
**SOUTHERN MUSIC
PUB. CO.**
Gen. Prof. Mgr.
MURRAY DEUTCH

A Bachelor Party



PHILA.—It's no wonder that this cute, little gal is smiling so gayly, for she's surrounded by five of the most "eligible" guys around! The Bachelors, National records artists, join Lu Ann Simms, Jubilee, as the six smile pretty for the photographer. In the background is Bill Webber, disk jockey WFIL, Philadelphia, Pa., deejay.

Recently the Bachelors made a trip to Philly, appearing at the Erie Social Club. While in town the boys also promoted their latest release "Today Tomorrow Forever" and "I Want A Girl". Lu Ann's current hit is "Cha-lypso", on the Jubilee label.

Monitor Radio Offers Air-Check Service

CLEVELAND, OHIO—Monitor Radio, Inc., a firm which will monitor songs played on Cleveland radio station, announced last week that it is offering this air-check service to people in the music business.

Monitor Radio is an independent corporation associated with no record manufacturer, publisher, promotion company, radio station or disk jockey. The company's records of air plays will be sworn to each week. Extraordinary remarks and trends on the shows which Monitor will check will be noted as well as "saturation play". In other words, a complete record by record log will be kept on Radio stations in Cleveland.

At present, stations KYW and WERE will be Monitor's focal points. The firm is charging for monitoring KYW and WERE, from 8 o'clock in the morning till 12 o'clock midnight, 6 days a week, \$20 per subscriber. For monitoring each additional station, there will be an additional \$5 charge for each station.

George Tews, 11435 Euclid Ave., Cleveland, will offer potential subscribers any additional information.

WNEW Intros New Holiday Tune

NEW YORK—For the past several months, radio station WNEW has been working on a project that had its first public exposure on Thanksgiving Day. The project is a song titled "On This Day" which was written by Hy Zaret and Lou Singer at the request of the station. The theme of "On This Day" is one of thanksgiving, appropriate for all national holidays. It is a song that tells about the spirit of thanks that American's feel for the good fortune they share as Americans.

WNEW has undertaken the sponsorship of this song in the hope that it will become a holiday tradition. "On This Day" was recorded by 26 voices under the direction of Ray Charles.

WNEW is distributing copies of the record to every radio and television station in the United States, and it is expected they will have them by Christmas. The master record will be presented to the American Heritage Foundation in January. They plan to distribute copies to every school in the country.

**RECORDING STUDIOS
AVAILABLE
DAY AND NIGHT
CALL FOR SPECIAL APPOINTMENT**

BANANA RECORDS
2452 SO. KEDZIE AVE. • CHICAGO 23, ILL.
• Lafayette 3-5955

**"I NEVER HAD A DREAM
LIKE THIS BEFORE"**
LES BAXTER with chorus
and orchestra
CAPITOL # 3842

**"THE OBJECT OF
MY AFFECTION"**
DANNY DAVIS—Cabot # CA 112
ENOCH LIGHT—
Grand Award # GA 45-1016B
BOURNE-ABC MUSIC
136 W. 52 St., N. Y.



Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	2
3	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	4
4	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	3
5	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
6	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	7
7	★ LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	8
8	RICKY RICKY NELSON (Imperial 9048)	6
9	EYDIE SWINGS THE BLUES EYDIE GORME (ABC-Paramount ABC-192)	13
10	★THE HELEN MORGAN STORY GOGI GRANT (RCA Victor LOC-1030 * EPA-4112)	11
11	★JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP-1-903, 2-903, 3-903)	12
12	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	9
13	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	10
14	★ELVIS CHRISTMAS ALBUM ELVIS PRESLEY (RCA Victor LOC 1035 * EPA 4108)	18
15	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	17
16	★ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2-12" LP)	16
17	★THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	19
18	WORLD'S FAVORITE LOVE SONGS MANTOVANI (London LL 1748)	15
19	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES (Kapp KXL 5000* KE-714, 15, 16, 17, 18) (2-12" LP)	21
20	★MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	14
21	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	—
22	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	—
23	SMOKE DREAMS RONNIE DEAUVILLE (Era 2002)	25
24	★WEST SIDE STORY BROADWAY CAST (Columbia OL 5230 * A 5230)	20
25	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	23

Aladdin's SMASH HIT HEADED FOR...



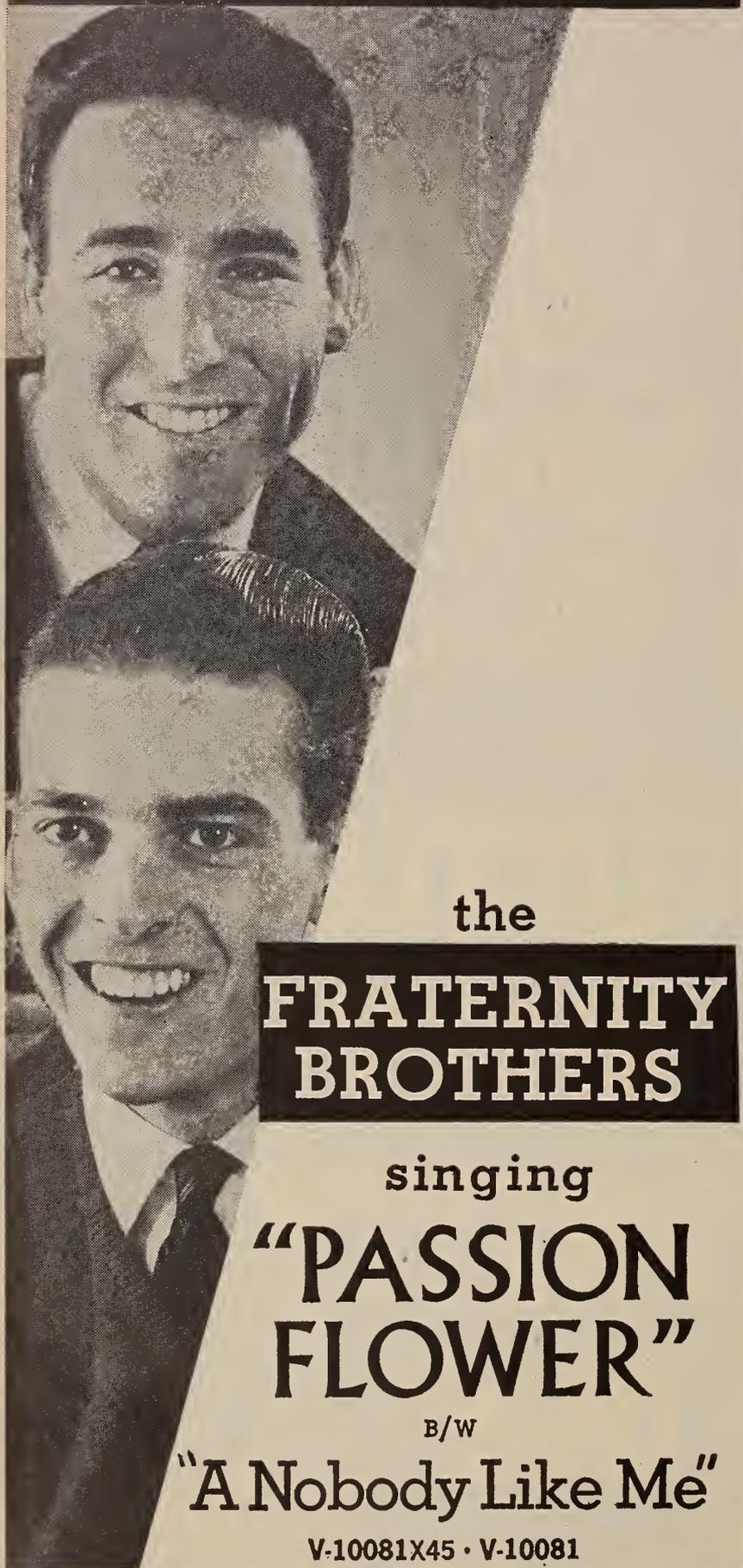
THURSTON HARRIS

"LITTLE BITTY PRETTY ONE"

ALADDIN #3398



**Breaking Big
Nationally
1st RELEASE!**



the
**FRATERNITY
BROTHERS**

singing
**"PASSION
FLOWER"**

B/W

"A Nobody Like Me"

V-10081X45 • V-10081



RECORDS

451 NORTH CANON DRIVE, BEVERLY HILLS, CALIF.

Automation Speeds Payments



NEW YORK—Automation device speeds tabulation and payment of fees to songwriters and publishers by Broadcast Music, Inc., shown for first time. Unique machine is demonstrated by Israel Diamond, Director of Logging Operations (left), to Charles A. Wall, vice-president and treasurer of BMI (right). Operator is Joan Brown.

Rolf Heads Dot's N. O. Distrib Branch

HOLLYWOOD—Randy Wood, president of Dot Records, announced last week that he has reluctantly accepted the resignation of E. E. "Bubber" Johnson, effective December 1, as manager of Dot's company-owned distributor branch in New Orleans. Johnson is returning to his former notable career as a golf pro in Nashville, Tenn. During his term of service as Dot's New Orleans manager, Johnson raised the sales volume 350% for his territory.

Wood has named Wm. "Rocky" Rolf to the New Orleans distributor post. Rolf has been Dot's director of record promotion in the mid-West territory, with headquarters in Chicago, for two years. Accompanied by home-office exec Jim Bailey, Dot's Director of Administration, Rolf is now in New Orleans. His post in Chicago will be filled by Bob Smith.

Roulette Signs V. Carr

NEW YORK—Roulette Records last week announced the signing of vocalist Valerie Carr to an exclusive recording contract. Actually, Miss Carr's contract had been signed and on file for a number of months, but Roulette A&R chiefs Hugo Peretti and Luigi Creatore, had been waiting for the right material before recording her.

Her first release, out this week, is entitled "You're The Greatest" and a rendition of Harold Arlen's evergreen "Over The Rainbow."

Valerie, who is from New York, has been singing in local clubs here. She is under management to Alan Douglas and George Treadwell, and is being booked by Jack Archer.

"Be-Bop, Baby" Passes Million, Says Chudd

BEVERLY HILLS, CAL.—Ricky Nelson's first single on Imperial Records, "Be-Bop, Baby," last week has passed the million mark in sales, it was announced by label prexy Lew Chudd. The disk, which has been on the charts for several weeks and is high on the charts nationally, is still selling briskly, and Chudd predicts the sale will hit 1,500,000.

Plans are being finalized now to present Ricky with a gold record during a special dinner in his honor at Romanoff's Restaurant in Beverly Hills.

Ricky, one of the hottest artists in the record industry, has just had his first album release, titled, "Ricky." The album, out just three weeks, hit the charts in its second week and is already near the top of the LP best seller list currently. Chudd says that only Fats Domino has had as fast a record sale as Ricky in the twelve-year history of Imperial.

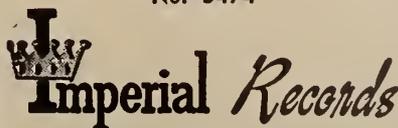
The seventeen-year-old artist recorded his next single release last week, and Chudd plans to release the disk the first week in December.

Also scheduled for release in December is motion picture star Yvonne DeCarlo's initial pop offering on Imperial. Chudd will coordinate the release with four major TV guest shots which Miss DeCarlo will do in December. She will also do three weeks of deejay promotion in twenty key cities, accompanied by Jay Mayer, head of Imperial's New York office.

To launch both records, Chudd plans to be on the road most of next month, personally visiting disk jockeys, dealers, and distributors.

Ernie Freeman
"Raunchy"

No. 5474



Billy Ward
"My Proudest Possession"
and
"Someone Greater Than I"

55111



RECORDS, INC.

Endurathon



GREAT FALLS, MONT.—Dely Rawles, Maid of Music for K'MON, is shown picking up her share of the broadcast responsibilities as she passed the 76 hour mark in her Endurathon performed in Barber's, Inc., in downtown Great Falls. Shown with her at the mike is Bob Greer, one of K'MON's Men of Music who shared with Dely the day and night performance which started Tuesday, Nov. 12 at 9 A.M., and officially ended with Dely's announcement that henceforth K'MON would be a 24-hour operation at 1-12:30 P.M., Saturday, Nov. 16. It is believed the 100 hours, 12 minutes and 30 seconds which Dely stayed awake in active broadcasting sets a new mark for gal d.j.'s throughout the world.

Browning Joins Orradio Staff

OPELIKA, ALA. — Robert D. Browning, former recording engineer for RCA-Victor Records, has joined the research and engineering staff of Orradio Industries, Inc. This announcement was made last week by J. Herbert Orr, president of the firm which manufactures Irish brand magnetic recording tape.

Browning comes to Orradio from Victor in Chicago where he was chief engineer and manager of recording. He joined RCA in New York City as a technician after three years of service in the Army Signal Corps in World War II. He was later promoted to recording engineer.

In New York he was employed in the development of recording equipment and production facilities. In Chicago he was responsible for improvements in recording techniques.

Browning was associated with many well known artists while with RCA in New York. As recording engineer he worked closely with such artists as Leopold Stokowski, Dame Wanda Landowska, harpsichord virtuoso, and Robert Shaw, choral director.

A native of Selma, Ala., Browning is a graduate of Alabama Polytechnic

First Camden "Live" Artist Sets Fast Pace

NEW YORK—Camden Records, primarily an RCA Victor low-price re-issue label, has had success with its first "live" artist—harpist Gene Bianco and his Group on an LP called "Stringin' The Standards."

The LP has sold over 25,000 copies since its recent issue, reports Camden. The label expects that figure will climb to 35,000 before the year is out.

Bianco for five years has been a night club, radio and television performer but he never before has been recorded.

Encouraged by its success with "Stringin' The Standards," Camden has recently signed two new artists to its roster, Bruce Prince Joseph—who teaches music at Columbia University, and singer-pianist Nancie Malcomb; first releases coming up this spring.

Institute, Auburn, Ala. (class of 1948) where he received a Bachelor of Science degree in electrical engineering.

His professional affiliations include membership in the Audio Engineering Society.

GUY LOMBARDO

and His Royal Canadians

LIDA ROSE

Kenny Gardner's vocal interpretation of one of the top tunes from the Broadway musical "The Music Man"

RETURN TO ME

a beautiful ballad performed by Don Rodney and the chorus



record no. 3854



WILD IS THE WIND

Recorded by
JOHNNY MATHIS — COLUMBIA

GREAT BALLS OF FIRE

Recorded by
JERRY LEE LEWIS — SUN

Publisher:
BRS Music, Inc.

JAILHOUSE ROCK

TREAT ME NICE

Recorded by
ELVIS PRESLEY — RCA VICTOR

Publisher:
ELVIS PRESLEY MUSIC, INC.

Sole Selling Agent:
HILL AND RANGE SONGS, INC.

Pat's Picks:

"MAKE-BELIEVE WEDDING BELLS"

Recorded by

Dick Glasser

ARGO # 5283

Pat Ballard

(the reason I picked this—
I Wrote It!)



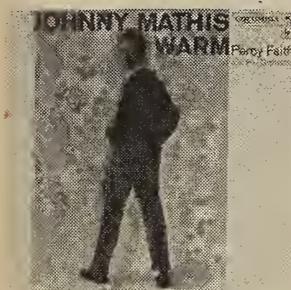
Album Reviews

POPULAR



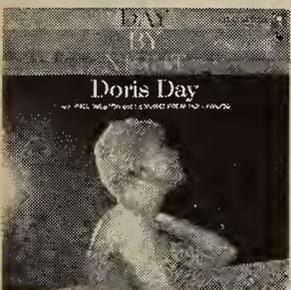
"101 STRINGS PLAY THE WORLD'S GREAT STANDARDS"—Somerset P-4300 (1-12" LP)
"101 STRINGS—A NIGHT IN THE TROPICS"—Somerset P-4400 (1-12" LP)
"101 STRINGS—A SYMPHONY FOR LOVERS"—Somerset P-4500 (1-12" LP)

The \$1.98 disks have the German orchestra lending their rich, 101 string delivery to a number of tunes satisfying a variety of music tastes. Under the expert conducting of Wilhelm Stephan, the ork eases through light classical items ("Reverie"), descriptive Latin tunes ("Exotic Night", "Samba For Samba"), and also lasting popular songs ("The Nearness Of You", "Two Sleepy People"). Excellent mood buys.



"WARM"—Johnny Mathis with Percy Faith and His Orchestra—Columbia CL-1078 (1-12" LP)

The set features the red hot songster easing through a program of top ballads. Faith donates his usual attractive background as Mathis introduces two new items ("Warm", a brilliant new ballad with standard qualities, and "The Lovely Things You Do") as well as "I've Grown Accustomed To Her Face", "I'm Glad There Is You", "While We're Young", "There Goes My Heart", and six more. The stylist renders an engaging array of fine melodies. Another tremendous LP smash that could top his "Wonderful, Wonderful" chart success.



"DAY BY NIGHT"—Doris Day with Paul Weston and his Music From Hollywood—Columbia CL-1053 (1-12" LP)

Miss Day treats the listener to a program of moody interpretations of twelve first rate songs. The oft recorded Columbia songstress, one of the most consistent singers around, has the solid support of Paul Weston and his ork as she gives her all to the twelve evergreens on the bill. Tunes receiving the intimate stylings include "Stars Fell On Alabama", "Moonglow", and "Wrap Your Troubles In Dreams". The popular thrush's disk is assured a good reception.



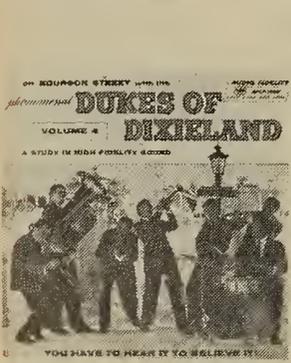
"THE NEW GLENN MILLER ORCHESTRA"—directed by Ray McKinley—RCA Victor LPM-1522 (1-12" LP)

The waxing represents McKinley's second LP as head of the current Miller ork. A member of the original AAF band, McKinley leads the musicians through some distinctive stylings with the occasional vocal inserts by Ronnie Craig and Lorry Peters. Songs receiving the Millerish treatment include "Don't Be That Way", "Accentuate The Positive", "Lullaby Of Broadway", and "On The Street Where You Live". Sparkling ork work.



"JIMMY LUNCEFORD IN HI-FI"—Orchestra directed by Billy May—Capitol TAO-924 (1-12" LP)

The waxing features May leading the ork through authentic recreations of the late Jimmy Lunceford's style. When Lunceford was leading his orchestra, there was keen competition from the likes of Duke Ellington, Count Basie, and the Dorseys, but the musician managed to emerge into due greatness, especially during the period of 1935 to 1942. Some of the featured musicians are Willie Smith, Trummie Young, Joe Thomas, and Dan Grissom. A major issue destined for a strong sales reception.



"ON BOURBON STREET WITH THE DUKES OF DIXIELAND"—Audio Fidelity-1860 Vol. 4 (1-12" LP)

"MINSTREL TIME WITH THE DUKES OF DIXIELAND"—Audio Fidelity-1861 Vol. 5 (1-12" LP)

The musicians offer their fourth and fifth Volumes for the diskery as they dish out some mighty enjoyable sessions. Each disk has twelve tunes receiving true dixieland portrayals by a group most capable of rendering the sound. Among the goodies heard are "Royal Garden Blues", "St. James Infirmary", and "New Orleans Funeral", (Volume 4), and "Old Kentucky Home", "Alexanders Ragtime Band", and "Bill Baily Won't You Please Come Home", (Volume 5). Vocal efforts add spice to some of the items. Exciting program and on the basis of previous acceptance should prove to be "Hot" Christmas items.



"MY SPECIAL ANGEL" Bobby Helms—Decca DL-8638 (1-12" LP)

Helms, currently busting the charts with the single of "My Special Angel", renders his first LP effort. The artist, who also sang the big country hit "Fraulen", displays his appealing style while rendering "My Special Angel", "Far Away Heart", "Just A Little Lonesome", "My Shoes Keep Walking Back To You", and eight others. The disk is in a good spot sales wise because of the momentum of the artist's hit single.



"THE ROARING FLIRTY 30's"—Enoch Light and the Light Brigade—Grand Award G. A.-33-601 (2-12" LPs)

The diskery, with previous success with entries descriptive of the "Roaring 20's", turns to the next decade with this two LP package. Enoch and his orchestra bounce through twenty-four happy readings including "My Heart Belongs To Daddy", "I Found A Million Dollar Baby", "You Oughta Be In Pictures", and "Did You Ever See A Dream Walking". Polished offerings by the Enoch crew, supplemented by some fine vocal efforts. Disk is assured a fine reception.



"SUPERSONIC GUITARS IN HI-FI"—Billy Mure—RCA Victor LPM-1536 (1-12" LP)

Billy Mure and group blend their talents to dish out some mighty exciting performances on the waxing. With the group equipped with four "supersonic" guitars, with amplified rhythm, two drums, and one bass, some striking portrayals are given to "Cherokee", "Twelfth Street Rag", "Caravan", "Supersonic", and eight others. The disk has the sound that should appeal to the hi-fi fanatics. Refreshing change of pace item.



"BEAUTIFUL WEEKEND" — Googie Rene — Class CS-LP 5001 (1-12" LP)

Rene, who enjoyed a top seller in his single "Beautiful Weekend", presents his first LP for the diskery. The pianist does some pleasant key-tapping as he renders a dozen tunes including "Beautiful Weekend", "At The Break Of Dawn", "Twilight Walk", and "Side Track". An instrumental background along with chorus-like vocal inserts help round out the program. The platter should appeal to the artist's growing following.



"DANCE TIME"—Chauncey Gray and his Orchestra—Judson L-3001 (1-12" LP)

Chauncey Gray, on his initial release for the diskery, spotlights the songs of George Gershwin. Gray leads his crew in medley form through twenty of the great song-writer's numbers including "Someone To Watch Over Me", "Nice Work If You Can Get It", "I've Got A Crush On You", and "Somebody Loves Me". The popular Embassy Club ork displays a pleasing and danceable delivery. Enjoyable dance issue.



"GARY CROSBY"—Orchestra conducted by Bud Shank—World Pacific P-2006 (1-12" LP)

Gary Crosby, whose last LP effort was a Decca entry that featured the vocalist singing duets with his dad, goes over ten songs recorded in Germany. The artist, a natural possessor of the "Crosby Sound" is aided quite ably by Bud Shank and ork which consists of a variety of foreign musicians. "Please Send Me Someone To Love", "The Nearness Of You", "Blue Prelude", and "I Got A Right To Sing The Blues", are included in the stylings. Pleasing platter.



"COCKTAILS DINNER & DANCING"—Shep Fields and his Orchestra—Jubilee JLP-1056 (1-12" LP)

Fields and his orchestra take the listener through a selection of items designed to accent an evening out. The ork leader presents a number of mood items descriptive of a blooming romance, such as "The Way You Look Tonight", "Let's Fall In Love", "Soft Lights And Sweet Music", and "The Night Is Young And You're So Beautiful". The crew displays a pleasing delivery. Nice mood set.



Album Reviews



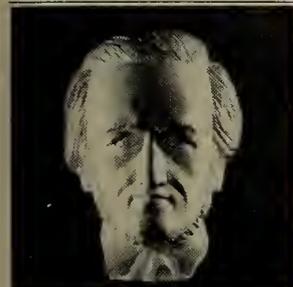
"MARCHING ALONG TOGETHER"—The Goldman Band under the direction of Edwin Franko Goldman and Richard Franko Goldman—Decca DL-8471 (1-12" LP)

The waxing features the late Edwin Franko Goldman and his son leading the band on different sessions. The father, who founded the crew, leads them through "The Star Spangled Banner", "The Marines Hymn", "America The Beautiful", etc, while the son displays his band-leading talents with renditions of "The Official West Point March", "On, Brave Old Army Team", "The Arms Always There", and others. Sharp brass release.



"THE VERSATONES"—RCA Victor LPM-1538 (1-12" LP)

The disk, representing the group's initial album effort, features the songsters displaying a polished delivery as they offer a dozen well chosen numbers. Each member of the Versatones has a worthy musical background, and it shows as they render a number of slow tunes, ("A Light Will Shine", "Where Should I Begin"), as well as some swinging items ("Rock And Roll My Blues Away", "Bikini Baby"). Catchy vocal sessions.



"ROCKING THE CLASSICS SUITE"—J. Gaines—Golden Crest CR-3035 (1-12" LP)

Here is a rock and roll take off on famous works of some of the great classical composers. The disk, obviously aimed at the teenage market, is performed by a group of un-named musicians possessing a guitar, drums, bass, piano, and tenor sax. Some of the pieces chosen are: "Dance Of The Hours" (Ponchielli), "Moonlight Sonata (Beethoven)", "Concerto No. 2, In C Minor For Piano" (Rachmaninoff) delivered in bouncing fashion.



"PURE DELIGHT"—Danny Kaye—Harmony HL-7012 (1-12" LP)

Here is a composite of ten Danny Kaye numbers previously released by Columbia. Kaye is heard giving his sometimes amusing, always effective delivery to a host of tunes that made him famous. "Molly Malone", "Anatole Of Paris", "Minnie The Mocher", and "The Princes Of Pure Delight" are among the goodies rendered. The Columbia subsidiary disk is a swell buy for the economy minded at \$1.98.

NOVELTY



"ALICE'S ADVENTURES IN WONDERLAND"—Cyril Ritchard—Riverside SDP-22 (4-12" LPs)

Lewis Carroll's famous children's novel receives a first rate narrative portrayal here by Ritchard. The accomplished actor delivers the story with a convincing reading that captivates the listener throughout. The musical accompaniment, composed by Alec Wilder, is played by the New York Woodwind Quintet. The disks are housed in an attractive carton that also contains a facsimile of the original edition of the book. An important waxing that is sure to appeal to the Xmas shoppers.

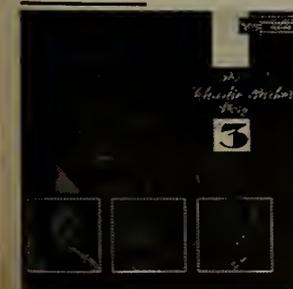
CHILDREN'S



"DUMBO"—told by Timothy Mouse—Disneyland ST-3904 (1-12" LP)

The disk is a delightful narration of the story of Walt Disney's famous elephant. The adventures of the talking mouse and the large-eared elephant are brought out happily with the tunes "Casy, Jr.", "Baby Mine", "Pink Elephants On Parade", and "When I See A Elephant Fly". Waxing is housed in the now familiar book-type package that also contains a text version, complete with colored pictures, describing the story. Major children's issue.

JAZZ



"THE CHARLIE PARKER STORY #1"—Charlie Parker with various accompaniments — Verve MGV-8000 (1-12" LP)

"THE CHARLIE PARKER STORY #2"—Charlie Parker with various accompaniments — Verve MGV-8001 (1-12" LP)

"THE CHARLIE PARKER STORY #3"—Charlie Parker with various accompaniments — Verve MGV-8002 (1-12" LP)

The disks feature the late musician in an array of tunes closely associated with him. With a number of accompaniments including Parker's big band, Parker with strings, and musicians like Miles Davis, Max Roach, Dizzy Gillespie, and Thelonius Monk, the jazz notable renders many familiar items.



"MILES AHEAD"—Miles Davis + 19 Orchestra under the direction of Gil Evans—Columbia CL-1041 (1-12" LP)

The disk features the noted trumpeter, complete with ork background, blowing with that lyrical quality that makes him one of jazz' top musicians. Evans' directing of the orchestra is a capable piece of work as he complements Davis on ten items including "The Duke", "The Meaning Of The Blues", "I Don't Wanna Be Kissed", and "Miles Ahead", which is an original composition by Davis and Evans. Polished jazz sessions.



"BOY WITH LOTS OF BRASS"—Maynard Ferguson and his Band—EmArcy MG-36114 (1-12" LP)

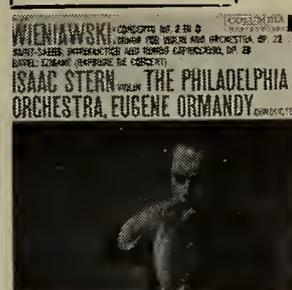
Ferguson and his band showcases a waxing of evergreens here. Besides trumpeting, the leader is also heard on the valve trombone as he and crew give their jazzy interpretations to "Give Me The Simple Life", "My Funny Valentine", "Moonlight In Vermont", "Love Me Or Leave Me", and eight others. The brass accented band displays the delivery that makes them rank high in the jazz scene. Should be well-received by the artist's many fans.



"A DATE WITH JIMMY SMITH"—Jimmy Smith—Blue Note-1548 Vol. 2 (1-12" LP)

The jazz organist is heard with an all star accompaniment on the second volume of the waxing. Smith displays his complete mastery of the Hammond as he and Don Byrd (trumpet), Lou Donaldson (alto sax), Art Blakey and Don Baily (drums), Hank Mobley (tenor sax) and Eddie McFadden (guitar), offer their improvisations on three items including "Groovy Date". Set's top name value should insure a strong sales reception from the jazz buffs.

CLASSICAL



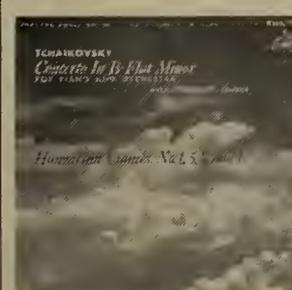
WIENIAWSKI: Concerto No. 2 in D minor for Violin and Orchestra, Op. 22—Saint-Saens: Introduction and Rondo Capriccio, Op. 28—Ravel: Tzigane (Rapsodie De Concert) Isaac Stern violin, The Philadelphia Orchestra, Eugene Ormandy conductor—Columbia-ML-5208 (1-12" LP)

The works of the three great composers pass through brilliant renditions on the waxing. Stern's persuasive violin work and Ormandy's top-flight conducting blend beautifully as they engagingly perform the three melodic compositions. The disk should enjoy a strong reception from lovers of the classics because of its top name value and lyrical interpretations.



BRUCKNER: Symphony No. 9 in D minor, Concertgebouw Orchestra of Amsterdam — Eduard Van Beinum, conductor—Epic LC-3401 (1-12" LP)

The famed composer's work, usually done on two disk packages, is portrayed on a single waxing this time. Van Beinum does a beautiful job as he leads the Amsterdam musicians through their initial release of the work. The crew offers the piece with authority and sensitivity. Rewarding presentation that should hold its own in the classical sales picture. Excellent sound.



TCHAIKOVSKY: Concerto In B-Flat Minor for Piano and Orchestra—Kyla Greenbaum, soloist—**BRAHMS:** Hungarian Dances, No. 1, 5, 6 and 10—Sinfonia of London conducted by Richard Austin—Liberty SWL-15005 (1-12" LP)

The master's lyrical concerto receives a first rate portrayal from Miss Greenbaum's expressive piano. With Richard Austin masterfully conducting the London Orchestra behind her the pianist warmly compliments the work. On the other side of the disk Brahms is represented with his Hungarian Danes, and again the ork hands in a praiseworthy performance. Notable offerings by the inventive musicians. Beautiful sound.

Family Portrait



CHICAGO—This smiling assemblage is composed of Mercury Records' entire staff of Promotional Managers and the company's executive corps. The occasion was Mercury's semi-annual meeting of its complete Promotional team, held at the Bismark Hotel on Monday, November 25th. Reading left to right, front row: Joan Gadd, Dallas; David Carroll, Album A & R Director; Lou Klayman, Eastern Division Sales Manager; Irwin Steinberg, Vice-President and Treasurer; Irving Green, President; Kenny Myers, Director of Promotion; Pete Fabri, Merchandise Manager; Sunshine Tucker, Houston. Second row: Mel Cardinal, Minneapolis; Irving Marcus, Western Regional; Johnny Sippel, Package Goods Sales Manager, Dan Driscoll, Chicago; Jules Rubenstein, San Francisco; Larry Donovan, Detroit; John Lam, Washington; John Heidner, Milwaukee; Shelby Singleton, Southern Regional; Nick Cenci, Pittsburgh; Paul Maged, Boston; John Montgomery, Indianapolis; Tommy Schlesinger, Publicity Director. Third row: Mike Kurzeja, Promotion Administration; Doug Young, Buffalo; Frank Buchanan, St. Louis; Carl Maduri, Cleveland; Harvey Cowen, New York; Jerry Sybilrud, Los Angeles. Art Talmadge, Vice-president, although at the meeting had to rush over to supervise an important recording session and is not pictured.

Kenton Leases Balboa Rendezvous Ballroom

HOLLYWOOD—The Balboa Rendezvous Ballroom, one of the Southland's famous entertainment landmarks since it first opened in 1933, has been leased by orchestra leader Stan Kenton, who will reopen it on Friday, the thirteenth of December.

Kenton announced he will spend \$75,000 to completely remodel and refurbish the Ballroom, to be known as "Stan Kenton's Rendezvous". Improvements and innovations now under way include a stereophonic hi fidelity sound system, a special cushioned dance floor, enlarged acoustical band stand, added food and soft drink service areas, new lounge chairs and tables, and a completely modern decor in pastel tones.

The "new" Rendezvous will operate regularly every Friday and Saturday evening with matinees on Sunday throughout the winter season, and will expand its schedule to a four-day-a-week basis for the summer. Stan Kenton's 17-piece orchestra will inaugurate the Rendezvous' policy of week-end dances and will continue to appear throughout 1958. Kenton also told of plans to hold occasional jazz concerts to be announced later.

An interesting aspect of the leasing of the Rendezvous by Kenton is that, in effect, it is a homecoming. In 1941, Kenton, an unknown in the band business, obtained an engagement on a trial basis at the Rendezvous and launched his new modern music.

Kenton said he believes that the opening of the Rendezvous will give the young people of Southern California a healthy and entertaining atmosphere in which to meet their friends and enjoy themselves. "Traveling throughout the country playing dance dates at our colleges and universities," Kenton remarked, "has convinced me that young people, contrary to public opinion, do want to dance, but often there are no suitable places. We hope to provide them with such a place at the Rendezvous."

Verve's LP Order Form

BEVERLY HILLS, CAL.—In answer to the numerous requests from its distributors and salesmen for a Long Play order form, Verve Records came out with such a form on November 25th. These forms are being mailed directly to distributors from Verve's printer in Los Angeles.

The form includes on one page, all albums currently in release, including albums released through the end of November.

Quantities should be ordered for dealer mailings, and can be used to inventory dealers, and report their activity. It will also show them what new albums are available on Verve.

Santa & Vaughn



NEW YORK—A new 60-second spot television commercial, in color, produced by Transfilm for RCA Victor Records, promoting the latter's record albums as Christmas gifts, will be premiered nationally on the NBC/TV network, via the George Gobel show on Tuesday, December 17. Vaughn Monroe, under contract to RCA Victor Records, and Santa "star" in the Christmas gift-buying commercial.

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 CLASS-LP #5001

BILLBOARD PICK
 No. 214
 "AT THE BREAK OF DAWN"
 (SINGLE FROM LP)

Class Records

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"MERRY, MERRY, MERRY, MERRY XMAS"
 FRATERNITY 787
 by RUBY WRIGHT
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Fastest Seller In The Nation!
 Will Glahe
"LIECHTENSTEINER POLKA"
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LONDON

Heading For the Top!
 Billy Myles'
"THE JOKER"
 Ember 1026
 ★
 A Smash Instrumental
"WALKIN' WITH MR. LEE"
 Lee Allen & his Band
 Ember 1027

EMBER RECORDS
 1697 Broadway, N. Y.

Lombardo At Roosevelt



NEW YORK—Guy Lombardo, who returned to the Roosevelt Hotel November 18 for his usual winter stint, was welcomed by some of his recording associates. Shown above with Lombardo are Andy Wiswell, Capitol A & R, and the Three Petticoats, Prep Records vocal trio. The gals are (l. to r.) Margie Hirth, Bea House and Mary House.

Kolsky Names Fink Roulette's Penna. Rep

NEW YORK — Joe Kolsky, Vice President and Director of Sales for Roulette Records, announced last week the appointment of Harry Fink as the label's promotion representative in Philadelphia and Eastern Pennsylvania.

Fink was formerly associated with David Rosen Inc., the Roulette distributor in Phila. Harry was with David Rosen eleven years. He started as a salesman and two years later took over the promotional duties.

For Roulette, he will cover Wilkes-Barre, Scranton, Allentown, Trenton, Wilmington, Chester, Reading, York, Wildwood and Atlantic City while maintaining his headquarters at the distributor's office in Philly.

Fink has already started working; last week he covered Philly with Guy Pastor and Mel Turoff, Roulette's National Promotion Manager, plugging Guy's new single "Life Is Just A Bowl Of Cherries". This week, he will be working with the Techniques in Philadelphia to promote their latest click of "Hey Little Girl". The group also appeared on Dick Clark's "American Bandstand" network TV show which emanates from WFIL-TV in Philadelphia.

101 Strings LP's To Sell For \$1.98

In a recent review of three new albums by the 101 Strings Orchestra on the Somerset label, the suggested list price for the LPs was incorrectly listed. The correct list price for Somerset 12" LP's, including the new trio of releases by the 101 Strings Orchestra, is \$1.98.

NEW RELEASE

THE METRONOMES

"HOW MUCH I LOVE YOU"

&

"DEAR DON"

CADENCE 1339

CADENCE RECORDS

119 W. 57th St. N. Y., N. Y.

Josie Records To Diversify Output

NEW YORK—Josie Records, New York, is undergoing a reorganization program and will diversify its output by producing jazz and pop music while continuing to turn out rockabilly and rock 'n roll tunes, with which the label has been chiefly identified in the past.

A full promotion campaign is being developed to coincide with the label's stepped-up activity, according to Jerry Blaine, president of Jay-Gee Record Co., Inc., Josie's parent company.

In another move, Morty Palitz, Jay-Gee vice-president and Director of Recording for its subsidiaries, will set up Josie as a base of operations for developing new talent and is currently surveying the field with an eye toward signing promising artists.

Josie, meanwhile, has produced five new single releases: "Buzz, Buzz, Buzz" b/w "Yea, Yea, Baby," by the Cadillacs; "Fast Freight Blues" b/w "Dangerous Woman," by Sonny Terry; "The Spider" b/w "Beeline," by Gene Nash; "Dungaree Cutie" b/w "Baby Don't Knock," by Mike & Jim; "Twas The Night Before Christmas" b/w "Jingle Bells," by Frank & Jack.

Ranegan To Manage Col Club's East Warehouse

NEW YORK—The appointment of David Ranegan as Manager of the Columbia LP Record Club's East Coast warehouse located in Brooklyn, New York, was announced last week by Willis Wardlow, Assistant General Manager-Administration of the Club.

Ranegan has had extensive experience in warehousing, having been with Montgomery Ward for many years. Prior to that, he was employed by Damar-Around The World Shoppers.

Ranegan will assist Arthur Kindler in the opening of the Club's East Coast shipping centre and will assume management of that shipping operation.

Elvis Presley

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IN

Elvis' Christmas Album

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Brunswick
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Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

Roger Nieman
WVBU—Lewisburg, Pa.

1. Silhouettes (Rays)
2. You Bug Me Baby (Williams)
3. Life Is Just A Bowl Of Cherries (G. Pastor)
4. Raunchy (B. Justis)
5. I'm Available (Rayburn)
6. Little Bitty Pretty One (T. Harris)
7. Alone (Shepherd Sisters)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Jailhouse Rock (E. Presley)
10. My Special Angel (Helms)

Bill Terry
KLUB—Salt Lake City, Utah

1. Fever (E. Grant)
2. Twelfth Of Never (Mathis)
3. South Coast (Easy Riders)
4. All The Way (F. Sinatra)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Granada (Four Freshmen)
7. This Is My Lucky Day (G. Pastor)
8. Autumn Leaves (Sinatra)
9. The Party's Over (N. Cole)
10. Looking At You (Mathis)

Bob E. Lloyd
WHCC—Rochester, N. Y.

1. All The Way (F. Sinatra)
2. Never Be Afraid (M. Crosby)
3. The Story Of My Life (M. Robbins)
4. Just Born (P. Como)
5. I'll Remember Today (Page)
6. With You On My Mind (Cole)
7. The Lady Is A Tramp (F. Sinatra)
8. Sayonara (E. Fisher)
9. I Never Felt More Like Falling In Love (T. Bennett)
10. Kisses Sweeter Than Wine (J. Rodgers)

Don Porter
KXL—Portland, Ore.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Treat Me Nice (E. Presley)
4. April Love (P. Boone)
5. You Send Me (S. Cooke)
6. Silhouettes (Diamonds)
7. Baby I Don't Care (Presley)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Raunchy (E. Freeman)
10. Peggy Sue (B. Holly)

Mel Miller
WPOW—Staten Island, N. Y.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Just Born (P. Como)
4. Melodie D'Amour (Ames Bros.)
5. Wake Up Little Susie (Everlys)
6. I'm Available (Rayburn)
7. All The Way (F. Sinatra)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Chances Are (J. Mathis)
10. Silhouettes (Rays)

Kevin Barry
WPGC—Washington, D. C.

1. Raunchy (E. Freeman)
2. Silhouettes (Rays)
3. Jailhouse Rock (E. Presley)
4. You Send Me (S. Cooke)
5. Peggy Sue (J. Walker)
6. All The Way (F. Sinatra)
7. Wake Up Little Susie (Everlys)
8. Daddy Cool (Rays)
9. Thunderbird (H. Paige)
10. Buzz, Buzz, Buzz (R. Draper)

Paul Crowley
WKLO—Louisville, Ky.

1. You Send Me (Brewer/Cooke)
2. My Special Angel (B. Helms)
3. Little Bitty Pretty One (T. Harris)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Silhouettes (Rays)
6. April Love (P. Boone)
7. The Story Of My Life (M. Robbins)
8. When School Starts Again (T. Perkins)
9. Wake Up Little Susie (Everlys)
10. Bony Moronie (L. Williams)

Gerry Herbert
CFCF—Montreal, Que., Can.

1. Melodie D'Amour (Ames Bros.)
2. Honeycomb (J. Rodgers)
3. Silhouettes (Gibson)
4. April Love (P. Boone)
5. And That Reminds Me (D. Reese)
6. Just Born (P. Como)/ All The Way (F. Sinatra)
7. That'll Be The Day (Crickets)
8. Fascination (D. Jacobs)
9. You Send Me (T. Brewer)
10. Chances Are (J. Mathis)

Johnny Holliday
WRUM—Rochester, N. Y.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. Wake Up Little Susie (Everlys)
4. Little Bitty Pretty One (T. Harris)
5. Chances Are (J. Mathis)
6. April Love (P. Boone)
7. Silhouettes (Rays)
8. My Special Angel (Helms)
9. Just Born (P. Como)
10. Be Bop Baby (R. Nelson)

Johnny Shields
KRLW—Walnut Ridge, Ark.

1. Silhouettes (S. Gibson)
2. April Love (P. Boone)
3. Chances Are (J. Mathis)
4. The Story Of My Life (M. Robbins)
5. My Special Angel (Helms)
6. This I Know (G. McKenzie)
7. Wake Up Little Susie (Everlys)
8. Melodie D'Amour (Ames Bros.)
9. Lingering Lovers (Goodwin)
10. Kisses Sweeter Than Wine (J. Rodgers)

Clyde Cadwell
KPOP—Los Angeles, Calif.

1. Jailhouse Rock (E. Presley)
2. April Love (P. Boone)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Twelfth Of Never (Mathis)
5. I Only Want To Love You (D. Reese)
6. Raunchy (B. Vaughn)
7. Just Born (P. Como)
8. Sayonara (E. Fisher)
9. Till (R. Williams)
10. Follow Your Heart (4 Coins)

Rick Fight
WQOK—Greenville, S. C.

1. Jailhouse Rock (E. Presley)
2. You Send Me (S. Cooke)
3. April Love (P. Boone)
4. Silhouettes (Rays)
5. Wake Up Little Susie (Everlys)
6. Raunchy (B. Justis)
7. Melodie D'Amour (Ames Bros.)
8. Little Bitty Pretty One (T. Harris)
9. My Special Angel (Helms)
10. Be Bop Baby (R. Nelson)

Jack McDermott
WHIL—Boston, Mass.

1. You Send Me (S. Cooke)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (Rays)
4. My Special Angel (B. Helms)
5. Wonderful Lover (Storm Trio)
6. Raunchy (B. Justis)
7. The Joker (Hilltoppers)
8. All The Way (F. Sinatra)
9. Peggy Sue (B. Holly)
10. Melodie D'Amour (Ames Bros.)

Norm Page
WCAR—Detroit, Mich.

1. Silhouettes (Rays)
2. Raunchy/Sail Along Silvery Moon (B. Vaughn)
3. You Send Me (T. Brewer)
4. April Love (P. Boone)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. All The Way (F. Sinatra)
7. Put A Light In The Window (Four Lads)
8. Pretend You Don't See Her (J. Vale)
9. You Are Mine (B. Greco)
10. Love Me Forever (Esquires/E. Gorme)

Jimmy Hutsell
WCRK—Morristown, Tenn.

1. Jailhouse Rock (E. Presley)
2. Little Bitty Pretty One (T. Harris)
3. Chances Are (J. Mathis)
4. Wake Up Little Susie (Everlys)
5. Young And Beautiful (Presley)
6. Treat Me Nice (E. Presley)
7. My Special Angel (Helms)
8. Bony Moronie (Williams)
9. Till (L. Diamond)
10. Reet Petite (J. Wilson)

Rocky Foxx
WFOX—Milwaukee, Wis.

1. April Love (P. Boone)
2. Jailhouse Rock (E. Presley)
3. Wake Up Little Susie (Everlys)
4. Hula Love (B. Knox)
5. Be Bop Baby (R. Nelson)
6. Silhouettes (Rays)
7. Mr. Fire Eyes (B. Guitar)
8. Melodie D'Amour (Ames Bros.)
9. Rebel (C. Jarvis)
10. Just Born (P. Como)

John Bennett
WNNJ—Newton, N. J.

1. April Love (P. Boone)
2. Ca C'est L'amour (Bennett)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Raunchy (B. Justis)
5. You Send Me (S. Cooke)
6. Wanderin' Heart (D. Rondo)
7. My Special Angel (B. Helms)
8. A Long Last Look (Lawrence/O'Connell)
9. Wake Up Little Susie (Everlys)
10. That's Why I Was Born (J. Harper)

Tal Hood
WFGM—Fitchburg, Mass.

1. You Send Me (S. Cooke)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Great Balls Of Fire (Lewis)
4. At The Hop (Danny & Juniors)
5. Raunchy (B. Justis)
6. Baby I Don't Care (Presley)
7. The Joker (Hilltoppers)
8. Rock-A-Chicka (W. Mack)
9. Put A Light In The Window (Four Lads)
10. Kitty (Carr & Hunt)

Beach Rogers
KIEV—Glendale, Calif.

1. April Love (P. Boone)
2. All The Way (F. Sinatra)
3. I'm Available (M. Rayburn)
4. I'll Remember Today (Page)
5. Never Be Afraid (M. Crosby)
6. I Only Want To Love You (D. Reese)
7. That's Why I Was Born (J. Harper)
8. Love Me Forever (E. Gorme)
9. Put A Light In The Window (Four Lads)
10. Liechtensteiner Polka (Welk)

Bob N. Perry
WCKR—Miami, Fla.

1. Melodie D'Amour (Ames Bros.)
2. Just Born (P. Como)
3. My Special Angel (Helms)
4. Silhouettes (Diamonds)
5. Chances Are (J. Mathis)
6. Fascination (D. Jacobs)
7. I'll Remember Today (Page)
8. Love Bug Crawl (J. Edwards)
9. Honeycomb (J. Rodgers)
10. I'm Available (Rayburn)

Bob Bassett
WHIM—Providence, R. I.

1. If I Can Help Somebody (B. Eckstine)
2. All The Way (F. Sinatra)
3. Pretend You Don't See Her (S. Allen)
4. This Is My Lucky Day (G. Pastor)
5. Cool (L. Busch)
6. Everybody Loves My Baby (D. Washington)
7. Teach Me How To Cry (J. Hartman)
8. King's Bones (W. King)
9. My Future Just Passed (T. King)
10. Wild Is The Wind (J. Mathis)

Don Zee
WPON—Pontiac, Mich.

1. Raunchy (Justis/Freeman)
2. You Send Me (Brewer/Cooke)
3. Rock 'N Roll Music (Berry)
4. Peggy Sue (B. Holly)
5. Be Bop Baby (R. Nelson)
6. April Love (P. Boone)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. My Special Angel (B. Helms)
9. Silhouettes (Rays)
10. Oh Boy (Crickets)/Great Balls Of Fire (J. L. Lewis)

Art Wood
WLYN—Lynn, Mass.

1. Treat Me Nice (E. Presley)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. At The Hop (Danny & Juniors)
5. Love Me Forever (4 Esquires)
6. I Give You My Word (James)
7. April Love (P. Boone)
8. Melodie D'Amour (Ames Bros.)
9. Jailhouse Rock (E. Presley)
10. Bye Bye Blackbird (K. Barr)

Bob Fuller
WNBP—Newburyport, Mass.

1. Put A Light In A Window (Four Lads)
2. Raunchy (E. Freeman)
3. Why Don't They Understand (G. Hamilton IV)
4. Love Bug Crawl (Edwards)
5. East Is East (F. Laine)
6. Crossover (J. Bowen)
7. The Story Of My Life (M. Robbins)
8. The Joker (Hilltoppers)
9. All The Way/Chicago (F. Sinatra)
10. My Special Angel (Helms)

Ralph H. Canary
KDSP—Deadwood, S. Dak.

1. Jailhouse Rock (E. Presley)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Alone (Shepherd Sisters)
4. Chances Are (J. Mathis)
5. April Love (P. Boone)
6. Peggy Sue (B. Holly)
7. Raunchy (B. Vaughn)
8. Party Time (S. Minceo)
9. Great Balls Of Fire (Lewis)
10. Sweet Georgie Brown (Coasters)

Jimmy Raye
KCUL—Fort Worth, Tex.

1. You Send Me (Brewer/Cooke)
2. Raunchy (B. Justis)
3. My Special Angel (Helms)
4. Walkin' And Whistlin' (R. Coniff)
5. You Only Came Back To Hurt Me (Glorytones)
6. Love Me Forever (E. Gorme)
7. I Know But I'll Never Tell (R. Wade)
8. Comin' Or Goin' (H. Buwall)
9. Take A Chance (Morgan)
10. I Give You My Word (James)

Chuck Phillips
WEMP—Milwaukee, Wis.

1. You Send Me (T. Brewer)
2. April Love (P. Boone)
3. Liechtensteiner Polka (Welk)
4. Melodie D'Amour (Ames Bros.)
5. I'll Remember Today (Page)
6. Ivy Rose (P. Como)
7. Chances Are (J. Mathis)
8. All The Way (F. Sinatra)
9. A Lot In Common (T. King)
10. Hoopla (D. Hawkins)

Johnny Johnson
KOY—Phoenix, Ariz.

1. If I Not For Me To Say (J. Mathis)
2. All The Way (F. Sinatra)
3. I'll Remember Today (Page)
4. The Twelfth Of Never (J. Mathis)
5. Kiss Them For Me (McGuire Sisters)
6. The Greater Sin (F. Laine)
7. Melodie D'Amour (Ames Bros.)
8. I Can't Close The Book (V. Damone)
9. Till (R. Williams)
10. Johnny's Dream (G. Grant)

Paul Dubose
WKAB—Mobile, Ala.

1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everlys)
4. Just Born (P. Como)
5. Have I Told You Lately That I Love You (R. Nelson)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Wait And See (F. Domino)
8. Fascination (Troubadors)
9. Mr. Lee (Bobbettes)
10. Diana (P. Anka)

Johnny Fairchild
KELP—El Paso, Tex.

1. Chances Are (J. Mathis)
2. Jailhouse Rock (E. Presley)
3. Silhouettes (S. Gibson)
4. You Send Me (S. Cooke)
5. Honeycomb (J. Rodgers)
6. Fascination (J. Morgan)
7. All The Way (F. Sinatra)
8. Melodie D'Amour (Ames Bros.)
9. Be Bop Baby (R. Nelson)
10. Wake Up Little Susie (Everlys)

Johnny Magnus
KGFJ—Los Angeles, Calif.

1. April Love (P. Boone)
2. All The Way (F. Sinatra)
3. Melodie D'Amour (Ames Bros./Gold)
4. Chances Are (J. Mathis)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Sayonara (E. Fisher)
7. This I Know (G. MacKenzie)
8. In A Small Forgotten Town (N. Riddle)
9. Honeycomb (J. Rodgers)
10. Got A Date With An Angel (B. Williams)

Rudy Paolangeli
WTKO—Ithaca, N. Y.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Melodie D'Amour (Ames Bros.)
4. I'm Available (M. Rayburn)
5. I'll Remember Today (Page)
6. Liechtensteiner Polka (Glahe)
7. All The Way (F. Sinatra)
8. Silhouettes (Diamonds)
9. The Joker (Hilltoppers)
10. April Love (P. Boone)

Jack Wagner
KHJ—Hollywood, Calif.

1. I'll Never Say Never Again Again (D. Shore)
2. Be Bop Baby (R. Nelson)
3. Raintree County (N. Cole)
4. When School Starts Again (T. Perkins)
5. April Love (P. Boone)
6. Cradle Baby (E. Cochran)
7. More Than Ever (L. Lawson)
8. Little Neva (J. Brown)
9. I'm Available (M. Rayburn)
10. Make Me A Present Of You (J. Flamingo)

Doug Down
WTWN—St. Johnsbury, Vt.

1. April Love (P. Boone)
2. You Send Me (S. Cooke)
3. Raunchy (E. Freeman)
4. Silhouettes (Rays)
5. Jailhouse Rock (E. Presley)
6. Chances Are (J. Mathis)
7. All The Way (F. Sinatra)
8. The Joker (Hilltoppers)
9. Alone (Shepherd Sisters)
10. Kisses Sweeter Than Wine (J. Rodgers)

Doug Burrows
CKY—Winnipeg, Man., Can.

1. Little Bitty Pretty One (Day/Harris)
2. Silhouettes (Diamonds)
3. My Special Angel (Helms/D'rone)
4. Keep A-Knock' (L. Richard)
5. Jailhouse Rock (E. Presley)
6. Wake Up Little Susie (Everlys)
7. Mr. Fire Eyes (B. Guitar)
8. The Joker (Myles/Hilltoppers)
9. And That Reminds Me (D. Reese)
10. Passion Flower (Diamonds)

B. Mitchell Reed
KFWB—Hollywood, Calif.

1. Twelfth Of Never (Mathis)
2. All The Way (F. Sinatra)
3. Raunchy (E. Freeman)
4. I'm Available (M. Rayburn)
5. I'll Never Say Never Again, Again (D. Shore)
6. Pretend You Don't See Her (J. Vale)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Las Vegas (B. Parker)
9. Silhouettes (Rays)
10. Wanderin' Heart (D. Rondo)

Scott Burton
KWEB—Rochester, Minn.

1. You Send Me (T. Brewer)
2. Peggy Sue (B. Holly)
3. Silhouettes (S. Gibson)
4. Jailhouse Rock (E. Presley)
5. Raunchy (B. Vaughn)
6. Melodie D'Amour (E. Ros)
7. Be Bop Baby (R. Nelson)
8. My Special Angel (S. Land Trio)
9. Alone (Shepherd Sisters)
10. Little Bitty Pretty One (T. Harris)

Roger Earp
WTAB—Tabor City, N. C.

1. Chances Are (J. Mathis)
2. And That Reminds Me (D. Reese)
3. April Love (P. Boone)
4. The Joker (Hilltoppers)
5. Alone (Shepherd Sisters)
6. Be Patient With Me (J. Desmond)
7. Kisses Sweeter Than Wine (J. Rodgers)
8. Light A Candle (V. Chiesia)
9. Actress Of The Year (L. Raine)
10. My Special Angel (B. Helms)

Sunny Jim Terrell
CFRA—Ottawa, Ont., Can.

1. Chances Are (J. Mathis)
2. You Send Me (S. Cooke)
3. April Love (P. Boone)
4. Wake Up Little Susie (Everlys)
5. Silhouettes (Diamonds)
6. Alone (Shepherd Sisters)
7. Fascination (J. Morgan)
8. Love Bug Crawl (Edwards)
9. All The Way (F. Sinatra)
10. Kisses Sweeter Than Wine (J. Rodgers)

Bob Hurley
WKDA—Nashville, Tenn.

1. Raunchy (B. Justis)
2. You Send Me (S. Cooke)
3. Little Bitty Pretty One (T. Harris)
4. Bony Moronie (L. Williams)
5. Fascination (J. Morgan)
6. Silhouettes (Rays)
7. Jailhouse Rock (E. Presley)
8. Chances Are (J. Mathis)
9. Wake Up Little Susie (Everlys)
10. Back To School Again (T. Rodgers)

Al Makkay
KCNA—Tucson, Ariz.

1. April Love (P. Boone)
2. All The Way (Sinatra)
3. Melodie D'Amour (Ames Bros.)
4. I'm Available (M. Rayburn)
5. Raunchy (E. Freeman)
6. Till (R. Williams)
7. I'll Remember Today (Page)
8. Jailhouse Rock (E. Presley)
9. My Special Angel (B. Helms)
10. The Joker (Hilltoppers)

JACK KAREY
WCFL—Chicago, Ill.

1. April Love (P. Boone)
2. Liechtensteiner Polka (Glahe)
3. Melodie D'Amour (Ames Bros.)
4. Put A Light In The Window (Four Lads)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Love Me Forever (E. Gorme)
7. Halo Of Love (N. Noble)
8. I Don't Want To Love You (T. Priscoe)
9. I Can't Close The Book (V. Damone)
10. Swedish Polka (R. Goodwin)

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Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

Dick Dean
WKTQ—Norway-Paris, Me.

1. I'll Remember Today (Page)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Why Don't They Understand (G. Hamilton IV)
4. April Love (P. Boone)
5. A Broken Promise (4 Coins)
6. Sweet Georgie Brown (M. Carson)
7. Opus No. 1 (Jackie & Roy)
8. Again (J. Carroll)
9. Love Me Forever (Gorme)
10. Miracle (L. Baker)

Don Burford
KBSJ—Springhill, La.

1. Jailhouse Rock (E. Presley)
2. Wake Up Little Susie (Everlys)
3. Chances Are (J. Mathis)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Fascination (J. Morgan)
6. Sayonara (J. Sands)
7. Saddle The Wind (London)
8. Be Bop Baby (R. Nelson)
9. My Special Angel (Helms)
10. St. Louis Blues (L. Baker)

Ronn Allard
WFEA—Manchester, N. H.

1. Raunchy (E. Freeman)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Rock 'N Roll Music (Berry)
4. You Send Me (S. Cooke)
5. Why Don't They Understand (G. Hamilton IV)
6. Little Bitty Pretty One (T. Harris)
7. Just Born (P. Como)
8. Till (R. Williams)
9. April Love (P. Boone)
10. Passion Flower (Fraternity Bros.)

Kenny Vincent
WEOL—Lorain, Ohio

1. Jailhouse Rock (E. Presley)
2. Hoopla (D. Hawkins)
3. Joey's Song (J. Reisman)
4. April Love (P. Boone)
5. I Walked Alone Last Night (P. Page)
6. Put A Light In The Window (Four Lads)
7. I (L. Briggs)
8. You Send Me (T. Brewer)
9. Broken Promise (Four Coins)
10. You're The Greatest (Scott)

Bauregard Davis
WLOW—Norfolk, Va.

1. April Love (P. Boone)
2. All The Way (F. Sinatra)
3. Wake Up Little Susie (Everlys)
4. You Send Me (S. Cooke)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Little Bitty Pretty One (Harris/Day)
7. Silhouettes (Rays/Gibson)
8. Fascination (J. Morgan)
9. Raunchy (Justis/Freeman)
10. Chances Are (J. Mathis)

ED GRENNAN
WAIT—Chicago, Ill.

1. Chances Are (J. Mathis)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Liechtensteiner Polka (Glahe)
4. All The Way (F. Sinatra)
5. Ivy Rose (P. Como)
6. April Love (P. Boone)
7. Vic's Boogie (V. Feraci)
8. Love Me Forever (E. Gorme)
9. Dime Store Pony Tail (Dean)
10. Halo Of Love (N. Noble)

LARRY KANE
KXYZ—Houston, Texas

1. My Special Angel (B. Helms)
2. At The Hop (Danny & Juniors)
3. Could This Be Magic (Dubs)
4. Uh Huh-Mm (S. James)
5. Wild Is The Wind (J. Mathis)
6. Peggy Sue (B. Holly)
7. Great Balls Of Fire (Lewis)
8. Little Bitty Pretty One (Harris)
9. Hey Schoolgirl (Tom & Jerry)
10. Put A Light In The Window (Four Lads)

Ed Bonner
KXOK—St. Louis, Mo.

1. Raunchy (B. Justis)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Driftwood (R. Marterrie)
4. Rock 'N Roll Music (Berry)
5. April Love (P. Boone)
6. Love Bug Crawl (Edwards)
7. Liechtensteiner Polka (Glahe)
8. At The Hop (Danny & Juniors)
9. Silhouettes (Rays)
10. Sail Along Silvery Moon (B. Vaughan)

Frank Allen
KOWH—Omaha, Neb.

1. Silhouettes (Rays)
2. You Send Me (T. Brewer)
3. Little Bitty Pretty One (T. Harris)
4. Jailhouse Rock (E. Presley)
5. Wake Up Little Susie (Everlys)
6. Just Born (P. Como)
7. I'll Remember Today (Page)
8. Peggy Sue (B. Holly)
9. My Special Angel (Helms)
10. Be Bop Baby (R. Nelson)

Howie Leonard
WLOB—Portland, Me.

1. Kisses Sweeter Than Wine (J. Rodgers)
2. Why Don't They Understand (G. Hamilton IV)
3. Raunchy (Justis/Freeman)
4. Love Bug Crawl (Edwards)
5. All The Way (F. Sinatra)
6. Roc-A-Chicka (W. Mack)
7. Jailhouse Rock (E. Presley)
8. Till (R. Williams)
9. The Joker (Myles/Hilltoppers)
10. Little Bitty Pretty One (T. Harris)

Bob Wells
WEBR—Buffalo, N. Y.

1. Raunchy (B. Justis)
2. Put A Light In The Window (Four Lads)
3. You Send Me (S. Cooke)
4. All The Way (F. Sinatra)
5. Roc-A-Chicka (W. Mack)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Just Born (P. Como)
8. Liechtensteiner Polka (Glahe)
9. April Love (P. Boone)
10. Uh Huh Mm (S. James)

John Haynes
WDCR—Hanover, N. H.

1. Chances Are (J. Mathis)
2. Raunchy (B. Vaughn)
3. Jailhouse Rock (E. Presley)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Wake Up Little Susie (Everlys)
6. Just Born (P. Como)
7. My Special Angel (Helms)
8. Silhouettes (Rays)
9. The Bright Light (J. Lowe)
10. Go Away From My Window (G. Storm)

Al Bertaux
WLLY—Richmond, Va.

1. Raunchy (B. Justis)
2. Bony Moronie (L. Williams)
3. Great Balls Of Fire (Lewis)
4. Jailhouse Rock (E. Presley)
5. Little Bitty Pretty One (T. Harris)
6. You Send Me (S. Cooke)
7. Melodie D'Amour (Ames Bros.)
8. My Special Angel (B. Helms)
9. Rock 'N Roll Music (Berry)

Bob Story
WNOR—Norfolk, Va.

1. Chances Are (J. Mathis)
2. And That Reminds Me (D. Reese)
3. Melodie D'Amour (Ames Bros./Ros)
4. April Love (P. Boone)
5. With You On My Mind (N. Cole)
6. You Send Me (S. Cooke)
7. Have I Told You Lately That I Love You (R. Nelson)
8. Till (R. Williams)
9. An Affair To Remember (V. Damone)
10. The Heart Of A Fool (Dean)

Jim Stone
KWBB—Wichita, Kan.

1. Peggy Sue (B. Holly)
2. You Send Me (S. Cooke)
3. April Love (P. Boone)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Be Bop Baby (R. Nelson)
6. Wake Up Little Susie (Everlys)
7. Jailhouse Rock (E. Presley)
8. The Story Of My Life (M. Robbins)
9. Raunchy (E. Freeman)
10. Fascination (J. Morgan)

Bill Rowan
WCSS—Amsterdam, N. Y.

1. Peggy Sue (B. Holly)
2. Raunchy (B. Vaughn)
3. You Send Me (T. Brewer)
4. Rock 'N Roll Music (Berry)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. April Love (P. Boone)
7. Silhouettes (Rays)
8. Little Bitty Pretty One (T. Harris)
9. The Joker (Hilltoppers)
10. Twelfth Of Never (Mathis)

Bob Stevens
KILT—Houston, Tex.

1. You Send Me (S. Cooke)
2. Wake Up Little Susie (Everlys)
3. Little Bitty Pretty One (T. Harris)
4. Raunchy (B. Vaughn)
5. Jailhouse Rock (E. Presley)
6. Kisses Sweeter Than Wine (J. Rodgers)
7. Peggy Sue (B. Holly)
8. Everyday (B. Holly)
9. Chances Are (J. Mathis)
10. Twelfth Of Never (Mathis)

Jay Bennett
KGAF—Gainesville, Tex.

1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everlys)
4. Chances Are (J. Mathis)
5. You Send Me (S. Cooke)
6. Honeycomb (J. Rodgers)
7. Little Bitty Pretty One (T. Harris)
8. Look For Me (Rainwater)
9. April Love (P. Boone)
10. Be Bop Baby (R. Nelson)

Chuck Otte
KLPW—Union, Mo.

1. Melodie D'Amour (Ames Bros.)
2. Raunchy (B. Vaughn)
3. Silhouettes (Diamonds)
4. You Send Me (S. Cooke)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. I Love You Baby (P. Anka)
7. How Am I Doin' (H. Dixon)
8. Love Bug Crawl (Edwards)
9. The Story Of My Life (M. Robbins)
10. Driftwood (R. Marterrie)

Bill Dawes
WCPO—Cincinnati, Ohio

1. April Love (P. Boone)
2. Kisses Sweeter Than Wine (J. Rodgers)
3. Chances Are (J. Mathis)
4. My Special Angel (B. Helms)
5. All The Way (F. Sinatra)
6. You Send Me (T. Brewer)
7. Take A Chance (Morgan)
8. Liechtensteiner Polka (Glahe)
9. Junior Miss (V. Damone)
10. Island Of Bimini (Douglas)

Bob Gribben
KDTH—Dubuque, Iowa

1. You Send Me (Cooke/Brewer)
2. Melodie D'Amour (Ames Bros./Ros)
3. Be Bop Baby/Have I Told You Lately That I Love You (R. Nelson)
4. Raunchy (Vaughn/Freeman/Justis)
5. Chances Are (J. Mathis)
6. When The Swallows Come Back To Capistrano/April Love (P. Boone)
7. And That Reminds Me (D. Reese)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Twelfth Of Never (J. Mathis)
10. Little Bitty Pretty One (T. Harris)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"TEARDROPS"

Lee Andrews & Hearts Chess 1675

The Cash Box Award of the Week 11/9

"SAIL ALONG SILVER MOON"

Billy Vaughn Dot 15661

The Cash Box Disk of the Week 11/2

"ST. LOUIS BLUES"

Lavern Baker Atlantic 1163

The Cash Box Award of the Week 11/2

"HALO OF LOVE"

Nick Noble Mercury 71233

The Cash Box Disk of the Week 11/30

Leroy Anderson

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 - Frederick Fennell on Mercury Records #71170
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Just Making Sure



NASHVILLE, TENN.—The Crescendos, a new vocal group currently making noise on the Nasco label with their recording of "Oh Julie", make sure that their record gets heavy play in their home town of Nashville, and do this by handing a copy of the disk to dee jay Noel Ball. The boys are George Lanian, Jimmy Hall, Tommy Fortner, Kenneth Brigham and Jimmy Lanian.

Christmas Seal EP

NEW YORK—To assist the Christmas Seal fund in its drive to stamp out TB, RCA Victor has issued a special Extended Play disk featuring this year's official Christmas Seal Song, "If I Can Help Somebody".

The EP offers a special introduction for the song, describing the importance of Christmas Seals, as delivered by Perry Como, George Beverly Shea, Eddy Arnold and Chet Atkins. Shea sings the song on the EP. He is also the composer of the number.

Dana Issues 4 New LP's

NEW YORK—Dana Records, one of the nation's leading recording companies in the polka field, has released four new LP albums, it has been announced by Jerry Blaine, president of Jay-Gee Record Co., Inc., Dana's parent company.

The new albums are: "Polka Date With Ray," Ray Henry and his Orchestra; "Polkas, Czardasz, Obereks," Frank Wojnarowski and his Orchestra, with The Wayfarers as vocalists; "Dla Polonji" Gene Wisniewski and his Harmony Bells Orchestra; "Tanga I Piosenki" (Tangos and Songs), The Walter Dana Chorus with Orchestra.



Canadian Capers

TORONTO TOPICS:

Dorothy Collins (Coral) headlining the Motorama Show at The CNE Automotive Bldg. November 29th-December 7th. . . . Ruth Price (Kapp) currently at The Stage Door, also on the bill is Toronto's own Dave Broadfoot. . . . Paul Anka (Sparton) was guest star on the Hit Parade November 30th, and did his up and coming "I Love You Baby". . . . Bill Taylor doing a great job at The Town Tavern. . . . Joyce Hahn, star of "The Hit Parade", has a real winner with her latest Cadence release "Did You Close Your Eyes" b/w "Trying To Forget About You". Joyce has a large following across Canada, and fans will really go for this one. . . . Frank Jones Columbia Records Of Canada has just signed Jimmy James, Country artist, first release scheduled for the second week of December. Frank spent a few days in Montreal where he did sessions with Colette Bonheur and Roger Claremont the latter did the French version of "Little Sandy Seelightfoot" and will be released this week.

Gold Disk for Della

NEW YORK—Jubilee songstress Della Reese will be presented with a Gold Record on the Ed Sullivan TV stint, December 15, for having topped the 1,000,000 mark with her recording of "And That Reminds Me".

Angel Meets The Dee Jays



NEW YORK—Angel McNeil, 15-year-old Astoria, L. I. sophomore and one of the charter member recording artists of the new Felsted label, took her dummy "Tiny" around to the New York dee jays to introduce her first waxing "Please Daddy". Above the young lark is shown with (1) Jerry Marshall, WMGM. (2) Stan Burns, WINS. (3) Allen Lorber and Bob White, WMCA. (4) Bob Callan, seated, and Allen Lorber, WMCA. (5) Art Ford, WNEW. (6) Mike Camito, WNEW. (7) Ronnie Grainger, WINS. (8) Joe Saccone and Jodi Cameron, WMGM. (9) Al Trilling, WNEW. (10) Rick Willard, WNEW. (11) Ernie Stone, WMCA. (12) Dick Shepard, WNEW. (13) Joe Petralia, WOV. (14) Peter Tripp, WMGM.

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The Georgettes

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Meeting Dates

Music Operators' Associations

- Dec. 2—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 5—Phonograph Merchants Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 9—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio
- 10—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.
- 10—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—New York State Operators' Association
Place: Palatine Hotel, Newburgh, N. Y.
- 12—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.
- 16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—Automatic Equipment and Coin Machine Owners' Assn.
Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 18—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb St., Norristown, Pa.
- 19—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio
(Executive Board)
- 19—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.



R & B

Ramblings

NEW YORK:

George Goldner sees nothing but hits as he scans his shipping notices. Of course, topping the list, is The Dubs "Could This Be Magic". The platter continues to climb higher into the lists and a hearty push now could rocket the deck into the nation's top ten. Crowding each other for real hit action are "Maybe" by The Chantells; "7-11" by the Gone All Stars; "Ooh Shucks" by The Five Stars; "Strange Sensation" by Buddy Roberts; "Walking Together" by Pete Morris; "Tell Me Love" by Lewis Lymon & The Teenchords; and "Wait A Minute" by Jo Ann Campbell. . . . Atco Records riding smoothly with The Coasters' "Sweet Georgia Brown"; Bobby Darin's "Don't Call My Name" and "Pretty Betty"; "Fine Fine Baby" by The Romeos; and "Lost Love" by The Superiors. Atco captured it's first Cash Box Poll honors when The Coasters won the "Group" category and "Searchin'" was the big record of the year. Sister label, Atlantic Records, didn't do too badly, either—what with taking top spots with Lavern Baker (top fem vocalist); and The Bobbettes, #1 most promising group. Four firsts is a pretty fabulous coup. . . . Jerry Winston, Onyx Records, reports good sales action on "Wheel Of Love" by The Pearls, and "This Could Be The Night" by The Velours. . . . Ivy Records coming along in strength with its first release, "Lullaby Of The Bells" by the Deltaires. Platter is building nicely outside of the very active New York territory and could break out. . . . Mercury showing good activity with "Fall Out" by Sil Austin. . . . Jerry Lee Lewis looks like he's off and running again with his "Balls Of Fire" on Sun. . . . Ernie Young really excited about his new hit, "Oh Julie" by The Crescendos. . . . Al Silver and Doug Moody, Herald and Ember, still find the action so torrid they can't get off the phones. This big one, "The Joker" by Billy Miles continues to get bigger, and the totals of the other hits make very satisfactory reading matter. Bringing in the biz are "Walkin' With Mr. Lee" by Lee Allen; "Baby Do Liddle" by Tommy Ridgley; "Our Anniversary" by The Five Satins; and "I'll Remember Dear" by the Tune Weavers. The latter is on the Casa Grande label and is nationally distributed by Ember Records. . . . Note from Clifton "King Bee" Smith (KCOH-Houston, Texas) tells us the reaction on "That's Alright" by Little Junior Parker on Duke was so great that he was forced to also spot it on his "Sweet and Solid" (pop) show, "For the first time a r & b number was debuted on my sweet pop program." King predicts it will be number one r & b—and closes with "Watch 'Emmett Lee' by Carol Fran on Excello." . . . Ken Parsons (KPBA-Pine Bluff, Ark.) advises an old friend dropped in to plug his disk, "You Are My Sunshine" on Hi Records. Side features Chet Atkins and the Anita Kerr Singers plus Carl's own band. . . . Ralph Burrell and Donald Turner have formed Popular Records. Three releases are scheduled for early January. Popular will specialize in jazz. . . . Stirring up phone calls currently is "Bertha Lou" by Dorsey Burnette on Surf Records. . . . Over at Glory Records Phil Rose and Lou Sprung cautiously optimistic as they get an immediate reaction to "Winter In Wisconsin" by the Blake Brothers (oneside-instrumental) and the Four Corners with Blake Bros. (other side-vocal). The tune is being received with open arms in Wisconsin—the Chamber of Commerce going all out on it. Chicago has also taken to it nicely. Sprung also holding high hopes for a new release, "Fraidy Cat" and "As Long As" by The Neptunes. The group is managed by James Dailey, manager of the highly successful Bobbettes. A third waxing the Glory boys are keeping their eyes on is "Burning With Love" by Addie Lee. Addie was made an honorary member of the U. of Baltimore Sigma Alpha Rho fraternity. . . . The Tarriers, Glory Records, going to Europe in January. . . . Sol Rabinowitz, Baton Records, elatedly reports that the orders keep pouring in from all over the country on his "Hard Times" by Noble Watts. What especially pleases Rabinowitz is the large number of re-orders and the evidences that even the slow areas are starting to move on the deck. The wax has appeared on a large number of the country's radio station Top Forty's. "We've got one of the nation's big sellers," predicts the Baton head. . . . The recent Alan Freed mc'ing of a dance at Bayside High School in Long Island, N.Y. was a huge success. The event took place on November 22, with Freed broadcasting his WINS program from the school. Rick Sklar, WINS, in telling the story, says he was thrilled. "Six hundred nicer, more well behaved kids you'll never meet," said Rick. "The boys and girls had a wonderful evening and the G.O. is richer by some \$750.00. Freed donated his services and that of his eighteen piece band. WINS covered broadcast expenses. . . . King Records bows a new "5" Royales this week. The talented group offers "Don't Be Ashamed" and "Dedicated To The One I Love". . . . Lots of activity over at Atlantic Records. It announced the signing of Otis Blackwell to an exclusive artist contract and immediately released his first platter. The tunes are "When You're Around" and "Make Ready For Love". Blackwell, who originally recorded for Davis Records several years ago made his big rep by scribbling such hits as "Don't Be Cruel", "All Shook Up", and others. He is also the writer of his two current Atlantic sides. Also released on Atlantic this week are Ruth Brown's "Look Me Up" and "A New Love"; Joe Turner's "Teen Age Letter" and "Wee Baby Blues" and Chuck Willis'

"Betty and Dupree" and "My Crying Eyes". If, when you listen to Joe Turner's two sides, you think the pianists are great—you're right. On "Teen Age Letter" you'll be listening to the crazy fingering of hit-writer Mike Stoller, and on "Wee Baby Blues" it's none other than the great Ray Charles. . . . East-West also gets into the picture with a pair of releases. Two masters it picked up, one in Philadelphia, The Fabulaires singing "No No" and "While Walking"; and one in Cleveland, Hamp Jones doing "You're Not My Girl" and "Pack Your Clothes" . . . Billy Shaw announced the setting of a deal for luscious Sally Blair at the New York Latin Quarter. Sally will knock 'em dead during the month of April-1958 for a neat figure of \$3500. per week. The contract also calls for one month in 1959 at \$5,000. weekly, and one month in 1960 at \$7,500. Shaw also stated that the Alan Freed tour had been extended from 42 days to 45. This on the strength of Alan Freed's drawing power as the contents of the Freed package has not yet been set. The tour is skedded to begin early next spring. The latest we hear about Alan Freed's contemplated Mutual network deal (600 stations) is that it is on the verge of being inked. . . . Maybe Arnold Maxin's jump from assistant a & r man at Epic Records to President of MGM Records in about a year and one-half isn't the craziest Alger story yet.

CHICAGO:

Fred Sipiora, Singer One Stops, tells us that Ted is bedded down with the flu bug, Fred getting a lot of play with Fats Domino's "The Big Beat" on Imperial and a new single on King "Swingin' Shepherd's Blues" by Chicago's own Johnny Pate and his Quintette. . . . Marty Faye, Mike Rapchak and Dick Buckley, 3 very busy deejays at WAAF, "dig" THE CASH BOX. Marty operates with a lusty schedule, what with his 2 hour radio stint and nightly "Marty's Morgue" TV show via WBKB. . . . King Record Distrib's Herb Kole, Ralph Bass and Bill Bolden say that the hottest wax at King is Johnny Pate's "Swingin' The Shepherd's Blues" and Earl Bostic's new deck "Josephine". The flip side is an oldie "Jeannine, I Dream Of Lilac Time". The King trio also asks us to watch for Little Willie John's "Person To Person". . . . Stan Pat reports that Roulette's great jazz pianist Dorothy Donegan opens at the London House this week for one month's run. Dottie's current waxing is "Dorothy Donegan At The Embers." Stephen's Mort Hillman returned from a national promotional tour with hit deck "Poor Butterfly" by the young Ebon Knights. . . . Mercury's Kenny Myers flipping about an R&R with a free and easy style by the Playboys "Don't Do Me Wrong" b/w "Why Do I Love You, Why Do I Care". . . . Len Chess, Chess Producing Co., expected back from Bermuda any moment. Max Cooperstein, Chess' eastern sales manager in town visiting at the Chess offices. Max reports heavy action with "Tear Drops" by Lee Andrews and the Hearts on the Chess label. Phil Chess tells us that Chuck Berry's "Rock 'N Roll Music" is still rockin' 'n rollin' up the charts, and Bo Diddley's "Boss Man" building up fast. . . . Little Al Temander says that his Little Al's One Stops are busy beehives with so many hit tunes clicking. . . . Creative artist Leroy Winbush ambling along record row. Roy designs many of those attractive album liner jackets. . . . Vic Faraci, M. S. Distribs, advises that the following decks are big items at M. S., "Darling If I Had You" by Bobby Day on the Class label; "La Dee Dah" by Billy and Lillie on Swan and Mickey and Sylvia's "There'll Be No Backing Out" on Vik. "Vic's Boogie" is still climbing, and "Ring Chimes" by the Cadets on Modern is a lively new comer, according to Vic. . . . Harry Glenn, Mar Vel Records, phoned to tell us that he'll have a big story for us next week. We'll wait. . . . The Music Box' Jim O'Dwyer tells us that he's preparing for a big Xmas rush, and is well stocked for the occasion. Disks move so rapidly at the Music Box that this is generally a problem. . . . Li'l Wally, Banana Records, very happy about his line of holiday decks currently in stores, "White Christmas" b/w "Silver Bells" by the Eagle Brothers and "Sleigh Bell Waltz" b/w "Jingle Bells Polka" by Li'l Wally. . . . Over at Vee Jay-Falcon, Abner announces 2 new releases "You Never Miss The Water" by Billy "The Kid" Emerson and "Oh, Oh, My Darling" b/w "Time Will" by Larry Birdsong. Gene Allison's "You Can Make It If You Try" still riding high on the charts. The Dells, whose current deck is "Time Makes You Change", appeared on Phil McClain's TV show in Cleveland recently. Abner says that Jimmy Reed, who is currently away up there with "Honest I Do", is back into the studio again prepping for his upcoming LP. The Spaniels are also in session. Their release date is 12/26.

LOS ANGELES:

The Platters in town rehearsing for next Sunday's Ed Sullivan TV show. While in New York for the show, the group will record for Mercury, and then leave for an engagement at the Copa Club in Pittsburgh. . . . Oscar McLollie, who had the big record of "Convicted" a few months back, out on the Class label with a new release of "King Of The Fools" and "Scold Me". . . . The Fortunes, new group that recently completed a very successful date at the Chi Chi Club in Palm Springs, back in town and negotiating a record contract with one of the majors. . . . Curly Wiggins back from a disk jockey tour of the East with his Antler recording of "Nobody To Love". Curly with The Blockbusters leaves this week for a west coast tour of one-nighters. . . . Besides their big pop hit of "Buzz, Buzz, Buzz", Ebb Records has five big blues records going for them. . . . Johnny Olin and The Tiffaniers, whose Liberty album, "Just Rollin'" was recently released, are currently playing an engagement at The Hacienda in Bakersfield. . . . New West Coast label, Lark Records off to a good start with "Yellow Dog Blues" by Joe Darenbourg and The Dixie Flyers which is showing up in several areas. . . . Brit Kennedy of Personality Productions back from a short business trip to New York City. . . . Art Decoo, who made some noise with his first release of "Just You Just Me" on the Starla label, out with a new one that looks good, "I'm Glad For Your Sake". . . . Bumps Blackwell, Sam Cooke's personal manager, announced that a deal is nearing completion between Cooke and the William Morris agency.



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- ALL ABOUT THE BLUES
Ivory Joe Hunter (Atlantic 1164)
- ALL OF A SUDDEN MY HEART SINGS
Roy Hamilton (Epic 9232)
- ALONE
Shepherd Sisters (Lance 125)
- AT THE HOP
Danny & The Juniors (ABC-Paramount 9871)
- AW SHUCKS BABY
Tiny Topsy (Federal 12302)
- BABY BABY
Dale Hawkins (Checker 876)
- BEATING OF MY HEART
Moonglows (Chess 1669)
- BE BOP BABY
Ricky Nelson (Imperial 5463)
- BEWARE
Jessie Belvin (Modern)
- BLACK SLACKS
Sparkletones (ABC-Paramount 9873)
- BLUES DOWN HOME
Dinah Washington (Mercury 71220)
- BONY MORONIE
YOU BUG ME BABY
Larry Williams (Specialty 615)
- COULD THIS BE MAGIC
Dubs (Gone 5011)
- *DAYS ARE DARK
Ted Taylor (Ebb 113)
- DESERIE
Charts (Everlast 5001)
- DOWN IN THE ALLEY
Clovers (Atlantic 1152)
- EMMETT LEE
Carol Fran (Excello 2118)
- FALL OUT
Si Austin (Mercury 71196)
- *FEVER
Earl Grant (Decca 30475)
- FOOLS RUSH IN
Malcolm Dodd & Tunedrops (End 1004)
- GONNA STOP FOOLIN' MYSELF
Louis Brooks (Excello 2119)
- GREAT BALLS OF FIRE
Jerry Lee Lewis (Sun 281)
- HARD TIMES (THE SLOP)
Noble Watts (Baton 249)
- HAVE I SINNED
Donnie Elbert (DeLuxe 6148)
- HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)
- HEY LITTLE GIRL
Techniques (Roulette 4030)
- *I'LL COME RUNNING BACK TO YOU
Sam Cooke (Specialty 619)
- I'M AVAILABLE
Margie Rayburn (Liberty 55102)
- I NEED YOU SO BAD
I WONDER
B. B. King (RPM 498)
- I STILL LOVE YOU
Fats Domino (Imperial 5467)
- JUST A LONELY CLOWN
FREE, SINGLE AND DISENGAGED
Huey Smith (Ace 538)
- KISSES SWEETER THAN WINE
Jimmy Rodgers (Roulette 4031)
- LADDER OF LOVE
Flamingos (Decca 30335)
- LEAVIN' IT ALL UP TO YOU
Don & Dewey (Specialty 610)
- LET 'EM ROLL
Midnighters (Federal 12305)

- LITTLE WHEEL
John Lee Hooker (Vee-Jay 255)
- LULLABY OF THE BELLS
Deltaires (Ivy 101)
- ONLY BECAUSE
Platters (Mercury 71184)
- MY GIRL
Frankie Lyman (Roulette 4026)
- MY SPECIAL ANGEL
Bobby Helms (Decca 30423)
- NERVOUS BOOGIE
Paul Gayton (Argo 5277)
- OH BOY
Crickets (Coral)
- OUR ANNIVERSARY
5 Satins (Ember)
- *PEACE OF MIND
Louis Jordan (Mercury 71206)
- PEACHES
Little Jr. Parker (Duke 177)
- PING PONG
Glowtones (East-West 101)
- RAINBOW
Russ Hamilton (Kapp 184)
- REET PETITE
Jackie Wilson (Brunswick 55024)
- ROCK AND CRY
Clyde McPhatter (Atlantic 1158)
- ROCK 'N ROLL MUSIC
Chuck Berry (Chess 1671)
- SHE'S THE ONE
Eddy Boyd (Chess 1674)
- SILHOUETTES
Diamonds (Mercury 71197)
Gibson & Red Caps (ABC-Paramount 9856)
- *SPEEDY
Bobbettes (Atlantic 1159)
- ST. LOUIS BLUES
MIRACLES
Lavern Baker (Atlantic 1163)
- SUMMERTIME
Sam Cooke (Keen 34013)
- TEARDROPS
Lee Andrews & Hearts (Chess 1675)
- TEARS ON MY PILLOW
Eldorados (Vee-Jay 250)
- TELL ME WHY
Rob-Roys (Back Beat 501)
- THE ECHOES KEEP CALLING ME
Little Joe (Okeh 7094)
- *THERE'LL BE NO BACKIN' OUT
Mickey & Sylvia (Vik 0297)
- THE RIGHT TIME
Nappy Brown (Savoy 1525)
- THIS COULD BE THE NIGHT
Velours (Onyx 515)
- *THIS IS THE NIGHT
Valiants (Keen 34004)
- THREE MINUS ONE
Tommy Lampkin (Ebb 110)
- TIME MAKES YOU CHANGE
PAIN IN MY HEART
Dells (Vee-Jay 258)
- TONIGHT TONIGHT
Mello-Kings (Herald 502)
- WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)
- WHAT SIN
Little Jimmy Scott (King 5086)
- WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)
- *YOU ARE MY SUNSHINE
Carl McVoy (H: 2001)
- YOU CAN MAKE IT IF YOU TRY
Gene Allison (Vee-Jay 256)
- YOU'RE GONNA CRY
I NEED YOUR KISSES
Spaniels (Vee-Jay 257)



THE NATION'S R & B TOP 20

		Pos. Last Week
1	YOU SEND ME Sam Cooke (Keen 34013)	1
2	RAUNCHY Freeman (Imperial 5474) Justis (Phillips 3519)	2
3	LITTLE BITTY PRETTY ONE Thurston Harris (Aladdin 3398) Bobby Day (Class 211)	3
4	SILHOUETTES Rays (Cameo 117)	4
5	ROCK 'N ROLL MUSIC Chuck Berry (Chess 1671)	7
6	JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	5
7	BONY MORONIE Larry Williams (Specialty 611)	8
8	WAKE UP LITTLE SUSIE Everly Bros. (Cadence 1337)	9
9	COULD THIS BE MAGIC Dubs (Gone 5011)	14
10	HONEST I DO Jimmy Reed (Vee-Jay 253)	6
11	BUZZ, BUZZ, BUZZ Hollywood Flames. (Ebb 119)	17
12	HAPPY HAPPY BIRTHDAY BABY Tune Weavers (Checker 872) (Casa Grande)	10
13	KEEP A KNOCKIN' Little Richard (Specialty 611)	11
14	SOFT Bill Doggett (King 5080)	13
15	BE BOP BABY Ricky Nelson (Imperial 5463)	12
16	SWANEE RIVER ROCK Ray Charles (Atlantic 1154)	18
17	PEGGY SUE Buddy Holly (Coral 61885)	25
18	WAIT AND SEE Fats Domino (Imperial 5467)	16
19	CHANCES ARE Johnny Mathis (Columbia 40993)	22
20	THE JOKER Billy Myles (Ember 1026)	—

21. GREAT BALLS OF FIRE. 22. YOU CAN MAKE IT IF YOU TRY. 23. FARTHER UP THE ROAD. 24. I NEED YOU SO BAD. 25. HONEYCOMB.

NEW RELEASES!
"YOU NEVER MISS THE WATER"
BILLY "THE KID" EMERSON
VEE-JAY 261

"OH, OH MY DARLING"
b/w
"TIME WILL"
LARRY BIRDSONG
VEE-JAY 262

VEE JAY-FALCON RECORDS
2129 S. MICHIGAN AVENUE
CHICAGO 16, ILL.

The Cash Box says:
"The Westport label could have a hit on its hands with this terrific rock and roller that Alvis Wayne drives out in dynamic fashion. Side has the sound that the kids in all markets should go wild for..."
Nov. 9, 1957 Issue

"DON'T MEAN MAYBE, BABY"
b/w
"I'D RATHER BE WITH YOU"
ALVIS WAYNE
WESTPORT # 138

ALSO GOING GOOD
BIG BOB DOUGHERTY'S
"THE BEAR"
b/w
"MOVIN' "
WESTPORT # 137

Distribution open in a few areas
WESTPORT RECORDS
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THE NEW PENGUIN HIT!!
"THAT'S HOW MUCH I NEED YOU"
b/w
"BE MY LOVIN' BABY"
428

DOOTO RECORDS
9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

HEADING FOR THE CHARTS!
"WAIT A MINUTE"
b/w
"IT'S TRUE"
JO-ANN CAMPELL
Gone 5014
GONE RECORDS
1650 Broadway, N. Y., N. Y.

The Cash Box "Award o' the Week"

"DARLING IF I HAD YOU"

CLASS No. 215

APPEARING
APOLLO THEATRE
WEEK OF NOV. 29

B/W "BEEP BEEP BEEP"
BOBBY DAY AND THE SATELLITES



Class Records

1107 EL CENTRO HOLLYWOOD, CALIF.

Todd's In



TORONTO, ONT.—Nick Todd and Dot Sales Representative, Mickey "Der Professor" Addy, are shown just after their plane landed in Toronto. On hand to greet them was Lee Farley, National Sales Promotion Mgr. for Quality Records (Dot's Canadian distributor). Nick's newest for Dot is "At The Hop" and "I Do".

Sheridan Schedules Jazz Concert

NEW YORK—"King of the Night People", Jean Shepherd will be overseer of a group of jazz artists at December 7th's "Jazz for Night People" concert which will take place at the Loew's Sheridan Theatre in New York at Midnight.

Featured will be: Anita O'Day; Chet Baker and Zoot Simms and their quartet; Sonny Rollins; Charlie Mingus, jazz bassist and his quintet; Don Elliot and his quintet; Les Jazz Modes; and jazz pianist, Jane Wagner, making her jazz concert debut. Jean Shepherd and Charlie Mingus' quintet will present excerpts from their new Atlantic album, "The Clown". This album is an integration of Shepherd's style of jazz talk accompanying the swinging Mingus quintet.

Back-Beat Pacts Billy Bodaford

HOUSTON — Back Beat Records, which recently entered the pop and rock-a-billy fields, has added the rock-billy artist Billy Bodaford, via an exclusive recording contract, to its fast growing roster of artists. Bodaford, whose vocals are in the rock 'n roll vein, was sessioned last week in Nashville, with Don Robey at the helm. An early release is expected.

Other Back releases include its trio "Tell Me Why" b/w "Audrey" by the Rob Roys and Norman Fox; "Walking Alone" and "Zola" by Tic and Toc; "Wine, Dine and Dance" and "I'll Give Love To You" by Doug and Josie; and the last-week-released double decker by The Casuals, "So Tough" and "I Love My Darling."

The Big Record

NEW YORK — Benny Goodman, Sammy Davis, Jr. and Jaye P. Morgan will join a host of other musical stars as guests of Patti Page on her CBS Television musicale, "The Big Record," Wednesday, December 4.

The hour-long tunefest will include Jimmie Rodgers of "Honeycomb" fame; lark Gogi Grant; the teen-age composer-vocalist of the hit "Diana," Paul Anka; vocalist Lucho Gatica and accordionist-vocalist Dick Contino.

The Cash Box



NEW YORK

- 1 YOU SEND ME
Sam Cooke
(Keen 34013)
- 2 SILHOUETTES
Rays
(Cameo 117)
- 3 COULD THIS BE MAGIC
Dubs
(Gone 5011)
- 4 JAILHOUSE ROCK
Elvis Presley
(RCA Victor 7035)
- 5 ROCK 'N ROLL MUSIC
Chuck Berry
(Chess 1671)
- 6 LITTLE BITTY PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 7 RAUNCHY
Bill Justis
(Phillips 3519)
- 8 SWANEE RIVER ROCK
Ray Charles
(Atlantic 1154)
- 9 WAKE UP LITTLE SUSIE
Everly Brothers
(Cadence 1337)
- 10 KISSES SWEETER THAN WINE
Jimmie Rodgers
(Roulette 4031)

CHICAGO

- 1 YOU SEND ME
Sam Cooke
(Keen 34013)
- 2 SILHOUETTES
Rays
(Cameo 117)
- 3 LITTLE BITTY PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 4 HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- 5 SOFT
Bill Doggett
(King 5080)
- 6 I NEED YOU SO BAD
B. B. King
(RPM 498)
- 7 RAUNCHY
Ernie Freeman
(Imperial 5474)
Bill Justis (Phillips 3519)
- 8 JAILHOUSE ROCK
Elvis Presley
(RCA Victor 7035)
- 9 KEEP A-KNOCKIN'
Little Richard
(Specialty 611)
- 10 I'LL COME RUNNING BACK TO YOU
Sam Cooke
(Specialty 619)

NEW ORLEANS

- 1 RAUNCHY
Ernie Freeman
(Imperial 5474)
- 2 YOU CAN MAKE IT IF YOU TRY
Gene Allison
(Vee-Jay 256)
- 3 YOU SEND ME
Sam Cooke
(Keen 34013)
- 4 THE RIGHT TIME
Nappy Brown
(Savoy 1525)
- 5 BONY MORONIE
Larry Williams
(Specialty 615)
- 6 LITTLE BITTY PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 7 COULD THIS BE MAGIC
Dubs
(Gone 5011)
- 8 HARD TIMES (THE SLOP)
Noble Watts
(Baton 249)
- 9 REET PETITE
Jackie Wilson
(Brunswick 55024)
- 10 SAY (BOSS MAN)
Bo Diddley
(Checker 878)

ST. LOUIS

- 1 RAUNCHY
Bill Justis
(Phillips 3519)
- 2 YOU SEND ME
Sam Cooke
(Keen 34013)
- 3 SILHOUETTES
Rays
(Cameo 117)
- 4 ROCK 'N ROLL MUSIC
Chuck Berry
(Chess 1671)
- 5 BUZZ, BUZZ, BUZZ
Hollywood Flames
(Ebb 119)
- 6 YOU CAN MAKE IT IF YOU TRY
Gene Allison
(Vee-Jay 256)
- 7 AT THE HOP
Danny & The Juniors
(ABC-Paramount 9871)
- 8 MIRACLES
Lavern Baker
(Atlantic 1163)
- 9 PEGGY SUE
Buddy Holly
(Coral 61885)
- 10 KISSES SWEETER THAN WINE
Jimmie Rodgers
(Roulette 4031)

NEWARK

- 1 YOU SEND ME
Sam Cooke
(Keen 34013)
- 2 RAUNCHY
Ernie Freeman
(Imperial 5474)
Bill Justis (Phillips 3519)
- 3 ROCK 'N ROLL MUSIC
Chuck Berry
(Chess 1671)
- 4 SILHOUETTES
Rays
(Cameo 117)
- 5 SWANEE RIVER ROCK
Ray Charles
(Atlantic 1154)
- 6 LITTLE BITTY PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 7 COULD THIS BE MAGIC
Dubs
(Gone 5011)
- 8 BUZZ, BUZZ, BUZZ
Hollywood Flames
(Ebb 119)
- 9 SOFT
Bill Doggett
(King 5080)
- 10 ST. LOUIS BLUES
Lavern Baker
(Atlantic 1163)

DALLAS

- 1 RAUNCHY
Bill Justis (Phillips 3519)
Ernie Freeman (Imperial 5474)
- 2 PEGGY SUE
Buddy Holly
(Coral 61885)
- 3 LITTLE BITTY PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 4 ROCK 'N ROLL MUSIC
Chuck Berry
(Chess 1671)
- 5 YOU SEND ME
Sam Cooke
(Keen 34013)
- 6 SILHOUETTES
Rays
(Cameo 117)
- 7 BONY MORONIE
Larry Williams
(Specialty 615)
- 8 JAILHOUSE ROCK
Elvis Presley
(RCA Victor 7035)
- 9 WAKE UP LITTLE SUSIE
Everly Brothers
(Cadence 1337)
- 10 SPEEDY
Bobbettes
(Atlantic 1159)

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 SILHOUETTES
Rays
(Cameo 117)
- 2 THE JOKER
Billy Myles
(Ember 1026)
- 3 TEARDROPS
Lee Andrews & Heart
(Chess 1675)
- 4 ROCK 'N ROLL MUSIC
Chuck Berry
(Chess 1671)
- 5 LITTLE BITTY PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 6 YOU SEND ME
Sam Cooke
(Keen 34013)
- 7 BONY MORONIE
Larry Williams
(Specialty 615)
- 8 KEEP A-KNOCKIN'
Little Richard
(Specialty 611)
- 9 RAUNCHY
Bill Justis (Phillips 3519)
Ernie Freeman
(Imperial 5474)
- 10 SWANEE RIVER ROCK
Ray Charles
(Atlantic 1154)

- 1 RAUNCHY
Ernie Freeman
(Imperial 5474)
- 2 YOU SEND ME
Sam Cooke
(Keen 34013)
- 3 SILHOUETTES
Rays
(Cameo 117)
- 4 BUZZ BUZZ BUZZ
Hollywood Flames
(Ebb 119)
- 5 LITTLE BITTY PRETTY ONE
Bobby Day
(Class 211)
- 6 HAPPY HAPPY BIRTHDAY BABY
Tune Weavers
(Checker 872)
- 7 JAILHOUSE ROCK
Elvis Presley
(RCA Victor 7035)
- 8 HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- 9 ROCK 'N ROLL MUSIC
Chuck Berry
(Chess 1671)
- 10 WAKE UP LITTLE SUSIE
Everly Brothers
(Cadence 1337)

- 1 YOU SEND ME
Sam Cooke
(Keen 34013)
- 2 RAUNCHY
Bill Justis (Phillips 3519)
Ernie Freeman
(Imperial 5474)
- 3 SILHOUETTES
Rays
(Cameo 117)
- 4 JAILHOUSE ROCK
Elvis Presley
(RCA Victor 7035)
- 5 ROCK 'N ROLL MUSIC
Chuck Berry
(Chess 1671)
- 6 BE BOP BABY
Ricky Nelson
(Imperial 5463)
- 7 WAKE UP LITTLE SUSIE
Everly Brothers
(Cadence 1337)
- 8 SOFT
Bill Doggett
(King 5080)
- 9 BUZZ, BUZZ, BUZZ
Hollywood Flames
(Ebb 119)
- 10 AT THE HOP
Danny & The Juniors
(ABC-Paramount 9871)

ATLANTA

MEMPHIS

SAN FRANCISCO

- 1 YOU SEND ME
Sam Cooke
(Keen 34013)
- 2 RAUNCHY
Ernie Freeman
(Imperial 5474)
Bill Justis (Phillips 3519)
- 3 LITTLE BITTY PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 4 SILHOUETTES
Rays
(Cameo 117)
- 5 JAILHOUSE ROCK
Elvis Presley
(RCA Victor 7035)
- 6 ROCK 'N ROLL MUSIC
Chuck Berry
(Chess 1671)
- 7 BE BOP BABY
Ricky Nelson
(Imperial 5463)
- 8 WAIT AND SEE
Fats Domino
(Imperial 5467)
- 9 BEATING OF MY HEART
Moonglows
(Chess 1669)
- 10 HONEST I DO
Jimmy Reed
(Vee-Jay 253)

- 1 RAUNCHY
Bill Justis
(Phillips 3519)
- 2 YOU SEND ME
Sam Cooke
(Keen 34013)
- 3 LITTLE BITTY PRETTY ONE
Thurston Harris
(Aladdin 3398)
- 4 SILHOUETTES
Rays
(Cameo 117)
- 5 I NEED YOU SO BAD
B. B. King
(RPM 498)
- 6 SUMMERTIME
Sam Cooke
(Keen 34013)
- 7 GREAT BALLS OF FIRE
Jerry Lee Lewis
(Sun 281)
- 8 GONNA STOP FOOLIN' MYSELF
Louis Brooks
(Excello 2119)
- 9 ST. LOUIS BLUES
Lavern Baker
(Atlantic 1163)
- 10 JAILHOUSE ROCK
Elvis Presley
(RCA Victor 7035)

- 1 RAUNCHY
Ernie Freeman
(Imperial 5474)
- 2 YOU SEND ME
Sam Cooke
(Keen 34013)
- 3 LITTLE BITTY PRETTY ONE
Bobby Day (Class 211)
Thurston Harris
(Aladdin 3398)
- 4 JAILHOUSE ROCK
Elvis Presley
(RCA Victor 7035)
- 5 SILHOUETTES
Steve Gibson
(ABC-Paramount 9856)
- 6 COULD THIS BE MAGIC
Dubs
(Gone 5011)
- 7 BUZZ, BUZZ, BUZZ
Hollywood Flames
(Ebb 119)
- 8 HONEST I DO
Jimmy Reed
(Vee-Jay 253)
- 9 ROCK 'N ROLL MUSIC
Chuck Berry
(Chess 1671)
- 10 BONY MORONIE
Larry Williams
(Specialty 615)



R & B Sure Shots

"HARD TIMES (THE SLOP)"

The Cash Box
R&B Best Bets 11/16

Noble Watts Baton 249

"AT THE HOP"

The Cash Box
Sleeper of the Week

Danny & The Juniors ABC-Paramount 9871

"I'LL COME RUNNING BACK TO YOU"

The Cash Box
Best Bets 11/30

Sam Cooke Specialty 619

"ALL ABOUT THE BLUES"

The Cash Box
Award o' the Week 11/2

Ivory Joe Hunter Atlantic 1164

"THE RIGHT TIME"

The Cash Box
Award o' the Week 11/2

Nappy Brown Savoy 1525

CASH REGISTER DYNAMITE
PROFIT PACKED!



ROCK-SATIONAL
THE CASUALS
"SO TOUGH"
B/W
"I LOVE MY DARLING"
No. 503

FOR \$OUND\$ THAT \$ELL AND \$ELL

BACK BEAT RECORDS, INC.
2809 ERASTUS STREET HOUSTON 26, TEXAS

... TURNING on the **HEAT-**
2 — \$ELL-\$ATIONAL \$MASHE\$

LITTLE
"JUNIOR"
PARKER

JAMES
"DOODIE WOO"
WAYNES

"THAT'S
ALRIGHT"

"PRETTY
BABY"

"PLEASE
BE MINE"

"IT'S
YOU"

DUKE # 168
25,000 ALREADY SOLD

PEACOCK #1672
BLUE-SATIONAL

PEACOCK-DUKE RECORDS, INC.
2809 ERASTUS STREET HOUSTON 26, TEXAS



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE TEEN AGERS

(Gee 1046)

B+ "FLIP-FLOP" (2:20) [Planetary ASCAP—Bob Saffer] The Teen Agers swing out with a quick beat romancer novelty. Handled with an infectious projection. Lively tune for the listener and the Lindy hopper.

B+ "EVERYTHING TO ME" (2:33) [Sylvia BMI—Singleton, McCoy] The Teen Agers back with a rhythmic middle beat bouncer. Lead sings engagingly of the gal who keeps him guessing. Ok change of pace.

FRANK AND JACK

(Josie 827)

B "T'WAS THE NIGHT BEFORE CHRISTMAS" (2:58) [Management BMI—Stein, Fellmer, Silver] Christmas novelty with assorted sound gimmicks and imitations. Chuckles and entertainment with a Christmas background.

B "JINGLE BELLS" (2:15) [Management BMI—Stein, Fullmer, Silver] More of same. Insane antics accompanied by every gimmick in the book.

DON GARDNER

(DeLuxe 6155)

B+ "THERE! I'VE SAID IT AGAIN" (2:44) [Valiant BMI—Evans, Mann] Big voiced chanter with an approach to the Hibbler school delivers the evergreen with a very listenable treatment. Gardner comes off well here and should get a good sized reaction to the waxing.

B+ "I DON'T WANT TO GO HOME" (2:43) [Marjorie BMI—Bubber Johnson] Gardner turns sorrowful as he tells of his broken romance. Tune-ful and moving. Gardner's big voice shows off here to good advantage. Two strong decks.

THE SHARPS

(Aladdin 3401)

B+ "SHUFFLIN'" (2:45) [Aladdin BMI—The Sharps] The Sharps blend on a slow beat shuffle with an infectious beat and treatment. The Sharps turn in a smart performance that brings on the reflex body bounce and head shaking.

B+ "WHAT WILL I GAIN" (2:05) [Aladdin BMI—Carl White] The Sharps offer a smooth projection of a slow beat bouncer. Melodic item done with harmony and teamwork. Easy on the ears deck that will undoubtedly please.

THE CADETS

(Modern 1026)

B+ "RING CHIMES" (2:15) [Stella Lane, Greg Mark-Bud Stockton] The Cadets bounce about on a quick beat romancer adorned with church bells and given a lively treatment. The deck is a spirited one with a very strong vocal job. Good offering that bears watching.

B "BABY YA KNOW" (2:15) [Malibar BMI—Russell, Roberts] The Cadets team on a slow beat rhythm wax. Light swingy blues with a shuffle beat that intrigues: Ok side.

The Cash Box Award o' the Week

"THE GREASY CHICKEN" (2:32) [Trianon BMI—Andre Williams]

"COME ON BABY" (2:37) [Trianon BMI—Andre Williams]

ANDRE WILLIAMS (Fortune 839)

● Andre Williams, who has had several territorial hits, comes up with one in his latest, "Greasy Chicken", that looks very much like it could be his biggest, and possibly a real big one from any standards. It's a crazy novelty with a treatment that is loaded with chuckles. It's the story of another dance—such as his successful "Bacon Fat". Williams could be stepping out here—so look out. The pairing is a middle beat bouncer that is more or less a straight reading for this novelty chanter. Good, workmanlike wax but one which must take a backseat to "The Greasy Chicken".

"BERTHA LOU" (2:25) [Robin Hood BMI—Marascalco]

"TIL THE LAW SAYS STOP" (2:27) [Robin Hood BMI—Marascalco]

DORSEY BURNETTE (Surf 5019)

● Dorsey Burnette belts out a wild quick beat jumper with a folk flavor. Burnette hits hard all the way and conveys that extra something to lift the tune out of the ordinary category. The deck moves and infects the listener with excitement. Stay all the way with this waxing—it's got power plus. The flip, "Til The Law Says Stop", is another goodie with a quick beat. Burnette comes off well here, but without the selling appeal of "Bertha Lou".

"MAYBE" (2:39) [End BMI—Casey, Goldner]

"COME ON LITTLE BABY" (2:19)

[RealGone BMI—Van Duren, Lawrence, Alldred]

THE CHANTELS (End 1005)

● The Chantels have a real powerful offering here in "Maybe", a dramatic slow beat opus, on which the lead singer is stickout. A very pretty tune told with dramatic force by the exciting Chantels. We like this side for a potent sales factor. The coupling, "Come My Little Baby", is another side to be reckoned with. A quick beat infectious bouncer with all the teener qualities. We lean, however, to "Maybe".

"TWILIGHT WALK" (2:27) [Recordo BMI—J. Vikki]

"AT THE BREAK OF DAWN" (2:28) [Recordo BMI—J. Vikki]

GOOGIE RENE (Class 214)

● Googie Rene, the man who unveiled "Beautiful Weekend" is back with another instrumental exciter, "Twilight Walk". Rene and the ork run through the middle beat ditty with a very effective reading, interjected with arrangement sparklers that make it a potent offering. The wax is interesting and entertaining. Watch it for the action it is sure to produce. The coupling, "At The Break Of Dawn", is another pretty platter that strengthens the over-all appeal. A slow beat shuffle with an imaginative treatment. We like "Twilight Walk".

"I WAS SO LONELY" (2:25) [Zell BMI—Garvin]

"IF YOU TELL ME YOU'RE MINE" (2:50) [Zell BMI—Sanders, Hector]

JOHNNIE & JOE (Chess 1677)

● Johnnie & Joe bid again with a slow beat romancer, "I Was So Lonely", and once more the duo appears headed for a big side. The young pair teams lovingly on the soaring melody and the effects are powerful. Keep the orbs peeled for this deck to take off. The flip, "If You Tell Me You're Mine", is a slow beat love ballad tenderly told. Etching fails to reach the potency of "I Was So Lonely".

DON COLE/AL CASEY

(RPM 502)

B+ "KISS OF LOVE" (1:49) [Greg Marks, Laine Simms BMI—Lee Hazelwood] Cole comes through with high grades on this middle beat bouncer. Melodic, cute, and given a better than average vocal treatment by the chanter.

B "SNAKE EYED MAMA" (2:10) [Modern BMI—Lee Hazelwood] Don Cole rocks out a quick beat jump ditty, Al Casey provides substantial support at the keyboard. Cole is of the rock-a-billy school with the guitar accompaniment. Ok side.

THE GEORGETTES

(Ebb 125)

B+ "LOVE LIKE A FOOL" (1:55) [Hill & Range/House of Fortune BMI—Motolo, Winn, Marascalco] The Georgettes team beautifully on a fluffy bouncer. The girls have a delightfully charming sound and effective teamwork. Watch this side carefully. It could break out to become a big one.

B "OH TONIGHT" (2:25) [House of Fortune/Ebb BMI—Motolo, Page, Papell] The Georgettes show off smooth working talents again on this quick beat deck. Melodic romancer well done.

LITTLE WILLIE JOHN

(King 5091)

B+ "UNTIL YOU DO" (2:14) [R T BMI—Toombs, McCoy] Little Willie John delivers a melodic bouncer with his intriguing styling. The man is good here and his top-grade delivery milks the tune for all it is worth. Side could break out for one of Willie John's big platters.

B "PERSON TO PERSON" (2:17) [Jay & Cee BMI—Singleton, McRae] Little Willie John wails a slow beat blues with sincerity and emotion. An effective offering that should find a receptive market.

THE TEENOS

(Dub 2839)

B "ALRIGHTEE" (1:55) [J & W Music BMI—Tinos] The Teenos blend on a quick beat jump with good results. The lead is strong and receives good backing, both vocally and instrumentally. Deck is alive all the way.

B "LOVE ONLY ONE" (2:05) [J & W Music BMI—Tinos] The Teenos turn in another good performance on a quick beat ballad. Ok performance—Ok wax.

THE FALCONS

(Falcon 1006)

B "NOW THAT IT'S OVER" (2:33) [Tollie BMI—Jackson, Moore] The Falcons blend softly on a slow, tender broken romancer. Drifty vocal carries the mood well. Easy on the ears.

B "MY ONLY LOVE" (2:17) [Tollie BMI—Jackson, Moore] The Falcons up the tempo to a middle beat and the result is a pretty bouncer. The Falcons have a smooth blend and backed by a swinging instrumental support the deck comes off in good style.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records
Reported by
R & B
Retail Outlets
From Coast to Coast

GREENLINE RECORDS
Jamaica, N. Y.

1. Silhouettes (Rays)
2. At The Hop (Danny & Juniors)
3. Back To School Again (T. Rodgers)
4. You Send Me (S. Cooke)
5. This Could Be The Night (Velours)
6. Why Don't They Understand (G. Hamilton IV)
7. Wake Up Little Susie (Everlys)
8. The Joker (B. Myles)
9. Five More Steps (R. Stevens)
10. Jailhouse Rock (E. Presley)

THIEM'S RECORD SHOP
Raleigh, N. C.

1. Little Bitty Pretty One (T. Harris)
2. You Send Me (S. Cooke)
3. Raunchy (E. Freeman)
4. Honest I Do (J. Reed)
5. Happy Happy Birthday Baby (Tune Weavers)
6. The Joker (B. Myles)
7. Rock 'N Roll Music (C. Berry)
8. Wake Up Little Susie (Everlys)
9. Silhouettes (Rays)
10. Wait And See (F. Domino)

LEVENHAGEN'S RECORD BAR
Los Angeles, Calif.

1. You Send Me (S. Cooke)
2. Days Are Dark (Taylor)
3. Little Bitty Pretty One (Day)
4. Rock 'N Roll Music (C. Berry)
5. Buzz, Buzz, Buzz (Flames)
6. Hard Times (N. Watts)
7. This Could Be The Night (Velours)
8. Could This Be Magic (Dubs)
9. Happy Happy Birthday Baby (Tune Weavers)
10. Honest I Do (J. Reed)

BLUEBIRD PHONOGRAPH SERVICE
Chicago, Ill.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Little Bitty Pretty One (T. Harris)
4. I Need You So Bad (King)
5. Soft (B. Doggett)
6. Keep A-Knockin' (L. Richard)
7. Farther Up The Road (Bland)
8. The Right Time (N. Brown)
9. Honest I Do (J. Reed)
10. Swanee River Rock (Charles)

COMER'S RECORD NOOK
San Antonio, Texas

1. Be Bop Baby (R. Nelson)
2. Could This Be Magic (Dubs)
3. Little Bitty Pretty One (T. Harris)
4. Back To School Again (T. Rodgers)
5. Bony Moronie (L. Williams)
6. Silhouettes (Rays)
7. Raunchy (E. Freeman)
8. The Joker (B. Myles)
9. Rock 'N Roll Music (C. Berry)
10. Great Balls Of Fire (Lewis)

GROOVE RECORD SHOP
Norfolk, Va.

1. Raunchy (B. Justis)
2. You Send Me (S. Cooke)
3. Silhouettes (Rays)
4. Rock 'N Roll Music (C. Berry)
5. Peggy Sue (B. Holly)
6. Buzz, Buzz, Buzz (Flames)
7. At The Hop (Danny & Juniors)
8. Great Balls Of Fire (Lewis)
9. Little Bitty Pretty One (T. Harris)
10. Kisses Sweeter Than Wine (J. Rodgers)

LYRIC RECORD SHOP
Indianapolis, Ind.

1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everlys)
4. You Send Me (S. Cooke)
5. Little Bitty Pretty One (T. Harris)
6. Keep A-Knockin' (L. Richard)
7. Peanut (L. Joe)
8. That'll Be The Day (Crickets)
9. Lotta Lovin' (G. Vincent)
10. Mr. Lee (Bobbettes)

STATE MAN #1
New Orleans, La.

1. The Right Time (N. Brown)
2. Raunchy (E. Freeman)
3. You Can Make It If You Try (G. Allison)
4. All About The Blues (Hunter)
5. St. Louis Blues (L. Baker)
6. Have I Sinned (D. Elbert)
7. You Send Me (S. Cooke)
8. Little Bitty Pretty One (T. Harris)
9. Could This Be Magic (Dubs)
10. Bonie Moronie (L. Williams)

LOMAKIN MUSIC
Pittsburgh, Pa.

1. You Send Me (S. Cooke)
2. Silhouettes (Rays)
3. Kisses Sweeter Than Wine (J. Rodgers)
4. Swanee River Rock (Charles)
5. Raunchy (E. Freeman)
6. Be Bop Baby (R. Nelson)
7. Soft (B. Doggett)
8. Have I Sinned (D. Elbert)
9. Rock And Cry (C. McPhatter)
10. Wait And See (F. Domino)



R & B
Disk Jockey
REGIONAL RECORD REPORTS

HONKY TONK HENRY
WYMB—Manning, S. C.

1. What A Night (L. Emerson)
2. Mr. Lee (Bobbettes)
3. Silhouettes (Diamonds)
4. You Send Me (S. Cooke)
5. Jailhouse Rock (E. Presley)
6. Keep A-Knockin' (L. Richard)
7. Back To School Again (T. Rodgers)
8. Wake Up Little Susie (Everlys)
9. Raunchy (E. Freeman)
10. Wait And See (F. Domino)

"BUD" ARKELL
WANS—Anderson, S. C.

1. You Send Me (S. Cooke)
2. Honest I Do (J. Reed)
3. Bony Moronie (L. Williams)
4. Little Bitty Pretty One (T. Harris)
5. You Bug Me Baby (Williams)
6. Wait And See (F. Domino)
7. There'll Be No Backin' Out (Mickey & Sylvia)
8. I Can't Believe You Wanna Leave (L. Richard)
9. What Is The Secret Of Your Success (Coasters)
10. Emmitt Lee (C. Fran)

PARKER HANDY
WPON—Pontiac, Mich.

1. Raunchy (Justis/Freeman)
2. You Send Me (S. Cooke)
3. Be Bop Baby (R. Nelson)
4. Silhouettes (Rays)
5. Little Bitty Pretty One (T. Harris)
6. Darling Its Wonderful (Playmates/Lovers)
7. Bony Moronie/You Bug Me Baby (L. Williams)
8. Reet Petite (J. Wilson)
9. Oh Boy (Crickets)
10. Kisses Sweeter Than Wine (J. Rodgers)

DADDY O DAN
KGFJ—Hollywood, Calif.

1. My Dream (Platters)
2. You Send Me (S. Cooke)
3. Silhouettes (Diamonds)
4. Falling Star (Four Preps)
5. Buzz, Buzz, Buzz (Hollywood Flames)
6. Baby You're Dynamite (Six Teens)
7. Rebel (C. Jarvis)
8. Too Late Now (Cuff Links)
9. That'll Be The Day (Crickets)
10. One Two I Love You (Heartbreakers)

"THE THIN MAN"
WAOK—Atlanta, Ga.

1. You Send Me (S. Cooke)
2. Raunchy (E. Freeman)
3. Little Bitty Pretty One (T. Harris)
4. The Beating Of My Heart (Moonglows)
5. Silhouettes (Rays)
6. Buzz, Buzz, Buzz (Hollywood Flames)
7. Bony Moronie (L. Williams)
8. The Joker (B. Myles)
9. Lazy Mule (J. Ricks)
10. Hard Times (N. Watts)

DICK DEAN
WKTQ—Paris, Me.

1. Oh Boy (Crickets)
2. Swanee River Rock (Charles)
3. Rock 'N Roll Music (Berry)
4. Peggy Sue (B. Holly)
5. Wake Up Little Susie (Everlys)
6. I Hope We Meet (R. Brown)
7. There's No Tomorrow (Clovers)
8. Rock And Cry (McPhatter)
9. You Send Me (C. Gunter)
10. Jailhouse Rock (E. Presley)

JOE HOWE
KAIR—Tucson, Ariz.

1. Jailhouse Rock (E. Presley)
2. Silhouettes (Rays)
3. Wake Up Little Susie (Everlys)
4. You Send Me (S. Cooke)
5. Honeycomb (J. Rodgers)
6. Be Bop Baby (R. Nelson)
7. Rock 'N Roll Music (Berry)
8. Little Bitty Pretty One (B. Day)
9. The Joker (B. Myles)
10. Play It Cool (P. Hampton)

FRED MITCHELL
WOHO—Toledo, Ohio

1. You Send Me (S. Cooke)
2. Wake Up Little Susie (Everlys)
3. Diana (P. Anka)
4. Yea Yea Baby (R. Charles)
5. Jailhouse Rock (E. Presley)
6. Happy Happy Birthday Baby (Tune Weavers)
7. My Girl (F. Lyman)
8. Lotta Lovin' (G. Vincent)
9. That'll Be The Day (Crickets)
10. Silhouettes (Diamonds/Rays)

RAY MEADERS
WXOK—Baton Rouge, La.

1. You Send Me (S. Cooke)
2. Little Bitty Pretty One (B. Day)
3. Tell Me Why (Rob Roys)
4. You Can Make It If You Try (G. Allison)
5. Raunchy (B. Justis)
6. Beautiful Weekend (G. Rene)
7. Miracles (L. Baker)
8. Honest I Do (J. Reed)
9. Bony Moronie (L. Williams)
10. I Trusted You (J. Clanton)

Fairchild Goes To The Circus



EL PASO—Johnny Fairchild, the star of KELP-TV's daily feature, "Storyville", was recently asked to be honorary ring-master for Ringling Brothers, Barnum and Baily Circus appearance in El Paso. Johnny is shown leading the parade around the ring on Lois the elephant. While not on "Storyville", Fairchild holds down the 6:00 to 9:00 P.M. deejay show on KELP-radio.

Robey Sends Newsletter

HOUSTON—Don Robey, Peacock-Duke prexy, is stepping up his promotional activities with distributors by releasing a weekly news bulletin—"Platter Notes From Peacock". This bulletin will offer information on new releases, promising 'all ready out' releases and artists, as well as special goings on at his Houston-based wax-works.

The news letter, to be prepared by his publicity and promotion staff, will show-case new releases and mirror the sales progress of current releases.

In addition, it will reveal the happenings with Duke, Peacock and Back-Beat artists and special promotional tips will be shared with distributors through this medium.

MD Benefit



MILWAUKEE—Bobby Dean, young Chess recording artist, gueststarred at a Muscular Dystrophy benefit party at George Devine's ballroom at the Eagles Club, November 17.

The affair, performed before more than 1,600 teenagers, was emceed by Bob "Coffeehead" Larsen, popular WEMP deejay and featured Jerry Blake and his orchestra, courtesy of the Musician's Union, and the Kenny Kotwitz Combo of Lawrence Welk fame.

Young Dean, a local ideal of the teen age set, composed, scored and vocalized his current hit waxing of "Dime Store Pony Tail" on the Chess label.

2 GREAT HOLIDAY HITS!
FOR STORE OR JUKE BOX
"WHITE CHRISTMAS"
By the Stars Who Made It Famous
THE RAVENS
featuring RITCHIE!
b/w SILENT NIGHT # 6040
"SILENT NIGHT"
Stirring Rendition by the Great
BIG MAYBELLE
b/w WHITE CHRISTMAS
6041
D. Js. Write for Samples!
SAVOY RECORD CO
56 MARKET ST
NEWARK, N. J.

NEW RELEASE!!
GUS JENKINS
"COPPER TAN"
b/w
"STAND BY ME"
FLASH # 126
GUS JENKINS
(Flash 126)
B "COPPER TAN" (2:50) [Shag BMI—Reynolds, Jenkins] Jenkins and his ork beat out an infectious quick beat instrumental bouncer with a Latin feeling. Exciting deck with lots of appeal.
FLASH RECORDS
623 E. Vernon Ave., Los Angeles, Calif.

Thoughts About Nashville

by HUGO PERETTI & LUIGI CREATORE

Unlike most of the visiting firemen at the recent WSM celebration of the 32nd Anniversary of Grand Ole Opry, we took the train back from Nashville. It was a long trip, but it gave us a chance to view in retrospect the two day convention and Roulette's first participation in this annual event. Since it was our first time out, many things may have escaped us, however, we did come away with some interesting thoughts (at least we thought they were interesting when we wrote this) which we felt might be of equal interest to readers of The Cash Box.

First off, of course, we were struck by the countless number of disk-jockeys who came from all over the country to attend, many, whom we learned, have attended all six outings. They came, bring their families and pay their own expenses. An even more startling eye-opener was the fact that many of the people who came were not in the business, but just followers and fans of country and western music. The entire thing takes on a feeling of being a yearly social event for these people. To us it was gratifying and revealing in that it pointed up (as many things did during our visit) the tremendous force and strength that country music is in America.

On the other side of the ledger, we found ourselves slightly disappointed in the turn out at such scheduled events as the presentation of awards and address by Sen. Gore as well as the lack of audience during the speech given by Gov. Clement. There may have been a number of reasons for the slump in the attendance, however, with the number of people registered for the convention we felt that the crowds at the pre-arranged business meetings were slim indeed.

We were also a little dismayed that the schedule, events and meetings that had been arranged for us prior to our arrival, left little time for us to listen to the many people who came with songs, talent and ideas to offer Roulette. We think there are many

who came hoping to catch A&R men from record companies only to find that these men have less time to listen during the two day conclave than they would back in the privacy of their own offices. For our part, we were sorry we could not make appointments to see these people. Also, it's a bit frightening, who knows, maybe we missed another "Party Doll" or "Honeycomb".

The one main point that we brought back with us and mulled over as the train rolled on toward Manhattan was this: The enormous inroads that the independent labels have made in first, the R&B field, and today in the pop field, does not as yet exist in the country market. Take a quick glance at The Cash Box best selling list in this issue and past issues. In the R&B charts it has been obvious for sometime that the indies are far and away the leaders; on the pop charts you will see more and more independents showing up. The only charts that show almost no representation by the indies are in the country category. We feel that there is no reason for this situation existing other than the fact that an independent in the throes of growing and concentrating on getting hit in the pop or R&B field just doesn't have the time or organization to extend itself into the country market. However, it has also been proven that when an indie does go after it, it can come up with big country records.

As we said in Nashville, Roulette is here to stay and because we are, we feel that with some concerted effort and some luck, we can contribute in some small measure to a more diversified sharing of the goldmine that is Country music.

One thing for certain, it was our first trip to Nashville, but certainly not our last.

"Pal Joey" Promotion



BOSTON—A Capitol Records-Columbia Pictures "Pal Joey" promotion was tipped off here Nov. 20 with a breakfast in the Somerset Hotel where seven Hub deejays selected three winners each after an extensive radio audience participation contest.

The contest, arranged by Capitol Records' Bob Taylor, branch sales manager; Herb Dale, branch promotion manager; and John Markle, Columbia Pictures; was based on "Why I Would Like To See Pal Joey." Each disk jock, along with their respective winners, was furnished a 1958 Buick with chauffeur and arrived in a colorful motorcade at Hotel Somerset where they were presented a copy of the original sound track album of "Pal Joey" on Capitol.

After breakfast, the motorcade departed from the hotel and drove around Boston winding up at Loew's State Theatre where a special screening of "Pal Joey" was shown. Participating disk jockeys, pictured above, are: Ken Mayer, WBOS; Dave Maynard, WORL; Joe Smith, WVDA; Jack Carney, WILD; Norm Nathan, WHDH; and Bill Marlowe, WBZ.



Country Disk Jockey REGIONAL RECORD REPORTS

- DON BURFORD**
KBSF—Springhill, La.
1. Beautiful Dawn (Singleton)
 2. Out Of A Honky Tonk (B. Gallion)
 3. I'll Cry (J. O'Gwynn)
 4. The Teenage Frankie & Johnnie (D. Houston)
 5. Moonlight Magic (J. Mathis)
 6. I'll Do It Everytime (Jimmy & Johnny)
 7. Lovers Rock (J. Horton)
 - B. One Week Later (Wells & Pierce)
 9. King For A Day (B. Barnes)
 10. Take The Devil Out Of Me (G. Jones)

- KERMIT REID**
WTJH—East Point, Ga.
1. Wake Up Little Susie (Everlys)
 2. The Story Of My Life (M. Robbins)
 3. When I'm With You (Wells & Pierce)
 4. Act Like A Married Man (J. Shepard)
 5. A Broken Heart, A Wedding Band (S. Jackson)
 6. Lucky Star (M. Rainwater)
 7. I Found My Girl In The USA (J. Skinner)
 - B. Say It Again (Smith Bros.)
 9. Come Back (B. Owens)
 10. My Treasure (E. Tubb)

- CURLEY WILLIAMS**
WMIL—Milwaukee, Wis.
1. Wake Up Little Susie (Everlys)
 2. Fraulein (B. Helms)
 3. Tangled Mind (H. Snow)
 4. I Heard The Bluebirds Sing (Browns)
 5. My Shoes Keep Walking Back To You (R. Price)
 6. Why, Why (C. Smith)
 7. My Special Angel (B. Helms)
 - B. Don't Do It Darlin' (W. Pierce)
 9. Two Shadows (J. Reeves)
 10. Tall Tall Trees (G. Jones)

- DAVE LARDIN**
WACA—Camden, S. C.
1. Sensation (H. Hawkins)
 2. Fallen Star (J. Newman)
 3. Bye Bye Love (Everlys)
 4. Tall Tall Trees (G. Jones)
 5. Home Of The Blues (Cash)
 6. Fraulein (B. Helms)
 7. I Found My Girl In The USA (J. Skinner)
 - B. Cotton Eyed Joe (Reno & Smiley)
 9. Blue Kimona (Cowboy Copas)
 10. What A Night (Emerson)

- TATER PETE HUNTER**
KTLW—Texas City, Tex.
1. He Made You For Me (Barkdull & Carter)
 2. I'll Always Be In Love (B. Wills)
 3. When I'm With You (Pierce & Wells)
 4. Let Those Brown Eyes Smile (Flatt & Scruggs)
 5. I Found My Girl In The USA (J. Skinner)
 6. Lovin' Country Style (W. Jackson)
 7. I Know What It Means (B. Owens)
 8. If It's Wrong (Wilburns)
 9. Unfaithful (H. Snow)
 10. Your Old Standby (Barnes)

- JIMMY SIMPSON**
KBVR—Anchorage, Alaska
1. My Shoes Keep Walking Back To You (R. Price)
 2. Home Of The Blues (J. Cash)
 3. Standing At The End Of My World (B. Helms)
 4. I Heard The Bluebirds Sing (Browns)
 5. Tangled Mind (H. Snow)
 6. Give My Love To Rose (J. Cash)
 7. Don't Do It Darling (Pierce)
 - B. Four Walls (J. Reeves)
 9. Is My Ring On Your Finger (H. Hawkins)
 10. I Feel Like Crying (W. Fairburn)

- JAY BENNETT**
KGAF—Gainesville, Tex.
1. Jailhouse Rock (E. Presley)
 2. Wake Up Little Susie (Everlys)
 3. My Special Angel (B. Helms)
 4. My Shoes Keep Walking Back To You (R. Price)
 5. Geisha Girl (H. Locklin)
 6. Holiday For Love (W. Pierce)
 7. Whole Lot Of Shakin' Going On (J. L. Lewis)
 - B. Look For Me (M. Rainwater)
 9. Why, Why (C. Smith)
 10. Honeycomb (J. Rodgers)

- RED HUGHES**
CKEY—Toronto, Ont., Can.
1. I Heard The Bluebirds Sing (Browns)
 2. My Shoes Keep Walking Back To You (R. Price)
 3. Wake Up Little Susie (Everlys)
 4. My Special Angel (B. Helms)
 5. Treat Me Nice (E. Presley)
 6. Mr. Fire Eyes (B. Guitler)
 7. Jailhouse Rock (E. Presley)
 - B. Act Like A Married Man (J. Shepard)
 9. Why, Why (C. Smith)
 10. Please Don't Blame Me (M. Robbins)

- ABBIE NEAL**
WAMO—Pittsburgh, Pa.
1. Once A Week Date (Robbins)
 2. Diamond Joe (Lee & Cooper)
 3. Love Me To Pieces (Rusty & Doug)
 4. Wake Up Little Susie (Everlys)
 5. Cricket Song (H. Penny)
 6. Four Walls (J. Reeves)
 7. Fraulein (B. Helms)
 - B. Geisha Girl (H. Locklin)
 9. I Heard The Bluebirds Sing (Browns)
 10. My Shoes Keep Walking Back To You (R. Price)

- VERN WEEGMAN**
KEVE—Minneapolis, Minn.
1. Wake Up Little Susie (Everlys)
 2. My Shoes Keep Walking Back To You (R. Price)
 3. Holiday For Love (Pierce)
 4. Geisha Girl (H. Locklin)
 5. Look For Me (M. Rainwater)
 6. Everywhere You Go (Reeves)
 7. My Treasure (E. Tubb)
 - B. The Story Of My Life (M. Robbins)
 9. Home Of The Blues (Cash)
 10. I'll Still Write Your Name In The Sand (Wiseman)

- WILLIE AFTER DARK**
CKLB—Oshawa, Ont., Can.
1. Jailhouse Rock (E. Presley)
 2. Wake Up Little Susie (Everlys)
 3. The Story Of My Life (M. Robbins)
 4. My Special Angel (B. Helms)
 5. Lotta Lovin' (G. Vincent)
 6. Home Of The Blues (Cash)
 7. Holiday For Love (Pierce)
 - B. Treat Me Nice (E. Presley)
 9. Tangled Mind (H. Snow)
 10. Fraulein (B. Helms)

- GEORGE WASHINGTON TUCKER**
WEKR—Fayetteville, Tenn.
1. I Close My Eyes (Wilburns)
 2. Give My Love To Rose (J. Cash)
 3. I Found My Girl In The USA (J. Skinner)
 4. Tears Are Only Rain (H. Thompson)
 5. Jim, Joe And Mary (Worth)
 6. Tall Tall Trees (G. Jones)
 7. Wake Up Little Susie (Everlys)
 8. Squid Jiggin' Ground (Snow)
 9. Molly And Tenbrooks (B. Monroe)
 10. Geisha Girl (H. Locklin)

- TROY McPHERSON**
WTAB—Tabor City, N. C.
1. Let Those Brown Eyes Smile (R. Maddox)
 2. Loving You Too Well (Stanley Bros.)
 3. He Made You For Me (Carter & Barkdull)
 4. Please Pass The Biscuits (G. Sullivan)
 5. Settle Down (J. Eanes)
 6. I Want My Baby Back (York Bros.)
 7. Everywhere You Go (Reeves)
 - B. Your Love (P. Wagoner)
 9. Then You'll Know (P. Cline)
 10. She's No Angel (Osborn Bros.)

- MEL MILLER**
WPOW—Staten Island, N. Y.
1. Jailhouse Rock (E. Presley)
 2. Why, Why (C. Smith)
 3. Wake Up Little Susie (Everlys)
 4. Deep Blue Sea (J. Dean)
 5. Holiday For Love (Pierce)
 6. Once A Week Date (Robbins)
 7. Unfaithful (H. Snow)
 8. Kisses Sweeter Than Wine (J. Rodgers)
 9. Maybe Tomorrow (Everlys)
 10. Act Like A Married Man (J. Shepard)

- JOHNNY SHIELDS**
KRLW—Walnut Ridge, Ark.
1. Home Of The Blues (J. Cash)
 2. Maybe Tomorrow (Everlys)
 3. Two Young Fools (Pittman)
 4. Tears Are Only Rain (H. Thompson)
 5. One Week Later (Wells & Pierce)
 6. Last Thing I Want (Browns)
 7. Cry From The Cross (Stanley Bros.)
 - B. Where Did Our Young Years Go (Reno & Smiley)
 9. Jailhouse Rock (E. Presley)
 10. Give My Love To Rose (J. Cash)

- DAL STALLARD**
KCKN—Kansas City, Kan.
1. Ain't I'm A Dog (R. Self)
 2. Anything Your Heart Desires (B. Walker)
 3. My Special Angel (B. Helms)
 4. Baby I Don't Care (Presley)
 5. Wake Up Little Susie (Everlys)
 6. Jailhouse Rock (E. Presley)
 7. Act Like A Married Man (J. Shepard)
 8. Tears Are Only Rain (H. Thompson)
 9. The Story Of My Life (M. Robbins)
 10. Kisses Sweeter Than Wine (J. Rodgers)

- JOE ALLISON, TOM BRENNEN, JOE NIXON**
KRKD—Los Angeles, Calif.
1. The Story Of My Life (M. Robbins)
 2. Wake Up Little Susie (Everlys)
 3. Great Balls Of Fire (Lewis)
 4. A Swingin' Romance (Sands)
 5. Heartbeat (Collins Kids)
 6. Lips Of A Fool (Glenell & Jonell)
 7. My Special Angel (B. Helms)
 - B. Lotta Lovin' (G. Vincent)
 9. Be-Bee (J. Reed)
 10. Why, Why (C. Smith)

- JIM NESBITT**
WYMB—Manning, S. C.
1. Start All Over (Emerson)
 2. Two Shadows (J. Reeves)
 3. Home Of The Blues (Cash)
 4. What A Night (Emerson)
 5. Dance To The Bop (Vincent)
 6. The Story Of My Life (M. Robbins)
 7. My Special Angel (B. Helms)
 - B. Cry Cry Darling (J. Newman)
 9. Cup Of Loneliness (Jones)
 10. Anna Marie (J. Reeves)

- ART BARRETT**
WSIG—Mount Jackson, Va.
1. Wake Up Little Susie (Everlys)
 2. Give My Love To Rose (J. Cash)
 3. Give Me The Flowers (Flatt & Scruggs)
 4. I Heard The Bluebirds Sing (Browns)
 5. Please Pass The Biscuits (G. Sullivan)
 6. Why, Why (C. Smith)
 7. Got You On My Mind (B. Walker)
 - B. Don't Do It Darling (Pierce)
 9. A Little More Loving (R. Gabbard)
 10. My Shoes Keep Walking Back To You (R. Price)

- MARSHALL T. PACK**
WEAS—Decatur, Ga.
1. Honeycomb (J. Rodgers)
 2. Mother Is Old (M. Pack)
 3. Wake Up Little Susie (Everlys)
 4. I Heard The Bluebirds Sing (Browns)
 5. Oh So Many Years (Wells & Pierce)
 6. Say It Again (Smith Bros.)
 7. This Could Very Well Be It (R. Foley)
 8. The Story Of My Life (M. Robbins)
 9. Lucky Star (M. Rainwater)
 10. What A Night (Emerson)

- SLEEPYHEAD CLIFF**
KASM—Albany, Minn.
1. I'll Always Be Your Fraulein (K. Wells)
 2. My Special Angel (B. Helms)
 3. My Shoes Keep Walking Back To You (R. Price)
 4. Wake Up Little Susie (Everlys)
 5. I Found My Girl In The USA (J. Skinner)
 6. Your Old Standby (Barnes)
 7. Jig Along Home (J. Duncan)
 8. The Story Of My Life (M. Robbins)
 9. Man In The Glass (Beaver)
 10. Recipe For Love (S. Woolley)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Country Big 10 JUKE BOX TUNES

Hal Rosen Joins Murray Nash Associates

NASHVILLE, TENN. — Murray Nash Associates, Nashville publishers-producers, have announced the appointment of Hal Rosen as artists and promotion director for the firm. He will supervise the personal management of all artists in the Nash fold and will be in charge of publicity and promotion for all phases of the Nash operation.

Rosen has extensive and varied experience in the entertainment and promotion fields. For two-and-a-half years he wrote a daily entertainment and night-life column for The Washington Daily News. He left the News to become public relations director for the Robert Enders Advertising Agency and a year later formed his own public relations-advertising agency in the nation's capital. The majority of accounts he serviced during the subsequent three years were night clubs, hotels, restaurants and entertainers. Part of his work led him into the field of personal management, and for the past fifteen months he has been operating out of New York City as a personal manager of several vocalists.

A native of Camden, N. J., Rosen is a graduate of the University of Wisconsin. He will now make Nashville his base of operations.

Stereophonic Music Society Celebrates 1st Anniversary

PALISADES PARK, N. J. — The Stereophonic Music Society has just celebrated its first anniversary as an organization. With a bit of reminiscing, SMS president, Benvenuto von Halle, said, "the only way we were able to supply our members with the few stereo tapes then released, was to run from one company to another to pick them up ourselves. In one short year, the stereo catalog has zoomed to over 500 releases and we have well over 5,000 tapes in stock."

Von Halle predicts the continued growth of stereo on tape, "particularly if more people realize how easy it is to get started enjoying this 3D sound. Any radio, phonograph, TV, or Hi Fi set with a phono, tuner, or aux jack can be used as the second stereo channel. Add one of the many stereo tape recorders available today as the tape transport and as one stereo channel and you can have stereo in your home for less than \$200. If you have a monaural tape recorder you can install a stereo conversion kit for much less. Later on you can add better equipment to suit your taste."

The Stereophonic Music Society has more than 2,000 members, according to von Halle. Many of them were stereo fans at the very beginning when most machines were for staggered head playback. Today many companies are releasing stacked (inline) tapes. "However, if you have a staggered head machine you can protect your tape library as well as play inline tapes by adding stacked heads to your equipment. You can get these installed by your local dealer. In the meantime, many companies are still releasing staggered tapes. As for ourselves, we feel we owe it to the early stereo fans who did so much for the growth of this new phase of recorded sound, to continue to carry a complete stock of staggered tapes, as well as stacked tapes, for as long as they are available."



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|---|----------------------------|
| 1. WAKE UP LITTLE SUSIE | Everly Brothers (Cadence) |
| 2. MY SPECIAL ANGEL | Bobby Helms (Decca) |
| 3. MY SHOES KEEP WALKING BACK TO YOU | Ray Price (Columbia) |
| 4. HOME OF THE BLUES | Johnny Cash (Sun) |
| 5. JAILHOUSE ROCK | Elvis Presley (RCA Victor) |
| 6. I HEARD THE BLUEBIRDS SING | Browns (RCA Victor) |
| 7. WHY WHY | Carl Smith (Columbia) |
| 8. HOLIDAY FOR LOVE | Webb Pierce (Decca) |
| 9. STORY OF MY LIFE | Marty Robbins (Columbia) |
| 10. GEISHA GIRL | Hank Locklin (RCA Victor) |
| 11. I FOUND MY GIRL IN THE U. S. A. | |
| 12. FRAULEIN | |
| 13. GIVE MY LOVE TO ROSE | |
| 14. TEARS ARE ONLY RAIN | |
| 15. TANGLED MIND | |
| 16. DON'T DO IT DARLIN' | |
| 17. ANNA MARIE | |
| 18. HONEYCOMB | |
| 19. TREAT ME NICE | |
| 20. SQUID JIGGIN' GROUND | |
| 21. EVERYWHERE YOU GO | |
| 22. BYE BYE LOVE | |
| 23. UNFAITHFUL | |
| 24. DEEP BLUE SEA | |
| 25. PLEASE PASS THE BISCUITS | |
| 26. LOVE BUG CRAWL | |
| 27. FOUR WALLS | |
| 28. IS IT WRONG | |
| 29. KISSES SWEETER THAN WINE | |
| 30. (I'LL ALWAYS BE YOUR) FRAULEIN; AIN'T I'M A DOG; I CLOSE MY EYES; TWO SHADOWS ON YOUR WINDOW; ROCK-A-CHICA; TALL, TALL TREES; ACT LIKE A MARRIED MAN; I'LL DO IT EVERYTIME; MAYBE TOMORROW; ONE WEEK LATER; WHAT A NIGHT; LIGHTS IN THE STREET; MY TREASURE; LOTTA LOVIN'; WHOLE LOT OF SHAKIN' GOING ON; DIAMOND JOE; I'LL STILL WRITE YOUR NAME IN THE SAND; BLUE DOLL; HE MADE YOU FOR ME; YOUR OLD STANDBY; SAY IT AGAIN. | |

Pos. Last Week

1	WAKE UP LITTLE SUSIE	1
	Everly Brothers (Cadence 1337)	
2	JAILHOUSE ROCK	2
	Elvis Presley (RCA Victor 7035)	
3	MY SPECIAL ANGEL	3
	Bobby Helms (Decca 30423)	
4	MY SHOES KEEP WALKING BACK TO YOU	4
	Ray Price (Columbia 40951)	
5	GEISHA GIRL	6
	Hank Locklin (RCA Victor 6984)	
6	HOLIDAY FOR LOVE	5
	Webb Pierce (Decca 30419)	
7	HOME OF THE BLUES	8
	Jahnnny Cash (Sun 279)	
8	FRAULEIN	7
	Bobby Helms (Decca 30194)	
9	WHY WHY	10
	Carl Smith (Columbia 40984)	
10	IS IT WRONG	9
	Warner Mack (Decca 30301)	

New Co! Distrib In Pittsburgh

NEW YORK—The new Columbia Records Distributor in the Pittsburgh, Pennsylvania territory is Eckhardt and Company, according to an announcement made last week by Bill Gallagher, Field Sales Manager of the Columbia Record Sales Corporation. The new firm replaces the Danforth Corporation in that area.

Robert Eckhardt, formerly General Manager of the Danforth Corporation, will be President of Eckhardt and Company. James Winston, formerly sales manager of the Danforth Corporation, will be Sales Manager for Eckhardt and Company.

HILO BROWN

"The Foolish Pride"

CAPITOL # 3853

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Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. WAKE UP LITTLE SUSIE Everly Brothers (Cadence 1337)	1
2. JAILHOUSE ROCK Elvis Presley (RCA Victor 7035)	2
3. MY SPECIAL ANGEL Bobby Helms (Decca 30423)	3
4. HOME OF THE BLUES Johnny Cash (Sun 279)	8
5. GEISHA GIRL Hank Locklin (RCA Victor 6984)	5
6. MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	4
7. HOLIDAY FOR LOVE Webb Pierce (Decca 30419)	7
8. WHY WHY Carl Smith (Columbia 40984)	9
9. FRAULEIN Bobby Helms (Decca 30194)	6
10. THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	13
11. I FOUND MY GIRL IN THE U. S. A.	
12. WHOLE LOT OF SHAKIN' GOING ON.	
13. HONEYCOMB.	
14. GIVE MY LOVE TO ROSE.	
15. I HEARD THE BLUEBIRDS SING.	
16. TANGLED MIND.	
17. DON'T DO IT DARLIN'.	
18. IS IT WRONG.	
19. SQUID JIGGIN' GROUND.	
20. ROCK-A-CHICA; BYE BYE LOVE; ONE WEEK LATER; (I'LL ALWAYS BE YOUR) FRAULEIN; UNFAITHFUL.	

JIMMIE WILLIAMS

sings on MGM

"AGAIN"

b/w

"YOU CAN'T MAKE ME CRY"

White Oak Music—BMI
Cincinnati 39, Ohio

First Time Together
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"HE MADE YOU FOR ME"

Hickory 1069

Country TV Show Bows

COMPTON, CAL.—A new "Town Hall Party" bowed on television channel 11 in Compton last week, with an all star line-up of country talent seldom seen in these parts. The show ran from 11:00 PM to 1:00 AM on the night of November 23rd.

The three-hour TV show was handled in one hour segments by Spade Cooley, Tex Williams and Doyle O'Dell, all who acted as emcees. All three m.c.'s performed in addition to their emcee chores and Spade Cooley conducted a "fiddle" contest among 12 members of the cast.

Among the stars on the bill were Bonnie Guitar, Mac Wiseman, Merle Travis, Johnny Bond, Bobby Charles, Rose Lee Maphis, Johnny O'Neill, Tex Ritter, Les (Carrot-top) Anderson, Gee Nee Sterling, Johnny Western, Dorthea Wright, and the Collins Kids plus the return of Bonnie Sloan after over a year absence from the music field.

Members of the band included Jo Maphis, Fiddlin' Kate, Pee Wee Adams, Jelly Saunders, Clif Crawford, Billy Mize, Skeets McDonald, and Herb Henson. Comedy was handled by old timers of the "Town Hall" show, Quincy Snodgrass and Wendy Hill.

Denny's Son Joins Cedarwood

NASHVILLE—Jim Denny's son Bill Denny, has joined Cedarwood Publishing Company as head of Promotion and Advertising. Bill attended Vanderbilt University in Nashville and has had quite a bit of advertising experience having been connected with the N. W. Ayer Agency in New York and McDonald Advertising Agency in Nashville.

He left Saturday, November 23, for the Coast for a few days, then flies to New York, Chicago and back to Nashville.

Country Music Promotion

OKLAHOMA CITY, OKLA.—On Thursday, November 7th, radio station KBYE ran a special country music promotion. From sign on until sign off, the station programmed just one side of one record continually—a song called "Country and Western" by Tom Glazer on the Coral label.

The station felt that this song best told the story of country music and since KBYE plays nothing but country music, it's four jockeys Martha Knott, John Arthur, Mike Kennedy and Glenn Valentine, each took turns spinning the same recording over and over.

Mills Adds Pigott Catalogue

NEW YORK—Mills Music, last week announced the acquisition of the catalog of Pigott & Co., Ltd., of Dublin, Ireland, one of Ireland's leading music publishers.

The Pigott catalog consists of extensive material for piano, violin solos, ensembles, in addition to ballets and comic operas.

Many of the prominent Irish and European composers are represented in this catalog.



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MIEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE

"NO WEDDING BELLS FOR JOE" (2:30) [Southern Belle BMI—M. Wilkins, J. Coleman]

"FUJIYAMA MAMA" (2:11) [Goday BMI—E. Burrows]

WANDA JACKSON
(Capitol 3843)

● Wanda Jackson's latest offering combines a pair of items that look like sure-fire winners and it's heads or tails. Topside, the lark puts her heart into her delivery of a touching, middle beat romantic shuffler labeled, "No Wedding Bells For Joe". Flipside she changes the pace as she refreshingly belts out a light-hearted novelty rocker tagged "Fujiyama Mama". Powerful two-sider that oughta earn a heap of loot for ops and dealers. Watch 'em both.

"ONCE MORE" (2:30)

[Acuff-Rose BMI—D. Owens]

"I DON'T CARE" (If You Don't Love Me)" (2:22)

[Acuff-Rose BMI—R. Acuff]

ROY ACUFF
(Hickory 1073)

● On his initial outing for the label, veteran country song stylist, Roy Acuff, comes up with two strong contenders for the charts. And the chanter is superbly assisted, in 'pure country' fashion, on both ends of the pairing by his Smokey Mtn. Boys. On one lid, a slightly up tempo lover's lament he tearfully pleads to see the gal "Once More". On the other side, a middle beat heartbreaker, he sadly reflects "I Don't Care (If You Don't Love Me)". Excellent coupling that should start the songster rolling at a torrid clip on Hickory.

AL COKER
(Decca 30490)

B "ONE MORE CHANCE" (2:00) [Old Charter BMI—G. Coker] The Anita Kerr Quartet deftly showcases a top notch vocal effort by Al Coker on a subdued, r&r-ballad that falls pleasantly on the ears. Catchy ditty that should grab off a heap of sales and spins.

B "LET'S DO IT AGAIN" (2:15) [Trans World BMI—A. Coker] Bottom waffle is an engaging love-novelty that bounces along in happy-go-lucky manner.

LARRY HARVEY
(King 4126)

B+ "ROLLING HOME" (2:21) [R-T BMI—R. Toombs] Larry Harvey demonstrates that he's a talent to be reckoned with as he slickly pipes this captivating, rapid paced train tune. Terrific musical backdrop. Side could happen. Watch it.

B+ "THE SEASONS" (2:37) [Lois BMI—Norris, Harvey] The chanter sings in warm, sincere style on this side as he prettily decks out a sentimental-love weeper. Two strong showings.

OSBORNE BROTHERS & RED ALLEN
(MGM 12583)

B "SHE'S NO ANGEL" (2:23) [Acuff-Rose BMI—Ballman, Arnold] Another grade "A" slicing for those who prefer their country music 'straight' is dished up by the Osborne Bros. & Red Allen. An interesting, fast paced opus that's in for territorial spins aplenty.

B "ONCE MORE" (2:37) [Acuff-Rose BMI—Owens] Some more top drawer, 'back mountain' vocal and instrumental sounds on this slightly up tempo, romantic tear-jerker.

DOROTHY & JIMMY BLAKLEY
(Mercury-Starday 71231)

B "TENDER WORDS" (2:20) [Starrite BMI—E. Smith, R. Hall] Husband-wife team, Dorothy & Jimmy Blakley turn in a feelingful reading as they softly spin a charming, moderate paced lover's item. Duo should win many friends with this easy-on-the-ears, intro offering.

C+ "DEMON IN MY HEART" (2:20) [Starrite BMI—M. & S. Singleton] Lower portion is an up tempo romantic weeper that the artists render in expressive fashion.

BENNY MARTIN
(RCA Victor 7100)

B+ "DO ME A FAVOR" (2:07) [Open Road Music BMI—T. Hill] The polished tones of Benny Martin come across in winning fashion as he smoothly projects this lovely, moderate paced romantic affair. Could step out and ride high on the deejay charts.

B "HOEBE SNOW" (2:08) [Jimmy Work Publ. BMI—J. Work] The hoofers are gonna have a picnic with this swingin' ditty flavorfully grooved by Martin. Dandy musical backdrop.

FREDDY KING
(Roulette 7003)

B+ "FORTUNE TELLER" (2:00) [Shapiro Bernstein A S C A P—Hall, King] Freddy King makes his bow on the Roulette label with a tune that can develop into a solid, pop-country sales item. King, along with the ork and chorus, does a splendid job on a fetching lover's tale set to a fish-beat ballad pace. Song grows on you. Stay with it!

B "LONESOME OLD WORLD" (2:25) [Kahl Music BMI—H. Earnhart] This middle beat tear-compelling romantic ballad is treated to top quality vocal effort by the mellow-toned vocalist.

THE COUNTRY LADS
(Columbia 41062)

B+ "ALONE IN LOVE" (1:53) [Cedarwood Pub. BMI—Flood] Regulars on the Jimmy Dean-CBS-TV'er, The Country Lads, turn in a penetrating reading on this heart-rendering, easy-goin' romantic opus. Beautiful blending of voices on a deck that could break thru.

B "I WON'T BEG YOUR PARDON" (2:21) [Harppeth Hills BMI—G. Martin] Flip platter is an infectious lover's tale that alternates between a mild, 'rock-a-billy' beat and a waltz tempo. Two fine performances. Either end can step out.

CLAY EAGER
(Sage 254)

B "MY GUITAR AND I" [Sage & Sand SESAC—V. H. Wood] Clay Eager sings with tender emotion as he convincingly projects a heartfelt, moderate paced sentimental tale. Moving performance on a deck that merits the airplay.

C+ "JUST LIKE TONIGHT" [Cedarwood BMI—Eager, Williams] Bottom half is quick paced lover's lament that the warbler persuasively double-tracks.



Country Round Up

Tillman Franks, KWKH-Shreveport, La.'s Artist Service Director, infos that the entire "Louisiana Hayride" was again scheduled to originate from the Robinson Memorial Aud. in Little Rock, Ark. Guest star for the occasion was the former Gov. of Louisiana, Jimmie Davis, doing a host of his gospel hits. Also due in was the entire cast which included Johnny Horton & his band, James O'Gwynn, Johnny Mathis, Gary Bryant, Tony Douglas, Martha Lynn, Linda Brannon, Earl Davis from KTHS-Hot Springs, Ar., KWKH-Program Director, Frank Page and announcers, Norm Bale and Jeff Dale. Nov. 7th's line-up, which'll be back in Shreveport, will have as guests, Carl Story, Gene Sullivan and Jimmy Edwards.



JIMMY DAVIS

Murray Nash announced this week the addition of Hal Rosen to his organization, Murray Nash Assoc., Inc. Hal will take over as artists and promotion director of the Nashville publisher-producer firm. Rosen, incidentally, sends along the firm's new newsletter, "Bits On Hits", plugging a host of Nash tunes which include Johnny Jay's "Sugar Doll" and "Tears" on Mercury, the Sprouts' "Goodbye, She's Gone" and "Teen Billy Baby" on Victor, Chuck Wilson's Spangle waxing of "Little Pigeon" and "Life Isn't Long Enough" and Joan More's "Rain" and Steve Schulte's "Paying The Piper" and "Too Blue To Cry", both on Felsted (London's new pop subsidiary).

Cowboy star, Doye O'Dell returned to KFI-Los Angeles, Calif. Saturday, November 16th with his own full hour record program, "The Doye O'Dell Show." The program will be aired each Saturday morning from 9:30 to 10:30. Format will include interviews with a guest star each week as well as spinning of current pop and C & W disks. 1st guest star to appear with Doye was Bonnie Guitar of "Dark Moon" fame.

A film crew from Detroit has departed Springfield after completing shooting of a special motion picture which will be used nationally in 1958 to introduce a new addition to the present line of Ford tractors. The color movie features Red Foley and Slim Wilson in the principal roles, with Red playing himself and Slim portraying a Ford tractor dealer. Libby Horne, 13-year-old Victor recording artist from McAlester, Okla., who has been a "Jubilee" regular for more than two years, has been set for her 1st major personal appearance as a solo act. Libby will share top billing with Hugh "Wyatt Earp" O'Brian at the famed Houston, Tex., Fat Stock Show next Feb. 19th through Mar. 2nd. Top Talent, Inc., of Springfield, negotiated the booking. Patsy Cline, whose last "Jubilee" guest shot was June 22nd, when the show played to a turn-away crowd on the grounds of the Oklahoma Semi-Centennial celebration, is set for the ABC-TV show on Dec. 7th. Cookie McKinney, 7-year-old country music cutie from Johnson City, Tenn., makes her initial Jubilee appearance with Red Foley & Co. on Dec. 21st. Cookie was last seen on network television as a guest on ABC-TV's Ray Anthony Show. Wanda Jackson is this Saturday, Dec. 7th's guest on NBC Radio's Red Foley Show.



LIBBY HORNE

Pete Roberts, WKIK-Leonardtown, Md. reports that his top 10, 2 1/2-hour, c&w-request show is going great guns in the Southern Md. and Tidewater, Va. area. The station is 70 to 80% in favor of c&w music and that it has been well accepted in his section.

Orella Myers, Regency recording artist, is currently headlining The Tuesday 'Nite "Western Jamboree" at the Colonial Theatre, Port Arthur, Ont. featuring the Silver Mountain Boys and added attractions. Her first Regency release is reported to be doing well in Conn., N. Y., Wisc. and Texas. Negotiations are under way to sign her with an American Label in the very near future. Her Regency release was on a master deal and she's not signed exclusively with any company according to Personal Mgr. Don Grashey.

K. A. Jadasohn, Affiliated Music Enterprises, Inc. notes that as of Jan. 16th, 1957, his company has acquired all performance, mechanical and synchronization rights in the copyrighted publications of the Stamps-Baxter Music & Printing Company, Dallas, which were theretofore controlled by Sesac, Inc. Therefore, sez Jadasohn, all performances of the Chuck Wagon Gang's Columbia waxing of "I'm Headed For The Promised Land" are now licensed thru BMI.



ORELLA MYERS

Hal Smith, prexy of Curtis Artist's Productions, Nashville, Tenn., writes to dispel rumors that he's dropped out of the business. In addition to the Curtis outfit Hal has the Gaylord Pubbery and a new diskery, Cullman Records. As for talent, Smith has Ernest Tubb now out on a Northwest tour, Dave Rich out with the Duke Of Paducah for the rest of the year, Curley Sanders playing some Army bases and they have Jimmy Newman under contract. Also, adds Hal, he prefers to have his talent company known as an agency and not as a managing office.

"Cowboy" Howard Vokes tells us that country music jocks wanting a real country Christmas offering by Denver Duke & Jeffery Null should write for their free copy to Vokes Music Co., New Kensington, Pa. Also, deejays desiring good c&w wax cut by Lanie Walker, Earl Stuart, Hank King and Mel Price can obtain same by dropping a line to Blue Hen Records, 11 Center St., Harrington, Del.

Bob Neal, Johnny Cash's Mgr. types that the Sun artist and his Tennessee Two's last Western tour of the current season opened on the 22nd at the Bostonia Ballroom in San Diego, Calif. He started a swing to the Northwest

for promoter Stew Carnell, along with Carl Perkins and band, on the 26th in Eureka, Calif. then on to Oregon, the 27th thru Dec. 1st and into Boise, Idaho on the 2nd and Salt Lake City, Utah on the 2nd. He then travels to Toronto for his first coast-to-coast TV appearance in Canada via the CBS-TV network. J. E. Swarr reports that Cash's initial appearance at the "Jubilee Ballroom" in Baldwin Park, Calif. was to a turn-away crowd. Ralph Hicks is the owner of the Ballroom. Johnny is expecting a soon due LP-EP Sun release which'll include his past hits, standards and favorites.



DAVE RICH

Jim Denny's son, Bill Denny, a Vanderbilt University graduate, has joined the Cedarwood Publishing Co. as head of Promotion and Advertising. Bill was formerly connected with the N.W. Ayer Agency in New York and the McDonald Adv. Agency in Nashville. Jim also reports that Ronnie Self stepped off the Philip Morris Country Music Show for a few days to promote his pop-country Columbia click, "Ain't I'm A Dog". Ronnie plans on visiting with the one-stops, distribs and deejays in the Mid-west area. Jim adds that there were good crowds on hand, despite bad weather during their Southwestern trip, for the Webb Pierce, Mel Tillis, Warner Mack and Patsy Cline package.

Buddy Starcher, now in his 29th year in radio broadcasting, formerly manager of KCUL-Fort Worth, Texas is now general manager of WCBG-Chambersburg, Penna. Buddy would like to remind all recording companies and recording artists as well as publishers to send him their latest releases. This station is a 5,000-watt independent and can be assured of plenty of spins. The new Mac Wiseman chart-rider, "I'll Still Write Your Name In The Sand" was written by Buddy.

Madge Duhon, National Pres. of the Marion Marcotte's Fan Club, Route 1, Box 293, Abbeville, La. types to tell us of happenings in around the La-"bayou" area. Pat Kelly and Carl Butler recently dropped in to visit with Herman Miller, KEIN-Eunice, La. Hickory wax star, Al Terry and Dudley Bernard, KLFT-Golden Meadow, La., recently played to a dance in Dudley's town. The Marcotte fan club celebrated its 1st birthday last month. Marion, an Arcadia French-country artist is reported to be doing well with his waxing of "My Pauve Vielle Mama" (My Poor Ole Mama) and "La Chemis A Roggeaux" (Roggeaux' Shirt). Madge Duhon, sister Gayle and Shirley Borel can usually be heard singing country and Cajun-French songs and hymns every Sat. over KROF-Abbeville, La. from 8:45 to 9:00 A. M.



DENVER DUKE & JEFFERY NULL

Vern Weegman, KEVE-Minneapolis, Minn. infos that Marvin Rainwater was held over for two weeks at the Flame Club in town. Due in at the club, in the coming weeks, are George Morgan, Chuck Bowers and the Louvin Bros. The Coquettes, who recently set attendance records at the Turf Club, have been signed to appear in the Flame's Cocktail Lounge. Vern and Roy Drusky, who run the daily "Gospel Jubilee" show over KEVE, ask for info and wax on the sacred artists.

S. B. Milner, 10520-101st St., Edmonton, Alberta, Can. asks all booking agents, for country artists, bands and country-rock'n rollers, to contact him at the above address so that these acts can be packaged for shows in Edmonton and many other cities in Western Canada.

Joe Ryan, WALL-Middletown, N.Y. pens the praises of Gene Autry's Challenge Album, "Christmastime" and would appreciate similarly good LP's of c&w stars.



JOHNNY CASH

Tom "T. J." Johnson (and not Thompson) sends along his thanks for the c&w disks he requested for his 6:30 to 7:30 A.M. Mon. thru Sat. "Farm-Home Hour" show on WRON-Ronceverte, W.Va.

12 year old Cathie Taylor of Morgan Hill, Calif. made her debut on the Walt Disney Mickey Mouse Club on the ABC-TV network November 22nd, singing three songs in the first 15 minutes of the show. Cathie also has her own radio show over KPER, Gilroy, California.

The Frontiersmen, Hi, Wayne and Hal are now playing at the Riverside Rancho in Los Angeles every Sunday morning on the "Squeakin' Deacon" show heard over KXLA in Pasadena. The boys also have their own show and dance in Sagus every week with a jam session featured every Sunday afternoon.

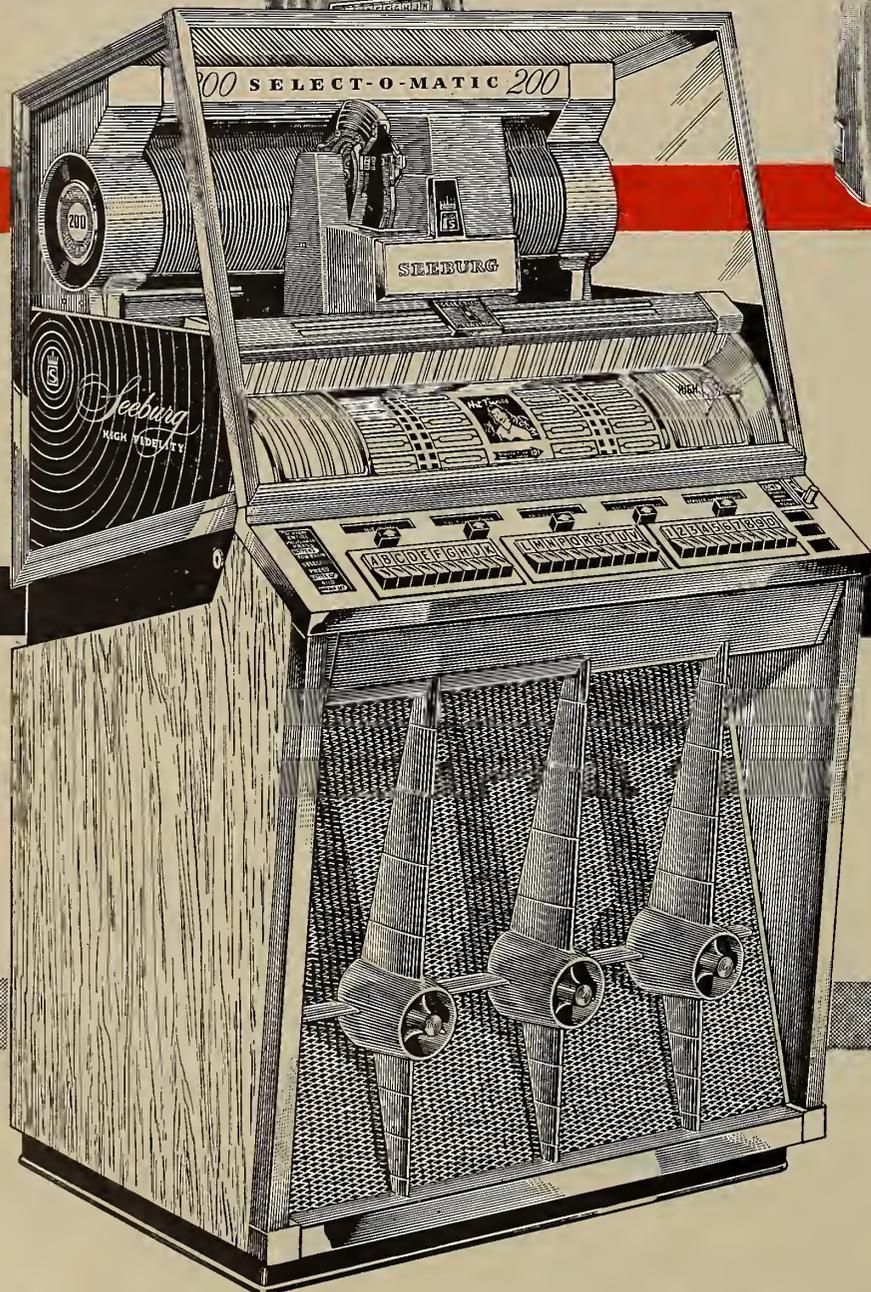
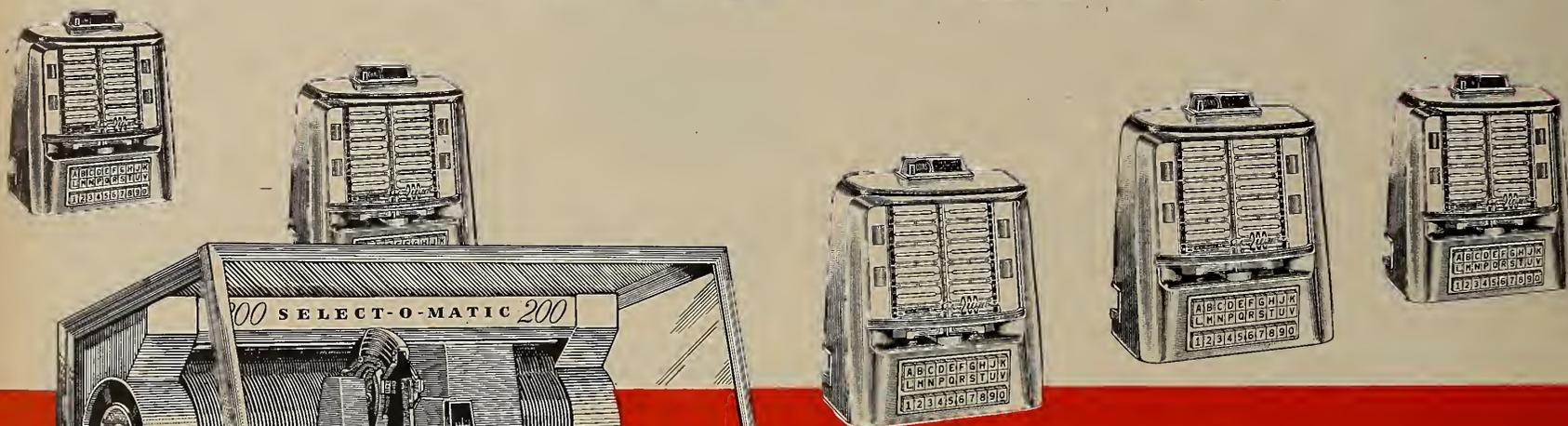
The American Academy Of Music in Bell Gardens, Calif. has now passed the 3000 mark in members in their record club. Members are given a free record when their purchases reach a given amount. Members are mailed lists of top tunes twice a month from lists compiled from the trade papers and their own sales report. The store is one of the largest outlet of records in the Southeastern part of Los Angeles.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

there's music for **EVERYONE...EVERYWHERE**

with the **SEEBURG 200**

and the **WALL-O-MATIC 200**



The Seeburg "200" with the proper number of Wall-O-Matics is a winning combination in every location. Both the phonograph and the Wall-O-Matics offer the maximum in programming flexibility. Also, both are equipped with dual pricing to compensate the operator for the additional time required to play E.P. album records.



DUAL PRICING UNITS

Both the phonograph and the Wall-O-Matic "200" are equipped with dual pricing units for programming singles at one price and albums (two tunes per side) at a proportionately higher price.

America's Finest and Most Complete Music Systems

Seeburg
 DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG
 Chicago 22, Illinois
 Division of Fort Pitt Industries, Incorporated



NEWS ITEM

BANKRUPTCIES SET NEW RECORD

Reach 77,000 Mark on October 1, 1957.
16,000 More Than 1956. Expect Bank-
ruptcies to Pass 100,000 Mark in 1958.

Here and There

NEW YORK—Business publications thruout the nation, since the sideways movement started, have been delving into the question of how serious is the dip in business, and when will the slide stop. A survey by U.S. News & World Report, November 29 issue, asks the question "A Big Setback?" and answers with "It's Not In The Cards". This publication writes: "The answer, which can almost be proved by statistics, is this: The slowing in business will be moderate. It will give way to slow and moderate recovery after mid-1958." In explaining its reasons for arriving at the above conclusion, the magazine stated: "People need to go on eating and wearing clothes and traveling and paying repair bills, whatever the state of business. Local governments go on spending for schools and streets and police and firemen and many other municipal services. The Federal Government goes on meeting payrolls and paying old-age pensions, veterans' benefits and other outlays to individuals. At the same time, there are to be more people next year—3 million more of them." The report concludes with the observation that the government's money managers, taking all present conditions into account, have decided that the time had come to act to keep the business setback from becoming more serious.

WASHINGTON, D.C.—It's interesting to note, in two separate reports on the same basic industry, construction, that both view 1958 with great optimism. F. W. Dodge Corp., a construction marketing firm, said it expects contracts in 1958 to reach \$33.8 billion, up 5 per cent from the expected figure of 1957. Of the gain, the report said, 3 per cent will be due to higher costs, and 2 per cent to increased physical volume. The report breaks down the expected increases as follows: Housing contracts were predicted at \$13.8 billion, up 8 per cent from 1957; contracts for non-residential buildings \$11.6 billion, slightly above 1957 level; and contracts for heavy engineering work, including public works and utilities, \$8.5 billion, up 7 per cent over 1957. The second report was the result of a survey by The Journal of Commerce, which resulted in this statement: "Construction of all kinds is going to rise about 3 per cent." These reports are of value to the coin machine industry in that it points up the fact that this basic industry is building for the future with no abatement of confidence in the U.S., and that employment in construction, as well as those fields which supply materials and service, will continue as high as in 1957, or higher.

A MOST VITAL REASON FOR: ~~10¢ PLAY PLUS A MORE~~ **EQUITABLE** ~~SHARE OF THE GROSS INCOME FROM~~ ~~ALL MACHINES ON ALL LOCATIONS~~

If ever a reason existed for the nation's operators to act and act quickly, the above news item, which was flashed over TV, Radio, thruout the press and everywhere else, "BANKRUPTCIES SET NEW RECORD", is definitely and absolutely sufficient unto itself why operators must immediately change to:

"10¢ Play Plus A More Equitable Share Of The Gross Income From All Machines On All Locations"

This publication has cried for the trade to change to 10¢ play for over 14 years. Some two years ago it foresaw the fact, with constant, creeping inflation becoming a most horrible threat to the value of the dollar, that more than just 10¢ play was necessary, if operators were to continue to exist in this industry.

That was when *The Cash Box* originated and started to crusade for: **10¢ Play Plus A More Equitable Share of the Gross Income From All Machines On All Locations"**

Those operators who made this change are happier businessmen today. In fact, the majority of them agree that this is the one reason that they are able, at this time, to continue on ahead in this industry.

Many operators have been forced to sell their routes. Only because they did not make this important change in their business methods. They did not meet the challenge of the new business age.

There is no use hiding heads in sand like ostriches. Facing the facts is the duty of every man who wants to remain in business. Every man who hopes to profit in business.

Such men, especially those who haven't as yet made this vital change in their business methods, are part of the 100,000 or more businesses vulnerable to bankruptcy during 1958.

There's no longer any time left for consideration. Those operators who won't adopt the tactics to meet the challenge of this new business age are simply defying all logic. They are causing themselves to become part of the 100,000 or so businesses that won't be in existence when 1958 is over.

Those operators who want to remain in business, who want to see some sort of profit ahead, must change now to:

"10¢ Play Plus A More Equitable Share Of The Gross Income From All Machines On All Locations!"

COPYRIGHT HEARINGS RE-SCHEDULED

New Dates Are January 15-16 and If Necessary, the 17th

WASHINGTON, D. C.—All parties concerned with the hearings on Senate Bill S.1870 were advised by letter, which left the offices of the Committee on Judiciary on Wednesday, November 27, that the hearings have been re-scheduled, starting Wednesday, January 15, 1958.

Original dates for the hearings before the Committee on Judiciary, Sub-Committee on Patents, Trademarks and Copyrights, with Senator Joseph C. O'Mahoney, chairman, were for December 11 and 12. (The Cash Box, Nov. 23 issue). However, due to the request of Music Operators of America that this early date wouldn't give them sufficient time to prepare, the new date was set.

Hearings will open on Wednesday, January 15; will continue on the afternoon of Thursday, January 16; and if necessary, will continue on Friday, January 17.

The usual procedure is for the proponents of the bill to present their witnesses first; then the opponents will be given their opportunity.

O'Mahoney, as chairman, will conduct the hearings, and the other two Senators on the sub-committee, if not tied up with other senate business will also be present. We understand that several other Senators, not on the committee, but interested in the Bill, may be present.

At the recent MOA Board of Directors meeting in Miami Beach, Florida, George A. Miller advised the group that he had appointed Chauncey Carter of Washington, D. C., on a temporary basis, to handle the impending Copyright hearings. The body supported the appointment unanimously.

The re-scheduling will permit Carter an additional 30 days in which to correlate his facts, collect witness testimony, and prepare his brief. Carter has had a number of years experience on ASCAP Copyright hearings, as he was formerly associated with the law firm of Kirkland, Fleming, Greene, Martin & Ellis, which handles the ASCAP matter for the Music Machine Manufacturers Association.

Jack Gordon Plans To Hold Op "Forums" At Seeburg Distribs Will Follow Format Used by Atlantic N.Y.

NEW YORK—Jack Gordon, regional representative for J. P. Seeburg, who has been traveling thruout his territory, holding meetings with music operators in which he talks about the advantage of EP records and "Dual Pricing," returned to the city this week and advised this publication that this type of programming has "started to take hold in a big way."

Gordon also stated that the "Forum" program instituted by Meyer Parkoff of Atlantic New York Corporation has created a great deal of interest among operators thruout the cities

he's visited. "A number of music operators," stated Gordon, "who have read about Atlantic's 'Forums' in The Cash Box have asked that similar type meetings be held in their territories. They've impressed on me that they are greatly interested in hearing experts discuss their business problems revolving around legal matters and tax problems, financial matters and accountancy problems. As the operators evinced such keen interest, I informed them that I would seek to arrange similar forums for them at their local Seeburg distributor."

Leading Music Op Reports:

"Operators Must Stop Operating Out Of Their Hats"

Gives Nine Point Program He Believes Will Help Ops to a Better Business Future

PASSAIC, N. J.—Mannie Ehrenfeld of Telemusic Service, Inc., this city, is very definite in his belief that the time has come for operators to stop operating out of their hats.

"In order for a music operator to just stay in business," he advises, "he must stop operating out of his hat."

"Some of the changes he must make are:

"(1) Diversification, not necessarily coin equipment.

"(2) Set up service department with other operators.

"(3) Either pull or make better deals with poor locations.

"(4) Make no deal without a con-

tract.

"(5) If possible step up volume purchasing with other operators.

"(6) If you must make loans, make payments by your customer direct to your bank, notes, not from the cash box.

"(7) Get to know your fellow operators. You'll be surprised to find that they're not bad guys.

"(8) If possible organize. Not an intricate association but, instead, one that meets for luncheons or dinners at certain intervals to discuss common problems.

"(9) Any customer entitled to better equipment should get it."

Fears Relationship Between Music Ops And Distributors Strained

FALFURRIAS, TEX.—M. F. Benavides of this city is of the opinion that relations between music operators and distributors are becoming very strained.

"There is no doubt that economic conditions are crowding the operator into revising his relationship with the distributor," he advises.

"The distributor and manufacturer seem to have completely forgotten the main cog in the wheel of their industry. They seem to have completely absorbed themselves into a competitive relationship with one another. They have forgotten the end of the line—the operator.

"At the present time the relationship

between the operator and the distributor is at the worst. We are more and more exploiting the old juke box. So as to prove to the financiers that the juke box industry as a business is sound and of long duration.

"In other words, at present the terms of mortgages on juke boxes are so limited, that it is almost prohibitive to buy new equipment.

"The manufacturer probably believes that the juke box industry is like the automobile business. Just one new model after the other.

"To the operator the juke box is a business and, therefore, must be handled as a business and not as an amusement or a coincidence."

Money Changer Produced That Handles Paper Money



CHICAGO—We in the coin machine industry have been talking about and visualizing the time when some coin factory would produce a machine which would be able to handle paper money.

Well, it's here.

William A. (Bill) Patzer, president, A.B.T. Manufacturing Corporation, this city, demonstrated a machine this week called the "Bill Changer" which will make change of a dollar bill.

Patzer, who invented the machine, stated "People were passing coin operated machines, because they didn't have the right change. So, to solve

this problem, we began plans for this little robot."

According to Patzer, the "Bill Changer" will accept a dollar bill, inspect it carefully and secretly, and hand back two quarters, three dimes and four nickels.

"It can't be fooled," he explained. "The machine will throw back the very best of counterfeit bills and it will never shortchange. And if a \$5 bill is put in by mistake, the machine will give it right back."

Plays More... Pays More...

Yes, United's New Hi-Fidelity Phonograph plays more because it appeals to more. Its outstanding rich tone . . . its attractive appearance . . . its convenient dual-dial selector and many other features attract more plays. And, with its amazing fast-action between selections, the new United Phonograph **PAYS MORE TO THE OPERATOR!**

Write for complete details today!



Interest Great For ChiCoin "Commando Machine Guns" Firm Swamped With Inquiries from U. S. and All Over World for Immediate Deals and Delivery. ChiCoin Execs Report This is Greatest Interest Yet Shown for Any New Product



SAMUEL WOLBERG

CHICAGO—"We never expected anything like this", reported Samuel Wolberg, president of Chicago Coin, pointing to the mail that had been placed on his desk from all over the U. S. and a great many foreign countries.

"All this", he stated, "refers to our

'Commando Machine Gun', received since the first news items and advertisements appeared.

"We didn't think", he continued, "that so many outstanding firms, worldwide, would show such tremendous interest in our 'Commando Machine Guns'.

"We thought, at first", he said, "that due to the fact that this is not a cheap product but, instead, a lifetime business based on an entire battery of the 'Commando Machine Guns', inquiries would be slow in coming thru because of the cost involved and the locations necessary to successfully operate a battery of these outstanding 'Commando Machine Guns'.

"Instead", he reported, "interest has been so great that, it seems to us, almost overnight, almost before the ink seemed to be dry on the first news items and the first advertisements, we have been simply swamped with inquiries from outstanding members of the industry.

"All are anxious to get started as fast as they possibly can with a bat-

PRE-HOLIDAY SALE!

BINGO GAMES

BRIGHT LIGHTS	55	PALM SPRINGS	55
BRIGHT SPOT	65	ICE FROLICS	65
SPOTLITE	65	SURF CLUB	55
ATLANTIC CITY	55	VARIETY	75
PALM BEACH	55	GAYETY	75
CONEY ISLAND	55	HI-FI	75
BEAUTY	55	FROLICS	75
BEACH CLUB	55	YACHT CLUB	55

WANT TO BUY

Late
BINGO GAMES
WILL PAY TOP DOLLAR!
DON'T DELAY—CONTACT US TODAY!

GOTTLIEB 5-BALL FREE PLAY GAMES

WORLD CHAMP	Write	FRONTIERSMAN	165	2-PI. FAIR LADY	305
ACE HIGH	Write	DIAMOND LILL	125	2-PI. SEA BELLES	295
ROYAL FLUSH	285	HAWAIIAN BEAUTY	125	2-PI. TDREADOR	275
RAINBOW	265	4-PI. MAJESTIC	415	2-PI. GLADIATOR	255
AUTO RACES	235	4-PI. REGISTER	375	2-PI. MARATHON	225
DERBY DAY	195	4-PI. SCOREBOARD	195	2-PI. TOURNAMENT	210
HARBOR LIGHTS	185	2-PI. CONTINENTAL CAFE	375	2-PI. DUETTE	175
		2-PI. FLAGSHIP	315		

Terms: 1/3 Dep., Bal. Sight Draft. Cable: "GAMES-CHICAGO"
WORLD WIDE DISTRIBUTORS, Inc.
2330 N. WESTERN AVE., CHICAGO 47, ILL. Everglade 4-2300

tery of 'Commando Machine Guns'." Chicago Coin is setting up an entirely separate division to handle the 'Commando Machine Gun' business.

Production is under way and the producing lines in the factory are gradually speeding up so that shipments will be able to go forth just as the guns are ordered.

In addition, arrangements are being made to contact everyone of the interested parties, especially all who have already inquired about the "Commando Machine Guns".

"But", as Wolberg reminded, "all this takes time. It just can't be done overnight.

"We are doing our level best", he added, "as the special organization we have created in our factory to handle the 'Commando Machine Gun' gets under way, to take care of every inquiry, every letter and every phone call that we receive."

JOE ASH SAYS:
IT PAYS...
TO CONTACT US BEFORE YOU BUY. YOU GET A BETTER DEAL on all your coin machine needs!
Exclusive Distributors for Wurlitzer, D. Gottlieb and Exhibit in So. Jersey, Del. and E. Penn.
ACTIVE AMUSEMENT MACHINES CO.
666 N. Broad St., Phila. 30, Pa.
Cable Address: COMAC

"I appreciate our subscription to *The Cash Box* very much. It is all the way through a first-rate paper. It has always been of great help for our firm in our work. It brings us all the news about the coin machine industry and tips about new released records and so on."
Freius Danneman,
Umea, Sweden

Seeburg Service Schools Since 1946

CHICAGO—Without any fanfare or publicity, the J. P. Seeburg organization has been conducting "Service Schools" thru its distributing organization since 1946.

This makes the "Seeburg Service Schools" among the oldest of their kind in the nation and, particularly, in their division of the industry.

Seeburg distributors have, for these past 11 years, chosen operators and their mechanics whom they believed needed schooling on the new equipment which they were presenting to the field.

As one leading Seeburg distributor stated:

"We don't have to seek publicity because we are doing something which we feel should be considered an integral part of our business.

"A 'Service School' in our industry is just as important as it is in any other industry.

"It is part of our merchandising program. It helps the operator. It helps mechanics. It is something, we believe, that all want and need.

"Therefore," he concluded, "why seek publicity for something that any outstanding factory is expected to do to help the people to whom it sells to better understand its products?"

Other Seeburg distributors, regardless of the fact that the Seeburg organization has been conducting 'Service Schools' for eleven years, feel the same way about their efforts in this direction.

"In fact," says another of these distributors, "no one makes a big hula-balo about the fact that Ford is conducting service schools all over the country because of its new model. "We feel the same way about this.

We don't need to try to rake up publicity, just because we are doing something that should be expected from any outstanding factory and its distributor organization because we, too, feel that this is part and parcel of our job."

Headquarters of J. P. Seeburg here are actually surprised that any publicity should attend their efforts as far as their 'Service Schools' are concerned.

"We have been conducting 'Service Schools' since 1946," stated one executive of the J. P. Seeburg organization, "and we haven't made any fuss about it.

"After all," he asks, "isn't this something that should be expected by our trade in view of the fact that so many new, different and better electronic and mechanical developments are introduced each year?"

"Certainly," he adds, "we want all operators of Seeburg automatic music to better understand our equipment and to, at the same time, be able to service our machines so that no intricate problems ever present themselves."

It is a surprise to the Seeburg organization itself that anyone in this industry should believe that, just because this factory has conducted 'Seeburg Service Schools' since 1946, that this deserves any outstanding mention.

(Editor's Note: As far as this editor is concerned, the fact that J. P. Seeburg has continued, for over eleven years, to conduct service schools for its many operators is something which deserves outstanding credit even tho Seeburg executives so modestly attempt to evade this issue.)



Through The Coin Chute CALIFORNIA CLIPPINGS

Lucille and Paul Laymon, Paul A. Laymon, Inc., host Bob Breither, Bally engineer, who is in town attending the Vending Machine Show at the Ambassador Hotel. Ed Wilkes returned to his desk after a four day holiday in Las Vegas with his lovely wife, Frances, where they celebrated their twentieth anniversary. Jimmy Wilkens reports the Rock-Ola "1458" phonograph is receiving very high praise from the operators in all locations. Charlie Daniels says the Bally "ABC Tournament Bowler" remains high on the sales charts.

Jerry Awe of Smith Music, Barstow, became the father of twins on Halloween which brings the count up to seven for the Awe household. . . . Phil Robinson going to Chicago for the Park Show where he will be at the Chicago Coin booth to meet his many friends. Phil says there has been much interest in Chicago Coin's new "Commando" machine gun with the local operators and it will be in full display at the Show. . . . Sammy Riecklin and Gabe Orland report there has been a great increase in their mail order business at California Music Company. Sammy and Gabe attribute a great deal of this increase to pre-Christmas ordering. Walter West is helping John "Scotty" Devin prepare the orders for mailing. Martha Delgado predicts Mark Terry's first release on Kem of "Nobody's Darlin'" will be a hit for him. Buddy Robinson says Ray Peterson's "Fever" on RCA Victor is a hot record with the operators. Ted Hook believes Dot has another hit with "Ring Chimes" by I. V. Leagues.

Harvey and Virginia Kirby of Los Angeles receiving congratulations from friends along Pico Boulevard on the birth of their son, Robert. . . . Charley Robinson, C. A. Robinson & Company, reports they are sold out of United's "Jumbo" bowling alleys, and are awaiting another shipment. Al Bettelman says a United 13 foot bowler and a United phonograph were both used on a "Playhouse 90" Television Show the past week. . . . Hank Tronick busy taking orders on William's five-ball "Steeplechase" and "Naples" which are moving out very rapidly. . . . All his friends will be happy to hear Jack Neel, Riverside operator, is recovering very nicely from his recent operation. . . . At American Coin Machine Service Company, Bill, Andy, Vinny and Nick Lanzy have introduced a "Program Holder" that is adaptable to Seeburg V1-200 and V2-200 phonographs which has received wide acclaim from the operators. American Coin has added an annex for the growing operation which is located directly across the street from their present headquarters. . . . Bill Happel returned to the pleasant task of taking orders on the AMI "H-200" phonograph at Badger Sales Company, Inc. after spending the Thanksgiving week-end with his wife in sunny Palm Springs. Marshall Ames reports Genco's "Motorama" has proven very successful with the operators. Marshall has been spending the past few week-ends in the Bakersfield area where he says there is much activity.

Mary, Kay and Claire Solle returned to Leuenhagen's Record Bar rarin' to go after a Thanksgiving week-end spent in Bakersfield at a family reunion. More than twenty members of the family came from all over the state. Johnny O'Neill, RCA Victor recording star, and Dave Pearce, RCA Victor representative, dropped in the Bar to visit the girls and play Johnny's new release of "Pick Another Baby", which the girls predict will be a big record for him. Mary says Jane Morgan's "It's Been A Long, Long Time" on Kapp has started to move with the operators. Kay predicts "Love Bug Crawl" by Jimmy Edwards on Mercury will take off for the charts. Barbara Chandler believes Debbie Reynolds has another hit with her new release of "I Saw A Country Boy" on Coral. . . . Melba and Orville Kindig, Long Beach operators, being congratulated on again becoming grand-parents with the arrival of a new grandson, Gary Brickey. . . . George Mahlum busy at Minthorne Music Company making preparation for the large operators' Christmas sale. George reports the re-orders continue coming in for the Seeburg "200" phonograph. Matt Nordberg is doing double duty by running the shop which puts him in charge of all servicing and also handling floor sales on new and used games and music equipment. . . . Lou Dunis, Dunis Distributing of Portland and Seattle, visiting Jack Simon at Simon Distributing Company during his visit here to see all the distributors along Pico Boulevard. Simon says the Vending Machine Show at the Ambassador Hotel was a tremendous success this year. John Freeman spent the week-end trudging through the snow at Big Bear and Crestline. Sonny Lomberg reports the export business going very well. Ray Wherritt, San Luis Obispo operator, returned from an extended tour of the Hawaiian Islands and is now in Las Vegas on a business and pleasure trip.



Through The Coin Chute DALLAS DOINGS

Al Mason, Southwest divisional manager for AMI, out on territory with Tom Chatten. . . . Jim Storey, service manager for R. Warncke Company, on good will trip to East Texas. . . . Jimmy Wrenn, son of George Wrenn, on camping trip for Boy Scouts. As usual, bad weather was encountered. . . . All Dallas mourns the death of E. L. Certain, Sr., father of E. L. Certain, Jr., who was pioneer operator. . . . Members of the R. Warncke Company had a Thanksgiving feast at Tommy Chatten's cottage on Lake Texoma. . . . Gene Sapok, western division representative for Capitol Records, is in town for a few days. . . . Fred Warren to be in Dallas November 29 for a private party. . . . Bill Emerson of Big State proudly smoking cigars for that deer he bagged. . . . Saw Jimmy Rodden and Bill Jordan from Lubbock buying equipment for their route. . . . Commercial Music Company reports good orders on United games. . . . Sorry to hear Mrs. Lee Fundenburgh, Palestine, is in bed with the flu. . . . Noticed John McGee, Buffalo, on coinrow; also Drew Osborn, Bruce Harris, Ardmore; C. L. Ford, St. Augustine; James Moseley, Paris; Dick Roberts, Gilmore; and Walter Wiggins, McKinney. . . . Robert Gilmore of S. H. Lynch & Company caught in heavy snow in West Texas. . . . A big Dallas welcome to new WRR disk jockeys Carl Reeves and Bill Ward. Hope they spin many gold ones. . . . Tony Bennett will introduce Columbia's new Masterwork Hi-Fi console at A. Harris & Company record party in his honor. Through a drawing at the store, Columbia will offer champagne dinner for two with Tony at the Statler Hilton Empire Room where he is currently appearing for a limited engagement.

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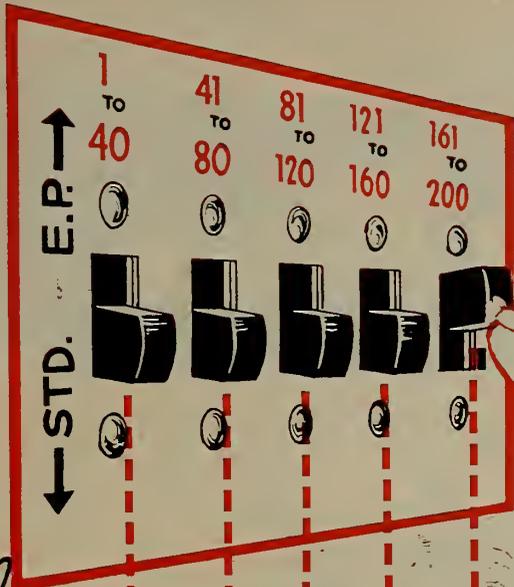
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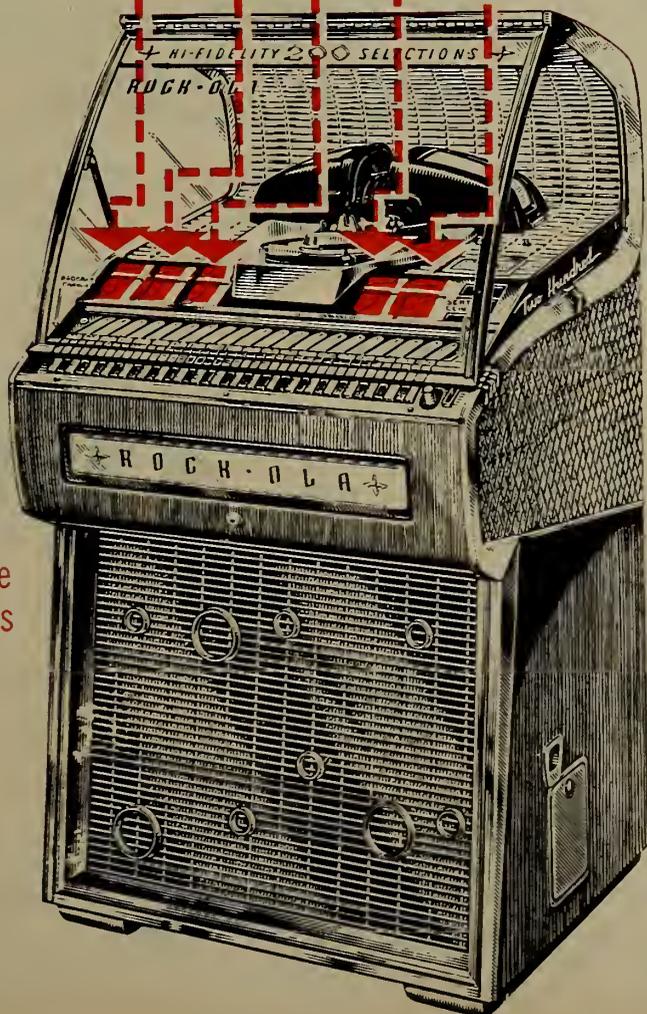
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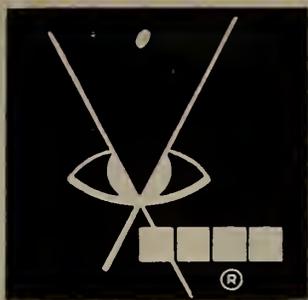
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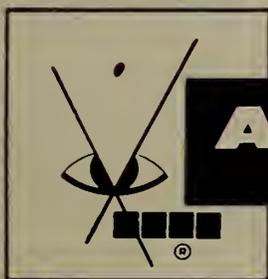
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Also Gets \$5 Per Wk. Minimum Guarantee Plus 60/40 Commish Basis in Marginal Locations

DEADWOOD, S.D. — John Trucano, since his graduation from Notre Dame and his service in the Marine Corps, has taken over much of his father's business here and has helped to modernize most of the old methods.

"In the first place", enthusiastically reports John, "we have all of our outstanding locations on 10c, 3 for 25c play plus 60%-40% commission basis.

"These are the spots where we know we can get our money out of the new equipment we install in a reasonable period of time.

"At first", John ruefully comments, "when my Dad let me take over, and I found a new location, I was so anxious to get into the spot, especially if it looked like it was going to be a top spot, that I put the new machine in on a fifty-fifty basis.

"Of course", John quickly added, "it was still 10c per play and 3 plays for 25c.

"But", John advises, "when the spot zoomed up and became important, here we were caught on a fifty-fifty basis and all our other good spots on a 60-40 basis.

"It took some doing, believe me", he says, "to bring in a brand new machine and have to switch over to

60%-40% commission basis.

"I've since learned", he reports, "that we just simply can't change from our policy of 10c per play, 3 plays for 25c and our 60%-40% commission basis for all our better locations.

"In our marginal locations, those places where we use reconditioned and older equipment and," he adds, "which we believe will average around \$20 gross per week, we also get a \$5 per week minimum guarantee.

"Otherwise", says John, "it just wouldn't pay us to even put a machine into this sort of location. If the location becomes important we don't need the \$5 minimum guarantee, but we still continue the 60-40 basis."

John Trucano claims that neither TV or anything else has interfered with the firm enjoying profits from their phonograph operation since they changed to 10c, 3 for 25c play and 60%-40% commission basis, plus \$5 per week minimum guarantee in the marginal locations.

"That's the answer to profits. And," he adds, "thanks to *The Cash Box* for continuing to urge operators everywhere to enjoy better profits. *The Cash Box* helped us to realize that this was the answer."

Polish Singing Star Finds Frantz "Vibrator Scale" Relaxing



CHICAGO — Maria Koterbska, while in Chicago last week with a Polish variety show, visited her friend, John Frantz, president of J. F. Frantz Manufacturing Company, and posed with the new model "Vibrator Scale".

Maria Koterbska is a native of Warsaw, Poland, and a famous star of television, radio, movies and the European concert stage.

She is currently touring Canada and the United States as the singing star of a Polish variety show. She has also performed and toured several countries in Europe and the Middle East.

This is the first time that a group of Polish actors has toured the United States since 1939.

LOOK!!

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200 Seeburg Boxes	\$ 99.50
Model F120 AMI	
Phonograph	495.00
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According to Frantz, Maria thinks that one of the new "Vibrator Scales" should be in every theatre backstage, so that performers can relax their feet and check their weight.

Open Accounts Charged 1% Interest

CHICAGO — In an effort to somewhat overcome continually rising clerical and credit costs, Gil Kitt, president of Empire Coin Machine Exchange, this city reports:

"We are charging open account customers 1% interest on their unpaid balance at the end of the month.

"It's working well", he adds, "and it helps a great deal."

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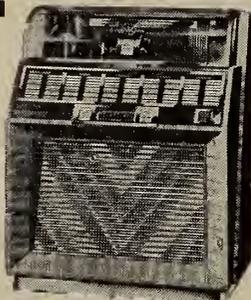
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Please Note: This is not an "ordinary" conversion job. These phonographs have been steam cleaned, reconditioned, re-finished and changed to 45 RPM thru a production line process—GUARANTEED!

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Al Denver Re-Elected Pres. MONY



AL DENVER

NEW YORK—The general membership of the Music Operators of New York met Tuesday night, November 26, at the Park Sheraton Hotel, this city, and elected its officers and board members.

All present officers, running unopposed, were re-elected. Albert Denver, who has served 14 terms, was returned as president. Other officers named to serve another year were Joe Connors, vice president; Harry Wasserman, treasurer; and Ben Chifcofsky, secretary.

Two changes were affected on the Board of Directors. Named to serve for next year were Lou Levy, Mac Pollay, Lou Herman, "Doc" Shapiro, George Holtzman and Ray Knoss. New members of this board are Holtzman and Knoss.

Chi Auto Phono Bowl League Results

CHICAGO—Decca took two from Coven. Tony Ignoffo was high for Decca with 521. Frank Sciackitano's 527 was high for Coven.

Amber Music split three games with Galgano Distribs. Loretta Oomens was high for Amber and high for women with 513. Tony Galgano was high for his team with 522.

Gateway Distribs took two from Phono Service. Jane Minter's 446 was high for Gateway. Bob Holl was high for Phono Service with 509.

Garmisa Distribs won two from B & B Novelty. High for Garmisa was Hank Sophie with 526. Marino Pieroni was high for B & B with 554.

Star Music took two from Western

Automatic. Hank Sochacki's 535 and Myrtle Sochacki's 506, were high for Star. Bill Nyland's 516 and Lou Earupeno's 505 were high for Western.

Brown's Camp took two from Gillette Distribs. Jim Fisher's 462 was high for Brown's and Chuck Meyers was high for Gillette with 492.

Paschke Phono won two from ABC. Ray Gallet's 544, Rene Gallet's 541, Ernie Gallet's 513 and Hank Kruger's 500 were all high for Paschke. Les Taylor was high for ABC with 541.

Singer took two from Mercury. Al Gienko's 555 and Red Losasso's 500 were high for Singer. Mel Jones' 518 and Jerry Zie's 512 were high for Mercury.

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Calls For New Ideas At Lower Prices

ALBANY, N. Y.—Jules Olshein of Odeo, Incorporated, this city, believes that there are a great many things that have to be done to benefit the industry.

"More local organizations are needed", he points out. "Each territory differs. Operators can do more with an organized setup.

"New, new ideas", Olshein explains are sadly needed, "present equipment", he claims, "is all repetitious. Players have lost interest. As a result", he claims, "there's no money in the cash box.

"Lower prices on new equipment are an old cry", he says. "Factories must reduce distributor's costs so the distributor can sell at lower prices to the operators.

"The export market is a life-saver to many at present", he advises.

"How about a coin operated 'sputnik'?", Olshein asks.

"... Subscribing to The Cash Box has been a most interesting and enlightening experience. It is most informative and truly the 'Voice of the coin machine operator'."

Bill Rodstein, Philadelphia, Pa.

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Bob Bever Joins New Salt Lake City Firm

SALT LAKE CITY, UTAH—Bob Bever has entered into the firm of Western States Distributing Company, this city, in partnership with Dan Kenaga and Ken Medrud.

The firm is the distributor for AMI, Inc., as well as for Williams Manufacturing Company.

Bever resigned as traveling representative for United Manufacturing Company, this past week. He was with United for about nine months.

Prior to that Bever was with Dan Stewart for seven years in the intermountain area.

"My association with United", Bever stated, "was absolutely marvelous."

"Every single member of this grand organization is an outstanding and very friendly person."

"I couldn't have been happier working for any firm and I don't believe that I would work for any firm but United."

"Still", Bob reports, "I guess I just got lonesome for my own part of the world, the west, and for my home town of Salt Lake City."

"I believe", he added, "that our new firm, Western States Distributing, will prove itself one of the most outstanding in the country in short order. We're going to cover the entire intermountain area."

"My associates, Dan Kenaga and Ken Medrud are among the best known men in the intermountain region."

"I feel sure that we're going to prove our firm a real leader in the field."

Nat'l. Catholic Community Service Again Appeals To Coin Biz For Armed Force Aid

NEW YORK—For the past several years, the members of the Coin Machine Industry here, as a sponsoring group for the Christmas festivities of the Armed Forces held at the USO, operated by the National Catholic Community Service, have made it possible for these men, away from their homes, to have a Christmas holiday.

This year, Father John Kelly, executive director, of the National Catholic Community Service, is once again approaching members of the industry to participate in this great work. Letters have been sent to coinmen here advising that they can join this worthy effort with a small contribution as membership dues. A \$10 contribution entitles the contributor to an annual membership; a \$25 contribution to a patron membership; and a \$50 contribution to a charter membership.

"The civilian apathy toward the serviceman that exists in America today is appalling", said Father Kelly. "Most of us forget the tremendous sacrifices these young men are making for us throughout the world. We know that the members of the Coin Machine Industry do not feel this way. Last year over 59 individuals and companies became members of the Cathedral Canteen to help sponsor its activities for servicemen."

Father Kelly points out that during the past year over 200,000 servicemen and women partook of the hospitality of this famous New York organization.

Those wishing to join up are requested to mail their checks to Father John P. Kelly, National Catholic Community Service, 641 Lexington Avenue, New York 22, N. Y.

Shows Selective Model Tape Play Juke Box

PARIS, FRANCE—Word just received from here regarding showing of a fully selective model, tape-playing juke box. The new machine, of French origin, is called the "Musicmatic" and is the culmination of much research by its French inventor.

The new box is said to utilize tape recordings instead of discs. Until now, the great drawback to tapes in juke boxes has been the difficulty of selecting a pre-determined spot on the tape to pick out a particular title. But the unique "memory" device incorporated in the "Musicmatic" is expected to overcome all difficulties in this regard.

The tape juke box recently made its appearance here at the Paris Fair on November 7. A special display of two models of "Musicmatic" will be featured at the Amusement Trades Exhibition in London, England, in January, 1958. One of the greatest advantages in this revolutionary new box appears to be that there is nothing to go wrong, and it is claimed that service calls will be unnecessary.

The compact and foolproof nature of the mechanism enables the box to be produced in wall-box style.

One of the obvious potential difficulties in such a selective juke box concerns the "charging" of the tapes with top hits and other selections, according to the choice of the operator and location owner.

The actual process by which the

new machine's "memory" selects any track from the tape is fully patented, and the firm has no objection at all to the dubbing being done by one of the major record companies by agreement with the others (because hits would not all be taken from one company or group of companies).

The intention is to provide each customer with two tape cylinders per box. While one of these is in use the other will be being recharged with an agreed number of new top hits. This service will probably be offered to customers at little over the cost of the total number of records used.

Mike Munves To Display 3 New Items At Park Show

NEW YORK—Mike Munves and Joe Munves, Mike Munves Corporation, this city, will head a staff of its personnel at the Park Show in Chicago.

Mike, known as the "Arcade King", has been serving arcade owners for the past 45 years, and has exhibited at Park Shows since its inception.

In addition to a number of standard arcade machines, Munves will show three new items in his Booths 176, 7, 8 and 9. Latest is the elephant

MEMO to Operators of Juke Boxes and Games:

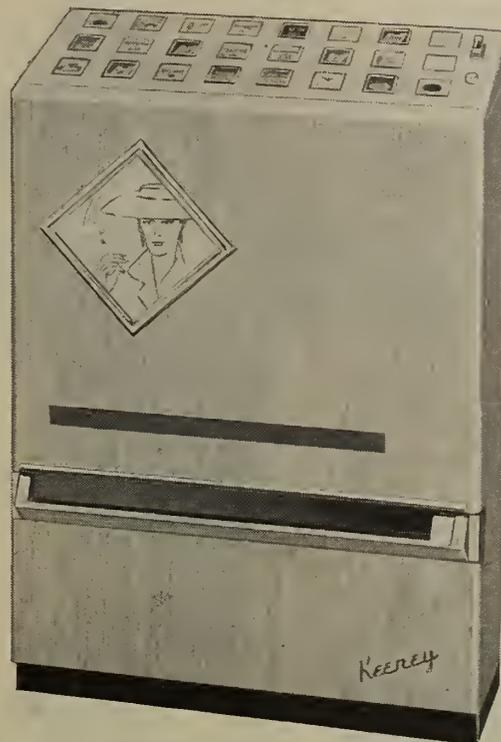
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- ★ OUTSIDE COLUMNS VEND FLAT BOXES at option of operator
- ★ THREE PRICE SELECTIONS: 25c, 30c and 35c. Four Price Mechanism at operator's request.
- ★ AMPLE MATCH CAPACITY Adequate Storage for Cigarettes
- ★ A VARIETY OF COLORS AND FINISHES.

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kiddie ride "Tusco". Two other amusement machines, which enjoyed a good sales this past season will also be on display—"Squoits", the competitive water polo game, and Dale's "Burr Gun".



Through The Coin Chute

EASTERN FLASHES

Altho a short week, with the Thanksgiving Day holiday shuttering the wholesalers on Thursday, everyone in good spirits, both wholesalers and operators. Wholesalers report increased sales and operators happy that collections, which started to perk up the previous week, still on the way up. "Nothing sensational", the majority report, "but it's mighty encouraging."

Meyer Parkoff, Atlantic New York Corp., preparing to host a goodly number of ops who've indicated they'll attend the Monday night (Dec. 2) forum to hear Art Silbert, Standard Financial Corp., discuss "Money Trends in The Coin Machine Industry" and Joe Klein talk about accountancy matters. "The programs have stirred up great interest" said Parkoff, "due, probably to the word of mouth grapevine among ops. Other Seeburg distributors, who probably have read about the forums in The Cash Box have phoned me asking for details so that they can plan on similar programs in their areas." Jack Gordon, Seeburg representative, visits at Atlantic—just back from Boston and Providence, where he held operator meets, and discussed "dual pricing". "There were some 50 operators at each meeting" advised Jack, "and they were extremely interested. From my talks in other territories, and they have been numerous, it seems to me that "EP" programming has caught on." Murray Kaye spent last week-end at the Concord Hotel in the Catskill Mtns. with the Missus and some friends—most of it on the golf course. . . . Jerry Koci, ChiCoin, in town for a day and a half visiting Al Simon, Albert Simon, Inc. Flew back to the factory Tues. PM. Simon all excited over the new ChiCoin "TV Bowling League", which arrived here and was immediately set up on his showroom floor. . . . Mike Munves (The Arcade King) who will exhibit his equip in 4 booths at the Park Show, leaves Fri. with several of his staff. Joe Munves left for Chi early, Monday, to supervise booth set-up. . . . Phil Raisen, Brooklyn op who went to Miami Beach for a short vacation, still there. He took sick, and won't leave for another few weeks. . . . Ray Knoss, who claims his golf game keeps improving, expects to leave for Miami Beach late Jan., where he will put in some more practice.

Barney (Shugy) Sugarman, Runyon Sales, watching ops try their hands at Bally's new "Strike-Bowler" displayed on his showroom floor, says "This is absolutely the greatest amusement machine I've ever seen." Shugy, just back from St. Paul, where he attended the Bar Mitzvah party given by Herman Paster for his son, gets ready for another flight west—to Chicago for the Park Show. . . . Irving Kaye, Irving Kaye Co., off to Chi for the Park Show, where he will exhibit his line of pool tables — and maybe a surprise entry. . . . The popular Willie Levey of Miami, in town for a few weeks. Will spend Thanksgiving at his daughter and son-in-law's home in Phila. Then back to N.Y., and a week later back home. . . . Georgie Holtzman, recently injured in an auto accident, making nice progress at Long Island College Hospital. Drop him a note. . . . Murray Simon, Hartford, Conn., in town for a hurried visit. Greatly excited over the arrival of his first grandchild, a girl, Jan Susan, born to his daughter, Joan and son-in-law, Robert Cohen, an attorney. . . . "Senator" Al Bodkin plugging the recording of his protegy, Danny Davis, who's record "Object Of My Affection" on the Cabot label he says will be a hit. . . . Bernard Rubenstein, son of Charlie Rubenstein, the arcade owner, in the armed forces serving in Germany, promoted to PFC. Charlie says the boy is traveling thruout Germany as an actor in plays produced by the Armed Forces. Charlie and the missus expect to go to Germany next Spring to visit the boy. . . . Teddie Seidel became a grandfather for the second time this week. . . . Ops seen visiting here: Nat Ferber, Gertrude Browne, Red Zirpoli and Frank Breheny. . . . Abe Lipsky, Sandy Moore Dist., only exec on hand when we visited. Abe reports the firm sold twice as many Wurlitzer phonos this month than they did in comparative month a year ago. Joe and Glenia Young return on Thanksgiving Day from their Cuba vacation. . . . Harry and Hymie Koepfel, Koepfel Distributing, build themselves a private office—pretty nifty one. Report biz very good these past 2 weeks.



Through The Coin Chute

UPPER MID-WEST MUSINGS

Bob Aherin, of LaMoure, N. D., and the Mrs., plus two other couples, drove to Minneapolis Thursday to spend the week-end. The women folks lost no time in making for the department stores while the men folks were making the rounds. They took in the Minnesota-Wisconsin game Saturday, and then drove home Sunday morning. . . . Art Hagness, of Grand Forks, N. D., drove into Minneapolis last Sunday evening and visited the distributors and left for home Monday during a raging snow storm. Art got home o. k. . . . Mr. and Mrs. Ike Sundem, of Montivideo, Minn., in town for a few days on a little vacation. Ike reports that his business has been holding up pretty good. . . . Reid Whipple, Wurlitzer engineer, in Mpls. for a few days, and then going into No. Dakota, and Wisconsin, visiting operators. . . . Al Thoeke, service engineer of United Mfg. Co., Chicago, passing thru town after covering southern Minnesota, and on his way into Wisconsin. . . . Irv Sandler of the Sandler Dist. Co., Mpls., in Miami Beach, Florida. . . . Leo Barkovitch of the B & B Novelty Co., Superior, Wis., drove into Mpls. last Sunday evening, checked in the hotel and woke up the next morning with the Asian flu. Leo left for home early in the morning and got to bed. Last report heard is that he is feeling much better and is just getting around. . . . Representatives to the M. O. A. meeting in Miami, Florida, from this area were Gordon Stout of Pierre, S. D., and Norman Gefke, Sioux Falls, S. D. Both gentlemen are on the board of the M. O. A. . . . H. H. Dolliver, of Conrad, Montana, in town over the week-end making the rounds. . . . Ted Lawn of the L & M sales, Mpls., back on the route again, but very short hours. Tires very easily since his recent heart attack. . . . Just heard that Jack Lowrie, formerly of Lake City, Minn., now in Hialeah, Fla., going to school and studying the real estate business.

5 TIMES THE PROFITS!

FRANTZ' VIBRATOR

5¢ Frantz' VIBRATOR ATTACHMENT

Converts any old scale into a 5c-1c Vibrator Scale Multiplies Your Profits!

Frantz' 5¢-1¢ VIBRATOR SCALE

Collects nickels and pennies.



See All The New Frantz Products At
BOOTHS 149-150 NAAPPB SHOW

A.B.T. 3-GUN RIFLE SPORT

The Most Economical of All Concessions

- Powered by Compressed Air
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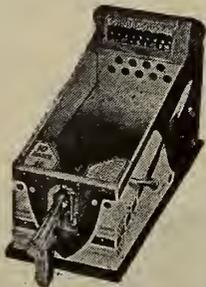


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or
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Play

1¢
or 5¢
Target
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J. F. FRANTZ MFG. CO.

1940 W. LAKE ST., CHICAGO 12, ILL. TA 9-2399



Through The Coin Chute

CHICAGO CHATTER

Big turnout of distribs and ops here for opening of the Park Show, now in progress at the Sherman Hotel. Taking a quick look-see at the latest in amusement riding devices and park equipment of many kinds. Shopping for new ideas. Considering whether this or that will fit in with future plans to diversify their operations back home. Especially enjoying greeting and meeting other coinmen at the coin machine exhibits, or visiting the factories. And eyeing the many features of the newest in games, bowlers and arcade equipment. . . . Auto-Photo with Verle Van Nattan in command. Always a crowded and popular exhibit. Where young and old stop to have their picture taken on the new model. And Van telling 'em to "Just say 'Cheese'", so the pics come out better. . . . Leo Willens and Sam Goldsmith of Capitol Projectors here to show their line. Firm growing and expanding, judging from the outstanding products being offered to the industry.



AVRON GENSBURG

Ed Levin and Mort Secore getting plenty congenial help from western regional rep Phil Robinson at the peppy ChiCoin booths. Battery of "Commando Machine Guns" commanding steady and constant play. Like the heavy and continuous play reported all this past summer at Riverview Park. Sam Wolberg and Sam Gensurg looking very satisfied with reception given their display. Coinmen examining with interest the firm's new "TV Bowling League", with no contacts on the playfield. . . . Exhibit Supply, as per usual, attracting attention of arcade ops. Chet Gore enthusiastically showing his clear, sharp, black and white post card subjects for the "Vacuumatic Card Venders". . . . John Frantz proudly showing his "Vibrator" attachment, which he introduces to the trade for the first time. John getting intent interest from scale ops as he explains how easily they can collect nickels plus pennies. Also showing the "Rifle Sport Shooting Gallery" and counter games, those regular standbys of arcade ops for many years. . . . Coinmen stopping at Genco booths for some friendly words with Avron Gensburg, Ralph Sheffield and Al Warren. Lining up to play the new 5-Ball. Many demanding more deliveries of the firm's "Moto-rama".



ART GARVEY

Irving Kaye with his grand assortment of pool tables in various styles and sizes. . . . Pete Pieters of King Pin Equipment displaying his new and handsome line of kiddie rides he's distributing in Mich. . . . Mike and Joe Munves exhibiting the greatest of arcade "old reliables" and some new releases. . . . Philadelphia Toboggan Co. featuring their well-known skee ball machines. . . . Henry "Barney" Barnes and Andy Wierdek of Standard-Harvard advising that, altho the "Metal Typer" looks the same on the outside, there are some new developments and engineering in the mechanism to make this item one of the steadiest of arcade moneymakers. . . . At busy United booths, Herb Oettinger, Bill DeSelm, John Casola and Al Thoeke showing the latest of the bowlers that have helped make locations all over the nation popular gathering spots. Growth of bowling as a foremost participating sport, they say, has lifted the industry to new highs, and will continue on ahead in the years to come.

Of interest to all businessmen is the article in financial section of daily newspaper, which points out that industry is now moving into a new cycle of prosperity. The writer reveals that the tight money era of 1955-57 has come to an end. The easing of the credit squeeze and the hike in defense spending will help make today's business decline moderate and short-lived. This country's economy, says the analyst is getting a great psychological shot in the arm. And many ops commenting this past week that collections have improved lately. . . . Along the same line, Bally's Bill O'Donnell reports, "Business is really poppin' here. We've had a bigger increase these past two weeks than we enjoyed in months". . . . Clarence Schuyler at Games, Inc. spending a lot of time in the engineering dept. these days. Clarence very happy that his modern factory is located in the midst of several big coin machine plants. Says Clarence, "Visitors heading for other plants come right near this one, which makes it convenient for them to stop in for a few minutes". . . . Ted Rubenstein at Marvel Mfg. reports sales of "Lucky Horoscope" continuing to rise, but faster. "These are now quantity orders", smiles Ted, "from ops who were testing the venders". To which Estelle Bye adds, "the good word is getting around all over the country."



JOE KLINE

Bally's traffic mgr., George Kelly, backs up statement that shipments are tremendous by pointing out the window at long line of trailer trucks waiting in the big parking lot for load after load of Bally games. . . . The many coinmen who knew Al Haneklau, St. Louis, were very saddened last week to hear of his passing. Al was one of the industry's well known distributor-operators since the early 30's. . . . Also sorry to hear that George Nicol, south side op here, died Nov. 22. George has been operating in Chi. a long time, and was well liked by all who knew him. . . . Sam Wolberg and Sam Gensburg presented all ChiCoin employees with turkeys for this past week's Thanksgiving holiday. A custom they've been following for many years, according to Ed Levin. Mort Secore advises that Art Hebert, mgr. of Miller-Newmark Detroit office, is calling and demanding at least a trailer load of "TV Bowling League" every day. . . . Paul Calamari, back from trip to Detroit, reports that many hundreds of Bally's new "Strike Bowler" are doing phenomenal biz all over the town. . . . Busy and crowded Empire offices, with Gil Kitt, Joe Robbins, Fred Minter and Ray Henderson on the phones. Buying and selling action going on on all sides.

Len Micon and Fred Skor at World Wide on the go every minute as they take care of part of the work load usually handled by Joel Stern, who's relaxing in the sunshine in the south. . . . Ben Coven back from well-deserved vacation. Sid Paris advises his turn will come in Jan., when he'll celebrate his 25th wedding anniversary. Herb Bidenkap covering the downstate area this past week, while the firm tries



BEN COVEN

You are cordially invited . . .

to visit our newly expanded and redecorated showrooms while in town for the Park Show. Our shop and service facilities have also been greatly enlarged to serve you in all your requirements.

PHONOGRAPHS UNITED "UPA-100"

SEEBURG	AMI	WURLITZER
M100A\$195	E-120\$395	1650\$325
M100B 385	F-120 565	1800 595
M100C 475	G-120 665	1900 675
HF100G 575	G-200 (new) 775	1700 545
M100W 575		
HF100R 675		
V200 695		

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WANTED ANY QUANTITY LATE MODEL GOTTLIEB & WILLIAMS PIN GAMES

SEND IN COMPLETE LISTS
Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and International Mutoscope Distributors



Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-9480

to catch up on backlog of orders for the new Wurlitzer wallbox with the 50¢ play. . . . Hard working op is Bill Wolfe of Paramount Music. Bill advises his route has expanded to all over town—from Howard St. to 106th, with



HERB OETTINGER

spots at 3700 E. to 6500 W. That's traveling! . . . Joe Kline, Sam Kolber and Fred Kline moving around at the park show, but managing to make the ChiCoin booths their HQ. Joe looking forward to personal talks with customers he doesn't see very often. . . . Over at Atlas, Harold Schwartz observes that ops are making more moves these days on game routes. And, he says, finding lots of profit potentials in this they never thought existed. "Business is good", states Nelson Warner, op from Oak Lawn, "because I do all my own service, moving, collecting and personal contact". For small operators", he adds, "this pays off best". . . . Bally's Art Garvey back at the plant after attending wedding ceremony in Philly of Abe Witsen's son, Bill. . . . John Trucano, Deadwood, S.D., spending a few days in Chi last week after seeing Notre Dame football game. (He's a grad). John advises that his dad, Tony Trucano, now on way to Calif. for a rest. John also happy about the good biz he is getting with 10¢-3 for 25¢ play plus 60-40 commish basis.

HAPPY BIRTHDAY THIS WEEK TO: Raymond C. Dunham, Kingsville, Tex. . . . William Adams, New Kensington, Pa. . . . A. S. Nicholson, Norfolk, Va. . . . Mrs. Ben Hofer, New Braunfels, Tex. . . . Irving Kirschenbaum, New York, N. Y. . . . John H. Mudge, Columbus, Ga. . . . Eugene S. Phelps, Midvale, Utah. . . . Mike Johnson, Fresno, Cal. . . . Ben Swartz, Brookline, Mass. . . . Mrs. T. R. Styers, Winston-Salem, N. C. . . . Ralph Colucci, Hartford, Conn. . . . John H. Wickware, Pittsburgh, Pa. . . . W. C. Powers, Sioux Falls, S. D. . . . James G. Smith, Owensboro, Ky. . . . S. Dick DiCiccio, Yonkers, N.Y. . . . Felice Spinaplice, Beacon, N. Y. . . . Ellsworth L. Hackley, Savage, Md. . . . Mrs. Monterey Overstreet, Paducah, Ky. . . . George W. Haynes, Murfreesboro, Tenn. . . . Herbert E. Flath, Escanaba, Mich. . . . Joseph R. Bunch, Sr., Chattanooga, Tenn. . . . John E. Williams, Houston, Tex. . . . Mike Munves, New York, N. Y.



LEN MICON

WORTH REPEATING: A ticket scalper is a fellow who enables you to see one football game for the price of five.

Elected Pres. Exhibit Supply



CHET GORE

CHICAGO — The Exhibit Supply Co., this city, announced today that Chester F. Gore has been elected President.

Gore has been associated with the 56-year-old Exhibit Supply Co. for over twenty years and for sometime has been manager of its Arcade Division.

Gore stated that while Exhibit's coin operated amusement devices will be on a limited scale for the next few months, the firm is now producing all types of arcade equipment, card venders, and an expanded line of picture postcards. Exhibit will have a complete line of its products at the N.A.A.P.P.B. Show and is predicting 1958 will be one of its most successful years.

Urges Co-operation And Mutual Trust Between All Industry's Levels

STE. AGATHE DES MONTS, CANADA — Sam Solway of this industry likes to write long letters.

"The paper is too small for all my ideas", he advises, "so", he adds, "I'll use my own stationery."

"First of all", advises Solway, "this is a business of many angles. There are the angles the operators are using to get around each other. There are the angles the distributors are using to get around the operators. There are angles the manufacturers use to get around distributors. There are other angles operators have for location owners.

"All these angles must be straightened out. A straight line of cooperation must be formed. There are many ways in which this could be accom-

plished. This Mr. Bill Gersh, I would say is your department. I would put it this way: If the coin machine business is to have body it also must have a soul. That's where you come in.

"I repeat here, once more, what I have always contended. In order to make this a good business it must be cleaned. If this business won't do its own cleaning it will receive a wallop of good cleansing from authorities everywhere.

"Whatever steps that may be undertaken in the direction to save and fortify the industry must be done in a full and comprehensive manner. Every level, comprising a part of the industry, must be taken into consideration. The distributor and his staff. The manufacturer. All must form a unit.

"Everyone's interests must be understood by all and so respected. In this way mutual trust and cooperation can be established."

Game To Replace In-Lines?

ITHACA, N.Y. — Martin Wells of Ithaca Amusement Company, this city, as well as of Syracuse Amusement Company of Syracuse, N.Y., seeks a new game to replace the in-lines.

"Unless something is developed to replace the in-line type game the coin machine business will not continue to be sufficiently attractive to retain what few 'businessmen' it has", he advises.

"Without these few leaders", he continues, "in each community to carry the others, local conditions will soon become unbearable as the national picture.

"The amusement machine industry will retrogress to the point where it will be unrecognizable."

"Essential"

"We cabled you today as follows:

"'Cash Box' becomes more interesting each week. Keeps us right up-to-date with World news and developments.

"Although we are in close association with AMI, Incorporated of Grand Rapids, we find 'The Cash Box' essential as it keeps us posted with the trend of current events in the juke box industry, not only in the U. S. A., but all over the world."

C. H. JONES, Director

BAL-AMI

Automatic Musical Instruments

(Great Britain) Limited

ILFORD, ENGLAND

MOST REALISTIC, QUIETEST BOWLER EVER BUILT!

Chicago Coin's TV BOWLING LEAGUE

- No Contacts on Playfield!
- Real Pin Action—100% Bowling Ball Impact!
- Quietest Bowler Ever Made—Rubber-lined Ball Return—Sound-proofed Playfield and Back Stop!
- Giant 4½-inch, 2½ lb. Balls.
- Giant Realistic Size Pins—larger than ever!

Order Now for Early Delivery!

Exclusive Distributor for Chicago Coin in N. Illinois and Indiana

World's Most Complete COIN MACHINE CATALOG FREE TO IMPORTERS!

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Through The Coin Chute

NEW ENGLAND NIBBLES

Biz on the upswing with wave of cold weather settling in on New England and indoor locations thronged for heavy plays all around. Action good on games, pins, tables, alleys and phonos. . . . At distrib plants things were humming this week with new shipments coming in and big outward flow of machines to waiting ops who are solidifying their routes for the long Winter season.

At Associated Amusements (Rock-Ola), Ed Ravreby off for N. H. and Me. trip to visit ops. United's new "6-star" shuffle getting terrific response here. Likewise United's "Jumbo" alley. Orders for Rock-Ola 120 model 1458 are piling up a week in advance. Dick Mandell, gen. mgr., in Conn. and N. H. on a flying sales trip using his plane to make hops to ops. . . . At Trimount Automatic Sales Corp. (Seeburg), Dave Bond, prexy, and Irwin Margold, gen. mgr., planed out to Europe to look at Holland, Belgium, Italy. They will visit with coinmen in the various countries to which Trimount exports. A Seeburg school for ops was held with regional district manager Jack Gordon at Trimount. Ops attended classes which were extremely instructive and constructive. Biz excellent here with big orders reported for Seeburg phonos, heavy activity on games, alleys and amusement machines. Export biz climbing. . . . At Atlas Distributors (AM), Louis Blatt hosting visiting coinmen at his Commonwealth Ave. plant where interest in AMI phonos is at a peak. . . . At Redd Distributors (Wurlitzer), Bob Jones, sales mgr., predicts one of the biggest years for games for upcoming 1958. . . . Response to the many new games introduced this year has been sensational, he points out. There is plenty of action here on Wurlitzer phonos, games, alleys and in export, he says.

Ops in visiting distribs this week included: Walter Stadnicki, Central Falls, R. I.; Ed Dwyer, Providence, R. I.; Ray Shea, Worcester; Tom Libby, Haverhill; Chris Alexian, Providence, R. I.; Luke Levine, Boston; Harry Deshowitz, Medford; H. Grazzo, Quincy; Stan Cokas, Lynn; Charles Tiernan, Cambridge; Guy D'Giovanni, Allston; Bob Green, Randolph; Teddy Rubinowitz, Chelsea; George Chopelas, Malden; Manny Spector, Boston; George Campbell, Medford; Dave Baker, Arlington; Phil Swartz, Brookline; Ralph Ridgeway, Springfield; Don Foote, Randolph; Sam Orenstein, Providence, R. I.; Al Robbins, Arlington; Jim Balboni, Springfield; Steve Pielock, Worcester; Saul Hurwitz, Lynn; Eddie Dicey, Caribou, Me.; Henry Gladstone, Boston; Romeo Rivard, Lewiston, Me.; Ernie Marcantonio, Middletown, Conn.; Harry Abelson, Boston; Marty Rosoff, Weaterbury; Louis Zeidman, Portsmouth, N. H.; Sol Taube, Manchester, N. H.; Cy Jacobs, Boston; Leon Sherter, Boston; Ralph Lackey, Roxbury; Dave Gropman, Boston; Bob Rome, Boston; and James Geracos, Dorchester. . . . Glenn Miller band, directed by Ray McKinley, in on one nighters riding high on new RCA-Victor album. . . . Allied Appliance Co., former Columbia distributor for 10 years, going back in the record distributing business in Boston on Jan. 1. Al Parker said the firm will reactivate its phono record dep't. representing independent record labels in the N. E. area. . . . Hal Kirlis flacking Stan Wilson's new album, "Folk Songs" on Verve, on radio stations and in press. Kathy Barr's new RCA-Victor album being promoted in the area by Ruthie Shapiro. . . . Della Reese current at Blinstrub's nitery where Lonnie Satin, Tina Robins and Four Voices are booked for upcoming dates.



Through The Coin Chute

PHILA. FILBERTS

Joe Ash, Active Amusement, back from his Miami Beach trip. Our condolences to Joe's secretary, Louise LaRue, who lost her mother last week. Marty Brownstein advises he's anxiously awaiting delivery of Gottlieb's new game "Falstaff". Frank O'Neill back on the job again after his seige of the flu. Fred Pliner back from the road, advises biz is good. . . . Billy Boy Steinberg, G.I. Specialty, can't figure why Russia launched a Sputnik with a dog as a passenger (Ask the boys at Active). . . . Sal DeBruno, Vineland, N. J., visits the wholesalers. . . . Paul Cimino, Atlantic Penna, back from his Miami Beach honeymoon. Marvin Stein busy serving customers. . . . Herman Rosman, Lancaster, Pa., makes the rounds. . . . Bill Witsen, International Scott Crosse, given quite a bachelor party at the Latin Casino during the week, then got hitched. Ceremony held at the Germantown Jewish Community Center, with about 350 persons present. Among them, Art Garvey of Bally; Ray Erfle of Broad St. Trust Co.; and Karl Seeland of Bankers Credit Corp. Abe Witsen, the proud papa, trying to emulate Fred Astaire, hurt his leg, laying him up for several days. Harry Witsen takes over his duties as assistant to his father while Bill honeymoons in Havana. . . . Moe Bayer and Fred Walter, Banner Specialty, out on the road plugging the products of United Mfg. . . . Davey Weiss, David Rosen, reports his daughter is quite active in the Penn Players Dramatic group of the U of P, recently performing in "Mister Roberts." Joe Wasserman home this week with the flu. . . . Bob Letrakes, Skill Amusement, Easton, trains show horses. Recently won a Blue Ribbon at York. Among his clients are Arthur Godfrey and John Charles Thomas. . . . Seen visiting were Frank Dissinger, Lebanon, and Frank Lee and Jack Dimiov of Chester. . . . Joe Silverman and his Amusement Machine Assn. now located at new beautiful quarters at 685 Broad St., where they occupy the entire second floor. . . . Al Katz, S & K Amusement, advises the firm is going into the tube testing business.

GENCO

The OLD LEADER

SOON TO BE BACK IN PRODUCTION

on PIN BALL GAMES!



SOON TO ANNOUNCE...

NEW Super-Spectacular

"SHOWBOAT"

5-BALL AMUSEMENT GAME

GENCO

MANUFACTURING

Division of Chicago Coin Machine Company

2621 N. ASHLAND • CHICAGO 14, ILL.

High Costs Have Cut Down Number Of Operators

MIAMI, FLA. — "Our city is no different than other cities thruout the states and, probably, thruout the world", reports William Blatt of Supreme Distributors, this city.

"More and more coin machine operators are selling out to other operators. These are the operators who are building up large routes so that they can operate more efficiently and purchase equipment in larger quantity at lower prices.

"These larger operators can also afford to give better and faster service. They can employ better, even the higher priced, mechanics. This is something that the small operator cannot do.

"These larger operators can afford to keep their equipment in tip-top shape. They can switch machines about more often. They can change from one location to another because they operate on this large scale.

"In the old days anybody with a few hundred dollars could, and usually did, become a coin machine operator. Maybe not a very successful one, but, they could still make a living at this business.

"Today, when a man decides to become a coin machine operator, he has to have, not borrow, at least \$25,000. And if he expects to make a success at this business he cannot just sit in his office and count his collections. He has to hustle. He has to look for locations. He has to continue to constantly visit those locations he already has and keep them happy and satisfied.

"The coin machine business has ceased to be an easy one. This is due to many reasons. Such as adverse legislation, high cost of licenses, high cost of parts and replacements, high interest rates ranging anywhere from 6% to over 10%. In addition there are the stratospheric prices for new equipment. And, today, to keep equipment working properly, the operator needs a combination of an electronics engineer, sound man, technician and expert mechanic. That costs plenty.

"The result is", concludes Blatt, "that when we moved here we had an organization consisting of about 100 operators. Now we are down to 40 operators or less. And the end isn't even in sight."

Fears Albums At 5c Per Tune

ERIN, TENN. — "We operated all our juke boxes on 78 rpm just as long as the platter makers supplied all the good jobs on 78's", reports L. F. Stone of this city.

"But we are now in the act of changing our 78 rpm to 45 rpm machines. And since we do not like or appreciate the change we are now rather dubious about the album jobs the platter makers are forcing down our throats.

"All our music is still 5¢ per tune.

Remember "Triple Action"?

Also "Trade Winds" ... "Mardi Gras" ... "Screw Ball" and the many other GENCO hits?

Realizing that the 5-ball novelty Pin Game is one of our industry's basic products, we at Genco are re-entering the field in which we excelled.

Once again, we guarantee to bring you the best — our new, sensational **"SHOWBOAT"**

To do this we have spent many thousands of dollars and months of time designing, engineering, and retooling. Prices will be 100% competitive. Location tests have been thorough and results exciting.

FOR THE FIRST TIME in the industry, product inspection will employ the new **"VIBRATION TEST"** before final electrical inspection. This rugged test is equivalent to that given by the railroad insurance underwriters — 'nuff said!

ANOTHER GENCO "FIRST": new high-pressure, super-heated steam and chemical cleaning of contact points — after switch assembly to ensure perfect operation.

These are only a few of the many exclusive production techniques to be used on "Showboat". Items that will once again help make GENCO the leader in Pin Ball Games!

IT'S COMING NEXT WEEK!

SEE IT AT YOUR
GENCO
DISTRIBUTOR

MR. OPERATOR...

Thanks for
Your reception

of "MOTORAMA"

**ADULT
SKILL CAR GAME!**

We are still in production
to meet the big demand!



Amer Shuffleboard App'ts Jack Butler

UNION CITY, N.J.—The appointment of Jack Butler, Toledo, Ohio as distributor has been announced by Nick Melone, sales manager, American Shuffleboard Company, this city.

Jack Butler has over 13 years of experience in the shuffleboard industry, both in the sales and service.

Butler will distribute American Products in the northwestern area of Ohio.

ALL GAMES CLEANED AND IN WORKING ORDER

Wms. Roll-A-Ball (6 player)	\$265.00
Genco Skill Ball (2 player)	225.00
Chi.Co. Skee Ball (6 player)	265.00
Genco Quarterback	125.00
Chi. Goalee	40.00
Star Shooting Gall.	95.00
Seeburg Bear Gun	65.00
Dale Guns	15.00
United Target	75.00
Chi. Fireball	120.00
1436 Rock-Ola (78)	99.50
1448 Rock-Ola—A-1, Like New	650.00
14 ft. United Lane (1 piece)	425.00
14 ft. United Lane (2 piece)	475.00
14 ft. Bally Lane (2 piece)	525.00
Twin Bill	130.00
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Marble Queen	75.00
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Peter Pan	135.00
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(Phone: INdependence 3-2210) Cable Address: COVENMUSIK.

Irving Kaye To Show Three Pool Games At Park Show

BROOKLYN, N.Y. — Irving Kaye, Irving Kaye Company, Inc., this city, together with Charles Katz, will handle the firm's display at Booth 14 at the Park Show.

The firm will exhibit three pool games—two new ones, and its present model "El Dorado". The new pool games are "DeLuxe Competitor" (6-pocket) and "Kaye's 4-pocket".

In addition Kaye will introduce two new items. "Jumbo" hockey game in two sizes, 6 ft. and 8 ft. These hockey games, Kaye states, are the largest ever produced. "The mechanical operation of these hockey games" he says, "actually give the player the feel of hitting the large 1½ inch ball."

The other item Kaye will display is for music machine operators, called "Melody Tower", for mounting of a Wall Box. "This highly styled and decorative item takes the place of many Wall Boxes", explains Kaye. "And it is perfect for hideaways. It matches all music machines and fits any wall box. It has a hi-fi speaker, 5 level volume control, and constant voltage—500 ohm and 8 ohm line."

Make Partners Of Your Locations

FLINT, MICH.—"On all the high-powered, pipe-dream equipment", advises Alvord J. Paige of Paige Specialties, this city, "that is, equipment that cost from \$700 to \$1,100 and up, I make the location owner a partner.

"All income is applied against the purchase price. Then we split 50-50.

"I provide the service, parts, supplies, and so forth, he provides the location, electricity, etc.

"When we buy a new game", adds Paige, "we start applying all income against the difference paid between the trade-in and the new machine.

"If, as so often happens", he advises, "the new machine turns out to be a turkey, and the distributor forgets to remember you when you come back again to make a trade, then we simply junk the old one and the location automatically learns that all that glistens is not gold."

Urges Music Ops: "Know Your Locations"

BROOKLYN, N.Y. — In view of the fact he feels certain he would have lost a great many of his locations, due to adverse press publicity, if he wouldn't have been closely and personally acquainted, Irving Fenichel of Janel's Music Corporation, this city, now urges all operators to become better acquainted with their lo-

ocations. "The first big job for all juke box operators", Fenichel advises, "is to get to know your locations personally." "In view of all the bad publicity we have had in local newspapers about unions who thought the juke box business was easy prey and rush-

ed down on the location owners, I, for one, must state that, if I didn't know my location owners as well as I do, I would have lost many locations and it would have cost me additional money to just keep the ones I now operate.

"I advise all operators, large or small, to get to know their location owners and also the customers who patronize the juke box.

"You will derive benefits like you never have before. Also, in this way, you can change any 5¢ play juke box to straight 10¢ play.

"It is better to spend money on your own locations than pay for new ones."

ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

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Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

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C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

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Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

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E' vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inscrivervi—senza alcuna spesa al "Cash Box International Coin Machine Export-Import Council" (Consiglio internazionale per l'importazione e l'esportazione della macchine automatiche a gettone del "Cash Box").

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Competitive play and outstanding player appeal make Falstaff a natural profit-builder... proven by world-wide location tests.

Exclusive new "Advancing-Value" Roto-Targets have attained phenomenal player acceptance. Consecutive hits multiply Roto-Target values by 10 and 100 for higher scoring playfield action. This sensational new feature is more fun for all and presents an even greater challenge to the skill and timing of every player.

Falstaff has many other outstanding features that include: Two-way "Rollunders" that add to upper playfield action; 2 holes that score 100 times target values when lit; "Two-Way" Double Match Feature for more Specials; super-powered flippers that fire ball up field at targets; cyclonic kickers; twin chutes and an all steel door and door frame.

See your distributor today!

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ALL GOTTIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS



World's largest manufacturer devoted exclusively to the design and production of amusement pinball machines!

Amusement Pinballs
as American as Baseball and Hot Dogs!

Seeburg In Italy



MILAN, ITALY—The stories which appeared in The Cash Box regarding Italy and its method of operations brought about as much comment here as they did everywhere else in the world.

Foremost in thanking The Cash Box for showing such outstanding interest in Italy's coin machine industry and, especially, complimenting The Cash Box on the fact that its next "Quarterly Export Edition" would also be printed in Italian, as well as in French, Spanish and German, was Dr. Vittorio M. Franceschini who is the exclusive distributor for Seeburg in Italy.

Dr. Franceschini of the Manitoba firm of this city is one of the most progressive of Europe's distributors.

"It is an absolute and integral part of our business," stated Dr. Franceschini, "to follow up our sales so that

every one of our customers is assured the finest sort of cooperation.

"Our Dr. Croci," continued Dr. Franceschini, "makes certain that we are in constant touch with our customers, regardless of where they are in Italy, so that, if there is anything they require, or any help they want, we are immediately concerned and visit with them just as rapidly as we can.

"We feel," reports Dr. Franceschini, "that we have the most outstanding product of its kind in the world in our Seeburg phonographs and musical accessories and we want to serve our customers in such fashion so that they, too, will agree with this world leadership."

Shown above are Franca and Dr. Vittorio M. Franceschini and Cissie Gersh.

WHILE IN CHICAGO FOR THE PARK SHOW

visit our showrooms and see our new premium items at extremely low prices.

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TV Forces Rental Plan

ABERDEEN, S. D.—"TV has made big inroads on the music business in this part of the country," reports Herman S. Fisher of this city.

"To stay in business and live," he advises, "we have made 'leases' of our music service."

"We continue to furnish the machines, records and service just as before.

"But," he adds, "the rate for this cannot be uniform. We have to grade this from \$25 to \$50 per month. This all depends on the value of the machine and the amount of auxiliary equipment used.

"It has worked out well," Fisher claims, "but possibly not as good as a few years back.

"We have taken some individually owned machines out of circulation with our rental plan," he concludes.

Subscription to **THE CASH BOX** \$15
1 Year-52 Issues...

IMPORTERS

We have the Music Machines, Shuffle Alleys, Pool Tables, Pinballs, and Arcade Machines you want... at THE PRICE YOU CAN PAY. We save you money as all equipment is shipped from New York. Perfectly reconditioned by skilled mechanics.

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CLASSIFIED ADVERTISING SECTION

WANT

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—To Buy—Bingos, Shuffle Alleys, 5 Ball Pin Games. Any Quantity. Please Send us Your List. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel. TOWer 1-6715).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CANal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: General 2-1650), JESSE SELTER, PRES.

WANT—Used Records, High prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GARfield 3585).

WANT—Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHApel 9-6556).

CLASSIFIED ADVERTISING SECTION

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

FOR SALE

FOR SALE—9 Ft. Bank Shots. Nice condition, Good Prices. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO, OHIO.

FOR SALE—Make us an offer. 7 Beach Clubs, 1 Frolics, 1 Yacht Club, 3 Gayety, 2 Dude Ranch, 1 Palm Springs, 1 Hi Fi, 1 Starlet. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIlgeLow 8-3524).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-1214).

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans—per Case, \$6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLUemound 8-6700).

FOR SALE—Mutoscope Photomatic With Envelope Vendor, \$150; Supplies All For \$350. Gottlieb Scoreboard 4 Player, \$225; Gottlieb Jumbo 4 Player, \$250; Gottlieb Tournament 2 Player, \$250; Williams Piccadilly 2 Player, \$210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrEst 5-3456).

FOR SALE—Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned—\$395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUNiper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bally Show Time, \$400; Bally Key West, \$300; Bally Double Header, \$300; Bally Miami Beach, \$125; Bally Big Time, \$100. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE—One New 100 Selection AMI Mechanism, in original box from factory, \$245. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. (Tel.: ATwater 7565).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—New modern wall speakers, \$11.95 ea.; C.C. Band Box (used), \$95; 5206 (48 sel.) Wall Boxes, \$29.50; Seeburg 100 sel. Wall Boxes, \$49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEWark 598).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Extra Special, Super Duper Deal On Bally Booster Pool Games. Also Seeburg M100C & V-200. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y.

FOR SALE—United Bowling Alley \$525; Chi-Coin Bowling League \$550; Bally ABC Bowling Lane \$535. WANT—United Top Notch Shuffle Alley and Bally Jumbo Shuffle Alley. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Twin Bill \$130; Daisy Mae \$115; Marble Queen \$75; Palisades \$45; Peter Pan \$135; Shindig \$50; Silver Skates \$30; Smoke Signal \$140; Tim Buc Tu \$125; Flying High \$40; Skill Pool \$50; 14 Ft. United Lane (1 Piece) \$425; 14 Ft. United Lane (2 Piece) \$495; 14 Ft. Bally Lane (2 Piece) \$525; 2 New Wms. Peppy's In Original Crates—Make Offer; Wms. Rollaball (6 Player) \$265; Genco Skill Ball (2 Player) \$225; Chi. Co. Skee Ball (6 Player) \$265; Genco Quarterback \$125; Chi. Goalie \$40; Star Shooting Gal. \$95; Seeburg Bear Gun \$65; Dale Guns \$15; United Target \$75; Leaders \$55; Chi. Fireball \$120; Royal \$50; 1436 Rock-Ola (78) \$99.50; 1448 Rock-Ola \$650. A-1 Like New. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. HEnderson 1-7577).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Williams: Contest; Hi Hand; Arrow Head. Kiddie Rides: Pinto Horse; See Saw; Merry-Go-Round (Cars). Genco: Sweet Twenty-One; Number Roll; Lucky Seven; Rotation Pool. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N.W., GRAND RAPIDS 2, MICHIGAN (Tel.: GL 6-6807).

FOR SALE—Reconditioned Guaranteed—Show Time \$385; Key West \$295; Big Show \$275; Parade \$235; Night Club \$190; Broadway \$185; Miami Beach \$100; Beach Beauty \$135; Big Time \$85; Variety \$70; Flagship \$295; Hawaiian Beauty \$90; Sweet-Add-A-Line \$135; Balls-A-Poppin' \$185. One-Third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS LA. (Tel.: CANal 7137).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer 1700, \$575; Wurlitzer 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Millions of extra coins are taken from Clean Machines. Clean Right With Lemonite. Central Distributing Co., J. Rosenfeld, St. Louis, Missouri, Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner, Contact Paste and Liquid Tube. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE—Bally Show Time \$535; Key West \$345; Big Show \$330; Broadway \$185; Miami Beach \$125; Gay Time \$115; Big Time \$110; Variety \$70; United Starlet \$95; Pixies \$75. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO (Tel.: MAIn 1-8751).

FOR SALE—Arcade: Williams, World Series \$75; Genco Hi-Fly Baseball \$225; Genco Basket Ball \$225. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel. CEntal 1-9292).

FOR SALE—14' Bowling Alleys, Clean, Checked, Crated, \$495. Call, Wire or Write. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH STREET, COLUMBUS 8, OHIO (Tel. AXminster 4-3529).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Seeburg 100 B, \$300; Seeburg 100 C, \$400; Seeburg 100 R, \$600; Wurlitzer 1800, \$550; Seeburg 100 Sel. Wall Boxes, \$40. SCIOTO NOVELTY CO., INC., 1909 8th ST., PORTSMOUTH, OHIO. (Tel.: EL 3-4179).

FOR SALE—Gayety \$45; Rio \$25; Hawaii \$35; Tahiti \$25; Genco Baseball Pool \$75. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TULane 6729).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Games, Inc. Hunter, \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model—DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Seeburg 147M \$35; Seeburg Hideaway \$35; Seeburg 20 Record Wallboxes \$3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAIn 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Big Shows \$260; Broadways \$175; Miami Beach's \$125; Beach Clubs \$50. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LOUISIANA (Tel. MAgnolia 7-459).

FOR SALE—Gottlieb's Scoreboard \$195; C. C. Criss Cross \$75; Genco Shuffle Pool \$75; Wm.'s Crane \$100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Special—Gottlieb: Continental Cafes, Double Coinchute \$299.50; Bally: Circuses \$275; Williams; Yukons \$275; Kings \$255; Genco: Hi-Fly Baseball Game \$155; Bally: Motor Bike \$485; Model-T Hot Rod \$397.50; ABC Bowling Lane, 11' \$465. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LA. (Tel. CANal 5306).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUNkirk 3-8785).

FOR SALE—Seeburg M100A, 45 rpm, Painted, \$295; M100B, \$425; M100C, \$550; G100, \$675; W100, \$675; R100, \$725; Wurlitzer 2000, \$850; 1900, \$825; 1800, \$725; 1700, \$625; D80, AMI, \$325; D40, 45 rpm, Painted, \$225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—3 M100A Seeburgs \$95 ea.; 6 Packard Wallboxes \$2.50 ea.; 3 Rock-Ola 120 Selection Wallboxes \$50 ea.; Seeburg 47M and Wurlitzer 1100 \$25 ea.; 3 AMI Model C \$50 ea.; Wurlitzer 2140 Wallboxes \$2.50 ea.; 1500A Wurlitzer \$175. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 3, INDIANA (Tel. HA 3-4508).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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CLASSIFIED ADVERTISING SECTION

FOR SALE — Seeburg 20 Selection Wall Boxes changed over 3 for 25; 30-20's @ \$5; Rock-Ola 120, Chrome, \$55; Seeburg 100 Selection, Hammerloid Finish, \$45; Rock-Ola 1717 Steppers, \$30; Vendor Coin Changer, \$65; Bingos (Cleaned & Checked); Beach Clubs, \$65; Bally Beauty, \$65; Yacht Club, \$45; Mexico's, \$45; Bert Lanes' Dead Zero (New), \$75; Long Pools (Like New), \$65; Small Pools, \$55; 1650 Wurlitzer, \$250; AMI A's (No broken plastics, cleaned & checked), \$65; Jennings's Scales, \$25; 8 Ohm Speaker (wall), \$9.95. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE — Closeout: Brand new original factory crates, United's Playtime, sacrifice, \$475 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel.: Whitney 5-2893).

FOR SALE—18 Foot Rock-Ola Shuffle Board, \$149.50; Shuffle Board Game Wax (12 cans), \$3.50; Fast wax case (12 cans), \$4.50; Pucks (set of 8), \$12; Fluorescent Lights, pair, \$22.50; Adjusters, \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 1-5000).

FOR SALE—Wurlitzer 1015, 1017, with Cobra pick-up, \$35 ea.; 9 Column Smoke Shop, \$55; Wurlitzer 4851 Wall Boxes; \$9; Seeburg Wall Boxes (chrome), \$40; 14 Ft. Bally and United Bowlers, \$525. All types Bingos wanted. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, \$495; Wurlitzer 1400 Phonograph, \$135; Wurlitzer 1800 Phonograph, \$675; Wurlitzer 1900 Phonograph, \$795; Wurlitzer 2000 Phonograph, \$895; Seeburg V 200 Phonograph, \$695; Seeburg 100 Selection Chrome Wallboxes, \$45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE—Five 100-A Seeburgs for export. Have been cleaned, checked and expertly crated. \$165 each, five for \$750. Wire deposit or letter of credit to SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK (Tel. LINcoln 9106).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—Diversification with no investment! Our program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.



THIS WEEK'S USED MACHINE QUOTATIONS

19th YEAR OF PUBLICATION 948th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AMI

2. Model A, '46, 40 Sel., 78 RPM	35.00	65.00
2. Model B, '48, 40 Sel., 78 RPM	50.00	115.00
2* Model C, '50, 40 Sel., 78 RPM	50.00	125.00
4. Model D-40, '51, 40 Sel., 78 RPM	130.00	225.00
1. Model D-80, '51, 80 Sel., 45 RPM	200.00	325.00
2. Model E-40, '53, 40 Sel., 78 RPM	225.00	325.00
4* Model E-80, '53, 40 Sel., 45 RPM	300.00	400.00
2* Model E-120, '53, 120 Sel., 45 RPM	335.00	400.00
2. Model F-80, '54, 120 Sel., 45 RPM	475.00	500.00
4* Model F-120, '54, 120 Sel., 45 RPM	495.00	675.00
2. Model G-80, '55, 80 Sel., 45 RPM	570.00	685.00
4* Model G-120, '55, 120 Sel., 45 RPM	590.00	725.00
2* Model G-200, '56, 200 Sel., 45 RPM	645.00	775.00
4. WM Wall Box	5.00	9.00
4. SM or SL Stepper	5.00	10.00

ROCK-OLA

6. 1422, '46, 20 Sel., 78 RPM	25.00	45.00
6. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	50.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	65.00

2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	50.00	95.00
2. 1432, Same as above Converted to 45 RPM	60.00	125.00
2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	70.00	150.00
2. 1434, Same as above, Converted to 45 RPM	70.00	160.00
2. 1436, '52, Fireball 120 Sel., 45 RPM	75.00	185.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	195.00
2. 1438, '54, Comet, 120 Sel., 45 RPM	300.00	425.00
2. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	595.00
2* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	675.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	50.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
2* M100A, '49, 100 Sel., 78 RPM	95.00	195.00

(PHONOGRAPHS—Continued)

1* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
3. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	425.00
1* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	545.00	695.00
2* HF100R, '54, 100 Sel., 45 RPM	595.00	725.00
2* V200, '55, 200 Sel., 45 RPM	650.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	5.00	10.00
4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	100.00
2. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	125.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	110.00	185.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	190.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	175.00	245.00
2. 1500A, '53, 104 Sel., 45 & 78 Intermix	175.00	300.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	360.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	370.00
2* 1700, '54, 104 Sel., 45 RPM	495.00	625.00
4* 1800, '55, 104 Sel., 45 RPM	550.00	725.00
2* 1900, '56, 104 Sel., 45 RPM	625.00	825.00
2* 2000, '56, 200 Sel., 45 RPM	695.00	950.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	9.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	8.00	15.00
4. 4851 Wall Box	8.00	20.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	40.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	40.00
2. 1080, '46, 24 Sel., 78 RPM	25.00	75.00
2. 1100, '47, 24 Sel., 78 RPM	25.00	75.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
2* Ace High (Got 1/57)	250.00	300.00
4. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	35.00
4* Arabian Knights (Got 12/53)	80.00	125.00
4. Army-Navy (Wm 10/53)	35.00	55.00
2. Arrow Head (Wm 7/57)	275.00	310.00
4. Atlantic City (B 5/52)	25.00	65.00
2* Auto Race (Got 9/56)	175.00	245.00
4* Balls-A-Poppin', (B 11/56)	175.00	250.00
2. Beach Beauty (B 11/55)	125.00	200.00
1* Beach Club (B 2/53)	20.00	75.00
1* Beauty (B 11/52)	30.00	65.00
4. Big Ben (Wm 9/54)	65.00	125.00
4* Big Show (B 9/56)	245.00	335.00
4. Big Hit (CC 1/52)	20.00	30.00
2* Big Time (B 1/55)	85.00	130.00
4* Blondie (CC 8/56)	145.00	210.00
4. Brazil (Un 10/56)	195.00	285.00
4. Bright Lights (B 5/51)	20.00	55.00
4. Bright Spot (B 11/51)	10.00	50.00
4* Broadway (B 12/55)	150.00	270.00
4. Cabana (Un 3/53)	20.00	60.00
2. Capri (CC 10/56)	125.00	195.00
2. Caravan (Un 2/56)	125.00	190.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	65.00
4. Circus (Un 8/52)	25.00	55.00
2* Circus Wagon (Wm 10/55)	175.00	225.00
4. Classy Bowler (Got 7/56)	195.00	235.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	90.00	130.00
4. Coney Island (B 9/52)	20.00	65.00
4. Continental Cafe (Got 7/57)	325.00	395.00
4. Control Tower (Wm 3/51)	10.00	25.00
4. Coronation (Got 11/52)	30.00	60.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	40.00	65.00
4. Crosswords (B 1/56)	195.00	265.00
4. Cue Ball (Wm 2/57)	225.00	275.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	125.00
4* Daisy May (Got 7/54)	115.00	145.00
4. Dealer "21" (Wm 2/54)	25.00	65.00
4* Derby Day (Got 5/56)	170.00	210.00
4* Diamond Lill (Got 12/54)	100.00	140.00
4. Disk Jockey (Wm 11/52)	30.00	60.00
4. Domino (Wm 5/52)	25.00	45.00
4. Double Action (Ge 1/52)	15.00	30.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Double Header (B 7/56)	215.00	350.00
4* Dragonette (Got 6/54)	100.00	175.00
1* Dude Ranch (B 9/53)	35.00	75.00
4* Duette (Got 4/55)	150.00	195.00
4* Easy Aces (Got 12/55)	155.00	195.00
4. Eight Ball (Wm 1/52)	25.00	45.00
4. Fairway (Wm 6/53)	10.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
4* Flag Ship (Got 1/57)	295.00	330.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	80.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
1. Four Stars (Got 6/52)	30.00	65.00
1. Frolics (B 10/52)	30.00	80.00
2. Frontiersman (Got 11/55)	100.00	165.00
4. Fun House (Wm 10/56)	220.00	250.00
4. Gay Paree (Wm 6/57)	400.00	485.00
4* Gay Times (B 6/55)	95.00	130.00
4* Gayety (B 3/55)	45.00	100.00
4. Gladiator (Got 1/56)	215.00	265.00
4. Globe Trotter (Got 11/51)	15.00	40.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	150.00
2. Grand Champion (Wm 3/53)	35.00	80.00

(PINBALL GAMES—Continued)

2. Grand Slam (Got 4/53)	35.00	70.00	4. Rodeo (Un 2/53)	35.00	75.00
4. Green Pastures (Got 1/54)	60.00	100.00	4. Rose Bowl (Got 10/51)	20.00	50.00
4. Gun Club (Wm 11/53)	35.00	75.00	4. Royal Flush (Got 5/57)	275.00	310.00
4. Guys-Dolls (Got 5/53)	30.00	80.00	4. Saddle and Turf (Ev 10/53)	90.00	195.00
4* Gypsy Queen (Got 2/55)	135.00	185.00	4. (Club Model)	125.00	200.00
4. Handicap (Wm 6/52)	30.00	50.00	2* Scoreboard (Got 4/56)	195.00	275.00
4. Happy Days (Got 7/52)	35.00	75.00	4. Screamo (Wm 4/54)	45.00	110.00
4. Happy-Go-Lucky (Got 3/51)	20.00	40.00	4. Sea Belles (C.t 8/56)	250.00	295.00
4. Harbor Lites (Got 2/56)	150.00	195.00	4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Harvey (Wm 5/51)	20.00	40.00	4. Select-A-Card (Got 4/50)	10.00	25.00
4. Havana (Un 2/54)	10.00	80.00	4. Shamrock (Wm 1/57)	225.00	260.00
4. Hawaii (Un 6/54)	35.00	85.00	4* Shindig (Got 10/53)	50.00	110.00
4. Hawaiian Beauty (Got 4/54)	90.00	125.00	4. Shoot The Moon (Wm 11/51)	30.00	55.00
4. Hayburner (Wm 6/51)	25.00	50.00	4. Show Boat (Un 12/52)	45.00	70.00
1. Hi-Fi (B 6/54)	40.00	90.00	4* Show Time (3/56)	345.00	435.00
4. Hi-Hand (Wm 6/57)	195.00	235.00	4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Hit 'N Run (Got 5/52)	25.00	65.00	4. Silver Skates (Wm 2/53)	30.00	75.00
4. Holiday (Ke 12/51)	20.00	35.00	4. Singapore (Un 10/54)	25.00	85.00
4. Hong Kong (Wm 9/51)	20.00	55.00	4* Skill Pool (Got 8/52)	35.00	70.00
4. Horsefeathers (Wm 1/52)	20.00	40.00	4. Skyway (Wm 8/54)	50.00	125.00
4. Horse Shoe (Wm 12/51)	10.00	25.00	4. Slugfest (Wm 3/52)	25.00	45.00
4. Hot Diggity (Wm 8/56)	195.00	275.00	4. Sluggin' Champ (Got 4/55)	125.00	180.00
1. Ice-Frolics (B 1/54)	40.00	85.00	4* Smoke Signal (Wm 10/55)	125.00	160.00
2. Jalopy (Wm 8/51)	25.00	65.00	2. Snafu (Wm 12/55)	125.00	185.00
4* Jockey Club (Got 5/54)	70.00	130.00	2* Southern Belle (Got 6/55)	145.00	170.00
4. Jolly Joker (Un 11/55)	50.00	120.00	3. South Seas (Un 5/56)	165.00	275.00
4. Jubilee (Got 5/55)	200.00	275.00	4. Spark Plugs (Wm 9/51)	20.00	30.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00	4. Spitfire (Wm 2/55)	60.00	120.00
2* Key West (B 12/56)	265.00	355.00	4. Spot Lite (B 1/52)	25.00	50.00
4. King Pin (CC 12/51)	20.00	40.00	4. Sportsman (Wm 2/52)	20.00	40.00
4. Knockout (Got 1/51)	10.00	25.00	4. Springtime (Ge 3/52)	20.00	40.00
4. Lady Luck (Got 9/54)	85.00	150.00	4* Stage Coach (Got 11/54)	130.00	160.00
1. Lazy "Q" (Wm 2/54)	35.00	100.00	4. Stardust (Wm 3/56)	135.00	225.00
4. Leaders (Un 10/51)	20.00	35.00	4. Starfire (Wm 1/57)	210.00	240.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00	4. Starlets (Un 12/55)	95.00	175.00
4. Long Beach (Wm 7/52)	35.00	55.00	4. Star Pool (Wm 10/54)	50.00	125.00
4. Lovely Lucy (Got 2/54)	50.00	110.00	4. Stars (Un 6/52)	30.00	40.00
2. Lulu (Wm 12/54)	65.00	135.00	4. Starlite (Wm 3/53)	35.00	50.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00	4. Steeple Chase (Un 1/52)	20.00	30.00
4* Majestic (Got 4/57)	375.00	460.00	2. Struggle Buggies (Wm 12/53)	35.00	70.00
4. Majorettes (Wm 4/52)	20.00	40.00	4. Sunshine Park (B 12/52)	20.00	30.00
4. Manhattan (Un 4/55)	50.00	150.00	4. Super Jumbo (Got 10/54)	225.00	250.00
4* Marathon (Got 10/55)	200.00	265.00	4. Super-Score (Wm 9/56)	195.00	250.00
4. Marble Queen (Got 8/53)	60.00	85.00	1* Surf Club (B 3/54)	35.00	70.00
4. Mermaid (Got 6/51)	20.00	30.00	4. Surf Rider (Wm 12/56)	225.00	260.00
4. Mexico (Un 3/54)	30.00	100.00	4. Sweepstakes (Wm 1/52)	30.00	55.00
2* Miami Beach (B 9/55)	100.00	155.00	4. Sweet-Add-A-Line (Got 7/55)	135.00	185.00
4. Minstrel Man (Got 3/51)	20.00	40.00	1. Tahiti (Un 8/53)	25.00	75.00
4. Monaco (Un 8/56)	175.00	300.00	4. Three Deuces (Wm 8/55)	150.00	180.00
2* Mystic Marvel (Got 3/54)	95.00	130.00	4. Three Four Five (Un 6/51)	10.00	25.00
4. Nevada (Un 8/54)	30.00	80.00	4. Thunderbird (Wm 5/54)	70.00	125.00
4. Niagara (Got 12/51)	20.00	50.00	4* Tim-Buc-Tu (Wm 1/56)	125.00	175.00
4. Nifty (Wm 12/50)	10.00	20.00	2. Times Square (Wm 4/53)	35.00	70.00
4* Night Club (B 4/56)	190.00	250.00	4* Toreador (Got 6/56)	265.00	295.00
4. "9" Sisters (Wm 1/54)	50.00	100.00	4. Touchdown (Un 1/52)	15.00	25.00
4. Olympics (Wm 5/52)	25.00	50.00	4* Tournament (Got 8/55)	210.00	250.00
4. Palisades (Wm 7/53)	40.00	60.00	1. Triple Play (Un 8/55)	55.00	145.00
4. Palm Beach (B 7/52)	30.00	70.00	4. Tropicana (Un 1/55)	25.00	110.00
3* Palm Springs (B 11/53)	20.00	80.00	1. Tropics (Un 7/53)	30.00	60.00
4* Parade (B 6/56)	195.00	265.00	1. Twenty Grand (Wm 12/52)	25.00	50.00
4. Paratrooper (Wm 8/52)	20.00	45.00	4. Twin Bill (Got 1/55)	120.00	150.00
4. Perky (Wm 11/56)	175.00	225.00	2* Variety (B 9/54)	55.00	95.00
4* Peter Pan (Wm 4/55)	125.00	150.00	4. Watch My Line (Got 9/51)	15.00	30.00
4* Piccadilly (Wm 5/56)	175.00	265.00	4. Whizz Kids (CC 3/52)	30.00	40.00
4. Pin Bowler (CC 6/50)	10.00	35.00	4. Wild West (Got 8/51)	20.00	40.00
2. Pin Wheel (Got 11/53)	55.00	100.00	4. Wishing Well (Got 9/55)	145.00	185.00
4. Pixie (Un 10/55)	65.00	145.00	4. Wonderland (Wm 5/55)	110.00	145.00
4. Play Ball (CC 1/51)	10.00	20.00	4* Yacht Club (B 6/53)	30.00	55.00
4. Poker Face (Got 9/53)	55.00	85.00	4. Zingo (Un 10/51)	25.00	50.00
4. Quartet (Got 2/52)	45.00	65.00			
4. Queen of Hearts (Got 12/52)	40.00	65.00			
4. Quintet (Got 3/53)	40.00	80.00			
2* Race The Clock (Wm 5/55)	125.00	200.00			
4. Rainbow (Got 12/56)	185.00	275.00			
4. Regatta (Wm 11/55)	95.00	150.00			
4* Register (Got 10/56)	315.00	355.00			
4. Rio (Un 11/53)	25.00	65.00			



4. Bally Victory Bowler (5/54)	55.00	110.00	4. Genco Shuffle Pool (11/53)	25.00	100.00
4. Bally Champion Bowler (5/54)	60.00	120.00	4. Genco Match Pool (2/54)	50.00	80.00
4. Bally Jet Bowler (8/54)	65.00	125.00	4* Genco Skill Ball 2 Player (11/56)	149.50	295.00
4. Bally Rocket Bowler (8/54)	65.00	130.00	6 Player (2/57)	199.50	325.00
4. Bally Mystic Bowler (12/54)	90.00	140.00	4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Bally Magic Bowler (12/54)	90.00	150.00	4. Keeney Super DeLuxe League Bowler (3/52)	25.00	50.00
4. Bally Blue Ribbon (3/55)	145.00	220.00	4. Keeney High Score League (5/52)	25.00	60.00
4. Bally Gold Medal (3/55)	150.00	225.00	4. Keeney Team (10/52)	25.00	65.00
4. Bally ABC Bowler (7/55)	245.00	300.00	4. Keeney Club (4/53)	25.00	85.00
4. DeLuxe model (7/55)	245.00	310.00	4. Keeney Domino (5/53)	30.00	130.00
4. Bally Congress (7/55)	275.00	330.00	4. Keeney Carnival (5/53)	40.00	135.00
4. DeLuxe model (7/55)	275.00	340.00	4. Keeney Pacemaker (9/53)	40.00	145.00
4. Bally Jumbo Bowler (9/55)	275.00	360.00	4. Keeney Mainliner Bowler (1/54)	45.00	150.00
4* Bally King Pin Bowler (9/55)	275.00	365.00	4. Keeney Bonus Bowler (3/54)	45.00	155.00
2* Bally ABC Bowling Lane (1/57) 14 Foot	495.00	625.00	4. Keeney Diamond Bowler (5/54)	70.00	160.00
4. ChiCoin 6-Player (8/51)	35.00	50.00	4. Keeney Bikini (6/54)	75.00	170.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00	4. Keeney Century (6/54)	90.00	180.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00	4. Keeney American (9/54)	90.00	185.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	95.00	4. Keeney National (9/54)	90.00	190.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00	3. Keeney Speedlane (4/55)	125.00	225.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00	4. United 6-Player Super (3/52)	20.00	45.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00	4. United 4-Player Official (5/52)	20.00	45.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	80.00	4. United 6-Player Super (7/52)	30.00	55.00
4. ChiCoin Crown (4/53)	35.00	90.00	4. United 10th Frame Star (9/52)	30.00	60.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00	4. United Manhattan 10th Frame (9/52)	30.00	60.00
4. ChiCoin Triple Score (6/53)	35.00	95.00	4. United Manhattan (9/52)	30.00	65.00
4. ChiCoin Gold Cup (7/53)	50.00	95.00	4. United 10th Frame Super (10/52)	35.00	70.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00	4. United Cascade (2/53)	35.00	70.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00	4. United Clover (2/53)	30.00	80.00
4. ChiCoin Advance (10/53)	50.00	110.00	4. United Liberty (2/53)	35.00	80.00
4. ChiCoin King (10/53)	50.00	110.00	4. United Classic (6/53)	35.00	80.00
4. ChiCoin Criss Cross Bowler (12/53)	45.00	120.00	4. United Olympic (6/53)	35.00	80.00
4. ChiCoin Super Frame (3/54)	50.00	125.00	4. United Royal (9/53)	35.00	90.00
4. ChiCoin Starlite (5/54)	55.00	155.00	4. United Imperial (9/53)	40.00	90.00
4. ChiCoin Feature (7/54)	60.00	160.00	4. DeLuxe model	40.00	95.00
4. ChiCoin Holiday (9/54)	70.00	165.00	4. United Chief (11/53)	40.00	100.00
4. ChiCoin Flash (10/54)	70.00	170.00	4. United Leader (11/53)	45.00	100.00
4. ChiCoin Playtime (10/54)	95.00	180.00	4. DeLuxe model	45.00	110.00
2. ChiCoin Fireball (11/54)	95.00	185.00	4. United Team (1/54)	50.00	115.00
4. ChiCoin Thunderbolt (12/54)	100.00	200.00	4. DeLuxe model	55.00	120.00
4. ChiCoin Triple Strike (2/55)	110.00	210.00	4. United League (1/54)	55.00	125.00
4. ChiCoin Arrow (2/55)	125.00	220.00	4. DeLuxe model	55.00	130.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00	4. United Ace (5/54)	60.00	135.00
4. DeLuxe model	40.00	130.00	4. DeLuxe model	60.00	140.00
4. ChiCoin Bonus Score (4/55)	150.00	220.00	4. United Rainbow (5/54)	60.00	145.00
4. ChiCoin Big League (5/55)	160.00	225.00	4. United Banner (8/54)	65.00	150.00
4. ChiCoin Hollywood (5/55)	175.00	260.00	4. DeLuxe model	65.00	155.00
4. ChiCoin Blinker (8/55)	175.00	270.00	4. United Shuffle Targette (8/54)	65.00	160.00
4. ChiCoin Score-A-Line (9/55)	175.00	275.00	4. DeLuxe model	65.00	165.00
4. ChiCoin Bowling Team (10/55)	175.00	285.00	4. United Speedy (8/54)	65.00	170.00
4. ChiCoin Miami Shuffle (10/56)	35.00	150.00	4. Un. 11th Frame (10/54)	70.00	170.00
2* ChiCoin Bowling League (2/57) 14 Foot	495.00	625.00	4. DeLuxe model	70.00	170.00
2* ChiCoin Ski-Bowl (11/50) 6 Player	199.50	325.00	2. United Comet Targette (11/54)	75.00	175.00
4. Exhibit Twin Rotation (5/52)	50.00	100.00	2. DeLuxe model	75.00	180.00
4. Genco Shuffle Target (7/51)	15.00	25.00	2. United Mercury (12/54)	80.00	180.00
4. Genco 8-Player Re-bound (9/51)	15.00	30.00	2. DeLuxe model	80.00	185.00
			4. United Mars (1/55)	90.00	190.00
			4. DeLuxe model	95.00	195.00
			2. Un. Lightning (2/55)	100.00	195.00
			2. DeLuxe model	100.00	200.00
			2. United Venus (3/55)	100.00	200.00
			4. DeLuxe model	120.00	210.00
			4. United Clipper (5/55)	125.00	210.00
			4. DeLuxe model	125.00	215.00
			4. Un. Derby Roll (5/55)	125.00	215.00
			4. DeLuxe model	125.00	220.00
			4. Un. 5th Inning (6/55)	115.00	225.00
			4. DeLuxe model	125.00	230.00
			4. United Capitol (6/55)	150.00	235.00
			4. DeLuxe model	155.00	240.00
			4. Un. Super Bonus (9/55)	160.00	250.00
			4. DeLuxe model	165.00	255.00
			4. Un. Top Notch (10/55)	270.00	310.00
			4. Top Notch Special	275.00	320.00
			4. Un. Regulation (11/55)	295.00	325.00
			4. DeLuxe model	295.00	330.00
			2* Un. Bowling Alley (11/56) 14 Foot	475.00	625.00
			2 Wms. Roll-A-Ball (12/56) 6 Player	199.50	350.00



KIDDIE RIDES

4. Bally Champion Horse	295.00	395.00	4. Capitol Palamino Horse	295.00	395.00
4. Bally Moon Ride	100.00	250.00	4. Capitol See Saw	125.00	295.00
4. Bally Space Ship	165.00	295.00	2. Chicago Coin Super Jet	125.00	300.00
4. Bally Speed Boat	175.00	275.00	4. Chicago Round The World Trainer	350.00	395.00
4. Bert Lane Merry-Go-Round	165.00	350.00	4. Decco Merry-Go-Round	130.00	325.00
4. Bert Lane Miss America Boat	225.00	295.00	4. Exhibit Big Bronco	300.00	395.00
1. Bert Lane Fire Engine	320.00	495.00	4. Exhibit Mustang	300.00	375.00
4. Capitol Donald Duck	275.00	395.00	4. Exhibit Space Patrol	100.00	265.00
4. Capitol Elsie	275.00	395.00	4. Scientific Television	195.00	285.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00	4* Keeney Sportsman (11/54)	125.00	175.00
4. Air Football	195.00	250.00	4. DeLuxe model	130.00	180.00
4. Amus. Boomerang	30.00	70.00	4. Keeney Ranger (3/55)	220.00	240.00
4. Bally Big Inning	50.00	75.00	4. DeLuxe model (3/55)	225.00	250.00
4. Bally Heavy Hitter	30.00	65.00	4. Lite League	30.00	75.00
4. Bally King Pin	20.00	40.00	4. Mills Panorama Peek (11/54)	175.00	275.00
4. Bally Rapid Fire	50.00	90.00	4. Mills Conv. for Panor. Peek	10.00	15.00
4. Bally Undersea Raider	50.00	90.00	4. Muto. Atomic Bomber	65.00	125.00
2. Capitol Midget Movies	95.00	150.00	4. Mutos. Ace Bombers	85.00	140.00
4. Champion Hockey	40.00	125.00	4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. ChiCoin Basketball Champ	85.00	140.00	4. Mutos. Fly Saucers	90.00	125.00
4. ChiCoin 4-Player Derby	95.00	150.00	4. Mutos Photo (Pre-War)	100.00	270.00
4* ChiCoin Goalee	40.00	95.00	4. Mutos. Photomatic (DeLuxe)	145.00	300.00
4. ChiCoin Hockey	45.00	70.00	4. Mutoscope Silver Gloves	120.00	200.00
4. ChiCoin Midget Skee	60.00	100.00	4. Mutoscope Sky Fighter	60.00	135.00
4. ChiCoin Pistol	25.00	75.00	4. Mutos. Voice-O-Graph 35¢	145.00	325.00
2. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00	4. Mutoscope K. O. Champ	250.00	350.00
4. Super model	85.00	175.00	2. Mutos. Drive Yourself	395.00	495.00
4. ChiCoin Twin Hockey (5/56)	125.00	295.00	4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. ChiCoin Steam Shovel (5/56)	110.00	195.00	4. QT Pool Table	30.00	50.00
4. Evans Bola Score	30.00	60.00	4. Quizzer	40.00	60.00
4. Evans Bat-A-Score	35.00	95.00	4. Rockola World Series	35.00	70.00
4. Evans Ski Roll	35.00	60.00	4. Scientific Basketball	20.00	35.00
4. Evans Super Bomber	50.00	115.00	4. Scientific Batting Pr.	30.00	95.00
4. Evans Play Ball	25.00	50.00	4. Scientific Pitch 'Em	45.00	140.00
4. Exhibit Dale Gun	15.00	65.00	4. Seeburg Bear Gun	50.00	150.00
4. Exhibit Gun Patrol	40.00	100.00	4. Seeburg Shoot the Chute	40.00	80.00
4. Exhibit Jet Gun	40.00	125.00	4. Seeburg Coon Hunt	85.00	175.00
4. Exhibit Space Gun	40.00	125.00	4. Set Shot Basketball	125.00	225.00
4. Exhibit Pony Express	40.00	125.00	4. Telequiz	65.00	125.00
4. Exhibit Silver Bullets	40.00	120.00	4. Un. Team Hockey	20.00	40.00
4. Exhibit Six Shooter	35.00	125.00	4. United Jungle Gun	75.00	150.00
4. Exhibit Vitalizer	40.00	60.00	4. DeLuxe model	75.00	150.00
4. Exhibit Shooting Gal. (6/54)	45.00	120.00	4. Un. Carn. Gun (10/54)	125.00	175.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	150.00	4. DeLuxe model	125.00	180.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00	4. Un. Bonus Gun (1/55)	195.00	240.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	225.00	4. DeLuxe model	200.00	250.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	250.00	2. United Super Slugger (7/55)	225.00	275.00
4. Exhibit Jungle Hunt (3/57)	225.00	360.00	2. United Star Slugger (4/56)	125.00	275.00
4. Games Inc. Hunter (1/56)	150.00	250.00	2. Un. Pirate Gun (10/56)	295.00	375.00
4. Genco Sky Gunner	65.00	125.00	4. Wilcox-Gay Recordio	30.00	60.00
4. Genco Night Fighter	70.00	130.00	4. Wms. DeLuxe World Series (2/52)	35.00	75.00
4. Genco 2-Player Basketball	125.00	225.00	2. Wms. DeLuxe Baseball (4/53)	50.00	90.00
4. Genco Rifle Gal. (6/54)	100.00	185.00	2. Wms. Pennant Baseball (12/53)	60.00	110.00
2. Genco Big Top Rifle Gallery (6/54)	195.00	225.00	2. Wms. Super Pennant Baseball (12/53)	60.00	120.00
2. Super Model (12/55)	275.00	325.00	2. Williams Super Star Baseball (12/53)	50.00	130.00
2. Genco Wild West Gun (2/55)	150.00	230.00	2. Williams Major League Baseball (2/54)	65.00	140.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	235.00	2. Wms. All Star Baseball (2/54)	90.00	150.00
2. Genco Champion Baseball (9/55)	150.00	240.00	2. Wms. Big League Baseball (2/54)	100.00	160.00
2* Genco Quarterback (10/55)	125.00	250.00	4. Williams Jet Fighter (10/54)	125.00	225.00
2* Genco Hi-Fly Baseball (5/56)	185.00	265.00	2. Williams Safari (2/54)	195.00	275.00
2. Genco State Fair Rifle Gal. (6/56)	235.00	325.00	2. DeLuxe model	195.00	280.00
2. Genco Davy Crockett (10/56)	245.00	350.00	4. Wms. Polar Hunt (3/55)	200.00	300.00
4. Genco Circus Rifle (3/57)	365.00	450.00	2. Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Jack Rabbit	40.00	70.00	2. Wms. King Of Swat (5/55)	150.00	225.00
4. Jungle Joe	40.00	60.00	2. Williams Four Bagger (4/56)	265.00	325.00
4. Keeney Air Raider	50.00	125.00	2. DeLuxe model	265.00	330.00
4. Keeney Sub Gun	40.00	125.00	4. Wms. Polar Hunt (3/55)	200.00	360.00
4. Keeney Texas Leaguer	20.00	40.00	4* Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

No List Price Authorized for Publication

IRVING KAYE CO., INC.

- El Dorado—6 Pocket Pool... \$ 495.00
- DeLuxe Bumper Pool 295.00
- Competitor—Super DeLuxe—6 Hole Pool 395.00

J. H. KEENEY & CO., INC.

- Bowl-O-Rama (6 Player) 14 Foot
- 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above ...

No List Price Authorized for Publication

AUTO-PHOTO CO.

- Studio Model "II" \$3,245.00

BALLY MFG. CO.

- Carnival (2 Player, 5-Ball) .. \$505.00
- Strike Bowler
- With Dime Coin-Mechanism
- 11 Foot 1,280.00
- 14 Foot 1,295.00
- 18 Foot 1,350.00
- With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)
- 11 Foot 1,300.00
- 14 Foot 1,315.00
- 18 Foot 1,370.00
- 4 Foot Alley Sections 55.00
- Profit-Booster Coin-Mechanism Kit 20.00
- ABC Super DeLuxe Bowler (6 Player, Puck Type)
- 8 1/2 Foot 775.00
- Toonerville Trolley 835.00
- Sun Valley (In Line Game) .. 837.50
- Bike (Kiddie Ride) 835.00
- Model T (without Record Changer) 705.00
- Model T (with Record Changer) 755.00
- The Champion (with new all-metal cabinet) 835.00

No List Price Authorized for Publication

ROCK-OLA MFG. CORP.

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

No List Price Authorized for Publication

J. P. SEEBURG CORP.

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

- 6 Star Shuffle Alley (6 Player, Puck Type) 8 1/2 Foot \$995.00
- De Luxe 6 Star Shuffle Alley (Match-A-Score Model) 8 1/2 Foot 1,080.00
- DeLuxe Bowling Alley (6 Player) 11 Foot 1,260.00
- 14 Foot 1,290.00
- 18 Foot 1,410.00
- Jumbo Bowling Alley (6 Player) 13 Foot 1,490.00
- 16 Foot 1,520.00
- 20 Foot 1,640.00
- Available in 25¢ Play, also available in 2 plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

- UPA-100 100-Sel. Phonograph
- No List Price
- Authorized for Publication

WILLIAMS MFG. CO.

- Steeplechase (Single Player, 5-Ball)
- Naples (2 Player, 5-Ball)
- 6-Pocket Pool Table
- No List Price
- Authorized for Publication

THE RUDOLPH WURLITZER CO.

- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

No List Price Authorized for Publication

D. GOTTLIEB & CO.

- Falstaff (4-Player, 5-Ball)
- No List Price
- Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

- Bang-O-Rama \$ 325.00
- Voice-O-Graph, 45-78 RPM
- With musical unit 1,850.00
- Without musical unit 1,750.00
- Lord's Prayer Vender 390.00

chicago coin INTRODUCES THE

Big Change

NO CONTACTS ANYWHERE ON PLAYFIELD!



Now **REAL PIN ACTION**
 With 100% Bowling Ball Impact!!
 No Contacts Under Pins!!

chicago coin's

TV Bowling League



NEW PROFIT MAKING FEATURE!

2 Games for 25c

Also available as One Game for 25c

Easily convertible to regular 10c play!

The QUIETEST Bowler Ever Manufactured

- Entire Ball Return Runway is Rubber lined! This feature eliminates noise of ball return!
- Playfield is Sound-proofed with a Cork backing! This eliminates noise of ball rolling toward pins.
- Back Stop is Sound-proofed with Cork! This eliminates ball noise in back of game.

GIANT BALLS

4½ in. DIAMETER
2½ POUNDS

GIANT PINS

REALISTIC SIZE
Larger Than Ever Before!

chicago coin machine

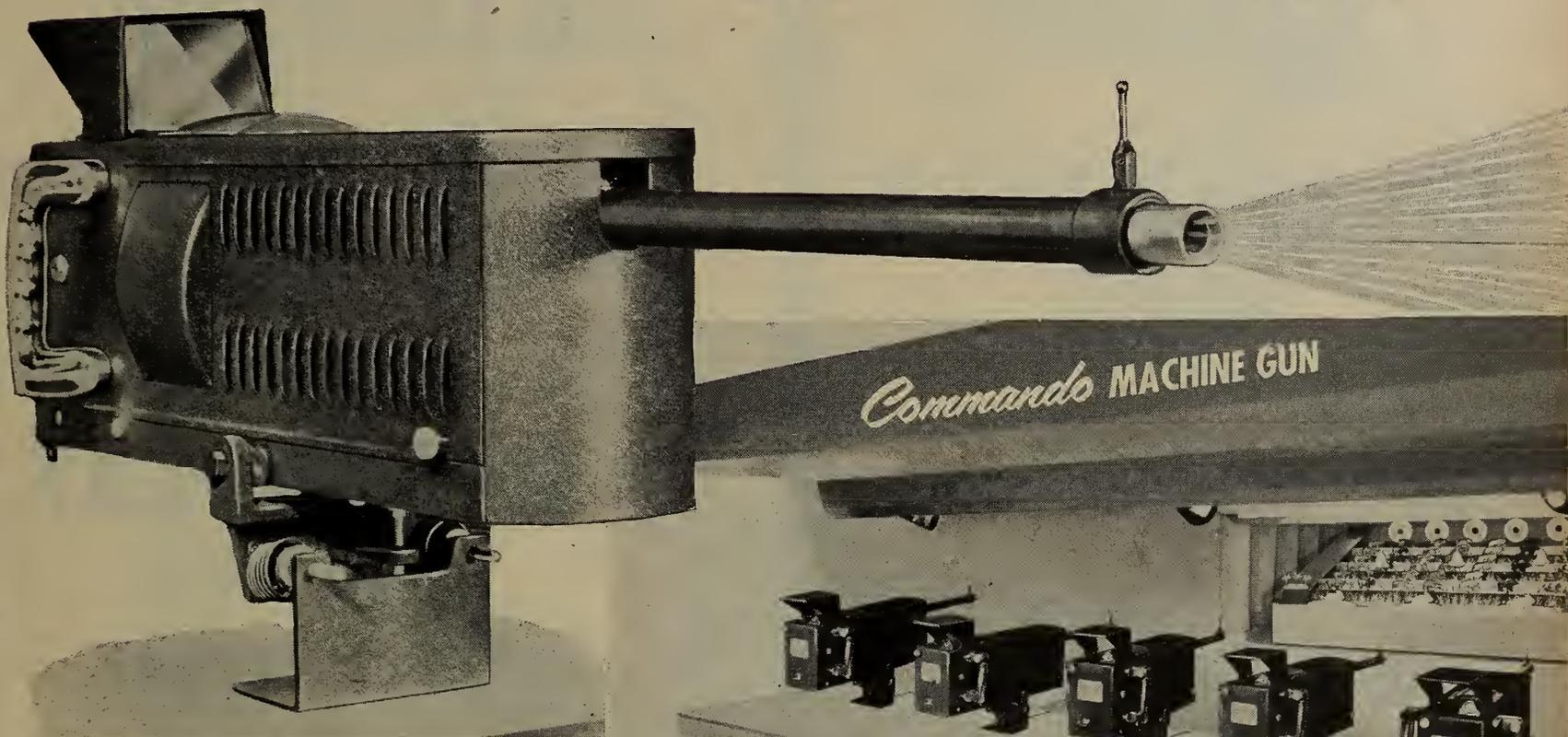
1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of
Chicago Dynamic Industries, Inc.

Proven by Years of Engineering and on Location Tests!

A REAL WINNER!!

chicago coin's *Commando* MACHINE GUN



FEATURES NEVER BEFORE BUILT INTO ANY GUN!!

- ✓ SELF CONTAINED . . . ELECTRICALLY OPERATED . . . No Troublesome Exterior Compressors or Air Hoses!
- ✓ Hopper in Gun Holds 8,000 Rounds of Steel Balls! Poured in thru Top of Gun!
- ✓ Adjustable to Shoot From 130 to 525 Shots Per 5c — 10c — 25c Coin!
- ✓ No Cartridge Loading! All Automatic!
- ✓ Shoots in 3 Shot Bursts At Less Than ½ Second per Burst! (150 Shots for 10c takes about 1 Minute).

Be sure to see our exciting, colorful, companion Target Unit—A natural to go with your Commando Machine Gun set up!

- ✓ Takes Only Seconds to Reach and Service Any Part of the Mechanism!
- ✓ New Velocity Control Adjustment to Fit Every Depth Location! Shoots 50 to 75 ft. Per Second!
- ✓ National Coin Chute is Part of the Gun — Available in 5c — 10c — 25c Play! Each Coin Registers on a Meter.

A Natural For ALL AMUSEMENT PARKS! FAIRS! CARNIVALS! ARCADES! KIDDIE PARKS! FOR EVERY TYPE LOCATION TO ATTRACT CROWDS!

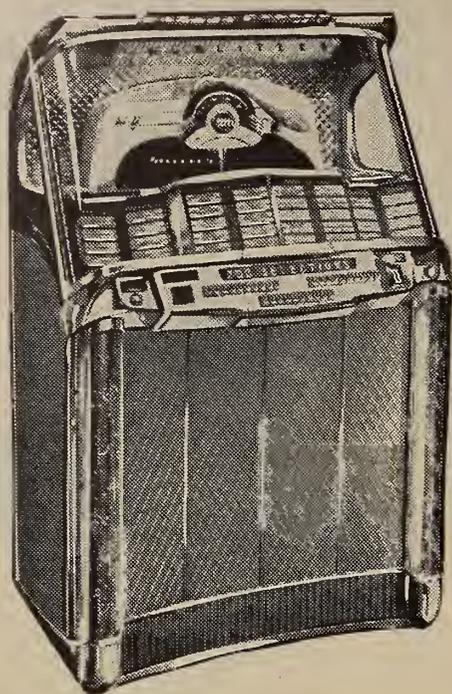
For The Thrill of Your Life
TEST SHOOT
chicago coin's
Commando MACHINE GUN
At The Outdoor NAAPB
Show, Sherman Hotel, Chi-
cago — December 1st thru
the 4th.
BOOTH NOS.
117 - 118 - 119 - 120 - 121

Noise Maker gives realistic machine gun sound effects!
New type gun sight for greater accuracy and ease in sighting!
Authentic push button trigger handle gives the feel of a real machine gun.

chicago coin machine

Division of
Chicago Dynamic
Industries, Inc.

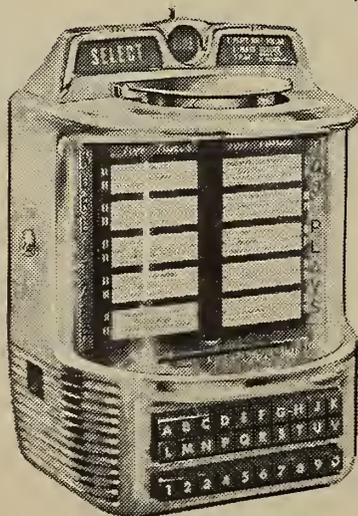
1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS



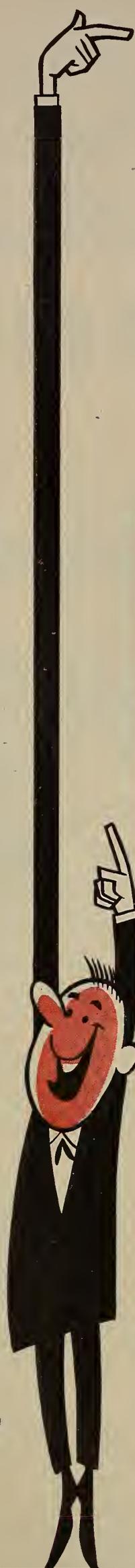
**50-CENT PLAY
HERE**



**50-CENT PLAY
HERE**



**Adds up to the Highest
Earnings in History**



**YOUR WURLITZER
DISTRIBUTOR IS
OFFERING SKY-HIGH
ALLOWANCES ON
OLD EQUIPMENT**

**TURN IT IN NOW
ON 200-SELECTION
50-CENT PLAY
WURLITZER
PHONOGRAPHS**

**SEE
YOUR LOCATION
EARNINGS
ZOOM
TO NEW LEVELS**

THE WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK
ESTABLISHED 1856

ugh



UNITED DISTRIBUTOR
Today!

BUILDS PROFITS FAST

50-

50-

**Adds
Earnings in History**

There's an easier way to make dough



OPERATE UNITED'S
JUMBO
 BOWLING ALLEY
...and you'll make plenty!

4
 JUMBO SIZES
 13 FT. LONG
 16 FT. LONG
 Expandable with 4-ft. Sections
 to
 17 FT. LONG
 20 FT. LONG

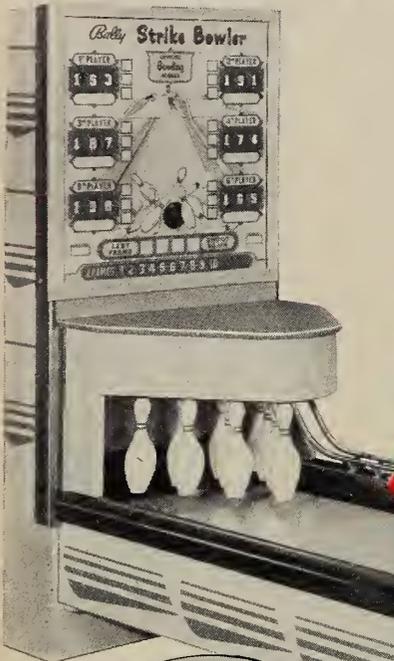
UNITED MANUFACTURING COMPANY
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

See Your
 UNITED DISTRIBUTOR
 Today!

BUILDS PROFITS FAST

Bally Strike-Bowler

is **REAL** bowling alley... sensational money-maker



Smooth-alley bowling realism attracts new players, opens new locations, injects new life into present locations, boosts bowling profits to new highs. Get in on the ground floor of the real bowling boom. Get Bally STRIKE-BOWLER today.

NO SWITCH-ACTUATORS ON ALLEY
Strikes...Spares...Blows scored by hitting pins with ball...exactly like real bowling

New
 extra-profit coin-chutes
2 games 25¢
1 GAME 15¢
 player not forced to buy 2 games but gets bargain when he does
 ALSO AVAILABLE WITH DIME-A-GAME CHUTE

Free
 TOURNAMENT PROMOTION KIT WITH EACH GAME

1 to 6 can play

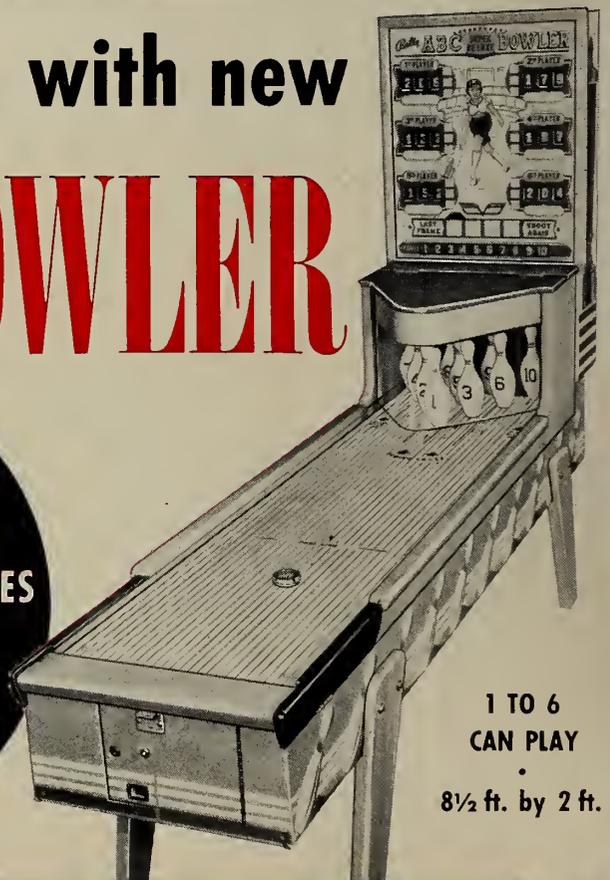
OFFICIAL BOWLING RULES
4-INCH BALLS
 QUIET RUBBER BALLS
(HARD BALLS AVAILABLE IF DESIRED)
GIANT PINS
 11 ft., 14 ft., 18 ft. long
SECTIONAL CONSTRUCTION

Boost profits in **SHUFFLE** spots with new

Bally ABC SUPER DELUXE BOWLER

For biggest group-play...and continuous repeat-play...resulting in biggest shuffle-bowler earnings...get Bally ABC SUPER DELUXE BOWLER busy on location. Order now for immediate delivery.

SUPER-SIZE PUCK
SUPER-SIZE PINS
OFFICIAL BOWLING SCORES
 DE LUXE CLUB-STYLED CABINET
 BOWLING BEAUTY BACKGLASS
 LIGHT-UP TOTALIZERS
 SPEEDY PIN-SET



1 TO 6 CAN PLAY
 8½ ft. by 2 ft.