

The Cash Box

VOLUME XXI—NUMBER 17

JANUARY 9, 1960



Jerry Wallace (left) the Challenge label's big songster who took "Primrose Lane" to the top of the charts, heads to the tropics for his follow-up hit "Little Coco Palm", a tune with a Hawaiian setting. With Wallace is a young Hawaiian lass chosen "Miss Little Coco Palm" and Challenge execs (r. to l.) Johnny Thompson, Challenge's general manager; Joe Johnson, the label's A & R chief; and Mel Bly, national promotion manager.

Breaking

BIG

Nationally

Jackie Noguez

with the first Big Hit for '60

“AMAPOLA”

b/w

“MAHZAL”

JAMIE #1148



1330 W. Girard, Philadelphia, Pa.



FOUNDED BY BILL GERSH

The Cash Box

Vol. XXI—Number 17

January 9, 1960

The Cash Box

(Publication Office)

1721 Broadway
New York 19, N. Y.

(Phone: JUdson 6-2640)

CABLE ADDRESS: CASHBOX, N. Y.

JOE ORLECK, President and Publisher
NORMAN ORLECK, VP and Managing Director
GEORGE ALBERT, Treasurer

EDITORIAL—Music

MARTY OSTROW, Editor-in-Chief
IRA HOWARD, Editor
IRV LICHTMAN, Associate Editor
ALLEN BERZOFSKY, Editorial Assistant
TED WILLIAMS, Statistical Editor
MIKE MARTUCCI, Statistical Assistant
POPSIE, Staff Photographer

ADVERTISING—Music

BOB AUSTIN, Director, New York
MARVIN SCHLACHTER, New York
BRUNO DUTKOWSKI, Art Director

MANAGERS

MARTY TOOHEY, Coin Machine Dept.
A. MARINO, Business Manager
T. TORTOSA, Circulation

CHICAGO

LEE BROOKS

Larry Karel

29 E. Madison St., Chicago 2, Ill.

(All Phones: FInancial 6-7272)

HOLLYWOOD

JACK DEVANEY

Erv Malec

6272 Sunset Blvd., Hollywood 28, Cal.

(Phone: HOLlywood 5-2129)

ENGLAND

NEVILLE MARTEN

9a New Bond Street

LONDON, W. 1,

ENGLAND

Tel: Hyde Park 2868

GERMANY

EVA MORELL

Freiherr Vom Stein

Strasse 15

FRANKFURT,

GERMANY

Tel: 778381

ITALY

VITTORIO

de MICHELI

Via P. Lomazzo 27

MILANO, ITALY

Tel: 341189

BENELUX

SKIP VOOGD

P.O. Box 1141

THE HAGUE,

HOLLAND

Tel: 070

AUSTRALIA

RON TUDOR

8 Francis St.

HEATHMONT,

VICTORIA

SCANDINAVIA

EVY FORSBERG

Kaggeholmsvagen 48

Tel: 59-46-85

STOCKHOLM-ENSKED

SWEDEN

Recognition of the foreign market as a major area for record sales has made tremendous strides during the past year. However, the advances made in 1959 should be dwarfed by the tremendous growth we can expect in the next twelve months.

The record industry is today where the motion picture industry was half-dozen or so years ago. At that time, films were made strictly for the United States market and whatever additional grosses came in from Europe and the other continents, were considered gravy. Today, film producers are very much aware of the fact that a film often can gross more throughout the world than it can in our own country. And today top level thinking, when a new film is being produced, takes into consideration the appeal of potential members of the cast in other countries.

Although record manufacturers have not yet reached this stage, the past year has brought a noticed awakening of the extra profits that can be earned from a record that meets with broad acceptance in foreign lands.

During the past half year, we have heard some truly startling reports about singles, big hit singles in the U. S., which have sold more

records abroad than here. Considering that some of these singles topped the 600,000 mark here, this should be sufficient evidence that the foreign market is one with which to be reckoned.

Another phenomenon which has been making its impression on record company brass of late is the artist who has been clicking with his waxings abroad even though he has not "made it" big here in the States. Such an artist is a valuable asset to any company since the cost of his sessions can, at least, be covered by the foreign sale and the artist can continue to be recorded without a loss. Should the artist "catch on" in the States, then, ironically, the U. S. sale will be the gravy. And from what we've been hearing in recent months, there are a number of recording artists in this category.

Almost every company today recognizes, in varied degrees, the importance of such markets as England, the European continent, Australia, etc. But in 1960 we can expect to see strides made in many other foreign lands.

Film companies are already well aware of a "World Market". It's just a matter of time before record companies recognize the world as one market.

SUBSCRIPTION RATES \$15 per year anywhere in the U. S. A. Published weekly. Second class mailing privileges authorized at New York, N. Y.

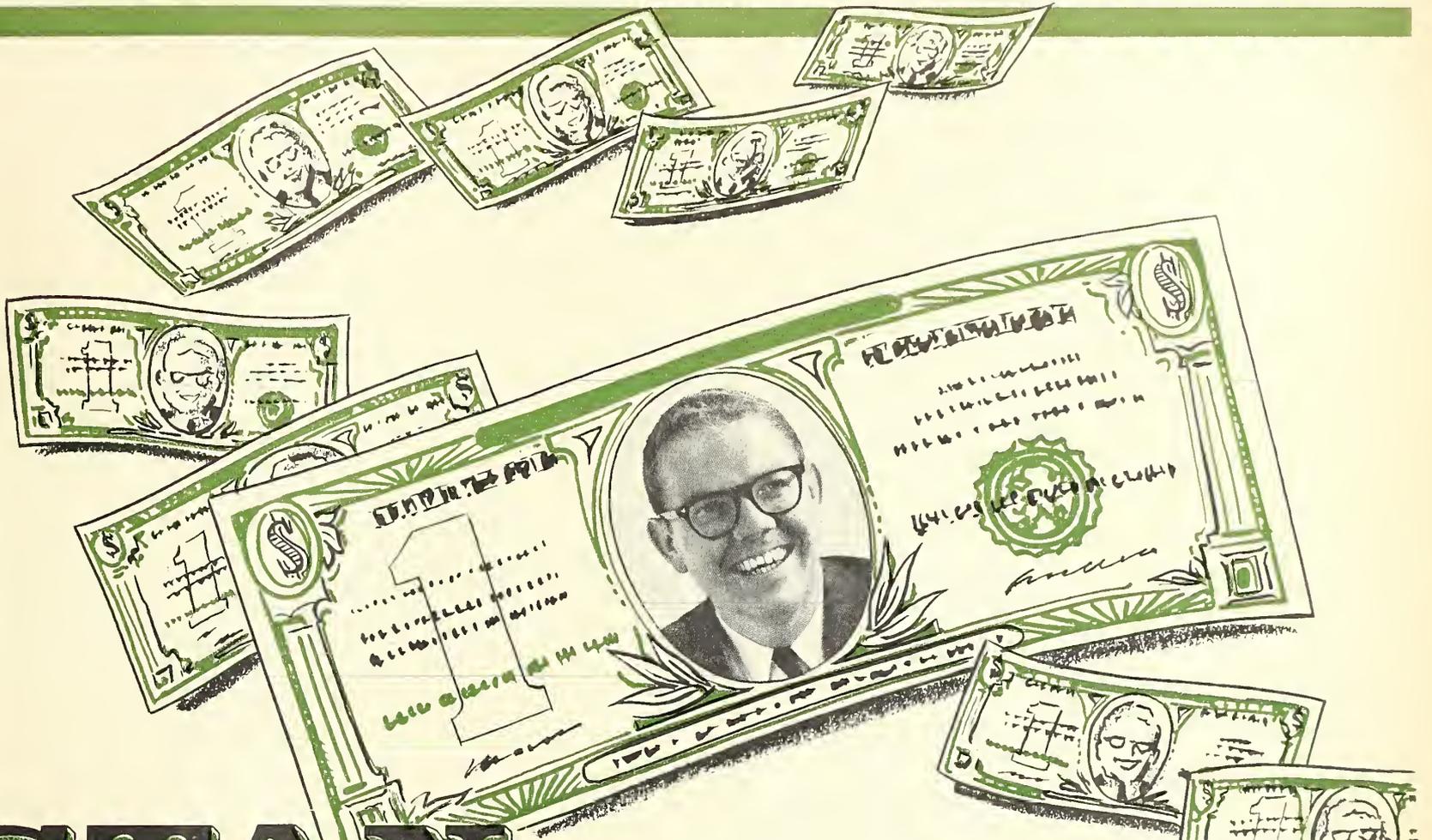
ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1960 by The Cash Box Publishing Co., Inc.

NOW IT CAN BE TOLD!!!



STAN FREBERG

reveals the inside story on

THE OLD PAYOLA ROLL BLUES



Order Record No. 4329

...stock available NOW from Your Local Capitol distributor



The Cash Box

Best Selling Monaural & Stereo Albums

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

MONAURAL

★ Also available in EP

● Also available in Stereo

STEREO

	Pos. Last Week		Pos. Last Week
1	1	★ HEAVENLY Johnny Mathis (Columbia CL-1351; CS-8152 * B135-11, 12, 13)	25
2	3	INSIDE SHELLEY BERMAN Shelley Berman (Verve MGV 15003)	26
3	2	★ HERE WE GO AGAIN Kingston Trio (Capitol T-1258; ST 1258 * EAP-1-2-31258)	27
4	4	OUTSIDE SHELLEY BERMAN Shelley Berman (Verve MGV 15007)	28
5	5	LORD'S PRAYER Mormon Tabernacle Choir (Columbia ML-5386; MS 6068)	29
6	6	LET'S ALL SING WITH THE CHIPMUNKS David Seville & The Chipmunks (Liberty LRP-3132; LST-7132)	30
7	8	60 YEARS OF MUSIC AMERICA LOVES BEST (RCA Victor LM 6074)	31
8	7	★ SOUTH PACIFIC Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)	32
9	9	BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LOC-6006; LSO-6006)	33
10	16	SOUND OF MUSIC Original Cast (Columbia KOL 5450; KOS-2020)	34
11	11	FABULOUS FABIAN Fabian (Chancellor CHL-5005; CHLX-5005)	35
12	12	★ THAT'S ALL Bobby Darin (Atco 104; S-104 * EP-4504)	36
13	10	★ FOR THE FIRST TIME Mario Lanza (RCA Victor LM 2338; LSC 2238 * EAP-4344)	37
14	13	★ GUN FIGHTER BALLADS Marty Robbins (Columbia CL-1349; CS-8158 * B13491, 2, 3)	38
15	14	★ FIRESIDE SING ALONG WITH MITCH Mitch Miller (Columbia CL 13889; CS 1884 * B1, 2, 33891)	39
16	15	★ NO ONE CARES Frank Sinatra (Capitol W-1221; SW-1221 * EPA-1, 2, 31221)	40
17	17	★ KINGSTON TRIO AT LARGE Kingston Trio (Capitol T-1199; ST-1199 * EAP-1, 2, 31199)	41
18	18	★ IT'S THE TALK OF THE TOWN Ray Conniff Singers (Columbia CL-1334; CS-8143 * B 1334 1-2-3)	42
19	19	★ PARTY SING ALONG WITH MITCH Mitch Miller (Columbia CL-1331; CS-8004 * B-1331-2-3)	43
20	20	MORE JOHNNY'S GREATEST HITS Johnny Mathis (Columbia CL-1344; CS-8150)	44
21	24	ELVIS' GOLDEN HITS— Vol. II Elvis Presley (RCA Victor LPM-2075)	45
22	21	★ CONNIE MEETS BUTTERFIELD Ray Conniff and Billy Butterfield (Columbia CL-1346; CS 8155 * B13461)	46
23	22	OLDIES BUT GOODIES Various Artists (Original Sound LP-S001)	47
24	25	WHAT A DIFFERENCE A DAY MAKES Dinah Washington (Mercury MG-20479; SR-60158)	48
		★ ELVIS' CHRISTMAS ALBUM Elvis Presley (RCA Victor LPM-1951 * EPA-4340)	49
		★ SWINGING ON RAINBOW Frankie Avalon (Chancellor CHLX-5004; S-5004)	50
		★ CHRISTMAS SING ALONG WITH MITCH Mitch Miller (Columbia CL-1205 * B-1205-1, 2, 3)	
		★ WITH THESE HANDS Roger Williams (Kapp KL 1147; KS 3030)	
		★ JAMAL AT THE PENTHOUSE Ahmad Jamal (Argo LP-646; S646 * 6446)	
		★ PORGY AND BESS Sound Track (Columbia OL-5410 * OS-2016)	
		★ GENIUS OF RAY CHARLES Ray Charles (Atlantic 1312; SD 1312)	
		★ CONNIE'S GREATEST HITS Connie Francis (MGM E 3793 * ST 3793)	
		★ LITTLE GIRL BLUE Nina Simone (Bethlehem S6028; 6028)	
		★ THE HUNGRY i The Kingston Trio (Capitol T-1107; ST-1107)	
		★ TIME TO SWING Dakota Staton (Capitol T-1241; ST-1241 * EAP 1, 2, 31241)	
		★ CHRISTMAS CAROLS Mario Lanza (RCA Victor LM-2333; LSC-2333)	
		★ THE TWANG'S THE THANG Duane Eddy (Jamie JLP-70-3009; 3009)	
		★ MERRY CHRISTMAS Johnny Mathis (Columbia CL-1165; * 11651)	
		★ GIGI Movie Cast (MGM E-3641; ST-3641 * X-3641)	
		★ LET'S DANCE AGAIN David Carroll (Mercury MG-20470; SR 60152)	
		STUDENT PRINCE Mario Lanza (RCA Victor LM 1837)	
		★ MY FAIR LADY Broadway Cast (Columbia OL-5090; OS-2015 * A-5090)	
		★ KIND OF BLUE Miles Davis (Columbia CL-1355; CS-8163)	
		★ ITALIAN FAVORITES Connie Francis (MGM E-3791; ST 3791)	
		JAZZ TRACK Miles Davis (Columbia CL-1268)	
		★ SPIRIT OF CHRISTMAS Mormon Tabernacle Choir (Columbia ML-5423; MS 6100)	
		★ CONNIE FRANCIS ROCK & ROLL Connie Francis (MGM E 3794; ST 3794)	
		★ SONGS BY RICKY Ricky Nelson (Imperial LP-9082 * IMP 162, 3, 4)	
		★ LONELY STREET Andy Williams (Cadence 3030; 2503)	
		★ SING ALONG WITH RIDDLE Nelson Riddle (Capitol TAO-1259; STAO-1259)	

	Pos. Last Week		Pos. Last Week
1	1	HEAVENLY Johnny Mathis (Columbia CS-8152)	26
2	2	HERE WE GO AGAIN Kingston Trio (Capitol ST-1258)	27
3	3	LORD'S PRAYER Mormon Tabernacle Choir (Columbia MS 6068)	28
4	4	SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032)	29
5	5	FOR THE FIRST TIME Mario Lanza (RCA Victor LSC-2238)	30
6	13	THE SOUND OF MUSIC Original Cast (Columbia KOS-2020)	31
7	6	BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LSO-6006)	32
8	7	GIGI Movie Cast (MGM E-3641)	33
9	8	PORGY AND BESS Sound Track (Columbia OS-2016)	34
10	9	NO ONE CARES Frank Sinatra (Capitol SW-1221)	35
11	11	GUN FIGHTER BALLADS Marty Robbins (Columbia CS-8158)	36
12	10	FIRESIDE SING ALONG WITH MITCH Mitch Miller (Columbia CS-1884)	37
13	14	MY FAIR LADY Original Cast (Columbia OS-2015)	38
14	12	IT'S THE TALK OF THE TOWN Ray Conniff Singers (Columbia CS-8143)	39
15	15	BLUE HAWAII Billy Vaughn (Dot SD-25165)	40
16	16	WITH THESE HANDS Roger Williams (Kapp KS-3030)	41
17	17	THE KINGSTON TRIO AT LARGE Kingston Trio (Capitol ST-1199)	42
18	22	LET'S ALL SING WITH THE CHIPMUNKS David Seville & Chipmunks (Liberty LST-7132)	43
19	19	PARTY SING ALONG WITH MITCH Mitch Miller (Columbia CS-8004)	44
20	18	CONNIE MEETS BUTTERFIELD Ray Conniff and Billy Butterfield (Columbia CS 8155)	45
21	20	MORE JOHNNY'S GREATEST HITS Johnny Mathis (Columbia CS-8150)	46
22	21	1812 OVERTURE Morton Gould (RCA Victor LSC-2345)	47
23	25	GYPSY Broadway Cast (Columbia OS-2017)	48
24	26	THAT'S ALL Bobby Darin (Atco S-104)	49
25	24	CHRISTMAS SING ALONG WITH MITCH Mitch Miller (Columbia CL-1205 * V-12051-2-3)	50
		GOLDEN SAXOPHONES Billy Vaughn (DLP-25205)	
		SOUL OF SPAIN 101 Strings (Stereo Fidelity 6600)	
		TABOO Arthur Lyman (HiFi 806)	
		JAMAL AT THE PENTHOUSE Ahmad Jamal (Argo S646)	
		WHAT A DIFFERENCE A DAY MAKES Dinah Washington (Mercury SR-60158)	
		EXOTICA Martin Denny (Liberty LST-7034)	
		FOUR FRESHMEN AND FIVE GUITARS Four Freshmen (Capitol ST-1255)	
		COME DANCE WITH ME Frank Sinatra (Capitol SW-1069)	
		CHRISTMAS WITH CONNIE Ray Conniff (Columbia CL-1390; ST-8185)	
		CHRISTMAS TIME Roger Williams (Kapp KS-3048)	
		CHRISTMAS CAROLS Mario Lanza (RCA Victor LSC-2333)	
		CONCERT IN RHYTHM Ray Conniff (Columbia CS-8022)	
		PETER GUNN Henry Mancini (RCA Victor LST-1956)	
		EXOTICA—Vol. III Martin Denny (Liberty LST-7116)	
		QUIET VILLAGE Martin Denny (Liberty LST-7122)	
		SPIRIT OF CHRISTMAS Mormon Tabernacle Choir (Columbia NS-6100)	
		MUSIC MAN Original Cast (Capitol SWAO-990)	
		BEAUTY AND THE BEAT George Shearina & Peggy Lee (Capitol ST-1219)	
		ELLA SINGS GERSHWIN Ella Fitzgerald (Verve 6082-S)	
		GENIUS OF RAY CHARLES Ray Charles (Atlantic SD 1312)	
		A MIS AMIGOS Nat "King" Cole (Capitol ST-1220)	
		LATIN AFFAIR George Shearing (Capitol ST-1275)	
		KING AND I Sound Track (Capitol SW-740)	
		COMO SWINGS Perry Como (RCA Victor LSP-2010)	
		CHRISTMAS CAROLS Mantovani (London PS-142)	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A MAJOR EVENT ...

EDDIE FISHER'S FIRST FOR RAMROD RECORDS

RAMROD NO. E-1

EDDIE FISHER

Sings
**SCENT OF
MYSTERY**
and
**THE
CHASE**

with **DARIO** AND HIS ORCHESTRA

FROM THE MICHAEL TODD Jr. PRODUCTION



IN GLORIOUS *SMELL-O-VISION!*

Nationally distributed thru

**UNITED TELEFILM
RECORDS,
INC.**

701 7TH AVENUE

NEW YORK

JUdson 6-1050

BLACKSTONE STUDIOS



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record Reviews

A PICK B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"YOU'RE MY BABY" (2:18) [Lily BMI—Otis, Willis]
"ETERNALLY" (2:20) [Bourne ASCAP—Chaplin, Parsons]

SARAH VAUGHAN (Mercury 71562)

● Both ends of Sarah Vaughan's latest issue are just great. On "You're My Baby" the lark displays her up beat stylings as she infectiously knocks out an ultra-commercial rock-a-cha cha that features a fabulous Belford C. Hendricks-led choral and musical backdrop. On the "Eternally" side she and the Hendricks crew tenderly wrap up a magnificent ballad revival of the vocal version of the "Theme From Limelight"—Charlie Chaplin's hit pic. Get with this one quick!

"TIME AND THE RIVER" (2:14) [Arch ASCAP—Schroeder, Gold]
"WHATCHA' GONNA DO" (2:45) [Comet ASCAP—Cole]

NAT "KING" COLE (Capitol 4325)

● "Time And The River" should soon be added to Cole's very long list of ballad smasheroos. It's a gorgeous, 'pledge-of-eternal-love' romancer that Nat and the Dave Cavanaugh chorus and ork tie into a velvety-smooth package. The instrumental (with sans lyric choral chants) flip, is a light jazz shuffler that gives Cole a chance to display his expert keyboard technique. Tremendous pairing.

"THAT OLD FEELING" (2:07) [Leo Feist ASCAP—Brown, Fain]
"NEED ME" (3:09) [Open Road BMI—Reeves]

KITTY KALLEN (Columbia 41546)

● Thrush, who rode back to hitsville via the few-years-ago click, "If I Give My Heart To You," should stay there with her lovely soft, ballad-with-a-beat revival of a much older favorite, "That Old Feeling." Another similarly-styled ballad beaut is the coupler, "Need Me," a newie penned by Jim Reeves. Chalk up two top notch assists by Milton DeLugg's ork and chorus.

"MIDNIGHT SPECIAL" (2:00) [David Jones-Milbern BMI—Schnapf]
"SINCE I MET YOU BABY" (2:52) [Progressive BMI—Hunter]

PAUL EVANS (Guaranteed 205)

● Evans—who along with the Curls—got the Carlton subsid off to a fast start with "Seven Little Girls (Sitting In The Back Seat)"—should prove a success again with his revival of the blues classic, "Midnight Special." After an interestingly deliberate opening, the songster quickens the pace and gets a strong beat from the combo. Under lid is an easy reading of the years-back Ivory Joe Hunter blues click.

"YOU'RE THE ONLY STAR" (2:07) [Shapiro, Bernstein ASCAP—Autry]
"CHOP STICKS" (2:26) [Talisman ASCAP—Arr: Vaughn]

BILLY VAUGHN (Dot 16021)

● Vaughn's ork starts the new year off on the right foot with two more solid chart threats. They're two oldies brought up-to-date with the saxes again out front. Gene Autry's "You're The Only Star (In My Blue Heaven)" takes the shuffle route while the ever-popular "Chop Sticks" makes it rock-a-cha cha style. Back-to-back winners here.

"THE CHASE" [Liza ASCAP—Adamson, Nascimbene]
"SCENT OF MYSTERY" [Liza ASCAP—Adamson, Nascimbene, Ramin]

EDDIE FISHER (Ramrod 1)

● Looks like Eddie Fisher's name'll be popping up all over the charts, once again, in the near future. The songster bows on his own Ramrod label (distributed by United Telefilm) with two tunes from the upcoming Smell-O-Vision pic, "Scent Of Mystery." One end, "The Chase," is an appealing romantic swinger while the title tune, on the other end, is a tango delighter with a "Hernando's Hideway" flavor. Dario's crew tastefully backs up on both halves.

"SUMMERTIME" (2:52) [Gershwin ASCAP—Heyward, Gershwin]
"I SOLD MY HEART" (2:50) [Topper ASCAP—Hoffman, Manning, DeMartino]

AL MARTINO (20th Fox 173)

● The "Summertime" take is a swing wowsler. Standby receives a slick Martino reading and Stanley Applebaum has supplied an arrangement that packs a striking swing punch. A sure-fire jock item and resulting exposure could wrap-up strong chart sales. Songster puts his heart into the dramatic coupler.

ROSEMARY CLOONEY & JIMMY BOYD (Columbia 41547)

B+ "DENNIS THE MENACE" (2:45) [Stanly-Joy ASCAP—Houman, Manning] Pair (Boyd had "I Saw Mommy Kissing Santa Claus") team on a bouncy novelty about the famed cartoon-TV character. Kiddies will have most of the listening fun here.

B "I SAW HIM ONCE" (3:02) [Kramer - Whitney ASCAP—Whitney, Kramer] Thrush solos in a sensitive portrayal of a tender, folkish ballad. Pretty programming.

PANICS (ABC-Paramount 10,072)

B "HEARTACHES" (2:03) [Leeds ASCAP—Hoffman, Klenner] One of those zany laugh-fests. Here, a couple dances to "their song" and as a result of suprising drum beats, the whole nitery cracks-up. Humor jocks can have fun with side.

B "YOU'RE DRIVING ME CRAZY" (2:00) [Bergman, Vocco & Conn ASCAP — Donaldson] The rasping sound of a gadget is interjected into the ork's reading of the oldie. Both tracks stem from an LP tagged "Panic."

DARRELL GLENN (Fashion 008)

C "TAKE TIME TO BE HAPPY" [Glendell BMI — Glenn] Glenn offers a happy philosophy in this middle-beat try for the label.

C "LAGUNA MADRE" [Glendell BMI—Glenn, Montgomery, Glenn] Exotic locale is described here.

SPINNERS (Crystalette 736)

B "SLAVE CHAIN" (2:05) [Carsey BMI—Spinners] A "mystic" type instrumental with overall effects in good teen form. Growling sax makes occasional remarks.

B "BOOMERANG" (1:52) [Carsey BMI—Spinners] Kids have lots to listen to again as the boys pound-out the affair.

JIMMY SCOTT (Sharp 100)

B+ "I'M AFRAID THE MASQUERADE IS OVER" [Crawford ASCAP—Wrubel, Magidson] From the new Savoy Records' subsid, comes this fine rock-a-string rendition of the oldie, with Scott handing-in a strong plaintive performance. Can be active.

B "WHAT GOOD WOULD IT BE" [Savoy BMI — Jackson, Biggs] Here's more pro wistful rock-a-string work.

ABSTRACTS (Nu-Clear 0857)

B "WOBBLIN'" (2:38) [NuClear BMI — Barbay, Culliver, Green-shaw, Woolbright] The instrumental team has an OK drive affair. Though not possessing anything of a striking order, side is worth teen spins.

C+ "YOUNG FOOL" (2:23) [Nu-Clear BMI—Pruitt] Songster enters the picture in this light-beat romantic. Good sax work.

JEWEL & EDDIE (Silver 1004)

B+ "OPPORTUNITY" (1:52) [American BMI—Daniels, Akens] Interesting upbeat romancer in which the guy asks the opportunity to prove his love. Particularly good setting in tambourine-type bits. Might move.

B+ "DOIN' THE HULLY GULLY" (2:15) [American BMI—Daniels] Infectious rock-novelty from the boys, with a hopping sax a feature of the backdrop.

JIM BURGETT & MAKE-BELIEVERS (Oro 1502)

B "LIVE IT UP" (1:50) [Red River BMI—Simms] A no-holds-barred type hip-swinger should get the welcome mat from the teeners. Vitality here could mean something.

B "I BELIVE IN YOU" (2:16) [Red River BMI—Simms] Burgett puts lots of feeling into this devoted romancer. With sufficient exposure, side might make some noise.

EDWIN & ALVIN (Mercury 71549)

B+ "THE EYE" (2:07) [Fairway BMI — E&A Johnson] A good novelty-rocker a la the Coasters. Guy warns the gal she can't get away with anything because he's "The Eye" and can see all she does.

B "SHIVERIN' AND SHAKIN'" (2:23) [Vivo BMI—E&A Johnson] More rock fun from the group.

PAM BEAIRD (Dynasty 641)

C "MY SECOND DATE" (2:25) [Miller ASCAP—Barnes] Thrush is nicely sweet in a teen-ballad that seems a composite of every teen romantic written before.

C "OH WHY" (2:33) [Miller ASCAP — Barnes] Material again gets in the way of the performer's pleasant voice.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ROCKIN' Hits for the New Year!

Tops In All Markets

“ROCKIN’ LITTLE ANGEL”

by

Ray Smith

JUDD #1016

In Canada: QUALITY RECORDS, LTD.

A Powerhouse Recording
PICKED BY ALL TRADES

“WALKING THE FLOOR OVER YOU”

and

“HURTIN’ INSIDE”

by

Paul Peek

NRC #048

In Canada: SPARTON OF CANADA, LTD.

National

R Recording

C Corp.

1224 Fernwood Circle, N.E. • Atlanta, Ga. • Phone: CEdar 7-6408

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

www.americanradiohistory.com



Record Reviews

A PICK B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"YOU, YOU, YOU" (2:15) [Robert Mellin BMI—Olias, Mellin]

"THERE ARE SUCH THINGS" (2:18)
[Dorsey Bros. ASCAP—Adams, Baer, Meyer]

ERNESTINE ANDERSON (Mercury 71559)

● Ernestine Anderson is a fine vocal talent who has the goods to make the 'Ella-Dinah-Sarah' grade. Here's the one that could send her on her way. It's a warm and beautiful revival of the short-while-back Ames Bros. smash, "You, You, You". Ork-chorus support is superb. Jocks'll flip over the lid. Excellent evergreen-companion piece furnishes more of the same listening enjoyment.

"STOLEN ANGEL" (2:07) [Starling-Dara BMI—Scott]

"KEEP LAUGHING" (1:57) [Starling-Dara BMI—A. & G. Scott]

SCOTT BROTHERS (Ribbon 6905)

● The Ribbon folks should have another hit on their hands commencing with the release of the Scott Bros. debut, "Stolen Angel". Tune, a heartfelt romantic rock-a-cha cha, is packed with those teen-appealing vocal and instrumental sounds. A rib-tickling rafter-shaker completes the pairing. The newcomers belt 'em both with solid sales authority.

The Cash Box Best Bets

PHIL PHILLIPS (Mercury 71550)

B+ "DON'T EVER LEAVE" (2:45) [Kamar, Pure BMI—Baptiste, Khoury] The haunting "Sea Of Love" feel comes thru on this slightly up beat romantic pleader that Phillips waxes this time out. Could be another big side.

B+ "PROVIDING" (2:05) [Actual BMI—Lumberger, Otis] Phillips' meaningful pose on this potent, ballad-with-a-beat romancer, can 'provide' him with a king-size double-header. Fred Norman's group is top notch on the instrumental end.

WINK MARTINDALE (Dot 16020)

B+ "LIFE GITS TEE-JUS, DON'T IT?" (3:03) [Bob Miller ASCAP—Robison] Martindale follows his "Deck Of Cards" smash with a narrative about a guy who takes a what-me-worry? attitude. Interesting banjo-led backing. It's off-beat and could make it.

B "I NEVER SEE MAGGIE ALONE" (2:50) [Bourne ASCAP—Lynton, Tilsley] The novelty old-timer is happily revived.

JULIE LONDON (Liberty 55227)

B+ "CRY ME A RIVER" (2:36) [Saunders ASCAP—Hamilton] A newly cut version of the stylist's success of a few years back. Strings make an occasional appearance, with the backdrop mostly consisting of an easy combosans lyric chorus. Should be getting jock spins again. Janice Harper has a reading on Capitol.

B "IT'S A BLUE WORLD" (2:20) [ABC ASCAP—Wright, Forrest] Performer cuddles a moody piece against a soft Latin-ish ork setting. From an LP, "Your Number Please."

BILLY GRAMMER (Monument 413)

B+ "ON THE JOB TOO LONG" (2:22) [Combine BMI—Clayton] Grammer, a chart artist with "Gotta Travel On," has a contagious outing that, ala his hit, stems from the folk field. Bright arrangement has the stamp of authentic folk work, yet has commercial appeal, too. Keep tabs on it.

B+ "LOVELAND" (2:19) [Tree BMI—Westbury, Grammer] Here, Grammer and company are sentimental and a most appealing deck is the result. Watch this one, too!

VALIANTS (Joy 235)

B+ "LET ME GO, LOVER" (2:52) [Hill & Range BMI—Carson, Hill] A strong revival of the one-time success. Group—with a fine lead—does a standout warble and receives a first-rate rock-a-string backdrop. Members of team are former leads of other groups: Bob Kornegay, Orville Brooks, Joe Van Loan and Willie Ray. Eye closely.

B+ "LET ME RIDE" (2:25) [Drury Lane BMI—Brooks, Ray, Van Loan, Kornegay] Here a spiritual-flavored date shows the boys in a rhythm attack and they come-off excitingly. Colorful strings support. Side might move, too.

CARNATIONS (Fraternity 863)

B+ "RED WING" (1:49) [Shawnee ASCAP—Mills, Chattaway] Catchy folk-like tune is taken for a strong, Duane Eddy-type twang outing. Vocal shouts add to the spirit of the thing. Attack can come-thru.

B "CASUAL" (2:10) [Ridgeway BMI—Martin, Gaunt] "Casual" here is a hard, funky blues sound. A wailer the kids will go for.

RANDY LEE (Cub 9056)

B+ "JUST GIVE ME TIME" (2:10) [Cedarwood BMI—Wilkin] This lively rhythmic carries a spiritual-like flavor. As Lee pleads to the gal, the combo (organ is highlighted) & chorus do a strong-beat job. Could catch-on.

B "JUST A BOY" (2:04) [Cedarwood BMI—Wilkin] Tale of a little-boy-blue is given a feelingful rendition by the vocalist.

BRAD LEEDS (Signature 12021)

B "I'M WALKING BEHIND YOU" (2:50) [Leeds ASCAP—Reid] Leeds has some strong moments in this soft-beat revival of the one-time Eddie Fisher hit. Combo-chorus supplies a good dramatic setting. Can get-around.

B "A TEENAGE LOVE IS BORN" (2:49) [Leeds ASCAP—Steinberg] A concerto-like arrangement is the setting for Leeds' emotional account here. Effective stuff.

ALFRED NEWMAN (Capitol 4332)

B "POLITICS & POLKER" (3:12) [Sunbeam BMI—Bock, Harnick] One of the showstoppers of the "Fiorello!" score—a delightful polka—receives a robust reading from the full Newman-directed ork. Bright programming piece.

B "TIL TOMORROW" (3:18) [Sunbeam BMI—Bock, Harnick] The attractive "period" waltz from the show is lushly treated.

CHARLIE DANIELS (Hanover 4541)

B "ROVER HAD A PARTY" (2:05) [Robert Mellin BMI—Swicegood, Johnston] Canines get together for a teen party in this sizzling driver by songster Daniels and the sock combo-chorus. Strong hop appeal.

B "ROBOT ROMP" (1:58) [Robert Mellin BMI—Smith, Johnston, Mellin] More all-out rockin' on this end.

RON HOLDEN (Donna 1315)

B "LOVE YOU SO" (2:58) [Maravilla BMI—Holden] Interesting castinet sound in the Thunderbirds' Latin-beat setting for the R&B-styled Holden vocal. Arrangement grows-on-you.

C+ "MY BABE" (2:00) [Maravilla BMI—Holden] Easy guitar opening leads into a sock vocal-combo date.

BUBBER JOHNSON (King 5298)

B+ "ATLANTA" (2:58) [T-T BMI—Phillips, Toombs] The songster offers a brisk blueser in the "Kansas City"-beat manner. Pleasant light-beat stuff.

B "THOSE WHO DREAM" (2:52) [Powess BMI—Johnson, Lynn] Against a legit, cozy combo backdrop, the performer warbles a wistful one.

JERRY HANSON (Colpix 137)

B "COOL, MAN!" (2:13) [Desert Palms-Trinity BMI—Hanson, Gunn, Braatz] A sprightly handclapper led by a jazz sax. It's in the current vein of jazz-inspired instrumentals; could move.

B "WHY NOT CHA CHA CHA" (1:55) [Desert Palms-Trinity BMI—Hanson, Gunn, Braatz, Copper] This lively cha-cha novelty is based on comic Dayton Allen's "Why Not?" bit on the Steve Allen TV'er and here various voices interject the line.

SONNY SABER (Arcade 151)

C+ "YOU TOLD ME A LIE" (2:10) [Seabreeze BMI—Sharp, Hanson] OK brisk romancer with a C&W touch.

C+ "LITTLE DAISY" (2:00) [Seabreeze BMI—Sharp, Hanson] Happy rock beat backs Saber's you're-the-one-for-me warble.

ECHOES (Columbia 41549)

B "BYE-BYE MY BABY" (2:23) [Golden West BMI—Sulik] Strong-sounding attack in the Everly Bros. manner. Boys' solid vocal gets a solid setting from the combo. A pro beat display.

B "DO I LOVE YOU? ('Deed I Do)" (2:56) [Golden West BMI—Sulik] Something of the Presley touch in this driving romancer. Both takes have teen appeal.

ANNE & BILL CALHOUN (Cowtown 800)

C+ "APPLE DUMPLING" [Fairway BMI—A&B Calhoun] Lark belts-out against a good upbeat combo-chorus backdrop. It's the combo sound that makes the best teen statement here.

D "NAVAJO" [Golden State BMI—A&B Calhoun] A Navajo chief is described, tom-tom style, on this end.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CONGRATULATIONS



THE MUSIC MAN!

... beginning its 3rd
smash year on Broadway!

... celebrating its status as a
MILLION SELLER
original cast album!



Meredith Willson, left, accepts gold record from Capitol A&R Executive Producer Andy Wiswell!

Record Reviews

A PICK B+ EXCELLENT B VERY GOOD C+ GOOD C FAIR D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Cash Box Best Bets

THE JOHNNY OTIS SHOW
(Capitol 4326)

B+ "HEY BABY, DON'T YOU KNOW" (2:24) [El Dorado BMI—Otis] Songster Otis heads this bright-beat rhythmic and there could be noise in this direction. Otis' support sports a fine chorus-ork attack. Can succeed.

B "MUMBLIN' MOSIE" (2:13) [El Dorado BMI—Otis] A novelty about a gal who stutters. Sock arrangement.

DICKY DOO & DON'TS/WEST TEXAS MARCHING BAND
(Swan 4046)

B+ "WABASH CANNON BALL" (2:09) [Doo BMI—Leon, Sheldon, Doo] Interesting teen version of the folk favorite. Lead Dicky Doo narrates a bit about a guy coming home to his chick and backing gives-out effectively with the tune. Bright date to eye.

B+ "THE DRUMS OF RICHARD A. DOO" (2:08) [Mayland BMI—Sheldon, Land] The marching band takes the spotlight in this rousing (and commercial) percussion-led melange of folk ditties. Could be a left-field winner.

JOE BENNETT & SPARKLETONES (Paris 542)

B+ "ARE YOU FROM DIXIE" (2:19) [M. Witmark ASCAP—Yellen, Cobb] The evergreen is translated in driving teen terms, with Bennett offering a sock vocal against an excellent guitar-led combo stint. Watch this one.

B "BEAUTIFUL ONE" (1:50) [Greta BMI—Bennett, Arthur] Expressive hymn to her is warmly multi-tracked by Bennett.

MELVIN ENDSLEY (MGM 12859)

B+ "AIN'T IT FINE" (2:05) [Acuff-Rose BMI—Endsley] The popular C&W writer-songster gets an interesting hard-beat backdrop in his solid handling of the catchy rock-a-blues thumper. It's got to be eyed in both pop and country circles.

B "I CAN'T GO ANYWHERE" (2:18) [Acuff-Rose BMI—Endsley] Songster warms-up nicely to the wistful.

DAVID WINTERS
(Addison 15004)

B+ "SUNDAY KIND OF LOVE" (2:19) [Leeds ASCAP—Prima, Belle, Leonard, Rhodes] A rapid-fire, R&B-flavored version of the familiar ballad by vocalist Winters and the sock rock-a-string backdrop. Lots of excitement; could move.

B "PRINCESS" (2:20) [Development BMI—Davie, Schuster] Good rock-a-cha/string beat from the ork backs the interesting Winters' essay.

TONY AMARO (Stacy 920)

B+ "HEART AND SOUL" (2:46) [Famous ASCAP—Carmichael, Loesser] The oft-recorded sturdy can find new chart life in this Amaro date. Side has the commercial beat-ballad punch and Tony's presentation is captivating. Maury Laws ork-chorus rounds out a powerhouse.

B+ "PLEASE STAY WITH ME (I CONFESS)" (2:39) [Hawk, Garnoll BMI—DeLys, Miller] Also watch out for this "Diana"-flavored romantic cha cha pleader. Joe Lipman's crew backs here. Songster has a great style (and future).

KIP ANDERSON (Sharp 102)

B+ "OH MY LINDA" [Savoy BMI—Anderson] Lots of good vocal-instrumental sounds in this rhythmic display. Fine Anderson reading calls for the return of the gal and backing has a strong, colorful way. (Femme chorus does the standout job.) A sound to note.

B "TILL YOUR LOVE IS MINE" [Savoy BMI—Anderson] The songster puts on convincing, wail-like R&B-flavored garb here. Label is Savoy's subsid.

CORONADOS (Columbia 41550)

B+ "THE NATURE OF MY LOVE" (2:45) [Jimskip BMI—Baron, Barkan] Haunting ballad blend by the songsters. Support also adds a striking touch. With exposure, waxing can come-through.

B+ "I BELIEVE" (2:15) [Cromwell ASCAP—Drake, Shirl, Stillman, Graham] Feelingful version of the great inspirational. Tune can make the click grade once again.

BILLY PAUL (Finch 1005)

B+ "THERE'S A SMALL HOTEL" (2:25) [Chappell ASCAP—Rodgers & Hart] The standout evergreen is treated to a very attractive rock-a-string backed vocal. Paul's effective vocal is most of the time true to the tune and the ork-chorus does an outstanding job. Be on the lookout for this side.

C+ "I'M ALWAYS A BROTHER" (2:03) [Totem ASCAP—Gaston, Mitchell] A "smart" number taken for a brisk, jazz-styled vocal-combo ride.

HAROLD DORMAN (Rita 1003)

B+ "MOUNTAIN OF LOVE" (2:30) [Vaughn BMI—Dorman] Beat is somewhat of a reminder of "Kansas City," but there's a flavoring here that's good for possible action. Dorman's vocal and combo-chorus backdrop are first-rate. Should be eyed.

B "TO BE WITH YOU" (2:45) [Vaughn BMI—Dorman] Understanding, slow-beat ballad warble by the singer.

ROBIN LUKE (Dot 16040)

B+ "BAD BOY" (2:05) [Young Starr Ltd.-Wilde] Good percussion beat supports Luke's (who has "Suzie Darlin'" to his chart credit) handling of this interesting plaintive. Can step out. Keep tabs on it.

B+ "SCHOOL BUS LOVE AFFAIR" (1:54) [Jat BMI—Stewart] Youngster does nicely on this light-beat romancer. Setting highlight is the finger-snap beat. Also rates attention.

JOHNNY HENSLEY & RED HOTS
(Kip 402)

B "SHAGGIN'" [Hi-Lo BMI—Hensley] A good, if not overly original combo driver here. It's bound to be a pleaser at hops.

C+ "PLEASE TRY TO LOVE ME" [Hi-Lo BMI—Hensley] The Evans Sisters join songster Hensley and the musicians in a sincere teen-ballad effort.

JIMMY VAN EATON (Rita 103)

B "BEAT-NIK" (1:45) [Vaughn BMI—Riley, James, Van Eaton] The teen instrumental carries some good-sounding things, among them a good percussion bit and a falsetto femme. Could show-up.

B "FOGGY" (1:55) [Vaughn BMI—Riley, James, Van Eaton] A semi-drive account that also makes fine teen sense. Two solid combo work-outs.

BANNERS (MGM 12862)

B+ "SALES TALK" (2:00) [E. H. Morris ASCAP—Ballard, Tobias] Bright, tuneful novelty-beat romancer. Guy goes into store to get his gal something and discovers that the salesgirl has his own gal beat. Combo is contagious. Might score.

B "FORTUNE TELLER" (1:50) [Mayfair ASCAP—Ballard, Vance] Teeners get something of "Venus" in this attractive ballad date. Inviting track.

KEN STEWART (Arrow 741)

B "REMEMBER FOREVER" [New Age ASCAP—Simons] Songster does a fine warble of the appealing affectionate. Particularly effective ballad-beat chore by the combo-chorus. Exposure could get some action deck's way.

C+ "STAY AWAY FROM ME" [Graphic BMI—Stewart] Middle-beat Latinish affair. Weird opening has songster wailing as if he's falling off a cliff.

JIM EDDY (Dore 537)

B "EVERGLADES" (2:14) [Hillary Briarelliff BMI—Howard] Eddy offers an interestingly-sounding folk-type affair about a fugitive who hides in Florida's Everglades. Good beat from the combo-chorus.

C "TEEN AGE ANGEL" (2:01) [Meadowlark Noel ASCAP—Wright] An ordinary teen-ballad performance. Tune's not to be confused with the current Mark Dinning click.

EARL BOSTIC ORCH. (King 5309)

B+ "SONG OF INDIA" (2:37) [P. D.-Rimsky-Korsakoff] The familiar light-classic goes a-rockin' and under the guidance of pro rock saxist things are bright and effective. Solid hop showpiece.

B "LET'S MOVE OUT" (2:21) [Earl's BMI—Bostic] More sock stuff and again there's something strong for the young dance set.

PLEDGES & MASTER FREDDY
(Karen 1007)

B "THE GREAT CAMPUS RAID" (3:07) [Fremwar Bettsam BMI—Marshall] Approach goes back to "Flying Saucer" and is accomplished in smooth, and sometimes humorous way. Hit decks employed include "Mack The Knife," "Til There Was You," "I Wanna Get Married," "Put Your Head On My Shoulder."

C+ "PHONE BOOTH PANDEMONIUM" (2:24) [Fremwar Bettsam BMI—Marshall, Winger] A cute novelty based on the recent college fad of piling as many as possible into a phone booth.

SLY DELL (Flame 10148)

B "LET ME TELL YOU 'BOUT IT" (2:25) [Emalf BMI—English, Lang] Dell offers a good fast-blues vocal performance. The combo has lots of sizzle.

C+ "BURNING INSIDE" (2:43) [Emalf BMI—English, Lang] A funky blues job here.

CRIS STAMOS (Dart 121)

C "TOWER OF LOVE" (2:00) [Glad BMI—Dee] A dramatic romancer without much commercial appeal.

D "YOUR LOVE" (2:28) [Glad BMI—Dee] Same goes for this soft ballad on the under end.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

3 CHALLENGE HITS... Goin' Like 60!

"TOO MUCH TEQUILA"

The
Champs
#59063

"LITTLE COCO PALM"

Jerry
Wallace
#59060



Billy
Watkins

"YOU'RE UNFORGETTABLE"

#59056



CHALLENGE

Distributed in Canada by APEX





Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

JACK McCOY
KISN—Portland, Ore.

1. El Paso (M. Robbins)
2. Hound Dog Man (Fabian)
3. White Orchid (D. Brooks)
4. Believe Me (Royal Teens)
5. I'm Movin' On (R. Charles)
6. Pretty Blue Eyes (Lawrence)
7. Uh! Oh (Nitty Squirrels)
8. What About Us (Coasters)
9. Way Down Yonder In New Orleans (F. Cannon)
10. Always (S. Turner)

TERRANCE A. MILLER
K-LOG—Kelso, Wash.

1. Heartaches By The Number (G. Mitchell)
2. Mack The Knife (B. Darin)
3. Uh! Oh (Nitty Squirrels)
4. So Many Ways (B. Benton)
5. It's Time To Cry (P. Anka)
6. Mr. Blue (Fleetwoods)
7. Big Hurt (T. Fisher)
8. Marina (M. Granata)
9. Don't You Know (D. Reese)
10. El Paso (M. Robbins)

ROBERT V. JONES
WWCO—Waterbury, Conn.

1. Scarlet Ribbons (Browns)
2. Uh! Oh (Nitty Squirrels)
3. Please (J. Desmond)
4. Have You Heard (Elgart)
5. Smooth Operator (Vaughan)
6. Why (F. Avalon)
7. Big Hurt (T. Fisher)
8. Angela Jones (Ferguson)
9. Friendly World (Fabian)
10. My Favorite Things (P. King Chorale)

ROGER CLARK
WGH—Norfolk, Va.

1. In The Mood (E. Fields)
2. Heartaches By The Number (G. Mitchell)
3. High School U.S.A. (Facenda)
4. So Many Ways (B. Benton)
5. It's Time To Cry (P. Anka)
6. Come Into My Heart (Price)
7. Dance With Me (Drifters)
8. Big Hurt (T. Fisher)
9. You Were Mine (Fireflies)
10. Don't You Know (Reese)

JOHNNY SAX
WBAY—Green Bay, Wisc.

1. Living Doll (C. Richard)
2. Why (F. Avalon)
3. It's Time To Cry (P. Anka)
4. You Mean Everything To Me (Fleetwoods)
5. Lonely Christmas (E. Byrnes)
6. You Were Mine (Fireflies)
7. Running Bear (J. Preston)
8. So Many Ways (B. Benton)
9. Halfway To Heaven (Twitty)
10. Blue Christmas (E. Presley)

ERNE SCHNEIDER
KODY—North Platte, Neb.

1. Why (F. Avalon)
2. Be My Guest (F. Domino)
3. Mighty Good (R. Nelson)
4. It's Christmas Once Again (J. Rodgers)
5. This Time Of Year (Benton)
6. We Got Love (B. Rydell)
7. Running Bear (J. Preston)
8. The Chipmunk Song (Seville)
9. Little Donkey (P. Page)
10. El Paso (M. Robbins)

BILL O'BRIEN
WTAO—Boston, Mass.

1. Why (Frankie Avalon)
2. Way Down Yonder In New Orleans (F. Cannon)
3. A Year Ago Tonight (Crests)
4. You Know How Things Get Around (T. Britt)
5. Just As Much As Ever (B. Beckham)
6. We've Got Love (B. Rydell)
7. Sandy (R. Hall)
8. Rocking "J" Bells (L. B. Rey)
9. Come Into My Heart (Price)
10. Shimmy Shimmy Ko Ko Bop (Little Anthony)

VIC AIME
KDTH—Dubuque, Iowa

1. The Village Of St. Bernadette (A. Williams)
2. Running Bear (J. Preston)
3. The Big Hurt (T. Fisher)
4. Among My Souvenirs (C. Francis)
5. Tear Drop (Santo & Johnny)
6. I Don't Know What It Is (Bluenotes)
7. Pretty Blue Eyes (Lawrence)
8. You're My Love/Not One Minute More (D. Reese)
9. El Paso (M. Robbins)
10. Bonnie Came Back (D. Eddy)

GEORGE WALTON
KLEO—Wichita, Kans.

1. The Big Hurt (T. Fisher)
2. Misty (J. Mathis)
3. Lucky Devil (C. Dobkins)
4. Time To Cry (P. Anka)
5. We Got Love/I Dig Girls (B. Rydell)
6. El Paso (M. Robbins)
7. Heartaches By The Number (G. Mitchell)
8. So Many Ways (B. Benton)
9. Just As Much As Ever (B. Beckham)
10. The Village Of St. Bernadette (A. Williams)

CARMINE ANTONY
WJJD—Chicago, Ill.

1. Why (F. Avalon)
2. This Friendly World (Fabian)
3. Way Down Yonder In New Orleans (F. Cannon)
4. It's Time To Cry (P. Anka)
5. Danny Boy (C. Twitty)
6. Among My Souvenirs (C. Francis)
7. The Chipmunk Song (D. Seville)
8. The Big Hurt (T. Fisher)
9. Village Of St. Bernadette (A. Williams)
10. Teen Angel (M. Dinning)

BOB JONES
KBIQ—Hollywood, Calif.

1. Don't You Know (D. Reese)
2. If I Give My Heart To You (K. Kallen)
3. The Big Hurt (T. Fisher)
4. It's Time To Cry (P. Anka)
5. With All My Heart And Soul (J. Davis)
6. Cherry Blossom Lane (Blue Chips)
7. Big Daddy (P. Patee)
8. Gettysburg Address (Giant Brothers)
9. Happy Anniversary (Morgan)
10. Little Coco Palm (Wallace)

FRANK CONROY
WDLC—Port Jervis, N. Y.

1. Pretty Blue Eyes (Lawrence)
2. Not One Minute More (Reese)
3. Uh! Oh (Nitty Squirrels)
4. Heartaches By The Number (G. Mitchell)
5. El Paso (M. Robbins)
6. Village Of St. Bernadette (A. Williams)
7. Just Come Home (Hugo & Luigi)
8. Baciare, Baciare (D. Collins)
9. Swingin' On A Rainbow (F. Avalon)
10. My Favorite Things (Uggams)

CHUCK WILSON
WBVP—Beaver Falls, Pa.

1. The Big Hurt (T. Fisher)
2. Running Bear (J. Preston)
3. El Paso (M. Robbins)
4. Not One Minute More (Reese)
5. Village Of St. Bernadette (A. Williams)
6. Handy Man (J. Jones)
7. It's Time To Cry (P. Anka)
8. How About That (Dee Clark)
9. Just Come Home (Hugo & Luigi)
10. Love Potion #9 (Clovers)

BOB WOODEL
WCED—Dubois, Pa.

1. Why (F. Avalon)
2. Handy Man (J. Jones)
3. Among My Souvenirs (C. Francis)
4. Friendly World (Fabian)
5. In The Mood (E. Fields)
6. Be My Guest (F. Domino)
7. It's Time To Cry (P. Anka)
8. Climb Every Mountain (T. Bennett)
9. Little Drummer Boy (Simeone)
10. Little Donkey (Beverly Sisters)

LARRY JAY
WPWA—Pawtucket, R. I.

1. Among My Souvenirs (C. Francis)
2. Heartaches By The Number (G. Mitchell)
3. Mr. Blue (Fleetwoods)
4. Come Into My Heart (Price)
5. Primrose Lane (J. Wallace)
6. I Can't Say Goodbye (Fireflies)
7. Be My Guest (F. Domino)
8. Why (F. Avalon)
9. The Big Hurt (T. Fisher)
10. Heart Of Gold (The Twins)

HAPPY WILSON
WBHP—Huntsville, Ala.

1. Let's Try Again (McPhatter)
2. Are You Willing Willie (M. Worth)
3. Running Bear (J. Preston)
4. The Big Hurt (T. Fisher)
5. One More Chance (Bernard)
6. Not One Minute More (D. Reese)
7. El Paso (M. Robbins)
8. Bonnie Came Back (Eddy)
9. Heartaches By The Number (G. Mitchell)
10. So Many Ways (B. Benton)

HARRY DOWNIE
WICC—Fairfield, Conn.

1. The Big Hurt (T. Fisher)
2. Why (F. Avalon)
3. Sandy (L. Hall)
4. I'll Go On Lovin' You (Cole)
5. Among My Souvenirs (C. Francis)
6. Pretty Blue Eyes (Lawrence)
7. Why Do I Love You So (T. Tillotson)
8. Heartaches By The Number (G. Mitchell)
9. Time To Cry (P. Anka)
10. I Really Do (Spectors Three)

KOOL HUGH COOPER
WCKI—Greer, S. C.

1. Heartaches By The Number (G. Mitchell)
2. Uh! Oh (Nitty Squirrels)
3. Unforgettable (Washington)
4. It's Time To Cry (P. Anka)
5. Mack The Knife (B. Darin)
6. High On A Mountain Top (S. Block)
7. El Paso (M. Robbins)
8. Mr. Blue (Fleetwoods)
9. Don't You Know (D. Reese)
10. Why (F. Avalon)

SONNY SIEVERS
KCTI—Gonzales, Tex.

1. First Name Initial (Annette)
2. Running Bear (J. Preston)
3. Smokie (B. Black)
4. El Paso (M. Robbins)
5. So Many Ways (B. Benton)
6. Not One Minute More (Reese)
7. Among My Souvenirs (C. Francis)
8. The Big Hurt (T. Fisher)
9. Village Of St. Bernadette (A. Williams)
10. Come Into My Heart (Price)

BILL BEST
KVOL—Lafayette, La.

1. Tear Drop (Santo & Johnny)
2. The Big Hurt (T. Fisher)
3. How About That (D. Clark)
4. Just Come Home (Hugo & Luigi)
5. Pretty Blue Eyes (Lawrence)
6. If I Had A Girl (R. Lauren)
7. Lucky Devil (C. Dobkins)
8. Cry Me A River (Harper)
9. El Paso (M. Robbins)
10. Baciare, Baciare (D. Collins)

RANDY MASON
WBCK—Battle Creek, Mich.

1. Mack The Knife (B. Darin)
2. Mr. Blue (Fleetwoods)
3. Heartaches By The Number (G. Mitchell)
4. In The Mood (E. Fields)
5. Come Into My Heart (Price)
6. Be My Guest (F. Domino)
7. It's Time To Cry (P. Anka)
8. Hound Dog Man (Fabian)
9. Woo Hoo (Rock A Teens)
10. Don't You Know (D. Reese)

MIKE IANNONE
WBSR—Pensacola, Fla.

1. El Paso (M. Robbins)
2. Mack The Knife (B. Darin)
3. Oh Carol (N. Sedaka)
4. Hound Dog Man (Fabian)
5. Why (F. Avalon)
6. Be My Guest (F. Domino)
7. We Got Love (B. Rydell)
8. Hound Dog Man (Fabian)
9. Teen Angel (M. Dinning)
10. Running Bear (J. Preston)

MIKE GAVIN
WMNI—Columbus, Ohio

1. Why (F. Avalon)
2. El Paso (M. Robbins)
3. Go Jimmy Go (J. Clanton)
4. Handy Man (J. Jones)
5. Big Hurt (T. Fisher)
6. Rockin' Little Angel (Smith)
7. Chipmunk Song (D. Seville)
8. Smokie (B. Black's Combo)
9. Redwing (Carnations)
10. Heartbreak Station (Howard)

MARK PARR
WMEN—Tallahassee, Fla.

1. El Paso (M. Robbins)
2. In The Mood (E. Fields)
3. So Many Ways (B. Benton)
4. Uh! Oh (Nitty Squirrels)
5. High School U.S.A. (Facenda)
6. Misty (J. Mathis)
7. Hound Dog Man (Fabian)
8. It's Time To Cry (P. Anka)
9. Always (S. Turner)
10. Come Into My Heart (Price)

WALT "LITTLE WALT" LHAMON
WJAZ—Albany, Ga.

1. Dance With Me (Drifters)
2. Big Hurt (T. Fisher)
3. Mighty Good (R. Nelson)
4. Why (F. Avalon)
5. Time To Cry (P. Anka)
6. Are You Willin' Willie (M. Worth)
7. Uh! Oh (Nitty Squirrels)
8. Come Into My Heart (Price)
9. In The Mood (E. Fields)
10. No Love Have I (W. Fierce)

GORDON CLARK
KRY5—Corpus Christi, Tex.

1. Big Hurt (T. Fisher)
2. Why (F. Avalon)
3. Smokie (B. Black's Combo)
4. Way Down Yonder In New Orleans (F. Cannon)
5. Not One Minute More (Reese)
6. Pretty Blue Eyes (Lawrence)
7. He'll Have To Go (Reeves)
8. Among My Souvenirs (C. Francis)
9. Go Jimmy Go (J. Clanton)
10. El Paso (M. Robbins)

AL ANTHONY
KAFY—Bakersfield, Calif.

1. Running Bear (J. Preston)
2. El Paso (M. Robbins)
3. Why (F. Avalon)
4. Breaking Up Is Hard To Do (J. Gene)
5. It's Time To Cry (P. Anka)
6. Way Down Yonder In New Orleans (F. Cannon)
7. Sandy (L. Hall)
8. Handyman (J. Jones)
9. The Big Hurt (T. Fisher)
10. Symphony/Always (Turner)

GARY SHUTE
KWTJ—Farmington, Me.

1. So Many Ways (B. Benton)
2. Happy Anniversary (4 Lads)
3. Marina (R. Granata)
4. Swingin' On A Rainbow (F. Avalon)
5. Ebb Tide (R. Hamilton)
6. Village Of St. Bernadette (A. Williams)
7. Joey's Song (B. Haley)
8. Smooth Operator (Vaughan)
9. It's Time To Cry (P. Anka)
10. Always (S. Turner)

NORMAL NORM FIELSON
KYRO—Potosi, Mo.

1. Heartaches By The Number (G. Mitchell)
2. Mr. Blue (Fleetwoods)
3. The Big Hurt (T. Fisher)
4. El Paso (M. Robbins)
5. Among My Souvenirs (C. Francis)
6. I Wanna Be Loved (Nelson)
7. Always (S. Turner)
8. Mack The Knife (B. Darin)
9. We Got Love (B. Rydell)
10. Don't You Know (D. Reese)

"SIR ROCKI" RIDDLE
KDEO—San Diego, Calif.

1. Why (F. Avalon)
2. The Big Hurt (T. Fisher)
3. Oh Carol (N. Sedaka)
4. El Paso (M. Robbins)
5. We Got Love (B. Rydell)
6. Hound Dog Man (Fabian)
7. Way Down Yonder In New Orleans (F. Cannon)
8. True Love, True Love (Drifters)
9. Uh! Oh (Nitty Squirrels)
10. Scarlet Ribbons (Browns)

DON DE CHENE
WONE—Dayton, Ohio

1. El Paso (M. Robbins)
2. Pretty Blue Eyes (Lawrence)
3. Heartaches By The Number (G. Mitchell)
4. The Big Hurt (T. Fisher)
5. It's Time To Cry (P. Anka)
6. Among My Souvenirs (C. Francis)
7. I Wanna Be Loved (Nelson)
8. You've Got What It Takes (M. Johnson)
9. Go Jimmy Go (J. Clanton)
10. Way Down Yonder In New Orleans (F. Cannon)

LYNN SMITH
WKCB—Berlin, N. H.

1. So Many Ways (B. Benton)
2. Unforgettable (Washington)
3. Makin' Whoopee (J. London)
4. Among My Souvenirs (C. Francis)
5. Mack The Knife (B. Darin)
6. Heartaches By The Number (G. Mitchell)
7. Don't You Know (D. Reese)
8. Mr. Blue (Fleetwoods)
9. Village Of St. Bernadette (A. Williams)
10. If I Give My Heart To You (K. Kallen)

DANNY STILES
WNJR—Newark, N. J.

1. The Big Hurt (T. Fisher)
2. Among My Souvenirs (C. Francis)
3. Running Bear (J. Preston)
4. Heartaches By The Number (G. Mitchell)
5. Marina (W. Alberti)
6. You've Got What It Takes (M. Johnson)
7. Smooth Operator (Vaughan)
8. Big River (B. Brennan)
9. Little Things Mean A Lot (J. James)
10. Promise Me A Rose (Anita Bryant)

FRANK TODD
KMON—Great Falls, Mont.

1. Teen Angel (M. Dinning)
2. Village Of St. Bernadette (A. Williams)
3. Among My Souvenirs (C. Francis)
4. Way Down Yonder In New Orleans (F. Cannon)
5. Down By The Station (Four Preps)
6. Shimmy Shimmy Ko Ko Bop (Little Anthony)
7. Go Jimmy Go (J. Clanton)
8. Lucky Devil (C. Dobkins)
9. I Forgot More (S. James)
10. You've Got What It Takes (M. Johnson)

DAN SORKIN
WCFL—Chicago, Ill.

1. Gershwin Song Book (E. Fitzgerald)
2. Your Number Please (London)
3. Talk To Me (F. Sinatra)
4. Sound Of Music (P. Page)
5. My Favorite Things (P. King Chorale)
6. Everything's Coming Up Roses (A. Van Damme)
7. Jamal At The Penthouse (A. Jamal)
8. Oscar Peterson Plays My Fair Lady (O. Peterson)
9. 60 Years Of Music America Loves Best (Various Artists)
10. Big Band Blues (T. Heath)

FRANK EVANS
KRHM—Los Angeles, Calif.

1. Cherry Blossom Lane (Blue Chips)
2. Mack The Knife (B. Darin)
3. If I Give My Heart To You (K. Kallen)
4. Misty (J. Mathis)
5. With All My Heart And Soul (J. Davis)
6. Gettysburg Address (Giant Brothers)
7. Game Of Poker (D. Evans)
8. Christmas Song (Fitzgerald)
9. Just Come Home (Hugo & Luigi)
10. Village Of St. Bernadette (A. Williams)

PETE JACKSON
CKY—Winnipeg, Man., Can.

1. In The Mood (E. Fields)
2. Running Bear (J. Preston)
3. Oh Carol (N. Sedaka)
4. Woo Hoo (Rock-A-Teens)
5. Heartaches By The Number (G. Mitchell)
6. Reveille Rock (Johnny & Hurricanes)
7. So Many Ways (B. Benton)
8. Seven Little Girls (P. Evans)
9. Big Hurt (T. Fisher)
10. Midnight Stroll (Revels)

BILL VICTOR
WHYE—Roanoke, Va.

1. We Got Love (B. Rydell)
2. Big Hurt (T. Fisher)
3. Heartaches By The Number (G. Mitchell)
4. Way Down Yonder In New Orleans (F. Cannon)
5. Uh! Oh (Nitty Squirrels)
6. Mack The Knife (B. Darin)
7. Running Bear (J. Preston)
8. Oh Carol (N. Sedaka)
9. It's Time To Cry (P. Anka)
10. El Paso (M. Robbins)

ED MEATH
WHCC—Rochester, N. Y.

1. Why (F. Avalon)
2. Go Jimmy Go (J. Clanton)
3. Heartaches By The Number (G. Mitchell)
4. It's Time To Cry (P. Anka)
5. Uh! Oh (Nitty Squirrels)
6. The Big Hurt (T. Fisher)
7. The Happy Reindeer (Dancer, Franer & Nervous)
8. Not One Minute More (Reese)
9. A Year Ago Tonight (Crests)
10. Be My Guest (F. Domino)

WES UNOLD
WFMO—Fairmont, N. C.

1. Heartaches By The Number (G. Mitchell)
2. Uh! Oh (Nitty Squirrels)
3. Misty (J. Mathis)
4. So Many Ways (B. Benton)
5. The Big Hurt (T. Fisher)
6. Teardrop (Santo & Johnny) (Nelson Trio)
7. All In Good Time (Nelson Trio)
8. I Wanna Be Loved (Nelson)
9. Don't You Know (D. Reese)
10. El Paso (M. Robbins)

"THE LATE" ALLAN PRELL
KOLO—Reno, Nev.

1. Why (F. Avalon)
2. El Paso (M. Robbins)
3. The Big Hurt (T. Fisher)
4. Way Down Yonder In New Orleans (F. Cannon)
5. Time To Cry (P. Anka)
6. We Got Love (B. Rydell)
7. Uh! Oh (Nitty Squirrels)
8. Go Jimmy Go (J. Clanton)
9. Hound Dog Man (Fabian)
10. Heartaches By The Number (G. Mitchell)

DAZZLING DENNIS HENDERSON
KNOX—Grand Forks, S. Dak.

1. Way Down Yonder In New Orleans (F. Cannon)
2. Running Bear (J. Preston)
3. Tear Drop (Santo & Johnny)
4. The Big Hurt (T. Fisher)
5. Reveille Rock (Johnny & Hurricanes)
6. Scarlet Ribbons (Browns)
7. Torquay (Fireballs)
8. My Heart Sings (Jan & Dean)
9. Why (F. Avalon)
10. Teach Me Tiger (A. Stevens)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DECEMBER

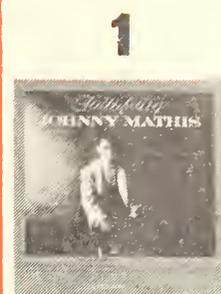
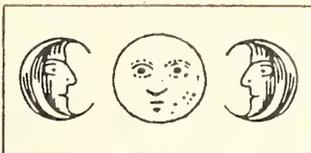
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JANUARY

FEBRUARY

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					

IS JOHNNY MATHIS MONTH!



FAITHFULLY CL 1422 CS 8219*



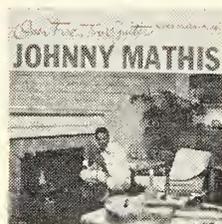
HEAVENLY CL 1351 CS 8152*

3



MORE JOHNNY'S GREATEST HITS CL 1344 CS 8150*

4



OPEN FIRE, TWO GUITARS CL 1270 CS 8056*

5



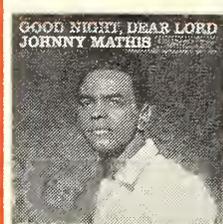
SWING SOFTLY CL 1165 CS 8023*

6



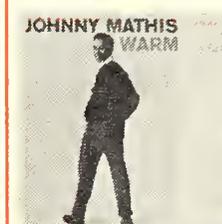
JOHNNY'S GREATEST HITS CL 1133

7



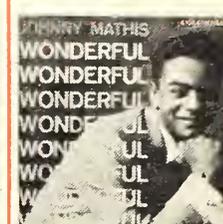
GOOD NIGHT, DEAR LORD CL 1119 CS 8012*

8



WARM CL 1078 CS 8039*

9



WONDERFUL, WONDERFUL CL 1028

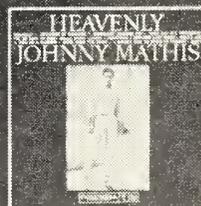
THE Sound OF JOHNNY MATHIS

The knowing sound of a superb artist . . . the adroit turn of note or word . . . the supple voice, intimate as a ballad, vibrant as a Broadway show stopper . . . Johnny Mathis' uniquely universal popularity is a tribute to good taste—his own and his audiences'.

THESE ARE HIS LATEST:



FAITHFULLY—Johnny Mathis CL 1422 CS 8219*



HEAVENLY—Johnny Mathis CL 1351 CS 8152*

MORE JOHNNY'S GREATEST HITS—Johnny Mathis CL 1344 CS 8150*

JOHNNY'S GREATEST HITS—Johnny Mathis CL 1133

OPEN FIRE, TWO GUITARS—Johnny Mathis CL 1270 CS 8056*

WARM—Johnny Mathis CL 1078 CS 8039*

WONDERFUL, WONDERFUL—Johnny Mathis CL 1028

COLUMBIA RECORDS

© Columbia, ® & Marcas Reg. A Division of Columbia Broadcasting System, Inc.

14



JOHNNY MATHIS CL 887

15



16

A REVOLVING FULL COLOR THREE-SIDED WINDOW DISPLAY.

21



22

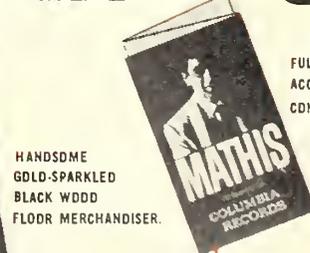


23

AUXILIARY USE OF WINDOW DISPLAY AS THREE-PANEL STANDEE WITH IMPRESSIVE 36" SPREAD.

29

30



HANDSOME GOLD-SPARKLED BLACK WOOD FLOOR MERCHANDISER.

FULL COLOR ACCORDION-FOLD CONSUMER BOOKLET.

COLUMBIA



ESQUIRE AND THE NEW YORKER: BLACK AND WHITE FULL PAGES.

*STEREO

© "Columbia", ® & Marcas Reg. Printed in U.S.A.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

• **DISK JOCKEYS**
 • **RETAILERS**
 • **OPERATORS**
 • **RACK JOBBERS**

In order to have your Top Ten represented in THE CASH BOX charts
 Fill in the coupon below or
 Put them on your own letterhead
 And Mail to **THE CASH BOX**
1721 BROADWAY
NEW YORK 19, N. Y.

List Your Top Ten Tunes POP COUNTRY R & B

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.
NAME.....
FIRM.....
ADDRESS.....
CITY.....	STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Martin Block (in his 25th deejay year) did a "live" remote broadcast 12/28 from the Forum Theatre (N.Y.) in conjunction with the showing of "The Gene Krupa Story." Dedicating his two-hour "Make Believe Ballroom" (WABC) to Krupa, Block interviewed the great drummer and Sal Mineo, who plays Krupa in the Columbia picture plus other jazz greats on hand. Block



GARY JOHNSON
 (KSJB—Jamestown, N. D.)

also played some of Krupa's more famous recordings during the segment. . . . Bob Lazich, program director of KSJB-Jamestown, N. Dakota, writes that he and the station are indebted to the Fireballs, of "Torquay" fame. Seems KSJB had skedded a three-hour broadcast from the Memorial Building on behalf of the American Legion Basket Fund and the Fireballs, passing through the area enroute to a recording date, stopped over and entertained for the three hours, along with the local talent that had already been lined up. On stage also was the station's own Gary Johnson, who joined in with his guitar and repertoire of songs. Ed May held down the emcee chores and helped reap in the over \$1,300 that was collected. . . . Hardwick (KVI-Seattle, Wash.) had his wife Ruth and little girl Linda on hand to help round out his Christmas morning Family show. . . . George Cromwell, national program director for the Wheeler Stations, seems destined to walk to work. KTLN-

Denver, Colo. reports that George, while waiting for his auto to be repaired, had been using the KTLN news cruiser to and from work but was even done out of that convenience when several teenagers made off with the cruiser, drove it around town and finally abandoned it in a school playground. . . . William Brian Jackson, who arrived November 30, is the eighth offspring for Sandy Jackson of KOIL-Omaha, Nebr. . . . Dick Brown infos that WHYE-Roanoke has distributed over 1,000 records to orphanages and hospitals in the Roanoke area to brighten up Christmas for the shut-ins. . . . Larry Myers, program director of WBRV-Boonville, N.Y. writes that the station has set up new studios in Lowville, N.Y. and is in dire need of disks to build up the record library.

Lillian Tookman, publicity gal for Decca Records, reported that Bob Crane (KNX-Los Angeles) has banned the Marilyn Lovell recording of "Such a Night," as being too suggestive for early morning programming. The disk is cleared for play after 8 AM when most listeners are out of bed. Lillian quotes Bob as stating that the station had received too many calls from listeners complaining that the disk is too "sexy" for that time of day. Crane added that these calls all were from women! . . . New station CKGM-Montreal has adapted an individual mode of dress for its personnel to be worn at all special CKGM functions. The uniform consists of black-watch plaid jackets coupled with flannel trousers (or skirts, whichever is appropos). The clothes are compliments of Al Gold, one of Montreal's leading tailors. . . . Received Christmas cards from Joe Yocam (KFWB-Hollywood) and Marian Knight & Lu Bassett (WSAI-Cincinnati). . . . While on the Christmas subject, WMGM-New York presented one of the finest Christmas shows. The station broadcast directly from St. Patrick's Cathedral where it picked up a special Christmas message from Cardinal Spellman and a concert of Carols by the famous St. Patrick's Cathedral Choir. . . . Roy L. Cordell, station director of KFXM-San Bernardino, Cal., is looking for name artists to appear at the station's benefit show in conjunction with the new March of Dimes campaign. The show is skedded for January 16 at the San Bernardino Municipal Auditorium. . . . As of January 1, KYA-San Francisco (a Bartell station) will put into full-time use compatible stereo broadcasting with its own FM station. A two hour Christmas eve show and a nine hour New Year's Eve dance party debuted the new facilities. . . . KNUZ-Houston, Texas, dedicated its newly expanded and remodeled headquarters (at Caroline & Blodgett) with a series of open house functions recently. This, along with its recently installed new transmitting tower and counterpoise system, make KNUZ one of the most modern independent radio stations.



BOB CRANE
 (KNX—Los Angeles)

*If you are reading
 someone else's copy of
The Cash Box
 why not mail this coupon
 today!*

THE CASH BOX
 1721 BROADWAY
 NEW YORK 19, N. Y.

Enclosed find my check.

- \$15 for a full year (52 weeks) subscription
- \$30 for a full year (Airmail in United States)
- \$30 for a full year (outside United States)
- \$45 for a full year (Airmail outside U.S.)

NAME

FIRM

ADDRESS

CITY ZONE STATE

VITAL STATISTICS:

Two new additions to the KISN-Portland, Ore. staff are Jack McCoy, formerly of KEEL-Shreveport, La., who holds down the noontime slot, and Russ Ripley, formerly weekend announcer, now hosting the all-night segment. . . . KAYO-Seattle, Wash., has instituted a complete change-over to "more adult" programming and has announced the following new staff: Ray Golden (from KSTN-Stockton, Cal.) program director and 9-Noon; Bill Schonely (from KOMO-TV-Seattle) news director; Mark Hayes (from KGEN-Boise, Idaho) 7 PM to 1 AM; Bob Salter (from KVI-Seattle) 3-7 PM; and Dale Starkey (from KVI-Seattle) 5-9 AM. . . . Marc Anson has joined the news staff of WSAI-Cincinnati, from WAKY-Louisville, Ky. . . . Herb Heiman, formerly of KQV-Pittsburgh, is the new production manager for KRLA-Los Angeles. . . . Wometco Enterprises has reassigned Louis Wolfson, vice president of WLOS-Asheville, N.C., to the same post at WFGA-Jacksonville, Fla.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



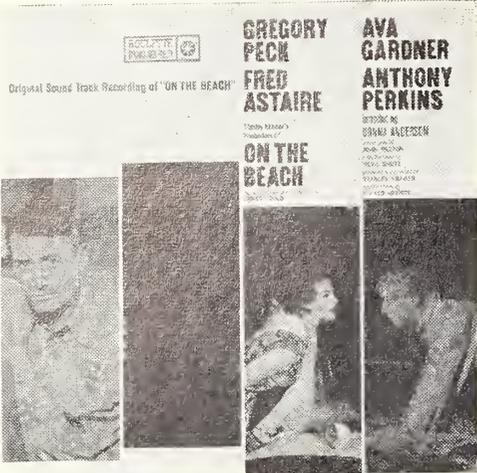
- **LIPERLI** c/w JULIA **WILLY ALBERTI** 5-9352
- **BAD BOY** c/w TEENAGE TEARS **MARTY WILDE** 5-9356
- **WALTZING MATILDA** c/w STRAWBERRY ROAN
THE MERRILL STATON CHOIR 5-9344
- **EBBTIDE** c/w BEWARE **ROY HAMILTON** 5-9068
- **SERENADE OF THE BELLS** c/w BUON NATALE
THE FOUR COINS 5-9348

AND
THE ORIGINAL
"VILLAGE OF
ST. BERNADETTE"
ANNE SHELTON
c/w You're Not Living In Vain **5-9351**

© "Epic", Marca Reg. "CBS" T. M. Printed in U. S. A.

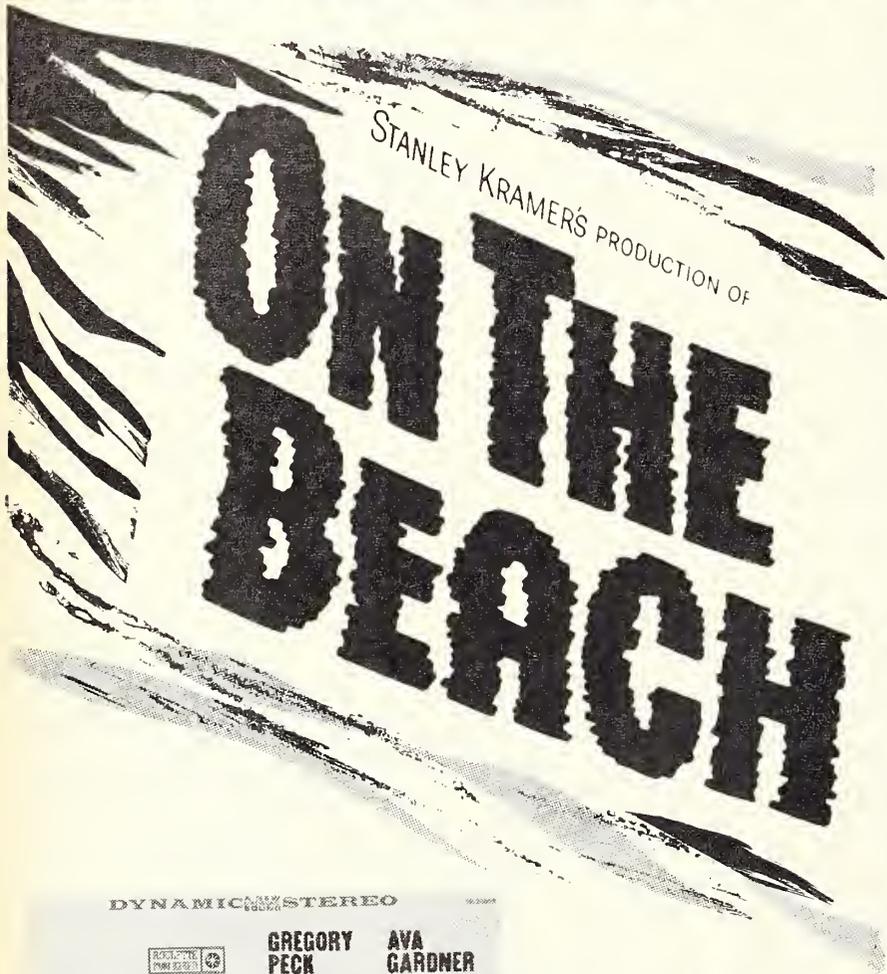
THE BIGGEST

story of
our time
becomes...



R-25098

THE BIGGEST original
soundtrack album seller!!



Cash in on
this box-office
smash!
For repeat
sales stock
this LP now!

SR-25098

Contact your nearest



ROULETTE

distributor today!



THE NATION'S Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

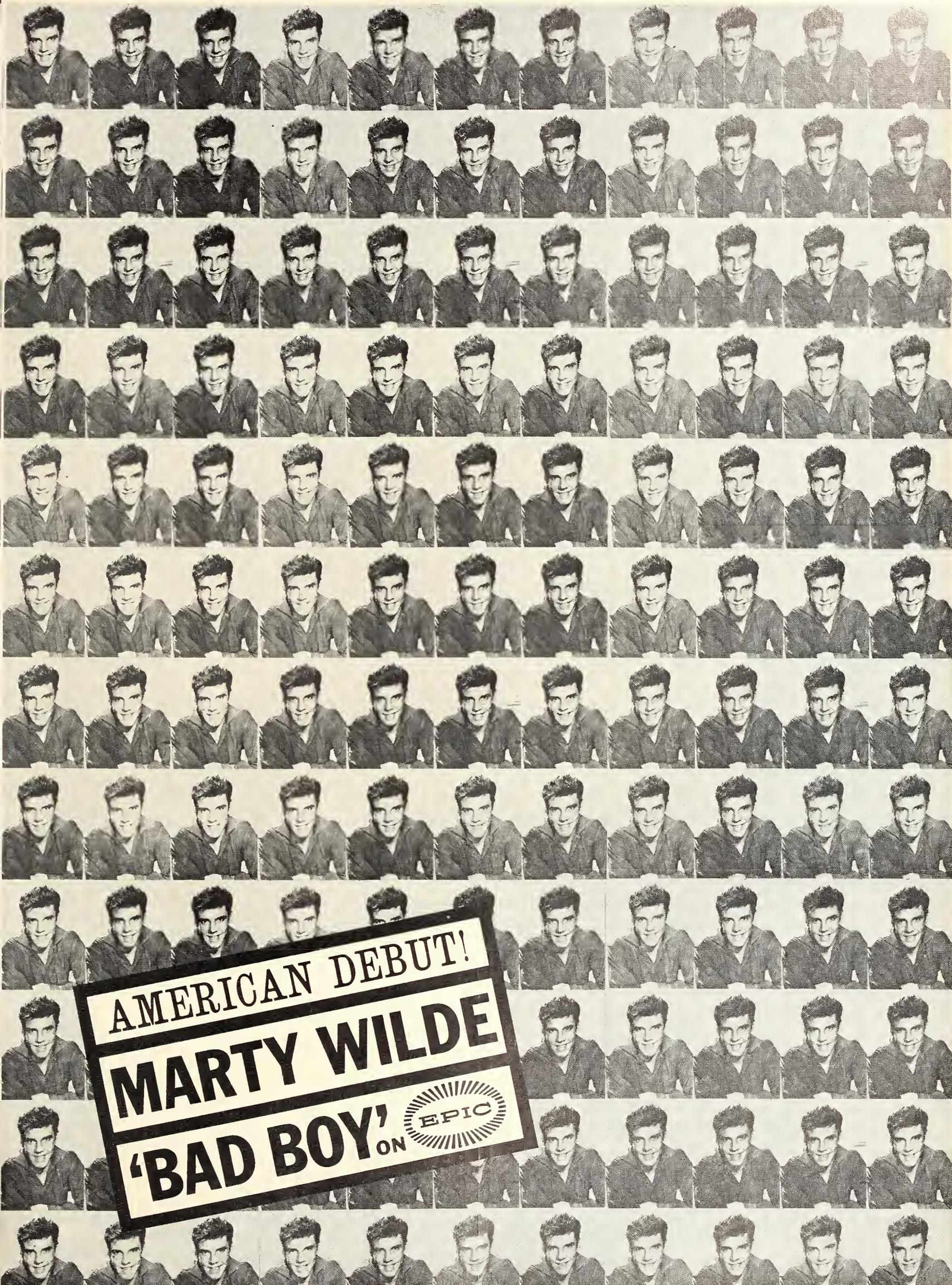
		Position Last Week
1	WHY FRANKIE AVALON CN-1045	4
2	HEARTACHES BY THE NUMBER GUY MITCHELL CO-41476	1
3	THE BIG HURT TONI FISHER SK-275	7
4	UH! OH! NUTTY SQUIRRELS HA-4540	2
5	EL PASO MARTY ROBBINS CO-41511	9
6	WAY DOWN YONDER IN NEW ORLEANS FREDDY CANNON SW-4043	11
7	MACK THE KNIFE BOBBY DARIN AC-6147	3
	Australian Jazz Qt.—BT-11053 Lou Donaldson—BU-1752 Louis Armstrong & All Stars—CO-41471 Caterina Valente—DE-30978 Fred Skinner—MC-1 Dick Stabile—DO-15996 Dick Hyman Trio—MG-12149 Ernie Heckscher—VE-10193	
8	IT'S TIME TO CRY PAUL ANKA AP-10064	10
9	AMONG MY SOUVENIRS CONNIE FRANCIS MG-12841	14
10	OH CAROL NEIL SEDAKA VI-7595	6
11)	WE GOT LOVE.	
12)	RUNNING BEAR.	
13)	HOUND DOG MAN.	
14)	MARINA.	
15)	SO MANY WAYS.	
16)	PRETTY BLUE EYES.	
17)	DON'T YOU KNOW.	
18)	THIS FRIENDLY WORLD.	
19)	SMOKIE.	
20)	MR. BLUE.	
21)	GO, JIMMY, GO.	
22)	SCARLET RIBBONS.	
23)	IN THE MOOD.	
24)	YOU'VE GOT WHAT IT TAKES.	
25)	I WANNA BE LOVED.	
26)	TEARDROP.	
27)	BE MY GUEST.	
28)	THE VILLAGE OF ST. BERNADETTE.	
29)	FIRST NAME INITIAL.	
30)	COME INTO MY HEART.	
31)	SANDY.	
32)	DANCE WITH ME.	
33)	MISTY.	
34)	NOT ONE MINUTE MORE.	
35)	REVEILLE ROCK.	

RECORD MANUFACTURERS CODE

AA—AAMCO	CD—Cadence	DT—Dooto	HI—Hi Fi	NR—NRC	SR—Starday
AB—Alton	CE—Coed	DY—Duke	HO—Hollywood	NT—Note	ST—Shan-Todd
AC—Atco	CF—Christy	DY—Dynasty	HU—Hunt	OS—Original	SU—Sun
AD—Allied	CG—Challenge	EM—Ember	HY—Hickory	OK—Okeh	SW—Swan
AE—Ace	CH—Chess	EN—End	IM—Imperial	OR—Oriole	SX—Shasta
AF—Audio Fidelity	CI—Climax	EP—Epic	JA—Jamie	OT—Old Town	SY—Signature
AG—Argo	CJ—Coin	ER—Era	JD—Judd	PA—Paris	SZ—Sphinx
AL—Aladdin	CK—Checker	EW—East-West	JJ—Jay Jay	PE—Peacock	TD—Todd
AN—Abner	CL—Colonial	EX—Excello	JP—Jackpot	PF—Profile	TE—Tender
AO—Apollo	CM—Cameo	FA—Fargo	JU—Jubilee	PH—Sam Philips, Int.	TI—Tico
AP—ABC-Paramount	CN—Chancellor	FD—Freedom	JY—Joy	PL—Pallette	TN—Time
AQ—Antler	CO—Columbia	FE—Federal	JZ—Josie	PR—Parkway	TN—Teen
AR—Arrow	CP—Colpix	FI—Fiesta	KA—Kapp	PT—Prestige	TP—TeePee
AS—Adonis	CQ—Crest	FL—Flippin'	KE—Keen	RA—Raynote	TS—Testa
AT—Atlantic	CR—Coral	FM—Fame	KI—King	RB—Ribbon	TX—Tempus
AU—Audicon	CS—Class	FO—20th-Fox	KY—Kayo	RE—Rendezvous	UA—United Artists
AV—Arvee	CT—Coronet	FP—Flip	LA—Laurie	RI—Rip	UN—Unical
AW—Arwin	CU—Cub	FR—Fraternity	LI—Liberty	RO—Roulette	UR—Unart
AX—Apt	CV—Canadian American	FS—Felsted	LK—Lark	RP—RPM	VA—Vanguard
AZ—Anna	CW—Carrlilton	FT—First	LN—Lancer	SA—Savoy	VE—Verve
BB—Back Beat	CX—Calico	FU—Fury	LO—London	SB—Sunbeam	VI—RCA Victor
BI—Big B	CY—Crytalette	FW—Fernwood	LV—Love	SC—Scepter	VJ—Vee Jay
BK—Brooke	DA—Dana	FX—Fox	LU—Laurel	SD—Sandy	VS—Vista
BL—Blaze	DD—Dale	GA—Grand Award	MA—Madison	SE—Sue	VT—V-Tone
BN—Brent	DE—Decca	GC—Grey-Cliff	MC—Mecca	SF—Suff	WA—Warwick
BO—Bomarc	DF—Del Fi	GD—Golden Crest	ME—Mercury	SG—Sage	WB—Warner Bros.
BR—Brunswick	DG—Dean	GL—Glory	MF—Mayflower	SH—Shad	WD—Word
BS—Bullseye	DI—Disneyland	GN—GNP	MG—MGM	SI—Swingin'	WG—Wheeling
BT—Bethlehem	DL—DeLuxe	GO—Gone	MH—Music Hall	SJ—Strand	WH—Whitehall
BU—Blue Note	DM—Demon	GU—Guaranteed	MK—Mark	SK—Signet	WO—Wonder
CA—Capitol	DN—Dalton	GV—Glover	MN—Monument	SL—Splash	WP—World Pacific
CB—Case	DO—Dot	GY—Guyen	MO—Modern	SN—Spann	
CC—Carlton	DR—Dore	HA—Hanover	MT—Metro	SO—Studio	
		HE—Herald	MX—Montel	SP—Specialty	
			NA—Nasco		
			NO—Norgolde		

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

100,000 COPIES OF "BAD BOY" SOLD IN ENGLAND IN ONE WEEK!



© "Epic", Marca Reg. "CBS" T. M. Printed in U. S. A.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Roulette Issues 10 LP's For Jan.

NEW YORK — Roulette Records' opening salvo for 1960 consists of 10 new LP's for Jan.

Tagged "Soundations For '60" the albums cover a wide range of musical tastes. The lead albums for January are Jimmie Rodgers' "When The Spirit Moves You", a collection of spiritual and gospel songs and "More Songs for Adults Only" featuring Pearl Bailey.

The Bailey album is a follow-up to one of the label's most consistent catalog sellers, "Songs For Adults Only," which was first released a little over two years ago. Also leading the January release is "Mr. Dynamo", Ronnie Hawkins & The Hawks' second LP since first hitting the singles charts with "Forty Days" and "Mary Lou."

Other Roulette albums in the release are; "Relax'n with Chico Randall," which introduces the Chico Randall Trio; "Sounds In The Night" a mood instrumental set featuring

"Big Sam" Marowitz on saxophone; "The Mark Of Fredericks," which debuts pianist-arranger-composer-conductor Mark Fredericks and "The Happy Organ Of Bob Wyatt" in which pipe organist Bob Wyatt performs a collection of pop standards.

The Birdland jazz series is represented in January with "Illinois Jacques Flies Again," the jazz saxophonist's first album for the diskery. Tico Records, a division of Roulette, has "No Blues Noro," a quintet featuring Morales on piano. Gee Records, which just recently was reactivated as another division of Roulette, has its first LP with "Big Daddy's Blues," featuring "Big Daddy" (Frankie Brunson) in a collection of original rhythm and blues shouters and ballads.

Roulette will support the Jan. albums with an all-out promotional advertising campaign and full disk-jockey coverage. The Pearl Bailey album which cannot be played by disk-jockeys will be given a special dealer push through the use of promotional album copies for the dealer to use in playing it for customers in the store. A larger four color window poster on the album is also being shipped to dealers.

Joe Kolsky, Roulette's executive vice-president, reported that the initial orders on the albums indicated that Jan. would be a bigger album month than any month the label had enjoyed in 1959. The orders on the Pearl Bailey and Jimmie Rodgers albums alone exceed any previous initial orders on albums by these artists, Kolsky said.

W B Signs & Waxes Comedy Team

HOLLYWOOD — With the release of their first single "What is an Indian?" and "The Telephone Operator," a comedy narrative disk, Warner Bros. Records has announced the signing of Dal Williams and Chuck Stuart, Hollywood performing-writing team.

Williams is co-author and artist, while Stuart aids Williams in the writing of their material. Previous to contracting to Warners, the team has produced many offbeat commercial spots for radio in the Southern California area.



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

		Last Week			Last Week
1	WHY <i>Frankie Avalon (Chancellor)</i>	(1)	21	SO MANY WAYS <i>Brook Benton (Mercury)</i>	(18)
2	EL PASO <i>Marty Robbins (Columbia)</i>	(4)	22	MACK THE KNIFE <i>Bobby Darin (Atco)</i>	(12)
3	THE BIG HURT <i>Toni Fisher (Signet)</i>	(2)	23	SANDY <i>Larry Hall (Strand)</i>	(25)
4	IT'S TIME TO CRY <i>Paul Anka (ABC-Paramount)</i>	(5)	24	NOT ONE MINUTE MORE <i>Della Reese (RCA Victor)</i>	(28)
5	WAY DOWN YONDER IN NEW ORLEANS <i>Freddy Cannon (Swan)</i>	(6)	25	GO JIMMY GO <i>Jimmy Clanton (Ace)</i>	(30)
6	AMONG MY SOUVENIRS <i>Connie Francis (MGM)</i>	(7)	26	LITTLE DRUMMER BOY <i>Harry Simeone Chorale (20th Fox) Johnny Cash (Columbia)</i>	(36)
7	HEARTACHES BY THE NUMBER <i>Guy Mitchell (Columbia)</i>	(3)	27	FIRST NAME INITIAL <i>Annette (Vista)</i>	(35)
8	RUNNING BEAR <i>Johnny Preston (Mercury)</i>	(10)	28	MARINA <i>Rocco Granata (Laurie) Willie Alberti (London)</i>	(16)
9	HOUND DOG MAN <i>Fabian (Chancellor)</i>	(11)	29	DON'T YOU KNOW <i>Della Reese (RCA Victor)</i>	(17)
10	OH CAROL <i>Neil Sedaka (RCA Victor)</i>	(14)	30	MR. BLUE <i>Fleetwoods (Dolton)</i>	(27)
11	PRETTY BLUE EYES <i>Steve Lawrence (ABC-Paramount)</i>	(15)	31	COME INTO MY HEART <i>Lloyd Price (ABC-Paramount)</i>	(26)
12	THE VILLAGE OF ST. BERNADETTE <i>Andy Williams (Cadence)</i>	(22)	32	THE HAPPY REINDEER <i>Dancer, Prancer & Nervous (Capitol)</i>	(40)
13	UH! OH <i>Nutty Squirrels (Hanover)</i>	(8)	33	TALK THAT TALK <i>Jackie Wilson (Brunswick)</i>	(39)
14	WE GOT LOVE <i>Bobby Rydell (Cameo)</i>	(9)	34	WHAT ABOUT US <i>Coasters (Atco)</i>	(42)
15	SMOKIE <i>Bill Black's Combo (Hi)</i>	(19)	35	CHIPMUNK SONG <i>David Seville & Chipmunks (Liberty)</i>	(45)
16	YOU'VE GOT WHAT IT TAKES <i>Marv Johnson (United Artists)</i>	(20)	36	IN THE MOOD <i>Ernie Fields (Rendezvous)</i>	(29)
17	THIS FRIENDLY WORLD <i>Fabian (Chancellor)</i>	(13)	37	BE MY GUEST <i>Fats Domino (Imperial)</i>	(32)
18	SCARLET RIBBONS <i>The Browns (RCA Victor)</i>	(24)	38	REVEILLE ROCK <i>Johnny & Hurricanes (Warwick)</i>	(34)
19	I WANNA BE LOVED <i>Ricky Nelson (Imperial)</i>	(21)	39	SHIMMY SHIMMY KO-KO BOP <i>Little Anthony & Imperials (End)</i>	(46)
20	TEARDROP <i>Santo & Johnny (Canadian American)</i>	(23)	40	MISTY <i>Johnny Mathis (Columbia)</i>	(31)

- | | | |
|-------------------------------|----------------------------|--|
| 41. Dance With Me. | 54. Unforgettable. | 68. Smooth Operator. |
| 42. Teen Angel. | 55. Darling Lorraine. | 69. The Clouds. |
| 43. Bonnie Came Back. | 56. Ebb Tide. | 70. Sweet Nuthin's. |
| 44. A Year Ago Tonight. | 57. Danny Boy. | 71. He'll Have To Go. |
| 45. How About That. | 58. Swingin' On A Rainbow. | 72. Down By The Station. |
| 46. God Bless America. | 59. Harlem Nocturne. | 73. I Can't Say Goodbye. |
| 47. Just As Much As Ever. | 60. Handy Man. | 74. Talk To Me. |
| 48. Do-Re-Mi. | 61. Run Red Run. | 75. Beyond The Sunset. |
| 49. Little Things Mean A Lot. | 62. Believe Me. | 76. Seven Little Girls (Sitting In The Back Seat). |
| 50. If I Had A Girl. | 63. Baciare, Baciare. | 77. Lonely Blue Boy. |
| 51. Happy Anniversary. | 64. This Time Of The Year. | 78. (New In) The Ways Of Love. |
| 52. Just Come Home. | 65. Always. | 79. Are You Willing Willie. |
| 53. Where Or When. | 66. Mighty Good. | 80. Little Coco Palm. |
| | 67. Lucky Devil. | |

"You're The Only Star"
b/w
"Chop Sticks"
Billy Vaughn
16021 (Stereo # 219)
Dot Records

PAUL EVANS' NEXT RECORD IS A GUARANTEED SMASH!
...Look for it right after New Years!

2 Sided Smash New Release
"FOREVER"
b/w
"EZ - ZEE"
Googie René
264
Smashing Nationally
"My Blue Heaven"
Bobby Day
263
"Jack of All Trades"
Eugene Church
261

Class Records
HOLLYWOOD

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



JULIE'S FABULOUS BRAND- NEW VERSION OF

"CRY ME A RIVER"

No. 55227

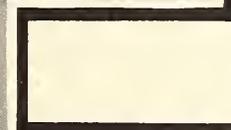
LIBERTY

NEW-

YOUR NUMBER PLEASE
LRP-3130 • LST-7130



JULIE IS HER NAME
LRP-3006



LONELY GIRL
LRP-3012



ABOUT THE BLUES
LRP-3043 • LST-7012



MAKE LOVE TO ME
LRP-3060

JULIE'S
EVER-
EXCITING
LP'S
NOW
SELLING
BETTER
THAN
EVER



LONDON BY NIGHT
LRP-3105



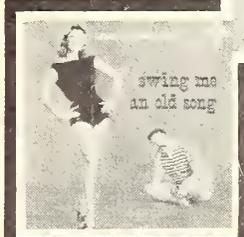
CALENDAR GIRL
SL-9002



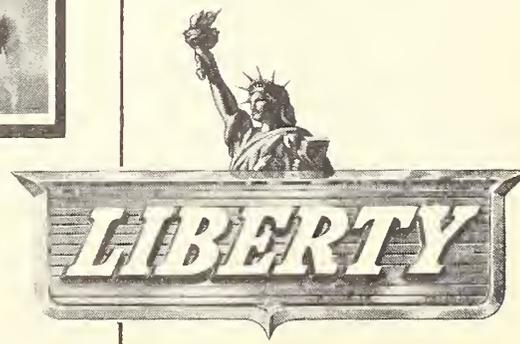
JULIE IS HER NAME
— VOL. II
LRP-3100 • LST-7100



JULIE
LRP-3096
LST-7004



SWING ME AN OLD SONG
LRP-3119 • LST-7119



DISTRIBUTED IN CANADA BY LONDON RECORDS OF CANADA LTD., MONTREAL

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Instantaneous Hit
THE GOLDEN RULE
Cile Turner
 # 7004
COLONIAL RECORDS
 539 West 25th St.
 New York, N. Y.

MGM Records
Mark Dinning
 sings
TEEN ANGEL
 MGM — K 12845

"HOW WILL IT END"
 by
Barry Darvell
 COLT 45 # 107
 ★ ★ ★ ★ ★
COLT 45 RECORDS
 2103 Pennsylvania Ave., Wash., D. C.

Coming Soon
 Watch For It
"O SOLE MIO ROCK"
 Allied #7779
ardco Allied Record Distributing Co.
 1041 N. La Palmas Ave.
 Hollywood 38, Calif.

"SONGS HEARD THRU A KEYHOLE"
 Joel Cowan LP285
 (EP 283-284)
DOOTO REG. U.S. PAT. OFF.

"DROPPED DEAD"
Imperial Records

May Is Mathis Month For Columbia

NEW YORK — Columbia Records moves into 1960 by declaring January "Johnny Mathis Month", with an all-out 31-day drive designed to reach new sales peaks for an extraordinary album artist.

"Faithfully", a newly released Mathis album, will spark the campaign, timed for the January record sales boom. The entire Mathis catalogue of eleven albums will be supported by coordinated efforts of Columbia's advertising, publicity, promotion and sales departments.

Stories and full-page January ads in major trade publications will alert dealers, disk jockeys and jukebox operators. Consumer ads include full-page spreads in Esquire and The New Yorker.

Special merchandising aids include:
 (1) A sales-boosting floor merchandiser, topped with a Mathis "sunburst" design, planned to hold 60 Mathis LP's in six full-face brass racks. For distribution to 2500 key dealers throughout the country.

(2) A three-panel Mathis display piece featuring "Faithfully" and all other albums in the Mathis catalogue. Especially designed for use on Columbia's revolving Christmas tree turntable, the device is equally effective on counters, for window display, and, unmounted, in mass wall displays, Columbia said.

(3) A consumer booklet with color reproductions of all Mathis albums, for use as counter pick-ups and package inserts.

HiFi Sets 1960 Promo. Plans

HOLLYWOOD — HiFi records announced last week an expanded advertising and promotional campaign for the year 1960. Cy Kertman, vice president, stated that extensive consumer advertising, as well as a point of sales program, has been developed.

A national sales contest with coordinated advertising is being arranged in conjunction with HiFi's best selling Arthur Lyman albums. Lyman is currently appearing in his native Hawaii, and his new album "Lyman On Broadway" is scheduled for early release.

Dave Axelrod, A&R head of HiFi-jazz has recently recorded Jimmy Witherspoon at the Monterey Jazz Festival. Also, he has ready for release, albums by Paul Horn and Harold Land. There will be a regular release program on the jazz label, and Axelrod is in the process of signing artists.

The new HiFi building, to be located on Beverly Boulevard in Los Angeles, will be started in early 1960, and the construction of the 15,000 square foot building has been given to Arena Construction Company. Richard Vaughn, President of HiFi, stated that one of the most modern recording studios in the country will constitute part of the new structure. Vaughn also stated that he looked forward to HiFi's best year in 1960.

Am-Par Fetes Diamond Distribs

HOLLYWOOD — Abe Diamond, along with the entire sales staff from Diamond Distributing, here, spent the Dec. 19-20 week-end in Las Vegas, with all expenses being picked-up by ABC Paramount Records. Trip was first prize for Diamond winning a national sales contest with all ABC distributors in selling the most "A Million Or More" LP's.

The Diamond sales staff is headed by sales manager Bill Rogers, and salesmen Gail Lynch, Harvey Perly, Phil Willen, Moe Klein and Ed Horta.



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

<p>COUSINS RECORDS New York, N. Y.</p> <ol style="list-style-type: none"> Lullabye (The Chevrans) Why (F. Avalon) Heart Of Gold (The Twins) El Paso (M. Robbins) Running Bear (J. Preston) Reveille Rock (Johnny & Hurricanes) Smokie Part II (Bill Black) Babalu's Wedding Day (Eternals) Shimmy, Shimmy, Ko Ko Bop (Little Anthony & Imperials) Teardrop (Santo & Johnny) 	<p>BRENT AIR Los Angeles, Calif.</p> <ol style="list-style-type: none"> Scarlet Ribbons (Browns) El Paso (M. Robbins) Way Down Yonder In New Orleans (F. Cannon) Oh Carol (N. Sedaka) Goodnight My Love (R. Peterson) Mack The Knife (B. Darin) Handy Man (J. Jones) First Name Initial (Annette) Mr. Blue (Fleetwoods) Believe Me (Royal Teens) 	<p>LISHON'S Chicago, Ill.</p> <ol style="list-style-type: none"> The Village Of St. Bernadette (A. Williams) Among My Souvenirs (C. Francis) Teen Angel (M. Dinning) We Got Love (B. Rydell) Reveille Rock (Johnny & Hurricanes) It's Time To Cry (P. Anka) Scarlet Ribbons (Browns) Running Bear (J. Preston) Heartaches By The Number (G. Mitchell) The Big Hurt (T. Fisher)
<p>BUDISCO ONE STOP Miami, Fla.</p> <ol style="list-style-type: none"> The Big Hurt (T. Fisher) El Paso (M. Robbins) Why (F. Avalon) It's Time To Cry (P. Anka) Heartaches By The Number (G. Mitchell) Way Down Yonder In New Orleans (F. Cannon) So Many Ways (B. Benton) We Got Love (B. Rydell) Among My Souvenirs (C. Francis) Running Bear (J. Preston) 	<p>GRAYMAT MUSIC SHOP Morristown, N. J.</p> <ol style="list-style-type: none"> Why (F. Avalon) Way Down Yonder In New Orleans (F. Cannon) Hound Dog Man (Fabian) Running Bear (J. Preston) Mack The Knife (B. Darin) In The Mood (E. Fields) Little Drummer Boy (H. Simeone Chorale) Oh Carole (N. Sedaka) Among My Souvenirs (C. Francis) We Got Love (B. Rydell) 	<p>EL REY MUSIC SHOP San Francisco, Calif.</p> <ol style="list-style-type: none"> Chipmunk Song (D. Seville) Village Of Saint Bernadette (A. Williams) El Paso (M. Robbins) Little Drummer Boy (H. Simeone Chorale) First Name Initial (Annette) Heartaches By The Number (G. Mitchell) Teardrop (Santo & Johnny) Pretty Blue Eyes (Lawrence) Running Bear (J. Preston) Bonnie Come Back (Eddy)
<p>KORTEN'S MUSIC Pasco, Wash.</p> <ol style="list-style-type: none"> El Paso (J. Preston) Way Down Yonder In New Orleans (F. Cannon) Hound Dog Man (Fabian) We Got Love (B. Rydell) Why (F. Avalon) Mack The Knife (B. Darin) Pretty Blue Eyes (Lawrence) Talk That Talk (J. Wilson) Oh Carol (N. Sedaka) Uh Oh (Nitty Squirrels) 	<p>STAMPFLI'S RECORD ROOM Reno, Nev.</p> <ol style="list-style-type: none"> Heartaches By The Number (G. Mitchell) Mr. Blue (Fleetwoods) In The Mood (E. Fields) Why (F. Avalon) We Got Love (B. Rydell) Don't You Know (D. Reese) So Many Ways (B. Benton) It's Time To Cry (P. Anka) The Big Hurt (T. Fisher) Ebb Tide (B. Freeman) 	<p>RECORD RON D' VOO Freemont, Neb.</p> <ol style="list-style-type: none"> El Paso (M. Robbins) The Big Hurt (T. Fisher) Heartaches By The Number (G. Mitchell) Mr. Blue (Fleetwoods) First Name Initial (Annette) Misty (J. Mathis) Sandy (L. Hall) Mack The Knife (B. Darin) China Doll (Ames Brothers) Marina (R. Granata)
<p>RADIO DOCTORS Milwaukee, Wisc.</p> <ol style="list-style-type: none"> Running Bear (J. Preston) Way Down Yonder In New Orleans (F. Cannon) It's Time To Cry (P. Anka) Why (F. Avalon) Among My Souvenirs (C. Francis) Pretty Blue Eyes (Lawrence) Danny Boy (C. Twitty) Bonnie Come Back (D. Eddy) Sweet Nothin' (B. Lee) The Big Hurt (T. Fisher) 	<p>TOWN & COUNTRY Detroit, Mich.</p> <ol style="list-style-type: none"> El Paso (M. Robbins) Big Hurt (T. Fisher) Running Bear (J. Preston) You've Got What It Takes (M. Johnson) Oh Carol (N. Sedaka) Way Down Yonder In New Orleans (F. Cannon) Darling Lorraine (Knockouts) Smokie (B. Black) Be My Guest (F. Domino) Friendly World (Fabian) 	<p>JOE MUSIC # 2 St. Louis, Mo.</p> <ol style="list-style-type: none"> Smokie Part 2 (B. Black) First Name Initial (Annette) Little Coco Palm (Wallace) Baciare (D. Collins) Teardrop (Santo & Johnny) Bonnie Come Back (D. Eddy) Teen Angel (M. Dinning) Among My Souvenirs (C. Francis) Where Or When (Dion & Belmonts) Say Man Again (B. Diddley)
<p>THE RECORD CENTER Cleveland, Ohio</p> <ol style="list-style-type: none"> Running Bear (J. Preston) El Paso (M. Robbins) Among My Souvenirs (C. Francis) Not One Minute More (D. Reese) Go Jimmy Go (J. Clanton) Why (F. Avalon) Way Down Yonder In New Orleans (F. Cannon) Oh Carol (N. Sedaka) Heavenly Blues (King Curtis) The Big Hurt (T. Fisher) 	<p>SUPER ENTERPRISES Washington, D. C.</p> <ol style="list-style-type: none"> Running Bear (J. Preston) Way Down Yonder In New Orleans (F. Cannon) It's Time To Cry (P. Anka) Mack The Knife (B. Darin) Go Jimmy Go (J. Clanton) Little Drummer Boy (H. Simeone Chorale) Come Into My Heart (L. Price) Village Of Saint Bernadette (A. Williams) You Got What It Takes (M. Johnson) 	<p>MUNICIPAL RADIO New York, N. Y.</p> <ol style="list-style-type: none"> Why (F. Avalon) Where Or When (Dion & Belmonts) Dance With Me (Drifters) Big Hurt (T. Fisher) Way Down Yonder In New Orleans (F. Cannon) We Got Love (B. Rydell) 7 Little Girls (P. Evans) Darling Lorraine (Knockouts) You Got What It Takes (M. Johnson) Running Bear (J. Preston)
<p>SHORE RADIO Atlantic City, N. J.</p> <ol style="list-style-type: none"> Why (F. Avalon) It's Time To Cry (P. Anka) Heartaches By The Number (G. Mitchell) Running Bear (J. Preston) Big Hurt (T. Fisher) First Name Initial (Annette) Talk That Talk (Little Willie John) But Not For Me (G. Lynn) Little Things Mean A Lot (J. James) Just As Much As Ever (B. Beckham) 	<p>WILLIAM Philadelphia, Pa.</p> <ol style="list-style-type: none"> Why (F. Avalon) Way Down Yonder In New Orleans (F. Cannon) Heartaches By The Number (G. Mitchell) Seven Little Girls (P. Evans) Uh Oh (Nitty Squirrels) Among My Souvenirs (C. Francis) The Big Hurt (T. Fisher) Mack The Knife (B. Darin) Heart Of Gold (The Twins) It's Time To Cry (P. Anka) 	<p>RALPH'S ONE STOP Demorest, Ga.</p> <ol style="list-style-type: none"> Because You're Mine (Stardusters & Shirley Jordan) Jay Walk (The Barons) The Big Hurt (T. Fisher) Be My Guest (F. Domino) Mighty Good (R. Nelson) Timbrook (L. Pruitt) Among My Souvenirs (C. Francis) Scarlet Ribbons (Browns) I'm Just A Nobody (B. Alex) Heartaches By The Number (G. Mitchell)
<p>BIG ED'S (HOT) ONE STOP East Hartford, Conn.</p> <ol style="list-style-type: none"> Running Bear (J. Preston) Nuttin' For Christmas (Kenny & Corky) This Time Of The Year (B. Benton) Harlem Nocturne (The Viscents) Secret Of Love (E. Anderson) Sandy (L. Hall) You've Got What It Takes (M. Johnson) What Does It Matter (Platters) I Can't Say Goodbye (Fireflies) How Will It End (B. Darvell) 	<p>RECORD HOP, INC. Providence, R. I.</p> <ol style="list-style-type: none"> The Big Hurt (T. Fisher) It's Time To Cry (P. Anka) Heartaches By The Number (G. Mitchell) Way Down Yonder In New Orleans (F. Cannon) I Can't Say Goodbye (Fireflies) Oh Carol (N. Sedaka) Among My Souvenirs (C. Francis) Heart Of Gold (The Twins) Go Jimmy Go (J. Clanton) The Chipmunks Song (Seville) 	<p>RECORD ROUNDUP Brooklyn, N. Y.</p> <ol style="list-style-type: none"> Rocking Little Angel (Smith) Heartaches By The Number (G. Mitchell) Running Bear (J. Preston) Lonely Blue Boy (C. Twitty) Wild Cat (G. Vincent) Mary Don't You Weep (Stonewall Jackson) Dynamite (C. Richard) Star Spangled Heaven (C. Twitty) He'll Have To Go (J. Reeves) What In The World's Come Over You (J. Scott)

RCA Victor Executive Personnel Changes

NEW YORK — The Cash Box has learned about a number of changes RCA Victor is making in its upper echelon.

Although not yet confirmed by the diskery, it is understood that Bill Bullock, former manager of the commercial records creation department, has been appointed vice president and manager of the diskery's market service and business affairs department, a newly created post. In his new post, Bullock will coordinate all activities in product planning as well as in the record club, and will be responsible for all Victor distribution tests, market research and market development. Bullock will also head Victor's artist and copyright contract department.

Robert L. Yorke, formerly head of Victor's entire west coast operation, has been upped to Bullock's former spot as manager of the commercial records creation department. In his new post, Yorke will be in charge of the entire Victor A & R operation, including pop and classical, (pop headed by Steve Sholes and classical headed by Alan Kayes); the art department headed by Robert Jones; and the radio and television relations department headed by Ben Rosner.

Under the new set-up Steve Sholes' duties have been expanded. Sholes will now supervise all popular A & R including the west coast A & R department headed by Dick Pierce. Prior to the change, the west coast A & R department was a separate entity headed by Yorke. Now all pop A & R directors report to Sholes.

It was also announced that the activities of the Hugo & Luigi Production Company will be expanded. Hugo & Luigi will hereafter record the New York roster of pop singles artists on RCA Victor. To date, the two recorded only the artists signed by them for the production company. (See other story).

Both Bullock and Yorke report to Norman Racusin, Record Division Operations Manager.

"Fiorello!" Jazz Album On Seeco

NEW YORK — Seeco Records has announced the release of an LP, "The Leon Merian Jazz Quartet Plays Fiorello!", with songs from the hit Broadway musical. Mort Hillman, the label's A&R head, produced the deck. Set is Merian's second for Seeco.

Hugo & Luigi Expand Recording Activities

NEW YORK — Hugo & Luigi, the independent production team for RCA Victor, announced that they "welcome with great enthusiasm, the opportunity to expand the activities of Hugo & Luigi Productions, Inc. to include the recording of the RCA Victor singles artist roster in New York."

"It's the kind of challenge we can't resist, and in fact, thrive on. As we see it, the streamlined reorganization of RCA Victor, instituted by George Marek, Vice-President and General Manager will give the company a fresh approach and a strengthened position as the industry's leader in 1960. We will try to justify his faith in us by producing the best records of our career."

Hugo & Luigi made the move as an independent unit with exclusive services to RCA Victor in February 1959. Their first record was released in early April, and during the rest of the year they produced twenty-one records, seven of which hit the best seller charts, with Della Reese's "Don't You Know", making the number one spot across the nation.

Cricket Releases Two \$1.98 LP's

NEW YORK—Cy Leslie, president of Pickwick Sales, merchandising arm for Cricket Records, the Kiddie diskery, announced last week that the firm is releasing two new, \$1.98, children's albums, "Felix The Cat" and "The Popeye Song Folio".

The "Felix The Cat" LP is based on four stories from the new, syndicated television cartoon series. The series will start this month in fifty markets and add an additional twenty by Feb. The show was created by artist Pat Sullivan and is being distributed by the Trans-Lux Television Corporation. In addition to the album, Cricket is also issuing a 49 cent EP and a 25 cent single of the series' theme song.

The "Popeye Song Folio" recording is made up of twelve songs that represent all of the familiar comic strip characters ("Wimpy", "Olive Oil", etc.) as well as several tunes from old "Popeye" movies.

BILLIE HOLIDAY
ON **ATLANTIC**
LA VERN BAKER
SHAKE A HAND
MAÑANA
2048
Arranged and Conducted by Stanley Applebaum
ATLANTIC RECORDS

warwick M-519
by **BOB CREWE**
A SENSATIONAL NEW HIT!
THE WHIFFENPOOF SONG
LOOK FOR LP TO BE RELEASED SOON
A DIVISION OF **United Telefilm Records, Inc.**
MORTY CRAFT, PRESIDENT 701 SEVENTH AVENUE NEW YORK 36 N. Y.

RITA'S...HOT... BREAKING FOR HITS...
MOUNTAIN OF LOVE TO BE WITH YOU
c/w By **HAROLD DORMAN**
Rita 1003
P.S. Dist. & D.J.'s For Samples, Contact Phone BR 4-3170
RITA RECORDS, INC.
2158 Union Ave., Rm. 116 Memphis, Tenn.

BEAT-NIK FOGGY
c/w By **JIMMY VAN EATON**
Rita 1004
P.S. Dist. & D.J.'s For Samples, Contact Phone BR 4-3170
RITA RECORDS, INC.
2158 Union Ave., Rm. 116 Memphis, Tenn.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Record Ramblings

NEW YORK:

Steve Brodie, Buffalo distrib and one-stop owner, in town last week with Larry Hall ("Sandy"), who came in to cut an LP for Strand. Larry was on the 1/3 Dick Clark stint. The Hot Toddy's—who hit with "Rockin' Crickets"—just cut a new Strand single for release this month. . . . Also in for a N. Y. holiday visit was Irv Shorten of Allied Music Sales in L. A. . . . Ember-Herald head, Al Silver, promised prompt pick-ups during any transportation strike. He sez a buggy can easily be fitted to his newly-purchased stallion. He adds that the 5 Satins' "Shadows" is now back on the sales upswing. . . . Ted Feigin types that the Viscount Dick Clark'ed it with their Madison chart-climber, "Harlem Nocturne", 12/30, and have the Dale Hawkins Philly show and Clark Race Pittsburgh show on tap. . . . Jerry Moss, over at Coed, thrilled with the up-coming release, "Makin' Plans", by Billy Donahue. Natchurally he's quite pleased with the Crests' "A Year Ago Tonight", the Rivieras' "Since I Made You Cry" and the Adam Wade "Tell Her For Me" hits. Wade did his Top 100 chart-breaker (this week) on a recent Clark offering. . . . "I Wuv You" sez the valentine from Atco's Kookie Kat. . . . Atlantic's current newsletter spotlights Sonny Wright's "Heaven Help Me" and "Lullaby With A Beat" and Mickey & Kitty's "My Reverie" and "Buttercup". . . . The new Willy Alberti slice, "Li Per Li" (on Epic), handled by BIEM on the continent, is published here by Peter



BILLY DONAHUE

Maurice Music. . . . Stroll Records enters the wax field with an O Gee master purchase, "I Love You Judy" and "Sweet Lovin' Maryan" by Carl Thomas & the Fitones. . . . Roulette's exec VP, Joe Kolsky, reports that Jimmie Rodgers' "Tender Love And Care" and "Waltzing Matilda", Cathy Carr's "Little Sister" and the Rock-A-Teens' "Twangy" are among the label's fastest breaking hits. He adds that a slow starter, but now breaking is Trade Martin's "La Mer" (Gee).

London's Jack McGraw on the phone buzzin' 'bout Frank Chacksfield's "On The Beach" which he claims looks like another "Ebb Tide". . . . Gary Wagner tells us that Tina Robin has been set, starting 4/14, for 2 weeks at the Town & Country in Winnipeg, Can. and for 2 weeks at the Chase Hotel in St. Louis after that. . . . Zell Sanders thrilled with initial reaction to the Click-ettes' new Dice slice, "To Be A Part Of You". Gals, who attracted attention with their previous outing, "A Lover's Prayer", will have their new lid handled nationally by J&S Distributions. . . . Danny Leslie out on the road to visit the mid-west jocks in behalf of his Marlboro release, "Gloriana". . . . Up for a Cash Box visit this week were Artist Representatives' Anthony Proietto and Rocco Loscalzo and their talent, Nicky DeMatteo. Nick's set to perform his Guyden debut, "Suddenly" and "I Couldn't Sleep A Wink Last Night" on the 1/12 Dick Clark show. . . . Benjamin J. Mayhams, Ass't Mgr., of Sorority-Fraternity's Co-Ed Records notes that his father, N. B. Mayhams, Sr., who's prexy of the outfit, has been out on a cross-country trek checking music biz trends. He adds that the Dee Cals will soon be leaving on a DJ and TV tour and that the label will shortly be releasing decks by the Jimmie Miller All-Stars, the Three Little Blue Chips, Charleston Betty Coed, Norris the Troubadour, and the Cannonballers. . . . Internationally popular singer-actor, Yves Montand, to make his American film debut in the 20th Century-Fox pic, "Let's Make Love". . . . Trude Adams, who waxes for the 20th-Fox record company, to play Grossinger's, 1/30, and a host of top club dates through Feb.



CATRY CARR

Bobby Darin and Connie Francis, besides doing their solos, were skedded to duet on the 1/3 Ed Sullivan show, which also headlined Toni Fisher and Wayne Shanklin, singer and clefter respectively of "The Big Hurt" (Signet). . . . Congrats to the Irv Stimlers (he's VP and National Sales Mgr. at Hanover-Signature) on the Xmas day present, Michael Kevin. . . . Columbia's Four Lads to guest-stint on the 3/30 Perry Como TV'er. . . . Budd Dollinger items that Archie Bleyer's Xmas gift to his Cadence distrib was "Let It Be Me", another money-maker from the Everly Bros. . . . Lee Gallo, indie sales and promo man for Josie, Jubilee and now Palette, infos that Bobby Freeman has been set to do his "Ebb Tide" Josie click on the 1/6 Richard Hayes show and then heads up to Boston for the Bob Clayton outing and providence for Jack Spector, both on 1/9. . . . Wax pianist Charles DeForest attracting many of the disk set to W. 44th St.'s Cafe Leon. . . . Dean Martin'll have Fabian on his 1/12 TV show. . . . Cozy Cole, who'll play the Metropole on B'way for the entire month of Jan., out with a new King LP. . . . Audio Fidelity's A&R man, Emanuel Vardi, to exhibit his paintings at the Ahda Artzt Gallery, 3/22 thru 3/31. Tommy Kay, jazz guitarist of ABC, will participate in the exhibit, which'll be tagged "Duet". . . . Teddi King returns to the N. Y. nite club scene with a 4-week'er, starting 1/5, at the Village Vanguard. . . . Scepter prexy, Florence Greenberg, quite enthused about eastern seaboard reaction to the Titones, a new group, and their label bow, "The Movies". On hand is a dozen key-city promo trip to launch the deck nationally. . . . Jazz pianist Murial Roberts and trio join Bobby Short's trio in an engagement, starting, 1/11 at the Arpeggio. . . . Cameo head, Bernie Lowe, Bobby "We Got Love" Rydell and Mgr. Frankie Day got a preview of last week's cover (on which they star) when they dropped up for a chat last week. . . . A happy new year (and decade) to one and all!!!



VISCOUNTS

CHICAGO:

The new year is in and the opinion of the distrib along Record Row are for a very prosperous one. . . . Max Cooperstein, Chess Producing Corp., is shoutin' praise for Chuck Berry's latest waxing titled "Too Pooped To Pop", which according to Max should make some real noise. "Just For Your Love"



Record Ramblings

by The Falcons, and "Here 'Tis" by Ramsey Lewis are still going strong, according to Max. . . . Eddie Yalowitz, Garmisa Distributions, is proud to say that "Memories" by The Playboys on ABC-Paramount, and "Happy Muleteer" by Ivo Robic on Laurie are going quite well. Eddie also remarked that 7 LP's on the Command label have been selling like hot cakes and the answer to this is that it makes for some mighty fine listening. . . . Vic Faraci, M. S. Distributions, has a long line of hits to talk about and a few of them are: "Cry Me A River" by Julie London on Liberty, "To Much Tequila" by The Champs on Challenge,



NICKY DeMATTEO

"Little Coco Palm" by Jerry Wallace on Challenge, "I Want To Be Your Man" by Frankie Ford on Ace, "Why Do I Love So" by Johnny Tillitson on Cadence, and two newbies by Jan & Dean titled "Clementine" b/w "Your On My Mind." In the LP department Vic tells us to watch out for "The Sound of Music" by Pete King Chorale on Kapp. . . . Morrie Price, Arnold Distributions, tells us that two newbies "Second Date" by Pam Beaird on Dynasty, and "Gismo" by Jimmy Heap on the Dart label look very good and should start soaring up the charts very soon. . . . Ralph Cox, promo man for Roulette Records, is flippin' over "Tender Love and Care" by Jimmy Rodgers, "On The Beach" by The Playmates, and "Little Sister" by Cathy Carr. . . . Duke Ellington, who has had a banner year in '59" with all the awards he has won, is knocking them dead over at Frank Holzfiend's Blue Note. . . . Paul Glass, and Earl Glicken, Allstate

Record Distributions, are elated over new releases this week. Earl tells us to watch "Amapola" by Jackie Noguez, "Don't Let The Sun Catch You Crying" by Ray Charles, and Jimmy Witherspoon on Hi-Fi. Earl info that Randy Wood, sales and promo man for Imperial Records was in Chi last week. . . . Stan Pat, promo man for RCA-Victor's Hugo & Luigi Prod., buzzed us from N'Yawk very excited over "Let Me Go Lover" by Carol Hughes and according to Stan this gal has been scoring very effectively throughout the country. . . . Jack Solinger, Music Distributions, is thrilled over the way "Teen Angel" by Mark Dinning on MGM has taken off. The disk is 78 on The Cash Box Top 100 chart and climbing steadily, according to Jack. "Lover's Guitar" by Billy Mure, and "Lonely Blue Boy" by Conway Twitty are makin' quite a bit of noise, emphasized Jack. . . . Jimmy Martin, James H. Martin Distributions, tells us to tune an ear to "Smokie" by Bill Black's Combo, "Golden Rule" by Cile Turner, and "Chop Sticks" b/w "You're The Only Star" by Bill Vaughn. Jimmy reports that Morrie Goldman is hitting the road and will return next week. . . . Tony Galgano and Rube Lawrence, Record Distributions, are rearin' to go again after the holiday season in which the boys really lived it up with pizza and parties. . . . Sam Cerami, midwestern rep for Top Rank Records, is all smiles after the successful take-off of "Baciare Baciare" by Dorothy Collins, "Carillon" by Comp Verde, and Jack Scott's latest etching "What In The World's Come Over You." . . . Henry Friedman, prexy of Midwest-Mercury Record Distributions, can't stop to think straight because of the tremendous success of "Running Bear" by Johnny Preston, which is soaring through the charts. . . . Jerry Ferber, promo man, got on the horn to tell us that the platter to watch is "Keeper of Boot Hill" by Tex Williams on the Shasta label. . . . Finally got in touch with those men on the go, Ernie & George Leaner. The boys tell us that everything is back to normal after the very successful holiday season. The latest smash to come out of United Distributions is a disk titled "Too Shy" by Nappy Brown on the Savoy label and, according to Ernie, this slicing is really clicking along with the LP's out of United. . . . Congrats to WAAF deejay Ray Wheat whose wife Frances presented him with a bouncing baby boy. . . . Shim Weiner and Paul Baio, Decca Records, are happy fellas these cool cool wintry days, but they tell us that "Strange Little Melody" by The Anita Kerr Quartet, "Sweet Nuthin's" by Brenda Lee, "Puerto Rican Peddler" b/w "Skokiaan" by Bill Hailey and his Comets, "Beloved" b/w "Crazy Arms" by Bob Beckham, and the ever popular Bobby Darin with a Decca slice titled "Hear Them Bells," are hot as fire and are going like the dam broke loose. . . . An echo of praise was heard from Abner's Vee-Jay office over 4 big hits which are Dee Clark's "How About That," Wade Flemon's "What's Happening," "Just A Little Bit" by Roscoe Gordon, and "Baby, What You Want Me To Do" by Jimmy Reed.



EVERLY BROS.

grats to WAAF deejay Ray Wheat whose wife Frances presented him with a bouncing baby boy. . . . Shim Weiner and Paul Baio, Decca Records, are happy fellas these cool cool wintry days, but they tell us that "Strange Little Melody" by The Anita Kerr Quartet, "Sweet Nuthin's" by Brenda Lee, "Puerto Rican Peddler" b/w "Skokiaan" by Bill Hailey and his Comets, "Beloved" b/w "Crazy Arms" by Bob Beckham, and the ever popular Bobby Darin with a Decca slice titled "Hear Them Bells," are hot as fire and are going like the dam broke loose. . . . An echo of praise was heard from Abner's Vee-Jay office over 4 big hits which are Dee Clark's "How About That," Wade Flemon's "What's Happening," "Just A Little Bit" by Roscoe Gordon, and "Baby, What You Want Me To Do" by Jimmy Reed.

LOS ANGELES:



FABIAN

Jimmy Darren waxing George Duning's tune, "You Are My Dream," from Columbia's "1001 Arabian Nights," for Colpix. . . . Hi Fi Records trio, The Coachmen, set for a concert trek of midwestern colleges this month. . . . Actor-singer Eddie Albert returning to the Broadway stage this month as star of "The Music Man," going into the Robert Preston role. . . . Louis Prima and Keely Smith busy recording six albums for the Dot label before they head for Las Vegas, where they open a 4 week starring stint in the Painted Desert Room of the Desert Inn. . . . Gene and Eunice in town recording for Mike Gradney's Case label. . . . Harry Goldstein of United Artists Records, predicting solid sales for Burl Ives "Ballad With Guitar" LP. . . . The Eligibles getting good initial reaction with their Capitol slice "The Little Engine Choo-Choo-Cha-Cha." . . . Bill Hogue, Dot Records west coast regional director, and wife Naomi, the proud parents of a brand new baby daughter, Deirdre Ann, born 12/11. . . . Dart Records "Joie De Vivre," featuring Art and Dotty Todd, getting off to a good start for 1960. . . . Challenge Records now settled in their new quarters at 1556 No. La Brea Ave. . . . The Blue Chips getting deejay attention up and down the coast with their Wren offering, "It Looks Like Rain In Cherry Blossom Lane." . . .

(Continued on page 25)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Record Ramblings

(Continued from page 24)

Capitol Records just released original Broadway cast package, "Fiorello," already looking like a big one in several major markets. . . . Zena Ayo's "Dumb Bell" outing on the Case label, getting "pick hit" action in the Southern Cal. area. . . . Dot prexy Randy Wood, back from a week's huddles in New York with Paramount Pictures, of which he is also a veepee. . . . Ron Holden's Donna Records' effort, "Love You So," which originally broke in the Pacific Northwest, is now spreading to other areas nationally, according to Del-Fi topper Bob Keene. . . . Ork leader George DeCarl celebrating his first anniversary as pit band at Chuck Landis' Club Largo on the Sunset Strip. . . . Following strong airplay locally, Golden Crest Records is releasing "Layin' Eggs" as a single—pulled from the LP waxed by The Group. . . . Composer-arranger Jack Marshall, penning the score for the just released pic, "Take A Giant Step." . . . Peggy Lee pacted for a return to the Steve Allen Show this month. . . . Chirp Cathi Hayes, exiting Dino's for more nitery dates in N.Y. and Chicago. . . . Fredrick Loewe, of "My Fair Lady" fame, spending the holiday season in Palm Springs. . . . New Capitol pactee, songstress Betty McLaurin, starting off the New Year with a r&r version of Irving Berlin's "Remember." . . . Dick Strout's "Young Hollywood" internationally syndicated radio show,



BOBBY FREEMAN

just added station KXOA, Sacramento, to its list of participating stations. . . . Challenge Records all excited over the initial reaction to the Champs new disk "Too Much Tequila." Over 20 pick hits in So. Cal. . . . During his recent stint at the Sands Hotel, Las Vegas, Tommy Sands waxed a new Capitol package titled "Sands at the Sands." . . . Bill Rogers, sales mgr. at Diamond Distributing, and Audrey Martel, tying the knot in Las Vegas 12/19. . . . Milt Glabman, Record Sales promo man, reporting heavy action on Sam Cooke's new Keen slice, "No One." . . . Columbia artist Pam Garner, currently doing a two-week stint at Ye Little Club in Beverly Hills. . . . The Hollywood Palladium reports one of the biggest New Years Eves on record, with evenings entertainment that featured Les Brown and his band, The Dave Brubeck Quartet, and the Eddie Cano Trio. . . . Tops Records national promo mgr., George Sherlock, into the Pacific northwest area tub-thumping Teddy Rameau's "I Can Dream Can't I." . . . Dale Walker, Oro topper, claims a big future for Jim Burgett and his Make-Believers' "I Believe In You" and "Live It Up."

HERE AND THERE:

BALTIMORE—Colt 45's Lou Krefetz excitedly claiming a smashereroo in Bobby Darvel's "How Will It End," which he reports is busting loose in many key markets (10,000 in Cleveland alone). . . . Your reporter bumped into Henry Nathenson at the big game last Sunday. We had ya worried for 3 quarters, huh Henry? . . . MIAMI—Pan American Distrib's Ken Collier



BRENDA LEE

infos that the big records to watch in the Fla. area are the Pete King Chorale's "My Favorite Things," Jerry Keller's "Now, Now, Now" (both on Kapp), the Rays' "Mediterranean Moon" (XYZ), Dodie Stevens' "Steady Eddy" and Pat Boone's pairing, "My Faithful Heart" and "Beyond The Sunset" (both on Dot). Leading the package parade, last week, were Boone's Xmas LP and the King Chorale's "Sound Of Music" set. . . . COLUMBUS, IND.—Cloyd Hinkle, Amp Records, notes that the Dawnbeats' "Midnight Express" looks real big in the Indianapolis-Louisville-Cincy area. . . . SEATTLE—Jerry Dennon, in his Northwest Notes, points out that the radio trend in his part of the country, seems to be turning to the 'softer sounds'.



JACK MARSHALL

. . . SAN FRANCISCO—The Modern Jazz Qt., engaged in movie projects and concert tours in Europe and the U.S., make their 1st niteclub p.a. in a year when they open for a 2½ week'er at the Blackhawk, 3/4. . . . Mercury's Rusty Draper doing a one-week stint at Pack's nitery. . . . LAS VEGAS—Andy Williams completed a 4-week stint at the Flamingo while Harry James & band, featuring Buddy Rich on drums, doing a 6-week'er in the Lounge. . . . Over at the Desert Inn's Painted Desert Room Louis Prima & Keely Smith are wowin 'em with their 'nautical revue'. . . . CINCINNATI—Fraternity topper, Harry Carlson, releasing nationally, the Carnations deck, "Red Wing," which he claims has been kicking up a tremendous storm in the mid-west. . . . PHILADELPHIA—David Rosen's Matty Singer items that Johnny Preston visted jocks around town plugging his Mercury smash, "Running Bear." He adds that his hot singles include Jimmy Reed's "Baby, What You Want Me To Do" (Vee-Jay), Donnie Elbert's "Will You Ever Be Mine" (King) and the Pete King Chorale's "My Favorite Things" (Kapp). Leading his hot LP list are "Persuasive Percussion" (Command) and Dinah Washington's "What A Diff'rence A Day Makes" (Mercury). . . . Bob Heller "Chips" in with his best selling single Jimmy Clanton's "Go, Jimmy, Go" (Ace) and his top LP—"101 Strings Backbeat Symphony" (Somerset). Bob's working on a special promo of the "Sound Of Music" jazz set by the Mitchell-Ruff Duo (Roulette). Laurie's prexy, Allen Sussell, dropped in to chat with Harry Chipetz 'bout Allen's new Andie label, which currently includes Linda "Ambrose" Laurie's "All Winter Long." . . . Cosnat's Jerry Ross reports strong reaction to Joe Turner's "Honey Hush" and Ray Charles "Let The Good Times Roll" (both Atlantic), Debbie Reynolds' "Am I That Easy To Forget" and Billy Vaughn's "Chop Sticks" (both Dot) and the Chevrans' "Lullabye" (Brent). He adds that his biggest sellers are the Knockouts' "Darling Lorraine" (Shad) and the Bluenotes' "I Don't Know What It Is" (Brooke) and that jocks are flippin' over Sylia Saint's "Down By The Riverside" (Wynne).



Sure Shots

"HOW ABOUT THAT"

Pick of the Week 11/28

Dee Clark

Abner 1032



R&B Sure Shots

ROSCOE GORDON'S TERRIFIC NEW HIT

"JUST A LITTLE BIT"

VEE-JAY 332

ALL THE HITS ARE ON . . .

VEE-JAY-ABNER RECORDS

1449 SO. MICHIGAN AVE., CHICAGO 5, ILL.

The Most Exciting Sound on Records

EVEREST RECORDS

Bigger Than "Lovers Prayer"

BECAUSE OF MY BEST FRIEND

b/w

TO BE A PART OF YOU

by The Clicketts

D-92

DICE RECORDS

1683 E. 172nd St. Bronx 72, N. Y.

"ETERNALLY" — Sarah Vaughan — Mercury
 "BELOVED" — Bob Beckham — Decca
 "I NEVER SEE MAGGIE ALONE" — Wink Martindale — Dot
 "UNFORGETTABLE" — Dinah Washington — Mercury
 "WHY DID YOU GO" — Jerry Mann — Hanover-Signature

BOURNE, INC.

ABC Music Corp.
 136 W. 52nd Street, New York, N. Y.

CAMEO • CAMEO • CAMEO

ANOTHER HIT BY

Bobby Rydell

"WE GOT LOVE"

CAMEO 169

CAMEO RECORDS

CAMEO • CAMEO • CAMEO

Buena

Bigger than Her "Tall Paul"

ANNETTE

"FIRST NAME INITIAL"

Vista F-349

Ista Records

A Division of Walt Disney Music Co.

Burbank, California

Another Big Hit For

THE CRESTS

"A YEAR AGO TONIGHT"

and

"PAPER CROWN"

COED 521

COED RECORDS

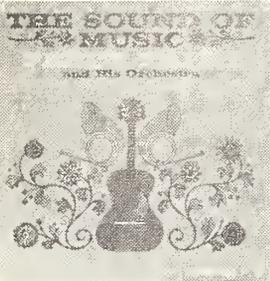
1619 Broadway New York, N. Y.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



Album Reviews

POPULAR PICK OF THE WEEK



"THE SOUND OF MUSIC"—Percy Faith and His Orch.—Columbia CL 1418

An excellent instrumental companion piece to Columbia's original-cast LP of the Rodgers-Hammerstein musical. Here, of course, Rodgers alone has the spotlight and his melodies here are among his most charming creations. Despite the lushness of the Faith ork, the renditions are appropriately light-on-the-foot and with the melodies all the way.



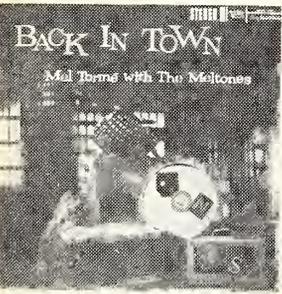
"CAREFREE"—Paul Weston—Capitol ST 1261

A lightly swinging mood session that draws upon brass colorings for its lovely sound. Weston's ork here is all brass; four each of flugel-horns, french horns and trombones, plus one sax and rhythm. A dulcet, subdued backing is given soloists Don Fagerquist (trumpet) and Bab Rus-sin (sax) among others on such selections as "Give Me the Simple Life," "Hooray for Love," "They All Laughed" and "On the Alamo." A top mood shelf attraction.



"THE KENTON TOUCH"—Stan Kenton—Capitol ST 1276

Subtitled "Portraits in Strings," this album presents ten such numbers arranged by Pete Rugolo. This is mood music, but of a much more intriguing nature than usual mood albums. The original compositions ("Elegy for Alto," "Minor Riff," "Opus in Chartreuse," "Theme for Sunday" etc.) draw upon both jazz and classical forms, using colors, shadings and textures dynamically. Among the soloists are Milt Bernhart, Laurindo Almeida and Shelly Manne. Not at all jazz, but of interest to many jazz fans.



"BACK IN TOWN"—Mel Torme with the Mel-tones—Verve MG VS-6063

The delightful Mel-Tones are "Back in Town" and deserve to stay around for a long time. Fore-runners of vocal group singing, Torme's quartet had a far-reaching influence on the style of today's "smart" vocal groups, but none have been able to capture the fresh quality and jazz voicings they were admired for. With Mel Torme arranging and in lead parts they offer performances of "It Happened in Monterey," "What Is This Thing Called Love," "Hit the Road to Dreamland" and 12 others. A pop and jazz special.



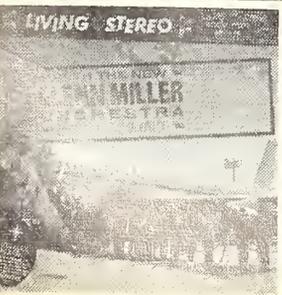
"ONCE UPON A TIME"—Johnny Desmond—Columbia CL 1399

An attempt at exact recreation of the songs that Desmond sang as featured vocalist with the Glenn Miller band during the Second World War. The arrangements are intact and even some of the original musicians were gathered for this project. The songs include "All the Things You Are," "My Heart Stood Still," "Where Or When," "Time On My Hands" and "Symphony." Superb Desmond performances; high nostalgic interest here.



"THE WONDERFUL WORLD OF JONATHAN WINTERS"—Verve MG V-15009

The program (liner notes) lists 47 characters and 51 sounds created by Winters, spread over eight tracks. This ability to create a wealth of unique sounds has put Winters in a place of his own among comedians. His humor is sometimes folksy, often satirical and always "hip," but unlike many of the new comedians he dotes on situation comedy, setting up a particular scene which he uses as a "sounding board." Through TV appearances (primarily Jack Paar) he has built up a large and loyal following, all of whom will treasure his first disk efforts.



"ON TOUR WITH THE NEW GLENN MILLER ORCHESTRA"—Directed by Ray McKinley—RCA Victor LPM 1948

The new Miller ork is a more free-wheeling crew, and swings more than the original Miller ork ever did, thanks to Ray McKinley's perceptive direction. Traces of the old sound are naturally retained, but a more modern approach is used, with more emphasis on soloists. Among the selections are "Perfidia," "Polka Dots and Moonbeams," "Pennsylvania 6-5000" and "Take the A Train."



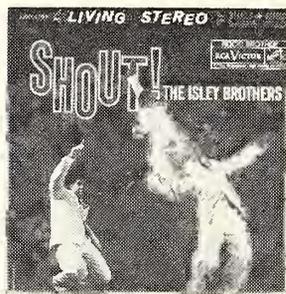
"THE SKYLINERS"—Calico LP 3000

Vocal group which scored chart-wise "Since I Don't Have You" (among others) is heard in a program of standards and its pop successes on its initial LP date. In fairly typical rock and roll style, with a semi-swing drive added to some of the updated standards, they sing the above-mentioned first hit plus "This I Swear," "When I Fall In Love," "I'll Be Seeing You" and "I Can Dream Can't I." Good teen merchandise.



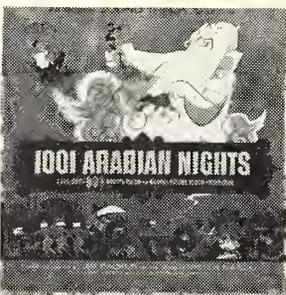
"MISTER GUITAR"—Chet Atkins—RCA Victor LPM 2103

Atkins is indeed "Mr. Guitar" of country music, having been selected as the most programmed instrumentalist in The Cash Box deejay polls for the past seven years. In this set he demonstrates his excellent technique on "Rainbow," "Hello Bluebird," "I'm Forever Blowing Bubbles" and "Country Style" among others. Top item for c&w markets and for guitar fans all over.



"SHOUT!"—The Isley Brothers—RCA Victor LPM 2156

Three brothers whose wildly frantic sounds scored with the public on the title tune bow on their initial LP. The infectious, fervent sound is carried through on such standards as "When the Saints Go Marching In," "Yes Indeed," "That Lucky Old Sun," "Without a Song" and an especially exciting gospel-styled version of "He's Got the Whole World in His Hands." Session with a thunderous impact.



"1001 ARABIAN NIGHTS"—Original Sound Track featuring Jim Backus, the Clark Sisters and the Jud Conlon Singers—Colpix CP 410

The Nearsighted Mr. Magoo's first full length cartoon feature is, in the best Disney tradition, a delight for both adults and children. The film score will be especially cherished by the kiddies; it is cute, charming and quite melodic. The vocals are in fine pro hands, the entire album maintaining interest throughout. "You Are My Dream" is a good ballad that can stand on its own. The pic's eminent success should reflect important sales here.



"PREPARE TO FLIP!"—The Signatures in the House of Brass—Warner Bros. W 1352

The Signatures are more than just a smart vocal group. They approach each number with youthful exuberance, not unbridled but with a solid rhythmic sense and a jazz orientation. They also do not overlook the dramatic possibilities of a number. The House of Brass refers to the bright, brash ork settings created by Bob Prince. Tunes include "I'm Beginning to See the Light," "Judaline," "Black Coffee" and "Ain't We Got Fun."



"JAMES MICHENER'S FAVORITE MUSIC OF HAWAII"—The Oratorio Society of Honolulu; the Marie Tarangi Trio—RCA Victor LPM 2150

Tied in with the author's best-selling new book, "Hawaii," this album presents a collection of Island favorites performed admirably by native Hawaiian musicians and singers. Packaging is beautiful: book-type with many full-color photos and Michener's own liner notes. Selections include these familiar favorites: "Hawaiian War Chant," "Beyond the Reef," "Aloha Oe," "Sweet Leilani" and three Tahitian numbers. For Hawaiian music, this album stands out as exceptional.

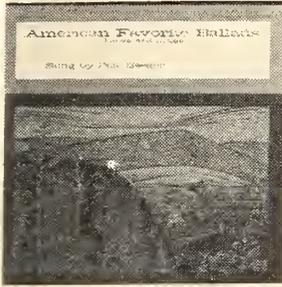


"THE HITS OF THE TWENTIES"—Max Bygraves with Ted Heath and his Music—London PS 175

A charming tongue-in-cheek reading of popular songs from the twenties. Max Bygraves is a joy in his re-creation of singing styles of this era and Ted Heath has surrounded him in a setting of musical corn. It's a delightful session that really hits the mark. Among the tunes are "Cecelia," "Paddlin' Madelin' Home," "Don't Bring Lulu" and "Rose of Washington Square."



Album Reviews



"AMERICAN FAVORITE BALLADS"—Volume 3—Pete Seeger—Folkways FA 2322

Folkways has recorded the balladeer in another program of famous American ballads and songs. Accompanying himself on the 5 string banjo or 12 string guitar, Seeger offers beautiful, and fairly authentic renditions of "John Brown's Body," "Camp Town Races," "Good Night Irene," "Clementine," "Wimoweh" and 11 others of wide commercial appeal. He has a huge following among folk music enthusiasts.



"MEMPHIS SLIM AT THE GATE OF HORN"—Vee Jay LP 1012

One of our finest authentic blues artists, Memphis Slim bespeaks the rich American blues heritage. He is presented here (by one of the few diskeries that is permanently preserving the blues) on twelve numbers that run the gamut from low down moans to frantic intensity. Among them are "Blue And Lonesome," "Gotta Find My Baby," "Wish Me Well" and "Mother Earth." Another fine blues date on Vee Jay.



"BEN BAGLEY'S SHOESTRING REVIEW"—Original Cast-Offbeat 0-4011

As a tribute to ailing producer Ben Bagley, the original cast of the 1955 hit review has re-assembled for this recording. Good thing, too. The songs and skits have first-class "intimate review" originality, humor and satire, and, at one point, there's a fine ballad tagged "Laddie." Bright performers include Dodi Goodman, Dorothea Greener, Fay De Witt and Beatrice Arthur. Deck is important "off-Broadway" merchandise.

JAZZ



"JACK TEAGARDEN AT THE ROUNDTABLE"—Roulette R 25091

The Dean of the traditionalists sounds tired here. It is no wonder for after so many years of playing the same melodies, inspiration can be hard to come by. Nevertheless, this is Dixieland jazz (at times) at its finest. Trumpeter Don Godlie (debuting with the band on this date recorded at the New York nitery) is a good musician. Above all, Teagarden's vocals still are exciting; he sings here on "St. James Infirmary," "St. Louis Blues," "Saints."



"THE BRILLIANT BELLSON BAND"—Louis Bellson, His Drums and Orchestra—Verve MG VS-6093

Upon hearings Bellson's drum work on this album, one immediately realizes how vastly underrated his talents are on the modern drum scene. The ork is the one that is now touring with the Pearl Bailey-Bellson show, featured soloists include Herb Geller (alto) and Earl Swope (trombone), arrangements are by Ernie Wilkins, Bob Florence, Marty Paich among others. It's a full bodied band, with a fine ensemble sound. Selections include "The Hawk Talks," "Don't Be That Way," "Satin Doll," "Speak Low" and "It Don't Mean A Thing."



"HUMPHREY DEDICATES"—Humphrey Lyttelton and his Band—London PS 178

One of England (and Europe's) top jazz bands offers a collection of great jazz tunes which have marked the development of the art up until the "swing era." Using four different combinations of instrumentation Lyttelton's band swings pleasantly—through a little stiffly—on "Take the 'A' Train," "I Can't Get Started," "Midnight Sun," "Blue and Sentimental" and "Nightmare," among others. The arrangements are new and don't lean heavily on the original interpretations. A good album, with wide appeal.



"THAT'S A PLENTY"—Wilbur De Paris—Atlantic 1318

A fine example of true New Orleans style jazz De Paris (trombone) leads a group that is steeped in this tradition, immediately pointing up the excitement this music can have compared to the usual insipid Dixieland played today. Of special importance here is the presence of the late Omer Simeon, one of the great New Orleans clarinetists, who, though given minimal solo space, is a continual delight. Tunes include "Hesitating Blues," "Change O' Key Boogie," and "Somebody Stole My Gal."



"ARMAND HUG PLAYS RAGS AND BLUES"—Golden Crest CR 3064

Hug is a capable pianist steeped in the tradition of early jazz forms whose professional piano career dates to 1923 in New Orleans. With this background he offers a combination program of rags and blues, two of the earliest jazz forms. Rags include "Tiger Rag," "Fascination Rag" and "Maple Leaf Rag." Among the blues are "Tin Roof Blues" and "St. Louis Blues." An interesting look at a now rarely-recorded New Orleans stylist.

CLASSICAL PICK OF THE WEEK



GERSHWIN: "Rhapsody in Blue"; "An American in Paris"—Leonard Bernstein, Piano, conducting the Columbia Symphony Orch. and the New York Philharmonic—Columbia ML 5413

The two Gershwin workhorses turn up here under the masterful direction of Leonard Bernstein. On "American" he leads his own orchestra, while on the "Rhapsody" he leads the Columbia ork, no doubt containing many members of the Philharmonic, and doubles on piano. The interpretations seem a trifle studied and deliberate, a little stiffer than might be desired. Nevertheless, there is great name draw power here.



"MAD SCENES"—DONIZETTI: "Anna Bolena" THOMAS: "Hamlet"; BELLINI: "Il Pirata"—Maria Meneghini Callas—The Philharmonic Orchestra conducted by Nicola Rescigno—Angel 35764

The ability to invest her operatic roles with the highest dramatic intensity makes Mme Callas' recording of three famous madwomen of the opera stage a thoroughgoing experience for the listener. As Ophelia in "Hamlet," in "Il Pirata" and in Donizetti's title role, she is in roles which she is best equipped to handle, roles that leave no doubt of her dramatic capacities.



"PHILHARMONIC POPS"—Robert Irving conducting the Sinfonia di London—Capitol SG 7174

A collection of familiar "pops" numbers that are standard in all symphonic pops orks. Irving's interpretation is no more, no less, than what has been done to these pieces. Basically a sound stable performance of such sturdies as "Flight of the Bumble Bee," Brahms' "Hungarian Dance No. 1," "Londonderry Air" and the "Can Can" from "Gaité Parisienne." Wide attraction.



GRAINGER: "Country Gardens" and other favorites—Frederick Fennell conducting the Eastman Rochester Pops—Mercury SR 90219

A charming collection of semi-classical melodies composed by Percy Grainger is given an appropriately light reading by Fennell. Since much of Grainger's work derives from folk themes, the music is simple, direct and immensely appealing in its sprightly melodies. This set includes "Country Gardens," "Shepherd's March," "Irish Tune From County Derry," "Cherry Blossom March" and "Spoon River."

Entertaining—Educational
"GETTYSBURG ADDRESS"
 by
Bert and Bill Giant
 SIGNATURE 12019

Signature
 RECORDS
 119 WEST 57TH STREET,
 NEW YORK 19, N.Y.

101 Strings

The World's First
STEREO-SCORED
 Orchestra

REALLY ROLLING!
 Wilma Lee & Stoney Cooper
THERE'S A BIG WHEEL
 Hickory 1107

Mills ★
HIT REMINDERS

SCARLET RIBBONS
 ★ THE BROWNS
 RCA Victor 477614
 ★ ENOCH LIGHT
 Grand Award 45-1035
 MILLS MUSIC, INC.

BETTER MUSIC BY
Musidisc
 THE
Super Sound
 System

MUSIDISC INTERNATIONAL INC.
 666 FIFTH AVENUE • NEW YORK 19, N.Y.

MARV JOHNSON
YOU GOT WHAT
IT TAKES

b/w
DON'T LEAVE ME
 UNITED ARTISTS 185

UNITED ARTISTS
 729 7th AVE. N.Y. 19, N.Y. **UA**

 **LOOKING AHEAD**

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- 1 HOW WILL IT END**
Barry Darvell (Colt-45 107)
- 2 MASHED POTATOES**
Nat Hendrick & Swans (Dade 1804)
- 3 I WAS SUCH A FOOL**
Flamingos (End 1062)
- 4 STAR SPANGLED HEAVEN**
Conway Twitty (MGM 12857)
- 5 BIG RIVER**
Buddy Brennan Qt. (Warwick 517)
- 6 UP TOWN**
Roy Orbison (Monument 412)
- 7 BULLDOG**
Fireballs (Top Rank 2026)
- 8 LULLABYE**
Chevrans (Brent 7007)
- 9 TWANGY**
Rock-A-Teens (Roulette 4217)
- 10 THE SOUND OF MUSIC**
Patti Page (Mercury 71555)
- 11 CLAP YOUR HANDS**
Wheels (Folly 800)
- 12 SINCE I MADE YOU CRY**
Rivieras (Coed 522)
- 13 WHY DO I LOVE YOU SO**
Johnny Tillotson (Cadence 1372)
- 14 BABALU'S WEDDING DAY**
Eternals (Hollywood 70)
- 15 DYNAMITE/TRAVELIN' LIGHT**
Cliff Richard (ABC-Paramount 10066)
- 16 CANDY APPLE RED**
Bonnie Guitar (Dolton 10)
- 17 ONE MORE FOR THE ROAD**
Hank Leeds (Jaro 77077)
- 18 SOUTHERN LOVE**
Ronnie Hawkins (Roulette 4209)
- 19 HONEY HUSH**
Joe Turner (Atlantic 2044)
- 20 THE WHIFFENPOOF SONG**
Bob Crewe (Warwick 519)
- 21 I'LL TAKE CARE OF YOU**
Bobby Blue Bland (Duke 314)
- 22 AMAPOLA**
Jacky Noguez (Jamie 1148)
- 23 I REALLY DO**
Spectors Three (Trey 3001)
- 24 ONE MINT JULIP/TEENSVILLE**
Chet Atkins (RCA Victor 7684)
- 25 FANNIE MAE**
Buster Brown (Fire 1008)



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "TEEN ANGEL"** Pick of the Week 11/21
 Mark Dinning **MGM 12845**
- "HE'LL HAVE TO GO"** Pick of the Week 11/14
 Jim Reeves **RCA Victor 7643**
- "THIS TIME OF THE YEAR"** Pick of the Year 12/5
 Brook Benton **Mercury 71558**
- "I CAN'T SAY GOODBYE"** Pick of the Week 12/5
 Fireflies **Ribbon 6904**
- "HANDY MAN"** Best Bet 9/19
 Jimmy Jones **Cub 9049**
- "HARLEM NOCTURNE"** Pick of the Week 11/14
 Viscounts **Madison 123**
- "LONELY BLUE BOY"** Pick of the Week 12/26
 Conway Twitty **MGM 12857**
- "BACIARE, BACIARE"** Pick of the Week 11/14
 Dorothy Collins **Top Rank 2024**
- "LITTLE COCO PALM"** Pick of the Week 12/5
 Jerry Wallace **Challenge 59060**

RANK'S WITH THE GREATEST!
WHAT IN THE WORLD'S
COME OVER YOU
 by
Jack Scott
 RA 2028
 24 W. 57th St.
 N. Y.
 (Judson 2-5405)

 **TOP RANK INTERNATIONAL**

Andy Williams
THE VILLAGE OF
SAINT BERNADETTE
 CADENCE 1374
CADENCE RECORDS
 119 W. 57th St., N. Y., N. Y.



ENGLAND

Pye Records kick off the New Year with the third release in the 'Golden Guinea' series. Once again the twelve contrasting disks have something for everybody. A notable addition to the label in the classical field is a recording by the London Philharmonic Orchestra under Sir Adrian Boult of Tchaikovsky's 6th Symphony. Following the success of The Sousa Marches in the second release comes a similar disk—Hi-Fi Band Concert. Jazz-wise there is "Scheherazade"—a classical and jazz interpretation of Rimsky-Korsakov's fabulous score "Scheherazade" by The Studio Symphony with Skip Martin's Video All-Stars. Considered by Pye to be the finest of all the 'Golden Guineas' to date is "The Soul of Spain" a 12" L.P. by the 101 Strings which captures the colour and fire of Spain through the music of its finest composers. Other recordings in this series include Viennese Waltzes, Symphony for Glenn Miller, A Symphony On Ice, Ravel's "Bolero" and Marches from the Opera etc.

From Monty Lewis of Gala Records comes news that the label will issue a series of language instruction disks—four courses will be available in the first issue in French, German, Russian and Spanish. Others are planned to follow. Already popular in America the records follow a new and simplified method based on "Instant Learning" technique devised by American language student Lewis Robins of New York, who claims that anyone of average intelligence working two hours a day for six to eight weeks can acquire an adequate conversational knowledge of the language chosen. The course consists of two L.P. records, two lesson books, a dictionary and a test card and costs under £3.0.0. complete. Gala report that reaction to the first token import has been impressive. Particular interest has been shown by a leading airline company for staff tuition and by several large industrial concerns with interests in the foreign trade market. The Directors of Gala do not claim that it is possible from these courses to gain a full command of a foreign language but consider they would give a business man or tourist a sufficient knowledge to be able to move about freely, to ask questions, understand answers and hold a reasonable conversation.

Recent visitors to The Cash Box office were Bob Thiele and Buddy Robbins, of the recently formed Hanover-Signature Record Company of New York. The basic idea behind the formation of the company came about because certain American recording artistes wanted to have their own recording company. Issues are made on two labels—Hanover and Signature. Thiele, one time Director and A&R for Coral Records was Vice President of Dot immediately prior to forming his own company. In the first six months of their existence 30 L.P.s and 2 singles have been released on Hanover and a further 25 singles on Signature. The main object of their current visit has been to clinch two important deals, one with the Pye Group who, under a new three-year contract, will issue Hanover-Signature material in this country and make available recordings by certain of their artistes for reciprocal release in the States. Thiele told The Cash Box that he is delighted to have secured the contract with this young and progressive company. One Pye artist in whom they are very interested is pianist-composer Joe Henderson whose first record "Dream of Olwen" was a great success in the States and D.J. reaction was great. They plan to release Henderson's L.P. "Cheek to Cheek," a medley of Fred Astaire numbers, in the near future. Negotiations for other Pye artistes are under discussion. First reciprocal releases here by Pye include "La Shabla"/"Sabetta" by Danny Roma, "Sempre Amore"/"Forever Couldn't Be Long Enough" by Don Cornell, "Uh Oh"—Parts One and Two by The Nutty Squirrels and early in the New Year "I'm Gonna Go Fishin'"/"A Hundred Dreams From Now" by Jane Harvey.

The second important deal was made by Buddy Robbins who handles the subsidiary publishing firms of Rojan Music and Vision Music. This is a three-year contract for a world-wide tie-up with Chappell & Co. Ltd. who will publish their numbers in this country. Both Thiele and Robbins will visit the Continent in search of new material.

Cyril Shane, Managing Director of the Kassner Associated Publishing Company Ltd. is very excited about the chances of his latest song—the No. 1 hit in Germany "Wunderbar Wie Du" by Peter Kraus on Polydor and published there by Schaeffers-Kassner. Shortly to be released in this country entitled "Oh So Wunderbar" with new lyrics by American, Buddy Kaye. Several big English disks will be released. Kassner has a reputation for promoting British material, particularly as far as stage musicals are concerned and in some cases they actually present the shows, as in the case of "Harmony Close" by Charles Ross and Ronald Cass recorded on Oriole, "Share My Lettuce" by Bamber Gascoign and recorded on Pye and "Lady At The Wheel" by Leslie Bricusse and Robin Beaumont. No L.P. was made of this but 7 singles were issued. One of the hit tunes "Love Is" was sung by Anne Heywood in the Frankie Vaughan film "Heart of A Man." Other musical shows handled by Kassner include "Chrysanthemum" which was recorded on Pye, "The Crooked Mile" currently packing London's Cambridge Theatre and recorded on H.M.V. and another current theatrical success "The Demon Barber." All these shows are by British writers. Cyril Shane is also delighted to hear that the backing of Anne Shelton's "Village of St. Bernadette" entitled "You're Not Living In Vain" which dates back to 1954 is getting plenty of plugs in the States. American publishing houses in the Kassner Association include Rush, George Paxton, Winnerton, Saxon, Conquest, Jack Gold Music and Greta Music, Myers Music, Larry Taylor Music and Jimskip Music.

Roy Berry of publishers Campbell Connelly is watching "Just As Much As Eever" currently in The Cash Box charts. Roy handles the number here and a new disk by Tony Brent on Columbia is due soon. Another Campbell Connelly hit from The Cash Box 100 and already in the British charts is "Deck of Cards" by Wink Martindale on London. Other numbers from this publishing house doing well are Lonnie Donegan's "Talking Guitar Blues" on Pye, "Como Se Viene Seva" by The Kingston Trio on Capitol and on the same label Tommy Sand's "You Hold The Future" recently featured here on The Perry Como Show. Roy is delighted to have the next Craig Douglas disk "Sandy"—Larry Hall's version on Strand is climbing high in the States and everyone here hopes that Craig's waxing on the Top Rank label will follow his earlier success "Only Sixteen" to the No. 1 spot.

A visit by Gene Vincent has sparked off interest in another Campbell Connelly number "The Night Is So Lonely" recorded by Gene on Capitol. Another song getting plenty of plugs is Tennesse Ernie Ford's "Love Is The Only Thing" on Capitol. Roy reports another of his numbers "Alone In The Night" has just been recorded by a new fifteen-year old ballad singer Paul Russell whose debut disk is on Decca.

A.T.V. are presenting a new three-weekly television series "Talk Of The

(Continued on page 30)

England's Disk Biz Celebrates Yuletide



LONDON—Merrie Olde England was even merrier during the past few weeks as British record companies celebrated the Holiday season in the usual party way. The above photos were taken at these merrie parties.

1. The E. M. I. party: (l. to r.) J. F. Lockwood, chairman E. M. I.; orchestra leader Frank Cordell; Michael Holiday, Columbia recording artist; and E. M. I. directors R. Danes, C. H. Thomas and L. G. Wood.

2. E. M. I. again: (l. to r.) Norman Newell, A&R Manager; Joni James; Columbia recording stars Russ Conway and Dennis Lotis, and Geoffrey Everett, general manager Radio Luxembourg.

3. Philips: Johnny Franz, A&R; Robert Earl, Philips singing star; Leslie Gould, managing director of Philips; Mary Flood, advertising manager; Paddy Fleming, exploitation; and Anne Shelton, recording star.

4. Pye's party: Conductor Charles Mackerras, T. B. R. Threlfall, Pye general manager; The Hon. Gerald Lascelles, a cousin of H. M. The Queen and an authority on jazz; Brenda Slattery, Pye sales promotion; and Sinclair Trail, co-author (with Lascelles) of many jazz books.

5. Pye: L. Benjamin, assistant general manager and sales controller; Alan Freeman, A&R; Joan Regan, Pye

recording artist; Brenda Slattery; Michael Barclay, A&R; and disk jockey David Gell.

6. Decca: Bob Crabbe, exploitation; disk jockey Gerry Wilmot; Jackie Buckland, exploitation; Tony Hall, A&R; Cyril Shack, phonographic equipment; and Pat Campbell, exploitation.

JEFF KRUGER
BILL RANDALL

and all the office staff at
FLORIDA MUSIC COMPANY
GLOUCESTER MUSIC
BUDD MUSIC LIMITED
LISSAUER MUSIC PUBL. CO.
and Associated Companies
FLAMINGO FILM PRODUCTIONS
EMBER RECORDS INTERNATIONAL
Wish Our American Friends
A Very Happy New Year

140A SHAFESBURY AVENUE
LONDON, W.C. 2, ENGLAND



AUSTRALIA

Commencing 26th January will be the first Lee Gordon packaged show for 1960. American stars named to appear are Duane Eddy, Crash Craddock, Johnny Restivo, Santo & Johnny, Eddie Cochran and The Diamonds. Topline Australian acts will be added to the bill. If this line-up can be taken as an indication as to what Lee Gordon plans for 1960, it should be a great year in Australia for visiting artists. At this stage the 26th January show is set for one-nighters only in leading cities.

John Sturman, General Manager of Castle Music—an offshoot of the immense E.M.I. organization—advises that well known Sydney composer Joe Halford has been appointed promotion manager of the company. Castle Music is currently riding high with "Primrose Lane" and "Red River Rock". It has also acquired the new hits "Marina" and "The Big Hurt", both of which will be solidly covered here by local artists. John Sturman is naturally pleased by the fact that in the last six weeks Castle Music has sold nine local compositions to the overseas market. This could well mean the big break at long last for Australian composers.

The Fleetwoods' disk of "Mr. Blue" hasn't been released here—which leaves the field wide open for cover versions by David McBeath on Pye and The Australian Crescents on the Leedon label. "Mr. Blue" is taking a long time to break through here and seems unlikely to reach the top spot as it did in the United States.

Planet Records, one of the few independent labels in Australia, has encountered some financial difficulty. There is a move afoot for Planet to be taken over and operated by Telefil Recording Studios in Melbourne. The new scheme will operate on a four-months trial period from the Telefil office and will be under the guidance of an advice committee consisting of five creditors of the Planet label. Up to date Planet Records has specialized in producing material of Australian artists.

The Leedon label has just released the first single in Australia by leading New Zealand rock star Vince Callaher. It carries Callaher's big New Zealand smash hit "Mr. Rainbow Man", which was one of the biggest hits over there for 1959.

The battle for the top hits of 1959 is between "Personality" (Lloyd Price), "Petite Fleur" (Chris Barber), "Battle of New Orleans" (Johnny Horton), "Mona Lisa" (Conway Twitty), "Venus" (Frankie Avalon), "Lonely Boy" (Paul Anka), "A Fool Such As I" (Elvis Presley) and "Tom Dooley" (The Kingston Trio).

Broadcast restrictions on numbers from "The Music Man" have been lifted and records of music from the show may be released on 14th January. "The Music Man" is set for presentation in Australia by the Garnet H. Carroll Theatre Group. Present plans are for the show to commence late February or early March. The sudden lifting of broadcast restrictions in relation to "Music Man" caught most record companies by surprise and started a rush to get disks into production.

Frank Gifford from the program division of radio station 3AW in Melbourne tells me that many of their disk-jockey programs will be broadcast from 3AW's new mobile studio which has just been completed. The mobile unit will broadcast from various beaches during the holiday season of three to four weeks.

Now that the rush Christmas buying season is over most record companies relax for a few weeks until the first releases for 1960 are issued in late January. There has been tremendous consumer interest this Christmas in records as gifts and most major labels have reported excellent sales for December.



Australia's Top Ten

- (1) Shout (Johnny O'Keefe—Leedon)
- (2) Joey's Song (Bill Haley—Festival)
- (3) Oh Yeah Uh-Huh (Col Joye—Festival)
- (4) Boom Boom Baby (Crash Craddock—Coronet)
- (5) Seven Little Girls (Paul Evans & Curls—London)
- (6) I'll Never Fall In Love Again (Johnny Ray—Coronet)
- (7) Red River Rock (Johnny & Hurricanes—London)
- (8) It's Time To Cry (Paul Anka—W & G)
- (9) Morgen (Ivo Rubic—Polydor)
- (10) Living Doll (Cliff Richards—Columbia)

ENGLAND

(Continued from page 29)

Town' and transmissions are direct from Bernard Delfont's luxurious theatre-restaurant on London's famous Hippodrome corner. The two regular bands of "Talk Of The Town" are Sidney Simone and his Orchestra and the Hermanoz Deniz Cuban Rhythm Band together with stars from the resident show. Guest artists will also appear and celebrities visiting the restaurant will be interviewed by television hostess Noele Gordon.

After months of advance publicity and excitement M.G.M.'s William Wyler presentation "Ben Hur" has opened in London at the Empire Theatre which has been completely re-equipped and re-seated for this mammoth film.

Apologies to Jeff Kruger and Bill Randall of Florida Music Company and Associates for the misprint which appeared in our Christmas issue. "Rudd" and "Lissalier" should, of course, have read Budd Music Limited and Lissauer Music Publ. Co.



GERMANY

The stereo-record of Mozarts "Don Giovanni" (under the guidance of Ferenc Fricssay) which was published by the Deutsche Grammophon Gesellschaft, got the "Grand Prix National du Disque" because of its high qualities in technic and art on December 14.

The big success of the Heliodor-Westminster-series in Germany is the reason that the Deutsche Grammophon Gesellschaft contracted with the Scandinavian countries within Finland. These records are sold in Holland, Belgium, Austria, Portugal, Greek and Switzerland.

Ariola is releasing "Lieder, die ich in der Wiege sang" by Jean Thomé.

Wolfgang Sauer, one of the top German singers, returned from a tour through Switzerland, where he had great success with the German hit, "Wenn die Glocken hell erklingen" (on Electrola).

The Vogue-LP "Surprise-Party vom Meerschweinchen" has become a real best seller. In three weeks 1000 of these LP's were sold. Sixteen tunes of the most prominent French orchestras are heard on these records.

Since the first stereo-record of Vogue "Marina" by Jack Noguez had such sensational success in West Europe, Vogue will launch a big single-record schedule in stereo. These singles will be sold at the same price as monaural records—4 DM.

"The Atomic Mr. Basie", a record, which the Deutsche Jazz Federation termed the "Best Big Band Record of the Year" now is released in Stereo too.

Polydor won these awards from the Deutsche Jazz-Federation: Folklore "Bad Luck Blues" (Brunswick), vocal female "Ella and Chick" (Brunswick), Deutscher Jazz-Beitrag "Die Opa Herchleitner Story" (Brunswick), Guests in Germany "Zoot meets Hans" (Brunswick). A prize was also awarded to "Die Entwicklung des Jazz" which is a music-lesson by examples (on Grammophon).

The film "Zu fremden Ufern" (original title: "On the Beach") is a big success in Germany. Frank Norman sings "Wenn die Sonne untergeht" (on Ariola). The same record-firm will publish songs of the Fremdenlegion (foreign legion), which will be sung by two men who had been in the legion. Titles are: "Nach der Heimat, Legionär" and "Die Wüste ist weit".



England's Best Sellers

1. What Do You Want—Adam Faith (Parlophone)
2. What Do You Want To Make Those Eyes At Me For—Emile Ford (Pye)
3. Oh Carol—Neil Sedaka (R.C.A.)
4. Seven Little Girls—The Avons (Columbia)
5. Travelin' Light—Cliff Richard (Columbia)
6. More & More Party Pops—Russ Conway (Columbia)
7. Red River Rock—Johnny & The Hurricanes (London)
8. Jingle Bell Rock—Max Bygraves (Decca)
9. Snow Coach—Russ Conway (Columbia)
10. Among My Souvenirs—Connie Francis (M.G.M.)
11. Little Donkey—The Beverley Sisters—(Decca)
12. Johnny Staccato Theme—Elmer Bernstein (Capitol)
13. Put Your Head On My Shoulder—Paul Anka (Columbia)
14. Little White Bull—Tommy Steele (Decca)
15. Some Kind-A Earthquake—Duane Eddy (London)
16. Rawhide—Frankie Laine (Philips)
17. Piano Party—Winifred Atwell (Decca)
18. Teen Beat—Sandy Nelson (Top Rank)
19. Be My Guest—Fats Domino (London)
20. Bad Boy—Marty Wilde (Philips)



Germany's Top Hits

- 1 Marina—Rocco Granata (Columbia)
- 2 Gitarren klingen leise durch die Nacht—Jimmy Makulis (Ariola)
- 3 Unter fremden Sternan—Freddy (Polydor)
- 4 Tiger—Fabian (Heliodor)
- 5 Morgen—Ivo Robic (Polydor)
- 6 Der alte Lumpensammler—Lindner Duo (Fontana)
- 7 Souvenirs—Bill Ramsey (Polydor)
- 8 Kriminal-Tango—Ralf Bendix, Hazy Osterwald (Electrola, Polydor)
- 9 Ich bin ja so allein—Peter Kraus (Polydor)
- 10 Tränen in deinen Augen—Ralf Paulsen (Polydor)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



BENELUX

In the Dutch town, The Hague, on January 5th, L.C. Delahay Record Company will organize an extensive press conference (for day and weekly press, radio, etc.) to release plans for 1960 for Top Rank and Everest.

Harry Jansen, president of Delahay Record Company, expects much of his labels. He is very pleased with "Marina" by Rocco Granata, the sale of which amounted to 100,000 records in the Benelux countries.

At the press conference, among others, the repertoires of Top Rank in 1960 will be announced. Stereo demonstrations of Everest recordings will also take place. "The records," Jansen said, "contain the most perfect stereo sounds." The meeting will be finished with a show on which Harry Jansen will offer young Dutch talent (contracted for Top Rank) in the rock and roll style. The groups are: The Black Dynamites, Oeti And His Rockers, The Hot Jumpers and The Gaspels.

At Hilversum (the Dutch radio town) during the first week of January, 1960, L. C. Phonogram (Philips, American Columbia, English Decca, Fontana, London and Durium) will organize its yearly New Year reception. At this reception, Coen Solleveld, director, will speak. There will also be International Phonogram artists, Willy Alberti, the Dutch Neapolitan, Jos Cleber, conductor and composer, and the lady singers Mieke Telkamp, Corry Brokken, Teddy Scholten and Rita Reys.

G. M. Oord, Jr., director of the L. C. Bovema (Capitol, English Columbia, Roulette, Imperial, MGM and His Master's Voice) told The Cash Box this week, that "Living Doll" by Cliff Richard on Columbia, has a very good sale: 50,000 records until now.

In the classical repertoire there will be an LP by the famous Italian tenor Tito Schipa (on His Master's Voice) in the first week of January. Mr. Oord thinks this LP, called "Schipa's Farewell", will have great success in the Benelux. This LP album is a life recording from Schipa's farewell concert at the Dutch little town Volendam. Because Tito Schipa loves Holland very much, especially the town of Volendam, the seventy year old singer gave his final concert in Holland and not in his native country. Tito Schipa is a singer of style, such as Caruso or Beniamino Gigli. Besides singing, Mr. Schipa composes, conducts and has his own conservatoire in Rome. "When you listen to the LP you'll be surprised at the breath technique of the big tenor at that high age", Mr. Oord of Gramophone House, remarked.

Though at this moment the Dutch song, "Baaaalen" by The Leedy Trio on Imperial hasn't yet reached the Top Ten, it is very popular in the Benelux.

The well known Dutch Hammond organist Cor Steyn, made some great records for Imperial (of L. C. Bovema, Heemstede, Holland). The medleys, pop tunes, sold very well in Holland, Belgium and Luxembourg last year and after January 1st the records will be released in Germany and England.

Eddy Willigenburg, connected with C. N. Rood L. C. Rijswijk (Z-H), is an enthusiastic company promoter from Pye-Nixa. Mr. Willigenburg, who, among others, writes the liner notes for Rood L. C. in several languages, has spent a long time in England. He is releasing "Happy Anniversary" by Joan Regon on the Pye Nixa label in Holland.

The Dutch vocal group, The Fouryo's, who had enormous success with Dutch interpretations of American songs, ("Zeg Niet Nee", "Tell Him No"), cut two new numbers on Decca (L. C. Phonogram, Amsterdam), "Seven Little Girls Sitting In The Back Seat" and "Making Love".

The famous Dutch singer, Willy Alberti has just returned from his ten day tour through the United States and Canada. He was accompanied by Piet Beishuizen of Philips Phonographische Industrie, Baarn. Rolf ten Kate, publicity manager of L. C. Phonogram (which handles Philips here) told us that the sale of Alberti's "Marina" in the United States amounted to 300,000 records, (in the U.S.A. on London).

BELGIUM—The famous American vocal group, The Platters, ("Smoke Gets In Your Eyes") on a trip to Europe till March, 1960. In the first week of January, The Platters will visit the towns of Oostende, Brussels and Antwerpen in Belgium. The Platters are very popular in our countries and their records (on Mercury) have a good sale.

The Mexican label, Orpheon has been on sale in Belgium for the past few weeks. L. C. Discotrade is the representative of this label as well as of the American label, Everest.

Holland's Top Ten

- 1 Marina—Rocco Granata (Delahay)
- 2 Living Doll—Cliff Richard (Columbia)
- 3 The Three Bells—The Browns (RCA)
- 4 Lonely Boy—Paul Anka (ABC Paramount)
- 5 Sweetheart, My Darling, Mijn Schat—Caterina Valente (Decca)
- 6 Send Me The Pillow—Lydia (Imperial)
- 7 Till I Kissed You—The Everly Brothers (Heliodor)
- 8 Morgen—Billy Vaughn (London)
- 9 Personality—Lloyd Price (Artone)
- 10 Lonesome—Monti Sunshine (Columbia)

Belgium's Top Ten

- 1 Marina—Rocco Granata (Tonalty)
- 2 Die Gitarre Und Das Meer—Freddy (Polydor)
- 3 Mona Lisa—Conway Twitty (MGM)
- 4 Mijn Souvenir—Caterina Valente (Decca)
- 5 Sweetheart, My Darling, Mijn Schat—Caterina Valente (Decca)
- 6 Lonely Boy—Paul Anka (ABC Paramount)
- 7 Put Your Head On My Shoulder—Paul Anka (ABC Paramount)
- 8 Personality—Lloyd Price (ABC Paramount)
- 9 Red River Rock—Johnny And The Hurricanes (London)
- 10 Cafe Zonder Bier—Bobbajaan Schoepen (Decca)



ITALY

The San Remo Festival will take place in January on the 28th, 29th and 30th. I have already published a list of the 20 songs selected. Here is a list of the singers: Sergio Bruni, Arturo Testa, Wilma De Angelis, Teddy Reno, Johnny Dorelli, Miranda Martino, Betty Curtis, Nilla Pizzi, Tonina Torielli, Joe Sentieri, Renato Rascel, Giorgio Consolini, Gino Latilla, Jula De Palma, Mina, Tony Dallara. Six other singers will also be chosen. Modugno will take part; Dalida will not. There will be two orchestras; one conducted by Angelini and one by Marcello De Martino.

At Melodicon I met the new press office manager, P. Q. Cariaggi, who informed me that four songs have been recorded by Italian singer Luciano Rondinella on Philips. They are: "Chiovve", "Autunno", "Scetate", "Tu Non M'Ami Chiu". These songs were recorded just for foreign market.

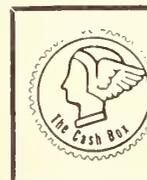
Albera (Gurtier-Saar) informed me by phone that Tony Dallara will make a tour in Italy with film artist, J. Russell. Dallara will appear on European television on December 31st.

I met personally the world famous Dr. Ricordi, the very young owner of Ricordi & C. records and publishing company. In his office I also met Dr. Crepax. In a future column I shall give a brief description of the Ricordi firm. Dr. Ricordi has particularly stressed the release of the first Ricordi stereophonic record of Opera music; "Lucia Di Lammermoor", recorded in the La Scala theatre. Dr. Crepax informs me that he is highly interested in the art cover problem, and is planning to release his records with a new type of cover.

I met Dr. Alberto Carish, son of Mr. Carish who was the owner before 1936 of the present Carish publishing and record firm. Carish has re-established his publishing firm after the war. Last week I attended a party organized by Mr. Carish in order to introduce his new Ri-Fi records firm.

The Italian Fonit-Cetra record firm has two different seats; one is located in Milan and is called "Marca Fonit" (director general Mr. Navarra); the other is in Turin and is called "Marca Cetra", (director general Mr. Trinelli). Mr. Trinelli sent me 8 EP's to give me a sample of his record production in the field of Lyric Opera and literary records. The Cetra collection of Lyric music is composed of 72 complete operas and a wide range of extended plays with recital of Callas, Tagliavini, Corelli, Pagliughi, etc.

Cetra is very proud of its "Collana Letteraria Documento" which offers a nearly complete panorama of the Italian literature, with the voices of our greatest stage artists. Cetra also consists of a remarkable cast of popular music singers, of whom the most popular is undoubtedly Fred Buscaglione. In Italy, Fred Buscaglione is as famous as Modugno, but he is not yet well known abroad.



Milan's Top Hits

- 1 De Guello—N. Riddle (Capitol)
- 2 Il Tuo Bacio E' Come Un Rock—Celentano (Jolly)
- 3 Put Your Head On My Shoulder—P. Anka (Columbia)
- 4 Ghiaccio Bollente—Dallara (Music)
- 5 Sleepwalk—Santo & Johnny (Bluebell)
- 6 Only Sixteen—G. Douglas (Top Rank)
- 7 Tintarella Di Luna—Mina (Italdisc)
- 8 Marina—Marino Marini (Durium)
- 9 Malatia—Peppino Di Capri (Carish)
- 10 Oh Carol—N. Sedaka (RCA Italiana)

Roulette Sets Foreign Deals

NEW YORK—Roulette Records this week reported the signing of several major foreign deals.

Foreign operations mgr. Donald Singer stated that the label had recently concluded arrangements with N. V. Philips Phonographische Industrie whereby that company would manufacture and distribute Roulette, as well as its other divisions—Tico, Rama, and Gee, in South America. Philips has also already begun handling these lines in Australia through its associate company, Philips Electrical Industries Pty. Ltd.

Other new foreign deals include Roulette's agreement with Tropical Recording Company whereby that firm will manufacture and distribute the Roulette, Tico, Rama, and Gee labels in the British West Indian Federation; and an agreement with Colonial Trading Co. to manufacture and distribute these labels in Hong Kong.

In addition to these new agreements Singer reported that Roulette had renewed arrangements with several of its present licensees. E. M. I. Records Ltd. will continue to handle the label in Great Britain and Eire, and will in addition now handle many new territories in Africa and the Near East. Some of the most important of these new territories are Nigeria, Ghana, Liberia, Saudi Arabia, Syria, Iran, Iraq, India, Ceylon, Pakistan and Af-

ghanistan. The label has also renewed its agreement with the Compo Company which handles all the label's divisions in Canada, and with Compagnia Generale del Disco which represents Roulette and its divisions in Italy.

"These new deals", Singer stated, "enables Roulette to realize its goal: world-wide distribution. The various renewals are a sign of the great success our lines have enjoyed overseas, as evidenced by the mutual desire of the parent company and the licensee to continue the profitable relationships they have enjoyed in the past few years."

Roulette Signs Dankworth

NEW YORK—Morris Levy, president of Roulette Records announced last week that the label had signed bandleader Johnny Dankworth to an exclusive recording contract.

Alto-saxophonist Dankworth currently leads one of the top big band jazz aggregations in England and has become one of Britain's most popular musicians.

Levy stated that the signing of Johnny Dankworth is the first of many such moves that will bring to Roulette artists from various countries.

Dankworth's debut album, "England's Ambassador Of Jazz" will be released in Feb.

Thiele Sets European Deals



NEW YORK — Hanover-Signature Records Corporation prexy Bob Thiele and his publishing exec, Buddy Robbins, returned last week from a whirlwind European tour, during which a number of new arrangements for distribution and publishing were completed.

As a result of meetings conducted overseas Hanover and Signature products will be released exclusively on Pye Records in England, on the Heliodor label of Deutsche Grammophon in Germany and on Polydor, another DGG subsidiary, in France.

Set for almost immediate release in the three west European countries will be albums recently released here by Toots Thielemans, the Famous Ward Singers and Ray Bryant.

Thiele also acquired release rights for the United States of several new albums, including one by the Gallic Toni Jacque and his accordion ensemble

on Polydor, and another by American trumpeter Bill Coleman, who has been a Paris resident for 15 years. Another jazz package acquired features Donald Byrd in a live French concert.

An arrangement was completed with Pye in England for the release of upcoming singles and albums here by British pianist, Joe Henderson, and a series of show music albums by vocalist Edmund Hoekridge. From Polydor in France, contracts were signed for the release here of singles and albums by thrush Colette Dereal, whom Thiele feels has great potential for the American market.

During the jaunt, Robbins was active in meeting with representatives of Chappell Music in the three countries. Chappell has world-wide rights to the catalogs of Vision and Rojan Music, publishing subsidiaries of Hanover and Signature.

Thiele said he was particularly impressed with the knowledgability of European disk men, particularly those associated with the jazz field. "To them, the record business is an art form," Thiele said, "and they're real fans." He met informally with such European record men as François Postif of Polydor in France, and Horst Schmolzi and Bert Diekmann, both of DGG in Germany.

Thiele, pointing to the tremendous potential of the European market, said he would return in May or June, while sales chief, Irv Stimler, is also slated for a trip next Spring.

In the above photo (l to r) are Wolf and Zimmerman, director of Polydor-France; François Postif, director of American repertoire; Bob Thiele, Hanover-Signature prexy; and French singer, Colette Dereal whose recordings will be released by Signature in the United States shortly after January 1.

"Strong Distrib Reaction" To Mercury's "Go Like 60!"

CHICAGO — Mercury Records "Go Like 60!"—announced in last week's issue of *The Cash Box*—will be heavily supported by trade advertising, promotion, a dealer direct-mail campaign and assorted dealer displays, the diskery reported last week. Deal began Dec. 26 and continues until Jan. 31.

"Go Like 60!" has been created to help the dealer in the period when he needs it most—instead of the traditional Jan. let-down, we can guarantee him a speed-up in store traffic and profits," said Mercury treasurer Irwin H. Steinberg. "The initial reaction of our distributors," Steinberg added, "has been overwhelmingly enthusiastic—the consensus is that the plan has as great, even greater, potential than any of the highly successful sales-plans Mercury has offered in the past."

The "Go Like 60!" plan covers the entire Mercury monaural and stereo and deluxe package catalog, including ten new Jan. 1 releases. In operation, the plan gives the dealer a 22½% or 12½% extra discount on all products.

The minimum order is ten new Jan. monaural and/or stereo release units in any combination, bought at 22½% extra discount on stereo, and 12½% extra discount on monaural. This qualifies the dealer to buy as many as 60 additional units from the regular catalog at the same 22½% and/or 12½% extra discount. Maximum order is unlimited but must be based on a 6 to 1 ratio. Deferred payment terms are allowed during the plan.

An added advantage of the plan is that effective Feb. 1, suggested list for monaural Mercury classical LP's will be \$4.98. The dealer thus has the opportunity during the Dec. 26-Jan. 31 deal to stock the classical merchandise not only at the current suggested list of \$3.98, but also at the 12% extra discount.

Liberty In Heavy Wax Sked

LOS ANGELES — Hottest paced recording schedule in the five year history of Liberty Records was announced last week by Liberty president and A & R director Si Waronker.

Waronker reports that in the three weeks period beginning January 8 many of Liberty's top artists will record LP albums and single releases. Artists include David Seville, creator of the best selling Chipmunk singles and LP, Jack Constanzo, Harry Sukman, Gene McDaniels and Johnny Mann.

Also upcoming for single and LP recording sessions this month are Ethel Azama, Chick Floyd, Spike Jones, Julie London, Al Viola, Jad Paul, Martin Denny and Bud & Travis.

Capitol To Cut "Little Mary Sunshine" Cast LP

HOLLYWOOD — Capitol Records has acquired the original cast recording rights to "Little Mary Sunshine," an off-Broadway musical comedy that received overwhelmingly favorable reviews when it opened in late November, according to an announcement by Lloyd W. Dunn, Capitol's vice president for A&R.

Capitol producers Andy Wiswell and Dick Jones will record the show on Jan. 11, with the album set for national release on or about Feb. 1.

A light-hearted spoof of the Strauss-Friml-Herbert school of operetta, "Little Mary Sunshine" made its bow on Nov. 19 at the Orpheum Theater on the edge of Greenwich Village.

Sam Wigler Forms Rolls Label

MIAMI, FLA. — Sam Wigler has announced the formation of Rolls Records, this city, which will issue masters cut in England, for which Wigler has the U.S. rights. Initial releases are Red Price's "Ker-Choo!" and "Week End" and the Polka Dots' "Hey Liley, Liley Lo" and "Go Chase A Moonbeam."

Fisher On First Ramrod Date



NEW YORK—The new Ramrod label was launched last week with the release of two sides by Eddie Fisher. The songs are "Scent of Mystery," the title tune from the Mike Todd, Jr. film, and "The Chase."

The above photos, taken at the recording session, show Fisher (top left) with Mike Todd, Jr., and Jordan Ramin, publisher of the songs, and in various stages of recording and listening to playbacks. In the bottom right photo, Fisher appears pleased with the results as he leaves the studio.

RIGHT TO THE TOP
TIME AFTER TIME
 b/w
I WANT TO BE YOUR MAN
 BY
Frankie Ford
 ACE 580
 2219 W. Capitol Street
 Jackson, Miss.
 Phone: Fleetwood 2-3318
ACE RECORDS

A SMASH NEWIE !!
"LET IT ROCK"
 B/W
"TOO POOPED TO POP"
 BY
CHUCK BERRY
 CHESS 1747
CHESS PRODUCING CORP.
 2120 Michigan Ave.,
 Chicago 16, Ill.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Album Reviews

(\$1.49 thru \$2.98)

"HOLIDAY FOR SWINGIN' TRUMPET" Jabbo Williams and His Quartet, Harmony HL-7217, \$1.98
Content: Ten standards include "Exactly Like You", "My Blue Heaven", "I Cried For You", "All of Me". **Cover:** Color shot of gal sitting on luggage holding trumpet. **Performance:** The Williams group swing in a style similar to the Jonah Jones group, muted horn and all. Solid selections make for moving music, good beat, great rhythm. Jabbo's horn is heard throughout and it's a treat to hear. **Commercial Value:** Gimmicked jacket could draw an audience. The sound should sell the package. Excellent dollar value here.

"EDDY HOWARD SINGS WORDS OF LOVE" Eddy Howard and His Orch., Wing MGW-12171, \$1.98
Content: "I'm In Love Again", "Little Small Town Girl", "Vieni Su", 9 others. **Cover:** Couple embrace at seashore. Natural color shot. **Performance:** It's the famous Howard sound throughout and it should delight his audience. Overall sound is very good enhancing the Eddy Howard arrangements. **Commercial Value:** Strong name value here with Howard currently touring the country. Good rack item.

"TCHAIKOVSKY—SYMPHONY NO. 5 IN 'E' MINOR" Hamburg Pro Musica, Geo. Hurst, Conductor, Forum F-70015, \$1.98
Content: Four movements from the Tchaikovsky fifth symphony. **Cover:** Classical in design, the color art depicts a table setting with original art and musical compositions. Jet green and gold highlight the overall color design. **Performance:** Interesting performance by the Hamburg orch. on the opus that has emotion, depth, contrast and power running through each movement. **Commercial Value:** A gem in the classical sense—should fair well in supers with the longhair set.

"BIG BAND CHA CHA" Chaquito and His Orch., Perfect PS-14006, \$2.98, Monaural \$1.98
Content: "Ace High", "Lessons In Cha-Cha-Cha", "Let's Dance", 7 others. **Cover:** Couple dance, in color, with bold standout titles. **Performance:** Full resonant sound comes off very well with the Chaquito crew driving hard on the Latin tempos. Wonderful dance material. **Commercial Value:** Big market for Latin dance decks. This one's a good one.

"GOLDEN STRINGS" Florian Zabach and Orch., Wing MGW-12172, \$1.98
Content: "Meque, Meque", "French Dressing", "Golden Strings", 9 others. **Cover:** Informal color shot of Zabach and his violin. Attractive jacket. **Performance:** Zabach's fiddle shines as the orch. romps thru a batch of selections for showing off the string section with Zabach solos throughout. Easy listening as evidenced by the full string sound. **Commercial Value:** Strings are selling, and this deck with the Zabach name affixed could show lots of success.

"BEETHOVEN—SYMPATHY NO. 3, EROICA" Royal Danish Orch., Conducted by George Hurst, Forum F-70017, \$1.98
Content: Beethoven's third in four movements. **Cover:** Classical sculptured head looms from jacket with titles at right. Powerful display. **Performance:** As expected the Beethoven opus carries the thunder and turmoil as performed by the Royal Danish Orch., that brought about the eventual fame attributed to this most popular composition. **Commercial Value:** "Eroica" stands high in the classical field as one of the most important works ever written. Deck should capture sales on strength of strong history and worldwide acceptance.

"POLONAISE" Lorin Hollander, Piano, RCA Camden CAS-534, \$2.98, Monaural, \$1.98
Content: Contains 7 compositions including title, "Hungarian Rhapsody", "Intermezzo". **Cover:** Color photo of Hollander at keyboard with titles at top. **Performance:** Capsule piano concert offers much for lovers of the classical works and also the shorter hair set since deck includes popular themes from classical catalogs. Hollander piano treats each one in excellent fashion. **Commercial Value:** Commercially this deck should hit hard on selections alone. Good low-price material.

"32 FAVORITES FOR LISTENING—THE GOOD OLD SONGS" Porter Heaps At The Hammond Organ, Harmony HL-7221, \$1.98
Content: 32 oldies include "Bill Bailey", "Mary", "Shine On Harvest Moon", etc. **Cover:** Bicycle-built-for-three captures gay 90 atmosphere. Color cartoon art. **Performance:** The Porter organ romps thru the oldies providing background much like that heard in skating emporiums. Makes for pleasant sing-along sound. **Commercial Value:** Should pull as a party attraction and family get-together material. Lots for the money.

"TCHAIKOVSKY—PIANO CONCERTO NO. 1" Peter Katin, New Symphony Orch. of London, Conducted by Edric Cundell, Richmond B-19060, \$1.98
Content: Tchaikovsky's popular work is performed here with Peter Katin piano soloist. **Cover:** Flames lick at keyboard, in natural color shot. Good display. **Performance:** Vibrant performance of the famous Tchaikovsky opus ("Tonight We Love" pop selection derived from this work) enhanced by brilliant Katin piano solos. **Commercial Value:** Looks like a good rack deck with jacket and titles teaming up for good reception.

"MONTANA SLIM—WILF CARTER" RCA Camden CAL-527, \$1.98
Content: "Roll Along Kentucky Moon", "It Makes No Difference Now", "You Are My Sunshine", 9 others. **Cover:** Water color drawing of the vocalist in western scene. **Performance:** Carter (Montana Slim) runs through one dozen country favorites in a style that has sold for years. **Commercial Value:** Well known names mean business and Wilf Carter has spread the western word for many years.

"I HATE MEN" Nancy Walker, Sid Bass and Orchestra, RCA Camden CAS 561, \$2.98, Monaural \$1.98
Content: "Everything I've Got", "Take Him", "Without You", 7 others. **Cover:** Humorous shot of Miss Walker sticking pins into doll (man). Color. **Performance:** Nancy Walker romps through a brace of tunes in keeping with the LP title showing off a strong voice with full orch. backing. **Commercial Value:** The Walker name enjoys wide exposure on stage and in the movies.

"THE BROADWAY 'PARTY SING' ALBUM" Rondo-lette LP 857, \$1.98
Content: "There Is Nothing Like A Dame", "Honey Bun", "All er Northin'" 7 others. **Cover:** Costumed show girl kicks high, in color. **Performance:** Show tunes are performed by Eddie Ruhl, Tom O'Leary, Alberta Hopkins, Norma Cleary, Muriel Rahn and chorus, taking turns singing favorites from hit Broadway shows. **Commercial Value:** Jacket advises a combination show tune-party sing content which could combine for sales on racks.



Rack Best Sellers

STEREO ALBUMS (Regular Priced)

- 1 **HEAVENLY**
Johnny Mathis (Columbia CS-8152)
- 2 **SOUTH PACIFIC**
Movie Cast (RCA Victor LSO-1032)
- 3 **LORD'S PRAYER**
Mormon Tabernacle Choir (Columbia MS 6068)
- 4 **HERE WE GO AGAIN**
Kingston Trio (Capitol T-1258)
- 5 **QUIET VILLAGE**
Martin Denny (Liberty LST-7122)
- 6 **EXOTICA**
Martin Denny (Liberty LST-7034)
- 7 **FOR THE FIRST TIME**
Mario Lanza (RCA Victor LSC-2238)
- 8 **TABOO**
Arthur Lyman (HiFi 806)
- 9 **PETER GUNN**
Henry Mancini (RCA Victor LSP-1956)
- 10 **VICTORY AT SEA—Vol. II**
Robert Russell Bennett (RCA Victor LM-2226)

STEREO ALBUMS (Low Priced)

- 1 **SOUL OF SPAIN**
101 Strings (Stereo Fidelity SF 6600)
- 2 **PORGY AND BESS**
Mundell Lowe (Camden CAS-490)
- 3 **MANTOVANI: SHOWCASE**
Mantovani (London SS-1)
- 4 **PETER GUNN**
Aaron Bell (Lion SL-70112)
- 5 **1812 OVERTURE**
Morton Gould (RCA Victor LSC-2345)
- 6 **SOUL OF SPAIN—Vol. II**
101 Strings (Somerset SF 9900)
- 7 **BROADWAY SPECTACULAR**
Norman Leyden (Camden CAS-467)
- 8 **TV JAZZ THEMES**
Video All Stars (Stereo Fidelity 8800)
- 9 **GIGI**
Hill Bowen Orch. (Camden CAS-436)
- 10 **GRAND CANYON SUITE**
Hill Bowen Orch. (Camden CAS-468)

MONAURAL ALBUMS (Reg. Priced)

- 1 **HERE WE GO AGAIN**
Kingston Trio (Capitol T-1258)
- 2 **LET'S ALL SING WITH THE CHIPMUNKS**
David Seville & Chipmunks (Liberty LRP-3132)
- 3 **HEAVENLY**
Johnny Mathis (Columbia CL-1351)
- 4 **LORD'S PRAYER**
Mormon Tabernacle Choir (Columbia ML-5386; MS 6068)
- 5 **OUTSIDE SHELLY BERMAN**
Shelly Berman (Verve MG V 15007)
- 6 **KINGSTON TRIO AT LARGE**
Kingston Trio (Capitol T-1199)
- 7 **FOR THE FIRST TIME**
Mario Lanza (RCA Victor LM 2338)
- 8 **GUN FIGHTER BALLADS**
Marty Robbins (Columbia CL-1349)
- 9 **60 YEARS OF MUSIC AMERICA LOVES BEST**
(RCA Victor LM 6074)
- 10 **EXOTICA**
Martin Denny (Liberty LRP-3034)

MONAURAL ALBUMS (Low Priced)

- 1 **MANTOVANI: SHOWCASE**
Mantovani (London MS-5)
- 2 **EDDY ARNOLD**
Eddy Arnold (Camden 471)
- 3 **SOUL OF SPAIN—Vol. II**
101 Strings (Somerset P-9900)
- 4 **SOUL OF SPAIN**
101 Strings (Somerset SF-6600)
- 5 **WEDNESDAY NIGHT MUSIC HALL**
Perry Como (Camden CAL 511)
- 6 **JUST FOR YOU**
Perry Como (Camden 440)
- 7 **PORGY AND BESS**
Mundell Lowe (Camden 490)
- 8 **FLOWER DRUM SONG**
Various Artists (Design 98)
- 9 **T.V. ACTION JAZZ**
Mendel Lowe (RCA Camden CAL 522)
- 10 **PETER GUNN**
Aaron Bell (Lion L 70112)

KIDDIE ALBUMS

- 1 **SLEEPING BEAUTY**
Darlene Gillespie (Mickey Mouse MM-32)
- 2 **POPEYE'S FAVORITE SEA CHANTIES**
Allen Swift (RCA Bluebird LBY-1018)
- 3 **ZORRO**
Zorro (Mickey Mouse MM-28)
- 4 **TOM THUMB**
Sound Track (Lion-L 70084)
- 5 **BAMBI**
Shirley Temple (RCA Bluebird LBY-1012)
- 6 **FUN IN SHARILAND**
Shari Lewis (RCA Bluebird LBY-1006)
- 7 **PETER PAN**
Norman Leyden (RCA Victor LBY-1009)
- 8 **TALES FROM THE GREAT BOOK**
Joseph Cotton & Robert Preston (RCA Bluebird LBY-1014)
- 9 **DARBY O'GILL**
Arthur Shields (Disneyland ST-1901)
- 10 **LEGEND OF WYATT EARP**
Shorty Long (RCA Bluebird LBY-1004)

EXTENDED PLAY (EP's)

- 1 **HEAVENLY**
Johnny Mathis (Columbia B-13511, 12, 13)
- 2 **TOUCH OF GOLD (Vol. II)**
Elvis Presley (RCA Victor EPA-5101)
- 3 **TOUCH OF GOLD**
Elvis Presley (RCA Victor EPA-5088)
- 4 **THAT'S ALL**
Bobby Darin (Atco EP-4504)
- 5 **RICKY SINGS AGAIN**
Ricky Nelson (Imperial IMP-159, 60, 61)
- 6 **KINGSTON TRIO AT LARGE**
Kingston Trio (Capitol EAP-1, 2, 31199)
- 7 **THREE BELLS**
The Browns (RCA Victor EPA-4347)
- 8 **THE REBEL**
Johnny Cash (Columbia B 2155)
- 9 **GUN FIGHTER BALLADS**
Marty Robbins (Columbia B 13491, 2, 3)
- 10 **SIDE BY SIDE**
Pat & Shirley Boone (Dot N1076)

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Capitol Issues First 1960 Classics

Offers Dealers 10% Discount

HOLLYWOOD, Jan. 4 — Capitol Records inaugurated its 1960 program of classical LP's last week with the release of nine new stereo albums, (all with monaural counterparts), two of which are two-channel versions of monophonic recordings already in the catalog.

Artists represented on the release include conductors Sir Eugene Goossens, Rudolf Kempe, Erich Leinsdorf, Herbert Menges, Felix Slatkin, William Steinberg, and Leopold Stokowski. Featured soloists are Gina Bachauer, Rudolf Firkusny, Virgil Fox, Michael Rabin, and Solomon.

The label also announced the release of three 'Capitol' of the World LP's.

The Capitol classics are: Prokofiev "Lieutenant Kije Suite—Kodaly: Harry Janos Suite"—Erich Leinsdorf conducting the Philharmonia Orchestra and baritone Dan Iordacheseu; Bartok: "Music For String Instruments Percussion And Celeste"—Martin: "Petite Symphonie Concertante"—Leopold Stokowski and His Symphony Orch.; "Beethoven Overtures"—Rudolf Kempe and the Philharmonia Orch. (previously issued monaurally); Beethoven: Emperor Concerto—Rudolf Firkusny, piano and William Steinberg and the Pittsburgh Orch. (previously issued monaurally); Grieg & Schumann Concertos In A Minor—Solomon, pianist and Herbert Menges directing the Philharmonia Orch. of London; Beethoven Sonata No. 2 In A Major—Bach: Chromatic Fantasia and Fugue In D Minor—Tocatta and Fugue In D Minor—Gina Bachauer, piano; "Silhouettes"—Virgil Fox, organ; "The Magic Bow"—Michael Rabin, violin and Felix Slatkin conducting the Hollywood Bowl Symphony Orch.

As a climax to its first classical release of 1960, Capitol offers Sir Eugene Goossens and the Philharmonia Orchestra in new stereo performances of four orchestral works, plus, at no extra cost, a second "piggy-backed" LP featuring excerpts from all new Capitol Classics on Jan. 4 release. The "piggy-back" promotion is a first for Capitol.

Repertoire for the Goossens album is: Respighi's "Fountains of Rome," Smetana's "Overture and Dances from The Bartered Bride," Glinka's "Jota Aragonesa," and Weinberger's Polka and Fugue from "Schwanda."

Termed a "Musical Collage of Capitol Classics," the "piggy-backed" LP is packaged in a heavy paper jacket and sealed back-to-back with the Goossens album. Available in both stereo and monaural versions, the "piggy-backed" records will be available for a limited time only, after which the standard Goossens album will be sold separately in the usual manner.

The special "piggy-back" promotion was conceived by Classical Merchandising Manager John Coveney, who termed it, "an experiment (designed) to provide consumers with carefully chosen passages which will give them an accurate idea of the merits of the complete performances, and allow the buyer to sample other new releases

in his own home."

The three 'Capitol' of the World releases include: "The Best of Django Reinhardt"—Jazz guitarist Django Reinhardt; "The Wonderful Waltz"—Norrie Paramor Orch.; "Karneval In Koln"—Willi Hofman, Werner Preuss, Horst Mys with the Colonia-Orchester and the Rheinland-Chor. All but the Reinhardt LP are available in stereo.

Capitol Records Distributing Corp. is offering a program by which qualifying dealers may obtain across-the-board 10 per cent discounts on Capitol and Angel catalog merchandise and new releases issued Jan. 4 and Feb. 1.

Dealers qualifying under the Capitol and Angel programs will receive both the 10 per cent discount and deferred billing privileges, Callison said, with bills payable in equal installments on March 10 and April 10.

The discount programs and deferred billing will be in effect from Jan. 4 through Feb. 29.

Callison said that any mid-month (Jan. 18 and Feb. 15) or rush LP and EP releases will also be subject to the discount and deferred billing for dealers who have qualified in the appropriate categories.

A special program of deferred billing will be applied to Capitol portable phonographs purchased during the Jan. 4/Feb. 29 time period. To be eligible for deferred billing on phonographs, dealers must place a minimum order of \$200.

Eleven New Angel Albums

HOLLYWOOD—For its first offerings of 1960, Angel Records last week released eleven new albums, including a complete recording of Puccini's "Manon Lescaut," starring Maria Callas. In addition, there is a stereo version of the biggest selling concerto album in the label's history, violinist David Oistrakh's reading of the Beethoven violin concerto. Purchasers of this album will also receive—at no additional cost—a sampler of selections from the new Angel releases, "Angel Aperitifs."

The releases are: Puccini: "Manon Lescaut" (complete)—Maria Callas, Giuseppe di Stefano, Franco Calabrese, Giulio Fioravanti—The Orch. and Chorus of La Scala, Milan, directed by Tullio Serafin; "Verdi Overtures"—Tullio Serafin conducting the Philharmonia and Royal Philharmonic Orchestras; Bruckner: Eighth Symphony—Herbert Von Karajan conducting the Berlin Philharmonic; Mozart: Symphonies Nos. 38 & 39—Herbert Von Karajan conducting the Philharmonia of London; Tchaikovsky: "1812 Overture"—Berlioz: "Hungarian March"—Liszt: Hungarian Rhapsody No. 2—Sibelius: "Valse Triste"—Weber: "Invitation To The Dance"—Herbert Von Karajan conducting the Philharmonia of London; Stravinsky: "Le Sacre du Printemps"—Igor Markevitch conducting the Philharmonia of London; "Schubert Songs, Album Two"—baritone Dietrich Fischer — Dieskau; Beethoven: Piano Concerto No. 3—Claudio Arrau, piano and Aleco Galliera and Philharmonia Orch.; Chopin: "Waltzes" (complete)—Witold Malcuzyński, piano; "Helter Skelter"—Band of the Welsh Guards conducted by Major F. L. Statham; Beethoven: Violin Concerto—David Oistrakh, violin and the L'Orchestre de la Radiodiffusion Francaise conducted by Andre Cluytens. All but "Manon Lescaut" are available in stereo.

For details on a special dealer discount on new Angel and Capitol Records' releases, see Capitol LP story elsewhere in this issue.

BLUE BELLS RING
recorded by
THE BROWNS RCA VICTOR
Three Bells Music Inc.
HOUD DOG MAN
Featured In The 20th Century Fox Production
"HOUD DOG MAN"
recorded by
FABIAN CHANCELLOR
Fabulous Music Inc.
I'M MOVIN' ON
recorded by
RAY CHARLES ATLANTIC
DON GIBSON RCA VICTOR
Hill & Range Songs Inc.
(IF YOU CRY) TRUE LOVE, TRUE LOVE
recorded by
THE DRIFTERS ATLANTIC
Brittany Music Inc.
I DIG GIRLS
recorded by
BOBBY RYDELL CAMEO
Rumbalero Music Inc.
HILL AND RANGE SONGS, INC.
1619 Broadway, New York, N. Y.

CANADIAN AMERICAN
NEXT # 1 ALBUM
"SANTO & JOHNNY"
CALP - 1001
RECORDS, Ltd.
150 West 55th Street New York

The ORIGINAL Hit Version
"THE LITTLE DRUMMER BOY"
by
The Harry Simeone Chorale
121
look to ...
20th FOX
for the greatest!

The Big Hits Are On Today's Hit Trademark
Mercury RECORDS

Tremendous N' Talented
The Twins
singing
"HEART OF GOLD"
LANCER # 106
LANCER RECORDS
1650 Broadway N. Y. C.

RECORD LABELS
are our Specialty • Service our Motto
COMMERCIAL — TRANSCRIPTION LABELS
REGULAR OR PRESSURE SENSITIVE
PHONE HY 4-7320
PROGRESSIVE LABEL CO.
286-290 Stanhope St., Brooklyn 37, N. Y.

BEST SELLING EP's
IN RETAIL STORES

	Pos. Last Week
1 HEAVENLY Johnny Mathis (Columbia-B135-11, 12, 13)	1
2 THAT'S ALL Bobby Darin (Atco EP-4504)	3
3 THE REBEL Johnny Cash (Columbia B2155)	2
4 A TOUCH OF GOLD Elvis Presley (RCA Victor EPA-5088)	4
5 SONGS BY RICKY Ricky Nelson (Imperial IMP 16, 2, 3, 4.)	5
6 GUNFIGHTER BALLADS Marty Robbins (Columbia B1349, 1, 2, 3)	6
7 TOUCH OF GOLD (Vol. II) Elvis Presley (RCA Victor EPA-5101)	7
8 HERE WE GO AGAIN Kingston Trio (Capitol EAP-1, 2, 3-1258)	10
9 ELVIS SINGS CHRISTMAS SONGS Elvis Presley (RCA Victor EAP-4108)	8
10 RICKY SINGS AGAIN Ricky Nelson (Imperial IMP-159, 60, 61)	9
11 FIRESIDE SING ALONG WITH MITCH Mitch Miller (Columbia B-1, 2, 3, 3891)	11
12 FOR THE FIRST TIME Mario Lanza (RCA Victor EAP-4344)	12
13 THE THREE BELLS The Browns (RCA Victor EAP-4347)	15
14 HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	13
15 DON'T YOU KNOW Della Reese (RCA Victor EAP-4349)	14

GOING STRONG
GREATEST!
JOHNNY CASH
— SUN LP # 1240
SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

CLOCK RINGS IN THE HITS
DAVE'S SPECIAL
by
Dave "Baby" Cortez
Clock 1016
CLOCK RECORDS, 1619 B'way, N. Y.

DECCA
presents
LUCKY DEVIL
by
Carl Dobkins, Jr.
DECCA 31020
a New World of Sound

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DJA Makes Statement On "Payola" Probe

LOS ANGELES—The Disc Jockey Association last week made the following statement of policy with reference to the investigations currently being conducted by the Congressional Committee of Legislative Oversight into alleged deceptive practices in the broadcasting and recording industries:

"We are heartily in accord with the Committee's announced intention to investigate various practices involving these industries. We are ready to cooperate with Representative Orren Harris and his Committee in all ways possible to correct any objectionable practices.

"We would welcome guidance and suggestions from the Harris Committee, and from any other interested parties, to assist DJA in its major objective of maintaining and improving the standards of its members. The number one item on the agenda for our first annual membership meeting, scheduled for Los Angeles on March 3 through 6, 1960, is the drafting of a DJA Code of Ethics, to be presented to the membership for adoption.

"We believe in the essential soundness of the American broadcasting industry, functioning on the traditional principles of free business enterprise. The nation's broadcasters are keenly aware of their obligation to serve the public honestly, and are fully capable and desirous of eliminating any abuses that may have developed in this fast changing field of communications. We are confident that this awareness and desire applies in equal measure to America's

disk jockeys and others who select records for broadcasting programming.

"We emphasize the fact that the vast majority of the nation's disk jockeys are not and have never been involved in any sort of deceptive practices. It is regrettably true that a few have been so involved, but they are certainly not typical of the industry. Even though the granting of special favors may be a widely practiced promotional and sales device in American business, we recognize and accept the unique obligation of the broadcasting industry to remain free from such influence in order to remain worthy of the public's trust and confidence."

As an organization of broadcast employees who seek to deserve the confidence of their employers and of the American public, Disc Jockey Association, Inc., offers its continuing cooperation with broadcasters and record manufacturers for the improvement of ethical standards involving both industries.

Hal Schaefer On European Tour

NEW YORK—Hal Schaefer, United Artists recording artist and independent album producer for the label, left last week (29) for a one-month tour of Italy, Portugal and Spain as musical director for actress-singer Jane Russell. Schaefer will direct Miss Russell's orchestra and act as her accompanist.

While in Europe, Schaefer will visit UA representatives and top entertainment executives in Paris and London as well as in those cities included on the tour.

Pianist, arranger and composer Schaefer, in addition to an extensive career in motion picture music production, was one of the first performers to record for the UA label. He is represented in the company catalogue with "United Artists Showcase," an album of songs from UA pictures: "Ten Shades of Blue"; and "Finian's Rainbow And Brigadoon Remembered." The latter also features his wife, singer Lee Schaefer.

Allied Distributors Sets Up Field Sales Organization

HOLLYWOOD—Allied Record Distributing Sales and promotion manager Ned Hezstam announced last week that as a result of a very successful sales year in 1959 the firm had set up a field sales organization which will cover exploitation with dealers, distributors, one-stops as well as with special account contacts.

The new field men will report to Mike Elliot, ARDCO general manager.

Sandra Church To Cut Columbia LP

NEW YORK—Sandra Church, "Gypsy" co-star, has been set by Columbia Records to record her first album, a collection of 'strip' songs titled "Let Me Entertain You."

Included with title song, the only song from "Gypsy" to be recorded, are "Blue Again," "Taking A Chance On Love," "Independent," "All Of Me," "Goody Goody," and others, all being done with the musical flavor of the burlesque house.

Luther Henderson will arrange and conduct the album, sessions beginning January 11 in New York.

Capitol Sets Feb. Promo For Mavis Rivers

HOLLYWOOD—Capitol Records is launching an extensive promotion campaign for singer Mavis Rivers, the highlight of which will be a month-long, nationwide tour of personal appearances.

On Feb. 1, Miss Rivers will leave San Francisco on the first leg of a 22-city tour which will end in Los Angeles on Feb. 27. Among the cities to be visited by the Samoa-born singer, whose second Capitol album, "Hooray For Love," was released last week, are Minneapolis, Chicago, Detroit, Cleveland, New York, Boston, Philadelphia, Baltimore, Washington, D. C., Atlanta, Miami, New Orleans, Houston, Dallas, Kansas City and Denver.

Capitol Records Distributing Corp. personnel in each city are arranging radio and television appearances and newspaper interviews for Miss Rivers.

In addition to the tour, Capitol is promoting Miss Rivers' new album through complete window-display kits, including a giant, full-color-blowup of the album cover, balloons and confetti streamers. "Hooray For Love" also will be featured in black-and-white and color ads in national consumer magazines.

The Mavis Rivers promotion is one of the most extensive ever undertaken by Capitol in behalf of a relatively little-known artist.

157 W. 57 Looted Over Holiday

NEW YORK—Many a business resident of 157 W. 57 St.—which houses a number of diskeries—returned after the Christmas weekend to find that thieves had done a thorough job of pilfering their offices. It was discovered that master keys to most of the offices were taken from a special strongbox.



Album Sure Shots

★ Also Available in EP • Also Available in Stereo

MONAURAL AND STEREO



• THE SPIRIT OF CHRISTMAS

THE MORMON TABERNACLE CHOIR

(Columbia ML-5423; MS-6100)

All New Victor Stereo LP's Will Contain "Miracle Surface"

NEW YORK—Effective immediately, all RCA Victor stereo LP's, including all albums in Victor's stereo catalog as well as new releases, will contain the new "Miracle Surface," it was announced by A. L. McClay, general plant manager, Manufacturing, RCA Victor Records. Introduced on Victor's "New Golden Age of Sound" album in August of this year, the anti-static qualities of "Miracle Surface" have been received with praise from press and consumers.

To continue its promotion of "Miracle Surface," Victor is making available a new "Miracle Surface" counter display. This red and white da-glo unit features two reviews of "Miracle Surface," a special cutout demonstrating the advantages of "Miracle Surface," and a description of the compound and what it does.

Air Mail Subscription To The Cash Box \$30

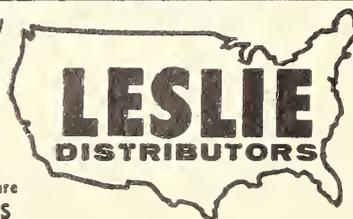
"WHAT A NIGHT"
THE CHIPPENDALES
ANDIE 5013



"ALL WINTER LONG"
LINDA LAURIE
ANDIE 5015



America's Leading
ONE-STOP
Record Service



Daily Shipments Everywhere
FREE TITLE STRIPS

Your successful competitors are Leslie customers.
639 10th Ave., N.Y. 36, N.Y.
PLaza 7-1977
240 E. Merrick Rd., Freeport, L. I. FReeport 8-2222
377 Windsor St., Hartford, Conn. JAckson 5-1147
221 Frelinghuysen Ave., Newark, N. J. BiGelew 3-1155

SEEKING SONGS

also
YOUNG SINGERS
and
GROUPS

Contact
POMPEII RECORDS
(A Division Of Kelco Music Enterprises Inc.)
250 WEST 57th ST. (JU 2-1957)
NEW YORK 19, N. Y.

Latest Release
"MEMORIES"
by
The Playboys
10070
ABC-PARAMOUNT
FULL COLOR FIDELITY

BREAKING BIG
"SHIMMY, SHIMMY,
KO-KO BOP"
Little Anthony & Imperials
END 1060
END RECORDS
1650 Broadway, N. Y.

"Love Letters" Delivered In Person



HOLLYWOOD—Maureen O'Hara visited with west coast disk jockeys to introduce her RCA Victor album, "Love Letters". Immediately thereafter, Miss O'Hara jetted to New York for rehearsals to fulfill television commitments—Perry Como Show on December 30 and Special Tonight's spectacular "Mrs. Miniver" on January 7, 1960. The performer visits KCOP deejay Lloyd Thaxton in the above photo.

15 New Capitol Pop Albums For Jan.

HOLLYWOOD—Capitol Records is starting 1960 with the release of fifteen new pop albums. Included in the release are albums by new talents Mavis Rivers and Mark Murphy as well as packages by such well-established stars as Les Baxter, Peggy Lee, Jackie Gleason, Glen Gray, Red Nichols, Dinah Shore and Fred Waring. The release also marks the album debut of a young vocal group, the Eligibles, and the first Capitol LP by country singer Rose Maddox.

Peggy Lee's seventh album for Capitol heads up the list. Titled "Latin A La Lee," it contains twelve tunes from the Broadway musical-comedy catalog done up in Latin style. Dinah Shore, on her second Capitol package, works through arrangements by Andre Previn in "Somebody Loves Me"; Jackie Gleason's "Opiate d'Amour," a romantic mood session, brings his Capitol LP total up to seventeen; "Dixieland Dinner Dance" features subdued Dixieland stylings by Red Nichols and the five Pennies; Les Baxter comes up with another package of exotic music titled "The Sacred Idol"; "The Time, The Place, and the Girl" is Fred Waring and the Pennsylvanians' contribution to music for romancing; while Glen Gray and his Casa Loma Orchestra recalls still more memories on "Swingin' Decade."

Newcomers Mark Murphy and Mavis Rivers continue their stardom quest on new albums; Murphy doing his own interpretation of current top hits on "Hip Parade"; Miss Rivers swinging out on "Hooray For Love."

Other packages in the release are: "Hawaii Swings," Dixieland styled Hawaiian melodies by Bobby Hackett; "Ridin' the Rails," famous railroad songs played by Kenyon Hopkins' big band; "Blood on the Saddle," a collection of the most famous west-

ern folk tunes sung by Tex Ritter; "Along the Trail," the Eligibles' debut album, which also contains well-known western tunes; "Saturday Night—Polka," Ray Budzilek's third such session for the label; and Rose Maddox's initial Capitol LP, a re-recorded collection of her biggest hits.

All recordings in this January release are available in stereo and monaural editions.

Starday Buys Miller Contracts

MADISON, TENN. — Don Pierce of Starday Records announced last week that his firm had purchased the Frankie Miller recording and writer contracts from Ray Scrivner's Abco and Buna firms. Miller is currently clicking on the C&W charts with "Family Man" and recently had "Black Land Farmer," both leased by Scrivner on the Starday label.

Miller cut two sides last week for Starday for release this month. An EP is skedded for Feb. and an LP is also planned for this year. The diskery said it would have a "heavy promotional build-up" for the artist.

Starday also revealed last week that it had changed its Canadian distribution to Sparton of Canada, who will release all Starday country and gospel LP's in Canada and a minimum of two singles or EP's each month. Sparton is expected to issue three Starday LP's this month and three more next month. The first Starday singles releases for Sparton will be the new Cowboy Copas' entry plus new releases by Carl Story and the Stanley Bros.

Harold Pounds of Sparton negotiated the deal with Pierce, replacing the previous arrangement that Starday had with Quality, which was terminated amicably, the diskery said. Quality will continue to press and distribute Starday singles that have been issued by Quality in Canada to date. The agreement with Sparton was executed by Starday International Sales Company, which controls the foreign rights on Starday masters.

"Life" Honors Nat Cole

HOLLYWOOD—The highlights of the life of Nat King Cole, a Capitol recording star for more than 17 years, will be viewed nationally this week (6) when a pre-taped version of "This Is Your Life" is telecast over the NBC television network.

Relatives and friends of the internationally-known singer flew to Hollywood from all over the country to appear on the show, which was taped Dec. 17 at the NBC studios in Burbank, Calif.

Among those paying tribute to Cole was Glenn E. Wallich, president of Capitol Records, and Carlos Gastel, Cole's long-time personal manager. Wallich termed Cole, "one of the best song salesmen in the business."

Picked By Trade Papers!

NAPPY BROWN 1579
"Give Me Your Love"
b/w "Too Shy"
JIMMY BARNES 1581
"Our Wedding Day"
b/w "Crying 'Cause I Lost"
ON THE CHARTS
NAPPY BROWN — 1575
"I Cried Like A Baby"
DUD BASCOMB — 1580
"Tuxedo Junction"

SAVOY RECORD CO.
NEWARK, N. J.

START THE NEW YEAR WITH A HIT!

BOBBY BLAND'S

"I'LL TAKE CARE OF YOU"

Duke # 314

DUKE RECORDS, INC.
2809 Erastus Street, Houston 26, Texas

SONGWRITERS

Wanted! New songs on demonstration records for record date within 30 days.

LAUREL RECORDS

1674 Broadway, New York, New York

Victor To Issue "Trovatore" With Leontyne Price

NEW YORK—RCA Victor will release its new recording of "Il Trovatore" with Leontyne Price shortly before the soprano makes her debut in the opera at the Metropolitan during the 1960-61 season.

Miss Price won international fame as "Bess" in the recent revival of Porgy and Bess, which toured Europe and later had a long Broadway run. She has appeared in Town Hall solo recital, on several NBC-TV opera performances, and with the San Francisco Opera, the Chicago Lyric Opera, the Vienna Staatsoper and London's Covent Garden. In July 1960, she will inaugurate the new Salzburg Festival in a new production of "Il Trovatore" to be led by Herbert Van Karajan.

Miss Price's most recent RCA Victor album is the newly-released "A Program of Song." She was also soprano soloist in the Charles Munch/Boston Symphony recording of Beethoven's Ninth Symphony.

Columbia Literary Section

NEW YORK—Columbia Records has established a new Literary Section of Creative Services. It was announced by Deborah Ishlon, coordinator of creative services. The new section comprises the copy editing section, formerly assigned to advertising and sales promotion, the flyleaf literary editors, formerly assigned to public relations.

The new Literary Section will be responsible for creative writing assignments concerning flyleaves for all labels, advertisements and publicity. Charles Burr will be literary editor in charge of classical copy. George Dale will be literary editor in charge of popular copy. Warren Cox, copywriter in the public relations department, will be available to assist with both classical and popular copy. Morris Hastings, senior copy editor, will continue to be responsible for the copy-editing and catalog-compiling functions.

All of the above-mentioned positions of the Literary Section will report directly to the Coordinator of Creative Services.

FOR POPS, R & B, and SPIRITUAL THE NEW SOUND IS SHARP

4 Fabulous Break Through Releases At Your Distributors Now!
The One And Only LITTLE JIMMY SCOTT sings

"I'M AFRAID THE MASQUERADE IS OVER"

Pops Sharp # 100

"WHAT GOOD WOULD IT BE"

Down Home Blues Sung By DRINK SMALL and His Guitar
"COLD COLD RAIN" "I LOVE YOU ALBERTA"

R & B Sharp # 101

New Pop Sound Of KIP ANDERSON

"OH MY LINDA" "TILL ALL YOUR LOVE IS MINE"

Pops Sharp # 102

2 Great Stars, LITTLE SYLVIA and THE RAY-O-VACS, Back to Back
"LITTLE BOY" "I'LL ALWAYS BE IN LOVE WITH YOU"

Pops Sharp # 103

SHARP RECORD COMPANY

NEWARK, N. J.

(A Division of World Wide Records, Inc.)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Everest Extends "Restocking Plan" To Include New January Releases

NEW YORK—The Everest January restocking plan was announced by sales chief, Charlie Schicke as a continuation of the highly successful 50% album discount program. The plan is now extended through January 25, 1960. This plan offers dealers a 50%

discount on the recently established list prices (\$3.98 pop, monaural and stereo and \$4.40 classical, monaural and stereo) of all Everest albums, including all catalogue items and new January releases:

The Everest January popular album releases are: "Sounds Different" by Joe Venuto and his Quartet; "The Solid South" by Deane Kincaide Quintet; "The Music of Richard Rodgers and the Music of Harold Arlen" by Poliakin and his Orchestra and Chorale; and "I'll Remember April", another package by Poliakin's orchestra and chorale.

The classical packages include two by Sir Eugene Goossens conducting the London Symphony Orchestra, Rimsky-Korsakov's "Scheherazade" and Villa Lobos's "Little Train of the Caipira" coupled with Ginastera's "Estancia/Panambi"; Mozart Serenades Nos. 11 and 12 by Newell Jenkins conducting the Everest Woodwind Octet; and Prokofiev's Symphony No. 5-Sir Malcolm Sargent conducting the London Symphony Orchestra.

Conniff's Stereo Concerts

LOS ANGELES—A new concept in live concerts will be introduced by Ray Conniff when he debuts his "Concert In Stereo" tour next February.

Conniff, who has gained widespread fame through his Columbia recordings, has devised a three-channel, multiple speaker public address system which he has integrated into his live concerts.

In building his live stereo system, Conniff expanded upon the usual three microphone, three speaker set-up and came up with seven speakers: two on stage left, three on stage center, and two on stage right. He also utilizes as many as five microphones on one channel. These specialized electronic devices were built by Rann Productions, Inc., of which Conniff is president, and have just recently been completed and tested for use on the forthcoming tour. Fred Hynes, Academy Award-winning sound engineer who designed the system to Conniff's specifications, says it will "part the audience's hair down the middle."

Conniff's touring company will be made up of 18 musicians, 16 singers, 2 specialty singers, 2 sound men, 2 light men, an auditor, secretary, road manager and advance man. Dates have been set in such cities as Detroit, Chicago, Pittsburgh, Kansas City, Ann Arbor, Lansing and many others.

Conniff says his idea for "Concert In Stereo" was born "as a result of a realization that recorded music has been glamorized to such an extent that it is now more exciting than live sound." It was for this reason that he developed the "live stereo" idea which was first tested to an audience in Santa Monica and the Hollywood Bowl, at which time Conniff augmented the Bowl's stereo system with his own equipment. It was following the Bowl concert that Conniff decided to have his company build special stereo equipment which could be used on tour.

In addition to his stereo set-up, Conniff has combined a lighting system which is "coordinated with his music and which will, in various lighting moods and hues, keep in tempo with the music being presented."

An additional feature of the concert will be a stereo demonstration, during which time the left, center, and right channels will be played separately so that the audience can actually hear what is coming out of each channel and group of speakers.

Szerying Wins French Prize

NEW YORK—The recent RCA Victor recording of the Brahms Violin Concerto, performed by Henryk Szerying and Pierre Monteux with the London Symphony Orchestra has just won the first prize in this year's Academie du Disque Francais Award, it was announced by Alan Kayes, Red Seal A&R manager.

Szerying has appeared in virtually every major city and with every major orchestra in this country. His most recent RCA Victor recordings include: Brahms Concerto in D, Op. 77, London Symphony Orch. Pierre Monteux conducting and Tchaikovsky Concerto in D, Op. 35, Boston Symphony Orch., Charles Munch conducting.

WB European Set-Up

HOLLYWOOD—James B. Conkling, president of Warner Bros. Records, returned from Europe last week, where he visited England, Denmark, Sweden, and other European countries. Purpose of the trip was to review preparations for WB's foreign operations.

Robert Weiss, head of WB's foreign department has already spent many months setting up deals for the production and distribution of the WB product in the European markets.

An important result of Weiss' work, the diskery said, is that WB will maintain complete label identification. The label will be marketed under the WB name and shield throughout the world, making it one of the few U.S. labels to reach all world markets in the same package used in the United States.

Duke Repacts Bland

HOUSTON — Star R&B songster Bobby "Blue" Bland has signed a new long-term disk pact with Duke Records, it was announced last week.

Dave Clark, sales and promotion manager for the Duke-Peacock-Back Beat set-up, said the company would expand its activities into the pop field and announced the signing of singers Delories Coleman, Ernie Harris and Kenneth Neal, whose initial Peacock single is "Go Go Jumbo" b/w "Chinatown Rock."

RCA Earnings Up 29%

NEW YORK—The Radio Corporation of America will increase its earning 29% in 1959 over 1958, chairman David Sarnoff revealed in a year-end statement last week. The increase was reported on a 17% volume gain.

Sales will reach \$1,375,000,000 for the diversified line of consumer and military goods, Sarnoff noted. In 1958, overall volume reached \$1,176,000,000 and was \$1,176,277,000 in 1955, the previous record year. Profits last year will reach \$40,000,000 compared with \$30,900,000 in 1958. Previous profit high was in 1955 with \$47,525,000.

Also of interest in the Sarnoff statement was that color TV—introduced in 1955—would for the first time make a profit for RCA. He said color sales last year were 30% ahead of 1958.

Sarnoff predicted RCA would double its volume in five years, terming the next ten years the "dynamic decade" in electronics.

Ramrod Sets Distrib Meets

NEW YORK—Ramrod Records, Eddie Fisher's new record label, will hold the first of a series of meetings regionally for its newly-appointed distributors in Chicago this week (6). Chief subject of this Mid-West gathering will be tie-in promotional plans on the singer's first Ramrod single, "Scent Of Mystery" b/w "The Chase", with the Michael Todd, Jr. Smell-o-Vision film production, "Scent Of Mystery", from which both songs derive. Record began shipment last week.

The film, the first utilizing the Todd Smell-o-vision process which coordinates the use of drama-underscoring scents with visual action, premieres at the Windy City's Todd Cinestage Theatre on the evening of the 6th, with other openings to follow shortly in over 60 other major American cities.

While the main subject of the distributor meeting will be the kick-off of the "Scent Of Mystery" waxing, future, general plans for the Ramrod label will also be on the agenda. In attendance with Fisher will be Julie Chester, general manager of Ramrod; Morty Craft and Gordon Gray, respectively president and sales manager of United Telefilm Records, which handles Ramrod's distribution; Mel Herman of Whirling Disc Record Distributors, Cincinnati; Jack Solinger of Music Distributors, Inc., Chicago; Marv Browdy of Sterling Record Distributors, Cleveland; Bill Emerson of Big State, Dallas; Merle Schneider and Johnny Shepard of S&S Distributing Co., Detroit; Jerry Herman of Whirling Disc Record Distributors, Indianapolis; Herb Sandel of Sandel Co., Minneapolis; Herb Cohen of Astor Records, Inc., Pittsburgh; and Bud Lampe of Commercial Music Co., St. Louis.

After the formal Ramrod meeting, the distributors will be the personal guests of Fisher and Michael Todd Jr., producer of the film, at the world premiere of "Scent Of Mystery" and at a ball honoring the film which will follow the showing.

A second regional meeting for the North Atlantic States will take place in New York City on January 9, with gatherings for the Southern and West Coast territories to follow.

The Cash Box
Best Bets

"... K-P label has click on its hands with this touching romancer..."

"I BELIEVE YOU CARED"

and

"ROCKHOUSE"

by

Ralph Jerome

K-P RECORD # 1007

★

Distributed in N. Y. by
SUPERIOR DIST.

★

K-P RECORDS, INC.

382 Jericho Tpke.
Mineola, L. I.
(Pioneer 6-0482)

GREAT HITS!

BOURBON STREET BEAT

WARREN COVINGTON—DECCA #9-31010

LIVIN'

DANGEROUSLY

MCGUIRE SISTERS—CORAL # 9-62152

MUSIC PUBLISHERS
HOLDING CORPORATION

DION AND THE BELMONTS HAVE ANOTHER HIT: "WHERE OR WHEN" LAURIE

3044 IN ATTRACTIVE
FULL COLOR SLEEVE

SHEP - PROMOTION

means

TOP PROMOTION FOR YOUR
INDEPENDENT RECORD CO.

We Give Personal
Attention To Your Label

We Promote All Your
New Releases

Phone or Write

SHEPHERD ASSOCIATES

1650 Broadway (Suite 1111), N. Y.
Phones: JUdson 6-8796 & JU 6-7052

Subscription The Cash Box

52 Issues \$15.00
First Class 20.00
Airmail 30.00

Wallach To Action

NEW YORK—Lou Klayman, President of Action Records, New York Distrib, last week announced the appointment of Milton "Mickey" Wallach to the post of promotion manager for the distributorship.

Wallach, who spent the past 5 years as promotion head of Malverne Distributors, will begin his new duties immediately and will be in complete charge of all promotional activities for Action.

Initial releases he will work on include: "T. L. C. (Tender Love And Care)" by Jimmie Rodgers and "Little Sister" by Cathy Carr on Roulette; "Lullabye" by the Chevrons on Brent; "La Mer" by Trade Martin on Gee; and "One More For The Road" by Hank Leeds on the Jaro label.

C. G. Recording Formed

BEVERLY HILLS—Formation of the C.G. Recording Corporation, here, has been announced by J. C. Garrett, president. Garrett heads the Garrett Corp., a designer and producer of aircraft and diesel components.

C.G. Recording Corporation will be managed by Irving E. Klase as vice president and general manager. Mischa Novy was named vice president and musical director and Don Gallese appointed in charge of sales, distribution and promotion for the recording firm.

Immediate plans include signing of name performers and musicians to the talent roster, and formation of an international distribution network. The label will cover the entire field of musical entertainment, according to general manager Klase.

Already completed is an album soon to be released entitled "Continental Hors D'Oeuvres" featuring Mischa Novy's 16-piece string orchestra.

Klase has had a long association with the musical world as a conductor, including assignments at Radio City Music Hall and The Roxy Theater in New York, as well as numerous stage and television shows, among them "Stop the Music."

Novy, musical director for the new company, is a violinist and composer.

Gallese was radio disk-jockey and TV announcer before entering the recording field as a sound consultant and engineer, and more recently the promotion and distribution field.

Honors For Chancellormen

NEW YORK—The 21 Jewel Square Club of Philadelphia this week (5) is honoring Frankie Avalon, Fabian, and their co-managers, Bob Marcucci and Peter De Angelis of Chancellor Records, for their "untiring work in various charities."

Avalon and Fabian took an active part in "Old Newsboy's Day" selling papers on the streets of Philadelphia. They sponsored a Christmas Party for underprivileged children and have participated in numerous charity projects sponsored by other groups.



Top Selling Records
Reported by

R&B Retail Outlets

From Coast to Coast

COCHRAN STREET RECORD SHOP Dallas, Tex.

1. You're Unforgettable (B. Watkins)
2. Sweet 16 (B. B. King)
3. I'll Take Care Of You (B. B. Bland)
4. Don't Mess With My Man (I. Thomas)
5. Let The Good Times Roll (R. Charles)
6. Let Them Talk (L. W. John)
7. Talk That Talk (J. Wilson)
8. Blues Get Off My Shoulder (Coasters)
9. What About Us (Coasters)
10. You Better Believe It (Gay Poppers)

TOWN & COUNTRY Detroit, Mich.

1. Big Hurt (T. Fisher)
2. Running Bear (J. Preston)
3. You've Got What It Takes (M. Johnson)
4. Oh Carol (N. Sedaka)
5. Way Down Yonder In New Orleans (F. Cannon)
6. Darling Lorraine (Knockouts)
7. Smokie (B. B. Combo)
8. Be My Guest (F. Domino)
9. Friendly World (Fabian)
10. Why (F. Avalon)

STAMPFLI'S RECORD ROOM Reno, Nev.

1. So Many Ways (B. Benton)
2. Always (S. Turner)
3. Talk That Talk (J. Wilson)
4. The Clouds (Spacemen)
5. Dance With Me (Drifters)
6. Be My Guest (F. Domino)
7. Mr. Blue (Fleetwoods)
8. You've Got What It Takes (M. Johnson)
9. Uh! Oh (Nitty Squirrels)
10. Come Into My Heart (L. Price)

RAY'S MUSIC New York, N. Y.

1. Fannie Mae (B. Brown)
2. You've Got What It Takes (M. Johnson)
3. Talk That Talk (J. Wilson)
4. I'm Movin' On (R. Charles)
5. Won'tcha Come Home (L. Price)
6. Work Out (B. Washington)
7. Be My Guest (F. Domino)
8. What About Us (Coasters)
9. So Many Ways (B. Benton)
10. The Big Hurt (T. Fisher)

FLASH MUSIC Los Angeles, Calif.

1. The Clouds (Spacemen)
2. Smokie (B. B. Combo)
3. I'll Take Care Of You (B. B. Bland)
4. Have Love, Will Travel (C. Berry)
5. Jack Of All Trades (E. Church)
6. Baby What Do You Want Me To Do (J. Reed)
7. Hard Life (S. Shorty)
8. It Took A Long Time (L. Fulson)
9. Just For Your Love (Falcons)
10. Torquay (Fireballs)

ONE STOP New Orleans, La.

1. Smokie (B. B. Combo)
2. I'll Take Care Of You (B. B. Bland)
3. Running Bear (J. Preston)
4. Just A Little Bit (R. Gordon)
5. Let Them Talk (L. W. John)
6. Everybody Knows (E. Bo)
7. Sweet 16 (B. B. King)
8. Fannie Mae (B. Brown)
9. Baby What Do You Want Me To Do (J. Reed)
10. A Closer Walk (P. Fountain)

SOUTH CENTRAL NOVELTY Chicago, Ill.

1. Smokie (B. B. Combo)
2. I Believe To My Soul (R. Charles)
3. I'll Take Care Of You (B. B. Bland)
4. Just A Little Bit (R. Gordon)
5. The Clouds (Spacemen)
6. So Many Ways (B. Benton)
7. Baby What Do You Want Me To Do (J. Reed)
8. I'm Movin' On (R. Charles)
9. I Cried Like A Baby (N. Brown)
10. I Don't Know (R. Brown)

THE RECORD CENTER Cleveland, Ohio

1. Running Bear (J. Preston)
2. El Paso (M. Robbins)
3. Among My Souvenirs (C. Francis)
4. Not One Minute More (D. Reese)
5. Go Jimmy Go (J. Clanton)
6. Why (F. Avalon)
7. Way Down Yonder In New Orleans (F. Cannon)
8. Oh Carol (N. Sedaka)
9. Heavenly Blues (K. Curtis)
10. The Big Hurt (T. Fisher)



TOP 50 ACROSS THE NATION

	Pos. Last Week		Pos. Last Week
1		SMOKIE <i>Bill Block's Combo (Hi 2057)</i>	(1)
2		I'LL TAKE CARE OF YOU <i>Bobby Blond (Duke 314)</i>	(3)
3		YOU'VE GOT WHAT IT TAKES <i>Marv Johnson (United Artists 185)</i>	(5)
4		THE BIG HURT <i>Toni Fisher (Signet 275)</i>	(4)
5		THE CLOUDS <i>Spacemen (Alton 254)</i>	(2)
6		TALK THAT TALK <i>Jackie Wilson (Brunswick 55165)</i>	(7)
7		I BELIEVE TO MY SOUL <i>Ray Charles (Atlantic 2043)</i>	(11)
8		FANNIE MAE <i>Buster Brown (Fire 1008)</i>	(12)
9		LET THEM TALK <i>Little Willie John (King 5274)</i>	(14)
10		UH! OH <i>Nitty Squirrels (Honor 4540)</i>	(13)
11		WHAT ABOUT US <i>Coasters (Atco 6153)</i>	(16)
12		WAY DOWN YONDER IN NEW ORLEANS <i>Freddy Cannon (Swan 4043)</i>	(21)
13		SO MANY WAYS <i>Brook Benton (Mercury 71512)</i>	(6)
14		BABY WHAT DO YOU WANT ME TO DO <i>Jimmy Reed (Vee-Joy 333)</i>	(20)
15		WHY <i>Frankie Avalon (Chancellor 1045)</i>	(17)
16		WE GOT LOVE <i>Bobby Rydell (Cameo 169)</i>	(18)
17		COME INTO MY HEART <i>Lloyd Price (ABC-Paramount 10662)</i>	(8)
18		BE MY GUEST <i>Fats Domino (Imperial 5629)</i>	(9)
19		ALWAYS <i>Sommy Turner (Big Top 3029)</i>	(15)
20		IT'S TIME TO CRY <i>Poul Anka (ABC-Paramount 10061)</i>	(24)
21		OH CAROL <i>Neil Sedaka (RCA Victor 7579)</i>	(27)
22		SHIMMY SHIMMY KO KO BOP <i>Little Anthony & Imperials (End 1060)</i>	(30)
23		ROOSTER BLUES <i>Lightnin' Slim (Excello 2169)</i>	(31)
24		DANCE WITH ME <i>Drifters (Atlantic 2040)</i>	(10)
25		EBB TIDE <i>Bobby Freeman (Josie 812)</i>	(28)
26		MACK THE KNIFE <i>Bobby Dorin (Atco 6146)</i>	(23)
27		GO, JIMMY, GO <i>Jimmy Clonton (Ace 575)</i>	(36)
28		DON'T YOU KNOW <i>Della Reese (RCA Victor 7591)</i>	(22)
29		HOW ABOUT THAT <i>Dee Clark (Abner 1032)</i>	(37)
30		JUST A LITTLE BIT <i>Roscoe Gordon (Vee-Jay 332)</i>	(41)
31		I'M MOVIN' ON <i>Ray Charles (Atlantic 2043)</i>	(25)
32		IN THE MOOD <i>Ernie Fields (Rendezvous 110)</i>	(35)
33		SMOOTH OPERATOR <i>Sarah Vaughan (Mercury 71519)</i>	(26)
34		SWEET 16 <i>B. B. King (Kent 330)</i>	(43)
35		RUN, RED, RUN <i>Coasters (Atco 6153)</i>	(42)
36		RUNNING BEAR <i>Johnny Preston (Mercury 71414)</i>	(47)
37		SHADOWS <i>5 Satins (Ember 1056)</i>	(29)
38		THIS TIME OF YEAR <i>Brook Benton (Mercury 71558)</i>	(39)
39		PRETTY BLUE EYES <i>Steve Lawrence (ABC-Paramount 10058)</i>	(40)
40		TEARDROP <i>Sonto & Johnny (Conodian-American 107)</i>	(45)
41		UNFORGETTABLE <i>Dinah Washington (Mercury 71508)</i>	(19)
42		WON'TCHA COME HOME <i>Lloyd Price (ABC-Paramount 10062)</i>	(33)
43		LOCK ME IN YOUR HEART <i>Torheel Slim & Little Ann (Fire 1009)</i>	(44)
44		I CRIED LIKE A BABY <i>Nappy Brown (Savoy 1575)</i>	(38)
45		LET THE GOOD TIMES ROLL <i>Roy Charles (Atlantic 2047)</i>	(—)
46		BONNIE CAME BACK <i>Duane Eddy (Jomie 1144)</i>	(—)
47		DON'T MESS WITH MY MAN <i>Irmo Thomas (Ron 328)</i>	(48)
48		NOT ONE MINUTE MORE <i>Della Reese (RCA Victor 7644)</i>	(—)
49		VILLAGE OF ST. BERNADETTE <i>Andy Williams (Codence 1374)</i>	(—)
50		TRUE LOVE, TRUE LOVE <i>Drifters (Atlantic 2040)</i>	(32)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Award o' the Week

"OH MY PAPA" (2:11) "I CRIED"
[Shapiro, Bernstein ASCAP— (2:10)
Burkhard, Turner, Parsons] [XXX BMI—Vann]

BOBBETTES (Gallant 1006)

● The femmes—of "Mr. Lee" fame—have two tracks that bid for strong R&B and pop acceptance. "Oh My Papa," the former Eddie Fisher smash, receives an inventive rock-a-ballad blend from the team and a stand-out rock-a-string (including an effective French Horn) backing. "I Cried" is a bright rhythm display. Lead handles the theme, while the other gals and ork (that French Horn again) provide a colorful setting. Two for the money here.

● See pop reviews if you want to cash in on Sarah Vaughan and Nat "King" Cole's new powerhouses.

REV' WILLIE GREEN &
THE GLOVERTONES (Enrica 122)

B+ "DIDN'T IT RAIN" Part 2
[Traditional Hymns ASCAP] The old spiritual taken for a frantic rafter-shaking, ride by Green, who's in top shouting form, and the gal chorus. Overwhelming session that despite its fervent religious outlook, could step out into chartsville.

B+ "DIDN'T IT RAIN" Part 1
[Traditional Hymns ASCAP] Same outing, but not as frantically appealing as the other half, where Green and the gals really pick up steam.

DRINK SMALL (Sharp 101)

B+ "I LOVE YOU ALBERTA"
[Savoy BMI—Small] Small gives out with a rocking blues testimonial to the gal. Growing, soulful session that should pick up spins.

B+ "COLD COLD RAIN" [Savoy
BMI—Lindsay, Cadena] Another giant helping of earthy blues wailing, this one reaching all the way into the low-down blues category.

GUITAR SHORTY (Pull 301)

B "HARD LIFE" (2:30) [Reynolds
& Andrews BMI—Tate, Kearney] Low-down lamenting blues is properly treated with pro blues poise by the singer.

B "WAYS OF A MAN" (2:30)
[Reynolds & Andrews BMI—Reynolds, Tate] Tempo is picked up for a rhythmic trip to bluesville.

LIGHTNIN HOPKINS (Dart 123)

B "GRIEVANCE BLUES" (2:50)
[Glad BMI — Quinn] An old master picked up by the label. It's an exciting moaning session by the great blues artist. This is the real low-down blues.

C+ "UNSUCCESSFUL BLUES"
(2:20) [Glad BMI—Quinn] Also an old Hopkins slice. This one gets a more recitative reading, with shouts of encouragement in backdrop keeping things moving.

THE MINOR CHORDS (Flick 006)

B+ "I'M FALLING IN LOVE WITH
YOU" (2:10) [West-Higgins BMI
—Minor Chords] Very pretty rock-a-ballad gets a beautifully sensitive reading from soft voiced femme lead. A quality deck with loads of potential.

B "DON'T LET ME DOWN" (2:15)
[West-Higgins BMI—Kari] Deep throated male takes over the lead chores for this melodic rhythm affair.

WILLIE HAMILTON (Contour 500)

C+ "I'M SO GLAD YOU'RE MINE"
(2:10) [West-Higgins, Jobete
BMI — Hamilton] Attractive rock-a-ballad is taken the familiar sensitive route by Hamilton with usual chorus in support. Nice effort.

C+ "HANGIN' AROUND" (2:12)
[West-Higgins, Jobete BMI—Hamilton] Singer turns in an OK job on this rock-a-cha cha blues lament.

THE LINCOLNS (Mercury 71553)

B+ "CAN'T YOU GO FOR ME"
(2:12) [Music Products BMI—Anderson] The Lincolns whip up a storm of romantic feelings on this session. A frantic rhythm rocker with sock, dual-mart teen appeal.

B "BABY, PLEASE LET ME LOVE
YOU" (2:19) [Music Products
BMI — Mero] Though things slow down to beat ballad tempo here, the group continues to give out with the powerful sound they achieve on the top. A sensitive companion lid.

THE SHAMANS (Kayham 3)

C+ "SOUTHERN CALIFORNIA"
(2:11) [Morey BMI — Rose] Group tells about the luxuries of this area in appropriate rocking teen-angled style.

C "I'LL WAIT FOREVER" (2:08)
[Morey BMI — Gilbert] A slow down to rock-a-ballad tempo for a sensitive performance of a familiar theme.

The Cash Box



TERRITORIAL TIPS

* Indicates first appearance.

*A CLOSER WALK WITH THEE
Pete Fountain (Coral 62154)

AIN'T NOBODY'S BUSINESS
Jimmy Witherspoon (GMP 156)

ALL NIGHT LONG
Robert Parker (Ron 327)

AMONG MY SOUVENIRS
Connie Francis (MGM 12841)

A YEAR AGO TONIGHT
Crests (Coed 521)

BLACK ORCHID
Col Tjader (Fantasy 544)

CARESS ME BABY
Jimmy Reed (Vee-Jay 333)

DARLING LORRAINE
Knockouts (Shad 5103)

*EVERY DAY, EVERY WAY
Hollywood Flames (Atco 6155)

GOOD GOOD LOVIN'
James Brown (Federal 12361)

HANDY MAN
Jimmy Jones (Cub 9049)

HARLEM NOCTURNE
Viscounts (Madison 123)

HONEY HUSH
Joe Turner (Atlantic 2044)

HOUND DOG MAN
FRIENDLY WORLD
Fabian (Chancellor 1044)

(I REMEMBER) IN THE STILL
OF THE NIGHT
Five Satins (Ember 1005)

IT TOOK A LONG TIME
Lowell Fulson (Checker 937)

I WANNA BE LOVED
Ricky Nelson (Imperial 5614)

I WORRY ABOUT YOU
Arthur Prysock (Old Town 1073)

JACK OF ALL TRADES
Eugene Church (Class 261)

LET'S TRY AGAIN
Clyde McPhatter (MGM 12843)

*LULLABY
Chevrans (Brent 7007)

MASHED POTATOES
Nat Kendrick & Swons (Dade 1804)

MUCH TOO LATE
Tarheel Slim & Little Ann (Fire 1009)

100 YEARS FROM TODAY
Spaniels (Vee-Jay 328)

*ROCKIN' LITTLE ANGEL
Roy Smith (Judd 1016)

THAT'S ALRIGHT
Lowell Fulson (Checker 937)

THERE GOES MY LOVE
Fantastics (RCA Victor 7572)

WHAT'S HAPPENING
Wade Flemens (Vee-Jay 335)

WHERE OR WHEN
Dion & Belmonts (Laurie 3044)

WORKOUT
Baby Washington (Neptune 107)

YOU'RE UNFORGETTABLE
Billy Watkins (Challenge 59056)



R&B Sure Shots

LET THE GOOD TIMES ROLL

RAY CHARLES
(Atlantic 2047)

AWARD O' THE WEEK 1/2

BONNIE CAME BACK

DUANE EDDY
(Jomie 1144)

AWARD O' THE WEEK 12/12

NOT ONE MINUTE MORE

DELLA REESE
(RCA Victor 7644)

AWARD O' THE WEEK 11/28

THE VILLAGE OF ST. BERNADETTE

ANDY WILLIAMS
(Codence 1374)

PICK OF THE WEEK 12/5

TWO NEW STARS ON THE JAZZ HORIZON

GATE CITY BLUES b/w BLACK COFFEE

Duke Pearson Trio
BLUE NOTE 45/1754

THE RAKE b/w THE REBOUND

Dizzy Reece Quintet
BLUE NOTE 45/1759

BLUE NOTE

47 W 63rd St. New York 23, N. Y.

A SMASHEROO

"ROOSTER BLUES"

LIGHTNING SLIM

Exello 2169

NOTICE TO RETAIL RECORD DEALERS:
If you are unable to secure our merchandise from our distributor, please contact us.

NASHBORO RECORD COMPANY
177 3rd Ave. N. Nashville, Tenn



Country Disk Jockey

REGIONAL RECORD REPORTS



Country Reviews

A BULLSEYE B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

BOB WOODLE
WCED—DuBois, Pa.

1. In A Mansion Stands My Love (J. Reeves)
2. He'll Have To Go (J. Reeves)
3. I'd Rather Be (E. Tubb)
4. Stone Eternal (J. Reed)
5. Igmoos (S. Jackson)
6. Jimmy Brown (M. Wiseman)
7. 'Til I Kissed You (Everlys)
8. I Ain't Never (W. Pierce)
9. My Love And Little Me (M. Bowes)
10. Sawmill (Tillis & Phillips)

BILL MACK
KDAV—Lubbock, Tex.

1. He'll Have To Go (J. Reeves)
2. Same Old Me (R. Price)
3. Wishful Thinking (W. Stewart)
4. El Paso (M. Robbins)
5. They Shined Up Rudolph's Nose (J. Horton)
6. One You Slip Around With (J. Howard)
7. Family Man (F. Miller)
8. Country Girl (F. Young)
9. Under Your Spell (B. Owens)
10. Lonely Is A Word (K. Wells)

JOE ALLISON
KFOX—Los Angeles, Calif.

1. He'll Have To Go (J. Reeves)
2. El Paso (M. Robbins)
3. Same Old Me (R. Price)
4. Big Harlan Taylor (G. Jones)
5. Little Drummer Boy (J. Cash)
6. Wishful Thinking (W. Stewart)
7. The One You Slip Around With (J. Howard)
8. Only The Lonely (Western)
9. You're The Only Good Thing (G. Morgan)
10. Big Hearted Me (D. Gibson)

SLIM LAY
WBHP—Huntsville, Ala.

1. Are You Willing Willie (M. Worth)
2. Prison Song (C. Putman)
3. Timbrook (L. Pruitt)
4. El Paso (M. Robbins)
5. Until Today (Musical Pioneers)
6. There's A Big Wheel (Coopers)
7. Forsaken (C. Putman)
8. Under Your Spell (R. Price)
9. No Love Have I (W. Pierce)
10. The Drifter (Tenn. Drifters)

COUNTRY JIM HOWELL
WTJH—East Point, Ga.

1. Timbrook (L. Pruitt)
2. Are You Willing Willie (M. Worth)
3. Until Today (Musical Pioneers)
4. Prison Song (C. Putman)
5. I Heard My Mother Weeping (C. Storey)
6. El Paso (M. Robbins)
7. Dead Or Alive (B. Anderson)
8. I'm Just A Nobody (B. Alex)
9. The Drifter (Tenn. Drifters)
10. Same Old Me (R. Price)

MACK SANDERS
WSIR—Wichita, Kans.

1. El Paso (M. Robbins)
2. Same Old Me (R. Price)
3. There's A Big Wheel (Coopers)
4. Under Your Spell (R. Price)
5. Scarlet Ribbons (Browns)
6. Amigo's Guitar (K. Wells)
7. Riverboat (F. Young)
8. Are You Willing Willie (M. Worth)
9. Country Girl (F. Young)
10. No Love Have I (W. Pierce)

MERLE KILGORE
KBSF—Springhill, La.

1. Dear Mama (M. Kilgore)
2. Eyes Of Love (M. Singleton)
3. They Shined Up Rudolph's Nose (J. Horton)
4. Timbrook (L. Pruitt)
5. Easy Money (J. O'Gwynn)
6. Nobody's Darlin' (J. Sea)
7. No Love Have I (W. Pierce)
8. Hula Star (J. Bales)
9. Riverboat (F. Young)
10. Family Man (F. Miller)

PECOS PETE BROWN
KWIP—Merced, Calif.

1. El Paso (M. Robbins)
2. Riverboat (F. Young)
3. He'll Have To Go (J. Reeves)
4. I'm Movin' On (D. Gibson)
5. Under Your Spell (B. Owens)
6. Scarlet Ribbons (Browns)
7. Timbrook (L. Pruitt)
8. Amigo's Guitar (K. Wells)
9. Face To The Wall (F. Young)
10. Georgia Town Blues (Tillis & Phillips)

DEWEY STONE
WDEC—Americus, Ga.

1. El Paso (M. Robbins)
2. Are You Willing Willie (M. Worth)
3. Wishful Thinking (W. Stewart)
4. Same Old Me (R. Price)
5. Prison Song (C. Putman)
6. Timbrook (L. Pruitt)
7. Brand New Feeling (D. Rich)
8. Another (R. Drusky)
9. Dead Or Alive (B. Anderson)
10. The Drifter (Tenn. Drifters)

SAMMY DAVIS
KCIJ—Shreveport, La.

1. Easy Money (J. O'Gwynn)
2. El Paso (M. Robbins)
3. They Shined Up Rudolph's Nose (J. Horton)
4. Money To Burn (G. Jones)
5. Dear Mama (M. Kilgore)
6. Under Your Spell (B. Owens)
7. Eyes Of Love (M. Singleton)
8. My Conscience (C. Walker)
9. You Are Responsible (Deaton)
10. Tears Of Tomorrow (J. O'Gwynn)

CARTER CARLTON
WBKN—Newton, Miss.

1. Same Old Me (R. Price)
2. Dead Or Alive (B. Anderson)
3. Face To The Wall (F. Young)
4. Town That Never Sleeps (Wilburns)
5. Oh Please Mr. Conductor (B. Dudley)
6. Homebreaker (S. Davis)
7. He'll Have To Go (J. Reeves)
8. Easy Money (J. O'Gwynn)
9. Last Ride (H. Snow)
10. Black Cloud Risin' (C. Copas)

FRED TAYLOR
WBHP—Hendersonville, N.C.

1. I'm Just A Nobody (B. Alex)
2. Timbrook (L. Pruitt)
3. Eyes Of Love (M. Singleton)
4. Are You Willing Willie (M. Worth)
5. Until Today (Musical Pioneers)
6. Tomorrow Night (C. Smith)
7. Easy Money (J. O'Gwynn)
8. One You Slip Around With (J. Howard)
9. Family Man (F. Miller)
10. Last Ride (H. Snow)

GEORGE DOMERESE
KLYR—Clarksville, Ark.

1. Down To The Blues (Stewart)
2. There's A Big Wheel (Coopers)
3. I'd Like To Set You To Music (C. Blankenship)
4. Next Time (E. Tubb)
5. Woman's Intuition (Wilburns)
6. Once Too Many Times (V. Stewart)
7. Scarlet Ribbons (Browns)
8. Money To Burn (G. Jones)
9. Goodbye Little Darlin' (Cash)
10. No Love Have I (W. Pierce)

DICK TAYLOR
CHED—Edmonton, Alta., Can.

1. El Paso (M. Robbins)
2. There's A Big Wheel (Coopers)
3. Same Old Me (R. Price)
4. Under Your Spell (R. Price)
5. Country Girl (F. Young)
6. Woman's Intuition (Wilburns)
7. Heartbreak Avenue (J. Castle)
8. Walkin' Down The Road (J. Newman)
9. Last Ride (H. Snow)
10. He'll Have To Go (J. Reeves)

JOHN DIMICK
CKCW—Moncton, N.B., Can.

1. El Paso (M. Robbins)
2. Same Old Me (R. Price)
3. Amigo's Guitar (K. Wells)
4. Under Your Spell (R. Price)
5. Country Girl (F. Young)
6. In A Mansion Stands My Love (J. Reeves)
7. Last Ride (H. Snow)
8. Woman's Intuition (Wilburns)
9. Family Man (F. Miller)
10. Gonna Spend My Time (O. Myers)

JIMMY KEY
WMCP—Columbia, Tenn.

1. Walking Down The Road (J. Newman)
2. Are You Willing Willie (M. Worth)
3. Moon Joe (L. Williams)
4. Prison Song (C. Putman)
5. Timbrook (L. Pruitt)
6. Little Boy Blue (H. Johnson)
7. House On The Hill (C. Williams)
8. Another (R. Drusky)
9. Easy Money (J. O'Gwynn)
10. No Quitting Place (Fletcher)

BUCK BENSON
WLBR—Lebanon, Pa.

1. Money To Burn (G. Jones)
2. Preacher And The Bear (M. Wiseman)
3. Walking In My Sleep (B. Clifton)
4. No Regrets (C. Belaw)
5. Scarlet Ribbons (Browns)
6. Little Drummer Boy (J. Cash)
7. In A Mansion Stands My Love (J. Reeves)
8. Lying Lips (R. Adams)
9. Barnyard Banjo Pickin' (Stringbean)
10. Beggar To A King (Barnes)

CHARLES RUSH
WFSC—Franklin, N. C.

1. I'm Just A Nobody (B. Alex)
2. Timbrook (L. Pruitt)
3. Are You Willing Willie (M. Worth)
4. Until Today (Musical Pioneers)
5. Heartaches By The Number (G. Mitchell)
6. Wife Of A Hard Working Man (L. Waldrop)
7. The One You Slip Around With (J. Howard)
8. El Paso (M. Robbins)
9. Family Man (F. Miller)
10. No Love Have I (W. Pierce)

SONNY SIEVERS
KCTI—Gonzales, Tex.

1. Old Man Love (T. Douglas)
2. Log Cabin In The Lane (J. Eanes)
3. Take Me Like I Am (Horton)
4. Girl Who Didn't Need Love (P. Wagoner)
5. In A Mansion Stands My Love (J. Reeves)
6. Face To The Wall (F. Young)
7. You're The Only Good Thing (G. Morgan)
8. I Guess I'm Gettin' Over You (H. Thompson)
9. Mom And Dad's A-Re: (Copas)
10. I Know, But Tell Me Dear (C. Belaw)

AL HARRIS
WSWN—Belle Glade, Fla.

1. El Paso (M. Robbins)
3. Cowboy's Christmas (J. Hall)
4. It's Not The End Of Every-thing (B. Anderson)
5. Crying My Heart Out Over You (Flatt & Scruggs)
6. There's A Big Wheel (Coopers)
7. What's Wrong With Me (S. Stover)
8. Easy Money (J. O'Gwynn)
9. They Shined Up Rudolph's Nose (J. Horton)
10. I Could Never Be Alone (P. Sullivan)

TONY DAVIS
WOCB—Cape Cod, Mass.

1. El Paso (M. Robbins)
2. There's A Big Wheel (Coopers)
3. Scarlet Ribbons (Browns)
4. Same Old Me (R. Price)
5. Easy Money (J. O'Gwynn)
6. Under Your Spell (Price/Owens)
7. Family Man/He'll Have To Go (Miller/Reeves)
8. Love I Want (Rusty & Doug)
9. Are You Willing Willie (M. Worth)
10. They Shined Up Rudolph's Nose (J. Horton)

THE CASH BOX

BULLSEYE

"CHANGED MY MIND" (2:12) [Tree BMI—Westberry]
"FOREVER" (2:34) [Tree BMI—Killen]
BILLY WALKER (Columbia 41548)

● Walker, whose current click is "I Call It Heaven," is in for another trip to hitsville. The side to do it is "Changed My Mind," a pop-styled rock-a-billy weeper that wings along infectiously. Combo-chorus shines here. "Forever" is a very slow beat ballad with a haunting sound. Both ends have dual-mart appeal.

"WRECK OF THE OLD 97" (2:29)
[Central Songs BMI—Arr. Collins]
"YOU BELONG IN MY ARMS" (2:02)
[Central Songs BMI—Collins]
TOMMY COLLINS (Capitol 4327)

● After a long chart absence, Collins should be putting in an appearance with his adaptation of the old folk song about the famous train wreck (tune was used by Kingston Trio in "M.T.A."). He delivers the quick paced opus in true folk style and gets fine help from a chorus and some guitar pickers. Flipside is a cute, middle beat love story that could also click.

LEON PAYNE (D 1108)

B+ "BROTHERS OF A BOTTLE" (2:00) [Glad BMI — Payne] A robust waltz-time drinking song is vigorously belted by Payne. An attractive weeper that should mean money-in-the-bank for all concerned.

B "MITZIE MCGRAW" (2:22) [Glad BMI—Payne] Here Payne ventures into a completely different area with a delightful, fast-paced Irish melody that tells a cute story. Tho more for pop tastes, this side has potential too.

MERL LINDSAY (D 1106)

B "STOLEN KISSES" (2:03) [Glad BMI — Lindsay, Pool] Multi-tracked, high pitched vocal reading of an uptempo weeper.

C+ "IS IT TOO LATE" (2:01) [Glad BMI — Lindsay] Another tear-drenched side is essayed with deep sincerity.

THE STANLEY BROTHERS
(King 5306)

B+ "HEAVEN SEEMED SO NEAR" (2:08) [Lois BMI—Rakes, Elliot] A lively romantic saga with a stirring message is turned out by the boys in authentic bluegrass fashion.

B "HOW FAR IS LITTLE ROCK" (2:36) [Lois BMI — Rakes] On the style of the old vaudeville comedy teams, the two boys trade wisecracks between some fine banjo picking interludes.

AL TERRY (Hickory 1111)

B+ "PASSING THE BLUES AROUND" (1:50) [Acuff-Rose BMI — Terry] Infectiously rocking country blueser gets a top notch weeping reading from Terry. Potent side, could step out.

B+ "WATCH DOG" (2:04) [Acuff-Rose BMI — Terry] Another big beat rock-a-billy driver gives Terry more solid material for his belting delivery. Watch this one, pop and country-wise.

CAROLINA GOSPEL SINGERS
(Trepur 1012) (Religious)

B "WALKING IN THE LIGHT OF THE LORD" [McClendon BMI—Davis] The singers attack this down-home gospel shout with fervor and religious spirit.

C+ "MY DADDY'S IN HEAVEN I KNOW" [McClendon BMI—Blanton] A quiet, devoted, sacred hymn with a touching message.

CHARLIE WILLIAMS (Sage 315)

B "HOUSE ON A HILL" (2:20) [Sage & Sand SESAC — Williams] Cute riddle-type slice that should appeal to the kiddies, set to an infectious, toe-tapping rhythm.

B "GOODNIGHT AGAIN" (1:45) [Sage & Sand SESAC — Williams, Moore] Very pop-ish ballad is tenderly cuddled by Williams. Good chorus assistance on both halves.

JIMMY JAY (Starday 470)

B "RUN WILD" (2:12) [Bayou State BMI — Kilgore] Rock-a-billy blues chant is belted in true hill style by Jay. Good down home side.

C+ "YOU'RE CHEAP AS YOU CAN BE" (2:15) [Bayou State BMI—Kilgore] Familiar middle beat lover's lament is sold with solid country authority.

COYE WILCOX (Azalea 123)

C+ "SONG OF JESSE JAMES" (2:41) [S&M-Pogue, Settle] Wilcox offers a tribute to the famous outlaw-hero. A jet-speed toe-tapper.

C "ZIPPY, HIPPIY, DIPPY" (2:00) [Betsy-Tyler, Austell, Wilcox] Cute novelty about strange characters. Built along "Purple People Eater" lines.



Country Round Up



The Cash Box Country

TOP 50 ACROSS THE NATION

Mac Wiseman has been elected treasurer of the Country Music Association it was reported to us last week by the Association's Mrs. Jo Walker. Mac's latest Dot pairing is "Preacher and the Bear"/"When It's Lamp Lightin' Time in the Valley." . . . Johnny Cash's mid-December show in Des Moines, which also included the



ANNE & BILL CALHOUN

Tennessee Two, Marvin Rainwater, Stonewall Jackson and his Rolling Stones and Carl Mann and his band, grossed \$12,834.50 despite bad (foggy) weather according to Smokey Smith. Smith, who booked the package, said it was a great show, entertainment-wise as well as box office-wise. . . . John W. Stephenson, president of Cowtown Records, Dallas, Texas, is excited about the possibilities of the Cowtown disk "Apple Dumpling" b/w "Navajo" by Anne and Bill Calhoun. Deejays needing copies should contact the Calhouns at 5501 Phillips, Ontario, Calif. . . . Carl Fitzgerald (WMOX-Meridian, Miss.) tells us about a recent incident that happened in his town and wonders why something isn't done about this situation, which he claims is a frequent thing in his and other areas. Seems that during the Christmas season Gene Autry's new disk, "Santa's Comin' In a Whirleybird," was a big smash in his city, even making the number 1 position but prospective

purchasers couldn't even buy the record because of understocking. Those wanting a copy were told it wouldn't be available until after Christmas, when, comments Carl, the disk would be much out of date. Carl feels someone, particularly Republic's distributors owe the people there an explanation for the shortage. . . . Joe E. Adams, of Ozark Music Publications, St. Cloud, Florida, informs us that stations WHIY-Orlando and WKBX-Kissimmee have switched to all-country programming. Carl Stuart, who was spinning country disks at WHIY for a while, has left the station. Adams adds that he's getting fine/deejay response to the Testa release of "No Use Pretending" by Chris Christian. Adams, who publishes the song, infos that other disk artists are contemplating cutting the song too.

Jim Reeves opened a tour for the Harry Peebles Agency on 12/27, after vacationing with his wife in Texas. Also vacationing in Texas (and Oklahoma) is Ray Price and his wife Linda. Ray did the New Year's Eve show at Cain's Academy in Tulsa. . . . Shirley Johnson, James O'Gwynn Fan Club prexy, letters that James was in Austin, Texas, 12/19 as the guest of the Capitol City Jamboree. Afterwards he returned to Hattiesburg, Miss., to spend Christmas with the family but continued working during the holidays; guesting on a local Jamboree in Monticello, Miss., with Alice from Dallas 12/26. Others there were Gene Clay, from WBKH-Hattiesburg; Billy Ray, Gibbs and Carter Carlson from KBKN-Newton, Miss., and the Davis Bros., from Pasagosila, Miss. James returned to Texas at the beginning of the year for club dates, and this week is skedded for a "Louisiana Hayride" appearance. . . . The Acorn Sisters (Rosemary, Goldie & Evelyn) from Cincinnati are out with their first Starday release, an EP containing six gospel songs. The group's manager, Joe Grieshop, wrote five of the six tunes. Copies of the EP can be obtained through the label, in Madison, Tennessee. . . . Porter Wagoner's 1956 country hit, "What Would You Do if Jesus Came to Your House?", has been cut for release on RCA Victor by Joe Martin, disk jockey at WOW-Omaha. Tune is done recitation style superimposed over a background of "What a Friend We Have in Jesus," the famous hymn. Coupler is "Two Angels," also a narrative outing. . . . Johnnie James is enthusiastic over the new release on his Glee label, "Just For You" b/w "Be Bop Blues" by Aubrey Cagle. . . . Ernest Tubb and his Texas Troubadors and Skeeter Davis opened a week's tour with a New Year's Eve show in Des Moines, Iowa. Skeeter's next RCA Victor disk is being released this week. . . . June Carter was in New York recently doing live and taped TV and radio guest shots. She also made tapes for future use. . . . Copies of Billy Walker's "I Call it Heaven" are available upon request from 4705 Gallatin Road, Nashville.



THE ACORN SISTERS

Merl Lindsay and his Band, along with other music notables, recently gave a benefit dance at Merl's Lindsayland Ballroom in Oklahoma City for Red Sovine who was hurt in an automobile accident on the Turner Turnpike. All proceeds and donations went to Red. Merl notes that he is looking for a trumpet or sax man that can double on violin to work five or six nights a week in and around Oklahoma City. He can be contacted at 311 S. Klein, in that city. Also, Merl is very excited over being picked the "Number One All Around Western Swing Band in the Nation" by Pee Wee King. Merl is booked through exclusive management by Clarence Bailey. . . . Don Pierce of Starday Records has purchased the Frankie Miller recording and writer contract from Ray Scrivener's Abco and Buna firms. Miller, who's on the charts now with "Family Man," having clicked a short while back with "Black Land Farmer," has cut two sides for Starday release this month. Pierce also reported that the label has changed its Canadian distribution from Quality Distributors to Spartan of Canada. The deal with Quality was ended amicably. . . . The M.T.A. Rides Again! Tommy Collins hoping to roll into hitsville aboard the "Wreck of the Old 97," the old folk song which provided the melody for label-mate's Kingston Trio's smash "M.T.A." . . . Looks like Jim Reeves has his biggest two market smash since "Four Walls" in the fast-breaking "He'll Have To Go."



SKEETER DAVIS

Merl Lindsay and his Band, along with other music notables, recently gave a benefit dance at Merl's Lindsayland Ballroom in Oklahoma City for Red Sovine who was hurt in an automobile accident on the Turner Turnpike. All proceeds and donations went to Red. Merl notes that he is looking for a trumpet or sax man that can double on violin to work five or six nights a week in and around Oklahoma City. He can be contacted at 311 S. Klein, in that city. Also, Merl is very excited over being picked the "Number One All Around Western Swing Band in the Nation" by Pee Wee King. Merl is booked through exclusive management by Clarence Bailey. . . . Don Pierce of Starday Records has purchased the Frankie Miller recording and writer contract from Ray Scrivener's Abco and Buna firms. Miller, who's on the charts now with "Family Man," having clicked a short while back with "Black Land Farmer," has cut two sides for Starday release this month. Pierce also reported that the label has changed its Canadian distribution from Quality Distributors to Spartan of Canada. The deal with Quality was ended amicably. . . . The M.T.A. Rides Again! Tommy Collins hoping to roll into hitsville aboard the "Wreck of the Old 97," the old folk song which provided the melody for label-mate's Kingston Trio's smash "M.T.A." . . . Looks like Jim Reeves has his biggest two market smash since "Four Walls" in the fast-breaking "He'll Have To Go."

		Pos. Last Week		Pos. Last Week
1	EL PASO Marty Robbins (Columbia 41511)	(1)	21	I'M MOVIN' ON Don Gibson (RCA Victor 7629)
2	SAME OLD ME Ray Price (Columbia 41977)	(2)	22	DEAD OR ALIVE Bill Anderson (Decca 30993)
3	UNDER YOUR SPELL AGAIN Ray Price (Columbia 41977) Buck Owens (Capitol 4245)	(4)	23	BIG HARLAN TAYLOR George Jones (Mercury 71514)
4	THERE'S A BIG WHEEL Wilma Lee & Stoney Cooper (Hickory 1107)	(3)	24	THE ONE YOU SLIP AROUND WITH Jan Howard (Challenge 39059)
5	AMIGO'S GUITAR Kitty Wells (Decca 30987)	(5)	25	THE EYES OF LOVE Margie Singleton (Starday 472)
6	HE'LL HAVE TO GO Jim Reeves (RCA Victor 7643)	(7)	26	LITTLE DRUMMER BOY Johnny Cash (Columbia 41481)
7	ARE YOU WILLING, WILLIE Marian Worth (Guyden 2026)	(9)	27	DEAR MAMA Merle Kilgore (Starday 469)
8	RIVERBOAT Faron Young (Capitol 4291)	(8)	28	BIG HEARTED ME Don Gibson (RCA Victor 7629)
9	SCARLET RIBBONS The Browns (RCA Victor 7614)	(6)	29	NOBODY'S DARLING BUT MINE Johnny Sea (NRC 049)
10	FACE TO THE WALL Faron Young (Capitol 4291)	(11)	30	IN A MANSION STANDS MY LOVE Jim Reeves (RCA Victor 7643)
11	TIMBROOK Lester Priutt (Peach 725)	(14)	31	HOMEBREAKER Skeeter Davis (RCA Victor 7570)
12	COUNTRY GIRL Faron Young (Capitol 4233)	(10)	32	THE PRISON SONG Curley Putman (Cherokee 504)
13	NO LOVE HAVE I Webb Pierce (Decca 31021)	(16)	33	NEXT TIME Ernest Tubb (Decca 30952)
14	THE LAST RIDE Hank Snow (RCA Victor 7586)	(13)	34	UNTIL TODAY Elmer Snodgrass (Country Jubilee 519)
15	EASY MONEY James O'Gwynn (Mercury 71513)	(15)	35	ANOTHER Roy Drusky (Decca 31024)
16	FAMILY MAN Frankie Miller (Starday 457)	(17)	36	MARY DON'T YOU WEEP Stonewall Jackson (Columbia 41533)
17	A WOMAN'S INTUITION Wilburn Brothers (Decca 30968)	(13)	37	WALKIN' DOWN THE ROAD Jimmy Newman (MGM 12830)
18	WISHFUL THINKING Wynn Stewart (Challenge 59061)	(25)	38	BLACK SHEEP Ferlin Husky (Capitol 4278)
19	THEY SHINED UP RUDOLPH'S NOSE Johnny Horton (Columbia 41522)	(24)	39	JIMMY BROWN THE NEWSBOY Mac Wiseman (Dot 15946)
20	MONEY TO BURN George Jones (Mercury 71514)	(20)	40	GIRL WHO DIDN'T NEED LOVE Porter Wagoner (RCA Victor 7638)

41. CRYING MY HEART OUT OVER YOU.
42. THE LOVE I WANT.
43. IT'S NOT THE END OF EVERYTHING.
44. I'M JUST A NOBODY.
45. DRIFTER.
46. I DIDN'T MEAN TO FALL IN LOVE.
47. TOMORROW NIGHT.
48. I AIM'T NEVER.
49. YOU'RE THE ONLY GOOD THING.
50. BLACK CLOUD RISIN'.

NOW PLAYING

The Brand New Seeburg



SEE THEM! HEAR THEM! TRY THEM! BUY THEM!
AT YOUR SEEBURG DISTRIBUTOR

S **EEBURG**

America's Finest and Most Complete Music Systems

THE SEEBURG CORPORATION • CHICAGO 22, ILLINOIS

"PAYOLA"

by the Coin Machine Operator

In the past several weeks, because of the investigations going on by Federal and local officials as to the machinations of those in the music and record businesses, "payola" has become a word, an expression, familiar to all.

"Payola" started in the record business because certain individuals and companies sought an advantage over their competitors. Thru payment in various forms, it is alleged that exposure was given records in preference to those which weren't given this treatment. In its early phase, it is stated that small payments accomplished the purpose—but as time went on, the demand grew and grew, until practically every company was involved, and the amounts handed out grew out of proportion. In other words, it is alleged that the practice became so vicious that the record companies were being bled to the last drop of blood. The feeling among the record companies, it is stated, is that the investigation is welcomed, and that it is hoped a complete stop is the result.

The coin machine operator is a victim today of "payola". In the industry it is called "bonus". What started off as an effort by certain operating companies to get an edge on competition—by offering locations "bonuses" to replace competitors' equipment with theirs, has now snowballed into one of the most devastating and vicious drawbacks to the operators. Not only are those operators who initiated the practice cry-

ing—but, unfortunately, those operators who felt they had to meet competition are also in an untenable position.

Location owners, who, like other people in the same business, talk among themselves, have become educated to a point where they jockey one operator against the other until they accept the best offer. Operators who have serviced locations for years, and with the best possible cooperation, find themselves backed up against a wall to meet a "bonus" offer by a competitor.

The answer to this problem hasn't as yet been advanced. Unlike the record and music "payola", where it is alleged these payments are illegal, in the coin machine business, we understand those who have investigated have been advised that payments of "bonuses" are competitive gestures—and in the American way, competition is a necessary function of business. That many of these offers are "unfair competition" are admitted, but the operator has no recourse.

However, we would like to see attempts made by operators or operator associations to approach legislative bodies in an attempt to learn if it would be legal to have legislation of some sort passed to eliminate "unfair competition" that large and inequitable bonuses (compared with the income of the location) create.

Preparations For 1960 MOA Chi Convention Now Under Way

OAKLAND, CALIF.—A letter to all prospective exhibitors, manufacturers, record companies, manufacturers of amusement devices, and others allied with the automatic phonograph business, was mailed out of the national association office, Music Operators of America, 128 East 14 Street, Oakland, California, on January 1, 1960, advised George A. Miller, president and managing director.

Continued publicity from that date will be released, and operators all over the nation will be regularly informed of the progress of the next M.O.A. Convention, which will be held at the Morrison Hotel in Chicago, Illinois, May 9, 10 and 11, 1960.

Committees have been named, and various groups will be contacting phonograph manufacturers, record companies, jobbers, manufacturers of amusement devices and vending equip-

ment, so as to make this convention the largest and most complete of all time. Each and every member of Music Operators of America will be delegated as a committee of one, to bring in other operators, each from his particular locality, so that a large attendance will be in Chicago during the convention dates, according to Miller.

"The added attractions to the 1960 MOA Convention, along with the complete coordination and cooperation of all those associated with the coin machine business, will assure a successful convention—from the standpoint of being profitable, educational and attractive," Miller stated.

"A special letter is being mailed to every music operator in America, regardless of whether he is a member of the national association; and, if he, as well as every manufacturer, jobber and distributor publicizes the 1960 MOA Convention as they should—the interest and enthusiasm will become overwhelming," concluded Miller.

Casola Calls Special Meeting Of Coin Information Council For Feb. 6

Urges Heads Of Manufacturing Firms Attend



LOU CASOLA

CHICAGO—Lou Casola, president of the Information Council of the Coin-Operated Industry, announced last week, prior to his departure for a two-week vacation in Florida, that a very important meeting of the public relations group will be held Saturday, February 6, at 11 a.m., at the Morrison Hotel in this city.

Casola stressed the particular importance of this meeting when he stated: "It has been suggested to me by several members of the executive committee that we ask each member of our group, representing manufacturers of equipment, and with the authority to exercise his option for his firm at the next meeting, to commit his company to whichever plan of action is agreed upon by the majority.

"We also wish to ask each of these representatives of manufacturing firms to invite the owners and/or presidents of these respective firms to attend this meeting, if the executive committee member is not empowered

to commit his company to the accepted plan of action," Casola continued.

"Actually," he said, "we urge these heads of manufacturing companies to attend this meeting at any rate for it will certainly be of great importance to them as to which course the coin-operated industry takes towards the bettering of public relations in the months ahead.

"I personally phoned several presidents of manufacturing companies last week, asking them to be present at this session," continued Casola, "and was greatly heartened by the results. All agreed to be present at the meeting. We will not, and we should not be satisfied with less than 100% attendance!

"For the convenience of all parties we purposely scheduled the most crucial meeting on our agenda for the weekend, specifically Saturday, February 6, commencing at 11 a.m. We urge everyone to come and be prepared to remain in session until we arrive at a satisfactory conclusion for all.

"This invitation is also being forwarded by O.L. (Bob) Slifer, managing director of the National Coin Machine Distributors' Association, to the president of NCMDA."

Casola concluded by stating that George A. Miller, president and managing director of the Music Operators of America, recently assured him of the 100% support and cooperation of MOA.

Miller strongly urged all manufacturers, distributors, and operators in the coin-operated industry to lend their support to this "very worthwhile, and very necessary, public relations program, at a time when it is most imperative, and most needed."

Seeburg Distributors Unveil 1960 Model "Q" Phono Line To Nation's Ops

New Model Features Change In Cabinet Design, 45 and 33 1/3 RPM, 5-Channel Stereo



J. C. (JACK) GORDON

CHICAGO—The Seeburg Corporation this week is unveiling its 1960 line of Coin Operated Phonographs through its network of distributors. Introduced to music operators will be the new "Q-100," one hundred selection and "Q-160," one hundred sixty selection phonographs.

"Music operators are being treated to an eye-popping and dramatic change of cabinet design, completely different from anything ever produced in the industry. An illuminated panel at the top of each model stands brilliantly above the body of the equipment as a program merchandising display. A sturdy and unique metal grille of unusual checkered design floats in a background of rich blue and the entire cabinet is trimmed in a brilliant and attractive chromed 'Nickeloid,'" said Jack Gordon, vice-president and sales manager of the firm's Coin Operated Phonograph Division.

"Seeburg has also introduced '5-channel Stereo' with the new line—an innovation in stereophonic sound which extends and enriches the beauty and all-encompassing tone of a fine stereo instrument. The new phonograph retains its original four distinct channels of sound with two separate channels coming from 12" speakers at the phonograph and an additional two from the 8" Satellite

wall, corner or recessed speakers. However, a fifth distinct channel of sound, a combination of the channels 1 and channel 2 middle and middle-high frequencies, has been added at the phonograph with an 8" tweeter speaker.

"Seeburg introduced the true stereo principal of channelling non-directional lower and lower-middle range frequencies from the phonograph cabinet and the middle and high directional frequencies from remote speakers with its 222 and 220 line in 1958.

"Another feature of the new equipment and a focal point of the company's sales presentation," continued Gordon, "is in connection with the 33-1/3 'Stereo Seven' single record recently introduced to the industry by Columbia Records.

"Although the future of this record has not yet been determined it has been noted by the industry that stereo has not been generally available in 45 RPM, that the singles business as a whole has undergone a slump and badly needs a revitalizing force and that a single speed has long been looked at by segments of the industry as a highly desirable development.

"The new Seeburg 'Q' line has the built-in capability of playing the new 33-1/3 'small hole' record with the simple addition of only a modestly priced electronic 'Auto Speed' unit which plugs conveniently into the circuitry of the phonograph. The clamping arm of the mechanism has a special 'Dual-Spindle' disk which senses the type of record from the size hole in the center and transmits a signal to the 'Auto-Speed' which automatically changes the motor speed from 60 to 44 cycles, slowing the record speed from 45 RPM to 33-1/3 RPM. Both the 45 and 33-1/3 RPM records play automatically regardless of where they are placed in the record magazine.

"Seeburg feels that this development is of prime importance to the operator since it makes it possible for him at any time in the future to play the '33' if it should become the record of the future.

"The 'Q' line also features optional remote control, half dollar, accumulator feature and monaural sound where desired," concluded Gordon.

N.Y. State PR Meet Thurs., Jan. 14th

Fund Raising To Be Prime Topic Of Meet

NEW YORK—Al "Senator" Bodkin, chairman of the Public Relations Committee of the New York State Coin Machine Association, has announced that the next committee meeting will be held on Thursday, January 14 at M.O.N.Y. offices, 250 West 57 Street.

Having completed the year with a tremendous amount of good will accomplished through public relations projects, the committee is meeting with great enthusiasm as each week brings added success to its goal of better understanding of the coin machine industry by the public.

Most recent accomplishment of the Statewide group was the juke box jamboree held at the Church of the Resurrection, Brooklyn. The Rev. Terence Smith, moderator of the youth program, wrote of his thanks and appreciation in a letter addressed to the coinmen last week (text of letter reprinted in this issue on page 48). Currently underway is the completion of the drive for funds for the Cardinal Spellman Servicemen's Club in New York. A goal of \$2000 was

set several weeks before Christmas and according to Bodkin the goal will definitely be attained by mid-January. At this time the PR group will attend a communion breakfast which will be led by Francis Cardinal Spellman. The coinmen expect to present the check to Cardinal Spellman as a contribution from New York State's coin machine industry.

Just two weeks ago the public relations committee called on the Orphan Children's Memorial Home, a New York City orphanage and contributed a sum of \$500 to Rabbi Akiba Ehrenfeld of the home.

General opinion of coinmen in the city and state is that the rapidity of progress made by the much needed coin group will stir enthusiasm on all sides to the point of complete support of a public relations program by all coinmen in N.Y. State.

Prime topic at the January 14 meeting will be a program for the continuous sums of money necessary to support the program in New York State.

Seeburg Revises Mid-West Distribs Appoints J & J And Martin & Snyder



DELBERT W. COLEMAN

CHICAGO — Delbert W. Coleman, president of The Seeburg Corporation, has announced changes and additions to the company's distributing organization and the awarding of new franchises for the sale of the company's complete music and vending lines.

Shaffer Music Company of Columbus, Cincinnati and Indianapolis has taken over the northern part of Ohio, the territory formerly covered by Music Systems from offices in Cleveland and Toledo. The new Shaffer offices are located at 2126 East 21st Street in Cleveland and will be under the management of Larry Hornbeck, it was announced by Ed Shaffer, president.

The north and central area of Indiana formerly serviced by Shaffer Music will now be covered by J & J Distributors, Inc. in Indianapolis. Joseph Flynn and John P. Stocksdales, both formerly of the Shaffer organization, are co-partners in J & J and will operate from the same Indianapolis address at 1327 N. Capitol Avenue.

Martin and Snyder Company in Dearborn, Michigan have been awarded the distributorship for Michigan formerly held by Music Systems in Detroit and Lansing. The company is jointly owned by G. A. Snyder and Frank J. Martin who have opened new offices and showrooms at 12727 W. Warren, Dearborn, Michigan (a suburb of Detroit) and will cover the state from that office.

In Minneapolis, Lieberman Music Company has been appointed distributors for the Seeburg line (The Cash

Box, January 2). Lieberman Music will service operators in the states of Minnesota, North Dakota and South Dakota, the firm having bought out the territorial distribution from S. L. London Music Company, Inc. London will continue to cover the Wisconsin territory from offices in Milwaukee.

Seeburg also confirmed a previous appointment, in the new state of Hawaii, of Service Games, Inc., 210 Mokauea Street in Honolulu as the company's distributor in the island state. M. J. Bromley is president of the concern and Floyd Blake, general manager.

All new Seeburg distributors will handle the Chicago concern's complete line of coin-operated Phonographs, background music and coffee, cigarette and cold drink vendors it was announced by sales managers J. C. Gordon, R. E. Lindgren and George Glass.

Plenty To Celebrate About At Eastern Music Systems

PHILADELPHIA, PENNA.— Nat Solow, Bill Adair and Marvin Stein, Eastern Music Systems Corporation, this city, Seeburg distributors in the Pennsylvania area for the past two years, celebrated their second anniversary in business last week having assumed the phonograph distributorship from Atlantic Pennsylvania Corporation in 1957.

The celebration was held in conjunction with an annual Christmas party which was held at the showrooms on Broad Street and attended by the Eastern Music employees.

Surprise of the party was a gift to each of the trio from the firm's employees.

Not forgetting business, another celebration will be held this coming week in the distributor's showrooms when the Seeburg Model "Q" phonograph line is unveiled to visiting operators.

Incidentally, Nat and Henny Solow managed the celebration of their 18th Wedding Anniversary on December 28 keeping the celebration theme running for close to three weeks!

Wico Corp. Accelerates Shipping System



ED RUBER

"The prime motivating factor for this vast improvement in our shipping and order departments has been the gradual increase in our export business the past few years. Wico products are now being shipped to all parts of the Free World.

"Actually", Ruber continued, "It was never our policy to remain static in our efforts to increase speed to markets everywhere. However, these more recent improvements in our practices and procedures were definitely the most enterprising in the history of the company."

Wico Corporation carries a huge, varied stock of catalogued parts, components, and vending, amusement game, and music equipment. A more recent addition to the Wico line for the music trade has been the Wico stereo conversion kit; which, according to Ruber, is experiencing a wide acceptance internationally. This line is complimented by a variety of speakers and baffles.

"It is the policy of Wico Corp. to always strive for the best possible, and most expeditious service for our customers," Ruber concluded. "In this regard extreme concern was exercised towards the revision of our systems and practices throughout the offices and factory."

CHICAGO — Considering the fact that Wico Corporation's customers must have their parts and other products delivered to them "yesterday—and not today"—Ed Ruber, Wico Corporation of this city, reported last week that the entire system for the preparation and shipping of orders has been revised recently.

To all our friends
in the business . . .

Season's Greetings

with the sincere wish for a happy,
prosperous, and healthy 1960

(Particularly as far as health goes, we would like to quote a well-known Philosopher who put it so well in saying:

"Health may not be everything, but without health, everything is nothing".)

P.S. As far as Music goes:
"You are way ahead with
ROCK-OLA!"

NOVA

Apparate-Gesellschaft m.b.H.

A. W. ADICKES

WANTED BALLY BINGOS

CASH OR TRADE
CALL COLLECT

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

DETROIT BRANCH: 7743 PURITAN AVE. (TEL.: Diamond 1-5800)

Interstate Appts. Tullio

CHICAGO — Ronald Wolff, president, Interstate Vending Company, this city, has announced the appointment of Peter A. Tullio, as director of purchases for the firm. Interstate operates in 22 states specializing in full line installations.

Tullio was formerly general manager and assistant secretary for Federated Vendors, Chicago, and purchasing agent for Union News Company.

SEE IT NOW!!

DODGE CITY

PISTOL-TARGET GAME

DEVELOPED
&
DESIGNED
FOR ALL LOCATIONS

SMALL COST

BIG PROFITS

J. F. FRANTZ MFG. CO.
1940 W. LAKE ST., CHICAGO 12, ILL.
(Tel.: TAYlor 9-2399)



Williams Appts. Southern Music



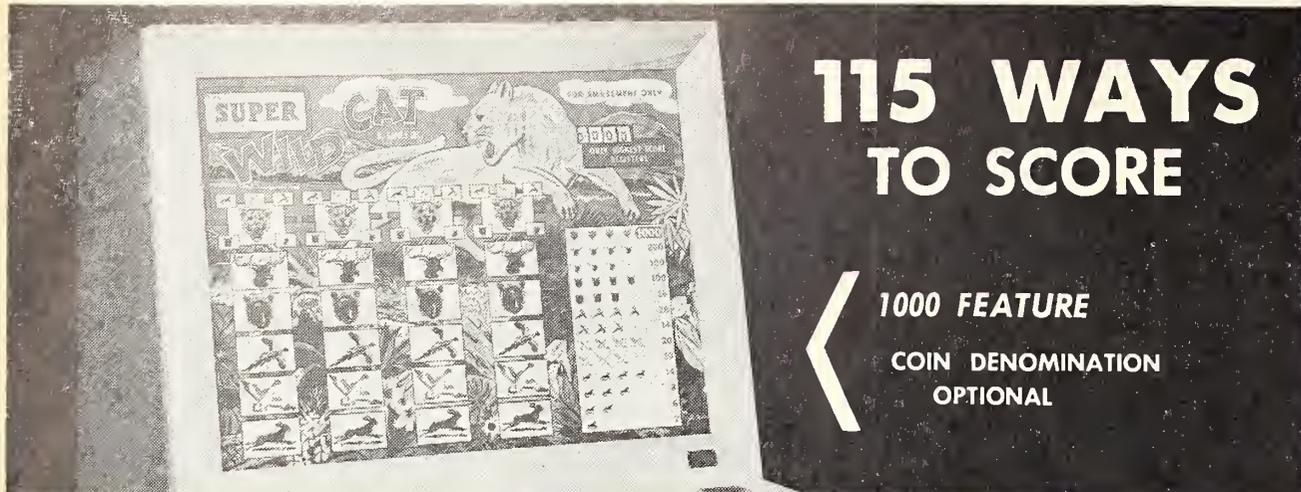
SAM LEWIS

CHICAGO—Sam Lewis, vice-president and director of sales for Williams Electronic Manufacturing Company, this city, announced the appointment last week of Southern Music Distributing Company to handle distribution in the state of Florida for all of Williams Electronic's amusement equipment.

Southern Music Distributing, which is headed by veteran coinman R. W. Rood, maintains offices and showrooms in Orlando, Jacksonville, and Miami, Florida.

Williams recently introduced its latest 5-ball game, "Fiesta" to the trade and is currently in full production on this model.

Southern Music Company distributes the AMI phonograph line in Miami, Orlando and Jacksonville. Myles Griffin is branch sales manager for the firm.



115 WAYS TO SCORE

1000 FEATURE

COIN DENOMINATION OPTIONAL

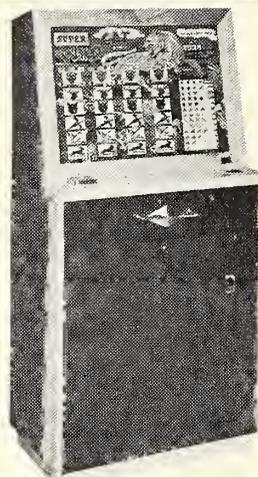
SUPER WILD CAT

NEW PLAYER APPEAL
LOCATION TESTED
TERRIFIC EARNING POWER
SCUFF PROOF BASE

HEIGHT 56" — WIDTH 28"

— DEPTH 16" —

SHIPPING WEIGHT 171 LBS.



MANUFACTURED BY
GAMES, INC.

2950 NORTH CAMPBELL AVENUE
CHICAGO 18, ILLINOIS
Phone: COrnelia 7-8800

Originators of
Electric Upright
Free Play Games

WORLD'S MOST COMPLETE COIN MACHINE CATALOG — FREE to IMPORTERS



COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500



Salvado Wins First Prize In Rock-Ola Distrib Promo HOUSTON HAPPENINGS

225 people, operators, their employees and families, were counted at Gardener Sales Corp. first showing of the new AMI model "K's" here at Gardner Sales showroom here Dec. 6th. A sumptuous luncheon with plenty of refreshments was on tap from noon until 2:30 PM. Lee Roy Gardner Sr., owner; Lee Roy Gardner Jr., assistant mgr. and Mrs. Gardner Sr. hosted the most enjoyable affair. Gardner appeared more than satisfied with excellent reception (backed with plenty of signatures on the dotted lines) given the new phonos. . . . Out of town visitors aplenty, directly and indirectly involved in coinmatics, signed the register at Bill Williams Distributing (Wurlitzer) when they first opened at 3300 Louisiana St. Included were: E. W. Dunn and Guy Barnett, Freeport; Charlie Katz, New York; Gus Allen, Vincent Genna, Galveston; Joe Burke, Charlie Alloway, Orange; Gene Robinson, Roy Broussard, Port Arthur; Melvin J. Blum, Bay City; Jack Berry, Edna; Tom Carlisle, Yoakum; George Vianitsas, Beaumont; Carl Kale, New Orleans; Karl H. Johnson, Dallas. Kale and Johnson are Wurlitzer regional sales manager and service representatives respectively. These two gentlemen remained in the city several days helping owner Bill Williams get things all lined out and shipshape. . . . Baker Distributing Co., wholesale record dealer that started business here at 1706 Rusk Ave. last June, reported good and steadily increasing business. Since opening they have added Eleptra, Enerest and Audio Fidelity labels, giving them a total of 15 labels in stock. Tom Colly is manager of the concern with vivacious Becky Lancaster head of counter sales. . . . Operator C. D. Morris (Morris Music) Pasadena, neither complaining nor boasting about business the past year. Incidentally, Pasadena has passed the 75,000 population mark and if its rapid growth continues, will top 100,000 in 1960. . . . Amusement Distributors show room was the scene of a memorable "appreciation party" Dec. 19th from Noon until 2:00 PM. Guests were operators (and members of their families) who, since Nov. 15th have bought new Rock-Ola phonographs. Most points within the Houston trade area and even parts of Louisiana were represented either in person or by proxy. Main event, naturally, was presentation of a new Ford pickup truck together with a latest model Rock-Ola phonograph both absolutely for free. Joe Salvado, S & S Amusement Co., Dickerson, was the fortunate operator who drove away the grand prize. Luncheon at the famous Kelly's Grill climaxed the party. Strike Rothrock and Bob Davenport, owner and sales representative respectively, hosted the most enjoyable affair.

WE NEED...

- Wurlitzer 2104
- Wurlitzer 2204
- Seeburg M-100-A
- Seeburg M-100-B
- Seeburg HF-100-R
- Seeburg V-200
- Rock-Ola 1455
- Rock-Ola 1458
- Rock-Ola 1465

and believe it or not we can use an
AMI B-40

also
United Clipper
Lightning Capitol

SEND US YOUR INVENTORY WITH PRICES
F.O.B. AMERICAN PORT

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
Irving Kaye Co.
593 10th Ave., New York 18, N. Y.
EO 4-1880
221 Frelinghuysen Ave., Newark 6, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

All the Leading Coinmen
Read The Cash Box Every Week

Martell Appointed Mgr. and Asst. Treas. of Tri-State

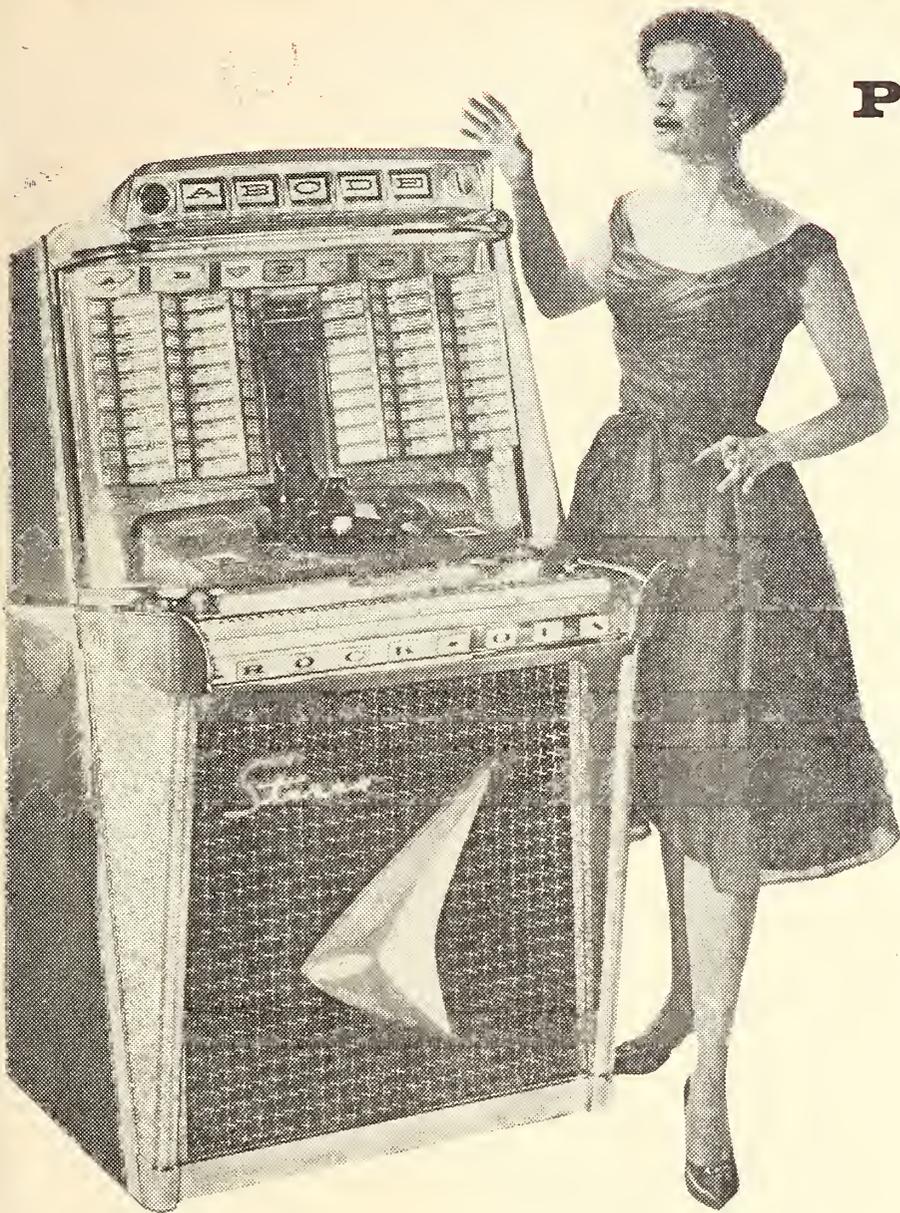
MANCHESTER, N. H.—Ed Martell, Tri-State Engineering Co., Inc., this city, distributors for American Shuffleboard Corp., and Valley Sales Co., and wholesalers of coin-operated amusement games, has been appointed manager and assistant treasurer of the corporation, it was announced last week.

Martell formerly held the post of sales manager with National Shuffleboard Corp., in New Jersey. After leaving the firm one year ago, Martell joined Tri-State and assumed managerial duties which entailed the distribution of the American Shuffleboard game line in the New England area.

According to Nick Melone, sales manager for American Shuffleboard Martell has been responsible for the Tri-State firm becoming one of the manufacturer's largest shuffleboard distributors in the United States. This position has been attained during the past 12 months, according to Melone.

Martell handled sales for National Shuffleboard Corp. before leaving the firm and traveled the Eastern territory. He conducted his sales duties from the firm's Orange, New Jersey plant. The coinman is originally from the New Hampshire area where he now lives and conducts the American distributorship.

New 1960 ROCK-OLA All-Purpose



Phonographs Give a

New Meaning to

Location Flexibility!

Everybody talks about flexibility but now Rock-Ola has done something about it. The new 1960 TEMPO II all-purpose stereophonic phonograph is the one truly flexible machine that fits all locations and plays either monaural or stereophonic music with no internal add-on components. Before you buy another phonograph

✓ CHECK these ROCK-OLA "Location Engineered" features and see what Flexibility Really Means!

✓ 1 EXCLUSIVE "TRI-FONIC" SWITCH

The new Rock-Ola three way "Tri-Fonic" switch offers complete flexibility in conversion from monaural to stereo sound. With no additional internal components, three sound positions are at your finger tips to accommodate the needs of any location: straight high fidelity monaural, standard two channel stereo and three channel reinforced stereo. Only Rock-Ola "Location Engineered" phonos offer complete flexibility at no extra cost.

✓ 2 FLEXIBLE ALL-PURPOSE SOUND SYSTEM

The TEMPO II all-purpose phonograph offers the operator the most flexible and economical sound system in the industry. Two built-in heavy duty 12" woofers and a wide dispersion compression driver horn reproduces the finest in high fidelity tones. With no additional internal components this system may be used with monaural extension speakers or for stereo sound reproduction.

✓ 3 ELEGANCE OF STYLING

New TEMPO II sets the pace in modern dimensional styling. Its graceful full vision wrap-around dome and contemporary lines give the TEMPO II an eye-appealing magnetism unmatched in the music field. Its tempting beauty of design and sound will bring customers back again and again.

✓ 4 FULL PROFIT FEATURES

Fuller profits have always been synonymous with the name Rock-Ola. Now the new flexibility of the TEMPO II makes possible even larger profits by cutting inventory and installation costs. The TEMPO II is ready to play in any location upon delivery. For all-purpose flexibility and "Location Engineered" dependability, see the new Rock-Ola TEMPO II!

✓ 5 EASY CHANGE CARTRIDGE TYPE TITLE STRIP HOLDERS

The easy change Cartridge Type Title Strip Holders further accentuate the flexibility of the TEMPO II. Each tray of ten strips (twenty titles) is easily removed for filling or programming away from the machine.

✓ 6 TWO-IN-ONE SELECTION SYSTEM

The flexible two key selection system with new full title exposure allows faster, easier tune selection for greater profits. Two key system provides for profitable category programming in desirable locations. For fast selection in a single category, only one button is used after particular category is picked. Category selector button remains "hot" until new category is selected.

✓ 7 DUAL-CHANNEL AMPLIFIER

The powerful new Rock-Ola built dual-channel amplifier provides clean undistorted response for both monaural and stereophonic play. Immediate conversion to stereo play is possible by the use of the exclusive Rock-Ola "Tri-Fonic" switch for complete flexibility. Four position bass and treble control, stereo balance control and noise suppression switch are just a few of the Rock-Ola extras.

✓ 8 FULL TITLE EXPOSURE

New eye-level full title exposure panel beautifully integrated into magnificent TEMPO II styling. All 120 or 200 selections smartly grouped for faster, more profitable play.

For the Complete Story of Rock-Ola Flexibility, See Your ROCK-OLA Distributor Today. Your Profits Will be Glad You Did!

tempo II **ROCK-OLA**

Twenty-fifth Anniversary Model

MODEL 1485, 200 SELECTION PHONOGRAPH—ALSO AVAILABLE WITH 120 SELECTION, MODEL 1475

ROCK-OLA MFG. CORP., 800 No. Kedzie Ave., Chicago 51, Ill.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Bklyn. Church Thanks N.Y. State PR Members For Sponsoring Jamboree

2500 Families Advised Of Coinmen's Efforts

NEW YORK—In a letter of thanks for the tremendous evening of entertainment provided by the Public Relations Committee of the NYSCMA during a juke box jamboree, held at the Church of the Resurrection, Brooklyn, on December 19, the Reverend Terence Smith, moderator of the church's teenage group, wrote that the affair was "something I never expected when I asked for the donation of a juke box".

Following is the text of the letter as written to the PR Committee:

Gentlemen:

Words cannot express my gratitude to you for your generosity in sponsoring a dance for our sports program at our school. I don't know where to begin. When I first approached you to ask for an old Juke Box, I never thought that I would have the spectacular production that took place Saturday night.

My first surprise was the Juke Box. Instead of an old battered thing, I saw a new Box that is the talk of the neighborhood. Your promise to change the records every month, will guarantee a great deal of help for my religious instruction program for the teenagers by attracting them with the latest hits.

I never thought I would see all those record albums you promised. But the 250 long playing albums and 250 extended play and 45's certainly were an unbelievable donation in itself. Would you please thank those companies who are responsible for these, for me? You can add that any more that they would like to donate would be most welcome.

The thirty cases of soda, the fifty pizza pies, the two bands, and four Benrus watches which were the dance prizes, certainly made the dance for our teenagers a tremendous attraction and will enable me to begin a sport program for the youth.

Needless to say, I am most grateful to you for all of this. I think I should point out that the news notices we received in the press were insignificant in comparison to the good will and gratitude that is in the hearts of the parents of the youth in the sport program, as well as all those who came to the dance and saw and received, certainly impressed them and their parents with your kindness and interest in our youth. The dance and its sponsors are the talk of the neighborhood. We had about 550 teenagers at the dance from all over Flatbush. But most of all, 2,500 families of our parish will know that our sports program is sponsored by the Juke Box People.

Again many thanks and a most cordial and earnest invitation to return next year.

Most sincerely and gratefully yours,

*Rev. Terence P. Smith,
Director of Confraternity and Sports*

The affair attracted more than 500 teenagers and was sponsored entirely by the coinmen, under the chairmanship of Al "Senator" Bodkin. The dance was one segment of an overall public relations program currently being conducted in the State. Other activities this month included a donation to the Orphan Children's Memorial Home, several juke box donations, and an organized drive which will end this week with receipts being turned over to the Cardinal Spellman Servicemen's Club in New York.



PR Bright Spot In 1959 As Business In General Gets Good Rating

EASTERN FLASHES

Considering the past 12 months, 1959 has been a good business year, taking all complaints, disappointments, and obstacles into consideration. Probably the most important aspect of the year, and right at this moment it doesn't account for a single dollar in anyone's pocket, is the progress made by the public relations committee. If the program continues, and it's only a matter of combined support to make it continue, the outlook for the coin machine business will be very bright in the years to come. Looking at the tangible side of things, music and games are on the market stronger than ever, each with a new innovation designed to make the public more interested and to stimulate play. The third phono model to be previewed in almost as many weeks will be shown this coming week at Atlantic. Seeburg will follow the Rock-Ola and AMI showings, with Wurlitzer and United scheduled for later dates. Each games manufacturer has plans for 1960 that are the result of careful consideration during this year and should they meet with expectations, several big hits could very well come about. The year offers much, and as usual, industry, efficiency and sharp competition loom with greater importance with each passing year.

* * * * *

The atmosphere at Atlantic New York Corp. this past week was certainly one of optimism and joy. What with the general holiday spirit running strong after a pleasant holiday, a solid business year for the firm, and finally, the anticipation of great things to come with the introduction of the 1960 Seeburg Model "Q" phonograph line this coming week, everyone's expecting nothing but the best for '60. Meyer Parkoff is continuing to move out end-of-year stock on reconditioned music and games in all the firm's branches with Murray Kaye bracing himself for the expected strong reception on the new phonograph. "There's so much to sell in the new Seeburg phono," quoted Murray, "that I can see a long list of orders right on opening day of the showing." According to the factory report (appears on page 42) the new phono has a completely radical cabinet design, an additional stereo channel (5), provision for two speeds, 45 rpm, and the new 33 1/3 rpm stereo singles that Columbia records has recently introduced. The showing is Wednesday, January 6, and runs through Saturday. Parkoff advised that the vending line will also be on display to all operators with an eye to "diversification."

Down coinrow a bit Runyon Sales Company, who has already introduced its new AMI Model "K" phono line reports continued sales on the phono line with no let-up during the holidays. Morris Rood works like a demon over the telephone both selling and trading equipment as Myron Sugarman handles the export end of the business. Myron was so busy with correspondence and detail work that he hired a new gal to assist him with the secretarial chores. Her name is Barbara Gomillion and she's been with the firm for one week. Perry Lowengrub calls in from the field to advise that phono sales are very good, while "Kempy" Kempner holds down the Westchester and N.Y. State areas selling the AMI and Bally lines. . . . Al D'Inzillo, Albert Simon, Inc., tells us the Auto-Photo machine is healthier than ever in department stores with extra holiday business helping ops wind up a good year. ChiCoin's "Bulls Eye Drop Ball" was on display and the ops reaction was very positive, according to Al D. Al Simon telephones in from Miami where he advises that temps are pretty low, rather than warm, which is why he took the family down there in the first place. However, as with all Miami Beach travelers, you just wait until the next day for the sunshine to blank out memories of New York's snow-banked streets. Stanley Nankoff bright and cheery after a very good arcade season in the Rockaways drops by to handle some paper work at the Simon outlet and then off to transfer machines and set up other locations. . . . Irv Holzman, Black Sales, checking out the shipping bureaus and travel agencies for a last minute holiday trip with his wife. As we left, he still had little luck and it looked like a cold winter, at least for a few more weeks. "Whitey" Druckman busy handling United equipment as the firm's "4-Way" sells out and plans for the coming year are discussed. "Looks like United has big plans for 1960," stated Holzman, "and we couldn't be happier." . . . Mike Munves, Mike Munves Corp., advises that Joe Munves may take off for Europe this week, depending on the reservation situation. Lots of arcade interest overseas and the Munves organization intends to get its share of the business. . . . Al "Senator" Bodkin, calling on operators, distribs, associations, trying to raise additional funds for the Public Relations program, which has accomplished so much to date. Next meeting, Al advises, is Thurs., Jan. 14th, at M.O.N.Y. offices, 250 W. 57th St. All coinmen invited, especially those with something to say. Ideas for PR work are needed, but the most important topic of the meet will be "how to raise funds on a continuous basis." According to Al, the Cardinal Spellman Servicemen's Club is still accepting donations. Mail 'em to the association or make the check out to Cardinal Spellman and drop it off at Atlantic N.Y. Corp., Black Sales Co., Runyon Sales, or for that matter at any of the distrib showrooms you pass by. The goal of \$2000 will definitely be reached, said Bodkin, but regardless, the drive will continue until the communion breakfast in mid-January at which time Francis Cardinal Spellman will be presented with the check for the total amount raised. . . . M.O.N.Y. sent a check to the Public Relations Committee to fatten up the treasury after a long and heavy drain to support the multiple programs during December. Westchester ops sent along a check the previous week. . . . Harry Koepfel, Koepfel Distributing Co., heard from brother Hymie, and he's just fine. "Nothing like the Arizona air," telephoned Hymie after only two weeks in Phoenix. Everyone's glad to hear Hymie is feeling well. Harry reports a steady stream of shoppers on the Rock-Ola "Tempo II" just premed several weeks back, "and enough are buying to make it real interesting," says Harry. Koepfel appointed George Lewis to handle the New York sales area on outside sales with a turn or two inside the office, now that sales warrant an expanded sales staff. . . . Sandy Moore, Sandy Moore Corp., reports that the firm is looking to the export market and that Gabe Forman may take another trip over to Europe to check the recent changes in the export coin business. . . . Al Kerner, Sac Trading, reports that the firm had a good year, and from all respects can expect an even better one in '60. AS THE YEAR COMES TO A CLOSE WE TAKE THIS OPPORTUNITY TO WISH EVERYONE IN THE COIN BUSINESS A HAPPY, HEALTHY AND PROSPEROUS NEW YEAR!

We have BINGOS—

Here are the prices

All equipment cleaned and checked

Big Time	\$ 50.00
Gay Time	50.00
Beach Beauty	55.00
Big Show	60.00
Broadways	60.00
Night Clubs	60.00
Parade	70.00
Show Time	80.00
Key West	80.00
Miss America	110.00
Sun Valley	135.00
Cypress Garden	165.00
Beach Time	195.00
Carnival Queen	260.00
Sea Island	350.00

SCOTT CROSSE CO.

1423 Spring Garden St.,
Phila. 30, Pa.
Rittenhouse 6-7712

Exclusive Dist. for Bally in E. Pa., and
Rock-Ola in E. Pa., So. Jersey and Del.

Branch:

1101 Pittston Ave., Scranton, Pa.

ATLAS... Best in Music and Vendors!

MUSIC

SEEBURG 161	\$795
SEEBURG L-100	595
SEEBURG V/VL 200	495
SEEBURG 100-C	375
A.M.I. Model J (NEW)	800
A.M.I. Model "H"	595
A.M.I. E-120	265
ROCK-OLA 1458 (120 Sel.)	525
WURLITZER 2300	WRITE
WURLITZER 1900	445

NEW HIDEAWAYS

SEEBURG Model K-200

SPECIAL PRICE \$695

First Come, First Served!

SPECIALS!

25 ROWE DIPLOMATS

8-Col.—Mechanical

Working order—not rebuilt

If you pick up **\$30** We pack and ship **\$35**

Minimum order—3

10 NATIONAL (13 Col.) \$185

Contact Us for PARTS for ALL
BERT MILLS COFFEE VENDORS

USED CIGARETTE VENDORS

9-Col. DUGRENIER (Mechanical)	\$ 65
12-Col. EASTERN	85
10-Col. EASTERN	65
9-Col. NATIONAL	95
22-Col. EASTERN	145

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005



MORE FIRMS RELEASE NEW AMUSEMENT & MUSIC EQUIPMENT THIS WEEK

CHICAGO CHATTER

There have been numerous phrases titles expressed of late for the late and lamented fifties—a decade of plenty—such as “Fabulous Fifties”, “Fantastic Fifties”, “Nifty Fifties”, etc. (take your pick). Now that the sixties are with us only time (ten year’s worth) and prevailing conditions will tell the tale. However, according to expert opinions, prospects are might optimistic. Diversification—a very engaging word—seems to take on more meaning among more and more coinmen with the passing of time. And, now it seems that the trends to handle, on one hand, games and music machines; and, on the other hand, vending equipment, is becoming increasingly important at the present time. Another large operating firm to make that big step to vending equipment, while continuing to build up in other coin activity is Mid-West Distributing of Rockford, Ill. Lou Casola, head of the firm, expressed the fact to us, just the other day, that he expects expansion in his overall operation to move along at a rapid pace.



GEORGE HINCKER

Alvin Gottlieb and his family returned the other day from a pleasant holiday vacation at Miami Beach, visiting with Dave and Dorothy Gottlieb just in time to express his delight over a cash contribution of \$15,000 to the Gottlieb Memorial Hospital fund by the Hammond Organ Company. The donation was presented by Stanley M. Sorenson, president of Hammond, on behalf of the Hammond Organ Foundation. Nate Gottlieb and Judd Weinberg, who remained behind during the holidays to oversee production and shipping of D. Gottlieb & Company’s “Lightning Ball” pinball amusement game, advised that there has been no letup during Christmas Day and New Year’s Day, and that shipments are flowing normally. . . . Clarence Schuyler, president of Games, Inc., very excited these days over introduction of Games, Inc.’s new “Super Wild Cat” amusement game. Sample shipments are being made this week to all of the firm’s distributors, according to Clarence.

Sam Lewis, vice-president of Williams Electronic Manufacturing, reported that he appointed Southern Music Distributing Co. of Orlando, Jacksonville, and Miami, to handle distribution for Williams throughout the entire state of Florida. Head of the firm is Ron Rood. . . . Everyone at Bally Manufacturing is excited about the coming year’s business. Bill O’Donnell, Herb Jones and Art Garvey mince no words in telling us 1960 will be a banner year for the firm. . . . After trying repeatedly to contact a very busy Paul Huebsch at J. H. Keeney & Company we popped in on him at his office only to find that the new “Hi-Straight” pinball game is keeping him on the long distance phone continuously. Paul put his phone down just long enough to info that he’s got a terrific amusement game on his hands.

Art Weinand was delighted to report that there was no holiday lapse in business at Chicago Dynamic Industries due chiefly to great acceptance of Chicago Coin’s new “Bull’s Eye Drop Ball” shuffle game. Production continued at peak throughout the entire holiday period. . . . Although we had Joel Stern, World Wide Distributors, already off on his holiday jaunt to Nassau, he was quick to advise last week that the pressure of business caused a slight postponement of his vacation plans. However, at this writing Joel is already well on his way to the tropical paradise, and expects to return to this cold, cold city in about 2 weeks. . . . A few hours at Fritzel’s the other day with United Manufacturing’s Herb Lettinger proved a delightfully interesting meeting with a host of friends in coinbiz and other fields of industry. Bill DeSelm, who was unable to take the time off, explained that the great acceptance everywhere of United’s “4 Way” bowler keeps him strapped to his desk these days.



GIL KITT

1960; and that’s saying a mouthful since 1959 was the biggest year First Coin has had in quite a while. . . . Now that the holiday season is behind them Gil Kitt and Joe Robbins are looking forward to a great year in ’60. Joe sums up last year’s accomplishments at Empire Coin with much satisfaction. And he’s intrigued by the prospects ahead for this year.

George Hincker, Rock-Ola’s sales promotion and ad chief, advises that all of the wandering Rock-Ola-ites, including Edward Doris, executive vice-rexy; sales director Frank Mitchell, sales manager Les Rieck, and service chief Jack Barabash are in town for the holidays. They’ll be off again right after the first of the year. This annual togetherness creates a minor problem for George and Kurt Kluever, whose offices are usually filled with brass. . . . There’s nothing but optimism being expressed by Fred Minter, Gateway Cooperative Distributors in Evansville, Indiana. Fred’s firm is not yet one year old, and he’s already experiencing a great year of business. . . . Bernie Shapiro, of Rowe Manufacturing’s Chicago offices, is spending all of his time these days cheering his wife who underwent major surgery at Louis Weiss Memorial Hospital last week.

Mac Brier took a bit of time off from the constantly buzzing phones to tell us he has been trying of late to contact a couple of friends he hasn’t seen since World War II when he served with the Air Forces. The rub here is that they’re in London, England. . . . Al Warren, Auto-Bell Novelty Company, informs us that “Magic Mirror” horoscope is maintaining a high level of sales despite the so-called holiday lull. He and Zeke Wolf are laying plans for a big Auto-Bell surprise for the trade. . . . should pop any day now. . . . One of the busiest chaps



SAM WOLBERG



NATE FEINSTEIN

SAVE MORE } WORLD WIDE MAKE MONEY } “Sensible ‘60” VALUES!

WANT TO BUY BINGOS!

COUNTY FAIR • BALLERINA
SEA ISLAND • CARNIVAL QUEEN
WILL PAY HIGHEST \$ \$
CALL COLLECT!

PHONOGRAPH SPECIALS! GUARANTEED A-1 CONDITION

ROCK-OLA 1468, 120 Sel.	\$695
ROCK-OLA 1475, 200 Sel.	745
SEEBURG HF 161	775
A.M.I. H-200	625
WURLITZER 2250	645
ROCK-OLA 1465, 200 Sel.	625
ROCK-OLA 1458, 120 Sel.	595
SEEBURG V-200	375
SEEBURG VL-200	425
A.M.I. G-200	425
ROCK-OLA 1455-S	475
ROCK-OLA 1455-D	495
WURLITZER 2000	425
WURLITZER 1550, 104 Sel.	145
SEEBURG HF-100L	595
SEEBURG HF-100R	495
SEEBURG HF-100G	425
SEEBURG M-100C	295
SEEBURG M-100B	245
SEEBURG M-100A (45 rpm)	125
A.M.I. C-120	425
A.M.I. F-120	395
A.M.I. E-120	245
A.M.I. D-40 (45 rpm)	125
ROCK-OLA 1454, 120 Sel.	495
ROCK-OLA 1448, 120 Sel.	425
ROCK-OLA 1446, 120 Sel.	345
ROCK-OLA 1438, 120 Sel.	295

ALL MACHINES COMPLETELY RECONDITIONED

Terms: 1/3 Deposit,
Balance Sight Draft.

Cable Address
“GAMES,”
Chicago



Chicago 47

2330 N. Western Ave.

Phone: EVerglade 4-2300

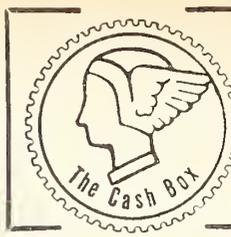
we’ve run into the past week is Ralph Sheffield, Midway Manufacturing Co., who reports that business has been so brisk with Midway’s “Joker Ball” that he had to maintain the entire staff and a skeleton crew in production and shipping the Saturday following Christmas Day. Hank Ross and Marcine (Iggy) Wolverson have been laboring long hours of late to get shipments rolling out to distributors. . . . Vince Shay and Stan Levin are greeting visitors as usual at All-State Coin during the holiday season, and are eagerly looking forward to a big year in ’60. . . . Mike Detzek relays the happy news to us that he plans to move his Champion distributing operation, lock, stock and barrel, into his new quarters shortly after the New Year. Construction on the new property has been slow, but Mike tells us Contractors ran into a multitude of problems. Anyway it was well worth it, according to Mike and Irene Detzek.

Ben Coven and Irv Ovitz, Coven Music Co., are currently busy formulating plans for a big ’60. One of the greatest increases during 1959 at Coven Music has been the growth of export business. . . . Purveyor’s Herb Perkins is vacationing on the West Coast, and is expected back at his desk sometime next week, according to his gal Friday, Marie. . . . The last month of ’59 was a hectic one for Johnny Frantz and Dave Brody, J. F. Frantz Manufacturing, and the months ahead should be no less hectic due to the terrific success they’ve experienced with the revamped “Dodge City” game. The big feature is, of course, the game mounted on a stand with gumball machines. Reports Dave has been getting from operators indicate that the play has been terrific.

Morrie Wiczer phones to report that the big holiday party at Wico Corp. was a sensation (and we had to miss it). Meanwhile Ed Ruber advises that the overall servicing of customers at Wico has been greatly improved since the efficiency experts recently took over.

“It’s What’s in THE CASH BOX That Counts—INTERNATIONALLY”

American Shuffleboard To Beverage Convention



Year End Report—"1959 Good Year"
1960 Forecast—"Expect Banner Year"

CALIFORNIA CLIPPINGS

Although all operators and distributors along "coin machine row" reported having a wonderful Christmas and New Years, many are relieved the usual Holiday "rushing" is over and that activities have returned to a normal pace. . . . Hank Tronick, at C. A. Robinson & Co., reports now with the Holidays over Robinson's is looking forward with confidence to 1960 to be a banner year. . . . At Paul A. Laymon's, Ed Wilkes informed that with the passing of Lucille Laymon, there will be no change in the policy of the company. Ed also wished to say that, "The kind thoughts and expressions of sympathy by everyone were deeply appreciated by Paul Laymon, as well as his entire staff." . . . Wayne Davis, at Minthorne Music, announces the "big news" from Seeburg—the most startlingly new and different phonograph the industry has ever known is now on display. There were more operators anxiously awaiting this model, says Wayne, than any other phonograph he can remember. Minthorne will have open house this week, with refreshments being served, for all operators in Southern California stopping in to see the new machine. Wayne went on to say they have other new Seeburg products on display as well, which should prove interesting to all the operators. . . . At Badger Sales, Marshall Ames is all excited about the new Chicago Coin "Drop Ball" game. Marshall says it is one of the most original games to hit the market in some time and has created tremendous interest among the operators along Pico. The first shipment of "Drop Ball" has already been sold with another shipment due in momentarily. Pete Ley is currently in the area south of L.A. selling the game, while Marshall is covering the area north. . . . Jack Simon, at Simon Distributing, reports 1960 business has started off at a good clip and is expected to steadily increase. . . . At American Coin Machine, Vinny Lanzy states that business continues to get progressively better with the passing of each week. The truck at American, Vinny stated, has been especially busy the past week delivering equipment to operators. Everyone at American has strong hopes that the coming year will be at least as good, or better, than 1959, which was the best year to date. . . . Sam Ricklin, at California Music, informs they ended up the year with one of the busiest Christmas Seasons on record.

BINGOS WANTED!
Also Juke Boxes, Shuffle Alleys
and Arcade Equipment
WE PAY SPOT CASH!
CALL • WRITE • WIRE
GABE FORMAN
MOORE OVERSEAS CORP.
599 TENTH AVENUE
NEW YORK, N. Y. CHickering 4-5050

LAKE CITY SPECIALS! BEST EQUIPMENT—LOW PRICES

BALLY GOLF CHAMP	\$150.00
SPORTSMAN GUN	85.00
JUMBO TEN STRIKE	125.00
DOUBLE SHOT	250.00
I. KAYE DEUCES WILD	150.00
I. KAYE "Q-BALL"	295.00
SHAWNEE	350.00
BALLY SPORTSMAN	350.00
CC LEAGUE, 14'	195.00
BALLY STAR SHUFFLE	385.00
BALLY ABC SHUFFLE	195.00
BALLY LANES, 14'	195.00
ALL STAR DELUXE	125.00
BALLY TOURNAMENT, 12'	350.00
BALLY TOURNAMENT, 14'	375.00
BALLY TROPHY	450.00
WMS. SHORTSTOP	295.00
BALLY BTG. PRACTICE	395.00
MODEL "T" AUTO	565.00
UN. ALLEY, 14'	195.00
UN. REGULATION	195.00
ROCK-OLA 1455	450.00

WIRE—WRITE or PHONE HE 1-4100
1/3 Deposit Required on Each Order
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-4100)

UNION CITY, N.J. — American Shuffleboard Corp., this city, has signed to exhibit its shuffleboard line during the Beverage Allied Industry Trade Show, scheduled for March 13 through 16, at the New York Trades Show building, according to Sol Lipkin, trade show official.

The tavern owner convention is expected to attract approximately 35,000 location owners from the New England States, New Jersey, Pennsylvania, New York, Delaware and Maryland, according to Lipkin.

The beverage industry will accept applications for exhibit space, for the first time since its inception, from coin operated music and amusement game firms after a change in policy resulting from requests from location owner members to enable them to view the latest in coin operated equipment.

According to Lipkin, the promotion which accompanies the convention each year has started with industry convention officials attending county and state tavern owner meetings advising of the importance of this year's show.

The convention will primarily exhibit tavern and restaurant supplies to visitors with interiors, bars, pouring techniques and refrigeration methods among those included in the display.

Exhibit committee is currently soliciting display space among coin operated phonograph and games manufacturers, and according to Lipkin, tentative reservations indicate a successful coin machine representation.



Coinmen Travel During Holiday Weeks—Look To '60 For Progress

—UPPER MIDWEST MUSINGS—

Hard to find many of the city's leading coinmen with many traveling the area on holiday visits and trips. . . . With advent of new equipment, Rock-Ola and AMI phonos recently introduced and Seeburg breaking next weekend, ops look to 1960 with great enthusiasm as it pertains to stimulated play.

George Berquist and son from Ironwood, Michigan, in the cities for the day and visiting several of the distributors. George looking for used games and also getting their parts and record orders. . . . Alicia Johnson who heads the office at Twin City Novelty Co. Minneapolis back at her desk after spending two wonderful weeks in Hawaii. Second time she has vacationed there and is so in love with Hawaii that she can't wait until the next trip. . . . Jack Weisbrod, LaCrosse Coin Exchange, LaCrosse, Wisc. in town for a few days and visiting friends in Wayzata, Minn. . . . Loren Beaudoin, Mpls. Op. really went all out this Christmas by giving the Mrs. a white Thunderbird. . . . Doc Keintz, Tomahawk, Wisc. in town for the day. First visit in several months. Doc being hospitalized for several weeks with a bad back. Claims it's arthritis and is getting along much better. . . . Mr. & Mrs. Ray Diederich, Stone Lake, Wisc. in town for the Christmas Holiday. Spent Christmas with Ray's sister. . . . Mr. & Mrs. Floyd Shaw, Eden Valley, Minn. in town for the day to pick up their records and parts. . . . The Frank Davidsons and their son Bobby are in Bradenton, Florida, for the winter and Earl Ackley is holding down the fort until Frank returns which won't be until April 1960. . . . Mr. & Mrs. Ernest Woytossek and family in town for the Christmas holidays spending them with Mrs. Woytossek's parents. . . . Not very much business being done among the Twin City Distributors this past week.

*If you are reading
someone else's copy of
The Cash Box
why not mail this coupon
today!*

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

- \$15 for a full year (52 weeks) subscription
- \$30 for a full year (Airmail in United States)
- \$30 for a full year (outside United States)
- \$45 for a full year (Airmail outside U.S.)

NAME

FIRM

ADDRESS

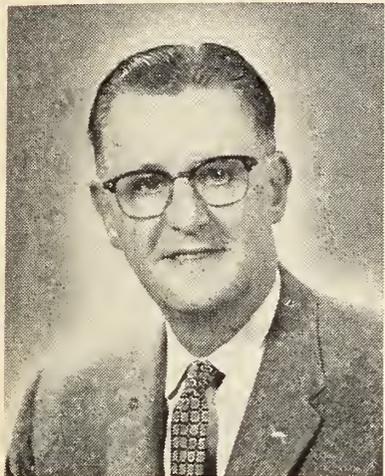
CITY ZONE STATE

HAPPY BIRTHDAY THIS WEEK TO:

- Larry Frankel, Rock Island, Ill. . . . Fred Gaunt, Los Angeles, Calif. . . .
- Morris Marder, Miami Beach, Fla. . . . Albert Mason, Gd. Rapids, Mich. . . .
- Thomas F. Lee, New York, N.Y. . . . Anthony Cinquegrana Jr, Pawtucket, R.I. . . .
- Sol Wolbert, Chicago, Ill. . . . Harry S. Schwartz, Miami, Fla. . . .
- C. A. Taylor Jr., Brunswick, Ga. . . . Courtney Husband, Laporte, Ind. . . .
- Clarence E. Potter, O'Neill, Neb. . . . Herbert H. Weaver, Forest Hills, L.I., N.Y. . . .
- Earl E. Senter, Bakersfield, Calif. . . . Thomas D. Sherfick, Shoals, Ind. . . .
- Jack G. Bess, Roanoke, Va. . . . Jessie Odis Porter, Jackson, Tenn. . . .
- Morris Meyers, San Francisco, Calif. . . . Nick Pizzuti, Pueblo, Colo. . . .
- William R. Yanks, Philadelphia, Pa. . . . J. D. Farris Jr., Vicksburg, Miss. . . .
- Nicholas J. Fokakis, Hattiesburg, Miss. . . . Charles Lane Cowlshaw, Mobile, Ala. . . .
- Suren D. Fesjian, New York, N.Y. . . . Mrs. Sam Cohen, Atlanta, Ga. . . .
- George Britton, Philadelphia, Pa. . . . A. J. Lovelady, Smyrna, Ga. . . .
- Jules Olshein, Albany, N.Y. . . . William Levey, Miami Beach, Fla. . . .
- Harold Garrett, Schenectady, N.Y. . . . C. C. Mason, Syracuse, Ind. . . .
- Raymond F. Jones, San Francisco, Calif. . . . Albert LeRoy Dodson, Urbana, Ohio. . . .
- Charles Spillane, New Haven, Conn. . . . Philip Weisman, Chicago, Ill. . . .
- Edward N. Fultz, Newellton, La. . . . Evan Griffith, Washington, D.C.

Music Ops Send 3 Tons Of Food Through CARE

Miller Calls For Local Public Relations Drives



GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, national president and managing director of Music Operators of America, announced last week that, "three tons of food have been shipped through 'CARE' to Libya, Greece and Korea—one ton being designated to each one of these countries."

Miller said that this was a coordinated program between the Music Operators of America, the California Music Merchants Association, and George A. Miller personally.

Each one of the above-mentioned subjects purchased one ton of food for the afore-mentioned countries, and Miller stated that this will be the policy of these particular donors from this time forth. There will be one exception, which is that each year the food will be sent to different nations.

"Much has been said about public relations; but even a greater factor is human relations," said Miller.

"No program could be embarked upon that would be more worthy than sending the necessities of life to those countries where people are in dire straits, in need of food and the other necessities of life. What greater service can be rendered from one country to another, than to help provide for those less fortunate than ourselves.

"A second program embarked upon by the California State music operators' association is a teen-age party in conjunction with the Athens Athletic Club. The dance band and the entertainment is furnished for the teen-agers once a month by the California Music Merchants Association, and the response to this venture has been most gratifying," continued Miller.

"The third program embarked upon by the California state organization is the 'Soap Box Derby' under the auspices of the American Legion. The California Music Merchants Association, during the past three years, has sponsored a contestant who has been in the top running each and every year. Government bonds and many other prizes have been presented to

chicago coin's DROP BALL

Bulls-Eye

ENTIRELY DIFFERENT
NEWEST SURPRISE GAME
OF THE YEAR!!

NEW-EXCITING
...Traveling Ball
Action!!

NEW-EXCITING
...Changing Score
Action!!

NEW-EXCITING
...Player Skill and
Timing Action!!

6½ Feet of PROFIT Dynamite For Every Type Location!

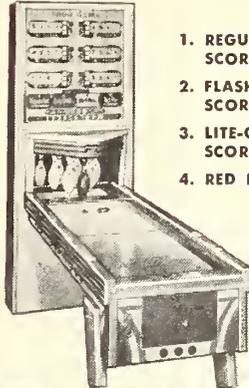
see these chicago coin "profit winning" games!

QUEEN BOWLER



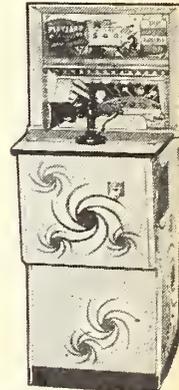
Featuring HIGH SCORING with BONUS BALLS! Plus... OFFICIAL REGULATION SCORING!

4-GAME BOWLER



- 1. REGULATION SCORING
- 2. FLASH-O-MATIC SCORING!
- 3. LITE-O-MATIC SCORING!
- 4. RED PIN SCORING!

PLAYLAND RIFLE GALLERY with MOVING TARGETS



America's No. 1 Gun Attraction!

Chicago Dynamic Industries, Inc.

1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS

the contestants on a statewide basis, and the three above-mentioned programs will be a continual part of the California music merchants' activities. "Public relations," said Miller, "is very much needed on a nationwide basis, and will be very practical from the standpoint of the entire industry, but state organizations and local organizations must partake in public relations on a state and local basis in the future. The music operators,

and their associations, should let the nation know that the music operator and his business is a very important factor in his community. New York state, Miami, Florida, the state of Virginia, the state of Nebraska, and many other music operators' groups are to be highly complimented for inaugurating such programs, and all other states", concluded Miller, "should follow these examples as soon as possible."

Koeppl Appts. Lewis

NEW YORK — Harry Koeppl, Koeppl Distributing Company, this city, Rock-Ola distributors in New York County, announced the appointment of George Lewis as sales representative for the firm effective this week.

According to Koeppl, Lewis will call on the trade both in the field and in conjunction with managerial duties in the showrooms.

Williams Releases "Golden Gloves" Pin

CHICAGO—Sam Lewis, vice-president and director of sales for Williams Electronic Manufacturing Company, this city, announced the release last week of a new single player, 5 ball amusement game, "Golden Gloves", which features a prize fighting motif.

"During 1959 Williams Electronic has released a succession of popular pinball games, which have produced excellent results in all markets for us," Lewis asserted. "Consequently, we are very optimistic about our sales prospects for 1960.

"On the basis of this success," continued Lewis, "we are starting off the new year with an exciting, new pinball game. A game that carries a very popular theme—boxing."

"Naturally, in 'Golden Gloves' we continue to deliver a very active playfield and well illustrated backglass. This is accomplished by a series of cyclonic kickers, fast pop bumpers, and flippers on the playfield; and a very colorful, well illuminated system on the backglass.

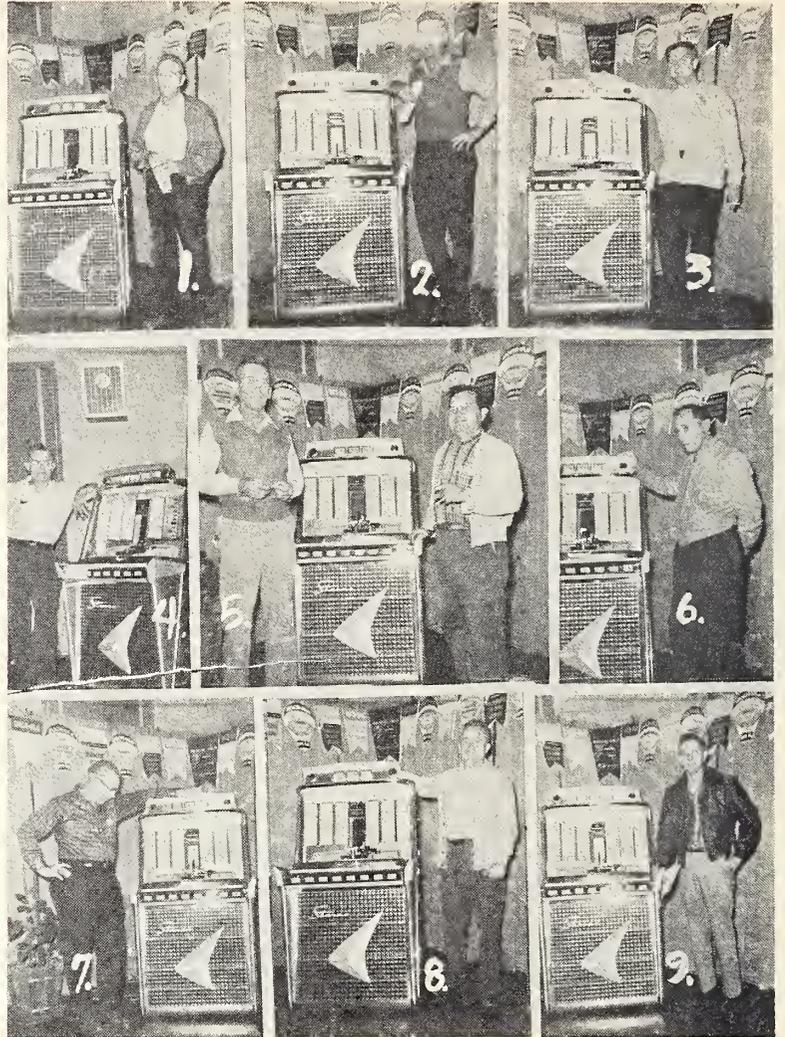
"The most imposing sight in 'Golden Gloves'," Lewis said, "is the competitive feeling expressed by the two prize fighters illustrated on the backglass.

"In scoring 'Golden Gloves' the player scores 'Knockdowns' and 'Knockouts' to advance 'Specials', as indicated on the backglass."

Lewis further stated that "Golden Gloves" has been tested for several weeks in locations selected at random all over the country.

"Collection reports thus far assure us that we are coming into a brand new year with a great amusement game, and we resolve to our distributors and operators that we will continue to produce the best possible amusement equipment for the trade during 1960, and the entire decade," Lewis stated in conclusion.

Taran Jacksonville Branch Shows "Tempo II"



JACKSONVILLE, FLA. — H. N. Gorman, manager, Taran Distributing Company, this city, advised last week that a continuous week-long showing of the new Rock-Ola "Tempo II" phonograph line resulted in a considerable number of orders for the new machine and operator comments ranging from the new selection mechanism to the overall cabinet design, all leading Gorman to expect a fine year of sales during 1960.

Among the operators visiting the Taran showrooms were the following: Bob Sellers, George Paul, Lionel Louge, L. R. Hodge, Ralph Sherouse, Jack Andrews, C. M. Hargraves, O. C. Ponce, Ernest Ortagus, D. W. Shader, Eddie Emerson, M. G. Tatum, C. R.

Petty, F. M. Pell, A. Acrafiotis, Mr. Lawson, C. Meese, Wm. Whitehurst J. A. Turner, T. K. Coleman, Jerry Holland, Gordon Dunn, Vincent Paul George Marshburn, Maxie Carter Jess Dozier, Joe Goldberg, Bud Bright W. G. Hall and Bill Bushloper.

Pictured above are some of the coinmen who visited the Taran showrooms during the showing. (1) D. W. Shader Palatka; (2) Bud Bright, Jacksonville; (3) Elliott Green, Jacksonville; (4) Gordon Dunn, Jacksonville; (5) Bill Bushloper (left) and Alex Erdely, both from Jacksonville; (6) George Paul, Jacksonville; (7) Maurice Tatum, Calahan; (8) Eddie Emerson, Palatka; (9) Bob Sellers, Melbourne.

2 HOUR FIDELIPAC CARTRIDGES WITH BACKGROUND MUSIC FOR

**FIDELIVOX
EDELMAN
VIKING**

TAPE PLAYERS

AVAILABLE IN LIMITED QTY.

SLIGHTLY USED \$9.00

NEW \$15.00

All Guaranteed Perfect

DONAN DIST. CORP.

2633 Milwaukee Ave., Chicago 41, Ill.

AMI Model "K" To Olympics

SQUAW VALLEY, CALIF.—When athletes from all over the world assemble here at Olympic Village for the Olympic Winter Games, beginning February 18, they will be entertained in their leisure hours with music provided by a new AMI Model "K" juke box.

The popular music maker was provided by Automatic Music, Inc., Grand Rapids, Michigan. AMI is one of the many leading American companies who are rallying their support of the athletic spectacle in furtherance of international goodwill.

The AMI Model "K" will be placed in the central lodge where the athletes gather for rest and relaxation at the end of the day's competition. Unlike other juke boxes, however, the Olympic AMI has been adjusted to play without charge. Programs will include selections popular in the various countries represented in the Games so that athletes may enjoy a touch of home while listening to familiar music.

OPERATE Williams FIESTA

New

2-Player • 5-Ball

Featuring:

- ★ "Add-A-Score" Drums for perfect scoring every time.
- ★ "Spin-Drum" in center of playfield has new Target Shot.

Williams

ELECTRONIC Mfg. Corp.

4242 W. Fillmore St., Chicago 24, Ill.



Fischer
STANDARD OF
Quality

POOL TABLES

IMPERIAL & DELUXE 6-POCKETS

BUMPER TYPE

At your Distributor, or contact Bill Weikel,

FISCHER Sales & Mfg. Co.

Box 35, 11 S. State Rd., Arlington Heights, Ill.

SPring 4-5514



Meeting Dates

Music Operators' Associations

- Jan. 4—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 4—Associated Music Operators Of Rochester
Place: Sheraton Hotel, Rochester, N. Y.
- 4—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 7—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 11—Music Operators of Ohio
Place: Onesto Hotel, Canton, Ohio.
- 11—Milwaukee Coin Machine Operators' Assoc.
Place: Ambassador Hotel, Milwaukee, Wisc.
- 12—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 13—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.

LET US HELP YOU MAKE 1960 FABULOUS

MUSIC	PHOTOMATICS	VENDING MACHINES	ARCADE EQUIPMENT
Seeburg L.U. 200 \$525	Muto. Photomat \$325	Avenco Coffee & Choc. \$325	Midget Movies \$125
C 100 375	Auto Photo #9 995	Spacarb, 4 sel. 250	Cap. Panorams 325
V 200 375	" " #11 2150	Welch Juice 225	Mut. Panorams 350
KB 200 535	" " #14 2650	Mills Hot Choc. 125	C.C. Cranes 125
Wurlitzer 1500.50 125	KIDDIE RIDES	Keeney 9 col. Cig. 95	Motorama 195
1650 195	Ex. Pony Express \$195	Nat. 9 col. Cig. 110	Lord's Prayer 195
200 395	Ex. Big Bronco 350	" 11 col. Cig. 165	Peppy 195
2150 495	Bally Champion 425	Ship. 6 col. Candy 95	Shoe Shine 195
1700 375	Space Ship 295	U-Select 72 sel. 79	Tungo 125
A.M.I. D 40-45s 125	Round World Trainer 395	Candy 79	Sidewalk Engineer 125
E 120 275	Lancer Horse 325	Nat. 6 col. Candy 79	Ten Pins 125
Seeburg Wallboxes 39.50	Sandy Horse 425		All Stars 125
Wurlitzer 5205 29.50	Television Ride 295	CONTACT US FOR LOWEST PRICES	Midget Alley 195
	Boat Ride 325	PIN GAMES—BINGOS	Stan. Metal Typex 250
	Toonerville Trolley 525	—SHUFFLE ALLEYS—	Foot Vibrator 125
	Model T Ford 495	BOWLERS—UPRITES	Bull's Eye Gun 195
	Tusko Elephant 625	Prompt shipment. A BETTER DEAL ALWAYS AVAILABLE.	Ex. Space Gun 125
	Merry Go Round 295		Ex. Pop Gun 250
	Drive Yourself 425		Evans Super Bomber 150

ALL MERCHANDISE COMPLETELY SHOPPED—1/3 Deposit, Balance S/D. WURLITZER DISTRIBUTORS.

CLEVELAND COIN

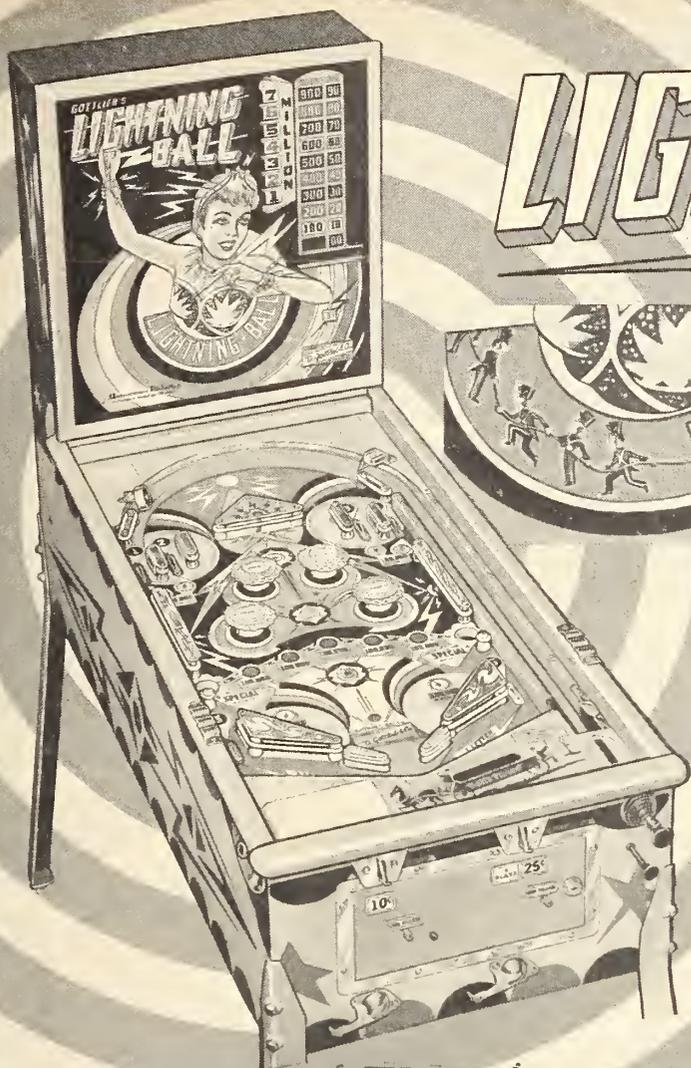
MACHINE EXCHANGE, INC.

M. S. GISSER
(Sales Manager)

2027 Prospect Ave.
All Phones Tower 1-6715

Cleveland 15, Ohio
Cable—CLECOIN

Gottlieb's LIGHTNING BALL



Amusement Pinballs
as American as Baseball and Hot Dogs!

New "Roto-Disk" Skill Shooting Means More Play! More Profit!

Here's real flipper-action skill shooting! A ball properly angled off of red or blue contact completes a diamond pattern and adds one letter to name on "Roto-Disk". Colorfully dressed soldiers pull letters around disk.

And you can be sure this beauty really kicks up a storm . . . of players and profit, that is! If your locations aren't getting the play, just add LIGHTNING BALL, the best play-maker made, to your route line-up. See it at your distributor now!

See these "play-it-again" features demonstrated:

- Hitting red, blue and yellow contacts adds one letter to "Roto-Disk".
- Completing name on "Roto-Disk" scores special. Additional specials are then scored by hitting 3 colored Lightning contacts.
- Making rollovers 1 thru 6 scores special and lights side holes for high score and additional specials.
- Coin-box with locking cover • Match feature

D. Gottlieb & Co.

1140-50 N. KOSTNER AVENUE • CHICAGO 51, ILLINOIS

Dime play is here to stay—buy Gottlieb Games and keep it that way!

Games, Inc. Ships "Super Wild Cat"

Third In "Wild Cat" Series Has 115 Ways To Score



CLARENCE SCHUYLER

terrific piece of amusement equipment on the market. A game which operators knew would assure them of maximum earnings on a long range basis.

"Naturally, it will come as no surprise to our distributors all over the country and in foreign markets that 'Super Wild Cat' is the logical successor to this line of amusement games.

"In 'Super Wild Cat,' Schuyler said, "there are 115 ways to score. Another exciting feature is the '1000 Feature'. Also, operators should not overlook the compactness of the beautifully finished cabinet; which is only 56 inches in height, 28 inches wide, and 16 inches in depth. It will easily fit into any size location—small enough for the tiniest location, and attractive enough to be easily spotted in the largest locations.

"Operators also know that the electronic know-how at Games, Incorporated and excellence of cabinetry construction practically assures them of the finest game equipment available anywhere.

"We pride ourselves in the fact that every game we deliver contains only those features which will assure the operator of maximum earnings and ease of serviceability."

Schuyler concluded by stating that sample shipments are being sent to the firm's distributors this week, and production is now at peak.

CHICAGO — Clarence Schuyler, resident of Games, Incorporated, in his city, announced the release last week of Games' new "Super Wild Cat" amusement game to the trade. Schuyler asserted that since he first introduced the "Wild Cat" series of games over one year ago, sales have been phenomenal, and he decided to continue the series into 1960.

"Shortly after we released our first 'Wild Cat' we were amazed at the wide acceptance everywhere," Schuyler stated. "Then we designed the next model, which was called the 'Twin Wild Cat'."

"As a result," he continued, "sales skyrocketed and we knew we had a

**WE WANT TO BUY
any quantity**

**2 & 4-player
Williams / Gottlieb Pinballs
Bingos (BALLY)
Wurlitzer 1500/50 & 1500A/50A**

**EUROPEAN AMUSEMENTS COMPANY
J. Van Ryswycklaan 103, Antwerp, BELGIUM**

Phone: 38.12.80/384046

Cable: Alexwilm-Antwerp

S. D. Ops To Hold Winter Meeting Jan. 17-18

PIERRE, S.D.—Earl Porter, secretary-treasurer, South Dakota Phonograph Operators Association, has advised that the association will hold its Winter meeting on January 17 and 18, at the St. Charles Hotel, in Pierre, South Dakota. Mr. and Mrs. Gordon Stout will host the two-day meeting.

The meeting, according to Porter, will begin Sunday evening with an informal get together. Business discussions will start at 10:00 AM on Monday and continue through the day.

The association's Winter banquet will be held at the St. Charles Hotel Monday evening, at 7:30 PM.

Porter advised that all requests for tickets to the affair should be made with the association in time for specific seating arrangements.

**SEND FOR
NEW
and
COMPLETE
LISTINGS**

Lowest Prices
In The Nation

PHONE—WIRE—WRITE TODAY!

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 21, PA.
PHONE—STEVENSON 2-7744

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT
THE CASH BOX
1721 Broadway, New York 19, N. Y.

WANT

WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BELGIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).

WANT—Bright Lites, Bright Spots, United ABC 3 card game, also Jupiters, Fascinations and Shooting Stars. Write how many of each and the price. PENNSYLVANIA MUSIC CORPORATION, 1224 BROWNSVILLE ROAD, PITTSBURGH 10, PA.

WANT—Wms. Vanguard, United Star Slugger, cash or trade on Thunderbolt Horse, National Shuffleboards—20 & 22 ft., completely refinished. COIN MACHINE EXCHANGE, 4605 127th S.W., TACOMA 99, WASH. (Tel. JUNiper 8-7153).

WANT—Southern Illinois and Missouri operators. We pay cash and get you top dollar for Bally Bingos, Show Time and newer. Send list of games you want to dispose of. AMUSEMENT SUPPLY CO., 707 MISSOURI AVE., EAST ST. LOUIS, ILLINOIS.

WANT—Late model pins, shuffles, phonographs, bingos. Will pay cash. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel. CHickering 4-5100).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).

WANT—Glass for shuffle king overhead scoring unit, Un. Show Boats, Un. Triple Plays. FOR SALE—3-4-5's. Make offer. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. MArket 1-5438).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD STREET, NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. UNion 1-7500).

WANT—For Resale—Will pay cash for Williams Vanguard, Hercules, Crusader, Titan Guns; Mutoscope Sit-down Drivemobile; Antophoto Model # 9 & # 11; Seeburg 201; Williams Pinch Hitter; Mills Panorams with RCA or Bell & Howell Projectors only. State lowest price and quantity. CONTINENTAL COIN MACHINE, 1827 ADAMS, TOLEDO 2, OHIO. (Tel. CHerry 8-3359).

WANT—Wms. Vanguard, Hercules and Crusaders; ChiCoin and United Flashing Type Shuffles. State quantity and best price in 1st letter. MONROE COIN MACHINES EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUPERior 1-4600).

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, Pres.

WANT—New or used 45 RPM records that have appeared on The Cash Box "Top 50" within the last six months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123rd ST., NORTH MIAMI, FLORIDA. (Tel. PLaza 7-8061).

WANT—One United Team Shuffle Alley Back Glass. GLOBE AUTOMATIC VENDING CO., INC., d/b/a; ATLAS DISTRIBUTORS ATTENTION: MR. RONALD REGO, 1024 COMMERCIAL AVENUE, BOSTON 15, MASS. (Tel. RE 4-1384).

WANT—Will buy—Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLuemound 8-6700).

WANT—Coin operated Laundry Equipment, A.M.I. 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel. MELrose 1-9550).

WANT—Beautys, Beach Clubs, Frolies, Pahn Beaches, Palm Springs, Yacht Clubs or any Bally games with vertically mounted control unit in back board. Need not crate. J. J. PARKER CO., 1308 SO. MAIN ST., LAS VEGAS, NEVADA. (Tel. DUDley 4-6086).

WANT—Chicago Coin Bowlers; Hollywood, Blinker, Bullseye, Super Frame, Score-a-line, Championship; United Bowlers; Ace Clipper Mercury, Capitol, Mars, Regulation. Cash or will trade 14 foot Bowlers. Call, Write or Wire today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUNiper 8-1814).

CLASSIFIED ADVERTISING SECTION

WANT—Bingos, United Clipper, Capitol, Lightning; Seeburg M100A, M100B, HF100R; Wurlitzer 2104, 2204. We will pay top dollar, or take in trade against Bally, United, ChiCoin Bowlers. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. LONgacre 4-1880).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GARfield 3585).

WANT—Exhibit's IOU, Selectem and Horseshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—AMI G-120; Seeburg 100-B; Back glasses for Bally Bingos. Advise quantity, condition and lowest price. DUARTE INTERNATIONAL SALES, 835 E. 31st STREET, LOS ANGELES 11, CALIF. (Tel. ADams 4-9616).

WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FULTon 3-2282).

WANT—Wish to Buy and Sell any machines or model Phonographs. Also Amusement Games. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH 4, NEW JERSEY. (Tel. BIGelow 8-3524-5).

WANT—Gottlieb used games, 1957 and up. Send your list to—IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—Which one-stop can ship us regularly top ten records. We are still buying Juke Boxes. Write us today. L'AUTOMATE, 60 RUE VAN SCHOOR, BRUSSELS 3, BELGIUM. (Cable JEUMATE—BRUSSELS).

WANT—Unlimited quantities of Seeburg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multi-player Pinballs. State condition and lowest prices f.o.b. outgoing vessel. MARALSTA-92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Address: MAROMATIC ANTWERP.

WANT—A-1 mechanic on music, pinballs and shuffle alleys. Must be under 45 years of age. Steady job available to the right man. No drifters or drinkers need apply. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

WANT—Will take in trade or buy: Peppy The Clown, Bally and all other kiddie rides, Burp Guns and all Late Guns, ChiCoin Goatee, ChiCoin Twin Hockey, Bally Bullseye, Arcade Machines. List your machines with us. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE

FOR SALE—V-200 Seeburgs, \$299.50; AMI E-80, \$169.50; Williams Reno, \$99.50; Arrow Head \$89.50; Gnsner \$139.50; 3-D \$159.50; Kick Off \$179.50; Super Circus \$219.50; Balls-A-Poppin \$39.50; Gottlieb's Criss Cross \$169.50; Chicago Coin Blondie \$39.50. CULP DISTRIBUTING COMPANY, 614 WEST GRAND, OKLAHOMA CITY, OKLA.

FOR SALE—Watling Tom Thumb Fortune Telling Scales \$35 each. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. Central 9292).

FOR SALE—Wurlitzer 1700 \$275; Seeburg C \$275; Seeburg G \$450; Bally Victory Shuffle \$95; Un. Pool Alley \$75; Rocket Shuffle \$125; Ten Pins \$85; Wms. Rola Ball \$100; Chico Deluxe Skeeroll \$125; King of Swat \$100. ODCO, INC., 1102 BROADWAY, ALBANY 4, N. Y.

FOR SALE—Uprights, Auto Bell Playball, Wagon Wheels, County Fair, Keeney Roundup. No reasonable offer refused, will swap for Guns, Baseball, Arcade, late five balls, contact Jack Gorelick, J. ROSENFELD COMPANY, 4701 WASHINGTON ST., ST. LOUIS 8, MO. (Tel. FOrEst 7-6730).

FOR SALE—AMI J-200E (new); I-200E \$745; H-200E \$645; G-200 (all conversions) \$400; G-120 \$425; F-120 \$375; E-120 \$175; D-80 \$150; 200 Hideaway \$445; 200 Wall boxes \$80; W120 Wall boxes \$45; W-80 Wall boxes \$35; Seeburg HF100G \$450; M100C \$300; M100BL \$275; M100A (45 RPM) \$100; 200 Wall-O-Matics \$75; Wurlitzer 2000 \$395; 1400 (45 RPM) \$75; Rock-Ola 1438 \$275. Cleaned and checked. 1/3 deposit. AMI Sales Company, 3652 W. NORTH AVE., CHICAGO 47, ILL. (Tel. HUmboldt 6-1070).

FOR SALE—14' & 11' United Bowling Alleys & Bally 14' & 11' Bowling Lanes ready for location \$245. ea. Get ready for the Fall rush. REX-BILOTTA CORP., 821 S. SALINA ST., SYRACUSE, N.Y. (Tel. HA 2-8255).

FOR SALE—Midway Red Ball (new) \$395; Bally Golf Champ \$175; Sportsman Gun \$85; All Star Deluxe \$125; Jumbo Ten Strike \$135; Skeet Shoot \$255; Deluxe Big Tent \$285; Super Big Tent \$175; Round Up (new) \$450; Bowling League, 14 ft. \$225; Classic Bowler \$295; TV Bowler \$295; Bally 14 ft. Lanes \$250; Bally Tournament 12 1/2 & 14 ft. \$425; Bally Strike \$275; Bally Trophy \$495; Bally Lucky Alley 14 ft. \$645; Circus Wagon \$95; Piccadilly \$75; Wurlitzer 2000 \$400; Wurlitzer 2100 \$425. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. (Tel. HEnderson 1-7577).

FOR SALE—Specials—Bally: Balle-rinas \$625; Sea Islands \$475; Carnival Queens \$340; Cypress Gardens \$235; Beach Times \$275; Bally Moon Raider Gun \$362.50; Heavy Hitters \$295; Bating Practices \$395; Fire Chief Kiddie Ride \$465; Gottlieb: Race Times \$225; Hi-Divers \$225; Williams: Spot Pool \$229.50; Crusader Gun \$375; Dodgem: Bull Pen Bating Practice \$150. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST. NEW ORLEANS, LOUISIANA. (Tel. JACKson 2-5306).

FOR SALE—Completely reconditioned: Carnival Queens \$325; Cypress Gardens \$200; Miss Americas \$140; Show Times \$110; Big Shows \$75; Big Times \$60; 1 Seeburg Phonograph, Model V200 \$500. Immediate delivery. NASTASI DISTRIBUTING CO., 912 POYDRAS ST. NEW ORLEANS 12, LOUISIANA. (Tel. MA 6386—MA 7459).

FOR SALE—All late Bally Bingos, slightly used uprights; Gunsmoke Hunter, Super Hunter, Wild Cat Deluxe Big Tent, Shawnees. Write or phone for prices. PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILADELPHIA 23, PA. (Tel. PO 5-2676).

FOR SALE—Complete line of Pool Table Supplies & parts. Slates, Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY N. J. (Tel. UN 3-8574).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Relays—low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

FOR SALE—AMI D-40 (45) \$99; E-40 (45) \$149; JAH-200 \$595; Rock-Ola 1454 \$475; Seeburg 100W \$375; HF100G \$399; Wurlitzer 1600 (45) \$99; 1650 \$129; Playball \$249; Big Tent Deluxe \$395; Big Tent Deluxe Twin \$595; Double Shot \$295; Skill Parade \$129. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLAHOMA. (Tel. Central 6-3691).

FOR SALE—All games re-worked, perfect. Sea Island \$485; Carnival Queen \$325; Beach Time \$260; Cypress Gardens \$220; Miss America \$140; Sun Valley \$190; Key West \$110; Show Time \$120; Big Show \$5. Prompt delivery. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—Shuffle Rockets single player \$195; Shuffle Rockets Double Player \$245; AMI E120 Arrow Bowlers \$195; Criss Cross Hockey \$295. Write for additional prices. ALLIED COIN MACHINE, 2646 WEST PRATT, CHICAGO 15, ILL.

FOR SALE—Special close out sale. Genco; Spacc Age with free play \$155; Super Basketball 2 player \$99; Skill Ball \$90; Chicago Coin; Rebound Shuffle \$119. T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. Main 1-8751).

FOR SALE—Bally Big Time \$65; Big Show \$80; Show Time \$125; Super Big Tent \$200. AUTOMATIC MUSIC CO., 703 MAIN STREET, REAR, BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Games, Inc., Skeet Shoot \$275; Super Hunter \$275; Double Shot \$285; Wildcat \$425; Auto Bell Circus Wagon Wheel \$265; Play Ball \$265; Bally Big Inning (free play) \$295; Heavy Hitter (free play) \$395; ABC Bowling Lanes 14' \$225; Strike Bowler 14' \$265; Lucky Alley 14' \$645; United Bowling Alley 14' \$225; United Team Bowling Alley 18' \$265; Bally and United Bingos. Write or call: MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. Glendale 2-3207).

FOR SALE—12" Dual Cone Hi-Fi type Speakers and Baffles, 12 watt, limed oak wood, Corner \$23.95, Wall \$19.95, 8" extended range, 8 watt, corner \$15.95, wall \$11.95. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DE 2-2424).

FOR SALE—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATIONAL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.

FOR SALE—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).

FOR SALE—Wms. Vanguard Gun \$375; Wms. Ten Pins \$125; Bally All Star Bowler \$125. WANT—Model 161 Seeburgs. MOHAWK SKILL GAMES CO., 67 SWAGGER TOWN ROAD, SCHENECTADY 2, NEW YORK. (Tel. FR. 7-2162 or FR. 4-7549).

FOR SALE—1 Pixie Bowler, like new, \$369.50; 1 United Sky Raider with step stand, new, \$449.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. (Tel. CApitol 8-7565).

FOR SALE—Seeburg: C-100 \$265; G-100 \$375; R-100 \$395; Wurlitzer: 2200 \$895; 2100 \$765; 2000 \$595; 1800 \$450; Midway Joker Ball write: Used Bally Bingo's write. All machines shopped. NORTH WEST SALES COMPANY, 171 GRANT ST., WOODBURN, ORE. (Tel. YUkon 1-3611).

FOR SALE—Operators—we will lease the following games, Bingo games. Uprights, all late models. \$2.00 per week, to established operators only. operators interested in renting equipment, write to KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.

FOR SALE—Midway-Red Ball. New. Original crate \$395. JAY COLLINS, 403 UNION ST., MARSHALLTOWN, IOWA.

FOR SALE—Baseball Games: Williams Special Deluxe (1 Pl.) \$75; Wms.' Major Leaguer (6 Pl.) \$95; Genco Champion \$125; Genco Rifle Gallery \$110; Genco Big Top Rifle & Wild West Gun \$175; United 5th Inning Baseball \$65; Gottlieb Scoreboard \$65; Bumper Pool Tables w/new slate, cushions and cue sticks, cabinet resprayed \$90; National 9 ft. Shuffleboard w/elec. scoring \$75. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8627).

FOR SALE—Chicago Coin Star Rocket; Ski Bowl; Genco Skill Ball; Bally ABC Shuffle Alley; Bally Lotta Fun, like new. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

FOR SALE—Wurlitzer 2100, \$500; 9 United Play-Mate Rebound Shuffles, like new, \$150 ea.; Seeburg V-200 used \$365; Seeburg V-200 change over \$450; Rock-Ola 1465 \$685; 12 Corsair 20 Col. Cigarette Vendors, used, \$200 each. All models AMI Phonos, lowest prices, write or call—CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. Cedar 2-7600).

FOR SALE—Silver Bullets \$95; Batter Up \$210; Ex Pop Gun \$295; Glide Pool \$195; Croquet \$75; Flying Aces \$75; Dead Zero \$75; Super Hockey \$125. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. Forest 5-3456).

FOR SALE—Bally Bingos, practically all models, low prices, single sale or quantities. Call collect. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Vinyl-Stik-On Bumper Collars. Repair worn spots. Assorted colors. Send check: SILK SCREEN PRODUCTS, SOMERSET, KY. \$7.50 per 100.

FOR SALE—Routes, Missouri, Oklahoma, Arkansas, Kansas; New—Rock-Olas, Gottlieb, Williams, Bally, United games. Large selection used Pinballs, phonographs, guns, bowlers; Marvel Horoscope tickets \$4. thousand. WANT—Counter Model Mercury Grips. TOM CLOER DIST. CO., 1613 MAIN, JOPLIN, MISSOURI. (Tel. Mayfair 3-4202).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$49.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE—1st Quality Cloth \$6.95 yd.; Deluxe Cloth \$8.95 yd.; 48" Cue Sticks \$18.00 doz.; 52" Cue Sticks \$21.00 doz.; Bumper Rails \$11.95 set; Bumper Pool Balls \$10.00. Write for Quantity Prices. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. Albany 2-3272).

FOR SALE—10 Seeburg 200 Library Units, completely shopped \$425 each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

FOR SALE—Special, Watling Scales—Model 500 Guesser, Tip-top condition, \$30 each; New 6V6, 6SL7, 6J7, original carton, 60¢ each; 6 Volt Battery Charger \$5, Steel Cabinet 38"x31"x17"; Comb. Lock Safe \$35. GAYCOIN DISTRIBUTORS, 4866 WOODWARD, DETROIT, MICH.

FOR SALE—Records. New 45's, 100 assorted tunes per carton—60% majors, 11¢ and less, EP's 25¢ per record, 12" LP's majors and others, pre-packaged 100 or more, \$75. Will send sample order. Send check or money order. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUNKirk 3-8735).

FOR SALE—Seeburg KD200's \$595.; VL200 \$500.; M100C \$340.; M100B or BL \$265.; Wurlitzer 2100 \$495.; 2000 \$450.; 1900 \$465.; AMI F-120 \$375.; G-200 \$395.; Chicago Coin Rebound Shuffle (floor sample) \$125.; Genco Motorama \$225.; Keeney Cross Country \$75.; Bally Skill Roll \$65. All equipment reconditioned, guaranteed ready for location. R. F. JONES CO., 2600—2ND AVENUE, SEATTLE, WASHINGTON. (Tel. MA 4-7255). R. F. JONES CO., 1200 S.E. MORRISON ST., PORTLAND, OREGON. (Tel. BELmont 4-5373).

FOR SALE—Seeburg 100B \$240; C \$335; HFC \$425; HFR \$495; KD200 \$635; Wurlitzer 2204 \$625; Ristrocrat 12 Selector \$90; AMI E-120 \$195; Williams 10 Pins \$145; AMI C 45 \$85. All machines clean, ready for location. 1/3 deposit. INTERBORO MUSIC CO., 433 W. 45th ST., NEW YORK 36, N. Y. (Tel. Judson 2-2363).

FOR SALE—Scarum Burglar Alarms—operates on flashlight battery—2 minute installation, slightest tampering sets off alarm. Scares hoodlums away before damage is done. \$4.95 complete, 3 for \$12.00. Send check. G. I. SPECIALTY, 3361 YORK ROAD, DEPT. 6, PHILADELPHIA 40, PA.

FOR SALE—Seeburg M100B \$250.; \$325; G 425; R \$500; V200 \$500; KD200 \$750; HHF 100R \$450; Wurlitzer 1800 \$335; Rock-Ola 1438 \$350. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEatur 2-1500).

FOR SALE—Looks like new—2 Carnival Queens \$300; 2 Sea Islands \$400; 2 Cypress Gardens \$250; 1 Parade \$80; 2 Miami Beach \$75; 2 Big Shows \$100; 1 Broadway \$80; 2 Pixie \$50; 1 Double Shoot \$250; 1 Big Time \$60; 1 Big Horn \$150; 6 Bally Jumbos \$500; 1 Sun Valley \$200; 1 Show Time \$100; 1 Beach Time \$275; 2 Gayety \$50; 1 Nite Club \$75; 1 Gottlieb Tournament \$100; 1 Gottlieb Falstaff \$250; 1 Gottlieb Queen of Diamonds \$250; 1 Gottlieb Brite Star \$200; 1 Gottlieb Ace High \$100. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).

FOR SALE—Kiddie rides like new. 2 Bally Champion Horses look like new \$500; 1 Tusko Elephant look like new \$500; 1 Bally Fire Engine look like new \$500; 1 Bally Model T look like new \$500; 1 Whip as is \$100; 1 Round The World Trainer as is \$100; 1 Flying Saucer as is \$100. SCIOTO NOVELTY, INC., 1909 EIGHTH STREET, PORTSMOUTH, OHIO. (Tel. EL 3-4179).

FOR SALE—100,000 new 45 rpm 6 months to 1 year old, \$10 per 100. \$90 per 1000. Also 5,000 10" LPs 30¢ each. Other promotional 12" LP's available 50¢ to \$1.00 each. We also buy surplus inventory. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. Olympia 8-4012).

FOR SALE—Cypress Gardens \$250; Miss America \$175; Big Show \$100; Parade \$75; Gayety \$35; Sun Valley \$235; Show Time \$125; Key West \$115; Nite Club \$65. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. New Orleans Novelty, F.A.B. Distributing, Lynch & Zander, Crown Novelty & Dixie Coin Machine, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner. GRACO SALES CO., ARLINGTON, TENNESSEE.

FOR SALE—Bally Small Ball 14 ft. Bowler, A-1 condition, \$200. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-8624).

FOR SALE—20 Mark II Eastern 22 Column Cigarette Vendors \$125 ea.; Keeney Model 22 Cigarette Vendor \$225; AMI G200 \$375; Seeburg HF100G \$465; Seeburg V200 \$395; Seeburg KD200 \$625. MUSIC SYSTEMS TOLEDO, 1302 JACKSON AVENUE, TOLEDO 2, OHIO. (Tel. CH 1-6192).

FOR SALE—Pool Cues, Hard Maple. Buy the best for Bumper Pool Games, 48" long 1 1/4" Butt, Rubber Cushion, Fibre Point, Leather tip-two-time finish. \$16.20 per doz. 1/3 with order, balance C.O.D. DIEDRICK SUPPLY CO., CHASKA, MINN.

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARA DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEwton 5-2531).

CLASSIFIED ADVERTISING SECTION

FOR SALE—10 Bally Fun-Ways. Looks like new, same as new. Make us an offer. **SCIOTO NOVELTY, INC.**, 1909 EIGHTH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).

FOR SALE—Four Holly Cranes, modified. New Bodine Motors. \$300 each. **LOCAL AMUSEMENT**, 602 NORTH 34th ST., SEATTLE, WASH.

FOR SALE — Bowlers for export. All Sizes—all makes—cheap. Also Shuffles. Genco "21" \$60; New Pixie Bowler \$125. Call, write, wire. **IRVING HOLZMAN, BLACK SALES CO.**, 583 TENTH AVENUE, NEW YORK, N. Y. (Tel. PE Pennsylvania 6-6680).

FOR SALE—Smoke Shop—V27, Capacity 630, "The Best Electric Cigarette Machine On The Market." Call or write today. **BILOTTA ENTERPRISES, INC.**, 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

FOR SALE—Before you buy a ball bowler, check with us for the lowest prices anywhere. An example, Bally Trophy Bowlers with new pins, new hangers, completely rebuilt and refinished, just \$395. **SHELDON SALES, INC.**, 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

FOR SALE—3 V200 Seeburgs \$325 ea.; 2 KD-H Seeburgs \$595 ea.; 3 Wurlitzer 2150 \$525 ea.; 10 Seeburg 200 Selection Wall Boxes \$100 ea. New in crates Wurlitzer 2200. Close out prices. Phone or write. **J. H. RUTTER, INC., BOB BEVER SALES MGR.**, 917 SOUTH STATE, SALT LAKE CITY 11, UTAH. (Tel. DAVis 2-2549).

FOR SALE—Gottlieb: Picnic \$295; Falstaff \$295; Roto Pool \$225; Super Circus \$225; Continental Cafe \$175; Toreador \$115; Royal Flush \$145; Ace High \$115; Rainbow \$145; Register \$125; Frontiersman \$75; Jockey Club \$75; Lady Luck \$75. **CENTRAL OHIO COIN MACHINE EXCHANGE, INC.**, 858 NO. HIGH ST., COLUMBUS 15, OHIO. (Tel. AXminster 4-3529).

FOR SALE—Dodge City amusement games. Opportunities to earn big money with small investment. Dodge City will open countless new locations in your area. Blast off now! **J. F. FRANTZ MANUFACTURING COMPANY**, 1940 W. LAKE ST., CHICAGO 12, ILL. (Tel. TAYlor 9-2399).

FOR SALE — Gayety \$55; Gaytime \$50; Miami Beach \$45; Beach Beauty \$75; Broadway \$60; Nite Club \$75; Parade \$95; Double Header \$120; Big Show \$140; Key West \$150; Showtime \$175; Sun Valley \$300; Miss America \$250; Cypress Garden \$360; Beach Time \$325; Bally All Star \$110. **D & I COIN MACHINE CO.**, 414 KELKEP STREET, HARRISBURG, PA. (Tel. CEDar 4-1051).

FOR SALE — Used Williams Guns—Vanguards \$375; Hercules \$415; Crusader \$475. All Guns exceptionally clean. **UNITED DISTRIBUTORS, INC.**, 902 W. SECOND, WICHITA 12, KANSAS. Tel. HO 4-6111).

FOR SALE—AMI H-200E \$585; AMI I-200E \$685; Seeburg R-100 \$475; Seeburg VL-200 \$475; Seeburg 201 \$850; Wurlitzer 2000 \$450; Wurlitzer 2100 \$525; Rowe Cigarette Machines—AMB 14 Col \$165; AMB 11 Col \$130. All machines shopped and ready for location. **BELMONT MUSIC CO.**, 116-118 N. E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424—4-5868).

FOR SALE—Have three clean ready for location Seeburg 100L's. What's your best offer? **MID-WEST DISTRIBUTORS**, 709 LINWOOD BLVD., KANSAS CITY 9, MO.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. **PIONEER VENDING, INC.**, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MONTana 1-5000).

FOR SALE—AMI E-120's completely reconditioned and re-painted \$295; ABC Bowling Lane \$250; Dragonette \$65; Stagecoach \$65; Colors \$35; Skill Pool \$25; Screamo \$45; Shindig \$40; "Any make Bingos, Cheap." **CARL J. SPEIS COMPANY**, 316 W. COLUMBIA ST., EVANSVILLE, IND. (Tel. HA 4-5527).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5¢ or 10¢ play. Special price, \$79.50. Write for quantity prices and lists of other equipment. **G O R SALES**, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

FOR SALE—Wall Boxes, 20 selection Seeburg 10¢, 3 for 25¢; 800 3020's \$5; Rock-Ola 120 Selection \$45 & \$35; Beach Clubs \$50; Yacht Clubs \$45; Gayety \$65; Vendo Coin Changer & Stand \$65. **HALLGREN DISTRIBUTORS, INC.**, 1626 3rd AVE., MOLINE, ILLINOIS. (Tel. 4-6703).

FOR SALE—Mercury Counter Grippers 1¢ A-1 \$29.50 each; 60,000 used 78 RPM records, good collector's items from 1946 to 1955. Make offer. **TIERCE VENDING**, P. O. BOX 368, GREENWOOD, MISS.

FOR SALE — The Midwest's largest stock of Bally Bingos. **GLOBE DISTRIBUTING CO.**, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

MISCELLANEOUS

MISCELLANEOUS — BIG SERVICE TIP — 5 Ball Operators — Do you have wearing around Bang Bumpers? Recondition your games with self-adhering Vinyl Plastic Cover—it rings. Only \$7.50 per 100. Send check to: **SELECT ENTERPRISES**, 338 NO. 7th ST., CAMDEN, N. J.

NOTICE—Burglar Alarm for coin operated equipment operates on flashlight battery. Sensitive to tampering, 100% protection. Installed quickly, powerful alarm. Instructions. \$4.95 —Three \$12, Dozen \$45—quantity prices to distributors. **BLOCK MARBLE CO.**, 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTICE—Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of \$25 or more. Catalog free. **BLOCK MARBLE CO.**, 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTICE—Call or write for pictures and information on Phonograph Cabinet restyling. No more replacement expense of plastics, glass tubes or glass pilasters on Seeburg Models B-C and R. **SUN REFINISHING CO.**, 1619 MILBY, HOUSTON 3, TEXAS. (Tel. CA 7-1919).

Manufacturers New Equipmen

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have no authorized price publication.

AMI, INC.

- J-200 (E), 200 Sel., Phono., St. or Mo.
- J-200 (M), 200 Sel. Phono., St. or Mo.
- J-120, 120 Sel. Phono., St. or Mo.
- J-100, 100 Sel. Phono., St. or Mo.
- J-200, Cont. Play Hdwy., St. or Mo.
- J-200, Sel. Play Hdwy., St. or Mo.
- WQ-200 W. B.
- WQ-200-1 W. B. (Dual Pricing)
- WQ-200-3 W. B. (4-Coin, Dual Price)
- WQ-120 W. B.
- Bargrip Wall Bracket
- St. Mate Extension Spkr.
- Recessed Ceiling Spkr.
- Wall Spkr.
- Corner Spkr.
- St. Adaption Kit
- Remote Vol. and Cancel Cont., St., or Mo.
- Automatic Vol. Cont.

AUTO-BELL NOVELTY CO.

- Galloping Dominoes (Upright)

AUTO-PHOTO CO.

- Model 12 Studio \$3,245.00

BALLY MFG. CO.

- Monarch Bowler (Shuffle) \$ 865.00
- Pony Twins (Kiddie Ride) 705.00
- County Fair (5-Ball) 1,075.00
- Targets
 - Standard Model 620.00
 - Replay Model 640.00
- 6-Pocket Pool Table 419.50
- Lotta-Fun (5-Ball) 825.00
- Fun-Way (5-Ball, No Replays) 825.00
- Moon Raider (Rifle Game) 625.00
- Little Champion (Kiddie Ride) 550.00
- Fire Chief (Kiddie Ride) 398.00
- Western Express (Kiddie Ride) 398.00
- Spook-Gun (Kiddie Shooting-Gallery) 465.00
- Speed-Queen (Kiddie Ride) 865.00
- Toonerville Trolley 865.00
- Model T (w/o Record chgr.) 865.00
- The Champion (all metal cab) 865.00

CHICAGO COIN MACHINE

- Playland Rifle Gallery
- Queen Bowler
 - 16 ft. 5 in.
 - 21 ft. 5 in.
- Bowl Master
- Jet Pilot
- Star Rocket (Upright)
- King Bowler
 - 16 ft. 5 in.
 - 21 ft. 5 in.
- Twin Bowler
- Commando Machine Gun

EXHIBIT SUPPLY CO.

- Card Vendor

J. F. FRANTZ MFG. CO.

- Dodge City (Counter Pistol)
- Kicker & Catcher
- ABT Challenger Pistol
- ABT Guesser Scale
- ABT Rifle Sport
- Aristo Scale

GAMES, INC.

- Twin Wild Cat (2-Player)
- Wild Cat (Upright)

D. GOTTLIEB & CO.

- Lightning Ball

IRVING KAYE CO., INC.

- Leader (6 Pocket Pool) \$ 399.95
- Jumbo Leader (6 Pocket Pool) 499.95
- Super Jumbo Hockey 8' 400.00
- Melody Tower 149.95
- Deluxe El Dorado 6 Pkt. Pool 499.00

J. H. KEENEY & CO., INC.

- Big Dipper \$1,095.00
- Touchdown (Upright) 695.00
- Big 3 995.00
- Big Roundup (Upright) 695.00
- Twin Big Tent 1,295.00
- Riviera Cigarette Vendor 299.50
- Popcorn Vendor 640.00

ROCK-OLA MFG. CORP.

- 1485 St 200 Sel. Phono.
- 1485 200 Sel. Phono.
- 1478 St 120 Sel. Phono.
- 1478 120 Sel. Phono.
- 1621 Hi-Fi Wall Spkr.
- 1620 St Wall Spkr.
- 1950 Remote Vol. Cont. with Cancel Button 50¢ Coin Chute Available for All Models
- Dual Credit Unit Available for 200 Sel. Model 1485
- 1555 Dual W. B. for 120 or 200 Sel.

THE SEEBURG CORP.

- 222, 160 Sel. Phono.
- 220, 100 Sel. Phono.
- D-3W160 Wall-O-Matic, 160 Sel. Dual Pricing
- S-3W160 Wall-O-Matic, 160 Sel. Single Pricing
- HD-3WU Wall-O-Matic, 200 Sel. Half Dollar
- HD-3WU Wall-O-Matic 100-160-200 Selection
- RSVC-1 Remote St Vol. Cont.
- CCI Coin Counter
- TWI Twin St Wall Spkr.
- TCI Twin St Corner Spkr.
- TRI Twin St Recessed Spkr.
- PS6LZ—Power Supply
- HFAI-3—Power Amplifier
- Cigarette Vender Model E-2
- 1000, Background Music Unit

UNITED MFG. CO.

- 3-Way Shuffle Alley
 - Regular Model \$1,100.00
 - Deluxe Model 1,220.00
- Zenith Shuffle Alley (2-Lane, 6-Player) 1,060.00
- Advance Bowler (2-Lane, 6-Player) 1,495.00

UNITED MUSIC CORP.

- UPB-100, 100 Sel. Phono.
- UPB-100S, 100 Sel. St. Phono.
- UPB-100H, 100 Sel. Hdwy. Phono.
- UWB-1, Sel. 3 Wire W. B.
- UBG-1, Bar Grip
- UAP-1, Aux. Power Supply for extra wallboxes
- UCS-1, 8" Dual Cone Corner Spkr.
- UWS-1, 8" Dual Cone Wall Spkr.
- UWS-L, 8" Dual Cone Recessed Ceiling Spkr.
- UCS-2, 12" Dual Cone Corner Spkr. for Stereo.
- UWS-2, 12" Dual Cone Wall Spkr. for Stereo
- URV-1, Remote Vol. Cont. and Cancel For Monaural
- URV-2, Remote Vol. Cont. and Cancel for Stereo
- URA-1, Remote Amplifier for increase Audio Power
- UMS-1, Microphone System for paging or public address
- UPS-1, Play Stimulator for UPB-100 Series

WILLIAMS MFG. CO.

- Rocket (5-Ball)
- Club House (5-Ball)
- Golden Bells
- Titan (Rifle Game)
- Spot Pool (5-Ball)

THE WURLITZER CO.

- 2300-S, St 200 Sel. Phono with Step & Dual Pricing
- 2300, Mo 20 Sel. with Step.
- 2304-S, St 104 Sel. less Step.
- 2304, Mo. 104 Sel. less Step.
- 5252 Wall Box, 200 Sel. Dual Pricing
- 5250 Wall Box 200 Sel. 10¢—25¢—50
- 5207 Wall Box, 104 Sel., 10¢—25¢
- 258 Stepper, 200 Sel.
- 257 Stepper, 104 Sel.
- 5115 Hi Fi Corner Spkr. Four 5" Cone
- 5119 Hi Fi Ceiling Spkr. 12" Cones
- 5122 St Convertible Console Spkr.
- 5123 St Wall Spkr., 12" Coaxial
- 5124 St. Corner Spkr., 8" Ext. Range
- 5125 St Extender Spkr. packed in pair

MEN WHO KNOW PUT THE "K" IN NOW

33 $\frac{1}{3}$ -45
RPM RPM

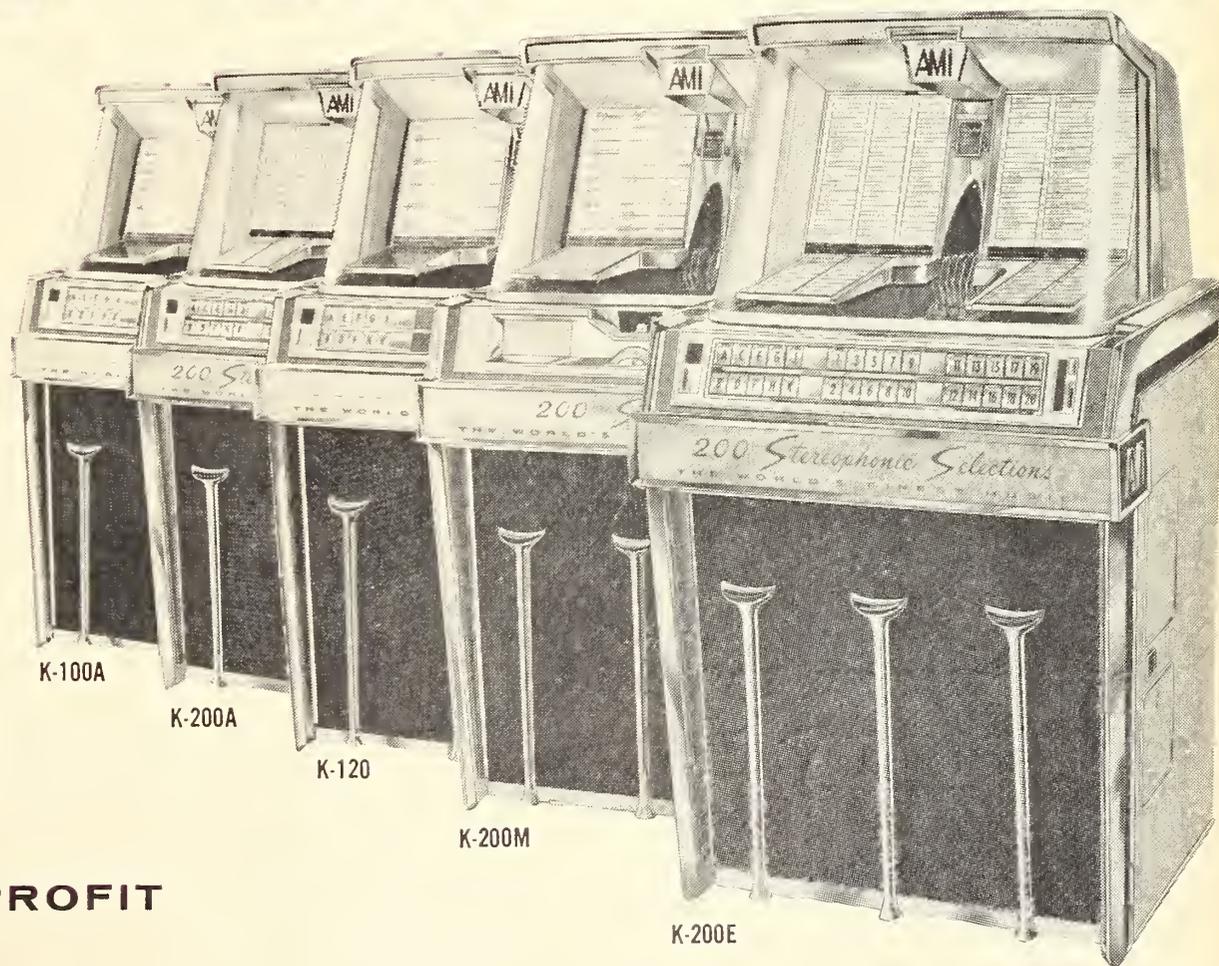
NEW, DUAL-SPEED COMPATIBLE PLAY

Want to know more about adding the new 7-inch 33 $\frac{1}{3}$ stereo records to your programming?

You can make the change-over when you want with the handy

AMI Model "K"
Compatible Play
Conversion Kit.

ASK YOUR AMI DISTRIBUTOR



YOUR **King** OF PROFIT



and its family
of distributors
in the
United States
and Canada

AUTOMATIC MUSIC, INC.

Affiliate of **AUTOMATIC CANTEN COMPANY of AMERICA**
1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN. SINCE 1909 DESIGNERS ENGINEERS AND MANUFACTURERS OF AUTOMATIC MUSICAL INSTRUMENTS FOR BUSINESS AND INDUSTRY

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "THE CASH BOX PRICE LISTS"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

CODE (Numeral Preceding Machine)

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



PHONOGRAPHS

AMI

Table of AMI phonograph models and prices, including D-40, D-80, E-40, E-80, E-120, F-80, F-120, G-80, G-120, H-120, H-200, I-100M, I-200M, I-200E, WM Wall Box, SM or SL Stepper, and W200 Wall Box.

ROCK-OLA

Table of Rock-Ola phonograph models and prices, including 1436, 1436A, 1438, 1446, 1448, 1452, 1454, 1455, 1458, 1465, and 1475.

SEEBURG

Table of Seeburg phonograph models and prices, including M100A, M100B, M100BL, M100C, HF100G, HF100R, V160, and V200.

Table of AMI phonograph models and prices, including VL200, KD200, L100, 201, W1-L56 Wall Box, 3W2 Wall-a-Matic, W4L-56, 3W5-L56 Wall Box, W6L-56, 3W7-L-56, and 3W1 Wall-a-Matic.

WURLITZER

Table of Wurlitzer phonograph models and prices, including 1250, 1400, 1450, 1500, 1500A, 1600, 1650, 1650A, 1700, 1800, 1900, 2000, 2100, 2104, 2150, 2204, 2200, 2140 Wall Box, 3020 Wall Box, 3048, 3031 Wall Box, 3045 Wall Box, 4820 Wall Box, 4851 Wall Box, and 5210 Wall Box.



PINBALL GAMES

BALLY

Table of Bally pinball games and prices, including Balls-A-Poppin', Beach Beauty, Ballerina, Beach Time, Big Show, Big Time, Broadway, Carnival, Carnival Queen, Circus, Crosswords, Cypress Gardens, Double Header, Gay Times, Gayety, Key West, Miss America, Night Club, Parade, Sea Island, Show Time, Sun Valley, Target Roll, and U.S.A.

CHICAGO COIN

Table of Chicago Coin pinball games and prices, including Blondie and Capri.

GENCO

Table of Genco pinball games and prices, including Flying Aces, Fun Fair, and Show Boat.

GOTTLIEB

Table of Gottlieb pinball games and prices, including Ace High, Atlas, Auto Race, Brite Star, Classy Bowler, Continental Cafe, Criss Cross, Derby Day, Double Action, Duette, Easy Aces, Fair Lady, Falstaff, Flagship, Frontiersman, Gladiator, Gypsy Queen, Harbor Lites, Hi-Diver, Jubilee, Majestic, Marathon, Picnic, Queen of Diamonds, Race Time, and Rainbow.

Table of pinball games and prices, including Register, Rocket Ship, Roto Pool, Royal Flush, Scoreboard, Sea Belles, Silver, Sittin' Pretty, Sluggin' Champ, Southern Belle, Straight Flush, Straight Shooter, Sunshine, Super Circus, Sweet-Add-A-Line, Toreador, Tournament, Twin Bell, Whirlwind, Wishing Well, and World Champ.

UNITED

Table of United pinball games and prices, including Brazil, Caravan, Jolly Joker, Monaco, Pixie, Playtime, South Seas, Starlets, Triple Play, and Tropicana.

WILLIAMS

Table of Williams pinball games and prices, including Arrow Head, Band Wagon, Circus Wall, Cue Ball, Fun House, Gay Paree, Gusher, Hi-Hand, Hot Diggity, Jig Saw, Kings, Perky, Peter Pan, Piccadilly, Race The Clock, Regatta, Reno, Shamrock, Skyway, Smoke Signal, Snafu, Soccer Kick Off, Spitfire, Stardust, Starfire, Steeplechase, Super Score, Surf Rider, Three Deuces, Tim-Buc-Tu, Top Hat, Turf Champ, and Wonderland.



SHUFFLES and BOWLERS

BALLY

Shuffles

Blue Ribbon (3/55)	125.00	175.00
Gold Medal (3/55)	150.00	195.00
ABC Bowler (7/55)	200.00	225.00
Deluxe model	245.00	330.00
Congress (7/55)	225.00	245.00
Deluxe model	255.00	275.00
Jumbo Bowler (9/55)	265.00	350.00
King Pin Bowler (9/55)	225.00	270.00
ABC Super DeLuxe Bowler (9/57)	375.00	425.00
All Star Bowling (12/57)	100.00	165.00
All-Star DeLuxe (2/58)	125.00	145.00

Ball Bowlers

ABC Bowling Lane (1/57)	225.00	275.00
ABC Tournament Bowler (6/57)	325.00	375.00
ABC Champion Bowler (10/57)	375.00	450.00
Strike Bowler (11/57)	275.00	300.00
Trophy Bowler (4/58)	495.00	525.00
Lucky Alley (8/58)	645.00	650.00

CHICAGO COIN

Shuffles

Triple Strike (2/55)	100.00	205.00
Arrow (2/55)	125.00	195.00
Criss Cross Targette (1/55)	35.00	75.00
Deluxe model	40.00	110.00
Bonus Score (4/55)	150.00	205.00
Hollywood (5/55)	175.00	229.00
Blinker (8/55)	175.00	225.00
Score-A-Line (9/55)	175.00	250.00
Bowling Team (10/55)	175.00	260.00
Miami Shuffle (10/56)	65.00	115.00
Rocket Shuffle (3/58)		
1 Player	125.00	195.00
2 Player	195.00	245.00
Explorer Shuffle (6/58)	200.00	250.00
Rebound Shuffle (12/58)	65.00	100.00

Ball Bowlers

Bowling League (2/57)	195.00	225.00
Ski Bowl (11/57)		
6 Player	85.00	115.00
Classic Bowling League (7/57)	395.00	450.00
TV Bowling League (11/57)	295.00	325.00

GENCO

Ball Bowlers

4. Skill Ball 2 Player (11/56)	60.00	90.00
6. 6 Player (2/57)	100.00	150.00

KEENEY

Shuffles

6. Speedlane (4/55)	125.00	150.00
---------------------	--------	--------

UNITED

Shuffles

6. Mars (1/55)	90.00	135.00
6. DeLuxe model	95.00	190.00
6. Lightning (2/55)	145.00	195.00
6. DeLuxe model	95.00	145.00
4. Venus (3/55)	90.00	135.00
6. DeLuxe model	100.00	195.00
6. Clipper (5/55)	100.00	125.00
6. DeLuxe model	100.00	195.00
4. 5th Inning (6/55)	65.00	75.00
1. Capitol (6/55)	215.00	225.00
6. DeLuxe model	140.00	240.00
6. Super Bonus (9/55)	160.00	225.00
6. DeLuxe model	195.00	245.00
6. Top Notch (10/55)	270.00	325.00
6. Top Notch Special	295.00	325.00
4. Regulation (11/55)	270.00	295.00
6. DeLuxe model	275.00	325.00
4. Midget Bowling Alley (3/58)	95.00	135.00
6. Shooting Stars (4/58)	150.00	175.00

Ball Bowlers

4. Derby Roll (6/55)	75.00	100.00
6. DeLuxe model	100.00	195.00
4. Bowling Alley (11/56)	245.00	250.00
4. Jumbo Bowling Alley (9/57)	425.00	450.00
4. Royal Bowler (12/57)	250.00	300.00
4. Pixie Bowler (8/58)	125.00	175.00

WILLIAMS

Ball Bowlers

6. Roll-A-Ball (12/56)		
6 Player	90.00	100.00

KIDDIE RIDES

Bally Champion Horse	325.00	425.00
Bally Moon Ride	125.00	225.00
Bally Space Ship	195.00	250.00
Bally Speed Boat	165.00	295.00
Bally Toonerville Trolley	495.00	525.00
Bert Lane Lancer Horse	225.00	250.00
Bert Lane Merry-Go-Round	200.00	295.00
B.L. Miss America Boat	195.00	225.00
Bert Lane Fire Engine	250.00	395.00
Capitol Donald Duck	220.00	295.00
Capitol Elsie	150.00	200.00
Capitol Palomino Horse	195.00	300.00
Capitol See Saw	125.00	295.00

6. Chicago Coin Super Jet	125.00	275.00
4. Chicago Round The World Trainer	325.00	350.00
6. Decco Merry-Go-Round	195.00	350.00
6. Decco Space Ranger	225.00	295.00
4. Exhibit Big Bronco	295.00	350.00
6. Exhibit Mustang	295.00	350.00
6. Exhibit Sea Skates	125.00	225.00
6. Exhibit Space Patrol	125.00	250.00
6. Exhibit Rudolph The Reindeer	795.00	825.00
4. Scientific Television	175.00	250.00
6. Scientific Boat Ride	100.00	125.00
4. Texas Merry-Go-Round	200.00	295.00
4. Tusko Baby Elephant	495.00	795.00

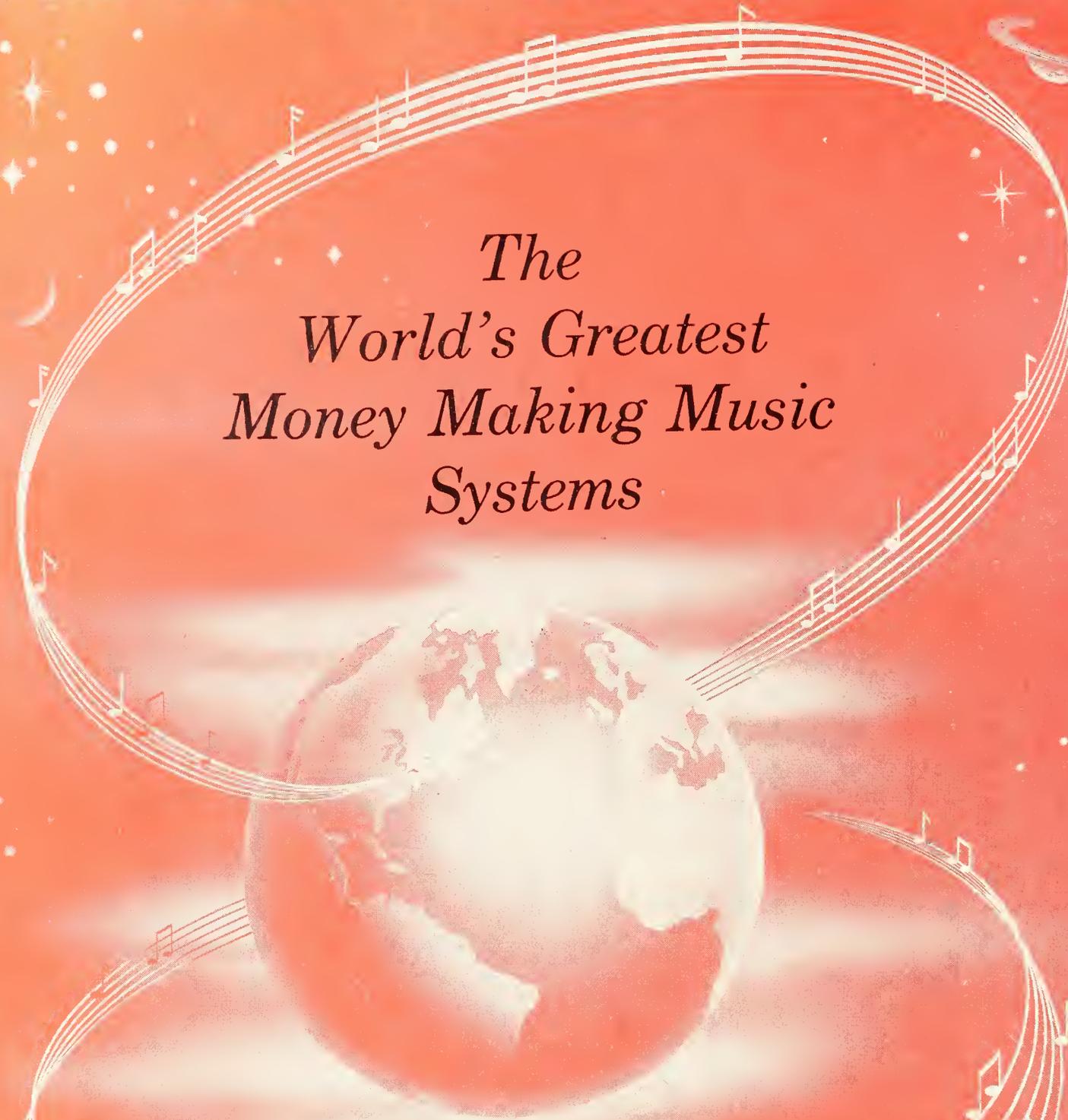
ARCADE EQUIPMENT

6. ABT 6 Gun Rifle Range	425.00	475.00
4. Air Football	112.50	195.00
4. Air Hockey	125.00	195.00
6. Amus. Boomerang	30.00	75.00
4. Auto Photo Model 9	1150.00	1250.00
6. B Rapid Fire	50.00	125.00
6. B Undersea Raider	50.00	125.00
5. B Bulls Eye Shooting Gallery (9/55)	195.00	250.00
4. B Big Inning (5/58)	295.00	325.00
4. B Heavy Hitter (4/59)	345.00	395.00
4. B Golf Champ (8/58)	175.00	250.00
4. B Batting Practice (8/59)	550.00	575.00
4. Skill Roll (Upright) (B 3/58)	65.00	85.00
4. Capitol Midget Movies	125.00	145.00
4. CC Bullseye Baseball	195.00	200.00
6. CC Basketball Champ	65.00	100.00
6. CC 4-Player Derby	95.00	125.00
4. CC Goalee	95.00	110.00
6. CC Hockey	45.00	65.00
6. CC Midget Skee	60.00	125.00
6. CC Pistol	50.00	75.00
4. CC Home Run 6 Player (3/54)	50.00	75.00
4. Super model	85.00	130.00
4. CC Big League (5/55)	100.00	150.00
4. CC Twin Hockey (5/56)	200.00	215.00
4. CC Steam Shovel (5/56)	115.00	125.00
4. CC Batter Up (4/58)	210.00	225.00
4. CC Criss Cross Hockey (10/58)	295.00	325.00
4. CC Croquet (8/58)	75.00	95.00
6. Ex Dale Gun	25.00	85.00
4. Ex Gun Patrol	75.00	100.00
4. Ex Jet Gun	95.00	125.00
6. Ex Space Gun	100.00	125.00
6. Ex Pony Express	40.00	100.00
4. Ex Silver Bullets	40.00	100.00
4. Ex Six Shooter	55.00	95.00
6. Ex Vitalizer	65.00	95.00
4. Ex Shooting Gal. (6/54)	65.00	100.00
6. Ex Star Shooting Gallery (9/54)	75.00	125.00
6. Ex Sportland Shooting Gallery (11/54)	65.00	125.00
6. Ex "500" Shooting Gallery (3/55)	110.00	125.00
5. Ex Treasure Cove Shooting Gallery (6/55)	210.00	245.00
6. Ex Jungle Hunt (3/57)	150.00	275.00
6. Ex Ringer Ball (11/56)	25.00	85.00
4. Ex Pop Gun Circus (9/57)	250.00	295.00
6. Ge Lucky Seven	65.00	90.00
6. Ge Sky Gunner	100.00	125.00
6. Ge Night Fighter	70.00	140.00
4. Ge 2-Player Basketball	99.00	125.00
4. Ge Rifle Gal. (6/54)	110.00	135.00
4. Ge Big Top Rifle Gallery (6/54)	175.00	195.00
5. Super model (12/55)	250.00	275.00
4. Ge Wild West Gun (2/55)	150.00	175.00
4. Ge Sky Rocket Rifle Gallery (5/55)	125.00	195.00
4. Ge Championship Baseball (9/55)	110.00	125.00
6. Ge Quarterback (10/55)	50.00	65.00
4. Ge Hi Fly Baseball (5/56)	90.00	125.00
4. Ge State Fair Rifle Gal. (6/56)	175.00	240.00
6. Ge Davy Crockett (10/56)	190.00	225.00
4. Ge Circus Rifle (3/57)	275.00	295.00
2. Ge Motorama (10/57)	295.00	215.00
4. Ge Gypsy Grandma (5/57)	165.00	195.00
4. Ge Space Age Gun (6/58)	155.00	200.00
6. Jack Rabbit	40.00	75.00
6. Junge Joe	45.00	125.00
6. Ke Air Raider	50.00	150.00
6. Ke Sub Gun	50.00	125.00
4. Ke Sportsman (11/54)	85.00	95.00
9. DeLuxe model	130.00	175.00
6. Ke Ranger (3/55)	195.00	210.00
6. DeLuxe model (3/55)	190.00	230.00
4. Ke League Leader (4/58)	125.00	145.00
4. Ke Sportland (11/54)	135.00	150.00
6. Mills Panorama Peek (11/54)	195.00	250.00
5. Munves Squoits (11/57)	365.00	395.00
6. Mu Atomic Bomber	65.00	95.00
6. Mu Ace Bombers (Prewar)	85.00	125.00
6. Mu Fly Saucers	95.00	125.00
5. Muto Lord's Prayer	195.00	225.00
6. Mu Photo (Pre-War)	100.00	250.00
4. Mu Photo (DeLuxe)	125.00	325.00
6. Mu Silver Gloves	125.00	195.00
6. Mu Sky Fighter	35.00	125.00
6. Munves Squoits (11/57)	395.00	495.00
Muto Voice-O-Graph		
4. Pre-War Model	165.00	225.00
6. Post-War Model	1,025.00	1,100.00
6. Mu K. O. Champ	150.00	245.00
6. Mu Drive Yourself	395.00	485.00
4. Mu Rock 'n Roll (7/56)	20.00	45.00
6. Mu Bang-O-Rama (4/57)	37.50	75.00
4. Philadelphia Toboggan Skee Alley	200.00	245.00
6. Scientific Basketball	20.00	75.00
6. Scientific Batting Pr.	30.00	95.00
6. Scientific Pitch 'Em	45.00	125.00
4. Seeburg Bear Gun	75.00	85.00
6. Seeburg Shoot the Chute	40.00	80.00
4. Seeburg Coon Hunt	125.00	150.00
4. Set Shot Basketball	165.00	195.00
4. Telequiz	65.00	95.00
6. Un Jungle Gun	95.00	145.00
4. DeLuxe model	95.00	125.00
4. Un Carn. Gun (10/54)	150.00	160.00
4. DeLuxe model	85.00	125.00
6. Un Bonus Gun (1/55)	175.00	220.00
4. DeLuxe model	145.00	175.00
4. Un Star Slugger (7/55)	100.00	175.00
4. Un Super Slugger (4/56)	100.00	125.00
6. Un Pirate Gun (10/56)	225.00	245.00
4. Wm DeLuxe Baseball (4/53)	75.00	95.00
4. Wm Major Leaguer, 6-Player	95.00	115.00
6. Wm Pennant Baseball (12/53)	50.00	75.00
6. Wm Super Pennant Baseball (12/53)	50.00	115.00
6. Wm Super Star Baseball (12/53)	50.00	120.00
6. Wm Big League Baseball (2/54)	65.00	150.00
6. Wm All-Star Baseball (2/54)	90.00	125.00
6. Wm Big League Baseball (2/54)	100.00	150.00
4. Wm Jet Fighter (10/54)	95.00	145.00
6. Wm Safari (2/54)	175.00	210.00
6. DeLuxe Model	180.00	265.00
6. Wm Polar Hunt (3/55)	150.00	175.00
4. Wm Sidewalk Engineer (4/55)	85.00	105.00
4. Wm King Of Swat (5/55)	110.00	135.00
4. Wm Four Bagger (4/56)	175.00	195.00
4. DeLuxe Model	215.00	220.00
4. Wm Crane (10/56)	60.00	115.00
4. Wm Peppy The Clown (12/56)	150.00	195.00
4. Wm 1957 Baseball	250.00	275.00
4. Wm Ten Strike (12/57)	120.00	150.00
4* Wm Ten Pins (12/57)	125.00	160.00
4. Wm Shortstop (4/58)	300.00	325.00
4. Wm Vanguard (10/58)	350.00	375.00
4. Wm Hercules (2/59)	415.00	425.00
4. Wm Crusader (6/59)	425.00	475.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

5. Sportsman (B 6/59)	500.00	550.00
4. Super Big Tent (Ke 6/57)	175.00	200.00
4. Skill Parade (B 1/59)	150.00	195.00
4. Deluxe Skill Parade (B 4/59)	225.00	250.00
4* Super Hunter (Ga 6/57)	275.00	295.00
4. Circus Wagon Wheel (Au 5/59)	250.00	265.00
6. Big Tent (Ke 12/55)	155.00	225.00
4. DeLuxe Big Tent (Ke 5/59)	285.00	295.00
4. Circus (Au 5/56)	175.00	235.00
4. County Fair (Au 3/57)	145.00	195.00
4* Double Shot (Ga 4/58)	260.00	295.00
5. Gun Smoke (Ga 5/56)	200.00	225.00
6. Hunter (Ga 5/55)	150.00	175.00
6. Jumbo (B 5/59)	550.00	575.00
4. Skee Shot (Ga 1/57)	255.00	275.00

THE BEST IS YET TO COME



*The
World's Greatest
Money Making Music
Systems*

from
WURLITZER

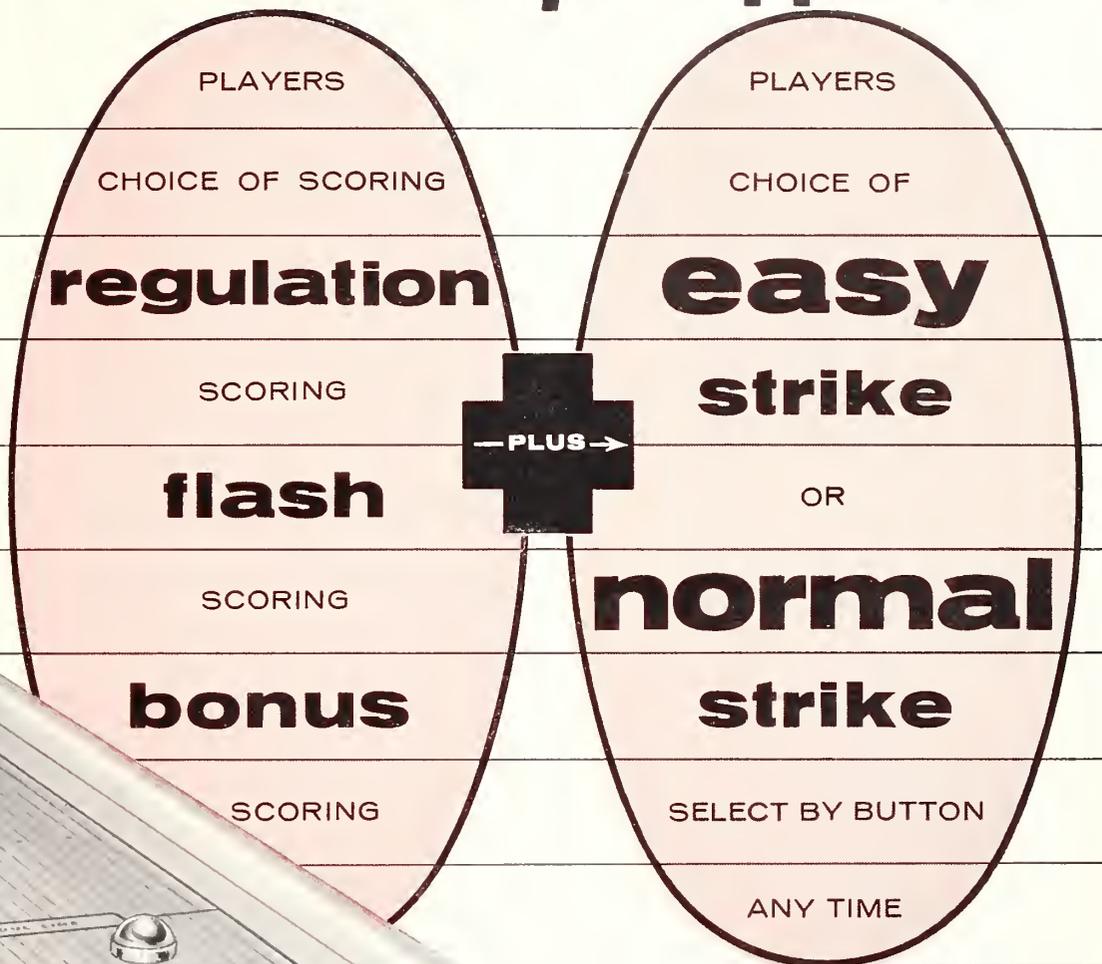
A SOUND SENSATION • A SOUND INVESTMENT

Watch for Announcement

THE WURLITZER COMPANY • NORTH TONAWANDA, N. Y.

UNITED'S 4-WAY Shuffle Alley

with All-Player appeal



AVAILABLE IN DE LUXE MODEL

WITH TRIPLE

MATCH FEATURE

1 TO 6 CAN PLAY

RAPID-SCORING TOTALIZERS

NATIONAL REJECTOR

8½ FT. LONG, 2½ FT. WIDE

SHIPPING WEIGHT
430 LBS. CRATED

SEE

TEAM-MATE
BOWLING ALLEY

NOW AT

YOUR DISTRIBUTOR

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



COUNTY FAIR

NEW FAST IN-LINE GAME



New
OK
feature
AND NEW
RED-LETTER
GAMES

Visit your Bally distributor today. See and play COUNTY FAIR. See the sensational new OK Feature that opens up an exciting new area to skill-play. Shoot for in-line scores...section scores...super-section scores... "bonus-blue" scores...plus new Red-Letter Free Games with guaranteed red-letter features. You'll see why operators call COUNTY FAIR the red-letter game that is really OK!

Challenger Bowler



OFFICIAL
BOWLING SCORES
POPULAR
LUCKY STRIKES
HI-SPEED
TOTALIZERS

New
CONVENIENT
HI-LO
FLY-AWAY PINS

1 TO 6 CAN PLAY

3 POPULAR SIZES: 11 ft., 14 ft., 18 ft.

2 COIN STYLES: Dime-a-Game or 2-for-Quarter

4 IN. RUBBER BALL or 4 IN. HARD BALL

MONARCH-BOWLER



4
WAYS TO PLAY

SUPER SCORING
WITH OR WITHOUT
LUCKY STRIKES

OFFICIAL SCORING
WITH OR WITHOUT
LUCKY STRIKES

1 TO 6 CAN PLAY
8½ ft. by 25 in.
DIME-PLAY

Popular 4-way play insures continuous play, increased group play, top earning-power month after month, and highest re-sale value.

BUY
Bally
FOR
TOP EARNINGS
IN
EVERY TYPE OF LOCATION
EVERYWHERE

LOTTA-FUN



NO METERS
NEW AUTO-MISSION
COIN-DIVIDER

WITH POPULAR
LIGHT-A-LINE
SKILL-APPEAL

OHIO
MODEL
FUN-WAY
OPERATED
WITHOUT REPLAYS

Earns up to 6 coins a game

Extra coins give player extra cards in which to score by skill. Although play is limited to 6 coins maximum to select all 6 cards, location tests prove sensational extra coins play appeal of LOTTA-FUN... fastest 5-ball game in years. Get LOTTA-FUN for top, trouble-free earning-power.

Targets

WITH POPULAR **SWING-SHOT** APPEAL

DOUBLE OR TRIPLE
BONUS ADVANCE

BONUS BUILD-UP

MOVING TARGETS

1 OR 2 CAN PLAY

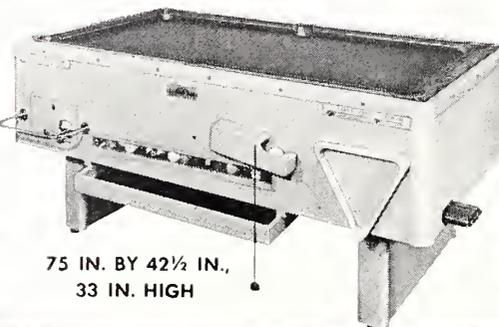
30 SHOTS PER
PLAYER



2 MODELS
STANDARD
OR
REPLAY
24 IN. BY 57 IN.

6-POCKET
Pool Table

GENUINE STA-FLAT SLATE TOP
GENUINE BILLIARD CUSHIONS AND CLOTH
CHOICE OF COIN CHUTES—Single Quarter or Double Dime



75 IN. BY 42½ IN.,
33 IN. HIGH

See your distributor...or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS