

The Cash Box

VOLUME XXI—NUMBER 36

MAY 21, 1960



Sarah Vaughan, one of the music world's great talents, and a veteran of many, many hits, debuts on Roulette Records with her first single "Ooh What A Day" b/w "My Dear Little Sweetheart" and her first album release "Dreamy." In the center Sarah is seen with Morris Levy, president of Roulette, who brought the artist to the label; (top left) the lark is with Joe Kolsky, Roulette executive vice president; (top right) Sarah and Count Basie, Roulette jazz star who attended Sarah's first session; (bottom left) A & R exec Joe Reisman who cut Sarah's first single; and (bottom right) Teddy Reig, who A&R'd "Sassy's" first album.

The BIG Play is on



ALLEY-OOP

b/w

"THE RIGHT TIME"

by **Dante and the Evergreens**

M-130

produced by ALPERT & ADLER

Watch For NEW "Singing Belles" release!

A Sleeper that woke up!

**"POOR BOY
NEEDS A
PREACHER"**

The Untouchables

M-128

Follow-up to Harlem Nocturne

**"THE
TOUCH"**

The Viscounts

M-129

MADISON RECORDS, 1650 Broadway, New York, N. Y.



The Cash Box

FOUNDED BY BILL GERSH

Vol. XXI—Number 36

May 21, 1960

The Cash Box

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AND NOW . . .

ON TO ARMADA

The record industry has always had to share the spotlight with other affiliated industries at the majority of key conventions in our business. In most cases record people have been relegated to a back seat.

This is certainly one reason why enthusiasm is running so high for the up-coming ARMADA (American Record Manufacturers And Distributors Association) Convention, which will place the record industry in the spotlight and will be shared entirely by the record manufacturers and record distributors.

Record people attending the MOA Convention last week gave a strong vote of confidence to ARMADA when they almost unanimously indicated that they would be at the Traymore Hotel in Atlantic City, New Jersey for the June 11, 12, 13 and 14 Convention dates. Many of those who did not attend the MOA meet, said they planned to be at the ARMADA affair.

E. Abner, president of ARMADA, last week announced that manufacturers will be per-

mitted to set up displays in their suites for distributors, and, as a result, a number of manufacturers last week indicated that the June 11, 12, 13 and 14 dates would be an ideal time to introduce to distributors their summer sales program and new product.

Many manufacturers also have indicated that they welcome the opportunity to meet with a great number of their distributors under one roof, and some are planning to hold meetings with their distributors during the free time allotted them after the daily convention business.

The overall picture of the up-coming ARMADA Convention is very promising from an attendance standpoint. It appears that everyone who is planning to attend is going with the intention of benefiting in whatever way possible from meeting with manufacturers and distributors. No one is going with the expectation that a convention of this type will resolve all industry problems, but many such problems are due for an airing.

With this attitude at the outset, it looks as though the ARMADA Convention will be a successful one.

ANOTHER NEW HIGH!

FROM

AMY

(WHO BROUGHT YOU
THE ORIGINAL MADISON)

COMES YOUR NEXT GREAT HIT!

ALPHA

B O O G I E

A GREAT STANDARD WITH ORIGINAL LYRICS

INTRODUCING **RAY RAPPA** (WINNER OF THE ALL AIR
FORCE TALENT CONTEST)

ARRANGEMENTS BY **RICHARD** "MACK THE KNIFE" **WESS**

B/W LET'S FACE IT **AMY #805**

CALL YOUR DISTRIBUTOR TODAY FOR THIS NEXT GREAT HIT
AMY RECORDS, 1650 BROADWAY, NEW YORK

Seeburg

P R E S

IN 33 $\frac{1}{3}$ STEREO

ARTIST O

L8
M8

MEET ME TONIGHT IN DREAMLAND
33 $\frac{1}{3}$ MITCH MILLER STEREO
I'LL TAKE YOU HOME AGAIN, KATHLEEN

N8
P8

THAT OLD GANG OF MINE
33 $\frac{1}{3}$ MITCH MILLER STEREO
DOWN BY THE OLD MILL STREAM

Q8
R8

NOW IS THE HOUR
33 $\frac{1}{3}$ MITCH MILLER STEREO
I'M LOOKING OVER A FOUR LEAF CLOVER

S8
T8

BABY
33 $\frac{1}{3}$ MITCH
SING

SEEBURG SALUTES THESE...

33 $\frac{1}{3}$ STEREO RECORD

Seeburg Pioneers the 33 $\frac{1}{3}$ Single as a New Industry Standard ... ANOTHER SEEBURG FIRST!

Across the top of these two pages you see the "ARTIST of the WEEK" display panel of the sensational new Seeburg Model "Q" Stereo Phonographs.

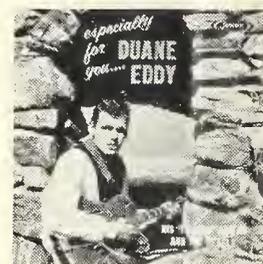
This is far more than just a new phonograph—it's a dynamic merchandising plan to increase record sales, to increase location earnings, to introduce stereo on 33 $\frac{1}{3}$ singles to the music-loving public.

Only Seeburg could put the new 33 $\frac{1}{3}$ Stereo "Seven" to such dramatic use. Because only Seeburg Model "Q" can play both 45 and 33 $\frac{1}{3}$ RPM records automatically regardless of where they are placed in the record magazine.

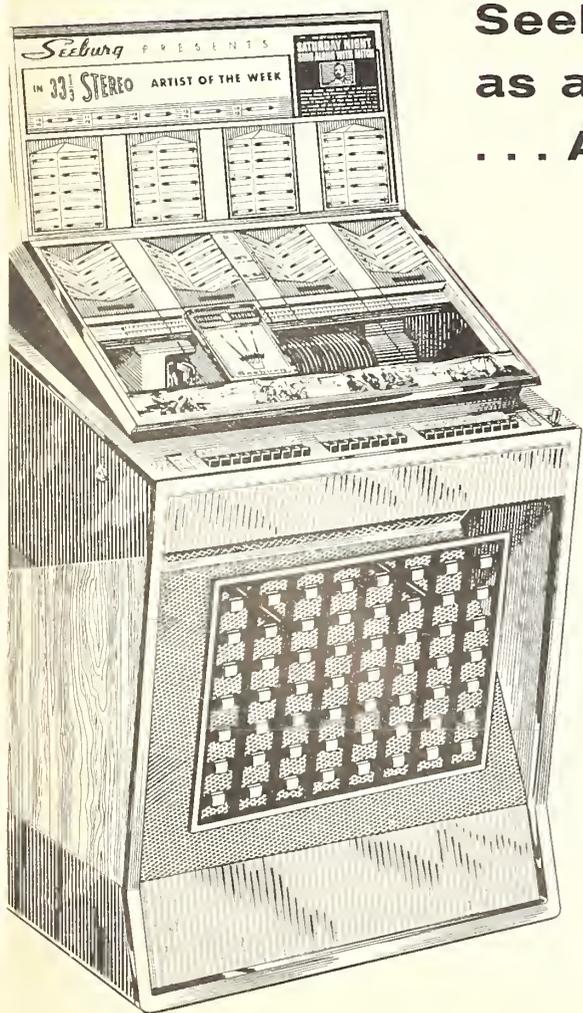
Today, many leading record manufacturers have released selected hits from top-selling albums on 33 $\frac{1}{3}$ Stereo singles. Seeburg salutes them for making it possible to launch the soundest merchandising plan in the history of the coin-operated music industry.



World Pacific



Jamie



SEEBURG

THE SEEBURG CORPORATION • CHICAGO 22, ILL.

America's finest and most complete music systems



E N T S

◀ STEREO ▶ COLUMBIA 

SATURDAY NIGHT SING ALONG WITH MITCH



MITCH MILLER & THE GANG: BABY FACE  BYE BYE BLACKBIRD 
 SILVER MOON  DANCING WITH TEARS IN MY EYES 
 POOR BUTTERFLY  I WONDER WHAT'S BECOME OF SALLY? 
 THAT'S AN IRISH LULLABY  MOTHER MACHREE  SING ALONG
 I'M LOOKING OVER A FOUR LEAF CLOVER  LITTLE BROWN JUG
 THE MAN ON THE FLYING TRAPEZE  TA-RA-RA-BOOM-DE-E
 AIN'T SHE SWEET  AFTER THE BALL  NOW IS THE HOUR 

OF THE WEEK

U 8
V 8

JUANITA
33 1/3 MITCH MILLER STEREO
SWEET GENEVIEVE

“ARTIST of the WEEK”

MANUFACTURERS



Everest



Verve



ABC Paramount



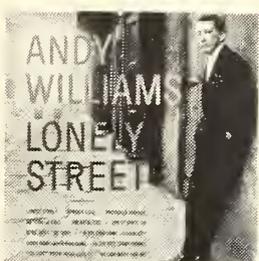
Capitol



Brunswick



MGM



Cadence



Laurie



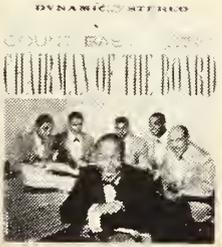
Epic



Guyden



King



Roulette



Coral



Liberty



Decca



Columbia

11TH FOR THE TIME

70011
TIME RECORDS, INC.

MARTHA M'Appari	PAGLIACCI Vesti La Giubba	CARMEN Toreador Song March of the Toreadors
RIGOLETTO La Donna E Mobile Questa O Quella	EVERYBODY SINGS	FAUST Soldiers' Chorus Avant de Quitter
AIDA Celeste Aida	IL TROVATORE Anvil Chorus Ai Nostrì Monti	CAVALLERIA RUSTICANA Brindisi

Here are 12 favorite, familiar selections from 8 opera greats . . . in an album with whole-family appeal. Bathtub baritones, teenage tenors, kitchen sopranos, the neighbors, all join in. Plus tremendous party appeal with lyrics right on the liner. **T/70011**. Also available in Stereo.

AND MORE SINGALONG MAGIC

SING-A-LONG **ROCK 'N' ROLL**

EVERYBODY SINGS

38 ALL-TIME FAVORITES

High-Fidelity

The all-time Rock 'n Roll favorites that sold more than 30 million records, in one BIG BEAT album that's an action magnet for every teenager. With the great CHEVRONS. **T/10008**

All the happy-nostalgic Italian songs the whole world loves assembled for the first time in a big prize package. With the famous SAN REMO SINGERS. **T/70013**

38 all-time favorites in gay party mood, all lovin' and laughin', by the fine Johnny Rollins Singers. *Come On-A My House, C'est Si Bon, Dry Bones, Music! Music! Music!* **T/10005**

Both these albums available in Stereo, too.

These four sing-a-long albums — with their ENORMOUS market appeal — are included in

2 ALBUMS FREE

with every 10 you buy!

NOW IS THE TIME TO BUY

TIME RECORDS, INC. ■ 2 West 45 Street ■ New York, N. Y.



THE NATION'S Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

		Position Last Week
1	STUCK ON YOU (Elvis Presley) VI-7740	1
2	GREENFIELDS (Brothers Four) CO-41571 Julius La Rosa—KA-323	2
3	NIGHT (Jackie Wilson) BR-55166	3
4	CATHY'S CLOWN (Everly Brothers) WB-5151	10
5	SIXTEEN REASONS (Connie Stevens) WB-531137	7
6	SINK THE BISMARCK (Johnny Horton) CO-41568	5
7	THEME FROM A SUMMER PLACE (Percy Faith) CO-41490 Fontane Sisters—DO-16059; Jackie Ray—EP-9366; Leroy Holmes—MG-12833; Hugo Winterhalter—VI-75999; Don Ralke—WB-5108	4
8	CRADLE OF LOVE (Johnny Preston) ME-71598	12
9	LET LITTLE GIRL DANCE (Billy Bland) OT-1076	9
10	STAIRWAY TO HEAVEN (Neil Sedaka) VI-7709	11
11)	GOOD TIMIN'	
12)	THE OLD LAMPLIGHTER	
13)	WHITE SILVER SANDS	
14)	PUPPY LOVE	
15)	CHERRY PIE	
16)	THE MADISON	
17)	STEP BY STEP	
18)	WHAT AM I LIVING FOR	
19)	MOUNTAIN OF LOVE	
20)	I LOVE THE WAY YOU LOVE	
21)	FOOTSTEPS	
22)	MR. LUCKY	
23)	HE'LL HAVE TO STAY	
24)	LOVE YOU SO	
25)	PAPER ROSES	
26)	HE'LL HAVE TO GO	
27)	MADISON TIME	
28)	SWEET NOTHIN'S	
29)	BURNING BRIDGES	
30)	YOUNG EMOTIONS	
31)	APPLE GREEN	
32)	DING-A-LING	
33)	WHEN YOU WISH UPON A STAR	
34)	THE TIES THAT BIND	
35)	SWINGING SCHOOL	

RECORD MANUFACTURERS CODE

AB—Alton	CD—Cadence	DZ—Donna	HU—Hunt	NO—Norgolde	SP—Specialty
AC—Atco	CE—Coed	EM—Ember	HY—Hickory	NR—NRC	SR—Starday
AD—Allied	CF—Christy	EN—End	HZ—Hi	NT—Note	SS—Signature
AE—Ace	CG—Challenge	EP—Epic	IM—Imperial	OK—Okeh	ST—Shan-Todd
AF—Audio	CH—Chess	ER—Era	JA—Jamie	OM—Omega	SU—Sun
AG—Argo	CI—Climax	EV—Everest	JD—Judd	OS—Original	SV—Siena
AI—Alpine	CJ—Cover	EW—East-West	JJ—Jay Jay	OR—Oriole	SW—Swan
AL—Aladdin	CK—Checker	EX—Excello	JP—Jackpot	OT—Old Town	SX—Shasta
AM—Anna	CL—Colonial	FA—Fargo	JU—Jubilee	PA—Paris	SY—Signature
AN—Abner	CM—Cameo	FD—Freedom	JY—Joy	PE—Peacock	SZ—Sphinx
AO—Apollo	CN—Chancellor	FE—Federal	JZ—Josie	PF—Profile	TD—Todd
AP—ABC	CO—Columbia	FI—Fiesta	KA—Kapp	PH—Sam Phillips, Int.	TE—Tender
AR—Arvee	CP—Colpix	FL—Flippin'	KE—Keen	PL—Pallette	TI—Tico
AQ—Antler	CQ—Crest	FM—Fame	KI—King	PR—Parkway	TM—Time
AR—Arrow	CR—Coral	FO—20th-Fox	KM—Kim	PT—Prestige	TN—Teen
AS—Adonis	CS—Class	FP—Flip	KY—Kayo	RA—Raynote	TP—TeepEE
AT—Atlantic	CT—Coronet	FR—Fraternity	LA—Laurie	RB—Ribbon	TR—Triple-X
AU—Audicon	CU—Cub	FS—Felsted	LI—Liberty	RE—Rendezvous	TS—Tosta
AV—Arves	CV—Canadian	FU—Fury	LK—Lark	RI—Rip	TX—Tempus
AW—Arwin	CX—Calico	FW—Fernwood	LN—Lancer	RK—Top Rank	UA—United
AX—Apt	CY—Crystalette	FX—Fox	LO—London	RO—Roulette	UR—Artists
AY—Anna	CZ—Clock	FY—Folly	LV—Love	RP—RPM	UN—Unical
AZ—Anna	DA—Dana	FZ—Fransil	LU—Laurel	RV—Rita	UR—Unart
BB—Back Beat	DB—Dade	GA—Grand	MA—Madison	SA—Savoy	UV—University
BG—Bigtop	DE—Decca	GC—Grey-Cliff	MC—Mecca	SB—Styletone	VA—Vanguard
BI—Big B	DF—DeFi	GD—Golden	ME—Mercury	SC—Scepter	VE—Verve
BK—Brooke	DG—Dean	GE—Gloria	MF—Mayflower	SD—Sandy	VI—RCA Victor
BL—Blaze	DI—Disneyland	GN—GNP	MG—MGM	SE—Sue	VJ—Vee Jay
BN—Brent	DL—DeLuxe	GO—Gone	MH—Music Hall	SF—Surf	VS—Vista
BO—Bomarac	DM—Demon	GU—Guaranteed	MI—Minit	SG—Sage	VT—V-Tone
BR—Brunswick	DN—Danton	GV—Glover	MK—Mark	SH—Shad	WA—Warwick
BS—Bullseye	DO—Dot	GW—Guyden	MN—Monument	SI—Swingin'	WB—Warner Bros.
BT—Bethlehem	DR—Dore	GZ—Goldisc	MO—Modern	SJ—Strand	WD—Word
BU—Blue Note	D—Doot	HA—Hanover	MT—Metra	SK—Signet	WG—Wheeling
CA—Capitol	DU—Duke	HE—Herald	MX—Montel	SL—Splash	WH—Whitehall
CB—Cose	DY—Dynasty	HI—Hi Fi	MU—Musidisc	SN—Spann	WO—Wonder
CC—Carlton	HO—Hollywood	NA—Nasco	MV—Maverick	SO—Stullo	WP—World Pacific

**THE
TIME
HAS COME
FOR SOUND
NEVER ACHIEVED
BEFORE IN STEREO**

TIME

SERIES 2000

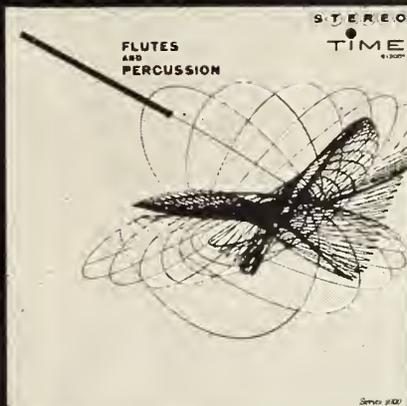
FOR THOSE WHO DARE

The finest craftsmanship ever attained in Full Stereo through multi-channel recording by the foremost artists and technicians in the world of music and sound. SERIES 2000 reaches brilliant new dimensions of vital, authentic sound.

So exciting that the first two distributor sales meetings produced over \$225,000 in advance sales. NOW IN 5 SUPERB ALBUMS.



12 great standard tunes brilliantly orchestrated, 5 guitars against a full range of 5 percussion instruments, with tonal accents of flute, piccolo, etc. Including such favorites as Jazz Pizzicato... Holiday for Strings... Gone with the Wind... Cherokee—as they have never been heard before! S/2000 Monaural 52000



4 flutes float their mellow magic against a multi-color 5-instrument percussion background, with woodwinds and a bright piano. All-enveloping sound in 12 permanent hits like My Reverie, Summertime, Moonlight Becomes You, Mountain Greenery, Little Girl Blue. S/2001 Monaural 52001



Exciting, hair-raising, tingling SOUND... a fantastic demonstration of what modern music and advanced recording can achieve. You're surrounded by murder all the way... twelve kinds of murder. From Prison Break to Double Cross: chilling mystery to not-so-secret affairs. S/2002 Monaural 52002



You'll be enveloped in the sound of greats from the best of the American musical theatre: 76 Trombones, The Surrey with the Fringe on Top, Bewitched. The tremendous arrangements of Hal Mooney with vocals by the Gene Lowell Singers in a surging symphony of exciting sound. S/2003 Monaural 52003



Kenny Dorham's new trumpet has the jazz world buzzing. His electric, contemporary style demanded the added dimension of Series 2000 sound. Seven up-to-the-second originals in a mood of greatness. S/2004 Monaural 52004

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DEMONSTRATION
RECORD
WITH TWO TRACKS
FROM EACH ALBUM**

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1 ALBUM FREE

with every 6 you buy!
List price \$5.98 Stereo
\$4.98 Monaural

Now's the **TIME** to see your distributor!

TIME RECORDS, INC. ■ 2 West 45 Street, New York



The Cash Box

Best Selling Monaural & Stereo Albums

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

MONAURAL

• Also available in Stereo

★ Also available in EP

STEREO

	Pos. Last Week		Pos. Last Week		Pos. Last Week		Pos. Last Week		
1	1	★SOLD OUT Kingston Trio (Capitol T-1352; ST 1352* EAP 1, 2, 3-1352)	1	26	32	● BROTHERS FOUR Brothers Four (Columbia CL 1402; CS 8197)	2	26	GIGI Movie Cast (MGM E-3641)
2	2	● THEME FROM A SUMMER PLACE Billy Vaughn (Dot DLP-3276; DLP-25276)	2	27	31	● CANNONBALL ADDERLY QUINTET IN SAN FRANCISCO (Riverside 12-311; 12-311)	1	27	COME DANCE WITH ME Frank Sinatra (Capitol SW-1069)
3	3	● THE SOUND OF MUSIC Original Cast (Columbia KOL 5450; KOS-2020)	3	28	19	●★HEAVENLY Johnny Mathis (Columbia CL-1351; CS-8152 * B135-11, 12, 13)	3	28	GENIUS OF RAY CHARLES Ray Charles (Atlantic SD 1312)
4	4	● MUSIC FROM MR. LUCKY Henry Mancini (RCA Victor LPM-2198; LSP-2198)	4	29	27	● PETE FOUNTAIN DAY Pete Fountain (Coral CRL-57313; 757313)	5	29	BONQUET Percy Faith (Columbia CS-8124)
5	5	● INSIDE SHELLEY BERMAN Shelley Berman (Verve MG V 15003; MG VS-6106)	5	30	30	● PERSUASIVE PERCUSSION Various Artists (Command RS-33-800)	4	30	TWILIGHT MEMORIES Three Suns (RCA Victor LSP-2120)
6	8	● ELVIS IS BACK Elvis Presley (RCA Victor LPM-2231; LSP 2231)	8	31	33	● LAUGHING ROOM Woody Woodbury (Stereoditties MW-2; SW-2)	6	31	ALWAYS Roger Williams (Kapp KS-3056)
7	7	● ITALIAN FAVORITES Connie Francis (MGM E-3791; ST 3791)	7	32	34	●★HAPPY MOODS Ahmad Jamal (Argo LP 662; 662 * LP 1081)	7	32	MY FAIR LADY Original Cast (Columbia OS-2015)
8	10	ENCORE OF GOLDEN HITS Platters (Mercury MG-20472)	10	33	36	● OUTSIDE SHELLEY BERMAN Shelley Berman (Verve MG V 15007; MG VS-6107)	9	33	LIKE BLUE Andre Previn & David Rose (MGM SE 3811)
9	9	●★SING A HYMN WITH ME Tennessee Ernie Ford (Capitol TAO-1332; STAO-1332 * EAP- 1, 2, 3-1332)	9	34	39	●★CONCERT IN RHYTHM —Vol. II Ray Conniff (Columbia CL 1415; CS 8281 * B-14151, 2, 3)	8	34	PETE FOUNTAIN DAY Pete Fountain (Coral 7-57313)
10	12	● CAN CAN Sound Track (Capitol W-1301 SW-1301)	12	35	37	● STUDENT PRINCE Mario Lanza (RCA Victor LM-2339; LSC 2339)	8	35	HELLO AMIGOS Ames Bros. (RCA Victor LSP-2100)
11	25	● THE BUTTON DOWN MIND OF BOB NEWHART (Warner Bros. W-1379; WS 1379)	25	36	41	●★THAT'S ALL Bobby Darin (Atco 104; S-104 * EP-4504)	10	36	GREENWILLOW Sound Track (RCA Victor LSO 2001)
12	16	● LANZA SINGS CARUSO FAVORITES Mario Lanza (RCA Victor SP-33-75)	16	37	29	●★GENIUS OF RAY CHARLES Ray Charles (Atlantic 1312; SD 1312; 1619)	11	37	HAPPY MOODS Ahmad Jamal (ARGO LPS 662)
13	11	60 YEARS OF MUSIC AMERICA LOVES BEST (RCA Victor LM 6074)	11	38	40	● UNFORGETTABLE Dinah Washington (Mercury MG-20572; SR-60232)	13	38	THE BUTTON DOWN MIND OF BOB NEWHART Bob Newhart (Warner Bros. WS 1379)
14	6	●★FAITHFULLY Johnny Mathis (Columbia CL 1422; CS 8219; B-14221, 2, 3)	6	39	42	● NEW ORLEANS Pete Fountain (Coral 57282; 757282)	14	39	BROTHERS FOUR Brothers Four (Columbia (CS-8197)
15	22	● LATIN A LA LEE Peggy Lee (Capitol T-1290; ST-1290)	22	40	41	● OLDIES BUT GOODIES —Vol. II Various Artists (Original Sound LPM-5003)	19	40	CANNONBALL ADDERLY QUINTET IN SAN FRANCISCO (Riverside 12-311)
16	13	● BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LOC-6006; LSO-6006)	13	41	44	● LIKE BLUE Andre Previn & David Rose (MGM E 3811; SE 3811)	15	41	SONGS TO REMEMBER Mantovani (London PS 193)
17	14	●★THIS IS DARIN Bobby Darin (Atco LP 33-115; LP SD33-117 * 4508)	14	42	45	● WHAT A DIFFERENCE A DAY MAKES Dinah Washington (Mercury MG-20479; SR-60158)	12	42	DELLA Della Reese (RCA Victor LSP-2157)
18	15	REJOICE DEAR HEARTS Bro. Dave Gardner (RCA Victor LPM-2083)	15	43	—	★ HE'LL HAVE TO GO Jim Reeves (RCA Victor LPM-2223 * EPA-4357)	24	43	PROVOCATIVE PERCUSSION—Vol. II Various Artists (Command RS 810 SD)
19	26	● BEN HUR Sound Track (MGM IEI; ISEI)	26	44	46	● AMERICAN SCENE Mantovani (London LL-3136; PSA-3202)	20	44	JACKIE SINGS THE BLUES Jackie Wilson (Brunswick BL 7-54055)
20	20	●★SATURDAY NIGHT SING ALONG Mitch Miller (Columbia CL-1414; CS-8211 * B-1, 2, 38211)	20	45	47	● JACKIE SINGS THE BLUES Jackie Wilson (Brunswick BL-54055; BL 7-54055)	17	45	LET'S DANCE AGAIN David Carroll (Mercury SR-60152)
21	21	● WOODY WOODBURY LOOKS AT LOVE AND LIFE (Stereoditties MW-1; SW-1)	21	46	47	● STORMSVILLE Johnny & Hurricanes (Warwick W-2010; ST-2010)	16	46	TABOO—Vol. II Arthur Lyman (Hi Fi SR-822)
22	17	●★SOUTH PACIFIC Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)	17	47	—	● EVERYTHING BUT THE BEER Boston Pops (RCA Victor LM-6082; LCS 6082)	28	47	SWING DAT HAMMER Harry Belafonte (RCA Victor LSP-2194)
23	18	●★GUN FIGHTER BALLADS Marty Robbins (Columbia CL-1349; CS-8158 * B13491, 2, 3)	18	48	48	● BUDDY HOLLY STORY —Vol. II (Coral CRL-57326)	18	48	UNFORGETTABLE Dinah Washington (Mercury SR-60158)
24	23	●★HERE WE GO AGAIN Kingston Trio (Capitol T-1258; ST 1258 * EPA-1-2-3-1258)	23	49	49	● ALWAYS Roger Williams (Kopp KL-1172; KS-3056)	21	49	PORGY AND BESS Sound Track (Columbia OS-2016)
25	24	● MUSIC FROM ONE STEP BEYOND Harry Lubin (Decca DL-8970; 78970)	24	50	38	●★TELL ME ALL ABOUT YOURSELF Nat "King" Cole (Capitol W-1331; SW- 1331* EAP-1, 2, 31331)	23	50	SOUL OF SPAIN 101 Strings (Stereo Fidelity 6600)

**THE
BEST by
FAR!**

**RUSTY
DRAPER**

**"Mule
Skinner
Blues"**

71634



**BIGGER
THAN
"Gambler's Guitar"**



Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"(Won't You Come Home) BILL BAILEY" (2:05)

[Adaris BMI—Arr: Darin]

"I'LL BE THERE" (2:09) [Adaris BMI—Darin]

BOBBY DARIN (Atco 6167)

"Bill Bailey" is another oldie Darin makes his own. Against an infectious ork backdrop—headed by Bobby Scott's joyful keyboard work—Darin runs-through the opus with vocal asides similar to those on his previous hits (i.e. "Mack The Knife"). Looks like another Darin success story. "I'll Be There" is a pretty affectionate with a Latinish backdrop. Could move too.

"THAT'S ALL YOU GOTTA DO" (2:27) [Lowery BMI—Reed]

"I'M SORRY" (2:40) [Champion BMI—Self]

BRENDA LEE (Decca 31093)

The talented youngster, who rocked her way to the top of the charts with her delightful "Sweet Nothin's," has another up tempo affair that should easily follow suit. It's a jumper, labeled "That's All You Gotta Do," that Brenda, and chorus, knock out with coin-catching spirit. Her mature, ballad-with-a-beat style (and mid-deck recitation) is wonderfully convincing on the "I'm Sorry" stand. Can also make the click grade.

"WHY, WHY, WHY" (2:31) [Alimo BMI—Randazzo, D'Amico]

"YOU'RE EVERYTHING WONDERFUL" (2:38)

[Maxana ASCAP—Kentop, Shorin]

STEVE LAWRENCE (ABC-Paramount 10113)

"Why, Why, Why" is another strong commercial deck for Lawrence, who has solidly made-the-chart-grade with his last two outings, "Pretty Blue Eyes" and "Footsteps." Stint on the inviting wistful is taken at more relaxed beat-pace than his previous Am-Par successes. Underlid is a smart swinger worth those hip spins.

"STROLLIN' IN THE SPRING-TIME" (2:35)

[Fabulous ASCAP—Pomus, Shuman]

"I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER" (1:58)

[Crawford ASCAP—Young, Ahlert]

FABIAN (Chancellor 1051)

Fabian's recent chart twosome, "About This Thing Called Love" and "String Along," should soon be followed into hitsville by his latest pairing, "Strollin' In The Springtime" and "I'm Gonna Sit Right Down And Write Myself A Letter." The newie is, as the title implies, a sunny, stroll tempo item while the oldie, thumps along at a sock teen beat clip. Strong chorus-ork showcases supplied by the Peter De Angelis crew on both ends.

"MARIA" (3:45)

[G. Schirmer ASCAP—Sondheim, Bernstein]

"HEY LOVE" (2:26)

[Cathryl ASCAP—Vance, Pockriss]

JOHNNY MATHIS (Columbia 41684)

Star artist could make it with both outings here. "Maria" is a distinctive reading of the beautiful opus from "West Side Story," recently revived with great success on Broadway. A lovely tango setting from the string ork. "Hey Love" is a light-hearted romantic swinger which the singer and ork deftly handle.

"ONE OF US (Will Weep Tonight)" (2:30)

[Sequence ASCAP—Ballard, Tobias]

"WHAT WILL MY FUTURE BE" (2:22) [Egap ASCAP—Miller, Berger]

PATTI PAGE (Mercury 12914)

Lark can step-out big with "One Of Us," a plaintive slow-waltz (Miss Page's forte) about two men who are going to shoot it out, and the two women who are their loved ones. Watch this haunting entry. Flip portion is a straight, moody ballad outing. Topside stands out.

"OUR LADY OF FATIMA" (2:42) [Robbins ASCAP—Gollahan]

"OUR LADY OF FATIMA" (2:42)

[Robbins ASCAP—Gollahan, Poem by Lewis]

THE FOUR LADS (Columbia 41682)

The Four Lads can garner chart honors by way of the religious dept. this time out. Their latest for Columbia is a two-part version of the beautiful "Our Lady Of Fatima." On the top side the crew warmly renders the feelingful inspirational as a handsome ork-chorus stint (led by Glenn Osser) supports. Feature of the other end is the recitation on brotherhood by one of the team. Eye 'em both.

RONNIE DAWSON (Swan 4054)

(B+) "DECIDED BY THE ANGELS" (2:29) [Conley ASCAP—Slay, Crewe] Some effective instrumental combo sounds highlights Dawson's fine reading of the above-board teen affectionate. There's an original sound here, and it's worth keeping an eye on.

(B) "SUMMER'S COMIN'" (2:10) [Conley ASCAP—Slay, Crewe] The joys of being a teener in summer is conveyed with a good jump-beat by the vocalist and combo-chorus setting. Solid teen theme on the upcoming season.

STAR STEPPERS (Amy 801)

(B+) "YOU'RE GONE" (2:30) [Aim BMI—Grier, McRae, Spencer] Haunting sound to this disenchanted effort. Lead and other songsters work is supported by an intriguing arrangement from the organ-led combo. Could be something.

(B) "THE FIRST SIGN OF LOVE" (2:08) [Destry BMI—Grier, McRae, Spencer] Boys and backing display the OK rhythmic romancer with an Afro-Cuban touch.

JACKIE McLEAN (Blue Note 1760)

(B) "116TH AND LENOX" [Groove BMI—McLean] The saxist's inventiveness is a joy to behold on this bright original. His melodic conception befits the description of the famous Harlem corner.

(B) "WHAT'S NEW" [Harms ASCAP—Haggart, Burke] Now the evergreen is adopted for McLean's supple interpretation. Two good sides for the boxes.

TOMMY AMBROSE (Strand 25015)

(B+) "SWEET CAROLINE" (2:14) [Quest BMI—Sniderman] Infectious oldtimer honky-tonk flavor to this happytime beat affair. This light-hearted item could pick-up solid coin.

(B) "I NEED YOUR LOVE" (2:32) [Granite ASCAP—Warning, Sampson] Songster Ambrose gives a dramatic-beat account of the disenchanted.

JERRY HAMMOND (Terry-Tone 196)

(B) "EVERYBODY'S GOT A BABY" (2:10) [Hillart BMI—Hammond] Hammond is an effective vocal vehicle for the catchy, if conventional beat-bouncer. Combo backs-up brightly.

(C+) "MOVE OVER ROVER" (2:10) [Hillart BMI—Hammond] Songster and combo-chorus do an OK attack on the novelty.

PEE WEE KING (Jaro 77025)

(B) "VAGABOND WALTZ" (2:51) [Country—Copar BMI—Pelkonen, Hull] Vet songster-ork head bows on the label with a sweet-sounding waltzer. Pleasant stuff which the older market will take to.

(B) "HI DIDDLE DIDDLE" (2:07) [Copar—Ridgway BMI—King] A dance similar to the polka—the Laendler—is nicely presented by the King crew.

MILT BUCKNER (Argo 5361)

(B) "AFTER HOURS" (2:18) [Popular ASCAP—Parrish, Bruce] The pop standard becomes a swing-fest via the jazz organist's healthy attack. Trumpeter also gets his licks in. For jazz jocks.

(B) "TWO FLIGHTS UP" (2:10) [Arc BMI—Buckner, Turner] A Buckner original is fitted with a title that fits its plodding, languid mood. Artist has a distinctive sound.

JIMMY MOSBY (Kapp 34)

(B+) "THE STORY OF MY LIFE" (2:10) [Empress ASCAP—Yudell, Geld] Mosby nicely essays the pretty affectionate, and gets a good string-rock sound. This is inviting teen crooning.

(B) "WE KNOW" (2:12) [Empress ASCAP—Yudell, Acquavia] Another romantic date, with the pleasant ballad somewhat of a variation on the Gershwin's "He Loves And She Loves."

ALAN ROBERTS (Omega 708)

(C+) "(You Are My) LUCKY STAR" (2:11) [Robbins

ASCAP—Freed, Brown] Hip swing version of the oldie in a Sinatra-Darin vein from the vocalist and ork.

(C+) "(Ain't) NO MISERY IN ME" (2:45) [Leslie ASCAP—Roland] Blueser gets a sly swing treatment.

JIMMY LEE (Bandera 2506)

(B) "ALL OF MY LIFE" [Sundown, Lacour BMI—Lee] Earthy blues lament is essayed convincingly by the high-voiced Lee. He has a wailing intensity in his delivery.

(B) "CHICAGO JUMP" [Sundown BMI—Lee] Lee now leads his ensemble through a rollicking instrumental session.

JACKIE CARBONE (Ciro's 3317)

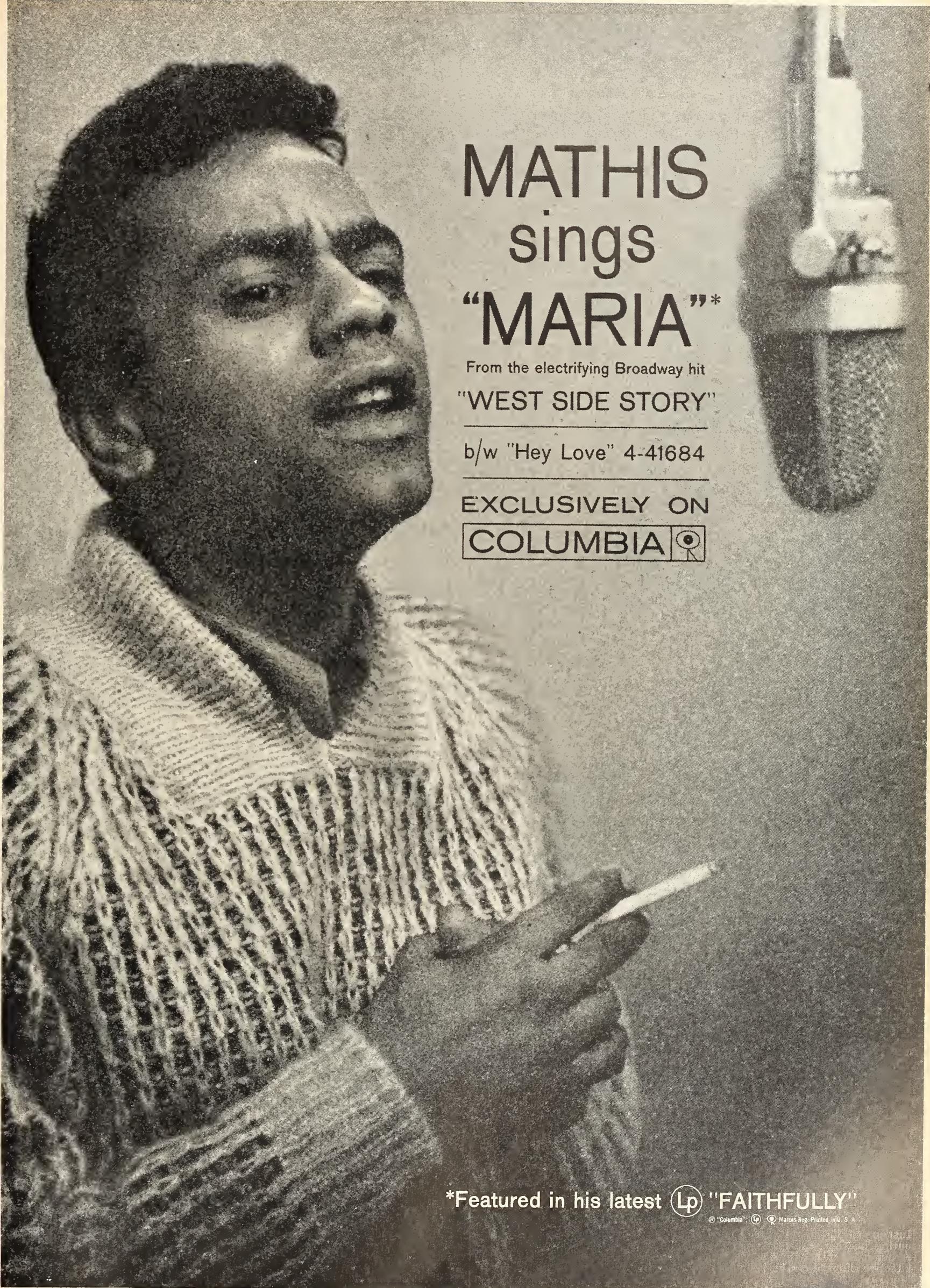
(B) "LET ME GO DADDY-O" (2:23) [BMI—Carbone] Up-beat teen item with a sound that's familiar gets a bright-beat treatment from the vocalist and instrumental-vocal support. Well-done session.

(C+) "THE LOVELY LADY IN BLUE" (2:24) [BMI—Carbone] A Latinish teen-ballad backing for the songster's sentimental stint.

AVIS (Deb 2000)

(C+) "JAMIE" (2:50) [Tie-In BMI—Dixon] Thrush turns in a gripping performance of a blue romantic. She gets fine assistance from a femme chorus.

(C+) "PICK UP LIL' PAPP" (2:10) [Tie-In BMI—Dixon] Infectious, bright blues rocker is belted by the chick here.



MATHIS sings "MARIA"*

From the electrifying Broadway hit
"WEST SIDE STORY"

b/w "Hey Love" 4-41684

EXCLUSIVELY ON
COLUMBIA 

*Featured in his latest  "FAITHFULLY"

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Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

C MEDIOCRE

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The Cash Box Pick of the Week

"EASY LOVIN'" (2:03)
[Roosevelt BMI—Stone]

"I'M CONFESSIN' THAT I LOVE
YOU" (1:58)

[Bourne ASCAP—Neiburg,
Reynold]

THE CLOVERS (United Artists 227)

The long-standing favorites are a good bet to cop two high chart positions with this new UA release. On one half they hop on "Easy Lovin'," the tantalizing middle beat rhythmic (currently making national noise via the Wade Flemons—Vee-Jay outing). On the other side they smoothly carve out, beat-ballad style, the fetching oldie, "I'm Confessin' That I Love You." Jesse Stone's arranger on the former while Teddy Randazzo does likewise on the latter.

"BEGUINE THE BEGUINE" (2:29) [Harms ASCAP—Porter]

"THINGS AIN'T WHAT THEY USED TO BE" (2:35)

[Leeds ASCAP—Melrose]

ERNIE FIELDS & ORCH. (Rendezvous 122)

The delectable rock-a-swing way in which the Ernie Fields' crew returned "In The Mood" and "Chattanooga Choo Choo" to hit stature is once again in evidence here. This time the instrumentalists do up the Cole Porter classic, "Begin The Beguine," in ear-pleasing big band style. Arranging credits belong to Rene Hall. Plas Johnson takes the credit on the flip as Hall's outfit hands in a fine rhythmic interpretation of "Things Ain't What They Used To Be." Side also bears watching.

"WALKIN' AND TALKIN'" (2:35) [Arc BMI—McDaniel]

"CRAWDAD" (2:20) [Arc BMI—McDaniel]

BO DIDDLEY (Checker 951)

Here's one that Bo Diddle and vocal group style a la the Olympics' "Western Movies." Tabbed "Walkin' And Talkin'," it's a tantalizing beat ditty that concerns a TV-movie jailbreak. "Crawdad," on the other half, is a blues-oriented rocker that resembles, beat-wise, the artists' "Bo Diddle" hit of a short-while back. Keep close tabs on both portions.

"LET THE REST OF THE WORLD GO BY" (2:23)

[M. Witmark ASCAP—Brenner, Bail]

"MUSIC OF LOVE" (2:59) [J.&E. ASCAP—Raleigh, Wolf]

JOHNNY NASH (ABC-Paramount 10112)

Teeners will go for songster Nash's multi-tracked treatment of the sentimental sturdy, "Let The Rest Of The World Go By." Bouncy Sid Feller beat backing is another teen-directed asset here. Deck could be the talent's first big one. Nash's very capable ballad delivery takes tender care of the pretty coupler.

"I'LL STAY SINGLE" (2:19) [Gil BMI—Lordin, Mould]

"FOR EVERY BOY" (2:13) [Gil BMI—Soloway, Wolfe]

LARRY HALL (Strand 25016)

Larry Hall, of "Sandy" fame, can bounce back into click territory via his latest Strand effort. It's a fetching, vocal-backed finger-snapper on which Larry has decided to follow the bachelor's route—claiming "I'll Stay Single." He takes the opposite point of view on the soft Latin beat, dual-tracked "For Every Boy" (there's a girl) slice. Mary Meredith's ork tastefully assists on the two sides.

"SHOW ME THE WAY" (2:12) [Progressive BMI—Goffin, Goffin]

"BRACE YOURSELF" (2:03) [Shalimar, Progressive BMI—Blackwell]

BEN E. KING (Atco 6166)

Ben E. King, former lead voice for the Drifters, takes his first solo run here and he comes thru with flying colors. On the topside, he claims he'll surmount all obstacles to reach his sweetie's heart. Tabbed "Show Me The Way," it's an engaging quick beater that bubbles over with spirit. "Brace Yourself," the teen-cha-cha styled romantic, on the other half, is another delighter that can make it big. Great Stan Applebaum ork-chorus support for Ben's ear-arresting piping on both stanzas.

"THE UNTOUCHABLES" (2:12) [Desilu ASCAP—Riddle]

"MEMORIES ARE MADE OF THIS" (2:15)

[Montclare BMI—Gilkison, Dehr, Miller]

THE APPLEJACKS (Cameo 177)

Instrumentalists can resume their chart career with a potent shuffle-beat outing on the main-title from the popular TV'er, "The Untouchables." About two-thirds of the way down, songsters enter the scene with very effective chant bits. Kids should go for track in a big way. "Memories Are Made Of This" revives the years-back Dean Martin hit in excellent soprano sax-led fashion. Latter sound, also shuffle-beat, is worth eyeing.

LUCIEN FARRAR (Roulette 4242)

(B) "I WANT THE WORLD TO
KNOW" (2:04) [MacWright
Queensbury BMI—Wright, Lewis]
The contagious rhythmic is in capable
hands in both songster Farrar and
bright combo-chorus backing.

(B) "SOMETHING WONDER-
FUL HAPPENS" (2:25)

[Johnstone Montein BMI—Gamse, Del
Guercio, Thorn] Side shows that Far-
rar can catch the meaning of a bal-
lad. Support is lush. Fine soft & sweet
affair. Farrar's a talent to watch.

MANTOVANI (London 1919)

(B+) "JAMAICA FAREWELL"
(3:10) [Shari ASCAP—Bur-
gess] Soft guitar leads the Mantovani
strings in this mood portrayal of the
lovely calypso tune.

(B) "TENDERLY" (3:55) [E. H.

Morris ASCAP—Lawrence,
Gross] The ork gets the "Tenderly"
picture here. Both tracks stem from
the Mantovani LP, "Songs To Re-
member." Both serve mood purposes
extremely well.

SATELLITES (D-M-G 4001)

(C+) "DARK TOWN STRUTTERS'
BALL" (2:25) [Leo Feist
ASCAP—Brooks] After singer Sam
Severin and combo try a slow-beat go
at the oldie, the performers drive with
a pro style.

(C+) "EASH NIGHT" (2:05) [Koo-
ba BMI—Severin, Prose]

Pleasant enough wistful warbling by
Severin.

OMEGAS (Decca 31094)

(B+) "STUDY HALL" (2:29)

[Acuff-Rose BMI—B&F Bry-
ant] In an infectious setting, the song-
sters tell of a study hall where love
is the subject. Strings are included
in the fine backing. Solid commercial
entry.

(B) "SO HOW COME (No One
Loves Me)" (2:20) [Acuff-

Rose BMI—B&F Bryant] A light-beat
essay from the group. No strings in
simple backdrop.

RON WILLIS (Ace 588)

(B) "SOME DAY YOU'LL WANT
ME TO WANT YOU" (2:20)

[Duchess BMI—Hodgers] A good rock
return for the oldtimer. The Willis vo-
cal receives a teen-wise shuffle sound
from combo and chanting chorus.

(B) "DON'T COME TOO LATE"
(2:15) [Clipper BMI—Morris,

Richard] Pro work by all concerned on
a blueser that has somewhat of a
Presley touch.

AL KENT (Baritone 0942)

(B) "HOLD ME" (2:20) [Polly
BMI—Hamilton] Kent

convincingly surveys the feelingful affec-
tionate. Songsters and combo provide
a good-sounding backdrop. Cut could
get around.

(B) "AM I THE MAN" (2:18)

[Pearl BMI—Hamilton] Kent
and accompaniment come-off deftly on
the novelty jumper.

MARINO MARINI QUARTET
(London 1921)

(B+) "KRIMINAL TANGO" (2:42)
[Ed. Musicale Fortissimo]
Cute, seemingly vocal gimmicks high-
light this typical Italian import. Sound
generally lends itself to the teen trade.

(B) "I SING AMMORE" (2:36)

[Peter Maurice ASCAP—
Calabrese, Massara] Good-natured,
English-Italian sung ditty.

MURRAY McEACHERN
(Signature 12036)

(B) "HAVE YOU MET MISS
JONES?" (2:40) [Chappell
ASCAP—Rodgers, Hart] Sax has
some cute tricks in this easy swing
entry on the evergreen. Refreshing
touches here could get extra spins.

(B) "THIS COULD BE THE
START OF SOMETHING"

(2:33) [Rosemeadow ASCAP—Allen]
The oft-cut opus gets a more robust
swing view from the ork. Trumpet is
spotlighted. Two solid instrumentals.

LAURIE LOMAN
(ABC-Paramount 10108)

(B) "JOHNNY ANGEL" (2:18)

[Sequence ASCAP—Duddy,
Pockriss] Pretty rock-a-cha affair,
with the thrush turning in an inviting
vocal. Teen gals will like the senti-
ments.

(B) "LOVE IS A GYPSY" (2:37)

[Iris-Trojan—Wayne, Bren-
ner] More dramatic work on a haunt-
ing, familiar-sounding item.

JOHNNY ARAGON (20th Fox 198)

(B) "SOMEONE" (2:12) [Auk-

Tuk ASCAP—Tulak, Free-
man] Catchy team romantic gets a
good reading from the songster and
organ-headed setting (femme chorus
included). Also, there's an unusual
echo effect about the date.

(C+) "THERE WAS A GIRL"

(2:13) [Deejay Airlok BMI—
Therry, Borzage] Organ & gals are
again the setting feature of the warm
beat-ballad stand.

PRISCILLA LEE (Revolvo 36)

(C) "HAND IN HAND" (2:35)

[Cal-Lee BMI—Smith, Red-
man] Thrush offers a wistful against
a soft combo backing that includes a
falsetto bit.

(C) "BABY IT'S LOVE" (2:25)

[Cal-Lee BMI—Hillhouse,
Redman] A swinger here.

NORTONES (Stack 502)

(B+) "I'M GONNA FIND YOU"

(2:12) [Rhymetime BMI—Lip-
kin, Rosen] There's a solid medium-
beat ballad sound here from the song
fellas and striking combo-femme
chorus accompaniment. Romantic is
catchy. Can succeed.

(B) "COOKIE MON" (1:43) [Ly-

rical Miracles ASCAP—Beck-
man] Boys display the calypso novelty
with finesse. Backing is bright.

A SENSATIONAL WINNER!

*Won't You
Come Home*

**BILL
BAILEY**

Arranged and Conducted by Bobby Scott



AND

I'LL BE THERE

Arranged and Conducted by Richard Wess

BOBBY DARIN

ATCO 6167

ATCO RECORDS
157 WEST 57th ST. N.Y.C.



Record Reviews

B+ VERY GOOD

B GOOD

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The Cash Box Pick of the Week

"EIGHT WONDER OF THE WORLD" (2:04)

[Studio Hut—Nelson, Burch]

"YOU STOPPED LOVING ME" (2:09) [Studio Hi-Lo BMI—Sherrill]

MIKE ALDAY (Felsted 8601)

"Eight Wonder Of The World" is a solid chart opportunity for new songster Alday. Number is a first-rate teen-directed ballad, and Alday's Mathis-like touch gives the item a strong turn. The lush Latinish setting is excellent. Date with listing power. Underlid also has romantic authority.

"THE ONE FINGER SYMPHONY" (2:10)

[Fairlane ASCAP—Alperson, Winn]

"MEM'RIES AND HABITS" (2:03) [Bamboo BMI—Gray, Norton]

RONNIE HEIGHT (Era 3017)

Check the charts in the near future for Ronnie Height's moniker. The songster comes thru with a charming lilter that has what it takes for hit contention. It's a soft, ear-arresting, chorus-backed winner on which Ronnie dedicates his "One Finger Symphony" to his sweetheart. There are strings a beautiful melody that rings classical. Don't overlook the enticing up tempo flipside. It also has the goods.

The Cash Box Best Bets

DANTE & THE EVERGREENS
(Madison 130)

(B+) "ALLEY-OOP" (2:39) [Kavelin-Maverick BMI—Frazier] Dante & the Evergreens come up with a sensational version of the rocker that's been kicking up a fuss on the west coast. Deck is filled with fresh, ultra-commercial sounds and could turn out to be the leader of the pack should the tune make it.

(B) "THE RIGHT TIME" (2:00) [BMI—Right] There's also lots of sock-rock appeal on this end.

ANDRE PREVIN (Columbia 41683)

(B+) "LIKE LOVE" (3:00) [Andor ASCAP—Langdon, Previn] From Previn's initial Columbia LP of the same name comes this instrumental, built-on-the-order of his hit "Like Young" deck for MGM. Could come thru.

(B) "LOVE ME OR LEAVE ME" (2:24) [Bregman, Vocco & Conn Gus Kahn ASCAP—Kahn, Donaldson] More straightforward keyboard styling and string support on another take from the album.

BOBBY SYKES (Epic 9386)

(B+) "SLOWLY" (2:32) [Cedarwood BMI—Pierce, Hill] Sykes does an outstanding job of capturing the tenderness of the recent Webb Pierce C&W hit. Solid appeal in the gentle combo-chorus backdrop. Can step-out big.

(B) "HAVING MYSELF A BALL" (3:00) [Moss-Rose BMI—Inman] Beat is upped a little on another item from the C&W field.

FAY SIMMONS (Jordan 120)

(B+) "SECRET LOVE" (2:45) [Remick ASCAP—Webster, Fain] Looks like the Academy Award winner can make the chart rounds once again. This time it's taken for a thumping, teen beat ride by Fay Simmons, who recently scored territorially with "And The Angels Sing." Side can step way out on the national level.

(B) "ELLA WEAVER" (2:43) [G&H BMI—Jefferson, William] Undercut's a fine swinging blues'er. Gal's a real talent. Watch her stock soar.

LOU MONTE (Roulette 4253)

(B+) "DARK TOWN STRUTTERS' BALL" (2:22) [Leo Feist ASCAP—Brooks] Monte's Roulette debut is a new cut of his years-back hit for Victor. There's still charm to this Italian version of the standard, and it could collect solid coin.

(B) "HALF A LOVE" (2:22) [Queensbury Romance BMI—Allen, Saltzberg, Merrell], Tender Italian-import wistful is invitingly read.

IVY LEAGUE TRIO (Coral 62204)

(B+) "WATCHA" (1:54) [Northern ASCAP—Adpt. & Arr. Hider, O'Neil, Galloway] New folk-song group makes an exciting Coral intro with this contagious chant offering. Better eye this colorful cut.

(B+) "SAILORS' WOMEN" (2:36) [Northern ASCAP—Hider, O'Neil, Galloway] Rousing work on a tune also known as "Oh, Dem Golden Slippers." Also bears watching. Artists have a fine sound. Keep tabs on 'em.

BUBBA JORDAN (Showboat 1503)

(B) "COMPLICATIONS" (2:01) [Buna BMI—Jordan] Jordan and musicians get an infectious date out of the novelty blueser. Lots of vocal-instrumental beat sparkle here.

(C+) "AWARE OF YOU" (2:07) [Buna BMI—Jordan] Somewhat conventional medium-beat romantic.

DREAM GIRLS (Metro 20034)

(B) "LOVE ME" (2:28) [Vicki BMI—King, Mack, Jackson] Gals' approach has good sound value, particularly in their chant gimmick. Chanting is done in back of the lead thrush.

(C+) "HEARTACHES" (2:12) [Vicki BMI—King, Mack, Green] Team rolls along nicely on the item, not to be confused with the standard.

SONNY FISHBACK (Skoop 1053)

(B) "YOU AIN'T GOIN' NOWHERE" (2:10) [Buna BMI—Fishback] Fishback is a fine vehicle for the novelty-blues romantic. He gets a gorgeous assist from the combo-chorus.

(B) "GEE BABY (You Done Me Wrong)" (2:02) [Buna BMI—Fishback] A stomp sound for this disenchanted theme.

JEAN TURNER (Imperial 5665)

(B+) "ROW ROW ROW" (2:24) [H. Von Tilzer ASCAP—Jerome, Monaco] The ancient gets a likeable light-swing view. Fine rock-a-string (& chorus) accompaniment. Can come thru.

(B) "YOUNG LOVE IS AN OLD, OLD STORY" (2:00) [Royalty ASCAP—Frisch, Tobias] Lass has a very appealing delivery and does a pretty job on the inviting ballad. A talent to be heard from.

DARLA HOOD (Acama 116)

(B) "THE FLOWER OF LOVE" (2:19) [Granson BMI—Roberts, Hood] A pleasing affectionate is smoothly warbled by the thrush against a good legit string setting.

(C+) "IT JUST FITS" (2:05) [Granson BMI—Roberts] Thrush and ork liven-up to a rock-singer.

MEL TORME (Verve 10211)

(B) "WAYFARING STRANGER" (2:23) [P. D.] Vet songster understandingly renders the beautiful folk song standard. Flute heads the simple, but effective backdrop.

(C+) "WALK LIKE A DRAGON" (2:27) [Famous ASCAP—Torme] Another folkish tale. It's main-title of a flick featuring Torme (top-half's in flick, too).

DAKOTA STATON (Capitol 4372)

(B) "MY BABE" (2:08) [Arc BMI—Dixon] Popular stylist and Eddie Wilcox ork brightly survey the old ditty. This swing charmer deserves lots of airtime.

(B) "ROMANCE IN THE DARK" [Duchess BMI—Green] Affair offers Dakota's fans a side in a dynamic blues-styled ballad setting.

FAITH (Master 11)

(C+) "WAITIN FOR MY LOVE" (2:32) [Mar-Pet BMI—Barr, Bloomberg] Young songstress heads a light jump-beat date.

(C) "THE MOOD I'M IN" (2:32) [Mar-Pet BMI—Spiro] Very moody stint here, with larks and keyboard in accompaniment.

AL ANTHONY (Columbia 41669)

(B) "I'LL BE YOURS" (2:25) [Southern ASCAP—Sosenka, Oliveri] A sincere affectionate receives a reliable ballad vocal by Anthony and the fine rock-a-string (& chorus) backdrop. Very pleasing portion.

(B) "WE" (2:46) [Alphony BMI—Anthony] Another solid romantic turn in a similar vein. There's two handsome ballad takes on waxing.

CHICO BOOTH (Palm 200)

(B+) "THE SHIMMY" (2:28) [Caldwell BMI—Booth] The teen dance is presented with a pro, funky sound by instrumentalist Booth and fellow musicians, the Upsetters. Kind of slice that's more than welcome at hops.

(C+) "HOT PEPPERS" (2:21) [Caldwell BMI—Booth] A bright-beat here. Label is V-Tone's subsid.

SAFARIS (Eldo 101)

(C+) "4 STEPS TO LOVE" (2:08) [Eldorado BMI—Clasky] Songsters have beat life, tho attack here may sound familiar. However, it's worth a spin to the youngsters.

(C+) "IMAGE OF A GIRL" (2:27) [Eldorado BMI—Clasky, Rosenberg] Lead is the feature of this very soft-spoken plaintive.

BOARDMAN HIGH SCHOOL CHOIR
(Caprice 0062)

(C+) "THE MAGIC OF PRAYER" (2:29) [Buckingham ASCAP—Semos, Conner, Stanton] Group warmly renders the tender opus, with Ted Conner offering a narrative segment near deck's conclusion.

(C+) "COMMANDMENTS FOR PARENTS" (2:40) [Tannen BMI—Connor, Young] Narrator Conner is the feature here, while choir chants in setting.

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2

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4

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Record Reviews

B+ VERY GOOD

B GOOD

C+ FAIR

C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Best Bets

JIMMIE SCOTT (Sharp 109)

(B+) "SOMETIMES I FEEL LIKE A MOTHERLESS CHILD" [Savoy BMI—Arr: Smith] Scott's reading of the famed spiritual carries lots of conviction and the string-led backdrop is effective accompaniment. There's a different sound here.

(B) "AN EVENING IN PARADISE" [Savoy BMI—Jackson] Strings have a sea-like arrangement in this lovely ballad portrayal by Scott.

CHUCK HOWARD (Joy 238)

(B+) "LET ME WALK YOU HOME, JEANETTE" (2:00) [Joy ASCAP—Twomey, Warren, Goehring] An effective beat re-write of the oldtimer, "I'll Walk You Home Again, Kathleen." Howard's effective vocal receives a first-rate rock-a-string (& chorus) backdrop. Could get places.

(B) "CONGRATULATIONS TO YOU" (2:10) [Drury Lane BMI—Howard] Appealing romantic stand against a nice sentimental setting.

BILL BRISCOE (Hanover 4548)

(B+) "ALL THE COLORS OF THE RAINBOW" (2:04) [Leo Feist ASCAP—Hart, Jr.] This beautiful, chorus-backed ballad is treated to a persuasive reading by the warm-voiced Bill Brisco. Jocks'll have a picnic with it. Bears close attention.

(B) "LUCKY STAR" (2:17) [Rojan ASCAP—Hart, Jr.] Coupler is a flavorful, up beat entry attractively packaged by Brisco and chorus.

THREE G's (Columbia 41678)

(B+) "LOVE CALL" (1:58) [Camarillo BMI—Glasser] Striking beat sounds here. It's a love-come-back theme wrapped-up with attention-getting vocal-instrumental effects. Should be eyed closely.

(B) "LET'S GO STEADY FOR THE SUMMER" (2:03) [Ridgeway BMI—Glasser] Vocalists nicely relate the inviting, easy-go summertime romancer.

DEWITT LEE (MCI 1023)

(B+) "HOW NICE" [Desert Palms BMI—Lee] A solid folk-beat sound from the songster and support. Ditty is infectious and presentation makes full use of the fact. Could be a sleeper.

(B) "POOR MAN" [Desert Palms BMI—Lee] Something of a "Sixteen Tons" approach in this effective session.

TOMMY ROE (Judd 1018)

(B+) "I GOT A GIRL" (2:15) [Eager BMI—Roe] Roe and combo-chorus get a pro contagious teen sound out of the catchy declaration. The NRC affiliate could have an attraction of sales notes here.

(B) "CAVEMAN" (1:54) [Eager BMI—Roe] The novelty also finds all concerned in a contagious mood.

HERMAN-GRIFFIN (Anna 1114)

(B+) "DO YOU WANT TO SEE MY BABY" [Stebro. BMI—Stevenson] This Anna master-purchase contains a contagious blues-styled way. Songster heads the outing, which includes a happy combo-chorus get-up. Could score.

(B) "HURRY-UP AND-MARRY ME" [Stebro. BMI—Stevenson] It's a sentimental-beat turn for the songster and companions.

RONNY SMITH (Imperial 5667)

(B+) "LONG TIME NO LOVE" (2:21) [Acuff-Rose BMI—Orbison] Smith does a solid job on the basic upbeat blueser while contagious support is highlighted by ear-catching chants and handclaps. Might move.

(C+) "IT HURTS ME SO" (2:20) [Dundee BMI—Smith, Miller, Smith] OK handling of the disenchanting.

VAN STRICKLAND (Palette 5050)

(B+) "GREEN AND WHITE" (2:38) [Zodiac BMI—Strickland] Strickland does a fine job on the interesting romancer about high-school love (title is the school's colors). He had a noise-maker in "Gotta Get A Date," and could do more with this portion.

(C+) "AWKWARD STAGE" (2:05) [Zodiac BMI—Strickland] Tender phrasing on a familiar theme here.

GAMBLERS (World Pacific 815)

(B+) "MOON DAWG!" (2:15) [Niven BIM—Weaver] Musicians and chanting songsters cut-loose in exciting fashion. This is a sock pose that could mean something.

(B) "LSD—25" (2:07) [Niven BMI—Taylor, Weaver] Calmer stand here, but the boys (sans singers) achieve a striking bluesy date.

BILL ERWIN (Pel 501)

(B+) "TOO YOUNG TO BE BLUE" (2:18) [Bayou BMI—Curtis] Busy and interesting calypso (& chorus) backdrop for the fine Erwin reading of the catchy ballad. Deck has a sound that could score.

(B) "HIGH SCHOOL DAYS" (2:15) [LaDee BMI—Rantz, Frasier, Chevalier] Plaintive phrasing on the nostalgic item.

MEL BLANC (Warner Bros. 5156)

(B+) "I CAN'T FOOL MY HEART" (2:03) [Nasta BMI—Stanley] Blanc, vet voice of many a cartoon character, plays an Englishman's who's cryin'-in-his-beer on the beer-hall type ballad. Delightful humor vocal.

(B) "BLIMEY" (2:20) [Nasta BMI—Stanley] Again the Englishman in this sprightly date. Cute ditty. Jocks'll have a picnic with both ends.

DON THOMPSON QUINTET (Dot 16082)

(B) "GREENSLEEVES" (1:50) [BMI—Arr. Thompson] After a genteel opening, a fella sets the combo straight and it proceeds to tear into the classic with a teen-beat. Fine sock entry.

(B) "CHEESE BLINTZES" (2:10) [BMI—Thompson] This portion starts right-off on the right rock foot. Two solid beat instrumentals.

HERBI SILVERS ORCH. (Sutter 150)

(C) "NO MORE SUNSHINE" (1:58) [Brunswick BMI—Silver] Bright work in a spiritual-like vein. The ork-chorus includes effects from a Theremin (used to get weird sound) in "Spellbound" flick.

(C) "SO ATTRACTED TO YOU" (2:03) [Brunswick BMI—Silver] A tango and again the Theremin shows-up.

FRED SKINNER (Mecca 10)

(C) "AFTER MY LAUGHTER" (2:00) [Advance ASCAP—Ruskin, Sullivan] Brisk vocal in an oldtime vein. Keyboard is the only support.

(C) "WHENEVER YOU'RE AROUND" (3:14) [Bonnie Dee BMI—Carter] Flowery piano opens the wistful essay.

CARA STEWART (Spin 934)

(C) "MY LOVE IS LIKE THE SUNSHINE" [Desert Palms BMI—Coleman, Luton] Thrush sings tenderly against a sometimes interesting string backing.

(C) "COULD HAPPEN" [Desert Palms BMI—Magee, Luton] More whisperings from the artist.

MAC MILLER (MPI 1004)

(C+) "THE VERY THOUGHT OF YOU" (2:05) [Witmark Campbell ASCAP—Noble] Relaxed hint-of-the-beat go on the sturdy. Miller's fine, relaxed vocal includes soft chants from some femmes.

(C+) "TOMORROW IS FOR DREAMERS" (2:26) [Zeno Goss BMI—Goss] Artist's support here is pleasing Latin ballad arrangement.

ERIC ROGERS ORCH.-CHORUS (London 1923)

(B) "MR. JONES" (1:57) [Sam Fox ASCAP—Johnson, Bart] A bright display of a tuneful marcher from the London musical, "Lock Up Your Daughters," due soon on B'way. Chorus repeats title and whistles.

(B) "LOCK UP YOUR DAUGHTERS" (2:00) [Sam Fox ASCAP—Johnson, Bart] Show's main-title is a catchy waltzer.

RICHARD HIMBER ORCH. (Rolls 12345)

(C+) "MARK MY WORDS" (2:50) [Cromwell ASCAP—Himber] Femmes warmly open the ballad side and then songster Bernie Nee nicely takes over. Inviting legit romantic.

(C+) "HERE'S HOW I LOVE YOU" (2:44) [Goldmine ASCAP—Kenny, Kenny, Fields] A lush Latinish beat backs the vocalist's handsome stint.

JIMMY McCRACKLIN (Mercury 71613)

(B) "BY MYSELF" (2:40) [Music Products BMI—McCracklin, Otis] McCracklin's earthiness in his essay of this low down blues lament has the sell appeal.

(B) "DOOMED LOVER" (2:40) [Music Products BMI—McCracklin, Otis] Here the songster picks himself up for an up tempo romp through a rhythmic affair. Gals support nicely.

STARLITES (Queen 5000)

(C+) "SENTIMENTAL JOURNEY" [ASCAP—Brown, Homer, Green] Larks warble the standard against a funky combo setting.

(C+) "MY DARLING" [Duel BMI—Jordan, Mayo, Mayo, Calo] Gals get to the heart of the feelingful expression.

MARTY LEWIS (Flame 10150)

(B) "I WANT TO KNOW" (2:00) [Emalf BMI—Lewis] OK light-beat blues rhythm piece from the singer and catchy combo accompaniment. The blues audience will like the beat.

(C+) "SHE'S GOT EVERYTHING" (1:50) [Emalf BMI—Lewis] Lewis and support try a real earthy stand here.

CHUCK FORD (Coral 62199)

(B) "KATY DOLL" (1:45) [Fredrick BMI—Ford, Ridley] Infectious rock doings from the songster and combo-chorus companions. This bright-beat item is tailor-made for hot spins.

(C+) "LOVELY EVENING" (2:08) [Frederick BMI—Ford, Ridley] A warm-beat one here.

ANNETTE BARD (Imperial 5643)

(B) "ALIBI" (2:28) [Post ASCAP—Weisman, Lewis] Romancer has a Spanish-flavoring and approach combines both big beat and Latin thoughts, particularly in the lark's sometimes chanted delivery. Side has originality.

(C+) "WHAT DIFFERENCE DOES IT MAKE" (2:18) [Post ASCAP—Weisman, Lewis] Appealing work in a more conventional beat-ballad vein.

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A Summary of Reports Received from Nation's Disk Jockey:

		Last Week		Last Week	
1	CATHY'S CLOWN <i>Everly Brothers (Warner Bros.)</i>	(3)	21	YOUNG EMOTIONS <i>Ricky Nelson (Imperial)</i>	(28)
2	STUCK ON YOU <i>Elvis Presley (RCA Victor)</i>	(1)	22	THE TIES THAT BIND <i>Brook Benton (Mercury)</i>	(27)
3	GREENFIELDS <i>Brothers Four (Columbia)</i>	(2)	23	MR. LUCKY <i>Henry Mancini (RCA Victor)</i>	(17)
4	NIGHT <i>Jackie Wilson (Brunswick)</i>	(4)	24	DING-A-LING <i>Bobby Rydell (Cameo)</i>	(32)
5	STAIRWAY TO HEAVEN <i>Neil Sedaka (RCA Victor)</i>	(6)	25	WAY OF A CLOWN <i>Teddy Randazzo (ABC Paramount)</i>	(29)
6	CRADLE OF LOVE <i>Johnny Preston (Mercury)</i>	(7)	26	ANOTHER SLEEPLESS NIGHT <i>Jimmy Clanton (Ace)</i>	(37)
7	GOOD TIMIN' <i>Jimmy Jones (MGM)</i>	(11)	27	WHEN YOU WISH UPON A STAR <i>Dion & Belmonts (Laurie)</i>	(20)
8	LET THE LITTLE GIRL DANCE <i>Billy Bland (Old Town)</i>	(9)	28	LONELY WEEKENDS <i>Charlie Rich (Phillips)</i>	(34)
9	SIXTEEN REASONS <i>Connie Stevens (Warner Brothers)</i>	(5)	29	FOOTSTEPS <i>Steve Lawrence (ABC Paramount)</i>	(15)
10	SINK THE BISMARCK <i>Johnny Horton (Columbia)</i>	(8)	30	WHAT AM I LIVING FOR <i>Conway Twitty (MGM)</i>	(21)
11	STEP BY STEP <i>Crests (Coed)</i>	(12)	31	WHITE SILVER SANDS <i>Bill Black's Combo (Hi)</i>	(20)
12	HE'LL HAVE TO STAY <i>Jeanne Black (Capitol)</i>	(23)	32	MADISON TIME <i>Eddie Morrison & Ray Bryant (Columbia)</i>	(33)
13	CHERRY PIE <i>Skip & Flip (Brent)</i>	(14)	33	SWINGIN' SCHOOL <i>Bobby Rydell (Cameo)</i>	(40)
14	THE OLD LAMPLIGHTER <i>Browns (RCA Victor)</i>	(10)	34	OOH POO PAH DOO <i>Jesse Hill (Minit)</i>	(31)
15	PAPER ROSES <i>Anita Bryant (Carlton)</i>	(24)	35	EVERYBODY'S SOMEBODY'S FOOL <i>Connie Francis (MGM)</i>	(68)
16	MOUNTAIN OF LOVE <i>Harold Dorman (Rita)</i>	(16)	36	THEME FROM A SUMMER PLACE <i>Percy Faith (Columbia)</i>	(13)
17	THE MADISON <i>Al Brown's Tunetoppers (Amy)</i>	(19)	37	BARBARA <i>Temptations (Goldisc)</i>	(41)
18	LOVE YOU SO <i>Ron Holden (Donna)</i>	(22)	38	GOT A GIRL <i>Four Preps (Capitol)</i>	(43)
19	DOGGIN' AROUND <i>Jackie Wilson (Brunswick)</i>	(25)	39	I LOVE THE WAY YOU LOVE <i>Marv Johnson (United Artists)</i>	(18)
20	BURNING BRIDGES <i>Jack Scott (Top Rank)</i>	(26)	40	HAPPY GO LUCKY ME <i>Paul Evans (Guaranteed)</i>	(59)

- 41) No If's, No And's.
- 42) You Don't Know Me.
- 43) Nobody Loves Me Like You.
- 44) Fame and Fortune.
- 45) Wonderful World.
- 46) Earth Angel.
- 47) For Love.
- 48) Apple Green.
- 49) Theme From The Unforgiven
- 50) He'll Have To Go.
- 51) Tell Me That You Love Me.
- 52) All I Could Do Was Cry.
- 53) Sweet Nothin's.
- 54) My Home Town.
- 55) Hither And Thither And Yon.
- 56) Jump Over.
- 57) Dutchman's Gold.
- 58) Because They're Young.
- 59) Angelo Jones.
- 60) A Star Is Born.
- 61) Just A Closer Walk With Thee.
- 62) Oh Little One.
- 63) Puppy Love.
- 64) Mack The Knife.
- 65) Mamo.
- 66) Ebb Tide.
- 67) Clementine.
- 68) Theme For Young Lovers.
- 69) A Rockin' Good Way.
- 70) Pennies From Heaven.
- 71) I Really Don't Want To Know.
- 72) Just One Time.
- 73) Besome Mucho.
- 74) Big Iron.
- 75) Before I Grow Too Old.
- 76) Money.
- 77) Beautiful Obsession.
- 78) Someone Loves You Joe.
- 79) Our Waltz.
- 80) Walkin' The Floor Over You.

WE HAD TO SIT RIGHT DOWN AND WRITE THIS LETTER!


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May 12, 1960

Fabian
Box 900
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Beverly Hills, California

Dear Fabe:

While you are on the Coast, involved in the filming of your next two motion pictures, we realize that you may not be aware of the fantastic reception your latest CHANCELLOR recording has received from everyone.

Immediately upon release of "I'm Gonna' Sit Right Down and Write Myself a Letter," there was a burst of enthusiasm from disc jockeys, juke box operators, one-stops and dealers that far overshadowed any of your past record successes. It really looks like this will be your top-selling record to date! In the first two days, the sales on this #C-1051 have exceeded 200,000, and the folks up at Am-Par Record Corp. have told us that they have all their plants working on a "crash" pressing schedule to fill the orders that keep pouring in. We all agree that it will hit number one.

Congratulations on another great, talented record performance which should be your best chart-topper--until the next one!

Incidentally, from all reports, we understand that your new featured role in "Go North" with John Wayne for 20th Century Fox will be as explosively successful as your role in "High Time" with Bing Crosby. We're truly proud that you've been able to work on both pictures at the same time without missing a step or a beat--and even prouder to have a talent such as yours on the CHANCELLOR label.

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1. White Silver Sands (B. Black)
2. Stuck On You (E. Presley)
3. Let The Little Girl Dance (B. Bland)
4. Step By Step (Crests)
5. Madison Time (R. Bryant)
6. Paper Roses (H. Bryant)
7. Night (J. Wilson)
8. Comin' Down With Love (M. Gadsan)
9. Theme From A Summer Place (P. Faith)
10. Prowlin' (C. Simmons)

MODERN MUSIC HOUSE Baltimore, Md.

1. Love You So (R. Holden)
2. Cathy's Clown (Everlys)
3. Stairway To Heaven (N. Sedaka)
4. Good Timin' (J. Jones)
5. Mountain Of Love (H. Dorman)
6. Oh Little One (J. Scott)
7. Jump Over (F. Cannon)
8. Lonely Weekends (C. Rich)
9. Step By Step (Crests)
10. Wonderful World (S. Cooke)

BEN BROWN MUSIC Lynn, Mass.

1. Cathy's Clown (Everlys)
2. Stuck On You (E. Presley)
3. My Home Town (P. Anka)
4. Swingin' School (B. Rydell)
5. Everybody's Somebody's Fool (C. Francis)
6. Burning Bridges (J. Scott)
7. Cut Across Shorty (E. Cochran)
8. Hoppy Go Lucky Me (P. Evans)
9. Ebb Tide (Plotters)
10. Love You So (R. Holden)

COOPER & MELIN Amarillo, Texas

1. Stuck On You (E. Presley)
2. Love You So (R. Holden)
3. White Silver Sands (B. Black)
4. Night (B. Doggett)
5. Cathy's Clown (Everlys)
6. Let The Little Girl Dance (B. Bland)
7. Good Timin' (J. Jones)
8. Old Lomplighter (Browns)
9. Greenfields (Brothers Four)
10. Stairway To Heaven (N. Sedaka)

ROSE RECORD SHOP Chicago, Ill.

1. Sink The Bismarck (J. Horton)
2. Stuck On You (E. Presley)
3. He'll Have To Go (J. Reeves)
4. White Silver Sands (B. Black)
5. Cathy's Clown (Everlys)
6. Clementine (B. Darin)
7. A Star Is Born (M. Dinning)
8. Cradle Of Love (J. Preston)
9. Theme From A Summer Place (P. Faith)
10. Night (J. Wilson)

ABER'S OF BOULDER Boulder, Colo.

1. Greenfields (Brothers Four)
2. Cathy's Clown (Everlys)
3. Stuck On You (E. Presley)
4. Step By Step (Crests)
5. Let The Little Girl Dance (B. Bland)
6. Night (J. Wilson)
7. Sink The Bismarck (J. Horton)
8. Cradle Of Love (J. Preston)
9. He'll Have To Stay (J. Black)
10. Lonely Weekends (C. Rich)

SCHIRESON Los Angeles, Calif.

1. Love You So (R. Holden)
2. Puppy Love (P. Anka)
3. Cherry Pie (Skip & Flip)
4. Moma (C. Francis)
5. Ooh Poo Pah Doo (J. Hill)
6. Lonely And Blue
7. Young Emotions (R. Nelson)
8. Fannie Mae (B. Brown)
9. Theme From A Summer Place (P. Faith)
10. Easy To Forget (D. Reynolds)

RICHLOY Philadelphia, Pa.

1. Stuck On You (E. Presley)
2. Night (J. Wilson)
3. Madison (A. Brown)
4. Mr. Lucky (H. Mancini)
5. Paper Roses (A. Bryant)
6. Cathy's Clown (Everlys)
7. It Could Happen To You (D. Washington)
8. Good Timin' (J. Jones)
9. Love You So (R. Holden)
10. Because The're Young (D. Eddy)

HORN'S RECORDS Detroit, Mich.

1. All I Could Do Was Cry (E. James)
2. Way Over There (Miracles)
3. Everything About You (T. Hunter)
4. Doggin' Around (J. Wilson)
5. Wonderful World (S. Cooke)
6. Will My Man Be Home Tonight (L. Offett)
7. The Sky Is Crying (E. James)
8. Sweet Sixteen (B. B. King)
9. Little Susie (R. Bryant)
10. Little By Little (J. Wells)

ADVANCE MUSIC CO. Minneapolis, Minn.

1. Mule Skinner Blues (The Fendermen)
2. Paper Roses (A. Bryant)
3. Happy Go Lucky Me (P. Evans)
4. Cherry Pie (Skip & Flip)
5. When You Wish Upon A Star (Dion & Belmonts)
6. Bongo Bongo Bongo (Preston Epps)
7. Young Emotions (R. Nelson)
8. Before I Grow Too Old (F. Domino)
9. Clap Your Hands (Beou Marks)
10. Ooh Poo Pah Doo (J. Hill)

TOWN & COUNTRY Lincoln Park, Mich.

1. Cathy's Clown (Everlys)
2. Stuck On You (E. Presley)
3. Good Timin' (J. Jones)
4. Ooh Poo Pah Doo (J. Hill)
5. Sixteen Reasons (C. Stevens)
6. Swingin' School (B. Rydell)
7. Love You So (R. Holden)
8. White Silver Sands (B. Black)
9. Cherry Pie (Skip & Flip)
10. What Am I Living For (C. Twitty)

BUDISCO ONE STOP Miami, Fla.

1. Apple Green (J. Valli)
2. Cathy's Clown (Everlys)
3. Greenfields (Brothers Four)
4. Cradle Of Love (J. Preston)
5. Night (J. Wilson)
6. Let The Little Girl Dance (B. Bland)
7. White Silver Sands (B. Black)
8. Footsteps (S. Lawrence)
9. What Am I Living For (C. Twitty)
10. He'll Have To Stay (J. Black)

DEW MUSIC CO., INC. Monroe, La.

1. Stuck On You (E. Presley)
2. Cherry Pie (Skip & Flip)
3. Holy One (F. Fender)
4. White Silver Sands (B. Black)
5. Doggin' Around (J. Wilson)
6. China Doll (Ames Bros.)
7. Love You So (R. Holden)
8. Will You Ever Be Mine (D. Elbert)
9. Lead Me On (B. Bland)
10. Comin' Down With Love (M. Gadsan)

COMER'S RECORD NOOK San Antonio, Texas

1. Cathy's Clown (Everlys)
2. Greenfields (Brothers Four)
3. When You Wish Upon A Star (Dion & Belmonts)
4. Fannie Mae (Buster Brown)
5. Jose Jimenez (Wetbacks)
6. Sixteen Reasons (C. Stevens)
7. Good Timin' (J. Jones)
8. Whirley Bird (Rel Yea's)
9. White Silver Sands (B. Black)
10. Footsteps (S. Lawrence)

ROYLES TV Salt Lake City, Utah

1. Cathy's Clown (Everlys)
2. Cradle Of Love (J. Preston)
3. Stairway To Heaven (N. Sedaka)
4. Night (J. Wilson)
5. Greenfields (Brothers Four)
6. Stuck On You (E. Presley)
7. Good Timin' (J. Jones)
8. Angela Jones (J. Ferguson)
9. Cherry Pie (Skip & Flip)
10. Mountain Of Love (H. Dorman)

GAIETY MUSIC SHOP New York, N. Y.

1. Greenfields (Brothers Four)
2. Theme From A Summer Place (P. Faith)
3. Old Lomplighter (Browns)
4. Chi Chi Merengue (Eloise Trio)
5. White Silver Sands (B. Black)
6. O Dio Mio (Annette)
7. Cathy's Clown (Everlys)
8. Ding-A-Ling (B. Rydell)
9. Come On Home (S. Till)
10. Stuck On You (E. Presley)

GINSBURG MUSIC CO. Roswell, New Mexico

1. Greenfields (Brothers Four)
2. Stuck On You (E. Presley)
3. White Silver Sands (B. Black)
4. Cathy's Clown (Everlys)
5. Earth Angel (J. Tilloston)
6. Step By Step (Crests)
7. He'll Have To Stay (J. Black)
8. I Love The Way You Love (M. Johnson)
9. Sink The Bismarck (J. Horton)
10. Mountain Of Love (H. Dorman)

LINCOLN VILLAGE RECORD SHOP Chicago, Ill.

1. Sink The Bismarck (J. Horton)
2. Stuck On You (E. Presley)
3. Greenfields (Brothers Four)
4. Theme From A Summer Place (P. Faith)
5. He'll Have To Go (J. Reeves)
6. Lonely Weekends (C. Rich)
7. Mountain Of Love (H. Dorman)
8. Way Of A Clown (T. Rondazzo)
9. Cathy's Clown (Everlys)
10. Stairway To Heaven (N. Sedaka)

STEFORD'S RECORD SHOP Pittsburgh, Pa.

1. Cathy's Clown (Everlys)
2. Love You So (R. Holden)
3. He'll Have To Stay (J. Black)
4. Paper Roses (A. Bryant)
5. Burning Bridges (J. Scott)
6. Stuck On You (E. Presley)
7. Night/Daggin' Around (J. Wilson)
8. Just One Time (D. Gibson)
9. Sixteen Reasons (C. Stevens)
10. You Don't Know Me (L. Welch)

TOWER RECORD MART Hollywood, Calif.

1. Stuck On You (E. Presley)
2. Step By Step (Crests)
3. Ooh Poo Pah Doo (J. Hill)
4. Greenfields (Brothers Four)
5. Let The Little Girl Dance (B. Bland)
6. Sweet Nathin's (B. Lee)
7. Night (J. Wilson)
8. Sixteen Reasans (C. Stevens)
9. Cathy's Clown (Everlys)
10. Clementine (B. Darin)

TIEDTKES Toledo, Ohio

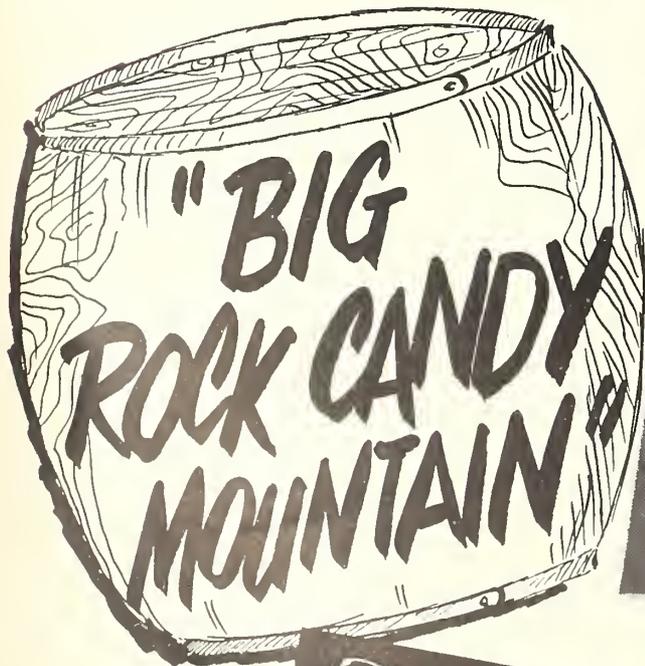
1. Stuck On You (E. Presley)
2. Cathy's Clown (Everlys)
3. He'll Have To Stay (J. Black)
4. Paper Roses (A. Bryant)
5. Swingin' School (B. Rydell)
6. Night (J. Wilson)
7. White Silver Sands (B. Black)
8. Stairway Ta Heaven (N. Sedaka)
9. What Am I Living For (C. Twitty)
10. Dutchman's Gold (W. Brennan)

From The Top of The "TALL OAK TREE"

Dorsey Burnette

with a double-barreled smash!

HITS



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HO 48144



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Two Bright Stars



HOLLYWOOD—Bobby Darin and Elvis Presley, probably the two biggest stars in the record industry, form a unique photo twosome when Presley visited Darin backstage during Darin's engagement at the Cloister here. Presley is on the coast filming his first motion picture since his discharge.

Decca Quarterly Report

NEW YORK—Consolidated net earnings of Decca Records including results of operations of its subsidiary, Universal Pictures, for three months ended March 31, 1960, amounted to \$1,989,775, equal to \$1.54 per share on the 1,285,701 outstanding shares of capital stock in the hands of the public.

In the corresponding period for 1959, Decca reported earnings of \$1,975,560, equal to \$.13 per share on 1,527,401 outstanding shares of capital stock.

Tops Changes

LOS ANGELES—Tops Records, leading low-priced diskery, has been acquired by a group of businessmen headed by Diner's Club prexy, Alfred B. Bloomingdale. Changes planned in the label set-up include "broadened" price lines and the further addition of "nationally known" artists. The current Tops catalog includes LP's by Johnny Desmond, Lena Horne, Mel Torme, Kate Smith, Billy Daniels and others.

Now distributing primarily to leading chain and department stores and supermarkets, Tops will also expand its marketing area through its own sales force. The firm has manufacturing facilities here and in New York.

Among Bloomingdale's associates are Robert E. Blythe, Ralph E. Schneider, Diners' Club chairman of the board, Arthur E. Desser, president of Lefcourt Realty, David Coleman, partner of Coleman & Co., New York investment house, Jack C. Louis, a member of the New York Stock Exchange, Jack H. Einiger, Victor Nemeroff and A. Mitchell Liftig.

The following officers for Tops' parent company, Precision Radiation Instruments, Inc., were elected for the ensuing year: Bloomingdale, chairman of the board; Blythe, president; Ira Moss, executive vice-president; Phil Goldberg, vice-president in charge of sales; Dave Pell, vice-president of A&R; Sam Hock, treasurer; Irving Glickfield, secretary.

King A & R Appointments

CINCINNATI—Sydney Nathan, president of King Records, has announced the appointments of Teddy Charles as New York A&R man for Bethlehem Records, the King-distributed label, and Billy Miles as N.Y. A&R man for King. Ruby Toombs is also on King's N.Y. A&R staff, with Andy Gibson just moving from N.Y. to Cincinnati to join Nathan and Gene Redd in A&R. Sonny Thompson is doing part-time A&R out of Chicago, as is Marvin Montgomery in Dallas. Hal Neely is doing society-beat album A&R out of Ciney.

The Original!
Breaking BIG on all the Charts!

EASY LOVIN'

by
Wade Flemons

VEE JAY 344

On the Way to the Top!

A LONELY SOLDIER

by
Jerry Butler

ABNER-1035

The Cash Box Pick of the Week

"FOUND LOVE" (2:29) "WHERE CAN YOU BE"
Conrad BMI—Reed (2:35) Conrad BMI—Reed

JIMMY REED (Vee Jay 347)

Jimmy Reed's distinctive brand of blues warbling comes across in solid sales fashion on both ends of his follow-up to his recent biggie, "Baby, What You Want Me To Do." Both the middle beat shuffler, "Found Love" and the slow rhythmic, "Where Can You Be" have the chart goods. Potent pairing.

FOUND LOVE

b/w

WHERE CAN YOU BE
Jimmy Reed

VEE JAY 347

VEE-JAY—ABNER RECORDS

1449 S. MICHIGAN AVE., CHICAGO 5, ILL.



Record Ramblings

NEW YORK:

Jimmie Rodgers, who makes his N.Y. nite club bow at Jack Silverman's International, 5/18, will be cutting a Roulette LP during his engagement. It'll be dubbed "Just A Closer Walk With Thee," the title of his current click single. . . . Columbia's Jerry Vale opens at Miller's in Baltimore, 5/16, for a week stand. . . . Tony Martin, who opened at the Copa, 5/12, set for a June LP re-released tagged "At The Desert Inn." His current Victor single's titled "When The World Was Mine" and "My Sin." . . . Ace's Jimmy Clanton'll be doing his "Another Sleepless Night" when he appears in Kingston, Jamaica, BWI, 5/26-31.



LENNY WELCH



PAUL EVANS



BEN E. KING

. . . Mercury's Tina Scott into the Elegante, in Brooklyn, 5/16. . . . Circle Artists Corp. has pacted Ben E. King, former lead with the Drifters, announced Circle VP, Frank Sanás. His initial Atoe release, as a soloist, couples "Show Me The Way" and "Brace Yourself." . . . Shell Accoc.' Gordie Baker tellin' us that he has signed GAC to be exclusive rep in all phases of show biz for Cadence's hot newcomer, Lenny Welch, who's currently riding high with "You Don't Know Me." . . . Kai Winding and his septet have been booked into the Padded Cell in Minneapolis, for the week beginning 5/17. . . . The Chantones, just signed by Top Ranks' Sonny Lester, to cut their debut session in a few weeks. . . . Astro's National Promotion Director, Tom De Cillis, items that the label has appointed Chips in Philly to handle the line for eastern Pa. The firm's current chart threat is "P.S. I Love You" by the Starlets. . . . Yankee distribs high two new releases. One's Ray Pappa's "High Tide" on Amy and the other's Eddie Bo's "Tell It Like It Is" on Ric. The firm is very hot with Anita Bryant's "Paper Roses" (Carlton) and Al Brown's "The Madison" (Amy).

Columbia's East Coast Musical Conductor and Staff Producer of Pop A&R, Frank DeVol, batons the big "Freedomland" LP that features Jill Corey, Richard Hayes, Jimmy Rushing, Cliff "Charley Weaver" Arquette, Earl Wrightson and DeVol's Rainbow Strings. The package is to be released to coincide with the 6/19 opening of the Bronx Freedomland amusement park. . . . Bill Baker, former lead with the Five Satins, now doing a single and is busy with TV and record hop p.a.'s in behalf of his new Coral slice, "Wonderful Girl." . . . Norman Petty thrilled with the star prospects of his discovery, John Duncan, and his soon-due Kapp bow, "Hot Sunshine" and "Bring Your Heart." . . . United Artists' newcomer, Johnny McKay doing a host of top TV hops plugging his intro waffle, "After You." . . . Maestro Sammy Kaye, now with Decca, has moved his entire set-up (Sammy Kaye Ork, Republic Music, World Music, Isham Jones Music, Serenade Pub. and World Artists Mgmt.) to 1619 Bway. The former occupant, Guy Lombardo's now housing his enterprises at 11 E. 44th St. and 50 Bway. Guy, by the way, was announced as Musician's Chairman for the nation-wide "Multiple Sclerosis Hope Chest Drive," 5/8 thru 6/18. . . . Label credits on Teddy Wilson's Crystalette slice, "Sweetheart Of The High School Prom" should read (2:20) (Harry Von Tilzer Music Pub. Co. ASCAP-Hilliard Silver, Watts). . . . Sid Seigal, Seeco topper, announced that Joe Cain has produced 5 new LP's for his Latin line. Included are sets by Vincentico Valdes (whose current LP, "Mas Exitos de Vincentico Valdes" is reportedly a big Latin America seller), the La Plata Sextette, Felix Caballero, Alberto Beltran and the Joe Cain Ork & Chorus. . . . Clever 'card' Victor's sending around on Henry Mancini's "Mr. Lucky." . . . Top notch Atlantic jazz salesmen, the Modern Jazz Qt., currently on a European trek, have joined the client roster at Mal Barverman's office.

Budd Dollinger up to tell us that Johnny Tillotson was a smash at both the recent Waterbury hop and Tucson Cancer Fund Drive. John'll be doing his "Earth Angel" Cadence click on the 5/28 Dick Clark'er. . . . "Happy Go Lucky Me" makes it three smashes ("Seven Little Girls" and "Midnite Special") in-a-row for Guaranteed's Paul Evans. Artist, who was a recent big hit at L.I.'s Shell House, is managed by Milt Schnappf. . . . European wax pianist Peter Van Haatum, making his U.S. bow at the Cafe Leon, is currently negotiating with two major labels for a wax pact here. . . . Barbara (Linn) Mishkin RCA Victor Sec'y playing the 88's with Ann Leighton (drums) and Joe Leibson (bass) at the Vivere in Greenwich Village. . . . Coral cocktail party honored Pete Fountain at the Roundtable 5/10. . . . Morty Wax, inked to handle N.Y. promo for Madinina Records, reports encouraging initial reaction to the Emanuel Lelie creole version of "I wish You Love." Morty adds that we should be on the lookout for the music from the soundtrack of the "Man From Interpol" TV show played by the British composer of the score, Tony Crombie. . . . Congrats to Wiliam Morris' Jerry Tokofsky, whose wife Myrna, gave birth to a boy in Los Angeles, 5/2. . . . Best wishes also go out to Mercury's Herb Rosen, who'll be joining our ranks soon. Toby Edelstein's the gal he just became affianced to! . . . Keyboard artist George Summers, currently at the Prologue, set to wax an "It's Summertime" Warwick LP. . . . The Jolly Joyce Agency has set up advance seashore bookings for the 1st 4 weeks in June at Atlantic City's Steel Pier. Their featured attractions there'll be Tommy Reilly & the Quaker City Boys (4-5), Janet Stewart (11-12), Frank Virtue & the Virtues (17-18) and Cathy Carr for the week of the 19th. They've also set Steve Gibson & the Red Caps at Wildwood's Rip Tide Club (7/1-9/5) and for the entire Summer Freddy Tino & the Cyclones at Atlantic City's Chez Patee and the 6 Joy Riders at the Ft. Pitt Lounge.



Record Ramblings

CHICAGO:

The annual trend towards MOA togetherness was in evidence among record manufacturers, distributors and music operators last week as they gathered at the Morrison Hotel in Chicago for the 1960 MOA convention. . . . Paul Baio, busy entertaining the many visitors to Decca's MOA suite, spared a second to predict two sided action on Brenda Lee's pairing "I'm Sorry" b/w "That's All You Gotta Do." . . . Profile Records' prexy Mike Oury elatedly infos Junior Wells' "Little By Little" is really hittin' hard in the West and is now #5 on KSAN's (San Francisco) R & B chart. . . . Congrats to Fred Strauss and Phil



JOHNNY MCKAY



TONY CROMBIE



JOHN DUNCAN

Eisch on the formation of Universal Artist Management, with home offices at 22 East Huron St. in Chicago. . . . Fabian's come up with a new rendition of the oldie "I'm Gonna Sit Right Down And Write Myself A Letter" (Chancellor) and Garmisa's Ed Yalowitz pegs it another hit. Paul Evans, currently riding the charts with "Happy Go Lucky Me" (Guaranteed), caused quite a stir among the teens here when he visited the local record hops last week. . . . RCA's Stan Pat tells of very strong action in almost all markets on several of the diskery's singles, namely, "Everyday" by Della Reese; "Boys & Girls" by Floyd Robinson; "You Understand Me" by Sam Cooke; "Little Sparrow" by Eddy Arnold; "Shrine On Top Of The Hill" by The Crewcuts, and Hank Locklin's "Please Help Me I'm Falling." . . . A real crazy postcard tells us John Quinlan is back in town after spending some time with his many friends in N'Yawk. . . . George Shearing and his quintet moved into Frank Holzfiend's Blue Note 5/11 for a two weeker. . . . Allstate's Earl Gliken made the deejay rounds last week with The Temptations in behalf of their current Goldise effort "Barbara" which, Earl hastens to mention, is #50 on TCB Top 100. Red Gilson, in from sunny California, praising a hot new Eldo slice "Image Of A Girl" by The Safaris. Among visitors popping in at Allstate Distribs during the MOA convention were Del Fi prexy Bob Keene, Hymie Weiss of Old Town, Mike Elliot of Allied Records and Bob Kornheiser, national sales manager of Atlantic.

Thrush Barbara Lantz, recently signed by Bigtop, has just completed her first four sides for the label, with release date in about a week. . . . Alan Bress, of J. H. Martin Distribs, notes hit action on Pat Boone's "I'm Walking The Floor Over You" (Dot) and Debbie Reynolds' "City Lights." Alan furthers that Teddy Phillips couldn't have picked a better time for his Crystalette outing "Sweetheart Of The Highschool Prom" what with June graduations and proms just around the corner. Roy Orbison, who scored awhile back with "Uptown" has a new contender on Monument called "Only The Lonely." . . . The Marty Faye Show, via WBKB-TV, always snaring top talent, featured the following headliners in the course of last week: Neal Hefiti, currently packin' 'em in at London House, Jackie Wilson (Brunswick), the Art Van Damme Quintet and Gloria Smyth (World Pacific). . . . Capitol's Barney Fields is concentrating heavily on some hot singles, including Jeanne Black's "He'll Have To Stay"; The Four Preps' "Gotta Girl"; Janice Harper's "Till Tomorrow"; Nat Cole's latest "That's You," and Frank Sinatra's new smash "It's Over, It's Over, It's Over." . . . Tunesmith Fred Arquilla, Spectra Music, info'd that "queen of the gospels" Mahalia Jackson is skedded for an appearance on Dinah Shore's Sunday TV'er 5/22. . . . While George and Ernie Leaner, United Record Distribs, are meetin' and greetin' their MOA buddies at the Morrison, Liz Palmer is ably minding the distribery and reporting double action on Bobby Blue Bland's Duke pair "Lead Me On" b/w "Hold Me Tenderly." As for new releases, Liz picks "My Baby's Coming Home" by Hound Dog Taylor (Bea & Baby) and Nappy Brown's "Baby Cry Cry Cry" (Savoy). . . . Max Cooperstein, Jack Tracey and Paul Gayten, of Chess Producing Co., which handles Chess, Checker, Argo and Anna labels, busily making the rounds on the convention floor and trying hard to catch all of their MOA friends. . . . Abner, Vee-Jay Abner Records, working away not only with his current hits but laying plans for the upcoming ARMADA convention in Atlantic City.

LOS ANGELES:

New West Coast diskery, Eldo Records, getting started in a big way with strong reaction to debut waxing, "Image of A Girl" by the Safaris. . . . Era Records reports Donnie Brooks' new slice, "Mission Bell," is breaking in several areas nationally. . . . Composer-arranger Don Ralke, doing sessions this week for new singles with Joanie Sommers and Tab Hunter for Warner Bros. . . . Lee Magid in town and informs songstress Della Reese broke all records at the New Frontier Hotel in Las Vegas. . . . Mgr. Norm Malkin setting vocal group the Sabres and singer Jerry Wright with Decca Records pacts. Sabres wax this week with Sonny Burke. . . . Cy Kertman squiring around the Fireballs to radio stations in San Diego and L.A. during groups current promo tour for Top Rank outing, "Foot-Patter." . . . Donald Woods busy cutting several new sides for Flip Records. . . . Jeanie Bennett, of Personality Productions, in town for the Platters West Coast recording session and on to San Francisco for the groups opening at Facks'. . . . Chicago nite club comic, Phil Tucker, out with new laugh package on Imperial and Lee Palmer, of Record Merchandising, says he's expecting big things. . . . Bud Cameron joins National Artists



Record Ramblings

Representatives in Hollywood, and is busy with the Sir Chauncey chart rider, "Beautiful Obsession" on Warner Bros. . . . The Flaïres returning from engagements at the Las Globas Club and Follies Theatre in Mexico City for release of their new Felsted deck. . . . Columbia Records Irving Townsend doing the Lambert, Hendricks, and Ross LP of Duke Ellington music recently in New York. . . . Dave Burgess, leader-guitarist of The Champs, penned the unit's latest Challenge effort, "The Little Matador." . . . Music City Record Racks report that for the first time they have extensively racked a stereo album, Command Records "Persuasive Percussion." . . . Jack Lewerke, of Interdisc S.A., sends word from Switzerland that the record business in Europe is very good and that predictions are running high for an all-time record fall season.



BARBARA LANTZ



JERRY WALLACE



SONNY JAMES

Modern Distributing happy with the strong local air-play on The Skyliners Calico item, "Pennies From Heaven." . . . Duke Ellington, Ahmad Jamal, Sarah Vaughan, and Steve Allen's All-Stars first artists inked for annual jazz festival at Hollywood Bowl 6/17-18. . . . Ahmet Ertagun winging in from New York to cut a new Bobby Darin package. . . . Abe Glaser informs that Roulette is swinging on the West Coast with Ronnie Hawkins' "Ruby Baby," Cathy Carr's "A Little Time," and "Right Girl on the Left Bank" featuring Joe Reisman. . . . Diamond Distributing looking for Paul Anka's "Something Happened," to hit bigger than his last ABC Paramount slice, "Puppy Love." . . . Sar Records, recently formed by Sam Cooke and James W. Alexander, out with initial pairing "Never" and "In My Heart" by Johnny Morissette. Both tunes were penned by Cooke and Alexander. . . . Society ork leader, Herb Silvers, hitting the market with a new coupling on the Sutter label, "No More Sunshine" b/w "So Attracted To You." . . . Jamie Records calling May "Duane Eddy Month," and launching a huge campaign behind Duane's new LP, "Eddy in Europe," which was recorded in Europe, and his new single offering "Because They're Young." . . . David Rose currently on a five week tour of Japan and the Far East and will conduct two or three concerts during the trek. . . . Charlie Barnet and his ork in the spotlight at the Hollywood Palladium 5/27-28. . . . Julie Losch reports top air play on chirp Nancy Wilson's initial Capitol package, "Like In Love." . . . Pete DeAngelus, a&r man for the Chancellor label, in town for several days of wax sessions. . . . Newcomer Jean Turner, pacted to an Imperial Records contract with first sides due out soon. . . . George Duning has penned the music and Stanley Styne the lyrics for the title song of "Stop, Look and Laugh," Harry Romm feature at Columbia. . . . Best wishes to Jerry Wallace and wife, Laura Lee, who are expecting their second little one this winter. The couple, meanwhile, is celebrating the success of Jerry's current Challenge chart affair, "You're Singing Our Love Song."

HERE AND THERE:

PHILADELPHIA—Chips' Bob Heller sez his biggies are Annette's "Train Of Love" (Vista), the Playmates' "Parade Of Pretty Girls" (Roulette), Al & Jet Loring's "No One Like You" (Swan), Dorsey Burnette's "Hey Little One" (Era) and the Dyna-Sores, "Alley-Oop" (Rendezvous). . . . Mainline's Buzz Curtis reports hot ones for the distrib: "Pennies From Heaven" by the Skyliners (Calico); "Hold Me Tenderly" by Bobby Bland (Duke); "Alley-Oop" by Dante & the Evergreens' (Madison); "High Tide" by Ray Rappa (Amy); "John Henry" by Buster Brown (Fire); and "Did She Ask About Me" by Johnny Barness (Adonis).

CLEVELAND—Cosnat's Ernie Farrell very high on Barbara McNair's "You Done Me Wrong" (Signature), Wade Flemmons' "Easy Lovin'" (Vee-Jay), Sylvia Robbins' "Frankie & Johnny" (Jubilee), the Chevrons' "Come Go With Me" (Brent), Bobby Mitchell's "Ann'y Song" (Atlantic), Chuck Berry's "Bye Bye Johnny" (Chess), Jimmy Curtis' "Without You" (UA), Clyde McPhatter's "Deep Sea Ball" (Atlantic) and the Hollywood Argyles' "Alley Oop" (Lute). LP-wise it's "Chris Connor In Person" (Atlantic), "Bill Henderson" (Vee-Jay) and Benny Carter's "Can-Can" (UA).

ATLANTA—NRC folks quite enthusiastic with the sales figures that the 'Southern Gentleman' Sonny James is racking up via his label debut, "Jenny Lou." Same goes for Ray Smith's latest Judd outing, "Put Your Arms Around Me Honey."

PORTLAND—Up Oregon-way, Red Robinson lets us know that Ray Conniff recently completed a big engagement at the Paramount Theatre; that Dick Castle has a hot new single on Dot tagged "Story"; that Sally Stevens also has a Dot waxing that bears close watchin—tagged "A Silver Ring" and that more fine talent is expected during this Summer's Rose Fetsival.

HOUSTON—Don Robey's outfit very high on the Top 100 possibilities of Bobby Bland's "Hold Me Tenderly"—"Lead Me On" Duke pairing and Billy Davis' "Spunky Onions" (Peacock). Peacock A&R man—Edward Franks prepping a new session for the Spirits Of Memphis, who currently have "It Won't Be Long Now."

NEW ORLEANS—Ric-Ron Records head, Joseph S. Ruffino infos that Eddie Bo's "Tell It Like It Is" and Tommy Ridgley's "Let's Try And Talk It Over" look like real smashes. He adds that Irma Thomas' "A Good Man" and "I May Be Wrong" looks bigger than her "Don't Mess With My Man." Irma does the Regal Theatre in Chi for a week starting 5/13.

CANNONBALL

MOVES UP

ON THE POP CHARTS

April 28 - No. 40

April 30 - No. 38

MAY 7 - NO. 39

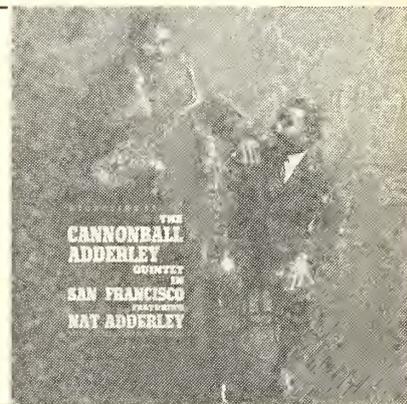
MAY 14 - NO. 31

TODAY! STILL CLIMBING

(see charts)

with total sales at

58,652

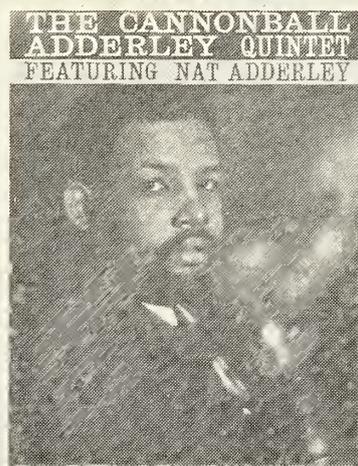


Mono 311

Stereo 1157

AND SHIPPING THIS WEEK

ANOTHER CANNONBALL SMASH LP



RIVERSIDE

Mono 332

Stereo 1170

RIVERSIDE RECORDS

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

KILT-Houston, Texas, began its third year of conducting Saturday night "Canteens" in conjunction with the Civitan Civic Clubs. Record Dances (they refrain from using the word "hop") are held at four different locations throughout the city each Saturday night featuring KILT personalities and guest artists (national and local). Capacity crowds at each location on such a long-term basis is evidence of the success of the venture. The Houston Grand Jury, in a recent investigation, found these canteens to be "an excellent weapon in the fight against juvenile delinquency" and endorsed them with high praise. The Canteen program originated in Houston but is already spreading to other cities around the country. KILT staffers who regularly participate include PD Red Jones, Joel Spivak, Rob McLeod, Bob Presley, Dennis James and Jay



LAD CARLETON
(WJAR-Providence)



DANNY STILES
(WNJR-Newark)



ALAN FIELD
(WCAO-Baltimore)

Rogers. . . The Hi Fi Club (Coca-Cola sponsored) held its Corpus Christi regional "Talentsville" finals at the Del Mar Auditorium in that city. Jimmy Bell, KEYS' Hi Fi host emceed the bill of 22 performers. . . WINS-New York continues its favoritism toward animals by holding a contest to be judged by a horse. Nellie the Nag will be escorted via a plush van to the WINS studios where she will dig into a huge pile of horse food delicacies donated by WINS listeners. The first 20 tidbits Nellie relishes will send the donators to Aqueduct as guests of the station (lunch and betting money included). Incidentally, Nellie will not race—she was born on the wrong side of the track. . . Animals make the news again as Art Brown, WWDC-Washington personality announced that his two veteran canaries, Luther and Sonny, who've been chirping cheerfully for 13 and 7 years respectively, are being retired. "Strictly for the birds" was Art's comment on the auditions he held for replacements but he came up with Whitey and Brownie to fill the vacancies. . . And from the fish kingdom comes this tidbit about the KEX-Portland, Ore. contest which asked for fish tales to note the opening of the local trout season. One listener obliged and sent in 7 cat-fish tails. Maybe he was offering his opinion of one of the disk jockeys there?

Mike Laurence, WMGM-New York jockey, working as an extra and doing a small bit part in the "Butterfield 8" flick now on location in New York. . . WSAI-Cincinnati's Rex Randle scored the first hole-in-one of the 1960 Cincinnati golf season. Using a six iron, Rex, a lefthander, lofted a perfect shot onto the green and into the cup on the tricky 155 yard seventh hole at the municipal California golf course. The feat was celebrated afterwards at a party where Rex received a trophy and gifts for the first "ace." . . . Not many hours after delivering a highway safety message on his WJAR-Providence, R.I. morning show, Lad Carleton stepped off a curb into an open manhole. As a result Lad stars each morning with a large "supporting cast." . . . The "Swingin' Seven" deejays of KDWB-Minneapolis were designated honorary Ringmasters of the Univ. of Minnesota Campus Carnival. The boys made personal appearances and helped promote "the spread of gaiety and frivolous fun" during the Carnival. . . Bob Dahlgren, recent addition to the WIP-Philadelphia staff, is attracting a large teenage audience via a month-long high school promotion. Dahlgren, aboard the WIP mobile unit, makes the rounds spinning disks, interviewing students and taping volunteer deejay stints. Bob's contest centers around identification of the guest teen deejays which are played over the air. This way, interest is stirred by a contest which involves the students themselves. . . Danny Stiles ("The Katman") notes that his evening show over WNJR-Newark has been moved up to a half-hour earlier starting time. His daytime stints for WCTC-New Brunswick, N.J. remain the same. . . KRIZ-Phoenix, Ariz. kicked off Radio Month with a two-pronged promotion designed to impress Arizonians with the total value of radio broadcasting. To point up the seriousness and importance of radio, the station has coupled its campaign with the annual campaign of the Crusade for Freedom. The entertainment value is stressed through a novelty contest which features the giving away of \$1,500 worth of transistor radios at the rate of one radio per day. . . Robert M. Purcell, director of Crowell-Collier Broadcasting Division and president of KPWB-Hollywood was elected to the board of directors of the Radio-Television-Recording-Advertising Charities.

Two West Coast disk jockeys, unbeknownst to each other, are simultaneously conducting their own "Madison" campaign. Jerry Dexter, nightimer for KMPC-Hollywood, is touring local schools, colleges and community centers with a troupe of dancers demonstrating the new dance. Hardwick, KVI-San Francisco's ayem mayhem man is doing the same at private parties (on request), but his medium of instruction is a film tagged "How To Do The Madison" prepared by Columbia Records. Hardwick had offered his services over the air and is now swamped with advance orders. . . Howard Anderson (WCNF-Weldon, N.C.) going strong on the hop circuit and is in need of promotional material. . . With deep sorrow we note the untimely passing of Bill Phillips of WBAX-Wilkes-Barre, Pa.

VITAL STATISTICS:

Alan Field, who left the all-night show at WITH-Baltimore a few months ago to handle news duties at WCAO-Baltimore, letters that he's been moved into the morning spot at WCAO. . . Another new AM man is Jack Stockton, who's doing the turn for WAIT-Chicago. He had previously spent four years at WORX-Madison, Ind. . . Dex Elliot has joined the growing staff at WADO-New York. He formerly did a three-year stint at WGAN-Portland, Me., followed by a slot at WHIM-Providence, R.I. . . Jim Conway has been signed to a two-year television contract by WGN-Chicago.

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Sweep the Country . . .

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b/w

HOT PEPPERS

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GONNA FIND MY PRETTY BABY

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2 GREAT NEW SPIRITUALS
THE BROOKLYN ALL-STAR SINGERS

"THE WORDS OF GOD"

AND

"REST AWHILE"

1809

The Original Five Blind Boys

"I CALL ON JESUS"

AND

"TIME TO THINK ABOUT THE LORD"

1811



MGM Records

TOMMY EDWARDS

sings

I REALLY DON'T WANT
TO KNOW

MGM K 12890

In Top 20's
DION & THE BELMONTS
"WHEN YOU WISH
UPON A STAR"

RANDY PAIGE

a great new teenage star

sings,

"THE OBJECT OF
MY AFFECTION"

RCA Victor

BOURNE, INC.

ABC Music Corp.

136 W. 52nd Street, New York, N. Y.

Listen to

MORRO

on MOHAWK

ARMADA CONVENTION LOOMS BIG

Expanded To 4 Days — June 11, 12, 13, 14

NEW YORK—With one month to go before the second annual ARMADA convention gets under way, steam has picked up so swiftly that last week Ewart Abner, ARMADA president, announced that the dates of the convention have been rearranged to allow more time to its participants.

Originally scheduled as a two day meet at the Traymor Hotel, Atlantic City, New Jersey, June 13 and 14, the obvious large attendance looming and the planning of business meetings between manufacturers and distributors has forced the planning committee to expand the convention to June 11, 12, 13 and 14, Saturday, Sunday, Monday and Tuesday. Registration is set for June 11, Saturday, with meetings getting under way the morning of June 12, Sunday.

To avoid conflict of meetings between manufacturers who have many similar distributors, Abner plans to set up a schedule for those manufacturers who advise him of meeting plans.

Said Abner, "Things have mushroomed so quickly that even with expanding our Traymor convention to four days we will be fitting meetings and events in very tightly. However, with the experience we are now gaining we are already looking forward to our 1961 convention which will be a six day affair and which will be the greatest record convention ever held.

"From the reservations already received at our office it looks like everyone plans to attend," said Abner.

Further statements from Abner revealed that a schedule of meetings has already been arranged and it will be released to the trade shortly. He advised that several manufacturers have already advised him of their plans to announce Fall Plans, have distributor meetings, or both at the Atlantic City convention.

Among the meetings will be one consisting of record manufacturers; one of record distributors, and one of representatives of both. "We have many problems," stated Abner, "and we plan to make every effort to get on the way toward solving some of them

at this convention. We are very proud of our efforts to soften the confusion created by the recent FCC 317 ruling. We had numerous meetings with NAB (National Association of Broadcasting) and our brief was co-ordinated with theirs. It was expertly drawn and it is our belief that the FCC will give it careful study and draw from it a better understanding of our industry. ARMADA moved quickly to protect the entire record industry in this matter and it is our intention to take over the role of "watch dog" in any legislation affecting the record industry. We will certainly do our best to present a clear picture of our business and its needs and rights to prevent any future unfair and harmful legislation which may be proposed by any committee. ARMADA has the backing of the entire independent record business (we welcome the major companies if they wish to participate) and this support comes from the recognized fact that we have many grave problems to solve in order to survive. We at ARMADA all feel we are joining in a history making venture."

One of the internal problems that may be solved at the June convention is whether the organization will remain one or be split into two groups. Many feel that two national organizations should emerge. A national distributor association and a national record manufacturer association. Two charters have already been prepared and the general membership will decide which paths to follow.

Another movement which will be decided at the convention is the appointment of a General Executive Secretary to run the organization and plan the annual conventions. This has become a superhuman task for one also involved in the running of a record company, and in the case of ARMADA a group of members headed by Ewart Abner have been doing both jobs for more than a year. Plans call for an executive committee to guide the organization with the actual job of running it placed in the hands of a capable executive. It is understood that such a person is already under con-

sideration.

With less than one month to go, Abner urges all in the record industry who plan to attend to advise him as quickly as possible. He also urges all record manufacturers who plan to hold distributor meetings to coordinate it with him so that conflicting meetings can be avoided.

The present ARMADA Board of Directors is composed of: Alan Sussell, Laurie Records; Harry Apostoleris, Alpha Distributing Co.; Herman Lubinsky, Savoy Record Co.; Robert Shad, Time Records; Morton Craft, United Telefilm; Joe Banashak, A-1 Record Distr.; Ewart Abner, Jr., Vee Jay Records; Ahmet Ertegun, Atlantic Records; Bill Emerson, Big State Dist.; Johnny Bienstock, Big Top Records; Harry Levin, Cadet Dist. Co.; John Thompson, Challenge Records, Inc.; Robert Chatton, Chatton Dist. Co.; Leonard Chess, Chess Record Corp.; Al Bennet, Liberty Records; Joseph Kolsky, Roulette Records; Jake Friedman, Southland Distributing Co.; Al Silver, Ember Records; Joseph Cohen, Essex Record Dist.; A. B. Fleishman, F & F Enterprises; George Goldner, Gone Recording Corp.; Lewis R. Chudd, Imperial Records; John S. Kaplan, Jay-Kay Distributing; Bert Demon, Keen Records; Milton T. Saltsone, M. S. Distributing Co.; Nelson Verbit, Marnel Dist. Co.; Jules Malamud, Miller International Co.; Leon Maclemore, Music Sales; Jerry Prager, New Sound Distributors; Bill Caldwell, Oklahoma Record & Supply Co.; Len Levy, Rank Records of America.

UA's Schaefer Signs For Representation

NEW YORK—Composer Hal Schaefer has signed with Savan-Levinson, to represent him as agent-manager in all current and future negotiations. An album producer for United Artists Records, Schaefer's musical interests range from films and television to Broadway musical scoring, apart from his recording activities. Just released is his latest UA Album, Cole Porter's "Can-Can And Anything Goes."

STUCK ON YOU
ELVIS PRESLEY RCA VICTOR
Gladys Music, Inc.

FAME AND FORTUNE
ELVIS PRESLEY RCA VICTOR
Gladys Music, Inc.

THIS MAGIC MOMENT
THE DRIFTERS ATLANTIC
Rumbalero Music, Inc.

YOU DON'T KNOW ME
LENNIE WELCH CADENCE
Hill and Range Songs, Inc.

HITHER AND THITHER AND YON
BROOK BENTON MERCURY
Sigma Music, Inc. And Vanessa Music, Inc.

JUST A CLOSER WALK WITH THEE
JIMMIE RODGERS ROULETTE
Home Folks Music, Inc.

I REALLY DON'T WANT TO KNOW
TOMMY EDWARDS MGM
Hill and Range Songs, Inc.

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HEAR IS
BEAUTY**

IT'S A GIANT — THE ORIGINAL

“ALLEY-OOP”

HOLLYWOOD ARGYLES

This Version Arranged by Gary (“Flip”) Paxton

LUTE No. 5905 8601 OLYMPIC
Los Angeles 35, Calif.



Disk Jockey

REGIONAL RECORD REPORTS



Disk Jockey

REGIONAL RECORD REPORTS

MORT BEACH

WFN—Findlay, Ohio

- Greenfields (Brothers Four)
- Stuck On You (E. Presley)
- The Old Lamplighter (Browns)
- Sixteen Reasons (C. Stevens)
- Stairway To Heaven (N. Sedaka)
- Footsteps (S. Lawrence)
- Paper Roses (A. Bryant)
- Sink The Bismarck (J. Horton)
- Night (J. Wilson)
- He'll Have To Go (J. Reeves)

BUCK LEIGH

WTRC—Elkhart, Indiana

- Stuck On You (E. Presley)
- Mountain Of Love (H. Dorman)
- Sink The Bismarck (J. Horton)
- White Silver Sands (B. Black)
- Greenfields (Brothers Four)
- Theme From A Summer Place (P. Faith)
- Stairway To Heaven (N. Sedaka)
- He'll Have To Go (J. Reeves)
- Old Lamplighter (Browns)
- Cradle Of Love (J. Preston)

DAVE PIERCE

KVOL—Lafayette, La.

- Burning Bridges (J. Scott)
- Young Emotions (R. Nelson)
- Cathy's Clown (Everlys)
- He'll Have To Stay (J. Black)
- Stuck On You (E. Presley)
- A Star Is Born (M. Dinning)
- Let The Little Girl Dance (B. Bland)
- Cradle Of Love (J. Preston)
- Good Timin' (J. Jones)
- Swamp Legend (Four Coachmen)

BILL WATSON

KXOA—Sacramento, Calif.

- Barbara (Temptations)
- Stuck On You (E. Presley)
- Angela Jones (J. Ferguson)
- Love You So (R. Holden)
- Cradle Of Love (J. Preston)
- A Closer Walk With Thee (J. Rodgers)
- Sweet Nothin' (B. Lee)
- Oh Little One (J. Scott)
- Beautiful Obsession (Sir Chauncey)
- Roll Call Co. J (Balladeers)

DICK MORELAND

KACY—Oxnard, Calif.

- Barbara (Temptations)
- One Last Kiss (B. Vee)
- Born To Be With You (Echoes)
- Professor Professor (D. Martin)
- Oh Yeah (D. Randi)
- Goona Goona (Four Lads)
- Yen Yet Song (G. Cane)
- Image Of A Girl (Safaris)
- It Must Be Spring (P. Floyd & S. Pickens)
- Do You Think Of Me (C. Ellis)

AL JONES

WAUG—Augusta, Ga.

- Stuck On You (E. Presley)
- Night (J. Wilson)
- Theme From A Summer Place (P. Faith)
- White Silver Sands (B. Black)
- Greenfields (Brothers Four)
- Sixteen Reasons (C. Stevens)
- The Old Lamplighter (Browns)
- Footsteps (S. Lawrence)
- Sink The Bismarck (J. Horton)
- Let The Little Girl Dance (B. Bland)

GARY SHUTE

WKJT—Farmington, Me.

- Dong-A-Ling (B. Rydell)
- The Ties That Bind (B. Benton)
- Young Emotions (R. Nelson)
- Step By Step (Crests)
- The Goona Goona (Four Lads)
- Cathy's Clown (Everlys)
- Theme From The Unforgiven (McGuire)
- Earth Angel (J. Tillotson)
- Dutchman's Gold (W. Brennan)
- Lonely Weekends (C. Rich)

DEN DOWE

WSY—Hattiesburg, Miss.

- Stuck On You (E. Presley)
- Sink The Bismarck (J. Horton)
- What Am I Living For (C. Twitty)
- Sixteen Reasons (C. Stevens)
- Cradle Of Love (J. Preston)
- Satirway To Heaven (N. Sedaka)
- Cherry Pie (Skip & Flip)
- Love You So (R. Holden)
- Footsteps (S. Lawrence)
- Puppy Love (P. Anka)

BOB GRIBBEN

KDTH—Dubuque, Iowa

- Burning Bridges/Oh Little One (J. Scott)
- Cathy's Clown/Always It's You (Everlys)
- Paper Roses (A. Bryant)
- Stuck On You/Fame And Fortune (E. Presley)
- Greenfields (Brothers Four)
- Old Lamplighter/Teen Ex (Browns)
- Footsteps (S. Lawrence)
- Is It Wrong/Lover's Leap (W. Pierce)
- He'll Have To Stay (J. Black)
- Someone Loves You Joe (Singing Belles)

WAKE

Atlanta, Ga.

- Cathy's Clown (Everlys)
- Night/Doggin' Around (J. Wilson)
- Ooh Poo Pah Doo (J. Hill)
- Lonely Weekends (C. Rich)
- White Silver Sands (B. Black)
- Stuck On You (E. Presley)
- Good Timin' (J. Jones)
- He'll Have To Stay (J. Black)
- John Henry (B. Brown)
- Baby What You Want Me To Do (J. Reed)

BUD PAXSON

WACK—Newark, N. Y.

- Cathy's Clown (Everlys)
- The Way Of A Clown (T. Randazzo)
- Burning Bridges (J. Scott)
- Good Timin' (J. Jones)
- Stuck On You/Fame And Fortune (E. Presley)
- Young Emotions/By Your Side (R. Nelson)
- Jump Over (F. Cannon)
- Paper Roses (A. Bryant)
- Got A Girl (Four Preps)
- Swingin' School/Ding-A-Ling (B. Rydell)

B. MITCHEL REED

KFWB—Los Angeles, Calif.

- Cathy's Clown (Everlys)
- Love You So (R. Holden)
- Let The Little Girl Dance (B. Bland)
- Sixteen Reasons (C. Stevens)
- Greenfields (Brothers Four)
- Sweet Nothin' (B. Lee)
- Ooh Poo Pah Doo (J. Hill)
- Step By Step (Crests)
- Cherry Pie (Skip & Flip)
- Stuck On You (E. Presley)

CHARLIE SIMMS

KVLC—Little Rock, Arkansas

- Stuck On You/Flip (E. Presley)
- Burning Bridges (J. Scott)
- Good Timin' (J. Jones)
- What Am I Living For (C. Twitty)
- Clementine (B. Darin)
- The Madson (A. Brown)
- White Silver Sands (B. Black)
- Ooh Poo Pah Doo (J. Hill)
- Cradle Of Love (J. Preston)

VIC AIME

KDTH—Dubuque, Iowa

- Burning Bridges (J. Scott)
- Cathy's Clown (Everlys)
- Stairway To Heaven (N. Sedaka)
- Old Lamplighter/Young Emotions (Browns/Nelson)
- Paper Roses (A. Bryant)
- Night (J. Wilson)
- He'll Have To Stay (J. Black)
- Stuck On You (E. Presley)
- Got A Girl/Happy Go Lucky Me (Four Preps/P. Evans)
- Greenfields (Brothers Four)

KUDL

Kansas City, Mo.

- Cathy's Clown (Everlys)
- Stuck On You (E. Presley)
- Sink The Bismarck (J. Horton)
- Greenfields (Brothers Four)
- Sixteen Reasons (C. Stevens)
- Burning Bridges (J. Scott)
- National City (Joiner-Liberty Band)
- Young Emotions (R. Nelson)
- White Silver Sands (B. Black)
- Clementine (B. Darin)

DICK BLANCHARD

WJJD—Chicago, Ill.

- Sink The Bismarck (J. Horton)
- Stuck On You (E. Presley)
- Cathy's Clown (Everlys)
- Greenfields (Brothers Four)
- Theme From A Summer Place (P. Faith)
- White Silver Sands (B. Black)
- Way Of A Clown (T. Randazzo)
- Mountain Of Love (H. Dorman)
- Lonely Weekends (C. Rich)
- Old Lamplighter (Browns)

ED ABBOT

WBRU—Providence, R. I.

- Greenfields (Brothers Four)
- Apple Green (J. Valli)
- Our Waltz (S. Vaughan)
- Theme From The Unforgiven (McGuire)
- Hither Thither And You (B. Benton)
- Mr. Lucky (H. Mancini)
- Paper Roses (A. Bryant)
- That's You (N. Cole)
- Please Don't Eat The Daisies (D. Day)
- Good Timin' (J. Jones)

WTLB

Utica, N. Y.

- Cathy's Clown (Everlys)
- When You Wish Upon A Star (Dion & Belmonts)
- Because They're Young (J. Darren)
- Young Emotions (R. Nelson)
- Wild Weekend (Rebels)
- Clap Your Hands (Beau Marks)
- Ding A Ling (B. Rydell)
- Stuck On You (E. Presley)
- Greenfields (Brothers Four)
- Mountain Of Love (H. Dorman)

CLIFF STEVENS

WSJM—St. Joseph, Michigan

- Stuck On You (E. Presley)
- Greenfields (Brothers Four)
- Theme From A Summer Place (P. Faith)
- Sixteen Reasons (C. Stevens)
- Sink The Bismarck (J. Horton)
- The Old Lamplighter (Browns)
- Puppy Love (P. Anka)
- He'll Have To Go (J. Reeves)
- White Silver Sands (B. Black)
- Sweet Nothin' (B. Lee)

BUD HANDY

KUDE—Oceanside, Calif.

- Love You So (R. Holden)
- Cathy's Clown (Everlys)
- The Madson (A. Brown)
- Stuck On You (E. Presley)
- Sink The Bismarck (J. Horton)
- Paper Roses (A. Bryant)
- Sweet Nothin' (B. Lee)
- Theme From A Summer Place (P. Faith)
- Good Timin' (J. Jones)
- Sixteen Reasons (C. Stevens)

DAN ANDERSON

WLWL—Minneapolis, Minn.

- Just A Closer Walk With Thee (J. Rodgers)
- The Old Lamplighter (Browns)
- Greenfields (Brothers Four)
- He'll Have To Stay (J. Black)
- Footsteps (S. Lawrence)
- Hither & Thither & You/The Ties That Bind (B. Benton)
- Paper Roses (A. Bryant)
- Everybody's Somebody's Fool (C. Francis)
- El Matador (Kingston Trio)
- Mr. Lucky (H. Mancini)

BOB BARBER

KTOP—Topeka, Kansas

- Greenfields (Brothers Four)
- He'll Have To Stay (J. Black)
- Fame And Fortune/Stuck On You (E. Presley)
- Young Emotions/Right By My Side (R. Nelson)
- Good Timin' (J. Jones)
- Smilin' Bill McCall (J. Cash)
- Cradle Of Love (J. Preston)
- The Madson (A. Brown)
- Cathy's Clown (Everlys)
- Theme From A Summer Place (P. Faith)

STEVE VAN

WPEO—Peoria, Ill.

- Cathy's Clown (Everlys)
- Paper Roses (A. Bryant)
- Mountain Of Love (H. Dorman)
- Night (J. Wilson)
- Good Timin' (J. Jones)
- National City (Jr. High School Band)
- Sixteen Reasons (C. Stevens)
- Greenfields (Brothers Four)
- Cradle Of Love (J. Preston)
- Let The Little Girl Dance (B. Bland)

BILL MARR

WDVH—Gainesville, Florida

- Footsteps (S. Lawrence)
- Apple Green (J. Valli)
- Step By Step (Crests)
- Pledging My Love/Earth Angel (J. Tillotson)
- Mountain Of Love (H. Dorman)
- Stuck On You (E. Presley)
- Sixteen Reasons (C. Stevens)
- Sairway To Heaven (N. Sedaka)
- Mr. Lucky (Mancini/Auld)
- Good Timin' (J. Jones)

WALT

Tampa, Fla.

- Let The Little Girl Dance (B. Bland)
- Cathy's Clown (Everlys)
- Greenfields (Brothers Four)
- I Love The Way You Love (M. Johnson)
- Cradle Of Love (J. Preston)
- Sixteen Reasons (C. Stevens)/Cherry Pie (Skip & Flip)
- Someone Loves You, Joe (Singing Belles)
- Big Iron (M. Robbins)
- Clementine (B. Darin)
- Starbright/All Is Well (J. Mathis)

PAUL DREW

WGST—Atlanta, Ga.

- Wonderful World (S. Cooke)
- Something Happened (P. Anka)
- Everybody's Somebody's Fool (C. Francis)
- I Got A Girl (T. Roe)
- Good Timin' (J. Jones)
- Paper Roses (A. Bryant)
- Ebb Tide (Platters)
- Young Emotions (R. Nelson)
- Please Help Me I'm Fallin' (H. Locklin)
- My Home Town (P. Anka)

WGVM

Greenville, Mississippi

- Stuck On You (E. Presley)
- Ooh Poo Pah Doo (J. Hill)
- Love You So (R. Holden)
- White Silver Sands (B. Black)
- I Love The Way You Love (M. Johnson)
- What Am I Living For (C. Twitty)
- Let The Little Girl Dance (B. Bland)
- Greenfields (Brothers Four)
- Cathy's Clown (Everlys)
- Cradle Of Love (J. Preston)

JACK REYNOLDS

WARE—Ware, Mass.

- Stuck On You (E. Presley)
- Apple Green (J. Valli)
- Love You So (R. Holden)
- Sixteen Reasons (C. Stevens)
- Cathy's Clown (Everlys)
- Wild Weekend (Rebels)
- You Don't Know Me (L. Welch)
- Jump Over (F. Cannon)
- Clap Your Hands (Beau Marks)
- Greenfields (Brothers Four)

TOM HOPKINS

WILM—Wilmington, Dela.

- Cathy's Clown (Everlys)
- Don't Laugh At Me (Dubs)
- Kids (Kirby Stone Four)
- You Understand Me (S. Cooke)
- Music Music Music (B. Haley & Comets)
- Solitaire (J. Vale)
- I Don't Mind Being All Alone (L. O'Brien)
- Shalom (4 Coachmen)
- What Has She Got (C. Mcree)
- It's Over, It's Over, It's Over (F. Sinatra)

"DUKE BURNS"

KEN—Portland, Oregon

- Lonely Weekends (C. Rich)
- Baby Baby Bye-Bye (J. L. Lewis)
- Moon Dog (Gamblers)
- What Am I Living For (C. Twitty)
- Trail Of The Lonesome Pine (L. Wray)
- Born To Be With You (Echoes)
- Little One (J. Scott)
- My Old Man's A Dustman (L. Donegan)
- Cathy's Clown (Everlys)
- Everything I Do Is Wrong (C. Rich)

DON ZARZANA

KGEE—Bakersfield, Calif.

- Love You So (R. Holden)
- Barbara (Temptations)
- Goona Goona (Four Lads)
- Got A Girl (Four Preps)
- One Last Kiss (B. Vee)
- You're Singing Our Love Song To Somebody Else (J. Wallace)
- Oh Yeah (D. Randi Trio)
- Dance To Lester Lanin Beat (L. Lanin)
- My Lucky Star (A. Roberts)
- Yen Yet Song (G. Cane)

PIERRE ANDRE

WGN—Chicago

- That's You (N. Cole)
- The Thrill Is Gone (P. Weston)
- Christine (V. Damone)
- Stay With Me (Four Voices)
- I Give Thanks (McGuire Sisters)
- Oh Lady Be Good (B. Richards)
- Opus In Chartreuse (S. Kenton)
- Greenfields (Brothers Four)
- He'll Have To Stay (J. Black)
- Theme From The Unforgiven (D. Costa)

JOHNNY BELL

WTBO—Cumberland, Md.

- White Silver Sands (B. Black)
- Stuck On You (E. Presley)
- The Old Lamplighter (Browns)
- Let The Little Girl Dance (B. Bland)
- Greenfields (Brothers Four)
- Stairway To Heaven (N. Sedaka)
- Apple Green (J. Valli)
- Night (J. Wilson)
- What Am I Living For (C. Twitty)
- Paper Roses (A. Bryant)

WKRM

Columbia, Tenn.

- Stuck On You (E. Presley)
- I Love The Way You Love (M. Johnson)
- Sixteen Reasons (C. Stevens)
- Greenfields (Brothers Four)
- Sink The Bismarck (J. Horton)
- Puppy Love (P. Anka)
- Don't Throw Away Those Teardrops (F. Avalon)
- Cradle Of Love (J. Preston)
- White Silver Sands (B. Black)
- Step By Step (Crests)

JOHNNY MAGNUS

KGFJ—Hollywood, Calif.

- Never Will I Marry (V. Damone)
- All About Love (B. McNair)
- Kicks (B. Crewe)
- Lucky Star (A. Roberts)
- Everyday (D. Reese)
- Make Love To Me (K. Kallen)
- Lady Is A Tramp (B. Greco)
- La Montana (R. Williams)
- Theme From The Unforgiven (D. Costa)
- Do You Think Of Me (C. Ellis)

WESA

Charleroi, Penna.

- The Old Lamplighter (Three Browns)
- He'll Have To Go (J. Reeves)
- Beyond The Sea (B. Darin)
- Theme From A Summer Place (P. Faith)
- Delaware (P. Coma)
- Welcome New Lovers (P. Boone)
- Am I That Easy To Forget (D. Reynolds)
- Wake Me When It's Over (A. Williams)
- What In The World (J. Scott)

JOHNNY FOSTER

WILK—Wilkes Barre, Pa.

- Cathy's Clown (Everlys)
- Let The Little Girl Dance (B. Bland)
- Stuck On You (E. Presley)
- Sixteen Reasons (C. Stevens)
- He'll Have To Stay (J. Black)
- When You Wish Upon A Star (Dion & Belmonts)
- Greenfields (Brothers Four)
- Night (J. Wilson)
- Burning Bridges (J. Scott)
- Swingin' School (B. Rydell)

MARTY ALLAN

WHAY—New Britain, Conn.

- Madison Time (R. Bryant)
- Clementine (B. Darin)
- Our Waltz (S. Vaughan)
- Apple Blossom Time (Platters)
- Please Don't Eat The Daisies (D. Day)
- Mr. Lucky (H. Mancini)
- That's You (N. Cole)
- American Beauty Rose (Crewcuts)
- This Could Be The Start Of Something Big (Edge & Steve)
- Like Love (A. Previn)

WHLM

Bloomsburg, Pa.

- Got A Girl (Four Preps)
- That's You (N. Cole)
- He'll Have To Go (J. Reeves)
- I'm Gonna Find Out (Bluenotes)
- Cathy's Clown (Everlys)
- How Do You Know It's Love (T. Brewer)
- He'll Have To Stay (J. Black)
- A Star Is Born (M. Dinning)
- Someone Loves You, Joe (Singing Belles)

CHARLIE GRANT

KSIW—Woodward, Okla.

- Rockin' Charlie (B. Peterson)
- Cut Across Shorty (E. Cochran)
- City Lights (D. Reynolds)
- The Question (R. Lee)
- I'm Gonna Try (J. Clanton)
- The Vanishing American (T. Ritter)
- That's My Kind Of Love (M. Worth)
- Hold Me (C. Fran)
- Beatnik Blues (H. Smith)
- Slowly (B. Sykes)

SONNY SIEVERS

KCTI—Gonzales, Texas

- Sink The Bismarck (J. Horton)
- Cathy's Clown (Everlys)
- Cherry Pie (Skip & Flip)
- Paper Roses (A. Bryant)
- Sixteen Reasons (C. Stevens)
- Old Lamplighter (Browns)
- Dutchman's Gold (W. Brennan)
- Pledging My Love (J. Tillotson)
- Ruby (A. Wade)
- The Ties That Bind (B. Benton)

Columbia Names Bachman, Gallagher, Glancy, Ishlon To Veep Positions

NEW YORK—A new organization of officers for Columbia Records, including the appointment of four additional vice-presidents, has been announced by Goddard Lieberman, president of the company.

The newly-appointed officers are: William S. Bachman, vice-president, research and development, directing the development of new techniques in recording, engineering and manufacturing.

William P. Gallagher, vice president and director of sales for the Columbia label.

Kenneth D. Glancy, vice president and general manager, Columbia Records Distributors, representing the company's eleven wholly-owned distribution centers.

Miss Deborah Ishlon, vice president, creative services, directing advertising, sales promotion, design and packaging, literary and information services.

"The appointment of these new officers reflects the extraordinary growth of our company and grounds even more firmly these major areas of activity within the Columbia organization," Lieberman stated.

At the same time, Lieberman announced the resignation of Herbert Greenspon as executive vice president, who leaves Columbia Records to become vice president of operations for Revlon, Inc.

"Our regret on Greenspon's departure after many years of invaluable service to Columbia is equalled only by our certainty that he will find new horizons for his enormous capabilities," Lieberman declared. "Our new

organization of officers as well as other appointments will re-assign his duties among other top executives."

Bachman, since joining Columbia Records in 1946, has contributed to the development of the long playing record and to techniques for its mass production. Other achievements include his development of the "hot stylus" record-cutting technique and Columbia's automatic variable pitch process, as well as development of pioneering packaged high fidelity and stereophonic phonographs. Bachman is also well-known for the development of the original General Electric variable reluctance cartridge.

Gallagher has directed sales activities for the Columbia label since 1958. He joined the company in 1952 and has been active at every level of its sales organization, beginning as district manager.

Also a Columbia sales veteran, Glancy was appointed general manager of the company's growing branch operations on their establishment in 1957. His association with Columbia Records began in 1953 as district manager. He has also served as merchandise manager for special product lines.

Miss Ishlon has been associated with Columbia Records since 1946. She was director of the company's public relations department from 1951 until 1959, when she was appointed coordinator of creative services, a new position established to integrate the company's art, advertising, sales promotion, literary and information services activities.

Conley Music To Offer "Twofer" Sheet Music At Price Of One

NEW YORK—In an effort to boost "sagging sheet music sales," Frank Slay, prexy of Conley Music, in cooperation with Keys-Hansen, sole selling agent for Conley, announced last week the printing of a novel "Twofer" song sheet.

The seven page, two color music combines the two hit songs from the new Freddy Cannon single on the Swan label, "Jump Over" and "The Urge" in one sheet for the price of a single sheet. "Twofer" will retail for 75¢ which is the usual sheet music price on today's market.

Produced in a bright red and yellow cover with Cannon's picture on the front and both song titles standing out on the top line for the racks, Slay said that it was hoped this idea might do something to "help move more copies." Slay said "Tallahassee Lassie" sold about 8,000 copies of sheet music and "La Dee Dah" around 22,000. Songs such as "Bells, Bells, Bells," "Okefenokee," "Lucky Ladybug," "Happiness," and other Conley tunes featured on chart disks "bearly warranted printing costs and in some cases, particularly those songs of a heavy 'rock' nature, sold no copies at all."

In a pamphlet mailed to every sheet music retailer in the country last week, dealers were urged to push the new "twofer" experiment and to relay results and comments back as soon as possible to the publisher.

In another major move last week Conley Music, Inc. announced that it was switching its affiliation from BMI to ASCAP, as were its two top songwriter-owners Slay and Bob Crewe.

NARAS Sets N.Y. Exhibit Of Top Album Artwork

NEW YORK—An exhibition of the most "arresting, artistic, and provocative" record album covers will be displayed for two weeks starting June 2 at Mead's Library of Ideas, 230 Park Ave. here, it was announced last week by the board of governors of the National Academy of Recording Arts and Sciences (NARAS).

The exhibit will feature some 150 examples of outstanding record album cover work by artists, graphic designers, illustrators, and photographers. Work of members and non-members of NARAS is included.

The cover display, held by NARAS in conjunction with the Academy's membership drive, will open officially with a coffee evening for members and guests at the gallery June 1, from 4:30 to 9 p.m. Regular hours of exhibition for the display will be 10 a.m. to 5 p.m. daily.

Legwork For "Can-Can"



CHICAGO—Capitol's local promotion chief Barney Fields had a busy day when he made the disk jockey circuit accompanied by model Kelly Collins to promote Capitol's "Can-Can" movie-track LP.

Above, at WGN, Miss Kelly receives a hearty welcome from the staff. (l to r) Vince Lloyd, Pierre Andre, Bob Bell, Barney Fields, and Dave Andre, who seems to be stretching things a bit.

NEW HIT DECKS!

WALKIN' AND TALKIN'

B/W

CRAWDAD BO DIDDLEY
CHECKER 959

BYE BYE JOHNNY CHUCK BERRY
CHESS 1754

GOIN' BACK TO MEMPHIS
GENE SIMMONS
CHECKER 948

ETTA JAMES' CHART BUSTER!
ALL I COULD DO WAS CRY
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CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

PRESTIGE HAS THE HOT SINGLES

BIG BLUES HIT ON BLUESVILLE!

BROWNIE MCGHEE & SONNY TERRY
Stranger Here 802

JAZZ HITS!

ARNETT COBB
When My Dream Boat Comes Home .. 153

WILLIS JACKSON
Cool Grits 159

JACK McDUFF
Brother Jack 169

ALL TIME TOP SELLERS!

GENE AMMONS
The Happy Blues 112

GENE AMMONS
Blue Hymn 121

EDDIE "LOCKJAW" DAVIS
In The Kitchen 129

GENE AMMONS
Blue Greens & Beans 140

MILES DAVIS
Walkin' 157

EDDIE "LOCKJAW" DAVIS
Misty 163

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"SECOND STRING QUARTET"

In Drama

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and

SHELDON HARNICK

For the Score of

"FIORELLO!"

BROADCAST MUSIC, INC., 589 FIFTH AVENUE, NEW YORK 17, N. Y.

Heavy Mail For Stereo 7



LOS ANGELES—To introduce its new product, a 7 inch, 33 1/2 rpm stereo record, Columbia Records launched "Stereo 7" promotion via the FM airwaves. Columbia's West Coast promotion man George Russell (reaching across foreground) supervises the enormous mail response at KBIQ-FM to Columbia's invitation for free copies of the records. Behind Russell (l to r) are Jack Wagner of KBIQ; Ted Rosenberg, sales manager of Columbia Distributors; and Bill Sawyer of KBIQ.

**"Meet Me In St. Louis"
Set For Summer Stage**

NEW YORK—More than a dozen stage musical productions of "Meet Me In St. Louis" have been planned for this summer. MGM's movie box office hit is going summer stock beginning with a ten day presentation by the Municipal Theatre of St. Louis on June 9. Presentation of the musical is already widely scheduled for music fairs and major summer stock theatres throughout the country.

The musical score of the hit film has been expanded for stage purposes by the original writers Hugh Martin and Ralph Blane, with the new stage vehicle including nine new tunes which have been published by Leo Feist, publishers of the original film score. Tams-Witmark Music Library are the licensing agents for the forthcoming productions.

A TV version of the film was presented last year. Some of the original songs include "The Boy Next Door," and "Have Yourself A Merry Christmas."

**Victor Red Seal LP's
Win Two French Awards**

NEW YORK—Two RCA Victor Red Seal albums have been awarded grand prizes by the Academie Du Disque Lyrique of France, it was announced by Alan Kayes, manager of Victor Red Seal A&R.

Cavalleria Rusticana, starring Jussi Bjoerling and Renata Tebaldi, received the Prix Toscanini for the best recording of an opera outside of France. The stereo version of the two-record set was chosen winner by the Academie committee of honor and jury. In addition to Bjoerling and Miss Tebaldi, the Mascagni work featured Ettore Bastianini, Rina Corsi, and Lucia Dani, with the Mia Musical Florentin Orchestra conducted by Alberto Erede.

Soprano Denise Duval was awarded the Prix Fanny Heldy for her remarkable performance on La Voix Humaine, the Poulenc opera for solo voice. Miss Duval, in this Soria Series package, portrayed a woman whose lover has left her. The Orchestra of the Theater National de l'Opera Comique played Poulenc's supporting score.

Arnold Klein accepted the Toscanini award for Victor at the Academie ceremonies in the Opera House, Paris.

**THE TRADE MAGAZINES AGREE—IT'S A HIT!
A TERRIFIC SONG! A TERRIFIC ARTIST!**

"CITY LIGHTS"

by

DEBBIE REYNOLDS

Dot 16071

Published by — TNT MUSIC, INC.—BMI
1422 W. Poplar St.—San Antonio, Texas

Smash Single From His Best Selling Album

Jimmie Rodgers

**JUST A CLOSER
WALK WITH THEE**

R - 4234



Yorke Upped To Victor VP

NEW YORK—Robert L. Yorke has been appointed the division vice-president of commercial records creation department of RCA Victor Records.

Born in Detroit and a graduate of the University of Michigan, Yorke joined RCA in December 1947, shortly after his discharge from the Army Air Force following overseas service during World War II.

During his thirteen years with RCA Victor, Yorke has assumed major responsibilities in every phase of the

Victor operation, from field sales, planning and promotion, on through A & R and the establishment of Victor's present West Coast operation.

Until January 16 of this year, Yorke was manager of West Coast operations. He and his family moved to New York early this year when he assumed leadership of the commercial records creation department. In his present post, he reports to Norman Racusin, division vice-president and operations manager.

Newhart Bit Tied-In With Triton Voyage

NEW YORK—The announcement last week that the atomic submarine, the Triton, had circled the globe underwater prompted Warner Bros.' George Avakian to send letters and copies of WB's best-selling LP, "The Button Down Mind Of Bob Newhart," to various Government and military officials, including President Eisenhower. The reason? Newhart has a bit in the album tagged U.S.S. Coddfish, a take-off on a similar voyage. Besides the President, those who received Avakian's mailing included the skipper of the sub, Capt. E. L. Beach, the Executive Officer, and Secretary of the Navy, W. B. Franke. Deejays are reportedly spinning the timely Newhart bit. The LP is 11 on this week's monaural charts, 38 on the stereo.

Carter Joins E. B. Marks As Exploitation Director

NEW YORK—Bob Carter has joined E. B. Marks Music as the exploitation director of the firm's catalogs. In his position, Carter will be responsible for trade promotion, and publicity releases on all of Marks' pop, standard, serious and educational material. He was previously record room clerk at WAAT-WATV in New Jersey, and was with Capitol Records as a song-plugger and assistant professional manager of Capitol's publishing firms.

E. B. Marks is currently working on Connie Francis' MGM dinking of "Jealous Of You"; Debbie Reynolds' "Just For A Touch Of Your Love" on Dot; Santo & Johnny's Canadian-American outing of "The Breeze And I"; Elvis Presley's Victor effort, "Soldier Boy"; "Ballin' The Jack" by Somethin' Smith & The Redheads on Epic.

Extend Rodgers Pic Pact

BEVERLY HILLS—MGM Pictures has asked for and received a six-month extension on the first leg of their five-year non-exclusive movie contract with Roulette songster Jimmie Rodgers, and plan to star the singer in his first film within six months after the writers' strike ends. Rodgers had left last March for the studio, but the strike stopped all film plans. The singer will continue on tour until a film is set.

Distrib Name Change

HOLLYWOOD—A newly formed distrib, formerly known as Arizona Record Sales, has changed its name to Phoenix Record Sales.

King Bows On Jaro

NEW YORK—Jaro Records has released its initial single by famed C&W-pop songster-ork head Pee Wee King. Sides—"Vagabond Waltz" b/w "Hi Diddle Diddle"—were originally cut on the Todd label by its then owner Paul E. Cohen, who now heads C&W A&R for Rank Records of America, Jaro's parent company.

All-Out UA Drive

NEW YORK—United Artists Records has started a concentrated four week promotion drive to back up its new singles releases. With reported strong distributor and dealer reaction to recent UA disks, including Don Costa's "Theme From The Unforgiven," Marv Johnson's "Ain't Gonna Be That Way" b/w "All The Love I Got," Jimmy Curtiss' "Without You," Rosemary June's "Sunday, Monday Or Always" and several others, the company has mapped out a "huge" national promotion and sales campaign.

UA's entire promotion and sales staff have begun a series of extensive trips throughout the country working with distributors, disk jockeys and dealers. Andy Miele, UA's national sales manager, is leaving for a three week trek that will take him through the Southwest, Mid-West and West Coast. Don Owens, national promotion manager, has been traveling through the Mid-Atlantic states. Jerry Raker, district sales and promotion manager, is finishing a three week swing through record markets along the Eastern seaboard. Harry Goldstein, West Coast sales and promotion manager, is hitting West Coast areas. Figuring also in the campaign is a series of personal appearances by singer Jimmy Curtiss in a half dozen key cities starting in Pittsburgh. These road trips will enable UA staffers to develop promotion and sales policies with distributors and dealers on current and future product.

Recently released albums will also come in for a share of attention from UA personnel during the four week campaign.

New Col-Epic Ad Agency

NEW YORK—Columbia Records has appointed Wunderman, Ricotta and Kline to handle the advertising for the Columbia and Epic labels.

Swedish Composer Dies

STOCKHOLM, SWEDEN—Hugo Alfvén, famed Swedish composer-conductor, died in this country last week (8) at the age of 88. He suffered a brain hemorrhage three weeks ago. His most noted work was "Midsummer Vigil."

King Spring Deal

CINCINNATI—King Records has announced a special spring promotion from May 9th through June 10, covering the entire monaural and stereo catalogs of King, Bethlehem, Audio Lab and Rep line.

During this promo King offers retailers a 20% deal, whereby, for every five LP's purchased in either monaural or stereo, the dealer gets one free LP of his choice. The deal applies to all LP's in the joint catalog and includes the new May releases. The dealer can choose either from the new releases or from catalog items.

As an added feature, King offers dealers a dated billing program of 30-60-90 days for all dealers who buy a minimum of six deals (30 albums). In addition, on the dating plan the dealers can also earn 2% payment discount.

The combination lines now distributed by King gives the dealers over 400 choices of LP albums.

The Latest On Ribbon!

TONTO

by
The Notables

Ribbon 6908

RIBBON RECORDS

1619 Broadway, N.Y., N.Y.

DISCMAKER'S PRODUCTION COMPANY

THE COMPLETE SOURCE OF Services and Supplies for the Recording, Manufacture, Distribution Promotion and PROFITABLE SALE OF RECORDS.

If You Want A Successful Company We'll Help You, Or Do It For You FREE OF CHARGE!

Discmaker's will guide you from beginning to end in any or all phases of record business.

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The Skyscrapers

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Lionel Hampton

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A New Version of the

ORIGINAL

EVERYBODY'S SOMEBODY'S FOOL

G0006

b/w

MAMA DONT LOVE ME

G0007

by

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Still Climbing

RAILROAD NO. 1

by

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G0004

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ADAM FAITH Cub-K-9068
MARTY EVANS Coral-9-62192

★ YOU ALONE
LORI PARKER Coral 9-62191
THE DI MARA SISTERS Route-R-4240

MILLS MUSIC, INC.

CASH BOX PICK OF THE WEEK

NAPPY BROWN

Does It Again!

(Four Stars in Billboard, too!)

"BABY-CRY-CRY-CRY-BABY"

Savoy 1587 b/w

"WHAT'S COME OVER YOU, BABY"

D. J.'s: Write for Samples!

SAVOY RECORD CO

NEWARK, N. J.

CANADIAN AMERICANITY

NOW IN STEREO

"SANTO & JOHNNY"

SCALP-1001

RECORDS, Ltd.
150 West 55th Street New York

NEW RELEASE!!
"BABY COME BACK HOME"

b/w

"LEAVIN' TENNESSEE"

AL GARNER

ZIL 9003

BLAZING!!

"ONE MORE CHANCE"

CAROL FRAN

EXCELLO 2175

HITTING BIG!!

"WE'VE BEEN WRONG"

ROSCOE SHELTON

EXCELLO 2176

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 b/w
TALKING DRUMS
 By Sticks Evans and The Afro-Americans
PUBLIC ARTS RECORDS INC.
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FCC To Investigate "Plugs" In Recorded Interviews

WASHINGTON—The FCC will investigate further violations of Section 317 of the Communications Act involving recorded interview programs which contain "hidden commercials." Announcement of the new action was made last week after a meeting of FCC Commissioners here. An FCC interpretation of the Section last March caused a furor in the disk and broadcasting industries when the agency called for the identification of the sources of all free disks programmed by stations.

The announcement, made May 12th, said that the "programs usually consist of a recorded conversation between an interviewer and a celebrity in which the interviewer or the celebrity may casually mention one or more commercial products. These records are normally furnished to stations free of charge by producers in consideration of a fee paid to the producers by public relations interests on the basis of broadcast coverage. Generally, neither the producer's nor the supplier's names are mentioned, nor is a sponsorship identification made."

Stations were reminded by the FCC that Section 317 requires sponsorship identification of broadcast material where the station has received "money, services or valuable consideration." If the recording does contain such "plugs," the announcement said, a station announcement should indicate that the "program was sponsored or the material was furnished by the party who ultimately pays the producer's fee." If no such announcement is made, "this results in defeating the objectives of the law and misleads the public," the FCC announced.

M.J.C. New Coast Label

LOS ANGELES — Newly formed M.J.C. Records has opened offices here. Initial releases are Hal Davis' "I'll Tell It" b/w "You'll Find Love" and The Humdingers' "Hum Dinger" b/w "Wiggly Feeling." Lloyd McGraw is the label's president, with Arthur Williamson also associated in the venture.

BREAKING!
"JUST FOR YOU"
 b/w
"BE-BOP BLUES"
 by
AUBREY CAGLE
 GLEE 100

GLEE RECORDS
 1739 North Lesley Ave.
 Indianapolis, Ind.

Ivy League Trip Signed By Coral



NEW YORK—Coral Records has signed The Ivy League Trio, a folk-type singing group which is already represented by a Coral single: "Watcha" and "Sailor's Women." The boys were brought to the attention of Coral A&R man Henry Jerome by Howard Sinnott of GAC, and were signed after a brief live audition.

The songsters, fresh off the campuses of Georgetown University and Princeton, supplement standard folk tunes with their own original material and play an assortment of instruments. Plans are currently being formulated by Coral and GAC for sessions, network TV shots, bookings in Las Vegas, the Caribbean, and college concert dates.

Above, Coral A&R exec Irv Jerome (standing) directs the recording session that resulted in the initial wax by new group.

Golden Crest's Levitan Now Nat'l Sales Head

NEW YORK—Cy Levitan, Golden Crest Records A&R chief, has taken on the added position as the label's director of national sales, it was announced by prexy Clark Galehouse. Levitan is currently on a Eastern-Mid-West tour of distribs. Levitan reported from Detroit that Cosnat has taken over the Golden Crest line there.

BMI Gets "Connection" Score

NEW YORK—The musical score for the off-Broadway play "The Connection" is now licensed through BMI, following the signing of its composer, Freddie Redd, as an affiliated writer. "The Connection," which was written by Jack Gelber and opened in 1959, is a "play with jazz" during which a quartet, led by Redd and featuring altoist Jackie McLean, is on stage throughout the dramatic action.

Skyliners, Rock Join ASCAP

PITTSBURGH, PA.—The Skyliners—Calico Records' vocal standouts—have been elected to ASCAP as has been label prexy Joe Rock. An 18-year-old member of the group, Wally, is one of the youngest persons ever elected to the society. Group's current hit is "Pennies From Heaven."

Blase Named Eastern Sales Mgr. For UST

SUNNYVALE, CALIF.—Dick Blase, formerly of London and Capitol Records, has been named to the newly created post of Eastern district sales manager for United Stereo Tapes, 4-track tape manufacturing and distribution division of the Ampex Audio Co. here.

Blase was most recently London Records divisional sales manager in New York. In his new post, he will make his headquarters with the UST facility in Bloomfield, N. J., according to Bill Muster, marketing manager for the firm.

Blase will work closely with William A. Hall, UST's recently appointed national distributor sales manager. Both appointments follow a recent decision by UST to begin selling all labels for which it duplicates 4-track stereo tapes through major independent distributors.

Since its formation, UST has followed a policy of non-exclusive distribution, leaving recording companies to service their own distributors with 4-track stereo tape. The new system is intended to expedite both sales and handling of tapes.

Beltone Issues Stock; To Form Producing Co.

NEW YORK—Beltone Studios, an indie studio here, has become a public corporation and will issue 150,000 shares of stock this week, according to topper Les Cahan. Purpose of the move, Cahan said, is for proceeds to enter the record producing field and the formation of a yet unnamed label.

Cahan said the new firm will build a diversified catalog, sign new and established talent, and purchase tapes. Beltone will continue to handle outside work, in addition to using its facilities for the new firm. Stock underwriter is A. J. Gabriel, with offices in the Time & Life Building here.

Applebaum Sound All Around

NEW YORK—Freelance arranger-conductor Stan Applebaum continues to draw top-name session assignments. With hits by the likes of Sammy Turner (all three Bigtop hits by the songster), Neil Sedaka ("Stairway To Heaven") and the Drifters ("There Goes My Baby" and "This Magic Moment") behind him, Applebaum is well-represented by current and soon-to-be-released singles and LP's.

Current Applebaum-arranged efforts include Connie Francis' "Jealous Of You"; the Drifters' "Lonely Winds" and Sunny Gale's "Church Bells May Ring." A host of forthcoming singles and an LP will also feature the Applebaum touch.

In addition to disk work, Applebaum arranged for TV's now-defunct "Hit Parade" and the "Jimmy Durante Show" attractions, and has assisted such composers as Harold Arlen and Harry Warren in preparing their songs for Broadway and flick productions.

The Most Exciting Sound on Records

EVEREST

Listen to

MORRO

on **MOHAWK**

"F.D.R. Speaks" LP On Washington Label

NEW YORK—"F.D.R. Speaks," an authorized edition of speeches delivered by Franklin Delano Roosevelt from the time of his taking presidential office in 1933 to his report to Congress on Yalta, March 1, 1945, will be available by Decoration Day on Washington Records, it was jointly announced last week by Mrs. Eleanor Roosevelt and Robert Bialek, president of Washington Records at a press conference held in Mrs. Roosevelt's apartment.

The thirty-three historic speeches made by Franklin Delano Roosevelt which comprise the six record production, were selected, edited and annotated by Dr. Henry Steele Commager, currently Professor of History and American Studies at Amherst College and Columbia University and one of the country's most noted historians. He has also written an essay on the late President for the album's pamphlet enclosure which also contains a signed introduction by Mrs. Roosevelt. A particularly dramatic addition to the album is a thirty-fourth speech dated April 13th, 1945—Roosevelt's last Jefferson Day Address which he wrote but was never able to deliver. This speech has been recorded for the album by Franklin D. Roosevelt, Jr.

AF's Frey Getting Around With Label's Product

NEW YORK—Sidney Frey, president of Audio Fidelity Records, has just returned from abroad, where he attended the hi-fi show held in London, which featured an AF exhibition. He attended the MOA meet in Chicago last week and will be at the NAMM show (July 10-14), also Chicago, exhibiting the label's product there.

MRIA Membership Meet

CHICAGO—The annual membership meeting of the Magnetic Recording Industry Association (MRIA) will take place this week (18) at the Sheraton Blackstone here. Banquet speaker will be Allan E. Bachman, executive vice-president of the National Better Business Bureau, which has been working closely with MRIA on industry standards.

Wayne Walker To Everest

NEW YORK—LeRoy Holmes, pop A&R chief of Everest records has announced that the diskery has pacted C&W recording star, Wayne Walker. Walker is best known for his hit composition of "Are You Sincere?"

Holmes just concluded a special recording session with the Baker Brothers highlighting three of Boudleaux Bryant tunes. Bryant has written many of the Everly Brothers million record sellers including "Bird Dog" and "Wake Up Little Suzie."

Cedarwood Publishing Company is sending out two promotion men, Curly Rhodes and Bill Denny to help promote the new Everest Billy Grammer single, "Unknown Soldier" and "Princess of Persia."

Cugat-Lane Begin S.A. Tour

NEW YORK—Abbe Lane, backed by a 63-piece orchestra under the baton of her spouse, Xaviar Cugat, premiered her eight week tour of South America April 28 with a sellout opening at the Opera House in Buenos Aires that reportedly turned away over 3,000 people. After a 5 week engagement at the B.A. Opera House, during which the Victor Records songstress will also appear on two television shows, she and Cugat's crew move on to Rio de Janeiro's Copacabana Palace for one week; then to Brasilia for another one week stint, at the new Brazilian capital's multi-million dollar Sports Palace, during which they will be entertained at the home of Brazil's President Kubitschek; and finally to Santiago, Chile, to star for one week at the Teatro Nacional and wind up the junket.

Singing in Spanish, French, Italian and German as well as English, Miss Lane's entire tour repertoire was especially arranged by Cugat himself, who took along 14 key musicians from New York and formed the rest of the 63-piece ork in Buneos Aires.

From South America, the Cugats plane right over to Europe, where Miss Lane will star at Paris' Olympia Theatre during July, spark a Monte Carlo "gala" on August 12 to benefit Princess Grace's Red Cross drive, and then to Rome where the performer will start another Italian movie.

A big boxoffice star of the Italian cinema, Abbe has 17 Rome-filmed flickers to her credit so far and has costarred with such famous Italian actors as Vittorio de Sica and Walter Chiari.

Tommy Roe Joins NRC



ATLANTA, GA.—Tommy Roe (left) is signed to an NRC recording contract by Bill Lowery (right), president of NRC. Viewing the proceedings is disk jockey Paul Drew of WGST, who reportedly first broke Tommy's Mark IV recording of "I Gotta Girl" in the Atlanta area. NRC has since purchased the master from Mark IV and is releasing it nationally under the Judd banner.

Fleetwoods Sign New Management Pact

LOS ANGELES—The Fleetwoods, Liberty recording artists, signed last week with Arnie Mills of Gabbe, Lutz, Heller and Loeb for management.

Trio received two gold records for sale of over one million for "Mr. Blue" and "Come Softly To Me" on Dick Clark's May 14 show.

Dreyfus Statement

NEW YORK—ASCAP has announced that Max Dreyfus, a charter publisher member and director of the Society and President of Chappel & Co., Inc., last week authorized ASCAP to issue the following statement: "I have not resigned from the ASCAP Board of Directors, and whatever misunderstanding there might have been had nothing to do with the salary of the President."

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JIMMY SMITH

WORLD'S GREATEST JAZZ ORGANIST

WHEN JOHNNY COMES

MARCHING HOME

MACK THE KNIFE

BLUE NOTE 41-1766

SEE SEE RIDER

COME ON BABY

BLUE NOTE 45-1768

BLUE NOTE

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HOLLYWOOD ARGYLES**

ALL THE WAY WITH

"ALLEY-OOP"

PUT YOUR MONEY ON LUTE #5905

THE ORIGINAL

Music Attendance Down At MOA

NEW YORK—The Tenth Annual MOA Convention came to its conclusion last week in Chicago at the Morrison Hotel.

Disappointment was rife among the music people who arrived in Chicago to make their deals, see distributors and record manufacturers, and just plain talk shop. While the usual small cliques could be seen gathering around the Morrison lobby, there was an air of quiet pervading the entire convention. An unofficial estimate would place the music field participation at about fifty per cent of previous years. However the music business was well represented, in that, among the visitors were record manufacturers, record distributors, and promotion people. Glaring in their absence were the disk jockeys who, because of the spotlight of publicity recently unleashed in Washington, are presently convention shy. One of the most obvious reasons for the slack in attendance was the forthcoming ARMADA Convention in Atlantic City on June 11, 12, 13 and 14. Among those who were present

and who exhibited were major record companies RCA Victor, Capitol, Columbia, Decca, MGM, Dot, Mercury.

For the first time in years the record industry participated in a forum with the music operator. In two one-hour sessions it became obvious that the prime concern of the operator was "How can I get stereo records for my machines when I need them?" Following closely were questions relating to the seven inch thirty-three rpm record recently introduced by Columbia Records as "Stereo 7." Parrying the questions were Glenn Johnson, United Music Company; Ed Ratajack, AMI; Lou Boorstein, Leslie Distributors; Jim Maguire, Oakland; Fred Sipiora, Singer One Stop; Charles Hasin, MGM; Max Callison, Capitol; Sal Peruggi, RCA Victor; Claude Brenner, Decca; Kenny Myers, Mercury; Bill Gallagher, Columbia; and Don Bohanan, Liberty. Moderating the two one-hour sessions were Norman Orleck, The Cash Box; Ren Grevatt, Billboard.

"Heard Woody's album #2 yet?"

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Ron Hoffman — Decca

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Pete Charles

Buzz T-107

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Ella's "Mack" Hitting Despite Percentages

BEVERLY HILLS—A deck with "everything against it," Ella Fitzgerald's Verve pressing of "Mack The Knife," is on its way toward becoming a smash (the record moved from 91 to 62 on this week's Top 100).

As explained by Verve sales head Bernie Silverman, "it's got everything against it . . . I can't remember two singers ever having consecutive hits on the same song in all my years in the business." Silverman was, of course, referring to the recent Bobby Darin hit version of the tune.

Added Silverman, "After Bobby Darin's enormous hit, you'd think the DJ's would be saturated with tune. But they are not, and you'd also think the public would be saturated with Darin's version and not buy Ella's." Other factors "against" the deck enumerated by Silverman included: timing (4:40, almost twice the length of an average single); audience appeal (the label figured the songstress had adult appeal, not teenage). Silverman said the deck sold 93,000 copies in its first three weeks of release.

Over Night Sensation!!
THE BLACKWELLS
featuring Glenda
UNCHAINED MELODY
JAMIE 1157

Jamie RECORDS

• CAMEO • CAMEO • CAMEO •
TWO-SIDED SMASH
Bobby Rydell
"SWINGIN' SCHOOL"
and
"DING-A-LING"
CAMEO #175
CAMEO RECORDS
• CAMEO • CAMEO • CAMEO •

Cash Box Camera Clix



"Mary Sunshine" Cleffer Wins Drama Desk Award

NEW YORK—"Little Mary Sunshine" continued the award-winning ways of two other Capitol-recorded musical shows—"Fiorello!" and "The Music Man"—when its creator Rick Besoyan last week won the New York Drama Desk's Vernon Rice Memorial Award for "outstanding achievement" in an off-Broadway production.

The award was presented to Besoyan last Monday (9) at the Drama Desk luncheon at Sardi's restaurant. The Drama Desk is an association of magazine and newspaper drama-news writers.

Earlier in the season, "Little Mary's" Eileen Brennan won the American Newspaper Guild's Page One Award and the Daniel Blum Theatre World Award for her performance in the title role. John McMartin, male lead in "Little Mary," also won a Theatre World Award.

CHICAGO — The Cash Box candid camera was busy at work and came up with the preceding photos: 1. Marty Ostrow (The Cash Box), Ben Rosner and Hirsch De La Viez. 2. George Berry, George Norris, Harold Goldman and Buddy Basch. 3. Bob Schwartz, Marty Ostrow, Walt Maguire, Murray Singer and Norm Orleck. 4. Reuben Lawrence and Hans Lenzfeld. 5. The Rank Group: Harold Friedman, Sam Cerami, Len Levy, Sy Kertman and Irv Trencher. 6. Harold Friedman, Marty Ostrow, Sam Phillips, Cecile Scaife and Bill Fitzgerald. 7. Marty Ostrow, Chet Woods and Jack Tracey. 8. Norm Orleck, Max Cooperstein, Paul Gayten and Jack Tracey. 9. Harold Goldman, Dick LaPalm, Al Levine, Marty Ostrow and Herb Breger. 10. Marty Ostrow and Kenny Myers. 11. Sid Nathan and Don McKin. 12. Frank Campana and Norm Orleck. 13. Jack Solinger, MGM's model, and Sol Handwerker.

Conventioneers At Chi Conclave

OUR 20 YEAR CLUB MEMBERSHIP BADGE



Disk Talent At MOA Fete

CHICAGO — Those attending the MOA banquet and floor show last week (11) at the Morrison Hotel here were entertained by the following disk personalities: Joni James and Mark Dinning of MGM; Andy Washington and Billy & Don of Christy; Brenda Lee of Decca; Jackie Wilson of Brunswick; The Trilights of Embee; Diana Trask of Columbia; Jeanne Black of Capitol; Barbara McNair of Signature; The Browns of RCA; the Mulcays of Red Robin; Jimmy Wakely of Shasta; Ray Rappa of Amy.



CHICAGO — The Cash Box candid camera continued to click and recorded the following personalities. 1. Stan Pat, Steve Sholes and Ben Rosner. 2. Jake Friedman, Ewart Abner and Norman Orleck (The Cash Box). 3. Abner and Bob Keene. 4. Frank Campana, John Doumanian and Les Elgart. 5. Joe Jaros and Joe Orleck (The Cash Box). 6. Mort Hillman and Bob DeVere. 7. Shim Weiner and Howard Kaye. 8. Hal Neeley and James Coyle. 9. Morris Diamond and George Albert (The Cash Box). 10. Willie Mabon and Louise Etheridge. 11. James Coyle, Is Nathan, Stan Kamin and Sandy Harbin. 12. Norm Orleck, Al Levine and Joe Orleck. 13. Ernie Leaner and Lee Brooks (The Cash Box). 14. Tony Galgano and Reuben Lawrence. 15. Max Callison, Ralph LaRosa and Steve Brodie. 16. Jack Fine, Moe Preskell and Lou Boorstein. 17. Seymour Greenspan and Lee Brooks. 18. Gene Waldman and Lee Brooks.

Three In Row For Evans

NEW YORK—With his third straight hit in "Happy Go Lucky Me," Paul Evans seems to have established himself as consistent chartmaker for the Guaranteed label. His previous successes on Guaranteed were "Seven Little Girls" and "Midnight Special." "Happy" is 36 on this week's Top 100. Evans' name initially got around in the disk business as the writer of the big Kalen Twins' hit on Decca, "When." Though he had also been singing (i.e. Victor), as well as writing. Evans first hit the bigtime as a songster after he joined Guaranteed last September, and clicked the first time out with "Seven Little Girls." Born in New York, Evans was a scholarship engineering student at Columbia University when at the end of his freshman year he decided to quit the school and enter showbusiness. He has a sister, Estelle, who is a folk singer. The songster recently had his first major club engagement at Long Island's Shell House. He is currently on an extended deejay tour on his new hit's behalf.

CLOCK RINGS IN THE HITS

Dave "Baby" Cortez on CLOCK

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Smash!

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'TELL ME THAT YOU LOVE ME'

and

"BEFORE I GROW TOO OLD"

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ACE RECORDS



Rack Best Sellers

STEREO ALBUMS (Regular Priced)

- 1 **THEME FROM A SUMMER PLACE**
Billy Vaughn (Dot DLP-25276)
- 2 **THE SOUND OF MUSIC**
Original Cast (Columbia KOS-2020)
- 3 **SOLD OUT**
Kingston Trio (Capitol ST-1352)
- 4 **MUSIC FROM MR. LUCKY**
Henry Mancini (RCA Victor LSP-2198)
- 5 **SOUTH PACIFIC**
Movie Cast (RCA Victor LSO-1032)
- 6 **HEAVENLY**
Johnny Mathis (Columbia CS-8152)
- 7 **BELAFONTE AT CARNEGIE HALL**
Harry Belafonte (RCA Victor LSO-6006)
- 8 **FAITHFULLY**
Johnny Mathis (Columbia CS 8219)
- 9 **STUDENT PRINCE**
Mario Lanza (RCA Victor LSC-2339)
- 10 **SING A HYMN WITH ME**
Tennessee Ernie Ford (STAO-1332)

MONAURAL ALBUMS (Reg. Priced)

- 1 **60 YEARS OF MUSIC AMERICA LOVES BEST**
(RCA Victor LM 6074)
- 2 **SOLD OUT**
Kingston Trio (Capitol T-1352)
- 3 **THEME FROM A SUMMER PLACE**
Billy Vaughn (Dot DLP-3276)
- 4 **SOUND OF MUSIC**
Original Cast (Columbia KOL 5450)
- 5 **SING A HYMN WITH ME**
Tennessee Ernie Ford (Capitol TAO-1332)
- 6 **ELVIS IS BACK!**
Elvis Presley (RCA Victor LPM-2231)
- 7 **ENCORE OF GOLDEN HITS**
Platters (Mercury MG-20472)
- 8 **THIS IS DARIN**
Bobby Darin (Atco LP 33-115)
- 9 **MUSIC FROM MR. LUCKY**
Henry Mancini (RCA Victor LPM-2198)
- 10 **INSIDE SHELLEY BERMAN**
Shelley Berman (Yerve MGV-15003)

KIDDIE ALBUMS

- 1 **HUCKLEBERRY HOUND**
Voices of Daws Butler & Don Messick (Col-Pix CP 202)
- 2 **SLEEPING BEAUTY**
Darlene Gillespie (Mickey Mouse MM-32)
- 3 **ZORRO**
Zorro (Mickey Mouse MM-26)
- 4 **FUN IN SHARILAND**
Shari Lewis (RCA Bluebird LBY-1006)
- 5 **POPEYE'S FAVORITE SEA CHANTIES**
Allen Swift (RCA Bluebird LBY 1018)
- 6 **QUICK DRAW McGRAW & HUCKLEBERRY HOUND**
Don Elliot & J. Carrol Orch. (Golden GLP-51)
- 7 **BAMBI**
Shirley Temple (RCA Bluebird LBY-1012)
- 8 **TOBY TYLER**
(Disneyland ST-1904)
- 9 **PETER PAN**
Norma Leydon (RCA Victor LBY-1009)
- 10 **DARBY O'GILL**
Arthur Shields (Disneyland ST-1901)

STEREO ALBUMS (Low Priced)

- 1 **SOUL OF SPAIN**
101 Strings (Stereo Fidelity SF 6000)
- 2 **SOUL OF SPAIN—Vol. II**
101 Strings (Stereo Fidelity SF 6000)
- 3 **MANTOVANI: SHOWCASE**
Mantovani (London SS-1)
- 4 **101 STRINGS PLAYS THE BLUES**
(Stereo Fidelity SF 5800)
- 5 **BACKBEAT SYMPHONY**
101 Strings (Stereo Fidelity SF-11500)
- 6 **TV ACTION JAZZ**
Mundell Lowe (Camden CAS-522)
- 7 **HAWAII IN STEREO**
Leo Addeo Orch. (RCA Camden CAS-510)
- 8 **BEN-HUR**
Eric Kloss (Lion L-70123)
- 9 **THE WORLD'S GREATEST STANDARDS**
101 Strings (Stereo Fidelity SF 4300)
- 10 **PETER GUNN**
Aaron Bell (Lion SL-70112)

MONAURAL ALBUMS (Low Priced)

- 1 **WEDNESDAY NIGHT MUSIC HALL**
Perry Como (Camden CAL 511)
- 2 **SOUL OF SPAIN**
101 Strings (Somerset SF-6600)
- 3 **MANTOVANI: SHOWCASE**
Mantovani (London MS-5)
- 4 **SOUL OF SPAIN—Vol. II**
101 Strings (Somerset P-9900)
- 5 **YOU DO SOMETHING TO ME**
Mario Lanza (RCA Camden CAL 450)
- 6 **JUST FOR YOU**
Perry Como (Camden 450)
- 7 **HUCKLEBERRY HOUND**
Daws Butler & Don Messick (Col-Pix CP-202)
- 8 **101 STRINGS PLAY THE BLUES**
101 Strings (Somerset P 5800)
- 9 **THE WORLD'S GREATEST STANDARDS**
101 Strings (Somerset P 4300)
- 10 **BACKBEAT SYMPHONY**
101 Strings (Somerset P 11500)

EXTENDED PLAY (EP's)

- 1 **GUN FIGHTER BALLADS**
Marty Robbins (Columbia 13491, 2, 3)
- 2 **THIS IS DARIN**
Bobby Darin (Atco EP-4508)
- 3 **TOUCH OF GOLD**
Elvis Presley (RCA Victor EPA-5088)
- 4 **THE REBEL**
Johnny Cash (Columbia B2155)
- 5 **HEAVENLY**
Johnny Mathis (Columbia B-13511, 12, 13)
- 6 **THAT'S ALL**
Bobby Darin (Atco EP-4504)
- 7 **TOUCH OF GOLD (Vol. II)**
Elvis Presley (RCA Victor EPA-5101)
- 8 **HERE WE GO AGAIN**
Kingston Trio (Capitol EAP-1, 2, 3-1258)
- 9 **TOUCH OF GOLD (Vol. III)**
Elvis Presley (RCA Victor EPA-5141)
- 10 **HE'LL HAVE TO GO**
Jim Reeves (RCA Victor EPA-4357)



Album Reviews

(\$1.49 thru \$2.98)

"MAINSTREAM JAZZ" Mainstream Sextet, and Andy Gibson Orch. RCA Camden CAL-554, \$1.98, Stereo \$2.98
 Content: "Give The Lady What She Wants Most," "I Got Nothing But You," "Bedroom Eyes" and "Blueprint." Cover: Montage of musical instrument silhouettes over pastel backgrounds. Performance: The much defined "mainstream" type of jazz is offered, on one side by a sextet and on the flip by a full ork. Both sides have much to offer and feature top musicians. Ork side is the full sound for dancing. Commercial Value: A specific market here but a bargain buy for the mainstream cult.

"HI-FI HOLIDAY FOR BANJO" Joe Maphis, Harmony HS-11032, \$2.98, Monaural \$1.98
 Content: "Bye Bye Blues," "You Are My Sunshine," World Is Waiting for the Sunrise," 9 others. Cover: Color shot of Maphis in action, bold titles. Performance: Maphis does justice to some tunes associated with the banjo. Accompaniment is provided for with piano. Commercial Value: Good deck for the stereo set owners. Good banjo offering.



Kiddie Album Reviews

"POPEYE SONG FOLIO" Cricket CR-26, \$1.98
 Content: "I'm Popeye The Sailor Man," "Sing A Song of Popeye," "Hamburger Mine," and others. Cover: Color Popeye cartoon similar to Sunday comic strip. Eye-catcher. Performance: Popeye and his friends join in for a song fest of one dozen numbers heard in his cartoons and on TV. Commercial Value: Top flight kiddie package. Ought to have the moppets clamoring after they catch sight of the jacket.

"FELIX THE CAT" Cricket CR-28, \$1.98
 Content: TV soundtracks: "The Thinking Hat," "The Money Tree," others. Cover: Cartoon color art of Felix. Good display material. Performance: Taken from the TV soundtracks the deck offers kids stories concerning Felix the Cat, as narrated by a cast, complete with usual sound effects. Commercial Value: Strong sale merchandise. Good packaging and heavy television exposure should help boost sales.

"PINOCCHIO" Jimmy Nelson and Danny O'Day, Cricket CR-27, \$1.98
 Content: Story of Pinocchio as told by Nelson. Cover: Natural color shot of Nelson and Danny O'Day in story-telling scene. Performance: Interesting approach to the famed Pinocchio fable with additional color and effects as provided by Nelson and his friends. Commercial Value: Another pre-sold deck that ought to satisfy the kids.

Garland-Staton Renew Capitol Pacts; Sign Conductor

HOLLYWOOD—Judy Garland and Dakota Staton have renewed their exclusive recording contracts with Capitol Records, it was announced last week by Lloyd W. Dunn, vice president for A&R. In addition, Dunn also announced the exclusive long term pacting of ballet conductor Robert Irving. Miss Garland first came with Capitol in 1955. Executive A&R producer Voyle Gilmore, who produces her recordings for Capitol, met last weekend with Miss Garland to plan her next album, which will be arranged and conducted by Andre Previn.

In 1957, Dakota Staton moved from a basement rehearsal hall in New York to international prominence as a Capitol recording star and top night club attraction.

Discovered by executive producer Dave Cavanaugh, Miss Staton now records under the aegis of New York exec producer Andy Wiswell.

Irving, principal conductor of the New York City Center ballet and formerly principal conductor of the Royal Ballet (Sadler's Wells), will record in Capitol's New York studios under the supervision of executive producer Richard Jones.

A prolific conductor, Irving has previously recorded in England with the Royal Philharmonic, Philharmonia and Sinfonia orchestras, and has conducted numerous concerts with the London Philharmonic and London Symphony. Several of his British recordings have been released in the United States on the Capitol label.

A former classical scholar and RAF navigator (two Distinguished Flying Crosses), Irving also has composed music for two films and for the Theatre Guild's 1949 production of "As You Like It."

O'Brien Named Marketing VeeP Of RCA Distrib

CHICAGO—J. F. (Jack) O'Brien, former manager of the RCA's northeastern region, has been named marketing vice president, of RCA Victor Distributing Corp., it was announced last week by Lee F. Holleran, president.

A veteran of 29 years experience with RCA, O'Brien will have responsibility for all marketing activities of the RCA subsidiary which distributes RCA Victor consumer products from branches in Detroit, Kansas City, Atlanta, Buffalo, Los Angeles and Davenport, Iowa, as well as Chicago. He will report to Holleran in the newly created post.

Found



PITTSBURGH—Coed disk artist Adam Wade (center) recently received the award as the "outstanding new vocal find of 1959" from the Pittsburgh Courier. Making the presentation are disk jockey Bill Powell (WAMO) and George Pitts, Entertainment Editor of the newspaper.



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "MACK THE KNIFE"**
Ella Fitzgerald Verve 10209
-
- "EBB TIDE"** **Pick of the Week—5/7**
Platters Mercury 71624
-
- "THEME FOR YOUNG LOVERS"** **Pick of the Week—1/23**
Percy Faith Columbia 41655
-
- "A ROCKIN' GOOD WAY"** **Pick of the Week—5/14**
Brook Benton & Dinah Washington Mercury 71629
-
- "WALKIN' THE FLOOR OVER YOU"** **Pick of the Week—5/7**
Pat Boone Dot 16073
-
- "RUNAROUND"** **Pick of the Week—5/7**
Fleetwoods Dolton 22
-
- "JENNY LOU"** **Pick of the Week—3/19**
Sonny James NRC 050
-
- "EASY LOVIN' "**
Wade Flemons Vee Jay 344

LINDA LAWSON + = Beautiful Exciting Talent
Chancellor LP

DION AND THE BELMONTS
"WHEN YOU WISH UPON A STAR"
Laurie 3052



LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- 1 EXCLUSIVELY YOURS**
Carl Dobkins, Jr. (Decca 31088)
- 2 SPRING RAIN**
Pat Boone (Dot 16073)
- 3 POOR BOY NEEDS A PREACHER**
Untouchables (Madison 128)
- 4 THAT'S YOU/IS IT BETTER TO HAVE LOVED AND LOST**
Nat "King" Cole (Capitol 4369)
- 5 NO TIME FOR TEARS**
Sam Hawkins (Decca 31059)
- 6 ROLL CALL COMPANY "J"**
Balladeers (Del-Fi 4138)
- 7 YOU UNDERSTAND ME**
Sam Cooke (RCA Victor 7730)
- 8 HOLD ME TENDERLY/LEAD ME ON**
Bobby Bland (Duke 318)
- 9 THREE STEPS TO HEAVEN**
Eddie Cochran (Liberty 55242)
- 10 I'LL BE SEEING YOU**
5 Satins (Ember 1061)
- 11 PLEASE DON'T EAT THE DAISIES**
Doris Day (Columbia 41630)
- 12 JOHN HENRY**
Buster Brown (Fire 1020)
- 13 THE LITTLE MATADOR**
Champs (Challenge 59076)
- 14 SHADOWS OF LOVE/WHEEL OF FORTUNE**
Lavern Baker (Atlantic 2059)
- 15 MOJO WORKOUT**
Larry Bright (Tide 006)
- 16 LONELY WINDS**
Drifters (Atlantic 2062)
- 17 AIN'T GONNA BE THAT WAY**
Marv Johnson (United Artists 226)
- 18 DOWN YONDER**
Johnny & The Hurricanes (Bigtop 3036)
- 19 MOON DAWG**
Gamblers (World Pacific 815)
- 20 FOUND LOVE**
Jimmy Reed (Vee-Jay 347)
- 21 I'M WITH YOU**
5 Royales (King 5329)
- 22 LITTLE BY LITTLE**
Junior Wells (Profile 4011)
- 23 THE YEN YET SONG**
Gary Cane (Shell 719)
- 24 DO YOU THINK OF ME**
Cindy Ellis (Laurie 3043)
- 25 RUBY BABY**
Ronnie Hawkins (Roulette 4249)

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A CLEAN SCREAM!

A SLEEPER!!!
GUIDED MISSILES
The Cufflinks
#409

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New compact 4 on 1 series
Four songs 98¢ retail
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JOHNNY TILLOTSON
"EARTH ANGEL"
"PLEDGING MY LOVE"
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CADENCE RECORDS
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New Hit by
Little Anthony
And The Imperials
"MY EMPTY ROOM"
END 1067
END RECORDS
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JUdson 6-1060

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Album Reviews

POPULAR PICKS OF THE WEEK



"DELLA BY STARLIGHT"—Della Reese—RCA Victor LPM 2204

In a program of romantic ballads Miss Reese performs with the artistic poise and intensity of voice that has become the most distinctive features of her popularity. On such endearments as "The Touch of Your Lips," "That Old Feeling," "More Than You Know" and "These Foolish Things," she is as warm and personal as the glowing string-embossed arrangements of Glenn Osser which accompany her. A natural for a chart position.



"THE BLEND AND THE BEAT"—The Ames Brothers—RCA Victor LPM 2182

Regardless of trends, the Ames Brothers remain on top of the vocal group heap by being straightforward and musically honest. Here, under the strong influence of Sid Ramin's rhythmically varied arrangements, the brothers serve up another of their fine programs where good taste reigns supreme. The selections include "Begin the Beguine," "'S Wonderful," "So In Love," "Harbor Lights" and an exciting vocal version of "Night Train." Perennial favorites expertly rendered.



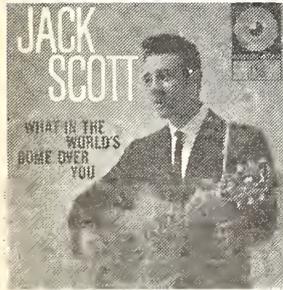
"PAUL ANKA SINGS HIS BIG 15"—ABC Paramount ABC 323

A review of the songster's past hits makes for a mighty powerful piece of merchandise. Included among the big 15 are such outstanding singles smashes as "Diana," "You Are My Destiny," "Put Your Head On My Shoulder," "Lonely Boy" and "My Heart Sings." If the size of these hits are any indication, this album will enjoy tremendous sales.



"BYE BYE BIRDIE"—Original Broadway Cast—Columbia KOL 5510

Since the hit musical won't be saying goodbye to Broadway before it completes a long run, Columbia should have a strong original cast shelf item here. The nicely integrated Charles Strouse—Lee Adams songs are cheerful and every number is pleasant to come across, even those intentionally bad ones written for Dick Gautier, who plays a Presley-like rock 'n' roll star. Others in the sparkling cast include Chita Rivera and Dick Van Dyke.



"WHAT IN THE WORLD'S COME OVER YOU"—Jack Scott—Top Rank RM 326

Titled after his recent hit single (and included here), this album presents Scott in the light of versatility. With an unmistakable country style, he offers readings of ballads, teen rockers and folk-like ballads, coming off best when his guitar is his major accompaniment as in the title song. Noteworthy tracks are "It's My Way of Loving You," "Am I The One," "Burning Bridges" and "So Used To Loving You" (all ballads). Could make a chart stand.



"JIMMY'S HAPPY—JIMMY'S BLUE"—Jimmy Clanton—Ace DLP 100

Two disks present two different sides to the young singer. On the "Happy" session he is heard on modernized rock versions of "You're Just In Love," "Linda," "I'm Sitting On Top of the World" and "I'm Always Chasing Rainbows." On the "Blue" half his material is mostly his own, with a few exceptions, and includes his current release "Another Sleepless Night." Huge full-color pull out photo and several other photos are extra added dividends for his many teen fans.



"I'M IN THE MOOD FOR LOVE"—The Songs of Jimmy McHugh—Joni James—MGM E3837

Joni James and the "100 String" orchestra directed by Acquaviva offer a beautiful tribute to the music of Jimmy McHugh. Especially commendable are the original ballad versions of "Exactly Like You," "I Can't Give You Anything But Love, Baby" and "I Can't Believe That You're In Love With Me," songs that rarely see anything but upbeat treatments. Other tunes include "Don't Blame Me," "I'm In the Mood For Love" and "I Couldn't Sleep a Wink Last Night."



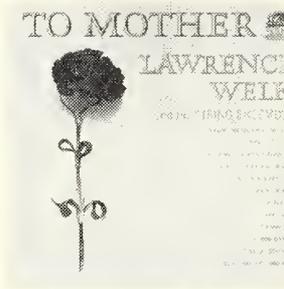
"THE ENCHANTED SOUND OF THE ISLANDERS"—Mayflower 633

Having scored singly with "The Enchanted Sea," the Islanders bring their distinctive instrumental sound to an entire album. The bill is divided between evergreens such as "The Breeze And I," "Blue Tango" and "Autumn Leaves" and new compositions by Frank Metis and Randy Starr (i.e. "Kon-Tiki," "Blue Rain," "Tornado."). "Enchanted Sea" is also included. A ready audience awaits this album.



"EDDIE COCHRAN"—Liberty LRP 3172

The late singer is represented in this memorial package from Liberty by a flock of his past hit singles, among various other tracks. Included are "C'mon Everybody," "Sittin' in the Balcony," "Three Steps to Heaven," "Have I Told You Lately That I Love You" and "Cut Across Shorty," his latest single. Should sell well, as do all memorial packages.



"TO MOTHER"—Lawrence Welk and his String Ensemble—Dot DLP 3284

Timed for the Mother's Day celebration is this Welk dedication to Mother. In lush sentimental tones he directs the group through such nostalgic bits as "Silver Threads Among the Gold," "Drigo's Serenade," "Santa Lucia" and "Schubert's Serenade." It is this kind of album that continues to endear Welk to the elder public.



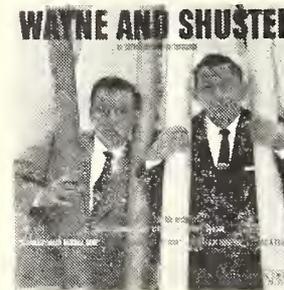
"PUT ON YOUR DANCING SHOES"—George Williams and his Orchestra—United Artists UAL 3076

Echoes of the Swing Era reverberate sentimentally throughout this disk. Williams' arrangements of some of the big band hits of the thirties are very closely related to the originals and he uses many top jazzmen to bring them off. Included are "Frenesi," "I Can't Get Started," "Music Makers," "I'll Never Smile Again" and "Adios." Album neatly fills the bill for dancing and listening.



"THE MIKADO"—Groucho Marx, Robert Rounseville, Stanley Holloway, Barbara Meister, Dennis King, Helen Traubel; The Norman Luboff Choir; The Bell Telephone Orchestra Conducted by Donald Voorhes—Columbia OL 5480

Presented recently on the "Bell Telephone Hour," this shortened version of the Gilbert & Sullivan operetta classic has made many new friends, particularly through the endearing efforts of Groucho Marx, in the role of Ko-Ko. In this new length, the production remains fairly faithful to the original; and the other featured players are well-cast. This TV album has a large pre-sold audience from which to get its purchasers.



"WAYNE AND SHUSTER"—Columbia CL 1435

The Ed Sullivan show mainstays get their recording career off to a flying start via their first album for Columbia, on which four of their top numbers have been recorded in front of live audiences. The four are: "I Was A TV Addict," "Rinse The Blood Off My Toga," "A Shakespeare Baseball Game" and "Frontier Psychiatrist." They are assisted by music and numerous supporting actors, making this one of the largest cast comedy albums. Can clean up the sales.



"INTRODUCING THE FABULOUS NINA & FREDERIK"—Atco 33-119

Popular European folk-singing duo makes its American disk debut for Atco. Their repertoire consists of spirituals, blues, calypso, and pop songs. It is their unusual arrangements and highly stylized, sophisticated delivery which enables them to handle such diverse material with success. Fine entertainment.

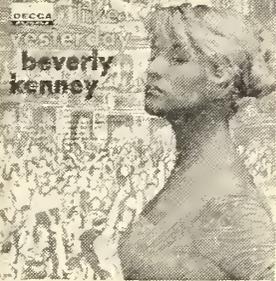


Album Reviews

BROADWAY YESTERDAY
The Magic Strings & The Golden Brass



"BROADWAY YESTERDAY"—The Magic Strings & The Golden Brass—Musidisc MS 16012
A modern glance back at Ziegfeld's Broadway which produced such songs as "Look For The Silver Lining," "Make Believe," "Makin' Whoopee" and "Blue Skies." The strings and brass oriented ork, led by Henriette Nirenberg, offers pleasant, sentimental readings of these tunes in various tempos which include some minor keyed rock beats. Emphasis on stereo by the label pays off in excellent sound here.

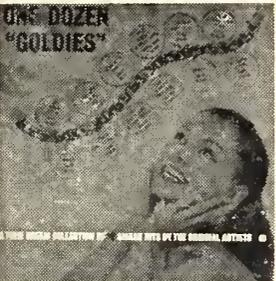


"LIKE YESTERDAY"—Beverly Kenney—Decca DL 8948
Beverly Kenney offers her review of the songs made famous by female vocalists in the past. Happily she does not try to emulate the originals, but uses her own style in a semblance of the moods of the originals. The various jazz groups backing her here also have been arranged inventively by Stan Free. The tracks include "Undecided," "More Than You Know," "Any Old Time," "A Sunday Kind of Love" and "Somebody Else Is Taking My Place."

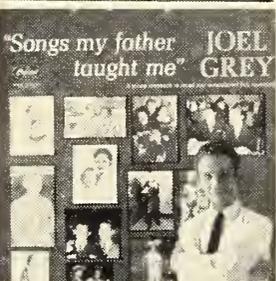
SWING ALONG WITH ME
Raymond Price and his Orchestra



"SWING ALONG WITH ME"—Raymond Price and his Orchestra—Tabb T-2002
A dozen songs popularized and associated with Frank Sinatra are given pleasant instrumental readings. Price's arrangements are clever recreations of the original Sinatra vocal moods, but they remain easy to follow for dancing and singing along, and as the lyrics are printed on the back liner, this becomes one of the major attractions of the set. Included are "Saturday Night," "Love And Marriage," "Learnin' The Blues" and "Come Fly With Me."



"ONE DOZEN GOLDIES"—Carlton LP 12/121
Label has packaged a roundup of its hits and should find good teen approval. Among the sides are Anita Bryant's "Till There Was You," Jack Scott's "My True Love" and "The Way I Walk" and Gary Stites' "Lonely For You" and "Lawdy Miss Clawdy." These original performances are in tune for a sales future.



"SONGS MY FATHER TAUGHT ME"—Joel Grey—Capitol W 1373
Joel Grey's father is Mickey Katz and so it is natural that the songs in Joel's first album should be concerned with the rich heritage of Yiddish and Russian melodies. A thoroughly professional performer, Grey sings a dozen popular such songs including "Roumania, Roumania," "Der Rebbe Alimelech" and the Israeli "Artsa Alinu." Both English and Yiddish lyrics are utilized. For its particular market, a choice album.

JAZZ PICK OF THE WEEK



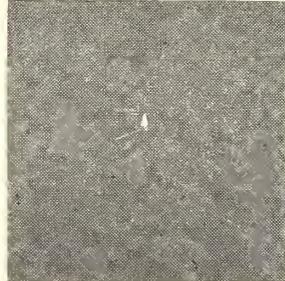
"MEET THE JAZZTET"—Art Farmer and Benny Golson—Argo LP 664
Not even a year old and already one of the most important groups in modern jazz, the Jazztet owes its success to the individual virtuosity of its members and the methodical mind of Benny Golson, its chief arranger. Trombonist Curtis Fuller, who completes the front line, should get better billing for he is one of, if not the, most important new man on his instrument. There is precision and planning in the music, yet there is no sacrifice of improvisation, to wit: "Avalon." Other outstanding tracks are Golson's "I Remember Clifford" and "Park Avenue Petite." This first LP by the group is a winner.



"THE RAY DRAPER QUINTET"—Featuring John Coltrane—New Jazz 8228
The tuba is gradually gaining acceptance as a melody instrument in jazz and one of the men responsible for this change is Ray Draper. He uses the instrument as a pure melodic invention, improvising freely, but the thing still sounds like a fog horn. John Coltrane's appearance is the outstanding asset of this album. He is a joy to hear, especially in contrast to the cumbersome tuba. The rhythm section is vivid and reliable. Sides include "Clifford's Kappa," "Filide" and "Under Paris Skies." Important from the Coltrane angle.



"AND THEN THEY WROTE . . ."—Teddy Wilson—Columbia CS 8238
Discard jazz trends and fads to the wind when Wilson sits down at the piano. His warm, personable style, and exquisite good taste is bounded by no era. Here he offers delightful interpretations of the "great songs composed by the great jazz pianists." Naturally his "Sunny Morning" is included. Others are Waller's "Honeysuckle Rose," Ellington's "Sophisticated Lady," Hines' "Rosetta" and Monk's "Round Midnight." Jazz entertainment at its best.

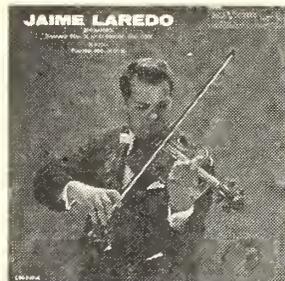


"BURNIN'"—Sonny Stitt—Argo LP 661
Though often neglected by nouveaux jazz fans, Stitt is still one of the most compelling performers on the sax. Here, playing both alto and tenor, he drives, twists and bullies his way through a bill composed of originals and standards, among them "Ko-Ko," "Lover Man," "Easy Living" and "How High The Moon." Each performance is a personal thing with him and results in a thrilling album.



"FUN WITH DRUM STICKS"—Music Minus One MMO 125
Latest in the Music Minus One series offers budding drummers and rhythmically inclined jazz fans a chance to sit in with a group that includes top flight musicians Bob Wilber, Phil Woods, Hank Jones, Urbie Green and Wilbur Ware. They perform commendably on such tunes as "Cottontail," "I'll Take Romance" and "The Lady Is A Tramp." The music is basically mainstream, but touches upon swing and modern riffs; enough variety for everyone. Package includes a pair of professional drum sticks and proper instructions for the amateur.

CLASSICAL PICK OF THE WEEK



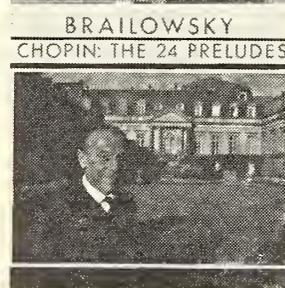
BRAHMS: Sonata No. 3 in D Minor; BACH: Partita No. 3 in E—Jaime Laredo, Violinist—RCA Victor LM 2414
The young violinist has met with unanimous critical acclaim for his technical ability. The two works here were performed in his Carnegie Hall debut and are now available for wide public hearing. His sweet tone and sensitivity has been well recorded by Victor, revealing the extraordinary gifts of this artist. Both works, though very different in feeling, are extremely difficult pieces. Laredo handles them as a master.



DE FALLA: "The Three-Cornered Hat"—Complete Ballet—Enrique Jorda conducting the London Symphony Orchestra—Everest SDBR 3057
The exciting, stimulating Spanish dance music that is most of the ballet is directed with authentic compassion by Jorda. From the rousing opening, it is clearly evident that this is one of the more fiery versions of the score. Barbara Howitt is commendable as the soprano soloist. Fine issue.



"OVERTURES BY OFFENBACH AND AUER"—Paul Paray conducting the Detroit Symphony Orchestra—Mercury SR 90215
A captivating, light-classical concert of program music. The mood is determined at the outset by the lovely melodies of Offenbach's "La Belle Helene." It is followed by "Orpheus in Hades" and then "Tales of Hoffman." Auber's "The Bronze Horse," "Fra Diavolo" and "Masaniello" are on side two, but cannot compete with the immense popularity of the Offenbach pieces.



CHOPIN: The 24 Preludes—Alexander Brailowsky, pianist—Columbia ML 5444
Brailowsky's recording of the Chopin preludes is unlike many such recordings by younger artists who make it a technical challenge. Rather, Brailowsky has proved his technical control and the work here becomes one of compassion and love for the music. His approach is mellow and relaxed but still full of the fair for Chopin the artist is known for.



ENGLAND

Before leaving London for the 15th Prague Spring International Music Festival Mr. V. Mladek last week visited "The Cash Box" office. Mladek is the British representative for Artia—the foreign trade corporation controlling the import and export of all cultural commodities between Czechoslovakia and the world. He is also the manager of the independent British recording company, Supraphon (London) Ltd.—whose catalogue, whilst not solely confined to works of Czech and Slovak origin, specialises in releases by national composers such as Smetana, Dvorak and Fibich, modernists Suk, Novak, Janacek and others, as well as folk music, new songs and new dance music. Mladek considers the most popular Czech composers of this century to be Janacek and Martinu whilst Borkovec has achieved the greatest commercial success, and his Symphony No. 2, played by The Czech Philharmonic Orchestra, conducted by Karel Ancerl, issued by Supraphon on a 10" L.P. in January this year is proving a good seller; as is Victor Kalabis Concerto for Piano and Orchestra played by his wife, Susan Ruzickova, with The Czech Philharmonic Orchestra conducted by Karel Sejna. For two consecutive years the company has been awarded the Grand Prix of Academie Charles Cross in Paris—last year for their recording of Janacek's Opera "The Cunning Little Vixen" and this year for The Symphony No. 6 by Martinu played by The Czech Philharmonic Orchestra. Awards were also received for recordings by Janacek and Debussy Sonatas played by Josef Suk (grandson of the composer) and Jan Panenka, one of Czechoslovakia's leading pianists, with The Czech Philharmonic Orchestra.

Highlights of Supraphon's recent release include an EP by the world-famous violinist David Oistrakh, "The Mountain of Arethusa" (Szymanowski), and "The Song of Love" (Suk) and Smetana's String Quartet No. 1 in E Minor recorded by The Smetana String Quartet—considered one of the finest in the world. During their recent tour of this country the Quartet, who record exclusively for Supraphon, recorded a programme for the BBC to be transmitted in June.

On the pop side the label caters for a wide range of tastes but with a Slavonic flavour. Notable releases include disks by Gerry Scott and the Yugoslavian singer Ivo ("Morgen") Robic. The parent company, originally formed before the war in Czechoslovakia, later took over all the country's other labels including Ultraphon and Esta and is now the only record company in Czechoslovakia with large factories near Prague. Since the death of Mr. Hasa, the founder, the company has been managed by Mr. Harnach—the first Musical Director of Supraphon, Jan Seidel, now holds a similar position with a national theatre in Prague and is succeeded by Dr. J. Seda, who was the founder and first Director of the Theatre of Music in Prague.

Distribution for Supraphon (London) Ltd. is handled by leading factors covering the entire United Kingdom. Distribution and pressings are handled in the States by Ramco and issued on the Artia and Parliament labels which are also released here by Associated Recordings Ltd.

Top executives of E.M.I. and many distinguished guests attended the first party held at the Organization's new London headquarters at Manchester Square, London, this week. The occasion marked the launching of the Junior Record Club and introduced, via the company's highly successful 'Sound Selling' technique, a new 7" 45 r.p.m. EP Children's Series on the H.M.V. label. Many months of research and planning have been lavished on this series by the production team headed by Fiona Bentley, Lord Aberdare and musical director, Cyril Orndel. The nine initial releases issued in varied coloured sleeves of green, red, yellow and blue, are attractively packaged and feature classic favourites in children's stories and music recorded by world-famous British artistes, including Vivien Leigh, Sir Ralph Richardson, Sir Donald Wolfit, Roger Livesey and Dick Bentley. These will prove an important addition to the two dozen EP's for children already available on the H.M.V. label.

Four of the EP's, "The Tale of Benjamin Bunny," "The Tale of Peter Rabbit," "The Tale of Mrs. Tiggy Winkle" and "The Tale of Squirrel Nutkin," are based on the world-famous Beatrix Potter books. The narrator for all these is Vivien Leigh and the stories are interspersed with songs specially written and composed by Cyril Orndel and David Croft. Two more EP's also for the younger children are "15 Favourite Children's Songs" with the Westminster Concert Orchestra and the Michael Sammes Singers, and "Nursery Rhyme Toys." For those a little older "Treasure Island" with Sir Donald Wolfit as Long John Silver, "Sinbad the Sailor" with Dennis Quilley as Sinbad and "The Story of Noah" adapted by Lord Aberdare starring Sir Ralph Richardson. The disks retail at 10/7½d and can be bought separately but by joining the Junior Record Club members receive special benefits including a free badge and card plus free gifts after buying six records.

The Pye Record Company came up with an original idea this week when, for the first time, they held a recording session in a pub. The scene was the 400-year old Thames-side tavern "The Prospect of Whitby" at Wapping—one time haunt of smugglers, press gangs and gamblers. With an audience of "regulars" Lita Roza, who leaves next week for a three-month tour of Australia, waxed an LP of jazz flavoured songs with a star-studded combo headed by Ronnie Ross on sax. Incidentally, from the pub's riverside balcony visitors could see The Royal Yacht "Brittania" waiting to take Princess Margaret and Tony Armstrong-Jones for their honeymoon.

Another novel idea by the Pye Record Company resulted in the rush release of a 45 r.p.m. EP, "Highlights From the Cup Final" by BBC commentators Raymond Glendenning and Alan Clarke. The match between Wolverhampton Wanderers and Blackburn Rovers was played on Saturday, May 7th and marked the end of the football season. After high pressure editing, pressing and distribution the disk was on sale within three days. The company will donate part of their

England's Best Sellers

1. Cathy's Clown—Everly Brothers (Warner Bros.) (Acuff-Rose)
2. Do You Mind—Anthony Newley (Decca) (Sheldon)
3. Fall In Love With You—Cliff Richard (Columbia) (Aberbach)
4. Someone Else's Baby—Adam Faith (Parlophone) (Mills)
5. Shazam—Duanne Eddy (London) (Burlington)
6. Handy Man—Jimmy Jones (M.G.M.) (Sheldon)
7. Standing On The Corner—King Brothers (Parlophone) (Frank)
8. Sweet Nuthin's—Brenda Lee (Brunswick) (Peter Maurice)
9. Stuck On You—Elvis Presley (R.C.A.) (Belinda)
10. My Old Man's A Dustman—Lonnie Donegan (Pye) (Essex)
11. Footsteps—Steve Lawrence (H.M.V.) (Nevins-Kirshner)
12. Beatnik Fly—Johnny and The Hurricanes (London) (Duchess)
13. Heart Of A Teenage Girl—Craig Douglas (Top Rank) (Progressive)
14. Theme From A Summer Place—Percy Faith (Philips) (Blossom)
15. Fings Ain't Wot They Used T'Be—Max Bygraves (Decca) (World Wide)
16. Cradle Of Love—Johnny Preston (Mercury) (Good)
17. Clementine—Bobby Darin (London) (Southern)
18. Mack The Knife—Ella Fitzgerald (H.M.V.) (Arcadia)
19. Running Bear—Johnny Preston (Mercury) (Southern)
20. He'll Have To Go—Jim Reeves (R.C.A.) (Campbell-Connelly)

England's Top Ten LP's

1. This Is Hancock—Tony Hancock (Pye)
2. Can Can—Soundtrack (Capitol)
3. South Pacific — Soundtrack (R.C.A.)
4. Gigi—Soundtrack (M.G.M.)
5. Flower Drum Song—Broadway Cast (Philips)
6. Best Of Sellers—Peter Sellers (Parlophone)
7. The Twangs The Thang—Duane Eddy (London)
8. Songs For Swingin' Sellers—Peter Sellers (Parlophone)
9. Best Of The Goons—The Goons (Parlophone)
10. Songs For Swinging Lovers—Frank Sinatra (Capitol)

England's Top Ten EP's

1. Strictly For Grown Ups—Paddy Roberts (Decca)
2. Espresso Bongo—Cliff Richard (Columbia)
3. Strictly Elvis—Elvis Presley (R.C.A.)
4. Nina & Frederick—Nina & Frederick (Columbia)
5. Cliff Sings No. 2—Cliff Richard (Columbia)
6. Emile—Emile Ford (Pye)
7. That's All—Bobby Darin (London)
8. The Best Of Sellers Vol 1—Peter Sellers (Parlophone)
9. With A Song In My Heart—Ella Fitzgerald (H.M.V.)
10. So Nice—Johnny Mathis (Fontana)

royalties from each disk to The National Playing Fields Association.

Filmusic Publishing Company, subsidiary of The Rank Organization, this month celebrates its first anniversary. Manager Harold Shampton reports that during the first year Filmusic has acquired over 300 copyrights including 50 from America and 50 from the continent. A number of major films in which many of these numbers have appeared total 24 including "Heart Of A Man," "Sapphire," "Upstairs and Downstairs," "Shakedown," "League of Gentlemen" and "North-West Frontier" culminating in the title song from "Never Let Go" by Lionel Bart and John Barry who is responsible for the complete score. The film stars Peter Sellers, Richard Todd and pop singer Adam Faith. Another Filmusic achievement has been the assembly of a 75 minute library of recorded mood music. The company is now branching out into personal management and the first artistes to be signed are the Day Brothers who open a two-week session at London's Metropolitan Music Hall on May 16th.

Publishers Francis Day & Hunter hope to have a third consecutive hit from the pen of the brilliant young composer-singer Jerry Lordan, whose waxing of "Sing Like An Angel" was released last week on Parlophone. Breaking away from the sad ballad formula of his previous hits, "I'll Stay Single" and "Who Could Be Bluer," this latest disk has a swinging happy mood. The backing "Every Time" however reverts to the old formula and is published by Jerry's own company Lordan Music. Jerry is currently touring in the Cliff Richard package show. Other current Francis Day & Hunter publications include the American hit "Cherry Pie" by Skip and Flip, released here on Top Rank and a version on Decca by Jess Conrad. The company has recently acquired from American publisher E. B. Marks "The Timeless Tide" has recorded on Parlophone by a new group, the Freeman. The flip side is the oldie "My Gal Sal" from the Francis Day & Hunter catalogue. The company also publishes Frankie Vaughan's new single released on Philips, "I Was A Fool." Frankie, currently filming in Hollywood with Marilyn Monroe returns to England shortly to appear in Bernard Delfont's Summer Show at the Brighton Hippodrome, "Let's Be Happy." Also on the bill will be Tommy Cooper, Roy Castle, Adele Leigh and the King Brothers, whose latest disk "Standing On The Corner" on Parlophone is riding high. After the summer season Frankie Vaughan leaves for a return appearance at the Dunes Hotel, Las Vegas. With him will be the King Brothers.

After a couple of days in London to celebrate the second anniversary of their English publishing company, Budd Music, American lyricist Buddy Kaye and his wife flew to Germany with Jeff Kruger, managing director of the London office. Kruger cabled news from Hamburg where they met Mr. Morks of Triola Records Copenhagen, and together arranged the purchase of the original No. 1 German hit "Banjo Boy" for United States release via Kapp Records (London in England). Also present was Dave Kapp, president of Kapp Records, New York, who plans to record the song with another of his artists for release on his label. Kruger has acquired publishing rights of the song for his publishing company, Florida Music, London, and Kingsley Music in America. Valerie Masters has recorded an English version with lyrics by Buddy Kaye on the Fontana label.

As already reported in The Cash Box, British singer Vera Lynn has signed a new contract with M.G.M. Records. Vera's husband-manager, Harry Lewis, told The Cash Box that Arnold Maxin, president of M.G.M., will fly to England in June to discuss titles and sessions.

Sheila and Gordon MacRae make their British TV debut in Val Parnell's "Sunday Night At The London Palladium" on June 5th.

Sammy Davis Jr. (opening at London's Pigalle on May 17th) will make only one TV appearance while in this country. ABC Television's supervisor of features and light entertainment, Brian Tessler, will produce and direct the hour long programme. Like Como—Davis will use London as his stage—taking in Leicester Square, Battersea Funfare, Madame Tussaud's Wax Works, the River Thames, The Players Club Theatre and part of his show at the Pigalle. Com-

THE LATEST HIT FROM

BRITAIN'S No. 1 COMPOSER-SINGER

JERRY LORDAN

"SING LIKE AN ANGEL"

(Parlophone 45-R4653)

Published By:

FRANCIS DAY & HUNTER

138 Charing Cross Rd. London, WC2





GERMANY

On May 2nd Marlene Dietrich gave her first concert in her home country of Germany, which was performed in Berlin, the town where she was born. She had her first press conference at the Hilton Hotel in Berlin the evening before her performance, with representatives of all the important magazines and newspapers of Western Germany in attendance. The concert itself, in Berlin's Tintania Palace was a big triumph over all the doubtful voices. There were cheers and enthusiastic calls for "Mrs. Charne" as she is called by the people of Berlin. She ended her concert with the beloved song of Germany, "Ich hab noch einen Koffer in Berlin." She sang well known songs from her films and records for more than an hour. Some American hits like "Blue Heaven" were also on her program. Many well known film stars were there, and Berlin's mayor, Willy Brandt, and his wife also attended.

On May 5th, Nat King Cole had a meeting with journalists in the Hotel Frankfurter Hof in Frankfurt. His concert was held the next evening in the Fair Hall in Frankfurt.

On April 28th in the German industrial town of Essen, press editor of Polydor, Wolfgang Siegling, presented Freddy Quinn with his fifth gold record.

German hit "Kriminal Tango" by Hazy Osterwald was released in its original German version in the States. Cindy Ellis' "Do You Think Of Me" is also new on the American market.

From May 16th to 18th, Ivo Robic will have a television show in Scheveningen, Holland and another one on the 19th and 20th of May in Antwerpen. His newest release is "Finally."

On May 21st, Peter Kraus will perform in a TV show in Anterpen.

Electrola released Jacqueline Boyer's "Tom Pillibi."

"Bonne nuit, ma chérie," hit song by Wyn Hoop (on Teldec) from Melodie der Welt, already has been sold to France, Belgium, Italy, England, Scandinavia and the United States.

Peter Kraus will get two gold music boxes from "Automatenmarkt," Germany's juke box magazine, as the most played German recording artist of 1959.

Germany's Best Sellers

1. Ich Zaehle Taeglich Meine Sorgen (Heartaches By The Number)—(Peter Alexander—Polydor—Peter Meisel)
2. Banjo Boy (Jan and Kjeld—Ariola—Montana)
3. Seemann (Sailor) (Lolita—Polydor—Siden)
4. Red River Rock (Johnny And The Hurricanes/Die Fellows—London/Decca—Melodie der Welt)
5. Multi-Song (Ivo Robic—Polydor—Peter Meisel)
6. Unter Fremden Sternen (Under Foreign Stars) (Freddy—Polydor—Schaeffers)
7. Marina (Rocco Granata/Will Brandes—Columbia/Electrola)
8. Kein Land Kann Schoener Sein (No Country Can Be More Beautiful)—(Rene Carol—Polydor—Rialto)
9. Du Musst Alles Vergessen (You Must Forget All) (Freddy—Polydor—Schaeffers)
10. Yes, My Darling (Conny/Rex Gildo—Electrola)

England

(Continued from preceding page)

edian Sidney James will be featured as Sammy's taxi driver in the show.

Friends and fans turned up in force for the cocktail party given this week to welcome back Connie Francis and Conway Twitty. Connie is here to record three new LP's for M.G.M. of Spanish, Hebrew and Italian tunes as well as appearing on ATVs' "Sunday Night At The London Palladium." Her latest disk "Robot Man" and "Mama" was released last week. Conway Twitty, here for a 4-week concert tour and, as already reported in The Cash Box, will appear on Vera Lynn's BBC TV show. His latest release, "What Am I Living For" and "The Hurt In My Heart," was released on M.G.M.

The glamorous Vernon Girls—regulars on ABC TV's big-beat show "Wham" will introduce and demonstrate the new "Madison Time" in the next two editions of the show.

On ATV's 200th edition of "Cool For Cats," besides guest stars Johnny Preston and Joy and Dave Adams—compere Kent Walton introduces "behind the scenes" men of the recording companies, including Mal Thompson and Wally Ridley of E.M.I., Dick Rowe of Top Rank, Bob Crabb and Frank Lee of Decca and Michael Barclay of Pye. Music publishers are represented by Jimmy Henney of Chappells and Les Paul of Peter Maurice.

More names have now been added to the list of stars appearing at The Royal Command Performance on Monday, May 16th including Robert (Flint McCullough) Horton of "Wagon Train" fame, Ronnie Carroll and Millicent Martin and Bryan Johnson—recent runner-up in the Eurovision Song Contest. Val Parnall of A.T.V. announces that for the first time in show business history this year's show will be televised for screening over the entire I.T.A. network on Sunday, May 22nd.

Freddie Cannon and Bernie Binnick, Secretary and Treasurer of Swan Records, arrived in London last week. One of their first calls was to The Cash Box London office. Freddie started a week of solo dates last Sunday and later joins up with Conway Twitty and Johnny Preston for a nation-wide tour. Already in the State-side Cash Box, charts Freddie's latest disk, "The Urge" backed with "Jump Over," was released here last week on Top Rank; reports indicate strong reaction.

With Adam Faith's Parlophone disk "Someone Else's Baby" high in the charts, Bill Phillips of Peter Maurice Music Publishing Company reports that "Big Time"—one of the numbers from the successful musical "Fing's Aint Wot They Used T'Be" (now running at London's Garrick Theatre)—on the same disk is proving a big time seller.

Rogers and Hammerstein's "South Pacific" in Todd-AO is now in its 2nd year at London's Dominion Theatre. It is estimated that out of the 8 million people who have seen this film 1 out of every 15 has bought the R.C.A. soundtrack album as a souvenir.



CANADA

IN TOWN IN TORONTO. . . Sue Evan in at the Barclay Hotel for two weeks, out making the rounds of the DJ's with Wray Rutledge of Leeds on her new 20th Century record of "Mary Ellen Give Me Back My Guy." . . . Jimmy Namarro Trio in at the Westbury for a long stay. Jimmy also out making the DJ rounds with his recently released LP, "Driftwood," on the Dot label. . . . Jose Greco finished out a successful week at the Royal Alexander. . . . Kay Ballard opens for a week stay at the Club Oasis of the Barclay Hotel. . . . Lots of broadcasters in town this week for the Advertising Convention held at the Royal York Hotel. . . . Mrs. Mary Bush of CJQC-Quebec City in for three days; Mr. Jaques La Roche, also of Quebec City, station CJLR, also in town. . . . Mr. Bill Bellman of the newly opened CHMQ (Quality Music) in Vancouver also visiting our town. . . . Ted Fielder of Simcoe Radio station also visiting the convention. . . . IN RECORD LAND IN TORONTO. . . . Bill Reed of Decca-Coral out on a western Ontario trip, reports that "Cathy's Clown" by the Everly Brothers making the biggest noise, with "Mais Oue" by Bob Beckham starting to happen real big. . . . Dan Bass of Quality happy with the break away of "Cherry Pie" by Skip and Flip, also, Dan reports that "A Star is Born" by Mark Dimming doing very nicely around the country, as is "Kissin'" by the Fireballs on Top Rank records. . . . Bill Kerns of Quality, back in town after a Mexico Holiday, reports lots of action on the new LP by Brook Benton and the Ernest Maxim LP on Top Rank, also the new Moonglow LP by Pat Boone moving very very well. . . . "Whitey" Haines of Capitol records all smiles with the flood of orders on "He'll Have to Stay." Deck is a complete "run-away" smash in every market across the country according to Whitey, also the Four Preps' record racking up big sales for the Capitol folks as is "That's You" by Nat King Cole. . . . Lee Farley reports that the recent trip cross country by Dean Morgan one of the most successful ever conducted by any artist. . . . With over 232 stations aware of this young star's new record, via taped interviews and special TCA tie-ins. Dean covered the country by Trans Can. jet service and visited in every major market in five days. Returning to Toronto, he visited Buffalo for the Pat Fagan TV "Dance Party" on WGR-TV. According to the market reports the record is happening everywhere, and with Top Rank giving it the world wide pick up, it seems another Canadian star is born.

Happening cross country. . . Russ Griffiths, CFCF-Montreal, starts a country show five days a week at noon and Gerry Herbert on CF also doing a daily remote from a bowling alley. . . John Rourke of CKGM reports the pick decks this week are "Rockin' Redwing" by Sammy Master, "Dutchmans Gold" by Walter Brennan and "Another Sleepless Night" by Jimmy Clanton. . . "Stuck on You" by Elvis still the top deck on the stations charts with "Cherry Pie" by Skip and Flip and "Paper Roses" by Anita Bryant the two fastest climbers. . . . Hold the plane for an interview! that's a little drastic for any one; but to Johnny Murphy of Fort William nothing is out of the way. A hurry up call to the TCA folks at Fort William and Johnny was able to rush out to the airport and get a short short interview with Dean Morgan as his plane touched down for refueling and was on its way again. Dean had just heard the news about his record being picked up for world-wide release by Top Rank and was greatly elated; so was Johnny at getting the interview. . . . Harry Boon of CJCA-Edmonton reports that the fastest breaking decks in his city are "Young Emotions" by Ricky Nelson, "Good Timin'" by Jimmy Jones, "No Ifs, No And's and No Buts" by Lloyd Price on Sparton.

Canada's Best Sellers

1. Stuck on You—Elvis Presley—RCA
2. Sink the Bismarck—Johnny Horton—Col.
3. Cathy's Clown—Everly Brothers—War.
4. Theme From A Summer Place—Percy Faith—Col.
5. The Old Lamplighter—The Browns—RCA
6. Night—Jackie Wilson—Corl
7. Paper Roses—Anita Bryant—War.
8. Footsteps—Steve Lawrence—Sparton
9. Cradle of Love—Johnny Preston—Mercury
10. He'll Have To Stay—Jeanne Black—Capitol

MGM Stars Welcomed



LONDON—MGM stars Connie Francis and Conway Twitty are welcomed to this city at a party hosted by EMI. Left to right: disk jockey Sam Costa; Miss Francis; Twitty; Mal Thompson, exploitation, EMI; and John Hooper, BBC producer.



BENELUX

Wim Sonneveld, one of Holland's best cabaret artists, made a successful television appearance on April 30th. He performed his newest cabaret act, a one man show called, "Rim Ram."

On Friday, April 29th, there was a press conference concerning the musical, "My Fair Lady" (Dutch company), which will give its first performance in Rotterdam in October, 1960. Wim Sonneveld will interpret the character of Mr. Higgins. At this time, Philips has the original version of "My Fair Lady" and will probably release the Dutch version as well.

Willeke Alberti, daughter of the famous Dutch singer, Willy Alberti, recorded her second record for the Philips label. She sings the Dutch version of the French song, "Tom Pillibi," which won the Eurovision Song Festival in London (on Columbia by Jacqueline Boyer).

Some difficulties have arisen in Holland concerning the Dutch interpretation of "Milord," which is sung by Corrie Brokken on Philips. Because the Dutch text of this song is somewhat suggestive, a number of radio stations instructed their disk jockeys not to play the record. This decision aroused much resentment in Holland, and the record is now selling tremendously well.

Mr. Klaassen, sales manager of L. C. Phonogram, returned from a visit to Sweden on Monday, May 2nd, where he surveyed the Swedish market.

Mr. Jan J. van Luijk, publicity manager of Decca and Fontana, returned to Holland after having had successful discussions with the Decca Record Company in London.

On May 9th and 19th there will be a Decca European sales meeting in Amsterdam, Holland. The commercial plans for 1960 and 1961 will be discussed at this meeting.

The live recording of The Dutch Swing College Band in Eindhoven, Holland a few days ago, has become a big success.

During Chris Barber's visit to Holland last week, the Monti Sunshine Quartet—a combo with Barber's orchestra (well known for their interpretation of "Petite Fleur" and "Hushabye") released a number of tunes for an EP album on the Columbia label, which are not yet known.

Radio Luxembourg's disk jockey, Pete Felleman, devoted an entire program to the original soundtrack of Cole Porter's "Can Can," featuring Frank Sinatra, Maurice Chevalier, Shirley MacLaine, and Louis Jourdan. Listener response to this premiere indicated that the Capitol record could become a smash in the Netherlands. As yet, release date has not been set, since the Twentieth-Century Fox Movie will not reach Dutch cinemas before Fall. Mr. Gerry M. Oord, President of L. C. Bovema, the company that handles Capitol in the Netherlands, feels that the "Can Can" LP could top sales of all previous sound track recordings released on Capitol.

C. N. Rood, L. C., Rijswijk, informed us that they have just released another new series on the Mercury label. The first series was "Jazz On Single" and this series is titled, "Immortal Ballet Melodies." The melodies are world famous, such as fragments of Coppelia, Sylvia, The Nutcracker Suite, Waltzes from Sleeping Beauty and Swan Lake, and others. These singles, put in an EP album with four pages on the history of ballet, is a unique series in Benelux in the field of ballet music recordings. The liner notes are written by one of the best authors in the world of light music in Holland, label manager of Mercury, Eddie Willigenburg.

Delahay Record Company, L. C., The Hague, has just released a new LP series called "Top Rank Special Series," a series of LP's in the field of jazz, classical, etc., which is inexpensive in proportion to other LP's in Benelux. Mr. Jansen told The Cash Box that there is much interest in the new series and that a number of attractive LP's are available, such as The Knightbridge Strings, Woody Herman, Al Martino, the Fleetwoods and others.

Belgium's Best Sellers

(FLEMISH)

(WALLOON)

- | | |
|---|--|
| 1. Mustapha (Bob Azzam—Barclay) | 1. Mustapha (Bob Azzam—Barclay) |
| 2. Puppy Love (Paul Anka—ABC Paramount) | 2. T'Aimer Follement (Dalida—Barclay) |
| 3. Een Hutje Op De Heide (Bobbejaan Schoepen—Decca) | 3. Milord (Edith Piaf—Columbia) |
| 4. La Bella (Rocco Granata—Moon-glow) | 4. Ne Joue Pas (Colette Dereal—Polydor) |
| 5. Too Young (Bill Forbes—Columbia) | 5. Salade de Fruits (Bourvil—Pathe) |
| 6. Laila (De Regento Stars—Moon-glow) | 6. Red River Rock (Johnny and The Hurricanes—London) |
| 7. Oh Carol (Neil Sedaka—RCA) | 7. Oh Carol (Neil Sedaka—RCA) |
| 8. Milord (Edith Piaf—Columbia) | 8. Puppy Love (Paul Anka—ABC-Paramount) |
| 9. Kriminal Tango (Hazy Osterwald—Heliodor) | 9. Pilou Polouhe (Gilbert Begaud—Columbia) |
| 10. Unter Fremden Steren (Freddy—Polydor) | 10. Cafe Sans Export (Bobbejaan Schoepen—Decca) |

Holland's Best Sellers

- Milord (Edith Piaf/Corrie Brokken—Columbia/Philips)
- Oh Carol (Neil Sedaka/The Blue Diamonds—RCA/Decca)
- Schlafe Mein Prinzchen, Schlafe Ein (Papa Bue's Viking Jazz Band—Storyville)
- Banjo Boy (Jan & Kjeld—CNR)
- Red River Rock (Johnny and The Hurricanes—London)
- Laila (De Regento Stars—Tivoli)
- Let It Be Me (The Everly Brothers—Heliodor/Artone)
- Bacchiare (De Selveras/Annie de Reuver—CNR/Phillips)
- Burning Bridges (Jack Scott—Top Rank)
- Running Bear (Johnny Preston—Mercury)

England's Top Rank Changes Release Pattern

LONDON—Top Rank is changing its release policy. From now on the diskery will make issues of LP and EP records once every two or three months instead of monthly, as is the accepted practice in this country. In a policy announcement the company states that this move has been designed to help the trade and the record buying public. Commenting on the policy the label's marketing manager P.A.L. Skinner said: "We have been thinking about this for some time but the tremendous success of our new bargain "Buy" 22/-LP [reported in The Cash Box dated April 30] has definitely made up our minds. For the rest of this year we shall be making occasional major album releases, rather in the American practice. Our



SCANDINAVIA

A jazz album (sheet music) with some of the leading numbers played by the Modern Jazz Quartet will be published in the near future by Essex Music, Stockholm. The album will be available for world wide release.

Bertil Englund, Sonet recording artist, booked into the Club Bacchus, one of Stockholm's night clubs, for May. Also billed in the show are La Faithia, a continental strip-tease danseuse.

Sweden is the only country in the world, so far, which will release the British song "Summerset" by Acker Bilk with lyrics. Gösta Rybrant has written the lyrics to this number, which originally was an instrumental. Interest among record companies is reported very high, and there are eight Swedish recordings being made so far, reports Essex Music, who is the Swedish publisher.

A German shoe manufacturer, Mr. Servas, visited Stockholm during March, and while at the Berns Restaurant, he heard Swedish singer Gunnar Wiklund sing "Jag vet" (I know). Mr. Servas liked the number so much that he immediately wanted to buy the right to press 500,000 copies of Wiklund's recording of the song. A deal was made with BFB, the Swedish record company, Gunnar Wiklund and Mr. Servas. A half million buyers of shoes manufactured by Servas' factory in Germany will receive a free copy of the recording in the near future.

Doing very good in Iceland is Elvis Presley. His RCA recording of "Fame and Fortune" now holds third place on the Icelandic Hit Parade. Top number in Iceland at the moment is an Icelandic song by Jón Sigurdsson, well-known hit-maker in Iceland. The title is "I Kjallaranum."

A musical titled "Delerium Bubonis" has done very well in Iceland during the last two years, playing nearly 100 performances. Two songs from the musical appears in the Icelandic Hit Parade (below) in second and sixth places.

"My Old Man's a Dustman," number one on the British Hit Parade, will be released in Sweden by Essex Music.

The committee investigating complaints against the Swedish Radio-TV by publisher Ake Gerhard Larsson has now published the first results of its investigations. One of Larsson's main complaints was that Radio-TV "tried to kill Mr. Larsson's songs (which had won the local song festivals during the last three years) by refusing to air them after the festivals" was not agreed on by the committee who said that "the Radio-TV has given Mr. Larsson's songs every possible consideration without favorizing them for any other composer's work." Mr. Larsson had also complained about the fact that certain people in key positions at the record and music dept. of the Radio-TV company, were stock-owners in certain record companies and/or music publishing companies. The committee declared that this was less satisfying, but the investigation had shown that those people had not used their position in order to promote songs or records from their own companies. Mr. Larsson had also complained against Thore Ehrling, well known bandleader for the Swedish Radio Orchestra as well as head of Thore Ehrling Musik AB, music publishing company. Ehrling was sent to London as leader of the festival orchestra at the Eurovision Song Festival in Royal Festival Hall on March 29th. Later, the winning song, the French "Tom Pillibi" was published in Sweden by Nils-Georgs Musikförlag (after January 1, 1960, a part of Thore Ehrling's publishing house), and Mr. Larsson had asked if it was correct to send a bandleader to London when the bandleader also was a publisher and therefore got a chance to obtain the song without giving the same possibilities to his competitors. The committee has found that the French song, due to its original French publishing contracts, automatically would have been published by Nils-Georgs, and the fact is that "Tom Pillibi" was obtained for Sweden by Nils-Georgs before the London festival took place. The committee, however, criticized an unnamed official of the amusement dept. of the Radio-TV, who had borrowed money from two artists, who during the last few years were dependent upon the official for getting engagements in Radio. The official has been replaced.

Iceland's Top Ten

Finland's Top Ten

- | | |
|--|--|
| 1. I Kjallaranum (Odinn Valdimars-son/Islenzkir Tonar) | 1. Dicitenciello vuie (Mauno Kuusisto/RCA) |
| 2. Einu sinni á ágústkvöldi (Steindor Hjörleifsson/Islenzkir Tonar) | 2. Red River Valley (Matti Heinivaho/RCA) |
| 3. Fame and Fortune (Elvis Presley/RCA) | 3. Marina (Eino Grön/Rytmi) |
| 4. Kom heim Vinur, Kom Heim (Goodbye, Jimmy, Goodbye) (Helena Eyjólfsdóttir/Islenzkir Tonar) | 4. Är du kär i mej ännu, Klas-Göran (Brita Koivunen/Scandia) |
| 5. Country Boy (Fats Domino/California) | 5. Die Gitarre und das Meer (Laila Halme/Philips) |
| 7. Hvitú Mavar (Weisse Holunder) (Helena Eyjólfsdóttir/Islenzkir Tonar) | 6. Rote Rosen werden blüh'n (Caterina Valente/Decca) |
| 8. Sweet Nuthin' (Brenda Lee/Decca) | 7. Marina (Laila Kinnunen/Scandia) |
| 9. Lucky Devil (Carl Dobkins/Decca) | 8. Rote Rosen werden blüh'n (Tuula Ikäheimo/Decca) |
| 10. Komdu Nidur (Soffia & Anna Sigga/Stjörnuhljómplötur) | 9. Red River Valley (Ilkka Rinne/Rytmi) |
| | 10. Marina (Rocco Granata/Cupol) |

next release, for example, will be towards the middle of June."

Skinner went on to say that by tidying up Top Rank's release pattern the label hopes the trade will benefit through better selling opportunities and less of the "monthly routine," and Record dealers will have more time to sell and have better merchandising behind them and the public will know the product has not been rushed out and thrust upon them.

As part of their new programming policy, in addition to a new collection of albums in the "Buy" series, Top Rank will also issue in June a package of jazz releases in its normal price range.

Eight LP's are planned including John Hammond's "Spirituals to

Swing" (Vols 1 & 2), "Newport Folk Festival" (Vols 1, 2, & 3), "Art Tatum Discoveries" (Vol 1), "Bernard Peiffer" (Vol 1) and a Cisco Houston album, "The Cisco Special."

Kaye Acquires "Banjo Boy"

BERLIN, GERMANY — Publisher-writer Buddy Kaye has acquired here the English-lyric rights to "Banjo Boy," the Jan & Kjeld smash hit here. Kaye has written the English-lyric, and has published the song through his U.S. ASCAP firm, Kingsley Music. The deal was worked-out with German publisher Peter Schaeffers. Kaye is currently in Europe on a business trip.



AUSTRALIA

Falling in line with a similar move recently made by several other major labels, Mercury Records here have upped the retail price of their singles from 9/3d. to 10/. (a shade more than one dollar) effective from the 1st May. The increase applies to Mercury, Clef, Verve, Astor and the Hi-Fi Record labels.

In a special promotion drive on their huge range of material by Mantovani, E.M.I. have declared "May is Mantovani Month." Mantovani is one of the best represented recording artists in this country, having thirty-three albums and fourteen EP's currently available in Australia. To support dealer efforts in their Mantovani campaign, E.M.I. have produced special Mantovani catalogues, a Mantovani/May calendar for use and display by retailers, multi-colored streamers, special Mantovani window display pieces, a wide range of LP and EP covers for dealer use and a press advertising campaign which covers all Australian states. This Mantovani sales action for the month of May is under the direct supervision of E.M.I.'s national record sales manager, Ken East.

With the famous Boston Symphony Orchestra scheduled for a concert tour of Australia in June, RCA Records are starting on a drive to promote records of the Orchestra—they already have seven albums on the market.

Frankie Davidson's new W & G single, which couples "I Care For You" and "You're Driving Me Crazy," is starting to make plenty of sales noise in each state. Davidson recently performed the number on Johnny O'Keefe's "Six O'Clock Rock" TV show which is shown in all the major states of this country. Ron Gillespie, top man with W & G, says he has high hopes for the release of "I Care For You" in several overseas countries, including the United States.

Harry Sutcliffe, manager of Pye Records in Australia, has advised that Pye will soon be releasing material from the Durium Records catalogue in Milan. Initial release under this agreement is a 12" album which carries the first twelve award winning songs from the San Remo Festival. This is the song-writing festival which discovered "Volare." Present plans are to release only albums from the Durium range, but there is a distinct possibility that they may also issue singles later.

For several weeks now the top single in this country has been the Jim Reeves RCA release of "He'll Have To Go." This one has had a tremendous run of popularity but is now being hotly pressed for the top spot by another RCA single, Elvis Presley's "Stuck On You." The trade is tipping that within the next few weeks the top single could easily be a local composition and record by Rolfe Harris with "Tie Me Kangaroo Down Sport." Harris, who is currently one of the most popular artists in Perth (Western Australia) cut the single for E.M.I. on their Columbia label. Song is published by E.M.I.'s own publishing house, Castle Music. "Tie Me Kangaroo Down Sport" is described as typically Australian in content but with sufficient appeal for plenty of success overseas. It has also been recorded by the internationally famous Horrie Dargie Quintet.

Max Bostock, leading arranger and musician, has accepted an appointment as musical director with television station TVW in Perth, Western Australia. Max, who has been living in Melbourne, takes up this position following several successful TV and concert appearances in Perth. He will be responsible for the arrangements and presentation of all "live" musical performances from TVW.

Promoter Bill Watson has a new show for Australia consisting of the original Mouseketeers, Duncan "Cisco Kid" Ronaldo, Louis "Rosco" Quinn from "77 Sunset Strip," Roberta Shore and local attractions Lucky Star and The Maori Troubadours. The tour commences May 11th.

In the same week that it appeared on The Cash Box charts for the first time, W & G Records made a nationwide rush release of Corina Minette's "He'll Have To Stay." It should become very popular here as a result of the great success of "He'll Have To Go."

The Delltones, one of Australia's top vocal groups, are now represented disk-wise with new EP package on the Lee Gordon label. Backing is provided by Eddie Cash Jr. as the Delltones sing "Bluebirds Over The White Cliffs of Dover," "Where Mary Go," "Sunday Kind Of Love" and "Land Of Beauty."

On the Leedon label is a hot new single "Yes Indeed I Do" by Lonnie Lee. Lonnie is currently doing great business across the nation with "Starlight Starbright" and his fine follow-up performance of "Yes Indeed I Do" should do even better. Lonnie Lee looks set for a long run of popularity.

U. S. Talent Completes 6-Day Australia Tour

SYDNEY, AUSTRALIA—A U.S. teen talent package consisting of the Champs, Jimmy Clanton, The Crests, and Frankie Ford have just completed a six-day tour of the country. They arrived here on May 8.

Anka Release Set



MILAN, ITALY—Vittorio de Micheli (right), Italian representative for The Cash Box, meets with Mr. Candida (left), general sales manager of His Master's Voice-Columbia-Marconiphon, and Mr. Barbareschi, director of the VCM record shop, Milan. VCM, the largest Italian record store and the publisher of the most authoritative top ten list, announced that it will release Paul Anka's recording of "Puppy Love."



ITALY

Mr. Aldo Locatelli of the Durium press office informed The Cash Box that Marino Marini is in Portugal for a one month tour, during which time he intends to release two new songs, "Oh, Oh Rosy," written by Rocco Granata and "Abbracciami" by Marini himself.

Ivan Mogull, New York publisher, is now in Milan. He has already visited the Middle East and is now going to visit all of Europe. He will be back in the States in early June.

Mr. Giannini of C.G.D. informed me that "Lonely Blue Boy" on MGM is still selling very well. The song is 10th on the Italian list. The other MGM best seller in Italy is "Danny Boy," available in EP and NP. Mr. Giannini has recently released the Everest recording of "Billy Boy" sung by Jimmy Isle.

Mr. Casetta of Bluebell has released a second record by Rocco Granata called "Oh, Oh Rosy" b/w "E' Primavera." He also informed me of a new release by Frankie Avalon on Chancellor, "Tuoni Sul Timberland" (The Guns Over Timberland). Bluebell represents 20th-Fox Records in Italy, whose latest release is "Non Sai" (You Do Not Know) by Attilio Libero.

It has only been a short time since Top Rank has been represented in Italy and already numerous hits have appeared on the Italian list, such as, "Mr. Blue," "Only Sixteen," "Enchanted Sea" and "Pretty Blue Eyes." The variety of the Top Rank repertoire has excited the Italian market.

C.G.D. has published "Lettera A Pinocchio" (Letter To Pinocchio), sung by J. Dorelly. Mr. Sugar told The Cash Box that 32,000 copies have already been sold.

Pat Boone, who is in Italy at this time, was interviewed by Vittorio Zivelli, the only Italian disk jockey. Mr. Bacchini informed me that "Words," the latest Pat Boone recording is a Decca best seller.

The song, "Nuda," which is a composition by Modugno, published on Fonit Records, had been censored and several copies were taken out of circulation. Now the publication and sale of this record has been resumed since authorization has been granted. The title "Nuda" means Naked Woman and this word, which is often repeated in the text, has provoked the intervention of the censorship. In the Fonit record which is now in circulation again, "Nuda" is backed with "Libero," another well known composition by Modugno.

Italy's Best Sellers

1. Personalita (Caterina Valente/Celentano—Decca/Jolly)
2. Theme From A Summer Place (Percy Faith—Philips)
3. Morgen (Eddie Calvert—Columbia)
4. It's Time To Cry (Paul Anka—Columbia)
5. Marina (Marino Marini—Durium)
6. Believe Me (Royal Teens—Capitol)
7. Danny Boy (Conway Twitty—MGM)
8. Kriminal Tango (Trombetta/Marini—Columbia/Durium)
9. La Gatta (The Cat) (Paoli—Ricordi)
10. Lonely Blue Boy (Conway Twitty—MGM)

Frankie Vaughan To Headline England's Brighton Hippodrome

NEW YORK—Frankie Vaughan, the English singing personality, has been signed by impresario Bernard Delfont to headline at England's Brighton Hippodrome for ten weeks beginning July 4.

Vaughan, who has been in Hollywood for the filming of "Let's Make Love" since last December, will return home next month. His engagement at Brighton, Britain's leading summer resort, will be his longest in England since he broke Danny Kay's all-time attendance record at the London Palladium in March, 1959.

Vaughan will return to the U.S. in October for a one-month engagement at the Dunes in Las Vegas. He is also

Victor Taping Peters' Recitals In Russia

NEW YORK—RCA Victor Records will tape all eight of coloratura Roberta Peters' recitals in Russia, which began last weekend (15) at the Moscow Conservatory. She will also perform in Leningrad, Tbilisi, Yerevan and Baku. Miss Peters is being accompanied by her husband, hotel exec Bertram Fields, her pianist George Trovillo, and the Victor rep who will tape the recitals. The label has just released the singer's fifth LP, "Roberta Peters In Recital."

scheduled to begin another film for producer Jerry Wald at Twentieth Century-Fox.

Presenting A Pair Of Pianists



MELBOURNE, AUSTRALIA—At a reception held by Coronet Records to honour Philippe Entremont's visit to Australia, A.W.T. (Bill) Smith (1), general manager of The Australian Record Co., and L. J. (Jim) Sutton (r), general sales manager of Coronet, present the classical pianist with an enlarged photograph of himself and Dave Brubeck taken when the two pianists were visiting Adelaide, South Australia.

Australia's Best Sellers

1. He'll Have To Go (Jim Reeves—RCA)
2. Stuck On You (Elvis Presley—RCA)
3. Starlight Starbright (Lonnie Lee—Leedon)
4. What In The World's Come Over You (Jack Scott—Top Rank)
5. Cradle Of Love (Johnny Preston—Mercury)
6. Footsteps (Steve Lawrence—W & G)
7. Little Boy Lost (Johnny Ashcroft—Columbia)
8. Hippy Hippy Shake (Chan Romero—Columbia)
9. My Old Man's A Dustman (Lonnie Donegan—Pye)
10. Handy Man (Jimmy Jones—MGM)

Operetta Composer Dies

HAMBURG, GERMANY—Paul Abraham, popular German operetta composer, died here May 5 of a heart ailment. He was 67. During the twenties and early thirties, he wrote such successes as "Ball Im Savoy" and "Blume Von Hawaii." Abraham, a Hungarian-born Jew, came to the U.S. in 1933 after the Nazis banned his music. As a mental patient in 1956, Abraham was invited to return by the West German Government.



Country

Disk Jockey

REGIONAL RECORD REPORTS



Country

Reviews

B+ VERY GOOD
C+ FAIR

B GOOD
C MEDIOCRE

CARTER CARLTON
WBKN—Newton, Miss.

1. One More Time (R. Price)
2. Above And Beyond (B. Owens)
3. Left To Right (K. Wells)
4. Why I'm Walkin' (G. Hamilton IV)
5. Is It Wrong (W. Pierce)
6. Family Bible (C. Gray)
7. Another (R. Drusky)
8. Tip Of My Fingers (B. Anderson)
9. Gotto Keep Ridin' (B. Wallace)
10. Never Say Bye (C. Sauceman)

WAYNE RANEY
WCKY—Cincinnati, Ohio

1. Where Will I Shelter My Sheep (Acorn Sisters)
2. Pinball Machine (L. Irving)
3. How Far To Little Rock (Stanley Bros.)
4. I Sow You With God (Wheeler)
5. Lonesome Wind (Reno & Smiley)
6. Lilac Bouquet (Raneys)
7. Tennessee Stud (J. Driftwood)
8. Light At The River (C. Story)
9. Homebreaker (S. Davis)
10. Riverboat Gambler (J. Skinner)

CHUCK BROWN
WJWS—So. Hill, Va.

1. One More Time (R. Price)
2. Your Old Used To Be (F. Young)
3. Who'll Be The First (R. Price)
4. Love Has Come My Way (J. Webb)
5. Boby Rocked Her Dolly (F. Miller)
6. Memory Of Love (K. Wells)
7. Why I'm Walkin' (G. Hamilton IV)
8. Lovers Leap (W. Pierce)
9. Seasons Of My Heart (J. Cash)
10. I Can't Help Wondering (J. Humbird)

JERRY VAUGHN
KAMO—Rogers, Ark.

1. Sink The Bismarck (J. Horton)
2. Big Iron (M. Robbins)
3. Sparkling Brown Eyes (G. Jones)
4. Eyes Of Love (M. Singleton)
5. We'll Never Love Again (Stewart & Howard)
6. In A Mansion Stands My Love (J. Reeves)
7. Same Old Tale The Crow Told Me (J. Horton)
8. I Wander (Gays)
9. I May Never Get To Heaven (D. Gibson)
10. What Does A Poor Girl Do (N. Jean)

GUY SMITH
KANS—Kansas City, Mo.

1. Keys In The Mailbox (F. Hart)
2. Seasons Of My Heart (J. Cash)
3. Your Old Used To Be (F. Young)
4. Who'll Be The First (R. Price)
5. Wrong Company (W. Howard)
6. Who'll Buy The Wine (C. Walker)
7. Please Help Me, I'm Falling (H. Locklin)
8. Accidentally On Purpose (G. Jones)
9. Why Did You Come My Way (Smith)
10. She's Gone (L. Frizzell)

AL WEAVER
WKBC—No. Wilkesboro, N.C.

1. Above And Beyond (B. Owens)
2. Please Help Me, I'm Falling (H. Locklin)
3. Speaking Of Angels (S. Bacon)
4. Millers Cave (T. Tucker)
5. Sink The Bismarck (J. Horton)
6. No Man's Land (B. Anderson)
7. Life Of A Poor Boy (S. Jackson)
8. That's Why I'm Walkin' (G. Hamilton IV)
9. Cut Across Shorty (C. Smith)
10. The Gun, The Girl And Gold (T. Ritter)

ERNIE KERNS
WOCH—No. Vernon, Ind.

1. Hot Rod Lincoln (C. Ryan)
2. Please Help Me, I'm Falling (H. Locklin)
3. He'll Have To Go (J. Reeves)
4. Teen Ex (Browns)
5. Sink The Bismarck (J. Horton)
6. How Far To Little Rock (Stanley Bros.)
7. He'll Have To Stay (J. Black)
8. Trouble In The Amen Corner (A. Campbell)
9. One More Time (R. Price)
10. A Lot Like You (R. Sovine)

BUZZ WALKER
WTJH—East Point, Ga.

1. Please Help Me, I'm Falling (H. Locklin)
2. He'll Have To Go (J. Reeves)
3. One More Time (R. Price)
4. Who'll Buy The Wine (C. Walker)
5. Wrong Company (Stewart & Howard)
6. Just One Time (D. Gibson)
7. Another (R. Drusky)
8. Above And Beyond (B. Owens)
9. Your Old Used To Be (F. Young)
10. Why I'm Walkin' (S. Jackson)

WESA
Charleroi, Pa.

1. He'll Have To Go (J. Reeves)
2. The Old Lamplighter (Browns)
3. Please Help Me, I'm Falling (H. Locklin)
4. Big Iron (M. Robbins)
5. Six Pack To Go (H. Thompson)
6. Wishful Thinking (W. Stewart)
7. You're The Only Good Thing (G. Morgan)
8. Another (R. Drusky) (B. Owens)
9. Above And Beyond
10. Sink The Bismarck (J. Horton)

SLIM WHITMAN (Imperial 8327)

(B+) "I'LL WALK WITH GOD" (3:08) [Harms ASCAP—Webster, Brodzky] From the Mario Lanza movie version of "The Student Prince" comes this solemn hymn and Whitman's gripping essay of it could mean a new country outlook for the opus.

(B+) "SUNRISE" (3:30) [Alamo ASCAP—Poole, Ackley] Another especially rewarding sacred turn by Whitman here. Both rate the religious spins.

THE WRIGHT BROS.
(Golden Leaf 106)

(B) "ISLAND CREEK MINE FIRE" (3:17) [Polaris, Golden Leaf BMI—Wright] In the tradition of the true folk balladeers, the boys document the incidents of the recent mine tragedy. Good mountain sound is achieved.

(B) "I JUST CAME FROM YOUR WEDDING" (2:30) [Polaris, Golden Leaf BMI—Wright] The Wright Bros. turn to romance here and delve into the lonely, lost-love episode.

THE BLUE GRASS CHAMPS
(Blue Ridge 504)

(B+) "JUBILEE MARCH" (2:11) [Lonesome Pine MBI—Childree] Bright, lively, tuneful instrumental excursion really puts across the jubilation feeling. Great strumming here. Can score.

(B) "HAND ME DOWN MY WALKIN' CANE" (2:36) [Lonesome Pine MBI—Arr. Stewart] Pop Stoneman joins the Champs for a vigorous display of vocal energy on the old religious opus.

GLORIA TURRY (Sims 113)

(B) "ALL OF MY LIFE" (2:25) [R&R BMI—Sims, Turry] The thrush finds a pleasant ballad groove on this pleader. Her strong country voice and plenty of fiddles marks this for solid play.

(B) "YOU LIED TO ME" (2:15) [R&R BMI—Sims, Turry] Another expressive weeper is carved out by Gloria. Substantial issue.

JAMES MASK (Bandera 1306)

(C+) "STOLEN HONEY" (2:06) [Sundown, E&M BMI—Mask] Pretty rockabilly ballad taken at a slow, mournful pace for Mask's deeply sincere wailing.

(C+) "SAVE YOUR LOVE" (1:55) [Sundayn, E&M BMI—Mask] With a male chorus in tow, Mask gives out with a lively impassioned plea. Infectious deck.

ARNOLD BENNETT (Peach 733)

(C+) "TEST OF TIME" (2:10) [Yonah BMI—Stephens, Hedden] Bennet wraps up this ballad in a convincing essay. Attractive slice.

(C+) "WAHOO" (2:02) [Yonah BMI—Bennett] With femme voices on the answer end, the chanter tells contagiously about an Indian maiden.

JIMMY MINOR (Mercury 71623)

(B+) "DEATH ROW" (2:30) [Pure BMI—Minor] Second release in two weeks for the new Mercury artist, and, like last week's deck, this has strong possibilities to bring quick attention to Minor. His bland, Johnny Cash-like delivery is well-suited for this prisoner's lament.

(B+) "SO DOGGONE LONESOME" (2:11) [Hi Lo BMI—Cash] Lively, quick beat, blue weeper completes this exciting coupler. The guy's got talent—watch him.

CARL STORY (Starday 492)

(B) "(I HEARD MY NAME) ON THE RADIO" [Starday BMI—Story, York] Story and his Rambling Mountaineers check into this delightful hillbilly gospel stanza with infectious delight. Excellent mountain music.

(B) "SWEETER THAN THE FLOWERS" [Lois BMI—Mann, Rouse, Burns] Another down-to-earth deck of mountain music by one of the leaders in the field.

GREEN VALLEY QUARTET
(King 5349)

(B) "THERE'S REST JUST AHEAD" (2:52) [Lois BMI—Easter] Quartet displays sacred hymn finesse as it appealingly carves out this country religio.

(B) "SINGING WITH THE ANGELS" (2:05) [Lois BMI—Easter] Here they take a sock-like stand on a religious rouser. Good feelings expressed.

LINK DAVIS (Allstar 7203)

(C+) "TEE MAMOU" (2:10) [Western Artist BMI—Davis] Davis, who will be remembered for his waxing of "Big Mamou" several years back, offers a long-delayed followup about Little Mamou. Tune's a Cajun waltz and Davis reads it in the Cajun dialect. Limited market.

(C+) "LITTLE PEOPLE" (2:20) [Western Artist BMI—Davis] Another attractive Cajun waltz is served up expressively by the artist.

KEN CLARK (Starday 495)

(C+) "DAYS THAT ONCE HAVE BEEN" (2:30) [Starday BMI—Clark] Songster takes a sentimental look back at his childhood in appealing, multi-track manner.

(C+) "BIG MAN" (1:58) [Starday BMI—Clark] Now Clark berates the new found riches of a one-time poor country boy. His attack is vicious and vigorous.

HERBIE DUCAN (Glenn 1402)

(C+) "THAT'S ALL" (2:56) [Hits of Tomorrow BMI—Duncan] Dark blue lament is Duncan's recounting of his misery. Interesting deck.

(C) "END OF THE RAINBOW" (3:03) [Hits of Tomorrow BMI—Duncan] A quiet essay by the high-voiced singer explores the brighter side of life.

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NAME

FIRM

ADDRESS

CITY ZONE STATE

Country



TOP 50 ACROSS THE NATION

	Pos. Last Week		Pos. Last Week
1		21	
HE'LL HAVE TO GO	(1)	FAMILY BIBLE	(22)
<i>Jim Reeves (RCA Victor 7643)</i>		<i>Claude Gray ("D" 1118)</i>	
2		22	
PLEASE HELP ME, I'M FALLING	(2)	LIFE OF POOR BOY	(24)
<i>Hank Locklin (RCA Victor 7692)</i>		<i>Stonewall Jackson (Columbia 41591)</i>	
3		23	
ABOVE AND BEYOND	(4)	ACCIDENTALLY ON PURPOSE	(25)
<i>Buck Owens (Capitol 4337)</i>		<i>George Jones (Mercury 71583)</i>	
4		24	
ONE MORE TIME	(5)	YOU'RE THE ONLY GOOD THING	(20)
<i>Ray Price (Columbia 41590)</i>		<i>George Morgan (Columbia 46523)</i>	
5		25	
JUST ONE TIME	(3)	SENTENCED TO DIE	(26)
<i>Dan Gibson (RCA Victor 7690)</i>		<i>Wilburn Bros. (Decca 31062)</i>	
6		26	
YOUR OLD USED TO BE	(9)	LEGEND OF BIG STEEPLE	(23)
<i>Faron Young (Capitol 4351)</i>		<i>Porter Wagoner (RCA Victor 1798)</i>	
7		27	
SINK THE BISMARCK	(6)	MEMORY OF LOVE	(28)
<i>Johnny Horton (Columbia 41568)</i>		<i>Kitty Wells (Decca 31066)</i>	
8		28	
LEFT TO RIGHT	(10)	WHO WILL BUY THE WINE	(29)
<i>Kitty Wells (Decca 31066)</i>		<i>Charlie Walker (Columbia 41633)</i>	
9		29	
WHY I'M WALKING	(11)	CATHY'S CLOWN	(37)
<i>Stonewall Jackson (Columbia 41591)</i>		<i>Everly Brothers (Warner Bros. 5151)</i>	
10		30	
(DOIN' THE) LOVER'S LEAP	(12)	KEYS IN THE MAIL BOX	(31)
<i>Webb Pierce (Decca 31058)</i>		<i>Freddy Hort (Columbia 41597)</i>	
11		31	
ROCKIN' ROLLIN' OCEAN	(8)	JENNY LOU	(36)
<i>Hank Snow (RCA Victor 7702)</i>		<i>Sonny James (NRC 050)</i>	
12		32	
WHO'LL BE THE FIRST	(16)	PINBALL MACHINE	(33)
<i>Ray Price (Columbia 41590)</i>		<i>Lonnie Irving (Starday 486)</i>	
13		33	
SIX PACK TO GO	(7)	IS IT WRONG	(34)
<i>Hank Thompson (Capitol 4343)</i>		<i>Webb Pierce (Decca 31058)</i>	
14		34	
HE'LL HAVE TO STAY	(18)	WISHFUL THINKING	(30)
<i>Jeanne Black (Capitol 4368)</i>		<i>Wynn Stewart (Challenge 59061)</i>	
15		35	
SMILING BILL McCALL	(17)	AM I THAT EASY TO FORGET	(27)
<i>Johnny Cash (Columbia 41618)</i>		<i>Skeeter Davis (RCA Victor 7671)</i>	
16		36	
ANOTHER	(14)	BABY ROCKED HER DOLLY	(44)
<i>Roy Drusky (Decca 31024)</i>		<i>Frankie Miller (Starday 496)</i>	
17		37	
SEASONS OF MY HEART	(19)	TILL THESE DREAMS COME TRUE	(35)
<i>Johnny Cash (Columbia 41618)</i>		<i>Buck Owens (Capitol 4337)</i>	
18		38	
WRONG COMPANY	(21)	I MISS YOU ALREADY	(32)
<i>Jan Howard & Wynn Stewart (Challenge 59071)</i>		<i>Jimmy Newman (MGM 12864)</i>	
19		39	
THE OLD LAMPLIGHTER	(15)	DEAR MAMA	(38)
<i>The Three Browns (RCA Victor 7700)</i>		<i>Merle Kilgore (Starday 469)</i>	
20		40	
BIG IRON	(13)	YOU CAN'T TAKE IT WITH YOU	(41)
<i>Marty Robbins (Columbia 41589)</i>		<i>Wilburn Bros. (Decca 31062)</i>	

- 41. THAT'S MY KIND OF LOVE
- 42. HOW FAR TO LITTLE ROCK
- 43. DID I TURN DOWN A BETTER DEAL
- 44. CUT ACROSS SHORTY
- 45. TIMBROOK

- 46. SHE'S GONE
- 47. STRAIGHT A'S IN LOVE
- 48. NO MAN'S LAND
- 49. JOHNNY MY LOVE
- 50. THE EYES OF LOVE

Country

Round Up



The Maddox Brothers and Rose are back together again after a four year layoff. The unified Maddox contingent have joined up with Lonzo & Oscar, Bobby Edwards and Shorty Bacon for a tour of clubs, ballrooms and auditoriums in California, Washington and Oregon. The first of June finds Rose and hubby Jimmy Brogdon leaving for a seven day jaunt to Hawaii where she'll do a passel of one-night stands at service clubs. Brogdon, who married Rose last December, is now handling the entire Maddox family and notes that they are available for bookings. Simply contact Jimmy at 939 N. Hill St., Ocean-



JIMMY NEWMAN



CLAUDE GRAY

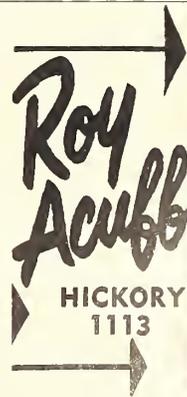


HANK KING

side, Calif. . . . After returning from a Canadian tour with Hawkshaw Hawkins and Jean Shepard, Ernest Tubb (with his Texas Troubadours in tow) have been booked into the Bucklake Ranch at Angola, Ind. for a May 23rd date. . . . Ray Sanders, a Curtis Artist's property, signed a five year contract with Liberty Records. Liberty then rushed Ray into his first session which was held in Nashville under the guidance of Liberty A&R man Joe Allison. Release date has not yet been set. . . . Jim Reeves is in almost-seclusion this month taking a much-needed vacation. He plans to spend some time in Texas. What with all the excitement about his "He'll Have To Go" million seller, Jim just had to stop a minute and catch his breath. . . . Ray Price and the Cherokee Boys are just finishing up a tour of Texas and Oklahoma, closing the journey with a May 16th appearance in Wichita Falls, Texas. . . . The Newcomb-Rayner Cannonballers, Co-Ed recording group, have changed their name to the Collegiate Cannonballers. According to Co-Ed prexy N. B. Mayhams, the change was long overdue because of the group's popularity on campuses. The Cannonballers have been set for a series of dates beginning in July.

A "Grand Ole Opry" show played The Terrace, at the Lagoon Amusement Park in Salt Lake City, Utah, and the Terrace's proprietor's reported that this fourth appearance there by an "Opry" package put on a thrilling performance for over 3,000 solid country music fans. Faron Young, Jimmy Newman, Patsy Cline, Lew Childree and the Country Deputies rocked the packed crowd with a potpourri of lively medlies. . . . WSM's "Mr. DJ USA" is putting Frank Cunningham ham in the spotlight May 20. They're bringing Frank up from WPMP-Pascagoula, Miss., where he reigns as the leading country spinner with the rest of the Cunningham family: wife Gladys, son Frank Jr., daughter Violet and son Mike. The WSM honors will cap twenty-five years of platter spinner activities by Frank. . . . Claude Gray was in Houston last week for a follow-up session to his current hit "Family Bible." Titled, "Leave Alone," the disk will be shipped later this month. The "D" people are already excited about its top ten possibilities. . . . Song writer Jack Toombs has been signed by Sure-Fire Music of Nashville. Among Jack's tunesmith credits are "You're The Only Good Thing" and "Almost." Don Helms, general manager of Sure-Fire is convinced that Jack's ability and past experience are excellent qualifications for his duties of exploiting and placing Sure-Fire material. Another plus factor is Jack's wife, Madeline Burroughs, who is also a songwriter. Her current credit is "You Can't Take It With You," recorded by the Wilburn Bros. . . . Link Davis, who had "Big Mamou" several years back on the old Okeh label, answers that click with "Tee Mamou" for the Allstar label, just released last week. . . . Another Allstar artist, Smilin' Jerry Jericho, is out touring for his latest issue, "Since I Lost You." Both Link's and Jerry's outings can be had through All star, 8029 Gulf Freeway, Houston, Texas.

Newest artist to join the Mercury roster is Jimmy Minor. Oddly, the label issued two releases by him simultaneously and every one of the four sides have potential. We liked "Satan's Chauffer" and "Death Row." . . . Also new on the disk trail is Buddy Paul out of Shreveport. Buddy, a disk jockey for KCLJ and a regular performer on the "Hayride," is heard on the Murco label with "This Old Town" and "Foolish Me." . . . Third one joining the newcomer ranks is James Mask, deejay for WCPC-Houston. His sides (for Bandera) are "Stolen Honey" and "Save Your Love." . . . A series of Gospel sings in south Georgia featured Carl Story and his Rambling Mountaineers, Jim & Jesse and the Virginia Boys and the Masters Family of Knoxville, Tenn. Local singers were also featured on the programs. . . . Rudy Thacker and Bill Browning were so well received at their recent appearance in Canada that they will be returning there very soon. . . . Hank King is skedded to provide the intermission entertainment at the Sherwood Forrest Theater, New Kensington, Pa., every week for the entire summer. . . . Also booked for an entire summer season is Cowboy Howard Vokes, who, with his Country Boys will hold forth each week at the Pine Hedge Ranch Park in Franklin, Pa. beginning June 5. . . . The Miller Brothers, who recently finished a three week trek in Wyoming, Colorado and New Mexico, are currently enjoying a four week engagement at the Golden Nugget in Las Vegas. Following the Las Vegas stint the Brothers will work their way to Carlsbad, New Mexico for the Annual June Rodeo, and then eastward to Miami, where on July 1st they fly to Puerto Rico for ten days of work and sunshine.



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33 $\frac{1}{3}$ STEREO

“**ARTIST of the WEEK**”

PHONOGRAPHS



See other two-page, two-color ad on pages 6 and 7 of this issue.

Editorial:

Lack Of Attention Can Be Costly

EXPORT INQUIRIES DESERVE PROMPT REPLIES!

Everyone will agree that exports of coin operated equipment to countries all over the world is beneficial to the entire industry—from the manufacturer down to the distributor and operator.

But, we're wondering if the exporters are showing the same lack of initiative as are exporters in other industries.

Commerce Department officials report that they get complaints day in and day out about United States businessmen's failure to answer letters of inquiry and even mail ordering merchandise. Sometimes an American firm, states this department, will simply ignore a foreign inquiry for a small order, and make no attempt to explore the possibility that it might provide the stepping stone to bigger sales.

The Commerce Department suggests that United States firms reply promptly to inquiries and "with letters, not just literature."

The Journal of Commerce, commenting editorially, states "For want of a pen, it would appear many American businessmen are losing out on potential sales in buyers abroad. Of all the so-called American trading traits that foreigners inveigh against, the one that seems to be most universally exasperating is the reluctance to answer letters. For some obscure reason, the vaunted aggressiveness and efficiency of the United States businessman breaks down when it comes to this point."

From our experience in dealing with coin machine firms for many years, we know that they, in the large majority of instances, are very reluctant letter writers. Probably more so than businessmen in other industries. It would be well worth while for our exporters to take an inventory of their letter writing activities—and "reply promptly to inquiries and with letters."

10TH MOA Convention Draws Larger Attendance

60 Booths Show Latest Equipment

AMI, INC. INTRODUCES NEW 100 & 200 SEL. PHONOGRAPHS

Forums Highlight 3-Day Trade Show

1961 PLANS CALL FOR MIAMI HOTEL SITE

CHICAGO—The Tenth Annual Music Operators of America Convention met here on May 9, 10 and 11 in the Morrison Hotel and according to unofficial reports the attendance was approximately 200 registrations greater than the 1959 meet. More than 60 exhibitors displayed music, games, vending and arcade equipment with record manufacturers and suppliers rounding out the array of exhibitors.

Highlight of the music operator show was the surprise introduction by Automatic Music Industries, Inc. of two new phonograph models of unusual and dramatic design. On display were the AMI "Lyric," 100-selection model, and the "Continental," 200-selection model. The new machines attracted attention from visitors during the entire convention.

United Manufacturing Corp. also surprised the throngs of coinmen with the introduction of the new "Bowl-O-Rama" bowling game featuring pin-setting facilities via chains attached to the smaller size pins. Official specifications of the unit will be announced at a later date.

MOA Forums were paneled with experts in every instance and resulted in valuable and informative discussions with attendance at each forum ranging from 100 to 200 operators. (Separate stories on each forum appear elsewhere in this section.)

George A. Miller, president of MOA, advised in his welcome address that plans are being made for the 1961 MOA Convention with a possible site in Miami Beach. Official announcement is expected later in the month. In his welcome speech, Miller discussed the current copyright legislation, MOA insurance plans, and continued efforts by the MOA membership to combat industry problems. He also praised the exhibitors for supporting the 10th annual affair and thanked them for taking part in the coin machine industry convention.

The much heralded Record Manufacturer-Operator forum drew a large attendance and dealt primarily with stereo singles, 33-1/3 rpm singles and related subjects.

A check with several of the exhibitors indicated that in the case of firms exhibiting new equipment for the first time, and with others displaying supplies and accessories, other than complete coin-operated units, the sales results were highly satisfactory. Several exhibitors reported confidential figures on purchases indicating a successful 3-day business in many instances.

Standard equipment manufacturers with equipment on display, but previously introduced, reported satisfactory results, appointment of sales territories, and granting of distributorships in certain areas.

Complete news and photo coverage of the Convention appears on the following pages in addition to regular newsweekly coverage of the coin machine industry.



Pictured above in numerical order, listing coinmen from left to right:

- | | | |
|--|--|---|
| (1) John Haddock, president of AMI, Inc., Barney Sugerman and Art Daddis. | (8) Paul Calamari and Al Witt, at Bally booth. | (16) Al Albritton and Lee Brooks. |
| (2) Dan Stewart, Clayton Nemeroff and Paul Huebsch. | (9) Nick Nelson, Barney Sugerman, Jean Laurette and Joe Kline. | (17) Chet Gore and Lee Brooks. |
| (3) Joe Ash, Frank Mencuri, and model, at Southland Engineering exhibit. | (10) R. Pierson at the AMI booth. | (18) Herb Oettinger, Joe Ash, Joe Orleck and Irving Morris. |
| (4) Joe Orleck and Joe Liederman. | (11) Art Rapacz and Al Warren. | (19) Lou Wolcher and Gil Kitt. |
| (5) Lou Osterman, Sol Lipkin, Nick Melone, John Dixon, at American Shuffleboard booth. | (12) Joe Orleck, Sam Weisman and Ted Collier. | (20) Don Moloney, Mac Brier and John O'Brien. |
| (6) B. D. Lazar, Irv Blumenfeld and Si Lazar. | (13) Joe Orleck, Joel Stern and Lee Brooks. | (21) Art Garvey, Joe Orleck, and Al Bodkin. |
| (7) Mr. and Mrs. Abe Witsen, Bill Witsen and Joe Orleck. | (14) Johnny Frantz and Mickey Anderson. | (22) Mort Secore, Al Simon and Art Weinand. |
| | (15) Sam Lewis and model at Williams booth. | (23) Romeo Laniel, Peter Laniel and Jean Couto. |
| | | (24) Joe Orleck and George Hincker, Rock-Ola Mfg. Co. |

Vending, PR, Programming, Depreciation Highlighted



Pictured above in numerical order, listing coinmen from left to right:

- (25) Frank Mitchell, Ed Doris, Lawrence Drabkin and Les Rieck.
- (26) Z. W. Mann and J. B. Herren, Auto-Photo booth.
- (27) Val Andreas, Donald Stowe and Roland Leitell at United Music booth.
- (28) Marty Toohey, model, and Joe Munves.
- (29) Marvin Roth and Myron Sugerman.
- (30) Joe Orleck and Lou Boasberg.
- (31) Jake Friedman and Larry Marvin.
- (32) Ed Heath and Earl Feddick.
- (33) George Miller, Dick Steinberg, Hirsch DeLaViez and Willie Blatt.
- (34) Don Tozer, model and Earl Feddick, in Valley booth.

- (35) Herman Paster and Roy Kraehmer at United Music booth.
- (36) Jimmy Tolisano, Si Redd and Ralph Ridgeway.
- (37) Roy McGinnis, Joe Shields and Ron Rood.
- (38) Lee Brooks, Bill De Selm and Lou Wolcher.
- (39) Sam Schwartz and Sam Lewis.
- (40) D. H. Fisher, Mrs. Flora Kennerly, Warren Fox and Iz Edelman.
- (41) Bill Phillips, Nate Feinstein and Gene Waldman.
- (42) Herb Oettinger, Irv Holzman, Al Adickes and Lyn Durant.
- (43) Ed Ruber, Jack Wiczer, Morrie Wiczer and Hy Merkin at Wico booth.

- (44) Leo and Morton Weinberger.
- (45) Mrs. Al Denver, Jane Gavagin, Ruth Michaelson and Marty Toohey.
- (46) Bill Fitzgerald and Norman Orleck.
- (47) The Tusco, Inc. exhibit.
- (48) Hank Dabek and Sam Stern.
- (49) Bert Betti and Bill Weikel at Fischer booth.
- (50) Herb Jones and Joe Orleck.
- (51) Mike Spagnola and Lee Brooks.
- (52) Ted Rubey and Estelle Bye.
- (53) Ed Ratajack and Tom Sams.
- (54) Joe Orleck and John Wallace.
- (55) Mr. and Mrs. Roberto Alvaro, Santurce, P.R., and J. W. "Bucky" Van Wyck.

Coin Machine PR Council Meets In Chi LARGEST DIRECTOR ATTENDANCE AIMS FOR JULY START

CHICAGO—The industry's Coin Machine Council for public relations held its special scheduled meeting Tuesday evening, May 10, at 8:30 P.M., in suite 440 of the Morrison Hotel. In attendance was an overwhelming majority of the Board of Directors, and the officers—Lou Casola, president; Herbert B. Jones, secretary; Herbert C. Oettinger, treasurer; and vice presidents John Bilotta, Ed W. Holyfield, Harold Lieberman and George A. Miller.

Consideration was primarily given to accomplishments thus far achieved, and discussions aimed at what lies ahead for the Coin Machine Council through its energetic Board of Directors and the Herbert M. Kraus public relations firm which has been designated the Council's professional agency.

John Haddock, president of Automatic Music, Inc., followed Lou Casola's opening statements by assuring the organization of his, and AMI's CMC director Ed Ratajack's belief in the aims of the Coin Machine Council for public relations, providing that these aims are not deviated from their course towards the betterment of the coin machine industry.

Following this several of the directors, including George A. Miller, J. Arthur Weinand, Herb Jones, Herb Oettinger, Sam Lewis, Irv Blumenfeld, Jack Bess, Willie Blatt and Bob Slifer, discoursed on arousing impetus for the energetic membership drive being instituted, and agreed in substance with Haddock's statements.

Herb Jones particularly stressed the importance of manufacturers, distributors and operators who are now members of the Coin Machine Council to urge other men in their particular facet of the industry to join the PR council as soon as possible, so that the big public relations drive can be put into operation by July 1, 1960.

It is well taken and considered by the majority of the officers and board of directors of the Coin Machine Council that the desire to organize a strong public relations drive for the coin machine industry has been in the thinking stages for many years, but is now becoming not only a fact but a very definite driving force for the advancement of the industry in the general public's thinking.

The trade papers, represented at this meeting of The Cash Box, The Billboard and the Coin Machine Journal, assured the entire assemblage of their continued energetic efforts for the overall public relations program.

More MOA Photos Elsewhere In Section!

Wurlitzer Reports Record Sales and Higher Earnings For Fiscal Period



R. C. ROLFING

CHICAGO—R. C. Rolfing, president, The Wurlitzer Company, this city,

announced today that sales for the fiscal year ended March 31, 1960 were \$39,487,789, up 16% from the preceding year and the highest in the 104 year history of the Company. Sales for the preceding year were \$34,032,676.

Net earnings also were up, reaching \$1,468,408, equal to \$1.66 per share on 886,356 shares outstanding on March 31, 1960. For the preceding year net earnings were \$1,123,662 or \$1.27 per share on 885,277 shares.

"We had a wonderful year," Rolfing stated, "with all divisions of the Company contributing to net earnings."

"The outlook for the year ending March 31, 1961 looks very promising for sales and profits. Our products are the finest we have ever produced and our entire organization is geared to make the current fiscal year a year which we expect to be our best for sales and profits in our entire history, concluded Rolfing.

AMOA Off To Chicago MOA Show



HARRISBURG, PENNA.—As many coimnen left for Chicago last week to visit the Tenth Annual Music Operators of America Convention so did the members of the Amusement Machine Operators Association of Pennsylvania.

Shown above the group leaves from Pennsylvania as Leon Taksen, mem-

ber of AMOA, records the event on his camera.

Waving to their family and friends who arrived to see them off are, from left to right: (top to bottom), Sol Hoffman, William Tripplett, Mr. and Mrs. William Magaro, David Berson and Frank Guerrini.

Kiddie Rides and Bowling On MOA Forum

CHICAGO—Kiddie Rides, a growing segment of the overall coin machine business, was discussed during a Monday morning forum at the Venetian Room in the Hotel Morrison on the first day of the MOA Convention, May 9. Bally Manufacturing's P. Weinberg, represented this portion of the panel which included Vending and Bowling discussions, and stated that kiddie rides are a stable part of the coin machine business, with "no flash, no fantastic earnings overnight, but a steady and profitable venture." Kiddie rides have earned a high place in the business today, commented Weinberg, and have brought many newcomers to the coin machine business

who otherwise may not have entered the operating phase. Because of the many advantageous features of kiddie rides, stated Weinberg, many operators would be wise to consider them as a profitable addition to their existing routes.

Miniature bowling was discussed by Mort Secore, of Chicago Dynamic Industries, Inc., with Secore outlining three potential type locations for miniature bowlers (big ball bowlers). "The standard location, the miniature bowling alley which is comprised of banks of this type of equipment, and discount houses and/or shopping centers, are the locations that enjoy success with bowlers, today."

Secore pointed to the captive audience in a shopping center and the many facets of this operation that make it profitable.

Remote controls were discussed as a way in which minors may be prevented from playing machines in States with a law prohibiting underage groups. It was advised that a cashier control the operation of a game from a control board inside the cashier's booth.

National kiddie ride operating firms with territories extending across multiple States were hit by the smaller kiddie ride operators. The local operators in the forum, which comprised approximately 100 operators, argued that national retail chain stores favor the larger kiddie ride operator while the smaller firm loses out due to central buying offices plus executive sales offices which may not be located in the local town. However, there was mention of similar national chains with independent buying facilities in each of its stores with the manager approving the installation of equipment.

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Meeting Dates

Music Operators' Associations

- May 16—Jefferson Amusement Co.
Place: Sheraton Hotel, Rochester, N. Y.
- 16—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 16—Associated Music Operators of Rochester
Place: Sheraton Hotel, Rochester, N. Y.
- 17—Music Operators' Association
Place: Barclay Hotel, Toronto, Can.
- 18—New York State Operators' Guild
Place: Hotel Washington, Newburgh, N. Y.
- 18—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 19—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).
- 19—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board).
- 19—Los Angeles Division California Music Merchants' Assn.
Place: 2932 W. Pico Blvd., Los Angeles, Calif.
- 23—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif
- 23—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.
- June 1—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 2—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 3—AMOA of Pennsylvania
Place: 414 Keller St., Harrisburg, Pa.
- 3—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General).
- 6—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 8—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 8—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 9—Berks County Amusement Machine Operators Assn.
Place: Arndt Restaurant, Reading, Pa.
- 11-12—Music Guild Of Nebraska
Place: Pathfinder Hotel, Fremont, Neb.
- 13—Westchester Operators' Guild
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 13—Milwaukee Coin Machine Operators' Assoc.
Place: Ambassador Hotel, Milwaukee, Wisc.
- 14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

Attention: Operators' Association

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

More MOA Convention Pics!



Pictures above are in numerical order and are listed from left to right:

- (1) Mr. & Mrs. Mort Secore and son Billy.
- (2) Joe Orleck, Hirsh deLa Viez, Marty Toohey.
- (3) Marty Toohey, Art Silbert.
- (4) Joe Orleck, Al Denver, Marty Toohey.
- (5) Irv Holzman, Harold Kaufman, Harry Siskind.
- (6) Marty Toohey, Abe Witsen, Bill Witsen, Myron Sugerman.

- (7) John Ryan and Don Tozer.
- (8) Bill LaBre and Zeke Wolfe.
- (9) Bill Weikel in action at booth.
- (10) Iz Edelman and John Frantz.
- (11) Pete Weyh.
- (12) Lee Brooks, Sam Hastings, M. R. Boetcher and Lou Glass.
- (13) Stu Glassman and J. Albrent.
- (14) Herman Paster, Joe Orleck and Joe Abraham.
- (15) Lee Brooks and Jack Burns.

- (16) Lee Brooks, Al Bodkin and Joe Orleck.
- (17) Standing: Joe Robbins; Sitting: Harry Pearl, Herb Oettinger.
- (18) Joe Munves.
- (19) Gordon Stout, Lee Brooks.
- (20) Mr. and Mrs. Albert Bodkin, Mr. and Mrs. Irv Holzman.
- (21) Marty Toohey, Dave Stern, Joe Orleck.
- (22) Al Oldrich and Lee Brooks.
- (23) Mr. and Mrs. Ralph Sheffield.
- (24) Larry Marvin and Martin Britz.

Wurlitzer Names Strunk To Defense Sales Spot



DeFOREST A. STRUNK

NORTH TONAWANDA, N.Y.—The sales force of the Electronics and Defense Division of Wurlitzer has been strengthened by the appointment of DeForest A. Strunk to the position of Sales Representative, according to John Lally, manager, Electronics and Defense Division, the Wurlitzer Company, this city. Joining the Company in March, Strunk has been working with various segments of the Defense Department since that time, according to the announcement.

Strunk spent thirteen years with the Bell Aircraft Corporation, during the last four and one-half years as Washington representative for the Space Flight Division. Among his projects were the promotion of space system concepts. His major effort during this period was the Dynasoar Project.

For the past year, Strunk was associated in a sales capacity with Rocketdyne, a division of North American Aviation, Inc., which produces power sources for incorporation into missile and rocket systems.

He is serving with Wurlitzer as Sales Representative, with special emphasis on governmental departments within the Nation's Capital.

Strunk was born in Auburn, New York; attended high school in Buffalo; and graduated from the University of Buffalo with a B.S. degree. He resides at 151 Riverside Avenue, Buffalo, New York.

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Seeburg Names Four Vending Execs



FRANK K. FINNERAN



DONALD T. DICK



O. C. LONG



RICHARD H. SCHRADIECK

CHICAGO—George Glass, vice president, vending division, of The Seeburg Corporation, this city, announced the appointment of three regional managers and a special sales representative for the vending division of the corporation. Products of the division now include coffee, cold drink and cigarette vendors. Future plans call for the expansion of the division into other areas of vending products.

Frank K. Finneran has been named regional manager for the Northeast section of the country. His territory will include all of New England, New York, Pennsylvania, Maryland, Delaware and Virginia. Finneran, active in the vending industry since 1945, has served as president and general manager of Spacarb New York Distributors, as well as manager of the vending machine division of Union News Co.

Midwest regional sales manager is Donald T. Dick. He will manage the sales territory of Indiana, Minnesota, Wisconsin, Michigan, Iowa, Ohio, Mis-

souri, Kansas and Nebraska. In 1955 Dick founded a sales agency to represent several manufacturers of vending equipment. Prior to that time he held the position of sales manager for the Jersey Creamery, Detroit, Mich.

O. C. Long, former general sales manager of Dariomatic, Inc., milk vending firm, is the regional sales manager for Georgia, Tennessee, Mississippi, North Carolina, South Carolina, Kentucky, Florida, Alabama, Oklahoma and Texas. Prior to his association with Dariomatic, Long was area manager for The Vendo Co., Kansas City, Mo., and has also been affiliated with the Dr. Pepper Company.

Special sales representative for Seeburg in the New England territory is Richard H. Schradieck. Prior to joining Seeburg, Schradieck spent three years with the Automatic Merchandising Corp. Before that he served as sales engineer for A. O. Smith Corp., Milwaukee, Wis.

Rock-Ola Sales Rep Completes Two-Week Trip



NEW YORK—Bob Papineau, Eastern regional sales manager for the Rock-Ola Manufacturing Company, returned from a sales trip last week after visiting Montreal, Quebec, Northern New York State, and New York City.

"Business was brisk," according to Papineau, who called on Lawrence Drabkin, Rock-Ola distributor in Montreal, traveling with him through the area calling on operators in the Canadian-New Brunswick-Nova Scotia territories.

Papineau traveled to Utica, N.Y. where Victor Conte, local Rock-Ola distributor there reported good business and predicted steady high sales on the "Tempo II" phonograph line.

Al Simon, Albert Simon, Inc., N.Y.C. distributor met Papineau with an excellent sales report for this area, following his appointment as distributor several months ago.

Pictured above, Papineau stands with Lawrence Drabkin, Lawrence Novelty Co., Montreal (center); and Douglas Buraglia, Buraglia Amusements, Edmundston, New Brunswick.



DALLAS DOINGS

Among those in attendance at the MOA Convention were the following: Abe Susman, State Music Co.; Bob DePriest, DePriest Music Co.; Mr. Browning, AMI Coin Machine Exchange; and Mr. Weinberg, Walbox Dist. Co. Reports say the affair was a great success. . . . Mr. and Mrs. R. B. Williams spent a two-week vacation in Havana. . . . Commercial Music's Jack Eskew was at Lake Texoma last weekend with a Boy Scout Troop. Jack says business is good at the music company. . . . Carl French and family had a weekend of relaxing and fishing at Lake Whitney. . . . Robert Burns, Ft. Worth, participated in a bowling tournament at Midland, and is also the purchaser of a new Oldsmobile. . . . Jesse Irwin, Austin, visited with Gene Williams and family last weekend. . . . Back in town after one week in Nassau is H. K. Lyde, Sherman. . . . John McGee, Buffalo, recently bought a new truck. . . . Business is good at O'Connor Dist. Co. . . . At State Music, Gottlieb's new 4-player "Texan" is selling very good. They just can't keep enough in stock, according to those who know. There is also a tremendous business on used tables at State. . . . Tom Chatten traveled to Lake Texoma last weekend, but high winds, warm weather or something else kept the fish from biting. . . . AMI Coin Machine Exchange reports very good business. . . . Mr. Weinberg, Walbox Dist. Co., returned last week after a 10-day vacation to Jamaica then left for MOA. . . . Recent coin-row visitors include: Mel Harp, Sweetwater; Bill Hallock, Marshall; Barry Walton, Mineral Wells; Mr. and Mrs. Helms, Childress; Mr. Williams, McKinney; Mr. Turnbow, Stamford; W. E. Mooney, Ft. Stockton; Carl Fonby, Daingerfield; Guy Ellis, Waco; Buna Carr, Waco; Benny McDonald, Ft. Worth; Speedy Walker, Waco; M. T. Johnson, Ft. Worth; and George Bury, Hamlin.



HOUSTON HAPPENINGS

Consolidated Music Co., a long time in business major music and game operating concern, continually expanding and adding new equipment. The consolidation is composed of operators L. C. Butler, Louis Joeris, Russ Reeder, Richard Cocks, Tom Wild, Chuck Fletcher and Pee Wee Flesher. . . . Jack York, manager Wildwood Record Shop, 1547 South Richey, Pasadena, reported business as exceptionally good so far this year. . . . C. O. (Red) Harrington and son David (Harrington Amusement—H & H Distributors) drove through to the MOA show in Chicago. . . . Albert Acuna, manager of that ultra modern Platter Shop in Market Center, Pasadena, has been retailing records continuously since getting out of the Navy in 1946. Was with Leone's Music Center, Chester, Pa. several years just before he emigrated to Texas. . . . Gus Sundman and wife Mary, owners of Sun Refining Company, just back from New Orleans where they serviced over 300 automatic phonograph Cabinets. When and if they ever catch up on work accumulated here they have planned a tour to California, demonstrating their phonograph cabinet renovating "Do It Yourself Kit" en route. Gus reported sensational favorable reception of the kit, his own original idea and creation. . . . John Leinke was recently made manager of the long established Palms Music Center, a major retail record market. . . . J. R. Wright, well known serviceman, back with service department of H. A. Franz & Co. (Seeburg). . . . Out of town coinmen shopping about in the city past week included: Tom Carlisle, Yoakum; James Dodson, Sealy; Toby Gilbert, Texas City; George Yianitsas, Beaumont; W. E. McClain, Port Arthur; Melvin Blum, Bay City; and his brother Morris Blum of San Diego, Calif. Melvin has operated many years in Bay City and Morris has extensive operations in San Diego. . . . Bill Williams Dis. Co. jobbing Gottlieb's four player "Texan" game with fair success.

If Your Photo Doesn't Appear . . .

NEW YORK—Because of a defect in our camera, several photographs which were taken during MOA Convention activities did not develop clear enough for reproduction on these pages. We regret that this happened and apologize to the people in the photos that were affected, and we take this opportunity to thank everyone for their most helpful cooperation.

Atlantic 33-1/3 Meet May 16th

NEW YORK—An operators' forum will be conducted at Atlantic New York Corp., Mon. eve., May 16th. Topic will be "New Trends In Stereo Recording" and will include discussion of the 33 1/3 rpm stereo singles currently displayed on Seeburg equipment.

Surprise Birthday Party For Dave Gottlieb

CHICAGO—Dave Gottlieb celebrated a birthday on May 15—and his family gave him a surprise party at the Standard Club. All the Gottliebs were on hand to wish Dave the best.

WEEKLY SPECIALS!	
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WMS. ALL STAR BASEBALL	75.00
CC SUPER HOME RUN 6P	75.00
KEENEY LITTLE BUCKEROO	325.00
SKEET SHOOT	245.00
DOUBLE SHOT	225.00
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AMER. BANK SHUFFLE 9'	195.00
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BALLY HEAVY HITTER	325.00
BALLY MOON RAIDER GUN	375.00
ROCK-OLA 1465 NEW 200-SEL	600.00
ROCK-OLA 1468 NEW 120 SEREO	WRITE
ROCK-OLA 1475 NEW 200 MON. & STEREO	WRITE
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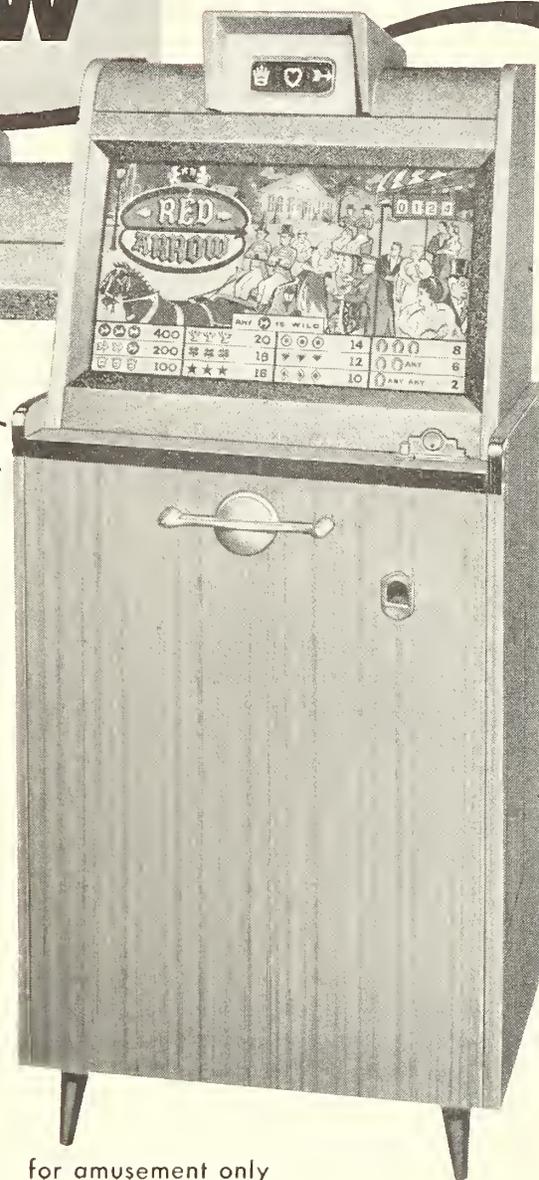
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Commissions, Sanitation, Brand Preference, Discussed At MOA Vending Forum

CHICAGO—Vending, its problems and its future, was the subject of an MOA forum here, conducted by Harry Snodgrass, MOA director, during Monday morning's opening meet, May 9, in the Venetian Room of the Morrison Hotel. (See other story outlining Lou Casola's portion of this panel, elsewhere in this section). Bernie Shapiro, Continental Vending Machine Corp. followed Casola and discussed the difference between cigarette-candy-coffee vending and full-line vending, with the difference being not only in the size of the operation but "the problems that arise in serving approximately 3 to 5 thousand people." Shapiro advised that "if this problem scares you, then I would advise you to stay away from full-line vending."

However, Shapiro advised that the vending field is still "wide open" for prospective vending operators with the investment and the willingness to learn. "There is a much smaller turnover in large full-line vending accounts than with the smaller accounts, since the larger firms conduct business in a much more stable manner."

Shapiro advised that a wealth of information is available from vending machine manufacturers designed to inform the operator not only in the field of equipment available but, in many instances, ways and means of putting the equipment to profitable use.

P. Mahoney, of Continental Vending Machine Corp., discussed maintenance, prefacing his comments with a realistic observation that a discussion

of this subject could very well provide enough information "to fill a book." Pinpointing specific instances where maintenance and sanitary measures play an important part in an overall operation, Mahoney discussed carbon dioxide and copper tubing, "a combination that is poisonous." Mahoney stated that proper valve and flow action in a drink machine, for instance, prevents the CO2 from backing up the copper tubing thereby creating a poison that could lead to sickness on the part of patrons. "Violation of any health law, and it could be a city, state or any municipal law, usually leads to the closing down of an installation," stated Mahoney. Health officials will close any vendor down for infraction of many health laws. These laws must be abided by in order to stay in business."

J. Stewart, Bally Manufacturing Corp., discussed vending commissions and stated, "the precedent has been established—now the question is 'How much?'" Stewart advised that the commission must depend on the volume business done in any specific location. "Figure an average of 10% of your net sales, with 20% the absolute maximum," said Stewart. "Locations today demand a good product," continued Stewart, "and an operator must follow manufacturer's instructions on the operation of his machine. Sanitary laws must be adhered to, costs must be analysed, a fair and honest accounting to locations, payment of commissions when due, all add up to an

Milwaukee Ops Stage Stag Affair May 16

MILWAUKEE — Monday, May 16 (this week), is the day set aside by the Milwaukee Coin Machine Association for the Gala Stag Get-Together, at the Ambassador Hotel in this city.

Sam Hastings, president of the local operators' organization advised last week that indications are that there will be practically 100% attendance, as previously anticipated.

All of the coin machine operators throughout the entire area are invited to participate, with members of the association hosting the shindig. Hastings also made it a point to urge all distributors in the area to attend the affair.

The soiree will commence promptly at 6 p.m. with cocktails served. Then there will be a buffet dinner at 7 p.m.

efficient business practice and profit."

M. Pierson, National Vendors Inc., spoke on candy and cigarette vending, commenting on the steadily increasing number of these type machines going on location. He pointed to the population growth, the increase in leisure time, and the necessity for merchandising a vended product.

"Study your cigarette brand preferences and you'll find that 50% of cigarette sales are done with the 5 leading brands. 80% of the sales volume is done with the top ten brands."

Pierson stated that operators should tailor their inventory to the location and plan an efficient refill program.

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Public Relations Forum Makes Good Impression On MOA Visitors

CHICAGO—The MOA Convention's Public Relations Forum, held in the Venetian Room of the Morrison Hotel on Tuesday morning attracted more than 200 coinmen, filling the room for what was probably one of the most colorful forum meetings conducted during the 3-day coin machine convention.

The session, which followed an invocation by the Rev. Thomas Maher, of St. Margaret's Church, Chicago, and a welcome address by George A. Miller, president of MOA, was conducted by a panel which included Herbert M. Krauss, of the Krauss public relations firm, recently retained by the PR Coin Council; Albert Bodkin, chairman of the New York State Public Relations Committee; and William Blatt, of Miami, Florida. The forum provided a down-to-earth explanation of what public relations is, how it can be achieved, and the results that may be derived from PR efforts.

Krauss led off the talks with a definition of public relations, defining it as "doing good things, and getting credit for them." Krauss stated that a public relations program is necessary for every business in this day and age. Mentioning the success enjoyed by the liquor industry, the comic book industry, and the Rockefellers and Fords. Krauss stated that the 1960 coin machine program is already in progress and that during the Convention the Krauss organization was interviewing attending operators, preparing announcements together with photos, to be sent to local newspapers around the nation advising readers of the individual's attendance at an industry trade show, the importance of the convention itself, and information about the individual. "We are planning TV interviews, radio talks, news releases and prepared speeches, all with an eye to reaching the public with a positive and good impression," stated Krauss.

Krauss also advised that his firm, through media contacts and representatives in many cities in the U.S. would also prepare statistics showing the importance of the coin machine

industry in the nation's economy. "We hope to fill newspaper 'morgues' with volumes of material that may be called on when necessary, in the hope that it will replace the ancient material that is repeated time after time, hurting the industry, for want of present day information. This has never been provided," continued Krauss. He also stated that membership in the Coin Machine Council has been encouraging and advised operators in the U.S. to join the organization and take part in the program.

Following Krauss on the speaker's platform was Al Bodkin, coin machine operator from N.Y.C. and chairman of the State's public relations program which has accomplished a great deal in a 10-month period. Bodkin discussed the formation of the N.Y. State committee explaining that it is a committee that may be set-up in any part of the nation. "I must thank my colleagues for all of the help I have received during the past ten months that our committee has been in action," stated Bodkin. He continued, giving credit to distributors, operators and the trade press for their assistance in achieving what has been referred to as the finest public relations job accomplished in the United States. Bodkin discussed the programs which included donations of juke boxes, records, money, and merchandise, to churches, synagogues, schools and hospitals. "We have only begun," stated Bodkin, "and we must continue in this job." Bodkin advised that a good PR program must be conducted for at least a five year period. He was applauded several times during his speech which extended over the previously scheduled time allotted but evidently didn't hinder the program.

Bodkin was followed by Willie Blatt, coin machine operator from Miami, and veteran public relations worker, with many years of accomplishment to his credit. Blatt immediately went into a discussion of the programs conducted in Miami, including the interstate P.A.L. sports programs which have been met with national and local approval. "The future of your family, of your business, and of you, lies in the public relations program that is being conducted today," stated Blatt. "Good public relations begins the moment you awake in the morning and doesn't end until you close your eyes at night.

"My public relations work started years ago in Brooklyn and later expanded when I moved to Miami. A little more money and a lot more time helped bring about the success of this drive. Blatt detailed several of the projects that he has conducted, but added that every man in the room can do the same. "I've advocated public relations for thirty years now," stated Blatt, "and I believe we're finally getting off the ground with a national program. Dade County in Florida will reach a total population figure of 1 million within the next few months, and I feel that I have taken part in every step of the progress." Blatt's warm delivery met with applause when he concluded.

The PR session succeeded in presenting a clear-cut version of a national program, its aims and its problems; a program that was formed locally only less than one year ago; heard from the experience of a coinman who has been working at public relations for 30 years.

The panel also succeeded in taking apart a term that has been banded about from one end of the nation to the other without too much of the public understanding its meaning, and presented its definition in clearly defined language that can only result in a stronger feeling on the part of all present.



EASTERN FLASHES

Chicago's Morrison Hotel looked like Tenth Avenue earlier in the week with dozens of New York and Jersey coinmen on hand for the MOA Convention. Distributors and ops were much in evidence with a strong representation from New York's coinrow. Irving Kaye and Mike Munves exhibited equipment from booths while Jersey was represented by the American Shuffleboard gang. Capitol Projector Corp. also had exhibit space as did Iz Edelman's Cine-Sonic Sound Corp. Continental Vending and Standard Financial Corp. were at the show, each with a sales pitch for visitors and from all reports, the action was very good. New York was also strongly represented at the business meetings with almost everyone turning out for Al Bodkin's talk on public relations, which incidentally, stole the show. Bodkin ran through the "ran for public office in '35" bit, the philosophy of the "Cohens and Kellys" routine, and generally had the audience of 200 in his hand. Al probably did more to promote PR within the industry than has anyone since, simply with a down-to-earth talk on just what the N.Y. State Committee has been doing since August 1959. Bodkin wrapped up the package in just a short time over the allowed time, but the audience gave him two rousing rounds of applause, breaking the place up. It appeared as if Bodkin could get through to the toughest audience, as he has proven on many occasions.

* * * * *

Carl Pavesi won a U.S. Government Bond at one of the forum raffles and deserved it. Carl handled the portable mike for speakers from the floor during most of the meetings and helped the business sessions run smooth as silk. . . . Don't forget Carl's Westchester group and their annual affair Tues., May 17th at the Holiday Inn, Scarsdale. Kitty Kallen will headline the show. . . . Lou Valente, Staten Is., stood up to be counted at the service forum, hitting the manufacturer's panel with complex technical questions on servicing music and games but the panel answered just about every one of 'em. Lou's an old service expert himself. . . . Abe and Billy Witsen, Scott-Crosse, made the rounds with Mrs. Abe Witsen advising that their new showrooms will be ready for the May 22 Open House party. . . . Al Simon visiting with V. Van Nattan, in the Auto-Photo booth, naturally, and then on to ChiCoin's display. . . . Sam Schwartz down from Montreal for the show with ideas on vending, background music, and business in general. . . . Sam Weisman, Baltimore, telling everyone that business at his new establishment is "just fine." . . . Barney Sugerman, Dave Stern and Irving Kaye, a regular trio around the Morrison lobby and convention floor. Myron Sugerman attended the show with his Dad. . . . Jack Mitnick a visitor at the convention. . . . Mickey Anderson flew in from Erie and spent time with Al Warren and Clarence Schuyler, naturally. . . . Mr. and Mrs. Irving Holzman enjoyed dinner with Mr. and Mrs. Al Bodkin and Lyn Durant, then on to the Chez-Paree for entertainment. . . . Art Silbert held down the Std. Financial booth. . . . Marvin Roth looking trim and full of vigor. . . . Leonard and Lawrence Drabkin, Montreal coinmen, apptd. by Fischer Sales as distributors for the Canadian area. . . . "Bucky" Van Wyck reported solid Nyack Slate sales to several clients during the show. . . . Jack and Viola Bess, a twosome, at the AMI booth and around the hotel. . . . Joe Munves up to his neck with visitors to the Munves booth to take a look at "Ingo." . . . Jim Tolisano up from Florida, reports the new route going very well. . . .

* * * * *

Frank Meneuri said hello to all of his friends, from the Southland Engineering booth. . . . Millie McCarthy, Ruth Michaelson, and Jane Gavagin, from Miami's banking industry, a threesome at the forums and around the exhibit booths. . . . Al Adickes, Hamburg, spent time at the Rock-Ola plant and then visited with conventioners in the hotel. . . . Tom Greco hosting visiting coinmen at his suite, along with brother Joe. . . . Willie Blatt did a marvelous job at the PR forum. . . . Lou and Bernie Boorstein flew into Chi on a helicopter from O'Hare field after leaving N.Y.C. by jet. . . . Sy Redd enjoying himself with friends while Irv Margold and Dave Bond, two other Bostonians, make the trek to Chi to visit with other coinmen. . . . Dave Rosen into the MOA and visiting with Williams, AMI and other friends. . . . Joe Ash up from Philly looking as chipper as ever. . . . Bert Betti a visitor at the Fischer booth and making the rounds with his friends then onto the Chi factories and showrooms. . . . Sam Taran came to the show with his son, Garry, who is the image of Sam. . . . Ron Rood another Floridian up for the show. . . . Eli Ross and Jerry Goldsmith also arrived from the sunny climes for the MOA action. . . . Dave Braun and his son stopped by the lobby floor and then passed through the booths renewing friendships. . . . Irv Morris stopped at the Gottlieb plant and then onto the Morrison. . . .

* * * * *

Romeo Laniel his son Peter and Jean Couto also down from the Canadian territory to visit the MOA. . . . Charlie Katz and Sam Goldsmith held down the Capitol booth. . . . Sol Lipkin, Nick Melone, Ed Martell, John Dixon, Lou Osterman, all at the American Shuffleboard booth.

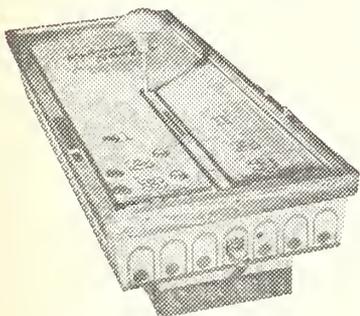
* * * * *

Warner Fox, World Wide Amusements, Ltd., in from London to attend the MOA Convention. . . . Surprise stewardess on American Airlines flight 318, which left Chi Tues. evening. Her name was Jan Benoit, daughter of Wilfred Benoit, Auburn, Maine operator . . . and a pretty lass at that! . . . Teddy Cohen, pres., Cohn, Ivers Co., Inc., stock brokers, will open new offices at 122 E. 42nd St., N.Y.C. Teddy is the son of the late Nat Cohn. . . . Mr. and Mrs. Al Denver, M.O.N.Y., visiting places of interest in Chi between sessions at the Morrison.

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CHICAGO CHATTER

Now that the 10th annual Music Operators of America conclave is over, and the huge throng of Chicago visitors have returned to their respective homes in every nook and corner of these United States, we can muse over the events which highlighted this year's convention. One very optimistic tenor, according to MOA prexy George A. Miller, is that attendance will go down in the record books as "the greatest ever." . . . Many eyebrows lifted when visitors approached the huge United Manufacturing exhibit and eyed United's tremendous "Bowl-A-Rama" bowling game and United Music's "UPC-100" phonograph. Happy United personnel seen buzzing around showing operators the firm's new beauties were Lyn Durant, Herb Oettinger, Roy Kraehmer, Bill DeSelm, Ray Riehl, Hank Dabek, Johnny Casola, Al Thoelek, and Bob Jones.

The action was, as usual, hot and heavy at the Bally Manufacturing exhibit, with Bill O'Donnell, Herb Jones, Art Garvey and Paul Calamari chinning with visiting operators about Bally's great lineup of amusement games. A visit to the busy D. Gottlieb & Co. plant with Joe Orleck and your reporter became a gala get together with Dave Gottlieb, Nate Gottlieb, Alvin Gottlieb, Judd Weinberg, and visitors Joe Ash of Active Distribs of Philly, Irving Morris of Newark, N. J., Abe Susman of Dallas, Tex. . . . There were meetings all over the Morrison Hotel, and this year's attendance at the sessions was terrific according to reports. . . . It sure was nice to see Frank Menciuri, who has been away from the coinbiz scene for a while, back in the picture with the Western Trails kiddie ride. Frank is headquartered in California. He assures us he'll be around in coinbiz for many fruitful years. . . . Great excitement was the keynote at the AMI exhibit, where a sensational, very modern new model was shown for the first time. There will be much more written about this new AMI beauty in the weeks ahead, according to AMI's John Haddock and Ed Ratajack.

Joel Stern, Len Micon and Fred Skor made the rounds representing World Wide Distribs. . . . Joe Robbins and Jack Burns were kept busy fronting at the busy Williams Electronic exhibit and United booths. Gil Kitt, owner of Empire Coin, as usual, made the rounds visiting with his many, many old coinbiz friends at the MOA conclave. . . . Sam Lewis and Sam Stern of Williams Electronic expressed great pride in their "Voice-O-Graph" machine, on display at the Williams exhibit. . . . In attendance at the Chicago Dynamics exhibit were Sam Gensburg, Jerry Koci, Art Weinand, and Mort Secore. First Coin personnel on tap there were prexy Joe Kline, Sam Kolber, Fred Kline, and Nick Nelson. . . . One of the most interesting displays on the convention floor was shown at the Wico Corp. exhibit. Ed Ruber, Morrie Wiczer, Jack Wiczer, and Hy Merkin were on hand to greet operators and write up many parts and component orders. . . . A visit to Rock-Ola Manufacturing to meet with Ed Doris, Frank Mitchell, George Hincker, Les Rieck and Kurt Kluever, was returned by the Rock-Ola entourage when they dropped in at the MOA convention to call on their Cash Box friends at the front booth.

J. H. Keeney-ites, Roy McGinnis, Paul Huebsch, Harold Dorgan, Clayton Nemeroff and Joe Shields, were proud to show Keeney's "Popcorn Vender," and to sing the praises of "Red Arrow." . . . Mike and Irene Detzek, were so disappointed that they couldn't possibly have their new Champion Distribs headquarters ready in time for this MOA show, that they decided to come down to the Morrison and mingle with the many old friends they originally had hoped would call on them in their north side HQ's. . . . Stan Levin, All-State Distribs phoned twice to say "I'll see you around—just too busy to get up to say 'hi' now." . . . The "young bloods" managed to make the scene with their illustrious dads this year. Barney "Shugey" Shugerman had his son Myron Shugerman at his side, and Sam Taran introduced his son to his many friends on the exhibit floor.

His many friends were very sorry that Ewald Fischer, prexy of Fischer Sales & Manufacturing was unable to attend this year's convention due to illness. His lovely wife, Margaret, assures us he's coming along fine and should be back in the swing of things shortly. Meanwhile he'll be delighted to hear from his friends. Send your well-wishes to his home in Tipton, Missouri. Bill and Ruth Weikel of Fischer Sales kept the crowds interested by having billiard pro Frank Oliva and sportscaster "Whispering Joe" Wilson on hand at the Fischer exhibit. A very exciting highlight of the convention was a match game of billiards by Oliva and Don Tozer. The game was played in turn on the Fischer table and a Valley table. Don entertained with his extensive repertoire of trick shots and billiard wizardry at the Valley Sales & Manufacturing exhibit. The exhibit was manned by Earl Feddick and John Ryan.

The luckiest person at the MOA convention was Mrs. R. E. Aherin, who made the trip back home to La Moure, North Dakota with her luxurious new mink stole, which she won in the drawing. . . . Ralph Sheffield stopped us on the exhibit floor just long enough to info that Midway Manufacturing's new amusement game will be unveiled shortly. He urged us to come out to the plant and give it a whirl. Hank Ross and Marcine "Iggy" Wolverton were too busy at the factory to attend the show. . . . The Milwaukee entourage, headed by Sam Hastings, prexy of the Milwaukee Coin Machine Operators' Association, came in to Chi in force to make the rounds. Sam reminded us that the big affair at the Ambassador Hotel in Milwaukee is being hosted by the membership Monday, May 16. . . . Clarence Schuyler, prexy of Games, Inc., is all raves over his "Twin Super Wild Cat" amusement upright game, which is more than holding its own in sales everywhere, according to Clarence. He also tells us his skeet shooting prowess keeps him very occupied. He entered the skeet competition at Lincoln Park for next week.

Ageless John Watling was seen regularly bouncing around the exhibit floor during the 3 days of the convention, and you wonder where he gets all the pent up stamina. . . . Marvel Manufacturing's Ted Rubey and Estelle Bye made their annual visit to the conclave to see their great host of friends. . . . Atlas Music was well represented on the floor by prexy Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Gene Waldman, and Bill Phillips. . . . Mike Spagnola, AMI Sales, came around to The Cash Box booth to greet Joe Orleck, Norman Orleck, Marty Toohey and your chubby reporter. . . . This wraps it up for MOA—1960, and we sure look forward to seeing all of you next year!

Bally "660" Coffee Vender At Peak Production To Meet Demand

CHICAGO—John Stewart, Bally Vending Corporation of this city, advised this past week that Bally model "660" coffee vender, which speedily brews one cup of rich coffee "to order," at a time, is now in full production in the plant. Shipments are being rushed out to meet the demand of operators in all markets.

Stewart added that no special pack of coffee is required, and that the machine vends the operator's favorite brand of ground coffee.

"I believe it is also important to tell operators that Bally's model '660' (one-cup-at-a-time) machine vends the tastiest cup of hot chocolate available as well. It is simply prepared from dry chocolate powder and hot water.

"Each cup is individually whipped to a rich, creamy consistency that accents flavor and aroma," Stewart continued. "This consistency insures complete customer satisfaction. And, naturally assures continuous highest earning power on location."

Stewart also asserted that Bally's model "660" is an operator's dream service-wise. It insures lowest operating cost and simplicity in servicing on location.

There are two distinct models available now. Model "660-D" contains all dry ingredients for preparation of coffee and hot chocolate, and model "660-R" is equal to simplicity of "660-D" but includes refrigeration for fresh cream, dispensed from original dairy containers, according to Stewart.

Discussing servicing further Stewart said: Model "600" venders are

expertly engineered to multiply servicemen's efficiency by reducing service-time per location. This is assured because every unit in all models is individually plugged to permit speedy removal for sanitizing and routine service.

"The brewer," he said, "is equipped with manually controlled hot water spray for quick, easy rinsing. Ingredient containers are designed with ample capacity to cut down fill-up calls." Stewart concluded by urging operators to inquire of their local Bally Vending distributors about both "660" models immediately.

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MOA To Miami For '61 Convention

CHICAGO—George A. Miller, president of Music Operators of America (MOA) left Chicago upon the termination of the 10th Annual Convention, and headed to Miami Beach, Florida.

Miller advised he will meet with the management of the Deauville Hotel to complete details and arrange for the dates for the next MOA Convention.

At the meeting of the directors of MOA here, it was decided to change the locale of the annual meetings, and that Miami Beach would fill the needs of the exhibitors and members.

Multi-Sounds Formed; Acquires Label, Pubberies

NEW YORK—Multi-Sounds Corporation has been formed here and has acquired the assets of Square Records, Tisoris Music (BMI) and Silent Music (ASCAP). Hardy Salwitz has been named president of the company and Marvin Silverman vice-president.

Silverman left for Europe on May 6 to look for recording talent for Square of which he is the A&R man. Salwitz will be leaving for England about the middle of June to conduct several sessions over there.

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Expenses, Taxes and Legislation Discussed During MOA Convention

CHICAGO—Lou Casola, MOA Director, moderated a forum meeting during the MOA Convention held during the second portion of Monday morning's meeting and the subjects covered included expenses, taxes, and copyright legislation.

Starting off the discussions was Harry Snodgrass, Albuquerque operator who stated that recently a "transaction" tax was proposed in the State of New Mexico which would impose an additional 3% tax on "just about everything." "While this tax would have been imposed on every business transaction, as far as the coin machine operator was concerned," Snodgrass stated, "the tax may have been imposed on the total amount of money in the cash box, and then again on the split of gross collections with the location owner." "Fortunately," continued Snodgrass, "the bill was never passed." Snodgrass mentioned this tax bill to alert other operators in the

event their territories bring about a similar bill.

The forum was attended by about 100 operators and the discussion centers around, for the most part on tax and depreciation. Snodgrass commented that operators must be realistic on tax returns, or suffer the consequences. In discussing cabaret tax, it was stated that the recent cut in cabaret tax from 20% to 10% was brought about by an explanation to government officials of its possible effects on the music operator. It was stated, for the benefit of the attendance that the present cabaret tax law is imposed on "any establishment where there is dancing or entertainment other than instrumental type music." According to the panel, NAMA managed to have vending machines excluded from this tax, while MOA helped exclude music machines. (See related stories elsewhere in this section.)

Allen Talks On Copyright Bills

CHICAGO—Nicholas Allen, counsel for the MOA, discussed the current copyright bills in the Senate and the House of Representatives last week at the MOA meet here, stating that the performance collection agencies have continued to draw closer to their goal with each passing session. The legislation is still pending in Washington.

Explaining the legislation, Allen briefly advised that the Celler Bill in Congress provides for a license fee of \$5 per music machine per year. "This would amount to about \$2½ million each year, should it ever go through," stated Allen. "The O'Mahoney Bill, which is in the Senate, would provide a license fee of an unlimited amount raising the mechanical royalty from 2¢ to 4¢ per record on each machine."

Allen advised that MOA was con-

tinuing its effort to prevent copyright legislation. Advising the operators, who numbered approximately 100, as to how they may oppose this legislation, Allen suggested that the coinmen tell the public that "about \$2 million is now paid in mechanical royalties by juke box operators through regular record purchases."

"Expose the real object of these performance societies which is money—not principle, which they claim," Allen said. "It is against the public interest to impose a tax on a non-regulatory basis. This will result in unlimited taxing. Contact your Congressman and Senator and enlighten him gaining his support."

"Support your Coin Machine Council and other industry organizations," concluded Allen, "and we will have the strength necessary to win these battles."

Miller Thanks Mfrs. In Welcome Address

CHICAGO—George A. Miller, president of the Music Operators of America, delivered his welcoming address to MOA visitors during the 10th Annual Convention on last Tuesday morning, May 10, thanking the attendance for its support.

Miller stated that the prime problems facing the industry today are being fought by MOA and success is expected in every instance. "We are combatting the performance societies in every instance, but we are doing it with effort and a lot less money than our competitors," stated Miller. He continued his talk with a brief outline of the life insurance programs available to MOA members, praised the exhibitors for their continued support and pointed to the Coin Machine Council as an organization worthy of all coin industry support.

Before closing, Miller stated that the 1961 MOA Convention will probably be held in Miami Beach, Florida, at the suggestion of MOA members. He stated that official announcement regarding these plans will be announced when all details and arrangements have been confirmed.

MOA Service Forum Highlighted By Panel Of Manufacturers Reps Expert Advice Given Visiting Ops

CHICAGO—Probably the most basic and informative meeting conducted during the MOA Convention was held in the Venetian Room of the Morrison Hotel in Chicago with approximately 100 operators attending the Monday afternoon meeting.

Topics for the meeting included amplifiers, steppers, relays, and problems connected with these components; maintenance of playing surfaces and coin mechanisms. Ted Nichols, MOA director conducted the forum with S. Brown, AMI, Inc., discussing amplifiers, remote and stereo, to lead off the session.

"Space is a prime factor in placing a multiple installation on location and in many instances, another factor, namely costs, leads an operator to steps that, while they may cut costs, actually results in sound hindrance," stated Brown.

Brown advised that manufacturer's speaker systems today were designed for the juke box and its high fidelity sound. He advised that the speaker system on any installation should reflect the quality of the juke box and the phonograph records that are played.

Roy Kraehmer, United Music Corporation, in discussing steppers and relays, advised that the two prime reasons for service calls are defects that may avoid manufacturer's inspection at the point of origin, or, defects which are the fault of the operator himself. Some of the service calls are due to burned out coils, replacement of brass screws with another type metal, effecting the magnetic field, and the cleaning of relays which can be done, "with a United States dollar bill." These problems, can be solved by the operator with regular maintenance checks.

Paul Calamari, Bally Manufacturing Company, discussed ways and means of servicing machines thereby limiting service with suggestions that regular lubrication, with a light oil, helps prevent much common trouble. Periodic checks of all parts is another way, stated Calamari. He stressed that the printed material available from the manufacturer for each game was of prime importance. "The best servicemen must use a schematic," stated Calamari. Today, according to Calamari, who has serviced machines for twenty-three years, more operators than not use the manufacturer's scheme plan.

"You can get the most from a new game by finding out for yourself, after a detailed look at the machine, just what the game has that the previous game did not have," said Calamari. "Look for new gimmicks, and there are always several. While the follow-up machine is much like the previous model, the reason for the new model is the inventive ideas that stimulate play on the game. These points must be covered, otherwise the improvements will have been in vain."

Russ Penly, National Rejectors, Inc., discussed coin changers and the problems most operators are confronted with today. Penly advised that "new mechanisms today require the training of servicemen. They are complex parts and will serve with the utmost efficiency if they are understood," stated Penly. "Service manuals," continued Penly, "are your big-

gest aid." Penly advised that whenever an operator could, a service training program should be arranged in conjunction with the manufacturer.

Probably the most valuable portion of this forum came about during a question and answer period which lasted for about one hour after the formal discussions ended. The panelists were excellent in answering every question served at them by the multitude of practicing operators and servicemen.

While the question and answer period was one of informality, the questions were asked by dozens of operators with answers coming from all of the panelists. Kraehmer, Calamari, and Penly added much to the session with most informative replies, and always on a grass-roots level, understood by all present.

The discussions covered the failure today of lamps to hold up under operating conditions. According to the panel the lamps are not what they should be and are the subject of question in many plants today. Kraehmer advised that many manufacturers call for brilliance in a backglass panel and that the amount of brilliance increases the chances for failure. However, he asserted, this can be corrected. Lamps, fuses, and bent coins, with several operators producing foreign coins, were submitted to the panel, and in the case of the coins, Penly, of National Rejectors, evidently had been aware of much of the trouble before it was brought up, answered the questions accordingly, and invited operators to the National booth where tests were made.

The panel made for an enlightening discussion which proved valuable to the members in attendance. Most visitors agreed that the reason for the success of this service and maintenance forum was the presence on the panel of highly capable manufacturer's representatives with backgrounds commensurate with their task. They came through with flying colors.

Goldsmith & Braun Form All-Tech Kiddie Ride Firm

HIALEAH, FLA.—Two of coin machine's well known personalities, Jerry Goldsmith, formerly Bert Lane's associate, and David Braun, kiddie ride manufacturer, have combined their talents and formed All Tech Industries, Inc., at 950 W. 20th Street, this city. The firm is manufacturing a line of kiddie rides.

Both Goldsmith and Braun have been in the coin operated kiddie ride field since its inception and have developed a number of successful rides. Currently in production is a coin operated "Chuck Wagon," "Wells Fargo Stage Coach," and a new two speed horse "Cow Pony."

Their plant in Hialeah is a new modern building occupying an acre of ground with 15,000 square feet of floor space. Distributors have already been appointed in most of the areas of the country, and the few remaining territories are now being allotted.

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Record Buying, Title Strips, Merchandising Highlight MOA Forum

CHICAGO—Operators attending the Record-Programming, Record-Purchasing portions of Monday afternoon's MOA forum received an abundance of ideas on the subjects. Attendance reached more than 100 coinmen with moderator Norman Gefke conducting one of the most complete and informative meetings on the 3-day convention agenda.

Ted Nichols, Harry Snodgrass, Jake Friedman and Gabe Orland discussed the subjects from the viewpoint of operator, distributor and one-stop serving up ideas which more than likely will be put into use once ops return to their home operating territories.

Highlighting new additions to the juke box and merchandising the new "products" received most of the attention with standard programming phases also covered.

Nichols led off the panel and made several suggestions regarding record programming on a 100-selection phonograph. "A good average to keep in mind on a 100-selection juke box is about 4 new records each week," stated Nichols. "Highlight the records that have been added to the machine in order to stimulate play. Highlight your top tunes, as well. A good idea is to program the top selling records in the upper left hand side of the selection panel, or on the corresponding first page of the wallbox. A sheet listing in your office containing all of the new records and their locations is an efficient way in which to conduct a steady inventory on location.

"Request cards have always played an important part in helping juke box play," continued Nichols, "and, of course, regular reading of coin machine tradepapers will enable you to be aware of the top selling tunes. Grouping of different types of records enables the patron to locate his choice faster and thereby help speed up play."

Harry Snodgrass filled the "200-selection" machine portion of the forum and advised the music ops that his firm was effecting a new system starting immediately, which will treat the 200-selection machines as "two individual machines." This programming policy calls for 25% of the selections being devoted to old standards, and title strips for these selections printed in green. "These 'old standard' libraries will be made up in three different groups with each group rotated every four months from one location to another. A category of 'A', 'B' and 'C' will identify the three 'old standard' groupings and will help ease the paper work involved in transferring the selections from location to location, each four months," stated Snodgrass.

"The purpose of this new 'old standard' programming feature is to help stimulate 'adult play,'" continued Snodgrass. The second 25% of the selection panel will be devoted entirely to stereo singles while the remaining 50% of the panel, or 100-selections will be treated as a 100-selection phonograph. "The stereo singles will carry yellow title strips while the 100-selection portion will be in blue.

"We've decided to go after the adult market and program what we think they'll pay to hear," said Snodgrass. "Tommy Dorsey type recordings will give you an example of what type music I'm referring to in the 'old standard' category. This is the music the 'adult' wants and we hope he'll play the machine more often."

Snodgrass closed his portion of the forum with the comment that "most of us do something no other industry does and that is to 'hide' our new product." Most ops program several new recordings and run on to the next location. "Highlighting these

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records will enable patrons to notice them and mention of the new selections to the location owner will promote the fact that they're on the machine."

Jake Friedman, Atlanta music operator and distributor, spoke on programming, advising ops to "program your machines according to the revenue to be derived." How to buy records? Friedman advised that ops listen to the distributors and one-stops who are "more familiar with what is new and what will likely sell. Don't wait until the location asks for it, or at least try not to wait, because you obviously lose play between the request and the actual delivery of the disk."

Friedman advised music ops to read the tradepaper charts and reviews for immediate notification of new po-

tential hit recording artists who may be responsible for the money-making records on any machine.

"I would try to control record purchases to approximately 15% of your collections," stated Friedman.

Gabe Orland, California one-stop operator spoke on the advantages of one-stop buying highlighting his talk with the time-saving factor. "Time is money, and if a California operator were to try and call on the 32 distributors in our L.A. area he would have to spend about 6 hours each day," stated Orland. "Title strips are a regular service with one-stops, advice on hit records, new artists, good sellers, service on delivery and general trade assistance all add up to the importance of a one-stop to a music operator.

"Our mailing list points out the 'money-makers' each week to our list of operators. We offer 24-hour delivery as do most one-stops, freight charges to an operator add up to a fraction of what they would be if several record distributors shipped individual packages.

"We offer 20 years experience in the field," stated Orland, "and most one-stops are capable of programming a new 100-selection phonograph with choice commercial material that will sell, in about one hour's time." No one else in the record selling business can do this but a one-stop, concluded Orland.

The forum closed with a discussion of title strips and merchandise stickers designed to highlight new merchandise.

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CALIFORNIA CLIPPINGS

With a three day week-end coming up over the Memorial Day holiday, many of the distributors and operators are planning to get out of town for a short vacation. . . . Sam Ricklin, at California Music, reports that Harold Reitz, RCA Victor distributor and one-stop operator from Milwaukee, was in town for a brief stay and took time off to drop in at California to say hello. Gene Block, Columbia Records west coast rep, stopped by to check the sales on the current Columbia LP's and singles. . . . Mr. & Mrs. Frank Lamb, operators from Montebello, on a week's fishing trip recently to San Filipe, and stated it was quite stormy, but at the same time was pleasant and restful. . . . At Badger Sales, Bill Happel jetted to Chicago for the MOA Convention stating it was well attended. Mr. & Mrs. Marshall Ames traveled to Tijuana, Ensanada, and San Diego over the week-end combining business and pleasure. "Rocky" Nesselroad informs that Walter Smoot has been added to the cleaning department. "Rocky" went on to say that the tempo of sales on arcade equipment has picked up the past week. Two other members of the shop, Haruo Maki and Dick Kellison, seen sporting new cars to work. . . . Bill Lanzy, at American Coin Machine, back on the job and feeling better following several days illness. Vinny mentioned that business continues good. . . . At Paul A. Laymon's Ed Wilkes reports Bally's new "Ball Park" baseball game continues to pick-up steam as more and more operators are stopping in to see it. Jack Barabash, Rock-Ola factory service engineer, is presently in town for a week to conduct a service school and also visit local operators. . . . Dan Donohue, at the Seeburg Distributing Co., informs business generally is moving along at a good clip. . . . At Leuenhagen's "record bar," Kay, Mary and Claire Solle planning to spend the Memorial Day week-end at Catalina Island. . . . Leonard Hicks, parts mgr. at the Wurlitzer factory branch, down with the flu for a few days, but has returned to the job. Pat Pugliese states that from all indications May should be the biggest month since the Wurlitzer factory branch has been in business. Pat went on to say that he was in Bakersfield recently visiting the operators. . . . At C. A. Robinson & Co., Charlie Robinson winging his way back from Chicago following the MOA convention. Hank Tronick commented that they're looking forward to new products from the factories that they represent at Robinson's. . . . Jack Simon, at Simon Distributing, just returning from a trip that took him to the San Francisco Bay Area and the MOA Convention in Chicago. Sonny Lomborg states that everyone at Simon's is busy with last minute orders from locations getting ready for the summer season. . . . Some of the visiting operators seen on Pico this week were: Howard Smith, El Monte; Harry Bannister, Bakersfield; Ken Childs, San Marino; Francis Torres, San Bernardino; Ernest Stone, San Diego; Celia Mower, San Bernardino; Lela Smith, Barstow.



UPPER MIDWEST MUSINGS

Elgin McDaniel, Wadena, Minn. in town for the day making the rounds. Elgin buying records and parts. . . . Mr. & Mrs. Lawrence Schillinger, Knapp, Wisc. in the cities for the day buying their records and parts. . . . Al Reese, Watertown, S.D., spent the weekend in Minneapolis and left for home Monday afternoon. . . . Congratulations to Mr. & Mrs. Frank Coubal, Bloomer, Wisc. on the marriage of their son Duane. Marriage took place Sat., April 30th. Duane is taking over complete operation of the route as Frank will spend all of his time in the poultry business, and quite a business he has. . . . Harold Lieberman, Lou Rubin, John Zeglen and Dave Lieberman at the Seeburg factory last weekend for meeting. . . . Wally Jones service man at Lieberman Music Co. in Chicago at the Seeburg Factory for a week going through service school. . . . Tom Roberts, Hurley, Wisc. in town for a few days visiting a few distributors. . . . Mr. & Mrs. Harold Lieberman leave Monday, May 9th, for Europe. They will visit several European countries including the Scandinavian countries. They expect to be gone from 5 to 7 weeks. Bon Voyage. . . . Monday, May 9th, Jaye P. Morgan opens at the New Flame Room at the Radisson Hotel and Tony Bennett opens at Freddie's Cafe in Minneapolis. . . . In the Jazz Field the fifth annual Creative Arts festival at the University of Minnesota will feature Louis Armstrong, Ahmad Jamal, and Dave Brubeck. Should be quite a ball. . . . Earl Ackley, Spooner, Wisc. has his son-in-law Jack working with him. Been with Earl only 6 weeks and is catching on fast. . . . Glen Bischel, Chippewa Falls, Wisc. is waiting impatiently for warm weather so that he can drive up to his lake cabin and do some fishing. . . . Jack Godfrey, Chaska, Minn., bought the Kelly Diederich route. Kelly died suddenly a few months ago and Jack who has been with Kelly for 21 years bought the route from Mrs. Diederich.

HAPPY BIRTHDAY THIS WEEK TO:

Marshall E. Boynton, Benton Harbor, Michigan. . . . John T. Hogan, Sr., Lafayette, Indiana. . . . Dale C. Moore, Rockford, Illinois. . . . E. C. Wetzel, Norfolk, Virginia. . . . Joseph T. Elum, Massillon, Ohio. . . . Frank Casanta, Columbus, Ohio. . . . Bruce Harris, Ardmore, Oklahoma. . . . Neil Lewis, Vancouver, B. C., Canada. . . . Stanley S. Petticrew, Springfield, Ohio. . . . John T. Hogan, Jr., Lafayette, Indiana. . . . Peter P. Rugins, Mt. Carmel, Pennsylvania. . . . Art Pockrass, Philadelphia, Pennsylvania. . . . Albert Evitts, Nashville, Tennessee. . . . Mac Sanders, Los Angeles, California. . . . Bernice Small, Highland, Michigan. . . . Chapin N. Crabtree, Madison, Indiana. . . . Ed Furlow, Dallas, Texas. . . . Lyn Durant, Chicago. . . . Phil Goldman, St. Augustine, Florida. . . . Cecil A. Thompson, Wilmington, California. . . . Arthur Parmenter, Warwick, Rhode Island. . . . Jack L. Howey, Kirkland Lake, Ontario, Canada. . . . Kenneth D. Smith, St. Joseph, Missouri. . . . Kurt Kluever, Chicago. . . . Lloyd Grice, Jefferson City, Missouri. . . . C. O. Temple, Hope, Arkansas. . . . Nick Gouzoulis, Washington, D. C. . . . Donald G. Tabacchi, St. Louis, Missouri. . . . Robert Leroy Holt, Salt Lake City, Utah. . . . Wally Finke, Chicago. . . . Clarence H. Meier, Stratford, Ontario, Canada. . . . Saul Halper, Cincinnati, Ohio. . . . Arthur K. Strahan, Greenfield, Massachusetts.



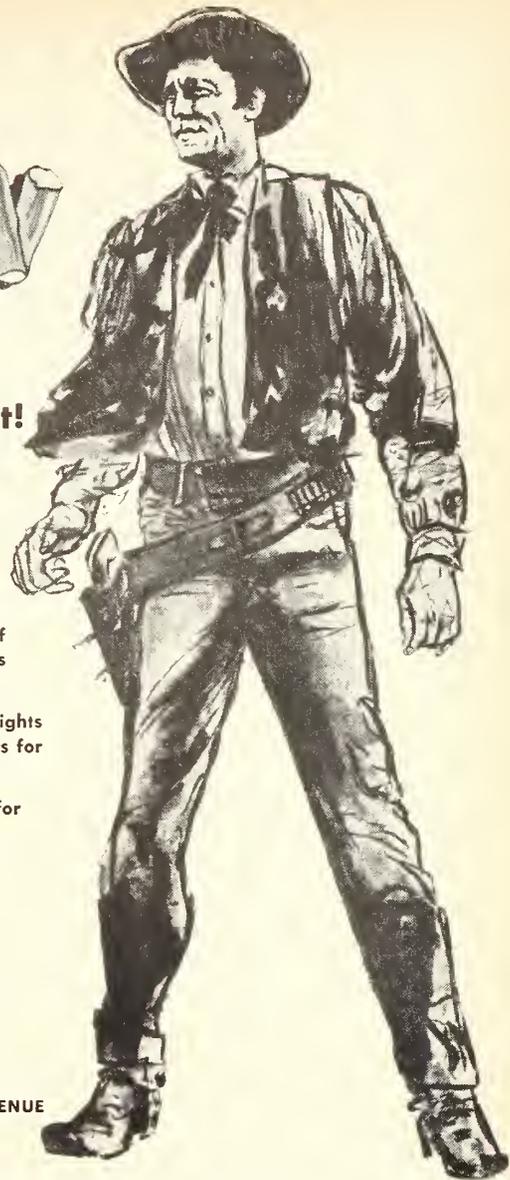
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Bally Resumes Production On "Jumbo"

CHICAGO—Bill O'Donnell, general sales manager, Bally Manufacturing Company, this city, advised that the firm has returned to production on "Jumbo," an upright electronic amusement machine originally introduced by the firm during the early part of 1959.

"Actually," stated O'Donnell, "Bally is back in the upright business by request. Our decision to go back into the production of Jumbo is the result of continued demand for the popular multiple-coin uprights.

"The new 1960 model retains all the profit-proved features of the original, such as advancing scores and advancing arrow-lights, which qualify players for 'solo-spot' scoring, that is, to score with a single lion, single tiger, or single hippo.

"The terrific play-appeal and earning power of advancing scores and



BILL O'DONNELL

advancing arrow-lights has been amply proved, not only in 'Jumbo,' but in thousands of great Ballygames, from 'Citation' to 'Laguna Beach'".

Depth Of Operation Important: Casola

CHICAGO—Lou Casola, Midwest Automatic Vending Company, led off the MOA forums last week when he tackled the topic, "Problems of the New Operator Entering Full Line Vending."

"Choose your goal," stated Casola, "and determine just how far you wish to go in the vending field, choosing between full-line with all of its facets, or possibly a 'several vending machine' operation."

Casola advised embryonic vending ops, of whom he is one, having formed his own vending firm just four months ago, to select products for vending carefully. "You must choose between

nationally advertised brands that may in the long run sell better and faster, or choose an independent product made by a firm with a good reputation but not necessarily pre-sold as strongly as the majors."

Casola also stated that the larger the business, naturally, the larger the staff and the greater the service, all taking up considerably more time, at least at the outset.

Casola told the forum of ops, which numbered approximately 100, that information from manufacturers is readily available and will help clear up much of the initial information required for a vending operation.

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WURLITZER 1500A	\$130	SEEBURG 200 Sel. WALLOMATICS	\$110
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SEEBURG 161 (Half Dollar)	\$795
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ROCK-OLA 1438	245
A.M.I. F-120	345
A.M.I. G-120	375
WURLITZER 2150	495

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10-Col. EASTERN	75
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11-Col. NATIONAL (Slant Front)	175
11-Col. NATIONAL (ML)	155

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WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BELGIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).

WANT—Wms. & Gottlieb Single Player 1953 to 1958. Send your list to: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—Bally Skill Parade; Games, Inc. Double Shot; ChiCoin Queen Bowler 16 Ft.; Bally Pan American 14 Ft.; Bally Lotta Fun. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. REgent 4-1384).

WANT—Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).

WANT—Crusader Guns, Hercules Guns, United Star Slugger, for resale. COIN MACHINE EXCHANGE, 4605—127th ST., S.W., TACOMA, WASH. (Tel. JUNiper 8-7153).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 13, MD.

WANT—Records, 45's and LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-8310).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD STREET, NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

WANT—Unlimited quantities of Seeburg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multi-player Pinballs. State condition and lowest prices f.o.b. outgoing vessel. MARALSTA-92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Address: MAROMATIC ANTWERP.

WANT—Upright games, Hunters, Skee Shoots, Wild Cats, Double Shot and Super Hunters, any quantity, quote your best price. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.

WANT—Class for shuffle king overhead scoring unit, Un. Show Boats, Un. Triple Plays. FOR SALE—3-4-5's. Make offer. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. Market 1-5438).

WANT—Bingos, United Clipper, Capitol, Lightning; Seeburg M100A, M100B, HF100R; Wurlitzer 2104, 2204. We will pay top dollar, or take in trade against Bally, United, ChiCoin Bowlers. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. Longacre 4-1880).

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. General 2-1650), JESSE SELTER, Pres.

WANT—Will buy—Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel. Bluemound 8-6700).

WANT—Coin operated Laundry Equipment, AMI. 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel. Melrose 1-9550).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. Garfield 3585).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. Union 1-7500).

WANTED—Any quantity new records, 45 RPM, EP's up to 30¢ each. We pay freight. Over-runs, cut outs, splits, offies, any make. REKORD PAK, 123 WILSON AVE., NEWARK 5, NEW JERSEY. (Tel. Market 2-3344).

WANT—To act as distributor for record manufacturing companies, servicing music stores and operators in Indiana 30 years in the record business. Send lists and prices. C. W. HUGHES, 120 E. MAIN STREET, LADOGA, INDIANA. (Tel. Whitney 2-2232—Whitney 2-2549 Evenings).

WANT—Exhibit's IOU, Selectem and Horeshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—Late juke box records not over 5 months old. We pay 15¢ and the freight. HARMONY RECORDS, 651 N.E. 164TH ST., NORTH MIAMI BEACH 62, FLA.

WANT—To Buy—3 Tusko Elephants. Will pay \$300. each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—For Resale—United Jupiter, Mills, Panoram; Williams Pinch Hitter; Vanguard, Hercules, Crusader Guns; Autophoto #11 & #14; Late Gottlieb Five Balls. CONTINENTAL COIN MACHINE, 1827 ADAMS, TOLEDO 2, OHIO. (Tel. CHerry 8-3359).

WANT—Wms. Vanguard, Hercules and Crusaders; ChiCoin and United Flashing Type Shuffles. State quantity and best price in 1st letter. MONROE COIN MACHINES EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. Superior 1-4600).

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123RD ST., NORTH MIAMI, FLORIDA. (Tel. PL 7-8061).

WANT—Unlimited quantities of Mills Slots—Reconditioned with 10¢ slug rejector. Quote FOB American Port. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS 3, BELGIUM. (Cable JEUMATE—BRUSSELS).

WANT—Late Wurlitzer Phonographs and Late Bally Bingos for resale. FOLLETT MUSIC CO., S. 180 HOWARD ST., SPOKANE, WASH. (Tel. MA 4-8585).

WANT—Wish to Buy and Sell any machines or model Phonographs. Also Amusement Games. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH 4, NEW JERSEY. (Tel. Bigelow 8-3524-5).

WANT—To Buy—Two Glasses for United Leader or Chief. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS, MINNESOTA.

WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. Fulton 3-2282).

WANT—Paper Roll for old paces races game or information where I can get one. GREAT LAKE MUSIC, 2417 SO. PENN. AVE., LANSING 10, MICH.

FOR SALE

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Sammons-Pennington Co., Southern Amusement Co., Memphis, Tennessee, use and sell Lemonite. Try Lemonite Electronic Contact Cleaner. Contact Paste and Liquid Lube. GRACO SALES COMPANY, ARRLINGTON, TENNESSEE.

FOR SALE—Seeburg A \$95; 1500 Wurlitzer \$95; 1550 A Wurlitzer \$115. T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).

FOR SALE—Specials—Bally: County Fairs \$685.; Ballerinas \$537.50; Carnival Queens \$310.; Cypress Gardens \$165.; Show Times \$137.50; Beauty Contests \$399.50; Bally Derby Gun \$510.; Bally Jumbos \$565.; Williams: Golden Gloves \$215.; Pinch Hitters \$375.; As is: Bally: Parade \$30.; Double Header \$30.; Beach Club \$20.; Miami Beach \$30. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. Jackson 2-5306).

FOR SALE—Un. Bonus Gun \$165.; Bally Moon Raider Gun \$375.; CC Twin Bowler \$545.; Big Inning \$225.; CC Super Home Run 6P \$75.; Wms. All Star Baseball \$75.; Little Buckeroo \$325.; Skee Shot \$245.; Double Shot \$225.; Amer. Bank Shuffle 9' \$195.; Rock-Ola 1465, 1468, 1475, write; Seeburg 220SR '59 100 Sel. \$850.; Wild Cat \$395.; Un. Lightning \$150.; Bally Heavy Hitter \$325. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. Henderson 1-4100).

FOR SALE—United Deluxe Regulation S.A. \$295.; Capitol S.A. \$195.; Clipper S.A. \$175.; Royal S.A. \$95.; League S.A. \$95.; 14 ft. Bowling Alley \$150.; Gottlieb Fair Lady \$150.; Easy Aces \$95.; Wms. Naples \$150.; Casino \$195.; Satellite \$160.; Gusher \$160. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 15, OHIO. (Tel. AXminster 4-3529).

FOR SALE—Fruit Machines, Bell Machines, for Export, Mills & Jennings, Black Cherries, Jewel Bells, Q.T.'s, Blue Bells, Twenty-One, Wild Deuce, Standard Chief, Export, Sun Chief, etc.; Bingos & Uprights. BELL DISTRIBUTORS, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE—Bingos: Big Times \$54.50; Gayety's \$45.50; Miami Beach \$54.50; Frolics \$39.50; United Caravan \$69.50; Five Balls: Gott. Toreador 2 Player \$120.; Williams Circus Wagon 2 Player \$99.50; Chicago Coin "Blondie" 2 Player \$59.50. All games completely refinished and shopped like new. Call or write: TRI-STATE DIST. CO., BOX 615, ROME, GA. (Tel. 8982).

FOR SALE—Unlimited possibilities in a new vending field. Net \$10,000 to \$15,000 per year with very little service required. Coin operated stores throughout the United States and Canada are crying for the new dynamic Bleach O Matic liquid bleach dispensing machine. Every laundromat operator will welcome you on a percentage basis. Gross \$32. on a \$3.00 carboy of Sodium Hypochlorite, net to you, \$29.00. For further information write to: T. W. DWYER, EXCLUSIVE DISTRIBUTION, BULK BLEACH SYSTEM, 214 W. EXCHANGE, OWOSSO, MICHIGAN.

FOR SALE—Seeburg: B-100 \$175.; C-100 \$250.; G-100 \$365.; V-200 \$275.; Wurlitzer: 1700 \$375.; 1800 \$425.; 2000 \$535.; 2100 \$625.; 2200 \$775. All types of amusement games new and used. All machines shopped. NORTHWEST SALES COMPANY, 1040 S.W. 2ND AVE., PORTLAND 4, OREGON. (Tel. Capitol 8-6557).

FOR SALE—2 Philadelphia Toboggan Skee Ball Alleys \$425. ea.; 2 United League Bowling Alleys, like new, \$725. ea.; Chicago Coin Rocket Shuffles, Single Player \$125.; Bowlers, all makes and sizes \$195. ea.—special quantity price for export. IRVING HOLZMAN, BLACK SALES CO., 583 TENTH AVE., NEW YORK, N. Y. (Tel. Pennsylvania 6-6680).

FOR SALE—Shuffleboard Wax, finest grade powder or paste, chromed weights, scoreboards, liquid cleaner, paste wax, dance floor powdered wax. Write for free color brochure and prices. WAX-OLA, INC., 444 NO. 5TH ST., NEWARK 7, N. J.

FOR SALE—Kiddie Rides: Ex. Bronco \$150.; Range Rider \$125.; Bally Space Ships \$100.; Meteor Rocket \$85.; Bally ABC Shuffles \$225. No charge for packing. Send for complete bargain list. ODCO, INC., 1102 BROADWAY, ALBANY 4, N. Y. (Tel. HO 5-0228).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally & United Small Ball Bowlers—A-1 condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-8624).

FOR SALE—Attention European Distributors: Lowest prices on AMI, Wurlitzer, and Seeburg phonographs. We only quote and ship to bona fide distributors. All prices f.o.b., New York City. Prompt delivery. Terms: Letter of credit or deposit and sight draft. Write — SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK.

FOR SALE — Mercury Connter Grippers 1¢ A-1 \$29.50 each; 60,000 used 78 RPM records, good collector's items from 1946 to 1955. Make offer. TIERCE VENDING, P. O. BOX 368, GREENWOOD, MISS.

FOR SALE—Have large quantities of Bingo Games, 100 selection Seeburg Wall Boxes, Vendo Coin Changer and Stand. HALLGREN DISTRIBUTORS, INC., 1626—3RD AVE., MOLINE, ILLINOIS.

FOR SALE—Seeburgs: B's \$249.50; C's \$329.50; G's \$399.50; V200 \$295.; converted \$350.; speeded up \$395.; VL \$450.; K's \$495.; 201 \$795.; 3W1 Boxes \$44.50; 200 selection Boxes \$74.50; Wurlitzer: 2304 Stereo \$795.; 2000 \$375.; 1600A \$95.; AMI: H-200 \$495.; H120 \$450.; E-120 \$175.; D-80 \$165.; D-40 \$75.; Rock-Ola: 1465 \$495.; 1446 \$275.; 1442 \$195.; 120 selection Boxes \$44.50. G. K. GABRIELSON & CO., 724 MEMORIAL DRIVE, S.E., ATLANTA, GA. (Tel. Jackson 5-7441).

FOR SALE—Uprights, Auto Bell Playball, Wagon Wheels, County Fair, Capitol Projector Auto Test, latest model, CC Rebound Shuffles, Old Smokie (train) Kiddie Ride, no reasonable offer refused, contact: JACK GORELICK, J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrrest 7-6730).

FOR SALE—10 Bally Golf Champs (like new) \$150. ea. Immediate shipment on receipt of deposit. REX-BILOTTA CORP., 821 SO. SALINA ST., SYRACUSE 3, NEW YORK.

FOR SALE—The Best—Sea Islands \$425; Beach Time \$255.; Ballerina \$525.; Miss America \$125.; Cypress Gardens \$180.; Carnival Queen \$285.; Key West \$85.; Show Time \$85.; Sun Valley \$155.; Big Show \$75.; Lotta Fun \$469.50. The exporters of the South. CROWN NOVELTY CO., INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. MA 3931).

FOR SALE—We Got 'Em—Ballerina \$525.; Sea Island \$425.; Carnival Queen \$285.; Miss America \$125.; Beach Times \$255.; Cypress Garden \$180.; Sun Valley \$155.; Show Time \$85.; Big Show \$75.; Key West \$85.; Lotta Fun \$474.50. Prompt attention to export inquiries. COIN MART, INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—May Pool Specials: New beautiful Metal Chrome & Copper Jumbo Size Bumpers (Reg. \$25.) \$20. doz.; Deluxe Two Piece Cue Sticks 48" Size \$18. doz.; 52", \$21. doz.; 57" \$33. doz. CHAMPION DIST. CO., 3451 NO. MILWAUKEE, CHICAGO 41, ILL. (Tel. Avenue 6-6751).

FOR SALE—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).

FOR SALE—Exporters, we have surplus of new Balleys coils, wipers, contact plates, etc., for Bally Bingos, Bright Lights to Beach Beauty. Will sell at one half factory list price. AMUSEMENT SUPPLY CO., 707 MISSOURI AVE., EAST ST. LOUIS, ILLINOIS.

FOR SALE—Baseball Specials—sharp and shopped. Williams Pinch Hitters \$375.; Williams Short Stop \$300.; Bally Heavy Hitter \$325.; Genco Hi-Fly \$95. MID-WEST DISTRIBUTORS, 709 LINWOOD BLVD., KANSAS CITY, MO. (Tel. Westport 1-8776).

FOR SALE—New Bally Spook Gun; New Bally Targets; New Chi-Coin Star Rocket; Positively like new Bally Beauty Contest. WANT—In trade—Lotta Fun; Bingos; Shuffles; 5-Balls; Seeburg Music. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. AL 4-4040).

FOR SALE—AMI G-200, completely updated with new parts to level of I model \$395.; AMI E-120 perfectly shopped \$245. 1/3 deposit with order, balance C.O.D. THE HUB ENTERPRISES, INC., 2216 DIVISION ST., BALTIMORE 17, MD. (Tel. LA 3-3525).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Beach Time \$230; Miss America \$110; Key West \$60; Nite Club \$60; Gayety \$30; Sun Valley \$165; Show Time \$85; Big Show \$60; Broadway \$50. One-third deposit with each order. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—100,000 new 45 rpm 6 months to 1 year old, \$10 per 100, \$95 per 1000. Also 25,000 EP's \$25 per C; \$200 per M; 12" LP's available \$100 per C; \$950 per M. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. Olympia 8-4012).

FOR SALE—Ready for location: Wurlitzer 2150 \$425.; 1800 \$275.; AMI H-120 \$525.; D-80 \$129.50; Seeburg KD200 \$495.; 3W1 Wallboxes \$45.; 200 Wallboxes \$99.50; Eastern Electric 22 Col. Cigarette Vendors \$149.50. J & J DISTRIBUTORS, INC., 1327 NO. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MEIrose 4-3571).

FOR SALE—AMI G-120 \$345.; E-120 \$150.; D-80 \$150.; Seeburg HF-100R \$425.; M-100B \$195.; M-100A \$60.; Wurlitzer 1550 \$75.; Rock-Ola-1465 \$550. Cleaned and checked. 1/3 deposit. A M I SALES COMPANY, 3652 W. NORTH AVE., CHICAGO 47, ILL. (Tel. Humboldt 6-1070).

CLASSIFIED ADVERTISING SECTION

FOR SALE—2 Capitol Projector Panorams in A-1 condition. Late model. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. JA 7-8511).

FOR SALE—Smoke Shop—V27, Capacity 630. "The Best Electric Cigarette Machine On The Market." Call or write today. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

FOR SALE—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATIONAL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.

FOR SALE—Seventeen Auto Kiddy Rides, good condition, \$295. each. Quarter Midget type. OLSON, 138 SO. PACIFIC AVE., SAN PEDRO, CALIF. (Tel. TE 2-5564).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CEdar 2-7600).

FOR SALE—Bally Big Time \$60; Bally Cypress Gardens \$130; Beach Time \$225; F. P. Bally Heavy Hitter \$275. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).

FOR SALE—Eastern 22 Cigarette Vendors converted \$139.50; 9-M National Cigarette Vendors \$65; AMI G200's \$295; AMI E120 \$195; AMI I-200 \$595; AMI J-120 \$695; Seeburg V-200's \$325. All ready for location, 1/3 deposit with order, balance C.O.D. MUSIC SYSTEMS, INC., 737 CARNEGIE AVE., CLEVELAND, OHIO.

FOR SALE—Seeburg HF100G \$400; M100W \$375; D3WA wall box \$89.50; 3W1 wall box—new chrome & buttons \$39; Wurlitzer 1700 \$200; 1800 \$275; 2000 \$425; 5210 wall box \$79; 5207 \$44; Rock-Ola 1448 \$400; 1436 HiFi \$275; Derby Day \$89; Classy Bowler \$119; Jubilee \$139; Register \$100; Gusher \$125; 3D \$149; Reno \$100; Kings \$100.; Band Wagon \$100; Bally Target Roll \$149; Bally All Star \$74.50; Wm. Ten Strike \$100. All equipment shopped and ready for location. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. Central 6-3691).

FOR SALE—Big Three \$450.; Shawnee \$325.; Dix Big Tent \$225; Hunters \$150.; Red Ball \$250.; Hi Straight (used) \$225.; Keeney League Leader \$95. D & L COIN MACHINE CO., 414 KELKER ST., HARRISBURG, PA. (Tel. CEdar 4-1051, 2235).

FOR SALE—Routes: AMI D80 refinished \$150.; Gottlieb Falstaff 4 player \$285.; Harbor Lites \$85.; Golden Bells \$260.; Got. Royal Flush \$135.; Seeburg C refinished \$325.; Marvel Horoscope Tickets \$3.95m. CLOER DISTRIBUTING CO., 1613 MAIN, JOPLIN, MISSOURI. (Tel. Mafair 3-4202).

FOR SALE—Eagle Shuffle Alley \$395.; Lucky Shuffle \$450.; Speed Bowler \$475. WANT—Used Stereo, Seeburg or Wurlitzer. MOHAWK SKILL GAMES CO., 67 SWAGGER TOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—For Export Only—All Types Fruit Machines, Mills Black Cherries, Centuries, Blue Fronts, Twenty-One, etc. Also Bally Uprights Drawbells. Large stocks, prompt deliveries. Quantity discounts. INTERNATIONAL SALES CO., C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.

FOR SALE—Seeburg M100B \$250; C \$325; G 425; R \$500; V200 \$500; KD200 \$750; HHF 100R \$450; Wurlitzer 1800 \$335; Rock-Ola 1438 \$350. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

FOR SALE — Attention Pittsbnrgh operators, for sale 14 ft. Alleys with small balls, come and pick them up, only \$125. WANT—Free play Lotta-Funs, give quantity and price. PENNSYLVANIA VENDING CORP., 1224 BROWNSVILLE RD., PITTSBURGH 10, PA.

FOR SALE—Seeburg 45 RPM 100 A \$125.; Show Times \$45.; Key West \$45. AUTOMATIC MUSIC CO., 703 MAIN ST., REAR, BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—Special, Watling Scales—Model 500 Guesser, Tip-top condition, \$30 each; New 6V6, 6SL7, 6J7, original carton, 60¢ each; 6 Volt Battery Charger \$5; Steel Cabinet 38"x31"x17"; Comb. Lock Safe \$35. GAYCOIN DISTRIBUTORS, 4866 WOODWARD, DETROIT, MICH.

FOR SALE—See us for all types of Bally Bingos, all machines completely cleaned and shopped. You will be thoroughly satisfied with our equipment. Write or call: NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel. MA 6386).

FOR SALE — Scarum Burglar Alarms —operates on flashlight battery—2 minute installation, slightest tampering sets off alarm. Scares hoodlums away before damage is done, \$4.95 complete, 3 for \$12.00. Send check. G. I. SPECIALTY, 3361 YORK ROAD, DEPT. 6, PHILADELPHIA 40, PA.

FOR SALE — Seeburg Stereo 222 \$899.50; Seeburg KDH \$469.50; Seeburg VL \$299.50; Seeburg V \$279.50; Seeburg G 100 \$349.50; AMI F 120 \$329.50; AMI E 80 \$159.50; AMI D 80 \$119.50; Muto Photomat \$99.50. CULP DISTRIBUTING CO., 614 WEST GRAND, OKLAHOMA CITY, OKLA. (Tel. CE 2-8084).

FOR SALE—Wurlitzer 2100, \$500; 9 United Play-Mate Rebound Shuffles, like new, \$150 ea.; Seeburg V-200 used \$365; Seeburg V-200 change over \$450; Rock-Ola 1465 \$685; 12 Corsair 20 Col. Cigarette Vendors, used, \$200 each. All models AMI Phonos, lowest prices, write or call — CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrrest 5-3456).

FOR SALE—Evans Shooting Gallery, live ammunition, moving and stationary targets, less than a year old, \$995. Write for details. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, ORE. (Tel. Capitol, 8-7565).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Specials — Auto-Bell Magic Mirror Horoscope (floor samples) \$295.; Play Ball \$195.; Galloping Dominoes (like new) \$265.; Mermaid—Call or write; Games, Inc. Wildcat \$375.; Twin Wildcat \$445. Rush deposit. **MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11TH ST., ERIE, PA. (Tel. Glendale 2-3207).**

FOR SALE—6 Pocket Pool Tables, excellent shape \$150.; 14' Bowlers \$195.; Blinkers \$185.; Skee Balls \$125.; Bowlette 14' \$175.; Rebound Shuffles \$49.50. Write or wire today. **PURVEYOR DISTRIBUTING CO., 4322-23 NORTH WESTERN AVE., CHICAGO 18, ILL. (Tel. Juniper 8-1814).**

FOR SALE—Seeburg 100B, BL \$165.; C \$230.; HFG \$325.; KD200 \$445.; Wurlitzer 2204 \$445.; 2250 \$545.; Rock-Ola Comet \$225. Machines clean, ready for location. 1/3 deposit. **INTERBORO MUSIC CO., 433 WEST 45th ST., NEW YORK, NEW YORK. (Tel. Judson 2-2363).**

FOR SALE — Records, New 45's 100 assorted tunes per carton — 60% majors, 11¢ and less. EP's 25¢ per record, 12" LP's majors and others, pre-packaged 100 or more, \$75. Will send sample order. Send check or money order. **SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).**

FOR SALE — Relays — low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. **MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).**

FOR SALE — We have: Surf Clubs, Gayety's, Starlettes, Variety's, Palm Springs, Big Times, Gaytimes, Frolics and Ice Frolics. No fair offer refused. **GLOBE DISTRIBUTING CO., INC., 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).**

FOR SALE — All late Bally Bingos, slightly used uprights; Gunsmoke, Hunter, Super Hunter, Wild Cat, Deluxe Big Tent, Shawnees. Write or phone for prices. **PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILADELPHIA 23, PA. (Tel. PO 5-2676).**

FOR SALE — Complete line of Pool Table Supplies & parts. Slates, Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. **EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).**

FOR SALE—ChiCoin League Bowler, 11 ft., Bally Strike Bowler, 11 and 14 ft., United DeLuxe Bowling Alley, 11 ft., Bally Tournament Bowler, 14 ft., any at \$250 ea. Good condition. Deposit required. **DAVE LOWY, 592 TENTH AVE., NEW YORK 36, N. Y. (Tel. CHickering 4-5100).**

FOR SALE—Have a few Wurlitzer 2000, 2100 and 2200. Also Wurlitzer 2300 Stereo's for wholesalers and exporters. **UNITED DISTRIBUTORS, INC., 902 WEST SECOND ST., WICHITA, KANSAS. (Tel. HObart 4-6111).**

FOR SALE—Keency Jumbo large size Rebound Shuffle Alley \$65. W. B. **DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. Central 1-9292).**

FOR SALE—Seeburg C-100 \$300.; Seeburg G-100 \$375.; Seeburg R-100 \$400.; Seeburg VL-200 \$375.; Wurlitzer 2000 \$395; AMI H-200E \$500.; AMI I-200E \$625. **BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424—45868).**

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEWton 5-2531).**

FOR SALE—Used AMI I-200E \$750.; HO200E \$600; H-120E \$595; G-200 \$350; D-80 \$195; D-40 \$95; Used Wurlitzer: 1400 \$50; 1650 \$195; Used Seeburg: K-2-200 \$525; VL-200 \$395; V-200 \$350; M-100-BL \$265; M-100-C \$275; M-100-B \$225; Used Rock-Ola: 1455 \$500; 1448 \$425; 1428 \$275. **MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.**

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. **PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MONTana 1-5000).**

FOR SALE—6 Pocket Pool Tables—Fischer 75" x 43", new slates, cushions, complete & ready for location, \$160.; Genco 6 pl. Skill Ball \$125.; United Targette \$75.; Comet \$95.; Williams 6 pl. Major League Baseball \$95.; Chi-Coin Rebound Shuffle \$65.; National 9 ft. Shuffleboard w/elec. scoring \$75.; Chi-Coin Bullseye Baseball 2-Player \$175.; Chi-Coin Home Run 6-Player \$65.; Wms. Deluxe Baseball \$75. **H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N.J. (Tel. UN 3-8584).**

MISCELLANEOUS

NOTICE—Burglar Alarm for coin operated equipment operates on flashlight battery. Sensitive to tampering, 100% protection. Installed quickly, powerful alarm. Instructions. \$4.95 — Three \$12, Dozen \$45—quantity prices to distributors. **BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.**

NOTICE — Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of \$25 or more. Catalog free. **BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.**

BIG SERVICE TIP—5 Ball Operators —Do you have wearing around Bang Bumpers? Recondition your games with self-adhering Vinyl Plastic Cover—it rings. Only \$7.50 per 100. Send check to **SELECT ENTERPRISES, 338 NO. 7th ST., CAMDEN, N. J.**

NOTICE—Do It Yourself Kits for phonograph restyling available for Models 100 B, C, W, G and R. We also do complete cabinet restyling, using modern wood-grain decal, not paint. Write for information. **SUN REFINISHING CO., 1619 MILBY, HOUSTON 3, TEXAS.**

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.
K-200 (E) 200 Sel. Phono., St. or Mo...
K-200 (A) 200 Sel. Phono., St. or Mo...
K-200 (M) 200 Sel. Phono., St. or Mo...
K-120 120 Sel. Phono., St. or Mo. ...
K-100 (A) 100 Sel. Phono., St. or Mo.
K-200 Hideaway, 200 Sel., Selective Play, St. or Mo.
WQ-120 120 Sel. W. B.
WQ-200 200 Sel. W. B.
KQ-200-1 200 Sel. W.B., Dual Price Play
WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Rejector
Bar Grip W. B. Mounting Bracket
EX-600 Cylindrical Wall Spkr.
L-2130 Ceiling Spkr., Choice of Grille Types Listed
L-2135 Random Pattern Grille
L-2136 Uniform Pattern Grille
L-2137 Circular Flush-Mount Grille
Remote Vol. & Cancel Cont., St. or Mo.

AUTO-BELL NOVELTY CO.
Mermaid
Magic Mirror Horoscope

AUTO-PHOTO CO.
Model 12 Studio\$3,245.00

BALLY MFG. CO.
Jumbo (upright)\$ 735.00
Ball Park
Standard Model\$ 620.00
Replay Model 640.00
Beach Queens (1 ball play, replay model)\$ 640.00
Island Queens (2 shots a game, replay model) 650.00
Tropic Queens (1 ball play, non-replay model) 640.00
Beauty Contest 625.00
Official Jumbo (Shuffle) 905.00
Bally Derby (Gun Game) 725.00
Monarch Bowler (Shuffle) ... 865.00
Pony Twins (Kiddie Ride) .. 705.00
Targets
Standard Model 620.00
Replay Model 640.00
6-Pocket Pool Table 419.50
Lotta-Fun (5-Ball) 825.00
Fun-Way (5-Ball, No Replays) 825.00
Moon Raider (Rifle Game) .. 625.00
Little Champion (Kiddie Ride) 550.00
Fire Chief (Kiddie Ride) 898.00
Western Express (Kiddie Ride) 898.00
Spook-Gun (Kiddie Shooting-Gallery) 465.00
Speed-Queen (Kiddie Ride) .. 865.00
Toonerville Trolley 865.00
Model T (w/o Record chngr.) 865.00
The Champion (all metal cab) 865.00

CHICAGO COIN MACHINE
World Series
Pony Express Gun
Shoot The Clown (Rifle Game)
Bull's Eye Drop Ball
4 Game Bowler
Queen Bowler
16 ft. 5 in.
21 ft. 5 in.
Jet Pilot
King Bowler
16 ft. 5 in.
21 ft. 5 in.
Twin Bowler
Commando Machine Gun

EXHIBIT SUPPLY CO
Card Vendor
J. F. FRANTZ MFG. CO.
Dodge City (Counter Pistol) .
Kicker & Catcher
ABT Challenge Pistol
ABT Guesser Scale
ABT Rifle Sport
Aristo Scale

GAMES, INC.
Twin Super Wild Cat (Dual Plyr.)
D. GOTTLIEB & CO.
Texan, 4-Player

IRVING KAYE CO., INC.
Fleetwood Single Ball Viewer
6-Pkt. Pool Table
Jumbo Fleetwood Single Ball Viewer 6 Pkt. Pool Table ..
Cue Ball
Klub Pool
Jumbo Hockey

J. H. KEENEY & CO., INC.
Criss Cross Diamond (upright)\$ 695.00

Hi-Straight, 5-Ball 525.00
Popcorn Vendor 640.00

ROCK-OLA MFG. CORP.
1485 St 200 Sel. Phono.
1485 200 Sel. Phono.
1478 St 120 Sel. Phono.
1478 120 Sel. Phono.
1621 Hi-Fi Wall Spkr.
1620 St Wall Spkr.
1950 Remote Vol. Cont. with Cancel Button 50¢ Coin Chute Available for All Models
Dual Credit Unit Available for 200 Sel. Model 1485
1555 Dual W. B. for 120 or 200 Sel.

THE SEEBURG CORP.
Q-160, 160 Sel. Phono.
Q-100, 100 Sel. Phono.
D-3W160 Wall-O-Matic, 160 Sel. Dual Pricing
S-3W160 Wall-O-Matic, 160 Sel. Single Pricing
HD-3WU Wall-O-Matic, 200 Sel. Half Dollar
HD-3WU Wall-O-Matic 100-160-200 Sel. 3W100 Wall-O-Matic "100" Sgl Pricing
RSVC-1 Remote St Vol. Cont.
CCI Coin Counter
TWI Twin St Wall Spkrs.
TCI Twin St Corner Spkrs. ..
TRI Twin St. Recessed Spkrs. .
PS6LZ—Power Supply
HFAI-3—Power Amplifier ...
Cigarette Vender Model E-2 ..
1000, Background Music Unit .
4CD Cold Drink Vendor
SFB-1000 Fresh Brew Coffee Vendor
SFB-500 Fresh Brew Coffee Vendor
SM-500 Powdered Coffee Vendor

UNITED MFG. CO.
Falcon Bowler
13'\$1,520.00
16' 1,550.00
Big Bonus Shuffle Alley 990.00

UNITED MUSIC CORP.
UPB-100, 100 Sel. Phono.
UPB-100S, 100 Sel. St. Phono.
UPB-100H, 100 Sel. Hdwy. Phono.
UWB-1, Sel. 3 Wire W. B.
UBG-1, Bar Grip
UAP-1, Aux. Power Supply
UCS-1, 8" Dual Cone Corner Spkr.
UWS-1, 8" Dual Cone Wall Spkr.
UWS-1, 8" Dual Cone Recessed Ceiling Spkr.
UCS-2, 12" Dual Cone Corner Spkr. for Stereo.
UWS-2, 12" Dual Cone Wall Spkr. for Stereo.
URV-1, Remote Vol. Cont. and Cancel for Monaural
URV-2, Remote Vol. Cont. and Cancel for Stereo.
URA-1, Remote Amplifier for increased Audio Power
UMS-1, Microphone System for paging or public address
UPS-1, Play Stimulator—UPB-100 Series

VALLEY SALES CO.
Bumper Pool Table (2 Models Available)
6 Pocket Pool Table (5 Models Available)

WILLIAMS MFG. CO.
Official Baseball
Nags

THE WURLITZER CO.
2400-S, St. 200 Sel. Phono and Step. Dual Pricing optional.
2400, Mo., 200 Sel. with Step. Dual Pricing optional.
2404-S, Stereo, 104 Sel. Stepper optional.
2404, Mo., 104 Sel. Stepper optional
2410-S, St., 100 Sel. Step. Dual Pricing optional.
2410, Mo., 100 Sel. Step. Dual Pricing optional.
5252 W.B., 200 Sel. 10-25-50¢, D. Pricing.
5250 W.B., 200 Sel. 10-25-50¢.
5207 W.B., 104 Sel. 5-10-25¢.
5202 W.B., 100 Sel. 10-25-50¢, Dual Pricing.
5200 W.B., 100 Sel. 10-25-50¢.
5122 St. Console Floor Spkr.
5123 St. Corner Spkr., 12" Coaxial
5124 St. Corner Spkr., 8" Ext. Range.
5125 St. Extender Spkr. packed in pairs.
5126 St. Directional Spkr.



THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "THE CASH BOX PRICE LISTS"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

CODE (Numeral Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
- * Great Activity



PHONOGRAPHS

AMI

2* D-40, '51, 40 Sel.	85.00	110.00
2* D-80, '51, 80 Sel.	145.00	165.00
6. E-40, '53, 40 Sel.	125.00	195.00
2. E-80, '53, 80 Sel.	185.00	210.00
2* E-120, '53, 120 Sel.	175.00	220.00
4. F-80, '54, 80 Sel.	225.00	250.00
4* F-120, '54, 120 Sel.	350.00	375.00
5. G-80, '55, 80 Sel.	375.00	400.00
4. G-120, '55, 120 Sel.	375.00	395.00
4* G-200, '56, 200 Sel.	350.00	395.00
4. H-120, '57, 120 Sel.	525.00	550.00
4* H-200, '57, 200 Sel.	550.00	575.00
5. I-100M, '58, 100 Sel.	575.00	595.00
1. I-200M, '58, 100 Sel.	595.00	650.00
4* I-200E, '58, 200 Sel.	695.00	750.00
6. WM Wall Box	5.00	8.00
6. SM or SL Stepper	5.00	8.00
6. W200 Wall Box	72.50	80.00

ROCK-OLA

6. 1436, '52, Fireball, 120 Sel.	75.00	95.00
6. 1436A, '53, Fireball, 120 Sel.	95.00	125.00
1* 1438, '54, Comet, 120 Sel.	295.00	325.00
4. 1446, '54, HiFi, 120 Sel.	275.00	295.00
4. 1448, '55, HiFi, 120 Sel.	395.00	425.00
2. 1452, '55, 50 Sel.	350.00	395.00
4. 1454, '56, 120 Sel.	425.00	450.00
4* 1455, '57, 200 Sel.	450.00	500.00
4. 1458, '58, 120 Sel.	550.00	575.00
4* 1465, '58, 200 Sel.	650.00	695.00

SEEBURG

4* M100A, '51, 100 Sel.	95.00	125.00
4* M100B, '51, 100 Sel.	225.00	250.00
4. M100BL, '51, 100 Sel., Light Cab.	265.00	275.00
4* M100C, '52, 100 Sel.	275.00	325.00
4* HF100G, '53, 100 Sel.	395.00	425.00
4* HF100R, '54, 100 Sel.	450.00	495.00
2. V160, '55, 160 Sel.	300.00	325.00
4* V200, '55, 200 Sel.	325.00	350.00
4* VL200, '56, 200 Sel.	395.00	450.00
4* KD200, '57, 200 Sel.	550.00	595.00

4* KD200H, '57, 200 Sel.	500.00	525.00
6. L100, '57, 100 Sel.	525.00	595.00
4. 201, '58, 200 Sel.	850.00	875.00
4. 161, '58, 160 Sel.	825.00	850.00
4. 220, '58, 100 Sel.	850.00	875.00
6. W1-L56 Wall Box 5¢ ..	3.00	5.00
6. 3W2 Wall-a-Matic	3.00	5.00
6. W4L-56	5.00	8.00
6. 3W5-L56 Wall Box, 5¢, 10¢, 25¢	5.00	8.00
6. W6L-56 5/10/25 Wire-less	5.00	9.00
6. 3W7-L-56	5.00	8.00
4. 3W1 Wall-a-Matic	37.50	49.50

WURLITZER

6. 1250, '50, 48 Sel., 45 or 78 RPM	49.50	75.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	75.00
6. 1450, '51, 48 Sel., 45 or 78 RPM	75.00	95.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	95.00	125.00
4. 1500 A, '53, 104 Sel., 45 & 78 Intermix	100.00	125.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	95.00	125.00
4. 1650, '53, 48 Sel.	175.00	195.00
6. 1650A, '54, 48 Sel.	195.00	225.00
4. 1700, '54, 104 Sel.	325.00	350.00
4. 1800, '55, 104 Sel.	335.00	375.00
4. 1900, '56, 104 Sel.	395.00	450.00
4* 2000, '56, 200 Sel.	395.00	450.00
4. 2100, '57, 200 Sel.	550.00	575.00
6. 2104, '57, 104 Sel.	495.00	525.00
4. 2150, '57, 200 Sel.	495.00	525.00
4. 2204, '58, 104 Sel.	595.00	645.00
4. 2200, '58, 200 Sel.	675.00	750.00
4. 2250, '58, 200 Sel.	595.00	625.00
6. 2140 Wall Box	2.50	5.00
6. 3020 Wall Box	3.00	5.00
6. 3048 (Conv. of 3020) ..	3.00	10.00
6. 3031 Wall Box	3.00	9.00
6. 3045 Wall Box	3.00	9.00
6. 4820 Wall Box	8.00	20.00
6. 4851 Wall Box	9.00	25.00
6. 5210 Wall Box	89.50	99.50



PINBALL GAMES

BALLY

4* Ballerina (6/59)	525.00	545.00
4. Balls-A-Poppin' (11/56) ..	40.00	60.00
4. Beach Beauty (11/55) ..	50.00	60.00
1* Beach Time (9/58)	245.00	275.00
1* Big Show (9/56)	60.00	85.00
1* Big Time (1/55)	60.00	65.00
1* Broadway (12/55)	60.00	75.00
6. Carnival (11/57)	100.00	125.00
4* Carnival Queen (1/59) ..	300.00	350.00
4. Circus (8/57)	90.00	95.00
4. Crossroads (1/56)	175.00	195.00
4* Cypress Gardens (6/58) ..	175.00	195.00
4. Double Header (7/56) ..	65.00	85.00
4. Gay Times (6/55)	50.00	65.00
4* Gayety (3/55)	35.00	65.00
4* Key West (12/56)	75.00	110.00
4* Lotta-Fun (9/59)	495.00	525.00
4. Miami Beach (9/54) ..	45.00	60.00
4* Miss America (2/58) ..	110.00	135.00
4* Night Club (4/56)	50.00	60.00
4. Parade (6/56)	75.00	90.00
4* Sea Island (2/59)	450.00	485.00
4* Show Time (3/57)	65.00	85.00
4* Sun Valley (7/57)	145.00	165.00
6. Target Roll (1/58)	125.00	150.00
6. U.S.A. (8/58)	195.00	225.00

CHICAGO COIN

4. Blondie (8/56)	40.00	75.00
6. Capri (10/56)	75.00	85.00

GENCO

6. Flying Aces (7/58)	195.00	239.00
6. Fun Fair (12/57)	120.00	139.00
6. Show Boat (12/57)	125.00	150.00

GOTTLIEB

6. Ace High (1/57)	90.00	100.00
6. Arabian Nights (12/53) ..	50.00	60.00
4. Around The World (7/59)	345.00	375.00
4. Atlas (5/59)	350.00	375.00
4. Auto Race (9/56)	90.00	115.00
4. Brite Star (4/58)	225.00	255.00
6. Chinatown (10/52)	40.00	75.00
6. Classy Bowler (7/56) ..	115.00	125.00
4. Continental Cafe (7/57)	175.00	185.00
4. Criss Cross (3/58)	185.00	195.00
4. Daisy Mae (7/54)	50.00	75.00
4. Derby Day (5/56)	95.00	100.00
4. Diamond Lil (12/54)	50.00	75.00
4. Double Action (1/59) ..	315.00	350.00
4. Dragonette (6/54)	70.00	80.00
4. Duette (4/55)	75.00	100.00
2. Easy Aces (12/55)	95.00	125.00
4. Fair Lady (12/56)	145.00	165.00
4. Falstaff (11/57)	265.00	295.00
4. Flagship (1/57)	150.00	160.00
4. Frontiersman (11/55) ..	75.00	85.00
4. Gladiator (1/56)	100.00	125.00
4. Gold Star (8/54)	65.00	75.00
4. Gypsy Queen (2/55) ..	60.00	75.00
4. Harbor Lites (2/56) ..	75.00	95.00
4. Hawaiian Beauty (4/54)	85.00	110.00
1. Hi-Diver (4/59)	275.00	295.00
4. Jockey Club (5/54)	70.00	90.00
4. Jubilee (5/55)	145.00	175.00
4. Lady Luck (9/54)	45.00	60.00
7. Mademoiselle (11/59) ..	345.00	375.00
4. Majestic (4/57)	275.00	290.00
6. Marathon (10/55)	115.00	125.00
6. Mystic Marvel (3/54) ..	75.00	90.00
4. Picnic (10/58)	295.00	315.00
4. Poker Face (9/53)	50.00	75.00
4. Queen of Diamonds (6/59)	250.00	275.00

UNITED

4. Brazil (10/56)	80.00	100.00
4. Caravan (2/56)	65.00	95.00
6. Jolly Joker (11/55) ..	75.00	90.00
4. Monaco (8/56)	95.00	160.00
4. Pixie (1/55)	55.00	75.00
6. Playtime (10/57)	135.00	150.00
4. South Seas (2/56)	65.00	85.00
4. Starlets (12/55)	65.00	75.00
6. Triple Play (8/55)	55.00	100.00
6. Tropicana (1/55)	45.00	110.00

WILLIAMS

4. Arrow Head (7/57) ..	95.00	100.00
6. Band Wagon (8/55) ..	100.00	125.00
6. Big Ben (9/54)	55.00	75.00
6. Circus Wagon (10/55) ..	95.00	125.00
4. Cue Ball (2/57)	130.00	150.00
4. Fun House (10/56)	100.00	125.00
6. Gay Paree (6/57)	125.00	150.00
4. Gusher (9/58)	140.00	165.00
6. Hi-Hand (6/57)	125.00	150.00
6. Hot Diggity (8/56) ..	100.00	125.00
6. Jig Saw (12/57)	125.00	140.00
6. Kings (8/57)	110.00	125.00
6. "9" Sisters (1/54)	50.00	100.00
6. Perky (11/56)	80.00	115.00
4. Peter Pan (4/55)	75.00	95.00
6. Piccadilly (5/56)	75.00	85.00
6. Race The Clock (5/55) ..	50.00	95.00
6. Regatta (11/55)	115.00	150.00
4. Reno (10/57)	110.00	130.00
6. Shamrock (1/57)	90.00	140.00
6. Skyway (8/56)	50.00	100.00
4. Smoke Signal (10/55) ..	55.00	70.00
4. Snafu (12/55)	60.00	75.00
6. Soccer Kick Off (12/57)	195.00	265.00
6. Spitfire (2/55)	50.00	75.00
6. Stardust (3/56)	80.00	85.00
6. Starfire (1/57)	140.00	175.00
6. Steeplechase (11/57) ..	150.00	175.00
6. Super Score (9/56)	75.00	80.00
6. Surf Rider (12/56)	80.00	100.00
6. Three Deuces (8/55) ..	75.00	115.00
6. Thunder Bird (5/54) ..	55.00	75.00
6. Tim-Buc-Tu (1/56)	65.00	70.00
5. Top Hat (10/58)	195.00	214.00
4. Turf Champ (8/58)	175.00	195.00
6. Wonderland (5/55) ..	75.00	90.00



SHUFFLES and BOWLERS



ARCADE EQUIPMENT

BALLY

Shuffles

6. Jet Bowler (8/54)	90.00	125.00
6. Rocket Bowler (8/54)	65.00	115.00
6. Mystic Bowler (12/54)	65.00	125.00
4. Magic Bowler (12/54)	95.00	125.00
6. Blue Ribbon (3/55)	125.00	175.00
6. Gold Medal (3/55)	150.00	195.00
4. ABC Bowler (7/55)	200.00	225.00
6. Deluxe model	245.00	330.00
6. Congress (7/55)	225.00	245.00
6. Deluxe model	255.00	275.00
6. Jumbo Bowler (9/55)	265.00	350.00
6. King Pin Bowler (9/55)	225.00	270.00
4. ABC Super Deluxe Bowler (9/57)	375.00	425.00
4. All-Star Bowling (12/57)	110.00	135.00
4. All-Star DeLuxe (2/58)	125.00	145.00

Ball Bowlers

4. ABC Bowling Lane (1/57)	225.00	250.00
4. ABC Tournament Bowler (6/57)	295.00	350.00
4. ABC Champion Bowler (10/57)	375.00	425.00
4. Strike Bowler (11/57)	250.00	295.00
4. Trophy Bowler (4/58)	495.00	525.00
6. Lucky Alley (8/58)	600.00	645.00

CHICAGO COIN

Shuffles

5. Criss Bowler (12/53)	40.00	95.00
5. Playtime (10/54)	95.00	170.00
5. Fireball (11/54)	115.00	145.00
5. Thunderbolt (12/54)	150.00	175.00
5. Triple Strike (2/55)	100.00	205.00
5. Arrow (2/55)	125.00	195.00
5. Criss Cross Targette (1/55)	35.00	75.00
5. Deluxe model	75.00	95.00
5. Bonus Score (4/55)	125.00	150.00
4. Hollywood (5/55)	200.00	225.00
4. Blinker (8/55)	200.00	225.00
5. Score-A-Line (9/55)	175.00	250.00
4. Bowling Team (10/55)	175.00	195.00
4. Miami Shuffle (10/56)	25.00	45.00
4* Rocket Shuffle (3/58)	115.00	125.00
4. 2 Player	145.00	175.00
4. Explorer Shuffle (6/58)	200.00	225.00
4. Rebound Shuffle (12/58)	50.00	75.00

Ball Bowlers

4. Bowling League (2/57)	225.00	250.00
4. Ski Bowl (11/57)	50.00	75.00
4. Classic Bowling League (7/57)	375.00	395.00
4. TV Bowling League (11/57)	325.00	350.00
4. TV (with rollovers)	395.00	425.00

GENCO

Ball Bowlers

6. Skill Ball	60.00	90.00
4. 6 Player (2/57)	100.00	150.00

KEENEY

Shuffles

4. Diamond Bowler (5/54)	95.00	125.00
4. Bikini (6/54)	95.00	150.00
4. Century (6/54)	125.00	170.00
6. American (9/54)	90.00	175.00
6. National (9/54)	90.00	125.00
4. Speedlane (4/55)	125.00	150.00

UNITED

Shuffles

6. Leader (11/53)	95.00	115.00
6. Rainbow (5/54)	80.00	115.00
6. Banner (8/54) Del.	65.00	115.00
4. Shuffle Targette, Del. (8/54)	75.00	95.00
4. Speedy (8/54)	100.00	125.00
4. 11th Frame (10/54)	65.00	95.00
4. Comet Targette (11/54)	95.00	110.00
4. Mercury (12/54)	80.00	100.00
6. Mars (1/55)	90.00	135.00
4. DeLuxe model	95.00	145.00
4. Lightning (2/55)	145.00	165.00
6. DeLuxe model	95.00	145.00
6. Venus (3/55)	90.00	135.00
6. DeLuxe model	100.00	195.00
6. Clipper (5/55)	100.00	125.00
6. DeLuxe model	100.00	195.00
4. 5th Inning (6/55)	65.00	75.00
4. Capitol (6/55)	215.00	225.00
6. DeLuxe model	225.00	240.00
6. Super Bonus (9/55)	160.00	225.00
6. DeLuxe model	195.00	245.00
6. Top Notch (10/55)	270.00	325.00
6. Top Notch Special	295.00	325.00
4. Regulation (11/55)	270.00	295.00
4. DeLuxe model	275.00	325.00
6. Midget Bowling Alley (3/58)	95.00	135.00
4. Shooting Stars (4/58)	125.00	150.00

Ball Bowlers

5. Derby Roll (6/55)	75.00	100.00
6. DeLuxe model	100.00	195.00
4. Bowling Alley (11/56)	225.00	245.00
4. Jumbo Bowling Alley (9/57)	425.00	450.00
4. Royal Bowler (12/57)	295.00	325.00
4. Pixie Bowler (8/58)	125.00	150.00

WILLIAMS

Ball Bowlers

6. Roll-A-Ball (12/56)	90.00	100.00
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KIDDIE RIDES

4. Bally Champion Horse	550.00	575.00
4. Bally Moon Ride	125.00	200.00
4. Bally Space Ship	225.00	295.00
5. Bally Speed Boat	165.00	295.00
5. Bally Toonerville Trolley	475.00	525.00
4. Bert Lane Lancer Horse	225.00	295.00
4. Bert Lane Merry-Go-Round	175.00	215.00
5. B.L. Miss America Boat	225.00	295.00
4. Bert Lane Fire Engine	250.00	395.00
5. Capitol Donald Duck	250.00	325.00
4. Capitol Elsie	150.00	200.00
4. Capitol Palomino Horse	195.00	275.00
6. Capitol See Saw	125.00	295.00

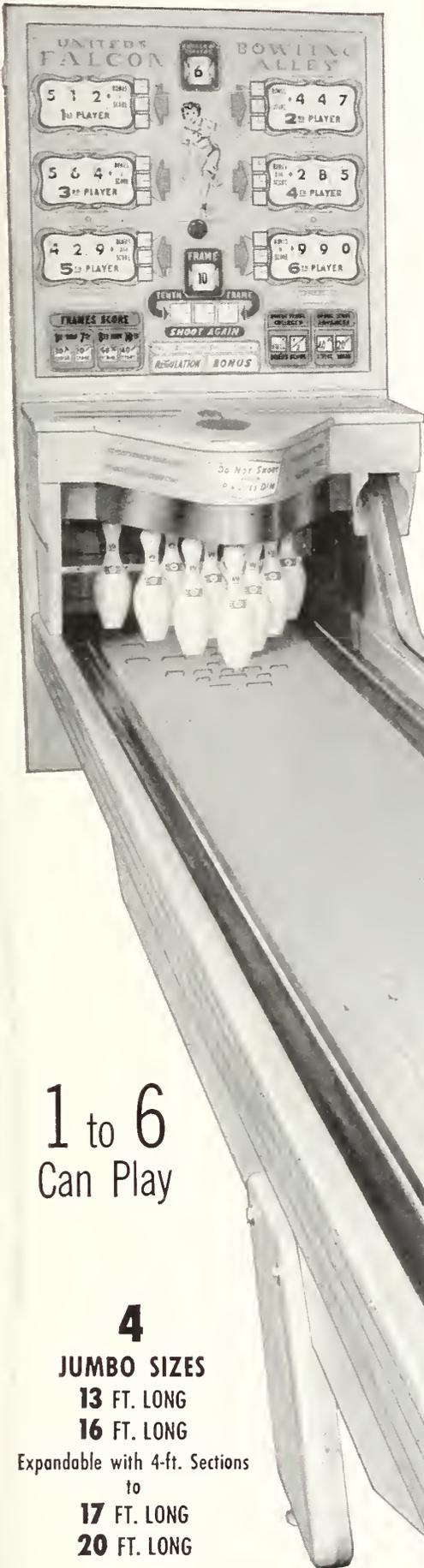
6. Chicago Coin Super Jet	125.00	275.00
4. Chicago Round The World Trainer	250.00	295.00
4. Deco Merry-Go-Round	195.00	295.00
6. Deco Space Ranger	225.00	295.00
4. Exhibit Big Bronco	295.00	350.00
6. Exhibit Mustang	295.00	350.00
6. Exhibit Sea Skates	125.00	225.00
4. Exhibit Space Patrol	125.00	225.00
6. Exhibit Rudolph The Reindeer	250.00	300.00
4. Scientific Television	175.00	250.00
6. Scientific Boat Ride	100.00	125.00
4. Texas Merry-Go-Round	200.00	245.00

4. ABT 6 Gun Rifle Range	375.00	425.00
6. Air Football	112.50	195.00
6. Air Hockey	125.00	195.00
4. Amus. Boomerang	75.00	95.00
4. Auto Photo Model 9	1100.00	1200.00
4. B Undersea Raider	95.00	125.00
4. B Bulls Eye Shooting Gallery (9/55)	195.00	250.00
4* B Big Inning (5/58)	275.00	295.00
4* B Heavy Hitter (4/59)	325.00	345.00
4. B Golf Champ (8/58)	175.00	250.00
4. Batting Practice (8/59)	350.00	395.00
4. Skill Roll (Upright) (B 3/58)	65.00	85.00
4. Capitol Midget Movies	100.00	125.00
4. CC Bullseye Baseball	195.00	200.00
4. CC Basketball Champ	90.00	125.00
4. CC 4-Player Derby	95.00	125.00
4. CC Goalee	95.00	110.00
6. CC Hockey	45.00	65.00
4. CC Midget Skee	60.00	125.00
4. CC Pistol	50.00	75.00
4. CC Home Run 6 Player (3/54)	50.00	75.00
4. Super model	85.00	130.00
4. CC Big League (5/55)	100.00	150.00
4. CC Twin Hockey (5/56)	200.00	215.00
4. CC Steam Shovel (5/56)	115.00	125.00
4. CC Batter Up (4/58)	210.00	225.00
4. CC Criss Cross Hockey (10/58)	295.00	325.00
4. CC Croquet (8/58)	75.00	95.00
4. Ex Gun Patrol	75.00	100.00
4. Ex Jet Gun	95.00	125.00
4. Ex Space Gun	100.00	125.00
4. Ex Pony Express	75.00	125.00
4. Ex Silver Bullets	40.00	100.00
4. Ex Six Shooter	55.00	95.00
4. Ex Shooting Gal. (6/54)	75.00	95.00
4. Ex Star Shtg. Gal. (9/54)	75.00	125.00
4. Ex Sportland Shooting Gallery (11/54)	65.00	125.00
6. Ex "500" Shooting Gallery (3/55)	110.00	125.00
4. Ex Treasure Cove Shooting Gallery (6/55)	210.00	245.00
4. Ex Jungle Hunt (3/57)	195.00	225.00
4. Ex Ringer Ball (11/56)	35.00	75.00
4. Ex Pop Gun Circus (9/57)	250.00	295.00
6. Ge Lucky Seven	65.00	90.00
6. Ge Sky Gunner	100.00	125.00
6. Ge Night Fighter	70.00	140.00
4. Ge 2-Player Basketball	100.00	150.00
4. Ge Rifle Gal. (6/54)	110.00	135.00
4. Ge Big Top Rifle Gallery (6/54)	175.00	195.00
4. Super model (12/55)	250.00	275.00
4. Ge Wild West Gun (2/55)	150.00	175.00
4. Ge Sky Rocket Rifle Gallery (5/55)	125.00	150.00
4. Ge Championship Baseball (9/55)	110.00	125.00
6. Ge Quarterback (10/55)	50.00	65.00
4. Ge Hi Fly Baseball (5/56)	95.00	120.00
4. Ge State Fair Rifle Gal. (6/56)	200.00	240.00
4. Ge Davy Crockett (10/56)	190.00	225.00
4. Ge Circus Rifle (3/57)	275.00	295.00
4. Ge Motorama (10/57)	215.00	225.00
4. Ge Gypsy Grandma (5/57)	165.00	195.00
4. Ge Space Age Gun (6/58)	155.00	175.00
4. Jungle Joe	45.00	125.00
4. Ke Air Raider	50.00	150.00
6. Ke Sub Gun	50.00	125.00
4. Ke Sportsman (11/54)	85.00	95.00
6. DeLuxe model	130.00	175.00
6. Ke Ranger (3/55)	195.00	210.00
6. DeLuxe model (3/55)	190.00	230.00
4. Ke League Leader (4/58)	125.00	145.00
4. Ke Sportland	135.00	150.00
1. Mills Panorama Peek (11/54)	250.00	295.00
6. Munves Squoits (11/57)	365.00	395.00
6. Mu Atomic Bomber	65.00	95.00
6. Mu Ace Bombers	85.00	125.00
5. Mu Dr. Mobile (Prewar)	65.00	125.00
6. Mu Fly Saucers	95.00	125.00
4. Muto Lord's Prayer	150.00	175.00
4. Mu Photo (Pre-War)	100.00	200.00
4. Mu Photo (DeLuxe)	195.00	295.00
4. Mu Silver Gloves	175.00	195.00
4. Mu Sky Fighter	95.00	125.00
6. Munves Squoits (11/57)	395.00	495.00
4. Muto Voice-O-Graph (Prewar)	165.00	225.00
6. Post-War Model	1,025.00	1,100.00
6. Mu K. O. Champ	150.00	245.00
6. Mu Drive Yourself	395.00	485.00
5. Mu Rock'n Roll (7/56)	20.00	45.00
5. Mu Bang-O-Rama (4/57)	37.50	75.00
5. Philadelphia Toboggan Skee Alley	200.00	245.00
6. Scientific Basketball	20.00	75.00
6. Scientific Batting Pr.	30.00	95.00
6. Scientific Pitch 'Em	45.00	125.00
5. Seeburg Bear Gun	75.00	85.00
5. Seeburg Coon Hunt	125.00	150.00
5. Set Shot Basketball	165.00	195.00
5. Telequiz	65.00	95.00
5. Un Jungle Gun	95.00	145.00
4. DeLuxe model	95.00	125.00
4. Un Carn, Gun (10/54)	150.00	160.00
4. DeLuxe model	85.00	125.00
4. Un Bonus Gun (1/55)	175.00	220.00
4. DeLuxe model	145.00	175.00
4. Un Star Slugger (7/55)	100.00	150.00
4. Un Super Slugger (4/56)	100.00	125.00
4. Un Pirate Gun (10/56)	200.00	245.00
4. Wm DeLuxe Baseball (4/53)	75.00	95.00
4. Wm Major Leaguer, 6-Player	95.00	115.00
6. Wm Pennant Baseball (12/53)	50.00	75.00
6. Wm Super Pennant Baseball (12/53)	50.00	115.00
6. Wm Super Star Baseball (12/53)	50.00	120.00
4. Wm. Big League Baseball (2/54)	65.00	95.00
4. Wm All-Star Baseball (2/54)	90.00	125.00
6. Wm Big League Baseball (2/54)	100.00	150.00
4. Wm Jet Fighter (10/54)	95.00	145.00
4. Wm Safari (2/54)	175.00	210.00
6. DeLuxe Model	180.00	265.00
6. Wm Polar Hunt (3/55)	150.00	175.00
4. Wm. Sidewalk Engineer (4/55)	85.00	105.00
4. Wm King of Swat (5/55)	110.00	135.00
4. Wm Four Bagger (4/56)	175.00	195.00
4. DeLuxe Model	215.00	220.00
4. Wm Crane (10/56)	60.00	115.00
4. Wm Peppy The Clown (12/56)	125.00	150.00
4. Wm 1957 Baseball	250.00	275.00
4. Wm Ten Strike (12/57)	120.00	150.00
4. Wm Ten Pins (12/57)	125.00	160.00
4. Wm Shortstop (4/58)	250.00	300.00
4. Wm Vanguard (10/58)	350.00	

UNITED'S NEW

FALCON

BOWLING ALLEY



features
popular
players
Choice
of
Scoring

Regulation Scoring
(TOP SCORE 300)

OR

Bonus Scoring
(TOP SCORE 990)

FRAMES SCORE

1 ST -THRU-7 TH		8 TH -THRU-10 TH	
30 ^x STRIKE	20 [/] SPARE	60 ^x STRIKE	40 [/] SPARE

BONUS FRAME COLLECTS

10 ^x FULL BONUS SCORE	1 [/] 2 [/]
--	----------------------------------

BONUS SCORE ADVANCES

40 ^x STRIKE	20 [/] SPARE
---------------------------	--------------------------

bonus builds up during game
... collects at end of game

1 to 6
Can Play

4

JUMBO SIZES

13 FT. LONG

16 FT. LONG

Expandable with 4-ft. Sections

to

17 FT. LONG

20 FT. LONG

NOW SHOWING
AT YOUR UNITED DISTRIBUTOR

BIG BONUS

SHUFFLE ALLEY

with TWO-WAY SCORING



UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

EQUIPPED WITH
DIME COIN MECHANISM
2 for 25c COIN MECHANISM OPTIONAL AT EXTRA COST

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