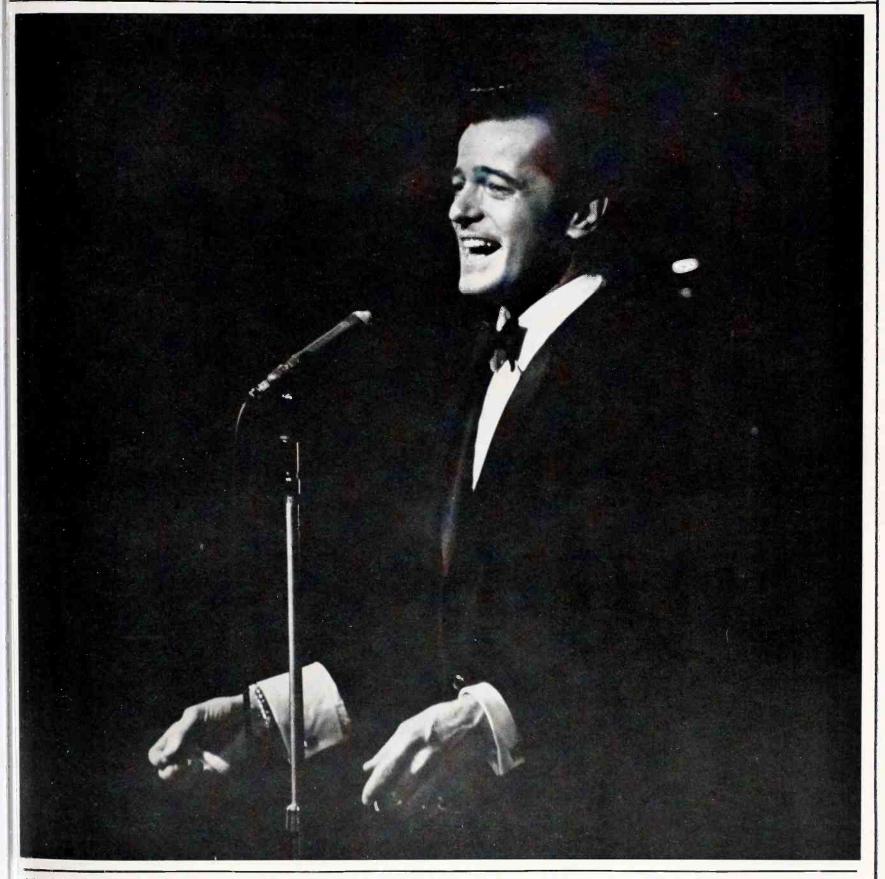
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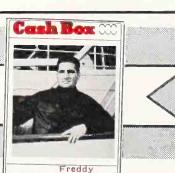


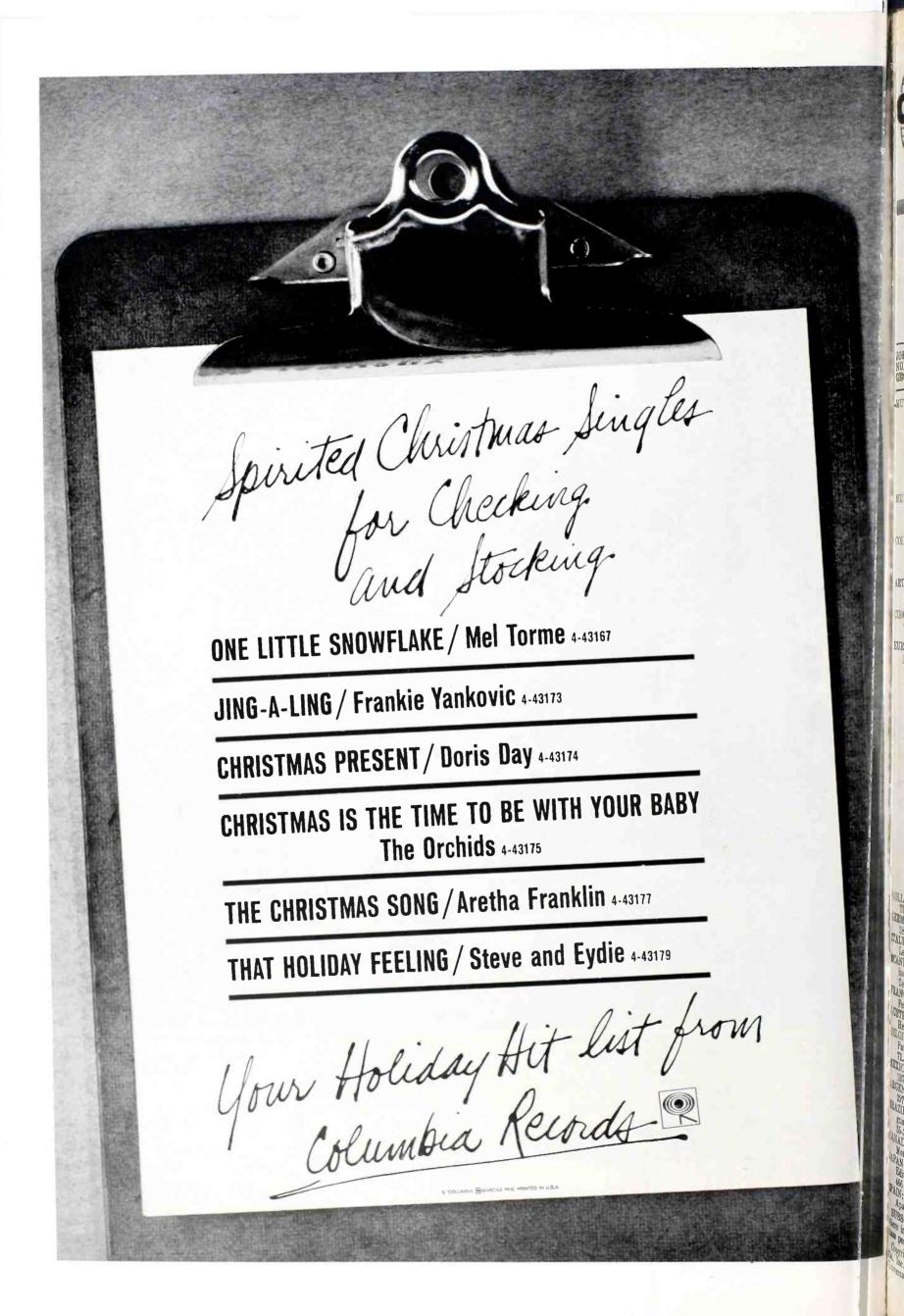


Columbia's Robert Goulet has become one of the hottest personalities on the entertainment scene today. He has clicked in films, is a top night club draw, probably the most sought-after male vocalist for IV stints, and a tremendous record seller. Each of his LP's to date has topped the 100,000 mark and, currently, Goulet is making a name for himself in the singles field with his first big pop side "My Love, Forgive Me (Mi Amore Scosami)." Columbia will issue a new LP bearing the title of the single in a matter of days. Bob was featured on his own IV special recently titled "An Hour With Robert Goulet." He will be appearing on major IV shows almost every month from now on. Next week he does the "Sunday Night At The Palladium" television show in England. He is currently in the midst of negotiations for film and IV contracts.

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alternative services







FOUNDED BY BILL GERSH

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1964

INTERNATIONAL LOOK

1964 will be history in a few weeks. For the record industry, it will be historic.

You'd probably have to turn the pages of "History of the Music Business in America" back to 1955 -rock 'n roll's first big year-to come-up with a more significant 12 month period.

This is the year that international singles product dominated the charts and turned a lot of singles concepts topsy-turvy. To England must go the credit for the greatest advances ever of any foreign nation on the U.S. disk scene.

True, most of England's armada of teenage talent take their cues from our own blues-rock tradition, but that portion of local touchesincluding original tunes-they employ is sufficient to put them over here with tremendous impact.

The likes of the Beatles, Rolling Stones, Dave Clark Five, Searchers, et al, not only created sales sensations on a one-release-at-a-time basis, but, to the amazement of U.S. diskmen, rolled up giant sales on a number of simultaneously marketed records. To prove that they were as appealing to the teenagers in the flesh (and shaggyhaired attire) as on disks, most of the English acts have conquered American youngsters on various p.a. tours. The Beatles-the "fab" ones-even got great critical comments for their first feature motionpicture try, "A Hard Day's Night."

For record companies and, most certainly publishers, the English invasion has meant a constant flow of traffic to London and resulting deals, deals, not to mention new London branches.

If England ruled the charts this year, other international musical voices made important progress here, too. The Bossa Nova sound won renewed interest via Astrud Gilberto's singing of "The Girl From Ipanema" and, also from South America, Los Indios Tabajaros established themselves as a popular singles and LP attraction.

The Continent was the origin for some hit ballad numbers, including Robert Goulet's "My Love, Forgive Me," Johnny Tillotson's "She Understands Me" and Julie Rogers' "The Wedding."

Jazz vocalizing, an all-American art until now, also got a strong European exponent via a group called the Swingle Singers, the Scandinavians who updated Bach with impressive LP sales results.

On other musical fronts, the sound of international music was heard on Broadway. "Rugantino," a performed-in-Italian show (with English subtitles) failed, but aroused the interest of many. Currently "Zizi" and "Folies Bergere," two productions from France, are scoring. The success of English musicals here (e.g. "Oliver!," "Stop The World . . .") led to further immigration of West End efforts, including "Oh What A Lovely War" and, yet to come, "Maggie May" and "Robin Hood."

The success of international music here has been, to sum it all up, varied and continuous. It has made the general worlds of music smaller. It looks like it will eventually make the worlds of music one.

Next week's editorial will look at 1964 as it concerned American musical product presented here and abroad.



Cash Box TOP 100



SI	HE'S NOT THERE	11/28		34	WE'LL SING IN THE SUNSH	/28 INE 23	14	68	SHE'S A WOMAN SBEATLES-Capitol-5327
2 R	☆ZOMBIES-Parrot-9695 NGO	5	7	35	AIN'T THAT LOVING YOU		13	69	WITHOUT THE ONE YOU LOVE
M	ALORNE GREENE-RCA-8444 R. LONELY	3	5	36	☆ELVIS PRESLEY-RCA-8440 DO WAH DIDDY DIDDY	27	13	70	DO-WACKA-DO
	☆BOBBY VINTON-Epic-9730	7	11	37	\$\text{\$\}\$}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}}	28	17	71	☆ROGER MILLER-Smash-1947 82 ONE MORE TIME
	ADER OF THE PACK ☆SHANGRI-LAS-Red Bird-10-014	1	2	38	☆JOHNNY TILLOTSON-MGM-13284 SHAGGY DOG	47	.59		☆RAY CHARLES SINGERS- Command-4057 80
Y	OU REALLY GOT ME ☆KINKS-Reprise-7033	6	8		☆MICKEY LEE LANE-Swan-4183	39	42	72	DON'T FORGET I STILL LOVE YO ☆BOBBI MARTIN-Coral-62426 81
В	ABY LOVE			39	GONE, GONE, GONE ☆EVERLY BROS-Warner Bros-5478	44	50	73	NEEDLE IN A HAYSTACK
C	SUPREMES-Motown-1066 OME A LITTLE BIT CLOSE	R	1	40	TOO MANY FISH IN THE SE.	A 45	67	74	☆VELVELETTES-V.I.P25007 50 WILD ONE
	☆JAY & AMERICANS-UA-759	4	4	41	THE WEDDING			75	☆MARTHA & VANDELLAS-Gordy-7036 (THERE'S) ALWAYS SOMETHIN
	ME IS ON MY SIDE	9	10	42	☆JULIE ROGERS-Mercury-72332 AIN'T DOING TOO BAD	62	90		TO REMIND ME
C	OME SEE ABOUT ME ☆SUPREMES-Motown-1068	16	39	43	☆BOBBY BLAND-Duke-383 WHO CAN I TURN TO	41	30	76	☆SANDIE SHAW-Reprise-0320 88 LOVIN' PLACE
A	SK ME				☆TONY BENNETT-Columbia-43141	38	38	77	☆GALE GARNETT-RCA-8472 — THOU SHALT NOT STEAL
12	☆ELVIS PRESLEY-RCA-8440 M GONNA BE STRONG	11	12	44	WE COULD ☆AI MARTINO-Capitol-5293	46	53		☆DICK & DEE DEE-Warner Bros-5482 87
	☆GENE PITNEY-Musicor-1045	12	16	45	AIN'T IT THE TRUTH ☆MARY WELLS-20th Fox-544	42	4.7		BOOM BOOM ☆ANIMALS-MGM-13298
	M INTO SOMETHING GOO	15	19	46	LET IT BE ME ☆EVERETT & BUTLER-Vee Jay-613	25		79	MY LOVE (ROSES ARE RED)
D.	ANCE, DANCE, DANCE	19	39	47	I FEEL FINE	35	18	80	RUNNIN' OUT OF FOOLS
M	OUNTAIN OF LOVE			48	☆BEATLES-Copitol-5327 I HAD A TALK WITH MY MA	N	-		公ARETHA FRANKLIN-Col. 43113 61
ВІ	G MAN IN TOWN	17	23	AO	☆MITTY COLLIER-Chess-1907 DEAR HEART	43	45	81	SCRATCHY ☆TRAVIS WAMMACK-Ara-204 83
	☆FOUR SEASONS-Philips-40238	18	26		☆ANDY ☆JACK WILLIAMS JONES			82	ENDLESS SLEEP ☆HANK WILLIAMS JR-MGM-13278 84
	ERYTHING'S ALRIGHT ☆NEWBEATS-Hickory-1288	20	25		Columbia-43180 Kapp-635 *Henry Mancini-RCA-8458	72	_	83	HAWAII TATTOO
L	AST KISS ☆WILSON/CAVALIERS-Josie-923	8	3	50	AS TEARS GO BY ☆MARIANNE FAITHFUL-London-9697	57	60	0.4	☆WAIKIKIS-Kapp-KJB-30 ☆MARTIN DENNY-Liberty-55754 89
TI	HE JERK			51	HOW SWEET IT IS			84	THE DODO ☆GENE SIMMONS-Hi-13278 86
A	☆LARKS-Money-106 NYWAY YOU WANT IT	26	35	52	☆MARVIN GAYE-Tamla-54107 DON'T EVER LEAVE ME	71	99	85	WHAT NOW ☆GENE CHANDLER-Constellation-141 100
	台DAVE CLARK FIVE-Epic-9739	32	62		☆CONNIE FRANCIS-MGM-13287	37	40	86	UNLESS YOU CARE ☆TERRY BLACK-Tollie-9076 85
	ANTHONY/IMPERIALS-DCP-1119	31	46	53	CHAINED AND BOUND ☆OTIS REDDING-Volt-121	59	63	87	A HAPPY GUY
W	ALKIN' IN THE RAIN 公RONETTES-Philles-123	24	31	54	LOVE POTION NO. 9 ☆SEARCHERS-KappKJB-27	75		88	☆RICK NELSON-Decca-31703 96 DO ANYTHING YOU WANNA
RI	GHT OR WRONG	25	22	55	LITTLE HONDA			89	☆HAROLD BETTERS-Gateway-747 95 GETTING MIGHTY CROWDED
М	★RONNIE DOVE-Dlamond-173 Y LOVE FORGIVE ME	25	32	56	☆HONDELLS-Mercury-73324 SLAUGHTER ON 10TH AVE.	40	20	07	☆BETTY EVERETT-Vee Jay 628 98
	Ai Amore Scousame)	29	37	. 7	☆VENTURES-Dolton-300	48	48	90	I WANT YOU TO HAVE EVERYTHING
R	EACH OUT FOR ME	27	3/	57	JOHNNY CASH-Columbia-43145	65	76		☆LEE ROGERS-D-Town-1035 —
н	☆DIONNE WARWICK-Scepter-1285 AVE THE RIGHT	21	22	58	WILLOW WEEP FOR ME 公CHAD & JEREMY-World Artist 1034	69	80	91	HERE SHE COMES ☆TYMES-Parkway-924 90
	☆HONEYCOMBS-Interphon-7707	10	6	59	OPPORTUNITY			92	EVERY LITTLE BIT HURTS
12	TT TRUE ☆BRENDA LEE-Decca-31690	14	15	60	☆JEWELS-Dimension-1034 RUN, RUN	60	68	93	☆BOBBY VEE-Liberty-55751 — A WOMAN'S LOVE
0	H NO, NOT MY BABY	33	43		☆GESTURES-Soma-1417	66	77		☆CARLA THOMAS-Atlantic-2258 97
SI	A LA LA		73	61	THE PRICE ☆SOLOMON BURKE-Atlantic-2259	67	73	94	DETERGENTS-Roulette-4590 —
C I	MANFRED MANN-Ascot-2165 DEWALK SURFIN'	34	52	62	SINCE I DON'T HAVE YOU ☆CHUCK JACKSON-Wand-169	77	85	95	WATCH OUT SALLY ☆DIANE RENAY-MGM-13296 99
31	☆JAN & DEAN-Liberty-55727	30	34	63	THE 81			96	PRETEND YOU DON'T SEE HER
SA	TURDAY NIGHT AT THE	MOV 36	IES 64	64	☆CANDY/KISSES-Comeo-336 WALK AWAY	73	81	97	☆BOBBY LEE-Liberty-55751 IT'LL NEVER BE OVER FOR ME
T	HE DOOR IS STILL OPEN	30	04		☆MATT MONRO-Liberty-55745	76	89		☆BABY WASHINGTON-Sue-114 93
	&DEAN MARTIN-Reprise-0307	13	9	-	KEEP SEARCHIN' ☆DEL SHANNON-Amy-915	7 9	97	98	I'M GONNA LOVE YOU TOO ☆HULLABALLOOS-Roulette-4587
A	MEN \$\text{MPRESSIONS-ABC-10602}	54	82	66	IT'S ALL OVER ☆WALTER JACKSON-Okeh-7204	70	78	99	SMILE ☆EVERETT & BUTLER-Vee Jay-633 —
0	H PRETTY WOMAN	20	10	67	LISTEN LONELY GIRL			100	FOUR STRONG WINDS
	☆ROY ORBISON-Monument-851	22	12		☆JOHNNY MATHIS-Mercury-72339	68	75		☆BOBBY BARE-RCA-8443 94

A Hoppy Guy (Blackwood BMI)
A Woman's Love (East BMI)
Ain'l Doing Too Bad (Don BMI)
Ain't It The Truth
(Grand Conyon, Shake Well BMI)
Ain't That Laving You (Elvis Presley ASCAP) 35
Always Samething There To Remind Me
Always something there to kemind Me
[Jungnickel-Blue Seas-Jac BMI]
Amen [Pamco BA1]
Anyway You Want It (Branston BMI)
As lean Go by [horward Lid ASCAP]
Ask Me (Elivs Prestey BMI)
Baby Love (Jobete BMI)
big Man In Town Solurday, Gavadima ASCAPI 15
Scom Boom (Conrod RMI)
Chained And Bound [East-Time BMH] 53
Come A Little Bit Closer (Picturatora PMI)
Come See About Me (Jobete BMI)
wance, Dance (See Of Topas Rk(1) 12
Dear Heart (Northridge-Witmark ASCAP)
Do Anything You Wanna (Way Gate ASCAP) 88
Do-Wacko-Do (Tree BM1)
Do Wah Diddy Diddy (Trio BMI)
Doda (Screen Gems, Col. BMI)
Door Is Still Open [Berkshire BMI]

The Right [Duchess BM1]
Tattoo [Zodiac BM1]
Tattoo [Zodiac BM1]
et II Is (Jobete BM1)
itine (Moclen BM1)
Talk With My Man [Chevis BM1]
ina Be Strong (Sureen Gems-Col. BM1)
ina Des Yau Too [Nar-Va-Jac BM1]
ina Be Strong (Screen Gems-Col. BM1)
ina Be Strong (Screen Gems-Col. BM1)
via Be Strong (Screen Gems-Col. BM1)
via Southern ASCAP) Jerk (Cosh BM1) Keep Searchin' (Vicki, McLaughlin, BM1)

Sho La La (Ludix, Flomarlu BMI)
Shagay Dog (Blackwood, T.M. BMI)
She Understands Me (Al Gallico BMI)
She's Not There (Al Gallico BMI)
Sidewalk Surfin (Sea Of Tunes BMI)
Siaughter On 10th Ave. (Chappell ASCAP)
Smile (Baurne ASCAP)
Thou Sholt Not Steal (Acuff-Rose BMI)
Time Is On My Side (Rittenhouse-Maygar BMI)
Too Mony Fish In The Sea (Jobete BMI)
Unless You Care (Trousdale BMI)
Walk Away (Ardmore & Beechwood BMI)
Wolking In The Rain (Screen Gems, Col. BMI)
Walth Out Salty (Saturday ASCAP)
We Could (Acuff-Rose BMI)
We Ould (Acuff-Rose BMI)
We Ould (Acuff-Rose BMI)
Wedding (Regent BMI)
Well Sing In The Sunshine (Lupercalia ASCAP)
Whot Now (Chi-Sound-Corad BMI)
Who Can I Turn To (Musical Comedy Prod. BMI)
Willow Weep For Me (Bourne ASCAP)
Without The One You Love (Jobete BMI)
You Really Gol Me (Jay Boy BMI) You Really Go! Me (Jay Boy BMI)



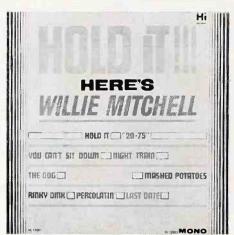
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THE AMERICAN LONDON GROUP

Mercury Plans Build-Up In R&B; Forms New Blue Rock Label



Directing the operation of Mercury's new Blue Rock label for R & B dates is product manager Dick Bruce (left), who's going over designs for the diskery's logo with Carl Proctor, national promo manager.

NEW YORK—Mercury Records is pin-pointing the re-vitalization of the R&B sound here and abroad through a new label—Blue Rock Records, the diskery's topper Irving Green announced last week.

The decision to launch the specialty label was made, Green said, on the basis of the increased R&B sales ac-

"Rudolph" A 40 Mil Seller, Bows His TV Spec Sunday



JOHNNY MARKS

NEW YORK-"Rudolph," that remarkable red-nosed Reindeer, is get-ting a TV spectacular all his own this

season.

Next Sunday (6), NBC-TV will present a special Yuletide program named after the famous subject of Johnny Marks' now classic pop Holiday number, with seven new songs by Marks.

The animated telecast, already scheduled to be repeated next year, will feature the voice of Burl Ives (Continued on page 38)

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tion shown overall in the industry; specific sales action in Mercury's other divisions; as well as personal observations of music trends made by Green during his extensive European

travels.

"R&B and the beat are getting greater emphasis on the international scene," Green pointed out, "no doubt due to the rapidly expanding teen age consuming market all over the world."

"Even in England," the exec noted, the American R&B influence is being incorporated more and more into the beat. And what the English are doing to it, is revitalizing R&B in our industry in America.

"The English have been taking our R&B sound, adding their own Yorkshire pudding concept to it, and sending it right back to us stronger than ever before."

Green added that R&B is tops in France, too, with one of the country's top singers, Johnny Hallyday, being strongly R&B.

Heading up the new Blue Rock label will be product manager Dick Bruce, who has been with Mercury for sevbe Carl Proctor, formerly with Summit Dist. in Chicago, and who has had a broad background in the R&B field.

Blue Rock will have its own roster Blue Rock will have its own roster of talent, with A&R duties being handled by Luichi de Jesus in New York; Leroy Lovett in the Philadelphia office; and Nick Venet on the West Coast. In addition, Green stressed, Blue Rock will be "aggressive" in seeking out and purchasing masters. masters.

masters.

Distribution will be through indie distributors with established marketing knowledge in the R&B area.

Blue Rock's first product release was shipped last week, and includes two singles "Baby What's Wrong" b/w "Here Comes My Baby" by Jonnie Mae Matthews, and "Let Her Love Me" b/w "When The Music Grooves" by Otis Leavill. by Otis Leavill.

by Otis Leavill.

"We believe the current important sales action on R&B will continue and have even greater success," Green said. "We're amplifying the demand with the establishment of a new division devoted strictly to this market."

MGM Pics Shows Profit For Fiscal '64-Disk, Pubbery Income Up

NEW YORK—After a losing year in 1963, Metro-Goldwyn-Mayer, Inc. has announced earnings in the fiscal year ended Aug. 31 of \$7,390,476, compared to a loss of almost \$17.5 million in fiscal 1963.

All divisions, president Robert O'Brien reported, made profits, including the company's disk and music activities MGM/Verve Records and activities MGI Big 3 Music).

Combined music and record operations earnings were \$1,525,000. Sales in music and records totaled \$15,827,-298. There was a loss of \$135,000 in fiscal 1963.

Gross revenues for fiscal 1964 reached \$171,360,000 in comparison to 1963's \$136,219,000.

Capitol Inks Georgia Brown

HOLLYWOOD-Capitol Records has inked Georgia Brown, London and Broadway star of "Oliver!," to an exclusive disk pact, according to Tom Morgan, director of artists' contracts.

Morgan, director of artists' contracts.

Now living in New York, she will cut an album in Gotham under the direction of Si Rady, A&R producer.

In addition to her appearance on the Victor Broadway cast version of "Oliver!" she did several albums for London Records.

Her "Oliver!" success led to a number of TV and nitery stints.

NARAS Starts Balloting; 5 New C&W Categories; Set Mid-May Awards Date

NEW YORK-There have been five new country music awards added to the list of Grammy winners, the ini-tial balloting of which went out to labels last week. NARAS execs, it was further re-

ported, are out to condense the time period necessary for uncovering this year's Grammy winners and are aim-ing for a mid-April rather than mid-May presentation date.

May presentation date.

Responding to suggestions from the recently-formed Nashville chapter of NARAS, sponsors of the Grammy awards, it was agreed to add the following classifications: best country LP; best song; most promising artist; best vocal performances by a male and female.

male and female.

Intact is the previous country award category, best country single. In addition to the country area moves, there's a new jazz category, best instrumental (any size). Also, the classical scene is represented by a new category, best vocal chamber music music.

new category, best vocal chamber music.

In the pop field, the previous category of best ork (other than dancing) has been dropped in favor of best performance by an ork or instrumentalist—other than jazz.

This week, all active members will be supplied with their forms. Their selections plus label listings will comprise the initial eligibility list which, according to new NARAS prexy Nesuhi Ertegun, may run well over 4,000 entries.

Eligible recordings will span a total of 47 categories. It's the intention of NARAS to give as much representation as possible to all the creative facets of the recording field, while at the same time trying to keep the total number of awards within "reasonable limits."

Amy-Mala To Handle New Crewe Diskery



Left to right, Bob Crewe, Dan Crewe and Larry Uttal.

NEW YORK—Larry Uttal, general manager of Amy-Mala Records, and Bob Crewe, head of Genius, Inc., the indie producing firm, have announced the formation of a new label—Dyno-Vox Records, a new label owned by Bob and Dan Crewe, which will be distributed by Bell Records, distributors of Amy-Mala product.

In addition, the new label plans to In addition, the new label plans to establish a strong album line. Grewe said that a movie soundtrack LP would be announced soon and that negotiations were in progress for a Broadway special caster. In addition, the signing of a symphony orchestra is also on tap.

The diskery will incorporate product produced by Bob Crewe and additional product from other countries.

Initial release—due this week—falls into the latter category, for it's an English noise-maker called "Now We're Thru" by the Poets. To follow is a disking by the Beach Girls called "Skiing In The Snow."

20th Century Fox Bows 17 New Albums

NEW YORK - 20th Century-Fox Records Nov. schedule of albums included nine new releases highlighted by Len Maxwell's "A Merry Monster Christmas" and eight re-packaged collections.

The new LP's are: the original soundtrack of "Goodbye Charlie" featuring Andre Previn at the piano, "The Little Drummer Boy" Sholom Secunda's "Family Chanuka Festival" "The De Castros At The Stardust,"
"American Debut" by Joan Manning

and Milan's "I Am What I Am."

The re-issues include: "Tommy Dorsey-Vol.'s I & II", "Glen Miller-Vol.'s I & II", "This Is Art Tatum-Vol.'s I & II", "This is George Gershwin" and "The Best Of Shirley Temple."

New Columbia Pact For Brothers Four



The Brothers Four flank Columbia Records' president Goddard Lieberso during new contract signing.

NEW YORK-Columbia Records has re-inked the Brothers Four, popular folk field performers, to an exclusive contract, it was announced last week by Ken Glancy, A&R vp.

The team first hit the disk scene in 1959 with their Columbia disking of "Greenfields," one of first hits of the resurgence of the pop-folk sound.

In addition to other singles successes, they've done particularly well in LP sales. A recent release, "More Big Folk Hits," was their 10th album for Columbia.

As a strong college campus attrac-

tion, they will make about 200 al pearances during their 1964-65 collection. They recently completed around-the-world tour which include performances in Japan, Italy, Spain France, England and the Scandin vian countries.

The group has also done top tel vision shows, including the Ed Sul van Show, the Bell Telephone Hor of 1963 and the Tonight Show.

Native Washingtonians Bob Flic Rey K Mike Kirkland, John Paine and Di Foley began their professional sin ing careers while students at t Univ. of Washington.

RCA Victor's Vast Yule Promo Aims At 100,000,000 Consumers



NEW YORK—RCA Victor Records is under way with a massive Christmas season ad, promo and merchandising campaign designed to inform some 100 million readers about new product, catalog best sellers and new and standard Christmas packages.

George Parkhill, manager of advertising and promotion, said the campaign is built around the Victor slogan, "Give the Gift That Keeps on Giving," and has been geared to reach the widest possible consumer audience and number of record dealers in the peak Christmas buying season.

The campaign includes trade, consumer magazine and newspaper, radio and television advertising, point-of-sale materials, counter displays, window displays, mounted album covers, full-color consumer supplements, new release bulletins and special publicity.

Consumer advertising is scheduled in The New York Times Magazine, Holiday, Esquire, the New Yorker, Cosmopolitan, TV Guide, Schwann Catalogue, Saturday Review, Time

Magazine, Newsweek, Saturday Evening Post, Playboy and other publicaning Post, Playboy and other publications with an aggregate circulation of more than 35 million and an estimated readership in excess of 100 million consumers. In addition, there will be a wide variety of ad mats covering popular and classical product, new and catalogue, for use by distribs and dealers in local newspapers with many additional millions of readers.

dealers in local newspapers with many additional millions of readers.

Parkhill said Victor's distribs have been offered a program for conducting a nation-wide dealer window display contest, with winners to receive three Hicks Gourmet Food Baskets, one at Christmas, one at St. Valentine's Day, and the third at Easter, and all dealers participating to receive smaller Hicks Gourmet packages, all this through special arrangement with Hicks, one of the nation's most famous fancy food packagers.

Victor's new Christmas albums this year are "The John Gary Christmas Album" (see last week's story on indications that it will be Victor's biggest new Christmas album in several"

cations that it will be Victor's biggest new Christmas album in several years); "Hark! the Herald Angels," with George Beverly Shea; "Let's Ring the Bells All Around the Christmas Tree," with John Klein; "Christmas with the Norman Luboff Choir"; the Robert Shaw Chorale in "A Ceremony of Carols"; and a new stereo recording of Menotti's famed Christmas opera, "Amahl and the Night Visitors."

In addition, special best sellers to be included in the campaign include "Hello, Dolly!," "We'll Sing in the Sunshine" (Gale Garnett), "Sugar Lips" (Al Hirt), "Songs You Won't Forget" (Peter Nero), "Moonlight and Roses" (Jim Reeves), "The Conert Sound of Mancini" (Henry Mancini), "Guitar Country" (Chet Atkins), "Sometimes I'm Happy" (Continued on page 38)

Catalano To Kapp A&R



MOM CATALANO & MICKEY KAPP

NEW YORK - Tom Catalano has poined Kapp Records as an A&R director. Catalano recently directed the operations of April-Blackwood Music, the Columbia label's publishing arm. Before that, he served as merchandising manager of singles for Columbia for three and a half years.

With Catalano in Kapp's A&R department are president Dave Kapp, Mike Berniker and Paul Gohen.

While at April-Blackwood, he obtained diskings by such stars as Peggy Peggy Lee, Nancy Wilson, Paul Anka, Clyde McPhatter and others. Also at A-B, he was associated with one of 1963's biggest hits, "My Boyfriend's Back."

Mickey Kapp, exec vp, noted that Catalano's background in publishing and singles sales was "extremely vital to the business of making records . .

Ray Gordy Ends Ties With Berry Gordy Firms, Forms New Music Org.

NEW YORK-Following a legal settlement, Ray Gordy, formerly with Motown Records and Jobete Music, has announced that she has severed her relationship with those companies as well as with other companies controlled by Berry Gordy, Jr.

It was also announced that—in association with Eddie Singleton, writerproducer, and Stanley "Mike" Ossman, formerly professional manager of Jobete Music-she has formed Ramitary Music to handle publishing activities, Red Carpet Management and Shrine Records. Offices will be maintained in New York and Washington,

MCA Buys Leeds Music; Lou Levy, Sal Chianti Move Into Set-Up Never Smile Again," "I Remember April," "Heartaches," "C'est Ci Bon," "All Or Nothing At All," "Now Is The Hour" and such recent successes as "Girl From Ipanema" and "I

NEW YORK-MCA, Inc., the giant TV-pic packager, has purchased Leeds Music from its founder and owner, Lou Levy, it was announced last week by Jules Stein, MCA chair-

The purchase of the assets and worldwide copyrights of the company also includes Duchess Music, the BMI affiliate of Leeds, and other subsid

companies.

Under the deal—the purchase price of which was not disclosed—Levy and Sal Chianti, exec vp of Leeds, move over as execs of the new firm name, Music Corporation of America.

This is MCA's second big move into the music business. Several years ago, it bought Decca Records and its assorted publishing affiliates.

Leeds was formed by Levy back in 1938. Prior to that, Levy had managed songwriters Sammy Cahn and Saul Chaplin and the Andrews Sisters.

Some of the all-time copyrights that go into the catalog of Music Corporation of America are "I'll

AF Goes After Teen Disk Sales

NEW YORK—Sid Frey's Audio Fidelity label, famed for its "sound" albums, is now going after the teenmarket sounds.

The Hour" and such recent successes as "Girl From Ipanema" and "I Wanna Hold Your Hand."

market sounds.

Barry Auslander, pop A&R producer for the label, has announced the signing of The Teemates, currently at New York's Metropole, to a long term pact. Being rushed out are an LP, "Jet Set Discotheques IV" and a single, "Movin' Out." Group is also penciled in for an extensive deejay and retailer tour around the country.

AF is considering the formation of a subsid label to handle their pop releases. An announcement soon is expected on the matter.

AF, of course, built a strong "sound" reputation during the 50's, and was one of the first labels to enter the stereo field.

the stereo field.

Ertegun Is New NARAS Prexy



NESUHI ERTEGUN

NEW YORK—Nesuhi Ertegun has been elected the new national president of NARAS by the Academy's 18 national trustees. The vice-president of Atlantic Records, and formerly the president of the Record Academy's New York Chapter, Ertegun takes over the reigns from out-going president John Scott Trotter, who served the Academy during the past year.

Along with Ertegun's election, the trustees picked three new national officers and re-elected a fourth for one year terms. Francis Scott, III, of Capitol Records, was tabbed to con-NEW YORK-Nesuhi Ertegun has

Capitol Records, was tabbed to continue as national treasurer. Joel Friedman of Warner Brothers Records was elected 1st vice-president; disk star Chet Atkins, a member of the NARAS board of governors in Nashville, was picked as second-vice president, while William Traut, a vet of the Chicago Chapter as well as a creative force for the Seeburg Corporation, was voted in as new na-

poration, was voted in as new national secretary.

Commented Ertegun: "Naturally I consider it an honor to be elected to this very respected and responsible office. I also consider it a personal challenge, for we have already had three excellent national presidents in Paul Weston, Bob Yorke and John Scott Trotter, each of whom has served the Academy exceptionally well. It is my hope and my ambition to continue their fine work by continuing to lead NARAS in its already established direction of new vitality, responsibility and respect-a direction followed so well by my predecessors. Of course, I too will seek and hope to receive the same fine cooperation of the many dedicated and creative people within our organization. they, after all, are really For NARAS.

CHRISTMAS RECORD ACTIVITY

A list of Christmas albums which have been reported by dealers to be showing significant sales activity at this early date. This feature is being offered as an aid to the dealer. It will be vering orrered as an aid to the dealer. It will be a continuing feature until the Holiday has passed. Titles are listed in order of strength from the limited number of returns received on Yuletide

ALBUMS

- BEACH BOYS CHRISTMAS ALBUM
- A MERRY CHRISTMAS Al Martino (Capitol T/ST 2165)
- THE ANDY WILLIAMS CHRIST-MAS ALBUM (Columbia CL 2087/CS 8887)
- JACK JONES CHRISTMAS ALBUM (Kapp KL 1399/KS 3399)
- CHRISTMAS GREETINGS Jerry Vale (Columbia CL 2235/CS 9025)
- A VERY MERRY CHRISTMAS Bobby Vinton (Epic LN 24122/BN 26122)
- THAT HOLIDAY FEELING Steve Lawrence & Eydie Gorme (Columbia CL 2262/CS 9062)
- MERRY CHRISTMAS Brenda Lee (Decca DL 4583/DL 74583)
- THE JOHN GARY CHRISTMAS ALBUM (RCA Victor LPM/LSP 2940)
- MERRY CHRISTMAS New Christy Minstrels (Columbia CL 2096/CS 8896)
- WE WISH YOU A MERRY CHRIST-Ray Coniff (Columbia CL 1892/CS 8892)
- MORE SOUNDS OF CHRISTMAS Ramsey Lewis Trio (Argo LP/Stereo 745)
- **CHRISTMAS '64** Jimmy Smith (Verve V 8604/V 68604)
- 12 SONGS OF CHRISTMAS Sinatra/Crosby/Waring (Reprise F/FS 2022)
- THE DORIS DAY CHRISTMAS ALBUM (Columbia CL 2226/CS 9026)

Cash Box-December 5, 1964



Jerry Vale

HAVE YOU LOOKED INTO YOUR HEART

4-43181

Johnny Cash

AIN'TME BABE

4-43145

Andy Williams

DEAR HEART

4-43180

Jerry Jackson
TELL TER
JOHNNY SAID
GOODBYE
4-43158

Robert Goulet
MY LOVE,
FORGIVE ME





RADIO ACTIVE CHART

A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks. (SURVEY COMPLETED TO NOVEMBER 25TH)

% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK	TITLE ARTIST LABEL	TOTAL % OF STATIONS TO HA ADDED TITLES T PROG. SCHED. TO DATE
60 %	I Feel Fine—Beatles—Capitol	66%
52 %	Boom Boom—Animals—MGM	52%
48 %	Amen—Impressions—ABC Paramount	88%
45%	She's A Woman—Beatles—Capitol	53%
42 %	Lovin' Place—Gale Garnett—RCA	42%
38 %	Without Your Love—Four Tops—Motown	72%
36 %	Wild One—Martha & Vandellas—Gordy	36%
35 %	Do Wacka Do—Roger Miller—Smash	62%
32 %	Dear Heart—Andy Williams—Columbia	67%
30 %	You've Lost That Lovin' Feeling—Righteous Brothers—Philles	30%
29 %	What Now—Gene Chandler—Constellation	29%
28 %	Walk Away—Matt Monro—Liberty	65%
27 %	Thou Shalt Not Steal—Dick & Deedee—Warner Bros.	27%
26 %	The Wedding—Julie Rogers—Mercury	83%
25 %	Getting Mighty Crowded—Betty Everett—Vee Jay	54%
25 %	Leader Of The Laundromat—Detergents—Roulette	25%
24 %	Dear Heart—Jack Jones—Kapp	63%
23 %	Keep Searchin'—Del Shannon—Amy	83 %
22 %	Don't Forget Still Love You—Bobbi Martin—Coral	22%
22/0/	Always Something There To Remind Me—	
21 %	Sandie Shaw—Reprise	40%
20 %	Smile—Jerry Butler & Betty Everett—Vee Jay	20%
19 %	Do It Right—Brook Benton—Mercury	19%
19 %	Anyway You Want It—Dave Clark Five—Epic	89%
18 %	Hawaii Tattoo—Waikikis—Kapp	45%
17%	A Happy Guy—Rick Nelson—Decca	59%
16 %	My Love (Roses Are Red)—You Know Who Group—4 Corners	16%
16 %	Fiddler On The Roof—Village Stompers—Epic	16%
15 %	Love Potion #9—Searchers—Kapp	61 %
13%	Tell Her Johnny Said Goodbye—Jerry Jackson—Columbia	37 %
12%	How Sweet It Is-Marvin Gaye—Tamla	51%
11 %	Dear Heart—Henry Mancini—RCA Victor	25%
11%	Every Little Bit Hurts—Bobby Vee—Liberty	11%
10 %	As Tears Go By-Marianne Faithful-London	83 %
10 %	Gone, Gone—Everly Bros.—Warner Bros.	40 %

LESS THAN 10% BUT MORE THAN 5%

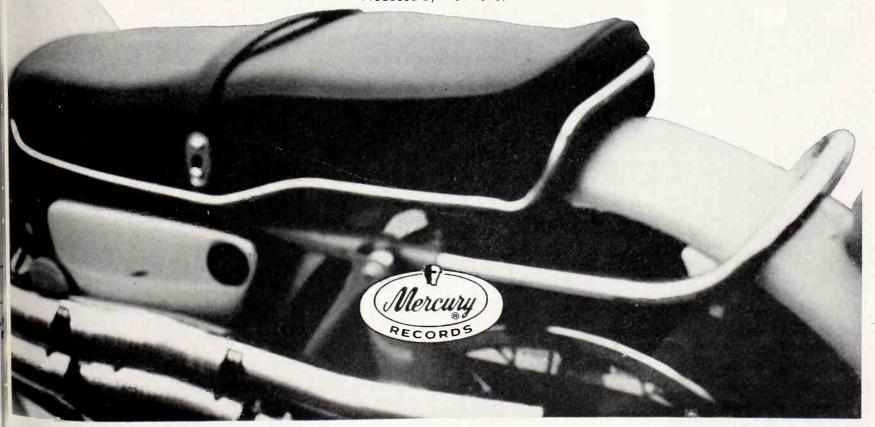
TOTA	L %		AL %		TOTAL %
Tokyo Melody Helmut Zacharios (Decca)	9%	I Want Yau To Have Everything Lee Rogers (D-Town)	9 %	The 81 Candy & Kisses (Cameo)	48%
Willow Weep For Me	, ,0	I'm Gonna Love You Too	2 /0	Hawaii Tattoo Martin Denny (Liberty)	23%
	76%	Hullaballoos (Roulette)	8 %	Hey Little One J. Frank Wilson (Josie)	25%
Tokyo Melody Sheridan Hollenbeck (Interphon)	9%	Promised Land Chuck Berry (Chess)	8 %	RUN RUN RUN Gestures (Soma)	45%

Climb aboard for another fast ride to the top

"My Buddy Seat" The Hondells 72366



Produced by Nick Venet





BIOS FOR DEEJAYS

Bobbi Martin



Bobbi Martin, who is currently scoring with "Don't Forget I Still Love You" on the Coral label, is no overnight sensation. Unlike many of her peers who jump into the winner's circle with little or no experience, she has been perfecting her craft for the past four years in some of the nation's top supper clubs.

A product of Baltimore, Bobbi was exposed to music from her earliest childhood. After completing her education at St. Jermon's and St. Peter's in her home town she set her sights for New York. Personal manager Miriam Love took Bobbi under her wing and in short order the lark was playing the night club circuit (e.g. the Playboy Clubs, Blinstrub's, Bellevue Casino, etc.) in addition to guest-

vue Casino, etc.) in addition to guesting on national TV shows.

The talented performer, who writes much of her own material, sometimes accompanies herself on the guitar.

Sandie Shaw



Sandie Shaw, who is currently clicking on both sides of the foam with "Always Something There To Remind Me," the recent Lou Johnson hit, was discovered by British songster Adam Faith.

Although the seventeen-year-old lass has always dreamed of a show business career nothing ever came of it. One day, however, she mustered up her courage and went backstage at the music-hall where Faith was appearing with the Roulettes. After telling them that she wanted to make a name for herself as a singer, Sandie sang her interpretation of "Everybody Loves A Lover." Adam was quite impressed. He believed the youngster, who sings with her shoes off, had a distinctive and imaginative singing style. A few weeks later she had passed an audition and signed a contract with England's Pye Records. A pact with Reprise for her American recordings followed shortly therester. recordings followed shortly there-

Sandie, who has been playing at string concerts, p.a.'s, etc. in her native Blighty, will be making her initial stateside visit in the immediate



"I wouldn't be surprised if we got as many as ten million votes," predicted WTRY-Albany program manager Lee Gray in Oct. as the outlet kicked off its "Teen Election" promotion. High schools were invited to send in their votes for Johnson or Goldwater... each petition signature counted one vote, and each Big Bond or Hollywood Bread wrapper of facsimile, counted fifty votes. The winning school would collect an Inaugural Ball, complete with live band, recording stars, deejays, prizes, refreshments, the works ... and their favorite teacher and his or her spouse would be sent to Washington to be official WTRY reporter at the Inaugural. The schools placing second and third would win a record hop with their favorite platter spinner, and all three top schools would be awarded a distinctive plaque, honoring their civic and school spirit. WTRY morning man Don Weeks and PM man Rick Snyder toured the schools in a mobile unit, doing remotes and collecting votes. Thousands of area teens and a surprising number of local adults sported WTRY Teen Election" and a surprising number of local adults sported WTRY Teen Election" lapel buttons, which had a place to signify their choice of candidate. And the votes started arriving at the studios... by the cardboard cartonstudios by the cardboard carton-full. The number of votes cast collectively by the top twenty high schools reached the astronomical total of 549 million, 711 thousand, 442. It's difficult to determine who was most enthusiastic about the Teen Election . . . the deejay staff, the winning schools or the Big Bond Bread Company, which reported an unprecedented increase in sales.

Do you wake up in the morning hating yourself because you weren't spartan enough to stay awake for the end of the late movie? Do you shuffle around all day trying to find someone who had insomnia who can unravel the plot for you? Well, the listeners of KEX-Portland need not despair any more for the station is currently unleashing another public service: Videotic Theater, a synopsis of the last reel of the previous night's TV flick. KEX is bringing the Great Northwest full-dramatized "conclusion" of first-run motion pictures. Some of the great film conclusions coming up on the station will be: "The Millie Muffett Story of "The Great White Whey" (A heart-warming story of the girl-next-door who makes good on Broadway), "Dr. Jekyell's Magic Martini" or "The Olive That Took Over The World" (A chilling science-fiction thriller that might happen tomorrow or today), etc. Videotic Theater is a creation of might happen tomorrow or today).
etc. Videotic Theater is a creation of
the outlet's program director, Bob
Hawkins. Beginning the day after Thanksgiving and continuing through Dec. 24, KEX will occupy a building in downtown Portland for the purpose of promoting Christmas, holiday spirit, public service, and the general good-will that goes with the holiday season. This special center will be known as the KEX Holiday House. They'll be inviting people to drop in to rest while they are Christmas shopping. Seating and coffee will be provided.

Josie Carey, the hostess of her own program for children on KDKA-Pittsburgh, has discovered that more than 900 young Pittsburgers would like to learn French. Miss Carey, who is learning French from records on her show heard each Sunday morning at 7 AM, recently told her audience that she would supply them with a list of French pronunciations if they would send her a self-addressed stamped envelope. Apparently, steel town overflows with would-be Parisians since more than 925 persons responded to her offer. . . Fred E. Walker, general manager of KDKA, has been named to a new committee being organized to study new procedures for use in the selection of jurors. The appointment was made by Judge Henry Ellenbogen of Pittsburgh's Court of Common Pleas.

Bob Holliday, program director of WING-Dayton, sends along word that the station's annual Lively Guy Walk For Those Who Can't was a tremendous hit. The 1964 walk was the most successful as the deejays delivered 200 shopping bags full of treats and hundreds of dollars to Dayton area hospitals and orphanages at Halloween.

A grateful crowd of over 5,000 persons recently attended the Ray McKinley-led Glenn Miller Orchestra concert-dance at the Rochester War Memorial. The affair was sponsored entirely by WHAM-Rochester with all proceeds allotted to the New Campus Fund of the Rochester Institute of Technology. Highlights of the highly successful benefit were the appearance of all the station's air personalities and a live broadcast. Stan Richards, KHJ-Hollywood personality who doubles as host of KHJ-TV's weekly "Surf's Up!" television series, received the first plaque ever awarded by the United States Surfing Association, for helping recognize and better the sport of surfing. Stan shows color surfing films every Sunday evening over the outlet, in what is reported to be the only weekly series concerning surfing. Recent special guests on KHJ-TV's "9th Street West" show were Dick Dale, Mike Clifford, Lou Rawls and Freddie Cannon. Deejay Sam Riddle hosts the daily half-hour stanza.

Congratulations are in order to Don Logan who is celebrating his fifth anniversary as morning man and assistant program director on KEEL Shreveport.

Ever fracture a fibula skiing? Those who have are eligible for membership in KABL-San Francisco's Fractured Fibula Club. To qualify for membership in this exclusive club just break your leg in a skiing accident and send in an X-Ray of the break and a sworn statement from doctor that the fibula was broke while skiing. Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of "Music Target Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of "Music Target Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of "Music Target Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of "Music Target Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of "Music Target Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of "Music Target Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of "Music Target Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of "Music Target Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of "Music Target Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of "Music Target Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of a grant Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of a grant Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of a grant Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of a grant Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of a grant Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of a grant Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of a grant Prizes for the Best Breaks include subscriptions to Skiin Magazine, recordings of a grant Prizes for the Best Breaks include subscription Magazine, recordings of "Mus Ski By" and pairs of crutches.

Three special programs making th four hundredth anniversary of th birth of Williams Shakespeare will t broadcast on WGN-Chicago's "Mus Unlimited" on three consecutive up coming Wednesdays. John Mallov host of the program, will preser such stars as Richard Burton, Dan Edith Evans and Sir John Gielgt reading the works of the poet-pla right. Music to be broadcast will i clude music from the time of the Ba played by the Pro Musica group.

VITAL STATISTICS:

Joel Sebastian, formerly on WXY Detroit, is now deejaying on WIN New York. . . . Rick Fight given t green light as program director WRPL-Charlotte while Latt Martin a new platter spinner on the static Al Benson is back in broadcasti Keith WBEE-Chicago. . Mealey named station manager KFRE-TV-Fresno. . . Perry Cooper is now spinning WNJH-Hammonton, N. J.

FRESH, NEW, VOLATILE SOUND!...THE KIND OF STYLE, MOOD AND MELODIC SUBSTANCE TO BUCK A TREND—OR START A NEW ONE! IS THIS THE SURPRISE SINGLE THAT MAY SET THE CHARTS ON ITS COLLECTIVE EAR?



PHYLLIS McGUIRE

TAKES A 2½ MINUTE LEAVE FROM THE NATION'S MOST ILLUSTRIOUS SISTER ACT

"I DON'T WANT TO WALK WITHOUT YOU" 0310

Another Single of Significance from reprise





PREDILICTIONS FOR 1965 THAT MAY NOT

STATISTIC: If you melted down all the plastic in all the records made by the Animals, Kinks and the Beatles, you could cover the British Isles with a sound-proof plastic shell-which might not be bad.

PREDICTION: Murry the K will be promoted to Murry the I

People who start every other statement by saying, "WELL, I FEEL . . ." scare me. I can accept: "I THINK", or "I KNOW," or even "I GUESS," but "I FEEL"????? You can feel hot cold tired or itchy, but if you feel an opinion it usually means you have no facts, no knowledge and no purpose-except getting the most for the least.

MAYBE the R.I.A.A. will wake up and try to get some Excise Tax Relief for the industry. Perhaps the legislators will listen to an appeal concerning Educational, Classical, or Childrens' Records. One thing's for sure — if R.I.A.A. doesn't, they'll lift the tax on fur coats and diamond rings before they do on The Animals!

1966 REPORT: While the ear-plug transistor and the tape-machine-FM Radio Combine started to destroy the Record Industry during 1965 a sudden change was detected: D.J.'s, lead by Murry the M (he was promoted again) began to jam performances on the air with more and more commercials -they began to realize their heads would roll, too, They Let The Kids Tape Complete Songs.

HAPPY NEW YEAR!

ARTHUR SHIMKIN

Golden Records 630 Fifth Ave. N.Y. 20, N.Y.



Back In The U.S.



NEW YORK—Following a successful seasons of concerts and disk dates in Europe, acclaimed soprano Leontyne Price is back in the U.S. and next week will perform and record for the first time with the Boston Symphony. Under Erich Leinsdorf's direction, she'll do two Strauss works, the last scene from "Salome" and "The Egyptian Helen."

Site of the concert will be Boston's Symphony Hall (11, 12), with the session to follow immediately thereafter.

session to follow immediately thereafter.

While she'll be doing her first concert with the Boston Symphony, she has recorded a number of operas under the baton of Leinsdorf, including last spring's Grammy winner (best opera recording) "Madame Butterfly."

Butterfly."

Her recent "Carmen" release is one of Victor's fastest-selling opera sets in the label's history, and even made sales noise on the pop charts.

While in Europe, Miss Price recorded Verdi's "La Forza del Destino" for Victor, with Thomas Schippers as the conductor.

the conductor.

the conductor.

She appeared at the Vienna Staatsoper in productions of "Il Trovatore," "Aida" and "Tosca," and with the Berlin Opera in "Il Trovatore." She was the only American singer to be invited to accompany La Scala Opera on its visit to Russia. In Moscow, she sang in the Verdi Requiem and received an ovation of unprecedented length. She also sang in a Bach Cantata in the Berlin Festival.

Carnegie U.S. Debut For Marino Marini

NEW YORK—Marino Marini, Versatile Italian music man, will make his American debut at Carnegie Hall, this city, on Saturday night, Dec 12. For the occasion, the singer, ork leader, pianist and writer penned a song called "Sei Simpatica" (You Are Wonderful), dedicated to America. Marini, who performs with his own Quartet, will concertize for two weeks in this country. Their performance at Carnegie Hall will be in English and Italian. American producer is and Italian. American producer Erberto Landi,

New Dove LP On Deal

NEW YORK-A special discount plan has been set for singer Ronnie Dove's album debut on Diamond Records, "Right Or Wrong," the songster's big singles hit. It's a buy-7-get-1-free deal through Feb. 28. Besides his current success, the LP contains "Say You," his first hit. Standards and original comprise the rest of the

ALBUM PLANS

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

ATLANTIC-ATCO

New dealer costs, effective immediately, are \$2.10 for \$3.98 LP's, \$2.63 for \$4.98 LP's, and \$3.15 for \$5.98 LP's through Dec. 31st on all new product and catalog LP's.

AUDIO FIDELITY

LP deal: buy-8-get-1-free, plus one stereo spectacular demo at \$6 with the purchase of each two catalog records. No termination date announced.

DECCA-CORAL

2nd Phase of Fall-Winter Campaign: Special incentive plan; details available at Deccabranches. Expires: Nov. 30.

DEUTSCHE GRAMMOPHON-ARCHIVE

All multiple sets at a 15% discount. Select group of seasonal records also included. Expires Nov. 30.

DIAMOND

A buy-7-get-1-free deal on a Ronnie Dove LP, "Right or Wrong." Expires: Feb. 28.

FOLKWAYS

A fall incentive plan whereby eight pre-packaged units—10 albums each—are offered on a buy-5-get-one-free basis. Also, other LP's at additional 12½% discount.

GATEWAY

Two free for every 10 albums purchased on entire catalog. Expiration date indefinite,

MERCURY

"Part 2 of Out of This World with Mercury": Special discounts on 37 new LP's and catalog. Expires: Dec. 31.

NASHBORO

Buy-7-get-one-free on entire catalog including new LP's. 100% exchangeable. No expiration date has been set.

ORIGINAL SOUND

LP catalog available on a buy-10-get-one-free basis, 100% exchangeable. No expiration date set

REQUEST

LP catalog available on a buy-10-get-2-free basis. Described as a limited-time offer.

ROULETTE

"Everything's Coming Up New On Roulette": 15% discount in free merchandise on all albuma Expires: Nov. 30.

SIMS

Buy 10 albums get 3 free. Expires: Jan. 31.

SMASH-FONTANA

"Sales Route '64": Special distrib discount on Smash-Fontana LP catalog. Expires: Dec. 81.

TAMLA-MOTOWN-GORDY

All LP's available on a buy-6-get-1-free basis. Described as a permanent program.

VEE JAY

10% discount on LP's.

WORLD ARTISTS

10% discount on LP's. No expiration date announced.

WORLD PACIFIC

Fall Plan-10% discount, extra 5% on LP orders of 100 or more on any Item.

Another WNEW Spectacular



NEW YORK—WNEW presented another of its series of "live" spectacular last week (Thanksgiving Day), this one featuring Sarah Vaughan and the Skitch Henderson band. The show emanated from Gotham's Basin Street Easturing a "night club luncheon" for ad agency buyers. The show was emceed by William B. Williams.

Pictured above at the holiday broadcast are (left to right) WNEW's Te Brown and Gene Klavan, Skitch Henderson, station general manager John V. E Sullivan, the "Tonight" show's Ed McMahon, and Dee Finch, Jim Lowe and Vanner Paulsen of WNEW. Sarah is in the foreground with host William B. William:

FOR CREWE PRESENTS... dynoVoX records



THE LABEL THAT HAD TO HAPPEN!!!

our first release is already happening

DISTRIBUTED by BELL RECORDS

AMY- mala DISTRIBUTORS OF

1776 Broadway, N.Y.C., N.Y.





RECORD REVIEWS

best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the

PROMISED LAND (2:20) [Arc BMI-Chuck Berry Music] THINGS I USED TO DO (2:40) [Venice, BMI-Jones] CHUCK BERRY (Chess 1916)

Berry's at his drivin' best on his latest for Chess. Tabbed "Promised Land," it's a 'pull-out-all-the-stops' rocker that Chuck pounds out solid sales authority. It's a real mover that should head out for hit territory in no time flat. Backing's a lazy paced blues shuffler that also has a hit outlook. Both are in Chuck's "St. Louis To Liverpool" LP.

MAKIN' WHOOPEE (3:16)
[Bergman, Vocco & Conn ASCAP—Kahn, Donaldson]

MAKIN' WHOOPEE (2:37)
[Bergman, Vocco & Conn ASCAP—Kahn, Donaldson]

RAY CHARLES 10609)

Ray Charles should have no difficulty in zooming up the charts in no time flat with this new ultra-commercial release from ABC-Paramount. The plug side here, "Makin' Whoopee," the old sentimental evergreen, is given an exciting, soulful, funky reading by the chanter. On the flip, the artist displays his distinctive keyboard technique and superbly plays the same tune sans vocal.

LOVELY, LOVELY (LOVELY, LOVELY) (2:27) [Picturetone, BMI—Supraner, Rothman]

THE WEEKEND'S HERE (2:28) [Evanston, BMI-Mushinsky, Bell]

CHUBBY CHECKER (Parkway 936)

Chubby Checker could have one of his strongest singles outings in quite a while with this captivating "Wimoweh"-fashioned pulsator tagged, "Lovely, Lovely." Attention-getting choral-ork backdrop rounds out what looks like a big winner. The undercut's a multi-flavored shouter in a vibrant, steady-stompin' setting that's also sure to command a healthy share of the action.

HEY LITTLE ONE (2:30) [Radford, BMI—Burnett, DeVorzon] SPEAK TO ME (2:20) [LeBill, BMI-Roush] J. FRANK WILSON & CAVALIERS (Josie 926)

J. Frank Wilson and the Cavaliers follow up their recent chart-topper,

"Last Kiss," with this feelingful revival of the years back Dorsey Burnett hit, "Hey Little One." The side is already on its merry chart way. The flip is an upbeat handclapper geared to the likes of the teen dance set.

BY BUDDY SEAT (2:09)
[New Executive, Beechwood, BMI—Wilson, Usher]

YOU'RE GONNA RIDE WITH ME (1:40) [Mer-Ven, Beechwood, BMI—Christian, Usher]

THE HONDELLS (Mercury 72366)

The Hondells, raced up the top ten charts aboard their "Little Honda" motorcycle smash Mercury bow, can head right back there with this new one tabbed "My Buddy Seat." Tune, which refers to the back seat built for a friend, is treated to a sensational teen beat performance by the group. Nick Venet directed this Ben-Ven prod. More of the same ten teen stuff on the fire the group. Nick Venet d top teen stuff on the flip.

> I'LL BE THERE (2:48) [T. M., BMI-Darin] YOU YOU YOU (2:00) [Pacemaker, BMI-Marsden] GERRY & THE PACEMAKERS (Laurie 3279)

Gerry and the Pacemakers should easily continue their big hit string with this new Laurie addition. It's the Bobby Darin oldie, "I'll Be There," that lead voice Gerry and Co. takes for an ear-pleasing soft beat cha cha ride. Fine string-filled accompaniment. Coupler, not the oldie, is a heartfelt jumper.

SMILE [Bourne, ASCAP-Chaplin, Parsons, Philips] LOVE IS STRANGE [Jonware, BMI-Smith, Baker] BETTY EVERETT & JERRY BUTLER (VeeJay 633)

The artists, who successfully teamed up on an oldie, "Let It Be Me," are in for more of the same happy chart results with another evergreen up-dating. This time it's "Smile" (from Charlie Chaplin's "City Lights") that Betty and Jerry deliver in beautiful soft shuffle ballad style. The Mickey & Sylvia teen classic makes an infectious cha cha beat return on the flip.

BUCKET "T" (2:35) [Screen Gems, Col. BMI-Christian, Berry] LITTLE RAIL JOB (2:20) Buckhorn, BMI-Wilkin] RONNY & THE DAYTONAS (Mala 492)

Ronny & The Daytonas are chart-bound once again as they rip one off in "G.T.O." smash fashion. This one's another sizzling hot-rod'er, labeled "Bucket "T," that the race thru in money-making vocal and instrumental style. Loads of "Surfin' Bird"-like gimmicks on this potent Bill Justis prod. More strong teen-beat doin's on the flip.

Pick of the Week

FAITH (2:41) [Edwin Morris, ASCAP-Lawrence, Freeman] BYE 'N BYE (2:58) [Inter'l, ASCAP—Armstrong] LOUIS ARMSTRONG (Mercury 72371)

Satchmo continues in his delectable "Hello, Dolly!"—"So Long Dearie" frame of mind with "Faith," a happy spiritual-like number from the incoming musical, "I Had A Ball." Bound for the kind of airplay that means chart sales. Flip is the authentic spiritual done as an instrumental.

COME ON DO THE JERK (2:47)
[Jobete, BMI—Whited, Moore, Rogers, Robinson]

BABY DON'T YOU GO (2:55) [Jobete, BMI-Robinson]

THE MIRACLES (Tamla 54109)

The Miracles, who recently added "That's What Love Is Made Of" to a long list of chart winners, hop on the bandwagon to cash in on the success of the current dance craze, the Jerk, with this thumping item tagged, "Come On Do The Jerk." The reverse is an easy-listening change-of-pace rhythm ballad opus they dish up feelingfully. The group should strike paydirt with this entry.

HE'S MY GUY (2:35) [Blackwood, BMI-McCoy]

(I WANT A) TRUE, TRUE LOVE (2:30) [Screen Gems, Col., BMI—Willingham, Beery]

IRMA THOMAS (Imperial 66080)

Irma Thomas can regain her dual-mart hit touch with this new Imperial session. It's a feelingful, beat-ballad romancer, tabbed "He's My Guy," that Irma puts over with tender emotion. Inviting Nick De Caroled support rounds out the Top 100 contender. Underlid's a throbbing cha cha beat-ballad affair.

CAN YOU JERK LIKE ME (2:26) [Jobete, BMI-Stevenson, Hunter] THAT DAY WHEN SHE NEEDED ME (2:30) [Jobete, BMI-Robinson] THE CONTOURS (Gordy 7037)

The Contours are good bets to get back in their "Do You Love Me" smash ways as they climb aboard the 'jerk dance bandwagon'. Boys ask "Can You Jerk Like Me" on this enthusiastic rocker that's sure to set the teen hoofers in motion. Producers are Stevenson and Hunter. Complete change-of-pace in the tender cha cha beat-ballad underlid.

SUNRISE, SUNSET (2:53) [Sunbeam, BMI-Harnick, Bock] THE BELLS RING (2:30) [Big B, ASCAP—Gary] JOHN GARY (RCA Victor 8479)

Gary, who's had tremendous LP success, can have his biggest single session to date in this charmer from "Fiddler On The Roof." It's the lovely Yiddish folk tune, "Sunrise, Sunset," that the rich-toned songster lilts over with telling effect. Stellar ork-choral showcase supplied by Joe Lipman. Companion piece is an extremely pretty toe-tapper titled "The Bells Ring." Dave Gates serves up the grade "A" vocal-instrumental support here. Joe Reisman produced the lid.

I WANT JUSTICE (2:12) [Fame, BMI-Frank, Penn] I'M GETTING BETTER (2:01) [Riley & Lyn, Lou, BMI-Bruce] JIMMY HUGHES (Fame 6404)

Jimmy Hughes can quickly get back in his "Steal Away" money-making ways with this power-packed new entry tabbed "I Want Justice." The side is a rollicking, hard-driving, chorus-backed teen-angled pop-r&b twister with a contagious repeating riff. "I'm Getting Better" is a slow-shufflin' moody affair about a guy who attempts to adjust to the fact that his romance went kaput.

SEVEN LETTERS (2:47) [Milky Way, BMI-King] RIVER OF TEARS (2:30) [South Mountain, Cotillion, BMI-Washington] BEN E. KING (Atco 6328)

Ben E. King seems destined to do Top 100 business with this new hitsville-loomer tagged "Seven Letters." The tune is a slow-shuffin chorus-backed pop-r&b weeper about a guy who finally decides to break off with his gal. On the flip, "River Of Tears," the chanter dishes-up an appealing, rhythmic organ-backed soulful traditional blues tearjerker.

I WANT IT THAT WAY (2:41) [Bibo, ASCAP-Morris, Ballard, Jr.] I'D RATHER DIE YOUNG (2:34)
[Randy, Smith, ASCAP—Smith, Wood, Vaughn]

PAT BOONE (Dot 16684)

The smooth-toned songster's latest for Dot promises to be one of his biggest in some time. It's a tantalizing, Latin-flavored romancer, tagged "I Want It That Way," that Pat delivers with loads of feeling. Potent instrumental support from Billy Vaughn's outfit. Also keep close tabs on the lilting revival of the heart rendering sentimental oldie, "I'd Rather Die Young."

iro

You get Lloyd Price, Erma Franklin, the Big Lloyd Price Band, with arrangement by Slide Hampton on the fantastic Monument recording of

from the motion picture "Lilies of the Field." And this single is the one destined to become the classic. Amen. #45-865

A monument is artistry



RECORD REVIEWS

best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Pick of the Week

JUST CALL, I'LL BE THERE (2:26) [Unart, BMI-Blackwell] ROCKING PNEUMONIA (2:05) [Ace, BMI-Smith, Vincent] P. J. PROBEY (Imperial 66079)

Probey, an American artist who made it big in Britain first (and then scored here with "Hold Me"), can have his first big one on the Imperial label with "Just Call, I'll Be There." It's a potent chorus-backed rock-a-cha-cha that has Probey really going up the vocal scale. The Huey Smith oldie, "Rockin' Pneumonia (And The Boogie Woogie Flu"), takes a striking teen beat ride on the under half.

DANNY BOY (2:45)
[Boosey & Hawkes ASCAP—Weatherly]

DANNY BOY (2:45)

sey & Hawkes ASCAP—

Weatherly]

PATTI LABELLE & HER BLUEBELLS (Parkway 935)

Chances are these two old-timers will be making the chart rounds once again—as a result of this Patti LaBelle & Co. double-header. Leadoff portions the poignant sentimental "Danny Boy" that the femmes carve out in emotion-packed beat-ballad manner. The other's the beautiful inspirational ballad, "I Believe," that the gals also treat to a superb performance. Richie Rome and the Embers lend a top flight string-filled accompaniment on these two potent sides.

DON'T MAKE HER CRY (2:14) [Blackwood BMI-Johnston] BARBARA'S THEME (3:14) [Mansion ASCAP-Pleis, Gold] MIKE CLIFFORD (United Artists 794)

Cliff can return to "Close To Cathy" stardom on this new UA effort. It's a poignant, ultra lovely ballad, titled "Don't Make Her Cry," that Mike reads with touching sincerity. Don Costa's the arranger-conductor of this excellent Jack Gold-produced date. The haunting mood entry, "Barbara's Theme," is from the pic "Diary Of A Bachelor."

I'D DO IT AGAIN (2:29) [Drury Lane, Beckie BMI-Kesler, Sisk] SO CRUEL (2:18) [Drury Lane, Beckie BMI-Davidson] BOBBY WOOD (Joy 291)

Wood's newest Joy offering (from the LP tagged after his name) is a very pretty shuffle-beat-ballad opus tabbed "(With All My Heart) I'd Do It Again." It's a tender, chorus-backed country-flavored affair on which Stan Kessler takes first-rate arranging-conducting credits. Backing's a heartfelt, cha cha beat ballad thump'er labeled "So Cruel."

POPPING POPCORN (2:17) [Cortez, Unbelievable BMI-Vann, Clowney]

THE QUESTION (DO YOU LOVE ME) (2:50) [Cortez, Unbelievable BMI—Vann, Clowney]

DAVE "BABY" CORTEZ (Okeh 7208)

"The Happy Organ" man Dave "Baby" Cortez joins the Okeh roster with this new outing and chances are he'll make an impressive initial showing. Side to watch is the exciting hand-clapping thumper, "Popping Popcorn," that sports some vocal comments along the way. Great teen hop item. There's a potent vocal by Dave on the touching beat-ballad undercut. Teddy Vann's the producer.

IT'S BETTER TO HAVE IT (2:50) [Nujac BMI-Ozen] PEOPLE GONNA TALK (2:37) [Crazy Cajun BMI-Bradshaw BARBARA LYNN (Jamie 1292)

Lark stands a strong chance in making the hit grade once again via this new Jamie performance. It's a powerful, chorus-backed funky-blues plea for romance, labeled "It's Better To Have It," that boasts an infectious teen-angled multi-dance beat. Terrific dual-mart potential. Undercut's a hard-driving blues weeper with an interesting repeating melodic

Newcomer Picks

HE'S IN TOWN (2:35) [Screen Gems, Col. BMI-Goffin, King] FLASHBACK (2:08) [Sea-Lark BMI-Giant, Baum, Kaye] THE ROCKIN BERRIES (Reprise 0329)

Here's another tune that originally made the grade in the U.S. (via the Tokens' outing)—is currently riding high on England (via this Rockin' Berries performance)—and is also set for another chart run back in the States. It's the haunting "He's In Town" that takes an infectious new cha cha ride. Watch it once again. Backing's a pulsating jet-speed rocker tagged "Flashback."

WHITE CLIFFS OF DOVER (2:15)
[Shapiro Bernstein ASCAP—Kent, Burton] SOMETHING OR OTHER (2:15)
[Burdette BMI-Midkiff, Harris, Meeks, Kleinow] SIR RALEIGH & THE CUPONS (A&M 757)

Looks like Sir Raleigh can become an important wax name in the near future. Backed by the Cupons, the chanter turns in an impressive, English-accent, soft thump beat cha cha up-dating of the lovely sentimental oldie, "White Cliffs Of Dover." Potent side produced by Jerry Dennon. Undercut's a zany Liverpool-sounding instrumental with some comical lyrics along the way.

Newcomer Picks

PRETTY GIRLS EVERYWHERE (2:30)
[Recordo-BMI—Church, Williams]

DOIN' THE JERK (2:25) [Mer-Ven-BMI-Engel]

THE WALKER BROS. (Smash 1952)

The Walker Bros., a new West Coast vocal group, should stir up a lot of sales and deejay excitement with this potent revival of the while-back Eugene Church hit "Pretty Girls Everywhere." A stompin' Shorty Rogers arrangement is the perfect complement to the group's first-rate vocal offering. The reverse is another dance delighter tagged "Doin' The Jerk" also geared for immediate teen acceptance.

Christmas Picks Of The Week

DEAREST SANTA (2:49) [Famous, ASCAP-Boyd, Dunn] THE BELL THAT COULDN'T JINGLE (2:20)
[Rosewood/Bacharach/Twelve Stave, ASCAP—Kusik, Bacharach] BOBBY VINTON (Epic 9741)

Bobby Vinton should keep the cash registers ringing steadily this Christmas season with this poignant ballad tagged "Dear Santa," about an orphan boy who wants only a family for Christmas. Tune is from the songster's new Yule album. The flip is a seasonal novelty item with a catchy melody that should also come in for a good share of the spins and

I HEARD THE BELLS ON CHRISTMAS DAY (2:35) [St. Nicholas, ASCAP—Longfellow, Marks]

THE LITTLE DRUMMER BOY (3:03)
[Mills, ASCAP—Davis, Onarati, Simeone]

FRANK SINATRA (Reprise 0314)

Frank Sinatra is sure to pick up plenty of spins and sales this season with this moving reading of "I Heard The Bells On Christmas Day," culled from a new Reprise Yule LP that also features Crosby and Waring. The tune is pop but the message is spiritual. The reverse is a bright treatment of the perennial Simeone-cleffed "The Little Drummer Boy." Both ends should see top-drawer activity.

DANCING WITH SANTA (2:32) [Willong, BMI-Lapole] REAL LIVE DOLL (2:35) [Willong, BMI—Lapole] THE TRASHMEN (Garrett 4013)

The Trashmen can have a "Surfin' Bird" sales-giant for the Holiday season as they come up with one that the teeners'll flip over. It's a driving low-keyed pounder, tabbed "Dancing With Santa," that the old fella's doin' the watusi. George Garrett's the producer. On the catchy jumper, on the other end, the guy wants a "Real Live Doll" for Christmas.

THE CHRISTMAS SONG (2:25) [E. H. Morris, ASCAP-Torme, Wells]

I REMEMBER CHRISTMAS (2:56)
[Cotillion, Tredlew, BMI—Treadwell, Davis]

DRIFTERS (Atlantic 8266)

The Drifters seem sure to jump into the winner's circle with this top-flight new Yuletide entry. The side to watch here, "The Christmas Song," the seasonal sturdie, is given a warm-hearted lyrical reading (complete with counterpoint portions) by the group. The attractive coupler, "I Remember Christmas," easy-shufflin' bluesey sentimental affair with a nostalgic while-back suond.

Christmas Re-Issue Picks

RUDOLPH THE RED NOSED REINDEER (2:32)
[St. Nicholas, ASCAP—Marks]

DAVID SEVILLE & CHIPMUNKS (Liberty 55289)

THE CHIPMUNK SONG (2:17) [Monarch, ASCAP—Bagdasarian] ALVIN'S HARMONICA (2:39) [Monarch, ASCAP-Bagdasarian] DAVID SEVILLE & CHIPMUNKS (Liberty 55250)

WONDERFUL DAY (2:28) [Monarch, ASCAP-Bagdasarian]

THE NIGHT BEFORE CHRISTMAS (2:59)
[Monarch, ASCAP—Bagdasarian, Moore]

DAVID SEVILLE & CHIPMUNKS (Liberty 55635)

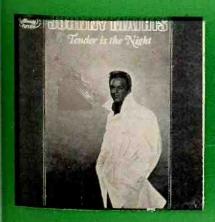
LITTLE MATCH GIRL (2:47) [Jamie, BMI-Blackwells] THE BLACKWELLS (Jamie 1173)

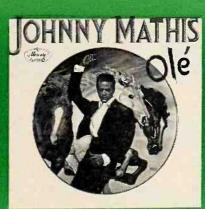
AFRICAN NOEL (1:55) [Plymouth, ASCAP-Lewis] TUCSON ARIZONA BOYS CHOIR (United Artists 783)

> DONDE ESTA SANTA CLAUS? (2:20) [Ragtime, SCAP—Parker, Greiner, Scheck] AUGIE RIOS (MGM 13292)

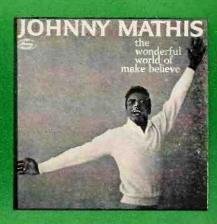
Season's Greetings

JOHNNY MATHIS Sounds Of Christmas









MERCURY P HI-FIDELITY MG 20837

Produced by: GLOBAL Records Exclusively on





GENERAL ARTISTS CORPORATION



RECORD REVIEWS

best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

MICHAEL ALLEN (MGM 13301)

SHE (2:35) [Saturday, ASCAP—Crewe, Calello] A solid teen dramatic is done with a big-sounding format—from the multitracked reading by the songster to the commanding ork backdrop. A Bob Crewe dramatic, it can go over in a big chart way big chart way.

PEOPLE FORGET SO FAST (2:45) [Saturday, ASCAP— Crewe, Calello, Linzer] Busy, but less exciting stuff.

THE STREET CLEANERS (Amy 916)

THAT'S COOL, THAT'S TRASH (2:12) [Trousdale, BMI—Sloan, Barri] Amy's answer to the Trashmen, the guys offer a strong rockin' dance-floor sound. Lots of color for teen appreciation and a possible chart berth.

GARBAGE CITY (2:15) [Trousdale, BMI — Sloan, Barri] Wild instrumental item.

MIKE SCOTT (DCP 1123)

THE GOLD BUG (2:54)
[Boston Road BMI—Stone]
The Gold Bug is a Greenwich Village
nitery featuring the rockin' artist,
who helps salute the dance spot with
a fine, uninhibited belt stanza. Can
create big pop-R&B news.

(B) FRANKIE'S ANGEL (3:15)
[Ampco ASCAP—Kent, Serino] Touching, emotional blues-feel portrayal, with narrative-like portions.

THE SHIN-DIGGERS (ABC-Paramount 10612)

SHINDIG (2:29) [Pamco, BM1—Pate] This captivating rock-a-rhythmic instrumental, tagged after the hit new teen TV show, has the kids cheering along the way. Deck moves with coin-catching fervor. Watch it. Johnny Pate grabs top notch arranging-conducting credits.

(B+) STATION BREAK (2:29)
[Pamco, Yvonne, BMI—Pate]
More fetching instrumental-withshouts on this end.

DOROTHY BERRY (Planetary 101)

AIN'T THAT LOVE (2:09)
[Dragon-Wyck, BMI—Gates]
Dot's new R&B subsid is underway
with an infectious blues-dance romp.
Besides the effective warble by the
lark, there's fine percussion-guitarharmonica work, and a femme chorus.
Can show speedy chart results.

(B) YOU BETTER WATCH OUT be ex (2:00) [Dragon-Wyck, BMI— Contagious, middle-beat (B) blueser.

BOOKER T. & MG'S (Stax 161)

CAN'T BE STILL (1:57)
[East, BMI—Cropper, Jones,
Jackson, Steinberg] Booker T. and the
MG's have hits in the past and they
can do pop-r&b hiz again with this
hard-driving, rollicking funky instrumental with a contagious repeating
melodic riff. Watch it closely.

(B+) TERRIBLE THING (2:30) (B+) GIDDYAP KICK (2:18) [East BMI—Jones, Cropper, [Sepe, ASCAP — Johnson, Jackson, Steinberg] Lyrical, slow-Sepe] Infectious, full-bodied happy moving bluesey instrumental sounds. r&b item.

WALLACE BROS. (Sims 220)

ONE WAY AFFAIR (2:05) [English, BMI — Smith, [English, BMI — Smith, Hughey] The Wallace Bros. who hit a short while back with "Precious Words" in both the pop and r&b departments can score again with this slow-shufflin' funky chorus-backed soulful tale of romantic rejection. Watch it closely.

(B+) GO ON GIRL (1:35) [Charan, BMI—Riley] Infectious, rhythmic happy blueser.

THE McGUIRE SISTERS (Reprise 0330)

DEAR HEART (2:23) [North-ridge & Witmark, ASCAP—Livingston, Evans, Mancini] Lovely pic tune, already receiving Top 100 action, receives an attractive femme vocal. Gals are back on the disk scene with a side that could win them renewed attention.

(B) CANDY HEART (2:42)
[Screen Gems — Columbia,
BMI—Greenfield, Keller] There's a
nostalgic, old-time feel about this
likeable ballad, heard here with a
Nashville Sound bounce.

BERT KAEMPFERT ORCH. (Decca 31722)

RED ROSES FOR A BLUE LADY (2:20) [Mills, ASCAP—Tepper, Brodsky] The sentimental, melodic oldie is dished-up with a very-pleasing-to-the-ear, almost soft-shoe approach by the German maestro, his strings, sans-lyric chorus and Fred Moch's trumpet Can catchen. Fred Moch's trumpet. Can catch-on.

NIGHTINGALE LONELY (2:57) [Roosevelt, BMI— Kaempfert, Rehbein] Further relaxed ork-woordless chorus doings.

LINDA GAYE SCOTT (Apogee 102)

JOEY'S LAST BIG Shaw, Rotella] Joey makes the winning touchdown, but dies later in the day in this effectively portrayed teen sickie. You've got to eye dates like this. Label is out of Los Angeles.

(B) THE SPARK THAT
FLAMED THE FIRE (2:05)
[Electron, BMI—Vegas, Unno] Unusual teen sound.

ANGELO & THE INITIALS (Congress 229)

I SHOULD HAVE LISTENED (2:20) [Painted Desert, BMI—Briggs, Northern] Warblers can make chart sales hay with this speedy-beat teen dramatic. Overall sound is haunting and should be eved be eyed.

(B) SOMEDAY SHE'LL LOVE ME (2:16) [Wemar, BMI—Payne, Northern] More upbeat teenmarket color.

ROUND ROBIN (Domain 1406)

I KNOW (2:10) [Saturn BMI—George] The songster could very well have a hit on his hands with this power-packed, rhythmic, chorus-backed teen-angled multi-dance blueser about a romance which has gone on the rocks. Loads of potential.

Best Bets

JERRY VALE (Columbia 43181)

HAVE YOU LOOKED INTO YOUR HEART (2:21) [South Mountain, BMI—Randazzo, Weinstein, Barberis] Jerry Vale has had hits in the past and he can jump into the winner's circle once again with this first-rate medium-paced, chorus-backed romancer about a guy who backed romancer about a guy who wants to start anew with his ex-gal. Good item for ops and deejays.

(B+) ANDIAMO (1:55) [April, ASCAP — Levitt, Synder] Rhythmic heartfelt ballad sung in both Italian and English.

BOSTON POPS/FIEDLER

CHIM CHIM CHER-EE
(2:25) [Wonderland, BMI—
Sherman] The magnificent Boston
Pops ork with Arthur Fiedler offers a
bright and sparkling arrangement of
the current pop noisemaker from
"Mary Poppins." Heavy airplay seems
assured

(B+) GET ME TO THE CHURCH ON TIME (2:30) [Chappell, ASCAP—Lerner, Leowe] Lush march-ing band-like reading of "Lady" tune.

THE SPANDELLS (Dimension 1041)

SAY NO GIRL (2:27) [Staccato, BMI—Valentine, Kirkland] The Spandells lash out with a Mary Wells-type rhythm rocker that could make a strong sales and air showing in short order. It's a natural teen-delighter. Eye this one for easy acceptance acceptance.

(B+) THE BOY NEXT DOOR (2:33) [Screen Gems, Col, BMI—Valentine, Kirkland] Nice 'n easy change of pace item on this end. A soft rocka-string ballad.

ISLEY BROTHERS (Atlantic 2263)

THE LAST GIRL (2:51) [T-Neck, BMI—Isleys] The Isley Neck, BMI—Isleys] The Isley Brothers seem sure to grab some spins with this extremely slow-moving, shuffle-beat blues ode about a guy who claims that he's finally found that very special girl of his dreams. Eye it.

(B+) LOOKING FOR LOVE (3:20) [T-Neck, BMI — Isleys] Raunchy, shufflin' traditional blues

COPS 'N ROBBERS (Parrot 9716)

ST. JAMES INFIRMARY
(3:15) [Gotham, ASCAP—
Primrose] The Cops 'N Robbers, a crew of newcomers, can rapidly make national names for themselves with this dramatic soulful, bluesey reading of the heartfelt sturdie. Could be big.

(B+) THERE'S GOT TO BE A REASON (2:45) [Southern, ASCAP—Farr, Stephens] Hard-driv-ing, rhythmic pop-r&b folkish ro-mancer.

PATTI PAGE (Columbia 43183)

DON'T YOU PASS ME BY
(2:25) [Valley, BMI—Pomus,
Shuman] Patti Page can get back in
her money-making ways with this
rollicking, rhythmic ode in which a
gal platively implores that the very
special guy of her dreams should stay
with her. Eye it.

(B+) DAYS OF THE WALTZ (2:51) [Leeds, ASCAP—Holt, Swingin' legit-styled romantic

THE SUN-SET (Moonglow 236)

[Ray Max-DON'T (1:45) [Ray Maxwell, BMI—Tennant, Monda]
Here's a funky R&B-pop item the
Sun-Sets essay with feeling. Backed
by a driving rock combo, the lads
could reap in some coin with this one.

(B+) MAN WITHOUT A HOME (1:43) [Mr. He/Ray Maxwell, BMI—Monda] The theme is folk but the setting strictly commercial on this end. Side has that "House Of Rising Sun" flavor.

EARL GRANT (Decca 31716)

THIS LITTLE GIRL OF MINE (2:35) [Progressive, BMI—Charles] Earl Grant could return to his chart-winning ways with this high-spirited dance opus. Choral-ork assist is potent.

(B+) COME TO ME (2:25) [Alexis, ASCAP—Grant] Good jukebox opus, easy ballad reading.

BOBBY GORDON (Decca 31713)

SPANISH HARLEM (2:19)
[Progressive/Trio, BMI—Leiber, Spector] Clarinetist can be counted on to come up with smooth and easy-listening treatments of any pop standard. This spinnable version of the while-back biggie is a choice ops item.

(B+) SHUG-A-DEE-BOP (B+) SHUG-A-DEE-BOP (2:13)
[Fremont, BMI—Carroll] A
catchy novelty instrumental-vocal
that merits attention from the that merits attention from the pro-

JOYCE TRYANO

(20th Century Fox 542)

HE'S A BIG DEAL (1:54) [4

Star, BMI—Burgess, Natz]

Lark Joyce Tryano gives out with
"soul" on this mostly-r&b affair.

Femme chorus and big beat combo add flavor to the proceedings. Songstress could see sales action with this one.

I CRY FOR THE BOY (1:50)
[Trinity, BMI—Barry, Resnick] This end could make it too. It's a captivating thumper with top teer appeal.

THE INTIMATES (Epic 9743)

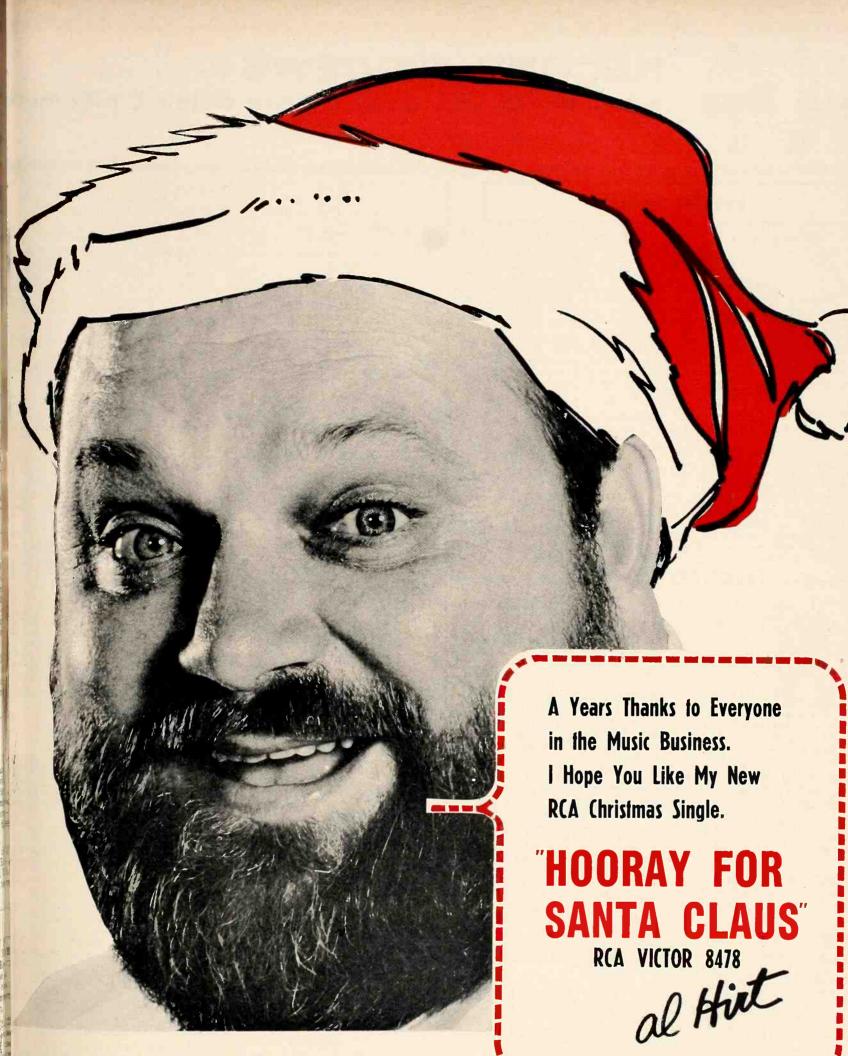
TANK (2:15) [Barmour, BM — Motta, Philips, Sims, Vance, Reed The Intimates effectively combine a Seasons like flavor with bot and may Seasons-like flavor with hot rod roat ing guitars on this teen stom Tiger roar et al, it could happen.

(B+) SMART TOO LATE (2:32 [Barmour, BMI — Sollows]
Glaser] Pleasant romancer with medium tempo for dancing or listening

THE FABULOUS ECHOES (Liberty 55755)

QUIT MESSIN' AROUN (2:08) [Metric, BMI—Kir Ruivivar, Robertson] Here's a grouthat offers a distinctive vocal approach that could catch on with the teen critics in short order. Tune is captivating upbeat ballad with a sorock-a-cha cha the lads delivered rock-a-cha cha the lads smoothly.

(B+) PLEASE LEAVE HER T ME (2:15) [Metric, BMI Kirk, Ruivivar] A lilting love ball: also deserving of repeated spins.



ersonal Management

IERARD W. PURCELL ASSOCIATES, LTD.
lew York Hollywood

RCA VICTOR

FROM THE NEW

Joseph E. Levine Presentation

"SANTA CLAUS CONQUERS
THE MARTIANS"

An Embassey Pictures Release



RECORD REVIEWS

best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

Best Bets

FLOYD MORRIS (Select 737)

POMPTON TURNPIKE
(2:22) [Joy, ASCAP—Osborne, Rogers] Morris displays his
top flight organ talent on this sensational, "Memphis"-beat-like up-dating
of the Charlie Barnett classic. Terrific arrangement by Al Ham. Could
be a solid seller.

POMPTON TURNPIKE
[Branston, BMI—Kane] The
Messengers, another new English
moving opus with a hard-driving beat
and some powerful vocalizing. The
kids'll like this one. be a solid seller.

(B+) THE TOUCH OF YOUR LIPS (3:10) [Joy ASCAP—Noble] The Ray Noble oldie makes a pleasing slow-shuffle return here.

TURLEY RICHARDS (MGM 13297) THE PICKWICKS

SINCE YOU'VE BEEN GONE (2:20) [Screen Gems, Col, BMI—Sedaka, Greenfield] Chanter Turley Richards could pick up plenty of r&b-pop coin with this lively upbeat ballad he dishes up with fervor. Top programming bet.

(2:25) [Ragmar/Chapter, BMI—Ragavoy, Elgin] Another slick uptempo affair the songster delivers with plenty of polish. (B+) WHAT'S YOUR

====== CHRISTMAS BEST BETS =

DORIS DAY (Columbia 43174)

CHRISTMAS PRESENT (2:47) [Robin] Doris Day is sure to capture plenty of holiday sales with this warm and feelingful read-ing of a poignantly melodic pop ing of a poig Christmas song.

(B+) BE A CHILD AT CHRIST-MAS TIME (2:16) [Broones, Luce] A sleigh-bells and strings Yule tune also smoothly surveyed by the lark. Both ends have been culled from a new Doris Day Christmas LP.

JUDY & THE DUETS (Ware 6000)

CHRISTMAS WITH CHRISTMAS WITH THE BEATLES (2:10) [Jon Ware, BMI—Glover] Judy & the Duets make a string bid for Yule coin with this Beatle-oriented Christmas rocker. The deejnys and the kids will surely go for it in a big way.

(B+) THE BLIND BOY (2:42) [Cedarhurst, BMI—O'Brien] Ineffectual Christmas rock-a-string

BING CROSBY (Reprise 0315)

IT'S CHRISTMAS TIME
AGAIN (2:50) [Bourne,
ASCAP—Elliott, Burke, Harwood]
The groaner scored last year with a
new Yule item tagged, "Do You Hear
What I Hear." This season's entry is
another light-hearted goodie with that
distinctive Crosby touch.

(B+) CHRISTMAS CANDLES
(2:32) [M. Witmark, ASCAP

O'Dea] Don't overlook this end for good seasonal spinning. It's another from Reprise's 12 Songs of Christmas

Set

sounding in ing band be ing band by ing band

THE MESSENGERS (MGM 13293)

(B+) THIS LITTLE LIGHT OF MINE (2:32) [Branston, BMI —Trad] The group goes the folk route on this end—another infectious reading not to be overlooked.

(Warner Bros. 5492)

LITTLE BY LITTLE (2:26) [Leeds, ASCAP—Mills] This English group has one that's in the hit groove. Side's a hard-rock-a-rhythm entry that the artists pound out with solid sales authority.

(B+) I TOOK MY BABY HOME (1:50) [Jay-Boy, BMI—Davis] Exciting stomp'er here.

ACE CANNON (Hi 2084)

BLUE CHRISTMAS (2:37)
[Bibo, ASCAP—Hayes, Johnson] The Don Revell Singers join altosaxist Cannon on this ear-arresting shuffle beat-ballad revival of the pretty sentimental Yuletide offering. Should latch onto loads of sales and spins especially on the op level.

(B+) HERE COMES SANTA
CLAUS (2:14) [Western,
ASCAP—Autry, Haldeman] Catchy
jump-a-twist up-dating of Gene jump-a-twist Autry's hit.

MEL TORME (Columbia 43167)

EV'RY DAY'S A HOLIDAY
(2:36) [Hilliard & Rosewood,
ASCAP—Garson, Hilliard] Mel Torme
can pull some seasonal loot with this
easy-going, melodic lyrical full orkbacked romancer with a warm-hearted
Yuletide-tinged theme. Watch it closely.

(B+) ONE LITTLE SNOWFLAKE (2:42) [Temple, ASCAP— Torme] More pretty Christmas sounds.

TIME CROSBY/SINATRA/WARING (Reprise 0317)

WISH WE MERRIEST (2:15) [Crystal, ASCAP—Brown] Top drawer co-operative effort by the chanters and the Pennsylvanians on this happy-sounding Yule tune with a big bouncing band backdrop.

(B+) GO TELL IT ON THE MOUNTAIN (3:22) [Shawnee, ASCAP—Trad] Lively gospellike reading of familiar holiday oldie.

B+ REVIEWS

LINWOOD TAYLOR (Jameco 2003) JOHNNY CYMBAL (Kapp 634)

(B+) SWEET LITTLE GIRL (B+) 16 SHADES OF BLUE (2:28) (2:35) [Duchess, BMI—Tay- [Jalo, BMI—Cymbal] Tender, lor] Slow-shufflin' rhythmic soulful slow-rockin' rhythmic teen romancer. r&b weeper. Could step out.

(B) SWEETHEART (2:33) [Flying Hawk, BMI—Taylor] Effective, traditional happy blueser.

(B) CHEAT, CHEAT (2:46) [Southern, ASCAP—Blackwell] Infectious, multi-dance swing-in weeper.

B+ REVIEWS

VIC MIZZY (RCA Victor 8477)

(B+) THE ADDAMS FAMILY (2:00) [FWY, ASCAP—Mizzy] Rockin' instrumental version of the TV theme.

[Spectacular, ASCAP — Mizzy] Slow-moving, melodic reading of another television theme.

JIMMY ROSELLI (Ric 138)

(B+) ANEMA E CORE (2:45) [Leeds, ASCAP — Curtis, Akst] Lovely, slow-moving romantic Italian ballad.

Impressive English and Italian reading of the oldie.

SHELBY FLINT (Valiant 6060)

(B+) I'VE GROWN ACCUSTOMED TO HIS FACE (1:54) [Chappel, ASCAP—Lerner, Lowe] Tender, melodic rendition of the "My Fair Lady" sturdie.

(B) OUR TOWN (2:40) [Radford, BMI—Flint] Pretty, after-hours moody ballad.

LARRY VERNE (Era 3139)

(B+) RETURN OF MR. CUSTER (2:59) [Pattern, ASCAP— Van Winkle, Darian, DeLory] Larry Verne comes up with a follow-up to his while-back giant, "Please Mr. Custer." The updating is very similar in flavor to the original.

(B+) RUNNING THROUGH THE FOREST (2:30) [Ping, AS-CAP — Van Winkle, Darian] Folk-country item with novelty appeal.

TONY COLTON (Dot 16679)

(B+) I KNOW THE FEELING
(3:00) [Gil, BMI — Pavey]
Tony Colton should stir up some airplay excitement with this feelingfully essayed romancer brightly backed by a multi-twist heat a multi-twist beat.

(B) IF YOU WOULD CARE (1:46)
[Gil, BMI — Smith, Chalk]
Moderate-paced frug setting for chanter's rhythmic vocal reading.

RON GRAINER (Mercury 72369)

(B+) THEME FROM THE FINEST HOURS (2:16) [Chappell, ASCAP — Grainer] A moving, and dynamic orchestral treatment of main theme from Mercury's album, "The Finest Hours."

(B+) BLENHEIM THEME (2:55) [Chappell, ASCAP—Grainer] Another slice from the LP, lush and melodic film theme.

STEVE GENTRY (Blast 213)

(B+) I'LL SEE YOU THERE
(2:12) [Orig. Music, BMI—
Martin] Very commercial sounding (B+) I'LL teen rock ballad with big beat setting.

(B) I WILL BE WAITING (2:20) [Orig. Mus., BMI — Andrews, Martin] Bluesy ballad affair.

EDDIE McDUFF (Tollie 9031)

(B+) TOY HEART (2:25) [Big D BMI — McDuff, Couch] High-spirited, rhythmic teen-angled romancer.

(B) HELLO LONESOME (2:21)
[Nell, Rae, BMI — McDuff,
Tharp] Easy-going, plaintive country-

BOBBY BLUE (Herald 596)

(B+) YOU THERE (2:10) [Wemar, BMI—Andrewitz] An interesting multi-track reading of a hymnto-her-charms affair. Good dance item feelingful delivery by chanter.

(B) CHAMPAGNE (2:18) [We-mar, BMI—Andrewitz] Slow ballad with limited appeal.

THE LOUNGERS (Beechwood 4422)

(B+) GIRLS (2:08) [Ludix, BMI—Dixon, Farrell] A wild and hard-driving instrumental-vocal afficients.

(B) CATHY'S CLOWN (2:18) [Acuff-Rose, BMI — Everly] Pleasant updating of old Everly Bros. hit.

THE TEEMATES (Audio Fidelity 104)

(B+) DREAM ON LITTLE GIRL (1:51) [Matador, BMI—Shef-sky] This group dishes up a rhythmic ballad opus in fine style, but a bit too similar to a lot of other groups.

(B) MOVING OUT (1:52) [Matador, BMI—Shefsky] Surfin' hot rodder item with shoutin' voca

ALICE BABS & TINI (Philips 40206)

(B+) DRIP DROP (2:20) [MRC BMI—Bertila] Here's a Swe dish mother and daughter team that offers an infectious modern jazz vo cal that merits considerable attention The duo has that Double Six flavor

(B+) A LETTER (2:25) [MRC BMI—Taube] Pleasing balls affair sung in Swedish.

THE BRITISH WALKERS

(Try 502)
(B+) I FOUND YOU (2:13)
(B+) I FOUND BMI—Howard fine styles (B+) I FOUND YOU (2:13 [Chartbuster, BMI—Howard Buchanan] The lads have a fine styl and a smooth delivery that serve them well on this Liverpool-sounding hallad.

(B+) DIDDLEY DADDY (2:21 [Arc, BMI—McDaniel, Fugus This end is equally potent. The tet dance crowd will dig it. Stead stompin' rhythm opus.

ANDY ROSE (Ember 1112)

(B+) EVERYBODY BUT YO (2:35) [Panther, ASCAP Rose] Usual teen roman ballad with multi-track.

(B) NO NEED TO GO TO KAI SAS CITY (2:10) [Peer In BMI—Carr, Vastola] This end ru a close second to other end. A flavo ful item the chanter dishes up effe

THE EXOTICS (Coral 62439)

(B+) BIG TIME CHARLIE (2:1 [Screen Gems, Col., BMI Buchanan, Kaufman] The Exot could get some r&b or pop coin withis easy thumpin' opus that gathe up speed.

(B) LIKE YOU HURT ME (2:4 [Jobete, BMI—Kerr, Barne Another in the same general vein.

BYSTANDERS (On Tap 1001)

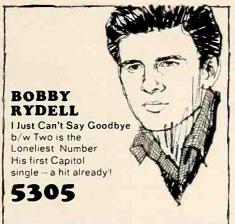
(B+) GIRLS ARE MADE LOVE (2:11) [Tidal BM Harrison] Hard-driving teen-angl pop-r&b romancer.

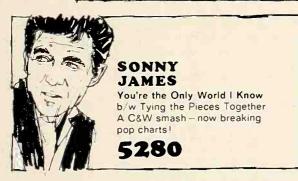
(B+) LUCKY TO HAVE YO LOVE (2:33) [Tidal, BM Brown] Pretty, slow-shufflin' trational happy blueser.

Cash Box-December 5, 15

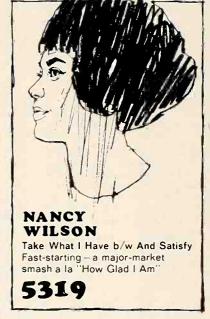
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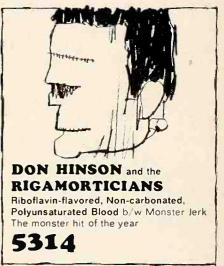
5 HOT ONES FOR THE HOLIDAYS...











... PLUS 2 CHRISTMAS HITS TAKING OFF RIGHT NOW!





AL MARTINO

You're All I Want for Christmas b/w Silver Bells A great artist sings two holiday favorites from his great Christmas LP

5311



Make sure your order will handle the Christmas rush!



RECORD REVIEWS

best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

B+ REVIEWS

THE NATURALS (20th Century Fox 545)

(B+) WHOLE LOTTA' ROCKIN'
(2:10) [Kenmel/Rambed, BMI
—Differ, Wiley] Teen-oriented instrumental in the surf-hot rod vein.

(B) CARAVAN (2:05) [American Academy of Music, AS-CAP—Ellington, Mills, Tizol] Modern commercial handling of Ellington

LITTLE MILTON (Checker 1096)

(B+) BLIND MAN (2:59) [Don, BMI — Malone, Scott] Dramatic, full ork-backed tale of remorse.

(B) BLUES IN THE NIGHT (3:08) [Remick, ASCAP — Arlen, Mercer] Impressive, afterhours reading of the evergreen.

ELSIE MAE (Smash 1953)

(B+) ALL OF ME (3:15) [Bourne, ASCAP — Simons, Marks] ASCAP — Simons, Marks]
Tender, slow-shufflin' blues reading of

(B+) WHOLE LOT OF LOVIN'
(2:16) [Try Me, BMI —
Wright] Rollicking, hard-driving r&b romancer.

ALVIN CASH & REGISTERS (Mar-V-Lus 3094)

(B+) TWINE TIME (2:26) [Va-Pac, BMI — Williams] Lively, infectious raunchy r&b dance item.

(B+) THE BUMP (2:20) [Va-Pac, BMI—Rice] Ditto.

JACK McDUFF (Prestige 320)

(B+) OH, LOOK AT ME NOW (2:24) [Embassy, BMI — Bushkin] Lyrical, melodic midstream jazz sounds.

(B+) PRELUDE (3:15) [Pelew ASCAP — Golson] Low-key, slow-moving jazz-blues affair.

YUSEF LATEEF (Impulse 223)

(B+) SISTER MAMIE — PT. 1 (2:05) [Alnur, BMI—Lateef] Easternish, swingin' far-out jazz opus.

(B+) SISTER (B+) SISTER MAMIE — PT. 2 (3:00) [Alnur, BMI—Lateef] Logical continuation of the above.

JAMES BROWN (King 5968)

(B+) HAVE MERCY BABY (2:14) [Ward, BMI—Ward] Rollick-ing, hard-driving pop-blues twister.

(B+) JUST WON'T DO RIGHT (2:40) [Armo, BMI—Brown] Tender, slow-moving, r&b tearjerker.

JIMMY RANDOLPH (Felsted 8706)

(B+) MIRACLE AFTER MIRA-CLE (2:38) [Roosevelt, BMI -Elgin] Slow-shufflin' heartfelt pop-r&b romancer.

(B) CARAVAN OF LONELY MEN (2:28) [Trinty, BMI—Pretlow] Funky, soulful bluesey tale of woe.

SLIM HARPO (Excello 2261)

(B+) SITTIN' HERE WONDER-ING (3:06) [Excellorec, BMI —Moore] Low-down, funky, tradi-tional soulful blueser.

(B) WHAT'S GOIN' ON BABY (2:45) [Excellorec, BMI — Moore] More of the same.

ROSCOE SHELTON (Sims 217)

(B+) STRAIN ON MY HEART (2:54) [English BMI — Orange] Plaintive, slow-shufflin' r&b weeper.

(B) QUESTION (2:35) [English, BMI—Orange, Tubert] High-spirited, chorus-backed blues twister.

GOOGIE RENE COMBO (Class 702)

(B+) SOUL ZONE '65 (2:38) [Recordo, BMI—Vikki] Emotion-paced, lyrical funky blues instrumen-

(B+) WILD BIRD (2:36) [Recordo BMI — Vikki] High-powered, rhythmic bluesey instrumental.

THE MINDBENDERS

(Fontana 1945)

(B+) UM, UM, UM, UM, UM, UM, UM, (2:27) [Curtom, Joylenne, BMI—Mayfield] The old Major Lance hit is currently big in England by another artist. This is another smooth English treatment.

(B) FIRST TASTE OF LOVE (2:37) [Rumbalero, BMI—Pomus, Spector] A high-spirited wailer by the group that could click with a push from the spinners.

CHRISTMAS B+ REVIEWS

FRED WARING (Reprise 0316)

(B+) THE 12 DAYS OF CHRIST-MAS (3:50) [Shawnee, AS-CAP—Ringwald] Typical Waring big production Christmas offering.

(B+) DO YOU HEAR WHAT I HEAR (3:10) [Valleydale, BMI-Regney, Shayne] Hushed and moving choral rendition of Crosby's hit of last year.

JOHNNY MANN CHILDREN'S CHOIR (Liberty 55653)

(B+) AFRICAN NOEL (B+) AFRICAN NOEL (2:26)
[Plymouth, ASCAP] Youthful and exuberant updating of last season's noisen aker by the Tucson Arizona Boy's Choir.

(B+) CHILDREN BOARD THAT TRAIN (1:48) [Choral, AS-CAP] More sparkling juvenile vocal-izing on a gospel-type affair.

CHRISTINE HUNTER

(B+) SANTA BRING ME RINGO
(2:38) [Tune-House, ASCAP
—Baldalamenti, Patrick, Semos] Juvenile appeal for Santa to respond with Ringo in ribbons.

(B+) WHERE WERE YOU DAD-DY (Q) (2:14) [Tune-House, ASCAP—Perez, Semos] More youth-ful wocal doings aimed at Christmas

HANK CRAWFORD (Atlantic 5042)

(B+) MERRY CHRISTMAS BABY (2:40) [St. Louis, BMI—Bax-ter, Moore] Moody, lyrical after-hours jazz-blues instrumental fare.

(B+) READ 'EM AND WEEP (3:15) [Cotillion, BMI—Craw-ford] Hard-driving, rhythmic, funky instrumental sounds.

CHRISTMAS B+ REVIEWS

THE YEAWORTHS (RCA Victor 8480)

(B+) THE BALLAD OF THE CHRISTMAS DONKEY (2:04) [Scope, BMI—Hall] Lushly arranged choral item by the Yeaworths that merits special holiday attention tention.

(B) OKY-DOKY-TOKYO (2:05)
[Knollwood, E. Leslie, AS-CAP — Leslie, Wendling] Infectious Oriental-flavored novelty tune.

FRANKIE YANKOVIC (Columbia 43173)

(B+) JING-A-LING (1:58) [Pincus & Sons, ASCAP — Madison]
Joyful polka shouter with lots of sleigh bells and happy lyrics.

(B+) THERE'LL ALWAYS BE A
CHRISTMAS (2:23) [Mills,
ASCAP — Lausche] A Christmas
waltz affair with some smooth harmony by the Yankovic crew.

THE LARCHMONT SINGERS (Crusader 112)

(B+) A CHRISTMAS WISH [Larchmont, BMI — Vaughan, Landsberg, Dennis] A very pleasing close-harmony Yule tune delightfully delivered by the group.

(B+) WELCOME LITTLE STRANGER [Larchmont, BMI — Vaughan, Dennis] Another tuneful gem from the smooth-sounding group.

THE COUNTRYMEN (Hickory 1286)

(B+) CAROL OF THE DRUM
(3:13) [B. F. Wood-ASCAP
—Davies] The Countrymen offer their
folk-like version of "The Little Drummer Boy."

(B) SCARLET RIBBONS (2:49)
[Mills-ASCAP—Segal, Danzig] A traditional folk tune is feelingfully surveyed by the lads.

NYDIA CARO (Roulette 4588)

(B+) ASK ME WHAT I WANT FOR CHRISTMAS? (2:17) [Big Seven, BMI—Robinson, Duboff] Lark Nydia Caro could make a strong holiday showing with this lilting hol-

(B+) HEY JOHNNY WHAT (2:03) [Big Seven, BMI — Levenson, Robinson] Latin-beat plus rock beat teen romance affair that could also catch on.

LOS ELEGANTS (Peerless 0006)

(B+) DONNE ESTA SANTA CLAUS? (2:35) [Ragtime, ASCAP — Parker, Grenier, Scheck] Captivating updating of years-back Christmas hit. Should get plenty of

(B+) LLEGO LA NAVIDAD (2:15)
[Penmar, BMI — Hurtado]
Yule offering served up in Latin beat
in Spanish. Good dual-market possi-

CHRISTMAS B REVIEWS

JOSE GONZALEZ-GONZALEZ (Apache 104)

(B) PANCHO CLAUS [Naco, BMI—Guerero] Unsuccessful BMI—Guerero] Unsuccessful Christmas novelty in Mexican dialect.

(C+) TACOS FOR TWO [Famous, ASCAP — Johnston, Coslow] Not too clever parody of old standard.

THE NOCTURNES (Carlson 4105)

(B) MY CHRISTMAS STAR
(2:52) [Five Guys, BMI —
Farno, DeFalco] Limited appeal Yule romance ballad.

(B) WINDY NIGHTS (2:30) [Mickadoo, BMI — R&D Ciancitta, Marfucci] Handelappin' jazz-rock instrumental.

LITTLE JOEY (Variety 1011)

(B) AVE MARIA (2:42) [Reliable, ASCAP—Bach, Gounod] Toy piano-like version of sacred hvmn.

(B) JINGLE BELLS/SILENT NIGHT (2:19) [Reliable, AS-CAP — Pierpont, Gruber] More toy piano, this time on standard holiday

BRENDAN HANLON (Bat 1005)

(B) CHRISTMAS PARTY (2:15)
[Welz, ASCAP—Levy] Christmas rock opus for early-tens set.

CHRISTMAS ALPHABET (2:30) [Budd, ASCAP—Kaye] Standard Yule tune in teen setting

THE BRANDYWINE CHORALE (Coral 98126)

(B) CHRISTMAS IS HERE
NOW (1:56) [NorthernASCAP — Duane] A sentimental
Christmas ballad smoothly-delivered

by the group.

(B) THE OLD BELL RINGER
(2:03) [Sneads-BMI—Phillips, Slick] Lively and melodic Yule item with Italian dialect.

SANTA (DeVille 1226)

(B) HA, HA, HA, HO, HO, HC (2:10) [Cadenza-ASCAP-Moon] Kiddie type Christmas ditty from old St. Nick.

(B) CHRISTMAS IS COMING (1:47) [Moontunes-ASCAP-Pal, Freeman] Pleasant little Yultune by choral group called Santa' Shoppers.

THE ARGO SINGERS (Vee-Jay-951) "Fill Me Now"/"What Have I Given Today

SWAN SILVERTONES (Vee-Jay-950) "Come To Jesus"/"Look Down The

GOSPEL HARMONETTES

(Vee-Jay-952)
"Step By Step"/"You've Been Good
To Me"

THOMPSON COMMUNITY SINGERS

(Vee-Jay-953) "Soldier In God's Army"/"Here Is

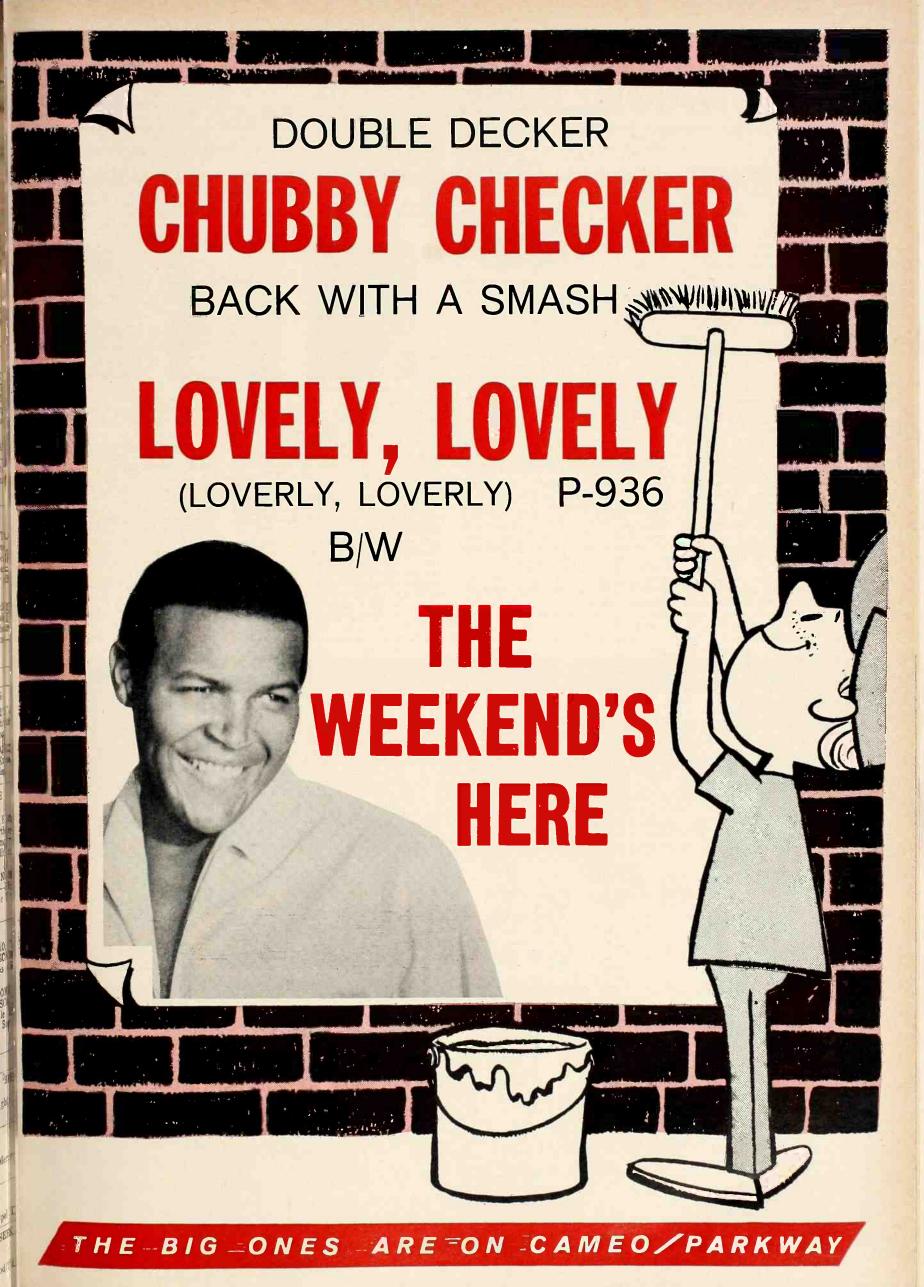
THE JUBILEE HUMMING BIRD (Mayo-403) Always Treat A Stranger Right/ Stepped Out Just In Time

THE GOSPEL KEYS (Peacock-3040) Every Chance I Get/The Mercy C The Good Lord

THE SOUTHERNAIRES (Song Bird-1021) Lord, Be Kind To Me/Gospel Trai

THE ORIGINAL SOUL SEEKER OF FORT WORTH (Peacock-3035) Everything Belongs To God/I'll L God Use Me

Cash Box-December 5, 196)



Cash Box—December 5, 1964

23



RECORD RAMBLINGS

NEW YORK:

Columbia's Tony Bennett, still climbing with his Newley-Bricusse tune, "Who Can I Turn To," bowed an album tagged after the single last week. He also did four tunes on the Sullivan show of the 22nd. After three SRO concerts at Carnegie Hall over the past couple of years, Tony will give two concerts at the Brooklyn Academy of Music on Dec. 26-27 via the auspices of Sid Bernstein, then on to Hollywood for three major network TV'ers. . . Dick James, of the London pubbery which bears his name, came by the CB offices a few weeks ago during a hurried trip to the States. It was also very nice to hear from Dick after his return. Dick heads up one of the hottest publishing firms in Britain. . . The Four Seasons, with a string of million sellers to their credit, have re-signed a management pact with Jerry Weintraub, their original manager. The lads are also top TV attractions. . . The Animals, out with a new item called, "Boom Boom," (MGM) will make a second appearance on the Ed Sullivan Show on Jan. 24th. . . . Herman's Hermits, another hit English group on MGM via their best-selling "I'm Into Something Good," arrive from London this week with producer Mickie Most. They'll do a fast bit of Gotham promo and then jet to the Coast for a shot on "The Shindig" ABC-TV'er.

Gloria Lynne, Joe Williams and Tito Puente headline the show this week at the Apollo Theater with Symphony Sid handling the emcee chores. . . Colpix's Bernadette Castro is on the promo trail on behalf of her new single, "Get Rid Of Him." The tune

the promo trail on behalf of her new single, "Get Rid Of Him." The tune was penned and produced by the Howard Greenfield-Helen Miller team.
... Marty Klein has joined the staff of Gerard Purcell Associates to work in publicity.... Gale Garnett is a top draw since her recent chart-topper, "We'll Sing In The Sunshine," on RCA Victor, and has a heavy schedule of concert commitments.... All of us at CB welcomed the return of staffer Mike Martucci after his two-week stay in the hospital... Philips' award-winning Swingle Singers are sharing the bill with folkster Buffy Sainte-Marie and guitarist George Morel at the Village Gate... Talented newcomer Jerry Evans, a standout in the Miami production of "The Fantasticks" (and set for the city's up-coming version of "Little Mary Sunshine"), makes his TV bow on the Dec. 12 Clay Cole TV'er. Songster, who's slated to wax an LP of tunes penned by Steak Pit in Paramus, N. J.
Earl (he's the real "Duke") Glicken, who heads up his own Promotions, Ltd. outfit, buzzin' from Chicago that Roulette has a bust-wide-open single out-that-a-way in Detergents' "Leader Of The Laundromat" and a red-hot LP in Sandy Baron's "The Race Race." He adds that we should watch out for the Candy Girls' "The Race Race" (Rotate) and that the New Yorkers are big in Chi with the "Hello Dolly Polka" (Pam). Earl's operation, by the way, was a cover pic and feature story in the Highland Park, Ill. Howard Greenfield-Helen Miller team

Dolly Polka" (Pam). Earl's operation, by the way, was a cover pic and feature story in the Highland Park, Ill. Featuring magazine section. . . Lisa Kirk, currently a smash in the road show version of Meredith Willson's "Here's Love," will come into New York for a wax session to cut an album of the composer's hits for MGM. Sammy Vargas, new promo rep

for States Record Dist., dropped by the CB offices last week on behalf of Mainstream's Morgana King and her "Taste Of Honey Set," and the Rosebuds' issue on Tower tagged, "Say You'll Be Mine."

Jamie-Guyden's Gunter Hauer buzzed from the City of Brotherly Love that the label is very excited over three possible sales blockbusters—"Kiss And Run" by Bobby Skel, which is over 10,000 in Philly and picking up in Balto, Wash., and Boston; the new Barbara Lynn etching, "It's Better To Have It," and the Arctic release by Barbara Mason dubbed, "Come To Me." . . "T. J." Johnson's Teen Life Hops swinging thru the Met area with The Run-

real charmer—in French and English. real charmer—in French and English. The album and single to emerge from the sessions last week will be unveiled after the holidays. Sylvie is one of the three leading "Ye Ye Girls" in Paris and wants more than anything in the world to be a success in this country. No one who's met her will be a bit surprised when she makes it—she's an engaging gal and has a quiet dynamic personality. Jeanette Hendler & Joe Mele's personal management and pubbery firm, JLJ Enterprises, has merged with the Bob Schwartz management office. The talent roster includes Roulette's Fisher & Marks. Philips' Susan Rafey, Eddie DeRae of Allan Lorber Productions, and the Brylcreme gal, Brigette







arounds, The Petittes, Lesley Miller, Milan, The Valtairs, The Tone-Mates, and Richie & The Dynamics... Motown's Bobby Breen jets to the El San Jaun Hotel in P.R. for a week Dec. 8, and then on to Hollywood for a stint on the "Hollywood Palace" TV'er of Dec. 20th.

Dec. 20th.

Glenn Productions' Ben Arrigo mak-Glenn Productions' Ben Arrigo making promo noises for "Through The Years With Vincent Youmans" (Evergreen), "Hawaii For The Young At Heart" by Ted Aujetta on 20th Century Fox, and "Follow Your Heart" by Tony Pastor Jr. on Playbill. . . Trade and consumer press reps were thoroughly delighted by French "Ye Ye Girl" Sylvie Vartan at a press meet given by RCA Victor at the Hotel Pierre recently. The lark, in New York for a 10-day wax session with Joe Rene at the knobs, proved to be a Evans, Two active pubberies, Newark and JLJ, round out the firm's activi-

George Simon sends along word that "Ringo Bells" by the Three Blonde Mice (Atco) was the subject of 38 phone calls after WTFM's Don Russell played it on a morning show recently. It's a new teen-oriented Christmas deck. . . . Jay Jay Records' Li'l Wally, is a label sales-frontrunner and is currently pulling in plenty of coin with a new single tagged, "No Beer In Heaven," a slice from his new album outing, "Polka Joy." Li'l Wally also has a new Christmas LP called, "A Polka Christmas." . . The Drum-Boy label has high hopes for a Drum-Boy label has high hopes for a Christmas novelty deck by Cindy Rella dubbed, "Bring Me A Beatle For Christmas." Some deejays are run-

THE HOTTEST NEW CHRISTMAS SINGLE!

BOBBY VINTON 5-9741



OF COURSE



RECORD RAMBLINGS

ing contests to determine which seatle is wanted most for Christmas by the young fans. . . Ronny & The Daytonas' follow-up to their smash tching, "G.T.O." is "Bucket T," and the like another winner seconding tching, "G.T.O." is "Bucket T," and ooks like another winner, according o Amy-Mala's Fred DeMann.

CHICAGO:

The rage at Drum-Boy Records is usingle by Cindy Rella tagged "Bring Me A Beatle For Christmas." Dee-We A Beatle For Christmas." Deeays here are planning contests in conjunction with the deck... Freeancer Ray Hill writes from Cinncy hat he's working on Martin Denny's Hawaii Tattoo" (Liberty), "Hey Da Da Dow" by The Dolphins (Fraternty) and "Walk Softly" by JoAnn Fouchstone (Sound Stage Seven). Ray quired Crescendo Records' Bud Dain round the territory last week in sehalf of new Billy Strange effort quired Crescendo Records' Bud Dain round the territory last week in pehalf of new Billy Strange effort 'Goldfinger.' . . Champagne flowed at Dyno Records for the launching of the newly purchased bus to transport Marion Lush & the Musical Stars on their hectic '65-'66 schedule of one-nighters. . . Nice to hear from lack Petrill, manager of Katyna Ranieri, who advised that the international star began a 2-weeker in Washington's Shoreham Hotel 11/24. Sig Sakowicz moved into larger parters and is now airing his daily

uarters and is now airing his daily NTAQ show direct from his office. Calph Cox has been on the go here with a new James Brown deck "Just Won't Do Right." . . . RCA Victor losted a luncheon at the Ambassador Coxt 11/07 in her the Ambassador East 11/27 in honor of Henry Mancini

who was in town for concert appearances. . . . Action at United Record Dist. centers around newies "Jivin' Woman" by Junior Parker (Duke), "Please Please Please" by Ike & Tina Turner (Kent) and "Twine Time" by Alvin Cash & The Registers (Marylus)

Alvin Cash & The Registers (Marv-lus).

Erwin Barg got the word from Dot's Randy Wood that the new Pat Boone deck "I Want It That Way" shows signs of being his biggest yet!... Bombay lark Vera Sanford was feted at a cocktail party 11/24 prior to her opening at the Sahara Inn. Vera's current album is "Ten Minutes To Midnight."... Vic Scaccia, "Mr. Move-Easy," is currently wowin' 'em at the Club Sherree on Milwaukee Ave.... In the fore at Garmisa Dist. is the latest Ray Charles' side "Makin' Whoopee" (ABC), which was recorded during one of his concerts; and The Hondells' follow-up "My Buddy Seat" (Mercury).... The Dukes of Dixieland opened at Bourbon Street last week.... "Leader Of The Laundromat" by The Detergents (Roulette), "Come See About Me" by The Supremes (Motown) and LP "St. Louis To Liverpool" by Chuck Berry (Chess) top Cy Gold's hot sheet at Allstate Dist... USA Records' Jim Golden is tickled over action on Jackie & Jill's "I Want The Beatles For Christmas" and The Rivieras' "Whole Lotta Shakin'."... Frank LeVere is hittin' the deejay circuit these days to intro some of Record Dist.'s new foreign material... Order of the day at Renee Records is James Bryant's "Three Step."

England's Brian Epstein held a morning press conference at the Cinnamon Cinder Friday morning to introduce his newest discovery, Tommy Quickly. . . . Bud Dain, GNP-Crescendo promo chief, back from a national promotion tour on the new Billy Strange waxing of "Goldfinger.". Stan Pat, West Coast manager of Purcell Associates, Ltd. has set a bastian Temple, out with a Christmas single produced by Bob Klimes and Hal Levy's K&L Productions.

Famed dual pianists, Ferrante and Teicher lost \$14,000 worth of musical arrangements when the Cornhusker Hotel in Lincoln, Nebraska was damaged by fire.

HERE AND THERE:

PUERTO RICO:



DONNA LOREN



JERRY EVANS



BERNADETTE CASTRO

seven piece instrumental-vocal group, The Big Beats to a recording pact with Liberty Records. . Freddy Cannon appearing on the Dick Clark Show Dec. 5, and later in the month flies East for two weeks of personal appearances on his new Warner Bros. single, "Too Much Monkey Business." Matt Monro, Chad and Jeremy, The Righteous Bros., Donna Loren, Tina Turner, Neil Sedaka, and The Blossoms all set for this Saturday's Shindig TV'er. . . Columbia Recorás honored Doris Day at a cocktail party at Don The Beachcombers Tuesday. . . . Decca V.P., Sid Goldberg in town for West Coast confabs. . Capitol's unique new folk artist, Se-

We certainly agree with Tony Beacon, publisher of the San Juan Diary (and man-about-town) that 9 of the most talented youngsters are on display at Condado Beach Hotel in Robert Simpson's 3rd edition of "Hits Of Broadway." It's a superb revue.... One of the funniest performances we've witnessed took place at the Americana Hotel's Port O' Call Room where Charlie Manna's been breaking it up. Also on the bill are the very clever Brothers Cain, who mix their songs and laughs in extremely tasty style. . It was also a delight to see Pat Boone (and mgr. Jack Spina) who were in San Juan for the premier of Pat's newest flick, "Goodbye Charlie."

THE HOTTEST BROADWAY SHOW THEME!

THE VILLAGE STOMPERS 5-9740



OF COURSE

Johnny Marks' Christmas Music

From The Videocraft TV Musical Spectacular In Color, Sunday, DEC. 6, 5:30 to 7:00, NBC, Featuring The Voice Of BURL IVES.

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SILVER AND GOLD

Do Re Me Singers (Kapp)

THE MOST WONDERFUL DAY OF THE YEAR

Quinto Sisters (Columbia)

WE ARE SANTA'S ELVES

Quinto Sisters (Columbia)

From The Background Score A NEW MASTERPIECE FROM REPRISE

FRANK SINATRA & FRED WARING HEARD THE BELLS ON

Re-issue: Bing Crosby (Decca), Harry Belafonte (Victor), Eddy Arnold (Victor), Bert Kaempfert (Decca), Fred Waring (Capitol), Chet Atkins (Victor), Dick Liebert (Victor), Carillon Bells (Decca), Sound Spectacular (Victor), Lester Lanin (Epic), Dennis Day (Design), Robert Rheims (Liberty), Johnny Kaye (Peter Pan), Jimmy Timmons (Golden), Meadows And Eastman (Bravo), Happy Crickets (Design)

BRENDA LEE

Sings the International Perennial Hit

ROCKIN' AROUND CHRISTMAS TREE

A MERRY, MERRY CHRISTMAS

Sammy Kaye (Decca), Art Mooney (MGM), J. Johnson (Prom)

THE NIGHT BEFORE CHRISTMAS SONG

Rosemary Clooney and Gene Autry (Columbia), Ames Bros. (Victor), Pete King Chorale (Kapp), Gisele MacKenzie (RCA Victor), Eileen Barton (Coral), Spike Jones (Verve), Russ Morgan (Decca), Jon Arthur (Decca), Mitch Miller (Golden), Johnny Kaye (Prom), Robert Rheims (Liberty), etc.

WHEN SANTA CLAUS GETS YOUR LETTER

Gene Autry (Columbia Hall of Fame), Capt. Kangaroo (Golden), Tex Johnson (Prom), Robert Rheims (Liberty), Mitch Miller

ST. NICHOLAS MUSIC, INC. 1619 Broadway, N. Y. 19, N. Y.



LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- MY RAMBLIN' BOY HOPE YOU UNDERSTAND (Treaty-BMI) Kingston Trio (Decca 31720)
 - HEY DA DA DOW Dolphins (Fraternity 937)
- **GOOGLE EYE** The Nashville Teens (London 9712)
- DON'T IT MAKE YOU FEEL GOOD (Hill & Range, Shadows—8MI) Overlanders (Hickory 1275)
- HEY LITTLE ONE PLEASE DON'T LET ME KNOW (LeBili-BMI) J. Frank Wilson (Josie 926)
- DO WHAT YOU DO, DO WELL Ned Miller (Fabor 137)
- TAKE THIS HURT OFF ME PLEASE DON'T LET ME KNOW (Cotillion-Vongio—BMI)
 Don Covay (Rosemart 802)
- MUMBLES (Pastel—8MI) Oscar Peterson Trio (Mercury 72432)
- TELL HER JOHNNY SAID (Valley—BMI) Jerry Jackson (Columbia 43158)
- 10 HON'T WANT TO WALK WITHOUT YOU (Famous, Paramount—ASCAP)
 Phillis McGuire (Reprise 0310)
- FIDDLER ON THE ROOF Village Stompers (Epic 5-9740)
- TALK TO ME BABY Bary Mann (Red Bird 10-015)
- LUMBERJACK Hal Willis (Sims 207)
- WOODEN HEART BLUE CHRISTMAS Elvis Presley (RCA Victor 447-0720)
- ACROSS THE STREET Ray Peterson (MGM 13299)
- 16 DO IT RIGHT Brook Benton (Mercury 72635)
- JULIE KNOWS Randy Sparks (Columbia 43138)
- SILLY LITTLE GIRL Tams (ABC Paramount 10601)
- CHITTLINS Gus Jenkins (Tower 107)
- EITHER WAY I LOSE Gladys Knight & Pips (Maxx 331)
- 21 Rufus Thomas (Stax 107)
- BEAUTICIAN BLUES 22 B. B. King (Kent 403)
- ALMOST THERE (Northern, Barnaby—ASCAP) Andy Williams (Columbia 43128)
- I JUST CAN'T SAY GOODBYE Bobby Rydell (Capital 5305)
- I'M THE LOVER MAN Little Jerry Williams (Loma 2005)

- YOU'VE LOST THAT LOVIN' FEELIN'
 - (Screen Gems, Col.—8MI)
 The Righteous Bros. (Philles 124)
- NEVERTHELESS (Camad-Chi Sound—BMI)
 Billy Butler & Enchanters (Okeh 7207)
- MAKIN' WHOOPEE 28 (Bregman, Vocco & Conn—ASCAP) Ray Charles (ABC-Paramount 10609)
- DON'T BRING ME DOWN 29 Prettty Things (Fontana 1941)
- PROMISED LAND Chuck Berry (Chess 1916)
- DON'T SHUT ME OUT 31 (Louis, Print—ASCAP)
 Sammy Davis Jr. (Reprise 0322)
- PAPER TIGER 32 (Acuff-Rose—BMI) Sue Thompson (Hickory 1284)
- ONCE A DAY 33 Connie Smith (RCA Victor 8416)
- KENTUCKY BLUEBIRD Lou Johnson (Big HIII 553)
- CAR HOP Exports (King 5917)
- 36 I WOULDN'T TRADE YOU FOR Bachelors (London 9693)
- KISS AND RUN Bobby Skel (Soft 826)
- YOU'RE THE ONLY WORLD I (Morson—BMI) Sonny James (Capitol 5280)
- BIG BROTHER Dickey Lee (Hall 1974)
- EL PUSSYCAT 40 Mongo Santamaria (Calumbia 43171)
- RUNAROUND Ann-Marle (Jubilee 5490)
- EVERYBODY WANTS TO FALL IN LOVE (Kags-8MI) Valentinos (Sar 155)
- MY ADORABLE ONE Jce Simon (Vee Jay 609)
- TIGER IN MY TANK Chariots (R.S.V.P. 1105)
- STRUNG OUT 45 James Crawford (Smash 72347)
- AND SATISFY Nancy Wilson (Capitol 5379)
- HEY NOW BABY Mid Range, Barmour—BM Horizons (Regina 1321)
- LITTLE STAR Randy & Rainbows (Rust 5091)
- THE GOOD LIFE Mr. Acker Bilk (Atco 6323)
- HIDEWAY King Curtis (Capitol 5270)

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Drummer Boy"
is gonna make
a Big Star of you!

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She's only 12 years old but she's got the poise of a seasoned veteran and a voice and style that makes teens go buy buy! This Philips single proves it!

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PHILIPS RECORDS

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Cocktails For Matt







HOLLYWOOD—Liberty Records recently held an informal cocktail party at the firm's A&R headquarters for Matt Monro, celebrating the chanter's first West Coast visit and his current Liberty hit single, "Walk Away." Shown (left to right) in the top pic are Liberty president Al Bennett, Monro, KMPC deejay Gary Owens, Hollywood columnist Army Archerd and label vice-president Bob Skaff. Pictured in the middle shot are Philip Skaff, Liberty's executive vice-president, Lee Mendell, LP sales manager, the songster, Don Bohanan, marketing director and British impressario Bill Kerfoot. Shown in the bottom photo are Don Blocker, the label's A&R director, Jerry Thomas, international sales director, Monro, promo man Harvey Goldstein and Julio Aiello, LRDC of California branch manager.

Transcribe 30 LP's Of Turn-Of-Century Piano Rolls By Masters

Piano Rolls By Masters

HOLLYWOOD — Walter Heebner, prexy of Hollywood's Recorded Treasure, Inc., has completed transcribing 30 new LP albums in mono and stereo from 60-year-old paper "expression reproducing" piano rolls performed by turn-of-the-century keyboard masters in Germany.

New albums will be additions to Heebner's "Welte Legacy of Piano Treasures" and will bring total to 60 of which 12 have been in national distribution since last March. Remainder will reach counters during the next four years.

Among artists to be transcribed are Debussy, Ravel, Paderewski, Josef Lhevinne, Rudolph Ganz, Josef Hofmann and Saint-Saens.

In addition to establishing exclusive sales outlets in music emporia in 53 key cities, Heebner has also set distribution through Book-of-the-Month Club's Classics Record Library and Educational Materials Center of St. Paul, with latter handling tapes for schools and colleges.

BN's Gilberto To Make N.Y. Nitery Bow

NEW YORK—Joao Gilberto, strong Bossa Nova writer and artist, makes his New York nitery debut this week (3) at the Village Vanguard. During the 1-week engagement, he'll alternate with the Art Farmer Quartet.

Duke Renews Ace

HOUSTON—Buddy Ace, Duke disk artist, has renewed his pact with the label, according to Don Robey, head of the diskery.



Cash Box **ALBUMS**

- I DON'T CARE Buck Owens (Capitol T 2186) 1.
- PEOPLE'S CHOICE Ferrante & Teicher (United Artists UAL 6385) 2.
- THE BEACH BOYS CHRISTMAS 3. ALBUM (Capital T 2164)
- GO LITTLE HONDA Hondells (Mercury MG 20940) 4.
- SAM COOKE AT THE COPA (RCA Victor LPM 2970) 5.
- DUSTY 6. Dusty Springfield (Philips PHM 200-151)
- COLOR HIM WILD Maynard Ferguson (Mainstream 56031) 7.
- G.T.O. Ronnie & Daytonas (Mala 4001) 8.
- BURL IVES SINGS PEARLY 9. SHELLS & OTHER FAVORITES (Decca DL 74578)
- 10. JUST ONE MORE TIME Earl Grant (Decca DL 4576)
- OSCAR PETERSON + 1, CLARK TERRY (Mercury MG 20975)
- 12. WELCOME TO THE PONDEROSA Lorne Greene (LPM 2834)
- NEW ORLEANS WONDERLAND Andre Kostelanetz (Columbia CL 2250)
- 14. HERE ARE THE HONEYCOMBS
- SATURDAY NIGHT AT THE 15. UPTOWN Various (Atlantic 8101)
- BORDER BANDITO Tommy Garrett (Liberty LMM 13031) 16.
- WITH A SMILE & A SONG Doris Day (Columbia CL 2266) 17.

- BEN FRANKLIN IN PARIS
 Original Cast (Capitol SVAS 2191) 18.
- GOLDFINGER Soundtrack (United Artists UAL 5117) 19.

- NIRVANA 20. Herbie Mann & Bill Evans Trio (Atlantic 1426)
- GREATEST LIVE SHOW ON EARTH Jerry Lee Lewis (Smash 27056) 21.
- 22. (RCA Victor VDM 101)
- JUST BE TRUE Gene Chandler (Constellation 1423) 23.
- SECOND TO NONE Carmen McRae (Mainstream 36028) 24.
- BACK AGAIN 25.
- BROADWAY . . . BLUES . . . BALLADS
 Nina Simone (Philips 200-148)
- SPOTLIGHT ON RICK Rick Nelson (Decca DL 4608) 27.
- MODERN COUNTRY
 Kai Winding (Verve 8602) 28.
- 29. OLE! Johnny Mathis (Mercury MG 20988)
- A MERRY CHRISTMAS Al Martino (Capitol T 2164) 30.
- WHO CAN I TURN TO Tony Bennett (Columbia CL 2285) 31.
- BLUEYED SOUL Righteous Bros. (Moonglow MLP 1002) 32.
- ST. LOUIS TO LIVERPOOL Chuck Berry (Chess LP 1487) 33.
- DISCOVERY II Vicki Carr (Liberty LRP 3383)



SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are already beginning to sell quantity or else give every indication of doing so.

I FEEL FINE/SHE'S A WOMAN THE BEATLES	Copitol 5327
SINCE I DON'T HAVE YOU CHUCK JACKSON	Wond 169
(THERE'S) ALWAYS COMETUNIC TO	FRE TA RELIGIOUS 115
(THERE'S) ALWAYS SOMETHING TH	ERE TO REMIND ME
SANDIE SHAW	Reprise 0320
•	
WILD ONE	
MARTHA & THE VANDELLAS	Gordy 7036
LOVIN' PLACE	
GALE GARNETT	PCA Victor 8472
	THE
THOU SHALT NOT STEAL	
DICK & DEE DEE	Worner Bros. 5482
and the second s	

BOOM BOOM

THE ANIMALS MGM 13298

MY LOVE (ROSES ARE RED) YOU KNOW WHO GROUP

Cash Box—December 5, 1964 10x

ASH 780 E W YO Enclose

\$15 fo

\$30 fo \$30 fo

\$45 fo

AME

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HODRE

Impulse Records Celebrates 5th Anniversary In Business

TO CONTINUE OPERATION UNDER POLICY WHICH MADE IT GROW

-MAKE IT WITH STRONG IDEAS RATHER THAN A LARGE ROSTER



BOB THIELE A&R, IMPULSE

NEW YORK—A concept of ideas rather than a slew of exclusive pactees continues to be the format of Impulse! Records, ABC-Paramount's five-year-old jazz subsid.

While the original central format of Impulse! was to cut the "new, the modern and the avant garde," Bob Thiele, who directs the operation of the label, has tried to broaden this repertoire to include all phases of the jazz spectrum.

But, the one-shot artist policy basically continues and has left the diskery with a small, select roster of exclusive pactees, including John Coltrane, Yusef Lateef, Shirley Scott and McCoy Tyner and the two Soviet jazzmen who defected to the West, Boris Midney and Igor Berukshtis.

Under this one-shot attitude, the label has done packages by such stars as Duke Ellington, Coleman Hawkins, Quincy Jones, Benny Carter and Shelley Manne, among others. Due in Jan. is a Lionel Hampton set, "You

Better Know It," on which he performs with a small combo, consisting of personnel he hasn't recorded with in some 20 years. One of them is Ben Webster.

Webster.

Also, the label has paired jazz greats for the first time. Such teamings have consisted of Duke Ellington and Coleman Hawkins, Charlie Mingus and John Coltrane.

In Thiele's view, the main problem is the introduction of new artists. "No matter how talented an artist is," he explains, "the record company has to have faith, and stick with him beyond the first release, even though it may not be a bit." As an example of an artist coming through under such circumstances, Thiele points to McCoy Tyner, once Coltrane's pianist and now a solid jazzist in his own right.

A future example of Thiele's thinking is another Jan. release, by Archie Shepp, a tenor sax discovery of Coltrane, who co-produced the set with Thiele

Thiele.

Working in combination with artistry at Impulse! in obtaining success is artwork. The label feels that its "coordinated covers" has achieved a definite image, instantly recognizable in a collection of albums on a record store shelf. Featuring dramatic photos, with a minimum of printing, the aim is to telegraph the album concept immediately to the viewer. Double-fold packaging is also standard, which allows for detailed liner notes and a number of photos. "The real jazz connoisseur wants as complete information as he can get about an album," says Thiele. Impulse! liners album," says Thiele. Impulse! liners always list personnel and recording

The Jan. release will total 12 albums. It will give the label a catalog of 89 LP's. The sum lends credence to the label's claim that it is "The Definitive Jazz Scene."



JOHN COLTRANE



ARTIE SHEPP





MIDNEY & BERUKSHTIS

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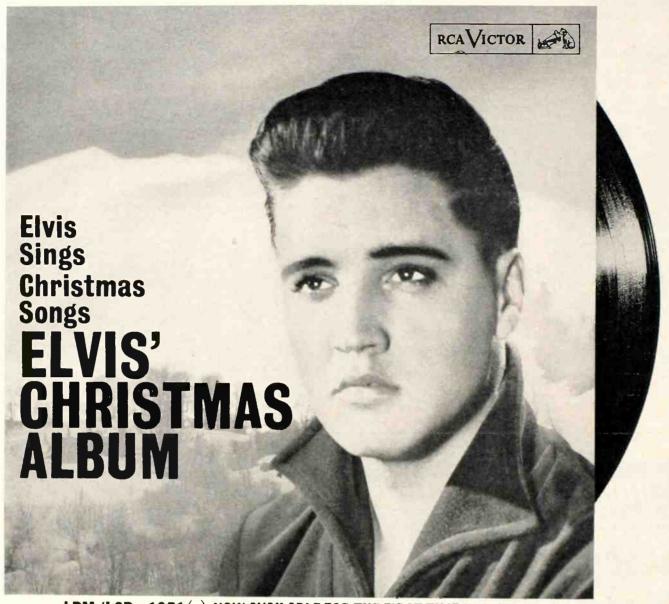
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"ELVIS SINGS CHRISTMAS SONGS" EPA-4108

> "CHRISTMAS WITH ELVIS" EPA-4840

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MONAURAL

DECEMBER 5, 1964

BEACH BOYS IN CONCERT SHE CRIED Lettermen (Capitol T 2142) JOHNNY RIVERS AT THE WHISKEY A' GO GO (Imperial LP 9264) 42 LICORICE STICK
Pote Fountain (Coral CRL 57460) PEOPLE Berbre Stroisand (Columbia CL 2215) 36 38 LITTLE OLD LADY FROM PASADENA
Jan & Dean (Liberty \$377) 53 EVERYBODY LOVES WE'LL SING IN THE 37 SOMEBODY Deen Martin (Reprise RS 6130) SUNSHINE
Gale Garnett (RCA Victor LPM 2833) LIVE IN LAS VEGAS Sandy Nelson (Imperial 9272) 70 68 SOMETHING NEW Beatles (Capitel T 2108) AMOR Eydle Gorme & Trie Les Panches (Columbia CL 2203) 3 38 40 THE BEATLES' STORY (Capitol TBO 2222) 71 13 12 X 5
Rolling Stones (London LL 3402) COTTON CANDY Al Hirt (RCA Victor LPM 2917) 39 BE MY LOVE Jerry Vale (Columbia CL 2181) 43 72 70 HARD DAY'S NIGHT Bootles (United Artists UAL 3366) THE ANIMALS 40 33 A BIT OF LIVERPOOL Supremes (Motown 623) MY FAIR LADY
Andy Williams (Columbia CS 9005) 41 DANG ME/CHUG-A-LUG Roger Miller (Smash MPS 27049) 31 I STARTED OUT AS A CHILD 84
Bill Cosby (Warner Bros. 1567) ALL SUMMER LONG Beach Boys (Capitol T 2110) THIS IS LOVE Johnny Mathis (Mercury MG 20942) 42 45 THE BEST OF HENRY MANCINI (RCA Victor LPM 2693) 75 72 ROUSTABOUT
Elvis Presley (RCA Victor LPM 2999) RIDE THE WILD SURF Jan & Dean (Liberty LRP 3368) 43 35 UNSINKABLE MOLLY 76 MARY POPPINS Soundtrack (Buena Vista 4026) MAKE WAY FOR DIONNE BROWN Soundtrack (MGM E 4232) 12 44 64 A NEW KIND OF CONNIE Connie Francis (MGM E 4258) MY FAIR LADY Soundtrack (Columbia KOL 8000) 77 DREAM WITH DEAN
Dean Martin (Reprise R 6123) 45 48 PETER AND THE COMMISSAR Allan Sherman & Arthur Fledler (RCA Victor LN 2773) THE DOOR IS STILL OPEN Dean Martin (Reprise R 6140) 16 91 46 SIDEWINDER Lee Morgan (Blue Note BLP 4157) 41 WHERE DID OUR LOVE GO Supremes (Motown 621) 11 KEEP ON PUSHING
Impressions (ABC Paramount 493) 47 49 GOLDEN BOY Orig. B'way Cast (Capitol VAS 2124) TRINI LOPEZ AT P.J.'S (Reprise R 6093) HELLO DOLLY
Louis Armstrong (Kapp FL 1364) 48 51 80 MORE OF ROY ORBISON'S DISCOTHEQUE Enoch Light (Command RS 873) HONEY IN THE HORN AI Hirt (RCA Victor LPM 2733) GREATEST HITS (Monument MLP 8024) 81 10 49 50 YOU REALLY GOT ME Kinks (Reprise 6143) 82 SO TENDERLY
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Ray Conniff (Columbia CL 2264) 57 BITTER TEARS
Johnny Cash (Columbia CL 2248) BLUE MIDNIGHT Bert Kaempfert (Decca DL 4569) 62 97 91 WALK DON'T RUN VOL. II Ventures (Dolton BLP 2031) 23 BREAD AND BUTTER Newbeats (Hickory 120) 58 92 GETZ AU GO GO BEST OF JIM REEVES 27 IT MIGHT AS WELL 59 CONCERT SOUND OF HENRY MANCINI (RCA Victor LPM 2897) 93 BE SWING Frank Sinetra & Count Basie (Reprise FS 1012) 47 VINTON'S GREATEST HITS Bobby Vinton (Epic LN 24098) 77 LATIN ALBUM Trini Lepez (Reprise RS 6125) 94 TRINI LOPEZ AT BASIN 80 IT HURTS TO BE IN LOVE Gene Pitney (Musicor 2019) 60 STREET EAST (Reprise R 6134) 22 RAG DOLL 4 Sessons (Philips PHS 600-146) 95 BEACH BOYS' SONG BOOK Hellyridge Strings (Capitel T 2156) 76 61 56 THE KINGSMEN VOL. II (Wand 659) 20 CHIPMUNKS SING THE 62 INVISIBLE TEARS
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Jerry Wallace (Challenge CH 619) PINK PANTHER
Heary Mencial (RCA Victor LPM 2894) 67 37

TOP 50 STEREO

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	27	Lettermen (Capitol ST 2142) WALK DON'T RUN VOL. II	27
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The same of the sa	36	VINTON'S GREATEST HITS Bobby Vinton (Epic BN 26098)	34
	37	DREAM WITH DEAN Down Martin (Reprise R 96123)	40
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ALBUM REVIEWS

POP PICKS



THE GOLDEN MILLONS CLAWRENCE WELK

THE BEATLES' STORY—Capitol—STBO 2222

This new two-pocket set from Capitol tagged "The Beatles' Story" looms as one of the most powerful sales items of the current Christmasbuying season. Beatle fans will flip for this historical offering which traces chronologically the phenomenal impact on the world the fantastic phenomenal impact on the world the fantastic group has had during the past year. Excerpts of all their big hits are here along with fan interviews and photos. The whole story is right here on one set. Package is sure to skyrocket.

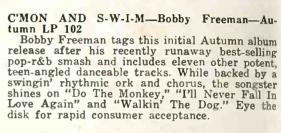
THE GOLDEN MILLIONS-Lawrence Welk-



SEX AND THE SINGLE GIRL—Original Sound-track—Neal Hefti—Warner Bros. 1572

Neal Hefti has created a first-rate score for the soon-to-be released Tony Curtis-Natalie Wood flick vehicle. The music perfectly captures the spirit of the sophisticated comedy with elements of jazz, blues and classical constructions. In addition to some fine background tracks (e. g. "Legs," "Midnight Swim," etc.) the disk boasts Fran Jeffries singing two choice items. LP should do real well when the film goes into general release.







SOPHIA LOREN IN ROME—Orig TV Sound-track—Columbia OL 6310

Columbia Records offers the original TV sound-track recording of the "Sophia Loren in Rome" special of a few weeks ago. With a score by John Barry and the actress singing the main theme, "Secrets Of Rome," this set could emerge as best-seller in no time. Barry's haunting main theme is one of the loveliest melodies of the season. The score is a bright and shining example of what can be done in the way of original TV music. Sales should soar.



COUNTRY MUSIC FOR PEOPLE WHO DON'T LIKE COUNTRY MUSIC—Clebanoff—Mercury SR60949

Here's a new orchestral offering from Clehanoff on Mercury loaded with dual-market appeal. The country music buffs should appreciate these familiar old melodies and the pop fans the manner in which they are presented. Shimmering strings and driving rhythms combine effectively on "Your Cheatin' Heart," "I Walk The Line" and "Love Me Tender." Top programming and sales potential.



ALL THE SONG HITS OF THE 4 SEASONS—Bob Crewe—Philips PHS 600-150

The lush 40-piece orchestra of Bob Crewe, capably conducted by Charles Calello, pays tribute to the 4 Seasons with this instrumental treatment of the famed group's biggest hits. Crewe, who produced the lads' past blockbusters, is eminently qualified to present these orchestral versions. Soaring strings and bouncing brass make for easy listening on "Rag Doll," "Big Girls Don't Cry," and "Walk Like A Man." Plenty of loot to be made here.



-Vic Dana-Dolton BLP2032

chart potential.

NOW!—Vic Dana—Dolton BLP2032
Vic Dana, with a string of hit singles and albums to his credit, could do a fast repeat with this top-drawer session on Dolton tagged, "Now!" The warm-voiced songster offers lilting and lyrical readings of a bag of tuneful goodies including his current single noisemaker, "Frenchy." Best bets here are "The Name Of The Game Is Love," "On A Slow Boat To China" and "Love Is All We Need." Dana fans should come out in strength for the set. for the set.

SHE UNDERSTANDS ME—Johnny Tillotson—MGM E4270

Johnny Tillotson cashes in on the sales acceptance of his current single smash, "She Understands Me," to tag this new album session on MGM. The chanter, who's found pop success with country material has a natural built-in market for all of his musical offerings, and this package is sure to get plenty of sales attention. Other bright bands here are "Busted," "That's When It Hurts The Most" and "Yellow Bird." Loads of chart potential.



BOB CREWE ORCHESTRA SHERRY BIG GIRLS DON'T CRY RAG DOLL ALONE CANDY GIRL HUGGIN MY PILLOW DAWN - WALK LIKE A MAN STAY SAVE IT FOR ME - MARLENA - RONNIE



FINIAN'S RAINBOW-Reprise Repertory Thea-

FINIAN'S RAINBOW—Reprise Repertory Theater—Reprise F2015

The Reprise Repertory Theater comes up with an engaging disk revival of Harburg and Lane's delightful "Finian's Rainbow," a show that never failed to charm theater-goers during the late 40's. Frank Sintara, Sammy Davis, Dean Martin, Bing Crosby, Rosemary Clooney and others turn in top-flight performances of such classic items as "How Are Things In Glocca Morra," "Old Devil Moon," "Look To The Rainbow" and "When I'm Near The Girl I Love." Show buffs will find this version an interesting addition to the cast shelf.



FROM HELLO DOLLY TO GOODBYE CHAR-LIE—Bobby Darin—Capitol ST 2194

Bobby Darin, with a long string of hit singles and albums to his credit, could easily have his biggest to date on Capitol with this vibrant and pulsating collection of theater, film and original tunes he dishes up with verve and polish. The set has the same bounce that made "Mack The Knife" and "Beyond The Sea" sales giants—with good reason, the items were by the same arranger, Dick Wess. "Once In A Lifetime," "More" and "Sunday In New York" are bright bands. Chart status seems assured.



POP BEST BETS

RUNNIN' OUT OF FOOLS—Aretha Franklin—Columbia CL 2281

Aretha Franklin pulls out all the stops on this extremely varied collection of pop favorites evergreens, r&b oldies and country items all rendered in her distinctive emotion-packed lyrical bluesey style. The lark's rich, wide-range voice carries her in good stead on chorus-backed renditions of "How Glad I Am," "You'll Lose A Good Thing" and "Two Sides Of Love." One of the best disks that the artist has cut in quite a while.



NOBODY ELSE BUT ME—Tommy Leonetti—RCA Victor LSP 2962

Tommy Leonetti proves himself a master of the romantic ballad and the sophisticated show tune on this new package from RCA Victor. The songster pulls out all the stops here as the def phrase, subtle lyric and vibrant melody arrombined in a dozen top-drawer performances Warmth and sincerity are exhibited throughout on such favorites as "She's Just Another Girl," I'll Get By," "She Was Too Good For Me" and others equally potent. A superb vocal offering by the singer. Leonetti could strike gold with this set.



ALBUM REVIEWS

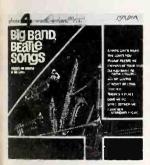


EYES FOR YOU—Ethel Ennis—RCA Victor LSP 2984

Ethel Ennis has earned many laurels in the past with her distinctive jazz-blues vocal stylings but this new collection of sturdies ranks as her best showing to date. While backed by a swingin' closely-knit combo, the songstress dishes-up top-flight renditions of "I Only Have Eyes For You," "Almost Like Being In Love" and "Little Girl Blue." A standout achievement.



SOME BLUE-EYED SOUL—Righteous Brothers—Moonglow MLP 1002
The fans of the Righteous Brothers, and they are legion, should come out in droves for this rollicking Moonglow session which effectively spotlights the duo dishing-up a contagious bevy of hard-driving bluesers. Among the highlights of the power-packed set are "Baby, What You Want Me To Do," "I Just Want To Make Love To You" and "Bring Your Love To Me." Loads of potential here.



BIG BAND BEATLE SONGS—Bob Leaper—London SP 44056

London SP 44056

More and more albums are being produced that give further proof of the composing genius of Messers Lennon and McCartney. This phase 4 stereo LP from London Records puts the spotlight on the band of Bob Leaper and the hits of the Beatles. The name Leaper may be unfamiliar at this point, but is unlikely to remain so for very long. These are potently arranged treatments of "All My Loving," "She Loves You," "A Hard Day's Night" and others. Airtime could make the set a giant in short order.



GENE BARRY SINGS OF LOVE AND THINGS

GENE BARRY SINGS OF LOVE AND THINGS—RCA Victor LSP 2975
Gene Barry, better known as Bat Masterson, or more recently, Amos Burke, displays the flip side of his talent with this set of familiar love songs on RCA Victor. The actor-chanter has a big baritone voice and an easy casual delivery that is particularly effective on this program which includes "Just In Time," "I'll Be Seeing You" and "Oh, Lady Be Good." Weekly TV exposure could spark plenty of interest in the album. album.



LLOYD THAXTON PRESENTS—Decca DL 74594

Much of the excitement of the tremendously popular syndicated Lloyd Thaxton television show is captured on this mostly instrumental offering which features some of the recent vintage teen hits played on the program. Thaxton's many young admirers should find loads of listening and/or terpsichorean pleasure in "My Böy Lollipop," "House Of The Rising Sun" and "A Hard Day's Night."



COMPOSER'S CHOICE - Johnny Nash - Argo

Johnny Nash directs his musical attention at a famed collection of chestnuts on this excellent King Fleming and Will Jackson-arranged and conducted set from Argo. The chanter does not resort to gimmicks but reads each item in his distinctive straight-forward blues-tinged melodic style. Among the best listening bets here are distinctive straight-forward blues-tinged melodic style. Among the best listening bets here are "One For My Baby," "Someone To Watch Over Me" and "Smoke Gets In Your Eyes." A most impressive entry.



THE COUNTRY MUSIC HALL OF FAME VOLUME IV—Various Artists—Starday SLP 295
Starday has done real well with the three previous albums in this series on this new two-disk collection featuring a stellar group of c&w luminaries (e.g. Patsy Cline, Buck Owens, George Jones, Jimmy Dean, etc.) reading a handsome sampling of all-time favorites should go a like success route. Attractive four-color, fold-out package should help spark sales. Set should make excellent Christmas gifts. should make excellent Christmas gifts.



1964 NAPLES SONG FESTIVAL — Various Artists—London Int'l TW 91363

Rapidly coming up as a close rival of the famed San Remo Song Festival is Naples music contest. This top-flight London entry features three Italian artists (Lello Caravaglios, Luisa Siri and Gianni Sorrentino) reading a dozen of the popular tunes at this year's Festival. In addition to the winner, Domenico Modungo's "Tu Si Na Cosa Grande," outstanding tracks here are "Nord E Sud," "Comme" and "Amore Mio."



JAZZ PICKS

THE RETURN OF BUD POWELL-Roulette

Bud Powell, away from the American disk scene for eight years, makes an impressive return on this new jazz outing from Roulette. The pianist has been considered a leader in the field for many years, and his loyal coterie of admirers should welcome this first session. The master of the jazz ballad, Powell gives out with vibrant readings of "I Know That You Know," "Someone To Watch Over Me," "If I Loved You" and "Just One Of Those Things."



JAZZ BEST BETS ==

JAZZ STORY-Various Artists-Capitol

THE JAZZ STORY—Various Artists—Capitol W 2137

Here's a deluxe five-LP set from Capitol called "The Jazz Story" that traces the development of American jazz from the very beginning. It's a lengthy musical journey from New Orleans to Chicago to New York that spotlights dozens of jazz greats, many from the past forgotten by all but the serious jazzophiles, and many that are still spreading musical joy today. The jazz historian will find much of interest in the package.



A LOOK AT YESTERDAY—Stan Getz—Mainstream S 6025

Here's a nostalgic jazz offering (the sides here were cut in 1948) featuring Stan Getz, Gerry Mulligan, Wardell Gray and Jimmy Raney blowing up a storm in the heyday of the bop idiom. Although some of their progressions might seem a little old-fashioned to modern swingers, there's plenty of good listening in "Diaper Pin," "Interlude In Bebop" and "As I Live Bop." A real collector's item.



RANEY

NEW DIMENSIONS-American Jazz Ensemble

For those who like their jazz a few pegs above For those who like their jazz a few pegs above the status quo this swingin' set featuring the American jazz Ensemble (a foursome composed of Bill Smith on clarinet, Johnny Eaton on piano, Richard Davis on bass and Paul Motian on drums) should be just the ticket. The group creates some off beat but extremely valid improvisations on "It's All Right With Me," "Deep River" and "The Loneliest Monk." Superior listening throughout ing throughout.



CLASSICAL PICKS

DVORAK: Humoresque; Leonard Pennario, pi-anist—RCA Victor LSC 2731

Versatile keyboard stylist Leonard Pennario surveys the romantic classical tradition high-lighted by three different versions of "Humores-que" (Dvorak's, Rachmaninoff's and Tchai-kovsky's) on this excellent entry from RCA Vic-tor. In addition to the above-mentioned works Pen-pariots lyrical soaring approach is effectively nario's lyrical, soaring approach is effectively spotlighted on selections by Schubert, Greig, Falla, etc. An outstanding classical outing.



HANSEL AND GRETEL-Vienna Philharmonic/

HANSEL AND GRETEL—Vienna Philharmonic/Cluytens—Angel SBL 3648
A traditional favorite of children during the Christmas season is Engelbert Humperdinck's "Hansel And Gretel," magnificently performed here on Angel by the Vienna Philharmonic with Andre Cluytens conducting, and a cast that includes Anneliese Rothenberger, Walter Berry and Irmgard Seefried. Delightful too is the choral assist by the Vienna Boys Choir. "Hansel And Gretel" is a charming tale and an even more charming opera. Set is a choice item for Yule buyers.

Victor Signs Paul Horn



PAUL HORN

NEW YORK—Jazzist Paul Horn has

NEW YORK—Jazzist Paul Horn has inked an exclusive pact with RCA Victor Records, according to Steve Sholes, pop A&R vp.

An alto, clarinet and flute man, Horn was originally identified with the west coast jazz movement. His Quintette has been heard here and abroad including numerous stateside

Quintette has been neard nere and abroad, including numerous stateside tours and college campus dates.

A&R producer Al Schmitt is currently recording Horn in Hollywood. Schmitt played a part—along with Sholes—in bringing Horn to the Victor artist stable. tor artist stable.

HEADING FOR #1

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Herb Moelis Named A VP Of Col. Pic's Music Div.

NEW YORK—Herb Moelis has been appointed vice-president of business administration and international affairs for the music division of Columbia Pictures-Screen Gems TV, it was announced last week by Don Kirshner, president of the division. For the past four years Moelis was a partner in the law firm of Asher and Moelis specializing in the entertainment field.

Commenting on the newly-named

tainment field.
Commenting on the newly-named veep, Kirshner said, "Herb Moelis is one of the most capable men in the music business. In addition, he is extremely knowledgeable in the foreign market, an area of our business which is growing constantly in importance. Herb Moelis will play an active part in the expansion of the music division, in the day-to-day conduct of its activin the day-to-day conduct of its activities both here and abroad and in our long-range planning for the future."

Calello-Gallico Form Indie Producing Firm

NEW YORK—Charles Calello Productions, an indie production company, has been formed here by Calello and Al Gallico, the vet publisher.

Calello is a writer-arranger who has penned and scored dates by the 4 Seasons

Gallico said last week that the new firm already has a deal with Decca Records for the production of masters. Other similar deals are pending, Gallico said. Gallico

Gallico runs Al Gallico Music, which in the past three months has come up with two number 1 hits, the previous "House of the Rising Sun" and this week's topper, "She's Not There."

The pubbery is also doing Top 100 with Johnny Tillotson's "She Understands Me."

Trio Forms Music Co.

NEW YORK—Three music men have opened a combined indie production, publishing and management company. Formed by Lou Courtney, Dennis Lambert and Bob David are Top Cat Productions and Fling Music, which are located at 1650 Broadway, this city.

city.
Set for a recording session are the Earls, who teenagers will recall as the hit performers of "Remember When."

Courtney is the writer of the current Mary Wells chart-rider, "Ain't It The Truth."

David is set to handle the company's

management division.

College Lecture For BMI's Burton

NEW YORK—BMI president Robert J. Burton will speak on "The Composer and His Performing Rights" at the School of Music, Univ. of Southern Calif. this week (2). His lecture is part of the continuing series supported by a grant from the Rockefeller Foundation as a special project for the training of music critics.

Backstage Chuckles



BALTIMORE Laughman Godfrey Cambridge, relaxing after doing an act at the Baltimore Lyric Theatre, poses with lark Nancy Wilson awaiting to go on for her performance and visitor Bob Raleigh, a deejay on WWDC-Washington.

John T. Howard Dies

NEW YORK—John Tasker Howard, 73, composer and author of books on music, died Nov. 19, at a rest home in West Orange, N.J.

Howard, an authority of Stephen Foster, wrote a biography of the composer titled "Stephen Foster, America's Troubador," and a study of American music titled "Our American Music." In the past he also served as Music Editor for McCalls and Cue, and was elected to ASCAP's board in 1945 and secretary of the society in '53.

Among his musical compositions are "From Foster Hall," "Still Waters" and "Calendar Suite."

Howard is survived by two sisters.

Fair Lady In H'wood



HOLLYWOOD—The window of Wallich Music City store in Hollywood was recently decked out in a special display containing Audrey Hepburn's original costume from the flick version of "My Fair Lady," as well as Columbia Records' original soundtrack LP and albums by Andy Williams, Andre Previn, Percy Faith and Sammy Kaye. Shown with Irving Townsend, the label's vice-president of west coast operations, is actress Joan Patrick, who made personal appearances as part of the label's promotion efforts. HOLLYWOOD-The window of Wal-

Columbia Holds Bash For Mongo



NEW YORK—Columbia Records recently hosted a party at Gotham's Il Mio in honor of jazzman Mongo Santamaria who was inked to an exclusive recording contract. Standing (left to right) at the affair are Marty Ostrow, editor-in-chief of Cash Box, Santamaria, and William Gallagher, Columbia's marketing vice-president. The artists initial single release is tabbed "El Pussy Cat."

Cash Box

TOP 50 IN R&B LOCATIONS

TANDON DAN KANTON K

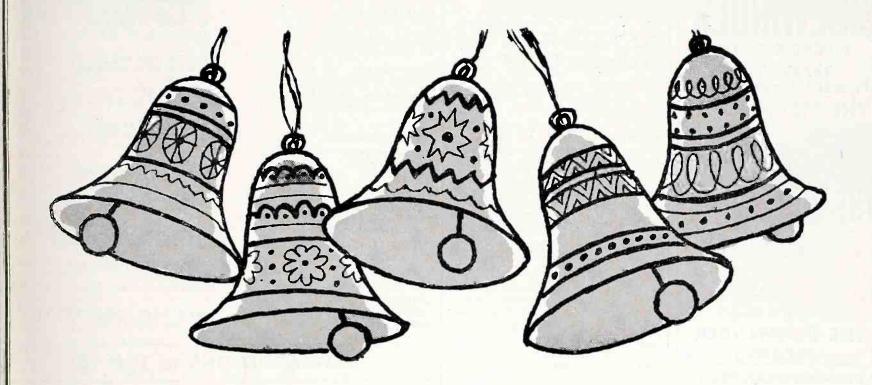
Pos. Last Weel REACH OUT FOR ME Dionne Warwick (Scepter 1285) OH NO NOT MY BABY Maxine Brown (Wand 162) BABY LOVE Supremes (Motown 1066) WALKING IN THE RAIN Ronettes (Philles 123) RIGHT OR WRONG Ronnie Dove (Diamond 173) CHAINED AND BOUND Otis Redding (Volt 121) LET IT BE ME Betty Everett & Jerry Butler (Vee Jay 613) GOIN' OUT OF MY HEAD Little Anthony & Imperials (DCP 1119) AIN'T DOING TOO BAD Bobby Bland (Duke 383) SATURDAY NIGHT AT THE MOVIES 12 Drifters (Atlantic 2260) AIN'T IT THE TRUTH Mary Wells (20th Fox 544) LEADER OF THE PACK Shangri-La's (Red Bird 10-014) TOO MANY FISH IN THE SEA Marvelettes (Tamla 54105) 15 IT'S ALL OVER Walter Jackson (Okeh 7204) 17 15 I HAD A TALK WITH MY MAN Mitty Collier (Chess 1907) 14 AMEN Impressions (ABC-Paramount 10602) WITHOUT THE ONE YOU LOVE Four Tops (Motown 1069) MY ADORABLE ONE Joe Simon (Vee Jay 609) A THOUSAND CUPS OF HAPPINESS 20 Joe Himton (Back Beat 532) OPPORTUNITY
Jewels (Dimension 1034) 18 25 THE PRICE Solomon Burke (Atlantic 2259). 21 SINCE I DON'T HAVE YOU Chuck Jackson (Wand 169) 27 YOU MUST BELIEVE ME Impressions (ABC Paramount 10581) THE DODO Gene Simmons (Hi 2080) 28 24 JUMP BACK Rufus Thamas (Stax 157) 22 THE 81 CANDY Candy & Kisses (Cameo 336) 31 26 BEAUTICIAN BLUES B. B. King (Kent 403) WILD ONE Martha & Vandellas (Gordy 7036) IT'LL NEVER BE OVER FOR ME Baby Washington (Suc 114) 34 RHYTHM Major Lance (Okeh 7203) 23 30 HOW SWEET IT IS Marvin Gaye (Tamla 54107) 43 BLESS OUR LOVE Gene Chandler (Constellation 190) NEVER TRUST A WOMAN B. B. King (ABC Paramount 10599) 29 37 CHITTLINS
Gus Jenkins (Tower 107) COME SEE ABOUT ME Supremes (Motown 1068) GETTING MIGHTY CROWDED Betty Everett (Vee Jay 628) 45 DON'T SPREAD IT AROUND Barbara Lynn (Jamie 1286) 35 WHAT NOW Gene Chandler (Constellation 141) 48 SHE'S ALRIGHT Jackie Wilson (Brunswick 55273) THAT'S WHERE IT AT Sam Cooke (RCA Victor 8426) 30 49 DON'T DECEIVE ME Ted Taylor (Okeh 47206) MERCY MERCY Don Covay (Rosemart 801) 32 HURTIN' INSIDE Barbora Brenda (Heidi 104) 41 A WOMAN'S LOVE Carla Thomas (Atlantic 2258) THAT'S WHAT LOVE IS MADE OF Mirocles (Tamla 54012) 33 FUNNY Joe Hinton (Back Beat 541)

LOOK AWAY Garnett Mimms (United Artists 733) SMILE Betty Everett & Jerry Butler (Vee Jay 63)

LUMBERJACK Brook Benton (Mercury 72333)

DANCING IN THE STREET Martha & Vandellas (Gordy 7033)

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Dec. 26 Issue Deadline N. Y. Dec. 16

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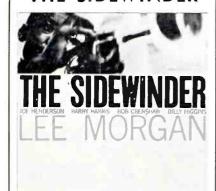
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WB Gets U.S. Rights To Pet Clark Disks

BURBANK—Warner Bros. Records has obtained the U.S. distribution rights to diskings by Star songstress on the Continent, Petula Clark. Joe Smith, singles A&R chief, made the deal with Vogue Records of France during his recent trek abroad.

"Downtown" is the name of the lark's first singles appearance on the WB label, and was rushed to market last week.

Known as Pet Clark, she is a bilingual performer who has had particularly notable success in England. To date, her singles sales reportedly have reached 10 million. She's also scored in France, Holland, Germany, Switzerland and Italy.

Col. Jazzist Takes Public Bow On TV

NEW YORK-A new personality on

NEW YORK—A new personality on the jazz scene has just been introduced on television—said to be a first for video.

Artist is tenor saxist-flutist-composer Charles Lloyd, who was the bio subject of "Jazz Discovery: Charles Lloyd," presented on the west coast on Nov. 16, here last week (26).

The program, presented by National Educational Television, demonstrated, through conversation and music, Lloyd's talent and examined the influences that have shaped his development.

fluences that have shaped his development.

Columbia Records has just released his first feature-role LP, "Discovery! Charles Lloyd." Both the LP and show were produced by George Avakian, who also served as commentator on the program. He's a current member of the Cannonball Adderley Sextet.

Born in Memphis, Tennessee, the musician graduated from the University of Southern California and shortly afterwards joined the Chico Hamilton Quintet, later becoming its musical director in charge of repertoire and personnel. While Lloyd has been heard on previous LP's, among them Columbia's "Drumfusion," for which he was also the sole composer. Filmed at KQED-TV in San Francisco, without rehearsal, "Jazz Discovery: Charles Lloyd," will be presented on other stations throughout the country.

Decca Signs Top Danish Group



NEW YORK-Decca Records has inked Sir Henry And His Butlers, a Danish rock 'n' roll group, to an exclusive recording contract, it was announced last week by Leonard W. Schneider, the label's executive vicepresident.

Decca plans to rush-release the group's big Danish hit of "Let's Go" coupled with "High Heel Sneakers." Sir Henry and His Butlers are currently appearing at the Hit House, the Copenhagen night spot where their hit was cut during an actual

Negotiations for the group were handled by Karl Kundson of Sonet Records of Denmark and Milt Gabler of Decca's A&R staff



JUKE BOX OPS' RECORD GUIDE

ACTIVE with OPS

(Selections NOT on Cash Box Top 100 reported going strongly with ops.)

NEVER TRUST A WOMAN
B. B. King (ABC-Paramount 10599)

THE GOOD LIFE Mr. Acker Bilk (Atco 6323)

PRAYER MEETIN' Jimmy Smith (Blue Note 1909)

THE SIDEWINDER Lee Morgan (Blue Note 1911)

SILVER BELLS

AND SATISFY Nancy Wilson (Capitol 5319)

HIDE AWAY King Curtis (Capitol 5270)

FUNNY WORLD

EL PUSSY CAT Mongo Santamaria (Columbia 43171)

HAVE YOU LOOKED INTO YOUR HEART Jerry Vale (Columbia 43181)

THE NAME GAME Shirley Ellis (Congress 230)

HUMBUG Pete fountain (Coral 62427)

MY RAMBLIN BOY/HOPE YOU UNDERSTAND
Kingston Trio (Decca 31702)

I DON'T WANNA LOVE YOU Cliff Richard (Epic 9737)

FIDDLER ON THE ROOF Village Stompers (Epic 5-9740)

NO BEER IN HEAVEN Lil Wally (Jay Jay 306)

EITHER WAY I LOSE Gladys Knight & Pips (Maxx)

DO IT RIGHT
Brook Benton (Mercury 72365)

ACROSS THE STREET
Ray Peterson (MGM 13299)

GALE WINDS Egyptian Combo (Norman 549)

CHITTLINS Gus Jenkins (Tower 107)

WOODEN HEART/BLUE CHRISTMAS Elvis Presley (RCA Victor 447-0720)

Libe

OLLY

First Peri

MA B

I DON'T WANT TO WALK WITHOUT YOU Phillis McGuire (Reprise 0310)

MY PAISANS ACROSS THE WAY
Lou Monte (Reprise 0326)

NEW ADDITIONS to TOP 100

47—I FEEL FINE
Beatles (Capital 5327)

68—SHE'S A WOMAN Beatles (Capital 5327)

74—WILD ONE Martha & Vandellas (Gordy 7036).

76—LOVIN' PLACE
Gale Garnett (RCA Victor 8472)

78—BOOM BOOM
Animals (MGM 13298)

79—MY LOVE (Roses Are Red)
You Know Who Group (4 Corners 113)

90—I WANT YOU TO HAVE EVERYTHING Lee Rogers (D-Town 1035)

92—EVERY LITTLE BIT HURTS
Bobby Vee (Liberty 55751)

94—LEADER OF THE LAUNDROMAT
Detergents (Roulette 4590)

PRETEND YOU DON'T SEE HER Bobby Vec (Liberty 55751)

98—I'M GONNA LOVE YOU TOO Hullaballoos (Roulette 4587)

99—SMILE
Everett & Butler (Veelay 633)

AIMED at OPS

THE HAWAIIAN WEDDING SONG/THE HUKILAU SONG-MUZZY Marcelling

Great Day In The Morning



HOLLYWOOD-With the West Covina, Calif. police keeping crowds awa Doris Day recently made an appearance at the grand opening of a new Mus City store. The lark-thespian attracted more than 1,000 people to the stol where she signed autographs to promote her current Columbia LP's "Wi A Smile And A Song" and "The Doris Day Christmas Album" and her curre single, "Christmas Present." In the left pic she's shown entering the stemath of the State of the St with Clyde Wallichs, president of the chain. In the right shot she's pictur leaving after the p.a.

In Memoriam



NEW YORK—Stanley Adams (second from left), president of ASCAP—together with Lou Levy, Irving Caesar, Jerry Herman and Paul Creston recently placed a wreath at the statue of the late Victor Herbert on the mall in Central Park. The statue was presented by the society to the city of New York on Nov. 29, 1927 in memory of the composer, who was one of ASCAP's founding fathers and served as its vice-president until his death in 1924. The event marked the completion of the 50th anniversary of the founding of the association.

Liberty Names Winners Of "Spiff" Contest

HOLLYWOOD—Winners of Liberty Records' recent "spiff" contest for distrib promo men have been announced by Harvey Goldstein, west coast promo man for the label.

First prize goes to Jesse Schneider of Perry Shankle, San Antonio; second prize to Jim Saltzman of Liberty's branch in St. Louis and Leo Cheslak and Ray Sajor of Cadet Distributing in Detroit; four third prizes to Jim Brown of the label's New York branch, George Chun of Polynesian Distributors in Honolulu, Skip Valdez of the label's Fla. branch and Bruce Patch of Mutual Dist. in Boston.

UA Buys Master

NEW YORK-United Artists Records has purchased a master from the Sketch label, "United" by the Jive Five featuring Eugene Pitt, which it has set for immediate national release on UA.

Master was acquired from its producer, Otis Pollard. Horace Ott arranged and conducted the date.
Action is reported in the New York City and Washington, D.C. areas.

Kenton Heads Formation Of L.A. Neophonic Orch.

HOLLYWOOD-Stan Kenton has announced the formation of what is termed the world's first permanently established resident orchestra dedicated to the contemporary musical idiom, The Los Angeles Neophonic Orchestra. It makes its debut in a series of four concerts premiering at the New Music Center on Monday, Jan. 4.

Kenton has curtailed all other activities to devote his time to the birth of the resident orchestra, which will draw from the world musical community musicians of contemporary repertoire. He will serve as permanent music director of the orchestra and as guest conductor of the inaugu-

Highlighting the premiere concert of the Los Angeles Neophonic Orchestra will be the performance of Friedrich Gulda's "Concerto For Piano and Jazz Orchestra." Gulda will fly from Vienna to Los Angeles expressly for this inaugural concert to perform as soloist.

Kenton noted that while jazz solo-its such as Benny Goodman have been featured in performance with symphonic orchestras, Gulda's appearance marks the first concert to feature an internationally recognized classical soloist with a jazz orchestra.

The Neophonic Orchestra is sponsored by The International Academy of Contemporary Music, a non-profit organization with Kenton as its president; George Grief, vice-president; and Sid Garris, secretary-treasurer.

With the formation of the Los Angeles Neophonic Orchestra as the first step in their goal, the Academy seeks the establishment of similar Neophonic orchestras internationally. The Academy further seeks to encourage the composition and performance of contemporary music by musicians capable of its execution and will serve as a clearing house for contemporary music, musicians and information. Ultimately, the Academy seeks to inaugurate scholarships, commissions and competitions to the greatest extent that public and private support will allow.

Kenton, appearing at a press conference here last week with Grief and Garris, announced that such musical

Assn. Looms For Chi Music Men



CHICAGO -- A Midwestern Music Men's Association is in the works here. Primary aim of the organization is to offset a "decline" of the Windy City's pop recording business.

Recently, 25 Chicago music men met for the first time to organize the group. It's the brain-child of Ewart Abner, head of Constellation Records and Paul Wyatt, Columbia's studio sales manager.

In key-noting the first gathering, Wyatt noted Chicago's past standing as a pop music center and the lack of present-day organization of all music men in the mid-west to more effectively direct its future.

A motion was made and passed to formally organize and select a guidance committee. A second meet has been set for this Tues. (1) at the Avenue Motel's Red Room at 1 PM.

The committee was set to meet prior to Dec. 1 to propose and determine policy, nominate officers for a vote to be held at the second gather-

The committee is composed of: Abner, Esmond Edwards of Chess Records, Bob Kidder, engineer at Universal Studios, Carl Proctor, an indie promo man, Ralph Bass, indie producer, and Carl Davis of Epic-Okeh.

names as Bill Holman, Hugo Montenegro, Marty Paich, Johnny Richards and Lalo Schifrin had been commissioned to compose original works for the Neophonic Orchestra. Kenton, too, will be represented by the world premiere of one of his compositions in a repertoire to include a work by Pete Rugulo.

Following the January Fourth premiere, remaining Monday night concerts in the inaugural series will be on February 1, March 1 and March

WB Inks Paul Sykes

BURBANK-Paul Sykes, folk vocalist and comic out of the west coast, has been inked to an exclusive disk pact by Warner Bros. Records. He'll go to bat for the label for the first time via an LP cut "live" at the Ice House in Pasadena, Calif. As part of its long-range plans for the performer, WB will concentrate activities on his behalf in the pop area as well as the folk field.

Surgery For Don Robey

HOUSTON-Don Robey, head of the Duke and Peacock labels, underwent surgery in Houston's Saint Luke Hospital last week (23). The nature of the operation was not disclosed, but the exec had to cancel several planned hunting excursions.

Shown in the photo are (left to right): Bob Kidder, Jim Felix, chief engineer at the Columbia Studio, Carl Davis, Bill Mitchell of Renee Records, Bill Thompson, Columbia engineer, Richard Hutter, Columbia Productions, Richard Park, A&R at Vee Jay, Ewart Abner, Carl Proctor, Paul Wyatt, Ralph Bass, George Leaner of the Wonderful and Impac labels, Johnny Pate, ABC-Par A&R producer, and Esmond Edwards, Billy Davis of Chess. ducer, and Esi Davis of Chess.

BEN E. KING SEVEN

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> TOMMY ROE Having a Real Party with "PARTY GIRL" "OH, HOW I COULD LOVE YOU" ABC-10604

Sarah Vaughan Solos With Chi Symphony



CHICAGO—Sarah Vaughan made her first appearance as a soloist with one of the world's major symphony orchestras when she appeared on Nov. 21 with the Chicago Symphony Orchestra.

The lark opened the orchestra's Popular Concert Series of the season as a special guest artist in a program entitled, "An Evening With Gershwin." Skitch Henderson, music director of the NBC web, made his first appearance as guest conductor of the symphony in the all-Gershwin program. Following the successful Windy City concert, Mercury Records hosted a reception in honor of the songstress at the Sheraton-Chicago's Kon Tiki Ports Restaurant. The bash was attended by members of the press, radio, the label's local distributor and company executives. Shown (left to right) at the affair are Mercury vice-president Kenneth S. Myers, the lark, CB's Lee Brooks, Mrs. Myers and Irwin H. Steinberg, the label's executive vice-president.

Cash Box-December 5, 1964







Phono Sales Climb In Sept. Fails To Bridge '63-64 Gap

WASHINGTON—Monthly sales of phonographs moved sharply upward in Sept. at both distrib and factory outlets and totals for all but one model category bettered those for the same month in 1963, but the gains failed to close the gap between cumulative sales for the three quarters of this year and the same period in 1963, the Electronic Industries Association reported last week.

The single lag was in distributor sales of portable/table phonos, which totaled 410,097 in Sept. against 413,003 during that month in 1963. Sales of console models by distributions the 214,947 in September, exceeding the 178,691 sold in September 1963.
Cumulative distrib sales for the first

three quarters of this year totaled 1,844,422 portable/table models and 1,109,039 consoles, compared with

1,844,422 portable/table models and 1,109,039 consoles, compared with 2,030,434 portable/tables and 1,027,059 during the same period last year.

At the factory, 505,186 portable/table phonos were sold in September against 490,319 during September 1963, while sales of consoles totaled 243,486 units this year and 212,372 last last

Factory sales of portable/table models at the end of the January-September period this year totaled 2,044,064, compared with 2,212,588 during the comparable 1963 period. Console sales during the same period stood at 1,136,428 and 1,147,889, respectively spectively

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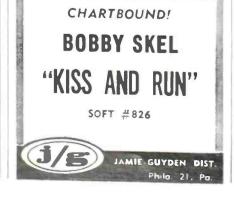
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Manfred Mann Men To Make First U.S. Visit

NEW YORK — Manfred Mann, the hot British fivesome who are currently burning the Top 100 with "Sha La La" on the Ascot label, a follow-up to their number one hit, "Do Wah Diddy Diddy," arrived at New York's Kennedy Airport on Dec. 1. The group with the all-purpose name then devoted four days to record promotion and publicity before kicking off their cross-country tour on Dec. 5, with a concert at the Academy of Music in New York.

Manfred Mann will fly directly to Los Angeles from England on Nov. 27 to tape two "Shindig" shows. United Artists Records and ABC-TV will host a press party for the songsters while in L. A. The boys will then plane to New York.

The group will cover the eastern states, the midwest, Florida and Canada during their two-week one-nighter tour.

Kik Kodama Dies

NEW YORK—Kik Kodama, branch manager for the Craig Corp. in Honolulu, which handles the Columbia and Epic lines in Hawaii, died Nov. 13 of cancer at the age of 38.

He was responsible for the sales of Columbia and Epic production and several camera lines. He joined the company in 1961 and was named branch manager in 1963. He's survived by his widow and 11-year-old son.

Noted Cellist Killed In Auto Mishap

JACKSON CORNERS, N.Y .- Phyllis M. Kraeuter, 58, cellist, was killed instantly, and her violinist brother Karl was critically injured in an auto accident recently (8) on the Taconic State Parkway. Karl Kraeuter suffered a broken neck.

"Rudolph" A TV Spec

(Continued from page 6)

singing three songs, including "Ru-

singing three songs, including "Rudolph."

Added to the new tunes are five previous Marks' compositions, which will be part of the background score. Written for the production are "A Holly Jolly Christmas," recorded by Ives (Decca), Quinto Sisters (Columbia), and the Do-Re-Mi Singers (Kapp); "Jingle Jingle Jingle," "The Most Wonderful Day of the Year," cut by the Quinto Sisters, "We are Santa's Elves," also waxed by the Quintos, "Silver and Gold," recorded by the Do-Re-Mi Singers, "We're a Couple of Misfits."

From Marks' St. Nicholas catagos comes "I Heard the Bells on Christmas Day," "Rockin' Around the Christmas Tree," "The Night Before Christmas Song," "When Santa Claus Gets Your Letter" and "A Merry Merry Christmas." The program was produced by Videocraft in three dimensional animation for the General Electric Co.

Since his birth 15 years ago "Rus-

Electric Co.

Electric Co.
Since his birth 15 years ago, "Rudolph" has sold more than 40 million disks and some 3 million sheet music copies. This season has realized 15 new disk versions, which gives the song a current total of more than 300 disk readings. readings.

song a current total of more than 300 disk readings.

The first one—still a big seller—was by Gene Autry, whose version has sold 6 million copies, Columbia Records' all-time singles seller. "Rudolph" has been published in 95 different arrangements for orchestra, band, choral and instrumental use. Also, its lyrics appear in a number of foreign tongues.

As for Marks' other Holiday standards, there are two new diskings of "I Heard the Bells on Christmas Day," done by Frank Sinatra and Fred Waring, both on Reprise. The original waxings was made in 1956 by Bing Crosby. "Rockin' Around the Christmas Tree," one of the few teenangled Yuletide standards, was originally done by Brenda Lee (Decca) in 1960 and is a Decca re-issue once more.

Other Yuletide creations by Marke.

more.
Other Yuletide creations by Marks include the "Christmas Community

Victor Readies Sylvie Vartan For Assault On U.S. Market

NEW YORK-RCA Victor is prepar-NEW YORK—RCA Victor is preparing the American disk career of French "YeYe" Girl Sylvie Vartan. Details of the launching were made known at a recent press meet with the lark at the Hotel Pierre. The songstress, who wound up a 10-day wax session last week at Victor's studios, will have a debut album and single for issue in Jan. A&R director Joe Rene produced the sessions.

The youthful songstress (she's 20)

single for issue in Jan. A&R director Joe Rene produced the sessions.

The youthful songstress (she's 20) in the past few years has soared to the top of the pop music heap in France with her Victor etchings which are nearing the five million mark. A regular on the bill of the famed Olympia Theatre, she has appeared with the Beatles and Trini Lopez and a host of other European rock and roll idols.

In 1965, the petite blonde will make her film debut for 20th Century Fox in "Patate." She is under contract to the film company for six pictures.

During her recent visit, Sylvie journeyed to New York's Apollo Theatre, which she considers a "Mecca" for all European artists who want to make the grade in this country. She also remarked that the fame of the Apollo in Europe is widespread, along with its regular headliners.

Sharing the rock spotlight with Sylvie are "Ye Ye Girls" Sheila and Francoise Hardy, and chanter Johnny Halliday who's currently doing his

Sharing the rock spotlight with Sylvie are "Ye Ye Girls" Sheila and Francoise Hardy, and chanter Johnny Halliday who's currently doing his stint in the French Army.

Exposure for new pop disks is much more limited in France than in this country, remarked the singer. A few hours a week are set aside for TV and radio airing, with the selection of the decks in the hands of one key individual, magazine publisher Daniel Filipacchi, who's also a deejay. Teenagers are required to buy theater tickets to see their idols, and they are much better behaved in the presence of their favorites—there is no yelling and screaming when artists are performing their hits on stage. In addition to stage exposure, rock and roll artists and their hit disks are popular in France's many discotheques, which have been the rage there for the last ten years.

Sylvie Vartan is also responsible for setting fashion trends among her legions of admirers in France. The sloppy look that has become the trademark of many American and British performers is strictly taboo and has been replaced with the clean, scrubbed look and neat attire.

In Jan., when the first Vartan single and album are unveiled by

In Jan., when the first Vartan single and album are unveiled by RCA Victor, Sylvie will return to the U. S. for promotional visits, TV appearances and a possible coast-tocoast tour.

In the past, European performers who've attempted to "crash" the who've attempted to "crash" the American disk market, found it a tough nut to crack—even with disks done in phonetic English. Sylvie Vartan is determined to sing in English because R&R is traditionally American, and rock tunes are most comfortable when delivered in English Victor brass believes Sylvie Vartan is the gra! that can do it here. the gal that can do it here.

Victor Yule Promo

(Continued from page 7)

PUSI

(Continued from page 7)

(Eddy Arnold), "Becket," "The Exciting Voice of Sergio Franchi," "Excitement on Park Avenue" (Paul Anka), "Ballads, Blues and Boasters" (Harry Belafonte), "Sam Cooke at the Copa," "Fiddler on the Roof," "A Festival of Carols" (Robert Shaw Chorale), "Amahl and the Night Visitors," "Carmen," "Peter and the Commissar" (Arthur Fiedler/the Boston Pops), "Othello" (Laurence Olivier), "Chopin Waltzes" (Artur Rubinstein), Brahms Piano Concerto No. 1 (Van Cliburn/Erich Leinsdorf/the Boston Symphony) and Mahler Symphony No. 5 (Erich Leinsdorf/the Boston Symphony Orchestra).

Lyric Book," a million seller, and a companion piece, a melody and harmony "Favorite Carol Book," which offers Marks' easy-to-play method of piano arrangements



COUNTRY **TOP 50**

(Elizabeth—BMI) Hank Williams, Jr. (MGM 13278)

			amanana			
		Pos. L	ast		Pos., Le	ast
	1	DON'T CARE Central Songs—8MI) Buck Owens (Capital 5240)	1	26	IN CASE YOU EVER CHANGE YOUR MIND (Moss-Rose—BMI) Bill Anderson (Decca 31681)	k 41
1	2 8	DNCE A DAY Moss Rose—BMI) Connie Smith (RCA Victor 8416)	2	27	HALF OF THIS,	28
	3	THE RACE IS ON Glod/Acclaim—BMI) George Jones (United Artists 751)	3	28	Wynn Stewart (Capitol 5271) I'M GONNA TIE ONE	33
		L'LL GO DOWN SWINGING Moss Rose—8MI) Porte7 Wagoner (RCA Victor 8432)	5	29	(Sure Fire—BMI) Wilburn Brothers (Decca 31674)	31
	5	FOUR STRONG WINDS (M. Witmark & Sons—ASCAP) Bobby Bare (RCA Victor 8443)	8	30	(4 Stor—BMI) Carl Smith (Columbia 431240) ODE TO THE LITTLE	
	П	MAD (Newkeys—BMI) Dave Dudley (Mercury 72308)	7	00	BROWN SHACK OUT BACK (Sleep Hollow—ASCAP) Billy Edd Wheeler (Kapp 617) WHAT AM I GONNA DO	48 37
	1	CROSS THE BRAZOS AT WACO (Painled Desert—BMI)	4	31	(Screen Gems-Columbia—BMI) Skeeter Davis (RCA Victor 8450)	
i		Pointed Desert—BMI) Billy Worker (Columbia 43120) YOU'RE THE ONLY WORLD I KNOW		32	(Kirry Wells—BMI) Kitty Wells (Decca 31705)	39
		(Morson—8M1) Sonny James (Capitol 5280)	13	33	(Tuckahae—BMI) Jim Reeves (RCA Victor 8461)	
8		I THANK MY LUCKY STARS (Cedarwood—BMI) Eddy Arnold (RCA Victor 8445)	14	34	DON'T BE ANGRY (Acuff-Rose—BMI) Stonewall Jackson (Columbia 43076)	20
1	U	THE LUMBERJACK (English—BMI) Hal Willis (Sims 207)	11,	35	PLEASE TALK TO MY HEART (Glad—8MI) Ray Price (Columbia 43086)	21
San Charles and San Charles	ll	GIVE ME 40 ACRES (TO TURN THIS RIG AROUND) (Stardoy—BMI) Willis Brothers (Starday 681)	6	36	GO CAT GO (Wilderness—BMI) Norma Jean (RCA Victor 8433)	23
]	2	IT AIN'T ME BABE (M. Witmork & Sons—ASCAP) Johnny Cash (Columbia 43145)	16	37	HAPPY BIRTHDAY (Sure Fire—BMI) Loretta Lynn (Decca 31707)	42
The same of	13	ONE OF THESE DAYS (Mariposa—BMI) Marty Robbins (Columbia 43139)	19	38	FINALLY (Cedarwood—BMI) Kitty Wells & Webb Pierce (Decca 31663)	25
	14	CHUG-A-LUG (Tree—BMI) Roger Miller (Smash 1926)	9	39	CAUSE I BELIEVE IN YOU (Acufi-Rose—BMI) Don Gibson (RCA Victor 8456)	-
	15	THREE A.M. (Moss Rose—BMI) Bill Anderson (Decca 31681)	18	40	MY FRIEND ON THE RIGHT (Tree—BMI) Faron Young (Mercury 72313)	27
	16	HE CALLED ME BABY (Central Songs—8MI) Patsy Cline (Decca 31671)	10	41	LOVE LOOKS GOOD ON YOU (Forrest Hills—BMI) David Houston (Epic 9720)	32
ST E CO	4/	EVERYBODY'S DARLIN' PLUS MINE (Maricopa Sesac—Hur) Browns (RCA Victor 8423)	24	42	HIGHWAY MAN (Deep Cross—BMI) Curtis Leach (Fabor 135)	44
B 4		FORBIDDEN STREET (Troy—BMI) Carl Butler & Pearl (Columbia 4310	15 (2)	43	STOP ME (Kitty Wells—BMI) Bill Phillips (Decca 31648)	34
	19	Dottle West (RCA Victor 8374)	22	44	A TEAR DROPPED BY (Painted Desert—BMI) Jean Shepard (Capitol 15304)	44
2	20	PUSHED IN A CORNER (Acuff-Rose—BMI) Ernest Ashworth (Hickory 1281)	26	45	BROKEN ENGAGEMENT (Cedarwood—8MI) Webb Pierce (Decca 31704)	_
TAN BUNK	21	IN THE MIDDLE OF A MEMORY (4 Stor-BMI) Carl Bolow (RCA Victor 8406)	1'2	46	MR. & MRS. USED TO BE (Sure Fire.—BMI Frnest Tubb & Loretta Lynn (Decca 31643)	38
PI F	22	CLOSE ALL THE HONKY TONKS (Blue Book—BMI) Charlie Worth	30	47	MISMATCH (English—BMI) Bobby Barnett (Sims 198)	49
TO THE	23	Charlie Walker (Epic 9727) I GUESS I'M CRAZY (Mollory—8MI) Jim Reeves (RCA Victor 8383)	17	48	MOTHER-IN-LAW (Peach—Sesoc) Jim Nesbitt (Chart 1100)	36
OF OF	24		29	49	SITTIN' IN AN ALL NITE CAFE (Glazer—BMI) Warner Mark (Decca 31684)	-
-	2	NINETY DAYS (Forest Hills—BMI) Hank Snow (RCA Victor 8437)	35	50	ENDLESS SLEEP (Elizabeth—BMI) Hank Williams, Jr. (MGM 13278)	-



TOP COUNTRY **ALBUMS**

1	THE BEST OF JIM REEVES 2 (RCA Victor LPM/LSP 2890)	16	GOLDEN COUNTRY HITS Hank Thompson (Capitol T 2089)
2	BITTER TEARS 4 Johnny Cash (Columbia CL 2248/CS 9048)	17	THANKS A LOT Ernest Tubb (Decca DL 4514/DL 74514)
3	THE BEST OF BUCK OWENS 1 (Capitol T 2105/ST 2105)	18	A KING AND TWO QUEENS 23 George Jones
4	TOGETHER AGAIN/MY HEART SKIPS A BEAT 3 Buck Owens (Capitol T 2135/ST 2135)	19	(United Artist UAL 3367/UAS 6367) LOVE LIFE 16 Ray Price (Columbia CL 2189/CS 8989)
5	YESTERDAY'S GONE 8 Roy Drusky (Mercury MG 20919/SR 60919)	20	I DON'T CARE Buck Owens (Capitol T 2186/ST 2186)
6	THE TRAVELIN' BARE Bobby Bare (RCA Victor LPM 2955/LSP 2955)	21	COUNTRY MUSIC TIME 17 Kitty Wells (Decca DL 4554/DL 74554)
7	SONGS OF TRAGEDY 9 Hank Snow (RCA Victor LPM/LSP 2901)	22	THANK YOU FOR CALLING 29
8	THERE STANDS THE GLASS 5 Carl Smith (Columbia CL 2173/CS 8973)	23	(Columbia CL 2206/CS 9006) BY REQUEST 12
9	BLUE AND LONESOME 11 George Jones (Mercury 20906)		Ferlin Husky (Capitol T 2101/ST 2101) MOONLIGHT AND ROSES 18
10	COUNTRY DANCE FAVORITES 6	24	Jim Reeves (RCA Victor LPM/LSP 2854)
	Faron Young (Mercury MG 20931/SR 60931)	25	Johnny Cash (Columbia CL 2190/CS 8990
11	GEORGE JONES SINGS LIKE DICKENS 15 (United Artists UAL 3364/UAS 6364)	26	YOUR CHEATIN' HEART Soundtrack (MGM E 4260)SE 4260)
12	R. F. D. 7 Marty Robbins (Columbia CL 22220/CS 9020)	27	FAITHFULLY YOURS 19 Eddy Arnold (RCA Victor LPM 2629/LSP 2629)
13	MORE HANK SNOW SOUVENIRS 10 (RCA Victor LPM/LSP 2812)	28	DANG ME 27 Roger Miller (Smash MPS 27049/FRS 67049)
14	THE FABULOUS SOUND OF FLATT & SCRUGGS (Columbia CL 2255/CS 9055)	29	TRAVELIN' WITH DAVE DUDLEY (Mercury MG 20896/SR 8989) 22
15	I GET LONELY IN A HURRY 26 George Jones (United Artists UAL 338/UAS 6388)	30	BEFORE I'M OVER YOU 24 Loretta Lynn (Decca DL 4541/DL 74541)

Nat'l Country Music Month Winds Up Successfully

Winds Up Successfully

NASHVILLE — National Country Music Month (Nov.) has been a most successful promotion for country music. Stations around the country have made effective use of the disk containing some 45 spots sent to them by the Country Music Association.

Special country albums were released by many labels commemorating the month. In fact, the promotion was international with special activities in Canada and other countries outside the U. S.

One of the special promotions for Country Music Month was the origination of the Jimmy Dean Show from Nashville. This special program featured Eddy Arnold, Ernest Tubb and his Texas Troubadours, Minnie Pearl, Lester Flatt & Earl Scruggs and the Foggy Mountain Boys, Chet Atkins, Dottie West, the Jordannaires. the Stoney Mountain Cloggers, Floyd Cramer, Grady Martin, Harold Bradley, Buddy Harmon, Joe Zinkan, Ray Edenton, and Walter Haynes, as was shown on ABC-TV on Nov. 5.

WSM's Country Music Festival and the celebration of the 39th birthday of the Grand Ole Opry, BMI's awards presentations, the trade paper awards, CMA's annual membership meeting and election, the premieres of "Your Cheatin' Heart" and CMA's sixth anniversary dinner-dance were other highlights of the month.

Winning Team



NEW YORK-The people responsible for the success of RCA Victor's "We'll Sing In The Sunshine"—arranger-conductor Sid Bass, lark Gale Garnett, and A&R producer Andy Wiswell-are shown above with interviewer Hill Edell (left, rear) at the studios of Radio New York Worldwide. In an interview which is being distributed to outlets throughout the world, the trio distributed both the hit and the chart-riding single-tagged

Thanks For The Spin 1'm In

VARNER MACK ALL NITE CAFE"

DECCA 31684

(Forest Hills—BMI) Hank Snow (RCA Victor 8437)



COUNTRY ROUND UP

A full-scale presentation on the growth and development of country music was presented last week by KSON-San Diego to the city's Advertising and Sales Club. It was patterned after the presentation made to the Sales Executive Club in New York City by the Country Music Association. Vet Capitol songster-writer Tommy Collins emceed the affair, which featured a host of country personalities, and narrated a story titled "Country Music Comes Down Out Of The Hills." Dozens of prizes from clients who use country music advertising and from the outlet were given away in contests at the luncheon,

play Otis Air Force Base, Mass., on Nov. 28.

Country singer Alfred Witherow has been appointed ABS Records rep in New York, Pennsylvania and Ohio. The label, which was recently purchased by Howard Rash from Jim Small, makes its headquarters in Wilminston Del mington, Del.

It was a real pleasure speaking to Sonny James who phoned in last week from South Bend. The Southern Gentleman is really pleased with action of his new Capitol deck of "You're The Only World I Know." Sonny, who still has that "Young Love" fervor,







MARTY ROBBINS

LORETTA LYNN

BILL ANDERSON

which was open for both agencies and

The "Country Music U.S.A." nationwide contest sponsored by the Country Music Records Club of America stacked up as a tremendous success. The lucky winner (he signed up over 50 new Club members plus his guest for the trip) received an allexpense paid trip to the Country Music Deejay Festival in Nashville. They were escorted through all the festivities by the Record Club's gal Friday Cindy Lou and her chaperone, Suzanne Mathis of Starday. They, of course, were assisted by all the Starday and Record Club crew as well.

The Bill Anderson troupe recently played to two record-breaking crowds. On Nov. 13, the Anderson troupe, along with Loretta Lynn, broke an all-time house attendance record at the East Point Auditorium, East Point, Georgia, doing turn-away business. The following night, the show which features Jimmy Gateley and the Po' Boys band, was part of the giant spectacular at the coliseum in Charlotte, N. C., which attracted 13,000 country music fans. Both were the largest crowds ever for each auditorium.

Gene Guthrie, program director of KHEY-El Paso, sends along word that the station is bringing in a Grand Ole Opry show to Liberty Hall in El Paso on Dec. 11, consisting of Marty Robbins, the Canadian Sweethearts, Neal Merritt, Lucille Star, Don Winters, the Teardrops and the String of Pearls bands. . . . Gene also notes that Uncle Virgil Bond has returned to KHEY. He'll be handling the morning 5:00-10:00 AM shift.

The Clyde Beavers Show, starring Clyde Beavers and the Eager Beavers and Sudie Gallaway, is scheduled to

ONE BY ONE WEBB FOLEY SINGS THE HITS NEW RELEASE "TIME TO DO " I WISH IT WAS ONLY A DREAM" M-RECORDS 1427 Wells St., Fort Wayne, Ind.

Coll Collect: 424-0573

hopes the record will develop into a huge pop hit also.

KCLE-Cleburne, Texas' Gene Royall infos word that the station is playing a whole lot of country music these days. The only problem is that the outlet is a little short on new releases. Gene promises that they'll give all platters a good spin.

James O'Gwynn has just finished a successful engagement at the Ponderosa Club in Des Moines working vet deejay-promoter Smokey Smith. The chanter is now headed South and West, and in the coming weeks, he'll be playing a string of key dates in California and New Mexico.

Joel Hurley, program director of KLUR-Wichita Falls, is really tootin' his horn there days about the station's new format. Station, which is the first country FM'er in the southwest, holds the distinction of being one of the very few country and western broadcasting stations in the entire nation. Joel sez that they program the music around a conventional AM format, including hourly news, half-hour headlines, weather, com-munity "Bull-Board," mobile news reports etc. Since they are a new station they are in dire need of promo decks

Vet deejay-artist Jim McCoy is back again spinning 'em on WINC-Winchester where he began his career 17 years ago. Jim comes to WINC from a similar stint on WABH-Deer-

Sam Short, Jr. invites platter spinners to write him for new releases by Billy Wallace, Howard Vokes, Rose and Dixie and Rudy Thacker. All requests should be sent on station letterheads to Sam at 4 Center St., Harrington, Delaware.

Bobby Lewis is real proud of the new trademark he is sportin' these days. It's a lute and he introduced it recently on an Ernest Tubb "Midnight Jamboree Show." Chances are that Bobby is the only country artist in the world playing the instrument.

Cash Box

COUNTRY REVIEWS

B + very good R good

C mediocre

THE CASH BOX BULLSEYE

ALMOST CAN'T (2:48) [Moss-Rose BMI-Drusky, McAlpin]

SUMMER, WINTER, SPRING & FALL (2:40) [Moss-Rose BMI—Drusky, MacAlpin]

ROY DRUSKY (Decca 31717)

Roy Drusky seems sure to create plenty of sales excitement with this first-rate hitsville-loomer cut during his days with Decca. The side to watch here is "Almost Can't," a tender, shuffle-beat, bluegrass-styled tearjerker about an unfortunate fella who can't get over the heartbreak of his ex-romance. The attractive coupler, "Summer, Winter, Spring And Fall," is a pretty, lyrical, chorus-backed lament rendered with loads of feeling by the songster.

FALLING LEAVES (2:22) [G.J. BMI—Jones] HERE COMES THE CHAMPION (2:09) [Tunesmith BMI—Rause] GRANDPA JONES (Monument 866)

Grandpa Jones could well have another "T For Texas" on his hands with this latest winner's circle-aimed item labeled "Falling Leaves." The self-penned tune is a medium-paced, dual-track ode which states that the golden rule is the only way to live. "Here Comes The Champion" is a rousing, high-spirited, rhythmic ditty about the benefits of ridin' on a very special train. very special train.

> HELLO DOLL [Cave/LeBill BMI-Smith, Hausey] UNCLE RED [La Belle BMI-Hilderbrand] ORVILLE ('OUCH (Vee Jay 631)

Orville Couch has had hits in the past and he can score again with this top-flight new Vee Jay entry tabbed "Hello Doll." The tune is an easy-going, rhythmic ode all about a guy who attempts to pick up the girl of his dreams. Eye it. The flip, "Uncle Red," is a rousing, high-spirited, chorus-backed affair about a good-natured old timer who found the secret of a happy life.

BIG CITY (2:03) [Sure-Fire BMI-Williams, Humphrey] WATCH ME FALL (2:40) [Eighty Eight Keys BMI-Whittington, Pierce] MARGIE BOWES (Decca 31708)

Margie Bowes can establish herself on a national basis with this power-packed newie tagged "Big City." The tune is a rhythmic, shufflin' chorus-backed lament about a country gal who blames city life for taking her guy away from her. The coupler, "Watch Me Fall," is a plaintive, slow-moving, chorus-backed song about a lass who finally meets up with that very special man of her dreams.

BENDARAN PARTAKAN BENDARAK PERLABBIA BENDARAK DIDIKAR DI PARTAK PARTAK DI TANDAR BENDARAK PERDI ADI DIDIK PERM

JAY P. MAYTON (Nashville 5199)

(B+) TWO LITTLE DROPS OF WATER (2:03) [Widow, BMI—Houston] Jay P. Mayton unleashes his potent, wide-range vocal talents full-blast on this swingin' chorusbacked folk-styled tearjerker with a top-notch, rhythmic beat. Deejays should really dig it.

MY HEART'S MY DAILY REMINDER (2:44) [Widow, BMI-B. & D. West] Pretty, slowmoving lament about a fellow who can't stop singin' the blues since his romance went on the rocks.

JOANN JOHNSON (Del-Mar 1024)

I TOOK THE HAPPINESS OUT OF A HOME (2:45) [Didrite, BMI-J. & E. Johnson] Joann Johnson might well create some noise with this slow-moving, bluegrass-flavored, chorus-backed tearjerker in a tradition-oriented country vein. Watch it closely.

WHY MEET SOMEBODY NEW (2:40) [Didrite, BMI—Cox] This time out the lark dishesup an appealing medium-paced weeper about a one-man gal who has lost RED SOVINE (Ric 131)

(B+) HIDING OUT (2:18) [Cedar wood, BMI - Walker, Tubb] The vet country songster can do Tor business with this top-rung mediumpaced, shuffle-beat, chorus-backed lament about a twosome who love each other even though they are married to different people. Eye it.

(B+) BIG OLD UGLY (2:25) [Cedarwood, BMI-Joy, Westberry] On this lid, Sovin-offers a lively, high-spirited, rhyth mic happy blueser with an infectiou repeating melodic riff.

TEXAS BILL STRENGTH (Bangar 00649)

BELLS OF MEMORY (2:20 [Champion, BMI - Strength Newcomer Texas Bi Kegler] Strength could grab some spins wit this easy-going, shufflin' sentiments tale of heartbreak rendered wit loads of authority and poise.

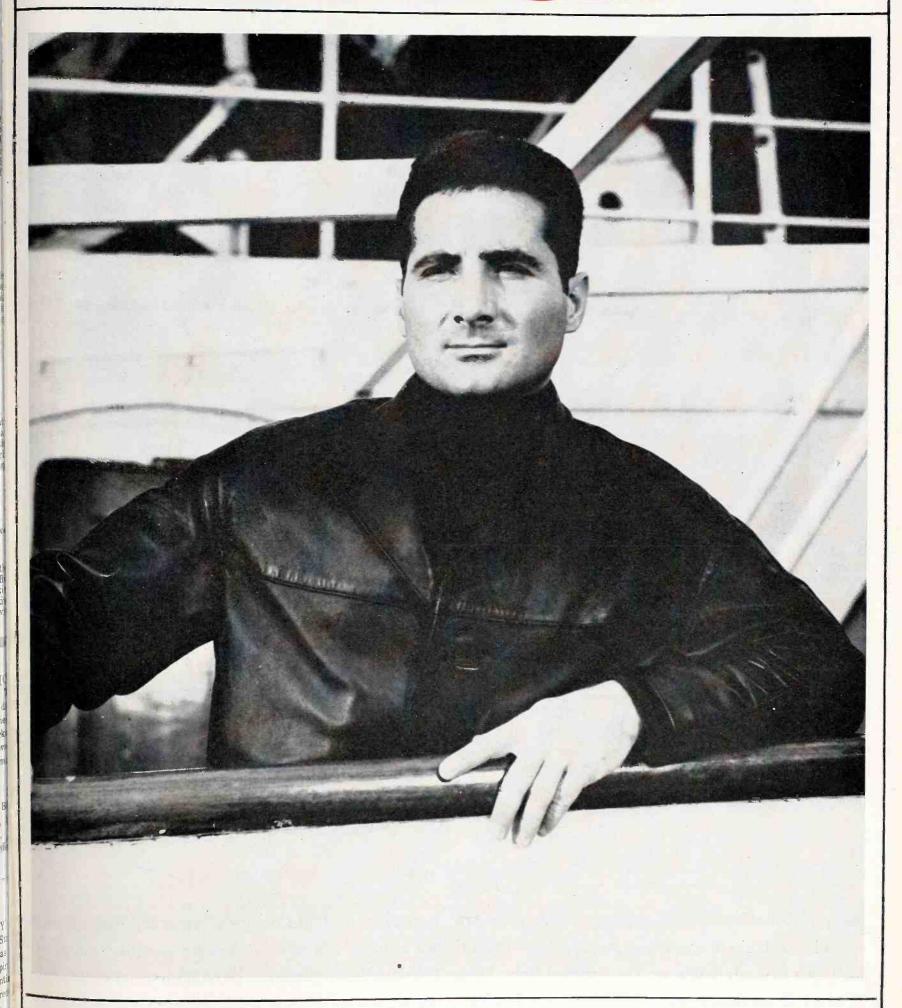
PAPER BOY BOOGIE (2:03 [Ernest Tubb, BMI-Strength Trent] This one's a rousing, hard driving, funky, happy-blueser with contagious danceable beat.

Cash Box—December 5, 196

Cash Box



December 5, 1964



Top German singer, Freddy, a legend in his own lifetime, enjoys a unique position in the hearts of the German people. Statistically, too, his success story is equally phenomenal —seven gold disks for seven million records sold of six hit titles in seven consecutive years from 1956 to 1963. This versatile ex-sallor has cut his hits in many languages including Africans, Japanese and Finnish. He is also a talented actor with many stage and screen successes to his credit. His latest film has a circus background in which Freddy personally performs several acrobatic acts. Sales of his current smash "Vergabgen Vergessenm Voruber (Vanished, Forgotten, Gone By)" are fast approaching the million mark and his eighth gold disk. Freddy records exclusively for the Polydor label.





Aquí se habla Español.
Qui si parla italiano.
Man spricht deutsch hier.
Ici on parle français.
Tochi de hanasareru Nippon go.
Ivrit meduberet khan.

Many of Columbia Records' top artists in America are recording their hits in a variety of languages. As a result, stars such as Andy Williams, The Brothers Four, Dion Di Muci, Eydie Gorme, Steve Lawrence and The New Christy Minstrels are as popular in Italy, Spain, Ger-

many, France, Latin America, Japan and Israel as they are at home and in other English speaking countries. Breaking the language barrier is one of the most fascinating aspects of CBS Records' international operation.

CBS Records / Entertaining the Entire World





GREAT BRITAIN

Philips Records Ltd. will, in future, release VeeJay product on the Fontana label. The announcement came from Leslie Gould, general manager of Philips and Randy Wood, president of VeeJay Records at a special press conference following the conclusion of the world wide agreement. The deal also includes material issued on VeeJay's subsidiary labels, Tollie, Fame, Gold Wax and Nola. Gould told Cash Box that he was particularly happy to inherit the powerful VeeJay catalog of authentic rhythm and blues and gospel material at a time when British artists were simulating this kind of music with increasing success both in the charts and sales. VeeJay has one of the strongest gospel and spiritual catalogs in the United States and boasts such artists as John Lee Hooker, Jimmy Reed, Damito Jo, Betty Everett, Sam Fletcher and Little Richard.

Hooker, Jimmy Reed, Damito Jo, Betty Everett, Sam Fletcher and Little Richard.

Randy Wood plans to visit Europe frequently in order to keep in touch with trends, acquire material for the United States release and sign local artists. First VeeJay releases on the Fontana label are "Blueberry Hill" by Little Richard; "Getting Mighty Crowded" by Betty Everett and "Something's Got A Hold" by Don and Alleyne Cole.

The Decca Record Company is pulling out all the stops in a mammoth promotional campaign for their magnificent "Churchill Speaks" series of 12 LPs from private recordings, war memoirs, speeches etc. of Sir Winston Churchill. Release date is November 30th, Sir Winston's 90th birthday. The product was introduced at a special press conference. Two thirds of the recordings, which are contained in a luxury presentation album together with a 60-page illustrated book, have never been heard before and the complete set represents eleven hours of listening. The retail price is £25 but Decca, conscious of the high price and the fact that there is likely to be a tremendous demand, have commendably introduced for the first time a short term credit system whereby the set can be purchased for 25 guineas payable as a deposit of £4. 4. 0. followed by six monthly payments of £3. 13. 6d.

Decca A & R managers Hugh Mendl and Michael Barclay, responsible for the recordings, spent over twelve months on the research and construction. American sales are expected to result in fantastic export orders.

Mrs. Isabella Wallich, director of Delyse Records, recently visited Ireland for the launching of a new pop single by Dermot O'Brien, "My Shoes Keep Walking Back To You." The disk was cut in London with a specially selected group of 18 classical musicians who created a new 'pop' sound. Dermot, already established as Ireland's top TV star has achieved considerable success there with his Delyse albums. The company plans to sign new choirs and artists in order to extend their Irish catalog.

A new group. The Mark Leeman Five, made their

the blessing of Manfred Mann who discovered them. They also record for Manfrediscs for release by EMI. Their first single is in the can and set for January release.

Having achieved international success with "Do Wah Diddy Diddy" and winning themselves a Cash Box International Gold Trophy for getting the number to the top of the American Top 100, Manfred Mann, look like they'll do the same thing for their current release, "Sha La La," which is shooting up the American charts. Manfred Mann arrived in America on Nov. 28th for an extensive tour with fellow Britishers Peter and Gordon. On December 21 they have a week of cabaret back in England at La Dolce Vita—the famous Northern nitery. Early in January the group leave for their first tour of Australia and New Zealand calling at Singapore, Hong Kong and India. They will be accompanied by their manager, Ken Pitt.

Application for exemption from the provisions of resale price maintenance were lodged with the Registrar of Restrictive Trading Agreements recently on behalf of British Record Manufacturers.

Robert Mellin Ltd. happy with the continued success of "Remember (Walking In The Sand)" by The Shangri-Las. Same pubbery has new disk by The Escorts "I Don't Want To Go On Without You" released on Fontana. The number is also included on Dave Berry's current HMV album.

Chappells expects a major hit with the score of Walt Disney's film "Mary Poppins," which has its London premiere on December 20th. Releases include a double 'a' single shared by the stars of the show. Julie Andrews sings "A Spoonful of Sugar" coupled with "Chim Chim Cherce" by Dick Van Dyke released on HMV. Mary Martin has recorded "Spoonful of Sugar" and "Feed the Birds" on London and Burl Ives covers "Chim Chim Cherce" on Brunswick. A jazz LP of the film is available by Duke Ellington on Reprise and an EP has been waxed by Norrie Paramor on Columbia.

Another film score handled by Chappells is the much heralded "My Fair Lady," due here in January. Heading an impressive list of releases is Andy Willia

Tony D'amato, A & R manager for London Records, now based in England working from Decca Records currently in the States accompanying MD Johnny Keating who is on a three-week promotional tour taking in all major cities. His latest album "The Keating Sound" has just been issued on London.

Essex Music very happy to have Matt Monro's next single "For Mamma" on Parlophone. This is an English version of the Charles Aznavour French hit, "La Mamma," with new words by Matt's manager Don Black. Matt is currently having a huge success with "Walk Away" originally a Belgian copyright "Warum nur Warum" for which Don Black penned the new lyrics. Essex also has the next Searchers single on Pye "What Have They Done To The Rain." The composer is 64 year old Malvina Reynolds, who penned the hit number "Little Boxes."

Rave notices greeted the London Premiere of American musical "Little Me"

Little Boxes."
Rave notices greeted the London Premiere of American musical "Little Me" and brought overnight triumph for TV personality Bruce Forsythe making his West End stage debut in the leading role. The London cast album is being issued on Pye and The King Brothers have waxed their version of "Real Live Girl" for Oriole. Score is handled here by Edwin H. Morris.

Cliff Richard and The Shadows just back from a highly successful nation wide tour now rehearsing their Christmas pantomime, "Aladdin," which goes into the London Palladium. Advance bookings are the highest in the history of the Palladium. The score of "Alladin" has been penned by The Shadows and Cliff's current single "I Could Easily Fall" on Columbia comes from the show. The soundtrack LP is also issued on Columbia.

Quickies: Following up "The Wedding," Julie Rogers waxes "Like A Child" for Mercury published by Shapiro Bernstein . . . Latest Brian Poole and the Tremeloes' single on Decca "The Three Bells"—the old standard made famous by Les Compagnons de la Chanson—published by Southern . . . Little Peggy March currently in Britain promoting her latest RCA single "Watch What You Do With My Baby" . . American duo Dick and Dee Dee will be in Britain soon to promote "Thou Shalt Not Steal" (Warner Bros) . . . Swedish singer Siw Malmkwist, who hit the American charts with the Italian composition "Sole, Malmkwist, who hit the American charts with the Italian composition "Sole,

Great Britain's Best Sellers

v еек	week	On Ch	art
1	1	6	Baby Love—The Supremes (Stateside) Jobette
2	3	3	*All Day And All Of The Night—The Kinks (Pye) Kassner
3	3 4	4	Um, Um, Um, Um, Um, Um—Wayne Fontana (Fontana)
		-	Ivan Moguli
4	6	5	He's In Town—Rockin' Berries (Pye) Screen Gems
4 5	2	11	Oh Pretty Woman—Roy Orbison (London) Acuff-Rose
6	15	2	Little Red Rooster—Rolling Stones (Decca) Jewel
7	19	2	I'm Gonna Be Strong—Gene Pitney (Stateside) Screen
	10	-	Gems
8	5	6	Sha La La—Manfred Mann (HMV) Belinda
9	11	4	Tokyo Melody—Helmut Zacharias (Polydor) Francis Day
	11	*	& Hunter
10	20	2	Losing You—Dusty Springfield (Philips) Springfield
11	12	3	There's A Heartache—Jim Reeves (RCA) Burlington
12	9	7	Walk Away—Matt Monro (Parlophone) Ardmore &
12	9	•	Beechwood
13	7	6	Always Something There To Remind Me—Sandie Shaw
10	-	0	
14			(Pye) December
	1.0		*Downtown—Petula Clark (Pye) Welbeck
15	13	3	
10	- 0		(Redbird) Mellin
16	8	4	
17	14	3	
• 0	4.0	4.4	Southern
18	10	11	
19	-	1	Pretty Paper—Roy Orbison (London) Acuff-Rose
20	18	5	Ain't That Loving You Baby—Elvis Presley (RCA Belinda)

Top Ten LP's

*Local copyrights

This Last Weeks

A Hard Day's Night—The Beatles (Parlophone)
Kinks—The Kinks (Pye)
The Rolling Stones—The Rolling
Stones (Decca)
The Animals—The Animals (Pye)
Five Faces Of Manfred Mann—
Manfred Mann (HMV)
Moonlight And Roses — Jim
Reeves (RCA)
The Bachelors Plus 16 Great

The Bachelors Plus 16 Great Songs—The Bachelors (Decca)

West Side Story — Soundtrack (CBS)

In Dreams-Roy Orbison (London)

Big Sixteen-Gene Pitney (State-

Top Ten EP's

Five By Five-The Rolling Stones

(Decca)
A Hard Day's Night—The Beatles (Parlophone)
It's Over—Roy Orbison (London)
The Rolling Stones—The Rolling
Stones (Decca)
Dusty—Dusty Springfield (Philins)

Four By The Beach Boys—The Beach Boys (Capitol)
Long Tall Sally — The Beatles (Parlophone)
Peter Paul & Mary—Peter Paul & Mary (Warner Bros.)
From The Heart—Jim Reeves

Making It Official



LONDON—Philips Records recently hosted a reception in London to announce the conclusion of an agreement whereby in the future they will release Vee-Jay product on the Fontana label. Standing (left to right) in the above pic are Fontana A&R manager Jack Baverstock, Randy Wood, president of Vee-Jay, Leslie Gould, general manager of Philips, Neville Marten, CB's European director, and Ross Kass, Vee-Jay's European rep.

GREAT BRITAIN (Continued)
Sole, Sole," gets British release on Columbia . . . The Supremes have rush release album on Stateside "Meet The Supremes" . . . Gale Garnett's American smash "We'll Sing In The Sunshine" covered here by The Lancastrians on Pye . . . Cyril Berlin off to New York for five-day visit for discussions with Laurie Greenfield concerning TV engagements for Lonnie Donegan . . . Singer Sheila Southern currently playing dates in Holland and Germany . . .

A GREAT NEW BRITISH HIT

"DON'T BRING ME DOWN"

A GREAT NEW BRITISH GROUP

THE PRETTY THINGS

ON FONTANA & PUBLISHED BY

SOUTHERN MUSIC PUBLISHING CO. LTD., LONDON



ITALY

The San Remo Song Festival For 1965 has sparked strong interest throughout the whole of the international disk industry: last year many record execs and top foreign artists were at first skeptical about promotional results of this contest, however the whole of the international industry was forced to admit the plug possibilities of this musical event. As a result many foreign execs are coming to Italy to discuss the participation of their artists at San Remo. Joe Giannini, of CGD International, received a visit from Joh Nathan European coordinator of MGM who assured the participation of Roy Hamilton, Paul Tanner, producer of Johnny Tillotson also visited Joe Giannini, to study a promotional plan for Tillotson in Italy, and the possible participation of the singer in the contest. singer in the contest.

singer in the contest.

Phonogram has confirmed its participation in the next San Remo Festival of two great stars: Dionne Warwick of USA, and Dusty Springfield the first Britisher definitely pacted for presentation on the San Remo stage.

Other visitors of the week were Mr. Benati and Mr. Cowan who discussed with CGD International the renewal of the agreement for the distribution in Italy of all the 20th Century Fox productions. They were followed by Mike Maitland prexy of Warner Bros.-Reprise, and Joe Smith A/R Manager who visited SAAR and CGD International during their trip to Europe.

The Committee responsible for the selection of the songs that this year will be presented on the stage of the Casino of San Remo during the next Festival, have elected today 35 songs among the various hundreds presented by publishers. During this week the committee will select the 24 songs that will take part in the contest 1965.

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The Committee responsible for the selection of the songs that this year will be presented on the stage of the Casino of San Remo during the next Festival, have elected today 35 songs among the various hundreds presented by publishers. During this week the committee will select the 24 songs that will take in the committee will select the 24 songs that will take in the committee will select the 24 songs that will take in the committee will select the 24 songs that will take in the committee will select the 24 songs that will take in the committee will select the 24 songs that will take in the committee will select the 24 songs that will take in the committee will select the 24 songs that will take in the songs to be presented in any case it seems definitively confirmed that for the songs to be presented in any case it seems definitively confirmed that the songs to be presented in any case it seems definitively confirmed that the songs to be presented in any case it seems definitively confirmed that the songs to be presented in any case it seems definitively confirmed that the songs to be presented in any case it is a committee of the 1985 contest, not only on the Italian, but also on the European and World music market.

We have received news of the refusal of Richard Anthony: the EMI artist has advised he will not take part in the Festival.

German their, Udo Jurgens, This young singer seems to have found the way to success in our market. Udo revealed himself at the European TV contest 1964, where he offered the German song. "Warum Nur Warum" (originally published by Edition Montana). Now this number, under the Italian title 1964, where he offered the German song. "Warum Nur Warum" is sub-published in leafly by Edition RCA Italiana.

And now some news from the publishing branch of Durium: Their recent thinks of the contest of the



JAPAN

Christmas records have started selling in Tokyo and other major cities, but dealers do not expect much for this season. A record cannot sell simply with good-looking jacket or with advertisement to inspire the mood of the season. Now it is the time for recording companies to compete with each other through the quality of music itself, a retailer commented.

Nippon Victor is releasing on Dec. 5 a special LP with the jacket consisting of a 1965 calendar printed. It's a collection of Pat Boone's hits including "I'll See You In My Dreams" for January, "Cherry Pink" for March, "April Love" for April, "September Song" for September, "Ave Maria" for December and others.

others.

Shinsekai Records had a party at Togyo Kaikan, Tokyo to celebrate the first release of a Chinese record in a Japanese version, of which the tape was delivered to the company through a book dealer of Chinese materials and a Chinese trade company, Chugoku Shohen Koji.

The Peanuts, twin sisters, singers of King Records, had a show at Meitetsu Hall, Nagoya City on Dec. 1 and 2, after their one month performance tour in West Germany. Co-starring were the Three Funkies, Smily Ohara and others. The Peanuts introduced German hits and Japanese favorite songs they sang on their tour. their tour

The Peanuts introduced German hits and Japanese favorite songs they sang on their tour.

Peggy Hayama, songstress of King Records, is making her eighth recital at Sankei Hall, Tokyo, with the Four Coins, Ichiro Mikuni, Akiniitsu Yoshitaka Quintet and Star Light Orchestra conducted by Kazuo Fukuda.

Nippon Victor released for the new year push Elvis Presley's "Roustabout" stereo LP from the soundtrack of the Paramount movie, including "One Truck Heart," "Carnival Time," and 10 other songs. Also, Victor's January new issues are "From Russia With Love," "Viva Las Vegas," "La Ragazza Di Bube" and 13 other songs in an LP titled "1964 Screen Hits."

The Astronauts, who keenly caught our fans' hearts with their "Hot Rod" last summer, are visiting Japan on Jan. 2 to perform, starting at Kosei-nenkin Hall, Tokyo on Jan. 3, and in Osaka City and Yokohama City, before they leave on Jan. 11. The Ventures, Jannies, Blue Jeans are coming with them.

Teichiku Records released for its year end push, "A Night In Montecalo" on Union and Brenda Lee's Tango Collection on Decca.

I. George did his stage show titled "George And Drums at Kosei-nenkin Hall Tokyo" on Dec. 8 with the bongo player Candide Camero from Cuba. It was promoted by I. M. Production.

Nippon Crown held a celebration party for the moving of its Tokyo branch to the Shinwa Building, Tokyo, on Nov. 18.

Japan's Best Sellers

This Last Week Week

> 6 7

1 1 I Should Have Known Better-Beatles (Odeon) Sub-Publisher

La Ragazza Di Bube—Soundtrack (Fontana) Sub-Publisher/Victor Sailor Boy—Sherry Sisters (Epic) Sub-Publisher/Aberbach Tokyo A Hard Day's Night—Beatles (Odeon) Sub-Publisher/Toshiba Non Ho L'eta—Gigliola Cinquetti (Seven Seas) Sub-Publisher/ 4 5

The House Of The Rising Sun—The Animals (Odeon) Paradise King (Toshiba) Jimmy Tokita (King) Sub-Publisher/Shinko Chateau Eu Suede—Soundtrack (Seven Seas) Yoko Kishi (King)

Sub-Publisher/Shinko
Ain't She Sweet—Beatles (Odeon) Sub-Publisher/Toshiba
Kissin' Cousin—Elvis Presley (RCA) Sub-Publisher/Aberbach

89 Tokyo Everybody Loves Somebody—Dean Martin (Reprise)

10

JAPANESE

Ozashiki Kouta—Mahina Stars & Kazuko Matsuo (Victor)
Tokyo Olympic Ondo—Haruo Minami (Teichiku)
Aito Shio Mitsumete—Kazuko Aoyama (Columbia)
Osaka Gurashi—Frank Nagai (Victor)
Koio Surunara—Yukio Hashi (Victor)
Shiawasenara Teo Tatako—Kyu Sakamoto (Toshiba)
Orewa Omaeni Yowainda—Yujiro Ishihara (Teichku)
Sayonara Tokyo—Kyu Sakamoto (Toshiba)
Nanimo Iwanaide—Mari Sono (Polydor)
Jidosha Show Uta—Akira Kobayashi (Crown) 3

2 3

567

10

ALBUMS

1 2

A Hard Day's Night—The Beatles (Odeon)
Belafonte At Greek Theater Concert No. 2—Harry Belafonte
(RCA)
My Fair Lady—Broadway Soundtrack (Columbia)
Kissin' Cousin—Elvis Presley (RCA)
La Ragazza Di Bube—Soundtrack (Fontana)

3

Italy's Best Sellers

Weeks On Chart This Last Week

8 La Mia Festa (It's My Party): Richard Anthony/EMI Italiana Published by Ricordi
25 *In Ginocchio Da Te: Gianni Morandi/RCA Published by a re
RCA Italiana 1 1 2

2

4 4

RCA Italiana
Non Aspetto Nessuno: Little Tony/Durium Published by RCA Italiana
E Adesso Te Ne Puoi Andare (Maintenant Tu Peux TEA Aller): Les Surfs/CGD International Published by Chappell E Piu' Ti Amo: Alain Barriere/RCA Published by Curci Bambini Miei: Adriano Celentano/Clan Published by Clar Maria Elena: Los Indios Tabajaras/RCA Published by Southern

Southern 6 17 *Ti Ringrazio Perche': Michele/RCA Published by RCA

7 "Una Rotonda Sul Mare: Fred Bongusto/Ri.Fi Published b)

10 2 Io Sono Quel Che Sono: Mina/Ri.Fi Published by Sugar

Denotes Italian Original Titles

Cash Box—December 5, 1964——International Section 1 80



CANADA

Hal Ross, national field rep. at London, has inaugurated a 60 member, Canada wide youth advisory council, the London Records Youth Club. Members will represent three different age groups and serve as an indication to the label what trends exist and are developing on the record scene among Canada's young people. In effect, the members of this club will serve as record critics for the label. Selected items from the new London releases will be sent to the club members, together with a questionaire based on the new product. London's brass feels this unprecedented move, on a country wide basis, will enable them to keep in close touch with the all important young segment of the potential Canadian record market. Ronnie Fraser will do a Columbia session to wax two new sides for a single release in Montreal (12/8). He is currently making some noise regionally with a Columbia outing entitled, "Stop Look Listen." The latter was a leased master by the label. The new session will be their own property from the outset. Add Jack Morse's name to the growing list of American tradesters who are aware of the potential talent breakthrough shortly to occur in Canada. He's the music director at WHEN, radio in Syracuse, N.Y., and a very interested observer of the Canadian wax scene. The Beatles are off to a flying start in all Canadian markets with their latest Capitol outing. "I Feel Fine" seems to be the bigger of the two sides with the country's jocks and the record buyers as well. However, "She's A Woman" will come in for a large slice of the action. Bruce Patenaude, music director at Montreal's CJAD, also has high praise for Mark Thatcher's U.A. outing, "Be My Love." Mark is a Montrealer and this the best wax outing he has had to his credit over the course of a comparatively short but successful career. This now puts both Montreal poputlets and good music formats on the Thatcher release. Could well be a national break out. Barry Paine indicates the single is being rushed to jocks aross the country. Bruce also reports heavy air e lease right after another on the fine Mancini-Livingston-Evans, penned tune. The Kapp side was among the first to be released in Canada, with the Mancini version on Victor a close second. Mancini's outing will very possibly develop into a two sider, as "How Soon" is coming in for heavy air exposure across Canada. Kai Winding has a good reading of the very pretty motion picture theme out on Verve, utilizing the Anita Kerr Singers for a vocal assist. Flip of the Winding version is a good instrumental reading of "Wolverton Mountain," also coming in for considerable air play. A recent arrival from the British record and entertainment scene, Tim Hudson, has debuted as a regular air personality over Montreal's CKGM. He is an expert on the red hot British wax scene, having been closely associated with many of the leading artists there as a booker and associate of radio Caroline. He also has an interest in a British group calling themselves the Moody Blues.

has an interest in a British group calling themselves the Moody Blues. They are currently represented on a British Decca outing, "Go Now." He will be featured on several of the station's pop music shows. Another major format change aimed at beefing up the outlet's Saturday night showing, has 'GM air personality Bob Gillies teaming with Joan Fitzgerald in a two hour session of tunes and telephone calls intended for the teen age listeners and callers. This is followed by a three hour session of oldies but goodies with three of the outlets jocks in rotation. Copies of the latest giant on the English record scene, "Little Red Rooster" by The Rolling Stones have found their way into several Canadian markets prior to the official release in this country. The record made the top of the British Best Seller list in an unbelieveable forty-eight hour period following its release there, and seems certain to do the same big hit business when it is eventually released in North America. It's the while-back Sam Cooke outing all set for a second time around thanks to the Stones. Jim Corbett and his Sparton folks seem set for a red hot Xmas season with no less than three big singles all happening. "Party Girl" by Tommy Roe, "Amen" by The Impressions, and "One More "Party Girl" by Tommy Roe, "Amen" by The Impressions, and "One More Time" by The Ray Charles Singers are all developing into monsters at Sparton, as sales soar daily. The Joe Popiel outing on quality is another first class example of Canadian talent, good enough to make anybody's chart. "I Can't Live Without You," produced by Norman Petty could serve as a door opener to this talented Torontonian, Popiel. Whitey Haines sees big things happening for a pair of new things published through BMI Canada.

door opener to this talented Torontonian, Popiel. Whitey Haines sees big things happening for a pair of new things published through BMI Canada.

"Tennessee Rocking Horse" is an instrumental novelty written by Oakville, Ontario resident, Ernie Varga, while the flip side of the new RIC outing, to be distributed in Canada by Quality, is a Johnny Cowell tune entitled "The Shag." As a matter of fact this makes the second wax version of the Cowell tune to be released as a version of it appears on a new Danco release, Carl Schmidt's American company, by Carl Danco and his orch. The Danco version is an instrumental. The pairing on RIC is by a group called The Stagehands, and Whitey looks upon that group to do well with the pairing in the Christmas market. A recent RIC outing by a Canadian group, The Winmen, "Nickel Piece Of Candy," did very well in several key Canadian markets. Another Carl Schmidt outing on his Danco label in the U.S. is beginning to click in several U.S. centers. It's the very commercial coupling by The Royal Jacks. "You'll Never Be Mine" seems to be the top side and looks like a strong item regionally with enough action to develop into a national break-out in the U.S. Canadian distribution will follow shortly through Carl's Canadian firm, Fonorama, 258 Dijon, Pont Viau, Quebec. Still another Canadian content item that'll do some business is a good blusie outing by Jay Smith and the Majestics. It's on Clip records and is entitled "Driven From Home." Check with Walt Grealis, 426 Merton Street, Toronto, on this one. It could be a real winner. Barry Paine has reserviced Canadian spinners with an Apex outing by Jay Bently entitled "Watusi '64." It looks like it could come right out of left field. It almost slipped through unnoticed except for strong sales at Montreal's number one retail outlet, based on in store play alone. Radio exposure of the side in Montreal at that time was nil. Helmut Zacharias will have a big outing by all indications with his Decca waxing of "Tokyo Melody." It's already a giant

The tune was used as a theme for telecasts from the recent Olympics over BBC-TV in Britain, accounting for its popularity there. New and extremely interesting news sheet on the Canadian record scene is Cash-A-Gram, produced and edited by Al Mair, promo man at Apex Records in Toronto. Edition the first indicates that Toronto TV type, Ted Curl, has joined forces with Frank Slay to produce a "Shindig"-type TV'er for distribution in Canada and the U.S. according to Al's news letter, Bobby Curtola is expected to be a regular.



GERMANY

"The Government in Germany should do more for the German composers." Those are the words of GEMA general director Erich Schulze to the press in Munich. He said that foreign countries utilize every opportunity to advance the position of their artists, but unfortunately here in Germany this is not done in the same proportion.

The report of GEMA for 1963 shows that although the income for German composers from foreign countries has risen from 900,000 marks (\$225,000) in 1952 to 7.6 million marks (\$4.9 million) in 1963, monies paid to foreign countries for compositions and publishers has risen from 3.5 million marks (\$875,000) in 1952 to 19.7 million marks (\$4.9 million) in 1963. It's impossible to overcome the promotion of foreign lands said Dr. Schulze. For instance, an example of how artistry in foreign lands is pushed is shown by the 5 cent postage stamp from the U.S.A. with the motto "American Music" honoring the 50th anniversary of ASCAP, the U.S. sister firm in the U.S.A. for GEMA. Dr. Schulze thinks that the following things should be done for the living German composers in the future. First of all, the government here should set aside more funds for the promotion of German music in foreign countries, secondly, German orchestras with the help of the government should be sent on foreign tours and the orchestras that go should play more German music with at least one German standard or "evergreen" in their program, and thirdly the professional organization of the German composers should appeal to the government as they do in other countries for the promotion of German music in foreign countries.

Star Club Records is off the ground. That's the news from Philips this week. The teen oriented label featuring beat music was officially kicked off on Nov. 16. As we have already reported, the start program of the label owned by Manfred Weissleder of the Star Clubs in Germany and music publisher Hans Beierlein and distributed by Philips includes 8 singles and 6 LP's with artists such as Fats Domino, Jerry Lee Lewis,

Last Weeks Week On Chart

This Week

band sounds from Germany.

Gerd Hammerling of Nero Music reports that he's swinging with the top tune from France "Ma Vie" from Alain Barriere and "Amore Scusami" which is shooting up the Cash Box Top 100 by Robert Goulet and is now out in German by the original Italian artist John Foster on Vogue. Gerd's also got a top German entry with the new Drafi Deutscher tune "Cinderella Baby"

on Decca.

CBS press gall Dietlinde Fuchtner put out a promotion sheet on The Temptations who are getting top promotion with their newest waxings here. Theo Seeger of Peer Music writes to tell us that he's got three new hot push items including the German version from "Where The Old Red River Flows" by Bruno Terry on Electrola, "Tobacco Road" from The Lords also on Electrola and by The Nashville Teens as well as "Is It True" from Brenda Lee and Electrola star Conny Froboess in German which will be released this week.

Gerbard Mendelson because here and the contractions of the contraction of the

Gerhard Mendelson has produced the Rolling Stones with their first German waxing for Teldec. Philips has released the first German recording of England's Susan Maugham and has recorded "Rag Doll" in an excellent German version

by The Five Tops.

Larry Yaskiel is now putting out a weekly report of his firm Vogue's hits from the U.S. hitparade exclusively from Cash Box, of course.

That's it for this week in Germany.

Germany's Best Sellers

art
Memphis, Tennessee—Bernd Spier/Pat Boone/Claudio, Rik
and Roger/Matadorerne/Johnny Rivers—CBS/Vogue/Polydor/Metronome/Liberty/Hans Gerig Music
**Ich will immer auf dich warten (I Will Always Wait for
You)—Brenda Lee—Polydor—Hans Gerig Music
Pretty Woman—Roy Orbison—London—Acuff Rose/Ralph
Maria Siegel Music
Skinny Minnie — Tony Sheridan/The Rackets—Polydor/
Elite Special—Hans Gerig Music
**Sweet Sweet Rosalie—Paul Anka RCA Victor—Ralf Arnie
Music 2 *Music

*Aber mein herz ist allein (But My Heart is Alone)—Hans
Jurgen Baumler—CBS—Melodie Der Welt/Michel
Du, Du gehst vorbei (You, You Pass Me By)—Suzie—
Deutsche Vogue—Montana Music/Beierlein

*Das konimt vom Rudern, das kommt vom Segeln (That
Comes From Rowing, That Comes From Sailing)—Peter
Lauch and the Regenpfeifer — Golden 12/Metronome —
Transatlantic Music

*Ein boy ist ein boy (A Boy is a Boy)—Renate & Werner
Leismann—Ariola—Ralf Arnie Music
Seide und Samt (Sweet Violets)—Peter Alexander—Polydor—Edition Trumpf/Arends

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MEXICO—M. Freidberg Division Del Norte 31, Mexico City

Publi



HOLLAND

During the "Holland Festival" in July, 1964, the great Russian cellist Msstislav Rostropovitch gave the official premieres of two concerts for cello: 1) a concert in C by Joseph Haydn, discovered in a German library in 1961 and 2) the "Cello Symphony" Op. 68 by Benjamin Britten, dedicated to Rostropovitch. Hans Tecker, classical label-manager for Decca in Holland, informed Cash Box that the LP-recording of both works, with The English Chamber Orchestra conducted by Britten with Rostropovitch as the soloist, has been released now in the Netherlands. The LP is favored with a lot of extra publicity attention, and Cash Box was informed by leading Dutch record dealers that first sales were very promising.

American country & western artist Bill Clifton, staying in England with his family for some time, visited Holland to discuss possibilities for a TV-show. Also in this country, Bill Clifton is considered among C&W fans as one of the most prominent young artists. His latest release: "The Code Of The Mountains," on the London-label, was received with excellent reviews and intensive radio play.

show. Also in this country, Bill Clifton is considered among C&W fans as one of the most prominent young artists. His latest release: "The Code Of The Mountains," on the London-label, was received with excellent reviews and intensive radio play.

With Roy Orbison ("Pretty Woman"), Willeke Alberti ("Mijn Dagboek") and The Rolling Stones (All Of Their Great 1964 His) in the lead, Phonogram's hit parade of Mid-November showed an interesting upward move of "The French Song" by Canadian Lucille Starr and "The Wedding" (La Novia) by 23-year-old English vocalist Julie Rogers. "Song" is on London-label, "Wedding" (La Novia) by 23-year-old English vocalist Julie Rogers. "Song" is on London-label, "Wedding" on Mercury in Holland. The great Roy Orbison-toppers, like "In Dreams," "Leah" and his latest hit "Pretty Paper" are presented now by Phonogram in a special and very attractive single-series.

Willy Brandt, mayor of West Berlin, has accepted the position of Honorary Member of the Royal Dutch Male Choir "The Mastreechter Staar." The suggestion to appoint him as a Member of Honor dates from a special board-meeting on October 15th, 1964, based on the existing parallel between Brandt's ideals and the Choir's striving after dissolution of segregation between the various European countries, on the principle of conformative cultural points. The Mayor wrote: "The importance of the Royal Male Choir De Mastreechter Staar, artistically as well as their striving after friendship and mutual understanding between the European nations, is well-known to me, and I am very pleased that I may call myself an Honorary Member of this society."

King of the Tango, Dutch composer and orchestra-leader Malando, left from his native country Holland for an extensive band-tour through Japan, on November 18th. The Malando Orchestra will stay in Japan 30,000 Malando Lip's a month are sold. The band will do eight performances a day, including color-TV and radio programs, in personal appearances of the Malando Verchestra in the largest theatres of th

Warner Bros. released its album "Traditional Jewish Memories" in Holland. The music is by Orchestra and Chorus of Benedikt Silberman, well known in this country for his regular broadcasts. Atlantic has new pop singles out by Solomon Burke, Otis Redding and Rufus Thomas.

Bovenia's Imperial-chief Cees Mentink reports that Imca Marina's new LP "Four Leaf Clover" will be out soon. The singer entered the Top Ten with "Harlekino" in the meanting.

in the meantime

Capitol-Holland reports that both albums "Funny Girl" (Barbra Streisand) and "My Fair Lady" (Nat King Cole) are catching on very strong. The Bovema U.S. label this week releases Pete Seeger's Folksong-LP and also has Buck Owens' single "I Don't Care" out as an introduction to this artist's LP under the same title.

The Gramophonehouse-studio this week inaugurated its unique Swiss Studer four-track tape recorder, which enables this company's Dutch Production to mix orchestra with dubbed voices, chorus, etc. on one and the same tape, thus producing the highest mono- and stereo-quality. Bovema so far is the only record company in Holland to be equipped with this technical phenomena.

HMV's folksong trio "The Shepherds," now very much in vogue on Dutch radio and TV-programs will do a TV-show on Holland's channel 2 Saturday night.

The premiere-date of the film "My Fair Lady" has been moved forward to December 17th. According to CBS' Sales Manager Hemmy J. S. Wapperom, it will be a festive performance with a press-cocktail party in honor of the CBS soundtrack in conjunction with the movie. Around that time, CBS Gramofoonplaten (in close cooperation with the Warner Bros. office in Amsterdam) shall launch a big press campaign with retailers in Amsterdam and Rotterdam tieing-in with the event by means of window-displays, die-cuts, blowups, streamers, etc., supplied by CBS.

Already Dutch TV stations are paying much attention to this widely-acclaimed movie: VARA TV has shown some shots of this film ("behind the scene") NCRV TV has planned to show a discussion about the picture, whereas AVRO TV shall present the Dutch viewers with a special about "My Fair



TOP 100 LABELS

ADC D	
ABC-Paramount	
,	Mercury
	MGM 12, 37, 32, 70, 62, 95
20,	Money
	Monument
Cameo	
Capital 13, 44, 47, 68	
Columbia	Oken
Command	Deslaver 1 ex
Constellation 85	phili
Coral	DL:U.a.
D-Town 90	DCA VI.4 0 10 04 05 7/ 100
DCP 20	- 1 - 1
Decca	Dan 1 5 23 mm
Diamond	D 1 44
Dimension	
Dolton 56	
Duke	Soma 60
Epic	Sue 97
4 Corners	Swan
Gateway	Tomlo 40 tt
Gordy 74	Tallia 94
	20th Fox
Hi	United Artists 7
Hickory	Veeigy
Imperial 14	V I P 72
Interphon	Volt 53
Josie	
Kapp 49, 54, 83	Wand
Liberty	Warner Bros
Liberty 29, 64, 83, 92, 96	World Artist

to numerous requests for such a service CASH BOX will run the Top 100 Labels feature on a weekly basis. It has been designed primarily as an aid to our international readers desiring a capsule summary of labels they carry and their representation on the CASH BOX Top 100. Feature can also be a handy order for distribs, racks, dealers and one-stops ordering disks by labels.

HOLLAND (Cont'd)

HOLLAND (Cont'd)

Lady" (about the film and the musical) on January 6th, 1965. On occasion of the "My Fair Lady" Month in Holland, CBS just released two more albums. Percy Faith's "Music From My Fair Lady" and Andy Williams' "The Great Songs From My Fair Lady And Other Broadway Hits."

CBS' Sales Manager Hemmy J. S. Wapperom is very excited about Louis Van Dyke. The artist's strong album, entitled "The Louis Van Dyke Triog Quartet' has just been released and already has established itself as a block buster in this territory. The group consists of Louis Van Dyke (piano), Jacques Schols (bass), John Engels (drums) and Carl Schulze (vibes), Jacques Schols (bass), John Engels (drums) and Carl Schulze (vibes), particular Louis Van Dyke graduated Cum Laude at the conservatory during the month this album was recorded! Also a newcomer on CBS Holland will be Julio B. Euson. Dutch TV-viewers will see him on December 16th next and his first single "My Plea" c/w "Baby Won't You Come Back" is expected to become a real hit in this country. The Pico's, Dutch accordian-players, recently have recorded a single with music from "My Fair Lady," which shall be released on occasion of the "My Fair Lady" Month in Holland.

Famous conductor Dr. George Szell, who was in Amsterdam to give a series of concerts with The Amsterdam Concertgebouw Orchestra, has written a message to the Dutch music-lovers, by special request of CBS Gramofoon-platen. This message, which was distributed among the Dutch Press, as reads as follows: "I am complying very gladly with this request, because I am delighted at the prospect of spending again a few weeks in this country, with which I have been in love ever since I came here for the first time thirty-five years ago. I am looking forward to renewing any contacts with the audiences of this earth." Signed George Szell.

Artone officially launched an initial series of their local classical production during a crowded reception given at the International Cultural Centre of this earth." Signed George Szell.

Art tet all under exclusive Artone pact since 1963. Programme, produced by leading A&R man Joop L. U. Reiziger, includes many rarely recorded works by Mozart, Haydn, Schubert, J. S. Bach, C. P. E. Bach, Pachelbel, Walther Bruhns, Buxtehude, Valentini, Danzi, Gebauer, Locatelli, Albinoni, Pergoles and Don Lorenzo Perosi.

Holland's Best Sellers

Week Week

- 5
- Pretty Woman (Roy Orbison/London) (Acuff-Rose/Brussels) Mijn Dagboek (Willeke Alberti/Philips) (Portengen/Haarlem) If I Fell (Beatles/Parlophone) (Basart/Amsterdam) Tell Me (Rolling Stones/Decca) (Holland Music/Amsterdam) Harlekino (Imca Marina/Imperial) (Portengen/Haarlem) In Der Mondhelle Nacht/Der Bunte Hochzeitswagen (Gert & Hermien Timmerman/C.N.R.) (Basart/Amsterdam) Dolce Paola (Adamo/HMV) (Anagon/Heemstede) Where Did Our Love Go (The Supremes/Motown) (Belinda/Amsterdam)
- I Should Have Known Better (Beatles/Parlophone) (Basart/Am
- Quand Les Roses (Adamo/Pathé) (Anagon/Heemstede)



MEXICO

From Buenos Aires, Argentina, we received a post card from César Costa, who's performing in that country on TV with Palito Ortega, Leo Dan and Violeta Rivas. César will soon be in town to fulfill several contracts.

Alberto Vázquez released his fourth LP, with a very commercial cover and including songs like "Amanecí En Tus Brazos" (I Woke Up In Your Arms), "Te Espero" (I Wait For You), "Piedad Señor" (Pity, Lord), "Si Te Vas" (If You Go), "Bésame" (Kiss Me), "Padre Mío" (My Lord), "Ol' Man River," "Eres Irresistible" (You're Irresistible) and others. The backing is by Jorge Ortega and his orchestra and the combos of Leonel Maldonado and Los Aragón. Alberto is skedded for a new TV series.

Santo and Johnny are expected to perform at a night club, a music coffee place, theater and TV. It is expected that Santo and Johnny will stay a long while. "And I Love Her" recorded by them and distributed in Mexico by Gamma Records is one of the top hits in Mexico.

Sonia López the most popular Mexican tropical singer, cut a new album for CBS, singing her latest hits: "Cielo Negro" (Black Heaven), "Voy" (I Am Going . . .) and "Amor En La Playa" (Love On The Beach) with brand new songs like "El Brindis" (The Toast), "Llorar" (Cry), "El Elevador" (The Elevator), "Nuevo Rítmo" (New Rhythm), "El Camión" (The Bus) and others. Sonia uses the rhythms "Cumbia" and "Tun Tun."

From Germany, recently came Dr. Ernst von Siemens, president of the Siemens organization that owns Deutsche Grammophon. Von Siemens came to visit DUSA records that distributes some of his labels in México.

Bernard T. Ness, RCA president, has departed for Lima, Perú to exchange ideas with Peruvian RCA executives. David Crump, general manager of that company took charge while Bernard was gone.

CBS Records created the "Dicos Club CBS, S.A." a record club which will be commanded by its general manager Luis Bastón and that will sell to its members records below the usual price.

On December 11 the Festival of American Music will start at the Palace of Fine Arts, with the assistance of the Stan Getz quartet and beautiful Astrud Gilberto. Tickets are on sale now, sponsored by a big promotion on radio and TV.

For the first time at the "Million Dollar" of Los Angeles, Mexican singer and announcer Rubén Zepeda Novel, debuted with great success. His contract was extended for one week more.

On December 2 will leave town Los Hermanos Martínez Gil, veteran Mexican trio to Perú, Argentina and Brasil. This tour will last about four or five weeks.

Gamma Records released and extended play with Spanish singer Salomé, who is performing here at a night club and on TV. The titles are "500 Millas" (500 Miles). "It's A Lonely Town," "La Balada De La Trompeta" and "La Muralla De Berlín."

Musart Records released on Capitol a single by The Beach Boys. The songs are "Dance, Dance, Dance" and "The Man With All The Toys." Now, on its own label (Musart) we received new recordings by Mike Laure "Love Is Strange" and "On The Beach Of Waikiki," with Los Gibson Boys the themes "And I Love Her" and "Two Girls For Me" and with Manolo Muñoz "Ay Preciosa" ("Hey Beautiful" and "Esta Tarde Será" (It Will Be This Afternoon)

On December 18, Andy Russell will fly to Hollywood to salute old friends and probably to do two or three TV shows. Andy will debut next week in Acapulco at 'El Zorro" place.

Back in town again is Angélica María after a long tour through several South American countries. Angélica will do a new picture and by the middle of December will do a TV series.

In a past Mexican Cash Box column we mentioned the debut in town of Spanish singer Salomé, and that she was recording in Spain for Belter Records. This was erroneous, Salomé records for Zafiro and here in México it is possible she will cut for RCA Victor.

Tomás Muñoz, manager of Gamma Records, is expecting this week the arrival of Giuseppe Giannini, executive of Italian label CGD and Jimmy Johnson, of Walt Disney Music Co.

Mexico's Best Sellers

Como Te Extraño Mi Amor-Leo Dan (CBS)-Hnos. Cañedo (RCA)-

(Mumusa)
Invierno Triste—Connie Francis (MGM)—(Grever)
Y La Amo (And I Love Her)—Santo y Johnny (Gamma)—The Beatles (Musart)—Los Apson Boys (Peerless)—(Grever)
Tu Seras Mi Babi (Be My Baby)—Les Surfs (Gamma)—Vianey Valdéz (Peerless)—(Grever)
Voy—Sonia López (CBS)—Javier Solís (CBS)—Luis Demetrio (Musart)—Pepe Jara (RCA)—Olga Guillot (Musart)—(Emmi)
La Pollera Colora—Carmen Rivero (CBS)—Chico Novarro (RCA)
Tijuana—Los Persuasivos (Gamma) Pablo Beltrán Ruíz (RCA)—Carlos Campos (Musart)—Los Xochimilcas (Peerless)—Los Blue Boys (Musart)—Luis Andrés González (RCA Camden)—(Grever)
Aburrida Y Sola (Si Je Chante)—Pily Gaos (RCA)—(Grever)
Amaneci En Tus Brazos—Alberto Vázquez (Musart)—Marco Antonio Muñíz (RCA)—Jose Alfredo Jiménez (RCA)
Entrega Total—Javier Solís (CBS)—Alvaro Zermeño (Orfeon)—Flor Silvestre (Musart)—(Mumusa)

France's Best Sellers

Que C'est Triste Venise (Charles Aznavour) Barclay—French Music La Corde Au Cou (Richard Anthony) Columbia—AMI Ecoute Ce Disque (Sheila) Philips—Tutti Donna Donna (Claude François) Philips—Mills Le Pénitencier (Johnny Hallyday) Philips—Ray Ventura Ma Vie (Alain Barrière) RCA Victor—Tutti Les Pins Du Bord De L'eau (Enrico Macias) Pathé—Tutti Debout Les Gars (Hugues Auffray) Barclay Les Filles Du Bord De Mer (Adamo) Voix de son maitre The House Of The Rising Sun (The Animals)—Ray Ventura



FRANCE

Most important event this week was the proclamation of the prize-list of "L'Académie du Disque Français" for 1964. The proclamation was issued at the Paris Town Hall on Nov. 21.

Here are the results:

Prix Francis Carco

Best Male Singer 1964: Jacques Brel à L'Olympia (Barclay)

Best Female Singer 1964: Juliette Greco à Bobino (Philips)

Best Song of the Year: "T'es Venu De Loin" written by Louis Amade and

Gilbert Bécaud

Best Dance Record: "Surprise Partie Twenty". An LP with songs by Petula Clark, François Hardy, Jean Jacques Debout, Jean Pierre Fall, Les Fantômes. Vogue)

l'Institut de Musicologie

Ethnology: Valiha Madagascar (Ocora)
Folk: Chants d'Afrique by Miriam Makeba (London)
Prix Arthur Honneger
Jazz: "Hello Dolly" by Louis Armstrong (Vogue)

Prix Colette

Prix Colette
Theater Poetry: "La Voix Humaine" of Jean Cocteau by Simone Signoret.
(Jacques Canetti)
Theater: "Huis Clos" of Jean Paul Sartre by Michel Vitold, Christiane
Lenier, Gaby Sylvia, R. J. Chauffard. (Deutsch Gramophon)
All the other prizes concerned classical music. The main prize "Prix Du
Président de la République" was divided between: Symphonie Fantastique of
Berlioz by the symphonic orchestra of N.D.R. Hamburg conducted by Pierre
Monteux (Guilde Internationnal du disque) and Musique Française de Piano
by Arthur Rubinstein (RCA Victor).
Among other events of the week was the first performance of Gilbert
Becaud's one man show at Olympia Music Hall, and the one-night stand of
the Capitol's the Beach Boys. In France all their songs are published by Vogue
publishing.

publishing

As Cabat is travelling out of France, Georgieff told us many things about

Vogue records:

Vogue records:

Petula Clark will be on tour in Canada from January 4th till the 20th. Then she will spend five days in New York for some TV shows. After that she'll come back to Europe because she will represent France at the next Italian Song Festival in San Remo, from 28th till 30th of January. Her new LP will be released at the end of November. Main titles are: "O O Sheriff," "Les James Dean," and "Un Doigt de Champagne."

François Hardy is in Greece for a vacation. She'll be in Paris on Dec. 14 to star on the "Ni Figue Ni Raisin" TV show.

Georgieff tells us that the Honeycombs and the Kinks will perform in Paris on December 8th at the Olympia for the Europe No. 1 Public Broadcast, "Musicorama." On the same night the young English girl, Sandie Shaw, will be on stage at the Chatlet Theater for Radio Luxembourg Public Broadcast., "Parade."

Georgieff also announces too that Danyel Gerard is the best seller of the AZ

Georgieff also announces too that Danyel Gerard is the best seller of the AZ

"Parade."

Georgieff also announces too that Danyel Gerard is the best seller of the AZ label with a million records sold.

Pierre Schneider in charge of publicity of Eddie Barclay's publishing announces us that French female vocal group Les GAM'S recorded "Rien N'est Trop Beau," a French treatment of "He Never Came Back." Frank Fernandel, son of the French movie star Fernandel, recorded for Philips "Oui C'est Ici," an adaptation by Bob Du Pac of the Rod McKuen song "Someplace Green."

Henri Marchal director of Pathe Marconi Publishing, was visited by Cyril Shane who picked up a few songs for Shapiro-Bernstein in London. Stig Anderson of Polar Music (AB Stockholm) came to Paris and saw Marchal and Timmel of Pathe Marconi to prepare release in France of the Hootenanny Singers" records. Mitchell recorded a French treatment of "Just One Look" (Pathe Marconi). French title: "Juste Un Regard."

Michael H. Goldsen, director of Criterion Music, left Paris after meeting with Lucien Morisse, head of Disc AZ. Golden's daughter, Eileen, made an album for his Prince Records and released a single of two songs in French, "Le Metro De Boston" and "Michael," Morisse heard the record which was brought to him by the vocalist on her vacation in Europe.

Audience reaction was so tremendous that he immediately made overtures to release her records in Europe. Goldsen finalized the deal wherein Morisse will produce her records in the future and will release them on his Disc AZ. Goldsen controls these masters for the United States.

Two cocktail parties were given this week by Hazan, head of Philps Variety Records. First one was for new LP called "Les Dernières Voix Tziganes." Joseph Kessel, of the Academie Française, supervised this recording.

The second party was to celebrate the comeback of French singer George Milton. Milton was a great star just before the Second World War. He just released an album. He is 71 years old.

DONT FORGET!

The Cash Box Year-End Special Edition, International advertising, (Dated Dec. 26th) goes to press Wednesday, December 9th. If you haven't already scheduled your Holiday message, do so immediately.

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BRAZIL

Following the programs of international attractions at Teatro Record, the Emissoras Unidas (Radio and TV-Record, Channel 7) is now presenting two of strong representative artists of Spanish music: Carmen Sevilla, singing and dancing movie-star, and her husband-composer, Maestro Augusto Alguero. The charming and talented young couple's Latin American tour included personal appearances in Buenos Aires, Montevideo, Rio de Janeiro and now São Paulo. From here they will go to Lima, Perú, and then rush to Madrid to attend the annual TV gala show of Philips, for which Carmen is recording for quite a while. No need to say how enormously successful they have been in Spanish speaking countries of South America, where both are famous and well-known, through Carmen's films and Augusto's hit compositions; but also in Brazil the public reacted very well to the lively and fascinating rhythm and style of the Spanish "flamenco" music, which has in Carmen Sevilla one of the best interpreters. The beautiful lark's near future plans include a trip to the US, where she will be guest star at Ed Sullivan's Show on January 10. She will also come back to this country, where she was invited to star in a film in co-production between Brazil and Spain, in which she will sing also in Portuguese. The very attractive star is a definite fan of the Modern Brazilian Music and places João Gilberto on top of her favorites. Algueró, as a composer should, is more in favor of Antonio Carlos Jobim (Tom). But Augusto Alguero is also busy in the international waxing field: recently he was in Paris, France, where Connie Francis cut an EP with four of his compositions in Spanish, among which the number that is becoming an international hit—"Gracias." His latest waxing was for CBS, another EP with Enrique Guzmán singing four of his numbers. We wish the best of lucks to the pleasant and good-looking couple in their first US experience.

There was another cocktail-party hosted by Discos RGE, for the official

number that is becoming an international hit—"Gracias." His latest waxing was for CBS, another EP with Enrique Guzmán singing four of his numbers. We wish the best of lucks to the pleasant and good-looking couple in their first US experience.

There was another cocktail-party hosted by Discos RGE, for the official launching of an excellent LP cut by the Corol Willys, a very good choral group of "Willys Overland do Brasil." The usual RGE hospitality was in good hands: prexy José Scatena, his efficient assistant Aurora Padula, as well as international supervisor Marcos Nobili and the promo man Getulio Alves. All arrangements in the waxing were made by Maestro Rafael Puglielli, with direction of Maestro Zuinglio Faustini and supervision of Maestro Ruben Perec (Pocho). From this LP, RGE is selecting four traditional Christmas numbers for a "double-compact" to be released for the coming season. At the pleasant and lively cocktail-bash, we could see, besides all the staff of the company, the most important radio, television and press representatives, like Julio Rozemberg (Tupi), Bob Corte-Real (Emissoras Unidas) and others, several artists—Lygia Freitas Vale—and people connected with Willys, like John Garner and wife (he is the publicity manager of the company) and Edson Borges (Passarinho) of Norton Publicity Ageney, and many many others.

Still from RGE, Marcos Nobili sends latest news, as PR and Press contact: a single-compact (33RPM-T") is being released with two interesting titles—"La Cucaracha," where the traditional number gets a new "surf" treatment, and "Anjinho Da Gang," which is a musical description of a car accident with motor noises and tire screech and all. The Beverlys, one of first teen-rhythm vocal groups to appear. Another interesting single is being released featuring the great guitarist Paulinho Nogueira, who this time plays two numbers by other composers: "Zelão" by Carlos Lyra and Vinicius de Morais, and "Onde Está Você" by Oscar Castro Neves and Fiorin. The first number recorded "live" on a re

Trio" and "O Fino Da Bossa," steady on the first spots, prove how the company has an eye for MPM releases.

Suc C. Clark informs about what is going on with Companhia Brasileira De Discos (Philips): the new general manager of the company, Alain Trossat, was most recently the manager of Philips Records in Chile, and has also worked with both the French and Dutch organizations in Europe. With the knowledge of the increasing importance of recorded concerts by important artists, CBD now presents "E Tempo De Música Popular Moderna," which includes the label's major artists. This concern at the "O Globo" newspaper auditorium was sponsored for aiding the campaign of "Help A Child To Study." The LP includes a rousing opener by the Copa Trio of "My Weakness Is Strong Coffee"; followed by Luis Henriques' new version of "Amor 6x8." One of the most applauded attractions at this concert was Os Cariocas, whose tender reading of the beautiful lyric to "Minha Mamarada" brought an ovation. This song is one of the standouts from Vinicius De Morais and Carlos Lyra's recent musical in Rio, entitled "Pobre Menina Rica" (Poor Little Rich Girl). The first half of the program terminated with Rosana Toledo's fine version of "Hoje É Dia De Amor." The high point of the concert was reached with the appearance of Jorge Ben, singing his newest hit "Descalço No Parque" (Barefoot In The Park"), and a spirited concert performance of his last hit, "Bicho Do Mato." This is a great crowd-pleaser and the audience loves to sing along the refrain of "Oi, Oi, Oi!" with Jorge! The concert closed with always popular Tamba Trio, and was, of course, very well-received—particularly their new version of "Enquanto A Tristeza Não Vem." This disk is a collector's must! Also included in CBD's December releases is the album called "Reino Da Garotada" whose hoys chorus sings an outstanding selection of international songs. The most notable are the Brazilian "Mulher Rendeira" from the movie, "O Cangaceiro," from Italy comes "Tiritomba" and "Arrivederei Roma"—this

"present" for his fans: his third LP called "Ben É Samba Bom," with some of his greatest current successes.

The latest releases of the company also include two records celebrating not only Carnival but Rio's 400th Anniversary—"Carnaval! Carnaval! Carnaval 65!" and "O Grande Carnaval de 65" with numbers sung by the many stars of the label, sure to have great sales success. The company has also reasons to be proud of the DGG release of Johannes Brahms "Concerto For Violin, Cello and Orchestra"; the world famous "Double Concerto" is performed by Wolfgang Schneiderhan, violin, Janos Starkar, cello, and the Berlin Symphony Orchestra was conducted by the late Maestro Ferenc Fricsay.

Brazil's Best Sellers

This Last Week Week 1 2 2 1 * My Boy Lollipop (Fermata) Millie Small/Philips

*Deixa Isso Pr'a Lá (Todamérica) Jair Rodrigues/Philips
Cin-Cin (Embi) Richard Anthony/Odeon
Sul Cucuzzolo (Fermata) Rita Pavone/RCA Victor

*Somos Iguais (Mundo Musical) Altemar Dutra/Odeon
Deixe Pr'a Mim A Culpa (Vitale) Agnaldo Rayol/Copacabana
Michael Trini Lopez/Odeon
Scrivi (Edições RCA) Rita Pavone/RCA Victor
In Ginocchio Da Te Giani Morandi/RCA Victor

*Do Que Eu Gosto Mais Lurdinha Pereira and Rolando Boldrin/
Continental
Saudade De Voce Martha Mendonça/Chantecler ż 10 Continental
Saudade De Voce Martha Mendonça/Chantecler
A Hard Day's Night (Fermata) The Beatles/Odeon
*Separação (Edições RCA) Claudio de Barros/RCA Victor
Obsessão (Embi) Sérgio Odilon/CBS
*Trem Das Onze Demónios da Garôa/Continental
Una Lacrima Sul Viso (Notas Mágicas) Bobby Solo/Chantecler
*Juramento De Amor (Edições RCA) José Lopes/Chantecler
O Mio Signore (Fermata) Edoardo Vianello/RCA Victor
La Bamba (Embi) Trini Lopez/Odeon
*Que Queres Tu De Mim (Mundo Musical) Altemar Dutra/Odeon
*Local Product 13 13 16 17 18 19 Brazil's TOP SIX LP'S 1 2 3 4 5 6

O Fino Da Bossa—Several Brazilian Artists/RGE Zimbo Trio—Zimbo Trio/RGE 'S Young—Ray Conniff/CBS The Beatles Again—The Beatles/Odeon Meus 18 Anos—Rita Pavone/RCA Victor A Pantera Cor De Rosa—Henry Mancini/RCA Victor 6

Six Double Compacts

O Calhambeque—Roberto Carlos/CBS Twist And Shout—The Beatles/Odeon Adorabile—Rita Pavone/RCA Victor 1 2 3 4 5 Sensazionale—Rita Pavone/RCA Victor 'S Young—Ray Conniff/CBS Frente Ao Mar—Agnaldo Rayol/Copacabana

BRAZIL (continued)

The most important news of the promotion of the Modern Brazilian Popular Music—the so-called Bossa Nova—is no doubt the invitation extended to our great composer, arranger Antonio Carlos "Tom" Jobim, to follow the favorites of Frank Sinatra—Axel Stordahl and Nelson Riddle—making the arrangements and conducting the orchestra for the next waxing for Reprise. This is the beginning of a new era for the BNN.

Argentina's Best Sellers

This Week Last Week *Vestida De Novia (Korn) Palito Ortega (RCA); Los Nocturnos (Music Hall); Los Claudios (Polydor)
Bailando Sobre Una Estrella (A toi de Choisir) (Neumann)
Richard Anthony (Odeon Pops)
Cumbia Sobre El Mar (Korn) Cuarteto Imperial (CBS); Niko
Estrada (Odeon); Gasparin (Philips)

*Collar De Caracolas (Lagos) Julio Molina Cabral (Music Hall);
Los Fronterizos, Los Quilla Huasi, Gasparin, Transito Cocomarola
(Philips); Ramona Galarza (Odeon); Eduardo Rodrigo (RCA)

*Santander De Batunga (Melograf) Charanga del Caribe (CBS)
Inolvidable (Edami) Tito Rodriguez (United Artists)
Contigo En La Playa (Sulla Spiaggia Con Te (Relay) Nico
Fidenco, Hector Eduardo (RCA); Danielo (Odeon Pops)

*Esto (Melograf) Leo Dan (CBS)

*El Cardenal (Korn) Violeta Rivas (RCA)
My Boy Lollypop (Korn) Millie Small (Philips)
Charada (Neumann) Nestor Fabian (Odeon); Oscar Lavie
(Fenix) 1 2 3 4 10 11 (Fenix) "Changuito Cañero (Korn) Palito Ortega (RCA)
"Te Llevare (Korn) Beto Fernan (Music Hall)
"Lagrima Seca Pepito Perez (Disc Jockey)
"Adios Adios Corazon (Korn) Cuarteto Imperial (CBS); Sonora 12 13 14

Kalingo (Philips)
Twist And Shout (Fermata) The Beatles, Los Jets (Odeon Pops);
Mayte Gaos, Sylvie Vartan (RCA); Los Tammys, Andre (Philips); Jack Nitzsche (Reprise); Chubby Checker (Fermata)
Anyone Who Had A Heart Dionne Warwick (Philips); Cilla Black

(Odeon Pops)
Si Je Chante Sylvie Vartan (RCA)
Piel Canela Eydie Gorme/Los Panchos (CBS)
La Bamba Dean Reed (Odeon Pops); Trini Lopez (Reprise);
Chubby Checker (Fermata)

Just Like Old Times



SAO PAULO—Luis De M. C. Guedes (right), Cash Box's man in Brazil recently went backstage at a local Sao Paulo theatre and visited his old friends Augusto Alguero and wife Carmen Sevilla, the well-known Spanish lark. The esome discussed old times in Madrid

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Mauricio Brenner, Fermata's topper, is back from his tour of Europe, where he got in touch with publishing firms in Spain and Italy, and met Enrique Lebendiger, who's also traveling around the world. The two Fermata men discussed further action of their organization, both in the international and local scenes. Brenner traveled with Juan Ramon, the young singer, who promoted his recordings and picked up several new tunes for waxing.

Ricardo Castelblanco of Edami is busy working on ""Cataclismo," a Mexican tune of big success in that country, where it was cut by Maria Elena Sandoval for Orfeon. In Argentina, CBS has released the Cuarteto Imperial version, and several others are due. On the export side, Castelblanco notes interest on "Que Falta Que Me Haces," the Calo-Pontier-Silva tango that broke into the charts recently. "Inolvidable," the Tito Rodriguez best seller, is also gaining action in other markets. in other markets.

recently. "Inolvidable," the Tito Rodriguez best seller, is also gaining action in other markets.

News from Neumann: "Quedemos Como Amigos" and "Suelta la Cintura" are two of the new titles to be promoted by Tito Rodriguez, and the record will be soon available. The themes are controlled by US publisher Hall of Fame, represented here by Di Liscia's company. Nestor Fabian has cut for Odeon "Misty," the American standard, in tango rhythm. The waxing is expected to follow the success of "Charade" by the same artist.

Odeon recently played host to the press and deejays, presenting several new artists that have joined the label recently: Claudia, Vicky Rey and Tablita Yañez. Los Pañameños, Danielo and Chicote Lopez were also present, and all the guests received samples of the latest recordings by these artists. Emcee of the party—one of the liveliest of the season—was well known Juanito Belmonte, now working for the diskery as public relations man.

Otto Fey of Fenix busy at work with the first recordings by Walter San Juan, just inked by this label. His first single is "Mensaje" and "Queja de Amor," and will be soon preparing an album. Also on desk is Oscar Lavie with "Charade" and "Llevate Mi Corazon." Fey plans a big promotional push for several Fenix recordings during the following weeks.

Adolfo Pino of RCA, back from a tour of several provinces, has several strong items to report about: The second album of "Festival of Italian Music," with tunes by Rita Pavone, Paul Anka, Neil Sedaka, Gino Paoli and several other top stars; a new album by Lalo Fransen, with the chanter's latest waxings, and the famous "Maria Elena" album by Los Indios Tabajaras. In the singles field, there is a new one by Cos Chalchaleros ("Cueca de la Viña Nueva") and another one by Chico Miranda: "La Chiva" b/w "La Mokini." CBS is cashing in on the success of folk singer Jorge Cafrune in the second edition of the Odol Song Festival, aired by TV Channel 13 and a national radio

CBS is cashing in on the success of folk singer Jorge Cafrune in the second edition of the Odol Song Festival, aired by TV Channel 13 and a national radio network. The news coming from New York and reporting the success of melodic singer Roberto Yanes have been echoed by several local newspapers and magazines, resulting in an improvement in the chanter's prestige in town. On the teen side, young Miguelito Miguel has started a series of appearances on Channel 13, in the Escala Musical program, with success.

Phonogram is releasing the third volume of the "Piennic durer" garing up

Phonogram is releasing the third volume of the "Picapiedras" series, recorded by Los Portoqriqueños, Los Claudios and la Sonora Kalingó. As usad, the album contains a flock of chart riders: "Cumbia Sobre El Mar," "Vestida de Novia," "Inolvidable," "Collar de Caracolas" and others. There is also an album by well known tango orkster Armando Pontier, on mono and stereo, and other LP by Gasparin and his group, also covering the best sellers lists. On the EP side, there are new decks by Millie Small, Los Fronterizos, Luis Alberto del Parana and Los Paraguayos and Peruvian songstress Fetiche.

Music Hall has planty of faith in Hargie Asabari, the farmer member of

Music Hall has plenty of faith in Horacio Ascheri, the former member of The Pick Ups, now singing as soloist. Ascheri's waxings have been received very well (the latest is "Otra Vez," backed by "No Puede Ser") and now he has been inked by Channel 9 for one of its main programs. Folk singer Rodolfo Zapata has been visiting the provinces of Santa Fe, Cordoba and La Pampa, and is currently appearing on Radio El Mundo, in Buenos Aires. He's preparing a new album, which will include his hit, "Alegria de Vivir."

Julio Korn Publishers has prepared the Spanish lyrics for instrumental hit "Sometimes On Friday," which hit the charts some time ago. Also under promotion is "Me Conformo," written by Spanish composer Alguero and subpublished in this country by Korn. Also worth mentioning is the recording made by Violeta Rivas of the Brazilian tune "Soñar Contigo" for RCA.

News from Lagos Publishers: strong promotion for "Vidala del Chango," penned by Ramon Novarro. There are several recordings of interest, and mainly one by Los Trovadores del Norte. This tune has been also adopted by school choirs, which will mean additional exposure for long time. Los Trovadores del Norte (CBS) have also cut "Los Bichos," which is considered a potential hit, too.

Melograf Publishers is publishing "Mis Tormentos," written by teen singer Larry, "Hortensia," penned by Alvarez and Coco Barcala's "Por la Madrugá." There is also a paper version of "Esto," Leo Dan's hit, for accordion players, which is expected to meet a strong market in several provinces.

Several newies from Microfon: Los Cinco del Ritmo are in the market with "Vuelven los Pescadores," penned after the success of their single, "Los Pescadores." Under the Coral banner there is an album by Dick Jacobs, "The Electrosonic Orchestra"; finishing the list are two Audio Fidelity outings: "Overture!" by Arthur Winograd and "Strauss Waltzes" by Emanuel Vardi and the Virtuoso Symphony of London.

Big news from Disc Jockey: Rosamel Araya, after the fantastic sales of his latest album, has cut Gianni Morandi's smash "In Ginocchio De Te." Pepito Perez' first LP, a ten inch promotional album, is ready for release; Perez' latest single is "La Calle," which is also expected to break into the charts. Jorge Sobral is finishing a new album with tango music, which will be released this month; the same will happen with Ricardo Rey's single, "Tu Pañuelo."

Chile's Best Sellers

- Esto Leo Dan (CBS); Carlos Gonzalez (Demon)
- Jamas The Ramblers (Odeon)
- Leila Luis Dimas (Philips)
- Deberia Habermelo Imaginado The Beatles (Odeon)
- Las Cerezas Hermanos Carrion (CBS) Han Visto A Mi Chica? Willy Monti (Demon)
- Eso Dicen Maria Teresa (Odeon)
- And I Love Her The Beatles (Odeon)
- Volvamos Al Amor Ginette Acevedo (RCA)
- A Tu Recuerdo Red Juniors (Polydor)

Cash Box<

BELGIUM

The Passe Partout publishing company, which during the last year scored with many hits on the Flemish lists with Flemish songster Johnny Larry told Cash Box that Larry's Number One "Alleen" (on the bestselling list for many weeks) is now to be issued by Polydor in Germany. This same firm has brought the original version by Larry on the Belgian market. The sub-editor for Germany is Gerig. Larry stands a good chance in the Federal Republic with this record, and it may very well provide his breakthrough over there. This publishing company also has high hopes for "Jabadabadoe" by Roger Rogier. Johnny Hoes owns rights on this number in Holland.

Show records is now distributing hits of Italian lady crooner Mina in Bel-

Show records is now distributing hits of Italian lady crooner Mina in Belgium. Tony Geys, who was involved in a traffic-accident, is now recovering in the Limbourg province. His latest disk "Limbourg Allein" is selling well. Alberto Cortez has just come out with a single which features promising tunes, especially the one called "Dame Felicidad." On the reverse a catchy tune: "Fanny." Also on Show a Spaniard living in Antwerp, named Juan de Aisa has recorded two attractive numbers on a single. Titles: "La Sirena" and "Desoreciable."

Peter Plum is at present very busy with the launching of a Finnish dance, called the Jenka. Plum has acquired publishing rights on the number "Letkis," in fact the booster to the new dance. Attractive Finn, Miriam Michelson, came over to Brussels to demonstrate the new steps in the course of a Polish night. Plum, who is artistic managing director at Barclay's has recorded the first Jenka-record, titled "Letkis"—naturally. The Letkis number was originally published by RCA in Finland, but Belgium will get the Barclay version. Jenka is being boosted by the Belgian press, radio and television and is probably on its way to a successful career. The advantages of the Jenka are that it can be done by people of all ages and social groups.

Talking about Barclay, we would like to add that it has come out with EP's

Talking about Barclay, we would like to add that it has come out with EP's featuring classical piano music by Bernard Ringeissen. The newest Brell and Aznavour LP's have been well received. Aznavour will be at the Ancienne Belgique in Brussels in Dec. Gerard Melet is at present billed there.

The same goes for Gramophone attraction Enrico Macias. Macias has won fame over here with "La femme de mon ami," and different signs point toward "hits ahead." Adamo has been offered a record with eighteen diamonds incorporated. He also won "The Prize of Smile."

Roger Meylemanas, director of Vogue-Belgium is really stunned by the latest Henri Salvador hit called "Ma Pipe." After Salvador had reached the top, both in Flanders and in the Walloon country with "Zorro est Arrivé," one would have thought that nothing else could have topped it. Then "Ma Pipe" came along and is apparently on its way to beat "Zorro est Arrivé." Vogue also got a British Number One: "Sandie Shaw with "There's Always Something There To Remind Me" and a great deal of good is expected of the Shangri Las' "Leader Of The Pack" on Red Bird, distributed by the above mentioned firm over here. The Honeycombs and The Kinks are doing well over here.

Philips has a potential Flemish topper with the newest record by popular Flemish lady crooner Lize Marke. Lize recorded the Flemish version of Jacques Debout's "Nos doigts se sont croisés"; Flemish title: "Ji j danst te dicht bi j mi j." Claude François has taken care of the French version of "Bread and Butter," now on the market as "Du pain et du beurre." This popular Frenchman has also produced a French rendering of "When You Walk In The Room", now called "Les cloches sonnaient." The firm also expects a great deal of "Quand le soleil dit bonjour aux montagnes" by Robert Cogoi. On the reverse is featured "Le chemin qu'il faut suivre." Let's hope this new disk will bring Robert into the limelight once more.

Marvin Gave, a Motown-attraction who is not well known over here here.

Marvin Gaye, a Motown-attraction who is not well known over here, has spent a few days in Belgium for promotion purposes. He has been interviewed by journalists and radio reporters which may enhance his record sales. "Pride and Joy" has been his best in the United States, but he hasn't made it yet over here. We wish Marvin all the best.

Belgium Best Sellers

FLEMISH

- EMISH
 Oh, Pretty Woman (Roy Orbison/Fonior/Acuff-Rose)
 Everybody Loves Somebody (Dean Martin/Reprise)
 Amore Scusami (John Foster/Show/Amour-Paris)
 It's All Over Now (The Rolling Stones/Decca/Bens)
 Ma Pipe (Henri Salvador/Vogue)
 Ma Vie (Alain Barrière/RCA/Primavera)
 Where Did Our Love Go (The Supremes/Artone)
 The House Of The Rising Sun (The Animals/His Masters Voice/World)
 Such A Night (Elvis Presley/RCA Chapfell)
 Waarom (kan ik jou niet vergeten) (John Larry/Polydor/Passe Partout)
 Dolce Paola (Adamo/Pathé/Ardmore and Beechwood)
 Waarom (Liliane/Philips/Primavera)
 Bimba Bella (Willy Williams/Ronnex/Globe)
 Limburg Alein (Tony Geys/Show)
 Shake It Over (The Shake-Spears/Ronnex/Globe)

- Les Garçons Pleurent (Richard Anthony/Columbia/Belinda)
 Ma Vie (Alain Barrière/RCA/Primavera)
 Ce Monde (Richard Anthony/Columbia/Belinda)
 Il Pleut Dans Ma Maison (Danyel Gérard/Vogue/Ardmore and Beech-

- wood)
 Ma Pipe (Henri Salvador/Vogue)
 Oh, Pretty Woman (Roy Orbison/Fonior/Acuff-Rose)
 Que C'est Triste Venise (Charles Aznavour/Barclay/Peter Plum)
 The House Of The Rising Sun (The Animals/His Masters Voice/World)
 J'y Pense Et Puis J'oublie (Claude François/Philips/Belgolux)
 It's All Over Now (The Rolling Stones/Decca/Bens)
 Chaque Instant De Chaque Jour (Sheila/Philips/Belinda)
 Les Mauvais Garçons (Johnny Halliday/Philips)
 Sur Ton Visage Une Larme (Lucky Blondo/Philips/Bens)

SUBSCRIPTION TO CASH BOX

\$30 FIRST CLASS-\$45 AIR MAIL

COIN MACHINES & VENDING



This Sophisticated Business Of Operating Coin Machines

On the surface, the coin machine operator clad in work clothes while changing records, replenishing merchandise, and servicing his equipment, may come across as a hard-nosed laborer of sorts whose interests go no further than the immediate task at hand. An undercurrent of complex business techniques necessary for profit, however, have forced him to be as sophisticated in the conduct of his business as the Wall Street financier.

Time was when the business required little more than periodic service and collection on the route, and there are operators who continue to run a route in this manner. But with costs and taxes rising constantly, this type will be by the boards before long if he does not realize what is happening to the small businessman of today, and that most certainly means the operator of the smallest route in town.

Last week, one hundred operators with routes in the metropolitan and upstate New York area, heard attorneys and accountants talk about write-offs, installation and security agreements, and court rulings on firms the size of the Cleveland Browns.

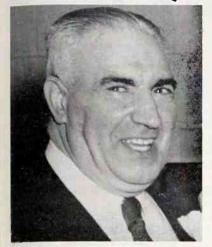
These professional advisors were not merely expounding to impress the listeners. They were talking about specific situations in the business of operating equipment which are as concrete as the machines they concern. Recent tax court rulings have indicated that write offs, the good will of a business, once amortized over the life of a contract period, will now be considered as mass assets and unless the Treasury Department can be made to understand economics of the purchase and sale of a route, serious problems will come about from such a position.

Installation and security agreement is not a fancy name for the location contract. Actually it outdates most simple location contracts, which for the most part have been weakened due to the omission of such vital clauses as those pertaining to chattel mortgages, loans and bonuses, and purchaser's assumption of obligations which is of no value when the purchaser happens to be broke. Better the present owner remain liable for the duration of the contract than for the operator to go from the frying pan into the fire.

As for rulings concerning the Cleveland Browns football team, the court in which this ruling took place was far from the fifty yard line which would be more familiar to the operator. The fact that contracts with Browns players were proven to have a determinable life may be the grounds by which the cost of these contracts may be written off in a four and one-half year write-off period. The cost of a juke box or cigarette vending machine contract should enjoy these same tax benefits. It will be up to the industry, and the operators in it, to see that this is the case.

The operator need not become a specialist in law of tax accounting but he had better be aware of the way in which his investment can be protected, and his profits remain free from inequitable tax rulings. In order to wit in the courts and with the IRS, today's operator had better keep abreast of these sophisticated business techniques, or it won't make much difference how much money there is in the cash box.

ST. JOSEPH VALLEY OPS HOLD ANNUAL BANQUET



FRANK FABIANO Pres. St. Joseph's Valley Op. Assoc

CHICAGO—Fred Granger, managing director of Music Operators of America (MOA), referred to his organization last week as an "umbrella" under which all facets of the coin machine industry must gather for positive action and unification. Granger was the guest speaker, November 18, at the annual banquet of the Music and Vending Machine operators of St. Joseph Valley (Michigan and Indiana), at Irvin's Dining Rooms, in South Bend, Indiana.

He added, in his brief address to

in South Bend, Indiana.

He added, in his brief address to the assemblage, that all future industry-wide conventions are dependent upon the "closest cooperation and support of these varied facets." They include: Operators (the consumer backbone), phonograph manufacturers, amusement game manufacturers, distributors and jobbers, record companies, one stops, allied industries, state and local associations and the nation's deejays.

"Because of the success of our 1964 annual convention, October 14-16, in the Sherman House, we can practically express the assurance that MOA's 1965 convention will be even

MOA's 1965 convention will be even greater in overall scope and attendance," Granger concluded.

The '65 conclave has already been scheduled by the MOA brass to be held September 11-13 in the Pick Congress Hotel in this city.

The St. Joseph Valley operators' banquet enjoyed its heaviest attendance ever, according to Frank Fabiano, president. Other officers on the dais with Fabiano and Granger were: Al Evans, Joe MacQuivey and Vern Daly.

Al Evans, Joe Macket.

Daly.

The evening's festivities started with a cocktail party, and was followed by dinner, dancing, and then a floor show. Entertainment was supplied by Bud Moore, of Valli Records.

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New York Ops Solidify Position In Locations With Installation Agreement, Protects Total Investment

■ 100 Coinmen Hear Talks On Write-Offs, Taxes And Contracts

NEW YORK—The Music Operators of New York, Inc. met Thursday at the Holiday Inn here (Nov. 24) and before the audience of 100 coinmen and guests left for home at midnight, they were already thinking seriously about tax write-offs, depreciation, good will, chattel mortgages, contracts and a host of other professional terms used to identify the means by which an operator in today's market must do business. Albert Denver, President of MONY, acknowledges that an understanding of modern business practices is necessary hence, the presence on the dais last Tuesday evening, of professional lawyers and accountants, qualified to instruct and inform the coin machine operator. For many operators, it was probably the most profitable evening they have spent in many a moon.

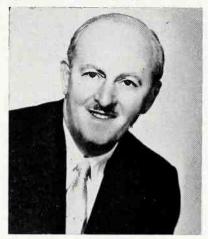
The highlight of the dinner-meeting was Denver's announcement that the new MONY Location Contract, a new Installation and Security Agreement, to be used by members in place of previous contracts used, is now available for members only. The contract represents the culmination of several months of work and is the final form following more than one dozen drafts. Denver, Teddy Blatt, NEW YORK-The Music Operators

contract represents the culmination of several months of work and is the final form following more than one dozen drafts. Denver, Teddy Blatt, MONY Attorney and Association officials authored the contract.

In addition to the standard contract clauses and agreements, the MONY contract takes into consideration other possibilities which may result in an operator being faced with a multitude of problems between the location and his operating firm. The contract bans the installation of the audio-visual type machine, currently being marketed by Cinebox, Scopitone, Cinematic and others; the agreement takes into consideration past, present and future loans and bonuses; recognizes the newly written Uniform Commercial Code as it pertains to Bulk Sales Provisions concerning the sale of a location; permits filing of a chattel mortgage agreement with the Secretary of State and the County Clerk in the County in which the lessee's business is located. Previously, the location owner, in a transfer, had the new owner assume contract responsibilities, but now the new contract holds the present owner liable for the duration of the contract (this clause was

Denver Re-Elected Pres. Of MONY

■ 22nd Term In Office



AL DENVER

NEW YORK—Al Denver was reelected President of the Music Operators of New York, Inc., at an election meeting held here on Tuesday, November 24, in the Holiday Inn Motor Hotel. It will be the veteran industry executive's 22nd consecutive term in office.

Also re-elected were the following MONY officers: George Holtzman, Vice President; Gil Sonin, Treasurer; Bill Kobler, Secretary.

Following are the coinmen who will serve on the MONY Board during 1965; Donald Shapiro, Leonard Block, Harry Siskind, David Sachs, William Goetz, Albert Arnold and Irving Fenischal.

brought about when location owners sold to people who were unqualified to assume any debt). Where the location, in the past, has challenged the validity of the former contract used, the operator now has a waiver of jury trial on any question concerning the contract. The operator's name appears on each of his contracts. This is a measure to prevent non-members from taking advantage of a legal instrument which has cost MONY large sums of money in the development. "It just wouldn't be fair for non-members to have access to our contract," said Denver.

Attorney Teddy Blatt briefly explained the current status of the pending Consent Decree and advised operators that while an appeal was lost, it is being appealed now in the Supreme Court.

Ben Haskell, of the Haskell & Blatt legal firm, attorneys for MONY, addressed the operator group and discussed the Uniform Commercial

addressed the operator group and discussed the Uniform Commercial Code. He stated that the transfer of a business may be duly regarded as pertinent to the UCC ruling, which states that all creditors be advised of the sale beforehand. Since many coin machine locations are restaustates that all creditors be advised of the sale beforehand. Since many coin machine locations are restaurants, coffee shops and malt shops, and may be classified as service organizations, they may not be included in UCC ruling. He added that it was his opinion that the operator would benefit from the revised UCC however, believing that this type location would be classified as a business subject to UCC rulings. Rulings in New Jersey have not been favorable, he stated, and NYC may follow. "I expect that you will be covered, however," said Haskell. In any event, the MONY contract, which contains a chattel mortgage agreement filed with State and County officials, would enable the operator to protect his interests. Mortimer L. Merkel, of Abrams, Meresman & Co., Certified Public Accountants, spoke on provisions of the new tax law which regards purchase of route of machines as Mass Assets wherein the purchase of several contracts is treated as the acquisition of a single asset which is not exhausted by the passage of time. The Tax Court has ruled thusly in several instances outlined by Merkel and the outcome is that the value of good will may not be fully amortized over the life of a contract. He stated that only a tax court decision could change the Treasury Department's view on location contracts and suggested that the industry raise funds for a test case in order that information in relation to the actual life of contracts, the key point in the Tax Court's ruling, be accumulated on an industry wide basis. (Complete text of Mr. Merkel's talk appears elsewhere in this issue.)

On other subjects, Denver advised operators that a State Liquor Authority ruling demands that licensees report all loans or bonuses "from interested parties," of sums up to \$1000. He also mentioned that another MONY service, Operators Credit Exchange, is currently supplying member operators with information on credit where locations have faltered with other member ops.

Among the prominent coinmen present were Mrs. Millie McCarthy, Pres., NYSCMA; Carl Pavesi, Pres. Westchester Operators Guild; Mike Mulqueen, Pres. NYS Operators Guild; Lou Werner, upstate Association attorney; Malcom Wein, Westchester Association attorney; Malcom Wein, Westchester Association attorney; Albert (Senator) Bodkin, representative of the Cardinal Spellman Servicemen's Club, who addressed ops and asked for donations for this year's Servicemen's Club drive. The program is a coin-machine philantropic program. Members of the trade press were in attendance. Reps from Runyon Sales, Atlantic New York Corp., Musical Distributors Corp., and Lipsky Distributing, were also present.

Nominations for officers of MONY were made. Since each post received but one nominee. Denver asked the

also present.

Nominations for officers of MONY Nominations for officers of MONY were made. Since each post received but one nominee, Denver asked the Secretary to cast one ballot for the election. Albert Denver was re-elected President; George Holtzman was reelected VP; Gil Sonin re-elected Treas; and Bill Kobler was re-elected Sec. Directors are Lenny Block, Harry Siskind, Dave Sachs, Bill Goetz, Donald Shapiro, Al Arnold, and Irv Fenishal.

Harry Siskind, Dave Sachs, Din Goetz, Donald Shapiro, Al Arnold, and Irv Fenishal.

New MONY members who submitted membership applications since the last meeting were: Old Reliable Music Co. (Joe Madden); A. Weisberg Service Co. (Abe Weisberg); Matthews Service Co.; Rayben Music Co. All were accepted by an MONY vote. vote.

Business Manager Ben Chicofsky was reported convalescing after surgery. His wife Molly assisted MONY secretary Sophie Selinger with stenographic and administrative preparations.

graphic and administrative preparations.

Members in attendance included: Alba Operating Co. (Al Babistein); Sherman Atwood B & R Amuse. Co. (Bernie Antonoff); Banner Music Co. (Phil Raisen); Beam Music Co. (Manny Feder); Broadway Music Service (Bill Suesens); Capitol Amuse. Corp. (Manny Katz); Capital Auto. Music Co. Inc. (Bill Goetz); City Music Co. (Isidore Lutzker); Clover Amuse. (Mike Giannuzzi); Consolidated Vending (Sid Mittleberg); County Enterprises (Morris Kahn); Elliot Music Corp. (Dave Lutzker); Elite Music Shoppe (Ralph Elefante); Elkay Amuse. Co. (Sal Trella); Empire Amuse. Co. (Albert Arnold); Excel Vending Co. (Max Weiss); Forest (Continued on page 52)

MOA Prexy Breaks Ground For Site



BRODHEAD, WISC.—When MOA President Clint Pierce isn't running the Pierce Music Co., or directing the Music Operators of America, he's usually making progress elsewhere in this country. Last week, the veteran coinman, broke ground for a new industrial site in Brodhead, Wisconsin. The community leader is shown above (center) paving the way for a \$250,000 building site. With him are l. to r. Al Levine, A-1 Construction Corp., NYC; Mayor Herbert Stuessy; Ed Staggs and Gladys Hudnall, of the company which will occupy the new building.

Cash Box-December 5, 1964

An Accountant Discusses Write-Offs On Route Sales New York Ops

Mortimer L. Merkel, CPA, is associated with the accounting firm of Abrams, Meresman & Company, consultants to business firms which include vending machine operating comclude vending machine operating companies in New York City. Merkel was asked by President Albert Denver, to address the Music Operators of New York, at a meeting on Thursday, November 24, at the Holiday Inn in NYC. His remarks are considered to be pertinent to the business of operating equipment in today's markets, hence, the decision of the editors to reprint the full text of Merkel's talk, which annears below. which appears below.

I have been asked to discuss with you a problem affecting your Industry in relation to the write-off of the amounts paid for routes in excess of the market value of the equipment. This matter has come up with our clients operating cigarette routes but it would appear that this is also a major problem for operators of music

You do not always purchase a business when you acquire a route. You usually purchase several or many machines on location to add to a route already in existence.

In determining the price to be paid or the locations or route, several actors are taken in consideration each having a different tax impact.

the potential income

1. the potential income 2. equipment and machines, their

age and condition

3. the length and time the location contracts are to run and the probability of renewal

4. covenant not to compete

In addition you may also acquire

trucks

6. inventory The above factors except for trucks and inventory although considered in-dividually in making up the price of the location, for contract purposes, are thrown into a pot like so many ingredients, the ultimate mixture is the dollar value placed on and paid for the location. Thus in computing the price you take into consideration so much per case for average weekly sales of cigarettes which includes the machine and so many times the weekly take of the music machines place. ly take of the music machines plus the market value of the equipment. The contract of purchase and sale treat such locations in the aggregate as a route. The details of the loca-tions are usually appended to the

main contract.

As a result of such treatment, the Tax Court has introduced a concept, new to the vending machine industry, into the tax law, namely "Mass Assets," the impact of which is that the acquisition of soveral contracts Assets," the impact of which is that the acquisition of several contracts should be treated as the acquisition of a single asset which is not exhausted by the passage of time; that for so many locations lost so many new ones may be acquired. A continuity of the entity which does not lend itself to amortization deduction. There are two important cases:

Thrifticheck Service Corp. 33 TC 117 decided March 22, 1960

117 decided March 22, 1960

In this case the taxpayer acquired the assets of a going business including its customer structure represented by 200 contracts with customers. The nature of the business was selling and installing in banks throughout the United States a checking account system known as "Thrifticheck Service Plan." The court in denying the amortization deductions for the contracts held that the taxpayer did not buy individual contracts but rather a single asset consisting of an aggregate of contracts. That this asset did not have a limited useful life.

Sam Scalish et al TC Memo 1962-46 decided March 6, 1962

The issue involved in the Scalish case was the adjustment disallowing the amortization deduction by the partnership. The taxpayer acquired

136 cigarette vending machines under contract and 43 cigarette vending machines not under contract. The contracts were renewable and in normal course of business would be reported. The townsyer took are amortimal course of business would be renewed. The taxpayer took an amortization deduction on amount paid to acquire the location contracts. The court denied the deduction and held that contracts or leases were a Mass or Collective Asset with an undeterminable useful life.

Relying on the aforementioned

Relying on the aforementioned cases, the treasury department has ruled that in the purchase of any business involving routes, even those that are represented by specific locations with contracts, any payment in excess of the value of the equipment is not amortizable, nor deductible. They permit no value to be set on the contracts even though they have a fixed term.

fixed term.

In cigarette vending and music operating routes the cost, in excess of equipment value, can be computed for each location. The price paid can be broken down to a value for the average pack sold or dollar taken in by each location. This fact appears to be ignored by the Department But in the ignored by the Department. But in the above cases calling this excess good will, the Treasury allows no write off if a location is lost, as new acquisitions supposedly replace those that are lost, and there is no decrease in the intangible value of the route. A write off is allowed only when all locations are lost or sold.

locations are lost or sold.

To combat the tough policy which the Treasury Department has taken with respect to the deduction for exhaustion in the so-called "mass asset" cases, a new look will be required in the purchase and sale of routes.

Manifestly, it will require each location to be treated separately and distinctly. A dollar value is to be placed on (1.) the tangible property (2.) covenant not to complete (3.) goodwill (4.) the contract. Athough

goodwill (4.) the contract. Athough the amounts for each category may be challenged by the Treasury De-Athough partment, the taxpayer is in a better position when an allocation is made, because a failure to allocate is in effect an allocation of zero.

In analyzing each location as stated

the appropriate section of the Internal Revenue Code can be favorably ap-Revenue Code can be favorably applied to the taxpayer's contention of a deduction for exhaustion

Sec. 167(a) of the Internal Revenue Code reads in part "General rule—there shall be allowed a depreciation deduction, a reasonable allowance for Code reads exhaustion, wear and tear

of property used in the trade or

2. property held for production of

income—
The Treasury regulation 1. 167(a) 3 delineating the code further states: "If an intangible asset is known from experience or other factors to be of use in the business or in production of income for only a limited period, the length of which can be estimated with accuracy, such an intangible asset may be the subject of a depreciation allowance- No deduction is allowable with respect to goodwill-

Thus under the regulations, if the useful life of intangible property such as a contract is definitely limited a deduction will be allowed. A contract is subject to an exhaustion allowance, whether it is called depreciation or amortization. The only requirements are that the life of the contract must be determinable and that the contract have a cost hasis

Recently there have been signs that the courts if given sufficient facts in a given case will back track from the hard and fast rule of the "mass asset"

In the Indiana Broadcasting Co. 41 TC 76-(March 13, 1964) the court recognized that network affiliation contracts, even though renewable, may have a determinable life based on industry reports.

In a case handed down a few weeks -The Seaboard Finance Co. (TC Memo 1964-253), acquired numerous small loan companies. The amounts paid for these companies were in excess of the face amounts of loan contracts which the companies had outstanding with their customers plus certain other assets acquired with the business. The Court in allowing 70% of the excess as amortizable and 30% of the excess as amortizable and 40% of the excess as a fine excess and 40% of the excess as a fine excess and 40% of the excess as a fine excess and 40% of the excess and 40% of the excess and 40% of the excess as a fine excess and 40% of the excess as a fine excess and 40% of the excess and 40% of the excess as a fine excess and 40% of the excess as a fine excess and 40% of the excess as a fine excess and 40% of the excess as a fine excess and 40% of the excess as a fine excess and 40% of the excess as a fine excess and 40% of the excess as a fine excess and 40% of the excess as amortizable and 30% as goodwill veered away from the Thrifticheck case on which the government leaned heavily, which you will recall, claimed that the excess was for goodwill and therefore not depreciable.

Both the Indiana Broadcasting Co. and The Seaboard Finance Co. cases show a ray of light favoring the taxpayer in the "mass asset" contest. In each case, however, the facts were organized and properly presented. Also

ganized and properly presented. Also a private ruling was obtained by the purchasers of the Cleveland Browns football team wherein they were able to write off a value set on players contracts over 4 ½ years. This was mentioned in Fortune Magazine for

mentioned in Fortune Magazine for November, 1964.

Another factor which could help the taxpayer in making these con-tracts determinable and consequently tracts determinable and consequently subject to depreciation is an order in a case in the District Court, Southern District New York U.S. Cigarette Merchandising Association et al (Docket No. Civil 92-388 dated January 9, 1957) holding that contracts of the type discussed may not be entered into for more than 3 years untered into less specifically requested by the lessee. In the past because of the renewable features of the contract the Treasury seemed to press the point that the life of the contract was not determinable.

Prior to 1962 it was of considerable advantage to have these machines and location contracts comchines and location contracts com-bined for the purpose of using these values as a basis for depreciation as that depreciation was deducted from ordinary income. When a sale was effected it became property used in trade or business and the difference between the selling price and the ad-justed basis on the books was taxed justed basis on the books was taxed as capital gains provided, the property was held for more than 6 months. Currently such favorable tax treatment on sale is no longer available on the depreciation portion taken after 1961 (IRC 1243). Now the recovery of any depreciation taken after 1961 on the sale of the assets after 1961 on the sale of the assets must be considered as ordinary income. This may have something to do with the tax court taking another look at the problem.

If the Treasury Department allows no amortization of the cost of location contract then the operator will have no economic loss as this becomes

have no economic loss as this becomes additional cost when the routes are sold. However, as most routes are purchased by installment notes, which must be paid for out of the current income, any reduction in cash flow caused by taxes on that current income increases the length of time necessary to pay for the route. This increases the cost to the operator because of the interest which must be paid for a longer financing term in the refinancing of old obligations.

If an allocation of cost can be made to apply to contracts then the amortization of this cost would be applied to current income, which would reduce the tax impact and increase the cost flow.

The normal cigarette contract may extend for 3 years and music contracts for 5 years. When these contracts are renewed and new bonuses are given for each renewal these bonuses are amortized over the life of the new contract. A study of location contracts of any operator will reveal an average life for each location. If this is done by the entire industry as was done in the Indiana Broadcasting

Get New Contract

(Cont'd from page cm-10)

Hills Auto. Music Co. (Albert & Fran Bodkin); Gil Music Co. (Gilbert Son-in); Harbor Automatic Inc. (Harry Brodsky); Jabco Vending (Bill Kobler); Jacks Music (Jack Milowitz); Kingsboro Music Co. (Stanley Feldman); Lincoln Vending Corp. (Sam Schwartz-Marty Herbstman); M. J. L. Operating (Dave Lowy); Master Auto. Music Co. (Harry Siskind); Matthews Vending Corp. Maxwell Music Machine Co. (Max Iskowitz); Melody Amuse. Corp. (Leonard & Milton Block); Monarch Music Co. (Ben Feinberg); Musical Moments (Sam Morrison); Ocean Auto. Music Co. (Morty Lynn); Old Reliable Music Service (Marge Madden & Son Frank); Penner & Lauro (Al Lauro & Son); Playmor Amuse. Co. Inc. (Harold Kaufman-Max Gulden); Silvertone Music Co. (Louis Hirsch); Simon Vending Co. (Sheldon Simon); Supreme Auto. Operator Co. Inc. (George Holtzman); Union Auto. Music Co. (David Sachs & Norman Bieber); Abraham Weisberg Service Co. (Abe Weisberg) and Bob White Amuse. Co. (Ben Kimelman).

Non Members in attendance were: Metro Urban Music Co. (Salvatore Bellanca); Interboro Music Co. (Sam Kramer) and John Stark.

A minute's silence was conducted, following reading of minutes, for the father of Harry Block, the father of Jack Erlich and the late John F. Kennedy in observance of his first memorial. George Holtzman, VP, reported on the successful Nevele Country Club outing in September and advised that the '65 annual meet would once again be held at the mountain retreat. Dinner preceded the meeting.

Co. case then perhaps the industry may be permitted to amortize the cost of location contracts over 3, 4, 7, or 10 years as industry experience would reflect. A method should be worked out to allocate a portion of the cost of the routes to location contracts as in the Seaboard Finance Co. case. Our attitude has been to apply a portion of the profit to be earned by each location over the term of the lease as cost, for example:

If a location earns a certain amount of money per week over and above all cost than a portion say 1/3 or 1/2 of that net applied to the number of weeks the contract has to run will be the cost to be applied to the contract or lease.

In conclusion, I wish to state tha it is apparent that only a tax cour decision will cause the Teasury De partment to change its view on loca tion contracts. I don't believe you call wait for one of the large public com panies to lead the way, as the er forced capitalization of location cor tracts enables them to show a bette profit picture, consequently this prof lem is not as pressing for these $co\pi$ panies as it is for you.

Information in relation to the ac ual life of contracts should be accu mulated on an industry wide basis.

Contracts of purchase of machine on location should be as detailed & possible listing for each location the value of equipment, contract valu and goodwill and restrictive covenan

If this is done there may be mo: favorable treatment of this matter the future.

Memory Programmer For Background Units Intro'd By Seeburg

CHICAGO-The Seeburg Corporation CHICAGO—The Seeburg Corporation has introduced an electronic memory programmer for all multiple-speaker Seeburg background music systems and other existing speaker systems, according to Joseph Hards, Vice-President of Seeburg's Background Music System Division. Seeburg distributors have received demonstrations of the unit and the reaction was highly favorable, according to factory officials.

officials.
The Memory Programmer (Model The Memory Programmer (Model MPE-1) is designed expressly for use with the Seeburg "1000 Compact" background music system. The two units work in conjunction with one another through any speaker system. The Memory Programmer permits insertion of commercials, announcements or special music into the over-

The Memory Programmer permits insertion of commercials, announcements, or special music into the overall background music program for the location. Hence, an operator can offer a more versatile program, thereby cultivating department stores, banks, hotels and showroom-type locations which demand this service. The special music, such as Hawaiian, German, Italian and other foreign musical numbers, is available from the Seeburg Specialty Library. Direct messages may also be programmed to be heard at pre-determined intervals. The regular music stops when the Programmer cuts in Content and frequency of play are controlled via the Programmer.

A manual/automatic switch provides for all music or, for the music program with automatic insertion of announcements or special music not already on the Seeburg disks but available now on the Memory Programmer. When set for Automatic,

grammer. When set for Automatic, the switch permits operation of the pre-set cut-in material. Volume level for the announcements can be pre-set so that announcements may be played louder than the volume used for music, the accepted way in which announcements are made. A 10-position selection switch offers ten frequency-intervals for the inserted material. Insertions can be made in each background music selection (set for 1) or after each two selections (set for 2) and so forth on up to 10.

Seeburg manufactures the following background music equipment: Model BMS-2 1000-selection unit; BMS-1 Background Music Compact (as above); BMCA-1 Background Music Companion Audio used with Compact; MPE-1 Electronic Memory Programmer (picture); SABMC-1 Automatic System for use with FM Multiplex Telephone Lines and onpremise locations—total 112 hrs. music; and SEP-1 Encore system 750 sel. foreground music.

Britain Raises Loan Rate To 7%

LONDON—In an attempt to curb devaluation of the British pound, the Government here last week raised its bank rate from 5% to 7%, the British interest rate which controls the flow of credit in this country. Because of the increased bank rate, the cost of borrowing money automatically rises. Commercial banks generally charge up to 2 percentage points over and above the bank rate or the rate paid by the banks.

British businessmen, and specifically coin machine and vending interests here, will therefore pay more for the money needed to import, expand or finance future business transactions. The bank rate is the charge by the Bank of England for money lent to Treasury bill dealers. It is the unofficial key lending rate here.

The pound sterling was strengthened immediately in the money markets going as high as \$2.79. A U.S. Federal Reserve discount rate increase was initiated immediately thereafter. The rate was raised from 3½% to 4%.

The move came close on the heels of an increase in British tariffs of 15% announced two weeks ago (CB Nov. 14). Already hire purchase finance rates are up one per cent for phonographs and automatic vending machines. Amusement equipment is up two per cent and gambling units up three per cent. These increases coupled with the fifteen per cent surcharge will mean either fewer transactions or a change of supply sources.

The eventual effects of the bank rate rise on import volume of coin-oper-

These increases coupled with the fifteen per cent surcharge will mean either fewer transactions or a change of supply sources.

The eventual effects of the bank rate rise on import volume of coin-operated equipment was not immediately learned but it is doubtful if the increase will help a generally pessimistic situation. The British coinmen will simply pay more for working capital.

On Thursday, British sources reported that the pound traded as high as \$2.79 7-32 and closed at \$2.79 1-16.

Rowe-Runyon Hold 'Open House' For Full Line



Rowe AC Mfg. and Runyon Sales execs pictured (l. to r.) above at Runyon's 'Open House' celebration held Nov. 20-21 at their Tenth Ave. outlet to officially announce their exclusive distribution of Rowe's full vending line in the NY metro area are: Lou Wolberg, Runyon Sales; George Klersey, Rowe AC; Carl Koren, Nate Sugerman and Irv Kempner of Runyon; and Dick Gluck of Rowe.



DAVE GOTTLIEB

Gottliebs Rescue Eight From Burning Miami Charter Boat

CHICAGO - Dave Gottlieb and his CHICAGO — Dave Gottlieb and his brother Sol Gottlieb were credited in Miami, Florida with the spectacular rescue of eight people who were trapped on the "Gypsy Queen," a charter fishing boat, which burned and sunk at sea.

The Gottlieb brothers received the s.o.s. while they were fishing aboard "Flipper II" and rushed to the rescue.

All hands aboard the burning ship jumped into the ocean, and were immediately pulled on board the "Flipper II" by Dave and Sol.

CLEARANCE!

5 Wurlitzer 2710 1963

NOW! Also other 'like new''

Seeburg Like New SC-1 PHONE

SPECIALS

ChiCoin Champion Guns

PINS
Chi Coin Bronco 2P (Free Play or Add-a-ball)
Chi Coin Sun Valley (Add-a-ball) 2P.
Bally 3-In-Line 4P
Bally Sky Diver
Bally Cross Country
Bally Cure-lease
Bally Moonshot
Gottleb Fiying Circus
Wms. Merry Widow
Wms. Mardl Gras
Wms. Tom-Tom

KIDDIE RIDES
Bally Champion Horse
Lee Horse 250.00 95.00

BALL BOWLERS AND SHUFFLES

VENDING

650.00 550.00 WANTED
WIII Accept Trades Or WIII Pay Ca\$h\$\$\$
18', 20', 82' SHUFFLEBOARDS With
Scoring Units

ALL MACHINES GUARANTEED CLEAN PICK 'EM UP OR ADD \$15.00 FOR CRAT-ING AND \$20.00 FOR RECONDITIONING.

REDD DIST. CO

Cleveland Coin Wins Award

CLEVELAND-Morris Gisser, Cleveland Coin International head, advised Cash Box that his firm is being considered for the US Government's "E" Award for Export Expansion and is awaiting the decision of the Award Board. "We'll fly the pennant in our office if we receive it!," exclaimed



SOL GOTTLIEB





SEEBURG ELECTRONIC MEMORY PROGRAMMER offers matic insertion of commercial announcements and specialized music at pre-determined intervals.



Milwaukee Mentions...

The snow was heavy in the Milwaukee area last week, but this had no negative effect on collections. Sales, according to most coinmen in Wisconsin, were brisk despite the rugged weather. . . . A busy man-on-the-go in Wisconsin and Michigan is Bob Rondeau, of Empire Coin Machine Exchange. Bob's territory includes Northern Wisconsin, and he assures us (unnecessarily) that it gets mighty cold up there during the blustery winter months. . . MOA Prexy Clint Pierce, of Pierce Music Co., helped break ground (with his wife, Marie,) of a new factory in Brodhead, Wisconsin. We refer to Clint as the "Squire of Brodhead," since he is just about the most dedicated citizen there where civic and community affairs are concerned.

Nate Victor, of S. L. London Music Co., reports good sales with Seeburg's LPC-480 coin-operated phono and Seeburg vending machines. . . A couple of absent-minded chaps are Sam and Jack Hastings, of Hastings Distribs. They waited such a long time to remove their cabin cruiser from Lake Michigan that they had to chop ice around the boat to get it out of the harbor and put it in drydock for the winter.

that they had to chop ice around the boat to get it out of the narpor and put it in drydock for the winter.

Orville Carnitz, prexy of Badger Novelty Co., trudged off to Boulder Junction last week to hunt deer, only to be snowed in by the blizzard. He blanked out as a result. While Orv was away the action at the showrooms was covered by Ray Van Tour, Dick Wegener, Jim Polowski and Mildred Berna. . . . Harry Jacobs, Jr., of United, Inc., returned recently from sunny Florida where he wallowed in the sun while his dad, Harry Jacobs, Sr., shivered at the office winding the store for him. minding the store for him.

RUNYON THANKS YOU for a wonderful reception!

RUNYON SALES CO.

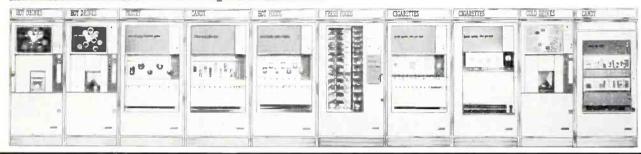
Our Rowe AC full-line of vendors was received like royalty during our 'open house' show. We thank you and invite you back. The finest is always available, at Runyon!

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In Europe



BOB JONES

LONDON—Bob Jones, Sales Manager of Redd Distributing Company, Watertown, Mass.-based coin machine distributing firm and exporters of equipment, stopped by the Cash Box London offices here last week for a visit with European Director Neville Marten. Jones advised Cash Box that his trip will cover such countries as England, Holland, Belgium, France and Germany. The coinman is calling on Redd's export accounts.

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GIANT YEAR-END CLEARANCE SALE! ARCADE

EQUIPMENT	Sale	Sale		Price	Price
1 Urban Kiddle Kolor Kartoon	Price	Price	1 United 13' Playtime Bowlers	165	235
with film (like new) 5 Dengan Arizona Guns (like new) 3 Bally Sharpshooters 4 Bally Table Hockeys (like new) 2 Wms. Mini-Golf (like new)	100 75	\$125 295 150 100 595	1 Keeney Poker Face 1P Like New 1 Gottlieb Universe 1P 1 Wms. Metro 2P CIGARETTE VENDORS	125 95 95	295 175 325
2 Bally Backy Bronco (like new) 1 Hawkins Sam The Clown 1 Forward Industries Hole-in-One Golf 1 Forward Industries Pro Golf 1 Genco Sky Rockef 2 All-Tech Whirlybird BASEBALL GAMES	595 295 265 325	795 395 395 495 125 550	2 V-27 Smokeshops 1 V-36 Smokeshops 3 National 9-Cols 3 Rowe 11-Col. Commanders 1 Rowe 14-Col. Ambassador 4 Continental 30-Col. Corsair 1 Seeburg E1 Cile Vendor	190 65 45 125 100	250 275 125 95 185 165 135
1 Bally Bio Inning 1 Chleoin Bell's Eye Big League 1 Chleoin Criss Cross SHUFFLE ALLEYS	45	95 95 110	2 Seeburg E2 Cig Vendors 1 Seeburg Coffee Bar—Model FB1000 1 Hamilton Coin Changer—Model M102 POOL TABLES	110 65 115	175 195 165
1 Bally Congress Bowler 1 United Big Bones 1 United Atlas Shafile Alley 3 United Cyclone Shafile 4 United Cyclone Shafile 1 United Speedy Shafile 1 United Speedy Shafile 1 Bally Clob Bowler	195 95 115 55 50	95 250 150 175 85 65 75	1 Campbell Bumper Golf 1 Irving Kaye Mark 1 1 Irving Kaye Mark 11 1 Irving Kaye Mark 1V 2 Irving Kaye Mark V 6 Irving Kaye Klub Pool 3 Irving Kaye Del. Klub Pool PHONOGRAPMS	395 475 495 785 195	295 495 575 62 5 885 275 325
4 United Deal Shaffle Alley 4 United Engle Shuffles 2 United Tiper Shuffles 1 Baily Bowler 1 Baily Pan American 1 Chicoln 13' Queen Bowler 1 Baily Tournament Bowler 1 United 16' Advance Bowler 1 United 16' Advance Bowler 1 United 16' Disin Bowler 3 United 16' Disin Bowler 3 United 16' Disin Bowler	125 95 750 625 125 195 55 650 195	160 185 895 795 195 275 100 795 295 350	2 Seeburg 100G Phonos 3 Seeburg 100W 1 Seeburg 100VL 2 Seeburg 100C 2 Worlfizer Model 2000 1 Wurlfizer 2310 3 Wurlfizer 40del 2400S 1 Wurlfizer 2500 1 Wurlfizer 2510 3 AMI D-40 Converted	195 85 100 75 295 425 495	275 250 125 150 125 325 500 545 545
10 United 16' Duplex Bowlers 3 United 16' Fatcon Bowlers 1 United 13' Savey Bowler 2 United 15' Savey Bowler 1 United 15' Teamate Rowler 1 United 15' Teamate Rowler	195 275 200 235 235	250 350 275 295 295 285	2 AMI F-120 1 AMI H-200 1 AMI J-120 1 AMI K-200-HB 1 Rock-Oln 1452 WALBOXES—SPEAKERS	125 200 275	100 165 250 375 595 95
4 United 16' Teamate Bewiers 3 United 16' Tip-Top Bowlers 1 United 15' Tornado Bewiers 1 United 4' Selection for 5-star 2 Baily Challenger 13' 1 ChiCoin 13' Players Choice 2 United 16' Jumbo Bowlers 2 United 16' Leaguer Bowlers 2 United 16' Leaguer Bowlers	265 925 35 145 95	285 350 1095 70 195 150 195 250	12 3W-A Seeburg 200-sel 16 3W1 Seeburg 100-sel 3 AMI CCA Steppers 4 AMI CCB Steppers 1 AMI CCB Steppers 9 AMI CDA Steppers 6 AMI W0-200 3 AMI W1-20	20 20 20	50 25 35 35 35 35 35



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Kaye Ships 'Ring-O' Round Table



New Kaye Ring-O round pool table features 3-zone playfield for faster play

BROOKLYN, N. Y.—Irving Kaye, President of the Irving Kaye Company, amusement machine manufacturers, has announced two-week delivery on the firm's new Ring-O Pool Table, a pool table which is perfectly round, not elliptical, measures fifty-six inches in outside diameter, and features a three-zone playfield in three corresponding colors, red, white, and blue. and blue.

Each zone offers a spot in corre-

Each zone offers a spot in corresponding color, as opposed to the one zone, one spot principle used on the elliptical games. "The Ring-O Pool Table is the result of several months of study by our factory engineers and location reaction of players who have taken to this new principle of pool table play," stated Kaye last week in an interview with Cash Box. Kaye said that the three-zone idea overcomes the problem of ball obstruction which can happen when a single shot principle is used to determine a shot. With three zone, the player has freedom of play and the speed of play is accelerated, according to Howard Kaye, Sales Manager, who added that while the playfield is a solid color, the corresponding rail a solid color, the corresponding rail portion of each zone is red, white or blue, with corresponding color spots. Actual lines drawn on the playfield separate the zones.

The three-zone idea is an exclusive feature and is copyrighted with patent pending, according to Howard Kaye. Production head, Arnold Kaye,

Kaye. Production head, Arnold Kaye, advised that cabinet construction is "perfectly round," with no protrusions. Ball drawer viewer is flush with the sides, which are tapered toward the bottom. The legs of the table are designed using x-construction for rigidity.

There is one hole in the playfield, and the game uses nine balls plus a cue. The plexiglass ball viewer sets in a drawer which can be completely removed. The table has a full slate top which incidentally, requires special equipment for cutting and precise installation. The mechanism used is identical with that used on the Kaye El Dorado models. The cabinet is finished in red and white with formicatop frame using five-inch leg casters and a proven coin mechanism.

Both Irving and Howard Kaye agree that the round table will never replace the standard 6-pocket pool table but see a definite market for this game in many locations.

"It's a fast game," commented Irving Kaye, "and it has been built with the operator's viewpoint in mind. Almost any game that can be played on a 6-pocket table can be played on our Ring-O Table."

There are many variations of games which can be played including rotation, 9-ball, standard play and, at the discretion of the players, straight shots can also be used.

Kaye is taking orders on the table with a 2-week delivery date promised.

Cash Box

VENDING NEWS

The Vending Machine Industry's Only Newsweekly



LOEB

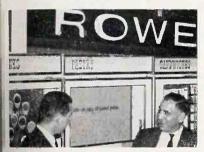


STAPLEY



ROREX

THROOP











The West Coast **Vending** Show

With That Area In Mind

LOS ANGELES—A record registra-tion of members of the vending indus-try, marked the fourth annual Na-tional Automatic Merchandising As-sociation Western Conference and Exhibit held at the Los Angeles Am-bassador Hotel, November 20 through

General Chairman of this year's event was Eino A. Kiander, Coos Automatic Merchandising Co., Coos Bay, Oregon. Forums were arranged by Program chairman Jack Nutter of ARA Services, Los Angeles.

Friday's program opened with a Board Meeting of the Northwest Automatic Retailers Council of the NAMA with attending Northwest area operators invited.

The evening institute on Friday

Board Meeting of the Northwest Automatic Retailers Council of the NAMA with attending Northwest area operators invited.

The evening institute on Friday concerned "The Western School Market." Speakers: Harold L. Throop, Jr.; Administrative Analyst, Fullerton Union High School, and Junior College Districts, Fullerton, Calif.; Herbert D. Rorex, Chief, School Lunch Branch, Food Distribution Division U.S. Department of Agriculture, Wash. D.C.; Jerry R. Stapley, School Food Consultant, The Vendo Co., Los Angeles, and George Loeb of Orange County Vending Co., Anaheim, Calif., explored the problems of what the vendor needs to know to operate successfully within the peculiarities of the mammoth Western school market. Also discussed were the many innovations in this field that origniated in the West.

Operator-Moderator for the evening institute was Richard G. Haraway, Director of Vending, Saga Food Service, Palo Alto, Calif. A General Conference Session was held on Saturday morning with Eino Kiander presiding and Jack Nutter acting as moderator. Speakers were Thomas B. Hungerford, Executive Director, NAMA, President Carl Millman and Sidney Kallick, Western Counsel. Fred W. Conrad, President of the Northwest Automatic Retailers Council Report, and Dwight Dickinson, President of the California Automatic Vendors Council, delivered the California Council Report.

"Merchandising For Vending" was the subject of a speech by Clarence Landis, Northwest Area Director, Canteen Division of ACCA, San Jose, Calif. who stressed the importance of cleanliness, coloring & packaging in a commissary operation. He also said the operator should be quick to take advantage of new concepts in merchandising such as dietetic drinks and packaged cigars.

"Customer Relations-Both Sides of The Coin" was a topic of discussion with the account represented by William R. Dunbar of State Farm Mutual Insurance Co. who commented on the problems involved in in-plant feeding. The operators side was given by Ted R. Nicolay, President of the Western Vendors D

tion of San Bernadino who cited cus-tomer relations as the top function of the vendor, with the necessity of a constant exchange of ideas between the operator and the account. The convention was climaxed Sunday night with an Exhibitor Host cocktail party and the Annual Western Banquet held in The Cocoanut Grove of the Ambassador Hotel.





Rock-Ola



National Rejectors



Automatic Products

Australian Coinage System To Change

SYDNEY, AUSTRALIA— The Australian Government plans to introduce a decimal system to its currency in February 1966. The decimal currency will replace pounds, shillings and pence. Mints will instead turn out 1-cent, 2-cent, 5-cent, 10-cent, 20-cent and 50-cent pieces. A growing shortage of pennies has alarmed the Federal Treasurer who has ordered continued production of pennies far beyond the pre-arranged deadline. Collectors and hoarders are responsible for a large segment of the 800 million pennies on issue in Australia, sible for a large segment of the 800 million pennies on issue in Australia, to remain out of circulation. Some apparently have held them in order to build a complete collection of Australian pennies since the first one was issued this century. Others have been under the mistaken belief that the current penny will be worth 1.2 pennies when the new coinage is minted.

The only exchange, according to

current penny will be worth 1.2 pennies when the new coinage is minted. The only exchange, according to Treasury officials, will be six pennies for five cents, or multiples of this exchange rate.

Coin machine industry figures here have expressed the hope that the changeover will enable them to facilitate an increased rate of play on machines now on location. Machines now equipped for 2-penny play could, at that time, be converted over to 5-cent play, and so forth.

The Australian coin machine industry has not increased its priceper-play. This factor, combined with other economic and civic problems, as outlined in an article which appeared in Cash Box, Nov. 7, 1964.

Canteen Doubles **Dividend Rate**

CHICAGO—The Board of Directors of Automatic Canteen Company of America, at their meeting last week increased the regular quarterly cash dividend payable January 2, 1965, to stockholders of record December 15, 1964, to 10¢ per share, double the previous 5¢ per share rate.

In making the announcement, Patrick L. O'Malley, President of Automatic Canteen, stated that the board established the 10¢ per share rate as a regular payout for future quarters.

O'Malley said it was felt that the doubling of the regular dividend was justified in view of the company's estimated earnings for the fiscal year just ended and projections of earnings for future years.

Bibliography Of Vending Published By AMA-NAMA

Published By AMA-NAMA
PHILADELPHIA — Automatic Retailers of America, Inc. (ARA), has announced new record highs in sales and earnings for its fiscal year, 53 weeks ended Oct. 2, 1964.

Davre J. Davidson, chairman, reported preliminary unaudited sales and revenues in fiscal 1964 rose to \$230,306,000—an increase of fifteen per cent over the previous year. Net income after taxes was \$5,510,000—an increase of 21 per cent. Earnings per share were \$1.73—an increase of fifteen per cent on a larger number of shares outstanding.

fifteen per cent on a larger number of shares outstanding.

There were 3,185,698 shares outstanding at the end of fiscal 1964 and 3,027,832 shares the year before.

Mr. Davidson also pointed out that in the 1965 fiscal year now underway, ARA sales and revenues indicate a continuing upward trend. He said that the company's sales downtrents. that the company's sales departments are adding new clients at the highest rate in the firm's history.

ABC Names Strassman

PHILADELPHIA — Morris Strassman, widely known pioneer in the food and concessions business, has been appointed Vice President of ABC Consolidated Corporation (formerly ABC Vending). He was previously Executive Vice President and Menber of the Board of Union News, a company he served for forty years, rising from newsstand operator in a railroad station.

a company he served for forty years, rising from newsstand operator in a railroad station.

Strassman is a recognized authority on food service for the travelling public and an expert in concessions operations. In his new position, his responsibilities will be in the fields of Industrial Feeding, Stadiums, Toll Roads, Airports, and similar concessions. ABC Consolidated has such feeding operations in 44 States plus feeding operations in 44 States plus Canada.

ARA Announces **Record Earnings**

CHICAGO—A 47-page annotated bibliography of "Automatic Merchandising," listing more than 300 separate books, articles, pamphlets, theses, dissertations and other materials has just been published by the American Marketing Association (AMA) in cooperation with the National Automatic Merchandising Association (NAMA). tomatic (NAMA)

Compiled by Dr. Charles R. Goeld-Compiled by Dr. Charles R. Goeldner, associate professor of marketing at San Fernando Valley State College, Northridge, Calif., the book is based in part on the collection of the Library of Automatic Merchandising at St. Louis University, St. Louis, Mo., and on files of the National Automatic Merchandising Association.

Included are 13 books, 63 pamphlets, bulletins and reports, 144 separate articles, 22 theses and dissertations as well as listings of periodicals and directories.

articles, 22 as well as directories.

Cash Box—December 5, 1964

Here's the ORIGINAL KICKER and CATCHER the COUNTER GAME with **BUILT-IN-PROFITS**



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N.Y. SLA Rules No \$100 **OP Alteration Charge**

OP Alteration Charge
NEW YORK—The New York State
Liquor Authority has ruled the installation of coin-operated equipment
in taverns as "an exception" to the
regulations calling for a \$100 alteration filing fee provided the equipment
doesn't necessitate a change in seating capacity. Prior to this ruling, all
applications had to be accompanied
with a non-returnable \$100 check. Applications still must be filed, however,
with the SLA. Where seating capacity is affected application must be
accompanied with floor plans before
the change and after the change, and
the \$100 fee. No application is needed
to remove an amusement device or to remove an amusement device or to replace a machine previously approved.

approved.

Applications must be filed in triplicate with the local ABC Board of the County in which the location is situated except in the City of New York where forms are filed with the NYC ABC Board. The ruling represents a victory for the NYSCMA and NYS Guild, two upstate groups led by Mrs. Millie McCarthy, Milke Mulqueen and Jack Wilson.

Our modern new Factory is devoted exclusively to



SCHMELKE

Professional Design-Long Life



California Clippings

Sales of both new and used equipment sparking brisk sales with whole salers and distributors along Pico Boulevard this week. . . . A semi-truckload of Valley Pool Tables being unloaded at Paul A. Laymon, Inc. Bally's "All The Way" on display in the showroom, and local operators are extremely pleased with location reaction to the really new shuffle alley action. All models of Rock-Ola phonographs on display on the showroom floor. The new baking ovens for refurbishing phonographs are now completely installed in the phonograph repair department, and Jimmie Wilkens said all operators are invited to bring in their phonographs for repair and take advantage of the new facilities. Secretary, Britt Edelman, home ill with a cold for a few days last week. . . Simon Distributing Co. supplying all types of arcade equipment to be used as background in a segment of the "Ozzie and Harriet" TV show. Jerry Brenner of Chicago in visiting with Frank Mencuri. George Muraoka reporting the all-formica 'Round-O-Pool' completely sold out, and that they are now awaiting a new shipment. . . A large export shipment leaves Simon's this week for the Far East. . . Sid Goldberg, vice-president of Decca Records in town from New York and paying a visit to Sammy Ricklin at California Music Co. Buddy Robinson busy keeping up with the holiday rush on record sales.

The R F Jones Co held a series of very successful meetings with the

of Decca Records in town from New York and paying a visit to Sammy Ricklin at California Music Co. Buddy Robinson busy keeping up with the holiday rush on record sales.

The R. F. Jones Co. held a series of very successful meetings with the various managers of the 13 Western states during the recent NAMA convention. Attending the meetings were: Bud Carlson, Denver; Tommy Thompson, and Garth Brown, Salt Lake; George Trambitas, Seattle; Ralph Perin, Portland; Johnny Detwiler, Honolulu and a large contingent from the San Francisco home offices including Ray Jones, Dean McMurdie, Norm West, Jack Rolling, Williard Wayne, Ozzie Osborne, and Ed Henlie. Elky Rae, district manager for D. Gottlieb & Co. stopped by the local Jones offices and happy to hear of the very enthusiastic reception given to Gottlieb's new four-player "Happy Clown."

At C. A. Robinson & Co., another shipment of United 'Polaris' Bowlers arrived this week, and more 'Orbit' Shuffle Alleys momentarily expected-proof of the popularity of these games. Despite limited use of pinballs in Southern California, Midway's 'Rodeo' center shooter 2-player is enjoying a fine reception. Midway's 'Trophy Gun' developing into a standard, and still selling after several months on the market. Ed Ratajack, Irving Kaye sales manager, enjoying a visit with Charlie Robinson. . . . Tony Loew of Kapp Records stopped in at Lueunhagen's Record Bar, plugging the new Freddie Hart and Joe Harnell singles, both records doing very well with the operators. . . . Arthur Brier, sales manager's William Gross, treasurer, and William Herbord, service manager of Automatic Products Co., St. Paul, Minnesots staying in town a couple days after the NAMA convention to enjoy a short fishing trip with Al Weymouth and Ed Wilkes of Weymouth Distributing some time in New Orleans enroute home from the Wurlitzer national distributor meeting in Florida. Cliff Nugent and Bart Bartholomew both on the road calling on the operators. . . . At Advance Automatic Sales Co., Sonny Lomberg said that Chicago Co

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Philadelphia Fare

Banner Specialty's Jimmy Ginsburg, who's been Philly's outlet for the Automatic Products 'Starlite' cig vendor for two years now, has been quit successful in building both the line's prestige and location strength in this area, he commented last week, and is anxiously awaiting the arrival of the company's new 'Candyshop' candy machine. Advanced publicity on the new machine, plus the reputation of the cig vendor, has brought a sizable numbe of queries from cig ops wanting to know when the vendor will be available Jimmy stated. Chiefly responsible for that well-ordered, well-stocked Banne parts department is former Banner mechanic and now parts manager Hue Woodard—an integral member of the Banner team. . . Among the mor illustrious visitors into David Rosen Inc. last week were Morris Shuckma (1964 Allied Jewish Appeal Man of the Year) and Joe Silverman, Penns association president. Say hello to Jimmie Earl the next time you're down a Rosen's. Don't let the name fool you—Jimmie's Dave's very efficient girl Friday—pretty too! . . . Out-of-town coinmen on the N. Broad St. scen Last week included: Leo Willen of Capitol Vending, N.Y.; Alex Elowitz an Louie Lobell of Playland Enterprises (Coney Island arcade owners); an Murray Piaz (New London, Conn. arcade owner) . . . Frank Ash of Activ Amusement reports that the excellent cash receipts garnered by ops from Gottlieb's 'Happy Clowns' while on test location have continued right alon now that the game is officially available from the distrib. Seems like the test-location theory is as valid as ever. . . . Marty Berger, Universal Vendor due back in town late last week after exhibiting his company's 'Candima candy machine at the NAMA Western Show. . . Jim Clement, Philly base parts and supplies house, drove up to Jersey City last week for a meet wit Bucky Van Wyck. The two coinmen discussed cue sticks and the pool tab business in general. Jim supplies a large number of wholesalers with supplie and has been reaping the harvest of the pool table boom during recent year Bucky

Announce Your 1965 Sales Program In the December 26th Issue Of Cash Box

.....start the year with new business!



The Year End Review Issue of Cash Box has served as a very useful advertising tool for the coin machine and vending industry. Manufacturers, distributors, suppliers and service organizations have found that this issue, coming at the close of the business year, and on the eve of the New Year, enables each company to "report to the trade".

Manufacturers take advantage of this special issue by showing new lines, talking about the success their lines have enjoyed, and speaking in general to customers. Distributors with factory lines use it to promote current equipment and to clear the decks of used equipment, inventory which need not be carried into 1965.

In addition to the obvious advantages, the Year End Review features the Cash Box Third Quarterly Export Volume Report, chock full of statistics and an analysis of these statistics, a Holiday Greeting group of ads from firms taking time out to wish their customers and friends good cheer, and the atmosphere in which to promote your company name and its products.

FEATURES:

• 1964 REVIEW OF INDUSTRY EVENTS:

A review of industry news, opinions and problems during the past 12 months.

 THIRD QUARTERLY EXPORT VOLUME REPORT:

Find out where the export sales were made (and why) in a penetrating report on a \$40 million industry business.

VENDING

The part the coin machine operator plays in this automatic merchandising business and what to expect from him in 1965.

HOLIDAY GREETINGS:

For the company who wants to express good cheer to all of those people who helped make 1964 a successful year—the simple expression of Holiday Greetings can be the answer to reaching the trade around the world with an expression of thanks.

SALE ADS

The backbone of the distributor with a large backlog of used equipment. A year-end clearance can lighten the inventory and clear the showroom floor for a bright new start in '65.

CALL COLLECT TODAY-JUdson 6-2640
AND ASK FOR A SPECIAL ADVERTISING LAYOUT
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ALL COPY MUST BE IN NEW YORK OFFICE WEDNESDAY, DECEMBER 16TH!



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SOUTHLAND SPEEDWAY \$295.00

SOUTHLAND TIME TRIALS \$350.00

coin machine exchange inc.

2423 Payne Ave. · Cleveland 14, 0. · SUperior 1-4600

ARCADE

Arizona Gun\$295	Keeney League
Anto-Photo No. 9 695	Keeney League Leader\$110 Little Pro Golf 275
Bally Fun Phone 95	Little Pro Golf 275
Bally All-Star 125	Love Leader (floor model) 110
Bally All-Star 123	(floor model) 110
Capital Midget Movie 110	MacLery Foot VI-
Movie	brator 135
Capital Auto-Test 475	Std. Metal Typer 225 Harvard Metal
Champ 125	
Champ 120	Typer 195 Midway Raceway . 375
CC Pro Basket- ball 275	Midway Skee Fun 125
00 0 11	Motoscope Drive-
CC Goalle 110	Alla 350
CC Twin Hockey . 275	Loadic Penuse 150
CC_Pro Hockey 275	3-D Art Parade . 125
Chester Pollard	Plastic Vendors 95
Golf 125	Stiver Gloves 125
Chester Pollard	Cross Country 195
Football 125	Flip Type Movles
Exhibit High Ball 175	(floor machine) . 175
Exhibit Space Age 125	Canital Panarams 275
Evans Bat-A-Score 125	Mills Panarams 375
Fist Striker 125	Floor Model
Genco Grandma 195	Radlogram 95
Genco 2P Basket-	ShoeShiner 150
ball 125	Southland Speed-
Genco Motorama . 175	way 375
Genco Quarterback 125	Sidewalk Engineer 110
Horoscope Vendor 125	Peppy 195
	Ten Pins 125
Ingo Floor Grip . 50	
Jet Pilot 175	Wms. Crane 125
Kayo Champ 150	Wms. Road Racer . 195



PRO SERIES for '65

Most modern, most rugged. all-slate, allmica pool tables built!

All latest features!

ALSO DELIVERING

U.S. Bumper Pool

(With exclusive split-ball return!)



PRO 1-78x46 PRO 2-88x51 PRO 3—93x53 PRO 4—103x58

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ACTIVE Amusement Machines Co. 666 No. Broad Street, Phila. 30, Pa. Poplar 9-4495 1101 Pittston Ave., Scranton 5, Penna.

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Distributor Branch Manager

In Connecticut Territory

Handle established line of coin machines. Some experience necessary. Knowledge of operator sales and service. Large operating company inquiries invited.

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 7 Cross Country @ 190.00
 9 Un-Tease @ 190.00
 9 Three-tn-Line @ 270.00
 4 Hootenanny @ 210.00
 8 Star Jets @ 300.00
 5 Monte Carlo @ 240.00
- 5 Bongo @ 320.00 6 Sty Diver @ 275.00 11 Mad World @ 345.00 4 Grand Tour @ 310.00 5 Harvest (New) WRITE 5 Citol @ 225.00 5 Flying Charlots @ 300.00
- 3 Shipmates @ 475.00 5 Sweethearts @ 265.00 3 Silch Chick @ 200.00 4 Gaucho @ 350.00 4 Super Shuffle @ \$300.00 6 Big 7 @ 375.00 (ADD \$10.00 FOR CRATING)

MANY, MANY MORE! WRITE TODAY FOR LIST! Terms 1/3 Down, Bol. C.O.D. or Sight Draft

SCOTT CROSSE COMPANY

1732 Fairmont Ave., Philadelphia, Penna., Tel. CEnter 6-4444 (area code 215)



N.Y. Op Lauds Little LP's

NEW YORK—Sam Morrison, Musical NEW YORK—Sam Morrison, Musical Moments, metro operator here, has developed the Little LP in certain of his locations here, to the point where choice locations are now programmed with thirty of the 33 rpm stereo disks. "For the right location, they're the answer to increased collections," commented Morrison.

Morrison also calls special maria

Morrison also sells special music (foreign, folk and comedy) on 45 rpm or 33's for 25¢ per play where the location demand warrants the increased price.



Eastern Flashes

Irving Kaye Co. sales manager Howard Kaye and his wife Ellen are the proud parents of a brand new baby girl, Susan Lynn, who arrived last Friday, Nov. 20th, just in time to see that the Kays' three-year old daughter Gail celebrated Thanksgiving Day with a brand new baby sister. Grandpa Irving's delighted (natch) and the whole Kaye family overjoyed with the news. On the machine production side of the family's interests, the Kaye Co. announced that its new round pool table, the 'Ring-O', is scheduled for 2-week delivery. The 56-inch "perfectly round" table has carried the elliptical table idea (introduced at the MOA show by other firms) several steps further. First off the table is circular in shape, not elliptical, takes the single-spot idea and presents it via a three-zone playfield with three spots and speeds up play. (See the details in a story elsewhere in this issue.) Ed Ratajack, Kaye sales rep, has traveled to almost every state calling on Irving Kaye distribs and with much success, according to Howard. Ratajack was appointed by Kaye during the MOA Convention and has been on the road almost every week since then. Incidentally, Kaye production chief Arnold Kaye is shooting for the two-week delivery date for the 'Ring-O' and says "production is really rolling along!" and we couldn't argue with the guy.

Al "Senator" Bodkin asked one at the MONY meet last week to contribute

along!" and we couldn't argue with the guy.

Al "Senator" Bodkin asked ops at the MONY meet last week to contribute to the Cardinal Spellman Servicemen's Club drive. The industry here has launched its annual program with a mailing from MONY and a complementary mailing from Atlantic New York Corp. for funds for servicemen. Bodkin was accompanied by his lovely wife Fran, whom we don't see as often as we'd like to these days. "Thank heavens for the pool table," exclaimed Bodkin, in discussing the operator's plight of today. . . Condolences to Jack Erlich on the death of his father, and to Harry Block on the passing of his dad. . Milylie McCarthy flashed the new SLA ruling which enables ops to install an amusement machine, providing seats are not removed, without paying the \$100 filing fee with application. . Ben Chicofsky's wife Molly advised that Ben is "recooping" just fine after surgery. . . We missed Elaine and Max Weiss at the meet. They usually drop into town. . . Congrats to Al Denver on being re-elected to the Presidency of MONY and to the entire slate who were also reelected. . Denver asked ops to use identifying labels on machines, at their own discretion of course, in order to ease the burden of credit which plagues the uninformed op. . . Nate Sugerman, Lou Wolberg, Carl Korvin and Irving Kempner, were all in from Runyon to sit in with ops during the meet. . . Harold Kaufman and Max Guldin, of Musical Distributors, listened attentively to the words of wisdom as delivered by attorneys and accountants last Tues. eve. . . The Holiday Inn, where the conclave took place, sets of a dinner professionally and adds a meeting room for the session, and not a stroke is lost in the program.

MONY's VP George Holtzman advised that we'll all be back at the Nevele

MONY's VP George Holtzman advised that we'll all be back at the Nevele next Sept. when all associations in the State get together. ... Welcome to MONY: Old Reliable Music, A. Weisberg Service Co., Matthews Service Co. and Reyben Music Co.; all new members. ... The State Liquor Authority requires that all licensees report loans up to \$1000. See that your locations follow suit. ... MONY continues to appeal the Consent Decree after losing in lower courts. ... The Association's Gal-Friday Sophie Selinger has the nicest personality of anyone we've ever met. That smile on her lovely face never leaves. ... Jim Newlander, Fred Pollak and the Rowe AC gang are all back from the west coast NAMA show. ... A. D. Palmer reportedly is working just about a full-time day now that he's almost totally recovered from his recent illness. from his recent illness.

Mike Munves ace mechanic Willie Gaines, who's been out several weeks recuperating from an operation, will be back on the job sometime this week, according to his good friend Al Elowitz. Al, who owns several arcades in Coney Island along with partner Louie Lobell, says he drove Willie to the hospital, drove him back home after the operation and just might drive him into work the first day. Al says that he and Lou have kept the arcades oper on weekends due to the good weather and nice crowds still out at Coney. Two games which the partners agreed on as being excellent coin box wise are Southland's 'Time Trials' and Royal's 'Water Polo'. They state that 'Water Polo has been chalking up nothing less than "excellent receipts" and they believe the game will "last forever."

Sol Lipkin, national sales rep for American Shuffleboard reports that the company's general manager Nick Melone, down recently with a minor illness is back again adding still another section onto the family's Woodbridge N.J. house now that son, six-month old John Lewis (Cha Cha) Melone, youngest ohis five children, is growing bigger and more active as the days go by. Sol albadvises the nation's ops to look for something new to come from America soon. . . Charlie Litchman and his associate Al Sweetwood, of the New Yor Distributing Co., have begun to take orders on their new "low-priced" pootable line, they stated last week, and added that the line looks like a winner when they stated last week, and added that the line looks like a winner of the Musical Distrib's Max Guldin reports that son Bob, a sophomore a Cornell University, just may decide to turn his talents toward journalism when it comes time to select a major field of study. Bob, who is quite the student according to his dad, turned down a New York State Scholarship in order that they have the student of the Power in president of the Westekneter Counter Annual Counter Indiana.

Carl Pavesi, president of the Westchester Operators Assn., announced la: week that they will be combining their regular meeting with a Christme party for members and their wives on the 15th of Dec. at the Roger Smit Hotel in White Plains. . . . Sam Morrison, N.Y. music op and ardent co collector (who isn't?), advises ops who generally play 'Santa Claus' at the various locations during the upcoming holiday season (and who doesn't), the an excellent and economic item for dispensing to customers and friends is tl Kennedy half-dollar piece. Speaking of coins, Sam further advises all who may be interested that a coin show at the Henry Hudson Hotel on 57th St. Manhattan that was in session last week, was a real treat to fanciers of the sport and also opened new insights into some interesting coin speculatic

Murray Piaz, owner of the Playland Arcade, Ocean Beach Park, in Ne London, Conn., said last week that he has kept his doors open to the pub during the weekends since the summer ended due to a combination of go crowds and nice weather. Murray, however, won't be too angry when the recold sets in-the operator is also an ardent skier. . . Mortie, the pal manager and route collector at West Side Coin, says that sales of cigarett through vending machines fell after the Surgeon General's report last Ja but only for two or three weeks before they climbed right back to where th

Ra



Chicago Chatter

The recent blizzard weather played havoc with the coin machine business in this area. However, everyone seems to have "shoveled" out fairly well, and it's business as usual. Collections for a short while suffered because of the heavy snows, and are back on the rise again. . . . Ross Scheer, head of Western Trails Amusement Co., returned from his eastern swing t'other day and reports that the hunting up in Maine was poor, but his business arrangements with Unique Industries excellent. The factory is in full production, trying to shove out as many kiddie ride back orders as possible. Overseeing production are Carl Herzog, president of Unique Industries; and his right-hand-man, John Valentine.

Paul Huebsch, Rowe AC's regional manager, hit the road just before the Thanksgiving holiday, expecting to return home to feast on the traditional turkey. . . Bill O'Donnell, prexy of Bally Mfg. Co., and Herb Jones are thrilled over the healthy sales reaction with Bally's "Big Day" four-player amusement game. Herb says they've never had such success with a four-player before.

Edward G. Doris, executive vice prexy of Rock-Ola Mfg. Corp., reports steady, heavy sales with Rock-Ola's "Grand Prix" and "Princess Royal" phonos. Ed is enjoying the fantastic success also that Ara Parseghian's Notre Dame Football Team is enjoying. He feels certain the Fightin' Irish will have a perfect (ten straight victories) season. Ed's son, Peter Doris, is a pre-medical student at Notre Dame. . . . We extend sincerest condolences to Empire Coin's Leonard Zeidman, whose father, Joseph Zeidman, died last Monday, November 23. He was 80. Funeral was last Tuesday afternoon at Original Weinstein Funeral Home. The entire Empire Coin gang—Gil Kitt, Joe Robbins, Jack Burns, Bill Milner, et al—attended the funeral. All her friends are congratulating Empire's Caroline Weintraub and her husband Bill, who became grandparents for the 16th time! That's right! They now have 16 grandchildren (and she still looks like a slick chick!).

While in South Bend, Indiana for the Music Operators Society of St. Joseph Valley shindig Nate Feinstein, of World Wide Distribs introduced the Chi distrib's newest addition in the sales department. Harold Shafer, Howie Freer infos that the service schools at World Wide will be renewed at a later date. Meanwhile everyone there is looking forward to the Thanksgiving Day holiday. . . . Just to mention a few of the operators we met in South Bend last week: Mr. & Mrs. (Gordon and Ruth) Ford, of Ford Music Co.; Mr. & Mrs. Carl Zimmer, Zimmer's "Gal Friday," Lucy; Mr. & Mrs. Paul Paden, Amy and Fred Keidesch, Frank Fabiano, Al Evans, Joe MacQuivey, Vern Daly, and many, many more. By the way, Caroline Weintraub tells us her new granddaughter's name is Julie Ann Weintraub. She's the pert, little daughter of Louis and Carol Weintraub.

It was Dave and Sol Gottlieb to the rescue, literally, last week. They were credited with saving eight lives when a charter fishing boat the "Gypsy Queen" burned and sank off the Florida Coast. Dave steered his fabulous "Flipper II" at full speed toward the sinking vessel and he and Sol pulled all of the passengers and crew members on board. . . . The remodeling job in the executive and sales offices at United Mfg. Co. is proceeding on schedule, according to Bud Lurie. Meanwhile, Sam Stern, Herb Oettinger, Bill DeSelm and Jack Mittel are busy writing up sales orders on "Whoopee" flipper "Polaris" big ball bowler, and "Orbit" puck shuffle alleys. Sam Stern just returned from a sales trip to the Scandinavian Countries.

Atlas Music's Stan Levin tells us the local distrib will hold a phono service school class, Dec. 9, featuring Rowe-AMI's M-200 "Tropicana" coin-operated phono. Bill Phillips and two of his hunting guests, Carroll Usry, of C & R Amusements; and Harvey "Curley" Slyter, of Rockford, Illinois, enjoyed a rare experience last week while hunting deer during the blizzard. With just one shotgun slug between them Slyter managed to bag two deer with the one shot. . . This puzzler from Joe Schwartz and Mort Levinson, of National Coin Machine Exchange: "Big surprise doings stirring at National Coin—more later."

Hank Ross and "Iggy" Wolverton are still sweatin' out their decision on the prospective new plant facilities (70,000 square feet of space) in Franklin Park. They have several weeks yet to decide. Meanwhile, Hank says he and "Iggy" are as much concerned with easing the transportation problems for their employees as they are with their need to expand considerably.

Johnny Frantz and Don Congdon, J. F. Frantz Mfg. Co., will be in the same exhibit booth at the Parks Show, near the entrance, they were in last year. Amusement games in the Frantz exhibit include: "Kicker & Catcher," "U.S. Marshal," and—of course—Frantz's "Shooting Gallery". . . While in South Bend we visited with Bud Moore and Paul Hertel.

Mort Secore, sales director of Chicago Dynamic Industries, informs that he and Ralph Wyckoff are getting terrific reaction from all over the country with ChiCoin's new "Pop-Up" (popping-ball) amusement game. The plant is humming along at peak production. . . While Marvel Mfg. prexy Ted Rubey and Estelle Bye were planning to enjoy a delightful Thanksgiving Day with their families, they expressed much delight in the way Marvel's electrical scoreboards for shuffleboards are moving out in shipments to the trade.



ATLAS MUSIC COMPANY

CABINET RESTYLING KITS OR CUSTOM CABINET RESTYLING FOR MODEL 100B-C-W&G-R-J and V & VL200

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COIN MACHINE INVENTORY LISTS-USED EQUIPMENT

A Compilation of Phonographs and Amusement Machines Actively Traded On Used Coin Machine Markets—New Machines Are Listed Elsewhere in This Section

MUSIC MACHINES

D-40, '51, 40 Sel.
D-80, '51, 80 Sel.
D-80, '51, 80 Sel.
E-40, '53, 40 Sel.
E-80, '53, 80 Sel.
E-120, '53, 120 Sel.
F-40, '54, 40 Sel.
F-80, '54, 80 Sel.
F-120, '55, 120 Sel.
G-120, '55, 120 Sel.
G-120, '55, 120 Sel.
G-120, '56, 200 Sel.
H-120, '57, 120 Sel.
H-200, '57, 200 Sel.
I-200M, '58, 100 Sel.
I-200M, '58, 200 Sel.
I-200M, '58, 200 Sel.
I-200M, '59, 200 Sel.
I-200M, '59, 200 Sel.
L-200M, '59, 200 Sel.
Continental 2, '61, 200 Sel.
Continental 2, '61, 200 Sel.
Continental 2, '61, 200 Sel.
L-200, 160, 100 Sel. '62-63

ROCK-OLA

ROCK-OLA

'52, Fireball, 120 Sel.
A, '53, Fireball, 120 Sel.
'54, Comet. 120 Sel.
'54, Comet. 120 Sel.
'54, HiFi, 120 Sel.
'55, So Sel.
'56, 120 Sel.
'57, 200 Sel.
'58, 120 Sel.
'58, 120 Sel.
'59, 200 Sel. Tempo I.
'59, 200 Sel. Tempo II.
'60, 200 Sel. Tempo II.
'60, 120 Sel. Regis
'61, 120 Sel. Regis
'62, 120 Sel. Empress
'62, 120 Sel. Empress
'62, 100 Sel. Princess
'63, 160 Sel. Rapsody I.
'63, 100 Sel. Capri I.

CHICAGO COIN

SEEBURG

M100A. '51, 100 Sel. M100B. '51, 100 Sel. M100B. '51, 100 Sel. M100B. '51, 100 Sel. M100C. '52 100 Sel. H100C. '52 100 Sel. H100C. '53, 100 Sel. H100C. '55, 200 Sel. VL200. '55, 200 Sel. VL200. '55, 200 Sel. VL200. '56, 200 Sel. M100C. '57, 100 Sel. M100C. '57, 100 Sel. M100C. '57, 100 Sel. M100C. '57, 100 Sel. M100C. '58, 160 Sel. M100C. '60, 160 Sel. M100C. '60, 160 Sel. M100C. '60, 160 Sel. M100C. '61, 160 Sel. M100C. '61, 160 Sel. M100C. '61, 160 Sel. M100C. '62, 160 Sel. M100C. '62, 160 Sel. M100C. '62, 160 Sel. M100C. '62, 160 Sel. M100C. '61, 160 Sel. M100C. '62, 160 Sel. M100C. '63, 160 Sel. M100C. '63,

1250, '50, 48 Sel., 45 er 78 RPM 1400, '51, 48 Sel., 45 or 78 RPM 1450, '51 48 Sel., 45 or 78 50, '51 48 ser., RPM 500, '52, 104 Sel , 45 or 78 1500, '52, 104 Sel, 45 or 78 Intermix
1500 A, '53, 104 Sel, 45 & 78 Intermix
1600, '53, 48 Sel, 45 & 78 Intermix
1650A, '54, 48 Sel, 1650A, '54, 48 Sel, 1700, '54, 104 Sel, 1800, '55, 104 Sel, 1900, '56, 200 Sel, 2000, '56, 200 Sel, 2104, '57, 104 Sel, 1200, '57, 200 Sel, 2104, '57, 104 Sel, 2100, '57, 200 Sel, 2104, '57, 104 Sel, 2100, '57, 200 Sel, 2104, '57, 104 Sel, 2100, '57, 200 Sel, 2100, '57, 20

Acapulco (5/61) Barrel-O-Fun (9/60)

Barrel-O-Fun '61 (4/61)
Barrel-O-Fun '62 (11/61)
Ballerina (6/59)
Beach Beauty (11/56)
Beach Time (9/58)
Beach Time (9/58)
Beauty Contest (1/60)
Big Show (9/56)
Bongo 2P (3/64)
Bounty (Bingo) (10/63)
Can-Can (10/61)
Carnival (11/57)
Carnival Queen (11/58)
Circus (8/57)
Circus Queen (2/61)
County Fair (10/59)
Crossroads (1/56)
Cue-Tease 2P (7/63)
Cypress Gardens (6/58)
Double Header (7/56)
Funspot '62 (11/62)
Flying Circus 2P (6/61)
Grand Tour 1P (7/64)
Happy Tour 1P (7/64)
Happy Tour 1P (7/64)
Happy Tour 1P (7/64)
Lotta-Fun (9/59)
Mod World 2P (5/64)
Miami Beach (3/60)
Lido (2/62)
Lite-A-Line (2/61)
Lotta-Fun (9/59)
Mod World 2P (5/64)
Miami Beach (9/54)
Miss America (2/58)
Monte Carlo 1P (Pin)
(2/64)
Miss America (2/58)
Monte Carlo 1P (Pin)
(2/64)
Shoot-A-Line (6/62)
Show Time (3/57)
Silver Sails (11/62)
Sky Diver 1P (4/64)
Star Jet (Pin) 2P (12/63)
Sun Va'ley (7/57)
Target Roll (1/58)
3-In-Line 4P (8/63)
Touchdown (11/60)
Twist (11/62)
U.S.A. (8/58)

Sun Valley (8/63) Firecracker 2P (12/63) Bronco 2P (5/64)

GOTTLIEB

Araund Wld. 2P (7/59)
Atlas 2P (5/59)
Big 1P (1/64)
Bonanza 2P (6/64)
Bowling Queen 1P (8/64)
Brite Star 2P (4/58)
Captain Kldd 2P (7/60)
Cantest 4P (10/58)
Cantol. Cafe 2P (7/57)
Cover Girl 1-Plyr. (7/62)
Criss Cross 1P (3/58)
Dneg. Dolls 1P (6/60)
Dbl. Action 2P (1/59)
Egg Head 1P (12/61)
Foir Lady (12/56)
Falstaff 4P (11/57)
Fashion Show 2P (6/62)
Flogship (1/57)
Fashion Show 2P (6/62)
Flipper Clown (4/62)
Flipper Clown (4/62)
Flipper Clown (4/62)
Flipper Fair 1P (11/61)
Flyra Charlots 2P (10/63)
Goucho 4P (1/63)
Goucho 4P (1/63)
Goucho 4P (1/63)
Goucho 4P (1/63)
Gondoller 2P (8/58)
Hi-Diver 1P (4/59)
Kewple Doll 1P (10/60)
Lancer 2P (8/61)
Liberty Belle 4P (3/62)
Lite-A-Cord 2P (3/60)
Malestic (4/57)
Malorettes 1P (8/64)
Meledy Lane 2P (9/60)
Mry-Go-Round 2P (12/59)
North Star 1P (10/64)
Oklahoma 4P (2/61)
Oklahoma 4P (2/61) 7) P (11/58) (4/63) (3/60) 2/57) r (2/59) (11/62)

Universe 1P (10/59) Wagon Troin 1P (4/60) Whirlwind 2P (2/58) Wid. Beauties 1P (2/60) World Champ 1P (8/57) World Fair 1P (5/64)

KEENEY

WILLIAMS

Beat The Clock (12/63)
Big Daddy 1P (9/63)
Big Daddy 1P (9/63)
Big Daddy 1P (9/63)
Big Deal 1P (2/63)
Big Deal 1P (2/63)
Big Deal 1P (2/63)
Big Deal 1P (2/63)
Black Jack 1P (1/60)
Casino 17P (10/58)
Club House 1P (10/59)
Coquette (4/62)
Crossword 1P (4/59)
Darts 1P (6/60)
El Toro 2P (8/63)
Fiesta 2P (12/59)
Four Roses 1P (12/62)
Four Star 1P (7/58)
Goy Paree (6/57)
Gldn. Gloves 1P (1/69)
Gldn. Bells 1P (9/59)
Gldn. Gloves 1P (1/64)
Jig Saw 1P (12/57)
Jumpin' Jacks 2P (4/63)
Jungle 1P (9/60)
Kingpin (9/62)
Kings 1P (8/57)
Mardi Gras 4P (11/62)
Merry Widow 4P (10/63)
Music Man 4P (8/60)
Noples 2P (9/57)
Nags 1P (3/60)
Oh, Boy 2P (2/64)
Palooka 1P (5/64)
Reno 1P (10/59)
Son Francisco 2P (5/64)
Satellite 1P (7/58)
Soccer 1P (3/64)
Sea Walf 1P (7/59)
Serenade 2P (5/60)
Skill Pool 1P (6/63)
Space Ship 2P (12/61)
Starfire (1/57)
Steeplechase 1P (11/57)
Swing Time 1P (5/58)
Top Hat (10/58)
Trode Winds (6/62)
Turf Champ (8/58)
Trode Winds (6/62)
Valient 2P (8/62)
Valient 2P (8/62)
Valient 2P (8/62)

SHUFFLES—BOWLERS
BALLY Shuffles

BALLY Shuffles

ABC Bowler (7/55)
Jumbo Bowler (9/55)
King Pin Bowler (9/55)
ABC Spr. Del. (9/57)
All-Star Bowling (12/57)
All-Star Bowling (12/57)
All-Star Deluxe (2/58)
Lucky Shuffle (9/58)
Star Shuffle (10/58)
Speed Bowler (11/58)
Club Bowler (2/59)
Club Bowler (2/59)
Club Deluxe (5/59)
Monorch Bowler (11/59)
Offical Jumbo (9/60)
Jumbo Deluxe (9/60)

Ball Bowlers

ABC Bowl. Lone (1/57) ABC Tournament (6/57) ABC Champion (10/57) Strike Bowler (11/57) Trophy Bowler (4/58) Lucky Alley (8/58) Pan American (6/59) Chailenger (9/59) Super Shuffle (12/61) Big 7 Shuffle (9/62) Super 8 (4/63)

Triple Strike (2/55)
Arrow (2/55)
Cr. Cross Targette (1/55)
Bonus Score (4/55)
Hollywood (5/55)
Blinker (8/55)
Score-A-Line (9/55)

Old Plantation (2/61) Black Dragon El Roncho Hacienda Rainbow (6/62) Go-Cart 1P (5/63) Poker Face 2P (9/63)

Bowling Team (10/55)
Rocket Shuffle (3/58)
Explorer Shuffle (6/58)
ReBound Shuffle (12/58)
Championship (11/58)
Double Feature (12/58)
Red Pin (2/59)
Bowl Moster (8/59)
4-Game Shuffle (11/59)
Bull's Eye Drop Ball
(12/59)
6-Game Shuffle (6/60)
Triple Gold Pin Pro
(2/61)
Starlite (5/62)
Citation (10/62)
Strike Ball (5/63)
Spotlite (11/63)

Ball Bowlers

Ball Bowlers

Bowling League (2/57)
Ski Bowl 6 Plyr. (11/57)
Classic (7/57)
TV Bowling Lg. (11/57)
Lucky Strike (1/58)
TV (with rollovers)
Player's Choice (9/58)
Twin Bowler (10/58)
King Bowler (3/59)
Queen Bowler (9/59)
Oueen Bowler (8/60)
Duchess Bowler (8/60)
Duchess Bowler (8/60)
Princess (4/61)
Gold Crown (3/62)
Royal Crown (8/62)
Grand Prize (3/63)
Official Spare Life (9/63)
Cadillac Bwlr. (1/64)

SHUFFLES—BOWLERS UNITED Shuffles

Clipper (5/55)
5th Inning (6/55)
Capitol (6/55)
Super Bonus (9/55)
Deluxe model
Top Notch (10/55)
Regulation (11/55)
6-\$far (10/57)
Midget Bowling (3/58)
Shooting \$fars (4/58)
Eagle (\$5/58)
Aflas (8/58)
Cyclone (10/58)
Niagara (11/58)
Dual (1/59)
Zenith (6/59)
Jenith (6/59)
3-Way (9/59)
3-Way (9/59)
3-Way (12/59)
Big Bonus (2/60)
Sunny (5/60)
Sure Fire (10/60)
Line-Up (1/61)
5-Way (5/61)
Avalon (4/62)
\$silver (6/62)
Shuffle Baseball (6/62)
Action (7/62)
Embassy (9/62)
Circus Roll-Down (9/62)
Lancer (11/62)
\$parky (12/62)
Caravelle (2/63)
Crest (4/63)
Rumpus Targette (5/63)
Astro (6/63)
Ultra (8/63)
\$kippy (11/63)
Jill-Jill (11/63)
Bank Pool (11/63)
Tapper (2/64)
Teagre (7/64)

Ball Bowlers

Ball Bowlers

Bowling Alley (11/56)
Jumbo Bowling (9/57)
Royal Bowler (12/57)
Pixie Bowler (18/58)
Duplex (11/58)
Simplex (5/59)
Advance (5/59)
League (10/59)
Handicap (11/59)
Teammate (12/59)
Folcon (4/60)
Savoy (5/60)
Bowl-A-Rama (9/60)
Tip Top (10/60)
Dixle (1/61)
Cameo 5-star Bowling (5/61)
Alamo (4/62)
Sahara (7/62)
Tropic Bowler (9/62)
Lucky (11/62)
Cypress (12/62)
Sabre (2/63)
Regal (4/63)
Futry (8/63)
Futra (12/63)
Tornodo (3/64)
Thunder (6/64)

WILLIAMS Ball Bowlers

Roll-A-Ball 6P (12/56)

UPRIGHTS

UPRIGHTS

AB Circus (5/56)
AB County Fair (3/57)
AB Circus Wagan
Wheels (12/58)
AB Galloping Dominos
AB Circus Play Ball
(4/59)
AB Magic Mirror
Horoscope (11/59)
AB Memaid (3/60)
Aquati Prod. Squoits
(11/57)
B Jambo (5/59)
B Sportsman (6/59)
B Sportsman (6/59)
B Jamboree (10/60)
B Super Jumbo (11/60)
CC Star Rocket (5/59)
GA Skeet Shoot (1/57)
GA Souper Hunter (6/57)
GA Ouble Shot (4/58)
GA Wild Cat (12/58)
GA Wild Cat (12/58)
GA Spr. Wild Cat
GA Twin Wild Cat (7/59)
GA Super Wild Cat
Trail Blazer (12/60)
Twin Trail Blazer (2/61)
K Big Tent
K Spr. Big Tent (6/57)
K Shawnee (1/59)
K Big Roundup (3/59)
K Little Buckeroo (4/59)
K Del. Big Tent (5/59)
K Big 3 (5/59)
K Touchdown (9/59)
K Big Dipper (10/59)
K Twin Big Tent
Criss Cross Diamond
(1/60)
K Red Arrow (4/60)
Sweet Shownee '60
Black Dragon '60
K Twin Red Arrow
(5/60)
K Flashback (6/61)

ARCADE

ARCADE

ABT 6 Gun Rifle Range
Air Football
Air Hockey
Auta Photo Model 9
Amer. Shuffle Situation
(5/61)
B Undersea Raider
B Derby Gun (2/60)
B Bulls Eye Shooting
Gallery (9/55)
B Big Inning (5/58)
B Heavy Hitter (4/59)
B Ball Park (4/60)
B Sharpshooter (2/61)
B Golf Champ (8/58)
B Bat Practice (8/59)
B Skill Roll (B 3/58)
B Moon Raider (7/59)
B Target (10/59)
B Spook Gun (9/58)
B Skill Parade (1/59)
B Skill Parade (1/59)
B Skill Derby (10/60)
B Del Skill Parade
(4/59)
B Table Hockey (2/63)
B Spinner (2/63)
Novelty
B Bank Ball (1/63)
B Fun Phone (3/63)
Copitol Midget Movies
CC Bullseye Baseball
CC Bosketball Champ
CC 4-Player Derby
CC Goalee
CC Midget Skee
Super model
CC Big League (5/55)
CC Twin Horkey (5/55)

B Fun Phone (3/63)
Capitol Midget Movies
CC Bullseye Baseball
CC Bosketball Champ
CC 4-Player Derby
CC Goalee
CC Midget Skee
Super model
CC Big League (5/55)
CC Twin Hockey (5/56)
CC Shoot The Clown
CC Stm. Shovel (5/56)
CC Batter Up (4/58)
CC Criss Cross
Hockey (10/58)
CC Croquet (8/58)
CC Polyland Rifle
Gollery (8/59)
CC Pony Express (4/60)
CC Wild West (5/61)
CC Long Range Rifle
Gallery (1/62)
CC All-Star Baseball
(1/63)
CC Big Hit (10/62)
CC Por Basketball (6/61)
CC Riot Gun (6/63)
CC Cromplon Rifle
Range (1/64)
Ex Gun Patrol
Ex Jet Gun
Ex Spoce Gun
Ex Pony Express
Ex Six Shooter
Ex Shooting Gal. (6/54)
Ex Sportland Shooting
Gallery (13/55)
Ex Treasure Cove
Shooting Gal. (6/55)
Ex Jungle Hunt (3/57)
Ex Ringer Boll (11/56)
Ex Pop Gun (9/57)
Ge Lucky Seven
Ge Sky Gunner
Ge Night Fighter
Ge 2-Player Basketball
Ge Rifle Gal. (6/54)
Ge Big Top Rifle
Gallery (6/54)
Super model (12/55)
Ge Ouarterback (10/55)
Ge Ouarterback (10/55)
Ge Championship
Baseball (9/55)
Ge Ouarterback (10/55)
Ge Championship
Baseball (9/55)
Ge Ouarterback (10/55)
Ge Styte Fair Rifle Gal. (6/56)

Ge Davy Crockett (10/56) Ge Circus Rifle (3/57) Ge Motorama (10/57) Ge Gypsy Grandma (5/57) Ge Gun Fair (5/58) Ge Space Age Gun (6/58) Jungle Joe Ke Air Raider Ke Sub Gun Ke Sportland DeLuxe model

Ke Sportland DeLuxe model
Ke Ranger (3/58)
Deluxe Model (3/55)
Grand Slam Baseball (2/64)
Ke League Leader (4/58)
Ke Sportland
Ke Two-Gun Fun (3/62)
Mid Red Ball (5/59)
Mid Joker Ball (11/59)
Midway Shooting
Gollery (2/60)
Mid. Del. Baseball (5/62)
Mid. Carn. Tgt. Glry. (2/63)
Mid. Carn. Tgt. Glry. (2/63)
Mid. Slugger BB (3/63)
Mid. Slugger BB (3/63)
Mid. Raceway (10/63)
Mid. Raceway (10/63)
Mid. Winner 2P (12/63)
Mid. Winner 2P (12/63)
Mid. Wonner 2P (12/63)
Mid. Top Hit BB (3/64)
Mills Panorama Peek (11/54)
Munves Bike Race (5/58)
Munv. Sot. Trkr. (5/59)
Mu Atomic Bomber
Mu Ace Bomber
Mu Dr. Mobile
Mu Fly Soucers
Muto Lard's Prayer
Mu Photo (Pre-War)
Mu Photo (Pre-War)
Mu Silver Gloves
Mu Sky Fighter
Muto Voice-O-Graph
Pre-War Model
Post-War Model
Post-War Model
Mu K. O. Champ
Mu Drive Yourself
Mu Bang-O-Rama (4/57)
Philadelphia Toboggan
Skee Alley
Scientific Pitch 'Em
Seeburg Bear Gun
Seeburg Coon Hunt
Set Shot Basketball
Southland's Speedway (6/63)
Southland Time Trials
(9/63)
Telequiz
Un Jungle Gun
Un Carn. Gun (10/54)
Un Bonus Gun (1/55)
Un Star Slugger (7/55)
Un Star Slugger (7/55)
Un Star Slugger (10/56)
Un Pirate Gun (10/56)
Un Pirate Gun (10/56)
Un Pirate Gun (10/56)
Wm. Del. BB (4/53)
Wm. Major Leaguer
Wm. Big Lg. BB (2/54)
Wm. Sofari (2/54)
Wm. Sofari (2/54)
Wm. Sofari (2/57)
Wm. Polar Hunt (3/55)
Wm. Sidewalk Eng (4/55)
Wm. Jostrike (12/57)
Wm. Polar Hunt (3/59)
Wm. Pinchhitter (4/59)
Wm. Pinchhitter (4/59)
Wm. Pinchhitter (4/59)
Wm. Polar Hunt (3/59)
Wm. Pinchhitter (4/59)
Wm. Del. Bat. Champ
(5/61)
Mm. Postrike (12/57)
Wm. Sofari (2/58)
Wm. Pinchhitter (4/59)
Wm. Pinchhitter (4/59)
Wm. Pinchhitter (4/59)
Wm. Polar Hunt (3/55)
Wm. Sidewalk Eng (4/56)
Wm. Polar Hunt (3/55)
Wm. Sofari (2/56)
Wm. Polar Hunt (3/55)
Wm. Sofari (2/56)
Wm. Polar Hunt (3/55)
Wm. Sidewalk Eng (4/56)
Wm. Polar Hunt (3/59)
Wm. Ten Pins (12/57)
Wm. Sofari (2/59)
Wm. Crusader (6/59)
Wm. Pinchhitter (4/59)
Wm. Del. Bat. Champ
(5/61)
Wm. Polar League (3/62)

22-24

3-5 N S d V

6.9

KIDDIE RIDES

Bally Champion Horse
Bally Moon Ride
Pony Twins
Bally Space Ship
Bally Space Ship
Bally Space Boat
Bally Trolley
Bert Lane Lancer Horse
Bert Lane Merry-GoRound
B.L. Miss America Boat
Bert Lane Fire Engine
B.L. Whlrlybird (3/61)
B.L. Moon Rocket (3/61)
Capital Donald Duck
Capital Elsie
Capital Palamino Horse
Capital See Saw
Chicaga Coin Super Jel
Chicaga Round The
World Trainer
Deco Merry-Go-Round
Deco Space Ranger
Exhibit Big Broncho
Exhibit Mustang
Exhibit Sea Skates
Exhibit Space Patrol
Scientific Boat Ride
Texas Merry-Go-Round
Exhibit Rudolph The
Reindeer

4 Balti Counties Ask 2-Year Stay

BALTIMORE—The four counties in Southern Maryland ordered to remove all slot machines over a three year period beginning July 1, 1965, have received a reason for relief—State legislators won a battle last week in an effort to delay the ban following recommendation from the General Assembly that the Counties be given another two years before the machines must be removed.

There are approximately 5000 slot machines in Anne Arundel, Calvert, Charles and St. Mary's Counties. They are the only legal slot machines in America outside of the State of Nevada. BALTIMORE-The four counties in

Nevada.

In 1963 the State Legislature voted to remove the machines. Slot machine interests here claim economic setbacks if this ruling is carried out. This argument helped the slot machine people enjoy a two-year hiatus in the past. Governor J. Millard Dawes who spearheaded the drive to remove the machines claims that he is still vigorously opposed to relaxation of the ruling.

still vigorously opposed to relaxation of the ruling.

In 1963 County revenues amounted to \$1,692,987. The only other industry which came close to the comparable tax payment was the tobacco industry. Of the four counties involved, Anne Arundel is reported to be the only County which has attempted to diversify its industry.

Last week the slot machine industry hoped for a ruling which would enable legal operation of the equipment for at least another two years.

Meeting Dates & Trade **Events** DECEMBER

- North Carolina Music Operators Association. Place: Charlotte, N.C.
- Westchester Operators Guild, Monthly Meeting & Christmas Place: Roger Smith Hotel, Plains, N. Y.
- 16 New York State Operators Guild Meeting and Dinner. Place: Governor Clinton Hotel, Kings-ton, N.Y.

FEBRUARY

National Candy Wholesalers Association, Western Convention. Place: Dunes Hotel, Las Vegas, Nevada.

MARCH

13-18 National Association of Tobacco Dis-tributors, Annual Convention & Ex-hibit. Place: Conrad Hilton Hotel, Chicago.

MAY

National Industrial Recreational Association, Annual Convention & Exhibit.
Place: Schroeder Hotel, Milwaukee, Wisconsin.

JUNE

- 3-5 North Carolina Vending Assn. and South Carolina Automatic Merchan-dising Assn., Annual Carolinas Con-vention & Exhibit. Place: Ocean Forest Hotel, Myrtle Beach, N.C.
- National Confectioners Association, 82nd Annual Convention & Exhibit. Place: Conrad Hilton Hotel, Chicago.

OCTOBER

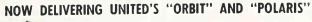
26-30 National Association of Concession-aires, Annual Convention. Place: Ambassador Hotel, Los Angeles.





UPPER MID-WEST MUSINGS

Congratulations to Gordon Stout of Pierre, So. Dakota, who is the newly elected state senator from his district... Duane Reimers and Herb Paterson have leased out their tavern and are giving all of their time to their operating business... John Manolis, of Huron, now retired, is spending his time relaxing and getting in plenty of fishing... In the past ten days, it seems that all routes lead to Las Vegas as Kenny Glen of the K. C. Sales Co., St. Paul, and Mrs. Glen flew there for a little vacation... Lyle Kesting joined a charter flight to Las Vegas and spent several days there taking in the sunshine and shows... Mr. and Mrs. Earl Porter of Mitchell, drove to Las Vegas recently and were gone for ten days. Heard that Earl made his expenses at the dice tables... Mr. and Mrs. Lawrence Jenkins spent a very pleasant weekend in Minneapolis last week. They decided they could use a few days of relaxation... Ike Pierson spent two weeks in the hospital with a case of bleeding ulcers. Ike is feeling much better now, is spending all of his time resting and will take off for St. Petersburg, Florida in another week. Sons Prad and Bill will take over... Norman Luboff choir at the Arena Auditorium in Huron Nov. 26th... Les Elgart and his orchestra at the Prom Center Nov. 25th... The Ike Sunem's are building a beautiful home.





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Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 1780 Broadway, New York 19, N.Y.

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- PANORAMS AND PANORAM PARTS.
 United Triple Plays Wanted. ADVANCE
 AUTOMATIC SALES CO., 1350 HOWARD
 ST., SAN FRANCISCO, CALIF. (Tel.
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 BEACH 448-6679).
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Cash Box—December 5, 1964

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Prices shown are list prices f.o.b. factory. Manufacturers have not authorized prices where no price is shown

Gold Crest (3½x6' 6 Pkt. Table)	GOLD MEDAL PRODUCTS	L-2130 Ceiling Spkr., Choice of Grille. Types Listed: L-2136 Random Pattern,	COLD DRINK VENDORS
Gold Crest (4½x9' 6 Pkt. Table) Gold Crest (3½x7' 6 Pkt. Table)	Popcorn Vendor	L-2136 Uniform Pattern, L-2605 Circular Flush-Mount Grille.	MS4—Marquee Cold Drink Vendor. 4 or 7 selections with or without crushed ice. Carbonated and non-carbonated flavors.
Gold Crest (4x8' 6 Pkt. Table) MERICAN SHUFFLEBOARD CORP.	Happy Clown 4P (11/64)	Rivera Cigarette, 20 sel. 800 pack. Celebrity Cigarette Merchandiser, 14 selection, 510 pack capacity, modular line.	7-selection model offers 2 selections of iced tea. 1,500 cup capacity. Income
Electra "6" (6' 6-pkt. table) Electra "7" (7' 6-pkt. table)	PAUL W. HAWKINS MFG. Rodeo Pony \$ 845.00	Ambassador Cig. Vendor 286; 14 sel., cap. 510.	totalizing System, S94—Modular Cold Drink Vendor. 4 or 7 selections with or without crushed ice.
Electra "8" (8' 6-pkt. table)	Ben Hur Chariot 645.00 Twin Quarterhorse 575.00	Celebrity Cig. Vendor 260; 20 sel., cap. 800. Celebrity Candy Merchandiser, 11 selections,	Carbonated and non-carbonated flavors. 7-selection model offers 2 selections of
Classic "7" (7' 6-pkt. table) Classic "8" (8' 6-pkt. table)	Derby Pony Jr. 550.00 Sam The Clown 395.00	360 capacity, modular. 77 Candy Merchandiser, 11 sel., 360 cap.	iced tea. 1,500 cup capacity. Income Totalizing System.
Imperial Shuffleboard (16' to 22') Imperial Cushion Model (12')	IRVING KAYE CO., INC. NON-COIN MODELS	Tasty 20 Candy Merchandiser, 20 sel., 560 cap. Celebrity Pastry Merchandiser, 5 selection,	COLD CANNED DRINK VENDOR W3CV1-Williamsburg Cold Canned Drink
Bank Shot Model (9')	Deluxe Continental (4½'x9'	100 capacity, modular. Celebrity Hot Food Merchandiser, 7 selec-	Vendor. 3 selections. 189 can capacity. Automatic Can Opener. GENERAL MERCHANDISE VENDOR
Natl, Sales Agents, L. T. Patterson Distribs. Foosball Match	Ambassador 75 (92"x52")	tion, 140 capacity, modular. Celebrity All Purpose Merchandiser, 130 ca-	15G1—Pick-A-Pac. 15 Selections. 315 item capacity.
Europa Meister Eishockey Musikbar 100	Ambassador 90 (114"x64") COIN-OP MODELS	pacity, 130 selection, modular. Celebrity Fresh Brew Coffee Merchandiser, 11 selection, 750 cup capacity, modular.	LAUNDRY SUPPLY VENDOR
Billiard Tables Miniatur	Deluxe Eldorado 6 Pkt. Series Mark I, 77x45 Mark II, 85x47	Celebrity Cold Drink Merchandiser, 4 selec- tion, 1000 cup capacity, crushed ice fea-	W8L1—Mechanical. 8 selections. 152 item capacity.
UTOMATIC PRODUCTS CO. CIGARETTE VENDORS	Mark III, 92x52 Mark IV, 106x58 Mark V, 113x63	ture optional, modular. THE SEEBURG CORP.	MILK VENDOR MV-2—Modulra Milk Vendor. 3 selections. 360 carton capacity.
Smokeshop "Starlite 450"; 18 sel., cap. 450 Smokeshop "Starlite 630"; 18 sel., cap. 630 Smokeshop "Starlite 850"; 27 sel., cap. 850	Deluxe Satellite, 77x45 Deluxe Klub Pool	PHONOGRAPHS	PASTRY VENDORS W6P1—Mechanical. 6 selections. 72 package
CANDY VENDOR Candyshop, 10 cols., 400-capacity, first-in,	Regular 56x40	LPC-480 & LPC-480R (Remote Control) stereo LP Console—160 Selections (Up to 480 Selections with all album pro-	capacity. W6P2—Mechanical. 6 selections. 114 pack-
first-out feature, multiple pricing. AUTO-PHOTO CO.	Ring-O Round Pool Table (56" diameter)	gramming). Spotlighted Album Award. 3-way audio. Income totalizer. Person-	age capacity.
Model 12 Studio	MARVEL MFG. CO.	alized panel. Plays 33-1/3 and 45 RPM records intermixed, stereo or monaural. Album and Universal Pricing, Half Dol-	SHIPMAN MFG. CO. CIGARETTE VENDORS
BALLY MFG. CO. Harvest 1P Pin (10/64) (Standard Model)	Slugger-Counter Baseball (1¢, 5¢, 10¢) MIDWAY MFG. CO.	lar. Transistorized and unitized "pull out" components. Test point front servicing. Blue or tangerine speaker grilles.	Mark II; 13 or 17 columns. UNITED MFG. CO.
Hay Ride 1P Pin (10/64) (Add-A-Ball Model) All The Way Shuffle 2P	Rodeo 2P Pin (10/64) Flying Turns 2P (9/64)	HLPC-1—Stereo LP Hideaway. 160 selec- tions (Up to 480 selections with all album	Polaris Bwlr. (8/64).
Big Day 4P (9/64) 2 in 1 2P (8/64)	Trophy Gun (6/64)	programming). Income Totalizer. Plays 33-1/3 and 45 RPM records intermixed. Album and universal pricing.	Orbit Shuffle (8/64). UNIVERSAL VENDORS
Deluxe Bally Bowler 16' lengths (Jan. 1964) Bucky Bronco Kiddie Horse \$995.00	NATIONAL VENDORS, INC. CIGARETTE VENDORS	SC-1—Stereo Consolette. 160 selections. Used for remote selection of any record	Candimat Vendor
f. H. BERGMAN CO.	Series 113; 13 8-column shifts, cap. 447 Upright-Series 113; 13 8-col. shifts, cap. 447	on LP Console or Hideaway. Personalized panel. Album display panel. Album pric- ing. Push-button volume control. Twin	URBAN INDUSTRIES Movie Theaters
Nat'l Sales Agents, Duncan Sales Co. Arizona Gun (Live action pellets)	Crown series 222; 22 sel., cap. 616 Crown series 800; 20 sel., cap. 850	stereo speakers. Remote Income Totalizer. Polished chrome or copper finish.	Model AP-10 Panoram Kiddie Kolor Kartoon
AMECA	Consolette-Series 650; 20 sel., cap. 670 Moduline-22M; 22 sel., cap. 616	EBCS-1—Extended Bass Consolette Speaker. Provides full range stereo response in conjunction with Consolette speakers.	U.S. BILLIARDS INC.
Scopitone-Audio-Visual Machine, 36-Sel., 26 inch screen. Nat'l Sales Agents, Scopitone Inc., USA.	Moduline-80M; 20 sel., cap. 850 PROTOCISION ENGINEERING, INC.	SC-11—Stereo Communication Consolette. Consolette serves as Intercom.	6 Pkt. Series: Pro 1—78x46 Pro 2—88x51
DAN MFG. CO.	V-Shape Shuffle	CIM-1—Consolette Intercom Master Unit. Used with Stereo Communication Con-	Pro 3—93x53 Pro 4—103x58 Pro 5—114x64
GIGARETTE VENDORS Model 74-MD; 74 sel., cap. 74	REDD DISTRIBUTING CO. Cinch Instant Shine Vendor	solette. BACKGROUND MUSIC	Bumper Pool 56x40
Model 74-APC; 74 sel., cap. 74 Model 94-UM; 94 sel., cap. 94 Model 94-UC; 94 sel., cap. 94	(Vendor and packaged Cinch product) Giepen Coffee Vendor (Natl. Agents)	ICK-1—Intercommunication Consolette Kit. Converts Stereo Consolette to Stereo Communication Consolette.	75х43
Model 116-WM; 116 sel., cap. 116 Model 116-WC; 116 sel., cap. 116	Vend-A-Book Comic Book Vendor ROCK-OLA MFG. CO.	BMS-2—Background Music System. 1000 Selections	VALLEY SALES CO. Bumper Pool® Model 522S/W Reg. Size
CANDY VENDORS Model 74-APD, 74 sel., cap. 74	Caravelle (20 Col. 800 Packs) Model 3002 Cigarette Machine	BMC-1—Background Music Compact. 1,000 Selections	Model 775—78x45 Model 875—88x50
Model 94-UD, 94 sel., cap. 94 Model 116-WD, 116 sel., cap. 116 Model 188-D, 188 sel., cap. 188	Model 424 Princess Royal (7" LP Del.) St Mon.	BMCA-1—Background Music Companion Audio. Used with Background Music Com- pact (BMC-1)	Model 975—93x53 Model 1075—101x57 Model 765—78x46
Model 47-Pastry, 47 sel., cap. 47	Model 425 160-Sel. (Grand Prix) 7" LP Del. StMon.	MPE-1—Electronic Memory Programmer. Used with the Background Music Com-	Model 865—88x50 Model 935—93x53
MCAGO COIN MACHINE Pop-Up 1P (10/64)	Model 418-SA 160-Sel. (Rhapsody II) 7" LP, Del. StMon	pact (BMC-1) to insert special announce- ments and commercials into the back- ground music program.	Model 1035—100x57 El Magnifico Series
Royal Flash Pin 2P (8/64) DeVille Shuffle Alley (8/64)	tional	SABMC-1—Seeburg Automatic Background Music Center. For use with FM Multiplex Telephone Lines and On-Premise Loca-	Model 884—88x50 Model 934—93x53
Majestic Bowler (8/64)	tional) 1628 Deluxe "Stereo Twins" Speakers	tions. Total of 112½ hours of music. SEP-1—Seeburg Encore Phonograph. 750	Model 1014—101x57 THE VENDO CORP.
INEVISION CORP.	1629 "Stereo Twins Jr" Speakers	Selections of Foreground Music CANDY VENDORS	CIGARETTE VENDORS CA1A Console; 22 sel., cap. 850
JuKANE CORP. Ski 'n Skore	Model 500 160-Sel. Stereo Speaker Wallbox 3 level personal pushbutton volume control Model 501 100-Sel. Wallbox	W10CN1-Mechanical. 10 Selections. 220 bar capacity.	C-23; 15 sel., cap. 520 429-Special; 11 sel., cap. 428
XHIBIT SUPPLY CO.	1578 160-Sel. Wallbox 1584 100-Sel. Wallbox	W8TIG-Mechanical. 8 Selections. 152 bar capacity.	Continental "30"; 30 sel., cap. 830 Tobacco Shoppe "30"; 30 sel., cap. 830
lard Vendor (Mechanical). Model 12 "Vacuumatic." Vends Exhibit's Trading Cards. Capacity: 500 \$73.50	1551 Universal Wall Box Bar Bracket 1981 Money Counter for Model 425, 418-SA.	CIGAR VENDOR W6CR1—Mechanical, 6 Selections, 114 package capacity,	WESTINGHOUSE ELECTRIC CO.
Card Vendor (Mechanical). Model	& 414	CIGARETTE VENDORS 4E5—Electric. 22 Selections. 825 pack	6-Selection CupDrink Vendor Fresh Brew Coffee Vendor Candy Vendor
bibits Trading Cards. Capacity:	and light, 600 cup capacity, coffee 4 ways, extra cream and sugar, whipped powdered	capacity. W20T1—Mechanical. 20 Selections. 672 pack	Cigarette Vendor
(Including 1,500 FREE Cards) Post Card Vendor (Electrical). Models SV-1 & MSV "Vacuumatic."	chocolate, liquid sugar, liquid soup, fresh cream, with changer. Everpure filter. Model 3402—Coffee, Hot Chocolate, Soup and	capacity. W14T1-Mechanical. 14 Selections. 510 pack	WILLIAMS MFG. CO. Whoopee 4P (10/64)
Vends Standard Scenic Post Cards.	Tea—(Compact Model). Single cup, fresh brew, serves coffee and tea 4 ways.	capacity. MCC-20—Mechanical. 20 Selections. 720 pack capacity.	Mini-Golf (10/64) River Boat 1P (9/64)
Plastic Laminator (Mechanical).	Model 3403—as above, without 4 way ten feature.	CIGARILLO VENDOR	THE WURLITZER COMPANY
material. Capacity: 300. \$98,50	Model 1404-S, single cup, fresh brew coffee & hot drink vendor. "Ever-Pure" water filtering system. Serves coffee 4 ways, 450	W8C01—Mechanical. 8 Selections. 200 Package Capacity. COFFEE VENDORS	2800 Stereo-Mono., 200-sel. phono. 2810 Stereo-Mono., 100-sel. phono.
Scher Sales & MFG. CO. Enpress 101 (101") Express 92 (92")	cup capacity, extra cream & sugar. Hot whipped chocolate & hot soup.	MC4—Marquee Coffee Vendor, 5, 6 or 7 Selections. Brews fresh ground coffee one	Wall Boxes 5121 Private Stereo Spkr. for use on WB
Regent 91 (01")	ROWE AC SERVICES Rowe—AMI M-200 Phonograph (Tropicana)	cup at a time. Hot coffee, hot chocolate, hot soup and hot tea. 605 cup capacity. Income Totalizing System.	5200 and WB 5250 with Models 2300 thru 2700 5010 WB Ten Top Tunes sel. 50s
Crown Fiesta—Reg. Bumper	with Automix, Stereo-Round (Plays 33-1/3-45 stereo or monaural records. In- termixed.) Has three-in-one convertibility,	764—Modular Coffee Vendor, 5 or 6 selec- tions. Brews fresh ground coffee one cup	5250 WB 200-sel. 10-25-50¢ 5207 WB 104-sel.
Empire VII (92")	200 selections, 160 selections, or 100 selections. HAC-200 Hideaway, 200 Sel. Mon.	at a time. Hot coffee, hot chocolate, hot soup and hot tea, 650 cup capacity. In- come Totalizing System.	5200 WB 100-sel. 10-25-50¢ Speakers
P. FRANTZ MFG. CO. Little Leaguer (12/62)	HEB-200 Hideaway, 200 Sel. Selective Stereo CFA Stepper, CFD Stepper, WQ-100 100	W5C4D-Williamsburg Fresh Brew Coffee Vendor. 5 Selections. Brews one cup at a	5122 Stereo Convertible Console Spkr. 5123 Stereo Wall Spkr.—12" Coaxial 5124 Stereo Corner Spkr.—8" Extended
Save Our Business	Sel. W.B., WQ-100 100 Sel. W.B., WQ-120 120 Sel W.B., WQ-200 200 Sel. W.B.,	time. Hot coffee and hot chocolate. 428 cup capacity. Income Totalizing System. W6HB1—Williamsburg Coffee Vendor. 6	Range 5125 Stereo Extender Spkr. (Packed in
Kicker & Catcher ABT Chellester	WQ-200-1 200 Sel. W.B., Dual Price Play, WQ-200-3 200 Sel. W.B., Dual Price Play, 4-coin Rejector.	Selections. Soluble hot coffee, hot chocolate and hot soup, 500 cup capacity.	Pairs) 5126 Stereo Directional Spkr. (Packed in Pairs)
ABT Guesser Scale	F-10436 Bar Grip, W. B. Mounting Bracket. EX-600 Cylindrical Wall Speaker.	772—Marquette Coffee Vendor. 5 selections. Brews fresh ground coffee one cup at a time. Hot coffee and hot chocolate. 320	Hideaway Phonographs 2717 Stereo-Mono, 200-sel
le.I	EX-700 Wall Speaker.	cup capacity.	2711 Stereo-Mono. 100-sel
TOTAL Describer F 10/4			

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The Princess Royal: New, compact, stereo-monaural phonograph (Model No. 424)—Only $30\frac{1}{2}$ wide, $43\frac{1}{2}$ high. Plays 100 selections of $33\frac{1}{3}$ or 45 RPM, 7″ albums or singles stereo or monaural. Exclusive Mech-O-Matic intermix. Everything you need and options to crack any location in a compact, high-fashion cabinet. Low in cost, very big in value. Full Dimensional Stereo sound system . optional. Famous Rock-Ola quality.

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Full Dimensional Sound: Add Full Dimensional stereo sound system to the Princess Royal at any time. Easy to install. For larger spots where even finer sound is desired, but where compactness and cost are still important.



Automatic Coin Counter: Not every location needs a coin counter. Rock-Ola leaves the decision to you. You needn't pay for accessories you do not require. Where desired, the Rock-Ola Automatic Coln Counter is unexcelled; fits any Rock-Ola phonograph; counts nickels, dimes, quarters and half dollars. Gives exact total of receipts. Reading visible fhrough window.



Phonette Remote Speaker Wallbox: Gives personal listening pleasure and personal volume control—high, low, medium. Mounts anywhere. Permits programming of LP's or singles, 33½ or 45 RPM records. Reproduces stereo, too. Slim design, graceful styling, famous Rock-Ola simplicity. Model No. 500—160 selections. Model No. 501—100 selections.

and for larger locations:

The Grand Prix: The prestige stereo-monaural phonograph. Plays 160 33½ or 45 RPM records, 7" LP albums or singles in any intermix. Full Dimensional Stereo. The ultimate in grand styling, the Grand Prix opens the doors to your plushest locations. Traditional Rock-Ola dependability and simplicity of design make the Grand Prix the finest phonograph on the market!

Model 425



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