

# CASHBOX

May 21, 1983

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(ST-12274)



Produced and engineered by Martin Birch

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# CASH BOX

THE INTERNATIONAL MUSIC / COIN MACHINE / HOME ENTERTAINMENT WEEKLY

VOLUME XLIV — NUMBER 51 — May 21, 1983

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#### Circulation

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#### PUBLICATION OFFICES

**NEW YORK**  
1775 Broadway, New York NY 10019  
Phone: (212) 586-2640  
Cable Address: Cash Box NY  
Telex: 666\*23

#### HOLLYWOOD

6363 Sunset Blvd. (Suite 930)  
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#### NASHVILLE

21 Music Circle East, Nashville TN 37203  
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CAMILLE COMPASIO, Coin Machine, Mgr.  
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EARL B. ABRAMS  
3518 N. Utah St.  
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Telex: 5-29378

#### ITALY — MARIO DE LUIGI

"Musica e Dischi" Via Giannone 2  
20154 Milan, Italy  
Phone: (02) 389-059/389-936

#### JAPAN — Adv. Mgr. SACHIO SAITO

Editorial Mgr., KOZO OTSUKA  
3rd Floor of Chuo-Tatemono bldg.  
2-chome, 11-1, Shinbashi, Minato-ku,  
Tokyo Japan, 105  
Phone: 504-1651

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London W2 England  
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SARA RANDELL  
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## EDITORIAL

Summer is coming, bringing with it a veritable juggernaut of potential blockbuster films that already have movie industry executives rubbing their hands in anticipation of new box office records. As the president of one West Coast theatre chain crowed in a recent L.A. newspaper article, "When else has there been a *Star Wars* movie, a *Superman* movie and a James Bond movie all in the same summer?"

What is cause for celebration at Hollywood movie studios, though, might alarm some in the record business who believe that movies are simply another drain on the record buying dollar, along with video games and blank tape.

But that is a short-sighted view because the history of the recording industry clearly shows that there's not only gold, but platinum and more, in hit celluloid. One need only look to the lessons of *Saturday Night Fever* — which gave us the top sell-

## Movie Madness

ing album of all time — last year's *An Officer And A Gentleman* — which gave us the Grammy-winning "Up Where We Belong" — or, more recently, *Flashdance* — with its PolyGram album well over one million in sales in little more than a month's time — to learn that hot motion pictures can mean equally hot soundtracks.

As **Cash Box** shows this week, a number of record companies are poised with full scale marketing plans to take advantage of and fully exploit the anticipated summer success of such films as *Return Of The Jedi*, *Octopussy*, *Superman III* and *Staying Alive*, among others. Many labels, in fact, are utilizing extensive tie-ins with the films and film companies in an effort to cross-merchandise product more effectively.

Hit films this summer should make more than just Hollywood happy as soundtrack albums could well put some sizzle into the record industry's season.

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## ON THE COVER

Change, a band whose very name implies transformation, originally began as a project of Italian producers Jacques Fred Petrus and Mauro Malavasi. The two men met in a Milan record store in 1975 and formed Goody Music to compose and produce hot new European acts, and eventually they became the godfathers of the international dance music avant-garde set, working with such performers as Macho, The Peter Jacques Band, Revanche and Rudy. To play on the recordings of these groups, Petrus and Malavasi brought together a pair of musicians skilled in writing, arranging, conducting and playing, guitarist Paolo Gianolio and bassman David Romani. Petrus, Malavasi, Gianolio and Romani ultimately decided to create their own "supergroup," and Change was born.

While the first Change LP, a polished disco entry entitled "The Glow of Love," spawned some exciting dance material, it wasn't until the second disc, "Miracles," that the buzz about the band really got going, especially due to the success of the monster single, "Searching."



## TOP POP DEBUTS

### SINGLES

52

THE WOMAN IN YOU — The Bee Gees — RSO/PolyGram

### ALBUMS

89

WHAMMY! — The B-52's — Warner Bros.

## POP SINGLE

### LET'S DANCE

David Bowie  
EMI America

## B/C SINGLE

### TRY AGAIN

Champaign  
Columbia

## COUNTRY SINGLE

### YOU TAKE ME FOR GRANTED

Merle Haggard  
Epic

## JAZZ

JARREAU  
Warner Bros.

# NUMBER ONES



David Bowie

## POP ALBUM

### THRILLER

Michael Jackson  
Epic

## B/C ALBUM

### THRILLER

Michael Jackson  
Epic

## COUNTRY ALBUM

### THE CLOSER YOU GET

Alabama  
RCA

## GOSPEL

THE JOY OF THE LORD IS MY  
STRENGTH

Douglas Miller And The True Way Choir  
Gospearl Records

# CASH BOX TOP 100 SINGLES

May 21, 1983

	Weeks On Chart	5/14		Weeks On Chart	5/14		Weeks On Chart	5/14
<b>1 LET'S DANCE</b> DAVID BOWIE (EMI America B-8158)	2	9	<b>34 THE ONE THING</b> INXS (Atco 7-99905)	39	9	<b>68 WIND HIM UP</b> SAGA (Portrait/CBS 37-03791)	51	8
<b>2 BEAT IT</b> MICHAEL JACKSON (Epic 34-03759)	1	13	<b>35 I COULDN'T SAY NO</b> ROBERT ELLIS ORRALL WITH CARLENE CARTER (RCA PB-13431)	36	9	<b>69 YOU CAN'T RUN FROM LOVE</b> EDDIE RABBITT (Warner Bros. 7-29712)	65	5
<b>3 FLASHDANCE... WHAT A FEELING</b> IRENE CARA (Casablanca/PolyGram 811 440-7)	7	8	<b>36 SO WRONG</b> PATRICK SIMMONS (Elektra 7-69839)	35	10	<b>70 WHEN I'M WITH YOU</b> SHERIFF (Capitol B-5199)	72	5
<b>4 COME ON EILEEN</b> DEXYS MIDNIGHT RUNNERS (Mercury/PolyGram 76189)	3	18	<b>37 ELECTRIC AVENUE</b> EDDY GRANT (Portrait/CBS 37-03793)	48	5	<b>71 HOW DO YOU KEEP THE MUSIC PLAYING</b> JAMES INGRAM AND PATTI AUSTIN (Qwest/Warner Bros. 7-29618)	78	3
<b>5 SHE BLINDED ME WITH SCIENCE</b> THOMAS DOLBY (Capitol B-5204)	6	14	<b>38 WELCOME TO HEARTLIGHT</b> KENNY LOGGINS (Columbia 38-03555)	32	12	<b>72 HUNGRY LIKE THE WOLF</b> DURAN DURAN (Capitol B-5195)	40	22
<b>6 OVERKILL</b> MEN AT WORK (Columbia AE7-1633)	8	7	<b>39 ALL THIS LOVE</b> DeBARGE (Gordy/Motown 1660)	47	6	<b>73 BANG THE DRUM ALL DAY</b> TODD RUNDGREN (Bearsville 7-29686)	76	4
<b>7 DER KOMMISSAR</b> AFTER THE FIRE (Epic 34-03559)	5	15	<b>40 FOOL MOON FIRE</b> WALTER EGAN (Backstreet/MCA BSR-52200)	44	7	<b>74 WISHING (IF I HAD A PHOTOGRAPH OF YOU)</b> A FLOCK OF SEAGULLS (Jive/Arista VS 2006)	89	2
<b>8 LITTLE RED CORVETTE</b> PRINCE (Warner Bros. 7-29746)	10	13	<b>41 SWINGIN'</b> JOHN ANDERSON (Warner Bros. 7-29788)	34	12	<b>75 REAP THE WILD WIND</b> ULTRAVOX (Chrysalis/CBS VS4 42682)	58	9
<b>9 MR. ROBOTO</b> STYX (A&M 2525)	4	15	<b>42 DO YOU REALLY WANT TO HURT ME</b> CULTURE CLUB (Epic 34-03368)	30	25	<b>76 EASY FOR YOU TO SAY</b> LINDA RONSTADT (Asylum 7-69838)	85	2
<b>10 SOLITAIRE</b> LAURA BRANIGAN (Atlantic 7-89868)	12	10	<b>43 GIMME ALL YOUR LOVIN'</b> ZZ TOP (Warner Bros. 7-29693)	45	8	<b>77 THE WALLS CAME DOWN</b> THE CALL (Mercury/PolyGram 811 487-7)	79	3
<b>11 JEOPARDY</b> GREG KIHN BAND (Beserkley/Elektra 7-69847)	11	17	<b>44 YOU ARE</b> LIONEL RICHIE (Motown 1657)	33	19	<b>78 BACK ON THE CHAIN GANG</b> PRETENDERS (Sire 7-29840)	56	23
<b>12 EVEN NOW</b> BOB SEGER AND THE SILVER BULLET BAND (Capitol B-5213)	9	11	<b>45 LOVE'S GOT A LINE ON YOU</b> SCANDAL (Columbia 38-03615)	49	8	<b>79 MINIMUM LOVE</b> MAC McANALLY (Geffen 7-29763)	55	12
<b>13 TIME (CLOCK OF THE HEART)</b> CULTURE CLUB (Epic 34-03796)	16	6	<b>46 LOOKING FOR A STRANGER</b> PAT BENATAR (Chrysalis/CBS VS4 42688)	50	5	<b>80 SIDE BY SIDE</b> EARTH, WIND & FIRE (Columbia 38-03814)	75	4
<b>14 RIO</b> DURAN DURAN (Capitol B-5215)	15	9	<b>47 ALL MY LIFE</b> KENNY ROGERS (Liberty B-1495)	52	4	<b>81 DO YOU WANNA HOLD ME?</b> BOW WOW WOW (RCA PB-13467)	66	5
<b>15 MY LOVE</b> LIONEL RICHIE (Motown 1677)	17	7	<b>48 OUR HOUSE</b> MADNESS (Geffen 7-29668)	62	4	<b>82 I CANNOT BELIEVE IT'S TRUE</b> PHIL COLLINS (Atlantic 7-89864)	82	3
<b>16 PHOTOGRAPH</b> DEF LEPPARD (Mercury/PolyGram 811 217-7)	18	10	<b>49 THAT'S LOVE</b> JIM CAPALDI (Atlantic 7-89849)	59	5	<b>83 SWEET DREAMS (ARE MADE OF THIS)</b> EURYTHMICS (RCA PB-13533)	—	1
<b>17 AFFAIR OF THE HEART</b> RICK SPRINGFIELD (RCA PB-13497)	19	6	<b>50 NEW YEAR'S DAY</b> U2 (Island/Atco IL 7-99915)	53	8	<b>84 THEME FROM DOCTOR DETROIT</b> DEVO (Backstreet/MCA BSR-52215)	—	1
<b>18 BILLIE JEAN</b> MICHAEL JACKSON (Epic 34-03509)	13	18	<b>51 WHY ME?</b> PLANET P (Geffen 7-29705)	54	8	<b>85 WHITE WEDDING</b> BILLY IDOL (Chrysalis/CBS VS4-42697)	—	1
<b>19 STRAIGHT FROM THE HEART</b> BRYAN ADAMS (A&M 2536)	21	11	<b>52 THE WOMAN IN YOU</b> THE BEE GEES (RSO/PolyGram 813 173-7)	—	1	<b>86 (KEEP FEELING) FASCINATION</b> THE HUMAN LEAGUE (A&M 2547)	—	1
<b>20 ALWAYS SOMETHING THERE TO REMIND ME</b> NAKED EYES (EMI America 8155)	23	9	<b>53 WE TWO</b> LITTLE RIVER BAND (Capitol B-5231)	63	3	<b>87 LOVE MY WAY</b> PSYCHEDELIC FURS (Columbia 38-03340)	77	12
<b>21 FAITHFULLY</b> JOURNEY (Columbia 38-03840)	24	6	<b>54 LOVE ON YOUR SIDE</b> THOMPSON TWINS (Arista AS 1056)	61	4	<b>88 SOME KIND OF FRIEND</b> BARRY MANILOW (Arista AS 1046)	57	13
<b>22 I WON'T HOLD YOU BACK</b> TOTO (Columbia 38-03597)	14	11	<b>55 COOL PLACES</b> SPARKS AND JANE WIEDLIN (Atlantic 7-89866)	60	7	<b>89 SLIPPING AWAY</b> DAVE EDMUNDS (Columbia 38-03877)	—	1
<b>23 DON'T LET IT END</b> STYX (A&M 2543)	26	4	<b>56 WE'VE GOT TONIGHT</b> KENNY ROGERS AND SHEENA EASTON (Liberty B-1492)	42	17	<b>90 WHAT YOU DO TO ME</b> CARL WILSON (Caribou/CBS ZS4 03590)	—	1
<b>24 SHE'S A BEAUTY</b> THE TUBES (Capitol B-5217)	27	7	<b>57 COME DANCING</b> THE KINKS (Arista AS 1054)	74	3	<b>91 SIGN OF THE TIMES</b> THE BELLE STARS (Warner Bros. 7-29672)	86	3
<b>25 FAMILY MAN</b> DARYL HALL & JOHN OATES (RCA PB-13507)	29	4	<b>58 THE CLOSER YOU GET</b> ALABAMA (RCA PB-13524)	71	3	<b>92 NEVER GIVE UP</b> SAMMY HAGAR (Geffen 7-29718)	81	9
<b>26 STRANGER IN MY HOUSE</b> RONNIE MILSAP (RCA PB-13470)	28	9	<b>59 NO TIME FOR TALK</b> CHRISTOPHER CROSS (Warner Bros. 7-29662)	70	4	<b>93 I EAT CANNIBALS</b> TOTAL COELO (Chrysalis /CBS VS4 42669)	84	9
<b>27 TRY AGAIN</b> CHAMPAIGN (Columbia 38-03563)	31	8	<b>60 DON'T PAY THE FERRYMAN</b> CHRIS DeBURGH (A&M 2511)	67	4	<b>94 I LIKE IT</b> DeBARGE (Motown 1645)	87	16
<b>28 IT MIGHT BE YOU (THEME FROM "TOOTSIE")</b> STEPHEN BISHOP (Warner Bros. 7-29297)	22	17	<b>61 SMILING ISLAND</b> ROBBIE PATTON (Atlantic 7-89955)	46	12	<b>95 THEME FROM THE TV SHOW "CHEERS"</b> GARY PORTNOY (Applause AS 106)	97	2
<b>29 I'M STILL STANDING</b> ELTON JOHN (Geffen 7-29639)	37	3	<b>62 SING ME AWAY</b> NIGHT RANGER (Boardwalk 12-175-7)	64	6	<b>96 THE DEVIL MADE ME DO IT</b> GOLDEN EARRING (21/PolyGram T1108)	88	5
<b>30 MORNIN'</b> JARREAU (Warner Bros. 7-29720)	25	10	<b>63 RICKY</b> "WEIRD AL" YANKOVIC (Rock 'n' Roll/CBS ZS4 03849)	69	4	<b>97 WIND BENEATH MY WINGS</b> LOU RAWLS (Epic 34-03758)	93	9
<b>31 ONE ON ONE</b> DARYL HALL & JOHN OATES (RCA PB-13421)	20	17	<b>64 INSIDE LOVE (SO PERSONAL)</b> GEORGE BENSON (Warner Bros. 7-29649)	80	2	<b>98 TWILIGHT ZONE</b> GOLDEN EARRING (21/PolyGram T1103)	83	26
<b>32 NEVER GONNA LET YOU GO</b> SERGIO MENDES (A&M 2540)	38	6	<b>65 FRONT PAGE STORY</b> NEIL DIAMOND (Columbia 38-03801)	68	5	<b>99 SEPARATE WAYS (WORLDS APART)</b> JOURNEY (Columbia 38-03513)	90	16
<b>33 TOO SHY</b> KAJAGOOGOO (EMI America B-8161)	43	5	<b>66 CANDY GIRL</b> NEW EDITION (Streetwise SWRL 2208)	73	4	<b>100 MEXICAN RADIO</b> WALL OF VOODOO (I.R.S./A&M 9912)	91	10
			<b>67 WHIRLY GIRL</b> OXO (Geffen 7-297565)	41	14			

Affair Of The Heart (Vogue — BMI/Bibo — ASCAP)	17
All My Life (Warner — BMI/WB Gold — ASCAP)	47
All This Love (Jobete — ASCAP)	39
Always Something (Intersong/Blue Seas/Jac — ASCAP)	20
Back On The Chain (Al Gallco — BMI)	78
Bang The Drum (Humanoid/Fiction — BMI)	73
Beat It (Mijac — BMI)	2
Billie Jean (Mijac — BMI)	18
Candy Girl (Boston — ASCAP/Streetsounds — BMI)	66
Come Dancing (Davray — P.R.S.)	57
Come On Eileen (Colgems/EMI — ASCAP)	4
Cool Places (Ron & Russell Mael — ASCAP)	55
Der Kommissar (Chappell — ASCAP)	7
Doctor Detroit (Nymph/Devo/Adm. by Unichappell — BMI)	84
Don't Pay The (Rondor — BMI)	60
Do You Really Want (Virgin/Chappell — ASCAP)	42
Do You Wanna (Blackwood — BMI)	81
Don't Let It End (Styglan/Adm. by Almo — ASCAP)	23
Easy For You To Say (White Oak — ASCAP)	76
Electric Avenue (Greenheart — ASCAP)	37
Even Now (Gear — ASCAP)	12
Faithfully (Twist & Shout — ASCAP)	21
Family Man (Virgin/Adm. by Chappell/Josel Weinberger, P.R.S./TBP/Adm. by April — ASCAP)	25
Fascination (Virgin/Chappell/Sound Diagrams/WB — ASCAP)	86
Flashdance (Chappell/Famous/GMPC/Carub/Alcor — ASCAP)	3

Fool Moon (April/Seldak/Swell/Melody Deluxe — ASCAP)	40
Front Page Story (Stonebridge/New Hidden Valley — ASCAP/Carole Bayer Sager — BMI)	65
Gimme All Your Lovin' (Hamstein — BMI)	43
How Do You Keep (WB — ASCAP)	71
Hungry Like The Wolf (Tritec Ltd.)	72
I'm Still Standing (Intersong — ASCAP)	29
I Cannot Believe (Pun — ASCAP)	82
I Couldn't Say No (Twin Compulsions/M-Ocean/Warner Bros. — ASCAP)	35
I Eat Cannibals (Virgin/Adm. by Chappell — ASCAP)	93
I Like It (Jobete — ASCAP)	94
I Won't Hold You Back (Rehtakul Veets — ASCAP)	22
Inside Love (Music Corp. of America/Kashif — BMI)	64
It Might (Gold Horizon — BMI/Golden Porch — ASCAP)	28
Jeopardy (Rye Boy/Well Received — ASCAP)	11
Let's Dance (Jones — ASCAP)	1
Little Red Corvette (Controversy — ASCAP)	8
Looking For (Franne Golde/Rightsong — BMI/Mac's Million — ASCAP)	46
Love My Way (Blackwood — BMI)	87
Love On Your Side (Zomba Enterprises)	54
Love's Got (Just Friends — BMI/KJG — ASCAP)	45
Mexican Radio (Big Talk — BMI)	100
Minimum Love (I've Got The Music — ASCAP/Song Tailors — BMI)	79
Mr. Roboto (Styglan Songs Adm. by Almo — ASCAP)	9

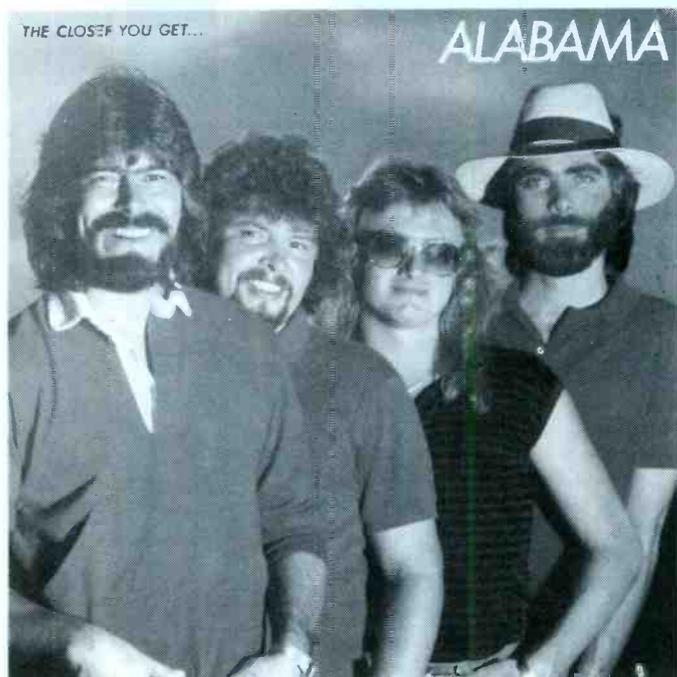
Mornin' (Al Jarreau/Garden Make/Foster Frees — BMI)	30
My Love (Brockman — ASCAP)	15
Never Give Up (Itsal/Pogologo — BMI)	92
Never Gonna (ATV/Mann & Well — BMI)	32
New Year's Day (Island — BMI)	50
No Time For Talk (Pop 'N' Roll — ASCAP)	59
One On One (Hot-Cha/Unichappell — BMI)	31
Our House (Nutt/WB — ASCAP)	48
Overkill (April — ASCAP)	6
Photograph (Zomba Enterprises — BMI)	16
Reap The Wild Wind (Mood/Hot Food/Jump Jet Songs/Sing Sing Songs)	75
Ricky (Chinnichap/Holy Moley/Ear Booker — BMI/Desilu — ASCAP)	63
Rio (Tritec — LTD.)	14
Separate Ways (Weed High Nightmare — BMI)	99
She Blinded Me (Participation — ASCAP)	5
She's A (Foster Frees/Rehtakul Veets/Decomposition/Boone's Tunes — BMI/ASCAP)	24
Side By Side (Saggifire/Yougoulei/Wenkewa — ASCAP)	80
Sign Of The Times (Rare Blue — ASCAP)	91
Sing Me Away (On The Boardwalk/Rough Play — BMI)	62
Slipping Away (April — ASCAP)	89
Solitair (Younster Musikverlag/Gmbh — GEMA)	10
So Wrong (Soquel Song/C.T. Music/Irving)	36
Some Kind Of Friend (Townsway/Angela — BMI)	88
Smiling Islands (Red Snapper/Adel — ASCAP)	61

Straight From The Heart (Irving/Adams Communications — BMI)	19
Stranger In My House (Lodge Hall — ASCAP)	26
Sweet Dreams (Sunbury)	83
Swingin' (John Anderson/Lionel Delmore — BMI)	41
That's Love (Warner Bros. — ASCAP)	49
The Closer You Get (Irving/Down 'N Dixie/Chinnichap — BMI)	58
The Devil Made Me (Fever — ASCAP)	96
The One Thing (Browning — BMI)	34
The Walls Came Down (Neeb/Tarka — ASCAP)	77
The Woman In You (Gibb Bros./Unichappell — BMI)	52
Theme From "Cheers" (Addax — ASCAP)	95
Time (Virgin — ASCAP/Adm. by Chappell)	13
Too Shy (Tritec)	33
Try Again (Walkin — BMI)	27
Twilight Zone (Fever — ASCAP)	98
We Two (Screen Gems — EMI — BMI)	53
We've Got Tonight (Gear — ASCAP)	56
Welcome To Heartlight (Milk Money — ASCAP)	38
What You Do To Me (Siren Songs — BMI)	90
When I'm With You (Rock Hard — ASCAP)	70
Whirly Girl (Toy Band — BMI)	67
White Wedding (Rare Blue/Bonidol — ASCAP)	85
Why Me? (Rockoko, GMBH — GEMA)	51
Wind Beneath My Wings (Warner-Tamerlane — BMI/WB — ASCAP)	97
Wind Him Up (Pocket — ASCAP)	68
Wishing (Zomba — BMI)	74
You Are (Brockman — ASCAP)	44
You Can't Run (DebDave/Briarpatch — BMI)	69

Exceptionally heavy radio activity this week

Exceptionally heavy sales activity this week

# CROSSOVER POWER!



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PB 13524

ALABAMA'S NEWEST SINGLE RELEASE "THE CLOSER YOU GET" IS ALREADY APPEARING ON CHR CHARTS... AND GETTING CLOSER AND CLOSER TO BEING AN ACROSS-THE-BOARD SMASH!

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AHL1-4670

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BB 24\* CB 24\* R&R 21\*



**RCA**

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A COMPLETE SOURCE BOOK FOR THE MUSIC/RECORDING INDUSTRY

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**ASCAP JOURNEYS BACKSTAGE** — Columbia recording group Journey was recently visited backstage by American Society of Composers, Authors and Publishers (ASCAP) staff members after an appearance at New Jersey's Byrne Meadowlands Arena. Pictured at the event are (l-r): Gary Schuster, senior staff writer, ASCAP; Steve Perry of the group; Lisa Schmidt, eastern regional director of repertory, ASCAP; and Jonathan Cain, Ross Valory, Steve Smith and Neal Schon of the group.

## Mother's Day Action Follows Current Upward Sales Spiral

by Jim Bessman

NEW YORK — Mother's Day, the first of the spring gift-giving trio of dates that also includes Father's Day and Graduation Day, brought continued sales gains to retailers contacted in a **Cash Box** survey. Few retailers, however, promoted Mother's Day as strongly as in the past, preferring instead to either ride along with the wave of new hit product or hold off on major promotions until a stronger record-buying holiday.

Among several retailers who noted strong Mother's Day weekend sales despite lack of promotion was Roy Imber, head of the Long Island-based Record World/TSS chain. Imber reported a 15% sales gain over the same period a year ago and a 14% jump from the previous week. However, he did not attribute the increase to Mother's Day so much as to the "better business in general" currently being registered at his chain as well as so many others across the country.

Imber questioned whether women regard records as appropriate Mother's Day gifts, and said that he never expects big sales increases for Mother's Day weekend since its effect on sales is "not as much as people think." He added that Father's Day, on the other hand, was always "very good" for the chain.

At the Camelot Music chain, where weekend sales were up 20% over last year's figures, purchasing director Lew Garrett also wondered whether Mother's Day played much of a factor. "Looking at our hot titles for the weekend, I can find no tie-in to Mother's Day sales in particular," said Garrett, listing the *Flashdance* soundtrack with current LPs by Bryan Adams, David Bowie, and Michael Jackson as the big four for the chain and the albums by Eddy Grant, Maze, and Lakeside as the breakers. "Not to say that Mother's Day didn't contribute," continued Garrett, "but

we couldn't discern any gift-giving as such."

In Amarillo, Texas, Western Merchandisers retail vice president Bruce Shortz was the only dealer to find a fall-off in business for Mother's Day weekend. "Overall sales were down six points from last year but up 25% from the previous week," said Shortz. "But the drop in business as compared to last year has to be viewed in direct relation to the major promotion that we did for Mother's Day last year."

Shortz explained that Western Merchandisers, which operates 79 Hastings Records stores and another 24 Hastings Books & Records stores, runs four major chainwide promotions on the level of last year's Mother's Day promotion each year. "Last year we took out full-page point ads and staged a media blitz for Mother's Day, with full merchandising support in the field," he said. "This year we figured on getting the benefit of everybody else's ads, and opted to run our major promotion later on when we think there will be a stronger week."

Noting that it was very unusual to run down his record store list and see drop-offs, Shortz did report that the book and record combination stores fared better and were up both in overall sales and in records only.

Some markets, most noticeably in the National Record Mart Pittsburgh base, were affected by excellent spring weather. The Mart's vice president Jim Grimes said that Saturday's "phenomenal" 70° weather was the area's best so far and surely cut down on extra Mother's Day business. Even then, he reported slight gains over last year.

At Chicago's Flip Side chain, president Larry Rosenbaum wasn't sure whether to credit Mother's Day weekend or the over-

(continued on page 32)



**'FRIENDS' WITH GOLD IN THE U.K.** — Solar/Elektra/Asylum recording trio Shalamar was recently presented gold for sales in the U.K. of the LP "Friends." Mike Heap, managing director for WEA in the U.K., was recently in Los Angeles to present the award to the group. Pictured at the presentation are (l-r): Bruce Lundvall, E/A president; Howard Hewett of the group; Dick Griffey, chairman and chief executive officer of the Griffey group of companies; Jody Whatley and Jeffrey Daniel of the group; Mel Posner, E/A vice chairman and head of international; Heap; Bob Krasnow, E/A chairman; Ray Harris, Solar president; and Virgil Roberts, general counsel and president of Dick Griffey Prods.

## Labels Ready Soundtrack For Much-Touted Summer Films

by Michael Glynn

LOS ANGELES — Summer has traditionally been a big moviegoining season, generally one of the two times each year when Hollywood unleashes its major films upon the public en masse (the other being Christmas). This year, movie industry observers are predicting perhaps the biggest summer ever at the box office. Some 40 major motion pictures are expected to open within the next three to four months, among them such anticipated blockbusters as the final installment in the initial *Star Wars* trilogy, *Return Of The Jedi*; *Superman III*, co-starring Richard Pryor with Christopher Reeves; and Roger Moore in the 13th James Bond flick, *Octopussy*.

As the studios gear up for the summer onslaught of films, most of the major labels and a number of independents are readying accompanying soundtrack LPs. Ever since the history-making sales of such soundtracks as *Saturday Night Fever* and *Grease* in the late '70s, these albums have figured prominently in the industry's overall profits, with *An Officer And A Gentleman* (featuring the Grammy winning "Up Where We Belong") and *Flashdance*

(LP sales already topping one million units) among the most recent examples. Merchandising and marketing plans are presently being set to ensure that the projected "boffo" box office this summer translates into equally heavy soundtrack sales.

PolyGram Records, for one, is banking on hot summer soundtracks to continue the platinum plus success it's enjoying with *Flashdance*. Later this month, the label will release the John Williams score for the 20th Century Fox release *Return Of The Jedi*. According to senior vice president and general manager, pop division, Russ Regan, PolyGram kicks off the campaign for the "Jedi" LP with the world premiere on MTV of a special clip prepared by Lucasfilm May 26, the day after the film opens.

"(The clip), called *Lapti Nek*, features a group of monsters," revealed PolyGram's Regan, pointing out the resemblance to the popular cantina band sequence in *Star Wars*. "We did a similar thing (putting a promotional clip together) for *Flashdance* and it worked."

In addition, PolyGram will be making available a series of in-store display materials, including one sheets, posters, trim fronts and "many, many black and white photos from the film" to dealers in support of *Jedi*, said Regan. "Massive radio time buys will also be made around the country," he continued. "And we'll be re-releasing the *Star Wars* and *Empire Strikes Back* soundtracks at the same time we ship *Return of the Jedi*."

With the soundtrack to the July Paramount release of *Staying Alive*, the long-awaited sequel to *Saturday Night Fever* (starring John Travolta and directed by Sylvester Stallone), PolyGram will "probably" have a film clip made as well, indicated Regan. "We haven't put (the *Staying Alive* campaign) together yet," he explained. "The album, though, will contain five new songs from the Bee Gees, including the just-released single 'The Woman In You.'" (The song is the highest debut this week on the **Cash Box** Top 100 Singles chart at #52 bullet.)

MCA is prepping no fewer than five major film soundtracks for release between now and September, beginning this month with the score for the Columbia Pictures release, *Blue Thunder*. Composed, conducted and produced by Arthur B. Rubinstein, the soundtrack has already yielded a seven-inch single, the *Blue Thunder* Theme by the Beeepers, according to MCA vice president of marketing Vince Cosgrave, and the label is coming out with an extended twelve-inch

(continued on page 16)

## Atari, MCA Pact For Coin-Op, Vid Games, Software

LOS ANGELES — Studio Games has been formed a mutual venture involving Warner Communications, Inc. (WCI) subsidiary Atari and MCA, Inc. according to a joint announcement by the companies. The venture involves the production of coin-op arcade games, home video games and computer software, based on the themes from MCA's feature film and television release through its Universal studios subsidiary.

This marks a formalized arrangement that was initially developed when Atari licensed worldwide exclusive rights to market coin-op and home video versions of Universal's *E.T. — The Extraterrestrial* last year.

Studio Games will operate under joint management comprised of Atari and MCA executives, including MCA Video Games president James N. Fiedler, Atari chairman Raymond E. Kassar, MCA, Inc. vice president Stanley Newman and Atari senior vice president Charles Paul. Although the new company is slated to be headquartered in Milpitas, Calif., where the WCI company is based, separate offices are planned, but there is no indication thus far they will be in the Atari complex.

Atari has been involved in other film/game ventures, including cartridges on *Raiders Of the Lost Ark* and *Superman*. Atari, which is the cornerstone for the WCI Consumer Electronics Division, has also been involved in a less extensive joint venture with Lucasfilms since last year, when the companies pacted for development and marketing of home video games, coin-op arcade models and home computer software.

At presstime, it was uncertain when the joint ventures would begin delivering product or what film properties would be slated for the games.

The joint statement from Atari and MCA said that the new Studio Games venture would not preempt MCA video games unit's efforts to develop and market games titles on its own, although, since the company was formed last year (**Cash Box**, June 19, 1982), there has been no product released.



**COUNTRY HARMONIES** — Country Music Assn. (CMA) executive director Jo Walker-Meador was honored with the Jim Reeves Memorial Award at last week's Academy of Country Music (ACM) "Hat" Awards. Pictured are (l-r): Bill Boyd, executive director, ACM; Walker-Meador; and recording artist Barbara Mandrell, who presented the award (see story page 13).

## BUSINESS NOTES

## Sansui 'Universal' Stereo Radio Set

LOS ANGELES — Sansui's first universal AM stereo tuner, that automatically receives all four FCC approved broadcast formats, will be the Sansui TU-SS77 AMX AM/FM Stereo Tuner, which was shown for the first time at the recent National Assn. of Broadcasters (NAB) convention held recently.

Set for a September 1983 debut, the TU-SS77AMX is tentatively priced at \$400 retail. The system is a quartz-PLL Synthesizer AM/FM stereo tuner, which features 16 presets (eight for AM, another eight for FM) and a new multiplex demodulator for FM stereo that eliminates the need for an anti-birdie filter, improving separation for proper stereo positioning.

"With the new FCC rulings that allow AM stations to broadcast with a frequency range of 50-15,000 Hz, they can quickly make hi-fi AM stereo a reality," said Tom Yoda, Sansui vice president, sales and marketing. There will be a car audio unit with AM stereo that will be introduced at about the same time."

The FCC has O.K.ed the Motorola, Harris, Kahn Hazeltine and Magnavox Systems for marketplace approval.

## BMI Sets Two Awards Dinner

NEW YORK — Broadcast Music, Inc. (BMI) has scheduled invitational dinners in Los Angeles next month to honor the writers and publishers of its most performed songs of 1982 and the composers of feature film and television scores.

On June 14, BMI citations will be presented to the writers and publishers of the most performed BMI song repertoire in 1982. The awards will be handed out by BMI president Edward M. Cramer, with assistance from Theodora Zavin, senior vice president, performing rights, and Ron Anton, vice president, California. Highlighting the event will be the presentation of the glass plaque for the single most performed song of the year.

On the following night, a BMI dinner will honor composers of music for television and film. BMI Pioneer Awards will be presented to composers Barry DeVorzon, Guy Hemric, Glen Larson and John Pate, each of whom has been affiliated with BMI for 25 years.

In addition, three recent Academy Award-winning BMI affiliates will be given special BMI awards. The composers are John Williams, who won for his *E.T.* — *The Extra-Terrestrial* score; Leslie Bricusse, co-writer of the best original song score for *Victor/Victoria*; and Will Jennings, co-writer of the best song "Up Where We Belong" from *An Officer And A Gentleman*.

## JVC Bows Videocassette Promo

LOS ANGELES — JVC of America will be giving away \$70 of compact VHS videocassettes with the purchase of a HR-C3U compact videocassette recorder starting May 1. This major promotional campaign is designed to give potential consumers information about the compact technology, which JVC is plugging as a viable alternative to conventional 8mm and super 8mm home movies.

The HR-C3U is being billed as "the world's smallest, lightest videocassette recorder," approximately sixty percent smaller than any previously available portable videocassette recorder made by JVC. The unit weighs just 4.4 lbs. sans battery pack and is compatible with a color camera — the JVC S3U — which weighs only 2.7 lbs.

Details of the promotion will be outlined in a number of ads appearing in photography magazines such as *Popular Photography* and *Modern Photography*, in addition to a number of video specialty magazines. To reach general consumers, JVC also plans to run ads in 12 major market newspapers and spot TV commercials for six weeks in ten major cities.

"We feel JVC's compact VHS system is totally unique in the marketplace," said Martin Homlish, the company's national sales manager for consumer video products. "We hope this promotional campaign will make consumers everywhere realize this new compact VHS system offers a whole new dimension to video recording."

## AFM, Advertisers Reach Tentative Accord

LOS ANGELES — The American Federation of Musicians of the United States and Canada (AFM) has reached a tentative agreement with the Assn. of Advertising Agencies on the subject of musicians' services for radio and TV commercials. The agreement will now go to the general membership for ratification.

The proposed contract covers a two-year period, effective May 1, 1983. Details will be announced pending approval of the contract by AFM members. Results of the union referendum are expected within five weeks.

AFM president Victor Fuentealba said the AFM International Executive Board has recommended acceptance of the agreement.

## NMA Black Division Plans First Seminar

NASHVILLE — The Nashville Music Assn. (NMA) Black Music Division will present its first panel and performance for songwriters May 19 at 5:30 p.m. at the Blair School of Music here.

Titled "You Know The Song/Meet The Writer And Producer," the forum's panelists will be: Keith Stegall, Mark Gray, Jan Buckingham, Steve Buckingham, Ron Haffkine, Jeff Silbar and Kossi Gardner. Thomas Cain will moderate the seminar. Sponsored by AF-TRA/SAG, Warner Bros. Records and Tree International, the purpose of the gathering is to give a higher visibility to black and pop music in the Nashville community.

A performance by each songwriter will follow the panel discussion.

## Music City Invitational Draws Over 120

NASHVILLE — Over 120 players participated in the 10th annual Music City Tennis Invitational, held at the Maryland Farms Racquet and Country Club April 29-May 1, with proceeds earmarked for the Vanderbilt University Children's Hospital. Among the participants in the event were Larry Gatlin, Tom Collins, Greg Guidry, Wesley Rose, Bob Morrison, and Phil Ehart and Dean Echols, of Kansas.

Seven doubles teams won in an equal number of categories that were established to group similarly skilled and similarly aligned teams. The victors included David Werchen and Jim Zumwalt, John Fletcher and Skip Stevens, Benson Holland and Paul Ott, Eleanor Bradley and Ron Knox, Greg Guidry and Rich Lang, Bob Boatman and Van Montague, and Harold Bradley and Mary Henderson.

## Motown Inks 16 Indie Labels; Ships Anniversary Titles

LOS ANGELES — Together Distributors, the new West Coast distribution arm opened by Motown Records, began operations last Friday (May 13) with 16 independent labels in the fold, including Boardwalk Entertainment Co. and Spring Records, which recently left PolyGram Records branch distribution.

The new Motown Branch, which will service company product and that of other indies from Southern California to the Canadian border, opened in time to service accounts in that region with product included in the Motown 25th Anniversary release, numbering more than 150 titles.

In addition to Boardwalk and Spring, Applause, D&D, Mango/Antilles, Quality, Allegiance/Takoma, Beverly Glen, Vanguard, Project III, Laff, Clean Cuts, Houston Connection, Montage, Jam-Power and Windham Hill will be serviced.

The distributor has opened warehouse facilities in Chatsworth, CA. of L.A.'s San Fernando Valley, from where product for all the labels under the Together banner will be shipped to coast accounts.

Many of the labels that have joined the Motown/Together branch were previously distributed by Pickwick which closed its branch here after Motown terminated its contract with the independent (**Cash Box**, April 23).

Coming from Motown through the newly-opened distribution arm are several titles in the company's catalog and a series of anthology and compilations albums. Released last week from the company was a double album Diana Ross anthology, featuring the singer as a solo artist sans Supremes, and a two-record Commodores anthology.

Due from the label by the end of May are "Motown Superstars," featuring Motown artists like the Commodores, Jimmy Ruffin, Thelma Houston, The Spinners, Martha Reeves and Stevie Wonder singing music previously performed by labelmates; "25 Hits From 25 Years," a collection of top 10 pop hits which covers the era from Martha Reeves' "Please Mr. Postman" to Diana Ross and Lionel Richie's "Endless Love" rendering; "Motown's Grammy Greats," which features Motown songs nominated for Grammy honors; and a seven LP set titled, "Minutes Of Motown," which was produced and edited for radio by KDAY's John Badaux.

The label plans to support the anniversary releases with in-store merchandising and advertising support. A series of five posters, including a cassette poster, multiple new release poster; a historic "Motown: Yesterday & Today" poster, a set of butcher block posters and a poster featuring the artists that participated in the May 16 NBC-TV Motown Anniversary special, have shipped to the company's accounts.

## Schwartz Bros./Arista Hearing Is Rescheduled

NEW YORK — The hearing on Schwartz Bros.' motion for a preliminary injunction to halt RCA Records from distributing Arista product in Schwartz Bros.' mid-Atlantic distribution territories (**Cash Box**, May 14) has been pushed back to May 26 and 27. The hearing had been scheduled for last week.

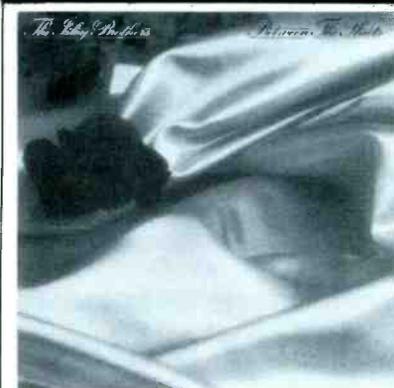
The injunction is being sought by Schwartz Bros. to enable the company to continue handling Arista product until settlement of its \$5 million breach of contract suit against Arista and RCA, which resulted from Arista's recent move to RCA branch distribution (**Cash Box**, April 9).

Attorneys for Schwartz Bros. predict a two-day hearing due to the amount of testimony already taken in depositions.

## REVIEWS

## ALBUMS

## OUT OF THE BOX



**BETWEEN THE SHEETS** — The Isley Brothers — T-Neck/CBS FZ 38674 — Producers: The Isley Brothers — List: None — Bar Coded

Perennial hitmakers since their early '60s smash, "Twist and Shout," the Isleys continue their winning streak with this latest album, which has already received wide radio and retail support for its title track, currently bulleting on the **Cash Box** Black Contemporary Singles chart at #4. Silky smooth R&B dressed up with some passionate dance-oriented grooves has been the Isley's stock in trade over the past few years, and with "Between The Sheets," the sextet's sound has just gotten more sophisticated without being too slick. With B/C radio acceptance for this professionally-produced sojourn, can major pop crossover be far behind?

## FEATURE PICKS

## POP

**DIRK WEARS WHITE SOX** — Adam and the Ants — Epic FE 38698 — Producer: Adam Ant — List: None — Bar Coded

This disc, with segments recorded from July 1979 to March 1980, represents the repertoire of the original Adam & The Ants back before the Ants split to join Bow Wow Wow and Adam achieved solo success with such recent tunes as "Desperate But Not Serious" and "Goody Two Shoes." Two early studio tracks, "Cartrouble" and "Kick," open up the album with the familiar Antmusic burundi dreambeat, but the LP quickly changes over to aural pyrotechnics that rely less on tribal rhythms than conventional rock dynamics. Actually Adam & The Ants' first LP, "Dirk Wears White Sox" appeared in a different form in January 1980, but given his current hot status as an MTV superstar and dance club favorite, chances are this repackaging should do significantly better than it did the first time around.

**SIOGO** — Blackfoot — Atco 7 90080-1 — Producer: Al Nall — List: 8.98 — Bar Coded

This is typical, balls-out Blackfoot with a slight twist — former Uriah Heep keyboardist Ken Hensley has been added to make the full sound even fuller. Blackfoot has made its reputation on hard rockin' material, and this is no exception — all of the power and energy of the group is still here. High points on this effort include "Send Me An Angel," "Heart's Gone Cold," the hyperkinetic "White Man's Land" and the powerful "Drivin' Fool."

(Continued on page 9)

## REVIEWS

## ALBUMS

(continued from page 8)

**OPERA SAUVAGE** — Vangelis — Polydor  
**VAN 04** — Producer: Vangelis — List: 8.98

This haunting effort from the world's biggest Greek musician will certainly add another page to his ever-growing saga. A master of the electronic melody, Vangelis has been on a hot streak ever since his collaborations with Jon Anderson and the breakthrough *Chariots of Fire* theme. This new piece (and it does have an integrity throughout) was composed, arranged, produced and performed by Vangelis. Jon Anderson assists on the harp.

**ROCKY MOUNTAIN HOLIDAY** — John Denver and The Muppets — RCA AFL1-4721 — Producers: Milton Okun, John Denver and Barney Wyckoff — List: 8.98 — Bar Coded

Kermit, Fozzie, Miss Piggy, Floyd, Scooter, Rowlf and the rest of the fuzzy-wuzzy Muppet crew join wholesome John Denver on this collection of humorous sing-alongs like "She'll Be Comin' Round The Mountain" and "Down By The Old Mill Stream," in addition to some Denver originals such as "Durango Mountain Caballero." While this is strictly geared towards the kiddie set with barely a nod towards Denver's A/C and MOR audience, expect brisk rack activity due to both the Muppets' and Denver's mass appeal. Best novelty cut here is the Miss Piggy/Denver duet on the Dale Evans' classic, "Happy Trails." Another added plus is the simple, tasteful vocal arrangements courtesy of Ray Charles.

**MIDNIGHT AT THE LOST AND FOUND** — Meat Loaf — Cleveland International/Epic FE 38444 — Producer: Tom Down — List: None — Bar Coded

A stellar cast of sidemen, including E Street Band drummer Max Weinberg, veteran guitarist Rick Derringer and members of Rossington Collins Band, attempt to breathe some life into Meat Loaf's third album, this after the vocalist took a brief hiatus from the recording industry due to personal and financial problems. If you're looking for bellowing hard rock with heavy metal overtones, you needn't look further than cuts like "Razor's Edge" or "Wolf At Your Door." Judas Priest metalmeister Tom Dowd produced here, which should clue listeners in as to what kind of new image the massive man is attempting to cultivate.

**FASTWAY** — Columbia BFC 38662 — Producer: Eddie Kramer — List: None — Bar Coded

Columbia promo folk are already chatting up Fastway as the new Led Zep, and though the similarity may be argued, no one can deny that the group has certainly made a strong impact recently, grabbing #1 most added FM honors on the *Cash Box* Rock Album Radio Report a short time ago. The trio — featuring ex-Humble Pie drummer Jerry Shirley, former Motorhead axe-aggressor Fast Eddie Clarke and vocalist/harpist David King — plays loud and gutsy from start to finish, and there's no ballad breaks for these guys, just hard rock anthems like "Give It Some Action" and "Feel Me, Touch Me (Do Anything You Want)."

**REACH THE BEACH** — The Flxx — MCA — MCA-39001 — Producer: Rupert Hine — List: 8.98

With this group's first LP, "Shattered Room," still on the *Cash Box* Pop Albums charts, MCA has released the band's second album, which should elicit a thumbs-up response from consumers due

(continued on page 10)

## NEW FACES TO WATCH



## The System

Although synth/dance duos seem to be Great Britain's leading export item, the British are now coming up against some stiff competition from America's homegrown talent in the form of The System. The twosome's debut album, "Sweat," on Mirage Records, is holding down the #112 spot on the *Cash Box* Pop Albums chart and #19 on the Black Contemporary Albums chart this week. In addition, "You Are In My System" is now in its 17th week on the B/C Singles chart at #44 (after having reached the #10 spot), and the "Sweat" single debuts this week on the same chart at #83 bullet.

Formed just a year ago, The System is Mic Murphy and David Frank, who both produce and write, while playing guitar and synthesizers respectively. And although they're a new unit, they've already managed to establish themselves as a major studio force, penning and producing "We've Got The Juice" for Attitude, recording with Robert Palmer and Lenny White, and producing vocalist Howard Johnson. It would not be an exaggeration to label Murphy and Frank the hottest team in New York. But the opportunities to work with other artists are not going to distract them from pursuing The System.

"Working with a group like Attitude is just a natural," says Murphy. "But we're not going in any other direction than what you hear on our own record."

Although the duo's partnership is new, their respective backgrounds make Frank and Murphy anything but greenhorns.

Initially from Raleigh, N.C., Murphy began performing at 14 with his own band, Mic and the Soul Shakers, which avoided cover tunes in favor of originals. Moving to New York, the young vocalist came under the spell of Jimi Hendrix, Sly Stone and other black rock pioneers and worked in a string of club bands while attending Queens College. Picking up the guitar, Murphy spent five years fronting the New York-based Sass, and made his recording debut as a back-up vocalist for Change.

Simultaneously, David Frank was growing up and studying classical music and playing in rock bands in suburban Massachusetts. Following a stint at the Berklee College of Music, Frank's tastes began to shift to R&B, and he moved to New York in hopes of pursuing a career as a session player.

Succeeding, Frank was first spotted by his future partner while playing back-up for a showcase. While Murphy recalls that Frank looked "totally Ivy League," he also remembers being knocked out by the keyboardist's playing. "He was playing these incredible things," says Murphy, "and I said, 'Wait a minute, something's happening up there.'" And The System was born.

Beginning to work in earnest in May of '82, the duo shopped one of their first collaborations to Mirage Records and wound up with a hit, "It's Passion." They followed with their debut album, and second single, "You Are In My System." And although they've scored heavily with their studio endeavors, the group abhors the idea of being a studio band.



## Bananarama

Bananarama, the Chiquita Lolitas of British pop whose modern vocal tapestries have made waves in the U.K. and Europe with tunes like the Velvelettes cover "Really Sayin' Something" and a version of the #1 Steam golden oldie, "Na Na, Hey Hey (Kiss Him Goodbye)," sit quietly in a conference room of their American record label, PolyGram, located in L.A.'s Century City. Chain-smoking cigarettes, twisting the ends of their ultra-teased, spikey hair, they've just about wrapped up a long day of conducting interviews and being bombarded with inane questions by a legion of reporters. Obviously fed up with queries about their ragamuffin-chic fashions and comparisons to the Go-Go's and other assorted "girl groups," the singing triad — Siobhan Fahey, Sarah Dallin and Keren Woodward — would much rather discuss the art of their vocal style instead of their flaky media image.

When asked about the special harmonies that comprise the "Bananarama Sound," brunette Keren explains, "The actual sounds on our records don't sound like any of our three separate voices. It's really strange..." Some people think it's just one of us singing and the others doing backup," adds blonde, brazen Sarah, "but on the studio stuff we all sing every bit together..." A pause. Then the remaining member, Siobhan (pronounced "Sher-vawn"), concludes humorously, if not humbly, "...And we've been told our voices blend together quite well."

Although just starting to create a buzz in the U.S. with their debut album, "Deep Sea Skiving," the women have been performing overseas together for a little more than two years, riding on a roller-coaster of notoriety around the European singles charts and pop music journals.

Despite the combo's newfound newsworthiness, however, Bananarama sprung from humble beginnings when the three young singers joined forces as roommates in a decaying studio flat in London's Denmark Street, the English equivalent of New York's Tin Pan Alley, where music publishers and composers hustle tunes. Coincidentally, the rooms they shared in this district — known as much for its seedy drinking clubs as its connection to the music industry — were located directly above the rehearsal space of The Professionals, an offshoot band from the infamous Sex Pistols. Ex-Pistol drummer Paul Cook let the girls contribute to rehearsals of his group, and eventually agreed to produce a debut single by Siobhan, Sarah and Keren, a percussion-heavy track sung in Swahili, called "Aie a Mwana."

A batch of hot pop singles followed in quick succession — "We were in the throes of hit records every two or three months last year in different parts of Europe," exclaimed Keren — ultimately leading to the release of "Deep Sea Skiving."

## REVIEWS

SINGLES  
OUT OF THE BOX

**PETER TOSH** (EMI/America P-B-8159)  
**Johnny B. Goode** (4:03) (Arc Music — BMI) (C. Berry) (Producer: C. Kimsley)

Roots warbler Tosh has concocted the most original version of this oft-covered Chuck Berry chestnut in years. The tune's original signature, a crisp 4/4 drive, has been replaced by a steady Jamaican lilt, punchy horns, strong female back-up and a screaming guitar break. Tosh fiddles with the lyrics just enough to make them fit while retaining their spirit.

## FEATURE PICKS

## POP

**AFTER THE FIRE** (Epic 34-03908)  
**Dancing In The Shadows** (3:12) (Heath Levy Music, Inc. — ASCAP) (A. Piercy, P. Banks) (Producers: J. Eden, A. Piercy)

As a followup to "Der Kommissar," ATF's new single makes a smooth transition from translated Falco to original material. Andy Piercy's wry, blue-eyed soul vocal is much more pronounced as it swings along on a pop reggae rhythmic base that is pumped up in the middle by a steamy sax solo.

**THE HUMAN LEAGUE** (A&M AM-2547)  
**(Keep Feeling) Fascination** (3:43) (Virgin Music/Chappell Music, admin. by Sound Diagrams/WB Music Corp. — ASCAP) (Oakey, Callis) (Producer: M. Rushent)

A popular import disc, the League's newest side again features distinct, easily understood vocals, including a bass voice accent not unlike Larry Graham in his Sly Stone days. Immediately danceable and full of hooks, "Fascination" solidifies the group's leadership in the techno-pop derby.

**JOE JACKSON** (A&M AM-2548)  
**Another World** (3:20) (Albion Music, admin. by Almo Music Corp. — ASCAP) (J. Jackson) (Producers: D. Kershenbaum, J. Jackson)

Jackson's impressions of New York City as expressed on the "Night and Day" LP continue to mine gold. Backed by a rocking Tito Puente-influenced salsa beat with a hint of Chinatown, Jackson's vocal leads the listener from dark despair to a smile of hope. A warm weather record for steppin' out.

**DEVO** (Backstreet/MCA BSR-52215)  
**Theme From Doctor Detroit** (2:58) (Nymph Music/Devo Music, admin. by Unichappell Music — BMI) (M. Mothersbaugh, G.V. Casale) (Producers: Devo)

Devo shotguns out of the Dan Aykroyd film with the initial single from the soundtrack. Moving along at a faster pace than "Whip It," the group showcases its quirky humor to great effect. An upbeat, fun record that will have you "calling on de doctor" indeed!

(continued on page 10)

REVIEWS

SINGLES

(continued from page 9)

**MARTIN BRILEY** (Mercury 812 165-7)  
**The Salt In My Tears** (3:10) (Rare Blue Music, Inc./Miserable Melodies — ASCAP) (M. Briley) (Producer: P. Coleman)  
 She done him wrong, but Briley drowns his sorrows and spitefully casts her off in traditional rock 'n' roll fashion. This tune, grounded on a simple but direct rhythm guitar pattern, continues the former support player's development as a solo artist.

**MARIANNE FAITHFULL** (Island 7-99888)  
**Running For Our Lives** (3:35) (Warner Bros./Island Music — ASCAP & EMI) (Faithfull, Badarou, Reynolds) (Producers: Reynolds, Badarou, Goldberg)  
 Something of a departure musically from Faithfull's recent recordings, but the delicate arrangement belies the lyrical air of desperation. And Faithfull's cracked-voice delivery offers simultaneous thrills and chills.

**TEARS FOR FEARS** (Mercury 812 213-7)  
**Mad World** (3:30) (Publisher not listed) (R. Orzabal) (Producer: C. Hughes)  
 Childhood chums Curt Smith and Roland Orzabal may recall another technopop duo, Soft Cell, but they stand on their own with their U.S. debut. "Mad World" grows on you, expanding from a soft dance tune to a shy Britisher's confessions of his darkest dreams. A strong showing from "The Hurting" LP.

**JON BUTCHER AXIS** (Polydor 811 822-7)  
**Life Takes A Life** (3:50) (Hello Love Music, Inc./Lady Lois Music/— Butcher Block Music — BMI) (J. Butcher, C. Martin) (Producer: P. Moran)

Jon Butcher's avowed "atmospheric" guitar style is vividly illustrated in his trio's first single. His understated playing is filtered through a variety of effects to showcase his stark vocal and lyrics.

BLACK CONTEMPORARY

**O'BRYAN** (Capitol P-B-5224)  
**You And I** (3:52) (Jobete Music Co., Inc./Black Bull Music, Inc. — ASCAP) (S. Wonder) (Producer: O'Bryan)

O'Bryan leisurely strolls through this mellow "made for each other" ballad, which is the title track from his current hit LP. The Stevie Wonder composition gets a lift here and there from well-placed horn accents and a tasty acoustic guitar break.

NEW AND DEVELOPING

**TONY BANKS** (Atlantic 7-89820)  
**This Is Love** (4:00) (Pun Music — ASCAP) (T. Banks) (Producer: T. Banks)

Genesis keyboardist Banks hits with a reggae-inflected, minor key rocker. Smartly arranged and crisply performed, this first single from Bank's forthcoming LP, "The Fugitive," ignites interest. Incidentally, Banks' voice sounds strikingly like



John Lennon's.

REVIEWS

ALBUMS

(continued from page 9)

to the quartet's high visibility on MTV. Brooding techno-rock with nifty synthesizer shadings are the hallmark of The Fixx's sound, and nowhere is this approach more clearly demonstrated than on tracks like "Opinions" and "Sign of Fire." Rated as the most added FM album of the week, it probably won't be long before the retail sector reports dramatic over-the-counter activity to complement the radio playlist advances. Expect a major promotional push by MCA on all fronts for this.

**WALK A FINE LINE** — Paul Anka — Columbia FC 38442 — Producer: Denny Diante — List: None — Bar Coded

With assistance from players like saxman Ernie Watts, Chicago mainstay Peter Cetera, ex-Doobie leader Michael McDonald, Toto members Steve Lukather and Jeff Porcaro, and soft pop vocalist Kenny Loggins, you might surmise that Anka's first Columbia album would be a special event . . . and you'd be right. Anka, who gave the world such golden oldie hits as "Diana," "Put Your Head On My Shoulder" and "Puppy Love," returns to the limelight in more of a middle-of-the-road stance than the boyish pop star image he cultivated during the late-'50s and early '60s. In any event, he carries off his new style with elan. Of course, there are the obligatory glossy dance floor numbers most notably a duet with Karla DeVito entitled "Gimme The Word" — but even these are solid contributions and not merely con-

temporary filler to satisfy "the kids."

**TRICK OF THE LIGHT** — Modern Romance — Atlantic 80072-1 — Producer: Tony Visconti — List: 8.98 — Bar Coded

With all the "Romantic" British dance-oriented groups now making names for themselves in the U.S., some may tend to lump Modern Romance into the same pigeonhole occupied by Soft Cell, Human League, ABC and others, but unlike those synth-pop aggregations, Modern Romance specializes in a new wave salsa sound that's both catchy and original. On its second Atlantic album, the quartet is joined by ace producer Tony Visconti and delivers a number of tunes, such as "Cherry Pink and Apple Blossom" and "Best Years of Our Lives," that have done well in the U.K. and may perk up domestic ears too. Unusual instrumentation, such as banjo, French horn and harmonica — in addition to effective string arrangements — give the waxing a lush, full sound.

**"WEIRD AL" YANKOVIC** — Rock 'N' Roll/CBS BFZ 38679 — Producer: Rick Derringer — List: None — Bar Coded

Known for his numerous, outrageous novelty singles heard frequently on Dr. Demento's radio broadcasts — such as the Knack send-up "My Bologna," the Queen mockery "Another One Rides The Bus" and the Joan Jett razz "I Love Rocky Road" — Yankovic's first album should garner spins both on freewheeling KROQ-type outlets, as well as on straightlaced AOR stations looking to spice up their playlists. All of Weird Al's goofy masterpieces are included, along with an assortment of new travesties like "Ricky," a spoof of Toni Basil's "Mickey," as crooned by Lucille Ball and Desi Arnaz.

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WEEKLY  
 WEEKLY  
 WEEKLY  
 WEEKLY  
**CASH BOX**

WEEKLY  
 WEEKLY  
**THE WEEKLY TRADE JOURNAL**

WEEKLY  
 WEEKLY  
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 WEEKLY

**SUBSCRIBE TODAY!**  
 (SEE FORM PAGE 44)

## Stewart Set For Most Extensive Tour Of Career

LOS ANGELES — Rock 'n' roller Rod Stewart will leave on the most extensive world tour of his career May 26. The tour, dubbed "Body Wishes World Tour 1983," will support his upcoming "Body Wishes" LP, due for worldwide release in the beginning of June.

In all, the tour will cover 12 European countries, plus stops in Australia, New Zealand, Japan, Southeast Asia, Israel and Africa.

Accompanying Stewart on the tour will be Jim Cregan (guitar), Kevin Savigar (keyboards), Robin Le Mesurier (guitar), Jay Davis (bass), Jim Zavala (saxophone, harmonica), Tony Brock (drums) and John Corey (keyboards).

May dates, four shows running from May 25-30, include Luxembourg; and Muenster and Brussels in Belgium.

June dates, 19 shows running from June 3-30, will cover Copenhagen, Denmark; Mannheim, Munich, Hamburg and Berlin in Germany; Rotterdam, The Netherlands, Versailles, Paris, Nantes and Lille in France; Glasgow, Scotland; Dublin, Ireland; and Birmingham and London in England.

July dates, a total of 18 shows from July 2-31, will cover Verona, Rome, Genoa and Rimini in Italy; Lyon, Frejus and Avignon in France; Valencia, Barcelona, San Sebastian and Madrid in Spain; Lisbon, Portugal; Tel Aviv, Israel; and Sun City, the controversial resort surrounded by South Africa. Four more dates in Sun City during August (Aug. 4-7) round out the month. The band will then break through Oct. 17.

Upon resumption of the tour, October dates, seven shows from Oct. 18-27, will include Perth, Adelaide and Melbourne in Australia.

November dates, 16 shows running from Nov. 1-31, will cover Sydney and Brisbane in Australia; Wellington and Auckland in New Zealand; Singapore; Kuala Lumpur, Malaysia; Bangkok, Thailand; Hong Kong; Manila, The Philippines; and Osaka, Japan.

December dates, 11 gigs covering Dec. 3-18, will include Nagoya, Tokyo, Lyoto, Yokohama and Fukuoka in Japan; and Hawaii.

## Skaggs Hits Highway

NASHVILLE — Taking a cue from his current single, "Highway 40 Blues," Ricky Skaggs is taking to the road during May and June to boost his "Highways And Heartaches" album.

The Epic artist makes a foray into Canada's Prairie provinces for appearances in Winnipeg, Man. on May 12; Regina, Sask. on May 13; Saskatoon, Sask. on May 14; Calgary, Alta. on May 15 and Edmonton, Alta. on May 16 before crossing the Rockies for West Coast dates in Vancouver, B.C. on the 18th and Victoria, B.C. on the 18th.

Skaggs returns to the U.S. for shows in Seattle, Wash. May 20; Yakima, Wash. May 21 and in Portland, Ore. May 22 and 23. In June, Skaggs has 23 appearances scheduled ranging from Long Island, N.Y. to southern Miami, Fla.

## America Dates Set

LOS ANGELES — America, comprised of Gerry Buckley and Dewey Bunnell, has added a number of June dates to its current tour. Among the dates will be an appearance as a special guest of Linda Ronstadt, June 5, at the Santa Barbara (Calif.) County Bowl.

The full June itinerary is as follows: Santa Barbara, June 5; Lake Tahoe, Nev., June 10-12; Honolulu, Hawaii, June 18; Del Mar, Calif., June 22; Los Angeles, June 24-25; and Irvine, Calif., June 26.



**PETTY PLAYS UNIVERSAL** — Backstreet recording artist Tom Petty and his band the Heartbreakers recently concluded a sold-out engagement at the Universal Amphitheatre in Los Angeles April 19, 20, 21 and 25 as part of a worldwide tour in support of the "Long After Dark" LP.

Cash Box photo by Debbie Leavitt.

## Alabama Sets May Tour Dates

NASHVILLE — Following the conclusion of the spring portion of its Salem Spirit Concert Series Tour with Juice Newton and the Thrasher Brothers, which drew capacity crowds in Beaumont, Texas and Monroe, La., RCA recording group Alabama has set a personal appearance tour criss-crossing the country.

Upcoming dates include Buffalo, N.Y.'s Memorial Auditorium, May 5; Portland, Ore.'s Memorial Coliseum Complex, May 19; Oregon State University at Corvallis, May 20; Seattle, Wash.'s Seattle Center Coliseum, May 21; and Spokane, Wash.'s Spokane Coliseum, May 22.

After the swing through the Northwest, Alabama will travel east into the heartland for shows in Missoula, Mont. at the University of Montana's Adams Field House, May 23; in Boise, Idaho at the Boise State University Arena, May 24; in Logan, Utah at the State University Spectrum, May 27; in Casper, Wyo. at the Events Center Arena, May 28; in Billings, Mont. at the Yellowstone Exhibition Metro Arena, May 29; and in Rapid City, Mont. at the Rushmore Plaza Civic Center Arena, May 30.

## Air Supply Tour Dates For North America Set

LOS ANGELES — Australia's Air Supply will soon begin the North American leg of its 1983 World Tour, which has already covered Japan, Hong Kong, Taiwan, Bangkok and Manila since April. The North American tour, set to begin May 17, will take the group to 53 cities, with a total of 69 concert dates.

The May dates are as follows: May 17-29, nine shows covering Concord, Calif.; Los Angeles; Ogden, Utah; Bismarck, N.D.; and Minneapolis and Duluth, Minn.

The June dates include 19 shows from June 1-30 in Montreal; Moncton and Fredericton, New Brunswick; Halifax, Nova Scotia; Toronto; Atlantic City; Latham and Westbury, N.Y.; Cohasset, Mass.; and Cleveland.

The July dates, a total of 18 shows running from July 3-31 (but excluding the Fourth of July), will cover Hyannis, Mass.; Warwick, R.I.; Wallingford, Conn.; Columbia, Md.; Pittsburgh; Cincinnati; Indianapolis; Chicago; Greenville, S.C.; Augusta and Atlanta, Ga.; New Orleans; and St. Petersburg, Miami and Orlando, Fla.

The August schedule, including 16 dates from Aug. 2-30, includes Wilmington, N.C.; Savannah, Ga.; Huntsville and Birmingham, Ala.; Biloxi and Jackson, Miss.; Memphis and Bristol, Tenn.; Detroit; Columbus, Ohio; Houston and Dallas; Erie, Pa.; Syracuse and Buffalo, N.Y.; and Holmdel, N.J.

September dates include Wheeling, W. Va., Sept. 1; Merrillville, Ind., Sept. 4; New York City, Sept. 6-7; and Williamsburg, Va.

## Roxy Music

OAKLAND COLISEUM — The Greek Theatre in Berkeley had initially been the scheduled venue for Roxy Music's Bay Area appearance. However, the possibility of rain (which, incidentally, never materialized) forced promoter Bill Graham to switch over to the Coliseum, a move that no doubt had many original ticket holders grumbling. After all, the intimate, open air Greek was a far more suitable setting for Roxy's classy act and brand of (pardon the categorization) "art rock" than the cavernous Coliseum.

Leave it to the ever-ingenuous god-fathers of modern rock and their crack sound crew, though, to overcome the inherent acoustical problems of this hangar-like structure and deliver a show that was as stunning aurally as it was visually.

In content, the performance was almost exactly the same as the one Roxy had done on every stop up to that point (Fresno, San Diego and Los Angeles). Only the "Avalon" single, "Take A Chance With Me," had been eliminated. Perhaps the biggest difference was the large, enthusiastic crowd; at one point during the concert, lead singer Bryan Ferry peered out at the 10,000 cheering fans and simply said, "You're the best yet."

The group, which features pretty much the same line-up as that on "The High Road" EP, responded with a performance as impeccable as you would expect from these avant pop artists and innovators. Roxy touched on nearly every facet of its eight LP career (not counting the live and greatest hits packages), reaching as far back as the second LP, 1973's "For Your Pleasure," for "Editions Of You." Other vintage Roxy numbers from the early to mid-'70s period included the aching, Jacques Brel-like "A Song For Europe," with its English to French verse change; "Out Of The Blue;" the "Siren" LP's "Both Ends Burning" and "Love Is The Drug" (RM's only major U.S. hit to date) and "Do The Strand," a lively first encore.

Naturally, "The High Road" was well represented, with blistering renditions of Ferry's "Can't Let Go" (originally featured on his '78 solo LP "The Bride Stripped Bare") and Neil Young's "Like A Hurricane." The evening ended on a gentle note with John Lennon's apologetic "Jealous Guy." **michael glynn**

## George Winston

THE BEVERLY THEATRE, L.A. — Small, independently owned Windham Hill Records, located in Northern California, certainly has been the talk amongst jazz enthusiasts in the past six months. On the **Cash Box** Top 30 jazz albums list with just three artists, the label owns a sixth of the chart with the group Shadowfax, Liz Story and George Winston. But one of these artists has *three* of those albums: "Autumn," "Winter Into Spring," and his latest effort "December." Now that's HOT.

Having never seen George Winston, you'd never think the kind of music this gentleman produces is one and the same. Dressed quite casually in a plaid shirt and jeans, along with being barefooted, George quietly padded out to a grand piano on an otherwise bare stage. Now, having listened to his brilliant solo piano compositions, maybe one was expecting something different, say a country hoe down, piano-bangin' time. But once this soft-spoken, bespectacled, bearded man

introduced himself and began to play, you knew exactly what you came there for.

The Winston albums are produced with such excellence... and it was quite amazing to hear him reproduce his songs so well. He must have had a reason for the piano (and his back) to face in the opposite way of the audience. The resonance of the keys seemed to surround you and carry you as he delicately brought imagery upon imagery while stroking the keyboard.

Aided by his gifted sense of humor (he seems to like to clown around about his noticeable baldness), George took over the driver's seat with such tunes as "January Stars," "Autumn" and a very familiar tune heard annually on the TV special, *A Charlie Brown Christmas*, entitled "Linus and Lucy." George also showed his piano magic by entertaining the audience with the stride method of playing, which utilizes deft finger movement and extended palms to reach difficult chords. He demonstrated this Fats Waller method while playing a tune from a cartoon soundtrack he did in 1975, entitled *Car Chase*, and for a rollicking number called "Dog and Cat."

The crowd was also amazed by his ability to play the harmonica (done humorously with an Irish tune called "Hast To The Wedding") and the guitar. If he should ever incorporate these on any future albums, no one will be disappointed by his ability.

What seems quite bizarre is that an album with Christmas tunes is doing so well with the public with summer approaching. But one can understand George Winston's success at any time of the year. Besides, who would turn down music done so well?

**greg leschlsin**

## The Bangles

THE PEPPERMIND LOUNGE, NYC — With last week's demise of Faulty Records, its primo girl group, The Bangles, is currently without a home. But word is that the non-violent L.A. femmes are huddling with Columbia, which is a good deal for anyone at their Pep show now salvaging for more vinyl than last year's five-song Faulty EP.

Based on that performance, the gals have plenty more first-rate material ready to etch, including a few covers from the early-to mid-'60s period that their sound harkens back to. Foremost among these were a beautiful rendition of the Grass Roots' "Where Were You When I Needed You" and a punchy version of The Seeds' "Pushin' Too Hard," the two songs bringing out some of the contrasting personalities in the group and making it so appealing.

Rhythm guitarist Susanna Hoffs sang bittersweetly on the delicately shaded "Where Were You When I Needed You" and showed a softer, prettier voice than the other Bangles. Drummer Debbi Peterson offered a tougher vocal stance on her Seeds cover and had a deeper, fuller sound. Falling somewhere in between the two vocal styles was lead guitarist Vicki Peterson, Debbi's sister, who shared the lead singing equally with the other two, and did most of the talking, though only when she had something to say.

On record, the Bangles have an early period Beatles and matching American guitar band style in their group harmonies, unfinished guitar sound and pop/rock song structures. What the EP lacks, however, is the brash power drive supplied live by Debbi Peterson and bass guitarist Annette Zillinskas. But live, as on record, The Bangles are a real group effort. Their individual personalities emerge, but all possess the same commitment, direction and determination of a rock band on the move. **Jim Bessman**

## REVIEWS

## ALBUMS

(continued from page 10)

## BLACK CONTEMPORARY

**I'M SO PROUD** — Denice Williams — Columbia FC 38622 — Producers: George Duke, Deniece Williams and Bill Neale — List: None — Bar Coded

Born-again soulstress Deniece Williams scored a major success with her last LP, "Niecy," and with this follow-up seems secure to gain an even wider audience for her soft pop/R&B mid-tempo ballads and upbeat dance swayers. Having worked with such stellar lights in the B/C firmament as Stevie Wonder, Roberta Flack, Minnie Riperton and Earth, Wind & Fire, Williams garnered the chops needed to make it big in the major leagues, and this LP could certainly bring her closer to the top than ever before. Produced by mentor George Duke, the waxing contains a number of scintillating tracks, including a cover of Curtis Mayfield's Impressions smash, "I'm So Proud," and a new duet with Johnny Mathis entitled "So Deep In Love." Williams' last collaboration with Mathis, the #1 hit "Too Much, Too Little, Too Late" in 1978, led to powerful pop acceptance for the artist, and you can bet this duet will click as well.

**LOW RIDE** — Earl Klugh — Capitol ST-12253 — Producer: Earl Klugh — List: 8.98 — Bar Coded

With this latest effort from Klugh making significant headway on both the Pop and B/C albums charts, checking in at #63 bullet and #33 bullet, respectively, the R&B/fusion artist seems to be making the most out of his previously recorded foray, a collaboration with jazzman Bob James entitled "Two Of A Kind," which climbed to the top of the jazz charts. On "Low Ride," the guitarist/keyboardist provides listeners with a satisfying array of snazzy selections

## GOSPEL

**GET THE PICTURE** — David Edwards — Myrrh/Word MSB-6718 — Producer: Barry M. Kaye — List: 6.98

A part of Word's ongoing new artist midline series, Edwards' debut proves itself as a strong portrait of pop 'n' roll, with infectious melodies and pounding keyboard textures, delivering tunes that deal primarily with rejection and the search for "love and acceptance." Buoyed by his "Kid Brother" rhythm section, he brushes with reggae and new music while maintaining a commercial grip on the entire project. David Edwards is another example of the growing maturity alive within the gospel community today.

## NEW AND DEVELOPING

**BRUISEOLOGY** — Waitresses — Polydor/PolyGram 810 980-1 Y-1 — Producers: Hugh Padgham and Chris Butler — List: 8.98 — Bar Coded

After public and critical acclaim for its debut LP and follow-up mini-album, The Waitresses return with yet another winning set of songs centering on the feminine



mystique, highlighted by the cynical warbling of lead vocalist Patty Donahue and righteously indignant lyrics of composer/guitarist/co-producer Chris Butler. Modern-

music-attuned AOR and pop stations should easily pick up on the title cut and the opening track, "A Girl's Gotta Do." Other key selections on the disc include the ode to self-consciousness, "Everything's Wrong If My Hair Is Wrong" and neu-erotic "Thinking About Sex Again."

## Berger, Gorman Given New Posts At Elektra/Asylum

LOS ANGELES — Bill Berger has been promoted to vice president of sales, and Marcie Gorman will fill the newly created post of national marketing director at Elektra/Asylum Records.

In his new post, Berger will be responsible for all sales functions at the company and its distributed labels, while working in conjunction with WEA. Gorman will oversee all production, merchandising, video distribution and marketing plans for the label. Both will report directly to marketing VP Lou Maglia and be based in New York City.

Berger, a 20-year veteran of the music business, spent 15 years in retailing and rack jobbing throughout the Midwest and East before joining E/A in 1978 as national sales manager for Nonesuch Records. He was promoted to East Coast director of marketing and general manager for E/A two years later.

Most recently assistant of corporate communications at Warner Communications, Inc. (WCI), where she worked on corporate public relations, the annual report and investor relations, Gorman previously spent three years in the A&R department at Warner Bros. Records. She held a similar position at Arista Records and, before that, worked at Miles Lourie Management and was an account executive handling consumer product publicity at Peter Martin Assoc.



Berger



Gorman

## Promotional Firm Opens In L.A.

LOS ANGELES — Former actor Marty Ingels and promoter Don Janklow have formed Janklow, Ingels Prods. to "create and package specialized promotional media concepts for radio, television and film, as well as corporate-sponsored events and sales promotions."

The firm will specialize in developing promotional packages similar to its "Yoplait/Mighty 690" Southern California radio promotion a few months back. In that promotion, Yoplait, the yogurt manufacturer, joined with radio station Mighty 690 to form a ski club that also involved the participation of over 2,600 supermarkets throughout Southern California.

In addition, the firm will also develop corporate-sponsored promotions for tours and other projects.

The firm is located at: 8322 Beverly Blvd., Suite 207, Los Angeles, Calif. The telephone number is (213) 852-0300.

## Ware Named VP At CBS Songs Europe

NEW YORK — James Ware has been appointed vice president, CBS Songs Europe, and managing director, April Music U.K. He will be in charge of creative, administrative and business operations of each of CBS Songs' European music publishing affiliates while continuing in his director position at April Music U.K.

Ware has been managing director of April Music U.K. since joining CBS in 1980. He was previously director of Virgin Records, where he was in charge of legal and business affairs.

## EXECUTIVES ON THE MOVE



Garner

Winnick

Bennett

Anthony

**ASCAP Appoints Garner** — Carlton Garner has been appointed station relations representative in the southeast for the American Society of Composers, Authors and Publishers. As past president of the Arkansas Broadcasters Association, he has spent 34 years in radio broadcasting holding positions ranging from radio announcer to station manager.

**Miska Appointed** — Broadcast Music, Inc. has announced the appointment of Cynthia Miska to director of writer administration in the Hollywood office. She has been with BMI for the past four years most recently working as assistant director of publisher administration.

**Four Named At E/P/A** — Epic/Portrait/CBS Associated Labels has announced four appointments within the E/P/A Promotion staff. Walter Winnick, Bill Bennett, Polly Anthony and Jon Kirksey have been appointed to new positions. Walter Winnick, director, national promotion, E/P/A, has been northeast regional promotion marketing manager, E/P/A, since 1980. Bill Bennett, director, national album promotion, E/P/A, has been associate director, product management, east coast, E/P/A. Polly Anthony, associate director, national adult contemporary promotion and trade relations, E/P/A, joined the Portrait Records promotion department in Los Angeles in 1978, and in 1981 was named manager, adult contemporary promotion, E/P/A. Jon Kirksey, associate director, west coast AOR promotion, E/P/A, joined CBS in 1973 as local promotion manager, Dallas, Epic Records and has held local and regional promotional positions at the Commercial Music Corporation, A&M Records, MGM Records, Capitol Records and Warner/Reprise Records.

**Minnick Promoted** — Almo/Irving Publishing has announced the promotion of Doug Minnick to professional manager. Minnick, who joined A&M in 1978, and has worked for Almo/Irving since 1981, previously was assistant to professional staff.

**Bolan Named** — The appointment of Tom Bolan to manager, copyright and licensing, Chrysalis Records and Chrysalis Music Group has been announced. He previously was copyrights specialist at Chappell Music Company, and advertising manager at Theodore Presser Co.

**Huckaby Promoted** — Nancy Huckaby has been promoted to director of manufacturing for Pacific Arts Video Records. Previously, she maintained office manager duties for the Carmel based company for over a year.

**Weaving Elected** — Kolmar-Luth Entertainment Inc. has announced that Susan Weaving has been elected president of the firm. She assumes the position after heading the Edgewood Division of Kolmar-Luth for the past two and one half years.

**Mike's Appoints Failla** — Mike's Artist Management has announced the appointment of Lisa Failla as assistant manager of the firm. She comes from PolyGram Records, where she was in the marketing services department for the past three years.

## Abel Joins NAB As Research VP

NEW YORK — Dr. John W. Abel, chairman, of the Department of Telecommunication at Michigan State University, has been named senior vice president, Research and Planning of the National Assn. of Broadcasters (NAB), effective June 6. Abel succeeds Larry Patrick, who joined the Laurel, Md.-based research firm of Hiber, Hart and Patrick.

Abel, an author of many articles on broadcasting, telecommunications, education and journalism, is a founding partner of the ELRA Group, a media research and consulting firm. He has also acted in many consulting capacities, including the FCC's Children's Television Task Force; Group W Cable; Lloyd's Bank of London; Federal Trade Commission; Northwestern Bell Telephone Co.; and Golden West Broadcasters.

In other NAB news, Dennis McIntosh has been named manager, broadcast liaison, for the association's Government Relations Department. McIntosh joined NAB in 1979 as labor relations analyst.

## Clapton To Tour

LOS ANGELES — Guitarist Eric Clapton will embark on a small tour covering a number of cities in the U.S. and Canada.

The June tour dates include: Toronto, June 25; and Detroit, June 27-29.

The July concerts will be at Saratoga, N.Y., July 1; Columbia, Md., July 5; Cleveland, July 7; St. Paul, Minn., July 9; Milwaukee, July 10; Chicago, July 11; and Denver, July 16.

## NPR Ventures Elects New GM

NEW YORK — William E. McConaghay has been elected vice president and general manager of National Public Radio's new for-profit subsidiary, NPR Ventures. McConaghay, a graduate of West Point and Harvard Business School, will be responsible for managing current and future endeavors.

"William is an invaluable addition to our management team," said Richard Hodgetts, NPR Ventures president. "He not only brings to NPR Ventures a solid background in marketing strategy and planning, but also extensive management expertise in the communications field."

McConaghay previously served as manager for the parts and supplies distribution operation of the Varian Assoc. Instrument Group in Sunnyvale, Calif. and was also the manager of marketing strategy and planning for Varian's EIMAC Division. He was a communications engineering officer in the U.S. Army for five years where he developed and controlled operations, plans, training and security for multiple communications networks.

## CBS Board Declares Two Stock Dividends

NEW YORK — The CBS Board has declared a cash dividend of 70 cents per share on CBS common stock, payable June 12 to shareholders of record May 25.

In addition, the board declared a cash dividend of 25 cents per share on CBS preference stock, payable June 30 to shareholders of record May 25.

## Alabama, Nelson Continue Hot Streaks With Wins At 18th ACM 'Hat' Awards

by J.B. Carmicle

LOS ANGELES — Alabama and Willie Nelson — propelled by the songs from their respective hit LPs, "Mountain Music" and "Always On My Mind" — continued their domination of country music awards at the 18th annual Academy of Country Music (ACM) "Hat" Awards May 9. Alabama took the honors as Entertainer of the Year and Top Vocal Group, while Nelson racked up wins in the Single of the Year and Album of the Year categories.

Alabama, which took the Entertainer of the Year Hat for the second year in a row and the Top Vocal Group for the third consecutive time, duplicated its earlier wins at the Country Music Assn. (CMA) Awards in October of last year, when it also won as Entertainer of the Year and Vocal Group of the Year. Similarly, Nelson's Hats for Single of the Year and Album of the Year mirrored wins at the CMA Awards, as well as Grammy recognition as Best Country Vocal Performance — Male for the singer and Song of the Year and Best Country Song for the writers of "Always On My Mind."

In the Top Vocal Duet category, David Frizzell and Shelley West took the honors for the second year in a row. The duo, who also scored solo hits over the year with "I'm Gonna Hire A Wino To Decorate Our Home" (Frizzell) and "Jose Cuervo" (West) as well as duets, also won the Top Duet honors for the second consecutive year at the CMA in October.

However, in the Song of the Year category, "Always On My Mind" failed to keep its CMA-Grammy winning streak alive, losing out to Merle Haggard's "Are The Good Times Really Over." In a like manner, Ronnie Milsap and Sylvia took

Hats for Top Male Vocalist and Top Female Vocalist, respectively, beating out, among others, Ricky Skaggs and Janie Fricke, who took the analogous CMA Awards last October.

In the newcomers categories, Michael Murphey and Karen Brooks took the Top New Male Vocalist and Top New Female Vocalist Hats, respectively. Universal Pictures' *The Best Little Whorehouse In Texas* won the Tex Ritter Award for top country-oriented motion picture of the year.

Special awards were also given to Jo Walker-Meador, executive director of the Country Music Assn. (CMA), and recording artist Chet Atkins. Walker-Meador was given the Jim Reeves Memorial Award, which honors "outstanding contributions to the acceptance of country music throughout the world during the preceding year"; while Atkins was presented with the Pioneer Award, which is given to "an outstanding pioneer in the field of country music."

Performers on the awards show, telecast nationally from Knott's Berry Farm in Buena Park, Calif. over NBC-TV, included hosts Jerry Reed, John Schneider and Tammy Wynette, plus Alabama, Frizzell, Mickey Gilley, Lee Greenwood, Louise Mandrell, Roger Miller, Nelson, T.G. Shepard, Sylvia, Dottie and Shelley West, Deborah Allen, Brooks, Cindy Hurt, Kieran Kane, Gary Morris, Murphey, Sue Powell, George Strait and Gary Wolf.

TV and movie performer Mr. T participated in the "rules" segment of the show.

The TV broadcast was produced by the Dick Clark Co. Producers were Al Schwartz and Gene Weed, who also directed.

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## Copyright Holders, Cable TV Firms Reach Agreement On License Fees

NEW YORK — Five major copyright holding bodies, which in the past have accounted for nearly 95% of the cable compulsory license fees paid out by cable operators, agreed last week to distribute a like percentage of an estimated \$67 million in cable royalties for 1981 and 1982 amongst themselves. The settlement will eliminate much of the litigation that has plagued distribution proceedings in previous years, though two remaining groups did not join in the settlement and may oppose the others.

The agreeing parties are the music claimants group comprised of the three performance rights associations; the Motion Picture Assn. of America (MPAA); Public Broadcasting System (PBS); National Public Radio (NPA); and a joint sports claimants group. Both the National Assn. of Broadcasters (NAB) and a Canadian broadcasters group rejected the agreement, as did a smaller group of devotional broadcasters.

At stake is some \$30 million in fees paid

in 1981 and \$37 million in 1982, which is way up from the \$26 million approximate total for 1979 and 1980. The distribution breakdown for 1979 and 1980 monies showed 70% going to MPAA, 15% to the sports claimants, 5.25% to PBS, 4.5% to NAB, 4.25% to the music claimants, .75% to the Canadian broadcasters, and .25% to NPR.

The agreement allows for the NAB and Canadian broadcasters to enter it within a specified period of time; otherwise the five parties in agreement will ask for greater than the 94.75% combining percentage of the 1979 and 1980 fees. According to Dennis Lane, an attorney of the Wilner & Scheiner law firm representing the MPAA, the breakdown sought by the five groups is in roughly the same proportion as in the 1979 and 1980 distribution.

Lane said that the agreement is the first in the four years of these proceedings. By cutting down on the usual drawn out litigation process, the distribution of the funds should be hastened, which is significant, as not all of the 1979 and 1980 funds have yet been disposed due to the previous lack of agreement between the parties.

An additional provision of the settlement calls for the freeing up of the 1981 fund as soon as possible. Normally, cable operators pay their fees to the copyright office, which is directed by law to invest the monies into Treasury Bonds prior to dispersal by the Tribunal. This dispersal, however, usually does not take place until the end of litigation.

## For The Record

In the May 14 issue of *Cash Box*, a bullet was inadvertently left off the Ozone LP, "Glasses," on the Black Contemporary Albums chart. The LP was #35 bullet for that week.

## COAST TO COAST

**EAST COASTINGS** — Gotham promoter John Scher and his Monarch Entertainment has pacted for a minimum of 10 shows at Manhattan's legendary Roseland Ballroom. First shows will be **Dave Edmunds** on May 18 and **Jerry Garcia** May 31 and June 1 . . . Scratchers and graffiti artists, as well as such underground bands as **Futura** and **Jah Wobble**, will be featured on New York cable Channel J's *On Beat*, set to bow soon on Friday nights . . . Britain's **Medium Medium** is set to go into the studio here with producer **Duke Bootee** (*Grand Master Flash* and *Crown Heights Affair*). Still no label for the project, although the band is also working on a video and planning a fall tour of the States . . . **Platters** frontman **Sonny Turner** has cut a duet with famous flash-in-the-pan **Anita "Ring My Bell" Ward**. The side, out in the heart of beach music country, will



be on an EP from the Greenville, S.C.-based Christopher label, and also features **Dixie Dregs** guitarist **Steve Morse** . . . Atlanta's Landslide Records has inked blues quartet **The Heartfixers**. First project will be a live LP from Atlanta's Moonshadow Saloon . . . Rappers **The Fearless Four** and DJ's **Mr. Magic** and **Sweet G** were judges this past Saturday for the Brooklyn competitions in the citywide 'Tin Pan Apple'/After Dark break dancing and rap contest held in Bed-Stuy and East New York. The finals will be held at Radio City . . . Local boy makes good: we see **Dave Schulps**, former **Cash Box** staffer, has his *Rock Quiz* book out via Perigee/Putnam. The radio meister, who may be promoting the book on MTV, was spied scouring

through a rack of seersuckers at NBO just in case he has to make a cameo on *Live At Five* . . . RFC Records has picked up **Chuck Coleman** as national promo assistant and **David Sallidor** as media consultant . . . Latest outfit in the corporate sponsorship game is Our Gang recording group **Amusement Park**, which has just pacted with Olde English 800 . . . Many thanks to **Cynthia Abrams** and **Doctor Dread** at Baltimore's Ras Records for turning us on to one of the most intriguing albums we've heard in a long, long time: "E'mma Afrika" by **Toure Kunda** on the French Celluloid label. The Ghana-based duo is like nothing we've heard before, fusing traditional African vocal styles with reggae rhythms and American funk overtones. If **King Sunny Ade** made you giddy, this band will *destroy* you . . . It should be common knowledge by now that **Graham Nash** has rejoined **The Hollies**. In town to yak-up their reunion, Nash, **Allan Clarke** and **Bobby Elliott** dropped in on *Coastings* and gave us the low-down. "It was a fluke," said Clarke of the circumstances that brought Nash back into the fold. "We had a 'stars on'-type single ('Hollie Days') using the original tapes that Graham was on, and

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**POINTS WEST** — **Mick Jagger** made his eagerly anticipated appearance on **Shelly Duvall's Faerie Tale Theatre** last week, cast as the Emperor of Cathay in **Hans Christian Andersen's The Nightingale**. Made up in a **Fu Manchu** moustache, an elaborately braided wig, and decked out in a shocking blue kimono, Jagger's most hilarious moment came when he was shown blissing out on hits off an opium hookah pipe. Also starring in the hour-long fantasy episode were **Barbara Hershey** and **Bud Cort** . . . Expect some fresh material from **Elvis Costello** to emerge shortly in the U.K., with no date set yet for an American release . . . I.R.S. hosted a concert party for the **Suburban Lawns** May 10 to celebrate the group's new image (formal), EP ("Baby") and video clip . . . Another member of **The Cars** has embarked on a solo shot. This time, it's keyboardist **Greg Hawkes**, whose electronic noodlings grace "Niagara Falls," a chiefly instrumental pop-jazz-ambient-dance-synth album, which is light years away from the commercial new waveness of fellow Cars member **Ric Ocasek's** indie flight, "Beatitude." Hawkes plays the Roland Jupiter 8, Prophet 5, Linn Drum, assorted sequencers and vocorder on his new Passport LP, which, despite its high-tech instrumentation comes across as a warm, soothing platter . . . A new venue being built in Costa Mesa, Calif., previously known as the Orange County Music Fair, will officially be named the Pacific Amphitheatre. Located just two miles from the Pacific Ocean, the concert is scheduled to have construction completed in July . . . **Joe**



**SPED RACERS** — The first five competitors to cross the finish line at a **UCLA one-mile celebrity race** in conjunction with a "rock-n-run" track event/concert paused following the event to mug for the cameras. Seen here are (l-r): **Rick Nielsen**, **Joe Puerta**, **Max Gail**, **Dennis Dunstan** and **Mark Andes**.

**Puerta**, bass guitarist with **Ambrosia**, and **Go-Go's** guitarist **Jane Wiedlin**, were awarded with prize money earmarked for the charity of their choice after being the first male and first female celebrities to finish a mile-long celeb race at UCLA's Drake Stadium Track for May 8's "Rock 'n' Run." Puerta donated his \$5,000 check to the World Hunger Fund, while Wiedlin pledged her winnings to the Women's Strike for Peace . . . The **Iggy Pop/David Bowie** composition "China Girl" will reportedly be the next single taken from Bowie's "Let's Dance" album. We also heard Mr. Pop and the Thin White Duke have been vacationing together in the Caribbean and Bowie may produce Pop's next LP . . . **Mick Ronson**, **Ry Cooder** and **Richard Thompson** are adding their guitar skills to **T-Bone Burnett's** new album for Warner Bros . . . Ex-Public Image Ltd.'s bassist and dubmaster, **Jah Wobble**, is set to headline Reseda's Country Club on May 28, and opening up the show is none other than scene maker **Bebe Buell** . . . Due to the current obsession with promo clips and MTVmania, Island Records has re-released the **Buggles'** 1979 single, "Video Killed The Radio Star," and some industry observers believe it will do much better the second time around . . . Director **Walter** (*The Long Riders*, *48 Hours*, *Southern Comfort*) **Hill** is including **The Blasters** in his next film,

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**AIN'T SHE A BEAUTY?** — *Tubes* lead singer **Fee Waybill**, decked out in carny sideshow barker get up, brings attention to a pair of giant cardboard gams in the video clip for the single, "She's A Beauty." The clip was directed by *Tubes* choreographer **Kenny Ortega** and shot at the *Charlie Chaplin* soundstage on a midway set.

## TOP 15 ALBUMS

### Spiritual

	Weeks On Chart	5/14
<b>1 THE JOY OF THE LORD IS MY STRENGTH</b> DOUGLAS MILLER AND THE TRUE WAY CHOIR (Gospearl Records PL-16008) "Pass Me Not"	1	18
<b>2 JESUS I LOVE CALLING YOUR NAME</b> SHIRLEY CAESAR (Myrrh MSB-6721) Open	4	4
<b>3 SOON I WILL BE DONE WITH THE TROUBLES OF THE WORLD</b> JAMES CLEVELAND AND THE NEW JERSEY MASS CHOIR (Savoy SL-14709) Open	3	11
<b>4 IT'S GONNA RAIN</b> MILTON BRUNSON (Myrrh MSB 6695) Title Cut	5	54
<b>5 THE RICHARD SMALLWOOD SINGERS</b> (Onyx/Benson R3803) "I Love The Lord"	2	35
<b>6 YOU BROUGHT THE SUNSHINE</b> THE CLARK SISTERS (Sound of Gospel SOG 132) Title Cut	9	28
<b>7 PRECIOUS LORD</b> AL GREEN (Hi/Myrrh MSB-6702) Title Cut	7	41
<b>8 LORD, YOU KEEP ON PROVING YOURSELF TO ME</b> FLORIDA MASS CHOIR (Savoy SGL 7078) "Be Ye Steadfast"	10	54
<b>9 WHEN IT RAINS IT POURS</b> F.C. BARNES AND SISTER JANICE BROWN (Atlanta International Records 10041) Open	11	5
<b>10 I FEEL LIKE GOIN' ON</b> KEITH PRINGLE (Hope Song HS-2001) Title Cut	13	3
<b>11 LEAD ME</b> THE JACKSON SOUTHERNAIRS (Malaco 4383) Open	14	4
<b>12 SINCERELY</b> THE CLARK SISTERS (New Birth Records NEW-7058) "Name It, Claim It"	6	16
<b>13 THE GOSPEL MUSIC WORKSHOP OF AMERICA MASS CHOIR</b> (Savoy SGL-7081) "He'll Never Let You Down"	8	12
<b>14 ROUGH SIDE OF THE MOUNTAIN</b> F.C. BARNES AND REV. JANICE BROWN (Atlanta International Records 10059) Open	—	1
<b>15 UNCLOUDY DAY</b> MYRNA SUMMERS (Savoy SL 14594) Open	12	34

### Inspirational

	Weeks On Chart	5/14
<b>1 AGE TO AGE</b> AMY GRANT (Myrrh MSB-6697) Open	1	53
<b>2 PEACE IN THE VALLEY</b> B.J. THOMAS (Myrrh MSB-6710) Title Cut	2	18
<b>3 MORE POWER TO YA</b> PETRA (Star Song SSR0045) Open	4	18
<b>4 STAND BY THE POWER</b> IMPERIALS (Dayspring DST-4100) Open	3	28
<b>5 AMAZING GRACE</b> B.J. THOMAS (Myrrh 6675) Title Cut	5	91
<b>6 RIGHT FROM THE START</b> WILL McFARLANE (Refuge R3789) "You Call Me A Dreamer"	6	10
<b>7 STEP OUT OF THE NIGHT</b> ANDRUS BLACKWOOD AND CO. (Greentree R3942) Title Cut	7	13
<b>8 HE SET MY LIFE TO MUSIC</b> BARBARA MANDRELL (MCA/Songbird MCA 5330) Open	8	7
<b>9 EQUATOR</b> RANDY STONEHILL (Myrrh MSB 6742) "Turning Thirty"	9	5
<b>10 I PUT AWAY MY IDOLS</b> DION (Dayspring DST 4109) "Day Of The Lord"	14	2
<b>11 THE LIVE CONCERT</b> DON FRANCISCO (Newpax NP 33128) "Love Is Not A Feeling"	11	17
<b>12 MICHAEL W. SMITH PROJECT</b> (Reunion Records RRA0002) "Great Is The Lord"	12	7
<b>13 LIFT UP THE LORD</b> SANDI PATTI (Impace 3799) "How Majestic Is Thy Name"	13	38
<b>14 LEGACY</b> MICHAEL CARD (Milk & Honey Records MH1045) "Love Crucified A Rose"	—	1
<b>15 SPIRIT WINGS</b> JONI EARECKSON (Word WSB-8878) "Hosanna"	15	19

Last notation indicates the cut receiving the most airplay. The Cash Box Gospel chart is compiled from a sampling of sales reports from national distributors and one-stops and radio.

## GOSPEL NOTES

**BITS & PIECES** — Northern Oregon's Christian community is gearing up for the seventh annual Jesus Northwest celebration, set for July 14-16 north of Portland on Interstate 5. The three-day affair will include nightly showcases, some gospel films and a number of speakers. Among the acts slated to appear are **Dennis Agajanian**, the **Steve Archer Band**, **John Fischer**, former **Santana** vocalist **Leon Patillo**, **Kathy Troccoli**, the **Russ Taff Band** and **Mickey and Beckl**. With the welfare of attendees apparently one of the festival's biggest concerns, facilities are available for camping and special precautions are being taken for the handicapped. Still, is a dress code really necessary?

Priority's **Patrick Henderson** was recently presented a "Golden Light" award for his contributions to the Los Angeles community. The honor is bestowed upon L.A.

citizens with music ministries for their public service efforts... WLIX/Bay Shore, N.Y. is currently in the midst of an eight-show "I'm One Of The Faithful" concert series that spans eight months on Long Island. The series is being sponsored at various locations on the isle, including Hempstead and Islip, and has already included **Michael Card**, Feb. 19; **Amy Grant**, April 26; **Glad**, May 6; and **Leslie Phillips**, May 18. The final four shows will feature **Terry Talbot**, July 15; **Carman**, Aug. 12; **David Meece**, Nov. 4; and **Silverwind**, Nov. 28.

Word's southern gospel division, Canaan, has just released a comedy album with one of the longest titles yet — "Three German Police Dogs And An Ol' Yellow Cat At The Ebenezer Freewill Baptist Church All Day Singing And Dinner On The Ground

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**RHYTHM 'N' BLUES AWARDS** — The Sixty Annual R&B Awards Show was recently held in Las Vegas at the Grand Ballroom of the Imperial Palace Hotel, May 3. Several entertainment and sports celebrities were on hand for the evening, where awards were given for outstanding achievements in black music, based on the year end charts of *Cash Box Magazine*. Hosting the program, which was taped for airing as a two hour TV syndicated special, was **Lola Falana**. Others on hand for the event, which also featured an after-six dinner, were **Sarah Vaughn**, **Brenda Russell**, **Millie Jackson** and **Richard "Dimples" Fields**. Fight promoter **Don King** also showed at the affair with several of the game's most notable boxers, and other boxing personalities. The R&B awards, which this year featured live choreographed music segments performed to award-winning music selections, was created by industry veteran, **John Jackson**, who produces the event, this year in conjunction with L.A.-based **Time Prods**. Pictured in the photo left is Warner Bros. artist **Brenda Russell** in front of the Imperial Gardens Hotel marquee. Pictured in photo top right are (l-r): heavyweight boxer **Michael Dokes**; jazzist **Sarah Vaughn**; and **Mtume**; Pictured in photo bottom right are (l-r): **Johnny "Guitar" Watson**; boxer **Greg Page**; and bluesman **Z.Z. Hill**.

## BMI Presents 15 Students With Grants To Further Music Education Activities

**NEW YORK** — Fifteen winners of the 31st annual Broadcast Music, Inc. (BMI) Awards to Student Composers received cash awards at a reception at the St. Regis-Sheraton Hotel in New York last week. The awards brought to 285 the number of young composers who have been given grants by BMI to help further their music education.

**Milton Babbitt**, a BMI affiliate who was awarded a Commendation of Excellence at last year's reception, presented the awards this year. The winners, whose ages ranged from 15 to 25, were: **Whitman Brown**, of Brighton, Mass.; **Forrest Covington**, of Cleveland, Ohio; **Donald R. Davis**, of Reseda, Calif.; **Mark Gustavson**, of Arlington Heights, Ill.; **Sharon L. Hershey**, of Worthington, Ohio; **Aaron Jay Kernis**, of Cornwells Heights, Pa.; **Stanley R. Konopka, Jr.**, of Wheaton, Ill.; **Todd Bennett Levin**, of Farmington Hills, Mich.; **Joel C. Phillips**, of Tuscaloosa, Ala.; **David Rakowski**, of Princeton, N.J.; **Greg Sanders**, of Denton, Texas; **Michael Schell**, of Pasadena, Calif.; **Michael Torke**, of Wauwatosa, Wis.; **Raymond J. Torres-Santos**, of Los Angeles, Calif.; and **Alan Yim**, of Cambridge, Mass.

In addition to the Student Composers awards, BMI senior vice president of performing rights administration, **Theodora Zavin**, presented a Commendation of Excellence for "long and outstanding contribution to the world of concert music" to BMI affiliate **Ellen Taaffe Zwilich**. This year **Zwilich** became the first woman to win the Pulitzer Prize for Musical Composition for her "Three Movements for Orchestra."

The BMI Awards to Student Composers were established in 1951 in cooperation with music educators and composers to encourage the creation of concert music by student composers and to help further their musical education. The students who submit original manuscripts must be

under the age of 26 and living in the Western Hemisphere.

The annual prize money totals \$15,000 and ranges from \$5,00 to \$2,500, with prize amounts and number of prizes determined by the panel of judges. The permanent chairman of the panel is **William Schuman**. During the 1982-83 competition, consultant **Ulysses Kay** presided over the final judging session. The judges were **Chou Wen-Chung**, **Gheorghe Costinescu**, **Otto Luening**, **Gundaris Pone**, **Hale Smith**, **Joel Thome**, **Joan Towne**, **Gerald Warfield**, **Donald Waxman**, **Frank Wigglesworth**, **Maurice Wright**, **Charles Wuorinen** and **Yehudi Wyner**.

The rules and applications for the 1983-84 awards will be available in the fall. Further information and official entry blanks are available from **James G. Roy, Jr.**, director, BMI Awards to Student Composers, Broadcast Music, Inc., 320 West 57th St., New York, N.Y. 10019.



**ONE DANCER** — **Dagoberto Nieves** won an **Elvis Presley "I Was The One"** leather jacket at a recent dance contest co-sponsored by **RCA Records** and the **Peppermint Lounge** in New York. Looking on are (l-r): keyboard player **David Briggs** and **RCA A&R director Tony Brown**.

## TOP 30 ALBUMS

	Weeks On Chart	5/14		Weeks On Chart	5/14
<b>1 JARREAU</b> (Warner Bros. 9 23801-1)	1	6	<b>17 FINESSE</b> JOHN KLEMMER (Musician/Elektra 9 60197-1)	18	14
<b>2 LOW RIDE</b> EARL KLUGH (Capitol ST-12253)	4	4	<b>18 STREET THEMES</b> CHARLES EARLAND (Columbia FC 38547)	19	5
<b>3 PROCESSION</b> WEATHER REPORT (Columbia FC 38427)	3	10	<b>19 CASINO LIGHTS — RECORDED LIVE AT MON- TREUX, SWITZERLAND</b> VARIOUS ARTISTS (Warner Bros. 9 23718-1)	16	30
<b>4 THE HUNTER</b> JOE SAMPLE (MCA 5397)	2	10	<b>20 SHADOWFAX</b> (Windham Hill C-1022)	15	14
<b>5 THE BEST IS YET TO COME</b> GROVER WASHINGTON, JR. (Elektra 9 60215-1)	5	24	<b>21 SOLID COLORS</b> LIZ STORY (Windham Hill C-1523)	20	9
<b>6 GUARDIAN OF THE LIGHT</b> GEORGE DUKE (Epic FE 38513)	7	5	<b>22 INCOGNITO</b> SPYRO GYRA (MCA-5268)	24	32
<b>7 DREAM OF TOMORROW</b> LONNIE LISTON SMITH (Doctor Jazz/CBS FW 38447)	8	8	<b>23 AUTUMN</b> GEORGE WINSTON (Windham Hill C-1012)	27	6
<b>8 DECEMBER</b> GEORGE WINSTON (Windham Hill C-1025)	6	23	<b>24 CONRAD SILVERT PRE- SENTS JAZZ AT THE OPERA HOUSE</b> VARIOUS ARTISTS (Columbia C2 38430)	—	1
<b>9 QUARTET</b> HERBIE HANCOCK (Columbia C2 38375)	10	17	<b>25 MIRAGE A TROIS</b> THE YELLOWJACKETS (Warner Bros. 9 23813-1)	—	1
<b>10 STAR PEOPLE</b> MILES DAVIS (Columbia FC 38657)	—	1	<b>26 OFFRAMP</b> PAT METHENY GROUP (ECM-1- 1216)	29	53
<b>11 GENTLE FIRE</b> WILTON FELDER (MCA-5406)	13	4	<b>27 NEW WEAVE</b> RARE SILK (Polydor/PolyGram 810 028-I Y-1)	22	5
<b>12 COME WITH ME</b> TANIA MARIA (Concord Jazz Picante CJP 200)	12	8	<b>28 THE YOUNG LIONS</b> VARIOUS ARTISTS (Musician/Elektra 9 60196-1R)	21	5
<b>13 DAVE GRUSIN AND THE NY/LA DREAM BAND</b> (GRP A1001)	11	14	<b>29 ON BROADWAY</b> TITO PUENTE AND HIS LATIN EN- SEMBLE (Concord Jazz Picante CJP-207)	26	3
<b>14 STEPS AHEAD</b> (Musician/Elektra 9 60168-1)	17	4	<b>30 ASPHALT GARDENS</b> GEORGE HOWARD (Palo Alto PA 8035)	30	5
<b>15 TWO OF A KIND</b> EARL KLUGH/BOB JAMES (Capitol ST-12244)	9	29			
<b>16 WINTER INTO SPRING</b> GEORGE WINSTON (Windham Hill C-1019)	14	43			

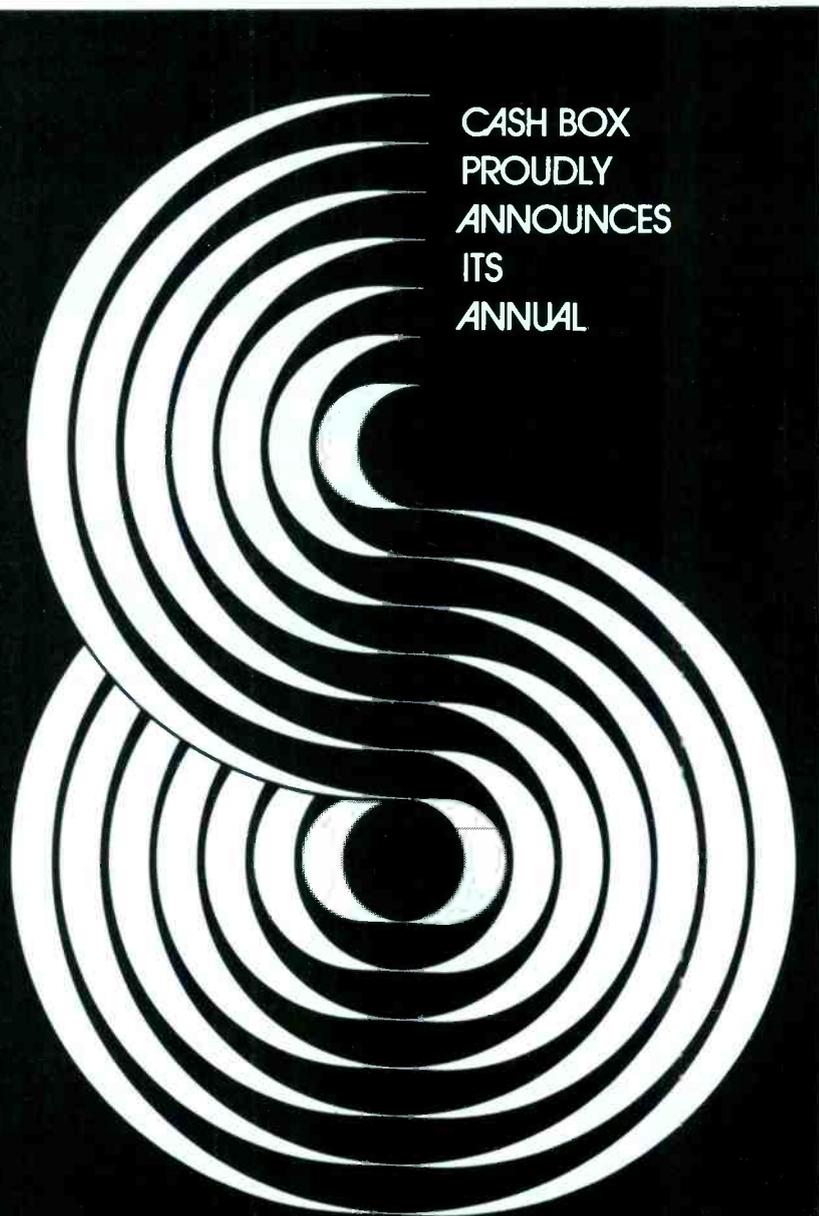
## ON JAZZ

**WHEN GRAMAVISION DREAMS OF MUSIC** — The lion's share of the history of jazz on record has been written by the independent labels. For a variety of reasons, labels like Prestige, Savoy, Blue Note and Dial were the small but visionary recorders of jazz in the '40s. And although larger labels eventually moved to distribute their own product later on, most of the changes in jazz during the '60s and '70s were noted by smaller independents like ESP, Strata East, India Navigation, Nessa, Delmark and later, Black Saint/Soul Note. Majors, unable to justify releasing jazz recordings that offered only severely limited commercial rewards, were forced to shy away from many of the trendsetters. That is, until a smaller label could prove them marketable. Then an artist could "graduate" to the majors, leaving his original label for the greener fields of stronger distribution and bigger bucks. And although they still want jazz, the majors — with the exception of Elektra — have slackened in their commitment to recording the music. One alternative to recording the music in-house is to strike a deal with a smaller label, a tactic becoming increasingly popular for all forms of music, not just jazz. In return, the independent gets the major's distribution web and the promise of greater exposure, plus they get to keep their artists. The latest and most promising deal is between the aggressive indie Gramavision and PolyGram Classics. In a relatively short period of time, Gramavision has proven that it has both the ears and the smarts to creatively handle some of the very finest young jazz musicians around. The PolyGram Classics program is a creative approach to getting jazz out in the marketplace without forcing it to compete with pop product. Hopefully the pairing can help shake up the way manufacturers, retailers and musicians look at the business of selling jazz records. In any event, the new marriage is off to a good start, with the first three releases demonstrating strength through diversity and quality. Topping the trio is flutist James Newton's self-titled album. Sporting a superb band featuring pianist Anthony Davis, vibraphonist Jay Hoggard, bassist Cecil McBee, violinist John Blake, trombonist Slide Hampton and drummer Billy Hart, Newton steers effortlessly through a broad range of music, mostly his own, and draws beautiful solos out of his sidemen (our favorite being Hampton's on "Ismene"). With this disc, Newton has overcome the intellectualism that bogged down some of his earlier recordings, and made a record that will pay dividends to those who have been waiting to hear the great album they always knew the flutist had inside him. Newton sideman Jay Hoggard also has his own disc out as a leader in this batch. "Love Survives" is from the same commercial



**THE FAMILY THAT PLAYS TOGETHER...** — *The Land* clan was a highlight of the 1983 Playboy Jazz Festival's Mother's Day Brunch at The Hyatt in Hollywood. Pictured are: Harold Sr. (sax); Harold Jr. (observer) and Alvin Ladd (keyboards).

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CASH BOX  
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ANNUAL

# SPOTLIGHT ON JAZZ

ISSUE DATE:  
JULY 2, 1983

In conjunction with the 1983-84 Directory Edition

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## Producer Profile

### Andrews & Chancler: Enhancing Music To Meet Market Needs

by Michael Martinez

LOS ANGELES — If you've got an automobile that is basically sound, but could run a little better, you don't take it to a mechanic for an overhaul, just a tune up. The same rationale can be applied to the preparation of prerecorded music. If an act comes into the studio with an exciting and viable music concept, you don't want to tamper, hamper or alter that concept, but to enhance it. So goes the philosophy of the production/songwriting team of Reggie Andrews and Leon "Ndugu" Chancler, who, unlike mechanics, bring a collective wealth of creative craftsmanship, and not greasy toil, to the console room.

Having formed RANCE Prods. (Reggie Andrews/Ndugu Chancler Enterprises) to put the recording industry on notice that their collaboration as writers and producers on Motown recording group Dazz Band's recent Grammy-nominated "Let It Whip" was no fluke, the group is now expanding its credo of enhancement to several acts upcoming and already established.

In addition, Dazz's current "On The One" LP, the current Kiddo self-titled debut A&M LP, forthcoming product by self-contained unit General Calne on Capitol and a new LP coming from RCA's Platinum Hook, speak to the group's vast acumen in black music, something that started for both of them years ago.

Andrews, formerly director of A&R for Motown Records, has produced or co-produced five albums for Patrice Rushen, Brazilian legend Moacir Santos and Karma, with whom he performed. His arranging credits are equally diverse, as he has worked with Earth, Wind & Fire, Willie Bobo, Stephanie Mills, Switch, the Dazz



Andrews, Chancler

Band and the DeBarge Family. His work as a music instructor at Locke High School in Los Angeles is legendary throughout the industry, as his current production/songwriting partner and Rushen were students in a jazz workshop there.

Chancler's resume is equally impressive, having performed as drummer/percussionist with a range of artists, such as Miles Davis, George Duke, Weather Report, Santana, Michael Jackson and Willie Bobo. Neo-Samba/jazz artist Flora Purim, Bill Summers, Santana, Duke and his own Ndugu & The Chocolate Jam Co. form the core of his production credits.

But despite this varied musical experience, both Andrews and Chancler believe that young black acts today must establish an identity, and consequently sales, among black audiences before they

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## SESSION MIX

The old nautical wheeler himself, Jimmy Buffett, is back in the studio, recording over-dubs and mixing in Studio "D" of the Village Recorder in West Hollywood. Producing is longtime associate Mike Utley, with Elliot Scheiner engineering. Cliff Jones is assisting. In Village Recorder's "B" room, producer Mike Malniere is working on guitar and synthesizer over-dubs for a Carly Simon project. Gary Starr is behind the board, with Robin Laine assisting.

Fleetwood Mac's Lindsey Buckingham was among those utilizing The Complex recently. Buckingham was working on a song for the upcoming Warner Bros. film *Vacation '83*, with Richard Dashut engineering. Chrysalis recording group Ultravox worked on its second single from the "Quartet" LP at The Complex, with Ron Pendragon engineering. PolyGram act Level 42 has been tracking and overdubbing at the facility as well, with E, W & F's Verdine White and Larry Dunn producing. Chris Brunt engineered and Barbara Rooney assisted. Meanwhile, Jennifer Holliday put final over-dubs on her solo album, produced by E, W & F's Maurice White, with Mick Gauzauski engineering. Warner Bros.'s Gordon Lightfoot mixed at the Complex, with producer Dean Park and engineer George Massenburg. Murray Dvorkin was behind the board on the project.

Our Gang/Mirus act Amusement Park has been completing its new LP at The Chicago Recording Company, with Rufus's David "Hawk" Wolinski producing. Phil Bonanno engineered. Also at Chicago Recording, Salsoul recording artist

Loleatta Holloway's new single was remixed for dance by producer Eugene White. Tom Hanson engineered. Other projects in the past few weeks featured two local outfits, 8 1/2 and B.B. Spin. Al Jourgenson of Arista recording group Ministry produced 8 1/2's debut EP for Craig Leon's new PolyGram-distributed label, while Jay O'Roarke and Paul Klingberg produced B.B. Spin's debut LP. Klingberg was also behind the board.

Moving back to Los Angeles briefly, we hear that Stephanie Mills' new Casablanca/PolyGram album was being recorded at Cherokee Studios with The Entertainment Company's Gary Klein and David Wolfert producing.

Not a lot of action in Nashville last week, with many of the country acts who've been recording of late traveling to the West Coast for the ACM's "Hat" Awards. One major country rock figure who was in town, though, is Charlie Daniels, as CDB cut tracks over at Woodland Sound's Studio "B" with Epic exec John Boylan producing and Paul Grupp engineering. Ken Cribble assisted. Continuing to work at Woodland was Canada's Carroll Baker, with Don Grashey producing and Les Ladd engineering. Ken Corlew and Tim Farmer still assisting.

At Bullet Recording in Music City, busy Neil Kernon no sooner wrapped up mixing the new Kansas album, which he co-produced with the group, than the man who also co-produces Hall & Oates was back in remixing a club version of that duo's single, "Maneater." Bullet's Danny Mundhenk served as second engineer on both projects.

General studio news, including current session listings, should be sent to *Session Mix*, Cash Box, 6363 Sunset Blvd., suite 930, Los Angeles, Calif. 90028.

## Labels Ready Soundtracks For Much-Touted Summer Movies

(continued from page 7)

dance version for clubs.

"We've been working with Columbia on radio and/or mall promotions in 50 markets, culminating in night-before screenings for the film (opening May 13)," stated Cosgrave. "We'll be servicing the 12-inch to the dance pools."

For the Jerry Goldsmith-composed soundtrack to *Psycho II*, which includes a re-recording of Bernard Herrmann's "shower scene" music, posters and frontboards will be "coming soon," Cosgrave pointed out, in addition to "other things as the picture develops." (The film receives its national break June 3.) Universal is mounting radio promotions in the Top 50 markets with 50 radio and 20 TV stations, which will tie in the MCA Records LP.

The July 1 national opening of Univer-

sal's *Stroker Ace*, starring Burt Reynolds and Loni Anderson, and release of MCA's country and country rock soundtrack will be preceded by the Charlie Daniels Band single, "Stroker's Theme," on CBS Records. The promotional thrust for the action comedy and LP surrounds a Memorial Day weekend "world premiere" in Charlotte, N.C., during the Mellow Yellow auto race ("where the film takes place," Cosgrave noted). TV promotions are presently taking place in a number of markets involving "Stroker Ace" contests, in which winners will attend the film premiere and Mellow Yellow with "top daytime talk show hosts" ("Ike Regis (Philbin) and Cindy (Garvey) of AM Los Angeles," Cosgrave added).

### Country Flavor

The "Stroker Ace" album features, in addition to Charlie Daniels, Marshall Tucker, the Larry Gatlin Band and Terri Gibbs. Currently, MCA is still in the midst of promoting the Backstreet soundtrack to the Dan Aykroyd comedy *Doctor Detroit*. The LP — which features songs by James Brown and Patti Brooks, as well as a single by Devo — is the subject of a contest held in conjunction with MTV in which the grand prize is the Lincoln Continental limousine featured in the film. Still on the drawing board are promotions involving soundtracks for July's *Jaws 3-D* (Allen Parker, composer) and August's *Smokey and The Bandit Part III*.

A&M is mounting in-theatre promotions

(continued on page 32)

## Walsh To WB

LOS ANGELES — Ex-Eagle Joe Walsh has been signed to Warner Bros. Records as part of the company's pact with Full Moon. Walsh's label debut for Warner Bros./Full Moon "You Bought It, You Name It" is expected to be released next month, with a single entitled "Space Age Whiz Kid" shipping next week.

Walsh began his professional music career as a founding member of the James Gang, releasing four LPs between 1967 and 1971. In 1972 Walsh embarked on a solo career and unleashed four albums, including "Barnstorm," "The Smoker You Drink, The Player You Get," "So What" and "You Can't Argue With A Sick Mind." In 1976 he was asked to join the Eagles and played a key role in the recording of their "Hotel California" LP, penning the smash hit "Life In The Fast Lane." The following year he cut his fifth solo sojourn, "But Seriously, Folks" and in 1979 helped out the Eagles again with "The Long Run." During a break touring with the Southern California supergroup, Walsh issued his sixth solo album, "There Goes The Neighborhood."

The artist's latest effort, "You Bought It, You Name It" includes ten new songs from Walsh and also features a number of guest performers such as Waddy Wachtel, Joe Vitale and former Eagles compadres Don Henley, Don Felder and Timothy B. Schmit.

## HighRise Names New Distributions

LOS ANGELES — Michael Lushka, vice president and general manager of HighRise Entertainment Co., recently announced new distributors to handle the company's record product in areas formerly served by Pickwick Distributors.

M.S. Distributing will now handle the company's product in Chicago, Atlanta and Florida, where M.S. Staffers Jack Messler and Bob Wilder will supervise activity in the respective territories. M.S. is owned by Tony Dalesandro and John Salstone. George Hocutt's California Record Distributors will handle HighRise product on the West Coast.



**MCA MUSIC SIGNS ALLEN** — Canadian-based Bruce Allen Music recently entered a long-term agreement with MCA Music, a deal that calls for Bruce Allen Music to seek out and sign new writer/artists for the joint venture, and to also promote MCA Music catalog North of the border. Rocket Norton, formerly of Prism, has been named by Allen to head the venture. Also part of the co-publishing deal is the music of Red Rider, which is managed by Allen. Loverboy, Bryan Adams and Prism are also managed by Allen. Pictured during the signing are (l-r): Norton, director of operations for Bruce Allen Music; Rick Shoemaker, vice president of MCA Music; Tom Cochrane of the group Red Rider; Leeds Levy, president of MCA Music; and Allen.

## TOP 30 VIDEOCASSETTES

	Weeks On Chart		Weeks On Chart
<b>1 AN OFFICER AND A GENTLEMAN</b> Paramount Home Video 1467	5/14 12	<b>16 HONKY TONK MAN</b> Warner Home Video 11305	5/14 7
<b>2 FIRST BLOOD</b> Thorn EMI 1573	26 2	<b>17 MISSING</b> MCA Distributing Corp. 71009	13 21
<b>3 ROAD WARRIOR</b> Warner Home Video 11181	3 13	<b>18 ROCKY III</b> CBS/Fox TW 4708	18 21
<b>4 CREEP SHOW</b> Warner Home Video 11306	4 8	<b>19 VICTOR VICTORIA</b> MGM/UA 0051	16 27
<b>5 BLADE RUNNER</b> Embassy 1380	2 11	<b>20 YOUNG DOCTORS IN LOVE</b> Vestron 5012	14 12
<b>6 THE BOAT (DAS BOOT)</b> RCA/Columbia Pictures Home Video 10149	5 16	<b>21 AMITYVILLE II: THE POSSESSION</b> Embassy 1709	23 4
<b>7 MONSIGNOR</b> CBS/Fox 1108	6 9	<b>22 THE LAST UNICORN</b> CBS/Fox 9054	25 3
<b>8 THE WORLD ACCORDING TO GARP</b> Warner Home Video 11261	8 17	<b>23 ANNIE</b> RCA/Columbia Home Video 10008	20 21
<b>9 THE SECRET OF NIMH</b> MGM/UA 00211	12 5	<b>24 JANE FONDA'S WORKOUT</b> KVC/RCA Karl Video Corp. 042	27 46
<b>10 POLTERGEIST</b> MGM/UA 00164	7 21	<b>25 TRON</b> Walt Disney WD 122	19 21
<b>11 FAST TIMES AT RIDGEMONT HIGH</b> MCA Distributing Corp. 77015	10 17	<b>26 TEX</b> Walt Disney WD 142	— 1
<b>12 NIGHT SHIFT</b> Warner Home Video 20006	9 17	<b>27 FIREFOX</b> Warner Home Video 11219	21 25
<b>13 THE BEST LITTLE WHOREHOUSE IN TEXAS</b> MCA Distributing Corp. 77014	11 11	<b>28 DINER</b> MGM/UA 00164	28 24
<b>14 PLAYBOY VIDEO, VOLUME II</b> CBS/Fox 6202	15 4	<b>29 FORCE TEN FROM NAVARONE</b> Warner Home Video 26034	29 2
<b>15 AIRPLANE II</b> Paramount 1489	24 2	<b>30 STAR TREK II: THE WRATH OF KHAN</b> Paramount Home Video PA 1180	30 24

The Cash Box Top 30 Videocassettes chart is a compilation of the fastest moving titles in both Beta and VHS formats, based on sales and rental activity, as reported by various accounts around the country. Accounts surveyed include: Video Plus-Chicago; Radio 437-Philadelphia; Classic Video-Oak Lawn; The Video Store-Cincinnati; Precision Video-Chicago; Entertainment Systems-Phoenix; Nickelodeon-Los Angeles; Everybodys-Portland; Radio 437-Bala Cynwyd; American Tape & Video-Atlanta; Crazy Eddie-New York; The Cinema Store-Encino; Video Company-Larkspur; Video Studio-Farmington; Video Library-San Diego; Video Media-Chatsworth; Wonderful World of Video-Chattanooga; Wherehouse-National; Video Showroom-Louisville; Erol's Video Club-Springfield; New England Home Video-Groton; Movies Unlimited-Philadelphia; Video Showcase-Federal Way, Movies To Go — St. Louis.

## NEW VIDEO SOFTWARE RELEASES

This listing of new videocassette and videodisc software releases is designed to keep home video retailers and dealers abreast of the latest product available and can be used as an ordering aid. Product is separated into Cassette and Disc groups, followed by manufacturer, catalog number and price. Some product listed may not have been assigned either a catalog number or price at presstime.

<b>ANY WHICH WAY YOU CAN</b> Laserdisc — Warner Home Video LV 11077 ..... \$29.98	<b>BATTLE BEYOND THE STARS</b> Cassette — Vestron 4044 ..... \$69.95
<b>ARTHUR</b> Laserdisc — Warner Home Video LV 22020 ..... \$29.98	<b>KILLER FORCE</b> Cassette — Vestron 4041 ..... \$69.95
<b>BLAZING SADDLES</b> Laserdisc — Warner Home Video LV 1001 ..... \$29.98	<b>SEARCH AND DESTROY</b> Cassette — Vestron 4040 ..... \$69.95
<b>CADDYSHACK</b> Laserdisc — Warner Home Video LV 2005 ..... \$29.98	<b>THE BOYS OF SUMMER</b> Cassette — Vestron/VidAmerica 702 ..... \$59.95
<b>CHARIOTS OF FIRE</b> Laserdisc — Warner Home Video LV 2004 ..... \$34.98	<b>DAY OF THE LOCUST</b> Cassette — Paramount 8679 ... \$49.95
<b>DIRTY HARRY</b> Laserdisc — Warner Home Video LV 1019 ..... \$29.98	<b>MEDIUM COOL</b> Cassette — Paramount 6907 ... \$39.95
<b>ENTER THE DRAGON</b> Laserdisc — Warner Home Video LV 1006 ..... \$29.98	<b>UNCLE SAM MAGOO</b> Cassette — Paramount 2320G ... \$29.95
<b>THE EXORCIST</b> Laserdisc — Warner Home Video LV 1007 ..... \$29.98	<b>HEAVEN CAN WAIT</b> Cassette — Paramount 1109 ... \$29.95
<b>HONEYSUCKLE ROSE</b> Laserdisc — Warner Home Video LV 1043 ..... \$29.98	<b>SHOGUN</b> Cassette — Paramount 1423 ... \$29.95
<b>SUPERMAN</b> Laserdisc — Warner Home Video LV 1013 ..... \$34.98	<b>SATURDAY NIGHT FEVER</b> Cassette — Paramount 1307 ... \$29.95
<b>SUPERMAN II</b> Laserdisc — Warner Home Video LV 11120 ..... \$34.98	<b>SATURDAY NIGHT FEVER</b> Cassette — Paramount 1113 ... \$29.95
<b>MAD MAX</b> Cassette — Vestron 4030 ..... \$69.95	<b>THE GREAT LOCOMOTIVE CHASE</b> Cassette — Walt Disney 110 ... \$69.96
<b>GOLDEN RENDEZVOUS</b> Cassette — Vestron 4045 ..... \$69.95	<b>JOHNNY TREMAINE</b> Cassette — Walt Disney 144 ... \$69.95
	<b>TRENCHCOAT</b> Cassette — Walt Disney 163 ... \$69.95
	<b>PLUTO CARTOONS</b> Cassette — Walt Disney 145 ... \$49.95
	<b>CHIP AND DALE WITH DONALD DUCK</b> Cassette — Walt Disney 146 ... \$49.95
	<b>THE VERDICT</b> Cassette — CBS/Fox 1188 ..... \$79.98
	<b>ELMER GANTRY</b> Cassette — CBS/Fox 4582 ..... \$59.98
	<b>CHARGE OF THE LIGHT BRIGADE</b> Cassette — CBS/Fox 4602 ..... \$49.98

## SOUNDVIEWS

**MCA VID CASSETTE AND DISC OPERATIONS CONSOLIDATED** — We have Paramount Home Video, Warner Home Video, Thorn EMI Home Video, Walt Disney Home Video, RCA/Columbia Pictures Home Video and now... MCA Home Video. As of last week, MCA Videocassette Inc. and MCA Videodisc were officially brought together under the MCA Home Video banner, with **Gene Giaquinto** as president (as well as of Universal Non-Theatrical Division). "The consolidation of the two companies will greatly enhance our ability to effectively program and market our product in the rapidly expanding home video industry," said Giaquinto in making the announcement. As a sidenote, he added that MCA's involvement in the CED disc business, which started earlier this year when RCA licensed approximately 20 titles, will be increased in July



**LOU REED VIDEODISC PREMIERED** — "A Night With Lou Reed," an original full-length music video program on RCA VideoDiscs, was recently premiered. Produced by RCA VideoDiscs with Boggs/Baker Productions, it was taped live at the Bottom Line in NYC during the RCA recording artist's sold-out March engagement. Pictured are (l-r): Charles J. Mitchell, RCA VideoDiscs director of special programs; Reed; and Bob Summer, RCA Records president.

when the company's custom pressing pact with RCA goes into effect. In other MCA news, on the videocassette end, the company kicks off a promotion focusing on music video in June called "Music To Your Eyes." The promotion will feature two in-concert releases that month — *Olivia In Concert*, with Grammy winner **Olivia Newton-John**, and **Crosby, Stills & Nash: Daylight Again** — as well as the 13 other music video programs in MCA's catalog, such as **Fleetwood Mac**, **ABBA**, **Peter Allen & The Rockettes at Radio City Music Hall**, **An Evening With Ray Charles**, **Olivia Physical** and, most recently, **An Evening With Utopia** (In fact, producer, video artist and Utopia member **Todd Rundgren** was special guest at a press screening of *Olivia In Concert* and

CS&N: *Daylight Again* at the Sheraton Universal May 11.)

**'COMING SOON' FROM MCA.** — In one of the more unique projects specifically for the pay TV and home video markets, director **John Landis** (*Animal House*, *An American Werewolf in London* and *The Blues Brothers*, as well as the summer releases *Trading Places* and *Twilight Zone*) has put together a series of trailers from Universal Pictures' catalog of horror films in a package entitled "Coming Soon." Hosted by **Jamie Lee Curtis**, no stranger to the horror genre herself as star of *Halloween* and *Halloween II*, "Coming Soon" documents Universal's "heritage of horror" from **Lon Chaney Sr.**'s *Hunchback of Notre Dame* and *Phantom of the Opera*, **Frankenstein**, **Dracula**, **The Wolf Man** and **The Mummy** on through such '50s mutant monster movies as *The Creature From The Black Lagoon* and *The Incredible Shrinking Man*. Contemporary films such as *The Thing*, *Cat People* and the forthcoming *Psycho II* are also included. In fact, Curtis' segments were shot around Universal's lot, on which many of the classic horror films' sets still stand, including the famous Bates house from *Psycho* (the film, you will recall, where Curtis' mother, **Janet Leigh**, was Norman Bates' shower victim). "Coming Soon" will air on pay TV in June (ON-TV, SelecTV, Home Entertainment Network, Prism and L.A.'s Z Channel have already signed up) with videocassette and disc release to follow.

**PSST... WANNA BUY A DEXY'S OR ROXY MUSIC VIDEO?** — PolyGram Group European subsidiary PolyGram Music Video has quietly landed upon these shores with a number of initial music vide/film programs for syndication and cable TV. According to PolyGram Records vice president, press and video communications, **Len Eband**, PolyGram Music Video (which hasn't officially set up shop here yet under the PMV banner) recently sent out invitations to screenings of recording act **ABC's** hour-long film, *Man Trap*. Also available are live in-concert features on **Roxy Music** (which is inked to PolyGram abroad and E.G./Warner Bros. in the U.S.) and **Dexy's Midnight Runners**, as well as **Rainbow**. Roxy Music's *The High Road* (also the title of the band's current EP) was shot last June during a series of concerts in the south of France, according to Eband, and is 72 minutes long. *The Bridge* from Celtic Soul Brothers (and sisters) Dexy's Midnight Runners recently aired on MTV as a concert special. It is 65 minutes long. And *Man Trap* is a film produced by ABC and conceived by group leader Martin Fry. **Rainbow's Live Between The Eyes**, according to label staffer, is slated for home video release in the coming months, as well as cable and broadcast TV.

**HOW ABOUT I.R.S. RECORDS' 'THE CUTTING EDGE'?** — Meanwhile, I.R.S. Records — which numbers **The Go-Go's**, **The English Beat** and **Wall of Voodoo** among its acts — is presently shopping a hour-long series, *The Cutting Edge*, to USA Network and other syndication outlets, as well as talking with Westwood One about the possibilities of a national radio simulcast beginning in June. *The Cutting Edge*, featuring new music acts in performance together with in-depth band profiles, a unique educational segment called "Look 'N' Learn" and exclusive video premieres — debuts May 29 on MTV's Sunday Special Slot. The first show will have **Sparks** and the Go-Go's **Jane Wiedlin** in "Cool Places," London performance footage of **Blancmange** and **Animal Nightlife**, an interview with The English Beat and the American television debut of Australian band **Hunters & Collectors'** video, *Talking To A Stranger*, as well as the new **Police** single, *Every Breath You Take*. The June 19 installment is slated to have performances by **Simple Minds**, **Spandau Ballet** and **Haysi Fantayzee**, an appearance by **The Bangles** and the premiere of R.E.M.'s new video, *Radio Free Europe*. **Carl Grasso**, I.R.S. vice president of creative services, is the show's producer.

**VIDEO SOFTWARE NOTES** — **Allen Funt**, television's first and most popular video voyeur, is back at it again. Vestron is releasing *Candid Candid Camera* in June, which would appear to take the concept of his 1968 feature-length film *What Do You Say To A Naked Lady?* a step further. *Candid Candid Camera*, as described in the Vestron press release, "features Allen up to his old tricks, but this time with a decidedly spicy — as topless waitresses, smiling streakers, nude receptionists and other partially and totally unclad lovelies surprise their hapless victims." It ain't like the old days of television, that's for sure. Also coming from Vestron in June is National Lampoon's *Class Reunion*, a silly comedy (what else from the Lampoon?) about the 10-year reunion of Lizzie Borden High School's Class of '72. Other cassette release for the month from Vestron include *Battle Beyond The Stars*, **Federico Fellini's 8 1/2**, *Lady In Red*, *Killer Force*, *Mad Max (The Road Warrior's predecessor, with Mel Gibson)*, and *The Boys of Summer*.

michael glynn

# MERCHANDISING

## TOP 15 VIDEO GAMES

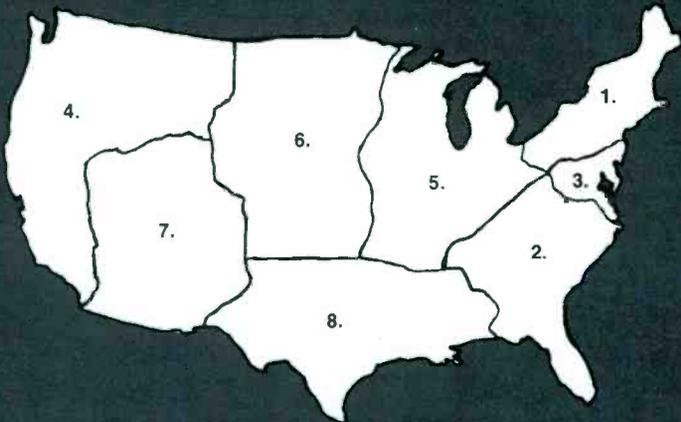
	Weeks On 5/14 Chart
1 CENTIPEDE Atari CX2676	2 9
2 MS. PAC-MAN Atari CX2675	1 12
3 PITFALL! Activision AX018	4 25
4 FROGGER Parker Bros. 5300	5 25
5 DONKEY KONG JR. Coleco 2601	3 8
6 ZAXXON Coleco 2435	7 25
7 RIVER RAID Activision AX020	6 19
8 STRAWBERRY SHORTCAKE MUSICAL MATCHUPS Parker Bros. 5910	8 5
9 PHOENIX Atari CX 2673	9 10
10 OINK! Activision AX023	12 3
11 KEYSTONE KAPERS Activision AX025	13 2
12 DEMON ATTACK Imagic 3200	11 25
13 SEA QUEST Activision AX022	10 8
14 SPIDER FIGHTER Activision AX021	14 15
15 VENTURE Coleco 2457	15 7

COMPILED FROM: Alta — Phoenix • Disc-O-Mat — New York City • Sound Video, Unltd. — Chicago • Musicland — St. Louis • Everybody's — Portland • Licorice Pizza — Los Angeles • New England Home Video — Groton • Movies To Go — St. Louis • Sound Warehouse — San Antonio • Spec's — Miami • American Tape & Video — Atlanta • Nickelodeon — Los Angeles • Show Industries — National • Tower — Sacramento, Seattle • Crazy Eddie — New York City • Video Store — Cincinnati • Turtles — Atlanta • Radio 437 — Bala Cynwyd • Wonderful World of Video — Chattanooga • Entertainment Systems — Phoenix • Lieberman — Kansas City • Day Jay — Denver • Cavages — Buffalo • Tower — Sacramento, Seattle • Wherehouse — Los Angeles • Camelot — Kansas City, Dayton, Cincinnati, St. Louis, Chicago, Indianapolis.

## TOP 15 MIDLINES

	Weeks On 5/14 Chart
1 LED ZEPPELIN (IV) (Atlantic SD 19129)	1 12
2 WINELIGHT Grover Washington, Jr. (Elektra 6E 305)	2 13
3 THE RISE AND FALL OF ZIGGY STARDUST AND THE SPIDERS FROM MARS David Bowie (RCA AYL1-3843)	6 4
4 THE DOORS (Elektra EKS 74007)	3 44
5 FLEETWOOD MAC (Reprise MSK 2281)	4 18
6 THE CARS (Elektra 6E 135)	9 15
7 LOOK SHARPI Joe Jackson (A&M SP-4919)	7 35
8 PRETENDERS (Sire SRK 6083)	12 2
9 SO FAR Crosby, Stills, Nash & Young (Atlantic SD-19119)	8 35
10 MEATY, BEATY, BIG AND BOUNCY The Who (MCA 37001)	5 16
11 SOUVENIRS Dan Fogelberg (Full Moon/Epic PE 33137)	11 29
12 AMERICAN PIE Don McClean (United Artists LN 10337)	13 3
13 LIVE AT LEEDS The Who (MCA 3023)	— 1
14 TAPESTRY Carole King (Epic PE 34946)	14 40
15 PIANO MAN Billy Joel (Columbia PC 32455)	10 18

COMPILED FROM: Licorice Pizza — Los Angeles • Cavages — Buffalo • Dan Jay Music — Denver • Musicland — St. Louis • Karma — Indianapolis • Peaches Records — Cincinnati, Columbus • Charts — Phoenix • Gary's — Virginia • Sound Video, Unltd. — Chicago • Record Theatre — Cincinnati • Tower Records — Sacramento, San Diego, Seattle • Disc-O-Mat — New York City • Massachusetts One-Stop — Boston.



This listing of records outside the national Top 20 showing steady or upward movement is designed to keep retailers abreast of the latest regional sales trends.

## REGIONAL ALBUM ANALYSIS

### NATIONAL BREAKOUTS

- |                  |                             |
|------------------|-----------------------------|
| 1 JOAN RIVERS    | 9 CAMEO                     |
| 2 TUBES          | 10 EARL KLUGH               |
| 3 B-52's         | 11 CARLOS SANTANA           |
| 4 MAZE           | 12 GLADYS KNIGHT & THE PIPS |
| 5 EDDY GRANT     | 13 JOAN ARMATRADING         |
| 6 LAKESIDE       | 14 MADNESS                  |
| 7 JULIO IGLESIAS | 15 DAVE EDMUNDS             |
| 8 LAURA BRANIGAN |                             |

### NORTHEAST 1.

- 1 JOAN RIVERS
- 2 TUBES
- 3 DAVE EDMUNDS
- 4 EDDY GRANT
- 5 B-52's
- 6 LAURA BRANIGAN
- 7 GLADYS KNIGHT & THE PIPS
- 8 FALCO
- 9 JULIO IGLESIAS
- 10 CARLOS SANTANA

### SOUTHEAST 2.

- 1 JOAN RIVERS
- 2 LAKESIDE
- 3 B-52's
- 4 MAZE
- 5 EDDY GRANT
- 6 EARL KLUGH
- 7 JULIO IGLESIAS
- 8 TUBES
- 9 MADNESS
- 10 INXS

### BALTIMORE/ WASHINGTON 3.

- 1 GLADYS KNIGHT & THE PIPS
- 2 MTUME
- 3 MAZE
- 4 EDDY GRANT
- 5 JOAN RIVERS
- 6 LAKESIDE
- 7 JOAN ARMATRADING
- 8 CAMEO
- 9 LAURA BRANIGAN
- 10 TUBES

### WEST 4.

- 1 EARL KLUGH
- 2 B-52's
- 3 JOAN ARMATRADING
- 4 MAZE
- 5 JULIO IGLESIAS
- 6 MADNESS
- 7 JOAN RIVERS
- 8 TUBES
- 9 EDDY GRANT
- 10 FALCO

### MIDWEST 5.

- 1 JOAN RIVERS
- 2 TUBES
- 3 MAZE
- 4 B-52's
- 5 LAKESIDE
- 6 CAMEO
- 7 DAVE EDMUNDS
- 8 CARLOS SANTANA
- 9 MADNESS
- 10 LAURA BRANIGAN

### NORTH CENTRAL 6.

- 1 RONNIE MILSAP
- 2 JOAN RIVERS
- 3 HOOKED ON CLASSICS III
- 4 TUBES
- 5 JOHN CONLEE
- 6 JULIO IGLESIAS
- 7 LAURA BRANIGAN
- 8 WHO
- 9 CARLOS SANTANA
- 10 EARL KLUGH

### DENVER/PHOENIX 7.

- 1 TUBES
- 2 CARLOS SANTANA
- 3 LAURA BRANIGAN
- 4 CAMEO
- 5 LAKESIDE
- 6 B-52's
- 7 BANANARAMA
- 8 EDDY GRANT
- 9 JOAN ARMATRADING
- 10 MAZE

### SOUTH CENTRAL 8.

- 1 MAZE
- 2 CAMEO
- 3 TUBES
- 4 B-52's
- 5 JOAN RIVERS
- 6 LAKESIDE
- 7 JULIO IGLESIAS
- 8 EARL KLUGH
- 9 GLADYS KNIGHT & THE PIPS
- 10 NAKED EYES

WHAT'S IN-STORE



**SUNNY SHINES ON ORRALL** — When RCA recording artist Robert Ellis Orrall made a recent in-store appearance at Strawberries' Memorial Drive outlet in Cambridge, Mass., he joined the store customers in receiving a free massage from Sunny, a professional masseuse from the Center For Fitness. Sunny was on hand to relieve the customers' "special pain," which is also the title of Orrall's debut mini-LP. Pictured are (l-r): Sunny; Orrall; and Brian Mace, David Stefanelli, Cook Lawry and Don Walden of Orrall's band.

**YOU, TOO, CAN BE A ROCK CRITIC** — One of A&M Records' longer-running promotions has been on behalf of Joan Armatrading, who has had enormous difficulty throughout the years in getting airplay and the kind of sales that her label has always felt were out there. To help spur those sales last year, A&M came up with a unique ad campaign in support of her "Walk Under Ladders" album, which openly addressed its frustration over radio programmers aversion to playing allegedly the hard-to-format artist and noted her consistent press raves. A special sampler EP, comprised of top cuts from Armatrading's previous albums, was made available for use as contest prizes or giveaways with album purchases. The sleeve of the EP contained capsule reviews from the more prestigious rock critics, who were unanimous in their high praise. So to continue the association of Armatrading with critical acclaim, A&M is now launching a "How To Be A Rock Critic" contest in support of her new "The Key" LP and its accompanying summer U.S. tour of over 30 cities. "One of the things that has sustained Joan through eight albums in 10 years has been that she has always received great press," says A&M's vice president of artist development Martin Kirkup. "So we figured that this time out, why not let the consumers review Joan Armatrading themselves?" The contest will tie in retail and radio three weeks ahead of each concert stop; thus, the first contest, in support of Armatrading's first concert in Seattle on June 17, kicks off May 23. Retailers will be provided with special album cover display posters that include copy explaining the contest and how to be a rock critic. A similar easel-back standup or wall display will include the poster copy and contain the entry blanks and rules. Contestants will be instructed to write a review of "The Key" in 300 words or less and mail it to the participating radio station. A week before the concert, the station's program director, local store heads and the local and regional A&M team will get together to judge the entries. Each winner will then receive two seats to the show, backstage passes, dinner and limousine service for the night. Winners will then be eligible to compete for the grand prize to be awarded after the U.S. tour: air fare and accommodations to see Armatrading perform in Japan. "For most people, it's a hassle just filling out your name and address," laughs Kirkup, referring to the usual random drawing contest giveaways. "We're hoping to reach the more literate and intelligent consumers with the hopes that they will have fun writing a review." Kirkup adds that "The Key" is already generating Armatrading's best response in years, and that her current American tour, which is her biggest, is likely to be her most successful based on advance ticket sales.

**IMPORTANT MAGAZINES** — Howard Gabriel, vice president of marketing for Important Record Distributors Inc., a Queens-based distributor handling both import and domestic titles, reports that his company's distribution of magazine titles has become an important part of Important. "Many of our accounts base their orders for record product around when we get NME," says Gabriel, referring to the influential British weekly music paper that arrives at Important on Thursdays. "These dealers' customers know which day to come in and pick up the latest issue, so they have to have them on hand at the right time. Of course, those customers who come into the store regularly to pick up their magazines also pick up the records which are written about in them." Gabriel describes NME and other British magazines like *Melody Maker*, *The Face*, and *Kerrang* as "very important for both dealers and customers in learning about groups that are not being covered by American publications and knowing what will happen before it happens." Thus, he counts "hundreds" of accounts across the country who buy as many as 50 copies of each to sell, or just one or two for themselves. "They feed information on new releases and trends to the retail store buyer and, of course, to the kids." Gabriel notes that he sells most of these publications to "trend" accounts like Chicago's *Rolling Stone* direct. "The chains take too long to get the issues from their warehouses into the stores. By then the magazine is too old." A second type of publication that is proving valuable at Important is the small fanzine — "the crummier the better," according to domestic buyer Paul Marotta. He lists such "printed on xerox, stapled by hand" documents as *Op*, *Flipside*, *Forced Exposure*, *Brand New Age*, *Rinner* and *Maximum R&R* as selling from 300-500 copies a month each. "The slicker the publication, the less it sells," notes Marotta, adding that "mainstream" titles like *On Music And Media* and *Trouser Press* do smaller numbers, probably because we sell magazines mostly to fashion accounts, to the *Bleeker Bob's* across the country. Marotta adds that four programs are an additional print item that do well for Important, especially of the big groups. But he is currently disappointed with sales of domestic book titles. "I was bullish as hell at Christmas when sales of *The Who: Maximum R&B*, the *Iggy Pop* autobiography, and *The Ballad of John and Yoko* really kicked in, but now I see books as pretty slow for us." But the opposite opinion was offered by Important's import buyer Jim Kozlowski, who reported that the turnover of the average import book shipment amounted to 70-75% after the first two days. "Heavy metal photo and story books sell the fastest and most consistently," notes Kozlowski, adding that *Kerrang*, the British heavy metal magazine, now sells approximately 3,000 copies per issue. "Heavy metal is the best merchandised music right now, which is why the books are so popular," he explains. But bios of warhorse rockers like *Hendrix* and *Zeppelin* remain strong sellers, and new *Duran Duran* titles are doing exceptionally well. "We've sold a thousand pieces each of two Duran Duran titles out of three available, and the third is so good I can't get any. And with these books' price of around \$4 over the counter, they are right in line with kids' wallets and make a fine disposable item." Kozlowski notes one last "beauty" of the book division: "Sales are all one-way — never do books come back."

Jim Bessman



FOR WEEK OF MAY 11-17, 1983

Playlist

This report does not include those videos in recurrent or older rotation.

HEAVY

3-4 PLAYS PER DAY

ARTIST	CLIP	LABEL
The Tubes	She's A Beauty	Capitol
ZZ Top	Gimme All Your Lovin'	Warner Bros.
Pink Floyd	Not Now John	Columbia
Naked Eyes	Always Something There To Remind Me	EMI America
Billy Idol	White Wedding	Chrysalis
David Bowie	Let's Dance	EMI America
U2	New Year's Day	Island
Michael Jackson	Billie Jean/Beat It	Epic
INXS	The One Thing	Atco
Men At Work	Overkill	Columbia
Planet P	Why Me?	Geffen
Prince	Little Red Corvette	Warner Bros.
Thomas Dolby	She Blinded Me With Science	Harvest

MEDIUM

2-3 PLAYS PER DAY

ARTIST	CLIP	LABEL
"Weird Al" Yankovic	Ricky	Rock 'N' Roll
Walter Egan	Fool Moon Fire	Backstreet
Robin Williams	Elmer Fudd Sings Springsteen	Casablanca
Dave Edmunds	Slipping Away	Columbia
Kajagoogoo	Too Shy	EMI America
A Flock Of Seagulls	Wishing	Jive/Arista
Journey	Chain Reaction	Columbia
Pink Floyd	Gunned Dream	Columbia
Bow Wow Wow	Do You Wanna Hold Me?	RCA
INXS	Don't Change	Atco
Red Rockers	China	415/CBS
The Kinks	Come Dancing	Arista
Rick Springfield	Affair Of The Heart	RCA
Styx	Don't Let It End	A&M
Sparks w/Jane Wiedlin	Cool Places	Atlantic
The Call	When The Walls Come Down	Mercury
Chris DeBurgh	Don't Pay The Ferryman	A&M
Berlin	The Metro	Geffen
Patrick Simmons	So Wrong	Elektra
Thompson Twins	Love On Your Side	Arista
Michael Bolton	Fool's Game	Columbia
Duran Duran	Girls On Film	Harvest
Eddy Grant	Electric Avenue	Ice/Portrait
Madness	Our House	Geffen
Scandal	Love's Got A Line On You	Columbia
Martin Briley	Salt In My Tears	Mercury

LIGHT

1-2 PLAYS PER DAY

ARTIST	CLIP	LABEL
Eurythmics	Sweet Dreams	RCA
The Flxx	Saved By Zero	MCA
Peter Tosh	Johnny B. Goode	EMI America
Rockets	Make That Move	RCA
Ellen Foley	Boys In The Attic	Epic
Polyrock	Working On My Love	PVC/Jem
Storm	Running From You	Capitol
Single Bullet Theory	Hang On To Your Heart	Nemperor
Marty Ballin	Born To Be A Winner	EMI America
Spandau Ballet	Life Line	Chrysalis
Kelly Groucutt	Am I A Dreamer	Riva
Nile Rodgers	Land Of The Good Groove	Mirage
Roxy Music	Can't Let Go	Warner Bros.
OXO	Whirly Girl	Geffen
Laura Branigan	Solitaire	Atlantic
Depeche Mode	Get The Balance Right	Warner Bros.
Martha & The Muffins	Danseparc	RCA
Quiet Riot	Metal Health	Pasha
New Models	Stranger In Disguise	PVC/Jem
Garland Jeffreys	El Salvador	Epic
Alex Call	Just Another Saturday Night	Arista
Art In America	Art In America	Pavillion
Belle Stars	Sign Of The Times	Stiff/Warner
Dexys Midnight Runners	Celtic Soul Brothers	Mercury
Kix	Body Talk	Atlantic
Tears For Fears	Mad World	Mercury
English Beat	I Confess	I.R.S./A&M
Bananarama	Na Na Hey Hey	London

ADDS

ARTIST	CLIP	LABEL
Pink Floyd	Fleshing Memorial Home	Columbia
Devo	Doctor Detroit	Backstreet
Iron Maiden	Flight Of Icarus	Capitol
Jim Capaldi	That's Love	Atlantic
Gary Myrick	Guitar Talk, Love & Drums	Epic
Todd Rundgren	Bang The Drum All Day	Bearsville
Michael Sendello	Maniac	Casablanca
Bonnie Tyler	Total Eclipse Of The Heart	Columbia
Rank & File	Rank & File	Slash/Warner Bros.



**LEPPARD SPOTTED AT THE LOOP** — While on tour to support its latest LP, "Pyromania," Mercury/PolyGram recording group Def Leppard prowled around Chicago radio station WLUP-FM. Pictured at the Loop (l-r): Sky Daniels, MD, WLUP; Phil Collen and Joe Elliott of the group; Greg Salk, PD, WLUP; Gary Triozzi, Chicago promotion manager, PolyGram; Cliff Bernstein, manager, Def Leppard. Pictured seated is Marvin Gleicher, regional promotion manager, PolyGram.

## AOR Debates Importance Of Adding 'Beat It,' Prince

by Harry Weinger

NEW YORK — The disco craze of the late '70s slammed shut the door to AOR airplay for black artists. But a **Cash Box** survey of AOR powerhouses found Michael Jackson's "Beat It" beating down those doors . . . and Jackson's smash hit has company.

As danceable rock records make a comeback with the success of white new music groups like Duran Duran and the cries of "Disco Sucks" fade into memory, stations find themselves at a turning point in rock radio history. Black acts like Prince, Eddy Grant and Joan Armatrading, as well as

## Mutual Promotes Palmer To VP

NEW YORK — Hollis Palmer has been promoted to vice president for advertising and promotion of the Mutual Broadcasting System.

Jerry Wallace, senior vice president for corporate services at Mutual, said in making the announcement: "We're fortunate to have someone with Hollis' range of experience heading up our advertising and promotion effort. Her creative talents have been an asset to Mutual, and we expect her to accomplish even more in her vice presidential role."

Palmer moves up from her position as director of advertising and promotion for Mutual. She came to the network from the Washington Service Bureau, Inc., where she was director of advertising and marketing.

## Burkhart/Abrams Ups Elliot, Sinton

NEW YORK — Bob Elliot and Jon Sinton, of consulting firm Burkhart/Abrams/Michaels/Douglas and Assoc., Inc., have been promoted to vice president positions within the company.

Elliot, as vice president of Adult Radio, will be responsible for coordinating over 50 clients nation-wide in country, easy listening, adult contemporary, Top 40 and ethnic formats.

Sinton, in his new position as vice president of research and development, will focus on future developments in radio and projecting trends in the marketplace before they happen.

Dwight Douglas, president of the firm, commented on the appointments: "Bob Elliot and Jon Sinton are top notch consultants and radio executives. Their contributions at client stations and to the firm have given us the flexibility and strength to maintain our leadership position."

Jackson, are making headway with cautious programmers.

"These new records are absolutely crossover material," says Paul Lemieux, music director of WCOZ in Boston. "They're not perceived as 'black' records, they're just great songs. We should've played Rick James' 'Super Freak.' That was a great hit and rock-based."

While AOR stations missed the boat on "Super Freak," many say they might have programmed the Jackson track had it not been for its saturation at the pop level. But the success of "Beat It" may mean the next potential black crossover record will get a closer listen from AOR programmers.

However, stations are still leery of the residual effects of the "Disco Sucks" campaign. "There is a limit to what our audience will accept," says WPLJ/New York program director Larry Berger. "If we do play a black artist, we might look for a record that has the acceptance of a 'Beat It' with less negatives. That record tests well, but we also get a tremendous amount of racist calls on it."

### Taking Sides

Kid Leo, music director at Cleveland's WMMS, remembers the beginnings of the audience split. "The anti-disco campaign caused people to take sides. It was suddenly no longer cool to play LaBelle or the Isley Brothers."

In the years since, programmers have striven to maintain their rock roots and are more conscious of it today. "AORs have only played rock 'n' roll that fits in with format. Black artists were doing more disco/dance-oriented music, and that type of music did not fit in with rock radio. We are looking for songs to eradicate racial boundaries," Lemieux added, "Just because we play Prince or Eddy Grant doesn't mean we'll play the next Prince record if it's not compatible with our air sound."

WLUP/Chicago's music director, Sky Daniels, while recognizing the need for a record to fit into format, expressed the fear of a charge of tokenism. "Michael Jackson and Prince are becoming very hip, almost because they're black," he said. "I hope they're being liked because they're cool."

Will the addition of black artists to AOR artists be as effortless as it once was? Most stations are finding it difficult to even reintroduce black artists who were once staples of AOR radio. While WMMS in Cleveland continues to air an occasional Motown or Sly Stone cut, Ron Nenni at WDVE in Pittsburgh says, "We play a good healthy amount of Sly and Motown, but in specialty programming only." Charlie Ken-

(continued on page 36)

## AIRPLAY

**NETWORK NEWS** — NBC's Source network named **Gig Barton** its regional director of affiliate relations. Barton had been manager of affiliate relations for *The Wall Street Journal Report* prior to joining the young adult web . . . **Jim Bohannon**, current host of Mutual's *Business Best* feature and sometime "understudy" for **Larry King**, joins Mutual News as a correspondent, effective this week. Bohannon will vacate his morning news anchor position at **WCFC** in Chicago . . . A new Mutual News program, *The Week In Review*, premieres June 11 with veteran host **Dick Rosso**. The 30-minute wrap-up of the week's events will air Saturdays in most markets . . . RKO Radio Networks is beginning a satellite switch from audio to digital transmission, to be completed by September of this year. The net, in conjunction with Scientific-Atlanta, installed the first of 300 earth stations at **WAXY-FM**/Ft. Lauderdale. In making the switch, RKO will expand its four audio channels to six high-quality digital programming channels . . . Current RKO programming: Radioshows' *The Hot Ones* features **Culture Club** with **Boy George** this weekend . . . **Robert Palmer** discusses his new LP, "Pride," on the ABC Rock Radio Network with host and turquoise collector **Pat St. John** . . . CBS RadioRadio will present a six-hour Memorial Day weekend tribute to the Top 25 acts of rock and roll with *The Honor Roll of Rock and Roll*, a series of special features tracing the roots and development of the music. In addition to a countdown of the top acts (from **Elvis Presley** to **Ray Charles**), the show will have music from future members of the hall of fame. It's produced by The Creative Factor of Hollywood, and countdown info was provided with the assistance of CBS RadioRadio staff and affiliate PDs . . . The net's 20-part news series on the communications industry, *The Information Explosion*, was recently awarded first place honors by the Writers Guild of America . . . National Public Radio picked up two awards recently. George Foster Peabody Awards were presented to the net's recently cancelled *Sunday Show* (which included the return of



**BOB AND RAY** to radio), and **Taylor Made Plano**, a 13-part feature tracing the history of jazz, hosted by **Billy Taylor** . . . AP Radio Network recently broadcast live from an earthquake site in the San Joaquin valley of southern California (where else?). Fresno station **KMJ's Roy Isom** was there and fed the AP member stations.

**SYNDICATION INDICATIONS** — **Joe Piscopo** of *Saturday Night Live* will star in his very own radio show, *Piscopo At Large*, set to debut July 4. The two-minute daily feature will include Piscopo's well-known impersonations and celebrity interviews. Syndie Clayton-Webster is the distributor . . . let's jog baby.

**SYNDICATION INDICATIONS** — Narwood Prods. of New York promotes

**AI Leone** to manager of station relations. Leone had been in the station relations. Leone had been in the station relations department of the company for a year and a half . . . Narwood's *Minding Your Own Business* feature begins its second year on-the-air. The show is hosted by *Inc.* magazine's **Milton Stewart** . . . The resurgence of interest in **Billy Idol** brings him to the microphone for an appearance on **Rolling Stone Magazine Prods.** Guest DJ program, set to air June 6. Will he play the original version of "Mony Mony," a song that Idol's first group **Generation X**, scored a minor hit with a couple of years back . . . PRN's *News Blimp*, now in its 11th year, recently won its sixth consecutive major broadcast award, this time from the International Reading Assn. The two-minute feature on book censorship was cited for "excellence on broadcast journalism."

**STATION STUFF** — Mornings in San Diego are getting interesting . . . **KOGO** has hired actor and San Diego resident **Martin Milner** to co-host their morning show. He'll share the mike with current morning man **Lee Mirabel**. Not *Adam-12* buddy **Kent McCord** . . . Things are heating up on the AOR side since **KGB-FM** lost its perennial #1 hold on the ratings to new music station **XTRA ("91X")**. KGB recently hired away 91X's morning person, **Sue Delaney**, and 91X has named its top evening jock, Britisher **Steve West**, to take over mornings . . . **Rick Donahue** exits **WTIC-FM**/Hartford for middays at **WRKA**/Louisville, while former music director of New Haven's **KC101**, **Danny Lyons**, moves to **TIC-FM** for middays . . . New York City country outlet **WKHK** has named **Joel Bernstein** their new morning man, while **Al Bernstein** moves into middays . . . Atlanta Braves manager **Joe Torre** plans to co-host a Monday night sports talk show for **WGST**/Atlanta . . . ABC-owned **WPLJ**/New York giving listeners ID caps for their car radio buttons. The caps, of course, feature the familiar rainbow station logo . . . On the AM side, **WABC**/New York promotes two of its own. **Lenora Fields** has been named director of community affairs, and **Valerie Marshall** becomes supervisor of computer services, taking over from Ms. Fields . . . **Mark Mason**, production director for the station, will now be program/production director . . . **Jim Johnson** will be leaving his post as general manager of Metroplex's **WMGG**/Tampa to devote himself full-time to build his very own radio station, a Class A, FM facility in Williston, Fla., serving Gainesville and Ocala . . . Country in the capital station **WHZQ**/Washington D.C. has changed its jock line-up without laying anyone off. **Dino Del Gallo** moves from eves to mornings, while morning man **Dave Kellogg** handles middays. **Doug McGuire** will stay on in the afternoon and **Bob Duchasne** will handle the 6-10 p.m. shift . . . Back to country in the apple . . . **Terry Danner** has been named marketing and music research director for **WHN**. Danner was previously with **KYUU**/San Francisco . . . **Rick McMillan** is the new programming assistant at **WLS-FM**, moving up from the production director position. **Chuck Britton** becomes the station's new production director, moving over from a similar job with **WLUP** . . . and **Della Garcia** joins **WLS-AM/FM** as account executive . . . **WBZ**/Boston won first place in the Associated Press Awards for Continuing Coverage for its coverage of the World Airways crash . . . **WDMT**/Cleveland recently participated in Clean Up Ohio Day, and well, when you make a promise . . . station personalities, along with 200 volunteers, cleaned up 30 city blocks in the pouring rain . . . The years go by quickly: **KNBQ**/Tacoma recently premiered an "oldies" show, featuring music only from the '70s . . . the station also just named midday man **Sean Lynch** the new music director .

harry weinger

# CASH BOX ROCK ALBUM RADIO REPORT

## Reach the Beach • the FIXX



**159 THE FIXX • REACH THE BEACH • MCA**  
**ADDS:** KL0L, WNEW, WBAB, KEZY, WHFS, WBLM, WYFE, WMMS, WKLS, WOUR, KSHE, WCCC.  
**HOTS:** KL0L, WYFE. **MEDIUMS:** KEZY, WCCC. **PREFERRED TRACKS:** Open.  
**SALES:** Just shipped.



**2 MEN AT WORK • CARGO • COLUMBIA**  
**ADDS:** None. **HOTS:** WSKS, KL0L, WCCC, KSHE, KNX, WOUR, WKLS, WMMS, KNAC, WYFE, WBLM, WPLR, KEZY, KBPI, WBAB, KMET, WNEW. **MEDIUMS:** None.  
**PREFERRED TRACKS:** Overkill, Hyde.  
**SALES:** Good in all regions.

## MOST ADDED

- LP Chart Position
- 18 BRYAN ADAMS • CUTS LIKE A KNIFE • A&M**  
**ADDS:** None. **HOTS:** WCCC, KSHE, KNX, WKLS, WBLM, WPLR, KEZY, KBPI, WBAB, KMET, WSKS. **MEDIUMS:** WMMS, WYFE. **PREFERRED TRACKS:** Straight, Title.  
**SALES:** Good to moderate in all regions.
- 41 JOAN ARMATRADING • THE KEY • A&M**  
**ADDS:** None. **HOTS:** WHFS. **MEDIUMS:** WOUR, WKLS, KNAC, WYFE, WBLM, KEZY, WBAB, WSKS. **PREFERRED TRACKS:** Drop.  
**SALES:** Moderate to fair in all regions.
- 4 DAVID BOWIE • LET'S DANCE • EMI AMERICA**  
**ADDS:** None. **HOTS:** WSKS, KL0L, WCCC, KNX, WOUR, WKLS, WMMS, KNAC, WPLR, WHFS, KEZY, WBAB, KMET, WNEW. **MEDIUMS:** WYFE, WBLM, KBPI. **PREFERRED TRACKS:** Title.  
**SALES:** Good in all regions.
- 178 MARTIN BRILEY • ONE NIGHT WITH A STRANGER • MERCURY**  
**ADDS:** None. **HOTS:** WCCC, KNX, WOUR, WBAB, KMET. **MEDIUMS:** KSHE, WKLS, WYFE, WBLM, WPLR, KEZY, KBPI, WNEW, KL0L. **PREFERRED TRACKS:** Salt.  
**SALES:** Fair in all regions.
- **JIM CAPALDI • FIERCE HEART • ATLANTIC**  
**ADDS:** None. **HOTS:** None. **MEDIUMS:** WCCC, KNX, WOUR, WKLS, WBLM, KEZY, KBPI, KMET, WNEW, WSKS. **PREFERRED TRACKS:** That's Love.  
**SALES:** Fair in South.
- 128 CHRIS DE BURGH • THE GET AWAY • A&M**  
**ADDS:** None. **HOTS:** WCCC, KNX, WKLS, WMMS, WYFE, WBLM, KEZY, KBPI, WBAB. **MEDIUMS:** KSHE, WPLR, KL0L. **PREFERRED TRACKS:** Ferryman.  
**SALES:** Moderate to fair in all regions.
- 3 DEF LEPPARD • PYROMANIA • MERCURY**  
**ADDS:** None. **HOTS:** WCCC, KSHE, WKLS, WYFE, WBLM, WPLR, KBPI, WBAB, KMET, KL0L, WSKS. **MEDIUMS:** WOUR, WMMS. **PREFERRED TRACKS:** Photograph, Ages.  
**SALES:** Good in all regions.
- 16 THOMAS DOLBY • THE GOLDEN AGE OF WIRELESS • CAPITOL**  
**ADDS:** None. **HOTS:** KNX, WMMS, WHFS, WNEW. **MEDIUMS:** WCCC, WOUR, WBLM, WPLR, KBPI. **PREFERRED TRACKS:** Blinded, Submarines.  
**SALES:** Good to moderate in all regions.
- 21 DURAN DURAN • RIO • HARVEST**  
**ADDS:** None. **HOTS:** WCCC, WKLS, KNAC, WYFE, KL0L. **MEDIUMS:** KNX, WOUR, WBLM, KBPI, WBAB. **PREFERRED TRACKS:** Title, Hungry.  
**SALES:** Moderate in all regions.
- 117 DAVE EDMUNDS • INFORMATION • COLUMBIA**  
**ADDS:** WBLM, KNAC, KNX. **HOTS:** None. **MEDIUMS:** WCCC, KSHE, WOUR, WKLS, WMMS, WYFE, WPLR, WHFS, KEZY, WBAB, KMET, KL0L. **PREFERRED TRACKS:** Slippin'.  
**SALES:** Good to moderate breakouts in all regions.

## MOST ACTIVE

- LP Chart Position
- **FASTWAY • COLUMBIA**  
**ADDS:** WSKS, WPLR, WBLM. **HOTS:** WOUR, WMMS. **MEDIUMS:** WCCC, WKLS, WBAB, KMET, KL0L. **PREFERRED TRACKS:** Open.  
**SALES:** Fair initial response in Midwest.
- **A FLOCK OF SEAGULLS • LISTEN • JIVE/ARISTA**  
**ADDS:** KL0L, WNEW, WBAB, KEZY, WBLM, WYFE, KNAC, WKLS, WOUR, WCCC. **HOTS:** None. **MEDIUMS:** WBAB, WYFE, WCCC. **PREFERRED TRACKS:** Wishing.  
**SALES:** Just shipped.
- **GOANNA BAND • SPIRIT OF PLACE • ATCO**  
**ADDS:** WSKS, KL0L, KBPI, WBLM, RNX. **HOTS:** None. **MEDIUMS:** WCCC, WOUR, WKLS, WMMS, WYFE, WPLR, KEZY, WBAB. **PREFERRED TRACKS:** Open.  
**SALES:** Fair initial response in Midwest.
- 75 EDDY GRANT • KILLER ON THE RAMPAGE • ICE/PORTRAIT**  
**ADDS:** WBLM, KNX. **HOTS:** WOUR, WKLS, WMMS, WYFE, WHFS, WBAB. **MEDIUMS:** WPLR, KEZY. **PREFERRED TRACKS:** Electric.  
**SALES:** Good to moderate in all regions.
- 50 INXS • SHABOOH SHOOBAH • ATCO**  
**ADDS:** None. **HOTS:** WCCC, KSHE, WOUR, WMMS, WYFE, WBLM, WPLR, WBAB, KMET, WSKS. **MEDIUMS:** WKLS, KBPI, KL0L. **PREFERRED TRACKS:** Thing, Change.  
**SALES:** Moderate to fair in all regions.
- 7 JOURNEY • FRONTIERS • COLUMBIA**  
**ADDS:** None. **HOTS:** WCCC, KNX, WBLM, KEZY, KBPI, WBAB, WSKS. **MEDIUMS:** KSHE, WOUR, WMMS, WPLR. **PREFERRED TRACKS:** Separate, Faithfully.  
**SALES:** Good to moderate in all regions.
- 124 KROKUS • HEADHUNTER • ARISTA**  
**ADDS:** None. **HOTS:** WCCC, WKLS, KMET, KL0L. **MEDIUMS:** WMMS, WYFE, WBLM, WPLR, WBAB, WSKS. **PREFERRED TRACKS:** Screaming.  
**SALES:** Fair in South and Midwest.
- 86 MADNESS • GEFFEN**  
**ADDS:** None. **HOTS:** WOUR, WMMS, KNAC, WHFS, KEZY, WBAB. **MEDIUMS:** WKLS, WYFE, WBLM, WPLR, KL0L. **PREFERRED TRACKS:** House.  
**SALES:** Moderate in all regions.
- 188 GARY MOORE • CORRIDORS OF POWER • MIRAGE**  
**ADDS:** None. **HOTS:** None. **MEDIUMS:** WCCC, KSHE, WOUR, WKLS, WBLM, KEZY, WBAB, KL0L. **PREFERRED TRACKS:** Open.  
**SALES:** Fair in all regions.
- 6 PINK FLOYD • THE FINAL CUT • COLUMBIA**  
**ADDS:** None. **HOTS:** WCCC, WOUR, WKLS, WBLM, KEZY, WBAB, KMET, WNEW, KL0L. **MEDIUMS:** KSHE, WYFE. **PREFERRED TRACKS:** John.  
**SALES:** Good to moderate in all regions.
- 69 PLANET P • GEFFEN**  
**ADDS:** None. **HOTS:** KNX, WOUR, WBLM, KEZY, KBPI, KMET, WSKS. **MEDIUMS:** WCCC, WMMS, WYFE, WPLR, WBAB, KL0L. **PREFERRED TRACKS:** Why, Adam.  
**SALES:** Fair in all regions.
- 125 R.E.M. • MURMUR • I.R.S./A&M**  
**ADDS:** KBPI, KEZY. **HOTS:** WOUR, WHFS. **MEDIUMS:** KEZY, WKLS, KNAC, WNEW. **PREFERRED TRACKS:** Europe, Pilgrimage, Catapult, 9-9, Kiosk, Circle.  
**SALES:** Moderate to fair in all regions.
- 179 RED ROCKERS • GOOD AS GOLD • 415/COLUMBIA**  
**ADDS:** None. **HOTS:** None. **MEDIUMS:** WCCC, WOUR, WKLS, WMMS, KNAC, WYFE, WBLM, WPLR, WHFS, KEZY, WBAB, KMET, KL0L, WSKS. **PREFERRED TRACKS:** Open.  
**SALES:** Fair initial response in all regions.
- 32 CARLOS SANTANA • HAVANA MOON • COLUMBIA**  
**ADDS:** None. **HOTS:** WNEW. **MEDIUMS:** WOUR, WKLS, WBLM, WPLR, WHFS, KEZY, KMET. **PREFERRED TRACKS:** Title.  
**SALES:** Moderate to fair in all regions.
- 19 RICK SPRINGFIELD • LIVING IN OZ • RCA**  
**ADDS:** KL0L. **HOTS:** WCCC, KSHE, WOUR, WYFE, WPLR, KEZY. **MEDIUMS:** WBLM, WSKS. **PREFERRED TRACKS:** Affair.  
**SALES:** Good to moderate in all regions.
- 174 TEARS FOR FEARS • THE HURTING • MERCURY**  
**ADDS:** WNEW, KEZY, WYFE, WOUR. **HOTS:** KNAC. **MEDIUMS:** KEZY, WYFE, WKLS, WHFS. **PREFERRED TRACKS:** Mad, Change, Title.  
**SALES:** Moderate to fair in all regions.
- 24 THE TUBES • OUTSIDE INSIDE • CAPITOL**  
**ADDS:** None. **HOTS:** WCCC, KSHE, WKLS, WMMS, WYFE, WBLM, WPLR, KEZY, WBAB, KBPI, KMET, WNEW, KL0L. **MEDIUMS:** KNAC. **PREFERRED TRACKS:** Beauty.  
**SALES:** Good to moderate in all regions.
- 13 U2 • WAR • ISLAND**  
**ADDS:** None. **HOTS:** WCCC, KSHE, WOUR, WKLS, WMMS, KNAC, WBLM, WPLR, WHFS, WBAB, KMET, KL0L, WSKS. **MEDIUMS:** WYFE, KBPI. **PREFERRED TRACKS:** New Year's, Sunday, Hearts.  
**SALES:** Good to moderate in all regions.
- 20 ZZ TOP • ELIMINATOR • WARNER BROS.**  
**ADDS:** None. **HOTS:** WCCC, KSHE, WOUR, WKLS, WMMS, WYFE, WPLR, KBPI, WBAB, KMET, KL0L, WSKS. **MEDIUMS:** WBLM. **PREFERRED TRACKS:** Gimme.  
**SALES:** Good to moderate in all regions.
- 158 ZEBRA • ATLANTIC**  
**ADDS:** None. **HOTS:** KSHE, WOUR, WBAB. **MEDIUMS:** WCCC, WKLS, WMMS, WYFE, WBLM, WPLR, KMET, KL0L. **PREFERRED TRACKS:** Open.  
**SALES:** Fair in all regions.

## Former Pop Artists Continue To Find New Homes On Country Radio

by Tom Roland

NASHVILLE — While much has been made of the attempts by country artists to cross over in the past few years, pop artists are also making the move toward the country market, and the Country Singles and

## PolyGram Sets 16-Album Midline Reissue Series

NASHVILLE — Making use of a vast catalog of older material recorded on the Mercury, Smash, MGM and Polydor labels, PolyGram is capitalizing on the interest in oldies with the formation of a \$5.98 reissue series. Sixteen albums are slated for May release, according to marketing director Joe Polidor, presented with the original artwork and re-mastered cuts. Among the artists represented by the series are Jerry Lee Lewis, Hank Williams, Hank Williams, Jr., Tompall & The Glaser Brothers, Dave Dudley and the Statler Brothers.

The discs were re-mastered with the cooperation of the Country Music Foundation, using equipment in the foundation's Audio Restoration Lab to enhance the quality of the vintage recordings.

"We're excited about this reissue series because it will allow us to take product that's been off the market for a while and bring it back to the consumer," commented Polidor, citing the Hank Williams packages specifically. "Over the years we've gotten a lot of consumer feedback saying they want to buy these albums, so, especially with the low \$5.98 price, we expect a very strong reaction to these LPs in the marketplace."

Nine of the 16 albums were recorded by either Hank Williams or Hank Williams, Jr. The elder Williams is presented solo in "Sing Me A Blue Song" and with his Drifting Cowboys backing band through "Moanin' The Blues," "I Saw The Light" and "Honky Tonkin'." The reissues also cover the younger Williams with "Live At Cobo Hall," "Greatest Hits," "Greatest Hits, Vol. II" and "After You Pride's Not Hard To Swallow." Additionally, Hank, Jr. is included on "Sweet Dreams" with the Mike Curb Congregation.

Other packages in the series include "Jerry Lee Lewis Sings The Country Hall Of Fame Hits, Volume II," "Tompall & The Glaser Brothers Greatest Hits," "Tompall" and Dave Dudley's "Truck Drivin' Son-Of-A-Gun," as well as three Statler Brothers albums — "10th Anniversary," "Entertainers On And Off The Record" and "Carry Me Back."

Albums charts in this week's issue of **Cash Box** are a strong case in point. Lodged within the Top 100 Country Singles are such artists as Michael Murphey, Tom Jones, Ray Charles, Dan Seals (of England Dan & John Ford Coley fame), B.J. Thomas and Engelbert Humperdinck.

Coupled with the presence of country artists whose work borders on pop, the emergence of these former pop artists solidifies the reputation that the country format is acquiring as the "MOR of the '80s," and radio programmers are apparently quite pleased with the resulting variety caused by the wide diversity between the solid country acts, such as Ricky Skaggs and John Anderson, and the more subtle artists who left Top 40 and found a new home on country stations. Radio is also somewhat partial to such artists because of the familiarity they have built up with country audiences. Many listeners in the 25-54 age bracket, the demo that country stations are most interested in, tuned in Top 40 stations during their teen years, so the acceptability of a Ray Charles or Tom Jones has already been established.

### 'Like A Family'

"The thing about country music is, it's like a family," notes Rhubarb Jones, music director at WLWI/Montgomery. "We welcome people into the fold, as long as you stick with the basic premise. 'Til You And Your Lover Are Lovers Again' (Humperdinck's current release) is a story song; it's a great ballad."

The road from pop to country is one which has been travelled successfully by artists before. When Charles recorded the "Modern Sounds In Country & Western Music" LP in 1961, it was a monumental departure from his R&B blues style, and it became his first album to sell more than one million copies. Kenny Rogers made his greatest impact after leaving the First Edition, building a country base as a solo artist, and then moving back into pop. Conway Twitty was also able to add longevity to his career, which began in the late '50s with such tunes as "It's Only Make Believe" and "Lonely Blue Boy," by exclusively concentrating on the stable country format.

"What is really neat about it is that it's giving the listener variety," suggests Johnny Steele, music director at KVEG/Las Vegas. "They're not dumb. The teenagers need a beat, but, as a person matures, his tastes change and he wants more variety in life, and I think we're offering in country music a great blend of the traditional and the modern. You can hear John Anderson's 'Wild & Blue' and then right next to him, Kenny Rogers. That

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**COE-OPERATIVE** — During a promotional tour of 41 stations in 16 markets throughout the West, Southwest, Midwest and Southeast in support of his CBS single release, "The Ride," David Allan Coe (l) dropped in at WSAI/Cincinnati to chat with DJ Bill Phillips and the station's listening audience, marking the first extensive promotional campaign of this type undertaken by Coe.

## Alabama, Nelson Continue Hot Streaks With Wins At 18th ACM 'Hat' Awards

(continued from page 11)

Associate producer was Ron Weed, musical director was Tom Bruner, writer was Richard Olivier and art director was Robert Keene. Dick Clark served as executive producer.

Following is a complete list of the winners

### Kirsch Succeeds Hall

LOS ANGELES — Bob Kirsch has been named to the position of Nashville Division Manager for the Welk Music Group. Kirsch succeeds the late Bill Hall, who died of a heart attack April 26 (**Cash Box**, May 7).

Kirsch will assume the duties of Hall, who was instrumental in bringing him to Welk Music as a professional manager last year.

Prior to joining Hall at Welk, Kirsch was general manager for Warner Bros. Records' country division and, before that, product manager at ABC Records' country division.

Commenting on the new appointment, Welk Music Group executive vice president Dean Kay said: "Nobody, of course, can take the place of a music industry legend like Bill Hall. He was one of a kind. Bob's love of country music and his experience in the music industry, especially under Bill's wing over the last 14 months, gives him the credentials necessary to carry on the activities of our extremely successful Nashville division."

### For The Record

A caption for the Chet Atkins signing picture that appeared in last week's issue of **Cash Box** incorrectly identified Waylon Jennings as a CBS artist. Jennings is, in fact, under exclusive contract to RCA. Not identified in the picture were Mrs. Atkins and PolyGram recording artist Ray Stevens.

ners at the 18th annual ACM Hat Awards (including special categories announced earlier):

- Entertainer of the Year — Alabama.
- Top Male Vocalist — Ronnie Milsap.
- Top Female Vocalist — Sylvia.
- Top Vocal Duet — David Frizzell & Shelly West.

- Top Vocal Group — Alabama.
- Top New Male Vocalist — Michael Murphey.
- Top New Female Vocalist — Karen Brooks.

Song of the Year (awarded to composer, publisher and artist) — "Are The Good Times Really Over": Merle Haggard/Shade Tree Music/Merle Haggard.

Single Record of the Year (awarded to artist, producer and record label) — "Always On My Mind": Willie Nelson/Chips Moman/Columbia.

Album of the Year (awarded to artist, producer and record label) — "Always On My Mind": Willie Nelson/Chips Moman/Columbia.

Tex Ritter Award — Best Little Whorehouse In Texas

Jim Reeves Memorial Award — Jo Walker Meador.

Pioneer Award — Chet Atkins.

Instrumentalist Categories:

- Bass — Red Wooten
- Drums — Archie Francis

(continued on page 23)

## Nelson Movie Set For '84 Beginning

NASHVILLE — Willie Nelson's groundbreaking 1975 concept album, "Red Headed Stranger," will be the subject of a new motion picture slated to go before the cameras next year. Nelson himself has the title role as the Montana cowboy who is "ridin' and hidin' his pain" in his fifth movie role.



**'HAT' HIGHLIGHTS** — The country music industry gathered once again last week at Knott's Berry Farm in Buena Park, Calif. for the annual Academy of Country Music (ACM) "Hat" Awards. The gala event, held May 9, was telecast nationwide on NBC-TV. Pictured at the awards ceremonies are (l-r): Columbia recording artist Willie Nelson with the two Hats he won for Single Record of the Year and Album of the Year (both entitled "Always On My Mind"); TV's Dukes of Hazzard star Catherine Bach presenting the Top Female Vocalist

award to RCA recording artist Sylvia; PD Charlie Ochs of Radio Station of the Year KIKK/Houston, Jeff Cook of RCA recording group Alabama (which was named Entertainer of the Year and Top Vocal Group), Disc Jockey of the Year Lee Arnold of WHN/New York and Randy Owen and Mark Herndon of Alabama with their respective Hats; and Atlantic recording artist Glen Campbell presenting Chet Atkins with the ACM Pioneer Award.

# TOP 75 ALBUMS

	Weeks On Chart	5/14		Weeks On Chart	5/14
<b>1 THE CLOSER YOU GET...</b> ALABAMA (RCA AHL 1 4662)	1	10	<b>39 TRUE LOVE</b> CRYSTAL GAYLE (Elektra 60200-1)	33	25
<b>2 TOUGHER THAN LEATHER</b> WILLIE NELSON (Columbia FC 38248)	2	10	<b>40 IT AIN'T EASY</b> JANIE FRICKE (Columbia EC 38214)	40	32
<b>3 WE'VE GOT TONIGHT</b> KENNY ROGERS (Liberty LO-51143)	3	11	<b>41 WISH YOU WERE HERE TONIGHT</b> RAY CHARLES (Columbia FC 38293)	45	12
<b>4 AMERICAN MADE</b> OAK RIDGE BOYS (MCA-5390)	5	14	<b>42 KENNY ROGERS GREATEST HITS</b> KENNY ROGERS (Liberty LOO 1072)	42	114
<b>5 STRONG STUFF</b> HANK WILLIAMS, JR. (Elektra/Curb 9 60223-1)	6	13	<b>43 SOMETIMES I GET LUCKY</b> GENE WATSON (MCA-5384)	—	1
<b>6 HIGHWAYS &amp; HEARTACHES</b> RICKY SKAGGS (Epic FE 37996)	8	34	<b>44 QUIET LIES</b> JUICE NEWTON (Capitol ST-12210)	44	52
<b>7 WILD &amp; BLUE</b> JOHN ANDERSON (Warner Bros. 9 23721-1)	4	31	<b>45 FOOL FOR YOUR LOVE</b> MICKY GILLEY (Epic FE 38583)	60	4
<b>8 SOMEBODY'S GONNA LOVE YOU</b> LEE GREENWOOD (MCA-5403)	9	7	<b>46 WW II</b> WAYLON AND WILLIE (RCA AHL 1-4455)	39	31
<b>9 WEST BY WEST</b> SHELLY WEST (Warner/Viva 9 23775-1)	12	9	<b>47 THIS DREAM'S ON ME</b> GENE WATSON (MCA 5302)	47	12
<b>10 PONCHO &amp; LEFTY</b> MERLE HAGGARD/WILLIE NELSON (Epic FE 37958)	10	17	<b>48 COUNTRY CLASSICS</b> CHARLEY PRIDE (RCA AHL 1-4662)	46	8
<b>11 KEYED UP</b> RONNIE MILSAP (RCA AHL 1-4670)	14	5	<b>49 THE ALL-TIME GREATEST HITS OF ROY ORBISON</b> (Monument KWG2784-38384-1)	49	12
<b>12 ALWAYS ON MY MIND</b> WILLIE NELSON (Columbia FC 37951)	7	62	<b>50 WALK ON</b> KAREN BROOKS (Warner Brox. 9 23676-1)	50	14
<b>13 HANK WILLIAMS, JR.'S GREATEST HITS</b> (Elektra/Curb 9 60193-1)	13	32	<b>51 SOME MEMORIES JUST WON'T DIE</b> MARTY ROBBINS (Columbia FC 38603)	51	3
<b>14 IT'S ONLY ROCK &amp; ROLL</b> WAYLON JENNINGS (RCA AHL 1-4673)	16	5	<b>52 CLOSE UP</b> LOUISE MANDRELL (RCA MHL 1-8601)	52	11
<b>15 MOUNTAIN MUSIC</b> ALABAMA (RCA AHL 1-4229)	11	63	<b>53 WAITIN' FOR THE SUN TO SHINE</b> RICKY SKAGGS (Epic FE 37193)	53	75
<b>16 RADIO ROMANCE</b> EDDIE RABBITT (Elektra 60160-1)	15	30	<b>54 JUST SYLVIA</b> SYLVIA (RCA AHL 1-4312)	54	59
<b>17 SHINE ON</b> GEORGE JONES (Epic FE 38406)	29	4	<b>55 GREATEST HITS</b> RAZZY BAILEY (RCA AHL 1-4679)	—	1
<b>18 FEELS SO RIGHT</b> ALABAMA (RCA AHL 1-3930)	18	113	<b>56 SOMEWHERE IN THE STARS</b> ROSANNE CASH (Columbia FC 37570)	55	9
<b>19 THE BELLAMY BROTHERS GREATEST HITS</b> (Warner/Curb 9 23697-1)	19	39	<b>57 GREATEST HITS</b> DOLLY PARTON (RCA AFL 1-4422)	56	33
<b>20 PERSONALLY</b> RONNIE McDOWELL (Epic FE 38514)	20	9	<b>58 THE FAMILY'S FINE, BUT THIS ONE'S ALL MINE!</b> DAVID FRIZZELL (Warner/Viva 9 23688-1)	58	46
<b>21 YELLOW MOON</b> DON WILLIAMS (MCA-5407)	22	4	<b>59 GREATEST HITS</b> ANNE MURRAY (Capitol SOO-12110)	59	19
<b>22 GOING WHERE THE LONELY GO</b> MERLE HAGGARD (Epic FE 38092)	21	27	<b>60 IF YOU'RE GONNA DO ME WRONG</b> VERN GOSDIN (Compeat CPL-1-1004)	62	2
<b>23 NEW LOOKS</b> B.J. THOMAS (Cleveland Int'l/Columbia FC 38561)	24	4	<b>61 TOP OF THE WORLD</b> EARL SCRUGGS (Columbia FC 38295)	61	3
<b>24 GREATEST HITS</b> JOHN CONLEE (MCA-5405)	25	4	<b>62 MICHAEL MARTIN MURPHY</b> (Liberty LT-51120)	66	37
<b>25 WILLIE NELSON'S GREATEST HITS (AND SOME THAT WILL BE)</b> WILLIE NELSON (Columbia KC2 37542)	17	77	<b>63 NATURALLY COUNTRY</b> MEL McDANIEL (Capitol ST-12265)	63	3
<b>26 TOM JONES COUNTRY</b> (Mercury/PolyGram SRM-1-4062)	26	31	<b>64 PUT YOUR DREAMS AWAY</b> MICKY GILLEY (Epic FE 38082)	43	40
<b>27 STRONG WEAKNESS</b> THE BELLAMY BROTHERS (Elektra/Curb 9 60210-1)	27	22	<b>65 SOMEWHERE BETWEEN RIGHT AND WRONG</b> EARL THOMAS CONLEY (RCA AHL 1-4348)	65	36
<b>28 CASTLES IN THE SAND</b> DAVID ALLAN COE (Columbia FC 38535)	36	3	<b>66 DELIA BELL</b> (Warner Bros. 23838-1)	—	1
<b>29 UNLIMITED</b> REBA McENTIRE (Mercury/PolyGram SRM 1-4047)	28	45	<b>67 BIG CITY</b> MERLE HAGGARD (Epic FE 37593)	48	81
<b>30 A TASTE OF YESTERDAY'S WINE</b> MERLE HAGGARD & GEORGE JONES (Epic FE 38203)	23	38	<b>68 SOUNDS LIKE LOVE</b> JOHNNY LEE (Full Moon/Asylum 60147-1)	57	11
<b>31 OUR BEST TO YOU</b> DAVID FRIZZELL & SHELLY WEST (Warner Bros./Viva 9 23754-1)	31	18	<b>69 ANNIVERSARY — TEN YEARS OF HITS</b> GEORGE JONES (Epic KE2 38328)	64	28
<b>32 LAST DATE</b> EMMYLOU HARRIS (Warner Bros. 9 23740-1)	34	28	<b>70 BIGGEST HITS</b> MARTY ROBBINS (Columbia FC 38309)	67	22
<b>33 PERFECT STRANGER</b> T.G. SHEPPARD (Warner/Curb 9 23726-1)	30	31	<b>71 LOVE WILL TURN YOU AROUND</b> KENNY ROGERS (Liberty LO 51124)	68	4
<b>34 THE WINNING HAND</b> KRIS KRISTOFFERSON, WILLIE NELSON, DOLLY PARTON AND BRENDA LEE (Monument JEG 38389)	32	26	<b>72 COME BACK TO ME</b> MARTY ROBBINS (Columbia FC 37995)	72	43
<b>35 MY HOME'S IN ALABAMA</b> ALABAMA (RCA AHL 1-3644)	35	150	<b>73 BIG AL DOWNING</b> BIG AL DOWNING (Team TRA-2001)	69	16
<b>36 TAKE IT TO THE LIMIT</b> WILLIE NELSON WITH WAYLON JENNINGS (Columbia FC 38562)	41	2	<b>74 VIVA</b> PORTER WAGONER (Warner/Viva 23783-1)	70	3
<b>37 DREAM MAKER</b> CONWAY TWITTY (Elektra 60182-1)	37	33	<b>75 INSIDE AND OUT</b> LEE GREENWOOD (MCA-5305)	75	56
<b>38 TODAY MY WORLD SLIPPED AWAY</b> VERN GOSDIN (A.M.I.-LP-1502)	38	8			

## COUNTRY COLUMN

**ROBBINS FETED IN 420-LAPPER** — In an event delayed after 56 laps because of heavy rains, the late **Marty Robbins** was honored by CBS Records and the Nashville International Raceway with the Marty Robbins 420 NASCAR auto race May 7. The contest was easily won by hometown favorite **Darrell Waltrip**, who was subsequently presented with a special plaque that was developed for the race that featured the jacket worn by Robbins in his final race, the 1982 Atlanta *Journal* 500, and a gold record from his collection. The Country Music Hall of Fame and Museum had been hopeful that Waltrip would donate the trophy for view in the Hall's visible archives, but a local newspaper reported that the driver intends to keep the award for his own pleasure. The evening's main attraction, which boasted a total purse in excess of



**'ASK YOUR MOTHER'** — *Barbara Mandrell made an appearance on Nashville talk show Dan Miller & Co. with show host Dan Miller on Mother's Day. Mandrell talked about her family and how she juggles her time at home and on the road.*

\$170,000, was only a part of the overall festivities. Prior to the race, **Ronnie Robbins**, son of the legendary entertainer, provided a 45-minute set in tribute, while Mrs. Robbins led the invocation at the outset of the race. **Tom "Luke Duke" Wopat** sang the national anthem, while even CBS vice president of country marketing **Roy Wunsch** pitched in with the proverbial "Gentlemen, start your engines!" More than 20,000 filled the grandstand in spite of ticket prices ranging from \$17-\$25, and, as they filed through the gates at the race's culmination, they were handed memorial Marty Robbins posters that featured the sketch that currently appears on the just-released "Some Memories Just Won't Die" LP.

**NEW FRONTIERS** — In a major departure from standard procedures in the casino capital, The Frontier Hotel in Las Vegas has set a one-month Country Music Festival beginning May 16. Produced by **Jim Halsey**, the four-week run of entertainment marks the first time that a Vegas house has featured country talent on 28 consecutive evenings. During the festival, the Frontier will host **Roy Clark** and **Lynn Anderson**, May 16-25; **Freddy Fender** and **George Lindsey**, May 26-29; and **Mel Tillis** and **Carl Perkins**, May 30-June 12.

**WHAT REPUTATION?** — Former **Cash Box** West Coast correspondent **Jeff Crossan** has been actively pursuing songwriting for some time, and his first major cut, **Ronnie McDowell's** "You're Gonna Ruin My Bad Reputation," was just scheduled as the second single from McDowell's "Personally" LP. On a personal note, Crossan has already established a reputation for his susceptibility to false alarms. McDowell, meanwhile, is continuing efforts to solidify his own reputation after a successful swing through the West and Southwest. The "Good Time Lovin' Man" is scheduled to appear in Louisville; Pineville, Ky.; Somora, N.C.; Milledgeville, Ga.; Atlanta; Lewisburg, W. Va.; and Huntington, W. Va., during the last seven days of May and already has 22 stops set for June.

**FIT FOR THE OCCASION** — In the midst of National Physical Fitness and Sports Month, **Larry Gatlin** and **Connie Hanson** performed at the National Fitness Classic II, a three-day test of agility and stamina May 13-15 at The Houstonian health spa. In addition to celebrities and executives (Gatlin also participated in the physical contests), the affair hosted a number of current and former professional football players, including **Danny Abramowicz**, **Roger Staubach**, **Curley Culp** and **Dave Elmendorf**, as well as all-pro basketballer **Elvin Hayes** and former baseball brothers (now with Coors Beer) **Bob** and **Ken Aspromonte**.

**HOUSE AT MANDRELL CORNER** — In honor of its local hero, Gallatin, Tenn., is renaming one of its streets **Barbara Mandrell Boulevard**. While these good-intentioned souls are helping her "pave" her way through the future (we're hoping the road isn't a dead end street), apparently some with more devious objectives are spreading her name around in larger volumes through bootlegging. While the problem received significant attention through the local media two years ago citing one particular counterfeit that surfaced at a Woolco store, her manager/father, **Irby Mandrell**, laments that the number of unauthorized Mandrell packages has continually increased. Although it's a poor method of measurement, that's certainly an indicator that Mandrell, who has appeared on CBS, ABC and MCA labels during her career, continues to appeal to an ever-widening market.

**... AND BARBARA'S SISTER ...** — **Louise Mandrell** was recently presented a Community Service Award by the National Women Executives group. Mandrell was not the only winner at the ceremony. **Helen Farmer** of the Country Music Assn. (CMA) received the top honor as Woman Executive of the Year. The CMA's **Cathy Gurley** was also selected as one of 24,000 Outstanding Young Women of America for 1983.

**WONNERFUL, WONNERFUL** — **Mel Tillis** certainly has a new perspective on his career. He recently told a reporter with the Wheeling Broadcasting Co. that with the number of years he's been involved in the country music business (26, to be exact), he's become the "**Lawrence Welk** of Country Music." Tillis was bubbling recently in a special two-hour episode of *Love Boat* along with **Dottie West** and **Tanya Tucker**.

tom roland

## Hat Awards Show

(continued from page 21)

**Fiddle** — Johnny Gimble  
**Guitar** — Al Bruno  
**Keyboard** — Hargus "Pig" Robbins  
**Specialty Instrument** — James Burton (dobro)  
**Steel Guitar** — J.D. Maness  
**Non-touring Band** — Desperado's  
**Touring Band** — Ricky Skaggs Band.  
**Country Nightclub of the Year** — Gilley's, Pasadena, Texas  
**Disc Jockey of the Year** — Lee Arnold, WHN/New York  
**Radio Station of the Year** — KIKK/Houston.

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WRITER OF  
**"BOOGIE GRASS BAND"**

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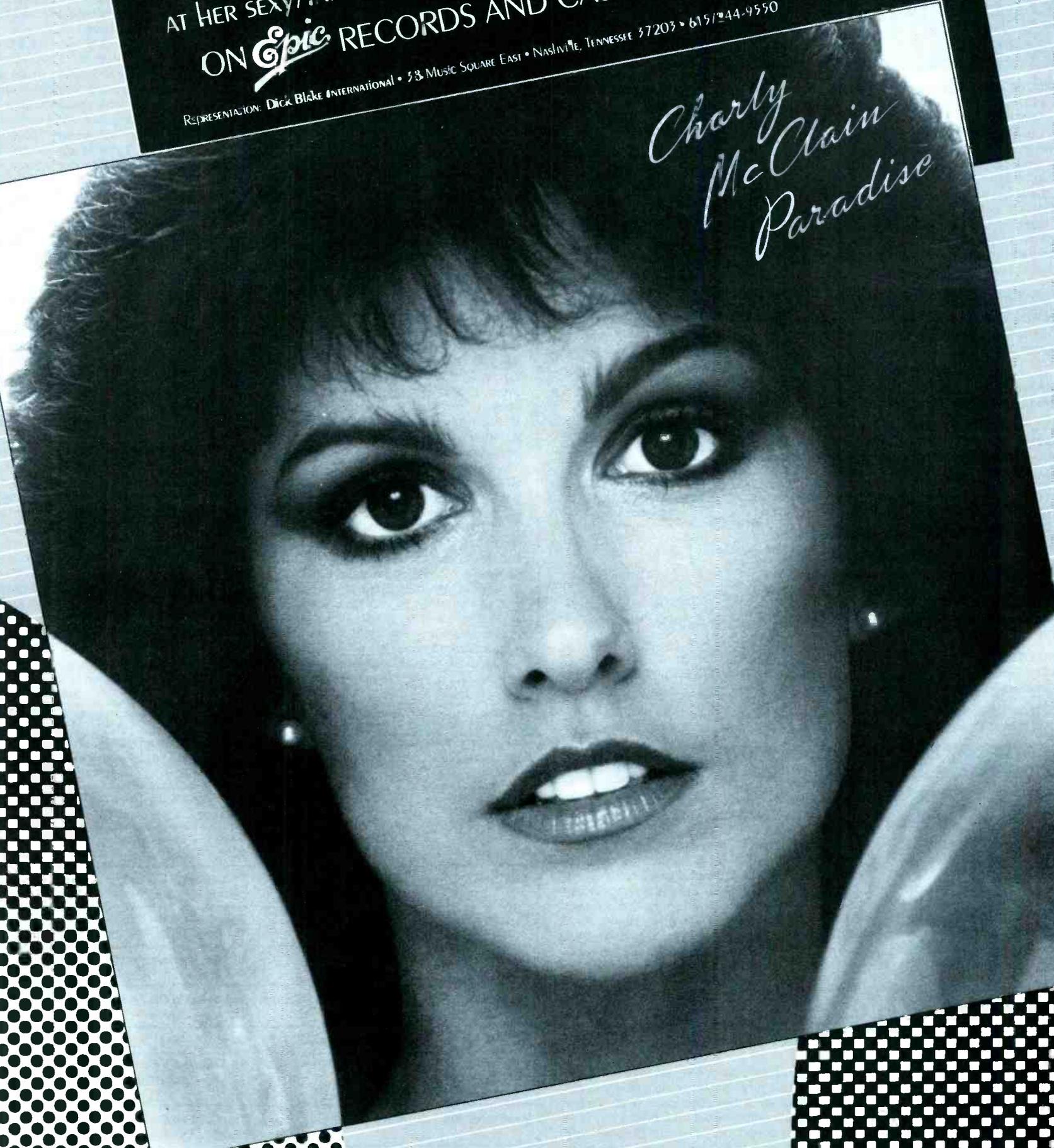


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*Charly  
McClain  
Paradise*



# COUNTRY RADIO HIGHLIGHTS

**KGEM — BOISE — CHRIS ADAMS — #1 — M. HAGGARD**

ADDS: J. Reed, E.T. Conley, Bellamy Brothers, L. Anderson, J. Fricke

**KWKH — SHREVEPORT — RICK STEVENS — #1 — J. CONLEE**

ADDS: Atlanta, Whites, Bellamy Brothers, J. Greene, Bama Band, J. Reed

**WIVK — KNOXVILLE — DAN BELL — #1 — M. HAGGARD**

ADDS: W. Nelson/M. Haggard, Bellamy Brothers, E.T. Conley, Whites, M. McDaniel

**WFMS — INDIANAPOLIS — J.D. CANNON — #1 — J. RODRIGUEZ**

ADDS: E.T. Conley, K. Kane, C. Hunley, Bellamy Brothers, J. Reed

**WLWI — MONTGOMERY — RHUBARB JONES — #1 — D.A. COE**

ADDS: V. Gosdin, L. Brody, R. Charles, Kendalls, J. Reed, Bellamy Brothers, R. Lay, J. Fricke, W. Massey, Atlanta, C. Hunley

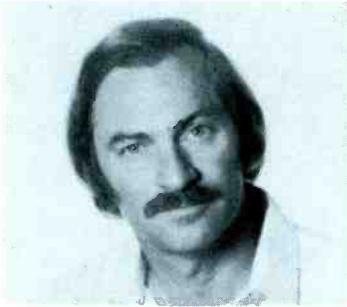
## SINGLES REVIEWS

### OUT OF THE BOX

**VERN GOSDIN** (Compleat CP-108)

**Way Down Deep** (2:44) (ATV Music Corp./Hookit Music — BMI) (M.D. Barnes, M.T. Barnes) (Producer: B. Mevis)

One gets the feeling that Gosdin was cut from the same mold as George Jones, for, while The Possum has a much more pronounced and embellished personal style, both singers are clearly proponents of solid country shadings, and Gosdin's latest is further evidence of his purist leanings. The platter utilizes raw backing vocals and sparse harmonica fills, while Gosdin rolls with ease across a thumping rhythm section.



### FEATURE PICKS

**GLEN CAMPBELL** (Atlantic 7-99893)

**On The Wings Of My Victory** (3:30) (Sabal Music Inc. — ASCAP) 'B. Corbin) (Producer: J. Fuller)

**BOBBY BARE** (Columbia 38-03809)

**The Jogger** (4:14) (Evil Eye Music, Inc. — BMI) (S. Silverstein) (Producer: B. Bare)

**LORETTA LYNN** (MCA-52219)

**Lyn', Cheatin', Woman Chasin', Honky Tonkin', Whiskey Drinkin' You** (2:33) (Music City Music, Inc. — ASCAP) (P. McManus, G. Dobbins) (Producer: R. Chancey)

**BILLY SWAN** (Epic 34-03917)

**Yes** (2:13) (Music City Music — ASCAP/Sherman Oaks Music — BMI) (D. Robertson, B. Swan) (Producer: L. Rogers)

**NITTY GRITTY DIRT BAND** (Liberty P-B-1499)

**Shot Full Of Love** (3:23) (Hall-Clement Publ. c/o The Welk Music Group — BMI) (B. McDill) (Producer: R. Landis)

**GARY WOLF** (Columbia 38-03907)

**Love, Ten Feet Away** (2:56) (W.B. Music Corp./Two Sons Music — ASCAP/Algee Music Corp./Blue Lake Music — BMI) (T. Seals, B. Sherrill, M.D. Barnes) (Producer: J. Chambers)

**THE RANGERS** (CBO 134N)

**Roll With The Tide** (2:35) (First Lady Songs Music/Maypop Music — BMI) (Taylor, Moore, Keel) (Producer: B. Fisher, C. Brown Jr., S. Chandler)

**MICHAEL CODY** (Fiesta WS4 03638)

**Fiesta** (4:44) (Cody Music Inc. — ASCAP) (M. Cody) (Producer: E. Richards)

### NEW AND DEVELOPING



**GUS HARDIN** (RCA PB-13532)

**If I Didn't Love You** (3:09) (Unichappell Music/Van Hoy Music/Posey Publishing Co. — BMI) (R. Van Hoy, D. Allen) (Producer: R. Hall)

Subtle is certainly not a word to describe this heavy ballad, Hardin's second single release from her new self-titled mini LP, since the songstress is primarily a scratchy belter, somewhat reminiscent of Bonnie Tyler with "It's A Heartache" from 1978. Minimalistic production leaves a fairly barren backing, allowing Hardin's unique raspy vocal qualities to stand on their own.

## ALBUM REVIEWS

**BURLAP & SATIN** — Dolly Parton — RCA AHL1-4691 — Producer: Gregg Perry — List: 8.98 — Bar Coded

Parton has set herself in a wide array of styles in recent years and does likewise in her latest effort, moving freely between folksy country, gospel and danceable pop. Lyrically, the six self-penned tunes are clearly the strongest pieces in the collection, while the other four cuts provide the most interesting production elements, including a duet with Willie Nelson and a Yoko Ono-ish "Send Me The Pillow You Dream On." The title, graphics and material selection suggest that Parton here is attempting to lump both her "small-town country girl" sensibilities and "bigger-than-life" celebrity status together, collectively denoting her ability to reach a wide and varied audience.

## THE COUNTRY MIKE

**ARNOLD HONORED** — Lee Arnold, WHN/New York air personality and host of *Lee Arnold On A Country Road*, was named Disc Jockey of the Year by the Academy of Country Music (ACM). Arnold accepted his award during the live telecast of the 18th annual Academy of Country Music "Hat" Awards show, which was aired nationally by NBC-TV on Monday, May 9. Often referred to as the "Dean of Country Music," Arnold is believed to be the first East Coast radio personality and the first host of a national country radio program to be honored by the Los Angeles-based association.

**COUNTRY VIDEO** — Rob Ryan, program director at KWEN/Tulsa, is in the process of producing a weekly one-hour country video program, much like MTV. The program is scheduled to air in approximately one month. Initially, the show will be localized for the



Tulsa area with hopes of later expanding on a regional basis. Major labels are reportedly working with Ryan and providing him with videos on acts such as T.G. Sheppard, Emmylou Harris, Alabama, Ronnie McDowell and the Statler Brothers.

STATION PROFILE — KEBC-FM/Oklahoma City is a 100,000-watt country station broadcasting from a 500-foot tower. Owned by Electronic Broadcasting Co., the station reaches the nation's 45th largest market and can be heard by an estimated 713,900 listeners. Ralph Tyler is owner/president, Skip Stow is sales manager and Lynn Waggoner (the Country Music Assn. (CMA) Disc Jockey of the Year in 1981) serves as program director. The music director is Al Hamilton, operations director is Dennis Rainwater, Ellen Graham is co-op co-ordinator, and Dave

Martin acts as production director, KEBC has a staff of nine editors who have accumulated dozens of national and state awards. The station line-up is as follows: Waggoner, 6-10 a.m.; Hamilton, 9 a.m.-noon; Martin, noon-3 p.m.; Jay Shankle, 3-7 p.m.; Joe McIntosh, 7-11 p.m.; Ralph Emery is syndicated from 11 p.m.-midnight and Steve Rich, midnight-6 a.m.

**DOVER PROMOTIONS** — WDSO/Dover raised over \$6,000 for the Kidney Foundation of Delaware with its 1983 Kidney Foundation Country Music Festival held Saturday, April 23, and Sunday, April 24. The event was broadcast live from the Holiday Inn of Dover, with six local country bands and three bluegrass bands participating in the event. WDSO and sister station WDOV are now in the process of preparing for the season opener of the Dirt Divers Softball Team. WDSO, along with Stroh's Beer, is sponsoring a softball marathon to benefit the Easter Seals Society. The marathon is scheduled for May 21 and May 22 at two locations in Kent County and one in New Castle County. So far, 30 teams have signed up and prizes will be awarded based on the money raised by the teams.

**STATION CHANGES** — Gary Donohue is now sales account executive for KBRQ-AM/FM/Denver. Donohue was formerly associated with WPKX/Washington, D.C., as sales executive, with Bonneville Broadcasting as national marketing manager in Tenafly, N.J. and regional sales manager with Arbitron Ratings, Dallas, Texas. . . Lee Shannon is now program director for KSON/San Diego. From 1968-1980, Shannon served as music director at WIRE/Indianapolis along with Don Nelson, who was general manager for the station. At this time, Nelson is also at KSON filling the position of general manager. Shannon was named Disc Jockey of the Year in 1980 by the CMA and can be heard by some two dozen markets around the country with his syndicated show distributed by the Musicworks of Nashville. . . Lisa Patton has been appointed music director at WNOX/Knoxville. She also handles the afternoon drive from 2-7 p.m. . . Terry Danner is now marketing and research director at WHN/New York. She will report to recently named program director Joel Raab. For the past three-and-one-half years, Danner has held the position of manager of music research at KYUU/San Francisco. juanita butler

## PROGRAMMERS PICKS

Nancy Frumkes	WMZQ/Washington, D.C.	I Always Get Lucky With You — George Jones — Epic
Larry Byers	KFYO/Lubbock	Your Love's On The Line — Earl Thomas Conley — RCA
Jeff Davies	KXLR/Little Rock	Two Hearts — Texas Vocal Company — RCA
Glen Garrett	WCOS/Columbia	I Always Get Lucky With You — George Jones — Epic
Reggie Neal	WXBQ/Bristol	Your Love's On The Line — Earl Thomas Conley — RCA
Dale Elchor	KWMT/Ft. Dodge	Everybody's Dream Girl — Dan Seals — Liberty
Mark Tudor	WTQR/Winston-Salem	Your Love's On The Line — Earl Thomas Conley — RCA
Dan Hollander	WDXE/Lawrenceburg	Good Ole Boys — Jerry Reed — RCA
John Brejot	WKHK/New York	Til You And Your Love Are Lovers Again — Englebert Humperdinck — Epic
Kevin Herring	WWWW/Detroit	Your Love's On The Line — Earl Thomas Conley — RCA
Brent Cobb	KBHL/Lincoln	Oh Baby Mine — Statler Brothers — Mercury/PolyGram

**F**

rom the album

**"SOME MEMORIES JUST WON'T DIE"**

FC38603

**"What If I Said I Love You."** 38-03927

**MARTY ROBBINS** created his own tribute.

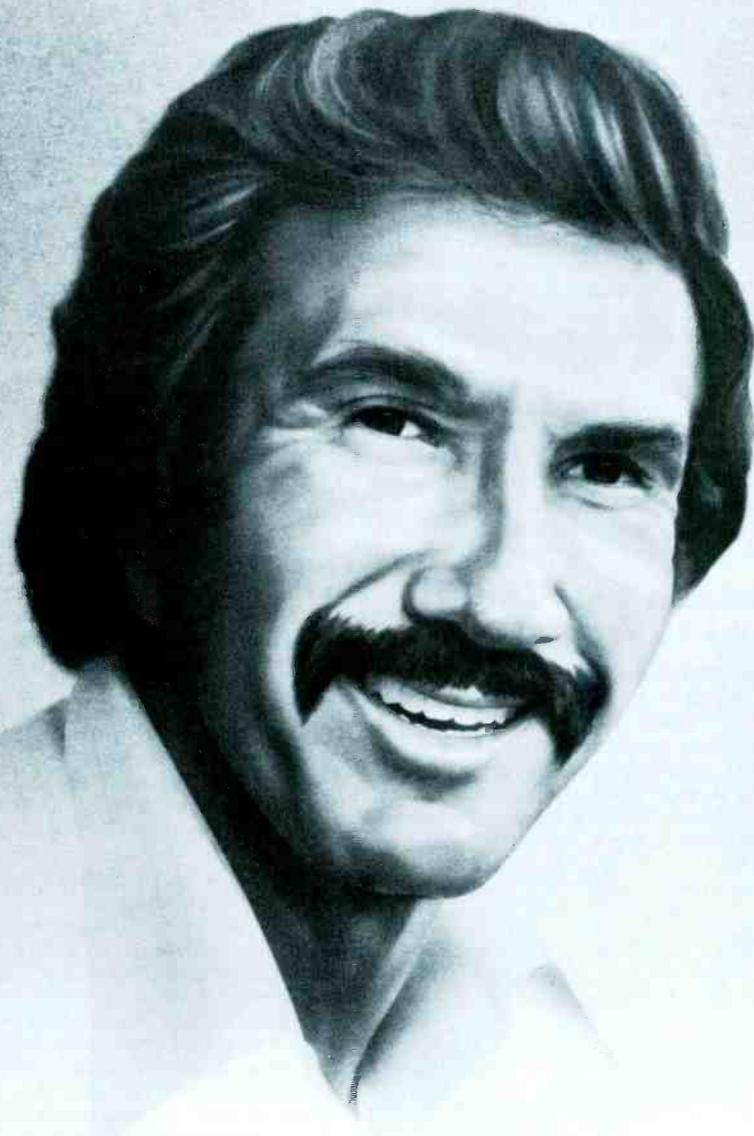
**"SOME MEMORIES JUST WON'T DIE".** The beautiful new album produced by Bob Montgomery. Including the singles "Some Memories Just Won't Die", "Honky Tonk Man"\*, "What If I Said I Love You" and seven more never-before released tracks.

On  **Columbia Records & Cassettes**

\*Produced by Snuff Garrett

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Marty  
Robbins  
Some  
Memories  
Just  
Won't  
Die



## Former Pop Artists Continue To Find New Home On Country Radio

(continued from page 22)

makes for exciting listening."

Al Hamilton, music director for KEBC-FM/Oklahoma City, notes that records by former pop artists can often be an important tool in the all-important Arb quarter-hour, adding a contemporary flavor between the more traditional sounds. "It all gets back to that 15-minute balance we try to bring," he says. "Within 15 minutes, we want you to hear a song you like. If you like the Ricky Skaggs sound and don't like Tom Jones, stick around; we'll have another Ricky Skaggs song coming up. We emphasize to the jocks that we don't want to hear 15 minutes of Ricky Skaggs, John Anderson and Loretta Lynn. Why not mix in a Sylvia or Tom Jones?"

Noting the abilities of former Top 40 artists to hold a country audience, KEBC is also in the process of expanding its oldies file to include former '60s teen attractions like the Everly Brothers and Roy Orbison. "Their sound back then was rock," continued Hamilton, "but 'Pretty Woman' blends just as well with base country as any other oldie you can think of. I don't think Roy Orbison is as country as Tom Jones or Englebert Humperdinck, but his music blends in with what we're doing today."

Whereas KVEG and KEBC are utilizing divergent styles back-to-back in their rotation to emphasize the variety present within their formats, other outlets, such as KSSS/Colorado Springs, are trying to separate staunch traditional records from the more contemporary ones. "We try to keep the real obscure ones away from the real hard-core country tunes and kind of gradually make a smooth transition," explains Steve Sauder, KSSS music director. "You wouldn't want to come out of a Lester Flatt & Earl Scruggs flat-pickin' clog dance tune into an Earl Thomas Conley or a Tom Jones. You want to put something else in between, maybe an old Willie Nelson."

He also points out that, to many country listeners (even those who've heard the artist before on pop stations), the pop-cum-country act may be viewed by the audience in the same light as a new artist. "The songs that they're doing are country," he suggests, "and as far as the country audience goes, I don't know if that many of them realize who they are. With Dan Seals, most of our audience doesn't realize how popular he was in the pop field a few years ago."

On the other hand, David Haley, music director at WJQS/Jackson, says that his station is making a point to educate the audience as to Seals' prior affiliation with England Dan & John Ford Coley. "We've grown so much in our field of music that we've been sharing listeners with other fields for several years," says Haley. "Our type of music has borrowed a few ideas in production and promotion and other things so that the audience has naturally

changed. With the audience changing, I don't see any problem with some of the artists changing with it. In this day and time, if we say the country music listener is listening to country music exclusively, I think that would be a mistake. I think people are aware of these former pop artists and that they don't object to them doing country material."

At KIXZ-AM and KMML-FM/Amarillo, the formats have been split somewhat, with the AM taking a more traditional approach and the stereo FM maintaining a more contemporary sound. In this case, the former pop artist will more likely fit into the FM format.

Glen Garrett, music director for WCOS-AM & FM/Columbia, says that the artist's name value in itself is often a reason for putting a former pop phenom into rotation, citing specifically the Fats Domino "Whiskey River" single that was released approximately two years ago. Garrett suggests that the station would probably never have played the record had it not been one of the rock pioneer's records, but he adds that a big name does not always guarantee airplay.

"If Johnny Rivers were to re-release 'Mountain Of Love,' we would not jump on it because of the name," he says. "We might give it a week or two advantage over some of the other records. He notes, however, that the country format has expanded considerably to allow such product into the format. Recalling a line from an MCA promotion man, he quoted, "One reason you guys have made country radio so good is that you can play anything you want to and call it country . . . and it works."

Just as pop radio has done for years, many stations such as KBUC/San Antonio, are also beginning to ignore the stylistic makeup of the music in rotation, instead opting for a "hits" approach to music. "I'm not close-minded to the possibility of an established pop artist putting out a hit country record, and I'm always looking for music to play. We're looking for good music, and if it can fit into our format, we'll certainly play it. We set up our rotation by the popularity of the song and not necessarily by the type of artist. I don't have any problem with a Dan Seals following John Anderson."

### Jackson Gets Third Gold 45 From 'Thriller'

NEW YORK — Michael Jackson's "Beat It" has become the third single from his "Thriller" album to be certified gold by the Recording Industry Assn. of America (RIAA), following "The Girl Is Mine" and "Billie Jean." "Thriller" thus becomes the first CBS LP to hold three gold singles since Blood, Sweat & Tears' 1969 self-titled album.



**SPECIAL PLATINUM** — A special platinum record award was given to A&M Records' Chris De Burgh for the sale of one million units of his "Getaway" LP worldwide. Pictured receiving the award at A&M's L.A. headquarters are (l-r): Gil Friesen, president, A&M; DeBurgh; Jack Losman, vice president, international, A&M; and Jerry Moss, chairman of the board, A&M.

## Andrews & Chancler: Enhancing Music To Meet Market Needs

(continued from page 21)

can fully express their particular music proclivities.

"First of all, there are only two kinds of music — good and bad," explained Chancler. "All the labels were put on music by executives, and the label companies put on black music has been more defined or categorized than any other music."

"Anything white can be pop almost automatically because we don't have a white chart," he continued, "but anything black can't be pop. So within those confines, for us, music is music, but for the commercial marketing person, we have to define the music and inject elements that are defined within the basic white guidelines of what black music is, and all that means is it's got to have feeling and a beat."

With the realities of the recording industry as they are today, as producers, Andrews and Chancler apply a basic formula to bring commercial success to a record project. While the groups may vary, the steps remain essentially the same.

According to Andrews, researching the group, exchanging ideas with the act and then selecting songs that will carry them in the direction they wish to go comprises the recipe.

"Basically we try to find out what previous recording success the act has had, as a group and individually," explained Andrews, whose approach reflects his involvement in scholarly endeavors. "You've gotta go back and see what the strong focal points are so by the time you sit down with the group in a pre-production meeting, we have an understanding of the sound, can ask questions about how they arrived at that particular sound and find out how the group views itself."

"From that, we try to add dimension to their music as a whole, try and help them deliver a record that is well-rounded and to satisfy more than what they've accomplished in the past — artistically and commercially," he continued.

As an example, Andrews said, "'Let It Whip' is not the Dazz sound of their previous three albums. That means the 'On The One' album was built around the whole 'Let It Whip,' 'Keep It Live' type trip."

Andrews said that since the band is basically comprised of horn players that sing, the current LP and the previous "Keep It Live" project had to showcase more vocalists than in the past. "The guy who sang lead on 'Let It Whip' is not the same guy who sang lead on the previous three albums," he said, adding, "You never want to alienate an old audience in creating a new one."

On the subject of songwriting, Andrews said that "Whoever's got the tunes, the good tunes, then we use them. We try not to write — but to fill a void. We try to find material that fits the band. What works for the Dazz may not work for Kiddo, and what

works for Kiddo may not work for the Dazz; they have different focal points."

Adds Chancler: "We exhaust everything that the group has to offer before we inject anything, because it's important to establish and maintain the longevity, direction and sound of the group."

"So it's very important that inside the project we don't get our rocks off as writers and producers," he continued, "but that we capture and enhance the direction that the group has."

But in the case of Kiddo, Chancler said, "In order for them to reach home base (the black audience), initially there had to be a little collaboration in terms of direction musically and commercially."

The group Kiddo, a Southern California-based, self-professed band of rock 'n' rollers, had to have its direction more oriented to market demands. "First of all," Chancler said, "no matter what type of music an act is doing, they will not become hugely successful until they sell black."

"They might be a rock 'n' roller, they might be a country and western artist," he continued, "but none of that will be successful until through the years, they have sold black. We try to hit home base commercially."

Also, using Kiddo again as an example, Chancler said that today's studio technology has made it easier to capture an artist's "vibe" or character on tape. "In the studio, naturally the 'live' sound is going to change, but what's most important is capturing the vibe."

"If you've got a live street group," he added, "you want them to sound like a street group and not some group from Beverly Hills. Where studio technology has gone on in the last 10-15 years has allowed you to capture the feeling of the music."

Andrews agrees that the studio has permitted greater expansion of a band's promise. "There are a lot of preconceived notions, but when you're in the studio, you're guided by the moment."

"Not only that," added Chancler, "once you start pulling different things from each musician, then the music can take on a different sound. The creative process can not be preconceived or prejudged. It can only be conceptualized. And past conception, you start getting into innovation."

Despite their contributions to an artist's tune up for commercial release of their music, the production/songwriting duo insists that it is the talent of the artists, after their "tuning up," that brings success.

As Andrews put it: "As producers, we don't want people to say 'that sounds like something that Ndugu and Reggie did.'"

"First of all," he concluded, "it's real important for a group to go for who they are. Record companies have been calling us to help enhance the identity of these acts."

"They loved the groups conceptually, but they had to start somewhere."



**SAYING HI TO SEGER** — Detroit station WABX program director and format consultant Paul Christy brought his family backstage to greet Capitol recording artist Bob Seger following Seger's SRO show in Detroit. Pictured are (l-r): Scott Christy; Carrie Kanka, WABX; Joan Christy; Louis Neidemeier, Detroit promotion manager, Capitol Records; Seger; Christy; and Peter Carey, air personality, WABX.

# BLACK CONTEMPORARY

## TOP 75 ALBUMS

	Weeks On Chart		Weeks On Chart
<b>1 THRILLER</b> MICHAEL JACKSON (Epic QE 38112)	5/14 22	<b>40 KIDDO</b> (A&M SP-6-4924)	5/14 8
<b>2 LOVE FOR LOVE</b> WHISPERS (Solar/Elektra 9 60216-1)	3 8	<b>41 A LADY IN THE STREET</b> DENISE LaSALLE (Malaco 7412)	46 6
<b>3 LIONEL RICHIE</b> (Motown 6007ML)	2 32	<b>42 MARY JANE GIRLS</b> (Gordy/Motown 6040GL)	56 2
<b>4 ALL THIS LOVE</b> DeBARGE (Motown 6012G)	6 30	<b>43 HEARTBEATS</b> YARBROUGH & PEOPLES (Total Experience/PolyGram TE-1-3003)	24 11
<b>5 COMPUTER GAMES</b> GEORGE CLINTON (Capitol ST-12246)	5 25	<b>44 JANET JACKSON</b> (A&M SP 6-4907)	39 30
<b>6 JARREAU</b> (Warner Bros. 9 23801-1)	7 6	<b>45 LOST IN SPACE</b> JONZUN CREW (Tommy Boy TBLP 1001)	52 3
<b>7 POWERLIGHT</b> EARTH, WIND & FIRE (Columbia TC 38367)	4 12	<b>46 STICKY SITUATION</b> TYRONE BRUNSON (Believe In A Dream/CBS FZ 38140)	26 10
<b>8 MODERN HEART</b> CHAMPAIGN (Columbia FC 38284)	8 9	<b>47 INSTANT FUNK V</b> INSTANT FUNK (Salsoul/RCA SA 8558)	42 15
<b>9 1999</b> PRINCE (Warner Bros. 9 23720-1F)	9 27	<b>48 JUST AIN'T GOOD ENOUGH</b> JOHNNIE TAYLOR (Beverly Glen BG 1001)	33 30
<b>10 KASHIF</b> (Arista AL 9620)	12 8	<b>49 BET CHA SAY THAT TO ALL THE GIRLS</b> SISTER SLEDGE (Cotillion/Atco 7 90069-1)	60 2
<b>11 STYLE</b> CAMEO (Atlanta Artists/PolyGram 811 072-1 M-1)	15 3	<b>50 THE HUNTER</b> JOE SAMPLE (MCA-5397)	51 4
<b>12 TO THE MAX</b> CON FUNK SHUN (Mercury/PolyGram SRM-1-4067)	11 27	<b>51 GAP BAND IV</b> THE GAP BAND (Total Experience/PolyGram TE-1-3001)	47 50
<b>13 TOO TOUGH</b> ANGELA BOFILL (Arista AL 9616)	13 18	<b>52 DON'T PLAY WITH FIRE</b> PEABO BRYSON (Capitol ST-12241)	53 25
<b>14 YOU AND I</b> O'BRYAN (Capitol ST-12256)	14 12	<b>53 CONVERSATIONS</b> BRASS CONSTRUCTION (Capitol ST-12268)	— 1
<b>15 STEVE ARRINGTON'S HALL OF FAME</b> (Atlantic 7 80049-1)	10 12	<b>54 THE BEST IS YET TO COME</b> GROVER WASHINGTON, JR. (Elektra 9 60215-1)	38 24
<b>16 PROPOSITIONS</b> THE BAR-KAYS (Mercury/PolyGram SRM-1-4065)	17 28	<b>55 TYRONE DAVIS</b> (Highrise HR 103)	57 22
<b>17 WE ARE ONE</b> MAZE featuring FRANKIE BEVERLY (Capitol ST-12262)	41 2	<b>56 THE OTHER SIDE OF THE RAINBOW</b> MELBA MOORE (Capitol ST 12243)	48 30
<b>18 IS THIS THE FUTURE?</b> FATBACK (Spring/PolyGram SP-1-6738)	20 7	<b>57 EVERYBODY LOVES A WINNER</b> GLENN JONES (RCA MFL1-8508)	45 6
<b>19 SWEAT</b> THE SYSTEM (Mirage/Atlantic 7 90062-1)	18 13	<b>58 GENTLE FIRE</b> WILTON FELDER (MCA-5406)	61 3
<b>20 FLASHDANCE</b> ORIGINAL SOUNDTRACK (Casablanca/PolyGram 811 492-1 M-1)	32 3	<b>59 LET'S DANCE</b> DAVID BOWIE (EMI America SO-17093)	— 1
<b>21 THE RHYTHM &amp; THE BLUES</b> ZZ HILL (Malaco MAL 7411)	22 24	<b>60 CHAKA KHAN</b> (Warner Bros. 9 23729-1)	49 24
<b>22 TOUCH THE SKY</b> SMOKEY ROBINSON (Tamil/Motown 6030TL)	19 17	<b>61 ALL THE GREAT HITS</b> THE COMMODORES (Motown 6028ML)	63 25
<b>23 WRIGHT BACK AT YOU</b> BETTY WRIGHT (Epic FE 38558)	27 5	<b>62 DREAM OF TOMORROW</b> LONNIE LISTON SMITH (Doctor Jazz/CBS FW 38447)	64 2
<b>24 SURFACE THRILLS</b> THE TEMPTATIONS (Gordy/Motown 6032GL)	16 10	<b>63 SUDDENLY</b> MARCUS MILLER (Warner Bros. 9 23806-1)	66 4
<b>25 NONA</b> NONA HENDRYX (RCA AFL 1-4565)	28 7	<b>64 EVERY HOME SHOULD HAVE ONE</b> PATTI AUSTIN (Qwest/Warner Bros. QWS 3691)	55 33
<b>26 BOTTOM'S UP</b> THE CHI-LITES (LARC LR-8103)	50 2	<b>65 MAGIC #</b> BLUE MAGIC (Mirage/Atlantic 7 90074-1)	40 6
<b>27 THIS IS YOUR TIME</b> CHANGE (RFC/Atlantic 7 80053-1)	21 9	<b>66 ASPHALT GARDENS</b> GEORGE HOWARD (Palo Alto PA 8035)	67 4
<b>28 ON THE ONE</b> DAZZ BAND (Motown 6031 ML)	23 16	<b>67 WHAT TIME IS IT?</b> THE TIME (Warner Bros. 9 23701-1)	58 36
<b>29 VISIONS</b> GLADYS KNIGHT & THE PIPS (Columbia FC 38205)	— 1	<b>68 GET LOOSE</b> EVELYN KING (RCA AFL 1-4337)	62 37
<b>30 UNTOUCHABLES</b> LAKESIDE (Solar/Elektra 9 60204-1)	43 2	<b>69 S.O.S. III</b> THE S.O.S. BAND (Tabu/CBS FZ 38352)	70 26
<b>31 GLASSES</b> OZONE (Motown 6037ML)	35 6	<b>70 SUE</b> BOBBY RUSH (Lajam LJ 0001)	54 17
<b>32 MIDNIGHT LOVE</b> MARVIN GAYE (Columbia FC 38197)	29 27	<b>71 VANITY 6</b> (Warner Bros. 9 23716-1)	59 34
<b>33 LOW RIDE</b> EARL KLUGH (Capitol ST-12253)	37 3	<b>72 THE YOUTH OF TODAY</b> MUSICAL YOUTH (MCA-5389)	75 19
<b>34 GUARDIAN OF THE LIGHT</b> GEORGE DUKE (Epic FE 38513)	34 5	<b>73 LET ME IN YOUR LIFE</b> MARLENA SHAW (South Bay SB-1004)	68 14
<b>35 FOREVER, FOR ALWAYS, FOR LOVE</b> LUTHER VANDROSS (Epic FE 38235)	30 32	<b>74 LIVING MY LIFE</b> GRACE JONES (Island/Atco 7 90018-1)	74 24
<b>36 KISSING TO BE CLEVER</b> CULTURE CLUB (Virgin/Epic ARE 38398)	36 12	<b>75 GREATEST HITS</b> RAY PARKER, JR. (Arista AL 9612)	73 23
<b>37 H2O</b> DARYL HALL & JOHN OATES (RCA AFL 1-4348)	31 22		
<b>38 JUICY FRUIT</b> MTUME (Epic FE 38588)	— 1		
<b>39 KILLER ON THE RAMPAGE</b> EDDY GRANT (Ica/Portrait B6R 38554)	44 4		



**CD AT SHAW** — During a two-day media conference at Shaw University in Raleigh N.C., members of PolyGram Records staff were on hand to demonstrate the new digital Compact Disc (CD) for students. Pictured are (l-r): Ernie Singleton, national director, black music marketing and promotion, PolyGram; Donald Baker, Shaw University; Jimmy Bee, Bee/Alexander Prods.; David C. Linton, general manager, WSHA-FM; Marvell Woods, WQDR; and Brenda Smith, PolyGram Records.

## THE RHYTHM SECTION

**UNIVERSAL AND GIVEN** — "Black Music Is Universal" is the title of a campaign being waged by the Black Music Assn. (BMA) in conjunction with record companies. The aim of the program is to continue the momentum behind the current mainstream popularity of black music and to also help raise industry and public support for the BMA. Perhaps spearheading this campaign is the use of the "Black Music Is Universal" theme in label promotion and advertising plans for June, Black Music Month. Artists from various labels have or will be cutting public service announcements (PSA's) for the nation's 400-plus black radio stations, telling listeners they salute Black Music Month. In some cases, the BMA's eternal flame logo will be emblazoned on poster and in-store display materials.

**SEEING THE CD** — Perhaps one of the first demonstrations of the digital Compact Disc (CD) presented to a predominately black audience was recently conducted at Shaw University in Raleigh, N.C., which hosted its annual media conference April 15-16. Sponsored jointly by Alpha Epsilon Rho (the honorary broadcast society) and non-commercial station WSHA-FM, the highlight of the media conference was a demonstration of the CD by Ernie Singleton, national director of black music marketing and promotion for PolyGram Records, who was joined by Jimmy Bee, Bee/Alexander Prods.; Brenda Smith, Carolina Promotion director, PolyGram; and others during a panel discussion on TV, journalism and radio.

**VID SCENE** — The cries by black artists in the music industry, and some folks outside the industry, for greater exposure of black music videos on outlets like Warner Amex's MTV: Music Television still linger. And just as MTV has responded by playing videos by such acts as Michael Jackson, Prince, Nile Rogers, Eddy Grant, Musical Youth, Grace Jones, Garland Jeffreys and Peter Tosh. Cable channels are heightening their programming of black music videos in an apparent effort to quell public furor over their own programming proclivities. While the *Video Music Channel* based in Atlanta claims that 50% of its programming is devoted to acts like Cameo, Washington, D.C.-based Black Entertainment Television (BET) devotes five specific hour-long programs to black music presentations in addition to other programming. And now, trying to get its sea legs, on CATV-West, in Compton, the moderately populated, predominately black suburb of Los Angeles, is *H.B.P.'s Music Corner*. Created, produced and hosted by independent film maker Harold B. Pritchett, the *Music Corner* has been airing on the Compton cable system since April 27, and the half-hour segments are slated to run for 20 weeks. Shot at the Compton cable studios, with assistant producers Virgil Thomas and Joy Rencher behind the camera, the show features videos by some of black music's most notable, such as Rick James, Michael Jackson, Marvin Gaye, Prince, The Pointer Sisters, Al Jarreau, etc. But, as explained by Pritchett, "We aren't going to just program black artists, because we feel that our audience should be more familiar with some of the people who make the pop music they listen to." To this end, acts such as Hall & Oates, Britain's Wham and Level 42, Herb Alpert and Seawind are on the list of video music to be aired by the *Music Corner* very soon. Commercial-supported, Pritchett said that in coming weeks, working in conjunction with CATV-West, *Music Center's* producers hope to develop promotions with local merchants and, in particular, with area record stores such as VIP's and Big Ben's. Exposing music through video, and having the results of TV airings show up in record sales, has been an acknowledged intent and achievement by MTV, and *Music Corner* staffers assert that they would like to do the same thing eventually. It was the promise of having an avenue to expose black acts that helped Pritchett and crew pry loose videos from the major record companies. Like BET's Robert Johnson, Pritchett said that there is "not enough material available for developing a weekly hour-long show because there are not as many videos by black artists produced. But when I went to the companies to get what I could for the show, I did find a lot of videos in the archives that I hadn't seen anywhere else." Pritchett said that *Music Corner* staff reviewed some videos that didn't deserve the light of airwaves. "We wanted to get a feel for what was out there," he explained, "and really only select material that was of fine quality, content-wise and technically." There is a minimum amount of "video jock" time put in by Pritchett, who comes on the air at the beginning and announces what will be on. After a cut to commercial, they come back, and it's music and visuals. Pritchett then comes on once more to close the show. Currently searching out a viable regional syndication deal with independent stations, Pritchett said that there are hopes to expand the show's content to include other features, such as live artist interviews. According to Rencher, of the proposals they've received for syndication, many have inquired about expansion of the show's format. The *Music Corner* producers realize that the show's success in Compton is by no means a gauge to what the greater Los Angeles com-

(continued on page 36)

# TOP 100 BLACK CONTEMPORARY SINGLES

May 21, 1983

	Weeks On Chart	5/14		Weeks On Chart	5/14		Weeks On Chart	5/14
<b>1 TRY AGAIN</b> CHAMPAIGN (Columbia 38-03563)	1	15	<b>35 FLASHDANCE... WHAT A FEELING</b> IRENE CARA (Casablanca/PolyGram 811 440-7)	52	2	<b>68 TOUCH THE SKY</b> SMOKEY ROBINSON (Tamla/Motown 1678)	77	3
<b>2 ATOMIC DOG</b> GEORGE CLINTON (Capitol B-5201)	2	17	<b>36 LET'S DANCE</b> DAVID BOWIE (EMI America B-8158)	47	5	<b>69 LIGHT YEARS AWAY</b> WARP 9 (Prism PDS 460)	79	3
<b>3 CANDY GIRL</b> NEW EDITION (Streetwise SWRL 2208)	4	9	<b>37 DIDN'T KNOW ABOUT LOVE (TILL I FOUND YOU)</b> LENNY WHITE (Elektra 7-69832)	40	5	<b>70 SHE BLINDED ME WITH SCIENCE</b> THOMAS DOLBY (Capitol B-5204)	80	3
<b>4 BETWEEN THE SHEETS</b> THE ISLEY BROTHERS (T-Neck/CBS ZS4 03797)	9	7	<b>38 SPACE COWBOY</b> JONZUN CREW (Tommy Boy TB-833)	43	6	<b>71 CHEEK TO CHEEK</b> DAZZ BAND (Motown 1676)	71	4
<b>5 SAVE THE OVERTIME (FOR ME)</b> GLADYS KNIGHT & THE PIPS (Columbia 38-03761)	8	8	<b>39 CANDY MAN</b> MARY JANE GIRLS (Gordy/Motown 1670)	46	7	<b>72 LOOK BEFORE YOU LEAP</b> MIKKI (Emerald International EIR-104)	72	4
<b>6 BEAT IT</b> MICHAEL JACKSON (Epic 34-03759)	7	9	<b>40 WALKIN' THE LINE</b> BRASS CONSTRUCTION (Capitol 5219)	45	6	<b>73 PROMISE ME</b> LUTHER VANDROSS (Epic 34-03804)	73	4
<b>7 MORNIN'</b> JARREAU (Warner Bros. 7-29720)	6	11	<b>41 SAY YOU DO</b> JANET JACKSON (A&M 2545)	59	2	<b>74 I WANT LOVE TO FIND ME</b> BRENDA RUSSELL (Warner Bros. 7-29690)	81	3
<b>8 BOTTOM'S UP</b> THE CHI-LITES (LARC LR-81015)	10	9	<b>42 TEARIN' IT UP</b> CHAKA KHAN (Warner Bros. 7-29745)	44	8	<b>75 YOU AND I</b> O'BRYAN (Capitol B-5224)	88	2
<b>9 TONIGHT</b> WHISPERS (Solar/Elektra 7-69842)	3	13	<b>43 ELECTRIC AVENUE</b> EDDY GRANT (Ice/Portrait/CBS 37-03793)	49	8	<b>76 I'M OUT TO CATCH</b> LEON HAYWOOD (Casablanca/PolyGram 812 164-7)	89	2
<b>10 MY LOVE</b> LIONEL RICHIE (Motown 1677)	13	6	<b>44 YOU ARE IN MY SYSTEM</b> THE SYSTEM (Mirage/Atco WTG 799937)	32	17	<b>77 HE'S A PRETENDER</b> HIGH INERGY (Gordy/Motown 1662)	70	13
<b>11 JUICY FRUIT</b> MTUME (Epic 34-03578)	23	7	<b>45 KEEP ON LOVIN' ME</b> WHISPERS (Solar/Elektra 7-69827)	60	2	<b>78 NOBODY CAN BE YOU</b> STEVE ARRINGTON'S HALL OF FAME (Atlantic 7-89876)	35	14
<b>12 DO WHAT YOU FEEL</b> DENIECE WILLIAMS (Columbia 38-03807)	15	5	<b>46 BANGING THE BOOGIE</b> RENE & ANGELA (Capitol 5220)	50	4	<b>79 STAY</b> ART WILSON (Tabu/CBS ZS4 03850)	—	1
<b>13 RAID</b> LAKESIDE (Solar/Elektra 7-69836)	16	9	<b>47 FICKLE</b> MICHAEL HENDERSON (Buddah/Arista BDA-800)	51	5	<b>80 MAKIN' LOVE IN THE FAST LANE</b> MELLAA (LARC LR-81014)	74	5
<b>14 LOVE IS THE KEY</b> MAZE FEATURING FRANKIE BEVERLY (Capitol B-5221)	17	5	<b>48 HOW DO YOU KEEP THE MUSIC PLAYING</b> JAMES INGRAM AND PATTI AUSTIN (Qwest/Warner Bros. 7-29618)	61	2	<b>81 HUG ME, SQUEEZE ME</b> DEBRA HURD (Geffen 7-29710)	63	6
<b>15 ALL THIS LOVE</b> DeBARGE (Gordy/Motown 1660)	28	5	<b>49 BEVERLY</b> FONZI THORNTON (RCA PB-13454)	53	6	<b>82 HERE COMES MY LOVE</b> ROCKET (Quality QUS 033)	90	2
<b>16 STYLE</b> CAMEO (Atlanta Artists/PolyGram 812 054-7)	19	4	<b>50 DON'T BE SO SERIOUS</b> STARPOINT (Boardwalk NB 12-178-7)	58	2	<b>83 SWEAT</b> THE SYSTEM (Mirage/Atco 7-99891)	—	1
<b>17 SIDE BY SIDE</b> EARTH, WIND & FIRE (Columbia 38-03814)	21	6	<b>51 MS. GOT-THE-BODY</b> CON FUNK SHUN (Mercury/PolyGram 76198)	37	14	<b>84 HEARTBREAKER</b> MUSICAL YOUTH (MCA-52216)	—	1
<b>18 I JUST GOTTA HAVE YOU (LOVER TURN ME ON)</b> KASHIF (Arista AS 1042)	5	15	<b>52 WORKING GIRL</b> CHERI (21/PolyGram T1 107)	31	13	<b>85 UNDERLOVE</b> MELBA MOORE (Capitol B-5208)	42	11
<b>19 SHE TALKS TO ME WITH HER BODY</b> BAR-KAYS (Mercury/PolyGram 810 435-7)	18	10	<b>53 ONE ON ONE</b> DARYL HALL & JOHN OATES (RCA PB-13421)	36	15	<b>86 GET DOWN SATURDAY NIGHT</b> OLIVER CHEATHAM (MCA-52198)	—	1
<b>20 LITTLE RED CORVETTE</b> PRINCE (Warner Bros. 7-29746)	20	11	<b>54 WORKING GIRL</b> THELMA HOUSTON (MCA-52196)	57	7	<b>87 TRY MY LOVING (GIMME JUST ENOUGH)</b> KIDDO (A&M 2529)	39	13
<b>21 THE GIRL IS FINE (SO FINE)</b> FATBACK (Spring/PolyGram P 3030)	14	10	<b>55 PEANUT BUTTER</b> GWEN GUTHRIE (Island/Atco 7-99903)	55	7	<b>88 STICKY SITUATION</b> TYRONE BRUNSON (Believe In A Dream/CBS ZS4 03511)	78	12
<b>22 KEEP IT CONFIDENTIAL</b> NONA HENDRYX (RCA PB-13437)	25	11	<b>56 NEVER GONNA LET YOU GO</b> SERGIO MENDES (A&M 2540)	62	5	<b>89 REMEMBER WHEN</b> PEABO BRYSON (Capitol B-5210)	54	9
<b>23 BILLIE JEAN</b> MICHAEL JACKSON (Epic 34-03509)	11	17	<b>57 STRUTT MY THANG</b> OZONE (Motown 1668)	65	5	<b>90 SHE'S OLDER NOW</b> BETTY WRIGHT (Epic 34-03523)	56	15
<b>24 FEELS SO GOOD</b> YARBROUGH & PEOPLES (Total Experience/PolyGram TE8208)	24	7	<b>58 LOVETOWN</b> BOOKER NEWBERRY III (Boardwalk NB 99905-9)	64	5	<b>91 MAGIC #</b> BLUE MAGIC (Mirage/Atco 7-99914)	83	8
<b>25 LOVE ON MY MIND TONIGHT</b> TEMPTATIONS (Gordy/Motown 1666)	22	11	<b>59 TONIGHT I GIVE IN</b> ANGELA BOFILL (Arista AS 1060)	67	3	<b>92 I'VE MADE LOVE TO YOU A THOUSAND TIMES</b> SMOKEY ROBINSON (Tamla/Motown 1655)	41	18
<b>26 YOU ARE</b> LIONEL RICHIE (Motown 1657)	12	18	<b>60 WHEN BOYS TALK</b> INDEEP (Sound Of New York 604)	66	5	<b>93 WIND BENEATH MY WINGS</b> LOU RAWLS (Epic 34-03758)	85	8
<b>27 I LIKE IT</b> DeBARGE (Motown 1645)	26	24	<b>61 NEVER SAY I DO</b> CLIFF DAWSON & RENEE DIGGS (Boardwalk NB-12-173-1)	38	14	<b>94 THIS IS YOUR TIME</b> CHANGE (RFC/Atlantic 7-89883)	86	12
<b>28 B.Y.O.B. (BRING YOUR OWN BABY)</b> SISTER SLEDGE (Cotillion/Atco 7-99885)	33	3	<b>62 NEW YORK, NEW YORK</b> GRAND MASTER FLASH & THE FURIOUS FIVE (Sugar Hill SH-457)	—	1	<b>95 TIME BOMBS</b> MASS PRODUCTION (Cotillion/Atco 7-99899)	82	7
<b>29 WE'VE GOT THE JUICE</b> ATTITUDE (RFC/Atlantic 7-89879)	27	14	<b>63 MOVIN' ON UP</b> R.J.'s LATEST ARRIVAL (LARC LB-81020)	69	4	<b>96 WHO'S GETTING IT NOW</b> CHOCOLATE MILK (RCA PB-13447)	87	8
<b>30 LISTEN TO YOUR HEART</b> DIANE RICHARDS (Zoo York WS4 03535)	29	13	<b>64 REMEMBER</b> PEACHES & HERB (Columbia 38-03872)	—	1	<b>97 JEOPARDY</b> GREG KIHN BAND (Beserkley/Elektra 7-69847)	91	8
<b>31 TOO TOUGH</b> ANGELA BOFILL (Arista AS 1031)	30	17	<b>65 TIME (CLOCK OF THE HEART)</b> CULTURE CLUB (Epic 34-03796)	76	3	<b>98 ON THE ONE FOR FUN</b> DAZZ BAND (Motown 1659)	84	16
<b>32 INSIDE LOVE (SO PERSONAL)</b> GEORGE BENSON (Warner Bros. 7-29649)	—	1	<b>66 A LITTLE BIT OF LOVING</b> TYRONE DAVIS (Highrise SHR 2009)	68	4	<b>99 REACH OUT (Part 1)</b> GEORGE DUKE (Epic 34-03760)	98	9
<b>33 REACH OUT</b> NARADA MICHAEL WALDEN (Atlantic 7-89858)	34	8	<b>67 YOU CAN'T HIDE</b> DAVID JOSEPH (Mango PRO 7804)	75	4	<b>100 LAST NIGHT A D.J. SAVED MY LIFE</b> INDEEP (Sound Of New York, S.N.Y. 5102)	97	22
<b>34 MUSIC</b> "D" TRAIN (Prelude PRL 8068)	48	5						

## ALPHABETIZED TOP 100 B/C (INCLUDING PUBLISHERS AND LICENSEES)

A Little Bit O. (Unichappell/Vanhoy/Duchess/Posey — BMI)	66	Hug Me, Squeeze Me (Creative Source — BMI)	81	Music (Trumar/Huemar/Diesel — BMI)	34	Sweat (Green Star/Science Lab — ASCAP)	83
All This Love (Jobete — ASCAP)	15	I'm Out To Catch (Jim-Edd/Child Care — BMI)	76	My Love (Brockman — ASCAP)	10	Tearin' It Up (Blackwood/Mured — BMI)	42
Atomic Dog (Malbizi — BMI)	2	I've Made Love (Bertam — ASCAP)	92	Never Gonna (ATV/Mann & Weil — BMI)	56	The Girl Is Fine (Clita/Sign of the Twins — BMI/ASCAP)	21
B.Y.O.B. (O'Lyric/Tree — BMI)	28	I Just Gotta (Music Corp. of America/Kashif — BMI)	18	Never Say I Do (Harrindur/Ensign — BMI)	61	This Is Your (Little Macho/Rock Your Socks — ASCAP)	94
Banging The Boogie (A la Mode Adm. by Arista — ASCAP)	46	I Like It (Jobete — ASCAP)	27	New York New York (Sugar Hill — BMI)	62	Time (Virgin Adm. by Chappell — ASCAP)	65
Beat It (Mijac — BMI)	4	I Want Love To (WB/Rutland Road — ASCAP/Captain Crystal — BMI)	74	Nobody Can Be You (Konglather — BMI)	78	Time Bombs (Two Pepper — ASCAP)	95
Between The Sheets (April/Bovina — ASCAP)	6	Inside Love (Music Corp./Kashif — BMI)	32	On The One For Fun (J. Regg — ASCAP/Hey Skimo — BMI)	98	Tonight (Almo/Crimco — ASCAP)	9
Beverly (Fonzworth/IPM/Almo — ASCAP)	49	Jeopardy (Rye Boy/Well Received — ASCAP)	97	One On One (Hot-Cha/Unichappell — BMI)	53	Tonight I Give In (Blue Harbor/Christel Glen/Koppelman-Bandler/Nurk Twins — BMI)	59
Billie Jean (Mijac — BMI)	23	Juicy Fruit (Mtume — BMI)	11	Peanut Butter (Island — BMI)	55	Too Tough (Gratitude Sky/Pologrounds — BMI)	31
Bottom's Up (Larry Lou/Ronald Perry — BMI)	8	Keep It Confidential (My Own/Jent — BMI/Urban Noise — ASCAP)	22	Promise Me (April/Uncle Ronnie's — ASCAP)	73	Touch The Sky (Bertam — ASCAP)	68
Candy Girl (Boston Int. — ASCAP/Street Sounds — BMI)	3	Keep On Lovin' (L.F.S. III/Spectrum VII — ASCAP)	45	Raid (Circle L — ASCAP)	13	Try Again (Walkin — BMI)	1
Candy Man (Stone City — ASCAP)	46	Last Night (Fools Prayer/Young Lions — BMI)	100	Reach Out (Jobete — ASCAP)	33	Try My Loving (KidDO/J. Regg/Almo/Southern — ASCAP/Hey Skimo — BMI)	87
Cheek To Cheek (Jobete/Ujima/Three Go — ASCAP)	71	Let's Dance (Jones — ASCAP)	36	Reach Out (I) (Mycenae — ASCAP)	99	Underlove (Music Corp. of America/Kashif — BMI)	85
Didn't Know About (Capritarus/Spazmo — ASCAP)	37	Light Years Away (Flake/RC Songs — ASCAP/Prismatic/Sonic Rock — BMI)	69	Remember (Songs Of Manhattan Island/Sandy Linzer — BMI)	64	Walkin' The Line (One To One — ASCAP)	40
Do What You Feel (Black-Eye/Mycenae — ASCAP)	12	Listen To Your (Chappell/Pendulum — ASCAP)	30	Remember When (WB Music/Peabo — ASCAP)	89	We've Got The Juice (Science Lab — ASCAP)	29
Don't Be So (Harrindur/Licydiana/Adm. by Ensign)	50	Little Red Corvette (Controversy — ASCAP)	20	Save The Overtime (Richer/Chappell/Bub's — ASCAP/Jin-Ken/Irving/Lijesrika — BMI)	5	When Boys Talk (Fools Prayer/Young Lions/Cal-Gene — BMI)	60
Electric Avenue (Greenheart — ASCAP)	43	Look Before You Leap (Ensign/Timberlake/Sixstrings — BMI)	72	Say You Do (A la Mode/Arista — ASCAP)	41	Who's Getting It Now? (Cessess/Million Dollar/Chocolate Mak — BMI)	96
Feels So Good (Total Experience — BMI)	24	Love Is The Key (Amazement — BMI)	14	She Blinded Me With (Participation — ASCAP)	70	Wind Beneath My (Warner-Tamerlane — BMI/WB — ASCAP)	93
Fickle (Electrocord/Robinson/Burnin' Bush/Mighty M — ASCAP)	47	Love On (Tunetworks/Big Stick/Careers — BMI)	25	She Talks (Warner-Tamerlane/Bar-Kays — BMI)	19	Working Girl (Aller & Esty — BMI)	54
Flashdance (Chappell/Famous/GMPC/Carub/Alcor — ASCAP)	35	Lovetown (On The Boardwalk/Ocean To Ocean/Friday's Child — BMI)	58	She's Older (Danbet — ASCAP/Natve Songs — BMI)	90	Working Girl (Hygroton/LoPressor/Gerapete — (PRO) Canada)	52
Get Down s(Perk's/Duchess/MCA — BMI)	86	Magic # (April/BG/Darnell Jordangreen Mirage — BMI)	91	Side By Side (Sagfire/Yougoulel/Wenkewa — ASCAP)	17	You And I (Jobete/Black Bull — ASCAP)	75
He's A Pretender (Chardax — BMI)	77	Makin' Love (Lindee/Bay Breeze/Mellaa — ASCAP)	80	Space Cowboy (T-Boy/Boston — ASCAP)	38	You Are (Brockman — ASCAP)	26
Heartbreaker (Virgin/Adm. by Chappell — ASCAP)	84	Mornin' (Al Jarreau/Garden Rake/Foster Frees — BMI)	7	Stay (Artwil/Zaponki/Avant Garde/Adm. by Almo — ASCAP)	79	You Are In My (Science Lab/Green Star — ASCAP)	44
Here Comes My Love (S.T.M. — BMI/Plateau — ASCAP)	82	Movin' On Up (Larry-Lou/Arrival — BMI)	63	Sticky Situation (Band Of Angels — BMI)	88	You Can't Hide (Colgems — EMI — ASCAP)	67
How Do You Keep (WB — ASCAP)	48	Ms. Got (Val-je Joe/Bee Germaine/Felstar — BMI)	51	Strutt My Thang (Old Brompton Road — ASCAP)	57		
				Style (All Seeing Eye/Cameo Five — ASCAP/BMI)	16		

## MOST ADDED SINGLES

- INSIDE LOVE (SO PERSONAL) — GEORGE BENSON — WARNER BROS.**  
WILD, WAMO, WGPR, V103, WCIN, WDIA, WAIL, KDAY, KMJQ, KDIA, KSOL, WWDM, WRKS, KGFJ, WLOU, WKYS, WGCI, KPRS, WUFO, WEDR, WPLZ, WNHC, WDMT, WATV, WIGO, WLLC, WAWA, WLUM, WPAL, WWIN, WTLC, KDKO, WSOK
- SAY YOU DO — JANET JACKSON — A&M**  
WAMO, WJMO, WGPR, WCIN, WBMX, WDAS, WLOU, WGCI, WEDR, WNHC, WGIV, KDKO
- KEEP ON LOVIN' ME — WHISPERS — SOLAR/ELEKTRA**  
WAMO, WCIN, KDAY, KMJQ, WBMX, KUKQ, KGFJ, WRBD, WPLZ, KDKO
- NEW YORK, NEW YORK — GRAND MASTER FLASH & THE FURIOUS FIVE — SUGAR HILL**  
WILD, WJMO, WGPR, KMJQ, WBMX, WLOU, WEDR, WATV, WPAL
- REMEMBER — PEACHES & HERB — COLUMBIA**  
KUKQ, WWDM, KGFJ, KPRS, WATV, WIGO, WPAL, WSOK
- I'M OUT TO CATCH — LEON HAYWOOD — CASABLANCA/POLYGRAM**  
V103, WBMX, WRKS, WUFO, WPLZ, WGIV, WOKB, WLUM

## MOST ADDED ALBUMS

- WE ARE ONE — MAZE FEATURING FRANKIE BEVERLY — CAPITOL**  
WAMO, WDIA, WBMX, WDAS, WDAO, WWDM, KGFJ, WLOU, WKYS, KPRS, WUFO, WEDR, WRBD, WPLZ, WGIV, WOKB, WPAL, WWIN, WTLC, WSOK
- VISIONS — GLADYS KNIGHT & THE PIPS — COLUMBIA**  
WILD, WCIN, WDIA, WDAO, KUKQ, WRKS, KPRS, WEDR, WRBD, WATV, WLLC, WAWA, WTLC, WSOK
- STYLE — CAMEO — ATLANTA ARTISTS/POLYGRAM**  
WAMO, WLOU, WEDR, WRBD, WPLZ, WATV, WAWA, WPAL

## UP AND COMING

- YOU ARE THE ONE — CON FUNK SHUN — MERCURY/POLYGRAM**  
**WEAK AT THE KNEES — STEVE ARRINGTON'S HALL OF FAME — ATLANTIC**  
**GET DRESSED — GEORGE CLINTON — CAPITOL**  
**RIDING THE TIGER — PHYLLIS HYMAN — ARISTA**

## BLACK RADIO HIGHLIGHTS

### V103 — ATLANTA — SCOTTY ANDREWS, PD

HOTS: Temptations, Lakeside, S. Robinson, D Train, Michael Jackson, DeBarge, Janet Jackson, New Edition, D. Williams, T. Dolby, E. Grant, B. Newberry, III, P. Austin/J. Ingram, N. Hendryx, Maze. ADDS: Sylvester, Cargo, L. Haywood, Musical Youth, T. Houston, G. Benson, Mtume, Warp 9, Troublefunk, Sister Sledge, The System, Art Wilson. LP ADDS: Michael Jackson, Jarreau.

### WIGO — ATLANTA — MIKE ROBERTS, PD — #1 — MICHAEL JACKSON

HOTS: Champaign, New Edition, DeBarge, Bar-Kays, G. Knight & The Pips, Lakeside, Michael Jackson, L. Richie, Jonzun Crew. ADDS: G. Benson, A. Bofill, Peaches & Herb, Run D-M-C, V. Allen. LP ADDS: Lakeside.

### WILD — BOSTON — CHARLES CLEMONS, MD — #1 — ISLEY BROTHERS

JUMPS: 5 To 2 — G. Knight & the Pips, 6 To 4 — Champaign, 10 To 5 — L. Richie, 9 To 7 — Jarreau, 11 To 9 — Indeep, 13 To 10 — Earth, Wind & Fire, 15 To 11 — Whispers, 20 To 13 — Mtume, 22 To 19 — Culture Club, 24 To 20 — DeBarge, Ex To 23 — E. Grant, Ex To 28 — I. Cara, Ex To 30 — I-Level. ADDS: G. Benson, Cargo & D. Collins, P. Austin/J. Ingram, The Electric Power Band, Grand Master Flash, Con Funk Shun, Advance, Chandler/C. Lynn. LP ADDS: J. Feliciano, N. Hendryx, G. Guthrie, Mary Jane Girls, G. Knight & the Pips.

### WUFO — BUFFALO — MARK VANN, MD — #1 — PRINCE

HOTS: Michael Jackson, Bar-Kays, Isley Brothers, Jarreau, Mary Jane Girls, D. Bowie, N. Hendryx, Mtume, G. Knight & the Pips, Chi-Lites, G. Kinn Band, Brass Construction, F. Thornton, L. Richie, Lakeside, DeBarge, Chocolate Milk, High Inergy, Cameo, Earth, Wind & Fire. ADDS: Collage, G. Clinton, G. Benson, D Train, Y. Brown, L. Haywood, V. Allen, P. Benson, Rocket, Uptown. LP ADDS: Brass Construction, Maze.

### WPAL — CHARLESTON — DON KENDRICKS, PD — #1 — MICHAEL JACKSON

HOTS: Champaign, Mary Jane Girls, Jarreau, DeBarge, O'Bryan, Mtume, Fatback, Earth, Wind & Fire, L. Richie, Prince, T. Davis, Lakeside, Bar-Kays, Jonzun Crew, Maze, Cameo, D. Williams, D Train, G. Knight & the Pips. ADDS: G. Benson, P. Austin/J. Ingram, Grand Master Flash, Fearless Four, Con Funk Shun, Peaches & Herb, The System, Uptown. LP ADDS: Maze, Cameo, Jonzun Crew, Chi-Lites, T-Connection, Sister Sledge.

### WGIV — CHARLOTTE — HAL HARRILL, PD #1 — NEW EDITION

HOTS: D Train, C. Khan Band, Bar-Kays, Yarbrough & Peoples, Cameo, G. Knight & the Pips, Chi-Lites, Lakeside, N. Hendryx, L. Richie, DeBarge, A. Bofill, Earth, Wind & Fire, D. Williams, Maze. ADDS: Janet Jackson, L. Haywood, A. Wilson, Culture Club, P. Austin/J. Ingram, Collage. LP ADDS: B.B. King, Maze, Brass Construction.

### WBMX — CHICAGO — LEE MICHAELS, PD — #1 — JARREAU

HOTS: Mtume, Chi-Lites, Champaign, G. Knight & the Pips, Dawson & Diggs, Lakeside, Brothers Johnson, Temptations, Fatback, B. Wright, Bar-Kays, N.M. Walden, P. Bryson, J.H. Miller, Yarbrough & Peoples, Special Request, C. Khan, D Train, L. Richie, Maze, Cameo, N. Hendryx, D. Williams, L. White, Ozone. ADDS: First Love, Whispers, A. Bofill, L. Haywood, B. Russell, Grand Master Flash, Janet Jackson, Thunderflash. LP ADDS: Maze, Mary Jane Girls, Chi-Lites, E. Klugh, Jarreau, T. Maria, L.L. Smith.

### WGCI — CHICAGO — RICHARD PEGUE, PD — #1 — CHAMPAIGN

HOTS: Michael Jackson, Isley Brothers, Chi-Lites, Cheri, Mtume, B. Wright, G. Knight & the Pips, Indeep, N.M. Walden, Chill Factor, Maze, Prince, D. Joseph, Temptations, N. Hendryx, Paris, D. Williams, D. Bowie, Earth, Wind & Fire, Lakeside. ADDS: Starpoint, G. Benson, Janet Jackson, W. Felder, O. Cheatham.

### WCIN — CINCINNATI — FRANK BAILEY, MD — #1 — G. KNIGHT & THE PIPS

HOTS: Jarreau, Chi-Lites, Mtume, Lakeside, P. Bryson, L. Rawls, D. Hurd, Mary Jane Girls, N.M. Walden, Maze, Earth, Wind & Fire, G. Washington, Jr., ADDS: O'Bryan, P. Scott/J.J. Benson, The System, Janet Jackson, Whispers, G. Benson, Art Wilson, V. Allen. LP ADDS: Jarreau, D. Richard, G. Knight & the Pips.

### WDMT — CLEVELAND — BOBBY MAGIC, PD — #1 — D. BOWIE

HOTS: L. Richie, Mtume, New Edition, Michael Jackson, G. Knight & the Pips, I. Cara, Jonzun Crew, Chi-Lites, Lakeside, Isley Brothers, Earth, Wind & Fire, Dazz Band, Culture Club, Men At Work, Jarreau, L. Branigan, 1-2-3, C. Khan, Whispers, D. Williams. ADDS: Maze, E. Grant, G. Benson, Rick Springfield.

### WDAO — DAYTON — LANKFORD STEPHENS, PD — #1 LAKESIDE

HOTS: Champaign, G. Knight & the Pips, L. Richie, D. Williams, Jarreau, Earth, Wind & Fire, L. Vandross, M. Henderson, Yarbrough & Peoples. LP ADDS: Maze, G. Knight & the Pips, Mtume, Brass Construction, D Train, P. Austin.

### WGPR-FM — DETROIT — JOE SPENCER, PD #1 — BAR-KAYS

HOTS: Jarreau, Mary Jane Girls, Mtume, Isley Brothers, G. Knight & the Pips, New Edition, Boone Brothers, Brass Construction, D Train. ADDS: Starpoint, Venna, F. Thornton, Sister Sledge, The System, New Horizons, O'Bryan, T-Connection, New Guys On The Block, Grand Master Flash, Janet Jackson, G. Benson. LP ADDS: Mass Production, Mary Jane Girls, Chi-Lites, G. Guthrie, Culture Club, Mtume.

### KMJQ — HOUSTON — FRED HENDERSON, PD — #1 — ISLEY BROTHERS

JUMPS: 7 To 4 — Maze, 11 To 5 — Champaign, 12 To 6 — Janet Jackson, 10 To 7 — G. Knight & the Pips, 13 To 10 — Chi-Lites, 14 To 11 — Cameo, 20 To 17 — D. Williams, 22 To 16 — Mtume, 23 To 20 — N. Hendryx, 25 To 21 — F. Thornton, 26 To 23 — P. Bryson, 30 To 25 — Sister Sledge, 34 To 29 — M. Henderson. ADDS: G. Benson, Whispers, D Train, Mass Production, Grand Master Flash, After The Fire.

### WEDR — JACKSONVILLE — CHRIS TURNER, PD — #1 MICHAEL JACKSON

HOTS: New Edition, D Train, Cameo, Chi-Lites, G. Knight & the Pips, Lakeside, Earth, Wind & Fire, D. Williams, L. Richie, P. Bryson, Yarbrough & Peoples, DeBarge, Run D-M-C, Maze. ADDS: G. Benson, Mass Production, Con Funk Shun, S. Arrington, New Horizons, M. Wyckoff. LP ADDS: Maze, Brass Construction, B.B. King.

### KDAY — LOS ANGELES — JON BADEAUX, PD — #1 — G. KNIGHT & THE PIPS

HOTS: Jarreau, New Edition, N. Hendryx, A. Baker, Kid Creole, Michael Jackson, Isley Brothers, Dawson & Diggs, Yarbrough & Peoples. ADDS: Men At Work, O'Bryan, L. White, Whispers, G. Benson, R.J.'s Latest Arrival, New Horizons, S. Mendes, L. Ransom, 1-2-3. LP ADDS: T. Houston, N.M. Walden, W. Felder, Lakeside.

### KGFJ — LOS ANGELES — GEORGE MOORE, PD — #1 — MICHAEL JACKSON

HOTS: Jarreau, Fatback, G. Knight & the Pips, Isley Brothers, Ozone, M. McLaren, E. Grant, G. Duke, Hall & Oates. ADDS: G. Benson, Jonzun Crew, Whispers, O'Bryan, Peaches & Herb, B. Newberry III. LP ADDS: G. Guthrie, Jarreau, Weeks & Co., Maze.

### WLOU — LOUISVILLE — NEAL OREA, PD — #1 — DeBARGE

HOTS: F. Thornton, Visual, G. Knight & the Pips, Shock, Rocker's Revenge, Chocolate Milk, Bar-Kays, Maze, Temptations, D Train, P. Bryson, Yarbrough & Peoples, N.M. Walden, Aurra, M. Henderson, A. Bofill, Jonzun Crew, Mandrill, L. Richie, Cameo. ADDS: Mtume, V. Mason, G. Benson, S. Arrington, G. Clinton, New Horizon, Janet Jackson, P. Scott/J.J. Benson, O. Cheatham, Weeks & Co., The Service, Grand Master Flash, Y. Brown, D. Williams, Whodini. LP ADDS: Cameo.

### WEDR — MIAMI — GEORGE JONES, PD — #1 — BAR-KAYS

HOTS: Ose, One Way, New Edition, Champaign, Run D-M-C, N. Hendryx, G. Knight & the Pips, Lakeside, Jonzun Crew, D. Williams, Mass Production, T. Houston, Paige & Pierson, B. Newberry III, E. King, 8th Day, Warp 9, Maze, Chi-Lites, Earth, Wind & Fire. ADDS: D. Joseph, O'Bryan, Solo Sounds, S. Arrington, O. Cheatham, G. Benson, Wish, Grand Master Flash, Janet Jackson, R.J.'s Latest Arrival. LP ADDS: Mtume, W. Bell, Maze, Cameo, L. Haywood, G. Knight & the Pips, L. White.

### WAWA — MILWAUKEE — JIMMY GOODYME, PD — #1 — TEMPTATIONS

HOTS: Jarreau, Lakeside, Chi-Lites, Mary Jane Girls, N.M. Walden, High Inergy, Cameo, Change, Ozone, Maze, D Train, DeBarge, M. Henderson, New Edition, Fatback, L. Haywood. ADDS: G. Benson, S. Arrington, M. Shaw, P. Hyman, Junior, Glenn Jones. LP ADDS: Cameo, Chi-Lites, Mary Jane Girls, High Inergy, Sister Sledge, Lakeside, G. Knight & the Pips.

### WLUM — MILWAUKEE — JIMMY GOODYME, MD — #1 — TEMPTATIONS

HOTS: Jarreau, P. Bryson, L. Rawls, High Inergy, N.M. Walden, Lakeside, Maze, L. Richie, D. Williams, G. Knight & the Pips, DeBarge, P. Scott/J.J. Benson, Chi-Lites, G. Chandler/C. Lynn, S. Arrington, L. White, Earth, Wind & Fire, O'Bryan, New Edition. ADDS: G. Benson, P. Hyman, Lanier & Co., Rare Silk, 1-2-3, L. Haywood, M. Shaw.

### WNHC — NEW HAVEN — JAMES JORDAN, PD — #1 — ISLEY BROTHERS

HOTS: Champaign, Mtume, D. Bowie, G. Clinton, Prince, G. Knight & the Pips, S. Mendes, D Train, Sweet G, Culture Club, Brass Construction, D. Williams, T. Dolby, Blue Magic, I-Level, Rocket, Earth, Wind & Fire, I. Cara, Dawson & Diggs, Fatback. ADDS: G. Benson, Kajagoogoo, Janet Jackson, S. Arrington. LP ADDS: Jarreau, Sister Sledge, G. Guthrie, N.M. Walden.

### WYLD-FM — NEW ORLEANS — BRUTE BAILEY, PD — #1 — NEW EDITION

HOTS: G. Knight & the Pips, D. Williams, Lakeside, Temptations, Mtume, DeBarge, Maze, Brass Construction, P. Bryson, L. Vandross, Jonzun Crew, Sister Sledge, Whispers, A. Bofill, L. Richie, Enchantment, Janet Jackson, Mary Jane Girls. ADDS: Indeep, Trouble Funk, P. Hyman.

### WRKS — NEW YORK — BARRY MAYO, PD — #1 — MICHAEL JACKSON

JUMPS: 7 To 2 — Isley Brothers, 8 To 5 Mtume, 9 To 6 — G. Clinton, 10 To 7 — Warp 9, 23 To 9 — I. Cara, 17 To 12 — Culture Club, 19 To 14 — D. Bowie, 24 To 20 — Indeep, 25 To 22 — Madonna, Ex To 24 — L. Richie, Ex To 29 — G. Knight & the Pips. ADDS: D Train, L. Haywood, G. Benson, J. Dynell & The N.Y. 88's, Montana Sextette. LP ADDS: G. Knight & the Pips.

### KDIA — OAKLAND — JEFF HARRISON, PD — #1 — NEW EDITION

HOTS: Jarreau, D. Bowie, D. Williams, Isley Brothers, Lakeside, Culture Club, Whispers, L. Richie, Michael Jackson, Mary Jane Girls, G. Knight & the Pips, Earth, Wind & Fire. ADDS: Jonzun Crew, G. Benson, Indeep, P. Hyman, F. Thornton. LP ADDS: G. Knight & the Pips.

### KUKQ — PHOENIX — STEVE SMITH, PD — #1 — LAKESIDE

HOTS: G. Duke, G. Knight & the Pips, Chi-Lites, N. Hendryx, D. Williams, Michael Jackson, Isley Brothers, Earth, Wind & Fire, Cameo, G. Kinn Band, New Edition, Indeep, Brass Construction, T. Dolby, N.M. Walden, D Train, D. Bowie, S. Mendes, L. White, Maze, L. Haywood. ADDS: O'Bryan, Whispers, G. Clinton, Peaches & Herb, Mtume, Instant Funk, Con Funk Shun, Girls Can't Help It. LP ADDS: Kiddo, Sister Sledge, G. Knight & the Pips.

### WDAS-FM — PHILADELPHIA — JOE TAMBURRO, PD — #1 — NEW EDITION

HOTS: Michael Jackson, G. Knight & the Pips, Prince, E. Grant, Champaign, Earth, Wind & Fire, N. Hendryx, DeBarge, Jarreau, Maze, L. Richie, D. Bowie, N.M. Walden, Chi-Lites, Indeep, D Train, Cheri, Mtume, F. Thornton, Chill Factor. ADDS: H. Ray, T. Wells, Janet Jackson, Cargo, Whodini. LP ADDS: L. White, Maze.

### WAMO — PITTSBURGH — J.C. FLOYD, PD — #1 — MICHAEL JACKSON

JUMPS: 14 To 6 — Earth, Wind & Fire, 15 To 8 — New Edition, 18 To 12 — Maze, 16 To 13 — Rene & Angela, 26 To 17 — D. Williams, 30 To 21 — Advance, 39 To 22 — Mtume, 31 To 28 — Sister Sledge, 35 To 29 — Mary Jane Girls, 33 To 30 — S. Robinson, 38 To 33 — D Train, 40 To 35 — C. Khan. ADDS: Whispers, G. Benson, Starpoint, M. Wyckoff, Janet Jackson, High Inergy. LP ADDS: Chi-Lites, Syreeta, Cameo, Maze.

### WLLC — RALEIGH — CHESTER DAVIS, PD — #1 — GARRETT'S CREW

HOTS: Michael Jackson, New Edition, Isley Brothers, Lakeside, D Train, Champaign, G. Knight & the Pips, Jarreau, D. Williams. ADDS: New Guys On The Block, P. Austin/J. Butler, G. Benson. LP ADDS: Chi-Lites, G. Guthrie, G. Knight & the Pips.

### KSOL — SAN FRANCISCO — MARVIN ROBINSON, PD — #1 — JARREAU

HOTS: Prince, G. Duke, Yarbrough & Peoples, Chi-Lites, DeBarge, Cameo, Kashif, Maze, L. Richie. ADDS: Men At Work, G. Knight & the Pips, P. Hymann, Earth, Wind & Fire, Brass Construction, G. Benson, D. Williams, Culture Club, F. Thornton, A. Bofill, D. Bowie.

### KOKA — SHREVEPORT — B.B. DAVIS, PD — #1 — NEW EDITION

HOTS: Champaign, Michael Jackson, Jarreau, G. Clinton, G. Knight & the Pips, Lakeside, Mtume, L. Richie, Jonzun Crew, Culture Club, Chi-Lites, Yarbrough & Peoples, Earth, Wind & Fire, Fatback, Cameo, D. Williams, N. Hendryx, E. Grant, DeBarge. ADDS: Hall & Oates, V. Allen, O. Cheatham.

### OK100 — WASHINGTON, D.C. — JON TURK, MD — #1 — MICHAEL JACKSON

HOTS: G. Knight & the Pips, Lakeside, G. Kinn Band, N. Hendryx, L. Richie, C. Khan, Earth, Wind & Fire, I. Cara, Maze, DeBarge, Culture Club, D. Williams, Sister Sledge, G. Benson, D. Richards, Jarreau, T. Davis, A. Bofill, Dazz Band, Whispers, Mellaa, Grand Master Flash, Aurra. ADDS: D. Banks, V. Mason, D. Smith.

### WKYS — WASHINGTON, D.C. — DONNIE SIMPSON, PD — #1 — G. CLINTON

HOTS: Mtume, Michael Jackson, Champaign, New Edition, G. Knight & the Pips, Instant Funk, Michael Jackson, Isley Brothers, I. Cara, DeBarge, The System, Kashif, G. Kinn Band, Lakeside, Prince, Whispers, Temptations, Maze, DeBarge, T. Dolby, D. Williams, After The Fire, Chi-Lites, D. Bowie, N. Hendryx, Dawson & Diggs, T. Brunson, Earth, Wind & Fire, D Train, Culture Club, L. Richie. ADDS: G. Benson, Hall & Oates, Starpoint, P. Austin/J. Ingram, E. Grant. LP ADDS: Sister Sledge, Maze.

# Mother's Day Action Follows Current upward Sales Spiral

(continued from page 7)

cast, drizzly weather for his stores' 20% jump from the previous week and 10% gain from a year ago.

Lou Fogelman, head of Los Angeles' Music Plus stores, said that even with beautiful Saturday weather, business was very good. He said that he definitely felt some "spillover" from the holiday, but was unsure whether his "stronger than normal" sales was due to it or to the strong product on the racks.

At the Denver headquarters of the Budget Tapes & Records chain, president Evan Lasky reported a better weekend in markets with bad weather, but also stated that in the Rocky Mountain area, which enjoyed one of the first nice weekends of spring, "Mother's Day made up for any lost business from our customers being out sunning themselves."

Lasky was among several retailers who used Mother's Day in their advertising or in-store promotion programs. "For the second year in a row, we have an ongoing campaign for the Mother's Day and Father's Day gift-giving holidays using permanent laminated poster plaques, gift certificates and institutional print ads," he said. The ads utilize the "dancing record theme," which is included in Budget ads throughout the year and is the basis for the chain's recent National Assn. of Recording

Merchandisers (NARM) award for best continuous print campaign.

Music Plus took out ads on current CBS and WEA hits in Friday's *Los Angeles Times* and *Santa Ana Register*. National Record Mart's Grimes said that existing radio spots were tagged with Mother's Day promos, and that print ads were taken out in support of Charles Aznavour's recent LP in the Pittsburgh market.

Flip Side's Rosenbaum reported "Gift of Music" print ads aimed at Mother's Day gift buyers. Roughly a dozen exercise and middle of the road pieces were depicted, including the two Jane Fonda titles and current albums by Christopher Cross and Rick Springfield.

Exercise records were also featured in a print campaign held by the Record Bar chain, where promotion manager Ron Phillips reported a five percent increase in business from last year. "The thrust of the ads was that moms want to be in shape and can be entertained while getting there. We featured the Fonda records mainly because co-op money is there."

## Exceptional Weekend

At the Washington, D.C.-based Waxie Maxie chain, where vice president David Blaine reported "another exceptional weekend" to go along with an "outstanding" last three months, Mother's Day promotions targeted the Julio Iglesias and Placido Domingo CBS albums — "two very popular LPs with the plus-30 demographic." In addition, in-store ballot promotion gave away free dinners to mom and a guest.

Budget's Lasky found that his Mother's Day weekend sales followed a fairly normal pattern, with no one or two titles especially standing out. "I think that certain types of product kick out for Father's Day," he explained, noting that an increase in sales of Kenny Rogers titles could be expected. "Mother's Day is not as specific, though I suppose a new Neil Diamond album would be something to watch for. But this time sales went across the board, as far as I can see, though there certainly wasn't any new wave being bought as gifts for mothers. But it won't be long before that happens, I suppose."

## BMI Sets Reception For Pulitzer Winners

NEW YORK — Broadcast Music, Inc. (BMI) will hold a reception for its 22 Pulitzer Prize-winning composer and lyricist affiliates on May 25 in New York. Ellen Tanfe Zwilich, who last month became the first woman to receive a Pulitzer in musical composition, will be among 12 BMI recipients of the award in attendance.

The Pulitzer Prize for musical composition was established in 1943, with BMI composer William Schuman being the first winner. Other BMI recipients include double winners Walter Piston, Elliott Carter, and Roger Sessions, as well as Scott Joplin, Jerry Bock, Sheldon Harnick and Edward Kleban.

"We look forward to this gathering as a special and important opportunity to celebrate our nation's musical creators," said BMI president Edward M. Cramer.

The reception is invitation-only and is scheduled for 6-8 p.m. at The Strathcona Lounge of The Sheffield in mid-Manhattan.

## T.H. Records Pacts With EMI-Odeon For U.S.

LOS ANGELES — T.H. Records and Tapes, Inc. recently completed negotiations with EMI-Odeon and has obtained exclusive rights for manufacturing and distributing the company's product in the U.S. and Puerto Rico.



**EBN/OZN AT E/A** — Elektra/Asylum Records executives recently met with EBN/OZN to discuss the band's marketing strategy for the 12-inch single, titled "AEIOU Sometimes Y," scheduled for release this month. Pictured during the strategy session are (l-r): Bruce Lundvall, E/A president; Robert Rosen of the group; Bob Krasnow, E/A chairman; Ned Leiben of the group; and Steven Machat, of the law firm Machat & Machat.

# Labels Set Soundtracks For Much-Touted Summer Films

(continued from page 16)

in 12 key metropolitan markets for its soundtrack to MGM/UA's *Octopussy* in June. According to label vice president of advertising, marketing and merchandising Bob Reitman, theatres in New York, Los Angeles, Chicago, Dallas, Denver, Miami, San Francisco, Washington, D.C., Atlanta, Boston, Detroit and Philadelphia will be serviced with albums, cassettes and/or 8-tracks of the *Octopussy* soundtrack (featuring a score by John Barry and the single, "All Time High" by Rita Coolidge). A&M's Rob Gold added that "handbills, tagged with local retailers, offering either a discount or perhaps just announcing the album's availability, will be distributed to theatre patrons."

## 'Octopussy Push'

One sheet and posters from MGM as well as counter cards will be supplied to retailers. Videotape clips "featuring a segment from the film with the Coolidge single" will be made available to the A&M field staff for *Octopussy* soundtrack presentations, said Gold.

Warner Bros. Records will be distributing one sheet and 1 x 1 album slicks to Warner/Elektra/Atlantic (WEA) sales offices across the country in advance of the *Superman III* soundtrack release next month, according to WB director of merchandising Hale Milgrim. The soundtrack, produced by Giorgio Moroder and Ken Thorne, features songs by Marshall Crenshaw ("Rock On"), Chaka Khan ("No See, No Cry") and Roger Miller ("They Won't Get Me").

"Specific campaigns in any of the major markets to tie in the film with the album are possible, although none have been finalized yet," said Warner's Milgrim.

Also coming from Warner Bros. this summer are soundtrack LPs to *Vacation '83* and the June release *Twilight Zone* (which features segments directed by Steven Spielberg, John Landis, George Miller and Joe Dante).

On the subject of *Twilight Zone*, Varese Sarabande is issuing six volumes of music from the celebrated Rod Serling TV series (the inspiration for the forthcoming motion picture). The first volume, according to label director of special projects Scot Holton, contains the opening and end credit theme by Marius Constant, as well as music by Jerry Goldsmith, Bernard Herrmann and Franz Waxman. Other volumes feature music by Fred Steiner, Leonard Rosenman and Nathan Van Cleve, among others.

Another "zone" soundtrack Varese Sarabande has just released is from the cult film, *Forbidden Zone*, starring Herve Villechaize and featuring music by Oingo

Boingo. Soundtracks to the Charles Bronson film *10 to Midnight* and the Chuck Norris film *Lone Wolf McQuade* have also been recently released.

EMI/America/Liberty Records' marketing plans for the soundtrack to the current Thorn EMI motion picture *Tender Mercies* includes such merchandising aids as 1 x 1's, while advertising plans call for 1/3 page two-color ads in consumer publications. The LP features songs by co-stars Robert Duvall and Betty Buckley. For May soundtrack release *The Black Stallion Returns*, 4' x 5' subway one-sheets were supplied by the label to all district branch managers. EMI/America/Liberty has also released the soundtrack to the Thorn EMI film *Tough Enough*.

While Elektra/Asylum Records has no soundtracks scheduled for release this summer, the label will be issuing the title track from the Orion Pictures release, *Breathless*, starring Richard Gere and Valeria Kaprisky, as a single by recording group X on May 23. *Breathless* production company representatives noted that while they "hadn't anticipated doing a soundtrack" from the film, it was "still a possibility." Orion describes the music in *Breathless* as "an eclectic mix" of songs by artists ranging from Jerry Lee Lewis to The Pretenders and Phillip Glass, in addition to X.

Avant garde composer Glass is also represented on the Island Records soundtrack to the summer film release *Koyaanis Quasti* (which, we're told, is Hopi Indian for "Life out of Balance"). The motion picture was shown at the 1983 Los Angeles Film Exposition (Filmex). The LP will be out in the end of June.

Regency Records, a Los Angeles-based independent, has a whopping six indie film

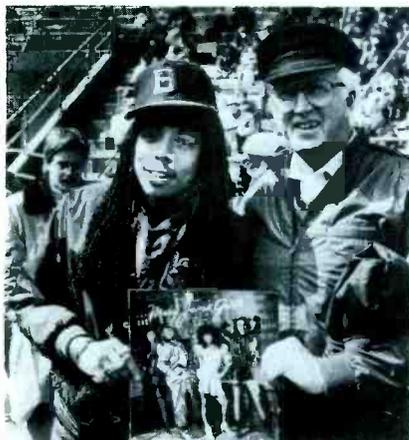
(continued on page 36)

## GOSPEL NOTES

(continued from page 14)

Homecoming." Recorded by **Wendy Bagwell and The Sunliters**, the cover also features a number of familiar faces from the world of gospel music, including artist/songwriter **Gary Chapman**, and **Grady Baskin** and **Ken Harding** of Word... The Benson Company is also releasing a southern gospel "Supersingle," with 10 songs by 10 different artists. The disc is a promotional tool that will ship to some 1,000 radio stations. Among the acts represented are the late **Grady Nutt & The Kingsmen**, the **Lanny Wolfe Trio**, the **Speers, Doug Oldham and The Rambos**... Word's black division recently sponsored a radio promotion for the **Williams Brothers'** single, "A Mother's Love," tying the record in with Mother's Day. Stations in 10 major markets (including WYCA, WJPC & WJPC/Chicago) held contests, with the winning caller receiving an album and a free dinner with their mother. The Chicago winners were joined by the group at the dinner.

tom roland



**WHO'S ON FIRST?** — Motown recording artist Rick James (l) stopped by the season opener for the Buffalo Bisons softball team recently to throw out the first ball and put in a good word for the *Mary Jane Girls* self-titled debut LP. Pictured with James is Jim McGowan of The Bisons and Sugar Plum Records, a Motown distributor.



**FACING A HAZARD** — RCA recording artist Robert Hazard recently performed at the Palace in Los Angeles. His new single, "Change Reaction," has just been released. Pictured backstage after the show are (l-r): Hazard; manager Bill Eib; and Don Ellis, division vice president, RCA Records U.S.A. and Canada.

## INTERNATIONAL DATELINE

### Argentina

**BUENOS AIRES** — **Nestor Kohlhuber** resigned from his post as promotion manager of Microfon after 10 years of association with the label headed by **Marlo Kaminsky**. His future plans include action in the advertising business, while Kaminsky told **Cash Box** that no replacement for Kohlhuber has been chosen, with Kaminsky himself taking the promotion duties. Microfon recently signed a representation deal with Peruvian label Music Shop and will start releasing its product in the local market in a few weeks.

Sazam Records' Uruguayan artist **Ruben Rada** is being strongly promoted on TV and radio these days, after a successful stint at the Obras Stadium last month. Rada has been a leading musician for many years and plays drums and percussion besides singing. His specialty is "candombe," a variety of the rhythms brought to the Southeast of America by negro slaves about two hundred years ago. Candombe had certain points in common with the Brazilian carnival music, but its launching as pop product in Buenos Aires has been very difficult till now. Sazam is a label produced by **Oscar Lopez**, who has also been a leader in the local rock trend, and is distributed by Sicamericana, the company headed by **Nestor Selasco**.

EMI reports very good results with the sales of three records: the "John Lennon Collection," the Brazilian star **Rita Lee** album and the Interdisc (distributed by EMI) album by **Jose Velez**, who has visited Buenos Aires recently. As we reported before, the company will move soon to new headquarters, and **Roberto Altuna** is its new managing director after the departure of **Luis Aguado** to Spain, where he has been appointed MD of the EMI branch in that market.

PolyGram's **Victor Heredia** has been very successful with a series of dates at the Bar Latino pub in downtown Buencs Aires. The artist recently sang to SRO audiences at the Astral Theatre with a repertoire of poems written by the late **Pablo Neruda** and his own music, and recorded a new version of these as his latest album. His previous effort, "Puertas abiertas," has also been a Top 20 item in this country.

miguel smirnoff

### Italy

**MILAN** — **Giuseppe Ornato**, vice president and managing director of RCA, has been named president of AFI, the Italian phonogram producers association affiliated to IFPI. He replaces **Guido Rignano** (president of Dischi Ricordi), who held this position the last seven years. The charge of Ornato will be effective from July 1 to allow the actual AFI committee to conclude the organization of the IFPI 50th anniversary,

which will take place in Venice from June 1.

WEA Italiana announced the distribution on the Italian market — set for the first week of June — of its first catalog of the Compact Disc (CD). Among the releases are CD's by **Christopher Cross**, **Fleetwood Mac**, **Phil Collins** and **Al Jarreau**.

RCA organized, from April 26 to May 4, a series of meetings with record retailers and DJs in seven different cities, called "Caravan 1983," connected to a show attended by various RCA artist (**Ivan Graziani** and **Gianni Bella** among others), to promote their latest releases.

Bubble Records, formerly with CGD, has signed a new distribution agreement with Dischi Ricordi. . . **Lucio Dalla** renewed his contract with RCA for three more albums. His new LP, "1983," has just been released. . . **Patty Pravo**, previously with CBO, has signed with CGD.

mario de luigi

### United Kingdom

**LONDON** — Much cause for celebration last week as the 1,000th edition of BBC TV's *Top Of The Pops* went on air followed by a lavish party at London's The Gardens club. Many top industry personnel mixed with BBC staff and artists including **Fun Boy Three**, **Gary Numan**, **Spandau Ballet** and the **Thompson Twin TOTP** is the most powerful national TV outlet for the U.K. music business and has become a British institution. Last week's program was extended to include old clips from the heady days of the '60s.

Old rock troopers **Genesis** were reunited with their original colleagues **Peter Gabriel** and **Steve Hackett** for the luncheon Ivor Novello Awards Ceremony, where the band picked up an award for Outstanding Contribution To British Music. After the formalities were over, Gabriel chatted with **Cash Box** about his current plans for a new LP and discussed various interesting themes including the works of **Jung**, which were contained in his last "Peter Gabriel" LP — specifically "Rhythm Of The Heat," which Gabriel originally wanted to title "Jung In Africa" and deals with Jung's soul being possessed by African rhythms in Kenya.

**Crosby, Stills & Nash** is due to fly into London this summer for three special dates at Wembley Arena. A new "live" CS&N LP, titled "Allies," will be released to coincide with the U.K. dates. . . PolyGram Video has just put two more best-selling record artists onto Laser Vision discs — **James Last** on *Live In London* and **Elkie Brooks** on her *Pearls* U.K. tour. Other music programs currently available on Laser Vision include: **Quadrophonia (The Who)**; **The Kids Are Alright, The Who**; **Live At Pompeii, Pink Floyd**; and **Berlin, Barclay James Harvest**.

nick underwood

## IVOR NOVELLO AWARDS

### Genesis Honored For Contribution To British Music By BASCA

by Nick Underwood

**LONDON** — Genesis received one of the highly coveted Ivor Novello Awards for Outstanding Contribution To British Music in London last week during the annual British Academy of Songwriters, Composers & Authors (BASCA) awards presentation at The Grosvenor House Hotel.

The prestigious Awards ceremony for music in 1982 is sponsored by the U.K.'s Performing Rights Society (PRS) and nominations are split into 12 categories. The Award winners for 1982 are as follows:

*The Best Song Musically And Lyrically* — "Have You Ever Been In Love" by Andy Hill, Pete Sinfield and John Center; published by RCA Music & Paper Music.

*The Best Pop Song* — "Our House" by Carl Smyth and J. Foreman; published by Nutty Sounds and Warner Bros. Music.

*The Best Theme From A Television Or Radio Production* — "Theme From Harry's

### Cockburn Concert Film Debuts Across Canada

by Jan Plater

**OTTAWA** — Bruce Cockburn's concert film, *Rumors of Glory*, made a triumphant debut this past month with audiences in Canada and the United States. Following a successful screening April 23 at Filmex, the Los Angeles film festival, *Rumors of Glory*, was exclusively premiered in Canada, May 4, on First Choice pay-TV. First Choice has approximately 325,000 subscribers.

Produced by Bill House and Peter Walsh for Extra Modern Prods., the film was shot before live audiences in Denver, Colo. and at Toronto's Music Hall Theatre during a 1981 tour. Distribution arrangements are being handled by Simcom Ltd., Toronto and their offices in London, New York and Los Angeles. A U.S. distribution deal is in the works at present, and the film should be available to pay-TV viewers there in the near future.

### Wide Selection

Playing electric and acoustic guitars and singing lead vocals, Cockburn presents an offering of 15 songs on the film that span the various stages of his career. Included are compositions from his early folk period, as well as three selections from his latest album, "The Trouble With Normal," that shows the influences of jazz, rock and reggae on his more recent work.

Cockburn is backed by a tight, cohesive five-person unit consisting of Jon Goldsmith on keyboards; Dennis Pendrith, bass and vocals; Hugh Marsh, electric violin; Bob Disalle, drums, percussion and vocals; and Kathryn Moses playing saxes, flute and vocals.

## INTERNATIONAL BESTSELLERS

### Argentina

#### TOP TEN 45s

- 1 **Olvídame** — Pimpinela — CBS
- 2 **Che Plbe** — Raul Porchetto/Leon Gieco — Music Hall
- 3 **Ojo De Tigre** — Survivor — CBS
- 4 **Y Como Es El** — Jose Luis Perales — Music Hall
- 5 **Para Volver A Ver** — Dyango — EMI
- 6 **Alma, Corazon Y Pan** — Gervasio — RCA
- 7 **Balla Conmigo** — Rita Lee — EMI
- 8 **Soles** — Marilina Ross — CBS
- 9 **Si O No** — Cris Manzano — Interdisc
- 10 **La Marcha De La Bronca** — Pedro y Pablo — Music Hall

#### TOP TEN LPs

- 1 **Confidencias** — Jose Velez — Discosa
- 2 **John Lennon Collection** — EMI
- 3 **Pimpinela** — CBS
- 4 **En Concierto** — Pedro y Pablo — Music Hall
- 5 **Another Page** — Christopher Cross — WEA/Interdisc
- 6 **Che Plbe** — Raul Porchetto — Music Hall
- 7 **Quiereme** — Valeria Lynch — PolyGram
- 8 **En La Soledad** — Emmanuel — RCA
- 9 **Rolling Stones Hits** — PolyGram
- 10 **Eurodisc Vol. 2** — various artists — Gapul/DB

—Prensario

### Italy

#### TOP TEN 45s

- 1 **Vacanze Romane** — Matia Bazar — Ariston
- 2 **I Didn't Know** — Ph.D. — WEA
- 3 **Shock The Monkey** — Peter Gabriel — PolyGram/Charisma
- 4 **Amico E'** — D. Baldan Bembo & C. Caselli — CGD
- 5 **Chi Chi Chi Co Co Co** — Pippo Franco — Lupus
- 6 **Face To Face Heart To Heart** — Twins — Fonit Cetra
- 7 **Vita Spericolata** — Vasco Rossi — Carosello
- 8 **L'Italano** — Toto Cutugno — Carosello
- 9 **Acquarello** — Toquinho — CGD/Maracana
- 10 **Do You Really Want To Hurt Me** — Culture Club — Virgin

#### TOP TEN LPs

- 1 **The Final Cut** — Pink Floyd — EMI/Harvest
- 2 **Tutto Sanremo '83** — various artists — Ricordi
- 3 **Tango** — Matia Bazar — Ariston
- 4 **The John Lennon Collection** — EMI/Parlophone
- 5 **Acquarello** — Toquinho — CGD/Maracana
- 6 **Thriller** — Michael Jackson — CBS/Epic
- 7 **L'Arca Di Noe** — Franco Battiato — EMI
- 8 **Another Page** — Christopher Cross — WEA/Warner Bros.
- 9 **One Plus One** — various artists — K-tel
- 10 **Flying Mix N. 2** — various artists — Gong

—Musica e Dischi

### United Kingdom

#### TOP TEN 45s

- 1 **True** — Spandau Ballet — Reformation
- 2 **Fascination** — The Human League — Virgin
- 3 **Temptation** — Heaven 17 — B.E.F./Virgin
- 4 **Pale Shelter** — Tears For Fears — Mercury
- 5 **Words** — F.R. David — Carrere
- 6 **Dancing Tight** — Galaxy — Ensign
- 7 **We Are Detectives** — Thompson Twins — Arista
- 8 **Our Lips Are Sealed** — Fun Boy Three — Chrysalis
- 9 **Beat It** — Michael Jackson — Epic
- 10 **Blue Monday** — New Order — Factory

#### TOP TEN LPs

- 1 **Let's Dance** — David Bowie — EMI America
- 2 **True** — Spandau Ballet — Reformation
- 3 **Thriller** — Michael Jackson — Epic
- 4 **White Feathers** — Kajagoogoo — EMI
- 5 **Faster Than The Speed Of Light** — Bonnie Tyler — CBS
- 6 **Sweet Dreams** — Eurythmics — RCA
- 7 **The Final Cut** — Pink Floyd — Harvest
- 8 **Quick Step & Side Kick** — Thompson Twins — Arista
- 9 **The Luxury Gap** — Heaven 17 — B.E.F. Virgin
- 10 **Cargo** — Men At Work — Columbia

—Melody Maker

# CASH BOX TOP 100 ALBUMS

May 21, 1983

Title, Artist, Label, Number, Distributor

Title, Artist, Label, Number, Distributor	Weeks On Chart		Title, Artist, Label, Number, Distributor	Weeks On Chart		Title, Artist, Label, Number, Distributor	Weeks On Chart	
	5/14	Chart		5/14	Chart		5/14	Chart
<b>1 THRILLER</b> MICHAEL JACKSON (Epic QE 38112) CBS	—	1 22	<b>34 BRANIGAN 2</b> LAURA BRANIGAN (Atlantic 7 80052-1) WEA	—	38 7	<b>69 PLANET P</b> (Geffen GHS 4000) WEA	8.98	70 7
<b>2 CARGO</b> MEN AT WORK (Columbia QC 38660) CBS	—	4 3	<b>35 ALL THIS LOVE</b> DeBARGE (Motown 6012G) IND	8.98	36 17	<b>70 MODERN HEART</b> CHAMPAIGN (Columbia FC 38284) CBS	—	72 9
<b>3 PYROMANIA</b> DEF LEPPARD (Mercury 810 308-1 M-1) POL	8.98	3 15	<b>36 PLEASURE VICTIM</b> BERLIN (Geffen GHS 2036) WEA	6.98	32 15	<b>71 DEEP SEA SKIVING</b> BANANARAMA (London 810 102-1-R-1) POL	8.98	80 6
<b>4 LET'S DANCE</b> DAVID BOWIE (EMI America SO-17093) CAP	8.98	5 4	<b>37 LOVE FOR LOVE</b> WHISPERS (Solar/Elektra 9 60216-1) WEA	8.98	41 8	<b>72 YOU AND I</b> O'BRYAN (Capitol ST-12256) CAP	—	74 12
<b>5 FLASHDANCE</b> ORIGINAL SOUNDTRACK (Casablanca 811 492-1 M-1) POL	8.98	10 4	<b>38 GET NERVOUS</b> PAT BENATAR (Chrysalis FV 41396) CBS	8.98	33 27	<b>73 ARCADE</b> PATRICK SIMMONS (Elektra 9 60225-1) WEA	8.98	75 5
<b>6 THE FINAL CUT</b> PINK FLOYD (Columbia QC 38243) CBS	—	2 7	<b>39 BUILT FOR SPEED</b> STRAY CATS (EMI America ST-17070) CAP	8.98	40 48	<b>74 GREATEST HITS</b> MELISSA MANCHESTER (Arista AL 9611) IND	8.98	71 14
<b>7 FRONTIERS</b> JOURNEY (Columbia QC 38504) CBS	—	6 14	<b>40 SCOOP</b> PETE TOWNSHEND (Atco 90063-1-F) WEA	10.98	34 9	<b>75 KILLER ON THE RAMPAGE</b> EDDY GRANT (Ice/Portrait B6R 38554) CBS	—	135 5
<b>8 BUSINESS AS USUAL</b> MEN AT WORK (Columbia ARC 37987) CBS	—	7 46	<b>41 THE KEY</b> JOAN ARMATRADING (A&M SP-4912) RCA	8.98	46 4	<b>76 THE HUNTER</b> JOE SAMPLE (MCA-5397) MCA	8.98	77 9
<b>9 KILROY WAS HERE</b> STYX (A&M SP-3734) RCA	8.98	8 10	<b>42 SCANDAL</b> (Columbia FC 38194) CBS	—	44 16	<b>77 MEMORIES</b> BARBRA STREISAND (Columbia TC 37678) CBS	—	78 18
<b>10 JARREAU</b> (Warner Bros. 9 23801-1) WEA	8.98	13 6	<b>43 HELLO, I MUST BE GOING</b> PHIL COLLINS (Atlantic 80035-1) WEA	8.98	43 26	<b>78 HEAVEN 17</b> (Virgin/Arista AL 6606) IND	6.98	73 15
<b>11 LIONEL RICHIE</b> (Motown 6007 ML) IND	8.98	11 31	<b>44 SPRING SESSION M</b> MISSING PERSONS (Capitol ST-12228) CAP	8.98	39 30	<b>79 THE INARTICULATE SPEECH OF THE HEART</b> VAN MORRISON (Warner Bros. 9 238021) WEA	8.98	76 8
<b>12 H2O</b> DARYL HALL & JOHN OATES (RCA AFL1-4383) RCA	8.98	12 30	<b>45 BLINDED BY SCIENCE</b> THOMAS DOLBY (Capitol MLP-15007) CAP	5.98	45 16	<b>80 SOMETHING'S GOING ON</b> FRIDA (Atlantic 80013-1) WEA	8.98	67 28
<b>13 WAR</b> U2 (Island/Atco 7 90067-1) WEA	8.98	9 10	<b>46 QUARTET</b> ULTRAVOX (Chrysalis B6V 41394) CBS	—	42 12	<b>81 WE ARE ONE</b> MAZE FEATURING FRANKIE BEVERLY (Capitol ST-12262) CAP	8.98	139 2
<b>14 1999</b> PRINCE (Warner Bros. 9 23720-1F) WEA	10.98	16 27	<b>47 CUT</b> GOLDEN EARRING (21 T1-1-9004) POL	8.98	37 25	<b>82 PONCHO &amp; LEFTY</b> MERLE HAGGARD/WILLIE NELSON (Epic FE 37958) CBS	—	83 17
<b>15 KISSING TO BE CLEVER</b> CULTURE CLUB (Virgin/Epic ARE 38398) CBS	—	14 25	<b>48 SPECIAL BEAT SERVICE</b> THE ENGLISH BEAT (I.R.S./A&M SP 70032) RCA	8.98	49 31	<b>83 LEXICON OF LOVE</b> ABC (Mercury SRM-4059) POL	8.98	82 38
<b>16 THE GOLDEN AGE OF WIRELESS</b> THOMAS DOLBY (Capitol ST-12271) CAP	8.98	18 8	<b>49 DAWN PATROL</b> NIGHT RANGER (Boardwalk NB-33259-1) IND	8.98	51 18	<b>84 STYLE</b> CAMEO (Atlanta Artists 811 072-1M-1) POL	8.98	105 3
<b>17 THE CLOSER YOU GET . . .</b> ALABAMA (RCA AHL14663) RCA	8.98	15 10	<b>50 SHABOOH SHOOBAH</b> INXS (Atco 7 90072-1) WEA	8.98	57 10	<b>85 STEVE ARRINGTON'S HALL OF FAME</b> (Atlantic 7 80049-1) WEA	8.98	85 11
<b>18 CUTS LIKE A KNIFE</b> BRYAN ADAMS (A&M SP-4919) RCA	8.98	20 14	<b>51 NEVER SURRENDER</b> TRIUMPH (RCA AFL1-4382) RCA	8.98	47 17	<b>86 MADNESS</b> (Geffens GHS 4003) WEA	8.98	97 5
<b>19 LIVING IN OZ</b> RICK SPRINGFIELD (RCA AFL1-4660) RCA	8.98	21 4	<b>52 THE HIGH ROAD</b> ROXY MUSIC (Warner Bros. 9 23808-1B) WEA	5.99	50 8	<b>87 HIGH ADVENTURE</b> KENNY LOGGINS (Columbia TC 38127) CBS	—	89 36
<b>20 ELIMINATOR</b> ZZ TOP (Warner Bros. 9 23774-1) WEA	8.98	22 6	<b>53 COMPUTER GAMES</b> GEORGE CLINTON (Capitol ST-12246) CAP	8.98	52 25	<b>88 NAKED EYES</b> (EMI America ST-17089) CAP	8.98	96 6
<b>21 RIO</b> DURAN DURAN (Harvest ST-12211) CAP	8.98	17 22	<b>54 SIDE KICKS</b> THOMPSON TWINS (Arista AL 6607) IND	6.98	56 14	<b>89 WHAMMY!</b> THE B-52's (Warner Bros. 9 23819-1) WEA	8.98	— 1
<b>22 IV</b> TOTO (Columbia FC 37728) CBS	—	23 58	<b>55 MONEY AND CIGARETTES</b> ERIC CLAPTON (Duck/Warner Bros. 9 23773-1) WEA	8.98	53 14	<b>90 ALWAYS ON MY MIND</b> WILLIE NELSON (Columbia FC 37951) CBS	—	88 60
<b>23 THE DISTANCE</b> BOB SEGER & THE SILVER BULLET BAND (Capitol ST-12254) CAP	8.98	19 19	<b>56 THREE LOCK BOX</b> SAMMY HAGAR (Geffen GHS 2021) WEA	8.98	54 22	<b>91 HOOKED ON CLASSICS III — JOURNEY THROUGH THE CLASSICS</b> LOUIS CLARK conducting THE ROYAL PHILHARMONIC ORCHESTRA (RCA AFL 1-4588) RCA	8.98	117 5
<b>24 OUTSIDE INSIDE</b> THE TUBES (Capitol ST-12260) CAP	8.98	26 7	<b>57 WILD &amp; BLUE</b> JOHN ANDERSON (Warner Bros. 9 23721-1) WEA	8.98	55 12	<b>92 WHEN THE GOING GETS TOUGH, THE TOUGH GET GOING</b> BOW WOW WOW (RCA AFL 1-4570) RCA	8.98	93 10
<b>25 TOO-RYE-AY</b> KEVIN ROWLAND & DEXYS MIDNIGHT RUNNERS (Mercury SRM-1-4069) POL	8.98	25 15	<b>58 NIGHT AND DAY</b> JOE JACKSON (A&M SP-4906) RCA	8.98	59 35	<b>93 RECORDS</b> FOREIGNER (Atlantic 7 80999-1) WEA	8.98	90 22
<b>26 JANE FONDA'S WORKOUT RECORD</b> (Columbia CX2 38054) CBS	—	27 52	<b>59 TOUGHER THAN LEATHER</b> WILLIE NELSON (Columbia QC 38248) CBS	—	60 10	<b>94 EINZELHAFT</b> FALCO (A&M SP-6-4951) RCA	6.98	112 6
<b>27 KIHNSPIRACY</b> GREG KIHN BAND (Beserkley/Elektra 9 60224-1) WEA	8.98	24 12	<b>60 OLIVIA'S GREATEST HITS VOL. 2</b> OLIVIA NEWTON-JOHN (MCA-5347) MCA	8.98	63 34	<b>95 MIDNIGHT LOVE</b> MARVIN GAYE (Columbia FC 38197) CBS	—	79 27
<b>28 JULIO</b> JULIO IGLESIAS (Columbia FC 38640) CBS	—	31 9	<b>61 NO GUTS . . . NO GLORY</b> MOLLY HATCHET (Epic FE 38429) CBS	—	58 10	<b>96 UNTOUCHABLES</b> LAKESIDE (Solar/Elektra 9 60204-1) WEA	8.98	143 2
<b>29 WE'VE GOT TONIGHT</b> KENNY ROGERS (Liberty LO-51143) CAP	8.98	29 11	<b>62 FRIEND OR FOE</b> ADAM ANT (Epic ARE 38370) CBS	—	61 30	<b>97 VISIONS</b> GLADYS KNIGHT & THE PIPS (Columbia FC 38205) CBS	—	— 1
<b>30 POWERLIGHT</b> EARTH, WIND & FIRE (Columbia TC 38367) CBS	—	28 12	<b>63 LOW RIDE</b> EARL KLUGH (Capitol ST-12253) CAP	8.98	69 4	<b>98 WHO'S GREATEST HITS</b> MCA-5408) MCA	8.98	106 5
<b>31 ATF</b> AFTER THE FIRE (Epic FE 38282) CBS	—	30 12	<b>64 TOO TOUGH</b> ANGELA BOFILL (Arista AL 9616) IND	8.98	65 18	<b>99 AFTER THE SNOW</b> MODERN ENGLISH (Sire 9 23821-1) WEA	8.98	81 10
<b>32 HAVANA MOON</b> CARLOS SANTANA (Columbia FC 38642) CBS	—	35 5	<b>65 MOUNTAIN MUSIC</b> ALABAMA (RCA AHL1-4229) RCA	8.98	66 62	<b>100 KEYED UP</b> RONNIE MILSAP (RCA AFL1-4670) RCA	8.98	124 4
<b>33 WHAT BECOMES A SEMI-LEGEND MOST?</b> JOAN RIVERS (Geffen GHS 4007) WEA	8.98	48 6	<b>66 AEROBIC SHAPE-UP II</b> JOANIE GREGGAINS (Parade/Peter Pan PA 106) IND	8.98	68 22			
			<b>67 LONG AFTER DARK</b> TOM PETTY AND THE HEARTBREAKERS (Backstreet BSR5360) MCA	8.98	64 27			
			<b>68 ANOTHER PAGE</b> CHRISTOPHER CROSS (Warner Bros. 9 23757-1) WEA	8.98	62 14			



# CLASSIFIEDS

## CLASSIFIED AD RATE 35 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$10.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is NOT enclosed with order your classified ad will be held for following issue pending receipt of your check or cash. NOTICE — \$203 Classified Advertisers (Outside USA add \$78 to your present subscription price). You are entitled to a classified ad of 40 words in each week's issue for a period of one full year, 52 consecutive weeks. You are allowed to change your Classified each week if you so desire. All words over 40 will be billed at the rate of 35c per word. Please count words carefully. Be sure your Classified Ad is sent to reach Hollywood publication office, 6363 Sunset Blvd., Los Angeles, CA 90028 by Wednesday, 12 noon, of preceding week to appear in the following week's issue.

## Classified Ads Close WEDNESDAY

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**MATA HARI**-\$695, Evel Knivel-\$495, Strikes & Spares-\$595, Airborne Avenger-\$295, Atarians-\$225, Dolly Par-tion, Getaway-\$395, Thunderbolt-\$395, Nugent-\$695, Hot Tip-\$495, Wheels II-\$395, Sheets-\$295, Racer-\$295, M-4-\$495, Anti Aircraft-\$295. MICKEY ANDERSON, INC. P.O. BOX 6369 ERIE, PA 16512 PHONE (814) 452-3207

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**GOLD FOR WW-II** — Willie Nelson and Waylon Jennings' RCA album "WW-II" was certified gold recently by the Recording Industry Assn. of America (RIAA) for sales in excess of 500,000 units. Pictured admiring the award are (l-r): Randy Goodman, manager, merchandising, RCA; Bob Heatherly, director, national country promotion, RCA; Jennings; and Joe Galante, division vice president, RCA.

## AORs Looking At 'Beat It,' Prince

(continued from page 20)

dall, program director of WMMR in Philadelphia, is enthusiastic about his station's tradition of playing Stax and Motown — "these records blend beautifully with Flock of Seagulls and Duran Duran" — but only in the summertime. Hobart and Berger agree that "there isn't much call for them."

AOR programmers feel the move to a new acceptance of black artists is a two-way street. "Black artists have ignored AOR, and vice versa," says Kendall. "It's about time AOR came back to black music and black music came back to AOR. Both the Michael Jackson and Prince albums were made with a mass audience in mind, and with AOR becoming more hit-oriented, we can't ignore these records." He added, "It's important to get on a record like 'Beat It' or Eddy Grant's 'Electric Avenue' early to keep your hip image."

Stations see the new music trend keeping the door open to black artists. Nenni found "stations have to freshen up their air

sound, and the new rhythmic sounds are keeping us up-to-date." Lemieux says the station is sometimes wary of the new white dance records, but he adds, "there are tremendous requests for it. It certainly keeps our ears open to artists like Michael Jackson or Prince or Eddy Grant," Hobart concludes. "We'll take it song by song."

## Movie Soundtracks

(continued from page 32)

soundtracks either just released or planned for the very near future, according to label president Lloyd Segal. Included is the soundtrack for *Valley Girl*, which initially was set for Epic Records. According to a spokesman for Epic, the label was forced to pass on the record due to "too many legal problems" surrounding several of the movie's songs. The Regency LP, said Segal, features music by Josie Cotton, The Plimsouls, Bonnie Hayes and the Wild Combo and Sparks.

Among other films which have or will have Regency soundtrack LPs are Crown International's *My Tutor*, music by Webster Lewis; Embassy Pictures' *Losin' It*, music by Dee Clark, The Shirelles, Smokey Robinson, The Champs ("Tequila") and The Temptations; New World Pictures' *My Love Letters*; Century International's *Sweet Sixteen*, music by Joel and Mark Wertman; and Saturn International's *Going All The Way*, music composed by Rob Stone with additional songs by Couchois, Chris Allen and Karen Tolin.

RCA Records, according to a company spokesperson, does not have a soundtrack scheduled until the fall release of the film and LP to David Bowie's *Ziggy Stardust and the Spiders From Mars*, a concert production shot in the early '70s.



**FLACK'S FOURTEENTH FETED** — Atlantic recording artist Roberta Flack recently celebrated her 14 years at the label with a performance at Carnegie Hall. Pictured backstage are (l-r): Noreen Woods, vice president, Atlantic; Flack; and Ahmet Ertegun, chairman, Atlantic.

## COAST TO COAST

### EAST COASTINGS

(continued from page 13)

*Top of the Pops* wanted us to do it. It was even stranger, because *Top of the Pops* was one of the reasons Graham originally left the Hollies. But I called him in Hawaii and he said, "Why not?" Once Nash arrived in London, he joined his former bandmates at Abbey Road Studios, where they were laying down backing tracks. "All the tea girls treated him like he'd just been in there the day before and I think he felt like he'd never been away," said Elliott. "So he kind of snuck up to the microphone." And thus were they reunited. A new album is set for release on Atlantic, and the group is planning an August tour of the States. "We haven't been to America in 10 years," said Clarke. "I feel we're a new band, but I think we'd be letting people down if we don't do the old stuff, too."

fred goodman

### POINTS WEST

(continued from page 13)

*Streets of Fire*, currently shooting at Universal Studios . . . Local folksinger Harold Payne, who's been gigging recently at At My Place in Santa Monica, says he's going to play some "off the wall" concerts in Berlin shortly.

jeffrey resner

## ON JAZZ

(continued from page 15)

vein that produced Hoggard's "Rain Forrest" for Contemporary and his recordings for GRP. Supporting musicians run the gamut, from M'tume vocalist **Tawatha** to synthesizer maven **Jeff Lorber** through **Propaganda** guitarist **Ronnie Drayton**. Primarily commercially oriented, the disc has more than a smattering of thoughtful playing by Hoggard, who really manages to stretch out his chops and demonstrate his seemingly endless growth as a composer, most notably on the LP's closer, "God Is Capable of Everything." The third release, "When Elephants Dream Of Music" by drummer **Bob Moses**, is a large group recording that will invite comparisons to **Carla Bley's** work. That said it should be quickly added that Moses is beholden to no one, and that several of the album's compositions, most notably "The River" and the **Sheila Jordan** showcase, "Happy To Be Here Today," manage to be departures from the rest of the album's tenor without affecting the disc's equilibrium. A tribute to a certain trumpeter, entitled "For Miles," manages to stand on its own feet while offering the first tangible proof that other artists are building on the trumpeter's most recent work. Anyone listening to this album will never again think of Moses as simply a drummer. Were all this action not enough, PolyGram Classics also has a fresh batch of Verve Imports and a slew of new titles on Black Saint/Soul Note. More about them next week.

fred goodman

## THE RHYTHM SECTION

(continued from page 29)

munity might be interested in regarding music video, but they do feel it is an adequate test of what a video music format featuring black product can provide in the way of an alternative to MTV. "We definitely believe that there are a lot of people who would rather see some of these artists instead of the ones shown over and over again on MTV," remarked Pritchett. "We also realize this is a market test situation, but you've got to start somewhere."

**POP GOSPEL** — The **Nicholas Family**, which scored on gospel and B/C radio a year ago with the Benson Co. single "God's Woman," is set to debut its new album and record label, Message Records, May 21 during a performance at the Greater Bethany Auditorium in Los Angeles. If you funksters, rappers and otherwise hipsters are saying "So What?," then listen to the backing musicians. **Patrice Rushen**, **Greg Phillanganes**, **Ollie Brown**, **Jerry Peters**, **Paul Jackson, Jr.**, **Fred Wesley** and **Ernie Fields, Jr.** will be backing the eight-member gospel group, with guest vocalist **Vernessa Mitchell** and **Jeanette Hawes** providing vocal support. A 28-piece orchestra under the direction of **Frank Wilson** will also perform with the Nicholas Family at the South L.A. church auditorium, which has a capacity of between 1,300-1,500. KMAX air personality **Reggie Utley** will serve as host during the concert. The music will be from the Nicholas' "Words Can't Express," an album on which many of the guest artists performed.

michael martinez

# CASH BOX

May 21, 1983

## AROUND THE ROUTE

by Camille Compasio

Atari's ninth annual international distributors meeting, themed "The Magic of Tomorrow," was in progress (May 10-14) as **Cash Box** went to press. Some 350 or more were expected to attend the big event at the Buena Vista Hotel in Orlando, Fla. The "Arabian" and "Star Wars" video games were among the new products being premiered.

Big doings! During the period of May 3-5, Mondial International in Springfield, N.J., sponsored a highly successful trio of Gottlieb showings in Milford, Conn. (May 3); at the Marriott Hotel-LaGuardia Airport in Queens (May 4) for Long Island and New York area ops; and at the Sheraton Hotel in New Brunswick, N.J. (May 5). Each drew exceptional turnouts, according to general manager **Tony Yula**, who officiated as host along with the Mondial sales staff. Gottlieb veepee **Gil Pollack** came in from Chicago to participate. Bill of fare included dinner, socializing and a product display featuring Gottlieb's "Mad Planet," "Q\*bert," "Super Orbit," "Royal Flush" and the newly intro'd pin conversion kit... Watch for the opening of a Mondial office in Milford, Conn., in the not too distant future.

(continued on page 40)

## Revolutionary Technology

### Cinematronics Gambling With Laserdisc-Controlled Vid Game

by Jeffrey Ressler

LOS ANGELES — Cinematronics, the coin-op company that produced such machines as "Armor Attack," "Solar Quest," "Jack the Giantkiller" and "Naughty Boy," is making a valiant effort to keep itself afloat in the mire of current industry problems by shipping samples of the first laserdisc-controlled game — a fully-animated amusement called "Dragon's Lair" — to distributors in July. Introduced at

### Atari To Release Star Wars Video Arcade Game

by Jeffrey Ressler

LOS ANGELES — Atari, Inc. is planning to introduce its first "Star Wars" coin-op video game to players during June, in close synchronization with the third film in the space epic series *Star Wars/Return of the Jedi*, set for a May 25 release. The vid amusement, which will be placed in movie theatre lobbies as well as conventional arcade and street locations, is reported to feature several dazzling visual advancements and voices from many of the motion picture's popular characters.

Displayed to coin-op distributors during Atari's ninth annual distrib meet held last week at Walt Disney World's EPCOT Center

(continued on page 43)

the recent Amusement Operators Exposition (AOE), *Dragon's Lair* is expected by Cinematronics to usher in a brave new world of video game action at a time when the marketplace is faced with a number of worries, including an overload of secondary pieces, a troubled economy and a lack of extraordinarily exciting product.

Over four years in the making, Cinematronics' laserdisc game is the result of a collaboration between the vid manufacturer and an L.A.-based animation design firm called Starcom, a part of the Advanced Microcomputer Systems (AMS) Group. Although housed in a conventional upright cabinet, the machine's inner workings include a Pioneer videodisc playback unit, in addition to the usual printed circuit boards and microprocessors that control the player's interactions. The game itself features Walt Dis-

(continued on page 41)

### Atari, MCA Pact

LOS ANGELES — Atari and MCA, Inc., the parent company of Universal Pictures and the MCA Records Group, have entered into a joint venture, tagged Studio Games, to produce coin-operated games, home video games and home computer software. The games will be based on Universal feature film and TV releases.

For additional information, see story, page 7.)

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# COIN MACHINE

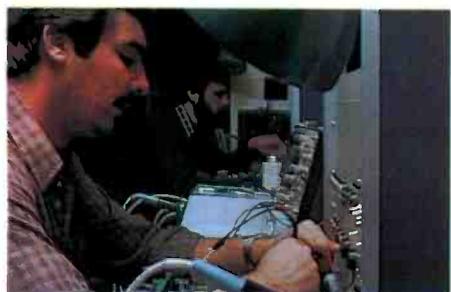
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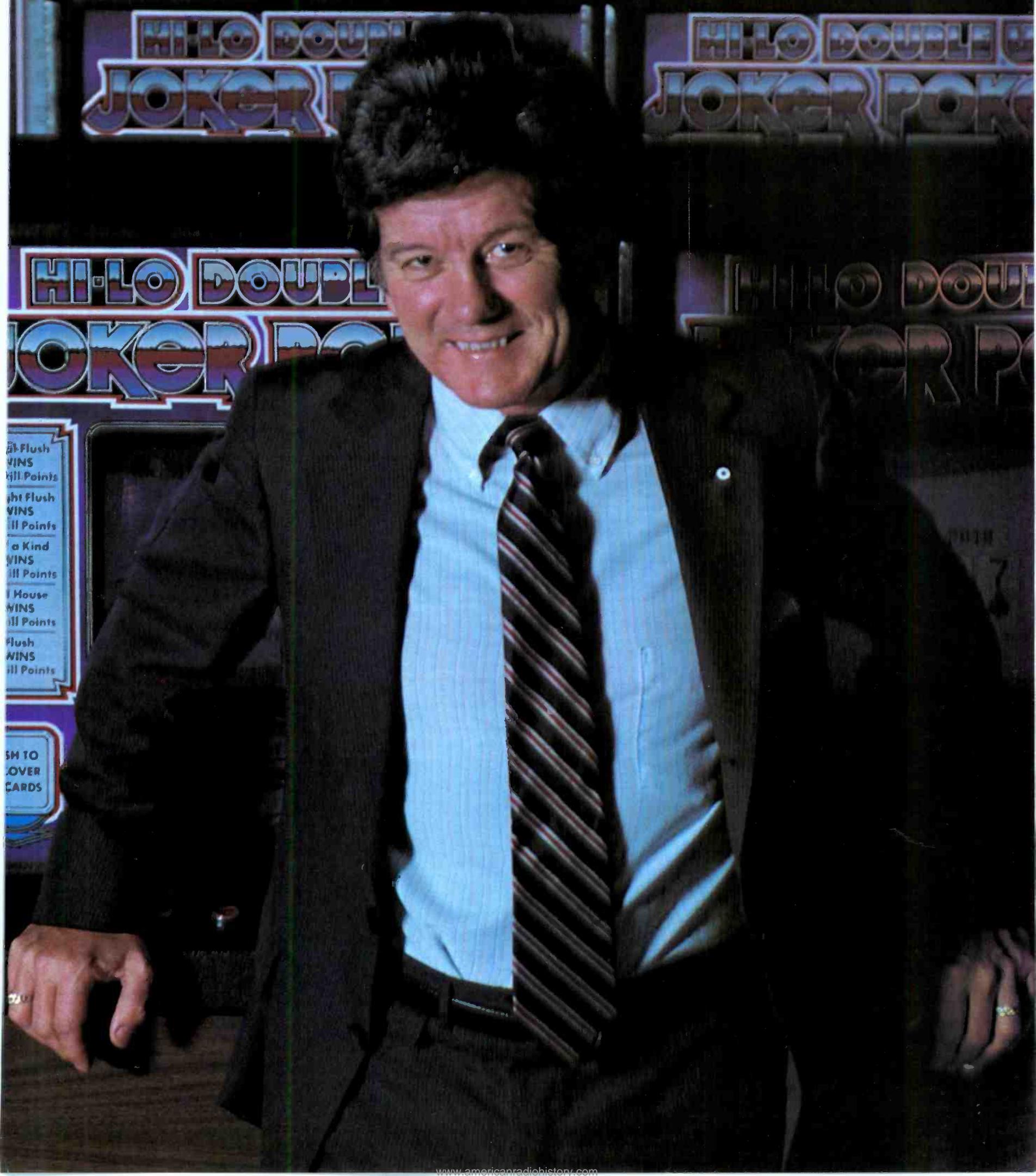
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Mill Points

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COVER  
CARDS

# INDUSTRY NEWS

## AROUND THE ROUTE

(continued from page 37)

Ken Anderson Assoc., based in Des Plaines, Ill., is in the business of producing and marketing conversion kits. Company president is vet coinman **Ken Anderson**, who advised **Cash Box** that the firm just released a model called "Hot Shocker," which has met with some good reaction and is currently in the process of marketing generic cabinets that include everything except PC boards. KAA has also concluded an arrangement with Destron to market the new "Main Event" boxing game. This agreement, Ken added, will also involve future game products from Destron.

Rowe International-Dedham wrapped up a terrific sales month in March, as noted by company exec **Bob LeBlanc**. Things did slacken off a bit, however, after ops completed their spring buying, but there are a few pieces that are keeping things hopping right now, among them Atari's ever-strong "Pole Position," Taito America's "Zoo Keeper" and Sega's "Congo Bongo."

General Amusement Management Evaluation System, more commonly referred to as GAMES, is a computer program for route accounting, developed by Hanson Dist. prexy **Ray Hibarger**, whose expertise in this field of endeavor is well known. This "total accounting system," as Ray calls it, is tailored for the needs of the 1,000-3,000 machine route and performs every function from equipment inventory to depreciation reports to tax data and so on. Employing the GAMES system puts a wealth of valuable information at the operator's fingertips. It can pinpoint the exact location of a specific machine or which games had less than 15% ROI, which locations to drop and whether to sell, move or scrap a machine. The system will "assist the operator in managing his assets, which is a necessity in today's market," according to Hibarger, "because without careful asset management, route profitability would be quite marginal." GAMES is being produced and marketed by Interface Technology Corp. and Hanson Dist. Co. The software will be available for a wide variety of computers by mid-summer of this year. Hibarger indicated that a demo diskette and manual will be on sale shortly. Further information may be obtained by contacting ITC/GAMES, 9201 Penn Ave. South, suite 1, Bloomington, Minn. 55431.

The Ohio Music & Amusement Assn. (OMAA) is sponsoring the third annual Edward Shaffer Memorial Golf Tournament, as a tribute to the late Ohio distrib. Event will take place June 16 at the Hickory Hills Golf Club in Georgesville, Ohio. Winner will receive the permanent revolving trophy along with a personal trophy as well.

## Williams Names Baker To Board Of Directors

LOS ANGELES—George Baker has been elected to the board of directors of Williams Electronics. Baker, a business consultant, is also a director of other public companies.



**LUCKY WINNER** — James Edleman of Dearborn Heights, Mich., was the winner of a Sega "Star Trek" cockpit video game, awarded during the recently held AOE convention in Chicago. Sega sponsored the giveaway drawing, which was open exclusively to operators. In accepting the prize, Edleman exclaimed, "I'm ecstatic! It's a beautiful machine and it'll be a beautiful addition to my arcade." Mr. Edleman, president of Sunshine Video, has a number of locations throughout the Detroit area and suburbs, and indicated that the new Star Trek cockpit would be going into his Canton, Mich. arcade location. Edleman is pictured taking a test flight.

## Harvard To Sponsor Games Conference

CHICAGO — Are video arcade and computer games mindless time wasters or new tools for learning?

Many educators and parents believe these games teach new skills to their users, such as improved spatial perception, better hand-eye coordination and an increased ability to make split-second decisions. By contrast, some social scientists deplore the games for their implied macho, militaristic view of the world. Which view is more accurate?

Twenty of the nation's leading social scientists, psychologists, teachers and product developers will present their views at a three-day conference sponsored by the Harvard Graduate School of Education. The conference, which will run from May 22 to 24, is called "Video Games and Human Development."

Participants in the conference will discuss the role video games play in medical rehabilitation, social behavior and the impact on toddlers and the learning process. Robert Kegan, a psychologist, will deliver the keynote address, titled "Donkey Kong," "Pac-Man" and the Meaning of Life: Casual Reflections in River City." The speech will assess what Kegan believes to be the impact of games on the human psyche. Other speakers will be equally provocative.

Professor Edna Mills, head of the Department of Education at Mills College, will speak

about her interviews with families about the effects of video games on parent-child relationships, as well as their impact on siblings.

David Brooks of the Behavioral and Educational Management Corp. of Long Beach, Calif., will present his research on 1,000 teenagers and their use of video arcade games.

Sylvia Weir, M.D., of the Logo Lab at the Massachusetts Institute of Technology, will discuss her research regarding the use of video games with dyslexic children.

Other speakers will present their views on the impact of games on preschoolers and how they affect the learning process in the classroom and at "alternative learning sites." In light of the popularity and influence of video games, conference participants also will suggest a research agenda for the '80s. The agenda would suggest guidelines for researchers to continue to assess the future impact of video games.

The conference is being funded by Atari, and will be limited to the first 250 registrants. All sessions will be open to the press, and a press conference will be held on Monday, May 23, from 11:30 a.m. to 1 p.m.

Further information may be obtained by contacting the Harvard University News Office at Holyoke Center 1060, Cambridge, Mass., 02138 or by phoning (617)495-1585.



**RECORD STARS VISIT ATARI** — Recording artists Quincy Jones and Michael Jackson recently spent a day at the Atari, Inc., facilities in Milpitas, Calif., taking a whirlwind tour of the plant to observe the various stages of production of video games. Their tour focused on the Coin Video Games Division. Pictured are (l-r): Dan Van Elderen, vice president, engineering, Atari; Jerry Marcus, executive vice president, sales, Atari; Jones; Jackson; and Don Osborne, vice president, marketing, Coin Video Games Division, Atari.

## VMI Pacts With Arista For Startime Video Jukebox

LOS ANGELES — Startime video jukebox maker, Video Music International, Inc. (VMI), recently entered its second major label pact with Arista Records, which joins Capitol/EMI America/UA Records group as early entries into the video jukebox market. The Arista deal, according to VMI programming chief Doug Foxworthy, gives the company exclusive North American rights to use Arista's promotion videos to program the jukeboxes.

Because of legal uncertainties over how to pay video music royalties, efforts to sign other labels to similar pacts have been stalled. VMI has signed individual agreements with Arista and the Capitol group.

Currently VMI is in talks with other labels and the American Federation of Musicians (AFM) to resolve the issue.

## Mondial Branch Opens

CHICAGO — Mondial International Corp. will open a new branch office in Milford, Conn., June 1. Mondial, based in New York and Springfield, N.J., will operate out of a site located at 203-205 Rock Lane in Milford, according to the firm's executive vice president, Richard Sarkisian.

"We are most gratified by the growth of our business in the Connecticut area," commented Sarkisian in making the announcement, "and to better serve our operator customers, the decision was made to open a branch office. In addition to a stock of new games, this office will offer parts and service facilities."

## AGMA Membership Meet Set For May 19

CHICAGO — The Amusement Game Manufacturers Assn. (AGMA) will hold its annual membership meeting May 20 in the Brent Room of the Old Town Holiday Inn in Alexandria, Va. The meeting will follow the association's inaugural Awards Dinner at the Anchorage House, May 19.

In addition to an election of officers and new board members, the meeting agenda will focus on various committee reports, resolution of approval for by-laws changes (previously submitted), a report on the Harvard Research Symposium and other pertinent business topics.

A bus trip and tour of Mount Vernon will highlight the May 20 session.

## CALENDAR

May 20-22: Music and Amusement Assn.; annual convention; Concord Hotel; Keamesha Lake, N.Y.

June 9-11: Illinois Coin Machine Operators Assn.; state convention; Holidome; Springfield.

June 9-12: Amusement & Music Operators of Tennessee; state convention; The Peabody; Memphis.

June 16-18: Ohio Music & Amusement Assn.; annual exposition; Hyatt Regency Columbus; Columbus.

Sept. 8-11: No. Carolina Coin Operators Assn.; state convention & trade show; Hyatt House; Winston Salem.

## INDUSTRY NEWS

### Cinematronics Gambling With Laserdisc-Controlled Vid Game

(continued from page 37)

neyesque animation techniques centered around a "swords and sorcery" motif.

Obviously, Cinematronics isn't the only company developing such a device. At the November 1982 Amusement and Music Operators Assn. (AMOA) Expo, Sega Electronics unveiled its "Astron Belt" laserdisc cockpit game, which pitted players against actual filmed footage of rocketships engaged in dogfights. This year's AMOA gathering is expected to yield as many as a half-dozen laserdisc games, with some industry insiders predicting the advanced technology will someday have the same devastating effect on traditional video games as "Pac-Man" had on pinball. For companies like Cinematronics, which is continuing production of conventional vid amusements like its recent high-speed vector system space chase upright named "Cosmic Chasm," the new breed of laserdiscs represents a chance to regain financial security, which is sorely needed in these hard times for gamemakers.

Having filed Chapter XI in September 1982, Cinematronics hopes consumer acceptance of Dragon's Lair and Cosmic Chasm will bring them up out of financial straits. Tom Campbell, company director of marketing, explained to **Cash Box** that innovative products like the laserdisc coin-op, in addition to changes in R&D, marketing and production staffs, will tremendously help the concern "re-position itself favorably in the marketplace."

"We're convinced the disc technology is the direction to follow," added Campbell, speaking from Cinematronics home base in El Cajon, Calif. "We may or may not continue to build conventional, high speed vector games. At this point, the marketplace is very, very difficult to judge. We know for a fact that the

### '82 Vending Sales Profits Down, Says NAMA

CHICAGO — Only slightly more than one out of three vending service companies were able to improve their profit margins in 1982, according to the results of a nationwide survey of members undertaken this spring by the National Automatic Merchandising Assn. (NAMA).

For slightly more than half of the participating firms, sales also were reduced last year compared with 1981, but nearly 70% expect higher sales and nearly 60% predict improved profit margins for 1983.

Hardest hit were companies in the Great Lakes and Midwest areas, said G. Richard Schreiber, NAMA president. The results are based on returns from 428 NAMA member operating companies, up considerably from the 276 firms which furnished their data last year.

In 1982, 47.4% of the companies achieved higher sales and only 35.6% reported profits increased from the previous year. "Manual" foodservice (non-vending) sales were higher for only 42.3% of the reporting firms.

Companies in the western third of the country generally achieved higher sales and profit margins than those in the rest of the country, Schreiber said.

When asked about their plans to purchase new vending equipment, the majority of the respondents identified snack vending machines and hot beverage vendors, with the smallest percentage indicating plans to purchase pastry, canned juice and milk and cigarette machines.



**NEW KIT** — Data East USA vice president of sales Mark McCleskey explained the new Multi Conversion Kit to the firm's distributors at the meeting held during the recent AOE convention in Chicago.

### Multi Conversion Kit Unveiled At Data East Meet

CHICAGO — Data East USA held its first distributor meeting in Chicago on March 25, during the recent Amusement Operators Expo (AOE) at the O'Hare Hyatt Regency, at which time the company unveiled its new Multi Conversion Kit.

More than 140 representatives from major distributors across the country were in attendance. The presentation was made by Mark McCleskey, vice president, sales, who outlined the features and benefits of the new kit. He described the Multi Conversion Kit as a "convertible conversion," which, having been installed, requires only that the operator change a microcassette and key module to convert to a new game. The procedure takes three to five minutes to complete.

Bob Lloyd, executive vice president and general manager, commented on the company's development over the past nine months, stating that Data East Corp. now has more than 70 engineers and designers in Japan. With the introduction of "Burger Time" some months back, Data East USA began manufacturing on U.S. soil at the firm's facilities in Santa Clara, Calif. Lloyd advised that the firm is building its management staff, having recently added a new marketing manager to the team, and is currently recruiting two regional sales managers.

Data East Corp. president and founder T. Fukuda addressed the distributor assemblage through his interpreter, Tad Yokoyama, Data East liaison officer. He focused his remarks on the conversion business, based on his years of experience in Japan. He explained that the conversions would become a very important part of the coin machine business during the next 12 to 24 months, due to the market saturation of video games.

### Atari Coin-Op Division Resumes 5-Day Work Week

CHICAGO — Atari announced last week the immediate reinstatement of a five-day work week for all employees of its Coin-Operated Games Division.

On April 4, 1983, Atari enacted a four-day work week, affecting approximately 350 people in the division, which has headquarters in Milpitas, Calif. The division employs about 1,000 people.

"This industry, like other entertainment businesses, has cyclical swings, forcing us to periodically vary production schedules," commented John Farrand, president of the Coin-Operated Games Division. "The work sharing or shortened work week program allowed us to accommodate demand for the products without laying off employees. While the coin-operated games industry remains relatively weak, demand for Atari games has picked up."



**WICO INTRO'S 'MOUSE'** — Wico Corp. unveiled its new "Command Control Mouse" at the recently held Comdex Spring '83 Computer Show in Atlanta. The optically-encoded, mechanical cursor control enables users of personal and small business computers to edit, draw lines or select menu choices without ever touching the keyboard. It is expected to be on the market this summer. The unit is available in two models, 50-2110 for Apple II and 50-2111 for the IBM Personal Computer. Pictured are Wico chairman Max Wiczer and president Gordon Goranson.

### Fujihara Named Market Research Director At Atari

LOS ANGELES — Mary T. Fujihara has been promoted to Director of Market Research for Atari, Inc.'s Coin Video Games Division, in an announcement made May 4 by division president John S. Farrand. Before her promotion, Fujihara served as manager of the market research department at the division's Northern California facility.

Fujihara joined the video game company in 1978 as a member of the coin video games marketing group, and concentrated on developing a market research department within the company to effectively test and elicit player reaction to Atari coin-op games. In her new position, she expects to broaden the scope of Atari's market research, attempting to research responses to product development while the games are still in their early stages.

"I'm excited and gratified that Atari recognizes research as a viable tool," remarked Fujihara. "It's also encouraging to see the division's management team carefully consider research results in the decision-making process."

Added Farrand, "Fujihara has developed a market research department that stands in the forefront in this industry. Her commitment to getting tried, tested products into the field is typical of our commitment to our distributors, operators and players."

In her new position, Fujihara will continue to report to Don Osborne, vice president of marketing for Atari's Coin Video Games Division.

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Embryon, w.b. (7/81)  
Fathom (8/81)  
Medusa (10/81)  
Centaur (10/81)  
Elektra (12/81)  
Vector (2/82)  
Mr. & Mrs. Pac-Man (5/82)  
Rapid Fire (5/82)  
Spectrum (8/82)  
Speakeasy, 2-pl. (9/82)  
Grand Slam (4/83)

### GOTTLIEB

Force II (1/81)  
Pink Panther (3/81)  
Mars (6/81)  
Volcano (8/81)  
Black Hole (10/81)  
Haunted House (2/82)  
Devil's Dare (4/82)  
Caveman Pin/Video (5/82)  
Rocky (8/82)  
Spirit (9/82)  
Punk (11/82)  
Q\*bert's Quest (2/83)  
Super Orbit (4/83)

### STERN

NineBall (1/81)  
Free Fall (2/81)  
Lightning (4/81)  
Split Second (7/81)  
Catacomb (9/81)  
Viper (11/81)  
Orbitor I (4/82)

### WILLIAMS

Jungle Lord (4/81)  
Pharaoh (7/81)  
Solar Fire (9/81)  
Barracora (10/81)  
Hyperball Pin/Video (2/82)  
Cosmic Gunfighter (7/82)  
Defender (2/83)  
Warlok (2/83)  
Joust, 2-pl. (3/83)  
Time Fantasy (4/83)

## VIDEO GAMES (upright)

### AMSTAR

Laser Base (7/81)

### ATARI

Asteroids Deluxe (4/81)  
Asteroids Deluxe Cabaret (4/81)  
Centipede (6/81)  
Centipede Cabaret (6/81)  
Red Baron (8/81)  
Red Baron, sit-down (8/81)  
Tempest (10/81)  
Tempest Cabaret (10/81)  
Dig Dug (4/82)  
Dig Dug Cabaret (4/82)  
Kid Kangaroo (6/82)  
Gravitar (8/82)  
Pole Position (12/82)  
Millipede (12/82)  
Liberator (12/82)  
Quantum (12/82)  
Xevious (2/83)  
Food Fight (4/83)

### BALLY/MIDWAY

Pac-Man (11/80)  
Pac-Man Mini-Myte (11/80)  
Rally-X (2/81)  
Rally-X Mini-Myte (2/81)  
Gorf (4/81)  
Gorf Mini-Myte (4/81)  
Wizard of Wor (6/81)  
Wizard of Wor Mini-Myte (6/81)  
Omega Race (8/81)  
Omega Race Mini-Myte (8/81)  
Omega Race sit-in capsule (8/81)  
Galaga (11/81)  
Galaga Mini-Myte (11/81)  
Kick-Man (1/82)  
Kick-Man Mini-Myte (1/82)  
Ms. Pac-Man (2/82)  
Ms. Pac-Man Mini-Myte (2/82)  
Bosconian (2/82)  
Bosconian Mini-Myte (2/82)  
Tron (8/82)  
Tron Mini-Myte (8/82)  
Solar Fox (8/82)  
Solar Fox Mini-Myte (8/82)  
Satan's Hollow (10/82)  
Blueprint (11/82)  
Blueprint Mini-Myte (11/82)

## MANUFACTURERS EQUIPMENT

A compilation of music and games equipment (new and used) with approximate production dates included in most cases.

Super Pac-Man (11/82)  
Burger Time (11/82)  
Domino Man (12/82)  
Baby Pac-Man, pin/vid (12/82)  
Bump 'N' Jump (2/83)  
Journey (4/83)

### CENTURI

Phoenix (1/81)  
Route 16 (4/81)  
Route 16 Elite (4/81)  
Pleiades (7/81)  
Vanguard (9/81)  
Challenger (11/81)  
The Pit (3/82)  
Loco-Motion (3/82)  
D-Day (3/82)  
Tunnel Hunt (7/82)  
Swimmer (10/82)  
Time Pilot (12/82)  
Gyruss (5/83)

### CINEMATRONICS

Armor Attack (5/81)  
Solar Quest (10/81)  
Jack The Giantkiller (4/82)  
Naughty Boy (5/82)  
Cosmic Chasm (4/83)

### DATA EAST

Explorer (9/82)  
Burger Time (11/82)  
Bump 'N' Jump (2/83)

### DYNAMO

Lil Hustler (12/81)

### EXIDY

Venture (8/81)  
Mousetrap (12/81)  
Victory (2/82)  
Pepper II (6/82)  
Whirly Bucket non-video game (11/82)  
Hardhat (12/82)  
Fax (5/83)

### GAME PLAN

Intruder (2/81)  
Tank Battalion (3/81)  
Killer Comet (4/81)  
Megatack (9/81)  
King And Balloon (10/81)  
Enigma II (10/81)  
Kaos (11/81)  
Pot Of Gold (2/82)  
Hold 'Em Poker (3/83)

### GAMETECNIKS

Tri-Pool (1/82)

### GDI

Red Alert (10/81)  
Slither (8/82)

### GOTTLIEB

New York, New York (2/81)  
Reactor (7/82)  
Q\*bert (12/82)

### INTREPID MARKETING

Beezer (1/83)

### NAMCO AMERICA

Sweet Licks (4/82)

### NICHIBUTSU USA

Frisky Tom (1/82)  
Rug Rats (3/83)

### NINTENDO

Donkey Kong (9/81)  
Donkey Kong Jr. (8/82)  
Popeye (12/82)

### ROCK-OLA

Warp-Warp (9/81)  
Eyes (7/82)  
Nibbler (11/82)  
Rocket Racer (3/83)

### SEGA/GREMLIN

Astro Blaster (3/81)  
Pulsar (4/81)  
Space Odyssey (7/81)  
Space Fury (7/81)  
Frogger (9/81)  
Eliminator (12/81)  
Turbo (1/82)  
005 (1/82)  
Eliminator 4-player (2/82)  
Zaxxon (4/82)  
Turbo Mini-Upright (5/82)

Zektor (8/82)  
Subroc 3-D (8/82)  
Pengo (10/82)  
Tac/Scan (10/82)  
Buck Rogers (12/82)  
Super Zaxxon (12/82)  
Monster Bash (12/82)  
Star Trek (2/83)  
Star Trek, cockpit (2/83)

### SIGMA

Launcher Z (12/81)  
Rolling Star Fire (12/81)

### STERN

The End (3/81)  
Scramble (4/81)  
Super Cobra (7/81)  
Moon War (10/81)  
Turtles (11/81)  
Strategy X (11/81)  
Jungler (2/82)  
Frenzy (5/82)  
Tazz-mania (5/82)  
Tutankham (7/82)  
Dark Planet (11/82)  
Lost Tomb (2/83)  
Bagman (2/83)

### TAITO AMERICA

Crazy Climber (3/81)  
Crazy Climber Trimline (3/81)  
Zarzon (5/81)  
Zarzon Trimline (5/81)  
Colony 7 (7/81)  
Colony 7 Trimline (7/81)  
Moon Shuttle (8/81)  
Moon Shuttle Trimline (8/81)  
Qix (10/81)  
Qix Trimline (10/81)  
Lock 'N Chase (10/81)  
Grand Champion (12/81)  
Alpine Ski (3/82)  
Wild Western (5/82)  
Electric Yo-Yo (5/82)  
Kram (5/82)  
Space Dungeon (7/82)  
Jungle King (9/82)  
Jungle Hunt (11/82)  
Front Line (12/82)  
Zoo Keeper (4/83)

### THOMAS AUTOMATICS

Triple Punch (6/82)  
Oli Boo Chu (7/82)  
Holey Moley (9/82)

### UNIVERSAL USA

Zero Hour (1/81)  
Space Panic (1/81)  
Cosmic Avenger (8/81)  
Lady Bug (12/81)

### U.S. BILLIARDS

Quasar (4/81)

### WILLIAMS

Stargate (10/81)  
Make Trax (10/81)  
Robotron 2084 (3/82)  
Moon Patrol (8/82)  
Joust (10/82)  
Sinistar (3/83)  
Sinistar-cockpit (3/83)  
Bubbles (3/83)  
Bubbles-mini upright (3/83)

## COCKTAIL TABLES

### AMSTAR

Phoenix

### ATARI

Asteroids Deluxe (4/81)  
Centipede (6/81)  
Tempest (10/81)  
Dig Dug (4/82)

### BALLY/MIDWAY

Rally-X (2/81)  
Gorf (4/81)  
Wizard of Wor (6/81)  
Omega Race (8/81)  
Galaga (11/81)  
Kick-Man (1/82)  
Ms. Pac-Man (2/82)  
Bosconian (2/82)  
Tron (8/82)  
Solar Fox (8/82)  
Blueprint (11/82)

### CENTURI

Route 16 (4/81)  
Pleiades (7/81)  
Swimmer (10/82)

### ELCON

Diversions booth size (9/81)

### GAME PLAN

Shark Attack (5/81)

### GAMETECNIKS

Tri-Pool (1/82)

### GDI

The Thief (4/82)  
Slither (8/82)

### GOTTLIEB

New York, New York (3/81)

### SEGA/GREMLIN

Carnival  
Space Firebird  
Astro Blaster (4/81)  
Frogger (11/81)  
Zaxxon (5/82)  
Pengo (1/83)

### STERN

The End (1/81)  
Berzerk (2/81)  
Scramble (5/81)

### TAITO AMERICA

Crazy Climber (5/81)  
Zarzon (5/81)  
Qix (10/81)

### THOMAS AUTOMATICS

Triple Punch (6/82)  
Oli Boo Chu (7/82)

### WILLIAMS

Defender (4/81)  
Joust (10/82)  
Bubbles (3/83)

## PHONOGRAPHS

Centuri 2001  
Lowen-NSM Consul Classic  
Lowen-NSM Prestige ES-2  
Lowen-NSM Festival  
Lowen-NSM 250-1  
Rock-Ola Grand Salon II Console (9/80)  
Rock-Ola 484 (11/80)  
Rock-Ola 481 Max 2 (1/81)  
Rock-Ola Deluxe (10/82)  
Rock-Ola 488 (10/82)  
Rock-Ola 476, furniture model  
Rowe R-85 (10/80)  
Rowe Jewel  
Rowe R-87 (10-82)  
Seeburg Phoenix (12/80)  
Stern/Seeburg DaVinci (7/81)  
Stern/Seeburg VMC (11/81)  
VMI Startime Video Jukebox  
Wurlitzer Cabarina  
Wurlitzer Tarock  
Wurlitzer Atlanta  
Wurlitzer Silhouette

## POOL, FOOSBALL, SHUFFLE

Irving Kaye Silver Shadow  
Irving Kaye Lion's Head  
Dynamo Model 37  
Dynamo-The Tournament Foosball (5/82)  
TS Tournament Eight Ball  
U.B.I. Bronco  
Valley Cougar  
Valley Tiger Cat Bumper Pool (6/82)  
Valley Cougar Cheyenne (8/82)  
Williams Big Strike shuffle alley

## CONVERSION KITS

(including interchangeable games & enhancement kits)  
Bally Midway, Pac-Man Plus (12/82)  
Cinematronics, Brix (1/83)  
Intrepid Marketing, Encore Retro-Kit (1/83)  
Data East, Burger Time  
Data East, Bump 'N' Jump (2/83)  
Data East, Multi Conversion Kit  
Exidy Hardhat (2/83)  
Exidy Pepper II (6/82)  
Exidy Retrofit  
Gottlieb Royal Flush Deluxe (5/83)  
Rock-Ola, Levers (3/83)  
Sega, Tac/Scan (9/82)  
Sega, Monster Bash (11/82)  
Sega, Super Zaxxon (1/83)  
Stern, Lost Tomb (2/83)  
Universal, Lady Bug  
Universal, Mr. Do

## INDUSTRY NEWS

### Atari To Release Star Wars Video Arcade Game

(continued from page 37)

in Orlando, Fla., enthusiasm was high for both the cockpit and upright prototype versions shown. The game contains three different sequences per difficulty level, and play is augmented by music from the familiar John Williams *Star Wars* soundtrack, as well as the actual voices of young adventurer Luke Skywalker (Mark Hamill), wise Jedi sage Obi-Wan Kenobi (Alec Guinness) and the robot-like droid sidekick R2D2, who "speaks" in electronic tones, buzzes and whistles. First sequence in the piece depicts a thrill-a-second space chase, with players locked in combat against the Empire's dreaded tie-fighters in a galaxy far, far away. While strafing the insidious ships, arcaders are also confronted by Lord Darth Vader's spacepod, which can be blasted away for bonus points. The second sequence of the game requires consumers to shoot at stationary towers and bunkers while cruising through space at breakneck speeds. If a player's craft collides with one of the towers, he'll receive a powerful jolt. The third and final portion of the vidgame is based on the final reel of the original *Star Wars* film, in which Luke Skywalker, piloting an X-wing rebel fighter rocket, swoops down into a narrow tunnel encircling the ominous Empire space station dubbed the Death Star, and attempts to destroy the massive ship by firing a photon torpedo directly into an exhaust port. Of course, the budding Jedi knight player faces a multitude of challenges in this segment, ranging from oncoming offensive missiles to navigating a course so as not to smash into the walls of the narrow pathway. The helpful R2D2 droid offers advice and pilots the player through many of these obstacles, and if the Death Star is successfully obliterated, the voice of Obi-Wan Kenobi is heard saying, "Remember, the Force will be with you, always."

The *Star Wars* machine is the first product connected with coin-op equipment in the agreement between Atari, Inc. and *Star Wars* creator George Lucas' Lucasfilm Ltd. company that was announced June 6, 1982 at the Summer Consumer Electronics Show in Chicago. The pact called for the joint development and marketing of arcade video games, home video games and home computer software. Another Lucasfilm movie, "Raiders of the Lost Ark," was used as a springboard for an Atari home video game cartridge late last year with disappointing retail results, but prior to the coin-op distributors' gathering little was known about the collaboration between Lucas' Marin County-based fantasy factory and Atari's Milpitas coin game division. According to one spokesperson for the gamemaking concern, "This game was the best kept secret Atari ever had."

Atari, Inc. has no present plans to advertise the coin-op game as it did with its previous entry into the arcade marketplace, "Zevious," but instead intends to "piggyback" on the massive advertising budget granted the "Jedi" film by 20th Century-Fox and Lucasfilm. The two cinematic entertainment companies plan to use a number of campaigns to increase consumer awareness of the third film in the *Star Wars* saga, including the production of 200-250 "Jedi Adventure Centers" opening at various shopping malls around the country July 1-17. The centers will house a number of exhibits revolving around the *Star Wars* saga and space exploration, but Atari could not confirm or deny a tie-in between the mall displays and the rollout of the coin game machines. However, Atari did promise promotional support for a May 24 charity benefit in San Jose the night before the movie's official premiere.

On the eve before the sci-fi flick's opening, there will be charity showings of the film at selected theaters across America, and a movie palace — Cinema 150 — in San Jose is presenting the film during a gala supported by Atari and a local TV and radio station to aid

the city's Youth Commission and raise funds for a youth center: Atari, the television station, and the radio outlet are providing public service announcements for the fund raiser, which is being sponsored by San Jose's mayor and members of the city council. Tickets for

the screening cost \$100, and in addition, Atari is donating one of its new "Star Wars" up-rights as a door prize. This effort is part of the video game concern's continuing community awareness program, designed to characterize Atari as a youth-oriented entertainment co.



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# THE JUKEBOX PROGRAMMER

\* indicates new entry

May 21, 1982

## POP

- 1 **BEAT IT**  
MICHAEL JACKSON (Epic 34-03759)
- 2 **LET'S DANCE**  
DAVID BOWIE (EMI America B-8158)
- 3 **FLASHDANCE... WHAT A FEELING**  
IRENE CARA  
(Casablanca/PolyGram 811 440-7)
- 4 **OVERKILL**  
MEN AT WORK (Columbia AE7-1633)
- 5 **SHE BLINDED ME WITH SCIENCE**  
THOMAS DOLBY (Capitol B-5204)
- 6 **DER KOMMISSAR**  
AFTER THE FIRE (Epic 34-03559)
- 7 **COME ON EILEEN**  
DEXYS MIDNIGHT RUNNERS (Mercury/PolyGram 76189)
- 8 **PHOTOGRAPH**  
DEF LEPPARD (Mercury/PolyGram 811 215-7)
- 9 **RIO**  
DURAN DURAN (Capitol B-5215)
- 10 **JEOPARDY**  
GREG KIHN BAND (Beserkley/Elektra 7-29848)
- 11 **SOLITAIRE**  
LAURA BRANIGAN (Atlantic 7-89868)
- 12 **LITTLE RED CORVETTE**  
PRINCE (Warner Bros. 7-29746)
- 13 **AFFAIR OF THE HEART**  
RICK SPRINGFIELD (RCA PB-13497)
- 14 **MR. ROBOTO**  
STYX (A&M 2525)
- 15 **EVEN NOW**  
BOB SEGER (Capitol B-5213)
- 16 **TIME (CLOCK OF THE HEART)**  
CULTURE CLUB (Epic 34-03796)
- 17 **MY LOVE**  
LIONEL RICHIE (Motown 1677)
- 18 **I WON'T HOLD YOU BACK**  
TOTO (Columbia 38-03597)
- 19 **STRAIGHT FROM THE HEART**  
BRYAN ADAMS (A&M 2536)
- 20 **STRANGER IN MY HOUSE**  
RONNIE MILSAP (RCA PB-13470)
- 21 **FAMILY MAN**  
DARYL HALL & JOHN OATES  
(RCA PB-13507)
- 22 **ALWAYS SOMETHING THERE TO REMIND ME**  
NAKED EYES (EMI America 8155)
- 23 **FAITHFULLY**  
JOURNEY (Columbia 38-03840)
- 24 **ONE ON ONE**  
DARYL HALL & JOHN OATES (RCA PB-13421)
- 25 **DON'T LET IT END\***  
STYX (A&M 2543)
- 26 **BILLIE JEAN**  
MICHAEL JACKSON (Epic 34-03509)
- 27 **SHE'S A BEAUTY\***  
THE TUBES (Capitol B-5217)
- 28 **IT MIGHT BE YOU (THEME FROM "TOOTSIE")**  
STEPHEN BISHOP (Warner Bros. 7-29792)
- 29 **I'M STILL STANDING\***  
ELTON JOHN (Geffen 7-29639)

## COUNTRY

- 1 **COMMON MAN**  
JOHN CONLEE (MCA-52178)
- 2 **WHATEVER HAPPENED TO OLD-FASHIONED LOVE**  
B.J. THOMAS (Cleveland International/Epic 38-03492)
- 3 **LUCILLE**  
WAYLON (RCA PB-13465)
- 4 **MORE AND MORE**  
CHARLEY PRIDE (RCA PB-13451)
- 5 **OUR LOVE IS ON THE FAULTLINE**  
CRYSTAL GAYLE (Warner Bros. 7-29719)
- 6 **LITTLE OLD-FASHIONED KARMA**  
WILLIE NELSON (Columbia 38-03674)
- 7 **STRANGER IN MY HOUSE**  
RONNIE MILSAP (RCA PB-13470)
- 8 **THE RIDE**  
DAVID ALLAN COE (Columbia 38-03778)
- 9 **YOU TAKE ME FOR GRANTED**  
MERLE HAGGARD (Epic 34-03723)
- 10 **YOU CAN'T RUN FROM LOVE**  
EDDIE RABBITT (Warner Bros. 7-29712)
- 11 **MY LADY LOVES ME**  
LEON EVERETTE (RCA PB-13466)
- 12 **YOU'RE OUT DOING WHAT I'M HERE DOING WITHOUT**  
GENE WATSON (MCA-52191)
- 13 **JOSE CUERVO**  
SHELLY WEST (Warner/Viva 7-29778)
- 14 **I'M MOVIN' ON**  
EMMYLOU HARRIS (Warner Bros. 7-29729)
- 15 **TOUCH ME**  
TOM JONES (Mercury/PolyGram 810 445-7)
- 16 **FOOL FOR YOUR LOVE**  
MICKEY GILLEY (Epic 14-03783)
- 17 **SINGING THE BLUES**  
GAIL DAVISES (Warner Bros. 7-29726)
- 18 **OH BABY MINE**  
STATLER BROTHERS (Mercury/PolyGram 811488-7)
- 19 **IF YOU'RE GONNA DO ME WRONG**  
VERN GOSDIN (Compleat CP-102)
- 20 **SAVE ME**  
LOUISE MANDRELL (RCA PB-13450)
- 21 **YOU'RE THE FIRST TIME I'VE THOUGHT ABOUT LEAVING**  
REBA McENTIRE (Mercury/PolyGram 810-338-7)
- 22 **HIGHWAY 40 BLUES\***  
RICKY SKAGGS (Epic 3403812)
- 23 **IN TIMES LIKE THESE**  
BARBARA MANDRELL (MCA-52206)
- 24 **PERSONALLY**  
RONNIE McDOWELL (Epic 34-03526)
- 25 **LOVE IS ON A ROLL\***  
DON WILLIAMS (MCA-52205)
- 26 **IT HASN'T HAPPENED YET**  
ROSANNE CASH (Columbia 38-03705)
- 27 **FOOLIN\*\***  
JOHNNY RODRIGUEZ (Epic 34-03598)
- 28 **AMERICAN MADE**  
OAK RIDGE BOYS (MCA-52179)
- 29 **GONNA GO HUNTIN' TONIGHT**  
HANK WILLIAMS, JR. (Elektra/Curb 7-69846)
- 30 **AMARILLO BY MORNING**  
GEORGE STRAIT (MCA-52162)

## BLACK CONTEMPORARY

- 1 **CANDY GIRL**  
NEW EDITION (Streetwise SWRL2208)
- 2 **BEAT IT**  
MICHAEL JACKSON (Epic 34-03759)
- 3 **ATOMIC DOG**  
GEORGE CLINTON (Capitol B-5201)
- 4 **SAVE THE OVERTIME (FOR ME)**  
GLADYS KNIGHT & THE PIPS (Columbia 38-03761)
- 5 **BETWEEN THE SHEETS**  
THE ISLEY BROTHERS (T-Neck/CBS Z54 03797)
- 6 **MORNIN'**  
JARREAU (Warner Bros. 7-29720)
- 7 **TRY AGAIN**  
CHAMPAIGN (Columbia 38-03563)
- 8 **TONIGHT**  
WHISPERS (Solar/Elektra 7-69842)
- 9 **LITTLE RED CORVETTE**  
PRINCE (Warner Bros. 7-29746)
- 10 **MY LOVE**  
LIONEL RICHIE (Motown 1677)
- 11 **BOTTOM'S UP**  
THE CHI-LITES (LARC LB81015)
- 12 **JUICY FRUIT**  
MTUME (Epic 34-03578)
- 13 **RAID**  
LAKESIDE (Solar/Elektra 7-69836)
- 14 **THE GIRL IS FINE (SO FINE)**  
FATBACK (Spring/PolyGram SP 3030)
- 15 **LOVE ON MY MIND TONIGHT**  
TEMPTATIONS (Gordy/Motown 1666)
- 16 **ALL THIS LOVE**  
DeBARGE (Gordy/Motown 1660)
- 17 **YOU ARE IN MY SYSTEM**  
THE SYSTEM (Mirage/Atco WTG 799937)
- 18 **DO WHAT YOU FEEL**  
DENIECE WILLIAMS (Columbia 38-03807)
- 19 **SIDE BY SIDE**  
EARTH, WIND & FIRE (Columbia 38-03814)
- 20 **NEVER SAY I DO**  
CLIFF DAWSON & RENEE DIGGS  
(Boardwalk NB-12-173-1)
- 21 **BILLIE JEAN**  
MICHAEL JACKSON (Epic 34-03509)
- 22 **LOVE IS THE KEY**  
MAZE FEATURING FRANKIE BEVERLY  
(Capitol B-5221)
- 23 **STYLE**  
CAMEO (Atlanta Artists/PolyGram 812 054-7)
- 24 **SHE TALKS TO ME WITH HER BODY**  
BAR-KAYS (Mercury/PolyGram 810 435-7)
- 25 **MS. GOT-THE-BODY**  
CON FUNK SHUN (Mercury/PolyGram 76198)
- 26 **KEEP IT CONFIDENTIAL\***  
NONA HENDRYX (RCA PB-13437)
- 27 **FICKLE\***  
MICHAEL HENDERSON (Buddah/Arista BDA-800)
- 28 **YOU AND I\***  
O'BRYAN (Capitol B-5224)
- 29 **I JUST GOTTA HAVE YOU (LOVER TURN ME ON)**  
KASHIF (Arista AS 1042)
- 30 **ON THE ONE FOR FUN**  
DAZZ BAND (Motown 1659MF)

## OPERATORS PICKS

Vick McCarthy (Catskill Amusement, Hurleyville)  
**HIGHWAY 40 BLUES** — Ricky Skaggs — Epic  
 Russ Mawdsley Jr. (Russell-Hall, Inc., Hoiyoke)  
**FAMILY MAN** — Daryl Hall & John Oates — RCA  
 Irene Camen (Automatic Vendors, Pierre)  
**STRAIGHT FROM THE HEART** — Bryan Adams — A&M

## RECORDS TO WATCH

**PANCHO AND LEFTY** — Willie Nelson & Merle Haggard — Epic  
**ALL MY LIFE** — Kenny Rogers — Liberty  
**TONIGHT I GIVE IN** — Angela Bofill — Arista  
**KEEP ON LOVIN' ME** — Whispers — Solar/Elektra  
**LOOKING FOR A STRANGER** — Pat Benatar — CBS

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MACHINE

**IN REVIEW: Presented is a photographic lineup of some of the amusement machines introduced by the various manufacturers and dated according to their exposure in Cash Box.**



**SEGA "PENGO":** A cocktail table version of the cartoon adventure game. The unique cabinet can be adjusted from a 20" high sit-down table to a 40-inch high stand-up counter level. Fun to play. (1/15/83).

**INTREPID MARKETING "MOPPET VIDEO":** A recently introduced line of video kiddie games for four-to-eight-year-olds, featuring such models as "Pirate Treasure," "Leprechaun," "Tugboat" and "Desert Race." (1/15/83).



**SEGA "STAR TREK COCKPIT":** This cockpit version of the popular space adventure game makes you feel like you're actually sitting in the captain's chair on the famous Starship Enterprise. (4/9/83).



**VIDEO MUSIC INT'L. "STARTIME VIDEO JUKEBOX":** A unique, coin-op music box of nostalgic design that can play the latest videos of contemporary recording artists. Deluxe and standard models. (1/22/83).



**WILLIAMS "DEFENDER":** An outstanding adaptation of the highly successful video game, with all of the familiar aliens, enemies, landers, et al, fully intact for heated pinball play action. (2/12/83).



**WILLIAMS "WARLOK":** A futuristic version of Williams' hit "Blackout" pin with hot and heavy playfield action, superb special effects and scoring features, plus an economical price tag. (2/12/83).



**SEGA "STAR TREK":** The popular film and TV series is characterized in this outstanding video game, which features simulated battle sequences involving the space ship, Enterprise. (2/12/83).



**BALLY MIDWAY "BUMP 'N JUMP":** A fast-paced driving game, joystick-controlled, the object being to bump other cars off the road and avoid hitting the wall while maneuvering through the race course. (2/19/83).



**NINTENDO "POPEYE":** A fun game featuring all of the familiar comic strip characters and Popeye himself cavorting about up and down, in and out of buildings, around a ship, etc. (2/19/83).



**STERN "LOST TOMB":** Object of this conversion kit from Stern is to work your way through to the bottom of the pyramid, which has 91 rooms and 13 levels, and make your escape. Many obstacles, too. (2/19/83).



**ATARI "XEVIIOUS":** A fantasy/adventure game which pits the player against an evil Empire attempting to reclaim the Earth it once inhabited. Outstanding graphics, increasing difficulty levels, etc. (2/26/83).



**DATA EAST "BUMP 'N JUMP":** Player controls a Super Car in this exciting driving game and uses an eight-way joystick for full control and maneuverability. This game was licensed to Bally Midway. (2/26/83).



**BALLY MIDWAY "DOMINO MAN":** Play theme focuses on a game of dominoes, set within the unique arena of a supermarket parking lot with various obstacles that add to the fun and challenge of the game. (1/15/83).



**STERN "BAGMAN":** A multi-level, maze game; fast-moving and challenging. Bagman maneuvers through mine shafts, picking up money bags and placing them in wheelbarrows, while avoiding obstacles. (3/5/83).

# MAPPY

THE ULTIMATE CAT-AND-MOUSE GAME!

There's a mouse in the house...and more than one crafty cat hot on his trail. Open the right doors and help Mappy flee the felines before the fur flies!

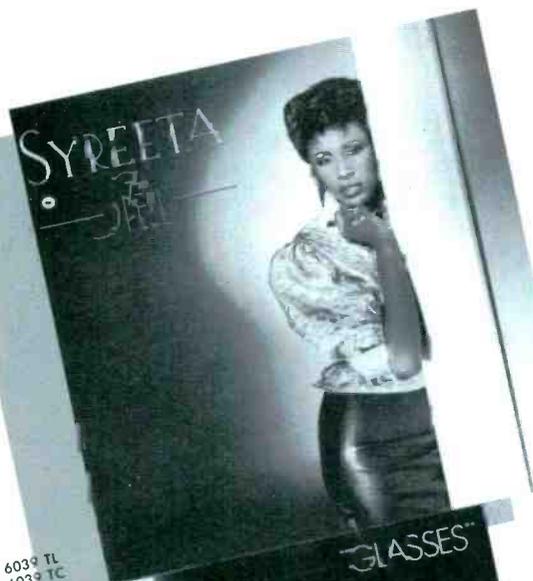


*Bally* **MIDWAY**  
T.M.

\*Mappy is engineered and designed by Namco  
Manufactured under license by Bally Midway Mfg. Co.  
TM and ©1983 Namco



# YESTERDAY TODAY FOREVER



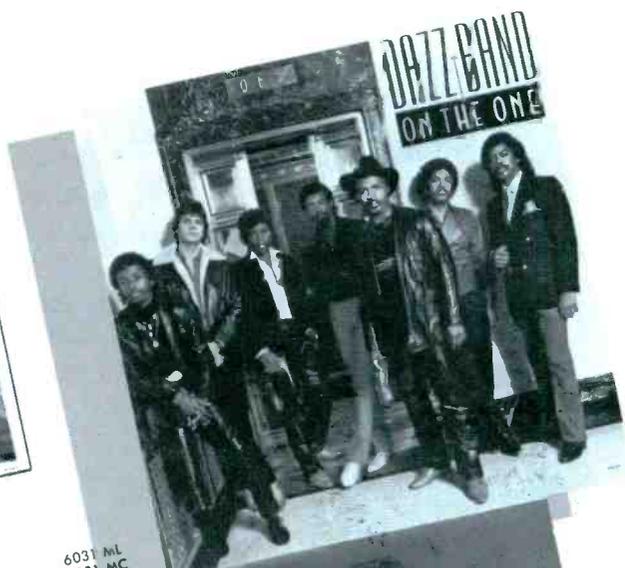
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6039 TC



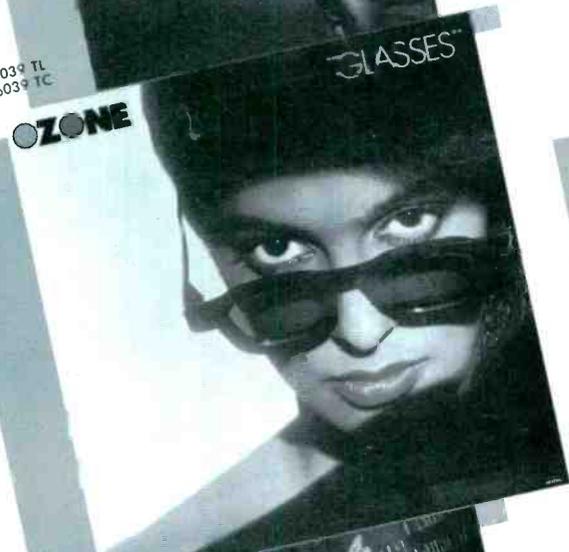
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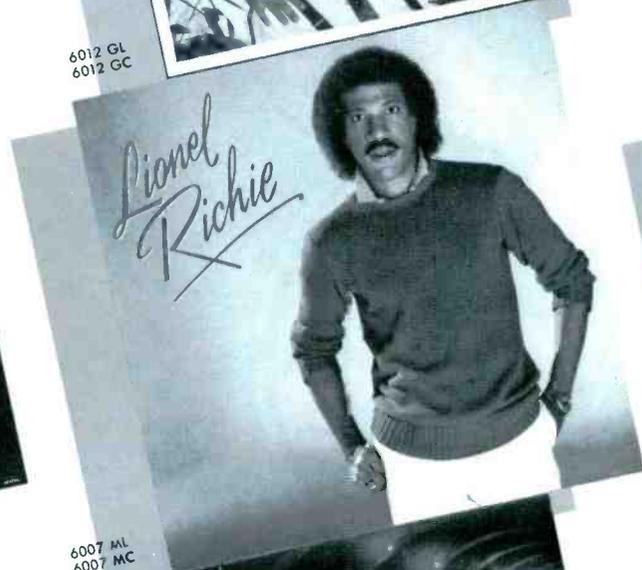
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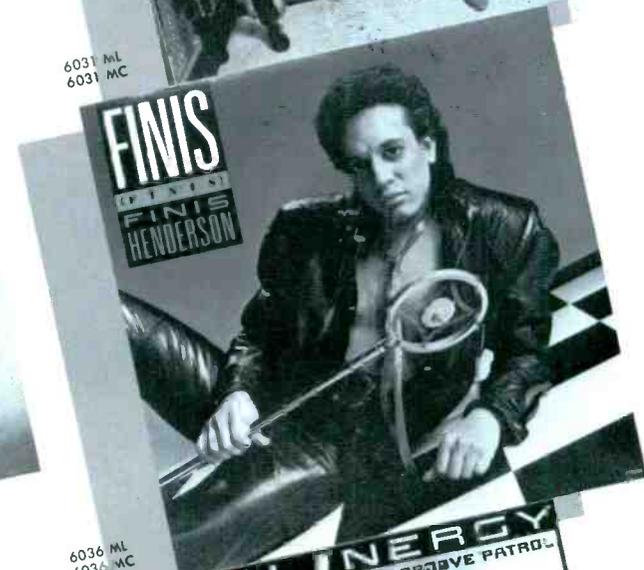
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6007 ML

6007 MC



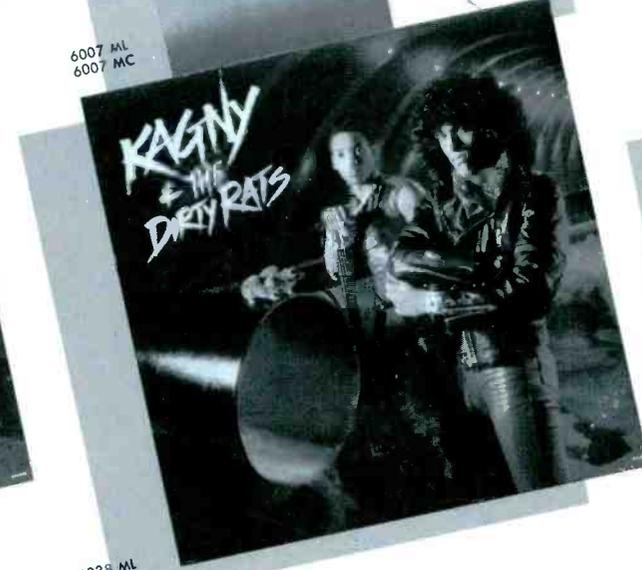
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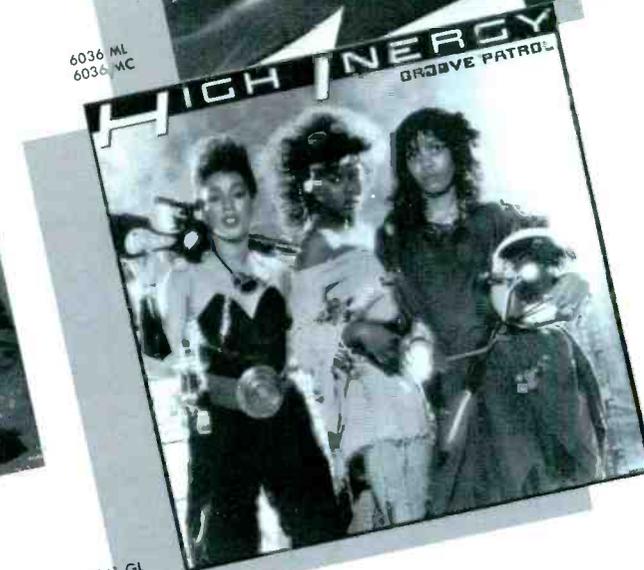
6040 GL

6040 GC



6038 ML

6038 MC



6041 GL

6041 GC

SEE THE FUTURE TONIGHT

MAY 16 AT 9:00 PM PDT

ON NBC TELEVISION

