

# FMQB

FRIDAY MORNING QUARTERBACK

## THE #1 PROGRAMMING SOURCE

ISSUE: 1,431

NOVEMBER 3, 1995

609.424.7080/FAX 609.424.3881

## Best New Singles

Mercury



Bon Jovi  
"Lie To Me"

EastWest/EEG



AC/DC  
"Hard As A Rock"

RCA



La Bouche  
"Be My Lover"

## Modern Rock

Top Of The Priority Stack

Elektra/EEG



Better Than Ezra  
"Rosealia"

Atlantic/AG



Collective Soul  
"The World I Know"

Virgin



Smashing Pumpkins  
"Bullet With Butterfly Wings"

## Special Feature

UP CLOSE: In The Ring With Tyson



WMXQ/Birmingham P.D. Jeff Tyson originally planned to become a dentist. But the radio bug bit him in college, and he's been drilling the competition ever since. This week, FMQB's Dave Hoeffel traces Tyson's career path to Birmingham, where this seasoned veteran has taken Mix 94.5 and aimed it back into a Top 40 direction. And he has the whole airstaff flossing regularly. (page 17)

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Chris Shebel

- PRO-FM Names Chris Shebel P.D.
- Ric Tower Exits B96
- Joe Friday Segs From WAEB To WYXR
- Boss97 R.I.P.: 9/20/87-10/31/95

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Ray Kalusa



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- LL Cool J w/Boyz II Men Is The Bomb
- Street Beat Buzzzzz: Coolio

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Bob Eubanks

- WZJM M.D. Big Dave Eubanks

### STATION SNAPSHOT:

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# Mix 102.7

In Store November 7th!

# CHYNNA PHILLIPS

*Naked and Sacred*

New This  
Week:  
WWKX WTIC  
WRHT

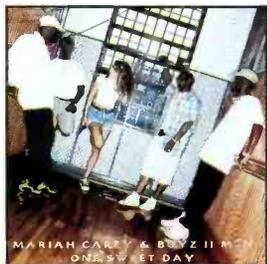
**Now Playing On The  
Following Stations:**

WAPE	WNNK	WSNX	WXYK	KZHT
KQKQ	WKSS	CK105	KLRZ	WYCR
WFLY	WFHN	WVSR	95XXX	WSTZ
WWST	WQGN	WZST	B106	WVRV

and many more!

# ACTION PAGE

## Most Added



### #1 Most Added

**Mariah Carey w/  
Boyz II Men (71)**  
"One Sweet Day"  
(Columbia/CRG)

**Madonna (32)**  
"You'll See" (Maverick)

**Whitney Houston (29)**  
"Exhale (Shoop Shoop)" (Arista)

**Garbage (25)**  
"Queer" (Almo/Geffen)

**Def Leppard (21)**  
"When Love And Hate Collide" (Mercury)

**LL Cool J w/Boyz II Men (21)**  
"Hey Lover" (Def Jam/Island)

**Everything But The Girl (21)**  
"Missing" (Atlantic/AG)

**Better Than Ezra (20)**  
"Rosealia" (Elektra/EEG)

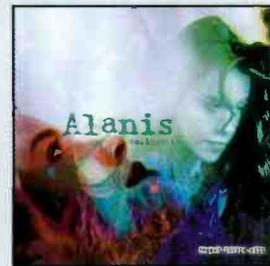
**Bonnie Raitt/Bryan Adams (20)**  
"Rock Steady" (Capitol)

**Alanis Morissette (18)**  
"Hand In My Pocket" (Maverick/Reprise)

## Performance Stars



**Meat Loaf**  
"I'd Lie For You (And That's  
The Truth)" (MCA)



**Alanis Morissette**  
"Hand In My Pocket"  
(Maverick/Reprise)



**Whitney Houston**  
"Exhale (Shoop Shoop)"  
(Arista)



**Joan Osborne**  
"One Of Us"  
(Mercury)

## Top Reactors



**Selena:** "Dreaming About You", EMI...  
"Good follow-up to the first single and just  
as strong a reaction from our listeners!"  
-Rooster Rhodes, P.D., KCAQ/Oxnard



**Def Leppard:** "When Love And Hate  
Collide", Mercury... "Out of the mail - onto the  
air! All dayparts! Instant phones!  
Demographics are building!" -R.Charles  
Snyder, P.D./M.D., KTMT/Medford



**Bonnie Raitt/Bryan Adams:** "Rock Steady",  
Capitol... "Automatic-with tempo! If some-  
body's not playing it, they're losing out!"  
-D. Dave Michaels, P.D.,

## Best New Singles

**Bon Jovi:** "Lie To Me", Mercury  
**AC/DC:** "Hard As A Rock", EastWest/EEG  
**La Bouche:** "Be My Lover", RCA

### CROSSOVER

**Coolio:** "Too Hot", Tommy Boy  
**Cool G Rap:** "Fast Life", Epic  
**Shaggy:** "The Train Is Coming", Virgin  
**Jason Weaver:** "I Can't Stand The Rain", Motown

## Quarterback Pick



**Bon Jovi**  
"Lie To Me"  
(Mercury)

HIS "LIFE IS A HIGHWAY" CARRIED YOU AWAY.  
 THIS STRETCH OF RAGGED ASS ROAD BRINGS YOU HOME.



# "I WISH YOU WELL"

## TOM COCHRANE

FMQB: 40\*

FMQB Spins: 1932, +145

600 Top 40 BDS Spins

Over 1,000 Total BDS Spins

50% Top 40 BDS Increase In 3 Weeks

The first single from RAGGED ASS ROAD

### New Adds Include:

Q99 WLAN KHTO KSKG and more!

Single In Store Now!

Album In Store November 7th!

### ADDED and SPINNING:

KLRZ	30X	KBZR	26X	WZPL	25X	WKSE	20X
Q102	20X	B97	15X	WFLZ	14X	WPRO	10X
WPLJ	10X	KDWB	10X	WKTI	10X	WBLI	10X
WNCI	10X	WKBQ	8X	WYCR	27X	KQKQ	25X
				WKRZ	22X		

Every now and then a road comes along you have to take.

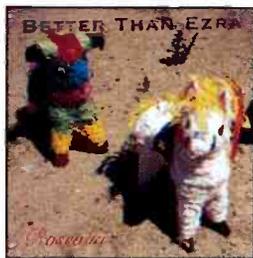
# Premier Crossovers

## Rock



**Collective Soul**  
"The World I Know"  
(Atlantic/AG)

## Modern Rock



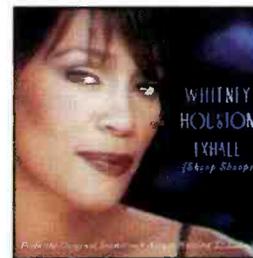
**Better Than Ezra**  
"Rosealia"  
(Elektra/EEG)

## Dance



**La Bouche**  
"Be My Lover"  
(RCA)

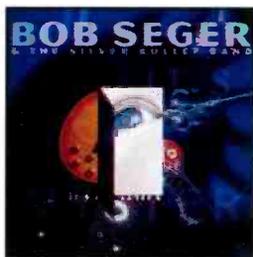
## Crossover Radio



**Whitney Houston**  
"Exhale (Shoop Shoop)"  
(Arista)

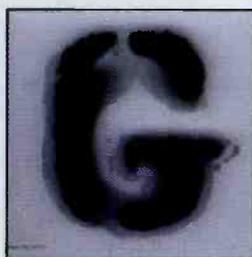
# Next To Cross

## Rock



**Bob Seger**  
"Lock And Load"  
(Capitol)

## Modern Rock



**Garbage**  
"Queer"  
(Almo/Geffen)

## Dance



**Ace Of Base**  
"Beautiful Life"  
(Arista)

## Crossover Radio

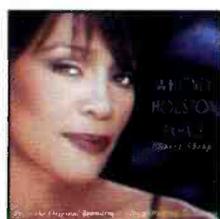


**Mighty Dub Kats**  
"Magic Carpet Ride"  
(Sm:)e/Profile)

# STREET BEAT'S BEST VIBES



**LL Cool J w/  
Boyz II Men**  
"Hey Lover"  
(Def Jam/Island)



**Whitney Houston**  
"Exhale  
(Shoop Shoop)"  
(Arista)



**Coolio**  
"Too Hot"  
(Tommy Boy)

# FMQB

FRIDAY MORNING QUARTERBACK

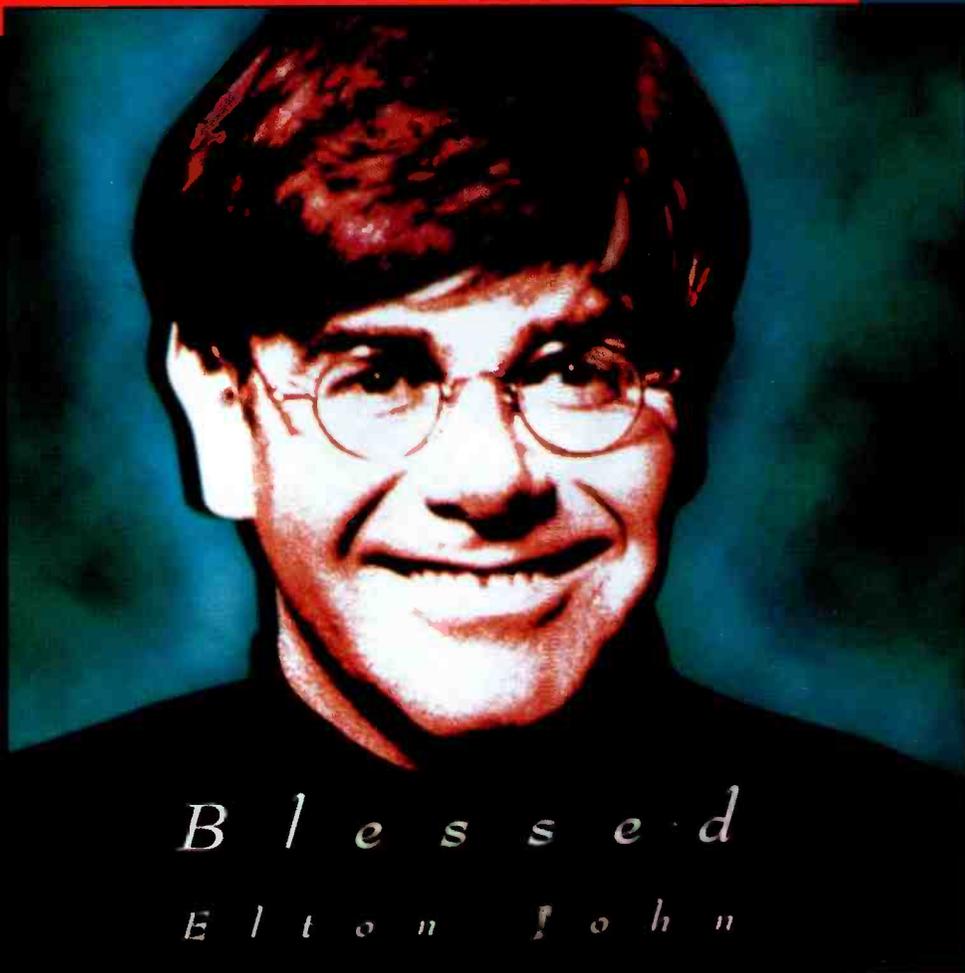
**The #1 Programming Source**

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Mike Parrish	Modern Rock Director	Gina LaMaina	Ad Layout/Production
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# Elton John



*B l e s s e d*  
*E l t o n J o h n*

## "Blessed"

From The Platinum Album *Make in England*

"Elton's best song in years. If you have moms listening to your station, you should be playing 'Blessed'!"

- Ken Benson, PD  
KKRZ/Portland

**Transworld Single: 80-21\*!**

**On Over 65 CHR Stations!**

**New This Week:**

KHOM WNDU WSPK WGTZ  
WRHT KCLD WSNX and more!

**Adult BDS Monitor: 19-14\***

rocket



ISLAND

A PolyGram Company

# TOP 40 TRAX

(Plays Per Week)

Position/Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Adds
1	MARIAH CAREY	FANTASY (Columbia/CRG)	9712	116	9596	9567	9462	206/1
2	JANET JACKSON	RUNAWAY (A&M)	8715	169	8546	8725	8488	195/0
3	GIN BLOSSOMS	HEAR (A&M)	5966	-245	6211	6013	6061	154/0
4	N. MERCHANT	CARNIVAL (Elektra/EEG)	5881	107	5774	5725	5499	165/0
5	S.B. HAWKINS	LAY (Columbia/CRG)	5635	-114	5749	5758	5542	150/2
6	HOOTIE/BLOWFISH	ONLY (Atlantic/AG)	5455	-555	6010	6818	7366	142/0
7	GOO GOO DOLLS	NAME (Metal Blade/WB)	5189	674	4515	3875	3417	172/6
8	SEAL	KISS (Atlantic/AG)	5163	-872	6035	6837	7444	136/0
9	TAKE THAT	BACK (Arista)	4972	278	4694	4694	4575	155/1
10	DP/BL/SOMETHING	BREAKFAST (R./Interscope/AG)	4478	156	4322	3993	3837	142/1
11	LISA LOEB	SLEEP (Geffen)	4315	-103	4418	4379	4408	154/0
12	DEL AMITRI	ROLL (A&M)	4223	-475	4698	5056	5348	121/1
13	T.L.C.	DIGGIN (LaFace/Arista)	4085	632	3453	2600	1700	146/5
14	COOLIO	PARADISE (MCA)	3637	99	3538	3524	3503	119/2
15	M. JACKSON	ALONE (Epic)	3604	-1101	4705	6142	6981	116/0
16	TOAD/SPROCKET	INTENTIONS (Reprise/Col./CRG)	3499	188	3311	3026	2662	148/5
17	ACE OF BASE	BEAUTIFUL (Arista)	3494	1011	2483	373	0	150/15
18	MEAT LOAF	LIE (MCA)	3376	95	3281	2939	2512	147/3
19	A. MORISSETTE	KNOW (Maverick/Reprise)	3289	-315	3604	3944	4132	108/0
20	DAVE MATTHEWS	ANTS (RCA)	3282	-75	3357	3319	3372	118/1
21	A. MORISSETTE	HAND (Maverick/Reprise)	3211	921	2290	1794	1397	152/18
22	JON B.	PRETTY (Yab Yum/550 Music)	3182	-1	3183	3028	2872	121/2
23	GROOVE THEORY	TELL (Epic)	3047	357	2690	2238	2105	99/10
24	BLESSID/SOULS	LET (EMI)	2991	-477	3468	3619	4148	96/1
25	MADONNA	SEE (Mavrick)	2777	1918	859	0	0	157/32
26	M. ETHERIDGE	SECRET (Island)	2730	187	2543	1946	467	144/4
27	WHITNEY HOUSTON	EXHALE (Arista)	2711	1757	954	0	0	147/29
28	BLUES TRAVELER	RUNAROUND (A&M)	2697	-457	3154	3589	3741	86/0
29	COLLECTIVE SOUL	DECEMBER (Atlantic/AG)	2634	-231	2865	3054	3092	84/2
30	EDWIN MCCAIN	SOLITUDE (Lava/AG)	2580	20	2560	2414	2234	111/3
31	T.L.C.	WATERFALLS (LaFace/Arista)	2538	-318	2856	3903	4417	77/0
32	MARIAH CAREY	SWEET (Columbia/CRG)	2488	847	1641	1186	722	140/71
33	ALL-4-ONE	LOVE (Blitz/A&M)	2297	-427	2724	3125	3376	77/0
34	REAL MCCOY	AUTOMATIC (Arista)	2223	54	2169	2105	1878	93/1
35	EDWYN COLLINS	GIRL (A&M)	2200	-68	2268	2008	1647	115/5
36	PRESIDENTS/USA	LUMP (Columbia/CRG)	2173	131	2042	1720	1454	124/7
37	HOOTIE/BLOWFISH	TIME (Atlantic/AG)	2147	427	1720	1069	219	117/10
38	CORRS	RUNAWAY (Lava/AG)	2124	77	2047	1863	1631	106/1
39	SELENA	DREAMING (EMI)	2074	436	1638	965	917	89/14
40	TOM COCHRANE	WISH (Capitol)	1932	145	1787	1545	872	108/3

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

## TOP GAINERS

(Most Increased Plays Per Week)

1.	MADONNA	"You'll See"	(Maverick)	(+1918)
2.	W. HOUSTON	"Exhale (Shoop Shoop)"	(Arista)	(+1757)
3.	ACE OF BASE	"Beautiful Life"	(Arista)	(+1011)
4.	A. MORISSETTE	"Hand In My Pocket"	(Maverick/Reprise)	(+921)
5.	MARIAH CAREY	"One Sweet Day"	(Columbia/CRG)	(+847)
6.	BONNIE RAITT	"Fock Steady"	(Capitol)	(+804)
7.	DEF LEPPARD	"When Love And Hate..."	(Mercury)	(+765)
8.	GOO GOO...	"Name"	(Metal Blade/WB)	(+674)
9.	T.L.C.	"Diggin' On You"	(LaFace/Arista)	(+632)
10.	SELENA	"Creaming Of You"	(EMI)	(+436)

## MOST REQUESTED

1-	2- 1•	COOLIO	"Gangsta's Paradise"	MCA
2-	1- 2	MARIAH CAREY	"Fantasy"	Columbia/CRG
3-	3- 3•	JANET JACKSON	"Runaway"	A&M
8-	5- 4•	GOO GOO DOLLS	"Name"	Metal Blade/WB
4-	4- 5	LISA LOEB	"Do You Sleep?"	Geffen
9	7- 6•	TOAD/W/SPROCKET	"Good..."	Reprise/Col./CRG
D-	10- 7•	DEEP BLUE SOMETHING	"Breakfast At..."	Rainmaker/Interscope/AG
D-	8•	T.L.C.	"Diggin' On You"	LaFace/Arista
5-	6- 9	ALANIS MORISSETTE	"You Cughta Know"	Maverick/Reprise
7-	9- 10	MICHAEL JACKSON	"You Are Not..."	Epic

**Why bother  
adding any new hits?**

**Your ratings are  
just fine the way they are.**

**BETTER THAN EZRA "Rosealia"**

40+ Top 40's! 320 plays!  
"...magnificent!"

**SIMPLY RED "Fairground"**

50+ Top 40's! 330 plays!  
"...powerful!"

**SILK "Hooked On You"**

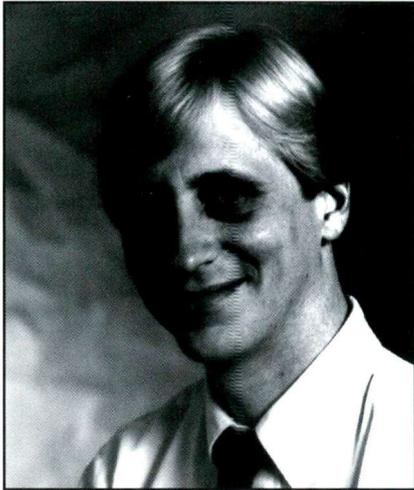
60+ Top 40's! 600 plays! Debut 37\*  
"...hypnotic!"



Elektra

# GRAPEVINE

## SHEBEL TO PRO-FM



Chris Shebel

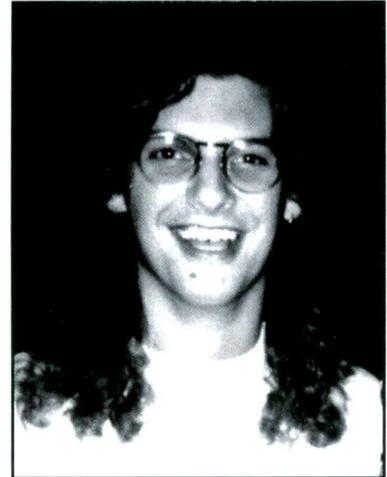
**Chris Shebel**, who recently exited **WDJX/Louisville** after spending 8 years in the P.D. chair there, has been named P.D./afternoon drive host at heritage Top 40 **WPRO-FM/Providence**, replacing **David Simpson**, who exits the station. PRO-FM General Manager **Mike Wheeler**, referring

to "Chris Hamilton," which will apparently be his air name in Providence, commented, "I'm confident that Chris can lead our station to the next level of greatness. He has the experience to continue the tradition of PRO-FM, and lead our staff into the future." Shebel added, "I'm excited about the opportunity to program a legendary station like PRO-FM. They've got a great history, not only in the marketplace, but across the country. I look forward to adding to the history." Prior to 'DJX, Shebel was an on-air personality at **KZZP/Phoenix**, and **WLS AM-FM/Chicago**.

## AROUND THE DIAL

Grapevine's ears to the Pittsburgh street are picking up signals of market chemistry changes in the not too distant future. Look for a couple of major Alterna-announcements revolving around one of the Mod Rock players to surface very soon. You want more, you say? Well, think big... Which high powered, nationally-syndicated personality is about to touch down in the market? And, what other moves may be in the works to

expand the coverage area of a certain New Rock operation? Answers to both of these questions should materialize any minute.



Rich Davis (Joe Friday)

**WAEB(B104)/Allentown M.D./night jock Joe Friday**, a.k.a. **Rich Davis**, exits to take the 6-9pm shift at **WYXR(Star 104.5)/Philadelphia**. Davis had been doing weekend air work for Star. **Chuck Knight**, P.D. of the **Pyramid Hot AC**, said,

## BOSS 97 (WBSS) Atlantic City (9/20/87-10/31/95)

-8 years-1 month-and 11 days. Broken down, 97.3 months!

**Joe Mitchell** (former GM): "It was what you got into radio to do!"

**Nicky G.** (First PD): "In its heyday, Boss 97 was a best friend to over 100,000 people in South Jersey"

**Jay Towers** (Current P.D.): "Boss 97 was a true Top 40 station that everybody loved."

**Bob Burke**: "Boss 97 was an era!... It was real people living real radio... It had a vibe, the attitude of a leader... It was about building something... something memorable. It was magic!"

BOSS 97 was designed to be a current-driven, top-of-mind, fun-sounding, active leader in the market. It took chances and broke rules. It was what Top 40 in the 90's is all about. This formula put the BOSS and Atlantic City on the map as an industry leader. In the Fall of 1993, BOSS 97 finally broke from the pack to become the dominant Top 40/CHR in the market. BOSS 97 - in a word - was FUN!

On the final day, FMQB's **Bob Burke** (former BOSS 97 PD) made his first on-air appearance since leaving the station in September of '94, co-hosting the final hour of the Jay Towers show with many former on-air personalities checking in. Burke, of course, had to have the last words... "Jay Towers has left the building...(Towers/Burke)C-Ya!"

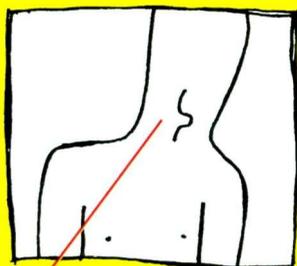
In the final 15 minutes, you heard **The Grateful Dead's Big Boss Man** out of left field, for obvious reasons, and the definitive BOSS record: **Robin S. Show Me Love**, followed by the closing bar of **Boyz II Men's It's So Hard To Say Goodbye To Yesterday**, and then the final sweeper: "Radio Atlantic City...WBSS Millville-Vineland-Atlantic City... Digital 97.3FM... The Boss 97, South Jersey's #1 Hit Music Station"(echo out to dead air).

New owners **Press Broadcasting** started simulcasting their Talk/Oldies hybrid station, **WKXW(New Jersey 101.5)/Trenton** at midnight. Grapevine listened with great sadness as the once-dominant CHR said goodbye. As reported here last week, P.D. Jay Towers takes over the programming reigns of **WAKX/Grand Rapids** next week, flipping that station to Top 40.



*the inaugural address from  
the presidents of the united states of america.*

on tour now



**Lump**

**Lump**



**Buzz Clip/Heavy Rotation**

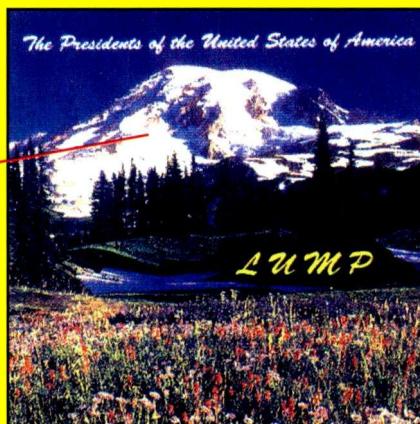


**Lump**

**New Major Airplay:**

**KDWB B94 KC101 WXKS**

**Lump**



**get lump**

*"More than just a night reaction record. Cool songs like **Lump** define where the Top 40 format is going these days."*

**-Guy Zapoleon**

*"Still exploding, top 3 phones, good call-out."*

**-Andy Shane, MD/Z100, NYC**

*"#22 selling album, top 5 requests from day 1, rotating 5X a day, all day-parts."*

**-Chuck Tisa, APD, MD/WPLY, Philadelphia**

*"An around-the-clock, all daypart monster, huge requests from men, women and children of all ages."*

**-Tracy Johnson, VP**

**Programming/Q106, San Diego**

**Major Mainstream Airplay:**

Z100	WFLZ	WZPL	WKBQ	PRO-FM	KC101	WAPE	KRBE	XL106.7
Q99	KRQ	KLRZ	WRVQ	KQKQ	WFBC	WFHN	FLY 92	KHFI
WKSS	WSTW	Z104	K92	WBHT	WGTZ	93Q	WFMF	KJ103

**35\* Top40/Mainstream Monitor**

**7\* Rock Monitor (formerly #1 Modern Rock Monitor)**

**23\* Billboard Top 200 Albums**

*Produced by Conrad Uno and Chris and Dave.  
Mixed by David Kahne at ROBERT LANG STUDIOS.*

COLUMBIA

Management: Staci Slater for the

\*Columbia® Reg. U.S. Pat. & Tm. Off. Marca Registrada./© 1995 Sony Music Entertainment Inc. <http://www.sony.com>

# GRAPEVINE

"Rich Davis is a very talented, very versatile person, whose ideas and knowledge we'll be able to take advantage of in a lot of different areas of our radio station. He's a great addition to the Pyramid Communications family, and continues our philosophy of promoting from within." Davis said, "I'm whole-heartedly looking forward to moving to Philadelphia and working hard to continue Star 104.5's great success." Prior to B104, Davis worked at WBSB/Baltimore, and WYCR/York.

As reported here exclusively last week, the BRN (Bubba Radio Network) is now on the air in Jacksonville. Following a couple of midnight-2am trial runs on 10/26 and 27, the show hit the air on 10/30 from 10-midnight, and garnered over 100 calls to the station the next day (mostly complaints), which is typical for Bubba. Look for the BRN Network to touch down in other markets in the near future.



WOVV/West Palm Beach has the distinction of being the first radio station anywhere to put Jive recording artists The Backstreet Boys live on the air. (l-r): WOVV M.D. Scott Davidson; BSB A.J.; Jive's James Heathfield; WOVV P.D. Neil Sullivan; BSB's Kevin and Howie D.; Jive VP/Promotion Ken Lane; BSB Manager Donna Wright; and (down front) BSB's Brian and Nick.

Lots of rumors in the mill regarding **Randy Lane's** replacement in the P.D. chair at **KYSR/L.A.** We heard an interesting one the other day... despite the lack of recent earthquakes, could L.A. wind up with Shakes?

**Midcontinent Broadcasting**, which owns **Z104/Madison**, has filed suit against **Mitchell Broadcasting**, owners of **KQKQ/Omaha**, claiming breach of contract. KQKQ recently hired **Jeff Kelly** for morn-

## DUNCAN ANALYSIS: DUOPOLIES CONTROL 40% OF RADIO RATINGS, 56% OF REVENUE

The following findings are from Jim Duncan's fourth analysis of the impact of duopoly upon individual radio markets. Markets included in this study are 139 Arbitron markets which are surveyed in both the Fall and Spring Arbitrons. The study uses revenue estimates for 1994 from *Duncan's Radio Market Guide* and audience estimates for Spring '95. Duopolies included in this report are those which were closed or announced by early August '95. The study assumes that those announced by that date will indeed close. This particular study does not include proposed triopolies and the announced Westinghouse/CBS deal. Since some of the duopolies were not in place throughout calendar '94 the revenue estimates are pro forma. This study does not include LMA's, SMA's, etc.

### KEY FINDINGS

- The average radio market had 39.6% of the 12+ shares (Mon-Sun, 6a-Mid) controlled by duopolies. In February the figure was 35.1%. A year ago it was 28.3%
- The average radio market had 55.7% of the market's revenue controlled by duopolies. In February the figure was 48.5%. A year ago it was 39.2%
- The pace of duopolization has slowed in major and medium markets while remaining about the same in the small markets.

	Large Markets (1-25)	Medium Markets (26-75)	Small Markets (76+)	All Markets
<b>12+ Audience Shares:</b>				
SPG 95	37.7%	47.6%	34.5%	39.6%
(FAL 94)	(34.5%)	(43.4%)	(29.1%)	(35.1%)
(SPG 94)	(31.8%)	(34.6%)	(22.7%)	(28.3%)
(FAL 94)	(23.7%)	(28.2%)	(17.4%)	(21.8%)
<b>Revenue Shares:</b>				
SPG 95	47.6%	67.5%	49.5%	55.7%
(FAL 94)	(44.0%)	(60.5%)	(40.7%)	(48.5%)
(SPG 94)	(39.8%)	(47.9%)	(31.6%)	(39.2%)
(FAL 93)	(30.6%)	(38.7%)	(24.5%)	(30.7%)

### Markets with highest levels of 12+ audience shares controlled by duopolies\*

1. New Orleans	76.7%
2. Buffalo	76.6%
3. Spokane	73.7%
4. Denver	72.7%
5. Grand Rapids	71.6%
6. Nashville	71.2%
7. Columbia, SC	70.9%
8. Indianapolis	70.7%
9. Jacksonville	68.3%
10. Reno	68.0%

\*Raw 12+ shares — not adjusted for below-the-line listening nor for "lost listening."

### Individual duopolies with highest 12+ shares

1. Rockford	-Airplay	31.1%
2. Cincinnati	-Jacor	30.2%
3. Montgomery	-Colonial	29.0%
4. Modesto	-Citadel	28.9%
Charleston WV	-WV Radio	28.9%
6. Baton Rouge	-Gulfstar	27.9%
7. Syracuse	-NewCity	27.3%
8. Kalamazoo	-WKMI, WRKR-F, WKFR-F	26.7%
9. Tulsa	-NewCity	25.9%
10. Green-Spart	-SFX	25.8%

63\* SoundScan Albums  
61\* SoundScan Singles

## D'Angelo CRUISIN'

### Exploding At Radio & Retail:

Q105	50X	WPGC	46X
KKSS	37X	KDLE	32X
KZHT	30X	KTFM	29X
KPRR	25X	WHHH	22X
Z90	35X	KMEL	16X
WWKX	25X	WJBT	26X
WKYS	20X	KKBT	15X
KJMZ	12X	KYLD	12X
KUBE	7X		and many more!



© 1995 EMI Records



the follow up to the gold debut single **BROWN SUGAR**

Produced and arranged by D'Angelo Management: Kedar Massenburg



EMI Records

Don't forget to come see D'Angelo perform live at the NBPC Awards dinner sponsored by EMI Records Saturday, Nov. 11th.



## GRAPEVINE

## CHARTBUSTERS &amp; BUZZ CUTS

ings... a.k.a **Johnny Danger** from the Z104 morning show. Midcontinent is seeking an injunction through July 31st, 1996.

A.P.D. **Ric Tower** exits **B96/Chicago** to focus on other interests, which include his air talent consultancy, and his newsletter **PowerSheets**.

**WPST/Trenton** afternoon drive jock **Andy Gury** exits to take afternoons at **WMGQ(Magic 98.3)/New Brunswick**, which is becoming a hotter and hotter sounding AC station every day. P.D. **Michelle Stevens** is looking for a replacement who "gets it." You should know the music (New Rock), live the lifestyle, and be able to relate to the audience in a natural, conversational manner. Send a package to Box 9750, Trenton, NJ, 08650.

**Rick Lovett** has landed as Production Director at **KHKS(Kiss 106)/Dallas**.

Contrary to what you may have read elsewhere, former **WFKS/Daytona Beach** P.D. **Rich Stevens** is not doing mornings at **WIVY/Jacksonville** on a permanent basis. He was just filling in, and is still available. Reach him at 904-322-5899, and check out his folder on AOL.

**WDDJ/Paducah** GM **Keith Kraus** exits to take a sales position at **WTFX/Louisville**. Owner/President **Lee Hagen** assumes his responsibilities.

**KISF/Kansas City** is now being consulted by **Pollack Media**.

## RECORD ROULETTE

**Michael Johnson** has been appointed Vice President, Promotions, Black Music, at **RCA Records**. He joins **Nipper** from **Mercury**, where he held the same title, and guided the promotion of such artists as **Vanessa Williams**, **Brian McKnight**, **Tony Toni Tone**, and **Black Sheep**. **Kevin Evans**, Sr. VP of RCA's Black Music Division, made the announcement, and said, "Michael's extensive background and experience in the promotion of Black music makes him the right man for the task of spearheading the exposure of RCA's Urban product in the marketplace."

**Perry Cooper** has announced the formation of **PERCO Artist Development**, a full-service company specializing in publicity, touring, media development, marketing, public relations, and tour consultation. Cooper, who worked in tour development

**Edwin McCain's Solitude** (Lava/AG) continues to build nicely, racking up 2,580 spins on 111 FMQB reporters last week. *Solitude* is also picking up some nice exposure on **VH-1**, where it is #15. **Sean Sellers** at **WNVZ** reports top 10 callout, and building phones. At the other **Z104**, **Dana Lundon** reports "Lots of female curiosity calls, including ones from people who saw him live in concert. This could be a top 10 record for Z104." And **PRO-FM's Tony Mascaro** says, "*Solitude* is a hit, and with the help of **Darius Rucker**, it becomes a smash!"

**Big Mountain's Get Together** (Giant) has already impacted radio well ahead of its official release date. This remake of the classic **Youngbloods** tune is already confirmed at **Y100/Miami**, **KRBE/Houston**, **WEDJ/Charlotte**, and **WNVZ/Norfolk**. Early spins have been detected at **WZPL/Indy**, **WIOQ/Philly**, and **Kiss 106/Dallas**. Watch this one pop!

And look for **Paula Abdul's** next single, *Ain't Never Gonna Give You Up*, to make some serious noise. It's been spinning on **KMXV/Kansas City** for 4 weeks already, and the callout story is impressive: 89% familiar, #9 callout record with 18-34 females, #3 with 25-34 females, and #1 phones by a longshot over **Coolio!** Impressive early performance, to say the least! Keep an eye on this one.

**WZPL's Tom Gjerdrum** tells Grapevine, "**Coolio** is getting top 5 requests, and **Mariah Carey with Boyz II Men** is already top 10 phones. **Jet-FM's J.J. Foxx** says, "**The Presidents Of The United States** is getting top 5 phones, **Alanis Morissette** is top 10 on the phones, and our #1 most requested record is **Smashing Pumpkins**." **WNNK's Scott Shaw** tells Grapevine, "**Simply Red** is our most requested midday song... tons of adult female calls. I can't believe that more people aren't playing this." **KISF's Chuck Geiger** says, "**heather nova** and **Toad The Wet Sprocket** are the top two records in callout." **WRQK's Jay Nunley** says, "The new **Ozzy** is through the roof here... unbelievable! And **Smashing Pumpkins** and **Alanis Morissette** are doing real well." **WLAN's Jordan Walsh** says, "**Elton John** sounds great in middays!" **KTHT's Jon Zellner** adds, "**Selena** is a smash here." **WAYV's Tommy Frank** says, "**Tom Cochrane** is performing well, **Elton John** is a smash for us, we're getting phones on **Selena**, and **Bonnie Raitt/Bryan Adams** could be a big record for us." And **WRFY's Mike Browne** says, "**Tom Cochrane** is #11 phones, **Better Than Ezra** is top 25 phones after 4 days on the air, **Elton John** is top 20 phones, and **Bonnie Raitt/Bryan Adams** is doing real well."



Perry Cooper

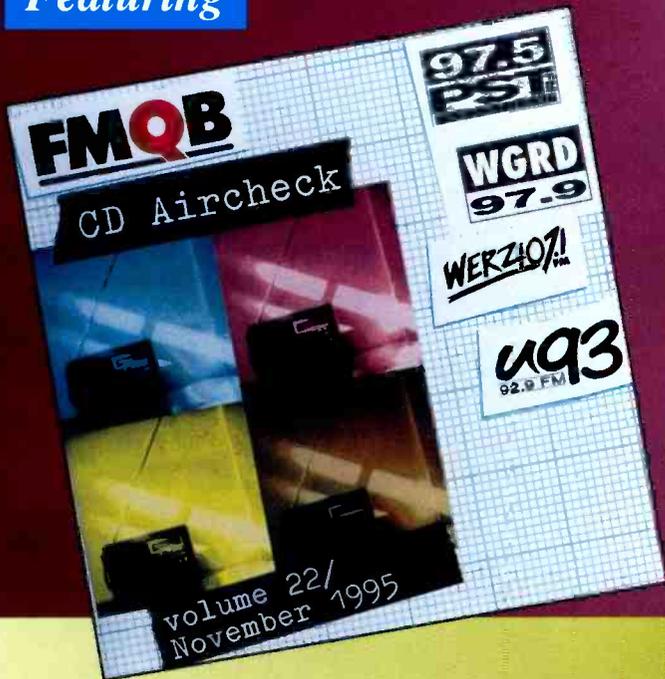
and artist relations for **Atlantic Records** for 18 years, has a diverse background that included album promotion at **Arista**, and positions at assorted New York stations. He programmed **WABC-FM** prior to its flip to

**WPLJ**. Cooper commented, "I realized that what I love the most about this business is working one on one with the artists and managers, and this company will give me the opportunity to get back to what I love the most."

**Cema Distribution** and **Ardent Records** have entered into an exclusive sales and distribution agreement for the U.S. **Ardent** is a full service, independent label that specializes in the emerging "Enhanced CD" marketplace. **Cema** President **Russ Bach** said, "**Ardent** is a group of young aggressive record people who are using Enhanced CD technology as a base to build their business. We're very interested in the multi-media area, as well as attracting a vibrant group with new A&R direction. Our new relationship with **Ardent** is an important step toward meeting those objectives." **Ardent Records** is a division of **Ardent**

# America's favorite CD returns... FMQB CD AIRCHECK/ Volume 22

Featuring



future hits from...Bon Jovi,  
Garbage, East 17, Better  
Than Ezra, Curtis Stigers,  
Xscape, J'son, Joe Satriani,  
AC/DC, Jason Weaver,  
Jude Cole

and great bits from...  
WPST, WGRD, WERZ, WNDU

*In the summer  
of 1992, the*

**FMQB**  
FRIDAY MORNING QUARTERBACK

**CD AIRCHECK**  
*was born,*

much to the delight of the broadcast and record communities. It was the industry's first CD music sampler/station aircheck montage of its kind, one that has endured, in its various creative forms .....

**FOR**

OVER  
THREE YEARS

**AND**

TWENTY-TWO VOLUMES !

*We're proud  
to say that the*

**FMQB**  
FRIDAY MORNING QUARTERBACK

**CD AIRCHECK**

**STILL** thrives as one of the most effective tools in today's competitive environment for both programmers and label execs.

**FMQB**  
FRIDAY MORNING QUARTERBACK

**CD AIRCHECK**

**Volume 22**

**enclosed with this week's issue.**

*FMQB CD AIRCHECK... nothing beats the original!*

# GRAPEVINE



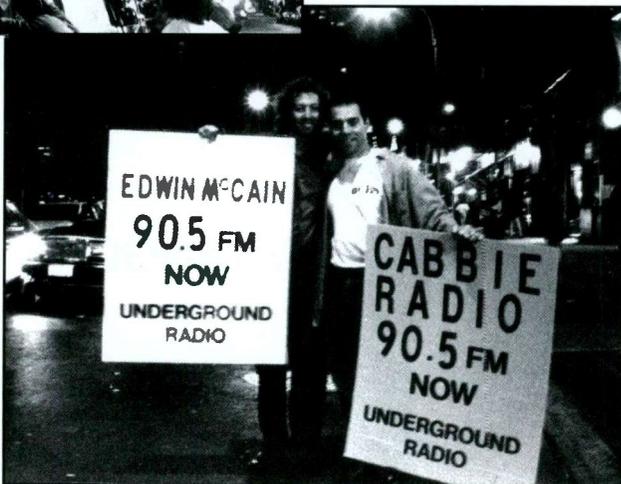
◀ Lava/Atlantic recording artist Edwyn McCain performed live on top of the Atlantic Records Underground Radio van, which was illegally parked at various street corners around Manhattan recently. His performance was broadcast live from the van on 90.5FM, and promoted by Danny Buch and Monte Lipman.

**Studios**, a world-renowned recording facility in Memphis. Many top artists have recorded there, including **Led Zeppelin**, **Al Green**, **R.E.M.**, **The Allman Brothers Band**, **ZZ Top**, and the **Grin Blossoms**.

**Atlantic** is also getting into Enhanced CDs by establishing a full-service Multimedia Department. The department will also oversee the label's website (<http://www.atlantic-records.com>), and work with artists and staff on related hi-tech issues.

Merry Christmas to Wu! Four major labels have joined forces to market product by the **Wu-Tang Clan**, and the solo projects by the Clan's members. The "Wu-Tang Clan Family Tree," a life-size, cardboard stand-up, will begin appearing in record stores. Shoppers will be able to purchase the original, Platinum Wu-Tang release, *Enter The Wu-Tang: 36 Chambers*, on **Loud/RCA**; as well as solo efforts from Wu-Tang members **Method Man (Def Jam)**; **Ol' Dirty Bastard (EEG)**; **Raekwon (Loud/RCA)**; and **Genius (Geffen)**.

At **Capitol**, **Daralyn Adams** and **Donna Torrence** are promoted to Associate Directors, National Publicity & Media Relations; and **Robyn Ryland** and **Donna Salazar** are upped to Publicity and Media Relations Managers.



## THE END ZONE

The New York Daily News is reporting that Suburban New York Modern Rocker **X107/Westchester** is giving away tickets on the air to **Z100/New York's** holiday concert, the "Jingle Ball." Z100 has been teasing listeners about the event, which happens at the **Byrne Meadowlands Arena** on December 15th, and planned to announce the line-up on Friday 11/3. But X107 jumped the gun. X107 P.D. - Steve Blatter was quoted as saying, "Our phones have been ringing all day." The station also gave away tickets to the Z-show last year. Artists scheduled to appear at this year's event include **Alanis Morissette**, **Natalie Merchant**, **Blues Traveler**, **Sponge**, **Collective Soul**, **Soul Asylum**, **Lisa Loeb**, and more to be announced.

And finally, as if there hasn't been enough attention on L.A. courtrooms this year... Murder charges against **Snoop Doggy Dogg** and a co-defendant in a drive-by shooting might be dismissed to focus efforts against the alleged trigger-man in the case. Snoop, whose real

name is **Calvin Broadus**, is accused along with his bodyguard, **McKinley Lee**, and **Sean Abrams**, in the 1993 shooting death of **Philip Woldemarian** in a West L.A. park. Prosecutor **Ed Nison** explained the possible dismissal in the L.A. Daily News, saying, "The way (the statements) have been edited, we believe, compromises the people's case. We may be forced to dismiss against the two lesser-involved defendants in order to pursue the case in an appropriate fashion against the shooter." All three suspects have pleaded not guilty, claiming that the shooting was in self defense. Prosecutors say they believe that Lee was the actual shooter.

And a judge dismissed a case, on a technicality against a man accused of stalking **Madonna** and threatening to slit her throat. Prosecutors must now refile five counts - including assault, terrorism, and stalking charges - against **Robert Dewey Hoskins**, who was shot by a security guard at the star's Hollywood Hills estate. He allegedly told a security guard that he would cut the singer's throat "from ear to ear" if she refused to marry him.

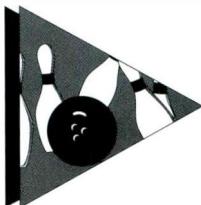
**Grapevine strokes...** **Terry Anzaldo** and his #1 **Huskers**; **Danny "Good For Life" Buch**; **Jeff Tyson**; **Paul "Callout" Barrett**; **Alex Tear**; **Michelle Stevens**; **Mike Stone**; **Lori Anderson**; **Chuck Geiger**; **Kid Kelly**; **Mike Rossi**; **Tommy "On The Way To Cape May" Nappi**; **Eric Murphy**; **John Ivey**; **Marc Hunter**; **Blairman and Walkman**; **Joe Riccitelli**; **Jon Zellner**; **Chris "Hamilton" Shebel**; **Greg Thompson**; **Don Coddington**; **Danny Ocean**; **Jill Meyer**; **Michael St. John**; **Tony Smith**; **Jack Satter**; **Ken Lane**; **Chris Lopes**; **Alex Valentine**; **Tina Simonet**; **Scott Shaw**; **Jay Nunely**; **Dan Deaton**; **Steve McKay**; **John Fagot**; and **Brenda Romano**.

**Grapevine** was written by **Dave Hoeffel**, with **Fred Deane**, **Bob Burke**, **Mark LaSpina**, and **Mike Bacon**. Phone 609-424-7080. Fax 609-424-3881. E-mail [FMQBTop40@aol.com](mailto:FMQBTop40@aol.com), or [Hoeffel@aol.com](mailto:Hoeffel@aol.com).

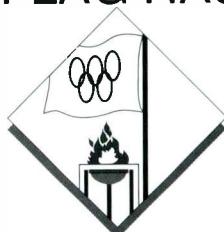
THERE ARE EIGHTEEN HOLES ON A GOLF COURSE.



IN BOWLING, THERE ARE TEN FRAMES.



THE OLYMPIC FLAG HAS FIVE RINGS.



IT TAKES TWO TO TANGO



---

BUT, THERE'S ONLY ONE...

# Meat Loaf

***"I'd Lie For You (And That's The Truth)"***

10\*-7\* SoundScan Singles

Over 1900 Combined Hot 100 & Top 40 Detections (15% Airplay increase over last week!)

26\* Mainstream and Adult Top 40 Monitors. On over 125 Stations!

On  Stress!

 Large!

Watch Meat Loaf on VH-1 in concert November 14th!

Now in Power rotation at: WNCI PRO-FM WVKS

***It's a hit! (and that's the truth!)***

# STATION

Mix 102.7

# SNAPSHOT

**CALL LETTERS:** . . . . . KTHT  
**MARKET:** . . . . . Fresno, CA  
**FORMAT:** . . . . . A/C  
**FREQUENCY:** . . . . . 102.7  
**IDENTIFIER:** . . . . . Mix 102.7  
**OWNER:** . . . . . Patterson Broadcasting  
**G.M.:** . . . . . Chris Pacheco  
**P.D.:** . . . . . Jon Zellner  
**M.D.:** . . . . . Mike Alexander  
**PROM. DIR.:** . . . . . Jim Sheehan  
**PROD. DIR.:** . . . . . Dan Clarke  
**NEWS DIR.:** . . . . . Ruth Michaels  
**CONSULTANT:** . . . . . Guy Zapoleon  
**NETWORK AFF.:** . . . . . AP  
**ADDRESS:** . . . . . 2775 E. Shaw Avenue  
 Fresno, CA 93710  
**TELEPHONE:** . . . . . 209-294-1234  
**FAX:** . . . . . 209-294-7931  
**E MAIL:** . . . . . mix102@valleynet.com

## FULL TIME AIRSTAFF

**6:00 - 10A.M.**  
 Dr. Maimes/Ruth  
 Michaels/Danger  
 Boy/Daniel The Intern

**10A.M. - 3 P.M.**  
 Dan Clarke

**3P.M. - 6 P.M.**  
 Jon Zellner

**6P.M. - 12M.**  
 Mike Alexander

**12M. - 6:00A.M.**  
 Kevin Cross

**KEY MORNING SHOW BITS:**

- Office Feud; Phone Scam Friday; Mystery Movie; Birthday Club; Fitness Tips; Movie Reviews; Pet Of The Week; Mix Safety Tips with Mike the Cop; Battle of the Sexes.

**CURRENT PROMOTIONS:**

- Fall TV campaign is a music video/testimonial combination spot produced by Rosler Creative.

- Billboards in the two major shopping malls.
- Our on-the-street marketing is unmatched in Fresno, with remote broadcasts at malls, street corners and schools at least three times a week.

**MARKETING:**

- Mix 102.7 is heavily involved with lifestyle events around the San Joaquin Valley. Every year, "Kid's Faire" is presented at a local theme park which always draws thousands of families. We do events at the Chaffee Zoo, the Big Fresno Fair, charity runs at Woodward Park, "Toys For Tots," and Fresno's largest 4th of July fireworks. Plenty of concerts.
- This year we have sent listeners to see Mariah Carey in New York; Jon Secada in New York; Boyz II Men in Texas; plus tickets to see Janet Jackson, Whitney Houston, Elton John, Amy Grant and more.
- We get virtually every movie premiere that hits Fresno including *Pocahontas*, *Batman Forever*, *Toy Story*, *The American*, *President Waiting To Exhale*, etc.
- If it's happening in the Valley and it involves families, the Mix will be there!



Mix 102.7 staff.

**REGULAR SPECIAL FEATURES:**

- Retro Saturday Night** (Sat., 8 to Mid.) Our most popular on-air feature, this all-request show features disco, old school and retro music from the '70s and early '80s.
- All Request, All '80s** (week-ends from time to time) This program enables listeners to pick the music we play all weekend.
- Weekend countdown shows include *Rick Dees Weekly Top 40* and *Casey's Hot 20 with Casey Kasem*.

**RESEARCH:**

- The music on Mix 102.7 is heavily researched using frequent AMTs, call-out and perceptual studies. We also look at local and national SoundScan stats and BDS airplay.

**MAXIMUM # OF UNITS PER HOUR:**

- 12 units.

**BREAK POSITION:**

- :20, :32 and :46.

Specific Demo Rankings	Rank
Persons 12+	5
Persons 18-34	5
Persons 25-54	5
Persons 18-49	5
Women 18-49	2
Women 25-44	1
Women 25-54	1

## MUSIC MONITOR

4 P.M.	
UB40	Red Red Wine
All-4-One	I Can Love You Like That
Taylor Dayne	Love Will Lead You Back
Janet Jackson	That's The Way Love ...
Madonna	I'll Remember
Jon Secada	Do You Believe In Us
TLC	Waterfalls
Boyz II Men	End Of The Road
Ace Of Base	It's A Beautiful Life
Whitney Houston	Exhale
Real McCoy	Another Night
Jon B. Babyface	Someone To Love
Mariah Carey	Can't Let Go
5 P.M.	
Jeffrey Osbourne	Stay With Me Tonight
Michael Jackson	You Are Not Alone
Club Nouveau	Lean On Me
Janet Jackson	Runaway
Bryan Adams	Have You Ever Really...
Des'Ree	You Gotta Be...
Seal	Kiss From A Rose
Chaka Khan	I Feel For You
Toni Braxton	Another Sad Love Song
M.Carey/Boyz II Men	One Sweet Day
Jon Secada	Mental Picture
Jon B.	Pretty Girl
6 P.M.	
F/Y/Cannibals	She Drives Me Crazy
Selena	I Could Fall In Love
Michael Jackson	The Way You Make...
Groove Theory	Tell Me
Babyface	When Can I See You
Ace Of Base	All That She Wants
Madonna	Take A Bow
Janet Jackson	Love Will Never Do
Mariah Carey	Fantasy
Luther Vandross	Always And Forever
Jon Secada	If You Go
Prince	The Most Beautiful Girl
Take That	Back For Good
7 P.M.	
Shannon	Let The Music Play
All-4-One	I Can Love You Like That
Nicki French	Total Eclipse Of The ...
Seal	Kiss From A Rose
Boyz II Men	Water Runs Dry
TLC	Waterfalls
Sophie B. Hawkins	As I Lay Me Down
Timmy T	One More Try
Janet Jackson	Runaway
Madonna	You'll See
Ace Of Base	Don't Turn Around
Jon B.	Pretty Girl
Gabrielle	Dreams

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# MAX-A-MILLION

## "Sexual Healing"



**BDS Rhythm/Crossover Monitor: 19\***

**New This Week:**

<b>KTFM</b>	<b>KKFR</b>
<b>WAYV</b>	<b>KMXV</b>
<b>KSMB</b>	<b>KTMT</b>

<b>WWKX</b>	<b>54X</b>
<b>WOVV</b>	<b>40X</b>
<b>WHHH</b>	<b>20X</b>
<b>KUBE</b>	<b>64X</b>
<b>KZHT</b>	<b>30X</b>

**R&R Rhythm/Crossover: 15\***

<b>FUN107</b>	<b>16X</b>
<b>KBFM</b>	<b>33X</b>
<b>KLUC</b>	<b>51X</b>
<b>KBOS</b>	<b>21X</b>
<b>KCAQ</b>	<b>31X</b>

<b>WJJS</b>	<b>43X</b>
<b>B96</b>	<b>40X</b>
<b>KJMZ</b>	<b>43X</b>
<b>Z90</b>	<b>45X</b>



ENTERTAINMENT

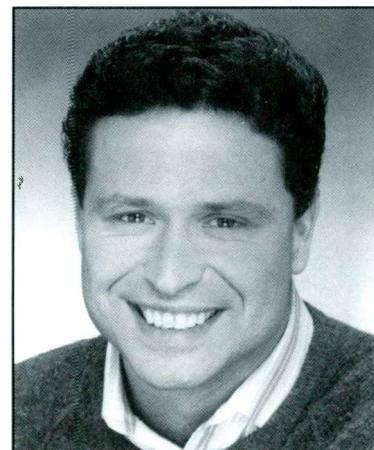


# UP CLOSE

## IN THE RING WITH TYSON

Interview with WMXQ/Birmingham P.D. Jeff Tyson

By Dave Hoefel



*Jeff Tyson almost missed his radio calling. Unlike many of us who grew up with six-transistor radios stuck in our ears, Jeff went to school to be a dentist. But after stepping inside the campus radio station, he was bitten by the bug, and changed his major to communications. His first job was at the legendary 13Q/Pittsburgh in 1977. He drove the 13Q "Happy Honker" van around town, shuttling the jocks between appearances. He had the opportunity to do production, and eventually did part-time airwork for the station. From there it was on to another AM Top 40 in York PA, and then to AOR Rock 106/ Nashville. He crossed town to WSM-FM, then returned to Rock 106's AM station, WLAC. Next stop: Cincinnati, and Yes 95 for 7-midnight, and then it was on to Kix 106/Birmingham for afternoon drive, and crosstown Magic 96, before moving on to B106.7/ Washington, where he worked for Dan Vallie and the late Bob Kagen. Two years later, Vallie gave Jeff his first programming opportunity, at EZ's KFYE/Fresno. When EZ sold the station, Jeff was off to Miami to program Hot 105. A year later, the opportunity to return to his home town lured Jeff to the A.P.D./ M.D. afternoon drive position at B94/Pittsburgh, where he stayed for five years, and worked for five different Program Directors! From there, it was off to Greenville, SC for mornings at WFBC. One year later, the opportunity presented itself to program WMXQ.*

**The WMXQ position marks your return to the Birmingham market. How has it changed?**

I spent four years here before going to Washington... two years at Kix 106, and two at Magic 96. What had changed when I got back here was that there was no Top 40 radio station. I95 had become Mix, and was playing Michael Bolton, Phil Collins, and Chicago records, to try to compete with Magic 96, a station that had been here forever, and was very solid. Rock 99 was also very solid, despite having gone through numerous Rock format changes. WZZK, the heritage Country station, was still very strong here. WENN, the Urban station, was still doing very well. So the market hadn't changed very much, except for the fact that there was a huge hole for a Top 40 station. Everybody at our company, Dick Broadcasting, looked at what happened with Mix as an AC for about a year, and found that there wasn't much growth there, for a number of different reasons. We decided to take the station back to more of a CHR presentation. Since that's been done, we've gone up two shares in 18-34 persons, and 18-34 women. So the decision to return to Mainstream Pop was a good one, and I'm glad to be a part of that.

**You've kept the Mix moniker. Was there any effort to somehow capitalize on the previous Top 40 heritage of the frequency?**

When Dick Broadcasting bought the radio station, they looked at perceptuals, and

there was an incredible amount of negative baggage associated with I95. Rap music in the 80s, and a lot of the Hard Rock/hairband stuff really polarized the radio station, and put some negative per-

**"We've gone up two shares in 18-34 persons, and 18-34 women. So the decision to return to Mainstream Pop was a good one."**

ceptions on it as being a teen machine. They did not want to go back to I95 for a couple of reasons. For one, our competition would have a field day, saying, "Here they go again" to the advertising community. And two, we didn't want the listeners - especially the 25-34s - to think, "Oh no, here they come again with that teen machine... they're gonna play Rap and Hard Rock." So we kept Mix 94.5 as our logo, even though we switched back to CHR, because another change would have created more negatives for us, rather than positives. Musically, we've changed the station, but the presentation on the air is adult. Our focus is 18-34 females. By not going back to I95, we feel that we can hold on to some of the upper end, and keep them as part of us.

## UP CLOSE

**You would think that Birmingham would be a great CHR market, considering that not that many years ago, it was a CHR hotbed, featuring big battles between Kix 106 and 195.**

Well, that's what I'm banking on! Now that there's only one CHR here, I'm hoping and praying that that philosophy and potential still exists here.

**"I'm aware of what sales goals are. But I'm not hired to get billing on the radio station. I'm hired to present a good product for the sales people to go out and sell."**

**How has the advertiser reaction been to the flip? How important is it for you to deliver upper demos?**

I don't think that Birmingham is as fragmented as some of the bigger markets, like New York, L.A., Miami, and even Atlanta, where the pieces of the pie are very small. There are still only a handful of radio stations servicing the market here, so for us to just go after 12 to 24 is ridiculous. We don't need to do that. But we are very focused. The station is more focused on 20 to 32 females than it's ever been. The advertising community is welcoming a Pop radio station back into the arena. We still want to maintain some credibility with 25-34 females. Yes, our sales force is still trying to sell that, and we will continue to try to sell that. We're not giving that up. We've got to pick our niche, and really stay focused. The peripheral demos will come in time.

**The fifth of your five B94 P.D.s was Buddy Scott. Under him, you were able to eliminate a crosstown competitor, and score some nice numbers. What did you learn from the experience? Does something like that make you into a better programmer?**

Absolutely! There are a number of P.D.s who I look back on and think that they really helped my career. Dan Vallie is one. **Jim Richards** is one, **Buddy Scott** is one, and **Bob Kagan** is on that list as well. Although I've never worked with him, I've worked with a ton of people who have worked with **Steve Kingston**, and I've talked with him on a number of different occasions. I've drawn my knowledge

and experience in programming from guys like these. The one thing that sticks out about Buddy is that he taught me how to stay focused on the big picture. As a program director, you're responsible for what comes out of the speakers, and you're responsible for integrity of product. To balance that with sales can be tough some times. Trying to please everybody in the building - from General Managers to Sales

Managers to sales people - as well as keeping Vice Presidents of Programming and your listeners happy... you can't do that and win every one of those different categories. As a Program Director, I've learned to stay focused on what my job responsibilities are, and that's the product... putting the best music on the radio station.

**But how do you deal with the conflicts that naturally occur?**

I think that there's always going to be a give and take, and a compromise situation between sales and programming, no matter what station you're working at, and no matter what format you're doing. And the more that I program, the more aware I become of what the bottom line needs to be. I'm aware of what sales goals are. But I'm not hired to get billing on the radio station. I'm hired to present a good product for the sales people to go out and sell. It's good to have managers who understand the goals of both the sales department and programming, and can play mediator. There's nothing better than having a General Manager who will go to bat for the Program Director in a sales meeting and say, "We've got to protect product, and integrity of product. Let the Programming Department do what they have to do." There's nothing better than that. So yes, there are occasional conflicts, but you do what you have to do, because that's what's best for the radio station in the long run. Sometimes you have to say no.

**Who are your main competitors?**

WMJJ is the AC radio station that's been here for over 12 years. They're a well-pro-

grammed radio station, and they're consistent in their programming. They do a good job, and the longevity and heritage is definitely a plus for them. On the Urban side, WENN does well with teens. And Country WZZK does well with 18-34 females, as well as the other two stations. There's no direct CHR competition, but I can pull listeners from every format in this market. I think that it comes down to lifestyle. Country listeners aren't hillbillies anymore, Urban listeners aren't all Black, and AC listeners aren't all 35+ housewives. Given the lifestyle of 18-34 females these days, they touch on every one of these radio stations at any given point in their day. I'm trying to draw listeners back from all of those formats, and what I'm offering is not only different music, but also more things that fit their lifestyle.

**Do you think that you'll ever have another CHR competitor in the market? Maybe a Rhythmic competitor?**

I don't know if the market can support it. I hope that doesn't happen. On the other hand, when radio stations sign on and get competitive with you, it can only create better radio. So there are pluses and minuses to that happening, but I really can't see the market supporting another Top 40 right now. Of course, now that I've said that, someone will probably put one on next week!

**Describe your music position. With 1 being Rock, and 10 being Dance, where does the station fall on the scale?**

I would say it's a 5. We're playing the hits. We're playing **TLC**, **Michael and Janet Jackson**, **Jon. B**, **The Backstreet Boys**, and **Ace Of Base**. On the other hand, we're playing **Gin Blossoms**, **Hootie & The Blowfish**, **Dave Matthews Band**, **Lisa Loeb**, and **Collective Soul**. So I think we're right down the middle. We just did a music test, and one of the big categories that popped up was Pop Alternative, which more or less these days is Pop music, period. I don't think that you can call Hootie & The Blowfish and Gin Blossoms Alternative anymore. That's Mainstream music. We're not gonna be a radio station that plays a lot of **Green Day** and **Pearl Jam**. Nor are we going to be a radio station that plays any Rap music, or the real edgy Urban stuff. We're gonna play the hits right down the middle.

## UP CLOSE

### There is no Alternative station there... correct?

No, there's not. **The Bear**, which is a 3,000 watt FM, plays some Alternative music, and is a combination of low-end Rock and Alternative, but their signal is a big problem.

### What artist is core for the station right now? What is the perfect record for what you're doing?

I'll give you some artists that fit the station very well. **Sheryl Crow, Hootie & The Blowfish, Janet Jackson, Ace Of**

Director. Clients also love her! I wish that I had ten of her in the building. She does a great job off the air as well as on. I do afternoons from 3 to 6... one of the premier afternoon talents in America... at night, from 6-11, we have **John Michaels**, who has been with the station for over nine years. On overnights, we have **Nikki Stewart**, who has been in the market for awhile as well.

### What types of research are you using? How much gut is thrown in for balance?

**The Research Group** is heavily involved in Dick Broadcasting, and there-

scious. Our Production Director, **Steve Atkins**, is extremely quality-control conscious. He's got a great handle on making sure that the spots are produced well. We used **John Pleisse** out of Washington as our voice guy for awhile, and just switched recently to **Sean Caldwell** from **Y100/Philadelphia**. For us, he's doing that Generation X style of delivery, like **Keith Eubanks** does. When we decided to take the station back into a younger, CHR direction, we decided to change voices. The main reason to change voice guys is freshness. I generally change them every six to eight months, even if things are going well. It just freshens up the radio station. We're not using jingles at this point. We have one weather jingle, and that's it. We wanted to make a statement, and change the sound of the station for the first few months of this new direction, so we pulled all of the jingles off of the station. That doesn't mean that we won't put them back on down the road. I think that jingles sell excitement on the radio station, and I'm not opposed to putting them back on. But right now, we're just running Sean's sweepers.

### What's the coolest promotion that you've done recently?

There was one that might not have been the coolest, but it got a lot of talk. When O.J. was released - and this reflects no personal opinion about his innocence or guilt, and absolutely was not meant to show disrespect to the families of the victims - everyone was discussing the verdict, and it was on everyone's mind. So we gave away gallons of orange juice, garment bags, and one-size-fits-all black gloves all weekend, and qualified winners to win a trip to Mexico. Then we screeched the tires in the promo, and said, "Wait a minute, he never did make it to Mexico." So we sent people to a Mexican restaurant, chauffeured in a white Bronco. We got a ton of calls and letters on that one.

### When it's time to get away from the business, what's your favorite escape?

My kids, and my wife, and Seaside Florida, or a cigar at Armand's Restaurant. 

## "Alanis Morissette had us on the fence, but she became so huge that we had to play it."

**Base, Gin Blossoms, Seal, Toni Braxton, Boyz II Men...** those types of mainstream artists. Records that don't work for us are the real hard Alternative records, and the real Urban leaning records.

### What record is borderline for you? What's got you on the fence?

That changes. When **Green Day** first came out, this station was not ready to play them. When their record crossed over from Alternative to the Mainstream, this station could have played it, but didn't because of the evolution of the station, and the timing. Another record that has us on the fence is the **Bush** record. **Alanis Morissette** had us on the fence, but she became so huge that we had to play it. Those types of records.

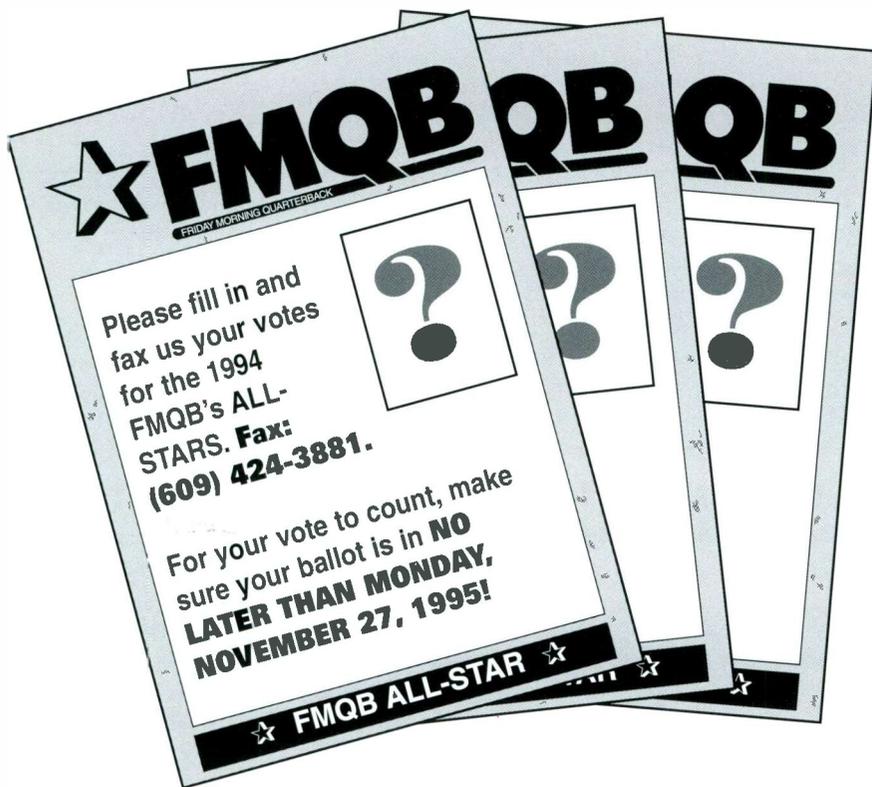
### Run down your airstaff for us.

The morning show is hosted by **Jack Boston, John Bird, and Roxanne**. Jack came here from North Carolina, and has been here for about a year and a half, and he brought John Bird with him. John's the **Paul Schaffer** of the morning show... great musical talent. Roxanne does news, and is also a part of the show. She's been in the market for years and, has worked for other stations in the market. Clients love her! Middays, we have **Gail O'Brien** from 10-3. Gail's also my Music Director and Assistant Program

fore our radio station. They do our music tests and perceptuals. As far as week-to-week music research goes, we are just starting to implement in-house call-out, and within the next 30 days, we'll have it up and running. I also talk to four of five different Program Directors every week about how songs are working in their markets... people like **Don Benson** at **Star 94** and **Buddy Scott**, I talk to **Dave Robbins** occasionally, and **Smokey Rivers** in St. Louis every once in awhile, and occasionally, **Lee Chesnut** at **VH1**. I think that you've got to look at call-out research, SoundScan, data that you get from other Program Directors, and trade magazines, and take all of these things into the music meeting, and then make a decision based on what it all shows you, plus, your gut. All of the info is about 60% of the picture, and 40% is your gut. And let's throw in another 10% from my 8 year old daughter, and my wife, who is in the demo. She and my daughter are real Pop-type people who read *People Magazine*. If they're into something, I should be too.

### Your station production always sounds bright and tight when I hear it on hold. Overall, how produced is your station? Who are you using for voicework?

All of our people enjoy doing production, and our talent here is real quality-con-



Single Of The Year: \_\_\_\_\_ Overlooked Artist/Band: \_\_\_\_\_

Album Of The Year: \_\_\_\_\_ Best New Artist/Band: \_\_\_\_\_

Best Male Artist: \_\_\_\_\_ Most Promising New Artist/Band: \_\_\_\_\_

Best Female Artist: \_\_\_\_\_ Best Long Term Promotion Project: \_\_\_\_\_

Comeback Artist/Band: \_\_\_\_\_

Promotion Executive Of The Year: \_\_\_\_\_

Label Of The Year: \_\_\_\_\_

Most Promising Promo Executive: \_\_\_\_\_

Best Career Move: \_\_\_\_\_

Most Entertaining Promo Person: \_\_\_\_\_

**MAJOR MARKET**

**SECONDARY MARKET**

Most Influential Programmer: \_\_\_\_\_ Best Station: \_\_\_\_\_

Most Promising Programmer: \_\_\_\_\_ Best Ears: \_\_\_\_\_

MD Of The Year: \_\_\_\_\_ Best Career Move: \_\_\_\_\_

Rookie Of The Year: \_\_\_\_\_ Best Morning Show: \_\_\_\_\_

Most Entertaining PD or MD: \_\_\_\_\_

**Marc Hunter/ WBSS:** 3T; *Better Than Ezra; The Mighty Dub Kats.*

**Danny Ocean/ WBHT:** *Mariah Carey/ Boyz II Men; Collective Soul; Better Than Ezra.*

**Allan Feef/ KLYV:** *Collective Soul; Mariah Carey/ Boyz II Men; Better Than Ezra.*

**Chuck Geiger/ KISF:** *Better Than Ezra; Collective Soul; Dogs Eye View "Everything Falls Apart."*

**Ray Kalusa/ Q106:** *Tina Turner.*

**John Ivey/ WXKS:** *Joan Osborne; Alanis Morissette "All I Really Want."*

**Scott Shaw/ WNNK:** *Bonnie Raitt/ Bryan Adams; Simply Red; Silk; Selena.*

**Christina Joyce/ WBSS:** *Madonna; Selena; Ace Of Base.*

**Jay Nunley/ WRQK:** *Alice In Chains; Better Than Ezra.*

**Mike Rossi/ WSTW:** *Everything But The Girl; Tina Turner; Groove Theory.*

**Alex Tear/ WHYT:** *Collective Soul; Goo Goo Dolls "Naked"; Everclear.*

**Dana Landon/ WZEE:** *Everything But The Girl; Big Mountain; Collective Soul.*

**Tina Simonet/ WKSS:** *Max-A-Million; LaBouche.*

**Dan Deaton/ KLRZ:** *Collective Soul; Whitney Houston.*

**Steve McKay/ WSBG:** *Def Leppard; AC/DC; Oasis; k.d.lang.*

**Alex Valentine/ KDGE:** *Anything from Smashing Pumpkins; 311; Dogs Eye View.*

**Eric Murphy/ KDUK:** *Collective Soul; Everything But The Girl; Groove Theory; La Bouche.*

**Jordan Walsh/ WLAN:** *Madonna; Tom Cochrane; Mariah Carey/ Boyz II Men.*

**Tommy Frank/ WAYV:** *Everything But The Girl; Mariah Carey/ Boyz II Men; Better Than Ezra.*

**Christine Fox/ WFHN:** *Monica; LL Cool J w/ Boyz II Men; Def Leppard.*

**Mike Browne/ WRFY:** *Garbage; Earth To Bob.*

**Chuci Tisa/ WPLY:** *Oasis; For Squirrels; Collective Soul.*

**Brian Scott/ WHTS:** *Def Leppard; Garbage; Green Day.*

**John Zellner/ Mix 102.7:** *Alanis Morissette; Solo; Mariah Carey/ Boyz II Men.*

**Rick McCauslin/ WYCR:** *Mariah Carey/ Boyz II Men; Def Leppard.*

**Joe Friday/ WAEB:** *Everything But The Girl; Better Than Ezra; Mariah Carey/ Boyz II Men.*

**Robert Elfman/ KMGZ:** *Collective Soul; Whitney Houston.*

**Scott Laughlin/ WBNQ:** *Elton John; Tom Cochrane.*

**Shannon Steele/ Kiss 102:** *Collective Soul; Mariah Carey/ Boyz II Men.*

**Mike Edwards/ WVSR:** *The Presidents Of The United States Of America.*

**Sam Zema/ Kiss 102:** *Everything But The Girl; Mariah Carey/ Boyz II Men; Garbage.*

**J.J. Foxx/ Jet-FM:** *Better Than Ezra;*

*Bonnie Raitt/ Bryan Adams; Toadies; Rusted Root.*

**Chris Knight/ WVAQ:** *Whitney Houston; Mariah Carey/ Boyz II Men; Madonna.*

**Joel Widdows/ WLRS:** *Whitney Houston; Bonnie Raitt/ Bryan Adams; Mariah Carey/ Boyz II Men.*

**Leo Caro/ KCHX:** *Mariah Carey/ Boyz II Men; Everything But The Girl; Garbage.*

**Shane McCullogh/ WILN:** *Silk; Hootie & The Blowfish.*

**Jeff Hughes/ KNIN:** *Fun Factory; Garbage; Everything But The Girl.*

**Calvin Hicks/ WSSX:** *Tina Turner; Garbage.*

**Hawk Harrison/ WFBC:** *3T; Madonna; Tom Cochrane.*

**Tom Steele/ WFLZ:** *Whitney Hosuton; Mariah Carey/ Boyz II Men; Def Leppard.*

**T.J. McKay/ WNOK:** *Def Leppard; Whitney Houston.*

**Jeri Banta/ WYKS:** *Mariah Carey/ Boyz II Men; Brian McKnight; Better Than Ezra.*

**Jammer/ KQXY:** *Madonna; Hootie & The Blowfish; Mariah Carey/ Boyz II Men.*

**Karen Rite/ WMXS:** *Def Leppard; Mariah Carey/ Boyz II Men; Celine Dion.*

**Hitman/ KBFM:** *Goo Goo Dolls; Toad The Wet Sprocket.*

**Chris Kerr/ KIXY:** *Whitney Houston; Collective Soul; Def Leppard; Everything But The Girl.*

**Art Sanders/ WKXJ:** *Selena; Bonnie Raitt/ Bryan Adams.*

**Burke Allen/ WAEB:** *Bonnie Raitt/ Bryan Adams; Ace Of Base; Goo Goo Dolls.*

**Debbie Wylde/ WDDJ:** *Green Day; Garbage; Tina Turner.*

**Michael Stuart/ WMXS:** *Hootie & The Blowfish; Bonnie Raitt/ Bryan Adams;*

*Mariah Carey/ Boyz II Men.*

**Brad Kelly/ WAEB:** *Mariah Carey/ Boyz II Men; Bonnie Raitt/ Bryan Adams; Ace Of Base.*

**Jack Diamond/ X99:** *LL Cool J; Faith Evans; Tha Dogg Pound; J'son.*

**Rod Phillips/ WDDJ:** *Red Hot Chili Peppers; Collective Soul.*

**Mick Fulgham/ KISX:** *Everything But The Girl; Joan Osborne.*

**Phil Thomas/ WKMX:** *Mariah Carey/ Boyz II Men.*

**Dale Baird/ KQXY:** *Def Leppard; Madonna; Mariah Carey/ Boyz II Men.*

**Sean Phillips/ WILN:** *Ace Of Base.*

**Flash Phillips/ KWTX:** *Erasure; Hootie & The Blowfish; Collage.*

**Jimmy Steele/ WHHY:** *Mariah Carey/ Boyz II Men; Hootie & The Blowfish; Madonna.*

**Scott Kramer/ KISR:** *Better Than Ezra; Mariah Carey/ Boyz II Men.*

**Gretchen Corbett/ WGTZ:** *Joan Osborne; Madonna.*

**Terri McCormick/ WTWR:** *Alanis Morissette; Collective Soul; La Bouche; Def Leppard; Madonna.*

**Dave Michaels/ WKFR:** *Better Than Ezra; Tom Cochrane; Garbage.*

**Tom Gjerdrum/ WZPL:** *LL Cool J.*

**Jackie Johnson/ WIFC:** *Elton John; Alanis Morissette; Better Than Ezra.*

**Mike Danger/ KCLD:** *La Bouche; Mariah Carey/ Boyz II Men; Joan Osborne; Toadies.*

**Kevin Kollins/ WIFC:** *Prince; Backstreet Boys.*

**Beau Landry/ WBIZ:** *Jude Cole; Steve Winwood.*

**Sonny Valentine/ KFRX:** *Bonnie Raitt/ Bryan Adams; 3T.*

**Dave Eubanks/ WZJM:** *PM Dawn; Prince; Earthtones; Collective Soul.*

**Jon Norton/ KYYY:** *Def Leppard; Bonnie Raitt/ Bryan Adams; Tears For Fears.*

**Scott Thomas/ WDJB:** *Def Leppard; After 7; Joan Osborne.*

**Scott Seipel/ WWCK:** *3T; Collective Soul; Better Than Ezra.*

**Bill Klapproth/ WDBR:** *Groove Theory; Tom Cochrane; The Pretenders.*

**Michael Gamby/ WDBR:** *Shai; Earthtones; k.d.lang.*

**Andrew Zepeda/ WCIL:** *Whitney Houston; Bonnie Raitt/ Bryan Adams; Madonna.*

**Jimi Jamm/ KQKQ:** *Def Leppard; Monica; Max-A-Million; Silk.*

**Craig "Mancow" Hubbard/ KKRD:** *Mariah Carey/ Boyz II Men; Alanis Morissette; Natalie Merchant.*

**Lucy Barragan/ Q105:** *Shai; Intro; Jodeci.*

**Rooster Rhodes/ Q105:** *LL Cool J; Mariah Carey/ Boyz II Men.*

**Roxy Lennox/ KGOT:** *Better Than Ezra; Alanis Morissette; R.E.M.*

**Maurice DeVoe/ KKBK:** *3T; Tha Dogg Pound; Whitney Houston.*

**Bob Spencer/ WCIR:** *Tina Turner; Bonnie Raitt/ Bryan Adams; Ace Of Base; Mariah Carey/ Boyz II Men.*

**Jay Towers/ WAKX:** *Def Leppard; Alanis Morissette; Better Than Ezra.*

## AUTOMATIC CLUB CHAMP

(Most mentions for established artists)

**Mariah Carey w/Boyz II Men  
(Columbia/CRG)**

## BUZZ CLUB CHAMP

(Most mentions for new/developing artists)

**Better Than Ezra  
(Elektra/EEG)**

# modern TOP 50 ROCK AIRPLAY

October 24-30, 1995

Position/Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Adds
1• RED HOT CHILI..	FRIENDS	(Warner Bros.)	2830	190	2640	2426	2173	93/0
2• SMASHING...	BULLET	(Virgin)	2726	228	2498	1986	933	90/2
3 GOO GOO DOLLS	NAME	(Metal Blade/WB)	2718	-194	2912	2826	2729	87/0
4 GREEN DAY	GEEK	(Reprise)	2557	-116	2673	2505	2178	91/1
5 PRESIDENTS...	LUMP	(Columbia/CRG)	2322	-310	2632	2625	2656	76/0
6 A. MORISSETTE	HAND	(Maverick/Reprise)	2135	-465	2600	2453	2595	75/0
7• TOADIES	POSSUM	(Interscope/AG)	2034	24	2010	2085	2073	67/2
8 FOO FIGHTERS	STICK	(Roswell/Capitol)	1922	-94	2016	1883	1705	81/1
9• RENTALS	FRIENDS	(Maverick/Reprise)	1790	301	1489	1091	737	85/6
10 GARBAGE	QUEER	(ALMO Sounds)	1665	-91	1756	1554	1463	80/1
11• BLUES TRAVELER	HOOK	(A&M)	1663	109	1554	1254	1024	74/3
12• FOLK IMPLOSION	NATURAL	(London)	1653	414	1239	841	586	73/5
13• JOAN OSBORNE	ONE	(Blue Gorilla/Mercury)	1513	178	1335	1159	1017	75/4
14 EDWYN COLLINS	GIRL	(Bar/None)	1506	-508	2014	2083	2155	59/0
15 RANCID	TIMEBOMB	(Epitaph)	1374	-183	1557	1654	1715	62/1
16 HEATHER NOVA	WALK	(Big Cat/WORK/CRG)	1331	-67	1398	1480	1546	67/1
17 BUSH	COMEDOWN	(Trauma/Interscope/AG)	1312	-572	1884	1902	2125	48/0
18• 7 MARY 3	CUMBERSOME	(Mammoth/AG)	1311	199	1112	963	917	64/2
19• TOAD/W/SPROCKET	GOOD	(Reprise/Columbia/CRG)	1307	55	1252	1078	905	67/4
20• ALICE IN CHAINS	GRIND	(Columbia/CRG)	1289	123	1166	829	271	73/3
21• N. MERCHANT	WONDER	(Elektra/EEG)	1259	139	1120	944	735	70/3
22 LISA LOEB	SLEEP	(Geffen)	1177	-237	1414	1311	1266	60/0
23• M. ETHERIDGE	LITTLE	(Island)	1153	8	1145	854	418	57/1
24 OASIS	MORNING	(Epic)	1088	-53	1141	1027	1012	57/0
25• RUTH RUTH	UNINVITED	(Ventruue/American)	969	29	940	754	615	66/2
26• SPONGE	RAININ	(WORK/CRG)	938	117	821	680	630	58/1
27• SILVERCHAIR	PURE	(Epic)	918	393	525	254	118	66/13
28• RADIOHEAD	JUST	(Capitol)	905	103	802	684	576	51/1
29• 311	HOME	(Capricorn)	884	14	870	754	691	50/3
30 CIV	CAN'T	(Lava/AG)	883	-266	1149	1122	1084	53/0
31• COLLECTIVE SOUL	WORLD	(Atlantic/AG)	874	297	577	396	306	56/10
32• A. MORISSETTE	ALL	(Maverick/Reprise)	863	203	660	523	361	54/7
33• TRIPPING DAISY	PIRANHA	(Island)	852	108	744	631	508	51/4
34• BETTER THAN EZRA	ROSEALIA	(Elektra/EEG)	843	282	561	346	158	55/5
35• JAWBREAKER	FIREMAN	(DGC)	840	206	634	520	383	59/4
36 TEARS FOR FEARS	MISTAKE	(Epic)	834	-83	917	775	715	49/0
37• BUSH	GLYCERINE	(Trauma/Interscope/AG)	798	444	354	305	236	59/24
38 SILVERCHAIR	TOMORROW	(Epic)	763	-308	1071	1152	1581	31/0
39• EVERCLEAR	SANTA	(Capitol)	714	173	541	488	400	51/15
40 DEEP BLUE	BREAKFAST	(Rainmaker/Interscope/AG)	700	-133	833	799	800	33/1
41• NIXONS	HAPPY	(MCA)	673	45	628	439	371	41/1
42• NO DOUBT	JUST	(Trauma/Interscope/AG)	650	244	406	228	145	51/14
43 CANDLEBOX	SIMPLE	(Maverick/WB)	569	-459	1028	1204	1398	30/0
44• SONIC YOUTH	DIAMOND	(DGC)	552	54	498	339	178	34/1
45 MEAT PUPPETS	SCUM	(London/Island)	551	-425	976	1131	1177	33/0
46 BETTER THAN EZRA	BLOOD	(Elektra/EEG)	534	-146	680	706	734	23/0
47• POE	TRIGGER	(Modern/AG)	514	211	303	225	153	38/10
48• MATTHEW SWEET	SUPER	(Zoo)	496	94	402	383	310	33/1
49• BLUR	COUNTRY	(Virgin)	494	134	360	290	203	34/3
50 N. MERCHANT	CARNIVAL	(Elektra/EEG)	461	-157	618	614	626	23/0

## MOST ADDED

**1 MR. MIRAINGA**  
25 adds  
"Burnin"  
(Way Cool/MCA)

- 2 BUSH 24 adds  
"Glycerine"  
(Trauma/Interscope/AG)
- 3t CANDLEBOX 16 adds  
"Understanding"  
(Maverick/Warner Bros.)
- 3t ELASTICA 16 adds  
"Car"  
(DGC)
- 5t EVERCLEAR 15 adds  
"Santa"  
(Capitol)
- 5t SMASHING PUMPKINS  
15 adds  
"1979"  
(Virgin)
- 7 NO DOUBT 14 adds  
"Just"  
(Trauma/Interscope/AG)
- 8 SILVERCHAIR 13 adds  
"Pure"  
(Epic)
- 9 BLACK GRAPE 12 adds  
"Name"  
(radioactive)
- 10 FOR SQUIRRELS 11 adds  
"Mighty"  
(Sony/550)

## TOP PHONES

- 1. SMASHING PUMPKINS  
"Bullet" (Virgin)
- 2. PRESIDENTS ...  
"Lump" (Columbia/CRG)
- 3. FOLK IMPLOSION  
"Natural" (London)
- 4. TOADIES  
"Possum" (Interscope/AG)
- 5. BUSH  
"Glycerine"  
(Trauma/Interscope/AG)

Plays TW: Total number of Plays during current airplay week, Move: Increase or decrease in number of Plays from previous airplay week Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

MODERN ROCK

PRIORITY STACK



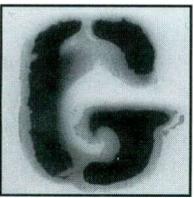
**BETTER THAN EZRA** *Rosealia* (Swell/Elektra) What a great album. The debut effort by this band from Baton Rouge is loaded from end to end. *Good* was huge. Many of you couldn't wait for the second single, so you jumped on *In The Blood*, which was also huge... and still is. *Rosealia* is now breaking big, with 20 more adds bringing the station total to 64, with 597 spins. New believers include **KISF, WSTW, WYKS, WVSR, WZYP, WMRV, WKZR, WGTZ, WBHT**, and more.



**COLLECTIVE SOUL** *The World I Know* (Atlantic/AG) This is the best song of its kind since **Duran Duran's** *Ordinary World*. A beautiful melody with big fat Pop hooks, and just enough of an edge to keep the low end rockin'. 779 spins on 62 stations, with new adds at **WPFM, KLYV, WENZ, WFME, WGTZ, JET-FM, WKDY, WSPK, U93, WYCR**, and more.



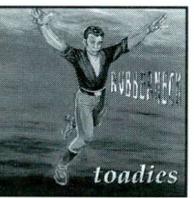
**SMASHING PUMPKINS** *Bullet With Butterfly Wings* (Virgin) The *Mellon Collie and the Infinite Sadness* double CD is a masterpiece that will propel this band to new heights. Many of you are several cuts deep on the album already, with lots of adds coming in for *1979, Tonight, Tonight*, and others. *Bullet* is officially the single, and it received an impressive 651 spins on 30 stations last week, an average of over 21 per station. Way above average: **WHYT** with 53 spins, **KISF** with 52, and **WENZ** and **WNFZ** with 44 each.



**GARBAGE** *Queer* (Geffen) **WPST** was way ahead of the curve on this one, and it's already top 10 there, with 36 spins. This song is infectious! 25 new adds, including **G105, WABB, WDDJ, WRQK, WHTS, WRFY, WQGN, WKFR, KTMT, KLRZ**, and many more.



**RENTALS** *Friends Of P* (Maverick/Reprise) Still not officially out, but picking up lots of early support nonetheless. Already on **Q99, WHYT, KISF, KRBE, WMMS, 99X, WGRD, WENZ, Z100, WPST, KWOD**, and more. This is insanely catchy. Soon, everyone will be a friend of P!



**TOADIES** *Possum Kingdom* (Interscope) Crossing quickly from Modern Rock radio, the Toadies have found an early home at **WHYT** (50 spins), **Q99, WENZ, WPLY, WXSR, LIVE 105, KBZR, JET-FM, WPST**, and many more. If you haven't listened yet, please spend time with this.

TOP ALBUMS

Position	Artist Title (Label)	Total Plays	TW	LW	Move
1	RED HOT CHILI PEPPERS <i>One Hot Minute</i> (WB)	3320	3194	126	
2	SMASHING PUMPKINS <i>Mellon Collie And...</i> (Virgin)	3281	2636	645	
3	A.MORISSETTE <i>Jagged Little Pill</i> (Maverick/Reprise)	3209	3451	-242	
4	GOO GOO DOLLS <i>A Boy Name Goo</i> (Metal Blade/WB)	2759	2948	-189	
5	GREEN DAY <i>Insomniac</i> (Reprise)	2755	2884	-129	
6	PRESIDENTS/U.S.A. <i>Presidents/U.S.A.</i> (Columbia/CRG)	2747	2862	-115	
7	BUSH <i>Sixteen Stone</i> (Trauma/Interscope/AG)	2203	2322	-119	
8	TOADIES <i>Rubberneck</i> (Interscope/AG)	2086	2084	2	
9	FOO FIGHTERS <i>Foo Fighters</i> (Roswell/Capitol)	2029	2249	-220	
10	RENTALS <i>Return Of The Rentals</i> (Maverick/Reprise)	1790	1489	301	
11	SILVERCHAIR <i>Frogstomp</i> (Epic)	1725	1687	38	
12	N. MERCHANT <i>Tigerlily</i> (Elektra/EEG)	1720	1738	-18	
13	BLUES TRAVELER <i>Four</i> (A&M)	1706	1618	88	
14	GARBAGE <i>Garbage</i> (Almo Sounds)	1679	1765	-86	
15	KIDS SOUNDTRACK (London)	1653	1239	414	
16	JOAN OSBORNE <i>Relish</i> (Blue Gorilla/Mercury)	1529	1335	194	
17	RANCID <i>And Out Come The Wolves</i> (Epitaph)	1524	1729	-205	
18	EDWYN COLLINS <i>Georgeous George</i> (Bar/None)	1506	2014	-508	
19	BETTER THAN EZRA <i>Deluxe</i> (Elektra/EEG)	1425	1336	89	
20	HEATHER NOVA <i>Oyster</i> (Big CatWORK/CRG)	1331	1398	-67	

# PROGRAMMING to WIN

## MUSIC & THE PRODUCT LIFE CYCLE

by Tom Barnes

**B**y now, many of America's programmers are using some sort of marketing and music research. While many articles have been written extolling the virtues of research, few have helped programmers understand the methods used to analyze their research and make real decisions about their music library.

While you are doing weekly call-out or periodic auditorium testing, you need to understand not only what the numbers mean now, but also what they will mean in the future. Research, like music itself, has a shelf life — what you learn from it today will not hold true forever.

Like any other product, the music you play has a life cycle. Introduction, growth, maturity, saturation and decline are the five stages of life for any product. Tracking each song's point in the product life cycle is extremely important in determining programming strategy. For example, a new product requires a strategy to encourage trial. A product that is in decline requires a "New and Improved" or line-extension strategy. (Baking soda in the refrigerator gave Arm and Hammer new life.) For programmers wishing to make the most of their music library (product), it is important to use the same sort of strategic thinking that product managers use in marketing consumer goods.

While your current music research may show positive, negative, unfamiliar and burn ratings, how do you use this information to track life-cycle or make music strategy decisions? Let's look at each stage of the product life cycle and see how research and strategy applies to each one.

New product introduction is the first stage of the life cycle. Remember this definition: Products are new if they are perceived to be new by the consumer. Your research will determine if your audience sees a song as new. It makes no difference how old a song is, low familiarity is the key. Time, record company priorities, and charts have little importance in determining whether a song is new. Don't forget the old adage that research cannot tell you what song to add to your current categories. Any song you test must have some familiarity in order for you to test it. However, here is the real story: Look at the positive rating on a song with low familiarity and compare it to the song's negative rating. Remember, in the introduction phase, approximately 25% of a new song's negative rating is really an unfamiliar response. If the song has a high unfamiliar rating and a high positive to negative ratio, you've got a great "new" record — regardless of its age. Now get on the air, use your station's image to encourage trial through pre-selling the record, and build familiarity. It's important to remember that a song's particular industry history is meaningless with respect to your audience and your music. Track new music closely to see if it is moving toward the growth phase or if it will die. New music should make up no more than 15% of your hour. Any more than this will alienate your casual listeners.

These same rules hold true with music in the growth stage. This is music for your "A" rotations. You will see higher familiarity and will want to focus more on back-selling to get more image reflection from the cut. Now is a great time to proclaim "exclusive." This is the music everyone in your audience is talking about and listening for: a

short term favorite. The music in the growth stage differs from music in the introduction stage in terms of listener awareness. Most of your listeners should be aware of this music and like it (modern familiarity, very low negatives, high positives). This is the music that should be working for you by building your hit image and your audience. Of course music in the growth stage won't be your best music forever, so you must continue to track it. This music should make up at least 20% of your hour.

Imagine you are managing a forest. You have trees of different ages and the older, stronger ones are harvested for money. To continue generating income, you must continue to plant seedlings or your forest will become a desert and there will be no more revenue. You must plant and grow seedlings constantly. This analogy holds true for every format. If you are Classic Rock or Oldies you still can play "New" (remember the definition) music. You don't have to burn-out your entire library and end up with a desert. Encourage trial of new (unfamiliar) music when you are least vulnerable, during non-drive times and at night.

The next stage in the life cycle is maturity. Music that is mature is completely familiar, highly positive, hardly negative with moderate to low burn. This is your safest music and should make up at least 60% of your hour. This is the music that defines you. Mature songs are your audience's long-term favorites. This is the music that should come from your core artists. When people think of you they should think of this music and when people think of this music they should think of you. Watch your perceptual research to confirm this. Hopefully by now you can see the way your image and music have a reciprocal relationship. Invest your image in new product to help it grow and harvest your image from mature product.

The last stages of the product life cycle are saturation and decline. They are marked by high burn and increasing negatives. This is dangerous product, but there are strategies for these songs as well. For example, you can take these songs and rest them for a year or more and bring them back. We have seen many records burn terribly only to freshen back to mature status. Music is organic. Most titles heal themselves if given sufficient time to rest. We also have seen that music degrades; its resilience decreases every time it returns in rotation. The lesson here is not to throw a song away forever after it reaches unacceptable levels of burn and negatives. If you believe in a song or it has tested well for you in the past, keep testing it. Wait for it to heal.

Think about your library as an inventory. Think about each song as a brand. Use different imaging strategies for each brand based on its stage in the life cycle. Balance and rotate your stock based on your consumer research, and, make sure you always have plenty of the product your consumer is looking for in stock.

S**a** Sinton, Barnes  
b & Associates

Tom Barnes is a partner with Sinton/Barnes & Assoc. and is at your service at 404-390-8959.

# MODERN ROCK

## alternat TIPS

**DAVID SADOF**  
Host of *Lunar Rotation*  
KTBZ/Houston

The Smashing Pumpkins: Muzzle • Rancid: Junkie Man (w/Jim Carroll) • For Squirrels: Mighty K.C. • Gene: For The Dead • Toadies: I Come From The Water • Boss Hog: I Dig You • Oasis: Wonderwall • John Easdale: Waiting (For That Sound) • The Smashing Pumpkins: We Only Come Out At Night • Fledgling: Solomon's Crown • (Feature Album) Echobelly: On: Pantyhose And Roses; King Of The Kerb; Great Things • Self: Borateen • God Lives Underwater: All Wrong • Shelter: Here We Go • Sonic Youth: Becuz • Seam: Hey Natasha • Julian Cope: Try, Try, Try • Gren: She Shines • The Smashing Pumpkins: Tonight, Tonight.

**BILL REID**  
Host of *Loudspeaker*  
KNDD/Seattle

Rocket From The Crypt: Born In '69 • Boss Hog: *Boss Hog* - "I like track 6 alot ("I Dig You"). • Therapy: Misery.

THE ELEVEN O'CLOCK NEWS  
WOXY/Oxford

The Amps: Pacer • The Bats: Land 'O Lakes • Therapy: Misery • The Jesus & Mary Chain: Something I Can't Have • The Rugburns: War • Mr. Mirainga: Burnin' Rubber • 1000 Mona Lisas: How Would You Know • Toad The Wet Sprocket: Janitor • Son Volt: Drown • Gem: Suburban Girl.

**DOUG KUBINSKI**  
WMMS/Cleveland

Boss Hog: I Dig You • The Smashing Pumpkins: 1979; Tonight, Tonight; Bullet With Butterfly Wings (#1 requested song at the Buzzard!).

**HITMAN**  
WRXS/Ocean City

Catherine Wheel: Little Muscle • Presidents Of The United States Of America: Kitty - "Need clean version, great song."

**ALEX VALENTINE**  
KDGE/Dallas

The Smashing Pumpkins: Ode To No One; Jellybelly • 311: Don't Stay Home • Dog's Eye View: Everything Falls Apart • Adam's Farm: (CD) - "Very smart Pop." • Quick Serve Johnny: Larry.

**JASON JUSTICE**  
KISF/Kansas City

No Doubt: Just A Girl • The Smashing Pumpkins: 1979.

**MARK HAMILTON**  
KNRK/Portland

Folk Implosion: Natural One - "Phones are exploding." • Black Grape: In The Name Of The Father - "The whole album is great." • Mr. Mirainga: Burnin' Rubber • Blur: Country House • The Rentals: Friends Of P. - "Good phones." • The Smashing Pumpkins: *Mellon Collie And The Infinite Sadness* • Echobelly: On - "Spend some time with this album." • For Squirrels: Mighty K.C.

**STERLING SCHIESSLER**  
WAQZ/Cincinnati

Lenny Kravitz: Circus • Black Grape: In The Name Of The Father - "Reacts extremely well, sounds great on the air." • Menswear: Daydreamer - "A very cool record. A different record, and remember, different is good." • Folk Implosion: Natural One - "Also sounds fantastic on the air. Should crossover into the mainstream and turn into a really big record."

**JASON**  
Host of *Brave New World*  
WTTS/Bloomington

Superchunk: Hyper Enough •

Brainiac: Go Freaks Go • Hole: Over The Edge • Pigface: Steamroller • Sloppy Seconds: Queen Of Outer Space.

**JAY MICHAELS**  
KDGE/ Dallas

Oasis: Wonderwall - "Very mass appeal." • Natalie Merchant: Wonder - "Carnival still top 5 callout, this one will follow." • Presidents of the United States of America: Kitty - "Going to be a huge reaction record." • Erasure: Fingers & Thumbs - "Could be their biggest hit in years!"

**JEFF PETERSON**  
KLZR/ Kansas City-Lawrence

7 Seconds: The Music, The Message - "Great to see these guys are still going strong." • Rugburns: War - "Funny Folkish Rock from San Diego." • Paw: Max The Silent - "Second pitch of the game - don't miss it." • Ben Folds Five: Underground - "Couple of weeks on and calls are coming!" • New Wet Kojak (Touch & Go) - "Features a couple of guys from Girls Against Boys. Jazzy, sexy, and very hip!"

**STEVE PICARD**  
Host of *Moods For Moderns*  
WFNX/Boston

Purescence: Half The Way You Were • Folk Implosion: Nothing Gonna Stop • Sonic Youth: Becuz • Mercury Rev: Young Man's Stride • Therapy: Misery • The Sea And The Cake: Escort • Toenut: Mouthful Of Pennies • Prolapse: Move To Limit Slabs • Machines Of Loving Grace: Solar Temple.

**PJ FINN**  
WABN/Tri-Cities

G Love & Special Sauce: Kiss & Tell - "An even looser, funkier G Love, if that's possible." • Silverchair: Pure Massacre - "Teen angst, recorded by actual teens." • Poe: Trigger Happy Jack - "Sexual, almost explicitly so, and way groovin'."

# QUESTION OF THE WEEK

With year-end in sight, what one thing that you thought you'd accomplish this year, have you yet to do?

**Marc Hunter/ WBSS:** I'd like to go through one day without having any station equipment fail on me.

**Allan Fee/ KLYV:** Order the O.J. Simpson transcripts.

**Chuck Geiger/ KISF:** Haven't hit that 12 share yet. Can I have another year?

**Ray Kalusa/ Q106:** Getting better at organizing my time... getting out of here at a decent hour. Also, I'm exercising, but not as much as I'd like to.

**Jay Nunley/ WRQK:** Getting laid! Just kidding... Getting my car fixed.

**Mike Rossi/ WSTW:** The hattrick that I should have scored for the Flyers against the Devils didn't happen.

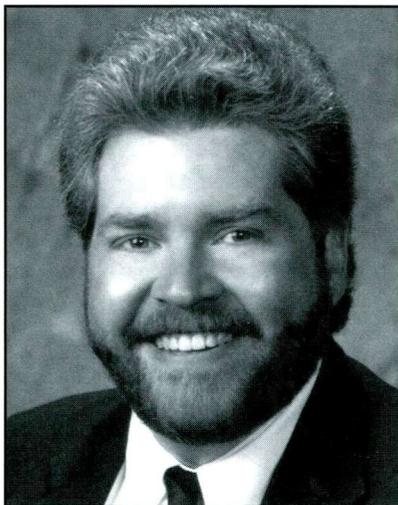
**Tom Morgan/ WQKX-FM:** Besides getting WPST to notice me and beg me to come work for them, I have yet to go to the MAC machine, make a withdrawal, and go buy some of our sales staff a clue.

**Jordan Walsh/ WLAN:** Shave my head and sell flowers at the airport.

**Tina Simonet/ WKSS:** Buy a house and nail down Brad Pitt... not necessarily in that order.

**Steve McKay/ WSBG:** I haven't taken the Caribbean vacation that I wanted to take.

**John Ivey/ WXKS:** The Yankees should have won the World Series. My input didn't help.



John Ivey/ WXKS

**Alex Valentine/ KDGE:** I wanted to send my Mom a birthday card, and I missed it again. I got my boss Joel Folger, a card, and I missed my Mom. I feel terrible. I'll try to do better next year.

**Eric Murphy/ KDUK:** I have yet to kill Skip Bishop.

**Tommy Frank/ WAYV:** Send my APD/MD Bobby D. out to remote in drag.

**Christine Fox/ WFHN:** Skydiving.

**Mike Browne/ WRFY:** A menagé a quintuple.

**Chuck Tisa/ WPLY:** Get a speaker phone.

**John Zellner/ Mix 102.7:** Vacuum the air studio.

**Bill Mitchell/ WNDU:** Paint the garage.



**Tom Steele/ WFLZ:** Doing my laundry.

**Robert Elfman/ KMGZ:** Come up with a halfway intelligent response to these questions.

**Shannon Steele/ Kiss 102:** Unpack.

**Mike Edwards/ WVSR:** Get laid.

**Sam Zema/ Kiss 102:** Showing an increase in my first Ratings book as PD of Kiss 102/Utica.

**J.J. Foxx/ Jet-FM:** It's been a good year. I've accomplished everything I wanted to.

**Chris Knight/ WVAQ:** I didn't get to Cindy Crawford before Luke Perry picked her up.

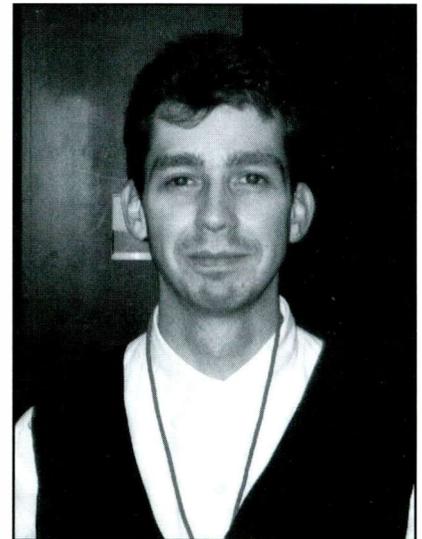
**Joel Widdows/ WLRS:** Total market domination, but we are well on our way.

**Leo Caro/ KCHX:** Doing my show in the nude.

**Shane McCullogh/ WILN:** Win the lottery, for that matter buy a ticket.

**Jeff Hughes/ KNIN:** Become the PD at my station.

**Calvin Hicks/ WSSX:** Find a cheaper dry cleaner.



Alex Tear/ WHYT

**Alex Tear/ WHYT:** I accomplished it!

**T.J. McKay/ WNOK:** Clean my bathroom.

**Jeri Banta/ WYKS:** Play golf every Wednesday.

**Karen Rite/ WMXS:** Housebreak the dog.

**Hitman/ KBFM:** Getting Janet Jackson to marry me, but don't tell my wife.

**Chris Kerr/ KIXY:** Getting myself unpacked from my latest move.



**Maurice DeVoe/ KKBT:** Winning one of those damn radio awards.

**Art Sanders/ WKXJ:** Getting laid.

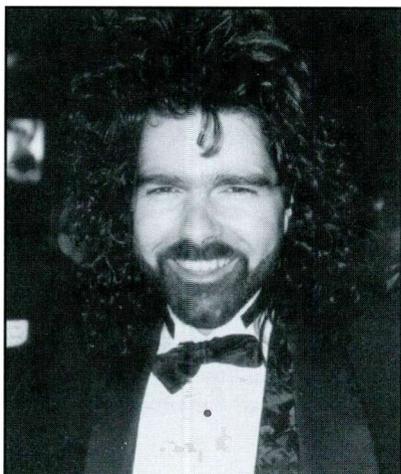
**Debbie Wylde/ WDDJ:** Kick Rod out of his office.

**Michael Stuart/ WMXS:** I think I have accomplished just about all that I wanted to do.

**Jack Diamond/ X99:** Be rich enough to retire in the Bahamas.

**Burke Allen/ WAEV:** Having my contract resigned. It's been a two month negotiating process.

## QUESTION OF THE WEEK



Scott Shaw/ WNNK

Scott Shaw/ WNNK: Something, anything.

Brad Kelly/ WAEV: Lose my virginity.

Rod Phillips/ WDDJ: I have an answer, but it can't be printed.

Mick Fulgham/ KISX: Buy a new car.

Phil Thomas/ WKMX: Getting the station van repainted.

Dale Baird/ KQXY: Get a raise.



Danny Ocean/ WBHT: Get a date with Lynne Jeanreud.

Sean Phillips/ WILN: For years now I have admired Jerry Blair's flowing tresses and have spent hours gazing longingly at the photographs of his lion's mane. I thought that there was nothing I could do to possess that "Je Ne Sais Quoi" for myself until a new neighbor moved in upstairs. Imagine my joy and surprise when I noticed that their apricot toy poodle "Fluffy" had "Blair Hair." Fluffy or at least the important parts of him can now be seen resting on a wig stand atop my bureau, as I await the perfect opportunity to reveal my new look to all my friends in the radio-record industry. I thought that opportunity would come at the recent Billboard Monitor convention in New York City, but unfortunately Hurricane Opal changed my plans. I now bide my time wistfully brushing Fluffy's smooth and flowing coat as I await the suitable industry function.

Flash Phillips/ KWTX: Move into a house.

Kevin Kollins/ WIFC: Meeting Tom Gjerdrum.

Jimmy Steele/ WHHY: Get new furniture, I mean some furniture.

Scott Kramer/ KISR: Showing up to work on time.

Gretchen Corbett/ WGTZ: Totally mastering Selector.

Dave Michaels/ WKFR: Getting a vasectomy. Henceforth, my wife is pregnant with #4.

Scott Robbins/ WBNQ: I wanted to hit 300 in fast pitch softball this year and I didn't.



Scott Laughlin/ WBNQ

Scott Laughlin/ WBNQ: Turn the clocks back an hour.

Tom Gjerdrum/ WZPL: I have always wanted to own a white leisure suit and thought that this year would finally be the year I would accomplish this goal. I frequent a 70s club here in Indianapolis and I dream of seeing my image reflected in their giant mirrored disco ball with my index finger pointing from chest to sky hoofin' it round the dance floor (Babes and brew, Daddy, Babes and brew). Although this purchase is on hold I am comforted by the fact that I "Got the moves down" (Oh, burn baby, burn. Whoa, disco inferno.) And by my recent purchase of Bril-creme which gives my hair a shimmering appearance, not unlike that of the mirrored ball suspended from the ceiling. Jealous contenders say I resemble a "Lighthouse" as I whirl around the dance floor, but I just take it all in stride.

Jackie Johnson/ WIFC: Lose all the weight I wanted to.

Mike Danger/ KCLD: Getting a good haircut.

Beau Landry/ WBIZ: Break 40.

Sonny Valentine/ KFRX: Appointing an MD.

Dave Eubanks/ WZJM: Get a raise.

Jon Norton/ KYYY: Graduate from college.



Dana Lundon/ WZEE: Actually, I've accomplished so much this year, that I shouldn't be greedy.

Scott Thomas/ WDJB: Getting the station billboards put up.

Scott Seipel/ WWCK: Balance my checkbook.

Michael Gamby/ WDBR: Buying a house.

Andrew Zepeda/ WCIL: Clean out the music attic.

Jimi Jamm/ KQKQ: To fulfill everything regarding my recording career.

Rooster Rhodes/ Q105: Find a new job.

Roxy Lennox/ KGOT: I take it one day at a time.

R. Charles Snyder/ KTMT: Talk FMQB into asking more industry-related questions. Less phoff!

Bob Spencer/ WCIR: Become a BDS reporter.

Jay Towers/ WAKX: Keep Boss 97 on the air.

Dee Dee McGuire/ WIOQ: Return every phone call.

## NEXT WEEK'S QUESTION

**You're stranded on a desert island. You're allowed one radio station signal (other than your own); one current album; and one classic/gold album. What are your three choices?**

# MUSIC NEWS

## Terry Marshall's **DAILY INSIDER**



Lisa Loeb

**LISA LOEB HAS A COUPLE OF NEW STORIES ON TAILS TOUR:** Lisa Loeb left for Europe where she's opening the *Tails* tour with a couple of new stories. Making their debut in *Nine Stories* are drummer Ronnie Crawford and guitarist Mark Spencer, replacing Jonathan Feinberg and Tim Bright who played on the album. "In the recording process I realized that there were some changes that needed to be made," says Loeb, explaining that she wanted a guitarist with a heavier style. Loeb, who begins her U.S. tour in Atlanta on November 11, says that doesn't necessarily mean a heavier sound onstage. She describes it as "pretty similar to the record." But she adds that there will be no strings accompanying them. Loeb had a couple of movie offers after *Reality Bites* made "Stay" a worldwide hit, selling more than 750,000 copies. But writing a song with Carole Bayer Sager for *Junior* didn't work out as planned, nor did another song for a Warren Beatty movie. Loeb is now staying away from film songs to establish herself as a recording artist, songwriter, performer, and bandleader - although "Stay" does close the album and is included in her show. "Do You Sleep" was written six years ago while Loeb was in her senior

year at Brown. Both songs are based on personal experience. But, Loeb says that she's not the type who can finish a song in 20 minutes after something has happened to her. Sometimes it takes years until it feels right.

**NILS LOFGREN:** Nils Lofgren, who just released a new album, *Damaged Goods*, is planning a two-week East Coast tour to begin in mid-November.

**PAGE MAKES L.A. CONCERT DEBUT, RELEASES NEW SINGLE:** Martin Page made his Los Angeles concert debut at the House of Blues in Los Angeles. "Light In Your Heart," a song that Page and Bernie Taupin wrote at the same time they penned Heart's hit "These Dreams," is being released as Page's next single. Whitney Houston and Bette Midler both asked to record the song - but Page turned them down, knowing that he'd record it for an album of his own someday. "In The House Of Stone And Light," meanwhile, is expected to end up as one of the year's most played songs.

**SONY TO SELL \$200 MILLION IN BEATLES MEMENTOES IN 2 YEARS:** Sony Signatures announced that it has acquired exclusive worldwide licensing and merchandising rights to the Beatles. Sony would not divulge financial terms of the deal - but they expect to sell \$200 million worth of Beatles paraphernalia during the next two years. The San Francisco-based Sony Corp. subsidiary plans to put the Beatles name and image on everything from t-shirts and posters to limited-edition lithographs and reproductions of 1960's collectibles. Sony has begun acting as agent for Apple Corps. Ltd. Apple Corps.' previous deal with Determined Productions expired October 31.

**311 TO TOUR WITH KRAVITZ:** 311 will open the Lenny Kravitz North American tour beginning right after Christmas and hitting 40 cities through the end of January. The tour will help continue the momentum for the band and — leader Nick Hexum hopes — add more credibility to the Rap Rock genre. 311's video for "Don't Stay Home," directed by Mark Kohr (who has done clips for Green

Day and Alanis Morissette) is on MTV's *Alternative Nation* — and their latest album is over the 100,000 mark in sales. Hexum admits that he's enjoyed their underdog status. "Mostly we're totally underground," he says. "We're doing it through live shows and word-of-mouth. Maybe someday that will change. But, it's kind of cool knowing that we're basically doing it all ourselves - just through the fans."

**GOD LIVES UNDERWATER TRAVELS ROUGH ROAD ON FIRST TOUR:** A concert that got out of hand in Rochester, New York last summer continues to haunt God Lives Underwater as they tour to support their debut album, *Empty*. They are out with K.M.F.D.M. through November 5 in L.A., then leave for Europe with Filter before returning to North America to begin their first headlining tour. The video for "All Wrong" debuted on *120 Minutes*. Charges of inciting a riot are still pending against singer David Reilly. Reilly, who once nabbed shoplifters when he worked as a department store detective, was arrested along with 12 fans. He is trying to reschedule his next hearing - which is set for when the band is in Europe. He has also been told to be available for a trial which may last 10 days. Police have accused him of encouraging fans to beat up officers, which he insists he never did. According to Reilly, an employee of the Rochester radio station that promoted the concert, told him before he went on stage, "Do whatever you want - and get the crowd crazy," and that he would take care of it. There are no videos showing what actually did happen. Reilly claims that he was taunted and ridiculed while he was jailed. He says that the incident has also led to increased security at their gigs. Drummer Adam Kary has already been roughed up, handcuffed, and maced by officers without provocation.

**TERRY MARSHALL'S DAILY INSIDER**

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## MUSIC NEWS

### **GALAXY**

#### **SARAH McLACHLAN**



Born in Halifax, Nova Scotia, Sarah has become a highly acclaimed artist with a mature sound that comes from a 27 year-old artist. The album, "Fumbling Towards Ecstasy," is located on the Arista Record label...

- The album was released in January of 1994...
- This album took six months to complete with producer Pierre Marchand. They recorded the entire thing in Montreal...

She finds her creative side comes out more when she is depressed...

While in pre-school, Sarah started practicing everyday on the piano and guitar...

By the time she was 17 she was discovered by Nettwerk Records. At the time she was performing with a new wave band in Halifax. The band was called The October Game...

- At that point her parents wouldn't let her sign with the record company, because they wanted her to graduate from high school first...
- Shortly after graduation Nettwerk Records approached her again and signed her up to record her first album, "Touch."
- The album "Touch" reached Gold status in Canada...

If you traveling around Montreal, you might come across the home Sarah is renting there. She says it might be hard to find. It's in a secluded, wooded area...

She has always loved folk music artists like Joan Baez, Cat Stevens and Simon & Garfunkel...

#### **AARON NEVILLE**

This falsetto keeps playing out the hits with his latest album "*The Tattooed Heart*." Another release from A&M Records...

- Leonard Cohen has produced the last three albums for Aaron...

Aaron is best known for his 1966 hit, "Tell It Like It Is."

He loves to help people. Every now and then, someone will approach him and say, "You songs helped me through the tough times." Aaron understands what they mean, because his songs helped him cope too. He use to sing for food on the streets...

Aaron grew up in the Calliope project in New Orleans, Louisiana...

The entire Neville family had music on the brain when Aaron was a child. His uncle, "Uncle Jolly," was the leader of the Mardi Gras Indians. Aaron's father collected Nat "King" Cole records; and his mother and Uncle Jolly were part of a song-and-dance team...

You wouldn't think that Aaron is the mellow romantic type since he sports around a crude tattoo on his arm and left neck, but the women at his concerts will disagree with you...

By the time Aaron was fifteen, he was put in jail for grand theft auto...

In 1991, he was voted "Male Singer Of The Year" from the critics poll in the Rolling Stone magazine...

Now at the age of 54, Aaron likes to brag that he's been drug-free for the past 23 years...

He and his wife Joel have been married for 36 years. They met when Aaron was 17 years old.

#### **THE JEFF HEALEY BAND**

"Cover To Cover" is the latest offering from the group since 1993. Arista Records is the proud record label...

This big contemporary sound comes from Canadian entertainers of Jeff Healey on

vocals and guitar; Joe Rockman on bass; and Tom Stephen on drums.

Jeff doesn't look at his blindness as a negative. He believes that this is what's helped him see his music even more...

- He laughs when he tells the story about falling off the stage once and onto a crowd. He said no one was hurt and we all got up and laughed about it during the show. And sometimes when he gets up to do a solo he will miss his chair when he tries to sit back down again...
- Jeff became blind at the tender age of one. He had eye cancer...

Over two dozen songs were recorded for this album before narrowing them down to 12 songs for the CD...

The spring of 1985 is when the members formed and played together for the first time at Grossman's Tavern in Toronto, Ontario...

- The photo on the cover of their latest album, "Cover To Cover," was taken there during their first two hour gig together...
- At that time, Jeff was only 19 years-old...

Jeff's first guitar came to him when he was three. He asked Santa Claus for one. After he received the guitar he taught himself how to play and started performing in public soon after that...

Jeff started out playing the guitar the normal way, but he didn't think it was very comfortable, so he started playing is in his lap...

- Because of this style, Jeff has been able to hit chords that others couldn't. The unusual style impressed guitar legends, such as the late Stevie Ray Vaughn and B.B. King...

Their first single, "See The Light," was released in 1988 on their own label called Forte Records...

- Soon after recording the single, Arista stepped in and decided to distribute it for them. The single ended up selling 2 million copies worldwide. It went triple platinum in Canada.

**DON CRABTREE/ GALAXY**  
12699 N. Central Expressway • Suite 814  
Dallas, TX 75243-1740  
(214) 233-4393



The **Rolling Stones'** live album *Stripped*, the sixth of their career, will be released in the U.K. on November 6, the same day as the *Voodoo Lounge* CD-ROM. A CD plus of the *Stripped* album will also be available, featuring different interactive material from the CD-ROM. In addition to the single "Like A Rolling Stone," released on October 23, the album also features live versions of such rarely heard early **Stones** numbers as "The Spider & The Fly" and "I'm Free" plus covers of **Robert Johnson's** "Love In Vain" and **Willie Dixon's** "Little Baby." The video for "Like A Rolling Stone" features a cameo by actress **Patricia Arquette**.

Another round of the **Blur** vs. **Oasis** battle looks set to break out next month, when both release singles from their new albums. **Blur's** will be "The Universal" while **Oasis** will go with "Wonderwall." It's thought that the release dates are unlikely to fall on the same Monday. **Oasis**, meanwhile, are reported to be considering donating the profits from their forthcoming Earls Court shows to the Terrence Higgins Trust, following **Noel Gallagher's** recent outburst against members of **Blur** (ROL News, September 29). Interviewed in last week's *NME*, **Gallagher** denies that he ever said **Oasis** would split after three albums, saying "I see **Oasis** as a long-term thing, at least until the year 2000."

**Meat Loaf's** *Welcome To The Neighbourhood* album is set for October 30 release. It includes his new single "I'd Die For You (And That's The Truth)," out next Monday as a duet with **Patti Russo**, who sang on his last world tour. Longtime **Loaf** collaborator **Jim Steinman** collaborates on some tracks, while other tracks are written by **Diane Warren** and **Van Halen's Sammy Hagar**, with **Meat Loaf** himself writing one track.

Coming from RCA is the much-publicised, newly-discovered **Elvis Presley** song, his version of "The Twelfth Of Never," due as a single on October 23 as a trailer for the boxed set *Walk A Mile In My Shoes - The Essential '70s Masters*. The track is a rehearsal performance recorded on August 16, 1974, recorded on cassette. The single will also include "Burning Love" and "Walk A Mile In My Shoes." Another supposed **Presley** "discovery" given much press coverage of late, "Let Me Make Believe A While," may not be genuine: RCA's **Presley** specialists **Ernst Mikael Jorgensen** and **Roger Semon** are unconvinced that the recording may feature **Elvis'** voice.

**Everything But The Girl** will have the **Todd Terry Club Mix** of their Italian #1 hit "Missing" released in the UK next week. The track has also charted in Holland, France, Spain and Belgium and will be available on CD with further mixes by **Alex Natale** and **Chris & James**, plus the original version from the duo's *Amplified Heart* album. Having left blanco y negro, **EBTG** are now close to completing a new deal with Virgin Records. Meanwhile, RCA is stepping in to the "Missing" story by releasing its version of the song by **No Mercy**.

**Cher's** new U.K. single, her first since signing directly to WEA in the U.K., is her cover of **Marc Cohn's** "Walking In Memphis." It comes out next Monday, produced by **Chris Neil**, whose credits include **Mike & The Mechanics** and **Celine Dion**. Remixes include one by **Shut Up And Dance**, whose own "Raving I'm Raving" in 1992 contained a sample of the **Cohn** original and became one of the shortest-lived major hits ever, reaching #2 in a two-week chart stay before **Cohn** had the record injunctioned. **Cher's** new album *It's A Man's World* follows on November 6 and includes the single among 14 new tracks, also including the title number, a cover of the **James Brown** song, and compositions by **Paddy McAloon** of **Prefab Sprout**, **Paul Brady** and **Trevor Horn**, the last of whom is another of the set's producers, as is **Greg Penny**, the producer of albums by **k.d.lang** and **Elton John**.

**Alanis Morissette**, who played a packed gig at London's Subterania recently and returns to the U.K. for three further shows starting on the 20th, has "Hand In My Pocket" released on Monday as the follow-up to her #22 hit "You Oughta Know." Both songs are on her album *Jagged Little Pill*, which recently topped the U.S. charts and has now sold two million copies worldwide.

**Jaz Coleman**, best known as a member of **Killing Joke**, is producer and arranger of *Us & Them*, a new album of the music of **Pink Floyd** performed by the **London Philharmonic Orchestra**, out next week on Point Music. The **LPO** are conducted by **Peter Scholes** on the album, the cover of which is designed by **Roger Dean**, famous as the man behind the classic artwork on **Yes** albums. **Dean** will also supply the graphics for a concert of **Pink Floyd** music by the **LPO** at London's Royal Albert Hall on November 30.

**Erasure's** self-titled album will be out on October 23 featuring 11 tracks recorded mainly in Dublin, all written by **Vince Clarke** and **Andy Bell**. Production is by **Thomas Fehlmann** of **The Orb** and **Gareth Jones**. **Saint Etienne's** new single, out on October 30, is a remix of "He's On The Phone," co-written with French star **Etienne Daho**. It previews their "Too Young To Die" best of, which follows on November 13.

**Simply Red** stayed at #1 in the singles chart with "Fairground" in an unchanged top three, with **Smokie** moving up again to four. The highest new entry was **Def Leppard's** "When Love & Hate Collide" at seven, a position they have only bettered twice in their 16-year British chart career. **Louise's** "Light Of My Life" climbed into the Top 10, 12-8, while **Nick Cave** and **Kylie Minogue's** "Where The Wild Roses Grow" was new at 11 and "Camden Town" by **Suggs** at 14. "U Krazy Katz" became **PJ & Duncan's** latest hit at 15, the **Levellers'** "Fantasy" arrived at 16 and **Bobby Brown's** remix of "My Prerogative" at 17. The **Bluetones** scored their second Top 40 hit, and first Top 20, with "Bluetonic" at 19. **Wild Colour's** remake of **Fleetwood Mac's** "Dreams" came in at 25, **Todd Terry Project's** cover of **Class Action's** '80s dance hit "Weekend" at 28 and "Suffer Never" by **Finn**, featuring brothers **Neil** and **Tim**, at 29. A club remake of "American Pie" by **Just Luis** entered at 31, **M People's** "Love Rendezvous" at a much lower than usual 33, and the **Lighthouse Family** made their Top 40 debut with "Ocean Drive" at 34.

On the album chart, as expected, **Oasis** crashed in at #1 with (*What's The Story*) *Morning Glory*, arriving ahead of **Janet Jackson's** *Design Of A Decade* which came in at two. **Mariah Carey's** *Daydream* thus fell to three and **Michael Bolton** to four, with *All You Can Eat* by **k.d.lang** new at seven and *The X Factor* at eight for **Iron Maiden**, the 11th Top 10 album of their career. **Garbage's** self-titled debut album entered the chart at 12, and **Brian Eno** and **Jah Wobble's** collaborative *Spinner* edged into the listings at 71.

# OPPORTUNITIES

## EAST

**WBHT**, Wilkes-Barre needs: Morning Drive Sidekick to co-host with P.D. Kid Kelly. Females encouraged to apply! T&R to: Kid Kelly, WBHT, 600 Baltimore Drive, Wilkes-Barre, PA 18702.

**WPST**, Trenton needs: Morning Co-host. Replace Kris Gamble, who headed for mornings on Sports-Talk WIP/Philadelphia. T&R to: Michelle Stevens, WPST, Box 9750, Trenton, NJ 08650.

**WSRS-FM**, Overnight A.T.. Adult Contemporary. Send T&R. #1 rated station in desirable NE medium market. Steve Peck, P.O. Box 961, Worcester, MA 01602.

**WRZE-FM**, (Future) Air Talent. Adult Contemporary. Steve McVie, 154 Barnstable Rd., Hyannis, MA 02601.

**WJKE-FM**, (Future) A.T. Adult Contemporary. Ken McGrall, 21 Malta Commons, Malta, NY 12020.

**WERQ-FM**, AM Show Producer. CHR. Russ Allen, 100 St. Paul St., Baltimore, MD 20202.

**WVSR-FM**, PM Drive A.T.. CHR. Bill Shahan, 817 Suncrest Place, Charleston, WV 25303.

## SOUTH

**WIVY-FM**, AM Drive A.T. Adult Contemporary. Top 50 market with a real pro football team seeks newest dimension...you as morning host. Work the phones well, dazzle the audience, entertain. Dave Anthony, 6869 Lenox Ave., Jacksonville, FL 23316.

**WFKS-FM**, Air Talent(s). Adult Hits. Newly arrived P.D., Bruce Cherry (along with new owners) is accepting T&Rs from talent for ALL DAYPARTS! Wide open casting call so get something in the mail ASAP. 2-3 yrs. exp. Bruce Cherry, 801 West Granada Blvd., Ormond Beach, FL 32704.

**KDGE-FM**, AM Co-Host/Producer. Dallas, EDGE needs cutting edge producer/Co-host to keep the morning

show going & flowing and if you're good they will let you talk on the radio! Creative writing ability, basic on-air ability, strong organizational skills and super production and phone skills. 2-3 years prior experience. Mary Young, 15851 Dallas Pkwy #1200, Dallas, TX 75248.

**WNCI-FM**, AM Drive A.T.. CHR. Dave Robbins, One Nationwide Plaza, 2nd Floor, Columbus, OH 43215.

## MIDWEST

**WNSL-FM**, On Air News Director. Mainstream CHR. Talent needed to host the show, read some news, carry out the responsibilities of station News Director, and interact successfully with show host. Rick James, 1260 Victory Road, Laurel, MS 39440.

**WXYK-FM**, AM Drive A.T.. Mainstream CHR. Dave Clark, O.M., P.O. Box 4566, Biloxi, MS 39535.

**WDJX-FM**, On-Air Program Director. CHR. Send detailed package highlighting your programming exp. and tape for PM Drive show. Jim Beard, G.M., 612 4th Avenue #100, Louisville, KY 40202.

**WRQK-FM**, Part-time Air Talent. CHR. Jay Nunley, 4111 Martindale Rd. NE, Canton, OH 44702.

**WMMX-FM**, Nighttime A.T. Adult Contemporary. Jeff Ballentine, 101 Pine St. #200, Dayton, OH 45408.

**WTCF-FM**, Overnight A.T./AM Dr. Mainstream CHR. Someone needed to host the Overnight Show then stay awake long enough to hand around and sidekick with Morning Show. Steve

Williams, 3070 Kabobel Drive, Saginaw, MI 48604.

**WBUS-FM**, Full & P/T A.T. Mainstream CHR. Michael Milner, P.O. Box 999, Bourbonnais, IL 60914.

## WEST

**KVNA-FM**, AM Drive A.T. Adult Contemporary. Paul is accepting T&Rs from experienced, fun, topical, clean morning talent. Paul Lancaster, 2690 Huntington Drive, Flagstaff, AZ 86004.

**KTMN-FM**, Air Talent. New Rock. Steve Scott, 1718 W. Alameda Street, Santa Fe, NM 87501.

**KEDG-FM**, AM Drive Sidekick. New Rock. Steve Hoffman, O.M., 1455 E. Tropicana #650, Las Vegas, NV 89119.

**KHTY-FM**, Part-time Air Talent. Also (Future) A.T. New Rock. Damion Young, P.O. Box 4458, Santa Barbara, CA 93140.

**KKRZ-FM**, Morning Show Producer. CHR. Ken is in search of a producer (not a studio monkey boy to get coffee) but a real, full fledged exec. producer to direct the action and flow, line up/screen the calls and make sure all the elements are firing on all cylinders. Highly organized, dependable and available yesterday. T&R to Ken Benson, KKRZ, 4949 S.W. Macadam, Portland, OR 97201.

**KXXO-FM**, Nighttime A.T.. Adult Contemporary. John Foster, P.O. Box 7937, Olympia, WA 98505.

Information provided by:



## Job Tip Sheet



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**MAJOR MARKETS: EAST**

(Airplay Period 10/24/95 - 10/30/95)

**WBEB**

PHILA, PA (610)667-8400  
PD-JIM RYAN

**ADDS:**  
DELAMITRI ROLL 13

**ON:**

ALL-4-ONE	LOVE	32	32
S.B.HAWKINS	LAY	32	32
SEAL	KISS	32	32
V.WILLIAMS	COLORS	32	32
BLESSID/SOULS	LET	20	0
M.JACKSON	ALONE	20	20
MARIAH CAREY	SWEET	20	20
MARTIN PAGE	HOUSE	20	20
PETER CETERA	FOREVER	20	20
TAKE THAT	BACK	20	20
BOYZ II MEN	WATER	17	17
DIONNE FARRIS	KNOW	17	17
ELTON JOHN	BLESSED	17	17
HOOTIE/BLOWFISH	ONLY	17	17
REMBRANDTS	THERE	17	17
JIM BRICKMAN	ANGEL	13	0
JUDE COLE	BELIEVE	13	13
MADONNA	SEE	13	13
MEAT LOAF	LIE	13	13
SARAH McLACHLAN	REMEMBER	13	13
SELENA	FALL	13	13
MARIAH CAREY	FANTASY	7	17

**WBZZ**

PITTSBURGH, PA (412)381-8100  
PD-KEITH CLARK  
MD-JOHN CLINE

**ADDS:**  
ACE OF BASE BEAUTIFUL 0  
MARIAH CAREY SWEET 0  
PRESIDENTS/USA LUMP 0

**ON:**

S.B.HAWKINS	LAY	64	62
SEAL	KISS	59	61
COLLECTIVE SOUL	DECEMBER	58	62
HOOTIE/BLOWFISH	ONLY	58	63
T.L.C.	WATERFALLS	54	61
BLUES TRAVELER	RUNAROUND	44	35
MARIAH CAREY	FANTASY	43	41
DELAMITRI	ROLL	42	33
JANET JACKSON	RUNAWAY	40	39
M.JACKSON	ALONE	40	36
TAKE THAT	BACK	38	36
BLESSID/SOULS	LET	37	34
GIN BLOSSOMS	HEAR	37	33
ALL-4-ONE	LOVE	36	33
FUN FACTORY	WANNA	36	34
DAVE MATTHEWS	ANTS	33	31
A.MORISSETTE	KNOW	31	31
DP/BL/SOMETHING	BREAKFAST	31	34
DIANA KING	SHY	30	34
LISA LOEB	SLEEP	30	29
GOO GOO DOLLS	NAME	29	29
NICKI FRENCH	TOTAL	29	29
N.MERCHANT	CARNIVAL	27	29
MADONNA	SEE	26	7
GREEN DAY	WHEN	25	27
MEAT LOAF	LIE	25	25
REAL MCCOY	ANOTHER	25	29
COUNTING CROWS	JONES	24	27
GIN BLOSSOMS	FANTASY	24	25
JOHN MELLENCAMP	WILD	24	22
T.L.C.	DIGGIN	23	23
A.MORISSETTE	HAND	22	21
M.ETHERIDGE	ONE	22	22
REMBRANDTS	THERE	22	25
DIONNE FARRIS	KNOW	21	23
ACE OF BASE	TURN	20	28
BETTER/EZRA	GOOD	20	26
BOYZ II MEN	BENDE	20	7
BLESSID/SOULS	BEHAVE	19	21
SHERYL CROW	ALL	18	23
SPIN DOCTORS	PRINCES	18	20
BOYZ II MEN	WATER	17	22
LIVE	LIGHTNING	17	26
M.ETHERIDGE	CODIO	16	19
SHERYL CROW	CRY	16	19
BRYAN ADAMS	REALLY	15	18
HOOTIE/BLOWFISH	HOLD	15	17
JAMIE WALTERS	HOLD	14	20
HOOTIE/BLOWFISH	LET	9	9
2 UNLIMITED	GET	8	9
COOLIO	PARADISE	8	9
ACE OF BASE	SIGN	6	0
FOUR SEASONS	NIGHT	6	6
CRYSTAL WATERS	PURE	5	0
GIN BLOSSOMS	ALLISON	5	0

**WJQC**

PHILA, PA (215)667-8100  
PD-GLENN KALINA  
MD-DEE DEE MCGUIRE

**ADDS:**  
A.MORISSETTE HAND 0  
DENINE/COLLAGES CRIED 0

**ON:**

EVERYTHING/GIRL	MISSING	60	58
MARIAH CAREY	FANTASY	58	49
S.B.HAWKINS	LAY	57	59
STEVIE N	DREAM	56	56
FUN FACTORY	CLOSE	55	56
LE CLICK	TOMITES	52	34
HOOTIE/BLOWFISH	ONLY	42	54
COOLIO	PARADISE	38	25
INTONATION	DIED	36	36
TAKE THAT	BACK	36	38
ALL-4-ONE	LOVE	33	33
JANET JACKSON	RUNAWAY	32	37
MONICA	WANT	32	31
N.MERCHANT	CARNIVAL	32	19
SOUL FOR REAL	EVERY	32	36
FUN FACTORY	WANNA	29	31
REAL MCCOY	AUTOMATIC	29	15
BACKSTREET BOYS	GOT	28	24
MADONNA	SEE	26	20
MAX-MILLION	TIME	26	31
DIONNE FARRIS	KNOW	26	31
LA BOUCHE	LOVER	21	10
MARIAH CAREY	SWEET	21	22
MONTELL JORDAN	THIS	21	21
CRYSTAL WATERS	PURE	19	18
REAL MCCOY	COME	19	33
A.MORISSETTE	KNOW	18	22
MONICA	SWIFT	18	32
SOUL FOR REAL	CANDY	18	0
T.L.C.	DIGGIN	18	24
CORONA	BABY	17	18
DIANA KING	SHY	16	18
T.L.C.	WATERFALLS	16	34
2 UNLIMITED	GET	15	19
BOYZ II MEN	WATER	15	17
NICKI FRENCH	TOTAL	15	17
JON B/BABYFACE	SOMEONE	12	0
IMMORTALS	MORTAL	8	7
L.D.RIO/BAY/BOY	MACARENA	7	7
LIL SUZY	WHEN	6	6

**WJMN**

BOSTON, MA (617)280-0009  
PD-CADILLAC BACK MCCARTNEY  
MD-CAT COLLINS

**ADDS:**  
LL COOL J/BTM LOVER 13  
MOKENSTEF RAIN 0  
MONTELL JORDAN DADDYS 0

**ON:**

AFTER 7	RIGHT	63	62
COOLIO	PARADISE	60	60
JODECI	FREK	59	61
MARIAH CAREY	FANTASY	58	45
GROOVE THEORY	TELL	50	41
BRIAN MCKNIGHT	CRAZY	47	51
NAUGHTY/NATURE	FEEL	47	43
K7	MOVE	46	45
JON B/BABYFACE	SOMEONE	45	41
WHITNEY HOUSTON	EXHALE	43	33
JON B.	PRETTY	42	56
MONICA	BEFORE	40	34
SEAL	KISS	39	45
3T	ANYTHING	38	40
MOKENSTEF	MINE	37	42
MARIAH CAREY	SWEET	36	32
BRANDY	HEARTED	35	37
SALT-N-PEPA	NOTHING	35	31
SOUL FOR REAL	EVERY	1	54
SHAGGY	BOOMBASTIC	26	24

**WHTZ**

NEW YORK CITY, NY (212)239-2300  
VP/FRS-STAN KINGSTON  
MD-ANDY SHANE

**ADDS:**  
HOOTIE/BLOWFISH TIME 13  
RENTALS FRIENDS 12  
BON JOVI LIE 4  
MARIAH CAREY SWEET 3  
N.MERCHANT WONDER 3  
GREEN DAY BRAIN 2

**ON:**

BUSH	COMEDOWN	60	60
LIVE	OVER	59	51
A.MORISSETTE	KNOW	58	59
DELAMITRI	ROLL	58	59
GIN BLOSSOMS	HEAR	58	52
PEARL JAM	CORDUROY	58	59
S.B.HAWKINS	LAY	58	60
DAVE MATTHEWS	ANTS	46	47
SEAL	KISS	42	49
SILVERCHAIR	TOMORROW	38	39
GOO GOO DOLLS	NAME	37	35
PRESIDENTS/USA	LUMP	36	38
BETTER/EZRA	GOOD	35	38
PEARL JAM	BETTER	33	32
SPONGE	MOLLY	31	28
EDWYN COLLINS	GIRL	29	25
A.MORISSETTE	HAND	26	26
HOOTIE/BLOWFISH	ONLY	24	23
RANCID	TIME	23	26
GARBAGE	QUEER	22	25
SMP/PUMPKINS	BUTTERFLY	22	26
BETTER/EZRA	BLOOD	21	21
COLLECTIVE SOUL	WORLD	20	20
LIVE	LIGHTNING	20	22
RHC/PEPPERS	WARPED	19	25
GREEN DAY	GEEK	17	22
MADONNA	SEE	17	8
HEATHER NOVA	WORLD	16	16
BLUES TRAVELER	HOOK	15	17
RHC/PEPPERS	FRIENDS	15	19
COOLIO	PARADISE	15	19
JOAN OSBORNE	ONE	14	12
LISA LOEB	SLEEP	14	18
MATTHEW SWEET	SICK	14	3
SMP/PUMPKINS	TONIGHT	14	5
FOO FIGHTERS	STICK	13	17
N.MERCHANT	CARNIVAL	12	25
GREEN DAY	J.A.R.	11	19
GREEN DAY	WHEN	11	11
HOOTIE/BLOWFISH	LET	11	6
REMBRANDTS	THERE	11	10
BLUES TRAVELER	RUNAROUND	10	5
M.ETHERIDGE	SECRET	9	14
ANNIE LENNOX	MORE	5	7
FOLK IMPLOSION	NATURAL	4	3
GREEN DAY	SHY	4	6
MEAT LOAF	LIE	4	6

**WKSE**

BUFFALO, NY (716)884-5101  
PD-SUE O'NEILL  
MD-DAVE UNIVERSAL

**ADDS:**  
LA BOUCHE LOVER 0  
T.L.C. DIGGIN 0

**ON:**

FUN FACTORY	WANNA	52	55
TAKE THAT	BACK	52	56
GIN BLOSSOMS	HEAR	51	37
MARIAH CAREY	FANTASY	50	59
N.MERCHANT	CARNIVAL	50	39
GOO GOO DOLLS	NAME	49	38
JANET JACKSON	RUNAWAY	49	28
MONICA	TAKE	40	58
MNS	SOMETHING	38	39
BACKSTREET BOYS	GOT	36	22
COOLIO	PARADISE	35	35
DP/BL/SOMETHING	BREAKFAST	35	40
MOKENSTEF	MINE	34	38
S.B.HAWKINS	LAY	34	37
DIANA KING	SHY	31	57
HOOTIE/BLOWFISH	ONLY	30	57
MARIAH CAREY	SWEET	28	0
DAVE MATTHEWS	ANTS	27	25
REAL MCCOY	AUTOMATIC	26	0
L.D.RIO/BAY/BOY	MACARENA	25	0
TOAD/SPROCKET	INTENTIONS	25	18
ACE OF BASE	BEAUTIFUL	23	0
MADONNA	SEE	22	0
BLESSID/SOULS	LET	21	55
SILK	HOOKED	21	18
SHAGGY	BOOMBASTIC	20	20
MADONNA	HUMAN	19	14
MEAT LOAF	NAME	19	18
A.MORISSETTE	HAND	18	0
LISA LOEB	SLEEP	17	17
M.ETHERIDGE	SECRET	17	18
SALT-N-PEPA	NOTHING	17	27
TOM COCHRANE	WISH	17	14
RUSTED ROOT	SEND	13	26
REMBRANDTS	HOME	12	33
SILVERCHAIR	TOMORROW	8	22
SKEE-LO	WISH	7	11

**WKSS**

HARTFORD, CT (203)249-9577  
VP PROG-JAY BEAU JONES  
MD-TINA SIMONET

**ADDS:**  
FROZEN

**ON:**

DIANA KING	SHY	64	64
BLUES TRAVELER	RUNAROUND	57	57
SEAL	KISS	55	55
MARIAH CAREY	FANTASY	53	53
S.B.HAWKINS	LAY	52	52
HOOTIE/BLOWFISH	ONLY	46	46
JANET JACKSON	RUNAWAY	46	46
M.JACKSON	ALONE	45	45
MOKENSTEF	MINE	42	42
ACE OF BASE	BEAUTIFUL	41	41
T.L.C.	WATERFALLS	38	38
A.MORISSETTE	KNOW	33	33
MADONNA	SEE	33	33
COOLIO	PARADISE	22	22
N.MERCHANT	CARNIVAL	32	32
ALL-4-ONE	LOVE	29	29
JON B.	PRETTY	27	27
BLESSID/SOULS	LET	24	24
T.L.C.	DIGGIN	24	24
GIN BLOSSOMS	HEAR	23	23
MADONNA	SEE	23	23
COOLIO	PARADISE	22	22
LISA LOEB	SLEEP	21	21
SHAGGY	BOOMBASTIC	19	19
GROOVE THEORY	TELL	18	18
SELENA	FALL	18	18
L.D.RIO/BAY/BOY	MACARENA	17	17
DELAMITRI	ROLL	14	14
EDWYN COLLINS	GIRL	13	13
GOO GOO DOLLS	NAME	12	12
TOAD/SPROCKET	INTENTIONS	12	12
MEAT LOAF	LIE	11	11
SILK	HOOKED	11	11
DP/BL/SOMETHING	BREAKFAST	10	10
TAKE THAT	BACK	10	10
CHRYNNA PHILLIPS	NAKED	8	8
DELAMITRI	ROLL	8	8
REMBRANDTS	HOME	8	8
HEATHER NOVA	WORLD	7	7
M.ETHERIDGE	SECRET	7	7
SIMPLY RED	FAIRGROUND	7	7
JOAN OSBORNE	ONE	5	5
NICKI FRENCH	REALLY	5	5
SELENA	DREAMING	5	5

**WPGC**

WASH, DC (301)441-3500  
PD-JAY STEVENS  
MD-ALBIE DEE

**ADDS:**  
MONICA BEFORE 35  
IMMATURE WE 28  
PHARCYDE RUNNIN 24

**ON:**

FAITH	SOON	61	61
XSCAPE	RUN	61	58
BLAZAY	DANGER	57	56
MARIAH CAREY	SWEET	55	60
WHITNEY HOUSTON	EXHALE	54	47
TOTAL	ELSE	49	49
MARIAH CAREY	FANTASY	48	56
GROOVE THEORY	TELL	47	56
R.KELLY	REMINI	47	35
D'ANGELO	CRUISIN	46	22
JODECI	LIFE	40	35
XSCAPE	WANT	38	31
T.L.C.	DIGGIN	37	40
BRANDY	HEARTED	36	57
JACKAL THE BEAR	FOR	35	32
JODECI	FREK	35	31
KRS-1	ACT	35	41
G.E. LEVERT	MISSING	34	27
DOGG POUND	RESPECT	30	11
PRINCE/AFKAP	HATE	29	30
MC HAMMER	YONDER	28	27
SMOOTH	PAGER	22	37
LL COOL J/BTM	LOVER	14	40
PURE SOUL	WANT	14	28
COOLIO	PARADISE	13	14

YVBE	WARM	25	46
XSCAPE	RUN	16	9
SHAI	COME	10	9
SILK	HOOKED	10	7
BRIAN MCKNIGHT	STI	8	5
TERRY ELLIS	WHEREVER	7	6
JODECI	LIFE	6	0
OUTHERE BROS.	BOOM	5	5

**WPLJ**

NEW YORK CITY, NY (212)613-8900  
PD-SCOTT SHANNON  
MD-ANDY MIKE PRESTON

**ADDS:**  
DEF LEPPARD COLLIDE 12  
MADONNA SEE 12

**ON:**

BLUES TRAVELER	RUNAROUND	26	37
DELAMITRI	ROLL	26	39
GIN BLOSSOMS	HEAR	25	35
HOOTIE/BLOWFISH	ONLY	25	39
S.B.HAWKINS	LAY	25	37
COLLECTIVE SOUL	DECEMBER	24	35
SEAL	KISS	24	37
DAVE MATTHEWS	ANTS	18	24
N.MERCHANT	CARNIVAL	17	25
TAKE			

LISA LOEB	SLEEP	56	57
A.MORISSETTE	HAND	55	57
GOO GOO DOLLS	NAME	55	58
N. MERCHANT	CARNIVAL	48	49
HOOTIE/BLOWFISH	BLIND	44	28
EDWYN COLLINS	GIRL	41	34
M.ETHERIDGE	SECRET	37	34
DAVE MATTHEWS	ANTS	36	35
GARBAGE	QUEER	36	28
GIN BLOSSOMS	HEAR	34	37
GREEN DAY	GEEK	32	30
BETTER/EZRA	BLOOD	30	30
BLUES TRAVELER	HOOK	30	31
DEL AMITRI	ROLL	30	27
EDWIN MCCAIN	SOLITUDE	29	25
BUSH	COMEDOWN	28	27
DP/BL/SOMETHING	BREAKFAST	28	29
TOAD/SPROCKET	INTENTIONS	28	26
COLLECTIVE SOUL	WORLD	27	25
PRESIDENTS/USA	LUMP	26	18
SPONGE	MOLLY	26	22
HOOTIE/BLOWFISH	ONLY	25	45
JOAN OSBORNE	ONE	25	23
A.MORISSETTE	WANT	24	19
RHC/PEPPERS	FRIENDS	23	21
BETTER/EZRA	ROSEALIA	22	29
S.B.HAWKINS	LAY	21	20
SARAH MCLACHLAN	REMEMBER	21	21
SHAMEN	DESTINAT'N	21	20
RANCID	TIME	20	19
A.MORISSETTE	KNOW	19	18
SILVERCHAIR	TOMORROW	19	20
HEATHER NOVA	WORLD	18	18
BON JOVI	PAIN	16	21
HOOTIE/BLOWFISH	TIME	16	10
TOADIES	POSSUM	12	13
FOO FIGHTERS	STICK	11	9
CIV	MINUTE	10	11
RENTALS	FRIENDS	9	0
P.M. DAWN	VENUS	5	37
WANDERLUST	WALKED	5	7

WPXY

ROCHESTER, NY (716)454-2600  
PD-CLARKE INGRAM  
MD-J.J. RICE

ADDS:  
HOOTIE/BLOWFISH . . . . . TIME 8  
SELENA . . . . . DREAMING 0

WQHT

NEW YORK CITY, NY (212)840-0097  
PD-STEVE SMITH  
APD/MD-TRACY CLOHERTY

ADDS:  
INTRO . . . . . FUNNY 31  
FAITH . . . . . SOON 26  
MONICA . . . . . LIKE 25  
GENIUS . . . . . LIQUID 15  
KOOL G RAP . . . . . LIFE 13

ON:

MARY J.BLIGE	RAINS	46	44
BRANDY	HEARTED	45	46
GROOVE THEORY	TELL	44	45
RED MAN&MET.MAN	HIGH	44	43
MARIAH CAREY	FANTASY	43	45
MONIFAH	MISS	43	38
FAITH	FALLIN	41	41
JUNIOR MAFIA	MONEY	39	0
MARIAH CAREY	SWEET	38	37
R.KELLY	REMIND	37	38
RAEKWON	ICE	37	42
XSCAPE	RUN	36	35
DAS EFX	REAL	34	33
LUNIZ	GOT	33	34
AZ	SUGAR	31	42
T.L.C.	DIGGIN	31	31
JODECI	LIFE	30	27
SOUL FOR REAL	WANT	29	29
DEBORAH COX	SENTIMEN'L	27	26
BLAZAY	DANGER	24	15
LL COOL J/BTM	LOVER	24	18
KRS-1	ACT	23	32
NAUGHTY/NATURE	CLAP	15	22
SMOOTH/HUSTLER	BROKEN	14	12

WRQX

WASH. DC (202)686-3100  
OM/MPD-RANDY JAMES  
MD-CAROL PARKER

ADDS:  
DEF LEPPARD . . . . . COLLIDE 9  
WHITNEY HOUSTON . . . . . EXHALE 9

ON:

BLUES TRAVELER	RUNAROUND	38	37
GIN BLOSSOMS	HEAR	38	37
HOOTIE/BLOWFISH	ONLY	38	37
MARIAH CAREY	FANTASY	38	25
N. MERCHANT	CARNIVAL	38	37
S.B.HAWKINS	LAY	38	37
SEAL	KISS	38	37
ALL-4-ONE	LOVE	24	25
COLLECTIVE SOUL	DECEMBER	24	0
DEL AMITRI	ROLL	24	25
DIONNE FARRIS	KNOW	24	13
ELTON JOHN	BLESSED	24	37
HOOTIE/BLOWFISH	TIME	24	37
JANET JACKSON	RUNAWAY	24	0
LISA LOEB	SLEEP	24	25
MADONNA	SEE	24	25
TAKE THAT	BACK	24	25
B.RAITT/B.ADAMS	ROCK	7	0
DAVE MATTHEWS	ANTS	7	0
EDWYN COLLINS	GIRL	7	9
GOO GOO DOLLS	NAME	7	9
MARIAH CAREY	SWEET	7	9
MEAT LOAF	LIE	7	25
TOAD/SPROCKET	INTENTIONS	7	9

WTC

HARTFORD, CT (203)522-1080  
PD-PAUL CANNON  
APD-STEVE SALHANY/MD-TONY BRISTOL

ADDS:  
CHYNNA PHILLIPS . . . . . NAKED 0  
DEF LEPPARD . . . . . COLLIDE 0

ON:

SELENA	FALL	49	46
COLLECTIVE SOUL	DECEMBER	46	45
SEAL	KISS	46	45
T.L.C.	WATERFALLS	45	45
DEL AMITRI	ROLL	44	42
HOOTIE/BLOWFISH	ONLY	44	45
S.B.HAWKINS	LAY	44	47
ALL-4-ONE	LOVE	38	38
MARIAH CAREY	FANTASY	38	37
JANET JACKSON	RUNAWAY	37	35
N. MERCHANT	CARNIVAL	37	37
TAKE THAT	BACK	37	35
GIN BLOSSOMS	HEAR	36	37
V. WILLIAMS	COLORS	36	39
M. JACKSON	ALONE	35	38

MADONNA	STOP	34	36
GOO GOO DOLLS	NAME	29	25
MEAT LOAF	LIE	27	23
CORRS	RUNAWAY	25	27
MADONNA	SEE	25	0
DP/BL/SOMETHING	BREAKFAST	19	16
EDWYN COLLINS	GIRL	19	18
JON B.	PRETTY	19	18
WHITNEY HOUSTON	EXHALE	19	15
A.MORISSETTE	HAND	18	14
M.ETHERIDGE	SECRET	17	16
TOAD/SPROCKET	INTENTIONS	17	26
B.RAITT/B.ADAMS	ROCK	10	9
JOAN OSBORNE	ONE	10	9
RHC/PEPPERS	FRIENDS	7	6
TEARS FOR FEARS	MISTAKE	7	12
NICKI FRENCH	REALLY	5	5

WUSL

PHILA. PA (215)483-8900  
OM-DAVE ALLAN  
PD-GARY YOUNG; MD-CECE MCGHEE

ADDS:  
REGINA BELLE . . . . . COULD 6  
BLAZAY . . . . . DANGER 0  
PHARCYDE . . . . . RUNNIN 0

ON:

FAITH	SOON	42	36
R.KELLY	REMIND	41	33
BRANDY	HEARTED	40	35
XSCAPE	RUN	40	42
SILK	HOOKED	39	29
AFTER 7	RIGHT	34	36
JON B./BABYFACE	SOMEONE	33	33
WHITNEY HOUSTON	EXHALE	33	0
GROOVE THEORY	TELL	32	34
T.L.C.	DIGGIN	30	18
NOTORIOUS BIG	CHANCE	28	28
BROWNSTONE	GRAPEVINE	27	28
FAITH	YOU	27	28
DEBORAH COX	SENTIMEN'L	26	23
MARIAH CAREY	FANTASY	26	38
PURE SOUL	MUST	26	32
MONICA	TAKE	24	28
TOTAL/NOT BIG	SEE	24	19
BRANDY	FRIEND	23	22
JODECI	FRECK	22	14
MARIAH CAREY	SWEET	22	23
MOKENSTEF	MINE	21	29
D'ANGELO	BROWN	19	24
M. JACKSON	ALONE	19	28
T.L.C.	WATERFALLS	19	15
SHAGGY	BOOMBASTIC	16	16
SHAI	COME	16	12
MONTELL JORDAN	THIS	15	16
SOUL FOR REAL	EVERY	15	21
BLACKSTREET	JOY	14	14
RAEKWON	ICE	14	13
SOLO	HEAVEN	14	12
ADINA HOWARD	FREAK	13	9
MET.MAN&M.BLIGE	NEED	13	17
BRIAN MCKNIGHT	CRIZZ	12	0
IMMATURE	FUNK	12	7
MONICA	LIKE	12	13
SOUL FOR REAL	CANDY	12	14
BARRY WHITE	PRACTICE	11	7
LL COOL J/BTM	LOVER	11	14
MYSTIKA	READY	11	8
SKILLZ	JUST	11	8
CARLTON	TOWA	10	8
BOYZ II MEN	WATER	9	10
USHER	THINK	9	0
2 PAC	MAMA	8	7
JODECI	LIFE	8	0
TOTAL/DA BRAT	NO	8	0
BRANDY	DOWN	7	5
T.L.C.	CREEP	7	9
TERRY ELLIS	WHEREVER	7	6
D'ANGELO	CRUISIN	6	9
G. & E. LEVERT	MISSING	6	12
KUT KLOSE	LIKE	6	7
AFTER 7	DAMN	5	6
ASANTE	LOOK	5	5
CHANGING FACES	FOOLIN	5	0
COOLIO	PARADISE	5	15
JESSE & TRINA	WHERE	5	5
JON B.	PRETTY	5	7

WYXR

PHILA. PA (610)668-0750  
PD-CHUCK KNIGHT  
MD-JOE PROKE

ADDS:  
NONE  
ALL-4-ONE . . . . . LOVE 56 56  
SEAL . . . . . KISS 56 56  
T.L.C. . . . . WATERFALLS 56 56  
JON B./BABYFACE . . . . . SOMEONE 40 40  
M. JACKSON . . . . . ALONE 40 40  
SELENA . . . . . FALL 40 40  
V. WILLIAMS . . . . . COLORS 40 40  
REGINA BELLE . . . . . COULD 34 33  
JANET JACKSON . . . . . RUNAWAY 33 33  
REAL MCCOY . . . . . COME 33 34  
AFTER 7 . . . . . RIGHT 30 29  
WHITNEY HOUSTON . . . . . EXHALE 30 29  
ACE OF BASE . . . . . BEAUTIFUL 24 24  
DIANA ROSS . . . . . HIGHER 24 24  
MADONNA . . . . . STOP 23 23  
MARIAH CAREY . . . . . SWEET 22 22  
MARIAH CAREY . . . . . FANTASY 17 17  
BLESSID/SOULS . . . . . BELIEVE 12 12  
BOYZ II MEN . . . . . WATER 12 12  
DES'REE . . . . . GOTTA 12 12  
DIONNE FARRIS . . . . . KNOW 12 12  
GERALD LEVERT . . . . . ANYTHING 12 12  
LUTHER VANDROSS . . . . . LOVE 12 12  
MADONNA . . . . . TAKE 12 12  
GLORIA ESTEFAN . . . . . LOVE 10 10  
REAL MCCOY . . . . . ANOTHER 10 10  
3T . . . . . ANYTHING 7 7  
BRANDY . . . . . HEARTED 7 7  
BROWNSTONE . . . . . TELL 7 7  
JON SECADA . . . . . 7 0  
MICHAEL BOLTON . . . . . TOUCH 7 7  
STEVIE B . . . . . DREAM 7 7  
TAKE THAT . . . . . BACK 7 7

WYXX

PROVIDENCE, RI (508)222-1320  
PD-JOE DAWSON  
MD-NAUGHTY BOY

ADDS:  
FROZEN

ON:

COOLIO	PARADISE	93	93
MARIAH CAREY	FANTASY	93	93
GROOVE THEORY	TELL	92	92
JANET JACKSON	RUNAWAY	92	92
DEBORAH COX	SENTIMEN'L	84	84
SALT-N-PEPA	NOTHING	50	50
AZ	SUGAR	42	42
CORONA	TRY	42	42
MAX-A-MILLION	SEXUAL	42	42
T.L.C.	DIGGIN	42	42
REAL MCCOY	AUTOMATIC	39	39
TAKE THAT	BACK	37	37
MONICA	BEFORE	36	36
R.KELLY	REMIND	27	27
DIANA KING	TRIANGLE	24	24
WHITNEY HOUSTON	EXHALE	24	24
OUTHERE BROS.	BOOM	22	22
EARTHTONES	SALLY	20	20
DOGG POUND	RESPECT	19	19
L.D.RIO/BAY/BOY	MACARENA	17	17
LL SUZY	WHEN	17	17
D'ANGELO	CREAM	16	16
L.A.D.	RIDIN	16	16
SELENA	DREAMING	16	16
FROST	EAST	15	15
LISA MOORISH	MAN	14	14
MILKBONE	PARTY	14	14
NICKI FRENCH	REALLY	14	14
CHARLES HILL	END	13	13
RAEKWON	ICE	13	13
SHAI	COME	13	13
2 PAC	TEMPTATION	11	11
DIANA ROSS	HIGHER	11	11
BRANDY	HEARTED	10	10
LUNIZ	PLAYA	10	10
BLAZAY	DANGER	9	9
ERICK SERMON	BOMDIGI	9	9
LA BOUCHE	LOVER	9	9
SILK	HOOKED	9	9
WO/MAZ/PARADIZ	RUN	8	8
BOB/MAD CIRCLE	WEST	8	8
BEENIE MAN	SLAM	7	7
XSCAPE	RUN	7	7
MISA	NOTHING	5	5

WKKX

BOSTON, MA (617)396-1430  
OM-DALE DORMAN  
PD-JOHN IVEY/MD-TAD BONVIE

ADDS:  
COOLIO . . . . . PARADISE 0

ON:

PEARL JAM	BETTER	58	49
S.B.HAWKINS	LAY	56	56
HOOTIE/BLOWFISH	LET	55	55
HOOTIE/BLOWFISH	ONLY	55	57
COLLECTIVE SOUL	DECEMBER	51	33
DEL AMITRI	ROLL	45	56
BLUES TRAVELER	RUNAROUND	44	58
ALL-4-ONE	LOVE	40	37
DIANA KING	SHY	40	25
SEAL	KISS	39	60
A.MORISSETTE	KNOW	35	30
LISA LOEB	SLEEP	35	29
JANET JACKSON	RUNAWAY	32	31
MARIAH CAREY	FANTASY	30	15
GIN BLOSSOMS	HEAR	29	34
BROWNSTONE	LOVE	27	39
ANNIE LENNOX	MORE	26	22
MARTIN PAGE	HOUSE	26	23
T.L.C.	WATERFALLS	26	26
A.MORISSETTE	HAND	19	13
HOOTIE/BLOWFISH	HOLD	19	19
MADONNA	SEE	19	16
NICKI FRENCH	TOTAL	19	26
REMBRANDTS	THERE	18	24
EDWYN COLLINS	GIRL	17	14
ACE OF BASE	BEAUTIFUL	15	19
GOO GOO DOLLS	NAME	15	14
JOAN OSBORNE	ONE	15	14
BLESSID/SOULS	LET	14	11
N. MERCHANT	CARNIVAL	13	8
REMBRANDTS	HOME	13	12
SELENA	DREAMING	13	12
M.ETHERIDGE	SECRET	12	12
MEAT LOAF	LIE	12	13
WHITNEY HOUSTON	EXHALE	12	11
DP/BL/SOMETHING	BREAKFAST	12	11
BLESSID/SOULS	BELIEVE	8	0
AFTER 7	RIGHT	7	6
NICKI FRENCH	REALLY	7	7
TAKE THAT	BACK	6	6
TOAD/SPROCKET	INTENTIONS	6	7
BLUES TRAVELER	HOOK	5	0

WYXR

PHILA. PA (610)668-0750  
PD-CHUCK KNIGHT  
MD-JOE PROKE

ADDS:  
NONE  
ALL-4-ONE . . . . . LOVE 56 56  
SEAL . . . . . KISS 56 56  
T.L.C. . . . . WATERFALLS 56 56  
JON B./BABYFACE . . . . . SOMEONE 40 40  
M. JACKSON . . . . . ALONE 40 40  
SELENA . . . . . FALL 40 40  
V. WILLIAMS . . . . . COLORS 40 40  
REGINA BELLE . . . . . COULD 34 33  
JANET JACKSON . . . . . RUNAWAY 33 33  
REAL MCCOY . . . . . COME 33 34  
AFTER 7 . . . . . RIGHT 30 29  
WHITNEY HOUSTON . . . . . EXHALE 30 29  
ACE OF BASE . . . . . BEAUTIFUL 24 24  
DIANA ROSS . . . . . HIGHER 24 24  
MADONNA . . . . . STOP 23 23  
MARIAH CAREY . . . . . SWEET 22 22  
MARIAH CAREY . . . . . FANTASY 17 17  
BLESSID/SOULS . . . . . BELIEVE 12 12  
BOYZ II MEN . . . . . WATER 12 12  
DES'REE . . . . . GOTTA 12 12  
DIONNE FARRIS . . . . . KNOW 12 12  
GERALD LEVERT . . . . . ANYTHING 12 12  
LUTHER VANDROSS . . . . . LOVE 12 12  
MADONNA . . . . . TAKE 12 12  
GLORIA ESTEFAN . . . . . LOVE 10 10  
REAL MCCOY . . . . . ANOTHER 10 10  
3T . . . . . ANYTHING 7 7  
BRANDY . . . . . HEARTED 7 7  
BROWNSTONE . . . . . TELL 7 7  
JON SECADA . . . . . 7 0  
MICHAEL BOLTON . . . . . TOUCH 7 7  
STEVIE B . . . . . DREAM 7 7  
TAKE THAT . . . . . BACK 7 7

**MAJOR MARKETS: SOUTH**  
(Airplay Period 10/24/95 - 10/30/95)

KBXX

HOUSTON TX (713)623-2108  
OM/MPD-ROBERT SCORPIO  
MD-GREG HEAD

ADDS:  
COOLIO . . . . . HOT 19  
ADINA HOWARD . . . . . ABOUT 14  
J'SON . . . . . TAKE 11  
LL COOL J/BTM . . . . . LOVER 11

ON:

MARIAH CAREY	FANTASY	80	78
COOLIO	PARADISE	76	81
E4D/CLICK	HURRICANE	74	0
R.KELLY	REMIND	69	66
MONICA	BEFORE	68	70
SOLO	HEAVEN	68	73
BRANDY	HEARTED	64	62
XSCAPE	RUN	63	62
T.L.C.	DIGGIN	5	

**WILC**

SAN FRANCISCO, CA (415)391-1077  
OM-BOB HAMILTON  
PD/MD-MICHAEL MARTIN

**ADDS:**  
SLOW PAIN ..... SATURDAY ..... 0

**ON:**

DOVE SHACK	SUMMERTIME	.69	.64
E40/CLICK	HURRICANE	.69	.0
3T	ANYTHING	.66	.66
MARIAH CAREY	FANTASY	.66	.63
PLANET SOUL	FREE	.65	.61
WHISTLE	CHANCE	.64	.60
XSCAPE	RUN	.54	.49
FROST	EAST	.52	.61
ARTIE/MAN PARTY	MOVER	.48	.62
BRANDY	HEARTED	.44	.41
GROOVE THEORY	TELL	.42	.42
LA BOUCHE	LOVER	.41	.0
MARIAH CAREY	SWEET	.40	.39
RUFFNECK	EVERYBODY	.39	.25
L.A.D.	RIDIN	.37	.15
WC/MAAD CIRCLE	WEST	.34	.30
COOLIO	PARADISE	.32	.50
KAUSION	WHAT	.31	.30
DOGG POUND	RESPECT	.26	.30
T.L.C.	DIGGIN	.25	.25
COOLIO	HOT	.22	.0
CYPRESS HILL	THROW	.17	.8
L.B.C. CREW	BEWARE	.11	.0
D'ANGELO	CRUISIN	.10	.5
MONICA	BEFORE	.8	.0
WHITNEY HOUSTON	EXHALE	.7	.0
MIGHTY DUB CATS	MAGIC	.6	.24
JON B.	PRETTY	.5	.0
MADONNA	SEE	.5	.62
SELENA	DREAMING	.5	.62
TAMIA	HEART	.5	.7

**XHTZ**

SAN DIEGO, CA (619)585-9090  
OM-LISA VASQUEZ  
APD/MD-JEFF NELSON

**ADDS:**  
LL COOL J/BTM ..... LOVER ..... 10  
WHITNEY HOUSTON ..... EXHALE ..... 5  
RAW STYLUS ..... BELIEVE ..... 4  
ALL-4-ONE ..... MAN ..... 0

**ON:**

MARIAH CAREY	FANTASY	.70	.70
XSCAPE	RUN	.70	.66
GROOVE THEORY	TELL	.67	.61
SELENA	DREAMING	.65	.69
JANET JACKSON	RUNAWAY	.59	.60
MAX-A-MILLION	SEXUAL	.59	.63
COOLIO	PARADISE	.54	.61
D'ANGELO	CRUISIN	.34	.25
ARTIE/MAN PARTY	MOVER	.30	.25
DIANA KING	TRIANGLE	.27	.27
PRINCE/AFKAP	GOLD	.27	.0
T.L.C.	DIGGIN	.25	.25
L.D.RIO/BAY/BOY	MACARENA	.23	.20
PLANET SOUL	FREE	.23	.24
CHARLES HILL	END	.21	.20
SALT-N-PEPA	NOTHING	.20	.24
BRANDY	HEARTED	.19	.19
MONICA	BEFORE	.18	.24
OUTHERE BROS.	ROOM	.18	.21
3T	ANYTHING	.15	.18
BLAZAY	DANGER	.14	.13
J'SON	TAKE	.12	.9
LUNIZ	PLAYA	.12	.13
MACK 10	THANGS	.12	.0
ACE OF BASE	BEAUTIFUL	.11	.9
SILENT	HOOKED	.11	.12
WC/MAAD CIRCLE	WEST	.11	.12
MIGHTY DUB CATS	MAGIC	.10	.8
PHARCYDE	RUNNIN	.10	.10
DOGG POUND	RESPECT	.9	.5
LA BOUCHE	LOVER	.9	.7
JUNIOR MAFIA	NEED	.8	.9
FROST	EAST	.7	.6
MADONNA	SEE	.7	.0
MARIAH CAREY	SWEET	.7	.5
L.A.D.	RIDIN	.6	.0
TERRY ELLIS	WHEREVER	.6	.6
FUN FACTORY	TAKE	.5	.0
R.KELLY	REMIND	.5	.0
RAEKWON	ICE	.5	.4
CYPRESS HILL	THROW	.4	.3
TAMIA	HEART	.4	.3

**SECONDARY MARKETS: EAST**

(Airplay Period 10/24/95 - 10/30/95)

**W100**

CARLISLE, PA (717)697-4297  
PD/MD-BEN BARBER

**ADDS:**  
DIANA ROSS ..... HIGHER ..... 0  
GOO GOO DOLLS ..... NAME ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
TOAD/SPROCKET ..... INTENTIONS ..... 0

**WAEB**

ALLENTOWN, PA (610)434-1742  
ST/MGR-BRIAN CHECK  
MD-JOE FRIDAY

**ADDS:**  
NONE

**WAVT**

POTTSVILLE, PA (717)622-1360  
PD-PAULA PAREZ  
MD-SKIP CARR

**ADDS:**  
BETTER/EZRA ..... ROSEALIA ..... 0  
CURTIS STIGERS ..... KEEP ..... 0  
DEF LEPPARD ..... COLLIDE ..... 0  
JOAN OSBORNE ..... ONE ..... 0  
MADONNA ..... SEE ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
SLAUGHTER ..... ALRIGHT ..... 0  
TINA TURNER ..... GOLDENEYE ..... 0

**WAYV**

ATLANTIC CITY, NJ (609)484-8444  
PD-TOMMY FRANK  
APD/MD-BOBBY D.

**ADDS:**  
BETTER/EZRA ..... ROSEALIA ..... 0  
EVERYTHING/GIRL ..... MISSING ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**WBHT**

W/BARRE/SCRANTON, PA (717)824-9000  
PD-KID KELLY  
APD/MD-DANNY OCEAN

**ADDS:**  
BETTER/EZRA ..... ROSEALIA ..... 0

**WBSS**

ATLANTIC CITY, NJ (609)645-8400  
PD-JAY TOWERS;APD-MARC HUNTER  
MD-CHRISTINA JOYCE

**ADDS:**  
FROZEN

**WCIR**

BECKLEY, WV (304)252-6452  
OM-BOB SPENCER  
MD-PAUL VAN SCOTT;MD-JOE HOVANSKI

**ADDS:**  
BRIAN MCKNIGHT ..... STILL ..... 0  
BRIAN MCKNIGHT ..... STILL ..... 0  
LA BOUCHE ..... LOVER ..... 0  
TINA TURNER ..... GOLDENEYE ..... 0

**WERZ**

SEACOAST, NH (603)772-4757  
OM/PPD-JACK O'BRIEN

**ADDS:**  
A.MORISSETTE ..... HAND ..... 10  
MARIAH CAREY ..... SWEET ..... 0  
SOLO ..... HEAVEN ..... 0

**WESA**

CHARLEROI, PA (412)483-6551  
PD-TED MATHEWS

**ADDS:**  
ACE OF BASE ..... BEAUTIFUL ..... 20  
BLUES TRAVELER ..... HOOK ..... 9  
HOOTIE/BLOWFISH ..... TIME ..... 9  
FOO FIGHTERS ..... CALL ..... 6  
RENTALS ..... FRIENDS ..... 6  
RHC/PEPPERS ..... FRIENDS ..... 5

**WFHN**

NEW BEDFORD, MA (508)993-1767  
PD-JIM REITZ  
MD-CHRISTINE FOX

**ADDS:**  
DEF LEPPARD ..... COLLIDE ..... 0  
LIL SUZY ..... WHEN ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**WFLY**

ALBANY, NY (518)456-1144  
PD-MIKE MORGAN  
MD-SHAWN 'HOLLYWOOD' SCOTT

**ADDS:**  
MARIAH CAREY ..... SWEET ..... 34  
SOLO ..... HEAVEN ..... 0

**WGLU**

JOHNSTOWN, PA (814)266-9458  
PD-RICH ADAMS

**ADDS:**  
GARBAGE ..... QUEER ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**WHTO**

MUNCY/WILLIAMSPORT, PA (717)323-8200  
PD-WOODY MCKENZIE  
MD-TOM D. (TOM SCOTT)

**ADDS:**  
ACE OF BASE ..... BEAUTIFUL ..... 0  
MADONNA ..... SEE ..... 0

**WJET**

ERIE, PA (814)453-5000  
PD-NEAL SHARP  
MD-J.J. FOX

**ADDS:**  
COLLECTIVE SOUL ..... WORLD ..... 0

**WJPZ**

SYRACUSE, NY (315)443-4689  
PD-JEFF WADE  
MD-MONICA CAMPBELL

**ADDS:**  
ADINA HOWARD ..... ABOUT ..... 0  
LA BOUCHE ..... LOVER ..... 0  
SELENA ..... DREAMING ..... 0

**WKCI**

NEW HAVEN, CT (203)248-8814  
OM-GLEN BECK  
MD-STEVIE WILSON

**ADDS:**  
PRESIDENTS/USA ..... LUMP ..... 10  
BLUES TRAVELER ..... HOOK ..... 0  
JOAN OSBORNE ..... ONE ..... 0

**WKDY**

ROME, NY (315)936-5600  
PD-WALLY MCCARTHY  
MD-SHANNON STEELE

**ADDS:**  
MARIAH CAREY ..... SWEET ..... 14  
COLLECTIVE SOUL ..... WORLD ..... 0  
EVERYTHING/GIRL ..... MISSING ..... 0  
LE CLICK ..... TONITES ..... 0  
SELENA ..... DREAMING ..... 0

**WKRZ**

WILKES-BARRE, PA (717)883-9850  
PD-KEN MEDEK  
MD-JERRY PADDEN

**ADDS:**  
ACE OF BASE ..... BEAUTIFUL ..... 0  
BETTER/EZRA ..... ROSEALIA ..... 0  
EDWYN COLLINS ..... GIRL ..... 0  
MADONNA ..... SEE ..... 0

**WLAN**

LANCASTER, PA (717)295-9700  
PD-JORDAN WALSH

**ADDS:**  
MADONNA ..... SEE ..... 0  
PRESIDENTS/USA ..... LUMP ..... 0  
TOM COCHRANE ..... WISH ..... 0

**WMRV**

BINGHAMTON, NY (807)729-3131  
OM/PPD-BILL SHERIDAN

**ADDS:**  
MARIAH CAREY ..... SWEET ..... 8  
BETTER/EZRA ..... ROSEALIA ..... 0  
COLLECTIVE SOUL ..... WORLD ..... 0  
EVERYTHING/GIRL ..... MISSING ..... 0

**WNNK**

HARRISBURG, PA (717)238-1402  
OM/PPD-JOHN O'DEA  
APD-HOLLYWOOD HEFFELFINGER/MD-SCOTT

**ADDS:**  
FROZEN

**SHAW**

**ADDS:**  
FROZEN

**WNTQ**

SYRACUSE, NY (315)446-9090  
PD-DAVE EDWARDS  
MD-JIMMY OLSEN

**ADDS:**  
FROZEN

**WOCQ**

OCEAN CITY, MD (410)641-0001  
PD-WOOKIE MAN  
MD-MARI LOU

**ADDS:**  
LL COOL J/BTM ..... LOVER ..... 15  
BRIAN MCKNIGHT ..... STILL ..... 0

**WOCN**

OCEAN CITY, MD (410)219-1835  
MD-JEFF CUSHMAN

**ADDS:**  
GREEN DAY ..... GEEK ..... 0

**WPRR**

ALTOONA, PA (814)944-9456  
PD-TOMMY EDWARDS

**ADDS:**  
BETTER/EZRA ..... ROSEALIA ..... 0  
EVERYTHING/GIRL ..... MISSING ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
WHITNEY HOUSTON ..... EXHALE ..... 0

**WQGN**

GROTON, CT (203)446-1980  
PD-FRANK CAROFANO  
MD-ROB HAYES

**ADDS:**  
COLLECTIVE SOUL ..... WORLD ..... 0  
DEF LEPPARD ..... COLLIDE ..... 0  
GARBAGE ..... QUEER ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**WQIC**

LEBANON, PA (717)272-7651  
OM/PPD-STEVIE TODD  
MD-RICH FIRESTONE

**ADDS:**  
CORRS ..... RUNAWAY ..... 7

**WQKX**

SUNBURY, PA (717)286-5838  
PD-TOM MORGAN  
MD-AARON COLLINS

**ADDS:**  
A.MORISSETTE ..... HAND ..... 0  
GARBAGE ..... QUEER ..... 0  
MADONNA ..... SEE ..... 0

**WRFY**

READING, PA (610)376-6671  
PD-AL BURKE  
MD-MIKE BROWNE

**ADDS:**  
GARBAGE ..... QUEER ..... 11

**WSBG**

STROUDSBURG, PA (717)421-2100  
PD-STEVIE MCKAY

**ADDS:**  
AC/DC ..... HARD ..... 0  
DEF LEPPARD ..... COLLIDE ..... 0  
FUN FACTORY ..... TAKE ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
SM/PUMPKINS ..... BUTTERFLY ..... 0

**WSNU**

LOCK HAVEN, PA (717)748-4038  
OPS-MARK 'THE SHARK'  
PD-RANDY DOREY;MD-SCOTT JOHNSON

**ADDS:**  
A.MORISSETTE ..... HAND ..... 0  
ACE OF BASE ..... BEAUTIFUL ..... 0  
BON JOVI ..... LIE ..... 0  
EDWYN COLLINS ..... SOLITUDE ..... 0  
EDWYN COLLINS ..... GIRL ..... 0

**WSPK**

POUGHKEEPSIE, NY (914)831-8000  
PD-STEW SCHANTZ  
MD-SCOTTY MAC

**ADDS:**  
GREEN DAY ..... GEEK ..... 1  
MARIAH CAREY ..... SWEET ..... 1  
COLLECTIVE SOUL ..... WORLD ..... 0  
ELTON JOHN ..... BLESSED ..... 0  
LA BOUCHE ..... LOVER ..... 0

**WSTW**

WILMINGTON, DE (302)478-2700  
PD-MIKE SOMMERS  
MD-MIKE ROSSI/AMD-MARK ROGERS

**ADDS:**  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
BETTER/EZRA ..... ROSEALIA ..... 0  
EVERYTHING/GIRL ..... MISSING ..... 0  
JOAN OSBORNE ..... ONE ..... 0  
MADONNA ..... SEE ..... 0  
WHITNEY HOUSTON ..... EXHALE ..... 0

**WVSR**

CHARLESTON, WV (304)342-3136  
PD-BILL SHAHAN

**ADDS:**  
BETTER/EZRA ..... ROSEALIA ..... 0  
COLLECTIVE SOUL ..... WORLD ..... 0  
DEF LEPPARD ..... COLLIDE ..... 0  
LA BOUCHE ..... LOVER ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**WVFX**

BANGOR, ME (207)989-7363  
OM/PPD-DAVE COOPER  
MD-THE KID

**ADDS:**  
JOAN OSBORNE ..... ONE ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
WHITNEY HOUSTON ..... EXHALE ..... 0

**WXIL**

PARKERSBURG, WV (304)485-7425  
PD-LARRY HUGHES  
MD-MELISSA O'KELLY

**ADDS:**  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**WYCR**

YORK, PA (717)637-3831  
OM-RICK MCCALUSI  
PD-DAVEY CROCKETT

**ADDS:**  
DEF LEPPARD ..... COLLIDE ..... 11  
A.MORISSETTE ..... HAND ..... 6  
COLLECTIVE SOUL ..... WORLD ..... 0  
EDWYN COLLINS ..... GIRL ..... 0  
LA BOUCHE ..... LOVER ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
SELENA ..... DREAMING ..... 0

**WZPK**

PORTLAND, ME (603)356-7500  
PD-LOUISE CLARK  
MD-BOB STARCK

**ADDS:**  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
JOAN OSBORNE ..... ONE ..... 0  
T.L.C. ..... DIGGIN ..... 0  
WHITNEY HOUSTON ..... EXHALE ..... 0

**SECONDARY MARKETS: SOUTH**

(Airplay Period 10/24/95 - 10/30/95)

**KBFM**

BROWNSVILLE, TX (210)383-4961  
PD-BILLY SANTIAGO  
MD-JEFF 'HITMAN' DEWIT

**ADDS:**  
ACE OF BASE ..... BEAUTIFUL ..... 0  
ELTON JOHN ..... BLESSED ..... 0  
GOO GOO DOLLS ..... NAME ..... 0  
RAW STYLUS ..... LIFE ..... 0

**KBIU**

LAKE CHARLES, LA (318)436-7277  
INTERIM PD-RON BEGNAUD

**ADDS:**  
ELTON JOHN ..... BLESSED ..... 0  
EVERYTHING/GIRL ..... MISSING ..... 0  
MADONNA ..... SEE ..... 0

**KCDD**

ABILENE, TX (915)673-5252  
MD-TRACE MICHAELS

**ADDS:**  
BETTER/EZRA ..... ROSEALIA ..... 0  
EVERYTHING/GIRL ..... MISSING ..... 0  
GARBAGE ..... QUEER ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
TINA TURNER ..... GOLDENEYE ..... 0  
XSCAPE ..... RUN ..... 0

**KCHX**

MIDLAND, TX (915)570-8833  
PD-CLAYTON ALLEN

**ADDS:**  
AL GREEN ..... HANDS ..... 0  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
FUN FACTORY ..... TAKE ..... 0

**KHFI**

AUSTIN, TX (512)474-9233  
OM/PPD-JOHN ROBERTS; APD-KRASH KELLY  
MD-FERNANDO VENTURA

**ADDS:**  
A.MORISSETTE ..... HAND ..... 0

**KIOC**

BEAUMONT, TX (409)769-2475  
PD-KURT KRUEZER  
MD-JACK DANIELS

**ADDS:**  
RHC/PEPPERS ..... FRIENDS ..... 35  
GARBAGE ..... QUEER ..... 21  
ELTON JOHN ..... BLESSED ..... 0  
FOLK IMPLOSION ..... NATURAL ..... 0

**KISR**

FT. SMITH, AK (501)785-2526  
PD-FRED BAKER, JR.  
AMD-JIM GRADY

**ADDS:**  
BETTER/EZRA ..... ROSEALIA ..... 0  
BOB SEGER ..... LOCK ..... 0  
GREEN DAY ..... SHE ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
SM/PUMPKINS ..... BUTTERFLY ..... 0  
XSCAPE ..... RUN ..... 0

**KISX**

TYLER, TX (903)581-0606  
PD-MICHAEL STORM

**ADDS:**  
JOAN OSBORNE ..... ONE ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**KIXY**

SAN ANGELO, TX (915)949-2112  
OM/PPD-CHRIS KEVER  
APD/MD-JEFF DEVEROUX

**ADDS:**  
EVERYTHING/GIRL ..... MISSING ..... 4  
WHITNEY HOUSTON ..... EXHALE ..... 4

**KMCK**

FAYETTEVILLE, AR (501)521-5128  
PD-DAN HENTSCHEL  
MD-MIKE CHASE

**ADDS:**  
FROZEN

**KNIN**

WICHITA FALLS, TX (817)855-6924  
PD-COLT WEST  
MD-JEFF HUGHES

**ADDS:**  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
DEADEYE DICK ..... PARALYZE ..... 0  
EVERYTHING/GIRL ..... MISSING ..... 0  
GARBAGE ..... QUEER ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
TINA TURNER ..... GOLDENEYE ..... 0

**KORO**

ABILENE, TX (915)677-7225  
MD-DON COLE

**ADDS:**  
BRIAN MCKNIGHT ..... STILL ..... 0  
DP/BL/SOMETHING ..... BREAKFAST ..... 0  
EVERYTHING/GIRL ..... MISSING ..... 0  
MADONNA ..... SEE ..... 0  
MEAT LOAF ..... LIE ..... 0  
TINA TURNER ..... GOLDENEYE ..... 0  
WHITNEY HOUSTON ..... EXHALE ..... 0

**KPRR**

EL PASO, TX (915)566-9301  
PD-JOHN CANDELERIA

**ADDS:**  
LL COOL J/BTM ..... LOVER ..... 30  
DOGG POUND ..... RESPECT ..... 13  
HEAVEN ..... WITH ..... 11  
TAMIA ..... HEART ..... 0

**KQID**

ALEXANDRIA, LA (318)445-1234  
PD/MD-KAHUNA

**ADDS:**  
3T ..... ANYTHING ..... 0  
BRIAN MCKNIGHT ..... STILL ..... 0  
C&C MUS/FACTORY ..... AROUND ..... 0  
EVERYTHING/GIRL ..... MISSING ..... 0  
GARBAGE ..... QUEER ..... 0  
MIGHTY DUB CATS ..... MAGIC ..... 0  
SOLO ..... HEAVEN ..... 0  
TINA TURNER ..... GOLDENEYE ..... 0  
TOAD/SPROCKET ..... INTENTIONS ..... 0

**KQIZ**

AMARILLO, TX (806)353-6663  
PD-TED KELLY

**ADDS:**  
BRIAN MCKNIGHT ..... STILL ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
SOLO ..... HEAVEN ..... 0

**KQXY**

BEAUMONT, TX (409)724-1292  
PD-DALE BAIRD  
MD-JAMMER

**ADDS:**  
BACKSTREET BOYS ..... GOT ..... 0  
EVERYTHING/GIRL ..... MISSING ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**KRRG**

LAREDO, TX (210)724-9800  
MD-MICHAEL J. LANG  
AMD-A.B. THE HITMAN

**ADDS:**  
LIL SUZY ..... WHEN ..... 0

**KSMB** MARIAH CAREY ..... SWEET ..... 0  
RAW STYLUS ..... BELIEVE ..... 0

LAFAYETTE, LA (318)232-1311  
PD-Bobby Novosad  
MD-BUBBA BOUDREAU

**ADDs:**  
FROZEN

**KWTX** WACO, TX (817)776-5989  
PD-TOM MARTENS  
MD-FLASH PHILLIPS

**ADDs:**  
EVERYTHING/GIRL ..... MISSING ..... 0  
MIGHTY DUB CATS ..... MAGIC ..... 0

**KZFM** CORPUS CHRISTI, TX (512)883-3516  
PD-CHARLIE MAXX  
MD-DINO HERNANDEZ

**ADDs:**  
ACE OF BASE ..... BEAUTIFUL ..... 0  
D'ANGELO ..... CRUISIN' ..... 0  
LL COOL J/BTM ..... LOVER ..... 0

**KZII** LUBBOCK, TX (806)794-7979  
OM-MARK HARLAN  
PD-JAY SHANNON/MD-JAMIE DANIELS

**ADDs:**  
NONE

**WABB** MOBILE, AL (334)432-5572  
PD-BRETT DUMLER

**ADDs:**  
FOO FIGHTERS ..... STICK ..... 6  
TOADIES ..... POSSUM ..... 4  
GARBAGE ..... QUEER ..... 0  
SMP/PUMPKINS ..... BUTTERFLY ..... 0

**WAEV** SAVANNAH, GA (912)232-0097  
OM/PD-BURKE ALLEN  
APD-RICK HUNTER/MD-BRAD KELLY

**ADDs:**  
NONE

**WAOA** MELBOURNE, FL (407)984-1000  
PD-SCOTT CHASE  
MD-MIKE LOWE

**ADDs:**  
MARIAH CAREY ..... SWEET ..... 26  
BLUES TRAVELER ..... HOOK ..... 0  
GROOVE THEORY ..... TELL ..... 0  
RHC/PEPPERS ..... FRIENDS ..... 0  
WHITNEY HOUSTON ..... EXHALE ..... 0

**WDCG** DURHAM/RALEIGH, NC (919)361-1051  
PD-BRIAN BURNS  
MD-KIP TAYLOR

**ADDs:**  
GARBAGE ..... QUEER ..... 0  
HOOTIE/BLOWFISH ..... TIME ..... 0  
JOAN OSBORNE ..... ONE ..... 0  
TOAD/SPROCKET ..... INTENTIONS ..... 0

**WDDJ** PADUCAH, KY (502)442-8231  
PD-ROD PHILLIPS  
MD-DEBBIE WYLDE

**ADDs:**  
GREEN DAY ..... GEEK ..... 6  
GARBAGE ..... QUEER ..... 0

**WFBC** GREENVILLE, SC (803)271-9200  
OM-JIM KIRKLAND/PD-ROB WAGMAN  
MD-HAWK HARRISON

**ADDs:**  
EDWYN COLLINS ..... GIRL ..... 0  
GROOVE THEORY ..... TELL ..... 0  
MADONNA ..... SEE ..... 0

**WFKS** ORMOND BEACH, FL (904)672-9210  
PD-BRUCE CHERRY

**ADDs:**  
DEADEYE DICK ..... PARALYZE ..... 0  
EDWIN MCCAIN ..... SOLITUDE ..... 0  
GOO GOO DOLLS ..... NAME ..... 0  
REMBRANDTS ..... HOME ..... 0

**WFMF** BATON ROUGE, LA (504)383-5271  
PD/MD-JOHNNY AHYSEN

**ADDs:**  
3T ..... ANYTHING ..... 0  
A MORISSETTE ..... HAND ..... 0  
BLUES TRAVELER ..... HOOK ..... 0  
CIV ..... MINUTE ..... 0  
COLLECTIVE SOUL ..... WORLD ..... 0

**WHYY** MONTGOMERY, AL (334)264-2288  
OM-JIMMY STEELE  
PD-WILLIE B

**ADDs:**  
HOOTIE/BLOWFISH ..... TIME ..... 0  
MADONNA ..... SEE ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**WILN** PANAMA CITY, FL (904)233-1601  
PD-SEAN PHILLIPS  
APD/MD-HURRICANE SHANE

**ADDs:**  
ACE OF BASE ..... BEAUTIFUL ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**WJBT** JACKSONVILLE, FL (904)232-0811  
PD/MD-PACO LOPEZ

**ADDs:**  
JODECI ..... LIFE ..... 12  
LL COOL J/BTM ..... LOVER ..... 4  
COOLIO ..... HOT ..... 0  
FROST ..... EAST ..... 0  
MOKENSTEF ..... RAIN ..... 0

**WJSS** LYNCHBURG, VA (804)528-2312  
PD-DAVID LEE MICHAELS

**ADDs:**  
FROZEN

**WJMX** FLORENCE, SC (803)667-9569  
OM/PD-DAVE BAKER

**ADDs:**  
GARBAGE ..... QUEER ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
SELENA ..... DREAMING ..... 0

**WKZL** WINSTON-SALEM, NC (910)274-8042  
OM/PD-TOM JACKSON  
APD/MD-JEFF MCHUGH

**ADDs:**  
NONE

**WNFZ** KNOXVILLE, TN (615)531-2000  
OM-JONATHAN W. PIRKLE

**ADDs:**  
BETTER/EZRA ..... ROSEALIA ..... 0  
BLACK GRAPE ..... NAME ..... 0  
BUSH ..... GLYCERINE ..... 0  
NO DOUBT ..... JUST ..... 0

**WNSL** LAUREL-HATTIESBURG, MS (601)425-1491  
PD-RICK JAMES  
APD-SCOTT SANDS, KEVIN VAUGHN

**ADDs:**  
A MORISSETTE ..... HAND ..... 0  
B.RAITT/B.ADAMS ..... ROCK ..... 0

**WOVV** W. PALM BEACH, FL (407)478-4035  
PD-NEIL SULLIVAN

**ADDs:**  
MADONNA ..... SEE ..... 0  
MONICA ..... BEFORE ..... 0  
TAKE THAT ..... BACK ..... 0

**WPFM** PANAMA CITY BEACH, FL (904)234-8858

**ADDs:**  
ACE OF BASE ..... BEAUTIFUL ..... 28  
MARIAH CAREY ..... SWEET ..... 28  
DEF LEPPARD ..... COLLIDE ..... 24  
T.L.C. ..... DIGGIN' ..... 24  
COLLECTIVE SOUL ..... WORLD ..... 17  
NICKI FRENCH ..... TOTAL ..... 17  
BACKSTREET BOYS ..... GOT ..... 15  
P.M. DAWN ..... VENUS ..... 1  
EVERYTHING/GIRL ..... MISSING ..... 0  
WHITNEY HOUSTON ..... EXHALE ..... 0

**WRHT** GREENVILLE, NC (919)247-2002  
PD-RYAN WALKER  
MD-J.T. BOSCH

**ADDs:**  
FROZEN

**WSSX** CHARLESTON, SC (803)556-5660  
PD-CALVIN HICKS

**ADDs:**  
MARIAH CAREY ..... SWEET ..... 0

**WWKZ** TUPELO, MS (601)844-2134  
PD-RICK STEVENS

**ADDs:**  
3T ..... ANYTHING ..... 0  
BRIAN MCKNIGHT ..... STILL ..... 0  
GARBAGE ..... QUEER ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
TINA TURNER ..... GOLDENEYE ..... 0  
WHITNEY HOUSTON ..... EXHALE ..... 0

**WWXM** MYRTLE BEACH, SC (803)236-9800  
PD-NIKKI NITE

**ADDs:**  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
DEF LEPPARD ..... COLLIDE ..... 0  
GARBAGE ..... QUEER ..... 0  
JOAN OSBORNE ..... ONE ..... 0  
M.ETHERIDGE ..... SECRET ..... 0

**WXKB** FT. MYERS, FL (813)997-2103  
PD-CHRIS CUE  
MD-RANDY SHERWYN

**ADDs:**  
MARIAH CAREY ..... SWEET ..... 15  
JON B. ..... PRETTY ..... 0  
MADONNA ..... SEE ..... 0

**WXLK** ROANOKE, VA (703)989-4591  
OM-ASHBY COLEMAN  
MD-RICH E. CUNNINGHAM

**ADDs:**  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
EDWIN MCCAIN ..... SOLITUDE ..... 0  
MADONNA ..... SEE ..... 0  
WHITNEY HOUSTON ..... EXHALE ..... 0

**WXSX** TALLAHASSEE, FL (904)385-0101  
INTERIM PD-SCOTT DWYER  
MD-ORLANDO

**ADDs:**  
A MORISSETTE ..... WANT ..... 0  
BUSH ..... GLYCERINE ..... 0  
JILL SOBULE ..... PERSON ..... 0  
LOUD LUCY ..... TICKING ..... 0  
NO DOUBT ..... JUST ..... 0  
RUGBURNS ..... WAR ..... 0  
SMOKING POPE'S ..... RUBELLA ..... 0

**WYKS** GAINESVILLE, FL (904)331-2200  
PD-JERI BANTA

**ADDs:**  
BETTER/EZRA ..... ROSEALIA ..... 0  
BRIAN MCKNIGHT ..... STILL ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
SELENA ..... DREAMING ..... 0

**WZNY** AUGUSTA, GA (706)855-4000  
PD/MD-BRUCE STEVENS

**ADDs:**  
MARIAH CAREY ..... SWEET ..... 0  
PRINCE/AFKAP ..... GOLD ..... 0

**WZYP** HUNTSVILLE, AL (205)830-8300  
PD-KEN WALLS

**ADDs:**  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
BETTER/EZRA ..... ROSEALIA ..... 0  
HOOTIE/BLOWFISH ..... TIME ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**KGLI** SIOUX CITY, IA (712)258-5595  
APD/MD-JERRY LIBY

**ADDs:**  
MADONNA ..... SEE ..... 19  
WHITNEY HOUSTON ..... EXHALE ..... 19

**KHTT** TULSA, OK (918)492-2020  
PD/MD-CARLY RUSH

**ADDs:**  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
JOAN OSBORNE ..... ONE ..... 0  
SELENA ..... DREAMING ..... 0

**KIJO** OKLAHOMA CITY, OK (405)840-5271  
PD-MIKE MCCOY  
MD-"BILLY THE KID"

**ADDs:**  
NONE

**KKRD** WICHITA, KS (316)832-9600  
PD-JACK OLIVER  
MD-"MANCOW" CRAIG HUBBARD

**ADDs:**  
MARIAH CAREY ..... FANTASY ..... 0

**KKXL** GRAND FORKS, ND (701)775-0575  
PD-RICK ACKER

**ADDs:**  
NONE

**KLYV** DUBUQUE, IA (319)557-1040  
PD-ALLEN FEE  
APD/MD-JEFF ANDREWS

**ADDs:**  
BETTER/EZRA ..... ROSEALIA ..... 0  
COLLECTIVE SOUL ..... WORLD ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
SONIA DADA ..... JOHN ..... 0  
TINA TURNER ..... GOLDENEYE ..... 0

**KMGZ** LAWTON, OK (405)536-9530  
PD-ROBERT ELFMAN  
APD-DAVID ALLEN

**ADDs:**  
NONE

**KOCC** OKLAHOMA CITY, OK (405)425-5622  
PD-JOHN DOWNING  
MD-BRANDON WARDELL

**ADDs:**  
NONE

**KOKZ** WATERLOO, IA (319)233-3371  
PD-DAN OLSEN

**ADDs:**  
NONE

**KQHT** GRAND FORKS, ND (701)746-1413  
PD-JAY MURPHY  
APD/MD-JOSH JONES

**ADDs:**  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
JOAN OSBORNE ..... ONE ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
MAX-A-MILLION ..... SEXUAL ..... 0

**KQKQ** OMAHA, NE (402)342-2000  
OM/PD-MICHAEL STEELE  
MD-JIMI JAMM

**ADDs:**  
DEF LEPPARD ..... COLLIDE ..... 0  
MADONNA ..... SEE ..... 0

**KROC** ROCHESTER, MN (507)286-1010  
PD-BRENT ACKERMAN  
APD-BILL DAVIS  
MD-DEREK MORAN

**ADDs:**  
MADONNA ..... SEE ..... 0  
TINA TURNER ..... GOLDENEYE ..... 0

**KSKG** SALINAS, KS (913)825-4631  
MD-JOE WEST

**ADDs:**  
STEVE WINWOOD ..... REACH ..... 11  
WHITNEY HOUSTON ..... EXHALE ..... 9  
DAVE MATTHEWS ..... ANTS ..... 0  
HOOTIE/BLOWFISH ..... TIME ..... 0  
TOM COCHRANE ..... WISH ..... 0

**KYYY** BISMARCK, ND (701)224-9393  
PD-BOB BECK  
MD-JOHN NORTON

**ADDs:**  
BETTER/EZRA ..... ROSEALIA ..... 0  
COLLECTIVE SOUL ..... DECEMBER ..... 0  
GARBAGE ..... QUEER ..... 0  
MARIAH CAREY ..... SWEET ..... 0  
SELENA ..... DREAMING ..... 0

**KZIO** DULUTH, MN (218)728-6406  
PD-JUSTIN CASE

**ADDs:**  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
GARBAGE ..... QUEER ..... 0

**WAZY** LAFAYETTE, IN (317)474-1410  
OM-FRED STEWART  
DIR. PROG.-JOHN FLINT

**ADDs:**  
BON JOVI ..... LIE ..... 8  
BOB SEGER ..... LOCK ..... 7

**WBIZ** EAU CLAIRE, WI (715)835-1007  
PD-BEAU LANDRY  
MD-DAVE DANIELS

**ADDs:**  
NONE

**WBNO** BLOOMINGTON, IL (309)829-1221  
PD-SCOTT ROBBINS  
MD-SCOTT LAUGHLIN

**ADDs:**  
AFTER 7 ..... RIGHT ..... 0  
T.L.C. ..... DIGGIN' ..... 0

**WBWB** BLOOMINGTON, IN (812)336-8000  
PD/MD-TONY MANES

**ADDs:**  
WHITNEY HOUSTON ..... EXHALE ..... 25  
BON JOVI ..... LIE ..... 15  
JOAN OSBORNE ..... ONE ..... 15

**WCIL** CARBONDALE, IL (618)457-8114  
PD-ANDREW ZEPEDA

**ADDs:**  
MADONNA ..... SEE ..... 11

B.RAITT/B.ADAMS ..... ROCK ..... 7  
MARIAH CAREY ..... SWEET ..... 7  
SIMPLY RED ..... FAIRGROUND ..... 7  
WHITNEY HOUSTON ..... EXHALE ..... 7

**WCRX** CHICAGO, IL (312)663-1693  
PD/MD-LUIS LOPEZ

**ADDs:**  
CHAZZ ..... MOVER ..... 0

**WDBR** SPRINGFIELD, IL (217)753-5400  
PD-JIM MOORE  
MD-MICHAEL GAMBY

**ADDs:**  
GROOVE THEORY ..... TELL ..... 0  
MEAT LOAF ..... LIE ..... 0

**WDEK** DEKALB, IL (815)756-9250  
PD-DAVE BAVIDO

**ADDs:**  
A MORISSETTE ..... HAND ..... 0  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
CURTIS STIGERS ..... TIME ..... 0  
DEF LEPPARD ..... COLLIDE ..... 0  
ROACHFORD ..... ONLY ..... 0  
TED NUGENT ..... LOVE ..... 0

**WGRD** GRAND RAPIDS, MI (616)459-4111

**ADDs:**  
311 ..... HOME ..... 13  
BUSH ..... GLYCERINE ..... 0  
EVERCLEAR ..... SANTA ..... 0  
SMP/PUMPKINS ..... 1979 ..... 0  
SMP/PUMPKINS ..... TONITE ..... 0

**WGTZ** DAYTON, OH (513)294-5858  
PD-LOUIS KAPLAN  
MD-GRETCHEN CORBETT

**ADDs:**  
BETTER/EZRA ..... ROSEALIA ..... 0  
COLLECTIVE SOUL ..... WORLD ..... 0  
ELTON JOHN ..... BLESSED ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**WHOT** YOUNGSTOWN, OH (216)783-1001  
PD-TOM PAPPAS  
MD-JONNY HARTWELL

**ADDs:**  
MARIAH CAREY ..... SWEET ..... 30  
WHITNEY HOUSTON ..... EXHALE ..... 15

**WHTS** DAVENPORT, IA (309)786-1800  
OM/PD-CHUCK O'BRIEN  
INTERIM MD-ART MONROE

**ADDs:**  
MARIAH CAREY ..... SWEET ..... 10  
GARBAGE ..... QUEER ..... 0  
GREEN DAY ..... GEEK ..... 0  
JOAN OSBORNE ..... ONE ..... 0

**WIFC** WAUSAU, WI (715)842-1672  
APD/MD-JACKIE JOHNSON

**ADDs:**  
NONE

**WKDD** AKRON, OH (216)836-4700  
PD/MD-CHUCK COLLINS

**ADDs:**  
MADONNA ..... SEE ..... 19

**WKFR** KALAMAZOO, MI (616)344-0111  
PD-DAVE MICHAELS

**ADDs:**  
GARBAGE ..... QUEER ..... 0  
LA BOUCHE ..... LOVER ..... 0

**WKHQ** NORTHWEST, MI (616)347-8713  
PD-ROB HAZELTON

**ADDs:**  
COLLECTIVE SOUL ..... WORLD ..... 0  
DEF LEPPARD ..... COLLIDE ..... 0  
HOOTIE/BLOWFISH ..... TIME ..... 0  
MADONNA ..... SEE ..... 0

**WLRW** CHAMPAIGN, IL (217)352-4141  
PD-MIKE BLAKEMORE  
MD-JOHN MCKEIGHAN

**ADDs:**  
FROZEN

**WLWU** CHICAGO, IL (312)915-6558  
PD-ROB CREIGHTON  
MD-JOE DELFIN

**ADDs:**  
L.D.RIO/BAY/BOY ..... MACARENA ..... 3  
ACE OF BASE ..... BEAUTIFUL ..... 2  
FUN FACTORY ..... CELEBRATE ..... 2  
M.ETHERIDGE ..... SECRET ..... 2  
MACHINE/MOTION ..... COLOR ..... 1

**WMGI** TERRE HAUTE, IN (812)533-2141  
PD/MD-BEAU RICHARDS

**ADDs:**  
LL COOL J/BTM ..... LOVER ..... 7  
MARIAH CAREY ..... SWEET ..... 0  
RHC/PEPPERS ..... FRIENDS ..... 0  
SHAI ..... COME ..... 0

**WNDU** SOUTH BEND, IN (219)631-1616  
PD-BILL MITCHELL

**ADDs:**  
A MORISSETTE ..... HAND ..... 0  
COLLECTIVE SOUL ..... BLESSED ..... 0  
ELTON JOHN ..... BLESSED ..... 0

**WRQK** CANTON, OH (216)492-5630  
PD-JAY NUNLEY  
APD/MC-TODD DOWNERD

**ADDs:**  
CIV ..... MINUTE ..... 0  
GARBAGE ..... QUEER ..... 0  
NIXONS ..... HAPPY ..... 0

**WSNX** MUSKEGON, MI (616)733-2126  
PD-MARK MCGILL  
MD-KEITH CURRY

**ADDs:**  
BACKSTREET BOYS ..... GOT ..... 0  
ELTON JOHN ..... BLESSED ..... 0

**WTBX** HIBBING, MN (218)262-4545  
OM/PD-PAT QUINN  
APD/MD-TONI TAYLOR

**ADDs:**  
B.RAITT/B.ADAMS ..... ROCK ..... 17  
WHITNEY HOUSTON ..... EXHALE ..... 17  
ELTON JOHN ..... BLESSED ..... 16

**SECONDARY MARKETS: MIDWEST**  
(Airplay Period 10/24/95 - 10/30/95)

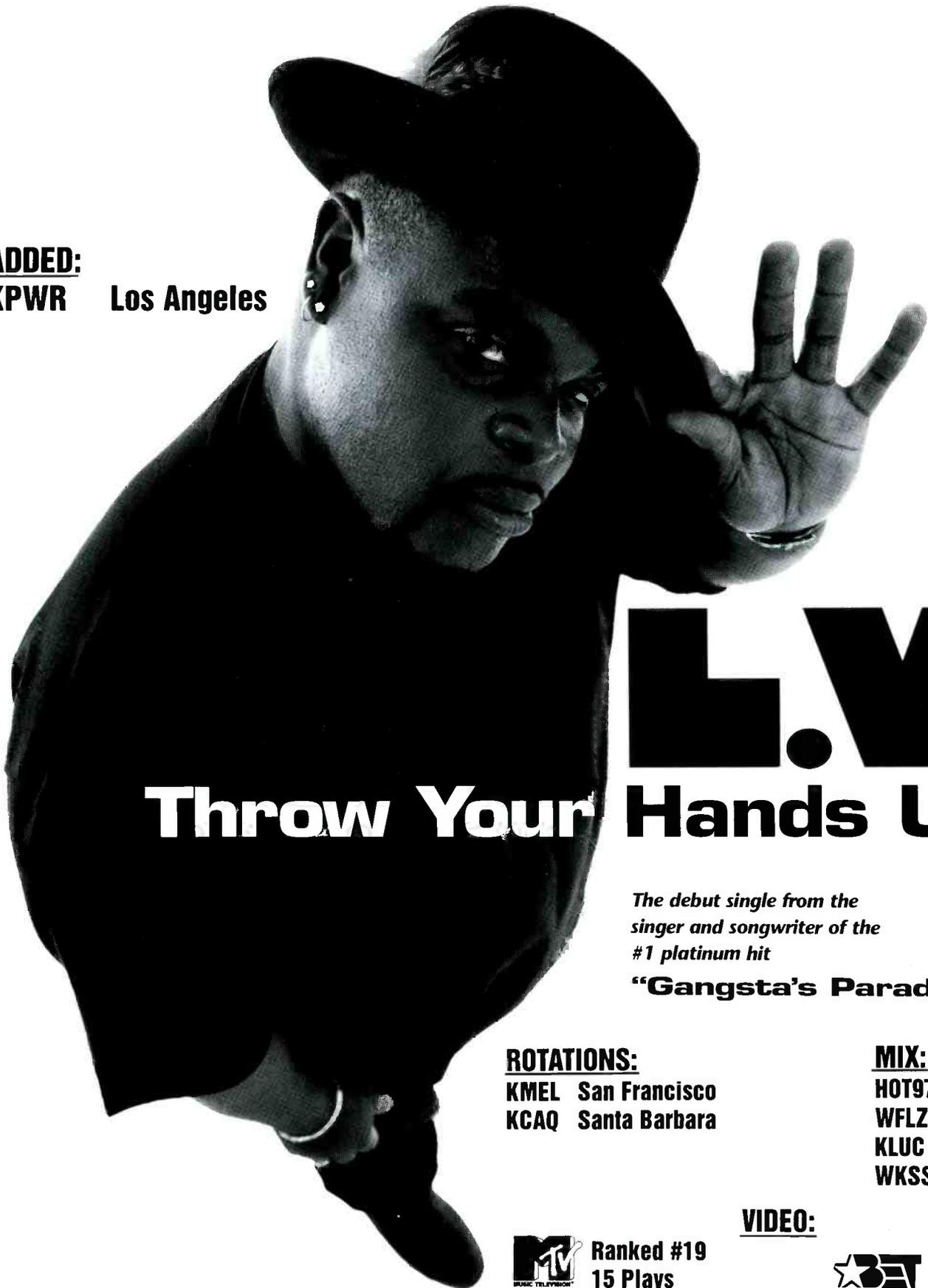
**KCLD** ST.CLOUD, MN (612)251-1450  
PD-JOHN RAMSEY

**ADDs:**  
ELTON JOHN ..... BLESSED ..... 0  
GROOVE THEORY ..... TELL ..... 0  
JOAN OSBORNE ..... ONE ..... 0  
LA BOUCHE ..... LOVER ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**KFRX** LINCOLN, NE (402)483-5100  
PD-SUNNY VALENTINE

**ADDs:**  
A MORISSETTE ..... HAND ..... 0  
B.RAITT/B.ADAMS ..... ROCK ..... 0  
DEF LEPPARD ..... COLLIDE ..... 0  
GROOVE THEORY ..... TELL ..... 0  
MADONNA ..... SEE ..... 0  
MARIAH CAREY ..... SWEET ..... 0

**ADDED:**  
**KPWR** Los Angeles



# Throw Your **L.V.** Hands Up

*The debut single from the  
singer and songwriter of the  
#1 platinum hit*

**"Gangsta's Paradise"**

**ROTATIONS:**

**KMEL** San Francisco  
**KCAQ** Santa Barbara

**MIX:**

**HOT97** New York  
**WFLZ** Tampa  
**KLUC** Las Vegas  
**WKSS** Hartford

**VIDEO:**



Ranked #19  
15 Plays



Ranked #28  
7 Plays



Frankie Blue Debuts At #77  
With Over 300 Plays!



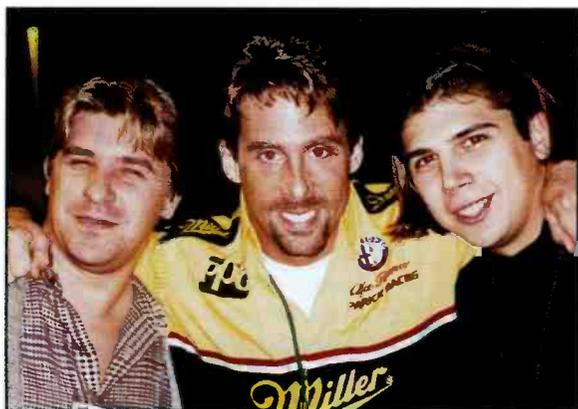
# Street Scenes



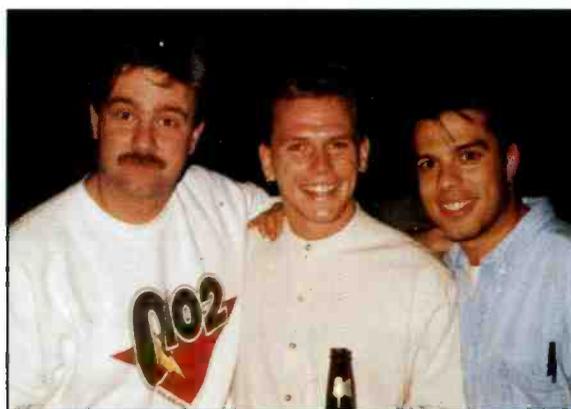
J'SON THOMAS!... (L To R): Hollywood's Peter Shaev; J'son; FMQB's Bob Burke; Hollywood's Frank Murray.



FRIENDS!... (L To R): Metropolitan Jason McFadden; Work's Johnny Coppola; and KTFM APD/MD Charles Chavez.



MORE FRIENDS!... (L To R): Former Boss 97 APD Marc Hunter; Elektra's Clarence James; and new WAKX PD Jay Towers.



HOTSHOTS!... (L To R): Q102's Joe Marr a; Hotshot Hamilton; Q102's Chio.



THE CREW!... (L To R) Big Beat's Heidi Jo Speigel; KGGI's Sonia Jimenez; Strictly Rhythm's Bari G.; Island's David Nathan; Q105's Lucy Barragan.



GROOVE THEORY!... (L To R): Pyramid's Jeffery Specter; Bob Burke; Groove Theory's Amel; WJJZ PD Ann Gress; WYXR MD Joe Proke; Epc's Mike Martinovich.

**NOTE: You send em'...I'll print em': Bob Burke-FMQB "Street Scenes" 1930 East Marlton Pike. F-36 Cherry Hill, NJ. 08003**

# HOT SHOTS



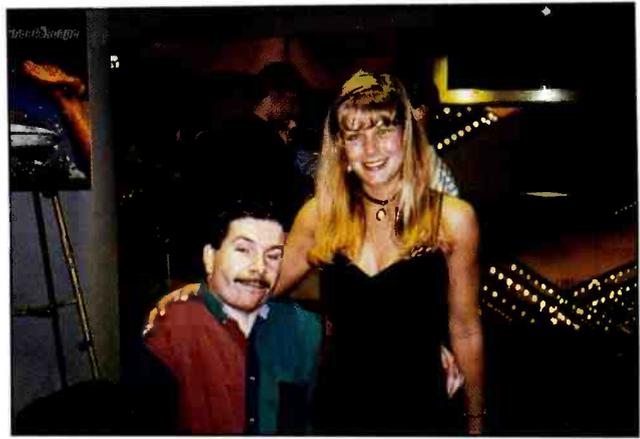
A first for New York City's Bryant Park... frequently the sight of Classical and Jazz performances, the park recently hosted its first Pop act, as 143/Lava/Atlantic artists The Corrs performed for 4500. (l-r): Atlantic's Jeff James; KDUK's Eric Murphy; Atlantic's Lynne Oakes; KKRZ's Ken Benson; Caroline Corr; Atlantic's Danny Buch; Sharon Corr; Atlantic's Mike Schiliro; Andrea Corr; Atlantic's Monte Lipman and Linda Walsh; Jim Corr; and Atlantic Sr. VP Andrea Ganis.



Presidential hopefuls... (l-r): Columbia's Kevin Kertes, Pete Cosenza, and Charlie Walk; Z100's Cane, Steve Kingston, Sam Milkman and Andy Shane; Columbia's Jon Leshay and friend, Lee Leipsner, and Jerry Blair. (Kneeling behind banner) Chris Ballew and Dave Dederer of Columbia recording artists The Presidents of the United States Of America.



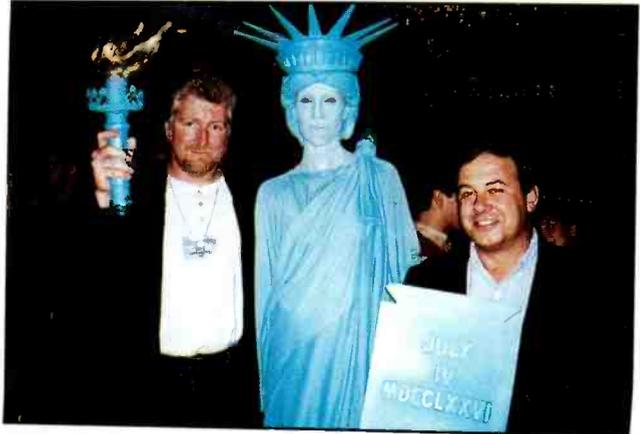
Meat-and-greet Loaf... (l-r): WSTW/Wilmington M.D, Mike Rossi; Mike's son Gregory; and MCA recording artist Meat Loaf.



WOCQ/Ocean City P.D. Wookie hangs with Y100/Philadelphia Promotion Director Lynne Jeanrenaud.



Hangin' at the Terry Ellis lunch in Manhattan recently... EEG Sr. VP/Promotion Greg Thompson (left), and WGTZ/Dayton P.D. Louis Kaplan.



We love New York... sort of. As a public service, FMQB's Dave Hoeffel (left), and Reprise's Tom Cunningham remind you that the Statue of Liberty technically resides in New Jersey. Thank you.

# TOAD THE WET SPROCKET

27\* Top 40  
Mainstream  
Monitor

23\*-20\*  
Modern Rock  
Monitor

21\*-19\*  
Rock Monitor

29-26\* Top 40  
Adult Monitor

12-9\*  
Gavin AC



Debut 37\*  
Billboard  
Top 200  
Albums

Over 2,500 Hot  
100 BDS Spins  
Audience Reach  
Over 16 Million



## “Good Intentions”

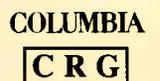


**ADD!**

**New Mainstream Airplay: WNVZ, KRQ, G105,  
KYSR, WQAL, KPLZ, WBLI, KALC, KWMX, KHMX**

### Major Airplay:

Star 94	PRO-FM	KDWB	WAPE	KISF	WHYT	KPLZ
WLUM	Q106	WFLZ	FLY92	WBHT	KC101	WKSS
WKRZ	WKSE	WPLY	WRVQ	K92	WZYP	KLRZ





# WHEN LOVE & HATE COLLIDE

>> THE NEW SINGLE FROM VAULT.  
DEF LEPPARD GREATEST HITS

### NEW THIS WEEK...

- WZPL
- WPLJ
- WTIC
- WKRQ
- KQKQ
- WFHN
- WXXL
- WVSR
- WQGN
- WWXM
- WPFM
- WTWR
- WYCR
- KFRX
- KDUK
- KZFN
- WKHQ

and more!

### PAYING DIVIDENDS AT...

- |      |     |      |     |
|------|-----|------|-----|
| WFLZ | 16X | KISR | 52X |
| WNDU | 30X | WSPK | 30X |
| WKRZ | 25X | KISX | 22X |
| KIOC | 19X | WRFY | 19X |
| WWCK | 19X | WKDY | 19X |
| KFTZ | 15X | KZIO | 18X |
| WDDJ | 15X | WABB | 14X |
| WMGI | 14X | WGTZ | 12X |
| WGLU | 12X | WAOA | 10X |

and many, many more!

PRODUCED BY PETE WOODROFFE & DEF LEPPARD  
MANAGEMENT: Q PRIME, INC.



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