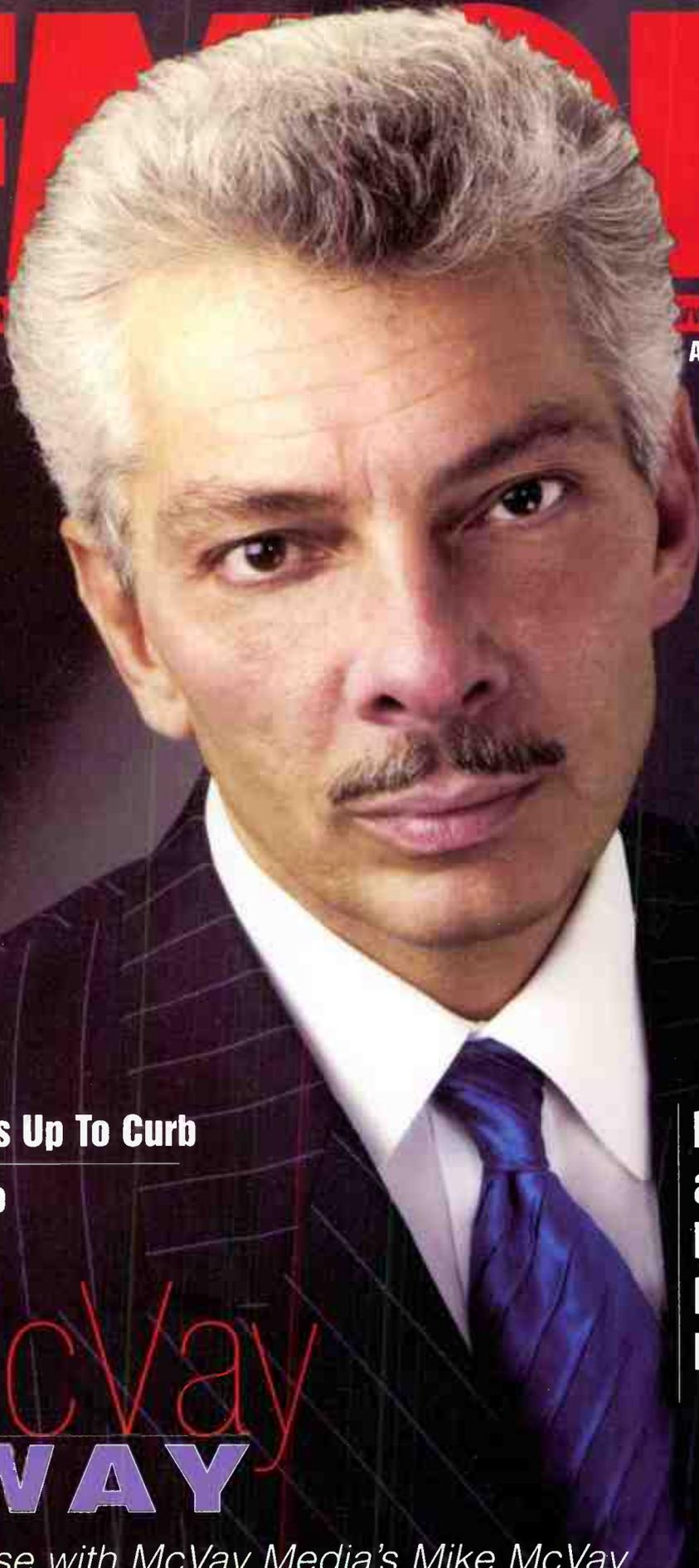


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FRIDAY M

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August 17, 2001



- Catania Pulls Up To Curb
- Gorilla Radio

**Personalities
and Radio
Execs Spar At
Morning Show
Boot Camp**

The **McVay** **WAY**

Up Close with McVay Media's Mike McVay

Impacting Mainstream Top 40 8/14

Early:
Star 94 Atlanta
Q102 Cincinnati

Weezer

14* Modern Rock BDS

#1 KROQ LA

#1 LIVE 105 SF

#1 WBCN Boston

Island In The Sun

The new single
From the album "Weezer"

Produced by Ric Ocasek
Mixed by Tom Lord-Alge

HEADLINE TOUR STARTS IN SEPTEMBER



THE RED PAGE



***NSYNC "Gone" Jive...**What a SMASH! This soulful, tender ballad is exquisitely performed by the reigning princes of Pop. *NSYNC is still the goods in many ways with your core. Album sales are outta control! Already two dozen early guys like WIOQ, Z100, KIIS, WKTU, KRQ, KC 101, WKSS & WXKS. Watch it fly!

AFROMAN "Because I Got High" Universal...BIGGEST buzz record on the streets! Blowin' in at Rhythm, 35-19*, +753 (#2 Rhythm Gainer). #3 Most Added at Modern Rock. MONSTER phones everywhere. Way ready for Pop. #3 MOST ADDED at T40 with 35 including KIIS, Z100, WIOQ, KDWB, KSLZ, WFLZ, WBMX & WPST. DON'T WAIT!



JOY ENRIQUEZ "What Do You Want" Arista...She's already logged an impressive resume of TV appearances and magazine cover shots. Joy is sexy, young and vibrant..and cross media is eating her image up. Enter the breakthrough single written by Beyonce (of Destiny's Child). A HIT!

TRICK DADDY "I'm A Thug" Atlantic...Hip Pop at it's best. Your core loves this. Trick's all 'bout 'tude and style, not to mention a healthy dose of hooks. Pretty friggin' phat at Rhythm, crusin' 18-14* (+212). Gittin' it early are B96, B97, WPXY, KRBV & WFKS.

JIVE JONES "Me, Myself & I" Jive...Plenty of Jive this week as Riccitelli pulls down #1 MOST ADDED honors. Pacing the 45 OTBers are KHKS, Y100, KSLZ, WNKS, KQAR, WPXY, WKFS, KKSS & KRBE. The male Pop record you need!

MARIAH CAREY "Never Too Far" Virgin...Could be the biggest hit from her Virgin debut. It's Mariah at her crooning best. She nails it on this beautiful ballad. #2 Most Added finds 43 playas including WDRQ, WFLZ, WXKS, WNNK, Y100 & WRHT.



ELAN "I'm In Love With You" London-Sire...A great feel-good summertime jam filled with hooks and custom made for T40. Its Shaggy meets Sugar Ray! Davey Dee has another red-hot one that could be your next big secret weapon! Meanwhile, **EDEN'S CRUSH** continues to build nicely. 68 now on featuring WDRQ, KHTS, Z100, KZHT, KHKS, WKRQ, KMXV & WFLZ.

LINDSAY PAGANO "Everything U R" Warner Bros...Flee's got her pedal to the metal on this one because it's the real deal. An awesome Pop song with a HUGE hook. 33 first weekers feature WAPE, WFLZ, Y100, WNNK, WNKS, WKRZ & WXXM.



U2 "Stuck In A Moment You Can't Get Out of" Interscope...We say classic U2. You can feel the emotion. Big-time start for Brenda with 108 adds in two weeks. New play at WZPL, KZQZ, WAEB, KBFM, WLNF, WRZE, WSPK & 12 more. We love the new **WEEZER "Island In The Sun."** With 1800 Alterna-spins it's approaching Top 10 Modern. Very catchy and hooky. Hot & Mod AC should devour it!

CHRISTINA MILIAN "AM to PM" def soul/IDJMG...It's all good for this Latino starlette. Erik Olesen pounds home another 17adds including KZQZ, KBKS, WZPL, WXKS & KKSS. 104 playas to date featuring key spins at KIIS, KHTS, KZHT, WKSS, WWHT & KQKQ. +455, with over 1300 total spins. Will chart next week.



MICHELLE BRANCH "Everywhere" Maverick...It's time for this to pop wide open. Gains 281 spins, now over 3400 total Pop plays. 162 FMQBers to date with key play at WKQI, WNKS, KZHT, WKRQ, KALC, KBKS, WZPL, WAPE, WSTW & many more. The video's all over the place, and *American Pie 2* is a MONSTER!

DREAM STREET "It Happens Every Time" edel entertainment...Ya gotta love the way Pinlac is piecing this Pop gem together. The young end cred is there in a big way, but this single goes beyond that big base. It's a hit Pop record! 30 in to date paced by WXKS, WXYV, WBLI, WPRO, WSTW, KRBV & WNTQ.

RECORDS TO WATCH...ALIEN ANT FARM "Smooth Criminal" Dreamworks...This could be HUGE for the format. Goes #1 Modern this week. Already on WIOQ, KBKS, WKSE, WXYV & WVK. **SUM 41 "Fat Lip" Island...**Another Modern MONSTER (#3, +111 Alterna-spins). Blink meets Beastie Boys! Early at Z100, WPST, WKQI, WKSE, WAKS, WKRZ, WPXY & WNOU.



LET'S BE BLUNT
 THE #1 MOST REACTIVE RECORD IN AMERICA

PARENTAL

ADVISORY

EXPLICIT CONTENT

AIRPLAY
 NOW!

AUDIENCE
 40 MILLION!

HUGE PHONES:

WKTU/New York #1 Phones	WXRK/New York #1 Phones	KROQ/Los Angeles #1 Phones	KPWR/Los Angeles #1 Phones
KGGI/Los Angeles #1 Phones	WPLY/Philadelphia #1 Phones	KYLD/San Francisco #1 Phones	KITS/San Francisco #1 Phones
WJMN/Boston #1 Phones	WBCN/Boston #1 Phones	WAAF/Boston #1 Phones	WFNX/Boston #1 Phones
KRBV/Dallas #1 Phones	CIMX/Detroit #1 Phones	KBXX/Houston #1 Phones	WPGC/Washington #1 Phones
WHFS/Washington #1 Phones	WWDC/Washington #1 Phones	WIYY/Washington #1 Phones	WPGC/Washington #1 Phones
KNDD/Seattle #1 Phones	KFSD/San Diego #1 Phones	KTTB/Minneapolis #1 Phones	WPOW/Miami #1 Phones
WLLD/Tampa #1 Phones	KQKS/Denver #1 Phones	KMYZ/Tulsa #1 Phones	KPNT/St. Louis #1 Phones
KXHT/Memphis #1 Phones	KKWD/Oklahoma City #1 Phones	WNVZ/Norfolk #1 Phones	WRQX/Norfolk #1 Phones
WARQ/Columbus #1 Phones	KLUC/Las Vegas #1 Phones	KXTE/Las Vegas #1 Phones	WPYO/Orlando #1 Phones
WXXL/Orlando #1 Phones	KKFR/Phoenix #1 Phones	KEDJ/Phoenix #1 Phones	KSFM/Sacramento #1 Phones
KYLZ/Albuquerque #1 Phones	WZMX/Hartford #1 Phones	WMRO/Hartford #1 Phones	KBOS/Fresno #1 Phones
KORX/Boise #1 Phones	KOHT/Tucson #1 Phones	KFMA/Tucson #1 Phones	WBTT/Ft. Myers #1 Phones
KXME/Honolulu #1 Phones	KPRR/EI Paso #1 Phones	KBBT/San Antonio #1 Phones	WJMH/Greensboro #1 Phones

NEW THIS WEEK:

Z100	KHS	WBBM	WIOQ	WJMN	WBMX	KBXX	KDWB	KSLZ	WFLZ	WKST	WKFS	WAKZ
WXSS	WQZQ	KQBT	WLDI	WZKF	WGTZ	WDKF	KRQ	KKSS	KQKQ	WBAM	KDON	KBTU

IN-STORES NOW



IN-STORES AUG. 28



AFROMAN
 Because I Got High

DEBUT ALBUM THE GOOD TIMES IN-STORES AUGUST 28

"BECAUSE I GOT HIGH" ALSO AVAILABLE ON JAY & SILENT BOB STRIKE BACK SOUNDTRACK IN-STORES NOW

WRITTEN BY: JOSEPH "AFROMAN" FOREMAN

PRODUCED BY: JOSEPH "AFROMAN" FOREMAN & HEADFRIDGE

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MUST READ

- 11 Personalities and Radio Execs Spar At Morning Show Boot Camp**
 "There's dissension in your ranks," one Morning Show Boot Camp attendee told a panelist of radio executives. "And you'd better wake up and pay attention."
- 13 Gorilla Radio**
 It's a rare occasion when a song that many people didn't "get" winds up becoming a multi-format smash. This is precisely what is happening with "Clint Eastwood" by Gorillaz. A few early believers at Modern Rock experienced huge reaction. Now the song is spreading through Mainstream Top 40 and over to Rhythmic radio. Brad Maybe takes an in-depth look at this left-of-center smash.
- 26 Programming To Win: Ten Steps To Great Station Imaging**
 Do you have burned-out sweepers on the air? Are you ready for an imaging facelift? Your imaging guy wants to make you happy, and he wants the opportunity to be creative. To do both, you need a game plan.

NEWSMAKERS

The Week In Review:
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 Tom Whalley Finally In The House At Warner Bros.
 John Fullam Exits Clear Channel

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- 30 MUSIC NEWS**
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The Latest On Jackson Five Reunion
 Eden's Crush Become Cartoons
 No Doubt Preparing New Album

- 33 acqb**
 ac40
 ac Priority: Elton John
 ac Most Added: Mariah Carey
 ac Gainer: Jim Brickman
 ac Female Perspective



- 52 COVER STORY**
 He was a major market PD at the tender and almost unheard of age of 19 in his hometown of Pittsburgh. He programmed in Los Angeles at the age of 24. He began consulting on the side, which eventually led to Mike McVay's decision to hang out his own shingle. Today McVay Media, boasts a healthy roster of clients spanning multiple formats. McVay Media has expanded to work with radio stations in New Zealand, Australia, Canada and Mexico. And if that wasn't enough, they have also opened their doors to consult with artists, labels and management. Mike's still on the road about 200 days a year, and if you think he's slowing down, guess again.

INTRODUCING



THE FIRST SINGLE FROM HER DEBUT ALBUM, **LOVE & FAITH & INSPIRATION**

**"Everything U R" is the theme song for AOL's new TV campaign
-Starting Now**

**Already added @ Y100, KSLZ, WFLZ,
KDND, WPRO, WNKS, WAPE, WDJX,
WKRZ, WNNK, WERO, WRHT, WYKS,
WXLK & MANY MORE!!!**

Upcoming Press:
Teen Beat – August
Teen Celebrity –
September
YM – September
Blast – October

Features Out Now:
Billboard
Tiger Beat
Pop Star

**"Everything U R" video has been confirmed for future airings
on the HBO Family Channel and Nickelodeon.**

Produced by Julie Cole
Management / Wakshtaub Management with Airoff Alvar Group



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World Radio History

BEST NEW SINGLES

*NSYNC: "Gone," (Jive)
 Afroman: "Because I Got High," (Universal)
 Elan: "I'm In Love In With You Girl," (London-Sire)
 Elton John: "I Want Love," (Rocket/Universal)
 Invertigo: "Desensitized," (Atlantic/AG)
 Joy Enriquez: "What Do You Want," (Arista)
 Trick Daddy: "I'm A Thug," (Slip-N-Slide/Atlantic/AG)
 Weezer: "Island In The Sun," (Interscope)

CROSSOVER

Aaliyah: "Rock The Boat," (Blackground)
 Elan: "I'm In Love With You Girl," (London-Sire)
 Greg Street f/Trina & Duece Poppi: "Thug Like Me," (Slip-N-Slide/Atlantic/AG)
 Mr. Cheeks: "Lights, Camera..." (Universal)
 Nelly: "#1," (Priority)
 Prophet Jones: "Lifetime," (Motown/Universal)

MOST ADDED

quarterback pick



Joy Enriquez
 "What Do You Want"
 (Arista)



Jive Jones (45)
 "Me, Myself & I"
 (Jive)

Mariah Carey (43) "Never Too Far" (Virgin)
 Afroman (35) "Because I Got High" (Universal)
 Lindsay Pagano (33) "Everything U R" (Warner Bros.)
 U2 (19) "Stuck In A Moment You Can't Get Out Of" (Interscope)
 Angela Ammons (17) "Always Getting Over You" (Universal)
 Christina Milian (17) "AM To PM" (Island/IDJMG)
 Gorillaz (15) "Clint Eastwood" (Virgin)
 Alicia Keys (14) "Fallin'" (J Records)
 Jagged Edge f/Nelly (14) "Where The Party At" (Columbia/CRG)
 Uncle Kracker (13) "Yeah Yeah Yeah" (Atlantic/Lava/Top Dog)

Action PAGE

PERFORMANCE STARS



Alicia Keys
 "Fallin'"
 (J Records)
 35-24* +1495 (157/14)



Nelly Furtado
 "Turn Off The Light"
 (DreamWorks)...
 26-23* +799 (179/6)



Usher
 "U Remind Me"
 (Arista)
 27-25* +540 (133/9)



Michelle Branch
 "Everywhere"
 (Maverick)
 29-26* +281 (162/12)

TOP REACTORS



U2
 "Stuck In A Moment You Can't Get Out Of" (Interscope)... "An adult sounding record that will work well at Top 40."

Skywalker, APD, WSPK/Poughkeepsie
 +872 (108/19)



Christina Milian
 "AM To PM" (Def Soul/IDJMG)... "I love this record. Pulling Top 5 phones for us."

+455 (104/17)



Gorillaz
 "Clint Eastwood" (Virgin)... "Strangely unique and an interesting record that has the phones buzzing at night after only a couple of spins."

Mike Forte, APD, WYKS/Gainesville
 +419 (86/15)



Afroman
 "Because I Got High" (Universal)... "Generating a ton of phones around the clock. Waiting for the complaint calls, but they haven't come yet."

Jon Zellner, PD, KMXV/Kansas City
 +405 (52/35)

CHRISTINA MILIAN

AM TO PM

**Most
Added
4 Weeks in
a Row!!!**

New This Week:

WKTU/New York	WXKS/Boston
KZQZ/San Francisco	KYLD/San Francisco
WKSC/Chicago	KBKS/Seattle
WZPL/Indianapolis	KKRZ/Portland

And many more!!

Top 40 Mainstream Monitor: 1062x!! (+312x!)

R&R CHR/Pop: 45*-39*! (+331x!)

Rhythm Monitor D 28*! (+161x!)

R&R CHR/Rhythm: 36*-32*! (+99x!)

Great Early Phones at

WWHT/Syracuse	KZHT/Salt Lake City	KRQ/Tucson
WPYO/Orlando	KTTB/Minneapolis	WJMN/Boston
KLUC/Las Vegas		

On Tour with *NSYNC Now! And...An  "Behind the Scenes"
Guest Reporter!!



**ALBUM
FALL
2001**

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World Radio History

BEAT'S BEST VIBES



Afroman
"Because I Got High"
(Universal)



Jay-Z
"Izzo (H.O.V.A.)"
(Def Jam/IDJMG)



Brian McKnight
"Love Of My Life"
(Motown)



Mariah Carey
"Never Too Far"
(Virgin)

Street **PREVIEW** Beat

BEAT'S BEST BUZZ



Jay-Z
"Izzo (H.O.V.A.)"
(Def Jam/IDJMG)

RHYTHM REACTORS



Jay-Z
"Izzo (H.O.V.A.)"
(Def Jam/IDJMG)
+787



Afroman
"Because I Got High"
(Universal)
+753



Jennifer Lopez f/Ja Rule
"I'm Real"
(Epic)
+562



Alicia Keys
"Fallin'"
(J Records)
+450

BEAT'S CONTENTS

On The Beat

Jay-Z is the man!... Mariah's back!...
Afromania is out-of-control!

Cross Talk

KUBE ratings surge!... "Back to
School" Powerhouse line-up
announced.

Burke's Best Bet

Nelly "#1" (Priority)

The Bomb

Afroman "Because I Got High".

Mix It Up

Janet unseats J.Lo on our "Mix It Up"
Top 30!

Top 50, Vibes

J.Lo leaps over Jagged Edge!

Including these stations:

KHKS KRBE KXXM WKBC WWWQ Y100 B97
KZZP KFMD KFMS KRQ WFLZ WNKS WKST
WKFSI WNCI WQZQ KSLZ XGHZ WNOU KQKQ

AND MANY, MANY MORE.....

Jive Jones

ME, MYSELF & I

THE DEBUT SINGLE
FROM THE ALBUM OF THE SAME NAME

The #1 Most Added Record in the Country!

**PRODUCED BY JIVE Jones FOR
THE SHADOWMEN INC. AND DAVE KATZ**

**ALBUM IN STORES
SEPTEMBER 25, 2001**

**IN THE LAST THREE YEARS, HE HAS ACHIEVED PLATINUM STATUS AS
A WRITER AND PRODUCER FOR MANDY MOORE, ANASTACIA,
RACHID, PM DAWN, BIOHAZARD AND OTHERS. HIS PRODUCTIONS
HAVE APPEARED ON PROJECTS THAT HAVE SHIPPED MORE THAN
10 MILLION UNITS WORLDWIDE. HE'S BEEN CALLED ONE OF THE
MOST EXCITING, FRESH WRITERS/PRODUCERS OF THIS ERA.**

NOW IT'S HIS TURN TO PLAY.

**"This really jumps out of the pack and I think it has the potential
really be something!" J.R. Ammons, STAR 94/Atlanta**

**"This is one very good record! Cool, funky and very fun-sounding.
I cannot wait to play this!" Darrin Stone KQKQ/Omaha**

"Excellent Record! Top 10 phones!" Derek Wright, WMGB/Macon

**"Me, Myself & I is a great balance record. This is a straight ahead pop
smash that sounds great on the air!" Michael Hayes, WKST/Pittsburgh**

**"Already getting requests! I knew it was a hit the first time I hear it.
Jive Jones' 'Me, Myself & I' is a one listen hit record!"
Nikki Stewart, WBAM/Montgomery**



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World Radio History

Top 40 Trax

(PLAYS PER WEEK)

LW	TW	Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Adds
1	1	O-TOWN	ALL	(J)	9612	-41	9653	10141	9970	174/0
3	2	SUGAR RAY	WHEN	(Lava/Atlantic/AG)	9471	360	9111	8900	8514	208/0
9	3	BLU CANTRELL	HIT	(Arista)	9391	1635	7756	6230	4203	187/1
6	4	STAIN'D	WHILE	(Flip/Elektra/EEG)	9182	455	8727	7967	6608	193/1
5	5	JANET	SOMEONE	(Virgin)	9134	331	8803	8374	7717	195/0
8	6	EVE F/G.STEFANI	BLOW	(Ruff Ryders/Interscope)	9004	692	8312	7642	6589	173/0
2	7	TRAIN	JUPITER	(Columbia)	8855	-651	9506	10062	10614	180/1
4	8	LIFEHOUSE	HANGING	(DreamWorks)	8702	-246	8948	9461	10206	168/0
7	9	CITY HIGH	YOU	(Interscope)	8321	-308	8629	8622	8212	168/0
10	10	INCUBUS	DRIVE	(Epic)	6449	-748	7197	7988	8545	158/0
13	11	SMASH MOUTH	BELIEVER	(Interscope)	6195	342	5853	5418	4719	186/1
16	12	JENNIFER LOPEZ	REAL	(Epic)	5993	866	5127	4313	3430	180/3
14	13	DAVE MATTHEWS	SPACE	(RCA)	5985	153	5832	5647	5438	179/1
18	14	WISEGUYS	COMMOTION	(Mammoth)	5772	873	4899	3964	2582	194/6
11	15	DESTINY'S CHILD	BOOTY...	(Columbia/CRG)	5644	-1015	6659	7607	7627	132/0
17	16	WILLA FORD	BAD	(Atlantic/AG)	5391	406	4985	4355	3877	158/2
12	17	JESSICA SIMPSON	IRRESIST..	(Columbia/CRG)	5305	-1116	6421	7411	8351	124/0
15	18	EVE 6	NIGHT	(RCA)	4780	-837	5617	6294	6733	133/0
20	19	LFO	TIME	(J Records)	4588	577	4011	3750	3401	163/1
19	20	AMERICAN HI-FI	FLAVOR	(Island/IDJMG)	4497	-332	4829	4948	4759	134/1
23	21	3 DOORS DOWN	BE	(Republic/Universal)	4259	272	3987	3897	3673	172/5
26	22	NELLY FURTADO	TURN	(DreamWorks)	4156	799	3357	2433	1062	179/6
25	23	112	PEACHES	(Arista)	3962	388	3574	3243	2855	130/3
35	24	ALICIA KEYS	FALLIN	(J Records)	3730	1495	2235	1176	285	157/14
27	25	USHER	REMIND	(Arista)	3728	540	3188	2732	2100	133/9
29	26	MICHELLE BRANCH	EVERYWHERE	(Maverick)	3404	281	3123	2727	1944	162/12
28	27	FUEL	BAD	(Epic)	3220	46	3174	3003	2862	145/1
24	28	NELLY	RIDE	(Universal)	3208	-606	3814	4594	5364	85/0
22	29	UNCLE KRACKER	FOLLOW	(Lava/Atlantic/AG)	3119	-869	3988	4729	5539	93/0
30	30	CRAIG DAVID	FILL	(Atlantic/AG)	3029	401	2628	2244	1942	143/10
21	31	AGUILERA/MYA...	LADY	(Interscope)	2941	-1055	3996	5371	7559	81/0
37	32	JAGGED EDGE	PARTY	(Columbia/CRG)	2484	495	1989	1666	1226	118/14
36	33	ENYA	ONLY	(Reprise)	2402	336	2066	1699	1268	130/12
33	34	BLINK 182	ROCK	(MCA)	2339	-83	2422	2205	1964	129/3
D	35	FIVE/FIGHTING	SUPERMAN	(Aware/Columbia)	2169	330	1839	1411	936	104/6
31	36	MISSY ELLIOTT	FREAK	(Elektra/EEG)	1858	-726	2584	3170	3385	66/0
34	37	NELLY FURTADO	BIRD	(DreamWorks)	1801	-491	2292	2909	3982	61/0
32	38	*NSYNC	POP	(Jive)	1742	-827	2569	3504	4550	63/0
D	39	TOYA	DO	(Arista)	1665	349	1316	1002	658	71/9
D	40	D12	PURPLE	(Shady/Interscope)	1541	139	1402	1154	808	74/3

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

Next Up

(Active Records With The Greatest Chart Potential)

Artist	Track	Label	PPW Total	Move	Cume/Adds
MANDY MOORE	"Crush"	Epic	1410	408	99/9
MACY GRAY	"Sweet Baby"	Epic	1376	573	105/8
SAMANTHA MUMBA	"Don't Need You..."	A&M/Interscope	1327	323	92/5
CHRISTINA MILIAN	"AM To PM"	Def Soul/IDJMG	1301	455	104/17
U2	"Stuck In A Moment"	Interscope	1113	872	108/19
GORILLAZ	"Clint Eastwood"	Virgin	1070	419	86/15
JENNIFER PAIGE	"These Days"	Hollywood	820	198	64/8
GIGI D'AGOSTINO	"I'll Fly With You"	Arista	785	167	32/3
EDEN'S CRUSH	"Love This Way"	London Sire	755	331	68/10
UNCLE KRACKER	"Yeah, Yeah, Yeah"	Lava/Atlantic/AG	574	413	58/13

Top Gainers

(Most Increased Plays Per Week)

Rank	Artist	Track	Label	Change
1.	BLU CANTRELL	"Hit 'Em Up Style"	Arista	(+1635)
2.	ALICIA KEYS	"Fallin"	J Records	(+1495)
3.	THE WISEGUYS	"Start The Commotion"	Mammoth	(+873)
4.	U2	"Stuck In A Moment"	Interscope	(+872)
5.	JENNIFER LOPEZ	"I'm Real"	Epic	(+866)
6.	NELLY FURTADO	"Turn Off The Light"	DreamWorks	(+799)
7.	EVE f/GWEN STEFANI	"Let Me Blow Ya Mind"	Ruff Ryders/Interscope	(+692)
8.	LFO	"Every Other Time"	J Records	(+577)
9.	MACY GRAY	"Sweet Baby"	Epic	(+573)
10.	USHER	"U Remind Me"	Arista	(+540)

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WKRQ, WNOU, WZPL, WNCI, KZHT, WDCG, WPRO, KFMS,

New This Week:

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World Radio History

Personalities and Radio Execs Spar At Morning Show Boot Camp

By Rover

LAS VEGAS — “There’s dissension in your ranks,” one Morning Show Boot Camp attendee told a panelist of radio executives. “And you’d better wake up and pay attention.”

That sentiment was echoed numerous times as conventioners took to the microphone and confronted some of radio’s biggest decision-makers in the Executive Roundtable forum at the 13th Annual Morning Show Boot Camp August 9-11 at Mandalay Bay Hotel and Casino in Las Vegas. Attendance was up from last year for the three-day conference, where hosts, producers, and other morning show players come to exchange ideas and learn to fine-tune their shows.

This was the first year in which Boot Camp organizers included a panel of top radio executives discussing the state of the industry, as well as answering questions from the audience. The panel featured **Infinity Sr. VP John Gehron**, **Clear Channel VP/National Programming Coordinator Sean Compton**, **Premiere Radio Networks President/COO Kraig Kitchin** and **Citadel COO Bob Proffitt**.

After answering a few queries from the moderator, it took only minutes for the panel to be assaulted with questions and comments from attendees about industry consolidation and the effects it’s producing, including automated voice-tracking. Bearing most of the brunt was Clear Channel’s Sean Compton, whose replies were often met with muttered grumbings from the audience, or at times even loud jeering.

One such case came after a comment from the audience that suggested voice-tracking is cutting back on the number of job opportunities available for on-air talent, as well as how much money they can make. In reply, Compton recalled how he had been driving through Lima, Ohio, and happened to hear an outstanding afternoon drive show on a Clear Channel station. Thinking for sure the program must be piped in from another market, Compton called the station to find out who the personality was. He instead discovered it was a live, local jock based in Lima — earning just \$20,000 a year. Compton went on to state that the jock is currently voice-tracking six different Clear Channel stations, and is now earning \$40 to \$45,000 per year — which was met with a highly sarcastic “woo-hoo” from one attendee, prompting thunderous laughter and applause from the entire audience.

One of the most bizarre moments of the forum came when Compton relayed a recent success story from Evansville, Indiana. Using voice-tracked talent from outside Evansville, Clear Channel’s **WDKS-FM (Kiss)** has overtaken **Brill**

Media heritage CHR **WSTO**, jumping from a 4.1 to a 9.6 12+ in the last six months, while ‘STO slipped from a 10.6 to a 7.6. ‘STO PD **Dave Michaels** then took to the microphone, and the two continued to bitterly battle over what station will ultimately be a long-term success.

In spite of the stories and comments from audience members deriding voice-tracking, Compton insisted Clear Channel hasn’t fired massive amounts of people to make way for voice-tracking, and instead suggested that CC was looking to beef-up talent pools. He says that since the company now owns so many stations, they’re constantly on the prowl to snatch up talent.

Premiere’s Kraig Kitchin stated that the same is true for syndication. “We now, more than ever before, need exceptional talent,” Kitchin said. “We now rely on talent more than ever before.” He added that Premiere looks for shows that bring in 40 percent more listeners than the rest of the station they’re on, when looking for new programming to syndicate.

Citadel’s Bob Proffitt said his company is currently looking to put more emphasis on the quality of their programming now that the company has been taken private by **Forstman-Little**. He said that Citadel was “sidetracked” when it was on Wall Street, and that he wished some of the decisions Citadel made in the past could be taken back. Now Citadel will make more of a commitment to talent and product, instead of to the sales side, which he believes is already finely tuned.

Infinity’s John Gehron reiterated his view of bland local programming and voice-tracking, saying that some stations sound bad, not because of Infinity’s new larger size after consolidation, but because of program directors in local markets. He criticized some stations for turning into jukeboxes of songs, sweepers and promos.

“Stations sound the way they do because of the PD’s,” he said. “If [a station is] not going to use the talent, we’ll take it away.”

When asked about the souring economy, Gehron said that Infinity plans no layoffs. “We’re focusing on the future to ensure our stations are aligned when the economy turns around,” he said.

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"Lover Undercover"

"Stations Under The Covers"



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WHTF	KISR	WNDV
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WWXM	WRHT	WJBQ
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WSTR	20x	WDJX	32x
WKQI	42x	WNKS	14x
WNCI	32x	WYOY	36x

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WKZL
WSKS
WHHY
WMGB

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mixes by mike shiple and peter mokran



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continued

Personalities and Radio Execs Spar

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Other panels included format-specific meetings, a Producer's Forum hosted by former KROQ and KLOS/L.A. morning show producer **Frank Murphy**, celebrity interview tips from **Jeanne Wolf** with **Wayne Newton**, and many others, as well a luncheon with comedic talent **Richard Lewis**.

"Even in a city with the distractions that Las Vegas has, I didn't go to a single seminar that wasn't bubbling over with attendees," said **Dick Justice**, morning co-host at **All Pro Modern Rock KCXX-FM Riverside (X-103.9)**. "That was a testament to the dedication that each member brought with them, or an indication that they'd blown all their money at video poker."

Of course, the entire three-day seminar wasn't spent in conference rooms. "I lost my ass!" said one attendee who wished to remain anonymous. "I'm in about twelve-hundred dollars at the blackjack tables."

Super-agent **Robert Eatman** rented a private room at the exclusive **China Grille** restaurant to throw a lavish private dinner party for his clients in town for the convention. Other attendees used their "Hey, I have a morning show" pick-up lines on women at the impressive **Rumjungle** club.

In the end, the 13th Annual Morning Show Boot Camp will probably be remembered most for the verbal sparring of the Executive Roundtable, rather than the exchange of ideas in creative forums. As one attendee was overheard saying as she left the Executive Roundtable, "If you thought that was ugly, wait until next year." We will.

Rover has been heard on KXPB/Denver, KXTE/Las Vegas, WNFZ/Knoxville, and, most recently, hosting a syndicated morning show on Comedy World Radio Networks. He is currently seeking new morning or afternoon drive opportunities, and can be reached through his agent, Robert Eatman, at (310) 459-3728 or at www.roverradio.com.

Gorilla Radio

Every summer a handful of songs are released to radio that just have warm weather written all over them. But, "Clint Eastwood" from the self-titled **Gorillaz** debut is a whole lot more than just a great summer song. It's a Top Five hit at Modern radio, and destined to do a lot more. With a giant, somewhat lethargically sung chorus about stashing sunshine in a bag and bright futures, "Clint Eastwood" complements a burger and a plate of potato salad better than sand in your shorts and a farmer's tan.

The song is the creation of a two-dimensional cartoon band, led by Brit-Popular **Blur** front man **Damon Albarn** (appropriately known as **2D** within the **Gorillaz** persona.) The rest of the animated players include **Murdoc**, **Russel** and **Noodle**. Fact and fiction are kept at a distance from one another as the band wants to be immersed in a refreshing land of make believe, but names like **Del Tha Funky Homosapien**, **Tina Weymouth (Talking Heads)** and **Dan The Automator** are all behind the scenes. The **Gorillaz** are a fictional force to be reckoned with. Get over to Gorillaz.com right now to hang out in their cartoon recording studio world and check out what every band's Web site needs: great big dollops of imagination.



Baring a name right out of left field, "Clint Eastwood" has already taken Modern radio like a roaming band of guerrilla soldiers who sweep down from the hills in the middle of the night, conk everybody on the head and take what they can get. They moved across

the Modern panel, taking the true believers early and converting the masses about ten stations at a time. They slowly won over the staunch opponents of a song, God forbid, that has Rap in it, by proving their worth with good old-fashioned reaction and spins on 83 Modern stations. The fuse is lit and the ones who were there to start it are proud to say they were in on the ground floor.

"Here's what it was, I'm a huge fan of **Blur**," says **KROQ/Los Angeles MD Lisa Worden**. "So, obviously anything **Damon** is associated with, I'm on the tip pretty early. I liked this record, but when I saw the video I said, 'Oh my God! This thing is amazing.' We played it in the music meeting and everybody just got it. Then the second week we watched it, we were like, 'This is rad!' So we added it."

KROQ's two-weeks early May 15 add almost went unnoticed by most of the Modern panel. Perhaps, dismissed by some as a song that only **KROQ** could get away with, there were also plenty of Modern programmers that recognized the potential of the track. But getting it on their playlists was just going to take a little time.

KDGE/Dallas-Ft. Worth APD Ayo understood the excitement that the song was going to generate and has fully embraced the spirit of the animated band.

"Ladies and Gentlemen," announces **Ayo**, "welcome to the future. The world's first, but probably not last, virtual band. They're stronger, faster and their bodies have an infinite tolerance towards **Rock Star** abuse. 'Clint

continued on page 15

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#2*

#4*

#29*

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"The days may be getting shorter, but the daypart is widening as Jagged Edge 'Where The Party At' blows up in research and moves to Power at Z100 / New York City, Cooby, Z100 / New York City (96 spins per week)

Where The Party At Featuring **NELLY**

The first single from their third album "JAGGED LITTLE THRILL," the follow-up to the multi-platinum smash "J.E. HEARTBREAK."

Executive Producers: JERMAINE DUPRI and JAGGED EDGE
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continued Gorilla Radio

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Eastwood' is just the beginning. A song, by the way, named after the Reggae star, not the guy in Carmel County. See, the guys went to the only place where non-existent animated characters could hang out in peace and concentrate on recording... Jamaica."

"Clint Eastwood" has been spinning at KDGE and KROQ for well over two months and the song doesn't show any signs of letting up soon.



Serving the Universe from the Empire State Building means that Gorillaz often show up. (l-r): Virgin's Jason McFadden, Z100's Cubby, Virgin's Rob Rosen, and Z100's Axl.

"It's huge," exclaimed Worden. "Immediate and consistent phones. It's been Number One, Two or Three phones for the past couple of weeks. Sales are phenomenal. It's been great."

At WPLY/Philadelphia, APD **Suzie Dunn** speaks of the song with the same kind of enthusiasm. "I remember the day we added it," says Dunn. "We were all very excited because it was one of those all too rare moments where the crossroads of what we personally like and what is really going to work on the radio station came together. I don't think any of us had any idea that there would be this sort of grassroots groundswell about it."

It was the kind of groundswell that Virgin Records was hoping for and got. The song and video together have created something that has phones lit up and sales of over 350,000 units and quickly approaching Gold status.

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STAIN'D
IT'S BEEN AWHILE
THE PREMIERE SINGLE FROM THE HIGHLY ANTICIPATED
NEW ALBUM **BREAK THE CYCLE**
THE FOLLOW-UP TO THEIR
PLATINUM DEBUT
DYSFUNCTION

**#5 Mainstream
Audience Chart**

**8-6*
Mainstream
Monitor**

Over 46 Million in Pop Audience + 4.6 Million!!!
1 - 25 SPINS X-LARGE ROTATION!!!

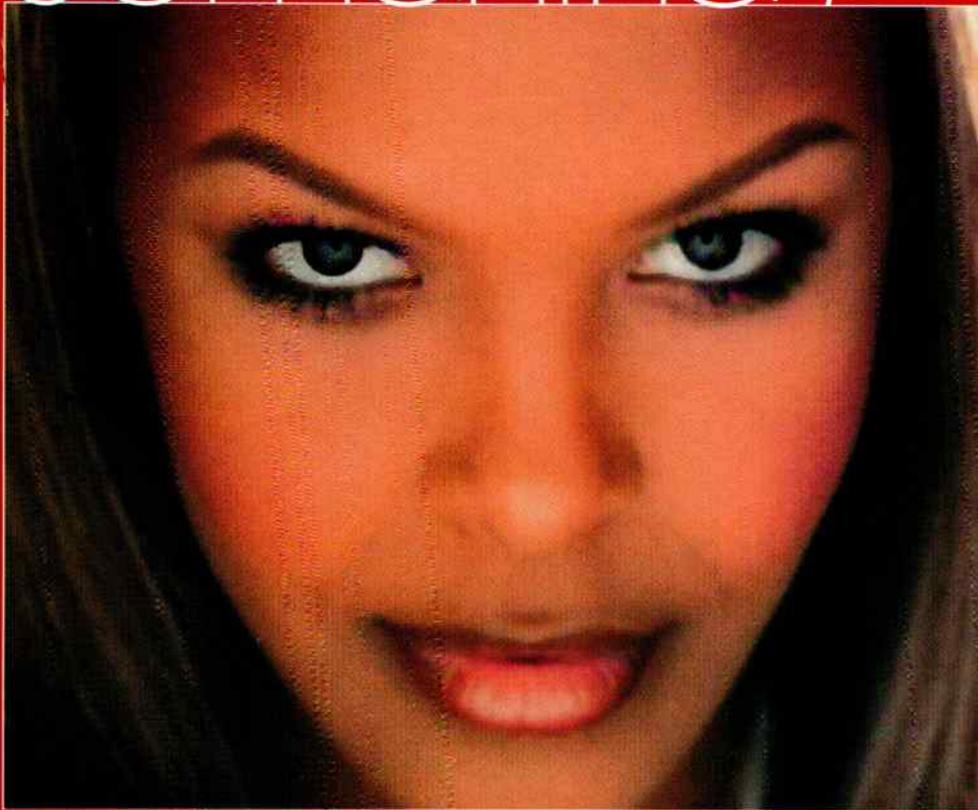
Z100/New York 66x +28 Spins, Rotation Bump!	WNLS/Charlotte 66x, Power Rotation!
WRVW/Nashville 72x +11 Spins, #1 Most Played!	KBRE/Houston 80x, Power Rotation!
Y100/Miami 55x +28 Spins, Power Rotation!	89.4/Pittsburgh 76x, #1 Most Played!
KISS 108/ Boston 15x A Day, Power Rotation!	KFMD/Denver 69x, #1 Most Played!
WDRQ/Detroit 61x, Power Rotation!	WRXU/Indianapolis 102x, #1 Most Played!
WKQJ/Detroit 71x, Power Rotation!	WZPL/Indianapolis 72x, #1 Most Played!

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Written by Diane Warren
Produced by Ron Fair, Söl Survivor, E. Dawk
Mixed by Dave “Hard Drive” Pensado
Management: Louis Waish/Brill Management 
U.S. Management: Melendez Entertainment Group



continued

Gorilla Radio

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"Our goal was really to find the early adapters," says Virgin's VP of Promotion Geordie Gillespie. "As far as radio goes, we started at the specialty shows and let those guys own it. There was already a buzz because the disc was an import from the U.K. and kids were discovering the Web site before they even heard the song. I knew there was an underground situation that was going to sort of transcend programmers and traditional media. It was clear that this record was going to reach people no matter what got in the way. That was one of the first indicators that we had a record here. It did great at specialty and it did great for the first station in the country to play it, WBTV/Burlington. Then KROQ put it in and from there it started to go."

The Gorillaz certainly made a go of it with opening week sales of 43,000, proving there is an audience and radio should seriously consider dealing with them before taking the proverbial pass.

"In the end," says Gillespie, "it was mostly programmers who didn't really get it, didn't like it, and still don't realize that it's something good for them to play. You can't get hurt playing a hit record. It can only help you if you play the hits. It is getting Number One phones and is selling like crazy. In spite of what we might analyze it to be, it's something of a big cultural event."

The only snag that "Clint Eastwood" faced at Modern was the fact that it's a Rap song. Albeit a funky bad-ass Rap song, its Hip-Hop leanings caused some programmers to look at it too closely, while others just heard a hit.

"For a large group of our demo," says Dunn, "Rap is what they grew up with. It's just music to them. There is a certain percentage of the population that's going to freak out about it, but it's a part of mainstream culture. We cannot program things for the segment of the population that refuses to accept that Hip-Hop and Rap are part of mainstream culture. It's a part of everything. To be afraid of it is to be ignorant about a huge portion of your audience."

Now that the Gorillaz have punched a hole through the Rap barrier at Modern, they are on their way to crossing over at CHR, where Rap rules the roost. The track is already spinning on stations like Z100/New York, KPWR/Los Angeles and KYLD/San Francisco, to name a few. And it's almost ridiculous to think that "Clint Eastwood" will be greeted at CHR music meetings with guffaws of, "it's a good song, but we can't play something that has elements of Brit Pop in it."

— Brad Maybe

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—Brian Bridgman, PD, WIOQ/Philadelphia

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Y100's Rodriguez Battles Cancer

Y100/Miami night jock **Rich Rodriguez** has taken a leave of absence to return to his home town of San Antonio, where he'll undergo treatment for brain cancer. The diagnosis is a stage 4 Glioblastoma tumor, which is highly malignant.

The 29 year old Rodriguez said, "The plan is to start with radiation therapy, then experimental treatments, followed by chemotherapy. However, I know in my heart that I will be so much better before that ever happens" Y100 OM/PD **Rob Roberts** added, "We are fully behind Rich and wish him a speedy recovery. Everyone at **Clear Channel** fully supports his efforts, and we hope to see him back in South Florida and at Y100 in the near future."

Swing jock **Willie B.** is covering nights for now. Clear Channel South Florida employees have banded together and launched the Rich Rodriguez fund to help Rich in his fight. Listeners have been invited to offer their encouragement by logging on to Y100.cc, or by faxing their get well wishes to 954-862-4212. For more information, contact **Carrie Dunbar** at 786-236-0866, or at cdunbar@ccmiami.com.

The Week in Review

Catania Named VP/Pop Promotion For Curb

Bob Catania has officially been named VP/Pop Promotion for **Curb Records**. The veteran label exec will overhaul Curb's Pop music division with the goal of making the label as dominant at Pop as it is in Country. "Bob Catania's reputation speaks for itself. His ideas and enthusiasm mesh well with the vision we have for our Pop division, and we're excited to have him join us," said



Dennis P. Hannon, Executive VP/GM for the label. Catania is looking forward to his new role and commented, "The legacy of Curb Records in both the Pop and Country marketplace is already legendary, so it is a great honor for me to be tapped to lead a re-energized commitment to the Pop market for the label." Catania, who most recently helmed the promo department at **Giant Records**, previously served as SVP/Promotion at **Geffen**. He'll be based in Los Angeles, and begin his duties on August 27.

Tom Whalley Finally In the House at Warner Bros.

The deal to bring **Interscope** President **Tom Whalley** to **Warner Bros.** as Chairman/CEO was hatched over a year ago. On Monday (8/13), Whalley finally arrived at the label's Burbank offices to begin his new post. "I am pleased to let you know that Tom Whalley has joined Warner Bros. Records as the company's Chairman and CEO," Warner Music Group Chairman **Roger Ames** wrote in a company memo. Whalley joins Warner Bros. four months prior to the January 1 expiration date of his contract with **Interscope**. He replaces **Russ Thyret**, who exited in March as the label was going through a restructuring. Warner Bros. Records President **Phil Quartararo** has been serving in the role on an interim basis since Thyret's departure. "Tom will be working alongside Phil Quartararo, who will continue in his role as President," Ames continued. "I am grateful to Phil for his hard work and enthusiasm as well as the sense of teamwork he has encouraged."

John Fullam Exits Clear Channel

Clear Channel SVP **John Fullam** announced his resignation from the company Thursday (8/9), which will take effect within 30 days. He has yet to announce his future plans, other than citing the desire to spend more time with his family. Fullam, a broadcast management veteran in the New York and Detroit markets, joined **WKTU**/New York as VP/GM, and oversaw the re-birth of the station, which debuted at #1. Later, he also assumed GM duties at **Z100** before rising to Market Manager for the then-AMFM stations in New York.

continued

The Week in Review

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Stern Says Jackie "The Jokeman" Blew It

Howard Stern says Jackie "The Jokeman" Martling blew his last chance work with Stern again after "moaning" to the *New York Post* on Sunday (8/12). "I have a TV project that I was thinking of perhaps hiring Jackie to write for, but after reading the article I don't want anything to do with this guy," Stern said during his syndicated program on Monday (8/13). Martling had told the *Post*, that he "contacted Howard and said I'd like to take the [original radio] offer, but he wouldn't take me back." The public revelation apparently set Stern off. "This is pathetically sad," he said on-air. "Really, the guy should calm down already and stop. When a guy leaves and says he doesn't care, I take him at his word. I mean, who knew this was a game... I'm sick of being mistreated this way. How many times do I have to sit and get put through the ringer? He's still using me to get himself in the paper."

RIAA Seeks Summary Judgment Against Napster

After more than a year of trying to get Napster shut down, the RIAA has requested a federal judge to issue a summary judgment against the file swapping service. The RIAA is calling Napster "a business built on the intentional, massive infringement of plaintiffs' copyrighted music." The request, filed on Tuesday (8/7) with U.S. District Court Judge Marilyn Hall Patel, seeks an October 1 hearing on the matter, which could pull the plug on the service by forcing it to pay tens of millions of dollars in damages. "Napster knowingly and willfully set out to build a business based on copyright infringement on an unprecedented scale. This action brings us one step closer toward closure in this case by determining Napster's liability," said the RIAA. The RIAA action came as no surprise to Napster, but no comment has been made on their behalf.



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- WPYO/Orlando 15x**

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On Tour w/ Outkast this summer!!!!

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WKTU/New York promotes **Larry Cirello** to Music Coordinator and **Julia Lopez** to Program Coordinator.

KKUU/Palm Springs afternoon jock **Ant Dog** is upped to APD/mornings and **J Quest** handles afternoon duties.

KSAS/Boise MD/afternoon jock **Tim Davis** has been upped to APD.

WXYK/Biloxi, MS has been named **Darren Kies** PD.

KDWB/Minneapolis afternoon jock **Tone E. Fly** is headed to mornings at KHFI/Austin. Joining him as Exec./Producer is KDWB Production Assistant **J.T.** and former weekender **Shannon Paul**, who will handle the news. Fly will continue his afternoon duties at KDWB via the Prophet system.

KISV/Bakersfield morning co-host **Mingo** exits to do nights at crosstown KKXX.

KDMX/KHKS/Dallas Director/Marketing **Melissa Burrill** joins the syndicated "Kidd Kraddick In The Morning" show as Director/Marketing and Promotion.

Jason Cooper has been named PD at Top 40 WMMZ and Hot AC WMLV/Meridian, MI.

Clear Channel debuted a new Rhythmic Hot AC in L.A. last week: KHHT, "Hot 92.3, Old School and Today's R&B," featuring artists such as **Jill Scott**, **Janet Jackson**, **Toni Braxton**, **Earth, Wind & Fire** and **Marvin Gaye**. The new station replaces the "Mega" format. **Mike Marino** remains as PD.

WKSL/Memphis flips calls to WYYL (Wild 107.5).

KLNC/Austin flips from Country to Top 40/Rhythmic and changes calls to KXMG under OM/PD **Doug Wilson** and **Zapoleon Media Strategies**.

Gina Magill has exited her MD post at WKXJ/Chattanooga.

Former Live 105/San Francisco OM **Ron Nenni** has been named VP/Programming at XACT Radio Network, which provides custom Internet radio to broadcast radio stations.

Clear Channel has signed on Encite Commerce to develop, host and manage online music stores for the company's national network of radio station Web sites, offering the sale of CD's, vinyl and cassettes.

According to the RAB, national radio advertising fell by 20% during June compared with the same month a year ago, while local revenue fell by 4%. For the first six months of 2001, national radio revenue was down 21%, compared with the first half of 2000, with local radio revenue off by 4%.



Clive Davis and J Records threw a star-studded party for Luther Vandross at the Hudson Hotel in New York to celebrate the success of his new album. (l-r): Ed Bradley, Luther Vandross, Bryant Gumbel, Donald Trump, Wyclef Jean and Clive Davis.

technology

Label Loop



Patty Morris

Patty Morris has been named National Director/Promotion/ Adult Formats for **Island Records**. Senior VP/Promotion **Ken Lane** made the announcement and commented, "Having watched Patty grow as a New York regional, she has demonstrated to me the capacity to build upon existing relationships and ultimately, the ability to assume a greater role."



Dave Ross

Although he's been in place since February, the official announcement is out naming former **Interscope** VP/Rock Promotion **Dave Ross** Sr. VP of Promotion at **Trauma Records**. "Dave rolls up his sleeves and fights in the trenches," Trauma founder/Co-President **Rob Kahane** remarked. "When it comes to war you want him on your side. That's why we hired him."

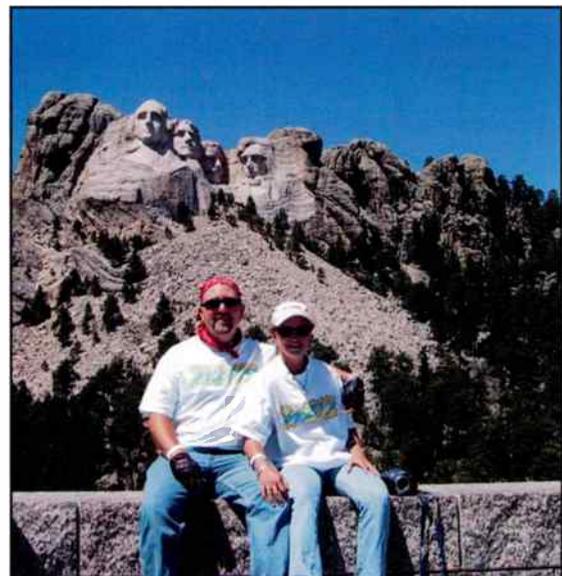
Former **KSLZ**/St. Louis MD **Jana Sutter** has been named Director/Promotion at **Maverick** for the South-Central region.

Astralwerks Records has announced that they have entered into a worldwide joint venture with independent label, **Naked Music**. The agreement marks the first time in Astralwerks' eight-year history that it has teamed up with a domestic label for marketing and distribution.

Former **Almo Sounds** VP/Promotion **Alan Oreman** is in place at **Gold Circle Entertainment** as Sr. VP/Promotion. He can be reached at (310) 319-3627.

iBiquity Digital, which is the sole developer and licensor of digital AM and FM radio technology in the United States, has completed its FM system tests and submitted the results to the National Radio Systems Committee. The tests confirm that the iBiquity system significantly outperforms analog FM radio in regard to audio quality and signal reception. The tests also proved that digital FM and standard, analog FM can coexist without interference. After reviewing the data, the NRSC will decide whether or not to endorse iBiquity's technology and recommend its implementation to the FCC. In other digital broadcasting news, **Hyundai AutoNet**, which supplies audio equipment for Hyundai and Kia automobiles, has signed an agreement to develop and market iBiquity's receivers for use in the company's cars.

According to a study conducted by **Eastlan Research**, 80% of Americans have little or no interest in subscription-based satellite radio. The study of 4,851 subjects age twelve and older showed that men are slightly more interested than women, but overall market penetration will peak at 5%. Meanwhile, in announcing the company's second-quarter financial results, **Sirius Satellite Radio** said it expects to begin offering its service in the fourth quarter of this year.



WZYP PD Bill West and his wife Dee at Mt. Rushmore during last week's Sturgis Bike Rally in South Dakota.

continued technology

continued from page 22

StreamAudio has reached a milestone, as the ad-insertion company topped the 100 station mark with 109 stations currently using the service for their on-line advertising needs. In addition, the company's roster of advertisers has also grown significantly as **Proctor and Gamble**, **Anheuser-Busch** and the **Pfizer** family of consumer products are now among the brands heard through StreamAudio.

Measurecast's weekly ratings show a significant increase in the number of Urban Radio listeners on-line. For the week ending August 12, three Urban formatted stations made the Top 25 including two **BroadcastURBAN** outlets, **WHUR/Washington** and **WBLS/New York**, which made the Top 10. In fact, **WBLS'** current showing is its best since debuting at #31 in the June rankings. The Top 5 stations for the week remain fairly consistent, however, as **MEDIAmazing** continues its run atop the chart with a TTSL of 141,695. **Virgin Radio**, **ESPN Radio**, **Radio Margaritaville** and Classic Rock **WFXZ/Wilmington, NC** round out the Top 5.

musicmusicmusic, the company behind **RadioMOI.com**, is preparing to launch its new subscription based, on-demand music site. OnDemand, which is the first to be licensed by the RIAA, has been in development since 1997 and has deals in place with over 100 labels. The new site will reportedly be based on a model similar to jukeboxes, allowing users to choose from over 100 songs in numerous genres to create their own shows and play them back in any order they choose.

the end zone

Scott & Todd & Jerry? Jerry Lembo, President, Jerry Lembo Entertainment Group will sit in with Scott Shannon, Todd Pettengill, Patty Steele and the rest of the 95.5 WPLJ Big Show on Thursday, August 23 at 8:30 AM EST.

Jerry's wife Diane surprised him this past Christmas when she made the highest bid for the "DJ For A Day On The Big Show" prize in Scott & Todd's Rock 'n' Roll Auction to Benefit Blythedale Children's Hospital. Family members, personal friends and associates in the entertainment business are encouraged to join in the jockularity: Request Line: 1-800-321-9755. Fax: 1-800-553-9755. Email: bigshow@plj.com. Those in the tri-state area can tune into 95.5 FM. Outside the market, listen on your computer at plj.com.



*Madonna performs at the MCI Center outside of Washington D.C.
Photo by Jim Rinaldi.*



XL106.7/Orlando's "Red, Hot and Boom" event drew 160,000 people to the basin area of Crane's Roost Park, and stretched out over a half mile area, totaling an estimated 250 to 300 thousand people! That's PD Adam Cook (left) and APD/MD Pete de Graff (right) with Universal's ATC. (Photo: Salvagio Photographic Arts)



KHKS/Dallas OM/PD Todd Shannon (left) and MD Dave Morales hang with Interscope artist Samantha Mumba.

hot▶shots



WERO/Greenville OM/PD Bill O'Brien spent some quality time with Atlantic's Matchbox 20 at their Raleigh show.



The Mariah meet and greet!(l-r): WLAN's Toby Knapp, FMQB's Fred Deane, Mariah Carey, FMQB's Bob Burke, and WPST's Dave McKay.



J.D. Hoyt's in Minneapolis, where steaks and vegetarians are rare, but radio people are common. (l-r): Entercom's Pat Paxton, KKRD's Jack Oliver, Hollywood's Justin Fontaine, WXSS' Jo Jo Martinez, Entercom/Milwaukee's Brian Kelly, and Hollywood's Tony Smith.



(l-r): KIZS/Tulsa's Jet Davis, KTBZ/Tulsa's Brandon Webster, Eve, and Clear Channel/Tulsa Promo Ace Gary Weaver.

hot▶shotsxtra

WKSE/Buffalo's "Kiss The Summer Hello" show!



WKSE PD Dave Universal (center) with Universal's 98 Degrees.



Bringing new meaning to the term "lace 'em up," here's Dave Universal with Maverick's Amanda.



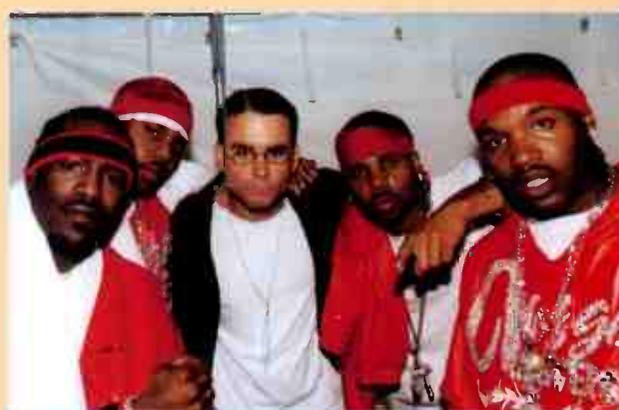
Dave Universal and night jock DJ Anthony hang with Arista's Dream.



Universal and IDJMG's Dave Bouchard with Ja Rule.



(l-r): Dave Universal, Interscope's Samantha Mumba, MD Brian B. Wilde, and Interscope's Rob Harvey.



Columbia's Jagged Edge with our hero, Dave Universal.



By
Rich VanSlyke

Ten Steps To Great Station Imaging

Great imaging is easy. It just takes planning and knowing a few shortcuts.

Do you have burned-out sweepers on the air? Are you ready for an imaging facelift? Your imaging guy wants to make you happy, and he wants the opportunity to be creative. To do both, you need a game plan.

Consider all the imaging you produce. Now cut the pile in half. One side is all the dated stuff, like contest promos, event promos, live remote sweepers, new music hook promos, etc. Everything that will have an *end* date. The other half is all the stuff that doesn't expire. Top of the hour IDs, sweepers, daypart promos, morning show promos, music promos, attitude sweepers.

First, let's examine the stuff that doesn't expire: the core imaging pieces. Most stations don't have enough of them and run the same 15 over and over. Then they get tired of those and do 15 more, which run for a month and all burn out again.

Stop this madness.

Sit down with your imaging guy for ten minutes. Add up all the IDs and sweepers you air in a week. Divide them into categories. Now decide how many times you want to run each piece. Example: one music positioner per hour, seven days a week. Airing each one five times a week equals 34 music positioners.

Now do this for all the heavily used categories of sweepers. And write down the basic message for each. Music positioners: "The bands we play." Station positioners: "New York's Rock Station." Morning show positioners. Web site sweepers.

Within a few minutes you'll have a total of all the imaging pieces you need. Now lay out a plan for getting them pro-

duced. Your final tally might look like this: 34 music positioners, 35 station positioners, 40 top-of-the-hour IDs, 20 p.m. drive promos, 40 morning show promos, 30 attitude sweepers.

With the basic message in mind for each piece, let your imaging guy be creative. This is what we live for. Remember, surprise and repetition. Saying the same thing as many different ways as possible. Even if your imaging guy can only do ten a week, in a few months you'll have it all. Now, here's the key: *Don't use funny drops. Don't use any drops or copy that will burn out. Save the funny stuff for the weekly promos that only run six days.*

It's easy to make core imagers sound good while avoiding things that burn. If it makes you chuckle today, chances are it'll fry in two weeks. But if it simply sounds cool, it will last for a year. Now you can keep them on the air longer and build up a large library. Imagine listening to your station for a whole week and never hearing the same imaging piece twice. Isn't that worth a couple months worth of patience?

Once you've built up your library of core pieces, create a schedule for updating them. Ask your imaging guy to put the schedule on the wall and do a few core pieces each week. Easy!

Now the fun part. Go nuts on the dated stuff. Jokes, parodies, funny drops, slamming the competition, weird music, character voices... this is your imaging guy's chance to shine. And before it burns out, the schedule is over.

Now, ten shortcuts for imaging directors. All designed to save time.

1. Build a library of generic drops. "Kick Ass" "What is that?" etc.
2. Collect kick ass music beds, so you don't spend a lot of time looking.
3. Record a bunch of alternative voice workparts. Female: "The Rock station."
Group: "Turn it up!"
4. When writing, grab funny "one-liners" from the Internet for copy.
5. Build a library of most often used effx.

6. Write down your top 20 cool editing techniques.
 7. Trade with other guys for drops. Go for volume.
 8. Bookmark Web sites that offer wavs and mp3 drops.
 9. Go to a remote and record listener drops.
 10. Steal copy idea concepts from TV spots. Write 'em down.
- All of these will help you move quickly. The less you have to search and think, the faster you'll knock the shit out. And time is the key. Then, each day, pick one piece that's going to be your award winner. Get all the other stuff done first and spend the most time on this promo. You're done when you can't think of a way to make it better.

Go to movie studio Web sites and listen to the audio on the action movie trailers. That's how great production should sound. Search for: movie trailers.

It'll be a lot of work the first couple of months. But once you build a wall of imaging that won't burn out in a few weeks, the hard part is over. Then you can focus on being creative and having fun with the weekly promos.

For PDs: It's important that you and your imaging director are on the same page as far as the sound of the station. When you hear something that hits the mark, make sure to let him know. In the beginning, when an imaging guy is knocking sweepers out as fast as possible, it's critical to know the sound that you want on the air. Later, when you have a solid collection, let your imaging guy experiment. It's exciting to come up with a new way of saying the same thing, and your listeners will appreciate it.

Great imaging is achievable. It motivates the staff and helps listeners recall the station. And with a plan and a little communication, it can be a blast to produce.

Rich VanSlyke has been paroled and is now a freelance voiceguy/producer in Atlanta. He is at your service at 770-962-4788 or richvs@bellsouth.net.

"Bad Advice"

by Jay Trachman

"In order to succeed in this business, you have to live, breathe, eat, sleep radio..." Maybe if you're a manager — though most of the managers I know play golf, sail, camp, join civic organizations. Radio is our job, not our life. You've got to be out there, experiencing your own life and interacting with others, in order to bring back interesting things to Share with your listener. Interesting people make interesting performers.

"When you have nothing to say, shut up and play the music!" This isn't untrue, it just misses the point, which is, "Make sure you *have* something to say — frequently — on your show." Liner cards, promos and slogans doth not a personality make. Radio is the only branch of the performing arts where the players think they can succeed without heavy preparation.

"It ain't rocket science..." What people usually mean when they say this is that in the grand scheme of things, what we do isn't very important. If you've been on the air in one place for a few years, you know the truth: we affect people's lives. They count on our companionship and tell us so when we meet them at remotes, concerts and events. If you've ever gotten a call thanking you for something encouraging you said, "When I was down and lonely and didn't have a friend in the world," you know what I'm talking about. In fact, this is one of my best hopes of making a difference at Talent Development workshops: if I can just get an air talent to talk about *anything* he or she has strong feelings about, I know the phone response will encourage them to try it again.

"Most listeners have the intelligence of a twelve-year-old..." If you're ever tempted to believe that, even for a moment, don't walk — *run* to the nearest station remote and start meeting your listeners. You'll be amazed at how interesting most of them are, how very much like *you* they are. Intelligence isn't any one thing. You find all kinds of it in different people. It's so easy to spot the DJ who thinks he or she is smarter than their listener: listen for five minutes or less, and you'll hear the arrogance in their voices.

"Take the money..." That's something a cynical old jock said to me when I was young, and feeling unappreciated by my GM. What he meant was, just let the bosses rant & rave all they want, as long as they sign your paycheck. If you don't believe in the people you work for, I don't see how you can put out your best for them. If they get on your case, listen, consider, fix the problem if you can; most of the time, frankly, they're right. But if you're working for people whose vision of the station differs sharply from yours, or who undercut your morale on a regular basis, you're wasting time. Fire them — from your life — before they fire you. There *are* good bosses out there, and they *will* recognize your value. You owe it to yourself to find them. Keep in mind, it's always easier to find a new job, when you're employed.

"Don't let it bother you; let it roll off your shoulders, like water off a duck's back..." There may be people who can do that: salesmen; managers, perhaps... I'm not one of them. If something upsets me, it has to run its course before I'm over it. Oh, I don't let it paralyze me — there's work to be done and I'm a grown-up; I can put off indulging my feelings, but I don't ignore them. This sensitivity to slights — real and imagined, to criticism — valid or not — is part of who I am; it may be the flip-side to something that makes us valuable as performers: our sensitivity to the emotions and nuances of others.

"It ain't what you know, it's WHO you know..." A comment made by losers, to justify their not being winners. Truth is, "who you know" can get you in the door for an interview. But the "powers that be" didn't get where they are by hiring friends. Most have a keen sense of who can help their business, and who won't. By all means, make the contacts, build the relationships. But when it comes time for the interview, or the summer fill-in or temporary job, be prepared to produce, to stand out from the others who all want the same job. In the end, most bosses will choose who they think is the best worker, not the best friend.

Here's some *useful* advice: *"This above all else: to thine own self be true..."* I believe Shakespeare said it. He must have been talking to disk jockeys...

Artist Profile**PETE YORN**

He was born in New Jersey; his father a dentist, his mother a former concert pianist turned schoolteacher. He taught himself to play his older brother's drum kit at the age of nine and was learning the guitar by the time he was 12.

Pete started singing and writing his own material following a particularly memorable talent show at Montville High School in 1990. Though he'd never sung in public before, he was recruited by his bandmates to croon the Replacements' "Talent Show" from behind his drum-kit. The performance caused such a stir that the members of a different band in the competition cajoled Pete back to the stage to join them in a raucous rendition of Neil Young's "Rockin' In The Free World."

Since that night, he's never looked back. "When I first started writing," he admits, "I didn't know how to do anything other than sing with a fake English accent. It evolved from there."

After graduating from Syracuse, Pete migrated to Los Angeles, where he began to attract a following with his performances at Cafe Largo. Bradley Thomas (producer of the Farrelly Brothers' "Kingpin" and "There's Something About Mary") caught Yorn's act and asked him to send along some rough demos for inclusion in the Farrelly's new Jim Carrey movie, "Me, Myself and Irene." The Farrellys used "Strange Condition" and "Just Another" in the film. "Just Another" was recorded in the basement of Pete's home with the young tunesmith playing all the drums, bass, and guitars, and singing all the vocals on the track.

Pete says he's not worried about cutting through the clutter to make his mark nor is he thinking about his image. "I like an element of mystery. Sometimes I think lyrics are channeled through me. The words just fly out after I finish reading something. I should definitely read more." (Source: Sony Music publicity release.)

Question of the week

Jimmy Steele/WNCI: #1 is to live and observe everyday life. *Bit Board* and *Audio Clipboard* are good, as well as *The Complete Sheet*.

Chris Puorro/WPST: *Star Splash*, which we're linked to via our Web site, and the MJJ morning faxes.

Ryan Foster/WABB: Far and away, *Bit Board* for morning shows, and United Studios has a service that isn't bad.

Mike Rossi/WSTW: I don't want to give away my secrets!

Danny Ocean/WKCI: The Internet, in general, is a huge resource, *People* and all of the entertainment weeklies.

Jerry Padden/WKRZ: *The Ross Brittain Report*, and for artist info, *ubl.com*.

L.A. Reid/KQOZ: Can't reveal my sources! But I will say that of all the trades, *FMQB* has the best prep hands down.

Jason Barsky/WHKF: *USA Today's* "Life" section.

Toby Knapp/WLAN: Anything owned by Premiere, a fine division of Clear Channel Worldwide.

Pauly Madison/WHTE: *Launch* and *Shipper Report*.

Jon Zellner/KMXV: Living the lifestyle of our listeners.

Brian Bridgman/WIOQ: *The Complete Sheet*. My morning show says they can't live without it. Also *USA Today* and *mtv.com*.

Dave Universal/WKSE: *FMQB*, of course.

Fisher/WHZT: Local newspapers, Web sites like MTV and UBL.

Tommy Bodean/WZEE: MTV and life.

Tommy Frank/WKRQ: *FMQB*.

Rich Davis/WRVW: Life.

John Shomby/WWCK: *Bit Board* and the Internet in general.

Amy Navarro/WMWX: TV programs, being

What specific sources do you consider the best show prep for today's air talent?

among your listeners.

Matt Sneed/WHCY: As far as artist info and music news, I use *mtv.com* a lot and *muchmusic.com*. However, the best source for show prep is my own life, because it is real.

Justin Riley/KFFM: *Premiere* and *Radio Online*, local newspapers, *mtv.com*.

Scotty Valentine/KFMS: *USA Today*, local newspapers, and *nightjocks.com*.

Jay Towers/WDRQ: MTV and The Launch Radio Network.

Neal Sharpe/WLNK: The Internet, in general.

Nikki Stewart/WBAM: The Internet.

Michael McCoy/WMRV: The Internet.

Dave Decker/WZPL: Real life and the Internet.

Bill O'Brien/WERO: *Premiere Radio Sources* and *All Access*.

Kid Phillips/WJMX: The Internet.

Megen Murphy/WMRV: The Internet and our fax prep services.

J.J. Morgan/KMXW: *Bit Board*, *Dr. Don's Prep Sheet*, and *The Daily Aardvark*.

Tommy Chuck/WKXJ: The Internet.

Chase Murphy/WXLO: *Radio Ready*, *MJH Hotline*, and yourself.

Beau Landry/WBIZ: *Premiere Radio Sources*.

Mark Richards/WBHV: *Prepburger* and *Olympia Daily World*.

Tony Travatto/WBNQ: *The Ross Brittain Report* and life experience.

Steve Smith/WMGI: The Internet and various fax prep show services.

Hoss Grigg/KSAS: *ABC*, *Radio Online* and *Premiere Radio Sources*.

Dave Vayda/WLDI: *Premiere Radio Sources* and topical magazines.

Derek Wright/WMGB: *People Online*, *The Ross Brittain Report*, and the Internet, in general.

Nevin Dane/KQKQ: Life experiences within the marketplace.

Travis Dylan/WXLK: The Internet, *Entertainment Weekly*, *People*, *Entertainment Tonight*, and real life experiences.

Ron Pritchard/WKHQ: *prepburger.com*, MTV and VH1 online, and life experiences/current events.

Jeff Murray/WQEN: Life experiences, *Premiere Radio Sources*, and *Maxim Magazine*.

Hitman/KBFM: *Fastfax*, *The Shipper Report*, and *The Complete Sheet*.

NEXT WEEK'S QUESTION ► *More artists have turned to movies as second careers*

Dylan MacKenzie/WILN: My personal life.

Jay Cruze/WZNY: *mtv.com*, *E* online, and Mark Malibu Manuel.

Jeff Jacobs/KUJ: *All Access*.

Chris Edge/WDCG: The Internet, in general.

Cosmo/KJCQ: Life experiences, various Internet sites, and television.

Scott Dwyer/WSSX: MTV, television, and the Internet.

Joe Kelly/WNCI: Prep services are a given, however, the Internet offers a plethora of information at your fingertips with sites as MTV, VH1, and *USA Today*. In addition, let's not forget our local newspapers.

Brian Chase/WDBR: Analyzing mullets at the Illinois State Fair.

Dave Roble/KSXY: The Internet.

Josh Reno/KISX: *ABC E-Prep* and hanging out at the local Wal-Mart, because there is always something to talk about after being there.

Dave Flavin/KYMG: The Internet.

Kasper/WAKS: *nightjocks.com*.

Mick Ryder/KISR: Life.

Brandon Edwards/WIOG: *All Access*, *ubl.com*,

and *cnn.com*.

Jeff Jacot/KSLY: Local events and news in the marketplace and *ABC E-Prep*.

A.J. Ryder/KFRX: *All Access Music Group*, *mtv.com*, and *prelinks.com*.

Mark Reid/KQKY: *Dr. Don's Prep Sheet*, *All Access*, and *cnn.com*.

Ally/WZYP: *E Online* and the Associated Press.

Woody Woods/WRVZ: *mtv.com*, *radioshow-prep.com*, *bet.com*, and local news/events.

Moe Rock/KGOT: *cdnow.com*, *interprep.com*, and *mtv.com*.

Mike O'Donnell/WERZ: The Internet.

Gary Blake/WAEZ: The Associated Press, *Bit Board*, and there are numerous sources on the Internet.

Ali O'Connell/WSSX: The Internet and the *AP Newswire*.

Kevin Matthews/WRZE: Local news/events, *Radio Online*, *Facts/Fax*, and the *AP Newswire*.

Shane Blue/WRZE: *Facts/Fax*, television, the *AP Newswire* and *The Shipper Report*.

Jim Allen/WDJX: *USA Today*, local newspapers, and the Internet.

Leo Caro/KBAT: The Internet.

Kevin Scott/WXLK: *Teen People/People*, *Cosmopolitan*, and the Internet.

Tod Tucker/KRUF: The Internet and local news/events.

Valerie Steele/KDUK: The Internet.

Nathan West/WYOY: Various Internet sites, television, and local news/events.

Aaron Santini/KSMB: *mtv.com* and local newspapers/event calendars.

Bill Michaels/WVKS: Life experiences and *Premiere Radio Resources* (boy, I love that stuff).

Tim Moore/WJBQ: *Bit Board*, *ABC E-Prep*, *USA Today*, and local newspapers.

Tom Peace/WRVW: *musicnewswire.com* and Rock on *tv.com*.

Phil Thomas/WKMX: Living the lifestyle of the listener.

Bob Quick/WNKI: *Entertainment Weekly* and local newspapers.

Mike Strobel/WLVY: *The Shipper Report*, *The Prime Time Report*, and *Premiere Radio Sources*.

FMQB
FRIDAY MORNING QUARTERBACK www.fmqb.com

"FMQB is an endless resource of programming and music information."

-Alex Tear, PD, WDRQ

...Much More Than Just Charts!

(Madonna, Whitney, Britney, Mariah, Marky Mark). Which current artist is destined for motion picture success and why?

Music News

daily insider

Eden's Crush and Cartoon Network Online have teamed up to transform the group into cartoon characters starring in their very own animated music video on cartoonnetwork.com. The futuristic video for "Love This Way," which premiered on Monday (8/13), gave the women the opportunity to explore the boundless possibilities that animation gives them. They appear as space explorers in a cosmic adventure. The video is being presented as part of the site's Web Premiere Toon program, cartoonnetwork's original animation shorts. In support of the video, the network is hosting an instant win giveaway. Visitors will have the chance to win prizes online that include Eden's Crush autographed CD's, posters and unique downloads.

Jackson 5 update: Promoters of the 30th anniversary celebration have announced that Jermaine will be taking part, securing a reunion with the original five members. And here is the scoop on the guest appearances and who will be singing what. On September 7 **Michael Jackson** will perform past hits with new-school Pop stars **Britney Spears** and *NSYNC. Jackson and Spears will also duet on "The Way You Make Me Feel," Jackson's #1 single from



Marc Anthony

1987's *Bad*. The Jackson 5 is scheduled to perform together for the first time in 11 years, and *NSYNC will team up for "Dancing Machine." Latin heartthrob Marc Anthony will tackle Jackson's 1980 ballad "She's Out of My Life." Although he has



Nelly Furtado

been announced for September 10 as well, his spokesperson said Anthony is still negotiating the later appearance. If he performs both nights, he may sing his upcoming **Rob Thomas**-penned single "Tragedy." **Whitney Houston** will sing a ballad, and teen Country star **Billy Gilman** will cover 1972's "Ben" (Jackson's first #1 solo single). Although Jackson friend and seasoned entertainer **Liza Minelli's** September 7 selection remains unannounced, she will sing the 1995 Jackson single "You Are Not Alone" with a 300-member gospel choir on September 10. **Ricky Martin** will perform "Don't Stop 'Til You Get Enough," Jackson's first post-Jackson 5 solo track to reach #1 (in 1979). **Missy Elliott** and **Nelly Furtado** are expected to perform their remix of Elliott's "Get Ur Freak On". **Lil' Kim**, **Deborah Cox**, **Mya** and **Tamia** will collaborate on "Heal the World" during at least one of the shows, according to a source close to the production. Organizers have advertised **Cox** and **Mya** as performing both nights. **Lenny Kravitz** and former **Guns N' Roses** guitarist **Slash** are slated to perform "Beat It" with Jackson during one of the shows, according to a source close to the production. Several other artists including **Shaggy**, **Jill Scott**, **Monica**

and **Luther Vandross** have yet to decide what they will perform, according to their respective publicists. **Diana Ross**, who was at one time announced as a performer, is



Shaggy

off the schedule, according to the celebration's organizers. Jackson and his brothers convened in Los Angeles on Friday (8/10) to rehearse for the shows.

Destiny's Child, **Janet** and **Dido** will be among the performers at the eighth annual "MTV Europe Music Awards." The awards will be held November 8 in the Festhalle in Frankfurt.

Mandy Moore, **Better Than Ezra**, **Jagged Edge** and **Usher** will all perform at the Miss Teen USA compe-

continued on page 31

FMQB

FRIDAY MORNING QUARTERBACK www.fmqb.com

"Everybody has charts. FMQB is the trade that will help build a radio station"

-Rob Roberts, PD, Y100/Miami

...Much More Than Just Charts!

news
FROM london

Dido, still in the U.K. Top Ten (at No.8) with her *No Angel* album after 43 weeks on the survey, released "Hunter" as a new single from the multi-million-selling set in the U.K. last Saturday (8/10). The CD will include a remix of the track by leading garage name **MJ Cole** and a **Rollo and Sister Bliss** remix of the album track "Take My Hand," with a second CD including mixes by **Francois Kevorkian** of "Hunter" and **Brothers In Rhythm** of "Take My Hand." Dido, recently back from a U.S. stadium tour supported by **Travis** and **Emiliana Torrini**, is now looking forward to her first tour of Australia and the Far East, while *No Angel* has racked up U.K. sales of 1.5 million and a total of eight million worldwide.

Critically-welcomed Texan-born, London-based singer-writer **Shea Seger** returns to last year's *The May Street Project* album for the new U.K. single, "I Love You Too Much" on September 3. The track has been extensively reworked by the **Dust Brothers** and will be accompanied on CD1 by the new song, "Footsteps," and the original album version, while a second disc includes live, acoustic versions of her last single, "Clutch," and another new track, "A Voice Less Broken." Meanwhile, Seger has been getting plenty of positive attention back home, with TV appearances including **Conan**

O'Brien and live dates planned for the autumn. Folk veteran **Al Stewart** is to tour the U.K. in September and October behind a 25th anniversary version of his 1976 million-seller *Year Of The Cat*. The album has been remastered by EMI Catalogue and now includes a live version of "On The Border" plus other tracks and Stewart's "Story Of The Songs," a new composition about the original material. The tour includes a showpiece London date at Queen Elizabeth Hall on October 1.

1980s favourites **ABC**, recently on tour in Britain with **Robbie Williams** and with their *Look Of Love* compilation on release, will star in a *Night Of The Proms* European tour in October. Following artists like **Bryan Ferry**, **Deborah Harry**, **Sting** and **Simple Minds** who have taken part in the show in the past, the band will play 36 dates around Europe accompanied by a massive 80-piece orchestra. Meanwhile, "Peace and Tranquility," one of the new songs on the best-of album, will be released as a U.K. single on September 17.

"21 Seconds" by London garage collective **So Solid Crew** is the U.K.'s latest "street" crossover single to hit No.1 on the sales chart, after selling 118,000 copies last week to give the increasingly

mighty Ministry of Sound organisation its third chart-topper in just 11 weeks. This, and **DJ Pied Piper's** "Do You Really Like It" in June, are on their Relentless label, while last month's No.1 "Another Chance" by **Roger Sanchez** was on Defected. "21 Seconds" comfortably pushed **Atomic Kitten's** "Eternal Flame" into second place, but the Liverpool Pop trio had the major consolation of going straight to the top with the revamped version of their *Right Now* album, which sold 47,000 units last week, more than in its entire shelf life first time around, when it peaked at No.39. Back on the singles chart, there was another Top Three hit for **Jennifer Lopez** as "Ain't It Funny" debuted at three, with "Ante Up" by M.O.P. new at seven and "One Minute Man" by **Missy Elliott** featuring **Ludacris** at ten. Club singles "The Real Life" by **Raven Maize** and "Precious Heart" by **Tall Paul vs. INXS** (sampling the Australian band's 1988 hit "Never Tear Us Apart") came in at 12 and 14 respectively, separated by **Radiohead's** "Knives Out" at 13. The news was less bright for **Bjork**, whose "Hidden Place" debuted at 21, and **Catatonia**, whose *Paper Scissors Stone* album appeared at six, after two consecutive chart-topping sets in 1998 and '99.

News From London is compiled in the UK by Paul Sexton, who can be e-mailed directly at psexton@macline.co.uk.

daily insider continued

continued from page 30

tion in South Padre Island, TX on August 22. President of the Miss Universe organization **Paula Shugart** commented, "The key to this year's competition is music. Music is the core of teen Pop culture and we are very excited that this year we have an unprecedented number of music acts, more than we've ever had before. With **Mandy Moore**, **Usher**, **Better Than Ezra**, and **Jagged Edge**, we have a diverse lineup of artists that reflect the diverse tastes of today's teens." The Miss Teen USA broadcast will air at 9 p.m. ET August 22 on CBS.

According to the *Hollywood Reporter*, **Madonna** will appear as an animated animal character in an upcoming **DreamWorks** film. She will join **Ben Stiller**, **Jason Alexander** and **Chris Rock** in lending her voice to "Madagascar," which is about four creatures that are being sent back into the wild by an animal rights group. A shipwreck occurs, however, and they end up in Madagascar.

No Doubt will release their next album *Rock Steady* on December 18 just in time for Christmas. "Rock Steady is where we are as a band right now," says **Gwen Stefani**. The band has not announced any tour dates yet, but **Gwen** and **Eve** will perform their single "Let Me Blow Ya Mind" on the **Teen Choice Awards** on Monday (8/20). The video was nominated for Best Female Video, Hip Hop Video and Viewer's Choice at MTV's Video Music Awards next month.

The next North American leg of **U2's** tour is expected to generate enough business to put the "Elevation" tour in a league with the biggest tours in Rock history. According to a report in the *Times of London*, **U2** is planning to return for another 25 shows this fall. The band has been considering another tour leg since before the first one even started. The tour has already grossed \$142 million worldwide. They made \$69 million from the 50 shows they played in the U.S.



PATTI GALLUZZI, Vice President, Music Programming
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(212) 258-8737

SPANKIN' NEW ADDITIONS

1. Jay-Z "IZZO (H.O.V.A.)"
2. DMX "We Right Here"
3. Ja Rule f/Case "Livin' It Up"
4. Mariah Carey "Never Too Far"
5. Nelly Furtado "Turn Off The Light"
6. P.O.D. "Alive"
7. System Of A Down "Chop Suey!"
8. Nickelback "How U Remind Me"
9. Ginuwine "Differences"

BUZZWORTHY.MTV.COM

1. Alicia Keys "Fallin"
2. Drowning Pool "Bodies"
3. Gorillaz "Clint Eastwood"
4. Alien Ant Farm "Smooth Criminal"
5. Fabolous "Can't Deny It"

MTV EXCLUSIVES

1. Puddle Of Mudd "Control"
2. Little T And One Track... .. "Shaniqua"

DAYTIME

1. Adema "Giving In"
2. Alien Ant Farm "Smooth Criminal"
3. Bad Ronald "Let's Begin"
4. Blink 182 "The Rock Show"
5. Bubba Sparxxx "Ugly"
6. Blu Cantrell "Hit 'Em Up Style (Oops)"
7. Mary J. Blige "Family Affair"
8. Michelle Branch "Everywhere"
9. Cake "Short Skirt/Long Jacket"
10. City High "What Would You Do?"
11. DMX "We Right Here"
12. Dream "This Is Me"
13. Drowning Pool "Bodies"
14. Craig David "Fill Me In"
15. Missy Elliott "One Minute Man"
16. Fabolous "Can't Deny It"
17. Fuel "Bad Day"
18. Ginuwine "Differences"
19. Gorillaz "Clint Eastwood"
20. Macy Gray "Sweet Baby"
21. Janet "Someone To Call My Lover"
22. Jagged Edge f/Nelly "Where's The Party At?"
23. R. Kelly "Feelin' On You Booty"
24. Alicia Keys "Fallin"
25. Limp Bizkit "Boiler"
26. Linkin Park "Crawling"
27. Little T And One Track... .. "Shaniqua"
28. Ja Rule f/Case "Livin' It Up"
29. Jay-Z "IZZO (H.O.V.A.)"
30. Jennifer Lopez "I'm Real"
31. Ludacris "Area Codes"
32. Mariah Carey "Never Too Far"
33. Nelly Furtado "Turn Off The Light"
34. Nickelback "How U Remind Me"
35. Nivea "Don't Mess With The Radio"
36. NSYNC "Pop"
37. P.O.D. "Alive"
38. P.Diddy f/Black Rob... .. "Bad Boy For Life"
39. Puddle Of Mudd "Control"
40. Ray J "Wait A Minute"
41. Smash Mouth "I'm A Believer"
42. Sum 41 "Fat Lip/Pain For Pleasure"
43. System Of A Down "Chop Suey!"
44. Trick Daddy "I'm A Thug"
45. Usher "U Remind Me"
46. Weezer "Island In The Sun"
47. The Wiseguys "Start The Commotion"

SHOWTIME

1. Backstreet Boys "More Than That"
2. Blink 182 "The Rock Show"
3. Michelle Branch "Everywhere"
4. Bubba Sparxxx "Ugly"
5. Blu Cantrell "Hit 'Em Up Style (Oops)"
6. City High "What Would You Do?"
7. DMX "We Right Here"
8. Dream "This Is Me"
9. Missy Elliott "One Minute Man"
10. Fabolous "Can't Deny It"
11. Gorillaz "Clint Eastwood"
12. Macy Gray "Sweet Baby"
13. Jagged Edge f/Nelly "Where's The Party At?"

14. Juvenile "Set It Off"
15. R. Kelly "Feelin' On You Booty"
16. Limp Bizkit "Boiler"
17. Ja Rule f/Case "Livin' It Up"
18. Jay-Z "IZZO (H.O.V.A.)"
19. Jennifer Lopez "I'm Real"
20. Ludacris "Area Codes"
21. Mariah Carey "Never Too Far"
22. NSYNC "Pop"
23. Nelly/St. Lunatics "Batter Up"
24. P.O.D. "Alive"
25. P.Diddy f/Black Rob... .. "Bad Boy For Life"
26. Puddle Of Mudd "Control"
27. Ray J "Wait A Minute"
28. Snoop Dogg & Tha... .. "I Luv It"
29. Sum 41 "Fat Lip/Pain For Pleasure"
30. Weezer "Island In The Sun"

LATE NIGHT

1. Alien Ant Farm "Smooth Criminal"
2. Bad Ronald "Let's Begin"
3. Michelle Branch "Everywhere"
4. Mary J. Blige "Family Affair"
5. Bubba Sparxxx "Short Skirt/Long Jacket"
6. Cake "Short Skirt/Long Jacket"
7. Blu Cantrell "Hit 'Em Up Style (Oops)"
8. The Crystal Method "Name Of The Game"
9. Disturbed "Down With The Sickness"
10. DMX "We Right Here"
11. Dream "This Is Me"
12. Drowning Pool "Bodies"
13. Missy Elliott "One Minute Man"
14. Fabolous "Can't Deny It"
15. Fuel "Bad Day"
16. Macy Gray "Sweet Baby"
17. Ginuwine "Differences"
18. Gorillaz "Clint Eastwood"
19. Janet "Someone To Call My Lover"
20. Jagged Edge f/Nelly "Where's The Party At?"
21. Juvenile "Set It Off"
22. R. Kelly "Feelin' On You Booty"
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34. Nelly Furtado "Turn Off The Light"
35. P.O.D. "Alive"
36. P.Diddy f/Black Rob... .. "Bad Boy For Life"
37. Puddle Of Mudd "Control"
38. Snoop Dogg & Tha... .. "I Luv It"
39. Sum 41 "Fat Lip"
40. System Of A Down "Chop Suey!"
41. Trick Daddy "I'm A Thug"
42. Usher "U Remind Me"
43. Violator f/Busta Rhymes "What It Is"
44. Weezer "Island In The Sun"
45. The Wiseguys "Start The Commotion"

CRANKIN'

1. Adema "Giving In"
2. Mary J. Blige "Family Affair"
3. Cake "Short Skirt/Long Jacket"
4. Blu Cantrell "Hit 'Em Up Style (Oops)"
5. The Crystal Method "Name Of The Game"
6. Disturbed "Down With The Sickness"
7. Drowning Pool "Bodies"
8. Macy Gray "Sweet Baby"
9. Missy Elliott "One Minute Man"
10. Mystic "The Life"
11. Fabolous "Can't Deny It"
12. Fuel "Bad Day"
13. Janet "Someone To Call My Lover"
14. Jimmy Eat World "Bleed American"
15. Nelly Furtado "Turn Off The Light"
16. P.O.D. "Alive"
17. R. Kelly "Feelin' On You Booty"
18. Radiohead "Knives Out"
19. Res "Golden Boys"
20. The Start "Gorgeous"

THE DISH

• MTV2 Premieres: Tune in for Redman's "Smash Something" on August 23rd, and Slipknot's "Left Behind" on August 30th, every hour on the hour!

• Tenacious D. Rule The Deuce – Tune in every Saturday at 7 PM and catch an hour of the D hosting and joking about their video and picks.

• Celebrate Madge's birthday with Madonna A to Z, counting down every Madonna video we have, this August 18th at 2 PM.

• Get ready for back-to-school: Tune in for our End Of Summer Weekend as we countdown the summer's most played videos, the most requested videos from our Campus Invasion Tour and see the winner of our Campus Invasions Contest winner host an hour of her favorite videos.

• MTV-2 Award, and the Nominees are... Tune in to get the lowdown of MTV-2's first award, the nominees, and how to pick the winner at 9 PM, hosted by Tenacious D.!

• Make sure to catch the MTV2 Handpicked Tour with Pete Yorn and Ours this summer. Log on to MTV2.com for dates and cities.

• Rock 'n' Roll Hall Of Fame Concert Series:
Stained – August 18th and August 19th at 10 PM
Linkin Park – August 25th and August 26th at 10 PM

NEW ADDS

1. P.O.D. "Alive"
2. Macy Gray "Sweet Baby"
3. Redman "Smash Something"
4. R.E.M. "All The Way To Reno"

BUZZWORTHY.COM

1. Alicia Keys "Fallin"
2. Drowning Pool "Bodies"
3. Gorillaz "Clint Eastwood"
4. Alien Ant Farm "Smooth Criminal"
5. Fabolous "Can't Deny It"

HAND PICKED

1. Pete Yorn "Life On A Chain"
2. Ours "Sometimes"
3. Res "Golden Boys"
4. Jimmy Eat World "Bleed American"

BLOW TORCH

1. Alien Ant Farm "Smooth Criminal"
2. Kenna "Hell Bent"
3. Alicia Keys "Fallin"
4. Puddle Of Mudd "Control"
5. Trick Daddy "I'm A Thug"
6. Pete Yorn "Life On A Chain"
7. Ours "Sometimes"

CRANKIN'

1. Adema "Giving In"
2. Mary J. Blige "Family Affair"
3. Cake "Short Skirt/Long Jacket"
4. Blu Cantrell "Hit 'Em Up Style (Oops)"
5. The Crystal Method "Name Of The Game"
6. Disturbed "Down With The Sickness"
7. Drowning Pool "Bodies"
8. Macy Gray "Sweet Baby"
9. Missy Elliott "One Minute Man"
10. Mystic "The Life"
11. Fabolous "Can't Deny It"
12. Fuel "Bad Day"
13. Janet "Someone To Call My Lover"
14. Jimmy Eat World "Bleed American"
15. Nelly Furtado "Turn Off The Light"
16. P.O.D. "Alive"
17. R. Kelly "Feelin' On You Booty"
18. Radiohead "Knives Out"
19. Res "Golden Boys"
20. The Start "Gorgeous"

ON AIR

1. The Beta Band "Squares"
2. Ben Folds "Rockin' The Suburbs"
3. Dido "Hunter"
4. Fenix TX "Threesome"
5. India.Arie "Brown Skin"
6. Jamiroquai "Little L"
7. Krayzie Bone f/Sade "Hard Time Husin"
8. Jagged Edge "Where's The Party At?"
9. Lil' Jon & The Eastside Boyz "Bia, Bia"
10. Live f/Tricky "Simple Creed"
11. New Order "Crystal"
12. Petey Pablo "Raise Up"
13. R.E.M. "All The Way To Reno"
14. Redman "Smash Something"
15. Rufus Wainwright "California"
16. Weezer "Island In The Sun"



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X-LARGE

- DAVE MATTHEWS "The Space Between" RCA
JANET "Someone To Call..." Virgin
STAINED "It's Been Awhile" Elektra
SUGAR RAY "When It's Over" Lava/Atlantic/AG
TRAIN "Drops Of Jupiter" Columbia/CRG

NEW

- ALIEN ANT FARM "Moto Criminal" DreamWorks
MARIAH CAREY "Never Too Far" Virgin
FIVE FOR FIGHTING "Superman..." Columbia/CRG
NELLY FURTADO "Turn Off The Lights" DreamWorks
S.NICKS/S.CROWE "Sorcerer" Reprise

LARGE

- DIDO "Hunter" Arista
MELISSA ETHERIDGE "I Want To Be In Love" Island/Def Jam
FUEL "Bad Day" Epic
MACY GRAY "Sweet Baby" Epic
ALICIA KEYS "Fallin'" J Records
JENNIFER LOPEZ "I'm Real" Epic
J.MELLENCAMP "Peaceful World" Columbia/CRG
SMASH MOUTH "I'm A Believer" DreamWorks
THE WISEGUYS "Start The..." Mammoth/Hollywood

MEDIUM

- AEROSMITH "Fly Away From Here" Columbia/CRG
AFRO CELT SOUND... .. "When You're Falling" Real World
BARENACED LADIES "Falling For The..." Reprise
THE BLACK CROWES "Soul Singing" V2
MICHELLE BRANCH "Everywhere" Maverick
CAKE "Short Skirt/Long..." Columbia/CRG
BLU CANTRELL "Hit 'Em Up..." Arista
FRAG DAVID "Fill Me In" Atlantic/AG
CLAICKERSTICK "Smile" Atlantic/AG
S/TEMPLE PILOTS "Days Of The Week" Atlantic/AG

CUSTOM

- 3 DOORS DOWN "Be Like That" Republic/Universal
INDIA.ARIE "Brown Skin" Motown
MARY J. BLIGE "Family Affair" MCA
NIKKA COSTA "Like A Feather" Virgin
HALFORD "Made In Hell" Sanctuary/Metal-Is
LIVE "Simple Creed" Columbia/MCA
MAXWELL "Lifetime" Columbia/CRG
BRIAN MC KNIGHT "Love Of My Life" Motown
MEGADETH "Moto Psycho" Sanctuary
RADIOHEAD "Knives Out" Capitol
JILL SCOTT "The Way" Hidden Beach/Epic
TOOL "Schism" Tool/Dissection/Volcano
USHER "U Remind Me" LaFace
PETE YORN "Life On A Chain" Columbia/CRG

NEW ADDS

- MARIAH CAREY "Never Too Far" Virgin
MAXWELL "Lifetime" Columbia/CRG

INSIDE TRACK

- FIVE FOR FIGHTING "Superman..." Columbia/CRG
ALICIA KEYS "Fallin'" J Records
TRAIN "Drops Of Jupiter" Columbia/CRG

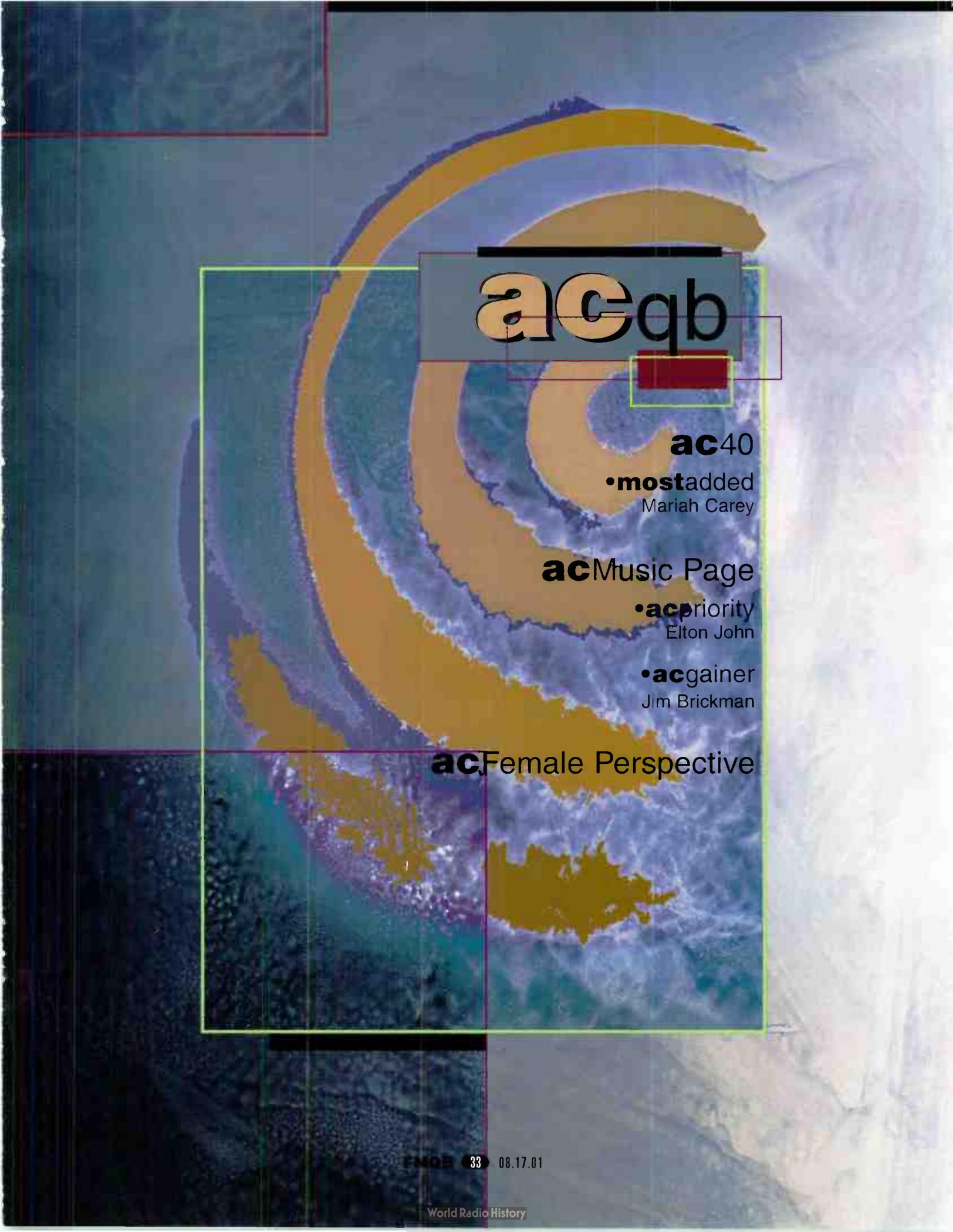
FEATURED PROGRAMMING

- Show Featured Artists Airdates
• Behind The Music Hair 8/26 (9 PM)

ARTIST OF THE MONTH

Mariah Carey





acqb

ac40

• **most added**
Mariah Carey

ac Music Page

• **ac** priority
Elton John

• **ac** gainer
Jim Brickman

ac Female Perspective

THE BLACK CROWES SOUL SINGING

V2 ANGELUS PRODUCED BY DON WAS. MIXED BY CHRIS LORD-ALGE.
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Most Added!

A Dozen Adds Out-Of-The-Box!

WBMX - Boston
WVRV - St. Louis
KQMB - Salt Lake City
KCDA - Spokane (34x)
WRFY- Reading (27x)
WRRS - Birmingham
KLTG - Corpus Christi
WCDA - Lexington
KLLY - Bakersfield
KKPN - Corpus Christi
WCGQ - Columbus
KCDU - Monterey

On Tour This Fall!



LW	TW	Artist	Track	Label	TW	MOVE	LW	2W	3W	CUME/ADD
2	1*	TRAIN	DROPS	(Columbia)	3374	233	3141	3032	2984	126/4
3	2	UNCLE KRACKER	FOLLOW	(Atlantic)	3044	-74	3118	3137	3218	132/1
4	3	DIDO	THANKYOU	(Arista)	2925	-169	3094	3190	3389	133/0
1	4	FAITH HILL	THERE	(Warner Bros.)	2908	-464	3372	3617	3827	134/0
5	5	SUGAR RAY	WHEN	(Lava/Atlantic/AG)	2868	-47	2915	2819	2731	100/0
6	6	MATCHBOX TWENTY	IF	(Lava/Atlantic)	2695	-123	2818	2937	2997	121/0
8	7*	ENYA	ONLY	(Reprise)	2687	115	2572	2468	2324	140/3
7	8	BACKSTREET BOYS	MORE	(Jive)	2667	-68	2735	2690	2777	139/1
10	9*	JODEE MESSINA	BURN	(Curb)	2252	79	2173	2141	2038	134/5
12	10*	FIVE FOR...	SUPERMAN	(Aware/Columbia/CRG)	2214	236	1978	1830	1777	97/1
9	11	LEE ANN WOMACK	HOPE	(Universal)	2186	-84	2270	2393	2591	107/0
13	12*	O-TOWN	ALL	(J)	2105	169	1936	1683	1474	125/5
11	13	DIAMOND RIO	ONE	(Arista)	2043	-16	2059	2094	1983	114/0
17	14*	SMASH MOUTH	BELIEVER	(Interscope)	2037	199	1838	1636	1459	76/2
14	15*	DAVE MATTHEWS	SPACE	(RCA)	2007	114	1893	1846	1804	72/3
15	16	BB MAK	GHOST	(Hollywood)	1787	-86	1873	1863	2215	109/1
16	17	LIFEHOUSE	HANGING	(Dreamworks)	1774	-70	1844	1942	2052	57/0
19	18*	INCUBUS	DRIVE	(Epic)	1754	16	1738	1718	1743	65/0
18	19	CORRS	ALL	(143/Lava/AG)	1716	-22	1738	1641	1473	103/1
20	20*	ERIC CLAPTON	BELIEVE	(Reprise)	1684	131	1553	1434	1376	121/2
23	21*	M. ETHERIDGE	WANT	(Island/IDJMG)	1431	185	1246	1183	1006	79/3
22	22*	EVE 6	NIGHT	(RCA)	1364	71	1293	1328	1356	55/0
25	23*	STAINED	BEEN	(Elektra)	1345	139	1206	1056	869	46/0
21	24	LIONEL RICHIE	ANGEL	(Island/IDJMG)	1304	-107	1411	1493	1632	81/0
33	25*	JANET	SOMEONE	(Virgin)	1257	217	1040	850	708	72/8
24	26*	CHARLIE WILSON	WITHOUT	(Major Hits)	1251	43	1208	1148	1060	80/3
27	27*	PETER CETERA	COMING	(DDE)	1230	56	1174	1117	997	70/0
26	28	EVA CASSIDY	OVER	(Blix Street)	1162	-19	1181	1151	1123	70/1
30	29*	3 DOORS DOWN	BE	(Republic/UMG)	1159	52	1107	1027	948	50/1
29	30*	S CLUB 7	NEVER	(Interscope)	1145	1	1144	1053	991	78/3
35	31*	DIDO	HUNTER	(Arista)	1135	136	999	912	891	59/6
37	32*	MICHELLE BRANCH	EVERYWHERE	(Maverick)	1129	174	955	901	796	52/2
31	33*	SUZY K	DIVE	(Vellum)	1118	41	1077	1003	870	70/0
32	34	MATCHBOX TWENTY	MAD	(Atlantic)	987	-89	1076	1205	1319	40/0
28	35	NELLY FURTADO	LIKE	(DreamWorks)	981	-180	1161	1242	1570	48/0
39	36*	BARENAKED...	FALLING	(Reprise)	940	103	837	700	687	42/2
D	37*	JIM BRICKMAN	SIMPLE	(Windham Hill/BMG)	928	310	618	358	37	100/20
D	38*	HUEY LEWIS	LET	(Silvertone)	896	235	661	490	221	91/16
36	39	*NSYNC	THIS	(Jive)	883	-74	957	1130	1105	58/0

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

most added

1.	MARIAH CAREY	"Never Too Far"	Virgin	37
2.	JIM BRICKMAN	"Simple Things"	Windham Hill/BMG	20
3.	HUEY LEWIS	"Let Her Go..."	Silvertone	16
4.	DEEP BLUE...	"Hell..."	Aezra	15
5.	JOURNEY	"With..."	Columbia/CRG	12

acgainers

1.	JIM BRICKMAN	"Simple Things"	Windham Hill/BMG	(+310)
2.	FIVE FOR FIGHTING	"Superman"	Columbia/CRG	(+236)
3.	HUEY LEWIS	"Let Her Go..."	Silvertone	(+235)
4.	JANET	"Someone To Call My Lover"	Virgin	(+217)
5.	SMASH MOUTH	"I'm A Believer"	Interscope	(+199)

next up

(Active Records With The Greatest Chart Potential)

			PPW Total	Move	Cume/Adds
NELLY FURTADO	"Turn Off The Light"	DreamWorks	817	149	44/2
VINE	"Forever..."	BTI	799	120	49/2
THE WISEGUYS	"Start The Commotion"	Mammoth	771	121	30/3
JAN ARDEN	"Cherry Popsicle"	Zoe/Rounder	768	104	52/2
NEIL DIAMOND	"You Are The Best"	Columbia/CRG	755	159	65/5
BETTER THAN EZRA	"Extra Ordinary"	Beyond	597	156	32/6
SERAH	"I'm Not In Love"	Great Northern Arts	540	103	49/6
VERVE PIPE	"Never..."	RCA	509	107	27/2
JOURNEY	"With..."	Columbia/CRG	400	158	46/12
LORRIE WESOLY	"As I Walk Through..."	Night Vision	351	135	35/11

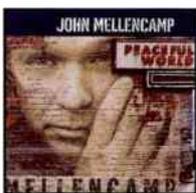
acpriority

Elton John
"I Want Love" (Rocket/Universal)



The new album from Elton John, *Songs From The West Coast*, marks a triumphant return to his signature sound from the '70s. The first single, "I Want Love," recaptures the lyrical magic of Bernie Taupin, with Elton's classic voice and melodies. Well worth the wait.

acpicks

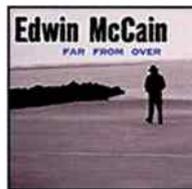


John Mellencamp
"Peaceful World" (Columbia/CRG)

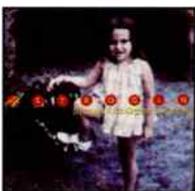
"Peaceful World" brings John Mellencamp back where he belongs... making classic pop songs. This is his most infectious song in years. Look for this to be featured in thirty second TV commercials for the Indy Racing League. From the forthcoming *Cuttin' Heads* disc.

Edwin McCain
"Write Me A Song" (Lava/Atlantic/AG)

Talk about an artist who was tailor-made for the format! Edwin follows up the Top 15 success of "Hearts Fall" with another winner in "Write Me A Song." It's hard to go wrong with an artist of his caliber and his strength within the format.



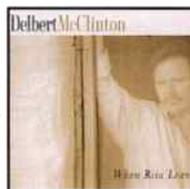
Astrogin
"Why Do I Call" (Last Beat)



The first single, "Time Ticks" gave us an introduction to Astrogin. Now, the new track "Why Do I Call" will make them part of the family. This one definitely boasts some bigtime chops. Look for this to eclipse any past success they have had. A must listen.

Delbert McClinton
"When Rita Leaves" (New West)

Delbert reveals his softer side on "When Rita Leaves," a tender tale of love lost. With a sound that's a little "south of the border," this is a nice change of pace from the norm. Spend some quality time with this one...you'll be glad you did.

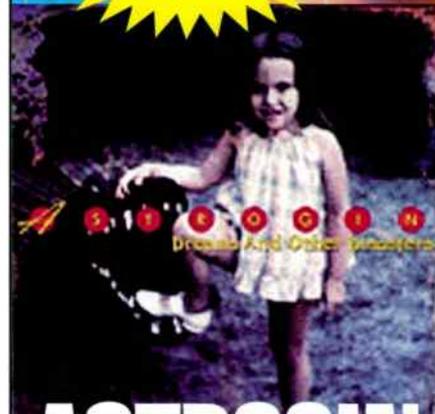


Kirstin Candy
"Whisper" (Escalator)



Newcomer Kirstin Candy seems to have all the ingredients for a successful debut with "Whisper." From her delicate and convincing vocals, strong melody, and first rate production, it's easy to see big things ahead for this up and comer.

Impacting
Radio
August 20th



ASTROGIN

"Why Do I Call"

Promotion Contacts:
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ashtonconsults@aol.com

Tom Mazzetta/Mazzetta Promotion
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Tami@lastbeatrecords.com



female perspective

“Back In The Morning Saddle”

— by Barb Richards, P.D. WAJI, Fort Wayne, Ind.



This past week I filled in for the morning team while the regular guys took some vacation time. I've done mornings off and on throughout my career and I always find it great fun and a challenge. Although it's been awhile, this time it was just like riding a bike, the things that came back to me...

That first morning, the alarm went off at 3 a.m. and my first thought was... “!#%^#&! Then I remembered what I always thought when I just felt like I could not get out of bed – if I didn't get up and do it, no one would. So I rolled out of bed, went to the fridge, got a Diet Mountain Dew and hit the treadmill.

I'm a morning exercise junkie so this is part of my routine – just not at 3:10 a.m. But away I went, while reading some show prep services, getting my trivia question for the morning and putting together a couple of topical things.

By the time I left for work I was wide awake and ready to go... partly because of the caffeine but mostly due to the fact that I'm a morning person. Yeah, I felt good, and excited about doing morning radio once again. It's the most satisfying airshift; you get to show off all your personality and creativity. Plus, I was working with my favorite fill-in news person of all time. This was going to be a great week...

When I arrived, the news guy looked tired. What was wrong? He said he suffered a bad case of “clock panic.” Oh yeah, remember that? It's when you're so worried about waking up late that you wake up every hour, every half hour, every 20 minutes... It's a very unrestful night and you pay for it the next day. “Clock panic,” is worse for people filling in. If you do mornings all the time, eventually it goes away... Unless you've been out the night before at an Eddie Money concert and you only got an hour and a half of sleep...

The phones are so busy during a morning show. It was great. 9 a.m. rolled around before I knew it. But by then, I felt like I had put in a full day of work! Oh my gosh, everyone was just starting their day and I desperately wanted a nap!

No rest, though. I was available to go out to lunch (usually I spend lunch on the air). So my dance card was full! Before I knew it, it was mid afternoon and I was having trouble keeping my eyes open. Yeah, after lunch for a morning person is nap time! I kept both eyes open with help from another Mountain Dew... And plowed through my list of stuff. Before I knew it, the clock said 5 p.m. and I thought, geez, I've got to go home.

By 8 o'clock, I'm asleep on the couch, the kids running in and out, asking me questions to which I'm not sure what I answered. 9 p.m. found me sound asleep for the night – oh yeah – morning show people go to sleep earlier than their kids!

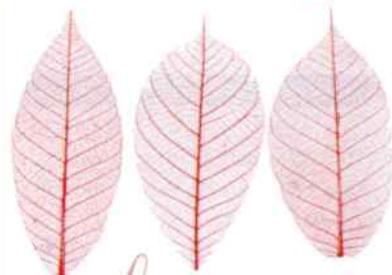
That alarm felt a whole lot earlier the next day. How well I remember that feeling – a chronic level of fatigue that only morning show people experience. It's a feeling of always being tired, even if you do get a nap every day.

There's an incredible amount of energy in a morning show. The performers feed off each other; if one is down, the other kicks in. If one is having a bad day, the other one cheers them up. I think we could solve the “energy crisis” if we could just catch the electricity generated by two or more people involved in a morning show.

All week long, even though the news guy and I worked all day, never got a nap, survived on 5 and 6 hour nights, we had great shows. We had that energy. It was wonderful! On the other hand, I'm glad I get a year before I have to do it again!

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kirstin candy



whisper



**Impact Date:
August 20th**

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847-535-9652
mazpromo@aol.com



Escalator Records
2022 Cliff Drive Suite 432
Santa Barbara, CA 93109



Opportunities

EAST

The Sabre Radio Group seeks a News Director for their 5 station group (Hot AC, News-Talk, Classic Rock, Country simulcast). Females are encouraged to apply. Good money, great market. Tapes and resumes to Bob Quick, Operations Manager, Sabre Radio Group, 2205 College Ave., 2nd Floor, Elmira, NY 14903. 607-732-4400. EOE.

WPXY/Rochester is searching for America's next night star. Must be able to super-serve, communicate with and entertain women 18-29. Production skills and appearances are a must! You must be a team player. Self-centered jocks who think they know everything are not welcome. T&R to Mike Danger, WPXY, 1700 HSBC Plaza, Rochester, NY 14604. No phone calls please. Infinity Broadcasting is an Equal Opportunity Employer.

SOUTH

Hot 92.7/Charlotte has full/part time on-air personality and mixer positions open. No phone calls. Forward tapes/resumes to Boogie D. at 2303 West Morehead Street, Charlotte, NC 28208.

Beasley Broadcasting in Coastal Carolina (mkt 81) is looking for full and part-time air talent for multiple formats. Send Tape/Resume/Photo to Beasley Broadcasting, Attn: Jeff Sanders, 207 Glenburnie Dr., New Bern, NC 28560. No Calls. EOE.

NextMedia Panama City, FL cluster is accepting tapes/resumes for current/future openings for the following formats: CHR (Island 106), Active Rock (97 X), The Wave (Soft AC), The Buzz (N/T). Send your package to Fred Nagle, Operations Manager, NextMedia/FL, 7106 W. Laird, Panama City Beach, FL 32408. NextMedia is an Equal Opportunity Employer.

MIDWEST

Infinity Broadcasting's Y98 FM (KYKY/St. Louis) is in search of air talent. Work for the industry's leader in an outstanding environment. Required two years (minimum) on-air experience in a competitive radio market, and a passion for Pop culture. Presentation to: Director/Human Resources, Infinity Broadcasting, 3100 Market Street, St. Louis, MO 63103. Infinity Broadcasting is an Equal Opportunity Employer. Women and minorities are encouraged to apply.

KDWB/Minneapolis seeks a Commercial Production Director. This person will handle all commercial production, help with voicetracking, assist the Creative Director with miscellaneous duties, and pull an occasional air-shift. E-mail, fax or mail resume, cover letter, position you're seeking and salary requirements to KDWB, Attn: Rob Morris, 100 North Sixth Street, Suite 306C, Minneapolis, MN 55403. E-mail: robmorris@clearchannel.com. Equal Opportunity Employer.

Star 105.5, Adult Contemporary in Crystal Lake, Illinois in suburban Chicago, is seeking a midday air personality with digital production skills. Candidates must have at least 3 years of AC on air experience and be willing to make personal appearances. Women encouraged to apply. Please send aircheck and resume to Dana Jang, Director Of Programming and Operations, NextMedia/Chicago, 2410 B Caton Farm Road, Crest Hill, IL

WEST

107.9 THE END, Sacramento's #1 Hit Music Station has a rare full-time opening in afternoon drive. We're looking for the energy, enthusiasm, and entertainment to keep this daypart ranked #1. Must live the lifestyle of the 18-34 target. Got what it takes? Rush your package to: Steve Weed, KDND, 5345 Madison Avenue, Sacramento, CA 95841. No calls, please. Entercom Sacramento is an EEO employer.

94.9 ZHT is in search of several passionate, focused, energetic and disciplined candidates for future full and part time positions. The 2002 Winter Olympic Games are almost here! This is a great opportunity to shine during a time where all eyes and ears will be on you! The facilities are exceptional! The mountains and skiing spectacular! The people among some of the best in the nation to work with. If you're a high energy talent who will give it nothing but your best every time you open up the mic, get your package to Program

Director Jeff McCartney now at KZHT, 2801 South Decker Lake Drive, Salt Lake City, UT 84119. Clear Channel Broadcasting of SLC is an Equal Opportunity Employer.

Operations Director/News Director, KIYU/Galena, AK. Salary: D.O.E., plus benefits. This position is a salaried management position and exempt from Alaska Fair Labor Practices Act requiring the logging of hours. Under the supervision of the General Manager, the Operations Director is responsible for the maintenance and development of the overall operations of the radio station in harmony with the existing policies of the Corporation and shall serve as a liaison in programming matters between management, on-air staff and the general public. Must have on air and live remote experience, journalism degree or equivalent & website design experience. Knowledge of Smartcaster automation, programming & recording system preferred. Must possess excellent interpersonal skills, the ability to deal effectively with a wide variety of people and the ability to work with others in a cooperative and professional manner. Send application via Priority Mail. NO PHONE CALLS PLEASE!! You can e-mail your resume to KIYU@arctic.net. Submit resume, air-check, letter of interest, & references to S. Steel - General Manager, KIYU, P.O. Box 165, Galena, Alaska 99741. Fax (907) 656-1734. Big River Public Broadcasting Corporation is an Equal Opportunity Employer.

Street BEAT



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(Pictured:
IDJMG's Marthe Reynolds
& Motti Shulman)

Street Beat

Top 50 Airplay

LW	TW	Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Adds
4	1*	JENNIFER LOPEZ	REAL	(Epic)	3717	562	3155	3054	2626	63/0
5	2*	ALICIA KEYS	FALLIN	(J Records)	3495	450	3045	2557	2095	61/0
3	3*	USHER	REMIND	(Arista)	3363	102	3261	3152	3012	63/0
1	4	JAGGED EDGE	PARTY	(Columbia/CRG)	3304	-48	3352	3082	2796	60/0
2	5	112	PEACHES	(Arista)	2810	-458	3268	3540	3593	53/0
6	6	EVE F/G.STEFANI	BLOW	(Ruff Ryders/Interscope)	2603	-268	2871	3011	3031	47/0
7	7*	BLU CANTRELL	HIT	(Arista)	2125	65	2060	1729	1813	44/1
8	8*	MISSY ELLIOTT	ONE	(Elektra/EEG)	2092	197	1895	1776	1357	57/0
10	9*	LUDACRIS	AREA	(Murder Inc./Def Jam/IDJMG)	2006	351	1655	1599	1391	53/0
24	10*	JAY-Z	IZZO	(Roc-A-Fella/IDJMG)	675	787	888	614	431	53/32
11	11	D12	PURPLE	(Shady/Interscope)	1629	-18	1647	1820	2002	40/0
15	12	MARY J. BLIGE	FAMILY	(MCA)	1602	248	1354	944	479	53/1
9	13	MISSY ELLIOTT	FREAK	(Elektra/EEG)	1526	-223	1749	2075	2239	35/0
18	14*	TRICK DADDY	THUG	(Slip-N-Slide/Atlantic/AG)	1430	212	1218	899	676	42/1
13	15	CRAIG DAVID	FILL	(Atlantic/AG)	1426	-6	1432	1381	1301	39/1
16	16*	JANET	SOMEONE	(Virgin)	1424	130	1294	1388	1301	37/1
12	17	LIL' MO	SUPERWOMAN	(Elektra/EEG)	1407	-178	1585	1892	2066	39/1
21	18*	ISLEY BROTHERS	CONTAGIOUS	(DreamWorks)	1324	361	963	865	697	35/1
35	19*	AFROMAN	HIGH	(Universal)	1257	753	504	54	35	44/10
17	20	CITY HIGH	YOU	(Interscope)	1232	-30	1262	1503	1962	26/0
23	21*	P. DIDDY/FAMILY	BAD	(Bad Boy/Arista)	1165	258	907	689	530	49/1
14	22	TOYA	DO	(Arista)	1154	-247	1401	1452	1505	27/1
33	23*	FABOLOUS	DENY	(Elektra/EEG)	916	332	584	431	187	39/2
19	24	DESTINY'S CHILD	BOOTY...	(Columbia/CRG)	847	-273	1120	1465	1670	20/0
22	25	JUVENILE	SET	(Cash Money/Universal)	845	-75	920	1011	978	31/1
20	26	RAY J.	MINUTE	(Atlantic/AG)	822	-158	980	1392	1502	27/0
28	27*	GINUWINE	DIFFERENCE	(Epic)	815	119	696	636	540	29/2
25	28	JESSICA SIMPSON	IRRESIST..	(Columbia/CRG)	672	-160	832	916	955	15/0
31	29	O-TOWN	ALL	(J)	643	-8	651	517	509	13/0
27	30	R. KELLY	FIESTA	(Jive)	615	-128	743	946	1081	17/0
32	31	NIVEA	MESS	(Jive)	608	-13	621	569	458	29/1
38	32*	C. MILIAN	AM	(Def Soul/IDJMG)	594	137	457	257	102	26/3
29	33	NELLY	RIDE	(Universal)	577	-108	685	660	738	16/0
26	34	ERIC SERMON	MUSIC	(Interscope)	567	-206	773	897	1196	17/0
43	35*	RL/SNOOP DOGG	ROLL	(J Records)	543	156	387	238	117	24/3
D	36*	VIOLATOR/BUSTA	WHAT	(Loud)	527	42	485	538	591	21/0
41	37*	NELLY	BATTER	(Fo'Reel/Universal)	453	49	404	353	282	19/1
34	38	SNOOP DOGG	BABY	(Universal)	448	-108	556	547	465	13/0
42	39*	LIL' JON	BIA	(TVT Records)	447	48	399	413	432	12/0
44	40*	JAHEIM	CASE	(Warner Bros.)	420	44	376	309	284	13/1
D	41*	R. KELLY	FEELIN	(Jive)	419	130	289	250	169	24/0
30	42	AGUILERA/MYA...	LADY	(Interscope)	408	-248	656	850	1180	12/0
36	43	ATHENA CAGE	HEY	(Priority)	380	-92	472	436	418	20/0
48	44*	COO COO CAL	PROJECTS	(Tommy Boy)	376	28	348	173	174	19/0
D	45*	PETEY PABLO	RAISE	(Jive)	343	98	245	193	161	12/3
46	46	GIGI D'AGOSTINO	FLY	(Arista)	339	-19	358	382	434	9/1
37	47	TYRESE	GIRLS	(RCA)	325	-134	459	641	869	9/0
D	48*	WILLA FORD	BAD	(Atlantic/AG)	308	9	299	237	251	10/1
47	49	AALIYAH	RESOLUTION	(Blackground)	302	-47	349	361	422	8/0
49	50	FAITH/C.THOMAS	BELIEVE	(Bad Boy/Arista)	294	-37	331	346	360	7/0

Beat's Best Vibes



Afroman
"Because I Got High"
(Universal)



Jay-Z
"Izzo (H.O.V.A.)"
(Roc-A-Fella/IDJMG)



Brian McKnight
"Love Of My Life"
(Motown)



Mariah Carey
"Never Too Far"
(Virgin)

Plays TW: Total number of Plays during current airplay week, Move: Increase or decrease in number of Plays from previous airplay week, Plays LW: Total number of Plays during previous airplay week, 2 Week: Total number of plays 2 weeks previous, 3 Week: Total number of plays 3 weeks previous, Cume: Total number of stations playing, Adds: number of new stations reporting as an add.

Street BEAT on the beat

JAY-Z "IZ" THA BOMB!... The streets are buzzing BIGTIME on Jay-Z "Izzo (H.O.V.A)" (see: *Street Beat Buzz*)... **Christina Milian** "AM To PM" is already bangin' on over 40 stations. NEW at WKTU, KYLD, KTHH and KKWD! The new video is smokin' and you can catch Christina on tour now with *NSYNC... **Ludacris** "Area Codes" (Def Jam/IDJMG) is getting major reaction at KPWR, KPRR, WJWZ, KTHH, KUUU, KTFM, KMEL and KTTB. It's from the motion picture *Rush Hour 2*... **Foxy Brown** "Candy" is NEW at KXHT, KQKS, KIKI and KHTE!... **Ja Rule** "Livin' It Up" is off the hook! NEW at Hot 97 and KPWR! The **Steve Wonder** "Do I Do" riff works BIG-TIME!

Universal's **Valerie DeLong** and **Gary Marella** have **Afroman** exploding everywhere! "Because I Got High" (Universal) is through the roof at WLLD, WNVZ, KXME, KSGI, KXHT and WJHM. NEW reports at B96, WJMN, KBXX, KDON, KIKI, WBHJ and more. #1 phones wherever it's played. A pure joint that's pure fun!... **Brian McKnight** "Love Of My Life" grabs 18 NEW reports out of the box! Over 1500 spins... **Juvenile** "Set It Off" is blowing up at KYLD, KMEL, KPTY, WWKX, WNVZ, WQSL, KYLZ, WRVZ, KWIN, KBLZ, WEZB, KXHT, KTFM, KBBT, KXME and WLLD!... **AZ** "Everything's Everything" is NEW at Z90, KHTE and KWWV! Already on over 20 stations.

Virgin's **Cary Vance** delivers a solid opening week on **Mariah Carey** "Never Too Far." 17 NEW reports out of the box. Already on the air at WKTU, B96 and a video is coming soon. B96's **Erik Bradley** says, "This is the song the world should be hearing by Mariah Carey. She's SINGING that song like ONLY she can. It's classy, legendary Mariah and an easy choice to make!" "Glitter" album due 9/11. "Glitter" movie will now open on 9/21.... **Gorillaz** "Clint Eastwood" is NEW at WBTS, KTTB, KBMB, KTFM, KYLZ, KDGS, KWIN, KSEQ and KLZK. Already buzzing at KPWR, KYLD, KGGI, KDON, KHTE, KWNZ, KXJM and WEZB. Video exploding... **Janet** "Someone To Call My Lover" is getting MAJOR action at WBTS-74x, KHTE-50x, KQCH-87x, KISV-54x, KKXX-79x, KGGI-57x, KIKI-74x and KDON-57x. Over 2 million albums scanned! Video #11 MTV, #16 BET and #3 VH1. NEW "TOTAL 80's REMIX" available. Call **Cary Vance** for a copy 212-253-3101. It's "Someone To Call My Lover" meets "Planet Rock" beats.

Columbia's **Lisa Ellis** and **Andrea Foreman** have a hot new jam from **Jermaine Dupri**! "Ballin'" goes at KPWR and KQKS! Check this one out NOW!... **Maxwell** "Lifetime" is getting support at KKBT, KHTN, KCAQ, WPGC, WERQ, Z90, KBMB, KBXX, KDGS, KHTE, KWNZ, KZFM, KTFM and KWIN!... **Destiny's Child** "Emotion" is on early at B96, KXME, KUBE, KPRR, KPTY, KWIN, KCAQ and many more. On deck: **Royce Da 5'9"** "You Can't Touch Me" and **Jessica Simpson** "A Little Bit." The remix is smokin'!

Priority's hot trio of **Tom Maffei**, **Joey Carvello** and **Danny C.** have a big star in **Lil' Romeo**. "The Girlies" get NEW action at WHHH and KWNZ! Breaking at WERQ, KKWD, KXHT, KBOS, B96, KSEQ, WEZB, KBBT, KYLZ and KGGI... **Nelly** "#1" (see: *Burke's Best Bet*)... **Athena Cage** "Hey Hey" is on-fire at 30 stations.... **Svala** "The Real Me" is on the air at WKTU, KKSS, WXXI, KHTE, KBAT, KDON and WKGS! A mall tour is happening now.

Epic's **Liz Pokora** has a couple of tunes to keep an eye on. **Ginuwine** "Differences" is NEW at KYLD and KISV! Already on KBXX, WJBT, KKWD, KMEL, Z90, KHTN, WHHH, KQBT, KCAD, KDGS and more!... **Jennifer Lopez** "I'm Real" remix featuring **Ja Rule** hit #1 on our *Street Beat Top 50 Airplay*. Blowing up at WJMH, WERQ, KBXX, KMEL, KYLD, KIKI, Z90, KCAQ, KOHT, KYLZ, KPWR, HOT 97 and many more!... **Ruff Endz** "Cash, Money, Cars, Clothes" was my *Burke's Best Bet* last week. This one will explode on impact. Already working at KBOS!

RCA's **Tony Monte** and **John Strazza** have the cut that radio wanted most from **Tyrese**. "What Am I Gonna Do" is already on HOT 97, WPGC, KBXX, KKFR, Z90, KMEL, KXJM, KHTN, KBMB, WHHH, KCAQ and more! It's not impacting until 8/27! Could a MAJOR tour be in the works?... **Public Announcement** "John Doe" Remix is already vibin' at KOHT, KCAQ, WBTT, KHTE, KDGS and more. KXHT is over 80 spins on the original!... Coming soon: **Cherokee** "Nectarine"

Interscope's **Nino Cuccinello** is heating up! **Bubba Sparxx** "Ugly" (Interscope) is NEW at KPWR, KMEL, WPGC, WLLD, KTFM, KBBT and KBLZ!... **Jadakiss** "Knock Yourself Out" is already on over 20 stations. NEW at KXHT, WRVZ and KDGS!... On deck: **Bilal** f/ **Dr. Dre** and **Jadakiss** "Fast Lane." Already in rotation at Hot 97, WERQ, WHHH, KMEL, WJMH, KBMB and more... **City High** featuring **Eve** "Carmel" will impact on 9/10.

Elektra's **Cord Himmelstein** has one hot lady! **Lil' Mo** "Gangsta" is buzzing BIGTIME at HOT 97! NEW reports at WPOW, WHHH and WWKX.... **T.C.P.** "Gotta Girl (Uh-huh)" is getting BIG phones at WPOW! NEW at KPTY! Already on KLUC, KXJM, WPYO, WWKX, WNVZ, KQBT,

CROSS

NEWS FOR CROSSOVER RADIO

Major props to **KUBE/Seattle** whose recent Spring Book was through the roof! **KUBE** moved 5.0-5.8 12+ to rank #3 in the market. **KUBE PD Eric Powers** secured #1 rankings in persons 12-17, 18-24, 18-34, 18-49 and 25-34. The "T-Man" morning show has cemented itself as a force. Right about now, **Eric, APD/MD Julie Pilat** and **OM Shellie Hart** should be at the bar toasting their effort. If you've ever spoken to any one of them their passion for the business is inspiring and refreshing in a world that can sometimes be too corporate... **KISV/Bakersfield** morning show member **Mingo** has jumped ship and swam across town for nights at **KKXX**. **Romeo**, the remaining member of the **Mingo & Romeo** show, will stay on board and continue on with the show. **PD Bob Lewis** is actively looking for his replacement. If you think you've got what it takes, contact **Bob Lewis** at 661-328-1410... **KPWR/Los Angeles PD Jimmy Steal** has added more fuel to the fire by adding two more artists to his red-hot "Back To School Powerhouse" show set for August 25th. **Power** adds **Outkast** and the smokin' **Afroman** to a line up that already consists of **Ludacris**, **The So So Def All-Stars**, **Nelly** and the **St. Lunatics**, **Xzibit**, **DJ Quick** and **Jurassic 5**. Also, fans can expect to see plenty of surprise special guests along with their favorite **Power** air personalities... **KUUU/Palm Springs** afternoon dude **Antdog** slaps on **APD** stripes and moves into morning drive while newcomer **J Quest** joins the team for **PM** drive. Also, mix show **DJ Justyn Tyme** of **The Bum Squad** breaks camp to take on a Programming and Development position with **MTV/MTV2**... It's time once again for the annual **Smoke Out Festival** and this year's show will feature performances from **Erick Sermon**, **Suicidal Tendencies**, **Long Beach Dub Allstars**, **Kottonmouth Kings**, **Afroman**, **Armand Van Helden** and **DJ Sneak**. As the show ventures outside its home base of **San Bernardino Valley** for the first time this year, artists **Busta Rhymes**, **Deftones**, **Method Man**, **Redman**, **Fear Factory**, **Keith Murray** and **Cypress Hill** will join in on the fun and also perform at the **San Francisco** and **New Jersey** shows. Although **Redman**, **Murray** and **Sermon** are set to perform separately, the three will likely join together on stage for some **Def Squad** songs. More artists will likely be added including a surprise act at 4:20 PM celebrating a tradition of the show. Last year's surprise act was **Limp Bizkit**. The show is set to invade **Holmdel, NJ** on 9/29; **Devore, CA** on 10/6 and **Oakland** on 10/13... The **Girls & Guitars** breast cancer benefit in **Los Angeles** is quickly developing as **Mary J. Blige**, **Nelly Furtado** and the **Dixie Chicks** are set to headline the second annual concert. Other artists already confirmed are **India Arie**, **Pat Benatar**, **Emmylou Harris**, **Beth Nielsen**, **Chapman** and **Shea Seger**. **West Wing** star **Allison Janney** will host this year's event, which will be taped on **October 18th** at the **Wiltern Theater** and aired as a two-hour special on the **Lifetime Network**. Last year's show featured performances by **Destiny's Child**, **Sheryl Crow**, **Melissa Etheridge**, **Heart's Ann and Nancy Wilson**, **Cyndi Lauper** and **Amy Grant**... If you want the exposure, we need the info. Phone: 856-424-7080 Fax: 856-424-3881 or e-mail anytime at jjurness@fmqbm.com

Joel Furness

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NELLY

#1

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KBBT/San Antonio
WWKX/Providence
KCAQ/Oxnard
KOHT/Tucson - 12x
WHHH/Indianapolis
KBMB/Sacramento
WFLZ/Tampa

WPGC/Washington DC
WBHJ/Birmingham
WXIS/Johnson City - 26x
WJWZ/Montgomery
KBOS/Fresno
KKWD/Oklahoma City - 19x
WRVZ/Charleston

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Soundtrack Executive Producer: David Ehrlich

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Street BEAT on the beat

KWIN and many more!... **Fabulous F/Nate Dogg** "Can't Deny It" is on-fire at Power 106 with 80 spins a week. NEW at WPOW! On at MTV *Buzzworthy*... **Missy Elliott** "One Minute Man" is a hit. Just ask WJMN, WERQ, WPGC, WPOW, KMEL, KYLD, KXJM, WWKX and WHHH.

Arista's **Rick Sackheim** is marking the return of a legend, **Babyface**. "What If" is already on 20 stations and grabs NEW reports at WBHJ and KHTE!... **P.Diddy & The Bad Boy Family** "Bad Boy For Life" is NEW at WBHJ!... **Usher's** new album debuts BIG at #1!... **Blu Cantrell** gets the green light at KKFR!... **Joy Enriquez** "What Do You Want" is impacting NOW

Jive's **Dawn Fox** is bringing home **R. Kelly** "Feelin' On Yo Booty." Already on 35 stations and on tour now.... **Nivea** "Don't Mess With The Radio" is already working at WPOW, KXJM, KQBT, WXIS, KIKI, KSEQ, KKXX and many more. NEW at WBHJ! On tour now with **Jagged Edge** and **Mystikal**... **Petey Pablo** "Raise Up" is NEW at KTFM, WERQ and more. Action at WPGC and KXHT!... *NSYNC "Gone" goes early at WKTU! Impacting NOW!

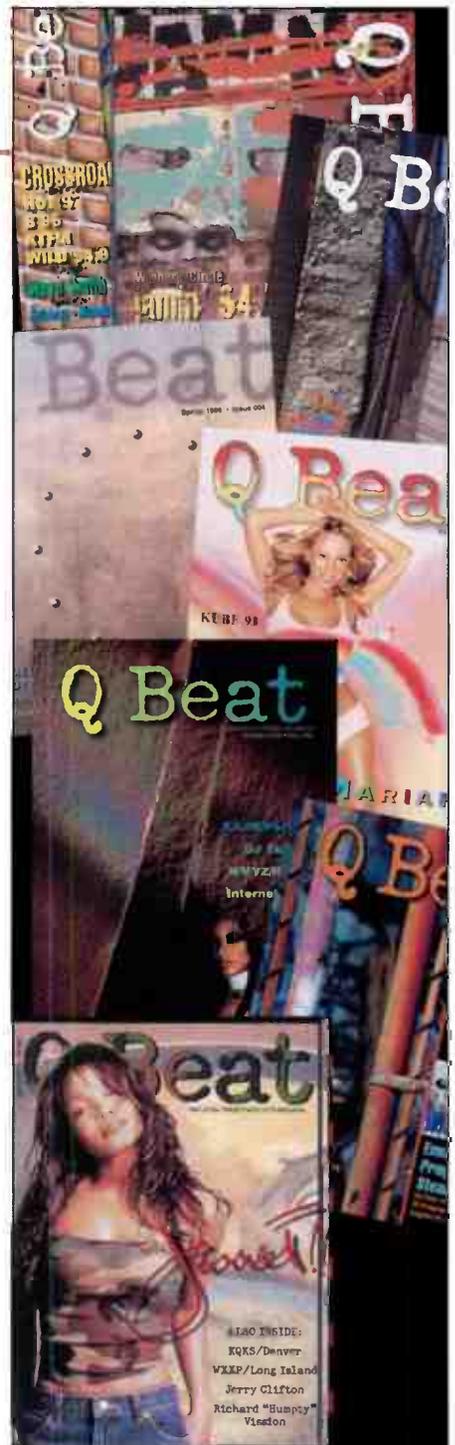
London-Sire's **Davey Dee** has **Eden's Crush** heating up again. "Love This Way" is reacting at B96, KWNZ, KDGS, KHTN, WKGS, WOCQ and more. The Bass Remix is smokin'! On tour with **Jessica Simpson**... **Elan** "I'm In Love With You, Girl" is impacting NOW! Cool summertime jam!

Robbins' **Frank Murray** is still smokin' with **Ian Van Dahl** "Castles In The Sky." Now crossing over to Mainstream with NEW adds at WIHT, WZKL, KHHT, KXXM and KKMGM. Don't let your competitor beat you on this record. Top 5 Callout out WKTU!... **Rockell** "What U Did To Me" is getting HUGE phones in Long Island, Seattle and Orlando... **Sulk** "Only You" is on-fire at WXXP, WKIE and KNHC!... **Dee Dee** gets 75+ spins at WPYO... **Kate Ryan** "Scream For More." 12" out now in the clubs and mixers are vibin' BIGTIME!

Capitol's **Johnny Coppola** has a record buzzing at the club/mix show level. **Celeste Prince** "Inside Your Secret" is NEW at WXXP! Already on WKIE and WZBZ!

Tommy Boy's **Hazel Zoleta** is heating up things with **Coo Coo Cal** "My Projects." Working at WPOW, WBTT, HOT 97, KPRR, KWIN, KXME, WHHH, WBHJ, WJMH, KGGI, KIKI, WJBT, KVEG, KZFM and KTFM! Hazel's got one!

- Bob Burke
(bburke@fmqbbmail.com)



BURKE'S BEST BET!...

Nelly "#1" (Priority)

When you really think about one of the biggest acts this past year in Hip Hop, Nelly should top the list hands down. Every record he's released or has appeared on has scored big. Now comes a blazin' hot track from the forthcoming motion picture *Training Day*. Nelly serves up another lethal dose of his St. Louis Hip Hop that is sure to more than satisfy fans everywhere. On tour as part of the *MTV: TRL Tour*, Nelly is sure to keep the summer sizzling with another off-the-hook joint that should be on many airwaves coast-to-coast by the time you read this. BET ON IT!



STREET BEAT BUZZZZZ!...

Jay-Z "Izzo (H.O.V.A.)" (Roc-A-Fella/IDJMG)

Hip Hop's newest icon is buzzing BIGTIME! Over 40 stations out-of-the-box and Top 5 phones at KUBE, WJFX, WHZT, HOT 97, KXME, KBMB, KXJM, WLLD, WJMN, WJMH, KTFM, WZMX and KPWR. Top 10 phones at KTHI, KLZK, KTTB and KBXX. Top 5 call-out at HOT 97 and WPGC. Over 3600 detections and over 50 million in the audience. Look for a "Little Big Man Tour" coming soon. It doesn't get any bigger than Jay-Z! New album dropping soon. If you're not on this, you need to rethink your career. Really!

ISSUE
#009

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Bob Burke (bburke@fmqbbmail.com)

Street BEAT mix iT up

Top 30

LW	TW	Artist	Track	Label
3	1.	Janet	"Someone To Call My"	Virgin
1	2.	J-Lo	"Play"	Epic
2	3.	Aguilera/Mya/Lil' Kim/P!nk	"Lady Marmalade"	Interscope
6	4.	Destiny's Child	"Bootylicious"	Columbia
4	5.	Jessica Simpson	"Irresistible"	Columbia
7	6.	Mariah Carey	"Loverboy"	Virgin
11	7.	Stevie Nicks	"Planets Of The..."	Reprise
10	8.	Faithless	"We Come 1"	Arista
14	9.	Basement Jaxx	"Romeo"	Astralwerks/Virgin
5	10.	Madonna	"What It Feels Like"	Maverick/WB
21	11.	Sarah Brightman	"Whiter Shade Of Pale"	Angel/Capitol
16	12.	Jagged Edge/Nelly	"Where's The Party At"	Columbia
8	13.	Soul DuJour	"Here We Go Again"	Strictly Rhythm
9	14.	Missy Elliott	"Get Ur Freak On"	Elektra
12	15.	Toni Braxton	"Maybe"	LaFace/Arista
27	16.	Brooke Allison	"The Kiss-Off Goodbye"	Virgin
15	17.	Crystal Method	"Name Of The Game"	Outpost
D	18.	Celeste Prince	"Inside Your Secret"	Capitol
18	19.	Ricky Martin	"Loaded"	Columbia
RE	20.	Chili Hi Fly	"It's Alright"	Razor & Tie
17	21.	New Order	"True Faith"	Reprise
22	22.	Bran Van 3000	"Astounded"	Virgin
19	23.	Janet	"All For You"	Virgin
13	24.	Depeche Mode	"Dream On"	Reprise
30	25.	Craig David	"Fill Me In"	Atlantic
23	26.	Samantha Mumba	"Baby Come Over"	Interscope
26	27.	Miss Peppermint	"Day By Day"	Endorfun
D	28.	Daft Punk	"Digital Love"	Virgin
20	29.	Destiny's Child	"Survivor"	Columbia
D	30.	Valeria	"Ooh La La"	Interscope

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 Florida Suncoast Record Pool
 Hawaii DJ Association
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 North Texas Dance Association
 Northwest Dance Music Association
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 Record Systems
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 Clint Eastwood

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 Top 5 phones
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NEW
Rhythm Adds
This Week:
WBTS KTTB
KBMB KTFM
KYLZ KDGS
KWIN KSEQ
KLZK

Already Added
And In Rotation:
KPWR KXJM KZZP KGGI
WPOW KSFM KCAQ KDON
KKXX WEZB KHTN KUUU
KWNZ KHTN

In The Mix:
KKFR KBXX
KRBV KIKI

Street BEAT

mix it up

KBXX/Houston, Johnny J

J-Lo..... "I'm Real"
 Jay-Z..... "Can I Get A"
 Gemini..... "The Anthem"
 JT Money..... "Who Dat"
 Eve..... "Let Me Blow Your Mind"
 Fabolous..... "Can't Deny It"
 Lil Troy..... "Wanna Be A Baller"
 Jay-Z..... "Izzo"
 Jadakiss..... "Knock Yourself Out"
 Method Man/Mary J. Blige..... "All I Need"
 Usher..... "U Remind Me"
 Lil Flip..... "I Can Do That"
 Eightball & MJG..... "Don't Flex"
 Lil Jon..... "Bia Bia"
 Nelly..... "Batter Up"

Liquid Mix/Syndicated, Steve Tucker

July Minimix..... "Various"
 O-Town..... "All Or Nothing"
 The Wiseguys..... "Start The Commotion"
 Madonna..... "Music"
 Sylvester..... "Turn The Tide"
 Mariah Carey..... "Loveboy"
 Darude..... "Sandstrom"
 Dream..... "He Loves U Not"
 Underdog Project..... "Summer Jam"
 Nelly..... "Ride With Me"
 Mya..... "Case Of The Ex"
 Jelleestone..... "Money Pt. 1"
 Uncle Kracker..... "Follow Me"
 Janet..... "Someone To Call My Lover"
 Razor & Guido..... "Do It Again"

WPYO/Oriando, Raul "RocDaHouse"

Aida..... "Far & Away"
 KT Oslin..... "Come On My House"
 ATB..... "Let You Go"
 Sarah Brightman..... "A Whiter Shade Of Pale"
 Astroline..... "Close My Eyes"
 Darude..... "Feel The Beat"
 Dee Dee..... "Forever"
 Crystal Method..... "Busy Child"
 Plummel..... "Damaged"
 Fiori..... "If I"
 DJ Icey..... "The One"
 Madonna..... "What It Feels Like"
 Dave London..... "Funky Time"
 Sharaz/EBTG..... "Wrong"
 Madame Mercury..... "Rhythm Rock"
 Paul Oakenfold..... "Planet Rock-RMX"

KISV/Bakersfield, Noe G!

Klubheads..... "Big Bass Bomb"
 Floorkiller..... "Dancefloor Killer"
 Paul Oakenfold..... "Planet Rock-RMX"
 Adrenaline..... "Damn That DJ"
 DJ Bam Bam..... "Da Hard Beats"
 Jamiroquai..... "Little L"
 Azul Azul..... "La Bomba"
 Pussy 2000..... "It's Gonna Be Alright"
 Christina Millan..... "AM To PM"
 Destiny's Child..... "Bootylicious"
 Valeria..... "Ooh La La"
 Basement Jaxx..... "Romeo"
 Lonz Lov..... "Only Man"
 Sisqo..... "Dance For Me"
 Mariah Carey..... "Loveboy"

Digital Groove/Syndicated, Paul Washington

Fantastic Plastic Machine..... "Beautiful"
 Tinstar..... "Sunshine"
 Gorillaz..... "Clint Eastwood"
 Jamiroquai..... "Little L"
 Rhythm Masters..... "The Underground"
 Whatever Girl..... "Know You Can"
 David Gray..... "Please Forgive Me"
 Dub Pistols..... "Official Chemical"
 Depeche Mode..... "I Feel Loved"
 DJ Dan..... "Get Up"
 Slam..... "Alien Radio"
 Justin Robertson..... "LP"
 Rhythm Division..... "Aurora"
 Keoki..... "Relax"
 The New Deal..... "Receiver"

Supermixx/Syndicated, Marcus McBride

Christina Milian..... "AM To PM"
 Toys..... "I Do"
 LFO..... "Every Other Time"
 Faithless..... "We Come 1's"
 D12..... "Purple Pills"
 Jagged Edge..... "Where The Party At?"
 The Wiseguys..... "Start The Commotion"
 Usher..... "U Remind Me"
 Svala..... "The Real Me"
 J-Lo..... "I'm Real"
 Blu Cantrell..... "Hit 'Em Up Style"
 Tyrese..... "Peaches & Cream"
 City High..... "I Like Them Girls"
 Mariah Carey..... "What Would You Do?"
 Mariah Carey..... "Loveboy"

WSGL-WCVQ/Syndicated, Art Rooney

O Town..... "All Or Nothing"
 Christian Millan..... "AM To PM"
 S Club 7..... "Never Had A Dream"
 Gloria Estefan..... "Out Of Nowhere"
 Backstreet Boys..... "More Than That"
 KT..... "Come On-A MY House"
 Basement Jaxx..... "Romeo"
 Soul Du Jour..... "Here We Go Again"
 Turntable Brothers..... "Spints"
 Daft Punk..... "One More Time"
 Janet..... "Someone To Call My Lover"
 Deborah Cox..... "Absolutely Not"
 Dee Dee..... "Forever"
 Fragma..... "You Are Alive"
 Floorkiller..... "Dancefloor Killer"

KNHC/Seattle, Randle Schlager

Janet..... "Someone To Call My Lover"
 Tamia..... "Tell Me"
 Madonna..... "What It Feels Like"
 Basement Jaxx..... "Romeo"
 Lost n Alive..... "Funky People"
 Topical..... "Is This The Love"
 Soul Du Jour..... "Here We Go Again"
 Madison Avenue..... "Everything You Need"
 Tom Novy/Lima..... "Now Or Never"
 J-Lo..... "Play"
 Depeche Mode..... "I Feel Loved"
 Alcazar..... "Crying At The Discotheque"
 Plummel..... "Damaged"
 Kaci..... "Paradise"
 Sash..... "My Own Eyes"

IN THE MIX

As the red-hot Jessica Simpson continues to steam-roll the country with her Top 40 single, "Irresistible" (Columbia), she just added on more ammunition! Brand new for Jessica this week is an awesome Dance single called "A Little Bit" (Columbia) with incredible production from New York natives Chris "The Greek" Panaghi and Guido. This record is really hot! A big big club record for me, working very well with the ladies. Fun and happy, "A Little Bit" is an excellent Top 40 mix show record. For further details on this new Dance single, contact Dave Jurman at Columbia Records... Amber makes a triumphant return to mix show this week with her new hot new Dance single called "Yes" (Tommy Boy). Hats off to all-star producer Hex Hector and Illicit for throwing down two stellar mixes with the all important mix show edit! Yet another huge club record for me as Amber always seems to go over well. WKTU's DJ Riddler (Rich P.) has been talking about this record for some time now and actually turned me on to it weeks ago... Leaning a little more progressive, also new for Tommy boy is a great Trance single from Sir Ivan called "Imagine" (Tommy Boy Silver). Definitely look into this one as up-and-coming Q-Beat featured mixer/producer Eddie Baez lays down an incredible energetic mix that's guaranteed to ignite your dance floor! For the complete run-down on any of Tommy Boy's new projects, contact Jeff Diones in the promotions department... Last but not least, R&B sensation Usher has been running all over radio with his latest single "U Remind Me" (Arista). Now Usher looks to do some major damage in mix show with two slammin' Dance mixes. Special thanks to Pete & Vincent and Illicit for giving this monster the legs to run wild through mix show. For a promotional copy, contact Carolyn Bazbaz at Arista Records... (Phone) 856-424-7080 (Fax) 856-424-3881 or E-mail me anytime at fjurness@fmbqmail.com. Thank you for your support and have a great week! - Joel Furness

MIX SHOW

Riddler, WKTU
 J-Lo: I'm Real - Jamiroquai: Little L
 - Jessica Folker: To Be Able To Love

Chris "The Greek" Panaghi, WXXP
 Chemical Brothers: Africa - White Label: Lose It - Pete Heller: Sputnik

Mike Setlock, WKSE
 Basement Jaxx: Romeo - Digital Allies: Without You - DJ Encore: I See Right Through You

Noe G. KISV
 Luther Vandross: Can I Take You Out - Mary J. Blige: Family Affair - Nelly Furtado: Turn Off The Light

Bill Borrelli, WZBZ
 Roger Sanchez: Another Chance - U2: Elevation - Shortie vs Black Legend: Somebody

Kid Jay, XHTZ
 Gorillaz: Clint Eastwood - Ray J: Formal Invite - Petey Pablo: Raise Up - Bubba Sparaxx: Ugly

Marvin "Trimz" Garcia, KTOB
 Busta Rhymes: What It Is

Corey Hart, WSNX-WJFX-WNDV
 Kate Ryan: Scream For More - Amber: Yes - Jamiroquai: Little L

Tony Marinos, KZHT
 J-Lo: I'm Real - Kate Ryan: Scream For More - Information Society: Running - Jamiroquai: Little L

DJ Penetrate, KRTX
 Depeche Mode: I Feel Loved - P. Diddy: Bad Boy 4 Life - Lil Mo: Gangsta

Rory Mack, KLUC
 Boris D'Lugosh: Never Enough - Shanks & Bigfoot: Sweet Like Chocolate - Plummel: Damaged - Bubba: Spanxxx: Ugly - Jermaine Dupri: Ballin' - Shaquille O'Neal: In The Sun

Steve Tucker, Liquid-Mix
 Christian Millan: AM To PM - Enya: Only Time - Basement Jaxx: Romeo

Raul "RocDaHouse", WPYO
 DJ Encore: I See Right Through You - Jessica Folker: To Be Able To Love - Diana Fox: Running On Empty

Art Rooney, WSGL & WCVQ
 Jagged Edge: Where The Party At - Eden's Crush: Love This Way - Fragma: You Are Alive

Meatball, WKKX
 Blu Cantrell: Hit 'Em Up Style - Coo Coo Cal: My Projects - Celeste Prince: Inside Your Secret - Basement Jaxx: Romeo - Rachel Auburn: Big Band

Mike Flores, KCAQ
 Deborah Cox: Absolutely Not - Christina Milian: AM To PM - Eyes Cream: Open Up Your Mind

Paul Washington, Digital Groove
 David Gray: Please Forgive Me - DJ Dan: Get Up - Jamiroquai: Little L

PSA, Bob Pantano/Fred Kolet
 Eden's Crush: Love This Way - 3 A Cross: Fire In The Hole - Rhythm Masters: The Underground

Christina Milian: AM To PM - Lost At Last: Ocean Of Mercy - Sisqo: Dance For Me

Starfleet Pool, Ronnie Matthews
 Soul Logic: Let's Get Together - Depeche Mode: I Feel Loved - Bedrock: Beautiful Stranger - Plummel: Damaged - Tamia: Tell Me Who

Masspool, Gary Cannavo & James McDonald
 Sir Ivan: Imagine - Tamia: Tell Me Who - Bubba Spanxxx: Ugly - J-Remi: So Beautiful - Unda Presha: Girls Be Lovin This

Ricketts Record Pool, Bill Rickett
 Usher: U Remind Me - Adove: In The Rain - Carlitto: Fame Game - Dee Dee: Forever - R. Kelly: Feelin' On Yo Booty

Nightclubbing Hawaii, Kevin Okada
 Depeche Mode: I Feel Loved - Plummel: Damaged - Tamia: Tell Me Who - Bedrock: Beautiful Stranger

Badda Record Pool, Sulal Wong
 Soluna: Bring It To Me - DNA: I Wanted You - Kate Ryan: Scream For More

Pacific Coast DJ's, Steve Tsepelis
 Soluna: Bring It To Me - Dub Pistols: Official Chemical - Soul Logic: Let's Get Together

Florida Suncoast Record Pool, Rafael Roman
 Collin: Baby Baby Baby - Depeche

Mode: I Feel Loved - Pru: Aaroma - Serotonin: Shiny

OMAP, Alan Chasen
 Dynamix/Nina Eve: Never Get Me - Joy Enriquez: What Do You Want - Dee Dee: Forever - Krome Avenue: Rock Bottom - Carlitto: Fame Game

Direct Hit, Scott Allen
 Deborah Gibson: M.Y.O.B.

Fleming, Richard McVay
 Bedrock: Beautiful Stranger - Tamia: Tell Me Who - Rednex: Spirit Of The Hawk - Shanks & Bigfoot: Sweet Like Chocolate - Pussy 2000: It's Gonna Be Alright - First Choice: The Player

V.I.P. Record Pool, H. Vargas
 The Crystal Method: Name Of Love - SaiSoul Nugget: The Girl Next Door

Boston Record Pool, Deirdre Dagata
 Rhythm Masters: Thye Underground - Daft Punk: Digital Love - Dub Pistols: Official Chemical - Adrenaline: Damn That DJ - Faithless: We Come 1

Buffalo DJ Association, Mike Setlock
 Janet: All For You - Warp Brothers: Phatt Bass - Modjo: Lady - Becca: You Make Me Feel - ATC: Around The World - Eve: Who's That Girl

Dixie Dance Kings, Dan Miller
 Bass Mekanic: Do It - Rhythm Masters: The Underground - Munroe: Hyped

Record Systems, Rory McAllister
 Ray-J: Formal Invite - Foxy Brown: Candy - Babyface/Snoop Dogg: Baby's Mama - Rhythm Masters: The Underground - Ruff Endz: Cash Money Cars Clothes

Northwest Dance Music, John England
 Kate Ryan: Scream For More - Svala: The Real Me - Depeche Mode: I Feel Loved - Angel: I Need A Freak - Shanks & Bigfoot: Sweet Like Chocolate

Illinois Record Pool, David Casto
 Brice: Close Your Eyes - Amanda: Everybody Doesn't - Eegee: Immaculate

Connecticut's Music Pool, Stephen M. Richardson
 J-Lo: Play - Soul DuJour: Here We Go Again

Central Ohio Record Pool, Fred Dowdy
 Kate Ryan: Scream For More - Souina: Bring It To Me

Fl. Lauderdale Record Pool, Guy Haubrich
 Depeche Mode: I Feel Loved - Lucrezia: Live To Tell - Bedrock: Beautiful Stranger

Pittsburgh's BPM, Terry "Kicks"
 Dub Pistols: Official Chemical - Collin: Baby Baby Baby - Pru: Aaroma - Encore: I See Right Through - Doug Lazy: Roll It-RMX

FURNESS FIVE

(Records To Watch)

Amber "Yes" (Tommy Boy)

DJ Dan "Get Up" (Kinetic)

Depeche Mode "I Feel Loved" (Reprise)

Deborah Cox "Absolutely Not" (J Records)

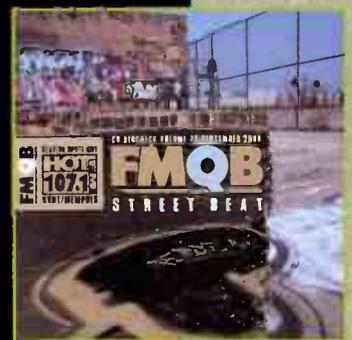
Kate Ryan "Scream For More" (Robbins)



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It's what's "between the records" on **FMQB** CDs that set them apart from all the other music samplers. Things like sizzling production, radio's hottest personalities, riveting airchecks, entertaining hosts. All that and great music too!



continued from page 52

Break down McVay Media's key personnel and their format specialties. In addition to myself acting as President, **Doris McVay** is Vice President and General Manager, and she's really the person who allows us to be able to be Program Directors. I always say to folks, "Hey, she's the one who's worrying about who's paying the bills and what the electric costs, and enables the rest of us inside the company to focus totally on programming." From a specialist's standpoint, while I work in a variety of formats, - Adult Contemporary is probably the format I'm best known for. I work with some CHR radio stations and Oldies stations as well. In Country, **Jaye Albright** is President of our Country division, based in Seattle. **Bob Moody** is Vice President of Country, based in Nashville. **Greg Gillespie** is our Vice President of Rock and Alternative, based in Atlanta. Greg also handles Classic Rock, although it's not part of his title. **Jerry King**, who is based in Cleveland, is Vice President/Contemporary. Jerry's our CHR/Hot AC guy. Jerry will assist me on AC radio stations as well. **Holland Cooke** heads up our News/Talk division out of Washington, DC. **Jim Glass** does both Sports and News/Talk, and he is based in Cleveland. **Daniel Anstandig** is a consultant who works with us on AC and Internet radio. Daniel's a very smart young man who probably deserves his own article some day. He's only eighteen years old and is miles ahead of where most people are in there forties. **Chris Byrnes** is our newest member of the family. Chris was a Group Program Director in New Zealand for the **More FM Group**, and most recently was Group Program Director for **Affinity** out of Canada. Chris is working with us and consulting radio stations in North America, mostly Canada, but is also doing some work with us in the United States. **Marty Thompson** is our Oldies expert and specialist.

In addition to radio, you are also consulting a few projects for some labels, Manheim Steamroller for example. How did this come about and what are the similarities/differences between that and radio?

About 1996 I started consulting a couple of different artists and their management. **Hall & Oates** and **Brian Doyles'** company were the first people that I worked with. What we really do is sit down and focus on the artist as a product. It's not so much about getting an add on the radio, because that would really be more of a conflict of interest, and frankly, kind of shallow. What we do is look at an artist and say, "How do we help them market their product to the consumer as a whole, translating that into record sales?" That's kind of the angle that we take, so along the way we've done work with **Hall & Oates**, **Barry Manilow**, and **Michael Bolton**. Those projects are not always about getting a record played. For instance, **Barry Manilow** is an artist who understands that he will not receive traditional radio airplay today, but more about what he does to expand his career. **Reba McEntire** is a person I've done quite a bit of work with as well. And even though I'm not a Country programmer, working with **Reba** over the last two years, our entire strategy was to increase her level of noise so that she stays forefront. So in a world when her format is being showcased with artists that are crossing to AC, she's an artist who is very much focused. In the case of **Manheim Steamroller**, what we're doing there is helping them put together their entire fall program as they release *Christmas Extraordinaire*, the new Christmas CD.

And you also consult radio stations in Australia and New Zealand?

We do a lot of international work. In Australia we work for the **Australian Radio Network**. In New Zealand we work for **TRN**, which is simply called **The Radio Network**. In Mexico we have worked for **Grupo Accesores**. In Canada we work for **Telemedia** and **New Cap**, which are both large companies. We also work for some smaller broadcasters in individual markets.

What are the similarities and differences between those markets and American markets?

Canada is just now starting to go through the consolidation that we went through a couple of years ago in the U.S.A. They also have some government restrictions that prevent them from competing openly as we do here in the U.S.A. But their product itself is very professional and quite similar to what is here in the U.S.A. If you were to listen to our client in Toronto, for instance, or our clients in Vancouver or Edmonton, they sound like any other major market U.S.A. radio station. Australia has similar rules and requirements to what

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MIKE AND DORIS MEET JOURNEY'S JONATHAN CAIN.



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Canada has, meaning that you have to play Canadian content songs in Canada; you have to play Australian content songs in Australia. A certain percent of each broadcast hour is devoted to local music. Australia is an under-radioed market, although I'm sure that they believe they're over-radioed. Sydney recently got their fifth commercial FM radio station. In New Zealand the market is totally deregulated, so you can own as many radio stations as you want. If you had enough money to buy every radio station in town, you could do it. They don't have call letters any more, so I find that market to be the most wide open and free wheeling, which probably would be a surprise to the U.S.A.. Broadcasters who visit New Zealand hear how they are accelerated beyond where we are. In Mexico they're somewhere between a third world country and a highly fragmented, consolidated country. The level of professionalism varies. In Mexico City they're very professional, but some of the very small markets are less professional.

How has McVay Media been impacted on both the radio and record side by consolidation?

Consolidation has forced us to be more creative in how we go about our business. When duopoly began I was truly, at that point, considering just becoming an AC-only company. At that time Charlie Cook was our Country division guy, Harv Blaine was doing CHR for me, and Jerry King was working with me on AC and CHR. I was really thinking about just toning down and becoming an AC only company, so that we could be narrowcast and very, very focused. Initially, the overall feeling about doing that was good, but only because of how I was thinking financially. That mindset changed with duopoly. We needed to be able to offer more formats, not less. The more I could offer, the better. In fact, we went from about seventy-five clients to a hundred clients. As consolidation began, I clearly saw that the more format specialists I had in house, the more opportunity there was for us to be employed by a group of sta-

**CONSULTING REUNION!
FORMER McVAY MEDIA CONSULTANTS
HARVE BLAIN AND CHARLIE COOK
WITH MIKE.**



tions. You don't have to have one company for Rock, and one for AC, and one for Country, and one for CHR. You can hire our company to handle all the formats, and in fact, get a discount, and be more efficient. But as the big monster companies started buying each other up, there were some groups that just blew us out for no apparent reason. I mean we could be #1 and still get fired. For instance, we were #1 at Sunny 104.3 in West Palm Beach - and when Infinity bought that radio station they fired us anyway. It didn't matter that we were #1. It is that type of giant corporate thinking that led us to become involved with creating this Music Management/Marketing division of our company. We started putting more time and effort into international consulting. Plus, we got involved in consulting syndicated and network radio shows and working on movie soundtracks.

What advice would you offer today's up and coming programmers? How about talent?

Two different things. With the Program Directors I would offer them something a little different than I would probably offer to the talent. To the Program Directors my advice would be: have an

open mind; don't dwell on the negative; don't sit down and think, "Oh gee, it's not the world it used to be. It's never going to be fun anymore." The really good, sharp programmers who figure out how to operate in a consolidated world understand how to utilize computerization, automation, group contesting, group production people. Those individuals who figure out how to make that work for them are going to be Program Directors who not only excel from a ratings standpoint, but will be upwardly mobile in the large companies. I would tell them to forget the rules as they used to be and understand it's a new world. For the air talent, the fact remains that really great air talents are in demand. And while consolidation led some to believe that air talent would be making less money in the future, the reality of it is that great air talent are making more money than they were two years ago. That's simply because the demand is greater for really good air talent. The playing field has become much more level, and if you are a really good morning personality then you're in demand. I'll sit in markets the size of Louisville, Kentucky, where somebody will say to me, "I need a \$75,000 a year morning talent." Just a couple of years

ago that morning talent would have been a \$40,000 air talent. So the talent who are good need to understand that the world is their oyster, and there's lots of great upside potential. For the talent who are not so strong, they should expect that they will likely be automated out of the industry. That's just the culling of the herd that's going on right now. Unlike a lot of consultants and programmers out there, I don't think that's a bad thing. We have too many radio stations in our country, many markets are over-saturated with broadcast signals. As a result, go to most markets and you find a few good stations and a lot of bad ones. You go to New York City and there's only a few good radio stations and then thirty-five bad ones. What consolidation is doing is providing the audience with better talent than there was before, even if that talent is being imported, it's improved the quality. I'll give you a quick story...An afternoon drive woman in Santa Barbara, California, recently did middays for us in Panama City, Florida. Our normal midday talent was on maternity leave, so via computer network we brought this other woman in and had her do the midday show. Well she told me, after the eight-week maternity leave was over, how fabulous it was for her because she thought that she was condemned to being in Santa Barbara the rest of her life, because her family and personal situation has her anchored there. She said now she can be in the city she wants to live in and be on a number of different radio stations. It's not the negative thing that everybody thinks it is; if you're good. If you're bad, like I said, I think you need to start considering another trade and skill.

What are the most common mistakes that young programmers are making today?

They don't study enough of history to find out what happened before in our industry, and, in particular, their market. So they're bound to repeat the same mistakes. Those people who don't know history will surely repeat itself.

Is AC becoming more current musically? What's the typical current/recurrent Gold ratio?

I don't think that AC as a whole is becoming more current. I think there are more current-intensive AC's than there were before, and again, it goes back to consolidation which enables you to have greater format diversity. In the old days you had this one big map of AC and one of CHR. Now you can have one that's Hot AC but leans CHR, one that would be a bright AC that's more 90's and today-based. A Mainstream might be 70's, 80's, 90's and today, and then an Oldies-based upper demo AC could be 60's, 70's, and 80's with almost nothing from 90's and today. I think diversification has allowed there to be more currents getting exposure in a market, although I don't think there are more Current-based AC stations than there used to be. Now as far as where I see the trend for AC music going, when it comes to currents I expect that we will see a return to the male balladeer. Right now, Adult Contemporary Music has been dominated by female Country crossover artists, like **Shania Twain, LeAnn Rimes** and **Faith Hill**, but **Celine Dion** is not around right now. There's some burn that I'm seeing on female Country crossover artists, so I'm expecting to see more positive-testing male balladeers. Now, what does that mean? I don't think it's necessarily going to be **Billy Joel** and **Phil Collins** and some of the artists from yesterday, although if they had a hit they would probably get airplay. I think where the male ballads are going to come from in the future will be Country crossover artists like **Lonestar** and **Diamond Rio**, along with **Matchbox Twenty** ballads and ballads from groups

like **Third Eye Blind** or **Barenaked Ladies**. **Stephen Jenkins** from **Third Eye Blind** is a fabulous singer, **Rob Thomas** from **Matchbox Twenty** has a great voice, and they're making great love songs – so I suspect that's where we'll see Adult Contemporary's next trend lead us.

What are some of the cool things we can find at mcvaymedia.com?

First off, it's updated weekly, and in addition to industry news, our real focus are articles that deal with programming, articles that cover music directions and show prep for air talent regardless of daypart. We also have a Promotion and Sales button. Click on that button, and you'll find things that are happening on a monthly basis. You can divide the calendar into individual days, or expand it up into individual quarters if you want

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MIKE AND DORIS
WITH REO SPEEDWAGON.

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to look at a bigger picture. There are also some fun things on there. If you go to our picture page, you'll see our morning team in Grand Rapids from one of their current events, with an artist like Richard Marx. Or the latest is a picture caption contest where I was kissing the morning man in Gainesville/Ocala. Just as they were ready to snap the picture I turned my head and kissed him on the cheek, they snapped the photo, and of course he jumped about a thousand feet. I decided to put it up on the Web site and throw it out there for people to create a caption. Hey, it's a chance to win a fine bottle of wine. What we're trying to do is make our Web site something that's a free service to radio stations regardless of format. They can visit every week - it's updated every Sunday night - and get brand new information. A non-client can travel about 75% of the site without a password; about 25% of the site does require a password.

Do you see Internet radio as a threat to traditional radio?

I don't see it as a threat to traditional radio beyond the fact that it's another source that becomes interference. It's kind of like what MTV is to traditional television. There will be some people who will sit at their desk and pop on the Internet and listen to music there. I think the majority of those people are the same folks who would rather listen to a CD at their desk. So it probably cuts into CD listening and private cassette, or a private music service like Muzak, more so than it does traditional radio. Having said that, satellite, Internet and direct radio like DMX, validate the necessity to have compelling entertaining and interesting air talent. Anybody can play music. If I'm a music person, then I'm just going to go to the one who plays the most music that has the best reception. What keeps me at your radio station instead of one of those music services comes down to personality.

What's the biggest misconception about consultants?

The misconception exists that we're all people who were out of jobs and this is

the only work we can get, which certainly isn't true. Probably the biggest misconception is that we are "my way or the highway-oriented," which isn't true either. Perhaps there was a time in the early days when somebody would hand an announcer a liner card and say, "Read this and shut up." If any air talent has ever worked with me and I've said, "Look, I want you to talk less," or "I don't want you to talk," it's because they had nothing to say. If an air talent has compelling information, is entertaining, can create something that makes their radio station stick out, I'm certainly not going to tell that person to shut up and read liner cards. The one-size-fits-all mentality does exist in some consultancies. In our consultancy, what we try to do is apply the model that we find to work for radio, period. For instance, if we were in the fast food business, no one would complain that our McDonald's all across America had the golden arches out front. It would take somebody who's smart to look inside and see that in Kansas City the McDonald's has McRibs, and in New Orleans McDonalds sells a Shrimp Po' Boy sandwich. And so it is with consulting. We may build golden arches outside and have our radio clients use similar jingle packages and similar voice-overs. But then we do research in the markets targeted to that specific city or community. We want our client stations to reflect their market.

Are there any artists that you feel radio may consider too AC, but are still viable Top 40 artists?

I guess it comes down to the song. If it's the right song, then CHR, Hot AC and AC should have their mind open to playing that song. Kenny Rogers had a Country song called "Buy Me A Rose," which a few of my AC stations played. The record label didn't work it as AC, but some of the AC stations I work with tested it. It did well and they played it. As a result, that song still tests well and ends up in the library of those stations today as a recurrent or gold song. I've also seen some Hot AC radio stations avoid a Michael Bolton or a Phil Collins,

or the latest Rod Stewart, just simply because they sit down and say, "Well that's not a CHR artist." Don Henley's song "Taking You Home" is a beautiful song, and there were some CHR and Hot AC stations that wouldn't even consider the song because of who he is. If the reverse were true and AC or Hot AC said, "We're only going to play our artists," then Uncle Kracker would never receive the airplay he gets. Smash Mouth wouldn't have "I'm A Believer" crossing into Mainstream AC. So I think that some of the programmers in CHR need to remember what the format was built on to begin with: Playing the biggest hits, no matter what they were, repeatedly.

David Foster was once quoted as saying, "melody is King." Is that still true regarding the AC format?

Yes, absolutely, the melody is king. But it doesn't mean the song has to be sleepy or boring. There are some great up-tempo AC songs.

Top 40 seems to be in another "extreme" period musically. Will this be a boon for AC?

It could be, but I don't know if it'll be as big a boon for AC if CHR stops its evolution where it is right now, today. If it continues along and becomes an alienated format, then it will be good for AC and Hot AC. The difference would be that Top 40's music mix right now is very much accepted by 25-34 year old females. That traditional AC demo is a demo that's been with Top 40 all its life. It's the MTV generation, and I think that they're much more prone to listen to CHR and not put a label on it. They don't consider it the kids' station. If Top 40's evolution stops about where it is, we're probably OK. If it says, "Look, we've either got to be Pop Alternative or Dance/Urban, or Pop," then it's going to be boon for AC. Some of those music types - particularly the Pop/Alternative type - are not accepted by 25-44 year old females.

**MICHAEL McDONALD POSES
WITH MIKE AND DORIS.**

What's the biggest mistake the AC format is making now? Is there one?
Some AC programmers look at what goes on in a market like New York, LA, or Chicago, and try to mirror/emulate a particular station without understanding the strategy that was used in designing their product. These stations conducted research in their markets and designed a radio station solely for that market. Young programmers copy a sound without understanding the thought process behind it. Don't copy a sound. Copy a strategy.

Which formats do you see as on the way up, and which need some work?
I think NAC is a format that's seeing a real decline at the moment, but I think that's because it's a usage-based format. I also think it's because some group broadcasters lock the door and immediately say, "Well there are bigger things I can do with this signal," so Smooth Jazz/NAC is seeing some erosion. I happen to think NAC is a very good format that people are improperly selling to the advertising community. I think Country is a format that still needs some work. To begin with, its own broadcasters and programmers need to have a better respect for the product, and follow their audience versus following their own desires and pleasures, if you will. Most other formats utilize the Marshall McLuhan theory of being a mirror of what society is. In Country they continue to believe that they have to lead their audience where it will go. They need to understand that they shouldn't be leading their audience, but rather following their audience, or they're going to continue to see some decline. That said, Country's a healthier format than it gets credit for. I don't know that they're ever going back to the 20-shares as they once enjoyed. I also think that Classic Rock is a format that, when done properly is excellent, although some people are trying to play new music in Classic Rock, and it's an Oldies format; they should not do that.

Do you ever see a time when you won't be on the road over 200 days a year?

I'm not on the road as much as I once was. I've slowed down to being on the road probably three full weeks a month.

Instead of being on the road forty-eight weeks a year, I'm now on the road about thirty-five to forty, in that range.

To the average person, that's still crazy, but for me it's almost like being on vacation, so

I do feel that I have slowed down some. I don't know if I'll ever get out of it. I'm fortunate that my wife is in

the business with me, and she's a huge supporter of what I do. I think if Doris ever said, "I don't want to do this anymore," that would probably greatly change how involved I am in the business. But this is what I do. I'm not trained for anything else.

Since our last interview (11/99) a few things have changed in the world of radio. What's your take on the current state of the radio business and what do you see for the future?

I think the current state of the radio business, as a whole, is very positive and very good, both financially and programmatically. From a financial standpoint, while we're probably not going to see the overall billing increases percentage-wise that our industry saw in 2000, 2001 is still ahead of every other year prior to 2000. There's every reason to believe it will continue to grow. When is the last time you heard someone say, "Oh, he had to sell his radio station. He had to sell, his station was going bankrupt." It hasn't happened in years. In regard to programming, I think it's all on the upside because, as I said, it's a culling of the herd. We're going to continue, over



the next eighteen months, to see some weak broadcasters eliminated from the business. Those who remain will continue to grow and prosper. New young broadcasters - like the fellow I mentioned who works for us, Daniel Anstandig at eighteen years old — will walk in the door with zero pre-conceived ideas of what radio should be. As a result, these young broadcasters are miles ahead of many other more seasoned broadcasters. There are also more opportunities for young air personalities than there once were. The Internet has allowed them to get on the air without having to go get a terrestrial commercial job. I remember when I first became a program director at 19. I'd hear the old guys complain about the changing times. I used to think to myself "hurry up and retire so that I can grow my career." You better believe that there are some young men and women out there right now, watching your lips move as you talk, and they don't hear a word you're saying. The thought in their head is the same thought I had when I was 19. Good luck.

The McVay WAY

By Mark LaSpina



UP CLOSE

WITH

MCVAY MEDIA'S

MIKE MCVAY

He was a major market PD at the tender and almost unheard of age of 19 in his hometown of Pittsburgh. He programmed in Los Angeles at the age of 24. He began consulting on the side, which eventually led to Mike McVay's decision to hang out his own shingle. Today McVay Media, which is managed by Mike's wife Doris, boasts a healthy roster of clients spanning multiple formats including AC, Hot AC, CHR, Country, Rock, Classic Rock, Oldies, Alternative, Christian AC, News/Talk and Sports. But it doesn't end with radio or here in the states. In recent years, McVay Media has expanded to work with radio stations in New Zealand, Australia, Canada and Mexico. And if that wasn't enough, they have also opened their doors to consult with movie studios, artists, labels and management. Mike's still on the road about 200 days a year, and if you think he's slowing down, guess again.

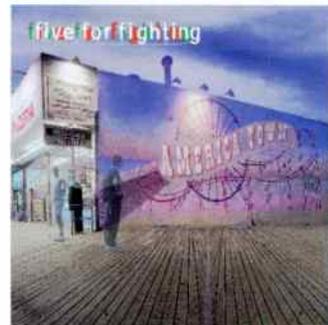
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featuring John Ondrasik

superman (It's Not Easy)

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** Actual fan emails

"When I first heard this song I had tears streaming down my eyes. Thank you for writing a song that made me look at my life in a whole new way and stop to remember all the things that have gotten me here and the future that lies ahead."

- *Brendan*

"I read the lyrics to your songs, and I can't help but think you take some of the thoughts from my brain. Thank you so much for being one of my new favorites."

- *Holly*

"Your music has helped me so much, and I know it's helping others too."

- *Natalie*

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Management: Jim Grant for JGM



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