

GO

World's largest circulation of any pop weekly



WAKR/1590

More Music Survey—Center Pages

NUMBER 141

NOVEMBER 29, 1968

If you've been good all year, here's what someone might give you.

CS 9654†

Goin' Places/John Davidson

including:
By the Time
I Got to Phoenix
Love Is Blue
Woman, Woman
Medley:
Goin' Out of
My Head
Can't Take My



CS 9665*

PAUL REVERE & THE RAIDERS

FEATURING MARK LINDSAY

SOMETHING HAPPENING

INCLUDING:
THE GOOD TIMES HAPPENING 68
TOO MUCH TALK DON'T TAKE IT SO HARD
GET OUT OF MY MIND



Peggy Lipton

including:
Let Me Pass By Natural Woman Stoney End
It Might As Well Rain Until September
Hands Off My Man (Film Flam Man)



Z12 44086

O.C. SMITH
HICKORY HOLLER REVISITED,
FEATURING
LITTLE GREEN APPLES

including:
The Son Of
Hickory Holler's Tramp
By The Time
I Get To Phoenix
Money (I Miss You)
Sitting On The
Dock Of The Bay



CS 9680*

GP 4

Aretha Franklin
Two All-Time Great Albums
In One Great Package



including:
Lee Cross/Take It Like You Give It/Walk On By
Every Little Bit Hurts/Runnin' Out Of Fools
I Can't Wait Until I See My Baby's Face
A Little Bit Of Soul/Mockingbird
(a specially priced 2-record set)

CS 9701*

CS 9671*

THE CHAMBERS BROTHERS

A NEW TIME—A NEW DAY

including:
I Can't Turn You Loose
A New Time—A New Day/I Wish It Would Rain
Where Have All The Flowers Gone



CS 9705*

JOHNNY MATHIS
Those Were The Days

including:
Those Were The Days/Little Green Apples
This Guy's In Love With You/Light My Fire
Turn Around Look At Me



The Chambers Brothers
The Time Has Come

INCLUDING:
PEOPLE GET READY
SO TIRED
IN THE MIDNIGHT
HOUR
UPTOWN
TIME HAS
COME
TODAY



CS 9522*

The Ark
Chad Stuart
Jeremy Clyde



CS 9699†

It's more than a gift. It's an experience. A record album that's warm and exciting and loving. Like *Paul Revere and The Raiders*, who keep *Something Happening* around you all the time. Or *The Chambers Brothers*, with their hard-driving vibrations. *Peggy Lipton*, the star of *Mod Squad*, now starring as a singer. *Johnny Mathis* singing the hits the way they sound in your mind. *Chad and Jeremy*, a group that was underground before it became a thing. *Mike Bloomfield*, *Al Kooper*, *Steve Stills*, three greats feeding each other's souls in *Super Session*. *O. C. Smith*, the man who made *Little Green Apples* and *The Son of Hickory Holler's Tramp*. *Aretha Franklin*, that Great Lady of Soul. And *John Davidson*, who takes you where it's happening... Vroom! We think these are the gifts that make it. The most.

ON COLUMBIA RECORDS

*Available in 4-track and 8-track stereo tape cartridges and 4-track reel-to-reel stereo tape.
†Available in 4-track and 8-track stereo tape cartridges.

© COLUMBIA MARCAS REG. PRINTED IN U.S.A.

WRH



THE ORIGINAL VOICE TRACKS
FROM HIS GREATEST MOVIES
CLASSIC COMEDY MOMENTS
FROM THE OLD MASTER

W.C. FIELDS

ALSO AVAILABLE ON CARTRIDGE AND OPEN REEL TAPE



DL 79164



STEREO

W.C. FIELDS

The Original Voice Tracks From
His Greatest Movies



FIELDS, W.C.

W.C. FIELDS



DECCA RECORDS
A Division of MCA Inc.
New York, N. Y., USA

Writers sue Motown for 22 million dollars



TOM JONES GIVES UP CONCERTS FOR TV

TOM JONES has been forced to cancel his concert and club bookings in the first four months of 1969 so that he can begin work on his series for ABC-TV. The weekly series begins on Friday, February 7, and runs from 7:30 — 8:30 p.m.

Jones will tape the show in London, but will use one American guest star each week. The format will be a variety show spotlighting Jones.

"This Is Tom Jones", a special Jones has already taped, will be seen on ABC-TV on January 9 from 7:30 — 8:30 p.m. Barrie Chase and Dick Cavett are Tom's guests.

Gordon Mills, who manages Tom, announced in London that dates scheduled for Israel, Australia, the U.S. and Canada will have to be postponed. Jones will probably do these dates later next year.

Songwriters Holland-Dozier-Holland have just filed a record 22 million dollar lawsuit against the Motown Record Corporation; Jobete Music Company, Inc.; Motown President Berry Gordy Jr.; Motown attorneys Ralph Seltzer and Harold Noveck, and accountant Sidney Noveck.

The suit alleges that Motown's acts of conspiracy, fraud, deceit, overreaching, and breach of fiduciary relationships have damaged the plaintiffs in the amount of 22 million dollars.

The lawsuit also alleges that Berry Gordy Jr. constructed his empire through exploitation of the famed songwriting team of Holland-Dozier-Holland, who have written and produced seven million-selling records for the Supremes, beginning their phenomenal career with "Where Did Our Love Go". They have been responsible for 60 per cent of the BMI awards received by Jobete, Motown's music publishing branch.

The 31-page complaint was filed by lead counsel Fred A. Patmon, of the Detroit firm of Patmon, Young and Kirk Professional Corporation, in association with Edward Bell, and the firm of Miller, Canfield, Paddock and Stone. New York counsel for the suit is the firm of Pryor, Braun, Cashman and Sherman.

Several months ago, Motown filed a four million dollar lawsuit against Holland-Dozier-Holland, which the songwriting team contend was instituted as a means to justify the cessation of royalty payments to them for the purpose of applying economic pressure on them.

A major point of the suit asks the court to appoint a temporary receiver to carry on the business of Motown and Jobete, and to take charge of all assets, including copyrights. Further, the suit directs Motown and Jobete to make full accounting of all income and earnings.

Another aspect of the suit claims violation of the anti-trust laws of the state of Michigan and United States, in addition to restraint of trade statutes.

GO first revealed the rift between Holland-Dozier-Holland and Motown Records when the Detroit record company filed a two million dollar lawsuit against the songwriters several months ago. The company filed the suit against the writers alleging that they had failed to deliver any musical compositions to its publishing arm, Jobete, and that they had failed to deliver their services as producers and A&R men.

GO was the first publication where you read the story and now we follow-up with the story about the 22 million dollar lawsuit Holland-Dozier-Holland have just filed against Motown.

HOW TO BECOME A STAR

Julie Driscoll, Brian Auger & The Trinity have flown from London to Los Angeles to appear on a Monkees TV special. The one-hour color TV special is being produced by Jack Good.

In a phone interview from Los Angeles, Brian Auger said that everyone in the group has acting bits on the special. The plot centers around the Monkees explaining how they've become stars without having too much of an image. The scene using the British group shows how the Monkees got an image.

As Brian told it, Julie is singing "I Am Woman" with the Auger Trinity backing her. She has a big apple and take bites on it. Then Brian enters as a mad professor who can control people's minds. His object is to gain control of the Monkees' minds.

After Julie, Brian & The Trinity finish in California they will be heading for the East Coast. A date is being scheduled at the Fillmore East.



DONOVAN has recorded a single for Christmas. Though the title is not available, it is believed to be a song which he wrote during his recent American concert tour. On December 7, he leaves for shows in Vienna, Berlin and Hamburg and in January has his own concerts arranged in London and Manchester.

Rare Records — Hard To Get — 50c Each — Send For Our List — Dealers Inquiry Welcome On Letterhead.
Kape International, Inc.
P.O. Box 74, Brooklyn, N.Y. 11234
Tel: (212) 253 — 5916

A not-so-Crazy tour

The Crazy World Of Arthur Brown begin a six-week North American tour with a performance on November 29 at the Anaheim Convention Center in California. The next day they play in Honolulu.

Their trip will take them to 16 cities coast to coast including New York where they play the Fillmore East December 27 — 28. Concerts include: San Francisco; Music Hall, Houston, and Bushnell Auditorium in Hartford, Connecticut. On January 5 the tour ends with a performance in Vancouver, British Columbia.

TIM HARDIN, the poet-singer, is turning his Woodstock, New York, home into a major recording center for the production of his first Columbia album. Twenty-five New York musicians have moved to Woodstock, along with a studio full of equipment.

The first part of the album was recorded by Hardin at Columbia's Nashville studios. Instead of completing it at their New York studios, they moved to Tim's home.

Besides writing songs, Hardin is now working on a book of poems for hard cover publication. His first song-and-poem portfolio was recently released.

FOUR JACKS & A JILL, top South African recording artists, have recently

GO's Pop News — A Round Up In Depth

been honored with two Sari Awards. The Sari is the South African equivalent of America's Grammy. The awards were for "Best Folk Group" and "Best Pop Group" in the country. David Marks, the composer of "Master Jack" which took the Four Jacks to the top of the charts, also won the "Song Of The Year" award.

The RCA group returned to the United States recently and went on a series of concerts in Pennsylvania, Washington and New York. They are currently on a concert tour of Holland and the Far East.

THE CREAM'S final album will be a two-pocket set. One of the records will contain segments of at least a half-dozen performances taped during the Cream's farewell U.S. tour. The other LP will be studio recordings now being done in Hollywood under the supervision of producer Felix Pappalardi.



TRANS-LITES SALES LTD.
38 East 57 St.
New York, N.Y. 10022

\$3.98 for each light show . . . all three for \$10.00
SEND ME THE LIGHT SHOWS CHECKED for my ☐ 8mm ☐ SUPER 8mm projector.

ENCLOSED IS _____ IN CASH, CHECK OR Money Order

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

GO

Copyright 1968 by
GO Publishing Co., Inc.,
35 West 56th Street
New York, N.Y. 10019
Phone 212-765-9630

No. 141 November 29, 1968

Business Department

Publisher ROBIN LEACH

Business Director HERMAN FINESOD

Assistant to Publisher MARK ELSIS

Advertising Department

Advertising Director JOSEPH COLEMAN

Advertising Director - Records LANNY LEE

Advertising Sales NANCY SALZMAN

Sales Promotion BARBARA ROSSI

Editorial Department

Editorial Director RON HUTCHESON

Editor STEWART MACPHERSON

Executive Editor LORRAINE ALTERMAN

Art Director RICHARD GALLATIN

West Coast

Director PHIL FLAMM

1225 N. Citrus, Hollywood, California

Cal. 90028

Phone 213-461-1771

Canada

Canadian Representative AL McKAYE

Prince George Hotel, Toronto, Ontario

Printed for and published weekly by GO Publishing Co., Inc. GO Publishing Co., Inc. accepts full and total responsibility for all material published in GO. No responsibility can be attributed to any radio station connected with GO.

Subscription 1 year. \$10.00



LEMON PIPERS

'Bubble gum music is a means of letting yourself go. There's no involvement in listening to it. You just relax and enjoy it. That's what it's for — dancing, listening and enjoying. There's no earth-shattering, important statements, or messages in it. I guess that's why everybody digs it — people from one to 98.'

Who said that? Jeffrey Katz is who! And he is one half of the super-prolific song-writing team of Kasenetz-Katz — the New York-based, independent record producers who launched the great bubble gum explosion.

It's an explosion that has rocked America for the past few years and is dominating the chart scene in all the States of the Union.

Some of their better-known

productions include: "Yummy Yummy Yummy", "Simon Says" and "Goody Goody Gumdrops".

Concerning bubble gum music, Jerry Katz says: "We like to think that we started it."

"When Jerry and I left school, we decided to go into the record business. We looked at the music trade magazines to see what was happening and find out what direction we should take, what market to aim for."

"We figured that kids are not only tomorrow's adults but they are essentially the record buying public. We decided that we would try to reach the kids."

"We figured the best way would be for us to make happy records because kids don't usually have big problems and they're basically happy people."

"Some of our records have been on more than one level because we're really making records for everybody; all those people from one to 98."

"The younger kids look at the younger level, the level that was designed for them. The older people can pick up on a taste of love or romance, which makes it more interesting for them."

"You can take our records anyway you want to — they don't really mean anything."

Kasenetz & Katz's first record production was "S.O.S." by Christine Cooper on Cameo/Parkway. That was in 1966. In 1967, they hit with "Little Bit Of Soul" by the Music Explosion on Laurie. Their next production was "Beg, Borrow, And Steal" by the Ohio Express on Cameo.

The rest is history. One bubble gum hit after another, with groups like the Lemon Pipers and the 1910 Fruit-Gum Company, in addition to the Ohio Express and the Music Explosion.

The Teri Nelson Group and Lt. Garcia's Magic Music Box are among the other Kasenetz & Katz groups.

Team Records and Super K Records are owned by Kasenetz & Katz. As independent record producers, they produce for other labels too, among them: Buddah, White Whale, ABC, and Columbia.

They have just produced "Sweet, Sweet Loving You" for Super K Records. This record marks the first time Kasenetz & Katz have appeared as artists — they both sing on the record.

Last year, the duo put together The Kasenetz-Katz Singing Orchestral Circus. The 46-piece group were made up of representative members from all of the Kasenetz-Katz groups and made their debut at Carnegie Hall in New York.

They released one LP and now a second album has come out, entitled "Quick Joey Small". However, the name of the group has been slightly changed to read, The Kasenetz-Katz Super Circus.

Not willing to limit themselves exclusively to record production, Kasenetz & Katz are always looking for new directions in which to expand.

Jeff points out: "We're into a little of everything now. We've already gotten into movie scores and TV production and we hope to get a TV cartoon series soon."

DICK DODD
DICK DODD
DICK DODD
DICK DODD
DICK DODD

FIRST EVOLUTION OF DICK DODD



ST 5142



1910 FRUIT GUM COMPANY

GO's DISCOTHEON

GRAFFITI Graffiti (ABC)

This is the first album for Graffiti, a group on the move. George Stunz is excellent on lead and classical guitar. Richie Blakin handles a strong percussion section. Steve Benderoth performs on the piano, organ, and fender bass. Tony Taylor does the lead singing. To round out the group we have Jon St. John on a fine rhythm guitar. Individually, these are fine musicians. Compounding their fine individuality is the fact that they sound even better when playing together, a factor not common to many groups. George, Steve and Tony write as well as play, and they have produced some exciting sounds for this album. Especially interesting is "Cold Water" which in addition to being a solid musical piece, conveys more than a superficial meaning to the listener.

SOULED Jose Feliciano (RCA Victor)

Jose's second album is a continuation on his basic theme, that he can sing pretty well. Cuts on the album include two previous hits.



"Hitchcock Railway" and "Hi-Heel Sneakers". It is nice to have these two included with the rest of the Feliciano bag, as they all add up to worthwhile listening. This is a fine collection of the Feliciano style and will be welcomed by his fans.

BUTTERFLY LAKE Paul Masse (Liberty)

If you want to get turned on by your music this is not the album to buy. Paul Masse does sort of a good

Tom Rush imitation, in his arrangements and his singing. The combination of country and western and folk music on this album produces a not too-exciting result, but the music is generally nice for quiet listening.

BALAKLAVA Pearls Before Swine (ESP)

This is the second album for the Pearls, their first simply called "Pearls Before Swine" found its own audience in sort of mutual appreciation society. This album takes the Pearls a step closer to a wider acceptance with the general public. The totality of all-electric music has been tempered with soft ballads which have the electricity subdued and in the background. With long-playing cuts on side two, you may find this album to your liking.

TIME OUT TIME IN FOR THEM Them (Tower)

This is another album with another "nice" sounding group. Unfortunately, the album is filled with pretty awful cuts. With better arrangement and better writers, Them could stand a chance of achieving a popular future. All the cuts sound more or less the same. The attempt is to combine Indian raga-type music, into soft ballads - an attempt which doesn't quite come off.

IN THE BEGINNING Genesis (Mercury)

Genesis combine the heavy guitar and drum with a slowed-up rock tempo in an attempt to produce a new sound. It's interesting and may catch on. They do a fine interpretation of Leonard Cohen's "Suzanne".

WE NEED AN UNDERSTANDING Ike & Tina Turner - Pompeii

Let it be understood that this is definitely a mover - in every respect.

A CHRISTMAS WISH Bobby Goldsboro - United Artists

Moves along in the holiday spirit.

LONG LINE RIDER Bobby Darin - Direction

A new sound with its destination headed upward on the charts.

RAINMAKER Nilsson - Victor

This type of machinery produces a hit, too!

Vance Roger Miller - Smash

Talks a very good lesson in growing up. Give a listen!

SATURDAY NIGHT AT THE WORLD Mason Williams - Warner Bros./7 Arts

Follow-up to "Classical Gas" and gives us a chance to hear Mason sing.

OUTSIDE CHANCES

WHAT TIME DID YOU SAY IT IS IN SALT LAKE CITY?

Fever Tree - Uni

This isn't top 50 material but watch it! Could be a hit.

A sure bet for the top

A RAY OF HOPE Rascals - Atlantic

The Rascals hold tightly to the R'n'B sound in a follow-up to their last hit, "People Got To Be Free". Watch for this hit at the top of the charts.

THE GIRL MOST LIKELY Jeannie C. Riley - Plantation

Having had her say at the "Harper Valley PTA" meeting, Jeannie C. Riley is most likely to succeed with another hit sound.

I'M A TIGER Lulu - Epic

It's not her best to date, but a cute novelty tune that is catchy.

BLUEBIRDS OVER THE MOUNTAIN Beach Boys - Capitol

The boys abandon the surfin' scene and head for the hills. That might be the place! Sounds great.

THE BEGINNING OF MY END The Unifics - Kapp

It's a beginning for a possible hit! A good follow-up to "Court Of Love".

WHERE IS MY BABY Aaron Neville - Bell

Mr. Neville continues to "Tell It Like It Is".

TOP 20 ALBUMS

1. ELECTRIC LADYLAND . . . JIMI HENDRIX EXPERIENCE - REPRISE
2. Cheap Thrills . . . Big Brother & Holding Co. - Columbia
3. Feliciano! . . . Jose Feliciano - RCA
4. The Second . . . Steppenwolf - Dunhill
5. Time Peace/Greatest Hits . . . Rascals - Atlantic
6. Are You Experienced? . . . Jimi Hendrix Experience - Reprise
7. Crazy World Of Arthur Brown . . . Arthur Brown - Track
8. The Time Has Come . . . Chambers Brothers - Columbia
9. Wheels Of Fire . . . Cream - Atco
10. Gentle On My Mind . . . Glen Campbell - Capitol
11. Bobbie Gentry & Glen Campbell . . . Gentry/Campbell - Capitol
12. Harper Valley P.T.A. . . . Jeannie C. Riley - Plantation
13. Wild In The Streets . . . Soundtrack - Tower
14. Man Without Love . . . Engelbert Humperdinck - Parrot
15. In-A-Gadda-Da-Vida . . . Iron Butterfly - Atco
16. Super Session . . . Bloomfield, Kooper, Stills - Columbia
17. Boogie With Canned Heat . . . Canned Heat - Liberty
18. Late Again . . . Peter, Paul & Mary - Warner Bros./7 Arts
19. The Graduate . . . Soundtrack - Columbia
20. Truth . . . Jeff Beck - Epic

TOP 60 SINGLES

1. ABRAHAM, MARTIN & JOHN . . . DION - LAURIE
- *2. Love Child . . . Diana Ross & Supremes - Motown
3. Stormy . . . Classics IV - Imperial
4. For Once In My Life . . . Stevie Wonder - Tamla
5. Chewy Chewy . . . Ohio Express - Buddah
6. Who's Making Love . . . Johnnie Taylor - Stax
7. Magic Carpet Ride . . . Steppenwolf - Dunhill
8. WICHITA LINEMAN . . . GLEN CAMPBELL - CAPITOL
9. BOTH SIDES NOW . . . JUDY COLLINS - ELEKTRA
10. GOODY, GOODY GUMDROPS . . . 1910 FRUIT GUM CO. - BUDDAH
- *11. Quick Joey Small . . . Kasenetz Katz - Buddah
12. Hold Me Tight . . . Johnny Nash - JAD
- *13. Hey Jude . . . Beatles - Apple
14. PROMISES PROMISES . . . DIONNE WARWICK - SCEPTER
15. Those Were The Days . . . Mary Hopkin - Apple
- *16. BRING IT ON HOME TO ME . . . EDDIE FLOYD - STAX
- *17. I LOVE HOW YOU LOVE ME . . . BOBBY VINTON - Epic
- *18. SEE SAW . . . ARETHA FRANKLIN - ATLANTIC
19. Little Green Apples . . . O.C. Smith - Columbia
20. Little Arrows . . . Leapy Lee - Decca
21. Bang-Shang-A-Lang . . . Archies - Calendar
22. SHAME SHAME . . . MAGIC LANTERNS - ATLANTIC
23. Kentucky Woman . . . Deep Purple - Tetragrammaton
24. Cloud Nine . . . Temptations - Gordy
25. Elenore . . . Turtles - White Whale
26. Les Bicyclettes de Belsize . . . Engelbert Humperdinck - Parrot
27. The Straight Life . . . Bobby Goldsboro - United Artists
28. Scarborough Fair . . . Sergio Mendes - A&M
29. Sweet Blindness . . . Fifth Dimension - Soul City
30. TOO WEAK TO FIGHT . . . CLARENCE CARTER - ATLANTIC
31. Cinnamon . . . Derek - Bang
32. Court Of Love . . . Unifics - Kapp
33. Midnight Confessions . . . Grass Roots - Dunhill
34. 1432 Franklin Pike Circle Hero . . . Bobby Russell - Elf
35. Shape Of Things To Come . . . Max Frost & The Troopers - Tower
36. Hi-Heel Sneakers . . . Jose Feliciano - RCA Victor
37. Always Together . . . Dells - Cadet
38. White Room . . . Cream - Atco
39. Cycles . . . Frank Sinatra - Reprise
- *40. The Star Spangled Banner . . . Jose Feliciano - RCA
41. Hey Western Union Man . . . Jerry Butler - Mercury
42. PICKIN' WILD MOUNTAIN BERRIES . . . PEGGY & JO JO - SSS
43. Fool For You . . . Impressions - Cutom
44. Keep On Loving Me Honey . . . Marvin & Tammi - Tamla
45. Fire . . . Crazy World Of Arthur Brown - Track
46. I've Got Dreams To Remember . . . Otis Redding - Atco
47. Peace Brother Peace . . . Bill Medley - MGM
48. In-A-Gadda-Da-Vida . . . Iron Butterfly - Atco
49. Take Me For A Little While . . . Vanilla Fudge - Atco
50. Chained . . . Marvin Gaye - Tamla
51. Fire . . . Five By Five - Paula
52. Goodbye My Love . . . James Brown - King
53. Everybody Got To Believe In Somebody . . . Sam & Dave - Atlantic
54. Do Something To Me . . . Tommy James & Shondells - Roulette
55. With A Little Help From My Friends . . . Joe Cocker - A&M
56. Put Your Head On My Shoulder . . . Lettermen - Capitol
57. Slow Drag . . . Intruders - Gamble
58. Let's Make A Promise . . . Peaches & Herb - Date
59. Hang 'Em High . . . Booker T. & MG's - Stax
60. The Yard Went On Forever . . . Richard Harris - Dunhill

*Next to a number indicates a former GO Top Ten Pick.
CAPITAL letters indicate a record is moving up fast.

CRIMSON and CLOVER

R-7028

Tommy James and the Shondells

Their latest single!

ROULETTE

"I CAN REMEMBER"

K-7029

BRENDA JO HARRIS

You'll never forget it!

After six years of virtual hibernation Dion has once more emerged as a top recording artist with a No. One record.

And he has done it again with Laurie Records. The reason for the reunion of Dion and Laurie can be traced to producer Phil Gernhard, who handles songwriter Dick Holland author of "Abraham, Martin & John".

The song was shown to Laurie Records, who agreed with Gernhard that it had great hit potential. And so Dion was persuaded he was the right man for the record.

Dion has now released a new album, simply entitled "Dion". The album includes "Abraham, Martin & John".

Bird's eye view of

By LORAIN ALTERMAN

When it comes to the Beatles, nothing is as constant as change. And that change takes place in every area of their lives including fashions, wives, girlfriends, gurus as well as in their music.

Before any of us can get bored with whatever it is the Beatles are doing, they move on to do something else. They are the pace-setters for the whole mod, mod world of music and living, for they are always in the lead, always one step ahead of everyone else.

So it is that every new Beatles' album inspires a host of imitators copying both the music and its packaging. "Sergeant Pepper" called forth a great many albums with intricate covers and supposedly total concepts behind the complete LP. It

THE BEATLES

also gave critics of pop music a field day in their search for deep meanings and hip references. What a blow to these diggers when John Lennon explained in Hunter Davies' biography how many of the songs were just what they said they were about. He also told Davies that he didn't have much use for people searching for inner meanings and attaching all kinds of significance to what the group was doing.

"The Beatles", the new one, will certainly be no exception to the general pattern. In the first place, there's the name. It's simple, and so lets groups off from having to come up with what they think are clever album titles a la "Sergeant Pepper's Lonely Hearts Club Band."

Next there's the cover. Plain white, with plain white embossed lettering — very elegant and classy next to the psychedelic hodgepodge of album jackets that assault our eyes in every record store. That makes it easier for record companies who don't have talented artists like The Beatles had for "Sergeant Pepper". (Of course, that marvelous Apple logo of the actual record label probably has a few record industry heads frantic trying to come up with something as brilliant.)

What "The Beatles" doesn't let anyone off the hook about is the music. In the first place the double LP set contains 30 cuts and the way some groups record today it would take them two years in a studio to come up with 30 mediocre, let alone good, cuts.

Of course, some of the cuts are better than others on "The Beatles" but they all are good. Many are great. There are love songs and funny songs, social comment songs and frivolous songs — all kinds of songs but all the songs are interesting. As always with the Beatles, you will not be bored.

For the most part the music is simpler than on "Sergeant Pepper", although there are a few cuts like Lennon/McCartney's "Helter Skelter" and "Revolution 9" that become more electronically complicated. "Revolution 9", in fact, could be the sounds of the revolution "you say you want" in "Revolution 1". In any case, "number 9" is one cut that should give all the critics good meat to dissect.

What the music does is fit the lyrics of each song. For Lennon/McCartney's "Why Don't We Do It In The Road?" the music is appropriately loud and raunchy. The next two Lennon/McCartney cuts "I Will" and "Julia" are love songs with gentle, lovely music. "Rocky Raccoon", another of the duo's songs, is a great take-off on a folk song and with the guitar and harmonica standing out in the arrangement.

The new album begins and ends with funny songs by Lennon/McCartney. The first cut on the first side is "Back In The U.S.S.R.", a very amusing take-off on Chuck Berry and the Beach Boys. Ray Charles even slips in there on the third verse with the purr "Georgia's always on my mind."

The last cut on the fourth side, "Good Night", is a gushy, mushy lullaby kind of thing that takes musical comedy to its ultimate sticky end.

George Harrison's "Piggies" satirized the piggishness of people in society "in their starched white shirts... stirring up the dirt."

Lennon/McCartney's "Glass Onion" has the Beatles taking off on some of their past songs with allusions to strawberry fields, a walrus, Lady Madonna, the fool on the hill, and fixing a hole.

It should be obvious by now that "The Beatles" is packed with all kinds of treats, but it is essential that the listener approach them with a sense of humor. Instead of wasting time searching for hidden meanings, enjoy what you hear. The Beatles certainly seem to enjoy making music.

JOIN THE LACE-IN DEMONSTRATION



It's the movement supporting equal rights for sneakers. Who says you can't wear them with whatever you want? Mr. Sneakers is on your side! Styled to look good, made for comfort and support, designed for swinging.

Get with the sneakers spirit now. Wherever Mr. Sneakers goes, can laces be far behind?

MR. SNEEKERS

Div. of Mitsubishi Corp., 180 Madison Avenue, New York, N. Y. 10016

"Hyannis Port Soul (Lost You To The Wind)"



Colours Dot 17181

today ... worth remembering
now available wherever records are sold

For a FREE 18" x 22" "Hyannis Port Soul" poster,
suitable for framing, send this coupon to:
Dot Records, Department A,
1507 N. Vine Street, Hollywood, California 90028.
Please enclose 25¢ to cover postage and handling.

name: _____ age: _____

address: _____

city: _____ state: _____ zip: _____

we must have your zip code to mail poster.

go



DOT RECORDS
A DIVISION OF PARAMOUNT PICTURES
CORPORATION

"IT'S A LITTLE BIT OF ALRIGHT"

"A little bit of alright" is the English way of saying something's really groovy. But don't go all the way to London. We've got a lot of "alright" albums for you... right here. All English. All great.

Chris Farlowe. Get to know Chris and get to know his songs. England's already wild about him and we're catching up. Including "Paint It Black," which is on top of the charts in merry old England.

Small Faces. It's the first round album in captivity. The sound is as sensational as the album looks. "Mad John" and "The Journey" are going to turn you around and upside down.

"An Anthology of British Blues," Volume I and Volume II. Britain discovered our blues, brought it to their shores, gave it their own and their all, and now it's back. Eric Clapton and John Mayall proving the trip was a success. Making some very definitive musical statements. And twice as much blues is better than once.

P. P. Arnold. "Kafunta" means out of your head. And luv, P. P. Arnold is going to take you there!

Duncan Browne. We give you Duncan Browne—composer/arranger/singer. About to enter the area of musical creativity shared by Bob Dylan, Paul Simon and Jim Webb.

The Nice. If you want to know what the English underground is all about. This is it. The hottest underground group on the opposite shore.

The Zombies. Al Kooper thinks "The Zombies are very much alive." Establishing themselves alongside the Royalty of Rock. The album's a Command Performance.



Z12 52010

CHRIS FARLOWE

including:
Paint It Black
My Way Of Giving
What Becomes Of
The Broken Hearted
Out Of Time
Reach Out (I'll Be There)

IMMEDIATE

Z12 52008*

OGDENS

Nut Gone

MANUFACTURED BY
THE SMILL FRSES

Celebrated

FLAKE

TOBACCO

Z12 52006†

AN ANTHOLOGY OF BRITISH BLUES
JOHN MAYALL & THE BLUESBREAKERS
ERIC CLAPTON, STONES MASONRY
SAVOY BROWN BLUES BAND
JO-ANN KELLY, T.S. MCPHEE

Z12 52014*

AN ANTHOLOGY OF
BRITISH BLUES

JOHN MAYALL
& THE
BLUESBREAKERS
SAVOY BROWN
BLUES BAND
T.S. MCPHEE

ERIC
CLAPTON &
JIMMY PAGE
DHARMA
BLUES BAND
JEREMY
SPENCER

Z12 52016

p.p.arnold

kafunta

including:
To Love Somebody
Angel of the Morning
Eleanor Rigby
God Only Knows
As Tears Go By

Z12 52012

DUNCAN BROWNE

GIVE ME TAKE YOU

INCLUDING:
GIVE ME TAKE YOU / WAKING YOU
DWARF IN A TREE (A Cautionary Tale)
ON THE BOMBSITE / ALFRED BELL

Z12 52004

THE THOUGHTS OF

EMERLIST DAVJACK

THE NICE

INCLUDING:
FLOWER KING OF FLIES
THOUGHTS OF EMERLIST DAVJACK
RONDO / THE CRY OF EUGENE

TES 4013

THE ZOMBIES

ODESSEY & ORACLE

INCLUDING:
CARE OF CELL 44 / A ROSE FOR EMILY
BUTCHERS TALE (Western Front 1914)
THIS WILL BE OUR YEAR
TIME OF THE SEASON

ON DATE RECORDS
ON IMMEDIATE RECORDS

*Available in 4-track and 8-track stereo tape cartridges and 4-track reel-to-reel stereo tape
†Available in 4-track and 8-track stereo tape cartridges