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World of Cilla Black PAGE 10

COMPLIMENTARY

VOL. 1 NO. 6

MAY 6, 1966



THE EASYBEATS!!

Australia's number one group!!



Ascot Records is a division of United Artists Records

THE EASYBEATS!!

Fans screaming wherever they perform!!

THE EASYBEATS!!

Will take America by storm with their first release!!

"MAKE YOU FEEL ALRIGHT" [WOMEN]

Ascot 2214

I know I keep sounding sounds into ξ...... bγ......

off about the influx of American Britáin. Well, I'd like you to know that I'm not alone. Quite a few of the singers over here feel the same way.

Two of them, Larry Steele and Liz Strike known as the Soulmates are so impressed with the American sound that they want to record in the U.S. in preference to Britain.

They feel that the swinging scene Stateside will give them a better feeling recordingwise.

"We're fed up with the 'hurry up and get it done there are other groups waiting attitude", said Liza.

"The British recording studio personnel make you feel as though you're a nuisance and not an artist."

Larry feels that the British sound is becoming bogged down and that the business is conducted by a lot of stuffed shirts in bowler hats.

The Soulmates figure that in the States they'll have to be good and original to make a name for themselves and they're willing to take that chance.

Liza, who wrote "Summer Nights" for Marianne Faith ful, can't wait to fly over.

I spoke to a very annoyed group of boys the other day.

The Overlanders are fed up with the sarcastic comments that have been flying around the British scene about their success with the Beatles "Mi-

The boys, who took "Michelle" to the top of the charts, have been constantly jeered for cashing in on Lennon-McCartnev material.

They have just recorded an original titled "My Life" which



• THE BEATLES have found themselves with another competitor -- and he's a mailman. But the Liverpool lads don't look too worried, do they?

was written for them by British songwriter, Tony Hatch.

"Maybe it will stop the critics," said vocalist Laurie Mason.

"At least it will show that we don't have to be copycats to be successful."

The Beatles have a new competitor in their own backyard.. and he's a mailman.

Beatle song publisher, Dick James, has just signed singing postman Allan Smethurst to write material for pop groups around the world.

Remember my piece about Lord Sutch running for Parliament?

Needless to say he lost, but an interesting suggestion in his election campaign was to reopen the famous Liverpool Cavern and name it "The Beatles Memorial College."

All those in favor say "Aye!"

Atlantic

Verve

LP REVIEW

RAIDERS ON THE

Paul Revere and the Raiders inade a lot of noise out on the North West coast. The word spread down to Los Angeles, where the action is.

Dick Clark heard the noise and the words and signed them to his TV show. Then the nation heard the noise and the

words - and Paul's Raiders were safely home.

And now they have a hit-parade winner. That puts them where the necessary action is.

Here's their new Columbia album "Just Like Us", containing tunes performed on the TV daytime show.

And since Dick Clark himself admits that the group help ed to make the show a top-rated daytimer, you can imagine how good this record is.

The vocals and the instrumentals get our equal votes. The L.P. features "Just Like "Stepping Out". These and the other 10 numbers are all from the pens of the

They tell their own tribute to talent and generate an honest excitement.

The record worldneeds special quality like this.

L Good Lovin'

2. Soul and Inspiration

3. Bang Bang

4. Monday-Monday

5. Secret Agent Man 6. Sloop John B.

8. Time Won't Let Me 9. Gloria

10. Sign of the Times

11. Leaning on the Lamp Post

12. So Lonesome I Could Cry

13. Shapes of Things

14. Daydream

15. Rainy Day Women

16. Try Too Hard

17. Rhapsody in the Rain

18. Together Again

19. Ballad of Green Berets

20. Message to Michael 21. Somewhere

22. Grab you Darlin'

23. Eight Miles High

24. A Groovy Kind of Love 25. Woman

26. 19th Nervous Breakdown

27. Frankie and Johnny

28. California Dreamin' 29. Nowhere Man

Cher Mamas & Papas Johnny Rivers Beach Boys Paul Revere The Outsiders Shadows of Knight

Young Rascals

Righteous Bros.

Petula Clark Herman's Hermits M.G.M. B. J. Thomas

Yardbirds Lovin' Spoonful

Bob Dylan Dave Clark Five Lou Christie Ray Charles

Sgt. Barry Sadler Dionne Warwick Len Barry

Nancy Sinatra Byrds

Mindbenders Peter and Gordon

Rolling Stones Elvis Presley Mamas & Papas

The Beatles 30. When A Man Loves Woman Percy Sledge

Imperial Dunhill Imperial Capitol Columbia Capitol Dunwich Warner Bros. Scepter Epic Kama Sutra Columbia Epic M.G.M. ABC-Paramount R.C.A. Scepter Decca Reprise Columbia Fontana Capitol London R.C.A. Dunhill

Capitol

Atlantic

young man". He arrived in Manhattan with talents of as fresh and groovy as the day singing he first hit.

His arrival blew up a storm and in 1959 he switched from piano to organ to add power to the already-hot combination. In his new album he's his

Bouncing, beaty numbers al-

ways raise the tempo, the ac-

tion and the excitement. Very

often disc-jockeys have used

the music of Dave "Baby"

Cortez as introductions to

alive, activating and jumpy

Fabulous Organ" on M.G.M.'s

new Metro label demonstrates

Dave shifted from Detroit

to New York in contradiction

to the advice of "Go West,

There's something vital,

And his latest album "The

shows.

the point.

songwriting,

keyboard.

about this guy.

usual powerful self and working without any pre-arranged arrangements almost making up the music as he goes along.

The album will easily explain why Dave "Baby" Cor-

GO

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by Dave

All music, all action



tez, who has been making the scene for a long time, is still

GO-GETTER

Eleven of the songs on Don Covay's Atlantic L.P. "See-Saw" are written by himself. Often it's asked if a singer can be a writer at the same time and be good at doing both.

Don answers the question himself on the album - he's good, in fact mighty good. He set the charts ablaze

with "See-Saw" and set dance circles hopping with "The Boomerang". Both are featured high on the 'A' side. "Precious You" could be

Don's personal dedication to you because he's given everything he's got to make this a hip-swinging, heart-raising, head-spinning sound.

The album is named, as this week's Go-Getter not only for the dedication Don puts into his work, but for



the finished product also.

It isn't often that an artist can make an LP in which all the tracks are of the same high standard.

Very often, one or two of the tracks are rather poor. But in Don's case this isn't so. He's got a big one here.

TOP 20 U.K.

l. Somebody Help Me

2. Sun Ain't Gonna Shine 3. Elusive Butterfly

4. Hold Tight

5. Sound of Silence 6. Don't Have To Say 7.Alfie

8. Bang Bang

9. Substitute 10. Dedicated Follower

11. What Now My Love

12. Put A Spell On You

13. Elusive Butterfly 14. I Can't Let Go

15. Shapes of Things

16. Make The World Go Away 17. Barbara Ann 18. Pied Piper

19. Blue Turns To Grey 20. You Won't Be Leaving Bob Lind DD, Beaky Mick Tich Bachelors Dusty Springfield Cilla Black Cher The Who

Spencer Davis Group

Walker Bros.

Kinks Sonny and Cher Alan Price Set Val Doonican The Hollies Yardbirds Eddy Arnold

Beach Boys Crispian St. Peters Cliff Richard

Herman's Hermits

Parlophone Liberty Reaction Atlantic Decca Decca Parlophone Columbia R.C.A. Capitol Decca Columbia Columbia

Fontana

Philips

Fontana

Fontana

Decca

Philips

An OFF THE RECORD talk with the

BEAU BRUMMELS



As San Francisco boys what do you think of the East Coast scene?

John Petersen: People here are not as hip as on the West Coast. The young people, especially in California, are trend starters not trend followers.

******************* Page One Picture

with their most difficult task to date-conquer the American hit parade. And the evidence so far points to the fact that they're going to do it.

The Easybeats Australia's number one group and they've recently been signed to a long-term recording contract with United Artists who will distribute the boys' first American single 'Make You Feel Alsingle "Make You Feel Al-right" on the Ascot label.

GO readers can meet the group exclusively on Page 9 of this week's issue and it marks the first time that an American teen magazine has aone overboard in selecting the group most likely to succeed this year.

The Easybeats - Dick Diamond, George Young, Harry Vanda, Snowy Fleet and Little Steve - will set off for Britain and America, once immigration visas have been issued.

And if the same feeling comes from British and American music fans as has already come from fans down-under then there's gonna be a lotta of action. Turn to Page 9 for an in-

side look at The Easybeats, cabled exclusively for GO from our man in Melbourne, Nick Wilson.

GO: Do you mean that New York teenagers are strictly squaresville?

that they are just a little behind on the kids in San Francisco and Los Angeles.

GO: Which do you love most, being adored by thousands of fans or playing good music?

Ron Elliott: Both. We altry to dealen them with overamplified guitars and we don't try to baffle them with way out sounds.

GO: Is that the sound we can always expect to hear from you?

constantly in search of a new Too Many Mornings which we hope will put us back into the charts.

GO: What are your pet hates in pop music?

Sal: Never knock what other people play - that's our motto. If the sounds successful then it's good, and you can't knock success.

Sal: No! What John means is

ways keep the audience in mind when we are playing. We don't

HATES

Ron Elliott: Oh no! We are sound and we think we've found it in our latest release One

GO: Do you mean that you dig

BOYS

FOR THE PAST YEAR THE BEAU BRUMMELS HAVE BEEN TOURING THE STATES DOING LIVE SHOWS. LAST WEEK THEY STOPPED OFF IN NEW YORK TO CUT A NEW AL-BUM - BEAU BRUMMELS '66 - ON THEIR NEW LABEL, WARNER BROS. GO CAUGHT UP WITH THEM BETWEEN STOPS TO BRING YOU THIS CANDID INSIGHT INTO THEIR VIEWS, HOPES AND DREAMS.

most of the chart toppers you hear?

John: Wedig everything from classical to mean blues. All the boys have a very good musical background that makes our tastes varied.

Sal played and sang around the San Francisco clubs for a long time before we met up.

Ron Elliott writes most of our material and plays guitar and piano. Ron Meagher, who plays bass guitar, was a music graduate from Oakland City College

I have been playing drums all my life.

HUMOR

GO: With so much talent around don't you temperaments clash?

Sal: We love our work too much to quarrel. Besides, travelling around together for so long has made us develop our own individual brands of

GO: There must be some characteristics about each person that annoy the other members of the group.

Sal: We make a joke out of

them. For instance, we call Ron Elliott "Tumblefeet" because he walks into things. He's so busy thinking about the next song he's going to write that he never looks where he's going. John is always dropping things. We christened him "Lurch" because he's so tall.

GO: Do you intend making showbusiness a lifetime ca-

Ron Elliott: We'll be around for as long as the public wants

John: I'll go into the hotel and restaurant and managing business.

Sal: I want to sing all my life. Ron Meagher: I'm with Sal. Music's the only life for me. I want to retire while I'm still in my twenties. I'll buy me a big piece of land and import Africa into my back yard.



EXCITEMENT IN RHYTHM - THE

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GO CLUB NEWS

Hi there! Are you still out in the cold? Are you still missing out on the biggest thing yet in in the teenage world?

You are if you haven't sent in your application for GO CLUB membership.

Perhaps you missed last week's edition. They went fast, we know, and thousands of people couldn't get copies. If you were one of the unlucky ones, don't worry. You can still join the ranks of the GO GUYS and GO GALS.

GO CLUB membership is only \$2.00 per year, and this is what your two dollars brings:

A GO GUY or GO GAL badge that you'll be proud to wear on your sweater or jacket.

A membership card with your own membership number.

A special monthly newsletter telling you everything that's happening or going to happen in GO CLUB circles.

A chance to write in every month and ask for an autographed photograph of your favorite pop star or group.

Special reductions in prices at Palisades Park, New Jersey, the nation's playground.

Very Soon the names of all GO GUYS and GO GALS will be put into separate drums. Then one name will be chosen from each.

This is what these lucky people will win... Free membership of the GO CLUB for one year, and. . .

A FABULOUS FREE VACATION FOR TWO IN HOLLYWOOD.

This vacation will swing from the minute it

The winners, each with a companion of their choice, will fly to the West Coast by American Airlines jet.

They will stay at a top hotel. They will visit movie studios and meet the biggest stars in the world of entertainment.

They will see all the wonderful Hollywood sights.

And it won't cost a cent.

YOU COULD BE ONE OF OUR WINNERS.
YOU COULD BE THE ENVY OF YOUR FRIENDS
WHEN YOU TELL THEM YOU HAVE BEEN
NAMED GO CLUB MEMBER OF THE YEAR.
So remember.

FILL THE FORM BELOW AND GO WITH GO

WE MUST BE GIVEN A VOTE AT AGE 18

I heard an editorial the other day by R. Peter Straus, president of WMCA - and he couldn't have been more right.

He was saying that young people of 18 and over should be allowed to vote, and I heartily agree with him.

I know a lot of older people

who vote for the candidate their friends are voting for. Then there are others who vote strictly for one party.

They wouldn't care if Mickey Mouse himself was running for their party, they would still vote for him.

I'm not trying to criticize people who vote like that, I'm just saying there are some grown-ups who don't know any more about politics than most teenagers do.

No one really changes when he reaches the age of 21. By the time you are 18 you are certainly old enough to be able to figure things out for yourself.

America has thousands of boys in Vietnam, and scores of them are dying for their country every day. And, every day too, hundreds are being drafted, even though they have no say in politics.

There's no doubt about it. If you're old enough to fight for and perhaps die for your country, then you're certainly old enough to vote. - Barbara McAteer, 1523 Unionport Road, Bronx, New York.

(Note: Barbara's letter wins this week's \$15 prize).

TALKING

TROUBLE!

ing, and was talking to

my friend about our Eng-

40 pounds and grew a foot

or so then she would look

were getting off the bus

at school that I realized

our English teacher had

been right behind us all

the time, and must have heard every word.

Jackie H., Bronx, N. Y.

Was my face red! -

lish teacher.

half decent.

I was on a bus going to school the other morn-

I said that if she lost

It wasn't until we



This is YOUR page. This is your chance to SOUND OFF about anything you want. Your likes. Your dislikes. Your favorite stars. Your funny experiences. Anything. And, if your letter is the best of the week, you'll win \$15. Write to SOUND OFF, GO Magazine, 1697 Broadway, New York, N. Y., 10019.

PROBLEM WITH MY LONG HAIR

It isn't right that people should stare at boys with long hair. Grown-ups who do this are living ten years in the past.

After all, there's nothing new about boys wearing long hair. Two hundred years ago, no one thought anything about it.

But just because boys are wearing their hair long again, many adults think it's terrible.

Even my teacher at school criticizes me for the length of my hair and is always telling me to get a haircut.

I'd like to know if the top American long-haired groups like The Lovin' Spoonful and The Young Rascals also have this problem about people criticizing the length of their hair. - Howard Stern, 49 Pennyfield Camp, Bronx, N.Y.

Why do people focus so much attention on the younger gen-

All we seem to hear about teenagers are riots, killing and useless protests to get attention.

This is because the newspapers consider such happenings to be news. They never tell about the good side of teens because "it isn't important."

Well, I think it's about time we heard a little less about dropouts, drugs and destruction, and a little more about students, medicine and construction.

After all, teens are only kids out to have a good time and, more important, to leave their mark in the world. - L.K., Manhattan, N.Y.

WRONG KIND OF NEWS

Why do people focus so much attention on the younger generation?

Well, I think it's about time we heard a little less about dropouts, drugs and destruction, and a little more about students, medicine and construction.

After all, teens are only kids out to have a good time and, more important, to leave their mark in the world. L.K., Manhattan, N.Y.

A Change In Time Makes Me Happy

I was never happier than when school resumed after the Easter vacation. Why? Because my school hours were changed.

Before Easter, my hours were from 11 a.m. to 5 p.m. and it meant that, by the time I got home on Wednesday evening, Dandy Dan Daniel was up to number 17 on his new countdown survey on WMCA.

But now that my hours have been changed I get home in plenty of time to hear his whole program.-David Zinberg, 1071 Denton Avenue, New Hyde Park, Long Island.

Parents are right to worry

Whenever my mother tells me she was worried about me if I get home late, I always tell her she's just being foolish.

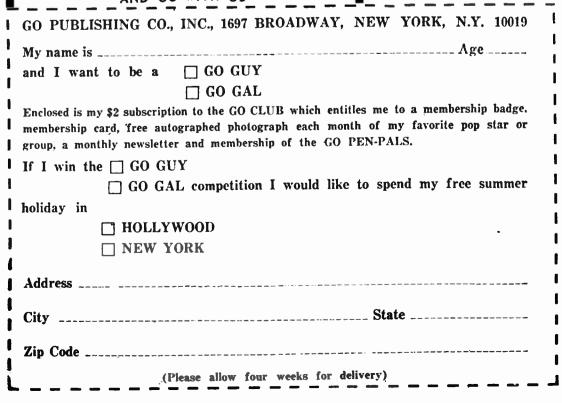
Well, the position was reversed the other night.

My parents had gone out to dinner, and I had stayed in for the evening. It got later and later, and there was still no sign of them.

I began to imagine all sorts of horrible things had happened to them, and was just about to phone the police when my parents' car pulled into the driveway.

I was never so relieved to see them in my life.

It just shows that parents aren't really being so silly when they worry about their teenage sons and daughters - Vincenza Pizzo, 1572A West 8 Street, Brooklyn, N.Y.





vnca i

"The Straus Broadcasting Group"



TIME FOR HERO-ICS

There's one thing about WMCA listeners - they never do things in a small way.

And when it comes to showing their appreciation for the work of the Good Guys, they go all out.

That's what happened the other day when an appreciative Good Guy friend decided to send a hero to the boys at the station. And what a hero. It was well over THREE FEET LONG.

Our picture shows some of the boys all set to sample the of-

They are (from left to right) assistant music director Frank Costa, Joe O'Brien, Dean Anthony, Jack Spector and music director-Joe Bogart.

THE '66 POP SHOP

Hi! It's the Big Bad Baer taking charge of the Pop Shop this week. Did you all dig last week's front cover color photo of the Dave Clark Five?

Got some hot news for you about the group.

Although they are currently on tour in Japan and the Far East the guys have already been booked for a 12th appearance on the Ed Sullivan Show on June 12.

Their appearance will also mark the start of the Five's fifth American tour.

confusion in somebody's spelling classes.

And, to clarify it, Jack Ely, who heads the group called "Jack Ely and The Courtmen" states that his correct name is E-L-Y.

A lot of people pronounce the name correctly: eely- and then spell it incorrectly. The group has just re-recorded Jack's old big hit "Louie, Louie".

That fast-rising pop group The Young Rascals, who topped our Fabulous 57 survey, have been signed for another popspecial. It's tentatively set for a May 19 televising.

The group, who became a major attraction at Southampton's "The Barge" last summer, have managed to appeal to teens as well as adults.

I learn that on the show they will discuss their philosophy of music which centers around the idea of "total sound".

Tney have a hard kind of driving beat which is unique even among the wild groups around today.

After taping the show the boys head for a six-day stint in Atlanta, then on to Chicago. Following a short vacation they're booked for appearances in Stamford, Connecticut.

This week those hectic rock and rollers, Mitch Ryder and the Detroit Wheels, took a short breather in their hometown of Detroit.

But on April 30, they set off on a busy schedule of visits in the East Coast area stopping off in Maine, Boston, New Hampshire and moving through Wisconsin, Indiana, Ohio and Michigan.

The boys have been receiving a great deal of attention lately because they are among the few American acts who inspire the kind of ripping and tearing hy steria that is usually associated with British groups.

During the boys' last tour of four weeks they lost \$3,000



worth of custom-made clothes which were torn, stolen or de -

We're all looking forward to the return appearance in New York of Bobby Vinton who strides big into town from May 26 through June 8.

On May 29 he'll be appearing on The Ed Sullivan Show. Before his arrival in Good Guy Land, Bobby will be appearing with The Byrds at the Houston Coliseum followed by

INS AND OUTS ROUND TOWN: The Four Tops made their Carnegie Hall concert debut last week with a standing room only crowd. It was great to see so many show-business personalities acclaim their ap-

stops at Pittsburgh and Boston.

It reminded me of the triumphant concert of The Supremes last October at Lincoln Center's Philharmonic Hall.

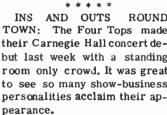
Coming into New York on May 12 are the Righteous Broth-

Verve has moved into the charts



POP SHOP BOSS... ED BAER

stroyed by eager fans.



Their new L.P. and first for and last week came their first project as independent record producers with "Rat Race" by



THE FOUR TOPS: A smash at Carnegie Hall.

THE GARY STEVENS COLUMN Deadline-August 23 isn't so far away

Hello on you! Well, it looks as if Beatlemania is set to roar thru Good Guy Land again soon. August 23 is the big day.

What's it going to be like? That's a good question. After all, this is their fourth concert in our area and it has been about a year since the last one.

Will their popularity be as great as last year? Can they fill Shea Stadium again? My guess is they sure will.

Let's face it. These guys are great. They're the biggest bunch of talent to come along in a long time and my guess is that they'll continue to draw big crowds for years to come.

Of course, us Good Guys will be there at the As you'll recall from last year when I travelled on their plane with them, I'm pretty good

friends with the guys. And believe me when I tell you that you'll hear the best and most exclusive coverage of their visit to New York, right here on WMCAand naturally you'll see all our exciting photos

exclusively in GO magazine.

My pleasure recently to visit with the Shadows of Knight on their recent engagement here in New York. These talented guys hail from Chicago, Illinois, but have a style of their own, as exhibited on their big Good Guy hit "Gloria."

* * * * *

When I asked 'em how they dug New York they could only reply "like yeh". I'll go along with

Keep the names for our column coming in. We're getting some great ones.

Remember, a Good Guy sweatshirt is the prize for the winner. Simply drop your suggestions to "Wooleyburger", GO magazine, 1697 Broadway, New York 10019.

* * * * : Summer is coming quickly. Have you decided ch what you're going to do - and where.

I'm gonna work. Hope you'll be nearby and listening. Looks like around October for our vacation. Think I'll spend some of it in England.

Give me an opportunity to make the scene in



My pal Joe O'Brien and I thought you'd like to see what the well-dressed Good Guy is wearing this spring. Groovy, eh?

London town to see what's happening, talk with some of your favorite groups and to the new

Then I can hop a plane to Liverpool and check on all the new sounds there and from a town called Manchester just 30 miles away. That's where Herman's Hermits are from - also the home of Freddie and the Dreamers.

May I we've got a big show at Fairleigh Dickinson University in New Jersey. Hey-that's this Sunday and there's gonna be a lot of folk acts with us that day.

See you guys and gals out there - okay?

Til next week stay well and Goodbye on you!

Jim's pen captures





DEAN ANTHONY



DAN DANIEL





GARY STEVENS



HARRY HARRISON

Good Guys

We're never surprised at how talented you Good Guy fans are.

The other day 17-year-old Jim Rooney walked into the GO editorial offices with this great set of ink drawings of WMCA's fabulous sextet.

Jim, who lives at 18 Metropolitan Oval, Bronx, and is a former student of St. Raymond's High School, spent 10 hours on the draw-

"I got the idea when my brother, Bruce, brought home a copy of GO," said

"I saw the Good Guys at the top of the Fabulous 57 page and decided to draw them."

For Jim, drawing is a hobby not an ambition.

"I will be starting a liberal arts course at Manhattan College in September," he said. "I have no ambition to go to art school or become a commercial artist.

"I do it for fun."



JIM ROONEY



h-h-h-h-h-h

Secret Agent Wins WMCA has done it again. You

heard first and exclusively the new hit Rolling Stones single "Paint it Black" - picked as this week's Sure Shot.

A lot of listeners have asked how WMCA always manages to be first with the great hit discs. Well, now ' the story can be told.

Actually, the Wooleyburger is the man with the secret. Around the station, he's known as Agent 0021/2.

He was sent on the overnight plane from Kennedy Airport to London a few days ago on "Operation Stones". His instructions - bring back their new disc.

He was told that if he failed he'd be banished to Mount Kisco for life!

PORTABLE

According to Wooley, when he arrived in London he hid in the Underground (the city's sub- anyway. way system) for a few hours to the scent.

YOUR FAVORITE GROUP SOUNDS SUNG WITHOUT THE USE OF MUSICAL ACCOMPANIMENT. THE PURE HAR-MONY SOUND THAT MADE ROCK'N'ROLL KING IN THE

50'S IS NOW AVAILABLE TO YOU IN ACAPPELLA. THE

The Day

Then he took a double-decker bus to a private recording studio "somewhere in the heart of darkest London" and climbed in through an open window with his portable tape recorder.

CAUGHT

Wooley made his big mistake when he tried to depart via the main exit.

A doorman collared him, locked him in a closet and phoned London Zoo.

Wooley almost ended up in a polar bear's cage. Luckily he managed to explain that he was a member of a touring rock group called The Hairy Ones.

Two hours later he was deported for working without a permit.

That's the story he told us,

We know you won't believe a throw rival station agents off word of it. And, frankly, neither do we!

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Islan Herb

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THE TOP 5 SELLING ACAPPELLA RELEASES:

- 1 STORMY WEATHER ZIRCONS OLD TIMER 603
- 2 STAND BY ME THE 5 SHARKS OLD TIMER 605
- 3 Congratulations The Valids Amber 885
- 4 Crazy Savoys Catamount 104
- 5 Love No One But You 5 Chancells Dawn 302

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N.Y.





lays ago executives from WMCA were guests at a panel discussion cal Radio Station", organized by the 5th annual College Conference ational Radio and Television Society. Among the students attending uy listener and GO reader, Michael Sarnoff, of Crescent Street, Long

This is his personal account of the speeches by station manager, Isohn; program director Ruth Meyer; public affairs director David I general sales manager Bob Mazur.

a love story. Not the story you always readstory involving WMCA-Radio and you, the

Good Guy Land. elsohn said that a stabe dedicated to the audies through entertain-'ormation.

words: "It's nice to be e time."

yer, probably the only ram director of a major io station continued the ie involvement of the

ikes a winner. nent is a two-way love en the Good Guys and the This is what makes

nner." witz picked up the story

"We do what benefits

the greatest number of people." An example of WMCA's desire to involve its audience was the initiating discussion on re-apportionment leading to the United States Supreme Court's "one-man-onevote" ruling.

Perhaps Bob Mazur, general sales manager, gave one of the best reasons for this love affair.

He said: "Radio is a personal medium. It involves people, people, people."

Mr. Mendolsohn added: "WMCA is not just a radio station in New York, WMCA is a New York radio station."

Miss Meyer summed up perfectly: "To run a great radio station you must turn people on. But most of all, believe in your product and yourself."

HAPPINESS IS GOOD GUY CALLED New York loves its mainman - and Jack Spector loves New York. He loves his fans and his fans love him. They love him for his music, his humor - and most of all because

Jack's a happy man.

Happy at work and happy at play. He puts zing into life making everybody's time happier than ever before.

Jack is heard daily from 1-4 p.m. and sometimes during vacations he'll hold down the early morning spot, the evening show- and once as he did recently - the all-night show.

And all his fans would probably agree and say anytime of any day he's okay!

There's something about this Brooklyn-born dee jay that vibrates - and it's happiness. He's always happy, but he's

most happy when he's a WMCA Good Guy behind the mike. "I have a great time at the station" said Jake. "And I figure that if I do everybody

who listens will too. "It seems to be infectious judging by the letters I get."

DEMAND

Mighty Jack used to be a powerhouse for the Brooklyn Dodgers' famous Carbondale Squad, and was aclaimed a hero. Even when he switched from outdoors to indoors as a

LEFT: Jack and Jimmy Durante make sweet music at New York's famous Copacabana.

BELOW: When you're a Good Guy, your fans love you - and they show it!

A friend of the top stars

disc-jockey he was still acclaimed a hero.

Jake, booby, was heard on radio in Providence, Rhode Island, in addition to being host on his own TV bandstand

Check with any out of town listener who heard him in Rhode Island, Albany or Chicago before he joined the Good Guys and they'll say the same: he's still as happy as ever.

Jack's happiness brushes off on listeners and stars alike.

At record hops all over Good Guy Land he's in big demand and at more sophisticated parties the stars will join him for a few bright moments of

That goes for Sammy Davis Jr., Trini Lopez, The Beatles, Lesley Gore, The Animals and even funny-man Jimmy Durante.

Jack knows them all as muentertainers and sicians, friends because he's one of them himself - an entertainer.

Jack joined WMCA in May 1961 and GO takes this opportunity of saluting Jack on his fifth anniversary.

He's an honest New Yorker and packs his life to the full. Any time of the day Jack is on the go.

First thing in the morning after breakfast he's into the morning newspapers catching up on all the news of New York.

NEW DISCS

At the station Jack busily runs through the new discs listening for potential hits, checks through all the music newspapers from all over the world - but on Friday mornings the time gets alloted to GO.

Jack's motto is that entertainment is business and his business is entertainment.

But in the evenings or at week-ends it's time for relaxa-

He follows sports avidly and before the Dodgers transferred cities he was a keen fan. Now his allegiance is with the Yankees.

Last summer he had the honor of wearing the famous Yankee pinstripe uniform in a radio personalities exhibition game before thousands of cheering fans in Yankee stad-

Cheering fans aren't unknown to Jack. Even when he's relaxing at a bowling alley, he'll get generous applause from people who don't recognize him.

Good Guy Jack chalks up an average of 180 a game.

GREATEST

"I love this city," he said. 'It's got the greatest sights in the world. It's filled with some marvellous people - our WMCA listeners.

"And, of course, it has the greatest radio station in the States - WMCA."

Jack's popularity is with young and old alike. They love him and he loves them.

Ask Jack what his secret is and he'll tell you that he just gives everything he has to make people happy.

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Joe O'Brien

Harry Harrison

Jack Spector

Dan Daniel

Dean Anthony

WMCA Radio 57 - Countdown Survey for the Week of April 28, 1966

- 1. MONDAY, MONDAY The Mamas & The Papas
- 2. GOOD LOVIN' Young Rascals
- 3. SOUL & INSPIRATION Righteous Brothers
- 4. *# SLOOP JOHN B The Beach Boys
- 5. BANG BANG Cher
- 6. WHEN A MAN LOVES A WOMAN Percy Sledge
- 7. TIME WON'T LET ME The Outsiders
- 8. KICKS Paul Revere & Raiders
- 9. SECRET AGENT MAN Johnny Rivers
- 10. RAINY DAY WOMEN #12 & 35 Bob Dylan
- 11. MESSAGE TO MICHAEL Dionne Warwick
- 12. SHE BLEW A GOOD THING The Poets
- 13. *# LOVE IS LIKE AN ITCHING IN MY HEART The Supremes
- 14. LOVE ME WITH ALL YOUR HEART The Bachelors
- 15. A GROOVY KIND OF LOVE The Mindbenders
- 16. THE SUN AIN'T GONNA SHINE Walker Brothers
- 17. # GLORIA Shadows of Knight
- 18. # NOTHING'S TOO GOOD FOR MY BABY Stevie Wonder
- 19. *# HOW DOES THAT GRAB YOU DARLIN' Nancy Sinatra
- 20. I LOVE YOU 1000 TIMES The Platters
- 21. IT'S A MAN'S MAN'S WORLD James Brown
- 22. TRY TOO HARD Dave Clark Five
- 23. COME ON, LET'S GO The McCoys
- 24. LET'S START ALL OVER AGAIN Ronnie Dove
- 25. PLEASE DON'T SELL MY DADDY NO MORE WINE The Greenwoods
- 26. *# Did You Ever Have to Make Up Your Mind Lovin' Spoonful
- 27. * You're Ready Now Frankie Valli
- 28. Backstage Gene Pitney
- 29. Dum-De-Da Bobby Vinton
 - #Former Sure Shot
 - *Heard First in New York on WMCA

- 30. Sweet Talkin' Guy The Chiffons
- 31. The "A" Team Barry Sadler
- 32. Eight Miles High The Byrds
- 33. Mine Exclusively The Olympics
- 34. Marble Breaks and Iron Bends -Drafi
- 35. Mame Louis Armstrong/Bobby Darin
- 36. So Much In Love Steve Alaimo
- 37. Younger Girl The Critters
- 38. You're a Drag The Runarounds
- 39. * Strangers in the Night Frank Sinatra
- 40. * Better Use Your Head Little Anthony & Imperials
- 41. * The Impossible Dream Jack Jones
- 42. Oh How Happy Shades of Blue
- 43. I Am A Rock Simon & Garfunkel
- 44. Get It On Home The Geminis
- 45. Cool Jerk The Capitals
- 46. Red Rubber Ball The Cyrkle
- 47. She Rides With Me The G. T. O.'s
- 48. * The Letter Song Joe Tex
- 49. * Green Grass Gary Lewis & Playboys
- 50. I Can't Let Go The Hollies
- 51. Barefootin' Robert Parker
- 52. Dedicated Follower of Fashin The Kinks
- 53. Mama B. J. Thomas
- 54. I'm Nobody's Baby Now Reparata & Delrons
- 55. Girl In Love The Outsiders
- 56. Solitary Man Neil Diamond
- 57. The More I See You Chris Montez

COUNTDOWN SURVEY DAILY WITH DAN DANIEL 4-7 P.M.

SURE SHOT! * PAINT IT BLACK - The Rolling Stones

Jay & The Americans "SUNDAY AND ME"



a great new hit album



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CABLED from Melbourne, Australia By NICK WILSON

Heading for the States

THE EASYBEATS

and roll? Did Elvis Presley give the added boost for American music to ride high on the charts all over the world?

And then along came The Beatles, followed by such British groups as Hermans Hermits, the Dave Clark Five. and suddenly Britain was riding high on charts all over the world.

And now with groups like The Beach Boys, the Mamas and the Papas, Jay and the Americans, America runs the edge on British groups throughout the world.

But now comes the competition from Australia which might just put the groups from down under at the top.

The competition comes in the form of Australia's hottest pop group - The Easybeats.

FRENZY

GO takes this exclusive opportunity of introducing readers to the boys even before they hit American shores. Down under The Easybeats are acknowledged as Australia's hottest pop group.

They have turned out one huge hit after another.

They create riots wherever they perform and are currently generating the same frenzy and excitment that The Beatles did in Britain and America.

Our front-page photo this week, taken exclusively for GO in Melbourne, introduces you to Dick Diamond, bass guitarist; George Young, guitarist; Harry Vanda, 18-year-old lead guitarist; Snowy Fleet, drummer; Little Stevie, vocals and percussionist.

The interesting thing about this Australian group is that none of them is Australian. Dick and Harry were both born in Holland and emigrated at an early age.

The other three guys are all from various parts Great Britain.

George Young was born in Scotland and is 17. He recently went to Australia as an emigrant and joined the Easybeats within a few months of arrival.

Snow, the group's drummer, hails from the stronghold of British pop: Liverpool.

Last but not least is Stevie who comes from Leeds, England - some 70 miles from Liverpool.

PREDICTION

Fans of the exciting group follow them all over Australia, crowds stand in line for days waiting to grab up tickets for Easybeat concerts.

AND GO PREDICTS THAT THE SAME THING IS GOING TO HAPPEN WHEN THE BOYS LEAVE AUSTRALIA SOON FOR CONCERTS IN BRITAIN AND AMERICA.

Congratulations to the Ascot Record company - a division of United Artists - for signing the hit outfit.

Music papers from all over the world have reported the happenings concerning The Easybeats - as they did with The Beatles.

But not one has come right out to say "Watch The Easybeats - they're going to be the hottest group."

GO thinks so! Watch their smoke! Watch the action! Watch the fireworks!

The Easybeats are going to burst onto the American music scene faster than any group has done so far.

Meantime stay cool as you eagerly await the arrival of the group that has had more hitparade successes down-under than any other in the world!

4 Veterans

The Four Season worked together as entertainers for five years before they made their first hit record.

It's estimated they worked as a backup group on more than 100 recording sessions before their first record under their own name.

Busy life for disc star Staff Sergeant, Barry Sadler of the Green Berets spends much of his time on assign-

ment away from Fort Bragg doing public relations and recruitment work for the 19. Army.

On April 28 he was set to appear for the Red Cross in Atlanta and the following day he will be Grand Marshall of the Apple Blossom Parade there.

On May 7 he will meet the Veterans of Foreign Wars in Danville, Virginia.

On May 17-21 he will be in Chicago for the Military Order of the World Wars Association.

His new RCA recording "The A Team" crashed into the charts on the first week of release at Number 47.

His album and single "Ballad of the Green Berets" both won Gold Records and at present are somewhere on every hitparade chart in every pop music country.

It looks fairly certain that the Beatles will be recording during their third tour of the States in August.

Beatles manager Brian Epstein visited studios in Memphis recently at the request of the four Liverpool lads but would not confirm dates.

Their tour opens in Chicago on August 12 and concludes in San Francisco on August 29. Venue for the Los Angeles concert has been changed this tour to the Dodgers Stadium instead of the Hollywood Bowl.

Sir Joseph Lockwood, chairman of the British record company that releases The Beatles said at a meeting this week in Sydney, Australia, that his companies earned almost \$6million a year from sales of Beatle discs.

Hit-paraders The Toys will be the headline act at New York's Apollo Theater with the Four Tops from May 13 to May

Barry Sadler

Other concert dates to mark in New York diaries include Anthony and the Imperials for July 1 at Atlantic City's Steel Pier.

Monte Rock, who will head the line-up at the new Cheetah Club in New York City is set for a number of television spots with Merv Griffin.

He'll be joined by the Chamber Brothers from downtown.

STOP **PRESS**

That "Elusive Butterfly" man Bob Lind has a doublesided hit with "Remember the Rain'' and "Truly Julie Blues."

Bob came to the forefront just a few months ago but already many of his own tunes are being cut left, right and center.

Bob apparently is writing more and more numbers every day to keep up with the demand.



BOB LIND

Billy Joe Royal, who hit the cash-box with "Down in the Boondocks," flew to Atlanta Title song of their first single after his successful British is "Glitter and Gold."

\$*.....*.....

tour to cut the disc in Italian for Columbia who'll be releasing the song in that sunny land.

Billy left the studios im-mediately after the session and joined the Dick Clark Tour for 37 days of concerts.

There's a good swing all of a sudden in Italy to beat music.

Less than six months ago it was impossible to find a British or American hit in the Italian charts. Now there are six in the Italian top twenty.

Probably due to the upsurge interest of the three major young people's magazines featuring articles on The Beachboys, The Rolling Stones, The Beatles and the Dave Clark Five.

Just over the border in France there's exciting pop news.

The principality of Monaco is playing host for the three-day rock and roll spectacular.

Normally known for playing host to the Monte Carlo Rally 3 or international gamblers, this time the principality welcomes 16 rock groups from America, Canada, Japan, the British Isles and other European countries. Included in the guest lists are Ian Whitcomb, Sounds Inc., 💲 Billy J. Kramer and the Fourmost.

**** Frank Sinatra's new single "Strangers in the Night" comes from the Universal International flick "A Man Could Get Killed."

While on the subject of new discs hearken to Epic's new group The Remains with 'Diddy Wah Diddy.''

And watch out for M.G.M. Records' new outfit The Enemys from San Francisco.

Fifteen-year-old singer Stevie Wonder was a special guest on Channel 56, the Detroit educational TV station, recently. The programme was carried on closed circuit television to many of the schools in the greater Detroit area.

Stevie, who was interviewed by Miss Janet Rose, of the Detroit Department of Educational Broadcasting, talked about the problems and rewards of a show business career.

He said that, even though his work takes him all over the country, and abroad, his education doesn't suffer. He takes his own teacher along with him everywhere he goes, and does a certain amount of school work almost every day.

GIRL TALK

THE PAGES THE BOYS MUSTN'T READ

Pants are really 'in' this Spring

Frills, bows and trimmings have been added to the Spring 1966 'Mister Pants' collection to give a real feminine look to a masculine fashion. George Stuart, a master of American sports fashion, urges: "Remember the following names and their affiliation to your own figure."

THE BRITISH TROUSER..... Absolutely straight line with belt loops and three pockets. Darts at the front for

e ase over the stomach.

SOHO PANTS...... A young takeoff on the English trouser

without pockets or waistband.

THE BELL BOTTOM.......The new news, for the woman with slender hips. These have their gimmick in a wide flare that shoots from just below the knee.

THE LOW-SLUNG...... New spring modification of the out-offashion tight tapered pants. The news is in the anchorage just above the hipbone.

Casual but so chic

One of the most casual, yet one of the most attractive outfits produced for Spring, 1966. That's the verdict already being given to the outfit shown on the right.

The blue denim "stretch around" pants are cut low on the hip and are straightlegged to a flared ankle.

They are belted in red patent and are worn with a button down cotton shirt in red and white "pizza" checks.

From the Pantsville collection, the pants retail for around \$12.00, and the shirt for around \$10.00.





A winner in checks

Any girl who wants to cut a dash can certainly do so in this outfit (left) also from the Pantsville collection for Spring 1966.

The outfit is in cotton, and the designers have gone straight to the Highlands of Scotland for the bright red and white Argyle pattern.

The button-down shirt has half-sleeves and an attractive collar.

The straight-legged hipster pants have dip pockets at the hip and come with a red patent belt.

Available at most good stores, the pants are priced at approximately \$12.00, and the shirt around \$7.00.



THE WONDERFUL WORLD OF CILLA At 22, Cilla Black has it made. Her records

have held their own in top place on the British
pop charts and she cut her first album in March.
The girl who hates to find her way around

in strange towns has hit home very big with "Anyone Who Had A Heart", "You're My World" and "It's For You". Her new album is titled "Is It Love?"

Born in Liverpool, Cilla has three brothers but no sisters. She left school in 1958, and, after taking a secretarial course, joined the staff of a cable company as a typist.

Cilla spent her evenings serving as a hat check girl at the now famous Cavern Club in Liverpool. It was there that the whirlwind began.

ENDSVILLE

She describes the beginning of her career this way.

"I used to spend four evenings a week in the front row of the Cavern Club.

"Merseyside groups? Fab. Endsville. I love them all.

"Some friends arranged for me to take the mike one night and I had to sing "Fever" where they left off. "They made me do "Always" and some R & B numbers,

"Shortly after, I got to know all the big groups and we had after-hours jam sessions together in the basement clubs.

"I was approached by various managers but I'd known Brian Epstein since shortly after he signed the Beatles and I was quite content to wait until he thought I was ready to turn professional."

Cilla signed with Brian in 1963. Since then she has more than lived up to her manager's good faith in her.

She made her first appearance in this country on the Ed Sullivan Show and it became apparent that her popularity over here would be just as great as it was in England.

Cilla likes swimming, curries, Paul Newman, dancing the Cavern Stomp, boys who are tall and "as mad as Iam", Bob Newhart, painting her toe and fingernails the same color, sunbathing in bikinis and people with big noses.

BLACK

She prefers casual clothes, doesn't buy records by female vocalists in case they influence her style, but thinks Dinah Washington and Della Reese are fab.

"I've realized two of my biggest ambitions", says Cilla "... having a song written for me by John Lennon and Paul McCartney of The Beatles, and starring in my own stage show."

Not bad for a girl who began her career as Little Red Riding Hood in a school production.

FRIEND OF THE STARS



Looking after famous pop world personalities is a 24-hours-a-day job - and I love every minute.

What girl wouldn't give up all her spare time to be with people she really digs? And that's the way I feel about all the stars I work with.

My job is like a dream come true and yet, when I left Flushing High School, I never had any thoughts about working in the entertainment business.

I had my sights set on becoming a secretary and at first I worked in a factory where they made nightgowns.

In my spare time I worked with a woman named Esther Ghent, who was the national director of the Frankie Avalon Fan Club.

It was Esther who first got me really interested in pop music.

Her daughter, Rosalind Ross, was working for the General Artists Corporation at the time and she fixed me up with an interview.

SURPRISE

I went along to their Madison Avenue office for a test and was told: "We'll be in touch with you as soon as we have a position vacant,"

I left that office feeling very low, because I thought they were saying in a nice way that they didn't want me.

But two weeks later I got the surprise of my life when a letter arrived asking me to start work.

From then on I was a Gal Friday working in every department around the office until I finally settled in the section dealing with young, upand-coming artists.

That's where I first met Wayne Newton, whom I consider to be one of the finest young talents in the world today. HOW WOULD YOU LIKE TO BE A PERSONAL PUBLICIST FOR SUCH STARS AS HERMAN'S HERMITS. THE DAVE CLARK FIVE, THE YOUNG RASCALS, PAUL AND BARRY RYAN, THE ANIMALS AND HOST OF OTHERS?

WELL, THAT'S NOLA LEONE'S JOB WITH THE CONNIE DE NAVE PUBLIC RELATIONS ORGANIZATION. NOLA IS FRIEND, HELPER, ORGANIZER AND GENERAL FACTOTUM FOR THE STARS.

GO ASKED NOLA TO TELL US ABOUT HER FAB JOB. THIS IS HER STORY.

'My job is like a dream come true...'



Getting to know Wayne and discovering what fine people the stars are, I fell in love with my work.

I thought nothing about working till midnight on promotion campaigns and publicity.

WHISPER

My big break came when I joined Connie de Nave and suddenly found myself in the midst of so many fine pop stars.

IN FACT, THE BIGGEST THRILL OF MY CAREER HAS NOT ONLY BEEN GETTING TO KNOW THOSE STARS BUT BEING ACCEPTED BY THEM AS A FRIEND.

Knowing that Peter Noone, Dave Clark and all the other boys look on me as a personal friend is something I never dreamed of.

I know that when they arrive here tired and worn out and I meet them at the airport and whisper: "Now come on, ABOVE LEFT: Nola's job isn't all glamor - it's hard work too, even catching up with office work.

ABOVE RIGHT: The girl stars, too, are glad to have Nola as a friend. Lovely singer Lesley Gore is one of

smile for the Press' they won't hate me for it.

And in the same way I work hard to ensure that they get time to rest and relax.

I soon found out that being a star can be dangerous business.

Once when I was on tour with Dave Clark I watched the boys disappear under a swarm of enthusiastic fans and I never thought I'd see them alive

HUMBLE

But they came through it smiling.

After they had struggled

clear one of the boys - Dennisthen leaned out of the window to sign an autograph and the fans tried to pull him out of the window.

IT WAS A HAIR-RAISING EXPERIENCE.

But, surprisingly enough, the boys weren't concerned for themselves.

Dave kept repeating: "I hope none of those girls get hurt because of us,"

That's the way the pop stars are.

They are humble people who are not out to gain a lot of publicity for themselves.

I remember one time when I was on tour with Herman's Hermits in California.

Herman and I went along to Wayne Newton's opening night at the Coconut Grove in Los Angeles.

No sooner had we stepped through the door than 25 photographers surrounded us and began taking shots and asking questions.

Herman was very embarrassed. He whispered to me; "I didn't come here to get publicity for myself, and now look what's happened."

The next morning the newspapers carried a report that I was Herman's latest girlfriend.

A bundle of letters arrived from angry fans who said they hated me and that I was too old for him anyway.

They sure know how to hurt a girl.

STRANGE

It's strange how the fans get to know you. They often use my name when

they want to get into a hotel where a group is staying.

The police get so used to

The police get so used to this that they turn everyone away - no questions asked.

Even I got turfed out of one hotel when the policeman wouldn't believe me. I had to get the group's road manager to youch for me.

But despite the hard work, the long hours and the constant pressure, this is one job I wouldn't give up for the world.

I'm the fan of everyone I work with and as I said, "I love every minute."

*** HER BIGGEST THRILL:

** HER BIGGEST FRIGHT:

*** HER BIGGEST SHOCK:

Being able to meet the stars as a friend ***

Seeing the Dave Clark 5 mobbed by fans **

Being mistaken as Herman's girl-friend ***

THE BYRDS

Hear their smash new single

EIGHT MILES HIGH

4-43578



COLUMBIA RECORDS

Two Great Hit Albums





Included in the Byrds' sensational album are songs composed by Bob Dylan, Pete Seeger, the Byrds and others. Selections are "Spanish Harlem Incident," "All I Really Want to Do," "Chimes of Freedom," "The Bells of Rhymney," the title song and 7 more.



The Byrds are flying high with this terrific LP featuring their smash hit "Turn! Turn! Turn!" Also included are "Satisfied Mind," "It Won't Be Wrong," "Oh! Susannah" (the Byrds' own version) and 8 more.





CL 2454/CS 9254 Stereo