

GO

Wmca News PAGES 5, 6, 7 & 8

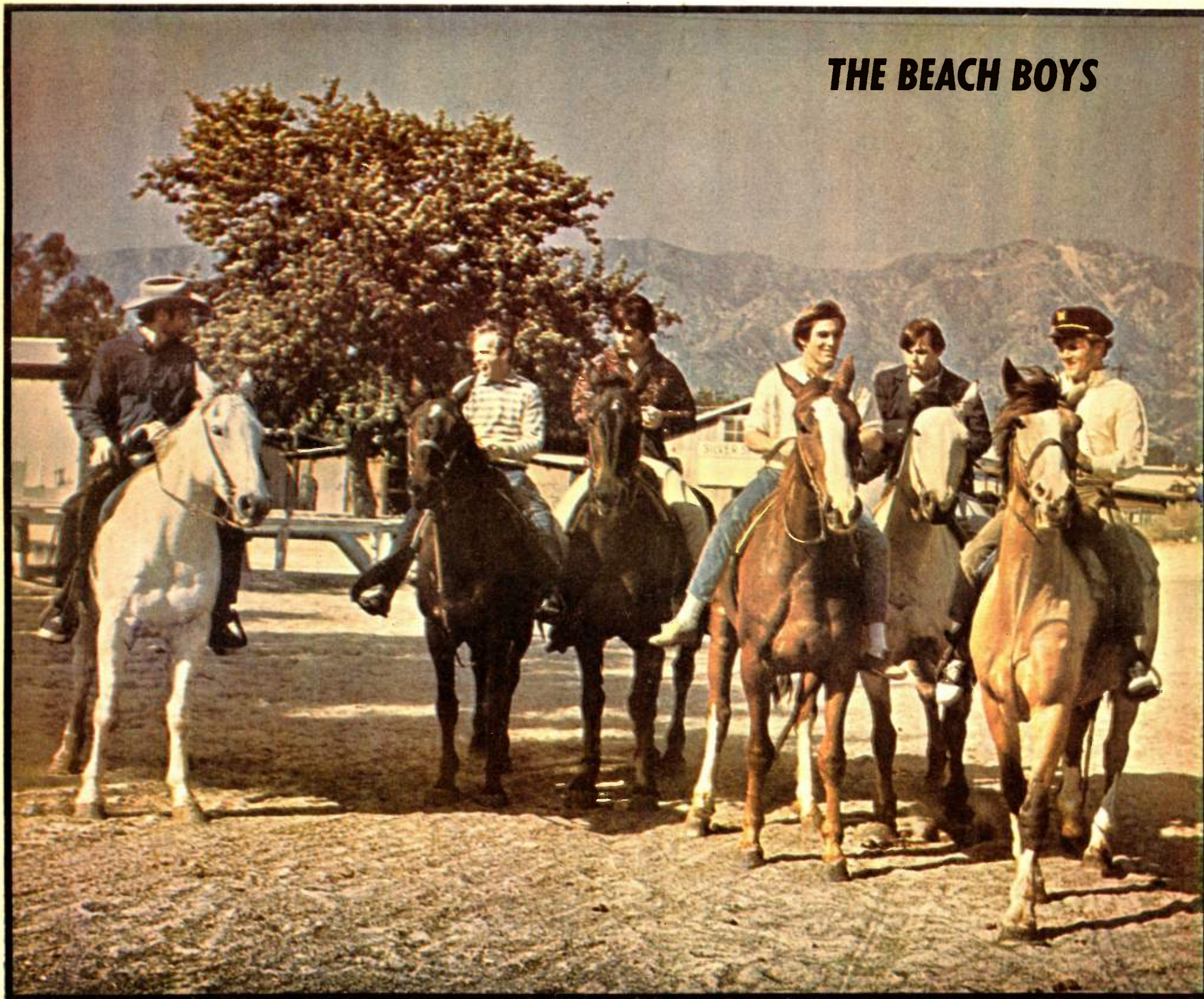
**Another Chance For You To Win
GO's Fabulous Surfing Car** Page 10

COMPLIMENTARY

VOL. 1 NO. 16

July 15, 1966

THE BEACH BOYS



**HOW CAN YOU
GET
BETTER THAN
THE BEST?**



DT 2545

TOP 30 U.S.

1. Hanky Panky
2. Paperback Writer
3. Red Rubber Ball
4. Don't Have To Say
5. Strangers In The Night
6. Wild Thing
7. Cool Jerk
8. Paint It Black
9. Little Girl
10. Ain't Too Proud To Beg
11. Don't Bring Me Down
12. Dirty Water
13. Along Comes Mary
14. Lil' Red Riding Hood
15. He
16. Please Tell My Why
17. Oh How Happy
18. Muddy Water
19. Pied Piper
20. Hungry
21. Double Shot
22. Younger Girl
23. I Saw Her Again
24. Popsicle
25. Sweet Pea
26. I Am A Rock
27. Ever Make Up Your Mind
28. You Better Run
29. Opus 17
30. Let's Go Get Stoned

Tommy James
Beatles
The Cyrkle
Dusty Springfield
Frank Sinatra
Troggs
Capitols
Rolling Stones
Syndicate of Sound
Temptations
Animals
Standells
Association
Sam The Sham
Righteous Bros.
Dave Clark Five
Shades of Blue
Johnny Rivers
Crispian St. Peters
Paul Revere
Swinging Medallions
Crittters
Mamas & Papas
Jan & Dean
Tommy Roe
Simon & Garfunkel
Lovin' Spoonful
Young Rascals
Four Seasons
Ray Charles

Roulette
Capitol
Columbia
Philips
Reprise
Fontana
Karen
London
Bell
Gordy
M.G.M.
Tower
Valiant
M.G.M.
Verve
Epic
Impact
Imperial
Jamie
Columbia
Smash
Kapp
Dunhill
Liberty
ABC
Columbia
Kama Sutra
Atlantic
Philips
ABC

TOP 20 U.K.

1. Paperback Writer
2. Strangers In The Night
3. Sunny Afternoon
4. Nobody Needs Your Love
5. Don't Answer Me
6. River Deep, Mountain High
7. Bus Stop
8. Hideaway
9. Monday-Monday
10. When A Man Loves A Woman
11. Getaway
12. Over, Under, Sideways, Down
13. Don't Bring Me Down
14. Promises
15. Sorrow
16. Opus 17
17. Lana
18. Sloop John B.
19. Paint It Black
20. It's A Man's Man's Man's World

Beatles
Frank Sinatra
Kinks
Gene Pitney
Cilla Black
Ike & Tina Turner
Hollies
DD. Beaky, Mick, Tich
Mamas & Papas
Percy Sledge
Georgie Fame
Yardbirds
Animals
Ken Dodd
Merseys
Four Seasons
Roy Orbison
Beach Boys
Rolling Stones
James Brown

Parlophone
Reprise
Pye
Stateside
Parlophone
London
Parlophone
Fontana
R.C.A.
Atlantic
Columbia
Columbia
Decca
Columbia
Fontana
Philips
London
Capitol
Decca
Pye

TRANS-ATLANTIC CHARTS. COMPILED FROM 1 RADIO STATION
PLAY-LISTS IN U.S.A. and U.K.

ENGLAND SWINGS



Paul Samuel Smith has made it official . . . he's quitting the Yardbirds.

The 23-year-old guitarist has decided to devote more time to furthering his career in the recording industry. But he will not completely sever his relationship with the group. Paul intends to supervise all the Yardbirds' future recording sessions.

His place will be filled by 20-year-old session guitarist Jimmy Page, who is a long-time friend of the group. In fact it was Jimmy who suggested Jeff Beck as a replacement for Eric Clapton when Eric left the group.

Jimmy has already started playing bass guitar at Yardbird club dates.

By
GERRY PHILIPS



THE KINKS . . . trouble on a date in Madrid

Paul Jones has managed to find spare time between engagements with Manfred Mann to write a play.

It was screened last week by BBC-2.

The play, "They've Put You Where You Are," was co-written with his wife, Sheila. Its theme concerned the relationship between a pop singer, his group and his fans.

Paul told me: "This doesn't mean I have any intention of quitting my singing career but it does give me more scope to expand my abilities."

It was fun and games for the Kinks during their recent engagement in a Madrid nightclub.

The manager of the club refused to pay the boys their full fee because Pete Quaife had been left at home following an injury.

The Kinks refused to accept payment saying that they had told him in advance that they would be bringing in stand-in John Dalton.

The police were called in and they took away the group's work permits and tried to arrest John.

The boys had to keep John hidden by changing his hairstyle and clothes and giving him dark glasses until they reached the airport and caught a home-bound plane.

There was an unfortunate incident at Brands racetrack just outside London, when stars turned up in their hundreds for a Radio London Day Out.

The Walker Brothers arrived in a plane piloted by Gary and as they landed, thousands of fans rushed onto the runway.

TV cameraman Rowan Bulmer was spun into the propeller and suffered an eight inch gash in his back.

Luckily the gash was not too serious and he was allowed home after being treated at a nearby hospital.

It was quite a day for the fans. Racing had to be suspended on two occasions when they invaded the track.

LP REVIEW

A take-over bid by British boys

The British groups have done a take-over in the album field this week.

The Beatles, Rolling Stones and The Hollies have all come out with Go-getter platters.

Our No. 1 Go-getter is by the fab four from Liverpool.

They've done it again. Nobody thought they could come close to the excellence of "Rubber Soul" but never underestimate The Beatles. Their album "Yesterday and Today" is full of the type of goodies guaranteed to make it another best seller.

As usual, all the boys get in on the act of writing tracks . . . even Ringo. And they keep up the sort of standard we've come to expect from The Beatles.

"Yesterday," "Day Tripper," "Nowhere Man" and "We Can Work It Out" are already established as hits. We predict that you'll flip when you hear "And

Your Bird Can Sing," "Drive My Car" and "What Goes On?"

It looks as though George, John, Ringo and Paul will be adding more gold to their collection.

Mention a Beatle hit and you can bet there's a Stones one close behind.

"Aftermath," the Stones' new release on the London label will be fighting The Beatles all the way to the top.

This is probably one of the most complete Stones albums ever, showing just how versatile and accomplished the London group is.

Every track is worth buying the record for . . . from "Paint It Black" to "Going Home."

used is fantastic. Mick Jagger even doubles on drums while Brian Jones plays marimbas, bells, dulcimer and sitar.

"The Hollies . . . Beat Group" is the third album to be cut by the swinging English boys . . . and it's their best.

These five guys made a big impact during their recent U.S. tour and this platter will give the fans they made many pleasant memories of that stay.

Top tracks are "I Can't Let You Go," "A Taste Of Honey," "I Take What I Want," "Don't You Even Care" and "Fifi The Flea" which fit together to make

Page One Picture

It's difficult to argue with a Beach Boys' fan when he tells you the group is America's best.

Month after month the boys keep turning in consistently great performances, and have smash hit singles like "California Girls" and "Sloop John B" to their credit.

And their string of LP successes is also extremely impressive.

GO salutes them with this week's color cover, and hopes they're on the scene for years to come.



GO

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OFF THE RECORD

WITH THE OUTSIDERS

Tom, Bill, Mert, Ricky and Sonny call themselves The Outsiders . . . but they can come in from the cold now that their first two singles "Time Won't Let Me" and "Girl In Love" have set the charts alight.

Versatility sums up this exciting five-man show. Because they are everything from musicians to arrangers and technicians.

In fact, Capitol Records are so pleased with the sound The Outsiders produce at their own recording sessions in Cleveland, that the record company does not interfere with the work of the Ohio fivesome . . . except press their monster-selling records.

Leader Tom King told GO: "We are all professionals and could imitate an orchestra on stage if we had to."

"I guess that's why the recording company trusts our judgment when it comes to making hit records."

IMMEDIATE HIT

Tom plays rhythm guitar on stage. Backstage he blows a mean saxophone (tenor and baritone).

Lead guitarist, Bill Bruno, also plays sax and doubles on clarinet.

"I've been playing since I was eight years old," said Bill.

Mert Madsen, a tall Dane who plays bass, dabbles in the harmonica, accordion and bass fiddle.

Drummer Ricky Baker, who left high school early to join the group on the road, likes messing around with a guitar and rumor has it he tinkles the ivories during spare moments.

Tom King winced at the idea of spare moments.

"We haven't had a free second since we were put under contract and released our first record."

"Time Won't Let Me was an immediate hit and we went on a tour of the States to promote the disc," he said.



How did hitsville happen? "It was very impromptu," said Tom.

"I had been organizing groups around Cleveland for about seven years when I formed The Outsiders."

"We wanted to start cutting a few demos of existing songs but I suggested we try out our own original material."

"Chet Kelley, our lyricist, wrote the words and I composed the tune. But we didn't have a title."

"We were mulling over titles while we were driving along the shores of Lake Erie and I said: 'It's got to have something about time in it . . . like 'Time Won't Let Me.' And that's how our first hit got a name."

"Our second hit, 'Girl In Love' was born when we started recording our album, 'Time Won't Let Me.' We liked the track so much that we decided to release it as a single."

GOOD SONGS

The boys are looking for a fast number for their next release.

"It's good to keep changing pace," said Tom. We don't want to be known as just another rock 'n' roll group belting out beat numbers. We want to be accepted for our sound and the standard of our performance."

"And as long as we stay with good songs, I think we'll make the grade."

With Hullabaloo, the James Brown Show and many other TV appearances under their belts. The Outsiders have arrived.

And GO thinks they're good enough to stay.

Look - Alike Keith wins disc career

Recognise the young man in the picture? Guess Paul McCartney? . . . Well you guessed wrong.

He's Keith Allison a 6'1" Texan, who now lives in the San Fernando Valley, Calif., and is often taken for Paul's double.

But he didn't earn his recently-signed contract with Columbia Records that way.

Keith is already the handsome singing idol of millions of teenagers following his daily exposure on Dick Clark's hit network television show, "Where The Action Is."

He receives more fan mail than most top Hollywood box-office attractions . . . and without having a hit record.

He hopes his latest release "I Ain't Blamin' You" backed by "Look At Me" will be a hit.

The "Paul McCartney look" cannot be discounted in Keith's rise to fame.

A two-second on-camera appearance on Clark's show, which was being video-taped at Hollywood's Whiskey A-Go-Go, brought the mail pouring into the program's offices.

"Was it really Paul McCartney?" they asked.

The Clark office set about locating Keith and they finally tracked him down in Las Vegas where he was appearing with The Crickets. They were delighted when they found out that he could sing, dance and play guitar.

GREAT FUTURE

Clark signed Keith to a one-year contract, and Keith became a regular member of the "Where The Action Is" troupe.

The Columbia contract followed soon afterwards.

The record moguls predict a great future for the quiet spoken popster. And not just because he resembles a Beatle.



KEITH ALLISON



PAUL McCARTNEY



SOUND OFF

Got something to say? Then let's hear from you. If your letter is the best of the week, we'll award you a new LP. Write to "Sound Off", GO Magazine, 1697 Broadway, New York, N.Y. 10019.

BIG DAY FOR CAROLINE

It was a day of great excitement for Caroline Richardson when we called to tell her she had won one of our free tickets to the Beatles concert.

Caroline, 15, of 234 East 121 Street, Manhattan, is a student at Mabel Dean and Bacon High School.

"I'm more pleased than I can say," she cried. "The Beatles are my favorite group, and I had been hoping I'd be able to see them when they came to New York."

Well, Caroline has no worries now. Along with our other winners, she'll be in one of the best seats in Shea Stadium on August 23.

No-one plays fair in summer

These roads cost me ten dollars

I'd like to get my hands on the guy who decided to put blacktop on the roads in New York. He just cost me \$10.

I saved for weeks to buy a pair of white summer shoes and, last Saturday when I got my allowance, I had enough at last.

I dashed down to the store, bought the shoes, and rushed home with them. But when I went out wearing them I walked only a few yards before I discovered the heels were ruined by the road's surface, which had been softened by the heat. Linda Cochran, Bronx.

ANY IDEAS?

I have two weeks of vacation time towards the end of August, and I'm at a complete loss because I don't know what to do with them.

I'm open to suggestions, so if any GO reader has had a particularly "different" type of vacation which he or she enjoyed, I'd like to hear about it. Karen Roole, New Haven, Conn.

My friends and I are completely fed up with the summer jobs racket.

No matter where we applied for a job, the answer was always the same. They would give us jobs all right, but we were expected to work long, hard hours

for practically no pay.

This was explained away with: "Don't worry about a thing. You'll make lots of money in tips."

That may be so, but it's still no excuse for unscrupulous people who try to take advantage of young people.

Don't think we're not willing to work hard. We are... but we expect a fair rate of pay for a day's work. Richard L., Manhattan.

THANKS A LOT

I was so thrilled the other week when I opened my copy of GO and saw that, at long last, you had printed a story about Dusty Springfield.

She's my idol, and I hope some day I'll be able to break into the big time like her. I sing, but I don't think I'm nearly as good as she is.

So, Mr Editor, thanks for making me happy-even though you made me wait for Dusty. Ronda, Newark, N.J.

(EDITOR'S NOTE: Sorry to have kept you waiting, Helen, but we get scores of requests every week for features on people in all walks of showbiz. We try to please everyone... but sometimes someone has to wait a little.)

LET'S GET BACK TO THE GUITAR

Who are these pop groups trying to impress when they offer us all sorts of weird sounds on their records?

Now it seems everyone has to have the sitar.

Why can't they just be happy with the guitar? It's the best instrument there is for today's music. Robert Morton, West 24th Street, Manhattan.

Row over flip sides

In your July 1 issue, Eugenio Gonzalez of Brooklyn complained about getting "garbage" on the flip sides of records.

What on earth is he talking about? Doesn't he realize that very few record companies KNOW in advance which song is going to be a hit?

I think that what most companies try to do is give us two songs which are as wide apart as possible, thus giving them a better chance of getting a hit with one or the other.

Bob Flynn, Hempstead, Long Island.

That guy Eugenio Gonzalez has put into words what many of us have surely felt for a long time.

Even the biggest stars have some lousy material, and they get rid of it by putting it on the flip side of a good song. J.K., Yonkers.

If anyone is trying to get rid of "garbage" it's Eugenio Gonzalez.

All he has to do is listen to the Beatles' latest release and tell me whether "Paperback Writer" or "Rain" is the "garbage" side. Peter Q., Staten Island.

First of the winners in GO's Beach Boys Birthday Blast

GO's Beach Boys Birthday Blast has certainly taken New York by storm.

Entries for the contest are pouring in, but that doesn't mean you have to be left out.

There's still time for you to enter. Why don't you do it right away? Full details are on Page 10.

The first series of drawings for the names which will go into the final draw for the

fabulous Mini-Surfer have already been held. Each of the following wins a copy of the Capitol LP "Best of the Beach Boys":

Edward Aleshevich, 21-68 35th Street, Long Island City, N.Y.

Jimmy Horn, 1403 White Plains Road, New York, N.Y.

Myra Friedman, 1600 Ocean Parkway, Brooklyn.

Larry Rosenthal, 146 Griffith Street, Jersey City, New Jersey.

Arthur Gisin, 15 Park Avenue, Mount Vernon, N.Y.

Audrey Wolfe, 3535 Rochambeau Avenue, New York.

William Johnson, 15 Cottage Place, East Orange, N.J.

Will YOUR name be among the list of winners next week? It could be if you enter now.

Remember, there's a drawing every day, so the sooner your entry is received-and you can send in as many as you like-the more chances you have of winning.

Jay and the Americans... will be seen with Sammy Davis Jr. at the Forest Hills Music Festival tonight and tomorrow.



SUPERMAN WINNERS

The lucky winners in our recent "Superman" contest are:

Karen Goldstein, of 154-05 71st Avenue, Flushing, N.Y., and Leo Montanaro, of 2465 Crotona Avenue, Bronx, N.Y.

They will have a lunch date with Superman and Lois Lane from the hit Broadway show "It's A Bird It's A Plane It's Superman".



570 kc

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"The Straus Broadcasting Group"

GOOD GUYS ARE ALL SET FOR PICNIC FUN



be a good guy
...smile!

wmca
radio 57

Isn't Good Guy Land a happy place these days? We think we've helped make it a little happier with our Good Guy bumper stickers.

Thousands of cars are running about all over the area, each one proudly displaying its groovy grin on the bumpers.

Join in the smile game

And, of course, as well as making people happy, the stickers are worth money.

Just in case you aren't aware of them, we'll take a few moments to give you a run-down of the rules again.

DESCRIPTION

If a Good Guy bumper sticker spotter sees your car with its Good Guy grin, then he takes a note of your license plate number and passes the information over to us.

Then we announce your number over the air and give you an hour to call us with a description of your car.

Why an hour? Well, at the time your number is announced you might be hurrying along the Long Island Expressway-and there isn't exactly a call box every 100 yards, is there?

When you call in, just describe your car and you'll win \$10. Isn't that great?

ENVELOPE

Now, perhaps you don't have a Good Guy bumper sticker, but want to join in the fun.

It's easy. All you have to do is send a stamped, self-addressed envelope to "Smile", WMCA, 415 Madison Avenue, New York 10017.

We'll mail the bumper sticker to you right away.

So hurry up and let's hear from you. Oh . . . and keep smiling!

It's picnic time. From Sunday at noon the Good Guys will be playing host to all of you at a summer picnic.

Clues are being broadcast today (Friday) and Saturday which should give you all a very good idea as to which borough will provide the venue for this special event.

Bill Beamish will be giving more clues on Sunday morning as to the exact location, which will be easy to reach.

Now, the Good Guys will be providing franks and soft drinks but as it's pretty impossible to estimate exactly how many

Good Guy listeners will turn up, it's advisable that you bring your own packed luncheon.

ENTERTAINMENT

That's very important, because you might just not be able to find the picnic area and we'd hate

Will you be there on Sunday?

you to be stuck miles from anywhere without food or drink.

In addition to games that you can join in with the Good Guys there will be entertainment featuring Jay and the Americans.



Surrounded by hundreds of "Good Guy" balloons Jack, Harry, Joe and Danny show that they're already in the picnic mood.

All the
'IN' CROWD
heads for
CHECKERS

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between
E. 72nd St. & E. 73rd St.

• • • •

WILL YOU BE JOINING THEM?

GO'S

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and receive 2 free

Hundreds of rock & roll L.P.'s
on sale at \$1.39 and \$1.99

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(Record Dept.)

530 Fulton St., B'klyn

(1 block from Mays)

Joe O'Brien's Gag Of The Week

It's time for my "Gag of the Week"-and I'm sure you'll like it.

A customer went into a restaurant and ordered chicken from the waiter. When the chicken was served the customer took a close look at it and called the waiter back to the table.

"Look at this chicken," said the customer. "One leg is longer than the other."

The waiter had a quick reply: "What do you want to do? Eat the chicken or dance with it?"

Benny and I are chuckling over the gags you've been sending in

Keep mailing cards and letters to "Gags", GO Magazine, 1697 Broadway, New York 10019 and remember there's a prize for every gag we publish from you.

And now this week's winner, from Ellen Weinberg of 449 Kings Highway, Brooklyn.

She asks: How can you stop a herd of elephants from charging? Take away their credit cards!

Well done, Ellen. I'd never have thought of that!

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THE EXCITERS
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JIMMY McCRACKLIN
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FRIDAY

and

SATURDAY

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JULY 8 & 9

SAMMY DAVIS JR.

with

COUNT BASIE AND HIS ORCHESTRA

with

JAY and the AMERICANS

MC

WILLIAM B. WILLIAMS

SATURDAY EVENING JULY 30

ANDY WILLIAMS and HENRY MANCINI

with HIS 40-PIECE CONCERT ORCHESTRA

MC William B. Williams

SATURDAY EVENING AUG. 6

THE MAMAS and THE PAPAS and SIMON and GARFUNKEL

MC William B. Williams

SATURDAY EVENING AUG. 13

HERB ALPERT and THE TIJUANA BRASS

MC William B. Williams

SATURDAY EVENING AUG. 20

THE SUPREMES THE TEMP'TATIONS STEVIE WONDER

MC Ted Brown

SATURDAY EVENING AUG. 27

THE WORLD'S MOST EXCITING MUSICAL PERSONALITY RAY CHARLES with HIS ORCHESTRA AND HIS RAELETS

MC Ted Brown

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Station Square, Forest Hills

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Please send tickets as specified below:

PERFORMANCE SCHEDULE	NO. OF TICKETS	☒ A	CHECK PRICE DESIRED	TOTAL COST
			B C	
FRI., JULY 8		☐ 7.50	☐ 6.50 ☐ 5.00	
SAT., JULY 9		☐ 7.50	☐ 6.50 ☐ 5.00	
SAT., JULY 30		☐ 5.50	☐ 4.50 ☐ 3.00	
SAT., AUG. 6		☐ 5.50	☐ 4.50 ☐ 3.00	
SAT., AUG. 13		☐ 5.50	☐ 4.50 ☐ 3.00	
SAT., AUG. 20		☐ 5.50	☐ 4.50 ☐ 3.00	
SAT., AUG. 27		☐ 5.50	☐ 4.50 ☐ 3.00	
Enclose self-addressed envelope with handling cost				.25
TOTAL AMOUNT				

NAME

ADDRESS

PHONE

CITY

STATE

ZIP CODE

Make check or money order payable to THE 1966 MUSIC FESTIVAL

THE MEN WHO CHOOSE THE

A swinging i

Every important organization needs a nerve center. And in an organization as large and as important as WMCA that nerve center is the library and two very important behind-the-scenes Good Guys who go out of their way to insure that listeners hear the best of the hits.

Music Director Joe Bogart and his assistant, Frank Costa, are the men who keep the D.Js. supplied with the ever-changing platters that make WMCA programs so groovy.

GARY ON THE GO

Hello on you all! What a great time we had at the Stones concert at Forest Hills on Saturday.

I think, quite honestly, that it was one of the best shows we've ever had in Good Guy land. I didn't have too much time to talk with the boys out at the stadium but the other day, when I went over to their luxury yacht anchored in the Hudson River, I sat down over coffee with Mick Jagger.

Their yacht, the S.S. Sea Panther, sailed down to the Statue of Liberty while we talked about the groovy time we all had in London.

It was a very pleasant trip and I must say here and now that yacht is a beauty. It has really beautiful staterooms where the boys can enjoy some peace and quiet.

Mick talked with me about London. He thinks that London is definitely a little more swinging than New York but admits that Carnaby Street is rapidly becoming a tourist attraction, which in his opinion is a bad thing.

He said: "The clothes are better than you can buy here in America but Carnaby Street itself is becoming far too commercial."

I gave Wooleyburger the night off on Saturday while I was MC'ing the Forest Hills Show. He was quite pleased and I didn't want anybody in the audience being prevented from enjoying the show.

Hope you'll all be attending our gigantic picnic on Sunday from noon onwards. Keep listening to Fabulous 57 for all those clues we'll be giving you. I want to see every one of you coconuts out there joining in all the fun and games with us.

All the Good Guys will be out and if I can persuade Wooleyburger to give up his day's sleep he'll be out there as well - and I know that many of you will want to meet him for the first time.

In the evening I'll be out compering a big show in Seabright, New Jersey, so I hope I'll be seeing all of you New Jersey listeners there too!

Hey, this sounds like a lotta fun.

The Hollies wrote me from London to tell me they're going to make a record with Peter Sellers. He's going to join them on the vocal side and Burt Bacharach is going to do some accompanying on a harpsichord.

The song, not scheduled for release until October, is the title track of a new Peter Sellers-Britt Ekland movie.

What a start to Herman's Hermits new tour of the United States and Canada. They have just signed a million-dollar deal with MGM for future films and records.

"Hold On" has met with so much success that executives are now rapidly discussing a follow-up with the title "Mrs. Brown, You've Got a Lovely Daughter."

Peter Noone told me that they're also considering reviving on old Marx Brothers classic "Day at the Races"

That about wraps up this week's column, so until next week goodbye on ya all!

They have to listen to 300 new singles and 30-35 new albums per week before making their selections to be submitted to the Good Guys and program director Ruth Meyer.

"Then we all meet to make final selections for the station's playlist," said Joe.

But it doesn't end there for the boys in the library.

The rest of their week is taken up with compiling WMCA's Top 57 chart and working out the Top 25 discs of the week.

"The list is compiled from many sources of information," said Joe. "We rate each record on its popularity, sellability and movement up the charts throughout the nation."

Musician

Music has always been Joe's business. He is an excellent musician and used to play trumpet with such big bands as Eddie Duchin and Les Brown.

"That's how I arrived at WMCA," he told GO. "I was playing in the station's studio orchestra as a staff musician when I got the chance to work in the music library."

Frank Costa has a equal love of music.

He plays clarinet and has been involved in the recording business ever since his tour of duty in the U.S. Army, when he worked as a D.J. on the Danube network in Austria.

Choosing winners seems to come naturally to the Good Guys and the library team. For several years, WMCA has been first with the hits throughout the New York Metropolitan area.

BUT AGAIN, THE WORK OF THE LIBRARY ISN'T CONFINED TO PICKING HITS.

"We have to keep a catalogue of oldies which are renewed whenever they start to wear," said Joe.

Secret

"And we are liaison men between the station and all facets of the recording industry from artists to promotion men."

Frank Cost also finds time to bring you the news at the week-ends.

There's only one fact that Joe and Frank refuse to reveal, and that is how WMCA is always first with such chart-topping releases as the new Beatles single.

Joe said: "We have many secrets in WMCA library and that's our biggest one."

"But we'll always make sure that WMCA is FIRST WITH THE HITS."

HITS Job for Joe and Frank



ABOVE: Music Director Joe Bogart (left) and his assistant, Frank Costa, listen to one of the hundreds of new discs they check every week.

ABOVE LEFT: Frank is seen in a corner of the huge music library at WMCA. Thousands of records are stored here, and the filing system has to be very exact.

LEFT: Joe demonstrates just how quickly he can find any record you care to name. Dusty Springfield, for example. A few seconds later, and the album is found.

THE '66 POP SHOP

SEE YOU AT THE PICNIC



**DAN DANIEL IS HEARD
AFTERNOON WITH THE
COUNTDOWN SURVEY
FROM 4 P.M. - 7 P.M.**

ay cool! It's your big boss man
ing up the Pop Shop this
k. Of course, the big news
is our picnic on Sunday
noon. I'm certain that you'll
the Good Guys in time to
us for food and fun.

ues are being broadcast over
ous 57, so keep listening be-
this is the biggest prize we've
given away to Good Guy listeners.
if ten thousand of you turn up
be ready and waiting for you all!

addition Jay and the Americans -
new release and album "Livin'
e Your Head" has already been
d as a winner - will be entertain-
ou, and I know they'll be quite
to sign autographs.

don't forget the Good Guy picnic
nday afternoon (July 10).

of my favorite West Coast re-
g groups, THE TURTLES, have said
goodbye to their drummer, Don
y.

, recently married, told me: "I don't
it is fair to my wife or our marriage
ing out on the road most of the year
id of home where I should be."
a replacement the group has wel-
d John Barbata. John was formerly
Joel Scott Hill Trio.

s already out with The Turtles on
nd on Monday joins them for their
ngle and the start of a ten-day en-
ent at Hollywood's famous Whiskey
io.

The voice of President Lyndon B
Johnson - a fellow Texan - has at
last been recognized by an organiza-
tion that should know talent when it
hears it... The Hollywood Musicians
Union!

LBJ speaks and the orchestra and
chorus blend in behind him in a new
record release from Reprise: WASH-
INGTON IS FOR THE BIRDS.

The effect is about like the talk-
ing style of Rex Harrison or Richard
Burton. And that's the rub with Local
47.

The union contends that the scale
must be higher for their musicians
because the President is definitely not
a "sound effect, he's a talent". Sound
effects it seems can be put to music
for a lower rate.

So it's cost the record company some
extra money and the Musicians Union
has played a part in the rise of a new
musical star. Now it seem's that Re-
prise does have a "talent" on its
hands!

The Temptations will soon be heard
over the nation's airwaves in a special
radio campaign in connection with
the Federal Government for the
Domestic Peace Corps.

The message asking youngsters to
pitch in with the Peace Corps Pro-

gram to help their country and them-
selves will be coupled with part of the
group's hit disc "Ain't Too Proud to
Beg".

New York's supper club "The Living
Room", which provided the spring-
board for Jack Jones and Lainie Kazan,
looks set to add a third credit: singer
Chris Calloway, who is presently
starring there.

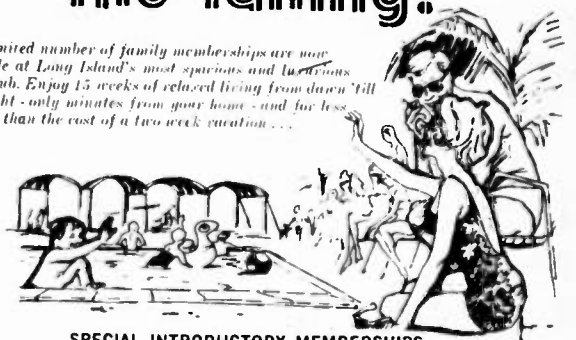
Chris is the daughter of the great
Cab Calloway and sings her own soft
and sultry pop style.

Tommy James and The Shondells, hot
new recording stars for the Roulette
label, have just released their first album
with the natural title of "Hanky Panky"
their current smash single 'way up in the
Top Ten.

The album was recorded and released in
record time... less than two weeks.

Fun in the sun for the family!

A limited number of family memberships are now
available at Long Island's most spacious and luxurious
Country Club. Enjoy 15 weeks of relaxed living from dawn 'till
midnight - only minutes from your home - and for less
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Next: **THE BLUES PROJECT**
plus **THE DOWN FIVE**

Coming Soon - **THE RASCALS**

fabulous 57



Joe O'Brien

Harry Harrison

Jack Spector

Dan Daniel

Gary Stevens

Dean Anthony

wmca good guys

WMCA Radio 57 — Countdown Survey for the Week of July 7, 1966

- | | |
|---|--|
| 1. * STRANGERS IN THE NIGHT - Frank Sinatra | 29. Happy Summer Days - Ronnie Dove |
| 2. RED RUBBER BALL - The Cyrkle | 30. In My Neighborhood - The Jive Five |
| 3. ** PAPERBACK WRITER - The Beatles | 31. * Hungry - Paul Revere & Raiders |
| 4. COOL JERK - The Capitols | 32. * This Door Swings Both Ways - Herman's Hermits |
| 5. ** HANKY-PANKY - Tommy James & Shondells | 33. This Is My House - The Moody Blues |
| 6. AIN'T TOO PROUD TO BEG - The Temptations | 34. Trains And Boats And Planes - Dionne Warwick |
| 7. ** THE PIED PIPER - Crispian St. Peters | 35. Sweet Pea - Tommy Roe |
| 8. YOU DON'T HAVE TO SAY YOU LOVE ME - Dusty Springfield | 36. I Love You 1000 Times - The Platters |
| 9. ** ALONG COMES MARY - The Association | 37. You Wouldn't Listen - The Ides of March |
| 10. ** LITTLE GIRL - Syndicate of Sound | 38. The More I See You - Chris Montez |
| 11. ** MOTHER'S LITTLE HELPER - The Rolling Stones | 39. * I Couldn't Live Without Your Love - Petula Clark |
| 12. *THE IMPOSSIBLE DREAM - Jack Jones | 40. Love Letters - Elvis Presley |
| 13. YOUNGER GIRL - The Critters | 41. Georgia Rose - Tony Bennet |
| 14. DIRTY WATER - The Standells | 42. Over, Under, Sideways Down - The Yardbirds |
| 15. LET'S GO GET STONED - Ray Charles | 43. Sunny - Bobby Hebb |
| 16. ** I SAW HER AGAIN - The Mamas & The Papas | 44. I Put A Spell On You - Alan Price Set |
| 17. #CAN I TRUST YOU - The Bachelors | 45. Wild Thing - The Troggs |
| 18. LIL' RED RIDING HOOD - Sam The Sham & Pharaohs | 46. Heartburn - Jonny Maestro & Crests |
| 19. ** SUMMER IN THE CITY - Loving Spoonful | 47. We Can Make It - Ruby & Romantics |
| 20. TELL HER - Dean Parrish | 48. Gone From My Mind - The Fortunes |
| 21. ** THE JOKER WENT WILD - Brian Hyland | 49. You Make Me Feel So Good - The Mc Coys |
| 22. ** MISTY - Groove Holmes | 50. * Living Above Your Head - Jay & The Americans |
| 23. *I WANT YOU - Bob Dylan | 51. Warm And Tender Love - Percy Sledge |
| 24. *THE WORK SONG - Herb Alpert | 52. Pretend - The Tymes |
| 25. THEY'RE COMING TO TAKE ME AWAY - Napoleon XIV | 53. Blowin' In The Wind - Stevie Wonder |
| 26. ** Most Of All - The Cowsills | 54. Bus Stop - The Hollies |
| 27. ** Where Were You When I Needed You - The Grass Roots | 55. Indication - The Zombies |
| 28. *You Better Run - The Young Rascals | 56. A Million And One - Dean Martin |
| | 57. Out Of This World - The Chiffons |

Former Sure Shot
 ## Former Long Shot
 ... Heard First in New York on WMCA

COUNTDOWN TOP 25 DAILY WITH DAN DANIEL 4-7 P.M.

SURE SHOT !

THEY'RE COMING TO TAKE ME AWAY - Napoleon XIV
LONG SHOT ! LET'S CALL IT A DAY GIRL - The Razor's Edge

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It's gear, man!



We decided it was time we turned the fashion spotlight on young men—and here is a look at today's most "in" styles.

The picture on left shows (in front) a four-button epauletted sport coat with welted muff pockets and wide-wale corduroy slacks with knee-high leather boots. The shirt, worn with a floral print tie, features a floral print collar and French cuffs.

In the rear, is an outfit comprized of suede-cloth bell-bottom slacks and double-breasted vest

The picture on the right shows what you should be wearing if you're really in the groove.

The gent in front is wearing thick-and thin wale tan corduroy slacks tucked into leather boots.

The other outfit is strictly for relaxing at home. It's jet corduroy plush slacks with white leather boots.



**WIN THIS MINI-SURFER
IN GO'S BEACH BOYS
BIRTHDAY BLAST!**

To join in the fun, read the contest rules on the next page, and keep your eyes open for the Beach Boys' newest album:

**Surfin' U.S.A.
Little Honda
Fun, Fun, Fun
Wendy
... and more!
(D)T 2545**



It's the easiest contest ever.
Send in the entry blank
on the next page today!

**BEST OF
THE BEACH BOYS**



**SURFIN' U.S.A. SURFER GIRL
IN MY ROOM LITTLE DEUCE COUPE
FUN, FUN, FUN LITTLE HONDA
WENDY WARMTH OF THE SUN
KISS ME, BABY YOU'RE SO GOOD TO ME
LOUIE, LOUIE CATCH A WAVE**



WIN GO's MINI - SURFER in the BEACH BOYS BIRTHDAY BLAST!



THE
BEACH BOYS

Hey, you lucky people. Here comes the most exciting, the most fantastic contest ever.

It's the fourth birthday of the BEACH BOYS' first record, "SURFIN' SAFARI". To celebrate it, the BEACH BOYS are giving this fabulous Mini-Surfer to GO . . . to give to you!

The car is really out of this world. Built by the British Motor Corporation and customized by George Barris of Hollywood, it's ready for you to drive away. And this is the equipment which comes with it . . .

An exhilarating Yamaha Campus 60 motor cycle which is strapped to the back of the car . . .

A custom surfboard by Con of California to fit on the roof . . .

A Borg-Warner tape cartridge player . . . and two giant portable speakers with a half-block of cord.

Now . . . have you ever heard of such a groovy prize?

And the whole thing could be yours ABSOLUTELY FREE.

There's nothing to buy, and no riddles to solve.

All you have to do is read the official rules printed here, then fill out the entry blank at the foot of this page and send it to

BEACH BOYS BIRTHDAY BLAST!

**GO Magazine,
1697 Broadway,
New York, 10019.**

Don't put it off till tomorrow. Get your entry in now. You can send in hundreds of entries if you wish, but each must be in a separate envelope or postcard.

So join THE BEACH BOYS BIRTHDAY BLAST right away.

Official Rules

1. On an official "birthday card" entry blank or reasonable facsimile, print your name, age, address and favorite all-time Beach Boys' song. Mail the entry to GO Magazine, 1697 Broadway, New York 10019. No purchase or obligation of any kind is required.

2. A separate drawing for autographed copies of "BEST OF THE BEACH BOYS" will be held on weekdays from July 4 to July 29 (30 in all). If your entry is received before July 4 you will be eligible for the first and all subsequent drawings. You may continue to enter right up to the final drawing, but entries received after the contest is commenced will only be eligible for the drawings held after the entry is received. Drawing for the Mini-Surfer will be made August 1.

3. Winners will be selected at random in drawings conducted by GO Magazine and will be notified by mail. No alternate prizes will be awarded. All payment for taxes, license fees etc., will be the sole responsibility of the winner.

4. Enter as often as you wish, but entries sent by mail must be limited to one entry per envelope.

5. This contest is not open to employees and their families of Capitol Records Distributing Corp., its affiliates or advertising agencies, or employees and their families of GO Magazine and its affiliates. This contest is subject to all Federal, State and Local laws and is void where prohibited or taxed.

TO: BEACH BOYS BIRTHDAY BLAST!
GO Magazine, 1697 Broadway, New York 10019

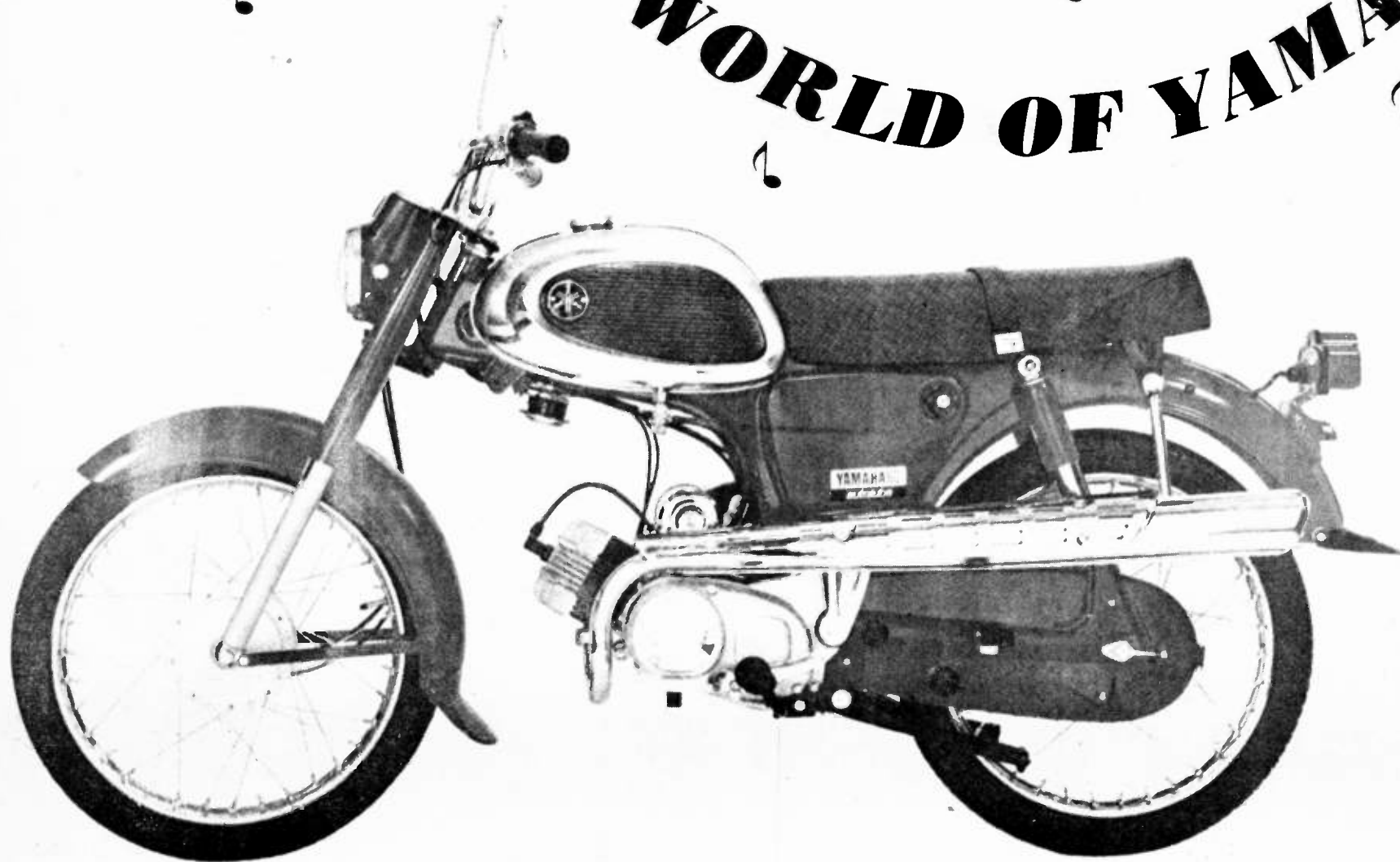
Name Age

Address

City State Zip

Favorite Beach Boys' Song

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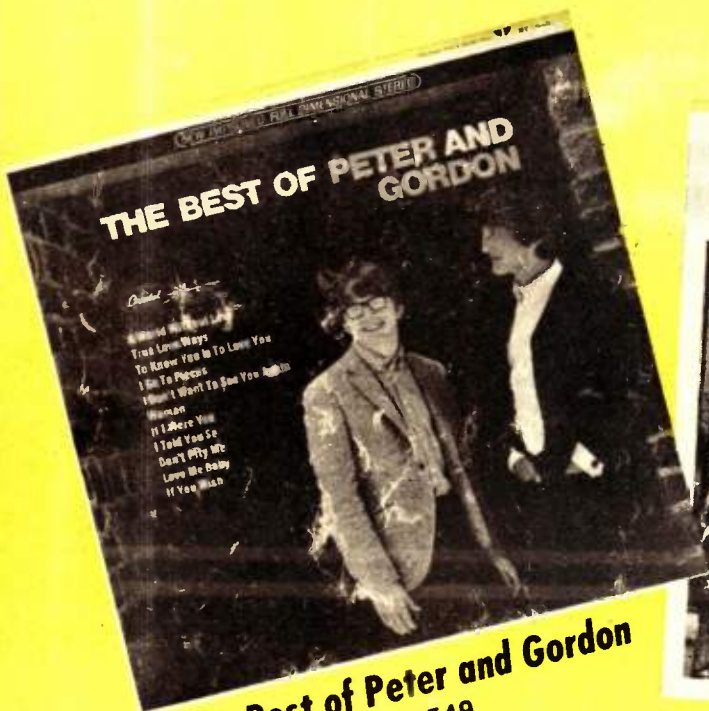
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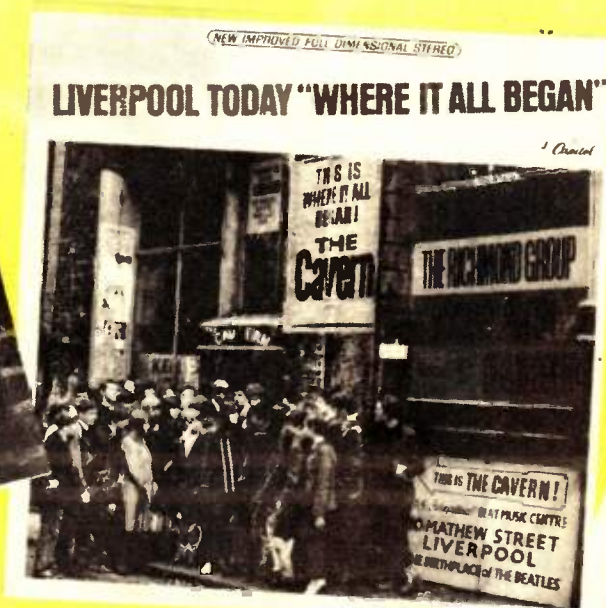
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