

GO

Wmca News PAGES 5, 6, 7 & 8

OFF THE RECORD SPECIAL . . . PAGE 3

BEACH BOYS SURPRISE PAGE 10

Vol. 1 No. 25

September 16, 1966

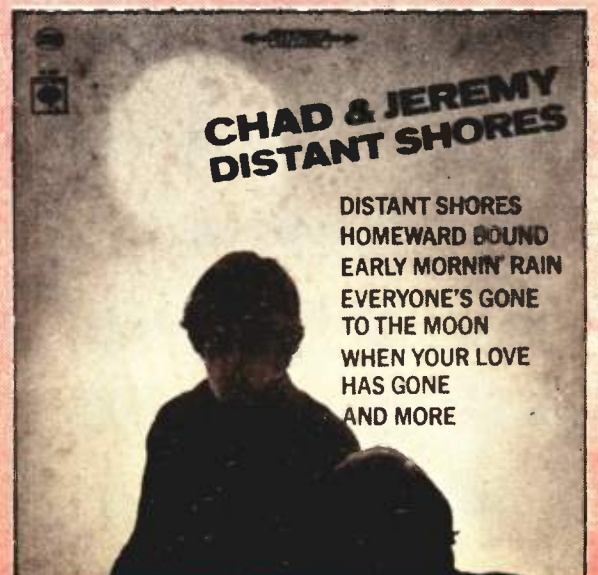


**Chad and
Jeremy**

Latest Smash Single
“DISTANT SHORES”

c/w **LAST NIGHT - 4-43682**

A MUST FOR EVERY COLLECTOR



TOP 30 U.S.

- | | | |
|------------------------------|-------------------|------------|
| 1. Yellow Submarine | Beatles | Capitol |
| 2. Can't Hurry Love | Supremes | Motown |
| 3. Sunshine Superman | Donovan | Epic |
| 4. Summer In The City | Lovin' Spoonful | Kama Sutra |
| 5. Sunny | Bobby Hebb | Philips |
| 6. See You In September | Happenings | B.T. Puppy |
| 7. Summertime | Billy Stewart | Chess |
| 8. Bus Stop | Hollies | Liberty |
| 9. Wouldn't It Be Nice | Beach Boys | Capitol |
| 10. Guantanamo | Sandpipers | A & M |
| 11. Land of 1000 Dances | Wilson Pickett | Atlantic |
| 12. Blowin' In The Wind | Stevie Wonder | Tamla |
| 13. Working In The Coal Mine | Lee Dorsey | Amy |
| 14. Dangling Conversation | Simon & Garfunkel | Columbia |
| 15. Say I Am | Tommy James | Roulette |
| 16. Sunny Afternoon | Kinks | Reprise |
| 17. Turn Down Day | Cyrkle | Columbia |
| 18. Cherish | Association | Valiant |
| 19. Beauty Is Only Skin Deep | Temptations | Gordy |
| 20. Born A Woman | Sandy Posey | MGM |
| 21. Respectable | Outsiders | Capitol |
| 22. Li'l Red Riding Hood | Sam The Sham | MGM |
| 23. Mr. Dieingly Sad | Critters | Kapp |
| 24. Go Ahead and Cry | Righteous Bros. | MGM |
| 25. Wade In The Water | Ramsey Lewis | Cadet |
| 26. My Hearts Symphony | Gary Lewis | Liberty |
| 27. Wipe Out | Surfaris | Dot |
| 28. Almost Persuaded | David Houston | Epic |
| 29. Cherry, Cherry | Neil Diamond | Bang |
| 30. 7 & 7 Is | Love | Elektra |

TOP 20 U.K.

- | | | |
|--------------------------------|------------------|--------------|
| 1. Yellow Submarine | Beatles | Parlophone |
| 2. Coming To Take Me Away | Napoleon XIV | Warner Bros. |
| 3. Black Is Black | Los Bravos | Decca |
| 4. Lovers Of The World | David & Jonathon | Columbia |
| 5. God Only Knows | Beach Boys | Capitol |
| 6. Girl Like You | Troggs | Fontana |
| 7. Visions | Cliff Richard | Columbia |
| 8. All Or Nothing | Small Faces | Decca |
| 9. Mama | Dave Berry | Decca |
| 10. Summer In The City | Lovin' Spoonful | Kama Sutra |
| 11. Hi-Lili-Hi-Lo | Alan Price Set | Decca |
| 12. The More I See You | Chris Montez | Pye Int. |
| 13. More Than Love | Ken Dodd | Columbia |
| 14. I Want You | Bob Dylan | C.B.S. |
| 15. Too Soon To Know | Roy Orbison | London |
| 16. I Saw Her Again | Mamas & Papas | R.C.A. |
| 17. Just Like A Woman | Manfred Mann | Fontana |
| 18. Out Of Time | Chris Farlowe | Immediate |
| 19. Love Letters | Elvis Presley | R.C.A. |
| 20. Couldn't Live Without Love | Petula Clark | Pye |

TRANS-ATLANTIC CHARTS. COMPILED FROM RADIO STATION PLAY—LISTS IN U.S.A. and U.K.

ENGLAND SWINGS



I hear Los Bravos are really making the scene Stateside.

The boys have been such a hit in Britain that I talked to Tony Martinez, Miguel Vicens, Manolo Fernandez, Pablo Sanlehi and Mike Kogel (he's from Berlin and the only non-Spaniard in the group) in their West End hotel.

Pablo did most of the talking because he is the most fluent English speaker in the group.

I asked him how it felt to be the first Spanish rock group to hit the world pop scene.

"We're still trying to figure how it happened," said Pablo.

"One week we were nobodies playing to American servicemen in Madrid then we were discovered by our manager."

Engagements on a Spanish rock station and lots of club dates followed, and a promotional tour of England was a golden trip for the boys.

By **GERRY PHILIPS**

"We recorded 'Black Is Black' and everything started to happen," said Pablo.

"Back home the newspapers began to sing our praises and our one and only Spanish disc, which hadn't been moving too well, shot up to number four in the local charts.

"Black Is Black" will be released in Spain this October."

The boys admitted that they hope other Spanish groups will follow their lead and try cutting into the international market.

"Our country has a lot of untapped talent," said Pablo. "I know that our manager is thinking of signing two more groups



LOS BRAVOS . . . first of the Spanish invasion?

in the near future. It might be the start of a Spanish invasion."

If all the groups are as good as Los Bravos, we'll welcome the change.

Quote from Mike d'Abo, who has taken over Paul Jones' job in the Manfred Mann group:

"I've been hired to become a star in the shortest time possible, or accept that I've failed my employers and finished them, too."

That's quite a load to carry.

Wayne Fontana is married.

The pop star was secretly wed recently to a fan he met backstage about three years ago.

Suzanne Davies became Wayne's steady date after their first meeting.

After their wedding at Manchester's All Saints Register

Office, the couple left for a honeymoon in the south of France.

The Government has come up with a plan to fill in the gap when the pirate ships are banned.

Two hundred local VHF stations are planned to broadcast round-the-clock pop.

Alan Williams, who owns a Liverpool club titled "Blue Angel", has two copies of a demonstration disc made by The Beatles.

Says Alan: "There's not enough money around to buy them."

As usual, it's been nice being able to bring you all the latest happenings from England. With you again next week.

Page One Picture

This week, GO salutes two staunch members of the British invasion—Chad and Jeremy.

Now they've joined the Columbia label and are set to win themselves more success with their new hits.

They've already established themselves on both sides of the Atlantic and their future is as secure as the British and American pop-world.

This smash is no Sham



For the second time in 12 months, Sam The Sham has hit one million sales with a single. The first one was "Woolly Bully" and now the second one—"Li'l Red Riding Hood."

As expected, here comes a follow-up M.G.M. album with the "Riding Hood" title. On board is the same hit-single plus 11 other big new numbers.

There's a few more nursery rhymes featured—all with a '66 update in Sam the Sham's own inimitable style. Check the tracks featuring "Mary's Little Lamb" and "Little Miss Muffet."

This new L.P. is another smash for Sam. The tracks have "hit" stamped all over them.

More Napoleon Laughs

Just a month ago Napoleon XIV burst onto the music scene with a talk-record "They're Coming To Take Me Away, Ha-Haaa."

He talked his way into the number one spot around the world using the gimmick of electronic sounds. Now comes the follow-up album from Warner Bros.

This time Napoleon takes on more memorable fantasies with "Bats in My Belfry", "Red Tricycle" and his own dance "Doin' The Napoleon."

It's a hilarious romp in laughter-land and even if some of the old-miseries find time to complain this time about any of the tracks, put your thumb to your nose and go rush, buy the album.

If you're looking for laughs, Napoleon is the man. He's brought 12 of the funniest tracks to life that have ever been given the needle.



Merve Griffin comments: "She's a thrill." Richard Chamberlain adds: "She is the most exciting, and scintillating singer in years."

George Burns states: "She's the greatest."

They are all talking about Lainie Kazan and when the greats of show-business talk about their own, then she too must be great.

Her new MGM album, simply titled "Lainie Kazan", shows that she is great. Lainie has looks, talent and an astounding voice that she puts to good use on the 11 tracks.

Hark to "What Now My Love" and "The Trolley Song." This album is pop-standards at their very best.

GO

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OFF THE RECORD

A GROUP FROM EACH SIDE OF THE ATLANTIC

THE 4 SEASONS

It was late afternoon in New York. The musicians began to re-assemble in the Stea-Philips Recording studios on Broadway.

There had been a 30-minute break, and now everyone was going back to work.

The project underway? A group of new recordings were being cut by the ever-popular singing group, The 4 Seasons.

In one corner of the studio Bob Crewe, the Seasons' blond haired producer, was conferring with Bob Gaudio, the member of the Seasons who has turned out most of the group's original material in recent years.

In another corner Joe Long, the newest member of the Seasons was chatting with the returning musicians as they set up again for the session continuation.

Driving

Not far away, diminutive Frankie Valli, the Seasons' distinctive high-voiced singer, was demonstrating to the fourth Season Tommy DeVito, how he felt the next song should be interpreted.

Valli gestured with his hands, pointing

upward occasionally to indicate high notes he was to hit.

DeVito listened attentively, then meandered into the studio control room where other preparations for the session were going on.

The song was an old one . . . Cole Porter's "I've Got You Under My Skin" . . . but the treatment was all-new, a driving, beat sound ideally suited for the 4 Seasons' singing style.

Soaring

"Can everyone see me?" asked the conductor Arnie Schroeck.

"All right, let's run through it again," he said.

The introductory bars began . . . a string introduction, a soaring trumpet passage then into the steady hard beat characteristic of a Seasons' recording.

A short while later, the old Cole Porter favorite had an entirely new sound, thanks to the Seasons.

Judging from initial reaction to the just released platter, it is destined to break yet another sales record.



MANFRED MANN

It all began in the U.S. with a tune called "Doo-Wah-Diddy" and was quickly followed up with another with the equally far-out title of "Sha-La-La."

Turning out these hits was, of course, The Manfred Mann Group.

The Group's first release on the Mercury label is the Bob Dylan song, "Just Like A Woman," which is already beginning to climb U.S. popularity charts.

Today, The Manfred Mann Group numbers five men.

They are Manfred Mann on piano and organ; Mike Hugg on drums and vibes; Tom McGuinness on lead guitar; Klaus Voorman on bass; and Michael d'Abo on vocals.

Opinions

Talking about the group, Manfred admits, "I don't think that there is any of that frustrated-jazzmen-playing-pop-to-make-money attitude in us anymore."

Perhaps it was there in the beginning, but we have come to terms with ourselves.

"When we called ourselves an R&B group, it was a label that happened to be fashionable. Now, we are a pop group, and I don't think there is anything to be ashamed of in saying so."

"The music we are playing is what we want to play as a group, but that doesn't mean the individuals do not have opinions of their own."

"Tom would probably like to play blues guitar, I would like to be a jazz pianist, Mike Hugg would like to be a jazz vibes player, Klaus would probably like to be a classical guitarist and Michael d'Abo would like to be a piano-playing cabaret artist," Manfred concluded.

Today, Manfred Mann and Mike Hugg are the only two remaining original members of the Manfred Mann as first organized several years ago.

Mike d'Abo recently replaced departing Paul Jones as the vocalist for the Mann group. Klaus Voorman also is a recent recruit to the Mann fold.

Manfred, the rather reluctant "leader" of the group, originally hails from Johannesburg, South Africa.

He was born there in October, 1940, and admits that he is probably the only person ever to achieve "pop stardom" while wearing a beard and spectacles at the same time!

Mike Hugg, is British by birth, having been born in Portsmouth on August 11, 1940.

Lead guitarist Tom McGuinness was born in Wimbledon, England, and sports a magnificent set of sideburns.

Newcomer to the group Klaus Voorman is German, but has lived in England since February, 1964.

At one time, Klaus worked as a commercial artist, a talent that stood him in good stead when he recently designed the cover art for the Beatles' LP, "Revolver."

The new vocalist for the Mann combo is Michael d'Abo. Mike attended Cambridge and Harrow, and originally planned to be a clergyman.

Then he switched to economics, and finally decided on show business where he began playing piano and singing with a group called A Band of Angels.

He was spotted doing a television show by Manfred just at the time the Mann Group was in need of a new vocalist.

He describes himself as a "domesticated bachelor" and lives in a London apartment with two Siamese cats named Alfie and Dolly.

5 RESPECTABLE OUTSIDERS

(Mert, Rick, Sonny, Bill, Tom)

WAIL

11 RESPECTABLE SONGS

IN

1 RESPECTABLE ALBUM

TITLED



FOR
11
MORE,
PICK UP



Outside the Outsiders

is nowhere

Inside the Outsiders

is everywhere

BE EVERYWHERE . . . BE AN INSIDER



WMCA NEWS

THE VOICE OF NEW YORK

"The Straus Broadcasting Group"

Gary On The Go

Hello everyone out there! First of all I've got to make a comment about these ridiculous two-way exchange laws covering British and American acts.

In October the Lionel Hampton band is on tour in Britain but because there is one day in their schedule when no British group is on-duty here in America, a problem arose.

So Britain had to come up with a group to make sure that one Stateside date would enable the Hampton band to continue their tour of Britain.

The Alan Brown Set will fly into New York for one 25-minute spot and then fly straight back to London to keep the exchange regulations in order.

The British group have had one hit to their credit "Headline News". Now agents are busy trying to find them a venue for the 25-minute performance!

There'll be a big welcome out for Crispian St. Peters when he starts a month-long American tour on October 14.

Following his U.S. trip he goes onto Australia for two weeks as part of another month's tour.

But previous commitments prevent him returning "down-under" until January to complete the remaining two weeks.

His new single "Changes" was written by American folk singer, Phil Ochs and he's backed on the disc by his manager, David Nicholson's orchestra.

Hollies Graham Nash, Allan Clarke and Tony Hicks, happy with their chart-rising "Bus Stop", have made their mark now as song-writers.

They've composed both sides of the Everly Brothers' new single, "I've Been Wrong Before".

At last it's been confirmed that Napoleon XIV really does have a French background. His real name is Louis McGregor Napoleon—his great grandparents being Scottish and French.



By Gary Stevens

His first disc has now reached the top chart spot in America, Britain, Sweden, Canada and Australia, and he's following that success up immediately with 11 funny tracks on a Warner Bros. album.

LONDON HOTLINE: Little bit of mystery surrounding Kinks bass guitarist Pete Quaife, who is still in hospital following a car accident 9 weeks ago.

John Dalton has been standing in for the recuperating Kink and although it was expected that Pete Quaife would rejoin the group within the next three weeks, ex-Hollie Eric Haydock has told British popsters he's asked for the job.

Live appearances are being called off for 30 days for The Troggs.

Riots and hysteria from fans is causing so much concern for The Troggs that they're taking a one-month breather from live shows.

And their management has requested that double security precautions be taken on return to ensure the group's absolute safety.

One Hollywood radio station had a "Top 300 All-Time Hits" program last weekend.

"Satisfaction" by the Rolling Stones was a winning number one, with 17 other Stones songs featured.

The Beatles had 30 songs with "Yesterday" winning out over the other 29. The Beach Boys were the top American group, having 12 entries in the Top 300.

That's about it for this time. Great being with you, so for now goodbye to you all!

THE '66 POP SHOP

DUSTY'S FANS GIVE HER WORLD TITLE

Welcome to the Pop Shop. Over in England they have a lot of magazines very similar to GO magazine, although not quite as good! Have to say that for obvious reasons!

Anyway, one of the British pop-papers has just held its annual Pop Poll. Thought you'd be interested in a couple of results:

DUSTY SPRINGFIELD was voted Top Girl Singer of the World and she'll receive her award on Tuesday.

Other females closely following Dusty were Cilla Black, Petula Clark, Brenda Lee and Cher.

THE WALKER BROTHERS also claimed success with three honors.

The group's lead singer Scott Walker was placed fifth in the male singer section; the group was placed fourth among all favorite groups and in an overall favorite artist section they were placed eighth.

Herman's Hermits are coming to the end of a million-dollar summer tour of America with appearances which started on Labor Day in New Jersey.

This week they are taping the Hollywood Palace television show and before returning to Britain they'll be doing one of the first new Ed Sullivan fall shows in New York.

Talking of tours, one of America's busiest groups just now is Sam The Sham and The Pharaohs who don't have one free day ahead until November 29, when they'll be completing a one-month Dick Clark tour.

Several of the group's September and October appearances take Sam into his home state of Texas.

Roger Miller has made it three out of four this week. The Record Industry Association of America has confirmed that his album "Chug-A-Lug, Dang Me" has attained \$1 million in album sales.

His two previous gold record album awards were given to "Return of Roger Miller" and "Golden Hits of Roger Miller." I'll wish him the very best right now for when his fifth album is released this month.

One recording currently racing up the charts in Britain is "Excuse Me Baby" by The Magic Lanterns. It features the latest sound trend in England known as "GoodTyme" music.

It's best described as an up-to-date tongue-in-cheek translation of American honky-tonk music.

The disc, which has been rush-released here in the States by Epic, looks certain to launch another British group into stardom.

The Magic Lanterns include lead-singer Jimmy Bilsbury, guitarists Jim Moncur and Pete Shoemsmith and drummer Allan Wilson. The group, which used to be known as The Sabres, has

been together for 18 months.

That "Green Beret" man, Staff Sgt. Barry Sadler is back in the news again. A hero of the Vietnam War, and still a member of the Army Special Forces, Staff Sgt. Sadler has just been awarded the "Favorite Serviceman Award."

The presentation was made in Washington D. C. last week at the first annual luncheon of the Past State Commanders Club of the American Legion.

After the luncheon he entertained the distinguished guests with a song he wrote especially for the Legion meeting and dedicated to all soldiers, entitled "Our Fighting Men of Yesteryear."

Picked up a little interesting story for you ingenious Beatle fans. Hundreds tried using every known trick in the book to meet John, Paul, George and Ringo while they were touring the States.

But the best dodge that almost worked was plotted by three teenage girls in Washington, who forged a letter from Brian Epstein to meet the Liverpool foursome.



By Jack Spector

It almost worked because the Epstein office address was correctly printed, the forged signature was good enough to pass a critical eye, but the girls didn't get to meet The Beatles.

They slipped up with one thing. In typing Brian Epstein's name under his signature they slipped up and put the 'i' before the 'e'.

And the world's most-famous show-business manager would never allow that to happen!

It's time to close this week's Pop Shop, but remember... always stay tuned to the home of the Good Guys.



SAM THE SHAM AND THE PHAROHS

Now Nikki plans for next year

If there was an award for "Most Devoted Beatle Fan" it would probably be presented to 18-year-old Nikki Frey. Here in Good Guy Land she actually touched their limousine and got a close up of her heroes while driving in from the airport.

She's just returned home after flying to nine cities on the Beatle tour, catching nine of the concerts.

It cost her \$475 which she saved from after-school jobs and missed meals. But Nikki never got close enough to talk to The Beatles.

However, if there's another tour next year she plans to go every step of the way with them. This time she got to Cleveland, New York, Toronto, Chicago, Detroit, Philadelphia, Boston and Cincinnati.

She told the Good Guys: "I'm devoted to The Beatles because

their music is the best of pop.

As personalities I admire them tremendously and as individuals each means something else to me.

"John for his ideas, George for his initiative, Paul for his charms and Ringo because he's adorable."

BULLETIN

Nikki is President of her own Beatle fan club and gets out a bi-monthly bulletin to 2000 fans. She also answers some 500 letters a month and tells her Beatle members about her own Beatle travels.

Her mother gave \$25 to Nikki to help out on the trip and has already promised to give her the same amount for next year if Nikki saves all year to make a full tour.



ANOTHER LOOK AT BILL

Two weeks ago we introduced Sunday-morning disc-jockey Bill Beamish to you all here in GO, and now because of so many requests he's back again.

Bill finds time to relax in and around New York City after his Sunday morning show and before he goes back on the air at 1 a. m. Monday.

So our GO cameraman followed him up to Central Park for this sequence of photos. Looks as if Bill can do a lot more than spin the hits.

(Left) LOOK MUM—NO HANDS! Not quite, because Bill is still in full control. Like all the Good Guys at Fabulous 57, Bill has his feet on the ground—even though he gagged it up a little for this photo.

(Above, right) A COP-OUT: No, Bill Beamish couldn't resist giving a cheery wave from behind the wheel of this police car. It's his way of reminding you: 'Don't move'—from the first spot on your dial.

(Right) DIG THIS: Bill's fans certainly dig his bright and cheery patter every Sunday while he's busy spinning records. This is Bill's way of showing just how much he enjoys working with the Good Guys at WMCA.



DINO

I thought it was almost too good to be true. After last week's story about "Dino and Actresses" game, the editor called me and asked for a favor.

He wanted me to come up with an article and so, after a hectic week at the office and running around with reporter's notebook and pencil, I'm here with all the news.

I've called my column "Dawn Patrol." I was kept busy prowling for news when the sun came up. Believe me, it's great to have a car-radio to brighten the day.

Drop me a line to let me know what you think about this first column and if there's anything you'd like to see in here just let me know.

New Jersey commuters are going to be seeing a lot of "Good Guys" all over the place this week. Some "Full World" posters are going up on the commutator just now and another poster showing the "Good Guys" will be posted in subway stations.

A big welcome here at WMCA to Pat Powers who joins our Public Affairs department. Stephen Powers of Bridgeport, Connecticut, joins the news department.

Congratulations to Barry Gray who is celebrating his 16th anniversary with WMCA on September 28. He's heard every night from 1 a.m.—right before yours truly, Dino Radio.

Little expansion going on right now in our Madison Avenue offices. We're taking over offices on another floor in our building. In case you hear strange noises on my all-night show next week don't be concerned. Nothing but the repair men working on a new tuning system.

GO's PHOTOGRAPHY IN GOOD GUYS

Meet the GO cameramen. Two hardworking men who shoot so many of GO's excellent photographs.

Scotty Scotese (right) is loaded with equipment as he sets off to photograph a pop-group. Scotty covered the recent concert at the Warwick Hotel in New York.

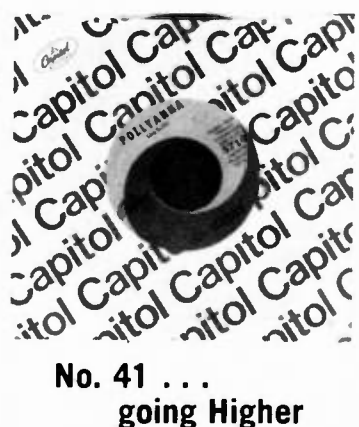
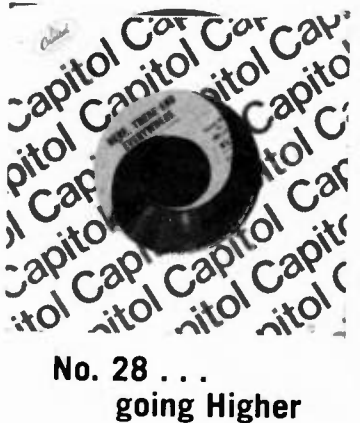
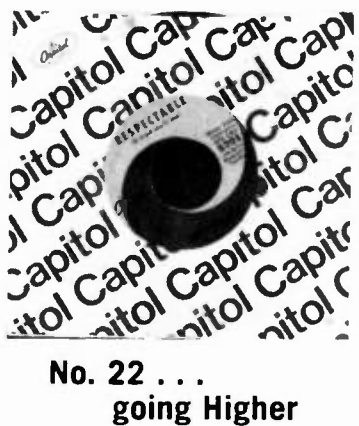
Below, standing with Beatle man Jack Meinero, who was on duty for the Stadium concert.

This is GO's own personal salute to the alert, ever-active cameramen.

If you see them on their way to photograph a Good Guy, just give 'em a big "Hi" and snap your picture for GO Magazine.



FOUR HIT SINGLES



FROM CAPITOL



Home Of The Stars

DAWN PATROL

Our recent picnic and our current "Wonderful World" poster campaign have been entered in the Broadcasters Promotion Association award competition. Presentations will be made at the annual convention in St. Louis this November.

WMCA's General Manager, Herb Mendelsohn will be speaking at four Radio Advertising Bureau management conferences this fall—in Houston, Detroit, Chicago and Tarrytown.

My Good Guy Buddy Harry Harrison joined me the other day when we trotted off to meet The Shangrilas. The GO cameraman was on the spot to catch us in our sweatshirts singing along with them. I've made them honorary members of my Off-Key Singing Club!

Incidentally, if you want a membership card absolutely free of charge for the club, just send me a stamped self-addressed envelope and I'll mail you back the card which will allow you to sing, shout, screech or scream out of tune with the records I play.

Our recent "Slumlords" program has won the 1966 Editorial Award of the Radio and Television News Directors Association. The big plaque is now standing in the studio and is the 10th award for the slumlord expose series.

We might help trace lost cats, dogs, and parrots for our listeners but nobody ever remembers tracing a donkey before Ed Baer's recent request to find "Horalgo" for Mark D'Angelo of the Bronx.

Has it ever crossed your mind what would happen if Mrs. Miller recorded an album "The Best of The Beatles?" Don't panic just yet but it could happen! Apparently my Club vice-president is



busy recording her first Christmas album. I'll be a little frightened to play it in case she shatters the Christmas tree decorations!

Did you catch all the Good Guys on WNEW—Television on Monday afternoon? We were working with Jerry Lewis on the Muscular Dystrophy appeal. Hope you did, and made a small donation to help those less fortunate than ourselves.

That's about it for this time. I'll be back again with another "Dawn Patrol" sometime soon. If you can come up with a better title I'll award the person whose title I use a Good Guy Sweatshirt.

Congratulations to 14-year-old Mike Diamond, of 3223 Waterbury Drive, Wantagh, N.Y., who won last week's sweatshirt.

POPWORDS is the newest game of the season and it gives you the opportunity to try your skill and knowledge of the "World of Pop".

We've used one of our station identifications this week and each initial starts the name of a group or a record in our charts or the GO charts on Page 2.

Simply read the clues and fill in the answers with your name, address and age. Then mail the coupon to POPWORDS, GO Magazine, 1697 Broadway, New York 10019.

First all-correct entry received wins this week's Good Guy Sweatshirt!!

POPWORDS CLUES

1. They promised to see us this month.
2. A mighty respectable hit.
3. Is Lee Dorsey working here?
4. Four with the most are here and there.
5. Has the watch stopped Chris?
6. Not midgets, but still it's all or nothing.
7. The Cyrkle's hip weather-break.
8. Brian is playing cards.
9. The king is typing—affectionately.
10. Simon sez!
11. Roy is undecided because its too soon.
12. He's still using the key, Darrell.
13. Jonathon's other world.
14. His hearts symphony
15. Abbreviate — and then start new Supremes.
16. Sea-sickness?
17. Beware of the wolf.

PHERS LAND

King photographers in and around Good

with expensive another big-name battle conference at

Brian Epstein, is the Beatle's Shea

thanks to our two

the stars and the and they might just



POPWORDS

H
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G
O
O
D
G
U
Y
S

Name _____ Age _____
Address _____

fabulous 57



Joe O'Brien

Harry Harrison

Jack Spector

Dan Daniel

Gary Stevens

Dean Anthony

wmca good guys

WMCA Radio 57 — Countdown Survey for the Week of September 8, 1966

1. YOU CAN'T HURRY LOVE - The Supremes
2. *# YELLOW SUBMARINE/ELEANOR RIGBY - The Beatles
3. SUNSHINE SUPERMAN - Donovan
4. *BEAUTY IS ONLY SKIN DEEP - The Temptations
5. SEE YOU IN SEPTEMBER - The Happenings
6. *# MR. DIEINGLY SAD - The Critters
7. *# REACH OUT I'LL BE THERE - The Four Tops
8. # CHERISH - The Association
9. WOULDN'T IT BE NICE - The Beach Boys
10. SUNNY - Bobby Hebb
11. ## BLACK IS BLACK - Los Bravos
12. OPEN THE DOOR TO YOUR HEART - Darrell Banks
13. *# SUMMER IN THE CITY - Loving Spoonful
14. ## 96 TEARS - Question Mark & Mysterians
15. BLOWING IN THE WIND - Stevie Wonder
16. GUANTANAMERA - The Sandpipers
17. WADE IN THE WATER - Ramsey Lewis
18. WORLD OF FANTASY - The Five Stairsteps
19. BUS STOP - The Hollies
20. I'VE GOT YOU UNDER MY SKIN - Four Seasons
21. HOW SWEET IT IS - Jr. Walker & Allstars
22. ## RESPECTABLE - The Outsiders
23. CHERRY, CHERRY - Neil Diamond
24. WORKIN' IN THE COAL MINE - Lee Dorsey
25. CAN'T SATISFY - The Impressions
26. ## Dommage, Dommage - Paul Vance
27. *# All I See Is You - Dusty Springfield
28. ## Here, There & Everywhere - The Fourmost
29. I Want To Be With You - Dee Dee Warwick
30. Out Of Time - Chris Farlowe
31. Wipe Out - The Surfaris
32. Walk Away Renee - The Left Banke
33. Time Stopped - Marvin Smith
34. Last Train To Clarksville - The Monkees
35. Born Free - Roger Williams
36. Flamingo - Herb Alpert
37. I Really Don't Want To Know - Ronnie Dove
38. My Uncle Used To Love Me - Roger Miller
39. Ain't Gonna Lie - Keith
40. The Kids Are Alright - The Who
41. Polyanna - The Classics
42. I Can Make It With You - Pozo-Seco Singers
43. Good Guys Don't Wear White - The Standells
44. Summer Wind - Frank Sinatra
45. Summer Samba - Walter Wanderling
46. Girl On A Swing - Gerry & Pacemakers
47. I Struck It Rich - Len Barry
48. * Come On Up - The Young Rascals
49. * No Salt On Her Tail - The Mamas & The Papas
50. What Becomes Of the Broken Hearted - Jimmy Ruffin
51. Ain't Nobody Home - Howard Tate
52. Baby, Do The Philly Dog - The Olympics
53. See See Rider - Eric Burdon & The Animals
54. We Can't Go On This Way - Teddy & The Pandas
55. You Left The Water Running - Barbara Lynn
56. Mr. Spaceman - The Byrds
57. Off To Dublin On The Green - Abbey Tavern Singers

Former Sure Shot

Former Long Shot

* Heard First in New York on WMCA

COUNTDOWN SURVEY DAILY WITH DAN DANIEL 4 — 7 P.M.

SURE SHOT ! DON'T WORRY MOTHER YOUR SON'S HEART IS PURE - The McCoy's
LONG SHOT ! PSYCHOTIC REACTION - Count Five



LP-9320



LP-9324



BLP-2047



LRP-3460





Question Mark waved his hand round GO's New York office and introduced The Mysterians.

This group has a monster-hit on its hands with "96 Tears" and they are all smiles!

The Mysterians are made up of two Texans—Frank Rodriguez and Robert Balderrama—and two Mexicans—Eddie Serrato and Frank Lugo.

Question Mark is a real mystery. He doesn't say where he's from or what his real name is.

But, he's quick to tell you that Eddie is the group's drummer, Frank Lugo plays bass guitar, Robert plays lead guitar and Frank Rodriguez is the organist.

"The record was made in the living room of an ordinary house using home-made equipment," said Question Mark.

"The group has been together

THERE'S NO QUESTION . THESE BOYS HAVE A HIT

since March and we owe our unusual name to two other Mysterians who have just been drafted into the services—Larry Burjs and Bob Martinez.

"Larry named us after watching a late-night television film titled 'The Mysterians'."

The group has just started cutting their first album at Cameo-Parkway's Philadelphia headquarters and next week set off for the West Coast for television dates.

All the Mysterians come from Saginaw, Michigan, although their musical careers shaped up with regular concert dates in nearby Flint, home of another Cameo-Parkway group Terry Knight and The Pack.

Originally, the "96 Tears" disc was released on a small independent label—Bego Records—with offices in Detroit and San Antonio, Texas.

Mrs. Lily Gonzales, Bego president, released the record and immediately it became a scorching sensation in Michigan.

Word spread rapidly to New York and the major labels jumped in to make a nationwide release purchase.

Cameo's Neil Bogart beat everybody by having a check rushed air-mail from his accounts office in Philadelphia to New York and then flying down to sign the contract.

The members of the Burke family love to sing! Better known as The Five Stairsteps, the Chicago group consists of four brothers and one sister—all aged between 12 and 17.

Currently climbing the charts with their latest Windy C label release, "World of Fantasy", the Stairsteps are one of the hottest properties on the record scene today!

CLARENCE spends most of his time writing the group's material. He's still attending school, but prefers swimming and basketball.

ALOHE plays trumpet in the same school orchestra as her older brother but after hours she's busy helping her mother with her 16-month-old brother, Cubie.

JAMES has won three scholarships to the Art Institute of Chicago. In addition to his polished musical performances he's a very talented artist.

DENNIS is the athlete of the group and lists baseball as his favorite sport. He starts high school this fall.

KENN is an avid record collector but in between spinning discs he's learning to play the guitar.

Although their first public appearance was back in 1958 at a charity concert, they've since appeared right across America.

Their first break in the record business came with their very first record, "You Waited Too Long", but now they've hit the jackpot with "World of Fantasy."

The Stairsteps are climbing right to the top



It's all smiles as The Five Stairsteps renew their long-term contract. Seated at the desk are Curtis Mayfield—co-producer of the Five Stairsteps—and Neil Bogart, sales manager of Cameo Parkway.

SOUND OFF

BETTER POP SONGS ON THE WAY?

Although it is impossible to foresee future tastes in music, I feel there is a definite trend towards better pop songs.

The recent success of "Strangers In The Night" proves that today's teens appreciate a good song.

The theory that the only kind of music teenagers can appreciate is all-out rock and roll has been disproved by the success of "Impossible Dream" and "Somewhere My Love".

This may mean that in the coming months we may be seeing a mature teenager in his or her tastes in pop music—Martin Schwartzman, East 10th Street, Brooklyn, N.Y.

TIME TO RECALL

Whatever became of Bill Haley and His Comets—a group that was popular several years ago? For those who may not know or may not remember, this was the group that started rock and roll 10 years ago.

I think it is about time that credit should be given to those early groups and artists who pioneered our sound. It's about time too, that somebody pointed out it was we Americans who started rock, and not the British as many people assume.—Peter Kanze, Palmer Avenue, White Plains, N.Y.

A HIT IN CANADA

I live in Montreal, Canada, but recently saw a copy of GO magazine. I thought you'd like to take a hint from me about the most popular group in Canada.

Known as The Sidetrack, they've become so famous, even before their debut disc is famous, that teens are coming from all over to see them at a coffeehouse here.

The Sidetrack has a huge fan club and the gear thing to do is carry a balloon which has printed "Let me be your Sidetrack". I am really impressed by your magazine and just wanted to tell you what's really "GO" here in Canada—Suki Slonacker, Montreal.

INFORMATION, PLEASE

GO-ing people. My girl-friends and I enjoy your publication very much and hope you continue successfully because we think GO is increasing the music knowledge of today's teens.

The four of us make up our own self-contained girls' group known as The Simple Noize. We are very interested in another girls' group The What Four.

We are anxious to discuss music with them since we have a lot in common—Dale Ketcham, Shebar Drive, Islip, Long Island.

EDITOR'S NOTE: You can write directly to The What Four c/o Columbia Records, 51 West 52nd Street, New York, N.Y., 10019.

THE UNKNOWN STARS

I'm not sure if many people have heard of The Paul Butterfield Blues Band. I have, and I think they are one of the most talented groups on the rock and blues scene.

They have not and probably will never come out with a smash single record because they do only material that they like. They sing with honesty instead of being phoney like so many popular groups around today.

I think that Paul Butterfield, Muddy Waters, The Blues Project, The Revolutions and The Animals deserve much credit for making blues what it is today—Bruce Uchitel, Teaneck, New Jersey.

IN THE PICTURE

One thing that really bugs me about the record industry is the failure of some record companies to print enough picture sleeves to go round.

I buy a record in one store and then later in another store see the same record with a picture sleeve. It is most annoying.

Why go to the trouble of printing a nice sleeve and then deprive some people of it?—Larry Ross, West 91st Street, New York City.

PETER AND GORDON FANS

We are heads of a Peter and Gordon fan club which we have just started—and we need new members.

GO has so many readers that we thought they'd like to know where they can reach Peter and Gordon. Our annual membership is just \$1.25 cents and anybody interested in information can write to us.—Susan Schraga and Sandy Kaplan, 1755 Ocean Parkway, Brooklyn, New York 11223.

THE BEACH BOYS...



... by THE BEACH BOYS

This story's about the guy in the center of the photo—Bruce Johnson. He's the sixth and most recent addition to the Beach Boys line up, replacing Brian Wilson who is devoting more time to writing and arranging our hits.

It's a strange switch. Bruce was an A & R man before he joined us and he was connected with the writing end of the business. We threw him a bass guitar and he sat alone in his hotel room for several days learning how to play it.

Luckily he has tremendous talent and he just slipped into the group as though he had been playing and singing with us for years.

Wait a minute!

Why don't we do this like a real interview? I'll ask the questions and let Bruce give YOU the answers.

MEMBER OF TOP GROUP

Al: What gives you the biggest kick about being a member of the Beach Boys?

Bruce: It's great man, just know-

ing you're a part of one of the top groups in the world.

I love recording and show-business and this experience I'm gaining is tremendous.

In fact, I'm what you might call "an enthusiastic novice"... I still enjoy road trips and performing at one-night stands throughout the States.

Al: Do you enjoy all the publicity and interviews?

Bruce: Love 'em. When I was first approached to join the group I didn't give it much thought.

I went to England just before the scheduled Beach Boys tour earlier this year and I suddenly found myself the center of attraction.

Bruce Johnson's name appeared in all the teenage maga-

The GO Magazine Editorial Offices are becoming quite a meeting place for stars visiting New York.

Three of the Beach Boys dropped in recently to have a look around. So while Mike Love, Bruce Johnson and Al Jardine were here, we asked them to write their own story.

Mike, who fancies himself as a typist, operated the keyboard while Al Jardine dictated.

zines and I was made a celebrity.

And strangely enough I found myself enjoying every moment.

SPOTTED IN HONG KONG

Al: What about all the lovely money you're making?

Bruce: That helps, but it's not the most important part.

Mike and I often take off to see the world... being able to afford that luxury is a bonus for being part of the Beach Boys.

It's strange how well known the Beach Boys are.

Mike and I stopped off in Hong Kong a few months back to see The Searchers performing at a

night club. When we walked into the club the announcer recognized us and we had to stand up and take a bow.

Al: I take it that you want to stay on the merry-go-round of showbusiness forever?

Bruce: No thanks. A few years of this will be enough for me. Then I'll go back into the record producing business and form my own company.

Although I was a record producer before I joined the B. Bs I have still learned a lot about the business by being around guys like Brian, who has a real genius for arranging and producing.

I think I'll be a much better A & R man when I return to the production side of the fence.



AND NOW A LETTER...

From Mike Love to GO readers: I'm fed up typing and not talking, so here goes for my two cents worth.

On behalf of all the Beach Boys I'd like to say thanks to all of you for buying our records. Keep up the good work.

Love, Mike

LET FASHION GO TO YOUR HEAD

By BARBARA SQUIRE

Despite all the warm weather, it's time for us girls to be thinking about the cold winter months ahead of us.

Too many people think that to keep warm means a dowdy or dull look.

Not true at all! Warm woolen headwear can look glamorous as the four photos on this page show.

All the hats and caps on this page can be made from Coats & Clark's "Red Heart" knitting worsted, and I'll be only too happy to send you the patterns and instructions free of charge.

Just drop me a note asking for the individual pattern numbers with a stamped self-addressed envelope to Barbara Squire, GO Magazine, 1697 Broadway, New York 10019, and I'll mail you the leaflet promptly.

It'll be easy for you to follow the simple instructions and you'll find yourself with a completed hat in no time at all.

GIRL TALK

By
BARBARA SQUIRE

The pompom cap looks great with anything sporty. Made with Coats & Clark's "RED HEART" knitting wor-

sted in gold and black, this hat is easy to make because of the easy crochet stitch. Leaflet PC 3412.



The shaggy hat is one of the most popular winter hats, and looks great on. Because it is an easy cro-

chet stitch, your shaggy hat will be done in no time. Leaflet PC 1947.



The Robin Hood hat is very popular among the "stylish" set, and can be made with knitting worsted

in such English shades as Lt. Oxford, Mulberry, Meadow Jade and Robin Blue. Leaflet PC 3410.



This nifty little cap is white, bordered in black and with black polka dots. A great cap to wear on the

ski slopes or while out for a long walk through the snow. Leaflet PC 3411



COLUMBIA RECORDS WELCOMES JOHN DAVIDSON TO ITS FAMILY OF STARS

... we already
have stars
like



CL 2560 / CS 9360 / CQ 868 Tape

TONY



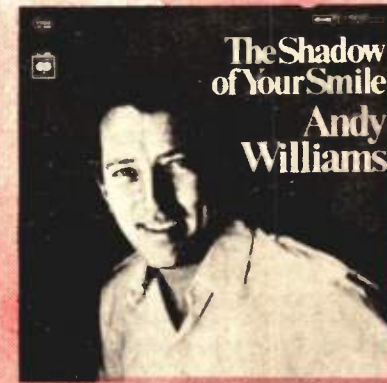
CL 2540 / CS 9340

and **STEVE**



CL 2530 / CS 9330

and **JERRY**



CL 2499 / CS 9299

and **ANDY**

.....

**AND A WHOLE
LOT MORE**



STEREO
CS 9360

CL 2560

**John
Davidson**

**The
Time
of
My
Life!**

STRANGERS
IN THE NIGHT
SOMEWHERE MY LOVE
YOU DON'T HAVE TO
SAY YOU LOVE ME
WHAT NOW MY LOVE
THE SHADOW
OF YOUR SMILE
AND MORE