

WMCa News PAGES 5, 6, 7 & 8

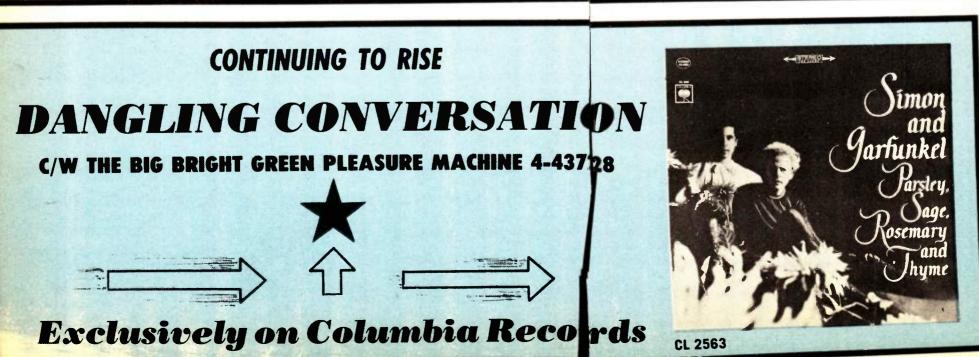
The Stars In New York . . . PAGE 9
Eric Burdon Off The Record . PAGE 3

COMPLIMENTARY

VOL. 1 No. 27

SEPTEMBER 30, 1966





TOP 30 U.S.

- Cherish
- Can't Hurry Love
- Yellow Submarine
- **Bus Stop** Wouldn't It Be Nice
- Sunshine Superman Beauty Is Only Skin Deep
- Black Is Black
- Guantanamera
- Reach Out 10
- See You In September
- Sunny Afternoon 13
- Wipe Out
- 15 Last Train
- Say I Am 16. Turn Down Day
- Mr. Dieingly Sad
- 19 Born A Woman
- Cherry, Cherry 20.
- Under My Skin Respectable 22
- Land of 1000 Dances 23
- Working In The Coal Mine
- **Psychotic Reaction** 26
- 27 Flamingo How Sweet It Is
- 29 God Only Knows
- See See Rider

NATIONAL BREAKOUT

"Paint Me A Picture"

Association Supremes Hollies **Beach Boys** Donovan Temptations Los Bravos Sandpipers Four Tops ? & Mysterians Happenings Kinks Surfaris Monkees Tommy James The Critters Sandy Posey Neil Diamond Four Seasons Outsiders Wilson Pickett

Lee Dorsey

Bobby Hebb

Count Five

Herb Alpert

Jr. Walker

Beach Boys

Eric Burdon

Gary Lewis

Motown Cameo B.T. Puppy Reprise Colgems Roulette Columbia Kapp M.G.M. Bang Philips Capitol Atlantic **Philips**

Valiant

Motown

Capitol

Liberty

Capitol

Epic

Gordy

London

A & M

Double Shot Soul Capitol M.G.M.

Liberty

TOP 20 U.K.

- All or Nothing
- Yellow Submarine
- Distant Drums Too Soon to Know
- God Only Knows
- Working In The Coal Mine I'm A Boy
- Got to Get You Into My Life
- Lovers of the World Can't Hurry Love
- 10 Little Man
- Coming To Take Me Away
- Just Like A Woman When I Come Home
- Mama
- Ashes to Ashes Hi-Lili-Hi-Lo
- More Than Love Walk With Me
- Sunny

Small Faces Beatles **Jim Reeves** Roy Orbison **Beach Boys** Lee Dorsey Who Cliff Bennett David & Jonathan Supremes

Sonny & Cher Napoleon XIV Manfred Mann Spencer Davis Dave Berry Mindbenders Alan Price Set

Ken Dodd Seekers

Decca Parlophone London Capitol Stateside Reaction Parlophone Motown Atlantic Warner Bros. Fontana Fontana Decca **Fontana** Decca

Columbia

Columbia

Bobby Hebb TRANS-ATLANTIC CHARTS COMPILED FROM RADIO STATION PLAY LISTS IN U.S.A. AND U.K.

If you were offered a role

opposite stunning French film star, Brigitte Bardot, would YOU turn it down?

Not likely!

Precisely my feelings. But try explaining that to the chart-topping group Small Faces.

They have rejected an offer to appear in "Two Weeks In September", currently being filmed

The boys say they are going to be too busy on their forthcoming tour with Paul Jones and The Hollies starting October 18 and a promotional visit to the States on October 6

Small Face Ian McLagan told me: "We're booked through November to tour Holland, Denmark, Sweden and Germany so there's no time ... even for someone as smashing as Brigitte Bar-

That's showbusiness!

········ By ············ GERRY PHILIPS

Former Hollie, Eric Haydock has formed his own group titled 'Haydock's Rock House'

Eric says that their first record will be released next month.

"I recruited the boys from the Manchester area," said Eric. "I've christened our lead singer 'Groovy'.

The group has no set dates yet.

******* ******

Talking about British artists visiting the States, Dusty Springfield tells me that she will be heading across the Atlantic to fill her first cabaret appearance in America.

Basin Street East is the club and she'll be looking forward to seeing a lot of her fans there.

THE SMALL FACES ... No time for Bardot! There are many disappointed Spoonful fans here following the group's announcement that they will not be coming to Britain to take part in the nationwide tour scheduled for Dusty Springfield and the Alan Price

****** *******

the hill by Los Bravos.

Set. They have been replaced on

Likewise there will be many disappointed Mindbender fans in the States. The group has turned down two offers for fall appearances because they are afraid of over-exposure.

Instead, they are concentrating on new singles for general release.

****** *****

Ike and Tina Turner made such a hit in Britain with "River Deep Mountain High" that they are making

a return appearance here this month, in conjunction with the release of their new LP - same title as their hit single.

Mariall

Sonny and Cher devotees, who had a ball seeing their idols live in Britain a few weeks ago, will have a chance to see the famous twosome again in November when they return to attend the London premiere of their first film, "Good Times."

Their recent European tour was eventful. The couple were reported to have walked out of the Atlantic Hotel during their visit to Germany because they were refused entry to the restaurant

Over 100,000 fans attended a special concert they filmed for Dutch TV at the Olympic Stadium in Amsterdam.

PAGE ONE PICTURE

Almost every week, it seems, a new group springs into chart prominence. But, just as quickly, they slip and vanish forever.

Only acts with real talent and appeal can hope to survive in the fast-moving world of pop music.

Such is the case with Simon and Garfunkel, an act with a dif-

The New York-based boys have shown they have what it takes to keep on the top. They have thrilled fans all over the States and have done exactly the same in England.

GO

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LP REVIEW Tommy races back with a new smash



Tommy Roe has done things the hard way. He split a topof-the-tree, money-spinning career to serve his country. Then he came back. His latest release on ABC Records bears witness to the Roe "twin peak" successes.

It's titled "Sweet Pea" after Tommy's latest hit and includes a whole host of the great Roe sounds since 1962. That's the year when it all started.

Tommy's first song, "Sheila", hit topsville all over the world and sold over a million records. Then came "The Folk Singer" in 1963, followed by "Everybody" in 1964, and "Party Girl" in '65.

Mix in such Roe songs as "Hooray for Hazel", "Pleasing You Pleases Me" and "Kick Me Charlie" plus current hits like "Pretty Flamingo", "Where Were You When I needed You" and "Wild Thing", and you have the ingredients for a great album.



Their first LP was "If You Can Believe Your Eyes and Ears". And it was a smash. They've had hit-selling singles like "California Dreamin", "Monday, Monday" and "I S aw Her Again".

They are of course They are of the they are of t

it again Their new Dunhill LP, simply titled "The Mamas and The Papas",

which is rather fitting when you come to think of it, is as good – if not better – than anything they've done before. We particularly liked "Dancing. In The Street", "Strange Young irls" and "They kind of course we also liked "I Sam Girls" and "That Kind of Girl". Ar Her Again."

They are, of course, The Mamaes and The Papas. And they've done

nd, of course, we also liked "I Saw





When Trini Lopez sets out to make an LP you can be sure of one thing-it's got to be good.

And his latest one "Trini", on the Reprise label, is no exception to the rule.

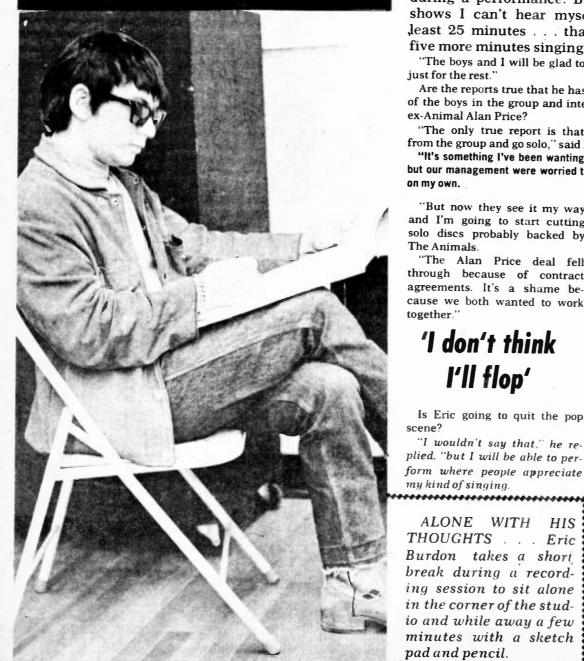
Trini has taken 12 "standards" and given them his own special brand of magic. We know you're going to flip for his renditions of "Fly Me To The Moon", "I'm Comin' Home Cindy", "Yesterday" and "Call Me".

Cleverly arranged and produced by Don Costa, one of musicdom's brightest young backroom boys, this offering is certain to find eager buyers all across the States.

And it deserves no less. Because it's good - very good.



ONCE IT WAS 1 NOW IT'S JUST +



Now ERIC BURDO Off The Record

Eric Burdon scratched his head when we asked how his tour with Herman's Hermits had been going.

"Murder," he replied. "Those screaming kids are not my kind of audience at all.

"I'm a soul singer and need silence during a performance. But during these shows I can't hear myself think for at least 25 minutes . . . that gives me just five more minutes singing time.

"The boys and I will be glad to get back to London just for the rest.'

Are the reports true that he has bought out the rest of the boys in the group and intends to link up with ex-Animal Alan Price?

"The only true report is that I'm going to split from the group and go solo," said Eric.

"It's something I've been wanting to do for a long time but our management were worried that I wouldn't make it on my own.

"But now they see it my way

and I'm going to start cutting

solo discs probably backed by

'I don't think

I'll flop'

Is Eric going to quit the pop

"I wouldn't say that," he re-

plied, "but I will be able to per-

ALONE WITH HIS

THOUGHTS . . . Eric

Burdon takes a short

break during a record-

ing session to sit alone

in the corner of the stud-

io and while away a few

minutes with a sketch

my kind of singing.

pad and pencil.

The Animals.

together.'

The Record." To Mohammed . . .

"I prefer a college audience to a prowd of young rock and rol-

"The Alan Price deal fell "As a solo artist I'll be able to through because of contract develop my act and do many of the things I've always wanted agreements. It's a shame because we both wanted to work to try but found impossible be-

cause I was part of a group.' What if he flops as a solo ar-

"I DON'T THINK I WILL," HE SMILED.

"Every fan that has ever bought an Animals' record knows the lead singer is Eric Burdon and I think those fans will follow now I've broken away.

"Why should I worry when we've pulled more people to the combined Herman-Animal show than The Stones managed on their tour?

"In fact, it has been a very successful tour cashwise. But cash isn't everything.

"Being a soloist has been my dream for many years and my ambition is to please myself as well as pleasing an audience. and that means singing the type of songs I like."

The window-watcher, with the camera dangling from his neck and a passport peeping from the frayed breast pocket of a well-worn blue, denim jacket, looked like any other tourist.

But not to the GO reporter walking along Broadway.

For the sightseer was none other than Eric Burdon – someone we've been trying to interview for you for many months.

Eric, who is one of the most controversial figures on the present pop scene, was never in one spot long enough for us to talk to him "Off

So we figured "If The Mountain Won't Come

Here is GO's interview with Eric on a crowded Manhattan street in the middle of lunch-hour crowds. 100000000000

> Apart from feeling tired and wanting to go home, what does he really think of the States? "I've never stopped in one

place long enough to take a look," he replied. "I LOVE NEW YORK CITY BE-CAUSE IT IS SO PHOTOGENIC.

"I wander round the streets with my camera taking hundreds of shots

"New York is a place I can easily get lost in . . . a place to be alone for a few minutes."

The word "minutes" seemed to ring a little alarm bell in Eric's mind.

Glancing at his watch, he said: "Must go, I've got to he M.G.M. by two o'clock for a meeting.

"Then we've got to fly off to Arizona for more concerts. "I never seem to stop running."

RECORD RIOT

100 BRAND NEW 45's (Our Choice) TOP HITS - TOP LABELS **TOP STARS** only \$7.00 per hundred we pay postage Send check or money order to Reliable Record Co., Box 136, Glen Oaks, Post Office, Glen Oaks, N.Y. 11004.

MEET THE "MISTY" MAN . . . Richard "Groove" Holmes is a man of many talents. Not only does he turn out hits like 'Misty' but he can also lift a 1/4-ton organ on stage before his engagements and for an 'encore' he performs a difficult handstand. Groove, originally from Camden, New Jersey, is now settled in Los Angeles.

PETER & GORDON AND LADY GODIVA



LIKE NOW!

Buy it . . .

WHERE IS ALL THE GOOD MUSIC?

What has become of music? There is so little good music around today that Americans have become the most musically docile group in the world and in history!

What with bad and mediocre recordings reaching the Top Ten because of smart promoters out for a quick dollar, our teenagers hardly know what is good and what is not. They enjoy being exploited!

It is a source of wonder that some performers of real worth have actually made the top. The Beatles, for example, and The Who — (much bigger in England than America) — and The Supremes, and a few others are not to be compared with the run-of-the-mill, commercial sounds we must tolerate.

Most of the groups having something good to offer are destined to struggle just to be heard by a few. Take a group like the Velvet Underground.

Composed of classically-trained musicians, all fabulously talented, they will not stoop to playing commercial-type trash. They've even had trouble from audiences when they insisted on playing their own sound.

Is there any way to wake up the apathetic minds of our people and to improve their deporable taste? It is probably too late to do anything for the older generations but cannot the youth of America be helped?

I am neither a music teacher nor a publicist for the Velvet Underground, just a 16-year-old high school junior.—Cathleen Sheil, Meadow Avenue West, Bronx-ville, New York.

<u>INFORMATION</u>

I have a friend in Dallas, Tex-

as, who recently came here to

visit me during his vacation. He

brought with him a copy of a

record I have never heard before

called "Maid of Sugar-Maid of

Spice" by a group called "The

I'd never heard of the song or

the group before and I was certain that it sounded too crazy for

me to like. But when I played it

I can understand why it was

If it's impossible for New York

to hear the record perhaps some-

body who reads GO in Texas can

send us some information. -

Tim Martyn, Riverside Drive, New

No. 1. in Dallas for so many

WANTED

Mouse and Traps"

on my hi-fi I loved it.

weeks

York 27, N.Y.

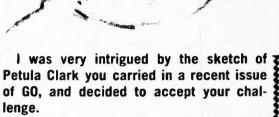


FAN CLUB

I am starting a fan club, a chapter fan club, for Mitch Ryder. I would appreciate it if you would print my name and address in GO Magazine because I need members.

Mitch has a heap of talent. I know him well and I think he deserves lots of fans.

If readers send me their names and addresses I'll rush them an application form. — Joanna Randazzo, 15 Abingdon Square, New York 14, N.Y.



This is my attempt to capture Herman with a pencil. I hope you like it, and think it's worth using. — Mitchell Schlackman, 2676 East 65th Street, Brooklyn, N.Y.

Editor's Note: Like it? We'think it's great!



CONCLUSION

I have been listening to rock and roll music for the past several years and I have come to this conclusion:—half the groups that have a record in the Top Ten don't have another record in the Top 25.

Groups such as The Beatles, The Rolling Stones, The Supremes and Herman's Hermits consistently make records which hit the Top Ten.—Martin Schwartzman, East 10th Street, Brooklyn 30, N.Y.

APPEAL

Several weeks ago I received a letter from a Good Guy Serviceman, Ken Conley, in Vietnam. He had made an appeal through GO Magazine for records and I sent some.

If any other Good Guy readers want to send him some his address is Ken Conley, MCB 7A Co. FPO, N.Y. N.Y. Michael Breen, Ridge Road, Bronxville 9, New York.



CAN WE SEE TERRY?

I noticed a couple of weeks ago that you printed a picture of the new Yardbirds because someone asked for it. How about doing the same thing for me?

I'd like you to print a picture of a group I think is the greatest around. That's Terry Knight and The Pack.

I think they are playing the kind of music today's teenagers want to hear.

So how about it? — Lynda Browne, Oceanside, N.Y.

声 3 图 3 3

WINGS THE VOICE OF NEW YORK "The Straus Broadcasting Group"



Joe's traffic 'cops' are at your service

Traffic reports are only a part of the Wonderful World of the Good Guys.

Very true—but for the thousands of WMCA listeners who tune in to Joe O'Brien and Benny every morning from 6-10 a.m. those traffic reports are a very good start to the day.

Joe and Benny are kept pretty busy between spinning all the hits—tracking down hold-ups, breakdowns, subway times and traffic jams.

They get admirable help from main-gal Florence Brennan at the special switchboard that swings into action every morning at 6 a.m.

Florence works closely with Joe and Benny as news comes in from traffic reporters all over the area—and very often just a few seconds tick by before up-to-the-second information is passed onto listeners.

Volunteered for duty

One of Brooklyn's volunteer traffic-cops is Bob Finkelstein from Brooklyn Vac of 1782, Sheepshead Bay Road. His sparkling red Dodge car is a well-known sight in the Brooklyn zone that he keeps vigil over.

Bob proudly carries his Radio WMCA plates alongside the rear fenderlights and even uses the sun-vizors to let everybody know that "Here Comes Bob from Brooklyn Vac."

Said Bob: "I'm up early every morning watching for hold-ups on Brooklyn's busy streets and main expressways. "I've been a traffic reporter for WMCA now for six years and I love doing it. I used to be a WMCA fan long before that and volunteered for Brooklyn traffic duty.

"It's good to know that there's so many people who rely on Joe O'Brien and Benny for the traffic news. Very often I've been really surprised to hear them give out Brooklyn traffic tips so promptly after I've 'phoned them in.

"I've been up to Madison Avenue Studios of WMCA several times to meet all the Good Guys and once I took a day off to see Joe and Benny in action.

"All very interesting and good to see how they work."

Said Joe: "I'm very grateful to all our WMCA traffic-men who constantly supply me with all the latest. I often wonder how they manage to do it all too.

"We've got the greatest team of volunteer reporters and WMCA fans who accurately cover the traffic scene for us in Long Island, Queens, Brooklyn, Manhattan, Bronx, New Jersey, Connecticut and Westchester."



Bob of Brooklyn Vac sets out for traffic duty.

THE '66 POP SHOP

FRANKIE SIGNS A SOLO DEAL

Good morning-and time for me to open the Pop Shop this week. Big news of the day is that singer Frankie Valli, the high-voiced lead of the 4 Seasons, will begin recording solo on the Philips label.

As a member of the 4 Seasons group, Frankie has already been appearing on the Philips logo but recorded as a single artist on Smash.

Frankie's new record affiliation in no way affects his participation as one of the 4 Seasons or their own pseudononymous Wonder Who? group.

It's all being done to make sure that all three acts get increased promotion activity.

The 4 Seasons' latest disc "Under My Skin" looks certain to hit the nationwide Top Ten charts and upcoming on GO's front cover soon will be a color photo of the group.

Sorry to hear that Nancy Sinatra had to have six stitches put in her chin at a California hospital after falling on a candelabra at her home.

She climbed on a chair to blow out the candles, but slipped.

The Barry Sisters, who sing in eight languages, are set for a host of television spots this fall. They've just completed a Spanish L.P. for ABC Records.

Good music stations having a little fun with the new Della Reese single "It was a very good year". Her rocking rhythmic delivery includes a word frowned on by some broadcasters.

For those people, an unusual second version of Della's record replaces the word with a "beep" that's even more of a surprise.

Sonny and Cher flew back to America on Friday after a 14day visit to Europe. On arrival at Kennedy Airport they told GO that one German hotel had refused them entry to the restaurant so they immediately checked out.

In Amsterdam, over 100,000 people attended a concert filmed for Dutch television.

The singing duo, who look set for another big hit with "Little Man" head back to Britain in November for the premier of their first flick "Good Times" and in March to start a lengthy tour of one-nighters.

In the last POP SHOP we made mention of a new British group The Magic Lanterns who have successfully introduced Good Tyme music to England.

GO's man in London, Gerry Philips, sent me this first photo of the new foursome. Their disc "Excuse Me Baby" has been rush-released here in America

This apartment problem is really affecting British pop groups.

Since hitting the No. 1 spot in Britain, Small Faces, Steve, Plonk and Ian have had to move



THE MAGIC LANTERNS



This week's boss HARRY HARRISON

out of their London apartment into separate pads because police had to rescue them three times last week from fans.

PRESTIGE IS HOT ALL OVER THE CHARTS!

'GROOVE' HOLMES

NEW HIT SINGLE IS BREAKING BIG INTO THE TOP TEN

'WHAT NOW MY LOVE'

PRESTIGE 427

AND HIS LATEST ALBUM IS NOW ON ALL THE CHARTS

'LIVING SOUL'
PRESTIGE 7468

STILL ON THE ALBUM CHARTS "SOUL MESSAGE"

CONTAINS THE SMASH

HIT SINGLE
'MISTY'
By "Groove" on Prestige 7435

PRESTIGE RECORDS INC., 203 SO. WASHINGTON AVE., BERGENFIELD, NEW JERSEY



THE CYRKLE

WILL BE SEEING YOU FRIDAY, SEPT. 23rd AT 5 P.M.
WHERE? AT ACTION RECORDS GRAND RE-OPENING BASH

SPECIAL ADDED ATTRACTION . . . GARY STEVENS-WMCA GOOD GUY — WHO WILL INTRODUCE HIS NEW GOLDEN OLDIE ALBUM

THE PLACE

ACTION RECORDS

"WHERE THE ACTION IS"

56-18 MYRTLE AVE., RIDGEWOOD — GL 6-6100
OCT. 1 st AT 11 A.M. ANOTHER GOOD GUY, JACK SPECTOR WILL BE
"WHERE THE ACTION IS"

Gary On The Go

Shortly after our color cover photo of Chad and Jeremy was published, got a fast and frantic phone call from Jeremy Clyde to congratulate us. And he was telling me what happened when he went to see the Los Angeles performance of the Beatles.

He forgot that he too had a famous face and that little mistake resulted in him being mobbed by hundreds of screaming

He was treated in a local hospital for a gashed eye and severe bruising.

Can't understand this one, but The Byrds have been insured for \$1 million with Lloyds of London against their non-return from Outer Space.

Sounds like a cute way of plugging their new disc "Mr. Spaceman".

a better one next time!

Inside information for you on the lovin' Spoonful who steal the credits in Woody Allen's new movie "Whats Up, Tiger Lily?"

Their new L.P. being recorded at present will be titled "Hums of the Lovin' Spoonful"

Next single expected is another John Sebastian number "Rain on the Roof".

The group has been offered its own British television show to start next Spring. They hope to film the series between January and a three-week tour of England starting in April.

The Beach Boys are the center of a minor storm. They filmed a short movie for British television pop shows as part of the "Wouldn't It Be Nice" disc promotion.

And some viewers complained that the

Their publicist admits that the movie was his idea and nothing like it had ever been done before. He's not wrong!

He even had an ugly dwarf sitting in a forest cleaning a pair of shoes.

Clever combination which should prove interesting when the movie is released

Sam The Sham is working on a Hollywood film-lot with singer Roy Orbison in "The Fastest Guitar Alive"

That British invasion is starting up again. Already booked for visits Stateside before Christmas are The Troggs, The Kinks and The

Two rumors that I've checked into for you: Diana Ross is not leaving the Supremes. But it's true that Cilla Black is going steady with British singer, Adam

Looks as if John Lennon's haircut is going to start a rage in Britain.

Wayne Fontana, whose hair is shoulder length, took one look at Lennon's new hairstyle and said: "Good for him."

"Mine's also due for a good clipping. I don't think I'll cut it as drastically as he has, Perhaps their publicist will come up with but if I wanted to do a movie I'd shave it all off to match Yul Brynner if necessary."

Ray Davies of the Kinks commented: "It's not going to make any difference. I think John's style is okay."

The Troggs were all in favor of the new Beatle haircut. Dave Dee said his group would also shave all their hair off if necessary for a film

Tom Hicks of the Hollies had this to say when he visited GO's offices last week: "I was very surprised that so much hair had been lopped off. I'd do the same if I had to for a movie."

How's about this for keeping it all in the same little family?

Cilla Black who is managed by the fifth Beatle, Brian Epstein, has covered the "Revolver" song "For No One" as her new single.

The number is coupled with an Italian song "A Fool Am I"

This seems like a real groovy idea. The Beach Boys publish their own monthly newspaper down in the West Coast titled "Beach Boys Scene" and in this month's issue the front page kicks off with an indepth analysis of the most powerful popunit in the U.S.A.

It looks as if the Beach Boys will never be overtaken on the American scene. They've got 15 million single disc sales and eight million dollar album sales to their credit.

Hey-that's about it for this time. Take Crispian St. Peters flies in October 10 and care, and stay tuned to the Home of the



The Beach Boys are out with a groovy idea.



GO photographer, Scotty Scotese doesn't just meet the stars - he's also friend. Mike Smith of the Dave Clark Five and Scotty had dinner recently in den, New Jersey and spent the entire time talking about pop-music and pop-p

HARRY RECEIVES A AWARD FOR

There was a full turn-out to greet Good Guy Harry Harrison when he kicked off the fall season of record-hops in the Wonderful World of the Good Guys.

Harry introduced an all-star line-up of talent on stage at the hall of Our I Solace in the Bronx.

GO photographer Jack Meinero was on the spot when Harry was presented with an impressive plaque by Father Gernan and youth organizer Mario Cannale.

Inscribed on the plaque is "In appreciation to WMCA Good Guy Harry Harrison for his dedication to the youth of Our Lady of Solace, Catholic Youth Organization, Bronx, on September 10,

Autographs for fans

Said Father Gernan: "Harry is a mighty popular Good Guy here and everybody gave him a tremendous welcome.

"We were very pleased he was able to come up to meet everybody and accept the presentation plaque.'

During the fun-filled concert hours Harry introduced a host of sparkling stars including The Critters, Patty Michaels, Lou Christie, Dean Parish, Keith, The Saints, The Left Banke and The Mudwumps.

And Harry was kept busy after the show signing autographs for hundreds of WMCA fans.

He told GO later: "It really was a great evening and the right way to start the new season of

record hops.
"And I was very honored to receive the plaque which Father Gernan kindly presented to me."

Keep your eyes on GO Magazine for all future dates of record hops throughout Good Guy Land and look for our GO cameraman. who will be looking for you to meet the stars of the shows and your favorite Good Guys.



Harry Harrison accepts the plaque from Father nan and Mario Cannale at the recent record he at our Lady of Solace in the Bronx.



Harry has a smile for the GO photographer before he introduces attractive Patty Michaels.



Harry poses with The Critters who delighted the audience with Younger Girl' and 'Mr. Dieingly



Lou Christie belts ou his hits for his happen Harry's record hop.



A new but a fast-fave The Mudwumps, too with Harry for th

Joe (WITHOUT) in Europe

It doesn't matter where the Good Guys go on their vacations but chances are that a faithful WMCA listener is going to spot them.

And such was the case when Joe O'Brien recently took a lengthy European vacation. As was reported here in GO, he drove through France, Italy and into Yugoslavia.

Benny nearly choked himself when he realized that his early-morning friend had enjoyed such tremendous sunshine and visited all the European beauty spots.

Perhaps, Benny, next year you'll find a GO photographer up at summer-camp!

their **©**am-

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ture.



The Eiffel Tower in Paris is the tallest structure in Europe and makes this effective background.



Time to check the guide-book as Joe arrives at The Doge's Palace in Venice.



A favorite photo-spot for visiting Americans is in the square of St. Marks, Venice.



Joe relaxes in front of the Chateau of Chenonceau in

The mailmen are overloading us with entries every day for POPWORDS—the newest and most popular 'pop' game of 1966. And here we are again with another contest.

Simply read the clues and fill in the answers. Add your name, address and age to the entry blank and then mail the coupon to POPWORDS, GO Magazine, 1697, Broadway, New York 10019.

This week we've taken one of the Good Guy slogans and each initial starts the name of a group or record you'll find published in GO's U.S.A. and U.K. charts on Page 2 of this week's magazine.

Test your knowledge of the world of pop and remember the first all-correct entry received wins a Good Guy Sweatshirt. To make things a little easier for you we'll just say that clue No. 6 is dedicated to the king. He's not in the charts just now but you can be certain that the 'summer wind' will blow him in there very soon.

POPWORDS CLUES

- 1. This group is still waiting for the bus.
- 2. They have a respectable hit.
- 3. The men behind? who cry.
- 4. A single Animal. Check Page 3.
- 5. Roy rides mighty high in London.
- 6. This man is no 'Stranger in the Night.'
- 7. Motown hands out some beauty advice
- 8. They did see us in September.
- 9. Her face is in the jar by the side of the door.

- 10. Steve sings about Clue No. 11.
- 11. A weather report that the girls should take care of.
- 12. They took him away in U.K. aad U.S.A. but he still hit the charts.
- 13. If you caught Clue No. 3. then you have this weepy song.
- 14. Dave Clark, Donovan and David Houston have this company in common.
- 15. Sam's first nursery rhyme.
- 16. Britain's top of the pops group.

ODE TO THE GOOD GUYS

GO readers often send us intriguing letters, poems, and drawings of the six swinging WMCA Good Guys. Debra Vails of West 115th Street here in Manhattan recently sent us a letter which we are now passing onto you:

"I have missed only a few copies of GO Magazine since it started — just because others beat me to the record store. I always read the "Sound Off" column but I've never read a letter that thanks the Good Guys.

"So I wrote this to let all GO readers know just how wonderful the Good Guys are and to thank them for this equally wonderful magazine.

Joe O'Brien wakes you up at six
To be on time for your train.
Harry Harrison comes roaring in at ten
With his "Housewives Hall of Fame". (color them
sleepy)

Jack Spector always sits in
Face front on Good Guy dial 57
Did you ever hear him harmonize?
Wow-you'd think you're in heaven! (color him smile)
Dandy Dan and his countdown
Good Guy Sweatshirts and GO magazine for free
To be announced, anniversaries and birthdays
New borns, lost dogs, even marriage number three

(color him tall) Listen for handsome, the hit-kit man It's Gary Stevens with the big beat, The Wooleyburger-episodes to hear. Oh! I think Gary's so neat (color him laugh) Dean Anthony is for the non-sleepers Actors and Actresses is his game No matter if you win or lose A happy night you will gain (color him fun) Fabulous 57 is the word to say For Beatles, Music and News All come first on WMCA So when you're feeling so lonesome For your boyfriend so dear Put your ears with the Good Guys They'll fill your heart with cheer! (color them all sweet)

POPWORDS

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Joe O'Brien

Harry Harrison

Jack Spector

Dan Daniel

Gary Stevens

Dean Anthony

vmca good guys

WMCA Radio 57 - Countdown Survey for the Week of September 22, 1966

- *# REACH OUT I'LL BE THERE Four Tops
- YOU CAN'T HURRY LOVE The Supremes
- **#CHERISH The Association**
- * BEAUTY IS ONLY SKIN DEEP The Temptations
- ## BLACK IS BLACK Los Bravos
- I'VE GOT YOU UNDER MY SKIN Four Seasons
- ## 96 TEARS Question Mark & Mysterians
- **SUNSHINE SUPERMAN Donovan**
- CHERRY, CHERRY Neil Diamond
- *# MR. DIEINGLY SAD The Critters
- GUANTANAMERA The Sandpipers 39.

 *# YELLOW SUBMARINE/ELEANOR RIGBY The Beatles 40.
- I WANT TO BE WITH YOU Dee Dee Warwick
- **BANG! BANG! Joe Cuba Sextett**
- **CAN'T SATISFY The Impressions**
- OPEN THE DOOR TO YOUR HEART Darrell Banks
- *## RESPECTABLE The Outsiders
- **WIPE OUT The Surfaris**
- WALK AWAY RENEE Left Banke
- *# ALL I SEE IS YOU -Dusty Springfield
- **BORN FREE Roger Williams**
- ## PSYCHOTIC REACTION Count Five 22.
- **SUMMER SAMBA Walter Wanderley**
- **BABY Carla Thomas** 24.
- LAST TRAIN TO CLARKSVILLE The Monkees
- ## Here, There & Everywhere The Fourmost
- # Don't Worry, Mother The McCoys 27.
- # Have You Seen Mother, Baby Rolling Stones

- ## If I Were A Carpenter Bobby Darin
- See You In September The Happenings 30.
- Girl On A Swing Gerry & Pacemakers
 * Come On Up The Young Rascals
- What Becomes Of The Brokenhearted Jimmy Ruffin
- **Ain't Nobody Home Howard Tate**
- Baby Do The Philly Dog The Olympics
- See See Rider Eric Burdon & The Animals
- We Can't Go On This Way Teddy & The Pandas
- You Left The Water Running Barbara Lynn
- Mr. Spaceman The Byrds
 - * Little Man Sonny & Cher
 - * The Hair On My Chinny Chin Sam The Sham Bring It Home To Daddy Fred Parris
- Poor Side Of Town Johnny Rivers
- **Rumors Syndicate of Sound**
- Go Away Little Girl The Happenings
- I Just Don't Know What To Do Dionne Warwick
- * Paint Me A Picture Gary Lewis & Playboys
- * A Day In The Life Of A Fool Jack Jones
- Love Is A Hurtin' Thing Lou Rawls
- Coming On Strong Brenda Lee
- In Our Time Nancy Sinatra
- The Fife Piper The Dynatones
- But It's Alright J.J. Jackson
- **Hooray For Hazel Tommy Roe 54.**
- A Satisfied Mind Bobby Hebb **55.**
- The Great Airplane Strike Paul Revere & Raiders
- I've Got To Do A Little Bit Better Joe Tex

COUNTDOWN SURVEY DAILY WITH DAN DANIEL 4-7 P-M.

Former Sure Shot ## Former Long Shot * Heard First in New York on WMCA

* DANDY - Herman's Hermits

LONG SHOT I MAS QUE NADA - Sergio Mendes & Brasil



"I CAN MAKE IT WITH YOU"

THE ONLY VERSION YOU'LL /ANT TO HEAR!!!

Jackie DeShannon sings it with SOUL as it should be sung!!!

Available Now At Your Favorite Record Shop. **P.S.** If he is out of stock CALL 212-937-1100

SO YOU WANT TO SEE THE STARS..?

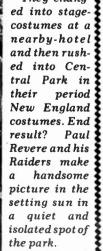
Take a second look-No, it's not Paul McCartney or Elvis Presley. And this group of eager listeners in Central Park couldn't have been happier when they met Keith Allison. The singer, who got his start as a Beatle look-alike on Dick Clark's television show "Where The Action Is", was quite willing to entertain his fans after a GO photo-



The sitar has become the talking point of the music and pop-world ever since Beatle George Harrison introduced the startling Indian sound on disc recently. Tom Dawes of The Cyrkle wanted to practice on the instrument in the sun in Central Park—and very soon gathered a crowd of enthusiastic fans and interested listeners.



They changed into stagecostumes at a nearby-hotel and then rushed into Central Park in their period New England result? Paul Revere and his Raiders make a handsome picture in the setting sun in a quiet and isolated spot of the park.



If you're ever in New York City and are anxious to find your favorite pop-group or singing star we'll give you one good place to start.

Try Central Park, which is becoming more and more of a paradise for photographers seeking location backgrounds for visiting celebrities.

Our GO cameraman was in and out of Central Park several times recently and came away with these exclusive shots of Tom Dawes of The Cyrkle; Keith Allison, The Critters, Paul Revere and the Raiders; The Left Banke and Mitch Ryder and the Detroit Wheels.

GO's recent color back-cover photo of Road's End was shot in Central Park, as was our fourpage special on The Cyrkle.

If you've a few spare moments or are keeping a hotel vigil for your favorite group, take time out to check Central Park. Chances are that somewhere in the area you'll find somebody to add one or more signatures to your autograph book.



The Central Park lake provides an effective background for this shot of The Left Banke, currently riding the charts with "Walk Away, Renee." Mike Brown is leader of the five-man group, with Jeff Winfield on lead guitar, Tom Finn plays electric bass, Steve Martin is vocalist and George Cameron makes all the noise on the drums. All five call New York their home although George was born in London and Steve attended school in Madrid. The boys got together about six-months ago to provide the impetus for a new renaissance in pop-music

**** **** ****

Right: The Critters burst on the scene this year with "Younger Girl" and then promptly followed it with a bigger hit in "Mr. Dieingly Sad".

Publicity photos are an important part in the creation and exposure of any new group and The Critters were only too happy to pose in Central Park for GO read-

Below: The popularity of Mitch Ryder and The Detroit Wheels grows bigger every day.

Mitch wasn't only in Central Park recently for the GO photographer-he was whooping it up with audiences at the Pop







A RAVE UP WITH THE YARDBIRDS

Britain's "Ov-er, Under, Sideways, Down" group, The Yardbirds, flew into **New York last** week for a brief three-hour stay before starting a hectic monthlong tour of the United States.

Just before they left England, GO's London bureau chief, Gerry Philips, spent a day on photo-location with the boys to analyse their sound which has won them legions of fans Stateside.

One of the atomic-like forces produced by England's musical invasion of America is a group which calls itself The

Featuring an electronic, fast-moving rhythm-andblues brand of rock, they improvise much as a bunch of jazzmen at a jam session.

The Yardbirds' forte is improvisation built on the foundation of musicianship and strong techniques. Their diverse influences range from blues to Indian ragas.

Besides the standard guitars and drums, their best-selling LP, "Having a Rave Up With The Yardbirds," also features the sitar, maracas, harmonica, tambourine and harpsichord.

A "rave up" may be described as a rev built on a wave - one which climbs up and up, and keeps the audience raving.

The group has the ability to take different kinds of musical beats and adapt them to their own rhythm-and-blues style.

This very "in" way-out Epic Records group already has a long string of hits to its credit.

The Yardbirds'single, "For Your Love," which is also the title tune of the group's debut LP, achieved international success in Sweden, Holland, Germany and Czechoslovakia as well as in London.

Their current hit single, "Over, Under, Sideways, Down," was preceded by "Heart Full of Soul," "I Wish You Would," "Still I'm Sad" and "Shapes of Things," all of which have been best sellers.

The five-man group got its start in England.

Their brand of rock is all action

which can be heard on his own arrangement, "Steeled Blues," the flip side of "Heart Full of Soul."

Bass guitarist Jimmy Page is the newest member of the group and has a passion for wearing military-styled jackets complete with war-medals.

Chris Dreja, 22, is the quietest Yardbird off-stage, but on, he is the group's foremost foot-tapper.

On rhythm guitar he is unbeatable - and when he thinks things too subdued he picks up the maracas and makes some

Drummer Jim McCarty thinks the world of show business is mild compared to the two years he spent on the London Stock Exchange, where he worked as a mathematician, complete with pin-striped suit, bowler hat and umbrella.

Jim, also 22, is a native of Liverpool. Besides his hard-driving drums, he plays the triangle. beer cans and bath stoppers.

ROULETTE'S

THE BARE FACTS ARE ON It's not often that a new group generates

tremendous excitement in the record industry even before their first disc hits the record stores.

that that's what's happening unbelievable. with a new fivesome from Ports-Bare Facts.

All five guys are aged 18: drummer Rusty Pruitt, rhythm week." guitarist Ronnie Pruitt, bass-

mouth, Ohio, discovered the manager Bill Dall. group when they were entertaining at a record hop to raise money for an underpriveleged children's home.

generated an excitement with after sessions for this exclusive But it's a fact - a bare fact their listeners that was quite GO picture.

their first disc is released this on the scene todate.

player Randy Bowman, organist ilee Records and that all import- Facts. When an industry sits up Dave Craycroft and lead guitar- ant first disc is "Bad Part of to take careful notice of a new ist and singer Bill Williams. Town" coupled with "George-Good Guy disc-jockey Dave ann" which was produced by the newcomers with a tremend-Craig at WIOI Radio in Ports- Dave Craig and the group's co-

EXCITING

Although the boys are still Dave, who spins discs on his based in Ohio they recently trav. The Outsiders and The McCoys. 2-5- p.m. show, told GO: "Their elled to New York to record their It will soon be known as the

Already The Bare Facts have "They already have a tremendous become the talk of the recording mouth, Ohio, simply called The local fan following which is cer- industry and have been tipped as tain to expand nationwide when the most exciting group to arrive

1966 is already being marked The Bare Facts record for Jub- down as the year of the Bare group and then launches behind ous introductory campaign, then it's certain to have a hit on

> And that's why GO also tips The Bare Facts as winners.

Ohio is the hometown state of sound was fantastic and they first record and took time out birthplace of The Bare Facts.



furniture.

Jeff Beck plays lead guitar, mostly by the method known as "steeling,"

Aces of the Week A "SHAKE JIMMY PAGE ... the newest SHERRY" **Yardbird** Replacing The Rolling Stones Harvey Russell as the resident instrumental-vocal group at the Crawdaddy Club, The Yardbirds helped establish & The Rogues this night spot into one of the most popular "let-loose" teen-age Roulette 4697 places in England. The Yardbirds made a crosscountry tour of the States in the fall of 1965, at which time they "BANG! filmed a "Hullabaloo" television Theu RANG: concert performance with The Beatles in Paris. Joe Cuba Lead vocalist Keith Relf is one of the top harmonica players in Sextet England. He also plays the tambourine and describes The Yardbirds' sound as "progressive ner-**Tico 475** vous tension.' Twenty-two-year-old Keith it from Richmond, Surrey. He especially likes classical music and jazz and knows all about antique * ROULETTE



It's where it's at . . . with it . . . way out . . . and in. Cheetah's fashion boutique is where it's all happening around New York, so I went on location with boutique owner and fashion co-ordinator, Lillemor Roy and her two models Alpha Blair and Mary Christensen. The Park Avenue fashion display certainly turned New Yorkers' heads as they hurried home from their offices. Miss Roy showed four of her way-out mod fashions available at the Cheetah Boutique which

will also open soon in Chicago. She told me: "I try to change the fashion available at the boutique every three weeks.

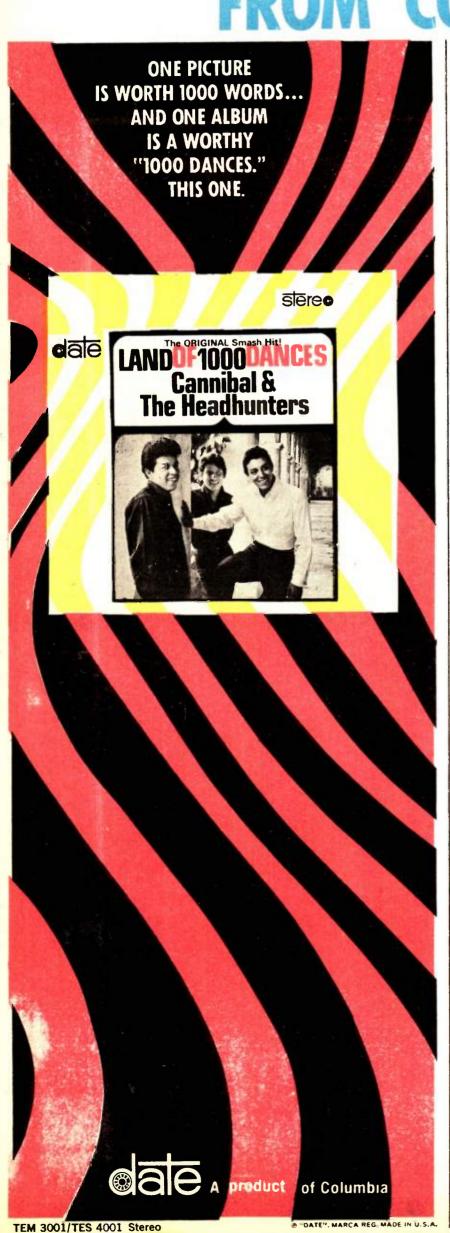
"Girls like to keep abreast of the fast pace of fashion and Cheetah keeps them ahead of the race." Desmond Haughney, her British fashion expert, added: "Many of our styles are fashioned in London and Paris exclusively for Cheetah." We want our customers to be 'with it' and part of the 'in crowd'."







ONLY GOOD THINGS COME FROM COLUMBIA





The Cyrkle **TURN DOWN DAY**

c/w Big Little Women 4-43729





Barbara Streisand FREE AGAIN

c/w I've Been Here

4-43808





The Byrds MR. SPACEMAN

c/w What's Happening 4-43766





Andy Williams

c/w The Many Faces Of Love 4-43737





Simon and Garfunkel **DANGLING CONVERSATION**

c/w The Big Bright Green Pleasure Machine 4-43728



