

GOLD

WMCA EDITION **PSYCHEDELIC SPECIAL**

See Center Pages

COMPLIMENTARY

VOL. 1 NO. 30

October 21, 1966

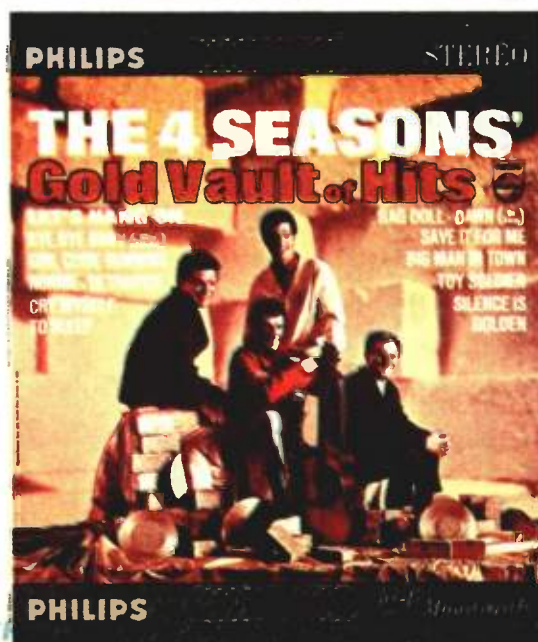


The Four Seasons

THE 4 SEASONS...
Always on target

A GIANT GOLDEN HIT ALBUM
PHM 200-196 / PHS 600-196
Including "Let's Hand On!",
"Rag Doll", "Dawn (Go Away)"
and 9 more of your favorites
by The 4 Seasons!

NOV. IS THE 4 SEASONS' MONTH



Their latest fabulous single
**"I'VE GOT YOU UNDER
MY SKIN"**

Featuring the 'sound'
of Frankie Valli
40393

NEW ALBUM RELEASES



Spikedrivers sign recording contract

Four weeks ago, GO tipped new breakout group The Spikedrivers as America's most sensational act of 1966.

They were appearing at an Animals concert in Central Park when they were spotted by GO's cameraman. And Warner-Reprise Records were quick to sign them to an exclusive contract.

Our picture shows (left to right) Spikedrivers Sidney Brown, Dick Keelan, Larry Crus and Ted Lucas. Seated is Marycarol Brown with personal manager Leonard Stogel and Warner's Vice President, George Lee.

Spikedriver producer Jerry Ragavoy is at far right and he told GO that the group's first disc will be released soon.

The record is tipped to generate as much excitement as the group did when they appeared in New York.

ANOTHER SPECIAL GO

Once again GO presents a double front-page edition with The Four Seasons and The Beatles.

Frank Sinatra, Tony Bennett and Jerry Vale all claim New Jersey as their home state—and it's the same for the Seasons.

Currently riding the top of the charts with their smash Philips disc "Got You Under My Skin" the Four Seasons have been consistent hit-makers since they joined forces in 1960.

Six years as stars! They've reigned at the top spot with a mighty powerful succession of best-sellers.

Incidentally, if you're ever in Old Tappan, New Jersey, drop in to The Tiki, a Polynesian Village.

It's run by Bob "4 Season" Gaudio, who is second tenor.

Franki Valli is first tenor, Tommy De Vito is first baritone and Joe Long is bass-player. He joined the famous foursome earlier this year.

Another fab foursome, The Beatles, are the stars of our "other" front page. And like the Seasons, The Beatles have also been reigning supreme on both sides of the Atlantic for almost six years.

In the coming months there'll be dozens more fabulous color shots of your own favorite groups on the covers of GO—so clip the coupon on Page 9 and ask your record dealer to reserve your regular weekly copy now!

BEATLEPOST... BEATLEPOST... BEATLEPOST

After GO's London correspondent flew to Germany to write exclusively about Beatle John Lennon's new "shortie" hairstyle, letters from readers came pouring into our New York office.

Many were very angry that John had shorn his sacred locks—and just as many praised him for his courageous stand for the sake of art.

DONNA COTTONE, of West 6th Street in Brooklyn wrote: "I think John looks terrible—but I still love him. If I'd have been there, somehow I would have stopped the barber from doing it."

"I think John is silly for having his hair so short. And if I don't see the movie here in Brooklyn that he had it cut for I'll really hate him!"

From DEBRA MAULANO of East Orange, New Jersey: "John's adorable anyway he wears his hair. I'd do the same thing if I'd been in his place."

LINDA MASSIMO from Cambria Heights signed herself a true Beatle lover and commented: "If John wants to cut his hair it's up to him and not us."

"Their music is not going to change by John's hair. He's still John Lennon and individuality is hard to find these days and I respect John for it."

"If you love someone for three years and then he gets a haircut you just don't forget about him."

But LAURA GREENAWALT of Fairfield, Conn., doesn't go along with that point of view.

She said: "I think John looks

rotten. With his short haircut he doesn't represent a Beatle to me."

"To be honest, though, I suppose if I were as old as him I would want to look my age. It's really the glasses that ruin his appearance."

SUSAN SHADDOCK of Baldwin, Long Island, had this to say: "Just because John's hair has been cut doesn't mean his personality has changed."

"I am looking forward to seeing the movie he's making with his new hairstyle. I wish him luck."

What happened to the Lennon locks? A question asked by many fans like DIANE CASALO of Stamford, Conn., who sighed: "John looked great before and he still looks great."

"I only wish that I had some of the Lennon hair."

CLAIRE JOHNSON from Manhattan was mighty upset when she saw GO's exclusive photos from West Germany.

She wrote: "I cried my eyes out. I was hurt to see him without his hair—but I know that someday he'll grow it back to full length."

In Brooklyn, RITA NOVACK felt this way: "I think John's new hairstyle is terrible. Even my mother liked him with long hair."

"I'm mad at John but I don't

THE STONES PLAN NEW FILM

Even before the Rolling Stones start shooting their first movie next month—"Only Lovers Left Alive"—they're talking about a second one.

Title for a second Stones movie is not yet set, but it's already confirmed that production will start next Spring.

In between filming, the Stones are planning to do three new albums in addition to the "live" recordings being engineered on their present British tour.

The first of the albums will be out in England next month and the other two will follow in Janu-

ary and March, 1967. The last album will be the sound track of the "Lovers" movie.

It is expected that the Stones will earn \$900,000 for their film duties and the group should bolster Britain's economy with earnings of \$20 million during the next 12 months.

GO readers can write directly to the Stones from November 1 at the Boreham Wood Film Studios, Hertfordshire, England, when the boys face the cameras.

Walker Bros. in disguise!

Excitement is growing so great for the Walker Brothers on tour in England that they are resorting to extra-special disguises to escape crowds.

The three American boys used police uniforms and helmets to walk through the crowds, unrecognized, waiting at their stage door in Chester.

Scott Engel, the group's mainman, has just signed a "no-marriage" contract with his managers. If he marries during the next three years he will have to pay \$150,000 to his managers.

The move followed rumors that he was engaged to British model, Irene Dunford.

No wonder our Gary's so glum



DON'T WORRY GARY! He's looking a little glum because Wooleyburger caused a seven day holdup on their flight to London. Passport officials refused to accept Wooley's documents and then Gary's hairy friend made inaccurate reservations on the trans-atlantic jet. But the other Good Guys are there to give him a cheery greeting. Check the opposite page of GO for further flick-over Good Guy pix in this special edition. Stay with the Good Guys, and heed their warning on Page 5.

GO

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PAUL REVERE



Raider JIM VALLEY



Raider MIKE SMITH



Raider MARK LINDSAY



Raider PHIL VOLK

DRAKE TO STAY AN EX-RAIDER

Paul Revere has made it official. Drake Levin, the Raider who was drafted a few months ago, will not be returning to the group. And Jim Valley, his replacement, will stay on as lead guitar.

Paul told GO: "It's just one of those things. Drake feels he will do better on his own and Jim has fitted so well into the Raider line-up that we all want him to stay around."

Word has it that Paul and his group are celebrating one of the most successful years in their career to date.

Natural comedians

The boys' disc success and their great reception on the Dick Clarke TV Show and other filmed specials, has made their management think in terms of a full-length feature film centered around the group.

Their manager, Bob Banner, said: "They are natural comedians, especially Mike Lindsay. In fact, I think they're like the Bowery Boys when they're on stage."

"So I'm looking for a suitable script for them, preferably something set in the colonies to blend with the Raider image."

Predictions are that a Raider film would be excellent box office.

"The boys are becoming a very hot property," said Bob. "They have 1,250,000 record sales to their credit to date in the past year."

"They have grossed around \$8 million in record sales."

"And, in comparison, their pre-

vious year was a nothing. They sold only 150,000 singles and 30,000 albums."

What does Mr. Banner think are the reasons behind the group's success?

"I think their success is because of two reasons," he said.

"First, Paul's business thinking

and second the fact that each one of the group is a character in his own right."

What's going to happen to Drake Levin?

His press agent said: "I hope to announce his plans in the very near future."



NEW UNIFORM for Drake Levin. He's proud of his new Army uniform and won't be wearing the Raiders' outfit again.

These exciting brothers

Joe, George, Willie, Lester and Brian Chambers think themselves lucky musicians to have been born in fast-moving times when electronic instruments are taken for granted as part of soul music.

Otherwise the Chambers Brothers' inspired gospel-blues feeling for music might have been recorded and hidden in the Library of Congress for future generations.

New Yorkers have the opportunity of hearing them currently at the Downtown club in Sheridan Square, Greenwich Village.

IT'S YET ANOTHER CHART HIT FOR JOE TEX



JOE TEX... the Texan who has chalked up an incredible success story with eight consecutive chart hit records.

1,2,3,4,5,6,7,8... yes that's the number of chart singles that Joe Tex has notched up for himself. Eight single smashes! And he's presently bounding in there again with "A Little Bit Better."

This exciting Dial Records star was born in Baytown, Texas, and as a child he was encouraged to "sing loud" by his family. While in his junior year at high school the groundwork towards stardom began.

His music instructor, Mrs. Mattyebelle Durkee, recognized Joe possessed exceptional musical talents.

Joe told GO at a recent New York recording session: "To this day I always acknowledge my debt of gratitude for her instruction and inspiration."

He continued: "When I was 18 I entered an amateur show contest which won me a two-week all-expense paid trip to New York. While in the big city there was another amateur show at the Apollo Theater."

"I won first prize and apparently the audience so loved my style that the management asked me to take up a four-week engagement."

Successful tours

In addition to his singing ability, Joe has amazing talents as a songwriter. He has written hundreds of songs, including many he recorded himself.

Joe has also written songs which other artists have recorded, among them James Brown's big hit of 1961, titled "Baby You're Right."

"I find that my most creative time for writing is between 2 and 3 a.m." said Joe.

His tours both in America and Britain have been tremendously successful and, like the company he records for, can do no wrong. But there's another side to Joe's story which he loves to tell about.

"If I weren't pursuing a singing career I'd like to be a track star" he revealed. "Whenever I have the time, I run miles to keep in shape and maintain a good speed. I love athletics whether as an observer or participant."

It's totally unlikely that he'll ever drop from the top positions in the charts, but who knows? He'd probably turn up in the top position in an athletics meet.

What was that you told us?



SAY THAT AGAIN! Gary Stevens—part of the Wonderful World of the Good Guys—quizzes GO's editor about this week's center pages. And Joe O'Brien gives out with an oooh! when he hears what's happening. The Good Guys have been forewarned of the shock—and now they're warning you before you turn to the middle. You'll find the Good Guys on every page prior to the center, so stay with them—and remember always stay tuned to Fabulous 57.



MORE GOLD FOR SAM . . . See story

KEEP UP WITH THE TIMES . . . GET GO EVERY WEEK

A leading New York subscription fulfillment service has agreed to supply you with the magazine every week and it will be mailed directly to your home.

This means that you'll be certain to get your copy of GO every week and during the winter months you won't have to rush out in the rain or cold to get to your record store.

The subscription charge is less than ten cents a week — just \$5 a year to cover everything including mailing and handling charges.

You'll receive 52 sparkling issues packed with news and photos of your favorite stars and just as many chances to win valuable prizes from your favorite magazine.

So if you want to make sure you get GO every week of the year in the comfort of your own home, simply fill in the coupon and enclose your \$5.

By subscribing to GO Magazine now you'll protect yourself against any rate increases and always be certain to get your copy every week.

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Please check appropriate box.

☐ I'm enclosing \$5. Send me a full year's issues of GO.

☐ I'm enclosing \$2.50. Send me six-months of GO.

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The '66 Pop Shop

'GIVE BENNY A CHANCE' PLEADS A FAN

Good morning to you. Is Benny happy! Oh, so happy! Shades of Blue—he even called Pop at American Furniture to tell him.

He was going through my mail the other morning and opened one to find a complaint leveled at me.

Written backwards so that it could be read only through a mirror, the letter—from an anonymous Benny fan in New Jersey—asked for the spotlight on my early-morning companion.

Now I'll be the first to agree to it, if only Benny was better-behaved. But until he stops hurling those wicked insults at everybody there's only one star to my show!

I know that I'm going to get even more mail for being rude to Benny—but remember he's only a part of the Wonderful World of the Good Guys!

If your school didn't win out in our "Win the Good Guys" contest with National Shoes there's still a chance for you to win a Fabulous 57 Sweatshirt for your favorite teacher.

Hundreds of students are busy signing petitions and if you have not signed one, then start your own.

Simply send in the teacher's name and your school with the petition to "Teachers Sweatshirts" WMCA Radio, New York 10017—and then stay tuned.

You and your fellow petitioners have ten minutes to call us once we've announced the names.

Sam the Sham was in town last week to receive a second gold-record for one million sales on "Lil Red Riding Hood"—and it looks as if Sam might do the hat-trick for his current Countdown Survey hit-sound "Chinny Chin Chin."

Our music librarian, Frank Costa, went along with WMCA congratulations for Sam and then posed for this exclusive POP SHOP photo of Sam with his co-manager, Myrna Stogel.

Frank told me later, "Sam asked me to pass on his sincere thanks to everybody in Good Guy Land who helped make his gold-winning records of 'Wooly Bully' and 'Red Riding Hood' so popular."

The presentation of the second gold-award was made exactly a year to the day that Sam and the Pharaohs won their first gold disc.

The Byrds, who are currently appearing at the Village Gate in Greenwich Village proved that Lloyds of London have an insurance policy for almost anything and everything.

They told me that, as a precautionary measure, they've insured themselves for \$1 million against their loss to outer space.

In their current Columbia hit "Mr. Spaceman" The Byrds invoke strange, other-world people to take

them for a ride into space.

Said The Byrds: "We live in weird times, and it would be foolish not to take seriously the possibility that there may be a response from outer space."

So now the group is covered against their non-return to Earth should their request for a celestial tour be granted.

Their plea is in the line of the lyric which runs: "Hey, Mr. Spaceman, won't you please take me along and I won't do anything wrong. Hey, Mr. Spaceman, won't you please take me along for a ride."

As Good Guy Jake said when I told him of this: "Oh, really! But remember what happened to Jules Verne."

Looks as if we might have a rival disc-jockey in the future.

Singer James Brown did a guest 45-minute spot on a Los Angeles radio station and it was followed by jammed switchboards and a deluge of mail.

Now he's taping his show and it's so far been bought by stations in Fort Worth, Del Rio and L.A.

I learn from GO's editor that upcoming is a special exclusive photo-series of the Stones. You'll be able to see the photos in the GO edition out in your record stores on October 28.



This week's boss
JOE O'BRIEN

I suggest you fill the form in on Page 9 and reserve your copy now.

There's certain to be a tremendous demand, because The Beatles will be on the cover with Gary Stevens—all in glorious color.

That's it for this time before Benny gets a word in edgeways.

JOE O'BRIEN IS HEARD
EVERY MORNING FROM 6-10
A.M.

Don't reveal our big secret



JAKE ISSUES A FRIENDLY WARNING: Don't reveal the truth about this week's startling center pages until you've seen them for yourself. Gary smiles with the secret because he knows that the Good Guys and GO have done it again. For the first time in the world GO brings a three-dimensional psychedelic effect to the pages of a magazine. But read the warning on the opposite page before you see just what's happening.

TROGGS GIVE A PARTY FOR VERA

By JACK SPECTOR

Two of the luckiest Good Guy listeners in Brooklyn this minute are sisters Vera and Pat Mullins. They've just returned from a three-week vacation in England where they were guests of The Troggs at a private party.

Trogg drummer Ronnie Bond is the girls' uncle! And there aren't too many girls in Good Guy Land who can lay claim to such fame.

Vera told me that they flew to England on an Air France charter trip organized by the English War Brides' Association. Ronnie Bond is Mrs. Mullins' brother.

Mrs. Mullins originally came from Andover, Hampshire—some 200 miles from London—before moving to her present home on East 82nd Street in Brooklyn.

Success

And it was in Andover that Vera and Pat spent their vacation. Troggs Reg Presley, Chris Britton and Pete Staples joined Ronnie Bond in throwing a welcome-U.K. party.

Vera's brother, 15-year-old Kevin, brought this photo of the

get-together over to me at WMCA on Madison Avenue.

A stenographer in a Manhattan office, Vera took time out to tell me: "All the boys in the group are great. We got to know them quite well at the party."

U. S. trip

"They are very regular guys and success has not spoiled them. They've made appearances all over Britain and, are hoping to come to New York very soon."

Almost overnight, The Troggs hit the No. 3. spot in the British charts with their "Wild Thing" disc and it was the same with their follow-up record, "With A Girl Like You."

Vera told me that the Troggs were formed earlier this year.

Now Vera is hoping that the group will soon be on its way to the United States so she can throw a party for the Troggs in her home.



THE MEDALLIONS ARE BIG ON TALENT

Meet The Swingin' Medallions all eight of them! Yes, this is America's biggest group. That's not their only claim to fame, because in the nine months they've been together the Swingin' Medallions have leapt high in the charts with "Double Shot."

And now they are back in the Hot Hundred with their latest disc "She Drives Me Out Of My Mind." It proves that they are not just a one-record-then-disappear-forever group. The Swingin' Medallions are here to stay. Not because they are young, clean-cut and handsome looking guys with a fresh new sound, but because they are all highly-talented musicians.

Own sound

Meet them individually:

Twenty-year-old John McElrath is the group's leader and he plays organ and piano.

Steve Caldwell, also 20, usually plays saxophone but doubles when needed on the drums or piano.

Jimmy Perkins, aged 19, is another sax-player but can really beat out on the bass.

Nineteen-year-old Brent Fortson plays sax, piano and flute. Lead guitarist is 21-year-old Jimbo Doares.

Charlie Webber, 21, and Carol Bledsoe, 20, both play trumpet. Twenty-year-old Joe Morris is the group's drummer.

As America's biggest group, they have their own sound which certainly isn't stereotyped. Says leader John: "If a particular number calls for a special arrangement, though, we have the men to do it."

Whirlwind

In the months since they first stormed onto the American scene, The Swingin' Medallions have added hundreds of fans daily to their ever-growing following.

They have a long future ahead of them because they've ripped like a whirlwind into the pop-music scene.

And when a group hits the top with such force, it means that they are here to stay.

Hold on one more minute!



GARY CAN'T WAIT—and it's the same for everybody else who wants to view the excitement of this week's center pages. Prepare yourself, though, before you turn the page. Fantastic colors and designs have been used to provide a dynamic effect to the two-page special on the new music of tomorrow. The Good Guys recommend that you swing the pages in a circular motion as you're reading.



ANOTHER FIRST FOR GO

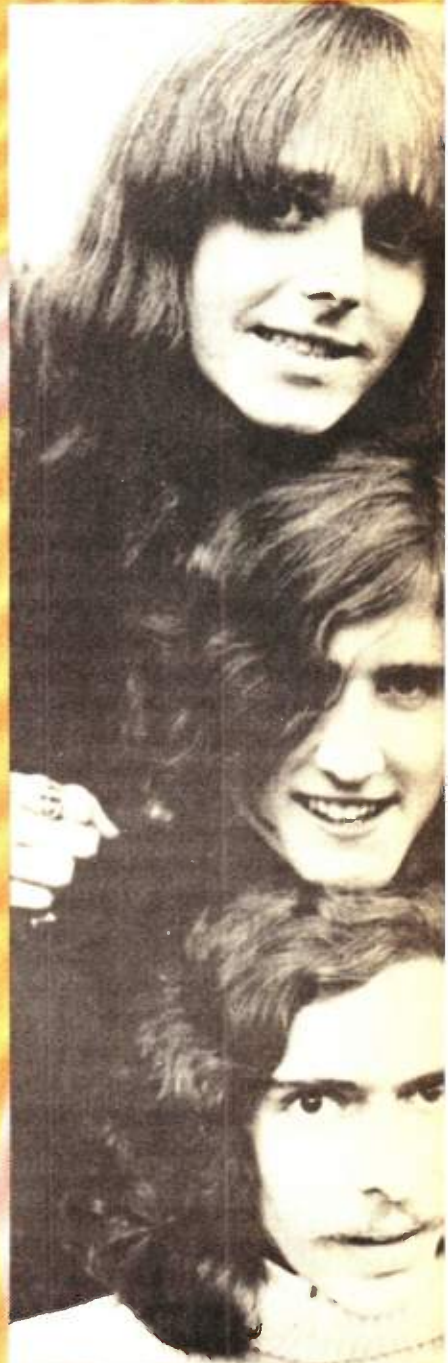
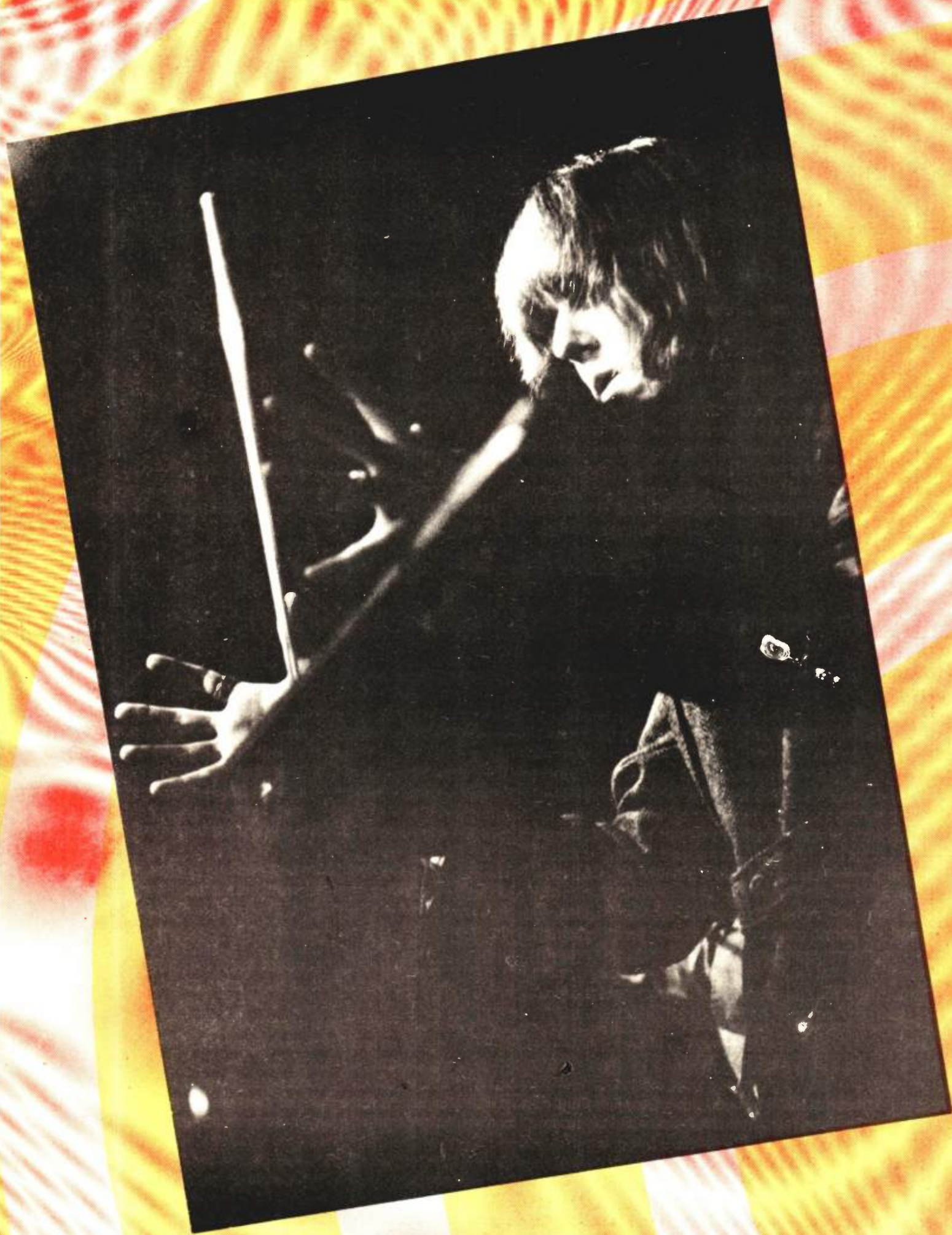
GO is proud to announce that for the first time in any magazine we have been able to capture the true three-dimensional psychedelic image.

The process used is as new as the total psychedelic scene and the music which accompanies it.

It was achieved only after hours of concentrated effort by the magazine's art director and the technical experts of Balan Printing Inc., Kings Highway, Brooklyn, the printers of GO Magazine.

Everyone concerned in the project is proud of the results which have been achieved. We hope you will feel these efforts were worthwhile. Now turn over the page. And judge for yourself.

THIS PSY SCI



*Lothar and the Hand People (a
tion with their dynamic brand o
left theramin player and lead sir
ing patterns around Lothar's*

**A gaudy maelstrom of
noise, flashing lights
and brilliant colors**

The lights were low. So low that the purple ceiling lights became pin pricks in the blackness. I stirred the luminous red paint into a tray already holding green, yellow, orange and grey.

But everything was shining. A girl moved by in a bikini costume covered by a see-through vinyl raincoat. Her black suede boots went right into the tray which overturned on the floor.

She looked down and grabbed the paintbrush. Then she kicked the red paint into the glorious sea of colors and yelled for the music to start.

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Drum
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weaved
time with
All of
rival in
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IS TODAY'S PSYCHEDELIC MUSIC



Lothar and The Hand People plan to take you somewhere you've never been before.

The newest and most exciting psychedelic group on the scene just now are the five people and the electronic box of tricks that make up Lothar's Hand People.

But first a word about Lothar. Not the name of a person, but the affectionate title given to a little black box some 18 inches long.

It's topped by an aerial and, technically, the instrument is known as a theramin. But that three-foot aerial that points into the air is the music-maker.

Lothar's keeper is lead singer John Emelin, who was born in Mamaroneck. As he waves his hands in intriguing wild movements around the aerial the emitting sounds change in level, temper and speed.

The sound gets higher and then lower—but it can't be described. Not because it's too difficult to describe but because it's impossible.

SENSATIONAL

As John works over Lothar, the Hand People break into a session which is more exciting than ever seen anywhere before.

Kim King is the group's lead guitarist. He comes from Maryland but met the others in Cripple Creek, Colorado, where the magic of Lothar was first discovered.

Bass guitarist for this unique outfit is Rusty Ford who hails from New Haven. Paul Conley wears a double-hat in the line-up skilled in playing rhythm guitar and the electric huey—another part of the total psychedelic concept.

Paul is from Sacramento, California. He's joined by Cincinnati—born Tom Flye who pounds out the sensational beat on drums.

Magazine and newspaper writers have already tried to analyze the group's bewildering magnetism. Word of their approach was whispered in the magic grapevine even before their debut at the Village Gate last week.

And among their enthusiastic supporters in the audience were The Byrds and the Lovin' Spoonful. What better compliment!

FEVERISH

Just as rapidly as their fans are growing by legions, the record companies have been setting fire to a hot trail to sign Lothar and the Hand People.

It's now pretty certain that, when contracts have been agreed upon, Lothar's Hand People will sign with Columbia Records.

Watch Lothar and the Hand People, because GO says they will be the first of a long-series of psychedelic svengalis out to project pop-music into the wild, feverish frenzy of kinetic fantasy.



AUDIO-KINETIC APPROACH IS A WILD WINNER

Take old ash-can covers, washboards, second-hand guitars and drums and add them together with a jangling collection of kazoos and what do you have.

Well, Dr. West's Medicine Show and Junk Band have themselves the tools of their trade—psychedelic music. And they even go one stage further in the audio-kinetic effects.

They've daubed luminous paint of multi-colors in wild designs over their faces—and the paint stays even when they aren't on stage.

Their first disc "The Egg Plant That Ate Chicago" has just begun to happen for them in New England and the Los Angeles breakout areas.

MOVEMENT

At present they are touring the West Coast promoting their record, and they've already stood many radio stations on end by walking in with their zany-makeup.

Monocled Arnold Greenbaum writes the way-out songs for the unusual group which is also comprised of Evan and Jack Noname and female guitarist Bonny.

Manager George Greif said: "They have a wild visual act and a great music pattern to go with it. Everywhere they've been so far they've generated tremendous static and excitement."

Dr. West's Medicine Show and Junk Band approach the psychedelic scene in way-out ways and add to the power of the movement.

Psychedelic music looks set to be the firm favorite of the New Year ahead, and then the focus will be switched from Britain right back to America as the new scene begins grooving.

...cing sound smashed through the air. And
...ts began dancing on the walls. Everytime
...nds went up a pitch the lights changed.
...hed into the overture and the lights chang-
...ritual of psychedelic experience was un-
...blonde-haired girl danced in the paint,
...stic patterns and all the time keeping in
...music.

...was happening within five hours of my ar-
...wich Village. I'm Chalfont St. Giles, self-
...ambassador of the psychedelic scene.

A group of my Chelsea friends sent me over to see
just what's happening on the American scene. Don't be
shocked by this report because the scene I've just de-
scribed is the new rage about to sweep right through
the world.

IT IS NOT A HAPPENING. That's for the crazy cats.
This is music with a modern interpretation.

And I know that when I get back to London my friends
will immediately launch the British psychedelic scene
—and flashing lights dancing in time to the beaty-pow-
er music will trigger the movement round the world.

Everything psychedelic is large, colorful, noisy and
exciting. The paint is used only in certain cases to add
to the electric atmosphere.

Heat, fervor, noise and colors are the ingredients of
today's psychedelic scene. Music is the still the main-
stay but when you kick in added gyrations and flashing
lights the experience becomes electrifying.

Psychedelic svengalis are here to stay—and I'm go-
ing to start the new rage in Britain. Once known as a
pop-breeding ground, I know that at this minute we're
one step behind America in psychedelic-pop.

fabulous 57



Joe O'Brien

Harry Harrison

Jack Spector

Dan Daniel

Gary Stevens

Dean Anthony

wmca good guys

WMCA Radio 57 - Countdown Survey for the week of October 13, 1966

- | | |
|--|--|
| 1. ** REACH OUT I'LL BE THERE - Four Tops | 29. Wipe Out - The Surfaris |
| 2. # CHERISH - The Association | 30. * Little Man - Sonny & Cher |
| 3. LAST TRAIN TO CLARKSVILLE - The Monkees | 31. * Paint Me A Picture - Gary Lewis & Playboys |
| 4. BANG! BANG! - Joe Cuba Sextett | 32. Poor Side Of Town - Johnny Rivers |
| 5. YOU CAN'T HURRY LOVE - The Supremes | 33. I Just Don't Know What To Do - Dionne Warwick |
| 6. WALK AWAY RENEE - The Left Banke | 34. * A Day In The Life Of A Fool - Jack Jones |
| 7. ## 96 TEARS - Question Mark & Mysterians | 35. Coming On Strong - Brenda Lee |
| 8. I'VE GOT YOU UNDER MY SKIN - Four Seasons | 36. But It's Alright - J.J. Jackson |
| 9. BORN FREE - Roger Williams | 37. Hooray For Hazel - Tommy Roe |
| 10. ** HAVE YOU SEEN MOTHER, BABY - The Rolling Stones | 38. The Wheel Of Hurt - Margaret Whiting |
| 11. LOVE IS A HURTING THING - Lou Rawls | 39. Fa-Fa-Fa (Sad Song) - Otis Redding |
| 12. ## PSYCHOTIC REACTION - Count Five | 40. A Symphony For Susan - The Arbors |
| 13. * BEAUTY IS ONLY SKIN DEEP - The Temptations | 41. Uptight - Ramsey Lewis |
| 14. WHAT BECOMES OF THE BROKENHEARTED - Jimmy Ruffin | 42. Devil With A Blue Dress On - Mitch Ryder |
| 15. ** DANDY - Herman's Hermits | 43. Nobody's Baby Again - Dean Martin |
| 16. ## BLACK IS BLACK - Los Bravos | 44. Don't Be A Dropout - James Brown |
| 17. CHERRY, CHERRY - Neil Diamond | 45. A Man And A Woman - Tamiko Jones & Herbie Mann |
| 18. I WANT TO BE WITH YOU - Dee Dee Warwick | 46. Look Through My Window - The Mamas & The Papas |
| 19. BABY - Carla Thomas | 47. Who Am I? - Petula Clark |
| 20. GO AWAY LITTLE GIRL - The Happenings | 48. Chanson D'Amour - The Lettermen |
| 21. * THE HAIR ON MY CHINNY CHIN - Sam The Sham | 49. Louie Louie - The Sandpipers |
| 22. ## IF I WERE A CARPENTER - Bobby Darin | 50. Run, Run, Look And See - Brian Hyland |
| 23. KNOCK ON WOOD - Eddie Floyd | 51. * Stop, Stop, Stop - The Hollies |
| 24. ** RAIN ON THE ROOF - The Loving Spoonful | 52. * On This Side Of Goodbye - The Righteous Brothers |
| 25. ## HEAVEN MUST HAVE SENT YOU - The Elgins | 53. * I'm Ready For Love - Martha & Vandellas |
| 26. ## Mas Que Nada - Sergio Mendes | 54. A Satisfied Mind - Bobby Hebb |
| 27. ** Good Vibrations - The Beach Boys | 55. I'm Your Puppet - James & Bobby Purify |
| 28. ## She Comes To Me - The Chicago Loop | 56. Secret Love - Billy Stewart |
| | 57. Spinout - Elvis Presley |

Former Sure Shot
Former Long Shot
* Heard First in New York on WMCA

COUNTDOWN SURVEY DAILY WITH DAN DANIEL 4-7 P.M.

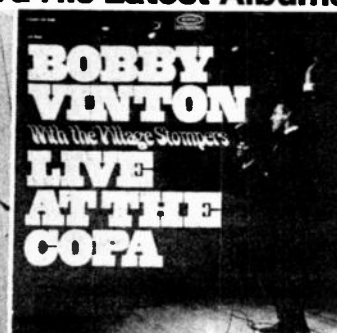
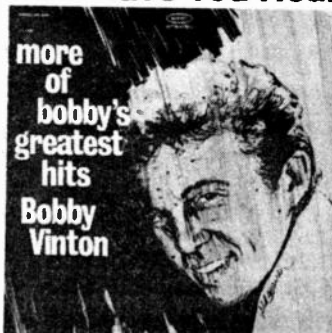
SURE SHOT!
LONG SHOT!

WINCHESTER CATHEDRAL - The New Vaudeville Band
GOOD LOVIN' - The Gilberto Sextet



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...And Have You Heard His Latest Albums?



LN 24187/BN 26187 Stereo

LN 24203/BN 26203 Stereo



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If you like GO . . . don't be left out

Because of ever-increasing production costs and the fantastic demand for thousands more copies every week, the publishers of GO Magazine were faced with two choices.

Either GO Magazine ceased publication, or a nominal charge was made for each copy.

Obviously, the second choice was the only one to be made. But, because we value our tremendous readership, we have decided that the price will be as low as possible.

FROM EDITION 32—PUBLISHED ON OCTOBER 28—YOUR GO WILL COST FIVE CENTS.

We hope you'll agree that even at a nickel GO is still a tremendous value. And, if you've liked GO in the past, then you're certain to like it even more in the future.

We will now be able to bring you better features, better pictures and more free contests than ever before.

We are sure you'll want to be in the rush to get your copy every Friday. But we don't want you to be disappointed.

Hundreds of record stores all over New York, New Jersey and Connecticut have already placed regular orders but, because the demand has been so great, we can't guarantee there'll be a copy waiting for you.

So why not clip the coupon below, fill it in and hand it to your record dealer?

This way, he will reserve your copy every week and you'll never miss an issue.

And if your nearest record store isn't already stocking GO Magazine, tell him he can get his weekly supplies by ordering from us.

So stay with us. More than ever before we intend to be the voice of today's young people. We are sure you'll always want to know what's happening.

Mr. Dealer

Please reserve my copy of GO Magazine every week at 5 cents per copy. I don't want to miss one edition.

Name _____

Address _____

Please give the British boys a chance

My pen pal in Brooklyn sends me a copy of your excellent magazine every week and I feel compelled to write a letter of protest. Many of your "SOUND OFF" letters bitterly lash out at British records and groups.

I'd like to take this opportunity to point out that it is not unusual to find American records holding more places in our charts here than English records. This moment, 12 of our Top Thirty are records by American artists.

I'd also like to point out that one group in Britain is made up entirely of Americans—The Walker Brothers, who are almost into the Top Ten with their latest release.

Please don't think it's unfair that British groups are a hit in the States. It's exactly the same with American groups here in Britain.

People who complain are just not cricket. The dollars earned by British groups are balanced equally by the pounds earned by Americans here.

You're all lucky in America to have such great radio stations. The Government here is banning our pop-pirate radio stations.

If anybody wants to complain I'm sure that energies re-directed towards the useful task of keeping our pop-pirates would be

much appreciated.—Derek Price, Burke Place, County Durham, England.

**SOUND
OFF**

PROTEST

I'm writing to protest a recent letter saying that the Sidetracks are Canada's top group. Not true! The Guess Who's are top with their record "Shakin' All Over."

It made the number one spot here and was subsequently released in 36 countries. They received a silver disc for sales.

All five records released after the best-selling "Shakin'" made the top ten—and it's the same story with their three albums.

There was only one true thing said in your recent letter from another Canadian fan—GO Magazine is the greatest.—Barry Chamish, Smithfield Avenue, Winnipeg, Manitoba.

GREETINGS

Greetings from far-away Pittsburgh. I get GO every week from my grandfather. He reads it first before sending it onto me.

So when GO arrives every Saturday morning I read it from cover to cover and then I'm on the phone for three hours reading bits and pieces to my friends.

Then, later, many of them drop by to read it themselves.

Please keep up GO's great work. You've got hundreds of fans here in Pittsburgh where we listen to WKYC from Cleveland or WLS from Chicago.

Just wish we were in New York listening to WMCA.—Marcy Grupp, Country Club Drive, Pittsburgh.

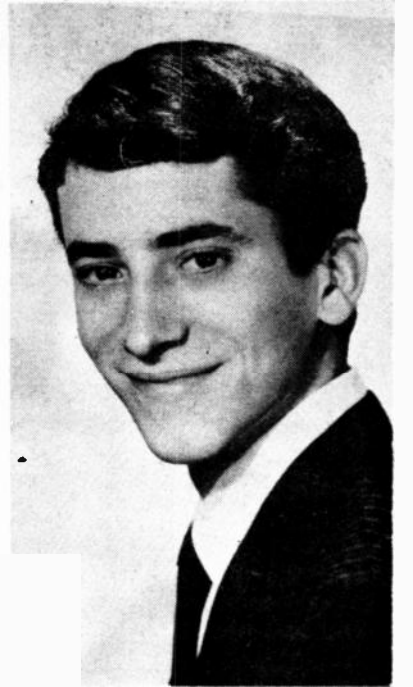
THANK YOU

Congratulations and thank you so much for your delightful article on the fabulous Hollies in GO Magazine.

The fellows are so deserving of such nice exposure as your magazine has provided and I know that their thousands of fans and other GO readers are as grateful to you as I am.

More congratulations and thanks should also go to your photographer. Your GO photos really made them handsome stars.—Dorothy Turek, Fort Washington Avenue, New York City.

GARY SHOWS WHY HE HAS A STAR'S NAME



Gary Lewis and The Playboys, currently riding the WMCA Fabulous 57 Survey, were smash-hit successes on Friday of last week at "The World", Roosevelt Field, Long Island.

Son of the famous entertainer, Gary took time out after Saturday's show to say: "It's great being back in New York so quickly again."

"I was here only a short time ago. Nice to know we have so many fans and I'd like, through GO, to thank them all for their wonderful support."

Gary, too, is an ardent fan of GO and is one of many stars like Dave Clark, the Rolling Stones, The Cyrkle, The Critters, The Beach Boys, The Hollies, The Yardbirds, The Monkees, Herman's Hermits and dozens more who read GO every week.

He said: "It's the best magazine I've seen and really lets everybody know everything there is about the pop-scene. And the pictures are the greatest."

"I read it every week—and so should you!"

No wonder he's flying so high



KNOCKED OFF YOUR FEET—that's what happened after Gary took a second look at the center pages and the other Good Guys had to give him a helping hand. And they are registering just as much surprise with the center page shock. Said Jack: "We were all sitting in the announcers' lounge reading GO and moving the pages to catch the special effects when Gary just flew out of his chair with the excitement."

TOP 30 U.S.

- | | | |
|-----------------------------|-------------------|-------------|
| 1. 96 Tears | ? & Mysterians | Cameo |
| 2. Last Train | Monkees | Colgems |
| 3. Reach Out | 4 Tops | Motown |
| 4. Cherish | Association | Valiant |
| 5. Cherry, Cherry | Neil Diamond | Bang |
| 6. Black Is Black | Los Bravos | London |
| 7. Got You Under My Skin | 4 Seasons | Philips |
| 8. Have You Seen Mother | Rolling Stones | London |
| 9. Psychotic Reaction | Count Five | Double Shot |
| 10. Poor Side of Town | Johnny Rivers | Imperial |
| 11. The Broken Hearted | Jimmy Ruffin | Soul |
| 12. Walk Away Renee | Left Banke | Smash |
| 13. See See Rider | Eric Burdon | M.G.M. |
| 14. Can't Hurry Love | Supremes | Motown |
| 15. Hooray for Hazel | Tommy Roe | ABC |
| 16. Dandy | Hermans Hermits | MGM |
| 17. Little Man | Sonny & Cher | Atlantic |
| 18. Wipe Out | Surfaris | Dot |
| 19. Born A Woman | Sandy Posey | MGM |
| 20. A Carpenter | Bobby Darin | Atlantic |
| 21. Beauty Is Skin Deep | Temptations | Gordy |
| 22. Love Is A Hurtin' Thing | Lou Rawls | Capitol |
| 23. All I See Is You | Dusty Springfield | Philips |
| 24. Chiny Chin Chin | Sam The Sham | MGM |
| 25. B-A-B-Y | Carla Thomas | Stax |
| 26. Don't Want To Know | Ronnie Dove | Diamond |
| 27. Great Airplane Strike | Paul Revere | Columbia |
| 28. Sunshine Superman | Donovan | Epic |
| 29. Just Like A Woman | Bob Dylan | Columbia |
| 30. All Strung Out | Nino & April | White Whale |

NATIONAL BREAKOUT-

Free Again

Barbara Streisand

Columbia

TOP 20 U.K.

- | | | |
|--------------------------|-------------------|----------|
| 1. Distant Drums | Jim Reeves | RCA |
| 2. I'm A Boy | Who | Reaction |
| 3. Bend It | DDDBM & T | Fontana |
| 4. Have You Seen, Mother | Rolling Stones | Decca |
| 5. Winchester Cathedral | New Vaudeville | Fontana |
| 6. Can't Hurry Love | Supremes | Motown |
| 7. Little Man | Sonny & Cher | Atlantic |
| 8. All I See Is You | Dusty Springfield | Philips |
| 9. Guantanamo | Sandpipers | Pye Int. |
| 10. Too Soon to Know | Roy Orbison | London |
| 11. Walk With Me | Seekers | Columbia |
| 12. Sunny | Bobby Hebb | Philips |
| 13. Another Tear Falls | Walker Bros. | Philips |
| 14. All or Nothing | Small Faces | Decca |
| 15. Sunny | Georgie Fame | Columbia |
| 16. Can't Control Myself | Troggs | Page One |
| 17. I Don't Care | Los Bravos | Decca |
| 18. Lady Godiva | Peter & Gordon | Columbia |
| 19. Under My Skin | Four Seasons | Philips |
| 20. When I Come Home | Spencer Davis | Fontana |

BRITISH BREAKOUT:

No Milk Today

Herman's Hermits

Columbia

LP REVIEW

VIKKI SINGS UP A STORM



To be quite honest we hadn't heard too much about Vikki Carr until a few weeks ago. Then one evening a radio station played a stereo album featuring a song titled "Can I Trust You".

The approach was different and rewardingly fresh and it kicked up sufficient interest for us to listen to the other tracks on her Liberty album "The Way Of Today".

Vikki Carr is today. An attractive girl, she has more than just good looks. Her diction is faultless and the arrangements and orchestrations are perfect.

Vibrant Vikki takes some of today's most popular songs and adds to them with her own personal interpretation.

Golden winner from the grooveyard



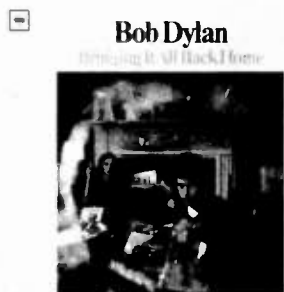
The smiling girl on the album jacket is clad in gold-chain and covered with plastic vinyl and orange-ball earrings. But she's not Miss Boss Goldies.

It's the title of a new Columbia album featuring 11 hit-sounds from the grooveyard. And what a line-up of top-starring talent for the swinging blonde to rule over.

On board are Johnny Tillotson, Dion, The Four Tops, The Everley Brothers and Anita Bryant. And these are stars! No question about that.

It's this week's best album buy and a must for your collection.

A DOUBLE SERVING OF BOB DYLAN



Double Dylan! That's the way the Dynamic Duo would probably describe the feast of "Bringing It All Back Home" and "Highway 61 Revisited".

The two Columbia albums aren't new releases, but well worth our recommendation. The row is still raging out on the West Coast that the cover girl on the first L.P. is Dylan's wife Sarah.

But when you listen to the 11 numbers including "Subterranean Homesick Blues" and "Mr. Tambourine Man" it makes as much sense to hold an inquest over the girl as it would in trying to discover the identity of the cover cameraman on the second album.

"Highway 61" includes "Like A Rolling Stone" "Desolation Row" and "Queen Jane". There's only one thing to do with Dylan albums and that is listen to them.

There's no wondering why, or how or when. Bob Dylan is a genius. He's an artist. He communicates in all-original style and there's no doubting the fact that he'll go down as a hero in music's history files.

Bob Dylan might be controversial, but then everything about him is stamped 'star'. He wants to please and successfully does so with the tracks on these two albums.

It is worth time and money to save to buy both albums at once because Dylan himself can be revisited at any time. He provides on disc a lift, an excitement and getout from today's blues.

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YOU DON'T ALREADY
KNOW IT . . .

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WHAT'S GOING ON HERE? Wooleyburger cautiously checks the poster to see why he isn't part of the Wonderful World of the Good Guys. Said Wooleyburger: "Gary probably left me out because I made the wrong plane reservations for our flight to London. I was even going to type a Wooleyburger On the GO column for this week's magazine but I got so angry when I saw this New Jersey bus poster I decided not to be so kind. And anyway, at least when we fly out this Saturday I can take our special GO center pages with us to show the Chelsea set."

Pam's rebellion wins her movie future

An energetic, pretty and sparkling young actress, with three minor movie credits has—ironically—been “rediscovered” by Hollywood after winning national acclaim as the “Dodge Rebellion girl.”

In fact, her private little war has been so successful that “the Rebel”, as she is affectionately known, has just been renewed for a second year of “living dangerously” for the “Dodge Boys.”

The near-instant rise to celebrity status through TV spot announcements for Pam Austin, a former Sacramento State College student, has meant an explosion of new offers from movie makers and television producers.

Among other deals, the 23-year-old beauty recently completed a pilot film for her own projected TV series, the “Perils of Pauline.”

Her pilot package didn't get rave reviews, but Universal-International will add another hour of shooting and the combined footage will then become a feature film.

Pam's new-found popularity began when Jimmy Kerns, director of “My Three Sons,” recommended her for the TV commercial rebel role to Don Schwab, producer of the series of spots.

Schwab conducted a three-month search for the type of girl who would be “perfect for the part.” Pam answered the problem.



In the part she launches planes and submarines, fires off cannons and engages in other seeming cliff-hanger situations to appeal to the viewing public to “Join (her in) the Dodge Rebellion.”

At the time the “fun” commercials were first aired last fall, hundreds of male high school and college students began petitioning the auto maker sponsor to supply a printed schedule of the appearances of Pam's TV plugs.

Even though her name was unknown, her new fans also sent appeals to local TV stations, to the networks, the advertising agency, and to the factory.

The majority also contained requests for photographs of the gal rebel.

To accommodate this unusual campaign, Dodge ran a special ad, disclosing Pam's commercial schedule, in 205 leading U.S. college newspapers for an estimated combined circulation of 1,500,000 students.

From the University of Arizona, New Yorkers Ken Lenz and David Demeritt, of Westbury, Long Island, representing the Cochise Association of Girl Observers, expressed collegiate enthusiasm for more commercials showing pretty Pam.

Pretty Pam Austin—the girl who wages a one-woman war to win motorists for the Dodge rebellion—is back in the lime-light to capture new drivers for the 1967 cars. In the commercials the cars steal the spotlight, but now GO turns it onto Pam with this exclusive and specially written story.

The group's semi-humorous pleas said, in part: “As it stands now, we have one man watching each channel for the commercial—when there is one.”

“The glass in front of our TV set is so fogged, it is nearly impossible to see the girl.”



“The result is instantaneous near-mental breakdown for the group. Naturally, our marks are suffering, and we are very likely to have our own rebellion . . .”

At other colleges and universities, Rebellion Girl Watchers Clubs were formed with the purpose of checking on the latest (mis)adventures of heroine Pam.

Among other known “Rebellion Girl Watchers Clubs” are the University of Missouri, Notre Dame, and the University of Massachusetts.

Pam was born in Omaha, Nebraska, on December 20, 1941, and gained her first theatrical experience as a nine-year-old ballet dancer.

Upon graduating from La Sierra High School, Sacramento, California, she acted in a little theatre group and later performed as a soloist dancer with the Sacramento Ballet Company.



When still a teenager, Pam joined a Tony Martin troupe as a dancer for a nationwide nightclub tour. After that she signed with Warner Brothers for the 1962 Elvis Presley movie, “Blue Hawaii.”

She followed that with small appearances in such TV shows as “Hawaiian Eye,” “Surfside Six,” “Bronco,” and “Law Man.”

She worked with Troy Donohue in the Warner Bros. movie, “Rome Adventure,” in 1963 and followed it with a role in MGM's, “Hootenanny Hoot.”

However, none of the roles brought her any lasting recognition. It remained for the oft-maligned commercial route to open new vistas for her.



GO

WMCA EDITION

Paul Revere

Exclusive PAGE 3

That Girl In

The Rebellion PAGE 11

COMPLIMENTARY

VOL. 1 NO. 30

October 21, 1966

The Beatles in New York

An Exclusive GO Color Picture



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Blast it out as loud as you want. No one hears it except you. Dramatic new Beatlephones add fresh new excitement to your records. They'll make your record player sound better than ever before.

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