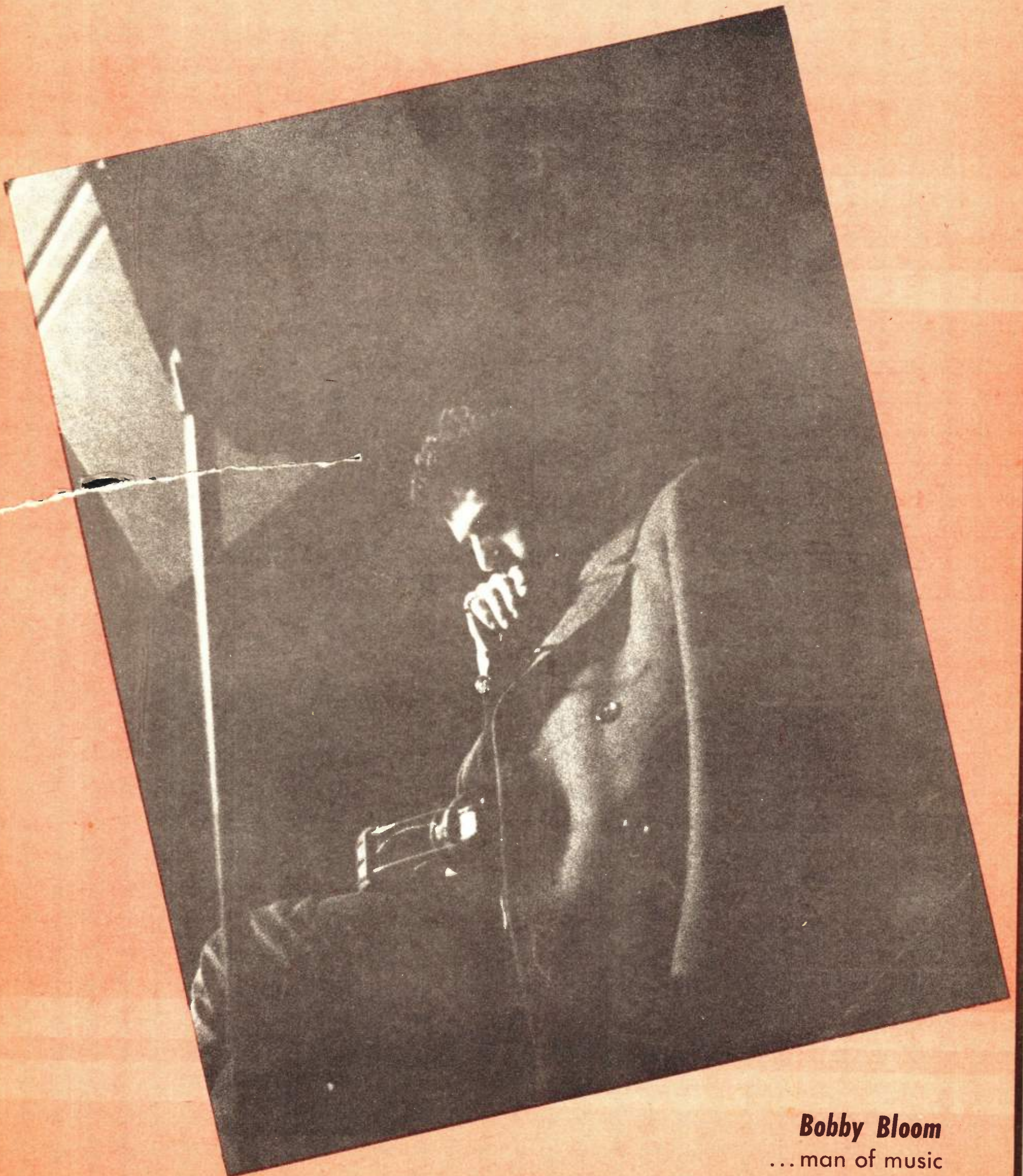


GO

SPECIAL BIRTHDAY ISSUE

NUMBER 52 MARCH 24, 1967

section two



Bobby Bloom
... man of music

The New Sound In Singles

Bobby Bloom has just made "Love Don't Let Me Down." He has made a winner.

The story really began before Christmas, when writer Pete Anders called Bobby around 4 o'clock in the morning, and played the beginning of a melody over the phone.

Ordinarily, Peter writes with Vinnie Poncia and Bobby writes with John Lince. But this was so different they decided to combine their talents.

Now, three months later, the job is finished.

According to John "the release date of March 13, is a week and a day before Spring. Thirteen is my lucky number, and it's also my mother's birthday."

Perfect

Bobby said: "Sometimes a song comes so easy, you could write it — the melody and words — in an hour. But not with this one."

Even before they had finished writing it, all four knew that Bobby was the only one who could possibly sing it.

Studio time was booked, and the recording and mixing took hours longer than they had planned.



"We just kept going and going," said Bobby. "We had worked so hard in the preparation we all agreed the final job had to be perfect."

Eventually, around three in the morning it was all over. The boys were satisfied they had what they had been striving for.

From left: Pete, John, Bobby and Vinnie. They worked for three months to capture perfection.



This Week's
Stars
★ ★ ★ ★ ★
THE
SPENCER
DAVIS
GROUP

I'M A MAN The Spencer Davis Group
A great disc, and a follow-up that's not a carbon copy of the hit before! There's that fantastic organ again, and Stevie Winwood is still going strong here.
Definitely a top tenner, it's even more compelling than "GIMME SOME LOVIN'". Good to see that The Spencer Davis Group have got the recognition they've worked so hard for . . . here's to this week's pick.

POSTCARD FROM JAMAICA The Sopwith Camel
The lead singer has a soft, fuzzy voice that's appealing, and the music, though slightly more involved than "HELLO HELLO" is still nicely uncluttered.
No doubt about it—you're going to go for this number. It's a basic, quiet-morning-on-the-beach treatment of a song that is bound to make the top charts.

THIRD MAN THEME Tennessee Guitars
No matter how you play this song (it's a gass with a zither!) it's got to sound great. Actually, this is a very good treatment; ever notice how there are always a few instrumentals hanging around the charts? Well, this'll be a favorite for a long time to come.

I CAN'T MAKE IT ANYMORE Spyder Turner
There is definitely a trend toward an easy-going sound lately, started by Keith's "98.6", and picked up by nearly all of the American pop artists. Now Spyder Turner's giving it a try.
You can chalk this one up as another success for this amazing performer, for one hearing should be enough to convince anyone that here is an extremely commercial number.

BEHIND THESE STAINED GLASS WINDOWS The Shaggy Boys
I like it, even if it IS following the lead of "GOOD VIBRATIONS". The voices are strangely like The Four Seasons but, anyway, the two styles go well together.
It should catch on, especially on account of the one repeated "who am I kidding" phrase which can be quite startling.

TOP 30 U.S.

1. RUBY TUESDAY The Rolling Stones
2. SOCK IT TO ME—BABY! Mitch Ryder and the Detroit Wheels
3. PENNYLANE The Beatles
4. LOVE IS HERE AND NOW YOU'RE GONE The Supremes
5. THEN YOU CAN TELL ME GOODBYE The Casinos
6. BABY I NEED YOUR LOVIN' Johnny Rivers
7. STRAWBERRY FIELDS FOREVER The Beatles
8. THE BEAT GOES ON Sonny and Cher
9. GIMME SOME LOVIN' The Spencer Davis Group
10. EPISTLE TO DIPPY Donovan
11. HUNTER GETS CAPTURED BY THE GAME The Marvelettes
12. HAPPY TOGETHER The Turtles
13. DEDICATED TO THE ONE I LOVE The Mamas and the Papas
14. I'VE BEEN LONELY TOO LONG .. The Young Rascals
15. PRETTY BALLERINA The Left Banke
16. FOR WHAT IT'S WORTH The Buffalo Springfield
17. GEORGY GIRL The Seekers
18. DARLIN' BE HOME SOON The Lovin' Spoonful
19. GO WHERE YOU WANT TO GO .. The Fifth Dimension
20. UPS AND DOWNS Paul Revere and the Raiders
21. YOU GOT TO ME Neil Diamond
22. RETURN OF THE RED BARON Royal Guardsmen
23. WE AIN'T GOT NOTHIN' YET The Blues Magoos
24. MERCY MERCY MERCY Cannonball Adderley
25. I THINK WE'RE ALONE NOW Tommy James and the Shondells
26. SO YOU WANT TO BE A ROCK'N'ROLL STAR The Byrds
27. NO MILK TODAY Herman's Hermits
28. JIMMY MACK Martha and the Vandellas
29. BERNADETTE The Four Tops
30. THIS IS MY SONG Petula Clark

NATIONAL BREAKOUT
TELL ME TO MY FACE.....Keith

TOP 20 U.K.

1. RELEASE ME Englebert Humperdinck
2. PENNYLANE The Beatles
3. THIS IS MY SONG Petula Clark
4. HERE COMES MY BABY The Tremeloes
5. ON A CAROUSEL The Hollies
6. MELLOW YELLOW Donovan
7. IT TAKES TWO Marvin Gaye & Kim Weston
8. EIDELWEISS Vince Hill
9. GIVE IT TO ME The Troggs
10. SNOOPY VS. THE RED BARON The Royal Guardsmen
11. DETROIT CITY Tom Jones
12. THERE'S A KIND OF HUSH Herman's Hermits
13. LET'S SPEND THE NIGHT TOGETHER The Rolling Stones
14. I'M A BELIEVER The Monkees
15. GEORGY GIRL The Seekers
16. I'VE BEEN A BAD BAD BOY Paul Jones
17. MATTHEW AND SON Cat Stevens
18. STAY WITH ME BABY The Walker Brothers
19. PEEK-A-BOO The New Vaudeville Band
20. IN THE COLD LIGHT OF DAY Gene Pitney

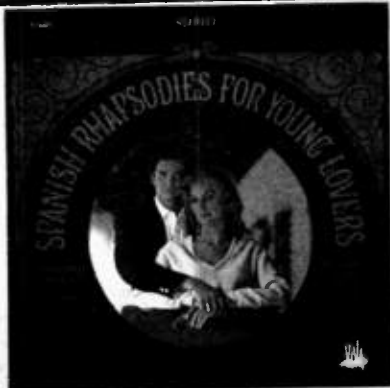
BRITISH BREAKOUT
I CAN'T MAKE IT.....The Small Faces

Compiled until 12-noon Wednesday from national and regional record sales and nationwide radio-station surveys.

WHAT'S ON THE ALBUMS

Dionne Warwick On Stage And In The Movies.
A SIDE
Summertime; My Favorite Things; Something Wonderful; One Hand, One Heart.
B SIDE
The Way You Look Tonight; He Loves Me; I Believe In You; Baubles, Bangles & Beads; Anything You Can Do; My Ship.

Spanish Rhapsodies for Young Lovers.
A SIDE
The Lonely Bull; Meditation; La Paloma; Maria Elena; Guantanamera; Summer Samba.
B SIDE
El Relicario; Our Day Will Come; Quiet Nights of Quiet Stars; The Girl From Ipanema; Love Me With All Your Heart; Spanish Eyes.



If you had The Mamas & The Papas, Ray Charles, Dion & The Belmonts and The Free Spirits in your living room—boy what a party!



**THE MAMAS & THE PAPAS
DELIVER** Dunhill D-50014



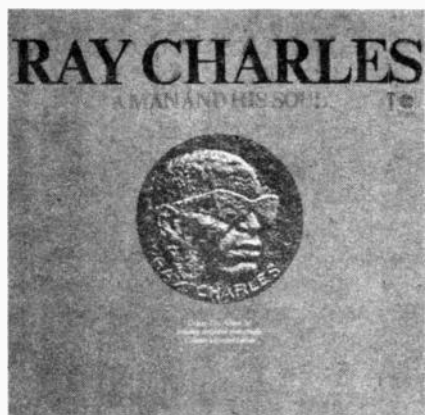
**TOGETHER AGAIN
DION & THE BELMONTS** ABC-599



**OUT OF SIGHT AND SOUND
THE FREE SPIRITS** ABC-593



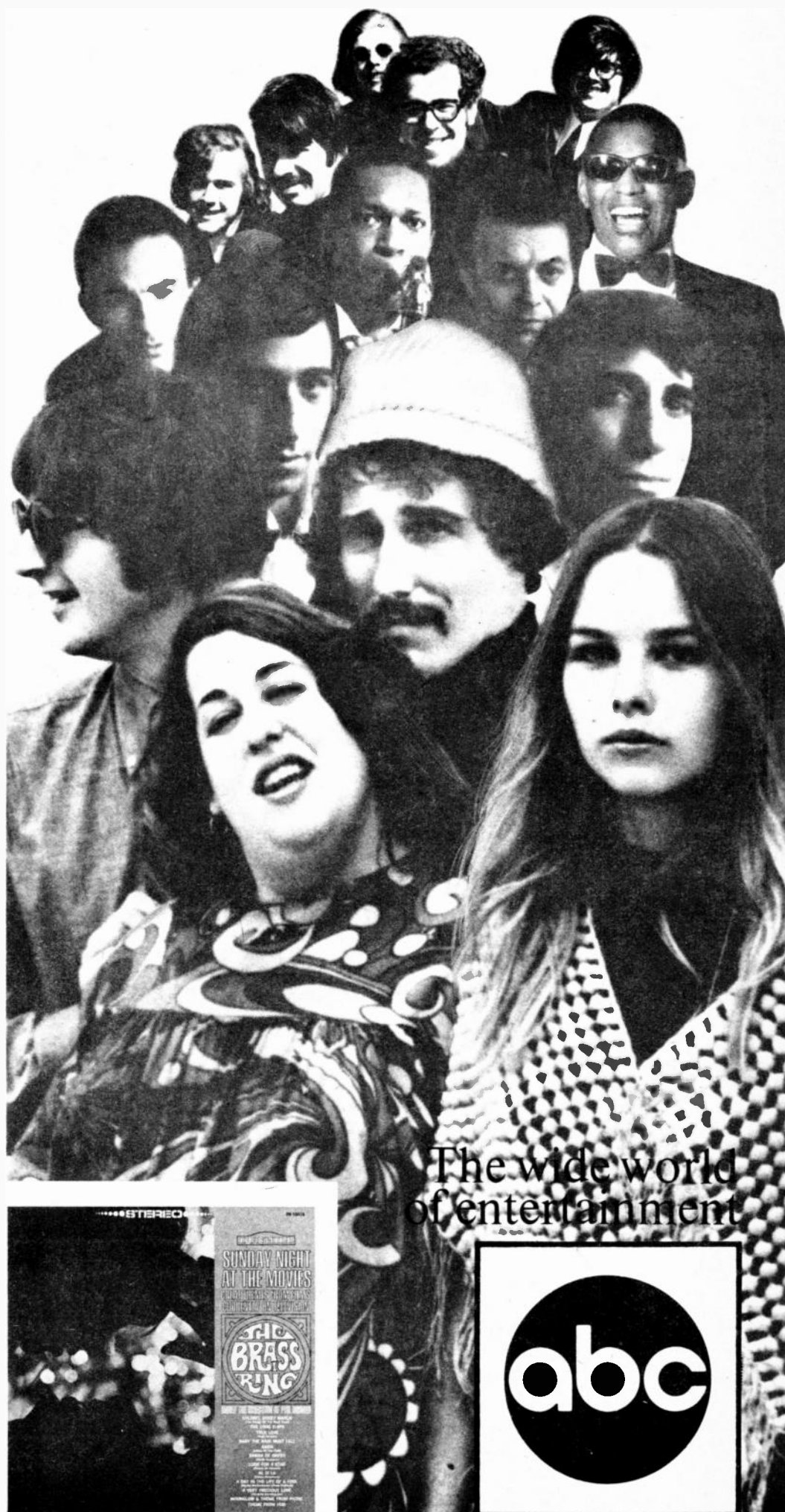
**IT'S NOW WINTERS DAY /
SING ALONG WITH ME
TOMMY ROE** ABC-594



**A MAN AND HIS SOUL
RAY CHARLES**
* Tangerine ABC-590X



**BLUES IS KING
B. B. KING** BluesWay BL-6001



The wide world
of entertainment



TIME FOR THE TAMS ABC-596



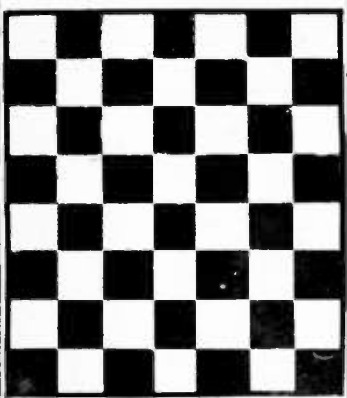
**JAZZ RAGA
GABOR SZABO** A-9128



**SUNDAY NIGHT AT
THE MOVIES
THE BRASS RING** Dunhill D-50015



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**WILL YOU BE
JOINING THEM?**

THE GREAT SNOWMAN BATTLE

Normally, no-one really enjoys snow all that much, but this year things were different in Good Guy Land.

Here are the winners of our second snowman contest:

1st prize—\$50: Sister Clementia and the kindergarten class of Santa Maria School 1510 Zerega Avenue, Bronx.

2nd prize—\$25: Raymond R. Giese and Marlene Skrype Iselin, New Jersey.

3rd prize—\$25: Rita Larsen and Susan Parker, Staten Island.

Good Guy Sweatshirts:

Doug Marchese, Brooklyn; Stephen and Frederick Tanis, Eatontown, New Jersey; The Boys of De Porres Cottage of Lt. Joseph P. Kennedy Home, Bronx.

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- APR. 14 & 15 — THE YOUNG RASCALS
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HAPPIEST PICTURE

Greetings from Benny

NEED ANY HELP?

If you've lost your dog, why not let the Good Guys help you try to get it back? All you have to do is call WMCA and give us many details as possible. Then the Good Guys will announce it on the air.

A package arrived at our office yesterday by special messenger, and what a surprise!

It was wrapped in gold shiny paper with a big red bow on top. When we opened it up, what was inside, but a reel of tape with a note on top saying "From Benny."

Who else but our little friend from WMCA?

We played the tape, and the familiar squeaky voice began to sing (to the tune of "My Bonny Rides Over the Ocean"):

O'Brien, O'Brien, O'Brien

And me-e, and me-e, and me,

salute you, salute you, salute you

On your first anniversary!

Not exactly Caruso, but thanks, Benny, for the thought!

**BEST WISHES**

from

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Jamaica, N. Y.
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E IN THE WORLD

ould be more fitting during our birthday
ns than that we carry the biggest-ever
f the pride of New York—the WMCA
s?

een a great pleasure to the staff of GO
e to bring you all the latest news and
om the Good Guys during the last 12
nd the guys themselves say they have
just as much.

you will have a constant reminder of
est, swingiest group of disc jockeys
in the world, why not cut out our "Hap-
ay" picture of the Good Guys and pin it
all?

That way, you'll always remember to stay tuned
to the Wonderful World of Fabulous 57, where the
fun and the music never stop.

Right from the time Joe O'Brien bids you "Good
morning" right through until Dino ends his show
the following a.m., you can't afford to be without
the Good Guys.

You never know what they'll be doing next—
that's why you can't afford to miss out. Perhaps
there'll be a contest with fabulous prizes, or an
announcement of public importance.

It all goes to prove one thing . . . the Good Guys
ARE the greatest.

THE
TEEN SCENE
IS
WHERE IT'S HAPPENING
ON
LONG ISLAND

THIS COMIC ISN'T JOKING WHEN IT COMES TO SINGING

He may sometimes be the pop joke of the week, but it looks as if Ken Dodd is having all the last laughs himself. With a handful of hit singles to his credit, Ken is earning more than many of his pop-star knockers — and he's having a ball to boot.



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**GROUPS
and
MALE TEEN**
talent needed
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Send demos
or tapes
Original songs only

It started in Liverpool, England, when Ken was 13. He showed up at the try-outs for "Cinderella" and walked out with the only male role; leader of the coach.

When he finished school, Ken decided to become a gypsy while he entertained in the local clubs at night.

He soon found that his comedy routines paid better than his work with pots and pans, so he left tinkering for a show-biz career.

He had his first hit, "Tears," two years ago, and this — coupled with his hysterical "Doddy" show on Radio Luxembourg — threw him into the spotlight.

"But instead of enjoying the spotlight and all the glory, I hated it at first," says Ken.

"It seemed that everybody in pop — all the groups and managers — were disgusted by my record. They called it 'weepy'."

Fortunately, Ken ignored the knockers and kept on doing his comic routines, backed up by the occasional ballad.

By the time his follow-up disc, "The River," was hanging high on the charts, the public had calmed down and Ken had little to fear. And the knockers stopped knocking; he was in.

Keith returns to start tours

Keith, whose recording, "Tell Me To My Face," is steadily climbing on the national charts, will return from England on March 10 to do a tour with the Beach Boys starting on March 18 and ending up on the 24th. The tour will go through Iowa, Missouri, Oklahoma, Tennessee and Texas.

New producer at Jubilee - Josie

Mickey Eichner, Vice President of Jubilee-Josie Records, announced today that independent producer Huey P. Meaux has signed a production agreement with the labels. Meaux has turned out hits for Barbara Lynn, Roy Head and B. J. Thomas.

BLUES PROJECT AT NEWPORT

The Blues Project have been asked to perform at the Newport Jazz Festival this July, as a result of their excellent performance at last week's Grammy Awards.

The group's new record, "No Time Like The Right Time," is taking off all around the country.

The many faces of Herman

Herman — alias Peter Noone — has many a trying time in his busy, busy life. And, as he sings in "East-West", his life is one of "perpetual motion, travelling around."

So there are bound to be times when Herman feels perplexed, what with schedules, lost microphones, frantic fans, and misplaced Hermits.

Life is often filled with complicated situations, one of the worst being press conferences.

Why does Herman always have such thoughtful, quick answers to hardened reporters' often piercing questions? Perhaps he spends many hours scheming up flip replies.

Here GO brings you the many different sides of Herman.



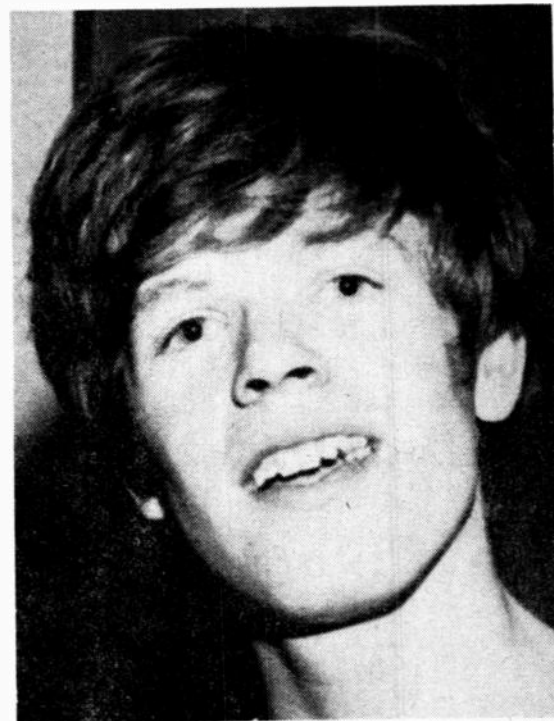
HERMAN THE PLANNER



HERMAN THE CLOWN



HERMAN THE WORRIER



HERMAN THE HAPPY

His plan to help college students

Fred Weintraub, of Fredana Management, manager of, among others, The Four Seasons, Neil Diamond, Serendipity Singers and the Bitter End Singers, has come up with a good idea.

He decided he wanted to give his professional advice to the organizers of the numerous college coffee houses now opening in many parts of the country.

Mr. Weintraub wrote a pamphlet outlining all the requirements for the stage itself, micro-

phones, speakers, lighting, dressing room facilities and outlets.

Already, many colleges across the States have contacted Mr. Weintraub, indicating that they have already adopted most of the suggestions outlined in the pamphlet.

Mr. Weintraub, happy with the reception his first pamphlet has received, is now planning other aids to colleges.

Ideas like this are always welcome, and here's hoping more people will now be willing to lend a helping hand.

HE'S IN THE ARMY NOW,
BUT HIS MUSIC
GOES RIGHT ON
MARCHING ALONG.

GARY LEWIS

AND THE PLAYBOYS



HIT SINGLE
**THE
LOSER**

(WITH A BROKEN HEART)

DAW ICE MELTS IN THE SUN
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HIT ALBUM



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PHOTO: RON LEWIS

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- ✓ THE LAST THING ON MY MIND
- ✓ ALL OVER THE WORLD
- ✓ RED RUBBER BALL
- ✓ WELL, WELL, WELL
- ✓ COME THE DAY
- ISLAND OF DREAMS
- TURN, TURN, TURN
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