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wmca edition



Three Top Groups Split..... PAGE 3

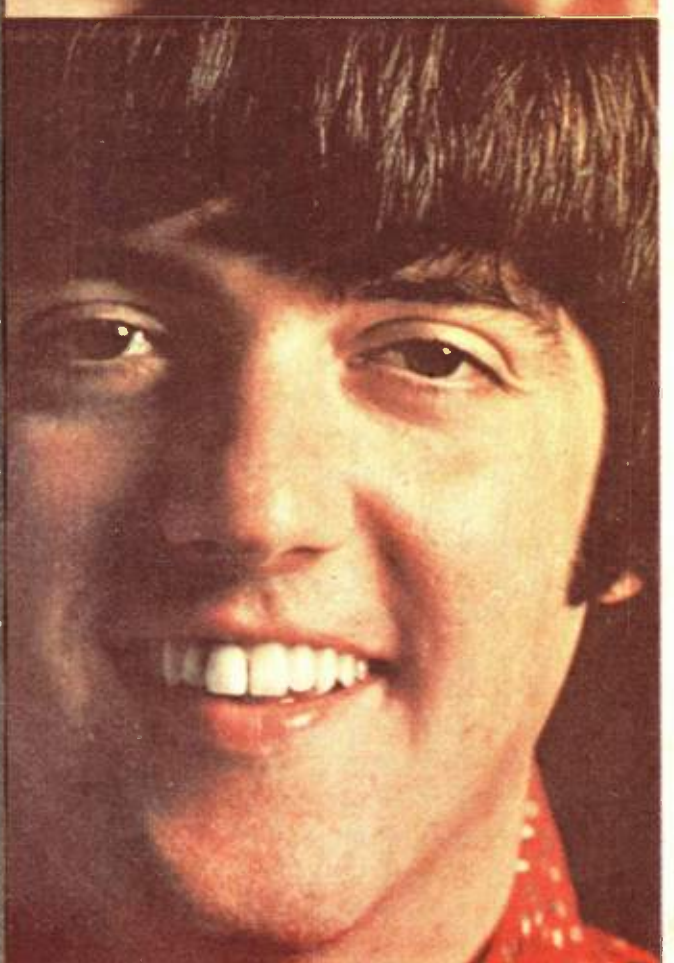
Exclusive Stones Pix, Part 2.... PAGE 9

BRUTE FORCE

NUMBER 52

MARCH 24, 1967

CHRIS FARLOWE



CLARK

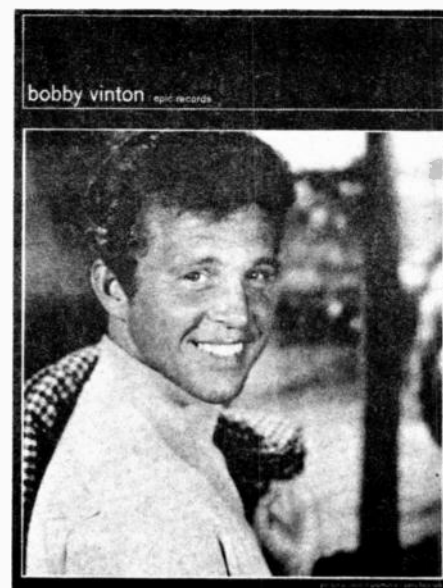
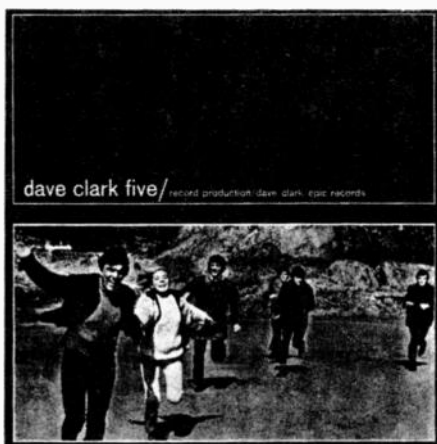
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good life
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PARTING OF THE WAYS FOR 3 TOP GROUPS



SPLIT No. 1

TERRY KNIGHT AND THE PACK



SPLIT No. 2

SPENCER DAVIS GROUP



SPLIT No. 3

THE LEFT BANKE

HOLLIES' BOBBY DOING WELL

Cream TV film banned

A major TV network has rejected a short film made by The Cream to promote their new release "I Feel Free".

Brian Epstein is currently in America holding meetings with the TV company to try to reach a compromise, but all plans for promotional campaigns have been delayed.

Trouble arose when officials discovered that the film depicted the group dressed in monk's garb.

Bobby Elliott, drummer for the Hollies, is reported to be "doing well" in hospital in Hamburg, Germany after he collapsed there with a severe case of appendicitis.

A spokesman for the hospital said: "Although we do not usually give out any information on any of our patients, I will say that Mr. Elliott's condition has improved greatly, and that he will return to England very shortly."

"He is now able to walk a few steps."

One after the other, the word came in that three of today's top groups are splitting up.

TERRY KNIGHT has decided it is time he and the Pack parted company . . .

SPENCER DAVIS is losing both Steve and Muff Winwood . . .

And THE LEFT BANKE is bidding goodbye to Mike Brown, although he'll still work for them.

The news of Terry's decision came from the leader of the Pack when he called in at GO's New York offices.

"I think that as a group, the Pack and I were getting very limited in the material that we were doing," he said.

"It's not that I'm unhappy with the group — we have a fantastic drummer — but I do think it's about time to see if I can get my own act underway."

The group's last show will be on April 2, in Flint, Michigan.

"It's hard for me to say just what exactly I'll be doing, but I definitely feel it's time for a rest and a change."

Film themes

As for Stevie, he is faced with the decision of what to do next.

"I've been working at music since I was 11, and I've been with Spencer for four years," he said. "I have no thoughts of forming another group, although maybe that will come later on."

"I think that for the next six months I'm going to take it easy."

"I want to eventually earn a lot more money than I have been earning, and I'll have a better chance if I can go solo."

Stevie has already been contracted to write the title themes for two films, both of which will be British-produced.

Serious

Mike Brown of The Left Banke, also decided it was time for a change.

"You might say I was doing a sort of 'Brian Wilson routine'," said Mike after informing GO of his move.

"I had been in the middle of a Beach Boy tour when I realized I wasn't getting any time at all for doing what I really wanted to do — songwriting."

"I'd considered a change for quite some time, and the rest of the group members knew about my plans. I didn't want to say anything to anybody else, because the move wasn't definite."

"I'd rather be a serious writer of good music than a pop idol and, even if I wrote songs on tour, they weren't the 'works of art' they could have been if I'd had proper time to work them out."

"So I'm going to stay with the group and write their songs for them, but I can't take the touring anymore."

New songs

Fortunately, the group had time to hold auditions for a new harpsichord player and Emmett Lake won out.

While The Left Banke tour, Mike Brown will be based in New York, writing songs for them and other groups and solo artists.

He will still record the Left Banke albums and singles while his father, a virtuoso violinist, will continue to produce their numbers.

'Very sad'

In Copenhagen, Denmark, brothers Muff and Stevie Winwood made their announcement of their departure from the Spencer Davis Group.

The announcement came despite earlier denials both in Britain and the U.S.

A spokesman for the group's U.S. record company said: "It is a very sad thing that a group with as much appeal as The Spencer Davis Group should have to announce a break-up, especially with 'Gimme Some Lovin' riding so high in the charts."

"The public should be reassured, however, that just because two members are going to leave, does not mean there will be no Spencer Davis Group."

"In fact, the group are still under contract to record, both here in America and overseas."

"Their latest Stateside single, 'I'm A Man' has just been released over here, and it has all the earmarks of becoming an even bigger hit than their first."

Unexpected

Chris Blackwell, the group's manager, said: "Both Muff and Stevie will not be leaving the group until the end of the Paul Jones-Hollies tour on April 2."

"Stevie wants to expand, musically, in one way, and the rest of the group another. So they decided to separate."

Muff Winwood's decision to leave comes as an unexpected shock.

Most fans can understand Stevie's desire to break away from the group, to find something new, but Muff is getting out of pop completely, to handle what he terms "business affairs."

Formerly an accountant, he is becoming "sick of the rat-race and the touring".

"I'd rather stay out of the spotlight for a little while," he said.

The Jack of Hearts Strikes Again



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Len Stogel

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GO PEOPLE
SUCCESS

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NEW YORK, N. Y.

GO

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March 24, 1967

No. 52

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WALKER BROTHERS IN NO HURRY TO RETURN TO STATES

By now nearly everybody's heard of the Walker Brothers, that groovy-looking trio who left America to find fame and a considerable fortune in Britain.

One of the highest-paid acts, along with the Who and the Rolling Stones, the Walkers seem to be in no rush to take America by storm.

"I left America, and I'm glad," says Scott Engel, blond idol of thousands of screaming fans.

"Just before we were going to leave for England, we were offered a guest spot on Shindig. For awhile, we didn't know which road to take.

"I mean, it was a question of a reasonable amount of recognition in America, or uncertainty in England. But if we hit in Britain, we'd have whopping success, and we'd last a lot longer."

Headstrong

So off to sunny (?) England they went, only to find that life was not a bed of roses for three American folk-singers. Scott explained:

"We were headstrong. We'd arrived with everything very carefully planned among ourselves. We turned down small work because we would be gigantic or nothing.

"As we kept turning down work, people began to wonder whether we were frauds who couldn't sing a note!

"Soon our luck changed,

Johnston promoted

Bob Johnston has been promoted to the post of Director, Country - and - Western Artists and Repertoire, Columbia Records, according to an announcement by William P. Gallagher, Vice President, Columbia Label.

Mr. Johnston has had many chart successes with a variety of artists including Bob Dylan, Simon and Garfunkel, Patti Page, John Davidson and Aretha Franklin.



though. We found ourselves two managers and we released 'Love Her'. It jumped right into the charts."

This was quickly followed by their first Number One hit, "Make It Easy On Yourself".

Since that time, The Walker Brothers, who, incidentally, are not at all related, have had piles of hits in Britain and Europe. But not one single has ever "smashed" in America.

For although The Walkers would love to come back to America to live in their native California, they also know that their loot is in England, and they're taking no chances on that.

"Sure, we eventually would like to hit back home, but if we don't, it won't be any great tragedy," says Gary Leeds. "We're quite happy here in England, where we've made our homes.

"Still, it would be groovy to have a baked potato with sour cream and chives again," he sighed.



Popular singing star Lou Christie has just signed an exclusive recording contract with Columbia Records. His debut single, "Shake Hands and Walk Away" c/w "Escape," is being rushed immediate release.

Left to right: (seated) William P. Gallagher, Vice President, Columbia Label; Lou Christie, Clive J. Davis, Vice President and General Manager, CBS Records, (standing) Charles Calello, and Stan Polley, Christie's manager.

RHAPSODIES FOR YOUNG LOVERS

Midnight String Quartet

The First Smash LP By The Midnight String Quartet

RHAPSODIES FOR YOUNG LOVERS

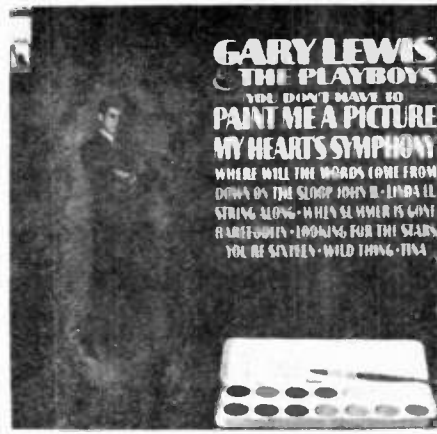
Midnight String Quartet



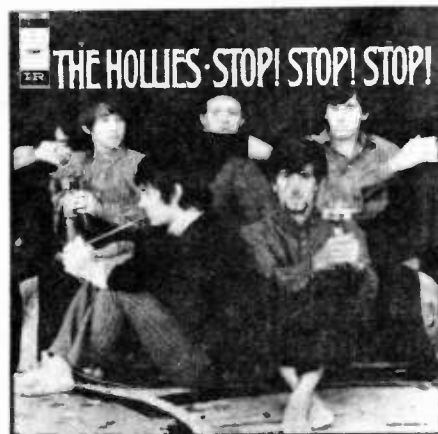
LRP-3497/LST-7497



LRP-3501/LST-7501



LRP-3487/LST-7487



LP-9339/LP-12339



LP-9334/LP-12334



LP-9320/LP-12320



WP-1438/WPS-21438



WP-1832/WPS-21832



PJ-10113/ST-20113



SUM-1105/SUS-5105



SUM-1145/SUS-5145



BLP-4248/BST-84248



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**Happy
Anniversary!**

The Ballroom, the world's first Super group committed to electronics, makes its world debut at UCLA's Mardi Gras, April 22 along with Tim Morgon. Speaking of Tim, he cuts "You'll Be Sorry" this week for Steve Clark of Our Productions.

Tommy Roe headed out on tour with Mitch Ryder and P. J. Proby. The Electric Prunes are opening here and The Nitty Gritty Dirt Band play a concert at The Valley Music Center.

Buffy Sainte-Marie comes in-to town soon for a two-nighter gig at The Lindy Opera House which saw The Mothers there last.

Harper's Bizarre came and went while their hit keeps building higher up the charts. Brook Benton arrives to give Ciro's his sound.

Lee Mallory, introducing his single, "Take My Hand," is being held over at The Glendale Ice House. The Teen-Age Fair comes to the Palladium March 17-26. Dick Clark ran an ad in the Hollywood trades to audition a male rock 'n roll singer between the age of 21 and 25. What does he have in mind?

**Hotline
from
Hollywood**

Radio stations are playing the cut on the Mamas and Papas new album telling how they got together.

The Mandala are scheduled to come back to L.A. soon. The Knack did a groovy after-hours set at The Hullabaloo. Word has it that a rock group will be performing one of the Academy Award nominee songs this year. Can you guess which one?

A Leave has left the Leaves to become the bass guitarist for The Turtles. Spike Jones, Jr. has recording plans.

Controversy is sure to surround Mort Sahl's upcoming album, his first in many years. It's about LBJ and himself in a summit conference.

TOMMY ROE...A TRIPLE THREAT

There is only one young leading man in Hollywood who can claim three top national hit records last year—and that is, of course, Tommy Roe.

It is unusual to find, in acting circles, an actor who comes to acting, already established as firmly as one can in the concert and recording field. He is the epitome of a true triple threat.

Tommy has waited five years to accept the challenge of motion pictures and television. He waited until he had seven international hit records, and a worldwide reputation as top-notch performer.

At twenty-three, he comes to Hollywood with a wealth of talent, experience, and following.

Born in Atlanta on May 9, 1943, Tommy's natural abilities have always been in the realm of giving and creating excitement. Today, standing six feet tall and weighing 170 pounds, he is an irresistible tower of talent.

Personality

With his faculty for entertaining others, he is a triple threat performer as a popular singer, successful songwriter and as a young leading man. Here is a straightforward personality and winning southern charm.

Befitting the cliché to the tee — tall, dark and handsome — twenty-three year old Tommy began his career in Atlanta in 1962. Bill Lowery, well-known song publisher and head of Low-Twi Music, discovered his talent potential when he heard him



singing one of his own compositions, "Sheila" at a high school party. Lowery published the song and "Sweet Little Sheila" became an international number one in record sales.

Soon, Tommy became established as a regular international hit maker with "Everybody," "Party Girl," "The Folksinger," "Sweet Pea" and "Hooray For Hazel." His latest hit song, "It's Now Winter's Day," is perhaps his most mature and sensitive to date. And a new ABC Record album "Tommy Roe: It's Now Winter's Day" has been completed with more highly original and imaginative renderings.

With three international hits last year, the name of Tommy Roe is now a major box office attraction in any man's language.



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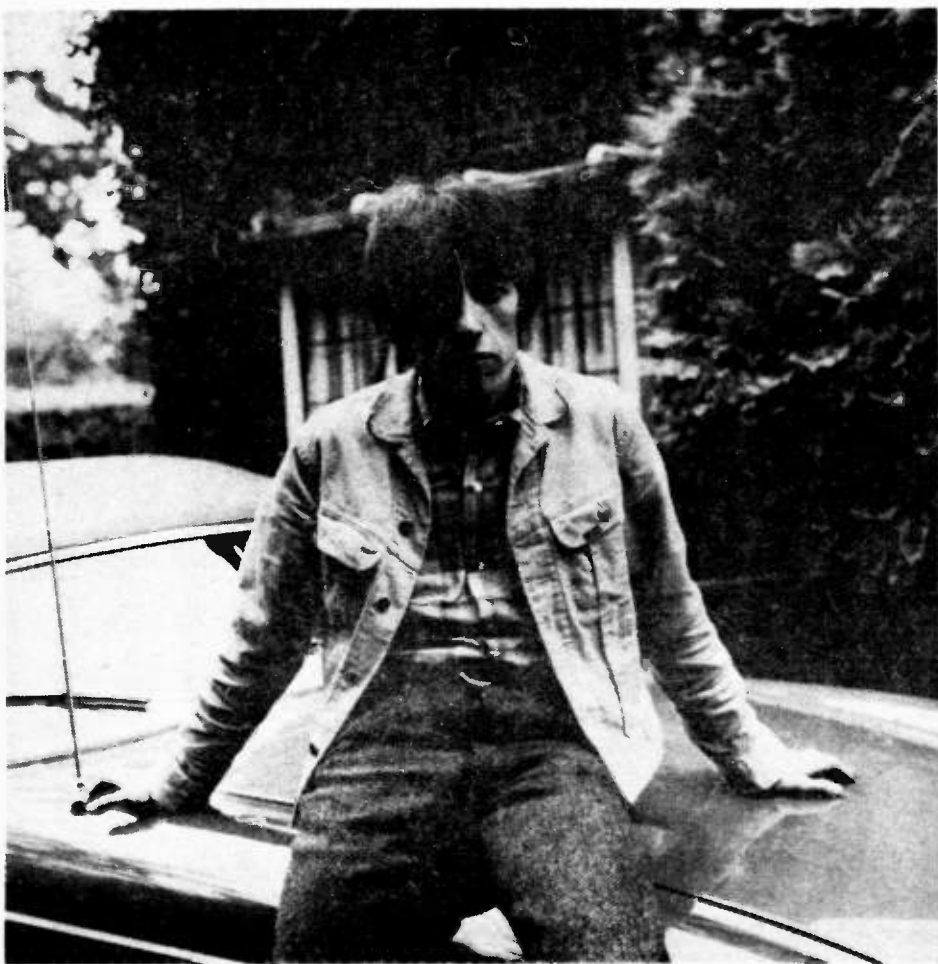
EXCLUSIVE STONES PIX, PART 2



Here are the rest of GO's exclusive photos of the Rolling Stones at home. Our Action Cameraman was really busy running about London trying to find the Stones just being themselves.

These are really unusual pictures. We've all seen shots of the guys together on stage, but this is what they do when they're apart.

Above left, Keith Richards relaxes in front of his ivy-covered house. Above right, Mick Jagger with his prize possession — his new Aston-Martin DB6. Below, Bill Wyman also has a new car, and he spends most of his free time with it.



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Breaking very big and very fast is Kayden records newest group the BRAM RIGG SET with "I Can Only Give You Everything."

Organized just under a year ago the BRS has taken the New England area by storm and is now engaged in booking appearances throughout the East Coast to promote their latest disc.

Components of this impressive group include Damon Robey,

Bram Rigg Set breaking big

lead singer, worrier and alarmist which he exhibits when he's hungry; Peter Neri, silence personified; Sno Whyte, avowed woman hater; Howdy Doody, called brain by the others and

Bram Rigg, leader and philosopher.

Produced by Trod Nozzel the BRS is making a lot of very pretty noise at many points across the country.

Three Smash Singles From Rojac



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ROJAC 115 b/w "I CAN'T WAIT ANY LONGER"

• • •

Here's a great big vocal delivery from

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By

WESLEY PAGE



AND ANOTHER
BIG ONE

• **"GET IN MY BAG"**

ROJAC 114 b w "EVERYBODY'S GOING WILD"

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PEACE OF MIND
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MAYBE, MAYBE BABY
STORMY WEATHER

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I GOT NEWS
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DO A JUSTICE TO
YOUR HEART
KEEP ON CLIMBING

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GOLD RECORD AWARD IN GOOD GUY LAND



No wonder there was excitement in the air at Action City the other evening. It was a special occasion in Good Guy Land — the presentation of a Gold Record.

The group which was to receive the coveted award was The Royal Guardsmen, who won it for their smash hit "Snoopy versus The Red Baron."

GO cameraman Scotty Scotese captured this picture of Mr. Gene Schwartz of Laurie Records presenting the boys with their Gold Disc.

Actually, between the time the award was officially announced, and the presentation itself, the record sold the fantastic number of a further two million copies.

Sweatshirt for Mr. Goodman

Gary Stevens isn't really well-known for getting up at the crack of dawn, so when he does rise early, it has to be a special occasion.

There WAS such an occasion the other day, when Gary went along to a special fashion show organized by Bigi, the teenage department of Bergdorf Goodman. He had a double task to

perform there — acting as emcee for the fashion show, and also to present Mr. Andrew Goodman with a Good Guy sweatshirt.

The GO camera went along with him, and Scotty Scotese brought back these pictures.

Above, left, Gary is seen with Mr. Goodman and several of the young models who displayed Bigi's new fashions.

Left, the highspot of the show as Gary prepares to present Mr. Goodman with "the most wanted face in town" — his Good Guy sweatshirt.



Reason

After the show, Gary said: "I didn't mind getting up early for this. Mr. Goodman is well-named. He's a real Good Guy."

Mr. Goodman has made certain that Bigi's will hold its own against any competition.

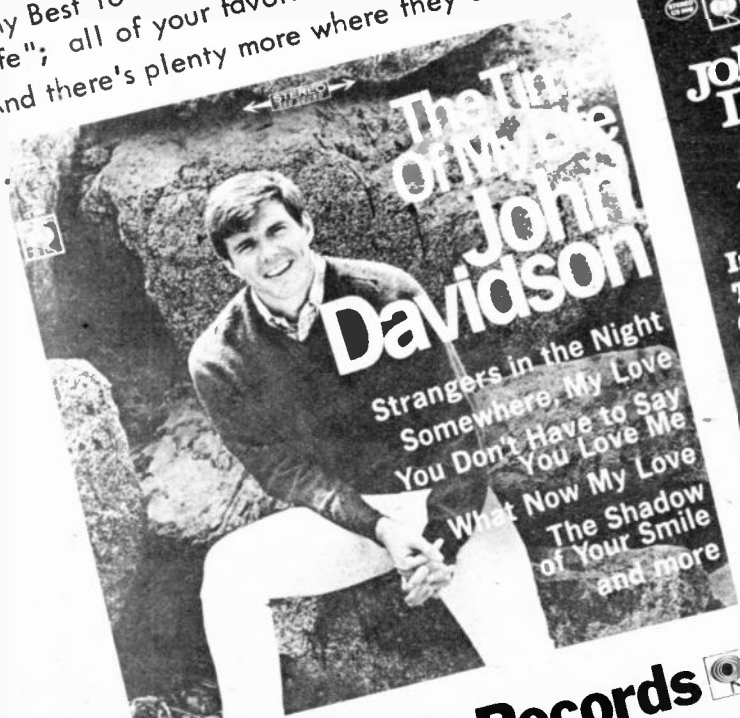
"Besides, I had another reason for getting up early. I wasn't going to miss the chance of seeing all those lovely young models."

There's never enough of a good thing

You loved "The Time Of My Life" with songs like, "The Shadow of Your Smile", "A Taste Of Honey" and "Michele".

So we give you more John Davidson in his newest album "My Best To You". He sings "Try To Remember", "Sunny", "That's Life"; all of your favorites.

And there's plenty more where they came from.



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CL 2648

fabulous 57



Joe O'Brien

Harry Harrison

Jack Spector

Dan Daniel

Gary Stevens

Dean Anthony

wmca good guys

WMCA Fabulous 57 Survey for the Week of March 16 - March 22, 1967

1. #PENNYLANE - The Beatles
2. HAPPY TOGETHER - The Turtles
3. *I'VE BEEN LONELY TOO LONG - The Young Rascals
4. **RUBY TUESDAY - The Rolling Stones
5. *DEDICATED TO THE ONE I LOVE - Mamas & Papas
6. THIS IS MY SONG - Petula Clark
7. **BERNADETTE - Four Tops
8. **KIND OF A HUSH/NO MILK TODAY - Herman's Hermits
9. **I THINK WE'RE ALONE NOW - Tommy James & Shondells
10. JIMMY MACK - Martha & The Vandellas
11. **LOVE IS HERE AND NOW YOU'VE GONE - The Supremes
12. SOCK IT TO ME - Mitch Ryder
13. **LITTLE BIT ME LITTLE BIT YOU - Monkees
14. I NEVER LOVED A MAN - Aretha Franklin
15. DRY YOUR EYES - Brenda & The Tabulations
16. **BEGGIN' - Four Seasons
17. ***SOMETHING STUPID - Nancy & Frank Sinatra
18. LADY - Jack Jones
19. THE GIRLS DON'T CARE - Gene Chandler
20. CALIFORNIA NIGHTS - Lesley Gore
21. *FOR HE'S A JOLLY GOOD FELLOW - Bobby Vinton
22. *DETROIT CITY - Tom Jones
23. 59th STREET BRIDGE SONG - Harper's Bizarre
24. *TELL ME TO MY FACE - Keith
25. SWEET SOUL MUSIC - Arthur Conley
26. #I'm A Man - Spencer Davis Group
27. **Friday On My Mind - Easybeats
28. **Western Union - Five Americans
29. Gimme Some Lovin' - Spencer Davis Group
30. **Then You Can Tell Me Goodbye - Casinos
31. Baby I Need Your Lovin' - Johnny Rivers
32. *Darling Be Home Soon - Lovin' Spoonful
33. The Loser - Gary Lewis
34. **Matthew & Son - Cat Stevens
35. My Cup Runneth Over - Ed Ames
36. Laudy Miss Claudy - Buckingham
37. *Don't You Care - Buckingham
38. I'll Try Anything - Dusty Springfield
39. Return Of The Red Baron - Royal Guardsmen
40. Gonna Give Her All The Love I've Got - Jimmy Ruffin
41. Walkin' In The Sunshine - Roger Miller
42. Playing It Cool - Hector Rivera
43. Strawberry Fields Forever - The Beatles
44. *The Girl I Knew Somewhere - The Monkees
45. I Love, Love You - The Vagrants
46. The Right To Cry - Lenny Welch
47. Dead End Street - Lou Rawls
48. Sunday For Tea - Peter & Gordon
49. Third Man Theme - Tennessee Guitars
50. At The Zoo - Simon & Garfunkel
51. Do The Thing - Lou Courtney
52. Close Your Eyes - Peaches & Herb
53. Love Eyes - Nancy Sinatra
54. Oh That's Good, No That's Bad - Sam The Sham
55. My Back Pages - Byrds
56. You Got What It Takes - Dave Clark 5
57. Goodbye To All You Women - Bobby Goldsboro

* Heard first in New York on WMCA

Former Sure Shot

** Former Long Shot

COUNTDOWN SURVEY WITH DAN DANIEL DAILY 4 — 7 P.M.

SURESHOT: GIRL YOU'LL BE A WOMAN SOON - Neil Diamond

LONGSHOT: SHE'S GOT THE TIME - The Poor

GARY ON THE GO

Hey there, everybody. All together, now... "Happy Birthday To Me, Happy Birthday To Me."

It isn't really my birthday, but I thought that as everyone else at GO was celebrating, I might as well grab a piece of the action. After all, they've kept me pretty busy during the last 12 months writing my weekly column.

We've done some pretty groovy things during this last year. Remember some of them?

There was the Good Guy Picnic, of course. And that was a real wow. Thousands of folk arrived for it, and we were able to bring you loads of pictures of the happy afternoon here in GO.

★ ★ ★

Then, do you remember the time we had a picture special all about Bat-burger fighting that evil fiend The Pretzel? That was a gas!

The GO cameraman has put all the Good Guys through the hoop, too. I remember the time he wanted a special pic of me, and made me get into the shower with an umbrella. Oh, well, anything for art.

★ ★ ★

That's about it for this time, I guess. I'll have to dash off now and give Wooleyburger his weekly shampoo.

Talk to you again soon, and why not tune in every evening at seven? I'm always there on Fabulous 57.

The new regulars on Dick Clark's "Where The Action Is" TV show.

DON AND THE GOODTIMES

I Could Be So Good To You" 5-10145



They are five young men who have that rare ability to make the most of musicianship blended with showmanship. They organized two years ago in Portland, Oregon, and called themselves Don & The Goodtimes. The kids came to listen and dug what they heard—Don & The Goodtimes became the most popular, the highest paid, the most in-demand performing band ever to emerge from the Pacific Northwest.

Their reputation grew bigger and bigger. Dick Clark invited Don & The Goodtimes to join the talented family of performers seen daily on "Where the Action Is," over ABC-TV. An extensive tour throughout the United States with the Dick Clark Caravan is being planned for the near future.

Epic recently signed Don & The Goodtimes to an exclusive recording contract. "I Could Be So Good to You" is their debut single for Epic. It spotlights that distinctive vocal sound and musicianship which has made Don & The Goodtimes one of the fastest-rising unique groups to hit the music scene in a while.

Tim Rose finds solo success

The great thing about Tim Rose is his outspokenness. You watch him leaning back in his chair, with the air of a dreamy folk-singer. But when he begins to talk, watch out! He has definite things to say about his music, his public, and life in general.

Epic rushes new LP, "Monkees Songbook"

Epic Records has rushed shipment of a new instrumental album, "The Monkees Songbook," played by the Golden Gate Strings.

Previously, Epic released the Strings with their successful "Bob Dylan Songbook."

BRUTE FORCE

Columbia's latest discovery, Brute Force, is turning out to be more than just a good singer. He has just released his first album, called "Confections," and already he has been approached by Broadway producers.

We may soon be hearing his musical compositions in a special Broadway production.

The Lively Ones in Philadelphia

On March 22, The Lively Ones, MGM's newest rock group, will be appearing at Lit Bhothers' Department Store in Philadelphia in person.

FOR THE BEST



IN PROMOTION

The Critters

say

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THE VAGRANTS

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THE HAPPENINGS are what's happening

DAVE CLARK'S NOW A BUSINESSMAN

We all know Dave Clark as a popular singer, drummer, song-writer, and just plain all-round entertainer.

But not everyone knows Dave from the financial viewpoint. He is now a millionaire.

Of all the members of his Dave Clark Five, Dave is the wealthiest, but that's not to say that the rest of the group are living in poverty!

In fact, each member has companies related to the music business, as well as sizable income from real estate.

Only a little over three years ago, Dave was living over a grocery store in London with his parents, and his only wish was to have enough money for a trip to Holland.

He decided to hold a number of dances, so that his entire soccer team would be able to compete in the matches by travelling to Holland.

Suddenly, Rex Oldfield of Britain's EMI, wanted to release "Do You Love Me?" Dave was talked into the deal, and instantly his Five were at the number one spot in the charts.

Manager

But Dave was not about to let things get out of his hands.

He still is the sole manager of the group, and he owns six different corporations, including Dave Clark London Ltd., which handles the group's earnings.

Dave himself selects the towns and dates at which his Five will appear.

If you've ever looked closely at the labels on Dave's discs, you'll notice that almost every song is composed by Dave.

To ease the worry of publishing them, Dave has formed his own music publishing firm, Spurs.

The company is a very successful one, but perhaps his most profitable enterprise is Eros, his releasing company.

He leases the master copies of his new records to Epic in the U.S. and Columbia in England, but when profits start pouring in, Eros gets a chunk of the money.

Films

Dave Clark's latest venture is a special company that produces his films.

If you saw the Ed Sullivan show a couple of months ago, you may remember the film that accompanied the Five's hit, "Nineteen Days."

The list of Dave's holdings seems endless.

Dave Clark Merchandising Ltd. handles a variety of Dave's schemes, such as a tiny microphone that operates inside of a saxophone which Dave invented.

He has also designed fashions, but he doesn't allow his name to be used, as a means of cashing in on his fame.

All in all, at 23, Dave Clark is a tycoon, as well as a handsome and very eligible bachelor.



The New Vaudeville Band will be back!

Happy Birthday, GO

from

HERB ROSEN

the leader in record promotion

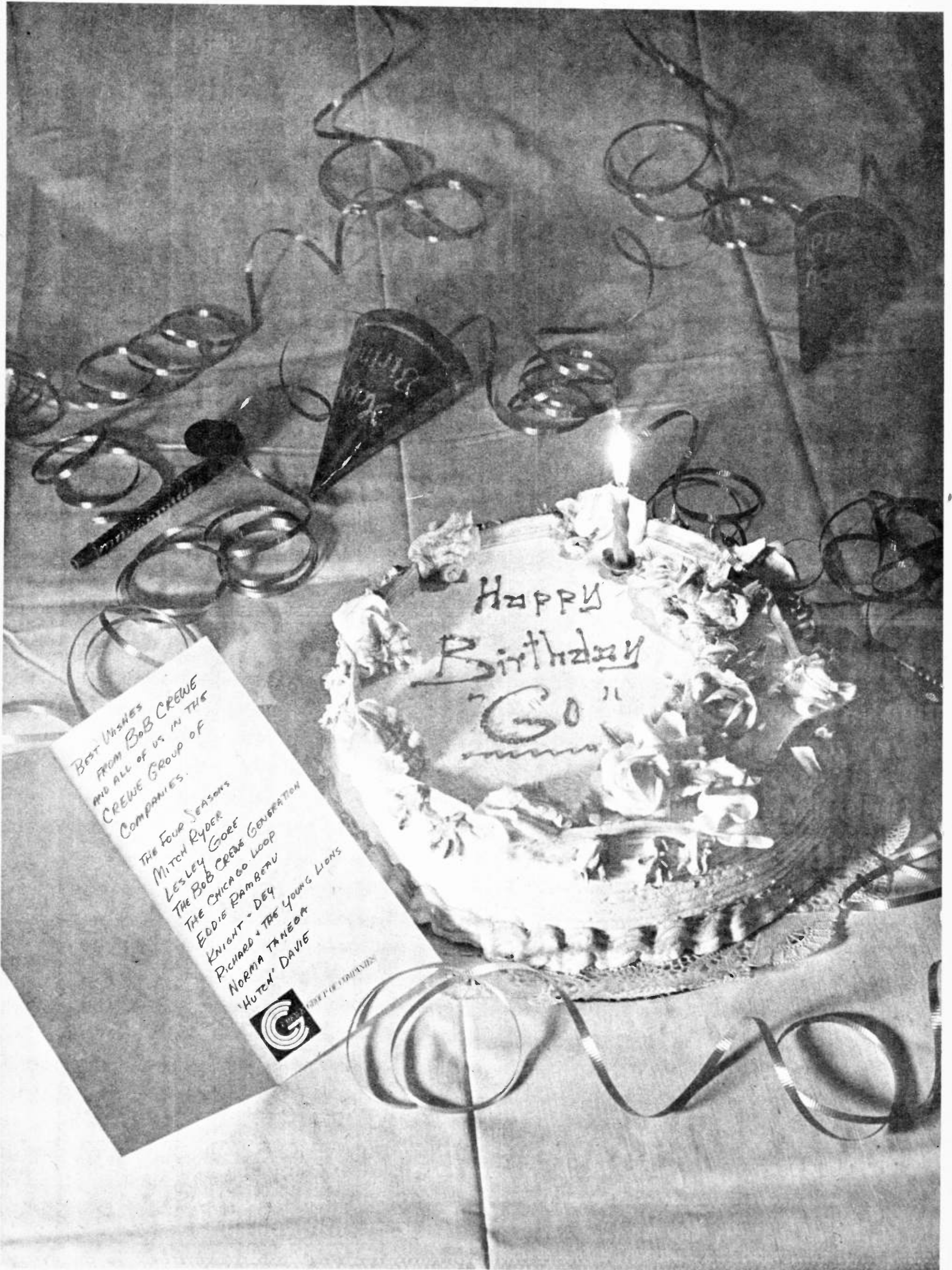
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SOCK IT TO YOU —
HAPPY FIRST BIRTHDAY

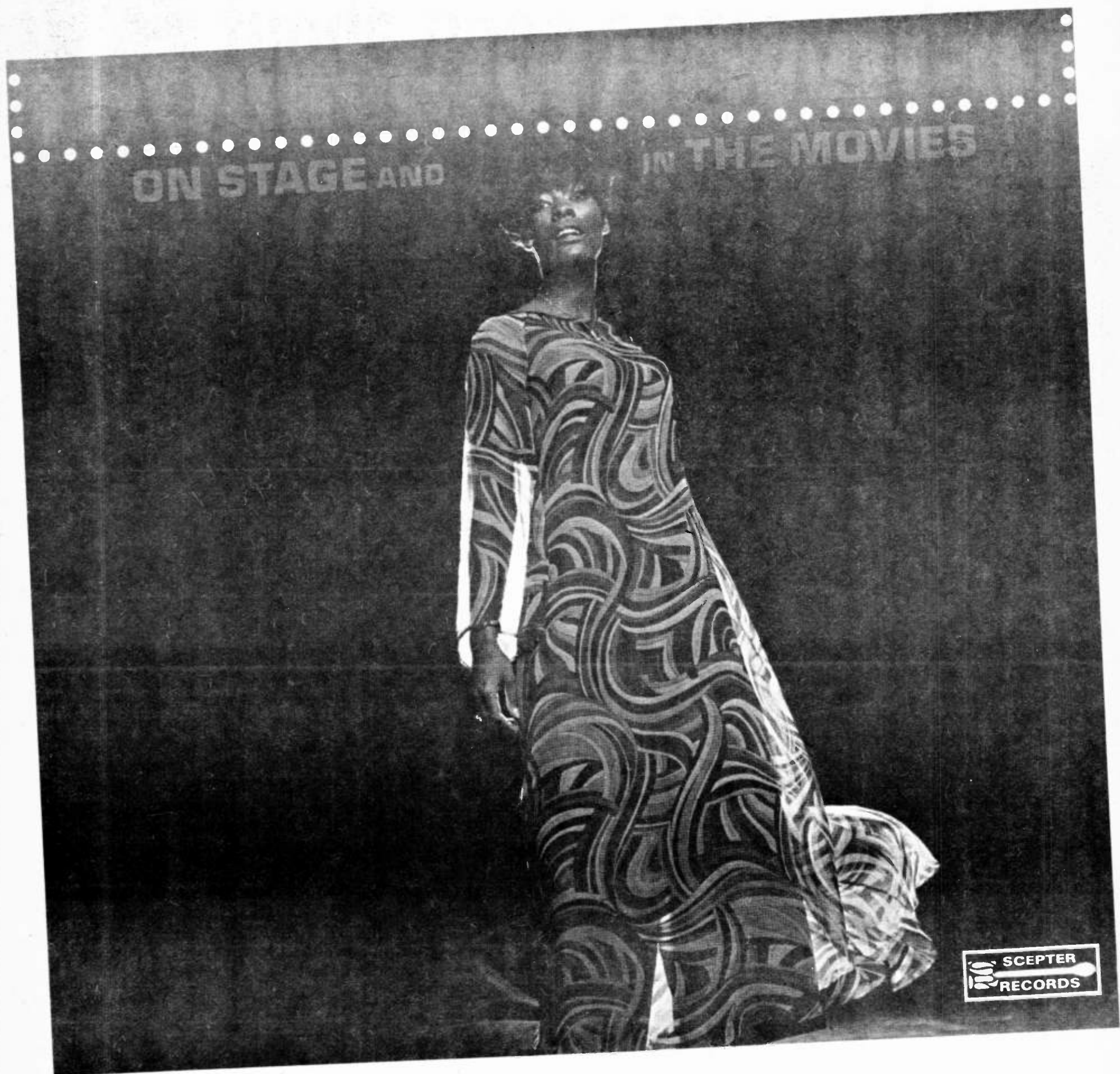
Mitch Ryder



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KNIGHT - DEY
RICHARD - THE YOUNG LIONS
NORMA TANEBA
"HUTCH" DAVIS





HER LATEST AND GREATEST

Here's a guy named Cat who wrote a song about a dog



a dog

It had been an ordinary day in May. The sun glowed softly in the still-foggy London skies, and the crispness of the air was just enough to keep weak-willed people indoors.

But Mike Hurst did not have time to look about him. He was completely fed up with the British pop scene, and he had already made plans to sail to America.

So why had his friend insisted on introducing him to this young folksinger named "Cat"?

Maybe Cat Stevens and Mike Hurst were destined to meet. Certainly they needed each other's help.

Cat had just left school and was not too sure what direction his life was going to take.

The only thing in which he took real pleasure was song-writing.

His head was crammed with dozens of ideas, some of which

he would work out on his guitar in the evenings when his parents were downstairs in their restaurant.

So the day that the "mutual friend" brought a disillusioned Mike and Cat together went down in pop history.

Says Mike: "'I Love My Dog' was the very first song he ever sang to me, and from that point on I knew that here was something different.

"It's an unusual song, from the composer's viewpoint. There's no need for psychedelic sounds or any of the frills, because the tune can basically stand on its own feet.

"And the follow-up, 'Matthew and Son' is just as strong, but in a different way.

"That's the amazing thing about Cat. He's an original."

Colorful

Cat has a colorful background, no doubt about that.

Born Stephen Georgiou 18 years ago, he went to school in Sweden and returned to London, where his parents opened their Greek eatery in the middle of Soho — the throbbing "soul" of the city.



The Travelers IV...

... are a group who are slightly older than the average today. But with age and experience come wisdom, and few up-and-coming groups can match them in showmanship.

Says Robbie, 26: "I believe the most important thing for a new group is a sense of timing.

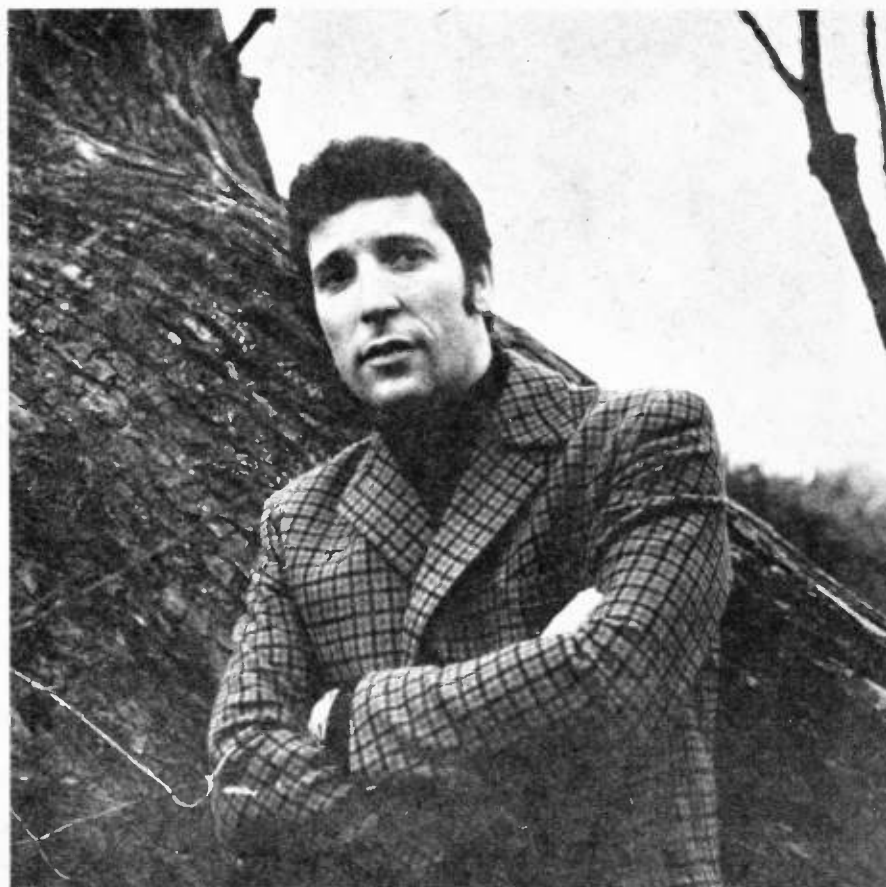
"We recorded our first single, 'A Message To You,' six months ago — but we didn't feel we're ready to let everybody know who we are and what we're trying to do."

And with their amazing battery of instruments and talents, they should have little trouble carving a niche for themselves.

Happy Birthday and continued success...
from the **LONDON GROUP**

His new hit:
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THE STATIONS WITH GO



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Their first record is a happening hit!
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Here it is! The biggest Birthday Give-away ever!

A fabulous record, specially made for GO readers only, is waiting for you.

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Here are six of today's top recording acts performing for you alone...

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Each of these exciting Columbia Records acts displays boundless talent on a record that only GO readers can own.

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ABOUT THIS SPECIAL EDITION...

With this edition of GO we welcome new readers in Chicago, Detroit, Atlanta, St. Louis, Denver, Dallas, Houston, Los Angeles, San Francisco, Portland and Phoenix.

Columbia Records has had tens of thousands of extra copies of this week's birthday issue printed for distribution in these areas.

Very soon, GO will be published weekly for these cities in association with our ever-growing family of radio stations from coast to coast.

The volume of advertising and the volume of paper involved this week necessitated the use of two high-speed printing presses running for 47 hours non-stop.

This is the first time anywhere in the world that any teen-weekly printed on newsprint in four-color process has had to be printed in various sections.

A fantastic way for our First Birthday edition to start our second year of operations.

As we did during the first 12 months, we'll be keeping you right on top of everything this coming year with exclusive news and photos every week.

THE STORY OF GO's FIRST YEAR

By
ROBIN LEACH and RON HUTCHESON

Every seven days, GO is in your record store, brought to you exclusively by your favorite and most popular local radio station.

This, of course, is the end of the story. The finished publication, with the latest national news and details of all that's happening with your local disc jockeys, has been delivered to you.

On the occasion of our first birthday, we at GO thought you would like to know the rest of the GO story... the beginning, the reason for its birth, and its ultimate aim.

The wheels were set in motion in the Fall of 1965. In the following months, the planning went on. A team of correspondents covering America and Europe had to be organized.

Guidance

An editorial style for the publication was chosen, discarded, resurrected and finally decided upon.

As the weeks slipped past, the pieces of the editorial jigsaw slowly began to fall into place.

Then finally in March, 1966, everything was ready.

The first edition was published for the Good Guys of WMCA in New York. Initial response from everybody throughout the area was fantastic — and the demand still runs high a year later.

This proved that there was a place for GO. It was wanted by young people with a lively interest in today's music.

So what was next? Obviously it would be good if GO could become a national publication read by hundreds of thousands of young people every week.

Back to the planning conferences, this time with a different end in view.

Much of the guidance on this came from business advisors Herman Finesod and Jerry Adelstein, our lawyer Alan Winick and publishing officer, Phil Flamm.

It was clear that if GO was to continue as a weekly, with not one, but dozens of different editions, the problem of timing

was one that would have to be solved.

A new system was put into high gear and WHK Radio in Cleveland became the first of the radio stations outside New York to have its own edition of GO.

Releases

Later, more radio stations were contacted and now editions are prepared every week for WAKR in Akron, WONE, Dayton, WFUN, Miami, WPTR, Albany, W P O P, Hartford, WKBW, Buffalo, WMEX, Boston, W P G C, Washington, WLOF, Orlando and WNOE, New Orleans.

More will be joining the ever-growing family during the coming weeks until, soon, GO will be available all across the country.

Despite this, one very important point must be remembered. Each edition is different.

Continued On Next Page

GO

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Continued From Page 20

The edition in your area is designed for you with the help of your leading local station and brought to you each week exclusively by them.

Every Monday morning a new GO is begun.

The newest record releases are checked through and selected for special review. Record companies and public-relations offices are checked for news and gossip about the stars.

Photos are received, compared, then selected or discarded. Gerry Philips files his stories from London and Stan Zipperman brings us up to date on the news from the West Coast.

During the week, as the pages begin to take shape, earlier stories and features are dropped in favor of more up-to-date material but, eventually, the final editorial decisions are made.

Surveys

Then comes the turn of the typesetters.

The staff of Precision Typographers in Long Island City, New York, know they are also working against the clock because, while the national news and features are being prepared, they will also begin work on the local station pages prepared by the disc-jockeys and our editorial staff.

By the following Monday, everything is ready — with one exception. The top-tune surveys.

The backbone of GO, these must be given special treatment, and this is where virtually every minute counts.

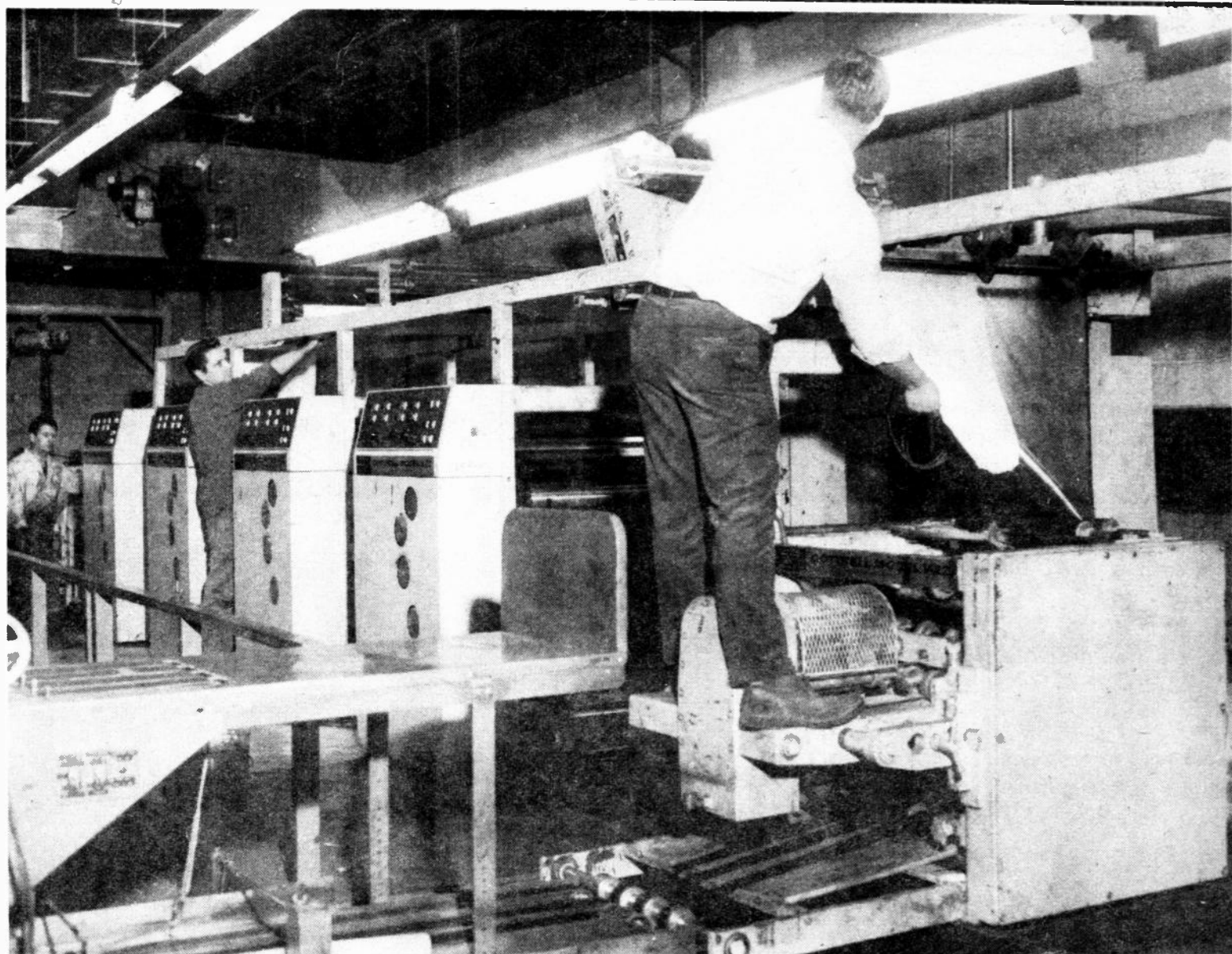
As each radio station calls in its lists of top records to GO's New York offices, the information is passed straight to the typesetter.

Within an hour the finished material has followed the other pages, which are already in the hands of GO's printers, Webco Printing in New Britain, Connecticut.

As each list of best-selling records is received from your local station, that edition is checked out and the final OK for printing is given.

Then, and only then, can the press begin to turn out the thousands of copies required for each area.

A Cottrell Web Rotary Offset Press is the one that does the job. Considered by many printers as the best for this particular kind of work, it churns



The start of the GO print run as the first roll of paper is fed through the Cottrell press at Webco Printing.

PAPERS IN THOUSANDS AS THE GO PRESS RUNS NIGHT AND DAY

out papers by the thousand, keeping excellent four-color cover pictures in fine definition at all times.

As each edition run ends, another is ready to begin. Right through the night and on to the next day the press keeps running.

The crew tending the press changes at the end of each shift but the printing continues.

Distributed

Meantime, the earlier copies have been bundled and shipped and are already well on their

way to Miami, Orlando and New Orleans.

Within a matter of hours they are distributed to the record stores in your area.

That's where we began the GO story . . . but this is not quite the end.

There is still the ultimate aim . . . and this is it.

The purpose of GO is three-fold:

1. To keep you fully-informed of everything of interest in the world of pop-music. Eventually this will be expanded to cover other fields of interest to young people.

2. To let you know what happens behind the microphones of your top local radio station and to give your favorite disc jockeys the opportunity to talk to you each week in print.

3. To give our advertisers the opportunity to show and tell you about their latest record releases and products. This is the only way you'll know about chart-jumps, breakouts, follow-up singles, new discs and best-selling albums.

You will notice that each of these three aims is directed toward you. This is because you, our reader, are very important.

WITHOUT YOU, THERE COULD BE NO GO.

We hope you'll be with us in 12 months' time for our next birthday celebration, and the next, and the next.



Three of the staff of Precision Typographers take time out for the camera before starting another issue of GO.

Sincerest
Best Wishes
to
GO

publishing company inc.

GOOD LUCK AND CONTINUED SUCCESS
FROM YOUR FRIENDS
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LAURA NYRO: MORE THAN A
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Her latest single:
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The Blues Project

Five men who made a musical revolution at New York's Cafe Au Go Go make it happen again—but big! Dig the new sound, the *now* sound of today's most electrifying group in their current hit album.

THE BLUES PROJECT:
PROJECTIONS FT/FTS-3008
Their latest single:
No Time Like the Right Time
KF-5040

Janis Ian

Janis is not only "where it's at." She's "what it is!" Discover the album that's made her one of America's most talked-about newcomers. Includes her *Society's Child*, other Janis Ian originals.

JANIS IAN FT/FTS-3017
Her latest single:
Younger Generation Blues
KF-5041



Verve Folkways is a division of Metro-Goldwyn-Mayer Inc.

Marshmallows have a flavor of their own

All right, so you've heard and heard and HEARD about a crazy group called The Marshmallows, but you're not exactly sure WHY they're the talk of New York and a few dozen other cities.

IT'S LIKE SWEET AND HOT

The hottest record currently being aired in the Chicago area has been won over by Mercury.

It's "Sweets For My Sweet" — originally released by Car-one on its Quill label — and it's well up on the charts of both WCFL and WLS, Chicago pop station powerhouses.

And in only ten days it has sold more than 30,000 records in the Windy City.

The disc, a first for The Riddles, has been rushed into production on the Mercury label.

The Riddles are a popular Chicago group, featuring Ric Harper, Lee Adams, Weston Dobson and Ron Freicano.

So, all right. GO is here to tell you.

Actually, all you have to do is hear the group to realize their amazing talents.

Their first record, "Knot Tire," is soon to be released on the Columbia label and, judging from its sound, the disc is sure to take off like a rocket!

Individually, the Marshmallows are zany, Beatle-y, "flipping-out" musicians. Taken in a bunch, they are ridiculously funny weirdies.

Take their name, for instance.

Says Eddie: "We had a big scene with the customers at the Scene one time. They'd heard about us, and they started throwing marshmallows on the stage.

"What could we do? We threw them right back!

"Luckily, we were able to clean the goo off the instruments. But I don't think the floor at the Scene has ever been quite the same," he sighed.

Richard Avedon, the man



who takes The Beatles' photographs, is rated as one of the best modern photographers in the world.

He thought so much of the Marshmallows that he offered to give them a complete photo session — FREE! The photo above came out of that session.

The Marshmallows' road manager, Vince Lance, says: "The group have been together for a long time, and I firmly believe that they are at last ready for the spotlight."

But are YOU ready for them?

Here's the lowdown on Tommy James

"What's happening, baby?" TOMMY JAMES, that's what's happening!!

The young man with the cynical wit that is able to cut anyone down like lightning and with a warm, quick smile is able to soothe any unintentionally ruffled feelings.

Tommy was born in Dayton, Ohio, on April 29, 1947. A natural entertainer, he made his TV debut when he was 11.

Later, he learned to play the guitar and organized school friends into a group called Tommy and The Tornados.

This wasn't enough. Once he had the feel of show business and a small taste of success, there was no stopping him. He yearned to launch a successful group — with class, of course

— that could go straight to the top.

So, he hired and fired musicians. Eventually, he saw the present Shondells playing at a club and decided that they were his boys. And so Tommy James and The Shondells came into being.

Tommy stands 5ft. 11in. tall, weighs 165 lbs., has sandy hair, twinkling blue eyes and an infectious personality. His favorite color is turquoise, fave foods are steak, potatoes and ice cream.

In his own words: "I'm a simple country boy who just wants one day of rest before I die."

If he were not content with being, as he puts it, "just me," then maybe he wouldn't be the Tommy that we know and he wouldn't love cute girls, he wouldn't laugh with that certain dimple always showing, he wouldn't be interested in other peoples' problems and . . . oh, well, maybe he wouldn't do a lot of things.

But he is the way he is and he does what he does and, well, he can't help it any more than he can stop breathing.

He's Tommy James and there will never be anyone to replace him.



Once In A While
A New Group Comes Along
And Is Sure
To Make It Big

THE TRAVELERS IV

have

"A MESSAGE FOR YOU"

b/w "This happens to me" ROX 1001 A&B

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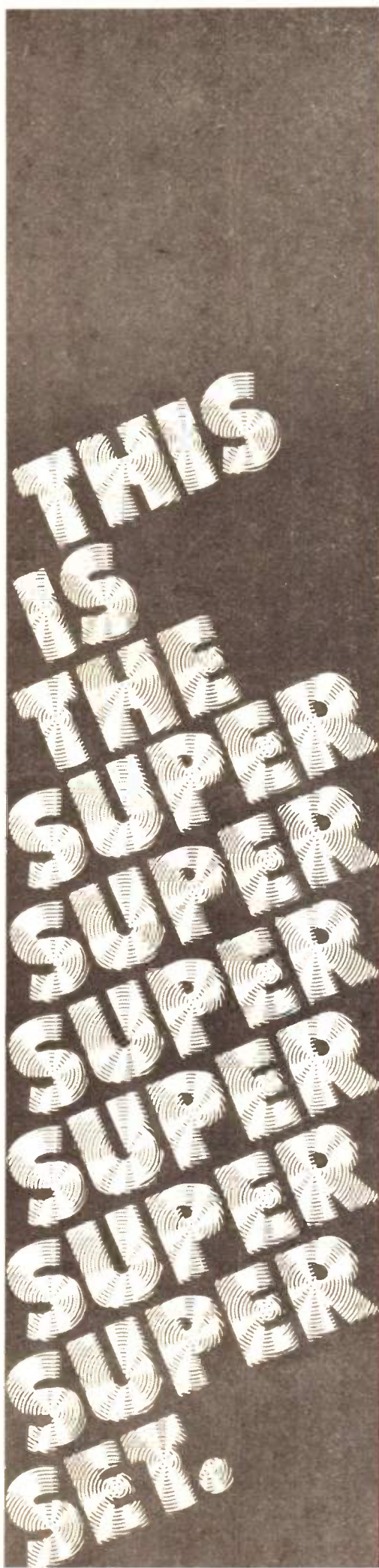
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