

GQ

World's largest circulation of any pop weekly



wmca edition



**Doug Thompson
Reports**

PAGE 4

**The Truth About
Procol Harum**

PAGE 5

NUMBER 65

June 23, 1967

blues magoos are on the loose



Catch them in your hometown

They're touring with Herman and the Hermits,
here are some of the cities...

Portland, Oregon	July 14	Providence, Rhode Island	August 14
Seattle, Washington	July 15	Chattanooga, Tennessee	August 17
Vancouver, British Columbia	July 17	Minneapolis, Minnesota	
Salt Lake City, Utah	July 19	Fargo, North Dakota	August 20
Houston, Texas	July 22	Edmonton, Alberta	August 21
Dallas, Texas	July 23	Winnipeg, Manitoba	August 22
Baton Rouge, Louisiana	July 26	Flint, Michigan	August 23
Montgomery, Alabama	July 28	Philadelphia, Pennsylvania	August 24
Birmingham, Alabama	July 29	Cincinnati, Ohio	August 25
Miami, Florida	July 30	Ft. William, Ontario	
St. Petersburg, Florida	July 31	Duluth, Minnesota	August 26
Jackson, Mississippi	August 1	Atlanta, Georgia	August 29
Madison, Wisconsin	August 3	Rochester, New York	August 30
Omaha, Nebraska	August 4	Cleveland, Ohio	August 31
Chicago, Illinois	August 5	Indiana State Fair	September 1
New York City, New York	August 7	Ohio State Fair	Sept 2 3 4
Toronto, Ontario	August 9	Pittsburgh, Pennsylvania	September 3
Baltimore, Maryland	August 11	Phoenix, Arizona	September 7
Asbury Park, New Jersey	August 12	Los Angeles, California	September 8
Washington, D.C.	August 13	Honolulu, Hawaii	September 9

Blues Magoos have hits...



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Dionne Warwick has been honored by her home town of East Orange, New Jersey. Mayor James W. Kelly, Jr., has made all the arrangements to present Dionne with the key to the city.

The actual presentation ceremony will be delayed until Dionne has sufficient free time in her busy schedule.

"As far as the city of East Orange is concerned, the key is ready to be presented to Miss Warwick," the Mayor's office told GO last week.

"We had a date all set up, but she had a call to go to the West Coast and we'll just have to wait until she gets back."

The original idea of the honor came from Mrs. Thelma McFall who was Dionne's eighth grade teacher.

"Dionne hasn't changed at all over the years except for developing her talent," Mrs. McFall told GO.

"Success hasn't gone to her head and this is the kind of thing

DIONNE WARWICK GETS KEY TO CITY

I like about her. She's the same out-going, whole-hearted person she always was.

"She did a summer program for me last year and all the children at the school dedicated May 5th as Dionne Warwick Day and we had a party for her.

"That is when the idea for giving her the key to the city came up. I spoke to Mayor Kelly and we arranged the whole thing for her."

Dee Dee Warwick, Dionne's sister, said: "I'm really thrilled that this has happened to Dionne. Mother is walking on air."



**Sam
in
jail!**

Sam the Sham and one of his Pharaohs were put in jail—but they went voluntarily.

It happened when Sam and his lead guitarist, Todd Lovas, both keen motorcyclists, were riding their machines from Detroit to Memphis. They intended to continue overnight but the temperature suddenly dropped to below 40 degrees.

Sam said: "We reached a small town — I was so tired I didn't even notice the name — and decided to look for a motel.

"We circled around for a while and couldn't find one. But we did find the local jail.

"We decided to explain things to the police and they said it would be no problem if we wanted to sleep in one of the cells.

"I wouldn't say it was the most comfortable room I've slept in, but we were both so tired it didn't matter."

Next morning, the two completed their trip.

A LESSON BY TOMMY

Tommy James gave many up-start groups a lesson in gratitude last week when he renewed his exclusive recording contract with Roulette Records.

In most cases, the group will ask either for a cash advance, or a minimum guarantee on earnings under the new contract.

Tommy did neither. He signed the contract for himself and the Shondells, and asked for nothing in return.

Why did he take this attitude? Tommy told GO: "A great deal of the credit for the success of Tommy James and The Shondells is due to Roulette Records for the outstanding job of sales and promotion they have done. "This is my way of saying thanks to the company."

Mr. Morris Levy, president of Roulette Records, told GO: "This only goes to emphasize how great a person Tommy James is. Many people in his position would have taken an entirely different attitude, but Tommy said he was very happy with the way things were going."

On the eve of Tommy's signing, he received news that a new single would have to be rush-released. It is "I Like The Way", from his latest album.

EDDIE SERRATO, drummer for Question Mark and the Mysterians, may be out of action for a year, it is reported.

The grim news was broken to Eddie by doctors treating him after the car crash in which he and fellow Mysterian Frank Lugo were involved.

RECORD COMPANIES ARE HIT BY STRIKE

The doors of all nine RCA record pressing plants closed at midnight on Sunday, June 4, when 32,000 union employees were affected by a strike arising out of a wages dispute between electrical workers and company officials.

The electrical workers union rejected a proposed new contract, and a strike began.

All RCA plants, including their New Jersey, Indiana and California operations, were affected.

RCA Records was not the only label affected by the stoppage because the pressing plants turn out records for many other companies, including dozens of small labels.

Colgems, the label under which the Monkees recordings are released, was one of the affected companies.

Officials of several of the re-

cord companies concerned were reticent about commenting on the strike and how it would affect them.

One said: "Everyone concerned is hopeful that this strike will be of very short duration."

At the time of going to press, company and union officials were still trying to reach an agreement.

Wheels, Mitch survive parting

The former Detroit Wheels have shown they can go it alone. Now calling themselves simply The Wheels. They have just signed a long-term recording contract with Impact Records.

Mr. Harry Balk, president of Impact, told GO: "They are extremely talented boys and, when someone has talent, you can't hold them down.

"We have just released their first record by themselves. It's called 'Dancing In The Street' and initial response has been overwhelming.

"This side of the release gives drummer John Badanjeck the opportunity instrumental — and

everyone knows The Wheels are good musicians."

Mr. Balk said that the parting between Mitch Ryder and The Wheels had been on the very best of terms.

He added: "But, of course, when the boys do a show, some people are still a little confused about the whole thing. They wonder why Mitch Ryder isn't there.

"But once The Wheels start their show, they please everyone who hears them. They have been playing dates all over the mid-West — in Chicago, Ohio, Texas and Oklahoma — and the response to their performance has been very exciting.

"I know they have a tremendous future and we are look-

ing forward to a whole string of hits."

MITCH RYDER, now a solo artist, has just returned from two weeks in England. "It was a combination visit and promotional tour," he told GO.

During his stay, Mitch really found himself drawn into the swinging London scene. He stayed at the plush apartment of top British songwriter Lionel Bart, who threw a party in his honor.

A few days later Brian Epstein, who will be producing Mitch's tour of Britain this fall, also threw a party for Mitch at his country home and invited the Beatles along.

"I was really struck with the friendliness shown me by many

of the big names in England," said Mitch. "I spent great evenings with people like Eric Burdon, Dave Clark and Jeff Beck."

Mitch set the fans cheering in one London club when he made a guest appearance.

On Carnaby Street Mitch bought several Edwardian-style jackets and at one male boutique "Dandie", he met the Beatles again.

"I also spent a great deal of time at the new 'Speakeasy Club'. Everyone there seemed to be wearing either Edwardian or Indian gear.

Now that he's back in the States, Mitch is finishing his new single "Joy", the first song he has written himself.

Big Hits! Charmaine, Diane, Marie
...and now

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INSIDE TRACK

Inside whispers say both a top group and their record company "hopping mad" about being forced to release a single the group recorded some time ago as an album track. Single has same name as new movie, and the film bosses pressured company into releasing it for promotional value. Group sez single isn't good enough to be accepted as follow-up to their recent chart-topping smash . . . **BRIAN HYLAND** dashed off to California for recording sessions with **SNUFF GARRETT**. Their aim? Single to follow "Holiday For Clowns" . . . New Shelby Singleton signing **DAWN'S EARLY LIGHT** shining brightly with first waxing "Monday Kind Of Friday" . . . The long-tressed music business chick who jetted to Las Vegas to see the New Vaudeville Band again returned to New York with the comment "Too Much" . . . Didja know songstress **TAMMI TERRELL** is a pre-med student at U. of Pennsylvania and plans to be an MD? . . . **LOVIN' SPOONFUL** hopped up to Expo '67 by charter plane before heading out west for concerts in the Nashville-Memphis area . . . **THE PLATTERS** planning release of new single "Washed Ashore", written by man who penned their last big one "With This Ring" . . . All of the **MONKEES** disappearing from view for short vacation before trip to England for much-heralded concerts . . . No flurries reported when **THE VAGRANTS** agreed to pose for color advertisements in a summer ad campaign pushing rival record company's record-player equipment . . . Well-known figure whispered to have offered free publicity and big record contract to young unknown singer trying to break into the business. The lovely gal said nix to his offers . . . **BUFFALO SPRINGFIELD**, having trouble getting new single off the ground despite big album, to be playing dates on East Coast for first time in long while . . . Whisper from London is that **PAUL McCARTNEY** sat in on Stones' recording sessions. No info as to whether Paul actually played on any of the live takes, although **PHIL SPECTOR** and **GENE PITNEY** have been on past Stones' efforts . . . "Mr. Colorful", **MONTI ROCK 111**, back in action after making movie debut in "2000 Years Later" . . . Guess what record company bosses said after their "hot" new group failed to come up with anything worthwhile despite recording sessions at two different studios . . . Vagrants manager Frank Scinlaro all excited about his new discoveries **THE DONUTS** . . . The "in" crowd at New York's Unganos discoteque floored by **THE YOUNG RASCALS'** scintillating performances . . . **TOMMY JAMES**, finalizing plans for European tour this fall, ready to ink first movie deal . . . Sweet sounds on the way from **THE HONEY DREAMERS**, just signed by Audio-Fidelity . . . **PHIL FORD**, half of the comedy team of himself and **MIMI HINES**, just finished five songs for new comedy LP . . . Back into action goes **KEITH** after being forced to cancel several important dates due to sudden illness . . . Canusa Records thrush **NANETTE** named "Female Revelation Of The Year" up in Canada . . . That there's money in country music shown when fans paid \$50,000 admission for Washington DC charity gala "A Tribute To Chet Atkins" . . . No sweet music around as far as **THE SPIKEDRIVERS** are concerned. They're whispered to be real annoyed at way their career isn't going . . . Girl pal of Inside Track asks if **TERRY KNIGHT** would please return her Cream album 'cos she sez he must have played it through by now . . .

The Doug Thompson Report

The new Beatles album was barely in the stores before the call started to pour into the Capitol Records offices. Everyone wanted to know only one thing . . . who are all the people portrayed on the front of the album jacket?

The Capitol bosses decided the best way to get the information across would be to have a key to the picture prepared. This will not be mailed to individual enquirers, but will probably be sent to disc jockeys and magazines all across the country.

By the way, how many well-known faces did YOU identify?

The record world keeps getting more and more involved in other fields. Country Joe and The Fish, who bounced high with their own "underground" release and now record for Vanguard, are working out a deal with Marvel Comics concerning some new songs.

Met Owen Richards, lead guitarist for the Royal Guardsmen, the other day and he mentioned he was flying into New York recently when the plane hit a rough spot. Owen was so shaken up he fainted.

He was given a quick whiff of oxygen and soon recovered. Wonder what Snoopy would have done in the same situation?

Keith tells me he's heading back to England for another "promotional" tour. But, from the glowing reports of life there he gave after his last trip, it looks like he just can't stay away.

Mario Conti, international manager of music publishers Peer-Southern, is all smiles that the New Vaudeville Band's latest "Finchley Central" is doing so well in Britain. He tells me he's sure it will meet with the same response here as "Winchester Cathedral".

TIP FOR THE TOP

Decided to steal a little of the thunder from our record reviewer because I was so taken by a single I received. It's "Take Me As I Am" by Freddie Paris, on RCA. This boy can REALLY handle a song. I'm tipping him for the top before long.

Unlike many artists, Sam The Sham tells me he just loves to go on tour, and may one day disappear for ever on one of his South American jaunts. He speaks fluent Spanish and even sang some of his hits in the language last time he was in Latin America.

The Nitty Gritty Dirt Band are, naturally enough, delighted with the response shown to their debut LP. They are just completing recording sessions on the coast for their next album. Also busy session-wise in the California sunshine are the Jefferson Airplane.

Mark Lindsay finished his recording stint for Columbia's upcoming release from Paul Revere and the Raiders, then drove in the early a.m. in his bright red Ferrari to Boise, Idaho, for a two-day rest before meeting the rest of the group at Lafayette, La., for their opening night of their mammoth tour.

The stars turned out in force when Universal Studios held a special screening of the Paul Jones-Jean Shrimpton flick "Privilege". Among the carefully-selected audience were The Byrds, Gene Clark, Cass Elliot, Brandon DeWilde, Peter Fonda, P. J. Proby and Hugh Masakela.

Tracy Tweed, America's answer to Twiggy, has had several tempting offers from record companies. If her voice sounds as good as she looks, she really has it made.

Terry Knight is one of the busiest young men in the pop field at present. As well



Carla Thomas and Otis Redding present Tennessee Senator Howard H. Baker Jr. with a special gold record for writing their hit LP's liner notes.

as turning out hits of his own, he has just signed an exclusive writer's contract with Merlin Music. The company is also busy vetting several film scores submitted with Terry in mind.

TROUBLED

The five guys known as The Vagrants are one of the highest-earning groups in the country, yet their record success has been conspicuous by its absence. East Coast fans have thrilled to their excellent stage shows but, when it comes to the recording session, this excitement seems to be lacking. The boys are wondering how they can get round this impasse.

Carla Thomas, who captured the hearts of our fighting men in Vietnam, has won another victory. She has captured Washington with the "Memphis Sound". Carla and Otis Redding, who is with her on Stax's "King And Queen" album, journeyed to the capital to present a special gold record to Senator Howard H. Baker Jr. of Tennessee, who wrote the LP's liner notes.

The MGM bosses have decided to start a drive to capture some of the Gospel album business and have issued four albums by Clara Ward, Lloyd Reese, Professor Frank Baylor and Professor Robert Banks.

The same company is bowing its new Greek line, Lyra Records, and two of the new label's first albums will interest "with-it" pop fans. They feature the sounds of the bouzouki, which has been adopted by several pop groups. The acknowledged master of the instrument, Vivi Zambetas, is on these LPs.

Debbi Smith called from London to say that The Tremeloes are so excited about their U.S. tour they all have their cases packed already! The boys, already on the charts with "Here Comes My Baby" and following up fast with "Silence Is Golden", kick off the 23-day tour at Youngstown, Ohio, on June 30.

The Pacific Northwest area has been the birthplace for several big, big groups like Paul Revere and The Raiders, The Kingmen, The Ventures and Don and The Goodtimes. My spies there tell me The Springfield Rifle are following in their footsteps. The group's fans in the region have been clamoring for some time for a record by their favorites, and the release is a reality now with Jerden's "It Ain't Happened". Everyone, of course, is hoping it WILL happen.

Busy man these days is Tom Springfield, brother of Dusty and composer of "Georgy Girl". He's working on the music for the Bing Crosby flick "The Great Saint Bernard", which goes before the cameras in Europe this summer. Tom will fly in to the States in the early fall in conjunction with the film.

Up to New York from the south comes Fiorenza Saffirio, who discovered the song "Mas Que Nada". Miss S. brought a whole new bundle of Brazilian copyrights with her, so don't be surprised if soon we hear a lot more of the Latin American sound over the airwaves.

Editorial

A KICK AT THE SLOBS

Eric Clapton of The Cream was recently credited with saying that the average adult middle class American was "a slob who didn't want to think and didn't want to worry".

Strong words which will doubtless win Eric no friends among the adult middle class.

He didn't stop there. He added that today's young people are giving today's older generation a kick in the stomach in order to waken it to the fact that the young want to, plan to, and will at all costs, enjoy life and treat one another as human beings.

Eric's is a voice crying in the wilderness, because there is precious little chance of his angry outburst being heard by those who criticize today's youth.

The criticism stems from those who are unable to comprehend the music, the clothes, the hair styles and the philosophy that is all part of today's young world.

One prime example is the number of "jokes" and cartoons picturing a bewildered adult trying to tell whether the object of his attention is a boy or a girl.

At first, there was room for amusement and, without question, young people too were able to join in the laughter. But of late the humor has paled. Yet still the jokes are made and the cartoons printed ad nauseum.

The answer to why this is so is simple.

If you don't understand something and, therefore, are afraid of it you nervously joke about it and hope it will go away.

The thing adults must realize is that never have so many people made an art form a way of life. Pop — and all that it encompasses—is not going to shrivel up and fade away just because those who don't understand it don't like it.

She turned him off!

Bobby Wood MY LAST DATE

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BUT TOP-40 STATIONS EVERYWHERE ARE TURNING HIM ON!



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SOMEONE ELSE'S ARMS

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(The other side of the Coyne is "Hush Pretty Baby.")

The hip Coyne collectors know that Rick is on
Produced by Wayne Douglas



MGM Records is a division of Metro-Goldwyn-Mayer Inc.

The reports flooded into GO's offices with bewildering rapidity.

"Thirty-six thousand copies sold in New York on day of release."

"Number One record in France only two days after first copies went on sale."

"Number One in Switzerland three days later."

"British record stores complain they can't get enough copies".

These reports came in NOT on the Beatles new LP — although that is selling with expected rapidity — but on a record by a group which is barely one month old.

The record is "A Whiter Shade Of Pale". The group is Procol Harum.

And the frenzy the record has generated has seldom been equalled in the whole of pop music's turbulent history.

The man behind Procol Harum is Denny Cordell, who flew to New York for rush talks and took time out to talk to GO about the phenomenon with a Latin name.

"I felt at first that 'A Whiter Shade Of Pale' had all the ingredients of a hit for two reasons", said Denny.

"First, the whole thing was constructed like a hit, and secondly I considered that the English kids were ready for this particular sound."

"But I must admit we're all pleasantly surprised by the way the record has taken off everywhere".

The man who molded "Pale" is Keith Reid. Of him, Denny said:

"Keith is a true poet. His lyrics are sheer beauty. Taken out of their musical context they are still works of art."

That England's record buyers are ready to listen to the spells Keith weaves with his words is easily shown by the response they have shown to the group's personal appearances.

On their first public perform-



The phenomenon that is...

PROCOL HARUM

ance at London's new Speakeasy Club, 40 people watched their show. Several of the 40 were top names in the English chart scene.

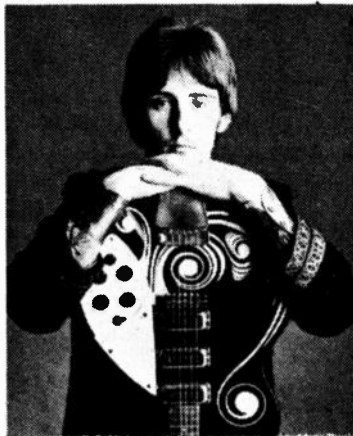
They told their friends, and the word spread like wildfire. On the next evening, a Saturday, the crowd had more than doubled.

By the Sunday, lines of people waited in the street until they could all be admitted.

The group has been built round Keith's writings. And each member of the group was carefully selected to fulfil the total aim.

Organist Mathew Fisher, for example, studied for five years at London's Guildhall School of Music.

He was the fourth man to take the test for organist and,



DENNY LAINE

after the opening bars of the music he had been asked to play, Denny Cordell knew he had found the man he was searching for.

"The organ is very impor-

tant", Denny continued, "because it gives us the cathedral sound we need on this record."

"This first single is really only an introduction to Procol Harum whose name, by the way, is Latin for Beyond These Things. The group has much, much more to tell than we could ever get across on a single."

"The stage performance they give, for example, is more of a recital than a show."

Denny said that, unlike other groups who wait to see if the first single clicks before dashing back to the studios to record album tracks, Procol Harum's debut LP is already complete.

"So far there about a dozen copies owned by people outside the organization."

"The Beatles asked for copies as soon as they heard the group play and Brian Jones of the Stones also asked for one for his collection."

"The present single is, in fact, taken from the album. But although the single is more than four minutes long it's only part of the whole song."

"On the album 'A Whiter Shade Of Pale' is 12½ minutes long because there are another two verses to the song."

Denny was quietly confident that the group have already taken the initial steps to carving themselves a secure place

in the future.

"They believe in the performances they give and in the music they play", he said.

BLEND

"They present a collection of individual sounds blended together by a mutual sympathy and respect".

Excited though he was by the reception the record was receiving on this side of the Atlantic, Denny said he wanted to tell us that something just as big — perhaps even bigger — was on the way.

THE "SOMETHING" IS A YOUNG MAN CALLED DENNY LAINE.

Denny (Cordell) said: "I believe that, once every two or three years, a superstar comes along. I also believe the next will be Denny."

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CHARLES LLOYD'S RUSSIAN REPORT

Jazzman Charles Lloyd took his Quartet into Russia recently to become the first modern jazz group to play for a Russian audience.

He got an eight-minute ovation for his efforts. In fact, they had to have a half-hour intermission to calm everyone down after he finished.

Charles summed up his feelings on his whole trip: "The Russians can keep their system the way they want as long as they let the people be free to swing a little the way they want to."

"People are ready to 'dance' there."



FOUR TOPS WOW LONDON

In 106 years there had never been one group of performers that sold out the theater for two performances. Until recently that is, because The Four Tops filled the 7,000-seat Royal Albert Hall in London twice

GO

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wmca news

The Straus Broadcasting Group

ED BAER TO TAPE NATIONAL GUARD SERIES

Eddie has just "signed up" for the National Guard!

We're kidding, of course, but starting the middle of July, Ed will host a 52-week recorded series entitled "The Guard Scene."

Characterized as a "talk scene," the 15-minute shows will feature informal conversations between Ed and various "Top 40" recording artists.

The shows will be recorded in such a way that a station can buy segments of either five, ten, or the complete fifteen minutes.

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A HAPPY HAPPENING

'Twas a happy "HAPPENING" IN BRYANT PARK . . . and enjoying the weather as much as Dan are four of the Tokens. They all appeared at a "Glad Happening" in Bryant Park recently for a special dedication of gladioli bulbs to the City by Kelly Services.

CAUGHT NAPPING ♦ ♦ ♦

Since his arrival in Good Guy Land, Steve Clark has made himself countless friends. Highlight of his week is, of course, when he sits before the WMCA microphone every Sunday.

Our cameraman happened to drop into the studios the other Sunday, shortly after Steve had finished his 6 a.m. to noon show. He saw Steve taking a nap and

snapped this shot.

Why should Steve be so sleepy? After all, many people start work at 6 a.m.

But, unlike Steve, they don't have to turn out for work again at 1 a.m. the next day and work through until 6 a.m.

Steve said: "Actually, although I always have a short rest during Sunday afternoon

so I can be bright and fresh to start again at one o'clock on Monday morning, I never really feel tired on Sundays.

"I guess it must be because I get so happy and excited about doing the shows that I don't think about anything else.

"One thing you can be sure of, though. I always take things easy on Monday!"



Here's Where The Action Is

June 16 **Ed**
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June 16 **Dean**
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June 22 **Dan**
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fabulous 57



Joe O'Brien Harry Harrison Jack Spector Dan Daniel Gary Stevens Dean Anthony

wmca good guys

WMCA Fabulous 57 Survey for the Week of June 15-21, 1967

- | | |
|--|--|
| 1. *GROOVIN' - Young Rascals | 29. *#For Your Love - Peaches & Herb |
| 2. RESPECT - Aretha Franklin | 30. Step Out Of Your Mind - American Breed |
| 3. ALFIE - Dionne Warwick | 31. Release Me - Engelbert Humperdinck |
| 4. CAN'T TAKE MY EYES OFF YOU - Frankie Valli | 32. One By One - Blues Magoos |
| 5. #SOMEBODY TO LOVE - Jefferson Airplane | 33. You Gave Me Something - Fantastic Four |
| 6. #SUNDAY WILL NEVER BE THE SAME - Spanky & Our Gang | 34. Mary In The Morning - Al Martino |
| 7. RATHER BE WITH ME - The Turtles | 35. Funny Familiar Forgotten Feelings - Tom Jones |
| 8. ##LET'S LIVE FOR TODAY - Grass Roots | 36. The Tracks Of My Tears - Johnnie Rivers |
| 9. *#C'MON MARYANNE - Four Seasons | 37. Oooh, Oooh Baby - Five Stairsteps |
| 10. AIN'T NO MOUNTAIN - Marvin & Tammi | 38. Made To Love Her - Stevie Wonder |
| 11. #UP UP & AWAY - Fifth Dimension | 39. *Don't Go Out In The Rain - Herman's Hermits |
| 12. NEW YORK MINING DISASTER - Bee Gees | 40. I Could Be So Happy - Magnificent Men |
| 13. *SEVEN ROOMS OF GLOOM - Four Tops | 41. White Rabbit - Jefferson Airplane |
| 14. *ALL I NEED - Temptations | 42. Jackson - Nancy Sinatra & Lee Hazlewood |
| 15. COME ON DOWN TO MY BOAT - Every Mothers' Son | 43. Love Me Tender - Percy Sledge |
| 16. I GOT RHYTHM - The Happenings | 44. Give Me Time - Dusty Springfield |
| 17. DING DONG THE WITCH IS DEAD - Fifth Estate | 45. Night Owl - Flying Machine |
| 18. LIGHT MY FIRE - The Doors | 46. I Like The Way - Tommy James |
| 19. WINDY - The Association | 47. There Must Be A Way - Jimmy Rosselli |
| 20. NOW I KNOW - Jack Jones | 48. *Joy - Mitch Ryder |
| 21. *DON'T SLEEP IN THE SUBWAY - Petula Clark | 49. Make Me Yours - Betty Swann |
| 22. ##SAN FRANCISCO WEAR SOME FLOWERS - Scott McKenzie | 50. Society's Child - Janis Ian |
| 23. FOR YOUR PRECIOUS LOVE - Oscar Toney Jr. | 51. There Goes My Everything - Engelbert Humperdinck |
| 24. HERE WE GO AGAIN - Ray Charles | 52. Pictures of Lily - The Who |
| 25. LITTLE BIT O' SOUL - Music Explosion | 53. More Love - Smokey Robinson & Miracles |
| | 54. Mercy Mercy Mercy - The Buckinghams |
| 26. ##The River Is Wide - The Forum | 55. Crying Like A Baby - Jive Five |
| 27. #Shake Rattle & Roll - Arthur Conley | 56. Let The Goodtimes Roll - Bunny Seigler |
| 28. *##Whiter Shade Of Pale - Procol Harum | 57. Happy - The Sunshine Company |

* Heard first in New York on WMCA
Former Sure Shot
Former Long Shot

COUNTDOWN SURVEY WITH DAN DANIEL DAILY 4 — 7 P.M.
SURESHOT: DON'T LET THE RAIN FALL - The Critters
LONGSHOT: THE CITY OF WINDOWS - Stephen Monahan

GARY ON THE GO

Sports fans unite! Hi there everybody I've got loads of stuff for you all this week which I know you're gonna flip out over.

First and foremost, must tell you all about "my" movie. I promised last week to fill you in on the groovy movie news and now I can reveal all.

I'VE GOT A PART IN HERMAN'S NEW FILM!

That's right, little old me is gonna be up there on the silver screen with Herman and all of the Hermits. The filming will be done when I'm in England.

Speaking of that jolly old country, I'm leaving next week for my trip to England. We're having real problems getting Wooleyburger a passport. Seems as if they'd rather have him stay right where he is!

This week I was out to Spring Valley High School and boy did I have a fab time. They gave me a Spring Valley stuffed tiger and an autographed year book. People are really nice to me, thanks gang.

Got over to see Ronnie Dove and he's just wow. A great talent.

Speaking of talent I just have to tell you about the Portchester High Peace Corp Show. The Blues Magoos, Keith, and Lesley Gore were there along with a whole lot of other fantastic talent.

It was just too much fun for one little day with all the great hit songs and the tremendous show those people put on. Thanks to them all.

And, before I sign off, let me tell you about The Brooklyn Sunday School Union parades and what a beautiful bunch of people were there. I wish they had 'em every Sunday! Over 150,000 kids and 42 different parades!

That's all for now coconuts. Next week more rave items to keep you up to date. Love and kisses Gary.



THE BOB CREWE GENERATION

plays the title song from the new James Bond thriller...

"You Only Live Twice!"

DynoVoice 237

written by John Barry and Leslie Bricusse
arranged by Hutch Davie

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Albums

SGT. PEPPER'S LONELY HEARTS CLUB BAND

The Beatles

We waited months for it and we were promised something quite different from anything that had gone before.

The long wait was worth it. And every glowing promise was kept. The Beatles have shown once again they are without equal when it comes to talent and professionalism.

The mixture is well-nigh perfect. Each track has something to commend it — something that the others don't have.

If you feel the ideal album should contain 13 hit singles, then at last it has been produced.

You are certainly destined to be the "odd man out" if Sgt. Pepper doesn't find a place in your collection.

RUBY AND THE ROMANTICS

Ruby and her four backing



Romantics need no introduction. If a polished performance is what you require, then here it is.

If a good song well sung is to your liking, then here's a whole handful of them.

The selection has been cleverly made, and nothing jars. Particularly pleasing are "We'll Love Again" and "Remember Me."

This is one you're sure to remember.

4 TOPS ON BROADWAY

From Chicago to London, Los Angeles to Hong Kong, the 4

Tops have amassed fans by the million. When such a thing happens, it is often a problem selecting songs of a caliber sufficient to please everyone.

The 4 Tops have found the answer here by going to Broadway for this album. Each of the numbers is from a hit Broadway show.

But you can be sure no performance was better than these given here by the men who made the Motown Sound respected throughout the world.

SINGLES

England has given us many top performers and excellent music, but this time an English group has leant towards the American soul sound. "A WHITER SHADE OF PALE" by Procol Harum will surely catch on here as solidly as it has done in England. A Number One record if ever there was one. Watch it go!

The Buckingham's have shown they are by no means a "one hit then disappear forever" group. Their latest "MERCY, MERCY, MERCY" can only enhance their reputation. There's nothing slipshod about their performance and, though it may not reach the top five slots on the charts, it won't be very far away.

It's quite some time since The Gentrys had a chart contender. "I CAN SEE" looks like being the one to get them back in the running. Sure to set your feet dancing at the very least.

"BORIS THE SPIDER" is a gimmick record with some interesting guitar and vocal tricks. Joey Covington does a good job with it, but the competition this week may prove a little too strong for it to receive much recognition.

Part of the competition will certainly come from Mr. Terry Knight, whose latest, "FOREVER AND A DAY", enhances his already-strong reputation. Any record reviewer is sure to have a difficult task deciding which side he likes better. "LIZBETH PEACH" may well finish up as the more popular.

With a hit already riding high on the charts, it's unusual for a group to come out with another. But that's just what The Tremeloes have done. And, without a shadow of doubt, "SILENCE IS GOLDEN" is sure to follow its predecessor up the charts.

There's a distinct ragtime flavor to "CALIFORNIA SUNSHINE GIRL" by The Shackelfords but, without this extra added ingredient, this waxing has all the marks of a big, big hit.

For those who like rhythm 'n' blues — and who doesn't! — Smokey Robinson and the Miracles offer "MORE LOVE". It seems that everything leaving the Motown stable bounces right into the top bracket. "MORE LOVE" will repeat the formula.

Quite often, a non-pop release will hit the mark with pop-only buyers because of its sheer strength of appeal. Such a release is "HALLELUJAH, BABY" from Leslie Uggams. The album from this tremendous Broadway show already has a Gold Record award.

TOP 30 U.S.

1. I GOT RHYTHM The Happenings
2. RESPECT Aretha Franklin
3. GROOVIN' Young Rascals
4. CREEQUE ALLEY Mamas & Papas
5. RELEASE ME Engelbert Humperdinck
6. SHE'D RATHER BE WITH ME Turtles
7. ALL I NEED Temptations
8. HIM OR ME—WHAT'S IT GONNA BE Paul Revere
9. SOMEBODY TO LOVE Jefferson Airplane
10. MIRAGE Tommy James & Shondells
11. HAPPY JACK The Who
12. I WAS KAISER BILL'S BATMAN Whistling
13. LITTLE BIT OF SOUL Music Explosion
14. SUNDAY WILL NEVER BE THE SAME Spanky
15. HERE COMES MY BABY Tremeloes
16. WINDY The Association
17. DING DONG THE WITCH IS DEAD 5th Estate
18. THE HAPPENING Supremes
19. GIRL, YOU'LL BE A WOMAN SOON Neil Diamond
20. LET'S LIVE FOR TODAY Grass Roots
21. SUNSHINE GIRL Parade
22. TRAMP Otis Redding & Carla Thomas
23. SIX O'CLOCK Lovin' Spoonful
24. 7 ROOMS OF GLOOM Four Tops
25. ALFIE Dionne Warwick
26. CAN'T TAKE MY EYES OFF YOU Frankie Valli
27. MY GIRL JOSEPHINE Jerry Jaye
28. DO IT AGAIN A LITTLE BIT SLOWER Jon Robin
29. COME ON DOWN TO MY BOAT .. Every Mothers' Son
30. DON'T YOU CARE Buckingham's

GO
NATIONAL
PICK



PLASTIC MAN
Sonny & Cher

SPECIAL REVIEW

For the first time ever, a new group has been introduced to the record buying public through FIVE initial singles. The group is Moby Grape, who record for Columbia, and all ten tracks are winners.

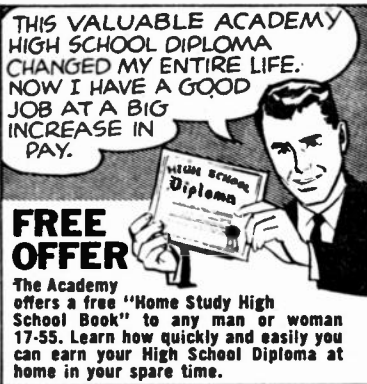
"8.05" is probably the one which will catch on fastest, but the job of any forecaster has been made a very difficult one with such a vast offering.

The simplest way to break it down is to list the records.

"8.05" is backed by "Mister Blues". "Omaha" has "Some-day" as its flip. "Sitting By The Window" is followed by "Indifference". Then there's "Fall on You" and "Changes". Number five is "Hey Grandma" backed with "Come In The Morning".

Get down to your dealer now and make your choice. But, if you don't want to worry all weekend about whether or not you've chosen the right one, why not get all five?

Drop-Out Dan



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TOP 20 U.K.

1. WATERLOO SUNSET Kinks
2. A WHITER SHADE OF PALE Procol Harum
3. SILENCE IS GOLDEN Tremeloes
4. DEDICATED TO THE ONE I LOVE .. Mamas & Papas
5. THEN I KISSED HER Beach Boys
6. PICTURES OF LILY Who
7. WIND CRIES MARY Jimi Hendrix
8. THE HAPPENING Supremes
9. PUPPET ON A STRING Sandie Shaw
10. SEVEN DRUNKEN NIGHTS Dubliners
11. THE BOAT THAT I ROW Lulu
12. SOMETHIN' STUPID Frank & Nancy Sinatra
13. SWEET SOUL MUSIC Arthur Conley
14. FINCHLEY CENTRAL New Vaudeville Band
15. FUNNY FAMILIAR FORGOTTEN FEELINGS
Tom Jones
16. NEW YORK MINING DISASTER Bee Gees
17. THE FIRST CUT IS THE DEEPEST P. P. Arnold
18. GROOVIN' Young Rascals
19. WALKING IN THE RAIN Walker Brothers
20. NIGHT OF THE LONG GRASS Troggs

GO BRITISH PICK
LET'S LIVE FOR TODAY
THE GRASS ROOTS

Compiled until 12-noon Wednesday from national and regional record sales and nationwide radio-station surveys.

DRUMMER COLLAPSES ONSTAGE

Fans screamed as Keith Moon, drummer of The Who, collapsed as he was coming offstage after a performance only days before the group was due to leave for America.

The collapse came mid-way through a performance at Oxford, England. Although in severe pain, Keith insisted on continuing on the show.

As soon as the show ended, he was rushed to the hospital.

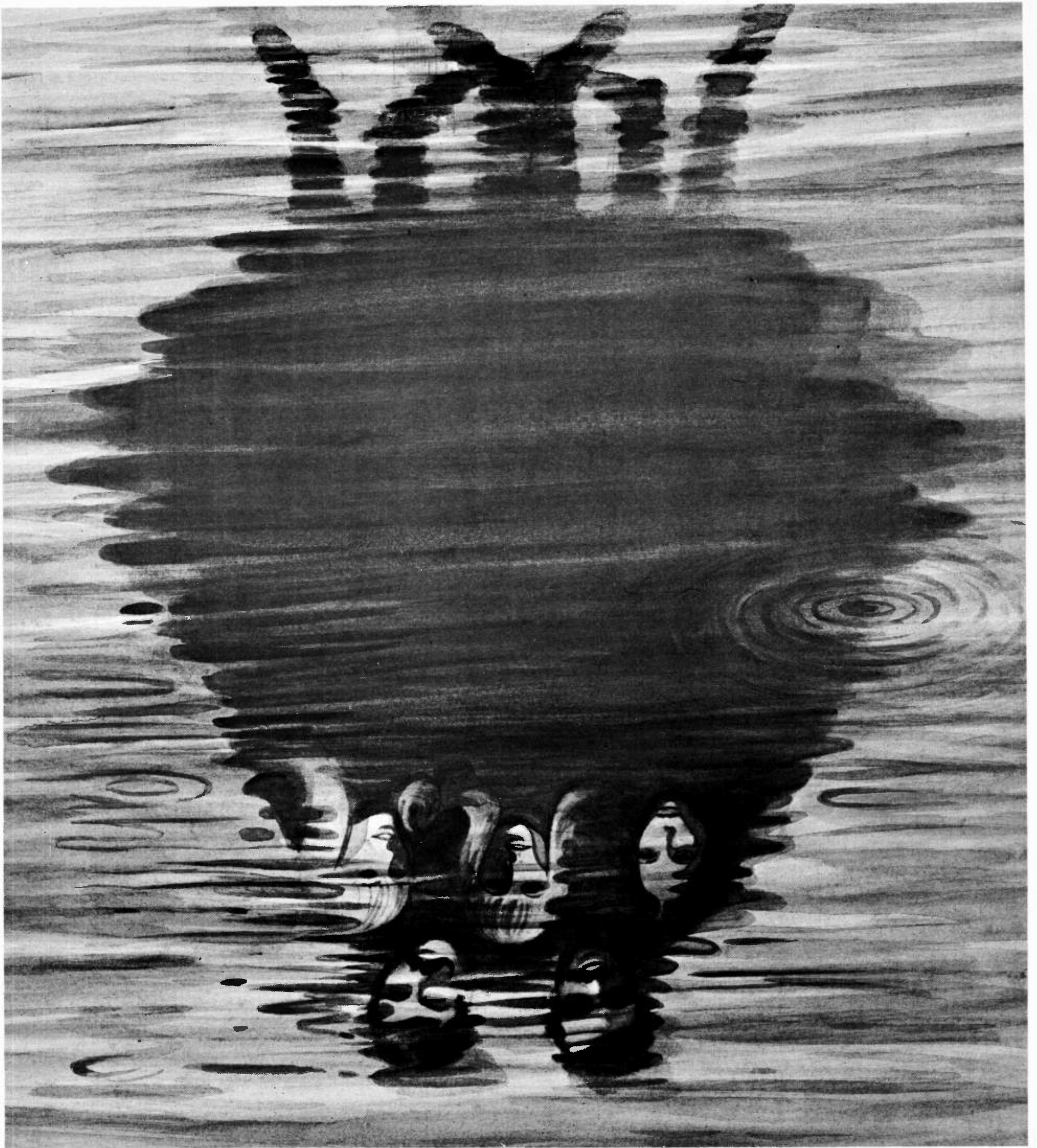
There, doctors diagnosed that he had ripped some muscles in his stomach, and an immediate

operation had to be performed.

The operation was a success and, the following day, Keith's doctors said he would be well enough to leave the hospital within a few days.

Keith said then: "It's very annoying that this should happen almost on the eve of the group's departure for the States."

"I'm hoping I'll be well enough to play there."



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Verve Records is a division of Metro-Goldwyn-Mayer Inc.

Big night at the Copa



Barbara and Joe



Marty and Carol



Eddie and Carmela



Jim and Eileen



Barbra and Dennis

It was the night of the year for the New York area prize-winners in our recent Bobby Vinton contest.

The five winners — each with a date — were Bobby's personal guests for his opening night show at the world-famous Copacabana.

Prize-winner Barbara Sherack brought Joe Toscano as her date. And when Marty Albert learned he had won, the girl he chose was Carol Gray.

Carmela Spina was prize-winner number three, and her date for the evening was Eddie Marano. Eileen Parrish asked Jim Freer to be her escort, and prize-winner number five, Dennis O'Connell brought Barbra Luthy as his date.

The evening began with a short "getting to know you" party, then it was off to the Copacabana, where two select tables were waiting for the GO party.

Fabulous

The prize-winners and their dates were given their choice of the fabulous menu, then it was on with the show.

Bobby's performance was warmly applauded by the whole audience, but no group was louder in its praise than the GO party.

Then it was off to Bobby's dressing room to meet the star himself. Bobby greeted each guest warmly and presented copies of his new album each personally autographed.

When the great evening ended everyone agreed . . . a great show, a great star, and a great evening.

EXCLUSIVE GO PICTURES BY
SCOTTY SCOTSE



Bobby with the GO prize-winners.



Bobby autographs a prize-winner's free album.

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SINGLES

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The lion is an animal of strength — and is generally regarded as king of the jungle!

Nine miniaure porcelain lions sit along the front of the desk in Mort Nasatir's office in MGM's skyscraper headquarters on Manhattan's Avenue of the Americas.

The lion is Metro-Goldwyn-Mayer's symbol and mascot and the records division that Mort Nasatir heads is one of the kings of today's record industry.

He told me: "Today's disc-business is a young person's world. As I grow older I try to make my ears grow younger — and that's the secret of the business!"

"I've been in this industry for 20 years and, during this time, there has been a tremendous development. It's been a good and refreshing development particularly in regard to performers' material.

"However, there are two definite areas that concern me about today's scene.

"I am violently opposed to the whole idea of seeing the influence of drugs playing a part in music. There is no need for people to write songs that contain hidden references to such stimulants.

CAREFUL WATCH

"As responsible people in the record industry we are policing this effectively. I have personally instructed all of our a&r men to keep a very careful watch for this.

"As the record division of a company well-established and well-respected for its values of entertainment for the family through television and movies, we have no intention of allowing this type of behavior.

"I don't think it is necessary for radio stations to demand to check lyrical content of all records before playing them over the air.

"We are responsible people in a responsible industry and this negative factor is not one that I am going to allow upset or harm the reputation of our business.

"It is possible for any critic of our industry to look into titles and words of any song and find something bad by twisting metaphors and the language.

"I do not believe that artists and producers deliberately try to bring in questionable material under a disguise. MGM will never be accused of this."

OUTRAGE

Mr. Nasatir stood up behind his desk to emphasize the points he had just made. He remained silent for a few seconds to choose his words and then continued:

"It is dangerous for adults to generalize in anger and say that all folk-music is a protest against laws and life itself.

"Music has in fact turned almost a full revolution of its own wheel, progressing through the years to encompass folk-rock and into today's psychedelic areas.

"There were cries of outrage from adults when Bill Haley and Buddy Holly were the top stars on disc. And yet,

MORT NASATIR, KING OF THE POP 'JUNGLE', SAYS:

It's dangerous for adults to generalize in anger and say that all folk-music is a protest against laws and life itself

This is the first of a new in-depth series in which leading executives of the record industry meet with GO's publisher, Robin Leach, and discuss music today.

It is the first time that record company executives have been given a first-hand opportunity to talk directly to GO readers as today's record buyers.

Our first guest is Mort L. Nasatir, president of MGM/Verve.

Readers who want to have specific questions answered by any record label's executives are invited to send their questions to "Executive Meeting", GO, 35 West 56th Street, New York, N.Y. 10019.



despite these feelings by adults, the record business has won a tremendous respect.

"As the president of a major record company I am not going to allow our industry to lose this respect by allowing anybody to level criticism at us saying that we endorse such experimentation.

"Here at MGM we are a family organization that is totally against hidden or open mentions of immoral and undertone activities."

Mr. Nasatir quickly moved on to cover the second part of his objection to today's scene as he sees it.

"I am honestly concerned over the aspect of opinions held by many of today's young people. Youth is moving towards a non-involvement in everything.

"I find this attitude to life a very puzzling one because it becomes a non-personality. It means non-participation, non-individualization and withdrawal from life itself.

"Young people who don't face up to their own responsibilities in today's society are becoming non-people. Their

whole approach is negative.

"There is nothing wrong in young people having long hair until everybody has long hair. It was like when everybody had crewcuts because they were all the rage.

"Then it just becomes conformity. People, particularly young people, should want to be creative and express themselves instead of conforming to what just a few of them say.

"That's why pop-music is so vital. It moves, it creates and it changes from one year to the next. I am very happy about the state of the record world.

"Our MGM and Verve labels embrace all tastes. If we released only discs by The Animals, The Blues Project, Every Mothers' Son and Herman's Hermits we would be in a very sorry position.

"A record company produces for all aspects of vocal and musical entertainment and we cover such greats as Connie Francis, Stan Getz and Astrud Gilberto.

"We have such fine male artists as Johnny Tillotson and Roy Orbison. But it is my personal wish to bring a male singer onto our label to rank alongside Lainie Kazan who records for us.

"We're looking for another Andy Williams, a Tony Bennett or a Sinatra. It is important to us — and we are lacking in this one respect at present.

"As a record company we are always working towards giving your readers and our public a better product and new artists involved in new approaches.

"That's just one of the reasons that I personally created our Blue Verve label and brought The Righteous Brothers to us. Ultimately Blue Verve will be America's finest jazz label and already it is abounding with tremendous talents.

THE CRAZE

"Unlike other major companies in the States we depend mainly on independent producers in Britain for our English acts. People have said that talent coming out of Britain on record is slipping.

"I disagree, because I feel that the same excellent young talent that is appreciated worldwide from British theater, literature and the arts is still very apparent on record.

"But I'm also pleased to say that the craze that went on two years ago when anybody with a Northern English accent and a guitar was an overnight hit is over.

"Today it does take talent and creativity — and because of this I don't think that Los Angeles and San Francisco are the centers of today's recording breakthroughs.

"Memphis and Nashville are still extraordinary top centers and it has been very encouraging to me to see just how far the appreciation for our Country-and-Western music is catching on in Europe.

"New York is also a very important center. The public benefits from the tremendous enthusiasm and the sense of competition that exists.

"Another reason why the disc business is in such a healthy state: the finished disc today is of the highest quality and is still relatively inexpensive to produce.

"I can never get out of my mind the picture of our pressing plants stamping out new releases just as if they were cookies.

"I am very happy that the growth of music has been such a healthy explosion. People often ask how long rock and roll will last.

STUPID

"It really is a stupid question because basic rock and roll is still evolving. Janis Ian has long been a favorite artist of mine. I often listen to her records and find them haunting and very beautiful.

"But it is only now that her 'Society's Child' has become accepted even though it was released several months ago. I also find the sound of Eric Burdon very excellent and he himself will be the last to tell you that he is a rock artist.

"I think that as he continues to grow in stature as a total musician he will really create great songs. His single 'When I Was Young', I believe, is the turning point of his career.

"We all feel here at MGM that this year is going to see tremendous advancement for us. Every Mothers' Son is a very important act to us. The Blues Project is a very talented group and Sandy Posey will establish herself as a major star this year.

"MGM has always been a great believer in the artists we sign. We pioneered the complete approach of establishing an artists or a group in introducing them to the public and on our own trade and retail ends.

"In the record industry we know that 'outside' records can start in such places as Dallas or Minneapolis. That's often the reason why we'll work hard on a record in a regional area.

"I know that disc-jockeys and program directors of radio stations have a tremendous responsibility to their listeners and each week they are faced with the terrible decision of choosing records from so much available product that's been released.

PERSONAL ROLE

"Many times fans of groups, small or big, have said that their favorites get lost in the shuffle. The Buckingham's hit the jackpot with a seven-month-old record that got picked from a pile as an oldie.

"But let me say this about such circumstances. There is an essential justice to such groups. I hope this company never signs an artist without a commitment to promote them.

"If an artist is good then recognition will be given . . . if not with the first or the second record, then it will be with the third. We don't allow records to get lost in the night.

"Personally I don't think it is right to throw records against the wall and just hope that one of them sticks. As the president of MGM I take a very personal role in the direction of our division.

"That direction comes from me. I believe in what I feel is right and then we all follow it right through. This is very important because only in this way can our artists, our employees and our audience connect in the very best way."

HIS RECORD: SUCCESS

At the age of 41, Mort Nasatir is considered one of the most successful record executives in the recording industry.

In his two years with MGM/Verve Records he has piloted the company to a highly commanding position.

His many years of experience in marketing and merchandising and implementing efficient campaigns in all areas of pop, jazz and classical music were put to work when he joined MGM's recording division in June, 1965.

After attending the Art Institute in Chicago and Columbia University's Graduate School, Mr. Nasatir held executive positions with two national companies before joining Decca, Coral and Brunswick Records as merchandising director in 1949.

In 1960 he became vice-president and

account supervisor with an agency which handled the overall MGM account, covering records, television and telestudios.

Four years later he became director of the merchandising services division of the agency. Twelve months later, Mr. Nasatir joined MGM.

In addition to authoring two books, "Jazz Word" and "A Brief History of Carnegie Hall", Mr. Nasatir is a frequent contributor to such publications as Music Week, Printers Ink and Advertising Age.

Naturally he lists music as his special interest — but in his spare time he also enjoys painting, art, design, architecture, swimming, tennis and mystery stories.

Married with three children, he admits to having a large record collection which ranges from Herman's Hermits to Janis Ian and Tim Hardin.

A DREAM VACATION —BUT BOB CREWE HAS TO SAY 'NO'

Bob Crewe, leader of the Bob Crewe Generation, has had to refuse the vacation of a lifetime.

The millionaire's vacation was awarded to Bob when he won top prize in the television show "Dating Game".

Bob was chosen by the lovely young contestant as the man she would most like to spend a date with. After she had announced her choice, the show's compere revealed what the date would be.

The two were to spend a chaperoned vacation in a luxury chalet on the Italian Riviera. During their week-long stay, their every need would be attended to by their own private chef and servant.

Tours of the area's famed beauty spots were arranged... and everything was free.

DESPITE THE TEMPTING PRIZE, BOB HAD TO TURN IT DOWN.

He told GO: "Unfortunately, although it sounds like a great deal of fun, there is a month deadline on when you can take the holiday.

"Because of pressure of business, I wouldn't be able to get away from New York.

"Even though I couldn't go, I was very worried in case the girl would miss the trip. I managed to arrange with the producers of the show that she be allowed to go on the trip".

STEVIE WONDER ON TEEN TROUBLES

Stevie Wonder besides being an excellent musician, had a lot to tell GO about the present "generation gap".

"The confusion existing among the young generation today springs from lack of encouragement", Stevie says.

"Consider all the great men of our day who came from underprivileged homes and you will find someone in their past who lent inspiration and encouragement."

Although only 16, Stevie has had a good deal of experience meeting people and traveling throughout the country since he was 12.



MRS. BROWN...

... YOU'VE GOT A LOVELY DAUGHTER is the title of Herman's first movie.

It's a light-hearted frolic that allows Herman and the Hermits to sing eight songs integrated into the story line of the movie — and includes the million-selling title song.

The film tells of his hilarious adventures in grimy old Manchester and swingin' London.

Herman persuades his four friends — Keith, Barry, Derek and Karl — to forego their feeble efforts as a part-time pop group to try their

town. And the pace really hots up!

* Debbi Smith interviewed Herman on the set in England... so look out for her sparkling report in an upcoming issue of GO.



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