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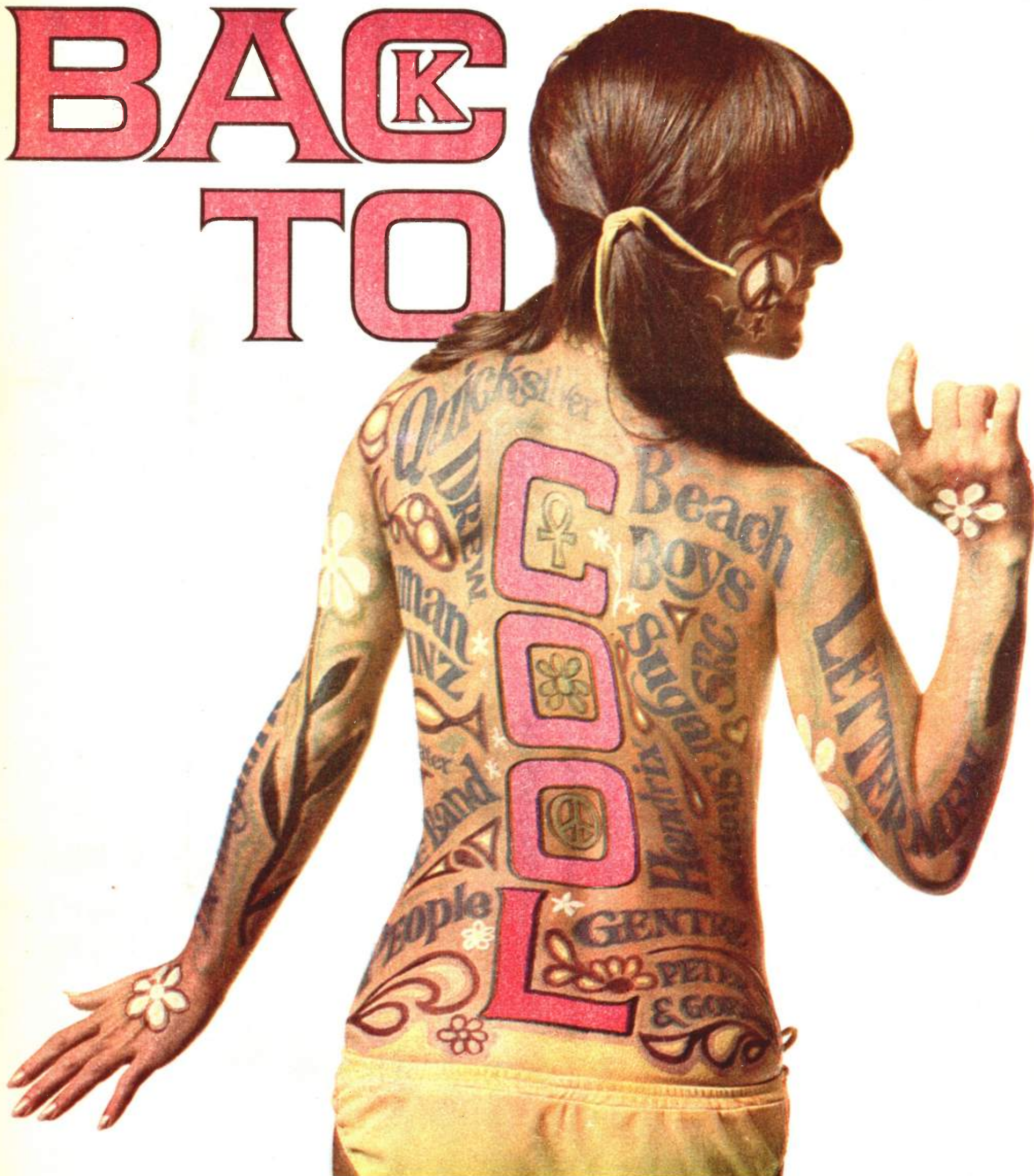


wmca edition
FREE FROM THE
FUN-LOVING
GOOD GUYS

NUMBER 126

AUGUST 16, 1968

GO BACK TO





Special Request—The Lettermen

The eleven Lettermen hits most requested by their audiences during on-stage "live" performances.



STEREO

SHERRY DON'T GO
I ONLY HAVE EYES FOR YOU
SOFTLY, AS I LEAVE YOU
WALK ON BY
SECRET LOVE
SUMMER SONG
VENUS
MORE
WARM
CHERISH
A SONG FOR YOUNG LOVE



Also available on 8-track stereo tape cartridge.

Beach Boys won't sing in new album

The Beach Boys, whose "Do It Again" may turn out to be one of the top hits of 1968, have a new album out. This in itself may not seem like earth-shattering news, after all the Beach Boys have had one or two albums before (17 to be exact). There is one difference, though, on this album they don't sing.

That's right, that was no typographical error, on the Beach Boys' latest Capitol album, "Stack-o-Tracks", there is no singing!

What is on the album, is the basic tracks for 15 of the Beach Boys biggest hits, including "Sloop John B", "God Only Knows", "Surfer Girl" and the

current "Do It Again". A basic track is the instrumental portion of a record before the vocal is added.

Included with the album is a special 16-page song book that includes all the words, lead lines, bass lines and chords of the songs. There also are some great photos of the Beach Boys, plus a

full-page chart that shows guitar fingering for all the chords used in the arrangements.

In other words, the album gives the public a chance to sing the Beach Boys hits to the instrumental accompaniment of the Beach Boys themselves. The album and song book can also be used by local groups to help them reproduce the Beach Boys' sound on their own.

Meanwhile, the boys are lining up a very heavy fall and winter schedule for themselves. This fall they will play their first night club date ever at the Twin Coaches in Pittsburgh.

In December they embark on a European tour that will include the United Kingdom, Germany, France, Holland and Sweden. The highlight of the tour will be an appearance at the London Palladium with a 40-piece orchestra. The performance will be recorded live for a forthcoming album.

In January the group will do a UNICEF tour behind the Iron Curtain in Russia, Yugoslavia, Czechoslovakia and Poland. Then in April another UNICEF tour, this time with Harry Belafonte and Lena Horne in the Philippines, Australia, Japan and Hawaii.

While on the latter tour arrangements are being worked out for the boys to entertain U.S. troops in Vietnam and Thailand for the U.S.O.



The new Beatles' single will be released in this country on August 26. "Hey Jude" is the A side and it is backed with "Revolution".

This will be the Beatles' first release on their own Apple label. Capitol Records will distribute the label in the U.S. The Beatles are still working on their new album which is scheduled for September release. They have completed four tracks on it.

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IT'S A PUT ON
SEE BACK COVER

S.R.C.—AN ALBUM YOU MUST HEAR

Up in Ann Arbor, Michigan, the home of the University Of Michigan, the S.R.C. have been practicing and getting themselves together. And together they are if you hear their first album for Capitol. As Terry Knight, who is known for having one of the best ears for talent in the record business, said after hearing S.R.C.: "They are really great."

The group have Gary Quackenbush on lead guitar; Glenn Quackenbush on organ; E.G. Clawson on drums; Robin Dale on bass; Scott Richardson as lead singer. They've been together about a year and a half playing around Michigan and building up a strong following.

However, the S.R.C. look at the album as their real start. As Robin told GO: "We don't want to be referred to on the basis of the past. The album is the real beginning for us. We want people to start judging us from there and take a viewpoint about the music from the album."

The group recorded the album — which will simply be called S.R.C. — in Detroit with John Rhys producing it. The material is all completely original and every member of the group writes.

The excitement about S.R.C. is going to be big. But you'll have to find out for yourself, for as Scott told GO: "We can't actually describe the album. You'll have to hear it."

THE MAGNIFICENT MEN

Souled Out-of-Sight
The World of Soul



Jennifer

I Can Remember Everything
The Summer Brother Smothers Show
introduced the year's brightest new star...
Many have already discovered her on this
amazing new LP which includes her
fast rising single "Chelsea Morning"



LETTERMEN

"They can take a song that was a hit 20 years ago and make it a hit all over again, and they can do it without changing the original concept of the song." The young lady talking was recording and TV star, Connie Stevens, and the "they" she was referring to are The Lettermen, a trio of young men who parlayed a simple theory — songs were written to be sung as composers hoped they'd be sung — into a successful singing career.



KEY INTO SUCCESS...

Throughout their career, The Lettermen have stuck to that concept and in doing so they've become one of the most successful groups in the country. Their records include more than a dozen hit albums for Capitol.

Successful records not only established The Lettermen as one of the top vocal groups in the industry, but they also created a demand for the talented trio on television and in colleges throughout the country. Their college appeal was clearly demonstrated when they were voted No. 1 college attraction in the Billboard Magazine Poll.

The threesome made their nightclub debut in early 1962 at Hollywood's Crescendo and were greeted by unanimous praise from critics. Typical of the remarks that followed their initial club appearance was the review by columnist Belle Greenberg who wrote: "The group, literally and figuratively, won their letters last night with the sophisticated Los Angeles audience." Variety described them as a group who "came on strongly with big sound good rapport. . . ." and the Hollywood Reporter called them "three young men who sing songs as the composers hoped they'd be sung".

Praise, however, seems to be a commodity that came to Jim, Tony and Gary even before they called themselves The Lettermen. It came to Tony (Butala) in his home town (Sharon, Pa.) during his first professional engagement (he sang on a radio show at eight years of age and led him to a singing job with the famed Mitchell Boys Choir and eventually to Hollywood).

Praise for Gary (Pike) was mainly confined to Twin Falls, Idaho, his home town, until his family moved to California and he enrolled at El Camino College.

While at Brigham Young University, Jim (Pike) garnered enough favorable notices from the local press to encourage him to pursue a singing career on a professional basis. Early in 1961, he came to California and joined Tony to form The Lettermen.

Since that time, the burgeoning popularity of the group has seen their careers branch from records to all phases of entertainment. Despite their enormous success, The Lettermen haven't changed. They're still the same Class-A trio who maintain the deepest respect for good songs and the people who write them.



And 'Ting' created The Human Beinz

Contrary to all of the speculation and theorizing on the origin of man (the theory of evolution by Charles Darwin, the story of Adam and Eve, etc.), The Human Beinz actually came into being only three years ago, when Joe "Ting" Markulin, a 21-year-old guitarist from Youngstown, Ohio, decided to make his mark upon the world with the introduction to his fellow homo sapiens of a new rock'n'roll group called The Human Beinz.

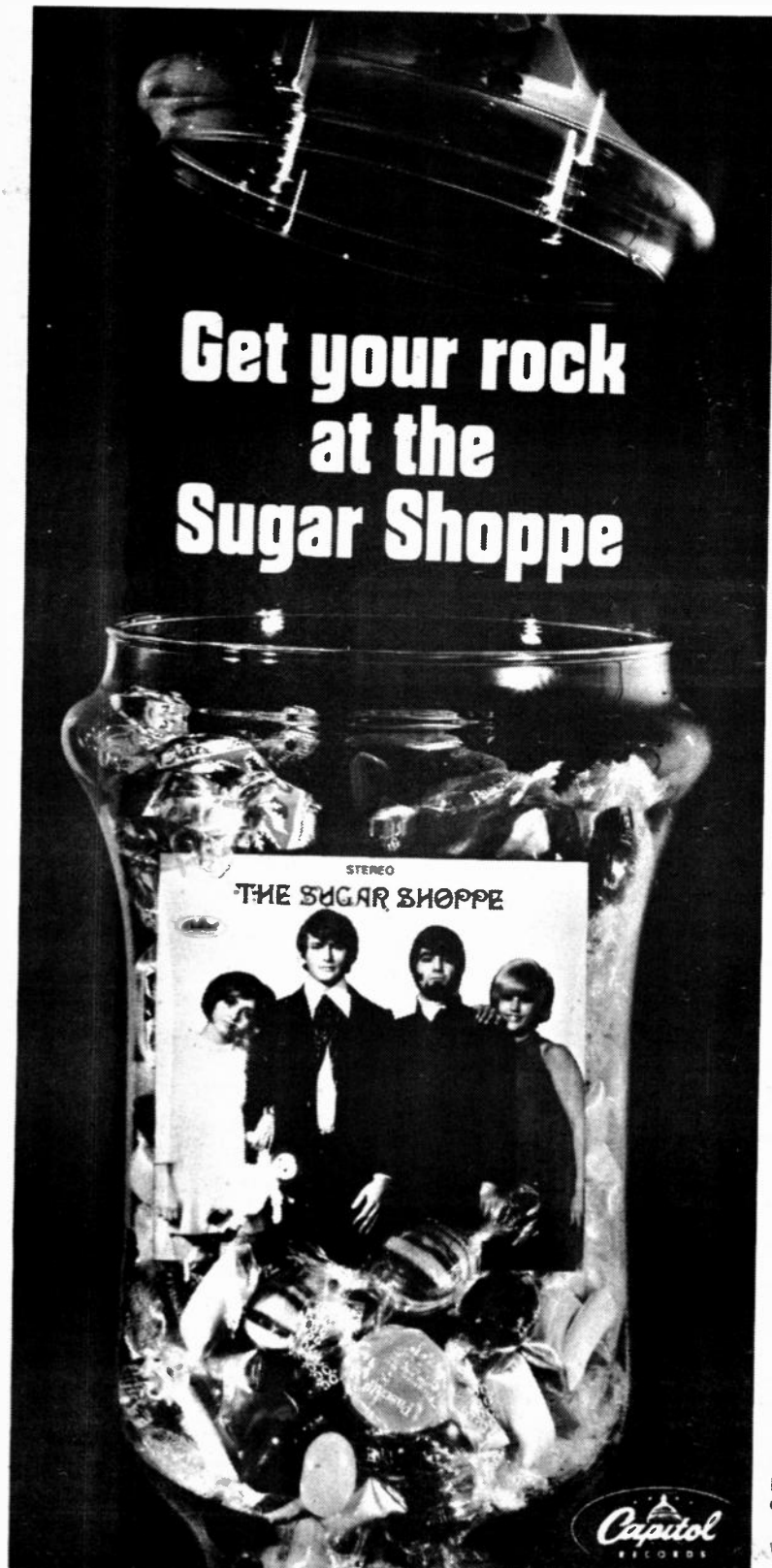
"Ting" plays rhythm guitar and, as the leader of the group, enlisted the aid of three fellow Youngstown gentlemen — Mike Tatman, 20, drummer; Dick Belly, 20, lead singer and harmonica player-guitarist; and Mel Pachuta, 21, bass guitar — and immediately they were off and howling.

Almost since the day of their inception, The Human Beinz' ascent as musical luminaries on the contemporary "rock" horizon has been phenomenal. The group have appeared on such TV shows as "Upbeat", "Come Alive In Pittsburgh", "The HyLit Show" in Philly and "The Robin Seymore Show" in Detroit, to say nothing of their sundry nitery engagements in some of the more important clubs in the East and the Mid West.

The Human Beinz write, arrange and produce most of their material and describe their brand of music as "Funky-English Soul". That the foursome are extremely exciting to watch as well as to hear and are destined to rise to undisputable prominence among the most notable rock acts working, was given ample credence when, in October of 1967, Capitol Records signed them to an exclusive, long-term recording contract.

The world will little note nor long remember the vast majority of contemporary mankind, but it will judiciously watch and forever dig the next "super" group to come out of the U.S.A., The Human Beinz.

Get your rock
at the
Sugar Shoppe



THE BAND—THEY BACK UP DYLAN

Near the upstate New York community of Woodstock, far from the urban centers where musical movements are assumed to be made, nests a house called "Big Pink". In its basement a five-piece band, once known as The Hawks and then touted as the group who back up Bob Dylan, have made music that is like a fresh breeze blowing through the blasting decibels, shattering feedback and frenetic rhythms that have characterized pop fare since the psychedelic bandwagon took off.

Robbie Robertson, lead guitar and vocals; Richard Manuel, piano and vocals; Levon Helm, drums and vocals; Rick Danko, bass and vocals and Garth Hudson, organ and vocals are the band. They have been together for almost nine years, from the days they worked behind the Arkansas-born Canadian rock hero, Rompin' Ronnie Hawkins. For the last two years, they have lived in the Woodstock area, their time spent playing music, frequently among themselves, occasionally with Dylan. Some of their music is represented in the band's first Capitol album, "Music From Big Pink".

The band's lack of a name may be puzzling to some. But as Robbie explains it: "You know, for one thing, there aren't many bands around Woodstock, and our friends and

neighbors just call us the band and that's the way we think of ourselves. And then, we just don't think a name means anything. It's gotten out of hand — the name thing. We don't want to get into a fixed bag like that."

Canadian-born with the exception of drummer Levon Helm, who comes from Arkansas, the members of the band have similar histories — early exposure to music, rock bands in high school and from practically there on, a group existence.

How did the band's association with Bob Dylan begin?

"I don't exactly remember how it happened," says Robbie. "I think we were playing in Atlantic City at the time. Dylan had heard about us I guess. And we'd heard of him but we weren't into that kind of music and I didn't really know who he was or that he was that famous."

"I didn't think we could play with each other at all. Then we jammed together and a lot of things happened. We've had a great effect on each other. Dylan brought us into a whole new thing and I guess he got something from us."

The band is not concerned with how their music will be labeled or discussions of their style. When asked how seriously they take their music, Robbie speaking for the group, says

and means it: "Just seriously enough to satisfy us, enough so that we can smile at one another when we're through playing."

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Most pop groups these days have a fair amount of talent, perform dynamically, and function effectively within the flexible limitations of the pop music business. Very few groups, however, have that intangible known as taste.

Taste is knowing when something should be added, and then knowing just what to add; taste is knowing there's too much, and then taking out just enough. You can't learn taste, and it takes incredibly hard work to exercise it. And the Steve Miller Band's first album, "Children Of The Future", is an exercise in good taste, subtle production and intricate engineering (not to mention talented musicianship).

Steve Miller himself (lead guitarist, vocalist, a Libra) was born in Wisconsin and raised in Dallas, Texas, the middle of three sons. His father, a well-known pathologist, had a collection of old, old blues records; they had their effect. Steve started playing guitar when he was about 13, and by the time he entered the University of Wisconsin and started playing around the Chicago blues houses he was a well respected musician.

"He was doing things nobody else was doing then, at least not in the Mid

That intangible—taste

West. He played so intensely... he was really good." So said Jim Peterman, who knew him then and plays with him now.

Boz Scaggs (rhythm guitar, vocals, double Gemini) met Steve in high school in Dallas, where they played in a band together and continued at Wisconsin University until Boz "got kicked out". After six months in the army and a few more months of school he split for Europe, where he traveled and roamed, sometimes as far as India, China, North Africa — always playing and singing for bread (both kinds).

Tim Davis (drummer, vocalist, Sagittarius) was born in Janesville, Wisconsin, and formed his own group, Tim Davis & The Chordaires, when he was about 20. He roomed with Jim Peterman for six months before joining the Barry Goldberg Blues Band.

Jim Peterman (organist, vocalist, Virgo) grew up around Milwaukee, Wisconsin, where he had his own bands, first as vocalist and then, forced to learn an instrument when one

member left, as organist-pianist.

Lonnie Turner (bass, a Pisces) is the youngest member (21) and the only one who didn't do time in the Mid West. Born in Berkeley, California, he grew up in a small town in northern California before working in graphic design and playing ragtime guitar (still his first love, musically speaking).

PETER AND GORDON ENTER NEW PHASE

You never know what will happen to a new disk by an unknown singer or group. Hundreds, perhaps thousands of such records are launched hopefully on the sea of sales each year only to sink to zero fathoms without so much as a ripple.

Even one or two hits doesn't make a successful voyage. But here is one pair of minstrels who parlayed one hit into a position as the No. 1 British vocal duo in both America and England.

You know them as Peter & Gordon. In one year they had three albums and

formed almost a year ago, The Wind In The Willows are a seven-member group from the New York area playing their own particular kind of music, the majority of which they write themselves. The group emphasize both instrumental ability (several members of the group have formally studied music) and vocal harmonies.

Paul Klein, 26 — leader and spokesman of the group — composes most of their material in conjunction with other members and plays rhythm guitar as well as singing.

Ida Andrews, one of the two girls in the group, is 21 and plays bassoon, flute, piccolo, clarinet, oboe, keyboard instruments and chimes.

From England, Peter Brittain, 23, is lead guitarist. Peter writes some of the Wind's material with Paul and sings harmony on many of their numbers.

Drumming for the group is Anton

Carysforth. At 20, Anton is the youngest member. He has composed some of the group's material with Paul.

Debby Harry, 22, is the second girl in the group. Debby sings lead on several numbers and provides harmony on most of the rest. She plays tamboura plus kazoo and tambourine.

Stephen DePhillips is the 25-year-old bass player for the group. Steve plays electric bass and does some lead vocal work, especially on the uptempo material. He is also adept on string guitar.

Wayne Kirby is the main keyboard man for the group and plays double bass on many of their tunes. Wayne's voice can be heard on both lead and harmony during the group's live performance. As a small orchestra playing over 17 instruments at various times, Wind In The Willows are a highly talented group of young people. Using specially designed amplification equipment, the group provide a full lush sound that is pleasant even when it becomes the hardest rock. Their material is based on a young, thoughtful way of looking at the world, and their main motivation is to get people to relax and enjoy their music instead of worrying about their message.



In Concert!

You and
The Beach Boys
playing 15 of
their biggest
hits, including
DO IT AGAIN!

and AGAIN!
and AGAIN!
and AGAIN!



STEREO

THE BEACH BOYS
Stack-o-Tracks

Capitol Records

You sing the words and play with the original instrumental backgrounds to 15 of their biggest hits

Includes Booklet with Printed Lyrics
Chord Symbols
Lead Line & Bass Line
...and Many Photos of The Beach Boys



wmca news

The Straus Broadcasting Group

Big fashion show for girls coming up!

Now the girls will have their chance — another big fashion show coming up, this time hosted by tall and skinny Dan Daniels on August 21. Sponsored by A&S, 17 Magazine, and Yardley, "The Young Expressionists" fashion show will feature back to school clothes for high school fellows and girls, and a beauty show, too, for the females.

Stars of "Your Own Thing" will also perform on stage, as well as a groovy new rock group, "Any's Street".

You can get to see it by invitation only, so get down to A&S fast and pick up your ticket, at the A&S Junior Size Center, 4th floor; A&S Young Men's Shop, Mezzanine; and at the A&S Yardley Counter, street floor. (Door prizes, too!)



GARY HOSTS SMASH SHOW IN THE PARK

What a smash of a show at Central Park on Sunday! It was a winning combination — whacked-out fall fashions for men from Barney's, a great performance by the Union Gap, Gary Stevens hosting the whole event, a perfect, cool summer day — and it drew 30,000 enthusiastic fans who even swarmed over the runway where the fashions were modelled.

Gary was decked out in Barney's best — a trim navy blazer and tan bell bottoms, as he identified for the roaring crowd the wild fur jackets imported from Holland, France and England, while a group of cuddly Go Go girls, also wrapped in furs, danced along with the models.

The Union Gap brought the crowd to a fever pitch as they went through their repertoire of hit songs, then they whisked away for a helicopter ride to Lambertville, N. J., where they were due to perform within the hour.



Win a Copa Date with Jack

WMCA Radio and Gentle Care hair conditioner have launched a new promotion in which three lucky prize winners will each win an evening for two at New York's famed Copacabana on August 29 to attend the opening performance of The Temptations, one of the nation's top singing groups. WMCA Good Guy Jack Spector will host the three prize winners and their guests throughout the evening, which will include dinner, The Temptations' opening performance, and a backstage meeting with members of the group.

Winners will be chosen by lot from postcards sent to WMCA.



Mrs. Rubin Bloomfield, the lucky winner on WMCA's Hotel Bar Foods, Inc. Whipstix contest, poses with her husband at the Waldorf Astoria Hotel in Manhattan. Mrs. Bloomfield, a Brooklynite, has been a loyal listener of WMCA for years, and Jack Spector — posing with her — is one of her favorite Good Guys. A weekend at the Waldorf for two was the glamorous prize. Pictured at the Waldorf (from left) are Eli Schonberg, President of Pace Advertising Co.; Mrs. Bloomfield; Jack Spector; Sy Goldstein, Sales Manager, Hotel Bar Foods, Inc.; Monroe Falitz, WMCA account executive, and Mr. Bloomfield.

MAGICAL MYSTERY CARAVAN

The mystery caravan departed last Saturday with the Thom McAn winners to its secret destination.

Now it can be told that the lucky winners were treated to a night at Forest Hills Tennis Stadium to attend the performance there by the one and only Ravi Shankar.

Here, the group is boarding the specially chartered bus in Manhattan.

Congratulations to Thomas Prezgia of Long Island City. He was our biggest Good Guy Derby winner yet — \$460 was the prize, and the winning guess was Eddie Baer. Tom won on the Bill Beamish show.



Dig this groovy book cover

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With school not far away, the new books will be piling up again, and you'll be looking for the grooviest book covers around. Well, look no further than your nearest Thom McAn store. Starting Monday, August 19, WMCA and Thom McAn will offer you this smashing book cover free. No purchase required; just pick it up at your nearest Thom McAn dealer. Along the spine of the cover it will say, "Do Your Own Thing With WMCA." And your favorite Radio 57 has seen to it that you get an extra bonus along with it. There will be a special coupon on the inside flap which will offer you an album of 24 top tunes by the original artists for only \$1.95 plus postage. The Good Guys are looking out for ya!



GRAFFITI RESTAURANT
73rd & 1st Ave., N.Y.C.

GARY ON THE GO

Hi on you all out there. And did I have a gas of a weekend — man, it was outasite.

It all started on Saturday when I hosted a fashion show at B. Altman's in Manhattan. The place was really jumping, and I want to thank you all for taking the time out to come along.

I really had myself a ball, giving away Sweatshirts and signing autographs for all you lovely people. But let ol' Uncle Gary tell you about how he made one model lose her cool. She was walking down the runway when yours truly spotted that her slip was showing!

Now, being a true gentleman, I told the lady what the score was... the only trouble being, that I had the mike in my hand at the time and the whole store knew of her predicament (her what??) — never mind, anyway I told her.

And so on to Sunday and that groovy show I hosted in Central Park. And did you fun-lovers respond!! More than 30,000 Good Guy fans turned out to see the outasite concert given by Gary Puckett & The Union Gap. Man, they are something else again. Their stage gear is a gas to look at, but they sure must have been hot doing their bit in those uniforms.

Plus, of course, there was that really groovy fashion show — it was given by Barney's, the great store for men's clothing. Those fall fashions really knocked me out, but you can bet your ol' Uncle Gary didn't let the Good Guys down sartorially-wise (Now what does that mean — that my navy blazer and tan bell bottoms are really "in").

Anyway, everyone had a ball. And when I got back home I had to give Wooleyburger the lowdown on what had happened or he wouldn't give me any peace. It's like I told him: Behave yourself in the future and you won't miss out when the fun's around. I wonder if he'll ever really grow up...

Well, that about wraps it up for another week. So look after yourselves and remember to keep your dial tuned to 57 on your dial where hits are heard first, courtesy of the Good Guys.

Bye on you all, and happy listening.



Joe O'Brien

Jack Spector

Harry Harrison

Gary Stevens

Dean Anthony

Dan Daniel

WMCA Fabulous 57 Survey

for week of
AUGUST 15 — 21

WMCA good guys

1. *†PEOPLE GOT TO BE FREE — Rascals
2. SUNSHINE OF YOUR LOVE — The Cream
3. TURN AROUND LOOK AT ME — The Vogues
4. STONED SOUL PICNIC — Fifth Dimension
5. LOVE MAKES A WOMAN — Barbara Acklin
6. †HELLO I LOVE YOU — The Doors
7. ††LIGHT MY FIRE — Jose Feliciano
8. ††CLASSICAL GAS — Mason Williams
9. ††SOUL LIMBO — Booker T & MGs
10. HURDY GURDY MAN — Donovan
11. ††BORN TO BE WILD — Steppenwolf
12. BROWN EYED WOMAN — Bill Medley
13. I CAN'T STOP DANCING — Archie Bell & The Drells
14. ††DREAM A LITTLE DREAM OF ME — Mama Cass
15. STAY IN MY CORNER — The Dells
16. PICTURES OF MATCHSTICK MEN — Status Quo
17. *†YOU'RE ALL I NEED — Marvin & Tammi
18. ††LISTEN HERE — Eddie Harris
19. AND SUDDENLY — The Cherry People
20. *†THE HOUSE JACK BUILT — Aretha Franklin
21. CENTER OF THE MIND — Amboy Dukes
22. *DO IT AGAIN — Beach Boys
23. I GET THE SWEETEST FEELING — Jackie Wilson
24. 1-2-3 RED LIGHT — 1910 Fruit Gum Co.
25. *FOOL ON THE HILL — Sergio Mendes & Brasil '66
26. Reach Out Of The Darkness — Friend & Lover
27. *†Lady Willpower — Gary Puckett & The Union Gap
28. (Love Is Like A) Baseball Game — Intruders
29. Give A Damn — Spanky & Our Gang
30. Please Return Your Love To Me — Temptations
31. Magic Bus — The Who
32. †Mr. Businessman — Ray Stevens
33. ††Private Number — Judy Clay & William Bell
34. *Help Yourself — Tom Jones
35. If Love Is In Your Heart — Friend & Lover
36. Girl Watcher — The O'Kaysions
37. Down On Me — Big Brother & The Holding Co.
38. I Can't Dance — Martha & Vandellas
39. Down At Lulu's — Ohio Express
40. Sealed With A Kiss — Gary Lewis
41. The Eyes Of A New York Woman — B.J. Thomas
42. I Loved & I Lost — The Impressions
43. My Way Of Life — Frank Sinatra
44. Who Is Gonna Love Me — Dionne Warwick
45. Six Man Band — The Association
46. *†Street Fighting Man — Rolling Stones
47. ††Hush — Deep Purple
48. Special Occasion — Smokey Robinson & The Miracles
49. *To Wait For Love — Herb Alpert
50. Keep The One You Got — Joe Tex
51. Cinnamon — Derek
52. Barefoot In Baltimore — Strawberry Alarm Clock
53. I've Got To Get A Message To You — Bee Gees
54. Slip Away — Clarence Carter
55. Lovin' Feeling: Soul & Inspiration — Vivian Reed
56. Piece Of My Heart — Big Brother & The Holding Co.
57. Little Green Apples — O.C. Smith

Sure Shot

Harper Valley P.T.A. — Jeannie C. Riley

Long Shot

Naturally Stoned — The Avant Garde

* Heard first in New York on WMCA

† Former Sureshot

†† Former Longshot

Plaintive... Powerful...Soulful



Lulu

"Morning Dew"

Produced by Mickie Most

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Questions that must be answered

What's a nice Jewish boy from Boston doing in a freaky rock and roll group?

Why is John Cipollina's hair so long? Isn't 30 a little old for a pop musician?

What's Romalar?

These urgent burning questions must be answered; they are vital to the very survival of this article, the security of this writer, the sanity of this paper. Maybe.

Well, first of all, it's absolutely necessary to understand that all four Quicksilver Messenger Services are Virgos, with only two birthdays in the group (they're too cheap, you see, to throw four birthday parties a year). John Cipollina, lead guitarist, and David Freiberg (the Bostonian bass player) were born on August 24, while Gary Duncan, guitarist, and Greg Elmore, drummer, share September 4.

Secondly, it is essential to realize that these four musicians are just doing their thing, man. It seemed like a good idea at the time (three years ago) to start a rock band because rock musicians always had lots of girl friends. It was merely coincidental that David and John had studied classical music for years and that David had been a folk singer for 10 years. It was purely accidental that Greg and Gary had been members of that famous top-of-the-hit-parade group, the Brogues (out of Fresno by Modesto...). They just wanted lots of girl friends.

Girl friends, however, are not easy



come by and it became painfully obvious to our frustrated quartet that they would have to be good rock musicians if they wanted good girl friends.

Spurred ever onward and upward by their ambition, determined to make good, the Quicksilver Messenger Service discovered that they could indeed make beautiful music together. People even started paying to see them, but not much. They started attracting real girls, and club managers, who like to have real girls frequent their establishments, gave Quicksilver more money, but Quicksilver became wily and wary, and just kept gathering more girls.

John had so many girl friends he didn't have to worry about cutting his hair. While all the crew cuts scoffed at his locks, John walked off with the girls...

They were so successful it didn't matter that they lived in woody suburban Mill Valley instead of the

Happening City itself.

They even had time to plunge into astrology and make horoscope charts and quick-witted fun things like that. The girls loved it, all that star gazing, and quick-witted Quicksilver discovered, after only three months of steady concentration, that they were all Virgos, etc.

Finally, they had so many girl friends that they received a ridiculous amount of money for signing recording contract, and produced their first offspring, an album, which has one of the all-time great tracks called "The Fool". David and Gary wrote it, David sings it, people dig it. Some people even bought it.

Success at last? Victory over poverty and loneliness? Yes, but a hollow victory; three Quicksilver had up and got married.

All is not lost. John Cipollina, pride of John Cipollina, is still single. Unattached. Fighting them off.

Some of the above is true, but not much.

HARD WATER ...A WARM FULL SOUND

A new find from Capitol Records — a group with a warm, full sound and a diversity of material, Hard Water come across with a refreshing honesty. The group's strongest point is their lead guitarist, an amazingly talented young man, Rich Fifield, the group's leader, talked about his confreres.

"Pete's a genius, man, really. He does things with that guitar that no one else has even thought of yet. Listen to that! I tell you, I can trip out just listening to that guy play. He writes, too, poetry and satire things. Really funny stuff!"

A tattered notebook, written by Pete, was filled with lyrics, cartoons, comic poetry. Genius? Maybe, but whatever he is, he's funny and bright along with being very, very talented.

There are two other supporting members of Hard Water, the bass player, Rob McLerran, known as Mouse, and drummer Prince John Twelveteeths, III. The group as they stand have been together for about nine months. The last four have been spent waiting for the release of the album, and working on material for another.

"We did the album in five days, the whole thing. Before that, we spent three months in a house out in Newhall, working on the music. They loved us out there — we were the town tourist attraction for a while, I think!"

Fifield, the group's leader, is an unusually straight-thinking man. At 27, he is businessman and musician, working to make Hard Water a top group, although he insists that he doesn't want to sacrifice the quality of their music just to make hits.

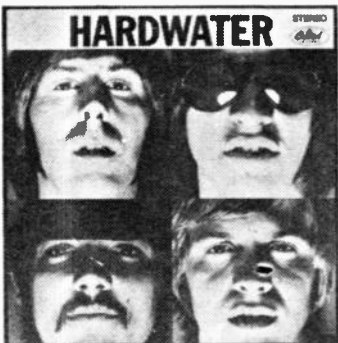
"You don't go into the studio and say, I think we'll record a gold record single this morning. Our music defines itself, it's not into any particular bag, really, and the best thing is just to listen and dig it on your own. I hate to use the phrase, 'it's our own thing', but that's just what it is."

A native Ogalalla, Nebraska, Rich has been playing the guitar since he was 16, when he worked with a country and western band in high school. He attended college for three years ("off and on over a period of seven years or so!"), and is seriously interested in, among other things, philosophy, and man's place in the universal scene of things. He is so serious, in fact, that he reads the Wall Street Journal from cover to cover each day.

"The music business is just that, a business, and you've got to know where you are and where you're going in it. The group are inactive right now, but we keep working on new things. There's a song on the album that sounds like an old English madrigal. Our bass player sang lead on it. We didn't think that he'd be able to do it, but then he just came in and started to sing, and his voice was perfect for the song. It's done with an acoustic guitar, and we're working on more things like it for the next album."



Dig Deep



GO's charts and reviews

TOP 60 SINGLES

1. PEOPLE GOT TO BE FREE RASCALS - ATLANTIC
2. Born To Be Wild Steppenwolf - Dunhill
3. Hello, I Love You Doors - Elektra
4. Classical Gas Mason Williams - Warner Bros./7-Arts
5. Light My Fire Jose Feliciano - RCA
6. Hurdy Gurdy Man Donovan - Epic
7. Sunshine Of Your Love Cream - Atco
8. Turn Around, Look At Me Vogues - Reprise
9. Alice Long Tommy Boyce & Bobby Hart - A&M
10. Dream A Little Dream Of Me Mama Cass - Dunhill
11. I Can't Stop Dancing Archie Bell & Drells - Atlantic
12. Journey To The Center Of The Mind Amboy Dukes - Mainstream
13. 1-2-3 Red Light 1910 Fruit Gum Co. - Buddah
14. Stay In My Corner Dells - Cadet
15. You Are All I Need Marvin & Tammi - Tamla
16. Sealed With A Kiss Gary Lewis & Playboys - Liberty
17. Soul Limbo Booker T. & The MGs - Stax
18. Grazin' In The Grass Hugh Masekela - Uni
19. Keep Me Hangin' On Vanilla Fudge - Atco
20. Yesterday's Dream Four Tops - Motown
21. Love Makes A Woman Barbara Acklin - Brunswick
22. Jumpin' Jack Flash Rolling Stones - London
23. You Met Your Match Stevie Wonder - Tamla
24. Do It Again Beach Boys - Capitol
25. Slip Away Clarence Carter - Atlantic
26. Eyes Of A New York Woman B.J. Thomas - Scepter
27. Sky Pilot Eric Burdon & Animals - MGM
28. Dreams Of An Everyday Housewife Glen Campbell - Capitol
29. Lover's Holiday Scott & Benson - International
30. Baseball Game Intruders - Gamble
31. I'm A Midnight Mover Wilson Pickett - Atlantic
32. Don't Give Up Petula Clark - Warner Bros./7-Arts
33. Down At Lulu's Ohio Express - Buddah
34. Tuesday Afternoon Moody Blues - Deram
35. Lady Willpower Union Gap - Columbia
36. Pictures Of Matchstick Men Status Quo - Cadet Concept
37. Please Return Your Love To Me Temptations - Gordy
38. Folsom Prison Blues Johnny Cash - Columbia
39. Somebody Cares Tommy James & Shondells - Roulette
40. Eleanor Rigby Ray Charles - ABC
41. Mr. Bojangles Jerry Jeff Walker - Atlantic
42. Give A Damn Spanky & Our Gang - Mercury
43. Halfway To Paradise Bobby Vinton - Epic
44. This Guy's In Love With You Herb Alpert - A&M
45. I Guess I'll Have To Cry, Cry, Cry James Brown - King
46. Brown Eyed Woman Bill Medley - MGM
47. Sudden Stop Percy Sledge - Atlantic
48. Breaking Up Is Hard To Do Happenings - B.T. Puppy
49. Morning Dew Lulu - Epic
50. I Love You People - Capitol
51. Should Have Been Me Gladys Knight & Pips - Soul
52. Keep The One You Got Joe Tex - Dial
53. Mr. Businessman Ray Stevens - Monument
54. Magic Bus The Who - Decca
55. Hip City, Part 2 Jr. Walker & All Stars - Soul
56. I Can't Dance To The Music Martha Reeves & Vandellas - Gordy
57. The Fool On The Hill Sergio Mendes & Brasil '66 - A&M
58. Don't Take It So Hard Paul Revere & Raiders - Columbia
59. Lickin' Stick James Brown - King
60. I Heard It Through The Grapevine King Curtis & Kingpins - Atco



WEST MEETS EAST, ALBUM 2 by YEHUDI MENUHIN/RAVI SHANKAR (Angel). The interplay between these two supreme musicians exhibited in their first album together, is displayed here again. We particularly liked "Dhun", which is a theme by Shankar based on folk melodies. Ultimately this is Shankar's album, he is featured more often throughout and seems to over-shadow Menuhin on the cuts where they work together.

THE BEST OF THE BEACH BOYS, VOL. 3 by THE BEACH BOYS (Capitol). A little something for all Beach Boys fans is included in this album. On this one we have their newer, more mature album. On this one we have their old style surfboard, beach buggy stuff plus their newer, more mature bag. Among the numbers included: "409", "Surfin'", "Good Vibrations", and "Heroes & Villains".

HARD WATER (Capitol). This is a good, new, commercial group with a well-produced album. Robert Carl McLerran and Richard Otis Fifield, of the group, write most of Hard Water's material. Almost any of the up things could be pulled for a single.

THE LETTERMEN: SPECIAL REQUEST by THE LETTERMEN (Capitol). The closely knit group have come up with another album featuring dreamy tunes, lush background and excellent singing. The numbers include modern standards and more recent tunes such as "Walk On By", all exhibiting the group's unique style. Perfect fare for all young, and not so young, lovers.

THE SUGAR SHOPPE by Sugar Shoppe (Capitol). Four young Canadians, two male, two female, who have been a hit in their native land for about a year, are about to do it here. If you have a tooth for sweet music get with the Sugar Shoppe.

THE WORLD OF SOUL by THE MAGNIFICENT MEN (Capitol). The seven have come up with another blue-eyed soul album. It contains a wide range of NUMBERS - everything from Rogers & Hammerstein to Jim Webb. If you have not heard them before this is a good collection to pick up on.

HOT COLD & CUSTARD by PETER & GORDON (Capitol). The duo sound as good as ever on this their seventh album. There's an interesting cut on the first side, "Freedom Is A Breakfast Food", from the poem by e.e. cummings. Another first rate job from Messrs. Asher and Waller.

EVOLUTIONS by THE HUMAN BEINZ (Capitol). The group have another album packed with solid singing and some great instrumental work. Give this one a listen.

FLASHING by JIMI HENDRIX (Plays) Curtis King (SINGS) (Capitol). It's a shame they don't tell you who the other musicians are on this one, since they certainly deserve mention. Although Curtis does a fine job on the vocals you find yourself listening more intently to Hendrix.

Love-one-another bag

WE THE PEOPLE by DOBIE GRAY (Capitol). "Of the people, for the people, by the people..." Dobie on this one in a good, patriotic, love-one-another bag. LET THE WORLD KEEP ON TURNIN' by BUCK OWENS & BUDDY ALAN & THE BUCKAROOS (Capitol). Buck with a new ditty that should get good play on the Country and Western stations. BLUE EYES by DON PARTRIDGE (Capitol). Bouncy, happy sound with a kazoo and a strong country flavor. PLEASE WAIT FOR ME by MASTERS OF SOUL (Capitol). This is a slow, soulful deck with an early R&B sound and a lush string background added for good measure.

APPLE CIDER by PEOPLE (Capitol). The label on this one tells us it's "from the new rock musical 'Alison'". It's a good swinging sound with some fine organ work. SOUL RAGA COOKIN' by THE BELIEVERS (Capitol). An interesting combination of R&B and sitar on this

instrumental by the BELIEVERS. COMIN' INTO MY OWN by THE CREDIBILITY GAP (Capitol). This is a solid group. For the most part this number moves nicely, but they gimmick it up with too many special effects.

SHAKE YOUR SOUL HONEY by SAM RHODES (Capitol). A big, driving band backs Sam's R&B bid for the charts. He seems to have a good chance with this one. I SHALL BE RELEASED by THE BAND (Capitol). This single is taken from their album "The Big Pink". The Band, who backed Bob Dylan for some time, bring an old rock flavor to this Dylan-penned number.

IT'S A MIRACLE by Willie Hightower (Capitol). Willie does a smooth job on this soulful ballad he wrote in conjunction with Bobby Robinson. SKIP-A-LONG SAM by SUGAR SHOPPE (Capitol). They are a good group. They have tight harmony and a nice quiet sound. This number, written by Donovan, should do very well.

TOP 20 ALBUMS

1. WHEELS OF FIRE CREAM - Atco
2. The Graduate Soundtrack - Columbia
3. Time Peace/Greatest Hits Rascals - Atlantic
4. Beat Of The Brass Herb Alpert - A&M
5. Aretha Now Aretha Franklin - Atlantic
6. Bookends Simon & Garfunkel - Columbia
7. Disraeli Gears Cream - Atco
8. Look Around Sergio Mendes & Brasil '66 - A&M
9. Honey Andy Williams - Columbia
10. Are You Experienced Jimi Hendrix - Reprise
11. Parsley, Sage, Rosemary & Thyme Simon & Garfunkel - Columbia
12. Realization Johnny Rivers - Imperial
13. Honey Bobby Goldsboro - United Artists
14. Steppenwolf Steppenwolf - Dunhill
15. Doors Doors - Elektra
16. Lady Soul Aretha Franklin - Atlantic
17. Wish It Would Rain Temptations - Gordy
18. By The Time I Get To Phoenix Glen Campbell - Capitol
19. Promise Of A Future Hugh Masekela - Uni
20. A Tramp Shining Richard Harris - Dunhill



PATTI DREW

Patti Drew was born in Charleston, South Carolina, on December 29, 1944. She and her five sisters were raised in Evanston, Illinois, a northern suburb of Chicago. It wasn't long before the musical Drews were singing in church choirs and at any of the local events which called for feminine harmony.

It was almost inevitable that out of this talented sextet a pop group would emerge. And emerge it did - The Drew-Vels. Patti and two sisters, Lorraine and Erma, comprised the trio.

The Drew-Vels' sound soon caught on locally and the trio were brought to the attention of a Chicago record producer. He was quick to record them and forward the masters to Capitol Records. Capitol immediately signed them and released a single entitled "Tell Him", which shortly thereafter became a national hit in the rhythm and blues field.

There would have been no stopping the Drew-Vels if Patti's sisters hadn't wanted to be housewives more than singers, but they became her biggest boosters and Patti decided to continue on her own.

She cut a few records for a Chicago label, but little happened saleswise. Patti was showing signs of discouragement till she decided to try again with her own record of "Tell Him". And it happened all over again for Patti.

HEAVY!

BRENDA JO HARRIS
"Standing On The Outside"

R 7021

LOU MONTE
"The Three Italian Bears"

R 7019

 ROULETTE

There are people and PEOPLE

There are People who talk about the weather and there are People who talk about the population explosion. There are People who talk about racial problems and there are People who talk about our foreign commitments and taxes. They talk about them, and as the old proverb puts it — they never do anything about them. Capitol's PEOPLE talk in and about the language of music. Their only difference is — they DO something about it.

Webster's definition for people is: *peo'ple (pe' p'l) n. sing. & pl.; a body of persons united by a common character, culture; a race, tribe or nation; human beings, living creatures.*

Capitol's definition for PEOPLE (which, wouldn't or couldn't be too different) is: *PEO' PLE (PE' PL) n. sing. & pl.; a body of six persons united by a common character, culture — music; a race (of six), tribe or nation (of six); human beings (we suspect), living creatures (proof provided on receipt of inquiry).*

Capitol's tribe or nation or race of People (as the case may be) are made

up of six young men from the Northern California town of San Jose and their first effort into the language of music resulted in their Capitol recording "I Love You".

As might be gathered from the name, People represent a broad cross section of American life and youth. Singer Gene Mason, wife Diana and an expected child represent the future families of People. Singer Larry Norman represents blonds and a family with a show business background (a grandfather who was in vaudeville and an uncle who was a German tightrope walker).

Albert Ribisi plays the organ for People and describes himself as lover of all musical sounds and an Eastern philosophy freak. Brotherhood is represented by the People's string section in bass guitarist Robb Levin and lead guitarist Jeff Levin. Dennis "Baggins" Fridkin began a college education in the field of medicine and is now their drummer.



THE SMOOTH, SWEET TASTE OF SUCCESS

Four young people who love music spent an evening together in the spring of 1967 and turned out a home made tape of the song "Thoroughly Modern Millie".

That was the beginning of the Sugar Shoppe a professional recording group in Toronto, Canada. They are now the hottest singing group from coast to coast.

The Sugar Shoppe were the first group to open "Granny's", a new psychedelic lounge in the Walker House in Toronto. That was July, 1967.

They welcomed record-breaking crowds that followed them to their next club date at the well-known "Friars". They have become almost regulars at this popular nite-spot. Among their many personal appearances, the Sugar Shoppe performed for the late Senator Robert F. Kennedy when he visited Toronto.

They were special guest performers at a teen fashion show in honor of the world-famous model, Twiggy. A special thrill for two members of the group was being invited to give a concert in their home town, London, Ontario, for the University of Western Ontario.

The Sugar Shoppe have appeared numerous times on C.B.C. and C.T.V. Television networks and their now famous record of Bobby Gimby's "Canada" reached the top of the record charts and created fans from Halifax to Victoria.

The individual members of the group are blonde Lee Harris and Laurie Hood who make up the feminine side, and Vic Garber and Peter Mann, the male contingent.

Peter Mann is the leader and arranger-composer, and some of his original songs are featured on the new album. This Canadian group have eye appeal as well as a distinctive sound, and songs appeal to every age. You'll be hearing more and more of the Sugar Shoppe and you'll love what you see and most important you'll love what you hear.

There's only one word to describe this group

The smoothest sound of the swinging 60's is the solid sound of soul. When you talk about really grooving soul music you have to talk about a rising new group called The Magnificent Men.

Any combo of musicians and instruments can knock out the tones and tempos of Rhythm and Blues music — but that's not soul. Soul is that special combination of technique and creativity — that rare mixture of talent and emotion — the real feeling for and understanding of that all-American-Music form called R'n'B Soul is where THE MAGNIFICENT MEN ARE AT!

The Magnificent Men are a group of young musicians who are really into the that's where-it's-happenin'-baby groove of real natural rhythm music and they know they have what it takes.

The unusual name of the unusual group with the great and unusual sound come from the movie, "The Magnificent Men In Their Flying Machines".

Everyone who has heard T.M.M. groove away on those candied yam tunes from the land of cotton and corn pone agrees that the name The Magnificent Men is well deserved: magnificent is the only word that really fits.

The Magnificent Men don't knock the hard rock, but that's just not their bag. Just that when they sit down to play the music that's inside them it comes out R'n'B, and it comes out SOUL. They feel that their sound is a sound for today and all times.



MUSIC FROM BIG PINK



Get the BIG PINK MESSAGE



Also available on 8-track stereo tape cartridge.



ONESIMPLETASK

Take it home!



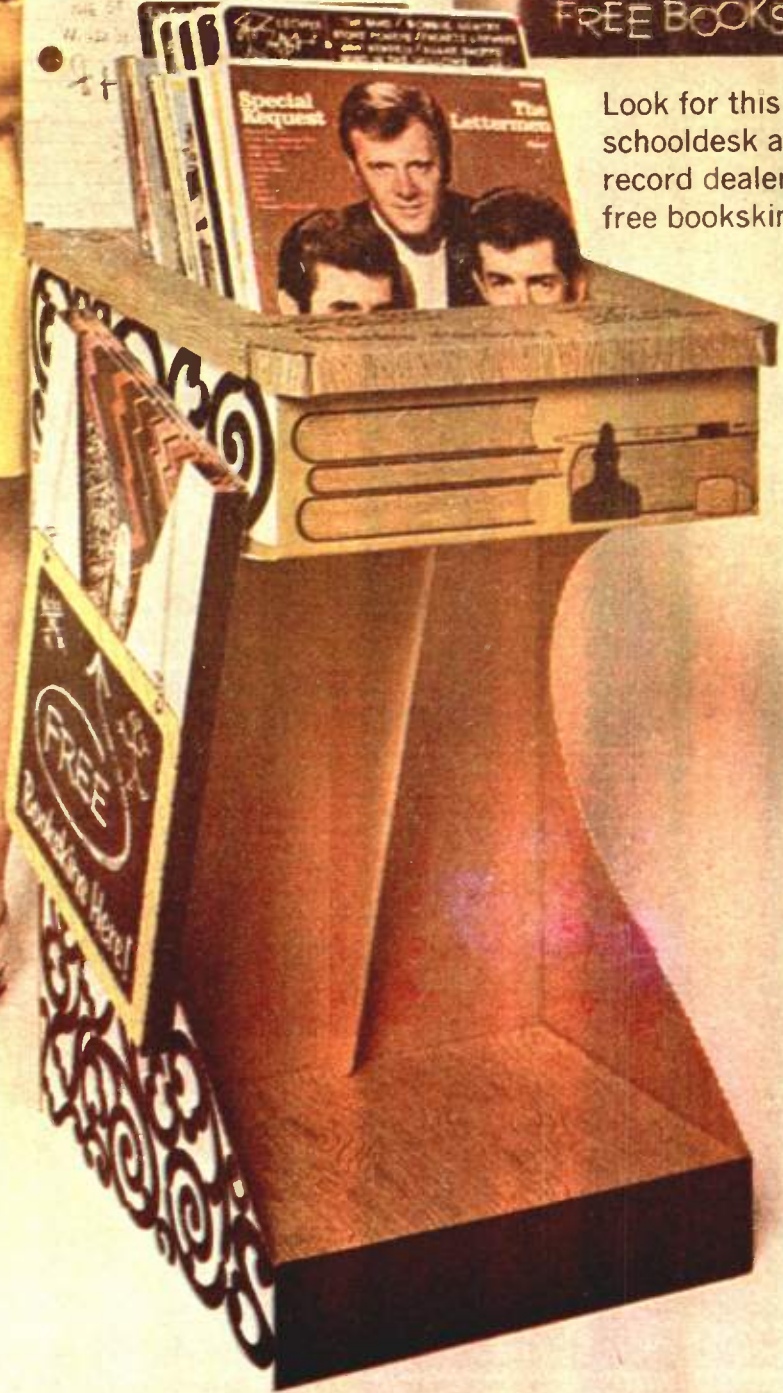
BOOKSKINS!

they're a put-on!

THEY'RE FREE! Put on your books, put on your walls, put on your friends with these free mystic bookskins! Get them where you see this schooldesk display of groovy new albums by The Lettermen, The Beach Boys, The Magnificent Men, The Sugar Shoppe, Hardwater, Music From Big Pink, Patti Drew, The Human Beinz, People, Jimi Hendrix, Peter & Gordon, Steve Miller, Quicksilver Messenger Service.



GO
BACK-TO-COOL
WITH
THE BEATLES
THE BEACH BOYS
THE LETTERMEN
JIMI HENDRIX
ROBBIE GENTRY
QUICKSILVER
MUSIC FROM BIG PINK
PATTI DREW
STEVE MILLER
HARDWATER
THE HUMAN BEINZ
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