# THE GAVIN REPORT #1184 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: JUST THE WAY YOU ARE-Billy Joel (Columbia) Quality music, like quality wine, improves with age and airing.

Sleeper of the Week: HAPPY ANNIVERSARY-Little River Band (Harvest) Starting in Missoula, Indianapolis, Great Falls, Salt Lake City, Kansas City, Houston, Panama City, and San Diego.

Hot: EMOTION-Samantha Sang (Private Stock) STAYIN' ALIVE-Bee Gees (RSO) - These two are related in many ways, but most importantly in their hit potential.

Top Tip: DANCE, DANCE, DANCE-Chic (Atlantic) WMFJ (10), WRKO (14), WPRO/FM (17), WCIR (19), WPEZ (21), 13Q (21), KFRC (22), KRSP (27), and so on (see page 8.)

Record to Watch: CURIOUS MIND-Johnny Rivers (Big Tree) Initial secondary airplay is strong enough to warrant further attention.

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

12/16 Gaining in Several Markets 1. YOU'RE IN MY HEART-Rod Stewart STAYIN' ALIVE-Bee Gees 3. 2. SHORT PEOPLE-Randy Newman 10. HEY DEANIE-Shaun Cassidy RUNAROUND SUE-Leif Garrett BABY COME BACK-Player DANCE, DANCE, DANCE-Chic POINT OF KNOW RETURN-Kansas 2. 4. HOW DEEP IS YOUR LOVE-Bee Gees 6. 5. HERE YOU COME AGAIN-Dolly Parton 6. JUST THE WAY YOU ARE-Billy Joel WHAT'S YOUR NAME-Lynyrd Skynyrd 13. 7. BACK IN LOVE AGAIN-LTD
8. SENTIMENTAL LADY-Bob Welch
9. SLIP SLIDIN' AWAY-Paul Simon STREET CORNER SERENADE-Wet Willie 8. SERPENTINE FIRE-Earth, Wind & Fire 9. 11. PEG-Steely Dan 10. ...CHAMPIONS/ROCK YOU-Oueen
11. TURN TO STONE-Electric Light Or.
12. THE WAY I FEEL...-Bay City Rollers

MULL.../GIRLS' SCHOOL-Wings
HOW CAN I LEAVE YOU AGAIN-John Denver 20. 16. 15. 13. IT'S SO EASY-Linda Ronstadt 5. Gaining 14. DON'T LET ME...-Santa Esmeralda •GETTIN' READY FOR LOVE-Diana Ross NATIVE NEW YORKER-Odyssey I GO CRAZY-Paul Davis 4. 15. BLUE BAYOU-Linda Ronstadt 16. EMOTION-Samantha Sang 17. COME SAIL AWAY-Styx 17. • THUNDER ISLAND-Jay Ferguson 18. SOMETIMES WHEN WE TOUCH-Dan Hill --. 19. .THICKER THAN WATER-Andy Gibb --.

> Top Prospect CLOSE ENCOUNTERS THEME-John Williams (Arista)

Regional Sales and/or Requests LONG, LONG WAY FROM HOME-Foreigner (Atlantic) F-FUN-Con Funk Shun (Mercury) BREAKDOWN-Tom Petty (Shelter) NAME OF THE GAME-Abba (Atlantic) LOVELY DAY-Bill Withers (Columbia) BOATS AGAINST THE CURRENT-Eric Carmen (Aris.)
YOU MAKE ME CRAZY-Sammy Hagar (Capitol) I LOVE YOU-Donna Summer (Casablanca)

20. DESIREE-Neil Diamond

Picks & Plays MINDBENDER-Stillwater (Capricorn) LAY DOWN SALLY-Eric Clapton (RSO)
...SOUL AND INSPIRATION-D.& M.Osmond (Polydor) THEME FROM CLOSE ENCOUNTERS-Meco (Millennium) ●..THE THINGS YOU DO-Rita Coolidge (A&M) EASY TO LOVE-Leo Sayer (Warner Bros.) GOODBYE GIRL-David Gates (Elektra)
TAKE ME TO THE KAPTIN-Prism (Ariola) JACK & JILL-Ravdio (Arista) ALWAYS & FOREVER-Heatwave (Epic) THINK SNOW-Northern Light (Glacier) FALLING-LeBlanc & Carr (Big Tree) SO LONG-Firefall (Atlantic) TRIED TO LOVE-Peter Frampton (A&M) LET IT GO, LET IT FLOW-Dave Mason (Columbia) NEVER HAD A LOVE-Pablo Cruise (A&M) SWEET MUSIC MAN-Kenny Rogers (U.A.)
...ON THE MOON-David Castle (Parachute)

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Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined. Others indicate airplay.

Bangor, Mark Lawrence-WGUY- Rita Coolidge Bath, Jack O'Brian-WIGY- Yvonne Elliman Dover, Jim Sebastian-WTSN- Rita Coolidge Hyannis, Rick Stuart-WCOD- Karla Bonoff Natick, Wendy Furiga-WGTR- Bill Withers Bridgeport, Greg Loehr-WICC- Bobby Arvon Schenectady, Jim Walsh-3WD- A. Price Albany, Don Brooks-WPTR- Chic New York, Barbara Brozdowski-WCBS/FM- Bee Gees Babylon, Bernie Bernard-WBAB- Dave Mason Philadelphia, Jeff Robins-WIFI- Bill Withers Reading, Mike Shannon-WRAW- Rita Coolidge Trenton, Tom Taylor-WPST- John Williams Wilmington, Tom Sommers-WAMS- Chic Frederick, G.T. Stone-14ZYQ- Heatwave Roanoke, Dave MacKay-WROV- Lynyrd Skynyrd Reidsville, Lebai-WFRC- Northern Light Asheboro, Bill Cox-WZOO- Bill Withers Shelby, Jeffrey Owens-WOHS- #1-LTD Asheville, Ray Williams-WISE- Johnny Rivers Fayetteville, Stan Stewart-WFLB- David Gates Wilmington, Robbie Vogt-WGNI- Gino Vannelli Columbia, Dan Valli-WCOS- Heatwave Anderson, Bill McCown-WANS- War Greenville, Bill Love-WFBC- Northern Light Kingstree, Jerry Smith-WKSP- Donna Summer Augusta, Steve York-WAUG- Rita Coolidge Savannah, Jerry Rogers-WSGA- Rita Coolidge Athens, Felly McCoy-WRFC- Heatwave Gainesville, Lori Christian-WFOX- Prism Atlanta, Dale O'Brian-Z93- #1-Queen - - - Don Benson-94Q- #1-Dan Hil<u>l</u> Warner-Robins, Chris Edwards-WRBN-#2-Stillwater Albany, Kris Van Dyke-WALG- Kellee Patterson Carrollton, Scott Evans-WPPI- Eric Clapton Orlando, Blackwell/O'Neil-WLOF- L.R.Band Cocoa Beach, Jonathan Doll-CK101- Tom Petty W.Palm Beach, Alan Edwards-WIRK- Andy Gibb Ft.Myers, Webster James-WMYR- Diana Ross Tallahassee, Michael O'Malley-WONS-B. Withers Panama City, Jim King-WDLP- Rose Royce Pensacola, Dan Ingram-WBSR- Stargard Huntsville, Tony Taylor-WAAY- Donna Summer Muscle Shoals, J.Michael Pruett-Q107-#3-D.Hill Guntersville, Kerry Jackson-WGSV- Lou Rawls Cullman, Rick McCarthy-WKLN- #4-Stillwater Gadsden, Dale McKee-WQEN- #1-Samantha Sang Birmingham, Steve Davis-WKXX- Prism Starkville, Glen James-WKOR- Pablo Cruise Greenville, Casey Cole-WDDT- Johnny Rivers Natchez, Haynes Ford-WQNZ- Con Funk Shun Biloxi, Bob Lima-WQID- \*Earth, Wind & Fire Pascacoulga, Norm Boswell-WKKY- Beaverteeth Hattiesburg, Craig Dale-WXXX- Raydio New Orleans, Marc Sommers-WNOE- #13-B.C.R. Lake Charles, Robert Penny-KAOK- \*S. Sang Shreveport, Shepard/Greer-KROK-Stillwater Abbeville, Michael Adams-KROF- Donny & Marie Memphis, John Long-WHBQ- Pockets Nashville, Bruce Sherman-92Q- #2-Randy Newman Bowling Green, Doug Kirsch-WBGN- Prism Paducah, Bryan Sargent-WKYX- LeBlanc & Carr South Bend, Jason Foxx-WRBR- Gino Vannelli Indianapolis, Jay Hawkins-WIFE- #1-D.Parton Terre Haute, Larry Joseph-WBOW- Bill Withers Evansville, Buddy Scott-WGBF- Queen Lafayette, Jeffrey Weber-WAZY- Jay Ferguson Cincinnati, C.C.Matthews-WSAI- LeBlanc & Carr Hamilton, Joe London-WMOH- Andy Gibb Columbus, Dave Bishop-WCOL- #5-Styx

Canton, Ron Foster-WQIO- Lynyrd Skynyrd - - Keith London-WINW- #9-Leif Garrett Wheeling, Jim Roberts-WKWK- Meco Altoona, John Harrison-WVAM- Eric Clapton - - Tony Booth-WFBG- Kansas Pittsburgh, Patti Sullivan-13Q- Abba Johnstown, Douglas Kaye-WCRO- Tom Petty Grand Rapids, Jim Jackson-Z96- Gary Wright Jackson, Garry Osborn-WIBM- Bill Withers Muskegon, Jon London-WTRU- Lynyrd Skynyrd Saginaw, Savage/Allan-WKNX- Abba Freeport, Phil Bankester-WACI- #12-Andy Gibb Milwaukee, Pat McKay-WOKY- Lynyrd Skynyrd Green Bay, Gregg Albert-WDUZ- Meco Appleton, Jason Page-WNAM- Northern Light Stevens Point, Pat Martin-WSPT- #1-J.Ferguson LaCrosse, Pat Smith-WLCX- #7-Dan Hill Eau Claire, Sean McCartney-WEAQ- Dan Hill Thief River Falls, Daryl Tumberg-KTRF-#1-B.Welch Duluth, Beau Elliott-WEBC- #1-Styx Rochester, Denny Foster-KWEB- Abba Bismarck, Dan Brannan-KFYR- John Williams Minot, Doug Corbett-KKOA- \*Jay Ferguson Aberdeen, Gary Dixon-KSDN- #1-Dan Hill Huron, L.A. Timms-KOKK- Tom Petty Sioux Falls, Tom Evans-KISD- Tim Moore Ottumwa, Dave Carlson-KLEE- #6-Santa Esmeralda Des Moines, Gary Stevens-KIOA- Kenny Rogers - - Christee Lucas-KGGO- Little River Band -- Michael Stone-KMGK- Jay Ferguson Davenport, Rick Fields-KSTT- Hot St. Louis, Mark Rivers-KIRL- John Williams Kansas City, Kim Welsh-KBEQ- Little River Band Joplin, John David-KFSB- John Williams Little Rock, C.David Hamilton-KAAY-#8-B.C.Rollers - Doc Brock-KLAZ- John Denver Pine Bluff, Paul Sims-KOTN- War Topeka, J.R.Greely-KEWI- Foreigner Wichita, Barry Casey-KEYN- Bill Withers - - Bob Lawrence-KLEO- Diana Ross Tulsa, Doctor Don-KAKC- Tom Petty Oklahoma City, Sandy Jones-WKY- Neil Diamond Wichita Falls, King Wiggins-KTRN- Andrea True C. Marshall, Jerry Rome-KMET- David Castle Tyler, Robert Adams-KDOK- Kansas Dallas, Charlie Van Dyke-KLIF- #10-High Inergy Temple, Lou Saint-KTEM- #11-John Denver Killeen, Stan Castles-KIXS- Dave Mason Bryan, Richard Moore-KTAM- Tom Petty Austin, Bill Mayne-KNOW- Eric Clapton Galveston, Dave Collins-KILE- Heatwave Beaumont, Paul King-KAYC- Johnny Paycheck Corpus Christi, Welch/Daniels-KRYS- #10-Styx Laredo, Joe Ruiz-KLAR- Peter Frampton San Angelo, Curt Lancaster-KGKL- Eric Clapton Midland, Dick Baze-KCRS- Bill Withers Lubbock, Bill DeMore-KSEL- #13-Andy Gibb Phoenix, Anna Reyes-KRIZ- #3-Santa Esmeralda Show Low, Chip Stanley-KVSL- Diana Ross Pueblo, Rip Avina-KDZA- Little River Band Denver, Ed Greene-KIMN- Rita Coolidge Colorado Springs, Mark McCoy-KYSN- Steely Dan Casper, Doc Mueller-KATI- Meco Reno, Red Mountain-KCBN- Firefall Las Vegas, Dave Van Stone-KLUC- Rod Stewart Anaheim Larry Groves-KEZY- #10-Queen (both) Los Angeles, Mark Taylor-KFI- #8-Bee Gees Whittier, Jay Loughrin-KRHC- #6-ELO San Bernardino, Jeff Salgo-KFXM- Sammy Hagar Santa Barbara, Dick Williams-KIST- Bill Withers

<sup>\*\*</sup>Correspondents not listed above will be found on page 9.....

# Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: SOMETIMES WHEN WE TOUCH-Dan Hill (20th) Impressive moves during the holidays including high rotation at WBEN, KSFO, WCBM, WHAS, WMGK and WOMC.

Worth Watching: MY REASON TO BE IS YOU-McCoo & Davis (ABC) Gary's Pick from the last issue has been acknowledged already by many A/C correspondents.

Top Thirty

Note: The lines in the top thirty below indicate sharp separations in our research totals - much more of a division than can be represented by two consecutive numbers.

12/16 <u>TW</u> 1. HERE YOU COME AGAIN-Dolly Parton 2. 2. JUST THE WAY YOU ARE-Billy Joel 8. 3. HOW DEEP IS YOUR LOVE-Bee Gees 1. 4. SLIP SLIDIN' AWAY-Paul Simon
5. DESIREE-Neil Diamond 3. 11. 6. SENTIMENTAL LADY-Bob Welch 4. 9. 7. HOW CAN I LEAVE YOU AGAIN-John Denver 8. EMOTION-Samantha Sang 13. 9. YOU'RE IN MY HEART-Rod Stewart 10. 10. BABY COME BACK-Player 5. 11. SOMETIMES WHEN WE TOUCH-Dan Hill 23. 12. SHORT PEOPLE-Randy Newman 74. 20. 13. LADY LOVE-Lou Rawls 24. 14. GOODBYE GIRL-David Gates 15. MY WAY-Elvis Presley 15.

#### Action Sides

UNTIL NOW-Bobby Arvon
PEG-Steely Dan
CANDLE ON THE WATER-Helen Reddy
LOVELY DAY-Bill Withers
IF I CAN'T HAVE YOU-Yvonne Elliman

Sales and/or Requests

NATIVE NEW YORKER-Odyssey

JUST ANOTHER NEW YEARS EVE-Barry Manilow
CELEBRATE ME HOME-Kenny Loggins
I GO CRAZY-Paul Davis
MULL OF KINTYRE-Wings
STORYBOOK CHILDREN-Bette Midler

12/16 TW
25. 16. ...SOUL & INSPIRATION-D.&M. Osmond

16. 17. GETTIN' READY FOR LOVE-Diana Ross
7. 18. BLUE BAYOU-Linda Ronstadt

26. 19. SWEET MUSIC MAN-Kenny Rogers
6. 20. YOUR SMILING FACE-James Taylor

19. 21. THE WAY I FEEL TONIGHT-Bay City Rollers --. 22. STAYIN' ALIVE-Bee Gees

--. 23. CURIOUS MIND-Johnny Rivers
--. 24. WHAT A DIFFERENCE-Ronnie Milsap

--. 25. THE NEXT HUNDRED YEARS-Al Martino 30. 26. IT'S SO EASY-Linda Ronstadt

--. 27. NAME OF THE GAME-Abba

--. 28. CLOSE ENCOUNTERS THEME-John Williams 29. 29. (LOVE IS) THICKER THAN WATER-Andy Gibb

28. 30. AS-Stevie Wonder

Correspondents' Preferred Picks
MY REASON TO BE IS YOU-McCoo & Davis (ABC)
BEFORE MY HEART FINDS OUT-Gene Cotton (Ariola)
THE WAY YOU DO THE THING YOU DO-R. Coolidge(A&M)
LAY DOWN SALLY-Eric Clapton (RSO)
CLOSE ENCOUNTERS THEME-Meco (Millennium)

Airplay
NEVER MY LOVE-Addrisi Bros.
MR. WRONG-Starland Vocal Band
EASY TO LOVE-Leo Sayer
BOATS AGAINST THE CURRETT-Eric Carmen
AFTERGLOW-Lobo
I CAN'T HOLD ON-Karla Bonoff

- C Correspondents' Reports Anna, Ill. (Jane Michel-WRAJ) Meco/Sylvers/McCoo & Davis/Rita C./Firefall. Calls: Gates/Rawls. Ashville (Bob Rymell-WRAQ) Abba/Johnny Rivers/Meco. Astoria (Doug McDowell-KAST) Abba/Arvon/K. Loggins/John Williams. Gains: Rawls/Sayer/Hill/Gates. Athens (Rohn Steelman-WATH) J. Williams/Jericho Hard/Arvon/Starland Vocal Bd. Gains: Gates/Sang. Austin (Bob Joseph-KCSW) Vannelli/J. Williams/Roy Head/Dave Loggins/Mandrell. Gains: Parton/Joel. Baltimore (Dexter Beane-WCBM) Rivers/J. Williams/S. Sang. Gains: Diamond. Bend (Mark Andrews-KGRL) Reddy/J. Williams/Abba/Rex Allen, Jr./Craddock/Oak Ridge Boys.

Brookhaven (Randall Smith-WJMB) Reddy/Carmen/B. White/Bee Gees. Calls: Wet Willie/Stillwater/Garrett

Buffalo (Roger Christian-WBEN) Wings (MULL)/Steely Dan. Gains: E.L.O./Bee Gees/Dan Hill/Parton.

Burlington (Gary Wheelock-WVMT) D. Summer/Williams/Bee Gees/Milsap. Gains: Rawls/Diamond/Eliman. Butte (Bob Roberts-KXLF) Arvon/Odyssey/Rita C./Santa Esmeralda. Gains: Sang/Denver/Player/Newman. Carson City (George Sepulvida-KPTL) Bee Gees/Starland Vocal Bd./K. Loggins/Abba/J. Williams. Cedar Rapids (Rick Sellers-WMT) Crystal Gayle (MCA)/Meco. Gains: Martino/Milsap/Bay City Rollers. Charlottesville (Jim Racey-WCHV) J. Williams/Rivers/Abba. Gains: Diamond/Denver/Steely Dan/D. Ross. Chicago (Rob Reynolds-WYEN) Withers/Cotton/Bee Gees. Calls: Sang. Gains: Newman/Joel. Coffeyville (Tom Wiggins-KGGF) Bee Gees/Cowboy/CSN/G. Cotton/Sayer. Gains: Gates/Newman. Columbia (Mike Collins-WIS) Rivers/Reddy/Arvon/Cotton/LeBlanc & Carr. Calls: Martino/Milsap. Corona (Rick Painter-KWRM) Bee Gees/Wings/Sayer. Gains: Rod Stewart/Player/Denver. Corvallis (Weldon Greig-KLOO) Mark James/Mendes/Mike Curb/Bonoff/Mangione. Gains: Flower/J. Taylor. Detroit (Bob Chenault-WOMC) B.J. Thomas/A. Murray/Cotton/McCoo & Davis. Calls: Williams/K. Loggins. Dubuque (Steve Sesterhenn-KDTH) T. James/Cotton/Odyssey/Withers/Vannelli. Gains: Denver/Gates. Eugene (Lee Gordon-KPNW) Rivers/Abba/S. Sang/D. & M. Osmond/Milsap/Arvon. Calls: Manilow/Flack. Fitchburg (Chuck Morgan-WEIM) Elliman/Chilliwack/Clapton/Baccara/Rivers. Calls: Wings(MULL)/Parsons. Ft. Lauderdale (Mike Harvey-WFTL) Reddy/Dan Hill. Gains: Sang/Rawls/Arvon/Gates/Elvis. Green Bay (Jim Trotter-WNFL) Reddy/Milsap. Calls: Lobo/Manilow. Gains: Denver.

Helena (Harley Dee-KBLL) McCoo & Davis/Williams/Rita C./Firefall/Cotton. Calls: Ross/Joel/Diamond.

Honolulu (Bernie Armstrong-KGU) J. Williams/Rivers/Steely Dan/Withers/Milsap.

Keene, N.H. (Sandy Ellsworth-WKNE) Rivers/Milsap/Hill/Odyssey/McCoo & Davis. Gains: Welch/Joel.

Klamath Falls (Pat Flynn-KAGO) B. Withers/CSN/Abba/Steely Dan/LeBlanc & Carr/Meco/M. Phillips.

Lincoln (Cathy Blythe-KFOR) J. Harp/M. Johnson/McCoo & Davis/Steely Dan/Fools Gold/Abba. Los Angeles (Michael Sheehy-KNX/FM) Cotton/Clapton/Firefall. LP's: Lightfoot/Alessi. - - (J. Hassler & T. Russell-KMPC) Chic/S. Sang/B. Joel/Bee Gees.

Continued on Page 10.....

#### Black Radio (Associate Editor, Betty Hollars)

Hot Line: TOO HOT TA TROT-Commodores (Motown) The country's hottest R&B group attains immediate chart status with this cut from their "Live" album.

Looking Good: ALWAYS & FOREVER-Heatwave (Epic) Achieving initial recognition as a favored LP cut, Heatwave's latest production becomes this week's most-added single.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

1. 1. REACH FOR IT-George Duke 23. 16. JACK & JILL-Raydio 9. 2. OOH BOY-Rose Royce 2. 3. SERPENTINE FIRE-Ear 10. 17. YOU CAN'T TURN ME OFF-High Inergy 15. 18. FUNKY MONKEY-Mandrill 3. SERPENTINE FIRE-Earth, Wind & Fire 16. 19. BACK IN LOVE BY MONDAY-Millie Jackson 25. 20. GETTING READY FOR LOVE-Diana Ross 4. 4. F-FUN-Con Funk Shun 5. OUR LOVE-Natalie Cole 11. 17. 21. DON'T ASK MY NEIGHBORS-Emotions
19. 22. I GOT TO HAVE YOUR LOVE-Fantastic 4 6. LOVELY DAY-Bill Withers 7. COME GO WITH ME-Pockets 8. --. 23. WITH PEN IN HAND-Dorothy Moore 8. IF IT DON'T FIT ... - Kellee Patterson --. 24. TOO HOT TA TROT-Commodores 9. NATIVE NEW YORKER-Odyssey 3. 10. SOMEBODY'S GOTTA WIN-Controllers 20. 25. BACK IN LOVE AGAIN-LTD 14. 11. DANCE, DANCE, DANCE-Chic 12. 12. GALAXY-War 21. 26. 25TH OF LAST DECEMBER-Roberta Flack --. 27. ALWAYS & FOREVER-Heatwave 13. 13. BELLE-Al Green
18. 14. DO DO WAP...-Curtis Mayfield --. 28. CHOOSING YOU-Lenny Williams
--. 29. BABY, BABY MY LOVE'S ALL FOR YOU-Deniece
29. 30. SEND IT-Ashford & Simpson William 22. 15. BOP GUN-Parliament

Movin' On Up
THEME SONG FROM "WHICH WAY IS UP"-Stargard (MCA) LADY LOVE-Lou Rawls (Philadelphia Int'l.)

Top Airplay SOFT & EASY-Blackbyrds ANY WAY YOU WANT ME-Sylvers LET'S HAVE SOME FUN-Barkays BABY COME BACK-Player LE SPANK-Le Pamplemouse JOY TO HAVE YOUR LOVE-Patti Labelle SPANK...-Morris Jefferson MORE THAN A WOMAN-Tavares KISS ME THE WAY I LIKE IT-George McCrae I LOVE YOU-Donna Summer AIN'T GONNA HURT NOBODY-Brick FOR YOUR LOVE, LOVE/& f.-Joe Simon AS-Stevie Wonder ONCE IN A LIFETIME-Temptations

Correspondents' Preferred Picks PLAYING YOUR GAME BABY-Barry White (20th) IT'S YOU THAT I NEED-Enchantment (Roadshow) GOOD LUCK CHARM-Ohio Players (Mercury) LOVE YOU-Brass Construction (U.A.) THANK YOU FOR THE LOVE-Mother's Finest (Epic) DON'T LET ME BE MISUNDERSTOOD-Santa Esmeralda THE NIGHT THE LIGHTS WENT OUT-Trammps (Cotillion ONLY THE STRONG SURVIVE-Billy Paul (P.I.) ESPECIALLY FOR YOU-Manchild (U.A.) A PIECE OF THE ACTION-Mavis Staples (Curtom) IF YOU DON'T ... - James Brown (Polydor) LOVE ME RIGHT-Denise LaSalle (ABC) DANCE TO THE MUSIC-Muscle Shoals Horns (Ariola) I HONESTLY LOVE YOU-The Staples (W.B.) YOU & I-Living Proof (Ju-Par) CLOSE ENCOUNTERS THEME-Gene Page (Arista)

Regional Highlights Albany (Doc Suttles-WJIZ) #1-Kellee Patterson, #2-Player, #7-Curtis Mayfield. Gns: Velvet Hammer, Lou Rawls, Denise Lasalle, Blackbyrds, Stevie Wonder, Joe Simon, Phillipe Wynne. New: Roberta Flack, Heatwave, Eloise Laws, Deniece Williams. Rq: Staples, Dorothy Moore, Raydio, Le Pamplem. Birmingham (Shelley Pope-WBUL) #1-McKinley Mitchell, #2-Heatwave (ALWAYS), #3-El Coco, #5-Fatback Band, #6-War, #9-Dorothy Moore, #10-Stargard. New: Eddie Floyd, Mother's Finest, Sister Sledge, Trammps, Billy Paul. Chicago (Earnest L.James-WBMX/FM) #2-Heatwave (ALWAYS), #5-Le Pamplemouse, #9-Odyssey, #10-Natalie Cole. Gns: Lou Rawls, Brick, Morris Jefferson, Raydio, Rose Royce, Denise Lasalle, Stargard, Barkays, Parliament. New: Faz-o, Most Req.Rhythm Bd., War. Rq: Eddie Kendricks, Trammps. Cleveland (Mike Payne-WABQ) #6-Heatwave, #7-Temptations, #8-Bill Withers, #9-Natalie Cole, #10-Pockets. New: Living Proof, Bo Kirkland & Ruth Davis, James Brown. LP cut: Flack & Hathaway. Columbus (Keith Willis-WVKO) #3-Pockets, #4-Parliament, #5-War, #7-Controllers, #8-Mother's Finest, #9-Mavis Staples, #10-Curtis Mayfield. Gns: Rose Royce, Brick, Barkays, Lou Rawls. New: Patti Labelle, Barry White, Staples, Ohio Players, Muscle Shoals Horns. Henderson (J.T.-KGRI/FM) #1-Curtis Mayfield, #4-Con Funk Shun, #5-Odyssey, #8-Santa Esmeralda, #9-Raydio. Gns: Lou Rawls, Lenny Williams, Heatwave, Greg Perry. New: David Ruffin, Maze, Sylvers, Leon Haywood, Dave Mason, Brass Construction. On: Barry White, Dells, Marlena Shaw. Natchez (Haynes Ford-WNAT) #1-Kellee Patterson, #4-Bill Withers, #9-Dorothy Moore. Gns: Chic, Odyssey, Blackbyrds, Manchild, Barry White, Commodores, Joe Simon. New: Joe Tex, Brass Construction, Gene Page, Denise LaSalle. LP cut: Flack & Hathaway. New York (Sonny Taylor-WWRL) #1-Bill Withers, #3-George Duke, #5-Santa Esmeralda, #6-Raydio, #7-Stargard, #8-Pockets, #9-Donna Summer, #10-Staples. Gns: Commodores, Meco. New: Barry White, Blackbyrds, Harold Melvin, Deniece Williams, Player, Cerrone, Heatwave, Linda Clifford.

San Francisco (Johnny Morris-KDIA) #2-Chic, #3-Commodores, #4-Natalie Cole, #6-Controllers, #7-War, #9-Pockets, #10-Parliament. Gns: Deniece Williams, Donna Summer, O.V. Wright. New: Gene Page. New LP!s: Lou Rawls, Enchantment, Slave, Albert King. On: Barry White.

St. Louis (Chico Brown-KATZ) #3-High Inergy, #5-Bill Withers, #6-Con Funk Shun, #7-Odyssey, #8-Natalia Cole, #6-Rose Pouce, #10-Parliament, New: Townstations, Le Parrlaments, Stargard #8-Natalie Cole, #9-Rose Royce, #10-Parliament. New: Temptations, Le Pamplemouse, Stargard, Dorothy Moore. LP's: Denise LaSalle, Brian & Brenda, Donna Summer.

St. Matthews (Andy Henderson-WQKI) #1-Al Green, #2-Controllers, #4-Pockets, #6-Odyssey, #8-Bill Withers, #9-Chic, #10-Rose Royce. Gns: Heatwave, Billy Paul, Mavis Staples, Raydio. New: Ray Charles, Dorothy Moore, Deniece Williams. On: Brick, Parliament, Blackbyrds, Muscle Shoals Horns Yazoo City (Clyde Pinkney-WYAZ) #3-Stargard, #4-Billy Preston, #5-Curtis Mayfield, #6-Dorothy Moore, #7-William Bell, #8-Pockets, #9-George McCrae, #10-Chocolate Milk. Gns: Eddie Floyd, Brick, War, Al Green. New: Rose Royce, Joe Simon, Luther Ingram, Barkays, Enchantment. Black Radio Correspondents' LP cuts are on page 13.....

#### Country Music (Associate Editor, Elma Greer)

Record of the Week: MAMAS DON'T LET YOUR BABIES GROW UP TO BE COWBOYS-Waylon Jennings and Willie Nelson (RCA). The most added record of the week. The popular duo will see another number one, but don't overlook the flip side.

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

12/16 TW 3. 1. TAKE THIS JOB AND...-Johnny Paycheck
WHAT A DIFFERENCE...-Ronnie Milsap
MY WAY-Elvis Presley 16 TW 26. 16. 25. 17. TO DADDY-Emmylou Harris 9. 2. MR. D.J.-T.G.Sheppard STANDARD LIE NUMBER ONE-Stella Parton MY WAY-Elvis Presley 30. 18. 12. MIDDLE AGE CRAZY-Jerry Lee Lewis 20. 19. SAVING THIS LOVE-Johnny Rodriguez SOMETHING TO BRAG ABOUT-Mary Kay Place MAY THE FORCE BE WITH...-Tom T. Hall COME A LITTLE BIT CLOSER-Duncan/Fricke --. 20. 14. LONELY STREET-Rex Allen Jr. --. 21. --. 22. YOU'RE THE ONE-Oak Ridge Boys 1. 7. I'M KNEE DEEP ... - Dave & Sugar I JUST WISH YOU WERE...-Larry Gatlin DON'T BREAK THE HEART...-Margo Smith 8. HERE YOU COME AGAIN-Dolly Parton --. 23. OUT OF MY HEAD-Loretta Lynn 9. --. 24. GEORGIA KEEPS PULLING ... - Conway Twitty 4. 10. 11. 25. BLUE BAYOU-Linda Ronstadt --. 26. 13. 11. CHAINS OF LOVE-Mickey Gilley THINK ABOUT ME-Freddy Fender I JUST WANT TO BE...-Connie Smith
THE FIRST TIME-Billy"Crash" Craddock 16. 12. 8. 27. DON'T LET ME TOUCH YOU-Marty Robbins HOW CAN I LEAVE YOU AGAIN-John Denver BABY, LAST NIGHT MADE...-Susie Allanson WHAT DID I PROMISE HER...-Mel Tillis --. 28. 19. 13. --. 29. 18. 14. COME TO ME-Roy Head 10. 15. SWEET MUSIC MAN-Kenny Rogers --. 30.

Other Gains, Sales and/or Requests
I DON'T NEED A THING AT ALL-Gene Watson I'VE CRIED THE BLUES...-Crystal Gayle HOLD TIGHT-Kenny Starr WOMAN TO WOMAN-Barbara Mandrell I LOVE YOU...-Ronnie McDowell SOME I WROTE-Statler Bros. DO I LOVE YOU-Donna Fargo GOD MUST HAVE BLESSED AMERICA-Glen Campbell GOD MADE LOVE-Mel McDaniel YOU AND ME ALONE-David Rogers

Action Sides WHAT KIND OF FOOL-Eddie Middleton WE GOT LOVE-Lynn Anderson TWO DOORS DOWN-Zella Lehr I PROMISED HER A RAINBOW-Bobby Borchers SHINE ON ME-John Wesley Ryles
MAMAS DON'T LET YOUR BABIES...-Waylon & Willie GET DOWN COUNTRY MUSIC-Brush Arbor YOU KNOW WHAT-Jerry Reed/Seidina IT DOESN'T MATTER ANYMORE-R.C.Bannon ANGEL OF THE MORNING-Melba Montgomery

rplay: (New sides are underlined) Cristy Lane, Narvel Felts, Dale McBride, David Houston, George Jones, Darrell McCall, Johnny Russell, Mel Street. Airplay:

BARTENDER'S BLUES-George Jones (Epic)

Recommended Newer Releases

TF I HAD A CHEATING HEART-Mel Street (Polydor)

WALK RIGHT BACK-Anne Murray (Capitol)

Other New Releases That Merit Airplay

I'M WAY AHEAD OF YOU-Anderson & Turner (MCA)

Roundup

Akron (Don Dempsey-WSIR) Deb-R. Head (39), D. Rogers (40). Pl-N. Felts, M. Tillis, B. Mandrell.

Ann Arbor (Mark Thomas-WNRS)Gns-J. Denver (25-13). Pl-Waylon & Willie, T. Bresh, P. Wagoner, K. Dale.

Billings (Lonnie Bell-KOYN) Gns-E. Tubb (40-25). Pl-J. Davis, B. Perry. Rg-R. Sweet.

Billoxi (Lance Carson-WVMI) Pl-S. Parton, T. T. Hall, M. Tillis, R. Head, M. Montgomery. Rg-L. Gatlin.

Birmingham (Dan Brennan-WOK) Gns-C. Twitty (21-3). Deb-M. Smith (19), M. Robbins (18), L. Gatlin (11)

Bryan (Warren Devis-KORA) Gns-Gaks (21-8). Pl-E. Bruce, M. Smith, D. McBride, B. Mandrell, Cates.

Carrollton (Ray Hammons-WIEB) Gns-K. Bonoff (21-12), C. Baker (25-18). Pl-M. Wilson, T. Overstreet.

Cleveland (Shelly Harper-WHK) Deb-K. Starr (36), M. Tillis (37), J. W. Ryles (38), C. Gayle (39).

Clovis (Charlie Russell-KMTY-FM) Pl-D. Drumm, M. Haggard, M. Wilson, T. Cash, C. McCoy, J. Owen.

Columbia (Ken Martin-WCOS) Deb-C. Lane (39). Pl-D. Rogers, R. McDowell, B. Borchers, Waylon & Willie.

Dallas (Peggy Sears-KBOX) Gns-B. Mandrell (33-25). Deb-G. Jones (37), Waylon & Willie (38).

Denver (Jon Lawrence-KERE) Gns-B. Mandrell (22-15). Pl-Waylon & Willie, Z. Lehr, M. McDaniel, G. Jones.

Des Moines (Johnny Dolan-KSO) Pl-Hank Williams Jr., Waylon & Willie, George Jones.

Destroit (Cindy-WDES) Pl-D. Fargo, M. McDandels, M. Montgomery, E. Middleton, R. McDowell, J. W. Ryles.

Dugene (Bob Wise-KEED) Deb-G. Watson (26), L. Anderson (27), M. Smith (28). Pl-E. Middleton.

Fargo (Donnie Roberts-KFGO) Pl-Waylon & Willie, B. Borchers, J. Reed (Seidlna, D. Houston, W. Burgess.

Florence (Steve Casey-WXOR) Deb-Cates (30). Pl-K. Barnes, P. Rakes, E. Middleton, J. Knssell.

Ft. Worth (nom Wayne-KXOL) Pl-E. Middleton, G. Campbell, P. Rakes, D. McCall. Rq-Cates Sisters.

Hanford (Jesus A. Gradillas-KNGS) Gns-L. Gatlin (31-20). Pl-N. Felts, C. Gayle, R. Sessions, J.W. Ryles.

Houston (Dr. Bruce Nelson-KENR) Gns-D. Knson (50). Pl-D. Fargo, C. Gayle, B. Mandrell, J. Denver.

- (8111 Robinson-WIRE) Fk-Waylon & Willie, Pl-K. Dale, F. Hart Nashville (Dale Turner-WKDA) Pl-Cates, R.C.Bannon, D.Fargo, M.Street, M.K.Miller, Cal Smith.

Oakland (Bobby Guerra-KNEW) Pl-G.Jones, Waylon & Willie, T.Overstreet, M.McDaniel, C.Gayle.

Orlando (Mike Burger-WHOO) Deb-V.Gosdin (35), G.Jones (36), G.Pitney (37), B.Arbor (38).

...Roundup cont'd. on page 6...

Country Club, page 12...

LP cuts, page 13...

# Roundup (cont'd. from pg. 5)

Oshkosh (Charlie Hart -WYTL) Pl-R.C.Bannon, Narvel Felts, D.McCall, M.McDaniel, Donna Fargo. Pascagoula (G.L. Sanders-WGUD-FM) Gns-J. Wallace (21-11). Pl-D. Houston, D. Drumm, G. Jones. Pascagoula (G.L.Sanders-WGUD-FM) Gns-J.Wallace (21-11). Pl-D.Houston, D.Drumm, G.Jones.

Port Arthur (Dick Davis-KYKR) Pk-Donna Fargo. Pl-P.Rakes, D.McCall, Saskia & Serge. Rq-R.McDowell.

Portland (Don Lane-KRDR) Pl-G.Jones, D.Grebel, M.Street, D.McCall, J.Chesnut, B.Mandrell.

Provo (Chris McGuire-KFTN) Deb-B.Mandrell (27). Pl-Z.Lehr, R.McDowell, J.W.Ryles.

Redmond (Harry Gift-KPRB) Pl-D.Frizzell, Ronnie McDowell, V.Trevor, M.K.Miller, Merle Haggard.

Rochester (Pat O'Neil-KKEE) Gns-K.Starr (24-17), M.K.Place(23-18). Pl-V.Gosdin, M.Haggard.

Rockford (Curtis King-WKKN) Pk-G.Jones. Pl-G.Barber, Waylon & Willie, D.Fargo, Z.Lehr.

Saginaw (Tommy Samoray-WKCQ) Gns-Glen Campbell (28-18). Pl-J.W.Ryles, R.McDowell, Merle Haggard.

St. Cloud (Dean Allen-WWIO) Pl-D Fargo, M.Tillis, G. Stewart, T.T.Hall, Susie Allanson. Saginaw (Tommy Samoray-WKCQ) Gns-Glen Campbell (28-18). Pl-J.W.Ryles, R.McDowell, Merle Haggard.

St. Cloud (Dean Allen-WWJO) Pl-D.Fargo, M.Tillis, G.Stewart, T.T.Hall, Susie Allanson.

St. Joseph (Bob Orf-KFEQ) Gns-Oaks (17-10). Pl-B.Mandrell, J.W.Ryles, D.McCall, R.Remington.

St. Petersburg (Joe Patrick-WQYK-FM) Pl-V.Gosdin, L.Gatlin, M.Tillis, M.Montgomery. Rq-N.Felts (fl)

San Bernardino (Bob Mitchell-KCKC) Gns-B.Arbor (31-18), L.Anderson (35-25). Pl-A.Murray, Waylon &W.

San Diego (Ed Chandler-KSON) Deb-M.Smith (41), T.Overstreet (42), M.Haggard (43), Waylon &W. (44).

San Jose (Don West-KEEN) Pl-Waylon & Willie, Cates, T.Overstreet, George Jones.

Seattle (Peyton/Olson-KAYO) Pl-B.J.Spears, G.Jones, S.Parton, Waylon & Willie, R.McDowell, A.Murray

Shreveport (Jim Hawthorne-KWKH) Pl-Waylon & Willie, Mel Street, BillieJo Spears, Merle Haggard.

South Bend (Tom Sidwell-WJVA) Gns-D.Drumm (39-23). Pl-V.Gosdin, M.Bandy, M.McDaniel, B.Mandrell.

Stevens Point (Pat Martin-WXYQ) Gns-S.Parton (20-7), Deb-L.Lynn (14). Pl-Oaks, B.Mandrell, C.Gayle.

Toledo (Bob Pepas-WTOD) Pl-Mel Street, M.Wilson, B.K.Perry. Rq-D.Rogers, B.Mandrell.

Tucson (Tim Tyler-KIKX) Pl-Waylon & Willie, C.Smith, B.J.Spears, M.McDaniel, M.Street. Rq-D.Fargo.

Tulsa (Billy Parker-KVOO) Gns-M.Earwood (36-27). Pl-Shylo, C.O'Shea, R.Remington, D.McCall.

Twin Falls (Carl R.Raida-KLIX) Pl-K.Price, D.Houston, B.J.Spears, M.K.Miller, M.Tillis. Rq-Cates. Twin Falls (Carl R.Raida-KLIX) Pl-K.Price, D.Houston, B.J.Spears, M.K.Miller, M.Tillis. Rq-Cates. Victoria (Marvin Paul-KNAL) Pl-D.Fargo, R.McDowell, M.K.Miller, J.Russell. Pk-M.Street. West Palm Beach (Jim Howie-WIRK-FM)Deb-S.Parton (22). Pl-M.Tillis, D.Fargo, Waylon & Willie. Wheeling (Bob Berry-WWVA) Pl-Waylon & Willie, D. Houston, Hank Williams Jr., D. Rogers, T. Overstreet. Yakima (Jerry Wilson-KUTI) Gns-L. Gatlin (24-16). Rq-B. Arbor, H. Williams Jr., G. Campbell.

Country Club

Jobs: KERR-Polson, Montana, is interested in tapes and resumes for one present opening and also for future openings. Contact Barry Morris, Box 1508, Zip 59860. No calls please. WBHP-Huntsville, Alabama, has openings for two air personalities and a production director.

Contact Rick Warren, Box 547, Zip 35804. 205-534-3521. KYKR-Port Arthur, Texas, is looking for air talent. Tapes and resumes to Dick Davis, Box 2307,

Zip 77640. 713-727-0771.

KEED-Eugene, Oregon, is still looking for an air talent/production person. E.O.E. Tapes and resumes to Tom Edwards, 1245 Charnelton, Zip 97401.

KEEN-San Jose, California, is looking for an outstanding morning drive personality. Tapes and

resumes to Don West, 1245 S. Winchester, Zip 95128.

Changes: Tommy Vance from KFJZ joins the KXOL-Fort Worth lineup. George Erwin (5-9 AM),

Tom Wayne (to 12 Noon), Scott Reese (to 3 PM), Tommy Vance (to 7 PM), Rocky Davis (to mid.), Tony Berta (to 5 AM).

KRKT-Albany, Oregon, has a new lineup: Bill O'Brian (6-10 AM). H. Davis Allen (to 3 PM), Kirk Summers (to 8 PM), Larry Blair, M.D. (to mid.), Brian Wood (to 6 AM), Paula Sanderson (weekends).

Buddy King (AM Drive) is the new program director at WJVA-South Bend.

Service: WCIS-Pascagoula, Miss., is now country and needs service from all sources. Box 1718, Zip 39567.

WXYQ-Stevens Point, Wis., still needs service from United Artists Records. KUEN-Wenatchee, Wa., would appreciate album service from Capitol, MCA and RCA. Music Calls: Mike Edwards, WFAI-Fayetteville, N.C., 4 - 5:30 PM.

We received a note from an artist in the British West Indies who informed us that Country Music is gaining popularity among people in the Caribbean. George Nowak writes about a "Semiannual Country Music Show" that takes place in the Cayman Islands. The last one was held two months ago and featured Jim Vest, leader of the "Nashville Cats" as special guest. The most interesting thing is Country's penetration into the West Indies. Since it's indigenous to the U.S., we often forget the fact that it's enjoyed in many other parts of the world. Paycheck's TAKE THIS JOB AND SHOVE IT provided impetus for a number of great contests.

who ripens bananas for a living won WFMS-Indianapolis' contest and was compensated with a full day's pay. KIKX-Tucson's ... SHOVE IT contest gave listeners the chance to tell their employers such -- on the air. Only first names were used. Everyone got a copy of the album.

WKKN-Rockford gave listeners a chance all last weekend to win the "Album They Didn't Get for

Christmas.

During the Oak Ridge Boys' one week engagement at the Gold Buffet in Kansas City, WDAF's Ted Cramer cajoled them into completing four in-store autograph sessions. The art of persuasion. WJVA-South Bend ran a countdown December 31st of our Top 100 singles for 1977, giving away a cony of each. They tell us it got "incredible response" and that's nice to know.

Congratulations to Jim Howie, WIRK-West Palm Beach and best wishes to Cheryl--they were married

Christmas Eve.

# Top 40 Station Reports - January 3 & January 4 Total Reports 150

Research Assistant - Kent Zimmerman LOVELY DAY-Bill Withers- 21 reports. WIFI (18). On: WNOE. Also: WPST (18), KOTN (21), WGSV (30), WXXX (30). On: WBSR, WDLP, WGNI, WISE, WISM, WZOO, WQEN, WONS, CKIOI, KAKC, KCRS, KIRL, KIST, KKIQ. Rq: KOKK. KIST, KKIQ. Rq: KOKK.

F-FUN-Con Funk Shun- 21 reports. WHBQ (2), KRBE (12), Z93 (24), KFRC (27). On: KILT. Also: WGNI (2)
 WCIR (17), WGOW (24 to 17), WANS (27 to 22), KNDE (27 to 22), WAUG/FM (24), WONS (25),
 KROK (29), WAGQ (30). On: WKKY, KIST, KCBN, Q107, KMHT, KOOK, KOTN. Off: WFOX/FM.

BREAKDOWN-Tom Petty & The Heartbreakers- 22 reports. KFRC (27 to 21), KRBE (28). On: KJRB.
 Also: KRLC (5), KYLT (6), KNDE (24 to 15), KEZY (17), KSLY (26 to 19), KPAM (21), WRBN (26),
 KBOZ (27), KTAM (28), KJOY (29). On: WBSR, WMYR, KISD, KGAL, KFYE, KAKC, CKIOI, KOKK, KOOK.

MINDBENDER-Stillwater- 25 reports. On: KJR. Also: WRBN (2), KAYC (9 to 3), WKLN (4), WFOX/FM (4),
 WANS (4), WAUG/FM (8), KTRN (8), WFLB (12), WDLP (22 to 13), WAGQ (18), KRLC (30 to 25),
 KSTT (27), KTAM (27), WMOH (28), Q107 (28). On: WHEB, KAKC, KOBO, KOKK, KOOK, KROF, KROK, KSLY,
 KYLT. 

Continued on Page 8.....

DANCE, DANCE, DANCE-Chic- 67 reports. WRKO (21 to 14), WPRO/FM (29 to 17), WPEZ (21), 134 (26 to 21), KSI4 (21), KFRC (30 to 22), WARY (24), KRSP (27). On: WNOE, KJRE, KRBE. Also: KROK (6), WMFJ (17 to 10), WISE (25 to 17), WIGY (29 to 18), Q107 (18), WCIR (24 to 19), WIRK (19), KCRS (25 to 19), WZYQ (20), WHEB (21), WTSN (28 to 22), KOBO (23), WONS (23), KCBN (24), etc. STAYIN' ALIVE-Bee Gees- 119 reports. WFRO/FM (20 to 3), KFI (13 to 8), Z93 (25 to 10), BIOO (15 to 10), KIOA (24 to 12), KIII (29 to 13), KFRC (20 to 13), WIFE (14), KRTH (20 to 14), WIFI (15), KRSP (16), WRKO (24 to 18), KRBE (19), KLIF (19), WARY (20), KJR (20), WNOE (29 to 21), WPEZ (28), WHEQ (29), WCOL (30), 13Q (30), KSIA (30). Also: Q107 (13 to 2), WKCY (5), etc. - Debuts- - Debuts-

Requirements KEWI-Topeka J.R. Greely (Box 4407-66604) Production Director (E.O.E.) KDWB-Minneapolis \*Dave Thompson (Box 7630-55119)
Bill Dudley (503-686-9123)
Frank Dwyer (919-349-4361) Newsperson KASH-Eugene Newsperson WFRC-Reidsville Newsperson WHLS-Port Huron, Mich. Tony Bruscato (313-982-8536) Newsperson KGKL-San Angelo Gene Turney (Box 1878-76902)
Dave Morgan (2171 Ralph-95206) Newsperson KSTN-Stockton Newsperson (E.O.E.) KAKC-Tulsa Mike McCarthy (Box 970-74101) Gary Wescott (715-341-1300) Newspersons (E.O.E.) Newsperson (E.O.E.-M/F) WSPT-Stevens Point KZZY-San Antonio Ron Dennington (GPM Bldg.S.Tower Plz.)Chief Engineer (E.O.E.-M/F) Knox LaRue (2171 Ralph-95206) Chief Engineer KSTN-Stockton KPTL/KKBC-Carson City George Sepulvida (Box 653-89701) Air Talent/Engineer Bill Dudley (503-686-9123) Mike Shannon (Box 749-97321) Chuck Harmon (509-328-6292) KASH-Eugene Air Talents (Weekends)
Air Talent (Part-time, E.O.E.-M/F)
Air Talent/Sports KGAL-Lebanon KXLY-Spokane KDWB-Minneapolis Dave Thompson (Box 7630-St.Paul) \*Jerry Rogers (Box 8347-31402) Air Talent/AM Drive WSGQ-Savannah Air Talent/AM Drive (E.O.E.-M/F)
Air Talent/Prod. (AM Drive)
Air Talent/lst (AM Drive) KFYE-FM-Fresno, Ca. Dan Spears (209-486-5295) WRAQ-Asheville, N.C. Steve Sandman (704-252-6703) KSTN-Stockton Dave Morgan (2171 Ralph Ave.-95206) Air Talent/lst Air Talent/lst (AM Drive) WDIF-Marion \*Bob North (Box 524-43302) KHSN-Coos Bay Hal Murray (503-267-2121) Air Talents/Prod. KCAP-Helena Randall Rocks (Box 1165-59601) Air Talent/Prod. KHSN-Coos Bay Air Talent/Prod. (E.O.E.-M/F) Air Talent/Prod. (E.O.E.-M/F) Gregg Lenny (503-269-5476) KOBO-Yuba City, Ca. KKEE-Rochester, Minn. \*Jason Fine (Box 1056-95991)
Martin Hedstrom (Box 21-55901) Air Talent (future)
Air Talent (E.O.E.-M/F)
Air Talent (E.O.E.-M/F) KTRN-Wichita Falls King Wiggins (Box 5005-76307) KEWI-Topeka J.R. Greely (913-272-2122) KTSA-San Antonio Scott Christenson (Box 18128-78218) Air Talent (E.O.E.-M/F) WIRL-Peoria Air Talent (E.O.E.-M/F)
Air Talent (E.O.E.-M/F)
Air Talent (E.O.E.-M/F)
Air Talent (E.O.E.-M/F)
Air Talent (E.O.E.-M/F) \*Bill McClugage (Box 3335-61614) KJRB-Spokane \*John Sherman (Box 8007-99203) KBZY-Salem Wes Ryan (503-364-6748) Mike Davis (2040 S.W. 1st-97201) Craig Dale (Box 471-39401) KYTE-Portland WXXX-Hattiesburg KAKC-Tulsa Mike McCarthy (Box 970-74101) E.Alvin Davis (W.8th & Matson-45204) Air Talents (E.O.E.) WSAI-FM-Cincinnati Air Talent Bob Roberts (406-792-9111) KXLF-Butte Air Talent WKOR-Starkville, Ms. Glen James (Box 980-39759) Stan Castles (817-634-3181) Air Talent KIXS-Killeen Air Talent Air Talents KTOQ-Rapid City Dave Hohn (Box 8250-57701) WGUY-Bangor Mark Lawrence (7 Main-04401) Jack O'Brian (Box 329-04530) Air Talent WIGY-Bath Air Talent Air Talent 920-Nashville \*John Davis (Box 4507-37216) KBCQ-Roswell, N.M. Larry Ahrens (505-622-6450) Air Talents WFOX- Gainsville, Ga. Charles Christian (Box 2337-30501) P.D./M.D.

\*No Calls Please

New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Portsmouth, Mike O'Neal-WHEB- Dan Hill, John Williams, Meco, Neil Diamond, Abba, P.Frampton. Boston, Harry Nelson-WRKO- Lynyrd Skynyrd, Earth, Wind & Fire, Styx. Providence, Gary Berkowitz-WPRO/FM- Heart, Fleetwood Mac, Bee Gees (NIGHT FEVER). Philadelphia, Ron O'Brien-WFIL- Bee Gees, Dan Hill. Deb: John Denver. Annapolis, Kingston/Lewis-WYRE- Heatwave, Steely Dan, LeBlanc & Carr. Deb: Dan Hill, Abba. Athens, Jeff Michaels-WAGQ- LeBlanc & Carr, Prism, Natalie Cole, Con Funk Shun. Columbus, Chuck Bear-WCGQ- Raydio, E.L.O., Chic, Eric Clapton. <u>Deb</u>: Meco/J.Williams, J.Rivers. Daytona Beach, John Scott-WMFJ- Heatwave, Gene Cotton, Hot. <u>Deb</u>: Meco, Jay Ferguson, N.Cole. Ocala, Bill Early-WWKE- Donna Summer, Steely Dan. Deb: Chic, Queen, Elvis, S.Sang, B.Joel, D.Hill. Chattanooga, David Carroll-WGOW- Johnny Rivers, Dorothy Moore, Al Martino. Deb: Queen, Bee Gees. Louisville, Coyote McCloud-WAKY- Bee Gees, Samantha Sang, John Williams. Beckley, Shane Randall-WCIR- R.Milsap, D.Summer, L.Skynyrd, Abba, E.W.& F., Rita Coolidge. Pittsburgh, Beau Raines-WPFZ- Heatwave, E.W. & F., Raydio, Donna Summer. Deb: J.Ferguson, Odyssey Rockford, Bob Goode-WROK- Shaun Cassidy, Lynyrd Skynyrd, Andy Gibb, S.Sang, John Williams. Madison, Gary Bond-WISM- Chic, John Williams, Bill Withers. Deb: Andy Gibb, Kansas. Rapid City, Mick Kjar-KKLS- Jay Ferguson, John Williams, Little River Band, Prism.

Dubuque, Steve Sesterhenn-KFMD- Donna Summer, Eric Clapton, Foreigner. Deb: Steely Dan, Kansas. St. Louis, Sherry Toennies-KSLQ- Donny & Marie, Bee Gees. Deb: Heatwave, Steely Dan. Oklahoma City, Barry Shannon-KZUE- Leo Sayer, Johnny Rivers, Dan Hill, Samantha Sang. Waco, Mike Lucas-KRZI- Queen, Bee Gees, Shaun Cassidy. <u>Deb</u>: N.Diamond, D.Hill, ELO, S.Sang. Houston, Clay Gish-KRBE- Bee Gees, John Williams, Gene Page, Dan Hill, Chic, Mink DeVille. - - Bill Young-KILT- Raydio, Con Funk Shun, Dan Hill. Lubbock, Mark Conway-KLBK- Lynyrd Skynyrd, Gino Vannelli, Steely Dan. Deb: J.Rivers, J.Williams. Salt Lake City, Lorraine Winegar-KRSP- Wet Willie, Firefall, Leo Sayer. <u>Deb</u>: J.Williams, Chic. San Diego, Judy Rich-BlOO- LTD, Little River Band, Paul Davis, Fleetwood Mac (THE CHAIN). Los Angeles, Bob Hamilton-KRTH- <u>Deb</u>: Donna Summer, Samantha Sang, Andy Gibb, Odyssey. San Francisco, Dave Sholin-KFRC- Lynyrd Skynyrd, Dan Hill, Linda Ronstadt (POOR). Livermore, Steve O'Neil-KKIQ- Bill Withers, Odyssey, Abba, Con Funk Shun.
Portland, Michael O'Brien-KPAM- Karla Bonoff, Little River Band. Deb: E.W.& F., John Williams. - - Karen White-KYTE- Chic, Wet Willie. Deb: LTD, Billy Joel, S.Esmeralda, N.Diamond, D.Hill. Seattle, Tracy Mitchell-KJR- Karla Bonoff, L.R.B., R.Coolidge, D.Parton, Stillwater, Meco/Williams Lewiston, Steve MacKelvie-KRLC- R.Coolidge, Gene Cotton, Firefall, Northern Light. Deb: Brick. Bozeman, Paul Ehlis-KBOZ- John Williams, Karla Bonoff, Little River Band. Deb: S.Dan, Santa E. Great Falls, John Walton-KEIN- Bobby Arvon, Northern Light, Meco. Deb: L.R.Band, Wet Willie.

# Correspondents' Corner (continued from pg. 2)

Santa Maria, Johnny Dixon-KC148- Kenny Loggins Lebanon, Bob Donovan-KGAL- #14-Bee Gees San Luis Obispo, John Tobin-KSLY- Hall & Oates Corvallis, Art Quine-KFLY- Eddie Money Fresno, Dan Spears-KFYE- L.R.Band San Jose, Paul Wells-KSJO- Eddie Money Stockton, Dave Morgan-KSTN- Con Funk Shun - - - David Kraham-KJOY- Rita Coolidge Davis, Karl Reinking-KDVS- Eric Clapton Sacramento, Jeff Hunter-KNDF- #15-Tom Petty Yuba City, Jason Fine-KOBO- Gene Cotton Arcata, Len Jarvela-KATA- Gene Cotton Medford, R.E.Lucas-KYJC- Prism Coos Bay, Gregg Lenny-KHSN- Firefall Eugene, Richard Harker-KBDF- John Denver - - - Bill Dudley-KASH- Odyssey

Kelso, Dan Martin-KLOG- \*Abba Hoquiam, Steve Larson-KGHO- #9-Dan Hill Yakima, Brady Layman-KQOT- Linda Ronstadt (DICE) Spokane, Tom Hutyler-KJRB- Chic - - - Jim Hill-KRFM- Yvonne Elliman Moscow, Gary Cummings-KRPL- Rita Coolidge Missoula, Vern Argo-KYLT- #4-Queen (both) Helena, Randall Rocks-KCAP- Prism Great Falls, Don Nordine-KQDI- #1-Dan Hill Billings, Allen Moos-KOOK- Tavares Vancouver, Joyce Falkowski-CFUN- Odyssey Thunder Bay, B.M.Dean-CKPR- Lynyrd Skynyrd

WDDT-Greenville

Station

DCIVICC
Requests
M. Jackson/D. Summer singles
singles
albums
singles and albums
singles and albums
singles and albums
singles and albums
singles and albums
singles and albums
45s/LPs/oldies (Box 1340-83651)
singles/albums/oldies
oldies
oldies

Service

From Spring/Casablanca Columbia W.E.A. ABC/Dot U.A./Capitol/20th U.A./Capitol/RSO/Motown A&M/Casablanca/RSO/Arista All sources All sources All sources All sources All sources All sources

A - C Correspondents' Reports - continued from Page 3.... Louisville (Jerry Melloy-WHAS) Abba/D. Ross. Calls: Milsap/Dan Hill/P. Simon. Gains: Steely Dan. Macon (Steve Murphy-WMAZ) Steely Dan/Abba/R. McDowell/Reddy/Gates. Cains: Welch/Diamond. Marion (Jim Roverts-WDIF) DeBurgh/Parsons/Sayer. Gains: S. Miller/Rod Stewart/Dan Hill. Memphis (Kevin Murphy-WMPS) J. Williams/Bee Gees/Abba/Cole. Gains: Sang/Denver/Welch/Styx. Miami (Joel Kaplan-WIGL) N. Cole/Dan Hill/Y. Elliman.
- - (Al Anderson-WIOD) B. Midler/G. Cotton/Dan Hill/Odyssey/Sergio Mendes. Calls: Williams. Midland (Kirk Hughes-WMPX) Abba/Arvon/Clapton/Mendes/Williams/Withers. Minneapolis (Curt Lundgren-WCCO/FM) Rita C./B.J. Thomas/Cotton/No. Light/LeBlanc & Carr/McCoo & D. Missoula (John Van Wagoner-KGVO) Milsap/Starland Vocal Band/Vannelli. Monterey (Scott O'Brien-KMBY) Reddy/Moffat/Withers/Addrisi Bros./Starland Vocal Bd./Milsap/A.Murray
- - (Melinda Roberts-KWAV) Milsap/Castle/Starland Vocal Band/Fools Gold/T. James. Calls:K.Loggins
Nashville (Gerry House-WSIX) S. Sang. Gains: Manilow/Rogers/Martino/Flack/Rawls. Newport (Denny Pace-KNPT) No. Light/DeShannon/McCoo & Davis/A. Price. Gains: Sayer/Denver/M. Rush. Northfield (Mike Wrubel-KYMN) Vannelli/Wings (MULL)/Baby Grand/Mendes/N. Cole. Odessa (Dave Prescott-KQIP) Peter Allen/D. Mason. Calls: Dan Hill. Gains: Steely Dan/Donny & Marie. Olympia (Dick Pust-KGY) Donny & Marie/McCoo & Davis/John Williams.
Osburn (Dave Nesbitt-KWAL) K. Loggins/Abba/John Williams/H. Reddy.
Philadelphia (Dave Klahr-WMGK) Hill/Rod Stewart/S. Sang/P. Davis/Rawls/M. James. Portland, Me. (Marji Cyr-Adams-WGAN) Addrisi Bros./Gates/Rivers. Calls: Bay City Rollers/Newman.
Portland, Ore. (Bob Swanson-KEX) G. Cotton/Rita Coolidge. Calls: Abba/Carpenters/Meco (old)/Newman.
Providence (Joe Thomas-WJAR) Mark James. Gains: Odyssey/B. Arvon/S. Wonder/P. Como/K. Loggins/Flack
Pueblo (Jay Ricci-KCSJ) D. Hill/Addrisi Bros./P. Como/J. Rivers/Abba. Gains: Welch/Gates/Milsap. Richmond (Bob Ridle-WRVA) Hill/Mathis/Meco/Gates/Abba/Rivers. Gains: Denver/Sang/Diamond.

Rochester (Kim David-KROC) D. & M. Osmond. Gains: Cassidy/Garrett/Stewart/P. Simon/Babys.

- - (Doug James-WMJQ) Mangione/Rivers/J. Browne (STAY - LP cut). Calls: Paul Davis.

Rumford (Mike Breton-WRUM) Hill/Joel/Addrisi Bros./No. Light/J. Rivers. Gains: DeShannon/Ronstadt.

Sacramento (D. Darin & L. Kirk-KCRA) Wings (MULL)/Gates/Addrisi Bros./Milsap/Bay City Rollers. Saginaw (Rick Belcher-WSGW) Rivers/Abba/Starland Vocal Bd./Goldsboro/Reddy. Sales: G. & Maurizio. San Francisco (Ron Reynolds-KNBR) Rivers/J. Williams/Clapton/Sayer/LeBlanc & Carr/Rita Coolidge. - - (Don Hofmann-KSFO) K. Rogers/Chic/Withers/Abba/D. Summer/J. Williams/Rivers. San Luis Obispo (Anna Bokma-KVEC) Peter Pringle/Rocky & Chyan/R. Milsap/Bee Gees. Calls: Muppetts. Santa Maria (Denny Luell-KUHL) Carmen/Meco/Clapton/Coolidge. Calls: Bee Gees/J. Rivers. Scranton (Tom Welby-WEJL) Rita C./Meco/Gene Page/McCoo & Davis/Odyssey. Seattle (Carol Stripling-KVI) J. Williams/B.J. Thomas/Al Martino. Sharon (Jack Taylor-WPIC) Dan Hill/D. & M. Osmond/A. Gibb/Wings (MULL). Gains: Sang/Diamond/Joel. Spokane (Gary Giorgi-KHQ) J. Williams/Al Martino/J. Rivers/Mangione. Gains: K. Rogers. - (Richard Montague-KXLY) Dan Hill/Meco/Addrisi Bros./LeBlanc & Carr/Madison Street. Toledo (Leah Myers-WSPD) Rivers/Abba/Wings (both)/Starland Vocal Bd./D. Loggins/Ray Charles. Tulsa (Kenny King-KRAV) Rivers/Rawls/Elvis/Dan Hill/Bee Gees. - - (Don Bishop-KRMG) Ronstadt (EASY)/D. & M. Osmond/Bee Gees/Abba/Rivers. Calls: Newman/Elvis. Tyler (Brad Houston-KTBB) Abba/M. Jackson/Gates/M. Phillips/Newman. Gains: Player/Joel. Vacaville (Fred Levy-KUIC) Ronstadt (EASY)/Garrett/Mendes/McCoo & Davis/Cotton/Clapton/Steely Dan. Warwick (Dick Wells-WTBQ) Rivers/Reddy/Bee Gees/Network/DeBurgh/Vannelli/J. Williams/P. Allen. Waterloo (Jay Douglas-KXEL/FM) L. Skynyrd/Bee Gees/D. Summer. Calls: B. Joel/Santa Esmeralda. Yakima (Frank Taylor-KMWX) J. Williams/McCoo & Davis/Wings (MULL)/Meco/J. Cotton.

Changes Assignment Name KOZA-Odessa News Director Wayne Pyle KGKL-San Angelo Production Director promoted to Brian Roc KREM-AM-Spokane KSLM-Salem Production Director Paul Dixon KREM-AM-Spokane promoted to Production Director KAOK-Lake Charles K.C. Hopgood promoted to Full-time Air Talent Scott Burns KREM-AM-Spokane John R.W. Wailin Charlie O'Neil Air Talent (AM Dr.) KYYX-Seattle WROK-Rockford Air Talent KHSN-Coos Bay KASH-Eugene KHSN-Coos Bay Air Talent KSTN-Stockton Jon Brent WSPT-Stevens Point Air Talent WDLB-Marshfield Dallas Cole Air Talent WOKY-Milwaukee Steve Beutel WSPT-Stevens Point KPRS Los Angeles KJOY-Stockton Air Talent Marc Hunter Asst. Music Director WIQB/WVUD WROK-Rockford Dan Coves Asst. Music Director Ted McAllister WSAI-Cincinnati promoted to Paul Rogers Music Director KAOK-Lake Charles promoted to promoted to Music Director WROK-Rockford John Arthur Music Director C.C. Matthews WSAI-Cincinnati promoted to Bob Berry WVIC-Lansing promoted to Music Director Music Director promoted to KEEE-Nacogdoches, Tx. John Greer Music Director WIRL-Peoria promoted to Lee Malcolm Music Director KLAR-Laredo promoted to Joe Ruiz Music Director KWEB-Rochester promoted to Denny Foster Program Director Gregg Lenny KHSN-Coos Bay promoted to Program Director KAOK-Lake Charles promoted to Robert Penny Program Director promoted to Kirk Williams KEEE-Nacogdoches, Tx. Program Director Dave Thompson KDWB-Minneapolis promoted to Program Director KELP-El Paso resigned as Johnny Thompson V.P./General Manager KAAY/KEZQ-Little Rk. Gary R.Fries KOIL/KEFN-Omaha V.P./General Manager promoted to KRUX-Phoenix Joseph Koff

(1/6/78)-11-

Bill's Holiday Diary

Tuesday, 12/20. Loaded up the little Audi with Christmas goodies. Filled the trunk and back seat. Arranged for neighbor: girl to feed cat. Headed north on Highway 101. Turned on radio and heard about gale winds in San Diego and Bakersfield. Nothing like that up here - just a few strong gusts now and then. Arrived Janie's house in Trinidad about 4PM. Delicious fresh crab legs for dinner. Wind now much stronger - howling. Lights went out. Turned on transistor radio. Storm bulletins reported power outages all throughout Humboldt County. Both KRED-Eureka and KATA-Arcata doing great jobs in covering storm news.

Wednesday, 12/21. Power still out. No coffee for breakfast. Radio news reported problems of dairymen with large herds and no power for their milking machines. Smaller dairies doing the milking by hand. Power company loading small generators on trucks, furnishing hardship homes with emergency power to keep freezers going. Windstorm passed on but highways reported blocked with fallen trees. Afternoon: Lights came back on. Hooray!

Thursday, 12/22. Radio reports highway 101 open to the north. Headed for Crescent City and then up the Oregon Coast, a magnificent scenic panorama - much of it protected from commercial

development by being held as state parks. Stopped overnight in Waldport.

Friday, 12/23. Left coast at Newport; took highway 20 through Corvallis and Albany, then headed for Scio. Got to the White's farm in time for lunch. Then on to the Samples' big old Victorian house in Scio (population 503) for dinner. Lighted the traditional candle in the white birch Yule log that Dr. Breed had sent to Janet and me from Wisconsin over thirty years ago.

Saturday, 12/24. Three small boys and Grandpa, walking down to the local grocery store - and back again in the rain. The warmth of a fireplace. Fine music on FM from the PBS station in Portland. Played the Christmas album by the Singers Unlimited, finest vocal group in the nation with superb arrangements by Gene Puerling. Three small boys, each opening "just one package" from under the tree before they went to bed. The joy and comfort of being

part of a loving family.

Sunday, 12/25. Awoke early. Heard someone in living room. Santa? Peeked out. Three boys, collecting the goodies from their Christmas stockings. Opening packages after breakfast. Many wrappings decorated with the art work of three grandsons. Lots of things for my new house. Drove over to the Whites, where they were just starting to open their presents. gathered around the big stone fireplace. Hot buttered rum. Special surprise: a thick black sheepskin, for the floor beside my bed - wonderful comfort for bare feet on a cold morning.

Monday, 12/26. Ethan (6 years old) and I drove out to the old covered bridge on the road to Crabtree. Annie says all Oregon covered bridges are slated to be torn down - too expensive to maintain. So I had my camera to preserve a picture for posterity. Came back to Sally's

and watched football.

Annie and I drove in to Albany. Explored some stores - looked at furniture. Tuesday, 12/27. Visited Mike Edwards, architect for my new house. Looked at drawings and plans. Approved

retaining a landscaping outfit to submit plans for the grounds around my house.

Wednesday, 12/28. Eric's 11th birthday. Drove to Portland (75 miles) with Ann, Dick, their three boys, plus two of their friends. Visited the KEX studios, where Eric Norberg and Bob Swanson showed us around and explained things to five very wide-eyed boys. Got some good ideas from Eric for sound equipment in my new house. Dinner at a nice restaurant. Then back home to Scio.

Thursday, 12/29. Up early - 6AM - Boys got up to tell Grandpa goodbye - then went back to Took off at 7. Marvelous scenery along the Umpqua River to Reedsport. South on 101 went through some of the heaviest rain squalls I'd ever been in. Reached the Shanks

house by 4PM, where Rion (4 years old) proudly showed me all his presents.

Friday, 12/30. South on 101 headed for Mill Valley. Saw many slides south of Garberville (Pot City, U.S.A.) which still blocked off part of the highway. Home about 3PM. Fed the cat. Went thru the piled up mail. Caught up on all the newspaper comics that I'd missed. Fixed a martini. Cooked a frozen pizza. Early to bed.

Saturday, 12/31. Drove to S.F. Took S.P. commute train to Stanford Stadium. Met Betty & Rod Hollars. Went with them to Shrine East-West Game. Exciting, colorful pageantry, including Mexico's Ballet Folklorico. Spent a relaxed, quiet New Year's Eve with Betty and Rod at their San Jose home. Enjoyed holding little Kiersten and Deidre on my lap.

Sunday, 1/1. Back to S.F. on the train. Turned on car radio to Oakland-Denver game. Caught the second half on TV. (That really was a Denver fumble at the goal line.) Then watched

Dallas take Minnesota.

Thought CBS coverage of Pasadena parade had edge over NBC - but both excellent. Couldn't believe what happened to Texas Longhorns. Delighted with Washington Huskies.

Amazed at the Arkansas "Hogs" doing so well after losing three top players. Bleary eyed from too much TV football. And so to bed.

## Gavin's Gab

Think Snow

For those of you complaining about mounds of snow these days -- (9 feet in Aberdeen, S.D.!) -- try skiing. Now, KREM-AM-Spokane, Wash., has the right idea. They're sponsoring an all-day "Snowbust at Schweitzer Basin" January 8, that offers free skiing to listeners. Jim Hill tells us there will be exhibition and free form skiing, instruction, and contests to win a trip to Hawaii or the use of two new sports cars for a year. January 8 is Elvis Presley's birthday so KREM-AM is running a 13-hour Elvis special for listeners who can't make the Snowbust. Hot dogs and hound dogs.

The Shorties Cash-In

KASH-Eugene discovered December 21st was the shortest day of the year so they dubbed it Short People Day and ran a promotion that invited little listeners in to be measured. Winning categories included the shortest folks in each sex at different ages. Such prizes as short cake, a short coke (6oz.), a short order of fries, Tolkien's short stories and a short trip to the coast were given away. The guy who won the trip was named Tim Heidt (pronounced Hight)... Due to the controversy (?) about the record, some stations have polled their listeners to determine

the irritation level. Dick Williams writes from KIST-Santa Barbara: "Following several complaints concerning SHORT PEOPLE, I ran a survey on the air. Results: 57 people for and three against. Seventy-five% said they were short people. We will not be taking SHORT PEOPLE off."

Encounters

The opening of the film "Close Encounters..." in some markets saw stations tying in their own promotions. KPUR-Amarillo's was "Close Encounters of the Winning Kind." They launched a cloud of Identified Flying Objects -- helium balloons -- and attached a tag asking listeners to call KPUR if found. Listeners as far as 175 miles away responded, writes Dan Wilson. They received albums and cash.

Year-End Changes

Our return to the office after two weeks of Holiday vacationing brought news of major programming changes. Bill Garcia, P.D. at 99X-New York has left the station and his replacement has not been named. Jimi Fox at KTNQ (10Q)-Los Angeles left and John Driscoll, 10Q air talent, is the new P.D. there. Johnny Thompson, after many years as P.D. at KELP-El Paso, resigned December 28. We hear he'll be programming a new FM in El Paso by mid-February. Bill Price is interim P.D. at KELP.

Golden West Broadcasting will commence operation of KQFM in Portland January 23, according to Eric Norberg, P.D. at KEX-Portland. Bill St. James from KBCQ-Roswell, New Mexico, is the new Program Administrator.

The recent book apparently made the New Year's celebration at WPEZ-Pittsburgh special. P.D. Beau Raines tells us they were very pleased with their ratings.

An even bigger celebration was held in San Diego at B-100(FM). P.D. Bobby Rich and his talented

staff made exceptionally good audience gains in the recent book.

Music Calls: Lee Malcolm, WIRL-Peoria, 11 AM - 1 PM, Wednesday and Thursday. Michael Stone, KMGK-Des Moines, 10 - 1 PM, Tuesdays, 515-247-4533.

Joe Ruiz, KLAR-Laredo, Monday - Friday, 1 - 2 PM.

John Greer, KEEE-Nacogdoches, 10 - 2 PM, Monday - Friday, 713-564-4444.

Lineup: KEEE-Nacogdoches, Texas: Kirk Williams, John Greer, Craig Jackson, Shaun Kasey, Scott

Harris.

### KHJ's New P.D.

"It's the biggest challenge of my life. The dream of a lifetime," said John Sebastian, the day before he flew to Los Angeles to take over the programming of KHJ. Named to the difficult post December 23, John began his duties the evening of December 30.

He's working with a great combination-enthusiasm and experience. "I'm going to take one of America's greatest radio stations, loaded with some of the best radio people in the country and fine tune it." fine tune it." A ten-year veteran of the industry, John, 28, leaves KDWB-Minneapolis, which has gained a healthy lead over contemporary stations in that market the three years he's been there. He started at KDWB as a jock under Buzz Bennett and moved to the P.D. position in his first year.

He was an air talent at KRIZ-Phoenix and has programmed KPAM-Portland but his best experience, he tells us, came at KRUX-Phoenix under Todd Wallace in the early seventies.

About L.A. radio, John agrees, "There's so much competition there." With 35 AM stations and 47 FM's, the market is highly fragmented. Although John has confidence in KHJ's cume, ("It's still #1"), the station dropped in both cume and shares this book, while principal challengers KIIS-FM and KFI made major gains. KIIS-AM/FM, programmed since February 1977 by Rochelle Staab, who is fresh from Bartell's upper programming ranks, got strong teen shares on the FM. KFI under John Rook made major cume and share gains under age 35. With erstwhile challenger KTNQ (10Q) dropping in both cume and shares with KHJ, no clear teen leader appears visible in this book.

"I'm open enough to change," John says. In 1975, the median age level of people in the U.S. was 29 years and by 2000, it'll rise to 36, according to a recent A.C. Neilson Co. analysis.

Predictions vary, but that target 25-34 audience may be difficult to budge from FM, particularly in view of the October November ARR in Los Angeles

in view of the October/November ARB in Los Angeles.

As Allan Chlowitz, General Manager of RKO-owned KRTH/FM-Los Angeles puts it, "You buy a new stereo, what are you going to listen to--AM?" Automated, KRTH enjoyed favorable ratings in the recent book, their first since a format shift from all gold to 60% currents, 40% gold October 1, 1977.

With these major programming changes, the Los Angeles market continues to host one of the most interesting radio battles in the country.

#### Albums (reviewed by Ron Fell)

Recommended from the following LP's:

"Encounters of Every Kind"-Meco (Millennium) IN THE BEGINNING/TOPSY/MECO'S THEME (3 W. 57)/THEME FROM CLOSE ENCOUNTERS

"On Fire"-T-Connection (Dash) ON FIRE/WATCHING YOU/LET YOURSELF GO

"Cats On The Coast"-Sea Level (Capricorn) THAT'S YOUR SECRET/MIDNIGHT PASS

"Once Upon A Dream"-Enchantment (Roadshow) SUNNY SHINE FEELING/IF YOU'RE READY (HERE IT COMES)/ IT'S YOU THAT I NEFD/YOU MUST BE AN ANGEL

"We Got The Moves"-The Checkmates Ltd. (Fantasy) TAKE ALL THE TIME YOU NEED/SUNSHINE AFTER THE STORM/LOVING YOU A LIFETIME

"Do You Wanna Get Funky With Me?-Peter Brown (Drive) YOU SHOULD DO IT/THE SINGER'S BECOME A DANCER/FOR YOUR LOVE

Our correspondents recomment the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary

Neil Diamond-I'M GLAD.../...SEND ME FLOWERS/ Linda Ronstadt-POOR POOR PITIFUL ME LET ME TAKE YOU

John Denver-I WANT TO LIVE/RIPPLING WATERS

Chicago-TAKE ME BACK TO CHICAGO Roberta Flack-AFTER YOU

Boz Scaggs-STILL FALLING FOR YOU

Paul Simon-STRANDED IN A LIMOUSINE Carpenters-SWEFT SWEET SMILE

Country

Marty Robbins-RETURN TO ME/HARBOR LIGHTS/TRY A LITTLE TENDERNESS

Billy J.Shaver-YOU ASKED ME TO/BILLY B DAMNED/SLOW ROLLIN' LOW

Rex Allen Jr.-TUMBLIN' TUMBLEWEFDS/WHATEVER I AM TODAY

Barbara Mandrell-HOW LONG/HIGHER & HIGHER

Johnny Duncan-JUKEBOX CINDERELLA/CHFATIN' IN THE KEY OF C/USE MY LOVE

Jerry Lee Lewis-COME ON IN/COWBOY MEMORIES Little David Wilkins-IT TOOK A STRANGER.../ AIN'T IT A SHAME/HER OLD STOMPING GROUND Rock

Boz Scaggs-STILL FALLING FOR YOU Rod Stewart-HOT LEGS/HANGIN' ON Sat. Night Fever S'track-NIGHT FEVER (Bee Gees) ELO-SWEET TALKIN' WOMAN Chicago-TAKE ME BACK TO CHICAGO Steely Dan-JOSIE Jackson Browne-RUNNIN' ON EMPTY Fleetwood Mac-THE CHAIN Kansas-DUST IN THE WIND

Black Radio

Trammps-WHEN THE LIGHTS WENT OUT Pockets-PESADO Earth, Wind & Fire-FANTASY

Heatwave-AIN'T NO HALF STEPPIN'

Ohio Players-MR. MEAN

Roberta Flack/Donny Hathaway-THE CLOSER I GET TO YOU

Eric Gale-O MARY DON'T U WEEP

Eloise Laws-1,000 LAUGHS/FOREVER NOW

Donna Summer-ONCE UPON A TIME/FASTER & FASTER...

Lou Rawls-IF I COULDA, WOULDA, SHOULDA

#### Inside Progressive Radio (by George Meier, Editor of Walrus)

Though there are not too many albums to talk about as the New Year begins, a few notables are worth mentioning.

Jackson Browne keeps a tiring singer/songwriter genre alive with a sparkling record. Not only are the songs aces but the presentation and the recording quality is superb. He got the L.A. studio regulars out from under the cans and on the road. They seem refreshed by the experience. The LP's sonic superiority should be an embarrassment to many of the major studios since much of Running On Empty was taped in motel rooms and on the bus.

Powerhouse Aerosmith covers the hard rock scene by adding some melodies to their purple haze. Though often obscured by the fuzz, they come through.

Female quality is evident also. Joni Mitchell always makes eloquent recordings. Superb is its playmanship and sound quality. Joni's lyrics are high end too, but her songs lack great melodies. She has to be the extraordinary singer she is, to make them work. On the other hand, marvelous singer Roberta Flack has an album filled with super songs but one which is cluttered with producers, musicians and recording studios. The management of the entourage was as big a job as the LP itself.

One country album by Narvel Felts stands out because of his extraordinary voice. A cross between Elvis Presley and Freddy Fender, he can sing big and sing with subtlety. He is rooted deeply in the '50's.

Finally, an avant garde new wave band called Suicide makes its entry with an innovative album. A strange brew, it is one of the few bands (actually it is a duo) which brings a sense of electronic music and creativity to the punk scene. Suicide, in this case, is deadly art.

\*\*\*\*

Gary Taylor is not making any picks this week.

Possible

YOU DON'T BRING ME FLOWERS-Pam Miller (Monu.) DOWN THE ROAD-Doucette (Mushroom)

BEFORE MY HEART FINDS OUT-Gene Cotton (Ariola) EVERYBODY LOVES A RAIN SONG-B.J. Thomas (MCA)

LET IT GO, LET IT FLOW-Dave Mason (Columbia) EVERYBODY LOVES A RAIN SONG-Mark James (Private St.)

MAKING LOVE AND MUSIC-Dr. Hook (Capitol) I GIVE YOU GIVE BLIND-Crosby, Stills & Nash (Atl.)

I DO-Geils (Atlantic) THE WAY YOU DO THE THINGS YOU DO-Rita Coolidge

(A&M)

Help Wanted?

From time to time we've published correspondents' comments about evaluating applicants for employment as jock and PD's. The following statement of rrogramming philosophy came to Eric Norberg, KEX-Portland, from Bill St. James, KBCQ-Roswell, New Mexico, in response to

a recent job listing in these pages:

"Programming with long-range listener loyalty as the primary goal. Radio stations that come from nowhere and win within a short period of time, can also be beaten in a short time because they only meet certain temporary needs of the audience. If someone comes in and gives away more money or plays the hits more often, in many cases they can generate a large audience share quickly. Since many programmers seem to follow this line of thinking, I can see a time when no station ever dominates a market, the winner changes from book to book and the audience is manipulated instead of served. The prevailing attitude is that an audience doesn't know its being pushed around so it doesn't matter. But in market after market where several rock stations are doing essentially the same thing, there is a constant scramble for a piece of the 18-49 listenership pie. At the same time, stations that are not nearly as strict in format or outlook remain pretty much unaffected by these fluctuations. Some examples are: WGN in Chicago, WSB in Atlanta, WLW in Cincinnati, KMBZ in Kansas City, WCCO in Minneapolis and WOR in New York. These stations are all "MOR" formatted to some degree (whatever that means today) and have a large segment of upper demographic audience that have listened for many years. But contemporary/rock radio will be the "MOR" in the future and I think the same intense listener loyalty can and must be built to insure a lasting financial base.

"Very basically, I think the long-range listener is cultivated by treating him as a human being. Many programmers are concerned about negatives or tune-out factors and work very hard to eliminate them. I think it is important to keep from discouraging a listener, but not to the point that there is nothing left to tune in for. I think it's very possible to not only make the personality of the radio station so bland that no one much cares whether they listen or not (which is anti-loyalty) but by using some methods for reducing tune-out factors (only the biggest hits) stands to burn those records out quickly thereby encouraging shorter listening spans. And the very records that were potentially big audience generators become boring and/or aggravating. Keeping excitement on the radio and a reason to tune in (as opposed to a reason not to tune out) is of utmost importance in

my estimation.

"Research of potential audience is very important, obviously, in order to keep listener needs in the foreground of any programming decision. To some degree probably all forms of research that are used have a certain degree of validity. But I think that the research in any given situation is only as good as the interpretation the researcher makes of the data. I don't think any form or amount of research can replace the ability of the programmer to empathize with those he researches. People don't only listen to the radio with their ears, they also listen with their feelings. So I think it's important that a programmer not only be able to interpret an ARB or any other type of statistical information, but he must also have the capacity to feel as well.

"I firmly believe that radio programming is an art, consequently I consider myself an artist.

Being sensitive to the needs of the audience and the people that work for me are my bottom

Available

line and positive results will be found in the radio station's bottom line.'

He got the job - Program Administrator of the new Golden West FM'er, KQFM-Portland.

Name
Mark Levinson
Laurie Kaye
Paul Sherry
Mike Butts
Steve Beam
Haynes Ford
Rich Cartter
Jim Forsyth
Craig Hines
Dave Morgan

From
WHEN WOLF-Syracuse
KFRC-San Francisco
KSTN-Stockton
WTIC-Hartford
KXRX-San Jose
WQNZ-Natchez
KFYE-Fresno
WWWY-Columbus
WSNY-Jacksonville
KSTN-Stockton

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203-242-6331
408-984-0843
601-442-2232
209-255-4945
800 Grant #6-47401)
904-786-4050
209-948-5786

Position
Newsman
Newsperson
News Director
Air Talent (AM Dr.)
Air Talent (A/C)
Air Talent
Air Talent/Prod.
Air Talent/M.D./P.D.
Program Director
M.D./P.D.

---STAY WELL---



# THE GAVIN REPORT #1185 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: STAYIN' ALIVE-Bee Gees (RSO) The fastest moving record in several years!

Sleeper of the Week: FALLING-LeBlanc & Carr (Big Tree) Shortly after this record's August release it became a dead issue. It has now found new life at: KVOX (9), 130 (16), KKXL (20), WBBQ (21), 940 (22), KIIS/FM (22), WAKY (24), KQDI (27), WEAQ (29) and WOKY (30).

Hot: This week the "hottest" records on our recommended playlist are: Billy Joel, Queen, Dan Hill, Samantha Sang and, of course, the Bee Gees.

Top Tip: PEG-Steely Dan (ABC) Moving in Philadelphia, New York, Milwaukee Boston, San Diego, Los Angeles, Dallas, and sixty-two other cities.

Record to Watch: GOODBYE GIRL-David Gates (Elektra) Charting at several stations with WQXI/FM (5) and WRJZ (16) leading the way.

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

LW 1. YOU'RE IN MY HEART-Rod Stewart 2. SHORT PEOPLE-Randy Newman 2. 3. BABY COME RACK-Player 3. .. CHAMPIONS/ROCK ME-Queen 10. 5. JUST THE WAY YOU ARF-Billy Joel 6. 6. STAYIN' ALIVE-Bee Gees 7. SOMETIMES WHEN WE TOUCH-Dan Hill 18.

8. HERE YOU COME AGAIN-Dolly Parton
9. SLIP SLIDIN' AWAY-Paul Simon 9. 11. 10. TURN TO STONE-Electric Light Orch.

7. 11. BACK IN LOVE AGAIN-LTD 16. 12. EMOTION-Samantha Sang 8. 13. SENTIMENTAL LADY-Bob Welch

14. 14. DON'T LET ME...-Santa Esmeralda .THICKER THAN WATER-Andy Gibb 19. 15.

20. 16. DESIREE-Neil Diamond

4. 17. HOW DEEP IS YOUR LOVE-Bee Gees 17. 18. COME SAIL AWAY-Styx

12. 19. THE WAY I FEEL..-Bay City Rollers

13. 20. IT'S SO EASY-Linda Ronstadt

Gaining in Several Markets WHAT'S YOUR NAME-Lynyrd Skynyrd

PEG-Steely Dan

DANCE, DANCE, DANCE-Chic HEY DEANIE-Shaun Cassidy RUNAROUND SUE-Leif Garrett

CLOSE ENCOUNTERS THEME-John Williams

POINT OF KNOW RETURN-Kansas

STREET CORNER SERENADE-Wet Willie SERPENTINE FIRE-Earth, Wind & Fire HOW CAN I LEAVE YOU AGAIN-John Denver

I GO CRAZY-Paul Davis THUNDER ISLAND-Jay Ferguson
YOU CAN'T TURN ME OFF-High Inergy
NATIVE NEW YORKER-Odyssey

Gaining

HAPPY ANNIVERSARY-Little River Band

CURIOUS MIND-Johnny Rivers I LOVE YOU-Donna Summer MINDBENDER-Stillwater

GETTIN' READY FOR LOVE-Diana Ross

LAY DOWN SALLY-Eric Clapton (RSO)

Top Prospects
...THE THINGS YOU DO-Rita Coolidge (A&M)

Regional Sales and/or Requests F-FUN-Con Funk Shun (Mercury) BREAKDOWN-Tom Petty (Shelter) NAME OF THE GAME-Abba (Atlantic)
LONG, LONG WAY FROM HOME-Foreigner (Atlantic) THEME FROM CLOSE ENCOUNTERS-Meco (Millennium) LOVELY DAY-Bill Withers (Columbia) GOODBYE GIRL-David Gates (Elektra)
EASY TO LOVE-Leo Sayer (Warner Bros.)
FALLING-LeBlanc & Carr (Big Tree) ALWAYS & FOREVER-Heatwave (Epic) JACK & JILL-Raydio (Arista) ..SOUL & INSPIRATION-D.& M.Osmond (Polydor) YOU MAKE ME CRAZY-Sammy Hagar (Capitol) SWEET MUSIC MAN-Kenny Rogers (U.A.) I CAN'T HOLD ON-Karla Bonoff (Columbia)

Picks & Plays EVERYBODY LOVES A RAIN SONG-B.J. Thomas (MCA) BEFORE MY HEART FINDS OUT-Gene Cotton (Ariola) LET IT GO, LET IT FLOW-Dave Mason (Columbia)
WONDERFUL WORLD-Garfunkel w/P.Simon & J.Taylor/
SILVER DREAMS-The Babys (Chrysalis) (Colum (Columbia) NIGHT FEVER-Bee Gees (RSO-LP cut) LADY LOVE-Lou Rawls (Phil. Int'l.) TAKE ME TO THE KAPTIN-Prism (Ariola) TOO HOT TA TROT-Commodores (Motown) POOR POOR PITIFUL ME-Linda Ronstadt (Asylum-LP cut) THINK SNOW-Northern Light (Glacier) SO LONG-Firefall (Atlantic)
IF I CAN'T HAVE YOU-Yvonne Elliman (RSO) NEVER HAD A LOVE-Pablo Cruise (A&M) TRIED TO LOVE-Peter Frampton (A&M)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 415-392-7750

Correspondents Corner

Chart and listings on page one are derived from information supplied by the radio reporters \*Indicates requests. Sales action is underlined. Others indicate airplay. listed below.

Lewiston, Mark Ericson-WLAM- D.& M.Osmond Hyannis, Rick Stuart-WCOD/FM- Tim Moore Utica, Jim Reitz-WTLP- Paul Davis Rochester. Tom Nast-WBBF-#10-J.Ferguson Philadelphia, Ron O'Brien-WFIL- Lou Rawls Jeff Robins-WIFI- #11-Odyssey Reading, Mike Shannon-WRAW- Yvonne Elliman Trenton, Tom Taylor-WPST- LeBlanc & Carr Annapolis, Kingston/Lewis-WYRE- Bill Withers Frederick, G.T. Stone-14ZYQ- #12-John Denver Richmond, Ken Curtis-WLEE- Johnny Rivers Lynchburg, Tony Love-WLLL- Little River Band Reidsville, Lebai-WFRC- Yvonne Elliman Shelby, Jeffrey Owens-WOHS- Al Martino Asheville, Ray Williams-WISE- Gene Cotton New Bern, John Harper-WSFL/FM- Geils Fayetteville, Stanley B.Stewart-WFLB- Raydio Columbia, Dan Valli-WCOS- #1-LTD Anderson, Bill McCown-WANS- Mother's Finest Kingstree, Jerry Smith-WKSP- \*B.J. Thomas Charleston, Bob McLain-WTMA- Bill Withers Augusta, Steve York-WAUG/FM- War Savannah, Jerry Rogers-WSGA- \*Kraftwerk Athens, Jeff Michaels-WAGQ- #3-Samantha Sang - Kelly McCoy-WRFC- LeBlanc & Carr Atlanta, Dale O'Brien-Z93- Linda Ronstadt(POOR) Mason City, Bob Scott-KRIB- Odyssey Warner-Robins, Chris Edwards-WRBN- C.S. & Nash Cedar Rapids, Carl Mann-KCRG- David Gates Warner-Robins, Chris Edwards-WRBN- C.S. & Nash Columbus, Chuck Bear-WCGQ- Doucette Carrollton, Scott Evans-WPPI- #11-Eric Clapton Orlando, Chris O'Neal-WLOF- Tavares Cocoa Beach, Jonathan Doll-CK101- Prism W.Palm Beach, Alan Edwards-WIRK- Raydio Ft. Myers, Webster James-WMYR- Con Funk Shun Tampa, Ron Parker-WLCY- Lynyrd Skynyrd Tallahassee, Michael O'Malley-WONS-J.Ferguson
- - Steve Warren-WGLF- B.Scaggs (HOLLYWOOD) Ocala, Bill Early-WWKE- Odyssey Pensacola, Dan Ingram-WBSR- Lou Rawls Muscle Shoals, Rick Shayne-WBCF- David Gates - J.Michael Pruet-Q107- Raydio Guntersville, Kerry Jackson-WGSV- B.J. Thomas Cullman, Rick McCarthy-WKLN/FM- Doucette Gadsden, Dale McKee-WQEN- Gary Wright Mobile, Scott Griffith-WABB- Tom Petty
Greenville, Bill Love-WFBC- \*Northern Light Jackson, Tom Daniels-WJDX- Meco Pascagoula, Norm Boswell-WKKY- #6-K.Patterson Biloxi, Bob Lima-WQID- #1-LTD Hattiesburg, Craig Dale-WXXX- Ronnie Milsap Baton Rouge, Joe London-WIBR- #3-John Denver Lafayette, Michael Lea-KVOL- Marilyn Scott Lake Charles, Bob Penny-KAOK- Con Funk Shun Shreveport, Sheppard/Greer-KROK- #3-War New Iberia, Ken Romero-KANE- Doucette - Rick Broussard-KNIR- Gene Cotton Memphis, John Long-WHBQ- Natalie Cole Chattanooga, Khris Copeland-WFLI- #6-Wet Willie Louisville, Coyote Calhoun-WAKY- Eric Clapton Bowling Green, Doug Kirsch-WBGN- George Duke Paducah, Bryan Sargent-WKYX- Al Martino Lexington, Jim Jordan-WVLK- Abba South Bend, Jason Foxx-WRBR- The Babys Indianapolis, Jay Hawkins-WIFE- Chic Anderson, Dan Scott-WHUT- Aerosmith Lafayette, Jeffrey Weber-WAZY- Johnny Rivers Evansville, Buddy Scott-WGBF- #10-Bee Gees (A) Cincinnati, C.C.Matthews-WSAI- #9-K.Loggins Hamilton, Joe London-WMOH- Con Funk Shun Canton, Ron Foster-WQIO- Heatwave -- Keith London-WINW- Bobby Arvon Wheeling, Jim Roberts-WKWK- Little River Band Parkersburg, Jack Fitzgerald-WXIL- Dave Mason Beckley, Dwayne Bonds-WCIR- Anne Murray Altoona, John Harrison-WVAM- Commodores Youngstown, Jack Taylor-Y103- #11-Dan Hill Grand Rapids, Jim Jackson-Z96- Foreigner Muskegon, Jon London-WTRU- Wet Willie Jackson, Garry Osborn-WIBM- #12-Diana Ross Lansing, Tim Kelley-WILS- Diana Ross Saginaw, Roger Sinclair-WSAM- The Babys Peoria, Lee Malcolm-WIRL- Jay Ferguson

Springfield, Greg Thomas-WCVS- Meco Carbondale, Rick Zurich-WCIL/FM- Bill Withers Chicago, Jim Smith-WLS- #12-Kansas -- Dave Morgan-WMET- John Williams Rockford, Bob Goode-WROK- Kansas Freeport, Phil Bankester-WACI- Gene Cotton Milwaukee, Chris Curtis-WZUU- Kiss
-- Pat McKay-WOKY- Garfunkel & S. & T. Two Rivers, John Barber-15Q- \*Crosby, S. & N. Appleton, Jason Page-WNAM- Little River Band Stevens Point, Pat Martin-WSPT- #2-Dan Hill Eau Claire, Sean McCartney-WEAQ- LeBlanc & Carr Duluth, Beau Elliot-WEBC- Abba Rochester, Denny Foster-KWEB- The Babys Grand Forks, Bob Hooper-KKXL- #14-K.Rogers Bismarck, Dan Brannan-KFYR- #6-Dan Hill Aberdeen, Gary Dixon-KSDN- Doucette Huron, L.A. Timms-KOKK- The Babys Rapid City, Mick Kjar-KKLS- #9-Santa Esmeralda Sioux Falls, Tom Evans-KISD- David Gates Sioux City, Bill Bodie-KWSL- \*Prism Dubuque, Steve Sesterhenn-KFMD- Johnny Rivers Des Moines, Christee Lucas-KGGO- Paul Davis - - Gary Stevens-KIOA- Abba - - Michael Stone-KMGK- Jay Ferguson Omaha, Joe Ryan-KOIL- LeBlanc & Carr St. Louis, Mark Rivers-KIRL- Bill Withers Jackson, Kent Nelson-KJAS- Chuck Mangione Kansas City, Kim Welsh-KBEQ- Kenny Rogers Joplin, John David-KFSB- \*LeBlanc & Carr Pine Bluff, Paul Sims-KOTN- \*Wet Willie Little Rock, Randy Rice-Z98- Donna Summer
--- C.David Hamilton-KAAY- Lynyrd Skynyrd Lawrence, Mike Schmidt-KLWN/FM- L.R. Band Manhattan, Ed Klimek-KMKF- Johnny Paycheck Salina, Ray Pollard-KSKG- Firefall Wichita, Bob Lawrence-KLEO- Kenny Rogers Oklahoma City, Chuck Morgan-KOFM- Santa Esmeralda - - Sandy Jones-WKY- Meco Barry Shannon-KZUE- Waylon & Willie Wichita Falls, King Wiggins-KTRN- Dr. Hook Marshall, Jerry Rome-KMHT- Jay Ferguson Dallas/Ft.Worth, Gary Mack-Z97- #3-Styx Waco, Mike Lucas-KRZI- Leif Garrett Temple, Lou Saint-KTEM- Little River Band Nacogdoches, John Greer-KEEE- John Denver Galveston, Dave Collins-KILE- Natalie Cole Beaumont, Paul King-KAYC- Gene Page Victoria, Gary Steele-KVIC- Raydio San Antonio, Ron Dennington-KZ100- Steely Dan Corpus Christi, Ron Ames-KEYS- John Williams Odessa, Rick Youngblood-KRIG- Tom Petty Midland, Dick Baze-KCRS- Ronnie Milsap Lubbock, Bill DeMore-KSEL- #7-Andy Gibb - Mark Conway-KLBK- David Gates Phoenix, Anna-KRIZ- High Inergy Show Low, Chip Stanley-KVSL- Gene Cotton Pueblo, Rip Avina-KDZA- Rita Coolidge Denver, Ed Greene-KIMN- John Williams -- Dave Kirby-96KX- #6-Kansas Colorado Springs, Marc McCoy-KYSN- D.& M. Osmond Casper, Doc Mueller-KATI- Tom Petty Las Vegas, Dave Van Stone-KLUC- Bee Gees San Diego, Judy Rich-Bloo- Rod Stewart (HOT LEGS) - - Michelle Pettis-KMJC- Santa Esmeralda Anaheim, Ric Carroll-KEZY- #15-Tom Petty Los Angeles, Sherman Cohen-KIIS/FM- Rod Stewart - Eric Chase-KFI- Garfunkel & S. & T. Hollywood, Denise Gorman-Kl00- Garf. & S. & T. Whittier, Jay Loughrin-KRHC- Little River Band San Bernardino, Jeff Salgo-KFXM- Samantha Sang Santa Barbara, Dick Williams-KIST- Meco Santa Maria, John Dixon-CK148- The Babys Fresno, John Berry-KYNO- Little River Band - Dan Spears-KFYE- #4-Samantha Sang Modesto, Jack Phillips-KFIV- Sammy Hagar Salinas, A.J.Roberts-KDON- Heatwave San Jose, Paul Wells-KSJO- Steve Gibbons Livermore, Steve O'Neil-KKIQ- Firefall \*\*Correspondents not listed above will be found on page 9....

# Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: The Bee Gees Family - Four of the A/C chart's Top 24 are produced by one or more members of the Gibb family: #4 EMOTION-Samatha Sang, HOW DEEP IS YOUR LOVE-Bee Gees, #14 STAYIN' ALIVE-Bee Gees, #24 (LOVE IS) THICKER THAN WATER-Andy Gibb.

Worth Watching: THE WAY YOU DO THE THINGS YOU DO-Rita Coolidge (A&M) The third single from her "ANYTIME ANYWHERE" LP is being accepted even faster than the first two.

Note: The lines in the top thirty below indicate sharp separations in our research totals - much more of a division than can be represented by two consecutive numbers.

LW TW
2. 1. JUST THE WAY YOU ARE-Billy Joel
5. 2. DESIREE-Neil Diamond
1. 3. HERE YOU COME AGAIN-Dolly Parton
8. 4. EMOTION-Samantha Sang
4. 5. SLIP SLIDIN' AWAY-Paul Simon
7. 6. HOW CAN I LEAVE YOU AGAIN-John Denver
9. 7. YOU'RE IN MY HEART-Rod Stewart
11. 8. SOMETIMES WHEN WE TOUCH-Dan Hill
3. 9. HOW DEEP IS YOUR LOVE-Bee Gees
12. 10. SHORT PEOPLE-Randy Newman
6. 11. SENTIMENTAL LADY-Bob Welch
13. 12. LADY LOVE-Lou Rawls
14. 13. GOODBYE GIRL-David Gates
22. 14. STAYIN' ALIVE-Bee Gees
10. 15. BABY COME BACK-Player

Action Sides
THE WAY YOU DO THE THINGS YOU DO-Rita Coolidge
BEFORE MY HEART FINDS OUT-Gene Cotton
IF I CAN'T HAVE YOU-Yvonne Elliman
STORYBOOK CHILDREN-Bette Midler
UNTIL NOW-Bobby Arvon
MY REASON.TO BE IS YOU-McCoo & Davis

Sales and/or Requests
CLOSE ENCOUNTERS THEME-Meco
MULL OF KINTYRE-Wings
BOATS AGAINST THE CURRENT-Eric Carmen
MR. WRONG-Starland Vocal Band

LW TW

23. 16. CURIOUS MIND-Johnny Rivers

27. 17. THE NAME OF THE GAME-Abba

28. 18. CLOSE ENCOUNTERS THEME-John Williams

24. 19. WHAT A DIFFERENCE YOU'VE MADE-R. Milsap

25. 20. THE NEXT HUNDRED YEARS-Al Martino

16. 21. ...SOUL & INSPIRATION-D. & M. Osmond

17. 22. GETTIN' READY FOR LOVE-Diana Ross

19. 23. SWEET MUSIC MAN-Kenny Rogers

29. 24. ...THICKER THAN WATER-Andy Gibb

20. 25. YOUR SMILING FACE-James Taylor

26. 26. IT'S SO EASY-Linda Ronstadt

-- 27. NATIVE NEW YORKER-Odyssey

-- 28. CANDLE OVER THE WATER-Helen Reddy

-- 29. PEG-Steely Dan

-- 30. LOVELY DAY-Bill Withers

Correspondents' Preferred Picks
EVERYBODY LOVES A RAIN SONG-B.J. Thomas (MCA)
WALK RIGHT BACK-Anne Murray (Capitol)
EVERYBODY LOVES A RAINBOW-Mark James (P.Stock)
FEELS SO GOOD-Chuck Mangione (A&M)
SO LONG-Firefall (Atlantic)
HAPPY ANNIVERSARY-Little River Band (Harvest)
WONDERFUL WORLD-Art Garfunkel (Columbia)
SILVER DREAMS-The Babys (Chrysalis)

Airplay
LAY DOWN SALLY-Eric Clapton
CELEBRATE ME HOME-Kenny Loggins
NEVER MY LOVE-Addrisi Bros.
AFTERGLOW-Lobo
EASY TO LOVE-Leo Sayer
I CAN'T HOLD ON Karla Bonoff
FALLING-Leblanc & Carr

Aron (Russ Knight-WAKR) Odyssey/Garrett/J. Rivers/A. Gibb. Gains: Addrisi Bros./Hill/Bee Gees.
Anna, Ill. (Jane Michel-WRAJ) The Babys/M. James/Visions/CSN/Edelman. Calls: J. Rivers.
Asheville (Bob Rymell-WRAQ) Gates/Martino/J. Williams/McCoo & D./Rita C./Cotton/Steely Dan/Rawls.
Astoria (Doug McDovell-KAST) H. Reddy/McCoo & Davis/G. Cotton/Rita C./K. Bonoff.
Baltimore (Dexter Beane-WCEM) Meco/Chic/Abba/Withers/Garfunkel. Gains: Bee Gees.
Bend (Bill Jay-KEND) Meco/Cotton/B. J. Thomas/Mangione/Rocky & Chyann/Tommy James.
Bismarck (Tom Bitz-KEOM) Arvon/D. Hill/Steely Dan/Milsap/Starland Vocal Bd./Odyssey/Cassidy.
Blackfoot (Jack Sunday-KBLI) Rita Coolidge/Mark James/Cotton/Withers. Gains: Wings (MULL)/Hill.
Boise (Lee Chabre-KBOI) A. Murray/Meco/John Williams/D. & M. Osmond/Rita C./J. Newton.
Brockhaven (Randall Smith-WJMB) S. Kahn/B. James/Firefall/Bonoff. Calls: Clapton/Stillwater.
Buffalo (Roger Christian-WBEN) Rita C./J. Williams/K. Rogers/Garfunkel. Gains: D. Hill/Bee Gees.
Burlington (Gary Wheelock-WVMT) Abba/G. Cotton/Vannelli/Mangione/J. Rivers.
Butte (Bob Roberts-KXIF) Cotton/B.J. Thomas/Little River Band/Murray/Meco. Calls: Hill/Cotton.
Canton (Rick Jacobs-MBEC) Rita C./B.J. Thomas/Little River Band/Murray/Meco.
Carson City (George Sepulvida-KPTL) Rita C./Cotton/Barbara Mandrell/Flo Lacey/C. Mangione.
Cedar Rapids (Rick Sellers-WMT) Rita C./McCoo & Davis/Little River Band, Gains: Gains: Gains: Chicago (Rob Reynolds-WTEN) Rita C./McCoo & Davis. Calls: Sang. Gains: Rawls/Gates.
Cincinnati (Susan Howe-WLW) K. Rogers/Meco. Gains: Joel/Stewart/Welch/Player.
Coffeyville (Tom Wiggins-KGGF) C. Mangione/Rita C./Little River Band/Withers. Gains: Rawls/BeeC.
Colorado Springs (Dan Shanahan-KITQ) Rivers/Abba/Milsap/John Williams/Bee Gees. Calls: Hill/Sang.
Columbia (Mike Collins-WIS) B.J. Thomas/Rita C./Elliman/Midler. Gains: P. Davis/Martino/Dee Gees.
Corona (Rick Painter-KWRM) John Williams. Gains: Denver/Diamond/Sang/Hill/Rawls/Rivers/Gates.
Corvallis (Weldon Greig-KLOO) Peter Alsop/F. Allen/Como/Wings/Cotton/B.

# Black Radio (Associate Editor, Betty Hollars)

Hot Line: BABY, BABY MY LOVE'S ALL FOR YOU-Deniece Williams (Columbia) High chart action in San Francisco, New York and Atlanta brings promise of extended success for FREE follow-up.

Looking Good: LADY LOVF-Lou Rawls (Phil. Int'l.) Southern momentum is catalyst as a major market impetus begins for this fine Rawls sound.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW 1.  $\frac{\text{LW}}{13}$ .  $\frac{\text{TW}}{16}$ . BELLE-Al Green 1. REACH FOR IT-George Duke 5. 2. OUR LOVE-Natalie Cole 10. 17. SOMEBODY'S GOTTA WIN-Controllers 3. OOH BOY-Rose Royce 8. 18. IF IT DON'T FIT ...-Kellee Patterson 4. F-FUN-Con Funk Shun 29. 19. BABY .. MY LOVE'S ALL FOR YOU-D. Williams 5. COME GO WITH ME-Pockets 9. 20. NATIVE NEW YORKER-Odyssey 7. 6. 6. LOVELY DAY-Bill Withers --. 21. THEME: WHICH WAY IS UP-Stargard --. 22. LADY LOVE-Lou Rawls 7. ALWAYS & FOREVER-Heatwave 27. 8. SERPENTINE FIRE-Earth, Wind & Fire 3. 17. 23. YOU CAN'T TURN ME OFF-High Inergy 12. 9. GALAXY-War 19. 24. BACK IN LOVE BY MONDAY-Millie Jackson 11. 10. DANCE, DANCE, DANCE-Chic 20. 25. GETTING READY FOR LOVE-Diana Ross 24. 11. TOO HOT TA TROT-Commodores 28. 26. CHOOSING YOU-Lenny Williams 14. 12. DO DO WAP...-Curtis Mayfield 18. 27. FUNKY MONKEY-Mandrill 25. 28. BACK IN LOVE AGAIN-LTD 15. 13. BOP GUN-Parliament 16. 14. JACK & JILL-Raydio --. 29. AIN'T GONNA HURT NOBODY-Brick 23. 15. WITH PEN IN HAND-Dorothy Moore --. 30. SOFT & EASY-Blackbyrds

PLAYING YOUR GAME BABY-Barry White (20th) Movin' On Up IT'S YOU THAT I NEED-Enchantment (Roadshow)

Top Airplay LET'S HAVE SOME FUN-Barkays BABY COME BACK-Player LOVE YOU-Brass Construction LOVE ME RIGHT-Denise LaSalle LE SPANK-Le Pamplemouse FOR YOUR LOVE, LOVE/& f.-Joe Simon ONCE IN A LIFETIME-Temptations A PIECE OF THE ACTION-Mavis Staples IF YOU DON'T ... - James Brown DON'T LET ME BE MISUNDERSTOOD-Santa Esmeralda I LOVE YOU-Donna Summer I HONESTLY LOVE YOU-The Staples YOU & I-Living Proof DANCE TO THE MUSIC-Muscle Shoals Horns ONLY THE STRONG SURVIVE-Billy Paul

Correspondents' Preferred Picks
FLASHLIGHT-Parliament (Casablanca)
LOVE SHOCK-Albert King (Tomato)
WORKING TOGETHER-Maze (Capitol)
IF YOU REALLY REALLY LOVE ME-Eddie Floyd (Mercury)
DON'T COST YOU NOTHING-Ashford & Simpson (W.B.)
AM I LOSING YOU-Manhattans (Columbia)
NEW HORIZON-Sylvers (Capitol)
I CAN SEE CLEARLY NOW-Ray Charles (Atlantic)
REACHING FOR THE SKY-Peabo Bryson (Capitol)
CLOSE ENCOUNTERS-Gene Page (Arista)/Meco (Casabl.)
YOU ARE MY PEACE OF MIND-David Ruffin (Motown)
DO YOU LOVE-Luther Ingram (Koko)
GOOD LUCK CHARM-Ohio Players (Mercury)
THANK YOU FOR THE LOVE-Mother's Finest (Epic)
THE NIGHT THE LIGHTS WENT OUT-Trammps (Cotillion)

Regional Highlights Albany (Doc Suttles-WJIZ) #2-Norman Connors, #3-Lou Rawls, #10-Stargard. Gns: McKinley Mitchell, Le Pamplemouse, Heatwave, P. Wynne, War, S. Wonder, Commodores, Raydio. New: Jimmy Castor Bunch, Sylvers, Maze, Living Proof, Ohio Players. LP's: Barry White, New Birth, Pockets.

Atlanta (Frank P. Barrow-WAOK) #2-War, #7-Chic, #9-Heatwave, #10-Parliament. Gns: Stargard,

Ashford & Simpson, Enchantment. We: Manhattan, Ray Charles. LP's: Slave, Kool & Gang, Brick. Birmingham (Shelley Pope-WBUL) #1-Heatwave, #2-Dorothy Moore, #3-McKinley Mitchell, #7-Brick,

#9-Eddie Mobley, #10-Ray Crumley. New: Emotions (GEE WHIZ), O.V.Wright, Al Green.

Chicago (Earnest James-WMBX/FM) #2-Heatwave, #3-Bill Withers, #10-Raydio. Gns: Stargard, Dorothy

Moore, James Brown, War. New: Peabo Bryson, Maze, Player, Livin' Proof, Parliament.

Galveston (Randy Sterling-KGBC) #3-Parliament, #4-Al Green, #5-Mavis Staples. New: Maze, Parliament, Barry White, Sylvers. Req: Heatwave, Lorraine Johnson, Ashford & Simpson, Commodores, Brian & Brenda, David Ruffin. On: Luther Ingram, James Brown, Patti Brooks, Enchantment. Henderson (J.T.-KGRI/FM) #4-Raydio, #7-Santa Esmeralda. Gns: Lou Rawls, Heatwave, Lenny Williams, Brick, Joe Tex, Peabo Bryson. New: Mandrill, Manhattans, Parliament, Impact, Jess Roden.

Miami (Ralph Featherstone-WMBM) #1-Parliament, #7-New Birth, #8-Bunny Sigler, #9-Brick. Gns: Deniece Williams, Barkays, Commodores, Stargard, Raydio, Peabo Bryson, Miami, Herman Kelly. New: Brass Construction, Denise LaSalle, Little Milton, Ashford & Simpson, Barry White, I. Hayes Natchez (Haynes Ford-WNAT) #4-Bill Withers, #7-Blackbyrds, #8-Brick, #9-Lou Rawls, #10-Odyssey. Gns: Barry White, Enchantment, Commodores, Joe Simon, Deniece Williams, Brass Construction, Lenny Williams, Denise LaSalle, Gene Page, Joe Tex. New: Heatwave, Eddie Floyd, War.

New York (Sonny Taylor-WWRL) #2-Stargard, #3-Donna Summer, #4-Raydio, #5-Pockets, #8-War, #9
Commodores. Gns: Le Pamplemouse, Meco, D.Moore, Player, Enchantment. New: B.T. Express, Barkays.

St. Louis (Chico Brown-KATZ) #1-Natalie Cole, #2-Bill Withers, #6-Rose Royce, #7-Controllers, St. Louis (Chico Brown-KATZ) #1-Natalie Cole, #2-Bill Withers, #6-Rose Royce, #7-Controllers, #8-Heatwave, #9-Al Green, #10-Parliament. New: Love Committee, B.T. Express, Brick, Lou Rawls. St. Matthews (Andy Henderson-WQKI) #1-Al Green, #5-Rose Royce, #8-Chic, #9-Natalie Cole, #10-Heatwave. Gns: Billy Paul, Lou Rawls, Diana Ross, Raydio, Commodores, Lenny Williams, Brick, Temptations. On: Dorothy Moore, Ray Charles, Deniece Williams, Blackbyrds, Parliament.

San Francisco (Johnny Morris-KDIA) #1-E.W.& F., #2-Chic, #4-War, #6-Pockets, #7-LTD, #9-El Coco, #10-Blackbyrds. New: Ashford & Simpson, Manhattans. New LP's: Impact, Maze. Local: Tyrone St. Germaine. Rq: Raydio, Morris Jefferson, Parliament (FLASHLIGHT), Flack & Hathaway (LP cut).

Stockton (Charles Richardson-KUOP/FM) Chart: Ashford & Simpson, Heatwave, Commodores, Bill Stockton (Charles Richardson-KUOP/FM) Chart: Ashford & Simpson, Heatwave, Commodores, Bill Summers, Al Green, War, E.W. & Fire. Gns: Spinners (I'M GONNA GET YOU). New: Albert King, Roberta Flack & Donny Hathaway (LP cut), Barry White. On: Ohio Players. LP's: B.Sigler, G.Duke. Berkeley (Rob Singleton-KRE) New: Chuck Mangione, Bob James, Eric Gale, Steve Khan, Gene Harris, Gino Vannelli, Ashford & Simpson, Cissy Houston, Maze, Brick, David Oliver, Sergio Mendes. Gns: N.M.Walden, Stargard, Willie Hutch. On: Raydio, G.S.Heron/B.Jackson. Hot LP's: Grover Wash., Jr. Black Radio Correspondents' LP cuts are on page 13.....

# Country Music (Associate Editor, Elma Greer)

YOU'RE THE ONE-Oak Ridge Boys (ABC)
I JUST WISH YOU WERE SOMEONE I LOVE-Larry Gatlin (Monument)

Both records show strong gains this week along with all the female singers who continue to dominate the list.

Worth Watching: BEDROOM EYES-Don Drumm (Churchill)

This tender and mature vocalization is attracting enough airplay to merit more exposure.

Most Active: I LOVE YOU, I LOVE YOU, I LOVE YOU-Ronnie McDowell (Scorpion)
His follow-up to a hit is receiving considerable phone action. Most programmers picked this cut from his album when it was first released.

Top Country Hits
The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

<u>IW</u> 2. WHAT A DIFFERENCE YOU'VE MADE ... - R. Milsap 2. TAKE THIS JOB...-Johnny Paycheck MY WAY-Elvis Presley 3. 3. OUT OF MY HEAD...-Loretta Lynn MIDDLE AGE CRAZY-Jerry Lee Lewis

6. 6. LONELY STREET-Rex Allen Jr. 16. TO DADDY-Emmylou Harris

COME A LITTLE BIT CLOSER-Duncan/Fricke
I'M KNEE DEEP IN LOVING YOU-Dave & Sugar
HERE YOU COME AGAIN-Dolly Parton
THE FIRST TIME-Billy "Crash" Craddock 9. 8. 10. 13. 11.

20. 12. SOMETHING TO BRAG ABOUT-Mary Kay Place 18. 13. STANDARD LIE NUMBER ONE-Stella Parton

YOU'RE THE ONE-Oak Ridge Boys COME TO ME-Roy Head 22. 14. 14. 15.

Other Gains, Sales and/or Requests WE GOT LOVE-Lynn Anderson I LOVE YOU...-Ronnie McDowell SOME I WROTE-Statler Bros. HOLD TIGHT-Kenny Starr I PROMISED HER A RAINBOW-Bobby Borchers YOU KNOW WHAT-Jerry Reed and Seidina GOD MADE LOVE-Mel McDaniel GET DOWN COUNTRY MUSIC-Brush Arbor YOU AND ME ALONE-David Rogers I'VE CRIED THE BLUES RIGHT OUT ... - Crystal Gayle 23. TW I JUST WISH YOU WERE ... - Larry Gatlin CHAINS OF LOVE-Mickey Gilley 11. 17. 10. 18.

GEORGIA KEEPS PULLING .. - Conway Twitty

17. 19.

MR. D.J.-T.G. Sheppard
I JUST WANT TO BE...-Connie Smith
DON'T BREAK THE HEART...-Margo Smith 12. 20. 24. 21.

MAY THE FORCE...-Tom T. Hall SWEET MUSIC MAN-Kenny Rogers 21. 22. 15. 23.

--. 24. 28. 25. I DON'T NEED A THING...-Gene Watson HOW CAN I LEAVE YOU...-John Denver

--. 26. WOMAN TO WOMAN-Barbara Mandrell --. 27. DO I LOVE YOU-Donna Fargo

THINK ABOUT ME-Freddy Fender 26. 28.

30. 29. WHAT DID I PROMISE HER...-Mel Tillis 29. 30. BABY, LAST NIGHT MADE ... - S. Allanson

Action Sides BARTENDERS BLUES-George Jones SHINE ON ME-John Wesley Ryles
MAMAS, DON'T LET YOUR...-Waylon & Willie
RUNNIN' KIND-Merle Haggard IF I HAD A CHEATING HEART-Mel Street ANGEL OF THE MORNING-Melba Montgomery YES MA'AM-Tommy Overstreet SHAKE ME, I RATTLE-Cristy Lane WALK RIGHT BACK-Anne Murray IT DOESN'T MATTER...-R.C. Bannon

(New listings are underlined) Billie Jo Spears (20); Cates Sisters (15); Mary Kay Miller (15); Hank Williams Jr. (15);
David Houston (14); Don Drumm (14); Narvel Felts (13); Johnny Russell (13); Kenny Dale (12);
Porter Wagoner (11); Moe Bandy (10).

Recommended Newer Releases CRY CRY DARLING-Con Hunley (Warner Bros.)
SOFT LIGHTS & HARD COUNTRY MUSIC-Moe Bandy (Col.) BUCKET TO THE SOUTH-Ava Barber (Ranwood)
RETURN TO ME-Marty Robbins (Col.)

Other New Releases That Merit Airplay
Brio) I CHEATED ON A GOOD WOMAN'S LOVE-Billy "Crash" MUSIC IS MY WOMAN-Don King (Con Brio) Craddock (Capitol)

Roundup

Roundup

Akron (Don Dempsey-WSIR) Gns-M.Smith (30-20). Deb-G.Watson (37), R.McDowell (38), J.Reed (39).

Albany, Ga. (Bob Bowen-WJAZ) Pl-R.C.Bannon, J.Russell, D.Houston, A.Murray.

---, Ore. (Larry Blair-KRKT) Pl-Waylon & Willie, E.Middleton, M.Haggard (fl.). Rq-G.Griffith.

Ann Arbor (Mark Thomas-WNRS) Pl-B.J.Spears, A.Murray, F.Hart, Bill & Marylou, M.Robbins, K.Dale.

Ashland (Christopher Stoney-KCMX) Deb- M. Smith (28), D.Fargo (29), D.McCall (30). Pl-Waylon & W.

Austin (Jerry K.Green-KVET) Pl-Glenn Barber, P.Rakes, B.K.Perry, Cumberlands, T.Overstreet, J.Owen.

Biloxi (Lance Carson-WVMI) Pl-F.Fender, Statlers, M.Smith, K.Starr, L.Anderson. Deb-S.Allanson (24).

Birmingham (Dan Brennan-WVOK) Pl-J.Ryan, Ernest Tubb, T.Overstreet, M.Haggard, D.Frizzell, F.Hart.

Buford (Dave Mueller-WDYX) Pl-J.Russell, P.Rakes, M.Haggard, M.Street, M.K.Miller.

Cape Girardeau (David Holt-KZYM) Deb-M.Smith (24), N.Diamond (25). Pl-Statlers, S.Allanson.

Carrollton (Ray Hammons-WLBB) Pl-Waylon & Willie, C.Peterson, V.Gosdin, R.Curtis, A.Murray, K.Dale.

Chicago (Bill Hart-WJJD) Gns-C.Smith (25-21), M.Tillis (30-26). Pl-G.Jones, Marty Robbins.

Columbia (Ken Martin-WCOS/FM) Pl-D.Fargo, Anne Murray, Narvel Felts, J.W.Ryles. Chicago (Bill Hart-WJJD) Gns-C.Smith (25-21), M.Tillis (30-26). Pl-G.Jones, Marty Robbins.

Columbia (Ken Martin-WCOS/FM) Pl-D.Fargo, Anne Murray, Narvel Felts, J.W.Ryles.

Corpus Christi (Ed Sharpe-KOUL) Pl-M.Bandy, J.Eddy Goff, M.Haggard, Rachel Sweet, Van Trebor.

Cypress Gardens (Terry Slane-WGTO) Pl-Cates, Waylon & Willie, T.Overstreet, M.Bandy, D.Owens.

Dallas (Peggy Sears-KBOX) Pl-Marty Robbins. Rq-Waylon & Willie, L.Anderson, L.Gatlin.

Denver (Jon Lawrence-KERE) Pl-C.Lane, M.Haggard, D.McBride, R.C.Bannon, Don Drumm.

- - (Bill Ashford-KLAK) Pl-K.Price, P.Wagoner, D.Houston, G.Barber, B.Parker, J.Allen.

Des Moines (Johnny Dolan-KSO)Pl-Hank Williams Jr., Waylon & Willie, G.Jones, R.C.Bannon, D.Drumm.

Detroit (Cindy-WDEE) Gns-L.Gatlin (24-11), T.T.Hall (21-14), M.Smith (29-18). Pl-R.C.Bannon.

Durham (Joe Nuckols-WDCG) Deb-E.Harris (26), S.Parton (27), D.Fargo (28). Pl-C.Gayle. Rq-McDowell.

Eau Claire (Ken Loomis-WAXX) Pl-Waylon & W., H.Williams Jr., J.Reed, T.Overstreet. Rq-B.J.Spears.

El Paso (Ray Pctter-KHEY) Deb-B.Parker (44), G.Jones (43), D.McBride (49), D.McCall (50).

Eugene (Bob Wise-KEED) Deb-J.W.Ryles (27), N.Felts (28). Pl-M.Haggard, T.Overstreet, G.Jones.

...Country Club, page 12...

LP cuts, page 13

Roundup (cont'd. from pg. 5)

Fargo (Donnie Roberts-KFGO) Pk-W.L.Colt. Pl-A.Murray, J.W.Ryles, R.McDowell, C.Smith, D.McBride.

Florence (Steve Casey-WXOR) Gns-G.Jones (22-7). Pl-J.Reed/Seidina, M.Robbins, A.Murray, G.Campbell.

Ft. Dodge (Dale Eichor-KWMT) Pl-Anderson/Turner, D.McCall, V.Gosdin, D.Drumm, M.Bandy.

Ft. Worth (Tom Wayne-KXOL) Pl-Waylon & Willie, M.K.Miller, M.Street, G.Jones, B.Walker.

Ft. Worth/Dallas (Art Davis-WBAP) Gns-C.Smith (21-10). Pl-Waylon & Willie, M.Street, C.Lane.

Hanford (Jesus A.Gradillas-KNGS) Pl-Cal Smith, G.Jones, M.Street, M.Montgomery, Waylon & Willie,

Houma (Les Domangue-KCIL) Pk-T.Bresh. Pl-T.Overstreet, P.Wagoner, M.Street. Rq-Van Broussard.

Houston (Dr.Bruce Nelson-KENR) Gns-C.Lane (19-5). Pl-Anderson/Turner, C.Gayle, B.J.Thomas, D.King.

- - (Joe Ladd-KIKK) Gns-R.McDowell (36-19). Pl-V.Gosdin, M.Bandy, D.Fargo, B.J.Thomas.

Indianapolis (Bill Robinson-WIRE) Deb-Z.Lehr (40), J.W.Ryles (42), M.McDaniel (43), M.Montgomery.

Jacksonville (John St. John-WQIK) Pl-V.Gosdin, J.Reed, D.Fargo, E.Middleton, M.McDaniels.

Jamestown, N.D. (Ole Olson-KSJB) Pl-W.L.Colt, M.Street, M.Bandy, D.McCall, M.L.Turner/Anderson. Roundup (cont'd. from pg. 5) Jacksonville (John St. John-WQIK) Pl-V.Gosdin, J.Reed, D.Fargo, E.Middleton, M.McDaniels.

Jamestown, N.D. (Ole Olson-KSJB) Pl-W.L.Colt, M.Street, M.Bandy, D.McCall, M.L.Turner/Anderson.

Kansas City (Don Rhea-KCKN) Deb-D.Rogers (19). Pl-Willie & Waylon, R.C.Bannon, G.Jones, J.Russell.

- - (Ted Cramer-WDAF) Deb-E.Harris (18), T.G.Sheppard (21), Waylon & W. (29). Pl-D.Drumm.

Kennewick (Doug Allen-KOTY). Pl-G.Jones, B.Arbor, D.Fargo, M.Tillis. Rq-J.Paycheck (fl.).

Lansing (Wayne Waters-WILL) Pl-M.Bandy, J.Reed/Seidina, K.Dale, M.Robbins, R.C.Bannon.

Las Vegas (Mike Farrell-KRAM) Gns-P.Wagoner (36-25). Pl-B.J.Thomas, A.Barber, Anderson/Turner.

Lockhart (John Hood-KCLT) Gns-N.Buffalo (8-3). Deb-M.Tillis (15), M.McDaniel (19). Pl-A.Murray.

Los Angeles (Cathv Hahn-KLAC) Deb-N.Felts (54), R.McDowell (55), T.Overstreet (56), D.McCall (57).

Memphis (Hal Jay-WMC) Deb-J.Paycheck (fl., 19). Pl-B.J.Thomas, M.Montgomery, C.Hunley, T.Overstreet

Miami (Ron Tatar-WWOK) Gns-B.Mandrell (26-16). Deb-M.Smith (25), K.Starr (28). Pl-M.Bandy, Z.Lehr.

Modesto (Kenny Roberts-KTRB) Deb-M.Montgomery (39), R.McDowell (29), J.Reed (37), Z.Lehr (33).

Montgomery (Diane Brennan-WBAM) Pl-R.McDowell, E.Tubb, M.James, D.Frizzell, F.Hart.

Mashville (Dale Turner-WKDA) Pl-Waylon & W., D.King, M.Haggard, B.J.Thomas, G.Jones, A.Murray.

- - (Mary Catherine-WSM) Pl-M.Robbins, M.Street, J.Denver, L.Anderson, B.J.Thomas, M. Haggard.

Natchez (Bob Cupit-WNAT) Pl-A.Crow, M.Haggard, B.Mandrell, Peggy Sue, M.Robbins, D.Fargo, M.Turner.

New Bern (Don Harrison-WBIC) Gns-White/Dillon (22-15). Deb-Williams Jr. (21). Pl-J.Carver, F.Hart.

New York (Ed Salamon-WHN) Gns-Rex Jr. (5-2), B.C.Craddock (14-10). Deb-T.T.Hall (13). Pl-J.Watson.

Oakland (Bobby Guerra-KNEW) Pl-J.W.Ryles, Waylon & W., Z.Lehr, M.Haggard, T.Overstreet. New Bern (Don Harrison-WBIC) Gns-White/Dillon (22-15). Deb-Williams Jr. (21). Pl-J.Carver, F.Hart.
New York (Ed Salamon-WHN) Gns-Rex Jr. (5-2), B.C.Craddock (14-10). Deb-T.T.Hall (13). Pl-J.Watson.
Oekland (Bobby Guerra-KNEW) Pl-J.W.Ryles, Waylon & W., Z.Lehr, M.Haggard, T.Overstreet.
Orlando (Mike Burger-WHOO) Pl-M.Bandy, D.Jordan, B.J.Thomas, A.Murray, C.Hunley.
Oshkosh (Doug Lane-WTIL) Pl-W.Houston, M.Jones, E.Middleton, Z.Lehr, J.Reed, J.W.Ryles.
Panama City (John Dunaway-WPAP) Pl-G.Griffith, P.Wagoner, B.J.Spears, N.Felts, T.Overstreet.
Pascagoula (G.L.Sanders-WGUD) Deb-M.Smith (14). Pl-M.K.Miller, Hank Williams Jr., J.Reed/Seidina.
Portland (Don Lane-KRDR) Gns-J.Denver (30-18). Pl-T.Bresh, J.Davis, T.Overstreet, R.Sanders.
Provo (Chris McGuire-KFTN) Deb-D.Fargo (25), R.McDowell (26). Pl-B.J.Spears, G.Jones, M.Street.
Rochester (Pat O'Neil-KKEE) Deb-P.Wagoner (21). Pl-Anne Murray, B.J.Spears.
Saginaw (Tommy Samoray-WKCQ) Pl-T.Overstreet, M.Haggard, Mel Street, M.Montgomery. Rg-C.O'Shea.
St.Cloud (Dean Allen-WWJO) Gns-S.Allanson (39-30). Deb-C.Lane (37), Waylon & W. (38).
St. Louis (Walt Turner-WIL) Pl-G.Watson, D.Fargo, B.Borchers, Waylon & Willie.
St. Joseph (Bob Orf-KFEQ) Pk-T.Bresh. Pl-Porter Wagoner, Waylon & Willie, M.Montgomery, C.Smith.
St. Fetersburg (Joe Patrick-WQXX/FM) Gns-N.Felts (fl., 26-20). Pl-D.Fargo, E.Middleton, B.Mandrell.
Salem (Jeff Williams-KGAY) Pl-K.Dale, B.J.Thomas, A.Murray, J.Reeves, Waylon & Willie, T.Overstreet
San Antonio (May Gardner-KKYX) Pl-Z.Lehr, J.Reed/Seidina, C.Lane, B.Parker, M.Bandy, L.Cassidy.
San Bernardino (Bob Mitchell-KCKC) Deb-A.Murray (31). Pl-B.Anderson/Turner, K.Dale, E.Middleton.
San Diego (Ed Chandler-KSON) Gns-D.Fargo (24-15). Pl-M.Street, B.J.Thomas, A.Murray, B.Mandrell.
San Jose (Don West-KEEN) Pl-V.Gosdin, R.C.Bannon, D.McCall, J.Reed, B.J.Spears.
Savannah (Terry Wunderlin-WQQT) Pl-Cates, F.Hart, Waylon Jennings/Nelson, Z.Lehr, M.K.Miller.
Seattle (Peyton/Olson-KAYO) Deb-Jennings/Nelson (27), J.W.Ryles (28), B.Mandrell (29), Statlers
Shelby (Mark Grad Stevens Point (Pat Martin-WXYQ) Pl-T.T. Hall, Waylon & Willie, M. Tillis, G. Jones, M. K. Place. Stevens Point (Pat Martin-WXYQ) P1-T.T.Hall, waylon & Willie, M.Tillis, G.Jones, M.K.Place.
Thibodaux (Rick Luquette-KTIB) Pk-M.Bandy, B.J.Spears, C.Smith. P1-R.McDowell, J.Harp, D.Chastain.
Toledo (Bob Pepas-WTOD)P1-T.Overstreet, Waylon & Willie, K.Dale, B.J.Spears, B.Parker.
Tulsa (Billy Parker-KVOO) Gns-C.Pollard (42-34). P1-Waylon & Willie, T.Cash, Y.Devaney, T.Wills.
Tucson (Tim Tyler-KIKX) P1-A.Murray, G.Jones, M.K.Miller, R.McDowell, D.Houston, Rq-R.Clayborne.
Twin Falls (Carl R.Raida-KLIX) P1-T.Bresh, T.Cash, T.Overstreet, A.Murray. Rq-Starland Voc. Band.
Victoria (Marvin Paul-KNAL) Gns-G.Griffith (21-11). Pk: Joe Eddie Goff. P1-D.Cherry, M.Earwood.
Washington (Chris Gullett-WPTK/WXRA) Gns-S.Allanson (25-17). Deb-C.Gayle (38), K.Starr (39).
Wenatches (Tim Scott-KUEN) Gns-B.Borchers (27-11). Pl-E.Tubb. K.Starr, P.Wagoner. Wenatchee (Tim Scott-KUEN) Gns-B.Borchers (27-11). Pl-E.Tubb, K.Starr, P.Wagoner.

W.Palm Beach (Jim Howie-WIRK/FM) Deb-G.Jones (19), Waylon & W. (20), C.Smith (21), T.Overstreet.

Wheeling (Bob Berry-WWVA) Pl-M.Robbins, A.Murray, F.Hart. Rq-R.McDowell, B.Mandrell, M.Tillis.

Wichita (Don Walton-KFDI) Pk-M.Bandy. Pl-K.Dale, M.Robbins, Peggy Sue, A.Barber, L.Dresser, D.King.

Wolf Point (Jerry Gerke-KVCK) Pl-O.B.McClinton, T.Overstreet, T.Tigre, B.Anderson/Turner, T.Bresh.

Yakima (Jerry Wilson-KUTI) Pl-T.Bresh, R.McDowell, Waylon & W., T.Overstreet, Z.Lehr, P.Rakes.

Yankton (Jefferson Red-WNAX) Deb-R.C.Bannon (41), Kathy Barnes (48), Cates (47), D.Fargo (49).

Davis, Karl Reinking-KDVS- Dave Mason
Yuba City, Ross Forbes-KOBO- Raydio
Arcata, Len Jarvela-KATA- Chuck Mangione
Medford, R.E.Lucas-KYJC- Jay Ferguson
Coos Bay, Gregg Lenny-KHSN- B.J.Thomas
Eugene, Bill Dudley-KASH- LeBlanc & Carr
Lebanon, Bob Donovan-KGAL- Meco
Corvallis, Art Quine-KFLY- Raydio
Salem, Tim Patterson-KBZY- Northern Light
Portland, Terry Danner-KGW- Garf & S.& T.
Hoquiam, Steve Larson-KGHO- L.R.Band
Seattle, Robin Mitchell-KYYX/FM- Garf & S.& T.
Bellingham, Jonathan Walker-KPUG- Raydio

Yakima, Brady Layman-KQOT- \*Doucette
Tri-Cities, Tom Mann-KALE- Eric Clapton
Boise, Wendy Green-KFXD- Tom Petty
Lewiston, Steve MacKelvie-KRLC- #5-L.Skynyrd
Moscow, Gary Cummings-KRPL- The Babys
Missoula, Vern Argo-KYLT- #3-Tom Petty
Helena, Randall Rocks-KCAP- Doucette
Great Falls, Don Nordine-KQDI- Raydio
-- John Walton-KEIN- David Gates
& T. Anchorage, Randy Robbins-KANC- Commodores
Vancouver, Paul McKnight-CKLG- E.W. & Fire
C.& S.& T. -- Joyce Falkowski-CFUN- LTD
dio Toronto, John Terminesi-CHUM- John Denver
Thunder Bay, B.M.Dean-CKPR- Leo Sayer

# Top 40 Station Reports - January 9 thru Wed. January 11 Total Reports this week 212 - last week 150 Research Assistant - Kent Zimmerman

YOU MAKE ME CRAZY-Sammy Hagar- 16 reports. WNOE (26). Also: WHHY (16), KYLT (16), KWOT (21 to 16), KFXM (21 to 16), KRIZ (22), WLOF (27), KOBO (28), KKIQ (29), KRLC (30). On: WGOW, WFBC, WXXX, KFIV, KREM, KRHC. Off: KOZE. SOUL & INSPIRATION-D. & M. Osmond- 22 reports (35 last week). WQEN (12 to 6), WTSN (9), KOZE(9), KC148 (10), KFYR (10), KKLS (12), KOBO (19 to 13), WGUY (15), WMFJ (16), KOKK (19), KKOA (24 to 19), WBCF (24 to 19), KPUG (28 to 22), KVOX (22), WACI (23), KIST (28). On: WNAM, WKYX, KRIB, KYJC, KYSN. Rq: WJON. MARIA NAMES TRADE NAME (121) AND ADDRESS (22) AND (32) AN EAPPY ANNIVERSARY-Little River Band- 71 reports. WIFE (19), KRSP (25 to 20);
BIOO (30 to 25), 13q (26). On: 10q, KJRB. Also: WHEY (15 to 10), KYLT (13), KGGO (19),
KKLS (20), KALE (21), KKXL (28 to 22), KEIN (22), KEEN (22), KEEN (26), WDLP (27), KATA (27),
KOKK (27), KQDI (28), WHEB (29), KOZE (29), KLWN/FM (29), KNDE (30), KPAM (30), KGHO (30), etc.
STREET CORRES SEREMADE-Wet Willie- 72 reports (50 last week). 293 (16), KGW (25), KRSP (25),
WNOE (27). On: WBEQ, 99X, KING, KJRB. Also: KYLT (4), WQEN (9 to 4), WABB (11 to 6),
WFLI (6), KGKL (10), KRLC (10), KOKK (18 to 10), KJOY (17 to 12), WFPI (18 to 13), WDLP (16),
KLEO (26 to 17), KMHT (24 to 17), WCOS (18), KQOT (18), WANS (25 to 19), WGSV (25 to 20), etc.
HEY DEANIE-Shaun Cassidy- 75 reports (64 last week). KIOA (3), WHEQ (4), WRKO (5), 10Q (5),
WIFE (8), WIS (14 to 9), WARY (11), WBBQ (11), KJR (14), 13Q (23). ALSO: KEIN (1), WVAM (1),
KIST (2), WIRK (3), WISM (3), KSTT (3), WFPI (4), KATI (10 to 4), KGAL (5), WBR (11 to 6),
WISE (6), CKIOI (6), KGHO (6), WGUY (7), WANS (8), WCIL/FM (8), WMYR (8), KNDE (16 to 8), etc.
DANCE, DANCE-Chic- 98 reports (67 last week). 99X (2), 96X (3), WRKO (14 to 8), WFRO/FM(15)
KFFKC (22 to 15), KSIQ (21 to 16), 13Q (17), WMAK (20), WAKY (21), KRSP (27 to 22), WBBQ (25),
KJRB (26), WGKY (27), WIFT (28), 10Q (30). On: WAYS, WIFF, WNOE, KFT, KILT, KJR. Also: KROK (5),
WHFJ (7), KRKE (21 to 10), WCIR (19 to 11), WTSN (24 to 12), KNDE (13), WFLI (23 to 14), etc.
CLOSE ENCOUNTERS THEME-John Williams- 100 reports. KIOA (25 to 13), WCOL (23 to 16), WAYS (17),
WZZD (20), KRSP (26 to 21), WAKY (22), KJRB (24), WHEQ (25), WRKO (27), WHOE (30), 293 (30).
On: WIFF, WZUJ (10Q, KING, KTAC. Also: KBEG (18 to 8), KKZL (17 to 12), WDLP (20 to 12),
WRJZ (15), WSFT (23 to 17), WBBC (18), KLWM/FM (19), WZOO (28 to 19), WISE (19), WAIR (20), etc.
WHAT'S YOUR MAME-Lynyrd Skynyrd- 112 reports (64 last week). WKXX (7), WBBQ (14 to 9),
WMAK (26 to 14), KSIQ (19 to 14), KRSP (16), 293 (23 to 17), KIOA (19), WBCD (19), WAUG/FM (10), etc.
PEG-Steely D

Jobs

Station WAKY-Louisville WTSN-Dover, N.H. KBOZ-Bozeman WSPT-Stevens Point WONS-Tallahassee WKRG-FM-Mobile WFEA-Manchester KPTL/KKBC-Carson City KDON-Salinas WANS-Anderson KGAL-Albany KNDE-Sacramento KFYE-FM-Fresno WPRO/FM-Providence WMET-Chicago WWWD-Schenectady WDIF-Marion KFIV-Modesto KCEY-Modesto WAOK-Atlanta WAIR-Winston Salem WVMT-Burlington, Vt. KHSN-Coos Bay WAKY-Louisville WKRG-Mobile KASH-Eugene **KYYX-Seattle** WLSQ-Montgomery WANS-Anderson KTRN-Wichita Falls, Tx. KOFM-Oklahoma City KEWI-Topeka KXLF-Butte WTSN-Dover

WGUY-Bangor, Me.

\*Gary Guthrie (River City Mall-40202)
\*Paul LeBlanc (Box 400-03820)
Bill Reier (406-586-5466) Gary Wescott (715-341-1300) \*Dave Laing (Box 3127-32303)
R. Blaine (162 St.Louis-36602) Rick Ryder (603-625-5491) George Sepulvida (Box 653-89701) \*Johnny Morgan (Box 1460-98902) Bill McCown (803-224-3424) Mike Shannon (Box 749-97321) Mark Driscoll (355 Commerce-95815) Dan Spears (209-486-5295) \*Gary Berkowitz (1502 Wampanoaq-02915) \*Gary Price (444 N. Michigan-60611)
Jim Walsh (518-370-5386)
\*Bob North (Box 524-43302) Jack Phillips (Box 1360-95350) Lee Nye (209-632-2425) Frank Barrow (75 Piedmont-30303) Jay McDaniel (Box 2099-27102) Gary Wheelock (802-655-1620) Gregg Lenny (503-269-5476) \*Gary Guthrie (River City Mall-40202) R.Blaine Kelly (162 St.Louis-36602) Bill Dudley (503-686-9123) Robin Mitchell (206-682-2828) Eli Dedford (Box 5000-36110) Bill McCown (803-224-3424) King Wiggins (Box 5005-76307)

\*Mike Luller (1200 E.Britton-73114)

J.R.Greeley (Box 4407-66604) Bob Roberts (406-792-9111) \*Paul LeBlanc (Box 400-03820) Mark Laurence (7 Main-04401)

\*No Calls Please

Requirements Production Director Newsperson Newsperson Newsperson (E.O.E.-M/F) News Director News Director Chief Engineer Engineer Air Talent/Engineer (E.O.E.-M/F) Air Talent/Weekends (E.O.E.-M/F) Air Talent (Part-time, E.O.E.-M/F) Air Talent (Utility/Research) Air Talent/Prod. (AM Drive) Air Talent (PM Drive) Air Talent (PM Drive) Air Talent (PM Drive) Air Talent/lst Air Talent/lst (E.O.E.-M/F) Air Talents/1st Air Talent/Prod. Air Talent/Prod. Air Talent/Prod. Air Talent (future) Air Talent (future) Air Talents (E.O.E.) Air Talent (E.O.E.)Air Talent (N.West-E.O.E.) Air Talent (E.O.E.)Air Talent (E.O.E.-M/F)Air Talent Air Talent (E.O.E.-M/F)(E.O.E.-M/F)Air Talents (E.O.E.) Air Talent Air Talent Air Talent

New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Bangor, Mark Laurence-WGUY- Eric Clapton, Chic, Little River Band. <u>Deb</u>: Rita Coolidge. Bath, Jack O'Brian-WIGY- E.W.& Fire, Bill Withers, Gene Cotton, B.J.Thomas, Garf. & S.& T. Portsmouth, Mike O'Neal-WHEB- Heart, Stevie Wonder, Leo Sayer. <u>Deb</u>: Meco/J.Williams, Abba. Manchester, Rick Ryder-WFEA- Yvonne Elliman, High Inergy, Angel, B.J. Thomas, Prism. Dover, Jim Sebastian-WTSN- Little River Band, Donna Summer, J.Williams, Meco. Boston, Harry Nelson-WRKO- Jay Ferguson, Abba, Paul Davis, Garfunkel, Simon & Taylor. Providence, Gary Berkowitz-WPRO/FM- John Williams, Lynyrd Skynyrd. Danbury, Brian St. James-WINE- Rita Coolidge, Johnny Rivers. <u>Deb</u>: Meco, Bee Gees. Hartford, Rick Donahue-WTIC/FM- Steely Dan, Little River Band. Bridgeport, Gary Peters-WICC- Gary Wright, Johnny Rivers, Heatwave, Donna Summer, David Gates. Schenectady, Jim Walsh-3WD- The Babys, Geils, Natalie Cole, Rush. New York, Roz Franks-WNBC- Dolly Parton, Billy Joel, Chicago (TAKE ME BACK).

- - Jay Thomas-99X- Styx, Lynyrd Skynyrd, Dan Hill, Con Funk Shun, Wet Willie.

Philadelphia, Mark Serpas-WZZD- Garfunkel, Heart, Paul Davis, Styx.

Wilmington, Tom Sommers-WAMS- Bill Withers, Johnny Rivers, Donna Summer, Heatwave.

Winston-Salem, Jay McDaniel-WAIR- Mother's Finest, Commodores, Raydio, Prism, L.Sayer, The Babys.

Asheboro, Bill Cox-WZOO- Heatwave, Rita Coolidge, LeBlanc & Carr, B.J. Thomas. Charlotte, Roy Rosen-WAYS- Rita Coolidge, Eric Clapton, Chic, Meco. Deb: D.Hill, ELO, L.Skynyrd. Augusta, Bruce Stevens-WBBQ- Heatwave, Abba, B.J. Thomas. Deb: N.Diamond, Con Funk Shun, Raydio. Savannah, Jerry Katz-WSGF- Odyssey, Chicago, Eric Clapton, Abba, Heatwave. <u>Deb</u>: Kansas, Foreigner. Gainesville, Tom Harris-WDUN- Abba, Johnny Rivers, Chic, Lou Rawls, Northern Light. Atlanta, Don Benson-94Q- Kansas, Garfunkel, Simon & Taylor, B.J. Thomas. Albany, Khris Van Dyke-WALG- Yvonne Elliman, Firefall, B.J. Thomas, Chuck Mangione, The Babys. Daytona Beach, John Scott-WMFJ- Dr. Hook, Rita Coolidge, Bette Midler, Mark James. Miami, Colleen Cassidy-Y100- Styx, Earth, Wind & Fire, Neil Diamond. - - Jack Forsythe-96X- Lynyrd Skynyrd, Donna Summer. Deb: Raydio, K.C. & Band. Panama City, Jim King-WDLP- Yvonne Elliman, Foreigner, Rita Coolidge, Ronnie Milsap. Huntsville, Tony Taylor-WAAY- Rita Coolidge, Hot, Chic, Jay Ferguson, Bee Gees (NIGHT FEVER). Birmingham, Steve Davis-WKXX- Chicago, Jackson Browne, Gary Wright, Sanford & Townsend.
Montgomery, Lanny West-WHHY- Bee Gees (NIGHT FEVER), Boz Scaggs, Bill Withers, B.J.Thomas, Rita C. Natchez, Haynes Ford-WQNZ- Lynyrd Skynyrd, Diana Ross, Gene Cotton, Stillwater. New Orleans, Marc Sommers-WNOE- B.J. Thomas, Raydio, Bee Gees (FEVER), J.Rivers, L.Ronstadt (POOR). Chattanooga, David Carroll-WGOW- Odyssey, Eric Clapton, Sammy Hagar. Deb: Meco, Dorothy Moore. Knoxville, Bob Kaghan-WRJZ- Jay Ferguson, Little River Band, Abba, Linda Ronstadt (POOR). Nashville, Bruce Sherman-92Q- Wings (MULL), Waylon & Willie, Eric Clapton, Bee Gees (FEVER). - Bear Bradley-WMAK- Rita Coolidge, Tom Petty, High Inergy, Jay Ferguson. Columbus, Dave Bishop-WCOL- Santa Esmeralda, Fleetwood Mac, Paul Simon, Bee Gees, The Babys. Cleveland, Becky-WGCL- Meco, Bill Withers, Jay Ferguson, Johnny Rivers. Altoona, Tony Booth-WFBG- Little River Band, Jay Ferguson. Deb: Samantha Sang, Dan Hill. Pittsburgh, Bob Savage-13Q- Eddie Money, Foreigner. Deb: Abba, Heatwave, Linda Ronstadt (POOR). Madison, Jonathan Little-WISM- Jay Ferguson, Odyssey, Abba, Bee Gees (NIGHT FEVER). St. Cloud, Tom Kay-WJON- Lynyrd Skynyrd, Odyssey, Johnny Rivers, Gary Wright.
Fargo, Mark Renier-KVOX- Rita Coolidge, Johnny Rivers, Tom Petty, Little River Band.
Minot, Doug Corbett-KKOA- Rita Coolidge, Little River Band, Kenny Rogers.
Cedar Rapids, Ron Thompson-KLWW- Raydio, Jay Ferguson, The Babys, Rita Coolidge, Stillwater. Davenport, Rich Erickson-KSTT- Steely Dan, Fleetwood Mac (CHAIN), Styx. Deb: Wings, S.Sang. St. Louis, Sherry Toennies-KSLQ- Dan Hill, Con Funk Shun, Styx, Jackson Browne, Prism. Tulsa, Dr. Don-KAKC- B.J. Thomas, Heatwave, Rita Coolidge, Donna Summer. Deb: Chic, L.Sayer. San Angelo, Curt Lancaster-KGKL- Abba, Rita Coolidge, ELO, Kansas, Odyssey, C.S. & N., D.Mason. El Paso, Rish Wood-KINT- Foreigner, Wet Willie, Deb: S.Sang, Chic, E.W.& F., N.Diamond, P.Davis. Albuquerque, Debi Hines-KRKE- Rita Coolidge, Tom Petty, Bee Gees (FEVER), Chuck Mangione. Salt Lake City, Lorrance KRSP- Earth, Wind & Fire, Rita Coolidge. Deb: W.Willie, L.Sayer. Reno, Red Mountain-KCBN- The Babys, Bee Gees, ELO, Dave Mason, Van Halen, Raydio, Garfunkel. San Diego, Nina-KCBQ- Boz Scaggs (HARD), E.W. & F., L. Skynyrd, Neil Diamond, Steely Dan, Meco. Los Angeles, John Driscoll-10Q- John Williams, Little River Band, Stevie Wonder, Billy Joel. - - John Sebastian-KHJ- Steely Dan. <u>Deb</u>: D.Hill, J.T. (old), P.Davis, S.Wonder, Santana. - - Bob Hamilton-KRTH/FM- Garfunkel, Paul Davis, Meco, Johnny Rivers. San Luis Obispo, John Tobin-KSLY- Eddie Money, Little River Band, Rita Coolidge, The Babys. Bakersfield, Pete Shannon-KERN- Jay Ferguson, Little River Band, D.Mason, J.Williams, E.Clapton. San Francisco, Steve Jordan-KYA- S.Sang, D.Hill, P.Davis, B.C. Rollers, A.Gibb. Dave Sholin-KFRC- S.Sang, D.Summer, J.Rivers, K.C. & Band. Deb: Lynyrd Skynyrd. Stockton, David Kraham-KJOY- Little River Band, Con Funk Shun, Odyssey, Geils, Y. Elliman, Tavares. Sacramento, Mark Driscoll-KNDE- Eric Clapton, Van Halen, Cowboy (nites), Rita Coolidge. Eugene, Bob James-KBDF- Johnny Rivers, Karla Bonoff, Eric Clapton. Deb: S.Sang, P.Davis, J.Denver. Portland, Michael O'Brien-KPAM- J.Rivers, D.Ross, R.Coolidge, Stillwater, Garfunkel. Tacoma, Bruce Cannon-KTAC- LTD, Rita Coolidge, Samantha Sang, John Williams, Meco.

Seattle, Rob Conrad-KING- S.Sang, Wet Willie, Meco/J.Williams, Queen (nites), Garfunkel.

- - Tracy Mitchell-KJR- Samantha Sang, Chic. Deb: Karla Bonoff, Rita Coolidge, Eric Clapton.

Spokane, Tom Hutyler-KJRB- Steely Dan, Wet Willie, Rita Coolidge. Deb: Abba, Chic, Eric Clapton.

- - Jim Hill-KREM- Wet Willie, L.Skynyrd, Little River Band, Dolly Parton, Chic.

Lewiston, Wes McShay-KOZE- Heatwave, Gene Cotton, Eddie Money. Deb: High Inergy, L.R.Band, Eric C.

Bozeman, Paul Ehlis-KBOZ- B.J.Thomas, J.Rivers, E.Clapton, Rita Coolidge, Lou Rawls.

Correspondents' Corner, normally continued on this page, will be found on page 6.....

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A - C Correspondents' Reports - continued from Page 3....

Fitchburg (Chuck Morgan-WEIM) Firefall/Geils/Cotton/CSN/Midler. Calls: Rivers/Chilliwack/Elliman.

Fresno (Linda Cerven-KIO4) Jarre/Armstrading/Cotton/Rita C./B.J. Thomas/John Williams. Grand Forks (Gino Aanenson-KNOX) Aki Hara/Cotton/Herman Hermits/Jerrico Harp/B.J. Thomas. Grand Rapids (Doc Donovan-WLAV) Rita C./Ronnie Milsap/Fools Gold. Gains: D. & M. Osmond/Abba. Helena (Harley Dee-KBLL) A. Murray/B.J. Thomas/Flo Lacey/Elliman/Little River Band. Calls: Rawls. Hopewell (Chris Stevens-WHAP) Geils/Heatwave/J. Rivers/B.J. Thomas/A. Murray.

Jefferson City (Mike Schaefer-KJMO) H. Reddy/Mangione/Mason/Prism/CSN.

Keene (Sandy Ellsworth-WKNE) Rawls/Rogers/Bee Gees/Gates/E.L.O. Gains: Chic.

Kingston (Bruce Conklin-WGHQ) Meco/B.J. Thomas/Mangione/Firefall. Calls: D. Loggins/N. Cole. Klamath Falls (Pat Flynn-KAGO) Rita C./John Williams/Eric Clapton/Cotton/Elliman. Gains: Lobo. Lakeland (Phil Adams-WONN) Cotton/Bellamy Bros./Warwick/Tommy James. Gains: Martino/McKendree. Lincoln (Ron Dean-KLIN) J. Williams/A. Murray/Cotton/Wings: (MULL)/B.J. Thomas. Calls: S. Sang. - (Cathy Blythe-KFOR) FDR/K. Nelson & B.T./Heatwave/B.J. Thomas/Cotton/Clapton/Edelman. Los Angeles (Tess Russell & Jane Hassler-KMPC) Andy Gibb/Dan Hill. - (Michael Sheehy-KNX/FM) Clapton/Cotton/Garfunkel/A. Partons. Gains: Carmen/Steely Dan. Louisville (Jerry Melloy-WHAS) J. Williams/Rivers. <u>Gains</u>: Abba/Rawls/Denver/Milsap/Rogers. Lowell (Jack Peterson-WLLH) K. Rogers/Rita C./Milsap. <u>Gains</u>: Abba/Chic/Rivers/Gates. Macon (Steve Murphy-WMAZ) Cotton/Rita C./Raydio/Wet Willie/B.J. Thomas. Gains: Elvis/Hill.
Marion (Jim Roberts-WDIF) Abba/Milsap/Garrett. Gains: Diamond/Steely Dan/Joel.
Memphis (Kevin Murphy-WMPS) Arvon/Gates. Gains: Joel/J. Williams/Bee Gees.
Miami (Joel Kaplan-WIGL) J. Williams. Calls: Odyssey. Gains: Rod Stewart/Hill.
- - (Al Anderson-WIOD) A. Murray/J. Rivers/B.J. Thomas.
Midland (Kirk Hughes-WMPX) Castle/Cotton/Rob Lames/Moco/Murray/Odyssey. Calls: Roc Cocs/Ab Midland (Kirk Hughes-WMPX) Castle/Cotton/Bob James/Meco/Murray/Odyssey. Calls: Bee Gees/Abba. Minneapolis (Curt Lundgren-WCCO/FM) Garfunkel/Clapton/Mangione/Jerrico Harp/Mandrell. Missoula (John Van Wagoner-KGVO) Bee Gees/Odyssey/Rita C. Calls: Carmen. Gains: Gates/Sang/Elvis. Monterey (Scott O'Brien-KMBY) Bee Gees/Clapton/Rita C./McCoo & Davis/Cotton/Elliman. (Melinda Roberts-KWAV) Cummings/Doobie Bros./McCoo & Davis/Arvon/B.J. Thomas. Nashville (Mary Catherine-WSM) Mandrell/Arvon/McCoo & Davis. Gains: Newman/Rawls/Denver.
- - (Jerry Howe-WSIX) B.J. Thomas/Pam Miller. Gains: Starland Vocal Bd./Addrisi Bros./Milsap. Newport (Denny Pace-KNPT) Heatwave/Cassidy/The Babys/P. Allen/Fogelberg. Gains: Rogers/Midler. New York (Jeff Mazzei-WNEW) Garfunkel/B.J. Thomas/Elliman/A. Murray. Gains: Carpenters(SWEET SMILE) Northfield (Mike Wrubel-KYMN) Rita C./B.J. Thomas/T. James/K. Nelson & B.T./Nick Jameson. Odessa (Dave Prescott-KQIP/FM) Firefall/D. Loggins. Gains: Hill/Joel.
Olympia (Dick Pust-KGY) Wings (MULL)/Starland Vocal Bd./Elliman/Flo Lacey. Calls: Arvon/Gates. Osburn (Dave Nesbitt-KWAL) Bee Gees/Arvon/Elliman/McCoo & Davis/Rita C. Gains: Hill/Sang/Diamond. Ottumwa (Art Morris-KBIZ) Mark James/Mendes/Odyssey. Gains: Joel/Denver/Diamond/D. & M. Osmond. Phoenix (Dan Armstrong-KOY) Cotton/Murray/Rita C./Newman/Hill. Gains: Sang/Ronstadt (EASY). Pittsburgh (Chuck Brinkman-WTAE) Meco/Williams/Gibb/Chic/Garfunkel/Martino. Portland, Me. (Marji Cyr-Adams-WGAN) Williams/Rod Stewart/Milsap/Odyssey/Withers. Portland, Ore. (Bob Swanson-KEX) Clapton/Garfunkel/Gibb/Santa Esmeralda. Calls: Meco/Abba/Diamond. Providence (Joe Thomas-WJAR) J. Rivers/Wings. Calls: Charo/Lobo.

Quad Cities (Jim Mahanay-WQUA) Hill/Gibb/Earth, Wind & Fire. Gains: B. Joel.

Reno (Mike Haggerty-KOLO) Santa Esmeralda /Chic/Rawls/Abba/Wet Willie. Gains: P. Davis.

Rochester (Kim David-KROC) D. Summer/Meco/UFO. Gains: Bay City Rollers/Parton/Diamond/Newman.

Rochester, N.Y. (Doug James-WMJQ) Garfunkel/John Williams. Gains: Diamond/Davis/Player/Rod Stewart. Rock Springs (Rod Tucker-KRKK) McCoo & Davis/Rocky & Chyann/Cotton/Midler/Williams. Calls: Carmen. Roseburg (Tom Worden-KRSB) Meco/Firefall/Rita C./K.C. & Sunshine Bd./The Babys. Calls: D. Hill. Sacramento (D. Darin & L. Kirk-KCRA) Midler/Rivers/J. Williams/Rogers. Gains: Sang/Abba/Rawls. Saginaw (Rick Belcher-WSGW) B.J. Thomas/The Babys/C. Mangione. Gains: Denver/Diamond. St. Louis (Bob Osborne-KMOX) The Babys/Sayer/Sunshine/Doobie Bros./Garfunkel/B.J. Thomas/Cotton. - (Ed Scarborough-KSD) Paul Simon/Reddy. Gains: Denver/Sang/Davis/J. Williams/J.Rivers. Salt Lake City (Flo Wineriter-KSL) Cotton/Como/McCoo & Davis/Martino (re-add). San Francisco (Steve Walker-KCBS/FM) Garfunkel/Jan Hammer/Clapton/The Babys/B. Midler. (Ron Reynolds-KNBR) Northern Light/Jerrico Harp/R. Milsap. Gains: Meco/J. Williams. Santa Maria (Denny Luell-KUHL) Gates/Bonoff/Cotton/Hill. Calls: Meco.

Schenectady (Lee Fowler-WGY) Meco/Margo Smith/LeBlanc & Carr. Calls: Milsap/Gates/Wings.

Sharon (Jack Taylor-WPIC) Gates/Rivers/Milsap. Gains: Gibb/Hill/D. & M. Osmond/Rawls/Rod Stewart.

Shreveport (Randy Davis-KBCL) Eloise Laws/Meco/Rita C./Starland Vocal Band. Gains: Bee Gees. Spokane (Richard Montague-KXLY) B.J. Thomas/Gene Page/R. Flack. Calls: Meisburg & Walters/Hill. - (Gary Girogi-KHQ) Rita C./Bee Gees/Jack & Jill/Pam Miller/Firefall/Cotton/Meco. Toledo (Leah Myers-WSPD) B.J. Thomas/M. James/Roden/Albert Hammond LP. Tulare (Paul Fredricks-KCOK) Rocky & Chyann/B. Midler. Gains: Flack/Flower/Rod Stewart. Tulare (Paul Fredricks-KCOK) Rocky & Chyann/B. Midler. Gains: Flack/Flower/Rod Stewart.

Tulsa (Don Bishop-KRMG) K. Rogers/B.J. Thomas/Milsap. Calls: Joel/J. Williams/Bee Gees/Hill/Sang.

- - (Kenny King-KRAV) A. Gibb/J. Williams. Calls: J. Rivers. Gains: High Inergy.

Vacaville (Fred Levy-KUIC) Rita C./Martino/Meco/M. James. Calls: Odyssey/Withers/Elliman.

Warwick (Dick Wells-WTBQ) B.J. Thomas/Geils/CSN/M.K. Miller/Summer. Gains: Ronstadt (EASY)/BeeGees.

Washington, D.C. (Bob Duckman-WASH) Rita C./Garfunkel/Abba/Williams/Withers/Gibb. Gains: Gates. - - (Bonnie Smith-WMAL) J. Williams/Gates/Dave & Sugar/B.J. Thomas/Murray/Meco/Milsap.
Waterloo (Jay Douglas-KXEL/FM) Little River Band/E. Clapton/Commodores. Calls: Steely Dan/BeeGees.
Wichita (John Myers-KAKE) D. Gates/D. & M. Osmond/McCoo & Davis/E. Clapton/Reddy. Calls: Wings. Yakima (Frank Taylor-KMWX) B.J. Thomas/Murray/Milsap/Rita C. Gains: J. Rivers.

-10-

Service

Station
WNAT-Natchez
KUOP/FM-Stockton, Ca.
KBND-Bend, Ore.
WGHQ-Kingston, N.Y.
KGLO-Mason City
KRSB-Roseburg, Ore.
WHSB-Alpena, Mich. 49707
KUOP/FM-Stockton, Ca.

Requests
Stargard single
Odyssey/M. Staples singles
Osmond/S.Dan/Elliman singles
D.Hill/S.Dan/B.Arvon/R.Stewart singles
singles
singles

Parliament album

From
MCA

RCA/Curtom
Polydor/ABC/RSO
20th/ABC/Mercury/Warner Bros.
Capitol/Columbia/RCA
Capitol/Columbia/RCA
All sources
Casablanca

Automation

The growth of automation in broadcasting is obvious today. FM and beautiful music stations discovered its effectiveness over ten years ago and have steadily improved their operations with it; many, however, have not been as successful as they'd like. Now, with audiences aging, programmers are facing a more mature set of tastes in their push for the ratings and according to current marketing surveys, the bigger audience is 25-34 and firmly rooted in FM.

While some stations opt to specialize, creating an increasing fragmentation in markets, more are striving for larger numbers and they're trying to satisfy the music demands of a large, predominantly FM-oriented audience. KNX/FM-Los Angeles has moved to the top in ratings recently and with its sophisticated computer-automation system, appears destined to surpass the big AM rockers in that market. KRTH/FM-Los Angeles, also automated, is gaining on AM, as well.

Steve Marshall, P.D. at KNX/FM and consultant to the CBS station group, foresees a "total reversal in roles" of AM and FM. "FM has always been the bastardized son..." he says with wry amusement. KNX/FM, using an IGM computer-automation setup, features a "mellow, soft rock" format, as do all CBS FMs. According to Steve, the station is #1 in the entire demographic 18-49 target, passing KHJ by a sliver in shares in the recent ARB.

In competing with live stations, a large part of Steve's success and his biggest aim, is to sound live. He has several methods he applies to achieve this goal. "Attitude (in voice-tracking) is the biggest thing but also the most subtle." A major criticism of automated voice-tracking has long been directed at its "non-live, machine-smooth" sound. Steve attributes this to the announcer who allows a "pre-recorded attitude to creep into his voice, one that sounds as if he's speaking to a dead mike. Steve reorients his airstaff frequently, reminding them they have a

real audience. "I'm down on the pre-recorded mentality."

In addition, Steve updates the content of his voice-track material, as often as everyday. "We aren't afraid to record a lot of material that only runs once." Also, they go live when the occasion warrants it. Last Friday, for example, they decided to premiere the new Art Garfunkel record at 6 PM, the close of Steve's 12-hour shift. "We were on the air within ten minutes." he said. A further area that Steve feels adds to the live sound is "leadbacking" in and out of news. This allows the news announcer to tie-in his lead, softening the shift from voice-track

Bob Hamilton, P.D. at RKO-owned KRTH/FM-Los Angeles, agrees a large aim of his is to sound live. ... the real sound is still live... but you can't tell whether we're automated or live.

To create a live sound Bob allows for individuality in voice-tracking and if mistakes are made, they are left in. The ten daily newscasts are live and, much like "leadbacking," the person who voice-tracks into newscasts provides the newscaster with his end sentence so the newsperson can tie in his lead. Bob extolls the high degree of control he has over the flow of music and

calls it "more reliable than jocks changing records."

KRTH/FM moved extremely close to KHJ in competition for adults 25-34, in the recent ARB. KHJ features personalities, contests and local humor, Bob pre-programs his music two to three day days in advance and has his two jocks voice-track, 12 hours apiece each day. On the air with a format shift since October 1, 1977, Bob says the music is the main draw, describing his format as "adult contemporary with an oldies flare." He programs 45% currents, 55% gold overall, with a maximum commercial load of 10 minutes per hour and minimum sweeps of three records.

The advantages of automation are familiar: efficiency, controlled, consistent sound and reduced operating costs through smaller staffs. But programmers like Steve Marshall and Bob Hamilton are using their experience in AM radio to serve an older audience that prefers the high fidelity

of FM yet the "companionship" of live AM.

The intricacies of computer-automation systems are fascinating and they're being perfected all the time. Bill Keffury at KCBS/FM-San Francisco programs a system that is similar to those of KRTH and KNX, manufactured by IGM in Bellingham, Wash. Their CBS soft-rock sound attracted 18-24 females in the last book but they don't have large numbers. This is explained partially by the fact they're limited by a 4,720 watt signal.

Bill programmed KlOl-San Francisco for four years prior to CBS, and before KlOl he programmed KYA/FM. He feels certain an automated format can be just as successful if not more, than a live one. He describes his upper demo target 25-34 as "tired of being screamed at. The American public has been shucked and jived to death. They're ready for some honesty and sincerity." In addition, he said that even though the FCC is currently considering granting sincerity." "stereo" to AMs, AM stereo will never achieve the quality of FM sound.

The KCBS IGM system cost over-all, \$125,000. The station requires a staff of 14 which Bill says, would have to double if it were live. He lists the following efficiency and flexibility

measures of the system.

to live voice.

-- Voice-tracking a 4-hour shift takes half an hour. (The air-staff consists of M.D. Steve Walker and Bill.)

-- The time announced between each record sweep has an error factor of two minutes. Inaccuracies never exceed that.

-- System's capacity is 99 45-second "events" in one hour

-- Instant audio adjustment, accommodating for voice-over intros/outros.

-- Instant adjustment of record rotation as needed.

-- Programmer access to details for voice-track material such as length of cut; length of start/end; type of record (instrumental, vocal, etc.); balance of males to female plays; all cuts under four minutes, or any desired length of time; cuts that start slow, end medium, and so on.

The list continues with many variations. You can't make a spontaneous comment like 'the sun just broke through' on a voice-track, Bill says, but weather is covered almost every hour. Newscasts (10 per day) are live and Bill maintains he's free to be as creative as he wants.

Bill learned to use the system at a three-day seminar, and he staffs one technician for maintenance so knowledge of computer programming is not critical for stations considering such a system. He speculates the three main reasons stations don't use computers are: "They can't afford them; they don't understand them; or they're not creative enough to use computers to do what they're doing better.

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# Country Club

Jobs: WAXX/WEAU-FM-Eau Claire, Wisc., has an opening for a copywriter/producer in their production department. Contact Chris Millunzi, P.D., 1907 S. Hastings Way, Zip 54701.

KEED-Eugene is still looking for a mid-day/production director with two years of experience.

F.O.E. Tapes and resumes to Tom Edwards, 1245 Charnelton, Zip 97401. No calls, please.

Changes: The current lineup at WMC-Memphis is as follows: Hal Jay (5-9 AM), Les Acree, P.D. (to noon), Jackie Strickland (to 3 PM), Phil Conner (to 7 PM), John Brejot (to mid.), Les Trivers (to 5 AM).

(to 5 AM).

Les Domangue called in the latest lineup at KCIL-Houma, La. Al Elliott (11 PM-5 AM), Ralph Emery (Synd. 5-6 AM), James Bozeman (to 8 AM), Les Domangue (to noon), John Laborde (to 6 PM), Russ "Foz" Fazzio (to 11 PM), Joel Wall, Lonnie Thibodaux, Randall Dupont and Dallas Joe (weekends). Frank Jenkins (6-10 AM), is now the P.D. at KOTY-Kennewick, Wash. Doug Allen (3-8 PM), handles the music and Jim Corbit (10 AM - 1 PM) and Gary Bates (1-3 PM) round out the day.

WKDA-Nashville is excited about their new morning show with Dale Turner and D.J. Jones (6-10 AM). It's followed by Jim De Marco (to 2 PM), then Al Risen (to 6 PM) and Bill Hudson wraps it up.

Service: Joe Ladd, KIKK-Houston would appreciate records from all sources sent to their new address: 6306 Gulfton. Houston. Tx. Zip 77081.

address: 6306 Gulfton, Houston, Tx. Zip 77081.

KOUL-Corpus Christi needs RCA product. KKEE-Rochester needs service from Columbia.

Music Calls: Dave Mueller, WDYX-Buford, Ga., 11 AM-3 PM, Monday through Friday.

Their football team made it to the Superbowl and it's Stock Show time--a spectacular month for the city of Denver. Anyone who's been to Mile High City during Stock Show, knows the excitement that fills nearly every street in the town. The National Western Stock Show takes place January 13-22, and estimates are, it will draw 250,000. Jocks at KERE-Denver will be there, registering those attending for a chance at a \$100 shopping spree at Villa Italia Shopping Center. They win by responding when their names are read on the air.

During a hunting expedition, a little Kansas City boy named Randy Meade was injured. The accident left the ll-year old paralyzed below the neck and it was decided he should see doctors at the renowned Craig Institute in Denver for possible rehabilitation therapy. WDAF-Kansas City learned of the incident from C.B. operators and in four days raised \$8,000 toward the \$30,000 fee required by the Institute. WDAF also took care of Randy's flight to Denver. Cheers C.B. 'ers and WDAF!

Rodeos will always be popular. They draw amazing crowds even when they happen in such large urban centers as San Diego. The airstaffs at KSON-AM/FM-San Diego will participate in the upcoming Indoor Sports Rodeo there--in their own way. Listeners will see the AM staff tug-'o-war the FM side. The audience has a chance to win over \$500 worth of prizes.

Congratulations to Bob Jackson, morning man at KRAM-Las Vegas. He was selected D.J. of the Year by the Las Vegas Entertainment Awards.

We could fill a whole page with accounts of Elvis specials and promotions that ran the weekend of his birthday, January 8. There was overwhelming audience response.

Anyone with nerve enough to call WMC-Memphis and sing Happy Birthday, gets a cake for their effort. WMC is celebrating 55 years in broadcasting. We congratulate WMC--but we sure can't sing.

## Inside Progressive Radio (by George Meier, Editor of Walrus)

## Established Airplay:

Electric Light Orchestra Eric Clapton
Rod Stewart Steely Dan Queen Lynyrd Skynyrd Boz Scaggs Kansas Bob Welch Elvis Costello Aerosmith

Notes: Current airplay seems soft. The intensity reflects the year end lull in album releases. Progressive radio's pulse tends to quicken with activity stimulated by new music. Significantly, Elvis Costello is the first hot new wave artist. He jumps into this list because of especially strong reaction to him in the West. Other regional variations show Wet Willie in the South and Randy Newman in the Midwest to be strong.

#### New Airplay

Jackson Browne Joni Mitchell Clover Roberta Flack

Notes: This is the entire list of new records getting any response. The Jackson Browne is a smashing success while the Joni Mitchell is getting gracious attention but may not last as long. After a Grand Canyon leap we get down to the modest response to both the Clover and the Roberta Flack LP's.

## Singles & Imports:

Singles: The Wings single and the Kinks single stride away from anything which might be thought of as in third place.

Imports: The strong imports include the new Phil Manzanera/801 LP and the Sex Pistols' LP in spite of its U.S. release.

The following tracks are finding their way onto the air:

Jackson Browne-RUNNING ON EMPTY/YOU LOVE THE THUNDER/THE LOAD OUT/THE ROAD/ LOVE NEEDS A HEART

Joni Mitchell-DON JUAN'S RECKLESS DAUGHTFR/OFF NIGHT BACKSTREET/JERICHO/COTTON AVENUE/TALK TO ME/DREAMLAND

Eddie & The Hot Rods-DO ANYTHING...

Aerosmith-KINGS & QUEENS/DRAW THE LINE/ GET IT UP

### Albums of the Week (reviewed by Ron Fell)

"Infinity"-Journey (Columbia) Forget what you've heard from these guys in the past. This is a new beginning. Producer Roy Thomas Baker has completely altered the sound with magnificent vocal tracks sailing gracefully over fathomous instrumentation. The addition of Steve Perry as lead vocalist fills out the band and makes for a wholly satisfying presentation. LIGHTS, WHEEL IN THE SKY, FEELING THE WAY, and ANYTIME should clearly out-distance any previous efforts from their first three LP's.

"Endless Wire"-Gordon Lightfoot (Warner Bros.) He's a poet who puts his words in simple, yet elegant, melodies. The ease with which he presents himself makes for comfortable listening whether in the context of a single or a whole album. Two cuts, DREAMLAND and THE CIRCLE IS SMALL, should make his next "Best Of" album with DAYLIGHT KATY, IF CHILDREN HAD WINGS, and

HANGDOG HOTEL ROOM further distinguishing the Lightfoot legacy.

"Quarter Moon In A Ten Cent Town"-Emmylou Harris (Warner Bros.) Blessed with one of the purest voices in country music, Emmylou doesn't have to worry about the cosmetic trappings often associated with the so-called "traditional" country chorines. Visually and musically she's straightforward and deliberate. As a result, her directness has endeared her to many outside country's normal sphere of influence. Her current single TO DADDY (written by Dolly Parton), EASY FROM NOW ON, TWO MORE BOTTLES OF WINE, I AIN'T LIVIN' LONG LIKE THIS, and Jesse Winchester's DEFYING GRAVITY are all delightful.

Also recommended from the following LP's:
"Watermark"-Art Garfunkel (Columbia) SHINE IT ON ME/SATURDAY SUIT/PAPER CHASE/WONDERFUL WORLD "Open Fire"-Ronnie Montrose (Warner Bros.) OPEN FIRE/MANDOLINIA/TOWN WITHOUT PITY/HEADS UP
"Georgia Keeps Pulling On My Ring"-Conway Twitty (MCA) GEORGIA KEEPS PULLING ON MY RING/HONKY
TONK SONG/YOURS TO HURT TOMORROW/MABELLENE
"White Hot"-Angel (Casablanca) DON'T LOVE ME LONELY/UNDER SUSPICION/GOT LOVE IF YOU WANT IT/

FLYING WITH BROKEN WINGS (WITHOUT YOU)

"Duo-Glide"-Sanford & Townsend (Warner Bros.) PARADISE/STARBRITE/VOODOO/EYE OF MY STORM (OH WOMAN)
"Herb Alpert-Hugh Masekela"-Herb Alpert & Hugh Masekela (A&M) SKOKIAAN/HAPPY HANNA/AFRICAN SUMMER
"He-e-ere's Johnny!"-Johnny Lee (GRT) DEAR ALICE/RED SAILS IN THE SUNSET/RUBY LOUISE/THIS TIME
"Formerly Of The Harlettes"-Sharon Redd, Ula Hedwig, Charlotte Crossley (Columbia) CAN'T DANCE
(DANCE, DANCE, DANCE)/AIN'T NO MAN WORTH IT/PUT IT WHERE YOU WANT IT

"New Train, Same Rider"-Tom T.Hall (RCA) COME BACK TO NASHVILLE/I'M NOT READY YET/I WISH I LOVED..
"Quark Strangeness and Charm"-Hawkwind (Sire) SPIRIT OF THE AGE/FABLE OF A FAILED RACE
"Free Sailin'"-Hoyt Axton (MCA) HONKY TONK MUSIC/THEM DOWNERS/DARRELL & JUDY
"Denne and Gold"-Micky Denne and Ken Gold (MCA) LET'S PUT OUR LOVE../MIDNITE CREEPER/YOU'VE GOT...
"Do You Love Somebody"-Luther Ingram (Koko) DO YOU.../GET TO ME/TIME MACHINE/...THERE'S A CHANCE "The Billie Hays Band"-Billie Hays Band (MCA) YOU DON'T NEED MY LOVE/LONELY NIGHTS/GIMME YOUR...
"Claudja"-Claudja Barry (Salsoul) TAKE IT EASY/EVERY BEAT OF MY HEART/DANCIN' FEVER/JOHNNY, JOHNNY

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary Carpenters-SWEET SWEET SMILE Roberta Flack-AFTER YOU/THE CLOSER I GET Paul Simon-STRANDED IN A LIMOUSINE John Denver-I WANT TO LIVE/IT AMAZES ME Neil Diamond-...FLOWERS/I'M GLAD/LET ME... Chicago-TAKE ME BACK TO CHICAGO Boz Scaggs-STILL FALLING FOR YOU Gordon Lightfoot-DREAMLAND/THE CIRCLE IS SMALL Bee Gees-NIGHT FEVER Blood, Sweat & Tears-BLUE STREET Johnny Rivers-OUTSIDE HELP Albert Hammond-TANGLED UP IN TEARS

Country Narvel Felts-RUNAWAY/NEVER A NIGHT Dolly Parton-TWO DOORS DOWN/SWEET MUSIC MAN/ ME AND ANDY Barbara Mandrell-HOW LONG/HIGHER & HIGHER/ THE MAGICIAN John Denver-DRUTHERS/IT AMAZES ME C.W. McCall-OLD GLORY Johnny Duncan-JUKEBOX CINDERELLA/RED RED WINE Johnny Paycheck-COLORADO KOOL-AID/GEORGIA IN A JUG

Rod Stewart-HOT LEGS/..ONLY JOKING/..HANGIN' ON Steely Dan-JOSIE Linda Ronstadt-POOR POOR PITIFUL ME/TUMBLIN' DICE Jackson Browne-RUNNIN' ON EMPTY/STAY ELO-SWEET TALKIN' WOMAN Boz Scaggs-STILL FALLING FOR YOU/HOLLYWOOD Bob Welch-EBONY EYES Chicago-TAKE ME BACK TO CHICAGO/LITTLE ONE Styx-GRAND ILLUSION/FOOLING YOURSELF Fleetwood Mac-THE CHAIN

Black Radio Deniece Williams-SEASON Flack & Hathaway-THE CLOSER I GET TO YOU Dells-PRIVATE PROPERTY Bunny Sigler-LET ME PARTY WITH YOU Brick-HAPPY Natalie Cole-JUST CAN'T STAY AWAY Kool & Gang-SLICK SUPERCHICK Slave-THE PARTY SONG George Duke-SEARCHIN' MY MIND/JUST FOR YOU Brook Benton-MAKING LOVE IS GOOD FOR YOU

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Name

John Fagan Bob Denver Rick (McGee) Pointelin

Kris Kelly Gary Allen Shannon

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Gary Taylor's Personal Picks WONDERFUL WORLD-Art Garfunkel with Paul Simon and James Taylor (Columbia) The marvelous harmony of Simon and Garfunkel enjoys the added luster of a James Taylor as this trio performs in a manner that would delight the late Sam Cooke.

DUST IN THE WIND-Kansas (Kirshner) Their musical development has reached the point (of know return) where they can no longer be regarded as just a rock band.

Also Possible

ALWAYS AND FOREVER-Heatwave (Epic) LOVE IS GONNA FIND A WAY-Tommy James (Fantasy) YOU REALLY GOT ME-Van Halen (Warner Bros.) TAKE MY HAND-Randy Edelman (Arista)
RAINSTORM-Frankie Valli (Private Stock)

SHOT ME DOWN-Nazareth (A&M) HOME BOUND-Ted Nugent (Epic) ALL ALONE AGAIN-Garfield (Polydor)

NO WOMAN NO CRY-Good Bread Alley (Private Stock)

SILVER DREAMS-The Babys (Chrysalis)

## Gavin's Gab

Plans/Plays

Pro-football closed its season Sunday in New Orleans, providing an opportunity for stations to pile-up on Superbowl promotions over the weekend. It's no wonder TV advertising during the game is so expensive. In the list of absolutely American things to do, football is right up there next to Radio. WFBG-Altoona, Pa., collected postcards with listener estimates of total yards passing and rushing for both the Broncos and Cowboys. First prize is \$129 and second is a free weekend of skiing at nearby Blue Knob Mountain. KSEL-Lubbock will fly a whole planeload of Superbowl ticket winners to New Orleans. Fans had to guess the exact scores of preceding Texas Tech basketball games for the trip.

At presstime, KSAN-San Francisco is planning to broadcast The Sex Pistols concert from Winterland Saturday, January 14th. The KSAN broadcast will be the first time the controversial Sex Pistols

have performed live on U.S. Radio.

Questions/Opinions

We continue to hear from programmers about the impact of SHORT PEOPLE. Garry Osborn, Operations Manager at WIBM-Jackson, Mich., received no complaints from listeners and decided to play the record during December, even though he understood WJR and WRIF/FM-Detroit were not playing it. He made this observation: "I often wonder if a station bans a song of this type simply for the publicity, to gain mentions in local newspapers and on radio and television news. If that thought ever enters into the programming decision, it is a very "cheap shot" and is at the expense of the artist and record company. It's also in the category of poor programming. Maybe we should give our listeners more credit; they are not all idiots. I feel our audience is

aware of the intent of the song, they are not complaining."

During a telephone conversation with John Scott at WMFJ-Daytona Beach last week, he described their upcoming Disco Dancethon for Easter Seals and praised the charity for its responsible attitude and competent handling of many aspects of the promotion. John particularly appreciated the organization's efforts because he said he'd worked with other charities that weren't quite so capable. Some have relied almost exclusively on the WMFJ staff to organize events. Since so many stations take part in benefit promotions, he wonders how other programmers overcome this difficulty. Perhaps we could put together a set of guidelines that charities (and stations) can use when they approach stations with fund-raising ideas. A set of simple suggestions might

help streamline such events for all involved.

Changes

Alene McKinney, music director of KMPC-Los Angeles for nearly 15 years, this week announced her retirement from radio. Replacing her in the music library will be Jane Hassler, formerly secretary to P.D. Mark Blinoff. Before joining KMPC Alene had been music director of KBIG. She began her radio career as a pianist.

Welcome back! to Steve Walker, M.D. at KCBS/FM-San Francisco. Steve suffered a ruptured appendix with serious complications two months ago and it was rough-going there for a while. He looks good. A note from him thanks all the people in the industry who sent "good vibes and positive thoughts" his way during his absence.

WMET-Chicago informs us they've moved and their new address is 444 N.Michigan Ave. 60611. Record companies please note they've had a call letter change from WDHF, for over a year now.

# Automation (cont'd. from pg. 11)

Judy Burns, who assists her husband George, at Burns Media in Los Angeles suggests that "Automation is a word radio people are sensitive to-more so than listeners." Burns Media offers preprogrammed Stereo Rock and Beautiful Rock formats largely to automated or partially automated FM stations. Judy says that they service over 80 stations now, where five years ago, they programmed for twelve, indicating a combined increase in use of FM-oriented and pre-programmed formats by automated stations.

She points out that the use of computers, in addition to automation equipment, is increasing. "Computers make you more efficient...you don't miss spots and there's no need for makegoods. You have a better control of flow." Some stations are centralizing their billing and sales departments with programming, to streamline their entire operations.

Computer systems are being perfected rapidly. KABL-FM-San Francisco, Gordon McLendon's creation, and the oldest beautiful music format on the west coast, started with a primitive Schafer system in 1964 and is now operating with a Schafer 903 that can be programmed a week in advance.

The success of FM computer-automated stations may be a significant indication of programming directions. According to Judy Burns, more small and medium market stations are turning to computers now.

AM personality radio may not be threatened by extinction but we're wondering about ten or fifteen years from now. The emergence of automated FM as strong competition could spell doom, if the success of these stations continues to spread.

# THE GAVIN REPORT #1186 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: SOMETIMES WHEN WE TOUCH-Dan Hill (20th) Lyrically, this record is in a class by itself.

Sleeper of the Week: JACK & JILL-Raydio (Arista) A good week in Houston (KILT 9 from 17). Starting in Wilmington (WGNI-22), Seattle (KYYX-24), Miami (96X-25), Augusta (WBBQ-25), and Great Falls (KQDI - 30).

Hot: LAY DOWN SALLY-Eric Clapton (RSO) Records that sound this good always receive immediate airplay, but more importantly there are fifty-two correspondents reporting chart activity.

Top Tip: SERPENTINE FIRE-Earth, Wind & Fire (Columbia) The following stations, among others, reflect the crossover potential: KJR (5), WNCI (6), KREM (6), KLIV (10), KNOW (10), KJRB (13), KFRC (15), KEWI (18) and KRSP (25).

Records to Watch: IF I CAN'T HAVE YOU-Yvonne Elliman (RSO) The movie's appeal has stimulated programmer interest.

LADY LOVE-Lou Rawls (Phil. Int'l.) This top ten A-C hit finds rock support in Santa Maria, Panama City, Lubbock, Montgomery and Philadelphia.

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

1. YOU'RE IN MY HEART-Rod Stewart
2. STAYIN' ALIVE-Bee Gees

.CHAMPIONS/ROCK ME-Queen 3.

4. JUST THE WAY YOU ARE-Billy Joel

5. SHORT PEOPLE-Randy Newman
6. SOMETIMES WHEN WE TOUCH-Dan Hill

7. BABY COME BACK-Player
8. EMOTION-Samantha Sang
9. TURN TO STONE-Electric Light Orch. 12.

9. 10. SLIP SLIDIN' AWAY-Paul Simon

15. 11. 16. 12. ...THICKER THAN WATER-Andy Gibb DESIREE-Neil Diamond

14. 13. DON'T LET ME...-Santa Esmeralda

8. 14. HERE YOU COME AGAIN-Dolly Parton

18. 15. COME SAIL AWAY-Styx

11. 16. BACK IN LOVE AGAIN-LTD
--. 17. WHAT'S YOUR NAME-Lynyrd Skynyrd

--. 18. DANCE, DANCE, DANCE-Chic, 17. 19. HOW DEEP IS YOUR LOVE-Bee Gees

13. 20. SENTIMENTAL LADY-Bob Welch

Gaining in Several Markets

PEG-Steely Dan

CLOSE ENCOUNTERS THEME-John Williams SERPENTINE FIRE-Earth, Wind & Fire

STREET CORNER SERENADE-Wet Willie

I GO CRAZY-Paul Davis

LAY DOWN SALLY-Eric Clapton

THUNDER ISLAND-Jay Ferguson
HEY DEANIE-Shaun Cassidy

HAPPY ANNIVERSARY-Little River Band

CURIOUS MIND-Johnny Rivers

...THE THINGS YOU DO-Rita Coolidge THEME FROM CLOSE ENCOUNTERS-Meco NAME OF THE GAME-Abba NATIVE NEW YORKER-Odyssey

POINT OF KNOW RETURN-Kansas

Gaining

GOODBYE GIRL-David Gates

I LOVE YOU-Donna Summer

LONG, LONG WAY FROM HOME-Foreigner

MINDBENDER-Stillwater

Top Prospects

WONDERFUL WORLD-Art Garfunkel et al. (Columbia) DUST IN THE WIND-Kansas (Kirshner)

Regional Sales and/or Requests F-FUN-Con Funk Shun (Mercury) BREAKDOWN-Tom Petty (Shelter) ALWAYS & FOREVER-Heatwave (Epic) LOVELY DAY-Bill Withers (Columbia) FALLING-LeBlanc & Carr (Big Tree) JACK & JILL-Raydio (Arista)
SWEET MUSIC MAN-Kenny Rogers (U.A.) IF I CAN'T HAVE YOU-Yvonne Elliman (RSO) LADY LOVE-Lou Rawls (Phil. Int'l.) EASY TO LOVE-Leo Sayer (Warner Bros.)

YOU MAKE ME CRAZY-Sammy Hagar (Capitol)

Picks & Plays POOR POOR PITIFUL ME-Linda Ronstadt (Asylum) EVERYBODY LOVES A RAIN SONG-B.J.Thomas (MCA) SILVER DREAMS-The Babys (Crysalis) NIGHT FEVER-Bee Gees (RSO-LP cut) SO LONG-Firefall (Atlantic) YOU REALLY GOT ME-Van Halen (Warner Bros.)
TAKE ME TO THE KAPTIN-Prism (Ariola)
OUR LOVE-Natalie Cole (Capitol) BABY HOLD ON-Eddie Money (Columbia) WHAT A DIFFERENCE...-Ronnie Milsap (RCA) THEME FROM WHICH WAY IS UP-Stargard (MCA) GALAXY-War (MCA)

THEME FRUM WHICH WAT IS OF-Starger (Columbia)

BEFORE MY HEART FINDS OUT-Gene Cotton (Ariola)LET IT GO, LET IT FLOW-Dave Mason (Columbia)

TOO HOT TA TROT-Commodores (Motown) THINK SNOW-Northern Light (Glacier) I'M GONNA TAKE CARE OF EVERYTHING-Rubicon (20th)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 415-392-7750

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales action is underlined. Others indicate airplay.

Bangor, Mark Laurence-WGUY- David Gates Lewiston, Mark Ericson-WLAM- Santa Esmeralda Portsmouth, Mike O'Neal-WHEB- #8-Odyssey Manchester, Rick Ryder-WFEA- #8-S. Sang Dover, Jim Sebastian-WTSN- Alan Price Providence, Gary Berkowitz-WPRO/FM- #9-Odyssey New Haven, Curt Hansen-WAVZ- #6-Heatwave (new) Bridgeport, Greg Loehr-WICC- Bette Midler Danbury, Brian St.James-WINE- Garfunkel Hartford, Rick Donahue-WTIC/FM- Donna Summer Rochester, Tom Nast-WBBF- #10-Bill Withers Utica, Jim Reitz-WTLB- Rita Coolidge Schenectady, Jim Walsh-3WD- Van Halen New York, Barbara Brozdowski-WCBS/FM- S. Sang - Roz Frank-WNBC- Bee Gees (WOMAN) Babylon, Bernie Bernard-WBAB- Blue Oyster Cult Philadelphia, Jeff Robins-WIFI- Kansas Reading, Mike Shannon-WRAW- Lou Rawls Atlantic City, Gary Lane-WMID- Foreigner Trenton, Tom Taylor-WPST- Kansas Wilmington, Tom Sommers-WAMS- Tom Petty Frederick, G.T.Stone-14ZYQ- #11-Heatwave Richmond, Ken Curtis-WLEE- Bill Withers Lynchburg, Tony Love-WLLL- David Gates Winston-Salem, Jay McDaniel-WAIR- Stargard Reidsville, Lebai-WFRC- Eric Carmen Asheville, Ray Williams-WISE- B.J.Thomas New Bern, Richard Taylor-WSFL/FM- Gene Cotton Fayetteville, Stan Stewart-WFLB- Y. Elliman Columbia, Dan Vallie-WCOS- Boz Scaggs Anderson, Bill McCown-WANS- Stargard Greenville, Bill Love-WFBC- Kansas - Gary Jackson-WQOK- Boz Scaggs Kingstree, Jerry Smith-WKSP- The Babys Savannah, Jerry Katz-WSGA- Raydio - - Brady McGraw-WSGA- #1-Bee Gees (ALIVE)
Athens, Kelly McCoy-WRFC- B.J.Thomas - - Jeff Michaels-WAGQ- War Gainesville, Tom Harris-WDUN- Tom Petty Atlanta, Dale O'Brien-Z93- LeBlanc & Carr - Don Benson-94Q- #12-Jay Ferguson Warner-Robins, Chris Edwards-WRBN- Y.Elliman Columbus, Chuck Bear-WCGQ- Ronnie Milsap Albany, Kris Van Dyke-WALG- Bellamy Bros. Carrollton, Scott Evans-WPPI- Fool's Gold
-- Andrea Cordell-WBTR/FM- #11-E.W.& F. Orlando, Blackwell/O'Neil-WLOF- Jay Ferguson W.Palm Beach, Allen Edwards-WIRK- #14-Odyssey Tampa, Ron Parker-WLCY- Bee Gees (NIGHT FEVER) Ocala, Bill Early-WWKE- Garfunkel Tallahassee, Michael O'Malley-WONS- Raydio Panama City, Jim King-WDLP- #11-Chic Pensacola, Dan Ingram-WBSR- Natalie Cole Muscle Shoals, J.Michael Pruet-Q107-The Babys - Rick Shayne-WBCF- Northern Light Guntersville, Kerry Jackson-WGSV-LeBlanc & Carr Cullman, Rich McCarthy-WKLN/FM-\*Boz Scaggs Gadsden, Dale McKee-WQEN- Herman's Hermits Birmingham, Steve Davis-WKXX- #12-Bill Withers
Abbeville, Michael Adams-KROF- Raydio Mobile, Scott Griffith-WABB- #4-Wet Willie Natchez, Haynes Ford-WQNZ- Barbara Mandrell Greenville, Mark Jones-WDDT- Eric Clapton Pascagoula, Norm Boswell-WKKY- Brooklyn Dreams Biloxi, Bob Lima-WQID- E.W. & Fire Hattiesburg, Craig Dale-WXXX- Andrea True Baton Rouge, Joe London-WIBR- Kenny Rogers Lafayette, Michael Lea-KVOL-#1-Kellee Patterson Houston, Clay Gish-KRBE- Eric Clapton Lake Charles, Bob Penny-KAOK- The Babys Beaumont, Paul King-KAYC- #7-Johnny Page 1 New Iberia, Ken Romero-KANE- Rubicon -- Rick Broussard-KNIR- Cazz Knoxville, Bob Kaghan-WRJZ- Heatwave Nashville, Bruce Sherman-92Q- Boz Scaggs Bowling Green, Doug Kirsch-WBGN-Donna Summer South Bend, Jason Foxx-WRBR- Lou Rawls Anderson, Dan Scott-WHUT- C.S. & Nash Lafayette, Jeff Weber-WAZY- Steely Dan Terre Haute, Larry Joseph-WBOW- Prism Cincinnati, C.C.Matthews-WSAI- Bob Welch Hamilton, Joe London-WMOH- Eric Clapton Columbus, Dave Bishop-WCOL- Chic Alliance, Bill Brophy-WFAH- Bette Midler \*\*Correspondents not listed above will be found on page 9.....

Canton, Ron Foster-WQIO- Lou Rawls - - Keith London-WINW- Eric Clapton Cleveland, Betsy-WGCL- #12-Foreigner Wheeling, Jim Roberts-WKWK- Con Funk Shun Parkersburg, Jack Fitzgerald-WXIL- Gary Wright Beckley, Dwayne Bonds-WCIR- F.D.R. Youngstown, Jack Taylor-Y103- #6-Shaun Cassidy Altoona, Tony Booth-WFBC- Kansas - - John Harrison-WVAM- Bill Withers Johnstown, Douglas Kaye-WCRO- Garfunkel Grand Rapids, Jim Jackson-Z96- #17-War Jackson, Garry Osborn-WIBM- Heatwave Muskegon, Jon London-WTRU- Jay Ferguson Lansing, Tim Kelly-WILS- Bill Withers Saginaw, Roger Sinclair-WSAM- George Duke Peoria, Lee Malcolm-WIRL- David Gates Springfield, Greg Thomas-WCVS- Johnny Rivers Carbondale, Rick Zurick-WCIL- \*Yvonne Elliman Chicago, Dave Morgan-WMET- Eric Clapton Freeport, Kevin Kenney-WACI- Peter Frampton Milwaukee, Chris Curtis-WZUU- #2-Bee Gees (ALIVE) Two Rivers, John Barber-15Q- Eric Clapton Green Bay, Gregg Albert-WDUZ- Donna Summer Neenah, Jason Page-WNAM- Johnny Paycheck Stevens Point, Pat Martin-WSPT- Alan Price LaCrosse, Pat Smith-WLCX- Jay Ferguson Eau Claire, Shaun McCartney-WEAQ- Little River Bd. Duluth, Beau Elliot-WEBC- Abba Rochester, Denny Foster-KWEB- Johnny Rivers St. Cloud, J.J.Bouley-WJON- #14-Jericho Harp Thief River Falls, Daryl Tumberg-KTRF- S. Sang Grand Forks, Bob Hooper-KKXL- B.J. Thomas Fargo, Mark Renier-KVOX- Dave Mason Bismarck, Dan Brannan-KFYR- #2-Dan Hill Minot, Doug Corbett-KKOA- \*Kenny Rogers Aberdeen, Gary Dixon-KSDN- Rubicon Sioux Falls, Tom Evans-KISD- Jackson Browne Sioux City, Bill Bodie-KWSL- Al Martino Dubuque, Steve Sesterhenn-KFMD- The Babys Ottumwa, Dave Carlson-KLEE- Gino Vannelli Des Moines, Gary Stevens-KIOA- Waylon & Willie - - Michael Stone-KMGK- David Gates Mason City, Bob Scott-KRIB- Kenny Rogers Cedar Rapids, Ron Thompson-KLWW- Andrea True Davenport, Rock Fields-KSTT- Little River Band Omaha, Jo Jo Ryan-KOIL- #7-Tom Petty St. Louis, Mark Rivers-KIRL- Rubicon Jackson, Kent Nelson-KJAS- Dave Mason Kansas City, Kim Welch-KBEQ- Kansas Joplin, John David-KFSB- Carpenters Pine Bluff, Paul Sims-KOTN- Gene Cotton Little Rock, C.David Hamilton-KAAY- #11-Kansas - - B.J. Adams-Z98- #6-Lynyrd Skynyrd Lawrence, Mike Schmidt-KLWN- \*Jay Ferguson Topeka, J.R. Greeley-KEWI- Eric Carmen Salina, Ray Pollard-KSKG- Kenny Rogers Wichita, Bob Lawrence-KLEO- #9-Wet Willie Tulsa, Dr. Don-KAKC- Kansas Oklahoma City, Barry Shannon-KZUE- #1-Santa E. Chuck Morgan-KOFM- E.W. & Fire Wichita Falls, King Wiggins-KTRN- Yvonne Elliman Tyler, Robert Adams-KDOK- Karla Bonoff Dallas, Gary Mack-Z97- #7-Lynyrd Skynyrd Temple, Lou Saint-KTEM- Tommy James Killeen, Stan Castles-KIXS- David Gates Austin, Bill Mayne-KNOW- Con Funk Shun Nacogdoches, John Greer-KEEE- Kenny Rogers Beaumont, Paul King-KAYC- #7-Johnny Paycheck - J.J.Stone-KWIC- Stargard Victoria, Gary Steele-KVIC- Commodores San Antonio, Ron Dennington-KZ100- Little River B. Corpus Christi, Welch/Daniels-KRYS- \*John Williams Laredo, Joe Ruiz-KLAR- Meco San Angelo, Curt Lancaster-KGKL- Gene Cotton Odessa, Rick Youngblood-KRIG- Johnny Rivers Lubbock, Bill DeMore-KSEL- Jay Ferguson - Mark Conway-KLBK- Leo Sayer El Paso, Rich Wood-KINT- Johnny Rivers - - - Gary Perkins-KELP- Kenny Rogers Phoenix, Anna-KRIZ- Garfunkel - - - Richard Ruiz-KRUX- Bee Gees (NIGHT FEVER)

### Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: CURIOUS MIND-Johnny Rivers (Big Tree) THE NAME OF THE GAME-Abba (Atlantic) CLOSE ENCOUNTERS THEME-John Williams (20th)

All three records improved considerably from last week but they still have a log jam of hits to move out of the way before reaching the top half of the chart.

Worth Watching: WHAT A WONDERFUL WORLD-Art Garfunkel (Columbia) A great majority of our A/C correspondents have added this "out of the box".

Top Thirty

Note: The lines in the top thirty below indicate sharp separations in our research totals much more of a division than can be represented by two consecutive numbers.

LW

ī. JUST THE WAY YOU ARE-Billy Joel

2. DESIREE-Neil Diamond 2.

4. 3. EMOTION-Samantha Sang

4. SOMETIMES WHEN WE TOUCH-Dan Hill 8.

5. YOU'RE IN MY HEART-Rod Stewart 7.

6. HERE YOU COME AGAIN-Dolly Parton

7. HOW CAN I LEAVE YOU AGAIN-John Denver

8. SLIP SLIDIN' AWAY-Paul Simon

9. LADY LOVE-Lou Rawls 12.

13. 10. GOODBYE GIRL-David Gates

14. 11. STAYIN' ALIVE-Bee Gees

9. 12. HOW DEEP IS YOUR LOVE-Bee Gees

10. 13. SHORT PEOPLE-Randy Newman

15. 14. BABY COME BACK-Player

11. 15. SENTINEMTAL LADY-Bob Welch

Action Sides
IF I CAN'T HAVE YOU-Yvonne Elliman MY REASONS TO BE IS YOU-McCoo & Davis EVERYBODY LOVES A RAIN SONG-B.J. Thomas WONDERFUL WORLD-Art Garfunkel & Co. WALK RIGHT BACK-Anne Murray UNTIL NOW-Bobby Arvon CLOSE ENCOUNTERS THEME-Meco FALLING-LeBlanc & Carr LAY DOWN SALLY-Eric Clapton

Sales and/or Requests

I GO CRAZY-Paul Davis MULL OF KINTYRE-Wings FEELS SO GOOD-Chuck Mangione MR. WRONG-Starland Vocal Band HAPPY ANNIVERSARY-Little River Band STORYBOOK CHILDREN-Bette Midler

LW TW 16. CURIOUS MIND-Johnny Rivers

17. 17. THE NAME OF THE GAME-Abba

18. 18. CLOSE ENCOUNTERS THEME-John Williams
19. 19. WHAT A DIFFERENCE...-Ronnie Milsap

24. 20. ... THICKER THAN WATER-Andy Gibb

20. 21. THE NEXT HUNDRED YEARS-Al Martino

22. 22. GETTIN' READY FOR LOVE-Diana Ross

27. 23. NATIVE NEW YORKER-Odyssey

29. 24. PEG-Steely Dan

. 25. THE WAY YOU DO THE THINGS...-R. Coolidge

28. 26. CANDLE ON THE WATER-Helen Reddy

21. 27. YOU'RE MY SOUL & INSPIRATION-D. &M. Osmond

23. 28. SWEET MUSIC MAN-Kenny Rogers

30. 29. LOVELY DAY-Bill Withers

--. 30. BEFORE MY HEART FINDS OUT-Gene Cotton

Correspondents' Preferred Picks

DUST IN THE WIND-Kansas (Kirshner) IS IT REALLY LOVE AT ALL-Jericho Harp (U.A.)

SWEET SMILE-Carpenters (A&M)

ALWAYS & FOREVER-Heatwave (Epic)

TAKE MY HAND-Randy Edelman (20th)
ROCKIN' IN THE CRADLE...-Rocky & Chyann (Windsong)

Airplay
SILVER DREAMS-The Babys

SO LONG-Firefall

BOATS AGAINST THE CURRENT-Eric Carmen

EASY TO LOVE-Leo Sayer

AFTERGLOW-Lobo

CELEBRATE ME HOME-Kenny Loggins

A - C Correspondents' Reports
Anna, Ill. (Jane Michel-WRAJ) Garfunkel/Withers/Kansas/Heatwave/Elliman. Calls: Lou Rawls. Astoria (Doug McDowell-KAST) B.J. Thomas/Firefall/Elliman/Steely Dan/Ronstadt (EASY). Gains: Abba. Athens (Rohn Steelman-WATH) McCoo & Davis/Garfunkel/Mangione/Odyssey/M. Robbins. Calls: J. Harp. Austin (Bob Joseph-KCSW) McCoo & Davis/D. Ross/M. Shaw/B. James. Gains: E. Laws/D. Parton/Rod S. Baltimore (Jack Lacy-WBAL) Garfunkel/B.J. Thomas/Cotton/Jay Arthur/Murray/Fargo/Rita C./The Babys. Bend (Bill Jay-KBND) Jay Arthur/Elliman/Rita C./Firefall/Clapton/Murray/Little River Band.

- - (Ric Marshall-KGRL) Rita C./Elliman/Cotton/Steely Dan/LeBlanc & Carr/Stella Parton.

Bismarck (Tom Bitz-KBOM) Carmen/Elliman/The Babys/B.J. Thomas/LeBlanc & Carr. Calls: Firefall. Blackfoot (Jack Sunday-KBLI) A. Murray/D. Loggins/Rocky & Chyann. Gains: Gibb/Rivers/Bonoff/Joel. Bluefield (John Hoffman-WHIS) Raydio/Gates/Firefall/J. Wms./Rivers. Gains: Steely Dan/Wonder. Boise (Lee Chabre-KBOI) Odyssey/The Babys/Cotton/Fargo/Bellamy Bros. Calls: Arvon/J. Wms./Sang. Boston (Jim Spellmeyer-WEEI/FM) LP's: Lightfoot/Alessi/Millington/Mangione/Alan Parsons. Buffalo (Roger Christian-WBEN) Clapton/Sayer/P. Davis/Raydio. Gains: Gibb/Sang/Bee Gees. Burlington (Gary Wheelock-WVMT) Garfunkel/N. Cole/Heatwave/Bette Midler. Butte (Bob Roberts-KXLF) Withers/Geils/The Babys. Gains: L. Rawls. Calls: G. Cotton. Cedar Rapids (Rick Sellers-WMT) Starland Vocal Bd./B.J. Thomas/McCoo & D./Garfunkel/J. Harp. Charlottesville (Jim Racey-WCHV) Garfunkel/Carpenters/Heatwave/Clapton. Gains: Steely Dan/Bee Gees Chicago (Rob Reynolds-WYEN) B. Manilow/Garfunkel. Calls: Hill. Gains: Odyssey/Rawls. Chillicothe (Rhea Weatherford-WCLL) Meco/The Babys/Withers/Wings/C. Mangione. Cincinnati (Susan Howe-WLW) Steely Dan/Rita C./Abba. Gains: Bay City Rollers/Newman/Joel. Columbia (Mike Collins-WIS) Garfunkel/Edelman/Carpenters. Gains: Bee Gees/Odyssey/Abba/Rivers. Dayton (Steve Kirk-WING) Raydio/Garfunkel/LeBlanc & Carr/Firefall/G. Wright. Denver (Hal Widsten-KLZ) B.J. Thomas/Abba/Gibb/Carpenters/Gates/Gates/Hill/Poc Coog (ALIVE)/I. Wmg. Des Moines (Del Hull-KRNT) Abba/Garfunkel/McCoo & Davis. Gains: Hill/Bee Gees (ALIVE)/J. Wms. Detroit (Bob Chenault-WOMC) Manilow/Gold/Kansas/Carpenters. Calls: Garfunkel/B.J. Thomas. Dubuque (Steve Sesterhenn-KDTH) P. David/Sunshine/Rita C. Gains: Joel/Gates/Rawls.

Durham (Joe Nuchols-WDNC) Steely Dan/Cotton/B.J. Thomas/Kansas/Garfunkel. Gains: Elliman/Rogers.

Eugene (Lee Gordon-KPNW) M. James/Midler/Cotton/The Babys/Odyssey. Calls: Reddy/Rita C. (new).

- - (Vicky Larson-KUGN) J. Williams/Withers/Murray/B.J. Thomas. Calls: Hill/M. Scott/J. Harp.

Everett (Robert O'Brian-14RKO) Garfunkel/Cotton/Mangione/Bonoff. Gains: Ross/Martino/Wings. Fitchburg (Chuck Morgan-WEIM) The Babys/Mark James/B.J. Thomas/Clapton. Calls: Geils/Tavares. Continued on Page 10.....

# (Associate Editor, Betty Hollars)

Hot Line: AIN'T GONNA' HURT NOBODY-Brick (Bang) The familiar Brick sound brings top 10 action in many areas: WVKO (2), WJIZ (6), WABQ (6), WNAT (6), WBUL (6), WMBM (9).

Looking Good: LE SPANK-Le Pamplemouse (AVI) New York disco dance craze catching on in varied sections of the country: St. Louis, Albany, Chicago, Dayton & Natchez.

Most Added: DON'T COST YOU NOTHING-Ashford & Simpson (Warner Bros.) This successful combo scores again with a number of major market additions.

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW TW

	A		
7.	1.	ALWAYS & FOREVER-Heatwave	21. 16. THEME: WHICH WAY IS UP-Stargard
2.	2.	OUR :LOVE-Natalie Cole	8. 17. SERPENTINE FIRE-Earth, Wind & Fire
1.	3.	REACH FOR IT-George Duke	13. 18. BOP GUN-Parliament
11.	4.	TOO HOT TA TROT-Commodores	16. 19. BELLE-Al Green
		JACK & JILL-Raydio	30. 20. SOFT & EASY-Blackbyrds
29.	6.	AIN'T GONNA' HURT NOBODY-Brick	17. 21. SOMEBODY'S GOTTA WIN-Controllers
9.	7.	GALAXY-War	26. 22. CHOOSING YOU-Lenny Williams
10.	8.	DANCE, DANCE-Chic	23. LE SPANK-Le Pamplemouse
15.	9.	WITH PEN IN HAND-Dorothy Moore	18. 24. IF IT DON'T FITKellee Patterson
3.	10.	OOH BOY-Rose Royce	12. 25. DO DO WAP-Curtis Mayfield
6.	11.	LOVELY DAY-Bill Withers	20. 26. NATIVE NEW YORKER-Odyssey
		LADY LOVE-Lou Rawls	27. IT'S YOU THAT I NEED-Enchantment
19.	13.	BABYLOVE'S ALL FOR YOU-Deniece Wms.	. 23. 28. YOU CAN'T TURN ME OFF-High Inergy
5.	14.	COME GO WITH ME-Pockets	29. LOVE ME RIGHT-Denise LaSalle
4.	15.	F-FUN-Con Funk Shun	25. 30. GETTING READY FOR LOVE-Diana Ross

Movin' On Up

PLAYING YOUR GAME BABY-Barry White (20th) FLASHLIGHT-Parliament (Casablanca)

Top Airplay

DON'T COST YOU NOTHING-Ashford & Simpson
LET'S HAVE SOME FUN-Barkays
LOVE YOU-Brass Construction
WORKING TOGETHER-Maze
AM I LOSING YOU-Manhattans
BABY COME BACK-Player
FOR YOUR LOVE, LOVE, LOVE/& f.-Joe Simon
THANK YOU FOR THE LOVE-Mother's Finest
GOOD LUCK CHARM-Ohio Players
REACHING FOR THE SKY-Peabo Bryson
ONCE IN A LIFETIME-Temptations
IF YOU DON'T...-James Brown
I LOVE YOU-Donna Summer
SPANK YOUR BLANK BLANK-Morris Jefferson
YOU ARE MY PEACE OF MIND-David Ruffin

Correspondents' Preferred Picks
SHOUT IT OUT-B.T. Express (Columbia)
CAN YOU GET IT?-Mandrill (Arista)
MAXIMUM STIMULATION-Jimmy Castor Bunch (Atlantic)
PRIVATE PROPERTY-Dells (Mercury)
INTIMATE FRIENDS-Eddie Kendricks (Tamla)
THFRE'S NO OTHER LIKE YOU-Archie Bell (Phil.Int'l.)
LARRY, MOVE YOUR HAND-Penguin Feet (H.D.M./Amherst)
RUB DOWN-Joe Tex (Epic)
LOVE THAT WILL NOT DIE-Johnny Guitar Watson (DJM)
OUT OF THE GHETTO-Isaac Hayes (Polydor)
LOVE SHOCK/CALL MY JOB-Albert King (Tomato)
IF YOU REALLY REALLY LOVE ME-Eddie Floyd (Mercury)
NEW HORIZON-Sylvers (Capitol)
I CAN SEE CLEARLY NOW-Ray Charles (Atlantic)
CLOSE ENCOUNTERS-Gene Page (Arista)/Meco (Casabl.)

Regional Highlights
New: Jimmy Castor, Sylvers, Maze, Living Proof, Ohio Players. Reg: McKinley Mitchell.

Berkeley (Rob Singleton-KRE) New: AWE & Ben E. King, Ohio Players, Maynard Ferguson (both), Isaac Hayes, Redd, Hedwig, & Crossley, Ray Barretto. LP's: George Benson, Maze, Harvey Mason, Taj M. Birmingham (Shelley Pope-WBUL) #1-Dorothy Moore, #3-Heatwave, #5-Commodores, #7-Eddie Mobley.

New: O.V. Wright, Al Green, Ona Watson, Teddy Pendergrass. On: Emotions (GEE WHIZ).

Chicago (Earnest James-WMEK/YM) #5-Barkays, #6-Chic, #7-Morris Jefferson. Gns: War, Pockets, Brick.

New: B.T. Express, Samantha Sang, Ashford & Simpson, Willie Hutch, Greg Perry. Rg: Belle Epoque.

Cleveland (Mike Payne-WABQ) #2-Bill Withers, #4-Blackbyrds, #5-Enchantment, #9-Parliament, #10
Raydio. New: New Birth, Brass Construction, Dells, ADC Rand, First Choice. LP: Lou Rawls.

Columbus (Keith Willis-WVKO) #1-Mother's Finest, #3-Barkays, #7-Lou Rawls, #6-Denise LaSalle. Gns:

Staples, Stargard, Ronnie Dyson. New: Mandrill, Jimmy Castor Bunch, Eddie Kendricks, Maze.

Dayton (Lankford Stephens-WDAO) #1-Mother's Finest, #2-Le Pamplemouse, #10-Raydio. Gns: Dells,

Archie Bell, R.Dyson, I.Hayes, L.Haywood. New: Ashford & S., D.Ruffin, J.Castor, Brass Cons.

Galveston (Randy Sterling-KGEO) #1-Mavis Staples, #2-Raydio. New: Bootsy's Rubber Band, Manhattans.

J.G.Watson. Reg: P.Bryson, D.Moore, G.McCrae, Sylvers, Maze, Ashford & S. On: Parliament, J.Simon Menderson (J.T.-KGRI/FM) #1-Raydio, #4-Santa E. Gns: Brick, L.Williams, Greg Perry, Ohio Players.

New: Delphonics, Regal Devey, Jacksons, J.G.Watson, Harold Melvin, Mighty Clouds of Joy.

Miami (Ralph Featherstone-WMEM) #1-Archie Bell, #5-Raydio, #10-B.T. Express. Gns: Enchantment, D.

LaSalle, Ashford & S., Brass Cons., Isaac Hayes, B.White, New: Penguin Feet, Mandrill, A.King.

Mew York (Sonny Taylor-WWRL) #1-Donna Summer, #1-Raydio, #10-B.T. Express, Low Committee

Ons: Meco, Player, Cerrone. Re-add:Con Funk Shun. New: Joe Simon, Lou Rawls, Eddie Kendricks.

St. Louts (Chico Brown-KATZ)

Black Radio Correspondents' LP cuts are on page 13.....

#### Country Music (Associate Editor, Elma Greer)

DON'T BREAK THE HEART THAT LOVES YOU-Margo Smith (Warner Bros.) Prime Movers: WHAT DID I PROMISE HER LAST NIGHT-Mel Tillis (MCA)

Too obvious for comment.

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

1. WHAT A DIFFERENCE...-Ronnie Milsap OUT OF MY HEAD...-Loretta Lynn TAKE THIS JOB...-Johnny Paycheck 4. 2. 2. 7. TO DADDY-Emmylou Harris 5. 5.

MIDDLE AGE CRAZY-Jerry Lee Lewis MY WAY-Elvis Presley

14. YOU'RE THE ONE-Oak Ridge Boys 16. 8. I JUST WISH...-Larry Gatlin LONELY STREET-Rex Allen Jr.

6. 9. SOMETHING TO BRAG ABOUT-Mary Kay Place DON'T BREAK THE HEART...-Margo Smith 12. 10. 21. 11.

HERE YOU COME AGAIN-Dolly Parton THE FIRST TIME-Billy "Crash" Craddock MAY THE FORCE...-Tom T. Hall 10. 12. 11. 13.

22. 14.

STANDARD LIE NUMBER ONE-Stella Parton 13. 15.

Other Gains, Sales and/or Requests
MAMAS, DON'T LET YOUR BABIES...-Waylon & Willie
SHINE ON ME-John Wesley Ryles I PROMISED HER A RAINBOW-Bobby Borchers I'VE CRIED THE BLUES ... - Crystal Gayle RUNNIN' KIND-Merle Haggard BARTENDERS BLUES-George Jones YOU KNOW WHAT-Jerry Reed & Seidina SHAKE ME, I RATTLE-Cristy Lane ANGEL OF THE MORNING-Melba Montgomery HOLD TIGHT-Kenny Starr

<u>₩</u> <u>1W</u> 16. COME A LITTLE BIT CLOSER-Duncan/Fricke I'M KNEE DEEP...-Dave & Sugar

9. 17. 15. 18.

COME TO ME-Roy Head
WHAT DID I PROMISE...-Mel Tillis 29. 19. 26. 20. WOMAN TO WOMAN-Barbara Mandrell 27. 21. DO I LOVE YOU-Donna Fargo

--. 22. SOME I WROTE-Statler Bros.

I DON'T NEED A THING...-Gene Watson 24. 23. 23. 24. SWEET MUSIC MAN-Kenny Rogers

20. 25. I JUST WANT TO BE...-Connie Smith HOW CAN I LEAVE YOU...-John Denver 25. 26. GOD MADE LOVE-Mel McDaniel

--. 27. 18. 28. GEORGIA KEEPS PULLING ... - Conway Twitty

--. 29. WE GOT LOVE-Lynn Anderson I LOVE YOU...-Ronnie McDowell --. 30.

Action Sides
YES MA'AM-Tommy Overstreet IF I HAD A CHEATING HEART-Mel Street TWO DOORS DOWN-Zella Lehr LONELY HEARTS CLUB-Billie Jo Spears BEDROOM EYES-Don Drumm RED HOT MEMORY-Kenny Dale WALK RIGHT BACK-Anne Murray AFRAID YOU'D COME BACK-Kenny Price IT DOESN'T MATTER ANYMORE-R.C. Bannon SOFT LIGHTS & HARD COUNTRY MUSIC-Moe Bandy

rplay: (New listings are underlined)
Marty Robbins (25); Bill Anderson & Mary Lou Turner (21); Hank Williams Jr. (18); Mary Kay
Miller (15); Porter Wagoner (13); Freddie Hart (13); Eddie Middleton (12); Jim Reeves (11);
Cates Sisters (10); Ava Barber (10); Lee Dresser (10).

New Releases That Merit Airplay
LOVE SOMEBODY TO DEATH-Ed Bruce (Epic)

ANOTHER WOMAN-Billy "Crash" Craddock (ABC)

New Releases That Merit Airplay

LOVE IS A WORD-Dickey Lee (RCA)

WALTZ OF THE WIND-Woody (ABC/Hi " Craddock (ABC) WALTZ OF THE WIND-Woody (ABC/Hickory)
POOR POOR PITIFUL ME-Linda Ronstadt (Asylum)

Roundup

Akron (Don Dempsey-WSIR) Gns-G.Watson (37-24), B.Mandrell (35-27). Deb-C.Lane (38), Z.Lehr (39).

Aberdeen (Jack McDaniel-KKAA) Deb-D.Fargo (28), M.McDaniel (29). Rq-V.Gosdin, D.Fargo, J.Paycheck.

Albany, Ore. (Larry Blair-KRKT) Deb-J.Russell (32), B.J.Spears (29), W.Burgess (23). Pl-K.Dale.

Ann Arbor (Mark Thomas-WNRS) Pl-J.Ward, D.Lee, C.Hunley, J.Reeves, E.Bruce. Rq-M.McDaniel.

Asheville (Dave Jacobs-WWNC) Gns-Sovine (18-6), G.Watson (16-8). Pl-M.Robbins, J.Reeves. Rq-F.Hart.

Ashland (Christopher Stoney-KCMX) Deb-P.Rakes (30). Pl-A.Barber, Anderson/Turner. Rq-K.Dale.

Battle Creek (Mark Shepard-WWKQ) Gns-T.T.Hall (26-19). Pl-D.Fargo, R.McDowell, M.McDaniel, G.Watson

Biloxi (Lance Carson-WVMI) Pl-M.K.Place, G.Watson, A.Murray. Rq-L.Gatlin, T.G.Sheppard, M.Smith.

Birmingham (Dan Brennan-WVOK) Gns-G.Griffith (20-7). Pl-A.Murray, K.Dale, H.Williams Jr., M.Robbins

Bismarck (Marv Allen-KBMR) Pl-M.Bandy, B.J.Spears, A.Murray, M.Robbins, J.Paris. Rq-B.Mandrell.

Boise (Paul Rider-KGEM) Pl-M.Fillis, B.Borchers, J.W.Ryles. Rq-K.Southern, T.Overstreet.

Cape Girardeau (David Holt-KZYM) Deb-D.Fargo (22), G.Watson (23), J.W.Ryles (25). Pl-T.Overstreet.

Carrollton (Ray Hammons-WLBB) Pl-L.Ronstadt, R.Coolidge, Firefall, A.Garfunkel, D.Lee, J.Ward.

Chicago (Bill Hart-WJJD) Deb-D.Drumm (28), M.McDaniel (29). Pl-Z.Lehr, R.McDowell, B.C.Craddock.

- - (Joanne Calloway-WMAQ) Gns-Place/Nelson (30-22), D.Fargo (31-23). Pl-L.Gatlin. Rq-B.Arbor.

Columbia (Ken Martin-WCOS) Deb-Z.Lehr (39). Pl-M.Robbins, J.Reed, G.Jones, B.J.Spears. Roundup --- (Joanne Calloway-WMAQ) Gns-Place/Nelson (30-22), D.Fargo (31-23). Pl-L.Gatlin. Rq-B.Arbor. Columbia (Ken Martin-WCOS) Deb-Z.Lehr (39). Pl-M.Robbins, J.Reed, G.Jones, B.J.Spears.

Cypress Gardens (Terry Slane-WGTO) Pl-B.K.Perry, L.Dresser, A.Barber, M.Bandy, M.Robbins, A.Murray. Dallas (Peggy Sears-KBOX) Deb-A.Murray (37), M.Bandy (38), K.Starr (39), R.C.Bannon (40).

Denver (Jon Lawrence-KERE) Pl-B.C.Craddock, T.Overstreet, M.Montgomery, B.J.Spears, H.Williams Jr. -- (Bill Ashford-KLAK) Deb-J.W. Ryles (27), Z.Lehr (28), G.Jones (31). Pl-J.Naylor, B.C.Craddock Des Moines (Johnny Dolan-KSO) Deb-K.Dale (54), D.Houston (53), K.Price (59), B.J.Spears (60).

Detroit (Cindy-WDEE) Pl-Waylon & W., D.Drumm, M.Street, M.Haggard, B.J.Spears, P.Rakes, M.K.Miller.

Durham (Joe Nuckols-WDCG) Deb-C.Gayle (27). Pl-L.Anderson, D.Rogers, B.Borchers, G.Jones.

Eugene (Bob Wise-KEED) Deb-Cal Smith (30). Pl-D.Drumm, B.C.Craddock, F.Hart, M.Bandy, C.Hunley.

Everett-Seattle (Brian Austin-KWYZ) Gns-M.Smith (28-18), M.McDaniels (41-33). Pl-F.Hart, A.Turner.

Fargo (Donnie Roberts-KFGO) Pl-T.Overstreet, K.Dale, L.Dresser, A.Barber, M.Haggard. Everett-Seattle (Brian Austin-KWYZ) Gns-M.Smith (28-18), M.McDaniels (41-33). Pl-F.Hart, A.Turner. Fargo (Donnie Roberts-KFGO) Pl-T.Overstreet, K.Dale, L.Dresser, A.Barber, M.Haggard. Fayetteville (Mike Edwards-WFAI) Pl-M.James, Pete & Anthony, R.McIntire, B.K.Perry, M.Robbins. Florence (Steve Casey-WXOR) Pl-M.Street, M.Haggard, T.Overstreet, K.Dale, Willie & Waylon, Kendalls Ft.Worth/Dallas (Art Davis-WBAP) Gns-J.W.Ryles (16-9). Pl-M.Robbins, J.Denver, J.Reeves, Cates. Gilroy (Laura-KFAT) LP-E.Harris (LEAVING LOUISIANA), S.Young (NO PLACE TO FALL), H.Axton (FREE). Hanford (Jesus A.Gradillas-KNGS) Pl-G.Jones, R.McDowell, B.J.Spears, V.Gosdin, M.Street, D.McCall. Harlan (Robert D.Baxter-WFSR) Pl-M.Haggard, P.Wagoner, C.Smith, T.Overstreet, B.J.Spears. Houma (Les Domangue-KCIL) Gns-V.Broussard (11-1), V.Trevor (23-8), G.Jones (25-9). Pk-A.Murray. Houston (Joe Ladd-KIKK) Pl-M.Boyd, M.Robbins, D.Lee, J.Ward, B.C.Craddock. ... Roundup cont'd. on page 6... ... Country Club, page 12... ... LP cuts, page 13...

Roundum (cont'd. from pg. 5)

Huntsville (Rick Warren-WBHP) Gns-Hank Jr. (42-34). Pl-A.Murray, B.D.Burns, M.Bandy, M.Robbins.

Indianapolis (Herb Allen-WFMS) Gns-M.McDaniel (24-14). Pl-Cates, B.Borchers, Z.Lehr, J.W.Ryles.

- - (Bill Robinson-WIRE) Pk-M.Robbins. Pl-D.King, M.Street, K.Price, Hank Williams Jr.

Jacksonville(J.St. John-WQIK)Gns-J.Carver (36-27). Pl-B.J.Spears, A.Murray, T.Overstreet, A.Barber.

Jamestown (Ole Olson-KSJB) Pl-M.Robbins, Peggy Sue, A.Barber, F.Hart, B.Walker. Rq-D.Drumm.

Kansas City (Don Rhea-KCKN) Pl-M.Bandy, B.J.Spears, A.Murray, Anderson/Turner. Rq-R.C.Bannon.

- - (Ted Cramer-WDAF) Deb-B.Borchers (24), D.Drumm (30). Pl-L.Anderson, G.Watson. Rq-Oaks.

Kennewick (Doug Allen-KOTY) Gns-T.T.Hall (32-22). Pl-M.Haggard, B.Mandrell, B.Arbor, Waylon &W.

Kingsville (Gordon K.Marcy-KINE/AM) Deb-M.Tillis (27), B.Mandrell (28), C.Gayle (30). Pl-K.Starr.

Lansing (Wayne Waters-WITL) Gns-L.Gatlin (12-6), Oaks (19-9). Pl-A.Murray, J.Reeves, M.K.Miller.

Las Vegas (Mike Farrell-KRAM) Pl-J.Reeves, M.Robbins, D.Drumm, J.Ward, M.Bandy. Lansing (Wayne Waters-WITL) Gns-L.Gatlin (12-6), Oaks (19-9). Pl-A.Murray, J.Reeves, M.K.Miller.

Las Vegas (Mike Farrell-KRAM) Pl-J.Reeves, M.Robbins, D.Drumm, J.Ward, M.Bandy.

Lockhart (John Hood-KCLT) Deb-A.Murray (25). Pl-B.Mandrell, B.J.Thomas, M.Haggard, B.J.Spears.

Los Angeles (Cathy Hahn-KLAC) Deb-G.Jones (53), A.Murray (54), R.C.Bannon (55), P.Wagoner (56).

Manitowoc (Bob Irish-WCUB) Deb-J.Harp (27). Pl-J.Reeves, M.Robbins, A.Murray, D.King, J.Spalding.

Medford (Nick Jaggstone-KSHA) Pl-L.Gatlin, E.Middleton, A.Murray, D.Rogers, Cowboys, Waylon & W.

Memphis (Hal Jay-WMC) Gns-Statlers (20-7). Deb-C.Lane (8). Pl-M.Bandy, J.W.Ryles, M.McDaniel.

Miami (Ron Tatar-WWOK) Pl-M.Street, G.Jones, A.Murray, P.Wagoner, D.Drumm, M.Montgomery.

Mobile (Bill Robbins-WKSJ) Pl-Waylon & W., B.D.Burns, B.J.Spears, Z.Lehr, G.Jones. Rq-B.D.Burns.

Modesto (Kenny Roberts-KTRB) Gns-Statlers (30-21). Pl-D.Rogers, B.Mandrell, M.Tillis. Rq-R.C.Bannon

Nashville (Mary Catherine-WSM) Pl-R.McDowell, B.J.Spears, Anderson/Turner, Hank Jr., Z.Lehr.

Natchez (Bob Cupit-WNAT) Pl-Red Sovine, A.Barber, S.Alexander, K.Dale, F.Hart, C.Louvin, T.Cash. Nashville (Mary Catherine-WSM) Pl-R.McDowell, B.J.Spears, Anderson/Turner, Hank Jr., Z.Lehr.
Natchez (Bob Cupit-WNAT) Pl-Red Sovine, A.Barber, S.Alexander, K.Dale, F.Hart, C.Louvin, T.Cash.
New Bern (Don Harrison-WBIC) Pl-A.Barber, R.Sovine, L.Dresser, M.Bandy, Z.Lehr.
New York (Ed Salamon-WHN) Pl-L.Ronstadt, J.Ward, M.Robbins, B.Borchers.
Oakland (Bobby Guerra-KNEW) Pl-R.McDowell, Anderson/Turner, M.K.Miller, M.Robbins, M.Street.
Orlando (Mike Burger-WHOO) Deb-B.J.Thomas (39), A.Murray (40), C.Gayle (33). Pk-J.Ward. Pl-J.Peters
Oshkosh (Charlie Hart-WYTL) Deb-Waylon & W. (25). Pl-A.Murray, K.Dale, B.J.Thomas, D.King, D.Drumm.
Panama City (John Dunaway-WPAP) Pl-M.McDaniel, T.Tigre, J.Scaly, T.Bresh, K.Dale. Rq-D.Drumm.
Phoenix (Terry Black-KJJJ) Pl-R.McDowell, M.K.Miller, B.Parker, K.Dale, T.Cash. Rq-D.McGuire.
- - (John D.Buchanan-KNIX-AM/FM) Deb-J.Russell (33), B.J.Spears (34). Pl-M.Montgomery, C.Lane.
Polson (Bob Borino-KERR) Gns-M.Tillis (16-7). Pl-L.Anderson, B.Goldsboro. Rq-B.Mandrell.
Pt. Arthur (Dick Davis-KYKR) Pk-M.Haggard, P.Rakes. Pl-J.Reeves. K.Dale. Rq-D.McCall. Polson (Bob Borino-KERR) Gns-M.Tillis (16-7). Pl-L.Anderson, B.Goldsboro. Rq-B.Mandrell.
Pt. Arthur (Dick Davis-KYKR) Pk-M.Haggard, P.Rakes. Pl-J.Reeves, K.Dale. Rq-D.McCall.
Portland, Me. (Hal Knight-WPOR) Pl-R.McDowell, D.Fargo, C.Gayle, N.Felts, M.McDaniel.
Portland (Don Lane-KRDR) Pl-K.Dale, A.Murray, Anderson/Turner, D.King, L.Dresser, B.J.Thomas.
Pueblo (Randy Lee-KPUB) Pl-Waylon & W., Cates, Z.Lehr, M.K.Miller, G.Jones, Hank Jr. R.C.Bannon.
Redmond (Harry Gift-KFRB) Pl-B.Walker, A.Murray, Anderson/Turner, D.McCall, R.Remington.
Rochester (Pat O'Neil-KKEE) Pl-Z.Lehr, T.Overstreet, F.Hart, K.Dale, Anderson/Turner, A.Barber.
Rockford (Curtis King-WKKN) Pk-L.Anderson/Turner. Pl-A.Murray, B.K.Perry, M.McDaniel, J.Ward.
Saginaw (Tommy Samoray-WKCQ) Pl-B.J.Spears, Waylon & Willie, George Jones. Rq-C.O'Shea.
St.Cloud (Dean Allen-WJO) Gns-R.Milsap (15-10), F.Fender (26-23). Pl-B.Mandrell, B.J.Spears.
Salem (Jeff Williams-KGAY) Pl-M.Bandy, Uptown Country Boys, C.Coreson, A.Hari, B.K.Perry, C.Hunley.
San Bernardino (Bob Mitchell-KCKC) Gns-M.Street (33-21). Deb-E.Rabbit (18), M.Robbins (27).
San Diego (Ed Chandler-KSON) Pl-Anderson/Turner, A.Barber, M.Bandy, J.Peters, J.Ward. Rq-M.Street.
San Jose (Don West-KEEN) Pl-A.Murray, M.Robbins, K.Bonoff, M.Street, A.Barber, K.Price.
Savannah (Terry Wunderlin-WQQT) Pl-Anderson/Turner, M.Bandy, J.Reeves, M.Robbins, Hank Jr.
Seattle (Peyton/Oson-KAYO) Pl-T.Bresh, M.Robbins, M.Bandy, J.Reeves, M.Robbins, Hank Jr.
Seattle (Peyton/Oson-KAYO) Pl-M.Wilson, P.Wagoner, D.Drumm, Anderson/Turner, T.Cash, A.Barber.
Shelby (Mark Grady-WOHS/FM) Pl-M.Wilson, P.Wagoner, D.Drumm, Anderson/Turner, T.Cash, A.Barber.
Shreveport (Ron Scott-KRMD) Gns-Saskia & Serge (36-23), K.Price (31-25). Pl-J.W.Ryles, M.Haggard.
South Bend (Tom Sidwell-WJVA) Deb-Waylon & W. (25), B.Mandrell (31), J.W.Ryles (38). Pl-J.Cash.
Stevens Point (Pat Martin-WXQ) Gns-J.L.Lewis (16-8). Deb-M.K.Flace (21). Pl-L.Ronstadt, D.Fargo.
Tacoma (Russ Riley-KMO) Pl-Uptown Country Boys, Hank Jr., M.Haggard, A.Murray. Rq-D.Fargo. Stevens Point (Pat Martin-WXXQ) Gns-J.L.Lewis (16-8). Deb-M.K.Place (21). Pl-L.Ronstadt, D.Fargo.

Tacoma (Russ Riley-KMO) Pl-Uptown Country Boys, Hank Jr, M.Haggard, A.Murray. Rq-D.Fargo.

Talladega (Wayne Ball-WEYY) Pl-R.McDowell, L.Dresser, C.Peterson, Jack & Frink, R.Sanders.

Thibodaux (Rick Luquette-KTIB) Pk-B.Anderson/Turner. Pl-Waylon & W., K.Dale, L.Dresser, D.King.

Toledo (Bob Pepas-WTOD) Pl-F.Hart, Anderson/Turner, M.Haggard, M.Robbins, D.King.

Tucson (Tim Tyler-KIKX) Deb-R.Claybourne (19). Pl-C.Hunley, M.Bandy, Z.Lehr, K.Dale, M.Robbins.

Toronto (Joe LeFresne-CFGM) Deb-Dallas Harms (20). Pl-G.Watson, M.Tillis, J.Paycheck (fl.).

Victoria (Marvin Paul-KNAL) Gns-B.Parker (18-10). Pk-Anderson/Turner. Pl-B.D.Burns, G.Ortega.

Washington, D.C. (Chris Gullett-WPIK/WXRA) Deb-A.Barber (46), D.Lee (47), P.Wagoner (48), F.Hart.

W.Palm Beach (Jim Howie-WIRK/FM) Gns-K.Price (30-6), M.Tillis (14-7). Deb-D.Drumm (24), M.Bandy (27)

Wheeling (Bob Berry-WWVA) Pl-G.Watson, D.Drumm, J.Ward, B.J.Thomas, M.Street. Wheeling (Bob Berry-WWVA) Pl-G. Watson, D. Drumm, J. Ward, B. J. Thomas, M. Street. Wichita, Ks. (Don Walton-KFDI) Pk-J.Reeves. Pl-J.Allen, F. Hart, B. ThunderKloud, J. Peters, J. Naylor. Wolf Point (Jerry Gerke-KVCK) Pl-R.C.Bannon, R. McDowell, J. Peters, J. Ward, R. Sanders, B. D. Burns. Yakima (Jerry Wilson-KUTI) Pl-A. Murray, D. Drumm, D. King, M. K. Miller, G. Griffith, M. Bandy, M. Robbins Yankton (Jefferson Red-WNAX) Deb-Z. Lehr (34), M. Haggard (45), B. Parker (48), D. McCall (50).

News From the Country Music Association

The C.M.A. Board of Directors held its quarterly meeting January 9 - 12 in Acapulco. Prime topic of discussion was C.M.A.'s 20th anniversary and how best to celebrate it. Plans were also made for the International Show, which will be a part of next June's Fan Fair. It was announced that sometime in May the U.S.Postal Service will issue a Jimmy Rogers commemorative stamp—the first time a country artist has been so honored. The NBC-TV special, "Fifty Years of Country Music," to be presented January 22nd, will include a videotape showing Postmaster General B.F. Bailer at the Country Music Hall of Fame unveiling the artist's original rendering of the stamp.

Next quarterly Board of Directors meeting is scheduled for April 17 - 19 in Washington, D.C.

# Welcome

We look forward to working with the following, new correspondents to the Gavin Report.

Gordon K. March, KINE-Kingsville, Tx. John Hood, KCLT-Lockhart, Tx. Rob Baxter, WFSR-Harlan, Ky.

John St. John, WQIK-Jacksonville, Fla. Gary L. McKenny, KNOE-Monroe, La. Kenny Roberts, KTRB-Modesto, Ca.

# Total Reports - January 16 thru Wed. January 18 Total Reports this week 219 - last week 212 Research Assistant - Kent Zimmerman

I CAN'T HOLD ON-Karla Bonoff- 12 reports. KJR (20). On: KGW. Also: KSLY (9), KBOZ (29), KPAM (30). On: WKLN, WRBN, KDOK, KBDF, KQOT, KYYX/FM. Rq: KATA.

YOU MAKE ME CRAZY-Sammy Hagar- 16 reports (16 last week). KQOT (12), WHHY (13), KYLT (14),

KFXM (15), KRIZ (22 to 15), WLOF (23), KKIQ (26), KRLC (26), KRHC (28), KTEM (28). On: WCIL/FM, WKKY, WKLN, KNDE, KYJC. SWEET MUSIC MAN-Kenny Rogers- 18 reports. KOKK (5), KTEM (10 to 5), KEWI (7), KKXL (11), KLEO (27 to 18), WAUG/FM (23), WXXX (25), KRIB (30). On: WIBR, WKLN, KJCK/FM, KFYE, KELP, KOOK, KOZE, KSTT. Rq: KOYN/FM, KKOA. KOZE, KSTT. Kq: KOYN/FM, KKOA.

JACK & JILL-Raydio- 29 reports. KILT (17 to 9), 96X (25), WBBQ (25). On: WNOE. Also: WCIR (5), WANS (6), WCGQ (29 to 19), KAYC (26 to 21), WGNI (27 to 22), KYYX/FM (24), KVIC (27), WRFC (27) KILE (29), KPUG (30), KQDI (30), WONS (30). On: WBTR/FM, WFLB, WGSV, WIRK, WXXX, Q107, KAOK, KDOK, KWIC, KROF, KOBO, KMHT, KZUE.

EASY TO LOVE-Leo Sayer- 30 reports. WRKO (22 to 17), WOKY (22). Also: 3WD (10), WRBN (16), KC148 (18), KQOT (23), 92Q (24), KMHT (25), KSEL (25), KWIC (25), WIMA (26), WHEB (28), KOTN (28). On: WAUG/FM, WFBC, WICC, Z96, CKPR, WZOO, WWKE, WMID, WLOF, WKLN, CKIOI, KAKC, KFYE, KRIB, KNDE, KLBK. Rq: KANE.

MINDBENDER-Stillwater- 32 reports (38 last week). On: WAYS, KJR KJRB. Also: WRBN (2) WDLP (8 to RASH TO LOVE: Lee Sayer - 30 reports. WRW (22 to 17), WORT (22). Albeit 300 (10), WEBM (16), WCD18 (10), MCD18 (10 Continued on Page 8.....

TOP 40 Station Reports - continued from Page 7....

STREET CORNER SEREMADE—Wet Willie- 80 reports (72 last week). WQXI (8), 293 (14), KGW (25 to 19), KRSP (22), WNOE (25), KJRB (26), WBBQ (29). On: KTAC, KLIF, KJR, KING, 99X. Also: WQEN (3), KYLI (4), WABB (4), WZOO (5), WKKY (6), KOKK (7), KRLC (7), 94% (7), WPPI (13 to 8), KLEO (17 to 9), WGNI (9), KGKL (10), KJOY (11), KQOT (18 to 13), CKKIOI (18 to 13), etc. Off: KFIV. SERPENTINE FIRE-Earth, Wind & Fire-80 reports (69 last week). KJR (5), WNOI (6), WFDC (7), WAYS (8), KLIV (10), WQXI (11), KJRB (13), WMAK (16), WIFE (17), WRKO (26 to 21), WCOL (29 to 23), KRSP (25). On: WNOE. Also: WKKY (4), KREM (11 to 6), WANS (7), KEEL (14 to 8), CKKIOI (8), WART (14 to 9), KROW (10), WAGQ (10), WHITI (20 to 11), WLOF (11), WGCQ (22 to 13), WAMS(14), etc THUNDER ISLAND—Jay Ferguson- 89 reports (65 last week). KRSP (17), 13Q (22), WBBQ (28), WAX (28), WRKO (29). On: WAYS, WNOE. WYS, WNOE. WILL. Also: WKLN (9), KRLC (10), 94Q (12), WGSV (14), WICY (14), KFMD (15), WCRO (23 to 17), WGUY (17), 3WD (24 to 17), KOZE (23 to 18), WAACI (18), WFLB (24 to 19), WRRC (24 to 19), KLWN/FM (25 to 20), WRRN (20), WANS (20), etc. HAPPY ANNIVERSARY-Little River Band- 97 reports (71 last week). KRSP (18), WIFE (18), 13Q (24), BIOO (24), KIOA (29). On: WAYS, WBBQ, KJR, KJRB, KTAC. Also: WHNY (9), KTLT (10), KKLS (17), KAKL (17), KEIN (22 to 17), KKKL (18), KBEQ (21), KNDE (30 to 22), KCEN (22), 3WD (30 to 24), KOKK (24), KLBK (25), KFAM (30 to 25), KATA (25), WRBN (25), 15Q (25), WBTR/FM (25), etc. LAY DOWN SALLY-Bric Clapton- 96 reports. WQXI (5), WKXX (18 to 13), 293 (20 to 15), KJR (22), KJRB (27), WATS (23), WHENQ (25), WBSQ (26), 13Q (30). On: WBSR, WFIL, WMAK, KFRC, KING. Also: 94Q (2), WHNY (3), WFPI (7), WGNI (18), WONS (20), WANS (20), WANS (23), KJR (22), WCD (19), KING (19), WRKO (26), 13Q (30). On: WBSR, WFIL, WMAK, KFRC, KING. Also: KSLY, WAS (23), WRPI (70), WRCO (27), KJR (27), WGNI (18), WCNY (28 to 19), WZD (19), KING (27), WGNI (18), WGNY (28 to 19), WZD (19), KING (27), W DANCE, DANCE-Chic- 121 reports (98 last week). 99X (3), 96X (3), WRKO (6), WNBC (6), KFRC (15 to 8), WPRO/FM (15 to 8), KSLQ (16 to 11), 13Q (17 to 11), WPGC (17 to 12), KLIV (18 to 13), KRSP (22 to 16), WOKY (27 to 16), WBBQ (25 to 17), WMAK (17), KILT (17), WIFE (19), WNCI (20), KRTH (22), WAYS (24), KJRB (24), 10Q (27), WCOL (30). On: WNOE, KJR, etc. WHAT'S YOUR NAME-Lynyrd Skynyrd- 128 reports (112 last week). WQXI (4), WKXX (5), WBBQ (7), Z93 (17 to 10), KRSP (14), 13Q (17), WNOE (18), KFRC (24 to 19), WPGC (25 to 19), WPRO/FM (30 to 20), WOKY (21), KLIF (22), KRTH (23), KING (24), WRKO (25), 99X (30), 96X (30). On: KJR, KJRB, KTAC. Also: KANE (2), KOBO (3), KRLC (4), WRFC (4), 94Q (6), WGNI (6), etc. -Debuts-

WDUN/WWID-Gainesville WMOH-Hamilton, Oh. WAUG-Augusta KOBO-Yuba City KXEL/FM-Waterloo, Ia. WTLB-Utica WSPT-Stevens Point KKSS-St. Louis KXEL/FM-Waterloo WGUY-Bangor WISE-Asheville KBCL-Shreveport WONS-Tallahassee KASH-Eugene WZOK/FM-Rockford KEWI-Topeka WDIF-Marion KSTN-Stockton KALE-Tri Cities WLAY-Sheffield, Al. K104-Fresno KOYN/FM-Billings KEED-Eugene KCMX-Ashland KOOK-Billings KASH-Eugene WRVA-Richmond KYYX-Seattle WZOK/FM-Rockford KGRI-AM/FM-Henderson KLWN/FM-Lawrence, Ks. WGUY-Bangor 3WD-Schenectedy KOBO-Yuba City KXLF-Butte WJNO-W.Palm Bch. KKXX-St.Louis KWIC-Beaumont, Tx.

KGRL-Bend

KLOU-Lake Charles

Jobs Contact Jim Martin (404-532-9921) Joe London (220 High-45011) Bo Hunter (404-722-1302) Ross Forbes (916-673-7677) Jay Douglas (319-233-3371) Art Levy (315-797-1330) Gary Wescott (715-341-1300) Scott St. James (1215 Cole-63106) Jay Douglas (319-233-3371)
Mark Laurence (7 Main-04401)
Dick Cullom (704-253-5381) Scott Hodges (318-227-1220) \*Dave Laing (Box 3127-32303) Bill Dudley (503-686-9123) Dan Covey (1100 Tamarack-61125) J.R. Greeley (913-272-2122) \*Bob North (Box 524-43302) Dave Morgan (209-948-5786) Tom Mann (509-586-2151) Tom Pepper (Box 220-35660) Tom Pepper (Box 220-55000)

Ken Burke (12592 So.Cedar-93725)

John Albright (1011 25th-59102)

\*Tom Edwards (1245 Charnelton-97401)

Bob Merrill (Box 128-97520) Steve Blodgett (Box 1276-59103) Bill Dudley (503-686-9123) Walt Williams (Box 1516-23212) Robin Mitchell (206-682-2828) Dan Covey (1100 Tamarack-61125)
J.T. (Box 311-75652)
Mike Schmidt (913-843-1320)
Mark Laurence (7 Main-04401)
Jim Walsh (518-370-5386) Jason W.Fine (Box 1056-95991) Bob Roberts (406-792-9111) Russ Morley (Box 189-33402) Scott St. James (1215 Cole-63106) J.J.Stone (713-842-2210) KTRN-Wichita Falls, Tx. King Wiggins (Box 5005-76307) 92Q-Nashville \*John Davis (Box 4507-37216) \*Alan Boyd (Box 590-97701) Al Johnson (Box 1725-70602)

\*No Calls Please

Requirements Chief Engineer Chief Engineer Chief Engineer Chief Engineer Farm Broadcaster Play-by-play (E.O.E.-M/F) Play-by-play/News Newsperson Newsperson Newsperson Newsperson (E.O.E.-M/F) Newspersons(E.O.E.-M/F) News Director Air Talent (Part-time, E.O.E.)
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Air Talent (PM Drive, E.O.E.-M/F) Air Talent/lst Air Talent/lst (E.O.E.-M/F) Air Talents/lst Air Talent/Prod. Air Talent/Prod. (A-C) Air Talent/Prod. (E.O.E.-M/F) Air Talent/Prod.Dir. (E.O.E.) Air Talent (Future)
Air Talent (Future, E.O.E.)
Air Talent (E.O.E.)
Air Talent (A-C/E.O.E.-M/F)
Air Talent (N.West-E.O.E.)
Air Talent (E.O.E.-M/F) Air Talent (E.O.E.-M/F) Air Talent (E.O.E.-M/F) Air Talent Program Director

New Adds

Bath, Jack O'Brian-WIGY- Kansas, Natalie Cole, The Babys, Brooklyn Dreams, McCoo & Davis.

Boston, Harry Nelson-WRKO- Tom Petty, Rita Coolidge. Deb: Abba, Garfunkel. Natick, Wendy Furiga-WGTR- Linda Ronstadt, Sammy Hagar, Kenny Rogers, Bob Welch. New York, Jay Thomas-99X- Andy Gibb, Abba, Garfunkel, Jackson Browne. Philadelphia, Kevin Metheny-WZZD- Dan Hill, Andy Gibb, Bee Gees (NIGHT), Jeff Lynne (CRAZY).

- - Ron O'Brien-WFIL- Rita Coolidge, Paul Davis, John Williams, Eric Clapton. Deb: Lou Rawls.

Annapolis, Kingston/Lewis-WYRE- Rita Coolidge, Lou Rawls. Deb: LeBlanc & Carr, Bill Withers. Washington, Jim Elliot-WPGC- Stargard, Linda Ronstadt, Natalie Cole.
Asheboro, Bill Cox-WZOO- Linda Ronstadt, Leo Sayer, Little River Band, Garfunkel.
Charlotte, Roy Rosen-WAYS- B.J.Thomas, Andy Gibb, Van Halen. Deb: Meco, R.Coolidge, Chic.
Wilmington, Robbie Vogt-WGNI- Linda Ronstadt, Van Halan, Garfunkel, F.Valli, Dr. Hook, N.Cole. Charleston, Bob McLain-WTMA- Rita Coolidge, Garfunkel, Johnny Rivers, Rose Royce, L.Ronstadt. Augusta, Bruce Stevens-WBBQ- Steely Dan, Garfunkel, Little River Band, Kraftwerk.

- - Steve York-WAUG/FM- Natalie Cole, Kansas, Gary Wright, Leo Sayer, LeBlanc & Carr. Atlanta, Rhett Walker-WQXI- LeBlanc & Carr, Garfunkle, Kansas, B.J.Thomas, Commodores. Cocoa Beach, Jonathan Doll-CK101- Commodores, Rita Coolidge, Bee Gees (NIGHT), Firefall, L. & Carr. Miami, Joel Denver-96X- Heatwave, Jackson Browne, Paul Simon. Tallahassee, Steve Warren-WGLF- Garfunkel, Con Funk Shun, B.Welch, R.Coolidge, Van Halen, B.Withers Montgomery, Lanny West-WHHY- Garfunkel, Heatwave, Kansas, Y.Elliman, Linda Ronstadt. Montgomery, Lanny West-WHHI- Garfunkel, Heatwave, Kansas, Y.Elliman, Linda Ronstadt.

Jackson, Tom Daniels-WJDX- Dorothy Moore, Steely Dan, Garfunkel, Abba.

New Orleans, Marc Sommers-WNOE- Kansas, Abba, Pablo Cruise. <u>Deb</u>: J.Ferguson, Raydio, L.Ronstadt.

Shreveport, K.C.Daniels-KEEL- Billy Joel, Gene Cotton, Dr. Hook, S.Dan, Andrea True, L.Skynyrd.

Memphis, John Long-WHBQ- Paul Davis, Barry Manilow, Stargard, Rod Stewart (HOT LEGS).

Chattanooga, David Carroll-WGOW- Heatwave, Little River Band, Rita Coolidge, Bill Withers.

Nashville, Coyote McCloud-WMAK- Garfunkel, Bee Gees, Andy Gibb, Eric Clapton. Indianapolis, Jay Hawkins-WIFE- Rita Coolidge, Heatwave, Herman's Hermits.
Columbus, Chris Edmunds-WNCI- Player, Chic, David Gates. Deb: John Williams.
Pittsburgh, Bob Savage-13Q- Debs: Paul Davis, Eric Clapton, Foreigner.
Rockford, Bob Goode-WROK- Linda Ronstadt, Garfunkel, Johnny Rivers, Rita Coolidge. Madison, Jonathan Little-WISM- Rita Coolidge, Garfunkel, Gene Cotton, Little River Band, C.Trick. Milwaukee, Pat McKay-WOKY- Samantha Sang, Abba, Heart (CRAZY), Jackson Browne, The Babys. Rapid City, Mick Kjar-KKLS- Bob Welch, Lynyrd Skynyrd, Van Halen, Tom Petty, Waylon & Willie. Huron, L.A.Timms-KOKK- Rubicon, LeBlanc & Carr, Gene Cotton, Rita Coolidge, Garfunkel. Huron, L.A.Timms-KOKK- Rubicon, LeBlanc & Carr, Gene Cotton, Rita Coolidge, Garfunkel.

Cedar Rapids, Carl Mann-KCRG- Eric Clapton, Paul Davis, Tom Petty. <a href="Deb:">Deb:</a> Chic, John Williams.

Waterloo, Bob Beck-KWWL- Con Funk Shun, Garfunkel, The Babys, Alan Price, Rubicon.

St. Louis, Sherry Toennies-KSLQ- Stargard, Chuck Mangione, Ted Nugent.

Junction City, Beau James-KJCK- Garfunkel, Hot, The Babys, War, B.J.Thomas, Odyssey.

Marshall, Jerry Rome-KMHT- Rita Coolidge, D.Mason, B.J.Thomas, Commodores, Waylon & Willie, War.

Dallas, Charlie Van Dyke-KLIF- L.Skynyrd, A.Garfunkel, J.Rivers, LeBlanc & Carr, Cazz.

Houston, Bill Young-KILT- Steely Dan, L.Ronstadt, J.Ferguson, B.J.Thomas, Dolly Parton.

Galveston, Dave Collins-KILE- B.J.Thomas, Rita Coolidge, Carpenters, LeBlanc & Carr, Con Funk Shun.

Colorado Springs, Marc McCoy-KYSN- Lynyrd Skynyrd, E. W. & Fire, Garfunkel, Little River Band.

Salt Lake City, Lorraine Winegar-KRSP- Garfunkel, Paul Davis, Eric Clapton, Foreigner, L.Ronstadt.

Reno, Red Mountain-KCBN- Natalie Cole, Gene Cotton, David Gates, Kansas, Anne Murray, B.J.Thomas. Reno, Red Mountain-KCBN- Natalie Cole, Gene Cotton, David Gates, Kansas, Anne Murray, B.J. Thomas. San Diego, Judy Rich-Bloo- John Williams, Rita Coolidge, Van Halen.

- - Nina Gomez-KCBQ- K.Loggins, Styx, P.Simon, P.Davis, Commodores, R.Stewart, F.Mac, L.Ronstadt.

Los Angeles, Eric Chase-KFI- Linda Ronstadt, LeBlanc & Carr, Kansas, Debby Boone (CALIFORNIA).

- - Denise Gorman-K100- Rita Coolidge, Kansas, Rod Stewart, Linda Ronstadt. Bakersfield, Pete Shannon-KERN- Rita Coolidge, Garfunkel, Abba, Tom Petty Modesto, Jack Phillips-KFIV- G.Cotton, B.J.Thomas, R.Coolidge, Garfunkel, Rubicon. San Francisco, Steve Jordan-KYA- Con Funk Shun, Randy Newman, Van Halen. - - Dave Sholin-KFRC- Pablo Cruise, Eric Clapton, Garfunkel, Rod Stewart.
Sacramento, Jeff Hunter-KNDE-Garfunkel, Kansas, Dr. Hook, K.Loggins, Heatwave, Jay Ferguson. Eugene, Bill Dudley-KASH- Jay Ferguson, Eric Clapton, Doucette, Garfunkel. Portland, Terry Danner-KGW- Meco, Karla Bonoff, Steely Dan, Tom Petty. Portland, Terry Danner-KGW- Meco, Karla Bonoff, Steely Dan, Tom Petty.

- - - Karen Knight-KYTE- Garfunkel, Lynyrd Skynyrd, Eric Clapton, B.J.Thomas, Donna Summer.

Tacoma, Bruce Cannon-KTAC- Little River Band, Wet Willie, Garfunkel, Lynyrd Skynyrd.

Seattle, Rob Conrad-KING- Steely Dan, Rita Coolidge, E.Clapton, T.Petty, LeBlanc & Carr.

- - - Frank Colbourn-FM/KVI- Rita Coolidge, Lynyrd Skynyrd, Wet Willie. Deb: E.W.& F., S.Sang.

Bellingham, Jonathan Walker-KPUG- Rita Coolidge, Odyssey, Abba, Eric Clapton, Firefall.

Spokane, Tom Hutyler-KJRB- L.R.Band, Garfunkel, Yvonne Elliman, Linda Ronstadt, Kansas.

Boise, Wendy-KFXD- Yvonne Elliman, Eric Clapton, Johnny Rivers, Foreigner.

Lewiston, Steve McKelvie-KRLC- B.J.Thomas, Waylon & Willie, Rubicon, Magi.

Bozeman, Paul Ehlis-KBOZ- Lynyrd Skynyrd, Heatwave, Garfunkel, Leo Sayer.

Correspondents' Corner (cont'd. from pg. 2)

Showlow, Chip Stanley-KVSL- The Babys Medford. R.E.Lucas-KYJC- David Gates

Showlow, Chip Stanley-KVSL- The Babys Pueblo, Rip Avina-KDZA- Paul Davis Denver, Ed Greene-KIMN- Little River Band - Dave Kirby-96KX- Garfunkel Casper, Doc Mueller-KATI- #5-Santa Esmeralda Las Vegas, Dave Van Stone-KLUC- Randy Newman San Diego, Michele Pettis-KMJC- Steely Dan Anaheim, Rick Carroll-KEZY- Styx Whittier, Jay Loughrin-KRHC- Van Halen San Bernardino, Jeff Salgo-KFXM- #1-B.C.R. Santa Barbara, Dick Williams-KIST- \*Meco Los Angeles, John Driscoll-10Q- LeBlanc & Carr - Bob Hamilton-KRTH/FM- Gene Cotton John Sebastian-KHJ- Styx - Sherman Cohen-KIIS/FM- Jackson Browne Santa Maria, John Dixon-KCl48- Kansas San Luis Obispo, John Tobin-KSLY-J. Browne Fresno, Dan Spears-KFYE- Kenny Rogers Salinas, A.J.Roberts-KDON- Eddie Money San Jose, Ralph Koal-KLIV- #10-E.W.& Fire Livermore, Steve O'Neil-KKIQ-Eddie Money Stockton, Dave Morgan-KSTN- Eddie Money Dave Kraham-KJOY- Jackson Browne Yuba City, Russ Forbes-KOBO- Eddie Money

Arcata, Len Jarvela-KATA- April Wine

Medford, R.E.Lucas-KYJC- David Gates Coos Bay, Gregg Lenny-KHSN- Kenny Rogers Eugene, Bob James-KBDF- Steely Dan Lebanon, Bob Donovan-KGAL-Boz Scaggs Salem, Tim Patterson-KBZY- Firefall Portland, Michael O'Brian-KPAM- Eddie Money Kelso, Dan Martin-KLOG- Kenny Rogers Seattle, Tracy Mitchell-KJR- #5-E.W. & Fire - Robin Mitchell-KYYX- Karla Bonoff Yakima, Brady Layman-KQOT- Little River Band Tri-Cities, Tom Mann-KALE- \*Heatwave Spokane, Jim Hill-KREM- Tom Petty
Moscow, Gary Cummings-KRPL- Brooklyn Dreams
Lewiston, Wes McShay-KOZE- #14-Yvonne Elliman
Twin Falls, Randy Elison-KEEP- Al Martino Missoula, Vern Argo-KYLT- F.D.R. Helena, Randall Rocks-KCAP- Dave Mason Great Falls, John Walton-KEIN- B.J. Thomas - - Don Nordine-KQDI- Raydio Billings, Allen Moos-KOOK- Tom Petty - John Albright-KOYN/FM- Lou Rawls Anchorage, Randy Robbins-KANC- Kansas Vancouver, Paul McKnight-CKLG- Anne Murray - - Joyce Falkowski-CFUN- E.W. & Fire Toronto, John Terminesi-CHUM- John Denver Thunder Bay, B.M. Dean-CKPR- Lou Rawls

-10-(1/20/78)A - C Correspondents Reports - continued from Page 3....
Fresho (Linda Cerven-KIO4) Rocky & Chyann/Valli/P. Cruise/The Babys/Garfunkel/Meco/J. Harp.
Grand Forks (Gino Aanenson-KNOX) Rocky & Chyann/J. Arthur/B. Cason/Murray/Rita C. Calls: J. Harp. Grand Rapids (Doc Donovan-WLAV) A. Murray/Garfunkel. Gains: B. Joel.

Green Bay (Jim Trotter-WMFL) LeBlanc & Carr/Abba/Bee Gees/Steely Dan/McCoo & Davis/Sayer. Helena (Harley Dee-KBLL) Waylon & Willie/The Babys/Edelman/J. Harp/A. Price. Calls: Rawls/Rivers. Hopewell (John Harper-WHAP) Garfunkel/Little River Band/Cotton/Kansas/Rita C. Calls: Dan Hill. Jefferson City (Mike Schaefer-KJMO) P. Davis/Kansas/Firefall/Crawler/Eddie Money/G. Wright. Kansas City (Steve Bell-KMBZ) Rex Allen, Jr./B. Midler/B. Mandrell/R. McDowell. Calls: A Murray. Keene (Sandy Ellsworth-WKNE) Garfunkel/Cotton/Elliman/Abba/A. Gibb.
Kingston (Bruce Conklin-WCHQ) Rod Stewart/Crosby/Como/Withers/Garfunkel/The Babys/Waylon & Willie. Klamath Falls (Pat Flynn-KAGO) Garfunkel/B.J. Thomas/Sayer/Firefall/Mason/Milsap/P. Davis/Reddy. Klamath Falls (Pat Flynn-KAGO) Garfunkel/B.J. Thomas/Sayer/Firefall/Mason/Milsap/P. Davis/Reddy.
Macon (Steve Murphy-WMAZ) Garfunkel/LeBlanc & Carr/McCoo & Davis/Cole/Maggie McNeil.
Marion (Jim Roberts-WDIF) D. & M. Osmond/Cotton/Reddy. Gains: Diamond/Bee Gees (ALIVE)/Sayer.
Medford (Dave Michaels-KMED) Crackin'/B.J. Thomas/T. James/Cotton/Addrisi Bros. Calls: Rod S.
Memphis (Kevin Murphy-WMPS) Emotions (Stax). Gains: Hill/Player/Joel.
Miami (Joel Kaplan-WIGL) Odyssey. Calls: Joel. Gains: Newman/Gibb/John Williams.
- - (Al Anderson-WIOD) Garfunkel/C. Mangione/McCoo & Davis. Calls: Midler/John Williams.
Midland (Kirk Hughes-WMPX) The Babys/J. Harp/C. Mangione/Rocky & Chyann/B.J. Thomas. Gains: Gibb.
Milwaukee (Mike Elliott-WTMJ) Wings/Garfunkel/Kansas/Rita C. Gains: Abba/Chic/Fargo.
Minneapolis (Curt Lundgren-WCCO/FM) K. Rogers (re-add)/Waylon & Willie/Lightfoot (DAYLIGHT KATY).
Missoula (John Van Wagoner-KGVO) J. Williams/Firefall/Garfunkel/B.J. Thomas/Santa Esmeralde Missoula (John Van Wagoner-KGVO) J. Williams/Firefall/Garfunkel/B.J. Thomas/Santa Esmeralda.
Monterey (Scott O'Brien-KMBY) LeBlanc & Carr/Rivers/Mangione. Gains: Abba/Martino/Bee Gees/Milsap. - - (Melinda Roberts-KWAV) P. Davis/Cotton/Garfunkel/Elliman. Gains: Sang/Hill/Parton/A. Parsons. Lakeland (Phil Adams-WONN) McCoo & Davis/Abba/Rocky & Chyann/Garfunkel/F. Valli. Lincoln (Ron Dean-KLIN) McCoo & Davis/Odyssey/Garfunkel/Midler/Rita C./J. Harp/T. James. - - (Cathy Blythe-KFOR) Garfunkel/Carpenters/Rita C./Firefall/Murray/Kansas. Gains: Reddy.
Los Angeles (Tess Russell & Jane Hasler-KMPC) Paul Davis (re-add)/John Williams.
- - (Michael Sheehy-KNX/FM) LP's: Cole/Benson/Garfunkel/Zevon/P. Parish/C. Wells/J. Harp/Gaddis.
Nashville (Mary Catherine-WSM) Manilow/Murray/Garfunkel/LeBlanc & Carr. Gains: Diamond/Hill/Rawls. New York (Jeff Mazzei-WNEW) Cotton/Abba/Carpenters/Bee Gees (CHARADE). Gains: Rawls/Murray. Northfield (Mike Wrubel-KYMN) Clapton/Cason/Pam Miller/Daisy Dillman/The Babys. Gains: Gates. Odessa (David Prescott-KQIP/FM) B.J. Thomas/Mangione/McCoo & Davis. Gains: Rivers/Mason. Olympia (Dick Pust-KGY) H. Reddy/B.J. Thomas/G. Cotton/Rita C. Calls: Wings. Gains: Sang/Gates. Osburn (Dave Nesbitt-KWAL) Odyssey/Steely Dan/Withers/Cotton/Murray. Paducah (J. Erick Foreman-WDXR) B. Mandrell/B.J. Thomas/Northern Light/Cotton/Stuff/High Inergy. Philadelphia (Jim Lloyd-WIP) Manilow/P. David (re-add)/Gates/B.J. Thomas/McCoo & Davis/Chic. Phoenix (Phil Baykian-KQXE) B.J. Thomas/Steely Dan/E. Clapton/D. Summer/LTD. Gains: Meco. Pittsburgh (Chuck Brinkman-WTAE) Rawls/Ronstadt (PITIFUL ME)/Fleetwood Mac/Manilow. Portland, Me. (Marji Cyr-Adams-WGAN) Abba/Midler/Rita Coolidge. Portland, Ore. (Bob Swanson-KEX) Bee Gees (NIGHT FEVER)/Steely Dan/LeBlanc & Carr/Kansas.

Providence (Joe Thomas-WJAR) Garfunkel/Cotton. Calls: Charo.

Reno (Michael Hagerty-KOLO) Ronstadt (PITIFUL ME)/Garfunkel/The Babys/Mangione. Gains: LTD.

Richmond (Bob Ride-WRA) Garfunkel/Reddy/B.J. Thomas/Rita C./Cotton/Milsap. Gains: Hill/Denver. Rochester (Kim David-KROC) Odyssey/Midler/Withers/Abba/Milsap. Calls: Little River Band/J. Wms. Rock Springs (Rod Tucker-KRKK) B.J. Thomas/Abba/Bonoff/Rita C./Edelman. Calls: J. Wms./Odyssey. Roseburg (Tom Worden-KRSB) Reddy/Little River Band/B.J. Thomas/P. Allen/Enchantment. Rumford (Mike Breton-WRUM) Bee Gees (ALIVE)/Sayer/Cotton/Doobie Bros./Clapton. Gains: Rod S./Gates Sacramento (D. Darin & L. Kirk-KCRA) Arvon/Cotton/B.J. Thomas. Gains: Abba/Gates/J. Wms./Hill. Saginaw (Rick Belcher-WSGW) Garfunkel/Meco/Rawls/Addrisi Bros./LeBlanc & Carr/Murray/Paul Davis. Salem (Jim Bolen-KETU) Davis & McCoo/John Wms./Rita C. Calls: Lobo. Gains: Steely Dan/J. Rivers. Salt Lake City (Flo Wineriter-KSL) B.J. Thomas/Murray/Garfunkel. San Francisco (Anne LaVoy-KSFO) B.J. Thomas/Garfunkel. (Ron Reynolds-KNBR) Cotton/Rawls/P. Davis/Garfunkel/B.J. Thomas/Ronstadt (PITIFUL ME). (Steve Walker-KCBS/FM) Kansas/Daisy Dillman/R. Milsap. LP: Katy Moffatt. (LaVerne Drake-KIOI) Heatwave/Meco/Garfunkel/Murray/Cat Stevens/Cole/The Babys. San Jose (Steve Martinez-KLOK) LeBlanc & Carr/Garfunkel/Cotton/Murray.
Santa Maria (Denny Luell-KUHL) Garfunkel/Abba/Carpenters/Little River Band. Gains: Diamond/Rivers. San Luis Obispo (Anna Bokma-KVEC) LeBlanc & Carr/The Babys/Flo Lacey/J. Harp/Garfunkel/A. Price. Seattle (Carol Stripling-KVI) K. Rogers/Rita Coolidge/Carpenters. Sharon (Jack Taylor-WPIC) Abba/Odyssey/John Wms./Cotton/B.J. Thomas/Mangione. Gains: Rawls/Hill. Shreveport (Randy Davis-KBCL) Cotton/Abba/Garfunkel. Calls: Meco/Heatwave. Gains: D. Hill/Bee Gees Spokane (Richard Montague-KXLY) Edelman/Murray. Calls: G. Page/Meco. Gains: Gates/Hill.
- - (Gary Giorgi-KHQ) Summer/Clapton/B.J. Thomas/K. Barnes/B. James.
Toledo (Leah Myer-WSPD) Garfunkel/Fools Gold/Rita C./Kansas/The Babys. Calls: Dan Hill. Tulare (Paul Fredricks-KCOK) LeBlanc & Carr/Midler. Gains: Bee Gees/Milsap/Abba/Joel/D. Parton. Tulsa (Don Bishop-KRMG) Garfunkel/Martino/Odyssey/Rita C. Gains: Gates/K. Rogers/Ronstadt (EASY).

-- (Kenny King-KRAV) Sayer/Summer/K. Rogers. Gains: John Williams.

Tyler (Brad Houston-KTBB) Cotton/Hill. Calls: P. Davis/Newman/Rawls. Gains: Player.

Vacaville (Fred Levy-KUIC) Chic/Little River Band/Murray/Cason/Arvon/Mangione/Babys/Reddy.

Warwick (Dick Wells-WTBQ) Karmen/Garfunkel/Mandrell/Murray/Odyssey. Gains: Gates/Bee Gees/Rivers.

Washington (Bob Duckman-WASH) LeBlanc & Carr/Ronstadt (PITIFUL ME)/Elliman/Steely Dan.

Waterloo (Jay Douglas-KXEL/FM) Garfunkel/Rod Stewart/Queen. Calls: Steely Dan/Summer/Meco.

Wausau (Chuck Williams-WSAU) Edelman/Waylon & Willie/Fargo/Vannelli/Shanx. Calls: P. Simon.

West Palm Beach (Russ Morley-WJNO) Como/Addrisi Bros./Garfunkel/McCoo & Davis/Don King.

Wichita (Gene Rump-KAKE) Garfunkel/Rita C./Cotton/LeBlanc & Carr. Calls: Clapton/Meco/Wings.

Yakima (Frank Taylor-KMWX) The Babys/Odyssey/Carpenters. Gains: Rita Coolidge.

Available

Position Air Talent Telephone 213-888-4980 KHJ-Los Angeles Don Cox Air Talent 601-445-9676 Mark Smitherman WQNZ-Natchez 503-774-0453 Air Talent/Prod. KGAL/KLOG Jim Orr Air Talent (AM & PM) Air Talent/lst 714-571-1512 Don Berns KFMB-San Diego 301-662-2148 14ZYQ-Frederick G.T. Stone KTRN-Wichita Falls, Tx. Air Talent/M.D. 817-691-1300 Bill McAdams Air Talent/M.D./P.D. WFLI/WGOW/WAUG-FM 615-267-4253 Jimmy Byrd

**World Radio History** 

## Inside Progressive Radio (by George Meier, Editor of Walrus)

At this writing there are not many albums to talk about. Still, there are a few notables and a few ponderables.

On the notable list is the new Sea Level album. The core is made up of the rhythm section from the Allman Brothers Band. Though their first album was good - not riveting - here they have taken a great leap. The first side brings back the memory of the Allman's while the second side gets adventurous. It enters the fusion jazz terrain about which Southerners aren't supposed to know. Chuck Leavell and company must have visited the North once or twice.

A nice surprise is contained in the Herb Alpert-Hugh Masekela collaboration. Both men possess gifted ears for melody. While Herb's playing tends to be restrained, Masekela's joyous rhythms free both men so that in a few places their LP really takes off.

For those who like old jump tunes from the 40's, a listen to "Roomful Of Blues" will bring a smile. It is easy to take, fun music. When will some revivalist group redo "Cement

One of the 3 Dogs in 3 Dog Night has now released a solo LP. Cory Wells applies his big voice to the same style pop-R&B style songs as he did as part of the group. The album has an alive, pop sound in it.

Finally, Peter Brown, the disco fella releases an album which tears at itself. His disco stuff is 0.K. and his rock stuff is 0.K., but the gap between them is too wide for the ear to bridge. It's a difficult leap to make in a career, let alone in an album.

Gavin's Gab

A lot of people are dreaming about sunny, warm places this month in light of the cold, wet, snowy weather many cities are shivering through. WICC-Bridgeport, Conn., is giving away a one-week trip to Fort Lauderdale and KLWN-Lawrence, Ks., is offering a trip for two to Waikiki Beach. Both contests are drawing immense response. According to Mike Schmidt at KLWN, they're averaging 4" of snow and eight degree temperatures outside and had just reordered 10,000 more entry blanks. After these were delivered to participating stores, one-third disappeared in four days. Since the Yankees' Spring Training Camp is located in Fort Lauderdale, WICC listeners have added reason to win.

Several movies are so popular now their effect on audiences is almost crazed. Few pop charts that came into our office this week showed less than two Bee Gee's records in gaining positions and many stations have been playing either the John Williams or Meco or both. "Saturday Night Fever" many stations have been playing either the John Williams or Meco or both. has young people across the country throbbing. KISD-Sioux Falls has a mobile disco complete with a fog machine and strobes. For their upcoming "Fever" weekend, they're setting it up in front of the theater showing the movie and have hired semi-professional disco dancers to start it off. They'll give away albums, movie passes and disco, all weekend. Another crack promotion comes from WLOF-Orlando where the local showing of "Close Encounters..." ties in with their "Gross Encounters of the Nurd Kind" weekend. All the old stock in their music library Winners every hour, all weekend get the sound-track, movie passes and a is part of the package.

stack of turkey albums.

Mark Carter, M.D. at WBRG-Lynchburg, Va., is in critical condition at Virginia Baptist Hospital (Lynchburg-24505). A bout with flu has turned into spinal meningitis. He'd probably appreciate

hearing from anyone in our business but music calls are not appropriate for the station right now. "Please hold all music calls until adjustments are made," they ask.

Correction: Last week in an article called "Automation," we stated that "KRTH/FM-Los Angeles came extremely close in competition with KHJ for 25-34s," in the recent book. Actually, KRTH/FM beat KHJ roundly in that demographic. It should have read 18-34.

#### Service

Requests

KXLF-Butte KYMN-Northfield, Minn. KGRL-Bend KBND-Bend KBBK-Boise WGHQ-Kingston, N.Y. WRAJ-Anna KMED-Medford WNAT-Natchez KANC-Anchorage WFSL/FM-New Bern, N.C. KQOT-Yakima, Wa. KOFO-Ottawa, Ks. KBIZ-Ottumwa, Ia. KVOL-Lafavette WSFL/FM-New Bern WZDQ-Chattanooga WKRG-Mobile WDDT-Greenville WPON-Pontiac KAIN-Nampa, Id. KPOD-Crescent City WLLH-Lowell KROF-AM/FM-Abbeville

E.Clapton single No. Light single E. Harris/D. Fargo singles McCoo & D./Babys singles Meco/S.Sang singles D.Hill/G.Cotton singles singles singles Kool & Gang album Odyssey/Bee Gees/E.Clapton LPs singles and albums albums albums singles and albums singles/albums/oldies 45s/LPs/oldies (Box 3036-48058) 45s/LPs/oldies (Box 1340-83651) oldies oldies oldies

From RSO Glacier Warner Bros. ABC/Chrysalis Millennium/Private Stock 20th/Ariola Polydor/RSO All sources Delite RCA/RSO RSO W.E.A. All sources RSO Columbia/Elektra Arista/U.A./Casablanca All sources All sources Capitol/Motown All sources All sources All sources All sources All sources

Country Club

Jobs: WFSR-Harlan, Ky., is looking for air talent with first phone. Contact Rob Baxter, 606-573-1470.

Available: Bill Small, WGUD-Pascagoula, News/Production. 601-497-2711.

G.L. Sanders, WGUD-Pascagoula, promotion. 601-475-3409.

Rex Cory, KUEN-Wenatchee, Wa., Program Director/mid-day. He has five years experience. 206-362-2495.

Shawn Elliot, nine years experience and has his first phone. Box 600, Jamestown, N.D. 58401. 701-252-3570 (mornings)

Changes: Jerry Marcantonio from Denver and Bobby Dobbs from Nacogdoches, Tx., are now with KLIX-Twin Falls, Id.

Hal Smith from WWOK-Miami moved from afternoon drive to mid-day in order to fulfill additional duties as Production Director. Bob Abel is now doing the afternoon drive.

Tom Kelly from KJJJ-Phoenix is now doing the all night on KIKX-Tucson.

Skip Olson at KAYO-Seattle is now on the air full-time.

Jerry Sheider from WRC-Washington, D.C., joined KWMT/KKEZ-Ft. Dodge, Iowa, as News Director. New lineup at KKEE-Rochester: Ray Sherwood (AM), Mark Vail and Ken Klingsporn (mid-day) and Curt Curtis (afternoon drive).

Service: KBMR-Bismarck, N.D., requests better album service from all sources. Also needs singles from MCA, Warner Bros. and Polydor.

KSHA-Medford, Ore., can use progressive country albums from all sources.

WPAP-Panama City needs service from Columbia.

KLIX-Twin Falls, Id., would appreciate albums from all sources. Station has not received the new Bobby Borchers, George Jones or Darrell McCall singles.

KCIL-Houma, La., needs album service from all sources.

KFEQ-St. Joseph, Mo., has not received the Melba Montgomery single.

Music Calls: Hal Knight, WPOR-Portland, Me., 8:30 AM - noon, Monday - Friday.

Tim Scott, M.D. at KUEN-Wenatchee, Wa., 9 AM - Noon.

Don Rhea, KCKN-Kansas City, Thursday, 3:30 - 5 PM.

CFGM-Toronto has two participants in the annual Whipper Watson Snow-A-Rama for crippled children this year. Frank Proctor, morning drive, and Peter May, news director, will see if they can drive snowmobiles 100 miles. Listeners are pledging money on the number of miles they think the two from CFGM can go. All donations go to the "Timmy" Fund for Ontario's crippled children. WIRE-Indianapolis asked listeners to nominate and vote for their favorite artists of the year then the station produced an Awards Show that sounded live when it ran on the air. Amidst crowd noises, cheers and applause, Elvis was named male vocalist of the year; Roy Clark--Instrumentalist; Debbie Boone--Most Promising Female Singer; and Rex Allen Jr.--Most Promising Male Singer. When Chet Atkins accepted the award for Elvis, the singer received a "standing ovation." MY WAY won Song of the Year. Other winners included Conway Twitty & Loretta Lynn--Best Duo; Statler Bros. -- Best Group; Loretta Lynn--Best Female Vocalist; and Marty Robbins --Entertainer of the Year. Tapes of prior acceptance speeches made the show sound all the more authentic. To M.C., Bill Robinson "wore" a tux, of course.

WKKN-Rockford is offering a skiing weekend at Alpine Valley, Wis., as a prize. Listeners must

call in and register to win. In addition, Perry Martin, morning personality at WKKN, is conducting an ANGEL IN THE MORNING contest. Female listeners call and read something on the air. Winners get to do an hour of his show with him and they receive country records from U.A. for a

year.

Changes To Assignment WCAU/FM-Philadelphia News/Public Affairs Bob Gooding WCOL/AM-FM-Columbus Barry Poole Randy Bell KBBK-Boise KFXD-Boise News WJDX-Jackson promoted to News Director Bill Rice FM/KVI-Seattle promoted to News Director Steve Bitker KYNO-Fresno KSFO-San Francisco News Director Robert K. Schuman KLIF-Dallas WSAI-Cincinnati News Director Steve Denton WBGN-Bowling Green WZDQ-Chattanooga Music Research Jeff Lucifer WNDE-Indianapolis promoted to Asst. M.D. Brady McGraw WSGQ-Savannah co-M.D. promoted to Charlie Fox KFXD-Boise promoted to M.D. Dwayne Bonds WCIR-Beckley promoted to M.D. Robert O'Brian 14RKO-Everett promoted to M.D. Beau Elliott WEBC-Duluth promoted to M.D. Bobby Hatfield WNDE-Indianapolis promoted to M. D. Bob Breck KBLF-Yuba City promoted to M.D. Mark Jones WDDT-Greenville promoted to M.D. KGRL-Bend WIQB/WVUD Ric Marshall promoted to M.D. Dan Covey M.D./P.D. WZOK-Rockford Dave Bishop Jeff Lucifer WCOL/AM-Columbus promoted to M.D./P.D. WNDE-Indianapolis promoted to Asst. P.D. T. Morgan WPEZ-Pittsburgh promoted to P.D. Bob Merrill KCMX-Ashland promoted to P.D. Charlie Rowe WCGQ-Columbus promoted to P.D. WTIC/FM-Hartford Arnold Chase promoted to P.D. Wendy Green KFXD/FM-Boise promoted to P.D. Jay Scott KAYC-Beaumont promoted to P.D. WSHE/WINZ-FM KAKC-Tulsa WWWI-Miami Rick Peters P.D. WSNY-Jacksonville Benjamin Cain P.D. KBRD-Tacoma P.D. Cliff Wilson 14RKO-Everett Mike St. John WTIC/FM-Hartford WMAK-Nashville P.D. WPEZ-Pittsburgh Beau Raines WZZP-Cleveland P.D. Jerry Dean WCOL/AM-Columbus WCOL/FM-Columbus P.D. Paul King KAYC-Beaumont promoted to Operations Mgr. Allen Dennis WMAK-Nashville promoted to Operations Mgr. promoted to Dan Martin KLOG-Kelso, Wa. Operations Mgr. WNDE/WFBQ-Indianapolis Dave Parks promoted to Operations Mgr.

## Albums of the Week (reviewed by Ron Fell)

"Tough Me"-Cory Wells (A&M) Wells is a former member of the Three Dog Night kennel. This alone should be enough to draw attention to the album but it's his robust and invigorating vocals on the first three cuts: WAITING FOR YOU, WHEN YOU TOUCH ME, and YOU'RE MY DAY that should convince even the sceptical that his solo career will be secure. Side one's other cuts EVERYTHING'S RIGHT FOR LOVE and MIDNIGHT LADY bring down the intensity a tad, but side two gets off to a hot start with his new single STARLIGHT. More artists should debut with such strong material.

"Weekend In L.A."-George Benson (Warner Bros.) Brought up in the shadow of the late, great Wes Montgomery at CTI, Benson has recently become one of the premier jazz guitarists of the decade. Playing with the grace of Montgomery and adding his own mellow vocals, his recent Warner Brothers albums have had the special edge needed to cross into pop. This live set (recorded at the Roxy in Los Angeles last fall) is faithful to his jazz roots and captures the essence of jazz performances the way they should be heard: Live. While THIS MASQUERADE and BREEZIN' are unforgiveably omitted, cuts like LADY BLUE, WE ALL REMEMBER WES, WEEKEND

IN L.A., THE GREATEST LOVE OF ALL and IT'S ALL IN THE GAME are complimentary.

Also recommended from the following albums:

"Let's Keep It That Way"-Anne Murray (Capitol) WALK RIGHT BACK/I STILL WISH THE VERY BEST FOR YOU/YOU NEEDED ME/THERE'S ALWAYS A GOODBYE

"Rubicon"-Rubicon (20th Century) I'M GONNA TAKE CARE OF EVERYTHING/CHEATIN'/AND THE MOON'S OUT TONIGHT/VANILLA GORILLA

"The Nielsen-Pearson Band" (Epic) HOME/WASN'T THAT THE LOVE/I NEED A SONG/ON THE SPOT

"Crane"-Crane (Capitol) WHY DOES LOVE GOT TO BE SO SAD?/NOW YOU KNOW JUST HOW IT FEELS/I'M NOT GONNA WAIT FOREVER/LADY IN LOVE

"Waylon & Willie" (RCA) MAMAS DON'T LET YOUR BABIES GROW UP TO BE COWBOYS/LOOKIN' FOR A FEELING/ I CAN GET OFF ON YOU

"Jericho Harp"-Jericho Harp (U.A.) IS IT REALLY LOVE AT ALL/MARIE/SANCTUARY

"Under The Eye"-Dennis Linde (Monument) DOWN TO THE STATION/THERE GOES MY HEART AGAIN/THE GOOD SHIP ROCK AND ROLL/UNDER THE EYE/BY DAY BY DAY

"Golden Time Of Day"-Maze (Capitol) TRAVELIN' MAN/SONG FOR MY MOTHER/GOLDEN TIME OF DAY

"Evolution (The Most Recent)"-Taj Mahal (Warner Bros.) LOWDOWN SHOWDOWN/SALSA DE LAVENTILLE/HIGHNITE

"Rub Down"-Joe Tex (Epic) RUB DOWN/YOU CAN BE MY STAR/CONGRATULATIONS (WHERE YOU BEEN, GIRLS)
"Safety In Numbers"-Crack The Sky (Lifesong) LONG NIGHTS/FLASHLIGHT/A NIGHT ON THE TOWN (WITH SNOW WHITE)

"Hey Everybody"-Stallion (Casablanca) LET ME LOVE YOU/GOOD FRIEND/SILENT TEARS

"Taken By Force"-Scorpions (RCA) STEAMROCK FEVER/YOUR LIGHT

"Home Again"-Bob Morrison (Monument) JUST ONE LOOK/DIAMONDS AND TEARDROPS/WILD AND WOOLEY WAYS

"Valentine"-Valentine (RCA) I'VE GOT IT/TAKE YOU BACK/TONIGHT, TONIGHT

"Attention Shoppers!"-Starz (Capitol) HOLD ON TO THE NIGHT/THIRD TIME'S THE CHARM/X-RAY SPEX

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary

Roberta Flack-AFTER YOU/THE CLOSER I GET
Art Garfunkel-SATURDAY SUIT/WATERMARK/SHINE
Paul Simon-STRANDED IN A LIMOUSINE
Neil Diamond-LET ME TAKE YOU/I'M GLAD/FLOWERS
Boz Scaggs-STILL FALLING FOR YOU
G.Lightfoot-DREAMLAND/DAYLIGHT KATY
Johnny Rivers-OUTSIDE HELP
Albert Hammond-TANGLED UP IN TEARS
Bee Gees-NIGHT FEVER
Jackson Browne-LOVE NEEDS A HEART
Katy Moffatt-UP ON THE ROOF
Emmylou Harris-DEFYING GRAVITY
John Denver-IT AMAZES ME

Country

Oak Ridge Boys-EASY/OLD TIME LOVIN/FMMYLOU
Hank Williams, Jr.-ONCE & FOR ALL/NEW SOUTH
Billy Joe Shaver-GYPSY BOY/YOU ASK ME TOO/
BILLY BE DAMNED

Barbara Mandrell-HIGHER & HIGHER/THE MAGICIAN/ Pointer Sisters-DON'T DRIVE YOU CRAZY
LET THE RAIN OUT Faze-O-RIDING HIGH/TOE JAM

Conway Twitty-Yours To Hurt Tomorrow/Honky
TONK SONG/LET IT RING

Waylon & Willie-DON'T CUSS THE FIDDLE/IF YOU CAN TOUCH HER AT ALL

Tom T. Hall-COME ON BACK/NO ONE FEELS MY HURT

Rock

Bee Gees-NIGHT FEVER/MORE THAN A WOMAN
Rod Stewart-HOT LEGS/ONLY JOKING/INSANE/HANGIN' ON
ELO-SWEET TALKIN' WOMAN
Bob Welch-EBONY EYES
Chicago-TAKE ME BACK TO CHICAGO
Steely Dan-JOSIE/DEACON BLUES
Boz Scaggs-STILL FALLING FOR YOU
Billy Joel-MOVIN' OUT
Jackson Browne-RUNNIN' ON EMPTY/STAY

Black Radio

Fleetwood Mac-THE CHAIN

Linda Ronstadt-TUMBLIN' DICE

Bill Withers-LOVELY NIGHT FOR DANCING
R.Flack & D.Hathaway-THE CLOSER I GET TO YOU
Deniece Williams-WE HAVE LOVE FOR YOU
Grover Washington, Jr.-SUMMER SONG
Ohio Players-MAGIC TRICK
Peter Brown-DANCE WITH ME
Pointer Sisters-DON'T DRIVE YOU CRAZY
Faze-O-RIDING HIGH/TOE JAM
Pockets-NOTHING IS STRONGER
Spinners-I'M GONNA GET YOU
Slave-BABY SINISTER
Bunny Sigler-LET ME PARTY WITH YOU
Natalie Cole-LA COSTA/JUST CAN'T STAY AWAY
Redd, Hedwig, Crossley-AIN'T NO MAN WORTH IT

(1/20/78)

Gary Taylor's Personal Pick

STARLIGHT-Cory Wells (A&M) As a young pup he was a member of 3 Dog Night, now he has matured even more as a soloist and sings with the power and authority that comes from the confidence of success.

Also Possible

THE ONE AND ONLY-Kacey Cisyk (ABC) SWEET, SWEET SMILE-Carpenters (A&M)

DON'T CHANGE-Daryl Hall & John Oates (RCA) ROCK 'N ROLL IS A VICIOUS GAME-April Wine (London) HOLLYWOOD-Boz Scaggs (Columbia) EASY COME, EASY GO-Spinners (Atlantic)
MIDNIGHT IN MEMPHIS-The Moonlighters (Amherst) THE CIRCLE IS SMALL-Gordon Lightfoot (Warner Bros.)

The Positive Programmer

Two topics generating much discussion in radio are the strengths/weaknesses of call-out research and the status of AM Top 40. We've featured a few articles in recent months on these subjects and in talking to correspondents, have heard many different sides of the issues. This week, Mark McCoy, P.D. at KYSN-Colorado Springs, wrote the following opinions:

"Many people have expressed concern lately about the erosion of AM Top 40 radio in many markets and the future of the format itself. Is AM Top 40 radio becoming obsolete? I don't think so. I believe the erosion is occuring not so much in Top 40 itself but in a form of Top 40 radio. AM Top 40 is not dying...it's evolving and growing up. Unfortunately, some of us are not growing and evolving with it. What has suffered most is the basic presentation of Top 40 radio. Somewhere between our request lines and computer terminals we forgot about excitement, entertainment, and our communities. Most importantly we forgot about the people we are supposed to be serving. It seems we're trying to label, classify, and stereotype an audience who, through market fragmentation, is telling us it's more individual than ever before. People are people. human beings with feelings, emotions, moods and unpredictability. People are changing constantly and defying classification. People are demanding more, especially of AM; especially since they can get the same thing AM is doing on FM ... in stereo.

"Programmers today are on the right track but moving in the wrong direction. More and more of our budgets are being allocated for research to find out what will keep audiences on AM, (or bring them back). Our research, however, is based on a NEGATIVE premise, that is, we're finding out what people DON'T want. Thus, we're researching ourselves to boredom. We're constantly removing irritant factors and not putting anything back. Is our sophisticated research leading

us backwards?

"The time has come for us to base our research on a POSITIVE premise. What can we do more of to fill a need or provide a service to our communities? Maybe we should do less "rate-a-record" research and make a more concerted effort to find out what our people and communities are all about. What needs can we fill? What services can we provide? How can we make life a little easier for our listeners? How can we use the tremendous power and influence of the radio station for the good of the community?

"The time has come to re-evaluate Top 40 radio as it is and look to the future and what Top 40 radio can be. It's time to ask some serious questions about our radio stations and programming

concepts. We have...and the answers led us back to #1.

On the Record

Through the years there has been a lot of talk about listener tuneout. Too much talk is a tuneout.

Unfamiliar music is a tuneout. Commercials are a tuneout. And so on and on. It has seemed sometimes that programmers were giving more attention to avoiding tuneout factors than they

were to creating tune in attractions.

Basically, what motivates people to turn on their radios to any particular station? Primarily it's just anticipation. Of what? It could be anticipation of a certain kind of music--or entertainment from a favorite air talent--or the latest news and weather information--or just plain companionship. As long as their anticipations are satisfied, they'll keep the station tuned in. In many instances, the announcement that a very popular new record will be played soon raises their "anticipation level" to the point where they stay tuned through some record or commercial that might otherwise have turned them off. Generally speaking, a station creates favorable listener anticipation by being consistently predictable in the quality and character of its programming.

Of course, when a radio station is running a big prize giveaway or contest, there's another tunein factor involved: greed. The chance of getting something for nothing is broadly appealing to the human avarice that all people share in varying degrees. There are differing opinions about big prize giveaways. Some say that when an audience is "bought" it tends to erode after the Others maintain that if the newly acquired listeners like what they hear on contest is over. the station they'll keep coming back to it with the anticipation of pleasant listening. Perhaps

both views have merit. If a contest brings a 10% increase in audience and then half of them go elsewhere when it ends, there's still a 5% increase--and that isn't bad.

Finally, let's not overlook curiosity as a tunein factor. Advertising in other media--billboards, store posters, TV spots, newspaper ads and publicity mentions—all these can arouse curiosity and can result in a, "Well, let's hear what they sound like" motivation. Certainly, just promoting a station to those who are already listening can't be as effective as reaching out to those who are not. Curiosity can also produce a lot of dial roaming, just to discover a pleasant sound.

Listener loyalty? Of course. But that brings us back to where we started. Anticipation. loyal listener has found consistent, dependable listening pleasure at one certain dial position,

and he anticipates finding it there again.

Of course, the real nitty gritty is motivating listeners by creating anticipation. Every program director has his own ideas about that. But there's one thing that seems certain. Those P.D. ideas that work best over the long haul are centered around getting listeners to tune in, rather than worrying about what makes them tune out. A station that sounds so inoffensive that nobody would tune it out might be so bland and colorless that nobody would want to tune it in.

#### THE GAVIN REPORT #1187 WEEKLY SUMMARY (Editor, Gary Taylor)

Smash of the Week: EMOTION-Samantha Sang (Private Stock) One of our November 23rd "Records to Watch" (along with Neil Diamond, Steely Dan and Dan Hill) is riding the crest of the Bee Gees wave.

Sleeper of the Week: BREAKDOWN-Tom Petty (Shelter) The west coast development (KLIV 6, KFIV 10, KFRC 11, KYA 11, KEZY 12, KPAM 13, KGW 27, KREM 28, etc.) is amplified by help from Houston (KRBE & KILT) and Boston (WRKO).

Hot: THE WAY YOU DO THE THINGS YOU DO-Rita Coolidge (A&M) This talented lady is on the way to her third successive hit.

Top Tip: THUNDER ISLAND-Jay Ferguson (Asylum) It is refreshing to know that rock 'n roll "sha la la's" still have appeal.

Record To Watch: ALWAYS & FOREVER-Heatwave (Epic) Impressive request action in Waterloo, Billings, and Pine Bluff. Looking good in St. Louis, Seattle, Savannah, Atlanta, Fayetteville, Louisville and Pittsburgh.

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

Top Twenty

1. STAYIN' ALIVE-Bee Gees Gaining in Several Markets
THE THINGS YOU DO-Rita Coolidge 2. ...CHAMPIONS/ ROCK YOU-Queen
3. JUST THE WAY YOU ARE-Billy Joel
4. SOMETIMES WHEN WE TOUCH-Dan Hill
5. EMOTION-Samantha Sang THUNDER ISLAND-Jay Ferguson STREET CORNER SERENADE-Wet Willie HAPPY ANNIVERSARY-Little River Band 4. 6. 8. WONDERFUL WORLD-Art Garfunkel et al. 6. YOU'RE IN MY HEART-Rod Stewart
7. ...THICKER THAN WATER-Andy G1bb
8. SHORT PEOPLE-Randy Newman CURIOUS MIND-Johnny Rivers SERPENTINE FIRE-Earth, Wind & Fire I GO CRAZY-Paul Davis 11. 9. BABY COME BACK-Player THEME FROM CLOSE ENCOUNTERS-Meco 9. 10. TURN TO STONE-Electric Light Orch.
12. 11. DESIREE-Neil Diamond
10. 12. SLIP SLIDIN' AWAY-Paul Simon NAME OF THE GAME-Abba ALWAYS & FOREVER-Heatwave NATIVE NEW YORKER-Odyssey 18. 13. DANCE, DANCE, DANCE-Chic
17. 14. WHAT'S YOUR NAME-Lynyrd Skynyrd GOODBYE GIRL-David Gates I LOVE YOU-Donna Summer --. 15. PEG-Steely Dan Gaining --. 16. CLOSE ENCOUNTERS THEME-John Williams F-FUN-Con Funk Shun 13. 17. DON'T LET ME...-Santa Esmeralda
--. 18. LAY DOWN SALLY-Eric Clapton BREAKDOWN-Tom Petty LONG, LONG WAY FROM HOME-Foreigner 14. 19. HERE YOU COME AGAIN-Dolly Parton ▶ FALLING-LeBlanc & Carr 15. 20. COME SAIL AWAY-Styx DUST IN THE WIND-Kansas

Top Prospects

POOR POOR PITIFUL ME-Linda Ronstadt (Asylum) NIGHT FEVER-Bee Gees (RSO)

Regional Sales and/or Requests LOVELY DAY-Bill Withers (Columbia) JACK & JILL-Raydio (Arista) EASY TO LOVE-Leo Sayer (Warner Bros.) IF I CAN'T HAVE YOU-Yvonne Elliman (RSO) SILVER DREAMS-The Babys (Chrysalis)
IF IT DON'T FIT..-Kellee Patterson (Shadybrook)YOU REALLY GOT ME-Van Halen (Warner Bros.) • OUR LOVE-Natalie Cole (Capitol) LADY LOVE-Lou Rawls (Phil. Int'l.)
BEFORE MY HEART...-Gene Cotton (Ariola) SWEET MUSIC MAN-Kenny Rogers (U.A.) EVERYBODY LOVES A RAIN SONG-B.J. Thomas (MCA) I CAN'T HOLD ON-Karla Bonoff (Columbia) GALAXY-War (MCA)

CAN'T SMILE WITHOUT YOU-Barry Manilow (Arista) EBONY EYES-Bob Welch (Capitol) HOLLYWOOD-Boz Scaggs (Columbia) SWEET, SWEET SMILE-Carpenters (A&M) LITTLE ONE-Chicago (Columbia)
CALIFORNIA-Debby Boone (Warner Bros.)
STARLIGHT-Cory Wells (A&M)
HOT LEGS-Rod Stewart (Warner Bros.) TOO HOT TA TROT-Commodores (Motown)
TAKE ME TO THE KAPTIN-Prism (Ariola) BABY HOLD ON-Eddie Money (Columbia) SO LONG-Firefall (Atlantic)
I'M GONNA TAKE CARE OF EVERYTHING-Rubicon (20th) RUNNIN' ON EMPTY-Jackson Browne (Asylum) THE CIRCLE IS SMALL-Gordon Lightfoot (Warner Bros.) MAMAS, DON'T LET YOUR BABIES...-Waylon & Willie/ THEME: WHICH WAY IS UP-Stargard (MCA) (RE (RCA)

Picks & Plays

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 415-392-7750

Correspondents' Corner\*\*

Chart and listings on page one are derived from information supplied by the radio reporters listed below. \*Indicates requests. Sales\_action is underlined. Others indicate airplay.

Bangor, Mark Laurence-WGUY- #7-Santa Es.
Manchester, Rick Ryder-WFEA- Jay Ferguson
Portsmouth, Mike O'Neal-WHEB- Heart Dover, Jim Sebastian-WTSN- #12-Leo Sayer Hyannis, Rick Stuart-WCOD- Boz Scaggs Natick, Wendy Furiga-WGTR- Yvonne Elliman Providence, Terry O'Brien-WPRO/FM- #4-Chic Danbury, Brian St.James-WINE- Abba Hartford, Rick Donahue-WTIC- Stargard Rochester, Tom Nast-WBBF- #4-Bill Withers Utica, Jim Reitz-WTLB- Commodores New York, Barbara Brozdowski-WCBS/FM- B.Withers - - Roz Frank-WNBC- Andy Gibb Babylon, Bernie Bernard-WBAB- B.Oyster Cult Philadelphia, Kevin Metheny-WZZD- Raydio Jeff Richards-WFIL- Barry Manilow Atlantic City, Gary Lane-WMID- Commodores Trenton, Tom Taylor-WPST- #4-Neil Diamond Annapolis, Kingston/Lewis-WYRE- B.Manilow Frederick, G.T. Stone-14ZYQ- Earth, Wind & Fire Lynchburg, Tony Love-WLLL- Boz Scaggs Roanoke, Dave McKay-WROV- Little River Band Winston-Salem, Jay McDaniel-WAIR- Dorothy Moore Reidsville, Lebai-WFRC- Network Asheboro, Bill Cox-WZOO- #10-David Gates Shelby, Jeffrey Owens-WOHS- LeBlanc & Carr Asheville, Ray Williams-WISE- #9-Raydio New Bern, Richard Taylor-WSFL/FM- Boz Scaggs Fayetteville, Stan Stewart-WFLB- B. Manilow Wilmington, Robbie Vogt-WGNI- Moonlighters Columbia, Dan Vallie-WCOS- #9-Heatwave
Anderson, Bill McCown-WANS- Natalie Cole Greenville, Gary Jackson-WQOK- #6-Wms./Meco Kingstree, Jerry Smith-WKSP- Gene Cotton Augusta, Bruce Stevens-WBBQ- Natalie Cole Savannah, Brady McGraw-WSGA- Barry Manilow - - Jerry Katz-WSGF/FM- Cory Wells Athens, Jeff Michaels-WAGQ- Barry Manilow - Kelly McCoy-WRFC- Chuck Mangione Atlanta, Rhett Walker-WQXI- #11-David Gates Gainesville, Sam Church-WFOX- C.S. & Nash - - Tom Harris-WDUN- Karla Bonoff Columbus, Chuck Bear-WCGQ- Barry Manilow Albany, Kris Van Dyke-WALG- Rubicon Carrollton, Scott Evans-WPPI- #4-E.Clapton Daytona Beach, John Scott-WMFJ- War Orlando, Blackwell/O'Neal-WLOF- Bob Welch W.Palm Beach, Allen Edwards-WIRK- Raydio Ft.Myers, Webster James-WMYR- Melanie Tampa, Ron Parker-WLCY- Tavares Ocala, Bill Early-WWKE- Chicago Tallahassee, Michael O'Malley-WONS- Chicago Panama City, Jim King-WDLP- Eddie Money Ft. Walton Beach, Bob Kitzmiller-WNUE-Odyssey Muscle Shoals, J.Michael Pruett-Q107-#7-Tavares Guntersville, Kerry Jackson-WGSV- Stonebolt Cullman, Rick McCarthy-WKLN/FM- #5-E.Clapton Gadsden, Dale McKee-WQEN- Doucette Birmingham, John Shomby-WKXX- Boz Scaggs Starkville, Glen James-WKOR- #6-Steely Dan Greenville, Mark Jones-WDDT- Y.Elliman Jackson, Mickey Coulter-WWUN- Kellee Patterson Pascagoula, Norm Boswell-WKKY- Johnny Paycheck Biloxi, Bob Lima-WQID- K.C. & Sunshine Band Baton Rouge, Joe London-WIBR- Gene Cotton Lafayette, Michael Lea-KVOL- #11-Stargard Lake Charles, Kim Canard-KLOU- Prism Shreveport, Shepherd/Greer-KROK- Cazz - K.C.Daniels-KEEL- War New Iberia, Rick Broussard-KNIR-Rocky & Cheyenne Chattanooga, Kris Copeland-WFLI- Wild Cherry - - David Carroll-WGOW- Sammy Hagar Knoxville, Bob Kaghan-WRJZ- B.J. Thomas Nashville, Bruce Sherman-92Q- Bob Welch Bowling Green, Doug Kirsch-WBGN- Raydio Paducah, Bryan Sargent-WKYX- B.J. Thomas Lexington, Jim Jordan-WVLK- Ronnie Milsap

South Bend, Jason Fox-WRBR- Nick Jameson Anderson, Dan Scott-WHUT- Paul Davis Indianapolis, Jay Hawkins-WIFE- Linda Ronstadt Lafayette, Jeffrey Weber-WAZY- #12-Steely Dan Evansville, Buddy Scott-WGBF- #2-Queen Cincinnati, C.C. Matthews-WSAI- #14-Bob Welch Columbus, Chris Edmunds-WNCI- #14-John Williams Canton, Keith London-WINW- Bob Welch Wheeling, Jim Roberts-WKWK- \*Raydio Beckley, Dwayne Bonds-WCIR- Frankie Valli Altoona, John Harrison-WVAM- Gene Cotton - Tony Booth-WFBG- Abba Youngstown, Jack Taylor-Y103- #1-Queen Pittsburgh, Bob Savage-13Q- Bob Welch Johnstown, Douglas Kaye-WCRO- #11-Heatwave Jackson, Garry Osborn-WIBM- War Muskegon, Jon London-WTRU- Kansas Lansing, Tim Kelly-WILS- Leo Sayer Kalamazoo, Bob West-WYYY- #4-Billy Joel Peoria, Lee Malcolm-WIRL- David Gates Springfield, Greg Thomas-WCVS- Little River Band Chicago, Jim Smith-WLS- Chic - Dave Morgan-WMET- Steely Dan Rockford, Bob Goode-WROK- Eric Clapton Freeport, Kevin Kenney-WACI- Rex Milwaukee, Chris Curtis-WZUU- Dave Mason Two Rivers, John Barber-15Q- Bob Welch Green Bay, Gregg Albert-WDUZ- Carpenters Appleton, Jason Page-WNAM- Gene Cotton Stevens Point, Pat Martin-WSPT- Stonebolt LaCrosse, Pat Smith-WLCX- Rubicon Eau Claire, Sean McCartney-WEAQ- #4-Billy Joel Duluth, Beau Elliot-WEBC- Rita Coolidge Rochester, Denny Foster-KWEB- Rubicon St. Cloud, J.J.Bouley-WJON- Waylon & Willie Thief River Falls, Daryl Tumberg-KTRF- \*E.Clapton Grand Forks, Bob Hooper-KKXL- Chicago (TAKE ME) Fargo, Mark Renier-KVOX- Tom Petty Rapid City, Mick Kjar-KKLS- Carpenters Sioux Falls, Tom Evans-KISD- Cory Wells Dubuque, Chuck Bailey-WDBQ- Lou Rawls - - Steve Sesterhenn-KFMD- Rubicon Des Moines, Gary Stevens-KIOA- Carpenters - - Mike Stone-KMGK- #7-John Williams Mason City, Bob Scott-KRIB- Prism Cedar Rapids, Carl Mann-KCRG- Wet Willie - - Ron Thompson-KLWW- Hot Davenport, Rick Fields-KSTT- Rita Coolidge Omaha, Jo Jo Ryan-KOIL- Paul Davis St. Louis, Mark Rivers-KIRL- The Babys Jacksons, Kent Nelson-KJAS- Stargard Kansas City, Kim Welsh-KBEQ- Jackson Browne Joplin, John David-KFSB- Moonlighters Parkersburg, Jack Fitzgerald-WXIL- Kansas Pine Bluff, Paul Sims-KOTN- Raydio Little Rock, B.J.Adams-Z98- #17-John Williams Lawrence, Mike Schmidt-KLWN/FM- \*Jackson Browne Manhattan, Ed Klimek-KMKF- Yvonne Elliman Junction City, Beau James-KJCK/FM-\*Rubicon Wichita, Bob Lawrence-KLEO- #11-Kenny Rogers - Barry Casey-KEYN- Lou Rawls Tulsa, Dr. Don-KAKC- Raydio Oklahoma City, Sandy Jones-WKY- #10-Andy Gibb -- Chuck Morgan-KOFM- Steely Dan Wichita Falls, King Wiggins-KTRN- Carpenters Marshall, Jerry Rome-KMHT- Cory Wells Tyler, Robert Adams-KDOK- Karla Bonoff Dallas/Ft.Worth, Gary Mack-Z97- #13-Foreigner Waco, Mike Lucas-KRZI- Wet Willie Temple, Lou Saint-KTEM- McCoo & Davis Killeen, Stan Castles-KIXS- #2-Neil Diamond Austin, Bill Mayne-KNOW- Stargard Nacogdoches, John Greer-KEEE- Bill Withers Beaumont, J.J.Stone-KWIC- Raydio Victoria, Gary Steele-KVIC- #15-Brick San Antonio, Ron Dennington-KZ100- Kansas Corpus Christi, Ron Ames-KEYS- #11-Bob Welch

\*\*Correspondents not listed above will be found on page 9.....

## Adult Contemporary Programming (Associate Editor, Ron Fell)

Most Active: CURIOUS MINDS-Johnny Rivers (Big Tree) Top rotation at KGU, WHAS, WSM, KSFO, and WNEW already.

Worth Watching: CAN'T SMILE WITHOUT YOU-Barry Manilow (Arista) Nothing unusual about this record's start except that some stations who usually "wait and see" are actually leading the way this time. WCBM, KVI, WFYR, and WMGK are early believers.

Top Thirty

Note: The lines in the top thirty below indicate sharp separations in our research totals - much more of a division than can be represented by two consecutive numbers.

LW TW ī. JUST THE WAY YOU ARE-Billy Joel 2. DESIREE-Neil Diamond 3. SOMETIMES WHEN WE TOUCH-Dan Hill 4. 4. EMOTION-Samantha Sang 3. 5. YOU'RE IN MY HEART-Rod Stewart
6. HOW CAN I LEAVE YOU AGAIN-John Denver 5. 7. LADY LOVE-Lou Rawls 10. 8. GOODBYE GIRL-David Gates 11. 9. STAYIN' ALIVE-Bee Gees 7. 10. HERE YOU COME AGAIN-Dolly Parton 16. 11. CURIOUS MINDS-Johnny Rivers 18. 12. CLOSE ENCOUNTERS THEME-John Williams THE NAME OF THE GAME-Abba 14. 14. BABY COME BACK-Player 20. 15. ... THICKER THAN WATER-Andy Gibb

Action Sides
WALK RIGHT BACK-Anne Murray
DAYBREAK-Bette Midler
SWEET, SWEET SMILE-Carpenters
FALLING-LeBlanc & Carr
MY REASON TO BE IS YOU-McCoo & Davis
UNTIL NOW-Bobby Arvon
I GO CRAZY-Paul Davis
CLOSE ENCOUNTERS THEME-Meco

Sales and/or Requests
LAY DOWN SALLY-Eric Clapton
MULL OF KINTYRE-Wings
I CAN'T HOLD ON-Karla Bonoff
EASY TO LOVE-Leo Sayer
DUST IN THE WIND-Kansas
SILVER DREAMS-The Babys
FEELS SO GOOD-Chuck Mangione

IW TW

8. 16. SLIP SLIDIN' AWAY-Paul Simon

13. 17. SHORT PEOPLE-Randy Newman

19. 18. WHAT A DIFFERENCE-Ronnie Milsap

23. 19. NATIVE NEW YORKER-Odyssey

13. 20. HOW DEEP IS YOUR LOVE-Bee Gees

25. 21. THE WAY YOU DO THE THINGS..-Rita Coolidge

24. 22. PEG-Steely Dan

30. 23. BEFORE MY HEART FINDS OUT-Gene Cotton

-- 24. WONDERFUL WORLD-Art Garfunkel

-- 25. EVERYBODY LOVES A RAIN SONG-B.J. Thomas

26. CANDLE ON THE WATER-Helen Reddy

-- 27. IF I CAN'T HAVE YOU-Yvonne Elliman

29. 28. LOVELY DAY-Bill Withers

21. 29. THE NEXT HUNDRED YEARS-Al Martino

27. 30. ... SOUL & INSPIRATION-D. & M. Osmond

Correspondents' Preferred Picks
POOR POOR PITIFUL ME-Linda Ronstadt (Asylum)
CAN'T SMILE WITHOUT YOU-Barry Manilow (Arista)
NIGHT FEVER-Bee Gees (RSO)
THE CIRCLE IS SMALL-Gordon Lightfoot (Warner Bros)
CALIFORNIA-Debby Boone (Warner Bros.)
LITTLE ONE-Chicago (Columbia)
DANCE, DANCE, DANCE-Chic (Atlantic)
HOLLYWOOD-Boz Scaggs (Columbia)

Airplay
ROCKIN' IN THE CRADLE-Rocky & Chyann
ISN'T REALLY LOVE AT ALL-Jericho Harp
ALWAYS & FOREVER-Heatwave
TAKE MY HAND-Randy Edelman
HAPPY ANNIVERSARY-Little River Band
SO LONG-Firefall
MR. WRONG-Starland Vocal Band
AFTERGLOW-Lobo

Akron (Russ Knight-WAKR) John Williams/G. Cotton. Gains: Rivers/Martino/Bay City Rollers/Rawls.

Anna, Ill. (Jan Michel-WRAJ) Carpenters/Bee Gees (FEVER)/Cotton/Clapton/Hall & Oates/Cisyk.

Astoria (Doug McDowell-KAST) Carpenters/The Babys/Mangione/Garfunkel/Gibb (re-add). Austin (Bob Joseph-KCSW) Garfunkel/Hill/Gates/Coolidge/Mark James/Flack & Hathaway.

Baltimore (Dexter Beane-WCBM) Steely Dan/Manilow/LeBlanc & Carr/Bee Gees (FEVER). Gains: Garfunkel Bend (Rick Marshall-KGRL) Gains: Rawls/Bee Gees (ALIVE)/Rita C./Cotton/Newman/Gibb. - - (Bill Jay-KBND) Heatwave/LeBlanc & Carr/J. Harp/A. Price/D. Boone/Carpenters. Bismarck (Tom Bitz-KBOM) Cotton/Carpenters/Bee Gees (FEVER)/Chic/Garfunkel/Kansas. Gains: Hill. Blackfoot (Jack Sunday-KBLI) Clapton/Boz Scaggs/Carpenters/Manilow/Geils/Valli/Northern Light. Boston (Jim Spellmeyer-WEEI/FM) LP's: Clapton/Chicago/Denver/Murray/Doucette/Benson/C. Wells. Brookhaven (Randall Smith-WJMB) Page/Meco/Rita C./Elliman/CSN/Chicago/The Babys/Garfunkel/Kansas. Brownwood (Otis-KBWD) Daisy Dillman/Milsap/Parton/B.J. Thomas (DOUBT). LP: Dave Loggins. Buffalo (Roger Christian-WBEN) Odyssey/Gates/B.J. Thomas/Carpenters. Gains: Gibb/Bay City Rollers. Burlington (Gary Wheelock-WVMT) Gates/Lightfoot/B.J. Thomas/The Babys. Gains: Milsap/Gibb. Butte (Bob Roberts-KXLF) P. Davis/Bee Gees (FEVER)/Garfunkel/Firefall/Carpenters/B. Welch. Canton (Rick Jacobs-WHBC) Carpenters/The Babys/Rocky & Chyann/Mangione/Edelman/Bing Crosby. Carson City (George Sepulvida-KPTL) J. Harp/B.J. Thomas/D. Loggins/Clapton/Cathy O'Shea. Cedar Rapids (Rick Sellers-WMT) C. Gayle/B.J. Thomas (DOUBT)/Carpenters/D. Boone. Charlottesville (Jim Racey-WCHV) Bee Gees/Ronstadt/Withers/Elliman/Chicago. Gains: Rita C./J. Wms. Chicago (Dave Martin-WFYR) Chic/Gibb/Manilow/Rita C. Gains: Garfunkel/Rivers/Bee Gees (ALIVE). Chico (Jan Claire-KPAY) Bellamy Bros./Odyssey/D Fargo. Calls: Rocky & Chyann/Meco. Chillicothe (Rhea Weatherford-WCLL) G. Cotton/Carpenters/Garfunkel/Edelman. Calls: Hill/Gates. Cincinnati (Susan Howe-WIW) Garfunkel/Rawls/Gates. Gains: Gibb/Bee Gees (ALIVE)/Newman/Rod S. Colorado Springs (Dan Shanahan-KIIQ) Reddy/Odyssey/Steely Dan. Calls: J. Wms./Hill/Newman. Columbia (Mike Collins-WIS) Manilow/Boone/Chicago/Summer. Gains: Abba/J. Wms./Milsap/Garfunkel. Corona (Rick Painter-KWRM) Steely Dan/Odyssey/Withers/Murray/Garfunkel/Edelman/Hermans Hermits. Corvallis (Weldon Greig-KLOO) F. Lacey/Rocky & Chyann/Ferguson/Garfunkel/J. Harp/Carpenters. Crescent City (Terry Leavitt-KPOD) Boz Scaggs/Summer/Murray/Jacksons. Gains: Gates/Rawls/Hill. Denver (Harry Smith-KHOW) Murray/B.J. Thomas/Bee Gees (ALIVE)/Withers/Ronstadt/Manilow. Detroit (Bob Chenault-WOMC) Gayle/Chicago/Cysick/Lightfoot/Travers. Calls: Manilow.

Dubuque (Steve Sesterhenn-KDTH) Garfunkel/Manilow/Murray/Carpenters. Gains: Bay City Rollers/Reddy

Eugene (Vicky Larson-KUGN) Garfunkel/Carpenters/Earl Klugh. Gains: Mangione/Gates/Abba. Continued on Page 10.....

#### Black Radio (Associate Editor, Betty Hollars)

Hot Line: LOVE ME RIGHT-Denise LaSalle (ABC) Fast-moving chart action with top 10 listings in Albany, Chicago & Columbus. Jumps 29-16 on our chart this week.

Hottest LP Cut: THE CLOSER I GET TO YOU-Roberta Flack with Donny Hathaway (Atlantic) This cut's phenomenal phone response is reminiscent of duo's smash collaboration on WHERE IS THE LOVE in 1972. (Single due to be released this week)

Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

LW	TW	
1.	1.	ALWAYS & FOREVER-Heatwave
5.	2.	JACK & JILL-Raydio
2.	3.	OUR LOVE-Natalie Cole
4.	4.	TOO HOT TA TROT-Commodores
6.	5.	AIN'T GONNA HURT NOBODY-Brick
12.	6.	LADY LOVE-Lou Rawls
7.	7.	GALAXY-War
8.	8.	DANCE, DANCE, DANCE-Chic
13.	9.	BABYLOVE'S ALL FOR YOU-D.Williams
9.	10.	WITH PEN IN HAND-Dorothy Moore
3.	11.	REACH FOR IT-George Duke
10.	12.	OOH BOY-Rose Royce
11.	13.	LOVELY DAY-Bill Withers
16.	14.	THEME: WHICH WAY IS UP-Stargard
20.	15.	SOFT & EASY-Blackbyrds
		OK.

<u>LW TW</u> 29. 16. LOVE ME RIGHT-Denise LaSalle

23. 17. LE SPANK-Le Pamplemouse 14. 18. COME GO WITH ME-Pockets

27. 19. IT'S YOU THAT I NEED-Enchantment

19. 20 BELLE-Al Green

-. 21. PLAYING YOUR GAME BABY-Barry White

22. 22. CHOOSING YOU-Lenny Williams

--. 23. FLASHLIGHT-Parliament

-. 24. DON'T COST YOU NOTHING-Ashford & Simpson

15. 25. F-FUN-Con Funk Shun

17. 26. SERPENTINE FIRE-Earth, Wind & Fire 21. 27. SOMEBODY'S GOTTA WIN-Controllers 24. 28. IF IT DON'T FIT...-Kellee Patterson

26. 29. NATIVE NEW YORKER-Odyssey

18. 30. BOP GUN-Parliament

AM I LOSING YOU-Manhattans (Columbia)

Top Airplay OUT OF THE GHETTO-Isaac Hayes SHOUT IT OUT-B.T. Express CAN YOU GET IT-Mandrill LOVE SHOCK/CALL MY JOB-Albert King LET'S HAVE SOME FUN-Barkays FOR YOUR LOVE, LOVE, LOVE-Joe Simon WORKING TOGETHER-Maze BABY COME BACK-Player
THANK YOU FOR THE LOVE-Mother's Finest PRIVATE PROPERTY-Dells I CAN SEE CLEARLY NOW-Ray Charles YOU ARE MY FRIEND-Patti Labelle CLOSE ENCOUNTERS-Gene Page/Meco REACHING FOR THE SKY-Peabo Bryson GOOD LUCK CHARM-Ohio Players

Black Radio LP cuts are on page 13....

Movin' On Up

L-O-V-E-U-Brass Construction (United Artists)

Correspondents' Preferred Picks BOOTZILLA-Bootsy's Rubber Band (Warner Bros.) LET ME PARTY WITH YOU-Bunny Sigler (Gold Mind) PRECIOUS PRECIOUS-O.V. Wright (Hi Cream) FIND ME A GIRL-Jacksons (Epic) STAYIN' ALIVE/NIGHT FEVER-Bee Gees (RSO) DOUBLE MY PLEASURE-Leon Haywood (MCA) WE FELL IN LOVE WHILE DANCING-Bill Brandon(Prelude) YOU & I-Living Proof (Ju-Par)
MAXIMUM STIMULATION-Jimmy Castor Bunch (Atlantic) INTIMATE FRIENDS-Eddie Kendricks (Tamla) LARRY, MOVE YOUR HAND-Penguin Feet (H.D.M./Amherst)
THERE'S NO OTHER LIKE YOU-Archie Bell (Phil. Intl.) RUB DOWN-Joe Tex (Epic) LOVE THAT WILL NOT DIE-Johnny Guitar Watson (DJM) NEW HORIZON-Sylvers (Capitol)

Regional Highlights

Albany (Doc Suttles-WJIZ) #1-Lou Rawls, #7-Brick, #8-Denise LaSalle, #10-Blackbyrds. Gns: Maze,
Le Pamplemouse, Raydio. New: Joe Tex, Peabo Bryson, Gene Page, Sylvers, Bunny Sigler.

Berkeley (Rob Singleton-KRE) New: Jacksons, Bill Cosby, Johnny Otis, Lee Dorsey, J.G.Watson, H.
Andrews (1cl). New LP: Noel Pointer. Hot LP's: Maze, G.Benson, Grover Washington, Jr., N.Cole.

Birmingham (Shelley Pope-WBUL) #3-D.Moore, #8-Chic, #9-George Duke, #10-Enchantment. New: Barry

White Ashford & Simpson Mismi On: ICA O. W. Hafest & Cross One Metaon Toddy Bendamanasa White, Ashford & Simpson, Miami. On: ICA, O.V.Wright, Al Green, Ona Watson, Teddy Pendergrass.

Chicago (Earnest James-WHMX/FM) Gns: Brick, Chic, D.Moore, Pockets, War, Deniece Williams, Barry
White, James Brown, Commodores. New: Bootsy, Jacksons, Brian & Brenda. Rq: Parliament, Bee Gees.

Cleveland (Mike Payne-WABQ) #1-Parliament (FLASHLIGHT), #3-Bill Withers, #6-Blackbyrds, #7-Raydio,
#8-Brick, #10-El Coco. New: Albert King (JOB), Universal Love, Ashford & Simpson, B.T.Express. Columbus (Keith Willis-WVKO) #1-Mother's Finest, #2-Barkays, #4-Deniece Williams. Gns: R.Dyson, Stargard, Living Proof, Chic, Isaac Hayes. New: B.T.Express, McCoo & Davis, Parlaiment, Brass C. Galveston (Randy Sterling-KGBC) #2-Raydio, #3-M.Jefferson. On: Dells, Denise LaSalle, Mandrill, O.V.Wright, Manchild, Ray Charles. Rq: Fatback, I.Hayes, D.Summer, P.Bryson, Sylvers, B.White. Henderson (J.T.-KGRI/FM) #1-Raydio, #2-S.Esmeralda, #10-Lenny Williams. Gns: Ohio Players, Joe Tex, J.G.Watson, Manhattans. New: Wild Cherry, Bobby Womack, Bootsy, Bee Gees, Tavares, Z.Z.Hill Miami (Ralph Featherstone-WMRM) #1-D.Moore, #4-Raydio, #5-Ashford & S., #8-B.Sigler. Gns: Brass C. Le Pamplemouse. New: Bootsy, Controllers, Tavares, Parliament, Manhattans, Jacksons. On: R.Dyson Natchez (Haynes Ford-WNAT) #2-Chic. Gns: Enchantment, Brass C., J.Simon, L.Williams, Penguin Feet, Gene Page, BT Ex. New: New Birth, Isaac Hayes, Slave, Bootsy, Jackson, Phoebe Snow. LP: G.Benson New York (Sonny Taylor-WWRL) #1-Donna Summer, #2-Stargard, #4-War, #8-Le Pamplemouse, #10-Meco. Gns: Con Funk Shun. New: Bionic Boogie, Peter Brown. LP's: Dr. Buzzard, David Ruffin. St. Louis (Chico Brown-KATZ) #2-Bill Withers, #5-Rose Royce, #6-Controllers, #7-Stargard, #10-Pockets. New: Enchantment, Commodores, Parliament. On: Denise LaSalle, Muscle Shoals Horns. Columbus (Keith Willis-WVKO) #1-Mother's Finest, #2-Barkays, #4-Deniece Williams. Gns: R.Dyson, Pockets. New: Enchantment, Commodores, Parliament. On: Denise LaSalle, Muscle Shoals Horns St. Matthews (Andy Henderson-WQKI) #1-Heatwave, #6-Lou Rawls, #7-Raydio, #10-Dorothy Moore. Gns:

D.Williams, Ray Charles, Stargard, Blackbyrds. New: Ashford & S., BT Ex., Brass C., Maze. San Francisco (Johnny Morris-KDIA) #2-Chic, #6-Roberta Flack, #7-Parlfament. Gns: Bee Gees, Player Lou Rawls, Maze, Bunny Sigler, Albert King. New: Brass Cons., Le Pamplemouse, Larry Williams.

New LP's: Raydio, B.T. Express, Peabo Bryson, Ohio Players, The Pips. Rq: Raydio, Stargard.

Stockton (Charles Richardson-KUOP/FM) Chart: Ashford & Simpson, Controllers, Flack & Hathaway, Parliament, Bunny Sigler, Raydio. Gns: Lou Rawls, Spinners (both), Albert King (THE PINCH-Stax).

## Country Music (Associate Editor, Elma Greer)

Prime Mover: WOMAN TO WOMAN-Barbara Mandrell (ABC) The 1974 R & B hit for Shirley Brown moves higher and higher on all charts for Barbara.

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

 $\frac{1W}{2}$ .  $\frac{TW}{1}$ . OUT OF MY HEAD...-Loretta Lynn WHAT A DIFFERENCE...-Ronnie Milsap 2. 1. TO DADDY-Emmylou Harris YOU'RE THE ONE-Oak Ridge Boys 7. 8. 4. I JUST WISH YOU WERE...-Larry Gatlin DON'T BREAK THE HEART...-Margo Smith 6. 11. SOMETHING TO BRAG ABOUT-Mary Kay Place 10. WOMAN TO WOMAN-Barbara Mandrell 20. MIDDLE AGE CRAZY-Jerry Lee Lewis 5. 9. 3. 10. TAKE THIS JOB ... - Johnny Paycheck 6. 11. MY WAY-Elvis Presley WHAT DID I PROMISE HER...-Mel Tillis 19. 12. 9. 13. 21. 14. LONELY STREET-Rex Allen Jr. DO I LOVE YOU-Donna Fargo MAY THE FORCE BE WITH YOU ... - Tom T. Hall --. 30. 14. 15.

SHAKE ME, I RATTLE-Cristy Lane HOLD TIGHT-Kenny Starr
SHINE ON ME-John Wesley Ryles
TWO DOORS DOWN-Zella Lehr
ANGEL OF THE MORNING-Melba Montgomery RUNNIN' KIND-Merle Haggard IF I HAD A CHEATING HEART-Mel Street I'VE CRIED THE BLUES...-Crystal Gayle WALK RIGHT BACK-Anne Murray

YES MA'AM-Tommy Overstreet

<u>LW</u> <u>TW</u> 15. STANDARD LIE NUMBER ONE-Stella Parton HERE YOU COME AGAIN-Dolly Parton 12. 17.

I DON'T NEED A THING...-Gene Watson
THE FIRST TIME-Billy "Crash" Craddock
MAMAS, DON'T LET...-Waylon & Willie
I LOVE TOUR. --Ronnie McDowell 23. 18. 13. 19. --. 20.

30. 21. SOME I WROTE-Statler Bros. 22. 22.

21. 23. HOW CAN I LEAVE YOU AGAIN-John Denver

29. 24. WE GOT LOVE-Lynn Anderson 18. 25. 27. 26. COME TO ME-Roy Head GOD MADE LOVE-Mel McDaniel

I PROMISED HER...-Bobby Borchers --. 27. --. 28. YOU KNOW WHAT-Jerry Reed & Seidina

25. 29. I JUST WANT TO BE...-Connie Smith BARTENDERS BLUES-George Jones

Action Sides
LONELY HEARTS CLUB-Billie Jo Spears RETURN TO ME-Marty Robbins RED HOT MEMORY-Kenny Dale BEDROOM EYES-Don Drumm FEELIN' BETTER-Hank Williams Jr. SOFT LIGHTS & HARD COUNTRY MUSIC-Moe Bandy SO GOOD, SO RARE, SO FINE-Freddie Hart I'VE BEEN LOVED-Cates Sisters IF I EVER COME BACK-Pal Rakes IT DOESN'T MATTER ANYMORE-R.C. Bannon

Airplay: (New listings are underlined)

Jacky Ward (19); Kendalls (18); Jim Reeves (17); Billy "Crash" Craddock (Cap.) (17); Dickie Lee (15); Crystal Gayle (U.A.) (14); Charley Pride (14); Bill Anderson and Mary Lou Turner (13); Vern Gosdin (12); B.J. Thomas (12); Mary Kay Miller (11); Ed Bruce (11); Don King (11); Porter Wagoner (10); Con Hunley (10).

READY FOR THE TIMES TO GET BETTER-Crystal Gayle (U.A.) I'VE GOT A WINNER IN YOU-Don Williams (ABC) IT DON'T FEEL LIKE SINNIN' TO ME-Kendalls (Ovation) SOMEONE LOVES YOU HONEY-Charley Pride(RCA)

New Releases That Merit Airplay HEARTS ON FIRE-Eddie Rabbitt (Elektra) HERE IN LOVE-Dottsy (RCA)

I WOULD LIKE TO SEE, YOU AGAIN-J. Cash (Col.) THE GRANDEST LADY OF THEM ALL-C. Twitty/

Aberdeen (Jack McDaniel-KKAA) Gns-Z.Lehr (30-22). Pl-Waylon & W., G.Jones, Cates, M.K. Miller.

Akron (Don Dempsey-WSLR) Deb-J.W.Ryles (30), M.Street (34), T.Overstreet (37), A.Murray (38).

Albany, Ga. (Earl Jay-WJAZ) Pl-Kenny Price, P. Wagoner, Billy Walker, Con Hunley, Rq-Kenny Dale.

Ann Arbor (Mark Thomas-WNRS) Pl-B.Luman, Kendalls, Johnny Cash, B.C.Craddock (Cap.), Ava Barber.

Asheville (Dave Jacobs-WWNC) Gns-F.Hart (29-16), J.W.Ryles (32-23). Pl-C.Hunley, J.Ward.

Ashland (Christopher Stoney-KCKX) Pl-M.Bandy, J.Ward, R.McDowell, E.Bruce. Rq-M. Robbins, J.Reeves.

Austin (Jerry K.Green-KVET) Fk-Moe Bandy. Deb-P.Wagoner (35), K.Dale (36), A.Murray (37).

Baltimore (Danny Reese-WPOC) Gns-M.Smith (34-22). Pl-Gene Watson, Bobby Borchers. Rq-Waylon & W.

Battle Creek (Mark Shepard-WWKQ) Gns-D.Fargo (36-21), G.Watson (39-28). Pl-M.Street, H.Williams, Jr.

Billings (Mary June-KBMY) Deb-C.Lane (21). Pl-T.Overstreet, B.Parker, C.Peterson, J.Reeves.

Biloxi (Lance Carson-WVMI) Pl-Waylon & W., B.Mandrell, D.Fargo, J.Ward, Garfunkel, Simon & Taylor.

Birmingham (Dan Brennan-WVOK) Deb-M.Robbins (19), Hank Jr. (20). Pl-J.Ward, D.Williams, J.Peters.

Bismarck (Marv Allen-KBMR) Pl-E.Bruce, L.Dresser, F.Hart, T.Bresh, T.Overstreet. Rq-M.Robbins.

Boise (Paul Rider-KGEM) Gns-C.Lane (26-16). Pl-M.McDaniel, K.Southern, M.Montgomery, Reed/Seidina.

Bryan/College Station (Warren Davis-KORA/FM) Deb-D.Fargo (31), H.Williams Jr. (32), Reed/Seidina.

Carrollton (Ray Hammons-WLBB) Pl-G.Cotton, R.Danko, Ed Bruce, Bellamy Bros., M.Mitchell.

Charlotte (Larry James-WBT) Gns-C.Hunley (32-22), M.Montgomery (39-27). Pl-B.C.Craddock (Cap.)

Chicago (Bill Hart-WJJD) Pl-D.Williams, C.Gayle (U.A.), D.Gibson, A.Murray, J.Reed/Seidina.

-- (Joanne Calloway-WMAQ) Pl-T.T.Hall, Waylon & Willie, G.Watson, G.Jones, Statlers, B.Arbor.

Columbia (Ken Martin-WCOS/FM) Gns-M.McDowell (26-14), C.Lane (31-21). Pl-Anderson/Turner, C.Pride.

Cypress Gardens (Terry Slane-WGTO) Pl-E.Bruce, D.Lee, J.Ward, Kendalls, N.Robbins.

Denver (Jon Lawrence-KERE) Pl-M. Cypress Gardens (Terry Slane-WGTO) Pl-E.Bruce, D.Lee, J.Ward, Kendalls (both), D.King, P. Rakes.

Denver (Jon Lawrence-KERE) Pl-M.Bandy, V.Gosdin, Cates, C.Pride, Kendalls, M.Robbins.

- - (Bill Ashford-KLAK) Pl-B.Walker, M.Robbins, B.K.Perry, Marylou & Bill, C.Pride, Dottsy.

Des Moines (J.P.Andrews-KSO) Deb-K.Dale (51), A.Murray (52), M.Robbins (55), M.Bandy (56).

Detroit (Cindy-WDEE) Gns-L.Anderson (31-18). Pl-T.Overstreet, Hank Jr., A.Murray, Marty Robbins.

Eau Claire (Ken Loomis-WAXX-AM/FM) Pl-M.Bandy, V.Gosdin, C.Smith, M.Robbins, A.Murray. Rq-D.Drumm.

El Paso (Ray Potter-KHEY) Pl-C.Gayle, R.C.Bannon, K.Price, Tommy Overstreet, Charley Pride.

Eugene (Bob Wise-KEED) Pl-C.Pride, L.Ronstadt, B.J.Thomas, B.C.Craddock (Cap.), D.Lee, Dottsy.

Everett/Seattle (Lee Wade-KWYZ) Gns-M.McDaniel (33-26), Z.Lehr (44-33). Pl-Kendalls, K.Price.

Fargo (Donnie Roberts-KFGO) Pl-C.Gayle, C.Hunley, M.Street, B.J.Spears, M.Bandy, Hank Jr.

Fayetteville (Mike Edwards-WFAI) Deb-T.Overstreet (36), J.Allen (46). Pl-D.Lee, B.D.Burns.

...Roundup cont'd. on page 6... ...Country Club, page 12... ...LP cuts, page 13... ... LP cuts, page 13...

Roundup (cont'd. from pg. 5)

Florence (Steve Casey-WXOR) Pl-J.Ward, D.McCall, M.Bandy, D.King, B.J.Thomas, A.Barber.

Ft.Dodge (Dale Eichor-KWMT) Pl-A.Murray, F.Hart, Kendalls, J.Cash, C.Gayle, Marty Robbins.

Ft.Worth/Dallas (Art Davis-WBAP) Deb-J.Denver (40), Mel Street (41). Pl-B.K.Perry, E. Tubb.

Ft.Worth (Tom Wayne-KXOL) Pl-Carl Smith, J.Reeves, D.King, J.Ward, F.Hart. Rq-K.Dale, T.Overstreet.

Hanford (Jesus A.Gradillas-KNGS) Pl-K.Price, M.Robbins, T.Overstreet, F.Hart. Rq-M.Robbins. Commercial Cord Source North Street, P. Direct, S. Denney, B. C. 1982, P. J. Anterest, P. Torong, C. L. Street, C. Street

#### Lineups

KVOX-Fargo Mark Renier Mike McNeal John Messinger Dick Hughes Rick Morgan Dan Kieley Jenny Grey

WJDX-Jackson Bob Burton & Kurt Kilpatrick Tom Daniels Larry Blakeney Dave Kimbro John Weeks Tim Barber Nelson Wiley

KSTT-Davenport Spike O'Dell Joe Fedele Rick Erickson Mark Damon Dan Vance Rick Fields Jim O'Hara (weekends) Allan St. John (weekends)

KHSN-Coos Bay Gregg Lenny Jon Brent Dave Bradly Charlie O'Neal Shauna Pat Allen

# Top 40 Station Reports - January 23 thru Wed. January 25 (Total Reports this week 227 - last week 219) Research Assistant - Kent Zimmerman

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GALAXY-War- 11 reports. On: WZUU. Also: WRFC (13 to 8), WGNI (12), WAUG/FM (22), KSTN (29).
                On: WMFJ, KJOY, KOTN, KTAM. Off: WANS, WKLN.

I CAN'T HOLD ON-Karla Bonoff- 20 reports (12 last week). KJR (17). On: WNOE, KGW, KTAC.

Also: KSLY (9), WFOX/FM (9), KRLC (24 to 19), WPPI (24), KBOZ (29 to 24), KPAM (30 to 25),

KRIZ (30). On: WDUN, KDOK, KFLY, KGKL, KYYX, KYJC, KQOT, KPUG. Rq: KFSB.

SWEET MUSIC MAN-Kenny Rogers- 20 reports (18 last week). KIOA (27). Also: KOKK (3), KTEM (6),
Alles (SI) (9), PROVEN (9), PROVED (6) (10), PROVED (10),
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TOP 40 Station Reports - continued from Page 7....

NATIVE NRW YORKER-Odyssey- 76 reports (57 last week). 96X (2), YIOO (3), WZZD (8), KRTH (9), WIFI (10), 13Q (28), KRBE (29). On: WAYS, WXI, KFRC. Also: WTMA (6), WHEB (8), CKFR (9), WDLF (17 to 10), WGNI (10), WTRE (10), MGHT (16 to 11), WAIR (17 to 12), WGUY (13), WIRK (13), KJAS (13), WANS (21 to 15), KRIG (21 to 16), W2OO (23 to 16), KDON (23 to 18), WCIR (19), etc. CURIOUS MIND-Johnny Rivers-8 Breports (80 last week). KRTH (18), WZZD (19), WOKY (22), KLIF (23), KLIV (27). On: WFIL, WNOE, KFRC, KRSP, KSIQ. Also: WMFJ (5), KC148 (9), KCRS (17 to 9), WDLZ (10), KLOG (13), KLEK (13), WGEN (11), WGNI (11), WGNI (11), WSPT (16), 15Q (17), KGRS (17 to 9), WDLZ (10), KLOG (13), KLEK (13), WGEN (11), WGNI (11), WSPT (16), 15Q (17), KGRS (12), WGSV (17), WCCQ (19), WISE (19), WTSN (20), KFYR (20), KKIQ (20), etc.

STREET CORNER SEREMADE-Wet Millie-89 reports (80 last week). 293 (14 to 7), WQXI (9), CKGW (19 to 13), WZJU (15), KGFS (21), KLIF (24), KJRB (24), WFEZ (25), MSBQ (25), 99X (29). On: WAYS, KINO, KJR, KLIV, KSIQ, KTAC. Also: WGNN (3), KRLC (14), WZCOO (14), 94Q (5), WPFI (5), CKGW (5), KLEO (6), WFLI (8), WFOX/FM (8), KYLIT (8), KAGOT (9), KGLK (19), WGRO (9), WAIR (10)etc DUST IN THE WIND-Kansas- 103 reports. WZUU (10), KSIQ (20), WCCX (22), KRSP (23), WOKY (28), WHIFI (28), WBEF (30), WCDI (30), 13Q (30). On: WAYS, WMCW (422), KIND, KJR, KJRB, KRBE. Also: KRLC (13 to 8), WDLZ (9), KEMI (11), WFST (17), 94Q (22 to 17), KGGO (19), WGLF (20), WHUT (20), KATA (29 to 20), WAMS (30 to 23), KBEQ (24), KLNN/FM (26), etc. HAPPY ANNIVERSARY-Little River Band- 104 reports (97 last week). KRSP (16), WTFE (16), 13Q (21), KEMI (14), KKLL (15), KALE (15), CKGO (18 to 12), KEEQ (21 to 13), WMFJ (14), KEMI (14), KKLL (16), KALE (16), CKGO (18 to 12), KEEQ (21 to 13), WMFJ (14), KEMI (14), KKLL (16), KALE (16), CKGO (18 to 12), KEEQ (21 to 13), WMFJ (14), WFRO (79), KWLT (28), WGLY (29), WGLY (29), WGLY (28), WGLY (28), WGLY (28), WGLY (28), WGLY (28), WGLY (28), WGLY (28) ---Debuts--
CLOSE ENCOUNTERS THEME-John Williams- 127 reports (106 last week). KIOA (8), KRSP (15 to 8),
WAYS (9), WCOL (10), WPRO/FM (16 to 10), KRBE (11), WRKO (20 to 11), WOKY (19 to 12),
BIOO (23 to 13), WQXI (20 to 13), WNCI (14), KLIV (24 to 15), WHBQ (23 to 15), WAKY (16),
WIFE (17), KING (17), WZZD (18), KJR (25 to 20), KJRB (20), WNOE (22), Z93 (22), etc.

LAY DOWN SALLY-Eric Clapton- 131 reports (98 last week). Z93 (15 to 8), WKXX (13 to 8),
KJR (22 to 15), WAYS (23 to 18), WBBQ (26 to 19), WHBQ (25 to 20), WAKY (22), KING (25),
13Q (26), KRSP (28), WBBF (28), KFRC (29), WIFI (30). On: KSLQ, KRBE, KLIV, KLIF, KILT,
BIOO, WRKO, WPEZ, WFIL. Also: 94Q (2), WPPI (4), WHHY (4), WKIN (10 to 5), WAGQ (11 to 6),etc.

PEG-Steely Dan- 138 reports (121 last week). KRSP (7), BIOO (9), WKXX (11), WZZD (11),
WZUU (18 to 11), KLIF (12), WRKO (12), WNBC (13), KJR (14), WOKY (20 to 14), KRTH (20 to 15),
99X (23 to 17), WIFI (22 to 17), KJRB (25 to 18), WIFE (20), KIOA (27 to 22), KRBE (23),
KING (23), KILT (25), KGW (26), KHJ (27), WCOL (28), WSAI (28), 13Q (29), WBBQ (30), etc.

Jobs Station Midwest Radio Contact
Larry Lakoduk (Box 2983-Fargo-58102)
Requirements
Chief Engineer Contact WAXX-AM/FM-Eau Claire Production person \*Tom Thiede (Box 41-Chippewa Falls) J.R. Greeley (913-272-2122) Gary Wescott (715-341-1300) \*Randy Walker (Box 701-61032) Production Director WSPT-Stevens Point Play-by-play/news WACI-Freeport Newsman Gary Lane (Box 1137-08404) Bill Reier (406-586-5466) WMID-Atlantic City Newsperson KBOZ-Bozeman Newsperson \*Ed Anderson (3900 N.E. Broadway)
Dick Downes (3900 N.E. Broadway)
Dave Collins (Box 1441-77553)
Matt Likovich (302-658-2500) KSO-Des Moines Newsperson (future) KGGO-Des Moines News Director KILE-Galveston Air Talent/News/Engineer News/Air Talent (Part-time, E.O.E.) WAMS-Wilmington WCGQ-Columbus, Ga. Charles Rowe (Box 1537-31902) Air Talents (weekend) \*Kelly West (15th & Cleveland-24015)
Gary Lane (Box 1137-08404)
Jason Williams (4808 San Felipe)
Bill Weaver (Box 21248-95151) Air Talent (weekend, E.O.E.-M/F)
Air Talent (AM Drive)
Air Talent (AM Drive, E.O.E.)
Air Talent (AM Dr., E.O.E.-M/F)
Air Talent (PM Drive) WROV-Roanoke WMID-Atlantic City KODA-Houston KLOK-San Jose WPRO/FM-E.Providence Gary Berkowitz (1502 Wampanoag Tr.) Air Talent/Production Air Talent/Production Tom Wall (915-267-6391) KBST-Big Springs, Tx. WNUE-Ft.Walton Beach Bob Kitzmiller (118 Wright Pkwy.) Craig Mollison (419-244-8321) WSPD-Toledo Air Talent/Prod. (A-C, E.O.E.-M/F) Air Talent (future) Air Talent (E.O.E.) John Hook (1418 Elizabeth-28204) KTRN-Wichita Falls, Tx. King Wiggins (Box 5005-76307)
WEBC-Duluth \*Jay Scott (1001 E.9th-55805) Air Talent (E.O.E.) \*Steve Blodgett (Box 1276-59103)
J.R. Greeley (913-272-2122)
\*Randy Walker (Box 701-61032)
John Davis (Box 24890) Air Talent (E.O.E.-M/F) KOOK-Billings Air Talent KEWI-Topeka WACI-Freeport Air Talent Air Talent 92Q-Nashville John McCloud (Box 995-95108)
\*Mitch Mason (666 Fairway-92408)
Scott Christenson (Box 18128-78218) Air Talents KLIV-San Jose KFXM-San Bernardino Air Talents KTSA-San Antonio Air Talents/lst (E.O.E.-M/F) \*No Calls Please

New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Bath, Jack O'Brien-WIGY- Cory Wells, Tom Petty, Linda Ronstadt, Geils, Alan Price.
Boston, Harry Nelson-WRKO- Barry Manilow, Eric Clapton, Linda Ronstadt, Bee Gees, Rod Stewart.
Bridgeport, Gary Peters-WICC- Kansas, B.Welch, D.Boone, B.Scaggs, B.Withers, L.Ronstadt. Schenectady, Jim Walsh-3WD- Barry Manilow, Eddie Money, Franklin Micare, Eric Clapton, Raydio. New York, Jay Thomas-99X- Raydio, Jay Ferguson, Tom Petty. Philadelphia, Jeff Robins-WIFI- Rita Coolidge, Jay Ferguson, Eric Clapton, Andrew Gold. Wilmington, Tom Sommers-WAMS- Garfunkel, Bee Gees, Little River Band. Deb: Tom Petty, B.Welch. Richmond, Ken Curtis-WLEE- Barry Manilow, Odyssey, Brooklyn Dreams, Bee Gees, Raydio. Charlotte, Roy Rosen-WAYS- Lou Rawls, B.Manilow, L.Ronstadt, Foreigner, C.Mangione, S.Dan. Charleston, Bob McLain-WTMA- Kansas, Lou Rawls, Tom Petty, David Gates, Barry Manilow. Augusta, Steve York-WAUG- Yvonne Elliman, L.Ronstadt, Heatwave, Garfunkel, L.R.B., Tom Petty. Atlanta, Don Benson-94Q- John Williams, Chuck Mangione, Bob Welch. - - Dale O'Brian-Z93- Garfunkel, Barry Manilow, Dave Mason. <u>Deb</u>: N.Cole, Bee Gees, LeBlanc & C. Cocoa Beach, Jonathan Doll-CK101- Gene Cotton, Kansas, Garfunkel, L.Ronstadt, Meco. Miami, Colleen Cassidy-Y100- Raydio, Tavares, Bee Gees (WOMAN), Dan Hill, Maggie McNeil, Manilow. - - Jack Forsythe-96X- Bee Gees. Deb: Heatwave, Jackson Browne, Paul Simon. Tallahassee, Steve Warren-WGLF- B.Manilow, G.Lightfoot, Abba, Heatwave, Y.Elliman, Cory Wells. Huntsville, Bob Baron-WAAY- Kansas, Linda Ronstadt, Barry Manilow, Eric Clapton. Deb: Hot. Montgomery, Lanny West-WHHY- E.W.& F., S.Dan, N.Cole, Rubicon, B.Manilow. Deb: Gene Cotton. Natchez, Haynes Ford-WQNZ- Johnny Rivers, Joe Simon, Leo Sayer, Ronnie Milsap, Garfunkel, Raydio. New Orleans, Marc Sommers-WNOE- B.Manilow, Karla Bonoff, B.Welch, Prism, The Babys. Lake Charles, Bob Penny-KAOK- B.Manilow, P.Nicholas, D.Boone, Rubicon, Kenny Rogers, D.Gates. Memphis, John Long-WHBQ- Heatwave, Andy Gibb, Trammps. Deb: Paul Davis, Stargard. Louisville, Coyote Calhoun-WAKY- E.W. & Fire, A.Gibb, Lynyrd Skynyrd, Con Funk Shun, S.Dan. Columbus, Dave Bishop-WCOL- Steely Dan, Rita Coolidge, Kansas. Cleveland, Becky-WGCL- Paul Davis, Natalie Cole, Wet Willie, The Babys, Abba, Raydio. Pittsburgh, Cynthia Rogoff-WPEZ- Garfunkel, Little River Band, Kansas, The Babys.
Carbondale, Rick Zurick-WCIL/FM- Deb: David Gates, Rita Coolidge, Paul Davis, Sammy Hagar, Meco. Madison, Jonathan Little-WISM- LeBlanc & Carr, D.Gates, E.W.& F., Alan Price, Linda Ronstadt. Milwaukee, Pat McKay-WOKY- P.J. & Bobbie. Deb: Donny & Marie, Kansas, Bee Gees, Jay Ferguson. Bismarck, Dan Brannan-KFYR- Chic, Garfunkel, Rita Coolidge, LeBlanc & Carr. <u>Deb</u>: J.Rivers. Minot, Doug Corbett-KKOA- Kansas, B.J.Thomas, Bee Gees. <u>Deb</u>: Rita Coolidge, Johnny Rivers, Garf. Huron, L.A. Timms-KOKK- Steely Dan, Linda Ronstadt, Kansas, Carpenters. Des Moines, Christee-KGGO- Garfunkel, Andy Gibb, Rod Stewart. Deb: E.Clapton, Kansas, L.Ronstadt. Waterloo, Bob Beck-KWWL- Debby Boone, Kansas, Cory Wells, Bob Welch, Bee Gees. St. Louis, Sherry-KSLQ- Kansas, Barry Manilow, Natalie Cole, Eric Clapton, Dave Mason. Topeka, J.R.Greeley-KEWI- Heatwave, B.J.Thomas, The Babys. Oklahoma City, Barry Shannon-KZUE- Andrea True, Abba, Rita Coolidge, Dave Mason, Boz Scaggs. Dallas, Charlie Van Dyke-KLIF- Little River Band, E.Clapton, L.Ronstadt, Jay Ferguson.

Bryan, Richard Moore-KTAM- Prism, Garfunkel, Donny & Marie, Meco, LeBlanc & Carr, War, Raydio. Houston, Clay Gish-KRBE- David Gates, Steely Dan, Garfunkel, Andrea True, Stillwater. - - Bill Young-KILT- Stargard, Tom Petty, Natalie Cole, Eric Clapton.

Galveston, Dave Collins-KILE- Eric Clapton, Garfunkel, Barry Manilow, Linda Ronstadt, McCoo & D. Phoenix, Anna Reyes-KRIZ- Steely Dan, Donna Summer, The Babys, Karla Bonoff. Salt Lake City, Lorraine Winegar-KRSP- Kansas, Bee Gees, LeBlanc & Carr, Abba, Johnny Rivers. San Diego, Judy Rich-Bloo- Bob Welch, Eric Clapton, Linda Ronstadt. Deb: Rod Stewart, F.Mac. - - - Nina Gomez-KCBQ- Little River Band, Rita Coolidge, Odyssey, Jackson Browne. Los Angeles, John Sebastian-KHJ- Garfunkel, Bee Gees, Little River Band, LeBlanc & Carr.
- - Bob Hamilton-KRTH/FM- Heatwave, Yvonne Elliman, Linda Ronstadt, Bee Gees.
San Jose, Ralph Koal-KLIV- Pablo Cruise, E.Clapton, Garfunkel, Eddie Money, Wet Willie. San Francisco, Dave Sholin-KFRC- Andy Gibb, Rita Coolidge, Odyssey, Andrew Gold. Portland, Michael O'Brien-KPAM- Yvonne Elliman, Kansas, Jay Ferguson, Chic.

- - Terry Danner-KGW- Lynyrd Skynyrd, LeBlanc & Carr, Rita Coolidge. Deb: Meco, S.Dan, T.Petty.
Seattle, Rob Conrad-KING- Van Halen, Little River Band, Bob Welch, Foreigner, Bee Gees. - - Robin Mitchell-KYYX- Rod Stewart, Jackson Browne, Odyssey, Van Halen. Deb: S.Dan, Bee Gees. Spokane, Tom Hutyler-KJRB- Linda Ronstadt, LeBlanc & Carr, Heatwave, Jackson Browne, Rod Stewart.

Name
Mark James
Marvin Ingram
Mike Butts
G.T.Stone
Chuck Morgan
Harry Stephens
Norm Boswell
Casey Cole
Dave Morgan
Don Tiegiser
Rex Corey
Harry Lyles
Dave Michaels

Available
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WPEZ-Pittsburgh
KORD-Tri Cities
K100/KCBQ/KIMN/KDWB
14ZYQ-Frederick, Md.
Z%/KKDJ/CHUM
KDIA/KNEW/KYA
WKKY-Pascagoula, Miss.
WDDT-Greenville
KSTN-Stockton
WFOR/WNAT-Natchez
KUEN-Wenatchee
KATZ-St. Louis
KROY/KROI-Sacramento

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601-762-1821
601-332-3288
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601-544-4875
206-362-2495
812-479-7938
916-451-5690

Position
Prod./Research
Air Talent
Air Talent
Air Talent/lst
Air Talent/P.D.
Air Talent/M.D./P.D.
Air Talent/M.D./P.D.
Air Talent/M.D./P.D.
Air Talent/M.D./P.D.
Air Talent/M.D./P.D.
Air Talent/M.D./P.D.
Program Director
Program Director

A - C Correspondents' Reports - continued from Page 3....

Eugene (Lee Gordon-KPNW) Bellamy Bros./Fargo/Garfunkel/B.J. Thomas. Calls: Reddy/Joel.

Everett (Robert O'Brian-14RKO) K. Bonoff. Gains: Bee Gees (ALIVE)/Ronstadt (EASY)/Diamond. Fitchburg (Chuck Morgan-WEIM) Bee Gees (FEVER)/Murray/LeBlanc & Carr/Lightfoot/C. Barry.
Flint (Wayne Brown-WTRX) A. Murray/Ronstadt. Gains: Rivers/Gates/Abba/Sang/Diamond.
Ft. Lauderdale (Mike Harvey-WFTL) McCoo & Davis/Garfunkel/Midler/Carpenters/Como/Cotton/Starland V.
Fresno (Linda Cervin-Klo4) Ronstadt/Kansas/Heatwave/Chicago/Mangione/T. James/Boone/Bos Scaggs. Grand Forks (Gino Aanenson-KNOX) Murray/B.J. Thomas/Rita C./J. Arthur/Carpenters/Cowboy/Firefall. Grand Rapids (Doc Donovan-WLAV) Carpenters/D. Boone/B.J. Thomas. Gains: Abba. Green Bay (Jim Trotter-WNFL) Waylon & Willie/B.J. Thomas/Garfunkel. Calls: Abba. Gains: Rawls. Helena (Harley Dee-KBLL) Carpenters/Deanne & Gold/Garfunkel/C. Gayle/Kansas. Honolulu (Bernie Armstrong-KGU) Garfunkel/Rita C./Mangione/B.J. Thomas/Ray Charles. Calls: Wings. Hopewell (John Harper-WHAP) Cory Wells/Bee Gees/Boz Scaggs. Gains: Rivers/D. Ross/Odyssey. Houston (Chuck Buell-KULF) Rawls/B.J. Thomas. Gains: Gibb/Garfunkel/Denver. Jefferson City (Mike Schaefer-KJMO) John Williams/Ronstadt/Garfunkel/Meco/J. Browne. Kansas City (Steve Bell-KMBZ) Lightfoot/Carpenters/Y. Elliman/Fargo/Bellamy Bros. Gains: Gibb. Keene (Sandy Ellsworth-WKNE) Rita C./Carpenters/Chicago/The Babys/Withers. Gains: John Wms. Kingston (Bruce Conklin-WGHQ) Chicago/Carpenters/M. Travers/Flack/Manilow/Arvon/Fergunson/Montana. Klamath Falls (Pat Flynn-KAGO) Ronstadt/J. Harp/Kansas/Bonoff (LOVE - LP cut). Gains: Rita C. Lincoln (Cathy Blythe-KFOR) Manilow/Fargo/B., S. & Tears/Denver/The Babys/R. & Chyann. Los Angeles (Michael Sheehy-KNX/FM) The Babys/Lightfoot. LP's: Weir/Pets/Alessi/Murray. (Tess Russell & Jane Hasslar-KMPC) Odyssey. Louisville (Jerry Melloy-WHAS) Sang/Murray. Gains: Abba/Rawls/Gates/Steely Dan/Player/Rivers. Macon (Steve Murphy-WMAZ) Ronstadt/Mangione/Kansas/Odyssey. Gains: Rita C./Reddy/Gates/Sang. Marion (Jim Roberts-WDIF) Rita C./Hudson Bros./Gibb (re-add). Gains: Sayer/John Wms./Bee Gees. Medford (Dave Michaels-KMED) Spinners/A. Price/Stonebolt/Brooklyn Dreams/Cissy Houston. Miami (Al Anderson-WIOD) Gayle/Carpenters/LeBlanc & Carr. Midland (Kirk Hughes-WMPX) Rita C./Garfunkel/Kansas/K. Nelson & Billy T./J. Roden/Sunshine. Milwaukee (Mike Elliott-WTMJ) The Babys/Gayle/Elliman/Carpenters/Murray. Gains: Kansas/Garfunkel. Mobile (Dick Hylton-WMOB) McCoo & Davis/Cotton/Garfunkel/Milsap/B.J. Thomas/Midler/Rocky & Chyann. Monterey (Melinda Roberts-KWAV) Denver/Rocky & Chyann/Carpenters. - (Scott O'Brien-KMBY) Garfunkel/B.J. Thomas/No. Light/Steely Dan/Carpenters/Ronstadt/Boone. Nashville (Gerry House-WSIX) Cotton. Gains: Milsap/Sang/Martino. - - (Mary Catherine-WSM) Gayle/Lightfoot/Denver/Boone/Carpenters. Gains: Gates/Garfunkel/Murray. Newport (Denny Pace-KNPT) Garfunkel/Carpenters/Rita C./LeBlanc & Carr/Mangione. New York (Jeff Mazzei-WNEW) J. Ward/P. Davis/Sister Sledge. Gains: Manilow/B.J. Thomas/Abba. Northfield (Mike Wrubel-KYMN) Brooklyn Dreams/Bing Crosby/Rocky & C./Bellamy Bros./Evert & Vickers. Odessa (Dave Prescott-KQIP/FM) P. Como/Milsap/Garfunkle/Kalapana. Calls: Bee Gees (ALIVE)/Reddy. Olympia (Dick Pust-KGY) Murray/Mangione/Rivers/The Babys. Gains: Gates/Dan Hill. Pendleton (Bob Walker-KTIX) Carpenters/Garfunkel/Welch/Edelman/Spinners. Gains: Hill/Joel. Philadelphia (Dave Klahr-WMGK) Cotton/Boone/Manilow/Flack/K. Cisyk. --- (Jim Lloyd-WIP) Bee Gees (FEVER)/LeBlanc & Carr/Ronstadt/Steely Dan. Gains: Manilow/Davis. Phoenix (Dan Armstrong-KOY) B.J. Thomas/Carpenters/Garfunkel/R. Wms./Abba/LeBlanc & Carr. Pittsburg (Chuck Brinkman-WTAE) Bee Gees (FEVER)/Carpenters/Heatwave/Rita C./J. Rivers.
Portland, Me. (Marji Cyr-Adams-WGAN) Rawls/Madison St./Mangione/Elliman. Gains: Rita C./Rivers.
Portland, Ore. (Bob Swanson-KEX) Ronstadt/Gayle/Raydio/Lightfoot/Rubicon. Calls: Meco/Newman. Providence (Joe Thomas-WJAR) B. Manilow. Gains: Cdyssey/Garfunkel/Cotton/B.J. Thomas/Wings. Pueblo (Jay Ricci-KCSJ) Carpenters/Mangione/Edelman/Rocky & Chyann. Quad Cities (Jim Mahanay-WQUA) Steely Dan. Gains: Dan Hill.
Racine (Bob Cook-WRJN) A. Murray/D. & M. Osmond/Waylon & Willie/Wings/Lobo. Regina (Royal Watson-CKCK) B.J. Thomas/Murray/Starland Vocal Band/A. Gold. Calls: Abba/Sayer. Reno (Michael Hagerty-KOLO) Gibb/B.J. Thomas/Boone/Gayle/Kansas. Gains: Wet Willie/Rawls/Chic. Rochester (Doug James-WMJQ) The Babys/Steely Dan/Rita C./Kansas. Gains: Hill/Withers/J. Wms. Rock Springs (Rod Tucker-KRKK) Garfunkel/The Babys/Rivers/Mangione/Boz Scaggs.
Roseburg (Tom Worden-KRSB) P. Allen/Newman/Carpenters/Mangione/Cotton/Travers.
Rumford (Mike Breton-WRUM) Rita C./Steely Dan/B.J. Thomas. Gains: Denver/C. King/Sang. Sacramento (D. Darin & L. Kirk-KCRA) Garfunkel/C. Gayle/LeBlanc & Carr/Odyssey. Gains: Abba. Saginaw (Rick Belcher-WSGW) Carpenters/Rita C./Bing Crosby/Elliman. Gains: Reddy/Meco/Garfunkel. St. Louis (Bob Osborne-KMOX) Gayle/Travers/Flack & Hathaway/Melanie/Lightfoot/Rocky & C./Chicago. Salt Lake City (Flo Wineriter-KSL) Carpenters. San Diego/Vista (Jack McKinney-KMLO) Rocky & Chyann/Ronstadt/Bee Gees (FEVER)/Kansas/LeBlanc & Carr San Francisco (Don Hofmann-KSFO) Bee Gees (ALIVE)/Kansas/Elliman/Rawls/LeBlanc & Carr.
- - (LaVerne Drake-KIOI) Rita C./Raydio/B.J. Thomas/Carpenters/Bee Gees (FEVER). Calls: Heatwave. - - (Ron Reynolds-KNBR) C. Gayle/A. Murray. Gains: Bee Gees (FEVER)/Rawls/Clapton. Seattle (Carol Stripling-KVI) Withers/Cotton/Gayle/Manilow. San Jose (Steve Martinez-KLOK) Gates/Rita C./Diamond (LP cut - LET ME TAKE YOU).
San Luis Obispo (Anna Bokma-KVEC) Odyssey/Sayer/Carpenters/Kansas/Hammer/Edelman/Jarre. Santa Maria (Denny Luell-KUHL) Boone/Manilow/Kansas/Ronstadt/B.J. Thomas. Gains: P. Davis/Joel. Scranton (Chris Norton-WEJL) Abba/Reddy/B.J. Thomas/G. Cotton. Gains: Hill/Martino/Rivers. Sharon (Jack Taylor-WPIC) Y. Elliman/Art Garfunkel/A. Murray. Gains: Hill/Gates/Rivers/Abba. (Gary Giorgi-KHQ) Garfunkel/Manilow/Carpenters/Murray/Odyssey/Gayle/Kansas/Denver. Toledo (Leah Myers-WSPD) Pam Miller/Mandrell/Chicago/Carpenters/Meco. Tulare (Paul Fredricks-KCOK) Carpenters/Mangione/Elliman. Calls: Carpenters/Bee Gees (FEVER). Tulsa (Don Bishop-KRMG) Manilow/Gibb/Murray/Bonoff. Calls: Garfunkel/Joel/Hill/Bee Gees (ALIVE). -- (Kenny King-KRAV) Gates/Rita C. Calls: Sayer/Summer. Gains: Steely Dan.
Twin Falls (Randy Elison-KEEP) A. Murray/Clapton/Carpenters/Elliman/LeBlanc & Carr. Gains: Abba.
Vacaville (Fred Levy-KUIC) Bee Gees (FEVER)/Price/Carpenters/Heatwave/Garfunkel/B.J. Thomas/Kansas. Warwick (Dick Wells-WTBQ) Kansas/Edelman/Ferguson/C. Hurt/Madison St./Chicago/B., S. & Tears/Gayle. Washington, D.C. (Bob Duckman-WASH) B.J. Thomas/Mangione/Bee Gees (FEVER)/Clapton. Gains: Manilow. - (Bonnie Smith-WMAL) Manilow/LeBlanc & C./Cotton/Mangione/Emmylou Harris/Kansas/Ronstadt. West Palm Beach (Russ Morley-WJNO) Carpenters/Boone/Bing Crosby/J. Harp/M. Ferguson. Wichita (John Myers-KAKE) Kansas/B.J. Thomas/P. Simon. Gains: Gates/McCoo & Davis/Rita C. Winston-Salem (Kim Jones-WSJS) Rita C./Steely Dan/Withers/Cotton. Gains: Gates/Sayer/Milsap. Yakima (Frank Taylor-KMWX) P. Davis/Garfunkel/Denver/Windsong.

### Inside Progressive Radio (by George Meier, Editor of Walrus)

#### Established Progressive Airplay

Jackson Browne
Joni Mitchell
Eric Clapton
Electric Light Orchestra
Steely Dan
Rod Stewart
Queen
Elvis Costello
Boz Scaggs
Lynyrd Skynyrd
Bob Welch
Billy Joel
Kansas

Notes: Jackson and Joni, the big new things last time are the big things this time. Not surprising, since they were released in the gap after the main pre-Christmas rush and before the post-New Year rush. Regional patterns hold fast. The midwest, known to be conservative, is. Once artists are accepted they stay important. Hence, the current power of E.L.O., Steely Dan, Rod Stewart, Queen and Lynyrd Skynyrd derive from the midwest. Conversely, the northeast and west are faster so new artists like Elvis Costello benefit from those sections early.

New Progressive Airplay

Sea\_Level
Emmylou\_Harris
Gordon Lightfoot
Journey
Art Garfunkel

Notes: Sea Level comes in strongly, though the South is their expected base. Emmylou Harris' mellow country-rock starts best in the South and West. That stands to reason. The others on the list enter to polite applause.

Singles: The single single of consequence is the Wings record.

Imports: Two imports show strongly. Both Eno and Manzanera/801 are the afficionado's delight.

The following new tracks fill the air:
Sea Level-THAT'S YOUR SECRET/MIDNIGHT
PASS/STORM WARNING/IT HURTS TO WANT
IT/CATS ON THE COAST
John Hartford-GENTLE ON MY MIND
The Hometown Band-DAYBREAK

The Jam-MODERN WORLD Supertramp-IT'S A LONG ROAD Herb Alpert/Hugh Masekela-SKOKIAAN Roomful of Blues-THAT'S MY LIFE

WLBA-Gainesville

Assignment Salesman

Changes

Name Sam Davis Dave Wrinkle Bob Hollbrook Jim Lucas Dave Avalos Christine Ray Chris Allen Cracker Jack Walker Mark Ellis Tom Reddick Scotty Johnson M.L. Marsh John Libynski Peter Scott Jim Orr Scott Alexander Don Geranimo Kid Currey Tim St. George Coyote McCloud Scott Fischer Dave Victor K.J. Mac Coyote McLane John O'Brian Mike Ross Celia Daniels Gary Vogel Chris Angel Bill Brown Mark Andrews Larry Blakeney Joe Cook Jeff Blake Dan Kieley Suds Coleman Tim Barber Bill Barrell Dave Starr Chris Lane Jay McCrae Terry O'Brien Rick Scott Sam Church Bob Kitzmiller Kelly West Jim Smith Norm Boswell

Rob Sherwood

WFOX-Gainesville KLBK-Lubbock KNIR-New Iberia, La. WGSO-New Orleans KDZA-Pueblo KLIV-San Jose WMET-Chicago KEWI-Topeka KJRB-Spokane KTAC-Tacoma FM/KVI-Seattle KFMY/KINK KBCQ-Roswell KYTE/FM-Portland KLOG-Kelso KLEE-Ottumwa WCBF-Evansville 96X-Miami KQWB-Fargo WQXI-Atlanta KHOW-Denver KALE-Tri Cities KYOU-Greeley KFLI-Mt. Home KBOI-Boise KGW-Portland WFOR-Hattiesburg KBST-Big Springs WZ00-Asheboro KGKL-San Angelo KGRL-Bend WKOR-Starkville WCGQ-Columbus WDAK-Columbus KKOA-Minot WLEQ-Ft. Myers WSSO-Starkville WTSA-Brattleboro, Ut. KRYS-Corpus Christi 92Q-Nashville KLOG-Longview, Wn. WPRO/FM -Providence KING-Seattle WFOX-Gainesville WNUE-Ft. Walton Beach WNOX-Knoxville WLS-Chicago

WKKY-Pascagoula

KSTP-Minneapolis

KEND-Lubbock Salesman promoted to Production Director WNOE-New Orleans Production Director KXKX/FM-Denver Air Talent (weekends) KNBR-San Francisco Air Talent (weekends) Air Talent (AM Drive) WSGA-Savannah KZUE-Oklahoma City Air Talent (PM drive) FM/KVI-Seattle Air Talent FM/KVI-Seattle Air Talent KQFM-Portland Air Talent KQFM-Portland Air Talent KQFM-Portland Air Talent KQFM-Portland Air Talent KOZE-Lewiston Air Talent KRIB-Mason City Air Talent WYRE-Annapolis Air Talent Yl00-Miami Air Talent WTMA-Charleston Air Talent WMAK-Nashville Air Talent KPPL/FM-Denver Air Talent Air Talent KFXD-Boise KFXD-Boise Air Talent KFXD-Boise Air Talent KFXD-Boise Air Talent KLOG-Kelso Air Talent WXXX-Hattiesburg Air Talent KSOX-Raymondville Air Talent WKZL-Winston Salem Air Talent Air Talent KMGC-Dallas KUPL-Portland Air Talent WJDX-Jackson Air Talent WBAM-Montgomery Air Talent WCGQ-Columbus Air Talent KVOX-Fargo Air Talent KJRB-Spokane Air Talent WJDX-Jackson Air Talent Air Talent WKNE-Keene, N.H. Air Talent KRZI-Waco promoted to Asst. Music Director promoted to Music Director

> M.D./P.D. Program Director Program Director Program Director Program Director General Manager

Music Director

Music Director

promoted to

promoted to

promoted to

promoted to

WROV-Roanoke

resigned as

WEBC-Duluth

WOKY-Milwaukee

Jobs: KYKR-Port Arthur, Tx., is looking for future news and air talent persons. Tapes and resumes to Dick Davis, Box 2307, Zip 77640. 713-727-0771.

KRKT-Albany. Or., needs air talent

KRKT-Albany, Or., needs air talent. Tapes and resumes to H. David Allen, 1207 E.9th, Zip 97321. WXOR-Florence is interested in tapes and resumes for a future 6pm-mid. spot. Contact Paige Ferris, Box 932, Zip 35630.

WHOO-Orlando, Fla., has an air talent/production position open. Tapes and resumes to Mike Burger, Box 15310, Zip 32858.

Available: Tom Loren, air talent/P.D., ten years experience, KHOS-Tucson, WKDA-Nashville, and WDUD/FM-Chattanooga. 615-870-3580.

Changes: Lee Wade is now the music director at KWYZ-Everett/Seattle, Wa., in addition to her 7pm-mid. shift.

Johnny Dolan, KSO-Des Moines moves to KMBZ-Kansas City, Mo., and John Leslie moves to KCKN-

Kansas City, Ka. Latest lineup at WNRS-Ann Arbor: Alan Jackson (6-10AM), Robert E. (to 2PM), Mark Thomas (to 6PM). Ken Jacobson, formerly the program director at KOTY-Kenniwick, Wa., has moved to KBRJ-Boise to

assume operations manager duties. Jim Clark of WJIM-Lansing is now afternoon drive/music director at WWKQ-Battle Creek. Music

calls, 11AM to 1PM, Monday through Friday, please. Service: KBMR-Bismarck, N.D., would like better album service from all sources. KLIX-Twin Falls, Id., still needs the new Bobby Borchers and George Jones singles. KGRZ-Missoula, Mont., is in need of album product from all sources.

KZYM-Cape Girardeau has not received the new Waylon & Willie. Also needs duplicates of Dave & Sugar and Dolly Parton.

KKEE-Rochester could use dupes from RCA.

WXXQ-Stevens Point has not received the new Crystal Gayle from U.A. Needs service from Capitol. Music Calls: Marvin Paul, KNAL-Victoria, 10 - 11AM, Monday through Friday.

Tim Scott, KUEN-Wenatchee, Wa., 9 AM - Noon.

Mark Thomas, WNRS-Ann Arbor, Tuesday and Wednesday, 11AM - 2PM. 313-662-2881.

KLAC-Los Angeles has expanded their radiothon for the National Asthma Association from six hours last year to a whole weekend this year. According to Cathy Hahn, they raised approximately \$25,000 in six hours last year. Kenny Rogers will be on hand as host for the event and other artists are expected to call throughout the weekend. Beginning Friday, January 25th, the

radiothon will take place at Old Towne Mall in Torrance, Ca.

Mark Thomas at WNRS-Ann Arbor reported they are running a TAKE THIS JOB AND SHOVE IT promotion and are giving participants a handbook on "How to Find a Job" published by the Michigan Employment Commission.

The Willie Nelson Show with Jerry Jeff Walker and Katy Moffatt sold out in Kansas City and those unable to attend could hear it recreated on WDAF right after the show ended at Kemper Arena. It was so successful for WDAF, they decided to replay it, uninterrupted, the following Saturday.

With their latest ARB, we believe KRAM-Las Vegas has set a precedent in their area. They beat out the rocker for the first time in thirteen years and are now the number one AM radio station twelve plus.

Peggy Sears of Peck & Peggy at KBOX-Dallas, was married to Lynn Newman on January 28th. They will honeymoon in Carmel, Ca.

WYTL/WOSH-Oshkosh has been running a big button promotion, according to Doug Lane, P.D. at WYTL. If listeners are spotted wearing a button, they get to choose from one of four envelopes and keep the money. The station will give away \$2000 before it's over he writes.

Correspondents' Corner (cont'd. from pg. 2)

Laredo, Joe Ruiz-KLAR- Bette Midler San Angelo, Curt Lancaster-KGKL- Karla Bonoff - - David Kraham-KJOY- Bob Welch Odessa, Rick Youngblood-KRIG- War Midland, Dick Baze-KCRS- #9-Johnny Rivers Lubbock, Bill DeMore-KSEL- LeBlanc & Carr - Mark Conway-KLBK- Debby Boone El Paso, Tim Page-KELP- #9-S. Sang Albuquerque, Debbie Hines-KRKE- #4-S.Sang Show Low, Chip Stanley-KVSL- P.J. & Bobby Pueblo, Rip Avina-KDZA- Tom Petty Denver, Ed Greene-KIMN- Paul Davis - - - Dave Kirby-96KX- Barry Manilow Colorado Springs, Marc McCoy-KYSN- E.Clapton Casper, Doc Mueller-KATI- #5-N.Diamond Reno, Red Mountain-KCBN- Rod Stewart Las Vegas, Dave Van Stone-KLUC- #1-Queen San Diego, Michele Pettis-KMJC- S.Dan Anaheim, Rick Carroll-KEZY- #12-Tom Petty Los Angeles, John Driscoll-10Q- Garfunkel - - Denise Gorman-Kl00- Boz Scaggs Whittier, Jay Loughrin-KRHC- #8-Paul San Bernardino, Jeff Salgo-KFXM- #10-S.Hagar Santa Barbara, Dick Williams-KIST- #1-S.Sang Santa Maria, Johnny Dixon-KC148- Carpenters San Luis Obispo, John Tobin-KSLY- C. Mangione Bakersfield, Pete Shannon-KERN- Tom Petty Fresno, Dan Spears-KFYE- #12-P.Davis - - John Berry-KYNO- #10-Steely Dan Modesto, Ralph Chavez-KFIV- Rubicon Salinas, H.A.Roberts-KDON- Yvonne Elliman San Jose, Paul Wells-KSJO- Doucette San Francisco, Steve Jordan-KYA- Donna Summer Thunder Bay, B.M.Dean-CKPR- #9-Odyssey Livermore, Steve O'Neal-KKIQ- \*Eddie Money

Stockton, Dave Morgan-KSTN- P.J.& Bobby Sacramento, Jeff Hunter-KNDE- Jackson Browne Arcata, Len Jarvela-KATA- Waylon & Willie Medford, Harry Lucas-KYJC- Gene Cotton Eugene, Bill Dudley-KASH- Doucette Corvallis, Art Quine-KFLY- Cory Wells Lebanon, Bob Donovan-KGAL- Barry Manilow Salem, Tim Patterson-KBZY- Rubicon Longview, Jay McCrae-KLOG- Lou Rawls Hoquiam, Steve Larson-KGHO- Boz Scaggs Tacoma, Bruce Cannon-KTAC- Karla Bonoff Seattle, Tracy Mitchell-KJR- Bee Gees - - Frank Colbourn-FM/KVI- Paul Davis Bellingham, John Walker-KPUG- #12-Wet Willie Yakima, Brady Layman-KQOT- Yvonne Elliman Tri-Cities, Tom Mann-KALE- Linda Ronstadt Spokane, Jim Hill-KREM- Jay Ferguson Boise, Charlie Foxx-KFXD- Boz Scaggs Lewiston, Wes McShay-KOZE- Waylon & Willie - - Steve MacKelvie-KRLC- Yvonne Elliman Moscow, Gary Cummings-KRPL- Stonebolt Missoula, Vern Argo-KYLT- Boz Scargs Helena, Randall Rocks-KCAP- Johnny Rivers Bozeman, Paul Ehlis-KBOZ- Barry Manilow Great Falls, Don Nordine-KQDI- Gordon Lightfoot - John Walton-KEIN- Anne Murray Billings, John Albright-KOYN/FM- Firefall - - - Allen Moos-KOOK- FDR Anchorage, Randy Robbins-KANC- Gene Cotton Toronto, John Terminsi-CHUM- #6-Linda Ronstadt

Correction: Last week we incorrectly listed WAYS-Charlotte as adding the Van Halen record, No so, our error.

#### Albums of the Week (reviewed by Ron Fell)

"Berkshire"-Wha-Koo (ABC) If we had an "album of the month" this would be it. Rock and Roll radio should eat this one alive. Turning up the volume enhances the enjoyment of this near perfect performance. Comparing the band to Boston and Foreigner may not only be fair but necessary to draw proper attention to the album. FABULOUS DANCER, BERKSHIRE, RIG-A-MAROLE, EXPIRE ON ME and MIDNIGHT KITCHEN will make the point in one listen.
"Street Player"-Rufus/Chaka Khan (ABC) There's a nice trade-off here with Chaka and the band

co-starring in one of Roy Halee's finest productions. Beautifully structured arrangements for a complete range of instruments (horns, strings, keyboards and percussion) never overpower the haunting Chaka Khan voice. It's really hard to find a favorite among cuts like: DESTINY, STRANGER TO LOVE, STAY, TAKE TIME, BLUE LOVE and BEST OF YOUR HEART.

Also recommended from the following albums:

"Heaven Help The Fool"-Bob Weir (Arista) EASY TO SLIP/I'LL BE DOGGONE/SHADE OF GREY/BOMBS AWAY
"Pure Mania"-The Vibrators (Columbia) INTO THE FUTURE/BABY BABY/NO HEART/YOU BROKE MY HEART "Franklin Micare"-Franklin Micare (Private Stock) NOBODY/DELECTABLE LOVE/I CAN'T HELP MYSELF/ INSTANT ELECTRICITY/SO NICE (WHATEVER IT IS)/THE FEELIN' OF LOVE "Aliens"-Horslips (DJM) SPEED THE PLOUGH/COME SUMMER/EXILES/NEW YORK WAKES

"Starlight Dancer"-Kayak (Janus) I WANT YOU TO BE MINE/TURN THE TIDE/NOTHINGNESS/LAND ON THE WATER "Rockin' All Over The World"-Status Quo (Capitol) HARD TIME/CAN'T GIVE YOU MORE/TOO FAR GONE/ FOR YOU

"Raydio"-Raydio (Arista) YOU NEED THIS (TO SATISFY THAT)/HONEY I'M RICH/JACK AND JILL/ME
"Excitable Boy"-Warren Zevon (Elektra) JOHNNY STRIKES UP THE BAND/NIGHTTIME IN THE SWITCHING YARD/TENDERNESS ON THE BLOCK

"The Album"-Abba (Atlantic) ONE MAN, ONE WOMAN/THE NAME OF THE GAME/MOVE ON/HOLE IN YOUR SOUL "I Love My Music"-Wild Cherry (Epic) I LOVE MY MUSIC/1 2 3 KIND OF LOVE/THIS OLD HEART OF MINE (IS WEAK FOR YOU)

"Level Headed"-Sweet (Capitol) CALIFORNIA NIGHTS/DREAM ON/AIR ON 'A' TAPE LOOP

"Milt Matthews"-Milt Matthews (H&L) WAIT, STOP THAT TRAIN/DO WHAT YOU REALLY FEEL/I AIN'T GOT NO LOVE

"Reaching For The Sky"-Peabo Bryson (Capitol) FEEL THE FIRE/HAVE A GOOD TIME "Feelin' Fresh"-Fresh (Prodigal) JUST HOW DOES IT FEEL/HEY KID/DON'T LET DOWN

"Sky's The Limit"-Rhythm Heritage (ABC) THEME FROM "STARSKY & HUTCH"/HOLDIN' OUT (FOR YOUR LOVE)/ SKY'S THE LIMIT

"Makin' Love Is Good For You"-Brook Benton (Olde World) LET THE SUN COME OUT/LORD YOU KNOW HOW

MEN ARE/TIL' I CAN'T TAKE IT ANYMORE/MAKIN' LOVE IS GOOD FOR YOU

"Carousel Man"-Mark Gaddis (Ovation) CAROUSEL MAN/VAGABOND

"Double Live Gonzo"-Ted Nugent (Epic) CAT SCRATCH FEVER/GONZO

"Too Much Is Not Enough"-Charlie Ainley (Nemperor) I AM A MOUNTAIN/SLOW TRAIN/HITCH WITH THE DEVIL

"Shout! Shout It Out"-B.T. Express (Columbia) SHOUT IT OUT/YOU GOT SOMETHING/LOOK AT THE PEOPLE

"Double There" Class (Material LOVE AT LTG REST/TAILGATE

"Break Thru"-21st Creation (Motown) LOVE AT ITS BEST/TAILGATE
"We All Know Who We Are"-Cameo (Chocolate City) STAND UP/WE ALL KNOW WHO WE ARE/IT'S OVER

"The Godz"-The Godz (Millennium) GUARANTEED/UNDER THE TABLE

"Funk In A Mason Jar"-Harvey Mason (Arista) PACK UP YOUR BAGS/TILL YOU TAKE MY LOVE/FUNK IN A MASON JAR

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary Neil Diamond-...FLOWERS/I'M GLAD... Chicago-TAKE ME BACK TO CHICAGO Gordon Lightfoot-DREAMLAND/DAYLIGHT KATY/ ENDLESS WIRE Paul Simon-STRANDED IN A LIMOUSINE Jackson Browne-LOVE NEEDS A HEART/RUNNIN' ON EMPTY Emmylou Harris-DEFYING GRAVITY/EASY FROM NOW ON Katy Moffatt-UP ON THE ROOF Roberta Flack-AFTER YOU Art Garfunkel-SHINE IT ON/MR.SHUCK & JIVE Alessi-ALL FOR A REASON

Country Music Waylon & Willie-GOLD DUST WOMAN/DON'T CUSS THE Dells-PRIVATE PUB FIDDLE/IF YOU CAN TOUCH HER AT ALL Tom T. Hall-COME BACK TO NASHVILLE Barbara Mandrell-MAGICIAN/HOW LONG/YOUR LOVE Conway Twitty-SHE LOVES ME/ONE IN A MILLION/ HONKY TONK SONG Steve Young-DON'T THINK TWICE/NO PLACE TO FALL/Faze-O-RIDING HIGH

Boz Scaggs-STILL FALLING FOR YOU

Johnny Rivers-OUTSIDE HELP

I CAN'T SLEEP AT NIGHT Jerry L. Lewis-LET'S SAY GOODBYE/SWEET GEORGIA Maze-TRAVELIN' MAN BROWN

Johnny Duncan-JUKEBOX CINDERELLA/RED RED WINE/ George Benson-ON BROADWAY LONELINESS

Linda Ronstadt-TUMBLIN' DICE Chicago-TAKE ME BACK TO CHICAGO ELO-SWEET TALKIN' WOMAN
Fleetwood Mac-THE CHAIN/GOLD DUST WOMAN Rod Stewart -... ONLY JOKING/HOT LEGS/.. HANGIN' ON Styx-GRAND ILLUSION/FOOLING YOURSELF Bee Gees-MORE THAN A WOMAN Steely Dan-JOSIE Dolly Parton-TWO DOORS DOWN Sanford & Townsend-PARADISE

Black Radio

Neil Diamond-I'M GLAD YOU'RE HERE WITH ME

Rock

Ramsey Lewis-SKIPPIN' Chuck Mangione-LAST DANCE Steely Dan-BLACK COW Walter Jackson-GLAD TO SEE YOU Archie Bell-GLAD YOU COULD MAKE IT Herb Alpert & Hugh Masekela-AFRICAN SUMMER Natalie Cole-LOVERS

Lou Rawls-IF I COULDA, WOULDA, SHOULDA

Eddie Kendricks-INTIMATE FRIENDS

Grover Washington, Jr.-SUMMER SONG

**World Radio History** 

Gary Taylor's Personal Picks

NIGHT FEVER-Bee Gees (RSO) There isn't a thermometer big enough to measure the musical impact of "Saturday Night Fever", and with the release of this single we are witness to a soundtrack album with more original hits than any in history. (The only one to ignore it is Oscar) CAN'T SMILE WITHOUT YOU-Barry Manilow (Arista) First mentioned by John Rook who reports #1 requests at KFI-Los Angeles; not surprisingly - the Manilow magic is immediately apparent. THANK YOU FOR BEING A FRIEND-Andrew Gold (Asylum) For those who are looking for a record with a positive "hook", this one has at least forty "thank you's" and more than enough appealing content to light up the request lines.

READY FOR THE TIMES TO GET BETTER-Crystal Gayle (U.A.) Wrapping Allen Reynolds lyrics and production around that pure voice creates a near perfect combination that should attract

considerable airplay.

MOTIONS OF LOVE-Splinter (Dark Horse) LITTLE ONE-Chicago (Columbia) ON THE STRIP-Paul Nicholas (RSO) TO LOVE SOMEBODY-Jackie DeShannon (Amherst) HOT LEGS-Rod Stewart (Warner Bros.) CALIFORNIA-Debby Boone (Warner Bros.)

Also Possible
I LOVE YOU MORE EACH DAY-Pierce Arrow (Columbia) EBONY EYES-Bob Welch (Capitol) IT AMAZES ME-John Denver (RCA)

THE ONE AND ONLY-Maggie MacNeal (Warner Bros.) I'M GONNA TAKE CARE OF EVERYTHING-Rubicon (20th)

#### Gavin's Gab

Valentine's Day Promos

KKOA-Minot, N.D., is running a "For Lover's Only" promotion ten days prior to Valentine's Day, ending with a drawing on February 14th for an \$800 diamond ring. Listeners call in and respond ending with a drawing on February 14th for an \$000 diamond ring. Disteners call in and respond to the question, "If you were looking your lover in the eye right now, what would you say to him or her." At the close of their carted comment, one of three rotating sound effects is heard on the air. A "Kiss" means they get a bottle of champagne, a "Heartbeat," means a complimentary dinner for two and a "Slap" means they win nothing. Callers must be 21 or over in case they win the wine and everyone is eligible for the diamond ring. Names and addresses taken before calls are taped, helps ensure proper responses. This promotion was highly

successful last year, Doug Corbett says.

KCRS-Midland has a "Love Machine" that listeners must "sweet talk" on the air in order to win a \$500 waterbed. The Machine makes awesome comments such as "yuck" and "miserable." Dick Baze says response has been super. Their drawing will take place on Valentine's Day also.

KVIC-Victoria's drawing will allow the winner to call his or her sweetheart anywhere in the U.S. on February 14th, free. The call must end after 13 minutes and forty seconds--the KVIC frequency.

Other Events

Mardi Gras time in New Orleans means numerous requests for jazz-rhythm and blues-oriented Mardi Gras classics at WNOE. Marc Sommers tells us a new album on Mardi Gras Records has helped simplify their task and he recommends it for production libraries. It contains traditional cuts from the late fifties that capture the "spirit and flavor" of the festival as well as more recent pieces such as Paul Simon's TAKE ME TO THE MARDI GRAS, MARDI GRAS MAMBO by the Hawkettes and THEY ALL ASK FOR YOU by a group that originated in New Orleans, The Meters. The address of the label is 1924 Lafayette St.-70113. WNOE is also running a "Second Weekend of Mardi Gras" promotion, giving away a 65-page 1978 Mardi Gras Guide Book that features detailed maps of all the parade routes through New Orleans. Those who have been to Mardi Gras know there are hundreds of colorful parades during the six-week festival.

Tom Taylor at WPST-Trenton tells us that New Jersey "really is a super state" and he's expanding that attitude with a scries of two-hour specials called "New Jersey Rocks," beginning February 5th. The shows will feature interviews with artists out of New Jersey such as

Valentine, Johnny's Dance Band, Patti Smith, Dean Friedman and Fandango.

J.R. Greeley at KEWI-Topeka wrote us a letter describing a local March of Dimes promotion that attracted a crowd. There was a mile of masking tape stretched through the largest shopping mall in town and people stuck their change to it. They called it "The Mile of Dimes" and it grossed \$8430.

Income tax time is not exactly a highlight of our year but we rarely fail to comply. A station that is helping listeners with tax questions is WFTL-Ft. Lauderdale. People call the special "Dial a Deduction" hot lines, open 24 hours, and Barry Steiner, author of "Pay Less Tax--Legally," answers the questions, in 60-second tapes which are aired continually. For in about obtaining Steiner's pre-recorded cuts contact Lois Sugar, Box 5333-33310. "Super For information saleable," according to the station.

Sundries

WIGY-Bath and KGKI-San Angelo are both celebrating their anniversaries and would like to hear from artists, radio and trade people. Comments will be aired. Congratulations to young WIGY at one year on the air and to KCKL with fifty years of broadcasting behind them.

WNAM-Neenah, Wis., requests artist biographies and photographs for their station newsletter. Please send them to Jason Page, Box 707-54956.

Service

Station WDDT-Greenville, Miss. KMED-Medford KAGO-Klamath Falls WGHQ-Kingston, N.Y. KGRL-Bend KNPT-Newport, Ore. KCAP-Helena KRLC-Lewiston WNUE-Ft.Walton Beach KKIQ-Livermore KCSJ-Pueblo WQKI-St. Matthews

Requests albums Rod Stewart single McCoo & D. & A.Murray singles Dan Hill/Gene Cotton singles E.Harris/D.Fargo singles singles singles singles and albums singles and albums singles and albums singles and albums singles and albums

From All sources Warner Bros. ABC/Capitol 20th/Ariola Warner Bros. RSO/A&M/Columbia RSO/W.B./20th Elektra/Asylum Warner Bros. Warner Bros. Capitol Mercury