

# BOB HAMILTON

## RADIO REPORT

# GAVIN MEETING THIS WEEK

### THE HITS

*November 16, 1970*

1. TEARS OF A CLOWN.....Smokey Robinson
2. GYPSY WOMAN.....Brian Hyland
- 3; MONTEGO BAY..... Bobby Bloom
4. I THINK I LOVE YOU..... Part. Family
- \* 5. SEE ME FEEL ME..... Who
- \* 6. SHARE THE LAND.....Guess Who
- 7.SOMEBODY'S BEEN SLEEPING.....100 Proof
8. FIRE AND RAIN.....James Taylor
9. IT DON'T MATTER TO ME.....Bread
- \* 10. NO MATTER WHAT..... E. Presley
11. YOU DON'T HAVE TO SAY.....Badfinger
12. STILL WATERS.....Four Tops
13. I'LL BE THERE..... Jackson 5
14. WE'VE ONLY JUST BEGUN.....Carpenters.
- \* 15. DOES ANYBODY KNOW.....Chicago
16. YELLOW RIVER.....Christie
- \* 17. 5-10-15-20.....Presidents
- \* 18. BE MY BABY.....Andy Kim
19. CRY ME A RIVER.....Joe Cocker
20. HEAVEN HELP US ALL.....S. Wonder
- \* 21. LET'S WORK TOGETHER..... Canned Heat
- \* 22. STONED LOVE.....Supremes
- \* 23. ONE LESS BELL.....5th Dimension

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### Hot!

- AFTER MIDNIGHT.....Eric Clapton  
DOMINO..... Van Morrison  
FOR THE GOOD TIMES.....Ray Price.
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### Los Angeles

You are invited to the wedding of myself and Miss Chris Haro this coming Saturday at 6:30 AM at 3509 Ocean Front Walk in Venice, California. There will be a reception afterwards. No formal invitations are being sent... I'd like for you to be there. Chris formerly worked for Lee Hazlewood, the Smothers Brothers, and the Bob Crewe organization.

### Los Angeles

The Bill Gavin Programming Conference convenes this weekend at the Century Plaza Hotel in this city. The conference will open registration at noon on Thursday, Nicholas Johnson, FCC Commissioner, will address the first session at 9:30 AM on Friday. Contacted in San Francisco, Gavin stated, "What we're doing this year differently is not having any other speakers, besides Johnson. It will be more or less roundtable discussion on a variety of topics. Chuck Blore will present a special program after Saturday night's Award dinner built around 50 years of radio. George Burns is in charge of the program, Ron Alexenburg; hotel arrangements and Kent Burkhardt will handle the awards dinner.

### Houston

Radio station KNUZ becomes involved in a very up-tight situation happening between radio stations and groups that would like for them to stop broadcasting. A bomb threat received at the station this past week resulted in a quick call to local police. Two men were stopped, who had rifles, flammable fluid & KKK literature in their car immediately after the call while driving near the station. The men were charged with driving without their lights. Contacted by the Report, Houston Police Chief Herman Short stated, "These men were only charged with the violation because that's all they were doing wrong. They had guns in the car but, they weren't hand guns, Texas law permits anyone to carry firearms in the car other than hand guns. They had a little bit of gasoline in a can which many many people carry." As to the charge that the police department had an "adulterous relationship" with the Klan, he said "That's rather ridiculous, what these people were referring to was that these people weren't charged with anything whether they were guilty or not. I wouldn't tolerate any police officer here being a member of the Ku Klux Klan, the Black Panthers, or member of any right or left wing group." Radio station KPFT was bombed for the second time on October 6th. No one was apprehended in the bombing yet. County Sheriff, Buster Kerb, under whose jurisdiction the bombing occurred was unable to be reached for comment before press time.

221 W. 57th Street . . . . . Phone JU 2-5030 . . . . . N.Y., N.Y. 10019

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**Seattle**-Don Clark of KOL, arranged for the Fifth Dimension to do a benefit performance for the 1300 inmates of the McNeil Island Federal Penitentiary. It was the first time that the prison had any kind of performance and the reaction was great both for all the inmates and the Dimension who had also never done a prison gig before.

**Memphis**-A new organization is being formed here called Memphis Music Incorporated. The organization reportedly is being formed to initiate a Memphis Music Hall of Fame, to bring national network and syndicated television shows to Memphis, to establish an annual music festival, an annual Music Awards banquet and also to bring radio programming conventions to the city. More information can be obtained by contacting Marty Lacker, at American Recording studios, or by writing Memphis Music Inc., P.O. Box 224 Memphis, Tenn. 38101.

**Louisville**-WAKY whose studio is right on the street in downtown Louisville, is readying for Fourth Street being closed and a temporary mall being established. The station is buying all kinds of odd-type rare items such as a Wendell Wilkie button, etc. On the closing of the street the station will conduct an auction of the items with proceeds going to the T.B. Association.

**Buffalo**-Jeff Kaye of WKBW reports good reaction to the sound of their instant replay. At end of the record a short production announcement and pre-carted sixty seconds of the same song is replayed. Jeff states that it sounds like they are playing one hell of a lot of music.

**Toronto**-In response to a charge by a record man that CHUM radio is playing the records produced by parent company CHUM Ltd., we checked...The company has produced four records...two were played by the station.. one for six weeks and the other as a result of its passing the Maple Leaf System voting.

**New York**- New all-night man Jay Reynolds got finally initiated by fellow WABC jock Chuck Leonard. Reynolds arriving at the station for his gig found the control room lights out, and two candles burning. Leonard instructed him that the candles were part of a contest and that Reynolds was supposed to watch the candles burn...and upon their going out was to log the exact time. No such contest....Reynolds bought it...

**Phoenix**-Win a Billboard contest is running at KRIZ right now. Each week, for eight weeks, the station has given away a major billboard. The winners were allowed to put any message they wanted on the board. KRIZ had the billboard re-painted each Monday with the winner's message, and it remained for a full week. Station produced spots promoting Honolulu---The Big Free For All Game continues at KGMB...now \$1,880,000 have been given away in the past five years.

**Columbus, Georgia**-WDAK here is running new top of the hours I.D.'s Informative WDAK... Involved WDAK.... Newsworthy WDAK...Community Minded WDAK....Contemporary WDAK...Dependable WDAK etc. 15 rotating in all..

**Mobile, Alabama**-WABB locked a \$500 bill in a safe and let listeners guess the serial number...once per hour a guess.. One clue per day is given.

**Amarillo**-KIXZ traded albums if listeners would bring their cat and come to the station on Halloween. Several hundred cats made it to the station...wonder if station was busted for operating a cat house....HMMMMM.

**Huntington, W. Virginia**-WKEE here playing the Harlem Globetrotters for the third time...lost the two previous times.

**Los Angeles**-The LA coroner's office said last week that singer Janis Joplin died from an accidental overdose of heroin.

**Shreveport**-Some 80 people met for a two-day clinic here last weekend. A further report of what came down will be published in the next week's sheet. The second Radio Report Clinic is scheduled for next month in Daytona Beach, Florida.

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-----Los Angeles-----Hooper-----Sept.-Oct.-----Shares-----

	7-10AM	10-3PM	3-7PM	7-11Pm	TOTAL
KHJ	10.6	13.4	17.1	14.6	14.0
KRLA	7.5	3.6	4.0	4.1	5.1
KABC	13.9	11.5	10.3	11.4	11.3
KFI	4.9	2.8	3.4	11.7	6.4
KFWB	10.7	5.8	8.7	6.4	7.6
KNX	7.8	3.6	3.5	0.7	3.4
KGFJ	7.5	7.5	5.4	3.8	5.8
KMPC	5.2	3.4	3.0	10.0	5.1

WDAS— Philadelphia  
Belmont Avenue & Edgely Road  
Philadelphia, Pennsylvania

Lebaron Taylor—Assistant General Manager

Jimmy Bishop—Program Director

**Format:** Station is described as a contemporary R&B station. Very tightly formatted station...but, also heavy personality. Approach of the jocks is not hard, but, is conducive with R&B music. Playlist consists of 40 records ...that are selected based on ear and various trade charts. Play 5 albums per week...approximately 3 oldies per hour. De-emphasize jingles...will play possibly one per hour. Use Pepper Tanner. Heavy on production. Lebaron Taylor will make the general decision on what records are played...however, Jimmy Bishop at the same time will aid in that department.

**Specialized Programming:** Run several talk programs on Sunday. Listening Post is a discussion program...Jim Koash Talk Time which is a two-way talk program utilizing the telephone. Marty Humphries talk show...Negro History program...Martin Luther King Speaks...Urban League program...Run gospel music from 6AM to 2PM, Sunday. Will run a show each night called The Love Potion run by Jimmy Bishop which is basically soft sounds...mostly oldies.

**Contests:** Are not running a contest all the time...but, will run a different contest each weekend...Soul Spectacular runs every weekend. Are mostly running seasonal type contests...such as Halloween, Christmas, etc. At the same time will do what Lebaron calls a forced listener kind of contest in order to keep listeners utilizing clues, etc... such as a word a day contest...will get into large prize type contest also.

**Community Involvement:** Will run 50 to 75 PSAs per day...some live...some produced. Station is tremendously community involved...especially in the black community. Editorialize about 5 times a day. WDAS has a program they call WDAS Charities...one of the first supporters of Dr. Martin Luther King...SCLC...NAACP...supply baskets of food on Thanksgiving Day...sending needy children to camp...giving grants to refugee centers, etc. Have a giant charity show once per year where all proceeds go to the charity. All the jocks themselves are involved heavily in the community. George Woods for example ran for city council...most of the jocks have been at the station and lived in the community for sometime. Very involved.

**News:** Four man news staff. Joe Rainey is news director...former judge in Philly. In morning and afternoon drive will run headlines at 15 after the hour alternating with sports during that time. Run bannerline news on the half hour...which is a briefing of the top news story of the hour. Regular news cast is at 45...three minutes long...24 hours per day. Are at the present beefing up the news department.

6-10 AM-Georgie Woods-Originally from New York...Used the image...“The Man With The Goods”...16 years at WDAS...worked at WLIB and WWRL before it was WWRL. “Very good voice...humorous...informative...extremely good jock.”

10-AM-2PM-Larry Daley-Originally from Birmingham...Worked at WENN and WOKJ in Jackson, Mississippi, WCIN in Cincinnati. “General appeal...but, versatile...can work any slot...pro”

2PM-6PM-Joe Tamburro (Butterball)-Originally from Philadelphia...Has only worked at WDAS...7 years here... “Tremendously appealing to teen-agers...but, is into general appeal also. Heavy ratings.

6PM-10PM-Jimmy Bishop-Originally from Detroit. Program Director and vice president of the station. Jim is a bio-chemist...working with Dr. Salk for awhile...eight years in Philly. “The perfect radio voice and the perfect delivery...pacing with personality...”Worked at KATZ in St. Louis before here.

10PM-2AM-Johnny-O (Greg Pitts) Originally from Pittsburgh. Graduated from University of Pittsburgh...3 years here...“Good voice very bright on the air...does a straight show...rely on production.”

2 AM-6AM-Carl Helm-Originally from Philadelphia...9 years at the station...on the air four years...“Very good voice...very professional...happy sound..”

**Consensus:** Station operates on a frequency of 1480...5,000 watts day and 1000 watts night. Station went on the air in 1923. Among other things the station has been a classical station..started with one hour of black programming then increased and gradually (about 1952) became a full-time R& B station. There are some 800,000 black people in Philadelphia and WDAS is indeed the leader in that community. Station also is strong in other areas besides the black community. WDAS in the last ARB pulled a solid fifth in the market overall...with ratings of 3.7 ...6.4.....4.1.....3.7.....In the last Hooper, the station came up with 7.6....9.9...6.6.....and 4.5.....The Pulse showed 6.....8.....7...and 8. WDAS indeed does have a very strong respected image. Jim Klash who is the editorial director is a very key person during the whole trip...tremendous award winner because of his help with the station. Lebaron Taylor on WDAS...“Our philosophy is that we have a license...we have made certain commitments to Washington and especially with the black community we have to serve this community and communicate with them. This is why we editorialize...very strong editorials and we say things that are meaningful. Anything that needs to be done in the black community WDAS takes a stand and it does it. Also Philadelphia in general...not just the black community. We will not accept any commercial that we think is detrimental to the people we're trying to reach...”

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OPENINGS

STATION	CITY	POSITION	CONTACT
WORD	Spartunburg	Mornings	Jack Shaw
WSAI	Cincinnati	1st phone jock	Nick Anthony
KLIF	Dallas	Morning man	Ken Dowe
WKBR	Manchester	1st ticket night	Tom Holt
WOR-FM	New York	Jock	Sebastian Stone
WIXY	Cleveland	Jock	Bill Sherard
WING	Dayton	Jock	Jerry Kaye
WRKO	Boston	9-12 Midnight	Mel Phillips
WAKR	Akron	1st ticket jock	Bob Lyons

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CHANGES

Charlie Van Dyke informs me last week's issue contained a mistake ..... Peter Hunnington  
 Maye is music director of KGB not KDWB ..... that's the first time we've ever made a mistake  
 on line 7 of page 4 ..... strange .....

KLEO moving to a new building this week in Wichita .....

KHJ having it's illness problems ..... Don Steele, ill for six days ..... Johnny Williams out  
 Wednesday night ..... Jerry Butler missing a night as he and his wife Karen become parents  
 of a new baby boy .....

Scott Carpenter handling music at WIFE in Indianapolis .....

Mike Hyatt from KLIF to Cincy TV station..... he was news director at KLIF ..... Ted Agnew  
 (no kin thank heavens) becomes new KLIF news director .....

Larry Carp -- heavy promo man leaves Liberty ..... looking ..... 213-652-6595 .....  
 that's the number you also can reach Chuck Browning ..... taking a rest .....

WIXZ adds LP cuts to their new format this week .....

Joe Maimone now covering the trades for Capitol .....

Todd Wallace and Debbie Wilkerson, formerly a receptionist at KRUX are getting married ..... the 21st .....

Rick Abramson doing promotion at Tonsil Records .....

Howard Clark resigns from WORD ..... incredible .....

JJ Bowman back at WGH from KIRL .....

Rob Wayne comes to WGH from WIXZ

John Gary leaves as operations manager of WGH for WIST in Charlotte .....

Sean Grabowski departs WGH .....

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**THE CHARLIE TUNA SHOW**

Fee Fi Fo Fum, somebody's wet my waterbed..

(Coming out of "Knock Three Times")...remind me sometime to tell you how to have some fun with the  
 "no-knock" rule under those circumstances

What did I think of Governor Reagan's re-election? I thought it proved that an actor can have his option picked  
 up in California.

There's a story in this morning's Times about the bra business that everybody thinks is sagging lately...story is  
 very interesting it starts on the front page and continues in Sections B.C...D...AA...BB...

A new rule states that if you are a beekeeper with one or more hives in Los Angeles County, you must register  
 your bees by December to protect them from the hazards of pesticide applications...I can see the bumper-stickers  
 already..."register bees...not sprayguns."

If cars were won on slot machines...mine would come up all lemons.

Misery is telling the girl on your first date that her pantyhose is bagging...and she replies she isn't wearing any.

You can tell your wife's mad at you when you wake up the morning after in a singles only apartment with a "Do  
 not open til Christmas" label pasted over your mouth, a policeman's badge in your hand, and a No Parking sign  
 next to your bed.

That's Tom Jones and "I Can't Stop Loving You"...what was the word Freud had for that?

The word is that young MGM president Mike Curb has dropped some 18 acts from his label because of their association with drugs...we talked to him at his office in Los Angeles.....

**Bob:** I have been trying to find out what those eighteen groups are and I have discovered so has everyone else....

**Mike:** Only from a legal standpoint...I think Billboard has pretty much determined the acts. I can't state them or I'm going to find myself in a classic law suit. That's the only problem....I really don't know what to do in that case. (Editor's note: The latest word is that Eric Burdon has not been dropped from the label...is not associated with drugs...and will be making plans for anti-drug announcements in the near future)

**Bob:** Is the reason you have dropped the groups because of the groups themselves, or because of the products they produce?

**Mike:** Well, you know, I think we were quoted a little out of context there...I was doing an interview for their rock issue (Billboard) and I stated that I thought the underground rock group was the cancer of the industry at least from the record company's point of view because you pay these kids a lot of bread and the next thing you know they've broken up. It's kind of a drain on the market to have people who are somewhat incoherent most of the time to deal with. Also you have the lack of co-operation in terms of public appearance...it makes it much more difficult. I just don't know if today if it's that profitable to market these so-called drug acts and I do know the resistance at the programming level to the lyrics. McClendon I know....I was with him the other night and I know that he feels tremendously strong about the problem. I really agree with Gordon in one way...that the drug lyric can very often turn somebody onto drugs...particularly a person who has never before tried them.

**Bob:** Which may or may not be good...but, we don't know that because we haven't researched them.

**Mike:** That's the whole problem...someone just asked me if one of our country acts did a song about liquor...if I was against that. I said, look I think I know the hazards of liquor and I just really personally don't know enough about drugs to know whether I want to market them and I don't believe I need to market them to keep the company in the black. We're finally in the black...that's just a personal conviction I have but, all our sales and marketing people feel exactly the same way. So, I'm not alone in this position. Basically, if the programmers don't want it...why should we put our dollars into this kind of product when you're basically dealing with groups that for the most part are unappreciative and they really don't care enough about themselves to look into the hazards of drugs...they just blatantly use them. You know what I'm saying...it really doesn't warrant them. I hate to sound hypocritical...I almost regret that we couldn't have made a press announcement done a little differently. I regretted having to come by saying "18 acts busted from MGM"....that really wasn't the case...you know, we dropped 50 acts this year, because it was new management. We've changed our policy. I'm not so sure that a large part of those 18 acts didn't want to be off the label, you know because of the lack of rapport with us because of the drug orientation. They really don't give a marketer much incentive to spend time. I don't know if you've worked closely with this type of act before but, it is really difficult....

**Bob:** There's a funny term that has been used an awful lot lately and I noticed it in this story too...hard drugs... which has suddenly become a cop-out term because everybody apparently has gotten into marijuana...even though it's still against the law...but, people have stopped including that when they talk about drugs...so they call it hard drugs when you're talking about drugs.

**Mike:** Let me say this that I think what we all need is to be educated in this area. Certainly marijuana is not considered a hard drug by any stretch...and whether or not it's addictive...I assume it's non-addictive at this point. I really think that if this is turned any way into a campaign, I think the effectiveness is almost totally destroyed if you try to prove that heroin is addictive and you've been telling them for three or four years that marijuana is addictive and they've been trying it. I think you've got a serious credibility gap created there. So...I think the major trade papers will have interviews with all the record companies this week. I'm sure most of them will either blast my point of view or agree with it, but, for the most part all I'd really like to see happen is some sort of educational album or poster or whatever come on the market basically to say it's not the in thing today, to go with a drug act and let's go with acts that make music and let's leave it at that. let's forget about using drug lyrics...for no other reason than the practical approach. If an artist wants to be programmed on as many stations as possible...at least 60 or 70% of the stations in America will not play a record if they think it's a drug lyric...so why start off with that handicap.

AN OPEN LETTER TO GENERAL MANAGERS

Dear Sirs-

I spent 11 years programming radio stations, and in that period of time many changes took place. The most significant was a change of life-style on the part of many jocks and programmers. Our objective used to be to make money and secure our future which looked rather gloomy based on the image we inherited. Payola-taking, young girl molesting, bill running, unstable, unreliable egomaniacs. Well, we accepted the challenge of changing our image, to that of someone who could be respected, not only by our constituents, but the new generation.

Now that I'm travelling across the country, visiting many radio stations, I see the same problem cropping up. Many jocks and programmers who have relatively long hair, are being pressured to the point where they are re-evaluating and considering new directions such as FM. Some are considering leaving the industry. This may seem silly to you, but consider they have grown their hair, not just for the sake of growing hair, it is their philosophy. Some of the most talented broadcasters I know fall into this category. The long haired philosophers unlike their predecessors have realized the important role of orienting the mass correctly. First in their mind is change for the better, saving the environment, stimulating peace in the community, providing a healthy just direction, for the leaders of tomorrow so that our children and their children can look back in gratitude.

I have talked many young people out of over-indulgence in drugs, and many other negative tendencies. They respected me, and listened to me because I had relatively long hair. The fact is that the contemporary broadcasters' greatest responsibility is to the young, and they must relate before they heed. My request is that you give a little. I'm sure we will all get a lot more in return, and save the industry some very valuable people.

Thank you,  
Buzz Bennett

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Here from Ramsey, New Jersey High School newspaper is what a couple of students think about drugs.

**Dope Facts by Sally Stewart & Paul Langloks**

Marijuana: cannabis sativa is a drug derived from the flowering tops of hemp plants. This drug when smoked or taken orally leads to a dreamy state of altered consciousness. Marijuana is an hallucinogenic compound. It is both a stimulant and a depressant.

It is mostly grown in warm moist climates but can be found on most every continent. It has been known to man for over 5,000 years. In India and China it was used as a medicine to relieve pain and induce sleep. Marijuana does neither. Narcotics do this and marijuana is not a narcotic.

The active ingredient in marijuana is THC. Its strength varies with the soil where the plant was grown. The resins that gather at the flowering tops are six times more powerful than the leaves and stems. This is known as hash or hashish.

The long term physical and emotional dangers of marijuana use are yet to be determined with any certainty. Extensive National Institute of Mental Health tests have so far been unable to discover a level of harm similar to cancer and emphysema now associated with cigarette smoking. The most serious harms of marijuana are indirect. Recent studies have showed it can effect a drivers' judgement in ways similar to that of alcohol. Still a more serious drawback, common to all drugs now in popular use among young people; the most toxic reaction is legal; you can get arrested for using it.

The Federal Communications Commission has announced the following totals for broadcast stations on the air as of November 1, 1970. AM Radio 4316.. FM Radio 2175....Educational FM 433...UHV TV (Commercial) 184....VHF TV (Commercial) 512...UHF TV (Educational) 111...VHF TV (Educational) 85.

KTTV in LA did not fail to meet its obligations under the Fairness Doctrine regarding George Putnam's "One Reporter's Opinion" segment of the news in which comments were made on the alleged My Lai incident and the Black Panthers, William B. Ray, Chief of the FCC's Complaints and Compliance Division has informed Norman Zafman, La Crescenta, California. In a complaint to the FCC, Mr. Zafman asserted that on November 26, 1969, Mr. Putnam told his listeners that the public should hold off making judgements about the My Lai incident until all the evidence is presented and not to join the "communist press" which was using the incident to condemn the war effort, and that on December 10, in an interview with a Los Angeles police official regarding the Black Panthers the officer said, that the search warrant was lawful, undue force was not used, and the Panthers are a revolutionary party.

The United States Court of Appeals for the District of Columbia Circuit returned to the Commission for hearing the grant of the application for transfer of control of radio station WGKA-AM and FM, Atlanta, Georgia, from Glenkaren Associates, Inc. to Strauss Broadcasting Company of Atlanta.

John J. O'Malley, Jr. 46, has been appointed as senior attorney-advisor to the Chief of the Domestic Radio Division of the FCC Common Carrier Bureau.

An application by Pick Radio Company, for reconsideration of Commission action dismissing its application for renewal of license of WKKR, Pickens, S. C. has been granted by the Commission. The renewal application has been granted for the period ending December 1, 1972. In the same action, the Commission notified Pick that it has incurred an apparent liability in the amount of \$1,000 for willful or repeated violation of Section 1.611 of the rules for failure to file its 1968 and 1969 financial reports on time.

There were 2,254 complaints from the public received in the Commission during September, an increase of 165 over August. Comments and inquiries totaled 1,600, a decrease of 276 from the previous month.

In a response to a request by Lincoln Smith and Earl J. Ormsby for review of a Broadcast Bureau ruling, the Commission has notified WCME, Inc. licensee of station WCME, Brunswick, Maine, that it did not comply with the personal attack rules as required by Section 73.123 of the Rules.

Applications for assignment of the licenses of stations WCTW and WCTW-FM, New Castle, Indiana, from WCTW, Inc., to Hall Communications of Indiana, Inc. have been granted by the FCC with the condition that Hall Communications divest itself of either WCTW or WCTW-FM within one year. Consideration for transfer of the stations was set at \$225,000.

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BOB HAMILTON RADIO REPORT

YESTERDAY

WCBS in New York formerly had the call letters WABC.....  
Columbia Broadcasting System was founded in 1929 by William S. Paley, 27 year old heir to a tobacco fortune. He was greatly impressed by a boost in cigar sales by a program that was broadcast over the Columbia Phonograph Broadcasting Company.....  
He merged that organization with one called United Independent Broadcasters.....He sold the record company, but retained the name Columbia.  
CBS in 1938 repurchased the record company and built it to its position of prestige that it holds today....  
Vaughn DeLeath was the first woman to sing on the air....  
The song was Old Folks At Home.....  
If you were in Philly in 1959....and 1960....you would have heard such people as Joe Niagra, Hy Lit, Bill Wright Sr. Bob Mitchell, Tom Donahue, and Humble Harv.....  
From the forties.....Remember shows such as Marie Wilson in My Friend Irma.....Jack Bailey on Queen For A Day...  
Eve Arden and Richard Crenna in Our Miss Brooks...Groucho Marx in You Bet Your Life...and there she was Miss Lucy Monroe and the Star Spangled Banner.....

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MY OWN THING

It's a funny thing about tags we put on people....they don't make a lot of sense sometime...but, they do supposedly convey a message of an image. I've been called a lot of things in my lifetime that put me in a category ...child, student, kid, red-neck, minister, square, hippy, disc jockey, program director, promotion man, actor, sheet writer, long-hair, and various other names. Now I have been saddled with a new one.....IDEALIST. I have been called an idealist so much lately that it's gotten me thinking about the real meaning of that word, and the meaning of it as used in the context it has been used. First, dig the Webster dictionary meaning of the work idealism....."a theory that the essential nature of reality lies in consciousness or reason." Take another look at that..."reality is reason." If that is what an idealist is, I am indeed an idealist. However, those that have used that particular word about me have used it differently. First of all, it is always used in the conversation as a defense mechanism. Well, I really don't think that, knowing that automobiles are the biggest cause of air pollution, that radio stations should be playing those commercials on the air. It will take a while for the country, the station owners, and the government to come to that place but, it will come. Automobiles are putting carbon monoxide into the air, and carbon monoxide is poison. Whenever I advocate the "keep auto advertising off the air" theory, I am labeled an "idealist." Yes, you are right....."idealism is reason"....and not dying from poison...or from any reason is reasonable to me. Idealism as it has been used on me lately is used this way..."You are an idealist...you are not looking at the way things are...you are dreaming without foundation. You are looking at the way things could be rather than the way things are." You're right..."at the way things could be"....because those things are reasonable. You see our problem at this point is that most people won't accept reason...because we have been living without reason for so long that the drastic change would be bad for their heart...and their heart is contingent on their pocketbook.

A program director friend of mine (and he indeed is a friend for a long time) made the statement, "I can't make those kind of decisions about what goes on the radio...I'm not God...the name of the game is making money...radio is a business." Remember this...the chief engineer walks into the transmitter...turns it on...and turns to you.. you decide what goes on the radio. You are the program director...don't think for one second that you can cop out and not accept the responsibility for what those listeners hear. You try to be a reflection of them...sure...but, you are also an influence. You have changed their minds about a lot of things...dress...attitudes, etc. **You are God.. you are a little voice inside people's heads that is telling them what to do...**"Buy a car...get a better job...take drugs.. don't take drugs...see this movie...vote for that person....."You are the program director, and for those people that listen to your radio station.....you are God.

All of us are program directors...some of us broadcast to just our friends...but, what we tell them influences them also. There are certain things we cannot say or do because that big General Manager in the Sky...(i.e. the church, i.e. the government....i.e. a million other rule making bodies) won't allow us to say certain things...even though we might believe them true. So we have to figure out a way to get around them. Do we program our own lives in this manner? "If it sells....sell it." Of course not. Then why should we program our radio stations that way?

That's what I'm asking...be an idealist yourself. Look at the way things are and tell me if that's reasonable or not. **is eight years killing people you don't even know in a country we've never really understood.....reasonable? Is being unhappy reasonable? Is hate reasonable? Is doing everything...deciding everything by whether or not it will sell to those listeners...reasonable? That's what an idealist is...a person that believes that reality is reason.** Whether you like it or not...if you are the program director of a radio station...general manager of a radio station... disc jockey...song writer...producer...promotion man...whatever...**you are a God...you have the media to influence people in what ever way you see fit. What's keeping you from doing "idealistically"**

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**Denver**

KHOW had a novel promotion about 10 days ago...On A Sunday afternoon, the station staged a dog-sled race through a little town in the mountains near Denver, Idaho Springs, Colorado. The air staff raced the sales department...four men on a team...one member of each squad at a time. They raced down the main street, around a corner, up and down a hill and down main street again to the finish line. The air staff won every race (!), beating the sales department 4-0. and get this: the station promoted the event on the air for two weeks...and 9000 people showed up to watch. PD, John Lannigan remarked "You should have seen that little town, it looked like a zoo."

John Lannigan also reports the following(as he did on his morning show on KHOW): "To Wear A Bra Or Not To Wear A Bra....that is the question. To find out if she should wear a bra or not, a girl should take a pencil and put it under her breast. If it falls, your breasts are firm enough and you do not need one. If it stays, your breasts are too heavy and a bra is suggested. If you can put a cigar under there and it stays, you're in real trouble....."

Dear Bob:

A few weeks ago, you and I talked about that section of your sheet that deals with the FCC and the goings-on in Washington. It was my point at that time that someone should be looking at Washington and pointing out the dangers to the programmers and managers alike.

In this week's Broadcasting, there was an editorial that is right on...but it doesn't go far enough. I've included the article (The Take-Over) in case you haven't seen it.

Our very industry is in jeopardy, and the station managers of America are running and counting the PSA's on the log and scheduling one-minute Public Affairs features to appease the FCC for another three years.

I would like to see your Washington column get in the ramifications of what the FCC is doing. Bob, unless someone begins to openly question the actions of the Commission and bring them into perspective, broadcasters (like the long-hairs, the Blacks, et al) will be losing more of their liberties (and power) notch by notch...executive decision by decision.

The real issues for us as programmers are not—"Should you play album cuts..." or "What can we do about ecology...", for, if the current bent of decisions in Washington continues, we will be told to play album cuts and given the approved Federal copy for the station's ecology campaign.

There is, I believe, a genuine fear on the part of owners and managers to resist the limitations imposed on them by the Commission. This is understandable, I suppose, considering that making money "sans license" is a tough trick to pull off. But if station owners and managers aren't standing up for the return of their usurped powers and liberties, who will?

"It won't happen", a lot of broadcasters say. "It's just a phase..."

Bob, have you ever asked yourself--Why isn't radio as free as the Press? That's a valuable little liberty we let them take away during another one of their "phases".

I send all of this paranoia and concern to you because of something Augie Blume said in the letter you published this past week: "The prevailing attitudes seem to have been that if we don't talk about the problems, maybe they don't exist. But the problems do exist, in major proportion. And it's time they were faced on a broad level, openly, honestly, and courageously, in human terms....Your Radio Report can help make them (radio people) more aware of the necessity for positive change".

Want help with the Washington column from a PD who's scared as hell of the government telling him (someday) what he must put on the air??? All you have to do is ask.

Sincerely,  
Bob Harper, Operations Director KQV Radio

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THE COMMUNICATORS

STATION-CITY	REPORTER	HOTTEST RECORD	BEST NEW RECORD
KALE-Tri-Cities	Rick Holley	I Think I Love You	Stoned Love
WWUN-Jackson	Don Smith	Tears Of A Clown	Revival
WNHC-New Haven	Bill Hennes	Fifth Dimension	Pay To the Piper
WGH-Newport News-Norfolk	Scott Christenson	He Ain't Heavy	Me About You
WDAK-Columbus	Alan Boyd	Black Magic Woman	Can't Stop Loving You
KGMB-Honolulu	Steve A. Reno	Rose Garden	Stoney End
KEYN-AM,FM-Wichita	J. Robert Dark	Chestnut Mare	Back Home
WKEE-Huntington	Jim Mack	One Less Bell	Pay To The Piper
KIXZ-Amarillo	Bobby Brooke	Cry Me A River	One Less Bell
WHY-Montgomery	Larry Stevens	Classics IV	20 Mile Zone
KAAY-Little Rock	Jonnie King	For The Good Times	Momma, Momma
KUDL-Kansas City	Ron O'Brian	No Matter What	One Night Stand
KWWL-Waterloo	Dave Stein	Stoned Love	One Man Band
KIOA-Des Moines	Cal Stout	Stoned Love	Black Magic Woman
KYSN-Colorado Springs	Gary K. Whitman	No Matter What	He Ain't Heavy
WFOM-Marietta	Red Jones	Black Magic Woman	Can't Stop Loving You
WTOB-Winston-Salem	Buddy Latham	Immigrant Song	Knock Three Times
WBBF-Rochester	Larry White	Games	When the Party's Over
WPOP-Hartford	Bob Paiva	My Sweet Lord	My Sweet Lord
KLEO-Wichita	Ron Huntsman	Badfinger	5th Dimension
KYNO-Fresno	Sean Conrad	Express Yourself	Something in You
KSTT-Davenport	Bobby Rich, Barry James	No Matter What	Spread the Word
WIST-Charlotte	Jay Michael Stone	Chicago	Carol
WING-Dayton	Jerry Kaye	Fire And Rain	Chicago
KMEN-San Bernardino	Johnny Hein	Supremes	Tears In The Morning
WBMJ-San Juan	Stan Barrett	No Matter What	Chicago
KNAK-Salt Lake City	Dave Sebastian	Rose Garden	Be My Baby

**MOST VALUABLE PROGRESSIVE MOR SINGLES:**

- |       |  |       |  |
|-------|--|-------|--|
| ( 3)* | 1. ONE LESS BELL/5th Dimension         | (19)  | 16. Whose Garden Is This?/Denver/Paxton      |
| ( 2)  | 2. YOU DON'T HAVE TO SAY/E. Presley    | ( 3)  | 17. And The Grass../Mark Lindsay             |
| ( 1)  | 3. STONEY END/Barbra Streisand         | (28)* | 18. Valley To Pray/Arlo Guthrie              |
| ( 7)* | 4. GYPSY WOMAN/Brian Hyland            | (TP)* | 19. Free to Carry On/Sandpipers              |
| ( 5)  | 5. I THINK I LOVE YOU/Partridge Family | (15)  | 20. Make It Easy /Dionne Warwick             |
| ( 6)  | 6. FIRE AND RAIN/James Taylor          | (25)  | 21. Morning/Jim Ed Brown                     |
| (13)* | 7. IT'S IMPOSSIBLE/Perry Como          | (24)  | 22. I Just Don't Know/Gary Puckett           |
| (16)* | 8. HE AIN'T HEAVY/Neil Diamond         | (11)  | 23. Song of 1000 Voices/Fearless Fradkin     |
| ( 9)  | 9. IT DON'T MATTER TO ME/Bread         | (TP)* | 24. Chelsea Morning/ Sergio Mendes/Brazil 66 |
| (10)  | 10. IF YOU WERE MINE/Ray Charles       | (18)  | 25. Heed the Call/K. Rogers & 1st Edition    |
| ( 8)  | 11. JERSALEM/Herb Alpert               | (JM)* | 26. Cheryl Moana Marie/John Rowles           |
| (21)* | 12. Does Anybody Really Know?/Chicago  | (TP)* | 27. Black Magic Woman/Santana                |
| (12)  | 13. Home Lovin' Man/Andy Williams      | (26)  | 28. Sweetheart/Engelbert Humperdinck         |
| (17)* | 14. Indian Lady/Lou Christie           | (TP)* | 29. Silver Moon/Michael Nesmith              |
| (14)  | 15. We've Only Just Begun/Carpenters   | (TP)* | 30. Rose Garden/Lynn Anderson                |
|       |  | (JM)* | 31. Mr. Bojangles/Nitty Gritty Dirt Band     |

\*Heavy Movers/Very Important

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**Other Singles That Just Missed The Most Valuable List (JM):**

WHERE DID ALL THE GOOD TIMES GO?/  
Dennis Yost & the Classics IV  
CHERRY CHERRY/Jonathan King  
YOU GAVE ME A REASON/Vic Dana  
FOR THE GOOD TIMES/Ray Price

THINK OF YOUR CHILDREN/Mary Hopkin  
HOW ARE THINGS IN CALIFORNIA?/Nancy Sinatra  
DO IT/Neil Diamond  
PUT YOUR HAND IN THE HAND/Frankie Laine  
SUNSET STRIP/Ray Stevens

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**Reported By At Least 20% of our Correspondents (TP):**

Georgie/Lucy  
Cry Me A River/Joe Cocker  
Stoned Love/Supremes  
Along The Way /Association  
Can't Stop Lovin' You/Tom Jones  
Until It's Time For You To Go/Buffy St. Marie  
Beaucoup of Blues/Ringo Starr  
Catch The Wind/We Five  
Knock 3 Times/Dawn  
Any Day Now/Burt Bacharach  
Yellow River/Christie  
Heaven Help Us All/Stevie Wonder

Evil Ways/Johnny Mathis  
Deeper & Deeper/Freda Payne  
I Believe In Music/Mac Davis  
Sabia/Lady Day/Frank Sinatra  
1812 Overture/Zuben Metha  
Water Color Days/Bobby Goldsboro (Watching Scotty  
Grow from the lp is being played with much more  
success, according to our stations...most still feel this  
should have been the single...Water Color Days is be-  
reported widely, tho.)  
Green Eyed Lady/Sugarloaf

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**Album Section**

"African Trilogy"(contains lotsa great things)/Neil Diamond(Tap Root Manuscript lp)  
"Proud Mary"/James Last (El Condor Pasa lp)  
"Winterlude"/Bob Dylan  
"Close To You"/Gabor SZabo (Magical Connection lp) (is the new single)  
"The Frog"/Joao Donato (A Bad Donato lp)  
"The Call"/"Loving You"/Al Martino (My Heart Sings lp)  
"Everybody's Talkin'"/"Under the Blanket"(Pisano & Ruff lp)  
"Girl From Ipanema"/"Sue Ann"/Antonio Carlos Jobim(Tide lp)  
"If You Could Read My Mind"/Gordon Lightfoot  
"Hazy Shade of Winter", "Scarborough Fair," "Mrs. Robinson." "We've Got A Groovy Thing Going", /Anita Kerr  
(Tribute to Simon & Garfunkel lp)

Send all info and data to Rich Robbin, 2930 E. Jefferson Street, Detroit, Michigan 48207, Phone 313-567-8250.

THE HITS IN CANADA

LW	TW	ARTIST	LABEL
1	1. I THINK I LOVE YOU	Partridge Family	Bell
6	2. GYPSY WOMAN	Brian Hyland	Uni
2	* 3. SHARE THE LAND	The Guess Who	RCA
9	4. TEARS OF A CLOWN	Smokey Robinson	Tamla
4	5. FIRE AND RAIN	James Taylor	Warner Bros
11	6. MONTEGO BAY	Bobby Bloom	MGM/L&R
5	7. I'LL BE THERE	Jackson 5	Motown
8	8. LOLA	The Kinks	Reprise
--	9. YOU DON'T HAVE TO SAY YOU LOVE ME	Elvis Presley	RCA
3	10. WE'VE ONLY JUST BEGUN	The Carpenters	A & M
13	11. CRY ME A RIVER	Joe Cocker	A & M
7	*12. FLY LITTLE WHITE DOVE, FLY	The Bells	Polydor
10	13. SEE ME FEEL ME	The Who	Decca
14	14. HEED THE CALL	K. Rogers/1st Edition	Reprise
15	15. AFTER MIDNIGHT	Eric Clapton	Atco
--	* 16. BE MY BABY	Andy Kim	Steed
16	17. GREEN EYED LADY	Sugarloaf	Liberty
17	18. AND THE GRASS WON'T PAY .....	Mark Lindsay	Columbia

\*CANADIAN

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The Bells record dropped five places this week as the initial heat subsided. However, I get the feeling it's just pulling back a few spots to take a running jump at the top.

CANADIAN RECORDS THAT WILL BE HITS

ONLY LOVE CAN BREAK YOUR HEART/Neil Young (Reprise)  
 CKVN HB-29, CKOC 30-26, CHUM 28-21, CFRA HB-29, CKPT HB-33, add CHAM, CJCH.

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OTHER RECORDS YOU MAY BE CONSIDERING

Beautiful Second Hand Man/Ginette Reno (Parrot)  
 Had to drop this from the "Will Be Hits" section. It is a hit, after a fashion but it's not hot anywhere. CJCH 25-19, CKXL HB-28, CKJD 38, CFRA 14-12, CKLG 29-28, CHUM 12-11, CKCK 27, add CKOM.

Jimmy, Janis, and Alan/Sebastian (Yorkville)  
 Add CKOM.

Raino/Chilliwack (Parrot)  
CKXL 16-12, CKOM 31-21, add CKLG' CKPT.

Ain't That Telling You People/The Original Caste (Bell)  
Number 1 CJCI, CKCK 25. Dropped CHLO and CJCH.

I Believe In Sunshine/Madrigal (Tuesday)  
CKXL 9-6, CHLO 14-9.

Ten Pound Note /Steel River (Tuesday)  
Some success in the secondaries. CKNL 4-1.

Tomorrow Tomorrow/Joey Gregorash (Polydor)  
Last weeks Maple Leaf addition. Out this week in the U.S. on M.G.M. CHAM HB-39.

My Home Town/The Seeds of Time (Coast)  
CKVN 5-5, CKOC 32-30, CKLG 18-20

Hello Melinda, Goodbye/The Five Man Electrical Band (Polydor)  
Add CKOC.

A Nice Young Girl From Houston/Stu Mitchell (Capitol)  
CKCK 38.

Shine Light Shine/The Pepper Tree (Capitol)  
CJCH HB-29.

Sacroiliac Boop/The Happy Feeling (Quality)  
This is the plug side. CKXL HB-25.

I Can Hear You Calling/Bush (Dunhill)  
Seems to be coming back to life. CKOC 28-23, CKPT Hb-32, add CKGM.

Give Us One More Chance/Pagliari (Much)  
Give us one more week seems to be the general feeling. Everyone reports some phone action but nothing significant. CKOC 33-32.



**The Best of the Rest of the Canadian Records**

Funky Sunflower/Cat (Nimbus)  
You Make Me Wander/Everyday People (GRT)  
Musical Friends/Bruce Cockburn (True North)



**Miscellaneous Record Info**

Big news of the week was Larry Solway walking out at CHUM after 14 years. It appears he was doing some rather hot stuff on his open line show the previous week, & the management told him to cool it.

I'm told David Briggs("After the Goldrush") has opened his own studio in Toronto. Mashmakhan may be doing their new album in Toronto instead of New York.

I was going to do a bit this week on the pressure certain record people are putting on me about what goes in the sheet. However, I don't think it's worth the space and they will realize themselves that a Canadian record industry can't be built on hypes, only on the truth

All data, playlists, etc. should be sent to Roger . Scott c/o CFOX Box 1470 Montreal 101, P.Q.

## IN DEPTH RECORD REPORT

The listing of records here is a reflection of information furnished by radio stations across the country and our own opinion of the record's value to our subscriber.

LW	TW	LABEL	TIME	INTRO	END
1	1. TEARS OF A CLOWN/Smokey Robinson Demographics: All 29 of 35 reporting stations report this hot. Number one at WQXI, WOR-FM, KHJ.	Tamla	2:50	:10	Fade
2	2. GYPSY WOMAN/Brian Hyland Demographics: All 19 stations report this hot...went back on WABC. Jumps are still good.	Uni	2:32	:07	Fade
4	3. MONTEGO BAY/Bobby Bloom Demographics: Super All 12 stations report this in their top 20 this week. Good sales.	MGM/LR	2:53	:10	Fade
3	4. I THINK I LOVE YOU/Partridge Family Demographics: All; Sales... super 8-11 year olds Still number one at 21 stations. Hanging longer than first expected.	Bell	2:28	:00 or:09	Fade
7	5. SEE ME FEEL ME/Who Demographics: All, Super Young Adult WKY 10-9, KLIF 15-10, WRKO 19-6, CHUM 12-7, WOR-FM 4-3, KHJ 20-18, KRLA 19-15, KFRC 7-7, WKNR 20-14, KIMN 11-6, WSAI 10-6, WLS 25-12, KRIZ 45-30, Added at WRIT.	Decca	3:32	:06½	Fade
9	6. SHARE THE LAND/Guess Who Demographics: All WCFL 21-10, WEAM 9-4, KQV 7-6, WIXY 23-14, WOKY 22-17, WIXZ 17-14, WOR-FM 25-15, WAKY 6-3, WQAM 19-3, KGB 26-21, WHBQ 19-9, WSAI 23-16, WLS 14-10, KRIZ 30-20, Added at WKY.	RCA	3:53	:12½	Fade
5	7. SOMEBODY'S BEEN SLEEPING/100Proof Demographics: All Still hot at nine stations.	Motown	2:46	:07	Fade
6	8. FIRE AND RAIN/James Taylor Demographics: Super All 5 stations still report this super hot.	W.B.	3:24	:10	Fade
8	9. IT DON'T MATTER/Bread Demographics: All Hot at six stations.	Elektra	2:46	:01	Fade
13	10. NO MATTER WHAT/Badfinger Demographics: Young Adult WCFL 32-22, WFIL 28-22, WEAM 11-5, KQV 10-5, KLIF 33-25, WIXY 39-32, WOKY 20-16, WIXZ 21-11, WOR-FM.HB-18, KHJ 24-14, KGB HB-27, KRLA 20-17, KJR 27-13, KILT 12-6, KRIZ 24-13	Apple	2:57	:07	Cold
15	11. YOU DON'T HAVE TO SAY/Elvis Presley Demographics: All Gigantic!...WFIL 15-10, WRKO 10-5, CHUM 13-8, WABC 39-11, WRIT 24-18, KLIF 12-5, KQV 27, WOR-FM 24-16, WQAM 37-28, WMAK 27-16, KDWB 30-23, KHJ 18-15, KILT 16-8, WLS 30-21 Patch It Up doing well at KHJ.	RCA	2:29	:00	Cold
10	12. STILL WATERS/Four Tops Demographics: All Apparently not pop enough to make it in non-R&B type areas such as San Diego. Chicago, Atlanta, Indianapolis, Los Angeles....looking good.	Motown	3:10	:00	Fade

LW	TW	LABEL	TIME	INTRO	END
11	13. I'LL BE THERE/Jackson Five Demographics: Super All Still moving at eight stations.	Motown	3:10	:00	Fade
14	14. WE'VE ONLY JUST BEGUN/Carpenters Demographics: Super All 7 stations still list this hot. Number one at WIXY, WABC, and WIFE.	A&M	2:58	:13	Cold
18	15. DOES ANYBODY KNOW /Chicago Demographics: All, Super Young Adult WFIL 25-20, WEAM HB-19, WQXI HB-10, KQV 16-13, WKBW 7-6, WRKO 16-7, CHUM 28-24, WIXY 41-22, WOKY 30, WOR-FM18-9, KHJ 26-16, KRLA 28-19, KILT 36-25, WKLO 29-17. KIMN 36, WSAI 29, Added at WCFL, WKY, WIFE; WIXZ, KGB, WLS, KRIZ.	Columbia	3:17	:50	Cold
12	16. YELLOW RIVER/Christie Demographics: All...Young Adult & Teen Heavy sales still in Chicago, Philly, Washington, Indianapolis, Nashville, and LA.	Epic	2:40	:07	Fade
19	17. 5-10-15-20/Presidents Demographics: Teen and Young Adult WEAM 20-10, WQXI HB-9, KQV 9-8, WKBW 20-14, WABC 10-6, WIFE 48-27, WIXZ 19-3, WOR-FM 15-6, WQAM 44-30, KHJ HB-23, KRLA 30-25, WKNR 21-12, WKLO 28, WHBQ 29-17, WLS 25-23, Added at WCFL, WKY, KLIF, WIXY, KJR.	Sussex	3:00	:19	Fade
20	18. BE MY BABY/Andy Kim Demographics: Super Teen....some Young Adult WCFL 26-19, WRKO 25-15, WOKY 17-15, WRIT 17-7, WAKY HB-29, KJR 26-15, KILT 21-15, WKLO 18-12, WHBQ HB-25, KIMN 40-25, WSAI 29-13, WLS 24, KRIZ 48-35, Added at WKBW, WIXY, KDWB, KHJ, KRLA, KFRC.	Steed	2:59	:10	Fade
17	19. CRY ME A RIVER/Joe Cocker Demographics: Super Young Adult WCFL 20-17, WFIL 21-16, WKY HB-20, KQV 23-22, WQAM 49-31, WLS 20-8, KRIZ 12-7, slow at CHUM drooped at WSAI.	A&M	3:50	:07	Cold
21	20. HEAVEN HELP US ALL/Stevie Wonder Demographics: Undeterminable WCFL 14-11, WFIL 12-9, WQXI 6-6, KQV 26-19, WAKY 21-10, KHJ 29-19, KRLA 27-22, WLS 10-6, trouble for this record...reported slow at WKBW, WRKO, CFOX, WKLO and WSAI.	Tamla	3:05	:14	Fade
Hot	21. LET'S WORK TOGETHER/Canned Heat Demographics: Super Young All WCFL 9-7, KQV 27-23, WKBW 28-15, CHUM 18-13, WIXY 25-18, WOKY HB-27, WRIT 28-19, KDWB 27-20, KHJ 4-4, KRLA 3-3, WLS 6-4, Not doing too well at WQAM ...reported slow there.	Liberty	2:48	:09	Cold
Hot	22. STONED LOVE/Supremes Demographics: All Super hot: WFIL 8-4, WEAM 12-8, WQXI HB-7, WRKO 20-10, WIXY 40-30, WRIT HB-29, WOR-FM HB-27, WAKY Hb-30, WQAM 50-27, KHJ 23-13, KGB HB-26, KRLA 29-20, KILT 38-29, WKLO 25, WSAI 25-12, KRIZ 39-25, Added at WCFL, KQV, CFOX, KJR, WLS.	Motown	4:00	:16	Fade
---	23. ONE LESS BELL/Fifth Dimension Demographics: Super Young Adult & Adult Female WEAM HB-23, WKY HB-19, KQV 17-3, WRKO HB-28, WIXZ 30-5, WRIT HB-30, WQAM 29-8, KRLA 30, KJR 9-4, KILT 20-13, WHBQ 26-12, WSAI 24-11, KRIZ 36-22, Added at WFIL, WQXI, CHUM, WOR-FM, KDWB, WKNR, WLS.	Bell	3:29	:15½	Cold

THE TOP TWENTY-FIVE

1. JAMES TAYLOR—Sweet Baby James (Warner Bros.)  
STEAMROLLER....SWEET BABY JAMES
2. LED ZEPPLIN—III (Atlantic)  
IMMIGRANT SONG....a single.
3. SANTANA—Abraxas (Columbia)  
O YE COMO VA
4. CARPENTERS—Close To You (A&M)  
HELP...heavy request at KQV...REASON TO BELIEVE getting good reaction at KILT
5. BOB DYLAN--New Mornin' (Columbia)  
IF NOT FOR YOU and NEW MORNIN' ....both heavy
6. GUESS WHO—Share the Land (RCA)  
Heavy cuts...DO YOU MISS ME at WOKY...COME ON DOWN OFF THE MONEY BAG...HANG ON TO YOUR LIFE at WAKY.
7. MOODY BLUES—Question of Balance (Deram)  
Still some play on IT'S UP TO YOU
8. ROLLING STONES—Get Your Ya Ya's (London)  
CAROL, LITTLE QUEENIE
9. JACKSON FIVE—3rd Album (Motown)  
LOVE I SAW WAS JUST A MIRAGE....at WOKY
10. NEIL YOUNG—After the Gold Rush (W.B)  
SOUTHERN MAN
11. CHICAGO—Chicago (Columbia)  
Group is super hot...SOMETHING'S COMIN' ON
12. CREEDENCE CLEARWATER—Cosmos Factory (Fantasy)
13. JOE COCKER—Mad Dogs & Englishmen (A&M)  
PLEASE GIVE PEACE A CHANCE
14. SLY STONE--Greatest Hits(Epic)
15. CLOSER TO HOME—Grand Funk Railroad (Capitol)
16. TRAFFIC—John Barleycorn (UA)  
EMPTY PAGES'
17. OTIS REDDING—JIMI HENDRIX (Reprise)
18. UNCLE CHARLIE—Nitty Gritty Dirt Band (Liberty)  
LIVIN' WITHOUT YOU...MR. BOJANGLES.
19. BYRDS—Untitled (Columbia)  
CHESTNUT MARE
20. VARIOUS ARTISTS—Woodstock (Atlantic)
21. CANNED HEAT--Liberty Blues (Liberty)
22. SUPERSTAR (Decca)  
EVERYTHING'S ALL RIGHT.. I DON'T KNOW HOW
23. DELANEY & BONNIE—To Bonnie From Delaney (Atco)  
MISS ANN
24. ARLO GUTHRIE--Washington County (Reprise)  
GABRIEL'S MOTHER 'S HIGHWAY
25. THE BAND—Stagefright (Capitol)  
SHAPE I'M IN.

## OTHER RECORDS YOU MAY BE CONSIDERING

The Report makes no judgement one way or another on these records. They are listed only to inform you of action on records you might be considering adding. If there is no action on a record, it's not listed.

	LABEL	TIME	INTRO	END
<b>AMOS MOSES</b> —Jerry Reed WAKY 21-1, WKLO 5-3, KIMN 37-22, Added at WKY and KILT. Sales are heavy in Louisville.	RCA	2:19	:12	Fade
<b>AS YEARS GO BY</b> —Mashmahkan Still doing well at WCFL 30-18, WIFE 39-26, KGB 30-24, Added at WQXI.	Epic	3:06	:38	Cold
<b>MR' BOJANGLES</b> —Nitty Gritty Dirt Band On first week at KIMN at 42. Added at CFOX.	Liberty	3:34	:04	Cold
<b>CAROLINA IN MY MIND</b> —Crystal Mansion <b>CAROLINA IN MY MIND</b> —James Taylor A battle for this record. WMAK and WKLO added Crystal Mansion. WOKY dropped it.	Collosus Apple	3:20 3:04	:11 :05	Fade Fade
<b>DO IT</b> —Neil Diamond WEAM HB-21, WRIT 26-24, KHJ HB-27, KIMN 39-33, Added at WIXZ, dropped at KQV after 3 weeks.	Bang	2:18	:04½	Fade
<b>ENGINE NUMBER NINE</b> —Wilson Pickett Really slow this week..doing well in Boston, Cleveland, L.A. Montreal, and beginning in Chicago. WKY added.	Atlantic	2:46	:21	Fade
<b>GET YOU A WOMAN</b> —Runt Went HB-32 at WOKY...Added this week by WRKO, KDWB.	Ampex	2:58	:05	Cold
<b>GROOVE ME</b> —King Floyd Heavy R&B sales...beginning to break top 40...KILT 39-27, WHBQ 23-13, ...Added at WQXI.	Chimneyville	3:04	:01	Fade
<b>HE AIN'T HEAVY</b> —Neil Diamond Hot at WOKY HB-22, WIFE 22-13, WRIT HB-23, WKLO ext-13, and. KRIZ 38-24, Added by KIMN and WSAI.	Uni	2:59	:01½	Cold
<b>HEED THE CALL</b> —Kenny Rogers Happening at WIFE 29-17, WIXZ 16-15, WQAM 21-15, WMAK 25-22, Dropped at CFOX.	Reprise	3:17	:10	Fade
<b>I'M NOT MY BROTHER'S KEEPER</b> —Flaming Ember Interesting...WKBW 29-17, WIXY 34-23, WOR-FM 27-24, KHJ HB-25, KRLA 27, WKNR 14-10, Added at WQXI, WRKO, WIFE and WAKY.	Hot Wax	2:55	:18	Fade
<b>IMMIGRANT SONG</b> —Led ZEPPLIN Added this week at WEAM, KLIF, WRKO, WRIT, CFOX, KHJ, KFRC, and KIMN	Atlantic	2:21	:08½	Cold
<b>IT'A ALL IN YOUR MIND</b> —Clarence Carter Talk at front doesn't help much...but beginning to look very good...Added at WQXI, WMAK, KHJ, WSAI	Atlantic	2:31	:09½	Fade
<b>KING OF ROCK AND ROLL</b> —Crow WCFL 15-13 and WLS 22-16, Full time play at WEAM	Amaret	2:29	:01	Fade
<b>KNOCK THREE TIMES</b> —Dawn Plenty of early play...KLIF, WOKY, WABC, WAKY, and WKLO...went from HB to 28 at WCFL.	Bell	2:56	:07½	Fade
<b>LONELY DAYS</b> —BEEGEES Atlantic beginning to move again...record went right on WCFL, KQV, KRLA, KJR, and KIMN	Atco	3:47	:14	Fade
<b>MORNING</b> —Jim Ed Brown Big Texas record....KLIF 16-8, KILT 31, ...heavy sales.	RCA	3:05	:03	Fade
<b>MAGGIE</b> —Redbone Good play and reaction...20 first week at WQXI...WKLO 29 first week.	Epic	2:42	:07	Fade

	LABEL	TIME	INTRO	END
<b>ONLY LOVE</b> —Neil Young WABC charts at 23,...KFRC 20-12 and WHBQ 24-18.	W.B.	3:13	:12½	Fade
<b>ONE MAN BAND</b> —Three Dog Night KQV 25-15, KLIF 39-32, WSAI, first week at 19, Added by WCFL, CFOX, WKNR, KIMN and WLS. Slow at KRLA.	Dunhill	2:48	:35	Cold
<b>PAY THE PIPER</b> —Chairmen of the Board WQXI HB-11, Added at WKBW, CHUM and WSAI	Invictus	3:06	:07½	Fade
<b>STONEY END</b> —Barbra Streisand Well...she just may have one...Dig...WAKY 30-15, WMAK 30-27, KFRC HB-29, WKLO 10-3,...heavy requests and store reports at WIFE...added at WHBQ and KIMN	Columbia	2:57	:09	Fade
<b>SILVER MOON</b> —Mike Nesmith KQV 15-11, KHJ HB-30, KRLA 29, Added at KLIF, WAKY, KGB, WKNR, and KRIZ	RCA	3:15	:07	Fade
<b>STEELER</b> —Free Immediate additions at WIXY, KIMN and WLS.	A&M	2:30	:16	Fade
<b>SUPERBAD</b> —James Brown Went back up at WABC 16-12....WQAM shows 55-28.	King	2:51	:5½	Fade
<b>TIMOTHY</b> —Buoys With additional reaction must report KIMN 7-2, WEAM 18-9, Watch the lyrics.	Scepter	2:45	:07	Fade
<b>WHEN THE PARTY IS OVER</b> —Robert John Added by WCFL and WKBW	A&M	2:33	:02	Fade
<b>WHERE DID ALL THE GOOD TIMES GO</b> —Classics IV WRIT 20-10, KILT 39.	Liberty	2:34	:15	Fade
<b>YOUR SONG</b> —Elton John added at WRIT.	Uni	3:57	:08	Cold

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**BEST OF THE REST OF THE NEW RECORDS**

Off the Judy Collins album....AMAZING GRACE....

WHITER SHADE OF PALE—R.B. Greaves

TRAPPED IN A LOVE—Barrino Brothers

ME AND MY LIFE—The Tremeloes

HOME SWEET OKLAHOMA— Leon Russell & the

Shelter People

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**MISCELLANEOUS ALBUM INFO**

WOKY...DONE TOO SOON...by Neil Diamond...Kenny Rogers and CAMPTOWN LADIES...Bobby Sherman...  
GOOD FOR EACH OTHER....Partridge Family....BRAND NEW ME...  
CFOX...I CAN HEAR YOUR HEARTBEAT.....

WAKY....doing HANG ON TO YOUR LIFE by Guess Who.....

WKNR playing JUST LIKE ME by Toe Fat,....

Heavy play on Derek and the Dominoes...MOSTLY BELL BOTTOM BLUES.....

Ten Years After.....SWEET LITTLE 16...good play....

COMPARED TO WHAT by Sweetwater on WQAM.....

SWEET GINGERBREAD MAN off the Bobby Sherman album on WQAM....

New Steve Stills album is a must play...recommend sit yourself down...TO A FLAME, and WE ARE NOT HELPLESS also CHEROKEE... Great!

Badfinger album...dig BLODWYN.....

Emitt Rhodes...FRESH AS A DAISY and LIVE TILL YOU DIE

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RECORDS THAT WILL BE HITS

	LABEL	TIME	INTRO	END
<b>AFTER MIDNIGHT</b> —Eric Clapton WCFL 31-21, KQV 21, CHUM 16-10, CFOX HB-15, KHJ 8-6, KGB 19-13, KRLA 13-7, KFRC, KIMN 31-18, WLS 28-18, KRIZ 29-14, Added at KLIF, WQAM,...a couple of points away from the hit category.	Atco	3:15	:12	Fade
<b>DOMINO</b> —Van Morrison WRKO 29-24, WOR—FM HB-28, KHJ 27-21, KGB 23-20, KFRC 23-11, KILT 40, KIMN 43, Added at CHUM, WCFL, WEAM, KQV, KLIF, WIXY, WRIT, WQAM, WMAK, WLS.	W.B.	3:02	:08	Cold
<b>FOR THE GOOD TIMES</b> —Ray Price KQV 2-4, KLIF 34-21, WKBW 34-18, WIXY 38-26, KILT 18-16, KIMN 46, WSAI 17-1, Added at KRIZ. Heavy requests and sales. Dropped at WIFE after 3 weeks.	Columbia	3:48	:12	Cold
<b>GAMES</b> —Redeye KLIF 37-33, WIXZ 11-10, KHJ HB-28, KRLA 26, Added at WEAM, KQV, WRKO, WOR—FM, KGB, KFRC, WHBQ and KRIZ:	Pentagram	2:34	:19	Cold
<b>MY SWEET LORD/FLIP</b> —George Harrison First week number 10 at WKBW. Added at WCFL, WFIL, WEAM, WQXI, KQV, WRKO, WIXY, WOKY, WABC, WOR—FM, WQAM, KHJ, KGB, KFRC, KJR, KILT, WKLO, WHBQ, WSAI, WLS.	Apple	4:28	:30½	Fade
<b>SO CLOSE</b> —JAKE HOLMES Hot at WEAM 23-17, KQV 14-14, KLIF 26-20, WABC 13, KGV 13-11.....no new adds....should get more play.	Polydor	3:26	:14	Fade



**MISCELLANEOUS RECORD INFO**

Tiny Tim splitting a tour for a couple of days....upset over criticism of his falsetto rendering of British patriotic songs...got himself back together and came back on the tour.....

Jethro Tull in Cleveland.....

Blood Sweat and Tears holding a concert in Cleveland for the American Civil Liberties Union.....

Janis Joplin's will made out...estate going to her parents...and her brother and sister...she made out the will 3 days before she died.....

Michelle Phillips and Dennis Hopper married.....

Booker T. on the Marc Benno album.....

Jimi Hendrix, Mama Cass, John Sebastian, Booker T., and others on the new Steve Stills album.....

Neil Young and other notables playing on a new album soon to be released by Buffy Sainte Marie.....

Alex Harvey (writer of Tell It All Brother) and Eddie Reeves....writing a new song for my chick and me.....called Wedding Ball Blues....sounds familiar....and typifies their intellect.....

Nitty Gritty Dirt Band met with great response in Shreveport this week.....

Johnny Cash new single....Flesh and Blood....ships tomorrow.....

All Right In The City by Dunn & MacCashan added by WKY.....

Beautiful Second Hand Man doing well at CHUM.....

Black Night by Deep Purple....KQV 12-9 and WIXZ 40-17.....

DOA doing well at KLIF.....

Easy Rider on at WFIL.....

WKBW adding Sweet Mary.....

I Dig Everything About You added by WCFL and WOKY.....

WOKY going on Gary Puckett.....

Life Is Like That by Feliciano a hit at KIMN.....

Most Of All by B.J. Thomas on at KIMN and KILT.....

Paranoid by Black Sabbath getting some play.....

River Deep by Supremes and Four Tops added at KHJ.....

Something In The Air by Thunderclap Newman doing well at KGB.....

Stand By Me by the Ruffins getting added play.....

Dave Mason, Satin Red added by KRLA.....

The Uniques picked at KWWL in Waterloo, Iowa.....

Reason To Believe off the Carpenters album heavy requests at KMEN.....