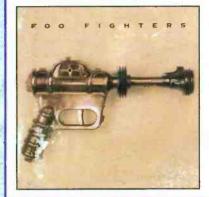
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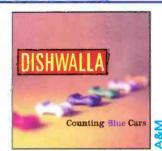
THE INDUSTRY'S SOURCE FOR PROGRAMMER OPINION

R



Foo Fighters, "Big Me," Capitol

The band's most mass appeal track to date was moving well going into this issue. This week we felt a noticeable surge forward in overall radio confidence... KLOL's Cindy Bennett, "Doing really, really well. The first couple of weeks of testing have been huge. All indications are that it will follow in the steps of the other track and be a hit for us."... WAXQ's Vinny Marino, "It's a bona fide hit which is why we went back to it."... KISS's Kevin Vargas, "Has become a very hot phone item, and the Foo Fighters continues to sell."... X107's Steve Blatter, "Good testing record."



Dishwalla

"Counting Blue Cars"

Enough meaty adds and projections to break outta the pack.



Verve Pipe "Photograph"

Two weeks out and WYSP, WLZR, WRIF, WTFX and KLBJ are all in.



Fig Dish

"Bury Me"

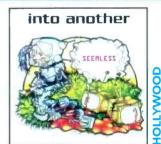
A clear programmer pick to build on the base "Seeds" built.



Thermadore

"Amerasian"

The big first week add tally includes KLOS, WDVE, WLZR and KEGL.



Into Another

"T.A.I.L."

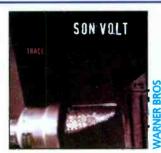
This strong night item's new calls include KSJO, WEBN and KTYD.



Pearl Jam

"Leaving Here"

healthy in adds, ups, and profile.



"Drown"

Sales near 5K a week as WLZR, WRCX and WYSP add to the story.



The little guy gets vertical: Not library material, but very PD Taff Moore explains WKRO/Daylona Beach's unusual philosophy.

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THE HARD REPORT

The Hard List

AND THE WINNER IS... STEVE EARLE CALL FOR YOU ON 2. OR IS IT 4? NOW, WHICH INTERN ARE YOU? **BRYAN SCHOCK** GO BULLS! MALCOLM RYKER ... VERSACE **HOWARD JONES** ONCE BLEW WEASELS ON PARADE PAUL YOUNG **FACE THE FAX BONNIE SLIFKIN** I COME TO BOB EVANS... **GREG STEVENS** OH NO! MORE SNOW JODIE FAB IN A WORD, NO ... STRICTLY FOR THE MUSIC 2 PULL CHARLIE CORN COUNTRY ALL A SLEEPY GUY CAN SAY IS... **EVERYBODY OUT** ITS IN REGISTER JOHN DARREN TAYLOR **NOW LISTEN HERE BLONDIE!** JIM ROBINSON **EVERYBODY'S ON VACATION** 12:00 MIDNIGHT FINALLY! MIKE MULLANEY ...SEP-UL-TURA! GRAPHICS GUY GRADUATES TO PURGATORY

RAOUL HITS THE LEFT COAST



BY BILL HARD

92X JETTISONS ROCK FOR CHR/DANCE

With rumors rampant for practically months now, we suppose it was just a matter of time. Last Friday afternoon, new 92X/Denver owners EXCEL informed PD Brian Schock, APD Malcolm Ryker, and the rest of the air staff, that as of Monday their services were no longer required. Great timing with the trend that hit that day, eh? The one that had 92X at a 2.4 and archrival KBPI at a 3.0? The scenario is kinda complicated, but here's what came down. Former 92X owner Century also had an LMA on 104.3, on which they were running CHR KQKS. For the past two months, they've also been simulcasting that program material on the 50KW AM KYBG. The plan was supposedly for EXCEL to continue to do CHR at the 104.3 frequency, while taking KYBG Spanish. They've apparently been unable to come to terms with Western Cities to continue the LMA, so they've decided to lose Brian, his staff, and the format, and put their CHR on at 92X's old frequency. The station is now known as Jammin' 92.1, a CHR/Dance outlet. In the meantime, a lot of talented people are out of work. Need a complete staff? Reach any and all of them through Brian or Mal, at 303 470-0153, or 303 744-3755.

SPEAKING OF RUMORS

Ignore that "Evergreen just bought Q104.3 for close to ninety mil" flash that somehow mysteriously intensified this week. Not true. We wouldn't be surprised to learn that a behind the scenes bidding war between all the big boys was in progress, but no sale and no format change (especially not to Country) are expected to be announced any time soon.

DANIEL GLASS APPOINTED PRESIDENT OF UNIVERSAL



Formerly serving as Executive Vice President and General Manager of the label, Daniel Glass has been appointed President of Universal Records. "Daniel is an outstanding leader and executive who understands both talent and the business," stated Chairman and CEO of MCA Music Entertainment Group Doug Morris. "We

are pleased to recognize his abilities with this well-deserved promotion." Glass adds "It's a once in a lifetime chance to work with visionary record men like Doug Morris and Mel Lewinter. Any record company is only as good as its artists and staff and at Universal, we have the best of both worlds."

AMERICAN PROMOTES DI DIA



After handling American Recording's accounts with the major retail chains and numerous one-stops for over three years, and dealing with artist development issues for the label's rock artists, Kenny Di Dia has been promoted to National Sales Manager. National Sales Director Dave Garbarino notes "Kenny has innovative ideas, a unique ability to work with people, and he fully executes any project that he works on. With Kenny, things get done."

Di Dia's new post is effective immediately.

MCA APPOINTS KONOWITCH, SIMON



Abbey Konowitch has been named Executive Vice President, MCA Records and Jayne Simon has been named Senior Vice President, Marketing and Sales, MCA Records. Says President Jay Boberg of the appointments, "I couldn't be more pleased to announce the appointments of Abbey and Jayne to MCA Records. They form the core of our new leadership team, which I believe is second to none in the music industry.

Abbey and Jayne embody the new spirit of excellence at MCA Records, where the artists and the music come first, and where every member plays a vital role in the company's future success."

Konowitch was most recently General Manager at Maverick Records, and Simon comes to MCA from Geffen/DGC, where she headed the label's sales department.



OZZY, WTPA HELP FLOOD VICTIMS

Chris James and Dina Wagner of WTPA had a helping hand from Ozzy Osbourne recently as the Retirement Sucks tour headed through Harrisburg. The station auctioned off a pair of tickets to the local date, with the proceeds going to the Disaster Relief fund for flood victims. And then the man stepped in to sweeten the deal. During an interview, Ozzy upped the ante by offering the highest bidder backstage passes and a chance to come on stage during the show. The winning bid was logged in for \$1800.

the trends

DALI	_AS	12+	
		F95	N/D/J
KHKS	CHR	5.6	5.8
KVIL	AC	5.6	5.6
KSCS	CTY	5.5	5.4
WBAP	N/T	4.7	5.0
KEGL	COR	3.9	4.2
KDGE	ALT	3.5	3.6
KTXQ	COR	3.3	3.6
KRRW	CR/O	2.6	2.6
KZPS	CR	2.8	2.6
12+	AMD		
KEGL	7.3		
KHKS	6.7		
KSCS	6.6		
WBAP	5.8		
KVIL	5.5		
25-5	4		
KVIL	6.9		
KSCS	6.0		
KRBV	5.4		
KOAI	5.3		
KHKS	4.6		
3/2			

HOUSTON 12+ F95 N/D/J KODA AC 6.0 7.0 KBXX UC 5.7 6.5 KILT CTY 6.2 6.3 KKBO CTY 5.2 5.6 KRBE CHR 4.6 4.4 3.5 KLOL COR 3.5 KTBZ ALT 3.1 3.0 12+ AMD **KILT** 8.4 **KTRH** 6.8 KODA 6.2 18-34 KBXX 9.0 KRBE 7.7 KKBQ 7.4 25-54 KODA 8.0 **KILT** 7.2 KMJQ 6.5 KKBQ 5.9

		=	
ATLA	NTA	12+	
		F95	N/D/J
WKHX	CTY	9.0	9.5
WVEE	UC	9.8	9.5
WSB	N/T	6.9	7.1
WSTR	CHR	6.1	6.2
WNNX	ALT	6.0	5.7
WKLS	ROCK	4.9	4.3
WZGC	CR	3.6	3. 3
12+	AMD		
WKHX	10.3		
WSB	10.1		
WVEE	9.5		
WSTR	7.1		
18-34	4		
WVEE	12.7		
WNNX	10.2		
STAR	9.3		
25-54	4		
WKHX	9.0		
WVEE	8.7		
WSB-F	7.6		
WPCH	6.9		
WALR	6.8		
WSTR	5.8		
WSB-A	5.7		

SEAT	TLE	12+	
		F95	N/D/J
KSBG	OLD	5.4	5.9
KIRO	N/T	8.8	5.9
KUBE	CHR	6.1	5.7
KNDD	ALT	4.5	5.2
KMPS	CTY	5.0	4.8
KVI	N/T	5.3	4.6
KZOK	CR	4.2	4.2
KISW	COR	3.6	3.8
KMTT	AAA	3.0	2.7
12+	AMD		
KIRO	8.4		
KSBG	5.9		
KUBE	5.4		
KVI	5.1		
25-5	4		
KSBG	7.6		
KZOK	5.8		
KMPS	4.8		

SANI	FRAN	CISCC F95	12 +
KGO KNBR KITS KFOG KOME	N/T S/T ALT AAA ALT	8.0 3.9 2.8 2.5 2.2	7.9 4.2 2.9 2.7 2.2
25-54 KGO	COR 4 5.8	2.0	1.9
KFOG KNBR	4.2 4.2		

			-
ST. L	OUIS	12+	
		F95	N/D/J
KMOX	N/T	14.4	14.4
WIL	CTY	9.3	8.9
KMJM	UC	7.5	7.0
KSHE	ROCK	6.4	5.9
KPNT	ALT	4.8	4.5
KIHT	CR/O	2.9	2.9
KSD	CR	3.4	2.9
WVRV	AAA	1.5	1.6
12+	AMD		
KMOX	19.4		
WIL	9.1		
25-54	1		
WIL	9.8		
KMOX	9.2		
KSHE	7.6		
KMJM	6.1		
74			

CINC	INN	ATI 1	2+
		F95	N/D/J
WLW	FUL	12.0	11.3
WUBE	CTY	8.9	8.5
WEBN	COR	7.2	8.0
WKRQ	CHR	6.0	5.9
WOFX	CR	4.0	3.8
WAQZ	ALT	2.2	2.5
18-34	4		
WEBN	15.3		
WUBE	11.6		
WKRQ	9.4		
WOFX	6.3		
25-54	4		
WLW	11.5		
WUBE	9.2		
WEBN	8.5		
es.e			

PORT	ΓLAN	D 12	2 +
		F95	N/D/J
KKRZ	CHR	5.9	5.0
KKCW	AC	5.0	5.8
KINK	AAA	4.6	4.7
KUFO	COR	4.8	4.6
KGON	CR	4.1	4.4
KNRK	ALT	4.6	4.0
25-54	4		
KINK	7.1		
KKCW	7.1		
KGON	6.0		

PHO	ENIX	12+	
		F95	N/D/J
KKFR	CHR	7.0	7.2
KNIX	CTY	5.7	6.4
KMLE	CTY	5.8	6.1
KUPD	COR	5.0	5.4
KDKB	ROCK	3.3	3.6
KSLX	CR	3.8	3.5
KEDJ	ALT	2.7	2.9
KZON	AAA	2.7	2.9
25-5	4		
KMLE	6.9		
KNIX	6.9		
KUPD	5.4		
KDKB	4.9		
KSLX	4.8		
KZON	4.6		

MILV	VAU	KEE	12+
		F95	N/D/J
WMIL	CTY	7.7	7.9
WKTI	AC	6.2	6.8
WKLH	CR	6.5	6.4
WLZR	COR	5.9	5.2
WLUM	ALT	3.9	3.8
25-54	4		
WKLH	9.5		
WKTI	8.9		
WMIL	8.3		
WLZR	6.5		1

AS THE KRO FLIES: STORMIN' THE BEACH WITH INNOVATION

A TALK WITH PD TAFT MOORE



When February rolls around in Daytona Beach, winter's over. The Daytona 500 usurps the still, barely frozen air with a roar long before the parade lap - the billboards, vendors, specialty promotions people and the bikinis that converge on International Blvd blare with as much fervor as they will in March on The Strip. With all this marketing power at the eyes and ears of both locals and tourists during the Spring, laying back and letting people find you is not a reasonable plan of action. Even carting out the panel van and giving away Cds and cassettes leaves a little to be desired. How about a Hum-vee, a fully-operational retail outlet, and a full-court press on the city's nightlife? Now you're talking, and you're talking KRO Radio. What began as a double-wide trailer in the middle of a grapefruit patch has turned into Daytona Beach's most visible broadcast asset. And apparently taking back the beach from the outof-town stations wasn't as hard as they originally thought it would be. Bringing Alternative into Daytona was like selling sandwiches to the hungry. And having a banzai attitude both on the air and on the street certainly can't hurt your cause, and that attitude begins at the top. WKRO/Daytona Beach MD Delia Rae describes working for PD Taft Moore as "like going 500 miles an hour in a cigarette boat out in the ocean without a cloud in the sky." We caught up with the boss for a pre-500 chat about the state of radio, and plans for action during that guiet little month of March...

by Dave Mac

Tell me about the Hummer, describe it for us.

The real name of the vehicle is Hum-vee. Hum-Vee is the military abbreviation for multi-purpose vehicle. We bought a Hummer second-hand from a dealership in Atlanta for around \$30,000 which is good because new they're around \$60,000. It was blue, so we traded out a paint job, and now it's jet black with our logo on it. It looks bad ass. I traded out for a \$3,600 Klipsch sound system, so it sounds as bad as it looks.

So is the competition that fierce that you need a combat vehicle down there?

The idea is to image the radio station and to win the beach then move inland. For this lifestyle, panel vans don't cut it.

Tell me about your concept for this station, The KRO.

In order to compete with the Evergreens and the Infinitys of the world you have to compete vertically. This is a concept that the owner of the radio station came up with and I simply execute. The idea is that you combine your radio station with a retail application. What we've done here is build a radio station on the 2nd floor and a retail store on the 1st floor. To take the retail store to the next step, instead of just selling the music that we play and the library music that's hard to find - the stuff that makes the coolest record stores so much fun to be in that vertically positions those record stores against the Blockbusters of the world - we go the next step and sell the fashion that the lifestyle wears. We go

beyond selling KRO tshirts and bumper stickers. We go right into the arena of fashion. The low-level stuff or the bottom rack stuff like Massimo or some these hip names that you see in Rolling Stone and Spin and Alternative Press and some of these other hip magazines. We also sell fashions like leather skirts. leather bikinis and leopard prints. What we're offering to our listening audience is a whole lifestyle. We're not just playing the music and educating them about the music but we're actually selling a lifestyle.



That allows somebody to identify the radio station in a very visual sense. From a programming standpoint I think I've had success because I realize the value of being visual in a medium that normally doesn't take advantage of it. Radio stations normally just have a billboard campaign or they'll have a television campaign. To leave your listeners with an impression of who you are based on a :30 ad on TV or a billboard is just so limiting. But, if you have a complete line of clothing, including tank-tops, 100% cotton stuff, and leather pants, leather boots, funky leopard prints and funky hats and cool baseball caps, while really going 1st class all the way, then they're going to image your radio station as being truly different and truly unique just like they are.

These various fashion items, do they all have the KRO on there?

No.

So you're mixing and matching in the store?

Absolutely. We do with the music. But you make it your own. You're not jamming it down their throats, you're just saying here's something cool, and this has the KRO on it, and the general public will make that leap of faith in their head.

Who staffs the store?

The radio station. It's not jocks, we have a separate retail staff. The promotions director runs the store. The overall concept, as you break it down for the real kill and the short-term gain, is this: A record label will make better use of their money in terms of a storefront window display on the busiest street in the market which is where we're located, the street that runs from the highway into Daytona, International Speedway Blvd. It makes more sense for a label to spend their money doing a time buy, which ties them into our Web page, gets the label exposure on the Web page as a bonus, and a window display and some sort of in-store promotion with the band's CD. Say you buy the CD - you get a discount and a t-shirt or a baseball cap or whatever the promotional ideas are. Here you can do it all in one building. You bring the artist into the market after softening the ground with this in-store campaign, you do a 30-minute on-air interview or acoustic set, then you walk them downstairs into the store and

do an in-store in our store. Then we send them across the bridge onto the beach where they play during our Spring Break concert series and expose their music onstage to some 350,000 kids from 1.500 colleges and universities over the course of the three weeks that comprise Spring Break. In effect. your artist's music goes back to the United States because we sell

the disc from a tent on the beach in addition to in the store, in the center of the market.

And the overall vision for your station?

The overall vision of the station from my perspective is developing technology, developing air talent and developing artists. In that regard we have invested in what I believe to be the best equipment available in the industry. We have fully digital, paperless studios that link through the programming computer that sits in front of me. It allows me to access what traffic is going on. It allows me to see what people are producing in the production studio. That developing technology is now being applied by the announcers of tomorrow, and KRO becomes almost like a school for the announcers of the future. I hire kids that are doing parttime overnights at radio stations like 99X. That's where my afternoon drive announcer came from. I hear somebody who has some potential who clearly is not going to wind up in morning or afternoon drive or even middays or full-time nights at 99X in Atlanta. You need to take a step down before you can step back up. Then this becomes a proving ground for them and then eventually they get into an interview situation where they are competing for a job with somebody like them who is a great announcer and is knowledgeable about the format and the music, but might not have digital workstation experience. So we develop the air talent up through there, the same way that we are developing this technology, trying to put it all together and make it all work in a different and extended application. That's the same way we look at the music. We want to embrace this new music. We do not want to be a cookie-cutter Alternative radio station. We don't want to be yet another in a series of cloned Keith Eubanks stations. Nothing against Keith Eubanks, but eventually a radio station loses it's identity. They all sound the same. You've got the cutting edge of rock, you've got The Planet, you've got whatever, and this is clearly something different. This is the KRO. There's nothing wrong with the cutting-edge, but if you want to go over the edge you need wings. That's the concept of the KRO. Go one-step farther all the way.

You're pushing through a rider on your desk, obviously you have a heavy hand in the set up of every show that you're doing during Spring Break.



We want to develop these artists and we want to make these Spring Break shows sort of a microcosm of the whole radio station. That's why we booked Southern Culture On The Skids, Mr. Mirainga, and Edwin McCain. These are the artists that need the help now, and we can do that now. We expect to pull this off without having the labels just deliver them to us. We understand that there is a give and take here. I don't expect free shows, necessarily, but on the other hand I don't expect to pay for artists that have no background at all.

Where are you stationed for Spring Break?

We have a pool deck in the heart of Spring Break, and because we work so closely with the Beach Department the rest of the year we have all the permits that we need to do three Spring Break shows right on this pool deck which leads on to the beach. The idea is to do one show a week for the three weeks of Spring Break.

What artists do you have lined up?

The 1st show is Marry Me Jane, The Bogmen, Mr. Mirainga and God Lives Underwater.

All these will be at the same venue?

Yes. One after another. Instead of doing one big giant fest, we're going to try and do a concert series here. The second show, one week later on the 20th, is Amy Arena with Becky Sharpe and Southern Culture On The Skids. The third show is TBA at this point.

Still workin, huh? Do you need bands?

I need to lock the headliner down. I pretty much know every-body who's coming through here. The question here is who'll book with the budget that I have. I have a decent budget here.

At least you have a budget. Most everybody wants these bands totally for free.

I just don't think it's reasonable for those major market stations to put everybody in a terrible situation when you start locking people out of different shows. The difference here is that there is no market competitor for us. There's nobody else here. There are stations in Orlando but that's Orlando. You want to do your own sponsored show in Orlando, fine, you can fight it out there but there's only one rock and one hit and one Alternative station in this market and that's us. There's a CHR here because you need to give it some sort of name and that's what it is called. There's a country station and there's a news sta-

tion. That's why we decided to come to Daytona, because the market is wide open and growing and because the radio stations that are here are the same old radio stations. Like every radio station in every market numbered 70+.

Characterize your impressions of the typical Daytona radio station's behavior.

Here's the way Daytona is: people sit on their ass, they go out and sell something and take the money to the bank and that's the end of the sale. When they do the remote they give the announcer a cell-phone and they send him out in the panel van and tell him good luck! We show up in a Hummer with four girls and a couple of guys who are, let's just say, visually appealing. We send the account executive out there to service the client in case they have any concerns because the jock's job is not to make sure the client is happy, the jock's job is to work the crowd. So the jock works the crowd. The KRO Crew helps to create the visibility at that location and the account exec services the client. We give you the whole dog-and-pony show. If we have concert tickets, we give them away. If it's the week of the 500 we give race tickets away. We just try to tie it in with what's local and what's topical. If you're going to pay \$1,300 a remote, we're going to under-promise and over-deliver. It's just that simple, and the fact that people don't do that makes us a force to be reckoned with.

So in terms of club territory...

We owned all of the club business in this market within 3 months with no ratings. We knocked all of the Orlando radio stations out of this market in three months.

Just from being service-oriented?

It's because we're fucking everywhere. We had this Hummer that rocked. We had this KRO Crew that was hot. We had a station that sounded great and we were new and we were about Daytona and these people were about Orlando. All of a sudden we said we're about Daytona, this is Daytona. Daytona is now closed to Orlando radio stations. Thank you for shopping here.

In terms of actual listenership, what are your goals during the Break?

Spring Break is largely a marketing and sales oriented time of the year. You can bill in one month what you can bill in eight other months out of the year or six months out of the year, anyway. In terms of winning ratings and listeners it's not going to help you that much because the moment Spring Break is over the

Spring book starts. They are almost unrelated. Here's how we'll tie in locally - we'll sell reserved seating on the pool deck in terms of an inflatable chaise lounge that holds a beer. That way you can sit in the pool with an unobstructed view of the stage because no one is standing in front of you. All of these bands have



some history on the KRO, Southern Culture's song called "Camel Walk" is our number one phone record right now. Before that it was Amy Arena's "Excuse Me."

Which club are you using?

The Holiday Inn Sun Spree Resort has a pool deck and 2 clubs, one is called The Underground and one is called Point Break, which is like a surf/beach club.

And that's the pool deck you were talking about? Part of it.

You're one of the more marketing-oriented PDs I've talked to in this format. How important is marketing to your song selection process, song by song?

Well, once you have a retail application it will change your mind about a lot of things in terms of programming. I think you can be the best programmer in the world and still lose if your station isn't marketed well. You could be a really great PD and make Selector do pretzel twists and dance the mamba and you can have great promotional ideas but if the station isn't marketed well, you can get your ass handed to you on a plate. I pay more attention now to retail than I did before. There are so many bands that have been broken by retail now in Alternative that I think you have to pay attention to what's selling and you also have to realize that what's true for Norman, OK isn't true for Daytona

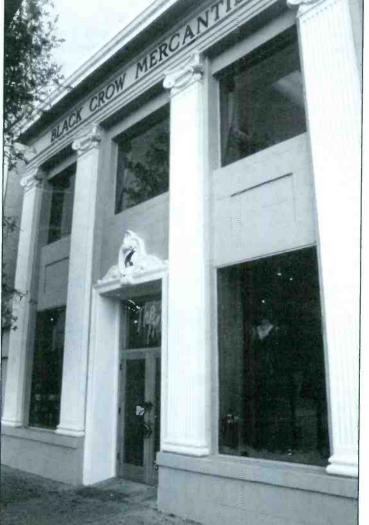
Beach. Southern Culture On The Skids might work really well in Daytona Beach but it might fail miserably in Norman, OK. There are certain constants. We know that Oasis' "Wonderwall" is going to play by and large across the world as a huge motherfucker. What you might not know about is a tune like Amy Arena's or Jars of Clay's that we've been on now for eight weeks. Now Orlando just added Jars of Clay and it's on its way. It's nice to know that music is added in Daytona Beach and then is added in Orlando. It's very flattering, but that's not what it's about, that's just the way it happens. It's about the music. What I've done is taken radio and put it in one big bag and held it up for the listeners and said, "Here. This is radio. This is what you know about radio. It's panel vans, it's dorky guys, it's bad bumper stickers, it's stupid promotions, it's been done before. This is KRO Radio."

Do you think that the audience is picking up on that? I think that 2,200 people at your first remote for two pairs of Live tickets when you're only 27 days old is a good indication.

That's like feeding a sandwich to a hungry man. That market was starved.

Yes it was. And the thing that's interesting is that there was 'TKS that is talk M-F and then Alternative on the weekends and 'JRR which is basically a male-oriented Alternative station. Both boomed right into the market and yet when we did basic market research - just walking through the mall asking people to fill out a survey and tell us what kind of new radio station Daytona should have - they all said Alternative. Which I thought was really strange. When I first got here I really was curious as to what it was that we were going to do that would be different. The first time I heard Orlando radio I said "God, there's some good radio down here. We have to be really, really good to beat this radio," and then the more I heard it the more I heard where that niche was. Nobody was programming to females, nobody had a five year plan. We've got a five year plan. We're going to adjust it down the line. I've never worked at a radio station with as much vision. We sat down with a piece of paper before we even had the schtick and said 'This is what we want to do, this is how we're going to do it. This is what we expect in the first year, this is what we expect in the first 16 months, this is what we expect in the first five years, this is how we're gonna do it, this is where we're gonna win first. This is how we're going to market the radio station.' That was grassroots marketing. Marketing at this radio station started at stop lights with people rolling down their window and me saying "Hi, my name is Taft. I work at the KRO.

> it's a new radio station. Here's a CD and a bumper sticker, check it out." We did that for a few weeks and then suddenly one day I'm coming home and I did it to three cars in a row at stop lights and they all said "I'm listening to it now. I've got on." We walked up and down the main streets in this market and we walked in and introduced ourselves and handed out flyers and said this is what we're about, it's a new radio station, check it out. And then we walked back a few weeks later and gave them CDs if they had it on. It's grassroots and it's our business. How do you build that teamwork? You have to have a vision and you have to have an owner that's willing to empower his PD to get a job done with a PD that's going to be flexible enough to let other people bask in the spotlight.



In terms of marketing budget, what do you have?

All I can tell you right now is that we have to sell a lot of advertising to get ourselves where we need to be and that there is a substantial portion of the budget that was put toward marketing and promotion from the very beginning. People are starting to figure out this radio station, that it's a different approach and that it's more aggressive. The business climate is extremely competitive and if you are in Daytona and you own a business that caters toward the 18-34 year old male and female you need somebody who's not just going to pull up in a panel van and expect people to show up. You need something more. We are aggressive that way and we want repeat business, like any good business, so maybe we'll bend over a little bit this time in order to get in the door but you know what, the next time you decide you want to go with somebody else and you go with somebody else you're not going to have the same return. You come back to us and we say okay sure, here's what we need and now this is what the rate is and people pay for it. I've got a promotional calendar right in front of me. We had a remote January 30th, 31st, February 1st, 6th, 7th, 8th, 9th, and then again the next Tuesday, Wednesday, Thursday. We're doing 5-7 remotes a week.

So how do you keep the clutter off the air and still sell the clients?

Very good question. You have to coach your announcers into doing :60 breaks and you have to promote only one event per day. Don't over-commit the radio station. A single focus per day is key. That way the listener is not overwhelmed. If they are new to the market it sounds fresh, if they're here they know Tuesday nights we're at Point Break, Wednesday nights we're at Razzles, Thursday we're wherever, Friday we do this. There's a routine there. There's a certain number of announcements we do, we have a feature called "What's Happening Daytona" that just runs down every bar, every nightclub, every club, every remote and concert and basically when we started it we were just doing all the hip places in town. Now, if you're not on it, people aren't going to go to your place.

What's an example of a promotion or a stunt that you had modest expectations for that totally blew out the doors in terms of response and surprised you?

Today is my first year anniversary. The radio station signed on May 1st. We did a promotion called "How do you afford your rock n' roll lifestyle?" last June. The concept was a forced listenership/bumper sticker campaign. We did remotes from car dealerships. Since we had to drive 90 minutes everyday to commute round-trip to the trailer, we wanted to trade out fuel for the announcers because it was costing a lot of money just to go

to work. The owner agreed to try to work something out with one of the gas stations so we decided to do 93-minute sticker stops. They were unpaid remotes from the perspective of the announcers, except they were reimbursed with gas vouchers. It also drew traffic to those remotes like you would not believe. We did not expect the kind of turn-out for our bumper sticker. All of a sudden you're looking at 300 people stopping at a gas station. They're stopping, they're picking up a pack of cigarettes or a drink or a candy bar or 5 bucks in gas and these people are making money. It was a huge deal for them. It was a much bigger response than we ever expected and before we knew it we had 25,000 cars driving around the market with KRO bumper stickers on them within 3 or 4 months. We would announce a license plate number over the air and if you called back within 9 minutes and 31 seconds then you would win a prize. It would be rock and roll lifestyle oriented prizes. We would give away leather boots and a jacket, body piercing and tattoos during the first week. Stuff along those lines. Harley Davidson saddle bags, cool stuff.

What's one myth about Daytona that we can shatter right here?

The biggest myth about Daytona is that nobody that lives here gives a shit about it. The misconception about Daytona is that Spring Breakers come in here, get shit-faced, piss all over their hotel rooms and leave beer cans on the beach. Although that still happens, it's not a 24-hour occurrence. It's really one of the most beautiful beaches on the eastern coast of Florida. There is a market here that needs someone to pick up the slack and say 'this is beautiful, this is the coolest place.' There's a downtown redevelopment authority that's picked up the ball. There are parks up and down the Intercoastal waterway. It's an oceanfront community and it's one of the most affordable places to live. You can buy a 3 bedroom house with an in-ground pool for under \$100 K easy with a 2 car garage. That's not going to last forever. The biggest misconception is that it's this trashy parking lot by the sea. Although at times it does look like Vegas on the ocean, there are a lot of neat points about it. The breakdown of the population is 33% are 18-34, which is why we came here. The problem is the other 66% are over 50. It's kind of bizarre that way.

What do you think is the biggest drawback at the Alternative format today?

I think many of the same people that drove classic rock and AOR into the ground are the people that are trying to shape where the future of Alternative music is going. I think they were wrong then and I think they are wrong now. I think they are going to try to pare it down to the 300 best-testing tunes in the format and they're going to dictate that to all these PDs and owners mostly who are going to buy into that and that you're going to have a series of radio stations that all sound just like 99X. Or they're all going to try to sound like 99X. The one thing that made this format cool is that it was unique and different - just the same way AOR was. AOR was cool because it was album cuts that nobody played on the radio. Alternative was alternative because no commercial radio stations played it. It's the whole

sense of adventure, the whole sense of "Hey, I'm going to play Mike Flowers now. Listen to this funky thing." You can try to take some of the mystery out of the format and try and break it down and define it and label it. That's why we went with the KRO instead of the Cutting Edge or the Blaze. You be radio. We're going to be KRO radio. We're going to be different, we're going to be unique, we're going to take some chances and you're never gonna know what to expect when you listen to this radio station. You know, let other people label it and those people will be the people who will follow the people that are trendsetters. They will follow the people that set the trend and they will become the trend. I just want to be one step ahead of them.



CURRENT ORIENTED ROCK

BUILDING MAINTAINING DEBUT

LW	TW	Artist	Title	TW Spins	LW Spins	Label
1	1	Smashing Pumpkins	"1979"	2082	2222	Virgin
3	2	Everclear	"Santa Monica"	2052	2010	Capitol
2	3	Alice In Chains	"Heaven Beside You"	2033	2100	Columbia/CRG
5	4	Green Day	"Brain Stew"	1715	1591	Reprise
4	5	Spacehog	"In The Meantime"	1681	1640	Sire
7	6	Goo Goo Dolls	"Naked"	1584	1528	Warner Bros.
9	7	The Nixons	"Sister"	1440	1350	MCA
11	8	Gin Blossoms	"Follow You Down"	1374	1332	A&M
12	9	Red Hot Chili Peppers	"Aeroplane"	1349	1284	Warner Bros.
6	10	Oasis	"Wonderwall"	1348	1547	Epic
15	11	Stabbing Westward	"What Do I Have To Do"	1255	1150	Columbia/CRG
8	12	Pearl Jam	"I Got ID"	1176	1382	Epic
10	13	Ozzy Osbourne	"See You On The Other Side"	1113	1337	Epic
16	14	Folk Implosion	"Natural One"	1111	1149	London
14	15	Bush	"Glycerine"	1050	1176	Interscope
13	16	7 Mary 3	"Cumbersome"	1046	1210	Mammoth/Atlantic
18	17	Toadies	"Away"	1016	1032	Interscope
16	18	Collective Soul	"The World Know"	1007	1149	Atlantic
20	19	Son Volt	"Drown"	993	878	Warner Bros.
19	20	Dog's Eye View	"Everything Falls Apart"	980	943	Columbia/CRG
22	21	Prez. of the United States	"Peaches"	932	819	Columbia/CRG
21	22	Z Z Top	"She's Killing Me/ZZ Top"	912	867	Epic
29	23	7 Mary 3	"Water's Edge"	871	616	Mammoth/Atlantic
23	24	Foo Fighters	"Big Me"	863	799	Capitol
24	25	Alanis Morissette	"Ironic"	839	768	Maverick
25	26	Bush	"Machine Head"	836	692	Interscope
28	27	Rust	"Not Today"	730	625	Atlantic
27	28	Brother Cane	"Voice Of Eujena"	718	655	Virgin
26	29	Melissa Etheridge	"I Want To Come Over"	643	686	Island
32	30	Hog	"Get A Job"	622	496	Geffen
30	31	Silverchair	"Israel's Son"	603	575	Epic
D	32	Pearl Jam	"Pearl Jam"	524	335	Epic
31	33	Rancid	"Ruby Soho"	508	499	Epitaph
35	34	Smashing Pumpkins	"Zero"	418	404	Virgin
40	35	Don Henley	"You Don't Know Me At All"	411	330	Geffen
54	36	AC/DC	"Ballbreaker"	409	270	Eastwest/EEG
41	37	Limblifter	"Screwed It Up"	408	317	Mercury
34	38	Bottle Rockets	"I'll Be Comin' Around"	405	415	Tag/Atlantic
33	39	Bob Seger	"Hands In The Air"	393	449	Capitol
54	40	Bad Religion	"A Walk"	384	270	Atlantic
50	40	Dishwalla	"Counting Blue Cars"	384	292	A&M
38	42	Blues Traveler	"The Mountains Win Again"	375	347	A&M
42	43	Salt	"Bluster"	373	314	Island
43	44	Schtum	"Skydiver"	346	311	Work/CRG
44	45	Collective Soul	"Where The River Flows"	324	302	Atlantic
36	46	Smashing Pumpkins	"Bullet With Butterfly Wings"	313	376	Virgin
70	47	Kenny Wayne Shepherd	"Born W/A Broken Heart"	308	177	Giant
46	48	Filter	"Under"	295	301	Reprise
44	49	Toadies	"Possum Kingdom"	280	302	Interscope
61	50	3lb. Thrill	"Dianna"	269	221	550 Music

REPORT CARD

311 "ALL MIXED UP" CAPRICORN



Phones: WAVF

Up: KICT, KZRR, WSFM, WZAT

Down: WAVF Rank: 93-81*

KICT (B-19 PPW WKS-ON:1) MD Sherry McKinnon

"Great instant response, and we have a nice fan base for them here. Retro-modern style."

WAVF (M-25 PPW WKS-ON:2) MD Hollie Anderson

"I love it. It's doing really well and hit Top 5 phones instantly. We always wanted to play them in the past. We love them but we were afraid. They've been selling out shows for a couple of years in the market as well."

3LB. THRILL "DIANA" 550 MUSIC



New: WBUZ. WRRV

Added Last Week: KICT, KTUX, WTGE Up: KLOS, KRAD, KRZZ, KTYD, WDZR, WZAT

Down: KUPD, KZBB, WAAF, WBZX, WRCX

Rank: 61-50*

KTYD (N-7 PPW WKS-ON:6) PD Jeff Hanley

"No response yet on it. Not measurable anyway. They did a show here and they sounded good, but it's just sitting there."

WAAF (M-26 PPW WKS-ON:6) PD Dave Douglas

"Not really a reaction record but it's good mainstream rock."

WDRK (B-9 PPW WKS-ON:4) PD/MD Addison Wakeford

"I love that record. I want to get a few more spins on it. I'm surprised it's not doing better but there is a lot of new stuff out right now that seems to be holding this up."

WRCX (N-7 PPW WKS-ON:6) APD/MD Jo Robinson

"Too early to tell. Just opened it up to a full night time format. We like it."

BLUES TRAVELER "THE MOUNTAIN WINS AGAIN" A&M



Added Last Week: KFMZ, KZRR Up: KCLB, KLPX, KSPQ, KTYD, KZBB, WDHA, WDRK, WIZN, WNEW, WPLR Down: DMX, KJOT, WKDF, WSFM, WXRC, WZAT

Rank: 38-42*

KJOT (B-32 PPW WKS-ON:5) PD/MD Bryan Michaels

"Really good, it seems that everything they touch turns to gold - Top 5 phones."

KTYD (M-20 PPW WKS-ON:3) PD Jeff Hanley

"This seems like more of a secondary track. Not quite as much hit potential. Great band for us, we are behind them. Not a bad song, just not as nearly as dynamic as the other songs."

WKDF (M-11 PPW WKS-ON:5) MD Sheri Sexton

"Did not take off as well as the others."

7 MARY 3 "WATER'S EDGE" MAMMOTH/ATLANTIC



New: DMX, KLOS, KNCN, WGRX, WHMH, WKDF, WSFM, WYSP, WZZR

Phones: KILO, KUPD

Added Last Week: KBAT, KIBZ, KISS, KLOL, KRAD, WAAF, WCCC, WHDG, WIGB, WKGZ, WKZG, WSTZ, WTGE, WXKE, WXRA

Up: KISW, KQRC, KSJO, KSPQ, KZAK,

KZBB, WAXQ, WDBZ, WDZR, WKLL, WLZR, WMFS, WRCQ, WRIF, WRUF, WZAT, WZTA, WZZO, ZROC

Down: KCLB, KEGL, KILO, KIOZ, KTYD, KUPD, WEBN, WRCX, WRRV

Rank: 29-23*

KLOL (N-8 PPW WKS-ON:1) MD Cindy Bennett

"Initial testing is very unfamiliar, but we expect big things from it."

WAAF (N-22 PPW WKS-ON:1) PD Dave Douglas

"Pretty good tune. It sounds good in the mix. Nice to hear that Alternative is not playing something."

WAXQ (N-20 PPW WKS-ON:3) APD/MD Vinny Marino

"We're pleased with the sound of the song."

WDRK (B-23 PPW WKS-ON:7) PD/MD Addison Wakeford "Huge, for us it's bigger than 'Cumbersome' #1 or #2 on the phones. The listeners can't get enough of this band. The testing is coming back real strong, especially with women."

WKDF (N) MD Sheri Sexton

"Kind of a no brainer with the success of 'Cumbersome'. The audience is more familiar with them and a show is coming up."

WKZQ (B-35 PPW WKS-ON:1) PD Darren Taylor

"Very good - people are requesting it before we got on the edit, although we did spike the album version a couple of times."

WOZN (B-14 PPW WKS-ON:5) MD Kent Baker

"Cool song. I was surprised to see such a good response."

WRCX (N-8 PPW WKS-ON:2) APD/MD Jo Robinson

"This just sounds good. We just opened it to full time and it's my favorite track on the record."

WTFX (B-2 PPW WKS-ON:2) PD Michael Lee

"Already seeing continued growth of the group. This is the track to keep them growing. Requests for the group, and not necessarily the song."

ZROC (N-11 PPW WKS-ON:1) PD Pat Dawsey

"A little too early, but we're going on the fact that they're moving beyond being just one song. Plus the record is selling. Shows that `Cumbersome' is not just a turntable hit."

CANDLEBOX "BEST FRIEND" MAVERICK



New: KISS, KRAD, KTUX, KUFO, WGRX, WKQZ, WRZK Added Last Week: KSPQ, WXKE Up: KIBZ

KIBZ (N-13 PPW WKS-ON:3) MD Paul Young

"It's a good Candlebox track. I think they are a good band, not my personal favorite, but they have some radio friendly songs. This may not measure up to the first album, but it's not really a step backward."

KISS (N) APD/MD Kevin Vargas

"I hope it does well. We do like the band. We're pulling for them. They're playing a show here. Maybe that's what they need."

KUFO (N) PD Dave Numme

"I like it. We came around on it."



TER) (FILTER

"UNDER"

New this week: KUFO, WKZQ

Serious Spins: WRCX-12x KBER-16x WZTA-11x KRXQ-11x KQRC-7x WTPA-11x KISW-6x WAAF-8x WKDF-11x WKLQ-12x KNCN-9x KRAD-9x and WSTZ-7x. Also on: WMFS WZZB WTGE WDRK KFMX KIBZ KQLZ WDBZ KNRX KBOY WGRX WXTB WTFX KKEG WKLL WKRL and KWBR.

Produced By Brian Liesegang and Richard Patrick

MIXED BY BEN GROSSE at Pearl Sound

From their Gold album: Short Bus

Management: 3 A.M.

http://www.RepriseRec.com/Filter

r

On Tour with White Zombie.

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MOMENTUM KEY

(B) Building (M) Maintaining (D) Dropping (N) Too New

AC/DC "BALLBREAKER" EASTWEST/EEG



New: KEYJ, KILO, KISW, KJOT, KLAQ, KLOL, KLPX, KRAD, KRZZ, WEBN, WKLL, WRRV, WSTZ, WVRK, WZAT, WZZO, WZZQ, WZZR

Phones: WXKE

Added Last Week: DMX, KCLB, KNCN, KQRC, KSPQ, KTUX, KZBB, WDHA, WDZR, WHMH, WKZQ

Up: KIBZ, KIOZ, KUFO, KUPD, WAXQ

Down: KEGL, KSJO, WDIZ, WKLQ, WLZR, WRIF, WXKE,

Rank: 54-36*

KIBZ (B-18 PPW WKS-ON:5) MD Paul Young

"Oh yeah, a lot of response on this one. It goes back to the AC/DC of 12-14 years ago. Brings back memories of the early stuff."

KJOT (A) PD/MD Bryan Michaels

"Here is another core artist. This is a bit of a different sound for these guys than the last two songs. We like them, it's AC/DC, so you can't go wrong."

KRZZ (A) PD Greg Bergen

"We were spinning for weeks and just sped up the rotation. I think this is the best off the CD."

WAXQ (N-10 PPW WKS-ON:4) APD/MD Vinny Marino "I think it's the best song on the album."

WDZR (N-11 PPW WKS-ON:1) APD Steve Black

"I like it, and we've started seeing requests right away. All three cuts have done real well. Detroit and AC/DC go way back, and the upcoming show at the Palace sold out in 15-20 minutes with a second show real close."

WKZO (B-13 PPW WKS-ON:1) PD Darren Taylor

"I think that's their best single yet. I also like 'Boogie Man.' When it comes to AC/DC I will back them no matter what."

WYSP (B-22 PPW WKS-ON:6) APD Mark Thompson

"It's been with us for 7 weeks now. Thought this was the track they should have led with."



AMMONIA "DRUGS" EPIC

New: KILO, KZAK, WKDF, ZROC

KILO (N) PD Rich Hawk

"I just think it's a real good sounding record."

WKDF (N) MD Sheri Sexton

"Great song."

X107 (N WKS-ON:2) PD Steve Blatter

"Think this is going to be a hit."

ZROC (N) PD Pat Dawsey

"I thought it was catchy."



THE HARD REPORT

AFGHAN WHIGS "HONKY'S LADDER" ELEKTRA/EEG



New: KSPQ, KZAK, KZBB, WDRK, WLZR, WZZO. ZROC

Added Last Week: KISS, KRAD, WAVF, WDZR, WRRV, WTGE

Up: KTYD, KUPD, WBUZ, WKQZ, WKZQ,

Down: KISW

Rank: 73-51*

KISS (N-7 PPW WKS-ON:1) APD/MD Kevin Vargas

"They're a hip band and maybe this track will break them. It's a little dark and controversial, but that has never stopped other rock developing from the Alternative side."

KTYD (N-6 PPW WKS-ON:2) PD Jeff Hanley

"Pretty good song, keeping an eye on it to see what's happening across the country."

WAVF (N) MD Hollie Anderson

"Just added that, they are such a cool band it can't hurt to play them. Good image band,"

WGRX (N-13 PPW WKS-ON:2) PD Brian Beddow

"I'd say it's a hip band, but that's probably the main reason we're playing it right now. Encouraged by some early requests."

WKLL (N-4 PPW WKS-ON:2) PD Jeff Gillis

"Great song, but I think I've spun it less than ten times. Put it in based on the initial response, which was almost 100% positive."

WKZQ (N-18 PPW WKS-ON:1) PD Darren Taylor

"So far not picking up a big reaction, not even really comments on the title."

WTFX (N WKS-ON:1) PD Michael Lee

"Cincy band. They've played a lot of club dates here in the early days, so there is some awareness. I like the song."

ZROC (N) PD Pat Dawsey

"I just think the band has the potential for a really huge following. I think there a very cool aspect to the band. A certain image attached to them. I don't get the song 100%, but every time I listen I get it a bit more. In a word, they're hip."

BROTHER CANE "VOICE OF EUJENA" VIRGIN



New: WAAF Added Last Week: KJOT, KZRR, WRZK Up: KFMZ, KIOZ, KLAQ, KLPX, KTUX, WCCC, WDHA, WDRK, WKDF, WKQZ, WLZR, WMFS, WNEW, WPLR, WRIF, WRUF, WSFL, WSFM, WZAT Down: DMX, KICT, KISS, KLOL, KNCN,

KQRC, KZBB, KZOZ, WHDQ, WKZQ, WRRV, WRXK, WTPA, WXRC

Rank: 27-28*

KICT (M-16 PPW WKS-ON:5) MD Sherry McKinnon

"Sounds good. It has a nice texture between the heavier stuff we play, but not seeing any response right now. Seeing some sales."

KISS (M-7 PPW WKS-ON:6) APD/MD Kevin Vargas

"Flat, dead record. No requests, no sales."

WKLL (M-15 PPW WKS-ON:6) PD Jeff Gillis

"Sitting there."

WVRK (M-7 PPW WKS-ON:5) PD/MD Brian Waters

"Gave it a try because Brother Cane has done well. This record came out of the chute pretty good, but not talking about it much now."

REPORT CARD

BAD RELIGION "A WALK" ATLANTIC



New: KZAK, WAAF, WDBZ, WKZQ, WVRK, WZTA

Added Last Week: KEGL, KIBZ, KILO, KLBJ, KUFO, KZBB, WBZX, WHMH, WKDF, WKLL, WSTZ

Up: KCLB, KLOS, KRAD, KSPQ, KUPD, WGRX, WLZR

Down: KIOZ, KSJO, WAVF, WKQZ

Rank: 54-40*

KEGL (N-13 PPW WKS-ON:1) PD Duane Doherty

"Not seeing anything yet. Best thing they've done so far."

KFMZ (N-4 PPW WKS-ON:2) PD Paul Maloney

"Thought it was going to be a hot song. Has a neat hook. Only in the new music show."

KIBZ (N-10 PPW WKS-ON:1) MD Paul Young

"Still new, but starting to pick up a couple of requests. We never touched any of their stuff before this, so they are new here, and for being as new and fresh it is picking up some requests."

KILO (N-13 PPW WKS-ON:1) PD Rich Hawk

"A few interest calls, that's about all. Did well with 'Infected."

KSJO (N-8 PPW WKS-ON:2) PD Dana Jang

"Not a lot of reaction yet."

WAVF (M-14 PPW WKS-ON:3) MD Hollie Anderson

"Good to have something new from them. We play them a lot."

WGRX (N-12 PPW WKS-ON:1) PD Brian Beddow

"Not seeing anything yet. Medium confidence."

WKDF (N-6 PPW WKS-ON:1) MD Sheri Sexton

"Sounds good, I like it. A night record, but may end up seeing the light of day."

WKZQ (A) PD Darren Taylor

"Great song. I think that sounds good on the air and it really kicked at our remote last night."

WOZN (M-14 PPW WKS-ON:2) MD Kent Baker

"Moving along, we think it's early."

WTFX (N-4 PPW WKS-ON:2) PD Michael Lee

"The core loves it, but is the core big enough right now? I don't know. We are getting phones, but they're very 18-24 centered."

DUSK TO DAWN "SHE'S KILLING ME"/ZZ TOP EPIC



New: KUFO, WAXQ

Phones: KBAT, KIBZ, KLAQ, KSPQ, WRXK Added Last Week: DMX, KBAT, KCLB, KEGL, KFMZ, KIBZ, KILO, KIOZ, KISS, KISW, KJOT, KLAQ, KLBJ, KLOL, KLPX, KNCN, KQRC, KRZZ, KSPQ, KZAK, KZBB, KZOZ, KZRR, WCCC, WDHA, WDRK, WDVE, WHMH, WIZN, WKQZ, WKZQ,

WPLR, WRCQ, WRIF, WRXK, WSTZ, WTPA, WXKE, WZZO, WZZQ, WZZR

KFMZ (B WKS-ON:3) PD Paul Maloney

"Very happy with this song. Talk about a band I would have written off."

KJOT (B-21 PPW) PD/MD Bryan Michaels

"Getting Top 5 phones, and we're waiting for more music from them."

WKZQ (B-35 PPW) PD Darren Taylor

"That's crushing for me. Top 5 requests this week, in fact we are playing a lot of songs from that soundtrack."

DISHWALLA "COUNTING BLUE CARS" A&M



New: KIBZ, KUPD, WAXQ, WDBZ, WDRK, WGRX, WKLQ, WRZK, WTPA
Added Last Week: KISW, KJOT, KRAD,

KZBB, WSFM, WZTA

Up: KILO, KLOS, KSPQ, KZAK, WEBN, WKQZ, ZROC

Down: KCLB, KZRR

Rank: 50-40*

KILO (B-30 PPW WKS-ON:5) PD Rich Hawk

"Lots of good calls every time it's played. Got a show booked in. Quality record."

KJOT (N-11 PPW WKS-ON:2) PD/MD Bryan Michaels

"That was a real surprise. It sat there for me, but I kept hearing the buzz and we think this is something we can share."

KTYD (B-7 PPW WKS-ON:4) PD Jeff Hanley

"They are a Santa Barbara band, so the spins are going to be kicked up. Waiting for the rest of the country to catch up."

WAXQ (N) APD/MD Vinny Marino

"Sort of a quirky pop song with an incredible hook."

WKDF (M-19 PPW WKS-ON:2) MD Sheri Sexton

"Sounds great in our mix. I have high expectations."

WRCX (N-7 PPW WKS-ON:3) APD/MD Jo Robinson

"We just love the sound of it, we really do. Only playing it once a night."

WVRK (N-5 PPW WKS-ON:2) PD/MD Brian Waters

"Think it has got a cool sound to it. Using late at night in the test category."

ZROC (B-12 PPW WKS-ON:1) PD Pat Dawsey

"The potential to be a monster hit. Plus, that reference to God as being a woman is rather intriguing."

FILTER "UNDER" REPRISE



New: KUFO, WKZQ Added Last Week: WKLL

Up: KIBZ, WAAF, WGRX, WKDF, WKLQ, WMFS, WSTZ, WTPA, WXKE, WZAT, WZTA

Down: KIOZ, KISS, KISW, KNCN, KQRC, KRAD, KTUX, KZBB, WDBZ, WLZR

Rank: 46-48

KISS (M-5 PPW WKS-ON:7) APD/MD Kevin Vargas

"Just kind of bubbling."

WDRK (B-6 PPW WKS-ON:6) PD/MD Addison Wakeford

"Not as strong as 'Hey Man' but is getting phones at night. Right after their recent show the sales jumped."

WGRX (N-14 PPW WKS-ON:1) PD Brian Beddow "Getting requests for the group by name."

WKDF (M-11 PPW WKS-ON:5) MD Sheri Sexton

"Still hanging tough as a night record. Consistently makes the eight most wanted - popular with night audience."

WKZQ (N) PD Darren Taylor

"That's good, they have always done well. It's in medium with a time restriction right now, so it should get some spins off the bat. We always get a lot of requests for them."

WOZN (B-10 PPW WKS-ON:2) MD Kent Baker

"In at nights only. It's popular with the younger demos."

WTFX (N WKS-ON:1) PD Michael Lee

"It continues to sell here and we see a big reaction when it gets played in clubs."

MOMENTUM KEY

(B) Building (M) Maintaining (D) Dropping (N) Too New

DOG'S EYE VIEW

"EVERYTHING FALLS APART" COLUMBIA/CRG



New: WKZQ Phones: KSPQ

Added Last Week: KCLB, WTGE Up: KICT, KLAQ, KSPQ, KTYD, KZAK, KZBB, KZOZ, WAVF, WCCC, WDBZ, WDHA, WIZN, WNEW, WPLR, WRCQ, WRRV, WRUF, WRXK, WRZK, WSFL,

WXKE, WZAT, WZZO, WZZR, ZROC

Down: KEGL, KFMZ, KISS, KLBJ, KLPX, KNCN, KRAD,

KRZZ, KZRR, WGRX, WIQB, WKLQ, WXRC

Rank: 19-20

KEGL (N-14 PPW WKS-ON:6) PD Duane Doherty

"Consistently testing poorly and the burn is starting to climb on it. It's familiar, but it just seems like people don't care."

KFMZ (N-13 PPW WKS-ON:3) PD Paul Maloney

"Think it just sounds great on the air. Just happy. Something about the lyrics is easy to identify with."

KICT (N-21 PPW WKS-ON:5) MD Sherry McKinnon "A few requests, kind of light. Great song."

KISS (N-7 PPW WKS-ON:2) APD/MD Kevin Vargas "Not getting much on that. It's just kind of there."

KJOT (B-20 PPW WKS-ON:6) PD/MD Bryan Michaels

"What a great song. I wish all my songs were like this. We had no hesitation on this. Starting to see some sales."

KRZZ (N-6 PPW WKS-ON:4) PD Greg Bergen

"It's good. It's getting the MTV exposure it needs and will definitely cross over to Top 40. That should build pretty quickly, we are seeing some sales."

WAVF (M-10 PPW WKS-ON:7) MD Hollie Anderson

"Just never happened for us. Sounded good on the air and we spent some time with it. And I really thought that would do well, we dropped it down because there is so much out there."

WDRK (B-18 PPW WKS-ON:6) PD/MD Addison Wakeford "Getting some response. We are going to stick with that, I think it's a smash. Right now we are the only ones in market on this."

WGRX (B-18 PPW WKS-ON:6) PD Brian Beddow

"Doing very well, usually shows up somewhere around the Top 5 requests. Interesting, because it's just a straight ahead rock record, but all the little Alternative heads love it."

WHDQ (M-16 PPW WKS-ON:4) MD Guy Dark

"Nothing popping up yet, Pretty passive. But those songs hang around longer."

WKZQ (N) PD Darren Taylor

"About time I got on that."

WTFX (N WKS-ON:1) PD Michael Lee

"I have high hopes for the group. This song is a good introduction, but there are better things on the album."

WVRK (N-11 PPW WKS-ON:5) PD/MD Brian Waters

"Getting heavy phones here already for it. Not Top 5 but up there."

X107 (N WKS-ON:4) PD Steve Blatter

"Too early."

ZROC (N-12 PPW WKS-ON:1) PD Pat Dawsey

"Think it is basically passive, but it sounds appealing on the radio. Don't know if anybody will be driven to purchase the record."

FIG DISH "BURY ME" POLYDOR/A&M



New: KCLB, KZAK, WIGB, ZROC Added Last Week: KISS, KRZZ, KZBB,

KZRR. WRIF

Up: KQRC, KTYD, WKQZ, WRUF

Down: KLBJ, KNCN, WKLQ

Rank: 77-55*

KIBZ (N-8 PPW WKS-ON:2) MD Paul Young

"Doing alright, early."

KISS (N-6 PPW WKS-ON:1) APD/MD Kevin Vargas

"I just think it's a better sounding record than the first one. There's more of a hook."

KRZZ (N-6 PPW WKS-ON:1) PD Greg Bergen

"It's good. We're just waiting for calls. I think this is a lot better song than 'Seeds', and should be a band that builds over time."

WDRK (N-8 PPW WKS-ON:2) PD/MD Addison Wakeford

"I think it's just as good as 'Seeds'. They are right on the fringe trying to break through, so we plan to stick with this."

WGRX (N WKS-ON:1) PD Brian Beddow

"Think this is a little more accessible than the last track. Rocks a little more, it's more interesting. Medium to high confidence level on that one."

WKLL (N-3 PPW WKS-ON:2) PD Jeff Gillis

"The last record took probably four to five weeks to catch on, then it kicked in and stuck for a good month or two before it went away. We won't be impatient with this one."

WOZN (N-14 PPW WKS-ON:2) MD Kent Baker

"I like that song a lot, the listeners are not necessarily fans, but they are calling and questioning it. I like this every bit as well as 'Seeds' and that did well, but it may take some time to sink in."

WTFX (N-5 PPW WKS-ON:2) PD Michael Lee

"I think "Seeds" was stronger."

WVRK (N-5 PPW WKS-ON:2) PD/MD Brian Waters

"Fig Dish is right up there with the Dishwalla record."

ZROC (N) PD Pat Dawsey

"I like the band. I thought 'Seeds' was pretty strong, and I think this is equally strong."

GARBAGE "ONLY HAPPY WHEN IT RAINS" ALMO



New: KTYD Phones: WAVF

Added Last Week: WTGE Up: WAVF, WGRX, WRCQ

Rank: 97-78*

KICT (B-23 PPW WKS-ON:6) MD Sherry Mckinnon

"Not seeing a whole of response, but we were early, and we like it."

WAVF (B-32 PPW WKS-ON:3) MD Hollie Anderson

"Did well instantly, Top 10 phones. This seems to make people take notice of the band even though we played other tracks."

REPORT CARD

FOO FIGHTERS "BIG ME" CAPITOL



New: KTUX

Phones: WAVF, WHDQ

Added Last Week: KEGL, KLOL, KQRC,

KZBB, WHMH, WTGE, WZZQ

Up: KCLB, KISS, KLBJ, KRAB, KRZZ, KSPQ, KTYD, KZAK, KZRR, WAVF, WAXQ, WDIZ, WDVE, WEBN, WGRX, WHDQ, WIQB, WPLR, WRRV, WRZK, WSFM,

WZZO, ZROC

Down: KFMZ, KICT, KNCN, KRAD, KSJO, WBUZ, WKDF,

WKQZ, WLZR, WMFS, WZTA

Rank: 23-24*

KEGL (N-14 PPW WKS-ON:1) PD Duane Doherty

"I think it sounds like a Beatles track. Very retro to me."

KFMZ (B-18 PPW WKS-ON:2) PD Paul Maloney

"The first one I can play all day. Had one guy calling asking if it was a Bob Welch tune."

KISS (B-20 PPW WKS-ON:4) APD/MD Kevin Vargas

"Has become a very hot phone item and Foo Fighters continue to sell."

KLOL (B-16 PPW WKS-ON:1) MD Cindy Bennett

"Doing really, really well. The first couple of weeks of testing have been huge. All indications are that it will follow in the steps of the other tracks and be a hit for us."

KSJO (N-10 PPW WKS-ON:2) PD Dana Jang

"Okay vibe. Not as good as the other two."

KUFO (B WKS-ON:2) PD Dave Numme

"Getting some requests on it."

WAXQ (N-19 PPW WKS-ON:2) APD/MD Vinny Marino

"No testing. It's a bona fide hit which is why we went back to it."

WDIZ (B-19 PPW WKS-ON:1) MD Pat Lynch

"Nice little change of pace, and we're starting to see some phone response on it. A cool little pop tune."

WGRX (B-20 PPW WKS-ON:8) PD Brian Beddow

"Playing that for a long time. It is now starting to get requests, probably around Top 10. Lots of comments on the video. People are saying they don't like the Foo Fighters, but they like this song."

WHDQ (B-16 PPW WKS-ON:4) MD Guy Dark

"Starting to get a bit more familiar."

WKLL (B-17 PPW WKS-ON:7) PD Jeff Gillis

"Great little pop song. Should be a much more automatic positive based on the earlier success, but not seeing anything from it yet."

WOZN (M-14 PPW WKS-ON:6) MD Kent Baker

"Not as strong as the previous two, but now the band is getting solid recognition."

WRCX (B WKS-ON:7) APD/MD Jo Robinson

"We want it to happen, but we can't get enough response to open it up full time."

WVRK (B-7 PPW WKS-ON:2) PD/MD Brian Waters

"Like it. Right now just a night record, trying to spin it a good bit in that slot."

X107 (B WKS-ON:5) PD Steve Blatter

"Good testing record, but not a monster."

ZROC (M-20 PPW WKS-ON:3) PD Pat Dawsey

"Nothing yet. Generally, people who like the act and the album think it is pretty strong. Passion level is about a 3 on a 5 scale."



(B) Building (M) Maintaining (D) Dropping (N) Too New

GOO GOO DOLLS "NAKED" WARNER BROS.



New: WAAF
Phones: WXKE
Added Last Week: WTGE, WZZQ
Up: DMX, KCLB, KEGL, KIBZ, KILO,
KIOZ, KJOT, KLOS, KRAD, KTUX, KZOZ,
KZRR, WAXQ, WCCC, WDHA, WDVE,
WEBN, WHDQ, WIZN, WKDF, WKLL,
WKLQ, WLZR, WRCQ, WRIF, WRRV,
WSFL, WXRA, WZAT, WZTA, ZROC

Down: KISS, KLAQ, KLPX, KQRC, KTYD, KUFO, KUPD, KZAK, WBZX, WDBZ, WDIZ, WDRK, WDZR, WGRX, WKZQ, WRCX, WRUF, WSFM, WTPA, WXKE

Rank: 7-6*

KICT (M-23 PPW WKS-ON:8) MD Sherry Mckinnon "Maintaining alright."

KISS (B-7 PPW WKS-ON:7) APD/MD Kevin Vargas

"One of our Top 5 requested songs. One of our most active night time records."

KJOT (N-13 PPW WKS-ON:7) PD/MD Bryan Michaels

"Another one that has a following and this is another good song. Top 10 in phones."

KLOL (B-10 PPW WKS-ON:5) MD Cindy Bennett

"Starting to come through in testing. The Goo Goo Dolls sound definitely works for us."

KSJO (B-19 PPW WKS-ON:7) PD Dana Jang

"Seems to be holding strong."

KTYD (B-18 PPW WKS-ON:7) PD Jeff Hanley

"Very strong, this went from being a night record to an all daypart record. I really like this band."

WAXQ (B-16 PPW WKS-ON:3) APD/MD Vinny Marino

"No research, but a great song for a great band."

WDZR (N-18 PPW WKS-ON:6) APD Steve Black

"Love em'. They put on a great show last night too opening for Bush. I personally believe the biggest ovation for the whole night was for 'Name'. This song is getting requests, but people seem to be getting into the band as a whole, not just one track."

WHDQ (B-23 PPW WKS-ON:6) MD Guy Dark

"Moved up to heavy, just announced another show. People that I talk to seem to like it."

WKDF (M-21 PPW WKS-ON:6) MD Sheri Sexton

"That is maintaining. Has not moved into heavy. Seems to be growing a bit each week though."

WKLL (B-19 PPW WKS-ON:8) PD Jeff Gillis

"Consistently pulling close to top 10 phones."

WKZQ (M-34 PPW WKS-ON:3) PD Darren Taylor

"Not doing as good as `Name' but doing okay, a lot of our requests are kids who want to say `Naked.'"

WOZN (B-18 PPW WKS-ON:7) MD Kent Baker

"The response has been good on the phones, so we haven't done much testing. This will hang around for awhile."

WRCX (N-20 PPW WKS-ON:7) APD/MD Jo Robinson

"Playing it full time for a month, still too unfamiliar."

X107 (B WKS-ON:5) PD Steve Blatter

"Testing like a medium rotation record right now. Expect it to do better."

ZROC (N-19 PPW WKS-ON:8) PD Pat Dawsey

"Still kind of unfamiliar. Good song just no read yet."

GIN BLOSSOMS "FOLLOW YOU DOWN" A&M



New: WAXQ, WKDF Phones: KSPQ

Added Last Week: WBZX, WTGE, WXRC Up: DMX, KCLB, KEGL, KFMZ, KISS, KLBJ, KLPX, KRZZ, KSPQ, KZBB, KZOZ, WAVF, WBUZ, WCCC, WDHA, WDIZ, WGRX, WHMH, WKLQ, WPLR, WSFL, WSFM, WTPA, WZTA

Down: KICT, KJOT, KNCN, KQRC, KUPD, KZAK, KZRR, WKGZ, WLZR, WNEW, WRCG, WRIF, WRRV, WSTZ, WXKE, WZZO, WZZQ, WZZR

Rank: 11-8*

KEGL (B-24 PPW WKS-ON:4) PD Duane Doherty

"Our 8th best testing record, doing really well with demos everywhere except 18-24 men."

KFMZ (B-28 PPW WKS-ON:4) PD Paul Maloney

"Huge. Seeing that this is sort of an Alternative pop kind of genre, it just does really well. Even with males."

KISS (M-9 PPW WKS-ON:5) APD/MD Kevin Vargas

"Some female phones, no men."

KJOT (N-10 PPW WKS-ON:4) PD/MD Bryan Michaels

"Not doing as well as others have, but the band has a history and we like the song. The name recognition is out there."

KRZZ (B-24 PPW WKS-ON:5) PD Greg Bergen

"Still in heavy for us, but no complaint calls. Starting to see some sales."

KTYD (B-29 PPW WKS-ON:5) PD Jeff Hanley

"Certified hit. That will do something. They are a smart band. Good approach to developing the record. Coming through here in a few days and there is a hot response to the give-aways on the phones."

WDIZ (B-20 PPW WKS-ON:5) MD Pat Lynch

"Seeing some decent Soundscan, but nothing much on the phones yet. A passive record."

WGRX (B-23 PPW WKS-ON:5) PD Brian Beddow

"Rubber stamp to that: women like it better than men."

WHDO (B-24 PPW WKS-ON:5) MD Guy Dark

"The sales are pretty good, but they have the curse of being multi format they are on about six stations in the market. So they may burn faster than most."

WOZN (M-14 PPW WKS-ON:4) MD Kent Baker

"So far so good, a bit poppy, but they have been solid performers - I'm just not sure of the staying power."

WVRK (M-13 PPW WKS-ON:5) PD/MD Brian Waters

"Nothing really. Not a whole lot of phone calls for it. Okay record so far."

X107 (B WKS-ON:5) PD Steve Blatter

"No burn yet, next week maybe."

GRAVITY KILLS "GUILTY" TVT



New: KIBZ, KRAD, WKQZ Added Last Week: WKLQ, WRIF, WTGE, WZTA

Up: WDRK, WLZR Down: WRCX

KIBZ (N) MD Paul Young

"Another one in the Nine Inch Nails industrial hard stuff category. We were all in agreement that it would work well."

WDRK (N-8 PPW WKS-ON:2) PD/MD Addison Wakeford

"Very reactionary record. Great hook, great sound. In at night right now."

REPORT CARD

HOG "GET A JOB" GEFFEN



New: KSJO, WKLQ, WKZQ, WRCQ, WRCX, WVRK. WXKE

Phones: KUPD

Added Last Week: KBAT, KCLB, KICT,

KTUX, KUFO, WBZX, WDBZ

Up: KEGL, KILO, KISW, KLBJ, KQRC, KTYD, KUPD, KZBB, WBUZ, WDRK, WGRX, WKLL, WKQZ, WMFS, WRIF,

WRRV, WRUF, WSFM, WZZO

Down: DMX, KIOZ, KISS, KNCN, KRAD, KZAK, WAAF,

WDZR, WXRA, WYSP, ZROC

Rank: 32-30*

KFMZ (N-4 PPW WKS-ON:2) PD Paul Maloney

"Rocks pretty hard, kind of the same as with Urge Overkill. Good attitude and it's a rock song."

KIBZ (B-12 PPW WKS-ON:4) MD Paul Young

"Actually doing very well on the new and different side. Hadn't played any of the Green Days, and this is a step in that direction, but a good step."

KICT (N-6 PPW WKS-ON:1) MD Sherry McKinnon

"I love that song, I want to open up the dayparts on that."

KILO (N-9 PPW WKS-ON:1) PD Rich Hawk

"Nothing positive at this point. A few negative calls."

KISS (B-13 PPW WKS-ON:2) APD/MD Kevin Vargas

"Gets a lot of the old 'Who is that?' calls. They have a show coming up."

KSJO (A) PD Dana Jang

"Pretty good song. Kind of unsure about its generic sound, though."

KTYD (N-6 PPW WKS-ON:2) PD Jeff Hanley

"Nothing yet, they are doing a show in town though"

KUFO (B-7 PPW WKS-ON:1) PD Dave Numme

"That's great. A good rock song. A few interest calls."

WAAF (N-31 PPW WKS-ON:5) PD Dave Douglas

"Hey, the kids dig it. They can dance in the streets when we play

WDRK (N-8 PPW WKS-ON:2) PD/MD Addison Wakeford

"Just falling in the middle right now. I'm afraid it will get lost in the shuffle, but it's a good little song."

WDZR (B-17 PPW WKS-ON:3) APD Steve Black

"Just starting to react. Up until a couple of days ago I wasn't convinced on this song like Joe was, but now I'm getting more confidence and I'm starting to believe."

WGRX (B-18 PPW WKS-ON:1) PD Brian Beddow

"Starting to get some reaction to it. This is the first week in all dayparts, good night calls."

WKZQ (N) PD Darren Taylor

"Kicks my butt. I love that song. Real cool tune."

WOZN (B-18 PPW WKS-ON:2) MD Kent Baker

"Love it. Reaction has been excellent. We'll stay with this for a while."

WTFX (B-12 PPW WKS-ON:4) PD Michael Lee

"Huge. Top 10 requests. I think it's gonna be a song that's gonna stick around."

WYSP (N-8 PPW WKS-ON:2) APD Mark Thompson

"Good vibe so far. No Green Day confusion problem here."

ZROC (B-12 PPW WKS-ON:3) PD Pat Dawsey

"Starting to get some curiosity calls. Some interest in the Northwest since they're from the Washinton/Idaho area."

HOME ALIVE "LEAVING HERE"/PEARL JAM EPIC



New: KCLB, KSPQ, KTUX, KUPD, WKLL, WMFS, WTGE, WZAT

Phones: KZOZ

Added Last Week: KZOZ, WBUZ, WDZR, WIGB, WKLG, WPLR, WRCX, WZZR Up: KIOZ, KISW, KQRC, KTYD, WAAF,

WKDF, WRCQ, WXKE

Down: KICT, WAXQ, WGRX, WLZR

KICT (N-23 PPW WKS-ON:2) MD Sherry Mckinnon

"I like the project and teaching the art of self defense. We have had some curiosity calls on both Pearl Jam and the organization."

KSJO (N-19 PPW WKS-ON:2) PD Dana Jang

"May be a throwaway track."

KTYD (B-23 PPW WKS-ON:1) PD Jeff Hanley

"I like the song. It's kind of quirky for them, which can be good. Not sure how it will do."

WAAF (N-38 PPW WKS-ON:2) PD Dave Douglas

"People are excited about it."

WAXQ (B-33 PPW WKS-ON:2) APD/MD Vinny Marino

"We're having success with that."

WDZR (N-12 PPW WKS-ON:1) APD Steve Black

"Love it. I'm not normally a big fan, but this is one of the top Pearl Jam tracks I've heard. Like me, people who don't normally request them are asking for this one."

WGRX (N-19 PPW WKS-ON:2) PD Brian Beddow

"Haven't heard a thing about that. Strictly an artist add in lieu of anything else from them."

WKDF (N-31 PPW WKS-ON:2) MD Sheri Sexton

"Starting to see some phone action. The factor that makes it cool is that it doesn't sound like typical Pearl Jam."

WRCX (N-18 PPW WKS-ON:1) APD/MD Jo Robinson

"Have had a couple of curiosity calls after we play it. An incidental song."

X107 (N WKS-ON:2) PD Steve Blatter

"I don't like it, but I'm playing it."

OASIS "CHAMPAGNE SUPERNOVA" EPIC



New: KCLB, KEGL, KILO, KZAK, WKLL, ZROC

Added Last Week: WAXQ, WTGE Up: KICT

KEGL (N) PD Duane Doherty

"Had great luck with 'Wonderwall'. That was the first thing by Oasis that actually worked for us. This sounds like a hit record to me."

KICT (N-14 PPW WKS-ON:2) MD Sherry McKinnon

"I think the whole album is good. Strong sales. We have played 'Wonderwall' and 'Morning Glory', plus this is a good song so there wasn't really a question."

KILO (N) PD Rich Hawk

"I think that is a real quality song and they've also announced a concert this week."

X107 (B WKS-ON:3) PD Steve Blatter

"Will be a smash, but nothing yet."

ZROC (N) PD Pat Dawsey

"'Wonderwall' was huge, it's our second biggest selling record. It was polarized, but the requests keep pouring in. We went on this because we thought that 'Do you remember when we used to get high' is a gook hook line, and it's a natural follow up. Another Oasis track that has the ability to go some distance."

(B) Building (M) Maintaining (D) Dropping (N) Too New

INTO ANOTHER "TAIL" HOLLYWOOD RECORDS



New: KIBZ, KNCN, KSJO, KSPQ, KTYD, WDZR, WEBN, WSTZ, WTPA, WZZO Added Last Week: KLBJ, KRAD, KRZZ, KTUX, KZBB, WCCC, WKLL, WRZK Up: KCLB, KILO, WDRK, WHMH, WKQZ,

WKZQ, WSFL Down: KISW Rank: 0-68*

KIBZ (N) MD Paul Young

"We'll see how this goes. We just got it in."

KILO (N-16 PPW WKS-ON:3) PD Rich Hawk

"Some good interest calls. Just a good sounding record for us. Nice break record from all the Alternative stuff."

KRZZ (N-6 PPW WKS-ON:1) PD Greg Bergen

"We have played this for a couple of weeks, but it's still new. We have been trying to nurture this band, so far it has been in our metal show."

KSJO (A) PD Dana Jang

"I think it has some good night time appeal. Very strong appeal."

WDRK (N-9 PPW WKS-ON:2) PD/MD Addison Wakeford "I like that whole album. They have serious potential, it is already getting some phones. They could be a good band for '96." WDZR (N) APD Steve Black

"I don't know if Joe's as big a fan as I am, but it's really grown on me. It's hypnotic, it has repetitive groove but it hooks me. In at night right now."

WKZQ (N-12 PPW WKS-ON:1) PD Darren Taylor

"That one is off to a nice quick start. We put that into a medium rotation. A whole lot better than 'Mutate Me."

WOZN (N-6 PPW WKS-ON:3) MD Kent Baker

"Hasn't done too well yet. Limited reaction, we are hoping it will grow on people."

LIMBLIFTER "SCREWED IT UP" MERCURY



Added Last Week: WSFM, WTGE, WTPA Up: KILO, KISS, KISW, KLOS, KNCN, KSPQ, KTYD, KZBB, WGRX, WKQZ, WLZR, WZAT, WZZO

Down: KRZZ, KSJO, KZAK, WBZX, ZROC

Rank: 41-37*

KICT (N-8 PPW WKS-ON:5) MD Sherry Mckinnon

"Love it. I'd like to open up the dayparting."

KILO (N-14 PPW WKS-ON:1) PD Rich Hawk "Confidence about 50/50. Needs more time."

KISS (M-12 PPW WKS-ON:3) APD/MD Kevin Vargas

"Not seeing anything positive or negative."

WAVF (B-27 PPW WKS-ON:2) MD Hollie Anderson

"That's so cool, a great song, really catchy. Getting a bit of feedback."

WGRX (N-13 PPW WKS-ON:3) PD Brian Beddow "Nothing yet."

WTFX (N-6 PPW WKS-ON:2) PD Michael Lee "Like it a lot. Not enough plays to get reaction." ZROC (N-12 PPW WKS-ON:4) PD Pat Dawsey

"Think it can go the distance, pretty good."

JOE SATRIANI "LUMINOUS FLESH GIANTS" RELATIVITY



New: WSFL. WZZR

Added Last Week: KCLB, WHDQ Up: KIOZ, KLBJ, KSJO, WDRK, WKZQ Down: KTUX, KTYD, KZAK, WPLR

Rank: 71-56*

KISS (B-9 PPW WKS-ON:2) APD/MD Kevin Vargas

"Does well in this market, he sells records. He has a show coming up, that won't hurt. This track is good, but not a grand slam."

KRZZ (B-7 PPW WKS-ON:3) PD Greg Bergen

"Had luck on the first track with a lot of requests. So far fine on this. He's not really a core artist for us, but it's a great sounding record, and hopefully will generate more action." KSJO (P) PD Dana Jang

"It's really satisfying that Satriani guitar hero core."

KTYD (N-6 PPW WKS-ON:3) PD Jeff Hanley

"Another fine record. A night record. In the middle ground between the Modern and Traditional. The song sounds good." WDRK (B-14 PPW WKS-ON:2) PD/MD Addison Wakeford

"I like it a lot. He fits right in with our core. I don't know how big it will be but sounds great. For us he is a core artist."

WHDQ (N-10 PPW WKS-ON:2) MD Guy Dark

"More from hard-core fans than anyone else. He's definitely a good image artist. He was big before the whole Alternative boom so he is a bit of a comfort zone to our listeners."

WKZO (M-18 PPW WKS-ON:3) PD Darren Taylor

"I put it into medium, but not really getting any calls. I even emphasize the title. He is kind of a core artist, I've been a fan since Surfin' With the Alien, and sometimes Joe will kick ass, sometimes he just stagnates."

WTFX (B-6 PPW WKS-ON:2) PD Michael Lee "Initial reaction, but since has faded."

RED HOT CHILI PEPPERS "AEROPLANE" WARNER BROS.



New: KLAQ, WIZN Phones: WSFM

Added Last Week: KRZZ, WTGE, WZZQ Up: KCLB, KFMZ, KICT, KIOZ, KISS, KLBJ, KNCN, KRAB, KRAD, KSJO, KUFO, KZAK, KZRR, WDHA, WGRX, WHDQ, WKLL, WKLQ, WKQZ, WMFS, WRCX, WRUF, WSFL, WXRA, WZAT, ZROC

Down: KILO, KQRC, WAVF, WAXQ, WBUZ, WBZX, WCCC, WDZR, WIQB, WKZQ, WPLR, WRCQ, WSFM

Rank: 12-9

KEGL (B-15 PPW WKS-ON:7) PD Duane Doherty "Testing okay with 25-34 men, poorly elsewhere."

KICT (B-25 PPW WKS-ON:7) MD Sherry McKinnon

Seeing some requests on that. Definitely maintaining,"

KRZZ (N-6 PPW WKS-ON:1) PD Greg Bergen

"My Friends" stuck around for so long, we couldn't get on this until now. A good song."

KSJO (B-7 PPW WKS-ON:7) PD Dana Jang "Call out is improving."

WDIZ (B-19 PPW WKS-ON:3) MD Pat Lynch

"Strong phones across the board, in all demos."

WRCX (B-22 PPW WKS-ON:6) APD/MD Jo Robinson

"Full time play, we like it a lot."

REFRESHMENTS "BANDITOS" MERCURY



New: KEYJ, KJOT, WDRK, WKLL, WRZK,

WVRK

Phones: WDZR

Added Last Week: KZBB

Up: KTYD, KZOZ, WDZR, ZROC

Rank: D: 100

KJOT (N) PD/MD Bryan Michaels

"These guys are great, if there is a band to take rock n' roll in a new direction these are the guys. Just great tongue in cheek

KTYD (N-7 PPW WKS-ON:2) PD Jeff Hanley

"Really new. A band I've been anxious to hear, 'cuz they won a contest out here. A good choice for the first single."

ZROC (N-12 PPW WKS-ON:1) PD Pat Dawsey

"Thought it was catchy from the get go. Not totally novelty but still fairly memorable."

SALT "BLUSTER" ISLAND



New: KISS, KSPQ, KZAK, KZRR, ZROC Added Last Week: WTGE

Up: KCLB, KFMZ, KICT, KILO, KNCN, WAXQ, WDBZ, WGRX, WKLL, WRRV,

WSFM, WZAT Down: KEGL, KTUX

Rank: 42-43*

KISS (N) APD/MD Kevin Vargas

"A good sounding Alternative song, but slightly poppy."

WAXQ (N-21 PPW WKS-ON:4) APD/MD Vinny Marino

"Great song. No testing yet, nice that it's a female song with balls."

ZROC (N) PD Pat Dawsey

"A female artist with a quirky kind of sound. The kind of Alternative record we go for."

SKUNK ANANSIE "I CAN DREAM" EPIC



Up: KIBZ, WDBZ, WKQZ, WKZQ

Down: KISS, KRAD, KSJO, KTUX, KTYD,

WRZX

Rank: 60-71

KISS (B-5 PPW WKS-ON:6) APD/MD Kevin Vargas

"Gets some rowdy calls who love the female rock thing. Nothing overwhelming. No sales, no big requests, very passive."

KSJO (D-6 PPW WKS-ON:6) PD Dana Jang "No vibe."

KTYD (D-2 PPW WKS-ON:6) PD Jeff Hanley "We're going to get off it, no response."

WDZR (B-16 PPW WKS-ON:7) APD Steve Black

"That's my pet band right there. If I could wish one thing it would be big success for them."

WKZQ (B-13 PPW WKS-ON:4) PD Darren Taylor

"Moved up with a time restriction, people seem to be digging it a little slower than I expected, but now people are calling for it."

SCHTUM "SKYDIVER" WORK/CRG



New: WXRA Phones: KIBZ

Added Last Week: WTGE

Up: KCLB, KTYD, WAAF, WGRX, WKZQ,

WRRV, WRZK, WZAT, WZZO

Down: KEGL, KISS, KRAD, WDRK, WKQZ

Rank: 43-44*

KEGL (B-14 PPW WKS-ON:7) PD Duane Doherty

"Actually starting to do something. 25-34 males love it, and that surprised the shit out of me. Starting to get more calls on it and the staff is starting to get it now."

KISS (B-7 PPW WKS-ON:3) APD/MD Kevin Vargas

"Nothing."

WAAF (D-14 PPW WKS-ON:3) PD Dave Douglas "Hanging in there fine."

WAVF (M-13 PPW WKS-ON:7) MD Hollie Anderson

"Not really reacting. It's doing okay, but not really what we hoped. There are a few calls, but not as big as I thought."

WGRX (M-11 PPW WKS-ON:2) PD Brian Beddow

"Nothing. Disappointed with that one." WKLL (M-5 PPW WKS-ON:5) PD Jeff Gillis

"Nothing yet."

WKZQ (B-34 PPW WKS-ON:7) PD Darren Taylor

"My Golden Goblet right there, I was reluctant at first, but it's fun. That is my #1 most requested song. Everyone wants to hear Schtum."

WVRK (M-8 PPW WKS-ON:7) PD/MD Brian Waters

"Not a lot. A band that's cool to say, but they haven't really done that much."

SILVERCHAIR "ISRAEL'S SON" EPIC



New: WXKE

Added Last Week: KZRR, WMFS, WTGE,

Up: DMX, KIOZ, KQRC, KSPQ, KUFO, KZBB, WAAF, WDRK, WGRX, WIQB, WKLQ, WZAT, WZZO, ZROC

Down: KCLB, KEGL, KIBZ, KICT, KILO, KISS, KRAD, KSJO, KTUX, KZAK, WDZR,

WHDQ, WKDF, WKQZ, WLZR

Rank: 30-31

WAAF (B-30 PPW WKS-ON:2) PD Dave Douglas

"Not using in morning drive. Just too hard. I see this is as a nice depth track."

ZROC (M-21 PPW WKS-ON:3) PD Pat Dawsey

"Don't think it's going to be that much. Band still living on the fact that they're the guys who did 'Tomorrow.' Great rock album, but I don't hear hits on there."



March 1 1996

(B) Building (M) Maintaining (D) Dropping (N) Too New

RUST "NOT TODAY" ATLANTIC



New: WGRX

Added Last Week: KBAT, WKLQ, WTGE Up: KICT, KILO, KISS, KQRC, KSPQ. KUFO, KZBB, WAAF, WDBZ, WDIZ, WDRK, WIGB, WKQZ, WKZQ, WMFS, WRRV, WRUF, WTPA, WZTA, ZROC Down: DMX, KCLB, KIOZ, KISW, KSJO, KZAK, WBZX, WKDF, WRIF, WSFM

Rank: 28-27*

KEGL (N-17 PPW WKS-ON:4) PD Duane Doherty "Medium confidence in it, sounds great on the radio."

KICT (M-17 PPW WKS-ON:2) MD Sherry McKinnon "Not much yet. It's fairly new, but a personal favorite."

KILO (N-18 PPW WKS-ON:5) PD Rich Hawk

"Good interest calls on that. I think that record has a lot of potential."

KISS (B-11 PPW WKS-ON:4) APD/MD Kevin Vargas

"Gets those 'Who is it?' calls. Not a lot, but still early. 80% positive response when it was the Breakout song. Destined for more play, but not soon."

KSJO (N-6 PPW WKS-ON:6) PD Dana Jang

"Band needs to get more of an embodiment. No vibe vet." KUFO (N-10 PPW WKS-ON:5) PD Dave Numme

"Short term record I think."

WAAF (N-35 PPW WKS-ON:3) PD Dave Douglas "This is a record that really works well for us."

WAVF (B-29 PPW WKS-ON:7) MD Hollie Anderson

"Featuring the CD tonight, not a big reaction record, but we like the sound. DJ favorite.

WDIZ (N-21 PPW WKS-ON:2) MD Pat Lynch

"Other than the inquiry calls, not getting a whole lot. A great air sound. We will stick with them a little while."

WDRK (N-11 PPW WKS-ON:3) PD/MD Addison Wakeford "I like the band. They are on the fringe with phones, but got a good response at a recent show. The Pumpkins comparison has helped them."

WKDF (M-15 PPW WKS-ON:4) MD Sheri Sexton "Kind of maintaining. Not seeing a build."

WKZQ (B-18 PPW WKS-ON:4) PD Darren Taylor

"Doing pretty good, started off stronger, may be close to running its course. That picked right up and could have gone better but it did get some phones."

WOZN (N-17 WKS-ON:2) MD Kent Baker

"Another song we expect big things from. We were slow to get on this, but now that we're convinced, we think it will do real

WTFX (N-6 PPW WKS-ON:4) PD Michael Lee "Not seeing anything."

THERMADORE "AMERASIAN" ATLANTIC



New: KCLB, KEGL, KEYJ, KJOT, KLAQ, KLOS, KZBB, WAVF, WDHA, WDVE, WHMH, WKZQ, WLZR, WRZK, WTGE, WVRK, WZZQ

Added Last Week: KLBJ

KEGL (N) PD Duane Doherty

"It sounds real good. We are hoping it doesn't get lost in the shuffle."

KJOT (N) PD/MD Bryan Michaels

"We hope it will do really well. It's early still, but we'll see what the masses think."

THE HARD REPORT

SON VOLT "DROWN" WARNER BROS.



New: WLZR, WRCX, WTGE, WYSP, WZZO Added Last Week: KIOZ, KQRC, KUFO, WMFS, WZTA

Up: KFMZ, KILO, KZRR, WAVF, WAXQ, WCCC, WEBN, WGRX, WKDF, WKLQ. WNEW, WRRV, WRUF, WSFL, WSFM, WXKE, WZZQ

Down: KCLB, KEGL, KISW, KLBJ, KLPX, KTYD, KZBB. WBAB, WDHA, WIQB, WKZQ, WRXK, WSTZ, WZAT. WZZR

Rank: 20-19*

KEGL (B-14 PPW WKS-ON:2) PD Duane Doherty "Sounds really great on the radio."

KFMZ (B-17 PPW WKS-ON:9) PD Paul Maloney

"Great reaction to the show. They just snapped up the tickets." KICT (M-23 PPW WKS-ON:11) MD Sherry McKinnon

"Maintaining. We had some early requests."

KILO (B-30 PPW WKS-ON:2) PD Rich Hawk

"Doing good, pretty high confidence in that record."

KJOT (B-32 PPW WKS-ON:12) PD/MD Bryan Michaels "That's in our Top 5 phones and in heavy rotation. Another real

good song."

KRZZ (M-12 PPW WKS-ON:20) PD Greg Bergen

"Bill and I have been talking about it for a long time. One of those records that would go into heavy if there was room. A slow build, which will stick around, and a great sounding record."

KTYD (B-29 PPW WKS-ON:11) PD Jeff Hanley

"A big hit for us. One of our heaviest played songs. We'll be on for awhile."

KUFO (N-11 PPW WKS-ON:1) PD Dave Numme

"Sounds great on the air. The jocks seem to like it quite a lot." WAXQ (N-16 PPW WKS-ON:2) APD/MD Vinny Marino

"It's got a great sound. I think in the context of the mix it works perfectly."

WGRX (B-31 PPW WKS-ON:6) PD Brian Beddow

"Lots of requests on that out of nowhere. We debuted it one week and the next week it was Top 5. It's got the sound."

WKDF (B-35 PPW WKS-ON:3) MD Sheri Sexton

"Performing very well, seeing an increase in spins. Doing real well in research out of the chute. Well across the board."

WKZQ (M-35 PPW WKS-ON:11) PD Darren Taylor

"That is starting to run its course, but that really hit good, a lot of phones, a lot of interest. We informed our listener to what they're about and it went over real well."

WRCX (N) APD/MD Jo Robinson

"I love that too. I really do. We are peppering that during the day to see if it gets a response."

WTFX (B-11 PPW WKS-ON:6) PD Michael Lee

"Keeps shining brightly on my old Kentucky home. Sales and requests are increasing weekly. The show blew my mind." WVRK (B-7 PPW WKS-ON:9) PD/MD Brian Waters

"Personally I like the record a lot. We plan on keeping it around for a little while. Only in at nights."



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STABBING WESTWARD

"WHAT DO I HAVE TO DO" COLUMBIA/CRG



New: WRCQ

Phones: KBAT, KICT, KTUX, KUPD, WBUZ, WBZX, WDBZ, WDZR, WRIF

Added Last Week: KFMZ, WCCC, WSFL,

Up: KIBZ, KICT, KILO, KLAQ, KNCN, KUFO, KUPD, KZAK, KZRR, WAAF, WBUZ, WDBZ, WDIZ, WDZR, WGRX, WHMH,

WIGB, WKDF, WKLL, WKZQ, WRCX, WSFM, WSTZ, WTPA, WXKE, WXRA, WZAT, WZZO, ZROC

Down: DMX, KCLB, KEGL, KISS, KLOL, KLOS, KQRC, KRAD, KSJO, KTYD, KZBB, WAXQ, WBZX, WDRK, WEBN, WHDQ, WKLQ, WLZR, WMFS, WRIF, WRRV, WYSP,

WZTA, WZZR Rank: 15-11*

KEGL (B-23 PPW WKS-ON:7) PD Duane Doherty

"Starting to take off as well, doing really well with upper demo men and women. Real hot phones."

KFMZ (A) PD Paul Maloney

"That song is a hit. I just got on it."

KILO (B-21 PPW WKS-ON:7) PD Rich Hawk

"Still get a lot of calls. Testing has been rather mediocre."

KISS (B-12 PPW WKS-ON:7) APD/MD Kevin Vargas

"Starting to react. Men, mostly in their 20's."

KLOL (M-9 PPW WKS-ON:3) MD Cindy Bennett

"Just kind of mid pack right now. We still have high expectations."

KSJO (D-6 PPW WKS-ON:4) PD Dana Jang "Very low passion."

KUFO (B-12 PPW WKS-ON:3) PD Dave Numme

"Still getting good phones on it and good early research."

WAAF (M-17 PPW WKS-ON:1) PD Dave Douglas "Doing alright."

WDIZ (B-14 PPW WKS-ON:7) MD Pat Lynch

"Strong phones on in that. I haven't seen a lot sales wise

WDRK (B-14 PPW WKS-ON:5) PD/MD Addison Wakeford "Very reactionary. All positive calls. Tests are not huge, still unfamiliar, but it sounds good."

WGRX (B-22 PPW WKS-ON:3) PD Brian Beddow

"We got a few requests for this when we started playing it,"

WKLL (B-23 PPW WKS-ON:6) PD Jeff Gillis

"Very strong. It's consistently Top 10, occasionally Top 5."

WOZN (B-19 PPW WKS-ON:5) MD Kent Baker

"Really well - getting top spins and top phones."

WRCX (B-23 PPW WKS-ON:12) APD/MD Jo Robinson

"My favorite song on the radio. Looks like that might open for

WTFX (M-5 PPW WKS-ON:2) PD Michael Lee

"Love the sound. Response could be better."

WVRK (B-9 PPW WKS-ON:5) PD/MD Brian Waters

"Potential, playing at night. Some day time play over the weekend to get reaction."

WYSP (B-10 PPW WKS-ON:5) APD Mark Thompson

"Definitely building. Go to a club. See what kids are dancing

ZROC (B-36 PPW WKS-ON:7) PD Pat Dawsey

"Great vibe. We're getting curiosity calls and we have a lot of confidence in the band. In heavy."

THE NIXONS "SISTER" MCA



New: DMX, WCCC, WDZR

Phones: KILO, KNCN, KSPQ, WHDQ,

WXKE

Added Last Week: WTGE, WYSP

Up: KIBZ, KICT, KILO, KLBJ, KLPX, KQRC, KRAD, KUFO, KZAK, KZOZ, KZRR, WAAF, WAXQ, WBUZ, WDBZ, WDRK, WDVE, WEBN, WKDF, WKLQ, WKQZ,

WLZR, WMFS, WRCX, WSFL, WSFM, WXKE, WZZO,

WZZQ

Down: KCLB, KEGL, KFMZ, KIOZ, KISW, KRZZ, KSJO. KTYD, WBZX, WGRX, WKZQ, WRIF, WRRV, WRUF,

WTPA, WZAT, WZTA, ZROC

Rank: 9-7

KIBZ (M-13 PPW WKS-ON:8) MD Paul Young

"Still doing okay. It might be on the trailing end where it's stating to show some burn."

WDZR (N) APD Steve Black

"It just kept building and building stories. I think Joe honestly likes the song, but we waited so long because we were just nervous about the three tracks that didn't work, but this is obviously doing something. Seems to be starting to translate into sales."

VERVE PIPE "PHOTOGRAPH" RCA



New: KFMZ, KLBJ, KZRR, WBUZ, WDBZ, WDRK, WRRV, WRZK, WXKE, WYSP Added Last Week: WIQB, WKLQ, WKQZ, WLZR, WRCX, WRIF

WRCX (N-8 PPW WKS-ON:1) APD/MD Jo Robinson

"Love the whole album, beginning to end. 'Photograph' is brilliant."

WTFX (N WKS-ON:1) PD Michael Lee

"A unique sound I think can work."

WYSP (N) APD Mark Thompson

"A band coming from my old stomping grounds of Detroit. I owe them two suitcases of beer from doing bar nights together, so I had to get on it."



HARDWORK



Fax Hardwork and Looker listings to: (609) 654-6852, or call (609) 654-7272.

100.5-FM/WYMG/Springfield, IL is looking for a morning show host. It's your chance to work for a great company that has the tools to make you shine. Send T&R's to: Pete Scott, 1030 Durkin Dr., Springfield, IL 62704. No calls. EOE.

KUMT/Salt Lake City — Ski the greatest snow on earth, work at the finest station in Utah! The Mountain in Salt Lake City has openings for a part-time announcer, and a full-time morning cohost/news director. Minimum 2 years experience required. Resume & tapes must be received by March 1st, 1996. Preference will be given to candidates already working in these capacities, who have active and working knowledge of Trumper Communication Inc.'s goals and regulations. Trumper Communications Inc. is, of course, an equal opportunity employer, but more importantly, we are philosophically committed to employing staffs that reflect the communities they serve. Women and minorities are highly encouraged. Send T&R to: Zeb Norris, 4001 South 700 East, Salt Lake City, UT 84107. No calls please.

DeMers Programming has a great opportunity with one of our client stations, **WARQ/Columbia**, SC. We are currently looking for an experienced programmer who can take the helm of a very successful 18-34 targeted Modern Rocker, as well as handle an airshift. Good company, nice facility and a great staff to work with. Send your best stuff immediately to: DeMers Programming, 617 Newcomen Rd., Exton, PA 19341. No calls, please! EOE.

KRZZ-FM/Wichita is currently seeking an air-talent to fill the 1am-6am shift. The job requires experience in radio, digital production capabilities, and a knowledge of live broadcast technology. A decision on the job will be made on February 28, so all applications should be sent to KRZZ-FM by February 23rd. Because KRZZ-FM and Prism radio are equal opportunity employers, we encourage members of minority groups and women to apply for this position.

WRIF/Detroit — Production Director needed ASAP for active AOR with a strong emphasis on Alternative. Must have 4-5 years experience, and possess top quality D.G.S. skills. If you're the one for the job, send T&R to: Doug Podell, c/o WRIF, One Radio Plaza, Ferndale, MI 48220. Absolutely no phone calls. E.O.E. M/F.

Broadcast software company seeks qualified candidates with Broadcast operations experience. Responsibilities include on-site installation/training and phone support for our Traffic/Acctg. system. Travel required. Fax resume to **Marketron** at (415) 341-8197.

WKLQ/Grand Rapids — Got major market attitude and talent? Then maybe you can fill the shoes of our departing Assistant Program Director/Music Director (Detroit bound to WRIF). Send a great aircheck, resume and a written programming philosophy. Music programming skills a must, programming experience a plus. Calling first hurts your chances. Act now and mail to: Tom Marshall, WKLQ, 60 Monroe Center NW, Grand Rapids, MI 49503. EOE. We rock!

Production lunatics! **Entercom** has a rare position being created for a creative image director for Live 105/San Francisco, KNRK/Portland, and WNRQ/Pittsburgh. Only the most adventurous and daring need apply. If we've heard it before, don't send it. We need a 21st century geek who pushed the envelope. The wackier the better... we'll even pay ya. Send 5 minutes of image sweepers, promos and more to: Selection Committee, 730 Harrison Street, Suite 300, San Francisco, CA 94107.

KLOL-FM/Houston is seeking full time air personality. Candidates must have 3 years full time disc jockey experience (preferably AOR), ability to host promotional appearances, ability to produce pre-recorded program material including commercials and promotional announcements, and in-depth knowledge of rock music from the '70s to the present. All applications must include cassette tape aircheck and resume. Application deadline is March 1, 1996. Send T&R to: Andy Beaubien, 510 Lovett Blvd., Houston, TX 77006. KLOL is an equal opportunity employer.

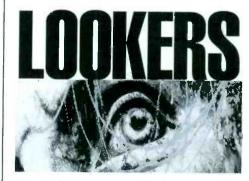
WAQY/Rock 102/Springfield — Heritage Classic Rock has immediate overnight opening. Send T&R to: Overnights, 45 Fisher Avenue, East Longmeadow, MA 01028.

WNRQ/The Revolution/Pittsburgh has part time positions open. Come make Pittsburgh history with our team. If you can't keep it crazy between the records, then don't bother sending a tape. 1-2 years major market experience required... rush T&R to: WNRQ, 300 Ft. Duquesne Blvd., Suite 320, Pittsburgh, PA 15222. No phone calls please.

Chicago based hard-core/punk label **Victory Records** is looking for someone with experience in retail/sales promotion. Computer knowledge necessary and previous experience a must. Fax resumes to 312-666-8665. Attn: Retail position.

DeMers Programming is searching for strong, creative Program Director/Air Personality with two years copywriting and computer experience. Digital editing experience is helpful but not required. Please send your materials ASAP to: DeMers Programming, 617 Newcomen Rd., Exton, PA 19341. Attn: Judy.

C101 (KNCN-FM)/Corpus Christi — 20 year Heritage AOR needs experienced Program Director with competitive fire and people skills. A leader with arbitron knowledge, love of promotion, computer literate, and an understanding of management issues. Solid rock background essential. Send tape, resume, and programming philosophies ASAP to: Ron Cardwell, GM, KNCN-FM, 5544 Leopard St., Corpus Christi, TX 78408. EOE.



Your biggest mistake as a PD would be not reading this ad and not calling me. Intelligent Rock MD with Selector ability, killer mornings, very cool on-air, ready to rule your market. Looking for Rock or Alt PD who 'gets it,' no losers or flakes. Also looking for first PD position if you are a GM or Consultant reading this. Hire me before your competition does and I ruin your life.

Eric Kesner (505) 326-2874.

RECORD OF THE WEEK

Jars of Clay, "Flood," Silvertone

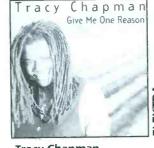


By now you've heard the word about this band. And most of you have decided in favor of this distinctive acoustic-laden production pearl, but a few seem to be lax in reacting. Nearly everyone who's playing this record reports huge phones at both AAA and Alternative. And it just landed in the 100 spin range at COR, making this track a potential monster at three different levels before March has finished. **99X**'s **Sean Demery** reports it to be "A smash on the phones." **KXPK**'s **Gary Schoenwetter** says "The phones don't stop." "#1 phones at **WCHZ** for two weeks in a row," says MD **Todd Haller**, and **WRLT**'s **Jon Peterson** reports "Top 5 phones, based on the sonic attributes of the music alone."

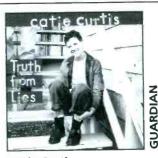
CHOICE CHOICES



Taj Mahal *Phantom Blues*Taj is a master at weaving influences. Masters #2 Most Added at AAA.



Tracy Chapman, "Give Me One Reason," Big-time testing at Alternative 99X, and great stories throughout the panel.



Catie Curtis
Truth Among Lies
She's getting her due at AAA
because of her versatility and edge.



Steve Earle
"More Than I Can Do"
King of the hill this week, #1 Most
Added. Big-time comeback.



Gravity Kills, "Guilty"Just convicted WXDX and WMMS, as the machine keeps rolling at Alternative.



Ruby, "Tiny Meat"Programmer confidence is rising with video airplay and increased response.



Ammonia, "Drugs" X107's Steve Blatter thinks it's a hit. We agree, too.



Michael McDermott
"Summer Days"
Building slowly yet steadily,
as nice guys sometimes do win.





MUSIC WITH LATITUDE

The World Cafe is a daily two hour commercial free adult progressive music service.

Call Bruce Ranes or Bruce Warren @ (215) 898-6677 for more information.

A L B U M S

Dar WilliamsMortal City
Poi Dog PonderingPomegranate
Jolene
Aimee Mannl'm With Stupid
Van MorrisonHow Long Has This Been Going On
Anders Osborne
Jack Logan
Cibo Matto
Dead Man WalkingSoundtrack
Jackson BrowneLooking East

What's Happening On The Cafe

Mon 3//1	Cafe host David Dye welcomes Lloyd Cole into the studio.
111011. 0/4.	studio.

Tuoc 2/5	Blues and Roots Day, featuring a special in-studio
1069. J/J.	Blues and Roots Day, featuring a special in-studio visit from British folk legend Ralph McTell, plus music
	from Merle Haggard's new Curb Records release
	1996.

Wed. 3/6:	Join Cafe host David Dye as he presents a new fea- ture "The Riverview Mirror" with a look back at
	the career of Rock and Roll Hall of Famer Lou Reed.

Thur. 3/7:	Singer/songwriter studio.	Catie	Curtis	performs	in	the
	studio.					

Eri 2/2-	Join the Cafe's Michaela Majoun for International
111. 3/0.	Join the Cafe's Michaela Majoun for International Woman's Day with special guest k.d. Lang and
	Austin's Jo Carol Pierce.

Sat. 3/9:	The California Guitar Trio captured live in the
	studio.

ADULT ALTERNATIVE ALBUMS

NO CHANGE

MOVING UP

DEBUT

	11	O CHANGE MOVING OF DEBUT		
LW	TW	Arist Title	TWS	LWS
3	1	Jackson BrowneLooking East	827	741
2	2	Gin BlossomsCongratulations I'm Sorry	779	751
1	3	Melissa Etheridge	744	787
4	4	Tracy ChapmanNew Beginning	694	717
6	5	Joan OsborneRelish	675	657
5	6	Tori AmosBoys For Pele	670	680
13	7	Dog's Eye View	577	523
8	8	Natalie MerchantTigerlily	559	604
10	9	Son Volt	533	542
15	10	Aimee Mann	532	500
17	11	Subdudes	528	481
9	12	Alanis Morissette Jagged Little Pill	524	584
11	13	Tom Petty and the HeartbreakersPlayback	522	536
7	14	Smashing PumpkinsMellon Collie & The	520	619
19	15	Jars Of ClayJars Of Clay	500	461
12	16	OasisMorning Glory	492	530
22	17	Sting	477	431
18	18	Bonnie Raitt	454	465
30	19	Beatles	443	295
14	20	Collective Soul	441	517
16	21	John Hiatt	400	487
21	22	Dave Matthews BandUnder The Table And	396	434
32	23	Toad the Wet Sprocket	395	287
23	24	Dar Williams	393	394
27	25	Morrison/FameHow Long Has This Been	389	345
25	26	Once BlueOnce Blue	371	365
32	27	Dead Man WalkingSoundtrack	366	287
26	28	Golden Smog Down By The Old Mainstream	352	357
28	29	Anders Osborne Which Way To Here	343	331
20	30	Bruce SpringsteenGhost Of Tom Joad	332	445
39	31	Michael McDermott Michael McDermott	309	255
29	32	Blues Traveler four	307	314
24	33	Rolling Stones	299	368
32	34	Catie Curtis	293	287
36	35	Badlees	285	274
35	36	Red Hot Chili Peppers One Hot Minute	274	283
38	37	RadioheadThe Bends	265	260
37	38	k.d. lang All You Can Eat	242	263
48	39	Beautiful GirlsSoundtrack	225	195
43	39	Edwin Mccain	225	225
41	41	Loudon Wainwright III	219	232
44	42	Del Amitri	211	215
D	43	Eric Matthews	210	174
48	43	John Hammond John Hammond	210	195
46	45	Not Fade Away	206	208
D	46	Columbia R. Radio HourVolume 2	204	141
42	46	Enya	204	231
D	48	Don HenleyActual Miles	188	179
47	49	Paul Cebar Paul Cebar & Milwaukeans	187	196
D	50	John Wesley Harding New Deal	184	140
E	2		Annan	

THE HARD REPORT

March 1 1996



MOST ADDED

1.	Steve Earle	

2.	Taj Mahal			Phantom Blues
----	-----------	--	--	---------------

3. Lou Reed	3.	Lou Reed	THE CHICKETS IN	Set the	Twilight	Reelin
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- 4. Dead Man Walking Soundtrack . "Dead Man Walking"

ALBUM CHART DEBUTS

43.	Eric Matthews	e in the parties of the second	. <u>It's Heavy In Here</u>
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TRACK CHART DEBUTS

35.	Dead Man	Walking	Soundtrack	."Dead	Man	Walking"

|--|

38. The Band		"Stand Up"
--------------	--	------------

40.	Foo Fighters		×	×	4	 ~		٠	e		¥		٠	٠,	٠	Rig	IV	le

- 41. John Hiatt "Native Son"
- 49. Lenny Kravitz"Can't Get You Off My Mind"

Please remember to fax your playlist by 5:00pm EST: Tuesday

(609) 654-9179, or call (609) 654-7272

ADULT ALTERNATIVE AIRPLAY

NO CHANGE

MOVING UP

DEBUT

1 187	TW	Arist Title	TWS	LWS
1	1	Gin Blossoms	580	564
2	2	Tori Amos"Caught A Lite Sneeze"	487	471
5	3.	Jackson Browne	457	427
3	4	Melissa Etheridge"I Want To Come Over"	432	445
9	5	Sting"Let Your Soul Be Your Pilot"	429	372
8	6	Dog's Eye View"Everything Falls Apart"	423	393
7	7	Tracy Chapman"Give Me One Reason"	391	397
13	8	Cowboy Junkies"A Common Disaster"	388	329
4	9	Collective Soul "World I Know"	382	431
6	10	Smashing Pumpkins	374	407
12	11	Joan Osborne"Ladder"	359	333
10	12	Oasis"Wonderwall"	352	359
25	13	Beatles	348	190
16	13	Jars Of Clay"Flood"	348	292
11	15	Alanis Morissette"Ironic"	325	341
14	16	Tom Petty/Heartbreakers "Waiting For Tonight"	311	306
22	17	Toad The Wet Sprocket"Brother"	307	231
17	18	Son Volt"Drown"	301	276
18	19	Aimee Mann"Choice In The Matter"	297	272
15	19	Natalie Merchant"Jealousy"	297	298
21	21	Radiohead	251	236
19	22	Dave Matthews Band "Satellite"	241	256
24	23	Subdudes "All The Time In The World"	231	192
23	24	Bonnie Raitt "Burning Down The House"	222	200
25	25	Blues Traveler"Mountains Win Again"	198	190
31	26	Pete DrogeBeautiful Girls"	191	148
27	27	Del Amitri"Tell Her This"	187	177
28	28	Badlees	183	168
32	29	Michael McDermott"Summer Days"	176	146
32	29	Once Blue	176	146
30	31	Anders Osborne"Favorite Son"	162	156
35	32	Red Hot Chili Peppers	155	138
37	33	Dar Williams	145	125
20	34	Julian Cope"Try Try Try"	143	246
D	35	Bruce Springsteen"Dead Man Walking"	130	32
D	36	Brother Cane"Voice Of Eujena"	112	73
44	36	Kenny Wayne Shepherd"Deja Voodoo"	112	98
D	38	Band	109	52
49	39	Don Henley "You Don't Know Me At All"	107	91
D	40	Foo Fighters"Big Me"	106	80
D	41	John Hiatt	104	88
29	42	Bruce Springsteen"Youngstown"	99	160
40	42	Enya	99	104
43	44	Jewel	96	100
42	44	Joe Satriani	96	101
39	46	Bruce Springsteen	95	108
34	46	John Hiatt"Cry Love"	95	141
46	46	Lou Reed	95	92
D	49	Lenny Kravitz "Can't Get You Off My Mind"	94	85
38	50	Dave Matthews Band"Tripping Billies"	93	116

MUSIC NOTES

By Jason Parker

Phone (303) 440-5470 Fax (303) 449-5043. e-mail: Jason PAR@aol.com.

ALEJANDRO ESCOVEDO

If you made way up to the Rykodisc suite in Atlanta on the last night of the Gavin convention, you no doubt had a musical experience that you won't forget. Spike and Jamie hosted a latenight concert with Alejandro Escovedo and his quartet, which consists of guitar, violin and cello. The music was so moving that a certain AAA program director sitting next to me was reduced to tears (I won't mention said PD's name, but I will tell you that a Mountain is involved, Zeb wasn't in Atlanta, and Rich would never cry in public!). While Alejandro's quartet is amazing, the album, called *With These Hands* (Ryko), is every bit as good, with the full band smokin'! "Put You Down" is the lead track, and is probably the best radio track we've seen from Escovedo. The man is an incredible musician, and deserves to be heard on AAA radio. 'Nuff said.

HAMELL ON TRIAL

Dave Einstein had been telling me about Ed Hamell (aka Hamell On Trial) for a few weeks, so when the album arrived minutes before I boarded an airplane to New York, I decided to take it with me on the trip. Well, when the in-flight movie turned out to be "Bridges Of Madison County," I hauled out my CD player, and threw on Big As Life (Mercury), Hamell's debut. Over the course of the next three hours, I listened to the album three times, sometimes laughing out loud, always marveling at the immense talent this guy possesses. The best description I've heard of Ed Hamell so far is Billy Bragg meets Lou Reed, or folk/punk. You should listen and make up your own mind. The lead track is "Big As Life," which is a wonderful song in the talking blues idiom. Don't let the sparse acoustic guitar arrangement put you off - this is one hell of a song! After listening to this one ten or twelve times, try "Blood Of The Wolf," "Brother Franklin," "Dead Man's Float," and "Open Up The Gates."

THE NIELDS

Those spunky Nields sisters are back! <u>Gotta Get Over Greta</u> (Razor & Tie), the second album from The Nields, shows the continuing development of the band as a whole, and showcases the sharp songwriting of Narissa. "Best Black Dress" is a good place to start, as it encompasses everything that is good about the Nields: the harmonics, the witty yet poignant lyrics, and the tight sound the band has achieved. "I Need A Doctor," the title track, and "Fountain Of Youth" are also cool tunes to give your listeners.

DANIEL TASHIAN

People keep asking me how I would describe the music of Daniel Tashian, and quite frankly, I'm at a loss. I usually get to "Cool!", and then words start to fail me. There are elements of many artists in the songs on Tashian's Elektra debut <u>Sweetie</u>, including Petty and the Lemonheads, and you can hear the unmistakable mark of T-Bone Burnett's production shining through. "Where Have You Gone" is simply a great rock song that will fit in very nicely on any AAA playlist.

PENELOPE HOUSTON

<u>Cut You</u> (Reprise) from Penelope Houston doesn't sound like your typical album from a punk rock goddess. After cutting her teeth in the San Francisco punk outfit The Avengers (who ran in the same circles as The Dead Kennedys and The Nuns), Houston has now turned to a more pop oriented songwriting style. Her songs are strong both lyrically and musically, and relay some mature emotions that an adult audience will relate to. The lead track "Sweetheart" is as straight-down-the-middle as they come. Withe the mellow mandolin lead, and Penelope's sweet voice floating on top of the music, this love-affirming song is perfect for AAA radio. As you dig deeper into the album, you'll find such other gems as "Secret Sign," "Harry Dean" and "Scratch" (is that the "Mayor Of Simpleton" riff or what?!?).

PATTI ROTHBERG

Another great pop ditty this week is "Inside" from Patti Rothberg's Between The 1 & The 9 (EMI). With all of the waif-like female vocalists around these days, it's nice to hear a distinctive voice like Rothberg's. If you like this song, you'll be thrilled when the full album hits your desk.

Before The Box Adds: KRVM KPFT WCBR WMKY KUWR WFUV WEVL WB.JB WCBE WHFC KEGR WAPS WERU KRCC



lead guitarist and songwriter of the connells makes his solo debut



brain junk



featuring "catch fire"
(as heard on the
Twil/////Sfill soundtrack.)
"one good reason" and
"over want me to"



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REPORT CARD



ANDERS OSBORNE, "FAVORITE SON" 550 MUSIC

KZBE (B-10 PPW WKS-ON:1) PD Dave Alexander

"It's still building here. Has a great flavor, and sounds good on our station. A little early for much conclusion."

WCLZ (B- 7 PPW WKS-ON:3) MD Kim Rowe

"Great tune. It's pretty popular at remotes during giveaways." WIII (D- 7 PPW) PD David Ashton

"We played it, and we're done with the song. Looking to move on."



THE BAND, "STAND UP" PYRAMID

KFMU (B- 7 PPW) PD Dennis Kitterman

"We've got it in light. It's nice to hear something new from them - no phones yet."

WKVT (B-14 PPW WKS-ON:1) PD Ian Taylor

"It feels good. We're hopin' it does something."

WMMM (B-10 PPW) PD Pat Gallagher

"I love it. No major response yet."

WMMO (B- 6 PPW) MD Jessie Scott

"I love that record, there are several cuts on the album that cop the feel (of classic Band material). "The High Price of Love" is the tune we went with for us."



BEATLES, "REAL LOVE" CAPITOL

KZBE (B-26 PPW WKS-ON:1) PD Dave Alexander

"It's an odd little song. We had great succes with the last one so we have expectations. Getting some calls."

WRLT (B-26 PPW WKS-ON:2) MD Jon Peterson

"Working out well as a heavy. Not getting phone response. I'm warming up to it, at first I thought it sounded real thin, but more I hear it, I hear it as a record."

WXLE (B- 7 PPW WKS-ON:1) PD Cliff Nash

"Still playing first track. I don't think AAA can go wrong with The Beatles. We got good response to "Free..." I don't think it's as strong, though."

WMMM (M-11 PPW WKS-ON:2) PD Pat Gallagher

"Not nearly the excitement level we received from the first single."

WTTS (M-10 PPW WKS-ON:2) PD/MD Rich Anton

"The fans like it, it's being received very well, without the fanfare of Free..."



BEAUTIFUL GIRLS, "BEAUTIFUL GIRLS"/PETE DROGE ELEKTRA

KXGO (B-14 PPW WKS-ON:2) MD Kelly Long

"I think it's really Tom Petty, and it's a conspiracy. We added it right away, a good solid medium rotation-kind of record."

KZBE (B-23 PPW WKS-ON:1) PD Dave Alexander

"We love it. We're starting to get phones. It's the perfect sound for our station. The video is very supportive."

WEQX (B-18 PPW WKS-ON:2) PD Ian Harrison

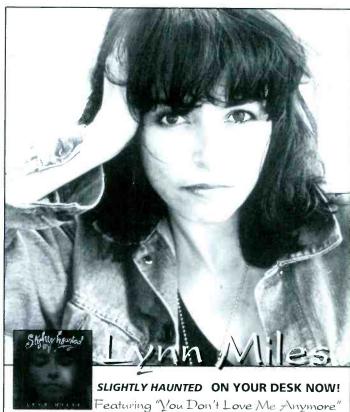
"That's a smash hit. His Letterman appearance was brilliant. If there was a perfect song for us, that would be it. Phones are huge."

WRLT (B- 5 PPW WKS-ON:2) MD Jon Peterson

"Clever lyrics, sounds good. I think he's a guy with a big future, an artist that can burn the candle at both ends of the spectrum and maintain Alternative credibility."

WXLE (B- 9 PPW WKS-ON:1) PD Cliff Nash

"I wasn't gonna play it until they said 'listen to it again and pretend it's a new Tom Petty record.'"



"'You Don't Love Me Anymore' just jumps off the record, the song is already a hit with WXPN listeners." - David Dye, WXPN/World Cafe

"This is the kind of music that melts you down, I haven't heard an album this good in a long time." - $Sieve\ Cole,\ KSPN$

Already on: KSPN WIII WXPN WFUV WEBK WRSI WMKY KNOM KPFT KUNC WMNF WERU Acoustic Cafe KRCB WMMR WNKU KERA WYSO KUWR KXCI KLCC KRVM and more.

Radio Promotion: Leslie Rouffe' at Rounder Records 617-354-0700 X277 Bif Kennedy at Charterhouse Music Group 215-641-0459.



BILL MILLER, "RAVEN IN THE SNOW" **RFPRISF**

WNKU (B) David Arnold

"We played the album in heavy for months. I am a big Miller fan. He has a big following in Cincinatti. See him live if you have a chance. His charisma will make you feel like you know him."

WRLT (B) Jon Peterson

"We started him off - we were on this 5 months ago. Sonically it sounds like The Byrds for the '90s."

WRSI (N) Jim Olsen

"We're playing in light."



BROTHER CANE, "VOICE OF EUJENA" VIRGIN

KZBE (B-17 PPW WKS-ON:1) PD Dave Alexander

"We just got through the first week on it, and the band will be in town on Monday. It has a nice sound."

WIVI (B-15 PPW WKS-ON:5) MD Mark Bastin

"This is getting good response. Good phones, 75% male callers."

WKVT (B-21 PPW WKS-ON:4) PD Ian Taylor

"A nice change of pace, with a good build. We use the edit."



JARS OF CLAY, "FLOOD" SILVERTONE

WCLZ (B- 7 PPW WKS-ON:4) MD Kim Rowe

"In heavy, I think it goes good with mud season."

WIVI (B-15 PPW WKS-ON:5) MD Mark Bastin

"#1 on our Top 60. 'Love Song For a Savior' is doing well also. This has real long legs. Response comes from 25+ male and female. An intelligent band.'

WKVT (B-14 PPW WKS-ON:4) PD lan Taylor

"Still getting response."

WMMO (B- 6 PPW) MD Jessie Scott

"Getting great phones. We'll still stick with it."

WRLT (B- 7 PPW WKS-ON:4) MD Jon Peterson

"What a great radio record, this sounds like a hit. Most of the phones we get are 'Who the hell is this?' Top 5 phones. Based on the sonic attributes of the music, rather than their localness."

WTTS (B-12 PPW WKS-ON:4) PD/MD Rich Anton

"Great song, great hook. Good phones. That helped bump the song up."

WXLE (B-20 PPW WKS-ON:3) PD Cliff Nash

"Still building for us. Very interesting trying to sell an upcoming show on-air with Michael W. Smith. Phones doing well."



CATIE CURTIS, TRUTH FROM LIES **GUARDIAN**

KFMU (N) Dennis Kitterman

"It's in light right now. She has a great voice."

KLRF (B-12 PPW WKS-ON:4) MD Tom Krumm

"I think she's an excellent addition to our station."

KXGO (B-14 PPW WKS-ON:4) MD Kelly Long

"I featured her on my 'Rock for Thought' show, and we're playing 'Dad's Yard' and 'Radical' in regular rotation. There's definitely a broad appeal for her."

WIII (B) David Ashton

"'You Can Always...' will be the hit."

WNKU (B) MD Stacey Owen

"We played it when it first came out. We love her. Our audience has always responded well to her."

WRNR (B-20 PPW WKS-ON:3) MD Damian Einstein

"Pretty favorable response. Plus, there's a lot of contemporary female vocalists out there, and she works really well in the midst of the competition."

WRSI (B-15 PPW WKS-ON:4) PD Jim Olsen

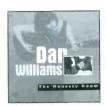
"We love it, it's doing well for us. We're moving it from medium to heavy. She has a distinctive, honest voice."

WKVT (B-14 PPW WKS-ON:4) PD Ian Taylor

"We've been on 'Radical' since the instant we got the record. No reason everybody shouldn't be playing this. She crystalizes the essence of Melissa."

WRLT (B- 4 PPW) MD Jon Peterson

"Just came by, real solid. We had this in medium as an indie release. She has an incredible singing voice, and the way she turns a phrase really works. Her intonation is so charming, playful and sensual."



DAR WILLIAMS, "AS COOL AS I AM" **RAZOR & TIE**

WMMM (B-11 PPW WKS-ON:3) PD Pat Gallagher

"Our new best friend? She came to the station last week and scored major points."

WRLT (B-10 PPW WKS-ON:1) MD Jon Peterson

"Getting great phones."







COWBOY JUNKIES, "A COMMON DISASTER" GEFFEN

KFMU (B-12 PPW WKS-ON:2) PD Dennis Kitterman

"It's excellent. We're digging deep into the album. It's cool Cowboy Junkies."

WCLZ (B- 7 PPW WKS-ON:3) MD Kim Rowe

"Will feature it this week, and have already gotten a couple of calls."

WMMM (B-10 PPW WKS-ON:3) PD Pat Gallagher

"It's still growing for us. We've had a few calls."

WNKU (B- 3 PPW WKS-ON:3) MD Stacey Owen

"I like it because it is a little more upbeat. The album has a similar feel. We're already getting calls. We're moving it to heavy next week with album spins."

WRLT (B- 5 PPW WKS-ON:3) MD Jon Peterson

"I think it sounds great, it's their big shot for a huge return, and their recently-decreasing cult status is turning into a huge national following."

WRSI (N) MD Stacey Owen

"Doing great for us. heavy rotation. great phones."

WTTS (B-13 PPW WKS-ON:3) PD/MD Rich Anton

"Good response. The Cowboy Junkies have an already built-in fan base here. Very easy to add out of the box. Will be one of our feature CDs in March."

WXLE (B-27 PPW WKS-ON:4) PD Cliff Nash

"Huge, out of the box into light, now in heavy. Great phones. We went a little deeper into the CD."



MICHAEL MCDERMOTT, "SUMMER DAYS" EMI

WCLZ (B) Kim Rowe

"Great, it's perfect for vicarious pleasure. I'm expecting a call from Stephen King any day now."

WIII (B-15 PPW WKS-ON:2) PD David Ashton

"We just added it a few days ago. It's doing well."

WIVI (B-15 PPW WKS-ON:1) MD Mark Bastin

"Getting heavy spins. We're really happy with him. Finding more of a male audience."

WMMM (B-13 PPW WKS-ON:2) PD Pat Gallagher

"He was in town last night. He's wonderful. Got great response at the show, and played some live music at the station. Great quy"

WNKU (B- 3 PPW WKS-ON:2) MD Stacey Owen

"I like it a lot. Lyrically it is not just another love song and has a great hook. Not too many phones yet since it's in light."

WXLE (B- 7 PPW WKS-ON:3) PD Cliff Nash

"We put the CD on, and the more I hear it the more I like it. Under consideration for increase."



STEVE EARLE, "MORE THAN I CAN DO" WARNER BROS.

KFMU (N) PD Dennis Kitterman

"It's too new to tell, but we will probably be able to dig really deep."

WIII (N) PD David Ashton

"A great song. It is a perfect hit."

WIVI (N) MD Mark Bastin

"It's too soon to tell."

WMMM (N) PD Pat Gallagher

"That's a personal favorite. It's so good to see some new stuff."

WMMO (N) MD Jessie Scott

"We never add singles, so that should tell you something since we added this. The only thing I was worried about is whether it would be too hot. Thank God we can play it. I see it going in more directions."

WNKU (N) David Arnold

"We added it right into heavy. It's another all-play album."

WRSI (N) MD Stacey Owen

"It's a great song from a great record, my favorite album of the year so far."

WTTS (N) PD/MD Rich Anton

"Great to see him back, the music was well worth the wait. The songs sound passionate. The band sounds tight. Another album we look to go multiple cuts deep on. It's good to have an old friend back."

WRLT (N) Jon Peterson

"Truly back in prime form. Sounding better than ever."



SUBDUDES, "ALL THE TIME IN THE WORLD" HIGH STREET

WCLZ (B- 6 PPW) MD Kim Rowe

"It's very diverse, but all the music that they do is excellent. We featured that last week. We play much of the band in library, too."

WIVI (N) Mark Bastin

"It's great. Lots of calls, mostly male."

WKVT (B- 7 PPW WKS-ON:2) PD Ian Taylor

"Picking up steam."

WMMM (B-11 PPW WKS-ON:3) PD Pat Gallagher

"Sounds just wonderful. Starting to get some curiousity calls."

WRLT (B-13 PPW WKS-ON:1) MD Jon Peterson

"Doing great, will probably be a heavy soon. Such a pocket, such a groove. Instantly recognizable to our audience."

WIII (M-15 PPW WKS-ON:3) PD David Ashton

"Doing well. They are very core for us here."

MOMENTUM KEY

(B) Building (M) Maintaining (D) Dropping (N) Too New



MARQUES BOVRE AND THE EVIL TWINS, **FLYOVER LAND** CAN DO

KXGO (B-14 PPW WKS-ON:4) MD Kelly Long

"Haven't gone beyond the first track yet. It's ties in well with everything I'm doing here."

WKVT (B) Ian Taylor

"'Green Green...' is doing well for us. Probably a lot more to play with."

WMMM (B) Pat Gallagher

"Playing in medium. Phones are consistently good."



PAUL CEBAR, "DIDN'T LEAVE ME NO LADDER" **DON'T RECORDS**

KXGO (B-14 PPW WKS-ON:4) MD Kelly Long

"Awesome, fun, a horn section, too - a full band. They're coming down this way, hopefully they will stop in. A must if your playlist is sagging or is too serious."

WMMO (B- 6 PPW) MD Jessie Scott

"Great song, great fun. Heard it on the air on the way home. You've got to sit in the driveway and listen to the rest of it."

WNKU (B-16 PPW) MD Stacey Owen

"It went right into heavy. We're really excited. We're getting calls from a predominatly male crowd but it has a really broad apppeal. It sounds great with the format."

WRNR (B-20 PPW WKS-ON:4) MD Damian Einstein

"He's a favorite here. The house likes him, and he's big in the neighborhood. His approach is such that he incorporates a lot of genres. A good chemist."

WRSI (B-15 PPW WKS-ON:2) PD Jim Olsen

"It's a fun party record. Not great on the phones yet but you never know."



PHANTOM BLUES PRIVATE

KFMU (N) PD Dennis Kitterman

"Just starting out."

WMMM (N) PD Pat Gallagher

"It's a staff favorite right now. We are all doing back flips. No audience response yet but high, high expectations."

WMMO (N) MD Jessie Scott

"Great record. On the Clapton track."

WRLT (N) MD Jon Peterson

"On the second song, the more R&B flavored fully-arranged song." WRNR (N) MD Damian Einstein

"I've been playing him since I've done radio. I think it will work pretty well for him, it's not straight-ahead 12 bar. He's a good enough chemist to know what people are looking for."

WRSI (N) PD Jim Olsen

"We love it - a great party album."



SON VOLT. "DROWN" WARNER BROS.

KZBE (B-30 PPW WKS-ON:1) PD Dave Alexander

"Getting great response. We've been on it for 3 months and it's still Top 10 phones."

WIVI (B- 8 PPW WKS-ON:5) MD Mark Bastin

"We've been playing it for a while, and still getting good phones. The DJs like it."

WRLT (B-21 PPW WKS-ON:1) MD Jon Peterson

"Back in heavy for us. Totally contemporary, a perfect example of rock in '96 being contemporary because it's earthy and fresh."

WTTS (B-18 PPW WKS-ON:4) PD/MD Rich Anton

"The momentum is still very solid and strong. Awareness is very high - still one of the top requested tunes at the station."

		(7.15.79 Mess 443) ES 9 PER CANADA POR CANAD
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708 STOKES ROAD · MEDFORD, NJ 08055 · PHONE 609.654.7272 · FAX 609.654.6852

ON MUSIC



It's gratifying to see the first week that Steve Earle had at AAA. He totally deserves the attention, and will probably scoop up nearly all of the remaining watch-and-waiters in the next couple of weeks. Earle is one of the most unheralded songwriters in rock and roll. It is nearly criminal that an album like <u>Exit O</u> went nearly unnoticed in the history of the world, particularly when one of the truly marvelous rock anthem tracks of all time was essentially overlooked, that being "I Ain't Ever Satisfied." Released today, that song would be a hit. Find it for library spins, if you can.

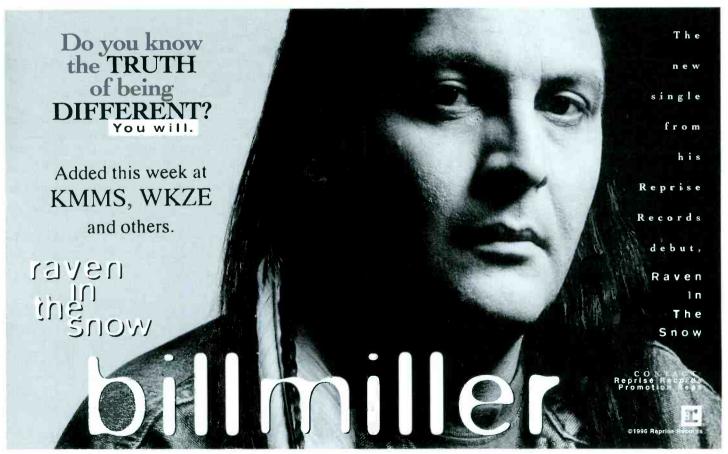
With the touring slated for the months ahead, and a long, prosperous future both Warner Bros and Earle seem to be in the cards with this album, it is a good day in rock radio.

I was almost as happy to see Joni Mitchell pick up a Grammy as I was happy to see Alanis get her awards. And while I was personally rooting for Joan Osborne to get "Song of the Year," I recognize her to be an artist we will be hearing from in years to come with at least this much credibility. Entertainment value bonus points to both director and camera crew for the honest, and subsequently magical shot of Mariah Carey and crew clearly affected by the outcome of the ceremony. We're tired of all the smiley-faced losers, anyway, right?

I'm liking the E.J. Waters record, From Good Homes (what a cool band!), Girls Against Boys, Strange's cover of "I Don't Like Mondays," The Refreshments, and Semisonic to name a few new pieces. This first quarter is finishing strong.

There are a couple of bands out now that I've dealt with in fairly comprehensive detail in my days living in Indiana, and I want to stump a little for them. The first one is Mysteries of Life. They're actually a new band that I haven't seen, but members Freda Boner and Jake Smith are familiar to the Indiana scene from Antenna and The Blake Babies. They've got somethin' goin' on, and you should pay attention to their record. They've been doing this for a while, and their experiences are gelling in this project. The other is The Why Store, a band that virtually reinvented the Indianapolis music scene in 1993 with their debut independently-released record. You'll be seeing a new one crossing your desks soon from Way Cool.

I know you're digging the new Stone Temple Pilots. It doesn't sound like the same old same old from them, and bodes well for the eventual full-length release. They're going for it at virtually every format.





REPORT CARD



16 HORSEPOWER, "BLACK SOUL CHOIR" A&M

KXPK (B- 6 PPW WKS-ON:3) MD Gary Schoenwetter "A cool image record, something to set your station apart." WBCN (M- WKS-ON:4) MD Carter Alan

"We will switch tracks. We will add "Heel And A Shovel." We had felt stronger about that one at the beginning."



AFGHAN WHIGS, "HONKY'S LADDER" ELEKTRA

WCHZ (B-15 PPW WKS-ON:1) MD Todd Haller

"I don't think it will pick up a lot of phones, but there are die hard fans, core audience members that are into this band." WKRO (N-7 PPW WKS-ON:2) MD Delia Rae

"Too new to tell much."

WMAD (B-11 PPW WKS-ON:2) MD Trevor Scott

"There's been some phone action. Popped into Top 10 phones this week."

KMYZ (N- 8 PPW WKS-ON:2) PD Paul Kriegler "Seeing nothing yet."

WEQX (N- 9 PPW WKS-ON:2) PD Ian Harrison "Too new."

WWBX (N-17 PPW WKS-ON:2) PD Tim Schiavelli "Not getting any response yet."

KRRU (B) PD Nick Malloy

"Starting to get a buzz on phones."



BAD RELIGION, "A WALK" ATLANTIC

99X (B-19 PPW WKS-ON:2) MD Sean Demery "Getting calls."

WKRO (B- 9 PPW WKS-ON:2) MD Delia Rae

"A lot of excitement on this one. The Daytona market is notorious for the punk ethic with skateboards and surfing, and Bad Religion is a heritage act that never got airplay."

WWBX (B-15 PPW WKS-ON:2) PD Tim Schiavelli

"A couple of calls. I didn't like it at first, but it grew on me."



GIN BLOSSOMS, "FOLLOW YOU DOWN" A&M

WBCN (B-38 PPW WKS-ON:2) MD Carter Alan

"I expect it to follow the profile the Gin Blossoms usually follow. We lost the last one in about 7 weeks."

WCHZ (B-43 PPW WKS-ON:5) MD Todd Haller "Top 10 phones."

WNRQ (B-26 PPW WKS-ON:5) MD Booker

"We've got it in Power and we're fine at this point. The first batch of testing will come back next week."

WWBX (B-35 PPW WKS-ON:4) PD Tim Schiavelli

"My gut feeling says it's fine. Not requesting, really, but not one that would."

KMYZ (M-19 PPW WKS-ON:5) PD Paul Kriegler

"Does okay on phones."

WMAD (M-31 PPW WKS-ON:5) MD Trevor Scott

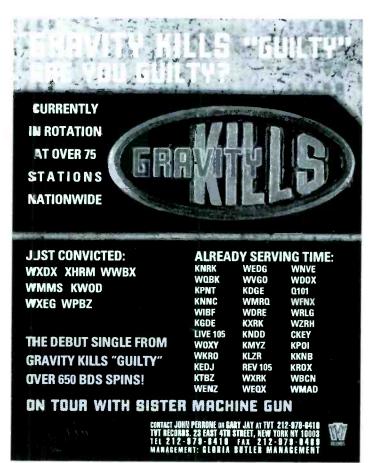
"Moving into recurrent. The image is getting questionable."

WAQZ (N-19 PPW WKS-ON;4) PD Matt Harris

"Haven't spun it enough to see much, it's generic."

X107 (B) PD Steve Blatter

"No burn yet, next week maybe."



(B) Building (M) Maintaining (D) Dropping (N) Too New



COWBOY JUNKIES, "A COMMON DISASTER" GEFFEN

KRZQ (B-29 PPW WKS-ON:3) MD Rip Ewing

"Going really well, it was in medium for about a week. Generating a lot of phones."

WBCN (N) MD Carter Alan

"Just getting started."

WEQX (N) PD Ian Harrison

"Too early."

WMAD (N) MD Trevor Scott

"They have a big fan following here. There's some tempo to it - it's a really decent pop tune, and we will search out for a few more of those."



FOO FIGHTERS,
"BIG ME"
CAPITOL RECORDS

KMYZ (B-24 PPW WKS-ON:5) PD Paul Kriegler

"Pretty good momentum, pulling Top 10 phones. Their show just sold out here. This could be a homerun."

WCHZ (B-15 PPW WKS-ON:7) MD Todd Haller

"Just bumped it up. Moving up on charts, and also moving up due to Grohl's name value."

WEQX (B-20 PPW WKS-ON:2) PD lan Harrison

"Video's kicked it in. Getting a lot of phones about the video."

X107 (B) PD Steve Blatter

"Good testing record, but not a monster."

KRRU (M) PD Nick Malloy

"Pounding it, real strong track, good departure."



GOOPS, "VULGAR APPETITE" REPRISE

WMAD (B-11 PPW WKS-ON:4) MD Trevor Scott

"Top 10 phones. It's a night record for us."

WAQZ (N- 9 PPW WKS-ON:1) PD Matt Harris

"Too early to tell."

WWBX (N-13 PPW WKS-ON:3) PD Tim Schiavelli

"Nothing yet."



JARS OF CLAY, "FLOOD" SILVERTONE

99X (B-19 PPW WKS-ON:2) MD Sean Demery

"Smash on the phones. #1 with Christians and heathens alike."
KMYZ (B) PD Paul Kriegler

"Getting good phones out of the box. I will move it up. Everytime we play it we get phones."

KRZQ (B-32 PPW WKS-ON:5) MD Rip Ewing

"All positive phones."

KXPK (B-29 PPW WKS-ON:6) MD Gary Schoenwetter "Phones don't stop."

WAQZ (B-12 PPW WKS-ON:4) PD Matt Harris

"Huge, requestwise. Too early for research."

WCHZ (B-32 PPW WKS-ON:7) MD Todd Haller

"#1 phones two weeks in a row."

WEQX (B-19 PPW WKS-ON:2) PD Ian Harrison

"Still huge, Top 5 phones every day."

WKRO (B-22 PPW WKS-ON:7) MD Delia Rae

"#1 phones. A lot of people like this song."

WMAD (B-25 PPW WKS-ON:3) MD Trevor Scott

"Top 10 phones for the last couple or three weeks. That's got hit written all over it."

WNRQ (B) MD Booker

"Love it, we've been bitchin' for weeks to get this on. PD hates it. Upper demo calls."

WWBX (B-25 PPW WKS-ON:4) PD Tim Schiavelli

"Been Top 10 phones for a couple of weeks."



Out Of The Box:
KPNT KTOZ WHTG Q101 WNVE
WPLA and more!
Already On:
KNDD KMYZ KUPD KIBZ



PRODUCED BY KELLY GRAY AND CANOLEBOX • CO-PRODUCED BY JAN PLUMB • MANAGEMENT: LINDY GOETZ FOR L&M





GRAVITY KILLS, "GUILTY" TVT

KMYZ (B-16 PPW WKS-ON:4) PD Paul Kriegler

"Huge phones, getting requests in all dayparts."

KRZQ (B-11 PPW WKS-ON:3) MD Rip Ewing

"Night story here. NIN kids love it, it does well with the young end."

WBCN (B-13 PPW WKS-ON:2) MD Carter Alan

"We love that, and we're getting a lot of early curiosity calls. We saw some sales of the soundtrack here. We wanted to jump out on it, and were hanging back to time its release."

WMAD (B-11 PPW WKS-ON:2) MD Trevor Scott

"It sounds very very good on the air. Hopefully people will catch on."

WKRO (B) MD Delia Rae

"A good record for us, especially at night."



LOVE & ROCKETS, "SWEET LOVER HANGOVER" AMERICAN

99X (B-22 PPW WKS-ON:2) MD Sean Demery "Getting a lot of calls already."

WCHZ (B-15 PPW WKS-ON:1) MD Todd Haller

"The fans were all over it as soon as they heard it."

WEQX (B- 6 PPW WKS-ON:1) PD Ian Harrison

"Sounding great on the air. Still early as far as response."

WKRO (B-23 PPW WKS-ON:3) MD Delia Rae

"#2 phones here."

WMAD (B-26 PPW WKS-ON:1) MD Trevor Scott

"A great song - there's another one that has hit written all over it, and it's about time."

WNRQ (B-18 PPW) MD Booker

"Buzz calls askin' for it. Sounds great on the radio."

KMYZ (N- 8 PPW WKS-ON:1) PD Paul Kriegler

"Too new to tell much."

KRZQ (N-14 PPW WKS-ON:1) MD Rip Ewing

"Not a whole lot yet, doing okay."



SON VOLT, "DROWN" WARNER BROS.

WEQX (B-20 PPW WKS-ON:2) PD Ian Harrison

"Another perfect WEQX tune that sits in the mix really nicely."

KMYZ (M-18 PPW WKS-ON:8) PD Paul Kriegler

"It's hanging in there."



RUBY, "TINY MEAT" WORK/CRG

KMYZ (B-14 PPW WKS-ON:4) PD Paul Kriegler

"Getting phone calls from males, which is surprising to me."

KRZQ (B-14 PPW WKS-ON:5) MD Rip Ewing

"It's slowly picking up, the MTV play made things better."

WAQZ (B-10 PPW WKS-ON:1) PD Matt Harris

"We did pretty well with 'Parrafin,' and this is really an extension of that."

WBCN (B-22 PPW WKS-ON:2) MD Carter Alan

"We love that. A real attention-grabber."

WCHZ (B-14 PPW WKS-ON:2) MD Todd Haller

"In at night, sounds good where it is at this point."

WEQX (B-16 PPW WKS-ON:1) PD Ian Harrison

"Moved it up for sound, no other reason."

WMAD (B-21 PPW WKS-ON:3) MD Trevor Scott

"Growing on me, getting some phones. Top 10 requests for us."

WNRQ (B-14 PPW WKS-ON:4) MD Booker

"Phones are nice at night. For us, it's a 3 p.m.+ record as far as daypart restrictions go."

WWBX (B-17 PPW WKS-ON:2) PD Tim Schiavelli "Curiosity calls."



TRACY CHAPMAN, "GIVE ME ONE REASON" FI FKTRA

99X (B-22 PPW WKS-ON:8) MD Sean Demery

"She's in the A category, and is #3 in research. 1661 copies sold here last week, which puts her Top 6 or 7 in Atlanta."

KRZQ (B-16 PPW WKS-ON:5) MD Rip Ewing

"Big phones as soon as we played it."

WAQZ (B-26 PPW WKS-ON:5) PD Matt Harris

"That's just unreal, with phones. When people just call every time it's played and request it a lot, you understand their passion. Hearing that kind of tone is powerful."

WCHZ (B-16 PPW WKS-ON:7) MD Todd Haller

"Bumped her up into the day - been having great phones. A total upper-demo record."

WKRO (B-11 PPW WKS-ON:4) MD Delia Rae

"It's of interest to our listeners. They are pleased that we are serving them an aritst who we grew up with in new rock."

WMAD (B-10 PPW WKS-ON:1) MD Trevor Scott

"A couple of calls here. In small doses we can get away with it."

THE BILLS

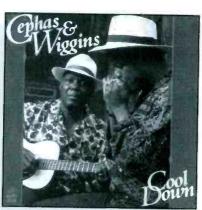
By Jay Septoski & Lee Gutowski Alligator Records Ph: (312) 973-7736 Fx: (312) 973-2088

Blues Plate Special

Cephas & Wiggins, Cool Down, Alligator Records

by Paul Kenedy, Premier Programming Network, L.A.

While channel-surfing the other day, I happened onto the film 'Ledbelly,' the 1976 portrait of the great '30s folk and blues singer. It was interesting to see the



story of the man portrayed, and I enjoyed hearing the blues, spirituals and prison songs he wrote and played on 12-string guitar, mandolin and other acoustic instruments. Ironically, I've been listening to the new Cephas & Wiggins disc on Alligator lately, and their acoustic music continues in the tradition of Ledbelly. Their music draws on the Piedmont blues style, which in turn comes from the tradition of black string bands which dominated the Tidewater area of the U.S. for over two centuries. The style may be old, but the songs on Cool Down are alive and vibrant; as if you were hearing Blind Lemon Jefferson or Reverend Gary Davis in their own time, instead of on scratchy old 78's decades later. Cool Down is a refreshing collection of classics (Blind Lemon Jefferson's "Right of Way Blues," Scrapper Blackwell's "Hard Liquor") and modern, "new" classics, such as harmonica player Phil Wiggins' powerful "The Blues Will Do Your Heart Good" or the title track, which pleads for an end to kids killing kids. Cephas plays acoustic guitar in the Piedmont finger-picking style; the duo is joined on various songs by other musicians on bass, piano and even kora, the African instrument that is basically a harp with a gourd for a sound box. This instrument adds an effectively eerie tinge to the Skip James song, "Special Rider." Thanks to Cephas & Wiggins (and to Alligator Records) for maintaining and preserving such a vital piece of the blues pie.

BLUES	THE	Top	TWENTY	
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10	יוענוי		DVA P
LW	/ TW	Arist Title	Label
1	1	John HammondFound True Love	Pointblank
2	2	Duke Robillard	Pointblank
5	3	John PrimerThe Real Deal	Code Blue
4	4	Long John HunterBorder Town Legend	Alligator
3	5	Guitar Shorty	Black Top
6	5	Cephas & Wiggins	Alligator
12	8	Tommy CastroException To The Rule	Blind Pig
10	7	Bobby BlandSad Street	Malaco
8	8	Monster Mike WelchThese Blues Are Mine	Tone-Cool
9	9	Luther Allison	Alligator
7	10	Johnny DyerJukin'	Blind Pig
	11	Jimmy WitherspoonLive At The Mint	On The Spot
	12	Taj Mahal	Private Musi
6	13	Rick "L.A. Holmes" HolmstromLookout	Black Top
1	14	Freddie King Live At The Electric Ballroom 1974	Black Top
7	15	Billy Boy ArnoldEldorado Cadillac	Alligator
0	16	Omar & The HowlersWorld Wide Open	Watermelon
4	17	Jesse ThomasLookin' For That Woman	Black Top
8	18	Joe "Guitar" Hughes Texas Guitar Slinger	Bullseye Blues
3	19	Bill PerryLove Scars	Pointblank
	20	Little MiltonGreatest Hits	Malaco

THE BILLES

The Blues Review



Lurrie Bell, Mercurial Son, Delmark Records

by Randi Anglin, host of "Crossroads", WBVR, Ithaca, NY

If anyone knows something about the blues, it's Lurrie Bell ... and not just because he's the son of harp master Carey Bell. Young Lurrie has been hailed as one of the next great Chicago guitarists by people who know what they're talking about. Willie Dixon, Otis Rush and J.B. Hutto are only a few of those who saw the future of the blues when they listened to the young Bell. A series of misfortunes found Lurrie without a band, guitar or much of a life, living by his wits on the mean streets of the Windy City. These days, he's living at the YMCA, but is back to receiving accolades since the release of this new Delmark recording, and people are again talking about Lurrie Bell. Drawing from his Chicago heritage, Lurrie aims for a pure expres-

sion rather than producing the life out of the music. Mercurial Son is a collection of music distilled down to the essence of the blues, pure and simple. Throughout the album, a Bo Diddley beat weaves in and out. You might think that on Lurrie's first solo album, he would draw on his impressive list of friends to make guest appearances. However, Big Time Sarah has the distinction of being the only guest artist, singing on the sexual fantasy "Your Wild Thing Ain't Wild Enough." Lurrie's band consists of Willie Black on bass and Steve Cushing on drums. Cushing is also the principal songwriter. For a return to the future of the blues, give Mercurial Son a go. And be sure to check out Jas Obrecht's story on Lurrie in the latest issue of Guitar Player magazine.



THE BILLS

The Blues Review II

Bobby Murray, The Blues Is Now, Viceroots

by Good Rockin' Derral, KXGO, Eureka Ca

When the Tan Canary, New Orleans singer Johnny Adams, played Eureka about 10 years ago, his lead guitarist captivated me with deft phrasing and subtle dynamics. So I asked him his name - I could barely hear the whispered response, "Bobby Murray." Over the years I've come to enjoy his playing more and more. One year (at least) he was part of the house band at the S.F. Blues Festival; he is also the leader of the Etta James band. This week his Viceroots release The Blues Is Now showed up, and while it's a little more commercially polished than the club/festival format I've experienced, it's a fine showcase for a guitarist of laudable skill and restraint. Bobby doesn't sing - but the non-instrumental tracks feature string vocals by Freddie Hughes and Beverly Watson (she makes Percy Mayfield's "River's Invitation" her OWN), as well as a moving performance of "That's Alright" by Bobby's long-time associate, soul singer Frankie Lee. Taste is the essence of this release - there's a smokey, jazzy feel here, punctuated by Murray's measured approach. When it's his time to solo, he's there with authority and relevance, but he never over-plays, even when stretching out or firing off sudden single-string sorties. Check out the instrumental "Chillin' and Able" for some jazz-funk that's both delicate and durable. And you'll love the horn arrangements (by saxist George Brooke), as well as the Hammond B-3 of Jimmy Pugh. The Blues Is Now is Blues and then some. Check out Bobby Murray; You'll find music of taste and feeling, played by a man who would, as he says on track #4, "Let my guitar do the talking."

BLUES NEWS

Following are more W.C. Handy Award nominees. The awards presentation ceremony takes place in Memphis every year during Memphis In May.

Contemporary Blues - Male Artist of the Year

Luther Allison

Joe Louis Walker

Coco Montoya

Otis Rush

Robert Ward

Contemporary Blues - Female Artist of the Year

Koko Taylor

Debbie Davies

Keri Leigh

Tracy Nelson

Marcia Ball

Contemporary Blues Albums of the Year

Dave Thompson: "Little Dave & Big Love"
Joe Louis Walker: "Blues of the Month Club"
Albert Collins & The Icebreakers: "LIVE `92-`93"

Luther Allison: "Blue Streak"

Coco Montoya: "Gotta Mind To Travel"

Tour Dates

Koko Taylor

March

4	Portland, ME
6	Boston, MA
7	Tarrytown, NYMusic Hall
8	Meadville, PA Allegheny College
9	Buffalo, NYThe Marquee
12	Montreal, CanadaCampus Cafe
13	Quebec City, CanadaCapitol Theatre
14	Toronto, CanadaThe Horseshoe
15	Kitchner, CanadaLulu's
16	Marietta, OHLaFayette Hotel
22-23	Chicago, IL
30	Marquette, MINorthern Michigan University

Chris Duarte

March

17	Phoenix, AZCelebrity Theater
19	Tulsa, OK
20	Dallas, TX
23	Austin, TXAustin Music Hall
26	Telluride, CO





LW	TW	Artist	Title	TW Impact	LW Impact	Spins
12	1	Sepultura	"Roots"	612	298	327
1	2	Ministry	"Filthpig"	534	540	347
2	3	Napalm Death	"Diatribes"	499	517	321
4	4	Paradise Lost	"Draconian Times"	420	411	259
9	5	Sacred Reich	"Heal"	396	315	257
3	6	g//z/r	"Plastic Planet"	371	422	255
6	7	Trouble	"Plastic Green Head"	369	371	235
3.3	8	Overkill	"The Killing Kind"	363	144	206
5	9	Galactic Cowboys	"Machine Fish"	361	396	237
8	10	Kilgore Smudge	"Blue Collar Solitude"	359	328	218
6	11	Voivod	"Negatron"	321	371	214
14	12	Only Living Witness	"Innocents"	295	282	207
10	13	Therapy?	"Infernal Love"	279	305	196
13	14	At The Gates	"Slaughter of the Soul"	261	291	164
18	15	Merauder	"Master Killer"	260	263	165
11	16	Ozzy Osbourne	"Ozzmosis"	254	300	168
16	17	Life Of Agony	"Ugly"	246	271	150
15	18	Alice In Chains	"Alice In Chains"	244	274	159
19	19	Dead Guy	"Fixation On A Coworker"	243	259	163
20	20	Sister Machine Gun	"Burn"	239	256	150
24	21	My Dying Bride	"The Angel And/Dark River"	238	194	165
21	22	Victor	"Victor"	234	236	154
28	23	L.U.N.G.S.	"Pull it Off"	224	187	142
17	24	Anthrax	"Stomp 442"	220	264	140
23	25	13mgs	"Trust And Obey"	215	209	157
22	26	Iron Maiden	"The X Factor"	210	225	130
35	27	Bad Religion	"The Gray Race"	195	137	128
32	28	Shift	"Spacesuit"	190	148	131
30	29	Fear Factory	"Demanufacture"	188	176	98
25	30	Cyco Miko	"Lost My Brain, Once Again"	187	191	115
D	31	Powerman 5000	"Blood-Splat Rating System"	181	69	121
39	32	Hypocrisy	"Abducted"	166	121	106
27	33	Savatage	"Dead Winter Dead"	159	188	106
26	34	Wicker Man	"Wicker Man"	158	190	88
50	35	Gravity Kills	"Guilty"	152	98	93
D	36	Drill	"Go to Hell"	141	94	81
29	37	Down	"NOLA"	131	177	88
38	38	Bouncing Souls	"Maniacal Laughter"	128	124	74
37	39	Cathedral	"The Carnival Bizarre"	127	131	79
48	40	Big Hate	"Big Hate"	121	99	83
36	40	Deftones	"Adrenaline"	121	134	72
31	42	Gwar	"Rag Na Rok"	120	154	82
D	43	Count Raven	"Messiah Of Confusion"	114	67	67
34	44	Rust	"Bar Chord Ritual"	112	141	84
42	45	KoRn	"KoRn"	111	114	77
44	46	N.i.l.8	"Hallalujah"	110	107	69
40	47	Immolation	"Here and After"	109	120	60
43	48	My Own Victim	"Burning Inside"	107	112	70
41	49	Dissection	"Storm of Light's Bane"	103	119	61
D	50	Machine/Loving Grace	"Gilt"	100	85	61



PICK OF THE WEEK NEWS FLASHES

L.U.N.G.S, Better Class of Losers (Pavement)



For a time it seemed that half of the new albums arriving were hard-core/rap combos, but it has been awhile since we last heard from Downset, Biohazard, and Rage Against the Machine, making the debut full length from **L.U.N.G.S** stand out from the

pack. While not from South Central or New York's tough streets, the underbelly of home turf Miami is just as rough behind the sunny exterior. They are finding themselves at home on the Hard Hitters airwaves, climbing up to #23 with many stations itching for more songs. And there are plenty more to choose from, featuring angry reality-based lyrics and guitars with the edge of cantankerous crocodiles. They already have a loyal following in South Florida, where they pack in 1000+ to their shows, and with the vibrant energy of Better Class of Losers, they will have no problem spreading the word even more.

1. (73) SEPULTURA Roots Roadrunner 2. (37) SKINNY PUPPY The Process American 3. (31) 7 YEAR BITCH "History of My Future" Atlantic

4 (22) BAD BELIGION The Gray Race Atlantic

4. (23) BAD RELIGION <u>The Gray Race</u> Atlantic

5. (20) HELLOWEEN "Power" Castle

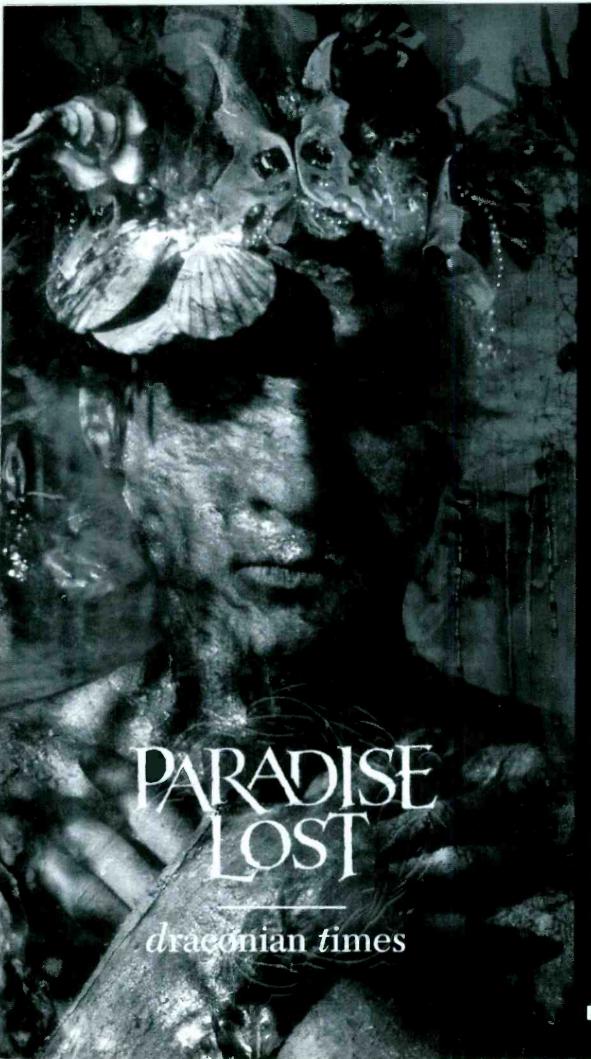
Also Added: VICTOR (19), OVERKILL (10), POWERMAN 5000 (10), MR. BLACKWELL (8), HYPOCRISY (6), COUNT RAVEN (5), EGYPT (5), N.i.I.8 (5), ONLY LIVING WITNESS (5), BRUCE DICKINSON (4), GRIND (4), L.U.N.G.S (4), SACRED REICH (4), GRAVITY KILLS (3), HOME ALIVE (3)

MOST REQUESTED

- 1. SEPULTURA
- 2. MINISTRY
- 3. NAPALM DEATH
- 4. OVERKILL
- 5. FEAR FACTORY
- 6. SACRED REICH
- 7. GALACTIC COWBOYS
- 8. IRON MAIDEN
- 9. TROUBLE
- 10. KILGORE SMUDGE

- That overnight package on your desk this morning was the latest from **Stone Temple Pilots** (Atlantic). The first single from the upcoming album is "Big Bang Baby" and will be looking for adds this week.
- **Crisis** (Metal Blade) is hitting the road with Pro-Pain, and if the music from Metal Massacre XXII isn't enough, brace yourself for the full release, going for adds on March 11 & 12.
- More new reporters. **KSEY** in Seymour TX will be joining the Hard Hitters panel this week with 5 hours a week of programming. Call **Richard Walker** at (817) 888-2637 Monday Friday from 9am 6pm Central time. Returning this week are **Jason** and **A.J.** at **WVFS**.
- Greg Derbas recently embarked on a fun-filled, but productive trip to Florida to celebrate the record release of L.U.N.G.S (Pavement) newest. Over 1,000 people showed up to the release party at the Edge in Miami and the band made an on-air appearance at WZTA. They also just had an instore appearance at Peaches this week and gave away an autographed custom surfboard. A Spring Break show in Key West for WOZN is on the way, and they are opening for House of Pain on a stretch of Florida shows. L.U.N.G.S may not want to leave the state, but hopefully we will be able to convince the band to come up north and play some shows as well.
- If you were able to catch the band on one of their club dates, or on the road with KoRn, you know about the musical abilities of **311** (Capricorn). Well, the band is still on the road, this time opening for Cypress Hill on the Temples of Boom tour, and contributing a track to the <u>Board Aid</u> album. Their latest release has sold over 200,000 records.
- Fans of the Vermont band **Slush** have been looking forward to their upcoming release on Another Planet this year, but unfortunately there is another band out west with the same name. So now we can look ahead to their full-length album <u>Null</u> under the band name **Five Seconds Expired** instead, with a 7" offering scheduled for release in mid-April.
- Those of you who have been fans of the animated classic <u>Heavy Metal</u> may have had to deal with fairly worn copies of the film at those Midnight showings, but there is good news. Columbia Pictures is set to re-issue the film on March 8 with showcases in 38 cities across the U.S. and Canada.
- Over in the Futurist Label Group offices they have added **Paul Bibeau** as the VP of Marketing and General Manager of the label. We were very happy to see him land quickly after leaving Relativity.
- Things are shifting over at **WXZR**, with **Julie Johnson** altering her position at the station. She will still be a part of the station staff, but she is also beginning to explore new challenges. **Ron Michels** will be taking music calls from now on from 2 4 pm on Tuesdays at (860)405-2184 X16. You can also reach Julie at the same number, X15. Best of luck, we hope you find what you're looking for.
- I realize that we don't print dialogues anymore, but this commentary from Sean McKnight of Relapse/NBA on a very serious problem needs to be addressed:

"At a recent Napalm Death show, a friend of mine was beaten pretty badly by a bunch on Nazi-skinheads. He's okay, but he's pretty lumpy and his doctor bills are gonna suck. This person is one of the nicest people I know and wouldn't hurt anyone. He was minding his own business (not even in the pit) and got jumped by a gang of these pricks. I wasn't there, but after being told of what happened, I just felt helpless and enraged beyond words. Short of committing some extreme act myself, I didn't know what to do, so I thought it would help if I could write about it. I guess the thing is, if you see someone being ganged up on by these pukes, DON'T STAND AROUND WATCHING!!!. Call a bouncer, or the owner (who also got beat up), or jump up on stage, grab the mic and yell! Something, anything. These Nazi assholes have to be stopped from ruining shows like this. Do you think they care about the music? No, they just want to hurt people. Do something about it! Don't just stand there! This has gone on too much, for too long. If you have any suggestions, please let me know."



STILL BUILDING AT 4*

NEW ADDS AT:

KWUR & WBZC

TOP FIVE PHONES AT:

KISW WKPS WSUP WVUD

WWVU & WZMB.

KMSA/Tracy Fiedler

That album rules! Songs like 'Enchantment', 'Once Solemn', 'Forever Failure', and 'Shades of God' I could listen to every day and not get sick of. Starting to get some calls.

WKPS/Monte Mukerji Working very well, top five phones in fact. This is the best album they have ever done.

WSGR/Mark Morden
I had forewarned the staff
that they would be amazed
and they have just loved it.

WTFX/Frank Webb
I think it's an outstanding record, and I would like to see AOR pick up on this.

WXCI/Bob Hutchings At #1 on my chart. Right now it's my favorite new release.

R@LATIVITY



THIS WEEK'S HITTERS REPORT CARD

Integrity, <u>Humanity Is the Devil</u> (Victory)

Hard-core doesn't get any more lethal than this. This concept album focuses on the state of mankind, and judging by their furious attack, they're not happy about it.

Skinny Puppy, The Process (American)

This apocalyptic swan song for the seminal **Skinny Puppy** is a must play for any station that dabbles in Industrial and a good pick even if you don't. With 37 adds it's off to a good start.

Bruce Dickinson, Skunkworks (Castle)

Over the years we have seen many musical angles of **Bruce Dickinson**, including his famous helmsmanship of Maiden. Catch a new facet on <u>Skunkworks</u>, this one far more fluent and melodic than <u>Balls to Picasso</u> and chock full of musical intricacies.

Drill, Drill (A&M)

Those of you who are wary of a female fronted-band due to the Alternative onslaught can quit your whining. This band rocks. Oh, and they also saw increases at 14 stations this week.

Helloween, The Time of the Oath (Castle)

Top 5 most added for "Power" this week with 20, showing that these eclectic Germans have been missed. Their style of soaring, majestic rock and involved fretwork is a breath of fresh air right now.

Gravity Kills, Gravity Kills (TVT)

Rolling with momentum from their Gavin performance and rapidly increasing airplay on "Guilty," **Gravity Kills** is now handing out a full release that is dynamic and aggressive.

Bad Religion, The Gray Race (Atlantic)

This long time punk band still has plenty of aggression in them, and <u>The Gray Race</u> is characteristic in its non-stop tempo, but has more crunch than in recent memory.

Clutch, "Big News" (Atlantic)

Nope, it's not recurrent time yet. **Clutch** is back with the cavalier groove of "*Big News*" along with a demo version of "*Spacegrass*" and the previously unreleased "*Apache*." You can also catch them on tour with Life of Agony, The Nixons, and Core.

WSOU SPOTLIGHT

Chart Selections From PD John White

BAD RELIGION—"THE GRAY RACE" ATLANTIC

The new Bad Religion is doing really well. A great record that will get phones and heavy duty spins.

LEEWAY-"OPEN MOUTH KISS" FIERCE

This has been hanging in the top ten forever, it just won't go away. Very strong.

SHIFT-"SPACESUIT" EQUAL VISION

That has been kicking ass here. Has that definite New York sound!



7 YEAR BITCH "HISTORY OF MY FUTURE" ATLANTIC

KMSA (A) Tracy Fiedler

Getting a slow start, but as we get closer to the full it will build more.

KZRK (A) Eric Slayter

Cool song. We put it into two specialty shows. Has the potential to really do something here.

WCWP (A) Chris Hoffman

Good album, I'm looking forward to playing it. It may have a tough time distinguishing itself from Drill and Grind, but I like it.

WFCS (A) Rachel Brewster

That's good, so many female bands are too Alternative, but this is heavy and hard-core.

WKKL (A) Rick Burgess

Good. This should do well here, it's already doing a lot for us.

WKPS (A) Monte Mukerji

Average.

WLRA (P) Karen Kemmet

That is doing really well, I think it's really good. It's weird, it's not just getting plays with me but also in the free form format and other shows. It's heavy enough for metal and progressive enough for Alternative and AOR.

WSMU (A) Scott Orlowski

It's alright. Not as heavy as I'd like it to be, but not much is.

WSOU (A) John White

Just put in over the weekend and getting spins already. I think it will do real well.

WTFX (A) Frank Webb

I have exposed it by adding it. I think that it's future is night-time Alternative. Very heavy, very good.

WTZR (A) Matt Dylan

We'll try to play it in our automation, which will get it on all dayparts. It rocks.

WVUD (A) The Tink

Just got the thing. It might work, some of the other DJs - especially our female jocks - might be into that as well.

WXCI (A) Bob Hutchings

The best song of the two is the one we can't play. Hike the basswork on 'History...' though, cool track.

WXPL (A) Scott McCooe

Personally, I feel there is really no need for it, but maybe they will do something. They've been around for awhile so for people that are into that female band thing it may do something. I don't see a whole lot of talent there.

WZBC (A) Steve Woitasek

That fits in quite well, spun last week and it sounded real good.

WZMB (A) Todd Robert

I've always liked them, it has the same sound as they always do, and they have always done well here.





GRAVITY KILLS "GUILTY" TVT

KCSU (P) John Brandt

Good. Good fusion of metal and techno. Into the industrial realm. Enough beat that it's danceable, heavy enough that it rocks. It rocked along the lines of when Nine Inch Nails first came out. Top five phones.

KZRK (P) Eric Slayter

Oh my God! — It is going to be huge on both formats for us. Immediate phones on the track.

WBGU (P) Jimmy Frederick

I really like this. It's got influences of Nine Inch Nails but it's not so pretentious that it's a direct rip-off. The music is cool. We have gotten a lot of phones on it.

WCDB (P) Rob Babecki

We got a pretty good reaction to it, probably from the same crowd that likes Nine Inch Nails and Ministry. The single is good, but I think that it's a little cliche. Really staple, hard rock industrial. I'm looking for the full.

WCWP (P) Chris Hoffman

Another great album, again it's having to compete with Ministry and 13mgs and Sister Machine Gun. I hope it will get the attention.

WDWN (P) Kurt Ackerman

I like this a lot especially because it is a lot different than most of the stuff we play. It has a lot of potential to move further — look at Filter, they started at Metal radio.

WFCS (P) Rachel Brewster

That is a really good song, they will be big.

WJXQ (P) Bob Olson

Its cool sounding. Great. Got some giveaways and that helped out with the response.

WKKL (P) Rick Burgess

I'm not really into it. The industrial type thing usually works here but we'll have to wait and see on this one.

WKTA (P) Scott Davidson

Doing real good. Definitely caught my attention in Atlanta. Should be moving up the chart.

WNYO (P) Chris Kelly

I personally think it's terrible, somebody spun it though.



NAPALM DEATH "DIATRIBES" EARACHE

WSOU (P) John White

Getting regular rotation airplay - in the top ten and getting phones. They kind of changed not the death metal of the '80s, that is a true metal record.

WTZR (P) Matt Dylan

That has been doing really well, getting phones.

WSGR (P) Mark Morden

This band was totally amazing at Gavin. I haven't been that impressed with a live set since Nine Inch Nails first came out. They have some serious chops. So I think once the word gets out and they get some spins it will do extraordinarily well.

WSOU (P) John White

On it's way down because of the new music. Doing as well as can be expected.

WTFX (P) Frank Webb

This is a cut above all of the industrial/techno stuff that I've heard lately. I am really quite taken by it. It is in serious danger of going somewhere around here. Some pretty hot riffs on the record.

WTZR (P) Matt Dylan

That's on the heavy show, and is getting good response on this.

WVUD (P) The Tink

This is a kind of band that spends all winter locked up and makes all kinds of solid, thumping your ass music. For the kind of music it is, it's really picking up. I expect movement.

WXJM (P) Matt McMullin

Oh cool. I just got the full length today. They are the best band I saw at Gavin. Great live show. A high energy band. I been playing 'Guilty' a lot - happy to have the full.

WXPL (A) Scott McCooe

From what I remember, it highly reminded me of Nine Inch Nails and all other industrial bands — it seems like there is only so much you can do with the industrial, electronic sound. For those who are into industrial they will be spinning the heck out of it. No major response yet.

WXVU (P) Brendon Schlitt

Great. Great live too. This album is going to kick ass — the single is awesome. I'm looking forward to playing the full.

WXZR (P) Julie Johnson

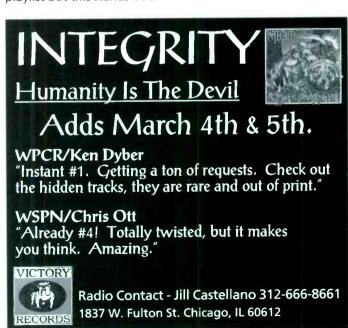
I just love it. The whole CD is awesome, I think they are going to be the next biggie.

WZBC (P) Steve Woitasek

It's a good song, not playing a lot 'cuz WBCN is spinning it a lot. We will probably delve more into the full.

WZMB (P) Todd Robert

That's a good track, there's a lot of industrial edged stuff in the playlist but this stands out.



(A) Adding

(P) Playing



LUNGS "PULL IT OFF"

PAVEMENT

KCSU (P) John Brandt

Getting some medium spins right now. The jocks are only fair on it. Looking for the full, with a bit more variety and more tracks to choose.

KMSA (P) Tracy Fiedler

Very cool, I like the contrast of the hip hop with metal. It gives it that Rage Against the Machine flavor.

KUNV (P) Les Stewart

Played a couple of times. Not really getting a response. We'll keep trying to work it in. They have been compared to Rage but I don't really see that comparison. Rage has that gang oriented feel to them. This doesn't seem real to me, they don't have the attitude.

WARC (P) Paul Null

It's alright, getting a couple of spins. I always desire more heaviness.

WCDB (P) Rob Babecki

We have it in rotation, but it hasn't been getting played. We are waiting for the full. I like the hip-hop hard-core fusion, but on this it just didn't seem like they knew where they wanted to go.

WCWP (P) Chris Hoffman

Oh great album, very reminiscent of Biohazard. If you like them you have to like L.U.N.G.S.

WFCS (P) Rachel Brewster

Actually it's getting spins from the DJs and I like the hard-core side of it.

WKKL (P) Rick Burgess

An okay disc. I'm getting minimum response on it.

WKTA (P) Scott Davidson

Doing well. I liked them when they were Collapsing Lungs. Waiting on the full. Should move up the chart as soon as the full hits.

WLRA (P) Karen Kemmet

As far as L.U.N.G.S go, my listeners think it's too rap for them. Some of the unedited songs might work better. The mixture of metal and rap doesn't seem to go well, but I think it can work judging by bands in the past.

WMHB (P) Mike Williams

Doing pretty good, getting 25 spins. I like it much better than the last album, this song anyway. I was impressed.

WNYO (P) Chris Kelly

Not too much of an audience response, still waiting for full though.

WRHU (P) Steve Friedlander

Been playing that, like it better than the Collapsing Lungs stuff and it was weird to see Mike from Murphy's Law in another band.

WSGR (P) Mark Morden

Probably the best thing Pavement has going for them as far as a band to transition to Active Rock. The last was a top five phones release.

WSMU (P) Scott Orlowski

Didn't get spins this week. It's cool. It's Biohazard, but more rappish.

WSOU (P) John White

Oh I really like the L.U.N.G.S, having a slow start 'cuz it's unfamiliar. But I think as soon as they hear it a couple of times they will start to pick up on it. The seasoned DJs know it.

WTFX (P) Frank Webb

A pretty good record, still in the light to medium rotation for me. Groove wise it's more for the other show but I will still play with it a little bit.

WTSR (P) Paul Coffey

L.U.N.G.S is cool. It will definitely get some plays. It should get some good response — the last Collapsing Lungs record did.

WVUD (P) The Tink

Going to collapse all others in the metal/rap field. Bright future.

WVXU (P) Gary Horn

Yeah I like that a lot - People who are into Biohazard and Downset will like it.

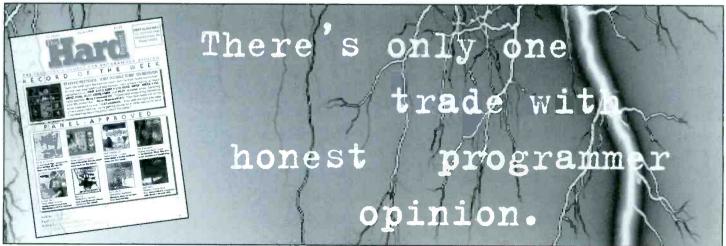
WXCI (P) Bob Hutchings

Just started playing this week, so far it's okay. It's what I expected, we are still waiting for the full.

WXVU (P) Brendon Schlitt

It's incredible. I like the cross over. It's really good — looking forward to the full length.

WZMB (P) Todd Robert







PARADISE LOST "Draconian Times" Relativity

KCSU (P) John Brandt

Very good. It's straight ahead, groove-able. Not so heavy that it's like death metal, but it's not cheese. Rocks without being overbearing and obnoxious.

KMSA (P) Tracy Fiedler

That album rules! From the first song - it has that Type O Negative flavor. The four songs 'Enchanted', 'Once Solemn', 'Forever Failure', and 'Shades of God' I could listen to every day and not get sick of. All the DJs like it, I can hardly get a chance to listen to it. Starting to get some calls.

KUNV (P) Les Stewart

When I first got the single I was getting some decent response, and I've been playing 'Once Solemn' and that has been picking up. But Gothic music doesn't normally do alright, so I don't know how it will do once we dig into the deeper cuts.

KZRK (P) Eric Slayter

We haven't done anything concrete with it yet, but it should come on next week.

WBGU (P) Jimmy Frederick

A good record. People like it, the staff likes it. We get calls for the album.

WCDB (P) Rob Babecki

Pretty cool. It has a lot of good stylistic changes in it. The production work on it is really good.

WCWP (P) Chris Hoffman

As a matter of fact we are seeing more growth, and rightfully so. One of the top three albums of the year. Hopefully it will move up, but the traffic is pretty heavy.

WDWN (P) Kurt Ackerman

It's still going fine. No audience response yet but I am going to continue playing it for awhile.

WJXQ (P) Bob Olson

Been in each week and seems to be doing alright.

WKKL (P) Rick Burgess

It's good. A good sounding album. Curiosity calls right now.

WKPS (P) Monte Mukerji

Working real well. Getting good response. The best album they have ever done. Top five phones.

WKTA (P) Scott Davidson

Doing great. Top ten. The phones are jamming with people asking when they are going to be in the States.

WMHB (P) Mike Williams

Paradise Lost, I'm not really into it, but others are. Some listener response. It's a slow soft album to me, people seem to like things with a lot of noise.

WNYO (P) Chris Kelly

Not too much growth, pretty steady though.

WRHU (P) Steve Friedlander

It's been kind of sitting still but they are steady.

WSGR (P) Mark Morden

Oh yeah, my entire staff loves it, I had forewarned them that they would be amazed and they have they loved it. The listeners have been calling in. Just a matter of reintroducing the band.

WSMU (P) Scott Orlowski

Holding it's own. I like 'Forever Failure' It's gotten a few phones, the listeners think it's alright.

WSOU (P) John White

Hanging in there heavily in the top fifteen. Slow burn on this, too many strong records are keeping them out of the top ten, but they are getting requests.

WTFX (P) Frank Webb

I'm playing it, but not getting a lot of phones, but I bet that is because it is missing it's true audience. I think it's an outstanding record, and I would like to see AOR pick up this record.

WTSR (P) Paul Coffey

It lost a little drive this week. No requests either. Musically I think it's okay. They should be on the chart for awhile though.

WTZR (P) Matt Dylan

That's doing great. People love that, the obvious comparisons to Type O are there. The song is in our automation so it's getting play all day. We have real strong numbers at night and that is when it's getting most of it's spins.

WVUD (P) The Tink

Just got the videos, they are #1 in Europe. I don't know why it's not happening more here. We'll do whatever we can here.

WVXU (P) Gary Horn

I love that album, it's one my favorites. Steve Harris likes it too. Starting to see some phones.

WXCI (P) Bob Hutchings

At #1 - right now it's my favorite new release.

WXJM (P) Matt McMullin

Interesting record. What doomed that record is it hit with My Dying Bride and Anathema, and I liked this the least. I am giving it some spins to gauge the interest.

WXPL (P) Scott McCooe

It's doing okay here. Keeping the basic one spin a week action. No major requests yet. A lot of our listeners seem to be into the older Paradise Lost sound.

WXVU (P) Brendon Schlitt

Really good. Interesting.

WZBC (P) Steve Woitasek

That's been getting on and off spins, the guy I do the show with likes it a lot. No response yet, but I get the most calls for local and hard-core.

WZMB (P) Todd Robert

That's a really good album, been in our top five phones. People like the overall sound, the little re-working on their sound is really affecting the response.



SEPULTURA "ROOTS" ROADRUNNER

KCSU (A) John Brandt

Heavy. Good stuff. A good new album from them. They're not stuck, they're not rehashing old material, they continue to grow.

KMSA (A) Tracy Fiedler

The single blew us out of the water and the full is highly anticipated. Need we say more.

KUNV (A) Les Stewart

Haven't reviewed it all yet, but got a great response from listeners. It sounds phenomenal so far. Top five phones and lots of spins. 'Breed Apart' got a huge response. We ended the show with 'Rattamahatta'.

KZRK (A) Eric Slayter

I listened to the cut and I think it's interesting. It should do okay but it will take a while to generate some interest.

WBGU (A) Jimmy Frederick

I think this is phenomenal. Listener response has been good since we got the record.

WCDB (A) Rob Babecki

I like this a lot. It should be very successful, huge. I expect nothing less from them. I do like it a lot musically, I am glad that they still have their trademark heaviness. For the most part, they didn't have a huge style change.

WCWP (A) Chris Hoffman

We've had a lot of response to it so far, and if you like metal music you have to have a copy of this album.

WDWN (A) Kurt Ackerman

They are of course going to do well. The name 'Roots' really makes sense, going back to their roots by recording in a jungle with a tribe.

WFCS (A) Rachel Brewster

Oh it's different, but I like it. The inside cover art is great. The listeners are already requesting it and DJs love it.

WHJY (A) Dr. Metal

A must for the metal format. They go into a little different direction on a couple of songs. The best release of the year so far.

WKKL (A) Rick Burgess

This is great. Not quite as good as their other stuff, but I think the tribal stuff is okay.

WKPS (A) Monte Mukerji

It's pretty bad. They went a different direction. The guitars sound really shitty. The only thing good about it is the tribal stuff. It just didn't work for me.

WKTA (A) Scott Davidson

Excellent. We've been getting requests for them every day. People are loving it. It has a bit of a KoRn feel to it.

WLRA (A) Karen Kemmet

I've listened to it and I think it's really awesome and will do well. They have done so in the past and will stay there.

WMHB (A) Mike Williams

I liked that, it's doing real well for us up here.

WNYO (A) Chris Kelly

I don't know where to begin. Once again I've fallen into the trap of getting stuck on the first four songs. They are so good I keep listening to it over and over again. The listeners love what they hear so far.

WRHU (A) Steve Friedlander

It's awesome. It's a step in a different direction, but it will do well.

WSMU (A) Scott Orlowski

Fuckin killer!! Awesome.

WSOU (A) John White

Is hitting hard and heavy. The buzz is really big, when it hits retail it will soar. 30+ spins, at #1. The phones are non stop

WTFX (A) Frank Webb

I think it's probably the best metal album I've heard in a couple of years. It's very intelligent, and very political with a killer groove. I like the Brazilian instruments, and the tribal stuff.

WTSR (A) Paul Coffey

Absolutely fabulous. A little bit moderate on the plays this week, personally if I could do a whole show with the record I would. Sooner or later it will be top ten.

WTZR (A) Matt Dylan

That's just a kick ass record, in fact we played it in our three hour metal show twice and also played some older stuff. It was Sepultura night. I think the format needs this record right now. Seems to be getting good reviews.

WVUD (A) The Tink

The old stuff is there. They're hitting us with the good strong stuff and the drums and the Indian tribes. We are going to play it all.

WVXU (A) Gary Horn

That rules. It's the best thing I've heard in awhile - I like that they involved the Indian tribe also. My favorite songs are 'Lookaway' and 'Rattamahatta'.

WXCI (A) Bob Hutchings

Haven't heard the whole thing, but it's sounding impressive so far from the three song sampler.

WXJM (A) Matt McMullin

Excellent. Had a lot of requests for it. People are still trying to make up their minds. It's a great CD if you look at it on it's own, but disappointing compared to their older stuff. But it will do well here, probably number 1. I think they made the transition better than Metallica did.

WXPL (A) Scott McCooe

I've only listened to it once, but from the one listen I found that it may be their weakest effort to date. I will spend more time with it. It should get some good results. We got requests for the sampler.

WXVU (A) Brendon Schlitt

It will do really well. This is what metal needs for it to get back. This album is really going to turn the ears of the music industry and give it a good shake down.

WZBC (A) Steve Woitasek

Sounds like KoRn. It's a good record. It should do well, they are pretty much a core artist for us.

WZMB (A) Todd Robert

It's a good all around brutal album: what I would expect. A definite KoRn influence, which is not a bad thing, it's just usual that they would have such an impact. I see no problem in this going to one.



By Mike Cooper

ROCKAROUND THE WORLD

GREAT BRITAIN

SINGLES

		<u> </u>	
1	1	Babylon Zoo	"Spaceman"
2	2	3T	"Anything"
d	3	Robert Miles	"Children"
3	4	Luniz	"I Got 5 On It"
5	5	Lighthouse Family	"Lifted"
7	6	Joan Osborne	"One Of Us"
d	7	Blur	"Stereotypes"
d	8	Bjork	"Hyperballad"
8	9	Etta James	"I Just Want To Make Love To You"
10	10	Technohead	"I Wanna Be A Hippy"
d	11	N-Trance	"Electronic Pleasure"
d	12	Whitney Houston & CeCe Winans	"Count On Me"
9	13	East 17	"Do U Still?"
13	14	John Alford	"Smoke Gets In Your Eyes"
d	15	Gabrielle	"Give Me A Little More Time"
6	16	Bluetones	"Slight Return"
4	17	Mariah Carey	"Open Arms"
þ	18	Simply Red	"Never Never Love"
d	19	Sepultura	"Roots Bloody Roots"
d	20	Candy Girls f/ Sweet Pussy Pauline	""Wham Bam"
d	21	Grace	"Skin On Skin"
d	22	Heller & Farley Project	"Ultra Flava"
15	23	Ocean Colour Scene	"The Riverboat Song"
d	24	Alanis Morissette	"You Learn"
d	25	MN8	"Pathway To The Moon"
16	26	Cher	"One By One"
d	27	Clock	"Holding On 4 U"
14	28	Diana Ross	"I Will Survive"
12	29	Alcatrazz	"2 Give Me Luv"
27	30	Mike & The Mechanics	"All I Need Is A Miracle '96"

ALBUMS

1	Oasis	"(What's The Story) Morning Glory"
2	Alanis Morisette	"Jagged Little Pill"
3	Pulp	"Different Class"
4	Radiohead	"The Bends"
5	Baby D	"Deliverance"
6	Tori Amos	"Boys For Pele"
7	Robson Green & Jerome Flynn	"Robson & Jerome"
8	Cast	"All Change"
9	Michael Jackson	"HIStory"
10	Cher	"It's A Man's World"

Single climbers that didn't make the top 30 include Deborah Cox's "Who Do U Love" and Pauline Henry f/ Wayne Marshall with "Never Knew Love Like This."...Way Out West, known for ages as a remix team, are now signed to the same label (Deconstruction) as M-People and have a new single out called "Domination."...Baby D fuse pure pop, jungle rhythms and a bit of dance. "So Pure" is a highlight track....Edwyn Collins has a new single called "Keep On Burnin'."...The Bluetones, who played London a few weeks ago, have released an album "Expecting To Fly."...Club Freaks, a group that includes a former choreographer for Prince and Janet Jackson, has a new dance single called "It Must Be Love."...Tina Turner's new single is "Whatever You Want," produced by Trevor Horn....The Pet Shop Boys produced David Bowie's new British single "Hello, Space Boy."

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By Mike Cooper

AUSTRALIA

SINGLES

			<u> </u>
1	1	George Michael	"Jesus To A Child" (2nd week)
2	2	Mariah Carey & Boyz II Men .	"One Sweet Day"
5	3	LaBouche	"Be My Lover"
7	4	Oasis	"Wonderwall"
3	5	Outhere Brothers	
8	6	Tracy Chapman	"Give Me One Reason"
6	7	Coolio	"Gangsta's Paradise"
4	8	CDB	"Let's Groove"
14	9	Groove Theory	"Tell Me"
9	10	Swoop	"Apple Eyes"
37	11	Shaggy	"Boombastic"
18	12	Dreamworld	"Moving Up"
11	13	Presidents Of The USA	"Lump"
21	14	Shaggy	"In The Summertime"
10	15	Deni Hines	"It's Alright"
13	16	Passengers	"Miss Sarajevo"
19	17	Alanis Morissette	"Hand In My Pocket"
20	18	Berri	"Sunshine After The Rain"
17	19	Pearl Jam	"Merkinball (I Got ID)"
30	20	Deep Blue Something	"Breakfast At Tiffany's"
25	21	Whitney Houston	"Exhale (Shoop Shoop)"
12	22	N-Trance	"Stayin' Alive"
15	23	Simply Red	"Fairground"
27	24	Monica	"Don't Take It Personal"
16	25	TLC	"Waterfalls"
22	26	Tokyo Ghetto Pussy	"I Kiss Your Lips"
36	27	TLC	"Diggin' On You"
24	28		"You'll See"
39	29		"Fee Fi Fo Fum"
33	30	Bjork	"It's Oh So Quiet"

ALBUMS

1	1	Live	"Throwing Copper"
2	2	Oasis	"(What's The Story) Morning Glory"
3	3	Enya	"The Memory Of Trees"
4	4	Madonna	"Something To Remember"
7	5	Alanis Morissette	"Jagged Little Pill"
9	6	Smashing Pumpkins	"Mellon Collie & The Infinite Sadness"
10	7	Tracy Chapman	"New Beginning"
6	8	Tina Arena	"Don't Ask"
5	9	Mariah Carey	"Daydream"
10	10	Presidents Of The USA	"Presidents Of The USA"

Single climbers include Janet Jackson's "Twenty Foreplay," Enya's "Anywhere Is," Oasis' "Morning Glory" and the Original's "I Luv You Baby."

His hair is still in the hairbrush I see it sometimes When I open the medicine cabinet I want to throw that hairbrush away But I'm afraid to lose the only part of him I have left. You've just spent ten seconds in the mind of a woman whose husband was abducted by government agents. Can you imagine spending a lifetime there? Please help Amnesty International find some of the thousands of people who are made to "disappear" at the hands of their own governments every year. And help those who love them get on with their lives. Call 1-800-AMNESTY. Amnesty International USA

Was Here



MONDAY, MARCH 11

- 1995 Green Day wins in four categories at the 18th annual Bay Area Music Awards in San Francisco, including the award for outstanding group and album ("Dookie")
- 1994 Ace Df Base has the number one single in the U.S. with "The Sign." The
- top U.S. album is **Toni Braxton**'s self-titled L.P. **1992** MTV's "Unplugged" series features a rare appearance by **Eric Clapton**.
- 1992 Sting, Elton John, Natalie Cole, Don Henley and James Taylor perform a benefit concert at Carnegie Hall in New York to raise money for the Rainforest Foundation USA.
- 1987 Simply Red's "Men And Women" album is released.
- 1986 Jay Black of Jay & The Americans files for bankruptcy in New York.
- 1985 The Sisters of Mercy release their debut album, "First And Last And

because of "tax problems." 1978 Release of "This Year's Model" by Elvis Costello

Always."

1985 Eric Clapton releases his album, "Behind The Sun."

1983 Pete Townshend's "Scoop" compilation is released.

1977 The Slits play their first concert, supporting the Clash.

Brownie McGhee, at the age of 74.

1983 U2's "War" album enters the British album chart at #1.

photographer outside the club

1969 Birthday of Graham Coxon of Blur.

1971 John Lennon releases "Power To The People.

1974 Janis Joplin's insurance company agrees to pay \$112,000 on her life insurance policy after concluding her death was due to an accidental drug overdose.

1986 Death of country blues harmonica player Sonny Terry of Sonny Terry &

Club in Los Angeles for interrupting comedian **Tommy Smothers** by singing ") Can't Stand The Rain." Lennon is involved in a scuffle with a

1974 John Lennon and Harry Nilsson are thrown out of the Troubadour

1983 Styx start a tour in San Diego, California, in support of the album "Kilroy

The Police announce they will record their next album outside of Britain

1972 Neil Young's "Harvest" is the top album in Britain.

rock almand

- The Record Plant recording studio opens in New York. It's first client is Jimi Hendrix, doing a session for "Electric Ladyland." 1968 The Record
- 1967 It's announced that there have been 446 recorded cover versions of Lennon & McCartney's "Yesterday" in the 19 months since the original was released.
- 1965 Tom Jones has the number one single in Britain with "It's Not Unusual."
- 1961 Birthday of Bruce Watson of Big Country, in Timmins, Canada
 1955 Birthday of Nina Hagen in East Berlin, Germany.
 1950 Birthday of Bobby McFerrin in New York City.

- 1948 Birthday of George Kooymans of Golden Éarring, in the Hague, the Netherlands.

1969 In London, after police raid their house and find 120 joints, George and

Patti Harrison are busted for marijuana possession

1964 Peter & Gordon enter the British singles chart with "A World Without

Love," a song written by John Lennon and Paul McCartney.

1957 Birthday of Steve Harris of fron Maiden, in London.1955 Charlie Parker dies of heart failure in New York City at the age of 55.

Birthday of Les Holroyd of Barclay James Harvest, in Oldham,

TUESDAY, MARCH 12

- 1995 The top album in Britain is Annie Lennox' "Medusa," while the top single is Celine Dion's "Think Twice."

 1994 Pat Benatar and her husband have their second daughter, Hana Juliana,
- Tarzana, California,
- 1994 The first major recording session takes place for Davie Bowie's "Outside"
- 1991 R.E.M. releases the "Out Of Time" album Also out the same day the Radiators' "Total Evaporation," Pauly Shores "The Future Of America," and the Godfathers' "Unreal World."
- 1985 Jerry Hall holds a tea party in New York to celebrate the release of her book, "Jerry's Tall Tales,

- 기를하기를하시기 기타였다. 기를 1995 Carly Simon launches her first concert tour in 15 years at a Boston night-
- 1995 Barry White, Anita Baker and Boyz II Men each won in two categories at the Soul Train Music Awards show.
 The top single in Britain is "Doop" by **Doop**, while the top album, for the
- fifth week in a row, is "Music Box" by Mariah Carey.
- A federal court in Atlanta dismisses an appeal of a ruling acquitting Ozzy
 Osbourne's "Suicide Solution" of responsibility for the suicide of a Georgia teenager in 1986
- 1992 Vanessa Williams has the number one U.S. single with "Save The Best

- Rutherford, New Jersey 1989 Bob Geldof and wife Paula Yates have their second daughter. Peaches.
- 1987 Gregg Allman has the top track on the Hard Hundred with "I'm N
- 1987 Julian Cope releases the "Saint Julian" album

- England 1948 Birthday of James Taylor in Boston
- 1942 Birthday of Paul Kantner of Starship and the KBC Band, in San Francisco

For Last." Garth Brooks' "Ropin' The Wind" is the top U.S. album for the 17th week in a roy

1969 Paul McCartney marries Linda Eastman at the Marylebone Registry

Office, with McCartney's brother, Mike McGear, as best man

- "Beatlefest 92" attracts 7,000 Beatles fans to the Meadowlands in East
- Angel," and Lou Gramm's "Ready Or Not" Life conditional conditions and Lou Gramm's "Ready Or Not" Life Conditional Conditions album chart ," and Lou Gramm's "Ready Or Not" LP continues to hold the
- 1976 Peter Frampton's "Show Me The Way" enters the U.S. top 40.
- 1975 George Jones and Tammy Wynette are divorced.
- 1971 A London court appoints an independent receiver to handle the Beatles' financial affairs, including the ownership of Apple Records, after their breakup. Allan Klein is barred from interfering with their assets
- 1966 Rod Stewart leaves the band Steampacket to resume his solo career. The Beatles fly to Austria to shoot the Aipine segments of their film
- 1965 Eric Clapton leaves the Yardbirds.
- 1965 "Eight Days A Week" by the Beatles is the top single in the U.S.
- 1960 Birthday of Adam Clayton of U2, in Oxfordshire

THURSDAY, MARCH 14

- 1995 Faith No More releases the album "King For A Day/Fool For A
- Lifetime," while Collective Soul releases its self-titled second album

 1992 Noiseworks play their "Final Show For 1992" in Melbourne, Australia

 1991 Songwriter Doc Pomus, author of songs for Elvis Presley, Jay &
- The Americans and the Drifters, dies of lung cancer in New York at
- 1990 Larry "Big Twist" Nolan of Big Twist & The Mellow Fellows dies
- of heart failure at the age of 53.

 1985 The George Harrison-financed film, "A Private Function," with Maggie Smith and Michael Patin, gets its first screening at Filmex in Los Angeles.

1985 Quiet Riot deny reports they have broken up.

- 1984 Michael Jackson's "Thriller" album becomes the biggest selling record to date
- 1983 Roxy Music's "High Road" album is released.
- 1981 Eric Clapton enters a St. Paul, Minnesota, hospital with ulcers, prompt ing cancellation of a three-month, 60-date U.S. tour. He'd complained of stomach pains while on an airplane.
- 1981 Roxy Music top the British singles chart with a cover of John Lennons "Jealous Guy," while New Order debut on the chart with "Ceremony." Adam & The Ants have the best-selling album in Britain.

 1980 Def Leppard release their first album, "On Through The Night."
- 1971 The Rolling Stones play a farewell concert for British fans in London, before moving to France as tax exiles.
- 1970 The last new **Beatles** single, "Let If Be," enters the British chart. 1969 The **Beatles** receive their 14th gold record for "Yellow Submarine."
- 1962 Birthday of Terence Trent D'Arby in New York City.

- 1960 Sam Cooke opens his first Caribbean four in Montego Bay, Jamaica.
 1945 Birthday of Walter Parazaider, sax and clarinet player for Chicago.
 1940 Birthday of Phil Lesh (Philip Chapman) of the Grateful Dead, in Berkeley, Californ
- 1933 Birthday of Quincy (Delight) Jones in Chicago.

FRIDAY, MARCH 15

- 1995 Paul McCartney announces that several new tracks by surviving members of the Beatles will be released later in the year.

 Album releases include Motley Crue's self-titled album and Sammy
- Hagar "Unboxed.
- 1993 John Lennon's handwritten lyrics to "Instant Karma" fetch \$18,700 at an ction in Los Angeles. 1986 ELO reunites in Birmingham, England, for its first concert in four years.
- \$12,000 is raised in a Houston rock & roll auction for the **Ronnie Lane** Foundation, intended to help MS sufferers.
- 1986 The Rolling Stones enter the U.S. singles chart with "Harlem Shuffle. 1984 Michael Jackson's "Thriller" becomes the best-selling album of all time, with over 30 million copies sold.
- 1984 The city of Liverpool names the Beatles "freemen," the city's highest 1982 Asia's debut album, "Asia," is released. 1980 "Rude Boy," a documentary about **The Clash,** premieres at a London lhe-
- 1975 T. Rex are disbanded by Marc Bolan 1974 Emerson, Lake & Palmer's "Pictures At An Exhibition" film premieres
- in Los Angeles.

 1969 Tommy Roe's "Dizzy" is the top single in the U.S.

 1968 The Beatles release "Lady Madonna."

tions that they want to kill Mick Jagger

- 1968 Birthday of Chynna Phillips of Wilson Phillips, in Los Angeles. 1962 Birthday of Steve Coy of Dead Or Alive.

1979 Elvis Costello gets in an argument with Bonnie Bramlett at a

- 1956 Elvis Presley signs Colonel Tom Parker as his manager, with an agreement giving Parker one-fourth of his earnings
 Birthday of Dee (Daniel) Snider of Desperado, and formerly of
- Twisted Sister, in Long Island, New York.

 1947 Birthday of Ry (Ryland Peter) Cooder in Los Angeles.
- 1946 Birthday of War guitarist Howard Scott, in San Pedro, California. 1945 Billboard releases its first album chart, with Nat King Cole's "The King. Cole Trio" in the #1 spot.
- 1944 Birthday of Sly Stone Sylvester Stewart) in Dallas, Texas
- 1941 Birthday of Mike Love of the Beach Boys, in Los Angeles
- 1912 Birthday of bluesman Lightnin' Hopkins' in Centerville, Texas.

SATURDAY, MARCH 16

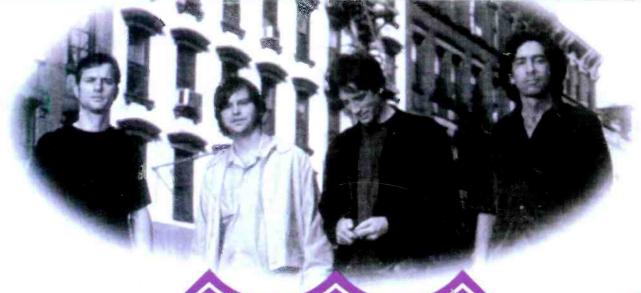
- 1993 Green Jello releases its debut album, the soundtrack to its "Cereal Killer"
- 1991 Eddie Van Halen and his wife, actress Valerie Bertinelli, have their first child, Wolfgang Van Halen, in Santa Monica, California. 1991 Janet Jackson is given a Humanitarian Of The Year award for her
- 'active support of numerous charities throughout the year" and for her 'Rhythm Nation" album. The Screaming Jets debut at the Marquis Olorn Hotel in Newcastle.
- Australia under the guise of the **Love Bombs**. **1984 Soft Cell** release their last album, "The Last Night In Sodom
- 1983 A television special featuring Toni Basil is repeated on BBC television by popular demand. It features her hit single, "Mickey"
- 1983 The Hells Angels give a New York City press conference, denying allega-
- Holiday Inn in Columbus, Ohio. Bramlett slaps Costello because of his racist remarks about America and its musicians. Costello later holds a ress conference to apologize. 1978 The Stranglers begin their first U.S. tour on the same day the Jam start
- their second 1977 A&M Records in England drops the Sex Pistols after the group spends
- a week on the label. The group takes \$60,000 and moves on to Virgin 1975 R&B quitarist Aaron "T-Bone" Walker dies in Los Angeles at the age
- 1975 An "Over The Rainbow" concert with Procol Harum, John Martyn and
- Kevin Covne closes the historic Rainbow Theater in London
- 1971 Simon & Garfunkel's "Bridge Over Troubled Water" wins six Grammy
- awards, including awards for record, song, and album of the year.

 1968 Otis Redding's "Sittin" On The Dock Of The Bay" posthumously reaches number one on the U.S. singles chart. 1968 Tammi Terrell, famous for her duets with Marvin Gaye, dies of cancer
- at the age of 24 1964 The Beatles "Can't Buy Me Love" sets a record for advance orders in
- the U.S., with 2,100,000 copies of the single purchased. 1963 Birthday of Stuart Kerr of Texas, in Glasgow, Scotland.

- 1954 Birthday of French singer Guesch Patti (Patricia Poraffes) in Paris
 1954 Birthday of Nancy Wilson of Heart, in Vancouver, Canada
 1943 Birthday of Jerry Jeff Walker (Paul Crosby) in Oneonta, New York.

SUNDAY, MARCH 17 1995 Suzanne Vega marries producer Mitchell Froom.

- 1995 Blues pianist Sunnyland Slim dies at age 83
- 1986 Husker Du releases the album "Candy Apple Grey." 1986 Bluesman Sonny Terry dies in New York at the age of 75
- 1984 Julian Cope begins a world tour to promote his album, "World Shut You
- 1981 Altered Images release their first single, "Dead Pop Stars."
- 1981 The Blues Project, featuring Al Kooper, Steve Katz, Danny Kalb. Andy Kulberg and Roy Blumenfeld, reunite for a concert in
- 1979 Blondie's "Heart Of Glass" enters the U.S. top 40.
- 1964 Birthday of Alexander Bard of Army Of Lovers, in South Africa
- 1962 Birthday of Altered Images lead singer Clare Grogan. 1962 Birthday of Roxy Petrucci, drummer with Vixen, in Detroit
- 1959 Birthday of Mike Lindup of Level 42.
- 1951 Birthday of guitarist Scott Gorham of 21 Guns and formerly of Thin Lizzy, in Santa Monica, California.
- 1945 Birthday of Patti Boyd, wife of George Harrison and ex-wife of Eric
- 1944 Birthday of John Sebastian of the Lovin' Spoonful, in New York City.
- 1919 Birthday of Nat 'King' Cole (Nathaniel Adams Coles) in Montgomery,





On Rotation Alternative Nation





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