

When You
PLAY IT,
SAY IT!

ISSUE #585
4/28/89

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THE RADIO &
RECORD INDUSTRY
MUSIC, NEWS
& INFORMATION
WEEKLY
MAGAZINE

MIKE SCHAEFER'S "STEP UP TO THE MIKE" DEBUTS on page #37
KEVIN WEATHERLY NAMED ASSISTANT PD AT Q106, SAN DIEGO!!!
STEVE PERUN RESIGNS AT Y100, MIAMI!!!
FRANK AMADEO NAMED PD AT Y100!!!
JAN TEIFELD NAMED TOP 40 PROMOTION DIRECTOR AT ELEKTRA!!!
"CADILLAC JACK" NAMED ASSISTANT PD/MD AT WKSS, HARTFORD!!!

CRUSADES:

RICHARD MARX "Satisfied" (EMI)

THE TOP ADDED RECORD IN AMERICA THIS WEEK!!!

CYNDI LAUPER "I Drove All Night" (EPIC)

MASSIVE First Week at TOP40! Adds include KIIS-FM, X100, WHYD, WZOU, WXKS-FM, KEGL, Y100, KKBQ, KRBE, B94, WLOL-FM and more

BANGLES "Be With You" (COLUMBIA)

Instant Action! ADDS: X100, KKBQ, KRBE, WPHR, Y108, KWOD, 92X ++

FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA)

A SMASH Followup! Out of the Box at KIIS-FM, PIRATE, KRBE, WMMS, WPHR, KWSS#37, KROY, KWOD, 92X, KTFM#26, HOT 94.9 and more!

CHICAGO "We Can Last Forever" (REPRISE)

Another H-I-T! Just Added at WXKS-FM, WNCI, B97, Y107 and more!

SIMPLY RED "If You Don't Know Me By Now" (ELEKTRA)

Simply spectacular! ADDS: KMEL, KKFR, KKRZ, KWSS, MAJC 102, KTFM, KSAQ, WNCI#33, KWOD, KROY, KISN, WTIC-FM, WBCY, Y107 ++

STEVIE NICKS "Rooms On Fire" (MODERN/ATLANTIC)

Officially released this week, BUT, TOP40 AMERICA couldn't wait...
Adds include KEGL, 94Q, B94, WMMS, KOY95, KBEQ, WGH, KCPX ++



THE HITMAKERS INTERVIEW

BILL CAHILL

Program Director, B94-Pittsburgh

THE HITMAKERS RADIO FORUM

"HOW DO YOU RECRUIT AND DEVELOP NEW RADIO TALENT?
RICK THOMAS HOT102, SEAN LYNCH KROY, KEVIN KENNEY KBEQ, STEVE ELLIS
HOT97, STEVE SMITH ENERGY96.5, RANDY BROWN KKBQ...SEE PAGE 23

NATIONAL BREAKOUTS

(100 ACTIVE REPORTS NEEDED TO QUALIFY)

246 - RICHARD MARX
"Satisfied" (EMI)

137 - CYNDI LAUPER
"I Drove All Night" (EPIC)

119 - ROACHFORD
"Cuddly Toy (Feel For Me)" (EPIC)

111 - CINDERELLA
"Coming Home" (MERCURY)

109 - BANGLES
"Be With You" (COLUMBIA)

100 - RICK ASTLEY
"Giving Up On Love" (RCA)

TOP ADDED

242 - RICHARD MARX
"Satisfied" (EMI)

137 - CYNDI LAUPER
"I Drove All Night" (EPIC)

108 - BANGLES
"Be With You" (COLUMBIA)



DANIEL GLASS
Named SENIOR VP OF PROMOTION
at SBK RECORDS



TOM GORMAN
Named VP OF PROMOTION
at CHRYSALIS RECORDS

WARRANT



"Down Boys"

Taken from the Columbia Lp:
"DIRTY ROTTEN FILTHY
STINKING RICH" FC44383

Produced by Beau Hill
Mixed by John Jansen

NOW THE SAME NOTORIETY THAT LED TO THEIR ARRESTING ALBUM AIRPLAY,
VIDEO EXPOSURE AND HEAVY SALES INVASION SPREADS TO TOP 40 RADIO...

ON OVER 70 STATIONS WITH OVER 30 ADDS THIS WEEK!

Adds Include:

WZOU **WROQ**
PRO-FM **Y106**
KXYQ#27 **WLRS**

WBBQ **100KHI** **WCGQ**
Z102 **KIXY** **WDBR**
KDWZ **KKXL** **WDLX**
WSSX **KYYY** **WJAD**
WTHT **WAZY** and more

Y95 (D#20) **KXXR (34-28)**
KQLZ (D#21) **KCPX (37-30)**
WDFX (26-13) and more

Breaking At:

KEGL **WMMS** **WGH** and more

R&R AOR TRACKS: 13*



April Is Back Announcing Month



Columbia



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W

QUEEN

DONNY OSMOND



LP in store now!

2nd single at radio May 22





PAUL McCARTNEY

Single at radio May 10

LP in store June 6

BILLY SQUIER

Single at radio late May

LP in store June 27

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348 RADIO STATIONS
REPORTED
THIS WEEK

HITMAKERS

BARRY FIEDEL
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VP/General Manager

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"Big Tuna"

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HITBOUNDS

(Number indicates ACTIVE radio station reports this week...ACTIVE AIRPLAY is defined as an ADD, DEBUT, TOP 15 REPORT or a 3 POINT MOVE elsewhere on the station's playlist! Research based on QUALITY, not quantity!)

96 • **SAMANTHA FOX** "I Only Wanna Be With You" (JIVE/RCA)
Adds/Debuts: POWER96#27, KEZY#29, HOT97.7#37, KSAQ, KTFM#29, MAJIC102#30, KAYI, KBFM#37, KHFI#29+
93 • **EDIE BRICKELL & NEW BOHEMIANS** "Circle" (GEFFEN)
Adds/Debuts: KUBE, KOY95, KJ103#39, Z99#29, WKSI, 95XIL#38, K104#29, KAKS#37, KDUX#39, KFTZ, KGWY#40+
91 • **ELVIS COSTELLO** "Veronica" (WARNER BROS)
Adds/Debuts: EAGLE106, WLOL-FM, KKRZ#32, KXYQ, KXXR#31, KWSS#38, KWOD#33, 92X#29, KSAQ, 98PXY+
83 • **NATALIE COLE** "Miss You Like Crazy" (EMI)
Adds/Debuts: POWER96#28, POWER99#31, KPLZ#34, KEZY, KKFR, KBEQ#29, KROY#29, KWOD#35, B97#28++
71 • **FINE YOUNG CANNIBALS** "Good Thing" (I.R.S./MCA)
Adds/Debuts: KIIS-FM, PIRATE RADIO, KRBE, WMMS, WPHR, KXXR#38, KWSS#37, KROY, KWOD, 92X, KTFM#26+
69 • **STEVIE B** "I Wanna Be The One" (LMR)
HOT: KIIS-FM(5-2), POWER106#2, X100(5-4), Y95(20-13), WAVA(26-22), ENERGY96.5(12-10), Q106(8-7), KEZY(10-5)+
61 • **EDDIE MONEY** "Let Me In" (COLUMBIA)
Adds/Debuts: WXKS-FM#30, KEGL#20, Q105#27, KXYQ#26, PRO-FM, Q102#34+HOT: KBQ(24-16), KXXR(11-8)++
61 • **TOM PETTY** "I Won't Back Down" (MCA)
Adds/Debuts: Y95#21, KXYQ#29, WZPL, WKSI + HOT: KEGL(17-14), WMMS(15-14), KXXR(40-36), WROQ(22-16)++
54 • **MIKE + THE MECHANICS** "Seeing Is Believing" (ATLANTIC)
Adds/Debuts: WCZY#30, WDFX#18, WXKS-FM#27, WKSI+ HOT: KXXR(32-27), WROQ(23-19), KREO(25-19)++
54 • **STEVIE NICKS** "Rooms On Fire" (MODERN/ATLANTIC)
Adds: KEGL, 94Q, B94, WMMS, KOY95, KBEQ, WGH, KSAQ, KCPX, KISN, WBCY, WROQ, WKSI, WKZL, WAEB-FM+
53 • **THE REPLACEMENTS** "I'll Be You" (SIRE/REPRISE)
HOT: Z95(23-20), LIVE105(7-3), KEGL(14-12), WLOL-FM(16-14), KXYQ(19-16), KXXR(33-26), PRO-FM(35-31)++
52 • **SIMPLY RED** "If You Don't Know Me By Now" (ELEKTRA)
Adds: KMEL, WPHR, KKFR, KKRZ, KWSS#40, FM102, KROY, KWOD, WNCI#33, KSAQ, KTFM, KISN, MAJIC102++
51 • **WARRANT** "Down Boys" (COLUMBIA)
Adds/Debuts: PIRATE #21, WZOU, Y95#20, WPHR#21, KXYQ#27, PRO-FM, WROQ, Y106, WLRS, 100KHI, KKXL+
48 • **SURFACE** "Closer Than Friends" (COLUMBIA)
HOT: KMEL(8-7), WIOQ(21-18), WPGC(11-8), HOT105(24-17), KKFR(30-24), HOT102(21-17), HOT97.7(25-18)++
45 • **CHICAGO** "We Can Last Forever" (REPRISE)
Adds: WXKS-FM, 94Q, WNCI#32, B97, Y107, OK95, KSND, WFXX, WAZY, WPFM, WYCR, KSKG, KKRD, KKYK++
41 • **MICHAEL MORALES** "Who Do You Give Your Love To" (WING/POLYDOR)
Adds/Debuts: WLOL-FM, KZZP, WGH, Z99#30, HOT107, KFBD, KEZB, KFTZ#30, KGRS, KIXY, KJJC, WAPE#24+
33 • **NEW ORDER** "Round & Round" (QWEST/WARNER BROS)
Adds/Debuts: KBQ#38, KROY, KWOD, KTFM#30, Y106#30, KJ103, 93QID, KBFM#39, KSAQ, KGLI#38, KXX106++
31 • **WAS (NOT WAS)** "Anything Can Happen" (CHRYSTALIS)
Adds/Debuts: WHYT, KBQ, B100#40, WPHR, KKRZ, KROY, KCPX#35, KISN#39, KBLQ, KGRS, KGWY, KJG, KMDX+
30 • **BENNY MARDONES** "Into The Night" (POLYDOR)
Adds/Debuts: WIOQ#28, Y95#12, B104#21, KEZY, Z99+ HOT: X100(29-22), WDFX(17-8), B94(20-13), KKFR(32-21)+
30 • **FIGURES ON A BEACH** "You Ain't Seen Nothing Yet" (WARNER BROS)
Adds/Debuts: WLOL-FM#35, CKXY, WRQN, WRTB#34, WWUF#35 HOT: POWER99(12-11), WZOU#9, KLUC(24-19)+
30 • **XTC** "Mayor Of Simpleton" (GEFFEN)
Adds/Debuts: WXKS-FM#34, KSAQ, WROQ, 102QQ#31, 95XX#40, KJCK, KMOK#40, KSMB, KWNZ, KYRK, OK95++
28 • **PETER SCHILLING** "The Different Story..." (ELEKTRA)
HOT: KMEL(21-14), X100(24-20), WIOQ(22-15), KKBQ(16-10), WNVZ(14-13), 92X(12-9), KCPX(39-36), KHFI(9-6)++
25 • **GUY** "I Like" (UPTOWN/MCA)
Adds/Debuts: WXKS-FM, KROY#33, Y106#29+ HOT: KMEL(14-10), WUSL(15-9), WBLZ(5-3), FM102(18-14)++
25 • **JULIAN LENNON** "Now You're In Heaven" (ATLANTIC)
Adds/Debuts: KXXR, WROQ#20, 102QQ#24, 95XIL#40, K104#30, KEWB, KHOP, KIXY#38, KMOK, KSKG#40++
24 • **BULLETBOYS** "For The Love Of Money" (WARNER BROS)
HOT: WROQ(6-2), Z99(27-22), WLRS(25-21), KNIN(36-33), OK95(14-10), WBPR(36-32), WQUT(37-31), WRTB(34-30)+
24 • **REAL LIFE** "Send Me An Angel" (CURB/MCA)
Adds/Debuts: HOT97, KIIS-FM, X100#29, WIOQ, WDFX#16, ENERGY96.5, KKBQ#20, KDWB-FM, HOT97.7, HOT94.9+
24 • **ROD STEWART** "Crazy About Her" (WARNER BROS)
Adds: WXKX-FM#32, KEGL, Y95, B94, WMMS, WKSS, Y107, WKSI, KATM, KKBG, KNE, KSMB, KWNZ, KTR, KYNG+
24 • **VIXEN** "Love Made Me" (EMI)
Adds/Debuts: WZPL, 100KHI, 95XXX#39, KATM, KDUX#38, KFBD#40, KNIN, KWKY-FM, KRRG, KYNG, OK95#35++
23 • **SAM BROWN** "Stop" (A&M)
Adds/Debuts: KBQ#39, WROQ#35, Z99#19+ HOT: WXKS-FM#8, Y95(13-8), KPLZ(11-10), KUBE(27-24)++
20 • **AL B. SURE** "If I'm Not Your Lover" (WARNER BROS)
Adds/Debuts: HOT97.7#39+ HOT: WUSL(12-7), WPGC(29-20), KISS98.5(29-25), WBLZ(10-7) KROY(29-23)++
20 • **GREAT WHITE** "Once Bitten Twice Shy" (CAPITOL)
Adds/Debuts: WGH, WJZ#29, WLRS#25, KIXS#39, KNIN#35, KZU, OK95, WAIT#30, WJZ, WKZQ#37, WZU++
18 • **BOY GEORGE** "Don't Take My Mind On A Trip" (VIRGIN)
HOT: WUSL(14-12), ENERGY96.5(22-19), KISS98.5(9-3), KKFR(8-7), HOT102(15-9), WBLZ(9-8), KZFM(25-19)++
17 • **RED SIREN** "All Is Forgiven" (MERCURY)
HOT: KXXR(38-30), KKEG(5-2), KZU(26-21), MAX94(40-35), OK95(32-28), WKOR(22-19), WVKZ(34-30)++
15 • **FREIHEIT** "Keeping The Dream Alive" (WTG)
Adds/Debuts: B100#39, KXXR, K92#28, KEZH, KJJC, KJLS, WDEK, WIFX, WWHB, WZOK#39+ HOT: WAIT(10-6)+
15 • **HOUSE OF LORDS** "Love Don't Lie" (SIMMONS/RCA)
Adds/Debuts: WLRS#28, 100KHI, KEWB#25, KGLI+ HOT: KDUX(34-30), KFBD(18-15), KHSS(36-33), KKEG(13-10)+
15 • **MAURICE** "This Is Acid" (A&M/VENDETTA)
Adds/Debuts: HOT97, KKFR#33, WJMH#30+ HOT: KMEL(18-150), LIVE105#13, WIOQ(30-24), HOT97.7(37-33)+

Mighty Music

Guns N' Roses "Patience"

The First Single From The Album
GN'R Lies. Approaching Triple Platinum

R&R SINGLE: 20*-13*



DESTINED FOR #1!

BILLBOARD LP: 5*- 3*

GN'R LIES: Also on its way to #1!

Edie Brickell & New Bohemians "Circle"

The Multi-Format Hit From The Album
Shooting Rubberbands At The Stars.



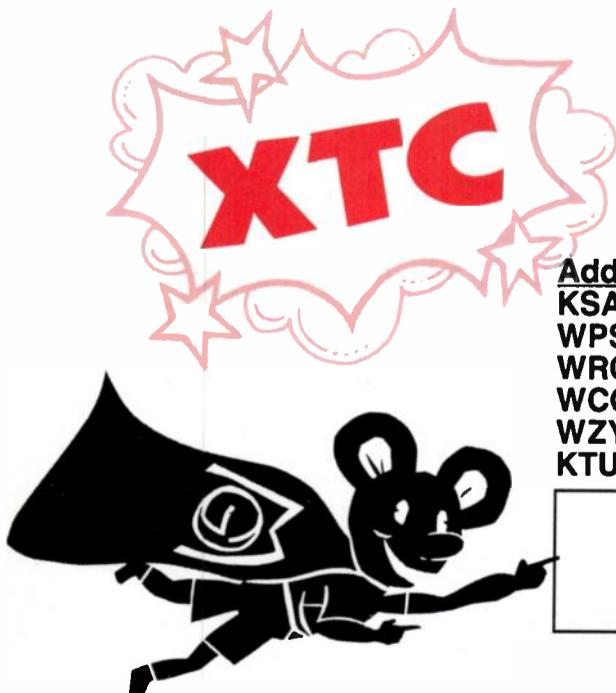
OVER 160
TOP40 STATIONS!!!
GAVIN SINGLE: 37*- 32*

Y95 (4-1 Hot) WAPE (13-10) WPST (25-17) KEGL (11-5 Hot)

Breaking At:
WMMS#13 K106 (25-17)
KISN#21 WNYP (21-16)
CKOI (37-32) Y106 (29-24)
KXXR (37-33) K104 (D#29)
BJ105 (36-31)

Adds:
KUBE
KOY-FM
WERZ
Wksi
99WAYS
KISR
KGOT
and MORE

* Heavy Video play on MTV & VH-1! * Follow-up to a Top 10 SMASH!
* Top 5 LP Quickly Approaching 2 Million Units!



"The Mayor Of Simpleton"

The Multi-Format Hit From
Oranges & Lemons. Already Their Biggest-Selling Album

Adds:
KSAQ WIXX OK95
WPST KYRK SLY96
WROQ KWNZ and
WCGQ WNYP MORE
WZYP KSMB
KTUX KPAT
WDBR

Early Action:
WMMS (#18)
WXKS (D#34)
KKBQ 95XXX (D#40)
KRBE KFMW (D#40)
Y97 (34-29) KMOK (D#40)
KOZE (35-30) and MORE

BB MODERN ROCK TRACKS: #1 - 6 WEEKS
GAVIN ALTERNATIVE: #1 - 6 WEEKS
ALBUM NETWORK EXPANDO: #1 - 5 WEEKS
R&R NEW ROCK: #1 - 5 WEEKS

BUZZ BIN ON MTV!



LP Quickly
Approaching
Gold!



Geffen Records: Here They Come To Save The Day

HITMAKERS

MAINSTREAM Top 40 Research

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	MADONNA "Like A Prayer" (SIRE/WB)	3136	3237		-3.12%
2	BON JOVI "I'll Be There For You" (MERCURY)	2565	2495		+2.81%
3	MICHAEL DAMIAN "Rock On" (CYPRESS/A&M)	2357	2039		+15.60%
4	JODY WATLEY "Real Love" (MCA)	2321	2039		+13.83%
5	PAULA ABDUL "Forever Your Girl" (VIRGIN)	2241	2046		+9.53%
6	DONNY OSMOND "Soldier Of Love" (CAPITOL)	2057	1850		+11.20%
7	THIRTY EIGHT SPECIAL "Second Chance" (A&M)	2057	1851		+11.13%
8	SA-FIRE "Thinking Of You" (CUTTING/MERCURY)	1893	1769		+7.01%
9	BOBBY BROWN "Every Little Step" (MCA)	1753	1405		+24.77%
10	GUNS N' ROSES "Patience" (GEFFEN)	1728	1433		+20.59%
11	NEW KIDS ON THE BLOCK "I'll Be Lovin'..." (COL)	1700	1429		+18.96%
12	DEBBIE GIBSON "Electric Youth" (ATLANTIC)	1699	1530		+11.05%
13	CHER & PETER CETERA "After All" (GEFFEN)	1678	1503		+11.64%
14	BETTE MIDLER "Wind Beneath My Wings" (ATL)	1631	1262		+29.24%
15	ANIMOTION "Room To Move" (POLYDOR)	1558	1624		-4.06%
16	HOWARD JONES "Everlasting Love" (ELEKTRA)	1556	1353		+15.00%
17	LIVING COLOUR "Cult Of Personality" (EPIC)	1457	1405		+3.70%
18	SWEET SENSATION "Sincerely Yours" (ATCO)	1452	1417		+0.07%
19	BELLE STARS "Iko Iko" (CAPITOL)	1393	1413		-1.42%
20	JIMMY HARNEN & SYNCH "Where Are..." (WTG)	1092	986		+10.75%
21	NENEH CHERRY "Buffalo Stance" (VIRGIN)	950	700		+35.71%
22	TOMMY PAGE "A Shoulder To Cry On" (SIRE/WB)	912	901		+1.22%
23	LITA FORD & OZZY "Close My Eyes Forever" (RCA)	871	758		+14.91%
24	STEVIE B "I Wanna Be The One" (LMR)	864	873		-1.03%
25	WATERFRONT "Cry" (POLYDOR)	856	579		+47.84%
26	ARETHA & ELTON "Through The Storm" (ARISTA)	761	551		+38.11%
27	THE OUTFIELD "Voices Of Babylon" (COLUMBIA)	716	577		+24.09%
28	WINGER "Seventeen" (ATLANTIC)	617	593		+4.05%
29	SAMANTHA FOX "I Only Wanna Be..." (JIVE/RCA)	528	482		+9.54%
30	ONE 2 MANY "Downtown" (A&M)	455	352		+29.26%
31	LISA LISA & CULT JAM "Little Jackie Wants..." (COL)	396	278		+42.45%
32	DONNA SUMMER "This Time I Know..." (WB)	384	145		+164%
33	NATALIE COLE "Miss You Like Crazy" (EMI)	371	239		+55.23%
34	MILLI VANILLI "Baby Don't Forget..." (ARISTA)	368	91		+304%
35	BENNY MARDONES "Into The Night" (POLYDOR)	351	254		+38.12%
36	JOHN COUGAR MELLENCAMP "Pop Singer" (MERC)	331	100		+231%
37	CINDERELLA "Coming Home" (MERCURY)	324	197		+64.47%
38	THE REPLACEMENTS "I'll Be You" (SIRE/REPRISE)	304	283		+7.42%
39	EDIE BRICKELL & NEW BOHEMIANS "Circle" (GEF)	303	243		+24.69%
40	ELVIS COSTELLO "Veronica" (WB)	289	188		+53.72%

The research compiled herein is based on MAJOR MARKET station reports only! POINTS reflect actual airplay, sales, requests and call-out research on individual station reports. PERCENTAGES reflect the increase or decrease in POINTS as compared to last week's report. Increases of 100% or more are highlighted with a black box. It is possible for a record to decrease one week and have a significant increase the following week!

RECURRENTS this week

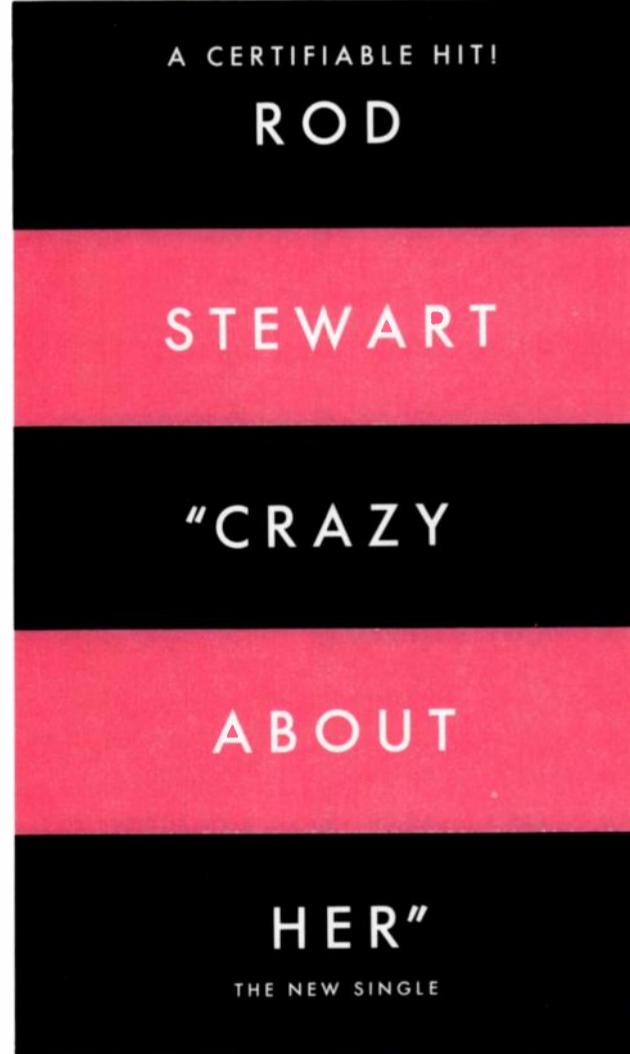
RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	FINE YOUNG CANNIBALS "She Drives..." (IRS/MCA)	2361	2734		-13.64%
2	DEON ESTUS "Heaven Help Me" (MIKA/POLYDOR)	1807	2018		-10.46%
3	ROXETTE "The Look" (EMI)	1570	2311		-32.06%
4	TONE LOC "Funky Cold..." (DELICIOUS/ISLAND)	1555	2063		-24.62%
5	BANGLES "Eternal Flame" (COLUMBIA)	1048	1635		-35.90%
6	MILLI VANILLI "Girl You Know It's True" (ARISTA)	934	1275		-26.75%
7	R.E.M. "Stand" (WB)	695	1164		-40.29%
8	DEF LEPPARD "Rocket" (MERCURY)	837	1392		-39.87%
9	KARYN WHITE "Superwoman" (WB)	471	758		-37.86%
10	ROD STEWART "My Heart Can't Tell You No" (WB)	449	810		-44.57%
11	ROY ORBISON "You Got It" (VIRGIN)	387	660		-41.36%
12	POISON "Your Mama Don't Dance" (ENIGMA/CAP)	354	885		-60.00%
13	MIKE & THE MECHANICS "The Living Years" (ATL)	315	534		-41.01%
14	VANESSA WILLIAMS "Dreamin'" (WING/POLYDOR)	311	538		-41.10%
15	DEBBIE GIBSON "Lost In Your Eyes" (ATLANTIC)	302	374		-19.25%
16	ENYA "Orinoco Flow (Sail Away)" (GEFFEN)	238	461		-48.37%
17	JOHNNY KEMP "Birthday Suit" (COLUMBIA)	235	382		-38.48%
18	ANITA BAKER "Just Because" (ELEKTRA)	172	258		-31.01%
19	EDDIE MONEY "The Love In Your Eyes" (COL)	139	160		-13.12%
20	MARTIKA "More Than You Know" (COLUMBIA)	133	234		-43.16%

OTHER HOT RECORDS...

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	RICHARD MARX "Satisfied" (EMI)	288	0		NEW
2	RICK ASTLEY "Giving Up On Love" (RCA)	260	169		+53.85%
3	TOM PETTY "I Won't Back Down" (MCA)	205	143		+43.36%
4	EDDIE MONEY "Let Me In" (COLUMBIA)	196	110		+78.18%
5	SURFACE "Closer Than Friends" (COLUMBIA)	188	169		+11.24%
6	NEW ORDER "Round & Round" (WB)	180	129		+39.53%
7	SAM BROWN "Stop" (A&M)	168	126		+33.33%
8	REAL LIFE "Send Me An Angel" (CURB/MCA)	128	51		+150.98%
9	ROACHFORD "Cuddly Toy (Feel For Me)" (EPIC)	128	44		+190.91%
10	WARRANT "Down Boys" (COLUMBIA)	127	0		NEW
11	MIKE + THE MECHANICS "Seeing Is..." (ATL)	116	53		+118.87%
12	BULLETBOYS "For The Love Of Money" (WB)	109	91		+19.78%
13	GREAT WHITE "Once Bitten Twice Shy" (CAPITOL)	82	40		+105.00%
14	XTC "Mayor Of Simpleton" (GEFFEN)	74	63		+17.46%
15	GUY "I Like" (MCA)	71	0		NEW
16	FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA)	64	30		+113.33%
17	JULIAN LENNON "Now You're In Heaven" (ATL)	63	36		+75.00%
18	BIG BAM BOO "Shooting From The Heart" (MCA)	62	49		+26.53%
19	KEVIN RALEIGH "Moonlight On Water" (ATLANTIC)	61	50		+22.00%
20	THE CURE "Fascination Street" (ELEKTRA)	58	28		+123.08%

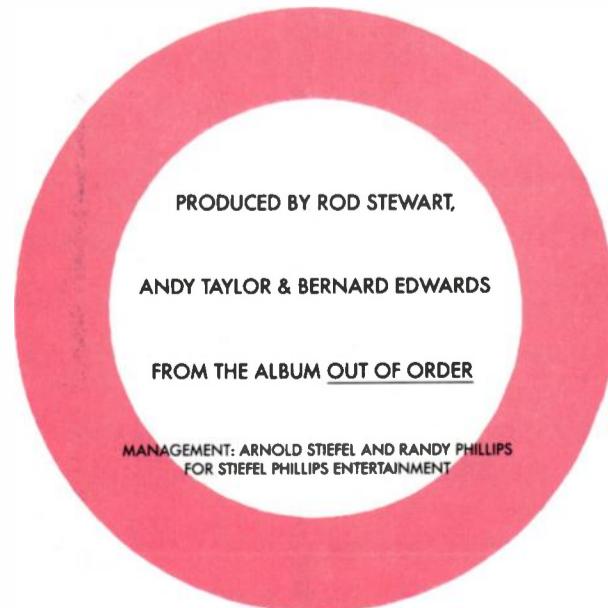
**A HITMAKERS
HITBOUND
THIS WEEK!**

Adds Include:
WXKS-FM#32
KEGL
Y95
B94
WMMS
WKSS
Y107
WKS1



Additional Adds:

KATM
KKBG
KNEN
KSMB
KSND
KTRS
KYNG
KYRK
OK95
WERZ#39
WFLY
WHDQ
WKSP
WTBX
Z102
Z93
and more



HITMAKERS

URBAN Top 40 Research

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	MADONNA "Like A Prayer" (SIRE/WB)	1429	1434	1434	-0.35%
2	JODY WATLEY "Real Love" (MCA)	1242	1166	1166	+6.52%
3	BOBBY BROWN "Every Little Step" (MCA)	1185	1122	1122	+5.61%
4	NEW KIDS ON THE BLOCK "I'll Be Lovin'" (COL)	1050	888	888	+18.24%
5	PAULA ABDUL "Forever Your Girl" (VIRGIN)	1023	936	936	+9.29%
6	SA-FIRE "Thinking Of You" (CUTTING/MERCURY)	783	816	816	-4.04%
7	SWEET SENSATION "Sincerely Yours" (ATCO)	760	819	819	-7.20%
8	NENEH CHERRY "Buffalo Stance" (VIRGIN)	741	580	580	+27.76%
9	DEBBIE GIBSON "Electric Youth" (ATLANTIC)	732	667	667	+9.75%
10	DONNY OSMOND "Soldier Of Love" (CAPITOL)	656	587	587	+11.75%
11	MICHAEL DAMIAN "Rock On" (CYPRESS/A&M)	597	504	504	+18.45%
12	BELLE STARS "Iko Iko" (CAPITOL)	537	535	535	+0.37%
13	SURFACE "Closer Than Friends" (COLUMBIA)	506	461	461	+9.76%
14	LISA LISA & CULT JAM "Little Jackie Wants" (COL)	409	270	270	+51.48%
15	TOMMY PAGE "A Shoulder To Cry On" (SIRE/WB)	349	378	378	-7.67%
16	GUY "I Like" (MCA)	343	268	268	+27.99%
17	NATALIE COLE "Miss You Like Crazy" (EMI)	291	238	238	+22.27%
18	DONNA SUMMER "This Time I Know..." (ATL)	283	152	152	+86.18%
19	ANIMATION "Room To Move" (POLYDOR)	269	335	335	-19.70%
20	SAMANTHA FOX "I Only Wanna Be..." (JIVE/RCA)	269	243	243	+10.70%
21	HOWARD JONES "Everlasting Love" (ELEKTRA)	267	238	238	+12.18%
22	JT & REGINA BELLE "All I Want Is Forever" (EPIC)	261	257	257	+1.56%
23	AL B. SURE "If I'm Not Your Lover" (WB)	243	211	211	+15.17%
24	BOY GEORGE "Don't Take My..." (VIRGIN)	232	222	222	+4.50%
25	KARYN WHITE "Love Saw It" (WB)	231	195	195	+18.46%
26	MILLI VANILLI "Baby Don't Forget..." (ARISTA)	229	111	111	+106%
27	PETER SCHILLING "The Different Story" (ELEKTRA)	227	210	210	+8.10%
28	WATERFRONT "Cry" (POLYDOR)	225	164	164	+37.20%
29	KID N PLAY "Rolling With..." (SELECT)	213	212	212	+0.47%
30	ATLANTIC STARR "My First Love" (WB)	204	156	156	+30.77%
31	ARETHA & ELTON "Through The Storm" (ARISTA)	201	159	159	+26.42%
32	CYNTHIA "Endless Night" (MICMAC)	194	142	142	+36.62%
33	SKYY "Start Of A Romance" (ATLANTIC)	175	158	158	+10.76%
34	RICK ASTLEY "Giving Up On Love" (RCA)	132	94	94	+40.43%
35	SHEENA EASTON "Days Like This" (MCA)	132	129	129	+2.33%
36	ANQUETTE "I'll Always Be..." (SKYWALKER)	130	93	93	+39.78%
37	ROB BASE "Joy And Pain" (PROFILE)	121	91	91	+32.97%
38	TOO SHORT "Life Is..." (JIVE/RCA)	119	130	130	-8.46%
39	MAURICE "This Is Acid" (VENETTA/A&M)	109	67	67	+162%
40	DE LE SOUL "Me Myself & I" (TOMMY BOY)	100	44	44	+127%

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RECURRENTS this week

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	TONE LOC "Funky Cold..." (DELICIOUS/ISLAND)	1016	1159	1159	-12.34%
2	STEVIE B "I Wanna Be The One" (LMR)	760	849	849	-10.48%
3	FINE YOUNG CANNIBALS "She Drives..." (IRS/MCA)	732	918	918	-20.26%
4	DEON ESTUS "Heaven Help Me" (MIKA/POLYDOR)	691	786	786	-12.09%
5	MILLI VANILLI "Girl You Know It's True" (ARISTA)	603	675	675	-10.67%
6	ROXETTE "The Look" (EMI)	412	629	629	-34.50%
7	DINO "24/7" (4TH & B'WAY/ISLAND)	219	318	318	-31.13%
8	VANESSA WILLIAMS "Dreamin'" (WING/POLYDOR)	208	324	324	-35.80%
9	KARYN WHITE "Superwoman" (WB)	206	278	278	-25.90%
10	THE BOYS "Lucky Charm" (MOTOWN/MCA)	206	270	270	-23.70%
11	LEVERT "Just Coolin'" (ATLANTIC)	169	202	202	-16.34%
12	GINA GO-GO "I Can't Face The Fact" (CAPITOL)	157	159	159	-1.26%
13	JOHNNY KEMP "Birthday Suit" (COLUMBIA)	128	195	195	-34.36%
14	INNER CITY "Good Life" (VIRGIN)	126	142	142	-11.27%
15	ANITA BAKER "Just Because" (ELEKTRA)	121	180	180	-32.78%
16	EIGHTH WONDER "Baby Baby" (WTG)	117	159	159	-26.42%
17	MARTIKA "More Than You Know" (COLUMBIA)	90	99	99	-9.81%
18	DEBBIE GIBSON "Lost In Your Eyes" (ATLANTIC)	79	174	174	-54.60%
19	KON KAN "I Beg Your Pardon" (ATLANTIC)	79	101	101	-21.78%
20	NEW KIDS ON THE BLOCK "You Got It..." (COL)	59	93	93	-36.56%

OTHER HOT RECORDS

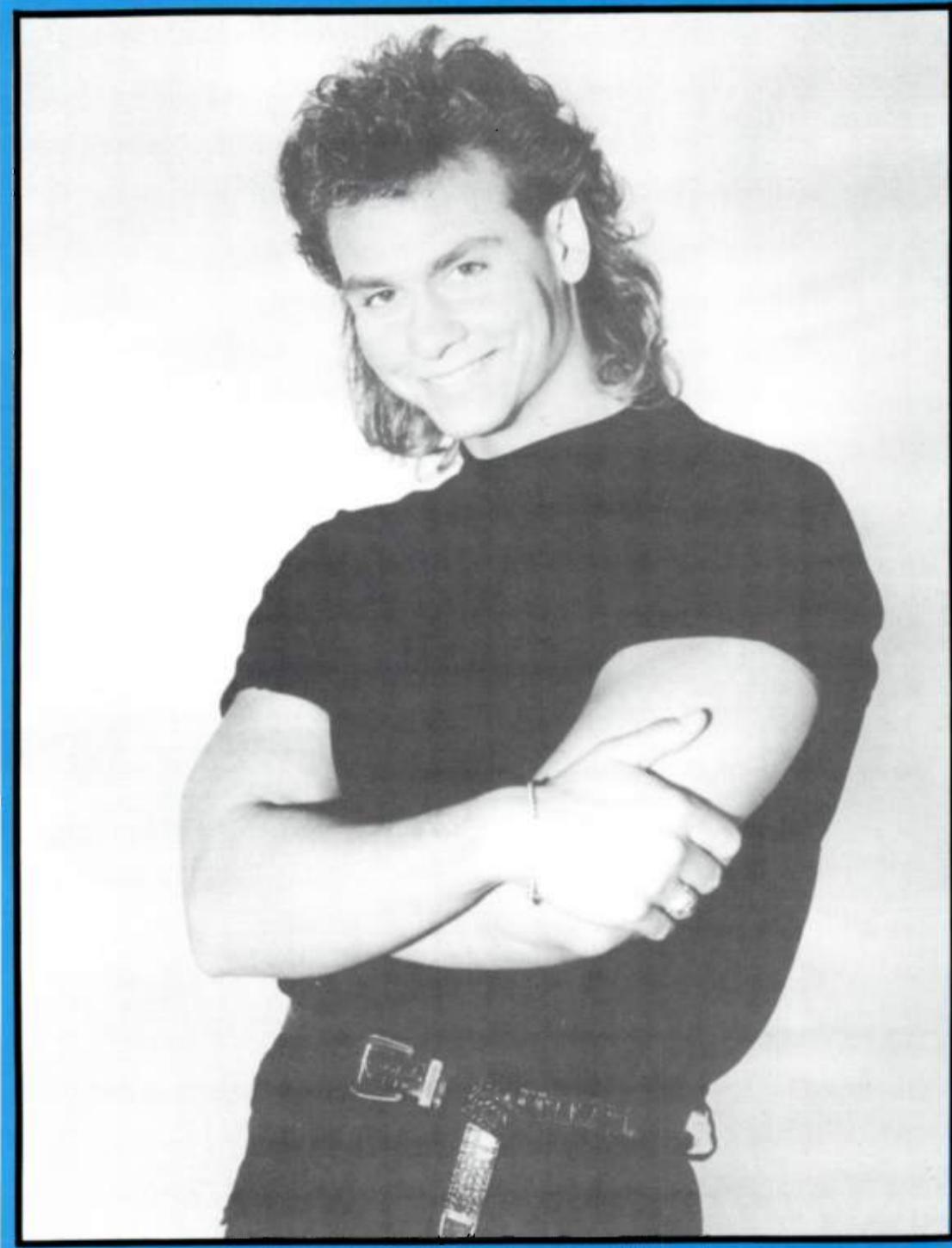
RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	PAJAMA PARTY "Yo No Se" (ATLANTIC)	96	85	85	+12.94%
2	EU "Buck Wild" (VIRGIN)	88	88	88	+0.00%
3	ALEXANER O'NEAL "What Can I..." (TABU/CBS)	87	83	83	+4.82%
4	ONE 2 MANY "Downtown" (A&M)	70	61	61	+14.75%
5	MC HAMMER "Turn This Mutha Out" (CAPITOL)	66	61	61	+8.20%
6	RAIANA PAGE "Open Your Heart" (SLEEPING BAG)	64	55	55	+16.36%
7	SLICK RICK "Children's Story" (COLUMBIA)	63	47	47	+34.04%
8	ALYSON WILLIAMS "Sleep Talk" (DEF JAM/COL)	60	54	54	+11.11%
9	BEBE & CECE WINANS "Lost Without You" (CAPITOL)	59	51	51	+15.69%
10	REAL LIFE "Send Me An Angel" (CURB/MCA)	56	32	32	+75.00%
11	ERASURE "Stop" (SIRE/REPRISE)	55	52	52	+5.77%
12	JOYCE IRBY "Mr. DJ" (MOTOWN)	55	40	40	+37.50%
13	SWEET OBSESSION "Being In Love..." (EPIC)	55	48	48	+14.58%
14	ZLOOKE "Love Sick" (ORPHEUS/EMI)	55	27	27	+123.70%
15	ROACHFORD "Cuddly Toy (Feel For Me)" (EPIC)	53	5	5	+960%
16	ANITA BAKER "Lead Me Into Love" (ELEKTRA)	51	4	4	+1175%
17	GRADY HARRELL "Stick And Stones" (RCA)	50	0	0	NEW
18	LUTHER VANDROSS "For You To Love" (EPIC)	48	16	16	+200%
19	FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA)	46	0	0	NEW
20	No Other Records Qualified This Week				

DINO

“I LIKE IT”

Early Action:

WHYT
ENERGY96.5
POWER106
KROY
KLUC
KTFM
HOT97.7 (Add)
WPGC
HOT97 (Add)
KISS98.5 (31-15)
and more



Produced by DINO

“I LIKE IT” - The followup to the Top 10 Urban and Pop **SMASH “24/7”**
IMMEDIATE Action at Urban Radio and Clubs!

- “Radio needs more fun records like this. A natural for summer! Our #1 requesting record this week! - JAY TAYLOR/KLUC
- “It has the sound that makes you want to wind down the windows and crank it up! The kind of song every station needs - perfect for female-appeal stations!” - KEVIN McCABE/HOT97
- “The feel good song of spring. BIG phones!” - SEAN LYNCH/KROY
- “GREAT street buzz! Working well for us. Not only does Albie D. like it, he LOVES it!” - ALBIE D./WPGC
- “We tested it and it was so well-received we gave it an ADD! It’s South Bay music and we are going to get a lot of mileage out of this one!” - DWAIN LUNA/HOT97.7



HITMAKERS

ROCK Top 40 Research

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	BON JOVI "I'll Be There For You" (MERCURY)	913	934		-2.25%
2	MICHAEL DAMIAN "Rock On" (CYPRESS/A&M)	787	721		+9.15%
3	MADONNA "Like A Prayer" (SIRE/WB)	761	815		-6.63%
4	GUNS N' ROSES "Patience" (GEFFEN)	676	603		+12.12%
5	HOWARD JONES "Everlasting Love" (ELEKTRA)	624	617		+1.13%
6	LIVING COLOUR "Cult Of Personality" (EPIC)	610	626		-2.56%
7	THIRTY EIGHT SPECIAL "Second Chance" (A&M)	569	536		+6.12%
8	LITA FORD & OZZY "Close My Eyes Forever" (RCA)	467	427		+9.37%
9	THE OUTFIELD "Voices Of Babylon" (COLUMBIA)	466	387		+20.41%
10	WINGER "Seventeen" (ATLANTIC)	431	452		-4.65%
11	JIMMY HARNEN & SYNCH "Where Are..." (WTG)	424	430		-1.40%
12	DEON ESTUS "Heaven Help Me" (MIKA/POLYDOR)	397	424		-6.37%
13	ANIMOTION "Room To Move" (POLYDOR)	381	458		-16.81%
14	WATERFRONT "Cry" (POLYDOR)	279	196		+42.35%
15	THE REPLACEMENTS "I'll Be You" (SIRE/REPRISE)	247	272		-9.19%
16	EDIE BRICKELL & NEW BOHEMIANS "Circle" (GEF)	191	149		+28.19%
17	CINDERELLA "Coming Home" (MERCURY)	190	107		+77.57%
18	RICHARD MARX "Satisfied" (EMI)	185	0		NEW
19	TOM PETTY "I Won't Back Down" (MCA)	178	121		+47.12%
20	JOHN COUGAR MELLENCAMP "Pop Singer" (MERC)	177	76		+132%
21	ARETHA & ELTON "Through The Storm" (ARISTA)	168	116		+44.83%
22	EDDIE MONEY "Let Me In" (COLUMBIA)	162	104		+55.77%
23	ELVIS COSTELLO "Veronica" (WB)	154	136		+13.24%
24	BENNY MARDONES "Into The Night" (POLYDOR)	152	108		+40.74%
25	ONE 2 MANY "Downtown" (A&M)	140	121		+15.70%
26	SAM BROWN "Stop" (A&M)	134	100		+34.00%
27	WARRANT "Down Boys" (COLUMBIA)	127	26		+388%
28	BULLETBOYS "For The Love Of Money" (WB)	109	91		+19.78%
29	NEW ORDER "Round & Round" (WB)	102	94		+8.51%
30	U2 with B.B. KING "When Love Comes..." (ISLAND)	98	113		-13.27%
31	PETER SCHILLING "The Different Story" (ELEKTRA)	96	88		+9.09%
32	ROACHFORD "Cuddly Toy (Feel For Me)" (EPIC)	92	26		+253%
33	MIKE + THE MECHANICS "Seeing Is..." (ATL)	91	43		+111%
34	REAL LIFE "Send Me An Angel" (CURB/MCA)	87	31		+180%
35	XTC "Mayor Of Simpleton" (GEFFEN)	85	107		-20.56%
36	THE CURE "Fascination Street" (ELEKTRA)	79	99		-20.19%
37	GREAT WHITE "Once Bitten Twice Shy" (CAPITOL)	70	40		+75.00%
38	BAD COMPANY "Shake It Up" (ATLANTIC)	64	100		-36.00
39	KEVIN RALEIGH "Moonlight On Water" (ATL)	61	50		+22.00%
40	FIGURES ON A BEACH "You Ain't Seen..." (WB)	60	76		-21.05%

The research compiled herein is based on MAJOR MARKET station reports only! POINTS reflect actual airplay, sales, requests and call-out research on individual station reports. PERCENTAGES reflect the increase or decrease in POINTS as compared to last week's report. Increases of 100% or more are highlighted with a black box. It is possible for a record to decrease one week and have a significant increase the following week!

RECURRENTS this week

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	FINE YOUNG CANNIBALS "She Drives..." (IRS/MCA)	588	688		-14.53%
2	ROXETTE "The Look" (EMI)	533	685		-22.19%
3	TONE LOC "Funky Cold..." (DELICIOUS/ISLAND)	371	569		-34.80%
4	DEF LEPPARD "Rocket" (MERCURY)	488	613		-20.39%
5	R.E.M. "Stand" (WB)	234	420		-44.29%
6	POISON "Your Mama Don't Dance" (ENIGMA/CAP)	140	354		-60.41%
7	ROD STEWART "My Heart Can't Tell You No" (WB)	94	228		-58.77%
8	GUNS N' ROSES "Paradise City" (GEFFEN)	72	91		-20.83%
9	EDDIE MONEY "The Love In Your Eyes" (COLUMBIA)	65	61		+6.56%
10	ROY ORBISON "You Got It" (VIRGIN)	53	128		-58.59%
11	ENYA "Orinoco Flow (Sail Away)" (GEFFEN)	45	133		-66.17%
12	MIKE + THE MECHANICS "The Living Years" (ATL)	42	94		-55.32%
13	CHICAGO "You're Not Alone" (REPRISE)	38	102		-62.75%
14	No Other Records Qualified This Week				
15					
16					
17					
18					
19					
20					

OTHER HOT RECORDS...

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	JULIAN LENNON "Now You're In Heaven" (ATL)	42	20		+110.00%
2	SKID ROW "Youth Gone Wild" (ATLANTIC)	42	33		+27.27%
3	RED SIREN "All Is Forgiven" (MERCURY)	40	20		+100.00%
4	JOE JACKSON "Nineteen Forever" (A&M)	32	15		+113.33
5	BIG BAM BOO "Shooting From The Heart" (MCA)	30	17		+76.47
6	FREIHEIT "Keeping The Dream Alive" (WTG)	21	20		+5.00%
7	HOUSE OF LORDS "Love Don't Lie" (SIMMONS/RCA)	19	5		+280%
8	FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA)	18	0		NEW
9	CYNDI LAUPER "I Drove All Night" (EPIC)	17	0		NEW
10	LOVE & ROCKETS "So Alive" (RCA)	12	0		NEW
11	TANITA TIKARAM "Twist In My Sobriety" (REPRISE)	12	0		NEW
12	ROD STEWART "Crazy About Her" (WB)	9	0		NEW
13	STEVIE NICKS "Rooms On Fire" (MODERN/ATL)	8	0		NEW
14	WAS (NOT WAS) "Anything Can..." (CHRYSTALIS)	6	0		NEW
15	THE BANGLES "Be With You" (COLUMBIA)	1	0		NEW
16	No Other Records Qualified This Week				
17					
18					
19					
20					

JOHN COUGAR MELLENCAMP

“Pop Singer”

A HITMAKERS NATIONAL BREAKOUT THIS WEEK with 111 Active Reports!

#36 HITMAKERS MAINSTREAM CHART...231% Increase In Airplay!

ADDS/DEBUTS:

ADDS/DEBUTS:		ACTIVE AT:
PIRATE RADIO#23		B94 (27-19)
WDFX#17	KTFM	WMMS (28-24)
Y95	MAJIC102#29	WPHR (37-34)
Q105	and MORE	KXXR (30-25)
KZZP		PRO-FM (29-26)
WNVZ#30		WZPL (33-30)
		KCPX (34-28)
		WROQ (26-15)
		WJRZ (28-25)
		KJ103 (34-29)
		Y107 (26-22)
		WLRS (19-15) and MORE

#36 HITMAKERS MAINSTREAM CHART...231% Increase In Airplay!

ONE OF HITMAKERS TOP ADDED WITH 40 ADDS!

ADDS/DEBUTS:

EAGLE106	KBEQ#26	Z99
KEGL#19	KXXR#32	Y107#25
Y95#23	KC101	WGTZ#34
POWER99#32	WBCY	WKS1#24
KBQ#26	FM100	WKZL#33
B94#28	98PXY#29	and MORE
WPHR#39	Y106#28	
KKRZ#34	WJRZ#26	

ACTIVE AT:

WZOU (33-30)
KPLZ (35-32)
WMMS (25-20)
KWSS (39-36)
WNCI (30-26)
WZPL (31-26)
WROQ (30-22)
WLRS (21-14) and MORE

CINDERELLA

“Coming Home”

#8 HITMAKERS MAINSTREAM CHART THIS WEEK!

ADDS/DEBUTS:

Z95#25	ACTIVE AT:
WCZY#20	HOT97 (3-2)
WHYT#24	WPLJ (10-5)
Y95#22	Z100 (7-6)
WJLK#30	POWER106 (14-9)
Z99#28	WAVA (10-5)
and MORE	ENERGY96.5 (#2)
	WBLI (11-9)
	POWER99 (15-8)
	KPLZ (15-9)
	KUBE (#5)

ACTIVE AT:

WLQ (17-10)	HOT97.7 (8-6)
KEZY (7-4)	KWSS (3-1)
Q105 (10-6)	FM102 (7-6)
WPHR (13-8)	WG TZ (9-8)
KROY (4-2)	Y107 (5-3)
KS104 (#3)	KWOD (#5)
KKRZ (#4)	WKS1 (13-5)
HOT102 (12-6)	92X (10-7)
KBQ (15-9)	WKZL (7-6)
KCPW (12-9)	and MORE
PRO-FM (8-3)	

CUTTING RECORDS

SA-FIRE

“Thinking Of You”

A HITMAKERS HITBOUND THIS WEEK!!!

KXXR (38-30)	WROQ (D#30)	WLRS
KIXY (Add)	KZZU (26-21)	WZOK (10-9)
WKPE (D#30)	MAX94 (40-35)	Y104 (33-25)
WZZU (D#33)	OK95 (32-28)	Y97 (37-33)
ZFUN106 (Add)	WKOR (22-19)	Z107 (29-25)
KKEG (5-2)	WVKZ (34-30)	and more



mercury

PolyGram Records

ON YOUR DESK NOW!!!

LOVE & MONEY
“Strange Kind Of Love”

RED SIREN

“All Is Forgiven”

SWING OUT SISTER
“The Waiting Game”

FONTANA/

mercury

Heading for #1 BON JOVI “I'll Be There For You”

NEW THIS WEEK

(listed in alphabetical order by artist)

10,000 MANIACS

"Trouble Me"
(ELEKTRA)

CUTTING CREW

"(Between A) Rock
And A Hard Place"
(VIRGIN)

DEPECHE MODE

"Everything Counts"
(SIRE/WARNER BROS)

DINO

"I Like It"

(4TH & BROADWAY/ISLAND)

SHEENA EASTON

"101"
(MCA)

TIM FINN

"How'm I Gonna Sleep"
(CAPITOL)

GRADY HARRELL

"Stick And Stones"
(RCA)

DAN HILL

"Unborn Heart"
(COLUMBIA)

CAROLE KING

"City Streets"
(CAPITOL)

(ON HITMAKERS CD SAMPLER #16)

IVAN NEVILLE

"Primitive Man"
(POLYDOR)

STEVIE NICKS

"Rooms On Fire"
(MODERN/ATLANTIC)

QUEEN

"I Want It All
(And I Want It Now)"
(CAPITOL)

BONNIE RAITT

"Thing Called Love"
(CAPITOL)

LABI SIFFRE

"So Strong"
(CHINA/POLYDOR)

SIMPLE MINDS

"This Is Your Land"
(A&M)

SWING OUT SISTER

"The Waiting Game"
(FONTANA/MERCURY)

GREAT WHITE "ONCE BITTEN Twice Shy"

ALREADY SOLD GOLD IN JUST TWO WEEKS!!!
NOW THE VIDEO GOES TO HEAVY AT MTV!!! MAJOR ACTION!!!

WGH (Add) WLRS (Add#25) WJRZ (Deb#29) WROQ (15-10) KXXR (27-18)
KIXS (Add#39) KNIN (Deb#35) KZZU (Add) OK95 (Add) WAIT (Deb#30) WJZQ (Add) WOMP (Add)
WVMX (Add) WZZU (Add) KKEG (14-11) WKOR (37-28) WVKZ (35-31) Y97 (31-26) AND MORE

BEAUTY AND THE BEAST - LISA ANGELLE "THE FIRST TIME I LOVED FOREVER"

Lisa Angelle sings the theme song that is heard weekly by 50 million viewers!
This record guarantees delivery of that important 25-49 females demo.
We dare you to play this beast once, and it will turn into a phone monster!!!

BROTHER BEYOND "He Ain't No Competition"

The #1 new band from England with 4 Top 10 hits! Pure Pop!!!

M.C. HAMMER "TURN THIS MUTHA OUT"

ADD - POWER96 - MIAMI!

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MICHAEL NEWMAN, MD at ENERGY96.5, Houston sez, "Check out **DIANA ROSS** *Workin' Overtime* on MOTOWN/MCA Records! This song will bring **DIANA** back into the Top40 spotlight! **DIANA ROSS** has gotten her *HIPNESS* back! **EDELWEISS** *Bring Me Edelweiss* on ATLANTIC Records will be a **HUGE** club and dance crossover record! the 12-inch sales are **TREMENDOUS**! Check your research!"

HOSH GURELI, MD at KMEL, San Francisco sez, "DE LA SOUL *Me, Myself & I* on TOMMY BOY Records is getting Top 5 call-out! **KID 'N' PLAY** *Rollin' With Kid 'N' Play* on SELECT Records is **H-O-T**! If you are looking for street records, these two songs are it!!!"

CHUCK HOLLOWAY, PD at WKZL, Winston-Salem, NC sez, "RICHARD MARX *Satisfied* on EMI Records is the first summer record of the year! A real 'top-down' sound! Also, **THE REPLACEMENTS** *I'll Be You* on SIRE/REPRISE Records fills a void for the younger *HIP* crowd - **PERFECT**!!!"

RICH ANHORN, MD at KWSS, San Jose sez, "DONNY OSMOND *Sacred Emotion* on CAPITOL Records is **HOT**! This is the next single and perfect followup! Also, **KARYN WHITE** *Secret Rendezvous* on WARNER BROS. Records is no secret anymore! It's right in the dance groove mold, and it's **HOT**! **JODY WATLEY** *Friends* on MCA Records is a **SMASH** LP cut, so check it out!"

DOM TESTA, Asst. PD/MD at Y108, Denver sez, "MICHAEL MORALES *Who Do You Give Your Love To* on WING/POLYDOR Records is **GREAT**! With all the metal ballads and Rap out there, this song is incredibly *FRESH* and different! Also check out **WAS (NOT WAS)** *Anything Can Happen* on CHRYSLAS Records! It's well worth the listen!"

JIM ATKINSON, MD at KBQ, St. Louis, sez, "We added **DEF LEPPARD** *Love And Affection* off an English import CD of *HYSTÉRIA* and the response has been **GREAT**! Also, **THE CURE** *Fascination Street* on ELEKTRA Records has been winning our nighttime battle! A record to **WATCH**!!!"

RICK CARTER, MD at 92X, Columbus, OH sez, "EDELWEISS *Bring Me Edelweiss* on ATLANTIC Records is a busy song with **LOTS** of things going on, and it sounds good! If you're in need of something different, this is it! You won't be playing any other songs with yodeling!"

LEE GILLETTE, PD at WKSI, Greensboro, NC sez, "JULIAN LENNON *Now You're In Heaven* on ATLANTIC Records **SMOKES**!!! What a **HOT** video! Also, **TOM PETTY** *I Won't Back Down* on MCA Records is getting **GREAT** initial response, so check it out!"

CRAIG ASHWOOD, MD at 94Q, Atlanta, sez, "JULIAN LENNON *Now You're In Heaven* on ATLANTIC Records is **GREAT**! Is it David Bowie or what? A **GREAT** summer sounding song!"

RAY KALUSA, Asst. PD/MD at KCPX, Salt Lake City sez, "MICHAEL MORALES *Who Do You Give Your Love To* on WING/POLYDOR Records is **H-O-T**! Rick Springfield is back! Also, I LOVE **AL JARREAU** *All Or Nothing At All* on REPRISE Records! A perfect midday record with a **HOT**, **HIP** beat! **THE EVASIONS** featuring Graham DeWilde *Wikka Rap* on CHRYSLAS Records is a good Rap Dance song!"

BRETT DUMLER, PD/MD at Z99, Oklahoma City sez, "BENNY MARDONES *Into The Night* on POLYDOR Records will go into the Top10!! Also, **RICHARD MARX** *Satisfied* on EMI Records is very satisfying! A guaranteed **SMASH**!!!"

ALEX COSPER, MD at KWOD, Sacramento, CA sez, "REAL LIFE *Send Me An Angel* on CURB/MCA Records is getting **INSTANT** reaction! Also, **Q-FEEL** *Dancing In Heaven* on JIVE/RCA Records brings back good memories, making this song a **SMASH** the second time around!! Lastly, **LOVE & ROCKETS** *So Alive* on RCA Records is **HOT**! For the best results, check out the AOR Dance mix, it sounds **GREAT**!!!"

MIKE OSBORNE, PD at PRO-FM, Providence sez, "TEN CITY *That's The Way Love Is* on ATLANTIC Records is one that has a shot if the record company sticks with it! It sounds **GREAT**!!!"

PAT McMAHON, MD at WNCI, Columbus, OH sez, "WAS (NOT WAS) *Anything Can Happen* on CHRYSLAS Records is a real good mid-tempo Pop record with all-demo appeal! An out-of-the-box **SMASH** for us!"

DWAYNE WARD, Asst. PD/MD at WROQ, Charlotte, NC sez, "KEVIN RALEIGH *Moonlight On Water* on ATLANTIC Records is very hooky and perfect for springtime! How can you resist a song that captures the line 'sex on a beach'?? Also, **BULLETBOYS** *For The Love Of Money* on WARNER BROS. Records is #6 on our chart - a Charlotte **BLOWOUT**!!! Lastly, **WARRANT** *Down Boys* on COLUMBIA Records is formula Top40/Rock! I **LOVE IT**!!!"

STEVE OCEAN, MD at Y106, Orlando, FL sez, "THE DEAD MILKMEN *Punk Rock Girl* on ENIGMA Records gets 50 calls a week from both males and females!! **STEVIE NICKS** *Rooms On Fire* on MODERN/ATLANTIC Records sounds like an AC-Top40 **SMASH**! It'll be **HOT**!!!"

KATHIE ROMERO, Asst. PD/MD at KSAQ, San Antonio, TX sez, "GREAT WHITE *Once Bitten Twice Shy* on CAPITOL Records sounds **GREAT** with a good hook! S-M-A-S-H!!! Also, **LUTHER VANDROSS** *Love Won't Let Me Wait* on EPIC Records is a **SMASH** ballad! It's so **HOT** you won't be able to wait for this one! And, **CYNDI LAUPER** *I Drove All Night* on EPIC Records is a song that grows on you! What a **SMASH**!!!"

ANDY TAYLOR, MD at KJ103, Oklahoma City sez, "SHEENA EASTON *101* on MCA Records is the epitome of passion! **INCREDIBLE** vocals!! Also, **KARYN WHITE** *Secret Rendezvous* on WARNER BROS. Records is **H-O-T**! It won't be a secret for too long! Of course for **GREAT** retro-rock, check out **FINE YOUNG CANNIBALS** *Good Thing* on I.R.S./MCA Records! It's **SUPERB**!"

TOM MITCHELL, OM at 98PXY, Rochester, NY sez, "FINE YOUNG CANNIBALS *Good Thing* on I.R.S./MCA Records looks like a springtime **HOMERUN**! A strong followup!"

PAM TRICKETT, Asst. PD/MD at B104, Baltimore sez, "Tiffany *Hold An Old Friend's Hand* on MCA Records sounds a **LOT** like Stevie Nicks, and it even beat Richard Marx on our new music battle! It's an adult-appeal sound!"

TOM HUTYLER, PD at KUBE, Seattle sez, "XTC *Mayor Of Simpleton* on GEFFEN Records is a **GREAT** sounding song that's **HIP** for the younger demos and perfect for older demos with its 60's sound!! Also, **SIMPLY RED** *If You Don't Know Me By Now* on ELEKTRA Records is **HOT**! The arrangement is pretty true to form and coupled with 90's production, how can you go wrong???"

KEVIN McCABE, MD at HOT97, New York sez, "DINO *I Like It* on 4TH & B'WAY/ISLAND Records is a **HIGH** energy Dance song! DINO has always worked well for us in the past and this song promises to be the perfect segue into the summer!! Also, **SECRET SOCIETY** *We Belong Together* on MIAMI MOON Records, a small Miami label, is in the vein of an Information Society with a Latin beat! Find it, play it and you'll know what the **BUZZ** is all about!"

BOB LaBORDE, MD at KISN, Salt Lake City sez, "CYNDI LAUPER *I Drove All Night* on EPIC Records is as mainstream as they come! A #1 **HIT**!!! Also check out **RICHARD MARX** *Satisfied* on EMI Records! Radio won't be satisfied until this song goes to #1!!!

J.J. MORGAN, PD at HOT94.9, Salt Lake City sez, "KISSING THE PINK *Stand Up, Get Down* on a WEA import is catchy! If they don't work this domestically, it's a crime! Also check out **FALCO** *Do It Again* on SIRE Records! It's the Shep Pettibone Dance mix with **HIGH** energy yet true to the original! And **SHEENA EASTON** *101* on MCA Records reeks of pure sex! Quirky and **HOT**!!!"

KEVIN CHASE, MD at KMOK, Lewiston, ID sez, "RICHARD MARX *Satisfied* on EMI Records is the **BEST** I've ever heard from him! It melted my speakers on the first listen! Also **EDELWEISS** *Bring Me Edelweiss* on ATLANTIC Records is, in three words, hot, hot, **HOT**!!! It's weird, fun and I love it! **STEVIE NICKS** *Rooms On Fire* on MODERN/ATLANTIC Records is on fire! It **SMOKES**!!!"

BOB JACKSON, MD at WBAM, Montgomery, AL sez, "BULLETBOYS *For The Love Of Money* on WARNER BROS. Records is a **HOT** night test record! Also, **WARRANT** *Down Boys* on COLUMBIA Records is a **ROCKER**! Check our requests for proof!"

MIKE GRAVES, MD at WLAP, Lexington, KY sez, "MICHAEL MORALES *Who Do You Give Your Love To* on WING/POLYDOR Records is a nice **POWER** Pop rocker that's perfect for ALL demost! Also, **MILLI VANILLI** *Baby, Don't Forget My Number* on ARISTA Records should have been the first release! **I LOVE IT**!!!"

DAVE ROBLE, PD/MD at KWNZ, Reno, NV sez, "REAL LIFE *Send Me An Angel* on CURB/MCA Records will be a **SMASH** this time around! Of course **RICHARD MARX** *Satisfied* on EMI Records is **DYNAMITE**, and **CYNDI LAUPER** *I Drove All Night* on EPIC Records is an adult-appeal **SMASH**!"

RIC SANDERS, MD at KDON, Monterey-Salinas, CA sez, "BEBE & CECE WINANS *Lost Without You* on CAPITOL Records is an easy listening, laid-back kind of song! I love it!"

STEVE HELLER, MD at ZFUN106, Moscow, ID sez, "GREAT WHITE *Once Bitten Twice Shy* on CAPITOL Records is **GREAT**! I anticipate this song to be one of our Top 20 requested this year!! **THE JEFF HEALY BAND** *Angel Eyes* on ARISTA Records is strong! This John Hiatt song is really worth a listen! **LOOK OUT** for **ERASURE** *Stop* on SIRE/REPRISE Records because it **SMOKES**!"

LESLIE FRAM, PD at WABB, Mobile, AL sez, "RICHARD MARX *Satisfied* on EMI Records is an **INSTANT HIT**! It's very familiar sounding! **CYNDI LAUPER** *I Drove All Night* on EPIC Records is **GREAT**! She lost the 'be-bop' vocals and the appeal is more adult now! I love the build-up to the hook!"

DEAN CLARK, MD at SLY96, San Luis Obispo, CA sez, "HATS OFF to JAY TAYLOR at KLUC on his disc-over last week of **Q-FEEL** *Dancing In Heaven* on JIVE/RCA Records! Go for it! **RCA**, I want this record too!!! Also **RAIANA PAGE** *Open Your Heart* on SLEEPING BAG Records is **GREAT**! It's a small label, but a **BIG HIT**! And, **ROD STEWART** *Crazy About Her* on WARNER BROS. Records is another mass-appeal, up-tempo song, so **CHECK IT OUT**!!!"

RICK ANDREWS, MD at KZOZ, San Luis Obispo, CA sez, "REAL LIFE *Send Me An Angel* on CURB/MCA Records is **HOT**! I liked it the first time, now **I LOVE IT**! Also, the **BANGLES** *Be With You* on COLUMBIA Records is a **SMASH**! It's become a tradition for these girls!"

SUE SHERRY, PD at WAEB-FM, Allentown, PA sez, "I **LOVE WAS (NOT WAS)** *Anything Can Happen* on CHRYSLAS Records! It's very different for these guys, with an adult feel! Also, **FINE YOUNG CANNIBALS** *Good Thing* on I.R.S./MCA Records is fun, short, sweet and **HAPPY**! It has all the ingredients of a summertime **HIT**!!!"

BILL SHAHAN, PD at WVS, Charleston, WV sez, "STEVIE NICKS *Rooms On Fire* on MODERN/ATLANTIC Records hits me right where it's supposed to! It's **DYNAMITE**!!!"

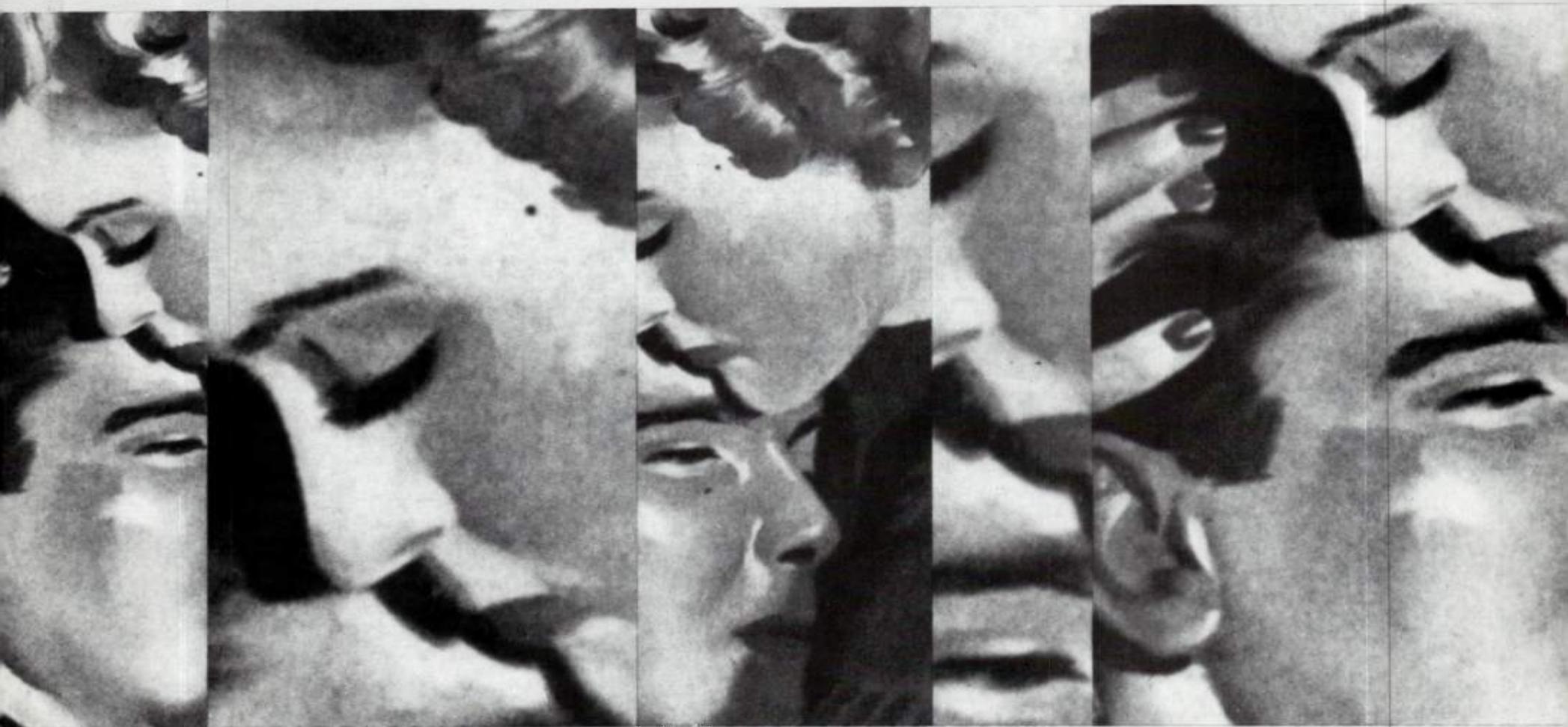
DEBBIE PAARMAN, MD at KQCR, Cedar Rapids, IA sez, "CYNDI LAUPER *I Drove All Night* on EPIC Records has a hook that really sticks with you! It's haunting!"

BRAD KING, PD at KSKG, Salina, KS sez, "CUTTING CREW *Between A Rock And A Hard Place* on VIRGIN Records is a bit grittier than their usual stuff, but in a very good way! It should do very well!!!"

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NEW
MUSIC!

MITCH COOLEY, PD at KQKY Kearney, NE sez "Please listen to ONE NATION My Commitment on I.R.S. Records! **GREAT** lyrics! It will have your adult female demos swooning!!!"

DAVE NICHOLAS, MD at WKDD, Akron, OH sez, " MILLI VANILLI Baby, Don't Forget My Number on ARISTA Records has a 79% positive reaction, and will show BIG numbers! **VERY** positive audience response! Also, KEVIN RALEIGH Moonlight On Water on ATLANTIC Records is a Top 10 SMASH! Everyone needs a little sex on the beach!"

JIM CROWE, PD at Y97, Santa Barbara, CA sez, "Check out ELVIS COSTELLO Veronica on WARNER BROS. Records! The females are eating this one up! Winning our 'Attack Of The New Tracks' feature every night! And, WARRANT Down Boys on COLUMBIA Records has that **GREAT** Pop/Rock feel! If you can play Winger and Poison, you can play this song! Another L.A. party band strikes again!"

BILL CATCHER, MD at WANS, Greenville, SC sez, "TOM PETTY I Won't Back Down on MCA Records is a comfortable, familiar-sounding song! This record will cross! Also **HOT**, **HIP** and a safe, out-of-the-box SMASH is RICHARD MARX Satisfied on EMI Records! I am, aren't you???"

ROGER SCOTT, MD at KRC, Tucson, AZ sez, "WHISTLE Right Next To Me on SELECT Records is **GREAT**! A real tear-jerker that's guaranteed to grow on you! Also, PETER GABRIEL In Your Eyes on GEFFEN Records is a SMASH! This four year old Top 20 record for us is new on the Say Anything soundtrack and we have been getting INSTANT phones on it! Maybe GEFFEN should re-release it!"

JAY TAYLOR, Asst. PD/MD at KLU, Las Vegas sez, "WHISTLE Right Next To Me on SELECT Records is **GREAT**! A listening **MUST**! Also, CYNDI LAUPER I Drove All Night on EPIC Records is a good feelin' song! If you have PHIL COLLINS' re-released In The Air '88 Dance Mix, flip the 7 inch over and play the U.K. version! Thanks to MARK NATHAN for the copy!"

JEFF McHUGH, MD at WNOK, Columbia, SC sez, "MODERN ENGLISH Melt With You on SIRE Records is getting INSTANT phones! We put it in level two recurrents and it's getting **GREAT** response! Also, a fantastic sounding ballad is MARTIKA Toy Soldier on COLUMBIA Records! A happy followup is FINE YOUNG CANNIBALS Good Thing on I.R.S./MCA Records! It's a SMASH!!!"

KEVIN CARTER, PD at KMGX, Fresno, CA sez, "ANQUETTE I'll Always Be Lovin' You on LUKE SKYWALKER Records is a BIG night record! Also, PAJAMA PARTY Yo No Se on ATLANTIC Records is a dance track SMASH! Look out for DINO I Like on 4TH & B'WAY/ISLAND Records 'cause it's gonna be **BIG**!!!"

BILL PASCHA, PD at WAPE, Jacksonville, FL sez, "BENNY MARDONES Into The Night on POLYDOR Records will be five times **BIGGER** the second time around!!! Also, MICHAEL MORALES Who Do You Give Your Love To on WING/POLYDOR Records is **HOT**! I LOVE it, so give it a listen and you'll see why!"

PACO LOPEZ, Asst. PD/MD at KXX106, Birmingham, AL sez, "MADONNA Express Yourself on WARNER BROS. Records is a happy, **HOT** song! Also, SIMPLY RED If You Don't Know Me By Now on ELEKTRA Records is **GREAT**! All I can say is I bet my paycheck on it a month ago and it's **HOT**! DIANA ROSS Workin' Overtime on MOTOWN/MCA Records has some **GREAT** mixes done by Nile Rodgers, so check it out!!!"

MICHAEL T, Asst. PD/MD at WIXX, Green Bay, WI sez, "CYNDI LAUPER I Drove All Night on EPIC Records will be incredibly **HUGE**!!! It's no teeny-bopper record, and it's one of the **BEST** she's had out!!!"

STEW SCHANTZ, PD at WSPK, Poughkeepsie, NY sez, "RED SIREN All Is Forgiven on MERCURY Records is a good sounding Rock record with an alternative edge! It was one of the easier records to add!!!"

THE HITMAN, PD at 100KHI, Ocean City, MD sez, "PHOEBE SNOW If I Can Just Make It Through The Night on ELEKTRA Records tested well...so what the hell!!!!"

PAUL JOHNSON, MD at KZIO, Duluth, MN sez, "MIKE RENO Whenever There's A Night on the CYPRESS/A&M Records Dream A Little Dream soundtrack is a **GREAT** record that could be **BIG**!!! It sounds like Loverboy meets Chicago!"

CHRIS NEWTON, PD at WPFR, Terre Haute, IN sez, "PETER SCHILLING The Different Story on ELEKTRA Records did well in our battle, and I really like it! Don't miss out on JULIAN LENNON Now You're In Heaven on ATLANTIC Records! It's pure JULIAN with more adult appeal and a real nice hook!"

DOUG DANIELS, PD/MD at Z107, Wheeling, WV sez, "CRACK THE SKY From The Greenhouse on GRUDGE Records is, quite possibly, the single best piece of Rock music out there!!! It's been our #1 requested record for a solid month, beating all challengers by a 4 to 1 ratio! They sound like Pink Floyd and are about to EXPLODE nationally! Get on this one **NOW**!!!"

CHUCK McGEE, MD at WOMP-FM, Wheeling, WV sez, "FREIHEIT Keeping The Dream Alive on WTG Records is a **GREAT** upper demo record! It's a mix of The Beatles and E.L.O., and it sounds like a SMASH!!! Also, WARRANT Down Boys on COLUMBIA Records is **GREAT** Rock N' Roll!!!!"

NICKI STEWART, MD at WHY, Montgomery, AL sez, "FINE YOUNG CANNIBALS Good Thing on I.R.S./MCA Records reminds me of The Stray Cats! **KILLER** vocals and perfect springtime melody! STEVIE NICKS Rooms On Fire on MODERN/ATLANTIC Records sounds like WILD HEART! CUTTING CREW Between A Rock And A Hard Place on VIRGIN Records is a **ROCKER**!"

JOHN WEIS, MD at WBNQ, Bloomington, IL sez, "JOE JACKSON Nineteen Forever on A&M Records pulls off the perfect mix of Pop and Jazz! This song should be **HUGE**!"

MARK FEATHER, MD at WQXA, York, PA sez, "RICHARD MARX Satisfied on EMI Records is a song that both AOR and Top 40 can **BANG** until it's a golden oldie! A roll down the windows, welcome to spring record! Also, MICHAEL MORALES Who Do You Give Your Love To on WING/POLYDOR Records has a **KILLER** hook! The longer the record is on the air, the more you'll like it!!!"

DENNY HARTMAN, PD at WHTO, Williamsport, PA sez, "RICHARD MARX Satisfied on EMI Records is a bona fide #1 record!!! A very smooth delivery for him!"

ANDY SHANE, MD at WIKZ, Chambersburg, PA sez, "DONNA SUMMER This Time I Know It's For Real on ATLANTIC Records is the surprise **HIT** of 1989! Also, RICHARD MARX Satisfied on EMI Records is a guaranteed #1 song!!!"

TONY WAITEKUS, PD at WCIL, Carbondale, IL sez, "ATLANTIC Records should release Youth Gone Wild by SKID ROW! It's an absolute **SMASH**, even **BIGGER** than Winger!!!"

FLETCHER KEYES, MD at Z104, Madison, WI sez, "ONE NATION My Commitment on I.R.S. Records is a mid-tempo song with a message!!! Kids and adults can groove to this one! Also check out X Wild Thing on the Major League soundtrack! It's getting **TONS** of national exposure!"

BRIAN LANE, MD at WDLX, Washington, NC sez, "SURFACE Closer Than Friends on COLUMBIA Records is another Happy! Also, BENNY MARDONES Into The Night on POLYDOR Records is getting early phones, so check it out!!!"

CHARLIE FOX, MD at KYYA, Billings, MT sez, "CYNDI LAUPER I Drove All Night on EPIC Records is **GREAT**! But CYNDI, try and keep your hair down to three colors! Also, BULLETBOYS For The Love Of Money on WARNER BROS. Records is a **GREAT** song from this **HOT** young band! They sound like the Van Halen of the 90's. Of course FINE YOUNG CANNIBALS Good Thing on I.R.S./MCA Records is even better than the last, and that went #1!!! The pinnacle of success and as **BIG** in the USA as soccer is in the UK!"

ANTHONY MILES, MD at KYRK, Las Vegas sez, "HENRY LEE SUMMER Hey Baby on EPIC Records will blow you away! This is a masterful blend of Pop and Rock, along the lines of a boy meets girl formula but more powerful! Also, LOVE & ROCKETS So Alive on RCA Records is getting **HOT** response after two days! This is a **HOT** song, and I'm not an alternative type of guy!"

JACK ARMSTONG, PD/MD at KF95, Boise, ID sez, "SIMPLY RED If You Don't Know Me By Now on ELEKTRA Records is **GREAT**!! This version is even better than the original, and I'm not a remake believer!!! Also, CAROLE KING City Streets on CAPITOL Records is an automatic **SMASH** for Boise! Check it out for yourself!"

TOM EVEN, PD at Z106, Sarasota, FL sez, "RICHARD MARX Satisfied on EMI Records is a **GREAT** record that keeps you listening! Also check out HENRY LEE SUMMER Hey Baby on EPIC Records! Look out, HENRY is back and he's **HOT**!!!"

JEFF CHRISTENSON, PD/MD at KKV, Wichita Falls, TX sez, "DIANA ROSS Workin' Overtime on MOTOWN/MCA Records is **GREAT**! This lady is coming back! All positive response to this uptempo Urban Dance record! Also, WAS (NOT WAS) Anything Can Happen on CHRYSLIS Records is **GREAT**! The rhythm and blues mix is very strong. Found on the B-side of the 45, it samples the Spinners' I'll Be There, giving the record an edge!"

BRADY McGRAW, PD at Z102, Savannah, GA sez, "TANITA TIKARAM Twist In My Sobriety on REPRISE Records is getting nice phone action! Also, it's good timing for JOHN COUGAR MELLENCAMP Pop Singer on MERCURY Records! Fresh sounding and short, I LOVE IT!!!"

LINDA SILVER, MD at K92, Roanoke, VA sez, "RICHARD MARX Satisfied on EMI Records is the best he's done in ages! I LOVE IT! Also, CYNDI LAUPER I Drove All Night on EPIC Records is a good feeling record and product she can really be proud of! In one word, 'contagious' coins MICHAEL MORALES' sound on Who Do You Give Your Love To on WING/POLYDOR Records!"

LEO DAVIS, PD at Q104, Gadsden, AL sez, "SAM BROWN Stop on A&M Records is getting good calls! A different flavored record that really does pull midday female calls, so check it out!"

MIKE STONE, MD at WPFM, Panama City, FL sez, "WAS (NOT WAS) Anything Can Happen on CHRYSLIS Records shows their versatility once again! SIMPLY RED If You Don't Know Me By Now on ELEKTRA Records is a real tribute to the original! If you haven't heard this one by now, check with your local MD! Also, I have to mention the BULLETBOYS For The Love Of Money on WARNER BROS. Records! It's gritty Rock blended with Philadelphia soul! I LOVE IT!!!"

LAURA WONKA, MD at KSND, Eugene, OR sez, "DONNA SUMMER This Time I Know It's For Real on ATLANTIC Records is a **FRESH** and new kind of song for her...NOT a Disco song! This will bring her back into the limelight where she deserves to be!!!"

BOB MILLER, MD at WAZY, Lafayette, IN sez, "Get ready for HENRY LEE SUMMER! His latest Hey Baby on EPIC Records is a **GREAT** summertime record!!! Look for it on HITMAKERS CD Sampler Volume 20 out SOON!"

JOHN ANDERSON, MD at KQIZ, Amarillo, TX sez, "KARYN WHITE Secret Rendezvous on WARNER BROS. Records is well worth telling people about! Also, BENNY MARDONES Into The Night on WING/POLYDOR Records has **INSTANT** familiarity with adults!"

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from her new album
THE OTHER SIDE OF THE MIRROR
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AN EXCLUSIVE INTERVIEW WITH

BILL CAHILL

Program Director B94 Pittsburgh

CAN YOU GIVE US A THUMBNAIL SKETCH OF WHY YOU GOT INTO THIS CRAZY BUSINESS OF RADIO AND WHERE YOU GOT STARTED?

It all started in my hometown of Albany, New York. I listened to the radio and thought I wanted to be a disc jockey. I ended up being a part-time disc jockey at various stations in Albany. I realized that if I was going to go anywhere in the business as a disc jockey, the farthest I could really go would be a fulltime gig in Utica, New York. Based on that realization, I decided to get into programming. That's really how I got started.

HOW DID YOU HAPPEN TO COME TO B94 IN PITTSBURGH?

After my start in Albany, I programmed WTRY and was Operations Manager at WPYX. It was weird, because I went from being a part-time disc jockey on the FM to a full-time disc jockey on the AM to Operations Manager of both the AM and FM in a period of about six years. It was just one of those rare instances. I went to Oklahoma City, where consultant Bob Elliott had found an opportunity for me at KJYO. At the time, they had been on the air for about nine months. Mark Schwartz, the General Manager, hired me and I was there until last October. I stayed there for two years battling KOFM which was Top40 at the time until they switched to a Transtar format. I then decided that I needed a higher profile radio station where I could get noticed. EZ Communications, which also owns a station in Jacksonville, decided to offer me a job. GM Tex Meyer got in touch with me about B94 and since it was the type of situation I had been looking for, I decided to take a shot at it.

GIVE US AN IDEA OF THE PITTSBURGH MARKET. WHAT KIND OF AUDIENCE IS IT?

This is a very family-oriented, traditional town. B94 reflects that market. I'm not saying this audience doesn't like new music, because they love new sounds and new types of music. Overall, the market contains somewhat more traditional values than some of the other markets around the country. That's why artists like Steve Winwood will do extremely well here. Quality artists like that always do very well here.

HOW DO YOU HAVE THE STATION POSITIONED RIGHT NOW MUSICALLY?

It's a well dayparted radio station. Obviously, we're trying to attract a mass-appeal audience in the morning, mass-appeal during the day as far as office listen-

ing goes and just good basic programming to the available audience. Our afternoon drive consists mainly of the Top40 and that's where we start to be a little more aggressive musically. Most of the harder rock records and records with a blacker or dance edge to them are played at night. We can actually play all kinds of music here in Pittsburgh, but we don't play a lot of old records. For example, we don't have an oldies lunch hour, and we don't play music from the late 70's or early 80's really at all. It's basically an 80's radio station. Kind of like an 80's A/C.

WITH THE ARBITRON NOW BEING SO IMPORTANT IN THE OFFICE RATINGS, DO YOU HAVE ANY SPECIAL PROGRAMMING STRATEGIES DURING THOSE MIDDAY HOURS?

I think that everyone now has a fax machine for taking requests and contesting. It's not so much as who has one first in the market, but who doesn't have one at this point. Therefore, it's now almost as important to have a fax as it is to have a concert-line. We've also recently added some new features such as a "Bribe Your Boss" promotion, where we give away Pittsburgh Pirate baseball tickets to our listeners. Two are for the listener and a pair goes to their boss. It's a great promotion, because both the listener and their boss have to take a day off and go to the game. This way you get to take your boss with you, and that's how you bribe your boss to get the day off. We're creating contests that interact with the office as much as we possibly can. It's very important right now, because I feel the Arbitron changes are reflecting the measurement of a more passive listening audience. We need to find new ways to increase our in-office listening.

TELL US ABOUT YOUR AIRSTAFF, STARTING WITH THE MORNING SHOW.

Jim Quinn and "Banana" Don have been on the air since the beginning of time. Jim used to be at KQV and has been on Pittsburgh radio for twenty years. He has basically an eighties sound now, and he doesn't use the wild horns and gimmicks as much as he used to. Jim is very well known in this area and is quite involved in community activities here in Pittsburgh. "Banana" Don has been at this station for about six years. Jim and "Banana" were paired together nearly five years ago, so they are an established morning show with a very strong following. They're not particularly a zoo format, though. We're very fortunate that they have such a strong chemistry between them. We've seen in our research that the audience does enjoy their totally different sound, so we don't feel the need to have twenty to thirty different characters walking in and out of their show, or even having it revolve around one person. It's a two-person approach where they react to each other extremely well.

After their show, we have "The Real Kevin Steele" who is actually Kevin BelCastro. Kevin used to be the Program Director at WMJQ in Buffalo. He came aboard last month after Sonny Joe Fox went out to program KATM in Colorado Springs. Kevin is very listener-oriented. He says hello to people in offices, talks about what's going on in the community during the evening hours, and interacts with the office promotions as well. Kevin also puts a lot of people on the air. He sometimes does a contest every hour, even if it's just giving away tickets to "Muppets On Ice" or something like that. It's kind of nice to give away family-oriented prizes as well, because we like our prizes to have a little more value than just an album giveaway.

After Kevin we have Jeff Tyson on from 2 to 6PM. Jeff came to us from HOT105 in Miami where he was programming there. It seems rather strange, because we have more ex-Program Directors here than anyplace I've ever worked before. That's very helpful in the long

run, because I get a lot of extra input that I normally wouldn't get. Things really start to pick up when Jeff is on. He's more into talking about upcoming concerts and some of the more youthful activities, although we don't let it get out of hand by doing any school-related things in afternoon drive. We had John Cline next on our lineup, but he's since taken off to do mornings at WNCI in Columbus. It's a good time of year for people to find new gigs. We've had people working here at B94 on the air for four or five years, and they've found excellent opportunities, such as Sonny Joe finding the programming gig and then John Cline finding a morning show. I have an opening right now for the 6 to 10PM slot. We're filling in right now with Tank Sherman and Troy Garrett who are usually on during 10PM to 2AM and 2 to 6AM.

CAN YOU GIVE US A SPECIFIC IDEA AS TO WHAT YOU'RE LOOKING FOR DURING THE 6 TO 10PM SLOT?

To get the right programming to the available audience, we have the usual nighttime features such as the "Top 8 at 8 Countdown" and "Battle of the New Sounds" at 10PM. Our music at night consists of a lot of Guns N' Roses or Def Leppard styles of music in a fairly frequent rotation. As far as the new air personality goes, we need someone who is a little more up, bright, and has great listener telephone interaction. We're also trying to keep as many of the 18-24 and 25-34 year olds as possible at night. We certainly don't want to blow off everybody and go super-teen at night with our programming. Our whole concept here is really nothing more original than your basic Top40 radio.

WHAT DO YOU FIND MOST CHALLENGING ABOUT THE ART FORM OF BEING A PROGRAM DIRECTOR?

Coming up with promotions that haven't been done before. I can't find any! Coming up with new ways to promote the radio station is definitely the most challenging thing I've come across.

DO YOU THINK IT WOULD MAKE AN INTERESTING PROMOTION TO MAKE A STATION SOUND EXTRAORDINARILY DIFFERENT? FOR EXAMPLE, "PIRATE RADIO" IN LOS ANGELES, A NEW STATION, ORIGINALLY GAVE LISTENERS THE FEELING THAT THEY WERE JUST A COUPLE OF GUYS TINKERING AROUND WITH A TRANSMITTER. IT WAS A RATHER UNIQUE CONCEPT IN TRYING TO BE DIFFERENT FROM THE OTHER STATIONS.

We have all been listening to what's been going on at PIRATE RADIO in Los Angeles. It seems like it's very well executed, and they'll probably have a major impact because it stands out as something totally unique. I thought our local station KDKA radio would take credit for the whole PIRATE RADIO concept because they broadcast the Pittsburgh Pirates. Since they claim to have invented radio, they'd probably claim they invented PIRATE RADIO. There's a lot of rock stations around the country that have been doing a good job of bringing that type of radio to the marketplace.

YOU HAVE MENTIONED HOW IMPORTANT PROMOTIONS ARE TO YOUR OVERALL MARKETING STRATEGY. WHAT ARE SOME OF THE MORE IMPORTANT PROMOTIONS YOU HAVE DONE?

I've been here only six months, so it's hard to say. I can tell you what some of my promotional ideas have been over the years that I've been working, but everyone's doing them now. I do think "Bribe Your Boss" is an interesting midday promotion. I also did the same promotion four years ago in Oklahoma City, and I know a couple of programmers who have also tried it. It's actually a great name for a promotion. Half of any contest is in the name. You can have the greatest



MICHAEL MORALES

"Who Do You Give Your Love To"
A **HITMAKERS HITBOUND THIS WEEK!**
41 ACTIVE REPORTS!

ADDS/DEBUTS:

WLOL-FM	KKBG	WAPE#24
KZZP	KKSS	WBNQ#37
WGH	KKXL	WBPR#35
Z99#30	KLYK	WDBR
HOT107	KNIN#39	WDEK
KEZB	KPXI	WJAD
KFBD	KWIN	WKSM#39
KFTZ#30	KWXX#36	WKZQ#25
KGRS	KYYY#40	WLFX
KIXY	KZOR#38	WNKS#40
KJKC	KZOU#36	WOMP#34
	KZZU#38	WYKS & MORE

KTFM (25-20)

AND MORE



PolyGram Records

#25 HITMAKERS MAINSTREAM CHART...

48% INCREASE IN AIRPLAY THIS WEEK!

ADDS/DEBUTS:

K101#27	ACTIVE AT:	POWER106 (35-32)	KWSS (37-34)
WIOQ#29		X100 (27-21)	Q102 (29-25)
WCZY#28		WXKS (31-28)	KROY (25-22)
POWER99#29		KEGL (10-8)	KWOD (31-27)
KUBE#26		KRBE (33-28)	92X (25-21)
KDWB#30		94Q (26-23)	WZPL (28-25)
KEZY#30		KPLZ (28-25)	KCPX (31-27)
KXYQ#28		KBQ (17-15)	KISN (31-25)
PRO-FM#35		B100 (24-21)	WTIC (32-28)
BJ105#39		WLOL (37-30)	FM100 (29-24)
WJRZ#27		Q105 (26-23)	WJLK (29-26)
WDJX#27		WPHR (39-36)	Y107 (30-27)
WKSI#26		KOY95 (25-21)	WGTZ (35-31)
AND MORE		Y108 (29-25)	AND MORE
		KKRZ (24-21)	
		KCPW (35-32)	
		ENERGY96.5 (39-34)	



PolyGram Records

IVAN NEVILLE

"Primitive Man"

ON YOUR DESK NOW!



PolyGram Records

contest in the world and if it doesn't have a name that sounds decent, it won't catch on. "Bribe Your Boss" could really be anything. If anyone wants to steal the concept, just take the name and figure out a way to do it on your own, I don't care. I've also done everything from mailing stuff out and having people mail stuff in. Cash calls have always been the most successful. We're now doing the Black Box promotion. Now there's a new promotion for you. We researched it and found that no one had done it in the market and no one here could ever remember it being done in at least the past twenty years. We figured it looked like a good shot.

MUSICALLY, THERE SEEMS TO BE A LOT OF RE-MAKES OUT THERE RIGHT NOW. DO YOU FIND YOUR AUDIENCE REACTS TO RE-MAKES WELL?

As far as re-makes go, they all boil down to the same problem. Top40 radio always tries to have a balance of familiar songs with unfamiliar songs. Because there are so many new artists like Fine Young Cannibals and Roxette having #1 hits, radio stations are trying to increase familiarity in other areas and end up with re-makes of songs done by other artists in the past. I put the Benny Mardones record on the air and the phones went nuts. I heard it about a month ago on Q105 in Tampa during the Pirate's spring training, and decided to try it.

WOULD YOU DESCRIBE YOURSELF AS BEING ON THE CUTTING EDGE OF BREAKING NEW MUSIC AT B94?

Of course, but any station that has a 30 record list like ours is pretty much somewhere in the middle of breaking ground and being too conservative. We try to find records on the cutting edge for Pittsburgh. We are perceived, by our audience, as being a cutting edge radio station. We carefully monitor what their response is. This market is one where you will find five great FM signals, 3 really good FM signals, and another 5 mediocre FM signals. People in this market really do have traditional values. They're not into the shiny, flashy new stations as much, and they don't react quickly to new stations. They're not a fickle audience and they're very product-loyal.

WHAT'S YOUR CRITERIA FOR DETERMINING NEW MUSIC ADDS?

For example, we recently added the Bette Midler record "Wing Beneath My Wings" because we saw a very good sales response to the album at retail. At other times we will get requests, so it comes from different sources. I also network with other PD's and MD's just like everyone else does at various music stations. We check for burn-out and also do call-outs. Although I'm not at liberty to discuss a whole lot of information, we do a great deal of music testing on a weekly basis.

HOW MANY STORES DO YOU CHECK IN THE MARKETPLACE AND WHAT DO YOU LOOK FOR IN A STORE REPORT?

We check about 50 stores. We look for the integrity of the report. In the past, we have found one or two labels attempting to hype sales figures. In this traditionally-valued market, we can set up very strong relationships with many of the record stores to find out exactly what's going on. I go through stores myself on a weekly basis. As a recent example, the Sheriff record turned out to be a big hit here on call-outs, but when I walked into the stores I saw stacks and stacks of Sheriff CD's still sitting in the shelves. You tell me whether or not that record sold any albums. It doesn't appear to have sold a lot from what I've seen in the stores.

ARE YOU LOOKING FOR TYPES OF RECORDS THAT ARE BREAKING OUT OF THE ROCK SIDE OR THE A/C SIDE?

Well, as an example, we're playing "Cult of Personality" by Living Colour at night. If we weren't a radio station trying to be on the cutting edge then we wouldn't be playing that record. This band has been on Late Night With David Letterman and on Saturday Night Live and that exposure is something that is important for that type of record. We also saw major LP sales, and that was a major sign. Playing this kind of music that has been on different hit television shows are an indication to our listeners that we are staying on top of what's happening here.

ON AN AVERAGE, HOW MANY RECORDS DO YOU PLAY FROM WEEK TO WEEK?

We have a 30 record playlist. It never goes above 35.

HOW DO YOU WATCH THE BALANCE AND CONTRAST BETWEEN UPTEMPO SONGS AND BAL-LADS?

There are three ways to balance music: tempo, texture and era. Most stations balance era with the format clock itself so they can get a balance of both new and old. Lori Campbell, our Music Director, does the preliminary balancing of the music which we do manually every hour.

ARE YOU MEASURED BY ARBITRON AND BIRCH?

Continuously. We are always measured by Birch and always have an Arbitrend every month.

WHAT IS YOUR OPINION OF THE NEW SOFT DIARY AT ARBITRON?

I think it's a passive diary and increases a more passive response. When you're asking people what station they've heard versus what station they listen to, you're not seeing them as an active listening audience. Listening is active, hearing is passive. If I was a clerk working at an optical place putting glasses together all day, and a music station was playing in the background, I wouldn't actually be listening to that station. That kind of response is helping out the softer A/C stations. I also have a problem with the fact that it's permissible to write in the diary something like, "the same as Thursday", on another day's log if a listener's pattern was the same as a previous day. That leaves it open for a lot of people to take the easy way out.

CAN YOU GIVE US A LITTLE INSIGHT INTO BILL CAHILL? ARE YOU TOUGH TO GET ALONG WITH?

No. I'm really pretty easy to get along with. I'll definitely tell someone immediately if they make a mistake on the air. Once in a while, if it's a major mistake, I'll say something to them about it in the air studio. Because I used to be a jock, I know that when I made a mistake on the air, the PD didn't have to come into the studio to make me feel bad because I already felt bad. If the PD came in, I'd screw up the rest of the show. So now after the show, I come into the studio and say, "here are some things I noticed today. Why did you do this?" That's the way I usually handle it. I'll hotline if it's a major mistake that was made out of carelessness. If it was an honest mistake, it can usually wait until after the show.

WITH PEOPLE YOU GET ALONG WITH WELL, IT'S CERTAINLY EASY TO BE A PD. DID YOU EVER HAVE THE CHALLENGE OF DEALING WITH SOMEONE WHO YOU DIDN'T GET ALONG WITH?

I hate to use trite phrases, but if people repeat something I told them not to do, I tell them, "either you're stupid or you don't care. Which one is it?" There's really no third option. "I forgot" means you're stupid.

DO YOU TRY TO MAINTAIN A SENSE OF HUMOR WHEN THINGS GET A LITTLE HEATED?

Usually those types of things happen with the morning show. When you have a very good, high profile morning show, you never know if you're going to get a complaint. I find some of the complaints to be the most ridiculous little things. Then something big happens and nobody calls about it. Some of those things you really have to have a sense of humor about.

WHAT WOULD YOU HOPE TO READ ABOUT YOURSELF IN A WHO'S WHO BOOK?

That every station I worked at was #1.

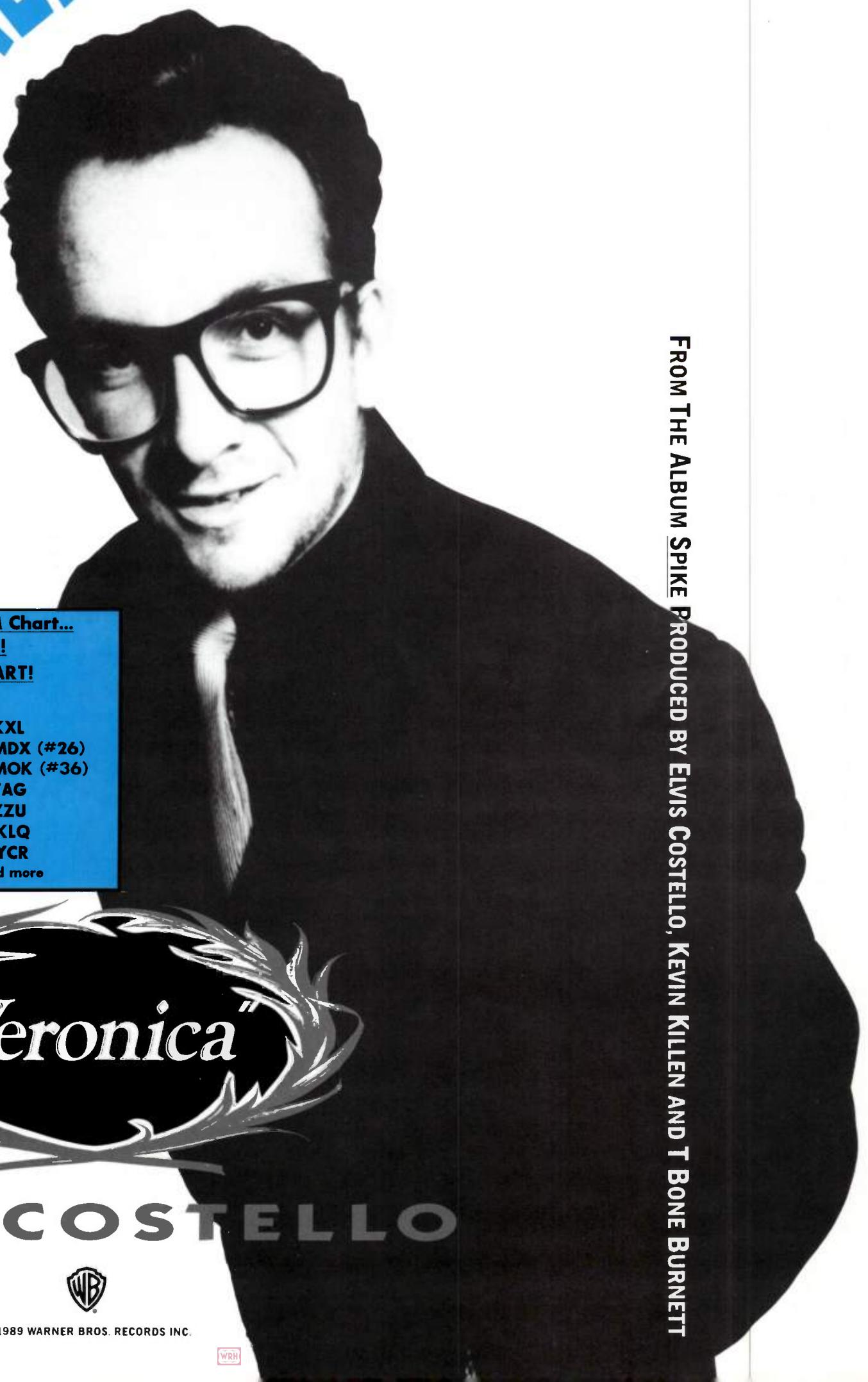
WHO WOULD YOU LIKE TO THANK FOR GIVING YOUR CAREER A BIG BOOST AND OPENING THE DOOR FOR YOU?

I'd really like to thank my General Manager Tex Meyer for hiring me and giving me this great opportunity to come work here in Pittsburgh and also to John Kelly, GM at WTRY in Albany, for making me wear a suit every day. Consultant Bob Elliot was also really helpful. I learned a lot from Mark Driscoll and Buzz Bennett in working with Evergreen Communications. I'd like to also thank Jim Richards, the previous PD here at B94, for making it such a smooth transition and also our consultant Dan Vallie for initially recommending me.

BILL, THANK YOU SO MUCH FOR SHARING YOUR INSIGHTS WITH US AT HITMAKERS.

LOOK
FOR
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CD
SAMPLER
VOLUME #20
IN
NEXT
WEEK'S
ISSUE
#586!

REMEMBER HER NAME.



FROM THE ALBUM **SPIKE** PRODUCED BY ELVIS COSTELLO, KEVIN KILLEN AND T BONE BURNETT

#40 HITMAKERS MAINSTREAM Chart...

54% Increase in Airplay!

#23 HITMAKERS ROCK CHART!

Adds/Debut:

EAGLE106	KWOD (#33)	KKXL
WLOL-FM	92X (#29)	KMDX (#26)
KKRZ (#32)	KSAQ	KMOK (#36)
KXYQ	98PXY	KTAG
KXXR (#31)	BJ105	KZZU
KWSS (#38)	WLRS (#30)	WKLQ
		WYCR
		and more



ELVIS COSTELLO



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WRH

RADIO FORUM

"HOW DO YOU RECRUIT AND DEVELOP NEW RADIO TALENT?"



WAYNE COY PD, WTBX - Hibbing-Duluth, MN

I try to network as much as I possibly can with other programmers who I respect and admire. I work on their leads a lot of times to get that initial tape and resume from someone I've been told is talented. If everything I heard is true, I make sure I keep that person's materials on file and stay in touch with them constantly. I always ask for an updated tape and resume so when something opens up hopefully I've got an arsenal of talented people I can approach about the opportunity. Just recently I had an opening here and the person I hired came on the recommendation of another programmer. I hadn't even heard a tape. I called him up and listened to his tape over the telephone and gave him a job an hour later. So, there went my whole theory out the window because none of the people who I had at my fingertips could hold a candle to the person I eventually hired. I would have never known about this person if I did not have the relationship with a fellow programmer. That was Tony Waitekus at WCIL-FM in Carbondale, Illinois.

RICK THOMAS PD, HOT102 - Milwaukee

From time to time, I do the usual soliciting through HITMAKERS and other trades and through the grapevine of programmers I network with, which is pretty extensive. The first thing I do is ask people to send me a complete package, which includes the preliminary tape, resume, photo and cover letter telling me a little bit about themselves, what their goals are in the business and where they'd like to go. To be honest with you, if people don't send me complete information, that's the first strike against them because if they don't follow instructions the first time around, how can you rely on them to follow direction once they come here? I also look locally. There are a number of colleges in this area like Marquette that sometimes sprout some good raw talent. There are two people in fact who I have working for me now that I pulled out of college and have molded to fit what we're doing and what I like to hear. If I find that raw talent and it's workable, I'll pull it right out of the school. I'll also pull talent right off the street if I have to. I've been known to do that. As far as listening to the things that come in, if you follow the instructions and get me the complete package, I'll definitely give you a listen. I have a huge box on my desk where I save T&R's. Mark Evans from the Sun Group just called me recently wanting to know where there was good talent. I reached right in my box and I pulled out a few people. There is a network of programmers out there scouting good talent. The main thing is just to reach out to us. There are some people who will send you a tape, and if you're lucky a free-printed resume on that cheap paper, in a little envelope beaten to hell by the post office by the time it gets to you. When you open that, somehow it just doesn't say professional and I always wonder what kind of effort are they going to put forth when they're in-house. If I were to give a tip to the up and coming air talent reading this, everything you do should reflect the utmost professionalism. As we all know it's a competitive business, but it's not impossible to break into. Right there you can beat the odds by sending something that looks good, includes complete information and sounds good. Sometimes I'll hear a tape that might not have everything I'm looking for and might not sound exactly like my station. If I hear that rawness in a person, I'll call them up and ask them to send me another tape.



SEAN LYNCH OM/PD, KROY - Sacramento, CA

You look everywhere. You look first within your own station. You look at part-timers on your own staff. I have a girl who was working in research that had never been on the air. Even though she had gone to broadcast school, she was just making the daily call-out phoners. She was so sassy and funny that we threw her on a Saturday night Dance show, and she's becoming a celebrity in her own right. Her name is Alicia. Then of course you can look at the competition and see what they've got, as in the case of Miss Laura who was working for FM102 and being kind of underutilized. We snatched her up. Look at some non-traditional areas, like a couple of club disc jockeys that are working for me. Also check out the broadcast schools. Get tapes and resumes and listen to them all, and a lot of times you'll find some good people that way. It's a concerted and ongoing effort. It's not just when you have an opening that you start looking for air talent. You should always be on the lookout for up and comers and people you can plug in, whether it's for your own station or if you're in a group like Great American, for one of your sister stations or if you're networking with other PD's for any of their stations. I get a lot of tips from time to time from your HITMAKERS Tuna Talk because you'll let me know if somebody's available or looking.

DO YOU HAVE ANY PET PEEVES ABOUT SENDING A PHOTO IN THE RECRUITING PROCESS?

It depends on what the person looks like. If they look great, they'd better include a photo. If they don't look so great, don't include a photo. It could be a couple points against them for including a photo. If I hadn't seen the photo, I might have been interested, unless I was casting for a Fellini film.



KEVIN KENNEY PD, KBEQ - Kansas City

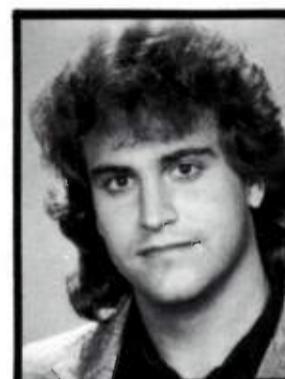
The key thing is to be prepared. You've got to constantly be soliciting and monitoring from smaller markets so you have a feeder system. In addition to that, it's always good to be talking to your regular music and record promotion network to keep on top of up-and-comers out there who you could call on in case you need them.

WHAT ARE THE ELEMENTS WHICH YOU LOOK FOR IN A PRESENTATION?

The key thing is how the person sounds. If they sound good, everything else seems to be incidental. Then again, if you look at a sloppy cover letter with coffee or whatever on it, then that somehow diminishes the overall quality. If you care enough to make a good presentation, you're probably going to care enough to make a great radio show.

SEEING THAT THE SOUND IS MOST CRITICAL, WHAT IS THE MOST APPROPRIATE WAY TO PRESENT THE SOUND?

Put your best breaks in 3 minutes. Keep it brief for busy programmers and put the best stuff at the front. Brevity is very important.



STEVE ELLIS PD, HOT97 - New York

The recruitment of air talent is usually done through word-of-mouth, other jocks, and tapes that are sent in. We're always on the lookout for new talent, and even though we don't have any openings right here, if I happen to hear somebody who I consider hot air talent, we have ten other radio stations in the chain which I can forward that information to. It's a networking process. If someone has an opening, they can turn to any one of the Emmis stations and find help in filling that slot. As far as development, we try to work closely with the jocks in aircheck sessions, and let them develop their own style and skills. We keep it within the context of the format of the radio station. We like each jock to have his own personality and not sound stiff.

WHAT ARE THE APPROPRIATE COMPONENTS FOR A JOCK TO PRESENT TO YOU?

I look at the tape first and foremost. As far as I'm concerned, the resume could be written on a barf bag. To me, it doesn't matter if they're in Los Angeles or in the 150th market. It all depends on the potential you hear in an air talent. The tapes I like to get have no more than 7 or 8 breaks. It shows the jock's diversity and talents. It really doesn't matter what he looks like, that's the great thing about radio. Everyone has a different view about how you look based on your voice and personality. We're always looking for the hot new talent out there.



STEVE SMITH PD, ENERGY96.5 - Houston

One of the first things I do is check around with some other programmers around the country whom I respect. I find out who they've heard that they've had their eye on. It could've been a situation where they could not take advantage of hiring someone they think has the potential. I get a few leads that way. I also find out which stations are winning, and try to call the jock in the daypart that I need and encourage these people to send me tapes. Whenever I'm putting something new together, like here in Houston, it's nice to try and find some key people from inside the state

who understand the lifestyle and mentality of the audience. I take the time to make calls out to the stations surrounding ENERGY96.5 in medium, small and even major markets to find out if there are any up-and-coming new stars who are looking to move up into the big league who have the potential of becoming strong talent. I think they have that local edge, and inside themselves have the ability to relate to the lifestyle of the city I need to penetrate. I think that's important too. I combine all three. Once I get them in here I spend a lot of time with them. Right



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RADIO FORUM

"HOW DO YOU RECRUIT AND DEVELOP NEW RADIO TALENT?"

now, I'm working with each daypart every day, fine tuning them. Eventually, it will play out to where I'm meeting with my jocks every week, except for the morning show which I'll meet with every day.

RANDY BROWN

PD, KKBQ - Houston

Air talent is becoming increasingly difficult to find. It helps to have contacts around the country who I can call and ask if there's anybody in their market who they'd like to see leave. What happens most frequently is I hear about someone from somebody else. Very rarely have I seen people answer ads in the trades that were of the caliber that I look for. It usually ends up being a tip-off from somebody else. I can't remember the last time I found somebody through an ad. It used to be that you could do that. I'm not sure why that is, other than the fact that most of the good people are either happy or they've got deals where they are, and they don't want to leave.

DOESN'T THAT PRESENT A PROBLEM FOR THE TOP 50 MARKETS IN AMERICA? THAT MEANS YOUR MAIN FOCUS IS ON THE UP-AND-COMERS OUTSIDE THE TOP 50. HOW DO YOU SPOT THEM?

It takes diligence. I think smart programmers in this day and age anticipate things ahead of time, and have people around the country they know about who they can act on. That's the prudent way to go about it. You have to do that, and network with friends around the country who you're familiar with and you respect that can put you onto new talent. As far as training new people, it's been a while since I've taken someone who's pretty raw and attempted to mold them. Obviously, when you get into major markets, it's an ongoing process of refining the skills of people you have. Clearly that's a need that never subsides. At the same time, I don't think you really find very many major market stations which can afford the luxury of trying to find new untested people. We're always looking for new talent, but I think when you talk new talent these days, you're talking about new people to your market, not necessarily new people to major markets.



BUZZ BENNETT

PD, Y95 - Dallas

Probably the biggest problem that I confront today is finding new air talent. To find a guy who is good naturally with humanistic flow is very rare. The other problem we run into today is when somebody is really good they're under contract. The only way I've found to get good disc jockeys on the air is to grow them myself. In most cases, I'd rather take someone right off the street and train them on how to do it, than take them out of a market where they've already learned a bunch of bad habits.

DOES THAT MEAN YOU NEED TO BE IN CONTROL OF SMALLER MARKETS, SO YOU SEED THEM IN THE SMALLER ONES AND BRING THEM INTO THE MAJORS WHEN THEY'RE READY?

No, I have to grow some on my own here. I'm training a guy on the weekend now. I also trained Wendy who does middays for me here at Y95.

ISN'T THAT RISKY?

It's not risky if you keep them to a minimal amount of rap, and grow them slowly. You don't do that with morning guys. When I look around the country for personalities, the only ones I hear on radio stations that knock me out are morning guys, that I'll put into other dayparts because they've at least learned how to talk and communicate. A phony announcer is a killer, and 90% of the country is that. In the smaller markets, they're supposedly going to college, but who in the hell is training them? I don't hear much training. There are some good ones, they're just rare. I think you grow your own in most cases. If I had some guy who was beginning to get good in Jacksonville, that's all well and good, but I need to keep him in Jacksonville. There are exceptions to this, but as a rule when you grow air talent into a market, you like him to stay there. Stability is important. I've heard some decent jocks in small towns. Once you get below the Top 10 markets, there's no difference in the talent that could be in market #90 compared to market #18. I don't see that big a difference. They didn't have to get a lot better to get from #90 to #18, but they did have to get a hell of a lot better to get into a Top 10 market.

BILL CAHILL

PD, B94 - Pittsburgh

A lot of times I'll drive to different markets. When I was in Oklahoma City, I'd try to get people from Tulsa. When I was in Jacksonville, I'd listen to Gainesville and other outlying areas from the radio station. Now being in Pittsburgh, I listen to Youngstown stations and other stations in the Pittsburgh market. There are a couple of Top 40 stations in the Central Pennsylvania

area that have some good talent too. I'm a regional type person. I try to drive around and go to these smaller markets near the market I'm in, and try to bring people up that way. It's not that I don't want to move people across the country, but a lot of times you can find very talented people right in your own backyard.



TOM HUTYLER

PD, KUBE - Seattle

Usually there's a pretty good regional pool to choose from. When you're in a major market there are always surrounding secondary and tertiary markets which are aware of you. A lot of jocks look at you as the next step in their ladder of where they want to climb. We're always getting tapes and resumes from people around us. That's a good starting point. Also, we get people from all over the country who are sometimes interested in re-locating to another area for personal or professional reasons. You also have people you bring in as part-timers, who you

groom to be someone who will be able to step in if a full-time opening occurs. That's kind of a Catch-22 situation because usually if they're good enough to be full-time, they'll land another job before the opening comes up. On the other hand, you don't want to get somebody that's not good enough to fill in if there's an opening. Basically you try to bring somebody in a part-time capacity that you can groom to be a full-time jock. It's a matter of sitting down with them, critiquing them, and getting them to sound like the station sounds without losing their own identity.

WHAT ARE THE BASIC INGREDIENTS YOU'RE LOOKING FOR IN A PRESENTATION?

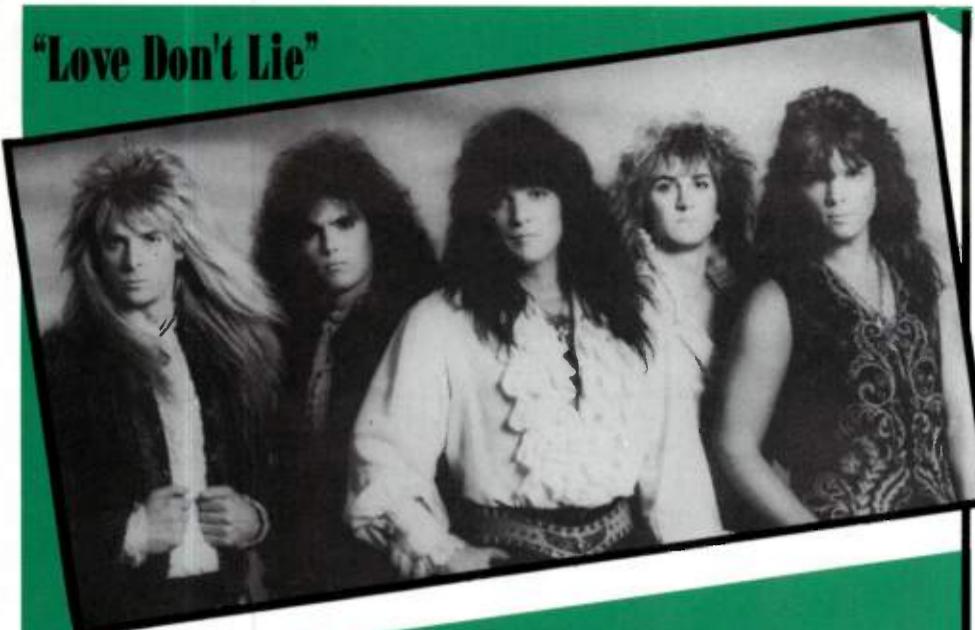
Professionalism is still important in the way the resume is prepared. It should be well done, easy to read and include the pertinent information. It doesn't hurt to be creative in your presentation either. I got a tape and resume that a guy had sent in a Coke can. Another guy sent his with a bunch of balloons and the tape was in a balloon. It was pretty impressive, but the tape wasn't that great. Creativity will catch your eye, but again it's the product that counts. Bottom line is it has to sound good, and the resume is not all that important but it's something that should show some professionalism, not scrawled out with pencil or crayon.

"BIG TUNA" JOHN ANTOON

**IS TAKING A
LONG OVERDUE
EXTENDED VACATION**

**PLEASE DIRECT
CALLS TO
HITMAKERS
VP/SENIOR EDITOR
MIKE SCHAEFER
(818) 887-3440**

"Love Don't Lie"



House of Lords

A HITMAKERS HITBOUND THIS WEEK!

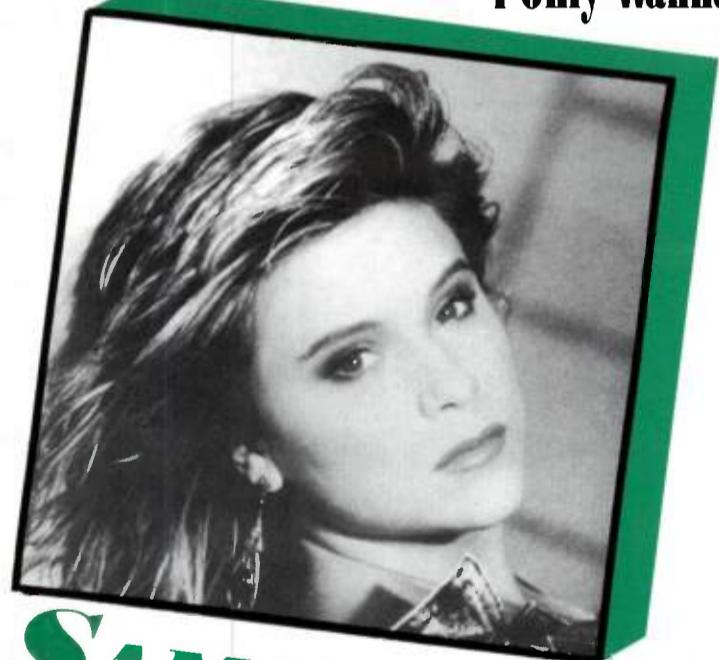
Adds/Debuts:
WLRS (#28)
100KHI

KEWB (#25)
KGII and more

Active At:
KKEG (13-10) WVMX (40-35)
OK95 (20-14) Y97 (29-10)
WAT (39-34) KHSS (36-33)
WKOR (28-21) KJLS (34-31)
KDX (34-30) and more
KFBD (18-13)


SIMMONS RECORDS

"I Only Wanna Be
With
You"



SAMANTHA FOX

#29 HITMAKERS MAINSTREAM CHART!

Adds/Debuts:

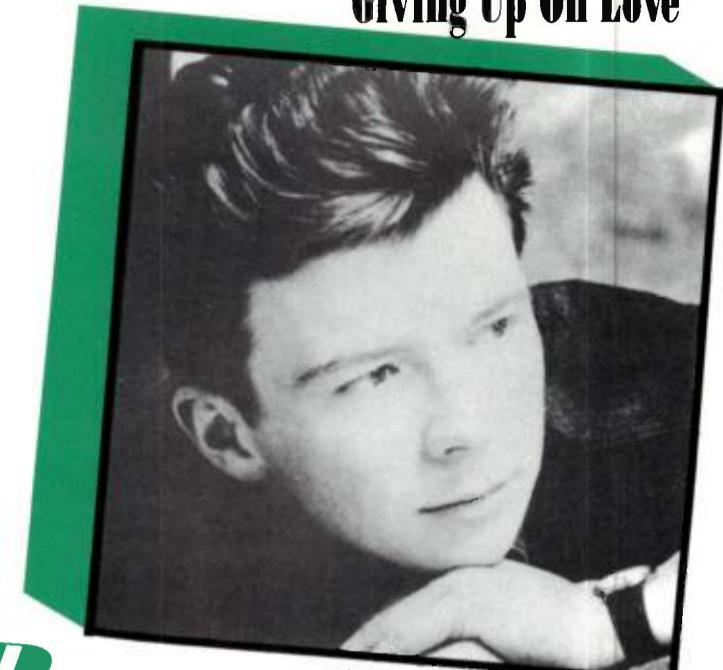
POWER96 (#27) KTFM (#29)
KEZY (#29) MAJIC102 (#30)
HOT97.7 (#37) KSAQ and more

Active At:

HOT97 (#9) KRBE (20-17) WPHR (28-25)
PWR106 (26-23) KUBE (30-25) Q102 (30-26)
B104 (15-13) B104 (15-13) KROY (17-15)
WLOL (23-20) Y107 (16-12)
and more



"Giving Up On Love"



RICK ASTLEY

HITMAKERS NATIONAL BREAKOUT...54% Increase in Airplay at MAINSTREAM TOP40!

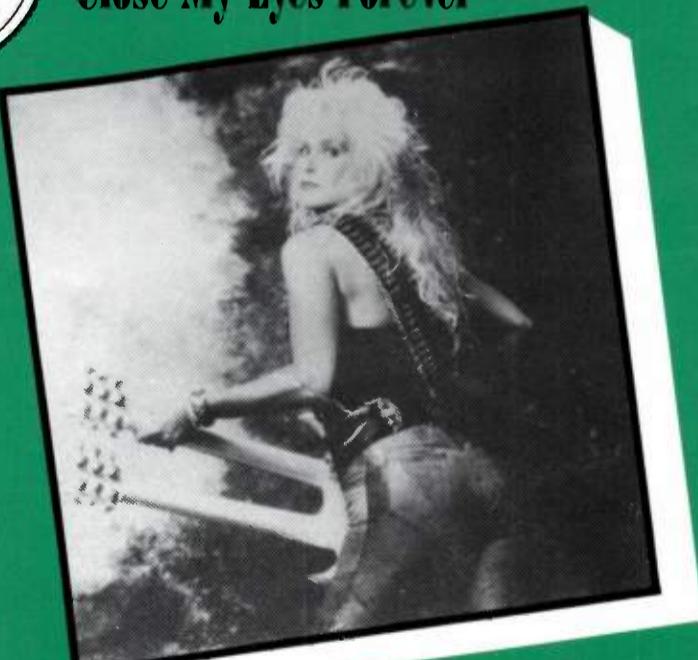
Adds/Debuts:

KUBE (#30) KWOD
HOT95.9 (#29) KCPX (#38)
B94 (#30) FM100 (#31)
WLOL-FM (#27) Y106 and more

Active At:
HOT97 (28-24) KISN (33-29)
WXKS (29-24) WKSS (32-29)
B100 (34-30) WTIC (38-34)
KKRZ (32-29) WBCY (29-25)
KROY (24-20) WJLK (30-27)
and more ENERGY96.5 (30-26)



"Close My Eyes Forever"



LITA FORD

duet with OZZY OSBOURNE
#23 HITMAKERS MAINSTREAM CHART...15% Increase in Airplay!

Adds/Debuts:

WAVA (#29) KS104 (#29)
Y100 (#23) PROFM (#33)
KDFB-FM KROY (#36)
WLOL-FM KWOD (#32)
and more

Active At:
WDFX (#1) PIRATE (#4)
KUBE (16-11) WPHR (8-5)
KBQ (13-10) KZZP (25-22)
and more KKRZ (27-24) WNZV (#3)
WZPL (26-21) & more



HOT RADIO PROMOTIONS

WBNQ IS YOUR TICKET TO THE STARS!

WBNQ in Bloomington, IL, famous for being your ticket to the concerts, is currently your ticket to the stars. MD JOHN WEIS says, "We are giving away two home satellite dishes and two 27-inch color TV's. In order to win, listeners have to guess our secret ten-digit number! We will also be giving away Camaros, cash and various other prizes.

RICK DEES' WORLD'S LARGEST SECRETARIAL POOL

To salute secretaries on Secretary Appreciation Day Wednesday, April 26th, 102.7 KIIS-FM's star morning air-personality, RICK DEES, invited Southern California's secretaries for a breakfast broadcast in an empty olympic size swimming pool! Secretaries enjoyed a buffet style breakfast served in the empty olympic pool at the Van Nuys/Sherman Oaks Recreation Center. It was a great photo for Southern California's first pool party of the summer of '89 as RICK DEES formed the world's largest secretarial pool. No life jackets were required, but lifeguards were on duty.

Q104 RATT PATROL!

To celebrate the **RATT** concert coming to town soon, Q104 in Gadsden, AL is hitting the streets in their Q104 van on "RATT Patrol." Stopping cars with Q104 bumper stickers, the station is giving out **RATT** packs consisting of Q104 T-shirts and tickets to the concert!

Y106 AND FRIENDS PLAY POOL!"

Y106 in Orlando, FL went down to a local pool hall, Class Break Billiards, along with several fraternities and sororities from the University of Central Florida. Together they raised money for Cerebral Palsy by playing pool for 24 hours straight. Along with live broadcasts were 50-cent beers to refresh the players!

KUBE SEZ, 'THIS WAS NOT A RADIO PROMOTION!

In light of the recent Alaskan Oil Spill, KUBE in Seattle, WA morning guy CHARLIE BROWN was so upset by the issue that he decided to make a statement. Starting at 6AM one morning, he and the morning crew boarded themselves up in the control room and broadcasted from 6AM to 6PM, literally turning KUBE into a talk show, airing people's opinions about the issue, and generally making people more aware of the repercussions and higher gas prices. They also successfully recruited thousands of listeners to a rally later that night. While CHARLIE stressed it was "Not A Radio Promotion," the event made the front page of The Seattle Times and got considerable local TV coverage!

DARING STUNT SEES KLUC 'JUMP' IN!

The KLUC, Las Vegas morning show of MIKE O'BRIAN and The Breakfast Flakes did their show live from Caesars Palace recently with special guest **ROBBIE KNIEVEL**. This was **KNIEVEL**'s only interview that day prior to his jump, the same jump over the fountains that his father **Evel Knievel** unsuccessfully attempted some years ago. JERRY DEAN, PD at the station, was live on location and gave a live play by play (or rather jump by jump) account of the event via cellular phone. And yes, **ROBBIE WAS** successful!

KXX106 MOUNTAIN MADNESS!

MAN MOUNTAIN WALKER, the morning guy at KXX106 in Birmingham, AL, broadcasted live from atop a mountain of Mountain Dew. The softdrink mountain was composed of 3 truckloads of cans. Listeners were urged to call in with their guesses of how many cans there were. The answer closest to the amount won a Panasonic stereo system valued at \$500 and a mountain of music from KXX106! All the cans were then sold at cost price and all proceeds were donated to Birmingham's fund for abused children.

G105 WAS POSTED AT THE POST OFFICE!

G105 in Durham/Raleigh, NC broadcast live 6PM to midnight at their local main post office, especially for late tax payers. Cakes in the shape of tax forms were on hand for snacks, as well as free postage stamps. G105 journeyed down to the post office in their Studio On Wheels, a large van that resembles a space shuttle, complete with a bar in the middle and an actual studio in the back. G105 made mailing tax returns fun!

WBWB's "LITTLE 500" WEEKEND!

WBWB was once again involved in the **BIGGEST** weekend party of the year in Bloomington, IN! The "Little 500 Weekend" is two days of nonstop partying highlighted by a 500 mile bike race! The racers are 4 person teams from Indiana

University fraternities, sororities and clubs. They call it the world's biggest party, and WBWB was there in full force with the B97 Van and plenty of goodies for everybody!

WERZ SALUTES THE SECRETARIES!

SCOTT LIEF, MD at WERZ in Exeter, NH says, "We are having people nominate themselves or their secretaries by fax or mail. We will draw names and the person drawn has 10 minutes to call in to qualify for the grand prize of either a trip to Bermuda or office furniture."

WCIL + ST. JUDE = RADIOTHON!

WCIL in Carbondale, IL has just finished up their "St. Jude Radiothon" after raking in \$26,167 in 18 hours for children's research!

WBAM's HAUNTED BY TAXES!

WBAM in Montgomery, AL says there are only two things certain in life - death and taxes!! WBAM celebrated Tax day by entertaining post office lines Tuesday night with their Haunted Hearse!

WKZL IS BUSY AT WORK SO YOU DONT HAVE TO!

To celebrate Secretary's week, WKZL in Winston-Salem, NC invited all secretaries to fax in or mail entries on letterhead stationary for a drawing for a day off work. All week long, a day off will be announced on the air and the winning secretaries will qualify for a weekend trip to Orlando to go to Disneyworld and visit the MGM studios nearby!

KTRS CELEBRATES YOUR B-DAY, ALL DAY!

KTRS in Casper, WY is giving listeners whose B-day matches the designated Birthday Cash Day \$95.50, corresponding to their frequency. The B-day pay off occurs at every shift, and is a \$10,000 promotion!

KDON AND GLENN MEDEIROS!

KDON in Monterey/Salinas, CA is sponsoring a **GLENN MEDEIROS** benefit concert which will be raising money for the Steinback Adoloscent Treatment center for kids with chemical abuse. Tickets will be given to the 10th callers at the tone, and **GLENN MEDEIROS** will be on the air that afternoon.

KSAQ's LESS THAN 50 MINUTE PAYOFF!

KSAQ in San Antonio, TX is playing 50 minutes of continuous music every hour. But, just in case they play a little bit less, they are giving the first caller to remind them of their promise \$1,000 every time!

IT'S "FIESTA TIME" AT KTFM

It's the **HOTTEST** week of the entire year and it's only fitting that the **HOTTEST** station in San Antonio brings you the **Hottest** bands. It's "Fiesta Time" in San Antonio with live music, fun and games every night. This year KTFM has brought in the **HOTTEST** bands ever to play at La Semana Alegre. This lineup included **Cheap Trick**, **The Romantics**, **The Fabulous Thunderbirds**, **The Gregg Allman Band**, **Will To Power**, **Pat Travers Band**, **Blue Oyster Cult**, and **The Jets**!!! La Semana ran April 14 thru April 22, and KTFM was right in the middle of the partying, broadcasting live every night during "Fiesta."

Z99's FESTIVAL OF THE ARTS!

Z99 in Oklahoma City, OK is proud to sponsor Oklahoma City's "Festival Of The Arts" celebration. Celebrating their 100th year with a centennial street party. Z99 is joining in the festivities with a blowout dance party Friday night. So if you're in the neighborhood, join them!

Z102's MUSIC WEEKEND

Z102 in Savannah, GA gave away tickets, CD's and cassettes to celebrate the **R.E.M.** concert in town. Listeners became winners by singing a part of **R.E.M.**'s **Stand** on the air. Also, Z102 had a "Z-LOOKE, Listen and LOC Weekend." The 10th caller at the touch tone won a **Z-LOOKE** cassette, **ROXETTE**'s **The Look** cassette and the **TONE LOC** LP!

98PXY SAYS "FAX YOUR TAX"

98PXY in Rochester, NY asked listeners to "Fax Their Tax" on Tax Day, awarding prizes for the largest refund and the largest amount owed! The prize package included office supplies, calculators, and dinner for 2 (to either celebrate the refund or make up for the loss!).

How Virginal Are They???



The New
CUTTING CREW
IS OUT!
"(Between A) Rock And A Hard Place"
**ON YOUR
DESK NOW!!!**

Their first release since "I Just Died In Your Arms" went to #1

NENEH CHERRY

"Buffalo Stance"

#21 HITMAKERS MAINSTREAM CHART...36% Increase In Airplay This Week!

ADDS/DEBUTS:

Z95 WNVZ
WHYT#20 KC101#28
WAVA#30 102JAMZ#30
POWER96#30 Y107#26
Y100#29 WDJX#28
KUBE and more
KDWB-FM#29
KEZY#28
KBEQ
Q102#33
KSAQ
KISN

R&R Breaker: 35* - 31*

ACTIVE AT:

HOT97 (23-19) KKFR (12-11)
KIIS-FM (28-25) KOY95 (23-16)
POWER106 (23-19) KZZP (19-14)
KMEL (5-3) KS104 (24-18)
X100 (14-11) Y108 (18-12)
EAGLE106 (17-12) HOT102 (31-28)
WIOQ (8-5) HOT97.7 (29-23)
WXKS (27-23) KWSS (22-17)
ENERGY96.5 (18-14) FM102 (3-2)
KRBE (30-26) KROY (13-11)
WLOL (27-19) KWOD (11-9)
WPHR (31-28) 92X (26-22)

WNCI (33-30)
B97 (23-18)
KTFM (21-17)
HOT94.9 (23-20)
MAJIC102 (17-11)
WKSE (28-24)
WKSS (26-21)
WTIC (24-16)
WCKZ (27-24)
BJ105 (29-24)
Y106 (19-13)
and more



PAULA ABDUL

"Forever Your Girl"

#5 HITMAKERS MAINSTREAM CHART THIS WEEK...10% Increase In Airplay!

R&R: 4* - 3*

Just ADDED At:

Z100#26
POWER96#29
GGGI#16

TOP 10 AT:

KIIS-FM (11-6) KBQ (7-5)
POWER106 (8-6) Q106 (13-10)
Z95 (10-7) B94 (8-5)
KMEL (9-5) WLOL (14-9)
X100 (8-7) KEZY (11-7)
EAGLE106 (12-5) WPHR (6-4)
WIOQ (11-9) KKFR (6-5)
KKBQ (14-8) KZZP (11-10)
KRBE (4-2) HOT97.7 (6-2)
WBLL (13-8) KWSS (5-4)
POWER99 (9-6) FM102 (6-4)
KPLZ (7-4) KROY (5-4)
KUBE (8-7) WGH (10-9)

WNVZ (12-6)
92X (8-4)
B97 (10-8)
KSAQ (12-6)
KTFM (7-6)
KISN (14-10)
WKSS (10-7)
FM100 (12-9)
WJLK (11-8)
Y107 (9-6)
WGTZ (5-2)
CKXY (14-10)
and MORE

When You
PLAY IT,
SAY IT!

Virgiz

THE TOP 50 MARKETS

#1 New York

HOT97 • PD: STEVE ELLIS / MD: KEVIN McCABE • (212) 840-1035
ADDS: DINO, MAURICE, DIANA ROSS, REAL LIFE,

WPLJ • PD: GARY BRYAN / MD: MIKE PRESTON • (212) 613-8900
ADDS: DONNA SUMMER (*28),

Z100 • PD: STEVE KINGSTON / MD: FRANKIE BLUE • (212) 239-2300
ADDS: THIRTY EIGHT SPECIAL (*25), PAULA ABDUL (*27),

#2 Los Angeles

KIIS-FM • PD: STEVE RIVERS / MD: OPEN • (213) 466-8381 ADDS: CHER & PETER CETERA (*28), RICHARD MARX (*29), CYNDI LAUPER, REAL LIFE, FINE YOUNG CANNIBALS,

KROQ • PD: VAN JOHNSON / ASST. PD/MD: LARRY GROVES • (818) 953-7625
ADDS: WIRE, EDELWEISS, THE CURE, MORRISSEY, THE WAY MOVES,

PIRATE RADIO • PD: RANDY KABRICH / MD: STEVE HOFFMAN • (213) 469-1631
ADDS: RICHARD MARX, HOWARD JONES, FINE YOUNG CANNIBALS,

POWER106 • PD: JEFF WYATT / ASST. PD/MD: AL TAVERA • (818) 953-4200 ADDS: NONE

#3 Chicago

B96 • PD: BUDDY SCOTT / MD: JOE BOHANNON • (312) 944-6000
ADDS: MICHAEL DAMIAN (*27), MILLI VANILLI (*28), BETTE MIDLER (*29),

Z95 • PD/MD: BRIAN KELLY • (312) 984-0890
ADDS: RICHARD MARX, NENEH CHERRY, JIMMY HARREN & SYNCH,

#4 San Francisco

K101 • PD: LARRY BERGER / MD: SANDY CHIN • (415) 956-5101 ADDS: DONNA SUMMER (*26), WATERFRONT (*27), DONNY OSMOND (*28), JODY WATLEY (*29),

KMEL • PD: KEITH NAFTALY / MD: HOSH GURELI • (415) 391-1061
ADDS: TROOP (*20), VANESSA WILLIAMS, MICA PARIS, SIMPLY RED, DIANA ROSS,

LIVE105 • PD: RICHARD SANDS / MD: STEVE MASTERS • (415) 626-1053
ADDS: ELVIS COSTELLO, REPLACEMENTS (*25), ALPHAVILLE (*26), THE RAMONES (*27), TOM TOM CLUB (*28), HOUSE OF FREAKS (*29), STAN RIDGEWAY (*30),

X100 • PD: OPEN / MD: GENE BAXTER • (415) 951-7200
ADDS: REAL LIFE (*29), CYNDI LAUPER, RICHARD MARX, STEVIE B, THE BANGLES,

#5 Philadelphia

EAGLE106 • PD: CHARLIE QUINN / MD: JAY BEAU JONES • (215) 667-3939
ADDS: ELVIS COSTELLO, SURFACE, JOHN COUGAR MELLENCAMP,

WOO • PD: MARK DRISCOLL / ASST. PD/MD: MARCIA PLATZER • (215) 667-8100
ADDS: REAL LIFE, WATERFRONT (*29), SHOCK (*33),

WUSL • PD: DAVE ALLAN / MD: JOHN MONDS • (215) 483-8900
ADDS: PEABO BRYSON, DIANA ROSS, SURFACE,

#6 Detroit

WCZY • PD: BRIAN PATRICK / ASST. PD/MD: JEFF JENNINGS • (313) 967-3750
ADDS: WATERFRONT (*28), ARETHA & ELTON (*29), MIKE & THE MECHANICS (*30),

WDFX • PD: CHUCK BECK / ASST. PD/MD: JOHN MCFADDEN • (313) 398-1100 ADDS: RICHARD MARX (*15), REAL LIFE (*16), CINDERELLA (*17), MIKE & THE MECHANICS (*18),

WHYT • PD: RICK GILLETTE / MD: MARK JACKSON • (313) 871-3030
ADDS: DONNA SUMMER, WAS (NOT WAS), CYNDI LAUPER,

#7 Boston

WXKS-FM • PD: SUNNY JOE WHITE / MD: JERRY McKENNA • (617) 396-1430
ADDS: CHICAGO, DIANA ROSS, CYNDI LAUPER, MILLI VANILLI, ONE 2 MANY, GUY, ROD STEWART (*32),

WZOU • PD: TOM JEFFRIES / MD: (OPEN) • (617) 267-9090 ADDS: HOWARD JONES, RICHARD MARX, DIANA ROSS, WARRANT, CYNDI LAUPER, MICHAEL DAMIAN (*34),

#8 Dallas

KEGL • PD: JOEL FOLGER / ASST. PD/MD: JIMMY STEAL • (214) 869-9700 ADDS: RICHARD MARX (*15), CYNDI LAUPER, HENRY LEE SUMMER, ROD STEWART, STEVIE NICKS,

Y85 • PD: BUZZ BENNETT / MD: THE JAMMER • (214) 263-3695
ADDS: ROD STEWART, CINDERELLA, RICHARD MARX, BENNY MARDONES (*12),

#9 Washington, DC

Q107 • PD: LORRIN PALAGI / MD: LAURA SHOSTAK • (202) 686-3252
ADDS: BETTE MIDLER (*28), JIMMY HARREN & SYNCH (*29), RICHARD MARX (*30),

WAVA • PD: MATT FARBER / ASST. PD/MD: BRIAN BRIDGMAN • (703) 534-0320 ADDS: NATALIE COLE, RICHARD MARX (*27), DONNA SUMMER (*28), LITA FORD & OZZY (*29),

WPGC • PD: DAVE FERGUSON / MD: ALBIE D. • (301) 441-3500
ADDS: JOYCE IRBY, THELMA HOUSTON (*30),

#10 Houston

ENERGY96.5 • PD: STEVE SMITH / MD: MICHAEL NEWMAN • (713) 790-0965
ADDS: REAL LIFE, DIANA ROSS, MILLI VANILLI, HEARTBREAK,

K99.98.5 • PD/MD: STEVE HEGWOOD • (713) 622-0010

ADDS: THE BOYS (*32), MILLI VANILLI (*33), LEVERT (*36), PEABO BRYSON (*37),

KKBQ • PD: RANDY BROWN / MD: JOHN COOK • (713) 961-0093 ADDS: FINE YOUNG CANNIBALS, RICHARD MARX, THE BANGLES, CYNDI LAUPER, THE CURE (*29),

KRBE • PD: ADAM COOK / MD: CHERYL BROZ • (713) 266-1000
ADDS: CYNDI LAUPER, FINE YOUNG CANNIBALS, THE BANGLES, RICHARD MARX (*34),

#11 Miami

HOT105 • PD: KEITH ISLEY / MD: DENNIS REESE • (305) 445-5411
ADDS: LISA-LISA & CULT JAM (*27), JONATHAN BUTLER,

POWER96 • PD: BILL TANNER / MD: SHIRLEY MALDONADO • (305) 653-6796
ADDS: ROD STEWART, MC HAMMER, STEVIE B (*24), SAMANTHA FOX (*27), NATALIE COLE (*28), PAULA ABDUL (*29), NENEH CHERRY (*30),

Y100 • PD: FRANK AMADEO / MD: (OPEN) • (305) 925-7117
ADDS: JIMMY HARREN & SYNCH (*27), NENEH CHERRY (*29), BOBBY BROWN, CYNDI LAUPER, RICHARD MARX, NEW KIDS ON THE BLOCK (*28),

#12 Long Island

WBII • PD: BILL TERRY / MD: MARK LOBEL • (516) 732-1061
ADDS: HOWARD JONES, JIMMY HARREN & SYNCH,

#13 Atlanta

94Q • PD: JAN JEFFRIES / ASST. PD/MD: CRAIG ASHWOOD • (404) 261-2971 ADDS: RICHARD MARX (*26), BELLE STARS (*30), JIMMY HARREN & SYNCH, CHICAGO, STEVIE NICKS,

POWER96 • PD: RICK STACY / ASST. PD/MD: STEVE WYROSTOK • (404) 266-0987
ADDS: RICHARD MARX, MILLI VANILLI, DE LE SOUL, ROACHFORD,

#14 Seattle

KPLZ • PD: CASEY KEATING / MD: MARK ALLEN • (206) 223-5700
ADDS: RICHARD MARX (*35), CYNDI LAUPER,

KUBE • PD: TOM HUTYLER / MD: OPEN • (206) 322-1622
ADDS: RICHARD MARX, EDIE BRICKELL & NEW BOHEMIANS, NENEH CHERRY, DONNA SUMMER,

#15 St. Louis

KBQ • PD: LYNDON ABELL / MD: JIM ATKINSON • (314) 644-1380 ADDS: RICHARD MARX (*20), JOHN COUGAR MELLENCAMP (*26), THE REPLACEMENTS (*34), NEW KIDS ON THE BLOCK (*36), NEW ORDER (*38), SAM BROWN (*39), WAS (NOT WAS),

#16 San Diego

B100 • PD: BOBBY RICH / MD: GENE KNIGHT • (619) 292-7600
ADDS: ANIMOTION, FREIHEIT (*39), WAS (NOT WAS) (*40),

Q106 • PD: GARRY WALL / ASST. PD/MD: KEVIN WEATHERLY • (619) 565-6006
ADDS: MILLI VANILLI (*28),

#17 Baltimore

B104 • PD: CHUCK MORGAN / ASST. PD/MD: PAM TRICKETT • (301) 466-9272
ADDS: RICHARD MARX (*29), DONNA SUMMER (*30),

HOT95.9 • PD: ZAK SZABO / MD: JESSE HAHN • (301) 366-1400 ADDS: RICHARD MARX,

#18 Pittsburgh

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WHTX • PD: TOM GRAYE / MD: SCOTT ALEXANDER • (412) 731-0996 ADDS: NONE

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"FOR THE LOVE OF MONEY"

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WPHR (#38)!!
KATM (#29) WKQ
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WIBW KHOK & MORE

ACTIVE AT:

KXXR (15-13)!! WBPR (36-32)
WROQ (6-2)!! WRTB (34-30)
Z99 (27-22)!! Y97 (22-19)
WLRS (25-21)!! ZFUN106 (34-29)
KNIN (36-33) WQUT (37-31)
OK95 (14-10) **AND MORE**

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THE REPLACEMENTS

○ "I'll Be You"

THE NEW SINGLE
FROM THE ALBUM DON'T TELL A SOUL
PRODUCED BY MATT WALLACE AND THE REPLACEMENTS

#38 HITMAKERS MAINSTREAM CHART THIS WEEK!

ADDS/DEBUTS:

KBQ#34
KZZP
Wksi
KYYY#39
WKEE#40
WLXR
WPXR
WRTB#35
Z107#27
and more

ACTIVE AT:

Z95 (23-20)
LIVE105 (7-3)
KEGL (14-12)
WLOL (16-14)
KXYQ (19-16)
KXXR (33-26)
PRO-FM (35-31)
KWOD (35-31)
WNVZ (27-24)
WROQ (19-13)

BJ105 (37-32)
WJRZ (12-8)
WLRS (11-10)
KATM (22-18)
KDWZ (25-22)
KFBD (34-27)
KNIN (15-12)
KPXI (9-6)
KZIO (22-18)
KZMC (29-23)
WAPI (26-22)

WJZQ (33-24)
WKOR (15-12)
WKZQ (37-15)
WQCM (22-18)
WTBX (26-23)
WVMX (25-21)
WWHB (27-24)
WZZU (17-15)
Y104 (11-10)
and more

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TANITA TIKARAM

“Twist In My Sobriety”

THE STUNNING SINGLE FROM THE REMARKABLE
DEBUT ALBUM **ANCIENT HEART**
PRODUCED BY PETER VAN HOOKE AND ROD ARGENT



KKRZ (Debut#35)
WROQ (Debut#29)

KBLQ (Add)	KYYA (27-24)
KMON (Add)	KZZU (Debut#39)
KNIN (Add)	Z102 (39-36)
KREO (Debut#32)	ZFUN106 (Debut#38)
KSND (35-30)	and MORE

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CHICAGO

○ "We Can Last Forever"

THE NEW SINGLE
PRODUCED BY RON NEVISON
FROM THE ALBUM **CHICAGO 19**

ONE OF HITMAKERS TOP ADDED THIS WEEK with 43 ADDS!!!
A HITMAKERS CRUSADE THIS WEEK!

Just Added At:

WXKS-FM
94Q
WNCI#32
B97
Y107

102QQ#35	KKRD	KZMC	WFXX	WLAP
KBLQ	KKYK	OK95	WHDQ	WNKS
KEEZ	KNEN	Q104	WHTK	WOVO
KFTZ	KNIN	WAIT	WIGY	WPFM
KGWY	KSKG	WAZY	WJMX	WRTB
KHSN	KSND	WBNQ	WJZQ	WYCR
KHSS	KWTO	WDEK	WKSM	and more
KIZS	KYNG	WDNL#39	WKSP	



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93QID / Alexandria • PD: HOLLYWOOD HENDERSON / MD: DEACON JONES • (318) 445-1234 • ADDS: MILLI VANILLI, DONNA SUMMER (*34), RICK ASTLEY, NEW ORDER, SAM BROWN.

95XIL / Parkersburg • PD: DOUG NEIL / MD: LARRY HUGHES • (304) 485-7425 • ADDS: RICHARD MARX, STEVIE NICKS, KEVIN RALEIGH, TOM PETTY.

95XXX / Burlington • PD: WALT SPECK / MD: J.J. RILEY • (802) 655-9530 • ADDS: RICHARD MARX, FINE YOUNG CANNIBLES, THE BANGLES, MILLI VANILLI, NEW KIDS ON THE BLOCK.

97KYN / St. Mary's • PD: MICHAEL J. DANIELS / MD: DAVE MICHAELS • (814) 834-9700 • ADDS: RICHARD MARX, DONNA SUMMER, MADONNA.

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WKZQ / Myrtle Beach • PD: JOHNNY D / MD: MARK JACOBS • (803) 448-8212 • ADDS: GREAT WHITE • (37), RICHARD MARX • (27), TOM PETTY • (30), XTC • (28), BIG BAM BOO • (39), STEVE WINWOOD • (36), L2 w/B.B. KING • (34), ROACHFORD • (32), ELVIS COSTELLO • (28), TRAVELLING WILBURYS • (38).

WLAN-FM / Lancaster • PD: DAVE MARINO / MD: CHRIS MURRAY • (717) 394-7261 • ADDS: SIMPLY RED • (36), THE OUTFIELD, THE BANGLES, RICHARD MARX.

WLAP-FM / Lexington • PD: BARRY FOX / MD: MIKE GRAVES • (606) 293-0563 • ADDS: MILLI VANILLI, JOHN COUGAR MELLENCAMP, CHICAGO, RICHARD MARX.

WLFX / Lexington • PD: INDY JONES / MD: BARRY THOMAS • (606) 231-7839 • ADDS: RICHARD MARX, BOBBY BROWN, MICHAEL MORALES, FINE YOUNG CANNIBLES, SIMPLY RED, WAS (NOT WAS).

WLWQ / Champaign • PD: MATT McCANN / MD: JOHN McKEIGHAN • (217) 352-4141 • ADDS: RICHARD MARX, ONE 2 MANY, WATERFRONT, CINDERELLA.

WLXR / LA CROSSE • PD: PAT PAXTON / ASST. PD/M/D: TOM COLLINS • (608) 782-8335 • ADDS: JOHN COUGAR MELLENCAMP • (35), LITA FORD & OZZY OSBOURNE, THE REPLACEMENTS.

WMEE / Ft. Wayne • PD: TONY RICHARDS / ASST. PD/M/D: JEFF DAVIS • (219) 447-5511 • ADDS: BOBBY BROWN, RICHARD MARX, STEVIE NICKS.

WMGZ / Youngstown • PD: BILL CANNON / MD: DOUG KNIGHT • (412) 981-9500 • ADDS: MILLI VANILLI, DIANA ROSS, FINE YOUNG CANNIBLES, MATT BIANCO, ONE 2 MANY,

WNKS / Columbus • PD: CLINT WISE / MD: None • (404) 576-3000 • ADDS: RICHARD MARX • (38), CYNDI LAUPER, STEVIE NICKS, JEFF HEALY, FINE YOUNG CANNIBLES, SIMPLY RED, THE BANGLES, CHICAGO.

WNOK-FM / Columbia • PD: JONATHAN RUSH / MD: JEFF McHUGH • (803) 771-0105 • ADDS: RICHARD MARX • (36), THE BANGLES • (40), GUY, LISA LISA & CULT JAM, TOMMY PAGE, CYNDI LAUPER.

WNYP / Ithaca • PD: STEVE CHRISTIAN / MD: JOEY GATES • (607) 756-2828 • ADDS: THE BANGLES, JIMMY HARREN & SYNC, REAL LIFE, RICHARD MARX, XTC.

WNYZ / Utica • PD: JAY FLANNERY / MD: OPEN • (315) 736-8313 • ADDS: RICHARD MARX, JIMMY HARREN & SYNC • (37), CINDERELLA • (38), TOM PETTY, MILLI VANILLI, DONNA SUMMER, CYNDI LAUPER.

WOKI / Knoxville • PD/M/D: CLAY GISH • (615) 531-2000 • ADDS: BAD COMPANY, PAULA ABDUL.

WOMP-FM / Wheeling • PD: BOB FORSTER / MD: CHUCK McGEE • (614) 676-5661 • ADDS: CYNDI LAUPER, NENEH CHERRY, REAL LIFE, RICHARD MARX, XTC, FINE YOUNG CANNIBLES, MATT BIANCO, ONE 2 MANY.

WOWO / Glasgow • PD: RICK KING / MD: DWIGHT RICH • (502) 651-8375 • ADDS: RICHARD MARX, THE BANGLES, RAIN PEOPLE, BECKETT, WARRANT, CHICAGO.

WPFM / Panama City • PD: KEITH RICHARDS / MD: MIKE STONE • (904) 234-8859 • ADDS: JOE JACKSON, RICHARD MARX, CYNDI LAUPER, JULIAN LENNON, THE BANGLES, CHICAGO, FINE YOUNG CANNIBLES, TEN CITY.

WPFR / Terre Haute • PD: CHRIS NEWTON / MD: STEVE WEST • (812) 232-1300 • ADDS: CYNDI LAUPER, BETTE MIDLER, NENEH CHERRY, RICHARD MARX, LISA LISA & CULT JAM.

WPRL / Altoona • PD/M/D: DARRELL RAY • (814) 944-8456 • ADDS: NATALIE COLE, CINDERELLA • (40), DONNA SUMMER, RICHARD MARX.

WPST / Trenton • PD: DAVE HOEFFEL / MD: TRISH MEREDO • (609) 924-3600 • ADDS: THE BANGLES, RICHARD MARX, DONNA SUMMER, XTC, STEVIE NICKS, FINE YOUNG CANNIBLES, CYNDI LAUPER, EDIE BRICKELL & NEW BOHEMIANS.

WPXR / Davenport • PD: ADAM NORTH / MD: TJ HAMMER • None • ADDS: RICHARD MARX, THE BANGLES, NENEH CHERRY, THE REPLACEMENTS.

WQCM / Hagerstown • PD: DAVID MILLER / MD: WILL KAUFMAN • (301) 797-7300 • ADDS: RICHARD MARX • (34), CYNDI LAUPER • (38), CINDERELLA • (40), ELVIS COSTELLO • (39).

WQDQ-FM / Mt. Vernon • PD: JOEL RILEY / MD: SHERI WHARTON • (614) 397-1000 • ADDS: LITA FORD & OZZY OSBOURNE, JOHN COUGAR MELLENCAMP, TOMMY PAGE, NEW ORDER, MILLI VANILLI, MADONNA • (36), RICHARD MARX • (37), DONNA SUMMER • (39), DONNA SUMMER • (39).

WQSM / Fayetteville • PD: SCOTT McLEOD / MD: ED McCONEGHY • (919) 864-5222 • ADDS: CYNDI LAUPER, THE BANGLES, BOBBY BROWN • (29), RICHARD MARX • (30).

ROACH FORD



**"Cuddly Toy
(Feel For Me)"**

**HITMAKERS NATIONAL BREAKOUT THIS WEEK
with 119 ACTIVE REPORTS!**

191% Increase in Airplay at MAINSTREAM TOP 40!

adds/debut:

KMEL #26	WZPL #34
KKBQ #35	KISN
POWER99	WKSE
WLOL #38	WRQ #23
WPHR #37	98PXY
KOY95 #27	Y107
KBEQ	CKXY
KWOD	and more

active at:

WXKS (33-25)
KBQ (36-28)
WTIC (36-33)
95XIL (24-19)
KIXY (26-19)
KMIN (19-7)
KTRS (22-18)
KZZU (25-19)
WBNQ (21-16)
Y97 (9-3)
and more

Exceptional Artistry... Personal Commitment... Artist Development

Epic
When you
PLAY IT,
SAY IT!

hitmakers

Artist Spotlight

COMPILED BY PAMELA JOUAN



ONE 2 MANY (A&M)

(Dag Kolsrud; writer/producer/keyboardist, Jan Gisle Ytterdal; guitarist, Camilla Griehsel; vocalist)

This talented trio takes euro-pop to a new plateau with infectious, scintillating melodies such as

Downtown.

Mixing music that ranges from catchy pop to contagious soul-filled tunes, this band promises to deliver on a world-wide scale!

✓ **ONE 2 MANY** is the brainchild of the multi-talented Norwegian Dag Kolsrud. Writer, arranger and producer for the band, Dag started his musical career after studying music in the U.S. at the University of Miami. Working in L.A. as an arranger and studio keyboard session player, his big break came when fellow Norwegians a-ha! took him on as musical director for their world tour.

✓ After the 1986-87 tour ended, Dag began recording demos of his own material. He enlisted guitarist Jan Gisle Ytterdal and then set about finding a lead singer. Swedish-born Camilla Griehsel fit the bill. Although her only experience was singing at church services, weddings, and in choirs, her audition was so impressive that the resulting vocal tracks from *Answer* ended up on the album.

✓ May 1988 marked the beginning of work on their debut LP *MIRROR*. Co-produced with John Hudson, the LP features ten smash tracks that promise to launch this band worldwide. The LP has already topped the Norwegian charts, reaching gold status with first single *Downtown* spending nine weeks at #1.

Intriguing melodies could make **ONE 2 MANY** the next big Scandinavian crossover, following in the footsteps of ABBA and a-ha!

DOM TESTA - ASST. PD/MD, Y108 - DENVER

"Downtown is a hit in the suburbs. Check It Out!!"

JEFF McHUGH - MD, WNOK - COLUMBIA, SC

"A nice, happy, uptempo record. It has the ideal pop sound, guaranteed to work in the long run!!"

MIKE STONE - MD, WPFM - PANAMA CITY, FL

"A fun song. A perfect anthem to promote Downtown stores!"

LESLIE FRAM - PD, WABB - MOBILE, AL

"Great radio record, hearing it on the air makes the difference!"



STEP UP TO THE MIKE

by MIKE SCHAEFER

Every week in this column you and I will have the opportunity to be pre-promoted on a select few upcoming Top40 singles by members of the National Promotion staffs at the record companies. These are the men and women who hear the music first, and have the most up to the minute information about the promotion and marketing plans for these songs.

I Like It - DINO - (4TH & BROADWAY/ISLAND) CD: 24/7

Remember last summer when **DINO**'s *SUMMER GIRLS* performed so well for so many of you? Well, that's exactly how this new single will perform for the summer of '89. It's pure Pop with an infectious hook that will also be a **HUGE** Dance/Club record. **BOB CATANIA**, V/P of Promotion at **ISLAND** Records sez, "Mike, based on the phenomenal success of *24/7* as an Urban, Pop and A/C hit, we're looking to explode out of the box with this new single! The record is already getting major action on **POWER106** in Los Angeles, **WPGC**, **ENERGY96.5** in Houston and on a host of other stations. At **KLUC**, Asst. PD/MD Jay Taylor reported that during the first week of play the record got over 200 requests! I think the difference between *I Like It* and *24/7* is that *24/7* was a tremendous programming vehicle with incredible adult appeal. That sometimes doesn't translate into a very active story as far as requests and sales go. *I Like It* being more uptempo in nature, will satisfy those two criteria immediately. The success of *24/7* has proven that **DINO** is an very multi-dimensional artist, with such a different sound, that it's going to cause this record to go crazy. The other major thing I want to point out, is that **DINO** has done hundreds of concert dates for many of your **HITMAKERS** reporters out there, and he's proven in those appearances that he's got tremendous appeal as a live act."

I Want It All (And I Want It Now) - QUEEN - (CAPITOL) CD: THE MIRACLE

When I was doing local promotion in the midwest for **ELEKTRA** in the 70's, **QUEEN** was hotter than a pistol with such monster Top40 hits like *We Will Rock You/We Are The Champions*, *Crazy Little Thing Called Love*, and *Another One Bites The Dust*. Their biggest hits were all Rock anthems, and that's exactly what *I Want It All (And I Want It Now)* will be for the summer of '89. **JOHN FAGOT**, VP of National Promotion at **CAPITOL** Records, sez, "Mike, when **QUEEN** wants to make a hit record, they don't just make a record, they make a #1 record. Most of the time when you have a #1 **QUEEN** record, it's an anthem-style song. A couple of examples would be *Another One Bites The Dust* and *We Are The Champions*, which are songs you still hear today any time you go to a championship ballgame or sporting event. The single, *I Want It All (And I Want It Now)* has great lyrics, great music and I don't really have to promote it as much as just getting radio to listen to the record. We've already had some leaks out there. People who have played it have gotten a tremendous response already, some getting top 10 phones. It's a true hit **QUEEN** record!"

This Is Your Land - SIMPLE MINDS - (A&M) CD: STREET FIGHTING YEARS

When you first listen to *This Is Your Land* you immediately hear the distinctive singing style of **Jim Kerr**. After a few listens you begin to hear the multi-faceted structure of this song as it combines haunting lyrics about our Earth and it's ecology with the hook coming from the guitar and synthesizer. With the recent success of "Earth Day", this is a natural. **STEVE RESNICK**, Director of National Promotion at **A&M** Records, sez, "Mike, the new **SIMPLE MINDS** album was produced by Stephen Lipson and Trevor Horn, and the new single *This Is Your Land* features Lou Reed doing a short rap in the middle of the song. We will be going for adds at Top40, AOR, and Alternative radio at the same time. **SIMPLE MINDS** has been headlining auditoriums and stadiums all around the world, performing to over 2 million people during their last tour. Their last studio album sold three million units worldwide. In the U.S. alone, *ONCE UPON A TIME* was a platinum Top 10 fixture that spent more than 40 weeks on the album charts and was named one of the top ten groups of the year for single sales. *ALIVE AND KICKING*, the band's last studio album and song, was a #1 AOR track and went to #2 on the Top40 charts.

Everything Counts - DEPECHE MODE - (SIRE/WB) CD: DEPECHE MODE 101

If you've ever been to a **DEPECHE MODE** concert, you know how loyal and devoted their fans are. The song was recorded live in front of 72,000 people at the Rose Bowl. *Everything Counts* is the perfect song to balance your playlist with for the spring break. The CD Pro single has two dance mix versions for Urban Top40 stations. **STU COHEN**, National Promotion Director at **WARNER BROTHERS** Records, sez "Mike, we'll be promoting a new concert movie of a recent **DEPECHE MODE** tour, so radio can see how audiences respond to this band. This concert film will show the audience watching **DEPECHE MODE**, and will underscore why we are so excited about this project. Many of the kids that listen to Top40 radio will be attending this movie. To complement the perfect live movie will be the perfect live album. We feel that the single *Everything Counts* is the best way to show what this band does live. **DEPECHE MODE** sells out their concerts immediately. It will give radio listeners a taste of what they've been seeing in concert for the last ten years, and then give them a chance to hear it on their favorite radio station. There are already a dozen markets playing it across the country in places like Phoenix and Los Angeles including **PIRATE RADIO** and **KIIS-FM**. 12-24's know how hot they are and radio needs to catch up with them. We're looking for a big first week!"



"Tremendous response!"

CHERYL BROZ, MD/KRBE

7" - CRB-10531

12" - CRB-10303

LP - CRB-10614

"Send Me An Angel '89"

REAL LIFE

OUT OF THE BOX ACTION:

HOT97 (Add)

KIIS-FM (Add)

X100 (Add#29)

WIOQ (Add)

WDFX (Add#16)

ENERGY96.5 (Add)

KKBQ (D#20)

KRBE (22-15)

KDWB-FM (Add)

KKFR (21-12)

KZZP (29-26)

HOT97.7 (Add)

HOT94.9 (Add)

KWSS

KSMB (Add)

94TYX

KWIN (Add)

K106 (Add)

KWNZ (Add)

KEWB (Add)

WNYP (Add)

KHFI (Add)

WWFX (Add)

KJJG (Add)

WZYP

KREO (Add)

Z103 (Add)

KZOU & more

A HITMAKERS HITBOUND THIS WEEK!
151% Increase In Airplay at MAINSTREAM TOP40!



BUZZ OF THE WEEK - - SHIPPING IMMEDIATELY!

"Top 2 phones."

**TODD FISHER,
PD/WKTI (D#24)**

**"Calls all weekend,
after 1 play!"**

GENE BAXTER/X100

"Wild Thing"

by

X

CRB-10538

**From the Original
Soundtrack album for
the Paramount Pictures'
blockbuster HIT**

Major League

**(25 million and
still going strong!)**

LP CRB-10402

When You Play It, Say It!

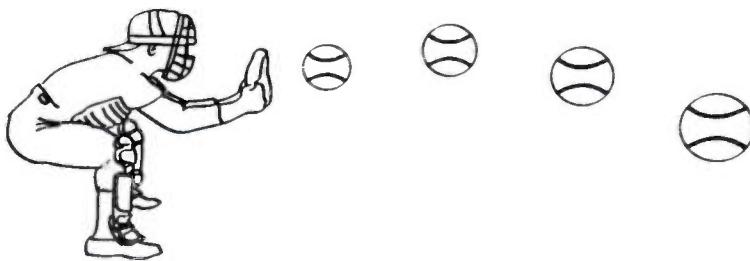
Available On



Distributed by MCA Distributing Corp.

STRIKE THREE

by Bucky Wiggins



Jose Canseco hits home runs. He hardly hefts his huge muscles, yet he hits 'em hard and long. How does he do it? Easy, no energy wasted on thought.

But it's not just power, **Jose** has speed too. He was clocked in his home state of Florida driving slightly faster than the speed of light (186,000 miles per second, that's the law). He was ticketed for running a red light during Spring training (what? he missed the sign at third and was thrown out at home?), and he racked up three more traffic violations, all before the season began. Possibly, beginning the season on the disabled list has made mighty **Jose** young - and restless. His power attack was on display this past week when he was arrested at U.C. San Francisco for illegally possessing a loaded semi-automatic handgun. So, the entertainment hasn't stopped. **Jose** has just had a change of venue. Imagine if he could keep this up all season. Forty home runs. Forty stolen bases. Forty misdemeanor violations. (handgun possession's a felony)

Could we or should we expect more from a 24-year-old upon whom the game has lavished deserved yet grandiose accolades? **Canseco**'s not guilty of grand larceny. He doesn't break out in Strawberry-esque hives over his teammates shortcomings. And he's well surpassed all of baseball's expectations in some IMMENSLEY worthwhile catagories.

Baseball Digest's May 1987 issue picked **Canseco** last on a list of players who might possibly achieve elite status in the "30/30 club" (players with 30 home runs and 30 stolen bases in one season). He wasn't even mentioned as a leading candidate for that club. Instead, the Digest picked 11 players before **Canseco** who might make the club - among them: **Rickey Henderson**, **Kirk Gibson**, **Joe Carter** and **Oddibe McDowell**. **Canseco** not only joined that club, he formed his own. He is the sole member of the hyper-elite 40/40 club. He is not a demigod. But he is a hell of a good ballplayer with the exaggerations of his youth hanging out. Put away the handguns **Jose**. All will be forgiven when you return to the line-up.

Nolan Ryan took a no-hitter into the ninth inning last Sunday. Toronto shortstop **Nelson Liriano** tripled off the incomprehensible **Ryan** for the lone Blue Jay offense against the 42-year-old Texan. There may never be a pitcher who endures as **Ryan** has. After more than 20 years in the big leagues, **Ryan** continues to amaze and win. Being 42 and being a major league pitcher do not necessarily correspond, but **Ryan** is without peer and has compiled lifetime stats that will probably never be met, forget broken. He holds the record for season-high strikeouts at 383 (besting **Sandy Koufax**'s 1965 record by one). It's unbelievable that he led the National League in strikeouts the last two years. How could he, at 40 and 41 years of age strike out more major league hitters than **Orel Hershiser**? Than **Dwight Gooden**? Those young, vital arms are supposed to humble the power hitters. But the ancient **Ryan** surpassed **Gooden**'s '88 strikeout total by 58 and **Hershiser**'s by 53.

The triple **Ryan** surrendered on Sunday to break up what would have been his 6th no-hitter came with one out in the ninth by **Liriano**, a part-time shortstop who is replacing the American League's best, (and unluckiest), **Tony Fernandez**.

Liriano, hitting around .230, might well remember this game. Unless he accomplishes half of what **RYAN** has achieved, it might also be how baseball remembers him.

A PIECE OF MY MIND?



by Tony Richland

Just when we've decided that we know it all, crazy things happen which tell us that maybe we only know *MOST* of it all. Take this past week in L.A., if you will. Hockey seats to **L.A. Kings** games were being scalped! Now if you'd have asked us last year at his time if we'd see hockey seats being scalped in a town with twelve hockey fans, we'd have said, "We'll see that day when **Donny Osmond** is back on the charts!" We don't know much about hockey, but we do know that some big hockey guy named **Wayne Gotski** or something is now a member of our hockey team and that this **Gotski** guy is reputed to be big in that sport where toothless guys with French names hit each other over the head with hard sticks. At any rate, **Gotski** apparently took the **Kings** to heights they've never known, and that's drawn appearances by the Laker/Dodger/Raider crowd of Hollywood celebs. Even Jack Nicholson and Irv Azoff have been sighted at what they call "center ice" and that's a hoot because both of them previously thought a hockey puck was an affectionate nickname bestowed on his friends by Don Rickles. When we spot **Donny lenner** at the World Bowling Federation finals, we'll know the world has gone mad!

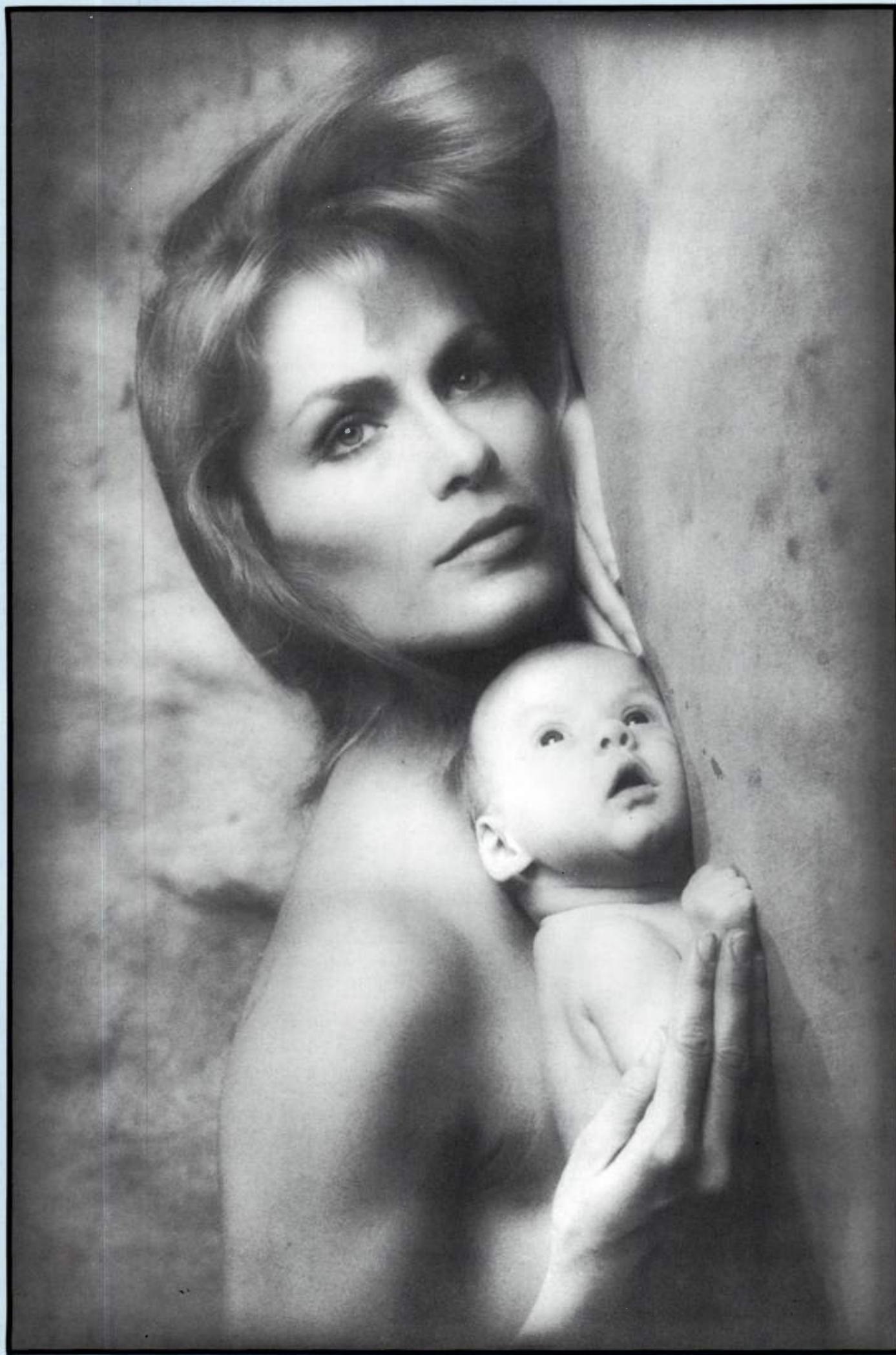
The incredible irony of the new **Donny Osmond** story strikes us as incredibly ironic, as most incredible ironies do. Consider: here's a guy who couldn't ... and forgive this term... *BUY* his way onto the charts a scant few months ago. **Donny** was to current music what surfing is to Kansas (or what hockey was to Hollywood), and now the guy has a couple labels fighting over him and his hit! This is a very upbeat story to us, one which should inspire Fabian and The Knack! **ANYONE** can come back, if the sound is in the grooves (do CD's *HAVE* grooves?). Well almost anyone. I mean, there's no way **Peter Noone** and **Roy Orbison** can get airplay in 1989, is there?

How many times have we told you to ignore those state lotteries and do something more sensible with your money, like tossing it out the window? We never told you 'cause you never asked us, but **WE** had the good sense to flush our extra cash down the toilet and we've been vindicated. Seems that the Calif. State Lottery has not been as clean as they'd have us believe and there's suspicion that the excess funds which were to have been donated to education programs, have been finding their way into the pockets of guys named Guido 'The Machete' Lasagna and Marty 'Scarface' Shapiro. So what else is new? Investigation is pending and you, dreamer that you are, will continue to plunk down your bucks, figuring 14 million-to-one odds ain't all *THAT* bad. If you're one of those daydream believers, send us the money instead. You'll receive your aluminum siding by return mail.

Has anyone noticed that the **Archie Bunker** and *I Love Lucy* heart attacks have received more press than the **Ollie North** trial? Now just a few months ago we were seeing "Ollie for President" bumper stickers and **Ollie** dolls, and now it seems that **Ollie**'s "just another guy." But our hearts have been touched by **Archie** and **Lucy** to the tune of thousands of get well wishes arriving at their hospitals..and what can we learn from this? The answer, my friends, is blowin' in the wind: **Archie** and **Lucy** make us laugh.

In a completely unrelated story, The National Enquirer was sold last week for - get this - 415 million dollars!! *THAT*, my friends, might be the reason our erstwhile publisher, one **B. Fiedel**, was seen huddling with Sony execs this past Friday....and so it goes.

Future Hitmakers



CHARLIE MINOR,
between your wife,
DANICA,
and your daughter,
AUSTIN
CHARLOTTE,
you have
One 2 Many
beautiful girls
on your hands!

A future Los Angeles Raider,
TRAVIS, and his
cheerleader sister, **RILEY**,
whose proud parents are
KATHY and **GEORGE**
GERRITY.



Finishing up his audition
for Reprise Records is
HUNTER ROSS,
whose proud parents are
MARY and **RICH**
FITZGERALD.



ELIZABETH LEIGH,
a future Madonna,
whose proud parents are
VERA and **STU**
COHEN.



ONE 2 MANY



"Downtown"

Produced by John Hudson and Dag Kolsrud.

33% Increase In Airplay This Week at
MAINSTREAM TOP40 Radio!
A HITMAKERS HITBOUND!

ADDS/DEBUTS:

KBQ#39

WROQ#35

Z99#19

100KHI

93QID

KKXL

KWTO

Z102

ZFUN106#35

and more

ACTIVE AT:

WXKS-FM (#8)

Y95 (13-8)

KPLZ (11-10)

KUBE (29-24)

PRO-FM (27-24)

KBFM (27-20)

KUUB (37-34)

KXX106 (4-2)

OK95 (10-8)

WAPE (9-6)

WCIL-FM (12-11)

Y104 (39-27)

Z104 (27-23)

and more

#30 HITMAKERS MAINSTREAM CHART...
29% Increase In Airplay This Week!

ADDS/DEBUTS:

WXKS-FM

WZOU#35

KCPW#34

PRO-FM#34

KCPX

FM100#30

WJLK-FM#29

WKSI

and MORE

ACTIVE AT:

KKBQ (15-9)

WLOL (20-16)

KKRZ

(30-27)

KXYQ

(23-19)

KROY

(27-24)

92X

(22-19)

WNCI

(28-25)

KISN

(22-18)

MAJIC102

(30-25)

Y107

(23-20)

WGTZ

(20-17)

WDJX

(30-25)

95XXX

(25-22)

97KYN

(28-21)

KAKS (27-23)
KHOK (27-24)
KISS96 (29-25)
KJJC (27-23)
KKQV (27-22)
KMDX (15-12)
KTUX (25-22)
KWTO (26-23)
KYRK (13-10)
KYYY (17-13)
OK95 (29-24)
WAPI (17-14)
WPFR (16-12)
WQSM (17-13)
WTHT (28-25)
Y94 (38-25)
and MORE

SAM BROWN



"Stop"

Produced by Pete Brown (for Power Plant London) and Sam Brown.

NEW THIS WEEK

SIMPLE MINDS

"This Is Your Land"

Produced by Stephen Lipson & Trevor Horn.

When You
PLAY IT,
SAY IT!

WRH



PUBLISHER'S PAGE



BARRY FIEDEL

RCA RECORDS LABEL LINE... **SAMANTHA FOX** begins rehearsals with her new back-up band this week for what will be her first live U.S. performances ever. Starting May 2, she and her six-piece band (which includes two back up vocalists) will be performing in the Southeast and on the West Coast through the end of June, when she'll go to Canada for a few performances. After that, Ms. **FOX** will hit several major Northern cities before returning to Europe where additional tour dates beckon.

GEARING UP FOR A BIG ROAD TRIP IS LOVE AND ROCKETS... whose eponymous new LP is scheduled for release May 2. The band, featuring guitarist/vocalist **Daniel Ash**, bassist/vocalist **David J.** and drummer/vocalist **Kevin Haskins**, will be splitting their tour into two parts. Hitting the road June 24, they'll stop in cities all over the South before winding it up in late July. Later in the year, they'll resume touring, playing throughout the Midwestern and Northern parts of the country. For now, keep an ear out for their hot new single, **So Alive**, which is off to a great start at radio.

BRYAN ADAMS STARTING NEXT LP, PRODUCES DION... **BRYAN ADAMS** took time out from recording his upcoming release to produce a song for **DION**. **ADAMS** has already tracked four tunes in his home studio and is writing more with his partner Jim Vallance for an album expected at the end of the summer. This month, **ADAMS** will begin recording at A&M studios in Hollywood. On his collaboration with **DION**, **ADAMS** said he thinks **Runaround Sue**, **Teenager In Love**, and **The Wanderer** are among the best ever recorded. "**DION** is the epitome of Bronx Soul and it was a thrill to produce him," he added.

DANIEL GLASS NAMED SENIOR VP OF PROMOTION SBK RECORDS!

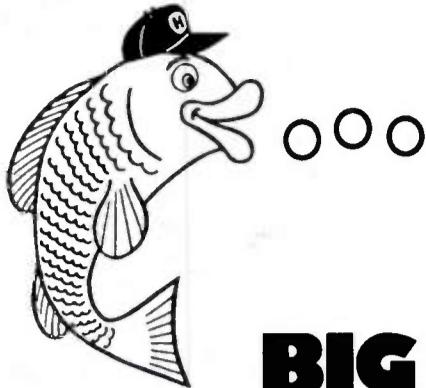
DANIEL GLASS has been named Senior Vice President in charge of Promotion for SBK Records, based at the company's New York headquarters. The announcement was made by SBK Records Chairman, Charles Koppelman, and SBK Records President, Martin Bandier. Mr. **Glass** is the first executive to join the SBK Records team since the establishment of the company two months ago, and he will assume his new responsibilities immediately. Prior to his appointment, Mr. **Glass** was the Vice President of Promotion of Chrysalis Records, a position he held since 1985. Under his direction, the Chrysalis promotion team brought **Billy Idol**, **World Party**, **Pat Benatar**, **Was(Not Was)**, and **Huey Lewis And The News** to the top of the charts. According to Koppelman, "Great artists and their music sell records. Great promotion executives make the public hear that music. With **Daniel Glass**, the public will hear SBK artists' music." Says **GLASS**, "there is no question in anyone's mind that SBK is *THE* place to be. Charles Koppelman and Martin Bandier have created the perfect atmosphere for a great record company. The SBK difference is the best taste in music and always first class in style. I cannot thank Jack Craig, Mike Bone, and Chris Wright enough, as well as my staff, for six amazing years of breaking artists and personal growth."

TOM GORMAN APPOINTED VP PROMOTION AT CHRY SALIS RECORDS!

Mike Bone, President of CHRY SALIS Records, announced today the appointment of **TOM GORMAN** to Vice President of Promotion for the label. **GORMAN** will oversee all aspects of national radio promotion including Top40, AOR, Alternative and A/C formats. He will be responsible for the co-ordination and direction of the field staff. **GORMAN**, a twenty year veteran of the music industry, has spent the last eight years with CAPITOL Records where he was most recently Vice President of Pop Promotion. Prior to that he held positions at ARISTA, A&M, and ABC Records. **GORMAN** will relocate from Los Angeles to CHRY SALIS' New York headquarters. Mike Bone commented; "TOM brings to CHRY SALIS the expertise and enthusiasm we need to continue our tremendous growth pattern. I am delighted to have such a professional aboard."

RICK WINWARD NAMED CHAMPION ENTERTAINMENT VP MARKETING!

CHAMPION Entertainment Organization has named **RICK WINWARD** Vice President/Marketing. In his new position, **WINWARD** will be responsible for the coordination of all aspects of marketing and promotion for artists on the CHAMPION roster, which includes **John Cougar Mellencamp**, **Carly Simon**, **Daryl Hall** and **John Oates** and **Taylor Dayne**. In announcing **WINWARD**'s appointment, CHAMPION Entertainment President John Sykes commented, "RICK represents the new generation of promotion and marketing executives. He possesses a complete knowledge of traditional promotion while employing an innovative and aggressive approach to the new alternative areas of marketing." **WINWARD** previously served as VP Promotion at ENIGMA Records, where he developed the label's Promotion and Marketing departments. He was instrumental in breaking such artists as **Poison**, **Stryper** and the **Smithereens**. Initially ENIGMA's Director College Promotion, **WINWARD** was upped to Director National Promotion before gaining the VP Promotion position in 1987. **WINWARD** was recruited by ENIGMA from Los Angeles radio outlet KXLU-FM after leading the station to CMJ's "College Radio Station of the Year" award in 1985. **WINWARD** remarked, "I'm excited to be working with an established, winning organization like CHAMPION. It's a dynamic company with a strong artist roster. It's truly a privilege to step into this position with **John Cougar Mellencamp**'s new album just hitting the streets." **WINWARD** will relocate immediately to CHAMPION's offices in New York.



TUNA TALK

BIG TUNA SEZ:

KEVIN WEATHERLY has resigned his Music Director position at KIIS-FM, Los Angeles to become the new Assistant Program Director at Q106 (KKLQ), San Diego effective May 5. **KEVIN** sez, "I'm sorry to be leaving KIIS, but I'm glad to be leaving on an up note with the recent ratings success. I really want to become a Program Director and Q106 PD **GARRY WALL** will give me that opportunity. Though I will initially handle the music duties, a new MD will be named at a later date." **GARRY WALL** added, "I'm very excited about **KEVIN** joining the team. He is the future of Q106. He's bright, energetic and ready to handle the day-to-day responsibilities of a radio station like Q106. Everyone here and at Edens Broadcasting is excited about **KEVIN** coming on board." In the wake of **KEVIN**'s departure, **STEVE RIVERS** needs a seasoned pro. **STEVE** sez, "KIIS-FM has had such a **GREAT** history of outstanding Music Directors, and I want to keep that tradition alive. I'm going to take my time and find the next **GREAT** MD out there! I want to find someone who really wants to be at KIIS-FM more than anything else in their Ivies. I need someone to protect the delicate balance here, particularly with respect to the 25-54 year old audience. We're not an A/C station, but we are an adult Top40. There's a **BIG** difference between the two." If you think you fit this description, send T&R to **STEVE** at 6255 Sunset Blvd., 11th Floor, Hollywood, CA - 90028.

STEVE PERUN, VP/Programming at Y100 in Miami and Metroplex Communications has resigned over philosophical differences about the future direction of Y100. **STEVE** will continue to consult KCPW in Kansas City, 92X in Columbus and a few other stations while he looks for his next big challenge. He will remain at Y100 for two more weeks to fulfill his resignation agreement. In the wake of **STEVE**'s departure, Assistant PD/MD **FRANK AMADEO** has been named the new PD of Y100. **FRANK** sez, "It's been a personal goal of mine for a long time to program the radio station that I grew up listening to, and having worked my way up from MD, to Asst. PD to Program Director now completes my ultimate dream. The opportunity to further myself at Metroplex is something that really excites me and I'm very pleased about. I have absolutely no doubt in my mind that we can put Y100 at the top of the hill again where it belongs. I really want to thank GM **DAVID ROSS** for his confidence in me in giving me this shot after being here 8 years. I also want to thank **STEVE PERUN** very much who was very instrumental in making me a lot better at what I did. He played a very important part in my development."

CONGRATULATIONS to **JAN TEIFELD** who has been named National Director Top40 Promotion at ELEKTRA Records based in Los Angeles. VP/Promotion **BRAD HUNT** sez, "**JAN** is a true pro in the field of Pro-motion! She is already a valued part of our team and I look forward to many years of working together." **JAN** added, "It's wonderful to be working with the caliber of a management team that includes Chairman **BOB KRASNOW** and **BRAD HUNT**. To be a part of that team is a real thrill. ELEKTRA Records has an incredible history and an even brighter future." **JAN** can be reached at (213) 205-7400.

CADILLAC JACK, Assistant PD and afternoon drive jock at B97, New Orleans is leaving to become the new Asst. PD/MD and afternoon drive jock at WKSS, Hartford, CT. PD **JEFFERSON WARD** sez, "**CADILLAC** is originally from the Hartford area, and is very excited about coming back home. His experience, energy and talent will be a welcome addition to the team I'm putting together here at WKSS. By the way, I need a new 7-Midnight jock IMMEDIATELY who's high profile, high personality and music intensive. Send aircheck, resume AND photo to 10 Columbus Blvd., Hartford, CT - 06106."

LARRY BARGER, PD at K101 in San Francisco wants everyone to know about the new positioning stance he and his MD **SANDY CHIN** are using to describe their format. **LARRY** sez, "We're calling it 'Pop 40.' We feel that best describes the kind of hit music we are willing to deal with and play on K101 that appeals to a 25-54 year old audience." Note to promo people: Don't be afraid to take your Pop and Urban crossovers to **LARRY** and **SANDY**. They will play those records if they're hits!

MD PAT McMAHON at WNCI overnighted a cassette of a tribute that the Columbus station broadcast and dedicated to the 47 servicemen killed in last week's explosion on the USS Iowa. Program Director **DAVE ROBBINS** said they decided to run the tribute at noon last Friday, and the response was so incredible that they continued playing it each hour for the rest of the day and a few times over the weekend. "I haven't seen this kind of response since Dear Mr. Jesus," **ROBBINS** commented. "We had hundreds of calls from women and veterans, many of them in tears." The tribute runs 4:43 and includes a short intro, followed by The Star Spangled Banner and Lee Greenwood's God Bless The USA." If you would like a copy, call **DAVE** at (614) 224-9624.

RICH PIOMBINO, OM at WMMS, Cleveland announces that **CRAIG KILPATRICK** is his new 6-10PM jock. **RICH** sez, "**CRAIG** is a 12-year veteran who most recently was the #1 night jock in Milwaukee at WQFM. His energy and devotion to his own performance and to Rock N' Roll has earned him a place at WMMS!" **CRAIG** added, "Needless to say, I'm happy to be here. I'm looking forward to having fun and serving the community as best I can!"

RAY CARLTON, most recently National Top40 Director of Promotion for ELEKTRA Records, is no longer with the label. **RAY** was with ELEKTRA for almost ten years working in Miami, Denver and New York. **RAY** is actively pursuing his next promotion challenge and can be reached at home at (203) 259-2609.

STELLA MARS has left Boston's WZOU for crosstown WBOS, and **JOLT THE JUNIOR JOCK** is now interim Music Director! PD **TOM JEFFRIES** is accepting T&R's at 313 Congress St., Boston, MA - 02210. NO calls, please.

LYNDON ABELL, PD at KBQ, St. Louis sez, "After 9 years in the planning stages, Q106.5 has been authorized by the FCC to increase antenna height and power to 1100 feet and 90,000 watts and become a class C-1 station! The new antenna will increase the quality of KBQ's signal and allow us to greater expand coverage for the St. Louis area."

Music Director **KELLY MARTIN** called to tell us that morning drive air personality, **SCOOT**, has been promoted to Program Director of WKRG in Mobile, AL. News person **AMY BISHOP** gets promoted to afternoon drive air personality, and the new 6-11PM jock is **CALLAHAN** who comes over from WABB-FM and WGCX in Mobile. **CONGRATULATIONS** to all!!!

CONGRATS to **DANNY B. JAMMIN** who moves from KITY in San Antonio to be MD at KEZB in El Paso!!! **DANNY** will also be **JAMMIN'** middays!!!

TONY WAITEKUS, PD/MD at WCIL-FM in Carbondale, IL sez, "We have a **VERY** rare full-time opening!!! The shift is midnight-6AM, 6 days a week. For more info, call me at (618) 457-8114."

CONGRATS to the new Music Director at G105, Durham-Raleigh, NC, **JIM HARRISON**!!! **GOOD LUCK JIM**!

KEN RICHARDS, PD at KIKX, Colorado Springs, CO needs a new 7-midnight jock and **FAST**! If you want to live and work in a truly beautiful area, Fed-ex T&R to **KEN** at 304 s. 8th St., Colorado Springs, CO - 80905.

MIKE SCHAEFER, VP/Senior Editor wants to thank **WYNN JACKSON**, Senior Director AOR, **CALVIN LEW**, National Director AOR and **CONNIE YOUNG**, Regional Promotion Manager at POLYDOR Records for the invite to have dinner with **SANDI SARAYA**, lead singer of new POLYDOR recording group **SARAYA**. **SANDI** is charming, beautiful and a **HOT** Rock singer! If you're not hip to **SARAYA**'s first single Love Has Taken Its Toll, be sure to check it out! It's crossing over **FAST** from AOR, and sounds like a perfect Top40 HIT!!!

KQKY in Kearney, NE **WELCOMES MITCH COOLEY**, their new PD and Morning Zoo Keeper! He has already changed the station's logo to "Hits 106" (formerly KQ106). **MITCH** sez, "I'm out to turn this market on its ear with Central Nebraska's ONLY instant \$1,000 cash giveaway. We have been newly dubbed 'Nebraska's Outrageous FM.'" **GO GET 'EM MITCH**!!!

CONGRATULATIONS to PD **WAYNE COY** and his entire staff at WTBX, Hibbing-Duluth, MN who helped raise over \$20,000 in donations towards the \$75,000 cost of a liver transplant operation for one of their listeners, Steve Erickson. **WAYNE** sez, "Steve just received the transplant, he's out of Intensive Care and doing well. I particularly want to thank all those **HITMAKERS** readers who sent in donations after they spotlighted this event a few months ago. These kinds of causes make being in radio worthwhile. Helping another human being is the greatest way that radio can show how powerful it really is!"

RALPH WIMMER, PD at WHTK in Hilton Head, SC is looking for a new midday jock who has good production skills and a minimum of 2 years experience. This is a **GREAT** market to work in, so send those T&R's to **RALPH** at P.O. Drawer 22010, Hilton Head, SC - 29925-2010.

NICKI STEWART, MD at Y102, Montgomery, AL sez, "**WELCOME** to **TRIPPER LEWIS**, the new 6-10PM disc jockey and Production Director!" **TRIPPER** came from Monroe, LA.

TIM WEST (EBERTH) and **J.P. BZET (JEFF SOUKUP)**, the morning team "Breakfast Flakes" at KIQY, Lebanon-Salem, OR called to let us know that their loose and available! **TIM** sez, "Have phones will travel, with 20 years combined experience, **BZET & WEST**, will get you **GREAT** Top40 numbers!!! Medium to major markets only, please! Contact us at (801) 752-7218!"

OOPS...SKIP PRESSON, formerly Asst. PD/Middays at POWER108 (WPHR) in CLEVELAND is available! Call **SKIP** at home (216) 491-9716. Also, "**BIG STEVE KELLY**" former PD can be reached at (216) 238-1232.

CONGRATULATIONS to MD **KELLY MARTIN** at WKRG, Mobile, AL and wife **LYNN** (aka Lynn Barnett) on the birth of their beautiful 6 lb. 5 oz. baby girl named **TRACY ELIZABETH MARTIN**!

WAS(NOT WAS)



"ANYTHING CAN HAPPEN"

"Good mid-tempo Pop record with all-demo appeal! Out-of-the box SMASH!" - PAT McMAHON, WNCI

"I LOVE IT! It's very different for these guys, with an adult feel!" - SUE SHERRY, WAEB

"Check it out...it's well worth the listen!" - DOM TESTA, Y108

"Anything Can Happen will be a wild, big HIT!!!" - JEFF MOREAU, WGH

"The 3rd release shows their tremendous versatility! STRONG adult appeal with a good hook!!" - BOB LABORDE, KISN

ADDS/DEBUTS:

WHYT WPHR KCPX#35
KBQ KKRZ KISN#39
B100#40 KROY

KBLQ
KGRS
KGWY
KJJG

KKSS
KMDX
KWTX
KWXX

KXX106
KZ103#40
KZOZ
MAX94

SLY96#38
WBNQ
WDLX
WKLQ

WLFX
WOMP
WQXA
and more

ACTIVE AT:
WNCI (32-28)
KGRO (38-29) and more



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STADE FELIX HOUPHOUET BOIGNY

EN COMMEMORATION DU 40^e ANNIVERSAIRE DE LA PROCLAMATION
DE LA DÉCLARATION UNIVERSELLE DES DROITS DE L'HOMME

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THE CONCERT FOR



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PETER GABRIEL
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TRACY CHAPMAN
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Tour Director:
BILL GRAHAM

Clegg's cross-cultural music has begun to achieve international attention. He has hit the Top 10 in France where many fans know his music so well that they can sing in Zulu. He and his band have mastered the most difficult tribal dances and weave western sounds into Zulu street music to create an exhilarating expression of rage at apartheid.

PEOPLE MAG

In Lyon, France, Clegg filled a 35,000 seat hall the same night Jackson cancelled a concert because he hadn't sold enough seats.

L.A. HERALD EXAMINER

The phenomenon of Johnny Clegg, the South African who has conquered the four corners of the world, brings together the war dance and the thoughts of millions who refuse to accept either a black or a white life.

L'EVENTMENT

Long lines snaked down West Fourth Street at the Bottom Line which, for this night at least, had become the shrine to the unknown superstar, Johnny Clegg.

N.Y. POST

In concert he has the energy of Bruce Springsteen as he performs Zulu dances. Clegg's appeal is intoxicating.

TIME

Clegg often sings in English while the band responds in Zulu. It's a weird, back and forth blend that rocks. The music is reggae with a melody. His lyrics communicate. You can learn more about South African politics from a Johnny Clegg song than the 6 o'clock news.

THE HOUSTON POST

Johnny Clegg & Savuka, the South African sextet, whose two albums have catapulted the group to stardom in Europe play vibrant accessible pop music that is calculatedly internationalist in vocabulary and subject matter.

N.Y. TIMES

This is His FIRST Double Digit Add Week!!! Capitol is TOTAL LY Committed!!!