



ISSUE #587
5/12/89

TOP
40
RADIO
MAGAZINE

THE TOP40 RADIO &
RECORD INDUSTRY
MUSIC, NEWS &
INFORMATION
WEEKLY
MAGAZINE

**CAPITOL NAMES RITCH BLOOM SENIOR DIR./POP PROMOTION!
ARISTA NAMES BRUCE SCHOEN NATIONAL SINGLES DIRECTOR!
CAPITOL NAMES FRANK PALOMBI NAT'L DIR./POP PROMOTION!
RADIO BEGINS "PLAY IT FAIR" CAMPAIGN!
(DETAILS TO FOLLOW IN NEXT WEEK'S HITMAKERS)**

CRUSADES: LOVE AND ROCKETS "So Alive" (RCA)

PHENOMENAL First Week At TOP40 Radio! Adds: KEGL, Y95, KOY95, KZZP, KWOD, WGH, KITY, KSAQ, KISN, BJ105, Z99, WKZL and more!

MARTIKA "Toy Soldiers" (COLUMBIA)

One of the TOP ADDED with a MAJOR RADIO BUZZ! Adds: B96, KIIS-FM, KMEL, X100, WXKS-FM, Y95, KKBQ, KRBE, KDWB, Y108++

HENRY LEE SUMMER "Hey Baby" (CBS ASSOC.)

#4 TOP ADDED including WPHR, KXXR, Q102, KSAQ, WZPL, WBCY+

THE CULT "Fire Woman" (SIRE/REPRISE)

Exploding At TOP40 Radio! Adds/Debuts: PIRATE#22, WXKS-FM, KRBE, WMMS, KXYQ, WROQ, WJRZ#26, WLRS#24 and many more!

KARYN WHITE "Secret Rendezvous" (WARNER BROS)

H-O-T! KMEL#16, X100, WIOQ, Q106, KWSS#40, KROY, KWOD++

PAJAMA PARTY "Yo No Se" (ATLANTIC)

TOP40 Programmers are RAVING about this SMASH! Z100(Add#25), HOT97 (5-3), ENERGY96.5 (23-20), HOT97.7 (26-23), KROY(Add#33)++



THE HITMAKERS INTERVIEW

RICK GILLETTE

Program Director WHYT-Detroit

THE HITMAKERS RADIO FORUM

"WITH OVER 23 MAJOR LABELS PLUS SMALLER INDEPENDENT
LABELS TO DEAL WITH, HOW ARE PD'S AND MD'S SUPPOSED TO
HANDLE THE VOLUME OF PROMOTION CALLS EACH WEEK?"
TOM EVANS Z106, HOSH GURELI KMEL, CONNIE BREEZE KKRZ,
JAY BEAU JONES EAGLE 106, DENA YASNER KCPW ... SEE PAGE 21

NATIONAL BREAKOUTS

(100 ACTIVE REPORTS NEEDED TO QUALIFY)
150-THE DOOBIE BROTHERS

"The Doctor"
(CAPITOL)

136-SIMPLY RED

"If You Don't Know Me By Now"
(ELEKTRA)

127-EXPOSE

"What You Don't Know..."
(ARISTA)

125-STEVIE NICKS

"Rooms On Fire"
(MODERN/ATLANTIC)

TOP ADDED

146-THE DOOBIE BROTHERS
"The Doctor"
(CAPITOL)

123-EXPOSE

"What You Don't Know..."
(ARISTA)

77-FINE YOUNG CANNIBALS
"Good Thing"
(I.R.S./MCA)

73-HENRY LEE SUMMER
"Hey Baby"
(CBS ASSOC.)

70-MARTIKA
"Toy Soldiers"
(COLUMBIA)

66-SIMPLY RED
"If You Don't Know Me..."
(ELEKTRA)

50-ROD STEWART
"Crazy About Her"
(WARNER BROS)

50-STEVIE NICKS
"Rooms On Fire"
(MODERN/ATLANTIC)

42-CUTTING CREW
"(Between A) Rock And A..."
(VIRGIN)

39-LOVE AND ROCKETS
"So Alive"
(RCA)

EXCITEMENT CONTINUES ... from COLUMBIA RECORDS

Martika "Toy Soldiers"

A HITMAKERS CRUSADE
THIS WEEK!

542% INCREASE IN
AIRPLAY AT
MAINSTREAM TOP40!



MAJOR MARKET MOVES:

KWSS (15-9) KS104 (20-10) KZZP (22-16)

Y108 (Debut#20)

MAJOR ADDS:

KIIS-FM	Y95	WLOL-FM	KWOD	KCPX	WJLK-FM
B96	KKBQ	KKFR	WNVZ	KISN	KJ103
KMEL	KRBE	KOY95	KITY	KC101	Z99
X100	HOT95.9	FM102	KSAQ	WKSS	WKZL
WXKS-FM	KDWB-FM	KROY	KTFM	Y106	& many more



54% INCREASE IN
AIRPLAY AT
MAINSTREAM TOP40!

#15 HITMAKERS ROCK
CHART...45% INCREASE
IN AIRPLAY!

HOT MOVES:

WDFX(10-4)	KCPX(30-18)	Y97(7-4)
Y95(18-12)	KXYQ(24-21)	OK95(13-8)
PIRATE(19-15)	WLRS(28-25)	WQUT(31-17)
KXXR(20-16)	WROQ(32-26)	KDWZ(21-16)
WPHR(20-17)		KEWB(26-19)

DEBUTS:
WMMS#22
WGH#28
92X#31
KPLZ#38
& many more

ADDS:

KRBE#34	97KYN	KEYN	WAPE	WIBW	WZOK
Z95	HOT107#39	KISR	WBAM	WJZQ	WZZU#33
WZPL	KBAU	KISS96	WBNQ	WNYP	Z103
Z99	KCMQ	KIXS#23	WFLY	WPXR	& many more
	KDUX	KQKY	WHHY	WVMX	

Warrant "Down Boys"

When You Play It, Say It!



McCAIN



May Is National Capitol Records Month.

Great White

"ONCE BITTEN... TWICE SHY"

From the album **TWICE SHY**

Gold In Ten Days!

Heavy Rotation MTV!

Top Five Album & Track Album Rock!

Two Double Digit Add Weeks In A Row!

Perfect Summer Record!

QUEEN

I WANT IT ALL

From the album **THE MIRACLE**

I Want It All

Most Added Top 40!

#1 Most Added Album Rock!

Debut 11 Album Rock!*

A killer Queen Anthem like

"Another One Bites The Dust",

"We Are The Champions" and

"We Will Rock You"!

LP in store June 6



The Doctor

From the album **CYCLES**

#1 Most Added Top 40!

#1 Most Added Album Rock!

Back With A Vengeance!

LP in store May 23

PAUL McCARTNEY

MY BRAVE FACE

From the album FLOWERS IN THE DIRT

*Look Out For A Certain Most Added Record!
The Paul/Elvis Combo Is Deadly!
In Your Hands And On The Air!*
LP in store June 6

PEABODY & RYAN

SHOW & TELL

From the album ALL MY LOVE

Already an urban monster!
LP in store May 23

DONNY OSMOND



SACRED EMOTION
From the album DONNY OSMOND

*First single top five!
Over 300,000 albums sold!
2nd single at radio May 22*

BILLY SQUIER

DON'T SAY YOU LOVE ME

From the album HEAR & NOW

Single at radio late May
LP in store June 27

You Can Have It All.

Capitol

"MY
BRAVE
FACE"



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Capitol

"MY
BRAVE
FACE"



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344 RADIO STATIONS
REPORTED
THIS WEEK

HITMAKERS

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Research & Information
PAMELA JOUAN

Print Coordinator
PAULA GERARD

Art Director
JILL HALPRIN

Publisher's Assistant
ANNE GREENBERG

Production Assistants
REYLYNDA HERNANDEZ

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HITBOUNDS

(Number indicates ACTIVE radio station reports this week...ACTIVE AIRPLAY is defined as an ADD, DEBUT, TOP 15 REPORT or a 3 POINT MOVE elsewhere on the station's playlist! Research based on QUALITY, not quantity!)

- 97 • **TOM PETTY** "I Won't Back Down" (MCA)
Adds/Debuts: KKRZ, WTKI#23, KWOD, WGH, KJ103+ HOT: KEGL(12-7), KBQ(33-25), WMMS(3-2), KXYQ(26-18)+
- 96 • **ELVIS COSTELLO** "Veronica" (WARNER BROS.)
Adds/Debuts: X100, B100, KZZP, WNCI#35, KSAQ#40, WDJX#26+ HOT: KIIS-FM(23-19), EAGLE106(26-19)+
- 89 • **WARRANT** "Down Boys" (COLUMBIA)
Adds/Debuts: Z95, KRBE#34, KPLZ#38, WMMS#22, WGH#28, 92X#31, WZPL, Z99+HOT: WDFX(10-4), Y95(18-12)+
- 77 • **MARTIKA** "Toy Soldiers" (COLUMBIA)
Adds: KIIS-FM, B96, KMEL, X100, WXKS-FM, Y95, KKBQ, KRBE, HOT95.9, KDWB-FM, WLOL-FM, KKFR, FM102+
- 76 • **BENNY MARDONES** "Into The Night" (POLYDOR)
HOT: KOY95(1-1), Y95(4-1), BJ105(9-2), WIOQ(22-11), KKFR(12-10), X100(20-10), Z99(22-15), KITY(13-10)++
- 76 • **HENRY LEE SUMMER** "Hey Baby" (CBS ASSOC.)
Adds: WPHR, KXXR#37, Q102#32, KSAQ, WZPL, WBCY, KJ103, WDJK, WLRS#19, KGLI, KGWY, WOMP, WWFX+
- 75 • **ROD STEWART** "Crazy About Her" (WARNER BROS)
Adds/Debuts: WCZY#27, KEGL#20, Q107, KUBE, KXYQ, Q102#35, KROY, WNCI#33, B97#29, KCPX, WTIC#40++
- 73 • **REAL LIFE** "Send Me An Angel '89" (CURB)
Adds/Debuts: KIIS-FM#25, PIRATE RADIO#21, WIOQ#32, Y95#13, POWER99, KEZY#28, KOY95, KXXR#38, KWOD+
- 72 • **EDIE BRICKELL & NEW BOHEMIANS** "Circle" (GEFFEN)
Adds/Debuts: WKZL, KFTZ#30, WCIL, WERZ#37, WKLQ, WSSX, WVS+HOT: KEGL(3-1), Y106(21-18), KPXI(3-1)+
- 71 • **MICHAEL MORALES** "Who Do You Give Your Love To" (WING/POLYDOR)
Adds/Debuts: Z95, Y95#14, 94Q, KBQ#40, HOT95.9, WPHR, KZZP#30, WTKI, WGH#27, WNVZ, 92X, B97, WZPL+
- 68 • **DINO** "I Like It" (4TH & B'WAY/ISLAND)
Adds/Debuts: KIIS-FM, KMEL#28, WHYT, WPGC#29, Q106, KEZY, KKFR#24, KOY95, FM102#29, KWOD#34++
- 61 • **CUTTING CREW** "(Between A) Rock And A Hard Place" (VIRGIN)
Adds/Debuts: 94Q, POWER99#33, KXXR, MAJIC102, WJLK-FM, WJRZ, WLRS#30, 95XXX, G98, 97KYN, WJAD++
- 55 • **GREAT WHITE** "Once Bitten Twice Shy" (CAPITOL)
Adds/Debuts: PIRATE RADIO, WDFX, Y95, KUBE, WGH#26, WNVZ, KJ103, Z99+HOT: WROQ(7-4), KXXR(13-8)+
- 55 • **QUEEN** "I Want It All (And I Want It Now)" (CAPITOL)
Adds/Debuts: WROQ#31, WJRZ#27, 100KHI#40, KBAU#33, KFBQ, KEWB, KZ103, KJG, PWR108, WSPK, Y97#34+
- 53 • **CHICAGO** "We Can Last Forever" (REPRISE)
Adds/Debuts: B94, KBEQ#27, 92X, KCPX#38, KISN, FM100, WDBR, Q104#27, WKRG#34, KXX106, WOVO#31+
- 51 • **EDDIE MONEY** "Let Me In" (COLUMBIA)
Adds/Debuts: WJRZ#30, G98#36, KMGZ, KWNZ#33, WIQQ#39, Y104#34+HOT: K104(12-9), Q104(19-15)++
- 40 • **LOVE & ROCKETS** "So Alive" (RCA)
Adds: KEGL, Y95, KKBQ#34, KOY95, KZZP, KWOD, WGH, KITY, KSAQ, KISN, BJ105, Z99, WKZL, KATM, KWNZ++
- 37 • **SURFACE** "Closer Than Friends" (COLUMBIA)
Adds/Debuts: EAGLE106#30, KWSS#35, KXPW, KZOZ#38, WDLX#37, WNNK#36+ HOT: HOT97.7(13-7)++
- 34 • **WAS (NOT WAS)** "Anything Can Happen" (CHRYSTALIS)
Adds/Debuts: WHYT#25, WXKS-FM#34, KKFR, WBCY#30, K106, KATM, KBOS#38, KNEN#40, KZFM, WAZY#39++
- 33 • **NEW ORDER** "Round And Round" (QWEST/WB)
HOT: KEGL(11-9), ENGERY96.5(21-16), KKBQ(18-12), KRBE(24-19), 92X(21-17), Y106(23-20), KJ103(40-36)++
- 33 • **PETER GABRIEL** "In Your Eyes" (WTG)
Adds/Debuts: PIRATE RADIO, Z95, X100, WDFX, KEGL, Y95, WLOL-FM, Q105#27, KS104#29, KBEQ, KTFM#29+
- 28 • **SAM BROWN** "Stop" (A&M)
Adds/Debuts: WPHR#39, KISN#39, WTIC-FM#35, KIXY#33, KRRG#28, KTUX#36, KZFM, WAPI#28, WYCR, WYKS+
- 27 • **XTC** "Mayor Of Simpleton" (GEFFEN)
Adds/Debuts: KIIS-FM#28, KUBE#29, KXXR, WKSS#35, KDUX, KJLS#40, KZZU#38, KSKG, OK95#36, WJMX++
- 26 • **THE CULT** "Fire Woman" (SIRE/REPRISE)
Adds/Debuts: PIRATE RADIO #22, WXKS-FM, KRBE, WMMS, KXYQ, WROQ, WJRZ#26, WLRS#24, KWES, WYCR+
- 25 • **THE CURE** "Fascination Street" (ELEKTRA)
Adds/Debuts: PIRATE RADIO, Y100, WMMS, KXXR, Y106#27, KJ103, 100KHI#37, HOT107, KATM, KSMB#27++
- 23 • **BULLETBOYS** "For The Love Of Money" (WARNER BROS)
HOT: KXXR(12-10), WROQ#2, Z99(19-16), WLRS(15-14), KIXY(23-16), OK95(6-4), WQUT(26-14), Y97(19-12)++
- 23 • **KARYN WHITE** "Secret Rendezvous" (WARNER BROS)
Adds/Debuts: KMEL#16, X100, WIOQ, Q106, KWSS#40, FM102#28, KROY, KWOD, WJMH, KCAQ#40, KKQV++
- 23 • **SWING OUT SISTER** "The Waiting Game" (FONTANA/MERCURY)
Adds: WXKS-FM, KISN, WBCY, KEWB, KGWY, KHOK, KNAN, KQIZ, KWXX, KYRK, KZ103, WDBR, WHDQ, WPST+
- 22 • **GUY** "I Like" (UPTOWN/MCA)
HOT: KMEL(8-7), WUSL(8-6), WXKS-FM(23-19), HOT105(11-10), HOT102(16-12), FM102(10-8), Y106(25-22)++
- 20 • **ROB BASE** "Joy And Pain" (PROFILE)
Adds/Debuts: EAGLE106, HOT97.7, Y107, KBTS#39, KXPW#29, WIKZ#31, WPST, WWUF#30++
- 19 • **ATLANTIC STARR** "My First Love" (WARNER BROS)
HOT: WBLZ(12-6), 102JAMZ(17-9), WUSL(15-11), KISS98.5(10-8), HOT105(16-12), WCKZ(15-12), B97(24-21)++
- 18 • **10,000 MANIACS** "Trouble Me" (ELEKTRA)
Adds/Debuts: KROQ, LIVE105, KISN, MAJIC102, WROQ, 100KHI#38, K106, KBLQ#37, KTRS, WKZQ, WNNK, WWHB+
- 18 • **JEFF HEALEY BAND** "Angel Eyes" (ARISTA)
Adds/Debuts: KXXR, WROQ, K104, KBAU, KDUX, KHOK#30, KTUX#40, KYRK, WIQQ, WKOR, WRTB++
- 17 • **THE JACKSONS** "Nothin (That Compares 2 U)" (EPIC)
Adds: KMEL, KISS98.5#37, HOT102#36, HOT94.9, WJMH, KGRO, KKQV, KKSS, KMGX, Q124, WDNL, WMGZ++
- 16 • **DE LA SOUL** "Me, Myself And I" (TOMMY BOY)
Adds/Debuts: WIOQ#34, HOT105#29, HOT97.7#37, FM102#27+ HOT: KMEL(7-4), WJMH(9-5), 102JAMZ(15-8)++

your prayers have been answered

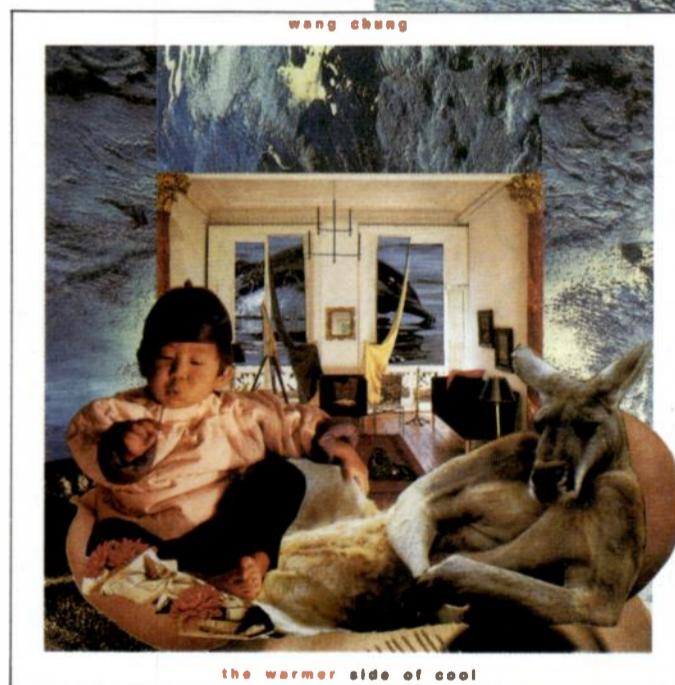
"praying to a new god"

the first single
and track from

wang chung



from the new album
the warmer side of cool



in music
we trust



GEFFEN
RECORDS

produced and arranged by peter wolf • management: david massey • ©1989 the david geffen company

HITMAKERS

MAINSTREAM Top 40 Research

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	MICHAEL DAMIAN "Rock On" (CYPRESS/A&M)	2749	2576	2576	+6.72%
2	PAULA ABDUL "Forever Your Girl" (VIRGIN)	2570	2492	2492	+3.13%
3	JODY WATLEY "Real Love" (MCA)	2565	2578	2578	-0.50%
4	DONNY OSMOND "Soldier Of Love" (CAPITOL)	2556	2382	2382	+7.30%
5	BON JOVI "I'll Be There For You" (MERCURY)	2411	2602	2602	-7.34%
6	BOBBY BROWN "Every Little Step" (MCA)	2225	1928	1928	+15.40%
7	BETTE MIDLER "Wind Beneath My Wings" (ATL)	2197	1940	1940	+13.25%
8	GUNS N' ROSES "Patience" (GEFFEN)	2170	1938	1938	+11.97%
9	NEW KIDS ON THE BLOCK "I'll Be Lovin'..." (COL)	2168	2040	2040	+6.27%
10	THIRTY EIGHT SPECIAL "Second Chance" (A&M)	2167	2150	2150	+0.79%
11	HOWARD JONES "Everlasting Love" (ELEKTRA)	1882	1819	1819	+3.46%
12	CHER & PETER CETERA "After All" (GEFFEN)	1803	1719	1719	+4.89%
13	NENEH CHERRY "Buffalo Stance" (VIRGIN)	1542	1009	1009	+52.82%
14	DEBBIE GIBSON "Electric Youth" (ATLANTIC)	1507	1768	1768	-14.76%
15	RICHARD MARX "Satisfied" (EMI)	1423	933	933	+52.52%
16	JIMMY HARNEN & SYNCH "Where Are..." (WTG)	1371	1227	1227	+11.74%
17	BELLE STARS "Iko Iko" (CAPITOL)	1366	1466	1466	-6.82%
18	WATERFRONT "Cry" (POLYDOR)	1256	1056	1056	+18.94%
19	LITA FORD & OZZY "Close My Eyes Forever" (RCA)	1093	1007	1007	+8.54%
20	ARETHA & ELTON "Through The Storm" (ARISTA)	1091	719	719	+51.74%
21	MILLI VANILLI "Baby Don't Forget..." (ARISTA)	883	568	568	+55.46%
22	DONNA SUMMER "This Time I Know..." (ATLANTIC)	882	612	612	+44.12%
23	THE OUTFIELD "Voices Of Babylon" (COLUMBIA)	870	793	793	+9.71%
24	JOHN COUGAR MELLENCAMP "Pop Singer" (MERC)	717	552	552	+29.89%
25	BENNY MARDONES "Into The Night" (POLYDOR)	662	553	553	+19.71%
26	NATALIE COLE "Miss You Like Crazy" (EMI)	647	562	562	+15.12%
27	ONE 2 MANY "Downtown" (A&M)	622	560	560	+11.07%
28	LISA LISA & CULT JAM "Little Jackie..." (COL)	606	526	526	+15.21%
29	CINDERELLA "Coming Home" (MERCURY)	555	414	414	+34.06%
30	FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA)	521	200	200	+160%
31	CYNDI LAUPER "I Drove All Night" (EPIC)	513	219	219	+134%
32	SAMANTHA FOX "I Only Wanna Be..." (JIVE/RCA)	498	581	581	-14.29%
33	ELVIS COSTELLO "Veronica" (WB)	425	383	383	+10.97%
34	REAL LIFE "Send Me An Angel '89" (CURB/MCA)	389	232	232	+67.67%
35	TOM PETTY "I Won't Back Down" (MCA)	382	337	337	+13.35%
36	ROACHFORD "Cuddly Toy (Feel For Me)" (EPIC)	375	229	229	+63.76%
37	RICK ASTLEY "Giving Up On Love" (RCA)	368	308	308	+19.48%
38	THE REPLACEMENTS "I'll Be You" (SIRE/REPRISE)	334	355	355	-5.92%
39	EDIE BRICKELL & NEW BOHEMIANS "Circle" (GEF)	333	321	321	+3.74%
40	THE BANGLES "Be With You" (COLUMBIA)	314	111	111	+182%

The research compiled herein is based on MAJOR MARKET station reports only! POINTS reflect actual airplay, sales, requests and call-out research on individual station reports. PERCENTAGES reflect the increase or decrease in POINTS as compared to last week's report. Increases of 100% or more are highlighted with a black box. It is possible for a record to decrease one week and have a significant increase the following week!

RECURRENTS this week

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	MADONNA "Like A Prayer" (SIRE/WB)	2138	2633	2633	-18.80%
2	SA-FIRE "Thinking Of You" (CUTTING/MERCURY)	1369	1684	1684	-18.71%
3	FINE YOUNG CANNIBALS "She Drives..." (IRS/MCA)	1269	1837	1837	-30.92%
4	LIVING COLOUR "Cult Of Personality" (EPIC)	1031	1242	1242	-16.99%
5	ANIMOTION "Room To Move" (POLYDOR)	629	1013	1013	-37.91%
6	ROXETTE "The Look" (EMI)	603	980	980	-38.47%
7	DEON ESTUS "Heaven Help Me" (MIKA/POLYDOR)	585	1129	1129	-48.18%
8	MILLI VANILLI "Girl You Know It's True" (ARISTA)	571	776	776	-26.42%
9	TONE LOC "Funky Cold..." (DELICIOUS/ISLAND)	563	1060	1060	-46.89%
10	STEVIE B "I Wanna Be The One" (LMR)	547	716	716	-23.60%
11	SWEET SENSATION "Sincerely Yours" (ATCO)	531	990	990	-46.36%
12	TOMMY PAGE "A Shoulder To Cry On" (SIRE/WB)	467	665	665	-29.77%
13	BANGLES "Eternal Flame" (COLUMBIA)	370	622	622	-40.51%
14	WINGER "Seventeen" (ATLANTIC)	326	568	568	-42.61%
15	DEF LEPPARD "Rocket" (MERCURY)	276	493	493	-44.02%
16	ROD STEWART "My Heart Can't Tell You No" (WB)	249	320	320	-22.19%
17	R.E.M. "Stand" (WB)	196	346	346	-43.35%
18	KARYN WHITE "Superwoman" (WB)	155	291	291	-46.74%
19	ROY ORBISON "You Got It" (VIRGIN)	134	239	239	-43.93%
20	MIKE + THE MECHANICS "The Living Years" (ATL)	111	156	156	-28.85%

OTHER HOT RECORDS...

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	WARRANT "Down Boys" (COLUMBIA)	282	183	183	+54.10%
2	NEW ORDER "Round & Round" (QWEST/WB)	246	219	219	+12.33%
3	STEVIE NICKS "Rooms On Fire" (MODERN/ATL)	237	70	70	+238.57%
4	MICHAEL MORALES "Who Do You..." (POLYDOR)	225	121	121	+85.95%
5	SIMPLY RED "If You Don't Know..." (ELEKTRA)	219	88	88	+148.86%
6	SAM BROWN "Stop" (A&M)	167	128	128	+30.47%
7	WAS (NOT WAS) "Anything Can..." (CHRYSLIS)	150	94	94	+59.57%
8	ROD STEWART "Crazy About Her" (WB)	147	69	69	+113.04%
9	XTC "Mayor Of Simpleton" (GEFFEN)	141	92	92	+53.26%
10	BULLETBOYS "For The Love Of Money" (WB)	139	120	120	+15.83%
11	MARTIKA "Toy Soldiers" (COLUMBIA)	135	21	21	+542%
12	GREAT WHITE "Once Bitten Twice Shy" (CAPITOL)	129	101	101	+27.72%
13	GUY "I Like" (MCA)	125	112	112	+11.61%
14	SKID ROW "Youth Gone Wild" (ATLANTIC)	118	61	61	+93.44%
15	DINO "I Like It" (4th & BROADWAY/ISLAND)	114	30	30	+280.0%
16	THE CURE "Fascination Street" (ELEKTRA)	111	77	77	+44.16%
17	JULIAN LENNON "Now You're In Heaven" (ATL)	96	82	82	+17.07%
18	WHISTLE "Right Next To Me" (SELECT)	92	64	64	+43.75%
19	TOO SHORT "Life Is...Too Short" (JIVE/RCA)	80	74	74	+8.11%
20	CHICAGO "We Can Last Forever" (REPRISE)	79	42	42	+88.10%

**113% Increase in Airplay
at Mainstream TOP40!**

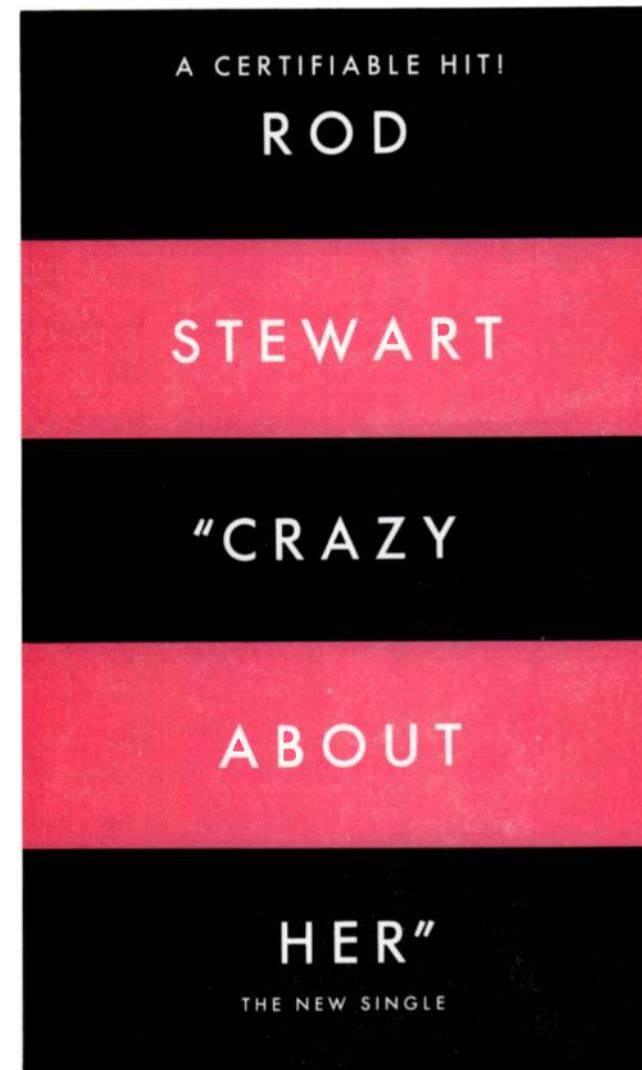
**#36 HITMAKERS Rock
Chart With a 53%
Increase In Airplay!**

A HITMAKERS Top Added!

Adds/Debut:

**WCZY #27
KEGL #20
Q107
KUBE
KXYQ
Q102 #35
KROY
WNCI #33
B97 #29
KCPX
WTIC-FM #40
WROQ #35**

and more



Additional Adds/Debut:

102QQ	WANS
93QID	WAPI
K106	WAZY#35
K92	WFLY#36
KAYI	WFXX
KEWB	WHTK
KISS96	WIQQ
KJKC#32	WJZQ
KJLS	WLFX
KMDX	WMGZ#38
KMOK	WNNK
KMON#39	WNOK-FM#37
KNAN#38	WOMP-FM
KNIN	WPFM#38
KNOE	WPFR#39
KQKQ	WPRR#40
KSKG	WRCK
KSMB#30	WSPK#40
KUUB	WVMX
KWES	WVSR
KWNZ	WWHB
KZIO	WZOK
KZZK	Y104
OK95#35	Z103
Q104	Z104
SLY96#39	Z107#39
WABB	Z93
WAEB-FM	and more



HITMAKERS

URBAN Top 40 Research

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	BOBBY BROWN "Every Little Step" (MCA)	1344	1171	+14.77%	
2	NEW KIDS ON THE BLOCK "I'll Be Lovin..." (COL)	1281	1207	+6.13%	
3	JODY WATLEY "Real Love" (MCA)	1271	1258	+1.03%	
4	PAULA ABDUL "Forever Your Girl" (VIRGIN)	1196	1103	+8.43%	
5	NENEH CHERRY "Buffalo Stance" (VIRGIN)	1040	901	+15.43%	
6	DONNY OSMOND "Soldier Of Love" (CAPITOL)	783	716	+9.36%	
7	DEBBIE GIBSON "Electric Youth" (ATLANTIC)	746	758	-1.58%	
8	MICHAEL DAMIAN "Rock On" (CYPRESS/A&M)	699	716	-2.37%	
9	LISA LISA & CULT JAM "Little Jackie..." (COL)	588	516	+13.95%	
10	DONNA SUMMER "This Time I Know..." (ATLANTIC)	548	398	+37.69%	
11	MILLI VANILLI "Baby Don't Forget..." (ARISTA)	517	354	+46.05%	
12	BELLE STARS "Iko Iko" (CAPITOL)	486	335	+45.07%	
13	SURFACE "Closer Than Friends" (COLUMBIA)	482	526	-8.37%	
14	NATALIE COLE "Miss You Like Crazy" (EMI)	481	390	+23.33%	
15	WATERFRONT "Cry" (POLYDOR)	364	289	+25.95%	
16	BENNY MARDONES "Into The Night" (POLYDOR)	355	269	+31.97%	
17	GUY "I Like" (MCA)	332	360	-7.78%	
18	HOWARD JONES "Everlasting Love" (ELEKTRA)	313	291	+7.56%	
19	ARETHA & ELTON "Through The Storm" (ARISTA)	303	57	+431%	
20	DE LA SOL "Me, Myself & I" (TOMMY BOY)	271	174	+55.75%	
21	ATLANTIC STARR "My First Love" (WB)	254	221	+14.93%	
22	FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA)	221	74	+198%	
23	REAL LIFE "Send Me An Angel 89" (CURB/MCA)	217	140	+55.00%	
24	AL B. SURE! "If I'm Not Your Lover" (WB)	216	280	-22.86%	
25	DINO "I Like It" (4th & BROADWAY/ISLAND)	203	68	+198%	
26	ROB BASE "Joy And Pain" (PROFILE)	199	193	+3.11%	
27	KID N PLAY "Rolling With..." (SELECT)	183	225	-18.67%	
28	RICK ASTLEY "Giving Up On Love" (RCA)	178	177	+0.56%	
29	SLICK RICK "Children's Story" (DEF JAM/COL)	163	106	+53.77%	
30	MAURICE "This Is Acid" (VENDETTA/A&M)	162	128	+26.56%	
31	ANQUETTE "I'll Alway Be..." (SKYWALKER)	152	149	+2.01%	
32	CYNTHIA "Endless Night" (MICMAC)	142	212	-33.02%	
33	KARYN WHITE "Love Saw It" (WB)	137	121	+13.22%	
34	PAJAMA PARTY "Yo No Se" (ATLANTIC)	132	99	+33.33%	
35	DIANA ROSS "Workin' Overtime" (MOTOWN/MCA)	119	64	+85.94%	
36	LUTHER VANDROSS "For You To Love" (EPIC)	117	77	+51.95%	
37	EU "Buck Wild" (VIRGIN)	114	95	+20.00%	
38	KARYN WHITE "Secret Rendezvous" (WB)	111	32	+246.88%	
39	SIMPLY RED "If You Don't Know..." (ELEKTRA)	111	47	+136%	
40	TOO SHORT "Life Is...Too Short" (JIVE/RCA)	110	130	-15.38%	

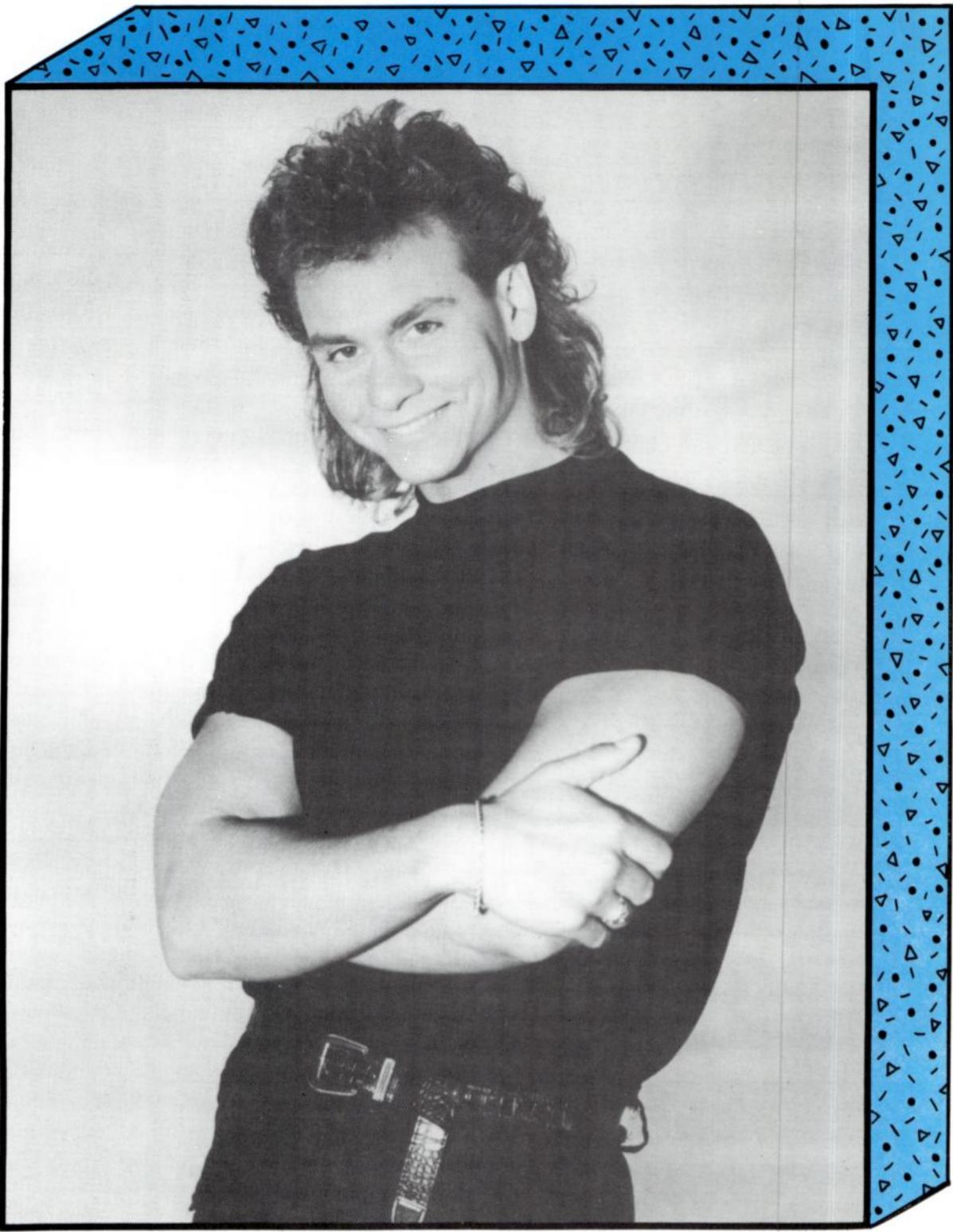
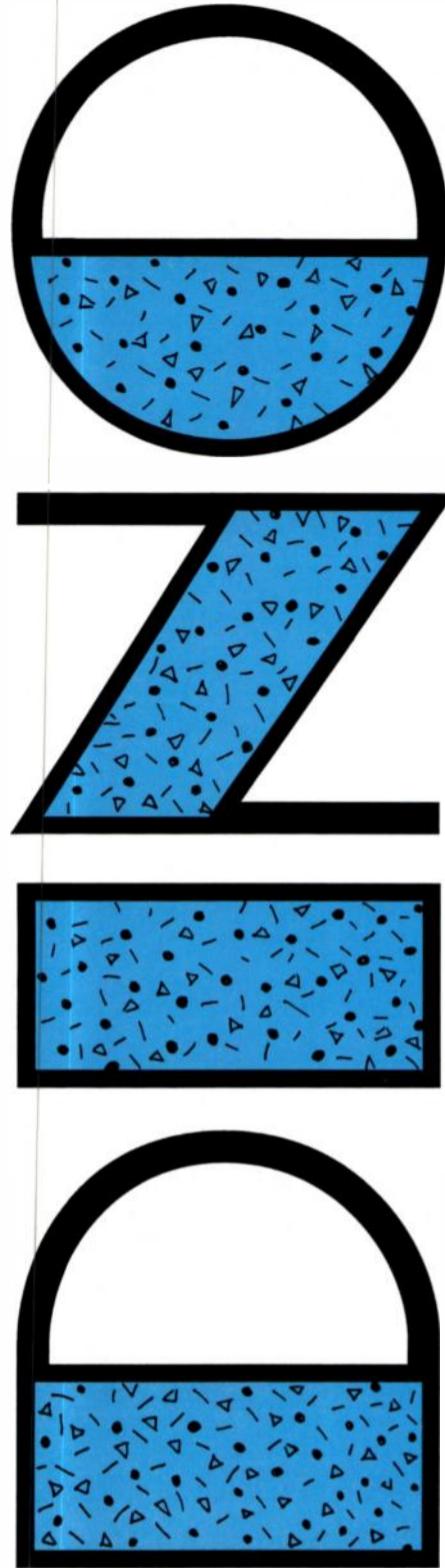
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RECURRENTS this week

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	MADONNA "Like A Prayer" (SIRE/WB)	1100	1290	-14.73%	
2	MILLI VANILLI "Girl You Know It's True" (ARISTA)	495	534	-7.30%	
3	TONE LOC "Funky Cold..." (DELICIOUS/ISLAND)	490	769	-36.28%	
4	SA-FIRE "Thinking Of You" (CUTTING/MERCURY)	430	657	-34.55%	
5	STEVIE B "I Wanna Be The One" (LMR)	416	657	-36.68%	
6	FINE YOUNG CANNIBALS "She Drives..." (IRS/MCA)	327	568	-42.43%	
7	SWEET SENSATION "Sincerely Yours" (ATCO)	249	499	-50.10%	
8	DEON ESTUS "Heaven Help Me" (MIKA/POLYDOR)	227	348	-34.77%	
9	'JT' & REGINA BELLE "All I Want Is Forever" (EPIC)	226	255	-11.37%	
10	SAMANTHA FOX "I Only Wanna Be..." (JIVE/RCA)	204	264	-22.73%	
11	ROXETTE "The Look" (EMI)	183	240	-23.75%	
12	BOY GEORGE "Don't Take My Mind..." (VIRGIN)	181	224	-19.20%	
13	DINO "24/7" (4TH & B'WAY/ISLAND)	124	179	-30.73%	
14	SKYY "Start Of A Romance" (ATLANTIC)	118	153	-22.88%	
15	ANIMOTION "Room To Move" (POLYDOR)	106	142	-25.35%	
16	VANESSA WILLIAMS "Dreamin'" (WING/POLYDOR)	90	151	-40.40%	
17	SLICK RICK "Teenage Love" (DEF JAM/COLUMBIA)	76	107	-28.97%	
18	SHEENA EASTON "Days Like This" (MCA)	68	96	-29.17%	
19	ANITA BAKER "Just Because" (ELEKTRA)	60	107	-43.93%	
20	KARYN WHITE "Superwoman" (WB)	59	227	-74.01%	

OTHER HOT RECORDS...

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	STEVIE B "In My Eyes" (LMR)	106	0	NEW	
2	ANITA BAKER "Lead Me Into Love" (ELEKTRA)	105	54	+94.44%	
3	ROACHFORD "Cuddly Toy (Feel For Me)" (EPIC)	105	73	+43.84%	
4	JOYCE IRBY "Mr. D.J." (MOTOWN)	96	57	+68.42%	
5	THE BOYS "A Little Romance" (MCA)	95	23	+313.04%	
6	SANDEE "Notice Me" (SUTRA/FEVER)	94	76	+23.68%	
7	WHISTLE "Right Next To Me" (SELECT)	94	64	+46.88%	
8	EXPOSE "What You Don't Know..." (ARISTA)	89	0	NEW	
9	BEBE & CECE WINANS "Lost Without You" (CAPITOL)	88	68	+29.41%	
10	KIARA "Every Little Time" (ARISTA)	87	43	+102.33%	
11	MARTIKA "Toy Soldiers" (COLUMBIA)	83	0	NEW	
12	PEABO BRYSON "Show And Tell" (CAPITOL)	77	20	+285.00%	
13	M.C. HAMMER "Turn That Mutha Out" (CAPITOL)	75	53	+41.51%	
14	O'JAYS "Have You Had Your Love Today" (EMI)	68	58	+17.24%	
15	STEPHANIE "Getaway" (HEARTBREAK)	66	63	+4.76%	
16	GRADY HARRELL "Stick And Stones" (RCA)	65	53	+22.64%	
17	Q-FEEL "Dancing In Heaven" (JIVE/RCA)	61	54	+12.96%	
18	T.K.A. "You Are The One" (WARNER BROS)	61	0	NEW	
19	ANNE G. "If She Knew" (ATLANTIC)	56	45	+24.44%	
20	EDELWEISS "Bring Me Edelweiss" (ATLANTIC)	56	28	+100.00%	



Produced by **DINO**

"I Like It"

"A HOT sound for this new artist! This record should break him in the Midwest!" - P.J. Olsen/ WLOL-FM

A 280% Increase In Airplay At Mainstream TOP40!

#25 HITMAKERS Urban Chart with a 198% Increase In Airplay!

ADDS/DEBUTS:

KIIS-FM	Q106
KMEL#28	KEZY
WHYT	KKFR#24
WPGC#29	KOY95
	FM102#29
	KWOD#34
	92X
	B97#18
	KTFM#28



KC101	KIXY	POWER108
WKSS	KJJG	Q124
Y106	KKQV#35	SLY96#40
HOT107#38	KKSS#35	WAZY
KBTS#35	KMON	WCLG
KCAQ#37	KNIN	WHDQ
KELY#35	KRQ	WILI
KEWB#36	KRRG#36	WIQQ
KEZB	KWXX#20	WOVO
KGWY	KXX106#32	WPFM
KHOK	KYNO#30	WRVQ
KIXS#37	KZOR	WSPX
	MAX94#40	WTHT
		WYYS#26

X102#40
Z93 and more

ACTIVE AT:

POWER106 (31-28)
ENERGY96.5 (31-25)
KISS98.5 (12-9)
HOT97.7 (33-23)
KWSS (37-32)
KROY (39-23)
and more



HITMAKERS

ROCK Top 40 Research

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	MICHAEL DAMIAN "Rock On" (CYPRESS/A&M)	865	802	786	+7.86%
2	GUNS N' ROSES "Patience" (GEFFEN)	764	749	700	+2.00%
3	HOWARD JONES "Everlasting Love" (ELEKTRA)	600	658	610	-8.81%
4	RICHARD MARX "Satisfied" (EMI)	593	411	411	+44.28%
5	LITA FORD & OZZY "Close My Eyes Forever" (RCA)	543	525	500	+3.43%
6	THE OUTFIELD "Voices Of Babylon" (COLUMBIA)	536	497	475	+7.85%
7	LIVING COLOUR "Cult Of Personality" (EPIC)	526	625	575	-15.84%
8	JIMMY HARNEN & SYNCH "Where Are..." (WTG)	477	452	452	+5.53%
9	WATERFRONT "Cry" (POLYDOR)	367	334	334	+9.88%
10	JOHN COUGAR MELLENCAMP "Pop Singer" (MERC)	315	268	268	+17.54%
11	TOM PETTY "I Won't Back Down" (MCA)	312	269	269	+15.99%
12	CINDERELLA "Coming Home" (MERCURY)	282	232	232	+21.55%
13	THE REPLACEMENTS "I'll Be You" (SIRE/REPRISE)	252	234	234	+7.69%
14	FINE YOUNG CANNIBALS "Good Thing" (IRS/MCA)	247	105	105	+135%
15	WARRANT "Down Boys" (COLUMBIA)	244	168	168	+45.24%
16	CYNDI LAUPER "I Drove All Night" (EPIC)	230	88	88	+161%
17	ARETHA & ELTON "Through The Storm" (ARISTA)	224	166	166	+34.94%
18	BENNY MARDONES "Into The Night" (POLYDOR)	202	189	189	+6.88%
19	EDIE BRICKELL & NEW BOHEMIANS "Circle" (GEF)	201	191	191	+5.24%
20	REAL LIFE "Send Me An Angel '89" (CURB/MCA)	200	114	114	+75.44%
21	ROACHFORD "Cuddly Toy (Feel For Me)" (EPIC)	192	126	126	+52.38%
22	EDDIE MONEY "Let Me In" (COLUMBIA)	191	242	242	-21.07%
23	ONE 2 MANY "Downtown" (A&M)	186	166	166	+12.05%
24	ELVIS COSTELLO "Veronica" (WB)	163	154	154	+5.84%
25	MICHAEL MORALES "Who Do You..." (POLYDOR)	147	81	81	+81.48%
26	THE BANGLES "Be With You" (COLUMBIA)	143	53	53	+169%
27	BULLETBOYS "For The Love Of Money" (WB)	127	120	120	+5.83%
28	SAM BROWN "Stop" (A&M)	118	109	109	+8.26%
29	SKID ROW "Youth Gone Wild" (ATLANTIC)	118	61	61	+93.44%
30	STEVIE NICKS "Rooms On Fire" (MODERN/ATL)	115	42	42	+173%
31	MIKE + THE MECHANICS "Seeing Is..." (ATL)	104	115	115	-9.57%
32	GREAT WHITE "Once Bitten Twice Shy" (CAPITOL)	98	87	87	+12.64%
33	NEW ORDER "Round & Round" (QWEST/WB)	98	76	76	+28.95%
34	THE CURE "Fascination Street" (ELEKTRA)	81	65	65	+24.62%
35	JULIAN LENNON "Now You're In Heaven" (ATL)	69	58	58	+18.97%
36	ROD STEWART "Crazy About Her" (WB)	58	38	38	+52.63%
37	XTC "Mayor Of Simpleton" (GEFFEN)	56	44	44	+27.27%
38	KEVIN RALEIGH "Moonlight On Water" (ATLANTIC)	55	54	54	+1.85%
39	QUEEN "I Want It All..." (CAPITOL)	48	34	34	+41.18%
40	RED SIREN "All Is Forgiven" (MERCURY)	48	47	47	+2.13%

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RECURRENTS this week

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	BON JOVI "I'll Be There For You" (MERCURY)	798	884	884	-9.73%
2	THIRTY EIGHT SPECIAL "Second Chance" (A&M)	499	509	509	-1.96%
3	MADONNA "Like A Prayer" (SIRE/WB)	399	605	605	-34.05%
4	FINE YOUNG CANNIBALS "She Drives.." (IRS/MCA)	281	418	418	-32.78%
5	ROXETTE "The Look" (EMI)	221	331	331	-33.23%
6	DEF LEPPARD "Rocket" (MERCURY)	172	343	343	-49.85%
7	WINGER "Seventeen" (ATLANTIC)	171	340	340	-49.71%
8	ANIMOTION "Room To Move" (POLYDOR)	144	278	278	-48.20%
9	TONE LOC "Funky Cold..." (DELICIOUS/ISLAND)	102	212	212	-51.89%
10	R.E.M. "Stand" (WB)	92	86	86	+6.98%
11	GUNS N' ROSES "Paradise City" (GEFFEN)	79	31	31	+154.84%
12	ROD STEWART "My Heart Can't Tell You No" (WB)	66	63	63	+4.76%
13	PETER SCHILLING "The Different Story" (ELEKTRA)	42	69	69	-39.13%
14	BANGLES "Eternal Flame" (COLUMBIA)	41	113	113	-63.72%
15	BAD COMPANY "Shake It Up" (ATLANTIC)	40	60	60	-33.33%
16	CHICAGO "You're Not Alone" (REPRISE)	34	37	37	-8.11%
17	DEON ESTUS "Heaven Help Me" (MIKA/POLYDOR)	33	242	242	-86.36%
18	U2 with B.B. KING "When Love Comes..." (ISLAND)	32	69	69	-53.62%
19	POISON "Your Mama Don't Dance" (ENIGMA/CAP)	31	77	77	-59.74%
20	MIKE + THE MECHANICS "The Living Years" (ATL)	26	27	27	-3.70%

OTHER HOT RECORDS

RANK	artist / title / label	POINTS :	THIS WEEK	LAST WEEK	PERCENTAGE
1	SIMPLY RED "If You Don't Know..." (ELEKTRA)	38	0	0	NEW
2	BIG BAM BOO "Shooting From The Heart" (MCA)	30	27	27	+11.11%
3	PETER GABRIEL "In Your Eyes" (WTG)	28	11	11	+154.55%
4	GLAMOUR CAMP "She Did It (For Love)" (EMI)	26	24	24	+8.33%
5	HENRY LEE SUMMER "Hey Baby" (EPIC)	26	0	0	NEW
6	ROBBIE NEVIL "Somebody Like You" (EMI)	26	24	24	+8.33%
7	Q-FEEL "Dancing In Heaven" (JIVE/RCA)	22	15	15	+46.67%
8	WAS (NOT WAS) "Anything Can..." (CHRYSALIS)	22	2	2	+1000.00%
9	VIXEN "Love Made Me" (EMI)	21	20	20	+5.00%
10	JOE JACKSON "Nineteen Forever" (A&M)	20	19	19	+5.26%
11	THE DOOBIE BROTHERS "The Doctor" (CAPITOL)	13	0	0	NEW
12	CUTTING CREW "(Between A) Rock..." (VIRGIN)	11	0	0	NEW
13	DEPECHE MODE "Everything Counts" (SIRE/WB)	9	0	0	NEW
14	LOVE & ROCKETS "So Alive" (RCA)	7	0	0	NEW
15	No Other Records Qualified This Week				
16					
17					
18					
19					
20					

SO ALIVE

The
first single
from the
new album,
"Love And Rockets."

Produced by Love And Rockets
and John Fryer

LOVE AND ROCKETS



On Your Desk Now!



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ONE OF THE TOP ADDED THIS WEEK!
A HITMAKERS CRUSADE!

Adds Include:

KEGL	KITY
Y95	KSAQ
KKBQ#34	KISN
KOY95	BJ105
KZZP	Z99
KWOD	WKZL
WGH	WNVZ
KJLS	Y104
KMON	ZPUN
KZ103	KATM
KZZU	KPBD
WJZQ	KGRO#38
WNKS	KIXY
WNOK-FM	KNIN
WOVO	KPXI
WPST	KVTI

KWNZ
KWTX
KYRK#32
OK95
WAPE
WKZQ
WPPM
WVKZ
WYCR
& more

NEW THIS WEEK

(listed in alphabetical order by artist)

BOYS CLUB

"Danglin' On A String"
(MCA)

THE JACKSONS

"Nothin (That Compares 2 U)"
(EPIC)

PAUL McCARTNEY

"My Brave Face"
(CAPITOL)

KYLIE MINOGUE

"I Still Love You
(Je Ne Sais Pas Pourquoi)"
(GEFFEN)
(ON HITMAKERS CD SAMPLER #17)

THE NEVILLE BROTHERS

"Yellow Moon"
(A&M)

PAJAMA PARTY

"Yo No Se"
(ATLANTIC)

MICA PARIS

"My One Temptation"
(ISLAND)

(ON HITMAKERS CD SAMPLER #20)

THE RAMONES

"Pet Semetary"
(WARNER BROS)

R.E.M.

"Pop Song '89"
(WARNER BROS)

(ON HITMAKERS CD SAMPLER #20)

ROCKMELONS

"New Groove"
(ATLANTIC)

ROXETTE

"Dressed For Success"
(EMI)

SLICK RICK

"Children's Story"
(DEF JAM/COLUMBIA)

MANDY SMITH

"Victim Of Pleasure"
(ATLANTIC)

TIME GALLERY

"Take In The Best"
(ATLANTIC)

WANG CHUNG

"Praying To A New God"
(GEFFEN)

KARYN WHITE

"Secret Rendezvous"
(WARNER BROS)

(ON HITMAKERS CD SAMPLER #20)

THE
WORD
IS
OUT
ON

KARYN
WHITE



“Secret Rendezvous”



THE FOLLOW-UP SINGLE TO THE
HITS “THE WAY YOU LOVE ME”
AND “SUPERWOMAN.”

PRODUCED BY L.A. AND
BABYFACE FOR LA'FACE INC.

FROM THE PLATINUM DEBUT
ALBUM KARYN WHITE



NEW
MUSIC!

THE HITMAKERS DISC-OVERY CLUB®

NEW
MUSIC!

MICHAEL NEWMAN, MD at ENERGY 96.5, Houston sez, "Check out **PAULA ABDUL** *Cold Hearted* on **VIRGIN** Records! It will be the next single and the 3rd **BIG HIT** for this multi-talented artist! Also, **GUY LILY** on MCA Records has an **Al B. Sure** feel to it! Women **LOVE** this song, and our research bears this out!!! And, **FALCO** *Do It Again* on **SIRE/WARNER BROS.** Records is a remake of Steely Dan's classic **HIT**! **FALCO** really does this song justice! There are already **MAJOR** phones on this one!!!"

BRETT DUMLER, PD/MD at Z99, Oklahoma City sez, "THE CULT *Fire Woman* on **SIRE/REPRISE** Records is **HUGE**!!! A blowtorch song! And check out **SKID ROW** *Youth Gone Wild* on **ATLANTIC** Records! It's our #3 requesting record. We are also playing LP cut *I Remember You* which is pulling nice phones at night!!!"

RICH ANHORN, MD at KWSS, San Jose, CA sez, "THE CURE *Love Song* on **ELEKTRA** Records is working well! This is the poppiest cut on the LP and well worth the listen! And **WHISTLE Right Next To Me** on **SELECT** Records is **GREAT**! Just wait until you get it on the air!!!"

JIM ATKINSON, MD at KBQ, St. Louis sez, "BANANARAMA *Help* on **POLYDOR** Records is a **GREAT** version of a classic record! It won our battle one night 95 to 5, and it's a **PERFECT** time of year for this sound! We **LOVE** it!!!"

BRIAN DOUGLAS, MD at Q102, Cincinnati sez, "The summer will be a **HENRY LEE SUMMERS** *Hey Baby* on **CBS Assoc./EPIC** Records will be **HUGE**!!! Also, check out the LP version of *Downtown* by **ONE 2 MANY** on **A&M** Records! **GREAT** piano work!!!"

DWAINE LUNA, MD at HOT 97.7, San Jose, CA sez, "EL DeBARGE *Real Love* on **MOTOWN** Records is definitely a South Bay record! It has the beats and sounds all the kids wanna hear! Also, **JODY WATLEY** *Friends* on **MCA** Records is a **HOT** song that will definitely be a single issue. A Top 5 requesting record that's **HAPPENING**!!!"

ALEX COSPER, MD at KWOD, Sacramento, CA sez, "BENNY MARDONES *Into The Night* on **POLYDOR** Records is a **GREAT**, timeless song that's pulling **HOT** phones! **LOVE & ROCKETS** *So Alive* on **RCA** Records is so good! Crossover potential and ALL demos **LOVE** this song!"

HOSH GURELI, MD at KMEL, San Francisco sez, "JOYCE SIMS *Looking For A Love* on **SLEEPING BAG** Records is a **HOT** quality record from a **HOT** label that doesn't get enough attention! Also, **SEDUCTION** *You're My One And Only* on **VENDETTA/A&M** Records is definitely a listening **MUST**! Be on the lookout for **NENEH CHERRY** *Man-Child* on **VIRGIN** Records! Stay cool with **NENEH** and you'll be **HOT**! And check out the flip side of the 12 inch of **THE JACKSONS** *Nothin' (That Compares 2 U)* on **EPIC** Records! It's an R&B house mix that sounds very poppy!!!"

CASEY KEATING, PD at KPLZ, Seattle sez, "REAL LIFE *Send Me An Angel '89* on **CURB/MCA** Records is **EXPLODING** in testing! It looks like a **SMASH**!!!"

ZAK SZABO, PD at HOT 95.9, Baltimore sez, "EXPOSE *What You Don't Know Won't Hurt You* on **ARISTA** Records is a **SMASH**!!! A really **HOT** summertime **HIT** that WILL hurt you if you don't know about it!!!"

TOM HUTYLER, PD at KUBE, Seattle sez, "MATT BIANCO *Don't Blame It On That Girl* on **ATLANTIC** Records is a **GREAT** summer song that's perfect for upper demo females! The **DOOBIE BROTHERS** *The Doctor* on **CAPITOL** Records is **HOT**! When I hear it I feel as if I've been transported back 15 years, yet this record has a **HOT** contemporary edge!"

CHUCK HOLLOWAY, PD at WKZL, Winston-Salem, NC sez, "The **DOOBIE BROTHERS** *The Doctor* on **CAPITOL** Records is a cross between *China Grove* and *Eyes Of Silver*. **VERY HOT**!!! Also, **SIMPLY RED** *If You Don't Know Me By Now* on **ELEKTRA** Records is an adult **SMASH** perfect for middays!"

KEVIN McCABE, MD at HOT 97, New York sez, "ALTA DUSTIN *One Man Woman* on **ATLANTIC** Records is **HOT** because of the variation in vocals! A **HIGH** energy Dance song that will take off like a bullet in New York! And speaking of which, **EXPOSE** *What You Don't Know Won't Hurt You* on **ARISTA** Records gets my approval! It will be a **GREAT** success for the girls!!!"

RICK CARTER, MD at 92X, Columbus, OH sez, "Without question, **EXPOSE** is back with *What You Don't Know Won't Hurt You* on **ARISTA** Records! We were so confident in the big production sound of the record that we world-premiered it to **EXCITING** response!"

P.J. OLSEN, MD at WLOL-FM, Minneapolis sez, "DINO *LLike It* on 4TH & B'WAY/ISLAND Records is a **HOT** sound for this new artist! This record should break him in the Midwest!"

SCOTT MITCHELL, MD at KROY, Sacramento, CA sez, "MARTIKA *Toy Soldiers* on **COLUMBIA** Records will go over **BIG** with the teenagers due to the child-like refrain! Also, **ROD STEWART** *Crazy About Her* on **WARNER BROS.** Records sounds like **ROD** back in his Disco days! He's stepped out and is more adventurous with this cut, and I like it!!! Lastly, **PEABO BRYSON** *Show And Tell* on **CAPITOL** Records has female and upper demo written all over it! It's updated for the late '80's and is perfect for the ladies!"

STEVE OCEAN, MD at Y106, Orlando, FL sez, "TKA *You Are The One* on **WARNER BROS.** Records is getting a **GREAT** response! **KILLER** on the air! Also **MARTIKA** *Toy Soldiers* on **COLUMBIA** Records is getting **GREAT** early response. A very **HOT** ballad! And **LOVE & ROCKETS** *So Alive* on **RCA** Records is a **BIG** buzz record, and a listening **MUST**!!!"

JOHN McFADDEN, Asst. PD/MD at WDFX, Detroit sez, "SKID ROW *I Remember You* off the **ATLANTIC** LP is a #1 record! Watch it! Also **REAL LIFE** *Send Me An Angel '89* on **CURB/MCA** Records is really taking off!"

ANDY TAYLOR, MD at KJ103, Oklahoma City sez, "I can't stop playing *Stop* by **ERASURE** on **SIRE/REPRISE** Records! **I LOVE IT**! Also, **LOVE & ROCKETS** *So Alive* on **RCA** Records is **SO** smooth! A **KILLER** record! Lastly, **BILLY SQUIER** *Don't Say You Love Me* on **CAPITOL** Records is simply good Rock N' Roll! I grew up listening to this guy and it's another **KILLER**!"

GARY FRANKLIN, Asst. PD/MD at KXXR, Kansas City sez, "WINGER *Headed For A Heartbreak* on **ATLANTIC** Records is next for the group and it sounds **GREAT**! Also, **THE RAMONES** *Pet Sematary* on **SIRE/WARNER BROS.** Records could be a **HIT**!"

JAY JARVIS, PD at WGTZ, Dayton, OH sez, "EXPOSE *What You Don't Know Won't Hurt You* on **ARISTA** Records is a **SMASH**! **MARTIKA** *Toy Soldiers* on **COLUMBIA** Records sounds good!"

J.J. MORGAN, PD at HOT 94.9, Salt Lake City sez, "WANG CHUNG *Praying To A New God* on **GEFFEN** Records is a **SMASH**! They're back and it's a **KILLER**! Check out this **RCA** British import, **NO PANIC** *Give Me Your Lips*! It's fun **Techno-Pop**!"

TOM MITCHELL, OM at 98 PXY, Rochester, NY sez, "The first record to **FLY** on our new night 'Fly It Or Ground It' was **EXPOSE** *What You Don't Know Won't Hurt You* on **ARISTA** Records! And, **BENNY MARDONES** *Into The Night* on **POLYDOR** Records is our #1 request!"

DWAYNE WARD, Asst. PD/MD at WROQ, Charlotte, NC sez, "BILLY SQUIER *Don't Say You Love Me* on **CAPITOL** Records is vintage **SQUIER** - how can you resist? **WANG CHUNG** *Praying To A New God* on **GEFFEN** Records is a **SMASH**! Look out for this one on your desk soon! And, 10,000 **MANIACS** *Trouble Me* on **ELEKTRA** Records sounds a lot like **Fleetwood Mac**! A **MUST**!"

BOOM BOOM CANNON, PD at WKSE, Buffalo, NY sez, "EXPOSE *What You Don't Know Won't Hurt You* on **ARISTA** Records is very good, and **DINO LILY** on 4TH & B'WAY/ISLAND Records sounds like a **HIT**!"

BOB LEWIS, MD at KRNQ, Des Moines, IA sez, "ROBBIE NEVIL *Somebody Like You* on **EMI** Records is #1 on our chart, a Top 5 requesting record across-the-board and with females 12-34, and as much as I hate to use the word, a **SMASH**!!!"

SCOTT LIEF, MD at WERZ, Exeter, NH sez, "EXPOSE *What You Don't Know Won't Hurt You* on **ARISTA** Records is a **SMASH**, no doubt about it! Also, **DINO LILY** on 4TH & B'WAY/ISLAND Records is probably his most accessible single to date and one to watch for!"

RIC SANDERS, MD at KDON, Monterey-Salinas, CA sez, "THE SYSTEM *Midnight Special* on **ATLANTIC** Records has a **SUPER** mid-tempo groove! Also, **LIVING IN A BOX** *Blow Down The House* on **CHRYSALIS** Records is a **HOT** club hit! Watch it cross to radio SOON! **JODY WATLEY** *Friends* on **MCA** Records is a **SUPER** street smart song with a little more edge than usual!"

DAVE ROBLE, PD/MD at KWNZ, Reno, NV sez, "LOVE & ROCKETS *So Alive* on **RCA** Records is a **SMASH** with a **GREAT** beat! Very reminiscent of a **Depeche Mode**. Speaking of which, check out **DEPECHE MODE** *Everything Counts* on **SIRE/WARNER BROS.** Records. It's our **BIG** night battle **WINNER**!"

DEAN CLARK, MD at SLY 96, San Luis Obispo, CA sez, "EXPOSE *What You Don't Know Won't Hurt You* on **ARISTA** Records has a good, hooky lyric line. The first LP was **GREAT** and this song proves it was not an accident. **SOLID** production! Also **REAL LIFE** *Send Me An Angel '89* on **CURB/MCA** Records is coming back **STRONG**! This is the year for this song!!!"

JON BRYANT, MD at G98, Portland, ME sez, "HENRY LEE SUMMER *Hey Baby* on **CBS Assoc./EPIC** Records went directly into rotation as soon as it arrived! No need to wait for Tuesday for this one! Also, **SCOTT GRIMES** *I Don't Even Mind* on **A&M** Records is a **GREAT** Pop record!!!"

BOB MILLER, MD at WAZY, Lafayette, IN sez, "GUY *LLike It* on **MCA** Records really fills a void at Top 40! There's really nothing out there like it now. A smooth record!"

SUE SHERRY, PD at WAEB, Allentown, PA sez, "SWING OUT SISTER *The Waiting Game* on **FONTANA/MERCURY** Records is the perfect midday, summer-type record! **MARTIKA** *Toy Soldiers* on **COLUMBIA** Records is a **STRONG**, versatile followup! An unexpected pleasure!"

KEVIN CHASE, MD at KMOK, Lewiston, ID sez, "SHEENA EASTON *101* on **MCA** Records is **HOT**! Give it a few listens and watch it grow. *I LOVE it!!!*

JOHN O'ROURKE, PD/MD at WRQN, Toledo, OH sez, "MARTIKA *Toy Soldiers* on **COLUMBIA** Records is **HUGE**! **GREAT** phones at night! **THE CULT** *Fire Woman* on **SIRE/REPRISE** Records has **HUGE** potential to be the next **Guns N' Roses**! This song will break them into Top 40! **THE CURE** *Fascination Street* on **ELEKTRA** Records is a **GREAT** flavor record!"

STEVE HELLER, MD at ZFUN 106, Moscow, ID sez, "DEPECHE MODE *Everything Counts* on **SIRE/WB** Records is already generating **MAJOR** phones! **THE CULT** *Fire Woman* on **SIRE/REPRISE** Records debuted at #1 in sales. A **KILLER** song!"

JOHN ANDERSON, MD at KQIZ, Amarillo, TX sez, "DINO *LLike It* on 4TH & B'WAY/ISLAND Records is **HOT**! Ladies and gentlemen, this is one of the **GREAT** records of the summer! **INSTANT** adult recognition with **BENNY MARDONES** *Into The Night* on **POLYDOR** Records!"

TIM AUSTIN, MD at KWTO, Springfield, MO sez, "My Disc-overy of the week is **THE CULT** *Fire Woman* on **SIRE/REPRISE** Records! I really believe this straight-ahead rocker is a **HIT**! And **WINGER** *Headed For A Heartbreak* on **ATLANTIC** Records will be a **HUGE** power ballad!"

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KFBD **OK95 #39** **WSPK #39**
KFBQ **Q104 #27** **WZOK #40**
KJJG **WAEB-FM #37** **Y104 #39**
KJLS #39 **WDBR** & MORE
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WNCI (32-28)
B97 (29-24)
102QQ (32-29)
KAGO (36-30)
KBLQ (28-24)
KEEZ (40-37)
KKYK (30-26)
KLAZ (34-27)
KNEN (39-36)

KRNQ (32-28)
KSKG (38-31)
KWIN (36-33)
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**NEW
MUSIC!**

THE HITMAKERS DISC-OVERY CLUB®

**NEW
MUSIC!**

HOLLYWOOD HAZE, Asst. PD/MD at KNIN, Wichita Falls, TX sez, "The DOOBIE BROTHERS are back on CAPITOL Records and are getting back to that Southern Rock sound! Visit *The Doctor* for a Rock N' Roll check up!!! It's scary how many calls we get for BENNY MARDONES *Into The Night* on POLYDOR Records! Jason is not the only one who can come back from the dead!!!"

WAYNE COY, PD at WTBX, Hibbing-Duluth, MN sez, "Check out X *Wild Thing* on CURB/MCA Records! It's turning our night phones into nuclear wastel! If you've seen the movie *Major League*, you'll know why it works!!! Also JOHN FARNHAM *Two Strong Hearts* on RCA Records is good! I've been familiar with this artist since he was with the Little River Band, and he's a MAJOR international artist! Radio missed a BIG hit last time with *You're The Voice*. This new single from the LP *AGE OF REASON* has a hook that goes into next month!!!"

STEW SCHANTZ, PD at WSPK, Poughkeepsie, NY sez, "PETER GABRIEL *In Your Eyes* on WTG Records tested incredibly well!!! It should be VERY BIG this time around! Also, the DOOBIE BROTHERS *The Doctor* on CAPITOL is GREAT!!!"

A. SCOTT BURTON, MD at WRCK, Utica, NY sez, "EXPOSE *What You Don't Know Won't Hurt You* on ARISTA Records is a HOT SMASH from Miami, and these are three ladies that should have my baby! Also, MARTIKA *Toy Soldiers* on COLUMBIA Records has a GREAT message! This girl is gonna go FAR!!!"

MICHAEL T, Asst. PD/MD at WIXX, Green Bay, WI sez, "The DOOBIE BROTHERS *The Doctor* on CAPITOL Records is going to be a mother f...ing SMASH!!! If you have ANY 25+ listeners, you BETTER play this record!"

CHARLIE FOX, MD at KYYA, Billings, MT sez, "The DOOBIE BROTHERS *The Doctor* on CAPITOL Records is HOT! These guys are back in a BIG way, and it's different than anything else out. Also check out HENRY LEE SUMMER *Hey Baby* on CBS Assoc./EPIC Records! This is a KILLER by my favorite Hoosier! This guy is destined to be famous!!!"

ANTHONY MILES, MD at KYRK, Las Vegas sez, "DINO *I Like It* on 4TH & B'WAY/ISLAND Records is HOT! I could have added DINO at #1!!! How much more mass-appeal can you get? If you don't hear this song, you're CRAZY, and I don't care where you are! Also, DONNY OSMOND *Sacred Emotion* on CAPITOL Records is PERFECT for females 18-34! You will not find a better record. This guy is no one-hit fluke, and this #1 record will prove it!!!"

JOHN RAYMOND, PD at KIXY, San Angelo, TX sez, "The DOOBIE BROTHERS *The Doctor* on CAPITOL Records is a SMASH! This long-awaited record was made with time well spent! Also, HOUSE OF LORDS *Love Don't Lie* on SIMMONS/RCA Records is pulling INSTANT 18-40 females! This power ballad is a HIT!"

ANDY SHANE, MD at WIKZ, Chambersburg, PA sez, "MADONNA *Express Yourself* on SIRE/WARNER BROS. Records will be BIGGER than *Like A Prayer*! Also, EXPOSE *What You Don't Know Won't Hurt You* on ARISTA Records is REAL HOT! It's gonna be BIG!!!"

FLETCHER KEYES, MD at Z104, Madison, WI sez, "Check out the new ERASURE EP on SIRE/REPRISE Records, especially *The Hardest Part*! This is a beautiful mid-tempo ballad that's a real change for these guys! And file this one away for the holidays...off the same EP, *She Won't Be Home* is a GREAT Christmas song! Watch it this winter!"

JAN DEAN, PD at KAYI, Tulsa, OK sez, "The DOOBIE BROTHERS *The Doctor* on CAPITOL Records is GREAT! It should be a BIG record at Top40!!!"

ROGER SCOTT, MD at KRQ, Tucson, AZ sez, "PETER GABRIEL *In Your Eyes* on WTG Records will get adds just because your audience wants it! This record was my #8 requested record for two weeks in a row! I had no choice but to add it!!! Also, MARTIKA *Toy Soldiers* on COLUMBIA Records is a HIT song with a strong anti-drug message, which I believe was written about Boy George. Making my Top 8 at 8! And two KILLER ballads by RICHARD MARX are *Angelina* and *Right Here Waiting*! If you liked *Hold On To The Nights*, you'll love these!!!"

JEFF McHUGH, MD at WNOK, Columbia, SC sez, "LOVE & ROCKETS *So Alive* on RCA Records has HUGE crossover potential, especially if you play the remix! Check out SOUL II SOUL *Keep On Moving* on VIRGIN Records! My friend Hosh Gureli at KMEL turned me on to this one!"

JOHN McKEIGHAN, MD at WLRW, Champaign, IL sez, "THE LAST GENTLEMAN *Wish You Were Shy* is a local band that's getting #1 requests! A very HOT, uptempo Pop song! If you would like a copy, call (217) 352-4141. Also, ONE 2 MANY *Downtown* on A&M Records is really picking up! Nice Bruce Hornsby feel to it!"

CINDEE STANDRIDGE, Acting MD at KXX106, Birmingham, AL sez, "ROD STEWART *Crazy About Her* on WARNER BROS. Records is another SMASH female song! He not only sings, but raps on this one! And, THE JACKSONS *Nothin' (That Compares 2 U)* on EPIC Records is every bit as strong! These guys are back in full force!!!"

JACK ARMSTRONG, PD/MD at KF95, Boise, ID sez, "MARTIKA *Toy Soldiers* on COLUMBIA Records was a pleasant surprise! I expected a Dance beat song and got this! I LOVE the choir in the background! Also check out *The Rock, Rhythm, And Blues* on WARNER BROS. Records compilation hits LP! It has a lot of classics, remade! And MICHAEL McDONALD's remake of *For Your Precious Love* SMOKES!!!"

BILL CATCHER, MD at WANS, Greenville, SC sez, "Check out HENRY LEE SUMMER *Hey Baby* on CBS Assoc./EPIC Records! It's been a while and now he's back! This artist will cross with this good feelin' song! Also NATALIE COLE *Miss You Like Crazy* on EMI Records is GREAT! A powerful ballad pulling HOT phones!"

LINDA SILVER, MD at K92, Roanoke, VA sez, "QUEEN *I Want It All (And I Want It Now)* on CAPITOL Records is a SMASH! It's battling well, and it has a lot of Top40 potential!!!"

BRADY McGRAW, PD at Z102, Savannah, GA sez, "QUEEN *I Want It All (And I Want It Now)* on CAPITOL Records is GREAT and the initial reaction is SUPER! A HOT phone action song! Also, BENNY MARDONES *Into The Night* on POLYDOR Records was a bonafide HIT record for us the first time around, and it's doing it again!!!"

CAREY EDWARDS, PD at X102, Reno, NV sez, "DINO *I Like It* on 4TH & B'WAY/ISLAND Records is proving itself as mainstream Urban crossover record! Good 18-24 female phones! Also, we've been testing KARYN WHITE *Secret Rendezvous* on WARNER BROS. Records, and the response is overwhelming! STRONG female requests! Will be the next single!"

MARTY BERGER, MD at WINK, Ft. Myers, FL sez, "ROD STEWART *Crazy About Her* on WARNER BROS. Records is a classic from this guy, and I LOVE IT! Also, HENRY LEE SUMMER *Hey Baby* on CBS Assoc./EPIC Records is a SMASH!!!"

JIM CERONE, MD at WBWB, Bloomington, IN sez, "EDELWEISS *Bring Me Edelweiss* on ATLANTIC Records could be the next *I Beg Your Pardon*! A BIG club and nighttime record!"

WILLIE B., MD at WYCR, York, PA sez, "QUEEN *I Want It All (And I Want It Now)* on CAPITOL Records was our battle WINNER 5 nights running!!!"

BRAD KING, PD at KSKG, Salina, KS sez, "WANG CHUNG *Praying To A New God* on GEFFEN Records is really WILD! It comes right at you, not like a wimpy Pop-Dance cut! The guitar will BLOW YOU AWAY!!!"

CHUCK McGEE, MD at WOMP-FM, Wheeling, WV sez, "EXPOSE *What You Don't Know Won't Hurt You* on ARISTA Records is a GREAT summer record! The DOOBIE BROTHERS *The Doctor* on CAPITOL Records won our battle 5 nights in a row! A GREAT comeback!"

TOM EVANS, PD at Z106, Sarasota, FL sez, "TOM PETTY *I Won't Back Down* on MCA Records is GREAT! I'm a believer, are you? SIMPLY RED *If You Don't Know Me By Now* on ELEKTRA Records has a lot of potential! Watch it grow!!"

JEFF CHRISTENSON, PD/MD at KKQV, Wichita Falls, TX sez, "WHISTLE *Right Next To Me* on SELECT Records is a nice, powerful Urban ballad! I LOVE it! EXPOSE *What You Don't Know Won't Hurt You* on ARISTA Records is long overdue and a more mature flavored song! Check the atomic mix! And THE JACKSONS *Nothin' (That Compares 2 U)* on EPIC Records is a STRONG comeback and should easily break all barriers!!!"

DUSTY HAYES, PD at KBFM, McAllen-Brownsville, TX sez, "MATT BIANCO *Don't Blame It On That Girl* on ATLANTIC Records is really worth the listen, so check it out or you'll only have yourself to blame! For a song that just won't go away, BENNY MARDONES *Into The Night* on POLYDOR Records is going to make it!!!"

MIKE STONE, MD at WPFM, Panama City, FL sez, "ROY ORBISON *She's A Mystery To Me* on VIRGIN Records is GREAT! Written and produced by Bono and The Edge, it has the obvious U2 feel to it and of course ROY does a great job with it!!! Lastly, PEABO BRYSON *Show And Tell* on CAPITOL Records is well worth the listen to see how PEABO handles this Al Wilson song!"

JOHN SCHAEFER, MD at WFLY, Albany, NY sez, "We put SIMPLY RED *If You Don't Know Me By Now* on ELEKTRA Records on in midday and got INSTANT response...the phones LIT UP!!!"

KEN McGRAIL, PD at 102QQ, Albany-Saratoga Springs, NY sez, "We've been playing DEBBIE GIBSON *No More Rhyme* off the ATLANTIC Records LP from day one, and it's gotten nearly as much response as *Lost In Your Eyes*! VANESSA WILLIAMS *Darlin' I* on WING/POLYDOR Records will be the ballad of the summer!!! On the uptempo side, SWEET SENSATION *Hooked On You* on ATCO Records will be HUGE at Top40 now that it's on 7 inch!"

PETER MASSE, MD at KTRS, Casper, WY sez, "10,000 MANIACS *Trouble Me* on ELEKTRA Records is another ear catcher! I LOVE it!!! Also, IVAN NEVILLE *Primitive Man* on POLYDOR Records is just the bright, uptempo sound we are looking for! And REAL LIFE *Send Me An Angel* '82 on CURB/MCA Records is already familiar with the audience yet refreshed up! A good song!"

RUSTY KEYS, PD/MD at KJLS, Hays, KS sez, "WARRANT *Down Boys* on COLUMBIA Records is DYNAMITE! It's tearing up sales and phones!!! Also, THE JEFF HEALEY BAND *Angel Eyes* on ARISTA Records is reacting well with females! Nice AOR base...watch it cross!"

JOE FRIDAY, MD at WGRD, Grand Rapids, MI sez, "EDELWEISS *Bring Me Edelweiss* on ATLANTIC Records is a lot of fun, on the dance floor as well as on the radio! CHECK IT OUT!!!"

NICKI STEWART, MD at WHHY, Montgomery, AL sez, "LOVE & ROCKETS *So Alive* on RCA Records is simple but catchy! I love the bass line, and it's about time this song got Top40 support! HENRY LEE SUMMER *Hey Baby* on CBS Assoc./EPIC Records is a lot different from his earlier music! This is a HOT Top40 Rock song with a lot of potential!!!"

BOB JACKSON, MD at WBAM, Montgomery, AL sez, "SARAYA *Love Has Taken Its Toll* on POLYDOR Records has a nice AOR base and is building! A smooth rocker!!!"

TODD MARTIN, PD at WWFX, Bangor, ME sez, "I LOVE the PETER GABRIEL *In Your Eyes* on WTG Records! Definitely a song the audience is asking for! HENRY LEE SUMMER has a MONSTER with *Hey Baby* on CBS Assoc./EPIC Records! An outstanding Rock N' Roll song!!!"

Stevie
Nicks

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WPHR BJ105
KXYQ#27 WJRZ#28

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B98 KRQ WAYS WINK WTHT
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ISLE95 KWES WBAN WKSP and more
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Just Added At:

Z100#25 KKSS
KROY#33 KYNO
KITY WMGZ
WYYS
Z102
and more

Active At:

HOT97 (5-3)
ENERGY96.5 (23-20)
HOT97.7 (26-23)
KKFR (D#34)
KZFM(34-28) and more

Kevin
Raleigh

"Moonlight On Water"

100% INCREASE IN AIRPLAY AT URBAN TOP40!

Adds/Debuts:

ENERGY96.5#34 HOT97 (29-23)
KKBQ#35 HOT94.9 (25-16)
KKFR#35 KKQB
KOY95 KKSS-FM & more

Active At:

Pajama
Party

"Yo No Se"

#38 HITMAKERS ROCK CHART!

Active At:

WMMS (21-24) WPHR (19-16)

95XIL(D#33) WKFR (Add)
K104 (13-11) WNKS (Add)
KIXY(Add) WOMP-FM
WCLG (Add) WQIO-FM
WKDD (5-4) Y104 (3-1) &more

Edelweiss

"Bring Me Edelweiss"

When You Play It, Say It!

ON



RECORDS, CASSETTES, & COMPACT DISCS

AN EXCLUSIVE INTERVIEW WITH

RICK GILLETTE

Program Director
WHYT
Detroit

RICK, WHY AND HOW DID YOU FIRST GET INTO RADIO?

I guess by accident. I used to listen to the radio when I was a kid and was very much into sports. I originally wanted to become a sports announcer because I figured I could get into all the games for free. After awhile my interest in sports began to wane and by the time I was in high school, I started hanging around the local radio station in Bakersfield, CA. Eventually, one thing led to another and I got my very first job reading the transmitter meters at the Spanish radio station KWAC in town. At that time you needed to have a third class FCC license to read the meters and none of the operators on the air were Americans, they were all from Mexico. Even though I didn't speak a word of Spanish, I was the only one qualified to read the meters every hour. Right after high school, I worked at KAFY on the weekends for a couple of years. I then moved on to San Francisco and then to Sacramento to work at KROY. Also, from 1979-1980 I was a baby DJ at FM102 in Sacramento.

GIVE US A HISTORY OF YOUR RADIO EXPERIENCE.

I joined Jeff Lucifer, Program Director from FM102, at 13K in San Diego where John Lander had programmed with much success. We did a good job of running that radio station. The Mighty 690 came on the air and after a year, FM Top40 came back into existence in San Diego, so we were out of business. I worked at KPRI for a while which was an AOR in San Diego and did almost every shift there was over the course of five months. I moved back to the San Francisco Bay area for personal reasons and in January of 1983 I went to work for Dave Van Stone at KWSS. Shortly after that in the summer of 1983, I returned to Sacramento station FM102 as Program Director. In December of 1986, I accepted the position of Program Director here at WHYT in Detroit, and I've been here for over two years.

GIVE US AN OVERVIEW OF THE DETROIT RADIO MARKET.

Detroit is a very competitive market. There are three Top40 stations. The three AOR stations here lie somewhere between classic and mainstream AOR. WLLZ is the leader in that category, WCSX is more classic rock and WRIF is the third AOR station, which was quite dominant in the late 70's. There's quite a few oldies

stations and an inordinate number of A/C stations. Throughout the course of the day, it's possible to listen to some of the A/C stations such as WNIC and not be entirely sure if it's a Top40 station or an A/C station because the music and presentation are so similar. There's a lot of intermingling and subsequently a lot of button-pushing that goes on in this market. In Los Angeles, there's a definite distinction between KOST, KIIS-FM and POWER106. Here in Detroit, there's a lot of format sharing. It's been that way because these stations have been in a set format for so many years, people just get used to having four or five buttons locked-in to these stations on their car radios. If you want to hear the new Madonna record, you can hear it on about six or seven different radio stations.

HOW IS WHYT POSITIONED AGAINST WCYZ AND WDFX, THE OTHER TWO TOP40'S?

WCYZ has a very dominant morning show. Dick Purtan has been in this market since Detroit was settled by the French in 1785. He's been there forever and that's definitely an advantage for them. They're pretty music intensive during the rest of the day and are what I'd call an average Mainstream Top40. After looking at their list, you'll see they're kind of a "back page" radio station and don't lean one particular way. WDFX has been on the air for about a year. They have a decidedly harder Rock edge to them and no particularly overwhelming personalities. They came on filling a particular void because the AOR's in the market weren't playing a lot of Rock 'N Roll such as Guns N' Roses or Poison. Here at WHYT, we're basically a classic Detroit Top40 radio station like CKLW was in the mid 70's, leaning a little more toward the R&B side. We don't play Guns N' Roses, but we'll jump on a Vanessa Williams cut quicker than anyone else in town will. Detroit is not necessarily a huge Dance market. Sweet Sensation has worked well here and so have The Cover Girls, but a lot of records that work well in Miami or New York don't work well in Detroit which is more of a soulful Dance town. Keith Sweat and Freddie Jackson records are a staple for people here. Remember, this is the Motown city.

WHYT JUST WENT FROM A 3.4 TO 4.4 12+ IN THE WINTER ARB BECOMING THE #1 TOP40 STATION IN DETROIT. CONGRATULATIONS AND HOW DID YOU DO IT?

By not doing anything differently. We had established our position in the market quite a long time ago. In the fall book, we took a major hit in our younger demos and even some of our adults went away. Our research hadn't indicated the loss, and we really couldn't accept it from our own gut feelings. We kind of bit the bullet and decided that we were going to continue doing what felt right in our hearts, basically living and dying by it. Our research had been showing the activity during the previous six months as simply a fluctuation, and this was confirmed two and a half weeks ago with the winter Arbitron. I can't tell you where they went to or why they disappeared, but they came back. We did it by sticking to our guns and doing what we've always been doing for the last 18 months. We made no changes or adjustments in format or talent, but just kept playing those hits and living through 90 days of people wondering what happened to us. After those 90 days, our general feeling wasn't so much that we were back, it was just that we were never gone. We then approached 1989 with a solid plan of attack. It's possible to overreact to a situation like the one that happened during the fall book, and management was very supportive. We were prepared for a down book because even though our research hadn't indicated it, the Arbitrants had. I also don't feel diary retrieval in the ethnic segments had a lot to do with this. Detroit is a very cocooned market in that you have specific cultural groups living in specific neighborhoods. If all your diaries fall in an Italian neighborhood, whether or not you play Italian music may

make a difference. I also think that the one thing this town has always embraced is a new format. The new classic rock station had almost a 5 share a little over a year ago, now they're in the low 3's. When you consider that the adult illiteracy rate in this country is 25%, that means one fourth of the listening audience is unable to complete a diary properly. That's scary. During that three month period, if those are the people that happen to have access to diaries, what can you do? That's why we have continuous measurement now and are surveyed during all 12 months of the year. Statistical errors are going to happen, especially when the population is close to 2 to 3 million people. We've been the #1 Top40 for 5 of the last 7 books, so you have to take it all in context, and consider more than just the last 90 days.

TELL US ABOUT YOUR AIRSTAFF BEGINNING WITH YOUR NEW MORNING SHOW.

Right now, Michael J. Foxx is the new Morning Zookeeper, and he heads our 5:30 to 10AM morning show. He's very ably assisted by "Samurai" Steve Ryan, "Captain" Rik Jagger and Christie Tilley. Michael just started the morning show and has been at it for about two weeks now. He also does the afternoon show which he's been doing for the last two years, although we'll slowly be phasing him out of afternoons very soon. That kind of dedication shows the attitude of the entire ainstaff. They're glad to be at a station that's been making noise in Detroit, a station that can exert some dominance in the market. We may also be adding some more people to the morning show in the near future. Sunny Joe does the 10AM to 2PM midday show and has been here for about a year. Michael J. Foxx is on again from 2 to 6PM. We have Bo Jackson on from 6 to 10PM, and he came to WHYT about 7 months ago from KXX106 in Birmingham. Bo has had an incredible impact during the evening hours in a very short period of time. From 10PM to 2AM we have Larry "Doc" Elliott. Larry came to us last September from WJLB, the Urban station here, where he was the #1 afternoon drive air personality in town for about 5 years. It's been great having Larry here at this station. We also have 3 to 4 different people on the air during the late evening/early morning hours. There are 3 part-timers who split that duty and because they're all so good and I hate giving one an advantage over another, they divide up a couple of nights per week and a couple of weekend shifts. Besides air duty, my people are also out on the street doing promotions just about every day, which allows us to do more things in more places. We're very promotionally oriented on the street. We have three different promotional vehicles on the streets; our new van, a Corvette and the original van which is a mobile remote vehicle. There are times when we have all three on the street at the same time.

WHAT'S THE MUSIC PHILOSOPHY OF WHYT?

Our philosophy is to play Detroit hits, plain and simple. We don't try to reinvent the wheel here. We do all of our research in-house, play songs down the phone line, talk to just about every record store or mom and pop place in town, and have people on the phones from 6AM to 12 midnight every day to get accurate request information. We talk to several dance pools and perhaps 50 or 60 club jocks to get an accurate club representation. When I get my packet of data on Monday night, the revised and refined data alone is still about 1/2 inch thick. Our philosophy is to simply play the music that the accumulated data tells us to play. Obviously some songs don't show up in our research, and some songs show up in clubs first, indicating hit potential. We try to find those records that have tremendous hit potential and fit them to the sound of our radio station. We don't totally ignore Rock product unless we feel it is totally incongruous to the rest of this station. We have played records such as "Every Rose Has Its Thorn" by Poison, the Rod Stewart hits and "The Living Years" by Mike + the Mechanics,

We Loved Lucy



SIMPLY RED

"If You Don't Know Me By Now"
from the *A NEW FLAME* album.

149% INCREASE IN AIRPLAY AT
MAINSTREAM TOP 40!

#39 HITMAKERS URBAN CHART...
136% INCREASE IN AIRPLAY!

MAJOR ADDS:

WXKS KXYQ KXXR HOT97
Q102 KS104 KRBE WXGT
WPGC PWR99 & many more

MAJOR MOVES:

KROY(32-26) WNCI(33-29)
KTFM(30-23) KISN(39-23)
WTIC-FM(38-34)
& many more



10,000 MANIACS

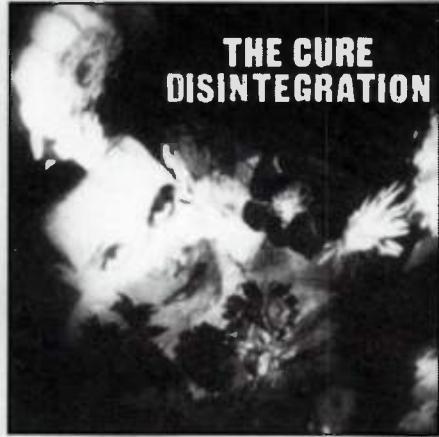
"Trouble Me"
from the *BLIND MAN'S ZOO* album.

A **HITMAKERS**
HITBOUND THIS WEEK!

MAJOR ADDS:

WMJQ	CKOI
WROQ	WNNK
WWFX	KTRS
KIOC	KISN

& many more



THE CURE

"Fascination Street"
from the *G O L D*
DISINTEGRATION album.

#34 **HITMAKERS** ROCK CHART...
25% INCREASE IN AIRPLAY!

MAJOR ADDS: KPAT WMMS KQLZ
Y100 KZFN KTRS KATM WRQN
KSLY & many more

MAJOR MOVES: KEGL(15-13)
KKBQ(19-15) KRBE(27-23) & more
BB LP: D45*...HIGHEST DEBUT!

Sound Warehouse #1
Warehouse #1
City One Stop #1
Nat'l Record Mart #1
Southwest Wholesale #1
South Texas Wholesale #1
Strawberries #1
Camelot #5 Musicland #2



ELEKTRA

Dan Quayle countdown: 1349

When you play it, say it!

Have a Ball...on Elektra Cassettes, Compact Discs and Records.

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WRH

to name a few artists. Since we're more of a crossover format, we may wait for those types of records to establish themselves first in a more crossover manner. If it appeals to our core audience, then we'll play it.

HOW DO YOU AND YOUR MUSIC DIRECTOR, MARK JACKSON, PICK NEW MUSIC FOR WHYT?

It's a very interesting process. Mark listens to every piece of product that comes into the building, including something that would come in on a cassette from a 10 year old kid who recorded something in his basement. Mark Wuggazer, our Research Director, shares an office with Mark and they discuss records. Several times a week, Mark Jackson presents what he thinks is going to be viable for the station. We don't just do music on Tuesdays. We also get tabulations on the research data throughout the week and make changes accordingly. We'll push a song into a higher rotation that's starting to do well, and if a song is showing significant burnout, we'll take it off or move it down by Thursday or Friday. We don't shut off our turntables and CD players at 4PM on Tuesday, figuring we won't listen to anything else for a week. It's a constant ebb and flow with a lot of new information to process.

ARE YOU DOING ANYTHING WITH THE MUSIC DURING MIDDAYS TO INCREASE YOUR IN-OFFICE LISTENING?

We're doing several things. We recently held a contest during Secretary's Week where bosses in our listening audience faxed in the names of their secretaries. We gave six of the secretaries, picked at random, a bouquet of roses. We ended up receiving several hundred faxed names, so that means people are listening to us in the office. The object is to get them to report that they are listening to WHYT. We're very lucky to be in Motown, because I can compete with the A/C's in town by dropping in an old Jackson Five, Aretha Franklin or Four Tops record. The "Big Chill" fad across the country a few years ago has been a fad in this town for the last 35 years. People in Detroit know Levi Stubbs' home address and phone number, and even the 18-24 females are big Four Tops fans. That's a definite advantage for us when we compete with the A/C's. Because we play so much current music during the midday, we're not necessarily an oldies station. However, we can occasionally drop in older records because they fit in very well. We're also not as concerned with tempo in the middle of the day other than just making sure the station overall has a tempo to it. There are times of the year when 20 songs that are hits are ballads, in which case you end up playing a lot of ballads. Over the last few months there has been a good mix of music such as a Jody Watley uptempo hit and a Vanessa Williams down tempo record that's a smash.

DO YOU AIR ANY SPECIAL PROGRAMMING THAT'S PROVEN SUCCESSFUL FOR YOU?

We have our own live dance mix show on Saturday nights from 9PM to 1AM called "Saturday Night Live." A local mixer comes in to do the show with the on-air personality in the studio. The mixer talks, the disc jockey talks and they do instant mixes. This show is not pre-packaged and has been incredibly popular. It's very uptempo and is really a party. It doesn't change the entire sound of the radio station with the flick of a switch either, because it sounds very similar to what we have on now. We stick with what's on the playlist and then we'll pop up every 20 minutes or so with something that's big in the clubs but not necessarily on the playlist. It's been a good testing ground for us. Being in Detroit, there's a lot of great mixers in this town. Mike Chaz is our mixer and he's excellent. He takes direction very well. On a recent show, we had guest mixers from different clubs on once every hour.

I'M SURE YOU HAVE TO BE VERY ACTIVE PROMOTIONALLY WITH THE BATTLE YOU'RE IN. WHAT ARE SOME OF THE WAYS YOU PROMOTE WHYT ON AND OFF THE AIR?

On the air we're always giving something away, like Poison or Kid N' Play concert tickets. We've always had a large cash presence on the air and that will continue. Our new contest is the "Continuous Music Countdown" where listeners count the records we play for cash. During the winter break, we had a "Free Ride To Riches" contest where we gave away \$100 a shot and every winner qualified to win a grand prize of \$5,000 and their choice of either a Mercedes, Porsche or Corvette. That culminated the day before Easter Sunday at a local mall with the qualifiers breaking big clay Easter eggs and only one of them contained the keys to a new car. It was wild. A fifty year old lady won the bright red Porsche. We also give away Pistons' tickets, especially because they're hot right now in the NBA playoffs. Off the air, we've been trying a few different things in the last couple of campaigns, but have stayed mainly with bus advertising. If we bought ten TV spots in the last year and a half, that would be quite a lot. We have a couple of generic ads that can run if any of the TV stations are having a bargain basement sale just to give us additional exposure. Some of our biggest promotional exposure comes from being in six or seven clubs every week doing personal appearances. Our promotional schedule for May is four pages long and that includes cruising about and handing out cassettes, going out and communicating on the cellular phone, and stopping people to do stupid things for money and prizes. We are seen everywhere, because this kind of thing gives us a greater street presence. A lot of stations say they're everywhere, but no one ever sees them. The March of Dimes recently held their "Walk America" walkathon which had previously drawn \$880,000 in Detroit. Because we did the show this year, they drew over \$1.2 million, with more walkers and more money than ever before. It's not just big things. We also show up at Bar Mitzvahs and have a great time. Sometimes people come to big markets with stars in their eyes and great big plans, but if you reach people where they live they're going to remember you. That's where rapport is built with your audience, and that's another of our big advantages.

WHAT ARE SOME OF THE ASPECTS ABOUT BEING IN RADIO THAT YOU REALLY LIKE?

I like the abstract things the most. We all know there's a lot of administrative work to be done which is even worse than putting together this weekend's airtight schedule. A lot of people have forgotten that this is show business. The business end is okay. I'm very involved in it and know a lot about it, but it isn't very fun. Is balancing your checkbook fun? I really like the show business aspect of it. It doesn't feel like a standard job because I'm so impatient to come in here everyday and think up stupid and fun things to do on the radio. We get to go home at the end of the day and say, "hey, look what I did." It's not like doing someone's laundry or mowing the lawn. We get to come in and play for 8, 10, and 12 hours per day like it's one big children's daycare center. Everyday when I come to work, I have no idea what my life is going to be like, and what I'm going to accomplish.

CONVERSELY, WHAT ARE SOME OF YOUR PET PEEVES ABOUT BEING IN RADIO?

I don't think this is really a pet peeve as far as radio is concerned, it's more personal. Everyday when I leave work, I don't feel totally satisfied that I was as good as I could have been. It's almost self-deprecating, because I don't want to give myself a break. The minute you get a break, however, you may not be as successful. It's a tradeoff. I'd rather be successful and need a shrink than be well-adjusted and a loser. What we do on the air is

lost in the ozone a second after it's done, and we have no instantaneous response as to whether or not it was good. We're not building a chair and seeing if anyone buys it. We have to wait three months to see if what we did during that previous time worked or not. You have to have a lot of confidence in yourself and in doing so, you tend to ride yourself very hard. There's no one giving you the instant feedback most people get. How does anyone immediately know if the promotion you did by hanging the disc jockey upside down from the top of a building worked or not? It takes a lot of heart. A lot of the pleasures and rewards are very abstract.

WHO ARE SOME OF THE PEOPLE THAT YOU WOULD LIKE TO THANK THAT HAVE HELPED YOUR CAREER?

That's a really long list. There's probably a billion people, so I'll have to cop-out and not mention any of them by name. I'm very lucky, because I have an excellent memory and remember just about everything that's ever happened to me, good or bad. I've used that as a resource and have learned something from just about everyone I've either worked for, worked with, or had working for me. In addition, through me teaching them, I've learned quite a bit. Everybody has really contributed in one way or another to my personal and professional growth. Again, I apologize for not mentioning anyone's name but I would be leaving so many people out. I'd rather offend no one than offend a few people I might accidentally forget.

WHAT DO YOU SEE IN THE FUTURE FOR RICK GILLETTE?

One time I remember reading about Rick Dees at KIIS-FM and what his goals were. He said his short-term goal was lunch and his long-term goal was dinner. If you had asked me two years and seven months ago if I was going to Detroit, I'm sure the answer would have been no. I had no idea I was coming here and it literally happened after three days of conversations. Once it happened, I didn't give it a second thought. It felt like I was going to Detroit because that was where I belonged. My goals are to be happy and to be challenged mentally, and that is what I'll look for as my life continues. I could be here in Detroit ten years from now, or in San Diego sitting on the beach selling sea shells. I don't have any specific goals other than to have a great time and to kick ass doing it. One thing, though, is that I love to win. It's the only thing that matters.

RICK, THANK YOU FOR TAKING TIME OUT FROM YOUR BUSY SCHEDULE TO SHARE YOUR THOUGHTS WITH US AT HITMAKERS.

**Do YOU
HAVE
A
RADIO FORUM QUESTION
You'd Like To See Addressed
IN
HITMAKERS?
Call VP/Senior Editor
MIKE SCHAEFER
AT
(818) 887-3440
OR
FAX Your Question To Mike At
(818) 883-1097**

The new single from

R.E.M.

"POPSONG 80"

Produced by Scott Litt and R.E.M.

From the Platinum album GREEN



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RADIO FORUM

"WITH THE PROLIFERATION OF RECORD COMPANIES OUT THERE RIGHT NOW, AND OVER 23 MAJOR LABELS PLUS SMALLER INDEPENDENT LABELS TO DEAL WITH, HOW ARE PD's AND MD's SUPPOSED TO HANDLE THE VOLUME OF PROMOTION CALLS EACH WEEK?"



TOM EVANS OM/PD, Z106 - Sarasota, FL

It's really tough, especially when you've got multiple calls from labels. Not only do you have your local promotion person calling, but frequently you will have a regional or director of promotion person calling from a label, and maybe a VP of Promotion adding phone calls on top of that. We can get as many as 50 people calling us about records. With that quantity of major label and smaller independent activity, I have 65 to 70 different titles to look at in a given week. Many of the records are viable. We usually pre-screen every week to get a working number of titles we'll be looking at for the following Tuesday, and normally it's somewhere in the 10 to 12 song range. This last week we had 18 titles we had to look at that were all legitimate records, either records which have been developing a story over the last four to five weeks or new releases by major artists which just demanded our attention. I'm not sure exactly how we deal with it. Sometimes it gets to the point where because of the volume of records we just don't listen to them all like we need to because we just can't. And, there's also the volume of phone calls. There are times when unfortunately I will go without speaking to a promo person who under normal circumstances I should speak to, but I just can't get to the calls. I don't know what the answer is. I believe that in the competitive marketplace those forces of capitalism will take their toll and reduce the number of labels and thereby the number of records and phone calls in a natural sense of evolution. Right now, all we can do is our best to try to take everybody's phone calls and listen to every record. The bottom line is to find the best music our listeners want to hear, so we have the best radio station we can have.

DO YOU ASK PROMOTION PEOPLE TO ADHERE TO CERTAIN DAYS AND HOURS?

Yes we do. That's one way we try to restrict it, but even then there are times when they'll still try to call outside of those hours and days. I've got a lot of the local promoters for the labels calling my Music Director on Thursdays and Fridays from 2-5PM. We allow six hours when he's in the office which pretty much locks him into taking calls during those times. Another aspect of it is they realize that he isn't the ultimate decision-maker on what records get added, I am. So, once they speak to him, they'll still try to call me, maybe the following Monday, and I'll try to do my best to pick up those phone calls. At least we have an understanding with those individuals that I pick up calls when I can get to them. I'm handling not only Z106 programming and operations, but also our sister station, an AM Solid Gold format. I've got to handle those responsibilities as well. I can't blame promo people for trying anything they can to get their record on the radio. It's so competitive right now.



CONNIE BREEZE MD, KKRZ - Portland, OR

We have a couple of tricks we try. I have given out my home number to people in New York so they can call me early in the morning at home on Mondays. This really seems to help them. Also, the Program Director here Mark Capps is not on-air, so they can call him during the day. Then they can call me when I get off the air at 3PM. The record people will call Mark, and then they'll call me. I think it would be so much more effective if the record person reaches the Program Director because then they know their message has gotten across. But, often times, they'll keep going until they've called both of us. My calls now consist of, "Hi. Tell me about your music. Bye." which is really different from the days where we used to really ask what's going on. I have to get on and off the phone as quickly as possible.

DO YOU SET SPECIFIC TIMES FOR PROMOTION PEOPLE TO CALL, AND DO YOU ASK THEM TO ADHERE TO THAT?

Yeah, and usually they don't. It's really been much more helpful with Mark here because with him being off the air he's more willing to take calls. Everyone knows when and where they can reach me. I come in at a certain time every Monday and Tuesday. It's a really interesting thing because I don't understand why record people don't call me throughout the week. People act like Monday and Tuesday are the only two days of the week. I know they're thinking top of the mind and if they don't call me Monday or Tuesday, then I'll forget their record. This isn't true because I listen to every record I'm asked to listen to, and I make notes on it. I can go back and see if I liked a record or not. So whether they call me on a Monday really doesn't change my mind on whether I like the record or not. Record promoters seem to think there are only two days in the week, and that's very interesting to me because I'm here until 6PM every day.

SO WOULD YOU PREFER TO RECEIVE CALLS THROUGHOUT THE WEEK?

would prefer someone to give me the credit that if we discussed something on a Friday that I'll remember the conversation on a Monday.



JAY BEAU JONES MD, EAGLE106 - Philadelphia

Make one or two days a week priority days or priority time to call back each and every promotion person. It's difficult, but I've found that by returning calls and being there for them, that most of them are there for me, and we create a bigger and better working relationship. It's very important to create that time because when you need them in a pinch, they'll be there for you if you can efficiently return their calls.

DO YOU SEE PROMOTION PEOPLE ON MONDAYS OR DO YOU HAVE SPECIFIC TIMES AND DAYS THEY CAN CALL?

I try to be readily available at all times for record promotion people even though we have specific times slated. The times set are 1-3PM on Mondays and 2-4PM Thursdays and Fridays. Usually I try to call them back, and I find myself calling them back every day. I take as much time to call them back as necessary because it is very important.

DON'T YOU DO AN AIRSHIFT?

Yes, I'm on from 6-10PM. There are those rare times too when some of the promotion guys have the hotline number, like when an act is in town or something heavy is going down. I try to be as available as possible. Each record company is a priority to us. They do adhere to the set times, but different instances require different reactions. If a record person calls on a Wednesday and I need to talk to that guy, then I'll obviously take that call. It's an ongoing day-to-day hour-by-hour relationship, and obviously some calls you can put off but others you can't. You have to be there for them when they need you, so they can send an answer back to their superiors.



DENA YASNER MD, KCPW - Kansas City

Some weeks it's easier than others. We actually have a programming trio here with a Program Director, Assistant Program Director, and Music Director. We all try to field some of the calls, but I do take the bulk of them. This past week between Monday and Tuesday I counted 30 calls among all the companies and promo reps that would call, and that's a lot. I try to make myself as available as possible for all the calls on those days, but it's hard. Some weeks you just can't get all of them in, and certainly repeat phone calls from some record companies, in other words on the local, regional, and national levels from the same company, don't make it any easier.

IS THAT SOMETHING THAT BUGS YOU? IS IT NECESSARY? DOES EACH SUCCESSIVE PROMOTION PERSON GIVE YOU MORE INFORMATION WHEN THEY DO THAT?

Sometimes, if I get a call from a local person on Monday, and then a regional or national person calls on Tuesday with more of an updated scenario as to how certain records are doing, I certainly find that useful. It doesn't really bug me when they all call, but I think they also have to understand when we can't always speak to them. If it's not every week, then certainly every other week should be reasonable. Certainly with more labels and more records on each label it does make it difficult to cover all the priorities effectively. It should be from their standpoint too, not just ours. I think it's also hard for the promotion people.

MICHELLE SANTOSUOSO MD, KZZP - Phoenix, AZ

I set aside two days, Mondays and Fridays, where 90% of what I do is talk to promo people. In fact I edit all my pre-programmed music ahead of time, so that I have the quality time to take the calls. If I don't get a hold of people, then what I try to do is call the record companies myself and say, "Hi. What's going on?" Of course I don't get a chance to call everybody, but I do call them myself and ask them what their priorities are and what they're working. Then I make out a record company priority sheet where I write down all the priorities. I give the sheet to PD Bob Case so he has it. I try to return all my calls. I set aside those two days to take calls from 10AM until we close. That's how I deal with it. It gets overwhelming sometimes and I can't always return everyone's call each week, but I work hard to return those calls so there's always constant communication going on. I've learned that communication is real important.

MICHAEL MORALES

"Who Do You Give Your Love To"

86% Increase in Airplay at Mainstream TOP40 Radio this week!
#25 HITMAKERS Rock Chart with an 82% Increase in Airplay!

ADDS/DEBUTS:

Z95
Y95#14
KBQ#40
HOT95.9

WPHR
KZZP#30
WTKI
WGH#27

WNVZ
92X
B97

HOT MOVES:

WDFX (21-18)
WLOL (39-32)
Y108 (28-25)



KATD (25-17)
KSAQ (36-32)
KTFM (17-14)
KJ103 (37-32)

Z99 (26-23)
and more

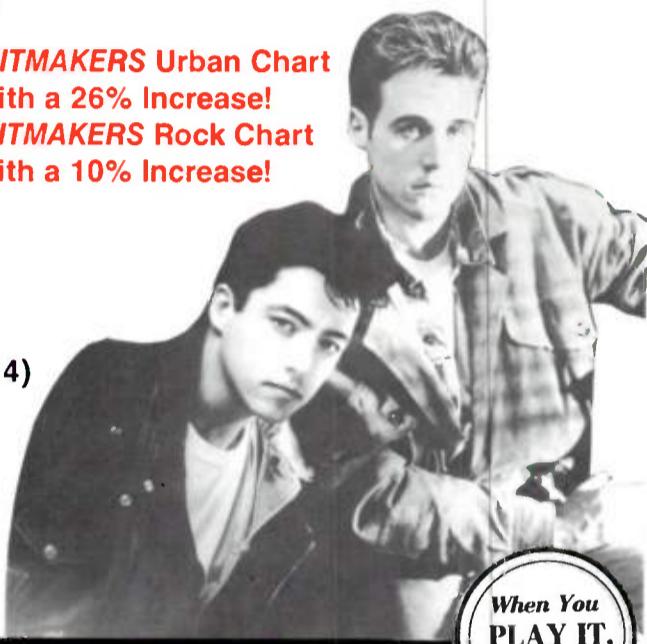
"Cry"

#18 HITMAKERS
Mainstream Chart ...
19% Increase in Airplay
this week!



WATERFRONT

#15 HITMAKERS Urban Chart
with a 26% Increase!
#9 HITMAKERS Rock Chart
with a 10% Increase!



ADDS/DEBUTS:
KKFR#32
WNCI#30
and more

HOT MOVES:
X100 (19-16)
WIOQ (12-10)
KEGL (6-5)
KEZY (21-14)
KOY95 (17-14)
KKRZ (17-14)

KATD (14-9)
Q102 (17-15)
KROY (19-15)
WGH (9-7)
WNVZ (16-13)

92X (17-14)
WBCY (19-14)
Z99 (15-11)
and more

PolyGram Records

When You
PLAY IT,
SAY IT!

VANESSA WILLIAMS

"Darlin' I"

ADDS/DEBUTS:

WXKS-FM
WBLZ#39
FM102

KROY
KTFM
102QQ
KKQV
KXX106

KYNO-FM
POWER108
WNNK
and more

HOT MOVES:

KMEL (28-20)
HOT105 (21-16)
WHTX (3-1)
and more

"Primitive
Man"



WING
PolyGram Records

.....

ON YOUR
DESK NOW!



Polydor PolyGram Records

RADIO FORUM

"WITH THE PROLIFERATION OF RECORD COMPANIES OUT THERE RIGHT NOW, AND OVER 23 MAJOR LABELS PLUS SMALLER INDEPENDENT LABELS TO DEAL WITH, HOW ARE PD's AND MD's SUPPOSED TO HANDLE THE VOLUME OF PROMOTION CALLS EACH WEEK?"

WHAT HAPPENS IF A PROMOTION PERSON WANTS TO TALK TO YOU AT ANOTHER TIME BESIDE THOSE SET TIMES?

If it's an emergency I will take calls during the week, but generally I do not take them. If it has to do with an artist who's coming to town during the week or a promotion we're working on for the weekend, then of course I'm going to communicate with them. General working record calls are only taken on Mondays and Fridays.

DO YOU FIND ANY PROBLEM WITH THE RECORD PEOPLE ADHERING TO THOSE TIMES?

I have some problems with it, but it hasn't gotten to the point where I have to tell someone not to call me. Basically people are pretty understanding. The biggest problem for me is the calls that stack up during the week. To try to return all those calls on Friday gets tough because I'm trying to talk to everyone that day.

DO YOU HAVE A PROBLEM WITH MULTIPLE CALLS FROM THE SAME RECORD COMPANY ABOUT THE SAME RECORDS?

With some labels, but generally no. Sometimes I'll talk to Vice Presidents, but I mainly talk with a lot of the local people who I know very well, and Bob talks to a lot of the VP's. I don't have a big problem with that. Usually if three people call from the same label then I'll say, "Oh, someone just called me about that song," and they'll say, "Oh, so you're set then?" so it's a pretty short phone call if they do call.

GENE BAXTER MD, X100 - San Francisco

Generally I try to encourage the labels to get together on a game plan as far as who's going to call who. In other words, the classic example is getting a call from a local person and from a regional person and then from a national person. I'm not afraid or bashful to mention to them that I have already gotten calls from a couple other people on the same records. On the other side of the coin, I still try to talk to all the people I have good relationships with, even if there is a duplication. As I see it, you talk to as many people as you need to.

DO YOU FIND IT A PROBLEM WITH YOUR TIME RESTRAINTS? DO YOU LIMIT PROMOTION PEOPLE TO CALL YOU ON SPECIFIC DAYS AND AT SPECIFIC TIMES?

As a rule I try to take only music calls on Mondays and Fridays, but I certainly make exceptions for the people who I really need to or want to talk to. It's not really the major labels and the duplication of efforts that really bogs me down here in San Francisco, it's more the proliferation of independent labels. I probably get as many calls from the smaller labels and record distributors as I do from the major labels. Those are the people who are kind of tough to talk to on a Tuesday or Wednesday. I try to take those calls on Mondays.

BOB LABORDE MD, KISN - Salt Lake City

I just had to cut down my hours by three hours a week. Basically I make the commitment Mondays and Fridays from 12-3PM. They know they can call me and I'll be there. I try to streamline the calls and stop asking about their babies and their weekends, etc. It makes me feel bad when I pick up the line, and somebody tells me they've been holding for ten or fifteen minutes while I've been talking to somebody who might have gone off on a tangent. That's why it's important to keep the focus of the conversation, which is the music. I'm just as guilty as they are for drifting off the subject and leaving somebody on hold for 20 minutes. The fax machine is also a big help. I'd like to use the fax more. You can get a lot said and I can read it over and over again, and there's no mistake in your point. It's also up to the promotion person to keep the direction of the call concise and to the point. Get on and get off. They have a tendency to work more on the relationship than on the records, which is what they're supposed to do. I tell them, "We can chat when you come into town, but right now I've got three people on hold, let's get down to business." I guess being on the receiving end, it's up to me to keep the conversations rolling.

MICHAEL NEWMAN MD, ENERGY96.5 - Houston

I have to sort through the music that's going to work for our format and decide which calls to take. There are certain calls you're going to take because you need to talk to these people, and then there's calls that maybe you can blow off for a week. I don't consciously mean to blow these people off, but sometimes if you're so busy in concentrating on what you're doing and trying to get the right music on the radio station, you can't be interrupted by everyone who wants to call up and say hi. You have to set priorities and go by them.

DO YOU SET SPECIFIC TIMES FOR PROMOTION PEOPLE TO CALL, AND WHAT DO YOU DO TO GET THEM TO STICK TO THAT?

Yes I'm trying to, but it's really tough. It's sporadic. That's the thing about radio, everything just happens. One day there's nothing going on, and then the next day there's three million things happening. I try to narrow it down to a couple of days when everyone can call, but usually

I'm open to take calls whenever possible. If you can reach me you've got me.

ARE YOU HAVING ANY MAJOR PROBLEMS TRYING TO HANDLE ALL THE CALLS EACH WEEK?

Not really. We also have a secretary who screens some of the calls. You have to weed out some of the people who are just going to take up your time. You have to get to the meat, especially with everything going on. It's a major operation here, and you can't waste your time on the phone talking about the weather.



HOSH GURELI MD, KMEL - San Francisco

I think PD's and MD's should establish a strong rapport with the promotion people they work with best. When it comes to very small labels, we act mainly on buzzes by getting out in the street and finding out which records are happening. In my situation, I feel I have a good knowledge of what records are happening on the street level, so that includes a lot of the independent labels. A lot of times I'll get calls from smaller companies, and I'll usually have the receptionist write down the name of the record they're talking about. If I keep seeing that record pop up in a number of places, I'll know there's a buzz going on with the record. It's impossible to take every single call. Alone in San Francisco, we've just gotten two new promotion people, one for Atco and one for I.R.S. It is difficult to give the proper attention to all the major and smaller record labels, especially in a major market. On Mondays, I see over fifteen people that day. I think the record industry and the radio industry cannot survive without each other, so it's often disappointing that I cannot give the proper attention to everybody. I really think that whether you're a small or major label, radio should pay attention to these promo people because you never know who has what. There are a lot of records that KMEL plays that are on very small labels which do just as well as the ones on major labels.

DO YOU GET PROMOTION STAFFS TO CALL AT SPECIFIC TIMES, AND DO THEY?

On Mondays, every promotion person in the market has a certain appointment time to see me, from 10AM to 5PM.

WHAT ABOUT PROMOTION CALLS OUTSIDE OF MONDAYS?

I like to take most calls on Mondays, but depending on who it is I'll pick up the phone throughout the week. I will definitely answer the phone on Monday, but Friday is also a good day too. You have to keep a relationship up, and I don't think it can only be on a one day a week basis. I find some music people at other radio stations are just too rigid with labels. They only take calls on this one day and they'll only talk to the VP of the company. It's all just people in the business, and some people have more of an edge than others. A local guy could really be good, and tip you to some hot new product, not only his sometimes but what's happening with other labels and stations. It's a network and you have to be cool with everybody.

DAVE DENVER Asst. PD, Q105 - Tampa, FL

First of all I try to split up on separate days who I talk to. In other words, I talk to half of them on Friday and half on Monday. Generally the ones I know better I talk to on Friday because I have more time. I have a sheet that I have all the companies listed on and I start at the top with their priorities. It's all on one side of a page so I can go through it real quickly and mark which ones I need to talk to and which ones I don't.

DO THE PROMOTION PEOPLE STICK TO YOUR SPECIFIED HOURS EACH WEEK?

Pretty much. The frustrating promotion people are the ones that are desperate for an add that week, and they've called twice on Monday with various pieces of information regarding a record. One time it'll be a sales pitch, the second time it'll be the number of pieces they've sold in Atlanta up until 2:30 that afternoon and then they'll call me back at 4:30 with the piece count in Knoxville. Then the next day during the music meeting on Tuesday just an hour before the adds are released, they'll call back with some kind of excuse to get through.

DO YOU FIND THAT SALES INFORMATION USEFUL?

Last minute information is sometimes helpful, but generally if I'm that much on the fence about a record at the last minute, I will search out the answer myself. I'm not going to rely on somebody to sneak in a music call unless I specifically ask them to. I find that more annoying, and tend to avoid that particular record. The people I can count on consistently week-to-week are the ones that I know, that we see regularly and we have a relationship with. It's the ones who you never hear from and then all of a sudden you hear from them three times in a week and they tell you it's their job on the line. They make 23 record people seem like 86.

MICA PARIS

MY ONE TEMPTATION

MICA [MEE-SHA]

ALREADY A U.K. SUPERSTAR!
PLATINUM DEBUT ALBUM!
BEST BRITISH FEMALE VOCALIST!
FOUR TOP 10 SINGLES!

EARLY ACTION:

HOT97
KMEL
POWER99
HOT97.7
WXKS
X100
KDON
KISS98.5 (38-30)
WBLZ (37-31)

**THE DEBUT U.S. SINGLE:
ALREADY AN URBAN SMASH AND
AN A/C BREAKER THIS WEEK!**



Management: The Garfield Group
New York City



HOT RADIO PROMOTIONS

KROY's FAX AND GAS PROMOTIONS!

KROY in Sacramento, CA is giving away a CD disc player a day in middays. Employees with access to a fax machine are invited to fax in their names on company letterhead to enter them in the daily drawing. The promotion has drawn a ton o' calls. Also, to beat the gas price increases, KROY was able to pull prices at a station down to 57.9 cents a gallon one morning between 6-10 a.m. The money was donated to the Alaskan clean-up.

G105's AT WORK NETWORK!

G105 in Durham-Raleigh, NC invites listeners to fax in their office funnies in midday. The most humorous story will be read on the air (if it's fit for broadcast). The winning office will win a party fully catered by a Subway Sandwich Shop.

KUBE's CASH FLOW!

Wally is here - WALLY WELLS, that is - the water-watch man from Walla Walla, Washington! KUBE in Seattle, WA will be pitting the 9th caller at the tone against Wally. Wally will turn on the cash tap and money will begin to flow out in increasing increments. The listener must then say stop before Wally turns off the tap, to win the last dollar amount announced!

Z99 vs CHANNEL 5

The staff at Z99, Oklahoma City, will play the staff of Oklahoma's local TV station Channel 5 in a basketball game to raise money for the deaf students at Westmoore High School, who were picked to be part of a conference in Washington. The entrance fee and donations will go toward their travel expenses. To make the event all the more exciting, the two teams have a bet going. If Z99 wins, Channel 5 anchor guy Jeffrey Adams will have to get a 99 tattoo wherever the crowd wants it! If Channel 5 wins, PD/MD BRETT DUMLER will have to shave his legs in front of the crowd, and afternoon DJ CADILLAC JACK, will have to shave his head!

KRQ IS ALL 'CUT-UP' ABOUT EXXON!

KRQ in Tucson was quite disturbed about the Exxon oil spill in Alaska, so morning man MIKE ELLIOTT invited listeners to send in their Exxon gas cards, cut up and defaced. All the cards were placed in a vat of Exxon motor oil, along with a few dead fish for good measure, and sent to Exxon headquarters!

KKQV SEZ, "SHOW US YOUR Q!"

KKQV in Wichita Falls, TX sez show us your Q and we'll give you a 4 day vacation on a Carnival cruise to the Bahamas. The most outrageous way to show off will win!

HOT 97.7's MEGA MONEY MARATHON

LARRY MORGAN, morning man at HOT 97.7 in San Jose, CA hit the streets of San Francisco in a stretch limousine for an entire day to raise money for a child abuse fund. In just the first two hours on the air during his show he was able to raise over \$1,000 - and you can bet the cash kept rolling in all day long!

KWOD's PRIZE PACK TO L.A.

KWOD in Sacramento, CA is giving the 16th caller at the tone WAS (NOT WAS) cassettes and qualifying the winner for a drawing to see the band in L.A. The prize package also includes tickets to Disneyland and a chance to be in the audience of an *Arsenio Hall* taping. Music stars, TV stars and Mickey Mouse - KWOD has the L.A. scene down pat!

KWSS SEZ, "WHAT WOULD YOU DO TO SEE BON JOVI?"

KWSS in San Jose, CA's morning show KELLY & KLINE posed that question to their listeners. The most outrageous act to get the tickets will land the winner not only box seats at the concert but a box of CD's and boxer shorts. Now the big question is, will the winner wear the boxers to the show?

THE KLUC SLIDE-A-THON!

It's the 4th annual KLUC slide-a-thon at Wet 'n' Wild park in Las Vegas! 98 sliders will compete for the grand prize: a new loaded cruiser truck with a jet ski in the back. Runners-up will receive boombox stereos and other prizes. Last year the winner slid for 104 hours. Talk about energy!

JET-FM HAD THE PENNSYLVANIA TIX!

Lottery fever hit Erie as Pennsylvania's record jackpot topped the 115 million dollar mark, and JET-FM was there with the tickets. JET-FM set up camp at the busiest local lottery retailer and announced on the air the day of the drawing that THIS was the place to get free state lottery tickets. The turnout was tremendous and the event was covered by two local network affiliates.

HOT 94.9's SWEET SENSATION WEEKEND!

Hot 94.9 in Salt Lake City gave designated callers tapes/LP's of SWEET SENSATION's *TAKE IT WHILE IT'S HOT* all weekend. All winners qualified for a weekend stay at a downtown hotel plus dinner for two and an old fashioned horse-drawn carriage ride through the streets. The winner will also get a case of York peppermint patties. Why? Just for that Sweet Sensation!!

MICHAEL DAMIAN AT McDONALDS WITH KCPX

What started out as a regular on air interview with KCPX's DJ in Salt Lake City, ended up as a pleasant surprise for one listener. While KCPX was interviewing MICHAEL DAMIAN, one fan promptly asked him to join her at McDonalds for breakfast. And he did. Arriving with KCPX air personality ANDY BARBER in his limo, MICHAEL signed autographs and ate breakfast. Then it was off to the mall for a formal autograph session, during which the tune *Rock On* came over the p.a. and MICHAEL sang it for the crowd. It's not often that a star will display so much cooperation and kindness, and KCPX was very grateful!

THE 2ND ANNUAL GREAT CAR WASH WITH WWFX

WWFX in Bangor, ME held a weekend promotion with ten high schools to raise money for their anti-drug/alcohol graduation parties. The schools competed against each other in a car-washing race to see who could wash the most cars in a two hour period. The winners won \$1,000 toward their party as well as an all-hit teen dance for anytime in the next year. The winning school raised over \$2,000 in pledges and washed 366 cars in 120 minutes. All together pledges added up to over \$25,000! The promotion graced the front page of Bangor's local newspaper and gathered quite a crowd of spectators!

WABB's MESSY HOUSE PROMOTION

The morning team at WABB in Mobile, AL, "The Rude Awakening," is inviting listeners to send in pictures of their messy household. The messiest will win the householders 6 months of free maid service and the morning show will broadcast live from the house with a fully catered breakfast!

KZZP's CINCO DE MAYO FESTIVAL!

KZZP in Phoenix is celebrating the 5th of May Mexican festivities at a local indoor/outdoor bar. KZZP will be broadcasting live all day from the bar with food and drink specials. And in the evening MARTIKA and MICHAEL MORALES will perform!

WAPE KEEPS BUSY

WAPE in Jacksonville, FL is busy calling random listeners 19 times a day! If the receiver of the random call answers "Listen to POWER 95 WAPE" they win \$10,000 instantly. WAPE is also the official opener of Jacksonville's beaches and will hold a fireworks display synchronized with WAPE music on the radio!

WERZ's \$1,000 SHOPPING SPREE

WERZ in Exeter, NH is giving away a \$1,000 shopping spree every week. All weekend long the designated callers will qualify for a limo ride to three destinations of their choice. The lucky winner will then have \$1,000 to spend in 107 minutes!!!

KSAQ FACES THE FAX

KSAQ in San Antonio has a new morning show consisting of Asst. PD/MD KATHIE ROMERO and former evening DJ SCOTT K. JAMES. To familiarize themselves with their new audience, they are inviting listeners to fax in a picture of their faces. Just make a xerox and fax it in!

SLY 96 IS CLEANING UP THE COAST!

SLY 96 in San Luis Obispo, CA is inviting listeners to pick up a SLY 96 cash card at a variety of retailers or from the station. Then on Mondays they can get their cars washed for 96 cents and the proceeds will benefit the local youth recreation center!

KPLZ SEZ, "HOW BOUT BON JOVI's TOASTER?"

MTV recently gave away JON BON JOVI's New Jersey home, and the folks at KPLZ in Seattle were wondering if that included everything inside. Turns out it didn't, and KPLZ secured a treasure trove of home appliances and the like that JON had left behind, including a whole bunch of empty mousse cans. These will all be autographed by JON himself and given away to KPLZ listeners, along with tickets and backstage passes to the upcoming BON JOVI concert at the Tacoma Dome!

KXPW SHOVELS THE SUSHI!

KXPW in Honolulu, HI held its first Great Sushi Eating Contest last week at the University of Hawaii's Campus Center Courtyard. The contestant who ate a roll of sushi the fastest won a Neighbor Island mini vacation, hit music, concert tickets and the coveted perpetual trophy! There was an entry fee of five dollars and all proceeds went to the Honolulu Zoo Hui.

KTFM BRINGS MICRO-MAX TO SAN ANTONIO

KTFM has brought to San Antonio the mega prize computer of the century. It's name is MICRO-MAX. And it has given away thousands in cash already. Every morning at 7:20 listeners are hearing the song of the day. Every time the song is played throughout the day, caller number ten on the jam lines is a winner of \$103. They then must make the big choice of putting the cash on the line and going up against MICRO-MAX to win an even bigger prize, like maybe \$1,000 in cash, VCR's, Nintendo computers and much much more!!! Even if they put it on the line listeners still win if they get zonked!! Sony Walkman's, CD six-paks, dinners and much more!! So in this age of mega computers KTFM makes their computer man's best friend. You can bank on that. \$1,000 worth a day!

1989 WINTER ARB 12+

1. NEW YORK
 Z100 (WHTZ) 5.6 - 5.3
 HOT 97 (WQHT) 4.0 - 4.0
 WPLJ 3.6 - 3.5

2. LOS ANGELES
 POWER 106 (KPWR) 7.2 - 6.4
 KIIS-FM 5.8 - 6.2
 KROQ 3.2 - 3.0
 KIQQ (PIRATE RADIO) 2.7

3. CHICAGO
 B96 (WBBM-FM) 3.2 - 3.8
 Z95 (WYTZ) 4.0 - 3.6

4. SAN FRANCISCO
 KMEL 5.6 - 5.0
 K101 3.9 - 3.6
 X100 (KXXX) 2.2 - 2.8
 LIVE 105 (KITS) 3.0 - 2.6

5. PHILADELPHIA
 EAGLE 106 (WEGX) 7.9 - 7.9
 WUSL 7.5 - 7.1
 WIOQ 2.5 - 3.1

6. DETROIT
 WHYT 3.4 - 4.4
 WDFX 5.4 - 4.1
 WCZY 4.4 - 4.0

7. BOSTON
 WXKS-FM 5.9 - 7.1
 WZOU 5.0 - 5.7

8. DALLAS
 Y95 (KHYI) 5.0 - 4.8
 KEGL 4.5 - 4.5

9. WASHINGTON, D.C.
 WPGC 6.0 - 5.7
 WAVA 4.5 - 5.2
 Q107 (WRQX) 4.5 - 4.5

10. HOUSTON
 KKBQ AM-FM 7.5 - 6.5
 KRBE 6.0 - 5.8
 ENERGY 96.5 (KKHT) 2.5
 KISS 98.5 (KHYS) 1.2

11. MIAMI
 HOT 105 (WHQT) 4.9 - 8.3
 POWER 96 (WPOW) 4.4 - 4.3
 Y100 (WHYI) 3.6 - 3.8

12. LONG ISLAND
 WBLI 4.0 - 4.8

13. ATLANTA
 POWER 99 (WAPW) 7.8 - 8.9
 94Q (WQXI) 4.3 - 5.0

14. SEATTLE
 KPLZ 5.8 - 8.6
 KUBE 8.1 - 6.9

15. ST.LOUIS
 KBQ (WKBQ) 3.6 - 6.4

16. SAN DIEGO
 Q106 (KKLQ AM-FM) 9.5 - 8.9
 B100 (KFMB-FM) 6.3 - 5.2

17. BALTIMORE
 B104 (WBSB) 6.0 - 5.7
 HOT 95.5 (WGHT) 2.7 - 1.8

18. PITTSBURGH
 B94 (WBZZ) 8.4 - 8.7
 WHTX 4.4 - 3.5

19. MINNEAPOLIS-ST.PAUL
 KDWB-FM 6.8 - 6.5
 WLOL-FM 6.2 - 6.4

20. ANAHEIM-SANTA ANA
 KEZY 1.0
 (Not measured this book)

21. TAMPA
 Q105 (WRBQ AM-FM) 15.4 - 15.5

22. CLEVELAND
 WMMS 9.6 - 10.2
 WPHR 3.1 - 3.8

23. PHOENIX
 KZZP AM-FM 9.1 - 9.0
 KOY 95 (KOY-FM) 4.8 - 4.4
 KKFR 2.9 - 2.9

24. DENVER
 Y108 (KRXV AM-FM) 5.8 - 7.0
 KS104 (KQKS) 4.8 - 5.5

25. PORTLAND
 KKRZ (Z100) 8.2 - 8.5
 KXYQ (Q105) 7.3 - 6.2

26. MILWAUKEE
 WKTI 9.3 - 9.0
 HOT 102 (WLUM) 4.1 - 5.9

27. KANSAS CITY
 KBEQ 6.2 - 7.1
 KXXR 6.0 - 7.0
 KCPW 4.2 - 4.7

28. PROVIDENCE
 PRO-FM 12.8 - 11.3

29. SAN JOSE
 HOT 97.7 (KHQT) 4.4 - 6.3
 KWSS 3.6 - 3.8
 KATD 1.3 - 2.2

30. CINCINNATI
 Q102 (WKRQ) 9.2 - 9.4
 WBLZ 3.7 - 3.9

31. SACRAMENTO
 FM102 (KSFM) 5.2 - 6.0
 KROY 5.5 - 4.8
 KWOD 4.1 - 3.7

32. NORFOLK
 WNVZ 6.9 - 7.4
 WGH-FM 5.0 - 5.7

33. COLUMBUS
 WNCI 12.4 - 13.6
 92X (WXGT) 5.9 - 6.5

34. NEW ORLEANS
 B97 (WEZB) 10.8 - 11.7

35. RIVERSIDE-SAN BERNARDINO
 KGGI 7.7 - 8.9

36. SAN ANTONIO
 KTFM 5.7 - 7.2
 KITY 7.0 - 6.2
 KSAQ 3.4 - 3.3

37. INDIANAPOLIS
 WZPL 9.2 - 8.8

38. SALT LAKE CITY
 KCPX 7.3 - 7.8
 KISN 7.9 - 6.9
 HOT 94.9 (KZHT) 1.7

39. BUFFALO
 WKSE 9.2 - 11.0
 MAJIC 102 (WMJQ) 5.1 - 4.5

40. HARTFORD-NEW HAVEN
 WTIC-FM 12.2 - 10.3
 WKSS 4.9 - 4.8
 KC101 (WKCI) - 1.9 - 1.8

41. CHARLOTTE
 WCKZ AM-FM 8.5 - 8.3
 WROQ 4.7 - 5.3
 WBCY 4.7 - 5.0

42. MEMPHIS
 FM100 (WMC-FM) 9.6 - 7.6

43. ROCHESTER
 98PXY (WPXY AM-FM) 12.4 - 10.9

44. ORLANDO
 BJ105 (WBJW AM-FM) 7.7 - 7.9
 102 JAMZ (WJHM) 5.3 - 6.0
 Y106 (WHLY) 5.6 - 3.8

45. MONMOUTH-OCEAN, NEW JERSEY
 WJLK-FM & WJRZ
 (Not measured this book)

46. OKLAHOMA CITY
 KJ103 (KJYO) 12.3 - 11.8
 Z99 (KZBS) 5.0 - 8.1

47. NASHVILLE
 Y107 (WYHY) 10.3 - 14.8

48. DAYTON
 WGTZ 11.0 - 8.6

49. LOUISVILLE
 WDJX AM-FM 9.6 - 12.2
 WLRS 6.0 - 4.2

50. GREENSBORO-WINSTON SALEM
 WJMH 7.6
 WKZL 6.2 - 5.5
 WKSI 5.4 - 3.9

VIRGIN RECORDS ... "The HITMAKERS"

Roy Orbison

ALBUM IS OVER 1.5 MILLION UNITS!
THE BIG FOLLOWUP TO HIS TOP 10 HIT
"YOU GOT IT!"



"She's A
Mystery
To Me"

When You
PLAY IT,
SAY IT!

Paula Abdul

#2 HITMAKERS MAINSTREAM CHART!

#4 HITMAKERS URBAN CHART!

Active At:				
HOT97 (8-6)	WCZY#10	94Q (9-5)	WLOL-FM (4-1)	KROY (3-2)
KISS-FM (4-2)	WHYT (8-4)	POWER99 #3	KEZY#3	WGH (7-4)
POWER106 (5-2)	WXKS-FM#2	KPLZ (2-1)	WPHR#3	92X (2-1)
B96 (4-2)	WAVA (29-14)	KUBE #2	KKFR (4-1)	B97 (5-4)
KMEL (2-1)	ENERGY96.5 (10-5)	KBQ (4-2)	KKRZ (6-4)	KSAQ (2-1)
X100 (3-2)	KKBQ (4-3)	B100 (8-5)	HOT97.7#1	WZPL (10-6)
EAGLE106 (4-1)	KRBE (2-1)	Q106 (9-8)	KATD (4-2)	and more
WIOQ (6-4)	WBLL (4-2)	B94#3	FM102 (4-2)	



"Forever
Your
Girl"

Neneh Cherry Cutting Crew

#13 HITMAKERS MAINSTREAM CHART... 53% INCREASE IN AIRPLAY!

#5 HITMAKERS URBAN CHART... 15% INCREASE IN AIRPLAY!

Adds/Debuts:	Active At:				
WPLJ#29	HOT97 (15-11)	ENERGY96.5 (11-6)	KOY95 (13-8)	KROY (8-7)	MAJIC102 (8-6)
KUBE#30	POWER106 (16-14)	KRBE (21-15)	KZZP (8-7)	KWOD (7-6)	WKCSS (15-10)
KBEQ#26	X100 (10-8)	Q106 (15-13)	KS104 (13-12)	WGH (13-8)	WTIC-FM (8-5)
KJ103#25	EAGLE106 (6-5)	HOT95.9 (29-18)	Y108 (5-2)	B97 (16-13)	98PXY (17-8)
WKZL#34	WIOQ #1	WLOL (14-10)	HOT97.7 (19-12)	KITY (7-1)	BJ105 (17-11)
and more	WHYT (19-9)	WPHR (27-15)	KWSS (13-11)	KTFM (9-7)	Y106 (8-5)
	WXKS (18-12)	KKFR (7-5)	FM102 #1	HOT94.9 (16-13)	and more



"Buffalo
Stance"
Rock
And A
Hard
Place"

Virgin™

A HITMAKERS HITBOUND THIS WEEK!

Adds/Debuts:	102QQ#35	KEEZ	KNIN	OK95	WINK#38	WTHT
POWER99 #33	95XIL	KELY	KNOE	POWER108#39	WIOQ	WVKZ#37
KXXR	95XXX	KEWB#39	KOKZ	WAYS	WJAD	Z107
MAJIC102	97KYN	KGRS	KQKQ	WBNQ#37	WJZQ	Z93
WJLK-FM	G98	KGWY#37	KRRG#38	WCLG	WKSMS	and more
94Q	HOT107	KHOK	KSKG#37	WDBR#35	WKZQ	
WJRZ	JET-FM	KIXS#39	KTRS	WDNL#39	WLRW#31	
WLRS #30	K104	KKRC	KYNG	WHHY	WQUT	
	KBAU	KMON	KZIO	WIBW	WRTB	

'(Between A)



THE TOP 50 MARKETS

#1 New York

HOT 97 • PD: STEVE ELLIS / MD: KEVIN McCABE • (212) 840-1035
ADDS: SIMPLY RED, SOUL TO SOUL, T.K.A.

WPLJ • PD: GARY BRYAN / MD: MIKE PRESTON • (212) 613-8900
ADDS: NENEH CHERRY (#29), LISA LISA & CULT JAM (#30), FINE YOUNG CANNIBALS, CHER & PETER CETERA (#23).

Z100 • PD: STEVE KINGSTON / MD: FRANKIE BLUE • (212) 239-2300
ADDS: PAJAMA PARTY (#25), RICHARD MARX (#26), CHER & PETER CETERA (#27).

#2 Los Angeles

KIIS-FM • PD: STEVE RIVERS / MD: OPEN • (213) 466-8381 ADDS: EXPOSE, DINO, MARTIKA,

KROQ • PD: VAN JOHNSON / ASST. PD/MD: LARRY GROVES • (818) 953-7625
ADDS: SIMPLE MINDS, B 52'S, WANG CHUNG, 10,000 MANIACA, XYMOX, PUBLIC IMAGE LTD.,

PIRATE RADIO • PD: RANDY KABRICH / MD: STEVE HOFFMAN • (213) 469-1631
ADDS: STEVIE NICKS, PETER GABRIEL, GREAT WHITE, THE CURE,

POWER106 • PD: JEFF WYATT / ASST. PD/MD: AL TAVERA • (818) 953-4200
ADDS: EXPOSE, FINE YOUNG CANNIBALS,

#3 Chicago

B96 • PD: BUDDY SCOTT / MD: JOE BOHANNON • (312) 944-6000 ADDS: EXPOSE, MARTIKA,

Z95 • PD/MD: BRIAN KELLY • (312) 984-0890
ADDS: PETER GABRIEL, WARRANT, MICHAEL MORALES,

#4 San Francisco

K101 • PD: LARRY BERGER / MD: SANDY CHIN • (415) 956-5101
ADDS: RICK ASTLEY (#29), ONE 2 MANY (#30),

KMEL • PD: KEITH NAFTALY / MD: HOSH GURELI • (415) 391-1061
ADDS: KARYN WHITE (#16), EXPOSE (#26), MARTIKA, THE JACKSONS, SEDUCTION, KARYN WHITE (#16), STEVIE B (#22), EXPOSE (#26), DINO (#28), SIMPLY RED (#29),

LIVE 105 • PD: RICHARD SANDS / MD: STEVE MASTERS • (415) 626-1053
ADDS: THE BANGLES, XTC, BOB MOULD, 10,000 MANIACA,

X100 • PD: OPEN / MD: GENE BAXTER • (415) 951-7200
ADDS: KARYN WHITE, ELVIS COSTELLO, PETER GABRIEL, EXPOSE, MARTIKA,

#5 Philadelphia

EAGLE106 • PD: CHARLIE QUINN / MD: JAY BEAU JONES • (215) 667-3939
ADDS: EXPOSE, THE BANGLES, THE DOOBIE BROTHERS, ROB BASE,

WIOQ • PD: ELVIS DURAN / ASST. PD/MD: MARCIA PLATZER • (215) 667-8100
ADDS: EXPOSE, KARYN WHITE,

#6 Detroit

WCZY • PD: BRIAN PATRICK / ASST. PD/MD: JEFF JENNINGS • (313) 967-3750
ADDS: NEW KIDS ON THE BLOCK (#23), RICHARD MARX (#25), FINE YOUNG CANNIBALS (#26), ROD STEWART (#27),

WDFX • PD: CHUCK BECK / ASST. PD/MD: JOHN MCFADDEN • (313) 398-1100
ADDS: GREAT WHITE, PETER GABRIEL,

WHYT • PD: RICK GILLETTE / MD: MARK JACKSON • (313) 871-3030
ADDS: EXPOSE, DINO, FINE YOUNG CANNIBALS, BON JOVI,

#7 Boston

WXKS-FM • PD: SUNNY JOE WHITE / MD: JERRY McKENNA • (617) 396-1430
ADDS: MICHAEL DAMIAN, SIMPLY RED, MARTIKA, VANESSA WILLIAMS, THE DOOBIE BROTHERS, THE CULT, SWING OUT SISTER, EXPOSE,

WZOU • PD: TOM JEFFRIES / MD: (OPEN) • (617) 267-9090 ADDS: NONE

#8 Dallas

KEGL • PD: JOEL FOLGER / MD: (OPEN) • (214) 869-9700
ADDS: PETER GABRIEL, THE DOOBIE BROTHERS, LOVE & ROCKETS, BILLY SQUIER,

Y95 • PD: BUZZ BENNETT / MD: THE JAMMER • (214) 263-3695 ADDS: LOVE & ROCKETS, THIRTY EIGHT SPECIAL, FINE YOUNG CANNIBALS, GREAT WHITE, PETER GABRIEL, BETTE MIDLER, MARTIKA, CYNDI LAUPER, ROACHFORD, MICHAEL MORALES (#14),

#9 Washington, DC

Q107 • PD: LORRIN PALAGI / MD: LAURA SHOSTAK • (202) 686-3252
ADDS: FINE YOUNG CANNIBALS (#28), ROD STEWART,

WAVA • PD: MATT FARBER / ASST. PD/MD: BRIAN BRIDGMAN • (703) 534-0320
ADDS: EXPOSE (#29), THE BANGLES (#30),

WPGC • PD: DAVE FERGUSON / MD: ALBIE D. • (301) 441-3500
ADDS: MILLI VANILLI, SIMPLY RED, DONNA SUMMER (#30),

#10 Houston

ENERGY 96.5 • PD: STEVE SMITH / MD: MICHAEL NEWMAN • (713) 790-0965
ADDS: EXPOSE, FINE YOUNG CANNIBALS, ALTA DUSTIN, GUY,

KISS 98.5 • PD/MD: STEVE HEGWOOD • (713) 622-0010
ADDS: TKA (#36), THE JACKSONS (#37), FREDDIE JACKSON (#39),

#11 Miami

KKBQ • PD: RANDY BROWN / MD: JOHN COOK • (713) 961-0093
ADDS: DONNA SUMMER, MARTIKA,

KRBE • PD: ADAM COOK / MD: CHERYL BROZ • (713) 266-1000
ADDS: THE CULT, TOM PETTY, MARTIKA, DEPECHE MODE, FINE YOUNG CANNIBALS (#29), EXPOSE (#31), STEVIE NICKS (#33), WARRANT (#34), SIMPLY RED (#35),

#12 Long Island

WBLL • PD: BILL TERRY / MD: MARK LOBEL • (516) 732-1061 ADDS: NONE

#13 Atlanta

94Q • PD: JAN JEFFRIES / ASST. PD/MD: CRAIG ASHWOOD • (404) 261-2971
ADDS: THE DOOBIE BROTHERS, CUTTING CREW, MICHAEL MORALES, FINE YOUNG CANNIBALS,

POWER 99 • PD: RICK STACY / ASST. PD/MD: STEVE WYROSTOK • (404) 266-0997
ADDS: EXPOSE, REAL LIFE, SIMPLY RED, MADONNA,

#14 Seattle

KUBE • PD: TOM HUTYLER / MD: OPEN • (206) 322-1622
ADDS: THE DOOBIE BROTHERS, GREAT WHITE, ROD STEWART, EXPOSE, XTC (#29),

#15 St. Louis

KBQ • PD: LYNDON ABELL / MD: JIM ATKINSON • (314) 644-1380
ADDS: EXPOSE (#36), FINE YOUNG CANNIBALS (#37), (#38),

#16 San Diego

B100 • PD: BOBBY RICH / MD: GENE KNIGHT • (619) 292-7600
ADDS: BENNY MARDONES, GRAYSON HUGH, ELVIS COSTELLO, BENNY MARDONES (#38), GRAYSON HUGH (#39), STEVIE NICKS (#40),

Q106 • PD: GARRY WALL / ASST. PD/MD: KEVIN WEATHERLY • (619) 565-4754
ADDS: KARYN WHITE, WHISTLE, DINO,

#17 Baltimore

B104 • PD: CHUCK MORGAN / ASST. PD/MD: PAM TRICKETT • (301) 466-9272
ADDS: HOWARD JONES (#28), MILLI VANILLI (#29),

HOT 95.9 • PD: ZAK SZABO / MD: JESSE HAHN • (301) 366-1400
ADDS: MARTIKA, EXPOSE, MICHAEL MORALES,

#18 Pittsburgh

B94 • PD: BILL CAHILL / MD: LORI CAMPBELL • (412) 381-8100
ADDS: EXPOSE, CHICAGO,

WHTX • PD: TOM GRAYE / MD: SCOTT ALEXANDER • (412) 731-0996 ADDS: BANGLES (#12),

#19 Minneapolis

KDWB-FM • PD: BRIAN PHILIPS / MD: MR. ED LAMBERT • (612) 340-9000
ADDS: MARTIKA, THE DOOBIE BROTHERS,

WLOL-FM • PD: GREGG SWEDBERG / MD: P.J. OLSEN • (612) 340-9565
ADDS: BOYS CLUB, PETER GABRIEL, EXPOSE, MARTIKA,

#20 Anaheim

KEZY • PD: CRAIG POWERS / MD: OPEN • (714) 774-9600
ADDS: BOBBY BROWN, DINO, CHER & PETER CETERA (#23),

#21 Tampa

Q105 • PD: RANDY KABRICH / MD: BOBBY RICH • (813) 287-1047
ADDS: MODERN ENGLISH (#25), PETER GABRIEL (#27),

#22 Cleveland

WMMS • PD: RICH PIOMBINO / MD: BRAD HANSON • (216) 781-9667
ADDS: THE CURE, THE DOOBIE BROTHERS, THE CULT,

WPHR • PD: CAT THOMAS / MD: ED BROWN • (216) 348-0108 ADDS: THE DOOBIE BROTHERS, MICHAEL MORALES, EXPOSE, STEVIE NICKS, HENRY LEE SUMMER, GRAYSON HUGH,

#23 Phoenix

KKFR • PD: RON HANEY / MD: JIM MORALES • (602) 258-6161
ADDS: RICK ASTLEY, MARTIKA, EXPOSE, WAS (NOT WAS),

KOY 95 • PD: JAY STEVENS / ASST. PD/MD: KEVIN ROBINSON • (602) 258-8181
ADDS: EDELWEISS, MARTIKA, REAL LIFE, LOVE & ROCKETS, DINO,

KZZP • PD: BOB CASE / MD: MICHELLE SANTOSUSSO • (602) 964-4000 ADDS: DEPECHE MODE, ELVIS COSTELLO, LOVE & ROCKETS, EXPOSE, FINE YOUNG CANNIBALS,

#24 Denver

KS104 • PD: DAVE VAN STONE / MD: CINDY ROSE • (303) 427-7700
ADDS: WHISTLE (#28), PETER GABRIEL (#29), EXPOSE, SIMPLY RED,

YOU ASKED FOR IT!

The Theme From
Say Anything...

"IN YOUR EYES"

Peter Gabriel



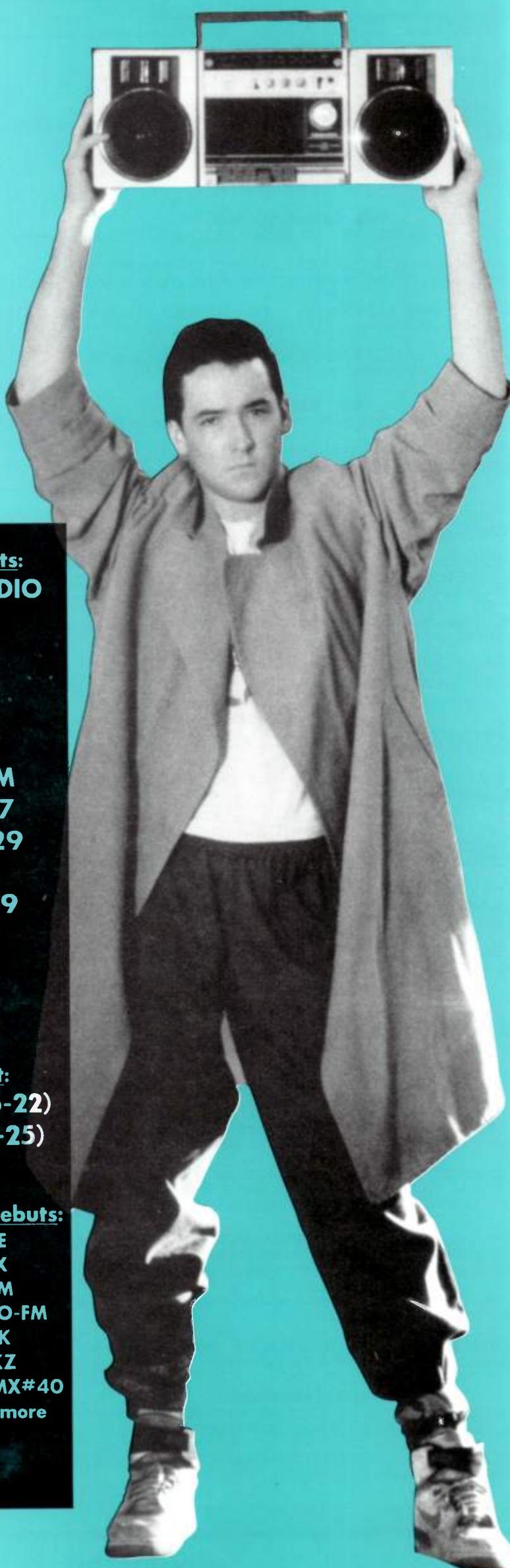
Peter Gabriel Courtesy Of The David Geffen Co.



Adds/Debuts:
PIRATE RADIO
Z95
X100
WDFX
KEGL
Y95
WLOL-FM
Q105#27
KS104#29
KBEQ
KTFM#29
KISN
KC101
WKZL
and more

Active At:
KOY95 (25-22)
KZZP (30-25)
and more

Other Adds/Debuts:
KFTZ **WAPE**
KJLS **WLFX**
KKQV **WPFM**
KLUC#40 **WQIO-FM**
KMDX **WSPK**
KRQ#27 **WVKZ**
WTUX **WVMX#40**
KYRK
KZOZ
KZZU
and more



Y108 • PD: MARK BOLKE / ASST. PD/MD: DOM TESTA • (303) 989-1075
ADDS: THE DOOBIE BROTHERS, EXPOSE,

* 25 Portland

KKRZ • PD: MARK CAPP / MD: CONNIE BREEZE • (503) 226-0100
ADDS: THE DOOBIE BROTHERS, EXPOSE, TOM PETTY, BENNY MARDONES,

KXYQ • PD: JIM RYAN / MD: OPEN • (503) 226-6731
ADDS: THE CULT, ROD STEWART, FINE YOUNG CANNIBALS (*28), THE DOOBIE BROTHERS (*29),

* 26 Milwaukee

HOT 102 • PD: RICK THOMAS / MD: DANA LUNDON • (414) 785-1021
ADDS: THE JACKSONS (*36), DIANA ROSS (*38), SIMPLY RED (*39), DONNY OSMOND (*40),

WKTI • PD: TODD FISHER / ASST. PD/MD: DANNY CLAYTON • (414) 332-9611
ADDS: MILLI VANILLI, MICHAEL MORALES,

* 27 Kansas City

KBEQ • PD: KEVIN KENNY / ASST. PD/MD: JON ANTHONY • (816) 531-2535
ADDS: PETER GABRIEL, MILLI VANILLI, DONNA SUMMER,

KCPW • PD: DENE HALLAM / MD: DENA YASNER • (816) 753-3695
ADDS: FINE YOUNG CANNIBALS, EXPOSE,

KXXR • PD: BRIAN BURNS / ASST. PD/MD: GARY FRANKLIN • (816) 421-1065 ADDS: THE DOOBIE BROTHERS, SIMPLY RED, PRIVATE LIFE, THE JEFF HEALEY BAND, CUTTING CREW, THE CURE, XTC, NEW ORDER, STEVIE NICKS (*33), HENRY LEE SUMMER (*37), REAL LIFE (*38),

* 28 Providence

PRO-FM • PD: MIKE OSBORNE / MD: (OPEN) • (401) 433-4200 FROZEN

* 29 San Jose

HOT 97.7 • PD: JIM "CATFISH" PREWITT / MD: DWAINE LUNA • (415) 948-0977
ADDS: TKA, EXPOSE, ROB BASE,

KATD • PD: BOB ROQUE / MD: OPEN • (408) 354-6622
ADDS: SIMPLY RED, RICHARD MARX (*27), DIANA ROSS (*238),

KWSS • PD: MARK ST. JOHN / MD: RICH ANHORN • (408) 297-5977
ADDS: EXPOSE (*39), KARYN WHITE (*40),

* 30 Cincinnati

Q102 • PD: DAVE ALLEN / MD: BRIAN DOUGLAS • (513) 763-5500 ADDS: HENRY LEE SUMMER (*32), SIMPLY RED (*33), JOHN COUGAR MELLENCAMP (*34), ROD STEWART (*35),

WBLZ • PD: BRIAN CASTLE / MD: TONY FIELDS • (513) 321-8900 ADDS: FREDDIE JACKSON, SURFACE, SOUL TO SOUL, DONNA ALLEN, RICK JAMES, THE SYSTEM, THIRD WORLD,

* 31 Sacramento

FM102 • PD/MD: BRIAN WHITE • (916) 920-1025
ADDS: MARTIKA, EXPOSE, VANESSA WILLIAMS, FINE YOUNG CANNIBALS, DE LA SOL (*27),

KROY • PD: SEAN LYNCH / ASST. PD/MD: SCOTT MITCHELL • (916) 446-5769
ADDS: PAJAMA PARTY (*33), BENNY MARDONES, EXPOSE, SHEENA EASTON, VANESSA WILLIAMS, ROD STEWART, ROACHFORD, MARTIKA, KARYN WHITE,

KWOD • PD: JEFF HUNTER / MD: ALEX COSPER • (916) 929-5000
ADDS: REAL LIFE, MARTIKA, LOVE & ROCKETS, CINDERELLA, KARYN WHITE, JOHN COUGAR MELLENCAMP, RICHARD MARX, TOM PETTY,

* 32 Norfolk

WGH • PD: TONY MACRINI / MD: JEFF MOREAU • (804) 826-1310
ADDS: NATALIE COLE, TOM PETTY, LOVE & ROCKETS, R.E.M.,

WNVZ • PD: CHRIS BAILEY / MD: MIKE ALLEN • (804) 497-1067 ADDS: GREAT WHITE, MICHAEL MORALES, ROBBIE ROB, MARTIKA, THE DOOBIE BROTHERS, STEVIE NICKS,

* 33 Columbus

92X • PD: MARK TODD / MD: RICK CARTER • (614) 221-7811
ADDS: MICHAEL MORALES, DINO, SIMPLY RED, CHICAGO,

WNCI • PD: DAVE ROBBINS / MD: PAT McMAHON • (614) 224-9624
ADDS: WATERFRONT (*30), THE BANGLES (*31), MILLI VANILLI (*32), ROD STEWART (*33), THE DOOBIE BROTHERS (*34), ELVIS COSTELLO (*35), CINDERELLA (*36),

* 34 New Orleans

897 • PD: BOB MITCHELL / MD: JOEY GIOVINGO • (504) 581-7002
ADDS: FINE YOUNG CANNIBALS, EXPOSE, MICHAEL MORALES,

* 35 Riverside

KGGI • PD: LARRY MARTINO / MD: HARLEY DAVIDSON • (714) 889-2651 FROZEN

* 36 San Antonio

KITY • PD: RICK UPTON / MD: SHARON LePERE • (512) 225-5111 ADDS: EXPOSE, PAJAMA PARTY, REAL LIFE, ROACHFORD, SHEENA EASTON, LOVE & ROCKETS, MARTIKA,

KSAQ • PD: LEO VELA / ASST. PD/MD: KATHIE ROMERO • (512) 271-9600
ADDS: EXPOSE, THE DOOBIE BROTHERS, NEW ORDER, HENRY LEE SUMMER, FINE YOUNG CANNIBALS, MARTIKA, LOVE & ROCKETS,

KTFM • PD: DOCTOR DREX / MD: RICK HAYES • (512) 655-5500
ADDS: SHEENA EASTON, VANESSA WILLIAMS, MARTIKA, EXPOSE (*27), PETER GABRIEL (*29),

* 37 Indianapolis

WZPL • PD: SCOTT WHEELER / ASST. PD/MD: JOHN TROUT • (317) 637-8000 ADDS: FINE YOUNG CANNIBALS (*34), DONNA SUMMER (*25), HENRY LEE SUMMER, WARRANT, MICHAEL MORALES,

* 38 Salt Lake City

HOT 94.9 • PD/MD: J.J. MORGAN • (801) 359-9536 ADDS: THE JACKSONS, DEPECHE MODE, GAMMA RAYS,

KCPX • PD: CHRIS BAKER / ASST. PD/MD: RAY KALUSA • (801) 485-6700 ADDS: JIMMY HARREN & SYNCH (*21), CHICAGO (*38), THE DOOBIE BROTHERS, NATALIE COLE, MARTIKA, ROD STEWART,

KISN • PD: GARY WALDRON / MD: BOB LaBORDE • (801) 262-9797
ADDS: THE DOOBIE BROTHERS, CHICAGO, PETER GABRIEL, LOVE & ROCKETS, 10,000 MANIACA, SWING OUT SISTER, MARTIKA,

* 39 Buffalo

MAJIC102 • PD: HANK NEVINS / MD: ROGER CHRISTIAN • (716) 876-0930
ADDS: 10,000 MANIACA, REAL LIFE, CYNDI LAUPER, CUTTING CREW, THE DOOBIE BROTHERS (*30), DONNA SUMMER (*22),

WKSE • PD: PAUL "BOOM BOOM" CANNON / MD: MIKE McGOWAN • (716) 884-5101
ADDS: DONNA SUMMER (*26), FINE YOUNG CANNIBALS (*29), THE BANGLES, EXPOSE,

* 40 Hartford-New Haven

KC101 • PD: STEF RYBAK / MD: JIM DANN • (203) 776-4012
ADDS: DINO, PETER GABRIEL, NATALIE COLE, MARTIKA,

WKSS • PD: JEFFERSON WARD / MD: CADILLAC JACK • (203) 249-9577
ADDS: THE DOOBIE BROTHERS, MARTIKA, THE REPLACEMENTS, STEVIE NICKS, DINO,

WTIC-FM • PD: DAVE SHAKES / MD: MIKE WEST • (203) 522-1080
ADDS: NATALIE COLE (*36), EXPOSE (*39), ROD STEWART (*40), STEVIE B,

* 41 Charlotte

WBCY • PD: MARY JUNE ROSE / MD: OPEN • (704) 374-3774
ADDS: FINE YOUNG CANNIBALS, HENRY LEE SUMMER, RICHARD MARX, SWING OUT SISTER,

WCKZ-FM • PD: MIKE BEACH / MD: DON O'NEAL • (704) 342-4102
ADDS: SURFACE, PEABO BRYSON, THE BOYS, EXPOSE (*30),

WROQ • PD: RANDY C. BLISS / MD: DWAYNE WARD • (704) 392-6191
ADDS: THE CULT, 10,000 MANIACA, THE DOOBIE BROTHERS, THE JEFF HEALEY BAND,

* 42 Memphis

FM100 • PD/MD: STEVE CONLEY • (901) 726-0468
ADDS: FINE YOUNG CANNIBALS, STEVIE NICKS, CHICAGO,

* 43 Rochester

98PXY • PD: TOM MITCHELL / MD: CHRIS LEARY • (716) 325-5300 ADDS: EXPOSE, BENNY MARDONES,

* 44 Orlando

BJ105 • PD: BRIAN THOMAS / MD: RICK STONE • (407) 629-5105
ADDS: LOVE & ROCKETS, THE DOOBIE BROTHERS, STEVIE NICKS, EXPOSE,

Y106 • PD: JERRY LOUSTEAU / MD: STEVE OCEAN • (407) 339-1067
ADDS: DINO, REAL LIFE, MARTIKA, EXPOSE, TKA,

* 45 Monmouth-Ocean, NJ

WJLK-FM • PD/MD: RAY ST. JAMES • (201) 774-7700
ADDS: MARTIKA, THE DOOBIE BROTHERS, CUTTING CREW, PAUL McCARTNEY,

WJRZ • PD: LANCE De BOCK / MD: PETE JARRETT • (609) 597-1100
ADDS: THE DOOBIE BROTHERS, CUTTING CREW, FINE YOUNG CANNIBALS, ROY ORBISON,

* 46 Oklahoma City

KJ103 • PD: CURT SPAIN / MD: ANDY TAYLOR • (405) 840-5271
ADDS: TOM PETTY, GREAT WHITE, MARTIKA, HENRY LEE SUMMER, THE CURE,

Z99 • PD/MD: BRETT DUMLER • (405) 478-4499 ADDS: CINDERELLA, FINE YOUNG CANNIBALS, LOVE & ROCKETS, WARRANT, MARTIKA, PAULA ABDUL, GREAT WHITE,

* 47 Nashville

Y107 • PD: MARC CHASE / ASST. PD/MD: LOUIS KAPLAN • (615) 256-6556
ADDS: EXPOSE, ROB BASE,

* 48 Dayton

WGTZ • PD: JAY JARVIS / MD: DR. DAVE • (513) 294-5858
ADDS: DONNA SUMMER, ROACHFORD, SIMPLY RED, EXPOSE, LITA FORD & OZZY,

* 49 Louisville

WDJX • PD: CHRIS SHEBEL / MD: JILL MEYERS • (502) 589-4800
ADDS: HENRY LEE SUMMER, STEVIE NICKS, MILLI VANILLI, ROACHFORD, SIMPLY RED,

WLRS • PD: LISA LYONS / MD: BRAD HARDIN • (502) 585-5178
ADDS: HENRY LEE SUMMER (*19), THE CULT (*24),

* 50 Greensboro-Winston Salem

WJMH • PD/MD: CHRIS BAILEY • (919) 855-6500

ADDS: EXPOSE, THE JACKSONS, KARYN WHITE, WHISTLE, SIR MIX A LOT, RICK JAMES (*25),

WKSI • PD: LEE GILLETTE / MD: OPEN • (919) 275-9895 ADDS: NONE

WKZL • PD: CHUCK HOLLOWAY / MD: SAM REYNOLDS • (919) 725-0556
ADDS: MARTIKA, FINE YOUNG CANNIBALS, PETER GABRIEL, THE BANGLES, LOVE & ROCKETS, EDIE BRICKELL & NEW BOHEMIANS,

Vancouver, British Columbia

CKXY • PD: PAUL McKNIGHT / MD: MIKE OLSTROM • (604) 669-1040

ADDS: ONE 2 MANY (*27), BETTE MIDLER (*28), JOHN COUGAR MELLENCAMP (*29),



EXPOSE

"what you Don't Know
won't Hurt You"

A HITMAKERS NATIONAL BREAKOUT!
2ND TOP ADDED THIS WEEK WITH 123 ADDS
OUT OF THE BOX!

MAJOR ADDS INCLUDE

KIIS-FM	EAGLE106	KRBE	B94
POWER106	WHYT	POWER99	WLOL
B96	WXKS-FM	KUBE	KZZP
KMEL#26	WAVA	KRBE	and more

Milli Vanilli

"Baby Don't Forget My Number"

#21 HITMAKERS MAINSTREAM CHART... 55% INCREASE IN AIRPLAY!

#11 HITMAKERS URBAN CHART... 46% INCREASE IN AIRPLAY!

Adds/Debuts:

KIIS-FM#26	WHYT#24	B104#29	FM100#31
Z95#29	WAVA#28	WTKI	Y106#29
EAGLE106#24	WPGC	KBEQ	Z99#29
WUSL#27	KKBQ#19	WNCI#32	WDJX and more



ARETHA & ELTON

"Through The Storm"

#20 HITMAKERS MAINSTREAM CHART... 52% INCREASE IN AIRPLAY!

#19 HITMAKERS URBAN CHART... 431% INCREASE IN AIRPLAY!

Active At:

WCZY (26-17)	B100 (31-25)	KCPW (20-17)	FM100 (20-16)
KIIS-FM (27-23)	WHTX (12-8)	Q102 (27-24)	WJLK (11-9)
POWER106 (34-31)	KEZY (26-16)	WBLZ (25-22)	WGTZ (10-7)
WHYT (22-19)	WPHR (29-23)	KROY (14-12)	Wksi (24-19)
WXKS (15-13)	Y108 (26-23)	KSAQ (21-14)	MAJIC102 (D#28)
WBLI (27-23)	KKRZ (22-19)	WTIC (24-21)	and more
KPLZ (25-21)	KXYQ (20-17)	WBCY (16-12)	

JEFF HEALEY BAND

"Angel Eyes"

A HITMAKERS HITBOUND THIS WEEK!

Just Added At:

KXXR	KYRK	KELY (39-34)	KZMC (35-31)
WROQ	WIQQ	KFBD (32-21)	WPFM (15-11)
K104	WKOR	KHOK (D#30)	WVKZ (33-30)
KBAU	WRTB	KKEG (3-1)	Y104 (22-5)
KDUX	and more	KTUX (D#40)	and more

Active At:

KELY (39-34)	KZMC (35-31)
KFBD (32-21)	WPFM (15-11)
KHOK (D#30)	WVKZ (33-30)
KKEG (3-1)	Y104 (22-5)
KTUX (D#40)	and more



ARISTA T.M.

When You Play It, Say It!

THE HITMAKERS TRENDSETTERS

100KH / Ocean City • PD: J.J. HITMAN MCKAY / MD: BOB STEELE • (301) 289-3456 • ADDS: GREAT WHITE • [•1], QUEEN • [•40], FINE YOUNG CANNIBALS, MARTIKA, DONNA SUMMER, JOE JACKSON, HENRY LEE SUMMER,

102QQ / Saratoga Springs/Albany • PD: KEN BENSON / MD: KEN McGRAIL • (518) 584-1510 • ADDS: KARYN WHITE • [•34], ROD STEWART, VANESSA WILLIAMS, BENNY MARDONES, LITA FORD & OZZY OSBOURNE,

93QD / Alexandria • PD: HOLLYWOOD HENDERSON / MD: DEACON JONES • (318) 445-1234 • ADDS: THE BANGLES, ROD STEWART, SIMPLY RED.

95XIL / Parkersburg • PD: DOUG NEVIL / MD: LARRY HUGHES • (304) 485-7425 • ADDS: DOOBIE BROTHERS, HENRY LEE SUMMER, SIMPLY RED, CUTTING CREW, BULLETBOYS,

95XXX / Burlington • PD: WALT SPECK / MD: J.J. RILEY • (802) 655-9530 • ADDS: CYNDI LAUPER, CUTTING CREW, DONNA SUMMER, QUEEN,

97KYN / St. Mary's • PD: MICHAEL J. DANIELS / MD: DAVE MICHAELS • (814) 834-9700 • ADDS: DONNY OSMOND, FINE YOUNG CANNIBALS, CUTTING CREW, WARRANT, BELLE STARS, SIMPLY RED.

B98 / Kalipell • PD/MD: BENNY B. JR. • (406) 862-5565 • ADDS: CYNDI LAUPER • [•36], NENEH CHERRY • [•35], FINE YOUNG CANNIBALS, QUEEN, SIMPLY RED, THE BANGLES, SAMANTHA FOX • [•34], STEVIE NICKS,

G105 / Raleigh • PD: MIKE EDWARDS / MD: JIM HARRISON • (919) 583-2055 • ADDS: JIMMY HARREN & SYNCH,

G98 / Portland • PD: HARRY NELSON / MD: JON BRYANT • (207) 775-6321 • ADDS: THE CULT, STEVIE NICKS, CUTTING CREW, MICHAEL MORALES, REAL LIFE, HENRY LEE SUMMER, DOOBIE BROTHERS, JOE JACKSON, EXPOSE,

HOT107 / Houma-New Orleans • PD: KEVIN BONNER / MD: LARRY HYATT • (504) 851-1020 • ADDS: WARRANT • [•39], ELVIS COSTELLO, BENNY MARDONES, CUTTING CREW, EXPOSE, THE CURE, T.K.A.,

HOT194 / Honolulu • PD: JIMMY CHRISTOPHER / MD: ALAN ODA • (808) 531-4602 • ADDS: EXPOSE, REAL LIFE, KID N PLAY,

ISLE95 / VIRGIN ISL/PUERTO RICO • PD: TOM YARBROUGH / MD: DAVE SHUMAN • (809) 773-0995 • ADDS: ONE 2 MANY • [•27], REAL LIFE • [•39], SIMPLY RED • [•40], CINDERELLA, DOOBIE BROTHERS, BECKETT, STEVIE NICKS, NATALIE COLE, LABI SIFFRE, ONE 2 MANY • [•27], REAL LIFE • [•38], SIMPLY RED • [•40], CINDERELLA, DOOBIE BROTHERS, BECKETT, STEVIE NICKS, NATALIE COLE, LABI SIFFRE,

JET-FM / Erie • PD: JIM COOK / MD: ROBIN BANKS • (814) 455-2741 • ADDS: DOOBIE BROTHERS, EXPOSE, GREAT WHITE, CUTTING CREW,

K104 / Erie • PD: BILL SHANNON / ASST. PD/MD: J.J. SANFORD • (814) 452-2041 • ADDS: DOOBIE BROTHERS, JEFF HEALY, CRACK THE SKY, CUTTING CREW, SARAYA, BULLETBOYS,

K106 / Beaumont • PD: NEIL HARRISON / MD: PAM PACE • (409) 769-2475 • ADDS: ROD STEWART, WAS (NOT WAS), DOOBIE BROTHERS, GREAT WHITE, EXPOSE, 10,000 MANIACS, QUEEN,

K92 / Roanoke • PD: OPEN / MD: LINDA SILVER • (703) 774-8200 • ADDS: HENRY LEE SUMMER, TOM PETTY, STEVIE NICKS, THE BANGLES, ROD STEWART,

KAGO / Klamath Falls • PD/MD: GEORGE FEOLA • (503) 884-0681 • ADDS: BECKETT, SIMPLY RED, DOOBIE BROTHERS, EXPOSE, GOOD QUESTION,

KATM / COLORADO SPRINGS • PD: DOUG SORENSEN / MD: TOM FRICKE • (719) 548-1528 • ADDS: LOVE & ROCKETS, WAS (NOT WAS), STEVIE NICKS, THE CURE, DOOBIE BROTHERS,

KAY1 / Tulsa • PD: JAN DEAN / MD: OPEN • (918) 492-2020 • ADDS: DOOBIE BROTHERS, MILLI VANILLI, DONNA SUMMER, FINE YOUNG CANNIBALS, ROD STEWART,

KBAU / Golden Meadow • PD/MD: DAVE MARTIN • (504) 475-5141 • ADDS: WARRANT, JEFF HEALY, X, DONNA SUMMER, ROACHFORD, MICHAEL MORALES, CUTTING CREW,

KBFM / McAllen-Brownsville • PD: DUSTY HAYES / ASST. PD/MD: BILLY SANTIAGO • (512) 383-4961 • ADDS: BENNY MARDONES, EXPOSE, DOOBIE BROTHERS, CYNDI LAUPER, ROACHFORD, FINE YOUNG CANNIBALS,

KBLQ / Logan • PD: JOHN DIMICK / MD: JOHN JACKSON • (801) 752-1390 • ADDS: ANIMATION, 10,000 MANIACS • [•37], STEVIE NICKS, DONNA SUMMER, LABI SIFFRE, GUNS N' ROSES,

KBOS / Fresno • PD: JEFF DAVIS / MD: DON PARKER • (209) 237-9361 • ADDS: EXPOSE • [•36], SOUL TO SOUL • [•37], WAS (NOT WAS) • [•38], THE BOYS • [•38], REAL LIFE • [•40], LINEAR,

KBTS / Austin • PD: LISA TONACCI / MD: TRACY AUSTIN • (512) 345-9300 • ADDS: SIMPLY RED • [•34], DINO • [•35], REAL LIFE • [•37], EXPOSE • [•38], ROB BASE • [•39],

KCAQ / Oxnard • PD: ROOSTER RHODES / MD: GREG WILLIAMS • (805) 488-0901 • ADDS: KARYN WHITE • [•40], SIMPLY RED, NATALIE COLE, EXPOSE, REAL LIFE,

KCMQ / Columbia • PD: BRIAN HANSON / MD: OPEN • (314) 449-2433 • ADDS: FINE YOUNG CANNIBALS, WARRANT, DOOBIE BROTHERS, SIMPLY RED, MICHAEL MORALES, TOM PETTY • [•29], STEVIE NICKS • [•32],

KDUX / Aberdeen • PD: STU BLACK / MD: BILL BAKER • (206) 533-1320 • ADDS: MILLI VANILLI, FINE YOUNG CANNIBALS, WARRANT, JEFF HEALY, XTC,

KDWZ / Des Moines • PD: DAN KIELEY / MD: ANDY HALL • (515) 266-6060 • ADDS: DONNA SUMMER, NENEH CHERRY, DEBBIE GIBSON, MICHAEL MORALES, ROACHFORD, CYNDI LAUPER,

KEEZ / Mankato • PD: MARK SEGER / MD: RICK JAMES • (507) 345-4648 • ADDS: HENRY LEE SUMMER • [•40], DOOBIE BROTHERS, CUTTING CREW, DONNA SUMMER, SIMPLY RED,

KELY / Ely • PD/MD: DARIN PEARSON • (702) 289-3963 • ADDS: DOOBIE BROTHERS, CUTTING CREW, MARTIKA, FINE YOUNG CANNIBALS, HENRY LEE SUMMER, CHICAGO, DEPECHE MODE,

KEWB / Redding • PD: STEVE WILKINS / MD: ALLISON MILLER • (916) 221-1330 • ADDS: CHICAGO, ROD STEWART, SWING OUT SISTER, NENEH CHERRY, QUEEN, FINE YOUNG CANNIBALS, MILLI VANILLI, BULLETBOYS, MARTIKA,

KEYN / Wichita • PD: DAN PEARMAN / MD: OPEN • (318) 838-7744 • ADDS: BENNY MARDONES • [•28], MADONNA • [•29], THE BANGLES, FINE YOUNG CANNIBALS, WARRANT, BON JOVI, WANG CHUNG,

KEZB-FM / El Paso • PD: GARY WINTER / MD: KRIS VAN DYKE • (915) 544-9400 • ADDS: DINO, ANQUETTE,

KEZH / Hastings • PD/MD: J.J. DAVIS • (402) 463-1314 • ADDS: CHICAGO • [•21], TIFFANY, JIMMY HARREN & SYNCH, DONNA SUMMER, AL JARREAU,

KFBQ / Waynesville • PD: STEVEN GREENLEE / MD: TIM MCNUTT • (314) 336-3133 • ADDS: LOVE & ROCKETS, SWING OUT SISTER, HENRY LEE SUMMER, SCOTT GRIMES, GREAT WHITE, ROACHFORD, MARTIKA, CHICAGO,

KFBQ / Cheyenne • PD: TONY DAVIS / MD: SANDY SCOTT • (307) 634-4461 • ADDS: GRAYSON HUGH, MARTIKA, QUEEN, DOOBIE BROTHERS, SIMPLY RED, NATALIE COLE, CHICAGO,

KFRX / Lincoln • PD: J.J. COOK / MD: ROD MEYER • None • ADDS: DOOBIE BROTHERS, LITA FORD & OZZY OSBOURNE,

KFTZ / Idaho Falls • PD: DOUG CHARETTE / MD: RANDY IZZI • (208) 523-3722 • ADDS: DOOBIE BROTHERS, REAL LIFE, THE OUTFIELD, PETER GABRIEL, MARTIKA, HOWARD JONES,

KGGG / RAPID CITY • PD: JOHN AUSTIN / MD: JACK WAHINER • 805 348-1100 • ADDS: BENNY MARDONES, GREAT WHITE,

KGLI / Sioux City • PD/MD: STEVE CHASE • (712) 258-5595 • ADDS: JOHN COUGAR MELLENCAMP, HENRY LEE SUMMER, MICHAEL MORALES,

KGRQ / Pampa • PD: MATT PARSONS / MD: None • (806) 668-6809 • ADDS: DAN HILL, THE BANGLES • [•40], CYNDI LAUPER, LOVE & ROCKETS • [•38], JUNE PIONTER, GREAT WHITE, THE JACKSONS, TOM PETTY,

KGRS / Burlington • PD/MD: COSMO LEONE • (319) 752-2701 • ADDS: CUTTING CREW • [•4], FINE YOUNG CANNIBALS, STEVIE NICKS, SIMPLY RED,

KGWW / Gillette • PD: MICHAEL BERRY / MD: MARTHA STEELE • (307) 686-2242 • ADDS: ONE 2 MANY • [•38], RAIN PEOPLE • [•40], GRAYSON HUGH, SWING OUT SISTER, HENRY LEE SUMMER, DINO, DOOBIE BROTHERS,

KHFI / Austin • PD/MD: SELBY EDWARDS • (512) 474-8233 • ADDS: EXPOSE,

KHOK / Heslington/Great Bend, KS • PD/MD: DARREL BIEKER • (318) 782-3847 • ADDS: CINDERELLA, SWING OUT SISTER, DINO, CUTTING CREW, MARTIKA, HENRY LEE SUMMER, DOOBIE BROTHERS,

KIMN / Ft. Collins • PD: KEN PAYNE / MD: CHARLIE FRIES • (303) 482-5981 • ADDS: DONNA SUMMER • [•19], THE BANGLES • [•21], ROACHFORD • [•22],

KISR / Fort Smith • PD: FRED BAKER / MD: DENNIS SNOW • (501) 785-2526 • ADDS: MILLI VANILLI • [•28], DONNA SUMMER, SIMPLY RED, TOM PETTY, WARRANT, RICK ASTLEY,

KISS96 / Idaho Falls • PD: PAUL WILSON / MD: OPEN • (208) 524-5800 • ADDS: ROD STEWART, DOOBIE BROTHERS, QUEEN, WARRANT,

KIVA-FM / Albuquerque • PD/MD: STEVE CASEY • (505) 243-1400 • ADDS: LITA FORD & OZZY OSBOURNE, ONE 2 MANY, DOOBIE BROTHERS,

KIXS / Killeen • PD: MORGAN THOMAS / ASST. PD/MD: JIM POWERS • (817) 699-5000 • ADDS: GIPSY KINGS, CUTTING CREW • [•38], CRACK THE SKY, JULIAN LENNON, WARRANT • [•23],

KIXY / San Angelo • PD/MD: JOHN RAYMOND • (915) 653-3387 • ADDS: DOOBIE BROTHERS • [•31], REAL LIFE, SIMPLY RED, EXPOSE, HENRY LEE SUMMER, DINO, LOVE & ROCKETS, DOOBIE BROTHERS, JOE JACKSON, KEVIN RALEIGH, EXPOSE,

KJUG / Spencer • PD: BRIAN NEWCOMB / MD: STEVE KELLEY • (712) 262-6393 • ADDS: HENRY LEE SUMMER, DINO, ELVIS COSTELLO, DOOBIE BROTHERS, BENNY MARDONES, CHICAGO, SCOTT GRIMES, QUEEN,

KJJC / Corpus Christi • PD/MD: JONATHAN KEYES • (512) 888-5555 • ADDS: FINE YOUNG CANNIBALS, SIMPLY RED, QUEEN, DOOBIE BROTHERS • [•34], REAL LIFE • [•35],

KJLS / Hays • PD: RUSTY KEYS / MD: OPEN • (913) 628-1064 • ADDS: DOOBIE BROTHERS, GREAT WHITE, HENRY LEE SUMMER, ROD STEWART, LOVE & ROCKETS, PETER GABRIEL, X,

KKBG / Hilo • PD/MD: DANNY AUSTIN • (808) 961-0651 • ADDS: QUEEN, DOOBIE BROTHERS, MARTIKA, BECKETT, HENRY LEE SUMMER,

KKEG / Fayetteville • PD/MD: GINGER MACKENZIE • (501) 521-5566 • ADDS: CRACK THE SKY • [•38], DOOBIE BROTHERS • [•15], WINGER • [•34], TNT • [•35], IVAN NEVILLE • [•36], HENRY LEE SUMMER • [•37],

KKQV / Wichita Falls • PD/MD: JEFF CHRISTENSON • (817) 322-5545 • ADDS: EXPOSE, PETER GABRIEL, EDELWEISS, MARTIKA, VANESSA WILLIAMS, THE JACKSONS, KARYN WHITE,

KKRC-FM / Sioux Falls • PD: BILL DANIELS / ASST. PD/MD: DEB CHRISTI • (805) 335-6500 • ADDS: DOOBIE BROTHERS, FINE YOUNG CANNIBALS, THE BANGLES, MILLI VANILLI, QUEEN, CUTTING CREW,

KKRD / Wichita • PD: JACK OLIVER / MD: GREG WILLIAMS • (316) 265-0721 • ADDS: EXPOSE, DOOBIE BROTHERS, FINE YOUNG CANNIBALS, SIMPLY RED, HENRY LEE SUMMER,

KKSS-FM / Albuquerque • PD/MD: TOMM RIVERS • (505) 265-1431 • ADDS: SHEENA EASTON, SWING OUT SISTER, MARTIKA, EXPOSE, EDELWEISS, THE JACKSONS, JOHN COUGAR MELLENCAMP, PAJAMA PARTY,

KKXL / Grand Forks • PD/MD: MICHAEL RIGHT • (701) 775-0575 • ADDS: FINE YOUNG CANNIBALS, STEVIE NICKS, SIMPLY RED, QUEEN,

KKYK / Little Rock • PD: GREG ROLLING / MD: JIMMY EDWARDS • (501) 861-7570 • ADDS: MICHAEL MORALES, REAL LIFE,

KLAZ / Hot Springs • PD/MD: JAY HARVEY • (501) 525-4600 • ADDS: MADONNA, DOOBIE BROTHERS, SIMPLY RED,

KLUC / Las Vegas • PD: JERRY DEAN / ASST. PD/MD: JAY TAYLOR • (702) 739-9383 • ADDS: ROACHFORD, CINDERELLA, WHISTLE • [•38], EXPOSE • [•39], PETER GABRIEL • [•40],

KLYK / Longview • PD: BOB HART / ASST. PD/MD: MIKE STONE • (206) 425-1500 • ADDS: SIMPLY RED, DOOBIE BROTHERS,

KMDX / Parker • PD: RICK KURTIS / MD: KERRY G. • (602) 688-6176 • ADDS: ROD STEWART, DOOBIE BROTHERS, QUEEN, BULLETBOYS, LINEAR, PETER GABRIEL, JIMMY HARREN & SYNCH,

KMGX / Fresno • PD: KEVIN CARTER / MD: None • (208) 252-8994 • ADDS: DE LA SOL • [•33], EXPOSE • [•35], KARYN WHITE, THE JACKSONS, SOUL TO SOUL, SEDUCTION,

KMGZ / Lawton • PD: RICK WALKER / MD: None • (405) 536-9530 • ADDS: BENNY MARDONES, ANIMATION, EDDIE MONEY, HENRY LEE SUMMER, FINE YOUNG CANNIBALS,

KMOK / Lewiston • PD: KEITH HAVENS / MD: KEVIN CHASE • (208) 746-5056 • ADDS: GREAT WHITE • [•40], EXPOSE, MARTIKA, REAL LIFE, ROD STEWART, DOOBIE BROTHERS,

KMON / Great Falls • PD: None / MD: None • (406) 761-1000 • ADDS: DINO, CUTTING CREW, X, LOVE & ROCKETS, SWING OUT SISTER, HENRY LEE SUMMER,

KNAN / Monroe • PD: STEVE CANNON / MD: PAUL PYRO • (318) 367-3922 • ADDS: SWING OUT SISTER, FINE YOUNG CANNIBALS, KARYN WHITE, MARTIKA,

KNEN / Norfolk • PD: RAY WESTON / MD: DOUG KOEHN • (402) 379-3300 • ADDS: NEW KIDS ON THE BLOCK, HENRY LEE SUMMER, DOOBIE BROTHERS, DONNA SUMMER, STEVIE NICKS, SIMPLY RED,

KNIN / Wichita Falls • PD: BOB RAY / MD: HOLLYWOOD HAZE • (817) 855-6824 • ADDS: ROD STEWART, BILLY SQUIER, HENRY LEE SUMMER, CUTTING CREW, DINO, LOVE & ROCKETS, DOOBIE BROTHERS, CRACK THE SKY,

KNMQ / Albuquerque • PD: MIKE MCCOY / MD: BILLY THE KID • (505) 247-2381 • ADDS: REAL LIFE • [•27], MADONNA • [•28], DONNY OSMOND • [•30], MARTIKA, STEVIE B • [•14],

KNOE / Monroe • PD: RUSS MITCHELL / MD: TODD CHAMBLESS • (318) 388-8888 • ADDS: DOOBIE BROTHERS, SIMPLY RED, CUTTING CREW, ROD STEWART,

KOKZ / Waterloo/Cedar Rapids • PD: SCOTT LEE / MD: RICK PALLISTER • (319) 233-3371 • ADDS: DOOBIE BROTHERS • [•34], QUEEN, GRAYSON HUGH, MICHAEL MORALES, CUTTING CREW, BENNY MARDONES, MILLI VANILLI,

KPKI / Mt. Pleasant • PD: STEVE BAILEY / ASST. PD/MD: MICK FULGHAM • (214) 572-8726 • ADDS: DOOBIE BROTHERS • [•21], HENRY LEE SUMMER • [•35], R.E.M. • [•37], X • [•39], THE CULT, LOVE & ROCKETS, THE PURSUIT OF HAPPINESS,

KQCR / Cedar Rapids • PD: GARY DIXON / MD: J.J. GERARD • (319) 363-2061 • ADDS: EXPOSE, DOOBIE BROTHERS, ONE 2 MANY, SIMPLY RED,

KQIZ / Amarillo • PD: STU SMOKE / MD: JON ANDERSON • (806) 353-6663 • ADDS: DOOBIE BROTHERS, SWING OUT SISTER, EXPOSE, MICHAEL MORALES, DONNA SUMMER, STEVIE NICKS, RICK ASTLEY, DOOBIE BROTHERS • [•34], EXPOSE • [•35], DONNA SUMMER, RICK ASTLEY, MICHAEL MORALES, SWING OUT SISTER,

KQKQ / Omaha • PD/MD: DREW BENTLEY • (40

MAY IS NATIONAL CAPITOL RECORDS MONTH!

QUEEN "I WANT IT ALL (And I Want It Now)"

Here's the real deal - When QUEEN has an anthem it goes to #1! And you hear it forever ! Watch the NBA playoffs, then you WILL hear "WE WILL ROCK YOU". You WILL hear "WE ARE THE CHAMPIONS." And now you will hear "I WANT IT ALL!"

#1 MOST ADDED AOR - #1 PHONES at **WNEW** and **WMMR**

A MOST ADDED TOP40 record!!! Over 30 New Adds!!!

Have it all - QUEEN - On tour this summer!

GREAT WHITE

"ONCE BITTEN TWICE SHY"

Einstein had $E=MC^2$; Isaac Newton had his Apple; and Radio has its own equation - Theorem #1: Sales + Requests + Killer Moves = Hit Records! Gold in ten days!

#2 most requested AOR! Top Ten Requested Video! And check out this Major Action:

ADDS: **PIRATE RADIO, WDFX, Y95, KUBE, WGH#26, WNVZ, KJ103, Z99**

MOVES: **KXXR (13-8), WROQ (7-4), WLRS (16-13)** and more

BROTHER BEYOND

"HE AIN'T NO COMPETITION"

After four Top 10 records in England, BROTHER BEYOND gets 50,000 entries in their Nickelodeon Video contest.

Stock-Aikmen-Waterman
Produced and written!

CA ROLE KING

"CITY STREETS"

15*-12* AC Radio

All over TV - CARSON, LETTERMAN, ARSENIO, ENTERTAINMENT TONIGHT -
You name it!

The largest female selling artist in history!



BONNIE RAITT

"THING CALLED LOVE"

Check your store reports!
94,061 units sold last week!
5 Star Rotation on VH-1!

You want upper demo females -
she owns them!

On tour and over 350,000 units!

TIM FINN

"HOW'M I GONNA SLEEP"

Founder of the great SPLIT ENZ!
Video immediate add!

Major previews of his sold-out tour!

BEAUTY AND THE BEAST #1 Selling Single TOWER - Northridge!

MAY IS NATIONAL CAPITOL RECORDS MONTH!

KZOU / Little Rock • PD: PETER STEWART / MD: DEREK JOHNSON • (501) 661-0150 • ADDS: REAL LIFE (#34), EXPOSE, CHICAGO, DOOBIE BROTHERS, MARTIKA.

KZQZ / San Luis Obispo • PD: CHRIS RUH / MD: RICK ANDREWS • (805) 499-1280 • ADDS: DEPECHE MODE, LITA FORD & OZZY OSBOURNE (#33), EXPOSE, PETER GABRIEL, STEVIE NICKS, MARTIKA.

KZZK / Tri-Cities • PD: JEFF RIPLEY / MD: STEVE CRUZ • (509) 547-8791 • ADDS: DONNA SUMMER (#39), DOOBIE BROTHERS, QUEEN, SIMPLY RED, ROD STEWART, HENRY LEE SUMMER, MICHAEL MORALES, MARTIKA.

KZZU / Spokane • PD/MD: KEN HOPKINS • (509) 448-5555 • ADDS: THE CULT, PETER GABRIEL, DOOBIE BROTHERS, LOVE & ROCKETS, HENRY LEE SUMMER, MARTIKA.

MAX94 / Rolla • PD/MD: DENNIS HAWK • (314) 364-1590 • ADDS: GREAT WHITE (#50), HOUSE OF LORDS (#48), REAL LIFE, QUEEN (#30).

OK95 / Tri-Cities • PD: DEAN LAMASTER / MD: JOHN TRAVIS • (509) 586-2151 • ADDS: DOOBIE BROTHERS, THE CULT, CUTTING CREW, HENRY LEE SUMMER, LOVE & ROCKETS, STEVIE NICKS, SIMPLY RED.

POWER108 / Gulfport • PD: RICK JAMES / MD: DARREN MICHEALS • (601) 832-5111 • ADDS: HENRY LEE SUMMER, QUEEN, DOOBIE BROTHERS, VANESSA WILLIAMS, DINO, EXPOSE.

Q104 / Gededen • PD/MD: LEO DAVIS • (205) 543-3246 • ADDS: EXPOSE, BENNY MARDONES, DOOBIE BROTHERS, MICHAEL MORALES, ROD STEWART.

Q124 / Roseburg • PD/MD: BILL DAWSON • (503) 673-4454 • ADDS: EXPOSE, DINO, THE JACKSONS, DOOBIE BROTHERS, MARTIKA, X.

SLY96 / San Luis Obispo • PD: JONATHAN HARTE / MD: DEAN CLARK • (805) 543-8400 • ADDS: REAL LIFE, EXPOSE, THE CURE.

WAAL / Binghamton • PD: DON MORGAN / MD: MIKE DRZEL • (507) 772-8850 • ADDS: ROACHFORD (#37).

WABB / Mobile • PD: LESLIE FRAM / MD: WILL PENDARVIS • (205) 432-5572 • ADDS: BOBBY BROWN (#29), ROD STEWART.

WAEB-FM / Allentown • PD: SUE SHERRY / MD: ERIC JOHNSON • (215) 434-4424 • ADDS: DOOBIE BROTHERS, EXPOSE, ROD STEWART, HENRY LEE SUMMER.

WAJL / Key West • PD: BUDDY OJEDA / ASST. PD/MD: COLLINS • (305) 296-7575 • ADDS: NENEH CHERRY (#33), MILLI VANILLI (#34), CYNDI LAUPER (#33).

WANS / Greenville • PD: BILL McCOWN / ASST. PD/MD: BILL CATCHER • (803) 224-3424 • ADDS: SIMPLY RED, EXPOSE, DOOBIE BROTHERS, THE BANGLES, TOM PETTY, ROD STEWART.

WAPE / Jacksonville • PD/MD: BILL PASHA • (904) 725-9273 • ADDS: LOVE & ROCKETS, DOOBIE BROTHERS, FINE YOUNG CANNIBALS, WARRANT, PETER GABRIEL, MARTIKA.

WAPI / Birmingham • PD: JEFF BALLVENTINE / ASST. PD/MD: JJ. PEAKE • None • ADDS: CYNDI LAUPER (#30), MARTIKA, ROD STEWART.

WAYS / Macon • PD/MD: DEE SHANNON • (912) 741-9999 • ADDS: NATALIE COLE (#39), FINE YOUNG CANNIBALS, STEVIE NICKS, EXPOSE, DOOBIE BROTHERS, CUTTING CREW.

WAZY / Lafayette • PD: KEVIN MORTON / MD: BOB MILLER • (317) 474-1410 • ADDS: STEVIE NICKS, SIMPLY RED, EXPOSE, DINO.

WBAM / Montgomery • PD: FRED LEEMHUIS / MD: BOB JACKSON • (205) 288-0150 • ADDS: DOOBIE BROTHERS, STEVIE NICKS, WARRANT, DONNA SUMMER, TOM PETTY.

WBIZ / Eau Claire • PD: JAY BOULEY / MD: DARREN LEE • (715) 835-1007 • ADDS: DOOBIE BROTHERS, STEVIE NICKS.

WBQW / Bloomington • PD: MIKE JUSTIN / MD: JOHN WEIS • (309) 828-1221 • ADDS: DOOBIE BROTHERS, HENRY LEE SUMMER, DONNA SUMMER, WARRANT, GREAT WHITE.

WBWB / Bloomington • PD: MARK CALLAGHAN / MD: JIM CERONE • (812) 332-9292 • ADDS: ELVIS COSTELLO, EXPOSE, HENRY LEE SUMMER.

WCIL-FM / Carbondale • PD/MD: TONY WAITEKUS • (618) 457-8114 • ADDS: EDIE BRICKELL & NEW BOHEMIANS, DOOBIE BROTHERS, TOM PETTY, SIMPLY RED.

WCLG / Morgantown • PD: TIM SATTERFIELD / MD: JOHN DELANEY • (304) 292-2222 • ADDS: QUEEN, HENRY LEE SUMMER, BILLY SQUIER, CUTTING CREW, DINO, THE JACKSONS, MOJO NIXON & SKIP ROPER, BECKETT, KEVIN RALEIGH.

WDRA / Springfield • PD: JIM MOORE / MD: GREG LAWLEY • (217) 753-5400 • ADDS: DOOBIE BROTHERS, EXPOSE, HENRY LEE SUMMER, BENNY MARDONES, CHICAGO, SWING OUT SISTER, ONE NATION.

WDEK / DeKalb • PD: DAVE BAVIDO / MD: GAIL HENNING • (815) 756-8250 • ADDS: HENRY LEE SUMMER, CINDER-ELLA, DOOBIE BROTHERS, DONNA SUMMER, MARTIKA, WAS (NOT WAS).

WDLX / Washington • PD: GARY JACKSON / MD: BRIAN LANE • (519) 946-2162 • ADDS: DOOBIE BROTHERS, MADONNA, FINE YOUNG CANNIBALS, BENNY MARDONES.

WDNL / Danville • PD: DOUG QUICK / MD: SCOTT LEE • (217) 442-1700 • ADDS: HENRY LEE SUMMER, WAS (NOT WAS), THE JACKSONS, GUNS N' ROSES (#20), DOOBIE BROTHERS (#38), CUTTING CREW (#39).

WERZ / Exeter • PD: PETER FALCONI / MD: SCOTT LIEF • (603) 772-4757 • ADDS: FINE YOUNG CANNIBALS, DOOBIE BROTHERS, SIMPLY RED, ELVIS COSTELLO.

WFYI / Albany • PD: TODD PETTENGILL / MD: JOHN SCHAEFER • (518) 456-1144 • ADDS: TOM PETTY, STEVIE NICKS, EXPOSE, WARRANT.

WFXX / Williamsport • PD: TED MINIER / MD: NANCY FAYE • (717) 323-3608 • ADDS: DOOBIE BROTHERS, EXPOSE (#40), ROD STEWART, BENNY MARDONES, GREAT WHITE, SHEENA EASTON.

WHQD / Claremont • PD: KEN BARLOW / MD: DAVID ASHTON • (603) 542-7735 • ADDS: DINO, QUEEN, DOOBIE BROTHERS, EXPOSE, MARTIKA, SWING OUT SISTER, REAL LIFE, RED, CUTTING CREW, DOOBIE BROTHERS, EXPOSE.

WHKW / Fayette • PD/MD: JOEY T. • (205) 596-3666 • ADDS: NENEH CHERRY, RICHARD MARX, DONNY OMOND, SIR MIX A-LOT, JIMMY HARREN & SYNCN.

WHTK / Hilton Head/Savannah • PD: RALPH WIMMER / MD: LANE JERNIGAN • (803) 757-9485 • ADDS: DOOBIE BROTHERS, DONNA SUMMER, ROD STEWART, EXPOSE, TOM PETTY, SIMPLY RED (#38), STEVIE NICKS (#39).

WHTO / Williamsport • PD: DENNY HARTMAN / MD: MIKE WRIGHT • (717) 546-5522 • ADDS: WAS (NOT WAS), DOOBIE BROTHERS, EXPOSE, THE CULT, STEVIE NICKS.

WIBW / Topeka • PD: DAVE ALEXANDER / MD: MARY O'CONNOR • (913) 272-3456 • ADDS: DONNA SUMMER, SIMPLY RED, CUTTING CREW, HENRY LEE SUMMER, BENNY MARDONES, WARRANT, NATALIE COLE, DOOBIE BROTHERS.

WIFX / Jenkins • PD: G.C. KINCER / ASST. PD/MD: CHRISTAL TACKETT • (703) 796-4653 • ADDS: X, CRACK THE SKY, THE PURSUIT OF HAPPINESS, QUEENREICH, THE CURE, MARTIKA, FINE YOUNG CANNIBALS.

WIGY / Bath • PD: OPEN / MD: JEFF WEBSTER • (207) 443-6671 • ADDS: ANIMATION, LOVE AND MONEY, DOOBIE BROTHERS, EXPOSE.

WIKZ / Chambersburg • PD: RICK ALEXANDER / MD: ANDY SHANE • (717) 263-0813 • ADDS: CYNDI LAUPER (#29), EXPOSE (#30), ROB BASE (#31), STEVIE NICKS (#32), MILLI VANILLI (#33), QUEEN (#34), ROACHFORD (#35).

WILI / Willimantic • PD/MD: JEFF SPENCER • (203) 456-1111 • ADDS: EXPOSE, SIMPLY RED, QUEEN, HENRY LEE SUMMER, DINO.

WINK / Ft. Myers • PD: OPEN / MD: MARTY BERGER • (813) 337-2346 • ADDS: DOOBIE BROTHERS (#40), CHICAGO, FINE YOUNG CANNIBALS, EXPOSE, STEVIE NICKS, HENRY LEE SUMMER.

WIOQ / Greenville • PD/MD: PAT O'BRYAN • (601) 378-2642 • ADDS: DOOBIE BROTHERS, JEFF HEALY, MARTIKA, HENRY LEE SUMMER, THE PURSUIT OF HAPPINESS, DINO, ROD STEWART, CUTTING CREW.

W17M / LaCrosse • PD: DON LONDON / MD: CARL CROSS • (608) 723-1230 • ADDS: FINE YOUNG CANNIBALS (#32), MILLI VANILLI (#33).

WJAD / Bainbridge • PD: SKIP ELIOT / MD: NORM TANNER • (912) 246-1650 • ADDS: QUEEN, CUTTING CREW, EXPOSE, SHEENA EASTON, REAL LIFE, MARTIKA, HENRY LEE SUMMER.

WJMX / Florence • PD: DAVE BAKER / MD: JAY LEWIS • (803) 665-0970 • ADDS: DOOBIE BROTHERS (#38) XTC, QUEEN, EXPOSE, WAS (NOT WAS), DONNA SUMMER, HENRY LEE SUMMER.

WJZQ / Kenosha • PD/MD: TERRY HAVEL • (414) 694-7800 • ADDS: DOOBIE BROTHERS, LOVE & ROCKETS, REAL LIFE, SIMPLY RED, ROD STEWART, WARRANT.

WKDD / Akron • PD: JEFF CLARK / MD: DAVE NICHOLAS • (216) 836-4700 • ADDS: STEVIE NICKS (#26), FINE YOUNG CANNIBALS (#29).

WKFR / Kalamazoo • PD: BILL ANTHONY / MD: PHIL BRITTON • (616) 344-0111 • ADDS: GREAT WHITE (#40), BENNY MARDONES, KEVIN RALEIGH, RICK ASTLEY.

WKGW / Utica • PD: FRANK PIETROSKI / MD: RANDY JAY • (315) 736-5225 • ADDS: BENNY MARDONES (#19), HOWARD JONES (#20), NATALIE COLE (#22).

WKLQ / Grand Rapids • PD: JIM OWEN / MD: MIKE TINNES • (616) 774-8461 • ADDS: EDIE BRICKELL & NEW BOHEMIANS, MICHAEL MORALES, REAL LIFE, HENRY LEE SUMMER, EXPOSE.

WKOR / Starkville • PD: MIKE GRACE / MD: GARY OWEN • (601) 323-4980 • ADDS: JEFF HEALY, DOOBIE BROTHERS, SIMPLY RED, QUEEN, HENRY LEE SUMMER.

WKPE / Cape Cod • PD: RICK RYDER / MD: KEITH LEMIRE • (508) 255-3220 • ADDS: QUEEN, MARTIKA, DOOBIE BROTHERS, MICHAEL MORALES, FINE YOUNG CANNIBALS, EXPOSE.

WKQB / Charleston • PD: ROGER GAITHER / MD: MARY RUSSELL • (803) 744-1779 • ADDS: JOHN COUGAR MELLENCAMP, SIMPLY RED, CINDERELLA.

WKQD / Huntsville • PD: JAY HASTINGS / MD: BOBBY KNIGHT • (205) 721-9393 • ADDS: MILLI VANILLI, REAL LIFE, EXPOSE.

WKRG / Mobile • PD: SCOTT / MD: KELLY MARTIN • (205) 479-5555 • ADDS: PAUL McCARTNEY (#19), SIMPLY RED (#30), SWING OUT SISTER (#33), CHICAGO (#34), 10,000 MANIACS (#37), TIFFANY (#39).

WKSM / Ft. Walton Beach • PD: MIKE BRIDGES / MD: MICK BARKER • (904) 243-7676 • ADDS: FINE YOUNG CANNIBALS (#40), ELVIS COSTELLO, CUTTING CREW, QUEEN, CYNDI LAUPER, HENRY LEE SUMMER, BILLY SQUIER, DOOBIE BROTHERS.

WKSP / Kingstree • PD: ALLYN KNOP / MD: LINDA KNOP • (803) 382-2382 • ADDS: LITA FORD & OZZY OSBOURNE, WATERFRONT, STEVIE NICKS, MARTIKA, HENRY LEE SUMMER, X, EXPOSE, RAIN PEOPLE.

WKZQ / Myrtle Beach • PD: JOHNNY D / MD: MARK JACOBS • (803) 448-8212 • ADDS: QUEEN (#30), THE FIXX, MELISSA ETHERIDGE (#38), LOVE & ROCKETS, 10,000 MANIACS, CUTTING CREW, DOOBIE BROTHERS (#37), BON JOVI (#40), HENRY LEE SUMMER.

WLAM-FM / Lancaster • PD: DAVE MARINO / MD: CHRIS MURRAY • (717) 384-7261 • ADDS: JIMMY HARREN & SYNCN (#18), EXPOSE (#35), CYNDI LAUPER (#36), MADONNA, DOOBIE BROTHERS.

WLAP-FM / Lexington • PD: BARRY FOX / MD: MIKE GRAVES • (606) 293-0563 • ADDS: FINE YOUNG CANNIBALS, CYNDI LAUPER, DONNA SUMMER, DOOBIE BROTHERS.

WLFX / Lexington • PD: INDY JONES / MD: BARRY THOMAS • (606) 231-7939 • ADDS: ROD STEWART, PETER GABRIEL, HENRY LEE SUMMER, DOOBIE BROTHERS.

WLWR / Champaign • PD: MATT McCANN / MD: JOHN McKEIGHAN • (217) 352-4141 • ADDS: CYNDI LAUPER, JOHN COUGAR MELLENCAMP, EXPOSE, DOOBIE BROTHERS.

WLXR / La Crosse • PD: PAT PAXTON / ASST. PD/MD: TOM COLLINS • (608) 782-8335 • ADDS: WATERFRONT (#33), FINE YOUNG CANNIBALS (#35), MILLI VANILLI, ROACHFORD, BENNY MARDONES.

WLZ / Cadillac • PD: BOB SPEAR / MD: SHANE McINTOSH • (616) 775-1263 • ADDS: MILLI VANILLI (#33), THE BANGLES (#34), STEVIE NICKS (#35).

WMGZ / Youngstown • PD: BILL CANNON / MD: DOUG KNIGHT • (412) 981-9500 • ADDS: THE JACKSONS, EXPOSE, PAJAMA PARTY, SHEENA EASTON, TONE LOC, ROACHFORD, BENNY MARDONES.

WNKS / Columbus • PD: CLINT WISE / MD: None • (404) 576-3000 • ADDS: TOM PETTY (#38), LOVE & ROCKETS, HENRY LEE SUMMER, EXPOSE, KEVIN RALEIGH.

WNKX / Harrisburg • PD: BRUCE BOND / MD: ED AUGUST • (717) 238-1402 • ADDS: EXPOSE, ROD STEWART, VANESSA WILLIAMS, TOM PETTY, 10,000 MANIACS.

WNOK-FM / Columbia • PD: JONATHAN RUSH / MD: JEFF McHUGH • (803) 771-0105 • ADDS: EXPOSE (#38), REAL LIFE, LOVE & ROCKETS.

WNYP / Ithaca • PD: STEVE CHRISTIAN / MD: JOEY GATES • (607) 756-2828 • ADDS: FINE YOUNG CANNIBALS, NEW KIDS ON THE BLOCK, RICK ASTLEY, WARRANT.

WOKI / Knoxville • PD/MD: CLAY GISH • (615) 531-2000 • ADDS: STEVIE NICKS, HENRY LEE SUMMER, GREAT WHITE, BETTE MIDLER (#25), NEW KIDS ON THE BLOCK (#27).

WOMP-FM / Wheeling • PD: BOB FORSTER / MD: CHUCK McGEE • (614) 676-5661 • ADDS: DONNA SUMMER, MARTIKA, DOOBIE BROTHERS, ROD STEWART, KEVIN RALEIGH, EXPOSE, HENRY LEE SUMMER, STEVIE NICKS.

WOPW / Glasgow • PD: RICK KING / MD: DWIGHT RICH • (502) 651-8375 • ADDS: MARTIKA, NATALIE COLE, DINO, X, LOVE & ROCKETS, HENRY LEE SUMMER, DEPECHE MODE.

WPFM / Panama City • PD: KEITH RICHARDS / MD: MIKE STONE • (904) 234-8859 • ADDS: DOOBIE BROTHERS, HENRY LEE SUMMER, PETER GABRIEL, DINO, EXPOSE, LOVE & ROCKETS, SHEENA EASTON, MARTIKA.

WPFR / Terre Haute • PD: CHRIS NEWTON / MD: STEVE WEST • (812) 232-1300 • ADDS: HENRY LEE SUMMER, FINE YOUNG CANNIBALS, THE BANGLES.

WPRP / Altoona • PD/MD: DARRELL RAY • (814) 944-9456 • ADDS: DOOBIE BROTHERS (#36), ROACHFORD (#37), SIMPLY RED (#39), ROD STEWART (#40).

WPST / Trenton • PD: DAVE HOEFFEL / MD: TRISH MEREDO • (609) 924-3600 • ADDS: HENRY LEE SUMMER, DOOBIE BROTHERS, NATALIE COLE, ROB BASE, LOVE & ROCKETS, SWING OUT SISTER.

WPXR / Davenport • PD: ADAM NORTH / MD: THE HAMMER • None • ADDS: EXPOSE, WARRANT.

WQFM / Hagerstown • PD: DAVID MILLER / MD: WILL KAUFMAN • (301) 797-7300 • ADDS: DOOBIE BROTHERS (#33), PAULA ABDUL (#34), FINE YOUNG CANNIBALS (#35), SIMPLY RED.

WQIO-FM / Mt. Vernon • PD: JOEL RILEY / MD: SHERI WHARTON • (614) 397-1000 • ADDS: SIMPLY RED (#37), FINE YOUNG CANNIBALS (#38), ROXETTE (#39), PETER GABRIEL.

WQSM / Fayetteville • PD: SCOTT McLEOD / MD: ED McCONECHY • (919) 864-5222 • ADDS: DOOBIE BROTHERS, XTC, JIMMY HARREN & SYNCN (#23), DONNA SUMMER (#24), FINE YOUNG CANNIBALS (#25).

WQUT / Johnson City • PD: RUFUS HURT / MD: STEVE MANN • (615) 477-3127 • ADDS: MARTIKA, CHICAGO, CUTTING CREW, DOOBIE BROTHERS, GREAT WHITE.

WQXA / York • PD: MARK MCKENZIE / MD: MARK FEATHER • (717) 757-9402 • ADDS: EXPOSE (#28), DOOBIE BROTHERS (#30), QUEEN, STEVIE NICKS, FINE YOUNG CANNIBALS.

WRCK /



"PET SEMATARY"

THE
FRESHLY-DUG
SINGLE



RAMONES

FROM THE ALBUM BRAIN DRAIN

**The film "Pet Sematary" is killin' 'em!
#1 at the nation's boxoffices its first two weeks!**



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CBS RECORDS 1989 CONVENTION!

THE FUTURE IS IN THEIR STARS!

ALMOST 1000 CBS RECORDS EXECUTIVES AND ARTISTS FROM THE U.S. AND ABROAD GATHERED AT BOCA RATON, FLORIDA FOR THE 1989 CBS RECORDS CONVENTION. WITH NEW MANAGEMENT FIRMLY IN PLACE, THE CONVENTION USHERED IN A NEW ERA FOR CBS RECORDS, INC. AS THEY GREETED VISITING ARTISTS AND WATCHED VIDEO AND LIVE PERFORMANCES FROM A MULTITUDE OF OTHERS. CONVENTIONEERS LEFT BOCA OVERWHELMINGLY CONFIDENT THAT A FUTURE OF EVEN GREATER ACHIEVEMENTS IS IN THEIR STARS.



FROM LEFT: **WALTER YETNIKOFF**, PRESIDENT & CEO, CBS RECORDS, INC.; **RICKY SKAGGS**, WHO PERFORMED AT THE CONVENTION; **TOMMY MOTTOLE**, PRESIDENT, CBS RECORDS DIVISION.



DON IENNER, PRESIDENT, COLUMBIA RECORDS



AT CRI SPEAKEASY CLUB NIGHT (L-R): **DAVE GLEW**, PRESIDENT, E/P/A; **TOMMY MOTTOLE**, PRESIDENT, CBS RECORDS; **GLORIA ESTEFAN**; **DON JOHNSON**; **DON GRIERSON**, SR. VP/A&R, E/P/A; **DANNY GOLDBERG**, DON JOHNSON'S MGR.



GLORIA AND EMILIO ESTEFAN RECEIVED TRIPLE PLATINUM ALBUM AWARDS FOR SALES OF *LET IT LOOSE* IN BOTH THE NETHERLANDS AND U.K. FROM LEFT: **BOB SUMMER**, PRESIDENT, CBS RECORDS INTERNATIONAL; **EMILIO ESTEFAN**; **GLORIA ESTEFAN**; **PAUL RUSSELL**, MANAGING DIR. & CEO, CBS RECORDS U.K. & SR. VP CBS RECORDS INTERNATIONAL; **KOOS DE VREEZE**, MANAGING DIR., CBS HOLLAND.



CORE BRANCH OF THE YEAR - SOUTHEAST BRANCH. FROM LEFT: **BARRY MOG**, SALES MGR., SOUTHEAST BRANCH; **ROGER METTING**, BRANCH MGR.; **PAUL SMITH**, PRESIDENT/CBS RECORDS DIST.; **TOM McGUINNESS**, SR. VP/MARKETING; **DANNY YARBROUGH**, SR. VP/SALES & DIST.; **CHIP WALSH**, SALES MGR., SOUTHEAST BRANCH.



MASTERWORKS BRANCH OF THE YEAR - NORTHWEST BRANCH. FROM LEFT: **JOE DASH**, SR. VP & GM/MASTERWORKS; **JERRY PITTI**, BRANCH MGR.; **HAROLD FEIN**, VP/MARKETING, CBS MASTERWORKS; **LARRY GOLINSKI**, SALES MGR., NORTHWEST BRANCH.



COLUMBIA RECORDS BRANCH OF THE YEAR? LOS ANGELES. FROM LEFT: **BOB SHERWOOD**, SR. VP/COLUMBIA; **CRAIG APPLEQUIST**, FORMER SALES MGR., L.A. BRANCH UP FOR NEW APPOINTMENT; **RICH KUDOLLA**, BRANCH MGR.; **DON IENNER**, PRESIDENT, COLUMBIA RECORDS.

THE CULT

Adds/Debuts:

PIRATE RADIO #22
WXKS-FM
KRBE
WMMS
KXYQ
WROQ
WJRZ #26
WLRS #24 & more

More Adds/Debuts:

G98 **OK95**
KPXI **WHTO**
KTUX **WYCR**
KUUB **Y97 #38**
KWES **Z107 #40**
KZZU **ZFUN106 & more**
Active At:
KBEQ(34-30)
KKEG(6-3) **WKZQ(38-32)**
KNIN(39-34) **Y104(23-10)**
WKOR(21-14) & more

“**FI**
RE
WOMAN”



BEGGARS BANQUET

Management: Howard Kaufman / HK Management, Inc.
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WRH

FACES & PLACES



POWER106 THANKS SO. CALIFORNIA FOR MAKING THE STATION #1!

SO. CALIFORNIA "ROCKED" WHEN THE BIG ONE HIT APRIL 26TH. POWERHOUSE 7 -- THE BIG ONE, POWER106'S 3RD BIRTHDAY CELEBRATION AND PRIVATE CONCERT FOR 1,000 LISTENERS AND L.A.'S MUSIC INDUSTRY WAS HELD AT THE PALACE IN HOLLYWOOD. **MICHAEL DAMIAN** SERVED AS GRAND PARTY MARSHALL AND PERFORMED HIS SMASH HIT "ROCK ON". OTHER PERFORMERS INCLUDED: **GINA GO-GO, DINO, THE BOYS, SA-FIRE, AND THE SLEAZE BOYZ.**

PICTURED (L-R): POWER106 PROGRAM DIRECTOR **JEFF WYATT** INTERVIEWS **JUNE POINTER** AND **GARY COLEMAN** AT POWERHOUSE 7.

PICTURED (L-R): POWER106 PROGRAM DIRECTOR **JEFF WYATT** AND **STACY Q** TAKE TIME OUT TO CHAT BACKSTAGE AT POWERHOUSE 7.



PICTURED (L-R): POWER106 PROGRAM DIRECTOR **JEFF WYATT** AND GRAND PARTY MARSHALL **MICHAEL DAMIAN** PROVIDE STATION LISTENERS WITH LIVE UPDATES ALL EVENING FROM POWERHOUSE 7. **MICHAEL DAMIAN** ALSO CELEBRATED HIS BIRTHDAY AT THE EVENT.

PICTURED (L-R): POWER106 PROGRAM DIRECTOR **JEFF WYATT** INTERVIEWS **ROBBIE NEVIL** FROM BACKSTAGE AT POWERHOUSE 7.



PICTURED (L-R): POWER106 PROGRAM DIRECTOR **JEFF WYATT** AND **DONNY OSMOND** TAKE TIME OUT TO UPDATE LISTENERS WITH THE LATEST "HAPPENINGS" FROM POWERHOUSE 7.

**60% Increase in Airplay
at Mainstream TOP40
Radio this week!**

**A HITMAKERS HITBOUND
ADDS/DEBUTS:**

WHYT#25

WXKS#34

KKFR

WBCY#30

K106

KZFM

KATM

WAZY#39

KBOS#38

WDEK

KKSS-FM#40

WDNL

KNEN#40

WHTO

KTRS#34

WJMX

KWNZ

and more

ACTIVE AT:

EAGLE 106 (29-26)

KBQ (39-35)

B100 (34-31)

KATD (24-19)

KROY (34-29)

WNCI (28-25)

KCPX (35-32)

KISN (36-33)

WJLK-FM (30-27) and more



WAS (NOT WAS)

"ANYTHING CAN HAPPEN"



THE PURSUIT of HAPPINESS

"SHE'S SO YOUNG"

ADDED AT:

KPXI

KYRK

WIFX

WIQQ

WWHB

Y104#40

Y97

and more




Chrysalis.

hitmakers
Artist
Spotlight

COMPILED BY PAMELA JOUAN



Elvis Costello

(WARNER BROS)

Who says **ELVIS** is dead? - that's **ELVIS COSTELLO**, folks, music genius whose career spans more than a decade of hits. And now he's back with his most mass-appealing tune to date:

Veronica.

Dedicated to and named after his grandmother, this single is pure Pop, combining a pleasant storyline with an uptempo melody to create **ELVIS** magic in a TOP40 smash!

★ In 1977 MY AIM IS TRUE was released and climbed to # 14 on the U.K. LP chart. This debut LP from the then unknown **ELVIS COSTELLO** garnered critical acclaim and public attention.

★ That same year **ELVIS** formed a backing band, a trio called THE ATTRACTIONS. Together they toured the U.K. gaining more and more public esteem. Great success with his first LP followed by an American tour won MY AIM IS TRUE recognition as the most-mentioned album of '77, as well as the *Rolling Stone* critics award as Album Of The Year.

★ LP after LP spawned hit after hit; Radio Radio in 1978, Oliver's Army in 1979, I Stand Accused and High Fidelity in 1980, and From A Whisper To A Scream in 1981. It was with that last song that **ELVIS** turned to the country music scene, devoting the next couple of years to perfecting his style to fit the format. Instead of losing his commercial and critical command on the music front (as most artists would have with such a daring move), **ELVIS** gained a reputation for great flexibility and diversity.

★ **ELVIS** also filled his time producing new bands, including Scotland's The BlueBells in 1983 and Ireland's The Pogues in 1985.

★ In 1983 **ELVIS** made a major breakthrough into the TOP 30 with Everyday I Write The Book, launching his career as a TOP40 artist. Several LP's followed over the years, his latest musical effort in 1988 being SPIKE. Dedicated to his wife, the LP marks yet another chapter in the truly remarkable life of **ELVIS COSTELLO**. An altogether more Pop effort than his past endeavors, SPIKE proves **ELVIS**' crossover potential as first single Veronica takes off in the TOP40 arena.

BILL CATCHER - MD, WANS - GREENVILLE, SC

"A dynamite tune. With enough support from TOP40 radio this tune will be a national SMASH!!!!"

JOHN McKEIGHAN - MD, WLRW - CHAMPAIGN, IL

"A hot Pop tune that's short and to the point. While a college audience really helped this record in the beginning, I think this song is very acceptable to all demos and formats!!"

JOHN RAYMOND - PD, KIXY - SAN ANGELO, TX

"It works! Calls across the board, #8 in requests, and climbing the charts in leaps and bounds! SMASH!!!!"

ARISTA RECORDS

Names New National Staff

RICK BISCEGLIA STATES:

"As Arista becomes bigger and more varied as a label, I felt the need to recognize and redefine the staff. In announcing the following promotions, I feel very fortunate that they are all from within - it's great to look around and have it reconfirmed that the best people are right here."



BRUCE SCHOEN, a ten year Arista veteran, moves up to National Singles Director from the national East Coast position, "In Bruce I have a talented second-in-command who has proven himself both in AC and *Top40* promotion. Bruce is very dedicated and definitely has an Arista heart."



MARY TATEN is promoted to the position of National Promotion Administration Director. "Mary's experience as a major market Assistant PD/MD and as Director of Promotion at MTV have garnered her a broad-based view of the industry. This experience and her highly regarded credibility make her a key player in the department."



LINDA ATLER is promoted to Associate National Promotion Director based in Atlanta. "I am thrilled to have someone of Linda's caliber as part of the national team. She has tremendous experience, having been a VP of Promotion, and she is widely respected in the industry. Linda is truly a promotion legend."



GREGG FELDMAN becomes Associate National Promotion Director based in Seattle. "Gregg has been with Arista for ten years during which time he has given an incredible performance. He is a tireless worker, with a great follow-through and a number of key relationships in radio. Gregg has been a vital part of our success on the West Coast and will now be in a position to contribute even more."

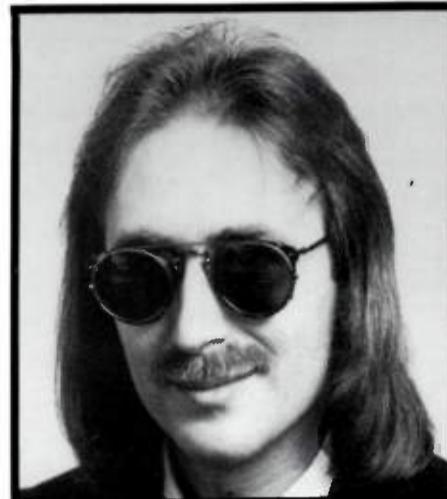
LAURA LaBADIA moves into the National Promotion Coordinator position. "As my assistant Laura played a vital role in the department - she is extremely loyal, hard-working and has been a great support to the whole staff. I know she will be an even bigger asset in this new position."

FACES & PLACES



**GEFFEN RECORDS
APPOINTS LORI BALDWIN!**

ROBIN ROTHMAN, DIR./MARKETING SERVICES & OPERATIONS ANNOUNCED THAT **LORI BALDWIN** HAS BEEN NAMED TO THE NEWLY-CREATED POSITION OF ADVERTISING/MERCHANDISING MANAGER.



**I.R.S. RECORDS
NAMES DEREK F. GRAHAM!**

BARBARA BOLAN, I.R.S. VP/SALES & MARKETING ANNOUNCED THAT **DEREK F. GRAHAM** HAS BEEN NAMED DIRECTOR OF MARKETING AND SALES, EASTERN DIVISION.



**GEFFEN RECORDS
APPOINTS COLLEEN McDONALD!**

MARKO BABINEAU, HEAD OF PROMOTION ANNOUNCED THAT **COLLEEN McDONALD** HAS BEEN APPOINTED PROMOTION MANAGER IN HOUSTON FOR GEFFEN.



BMI PROMOTES PAT BAIRD-TAYLOR!

ROBBIN AHROLD, VP/CORPORATE RELATIONS FOR THE PERFORMING RIGHTS ORGANIZATION ANNOUNCED THAT **PAT BAIRD-TAYLOR** HAS BEEN APPOINTED SENIOR DIRECTOR, NATIONAL PUBLICITY AT BMI.



**CHRYsalis RECORDS
APPOINTS MICHAEL STOTTER!**

MIKE BONE, PRESIDENT OF CHRYsalis RECORDS ANNOUNCED THE APPOINTMENT OF **MICHAEL STOTTER** TO VICE PRESIDENT OF MARKETING.



**ATLANTIC RECORDS
NAMES JEFF APPLETON!**

LOU SICUREZZA, ATLANTIC VP/NAT'L PROMOTION ANNOUNCED THAT **JEFF APPLETON** HAS BEEN NAMED MIDWEST REGIONAL PROMOTION DIRECTOR.



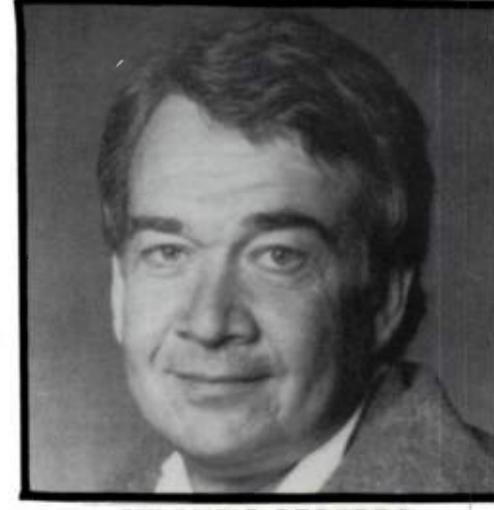
**EMI RECORDS NAMES
LINDA INGRISANO!**

ROBERT SMITH, EMI VICE PRESIDENT/ MARKETING ANNOUNCED THAT **LINDA INGRISANO** HAS BEEN NAMED MANAGER, VIDEO PROMOTION & MARKETING.



**TABU/FLYTE TYME RECORDS
NAMES DOUG WILKINS**

DOUG WILKINS HAS BEEN APPOINTED VICE PRESIDENT/PROMOTION, TABU/CBS RECORDS - FLYTE TYME/CBS RECORDS.

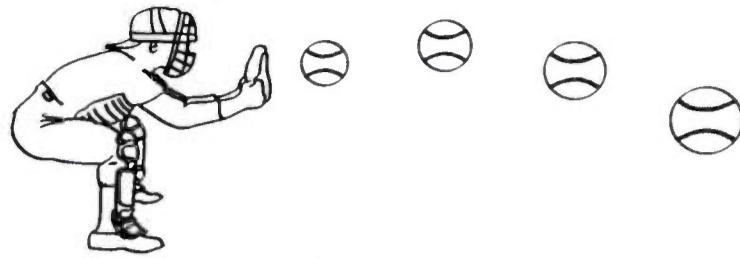


**ATLANTIC RECORDS
APPOINTS JOHN CARTER!**

DOUG MORRIS, ATLANTIC PRESIDENT ANNOUNCED THAT **JOHN CARTER** WAS NAMED VICE PRESIDENT OF A&R FOR THE WEST COAST A&R DEPARTMENT.

STRIKE THREE

by Bucky Wiggins



The St. Louis Cardinals are a fun team to watch. They were in town last week and brought along the league's leading Prima Donna, **Pedro Guerrero**. Born to hit and living only to love himself, Guerrero was honored in a pre-game ceremony at **Dodger** Stadium. A ceremony in which all but one of his ex-teammates refused to participate. Never mind the gestures boys, just give us your REAL sentiments.

Pedro was only 17 when he came to the **Dodgers**, and mostly they were pleasant times. Some were very funny. In 1985 when the **Dodgers** won their division, Pedro conspired with **Greg Brock** to make a "special" television appearance. The reporters were in the **Dodger** locker room catching the celebration following the division title. A local sportscaster, **Jim Hill**, is interviewing **Mike Marshall**. In the background is Brock, walking up behind Marshall and Hill. Behind Brock is Guerrero, completely naked. Marshall finishes his interview. Hill turns to a fully-clothed Brock, who quickly steps aside, revealing the ebony equipment of the **Dodger** Dominican slugger. Hill tries hard to conduct a sober interview but Pedro is too loose to play it straight. The cameraman is discreet, but the scene is an absolute riot. Everyone in the clubhouse is laughing. Guerrero - what a showman, huh? He's really missed here in L.A. Of course, he missed a lot when he was here. A lot of ground balls. A lot of cut-off men. A lot of fastballs - swung on and missed.

When the **Dodgers** traded Guerrero for **John Tudor** last August, it was a great trade for L.A. They got a pitcher who gave them two wins toward the division title and **St. Louis** got a mostly injured, sour-grapes power hitter who loves showing off his talents - and his big bat.

Guerrero must be happy as a Runnin' Red Bird. Running is his real game. As a matter of fact, Guerrero is reported to have just finished an instructional video on running and sliding techniques. You know, something little league coaches can show their kids. How to execute the perfect slide. How to hold that back leg perfectly straight, catch the spikes each and every time so that you tumble face first into second, wrenching all tendons and tearing every ligament. Running and sliding for Pedro Guerrero come as naturally as breathing, or partying naked in front of the cameras. What a barrel of laughs this guy is. Or, maybe - just a joke. Then again, with 23 RBI so far, I wonder who has the real sense of humor.

Jack Morris, the winningest pitcher in the past 10 years, secured his first victory of 1989 last Saturday. Morris had lost his first six starts for the **Tigers** and was in danger of making it seven when the **Oakland A's** obliged when they lost 6-3 to the 34-year-old veteran.

Saturday's win was Morris' 161st victory of the decade. He struck out 168 batters last season and won 15 games for the **Tigers**, both team highs. Part of the problem this year has been run support. Detroit scored only one run in four starts for Morris. But, his difficulties are indicative of the Tiger's hideous start. Squeezed into the basement of the A.L. East, the **Tigers** had only 9 victories through last weekend and carried a pathetic .333 winning percentage. Morris' first victory didn't seem to be a turning point, however. On Sunday, they lost to **Oakland** 5-4.

Good news for the week: The **Atlanta Braves** have won five straight. They attribute their success to the fact that **Ted Turner** finally had them colorized...The **Seattle Mariners** swept a doubleheader from Baltimore last weekend. It was the first time they'd won both ends of a doubleheader since May 25, 1981...And the **New York Yankees** as a team have finally hit as many home runs as **Kevin Mitchell** of the Giants. They both have 11.

Answer to last week's trivia: **Houston Astro J. R. Richard** struck out 15 Giants in his first major league start Sept. 5, 1971.

A PIECE OF MY MIND?

by Tony Richland



We don't know much about horse racing, so in order to educate ourself, we watched something called 'The Run For the Roses'. Some of you know it as 'The Kentucky Derby.' We still can't figure out the fascination. One can't really identify with any of the participants since they all look alike and they're all horses! Be honest now...if they stuck Mr. Ed in there would YOU know the difference? This years' favorite, one 'Easy Goer' had HIS money on another glue factory candidate called 'Sunday Silence'. This turned out to be a good bet, but we can't figure out how they make the odds, and why would horses going off at 100 to 1 even be included? Must be that some of those milk-wagon schleppers wanted to see their names in print, which explains the presence of 'Hawkster', 'Triple Buck', and the pitifully incompetent 'Flying Continental', none of whom, unlike Mr. Ed, can even conduct a decent conversation.

Television celebrated its 50th anniversary this week, and **TV Guide** and **People** celebrated that event with special tribute editions. Attempting to impress us with the seriousness and dignity of it all, the publications reminded us of some of the tube's finer moments, and its contributions to society. We were reminded of Lucy, Watergate, *All In The Family*, Super Bowl I, Nixon's resignation and a half century of Olympics. We admit these memories are impressive and thought that perhaps we've been a bit hard on the aging medium, so we decided to scan THIS week's guide and watch some of the current contributions to our culture. It's come a long way alright, and it's reassuring to learn that in the course of one short week we can steep ourself in *The Trial Of The Incredible Hulk*, a *Love Boat* re-run with Jimmy 'J.J.' Walker, and the always uplifting *Pat Sajak Show*!

This week, Burger King announced that they're removing all the harmful cholesterol from their 'food', continuing a trend commenced by Wendy's, Shoney's, and Jack In The Box. All four of the above have informed us that McDonald's has purchased the artery-hardening stuff and will begin adding it to their menu! A medium container will go for 90 cents!

The great **Michael Jordan** was almost the goat in the recent Chicago-Cleveland series in the NBA Playoffs, as he missed a pair of free throws which would have iced a crucial game. Because the superstar behaved just as we do when we're shooting hoops at the 'Y', the series was extended and, lucky for him, Chicago prevailed. It sure did our heart good to see the human side of this legend, and now Chicago is one of the teams we're rooting for. The others are the teams playing in where-ever YOU live...this column simply can't afford to offend! P.S. HITMAKERS publisher **Barry Fiedel** was in the audience for the game along with his wife, the **Greenbergs**, **Leo (KSAQ) Vela** and his friend **Connie**, and **Jeff and Jill McClusky**...Now, aren't we all impressed?

Steven Spielberg's divorce from actress **Amy Irving** is in the works and rumor has it that the *E.T.* producer's cost for getting out will be one hundred million big ones! There can't be ANY justice in the world when our unmarried daughter is seriously dating a guy who's in the RUNNING for a cholesterol-fryer gig at The Golden Arches!

This week's National Enquirer informs us that **Jerry 'Daddy Dearest' Lewis** viciously beat all six of his sons when they were little. NOW we understand why we're annually hit on to lend a helping hand to 'Jerry's Kids'!

You're not as young as you think when you realize that when **Jim Morrison** was your age he'd been dead eight years...when you hear a **SEX PISTOLS** song on the Muzak in the elevator, and when you know what we were talking about when we mentioned 'E.T.' and you didn't think of *Entertainment Tonight*!

ELVIS COSTELLO "Veronica"



#33 HITMAKERS Mainstream Chart with an 11% Increase in Airplay!
#24 HITMAKERS Rock Chart!

ADDS/DEBUTS:

B100
KZZP
WNCI#35
KSAQ#40
WDJX#26
HOT107
KJJG
KKRD#28
KKXL#40
KYNG
KYYA

KZBB
WBWB
WERZ
WHTO#40
WILI#34
WKSM
WNNK#37
WRTB
WTHT#35
WVSR
WYCR#37
Y104#33
and more

ACTIVE AT:
KIIS-FM (23-19)
EAGLE106 (26-19)
WZOU (15-14)
KEGL (14-12)
KPLZ (34-30)
WLOL (38-34)
KKRZ (28-25)

KXXR (23-17)
KWSS (36-33)
WGH (19-16)
WKSS (21-18)
WBCY (26-22)
WJRZ (15-12)
and more

NEW ORDER "Round & Round"



12% Increase in Airplay at Mainstream TOP40!
#33 HITMAKERS Rock Chart with a 29% Increase in Airplay!

ADDS/DEBUTS:

KXXR
WGH#30
KWOD#33
KSAQ
KMDX#24
KZOZ#35
WNOK#40
and more

ACTIVE AT:

KEGL (11-9)
ENERGY96.5 (21-16)
KKBQ (18-12)
KRBE (24-19)
POWER99 (24-20)
KBQ (35-31)
KKFR (26-23)
92X (21-17)

Y106 (23-20)
KJ103 (40-

36)
KKQV (20-17)
KNIN (26-21)
KPXI (21-14)
KRRG (10-8)
KVTI (34-19)
KYNO (28-24)
X102 (36-32)
and more

DEPECHE MODE "Everything Counts"



ADDS/DEBUTS:

KKBQ#32
KRBE
KZZP
HOT94.9

KELY
KKQV#33
KRRG
KZFM
KZOZ
WOVO
Y104



PUBLISHER'S PAGE



BARRY FIEDEL

FLOOD OF BOXED SETS DUE BY CHRISTMAS, 1990... The popularity of compact discs and the success of boxed sets by Eric Clapton, Bruce Springsteen and Bob Dylan is paving the way for a flood of similar releases. Artists who will have boxed sets out before Christmas 1990 include the Allman Brothers, whose DREAMS will be issued next month, the Bee Gees, Van Morrison, Simon and Garfunkel, The Byrds, Moody Blues, Rush, Bob Marley, Elton John, Barbra Streisand, Steve Winwood and The Who. The Clapton, Springsteen and Dylan sets have all sold over 250,000 copies. Record companies are finding that fans might not want to own all of their favorite artist's releases, but do want more than a "greatest hits" collection, and the CD format is an added incentive to acquire definitive collections. The release of most boxed set collections will be timed for the Christmas holidays.

JOHN LENNON ART EXHIBIT IN SAN FRANCISCO MAY BE FIRST STOP ON TOUR... A week-long exhibit of some of John Lennon's artwork opened in San Francisco and the show may move on to other cities later this year. On display will be 15 of the slain Beatles lithographs, screen prints of Lennon by Ron Wood, photographs of Lennon signed by Richard Avedon, and some lithos for sale, signed by Yoko Ono. Proceeds from their sale and a \$5 admission charge will go to AIDS. Yoko says Lennon always wanted to have a one-man show, but didn't think he was good enough and didn't think he'd be taken seriously as an artist because of his pop music career.

MOTLEY CRUE... Steven Tyler of Aerosmith and Bryan Adams and Jack Blades of Night Ranger helped out Vince Neil and Tommy Lee in the studio recently in Vancouver, Canada. They contributed their vocals to a track on the new Motley Crue album. They all happened to be recording at Little Mountain Sound at the same time.

CAPITOL RECORDS ANNOUNCES NEW NATIONAL PROMO APPOINTMENTS

JOHN FAGOT, VP/Promotion at Capitol Records has promoted **RITCH BLOOM** to Senior Director/Pop Promotion at the label replacing **TOM GORMAN**, who left to be VP/Promotion at Chrysalis Records. **RITCH** moves over from National AOR Director to head up the Pop department. **JOHN** also moves Capitol Records Dallas local promo veteran **FRANK PALOMBI** to National Director/Pop Promotion. Replacing **RITCH** as National Director of AOR Promotion is **JEFF SHANE**, who relocates from his local Miami promo post to the Capitol tower. **JOHN** sez, "It's a great pleasure for me to be able to promote Capitol people from within to positions of higher responsibility. **RITCH**, **FRANK** and **JEFF** all deserve these promotions. They have earned it. I'm looking forward to even greater success with this new team."

JERRY LEE LEWIS... Polygram Records will release the soundtrack to the film about Jerry Lee Lewis, *Great Balls of Fire*. Lewis has recorded for the label for 15 years and the soundtrack will feature him performing new versions of his old songs. Both the film and the soundtrack will be out this summer.

MCCARTNEY RELEASES FIRST ALBUM IN THREE YEARS NEXT MONTH... Paul and Linda McCartney personally hosted a recent listening party for the new McCartney album, *Flowers in the Dirt*, at the Capitol Records tower in Hollywood. The album, his first in three years, is set for a June 6 release. The former Beatle worked with a team of co-producers and arrangers such as George Martin and Tears For Fears producer Chris Hughes, who each did one track, and Trevor Horn, who did four tracks. Neil Dorfman, known for his work with Bruce Springsteen and Dire Straits, worked on the other nine songs. The LP includes contributions from Pink Floyd's Dave Gilmour, Peter Gabriel's guitarist Dave Rhodes, ex-Pre-tender Robbie McIntosh, Average White Band singer/guitarist Hamish Stuart, keyboardist Mitchell Froom, who also co-produced four tracks and from Elvis Costello. McCartney and Costello worked on four songs, and one, *My Brave Face*, will be out as the album's first single. McCartney says Costello sometimes reminds him of John Lennon. "It's me and John's whole style," says McCartney. "I'd write some romantic line and John would do some sort of acid, acerbic putdown."

CHICAGO, BEACH BOYS START REHEARSALS FOR SUMMER TOUR... Chicago and The Beach Boys began rehearsals May 8 for the massive summer tour they're doing together starting May 26 in the San Francisco suburb of Oakland. They'll do 50 to 60 North American dates before the end of August, and there's a chance the tour will be expanded to include Japan in the Fall.

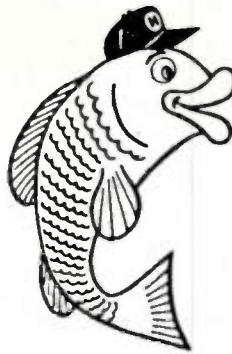
It's not the first time the two bands have spent the summer touring together. They were on the road in 1975 doing a show which Robert Lamm now wishes had been filmed because Terry Kath and Dennis Wilson were still alive. Each band will do a set of 60 to 80 minutes, followed by a half hour set with both bands onstage.

DONNA SUMMER... Donna Summer is exhibiting some of her paintings in New York and is planning her first art show in Los Angeles this summer. Summer owns a ranch in Southern California where she paints when she's not making records.

BULLETBOYS, the explosive debut album on Warner Bros. Records by the band of the same name, has been certified gold by the R.I.A.A., signifying sales in excess of 500,000 units. The album contains the hit track *Smooth Up In Ya* as well as the Bulletboys' latest single release *For The Love Of Money*. The L.A.-based quartet of vocalist Marq Torien, guitarist Mick Sweda, bassist Lonnie Vincent and drummer Jimmy D'Anda are currently on their first-ever U.S. tour, opening for Cinderella.. Plans for a Bulletboys European tour swing later this year are also under consideration.

ROACHFORD... Roachford kicks off its first American tour this week in Charlotte, North Carolina. Dates in sixteen more cities have been confirmed before the end of the month in Philadelphia, where the first leg is set to close.

Marilyn Arthur, Rich Pastore and Pamela Jouan wish to thank **Eric Gardner** for inviting **HITMAKERS** to his magnificent home to hear Warner Bros. recording artist, **Todd Rundgren's** soon to be released LP *Nearly Human*. The turnout was huge and the album sounds like a success!



TUNA TALK

BIG TUNA SEZ:

RICK STACY, PD at POWER 99 in Atlanta brings 17-year veteran RON HERSEY on board as Morning Show Sidekick! The move reunites RON with RICK and OM ALAN HENNES who all last worked together at Y100 in Miami. RICK sez, "RON HERSEY and his cast of characters and voices is the perfect addition to our morning show at POWER 99!" ALAN added, "It's already been a tremendously successful year for us, and with RON here we are ready to make radio ratings history!"

LORRIN PALAGI, PD at Q107, Washington, D.C. announces that DANNY WRIGHT is his new nighttime air personality effective May 15th! DANNY was previously at I95 in Birmingham, AL and WNVZ in Norfolk, VA. LORRIN sez, "DANNY is a welcome addition to Q107, and I know he will help continue the winning tradition." DANNY added, "Get ready to hear some REAL Top40 radio! Washington, D.C. will never be the same!!!"

Congratulations to CONNIE BREEZE, MD at KKRZ (Z100), Portland who pulled off a major coup by getting JON BON JOVI in the studio this morning (5/9). How did she do it? The station doesn't know, but it sure looks suspicious!!! Details and pictures to follow.

KEITH EDWARDS, PD at KZ93 in Peoria, IL called to say that he needs a new, experienced 7-midnight jock that is street hip, works the phones well and can deliver the goods. Fed-Ex those T & R's to KEITH at 3131 N. University, Peoria, IL 61604. No calls, please.

JIM and JOANNE CROSSAN, a husband and wife morning team, are looking for their next big challenge in a larger market. They're currently working at WICC, Bridgeport, CT. They say they're funny, make tons of personal appearances and have good ratings to prove it. If you're looking for a new morning show, contact JIM at home at (203) 877-8432.

TOM MITCHELL, OM at 98PXY in Rochester, NY tells us that he caught LIVING COLOUR when they came to town recently and was highly impressed. "They are absolutely out of this world live, and have a great stage presence," TOM raved. "They were loud, but it was clean Rock N' Roll with a great message!" TOM also added that he thinks there are a number of possible followups to their EPIC Records LP, *Cult Of Personality* and he especially says to look out for *Glamour Boys*, which he feels is a very different sound.

CONGRATS to SCOTT SANDS who was promoted to Assistant PD at WKRG, Mobile, AL! SCOTT will also continue to produce the "Scoot In The Morning" Show!

JIM HARRISON has been named the new Music Director at WDCG-FM (G105) in Durham, NC! JIM has been at G105 for three years as an air personality and production copywriter. He succeeds BETH ANN McBRIDE, who left to become Music Coordinator and air personality at WKZL-FM in Winston-Salem.

WANS has moved their offices! Their new address is 2000 Baron Drive #200, Greenville, SC 92607, and the new phone number is (803) 458-WANS!

The new MD at KSND in Eugene, OR is LOLITA VELEZ, replacing LAURA WONKA who has moved on to other ventures. CONGRATS and good luck LOLITA!!!

KELLY CARLS is the new PD at oldies station KQFX in Austin, TX. He replaces KEVIN McCARTHY, who is leaving to become the new GM of WTYX in Jackson, MS

NEED YESTERDAY: Top40 KWIN in Stockton, CA has an opening for a 6PM-midnight jock! MUST be upbeat, energetic, and HOT on the phones! Weaklings need not apply. Overnight best T&R and production samples to MIKE KASPER, 7808 Kelley Drive, Stockton, CA - 95207.

BOB FORSTER and CHUCK McGEE sent over some info showing that WOMP-FM in Wheeling, WV has more listeners 12+ than any other 4 stations in the market combined! Their last Birch 12+ was a 38.0!!!

CONGRATS to KEN McGRAIL, new PD at 102QQ in Saratoga Springs, NY!!! KEN BENSON has been upped to Operations Manager!

A BIG CONGRATULATIONS to KEVIN CHASE, MD at KMOK, Lewiston, ID who married JANET HECKLER Saturday May 13th! JANET and KEVIN were married Friday the day before on the morning show by Father Keith Havens. The couple met at a station promotion where JANET was a final contestant to win a car. She didn't win the car, but she claimed a GREAT consolation prize - KEVIN!!!

MIKE SCHAEFER, VP/Senior Editor wants to thank RICH FITZGERALD, MARC RATNER, LINDA BAKER, MICHAEL LINEHAN, and DREW GITLIN at REPRISE Records for the invite to see THE REPLACEMENTS in concert Friday (5/5) at the Palladium in Hollywood. The place was packed to the gills and everyone was ROCKIN'!!! This band is very BIG here in L.A., and now with the success of their new single *I'll Be You*, I know you'll be hearing a lot more from this HOT band!

The Entire
Staff Of
HITMAKERS
MAGAZINE
Wishes A
Very Special
HAPPY
BIRTHDAY
To Our Own
BOB
GREENBERG
And Many More!



THE JACKSONS

NOTHIN' (that compares 2U)

Produced by L.A. & Babyface for La'Face, Inc.
Management: The Fitzgerald Hartley Co.

34-68888

Epic

WRH



THE ORIGINAL LINE-UP OF THE

DOOBIE BROTHERS

ADMINISTER A HOT SHOT OF ROCK 'N ROLL

The Doctor

**THE MOST ADDED RECORD IN AMERICA THIS WEEK!
A HITMAKERS NATIONAL BREAKOUT!**

FROM THE FORTHCOMING ALBUM "CYCLES"



PRODUCED BY CHARLIE MIDNIGHT AND EDDIE SCHWARTZ
WITH ADDITIONAL PRODUCTION BY RODNEY MILLS.



Capitol