

HITMAKERS

ISSUE 650
\$5.00

AUGUST 10, 1990

an exclusive interview with

MIKE SUMMERS

(black shirt - front and center)

Program Director - KJQN
Salt Lake City



Only Love Creates A
Masterpiece Like You



"Lisa," a daughter's loving tribute. The new single by
Lita Ford. From the gold album "Stiletto."
On RCA Records cassette, compact
disc and album.



HITMAKERS®

CUTTING EDGE LEADERSHIP FOR TODAY'S MUSIC RADIO
Mainstream Top40 - Crossover Top40 - Rock - Alternative - Clubs/Imports - Retail

PALMESE NAMED MCA RECORDS PRESIDENT



RICHARD PALMESE

Richard Palmese has been appointed President of MCA Records, it was announced this week by MCA Music Entertainment Group Chairman Al Teller. Palmese fills the position that has been vacant since last September, when Teller moved up

from President to take the place of former MCA Music Entertainment Group Chairman Irving Azoff, who left the company to start up GIANT Records, which was launched in the spring.

Palmese has been with MCA since 1983, when he joined the label as Executive Vice President of Marketing and Promotion, and in December of 1988 he was named Executive Vice President and General Manager. During his tenure at MCA Palmese has been deeply involved in the career development of many artists, including Bobby Brown, Tom Petty, Fine

Young Cannibals, Bell Biv DeVoe, Elton John, Jody Watley, New Edition, Lyle Lovett, Tiffany, Patti LaBelle and Glenn Medeiros.

(See PALMESE page 27)

Brodey Named GIANT Mktg./Promo Head

John Brodey has been named Head of Marketing and Promotion at GIANT Records, it was announced this week by GIANT owner Irving Azoff. Brodey, who will be based out of GIANT's Los Angeles office, will report directly to Azoff.

Brodey formerly served for three years as Vice President of Promotion for POLYGRAM Records, where he oversaw the rise of acts such as Vanessa Williams, Toni! Toni! Tone!, Hothouse Flowers, L.A. Guns and Animation. Prior to joining POLYGRAM Brodey served as head of pop promotion at GEFEN Records, where he worked with Peter Gabriel, Don Henley, Whitesnake, Guns 'n Roses and Wang Chung.

"John is uniquely qualified to fill this important senior position," commented Azoff, and we both are extremely excited to begin putting together our marketing and promotion teams."

Brodey called his decision to join GIANT Records "the easiest decision I can ever remember making in my career."

"It's just a terrific job," said Brodey. "There is no doubt in my mind that GIANT Records will prove to be uniquely prepared to meet head on the challenges that are certain to confront our industry during the '90s."



JOHN BRODEY

GALANTE ASSUMES PRESIDENCY

BOB BUZIAK LEAVES RCA RECORDS

Bob Buziak has stepped down as President of RCA Records-U.S., and will begin discussions about a new joint venture with Bertelsmann Music Group, it was announced August 8 by BMG Chairman and CEO Michael Dornemann. Buziak will be replaced by Joseph Galante, who was recently named President of RCA's Nashville Entertainment and Music Operations.

Dornemann stated that Galante's "outstanding performance as head of BMG's RCA Country Music unit has made him the logical choice to succeed Buziak."

"Under Joe's leadership, BMG's RCA label has become a dominant force in Country Music, and I

believe that in his new position he will have the same impact on the larger RCA Records-U.S. operation," said Dornemann. He added that Buziak "has made a major contribution to revitalizing BMG's RCA label and positioning it for future growth."

Buziak said he is proud of the role he played in building the RCA team, and described Galante as "one of the strongest record executives in the industry."

Galante credited Buziak with doing an excellent job in positioning RCA, and said that he "will be building upon this foundation and taking BMG's RCA artists and label management team to a higher level of success."

EMI Music Worldwide Becomes Partner In I.R.S. Records

EMI Music Worldwide Music has acquired a partnership interest in I.R.S. Records, it was announced this week by EMI Music Worldwide President and CEO James C. Fifield. EMI Music Worldwide will now join I.R.S. Chairman Miles Copeland III and President Jay Boberg as joint owners of I.R.S.

The partnership includes the United States, Canada and the United Kingdom. I.R.S. will be handled by CEMA Distribution in the U.S. and CAPITOL Records-EMI in Canada. EMI Music

currently holds the foreign license for I.R.S. Records in Europe and in certain international territories.

Boberg told **HITMAKERS** that the EMI Music-I.R.S. deal is the result of the relationship between the two companies since they signed a European distribution deal almost a year and a half ago. Boberg said the relationship has been open and honest, with both companies working together to solve problems.

"It just seemed like the EMI thing was the right

(See EMI-I.R.S. page 27)

FCC COMMISSIONER TELLS BROADCASTERS TO EMBRACE DIGITAL AUDIO RADIO

Stating that digital audio radio "holds great promise to improve radio broadcasting dramatically in this country," Federal Communications Commission Commissioner Ervin Duggan, in a statement released earlier this week, urged the broadcasting industry to embrace the new technology despite serious concerns over its threat to localism in radio.

"Embracing digital audio technology may be essential for radio broadcasters if they hope to compete in a new and changing world," said Duggan,

citing the substantial improvement in sound quality and reduction in interference that DAB, or "cable radio," would offer. "Wise entrepreneurs are those who are ruled by hope, not fear. It will be a far better strategy, I believe, for broadcasters to rely on their strengths - particularly their strong history of local and community service - and look for opportunities and alliances with new delivery technologies, rather than resist the new so rigidly that they become

(See FCC page 27)



Pictured following the signing of EMI Music Worldwide as a partner in I.R.S. Records are: (L-R) EMI Music Worldwide President/CEO Jim Fifield, I.R.S. Chairman Miles Copeland III, and I.R.S. President Jay Boberg.

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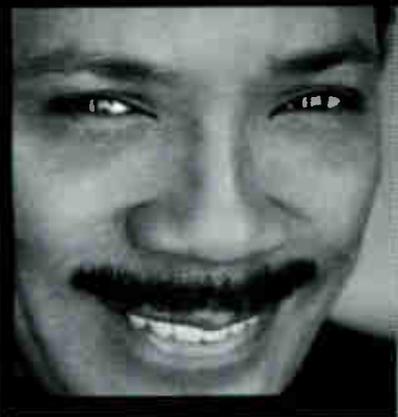
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Is radio responsible for both nurturing and developing artists?
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QUINCY JONES



PRODUCED BY

QUINCY
JONES

WITH
HOT NEW
REMIXES
BY
TEDDY
RILEY,
JON
NETTLESBY
AND TERRY
COFFEY



“I Don't
Go For
That

The New
Single
From

The Platinum-Plus Album
BACK ON THE BLOCK



FEATURING

Siedah
Garrett



Congressmen Speak Out Against Broadcaster Tax

Two influential members of Congress' Committee on Energy and Commerce have spoken out against a four percent gross revenue tax on all users of the radio spectrum, proposed by the Bush Administration at the recent budget summit.

In a letter to White House Chief of Staff John Sununu, Congressman **Norman F. Lent** (R-N.Y.), the ranking Republican member of the Committee on Energy and Commerce, and **Matthew J. Rinaldo** (R-N.J.), the ranking Republican member on the Subcommittee on Telecommunications and Finance, strongly urged the Bush Administration to refrain from imposing the tax as a means of raising federal funds for the coming fiscal year.

"We are concerned that any arbitrarily calculated

fee, particularly one which uses percentages of gross revenues, would harm the ability of (1) small business to continue using private and mobile radio services, and (2) radio and television broadcasters to adequately provide service to their communities," states the letter.

Lent and Rinaldo point out that there are "complex communications policy questions" that must be resolved before a spectrum fee can be imposed, since licensees currently cannot hold ownership in the spectrum they use. Licenses are granted for spectrum use with the requirement that the public interest be served, and the two congressmen said

(See **CONGRESSMEN** page 44)

Ban-the-Box Leader To Introduce \$30M Plan To Eliminate CD Longbox

Robert Simonds, who heads the 'Ban The Box' coalition - the organization bent on banishing the CD longbox from retail outlets around the country - said this week he will present a new proposal to record labels and retailers designed to eliminate the CD longbox, which environment-conscious industry members feel constitutes wasteful and superfluous packaging.

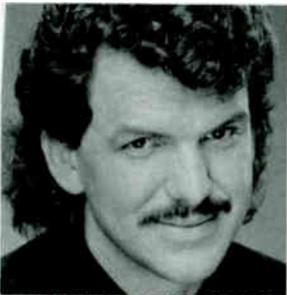
The plan calls for labels to offer what would amount to a \$30 million dollar rebate to the nation's retailers to help them pay for new reusable in-store fixtures needed to accommodate the five-inch jewel box in which CDs are housed.

"Ever since I made the call to the industry to do something about the superfluous nature of CD packaging, the response has been overwhelming from all sectors," Simonds told **HITMAKERS**.

Simonds said the target date for stores to activate the plan is next July, when he hopes record labels will begin shipping CDs in shrink-wrapped jewel boxes only, doing away with the oversized cardboard outer box. According to the plan, retailers will be supplemented 20 cents for each CD sold from July 1 to December 31 of this year, and will then apply this credit to help pay for new fixtures. Simonds estimates the record industry will sell 150 million CDs during

(See **BAN-THE-BOX** page 44)

Douglas Named X106-K.C. OM/PD



STEVE DOUGLAS

Steve Douglas has been named Operations Manager and Program Director at the New X106 (KXXR) in Kansas City, it was announced this week. Douglas, who will also continue as the station's morning host, replaces Gary Franklin, who left the station last week to become the

midwest regional promotion rep for ATCO Records.

Douglas said that since the Olympia Broadcasting-owned KXXR switched from a Rock40 to Dance format in the spring, "Things have gone a lot better than we'd hoped. Everything we've done has been

(See **DOUGLAS** page 44)

Hoffman Named VP/GM At KITV-San Antonio

Susan Hoffman has been named Vice President/General Manager at KONO-AM and KITV-FM in San Antonio, it was announced this week. Hoffman comes to the Genesis Broadcasting-owned stations from Emmis Broadcasting's KNRJ in Houston, where she was General Manager.

"Emmis is a fine company, and I worked with a lot of talented people, some of the best people in the industry," said Hoffman about her move. "I feel that I'm continuing that legacy with Geneisis."

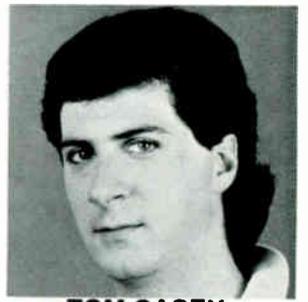
Hoffman said there are no plans for major changes at the two stations.

"I think everybody has been doing a really good job here," she said, "but you're always trying to improve and looking for ways you can do an even better job."

Hoffman previously worked for Emmis's POWER106 (KPWR) in Los Angeles as General Sales Manager, and was promoted to GM of KNRJ when Emmis bought that station.

Casey Named OM At 100.3JAMZ-Dallas

Tom Casey, Assistant Program Director at 100.3JAMZ (KJMZ) in Dallas, has been promoted to Operations Manager, it was announced this week. Casey will also continue in his capacity as APD, but will relinquish his afternoon drive duties.



TOM CASEY

"This is going to allow me the opportunity to build on my people skills, and to really put some management experience under my belt," Casey told **HITMAKERS**, saying that his lack of managerial experience had been a roadblock in his recent search for a PD job. "As far as programming knowledge goes, I think I've impressed prospective employers that that was there," added Casey. "But again, their problem was that I didn't have the management skills. That's why I've decided to stay here. The station was offering this to me, and I saw it as a golden opportunity for myself and the radio station."

Prior to joining JAMZ, Casey was Music Director at WKSS in Hartford, where he was serving his second stint. Before that he worked at ELECTRIC106 in Philadelphia, which later became EAGLE106, and prior to that he was at WKSS for his first stint there. Casey began his radio career at WXKS in Boston, where he worked with Sunny Joe White.

Also announced at 100.3JAMZ this week was the promotion of night time personality **M.C. Jammer** to the position of Music Coordinator at the station. M.C. Jammer will assume his new responsibilities immediately.

A*Vision Releases 2 Live Crew Documentary

A*Vision, ATLANTIC Records' new home video company, has released its first video, a 45-minute documentary examining the months-long controversy surrounding the rap group 2 Live Crew.

The video, titled *Banned in the U.S.A.* after 2 Live Crew leader **Luther Campbell's** album and single of the same name, was released nationally August 7 and has a suggested retail price of \$14.98. The uncensored video was directed by award-winning documentary filmmaker Penelope Spheeris (*The Decline of Western Civilization, Suburbia, The Boys Next Door*), and it addresses the issues of pornography, racism, sexism, freedom of speech and artistic expression under the First Amendment. All of these issues have been raised in the ongoing debate over 2 Live Crew's **AS NASTY AS THEY WANNA BE** album, which was ruled obscene by a U.S. District Court judge in Florida earlier this year and thus banned in three Florida counties.

"A*Vision firmly believes it is the right of each American to view 2 Live Crew and to decide whether or not to buy their product," said A*Vision President **Stuart Hersch** in announcing the release of the *Banned* video. "We are adamantly opposed to censorship which threatens the underlying foundations of the First Amendment."

The video includes clips of 2 Live Crew, in-depth exclusive interviews with Luther Campbell and other members of the band, and uncut footage of 2 Live Crew's performances. Also included are the band's music videos for the singles *Banned in the U.S.A.*, *Me So Horny* and *Do Wah Diddy*.

"It is not our intention to judge 2 Live Crew's work," said Hersch. "We have made every effort to present a fair picture of the controversy. Beyond that, it is up to

the American public to decide."

The release of the video comes a month after ATLANTIC Records, A*Vision's parent company, signed LUKE Records, of which Campbell is President, to a long-term promotion and distribution agreement. The single *Banned in the U.S.A.*, the first release under the agreement, garnered the largest advance sales of any single in ATLANTIC Records history, and the *BANNED* LP shipped gold.

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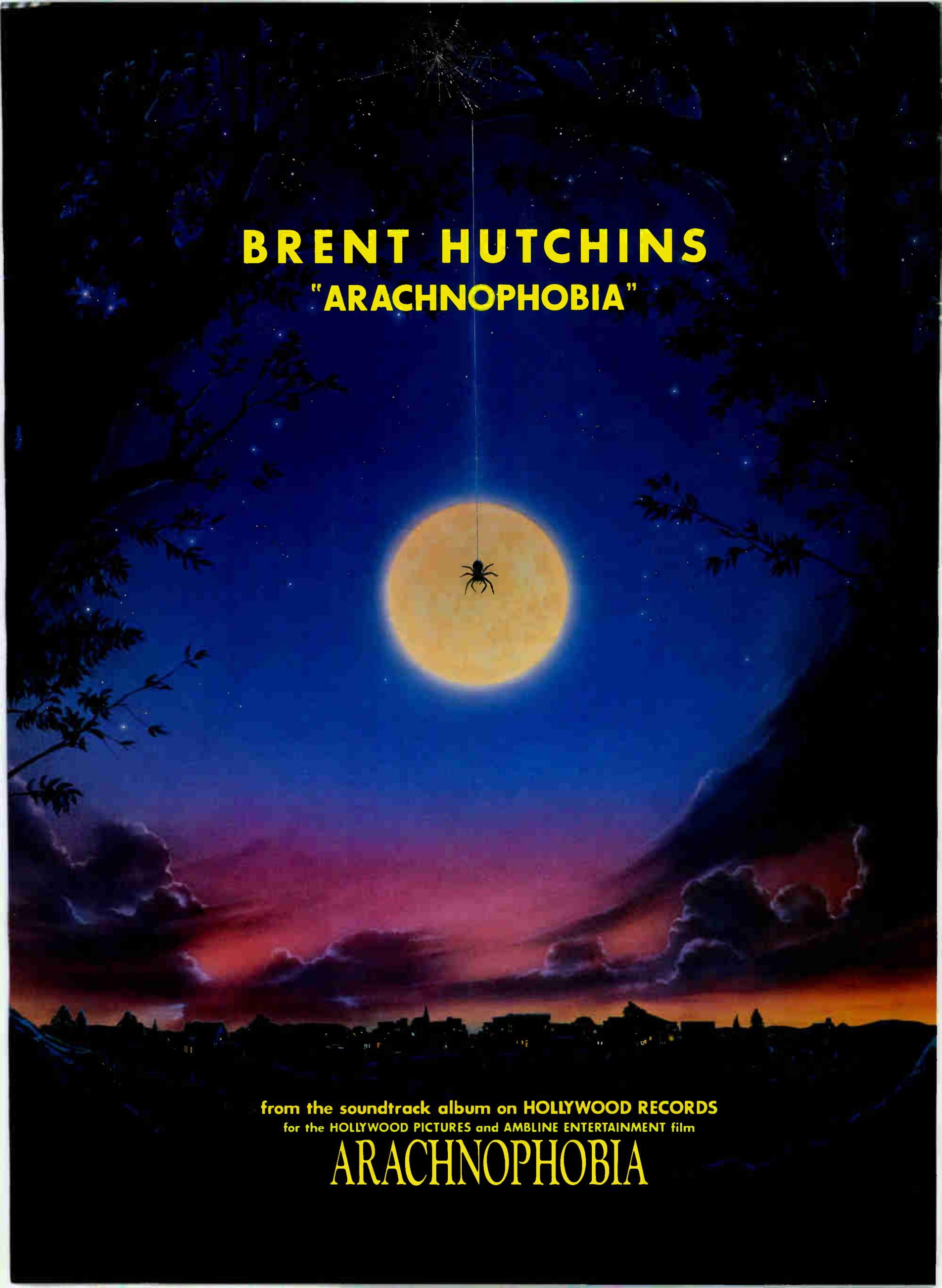
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A movie poster for 'Arachnophobia' featuring a large, bright yellow full moon in a dark blue night sky. A spider is positioned on a thin vertical line that extends from the top of the frame down to the moon. The background shows silhouettes of trees and a town skyline at the bottom. The text is in a bold, yellow, serif font.

BRENT HUTCHINS
"ARACHNOPHOBIA"

from the soundtrack album on **HOLLYWOOD RECORDS**
for the **HOLLYWOOD PICTURES** and **AMBLINE ENTERTAINMENT** film

ARACHNOPHOBIA

HITMAKERS FACE-OFF

ARE POP ICONS BECOMING AN ENDANGERED SPECIES?

Trademark sounds on commercial radio. Reflect on that concept a moment. Doesn't it seem a grotesque contradict on in terms? A quick listen to the FM dial certainly seems to substantiate this claim. And what about the trail-blazing troubadours who so valiantly hacked out a path through the dense undergrowth in the dark ages of pop? Is this once-hallowed causeway now being stomped into



JAY BOBERG:

"Many of the artists we deem legendary today cut against the grain when they first surfaced."

PAT DAWSEY:

"I feel the public wants to identify with artists like Seger and Springsteen, artists with balls who express exactly what's in their hearts."

powder by the lions share of today's so called pop stylists? Are the rock icons of yesteryear little more than a pleasant memory, something to punch into a jukebox during a fleeting wave of whimsy and nostalgia?

It does seem sometimes that truly distinctive reverberations are rapidly slipping quietly into the realm of novelty, a curious by-product of a bygone era. Both I.R.S. Records President Jay Boberg and Z-Rock programming guru Pat Dawsey happily indulged us in our

quest to get to the bottom of this inert well of interchangeable pop. While both men analyzed the evolving course from different angles, they mutually agreed that music should ideally encompass more than just entertainment, and should have social and philosophical undercurrents as well.

"I was listening to a comedian named Bill Hicks the other day, and he remarked how the Earth is becoming 'the third mall from the sun'," says rock master Dawsey, the resident Program Director at

Satellite Music Network's Z-Rock. "I still feel the public wants to identify with artists like Bob Seger and Bruce Springsteen, artists with balls who express exactly what's in their hearts." Dawsey said he is afraid that artists like Springsteen, who possess that quiet determination, are quietly fading from center stage.

Boberg suggested that the reason for these artists' being on the

endangered species list may be due in large part to radio's, the public's and many record labels' thirst for instant gratification - something that many of the real pop heroes of yesteryear took a good while to develop.

"Many of the artists who we deem legendary today cut against the grain of what was happening musically when they first surfaced," said Boberg. He cited three bands - R.E.M., Depeche Mode and The Cure - as examples of

(See **FACE-OFF** page 50)

DINO FAST APPROACHING SUPERSTARDOM

Dino looks content, reclining like a Vegas cardshark in the **HITMAKERS** lounge and reflecting on his unusual start in the music business. The ISLAND Records *wunderkind* had, he said, experienced initial difficulty squeezing through the front door, and he opted for an interesting detour in his quest to burrow into the soft underbelly of success.

"Like everyone else I had sent out tapes to all the labels, and all I had received for my efforts was a bushel full of rejection letters," recalls Dino, bobbing his distinctive mini-braids up and down to emphasize the remark. "So I latched on with a local radio station because I knew it would be a good way to meet people who could help me down the road."

Prior to signing up as a deejay with the radio station, a dance outlet in hometown Las Vegas, the svelte crooner, who

packs a great deal of sinewy strength into his angular six-foot-one-inch frame, had been attending music courses at UNLV and making home demo tapes in the hopes of hauling in a contract. But while Dino's brand of mesmerizing digi-pop - which is

exhibited masterfully in the infectious back beat of his new smash, *Romeo* - is all the rage in 1990, it was considered something of an anomaly when first introduced. Credit Dino's open-minded PD at the Las Vegas dance station where he first cut his broadcasting teeth for allowing the upstart synth hound to test his own product on the airwaves.

"I never said over the air that it was my own record,"



says Dino about the experience of playing his own record, the light and airy *Summer Girls*. "I wanted an honest response from people. Generally people said they liked the record, and that seemed to validate what I was doing."

Summer Girls not only worked for the DJ pop star in his hometown, but it spread slowly and methodically across the great midwest, finally catching the ear of

(See **DINO** page 50)

ALLEN & CO. LEADING ISLAND'S CHARGE

ISLAND Records is busily forging its own trails, and not letting pop paralysis set in on their brilliantly conceived master plan. There is not one gum-smacking, stiletto-healed vixen amongst their roster, and that suits Senior VP of Promotion Andy Allen just fine. ISLAND is doing it the way they always have - establishing artists based on their own distinctive definition of quality.

"As long as (ISLAND founder) Chris Blackwell is involved with this company," promises Allen, "we will never sign bands based on the whims of commercial radio. Our successes come when one of our artists puts out a song that just happens to fit in with what radio needs at the time. We'll never be deliberately calculated in that aspect of our artist development."

Perhaps that's a fitting philosophy for a company whose name, ISLAND Records, embodies a spirit of independence and discriminating marketing acumen. At present the label has under its multi-dimensional umbrella a plethora of acts, ranging from the smooth, tropical sway of the artists on the company's MANGO catalogue, to the slick pop panache of *Dino*, whose latest, *Romeo*, is currently the hottest single in the country. The cut, which throbs and percolates like a cheetah in an atomic blender, has all the hallmarks of a blue chip dance floor standard. And in keeping with the Blackwell tradition, the energy is pure and unfiltered.

"Dino is every bit as



dedicated to his art as U2 is to theirs," points out Allen. "When Dino first came out with his brand of music some years back, only a handful of stations would take him seriously. Now he's regarded as one of the pioneers in the format!"

While radio is jumping on Dino's hayride for a leisurely and rewarding excursion, the rest of the label's catalogue is enjoying mega success from the retail and concert trail - and isn't that the ultimate objective? For while their may be a few labels whose presence is more recognizable on the airwaves, ISLAND is more than holding its own on the accounting ledger. That's because they stick behind their roster and artists like *Melissa Etheridge*, who has one platinum album under her belt already and has logged 800,000 units on her latest disc. Allen says diversity is his label's middle name.

"We pretty much dominate the World Beat department," (see **ANDY ALLEN** page 50)

YOUNG SURPRISES N.Y. CLUB CROWD



COLUMBIA recording artist Paul Young, currently riding the tide of his fast-rising single *Oh Girl*, recently made a surprise appearance at the China Club in New York. Young recently played at L.A.'s China Club as well.

PREPARE FOR IMPACT

Meet Guys Next Door.

They've just moved in and all hell is about to break loose. With a debut album, a powerful new single and a much anticipated television series, these Guys won't be satisfied until they've turned America and all of Top 40 topsy turvy.

The collision course is set. When talent this explosive meets head-on with an unprecedented avalanche of media and marketing be prepared for a release of blockbuster proportions.

Guys Next Door.
There goes the neighborhood.

"I Was Made For You," the hard-hitting debut single and video from the forthcoming SBK Records album **Guys Next Door.**

- **Guys Next Door** premiere in primetime on NBC  Monday August 27th at 8:30 p.m.
- **Guys Next Door** regularly scheduled NBC  series begins on Saturday morning September 8th 11:30 E.S.T., 10:30 C.S.T. and P.S.T.
- "I Was Made For You" Video world premieres Friday August 10th.

GUYS next-door

TM © 1990 NBC

I Was Made For You

© 1990 SBK Records, Inc.



MIKE SUMMERS PD, KJQN, Salt Lake City

by Steve Hoffman

Upon graduation from "a really bad broadcasting school," Mike Summers landed at a Salt Lake City AM with the austere moniker "63 JOE." "Everybody at the station was called Joe," Summers explains. "There was morning Joe, midday Joe, night Joe - I was allnight Joe."

From there Joe... er, Mike bounced around the Salt Lake/Ogden market in a variety of capacities, at one point working under present ELEKTRA Sr. Director of Top 40 Promotion Del Williams during the latter's tenure as PD at KABE, and later under Gary Waldron at KCPX before and after the station flipped from AOR to Top40.

He started programming nights-only Alternative at KRPN in Ogden, later finding the format a home at KJQN, where it eventually went full-time.

That was two and a half years ago, and today, despite a rather elusive signal, KJQN (affectionately known as KJQ) enjoys the highest ratings in its 40-year existence. And that makes Mike Summers one happy Joe.

LET'S TRY THE GOOD NEWS FIRST. KJQ JUST SCORED A 2.9-4.1 JUMP 12+ IN THE SPRING ARB. HOW DOES IT FEEL?

That's an area of growth as far as Arbitron is concerned, and you can put as much faith in that as you want. I think we've always had a fairly significant amount of listeners, but now they are showing up. I really think it's because the station's sound is very palatable to anyone up to age 34 and beyond. I guess the effect this will have is that we'll be sold out for the rest of the year, and hopefully things will get better for the people who work here. I know I have a large salary increase on the way, or I'll have an investment in a U-Haul.

DO YOU COVER THE WHOLE METRO?

The station's home frequency is 95.5, which is in the Ogden area, as the station was built to serve the Ogden area. It also has two translators, ten watts each, one located on a mountain above Salt Lake City and one above Provo. The metro, which is made up of Salt Lake, Provo and Ogden, now has somewhere between 1.2 and 1.4 million people, and the station gets into all three areas on three different frequencies. But the station doesn't cover the metro perfectly. In fact, it's amazing it gets any ratings at all, no matter what format is on, just because it can be so difficult to pick up.

SO PEOPLE HAVE DIFFICULTY FINDING YOU?

If we had any kind of a promotional budget to say "This is where to find us," it would work a lot better. We have people calling us and saying, "I'm going to Provo today, what frequency do I listen to?" The way we identify the station is by talking about the Salt Lake frequency and one of the others - we always use two at a time. They've become very well known, but very much by word of mouth.

SO YOU'RE ALMOST FORCED TO HAVE A LOW CUME AND A HIGH TIME SPENT LISTENING?

Absolutely. You'd be surprised, but the cume can really come and go with word of mouth, especially when school comes back in and goes out.

TELL US ABOUT THE MARKET A LITTLE BIT. SALT LAKE OBVIOUSLY IS ONE OF THE YOUNGEST MARKETS IN THE COUNTRY.

And the average age is still going down, from what I understand. The average age is 20 or 21, and that's because the birth rate in this area has been so high for so long. While demographics are getting higher in a lot of places, here it's either holding steady or going down.

HOW WOULD YOU DESCRIBE KJQ?

Out of the stations classified as Alternative, KJQ is one of the most conservative in America. We're not safe by any means, but we don't play a lot of the same music most other Alternatives play. I've tried to make it the most listenable station that I can, and I think we are. Our rotations are tight but not too tight, and people can listen to us for awhile.

DEMOGRAPHICALLY, WHO WOULD YOU SAY YOU'RE TARGETING?

We started with 12-24, and while we still do things in 12-24, the area we're going to be working on building is 25-34. The station has always been very acceptable to that age group, but it used to sound a lot more danceable. A lot of the people who listen to the station have grown up, and the music is changing, too. A lot of the music that listeners have come to expect from KJQ isn't made anymore. Cute little dance numbers aren't cute anymore, and frankly we've just gotten past that point. It doesn't interest us, and one of the things we've always figured is that if it interests us, that's why we play it for people. This is not a station that is driven by research or anything else; it's driven by gut feeling. By that token, when the tastes of the people who run this station change, we have a large effect on our audience.

DO YOU FIND THAT YOUR STAFF IS A REFLECTION OF THE MARKETPLACE AS A WHOLE, AND THAT WHEN YOUR TASTES ARE CHANGING, SO ARE THE LISTENERS'?

We hope this is so, but this market is so weird, I have no idea. We have no true Top40 station here, and we also have no AOR station. We have two stations that supposedly were once Top40s - KISN and KCPX - but both are now classified as Hot AC. The station closest to a Top40 is HOT94.9 (KZHT), but I've never been able to figure out exactly what they play because they play anything, which I don't think is a good rule for Top40s. They play an awful lot of the product we play; they're also very much responsible for starting records like Young M.C. They've done very well with those, but you can turn them on anytime and hear anything - recently we heard The Sundays on KZHT right next to M.C. Hammer. Maybe it will work - I have no idea. On the AOR side there's KRSP and KBER, two stations that play a lot of new music. This is a battle which my music director and I are enjoying a lot, because we're both quite fond of that genre of music. They're just banging the hell out of each other, and it's great fun to watch. We also have a classic rock station here. The weirdest part of all this is that we draw a small part of our audience from all these stations. We get some classic rock people who don't listen to the so-called Top40 stations, but when they want to hear something new they listen to KJQ. We get them for a certain amount of time, and that's great. Also we get quite a bit from

Top40s - a lot of teens, of course. We don't draw from any one big area; we draw from a lot of areas.

WHO IS INVOLVED IN THE MUSIC PROCESS THERE DECIDING WHAT GETS PLAYED?

The station is basically co-programmed by myself and my music director (recently upped to APD/MD) Biff Raffe (his real name off the air is Bruce Jones), whom I have been acquainted with since we both worked at KABE in Orem. We come from completely different backgrounds: I've always liked a lot of AOR product - which he now likes quite a bit as well - but he comes from a background of working at Top40 stations. Our meetings can be tremendous arguments, but they've calmed down a lot in the past couple of months because we have just really defined what we're going to play, and we don't bring stuff into the music meeting that we don't think is going to work. The station has become much better programmed for that. My job at this station, because it is so different from most other stations, is really to coordinate all the ideas that come not only from Bruce, but from the entire staff.

DO YOU HAVE REGULAR MEETINGS WITH THE ENTIRE STAFF WHERE YOU REALLY DIG INTO PROMOTIONS AND MARKETING PLANS?

Lots of them. We try to go over stuff on a monthly basis. I am always open to anybody who wants to say, "That song sucks." They know I'm not somebody who will say, "That's the way it's going to be and that's it." I don't come up with every great idea. For example, our new vehicle, which will be called the Milk Beast, comes from Biff Raffe's show. Ever since he's been on this station he has used a lot of drops on his program. He has found a drop that is taken from an old television show which says, "It's 4:30, time for milking." He's used it every day at 4:30 for two and a half years. We wanted to get into the vehicle race, but we have very little resources, so the idea we came up with was to take a large milk truck and be out in the summertime giving away milk. It was so weird, we just loved it. When we came up with the idea, I laughed for half an hour. We're always searching for things to legitimize ourselves, and with the Milk Beast, how can you be mad at this station? The truck will be done in a month, and it'll be painted like a cow. When you see it from far away it will look like a big black and white cow. The Milk Beast exemplifies what we do at this station by turning reality quite a few degrees to the left and screwing with everything. I get the impression sometimes that KJQ is like the garbage disposal of radio ideas.

TELL US ABOUT YOUR AIR STAFF.

I inherited the morning people, Terry Jackson and Bill Allred, because I came to this station with the agreement that they would be on. I didn't like them when I first met them. Terry has worked in the area for some time - he's from this area as well. He's approximately the same age as a lot of other people at the station, which is mid-20s. Bill Allred is quite a bit older than that, and he's been working at this station for a long time and at other Ogden area stations. In Bill I discovered a gem of sarcasm, and he's been given the freedom to make fun of everyone, which he abuses everyday. It took both of these guys a long time to get up to speed with a lot of

(See MIKE SUMMERS page 11)

Louie Louie

“I Wanna Get
Back With You”



A HITMAKERS CRUSADE! A HITBOUND!

PAUL CANNON, PD, PRO-FM

“Louie Louie's silky smooth vocals sound great in ALL dayparts! He gets me great female phones!”

JEFF "Booger" KAPUGI, MD, PWR PIG

“Louie Louie's new single may take more than one listen but it's a hit! Don't let it pass you by.”

COLLETTE GILBERT, MD, KHTK

“It's a smash, pulling great phones and (hubba hubba) CAN HE DANCE!!!”

KHTK (D#30)

WFLZ (39-37)

KXXR (Add)

PRO-FM (D#35)

HOT94.9 (D#25)

KISN (Add)

Y107 (D#33)

WXKS (On)

KKFR (On)

99.9KHI (D#39)

HOT95 (34-30)

KKMG (D#35)

KSKG (Add)

KTUX (Add)

KZOU (Add)

WFLY (Add)

WHHY-FM (Add)

WRCK (Add)

WVKS (Add)

WWHB (Add) and more



MIKE SUMMERS

(from page 9)

the music, but they've come a long way and they are very much the key to the station succeeding the way it is now. Their show is called Radio From Hell, which refers to the building in which we work. The place is about 40 years old, there are spiders everywhere, and basically it's a dump. Moving on to the rest of the air staff, some guy named Mike Summers works middays, and this other guy, Biff Raffé, works afternoons. He does a lot of drop-ins on his show, and he's very sarcastic as well. At night there is a gentleman named Todd Noker, whose air name is Todd Nuke-em. Todd, who isn't quite 21 yet, was around here as a board operator for KJQ's AM station. He annoyed me enough to put him on the air, and he's really taken off. The guy is magic, and he does extremely well. For his age he's one of the hottest jocks I've ever seen. He does night bits and a lot of drops, and also a lot of sarcasm. But he's probably the nicest person who works here. Late nights is Stacey Killian, who has worked weekends for a long time and who is really in the phase of developing her show. Her latest feature is called "Bed Check," where people just call in and say "good night." Stacey is developing quite well. From 2 a.m. to 5:30 a.m. we have a board op playing CDs, and that works out very well.

A LOT OF PEOPLE SEEM TO FEEL THAT THE WAY ALTERNATIVE MAY EXPAND TO MORE MARKETS IS THROUGH STATIONS WITH LESS THAN PERFECT SIGNALS - LIKE YOURS - THAT HAVE TO CARVE OUT A UNIQUE NICHE FOR THEMSELVES. IS THAT A VIABLE WAY FOR THIS FORMAT TO GROW?

I hope so, but it's not easy to convince a general manager and a station owner who's been living on next to nothing for a long time to take a chance on a lot of music they've never heard; stuff that may do very well in certain areas of the country, but overall is not part of a big trend that they can read about somewhere. It takes people who are committed to doing it, not hucksters who come and go. We were here first and we proved it can be done, and what proves it most are phones. We get letters and phone calls from people saying, "Oh, you guys are great." People actually follow us around. During one period when KJQ was off the air, I worked at KISN for awhile. I got fired from KISN because it didn't look good for them to have a competing program director on their staff. But that competing program director didn't have a station at that time; he just had people calling him up at KISN and asking, "When are you guys coming back on?" Gary Waldron would walk into the room and go, "What the hell is going on?" And I'd go, "I can't stop it, I work here." Out on the street, anywhere we went in public, people would ask us this, and you don't get away from that. All you can say is, "Well, they're here. We've got to do something for them." That core is with us all the time, and we've expanded it greatly.

HOW DO YOU EXPAND THAT CORE?

Word of mouth is what has expanded it. The format that began in the days of KCGL has evolved into something completely different that is now heard on KJQ, because a lot of the music that we've been playing all along has now crossed to the mainstream. Things inevitably cross - that's the direction it has always headed. U2, for example, was nothing when we played them on KCGL, and U2 is now, arguably, the biggest band in the world. As the music grows like that, the station can grow at the same time. I've had intense arguments at record conventions about the theory that when a record becomes popular it

shouldn't be played by certain stations any more. To me that's bullshit. You played it once, so why can't you play it again?

DO YOU THINK RECORDS LIKE THAT ARE A BRIDGE TO EXPAND YOUR CUME?

Absolutely. Biff has worked out a formula for the music at this station in which every other song has been exposed by another format. Usually it's a hit, but in any case it's a song which is cool to a person who is listening to KJQ.

AS MORE OF THAT MUSIC GETS EXPOSED, IS THAT WHERE THE FUTURE GROWTH OF ALTERNATIVE RADIO LIES?

I hope so. As I've said, I really think you can get to a Top40 from this. I think it's the quickest route to what Top40 plays. Any bright Top40 program director is looking to Alternative stations for what they play next. I'm not looking for another Mariah Carey - Midnight Oil is more like it. It's always seemed like a good theory to me. You can accept the packaged records that come from the record companies, or you can find them yourself. Alternative stations find them. We at KJQ have been accused of not playing all kinds of records. Frankly, they didn't fit into the sound at the time.

HOW DO YOU MAINTAIN GOOD RELATIONSHIPS WITH RECORD COMPANIES?

They know how we operate, and that that's the way it's going to be. I'll listen to their records, and if their records fit into what we do, we'll use them. We'll do more than use them - we'll bang the hell out of them. Our rotations are tight. When the record fits we, do good things for it, and we sell a lot of records, too. When it doesn't fit, hype won't work with me at all. People have used a lot of approaches that have gone down in flames. For example, they'll tell you, "These people are playing it, these people are playing it." Good, let them have a good time!

WHY DO YOU THINK SO MANY "ALTERNATIVE" ARTISTS END UP AT TOP40? IS IT THE TYPE OF MUSIC, OR IS IT BECAUSE TOP40 PROGRAMMERS LIKE TO LATCH ON TO NEW ARTISTS AND AOR PROGRAMMERS JUST DON'T?

I think Top40 programmers are smart, and they keep their minds and ears open to all kinds of new music. At this station we listen for the quality of the song, not who it comes from. There are all kinds of albums which sell really well, but sometimes a song just doesn't do anything for anybody when it's on the air. We need songs to survive, because we've got to have something to keep people's interests, especially if we're looking for time spent listening. What's happened with Alternative, both Biff and I have noticed, is that it has become a dumping ground for projects that record companies don't know what to do with. For example, look what happened with Everything But The Girl, (which I'm so glad has finally happened). Everything But The Girl was always worked to us as "major alternative stuff," but it was just too soft for a lot of those stations. Where did it end up? AC, where it should have been the whole time. I know they need a base to work from, but a lot of the time there's so much hype, and some companies try to tell us what they want and need. Like, "I want to close this project out," "I need these other Alternative stations." I don't give a fuck what you need. I need good songs, and this isn't one.

Don't come to me with your needs, because that's not the way it's done here.

YOU CHARACTERIZED ALTERNATIVE RADIO AS BEING TREATED AS A DUMPING GROUND BY RECORD COMPANIES. HOW SHOULD IT BE TREATED? HOW WOULD YOU DEFINE ALTERNATIVE RADIO TO THE OUTSIDE WORLD?

I don't know, because the stations are all different, and a lot of them actually aren't that alternative to anything anymore. They're pretty much a niche format that has become very popular in the areas where they broadcast. A lot of record companies now have Alternative Departments, and in some cases this is very, very good, but a lot of times you see projects come down the pipe that aren't good for anybody. As far as defining the Alternative format, I don't know how you would characterize the group of reporters that's been put together by R&R, because they're so different.

WHAT DO YOU SEE IN THE FUTURE FOR KJQ IN TERMS OF BOTH RATINGS GROWTH AND HOW YOU WANT THE STATION TO DEVELOP?

The direction I want to send it in is developing the 25-34 cell. That could be very difficult given our signal and our resources, but it's something we will aim for. It's going to be quite a challenge, but I think as our audience grows up a lot of people will come around to our station. But it's got to be by word of mouth, because the resources are just not here. The signal has improved as much as it can. When we started here we had a lot of technical problems, but most of them have been solved. I would love for some of the money this station makes to be put into new equipment, because right now our equipment is extremely poor. Thank God for CD players - they're the only reason we sound as good as we do.

WHAT DOES THE FUTURE LOOK LIKE FOR MIKE SUMMERS?

I'm not sure what Mike Summers is going to be doing. Mike Summers is open to just about everything. If we can work it out, I will probably head into a Top40 direction some day, and take a lot of this with me. The biggest lesson I've learned from this station is that when we play something of quality, no matter who it's from, we will get listeners to like it. If they hear it for long enough they will like it - that's the key to rotations, and that's why we play our songs a lot. You could bring that to a more massive audience if the songs and presentation are right. I would love to compete with some of the Top40s on their promotional budgets, but I think I do very well for what I have. But quite honestly, I can't wait to get more. I always keep my options open, but for right now I'm having a great time.

WHAT DO YOU SEE DOWN THE ROAD FOR ALTERNATIVE RADIO?

I hope there won't be any more new record companies for awhile; that's the last thing that is needed. I really hope that most of the record companies get a grasp on what's going on and stop working us on a lot of dumb shit. Let the Alternative stations develop as they develop. After awhile, a lot of them are not even going to be classified as Alternative, because they're not alternative to much of anything anymore. Alternative stations have grown in their own niche, and soon there will probably be a whole new generation of Alternative stations. **HM**

VIOLENCE OF SUMMER
(LOVE'S TAKING OVER)

DURAN
duran



JOHN TAYLOR, NICK RHODES AND SIMON LEBON, ALONG WITH NEW MEMBERS
WARREN CUCCURULLO AND STERLING CAMPBELL, ROUGH IT UP ON THE NEW SINGLE AND VIDEO
FROM THEIR FORTHCOMING ALBUM LIBERTY.

PRODUCED BY CHRIS KIMSEY (FOR CHRIS KIMSEY PRODUCTIONS, LTD.) IN ASSOCIATION WITH DURAN DURAN
MANAGEMENT: PETER RUDGE

ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS



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MAINSTREAM TOP 40

LW-TW

- 1-1 **MARIAH CAREY** "Vision Of Love" (COLUMBIA)
- 2-2 **JANET JACKSON** "Come Back To Me" (A&M)
- 3-3 **SWEET SENSATION** "If Wishes Came..." (ATCO)
- 7-4 **WILSON PHILLIPS** "Release Me" (SBK)
- 10-5 **M.C. HAMMER** "Have You Seen Her" (CAPITOL)
- 6-6 **GO WEST** "King Of Wishful Thinking" (EMI)
- 5-7 **BILLY IDOL** "Cradle Of Love" (CHRYSALIS)
- 9-8 **SEDUCTION** "Could This Be..." (VENDETTA/A&M)
- 16-9 **NEW KIDS ON THE BLOCK** "Tonight" (COLUMBIA)
- 13-10 **POISON** "Unskinny Bop" (ENIGMA/CAPITOL)
- 15-11 **THE TIME** "Jerk Out" (REPRISE)
- 4-12 **JOHNNY GILL** "Rub You The Right Way" (MOTOWN)
- 8-13 **SNAP** "The Power" (ARISTA)
- 14-14 **BRUCE HORNSBY** "Across The River" (RCA)
- 11-15 **BAD ENGLISH** "Possession" (EPIC)
- 21-16 **JON BON JOVI** "Blaze Of Glory" (MERCURY)
- 27-17 **BELL BIV DEVOE** "Do Me" (MCA)
- 20-18 **KEITH SWEAT** "Make You Sweat" (ELEKTRA)
- 22-19 **STEVIE B** "Love And Emotion" (LMR/RCA)
- 39-20 **PHIL COLLINS** "Something..." (ATLANTIC)
- 32-21 **PRINCE** "Thieves In The Temple" (WARNER BROS)
- 26-22 **HEART** "I Didn't Want To Need You" (CAPITOL)
- 24-23 **AEROSMITH** "The Other Side" (Geffen)
- 25-24 **FAITH NO MORE** "Epic" (SLASH/REPRISE)
- 30-25 **CHEAP TRICK** "Can't Stop Falling Into..." (EPIC)
- 29-26 **BROTHER BEYOND** "The Girl I Used To..." (EMI)
- 31-27 **MAXI PRIEST** "Close To You" (CHARISMA)
- 12-28 **TYLER COLLINS** "Girls Nite Out" (RCA)
- 17-29 **GLENN MEDEIROS** f./Bobby Brown "She ..." (MCA)
- 36-30 **NELSON** "Love And Affection" (DGC)
- 18-31 **MICHAEL BOLTON** "When I'm Back ..." (COLUMBIA)
- 37-32 **PAUL YOUNG** "Oh Girl" (COLUMBIA)
- 23-33 **BABYFACE** "My Kinda Girl" (SOLAR/EPIC)
- 19-34 **DEPECHE MODE** "Enjoy The..." (SIRE/REPRISE)
- 40-35 **TAYLOR DAYNE** "Heart Of Stone" (ARISTA)
- 41-36 **KYPER** "Tic Tac Toe" (ATLANTIC)
- 28-37 **EN VOGUE** "Hold On" (ATLANTIC)
- 33-38 **MADONNA** "Hanky Panky" (SIRE/WB)
- 34-39 **GLORIA ESTEFAN** "Cuts Both Ways" (EPIC)
- 38-40 **MOTLEY CRUE** "Don't Go Away Mad..." (ELEKTRA)
- 35-41 **LISA STANSFIELD** "You Can't Deny It" (ARISTA)
- NEW-42 **DEPECHE MODE** "Policy Of..." (SIRE/REPRISE)
- NEW-43 **ST. PAUL** "Stranger To Love" (ATLANTIC)
- 44-44 **ANITA BAKER** "Talk To Me" (ELEKTRA)
- 42-45 **NEW KIDS ON THE BLOCK** "Step By..." (COLUMBIA)
- 43-46 **THE LIGHTNING SEEDS** "Pure" (MCA)
- 45-47 **TAYLOR DAYNE** "I'll Be Your Shelter" (ARISTA)
- 46-48 **BELL BIV DEVOE** "Poison" (MCA)
- 48-49 **ROXETTE** "It Must Have Been Love" (ATLANTIC)
- NEW-50 **DINO** "Romeo" (ISLAND)

MOST ADDED

- 116 • **LISA STANSFIELD** "This Is The Right Time" (ARISTA)
- 96 • **DEPECHE MODE** "Policy Of Truth" (SIRE/REPRISE)
- 88 • **PEBBLES** "Giving You The Benefit" (MCA)
- 70 • **DINO** "Romeo" (ISLAND)
- 58 • **GLENN MEDEIROS** "All I'm Missing Is You" (MCA)
- 44 • **JOHNNY GILL** "My, My, My" (MOTOWN)
- 34 • **GEORGE LAMOND** "Look Into My Eyes" (COLUMBIA)
- 34 • **VIXEN** "How Much Love" (EMI)
- 28 • **FAVORITE ANGEL** "Only Women Bleed" (COLUMBIA)
- 27 • **JAMES INGRAM** "I Don't Have The Heart" (WB)
- 27 • **MAXI PRIEST** "Close To You" (CHARISMA)

HITBOUNDS

RECORDS ARE LISTED IN ORDER OF ACTIVE REPORTS. AN ACTIVE REPORT IS AN ADD, A DEBUT, A TOP 15 REPORT, OR A 3 POINT OR MORE MOVE ELSEWHERE ON THE CHART. QUALITY-NOT QUANTITY. RECORDS EXCEEDING 100 ACTIVE REPORTS ARE NATIONAL BREAKOUTS.

NATIONAL BREAKOUTS

- 123 • **LISA STANSFIELD** "This Is The Right Time" (ARISTA)
- 121 • **DEPECHE MODE** "Policy Of Truth" (SIRE/REPRISE)
- 112 • **ST. PAUL** "Stranger To Love" (ATLANTIC)
- 105 • **INDECENT OBSESSION** "Tell Me Something" (MCA)
- 101 • **JUDE COLE** "Time For Letting Go" (REPRISE)
- 100 • **JOHNNY GILL** "My, My, My" (MOTOWN)

- 93 • **AFTER 7** "Can't Stop" (VIRGIN)
- 88 • **PEBBLES** "Giving You The Benefit" (MCA)
- 87 • **DON HENLEY** "How Bad Do You Want It?" (Geffen)
- 82 • **GLENN MEDEIROS** "All I'm Missing Is You" (MCA)
- 67 • **JAMES INGRAM** "I Don't Have The Heart" (WB)
- 64 • **WINGER** "Can't Get Enough" (ATLANTIC)
- 63 • **BILLY JOEL** "That's Not Her Style" (COLUMBIA)
- 55 • **THE ADVENTURES OF STEVIE V.** "Dirty Cash" (MERCURY)
- 52 • **BLACK BOX** "Everybody Everybody" (RCA)
- 52 • **GLORIA ESTEFAN** "Cuts Both Ways" (EPIC)
- 51 • **FAVORITE ANGEL** "Only Women Bleed" (COLUMBIA)
- 51 • **VIXEN** "How Much Love" (EMI)

- 46 • **CALLOWAY** "All The Way" (SOLAR/EPIC)
- 41 • **WHISPERS** "Innocent" (CAPITOL)
- 37 • **GEORGE LAMOND** "Look Into My Eyes" (COLUMBIA)
- 34 • **LOUIE LOUIE** "I Wanna Get Back With You" (WTG/EPIC)
- 33 • **CHICAGO** "Hearts In Trouble" (DGC)
- 31 • **DOC BOX & B. FRESH** "Slow Love" (MOTOWN)
- 30 • **TKA** "I Won't Give Up On You" (TOMMY BOY/WB)
- 29 • **GIANT** "It Takes Two" (A&M)
- 29 • **SLAUGHTER** "Fly To The Angels" (CHRYSALIS)
- 25 • **CONCRETE BLONDE** "Joey" (I.R.S.)
- 25 • **KID FROST** "La Raza" (VIRGIN)
- 25 • **THE PARTY** "Summer Vacation" (HOLLYWOOD)
- 25 • **TRICIA LEIGH FISHER** "Empty Beach" (ATCO)
- 22 • **GENE LOVES JEZEBEL** "Jealous" (Geffen)
- 20 • **JOHN HIATT** "Child Of The Wild Blue Yonder" (A&M)
- 20 • **STRYPER** "Shining Star" (ENIGMA)
- 19 • **ALANNAH MYLES** "Lover Of Mine" (ATLANTIC)
- 19 • **LITA FORD** "Lisa" (DREAMLAND/RCA)
- 17 • **EN VOGUE** "Lies" (ATLANTIC)
- 17 • **LONDON QUIREBOYS** "I Don't Love You Anymore" (CAPITOL)
- 16 • **TOMMY PAGE** "Turn On The Radio" (SIRE/WB)
- 15 • **TONY! TONI! TONE!** "Feels Good" (WING/POLYDOR)
- 14 • **WAS (NOT WAS)** "Papa Was A Rollin' Stone" (CHRYSALIS)
- 13 • **CANDY FLIP** "Strawberry Fields Forever" (ATLANTIC)
- 13 • **TIANA** "First True Love" (MICMAC)
- 12 • **ANA & JORDAN KNIGHT** "Angel Of Love" (PARC/EPIC)
- 12 • **THE BOYS** "Crazy" (MOTOWN)
- 12 • **COLIN JAMES** "Just Came Back" (VIRGIN)
- 12 • **DIGITAL UNDERGROUND** "Doowutchyalike" (TOMMY BOY)
- 12 • **EVERYDAY PEOPLE** "Headline News" (SBK)
- 10 • **NIKKI** "If You Wanna" (Geffen)
- 9 • **JOHNNY O & CYNTHIA** "Dreamboy/Dreamgirl" (MIC MAC)
- 8 • **BOOM CRASH OPERA** "Onion Skin" (GIANT/WB)

JAMES INGRAM



“

I

D O N ' T

H A V E

T H E

H E A R T

”

THE NEW SINGLE

STEF RYBAK, PD, KC101

"One of the biggest adult records of the year. James sings his heart out in what is a very touching and emotional performance."

BOB LABORDE, Asst. PD/MD, KCPX

"James Ingram perfectly targets our 18-34 females. Listeners are slow to react to soft songs, but this one will make it to #1."

One Of The MOST ADDED With 27 Adds!

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Q106
KS104 (#18)
Y108
KKRZ
KXYQ
HOT102 (#31)
WKTJ
KTFM

KCPX
KC101
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Active At:

WPLJ (D#35)
Q95 (#17)
MIX96.5 (20-18)
HOT105 (D#34)
Y100 (19-15)
STAR94 (#18)

WBLI (30-27)
B100 (5-4)
KZZP (24-20)
FM102 (D#26)
KROY (28-23)
KWOD (35-33)
WNCI (14-8)
B97 (29-25)
KSAQ (D#33)
FM100 (23-20)
WJLK-FM (5-2)
and more



Produced by **THOM BELL**
(for Bellboy Productions)
and **JAMES INGRAM**
(for James Gang Productions)
From The Album **IT'S REAL**



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IT'S PEBBLES IN A LANDSLIDE!

THE MOST DISC-OVERED (76 Programmers):

1. PEBBLES "Giving You The Benefit" (MCA)	35
2. LISA STANSFIELD "This Is The Right Time" (ARISTA)	16
3. JOHNNY GILL "My, My, My" (MOTOWN)	15
4. DINO "Romeo" (ISLAND)	11
STRYPER "Shining Star" (ENIGMA)	11
5. DEPECHE MODE "Policy Of Truth" (SIRE/REPRISE)	10
6. LOUIE LOUIE "I Wanna Get Back..." (WTG/EPIC)	9
TRICIA LEIGH FISHER "Empty Beach" (ATCO)	9

THE UP-AND-COMERS

PEBBLES makes a stunning return to the Top40 world with a huge margin of victory in this week's Disc-overy Derby, while LISA STANSFIELD appears to have a smash on her hands. Nice going, ladies!

Now on to the scoreboard... last week we told you to check out DEPECHE MODE, which had an absolute blowout first week with instant National breakout status. Other picks included LOUIE LOUIE, which scored 24 adds, and THE LONDON QUIREBOYS, which picked up 11.

For next week, the Disc-overy Club points to a major week for TRICIA LEIGH FISHER, while GEORGE LAMOND's new one has eight key mentions and should fly. Also watch BLACK BOX, FAVORITE ANGEL, and VIXEN.

RICH ANHORN, MD at KWSS, San Jose sez, "GEORGE MICHAEL *Praying For Time* (COLUMBIA) is an amazing piece of Pop music - you'll be drooling for more! Also, **BREATHE** *Say A Prayer* (A&M) is an uptempo solid Mainstream song! And **FAVORITE ANGEL** *Only Women Bleed* (COLUMBIA) has anthem-like potential!"

HOSH GURELI, MD at KMEL, San Francisco sez, "Check out *My, My, My* and *Fairweather Friend* by **JOHNNY GILL** (MOTOWN)! These cuts will also be top ten records like *Rub You The Right Way* - watch and see! Check out **PEBBLES** *Giving You The Benefit* (MCA) - it's excellent! And get hip to **TONY! TONI! TONE!** *Feels Good* (WING/POLYDOR)! It's a power top ten callout record for KMEL!"

MIKE EASTERLIN, MD at Y95, Dallas sez, "DINO *Romeo* (ISLAND) is GREAT! It sounds like *I Like It* with a Rap! **JOHNNY GILL** *My, My, My* (MOTOWN) is very smooth! And be on the lookout for the new ballad by **ALIAS** called *More Than Words Can Say* (EMI) featuring the ex-lead singer of Sherriff! It's a female SMASH along the same lines as Richard Marx's *Right Here Waiting*."

DANA LUNDON, MD at HOT102, Milwaukee sez, "LIZ TORRES *If You Keep It Up* (JIVE) is a tough JAM! Check out **ZORRO** *Can't Let You Go* (CUTTING)! He's back with another HOT followup! The remixes of **CANDY FLIP** *Strawberry Fields Forever* (ATLANTIC) are GREAT, especially the 'D.M.C. UK' remix - it's a little faster! **PEBBLES** *Giving You The Benefit* (MCA) is a HIT, no doubt about it! The toughest **PEBBLES** tune yet! The beginning reminds me a lot of Babyface. Check out the **RED BANDITS** LP (MOTOWN) - it's GREAT, especially the cut that responds to Lisa Stansfield's *All Around The World*. We popped in the Rick Wake mix of **LINEAR**'s *Something Going On* (ATLANTIC), and it has more ummph! Lastly, check out **TONY! TONI! TONE!** *Feels Good* (WING/POLYDOR)! It's such a happy Dance song! Place it in the same category as Kyper or Bell Biv Devoe - SMASH!"

CHRIS WALSH, MD at WKSS, Hartford sez, "TKA *I Won't Give Up On You* (TOMMY BOY/WARNER BROS.) is doing GREAT on the club scene! A song that grows on you is **DEEE-LITE** *What Is Love* (ELEKTRA)! **LISA STANSFIELD**'s back with a GREAT song called *This Is The Right Time* (ARISTA)! And **TIMES TWO** *Set Me Free* (EMI) is a nice freestyle beat that'll do GREAT on the radio and in the clubs!"

RICK STONE, Asst. PD/MD at MIX105.1, Orlando sez, "REO SPEEDWAGON *Live It Up* (EPIC) is a GREAT summer song! Look out for a song by **BREATHE** called *Say A Prayer* (A&M)! A record that will definitely be top ten is **LOUIE LOUIE** *I Wanna Get Back With You* (WTG/EPIC)! And check out **PEBBLES** *Giving You The Benefit* (MCA)!"

HAWK HARRISON, MD at Y107, Nashville sez, "PEBBLES *Giving You The Benefit* (MCA) is cookin'!!! A song that will be a BIG monster is **MC HAMMER** *Pray* (CAPITOL)! And **LOUIE LOUIE** *I Wanna Get Back With You* (WTG/EPIC) is one the ladies will LOVE!!!"

FRANK MINIACI, MD at THE BEAT, Los Angeles sez, "Check out **PEBBLES** *Giving You The Benefit* (MCA)! It sounds like a female Babyface, taking up where *My Kinda Girl* left off! Instant reaction at THE BEAT! A good LP cut from **THE TIME** is the ballad *Sometimes I Get Lonely* (REPRISE)! **SOULA** *Soul Sister* (WARNER BROS.) is a GREAT Rap record, and CAPITOL Records' **TRACIE SPENCER** is back with *Save Your Love*! This is an uptempo Dance record and a solid Pop tune!!!"

JEFF McCARTNEY, PD at KROY, Sacramento sez, "PEBBLES *Giving You The Benefit* (MCA) is HOT! It's perfect Pop! **TONY! TONI! TONE!** *Feels Good* (WING/POLYDOR) is hip-hop - let's go! This is the record to break the band! I know it's old but *Wrecks N' Effect* by **NEW JACK SWING** (ATLANTIC) is pumping in the clubs! GEFEN Records has a HOT nighttime record with **CLUBLAND** feat. **QUARTZ** *Let's Get Busy!* **SYDNEY YOUNGBLOOD** *I'd Rather Go Blind* (ARISTA) will catch you by surprise when you hear it on the air! Already good reaction to **TYLER COLLINS** *Second Chance* (RCA), and check out *Unchained Melody* by **THE RIGHTEOUS BROS.** (MCA) from the *Ghost* movie. I remember playing it when it was out the first time!"

MICHAEL MARTIN, MD at KISS-FM, Los Angeles sez, "Praying For Time by **GEORGE MICHAEL** (COLUMBIA) is an absolute HIT, but my prayers were destroyed by a C&D! **MARIAH CAREY** *Love Takes Time* (COLUMBIA) is an excellent followup with extremely strong and relevant lyrics! Grab those upper demos with **THE RIGHTEOUS BROS.** *Unchained Melody* (MCA). If you've seen the movie *Ghost* you'll remember the song! And **PEBBLES** is back with *Giving You The Benefit* (MCA)! We're glad to hear from this lady who picks up where Paula Abdul left off and fills the void nicely!"

STEPHANIE GRAMM, MD at KITY, San Antonio sez, "SYDNEY YOUNGBLOOD *I'd Rather Go Blind* (ARISTA) went straight into middays! Very smooth and good! Check out **EARTH, WIND & FIRE** with **MC HAMMER** *Wanna Be The Man* (COLUMBIA)! It's very HOT! Also, give a listen to *Knockin' Boots* by **CANDYMAN** (EPIC) - it's catchy! And **JUDY TORRES** is back with a SMASH called *Please Stay Tonight* (PROFILE)! Check it out!"

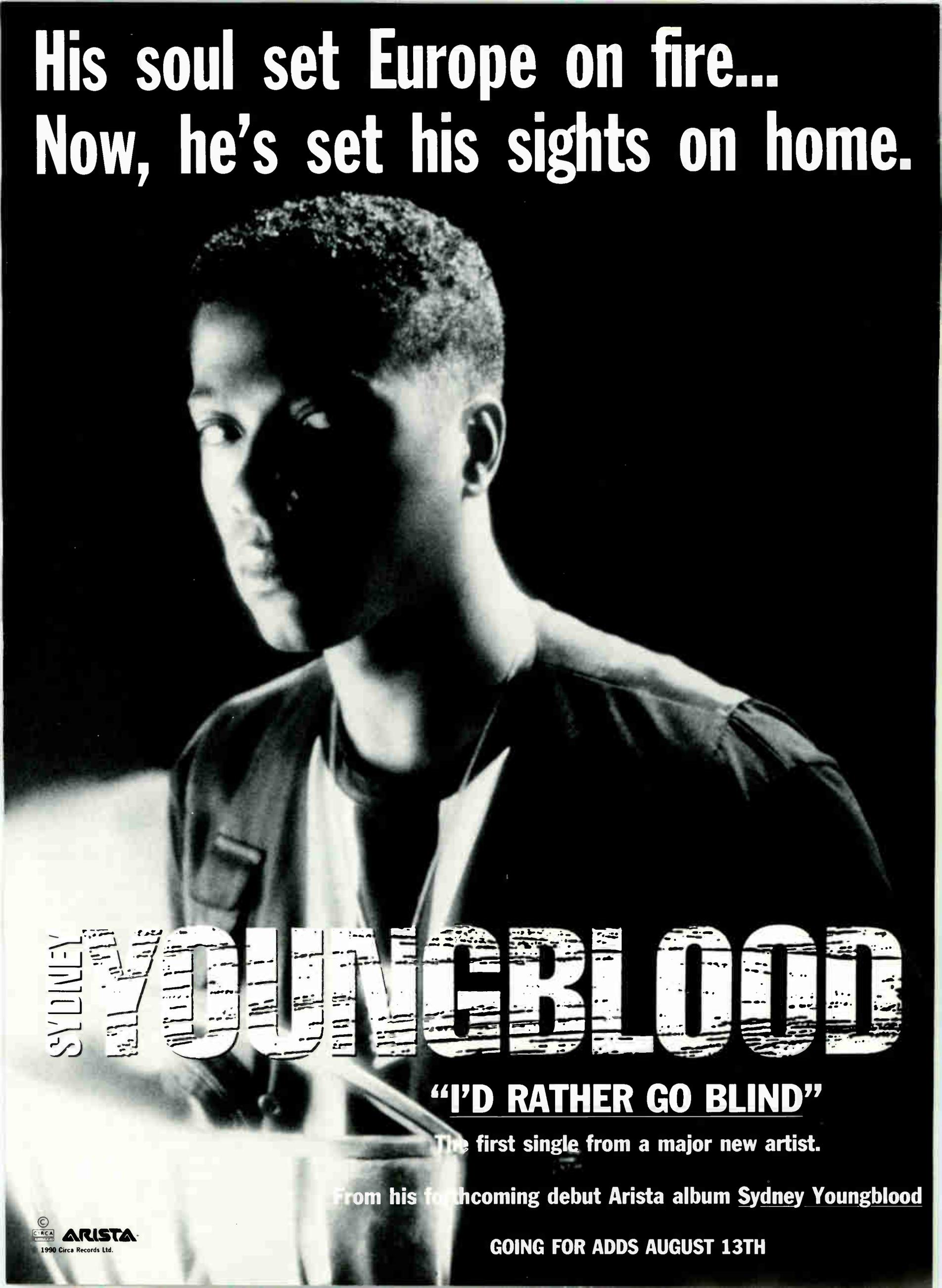
AL TAVERA, Asst. PD/MD at POWER106, Los Angeles sez, "DEPECHE MODE *Policy Of Truth* (SIRE/REPRISE) is a GREAT followup to a GREAT record for a band that deserves superstardom! *Everybody Everybody* by **BLACK BOX** (RCA) started off as a club record but has now definitely crossed over into a BIG radio record! And **JOHNNY GILL** delivers another HIT with *My, My, My* (MOTOWN)! My, my, my, we like it! Smooth and mellow - a definite HIT!"

RIKKO OLLERVIDEZ, MD at KSAQ, San Antonio sez, "GENE LOVES JEZEBEL has a new line-up, a new sound, and *Jealous* (GEFFEN) is a good record! Check it out! **THE SUNDAYS** *Here's Where The Story Ends* (DGC) is not over! Give it a listen! It's still exploding on the phones! If you're not on the **POISON** *Unskinny Bop* (ENIGMA/CAPITOL), you're missing a HOT song! This record is doing excellent for us! It's happening! What's working for you? I do network (512) 271-9600...but please ask parents permission before calling!"

BRETT DUMLER, PD/MD at Z99, Oklahoma City sez, "LISA STANSFIELD *This Is The Right Time* (ARISTA) is HOT! It's uptempo Pop with lots of energy! Check it out! *Everybody Everybody* by **BLACK BOX** (RCA) is kicking in nicely! Perfect summertime JAM on the radio and in the clubs! There's no stopping **AFTER 7** *Can't Stop* (VIRGIN)! It's so HUGE, it's top five in callout every week, so jump on this tune if you're not already! A def jam in the motherland! Lastly, check out **THE RIGHTEOUS BROS.** *Unchained Melody* from the MCA soundtrack to *Ghost*! This could be a HIT - already selling out in the market!"

BOB LaBORDE, Asst. PD/MD at KCPX, Salt Lake City sez, "The best record we have on right now is **GLORIA ESTEFAN** *Cuts Both Ways* (EPIC)! Maybe programmers should give this record a second look - it's not too late! BIG nighttime phones and consistently making the top ten at night since we put it on the air! The intro to *Reverse Psychology* by **THE OSMOND BOYS** (CURB) sounds like Scritti Politti, and it's definitely easier to deal with than *Hey Girl!* - check it out! And *Lisa* by **LITA FORD** (DREAMLAND/RCA) could be a BIG sleeper!"

**His soul set Europe on fire...
Now, he's set his sights on home.**



SYDNEY YOUNGBLOOD

"I'D RATHER GO BLIND"

The first single from a major new artist.

From his forthcoming debut Arista album Sydney Youngblood

 **ARISTA**
1990 Circa Records Ltd.

GOING FOR ADDS AUGUST 13TH

MIKE SNOW, MD at KKBQ, Houston sez, "Check out the import album version of **DURAN DURAN** *Violence Of Summer* (CAPITOL). It's the kicking version! Give a listen to the Teddy mix of **QUINCY JONES** *I Don't Go For That* (QWEST/WARNER BROS.). Also, check out the track *I Promised Myself* from **NICK KAYMEN** (ATLANTIC). It has a good Euro pop sound that will hook and keep your listeners."

JAY STEVENS, PD at KOY-FM, Phoenix sez, "We're way out in front on **BELL BIV DEVOE** *Dope* (MCA), and it will be HUGE! Also, **CANDYMAN** *Knockin' Boots* (EPIC) is a good active record. And **SOHO** *Hippy Chick* (ATCO) has a bit of that Soul II Soul feel and should also be a major reactor!"

JOEY GIOVINGO, MD at B97, New Orleans sez, "**REO SPEEDWAGON** *Halfway* (EPIC) looks like it will be a huge ballad off the album. Kevin and the boys tear it up on the new album. Check it out! **PEBBLES** *Giving You The Benefit* (MCA) - expect this record to be a real good crossover. The more you hear it...the more you'll like it! *Policy Of Truth* is an excellent followup from **DEPECHE MODE** (SIRE/REPRISE). Watch this one grow into a major record!"

MICHAEL POWERS, MD at WZPL, Indianapolis sez, "**TRICIA LEIGH FISHER** *Empty Beach* (ATCO) is a tropical pop song. Also, **VIXEN** *How Much Love* (EMI) - if you're looking for a rock record this is it. A great song is **GLENN MEDEIROS** *All I'm Missing Is You* (MCA) - a good followup. And **JOHNNY GILL** *My, My, My* (MOTOWN) is a hit, hit, HIT!"

GREGG SWEDBERG, OM/MD at WLOL-FM, Minneapolis sez, "Check out **BARRY LATHER** *Love In The 3rd Degree* (ATLANTIC) - it's a nice uptempo pop song that caught my ear. I also like the new **GEORGE LAMOND** *Look Into My Eyes* (COLUMBIA) - it's *Bad Of The Heart* part two, and since *Bad* did so well, why mess with a good thing! My favorite record has to be *Policy Of Truth* by **DEPECHE MODE** (SIRE/REPRISE). This will definitely bust them wide open! And check out **THE RED BANDITS** LP on MOTOWN - there is a cut on there that is an answer to Lisa Stansfield's *All Around The World* that actually samples the song in it - it could be something to fool around with!"

RUSS ALLEN, Asst. PD/MD at WIOQ, Philadelphia sez, "Check out **CHAD JACKSON** *Hear The Drummer (Get Wicked)* (ATCO) - I love the Public Enemy sample - it's very cool! The "Coney Island" mix of **TRICIA LEIGH FISHER** *Empty Beach* (ATCO) caught my ear. A great LP cut off the **JOHNNY GILL** LP is *Fairweather Friend* (MOTOWN). It's got that L.A. & Babyface sound written all over it - speaking of which - **PEBBLES** *Giving You The Benefit* (MCA) is fierce! Lastly, two rap records to get hip to - *The Booming System* by **L.L. COOL J.** (DEF JAM/COLUMBIA) - he's the future of the funk! And also **X-CLAN** *Funky Lessons* (4TH & BROADWAY) - anything to do with George Clinton and Parliament Funk is good with me!"

STEVE MANN, Asst. PD/MD at WQUT, Johnson City, TN sez, "**PEBBLES** *Giving You The Benefit* (MCA) is a #1 Top40 record. Also, **SLYCE** *Just In Time* (4 PM) is a good record that people should get their hands on. Also, **CHICAGO** *Hearts In Trouble* (DGC) is huge - what a smash. A great song that you gotta love is **STRYPYER** *Shining Star* (ENIGMA), and **DEPECHE MODE** *Policy Of Truth* (SIRE/REPRISE) is hot."

JENNIFER BELL, MD at KATM, Colorado Springs, CO sez, "Three months ago I talked about this track as one of the strongest releases off the **STICK IT TO YA** album. **SLAUGHTER** *Fly To The Angels* (CHRYSALIS) should be a monster for Rock and Top40 radio airplay. (Remember, Jen told ya so!). I just can't say enough about the new **STRYPYER**! We're talking sound, look and attitude. *Shining Star* (ENIGMA) is going to kick butt. I await the entire CD's arrival. Also, check out the newest release from **LITA FORD** *Lisa* (DREAMLAND/RCA) - it has a good sound and could be a strong crossover record. A good song from daughter to mom. (Side note: check out **LITA**'s version of *Only Women Bleed*.)"

RON NEWMAN, MD at KOKZ, Waterloo, IA sez, "Are you looking for a record that will draw adult females? If so, you should be spinning *My, My, My* from **JOHNNY GILL** (MOTOWN). This will be a huge female adult record. **TAYLOR DAYNE** *Heart Of Stone* (ARISTA) is gonna be another top ten song. Coming on the heels of two successful Top40 tracks, this one is sure to explode. Watch it work! **DINO** *Romeo* (ISLAND) is going to be a smash! **DINO** has strong appeal and its similarity to *I Like It* should draw the listeners."

ROGER GAITHER, PD at WKQB, Charleston, SC sez, "**TRICIA LEIGH FISHER** *Empty Beach* (ATCO) tested real well here and we expect it to do very well. **JOHNNY GILL** *My, My, My* (MOTOWN) is another hit for **JOHNNY**. Watch this one take off! **STRYPYER** is back and smoking! *Shining Star* (ENIGMA) is a strong cover (by a band that doesn't usually do covers). This is a great night rocker and will wake up your phones."

DANNY B., MD at KZFM, Corpus Christi, TX sez, "**DINO**! He's jamming with his new record *Romeo* (ISLAND). Much like the sound of *I Like It*, it should draw some good reaction. **PEBBLES** *Giving You The Benefit* (MCA) is a good dance record. Lately it's been male vocal rap or female ballads, so this is a very timely release for **PEBBLES**. It should draw solid phone reaction. **GLENN MEDEIROS** is back in your ears once again and he "called" upon a friend to do this track with him. *All I'm Missing Is You* (MCA) f/**Ray Parker Jr.** will do well wherever it's played. Don't pass it up!"

CHUCK MATHESON, MD at KZZU, Spokane, WA sez, "**REO SPEEDWAGON** *Live* (EPIC) is winning with great response in our battle at night. Check it out. **SLAUGHTER** *Fly To The Angels* (CHRYSALIS) should have the same response as *Heaven* did for Warrant. Watch your female phones explode. **PEBBLES** *Giving You The Benefit* (MCA) should be a top five comeback. It has a needed sound for radio right now. Check it out! And watch for the cover-tune comeback!!! And **STRYPYER** *Shining Star* (ENIGMA) really smokes! Is it really **STRYPYER**?"

BILL SHAHAN, PD/MD at WVSR, Charleston, WV sez, "**JOHNNY GILL** *My, My, My* (MOTOWN) is an all-out female smash with a strong hook. Also, **DINO** *Romeo* (ISLAND) is the best **DINO** I've ever heard. **PEBBLES** is back with a new song, *Giving You The Benefit* (MCA). And one hell of a power ballad is **SLAUGHTER** *Fly To The Angels* (CHRYSALIS)."

MAD MAX, MD at KF95, Boise, ID sez, "**PEBBLES** *Giving You The Benefit* (MCA) is a great formula. Also, **DINO** *Romeo* (ISLAND) is a great summer song. **NIKKI** *I You Wanna* (Geffen) is a great, great, GREAT followup. And **JOHNNY GILL** *My, My, My* (MOTOWN) is a nice ballad for adults and teens."

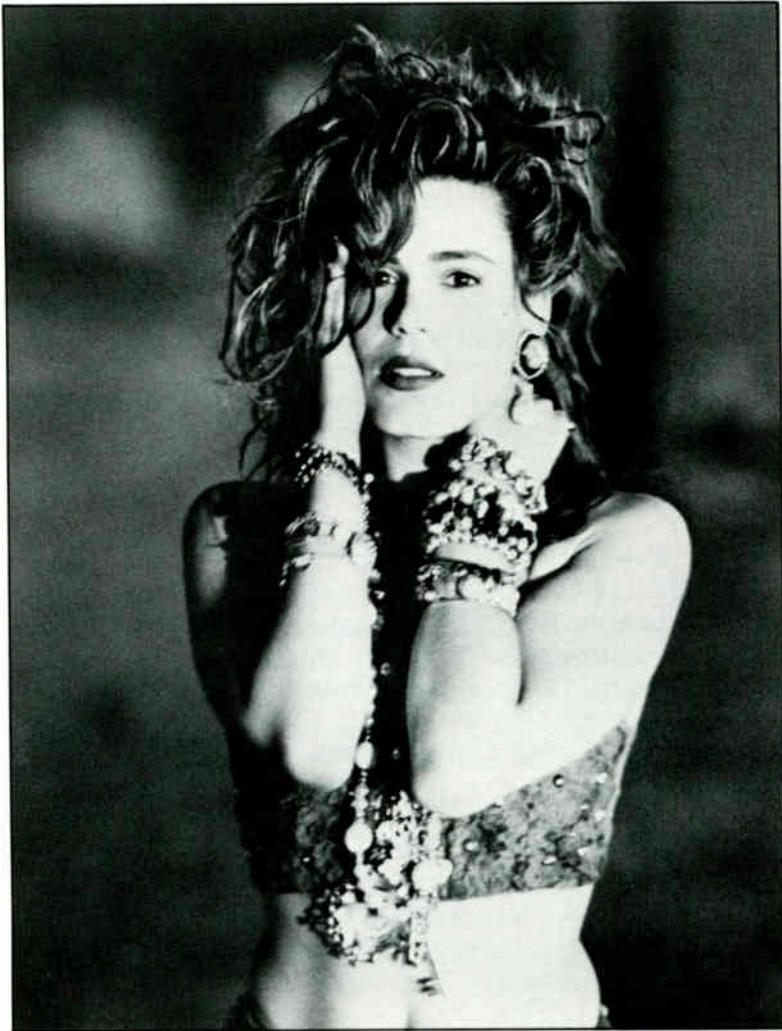
DAVE NORTH, PD/MD at WPFR, Terre Haute, IN sez, "**EVERYDAY PEOPLE** *Headline News* (SBK) is a different sounding record, which is great. Also, **DEPECHE MODE** *Policy Of Truth* (SIRE/REPRISE) is a great followup. A monster record is **JOHNNY GILL** *My, My, My* (MOTOWN). A five night champ on our battle of the hits is **GLENN MEDEIROS** f./**Ray Parker Jr.** *All I'm Missing Is You* (MCA). A monster record is **PEBBLES** *Giving You The Benefit* (MCA). And a record to be big is **JOHN HIATT** *Child Of The Wild Blue Yonder* (A&M)."

BILLY THE KID, MD at KJ103, Oklahoma City, OK sez, "A hot song on import by **SIMON HARRIS** is *Don't Stop The Music* (LIVING BEAT). It's a hot remake of Yarborough & Peoples. Also, **MS. ADVENTURES** *Undeniable* (ATCO) is smoking in all the clubs. And a hot song is **MARIAH CAREY** *Love Takes Time* (COLUMBIA)."

KEN SPALDING, MD at WERZ, Exeter, NH sez, "**JAMES INGRAM** *I Don't Have The Heart* (WARNER BROS.) is doing great for us. Also, **GLENN MEDEIROS** *All I'm Missing Is You* (MCA) should go all the way. And **JANET JACKSON** *Black Cat* (A&M) is a different sound for her that'll do great."

STEW SCHANTZ, PD at WSPK, Poughkeepsie, NY sez, "**DINO** *Romeo* (ISLAND) looks like it could be a strong contender for the top ten. It has a good sound and should appeal to all who liked *I Like It*. Give a listen to the new release from **JOHNNY GILL** *My, My, My* (MOTOWN). It's smooth, it's class - it's your midday record! Do it! Also, give a spin to the new **PEBBLES** record *Giving You The Benefit* (MCA). It will hook you and keep you listening."

BRUCE STEVENS, PD/MD at WBBQ, Augusta, GA sez, "**LISA STANSFIELD** *The Is The Right Time* (ARISTA) will work for you. *You Can't Deny It* had good response, but expect greater numbers and calls with this one. **PEBBLES** has got a possible hit with her newest release *Giving You The Benefit* (MCA). It has a good sound and she's got the look! Check it out! **DEPECHE MODE** keeps 'em coming with their latest shot of sound *Policy Of Truth* (SIRE/REPRISE). Don't miss out on the next hit from these guys - they're hot and on a roll."



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AN EMPTY BEACH.

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By

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- KEVIN McCABE, HOT97 NY

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SCOTT TYLER, MD at 99WAYS, Macon, GA sez, "Praise the Lord! **STRYPER** has a hit with *Shining Star* (ENIGMA)! Also, **PEBBLES** *Giving You The Benefit* (MCA) - it's about time. It's perfect Top40 music straight-ahead Pop that's getting instant phones."

RAY MILLER, MD at WZKX, Biloxi, MS sez, "MS. ADVENTURES *Undeniable* (ATCO) is a great dance song. Also, a great songwriter finally came up with a great one for himself. It's **JOHN HIATT** with *Child In The Wild Blue Yonder* (A&M). Also, **TRICIA LEIGH FISHER** *Empty Beach* (ATCO) is good. She sure can fill up the beach. And another party record from the original party animals is **REO SPEEDWAGON** *Live It Up* (EPIC). Check out **LISA STANSFIELD** *This Is The Right Time* (ARISTA). NO DOUBT! And **BASIA** *Until You Come Back* (EPIC) is a great remix!"

JOHN IVEY, OM at WZOK, Rockford, IL sez, "PEBBLES *Giving You The Benefit* (MCA) is a great dance song. A huge adult smash will be **MICHAEL BOLTON** *Georgia On My Mind* (COLUMBIA). Also, **MARIAH CAREY** has another smash with *Love Takes Time* (COLUMBIA). And look past the image of **STRYPER** - *Shining Star* (ENIGMA) is a HIT!"

RAY KALUSA, PD at KWNZ, Reno, NV sez, "FAVORITE ANGEL *Only Women Bleed* (COLUMBIA) only took one listen. A song with great lyrics is **LOUIE LOUIE** *I Wanna Get Back With You* (WTG/EPIC). Also, if you lean rock, listen to **ASIA** *Days Like These* (GEFFEN) - it has the feel of *Heat Of the Moment* during the hook. A song that was big in clubs a year ago is **NIKKI** *If You Wanna* (GEFFEN). And a gold album song without getting to Urban is **PEBBLES** *Giving You The Benefit* (MCA)."

ERIC STRYKER, MD at HOT99.9, Allentown, PA sez, "DOC BOX & B. FRESH *Slow Love* (MOTOWN) is a smash. Also, **GEORGE LAMOND** *Look Into My Eyes* (COLUMBIA) is a strong followup to a smash. And **LOUIE LOUIE** *I Wanna Get Back With You* (EPIC) is hot."

BOB CHASE, PD/MD at KISR, Fort Smith, AR sez, "VIXEN *How Much Love* (EMI) proves they're back with another hit. Also, **INDECENT OBSESSION** *Tell Me Something* (MCA) is HOT! All the summer girls are waiting for a *Romeo* (ISLAND) and **DINO**'s it. And tap your fingers and move to the groove with **BLACK BOX** *Everybody Everybody* (RCA)."

JIM SCOTT, Asst. PD/MD at KNIN, Wichita Falls, TX sez, "STRYPER *Shining Star* (ENIGMA) is getting great phones - perfect at night. Also, **PEBBLES** *Giving You The Benefit* (MCA) should do very well. And a song that needs airplay is **DEPECHE MODE** *Policy Of Truth* (SIRE/REPRISE)."

KEVIN CHASE, MD at KMOK, Lewiston, ID sez, "JAMES INGRAM *I Don't Have The Heart* (WARNER BROS.) is a smash adult record that will give you goosebumps. Another out-of-the-box smash for **DINO** with *Romeo* (ISLAND) - more than just a dance record. And check out **LITA FORD**'s latest *Lisa* (RCA) - a powerful ballad with plenty of punch. Written for her mother, it's highly emotive."

ROGER SCOTT, MD at KRQ, Tucson, AZ sez, **PEBBLES** *Giving You The Benefit* (RCA) is very good - an uptempo smash from the very first listen. And another super lady with a hit on her hands is **LISA STANSFIELD** with *This Is The Right Time* (ARISTA). The one radio wanted is finally released, and we will follow through!"

DON PARKER, MD at KBOS, Fresno, CA sez, "I mentioned it months ago and now it will be hotter than ever. *This Is The Right Time* (ARISTA) by **LISA STANSFIELD**, from a premier artist for 1990. **TONY! TONI! TONE!** *Feels Good* (WING/POLYDOR) feels so right on the air. These guys are definitely underestimated. They have never failed to work in this market with huge sales. **EN VOGUE** *Lies* (ATLANTIC) is already huge - it won five days straight at night! And check out **TRICIA LEIGH FISHER** *Empty Beach* (ATCO) - the Coney Island mix is definitely the hottest cut to play!"

RICK ANDREWS, Asst. PD/MD at KZOZ, San Luis Obispo, CA sez "PEBBLES is back and hotter than ever with *Giving You The Benefit* (MCA). My favorite record of the week has to be **EVERYDAY PEOPLE** *Headline News* (SBK) - very hip, it has a fresh flavor. **LITA FORD** *Lisa* (RCA) is a beautiful ballad, as is **LOUIE LOUIE**'s latest *I Wanna Get Back With You* (WTG/EPIC) - very cool and well produced! Lastly **LISA STANSFIELD** *This Is The Right Time* (ARISTA) is the right track to play. Check it out!"

JIM CERONE, MD at WBWB, Bloomington, IN sez, "THE LONDON **QUIREBOYS** *I Don't Love You Anymore* (CAPITOL) could be the big rock ballad of the summer. Now that they've established a Top40 audience and are easily accessible to fans, *Policy Of Truth* from **DEPECHE MODE** (SIRE/REPRISE) should skyrocket. The new record from **PEBBLES** *Giving You The Benefit* (MCA) is a solid dance record. It has a great sound and a catchy hook. Check it out!"

BOB BECK, PD/MD at KYYY, Bismarck, ND sez, "LISA STANSFIELD *This Is The Right Time* (ARISTA) was a smash on our Smash It Or Trash It! This could be a record. *I Don't Have The Heart* from **JAMES INGRAM** (WARNER BROS.) is a good record. I was very surprised by it. Probably one of the summer's sleepers, but watch it work in the fall. **DEPECHE MODE** *Policy Of Truth* (SIRE/REPRISE) ... looks like two! Also, give a listen to the new **LOUIE LOUIE** *I Wanna Get Back With You* (WTG/EPIC). You'll like it!"

TED BRANDY, MD at WLAN, Lancaster, PA sez, "NELSON *Love And Affection* (DGC) seems to have the right combination of sound and looks to keep the boys and girls happy. It's working on the phones, on the air, and not too bad at MTV. I like the new **PRINCE** record. Shedding his quirky creative sound and donning a more commercial feel, *Thieves In The Temple* (PAISLEY PARK/WARNER BROS.) will catch an ear. It's much like the sounds of *When Doves Cry*. What's going on with the **CHICAGO** record? *Hearts In Trouble* from the *Days Of Thunder* soundtrack (DGC) is a good track. This needs to be heard a second time."

JAY RANDALL, MD at WJDQ, Meridian, MS sez, "SYDNEY **YOUNGBLOOD** *I'd Rather Be Blind* (ARISTA) is a great song. SYDNEY has got a hit on his hands here. *Giving You The Benefit* by **PEBBLES** (MCA) is a good record. It has that great on-air feel to it. A lot of stations should do well with this record. **EVERYDAY PEOPLE** *Headline News* (SBK) is the perfect top Top40 radio song. It has a solid sound and should appeal to a wide variety of listeners. Check it out! *The Time Is Right* is a nice new song from **LISA STANSFIELD** (ARISTA). She's had success with her two prior releases and should do as well with this one."

STEVE DAVIS, PD/MD at WRVQ, Richmond, VA sez, "BOOM CRASH **OPERA** *Onion Skin* (GIANT) has an exceptional night feel with lots of energy. Also, **PEBBLES** *Giving You The Benefit* (MCA) is a good uptempo song with great rhythm. Something we've been needing is **BILLY IDOL**'s *L.A. Woman* (CHRYSALIS). A song that makes you think and gives you goosebumps is **VENICE** *People Laugh* (ATLANTIC). And check out **BLACK BOX** *Everybody Everybody* (RCA) - the bass line is the hook!"

KEITH GREER, MD at KTUX, Shreveport, LA sez, "WAS (NOT WAS) *Papa Was A Rollin' Stone* (CHRYSALIS) is a great remake. Also, **FAVORITE ANGEL** *Only Women Bleed* (COLUMBIA) is done the way it should have been done the first time. Also, a great rock song is **STRYPER** *Shining Star* (ENIGMA). And **DINO** *Romeo* (ISLAND) is a hit!"

ANGEL GONZALEZ, MD at KEZB, El Paso, TX sez, "M.C. WILDSKI *Warrior* (ARISTA/BMG EUROPE) has a great sound and will happen. If you'd like a copy call me at (915) 533-9400 (nights). **JOHNNY GILL** *My, My, My* (MOTOWN) is a proven smash. **JOHNNY GILL** is on a roll. **PEBBLES** *Giving You The Benefit* (MCA) is a record that should make a strong come on. It's been awhile for her and it sounds to be worth the wait! Give it a listen."

JAMES BENDER, MD at KIKI, Honolulu, HI sez, "TRICIA LEIGH FISHER *Empty Beach* (ATCO) has good looks, a good sound, and it's different. This record is well worth the listen. Speaking of good looking, have you looked at the latest CD from **TYLER COLLINS** *Second Chance* (RCA)? (Did you have both hands on the CD?) Check out **PEBBLES** *Giving You The Benefit* (MCA). The song needs to be played/heard. Don't miss out on a future hit. She is great looking! And check out **GEORGE LAMOND** *Look Into My Eyes* (MCA) - I wish I could sing like that...(I could get **PEBBLES**)."

CRAIG ROBERTS, PD/MD at KCHX, Odessa, TX sez, "NIKKI has a good second release from his debut album with *If You Wanna* (GEFFEN). A good dance tune that should do very well. Woah?! What has happened to the 777 soldiers? **STRYPER** has a new look - no more black n' gold. Now it's black n' blue and bad!!! *Shining Star* (ENIGMA) is hot! (Girls in the video? As Arsenio would say, Hmmm.) And **L.A. GUNS** *I Wanna Be Your Man* (POLYDOR) will follow the *Ballad Of Jayne* perfectly. Not too hard, not too soft. Do it!"

**Now on
tour
with
L.A. Guns**

TRISH MERCELLO—WPST/Trenton:
"It's been #1 in requests for the past twenty-one days in a row. It's been beating out MOTLEY CRUE, MADONNA and DEPECHE MODE."

JENNIFER STARR—WWRB:
"#1 Top Requested record at our 'Hot Eight At Eight.' The requests are unbelievable in all day parts."

GARY CUMMINGS—KZFN/Moscow:
"The record has been Top 15 in requests the past five weeks, mostly 18-34 year-olds. Record has been Top 30 on our chart and #20-25 in sales. A solid mass appeal record."

BOB FORSTER—WOMP/Wheeling:
"It immediately won the Top 10 at 10 Challenge for five straight weeks, then stayed in the Top 10 at 10 for weeks afterward. Lower demos loved it and burned up the phones with no negative calls."

FRANK TURCK—WVKZ/Albany:
"Constantly Top 10 phones on our countdown for the last four weeks."

Pretty Boy Floyd

"I WANNA BE WITH YOU"

THE HIT TRACK FROM THE DEBUT ALBUM

LEATHER BOYZ WITH ELECTRIC TOYZ

ANOTHER MCA SUCCESS STORY... IN THE MAKING

Produced By: Howard Benson

MCA
THE SPOTLIGHT IS ON

©1990 MCA Records Inc.

EFREN SIFUENTES, MD at KDON, Salinas, CA sez, "She's back on the fierce wave! **PEBBLES *Giving You The Benefit*** (MCA) will be hot this summer. Great remixes and production by the dynamic duo L.A. & Babyface. For an awesome album cut, check out **GEORGE LAMOND and Brenda K. Starr *No Matter What*** (COLUMBIA). Great pairing and good chemistry between the duo. Strong hook! It's good to have a refreshing duet like this. Strong Crossover40 potential. Check out the new mixes on **LISA STANSFIELD *This Is The Right Time*** (ARISTA). This should be a natural hit for the lass. If you're looking for a HOT import, try ***Warrior*** by **M.C. WILDSKI** (ARISTA/BMG EUROPE)! This is a great uptempo rap jam with super production and sampling of Tears For Fears' ***Shout***. If you liked Paris, you'll love this. Major labels keep an eye on this one!"

JEFF DAVIS, MD at WCIR, Beckley, WV sez, "**BILLY JOEL *And So It Goes*** (COLUMBIA) is good AC and perfect for upper demos. For great rock n' roll play **VIXEN *How Much Love*** (EMI). A song that's custom-made for Top40 is **JOHNNY GILL *My, My, My*** (MOTOWN). Also, **GIANT *It Takes Two*** (A&M) is becoming a core artist for us. **GLENN MEDEIROS & Ray Parker Jr. *All I'm Missing Is You*** (MCA) is getting instant phones. And **DINO *Romeo*** (ISLAND) is HOT!"

ANNIE SAGE, MD at KCAQ, Oxnard, CA sez, "Check out **PEBBLES *Giving You The Benefit*** (MCA) - the production is slick and she's back. Also, **NAYOBE *I Love The Way You Love Me*** (WTG/EPIC) is a great dance song. And **AFTER 7 *Can't Stop*** (VIRGIN) mixes really well with our station."

MARTY LeGERE, MD at 99WGY, Schenectady, NY sez, "**PEBBLES *Giving You The Benefit*** (MCA) is getting instant phones. It's good to have her back. Also, **VIXEN *How Much Love*** (EMI) is a nice sounding rocker. **GEORGE LAMOND *Look Into My Eyes*** (COLUMBIA) is better than his last hit, and **LISA STANSFIELD *This Is The Right Time*** (ARISTA) is a good followup that'll do better than her last one."

TERRY KNIGHT, MD at 93QID, Alexandria, LA sez, "**EARTH, WIND & FIRE w/M.C. Hammer *I Wanna Be Your Man*** (COLUMBIA) is **EARTH, WIND & FIRE's** rhythm and vocals with **Hammer** rappin' in four or five times. Also, **WHISPERS *Innocent*** (CAPITOL) is a super song that reminds me of ***Rock Steady***. It's perfect for 18-34 year olds."

SONNY VALENTINE, MD at KFRX, Lincoln, NE sez, "**FAVORITE ANGEL *Only Women Bleed*** (COLUMBIA) has taken the Alice Cooper classic and made it fresh. Also, **WAS (NOT WAS) *Papa Was A Rollin' Stone*** (CHRYSALIS) is oohhhh good stuff. What goes around comes around, and hopefully this one will too."

DAVID MORALES, MD at HOT95, Jackson, MS sez, "Check out the house mix of ***Thieves In The Temple*** by **PRINCE** (PAISLEY PARK/WARNER BROS.). It freshens it up. Also, **PEBBLES *Giving You The Benefit*** (MCA) is a cool tune! And **LOUIE LOUIE *I Wanna Get Back With You*** (WTG/EPIC) deserves a shot."

CHRIS SQUIRES, PD/MD at KKXX, Bakersfield, CA sez, "Check out **TRICIA LEIGH FISHER *Empty Beach*** (ATCO) - look for your phones to light up on this one. Also, **ST. PAUL *Stranger To Love*** (ATLANTIC) is a song everyone should play. A great remake is **PAUL YOUNG *Oh Girl*** (COLUMBIA). And don't forget to check out **ALISHA *Wrong Number*** (MCA)."

DAVE COLLINS, Acting MD at KFBQ, Cheyenne, WY sez, "**STRYPER *Shining Star*** (ENIGMA) is a hot record with nice guitar riffs. A great mellow song is **LOUIE LOUIE *I Wanna Get Back With You*** (WTG/EPIC). A good crossover between males and females is **GLENN MEDEIROS & Ray Parker Jr. *All I'm Missing Is You*** (MCA). A song that'll do well on Top40 is **AFTER 7 *Can't Stop*** (VIRGIN). Check out **LISA STANSFIELD *This Is The Right Time*** (ARISTA). It's a good followup. And finally a record that'll be huge is **JOHNNY GILL *My, My, My*** (MOTOWN)."

MIKE STONE, MD at WPFM, Panama City, FL sez, "**STRYPER *Shining Star*** (ENIGMA) is familiar to adults and hot enough for younger demos. Also, **LITA FORD** has a very distinctive voice which was made for ***Lisa*** (DREAMLAND/RCA). **BASIA *Until You Come Back To Me*** (EPIC) is a good remake, and a power ballad from a killer band is **SLAUGHTER *Fly To The Angels*** (CHRYSALIS)."

LEE McCARD, MD at WCGQ, Columbus, GA sez, "**FAVORITE ANGEL *Only Women Bleed*** (COLUMBIA) is a great remake, and **JAMES INGRAM *I Don't Have The Heart*** (WARNER BROS.) has #1 potential."

JEFF DAVIS, MD at WMEE, Ft. Wayne, IN sez, "**DINO *Romeo*** (ISLAND) is really hot. I love the rap on it. Also, **PEBBLES *Giving You The Benefit*** (MCA) is a great tune for pop radio. And a great balance record is **INDECENT OBSESSION *Tell Me Something*** (MCA)."

A. SCOTT BURTON, MD at WRCK, Utica, NY sez, "**TRICIA LEIGH FISHER *Empty Beach*** (ATCO) is shaping up like a hit. Also, **GEORGE LAMOND *Look Into My Eyes*** (COLUMBIA) is a killer followup. This kid's going all the way. A song getting good early reaction is **PEBBLES *Giving You the Benefit*** (MCA). A great song overall is **LISA STANSFIELD *This Is The Right Time*** (ARISTA)."

KIP TAYLOR, MD at WQXA, York, PA sez, "**PEBBLES *Giving You The Benefit*** (MCA) is a hit record. Also, a very talented man with good vocals is **LOUIE LOUIE *I Wanna Get Back With You*** (WTG/EPIC). **GEORGE LAMOND *Look Into My Eyes*** (COLUMBIA) is another jammin' dance cut. Check out **LISA STANSFIELD *This Is The Right Time*** (ARISTA) - the best cut on the album. And **NIKKI *If You Wanna*** (GEFFEN) grows on you!"

PAUL WALKER, PD at OK95, Tri Cities, WA sez, "**VIXEN *How Much Love*** (EMI) is a good sounding record. **GIANT *It Takes Two*** (A&M) will do better than the first. And **COLIN JAMES *Just Came Back*** (VIRGIN) is a great night record."

RON WEST, MD at KLBO, El Dorado, AR sez, "**AFTER 7 *Can't Stop*** (VIRGIN) is a good tune that shoots straight from the hip. It's an instant Top40/dance floor hit. Check out **WAS (NOT WAS) *Papa Was A Rollin' Stone*** (CHRYSALIS). Mama will never hang her head and moan after hearing this one. Oh yeah, you can read the entire weather report over the introduction. **FAVORITE ANGEL *Only Women Bleed*** (COLUMBIA) cuts through the clutter. Great remake with a female's perspective."

JIM MEECH, MD at WNYP, Ithaca, NY sez, "**SLAUGHTER *Fly To The Angels*** (CHRYSALIS) has won our power playoffs four nights in a row. It is smoking everybody and drawing heavy phones. A strong week of good rock product brings us two monsters - the new track from **VIXEN *How Much Love*** (EMI), which will do damage before it's gone, and **STRYPER *Shining Star*** (ENIGMA). For not being a cover-song group they tear up the Earth, Wind & Fire tune. Both deserve a listen! **GENE LOVES JEZEBEL *Jealous*** (GEFFEN) is a GREAT TUNE! And **LITA FORD *Lisa*** (DREAMLAND/RCA) is a great ballad!"

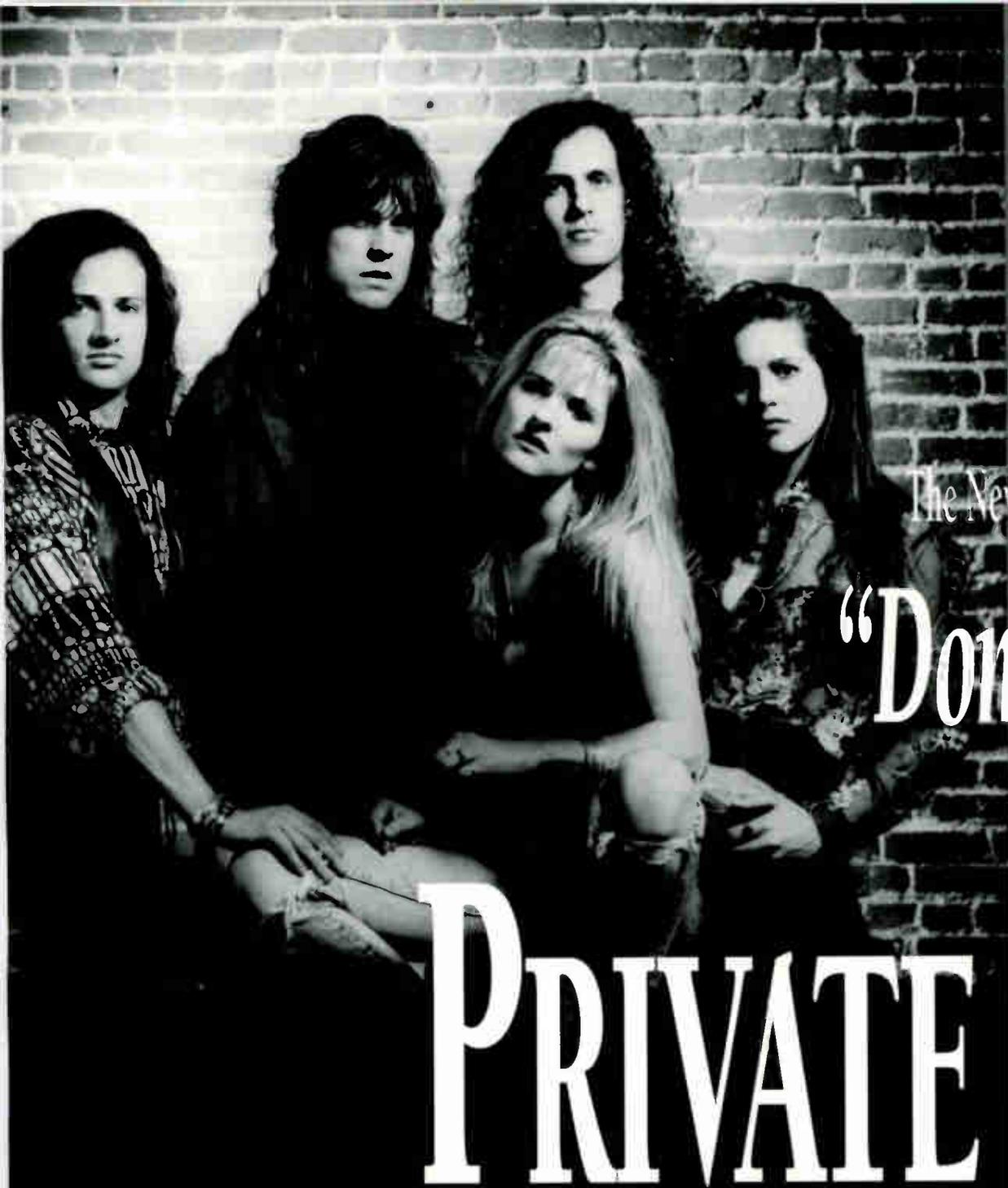
MELISSA O'KELLY, MD at 95XIL, Parkersburg, WV sez, "**VIXEN *How Much Love*** (EMI) has a great radio appeal sound. It should do very well and pick up where their last album left off. The new **LISA STANSFIELD** is one I like a lot. ***This Is The Right Time*** (ARISTA) sounds like it could be another top ten record for **LISA**. Watch it work! ***Every Beat Of The Heart*** from **RAILWAY CHILDREN** (VIRGIN) has a great feel. If you're looking for a record with a little different flavor, but with definite Top40 sound, check this one out!"

JEFF MANN, MD at KKIS, Concord, CA sez, "**DESKEE *Dance Dance*** (JIVE/RCA) is a bad-ass cut! This record is getting strong retail numbers in our area and in one week is in our top seven requests. The **X-CLAN *Heed The Word*** (4TH & B'WAY/ISLAND) is a strong teen twelve-inch. It tested strong and is showing strong sales numbers. It's also our number three request. Check out the LP cut ***Dope*** from **BELL BIV DEVOE** (MCA). It's testing with hot response. This should be the next single...it's outdoing ***Do Me*** here!"

JOHN O'DEA, PD at WNNK, Harrisburg, PA sez, "**JOHNNY GILL *My, My, My*** (MOTOWN) will probably be a top five record. **JOHNNY's** ballad is very smooth and will appeal to a wide range of listeners. ***Policy Of Truth*** (SIRE/REPRISE) is sure to be another hit from **DEPECHE MODE**. This is a great record. **TRICIA LEIGH FISHER *Empty Beach*** (ATCO) is a good record and will happen. Give it a listen and do it!"

GLENN DILLON, MD at WKFR, Kalamazoo, MI sez, "**SLAUGHTER *Fly To The Angels*** (CHRYSALIS) is a great power ballad of the summer. Also, **GUNS N' ROSES *Civil War*** (WARNER BROS.) satisfies the need for GN'R on the radio. And a good song to play is **GENE LOVES JEZEBEL *Jealous*** (GEFFEN)."

ELI MOLANO, PD/MD at KPRR, El Paso, TX sez, "Listen to **THE ADVENTURES OF STEVIE V. *Dirty Cash*** (MERCURY) - if you're not playing it, you're missing out. Also, **AFTER 7 *Can't Stop*** (VIRGIN) has a hot hook. And a good club record that's accessible to radio is **BLACK BOX *Everybody Everybody*** (RCA)."



The New Single

“Domino”

PRIVATE LIFE

Produced by Edward Van Halen and Ted Templeman
Remixed by Chris Lord-Alge
From the album Private Life

Management:
Chris Pollan/ E.L. Management



© 1984 Warner Bros. Records

THE RIGHTEOUS BROTHERS

Unchained Melody (VERVE/POLYDOR)

The movie "GHOST" is knockin' em dead at the box office and this SOLID GCLD SMASH proves it's ageless and just as timely a hit today as it was before in the "golden days" of TOP40 Radio. We think it's just what the doctor ordered. P.S. You don't have to be a psychic to know this is a HIT record!

DEPECHE MODE

Policy Of Truth
(SIRE/REPRISE)

The VIOLATOR LP shipped gold - a promising indicator that this group has firmly established themselves as superstars. *Policy Of Truth* is going to slay the airwaves with its trademark syncopation and sinewy melodic textures. With 96 adds out-of-the-box this British foursome pulled in both Most Added stripes and National Breakout status.

JOHNNY GILL

My, My, My
(MOTOWN)

My, my, my - with both his single and album entrenched in the top ten, this artist has definitely arrived. This suave belter has been 'rubbing everyone the right way' with a grab bag of hooks and riffs that never seems to run dry. New believers this week are KIIS, EAGLE106, Y95, WXKS, WZOU, Q107 and WAVA. GILL's appeal is multi-faceted and he packs a punch.

FAVORITE ANGEL

Only Women Bleed
(COLUMBIA)

EAGLE106, WHYT, WPHR and WTIC attest to the power of this uniquely tender sonnet. Compare this tune to Sinead's *Nothing Compares To U*, but whatever you might think of the tune, its hypnotic and haunting feel is a valuable programming tool. Your audience wants to hear more of this stunning version of the old Alice Cooper smash. FAVORITE ANGEL fills an obvious hole here.

SLAUGHTER

Fly To The Angels
(CHRYSALIS)

Programmers are excited about the avalanche of phones they're already receiving on *Fly To The Angels* though the activity is based primarily on MTV airplay. Out-of-the-box adds include PIRATE, THE FOX, WHYT, B94 and 92X. Sales continue to climb for this Rock band's debut LP that has quickly earned them status as a major rock force in the '90s.

JAMES INGRAM

I Don't Have The Heart
(WARNER BROS.)

With 27 more Top40 adds, JAMES INGRAM's *I Don't Have The Heart* is steadily building into what everyone claimed would be the sleeper of the summer. Couple his hypnotizing vocals with a delicate and lilting melody that is beautifully paced, and you've fashioned a winner. Just added at Q106, KS104, Y108, KKRZ, KXYQ, this tune will go all the way!

PEBBLES

Giving You The Benefit
(MCA)

MCA's hit machine has churned out another summertime favorite that's pure pop and already exploding at Top40 radio. 88 adds gives PEBBLES a strong platform to propel her to the top. Hot adds at HOT97, KIIS, KMEL, WHYT, 100.3JAMZ and KEGL attest to this song's power. One of the Most Added out-of-the-box, and it's easy to see why.

GEORGE LAMOND

Look Into My Eyes
(COLUMBIA)

One of the Most Added at Top40 this week with 34 adds, *Look Into My Eyes* is truly off to a healthy start at Top40 radio. *Bad Of The Heart* LAMOND's first single hinted that this cool boy was not messing around with his music. This keeps the momentum at a fever pitch. New adds at KMEL, WIOQ, KKBQ, KHTK and Q106 are leading the way for another smash single.

AFTER 7

Can't Stop
(VIRGIN)

VIRGIN certainly has a tremendous trio of talent with these boys who have wooed audiences across the country with their dazzling vocal pyrotechnics. At the KMEL summer jam this tune literally brought down the house. With 25 more adds at Top40, including KIIS, POWER106, WIOQ and KMEL, it is safe to say that AFTER 7 has another hit here.

JUDE COLE

Time For Letting Go
(REPRISE)

A National Breakout this week, JUDE COLE yields yet another hit from his debut LP. This young superstar has the appeal of a musical Mel Gibson - good looks and instant popularity with female demos. Add in well conceived lyrics and harmonious melodies, he's really establishing a niche for himself at Top40. Jumping on board is KEZY, KSAQ and WDJX.

SYDNEY YOUNGBLOOD

I'd Rather Go Blind
(ARISTA)

The story of this soul-pop singer's life is as intriguing as his unique musical stylings. Joining the Army, he spent the past six years in Germany, singing in Army-base bands until, like a rare gemstone, he was finally unearthed. A European LP already has yielded a multitude of hot singles and *I'd Rather Go Blind* will continue that momentum on these shores!

GLENN MEDEIROS

All I'm Missing Is You
(MCA)

GLENN MEDEIROS has come a long way from his last album release. On this tantalizing tidbit, he incorporates the soulful aid of one of his new buddies Ghost Buster, Ray Parker Jr. and the tandem is riveting. One of the Most Added at Top40 radio with 58 adds, key stations on this tune include WPLJ, X100, Q107, KRBE, KUBE and KHTK.

VIXEN

How Much Love
(EMI)

CAPITOL's bad girls of Rock are at it again with a tune that shows no mercy. One of the Most Added at Top40 with 34 adds, VIXEN only needs airplay to open the floodgates on this potentially huge act. With the surge in rock n' roll music over the last month or so, VIXEN fits right into that nighttime slot with the power to cross into other dayparts.

EVERYDAY PEOPLE

Headline News
(SBK)

SBK knows they have a hit on their hands with this new talent, and programmers who are already playing *Headline News* attest 100%. Sit down with this tune and discover what you've been missing. A happy, uptempo melody makes this a summertime must. The relevant lyric makes this track perfect for all demos, and a vibrant hook heralds an all-daypart smash.

THE LONDON QUIREBOYS

I Don't Love You Anymore
(CAPITOL)

Many compare their sound to a modern-day Rod Stewart and The Faces. Add in an attitude and look that spells mass appeal, and you've got a dynamite combination in THE LONDON QUIREBOYS. CAPITOL's latest rock find is currently enjoying retail success in the U.S. and the U.K., and is poised for a Top40 breakthrough with this festive ballad.

The TRICIA LEIGH FISHER Story

Empty Beach (ATCO) She's a stunning lady of extraordinary lineage and super talent. TRICIA LEIGH FISHER, daughter of Eddie Fisher and Connie Stevens, has used her knowledge of show business intelligently, and carefully created an album that showcases the stunning depth of her talent from mysterious ballads to craft pop like *Empty Beach*. Early action already at POWER PIG and KISN, and just added at HOT97, HOT97.7, Z99, 99.9KHI, G98, HOT95.

more CRUSADES on page 27

"DREAMBOY/DREAMGIRL BY CYNTHIA & JOHNNY 'O' IS TWO SMASH ARTISTS ROLLED INTO ONE GREAT SONG!"

- KEVIN McCABE,
MD, HOT97, New York

OUT-OF-THE-BOX RADIO ACTION:

WCKZ-Charlotte	Q102-Philly
POWER106-Los Angeles	KKMG-Colorado Springs
HOT97-New York (Add)!	KZFM-Corpus Christi (Add)!
KTFM-San Antonio (28-23)!	KKFR-Phoenix
KBOS-Fresno	HOT97.7-San Jose (D#33)!
KITY-San Antonio (Add)!	WKSS-Hartford
BOS97-Atlantic City	WKSE-Buffalo
KPPR-El Paso (Add#23)!	WFMF-Baton Rouge (D#35)!
POWER96-Miami (30-19 hot)!	KZSP-Port Isabel
KEZB-El Paso (D#24)!	



PROGRAMMERS QUOTES ON THIS SMASH:

ELI MOLANO, PD, POWER102 - "DREAMBOY/DREAMGIRL by CYNTHIA & JOHNNY 'O' is a programmer's dream song! You don't have to be in an Hispanic market to play this mainstream winner!"

KEVIN McCABE, MD, HOT97 - "CYNTHIA & JOHNNY 'O' are enormous in New York...ever since the first play, every other request is for DREAMBOY/DREAMGIRL."

BOB PERRY, OM, KTFM - "The new duet by CYNTHIA & JOHNNY 'O' is generating out-of-the-box phones, requests and great street talk! It's a sure bet to say that CYNTHIA & JOHNNY 'O' are two performers headed for the mainstream!"

HOLLYWOOD HARRISON, MD, WFMF - "This song is a SMASH! CYNTHIA & JOHNNY 'O' will cross from the clubs to radio!"

STEPHANIE GRAMM, MD, KITY - "Heavy requests for this big winner for CYNTHIA & JOHNNY 'O' from early airplay...no question...DREAMBOY/DREAMGIRL will be massive here!"

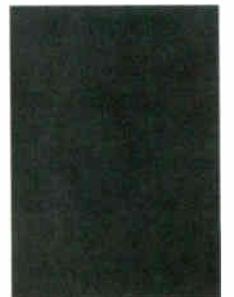
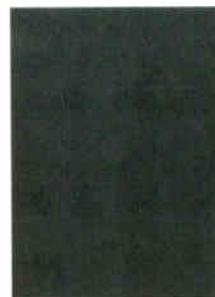
FRANK WALSH, Asst. PD, POWER96 - "The new CYNTHIA & JOHNNY 'O' single is not a hit...it's a MEGA HIT!!!"

JOHN CHRISTIAN, MD, HOT97.7 - "HOT97.7 had no choice but to put the new smash by CYNTHIA & JOHNNY 'O' into power rotation after only one week of play. 100% familiar in callout! 100% positive! 100% HIT!"

"DREAMBOY/DREAMGIRL"

A TOTAL MAINSTREAM WINNER FROM CYNTHIA & JOHNNY 'O'

Want a copy? Don't have one?
Call: RAY CAVIANO
MICMAC Records
(212) 675-4038



CROSSOVER TOP 40

NATIONAL

LW-TW

- 1-1 **BELL BIV DEVOE** "Do Me" (MCA)
- 2-2 **JANET JACKSON** "Come Back To Me" (A&M)
- 3-3 **M.C. HAMMER** "Have You Seen Her" (CAPITOL)
- 5-4 **THE TIME** "Jerk Out" (REPRISE)
- 6-5 **SEDUCTION** "Could This Be Love" (VEN/A&M)
- 8-6 **SWEET SENSATION** "If Wishes Came True" (ATCO)
- 9-7 **TROOP** "All I Do Is Think Of You" (ATLANTIC)
- 4-8 **MARIAH CAREY** "Vision Of Love" ((COLUMBIA)
- 11-9 **JOHNNY GILL** "My, My, My" (MOTOWN)
- 12-10 **KYPER** "Tic Tac Toe" (ATLANTIC)
- 16-11 **AFTER 7** "Can't Stop" (VIRGIN)
- 7-12 **KEITH SWEAT** "Make You Sweat" (ELEKTRA)
- 13-13 **STEVIE B** "Love And Emotion" (LMR/RCA)
- 25-14 **PRINCE** "Thieves In The Temple" (PAISLEY/WB)
- 19-15 **DOC BOX & B. FRESH** "Slow Love" (MOTOWN)
- 20-16 **MAXI PRIEST** "Close To You" (CHARISMA)
- 23-17 **NEW KIDS ON THE BLOCK** "Tonight" (COLUMBIA)
- 10-18 **EN VOGUE** "Hold On" (ATLANTIC)
- 15-19 **ANITA BAKER** "Talk To Me" (ELEKTRA)
- 21-20 **KID FROST** "La Raza" (VIRGIN)
- 14-21 **LUKE f./2 LIVE CREW** "Banned In..." (LUKE/ATL)
- 18-22 **BABYFACE** "My Kinda Girl" (SOLAR/EPIC)
- 17-23 **WEST COAST RAP ALL-STARs** "We're All..." (WB)
- 27-24 **ADVENTURES OF STEVIE V** "Dirty Cash" (MER)
- 31-25 **BLACK BOX** "Everybody, Everybody" (RCA)
- 29-26 **THE PARTY** "Summer Vacation" (HOLLYWOOD)
- 49-27 **DINO** "Romeo" (ISLAND)
- 33-28 **BROTHER BEYOND** "The Girl I Used..." (EMI)
- 32-29 **TIANA** "First True Love" (MICMAC)
- 35-30 **CALLOWAY** "All The Way" (SOLAR/EPIC)
- 38-31 **WHISPERS** "Innocent" (CAPITOL)
- 36-32 **EN VOGUE** "Lies" (ATLANTIC)
- 22-33 **SNAP** "The Power" (ARISTA)
- 24-34 **LISA STANSFIELD** "You Can't Deny It" (ARISTA)
- 40-35 **TONY! TON! TONE!** "Feels Good" (WING/POLY)
- 30-36 **DIGITAL UNDERGROUND** "Doowutchyalike" (TB)
- 44-37 **TKA** "I Won't Give Up On You" (TB/WB)
- 26-38 **GLENN MEDEIROS f./B. Brown** "She Ain't..." (MCA)
- 28-39 **TYLER COLLINS** "Girls Nite Out" (RCA)
- NEW-40 **WILSON PHILLIPS** "Release Me" (SBK)
- 34-41 **MELLOW MAN ACE** "Mentirosa" (CAPITOL)
- 46-42 **THE BOYS** "Crazy" (MOTOWN)
- 37-43 **DEPECHE MODE** "Enjoy The Silence" (SIRE/REP)
- NEW-44 **TAYLOR DAYNE** "Heart Of Stone" (ARISTA)
- 42-45 **GLORIA ESTEFAN** "Cuts Both Ways" (EPIC)
- 39-46 **KLYMAXX** "Good Love" (MCA)
- NEW-47 **DEPECHE MODE** "Policy Of Truth" (SIRE/REP)
- NEW-48 **PEBBLES** "Giving You The Benefit" (MCA)
- 41-49 **NEW KIDS ON THE BLOCK** "Step By Step" (COL)
- 43-50 **MADONNA** "Hanky Panky" (SIRE/REPRISE)

MOST ADDED

- PEBBLES "Giving You The Benefit" (MCA)
- LISA STANSFIELD "This Is The Right Time" (ARISTA)
- GEORGE LAMOND "Look Into My Eyes" (COLUMBIA)
- EN VOGUE "Lies" (ATLANTIC)
- DEPECHE MODE "Policy Of Truth" (SIRE/REPRISE)
- GLENN MEDEIROS f./Ray Parker Jr. "All I'm Missing..." (MCA)
- TAYLOR DAYNE "Heart Of Stone" (ARISTA)

REGIONAL BREAKOUTS

EAST

- PEBBLES
"Giving You The Benefit"
(MCA)
- LISA STANSFIELD
"This Is The Right Time"
(ARISTA)
- GEORGE LAMOND
"Look Into My Eyes"
(COLUMBIA)
- JOHNNY 'O' & CYNTHIA
"Dreamboy Dreamgirl"
(MICMAC)
- TKA
"I Won't Give Up On You"
(TB/WARNER BROS)

SOUTH

- LISA STANSFIELD
"This Is The Right Time"
(ARISTA)
- PEBBLES
"Giving You The Benefit"
(MCA)
- EN VOGUE
"Lies"
(ATLANTIC)
- BLACK BOX
"Everybody Everybody"
(RCA)
- GLENN MEDEIROS
"All I'm Missing"
(MCA)

MIDWEST

- GLENN MEDEIROS
"All I'm Missing"
(MCA)
- WILSON PHILLIPS
"Release Me"
(SBK)
- DINO
"Romeo"
(ISLAND)
- PEBBLES
"Giving You The Benefit"
(MCA)
- DEPECHE MODE
"Policy Of Truth"
(SIRE/REP)

WEST

- PEBBLES
"Giving You The Benefit"
(MCA)
- GEORGE LAMOND
"Look Into My Eyes"
(COLUMBIA)
- LISA STAMNSFIELD
"This Is The Right Time"
(ARISTA)
- BLACK BOX
"Everybody Everybody"
(RCA)
- EN VOGUE
"Lies"
(ATLANTIC)

KYPER

"Tic Tac Toe"

Single Sales Over 300,000!
RED HOT RADIO!
HITMAKERS MAINSTREAM TOP40: 41-36
CROSSOVER TOP40: 12-10
NATIONAL SINGLE SALES: 23-21

Hots...
WHYT (1-1)
Q106 (1-1)
WIOQ (9-2)
KHTK (6-2)
PWRPIG (7-3)
B96 (6-5)
Y95 (12-7)
KEGL (11-8)
WMJQ (14-11)
WLUM (16-12)
KGGI (18-13)
WPHR (22-12)
and more

WINGER

"Can't Get Enough"

LP Gold! Plus MTV Heavy Rotation!
HITMAKERS ROCK RADIO: TOP 5
A HITBOUND!
Tour Starts August 15th!

Look At These

Majors...

WKBQ

WHYT

WZPL

WDFX

KSAQ

KSYQ

PIRATE

92X and more

ALANNAH MYLES

Everybody's
Lover!

A HITBOUND!

"Lover Of Mine"

KSAQ

WKBQ

KWSS

KZZU

KF95

KRZR

WERZ

WYCR and more

CANDY FLIP

"Strawberry Fields Forever"

Single Sales Over 100,000!
Top 10 Requests Y95!
HITMAKERS HITBOUND!

Y95 (21-19)

WDFX (14-10)

KSAQ (Add#21)

KJ103 (#4)

KZZB (40-35)

WCKZ (39-36)

K106 (Add)

WXKS (On)

KBFM (On)

and more

EN VOGUE

"Lies"

These Majors Couldn't Wait For Monday August 13th!
HITMAKERS CROSSOVER TOP40: 36-32
A HITBOUND
LP Sales Over 800,000!

KMEL (18-16 Hot)

Q106 (30-26)

PWRPIG (Add#35)

KROY (29-25)

KKFR (Add)

KOY95 (Add)

KGGI (Add)

B95 (Add)

HOT97 (On)

and more



THE ADVENTURES OF STEVIE V.

Dirty Cash
(MERCURY)

One of the summer's biggest club records is currently crossing nicely to radio with new adds this week at WLOL, WMXP, Q106 and WZZG. Jumping 27-24 on Crossover Top40, *Dirty Cash's* success is due to a handful of visionary crossover stations eager to explode this bomb.

LOUIE LOUIE

I Wanna Get Back With You
(WTG/EPIC)

WTG are collectively shouting from the rooftops about this fellow who shows he can do it all in *I Wanna Get Back With You*. Obviously your female listeners will agree, but don't cut the fellows short either - they'll appreciate the hot lyric and angular framework of this made for radio track. New believers include KXXR, KISN, KHTK, PRO-FM, HOT94.9 and Y107.

KID FROST

LA RAZA
(VIRGIN)

With more major adds this week at HOT97, X100 and POWER96, KID FROST continues to show decisive action at Top40 radio. This pioneer is forging his way in the Spanglish genre and is generating some of the strongest phones since Mellow Man Ace hit the charts in June. New adds at HOT97, X100 and POWER96 attest to this song's appeal.

PALMESE (from page 3)

Before joining MCA Palmese worked for several years at ARISTA Records, eventually becoming that label's Senior Vice President of Promotion.

Palmese told **HITMAKERS** that while MCA has already established itself as one of the top black and country music labels, it will now concentrate on establishing itself as a force in the rock music arena. He said that since Paul Atkinson was appointed Executive Vice President of AOR, "the direction of the company has been to be very aggressive in signing rock and pop talent.

"The challenge that we've set for ourselves is to now bring the company into a dominant position in the rock music world, as well as in the pop," said Palmese. "We're the number one black music label, we're the number one country music label, but what's been lacking and what we're really addressing now is building up a strong, impressive rock music roster."

Palmese mentioned the Lightning Seeds as an example of MCA's new direction, calling the recent success of the band's debut album and single, *Pure*, "an important step for us." Palmese said that Steelheart, a rock band from Connecticut, will be a priority at MCA, and he credits Salt Lake City's KBER, which has been playing Steelheart's single *Never Let It Go*, with creating a buzz on the band.

"So we're going to fan those flames very quickly," said Palmese. He added that on the black music side, MCA is anticipating big things from the new album by Pebbles.

"I think she's delivered us a brilliant album, a career breaking album, with lots of hit singles," said Palmese.

BLACK BOX

Everybody Everybody
(RCA)

Infectious, hi-energy dance music at its best, BLACK BOX channels the rugged energy of hi-tech machinations in a polychromatic flashback of '70s disco fury. *Everybody Everybody* is a tune that everybody will benefit from. POWER106, WZOU, Q106 and PRO-FM have eagerly jumped aboard this week. This is scintillating dance-pop at its most provocative.

JOHNNY O & CYNTHIA

Dreamboy/Dreamgirl
(MIC MAC)

Both of these artists have experienced hit records in their solo careers, with well-supported LP sales especially in hispanic markets. Together this dynamic duo makes an indelible MIC MAC mark on the pop scene. Dreamboy/Dreamgirl takes the best of both artists and blends their intermeshing vocals for a tasty recipe. HOT97 pitches in this week.

THE PARTY

Summer Vacation
(HOLLYWOOD)

HOLLYWOOD Record's first project, THE PARTY has developed a very strong summertime base. This fun-filled, energetic foursome have a real hit on their hands with this timely tune that is pulling requests from all demos. Energy and excitement exude from this snappy summertime rap. Strong moves at KRBE, WCKZ, Y107, B96 and KRBE.

EMI-I.R.S. (from page 3)

deal to make, based on the trust Miles and I had in them," said Boberg.

Boberg said the new partnership will enable I.R.S. to expand its promotion, marketing, sales and A&R staffs, and also to "take more chances," a philosophy which he credits with I.R.S.'s success.

"The success that I.R.S. has had over the past few years has been through taking chances," said Boberg. "Well, it's a real expensive marketplace right now, and sometimes it takes a bunch of money to get behind something that is brilliant but may be perceived as left of center. We want to be in a position where when we know we've got something great, we don't have to play it as close to the vest as we have in the past.

"We want to be able to take chances on a broader spectrum and chase things that we believe in," continued Boberg. "Of course this will benefit the artists, and it will benefit us, too. We thought this deal would give us an extra advantage in the marketplace."

According to the partnership, EMI Music Worldwide will provide substantial funding for future talent development and expansion of the company's operations. It will not affect marketing and distribution agreements with PANGAEA Records, NETTWERK Productions, and GRNAD SLAMM Records.

"We've established an excellent international relationship with I.R.S. Records over the last 15 months," said Fifield. "We are pleased that it's now progressed to a closer association, and we look forward to continuing worldwide success with this creative record label."

NIKKI

If You Wanna
(Geffen)

Everyone knows this guy can sing - his magnificent and touching ballad *Notice Me* clearly proves that, so why not play *If You Wanna*. Geffen waited a long time to jump into the crossover genre, waiting patiently until they found a true dance icon. NIKKI is their man. New adds this week at Y108 and Y107 lead the way with this ultimately killer rendition.

TKA

I Won't Give Up On You
(TOMMY BOY/WARNER BROS.)

Summer swings and so does TKA. It's a harmonious marriage. Tailor made for pop radio, this track has Top40 radio buzzing with a robust blend of furious be-bop. HOT97 claims that TKA are one of their strongest core acts and this song will soon have many more stations following suit. New adds at KBQ and WTIC, with major moves at HOT97 and KMEL.

WAS (NOT WAS)

Papa Was A Rollin' Stone
(CHRYSALIS)

This group has been banging at the barriers for awhile, waiting for a chance to shine. Brothers, this is it. Don and David Was, et al, are at their finest here on this Temptations standard that is every bit as funky and haunting as the original. This cut has all-demo appeal and instant familiarity due to the timeless melody and flawless rendition.

FCC (from page 3)

paralyzed."

The National Association of Broadcasters, which favors a land-based DAB system over a satellite system and which created a task force to study potential land-based uses of DAB, has scheduled four special sessions on DAB for the NAB convention in Boston in September. One session - "DAB: Friend or Foe?" - will examine political and technical hurdles toward the establishment of a DAB system in the U.S. Topics to be addressed in this session include the enhanced capabilities for DAB over AM and FM broadcasting, frequency allocation problems, and the potential threat of a satellite DAB system.

There are currently three applications pending before the FCC for establishing a satellite DAB system. According to Bruce Franca, the FCC's Deputy Chief Engineer in the Office of Engineering and Technology, Duggan indicated at an August 1 FCC meeting that he is in favor of one of the proposals, which is for a hybrid satellite/terrestrial DAB system that would provide 66 channels nationwide and 34 local channels in major markets.

"He said he thought proposal had some merit," Franca told **HITMAKERS**. He said the proposal in question was submitted by Satellite CD Radio Inc., a Washington, D.C.-based company.

THE HITMAKERS

"DOES RADIO HAVE A RESPONSIBILITY TO BOTH NURTURE AND DEVELOP NEW ARTISTS?"

BILL TANNER

VP Programming, POWER96 - Miami

New artists have been the life blood of this business, and new artists traditionally come into the business through the 12-24 year-old music intensive audience. It doesn't matter if you're talking dance, rock or pure, straight, mainstream Top40 - radio does have an obligation to keep itself fresh, and the way to do that is with new artists. There are many new artists who are not just 12-24 in their appeal. Everybody's talking about Mariah Carey these days, but that's just one example of an artist that's so overwhelmingly talented, and with the marketing behind her, how can you lose? There are plenty of other, less obvious artists that you really have to use your ears and brain to go out and search for, but it will keep your radio station fresh. That infusion of new blood into a radio station is essential to its continued success.

WHAT DO YOU DO TO HELP MARKET THESE NEW ARTISTS, BEYOND JUST PLAYING THE RECORDS?

When they take off and become hits, if the acts are available to do appearances - whether it's to go to a hospital and see sick kids, to do a track date at a club, or to do just an on-the-air appearance with one of our shows, we go to them and ask them to do it. Availability is the key. The problem is you get an artist that scores a major crossover hit, and all of a sudden they're untouchable - they're not available. We talk about the artists, and have information available to the DJs about the artist's background. We try to build them up into something that will give them basis for a career and make them more than a one-hit wonder.

ARE THE RECORD COMPANIES ADEQUATELY SUPPLYING YOU WITH INFORMATIONAL BACKGROUND ON THE ARTIST TO HELP TALK ABOUT THEM OVER THE AIR?

No. For the most part, it's like pulling teeth. You really have to do everything you can to gather that information, but if the record company can become convinced that it's part of what the radio station needs as its service in dealing with the product that they offer, then eventually they'll start servicing it. That's what's happened in our case. We're all in the artist development business. We're in this thing together, and what's good for the record company and their artists is good for the radio station in terms of credibility, especially with the disk jockeys, who actually present the music. We should all take a lesson from Country radio, where the artists really work to get out and meet the fans and the program directors and all the people involved that have the potential to further their career. Country, as far as I'm concerned, is number one at that. R&B does a good job of it. Pop is last on the list as far as artist development is concerned. There are too many record promotion people who come in and read you statistics from the trades and not enough who give you background info - things that will help to solidify the act as an artist as opposed to just another statistic.

CHUCK BECK

PD, WAVA - Washington, D.C.

Yes and no. New artists obviously cannot be ignored, and I think that the active listeners will find the new artists that have potential. You need to be on the edge with your actives and find the artists that they're talking about. I don't think it's radio's job to take every new artist and give their record exposure and try to make it a hit, but I do think it's the programming department's job to go out, find out what the actives are really getting into, and then take a lead from that, give the exposure, and see if they can break new artists.

WHAT DO YOU DO TO HELP MARKET THESE NEW ARTISTS, BEYOND JUST PLAYING THEIR RECORDS?

We identify them. We let the audience know when we're playing a new record. We promote it in advance, by saying we have a hot new record from this new band. As far as showcasing and doing any kind of musical showcase, we don't.

DO YOU THINK THE ARTIST DEVELOPMENT DEPARTMENTS OF RECORD COMPANIES SHOULD SUPPLY RADIO WITH MORE EFFICIENT TOOLS TO PROMOTE AND DEVELOP NEW MUSIC?

Absolutely. I know one of the best things that happened to Wilson Phillips when they started was that they took the girls and went around to almost every radio station in the country, introducing them to the program directors and music directors, and started building relationships.

STEVE RIVERS

PD, WZOU - Boston

Yes, I think we do. I think we're in a time where that's happening more and more. It reminds me of the late '60s, early '70s, where we had a lot of new acts with hit singles. I think it's our responsibility to put the most on the radio, and I think it's also the responsibility of the record companies to really nurture the growth of the artist so that they become the first to realize that an artist is reaching a burnout point and not let radio burn them out where it's hard for them to come back again.

WHAT ARE YOU DOING RIGHT NOW TO MARKET THESE NEW ARTISTS, BEYOND JUST ADDING THEIR RECORDS?

I really work with the jocks and try to point out the importance of them talking about the music that we play, spotlighting and highlighting new music.

WHERE DO YOU GET THE INFORMATION TO TALK ABOUT?

A lot of different sources. Some of the trades offer some excellent artist information, but we also dig a little deeper and we subscribe to *Rolling Stone*, *US* and *People*, and we also try to get the jocks in the habit of watching MTV at least a couple of hours a day so they can pick up some interesting information from there as well.

IS THIS AN AREA WHERE RECORD COMPANIES MIGHT BE ABLE TO HELP?

It certainly would help. Most of the time the bio sheets that we get from record companies are pretty cut and dry and pretty boring. What would really help is if they could package some of that information about the artist into interesting little tidbits that our jocks could easily use on the air. Give them something to talk about - interesting facts about a song, where the idea for the song came from, how long it took to record the album, or where the album was recorded. Back in the '60s when I listened to Top40 radio, the jocks tended to really scream and yell about new songs. They made you want to hang around to hear the songs, so it certainly would be beneficial to both the audience and the station if we did more of that today.

GARY BERKOWITZ

VP/Programming, Q95 - Detroit

I don't know if we have a responsibility, but I think it is to our advantage to nurture and develop artists. The natural order of things says we must consistently produce new artists. The biggies can't be around forever, nor do they want to be. I can't imagine not having a tremendous desire to produce new artists and expose them on radio. We have to remember that music keeps music radio alive. A case in point is Jude Cole - he makes great records and people likes his songs; now we have to let people know who Jude Cole is. He could be the next Elton John.

WHAT DO YOU DO AT Q95 TO HELP MARKET NEW ARTISTS BEYOND JUST ADDING THE RECORDS?

We listen to music for the sound, and we ask ourselves how the record would fit Q95 and our audience profile. We have perfected this Adult Top40 format and have a good idea of what our audience wants. I don't care who the record is by; if it has that sound, we'll seriously consider it for airplay. When we add a record we get behind it and expose it very frequently.

WHAT DO THE JOCKS SAY ON THE AIR ABOUT THE MUSIC?

We don't have the opportunity to get deeply into the bio of an artist, but we do share the research with our jocks so they can see importance of title and artist. They can then tell people what the brand new song is from Mariah Carey or Go West, which aren't everyday names yet. The more enterprising jocks are the ones who surround my office on Wednesday, when they know I'm done with the trades, and grab them and read them from cover to cover so they can use the information on the air.

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ATHE

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R GO BLIN

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D SYDNEY

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YOUNGBLOOD

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THE FIRST SINGLE FROM HIS

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$\frac{20}{15}$

AMERICAN DEBUT ALBUM

$\frac{20}{15}$

Radio Forum

SHOULD THE RECORD COMPANIES' ARTIST DEVELOPMENT DEPARTMENTS COME UP WITH MORE USEFUL INFO ON ARTISTS THAT YOU COULD USE ON THE AIR?

It couldn't hurt. We put out a little post sheet from time to time that might say, "By the way, this week we've added a new record by Wilson Phillips. It might be interesting to know they are the daughters of Brian Wilson and Michelle and John Phillips." Unfortunately, jocks don't have the time to do a Casey Kasem on their shows. I think it would be a great stride forward if all jocks at least said the name of the song and artist, because that's the biggest complaint I hear from listeners. It's important to position your newer music so that your jocks can highlight and promote it and say the name of the song. Every bit of information you get you can use; it just depends upon where it'll make the most sense.

KID LEO

VP/Artist Development, COLUMBIA Records

It's not radio's responsibility to develop new artists, it's their pleasure. I believed this through all my years in radio, and I still believe it today, being on the record side of things. I found no greater joy in radio than taking a brand new artist, planting the seed by playing the record, seeing the feedback from the audience, growing with the audience to appreciate that artist, and actually being a force in breaking the artist in my market. It's a fact that 80% of your hour deals with music on the radio, so you'd be a fool not to take advantage of what you play by making it your own.

WHAT CAN RADIO STATIONS DO TO HELP A NEW ARTIST BEYOND JUST ADDING THE RECORD?

They could do a myriad of things, from a simple promotion to a concert and everything in between. The idea is to be creative. We, as the record company, should and will approach stations with our ideas. Some of them may be inane, but for every dumb idea there is a great idea waiting to be weeded out. Stations should work with their local record rep, because if they have an idea they could present it to him. If a station is seeing the audience accept an artist, they should make a claim for it to be their own. Artists do not forget that. When I was in radio, many artists my stations broke in the early stages who went on to become superstars gave our station special benefits when they came to town. And if you don't think that means a lot in terms of ratings points, then you're not looking at things correctly.

WHAT DOES COLUMBIA RECORDS DO IN THE WAY OF OFFERING DISC JOCKEYS INFO THEY CAN TALK ABOUT ON NEW ARTISTS?

We normally send a bio we send when the artist is brand new or when the release comes out, but the local promo reps are always willing to give stations information about what's going on with the artist. They usually feed it through the program director, but if any jock can certainly call the local rep, who should be more than glad to give them any available information. Jocks should also take it upon themselves to keep up to date by reading trades, consumer press, and anything they can get their hands on. The most important thing is to ask and also to listen when the record companies' promotion departments go to stations with ideas. They may seem tired and tired, but it's up to the station to put a special glint on it. It's the individual application that makes an idea special.

LARRY BUTLER

National Artist Relations Manager, WARNER BROS./REPRISE Records

From a record company standpoint, I would say of course they have a responsibility, because without nurturing new artists and giving them exposure and airplay, we would have no new music coming down the pike and all of a sudden we'll all be classic stations. That wouldn't hold well for the audience, because they'd get bored and find something else to keep them occupied. That's where nurturing and exposing new music comes in. I see radio's standpoint - they have to appeal to the listenership, and I know that too much new stuff alienates their core, which likes stuff that's familiar. So it depends upon the intent of the programmer: What kind of audience does he want? Does he want an active audience that appeals to active advertisers, who want to reach people who get out of their chairs, get into their cars and do things? If so, you're going to have to bring in new music, because that's what that crowd wants to hear. If you want an audience of people who vegetate on their couch and do the same things in their life, then go ahead and play the same old stuff.

WHAT DOES WARNER/REPRISE DO TO MARKET NEW ARTISTS BEYOND JUST GETTING THE RECORDS ADDED AT RADIO STATIONS?

Whenever any of our artists appear in public we like to have an artist relations person there to make sure everything goes smoothly, and that the artist is seen in the correct light and talks to the right people. The overall idea for any appearance is to make it as professional as possible and make sure the media has contact with the artist. Aside from that, artist development concentrates on working on the new acts. Right now I'm on the road with Damn Yankees, and you can't ask for three more professional people to work with than Ted Nugent, Jack Blades and Tommy Shaw. These guys have been doing it for 15 years, but for all intents and purposes this is a new band. So I'm out on the road with them, certainly not to show them the ropes - these guys know what they're doing - but to make sure the perception of Damn Yankees is proper. We also work a lot with artists from England, because with only four channels radio is meaningless in England. Everything in England is press and TV, but it's the opposite here. It's an educational process working with these acts, and it involves letting them know that there thousands of radio stations instead of four, and showing them what that means in terms of exposing their music here.

STAN MAIN

PD, WCMF - Rochester, NY

I don't know if it's necessarily a responsibility, but in the case of AOR radio, it's probably advantageous to nurture some new bands. That's not to say AOR should nurture all new bands; throughout the history of this form of music there have been a zillion bands, and probably only a hundred of them mean anything to most people. But every year there are one or two bands added to that list, so it's definitely in our best interest to nurture some artists.

WHAT ARE YOU DOING TO MARKET THESE NEW ARTISTS, BEYOND JUST ADDING THEIR RECORDS?

We're real anxious to support them when they come into town. We do series of club nights and showcase concerts that encourage people to see the bands. We support the showcases with on-air ticket giveaways, and we get the name out. For a lot of these bands coming out today, it's one thing to have a song that's a hit and another thing to establish themselves in people's minds as a band for people to give a shit about. We try to help create that positive impression.

MASON DIXON

VP/Programming, WKXX - Birmingham, AL

I would love to see radio take on that responsibility, but I think in today's competitive marketplace it's going to be tough. You've got owners pressing managers for revenue, managers pressing programmers for ratings, and programmers pressing jocks to play the hits. With this mentality radio is probably not going to be able to open up to taking on such a large responsibility. A lot of companies are heavy in debt right now, so they're not going to allow their radio stations to do that. But before long some little genius programmer will come up with the proper angle to fight against the all-hit radio, and that's going to be Alternative radio. This will be the breaking ground for new acts, and if this genius programmer surfaces with the right angle, he'll successfull add a whole new dimension to radio.

WHAT DO YOU DO AT WKXX TO HELP MARKET NEW ARTISTS, BEYOND JUST ADDING THE RECORD?

Creative work by record promo guys can go a long way. At WKXX we're striving to create talk, laughter, and a good rapport with our audience. If a record promo rep comes in with a herd of goats because the new group has something to do with goats, that's the off-the-wall record guy who'll get the ears of the programming and music people. That may be offensive to the new artist, who believes his work alone should get him through the door, but unfortunately it doesn't always work that way.

WHAT CAN RECORD COMPANIES DO TO OPEN NEW DOORS FOR RADIO?

The first thing they could do is ban drum machines. Go back to making real music - please! Electronics are great, and when they can be used to enhance product they're wonderful; but when they are the product themselves, it leaves a whole lot to be desired. I really wish playlists were more dominated by real musicians, because I think record companies are closing the door on a lot of talented young people.

**FORUM FANS: We invite your mail and comments on this issue -
Fax your response to Radio Forum, HITMAKERS Magazine (818) 883-1097**

1 ◇ New York

HOT97 • PD: JOEL SALKOWITZ / MD: KEVIN McCABE ◇ (212) 840-1035
 ADDS: PEBBLES, JOHNNY O & CYNTHIA, LISA STANSFIELD, TRICIA LEE FISHER, KID FROST,

WPLJ • PD: TOM CUDDY / MD: MIKE PRESTON ◇ (212) 613-8900
 ADDS: MAXI PRIEST, LISA STANSFIELD, GLENN MEDEIROS f./Ray Parker Jr., TOMMY PAGE,

Z100 • PD: STEVE KINGSTON / MD: FRANKIE BLUE ◇ (212) 239-2300
 ADDS: GO WEST (#26), LISA STANSFIELD (#29), M.C. HAMMER (#30),

2 ◇ Los Angeles

KIIS-FM • PD: GERRY DeFRANCESCO / MD: MIKE MARTIN ◇ (213) 466-8381
 ADDS: RIGHTEOUS BROTHERS (#17), JOHNNY GILL, AFTER 7, PEBBLES,

PIRATE RADIO • PD: SCOTT SHANNON / MD: DENISE LAUREN ◇ (213) 469-1631
 ADDS: LONDON QUIREBOYS, SLAUGHTER, DEPECHE MODE,

POWER106 • PD: JEFF WYATT / ASST. PD/MD: AL TAVERA ◇ (818) 953-4200
 ADDS: SEDUCTION (#32), BLACK BOX (#33), AFTER 7 (#34), LISA STANSFIELD,

3 ◇ Chicago

B96 • PD: DAVE SHAKES / MD: TODD CAVANAH ◇ (312) 944-6000
 ADDS: WILSON PHILLIPS (#25), M.C. HAMMER (#27), GO WEST,

Z95 • PD/MD: BRIAN KELLY ◇ (312) 984-0890
 ADDS: DEPECHE MODE,

4 ◇ San Francisco

KMEL • PD: KEITH NAFTALY / MD: HOSH GURELI ◇ (415) 391-1061
 ADDS: WHISPERS (#26), PEBBLES, LISA STANSFIELD, LOLA HATHAWAY, GEORGE LAMOND,

X100 • PD: DAN O'TOOLE / MD: MIKE REILY ◇ (415) 362-8800
 ADDS: WHISPERS, DEPECHE MODE, LISA STANSFIELD, GLENN MEDEIROS f./Ray Parker Jr., KID FROST,

5 ◇ Philadelphia

EAGLE106 • PD: TODD FISHER / MD: JAY BEAU JONES ◇ (215) 667-3939
 ADDS: FAVORITE ANGEL (#28), SEDUCTION (#29), LISA STANSFIELD (#30), CHEAP TRICK, JOHNNY GILL,

WIOQ • PD: JOHN ROBERTS / MD: RUSS 'THE HAMMER' ALLEN ◇ (215) 667-8100
 ADDS: PEBBLES (#31), GEORGE LAMOND (#32), MAXI PRIEST (#33), POISON (#34), LISA STANSFIELD (#35), DOC BOX & B. FRESH, AFTER 7 (#29),

WUSL • PD: DAVE ALLAN / MD: OPEN ◇ (215) 483-8900
 ADDS: LISA STANSFIELD, LL COOL J, TRACIE SPENSER,

6 ◇ Detroit

Q95 • PD: GARY BERKOWITZ / ASST. PD/MD: MICHAEL WAITE ◇ (313) 967-3750
 ADDS: MAXI PRIEST (#24),

THE FOX • PD: OPEN / ASST. PD/MD: JOHN MCFADDEN ◇ (313) 398-1100
 ADDS: DINO, SLAUGHTER,

WHYT • PD: RICK GILLETTE / MD: MARK JACKSON ◇ (313) 871-3030
 ADDS: PEBBLES, TOMMY PAGE, FAVORITE ANGEL, DIGITAL UNDERGROUND, SLAUGHTER,

7 ◇ Dallas

100.3JAMZ • PD: ELROY SMITH / MD: OPEN ◇ (214) 556-8100
 ADDS: PEBBLES (#27), TEDDY PENDERGRASS (#30), NAYOBE, FATHER MC,

KEGL • PD: JOEL FOLGER / ASST. PD/MD: JIMMY STEAL ◇ (214) 869-9700
 ADDS: TAYLOR DAYNE, PEBBLES, AFTER 7,

Y95 • PD: RANDY KABRICH / MD: MIKE EASTERLIN ◇ (214) 263-3695
 ADDS: GO WEST (#30), JOHNNY GILL,

8 ◇ Boston

WXKS-FM • PD: SUNNY JOE WHITE / MD: JERRY McKENNA ◇ (617) 396-1430
 ADDS: LISA STANSFIELD (#25), JOHNNY GILL (#30), WHISPERS, PEBBLES, FAVORITE ANGEL, AFTER 7,

WZOU • PD: STEVE RIVERS / MD: CADILLAC JACK McCARTNEY ◇ (617) 290-0009
 ADDS: LISA STANSFIELD (#28), JOHNNY GILL (#29), BLACK BOX (#30), PEBBLES,

9 ◇ Washington, DC

Q107 • PD: LORRIN PALAGI / MD: LAURA SHOSTAK ◇ (202) 686-3252
 ADDS: JOHNNY GILL (#28), GLENN MEDEIROS f./Ray Parker Jr. (#29), PEBBLES (#30),

WAVA • PD: CHUCK BECK / MD: DAVE ELLIOT ◇ (703) 534-0320
 ADDS: PAUL YOUNG (#27), DINO (#28), JOHNNY GILL (#29), LISA STANSFIELD (#30),

WPGC • PD: DAVE FERGUSON / MD: ALBIE D. ◇ (301) 441-3500
 ADDS: THE LIST IS FROZEN THIS WEEK,

10 ◇ Houston

KISS98.5 • PD: STEVE HEGWOOD / MD: TERRI WEBER ◇ (713) 622-0010
 ADDS: PEBBLES,

KKBQ • PD: BILL RICHARDS / MD: MIKE SNOW ◇ (713) 961-0093
 ADDS: LISA STANSFIELD, KYPER, GEORGE LAMOND, DINO, WAS (NOT WAS),

KRBE • PD: STEVE WYROSTOK / MD: CHERYL BROZ ◇ (713) 266-1000
 ADDS: JON BON JOVI (#24), GLENN MEDEIROS f./Ray Parker Jr., SOHO, LISA STANSFIELD,

MIX96.5 • PD: GUY ZAPOLEON / MD: MICHAEL NEWMAN ◇ (713) 790-0965
 ADDS: LISA STANSFIELD (#24), NELSON (#25), CONCRETE BLONDE, GLENN MEDEIROS f./Ray Parker Jr., ST. PAUL,

11 ◇ Miami

HOT105 • PD: KEITH ISLEY / MD: DENNIS REESE ◇ (305) 445-5411
 ADDS: TRACIE SPENSER, MIDNIGHT STAR, PEBBLES, FRIGHTY & COLONEL MIGHT, GLENN JONES, KLYMAXX, OAKTOWN'S 3,5,7, LL COOL J,

POWER96 • PD: BILL TANNER / MD: JOHN RODGERS ◇ (305) 653-6796
 ADDS: CHARLIE ROCK, KID FROST, ANITA BAKER, PAUL YOUNG,

Y100 • PD: FRANK AMADEO / MD: JOHNNA CECCOLI ◇ (305) 925-7117
 ADDS: CHEAP TRICK, M.C. HAMMER, DON HENLEY, BILLY IDOL (#28),

12 ◇ Atlanta

POWER99 • PD: RICK STACY / ASST. PD/MD: LEE CHESNUT ◇ (404) 266-0997
 ADDS: LISA STANSFIELD (#27), DINO, JANET JACKSON, EVERYDAY PEOPLE,

STAR94 • PD: BILL CAHILL / MD: CINDY GLENN ◇ (404) 261-2971
 ADDS: JANET JACKSON,

13 ◇ Long Island

WBLI • PD: BILL TERRY / MD: MARK LOBEL ◇ (516) 732-1061
 ADDS: BROTHER BEYOND, MAXI PRIEST, PRINCE,

14 ◇ Seattle

KPLZ • PD: CASEY KEATING / MD: MARK ALLEN ◇ (206) 223-5700
 ADDS: PEBBLES, TOMMY PAGE, LISA STANSFIELD,

KUBE • PD: TOM HUTYLER / MD: RANDY IRWIN ◇ (206) 322-1622
 ADDS: GLENN MEDEIROS f./Ray Parker Jr., DEPECHE MODE,

15 ◇ St. Louis

KBQ • PD: LYNDON ABELL / MD: JIM ATKINSON ◇ (314) 644-1380
 ADDS: TKA, PEBBLES, KEITH SWEAT,

KHTK • PD: DEREK JOHNSON / MD: COLETTE GILBERT ◇ (314) 727-0808
 ADDS: GLENN MEDEIROS f./Ray Parker Jr. (#28), DEPECHE MODE, WHISPERS, GEORGE LAMOND,

16 ◇ San Diego

B100 • PD: MIKE NOVAK / MD: GENE KNIGHT ◇ (619) 292-7600
 ADDS: MICHAEL BOLTON (#15), JOHNNY GILL (#24), VONDA SHEPARD (#26),

Q106 • PD: KEVIN WEATHERLY / MD: MICHELLE SANTOSUOSSO ◇ (619) 565-6006
 ADDS: PEBBLES (#28), BLACK BOX (#27), LISA STANSFIELD, JAMES INGRAM, GEORGE LAMOND, THE ADVENTURES OF STEVIE V,

Z90 • PD/MD: RICK THOMAS ◇ (619) 585-9090
 ADDS: GLENN MEDEIROS f./Ray Parker Jr. (#35),

17 ◇ Baltimore

B104 • PD: STEVE PERUN / ASST. PD/MD: PAM TRICKETT ◇ (301) 466-9272
 ADDS: NO ADDS THIS WEEK,

18 ◇ Minneapolis

KDWB-FM • PD: BRIAN PHILLIPS / MD: MR. ED LAMBERT ◇ (612) 340-9000
 ADDS: GO WEST, MICHAEL BOLTON, PEBBLES, DEPECHE MODE, PHIL COLLINS (#28),

WLOL-FM • PD: GREG STRASSELL / MD: OPEN ◇ (612) 340-9565
 ADDS: GEORGE LAMOND, PEBBLES, THE ADVENTURES OF STEVIE V, AFTER 7,

19 ◇ Pittsburgh

B94 • PD: DANNY CLAYTON / MD: LORI CAMPBELL ◇ (412) 381-8100
 ADDS: SLAUGHTER, BELL BIV DEVOE, DINO, BROTHER BEYOND,

WMXP • PD: RICH HAWKINS / MD: PAUL CRAMER ◇ (412) 821-6140
 ADDS: EN VOGUE (#29), LISA STANSFIELD, THE ADVENTURES OF STEVIE V,

20 ◇ Anaheim

KEZY • PD: CRAIG POWERS / MD: OPEN ◇ (714) 774-9600
 ADDS: TAYLOR DAYNE, L.A. GUNS, JUDE COLE, SWEET SENSATION (#12), DEPECHE MODE (#27),

21 ◇ Tampa

POWER PIG • PD: MARC CHASE / MD: JEFF KAPUGI ◇ (813) 839-9393
 ADDS: PEBBLES (#32), EN VOGUE (#35), GEORGE LAMOND (#38), LISA STANSFIELD (#39), APRIL (#40),

Q105 • PD/MD: OPEN ◇ (813) 287-1047
 ADDS: TROOP (#26), PEBBLES (#29), LISA STANSFIELD (#30), GEORGE LAMOND,

22 ◇ Cleveland

WPHR • PD: CAT THOMAS / MD: ED BROWN ◇ (216) 348-0108
 ADDS: BELL BIV DEVOE, BROTHER BEYOND, FAVORITE ANGEL,

23 ◇ Phoenix

KKFR • PD: STEVE SMITH / MD: JIM MORALES ◇ (602) 258-6161
 ADDS: BEATS INTERNATIONAL, GLENN MEDEIROS f./Ray Parker Jr., PEBBLES, EN VOGUE,

KOY95 • PD: JAY STEVENS / MD: DENA YASNER ◇ (602) 258-8181
 ADDS: SWEET SENSATION, EN VOGUE, RIGHTEOUS BROTHERS,

KZZP • PD: BOB CASE / MD: DARCY SANDERS ◇ (602) 964-4000
 ADDS: NELSON (#29), PRINCE (#30),

24 ◇ Denver

KS104 • PD: DAVE VAN STONE / ASST. PD/MD: STACY CANTRELL ◇ (303) 427-7700
 ADDS: JAMES INGRAM (#18), THE BOYS (#24), PHIL COLLINS, DINO, PEBBLES, DEPECHE MODE,

Y108 • PD: MARK BOLKE / ASST. PD/MD: DOM TESTA ◇ (303) 989-1075
 ADDS: LISA STANSFIELD, JAMES INGRAM, INDECENT OBSESSION, NIKKI, DEPECHE MODE,

25 ◇ Portland

KKRZ • PD: MARK CAPPS / MD: BILL KEZLEY ◇ (503) 226-0100
 ADDS: DINO, JAMES INGRAM, PEBBLES, LISA STANSFIELD, VIXEN,

KXYQ • PD: JIM RYAN / MD: STEVE NAGANUMA ◇ (503) 226-6731
 ADDS: MAXI PRIEST, INDECENT OBSESSION, LITA FORD, JAMES INGRAM,

26 ◇ Milwaukee

HOT102 • PD: GREG CASSIDY / MD: DANA LUNDON ◇ (414) 785-1021
 ADDS: TAYLOR DAYNE (#25), WILSON PHILLIPS (#26), PEBBLES (#27), DEPECHE MODE (#28), JAMES INGRAM (#31),

WKTI • PD: MIKE BERLAK / MD: JOHN WOODY HARRISON ◇ (414) 332-9611
 ADDS: DON HENLEY, JAMES INGRAM,

27 ◇ Kansas City

KBEQ • PD: KAREN BARBER / ASST. PD/MD: JON ANTHONY ◇ (816) 531-2535
 ADDS: SEDUCTION, BROTHER BEYOND, MAXI PRIEST, BELL BIV DEVOE,

KXXR • PD: GARY FRANKLIN / MD: STEVE DOUGLAS ◇ (816) 421-1065
 ADDS: TAYLOR DAYNE, PEBBLES, LOUIE LOUIE, LISA STANSFIELD, GEORGE LAMOND, GLENN MEDEIROS f./Ray Parker Jr.,

28 ◇ Providence

PRO-FM • PD: PAUL "BOOM-BOOM" CANNON / MD: TONY BRISTOL ◇ (401) 433-4200
 ADDS: BLACK BOX, PRINCE (#28), JON BON JOVI (#30), BELL BIV DEVOE (#34),

29 ◇ San Jose

HOT97.7 • PD: KEN RICHARDS / MD: JOHN CHRISTIAN ◇ (415) 948-0977
 ADDS: TONY! TONY! TONE!, TAYLOR DAYNE, TRICIA LEE FISHER, GEORGE LAMOND, LAQUAN, TOLGA,

KWSS • PD: LARRY MORGAN / MD: RICH ANHORN ◇ (408) 297-5977
 ADDS: DEPECHE MODE, FAVORITE ANGEL, FAITH NO MORE, RIGHTEOUS BROTHERS,

30 ◇ Sacramento

FM102 • PD/MD: BRIAN WHITE ◇ (916) 920-1025
 ADDS: PEBBLES, LISA STANSFIELD,

KROY • PD: JEFF McCARTNEY / ASST. PD/MD: THE ICEMAN ◇ (916) 446-5769
 ADDS: DEPECHE MODE (#27), PEBBLES, LISA STANSFIELD, GEORGE LAMOND, GO WEST,

KWOD • PD: WILLY B. / MD: PAM GRUND ◇ (916) 929-5000
 ADDS: WHISPERS (#35), LISA STANSFIELD (#36), DEPECHE MODE (#37), GEORGE LAMOND (#38), JOHNNY GILL (#27), PRINCE (#30),

31 ◇ Cincinnati

Q102 • PD: DAVE ALLEN / ASST. PD/MD: BRIAN DOUGLAS ◇ (513) 763-5500
 ADDS: KEITH SWEAT (#34),

32 ◇ Norfolk

WGH • PD: TONY MACRINI / MD: JEFF MOREAU ◇ (804) 826-1310
 ADDS: KYPER, BILLY JOEL,

WNVZ • PD: CHRIS BAILEY / MD: BEAVER CLEAVER ◇ (804) 497-1067
 ADDS: PEBBLES, DINO, LITA FORD, VIXEN, WHISPERS,

33 ◇ San Bernardino

KGGI • PD: LARRY MARTINO / MD: HARLEY DAVIDSON ◇ (714) 889-2651
 ADDS: SNAP, EN VOGUE, RED BANDIT, KEITH SWEAT (#22),

34 ◇ Columbus

92X • PD/MD: TOM GILLIGAN ◇ (614) 221-7811
 ADDS: SLAUGHTER,

WNCI • PD: DAVE ROBBINS / MD: JOHN CLINE ◇ (614) 224-9624
 ADDS: SEDUCTION (#26), PAUL YOUNG (#27), MAXI PRIEST (#28), AFTER 7 (#29), LISA STANSFIELD (#30),

35 ◇ New Orleans

B97 • PD: GREG ROLLING / MD: JOEY GIOVINGO ◇ (504) 581-7002
 ADDS: DEPECHE MODE (#26), FAITH NO MORE (#28), TAYLOR DAYNE (#29), G. MEDEIROS f. (#30),

36 ◇ San Antonio

KITY • PD: RICK UPTON / MD: STEPHANIE GRAMM ◇ (512) 225-5111
 FROZEN THIS WEEK,

KSAQ • PD: LEO VELA / MD: RIKKO ◇ (512) 271-9600
 ADDS: SLAUGHTER, LITA FORD, WORLD PARTY, JOHN HIATT, JUDE COLE, NEW KIDS ON THE BLOCK, DEPECHE MODE (#10), CANDY FLIP (#21), L.A. GUNS (#31), WINGER (#35), VIXEN (#36), STRYPER (#37),

KTFM • PD: RICK HAYES / MD: ROSS KNIGHT ◇ (512) 655-5500
 ADDS: LISA STANSFIELD, PEBBLES, JAMES INGRAM, MS. ADVENTURES,

37 ◇ Indianapolis

WZPL • PD: DON LONDON / MD: M. POWERS ◇ (317) 637-8000
 ADDS: NELSON, PAUL YOUNG,

38 ◇ Salt Lake City

HOT94.9 • PD: LOU SIMON / MD: JOHN GRIFFIN ◇ (801) 359-9536
 ADDS: DEPECHE MODE (#24), REAL LIFE, PEBBLES, CONCRETE BLONDE, KIPPER JONES,

KCPX • PD: JERRY LOUSTEAU / ASST. PD/MD: BOB LABORDE ◇ (801) 485-6700
 ADDS: JAMES INGRAM, OSMOND BOYS, DEPECHE MODE, LINDA RONSTADT, LITA FORD, POISON,

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WPLJ (D#34)

B96 (28-24)

KMEL (C#30)

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THE FOX (Add)

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WXKS-FM (D#32)

WAVA (Add #28)

KKBQ (Add)

POWER99 (Add)

KBQ (D#38)

KHTK (30-26)

Q106 (D#25)

Z90 (26-20)

KDWB-FM (D#24)

WLOL-FM (28-23)

B94 (Add)

POWER PIG (23-16)

Q105 (29-24)

KKFR (D#25)

KOY95 (29-26)

KS104 (Add)

KKRZ (Add)

KXXR (D#26)

PRO-FM (31-27)

HOT97.7 (27-23)

FM102 (#25)

KROY (D#29)

WNVZ (Add)

KGGI (D#23)

KTFM (29-27)

KC101 (Add)

WTIC-FM (Add #35)

WCKZ-FM (37-30)

102JAMZ (35-26)

XL106.7 (Add)

98PXY (Add)

Y107 (D#32)

KJ103 (Add #28)

Z99 (D#30)

WGTZ (Add)

WDJX (Add)

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ADDS: LOUIE LOUIE, LITA FORD, LISA STANSFIELD, DEPECHE MODE,

39 ◊ Buffalo

MAJIC102 • PD: HANK NEVINS / MD: ROGER CHRISTIAN ◊ (716) 876-0930
ADDS: PHIL COLLINS (#28), AFTER 7 (#29), LISA STANSFIELD (#30),

WKSE • PD: MIKE EDWARDS / MD: MIKE MCGOWAN ◊ (716) 884-5101
ADDS: PHIL COLLINS (#30), POISON (#29), GO WEST (#25),

40 ◊ Hartford-New Haven

KC101 • PD: STEF RYBAK / ASST. PD/MD: TOM POLFMAN ◊ (203) 776-4012
ADDS: DEPECHE MODE, JAMES INGRAM, PEBBLES, DINO,

WKSS • PD: JEFFERSON WARD / MD: CHRIS WALSH ◊ (203) 249-9577
ADDS: CORO, PEBBLES, DNA w/SUZANNE VEGA, GEORGE LAMOND, LISA STANSFIELD, SOUL II SOUL,

WTIC-FM • PD: TOM MITCHELL / MD: MIKE WEST ◊ (203) 522-1080
ADDS: DINO (#35), TKA (#40), GLENN MEDEIROS f./Ray Parker Jr., LISA STANSFIELD, FAVORITE ANGEL, PEBBLES, GEORGE LAMOND,

41 ◊ Charlotte

WCKZ-FM • PD: MARK SHANDS / MD: ERIK BRADLEY ◊ (704) 342-4102

ADDS: LISA STANSFIELD, PEBBLES (#20),

WZZG • PD: DWAYNE WARD / MD: RAY MARINER ◊ (704) 392-6191
ADDS: DEPECHE MODE, THE ADVENTURES OF STEVIE V, SLAUGHTER,

42 ◊ Memphis

FM100 • PD/MD: STEVE CONLEY ◊ (901) 726-0468
ADDS: GLORIA ESTEFAN,

43 ◊ Orlando

102JAMZ • PD: DUFF LINDSEY / MD: CEDRIC HOLLYWOOD ◊ (407) 788-1400
ADDS: TRACIE SPENSER, FORCE MD, LOLA HATHAWAY, KIARA, CANDYMAN (#34), PEBBLES (#35),

MIX105.1 • PD: BRIAN THOMAS / MD: RICK STONE ◊ (407) 629-5105
ADDS: MAXI PRIEST, PRINCE, DON HENLEY,

XL106.7 • PD: STEVE KELLY / MD: ROD LAUDERDALE ◊ (407) 339-1067
ADDS: DINO, LISA STANSFIELD, DEPECHE MODE,

44 ◊ Monmouth-Ocean, NJ

WJLK-FM • PD: BRAD HOLCOMB / MD: GARY GUIDA ◊ (201) 774-7700
ADDS: PROPAGANDA (#27),

WJRZ • PD: LANCE De BOCK / MD: PETE JARRETT ◊ (609) 597-1100
ADDS: MAXI PRIEST, TAYLOR DAYNE, PHIL COLLINS, PRINCE (#29),

45 ◊ Rochester

98PX • PD: KEVIN KENNY / MD: CAT COLLINS ◊ (716) 325-5300
ADDS: JAMES INGRAM, PAUL YOUNG, DINO,

46 ◊ Nashville

Y107 • PD: LOUIS KAPLAN / MD: HAWK HARRISON ◊ (615) 256-6556
ADDS: PAUL YOUNG, NIKKI, LISA STANSFIELD, PEBBLES, POISON, BLACK BOX,

47 ◊ Oklahoma City

KJ103 • PD: MIKE McCOY / MD: BILLY THE KIDD ◊ (405) 840-5271
ADDS: POISON (#24), DINO (#28), TAYLOR DAYNE, STEVIE B,

Z99 • PD/MD: BRETT DUMLER ◊ (405) 942-3399
ADDS: WILSON PHILLIPS, TRICIA LEE FISHER, LISA STANSFIELD, DEPECHE MODE,

48 ◊ Dayton

WGTZ • PD: JEFF BALLENTINE / MD: RANDY ROSS ◊ (513) 294-5858
ADDS: BROTHER BEYOND, DINO, JOHNNY GILL,

49 ◊ Louisville

WDJX • PD: CHRIS SHEBEL / MD: JILL MEYER ◊ (502) 589-4800
ADDS: PEBBLES, DINO, JUDE COLE, BILLY IDOL (#24),

50 ◊ Greensboro/Winston-Salem

WJMH • PD: CHRIS BAILEY / MD: KELLY MASTERS ◊ (919) 855-6500
THE LIST IS FROZEN THIS WEEK,

WKSJ • PD: OPEN / MD: GREG STEVENS ◊ (919) 275-9895
ADDS: STEVIE B (#24), KEITH SWEAT (#25), AEROSMITH, CHEAP TRICK,

WKZL • PD: CHUCK HOLLOWAY / MD: SAM REYNOLDS ◊ (919) 759-2316
ADDS: MAXI PRIEST, GLENN MEDEIROS f./Ray Parker Jr., INDECENT OBSESSION, AFTER 7, DEPECHE MODE, GENE LOVE JEZEBEL,

Montreal, Canada

CKOI • PD: BOB LÉBOURD / MD: GUY BROUILLARD ◊ (514) 766-2311
ADDS: CHEAP TRICK (#38), PAUL YOUNG (#39), THE TIME (#40),

THE TOP TRENDSETTERS

930ID / Alexandria ◊ PD: HOLLYWOOD HARRISON / MD: TERRY KNIGHT ◊ (318) 445-1234 • ADDS: WAS (NOT WAS), GLENN MEDEIROS, CLOWAY,

95SX / Charleston ◊ PD/MD: WALT SPECK ◊ (803) 849-9500 • ADDS: PRINCE (#27), TAYLOR DAYNE, DINO,

95XL / Parkersburg ◊ PD/MD: LARRY HUGHES ◊ (304) 485-7425 • ADDS: MAXI PRIEST,

95XXX / Burlington ◊ PD: OPEN / MD: J.J. RILEY ◊ (802) 655-9530 • ADDS: SLAUGHTER, LISA STANSFIELD, BILLY JOEL, JUDE COLE (#39), DINO (#40),

97KYN / St. Mary's ◊ PD: GARY MITCHELL / MD: DREW DERSHIMER ◊ (814) 834-9700 • ADDS: PEBBLES, GLENN MEDEIROS, ST. PAUL,

99.9KH / Ocean City ◊ PD: HITMAN / MD: KEVIN OCEAN ◊ (301) 289-3456 • ADDS: AFTER 7, NIKKI, STRYPER, LISA STANSFIELD, JOHNNY GILL, BOOM CRASH OPERA, TRICIA LEIGH FISHER,

99WGY / Schenectady ◊ PD: TOM PARKER / MD: MARTY LEGERE ◊ (518) 381-4800 • ADDS: LISA STANSFIELD, GEORGE LAMOND, JOHNNY GILL, NIKKI, BLACK BOX, LOUIE LOUIE, VIXEN,

B98 / Kalspell ◊ PD/MD: BENNY B. JR. ◊ (406) 862-5565 • ADDS: THE LIST IS FROZEN THIS WEEK,

FM104 / Modesto ◊ PD: GARY DAMARONEY / MD: ERIC HOFFMAN ◊ (209) 572-0104 • ADDS: JOHNNY GILL, LITA FORD, GUANT, FAVORITE ANGEL,

G105 / Raleigh ◊ PD: BRIAN PATRICK / MD: JIM HARRISON ◊ (919) 683-2055 • ADDS: PEBBLES (#33), AFTER 7 (#34), MAXI PRIEST (#35), STEVIE B,

G98 / Portland ◊ PD: JIM RANDALL / MD: JON BRYANT ◊ (207) 775-6321 • ADDS: DINO, DEPECHE MODE, TRICIA LEIGH FISHER, STRYPER, LISA STANSFIELD, VIXEN,

H0T104 / Greenville ◊ PD: JOHN STEVENS / MD: STEVE DAVIS ◊ (919) 830-1110 • ADDS: LISA STANSFIELD (#28), TONY! TONY! TONE! (#29), TKA (#30), WAS (NOT WAS),

H0T95 / Jackson ◊ PD: AUBREY PRINCE / MD: DAVE MORALES ◊ (601) 366-1989 • ADDS: LISA STANSFIELD (#32), DEPECHE MODE (#34), JANET JACKSON (#35), GLENN MEDEIROS, JAMES INGRAM, TRICIA LEIGH FISHER, INDECENT OBSESSION,

H0T99.9 / Easton ◊ PD: JIM SCHAEFER / MD: ERIC STRYKER ◊ (215) 258-6155 • ADDS: PEBBLES, THE PARTY, SEDUCTION, M. C. HAMMER,

H0T94 / Honolulu ◊ PD: ALAN ODA / MD: JAMES BENDER ◊ (808) 531-4602 • ADDS: GLENN MEDEIROS,

JET-FM / Erie ◊ PD: JIM COOK / MD: ROBIN BANKS ◊ (814) 455-2741 • ADDS: NO ADDS THIS WEEK,

K104 / Erie ◊ PD/MD: BERNIE KIMBLE ◊ (814) 452-2041 • ADDS: JON BON JOVI, PHIL COLLINS,

K106 / Beaumont ◊ PD: NEIL HARRISON / MD: PAM PAKE ◊ (409) 769-2475 • ADDS: DEPECHE MODE, JOHNNY GILL, GLENN MEDEIROS, PEBBLES, LISA STANSFIELD,

K92 / Roanoke ◊ PD: EDDIE HASKELL / MD: DAVY LEE MICHAELS ◊ (703) 774-9200 • ADDS: SLAUGHTER, OINO, PRINCE, MAXI PRIEST,

KAGO / Klamath Falls ◊ PD: MIKE GARRARO / MD: CINDY STARR ◊ (503) 884-0661 • ADDS: DINO, PEBBLES, LISA STANSFIELD, BRENDA RUSSELL, TOMMY PAGE, GEORGE LAMOND,

KAYI / Tulsa ◊ PD: JAN DEAN / MD: OPEN ◊ (918) 492-2020 • ADDS: BROTHER BEYOND, NELSON,

KBFM / McAllen-Brownsville ◊ PD: DUSTY HAYES / ASST. PD/MD: BILLY SANTIAGO ◊ (512) 383-4961 • ADDS: DEPECHE MODE, LISA STANSFIELD, EVERYDAY PEOPLE, AFTER 7, DOC BOX & B. FRESH,

KBOS / Fresno ◊ PD: JEFF DAVIS / MD: DON PARKER ◊ (209) 237-9361 • ADDS: PEBBLES (#38), LISA STANSFIELD, EN VOGUE, INDECENT OBSESSION, KIPPER JONES,

KBOZ / Bozeman ◊ PD: DUANE BARNHART / MD: ROGER NELSON ◊ (406) 586-5466 • ADDS: DINO, STRYPER, DEPECHE MODE, BELL BIV DEVOE,

KBTS / Austin ◊ PD: LISA TOMACCI / MD: TRACY AUSTIN ◊ (512) 345-9300 • ADDS: BRUCE HORNSBY (#34), KYPER (#35), DINO (#36), GLENN MEDEIROS (#37), DEPECHE MODE (#38),

KCAQ / Oxnard ◊ PD: ROOSTER RHODES / MD: ANNIE SAGE ◊ (805) 483-1000 • ADDS: PEBBLES, AFTER 7, PAUL YOUNG, NIKKI, TYLER COLLINS,

KCHX / Midland ◊ PD/MD: CRAIG ROBERTS ◊ (915) 561-8833 • ADDS: NIKKI, STRYPER, LISA STANSFIELD, PEBBLES, JOHNNY GILL, WAS (NOT WAS), LOUIE LOUIE,

KCLD / St. Cloud ◊ PD: BRIAN WRIGHT / MD: CHARLIE DOUGLAS ◊ (612) 251-1450 • ADDS: DINO (#27), MAXI PRIEST (#30),

KCAQ / Columbia ◊ PD: BRIAN HANSON / MD: OPEN ◊ (314) 449-2433 • ADDS: LISA STANSFIELD, FAVORITE ANGEL, JUDE COLE, WINGER,

KEEZ / Manikato ◊ PD: MARK SEGER / MD: MIKE MURPHY ◊ (507) 345-4646 • ADDS: GLENN MEDEIROS (#38), GIANT (#40), SLYCE,

KEWB / Redding ◊ PD/MD: SIMON DE LA ROSA ◊ (916) 243-5392 • ADDS: NO ADDS THIS WEEK,

KEZB-FM / El Paso ◊ PD: BOB WEST / MD: ANGEL GONZALES ◊ (915) 533-9400 • ADDS: PHIL COLLINS, DEPECHE MODE,

KF95 / Boise ◊ PD/MD: MIKE KASPER ◊ (208) 888-4321 • ADDS: LISA STANSFIELD, DINO, GLENN MEDEIROS, JOHNNY GILL, NIKKI, THE ADVENTURES OF STEVIE V, DEPECHE MODE, PEBBLES, WINGER,

KFBQ / Waynesville ◊ PD: STEVEN GREENLEE / MD: TIM McNUTT ◊ (314) 336-3133 • ADDS: PRINCE (#31), PHIL COLLINS (#36), FAVORITE ANGEL, DEPECHE MODE, JOHN HIATT,

KFBQ / Cheyenne ◊ PD: J.D. DANIELS / MD: MICHAEL GAMBY ◊ (307) 634-4461 • ADDS: GLENN MEDEIROS, LOUIE LOUIE, AFTER 7, STRYPER, BLACK BOX, JAMES INGRAM,

KFFM / Yakima ◊ PD/MD: GREG ADAMS ◊ (509) 248-1460 • ADDS: LISA STANSFIELD, JUDE COLE, DEPECHE MODE, NIKKI,

KFRX / Lincoln ◊ PD: J.J. COOK / MD: SUNNY VALENTINE ◊ (402) 483-5100 • ADDS: PRINCE, INDECENT OBSESSION, FAVORITE ANGEL,

KFTZ / Idaho Falls ◊ PD: RICH SUMMERS / MD: MINDY KARY ◊ (208) 523-3722 • ADDS: LISA STANSFIELD, JAMES INGRAM, LITA FORD, TRICIA LEIGH FISHER, JOHN HIATT,

KG95 / Sioux City ◊ PD: DENNY ANDERSON / MD: KEVIN KOLLINS ◊ (712) 258-5595 • ADDS: LISA STANSFIELD, PEBBLES,

KGGG / Rapid City ◊ PD: RICK ALLEN / MD: SCOTT BRADLEY ◊ 605 348-1100 • ADDS: DEPECHE MODE, MAXI PRIEST, BANG, SEDUCTION,

KGWY / Gillette ◊ PD: MICHAEL BERRY / MD: MARTHA STEELE ◊ (307) 686-2242 • ADDS: DINO (#40), DEPECHE MODE (#39), VIXEN, SLYCE (#38), GLENN MEDEIROS,

KHFI / Austin ◊ PD/MD: SELBY EDWARDS ◊ (512) 474-9233 • ADDS: LITA FORD, PAUL YOUNG, LISA STANSFIELD, DINO,

KHOK / Great Bend ◊ PD/MD: DARREL BIEKER ◊ None • ADDS: DINO, LONDON QUIREBOYS, LISA STANSFIELD, DEPECHE MODE, VIXEN,

KHSS / Walla Walla ◊ PD: THOMAS HODGINS / MD: CHUCK STEVENS ◊ (509) 522-5412 • ADDS: DINO, PRINCE, FAVORITE ANGEL, GEORGE LAMOND,

KIKX / Colorado Springs ◊ PD: STU SMOKE / MD: OPEN ◊ (719) 632-5800 • ADDS: ST. PAUL (#28), JUDE COLE, DEPECHE MODE, GLENN MEDEIROS, LITA FORD, STRYPER, TOMMY PAGE, VIXEN,

KIQY / Lebanon ◊ PD/MD: MIKE SHANNON ◊ (503) 451-1743 • ADDS: AFTER 7, DEPECHE MODE, JANET JACKSON, FAVORITE ANGEL, LISA STANSFIELD, GENE LOVES JEZEBEL, GIANT,

KISR / Fort Smith ◊ PD/MD: KEN WALL ◊ (501) 785-2526 • ADDS: JOHNNY GILL, GLENN MEDEIROS, JUDE COLE, LISA STANSFIELD, GENE LOVES JEZEBEL,

KIX106 / Birmingham ◊ PD/MD: BRIAN CHRISTOPHER ◊ (205) 591-7171 • ADDS: MARIAH CAREY (#1), BILLY IDOL (#2), WILSON PHILLIPS (#3), MICHAEL BOLTON (#4), POISON (#5), BELL BIV DEVOE (#6), JON BON JOVI (#7), FAITH NO MORE (#8), JOHNNY GILL (#9), BAD ENGLISH (#10), MOTLEY CRUE (#11), BRUCE HORNSBY (#12), JANET JACKSON (#13), HEART (#14), KYPER (#15), NELSON (#16), CHEAP TRICK (#17), M.C. HAMMER (#18), DON HENLEY (#19), PHIL COLLINS (#20), JOHNNY GILL (#21), ROXETTE (#22), BELL BIV DEVOE (#23), DEPECHE MODE (#24), GIANT (#25), WINGER (#26), AEROSMITH (#27), WILSON PHILLIPS (#28), GUNS N' ROSES (#29), VIXEN (#30),

KIXR / Ponca City ◊ PD/MD: T. MORGAN ◊ (405) 765-5491 • ADDS: DINO, AFTER 7, JUDE COLE, VIXEN, GLENN MEDEIROS, TOMMY PAGE, REAL LIFE,

KIXY / San Angelo ◊ PD/MD: JEFF GARRISON ◊ (915) 653-3387 • ADDS: LOUIE LOUIE (#30), JAMES INGRAM (#32), JUDE COLE (#33), JOHNNY GILL (#35), PEBBLES (#36), DINO (#38), CHICAGO,

KJUG / Spencer ◊ PD: BRIAN NEWCOMB / MD: JIMMY MAC ◊ (712) 262-6393 • ADDS: DINO, LISA STANSFIELD, PEBBLES, DEPECHE MODE, GEORGE LAMOND, VIXEN,

KJLS / Hays/Grant Bend ◊ PD: JACK CREES / MD: DARREN BUTLER ◊ (913) 628-1064 • ADDS: SLYCE (#35), LOWEN & NAVARRO, LISA STANSFIELD, NICK KAYMEN, VENICE, CANDY FLIP, SEDUCTION, DEPECHE MODE, JOHN HIATT,

KKBB / Hilo ◊ PD/MD: DANNY AUSTIN ◊ (808) 961-0651 • ADDS: GEORGE LAMOND, REAL LIFE, COLIN JAMES, DINO, PRINCE (#40), BEACH BOYS,

KKHT / Springfield ◊ PD: DAVE ALEXANDER / MD: TIM AUSTIN ◊ (417) 883-9000 • ADDS: JUDE COLE, VIXEN, DEPECHE MODE, PEBBLES, LONDON QUIREBOYS, CONCRETE BLONDE,

KKRS / Concord/San Francisco ◊ PD: JADA BROWN / MD: JEFF MANN ◊ (707) 428-5134 • ADDS: DINO, PEBBLES, DIGITAL UNDERGROUND, SNAP,

KKMG / Colorado Springs ◊ PD: SCOOTER B. STEVENS / MD: TREVOR CAREY ◊ (719) 576-1100 • ADDS: GEORGE LAMOND, PEBBLES, TKA, THE PARTY (#24),

KKRC-FM / Sioux Falls ◊ PD: BILL DANIELS / ASST. PD/MD: DEB CHRISTI ◊ (605) 335-6500 • ADDS: JELLYFISH, OOM HENLEY,

KKRD / Wichita ◊ PD: JACK OLIVER / MD: GREG WILLIAMS ◊ (316) 265-0721 • ADDS: DINO, VIXEN, INDECENT OBSESSION, LOUIE LOUIE, JUDE COLE, LISA STANSFIELD,

KKRS-FM / Albuquerque ◊ PD/MD: JOHN JAYNES ◊ (505) 265-1431 • ADDS: PHIL COLLINS, DINO, POISON, PEBBLES,

KKXX / Bakersfield ◊ PD/MD: CHRIS SQUIRES ◊ (805) 322-9929 • ADDS: THE LIST IS FROZEN THIS WEEK,

KKYK / Little Rock ◊ PD: BRIAN BRIDGMAN / MD: CHRISTY ROBERTS ◊ (501) 661-7570 • ADDS: LISA STANSFIELD, PRINCE,

KLBO / El Dorado ◊ PD: MICHAEL STEEL / MD: RON WEST ◊ (501) 863-5121 • ADDS: JUDE COLE, AFTER 7, INDECENT OBSESSION, LISA STANSFIELD, TRICIA LEIGH FISHER, SLAUGHTER,

KLUC / Las Vegas ◊ PD: JERRY DEAN / ASST. PD/MD: JAY TAYLOR ◊ (702) 739-9383 • ADDS: M. C. HAMMER (#30), BLACK BOX, LISA STANSFIELD, GLENN MEDEIROS, PEBBLES,

KLYK / Longview/Kelso ◊ PD: BOB HART / ASST. PD/MD: MIKE STONE ◊ (206) 425-1500 • ADDS: LITA FORD, SLAUGHTER, LONDON QUIREBOYS, LISA STANSFIELD, FAVORITE ANGEL,

KLYV / Dubuque ◊ PD: JEFF DAVIS / MD: TIM JANSEN ◊ (319) 557-1040 • ADDS: VIXEN, PAUL YOUNG, GLENN MEDEIROS,

KNOK / Leviston ◊ PD: KEITH HAVENS / MD: KEVIN CHASE ◊ (208) 746-5056 • ADDS: CONCRETE BLONDE, JAMES INGRAM, VIXEN, TOMMY PAGE, PEBBLES, JOHN HIATT,

KNON / Great Falls ◊ PD: DAVE LEVIN / MD: P.J. MILLER ◊ (406) 761-1000 • ADDS: TAYLOR DAYNE (#33), PRINCE, PHIL COLLINS, DINO, JOHN HIATT,

KMYZ / Tulsa ◊ PD: MEL MEYERS / MD: TIM SMITH ◊ (918) 665-3131 • ADDS: GUNS N' ROSES (#24), CHEAP TRICK (#26), WINGER (#28), L.A. GUNS,

KNEN / Norfolk ◊ PD: DOUG KOEHN / MD: TODD MICHAELS ◊ (402) 379-3300 • ADDS: THE LIST IS FROZEN THIS WEEK,

KNIN / Wichita Falls ◊ PD: JAY MICHAELS / MD: JIM SCOTT ◊ (817) 855-6924 • ADDS: DINO, DEPECHE MODE, VIXEN, GENE LOVES JEZEBEL, STRYPER,

KOKZ / Waterloo/Cedar Rapids ◊ PD: KATI SIMON / MD: RON NEWMAN ◊ (319) 233-3371 • ADDS: JOHNNY GILL (#39), DEPECHE MODE (#40), THE ADVENTURES OF STEVIE V, CONCRETE BLONDE, GLENN MEDEIROS, LISA STANSFIELD,

KOYE / Laredo ◊ PD/MD: STEVE CHASE ◊ (512) 723-4396 • ADDS: LUKE FEAT./2 LIVE CREW (#30), LISA STANSFIELD, WINGER, DEPECHE MODE, JOHNNY GILL, GEORGE LAMOND, TRICIA LEIGH FISHER, VENICE,

KPRR / El Paso ◊ PD/MD: ELI MOLANO ◊ (915) 532-6515 • ADDS: JOHNNY O & CYNTHIA (#23), GEORGE LAMOND (#24), THE ADVENTURES OF STEVIE V, LISA STANSFIELD, TRICIA LEIGH FISHER,

KPXL / Mt. Pleasant ◊ PD: STEVE BAILEY / ASST. PD/MD: MICK FULGHAM ◊ (214) 572-8726 • ADDS: JOHN HIATT, THE RAILWAY CHILDREN, HAPPY MONDAYS, INDECENT OBSESSION, DEPECHE MODE, WORLD PARTY,

KPYR / Anchorage ◊ PD/MD: STEVE KNOLL ◊ (907) 243-3141 • ADDS: DINO (#31), NELSON (#33), GLENN MEDEIROS (#34), DEPECHE MODE (#35),

KQCR / Cedar Rapids ◊ PD: GARY DIXON / MD: J.J. GERARD ◊ (319) 363-2061 • ADDS: LOUIE LOUIE (#36), BELL BIV DEVOE (#37), VIXEN, GLENN MEDEIROS, LISA STANSFIELD,

KQHT / Grand Forks ◊ PD/MD: JAY MURPHY ◊ (701) 746-1413 • ADDS: BILLY JOEL (#28), PEBBLES, SWEET SENSATION,

KQKQ / Omaha ◊ PD/MD: DREW BENTLEY ◊ (402) 342-2000 • ADDS: G.MEDEIROS, JOHNNY GILL, SLAUGHTER, THE ADVENTURES OF STEVIE V, DEPECHE MODE, THE PARTY,

KQKFFM / Kearney ◊ PD/MD: MITCHEL COOLEY ◊ (308) 236-6464 • ADDS: EVERYDAY PEOPLE (#35), SLAUGHTER, FAVORITE ANGEL, DEPECHE MODE,

KQLA / Manhattan ◊ PD: MIKE TEMAAT / MD: None ◊ (913) 776-0104 • ADDS: PAUL YOUNG, BILLY JOEL, FAITH NO MORE, PRINCE,

KQMQ / Honolulu ◊ PD: KIMO AKANE / ASST. PD/MD: KRIS HART ◊ (808) 539-9369 • ADDS: SANTANA, AFTER 7, JON BON JOVI,

KRNO / Des Moines ◊ PD: CHUCK KNIGHT / MD: BOB LEWIS ◊ (515) 280-1350 • ADDS: SWEET SENSATION (#12), PRINCE (#25), JAMES INGRAM (#30),

KRO / Tucson ◊ PD: JOHN PEAKE / ASST. PD/MD: ROGER SCOTT ◊ (602) 323-9400 • ADDS: POISON, PEBBLES, LISA STANSFIELD,

KRRG / Laredo ◊ PD: KIRK DAVIDSON / MD: TINA SIMONET ◊ (512) 724-9800 • ADDS: DEPECHE MODE, GEORGE LAMOND, GLENN MEDEIROS, TOMMY PAGE, LISA STANSFIELD,

KSKG / Salina ◊ PD/MD: RUSTY KEYES ◊ (913) 825-4631 • ADDS: PEBBLES, GEORGE LAMOND, LOUIE LOUIE, LISA STANSFIELD, BELL BIV DEVOE, LONDON QUIREBOYS,

KSMB / Lafayette ◊ PD: STEVE SMALL / MD: "FAST EDDIE" NELSON ◊ (318) 232-1311 • ADDS: PEBBLES, LISA STANSFIELD, AFTER 7, JOHNNY GILL,

KSHD / Eugene ◊ PD: BWANA JOHNNY / MD: LOUITA VELEZ ◊ (503) 686-9123 • ADDS: LONDON QUIREBOYS, PEBBLES, TRICIA LEIGH FISHER, GLENN MEDEIROS, DEPECHE MODE, WHISPERS, BELL BIV DEVOE,

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KTRS / Casper PD: PETER MASSE / MD: OPEN (307) 235-7000 • ADDS: GLENN MEDEIROS, SLAUGHTER, JOHN HIATT, LITA FORD, LISA STANSFIELD, LONDON QUIREBOYS,

KTUX / Shreveport PD: KEN SHEPHERD / MD: KEITH GREER (318) 635-9999 • ADDS: GEORGE LAMOND, L.A. GUNS, JOHN HIATT, LONDON QUIREBOYS, LOUIE LOUIE, INDECENT OBSESSION (#39), STRYPER (#40),

KTYX / Jefferson City PD: BOBBY JACKSON / MD: KEVIN MICHAELS (314) 893-5696 • ADDS: DINO, DEPECHE MODE, TOMMY PAGE, JAMES INGRAM,

KVTI / Tacoma PD/MD: JOHN MANGAN (206) 756-5884 • ADDS: CONCRETE BLONDE (#39), EVERYDAY PEOPLE, LITA FORD, TOMMY PAGE, DEPECHE MODE,

KWIN / Stockton PD/MD: JOHNNY MILFORD (209) 951-8165 • ADDS: LINEAR (#34), GEORGE LAMOND (#35), BLACK BOX (#36), TONY! TONY! TONY! (#40),

KWNZ / Reno PD: RAY KALLISA / MD: RICK CARTER (702) 323-0123 • ADDS: DEPECHE MODE,

KWTF-FM / Waco PD: DAVE CHRISTOPHER / MD: OPEN (817) 776-1330 • ADDS: FAITH NO MORE, VIXEN, GLENN MEDEIROS,

KXQ / Band PD/MD: GREGG LENNY (503) 382-5611 • ADDS: DINO, GLENN MEDEIROS, VIXEN (#48), JOHNNY GILL (#44), INDECENT OBSESSION, CALLOWAY,

KYNZ / Ardmore PD: SCOTT BENTON / MD: WIN PATTON (405) 226-8475 • ADDS: ST. PAUL (#37), PRINCE, CHEAP TRICK,

KYRK / Las Vegas PD: OPEN / MD: CORY RICHARDS (702) 731-9797 • ADDS: THE ADVENTURES OF STEVIE V., LISA STANSFIELD, LUKE FOOT, 2 LIVE CREW, DINO (#20), JON BON JOVI (#29), SEDUCTION (#30), WHISPERS, PHIL COLLINS, AFTER 7, NELSON,

KYYY / Bismarck PD/MD: BOB BECK (701) 224-9393 • ADDS: DEPECHE MODE, JAMES INGRAM, LISA STANSFIELD, GLENN MEDEIROS, STRYPER,

KZ103 / Tupelo PD: REX HOLLIDAY / ASST. PD/MD: LISA LANDAU (601) 844-3808 • ADDS: MAXI PRIEST (#35), NELSON (#36), DINO (#37), GLENN MEDEIROS (#38), DEPECHE MODE (#39),

KZ93 / Peoria PD: KEITH EDWARDS / MD: GENE STERN (309) 688-3131 • ADDS: JAMES INGRAM, JANET JACKSON,

KZBB / Ft. Smith PD: TOM BROWNE / MD: WILLIE STEVENS (501) 646-2000 • ADDS: BLACK BOX, GLENN MEDEIROS, LISA STANSFIELD, DINO, STRYPER,

KZFM / Corpus Christi PD: J.D. GONZALES / ASST. PD/MD: DANNY D (512) 883-3516 • ADDS: BELL BIV DEVOE, LISA STANSFIELD, GLENN MEDEIROS, KID FROST, DEPECHE MODE, JUDE COLE, JOHNNY O & CYNTHIA,

KZII / Lubbock PD/MD: CHUCK LUCK (806) 794-7979 • ADDS: MICHAEL BOLTON, PEBBLES, DEPECHE MODE, DINO, LISA STANSFIELD, DOC BOX 8 & B. FRESH,

KZIO / Duluth PD: JOHN MICHAELS / MD: TOMMY B (218) 728-6406 • ADDS: PEBBLES, GLENN MEDEIROS, DEPECHE MODE, LOUIE LOUIE, TRICIA LEIGH FISHER,

KZMC / McCook PD: CATHY CARTWRIGHT / MD: STEVE LEPPER (308) 345-1981 • ADDS: DEPECHE MODE, LISA STANSFIELD, SLAUGHTER, JOHN HIATT, GUNS N' ROSES,

KZOR / Hobbs PD: HARRY HARLAN / MD: PHIL HOUSTON (505) 397-4969 • ADDS: KYPER (#39), FAITH NO MORE (#40), INDECENT OBSESSION,

KZOU / Little Rock PD: PETER STEWART / MD: JIMMY EDWARDS (501) 661-0150 • ADDS: JOHNNY GILL (#36), INDECENT OBSESSION, JUDE COLE, DINO, LOUIE LOUIE,

KZQZ / San Luis Obispo PD: SLAMMIN' SAM JACKSON / MD: RICK ANDREWS (805) 489-1280 • ADDS: PEBBLES, LISA STANSFIELD, DEPECHE MODE, FAITH NO MORE,

KZTB / Beaumont PD: JJ JACKSON / MD: BRANDON SHAW (409) 833-0774 • ADDS: DEPECHE MODE, GLENN MEDEIROS, JOHNNY GILL, NELSON,

KZZU / Spokane PD: KEN HOPKINS / MD: CHUCK MATHESON (509) 536-5555 • ADDS: PEBBLES, ST. PAUL, LITA FORD, STRYPER, SLAUGHTER, LISA STANSFIELD, FAVORITE ANGEL,

MAX94 / Rialto PD: TIM FLOYD / MD: ANGIE V (314) 346-1590 • ADDS: LONDON QUIREBOYS (#27), PRIVATE LIFE (#26), PHIL COLLINS (#21),

OK95 / Tricities PD: PAUL WALKER / MD: GREG DELANGE (509) 586-2151 • ADDS: DEPECHE MODE, LITA FORD, M.C. HAMMER, GENE LOVES JEZEBEL, DINO,

POWER108 / Gulfport PD: STEVE SPILLMAN / MD: RAY MILLER (601) 832-5111 • ADDS: DEPECHE MODE, GLENN MEDEIROS,

POWER94.5 / Junction City PD: JAMES PHELPS / MD: KEVIN COLLINS (913) 776-9494 • ADDS: FAITH NO MORE (#35), DINO (#37), JOHNNY GILL (#38), PRINCE (#39),

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Q104 / Gadsden PD: LEO DAVIS / MD: JEFF DONAVAN (205) 543-3246 • ADDS: LISA STANSFIELD, DEPECHE MODE, DINO, PEBBLES, LOUIE LOUIE,

SLY96 / San Luis Obispo PD: JONATHAN HARTE / MD: DEAN CLARK (805) 543-9400 • ADDS: LISA STANSFIELD, JOHNNY GILL (#33), FAVORITE ANGEL, DEPECHE MODE, PEBBLES, VIXEN, GLENN MEDEIROS,

WAAL / Binghamton PD: DON MORGAN / ASST. PD/MD: MIKE ORZEL (607) 772-8850 • ADDS: MAXI PRIEST (#18), FAITH NO MORE (#32), BROTHER BEYOND (#33), TAYLOR DAYNE (#34), DINO, KEITH SWEAT, COLIN JAMES,

WABB / Mobile PD: LESLIE FRAM / MD: KEVIN (WOODY) PETERSON (205) 432-5572 • ADDS: PRINCE, JAMES INGRAM, LISA STANSFIELD, L.A. GUNS, KYPER, BELL BIV DEVOE, FAVORITE ANGEL, GEORGE LAMOND, NIKKI, WHISPERS,

WANS / Greenville PD: BILL CATCHER / MD: HOLLYWOOD JOE (803) 224-3424 • ADDS: MAXI PRIEST (#34), NELSON (#35), THE ADVENTURES OF STEVIE V.,

WAPF / Jacksonville PD/MD: BILL PASHA (904) 725-9273 • ADDS: M.C. HAMMER, PHIL COLLINS, AFTER 7, CHEAP TRICK, KEITH SWEAT,

WAPI / Birmingham PD: MARK ST. JOHN / ASST. PD/MD: SCOTT BOHANNON (205) 933-9274 • ADDS: DEPECHE MODE (#21), TAYLOR DAYNE (#27), FAVORITE ANGEL (#30),

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WAZ / Lafayette PD: MARK GALLAGHER / MD: JIM CERONE (317) 474-1410 • ADDS: PAUL YOUNG, FAITH NO MORE, MAXI PRIEST, STEVIE B,

WBQQ / Augusta PD/MD: BRUCE STEVENS (803) 279-6610 • ADDS: LISA STANSFIELD, PEBBLES, DEPECHE MODE, LITA FORD,

WBEC-FM / Pittsfield PD/MD: RYAN WALKER (413) 499-3333 • ADDS: TRICIA LEIGH FISHER, DEPECHE MODE, JOHNNY GILL (#39), PEBBLES, GEORGE LAMOND,

WBNO / Bloomington PD: J.D. SCOTT / MD: JOHN WEIS (309) 829-1221 • ADDS: DEPECHE MODE, JAMES INGRAM, PEBBLES, DINO, JOHN HIATT,

WBWB / Bloomington PD: MARK CALLAGHAN / MD: JIM CERONE (812) 332-9292 • ADDS: FAITH NO MORE, MAXI PRIEST, NELSON, STEVIE B (#33), BELL BIV DEVOE (#34),

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WCIL-FM / Carbonate PD/MD: TONY WALTERUS (618) 457-8114 • ADDS: WINGER, JOHNNY GILL, GLENN MEDEIROS, ST. PAUL, LISA STANSFIELD, CONCRETE BLONDE,

WCIR / Beckley PD: BOB SPENCER / MD: JEFF DAVIS (304) 252-6421 • ADDS: GLORIA ESTEFAN (#31), INDECENT OBSESSION, TAYLOR DAYNE, BELL BIV DEVOE, LISA STANSFIELD, BOOM CRASH OPERA,

WDBR / Springfield PD: JIM MOORE / MD: TERRENCE LEE (217) 753-5400 • ADDS: LISA STANSFIELD (#40), BOOM CRASH OPERA, TRICIA LEIGH FISHER,

WDEK / DeKalb PD: DAVE BAYDO / MD: GAIL HENNING (815) 756-9250 • ADDS: DEPECHE MODE (#38), SWEET SENSATION (#32), JAMES INGRAM, VIXEN, JOHN HIATT, LISA STANSFIELD,

WDLX / Washington PD: GARY JACKSON / MD: DOUG MORELAND (919) 946-0162 • ADDS: CHEAP TRICK, M.C. HAMMER,

WERZ / Exeter PD: PETER FALCONI / MD: OPEN (603) 772-4757 • ADDS: LISA STANSFIELD, TRICIA LEIGH FISHER, BELL BIV DEVOE, JOHN HIATT,

WFLY / Albany PD/MD: TODD PETTINGILL (518) 456-1144 • ADDS: LOUIE LOUIE, DINO, GLENN MEDEIROS, BELL BIV DEVOE,

WFNF / Baton Rouge PD: JOHNNY A / MD: HOLLYWOOD HARRISON (504) 383-5271 • ADDS: PAUL YOUNG, DEPECHE MODE,

WGOR / Dewitt PD: CURT SPAIN / MD: ANDY TAYLOR (517) 669-8361 • ADDS: M.C. HAMMER (#34), JOHNNY GILL, FAVORITE ANGEL, AFTER 7, DEPECHE MODE,

WGRD / Grand Rapids PD: OPEN / MD: RON BRANSON (616) 459-4111 • ADDS: PHIL COLLINS, JOHNNY GILL, JON BON JOVI (#19), THE TIME (#21),

WHDO / Claremont PD: KEN BARLOW / MD: DAVID ASHTON (603) 542-7735 • ADDS: DINO (#37), JOHNNY GILL, LISA STANSFIELD, DEPECHE MODE, TOMMY PAGE, GLENN MEDEIROS,

WHYY-FM / Montgomery PD: LARRY STEVENS / MD: NIKKI STEWART (205) 264-2288 • ADDS: LISA STANSFIELD, DEPECHE MODE, LOUIE LOUIE, VIXEN,

WHOT / Youngstown PD/MD: DICK THOMPSON (216) 783-1000 • ADDS: DINO, DEPECHE MODE, VIXEN,

WHIX / Hilton Head/Savannah PD: RALPH WIMMER / MD: CLAIRE WIMMER (803) 757-9485 • ADDS: MICHAEL BOLTON, DINO, VIXEN, GLENN MEDEIROS,

WHBW / Topoka PD: DAVE ALEXANDER / MD: MARY O'CONNOR (913) 272-3456 • ADDS: BABYFACE, TAYLOR DAYNE, MAXI PRIEST, PRINCE, JUDE COLE,

WIFC / Wausau PD/MD: DUFF DAMOS (715) 842-1672 • ADDS: DINO, MAXI PRIEST, FAVORITE ANGEL, INDECENT OBSESSION, JOHN HIATT,

WIKZ / Chambersburg PD: RICK ALEXANDER / MD: ANDY SHANE (717) 263-0813 • ADDS: KYPER (#35), LISA STANSFIELD, GUNS N' ROSES,

WILU / Williamstown PD/MD: JEFF SPENCER (203) 456-1111 • ADDS: LISA STANSFIELD, THE ADVENTURES OF STEVIE V., VIXEN, JOHNNY GILL,

WINK / Ft. Myers PD: CHRIS CUE / MD: RANDY SHERMYN (813) 337-2346 • ADDS: DINO, VIXEN, JOHNNY GILL, WINGER, DEPECHE MODE,

WIQD / Greenville PD/MD: LARRY THOMAS (601) 378-2642 • ADDS: GEORGE LAMOND, LISA STANSFIELD, DINO, VIXEN, PEBBLES, FAVORITE ANGEL,

WITZ / Jasper PD/MD: WALT FERBER (812) 482-2131 • ADDS: PHIL COLLINS (#17), JIMMY RYSER (#23),

WIXX / Green Bay PD: WAYNE COY / ASST. PD/MD: STEVE LOUZOS (414) 435-3771 • ADDS: DEPECHE MODE, JUDE COLE, BILLY JOEL, AFTER 7, GIANT,

WIZM / LaCrosse PD: SAMANTHA STRONG / MD: OPEN (608) 782-1230 • ADDS: FAVORITE ANGEL (#32),

WJAD / Albany PD: JOHN DAWSON / MD: CHRIS ST. JOHN (912) 246-1650 • ADDS: DINO, PRINCE, GLENN MEDEIROS,

WJDO / Meridian PD: JOHN ANTHONY / MD: JAY RANDALL (601) 693-2381 • ADDS: BELL BIV DEVOE, AFTER 7, GLENN MEDEIROS, EVERYDAY PEOPLE, DINO,

WJMX / Florence PD: DAVE BAKER / MD: BOB CHASE (803) 665-0970 • ADDS: GIANT, LITA FORD, LISA STANSFIELD (#40),

WKOD / Akron PD: JEFF CLARK / MD: DAVE NICHOLAS (216) 836-4700 • ADDS: WILSON PHILLIPS, LOUIE LOUIE, PAUL YOUNG, SWEET SENSATION, TAYLOR DAYNE, MAXI PRIEST,

WKKE / Huntington PD: PAT PAXTON / MD: OPEN (304) 525-7788 • ADDS: PEBBLES, GLENN MEDEIROS, DINO,

WKFR / Kalamazoo PD: PHIL BRITTON / MD: GLENN DILLON (616) 344-0111 • ADDS: SLAUGHTER (#37), THE PURTY,

WKPE / Cape Cod PD/MD: KEITH LEAURE (508) 771-3998 • ADDS: THE LIST IS FROZEN THIS WEEK,

WKOB / Charleston PD/MD: MARY RUSSELL (803) 744-1779 • ADDS: PEBBLES, PHIL COLLINS,

WKOD / Huntsville PD: JAY HASTINGS / MD: BOBBY KNIGHT (205) 721-9393 • ADDS: FAVORITE ANGEL, KEITH SWEAT, BROTHER BEYOND,

WKRZ / Wilkes Barre PD: KEN MEDEK / MD: JERRY PADDEN (717) 823-5000 • ADDS: LITA FORD, MAXI PRIEST, GLENN MEDEIROS, JUDE COLE, GENE LOVES JEZEBEL,

WKSF / Asheville PD: BRIAN MALONEY / MD: GLENN TRENT (704) 255-0603 • ADDS: DINO, LISA STANSFIELD, SLAUGHTER,

WLAN-FM / Lancaster PD: DAVE MARINO / MD: TED BRANDY (717) 394-7261 • ADDS: GEORGE LAMOND, MAXI PRIEST,

WLAP-FM / Lexington PD: BARRY FOX / MD: MIKE GRAVES (606) 293-0563 • ADDS: NO ADDS THIS WEEK,

WLRW / Champaign PD: MATT McCANN / MD: JOHN McKEIGHAN (217) 352-4141 • ADDS: KEITH SWEAT, MAXI PRIEST, BELL BIV DEVOE, WINGER,

WLXR / LaCrosse PD: GARRETT MICHAELS / ASST. PD/MD: CHAD BRUESKE (608) 782-8335 • ADDS: TAYLOR DAYNE (#29), GIANT,

WMAE / Ft. Wayne PD: TONY RICHARDS / ASST. PD/MD: JEFF DAVIS (219) 447-5511 • ADDS: DINO, PEBBLES,

WMGV / Appleton-Oshkosh PD: DAN STONE / MD: BILL LINDY (414) 426-3239 • ADDS: VIXEN, LISA STANSFIELD, FAVORITE ANGEL, DEPECHE MODE,

WMXF / Lounsbury PD: DALE O'BRIEN / MD: SAMMY SIMPSON (919) 276-2965 • ADDS: BRUCE HORNSBY (#21),

WNNK / Harrisburg PD: BRUCE BOND / MD: ED AUGUST (717) 238-1402 • ADDS: LISA STANSFIELD (#35), DINO, DEPECHE MODE, JOHNNY GILL, NELSON,

WNOK-FM / Columbia PD: JONATHAN RUSH / MD: JEFF McHUGH (803) 771-0105 • ADDS: PEBBLES,

WNYF / Hixson PD: KURT MONDAY / MD: JIM MEECH (607) 756-2828 • ADDS: THE LIST IS FROZEN THIS WEEK,

WOKI / Knoxville PD/MD: CLAY GISH (615) 531-2000 • ADDS: PHIL COLLINS, STRYPER, GENE LOVES JEZEBEL, CHICAGO,

WOMP-FM / Wheeling PD: BOB FORSTER / MD: CHUCK McGEE (614) 676-5661 • ADDS: JUDE COLE, SLAUGHTER,

WOVO / Glasgow PD: DAVE BARRICK / MD: DR. RICK FAULKNER (502) 651-8375 • ADDS: OSOMOND BOYS, DEBBIE LYTTON-LOYD, GEORGE LAMOND, VONDA SHEPARD, TOMMY PAGE, LOUIE LOUIE, JOHN HIATT, LISA STANSFIELD, ANDREW RIDGELEY,

WPFM / Panama City PD: LOU CLERY / MD: MIKE STONE (904) 234-8859 • ADDS: LITA FORD, PEBBLES, DEPECHE MODE, LONDON QUIREBOYS, LISA STANSFIELD, STRYPER,

WPFY / Terre Haute PD/MD: DAVE NORTH (812) 232-1300 • ADDS: JOHNNY GILL, GLENN MEDEIROS, PEBBLES, STEVIE B, JOHN HIATT, STRYPER,

WPRF-FM / Altoona PD/MD: SCOTT ST. JOHN (814) 944-9456 • ADDS: LISA STANSFIELD, CHEAP TRICK, WINGER,

WPST / Trenton PD: DAVE HOEFFEL / MD: TRISH MERELO (609) 924-3600 • ADDS: KYPER, FAVORITE ANGEL, DEPECHE MODE, SLAUGHTER,

WPXR / Davenport PD: DAN KENNEDY / MD: LARRY "HAMMER" DAVIS (309) 786-1800 • ADDS: DINO, DEPECHE MODE,

WQCM / Hagerstown PD: DAVID MILLER / MD: WILL KAUFMAN (301) 797-7300 • ADDS: SLAUGHTER (#30), DEPECHE MODE, L.A. GUNS,

WQUT / Johnson City PD: RUFUS HURT / MD: STEVE MANN (615) 477-3127 • ADDS: PHIL COLLINS (#37), DEPECHE MODE (#38), LISA STANSFIELD, TRICIA LEIGH FISHER,

WQXA / York PD: MARK FEATHER / MD: KIP TAYLOR (717) 757-9402 • ADDS: GEORGE LAMOND, LISA STANSFIELD, TAYLOR DAYNE, PEBBLES,

WRCK / Utica PD: JIM REITZ / MD: SCOTT BURTON (315) 797-1330 • ADDS: GLENN MEDEIROS, PEBBLES, DEPECHE MODE, THE ADVENTURES OF STEVIE V., LOUIE LOUIE,

WRQN / Toledo PD: KEN BENSON / ASST. PD/MD: TREY ALEXANDER (419) 891-1551 • ADDS: BOOM CRASH OPERA, PAUL YOUNG, DEPECHE MODE, WINGER,

WRTB / Vincennes PD: KEITH JONES / MD: MIKE LAUF (812) 254-4300 • ADDS: BILLY IDOL, JAMES INGRAM, DEPECHE MODE,

WRVQ / Richmond PD: STEVE DAVIS / MD: LISA McKAY (804) 649-9151 • ADDS: THE LIST IS FROZEN THIS WEEK,

WSKZ / Chattanooga PD: SCOTT CHASE / MD: JAY SCOTT (615) 756-6141 • ADDS: SLAUGHTER, GIANT, PAUL YOUNG, JOHNNY VAN ZANT, DEPECHE MODE,

WSPK / Poughkeepsie PD: STEW SCHANTZ / MD: CHRIS ST. JAMES (914) 831-8000 • ADDS: CHEAP TRICK, DINO, JOHNNY GILL,

WSPT / Stevens Point PD/MD: D.J. HALL (715) 341-1300 • ADDS: VIXEN, ALLMAN BROTHERS (#30),

WSTO / Evansville PD: BARRY WITHERSPOON / MD: OPEN (502) 685-2991 • ADDS: TAYLOR DAYNE, HEART, BABYFACE, PRINCE, MAXI PRIEST,

WTBX / Hibbing/Duluth PD/MD: JOE CRAIN (218) 262-4545 • ADDS: COLIN JAMES, FAITH NO MORE, M.C. HAMMER,

WTHI / Portland PD: ZIGGIE / MD: FREDIE COLEMAN (207) 797-0780 • ADDS: PAUL YOUNG, TAYLOR DAYNE, JOHNNY GILL, THE ADVENTURES OF STEVIE V., BILLY JOEL,

WVBS / Wilmington PD: DAVE ALLEN / MD: GLASGOW HICKS (919) 763-6611 • ADDS: JOHNNY GILL, JUDE COLE, VIXEN,

WVVC / Lansing PD: KEVIN ROBINSON / MD: HOLLYWOOD HENDRIX (517) 487-5986 • ADDS: SNAP, WILSON PHILLIPS, INDECENT OBSESSION,

WVYS / Toledo PD/MD: MIKE WHEELER (419) 531-1681 • ADDS: LOUIE LOUIE, WHISPERS,

WVYSR / Charleston PD/MD: BILL SHAHAN (304) 342-3136 • ADDS: DINO, JOHNNY GILL, TRICIA LEIGH FISHER, PEBBLES, LISA STANSFIELD, SLAUGHTER, TOMMY PAGE,

WVWC / Flint PD: LEE ST. MICHAELS / MD: BOB O'DELL (313) 744-1570 • ADDS: PEBBLES (#34), LOUIE LOUIE (#36), GEORGE LAMOND (#40),

WVFX / Bangor PD: DAVID COOPER / MD: KIDO KELLY (207) 338-2290 • ADDS: STEVIE B (#37), VIXEN (#38), LISA STANSFIELD (#39), STRYPER,

WVHIB / Hampton Bays PD/MD: RANDI TAYLOR (516) 728-9229 • ADDS: NIKKI, DEPECHE MODE, REAL LIFE, GEORGE LAMOND, LISA STANSFIELD, INDECENT OBSESSION (#38), LOUIE LOUIE, COLIN JAMES,

WVWRB / Pittston PD/MD: JENNIFER STARR (717) 655-6893 • ADDS: KEITH SWEAT, PEBBLES, M. C. HAMMER, BRUCE HORNSBY,

WVYR / York PD/MD: DAVEY CROCKETT (717) 637-3831 • ADDS: M.C. HAMMER (#21), BELL BIV DEVOE (#33), CALLOWAY, JUDE COLE, LONDON QUIREBOYS, ALANNAH MYLES, CONCRETE BLONDE,

WYKS / Gainesville PD: JERI BANTA / MD: JIM FOX (904) 375-2200 • ADDS: JOHNNY GILL, LISA STANSFIELD, GLENN MEDEIROS,

WYYS / Columbia PD/MD: CHUCK FINLEY (803) 796-8896 • ADDS: LISA STANSFIELD, DINO (#36), VIXEN, LITA FORD, PEBBLES, DEPECHE MODE,

WZOK / Rockford PD: STEVE SUMMERS / MD: JESSE GARCIA (815) 399-2233 • ADDS: GLENN MEDEIROS, STRYPER,

WZYQ / Frederick PD: NED FERRIS / MD: MICHAEL LUKE (301) 663-5000 • ADDS: JAMES INGRAM, TKA, DEPECHE MODE, PEBBLES,

X102 / Reno PD: CAREY EDWARDS / MD: MIKE ABRAMS (702) 356-8000 • ADDS: TAYLOR DAYNE,

Y104 / Harrisburg-Laurel PD: JOHN GAULIN / MD: AJ TUGGLE (601) 545-1230 • ADDS: CROSBY, STILLS & NASH, JOHN HIATT, BILLY IDOL, EVERYDAY PEOPLE, DEL ANTRII,

Y94 / Fargo PD/MD: JACK LUNDY (701) 241-5376 • ADDS: JAMES INGRAM, VIXEN, GIANT,

Z102 / Savannah PD: BRADY McGRAW / MD: STANTON JAY (912) 233-8807 • ADDS: NELSON, LOUIE LOUIE, LISA STANSFIELD, INDECENT OBSESSION,

Z103 / Tallahassee PD: BRIAN DOUGLAS / MD: OPEN (904) 386-5141 • ADDS: BELL BIV DEVOE (#37),

Z104 / Madison PD: TOM LOCKWOOD / MD: FLETCHER KEYES (608) 274-2720 • ADDS: SNAP (#

★ Jon Bon Jovi

MAINSTREAM TOP40 CHART: 21-16
ROCK CHART: TOP 5
National SINGLE SALES: 7-4

"Blaze Of Glory"

Single Sales

- #1 - Streetside, Kansas City
- #1 - Rolling Stone, Norridge, IL
- #1 - Everybody's Records, Portland, OR
- #1 - Musicland (Main), Minneapolis
- #2 - Vinyl Vendors, Kalamazoo, MI
- #2 - Western Merchandisers, Amarillo
- #3 - McCallums/Twisters, Lincoln, NE
- #3 - Music Factory, Brooklyn
- #6 - Unique, New Hyde Park, NY

WPLJ (8-4)
 Z100 (4-2)
 PIRATE RADIO (9-6)
 Z95 (19-13)
 EAGLE106 (15-13)
 THE FOX (#4)
 WHYT (#15)
 KEGL (18-14)
 Y95 (28-24)
 WXKS-FM (D#35)
 Q107 (18-15)
 KKBQ (D#27)
 KRBE (Add #24)

POWER99 (27-24)
 KPLZ (20-17)
 KUBE (24-23)
 KBQ (11-7)
 B104 (26-22)
 KDWB-FM (14-9)
 B94 (18-14)
 KEZY (26-22)
 WPHR (12-8)
 KZZP (27-22)
 Y108 (25-23)
 KKRZ (26-21)
 KXYQ (16-8)

KBEQ (31-25)
 PRO-FM (Add #30)
 KWSS (12-9)
 Q102 (32-30)
 WGH (23-15)
 WNVZ (19-16)
 92X (20-18)
 WNCI (19-17)
 B97 (18-13)
 KSAQ (11-9)
 WZPL (15-11)
 KCPX (20-17)
 KISN (27-22)

WKSE (#24)
 KC101 (21-16)
 WZZG (21-17)
 XL106.7 (22-18)
 WJRZ (14-11)
 98PXY (23-15)
 Y107 (27-21)
 WGTZ (16-11)
 WKSI (21-16)
 WKZL (7-5)
 CKOI (36-31)
 and more



The Adventures Of Stevie Nicks

"Dirty Cash"

CROSSOVER TOP40 CHART: 27-24
National SINGLE SALES: NEW AT #50
A HITBOUND! A CRUSADE!

Single Sales

- #4 - Tower, Boston
- #5 - Music Factory, Staten Island
- #8 - Record Explosion, NYC
- #10 - Record Revolution, King of Prussia, PA
- #10 - Topline Dist., Woodside, NY
- #10 - Alwilk Records, Livingston, NJ
- #17 - Tower, Sherman Oaks
- #18 - Wax Trax, Denver

★ ★ **#1**
CLUB RECORD!

HOT97 (15-8)
 WPLJ (25-19)
 POWER106 (33-27)
 B96 (26-22)
 KMEL (16-12)
 WIOQ (27-22)

WXKS-FM (9-5)
 WZOU (D#27)
 KKBQ (30-26)
 KRBE (27-22)
 POWER99 (21-18)
 Q106 (Add)

WLOL-FM (Add)
 WMXP (Add)
 POWER PIG (32-29)
 KS104 (19-16)
 Y108 (27-24)
 HOT102 (28-24)

KXXR (26-24)
 PRO-FM (33-31)
 KROY (24-22)
 KWOD (25-23)
 MAJIC102 (26-22)
 WKSS (16-13)

WTIC-FM (25-22)
 WZZG (Add)
 Y107 (26-24)
 and
 more



Tony! Toni! Tone!

"Feels Good"

EARLY BELIEVERS: ★

KMEL (26-19) HOT!
 WUSL (16-12)
 WPGC (#24)
 KISS98.5 (#16)
 HOT105 (D#18)
 WMXP (29-25)
 HOT97.7 (Add)
 FM102 (#23)
 KROY (#33)
 KWOD (36-32)
 102JAMZ (21-14)
 WJMH (#4)

HOT104 (Add #29)
 KKIS (26-23)
 KWIN (Add #40)
 POWER98 (Add)
 and more



CROSSOVER TOP40 CHART: 40-35
A HITBOUND!

DIO

"BORN ON THE SUN"

From The Album Lock Up The Wolves Co-Produced by Tony Platt and Ronnie James Dio

ALREADY BURNING AT:

WLZR WQFM KOME KNAC WAZU WTUE KLPX
KRZQ KZRR WPLR KWHL KBOY KDJK and more!



Management: Wendy Dio/Niji Management, Inc.



© 1990 Reprise Records

ROCK RADIO

NATIONAL

- LW-TW
- 3-1 JOHNNY VAN ZANT "Brickyard Road" (ATL)
 - 2-2 POISON "Unskinny Bop" (CAPITOL)
 - 1-3 JON BON JOVI "Blaze Of Glory" (MERCURY)
 - 9-4 GUNS N' ROSES "Civil War" (WB)
 - 5-5 WINGER "Can't Get Enuff" (ATLANTIC)
 - 6-6 COLIN JAMES "Just Came Back" (VIRGIN)
 - 8-7 CHEAP TRICK "Can't Stop Fallin' Into ..." (EPIC)
 - 10-8 BLACK CROWES "Twice As Hard" (DEFAM/GEF)
 - 4-9 ALLMAN BROS. BAND "Good Clean Fun" (EPIC)
 - 11-10 QUEENSRYCHE "Last Time In Paris" (ELEKTRA)
 - 13-11 VIXEN "How Much Love" (EMI)
 - 15-12 SLAUGHTER "Fly To The Angels" (CHRYSALIS)
 - 18-13 GENE LOVES JEZEBEL "Jealous" (Geffen)
 - 17-14 FAITH NO MORE "Epic (What Is It)" (REPRISE)
 - 16-15 GUNS & ROSES "Knockin' On Heaven's..." (DGC)
 - 7-16 AEROSMITH "The Other Side" (Geffen)
 - 27-17 REO SPEEDWAGON "Live It Up" (EPIC)
 - 25-18 BAD COMPANY "Boys Cry Tough" (ATCO)
 - 20-19 SANTANA "Mother Earth/Third Stone" (COL)
 - 21-20 CONCRETE BLONDE "Joey" (I.R.S.)
 - 12-21 DAMN YANKEES "Come Again" (WB)
 - 23-22 NELSON "Love And Affection" (DGC)
 - NEW-23 ASIA "Days Like These" (Geffen)
 - 31-24 MOTLEY CRUE "Same Ol' Situation" (ELEKTRA)
 - 26-25 JOHN HIATT "Child Of The Wild Blue ..." (A&M)
 - 19-26 DON HENLEY "How Bad Do You Want It" (Geffen)
 - 22-27 HEART "I Didn't Want To Need You" (CAPITOL)
 - 35-28 COMPANY OF WOLVES "Hangin' By..." (MERC)
 - 30-29 MIDNIGHT OIL "King Of The Mountain" (COL)
 - 32-30 BILLY IDOL "L.A. Woman" (CHRYSALIS)
 - 40-31 BRUCE HORNSBY "A Night On The Town" (RCA)
 - 33-32 RED HOUSE "I Said A Prayer" (SBK)
 - 34-33 JUDE COLE "Time For Letting Go" (REPRISE)
 - 29-34 BAD COMPANY "Holy Water" (ATCO)
 - 38-35 JEFF HEALEY "While My Guitar Gently..." (ARISTA)
 - 37-36 ERIC JOHNSON "Cliffs Of Dover" (CAPITOL)
 - NEW-37 EXTREME "Decadence Dance" (A&M)
 - 39-38 STEELHEART "Can't Stop Me Loving You" (MCA)
 - 14-39 ALIAS "Haunted Heart" (EMI)
 - NEW-40 ROBERT PLANT "SS&Q" (ATLANTIC)

MOST ADDED

- ASIA
 BAD COMPANY
 BRUCE DICKINSON
 LITA FORD
 PAUL MCCARTNEY
 R.E.O. SPEEDWAGON
 TRIXTER
 L.A. GUNS
 MOTLEY CRUE

REGIONAL

EAST

- 1-1 JOHNNY VAN ZANT
- 3-2 JON BON JOVI
- 7-3 G N' R / Civil War
- 5-4 COLIN JAMES
- 18-6 REO SPEEDWAGON
- 8-7 WINGER
- 10-9 G N' R / Knockin'
- 13-11 BLACK CROWES
- 16-13 SLAUGHTER
- 19-14 SANTANA
- 26-15 VIXEN
- 21-17 CONCRETE BLONDE
- D-21 ASIA
- 42-23 BAD COMPANY
- 45-24 PHIL COLLINS
- 51-26 COMPANY OF WOLVES
- 32-27 BILLY IDOL
- D-31 BRUCE DICKINSON
- 38-33 TRIXTER
- 39-35 SOCIAL DISTORTION

MIDWEST

- 3-1 JOHNNY VAN ZANT
- 2-2 JON BON JOVI
- 9-3 WINGER
- 5-5 G N' R / Civil War
- 8-7 COLIN JAMES
- 10-8 BAD COMPANY
- 12-10 SLAUGHTER
- 14-11 VIXEN
- 17-12 BLACK CROWES
- 18-15 R.E.O. SPEEDWAGON
- 22-19 L.A. GUNS
- 32-20 MOTLEY CRUE
- 25-21 DIO
- 27-22 GENE LOVES JEZEBEL
- 29-26 COMPANY OF WOLVES
- 31-27 JEFF HEALEY
- 46-34 MASTERS OF REALITY
- 43-35 EXTREME
- 50-37 LITA FORD
- D-39 JON BON JOVI

SOUTH

- 1-1 JON BON JOVI
- 3-2 POISON
- 8-5 FAITH NO MORE
- 12-6 G N' R / Civil War
- 10-7 BLACK CROWES
- 11-8 VIXEN
- 17-12 GENE LOVES JEZEBEL
- 16-13 SLAUGHTER
- 20-16 BAD COMPANY
- 41-19 REO SPEEDWAGON
- 24-20 MOTLEY CRUE
- 26-22 MIDNIGHT OIL
- 40-23 JOHN HIATT
- 29-24 PHIL COLLINS
- 31-27 RED HOUSE
- 34-28 COMPANY OF WOLVES
- 32-29 ROBERT PLANT
- D-32 ASIA
- 46-39 JEFF HEALEY
- 47-39 EXTREME

WEST

- 2-1 POISON
- 4-3 G N' R / Civil War
- 5-4 WINGER
- 6-5 JOHNNY VAN ZANT
- 8-6 QUEENSRYCHE
- 17-10 VIXEN
- 23-12 SLAUGHTER
- 16-13 GENE LOVES JEZEBEL
- D-16 ASIA
- 21-17 CONCRETE BLONDE
- 27-18 BRUCE HORNSBY
- 22-19 BAD COMPANY
- 25-20 REO SPEEDWAGON
- 37-24 JEFF HEALEY
- 29-25 MICHAEL PENN
- 45-27 MOTLEY CRUE
- 41-31 RED HOUSE
- 44-33 ROBERT PLANT
- 50-38 COMPANY OF WOLVES
- 64-41 WORLD PARTY

MOST REQUESTED

- GUNS N' ROSES / Civil War
 SLAUGHTER
 JON BON JOVI
 GUNS N' ROSES / Knockin'
 GENE LOVES JEZEBEL
 WINGER
 POISON
 JOHNNY VAN ZANT
 VIXEN
 FAITH NO MORE / CONCRETE BLONDE

FROM ROCK40 TO ROCK RADIO

One year ago, Rock40 was the most talked-about format in radio. One year later, most of the industry seems to have consigned a Top40 approach to current-intensive Rock Radio to the scrap heap. (Frankly, so have we.) Today, the main question asked about the stations still doing Rock40 is What next? Where do you go from here?

Of course, the niche for current-intensive rock is still as big as ever. Knowing that, several of the Rock40 survivors have chosen to bridge the alleged gap between "Rock Top40" and "current-intensive AOR." With that knowledge in mind, we talked to a typically ragged assortment of rogues who have been involved in bridging the gap from Rock40 to Rock Radio.

Before we dive in, though, we'd better define our terms here. Consultant **John Gorman** works with two of the more successful Rock40s-WAAF/Worcester-Boston and WRQK/Canton, and defines the key differences between Rock40 and current-intensive Rock Radio: "For starters, the rotations are different. Rock40 rotations are much tighter than current-intensive AORs. The Rock40s do not go back as far in library material. WSHE/Miami is a very current station with tight rotations, but they're also playing *Won't Get Fooled Again*, Foghat, all the Classic Rock 500. For the most part, our stations deal with the rock gold of the last few years. The AORs also do not have the high-gloss presentation of Rock Top40s, which basically sound like Top40 stations playing rock music. The Rock40s are more dependant on singles and are broader in their musical scope, playing artists like Roxette and Chicago that a straight AOR won't touch."

Evolution In Carolina

One station to make the move recently is WZZU/Raleigh. PD **Jack Lawson** describes the causes underlying the need for WZZU's evolution, "The industry was very good to Rock 40 through its kickoff, but by last fall and winter, there wasn't much great new product, and many Rock40s were caught in a situation where they didn't have anything to fall back on. They were trying to position themselves in a niche that was too small."

Discussing the basics of WZZU's "format flip", Jack notes, "The biggest thing we've done is incorporate more AOR standards from the late 1970s through the 1980s to balance the current product that's out there. We now play a lot of Tom Petty, Journey, Boston, Foreigner, up tempo Zeppelin and so on. We've taken the energy and driving guitar of Rock40 and added library music with that same energy and sound. It varies, but there's rarely more than one 70s song per hour, and we might play only one per shift at night. You won't hear Cream or CCR here."

In case you're wondering, Jack says WZZU made the switch over a fairly long period of time. He tells us, "We started the changeover in the middle of

February. We added records to our recurrent rotation, like Rush and Eric Clapton, that weren't represented by Rock40 because people felt they skewed too old. We found that they helped balance the sound of the station." The whole change was completed only recently.

What Evolution Hath Wrought

The station has repositioned itself as well. Jack notes, "We went from the old handle-U93.9-which had been through lots of formats, and became Rock 93-9, because we are about rock music. We wanted a handle that would tell people what we are. We've actively positioned WRDU, who are the Home of Rock & Roll, as being the Old Folks Home of Rock & Roll. We don't talk about Classic Rock here. We play it; people know what it is. That's enough. We concentrate our focus on the new music."

In terms of results, Jack says, "It's just starting to come back, but we're seeing strong improvements in our 25-34 cells. Our 18-24 core is strong. When we made the flip, we lost all our teens to (Top40) G105, but they're also starting to come back. They're dissatisfied with dance product that's out there, and we're #2 in teens again. From a realistic standpoint, I don't see this format as a big draw for people over 30, but I think we can own the under-30 crowd given some time."

As a parting shot, Jack argues, "I really believe Rock40's day is heading into the sunset. People have to make a choice. If stations are going to sustain listenership, and I think that moving to current-intensive AOR gives us a chance to spotlight new music and play lots of great old stuff."

Quick Change In Wisconsin

WKLQ/Grand Rapids recently flipped to current-leaning Rock Radio after starting out as a Rock40. PD **Jim Owen** explains the reasons for the move, "We started doing a Rock Top40 approach because of the Midwestern rock & roll bent of this market. However, we found ourselves locked into a very narrow musical position. You end up stretching for some strange pieces of product, or you play a small amount of library cuts over and over again. We got to a point where our numbers maxed out. Also, with Rock Top40, you play lots of female appeal music like Cher or Michael Bolton, and we felt that ended up making us neither fish nor fowl. We weren't enough of one thing to anybody to have a strong position within the market."

Jim describes the actual format flip, "We made the flip on May 25th. It happened over a period of a week. We started dumping the female product. Then, over a period of around four hours, a lot of the new material went in, along with new clocks. A number of phrases came out. If you listened one afternoon, and then turned it on the following morning, you would have heard a new radio station."

ROCK SCHLOCK

Former KISS Godfather **Joe Anthony** urgently needs record service at his new gig. He's playing a broad base of new stuff at San Antonio's KSJL-AM. The address be 217 Alamo Plaza, Ste 200, San Antonio, Tejas, 78205. You can phone Joe at (512) 271-9600.

Another interesting development in the world of AM radio as Classic Rocker WJFX/Buffalo will take their sister station in a live, hard rocking direction under the handle of 14X/Outlaw Radio (WXBX) on August 17. **Art Wander** takes the PD title and introduces personalities with such amusing monikers as Ted Shredd and Meltdown. The move mirrors library rocker KGON/Portland's AM sister, KFX. Hmmmm...

WSHE/Miami acting MD/middayer **Mark Cruz** has resigned his post. Mark is a consummate pro who has held down MD chairs and drivetime shifts in places like San Fran, Kansas City, Sacramento and Salt Lake City. He's looking for a personality-oriented (See **ROCK SCHLOCK** Page 39)

At the same time, Jim also focused WKLQ's positioning push. He says, "We kept the primary positioning statement of the station and junked a lot of lifestyle type statements. Our primary focus now is the New Home of Rock & Roll. (Library-leaning AOR) WLAV is now the Original Home of Rock & Roll. They used to be The Legend, but we repositioned them as The Legend Is History."

In fact, Jim believes that focus is the key word to describe his feelings about WKLQ's move. He concludes, "I have to say that this feels a lot better than what we were doing before. We made too many compromises when we were doing Rock40. This brings up a key programming philosophy we all say, but don't always remember—Keep your focus! Now we're keeping our focus."

Coming Out Of The Closet

WLRS/Louisville is the station many have pointed to as first to make the move from Rock40 to Rock Radio. Surprisingly, then-PD **Lisa Lyons** (now at WAZU/Dayton), tells us that WLRS was never really a Rock40. She says, "When we changed our ID to Rock 102, we were considered a Rock40, but we weren't really. We never played crossover material or looked to Top40 to make our rock hits. We were never really a Rock40. We just changed the way we report, the way we position ourselves within the industry."

Lisa points out the differences between what WLRS, Rock40 and AOR, saying, "We're definitely more high-energy. We talk up records. We use lots of production elements, which mainstream AORs have started to do now too. Really, though, the difference for us has been in the labelling. We were always more purist than the other Rock40s."

(See **BRIDGING** page 39)



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 PD: Mark Blake
 MD: Jennifer Bell ◊ 719-548-1528
 ADDS - Light: GUNS N' ROSES, L.A. GUNS, STRYPER,
KATT (Oklahoma City)
 PD: Doug Sorenson
 MD: Cindy Scull ◊ 405-848-0100
 ADDS - Medium: ASIA, Light: TRIXTER,
KBOY (Medford)
 PD: Bob Jeffries
 MD: open ◊ 503-779-2244
 ADDS - Light: ASIA, Medium: DAVID BAERWALD, Light: BATON ROUGE, BRUCE DICKINSON, Heavy: POISON, Light: TOY MATINEE, TRIXTER,
KBPI (Denver)
 PD: Bill Bets
 MD: open ◊ 303-572-6200
 ADDS - Light: BEAU NASTY, MASTERS OF REALITY, R.E.O. SPEEDWAGON,
KDJK (Modesto)
 PD: Mark Davis
 MD: Randy Maranz ◊ 209-869-2594
 ADDS - Heavy: ASIA, **KDWZ (Des Moines)**
 PD: T.J. Martens
 MD: Hurricane Wayne
 ◊ 515-266-6060
 ADDS - Light: CROSBY, STILLS & NASH, LITA FORD,
KFMQ (Lincoln)
 PD: Gabe Bapliste
 MD: Joe Skare ◊ 402-489-6500
 ADDS - Light: ASIA, BRUCE DICKINSON, Medium: HEART, PAUL McCARTNEY,
KILO (Colorado Springs)
 PD: open / MD: Craig Koehn
 ◊ 719-634-4896
 ADDS - Heavy: ASIA, Light: LITA FORD, MOTLEY CRUE,
KISW (Seattle)
 PD: Steve Young
 MD: Mike Jones ◊ 206-285-7625
 ADDS - Light: ASIA, BAD COMPANY, DREAD ZEPPELIN, Heavy: JEFF

HEALEY,
KLOL (Houston)
 PD: Ken Anthony
 MD: Patty Martin ◊ 713-526-6855
 ADDS - Light: JON BON JOVI, BON JOVI, JON BON JOVI, JEFF HEALEY, PAUL McCARTNEY,
KLOS (Los Angeles)
 PD: Carey Curelop
 MD: Stephanie "Moose" Mondello
 ◊ 213-840-4836
 ADDS - Light: ASIA, Medium: ENERGY ORCHARD, BRUCE HORNSBY, Light: SLAUGHTER, **KNAC (Los Angeles)**
 PD: Pam Edwards
 MD: Bryan Schock ◊ 213-437-0366
 ADDS - Medium: LITTLE CAESER, Light: CHILD'S PLAY, Medium: MOTLEY CRUE,
KRIX (Brownsville)
 PD: Oscar Adame
 MD: Bryan "4-Letter Word" Boyd
 ◊ 512-968-1548
 ADDS - Medium: ASIA, Light: ENERGY ORCHARD, Medium: JEFF LYNNE, GARY MOORE, NEVILLE BROTHERS, Light: SOCIAL DISTORTION,
KRXQ (Sacramento)
 PD: Judy McNutt
 MD: Pamela Roberts
 ◊ 916-334-7777
 ADDS - Medium: ASIA, BAD COMPANY, Light: BILLY IDOL, Medium: ERNIE ISLEY, Light: JELLYFISH, TOY MATINEE, Medium: WORLD PARTY,
KRZQ (Reno)
 PD: Max Volume
 MD: Steve Funk ◊ 702-827-0965
 ADDS - Medium: ASIA, Light: BRUCE DICKINSON, GYPSY ROSE, Medium: JOHN HIATT, BRUCE HORNSBY, Light: L.A. GUNS, Medium: R.E.O. SPEEDWAGON, Light: TOY MATINEE,
KRZR (Fresno)
 PD/MD: E. Curtis Johnson
 ◊ 209-252-8994

ADDs - Light: LITA FORD, L.A. GUNS, STRYPER,
KTYD (Santa Barbara)
 PD: Doug Ingold
 ASST. PD/MD: Brice Kendall
 ◊ 805-967-4511
 ADDS - Medium: ELECTRIC BOYS, LITA FORD, BRUCE HORNSBY, PAUL McCARTNEY, R.E.O. SPEEDWAGON, SMITHEREENS, **KUPD (Phoenix)**
 PD: Curtiss Johnson
 ASST. PD/MD: J. David Holmes
 ◊ 602-838-0400
 ADDS - Medium: ASIA, BON JOVI, JON BON JOVI, Light: DREAD ZEPPELIN, L.A. GUNS, TRIXTER, Medium: STEVE VAI, **KVHL (Anchorage)**
 PD: Radio Phill
 MD: Dan Thomas
 ◊ 907-344-9622
 ADDS - Medium: ASIA, Light: EXTREME, Medium: GUNS N' ROSES, Light: MOTLEY CRUE, STEEL HEART, TRIXTER, WORLD PARTY,
KXXR (Seattle)
 PD: Brew Michaels
 MD: Dean Carlson
 ◊ 206-283-5979
 ADDS - Medium: ASIA, Heavy: CHEAP TRICK, Light: LOVE/HATE, MOTHER LOVE BONE, R.E.O. SPEEDWAGON, VIXEN, **WAAF (Worcester-Boston)**
 PD: Ron Valeri
 MD: Rick MacKenzie
 ◊ 508-752-5611
 ADDS - Light: BRUCE DICKINSON, HURRICANE, MR. BIG, **WAZU (Dayton)**
 PD: Lisa Lyons
 MD: Kevin Cox
 ◊ 513-223-9445
 ADDS - Heavy: BON JOVI, Light: PINK FLOYD, Medium: LITA FORD, MASTERS OF REALITY, **WBCN (Boston)**
 PD: Oedipus

MD: Carter Alan
 ◊ 617-266-1111
 ADDS - Light: ASIA, CAVEDOGS, JANE'S ADDICTION, PAUL McCARTNEY, PIXIES, SOCIAL DISTORTION,
WCMF (Rochester)
 PD: Stan Main
 MD: Dave Kane
 ◊ 716-262-4330
 ADDS - Light: ALIAS, Medium: ASIA, BAD COMPANY, Light: BON JOVI, Medium: REO SPEED WAGON, Light: SANTANA, SLEEZE BEEZ, **WDHA (Dover)**
 PD/MD: Andy Dean
 ◊ 201-328-1055
 ADDS - Medium: ASIA, Light: BAD COMPANY, BLACKFOOT, CROSBY, STILLS & NASH, DREAD ZEPPELIN, EXTREME, Medium: BRUCE HORNSBY, Light: JANATA, JELLYFISH, MICHELLE MALONE & DRAG THE RIVER, MOTLEY CRUE, NEVILLE BROTHERS, SMITHEREENS, SOCIAL DISTORTION, TRIXTER, **WDVE (Pittsburgh)**
 PD: Gene Romano
 MD: Hershcel
 ◊ 412-937-1441
 ADDS - Medium: ASIA, BAD COMPANY, Light: BRUCE DICKINSON,
WEBN (Cincinnati)
 PD: Tom Owens
 MD: Tony Tolliver
 ◊ 513-621-9326
 ADDS - Medium: BAD COMPANY, BLACK CROWES, DIRE STRAITS, **WHJY (Providence)**
 PD: Bill Weston
 MD: Chris Herrmann
 ◊ 401-438-6110
 ADDS - Light: GUNS & ROSES, PAUL McCARTNEY, Medium: NELSON,
WHTQ (Orlando)
 PD: Ken Carson
 MD: Annie Summers

◊ 407-295-3990
 ADDS - Heavy: ASIA, Medium: BAD COMPANY,
WIYY (Baltimore)
 PD: Russ Mottla
 MD: John Knapp
 ◊ 301-889-0098
 ADDS - Medium: BOOM CRASH OPERA, Heavy: PHIL COLLINS, COMPANY OF WOLVES, CONCRETE BLONDE, Medium: BRUCE DICKINSON,
WKLO (Grand Rapids)
 PD: Jim Owen
 MD: Mike Tinnes ◊ 616-774-8461
 ADDS - Medium: BAD COMPANY, Heavy: JON BON JOVI, Light: JUDE COLE, RED HOUSE, Medium: SLAUGHTER,
WLRS (Louisville)
 PD: open
 ASST. PD/MD: Brad Hardin
 ◊ 502-585-5178
 ADDS - Medium: BRUCE DICKINSON, ROBERT PLANT, **WLZR (Milwaukee)**
 PD: Greg Ausham
 MD: Greg Fitzgerald
 ◊ 414-453-4130
 ADDS - Light: BRUCE DICKINSON, DORO, EXTREME, FASTER PUSSYCAT, GUNS & ROSES, ROBERT PLANT,
WNEW (New York)
 PD: Dave Logan
 MD: Lorraine Caruso
 ◊ 212-286-1027
 ADDS - Heavy: JON BON JOVI, Light: FAITH NO MORE, Medium: BILLY IDOL, NEVILLE BROTHERS, SLAUGHTER,
WRQK (Canton)
 PD: Scott Hughes
 MD: Debbie Vincent
 ◊ 216-492-5630
 ADDS - Light: AEROSMITH, DURAN DURAN, FAVORITE ANGEL, JELLYFISH, Medium: L.A. GUNS, MOTLEY CRUE, Light: CHRIS OTCASEK, JOHNNY VAN ZANT,

WSHE (Miami)
 PD: Brian Krysz
 305-581-1580
 ADDS - Heavy: COLIN JAMES, Medium: ASIA, JON BON JOVI, BRUCE DICKINSON, GUNS N' ROSES, Light: TRIXTER
WTPA (Harrisburg)
 PD: Jeff Kauffman
 MD: Chris James
 ◊ 717-697-1141
 ADDS - Medium: ASIA, COMPANY OF WOLVES, JEFF LYNNE, PAUL McCARTNEY, GARY MOORE, **WWWV (Charlottesville)**
 PD: Jay Lopez
 MD: Debbie Gilbert
 ◊ 804-971-4057
 ADDS - Light: ASIA, PHIL COLLINS, COMPANY OF WOLVES, CROSBY, STILLS & NASH, JEFF HEALEY, IGGY POP, L.A. GUNS, MOTLEY CRUE, MARSHALL TUCKER,
WXTB (Tampa)
 PD/MD: Greg Mull
 ◊ 813-227-9808
 ADDS - Medium: JON BON JOVI, DAMN YANKEES, Light: JANE'S ADDICTION, Medium: R.E.O. SPEEDWAGON,
WZZU (Raleigh-Durham)
 PD: Jack Lawson
 MD: Joe Larson
 ◊ 919-787-9390
 ADDS - Light: ASIA, BAD COMPANY, R.E.O. SPEEDWAGON, SLAUGHTER,
Z-ROCK 50
 PD: Pat Dawsey
 ◊ 800-527-4892
 ADDS - MR. BIG, STRYPER,
 Freezing their lists, reporting no adds and otherwise leaving us all musically and sexually frustrated this week are: CFOX/Vancouver, eh
 WMMS/Cleveland
 Words of wisdom from George Carlin: A car raising contest is a jack-off.

ROCK40 TO ROCK RADIO (from page 38)

Words From A Guy Who's Done Both Formats

KATT/Oklahoma City PD Doug Sorenson has programmed stations that fit both descriptions. Dougie comments, "Current-intensive AOR is the logical progression for Rock40, which never affected mainstream Top40 very much. So many stations are so obsessed with 25-54 demos that they forget their back door."

Having made the transition from programming Rock40 sister KATM/Colorado Springs to the KATT, Doug observes, "At KATT, I have to play current-based music that will appeal to 18-34 year olds and will keep us strong 25-54 as well. It's almost like the best of both worlds. You don't have to go to the classic station to hear Led Zeppelin. We've started to do that with KATM now, too. Rock40 should have, and in some markets has, evolved into AOR of the '90s, if you want to call it that. Current music does work on AOR stations."

In that spirit, Doug contends, "You just have to build a loyal core of 18-24 listeners and build on it. With AOR so fractionalized, where there may be no difference between the traditional AOR station and the classic one, the key is to get your base and move on from that. You have to play some great songs that are older, but that young people still enjoy, like a Hotel California or a Long Time, records that will never burn out. The whole key is balance, because AOR overreacts. It's like, 'Hey, you don't like new music. Okay, we'll play old music. You don't like

heavy metal. Okay, we won't play any.'"

Is Rock40 Really Dead?

This week's dissenting opinion comes from John Gorman. Discussing the early failures of Rock40 and why he feels that a Top40-based approach to current rock works, John states, "I think Rock Top40 is alive and well. What I like to say is that it's a very hip format, but, unfortunately, a lot of people involved in it weren't very hip about the music. When Pirate came on the air, a lot of people jumped into the market whether there was a hole in their market for it or not. Also, the format hasn't been sold well. When Sales Managers figure out how to sell Rock Top40, it will make a comeback."

Continuing on the sales aspect, John draws an historical perspective, arguing, "Any announcement of the death of this format is premature. A lot of stations jumped into this with both eyes closed and failed. Like any new format, it's having its growing pains. This is like the infancy of AOR. For the longest time, you had minimum-wage jocks who reflected the lifestyle of the time. A lot of AORs had trouble getting beyond the image of black t-shirts, and that is the same for Rock Top40."

John makes one final point that holds equally true for current-intensive Rock Radio and for Rock 40, "This is not a format where you can see sudden growth in one or two books. It takes time to develop. Sometimes you can come on too strong. If you come on too fast or overbearing, you have nothing to do for an encore."

ROCK SCHLOCK (from page 38)

drivetime gig. Reach him at (305) 424-2967. He won't be available for long.

It's no contest for our favorite record of the week. **TERRELL's** *Shoutin' Ground* is one of the coolest records on the planet—Southern-fried, with a unique attitude. Besides, you gotta love any band that stops down in the middle of a song to rap the Subterranean Homesick Blues. **GIANT/REPRISE** have themselves another standout artist that can't be pigeonholed.

ASIA broke up for a long time-right? *Days Like These* sounds exactly like you'd expect it to and cops #1 Most Added honors this week for GEFLEN. FYI, John Wetton, Carl Palmer and Geoff Downes are all there on this one.

HOLLYWOOD has shipped its first Rock Radio release. It comes from new act **THE POORBOYS**. The single comes off the **ARACHNOPHOBIA ST** (Spielberg's new flick), and naturally enough, it's a cover of the Stones' *Spider & The Fly*. The track sounds great, the movie is hot—give a listen.

Buzz is already picking up on MCA's **AIR AMERICA ST**. Key tracks are **AEROSMITH's** cover of *Love Me Two Times* and **CHARLIE SEXTON's** version of *Long Cool Woman*. Also at MCA, **TRIXTER** continue to pile up major market play as KUPD, WSHE and KATT are among many joining the party this week. **STEVE EARLE** has a great second track with *Promise You Anything*.

An unsigned band causing a major stir

in the South are Louisville's **SPANKY LEE**. The track is *If You Can't Be Good (Be Bad With Me)*. The guitar work on the album is kinda Deep Purple-ish. Radio action is on WLRN, WQMF, WAZU, WTUE and WDNS. The track got a 73% positive on WAZU's Slam or Jam. Can't locate the CD? Just give us a call here at Rock Radio central.

'Twould appear to be a week for second tracks. Witness:

The **RIVERDOGS** follow-up, *I Believe*, has been seeing some action ever since their debut CD hit the streets. The hook on this one is even stronger than the last. Look for EPIC to build strongly on the success of *Toy Soldier*.

Another GREAT follow comes from RCA's **KINGS OF THE SUN**. *Lock Me Up* is a fun tune with a sound that is more their own.

The **COLUMBIA** machine is firing up to build on the initial success that **BRUCE DICKINSON** has had as a solo artist with his cover of *All The Young Dudes*, which basically sounds like a '80s version of the tune, with no shocking twists. In other words, it'll work in spades. Meanwhile, the next **LOVE/HATE** single will be *Why Do You Think They Call It Dope*.

Going back even further, **WTG** is chasing **BEAU NASTY's** rendition of *Love Potion No. 9*. The band had isolated, but very strong, success stories with their ballad *Paradise In The Sand*, and you oughta keep your eyes, and ears, on them.



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- WRQK
- WPGU
- WDBM
- WVBR
- KFWH



favor & disgrace



Direction: Randy Sosin
for Barucc/Consolo Mgt.

ALTERNATIVE

ALBUM

LW-TW

- 1-1 GENE LOVES JEZEBEL "Kiss Of Life" (Geffen)
- 3-2 AZTEC CAMERA "Stray" (Reprise)
- 4-3 WORLD PARTY "Goodbye Jumbo" (Chrysalis)
- 2-4 CONCRETE BLONDE "Bloodletting" (IRS)
- 6-5 DAVID J. "Songs From Another ..." (Beggars/RCA)
- 7-6 IGGY POP "Brick By Brick" (Virgin)
- 9-7 HAPPY MONDAYS "Step On" (Elektra)
- 12-8 RAILWAY CHILDREN "Native Place" (Virgin)
- 5-9 DEPECHE MODE "Violator" (Sire/Reprise)
- 11-10 DEVO "Smooth Noodle Maps" (Enigma)
- 13-11 REAL LIFE "Lifetime" (Curb)
- 14-12 JESUS JONES "Liquidizer" (SBK)
- 20-13 CANDY FLIP "Strawberry Fields..." (Debut)
- 8-14 MIDNIGHT OIL "Blue Sky Mining" (Columbia)
- 31-15 JANE'S ADDICTION "Ritual De Lo Habitual" (WB)
- 39-16 CHARLATANS "The Only One I Know" (Begg/RCA)
- 19-17 SONIC YOUTH "Goo" (DGC)
- 32-18 HEARTTHROBS "Dreamtime" (Elektra)
- 30-19 PIXIES "12" Import" (Elektra)
- 15-20 BOOM CRASH OPERA "These Here Are..." (Giant/WB)
- 44-21 SOCIAL DISTORTION "Social Distortion" (Epic)
- 16-22 SOMETHING HAPPENS "Stuck Together With "(Char)
- 27-23 MICHAEL PENN "March" (RCA)
- 10-24 HOTOUSE FLOWERS "Home" (London/Polydor)
- 25-25 KATYDIDS "The Katydids" (Reprise)
- 28-26 ULTRA VIVID SCENE "Joy : 1967-1990" (4AD/Col)
- 21-27 PRETENDERS "Packed!" (Sire/WB)
- 24-28 PETER MURPHY "Deep" (Beggars/RCA)
- 49-29 STONE ROSES "Import" (Silvertone/RCA)
- 22-30 NEW ORDER "World In Motion" (Factory/WB)
- 33-31 DAVE STEWART "Flatliners ST" (Arista)
- 36-32 SOUPDRAGONS "Mother Earth" (Polygram)
- 23-33 THE SUNDAYS "Reading, Writing" (DGC)
- 17-34 ADRIAN BELEW "Young Lions" (Atlantic)
- 29-35 JOHN HIATT "Stolen Moments" (A&M)
- 43-36 ORIGIN "The Origin" (Virgin)
- 34-37 MODERN ENGLISH "Pillow Lips" (TVT)
- 18-38 LIGHTNING SEEDS "Cloudcuckooland" (MCA)
- 37-39 HUNTERS AND COLLECTORS "Ghost Nation" (ATL)
- 40-40 WILD SWANS "Space Flower" (Sire/Reprise)
- NEW-41 JELLYFISH "Bellybutton" (Charisma)
- 42-42 FAITH NO MORE "The Real Thing" (Slash/Reprise)
- 26-43 THAT PETROL EMOTION "Chemicrazy" (Virgin)
- 48-44 REVENGE "One True Passion" (Capitol)
- 38-45 CHRISTIANS "Colour" (Island)
- NEW-46 DREAD ZEPPELIN "Un-led-ed" (IRS)
- 41-47 ENERGY ORCHARD "Energy Orchard" (MCA)
- NEW-48 WAS (NOT WAS) "Are You Okay?" (Chrysalis)
- NEW-49 JOHN DOE "Meet John Doe" (DGC)
- NEW-50 WIRE TRAIN "Wire Train" (MCA)

TRACKS

- | | | |
|---------------|---------------|----------------|
| JEALOUS | TANGLED UP | TWO SHADOWS |
| CRYING | GOOD MORNING | |
| MESSAGE IN | | |
| JOEY | CAROLINE | BLOODLETTING |
| CHAUFFER | | |
| HOME | | |
| STEP ON | | |
| EVERY BEAT | | |
| HALO | POLICY OF | WORLD IN |
| POST MODERN | | |
| GOD TONIGHT | | |
| MOUNTAINS | NEVER ENOUGH | INFO / REAL |
| STRAWBERRY | | |
| KING OF THE | | |
| STOP | | |
| ONLY ONE | | |
| KOOL THING | | |
| DREAMTIME | | |
| VELOURIA | | |
| ONION SKIN | | |
| RING OF FIRE | BALL & CHAIN | |
| HELLO HELLO | WHAT NOW | |
| BRAVE NEW | | |
| MOVIES | | |
| HEAVY | | |
| IT HAPPENS | SPECIAL ONE | STARING AT |
| CANDLE | NEVER DO THAT | NO GUARANTEE |
| STRANGE KIND | DEEP OCEAN | I'VE GOT |
| ONE LOVE | | |
| WORLD IN | | |
| PARTY TOWN | | |
| MOTHER | I'M FREE | |
| CAN'T BE SURE | HERE'S WERE | MY FINEST HOUR |
| HELICOPTER | NOT ALONE | |
| LISTENING TO | | |
| SET SAILS | GROWING OLD | |
| BEAUTIFUL | CARE | LIFE'S / MELT |
| ALL I WANT | JOY | SWEET |
| BLIND EYE | LOVE ALL OVER | |
| KING IS HALF | THAT IS WHY | |
| MELTING BLUE | | |
| EPIC | | |
| SENSITIZE | | |
| PINNAPPLE | SLAVE | 7 REASONS |
| I FOUND OUT | ALL TALK | |
| HEARTBREAKER | IMMIGRANT | |
| SAILORTOWN | BELFAST | |
| PAPA WAS | JAMES BROWN | ELVIS' ROLLS |
| MATTER OF | LET'S GET MAD | |
| SHOULD SHE | | |

MOST REQUESTED

STONE ROSES
SOCIAL DISTORTION
CONCRETE BLONDE
SONC YOUTH

MOST ADDED

WIRE TRAIN
SOUL ASYLUM
SOUPDRAGONS
STONE ROSES

FEELING THE RODNEY SYNDROME

The Rodney Dangerfield syndrome. You know it. You don't get no respect. You start pulling on your tie. You sweat a lot, and your eyes bug out. Is commercial Alternative radio suffering from the Rodney syndrome?

Go to the Alternative format room (at any convention that even has one), and you'll sense the answer to that stumper. The question that has been debated many times over is, How does Alternative radio get the respect it deserves and needs? At the prompting of several folks, we asked some leading programmers to give their opinions on this highly charged subject.

No Respect. I Don't Get No Respect.

KUKQ/Phoenix's **Jonathan L.** believes that Alternative radio has to shed some baggage, saying that "The only way this format can be considered a real format is to make a complete separation between commercial and college radio. I say that because in my experience, the biggest resistance to this music is the attitude of, 'This is just college music. That's all it is.' Too many people within the industry brand Alternative music as something that is for college radio only."

Jon L. makes an outstanding point about the public's perception of Alternative music. "Alternative radio is not currently a legitimate, accepted format," he argues. "It may look that way in trade magazines, but if you talk to people in the supermarket, Alternative means college radio to them. If Alternative were an accepted format, there would be more than twenty commercial stations doing it."

Addressing another popular sentiment about Alternative's changes over time, Jon continues, "People complain that Alternative radio is all over the place, but the fact is that KLPX in Tucson is an AOR station, and it is nothing like KUPD in Phoenix, which is nothing like WBCN in Boston, and so on. The fact is that you have a certain percentage of artists that are played on almost all the stations, but then you have stations with smaller lists, stations that play more dance music or roots rock. The point is that Alternative today is the next step from what an album rock station is supposed to be."

Sticking To Your Guns

The basic solution, says Jon L., is that "Alternative radio has to stick to its format, and not try to be everything to everyone. Some individuals have been complaining that Alternative radio has lost its balls, but if you have a game plan and a direction, why would you throw on a Public Enemy or something that doesn't fit that direction? Whoever said that this was supposed to be a radical format? Whoever said that some huge percentage of the music we play had to make an overwhelming political statement?"

What do we have to do then? In terms of positive action, Jon feels, "We have to put on the music that we designed our format on. Our format was not designed on any rap music, or industrial music, or street music. It wasn't designed on thrash metal either. It was designed on being a viable, mass appeal format that plays enough familiarity, with enough room for breaking new artists."

Tying it all back to the association with freestyle college radio, Jon concludes, "I want a complete separation from college radio. The point is that we want people to respect this format, and I think this is the one key stigma that keeps it from getting that respect. It certainly isn't the artists that keep us from

that. Album radio can throw on a Human Radio or a Toy Matinee without being branded a format that plays lots of unfamiliar artists. Alternative radio can do that too."

Liberal Owners And Mainstream Focus

WOXY/Cincinnati PD **Phil Manning** raises several interesting points. On a subject we can all agree on, he says, "We need more liberal station owners out there. Too many operators think of radio stations as pieces of real estate. Deregulation killed us in the early 80s. No one wants to take any chances with their property. You've got to start at the top with owners who have a plan to develop a station that will

News & Schmooze

Most tasty track of the week is clearly **BOB MOULD's** *It's Too Late*. He continues to build on his Husker Du roots very nicely thank you. Next week, he should take #1 Most Added laurels for **VIRGIN**.

Great stuff comes to us from MCA's **WIRE TRAIN**. *Should She Cry* is a beautiful song that oughta transcend most of the dance vs. rock barriers out there. In fact, Wire Train cops this week's top spot on the Most Added list.

CONCRETE BLONDE wars may also be ensuing as MCA fires up *Everybody Knows* from the **PUMP UP THE VOLUME ST.** Kudos to the label's John Loscalzo for that package with the box of chocolates and long-stemmed rose he sent out, drawing on the records lyrics.

Meanwhile, I.R.S. will soon be gunning for conversions on **CONCRETE BLONDE'S** current **BLOODLETTING LP.** The new track, *Caroline*, hits in two weeks. Both tunes have more of that ominous sound we've come to expect from the band than *Joey* does, and frankly, both sound great.

RCA may have the **PETER MURPHY** album stay on the charts for the rest of the year at this rate. *Deep Ocean Vast Sea* is one of the cooler tunes on the album, with a very haunting feel.

The live **DRAMARAMA** album is finally available domestically, and **CHAMELEON** should have it heading your way. The first single will be band standard *Anything Anything*, which will come to you with several mixes that all sound good.

(See **NEWS & SCHMOOZE** page 44)

make a profit over the long run, and not to just make a quick profit on a turnaround. There's a lot of overhead and debt to take care of these days."

Next, however, Phil raises an interesting point that many people ended up agreeing with, commenting, "We have to omit the term Alternative. This is an alternative to nothing. We're playing records on our own that are going gold and platinum. The music is high quality. We play 90 percent major labels now. All we are now is AOR of the 90s."

Does that identifier really hold back the format from mainstream acceptance? Phil says yes. "I just feel that the word 'Alternative' is a hindrance because the majority of people that listen to this format do not live an alternative lifestyle," Phil says. "I go to bed at a normal time. I don't wear eye makeup. I enjoy the music. Why do people have to have a new car, a new house, go to new movies and listen to 25-year-old music? They don't. We've got our heritage stuff here too, our 13-year-old Talking Heads music that is a

comfort zone. This stuff is not weird, it's just a different kind of rock 'n' roll. That's why we dropped the word Alternative two years ago."

Phil concludes by bringing up the issue of the common perceptions of college radio, and their affect on commercial, um, Alternative radio. Says Phil, "Commercial and college radio have nothing in common. At this station, we rarely play two currents in a row, and we intro or outro every one. College radio rarely tries to be that familiar. There is a very intelligent and professional way to present the new music, and it's important to do that."

Clearing Up Advertiser Perceptions

KDGE/Dallas GM and longtime Alternative supporter **Steve Allison** ties in Jon L.'s key arguments with Phil's, saying, "One thing we have to do is stop calling this Alternative radio. That connotes a dark or college radio image to a lot of people. When we started here, the headlines in the local papers said that Dallas was going to get a 'commercial college-style radio station.' Right away, we were behind this stigma that we had to overcome with advertisers. They thought we were staffed with college students. We had to convince them that we were not a college or free-form radio station."

"We had the same problem at KEYX in Phoenix," Steve continues. "We wanted the station to sound outlawish and free-form to the listener. That gave us some problems in a conservative town like Phoenix. In other words, some things that go over well with listeners, don't go over so well with advertisers. You have to walk a fine line to create that type of radio to the listeners, while seeming like a professional operation to agencies and advertisers."

"In a true sense, we're the AOR of the '90s," Steve claims. "We play new rock 'n' roll bands. These are the new bands of the '90s, and it's rock & roll." He tells of another identity roadblock Alternative will need to conquer ASAP. "We've even had a problem with Arbitron, because when we fill out our facilities form, there's no space for this format," he explains. "There's AOR, but that makes it sound like you're playing Led Zeppelin records. There's a spot that says 'other,' and I wrote in New Rock, but they put in there that we were a New Age radio station, so for six months I had to overcome that confusion. Finally, I had to put down that we're AOR. They had categories for Serbian chant music, but not for what we do."

Since there's so much in a name, we asked Steve how he thought the format should be known. He responds, "In reality, AOR stations ought to quit calling themselves that, and change their name to Oldie Album Hits (OAH?). Our format should be called AOR, because that's what it is. We do what AOR used to do. I don't exactly think they're going to change their name on my account. We call it cutting edge rock here, which is especially great because of our name."

Focusing On Listener Perceptions

"We need to forget what the industry thinks, and concentrate on what the public needs to perceive," says WFNX/Boston PD **Mad Max**, "which is that here is a rock station that covers a different beat than your typical AOR. You need to play the fabulous new stuff and back them up with the familiar library things. You can't be afraid to play some of those artists that were considered cutting edge many years ago, and may still have some validity without going too corporate, but it's a very fine line."

(See **RODNEY** page 44)

**There are still those rare moments
when a singer and a song touch such a
universal emotional chord with an
audience, the impact is undeniable.**

KIMM ROGERS

Right By You



**THE FIRST SINGLE AND VIDEO FROM HER DEBUT ALBUM
'SOUNDTRACK OF MY LIFE'.**



Produced and Arranged By J. Steven Soles

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ALTERNATIVE REPORTS

91X (San Diego)
PD: Kevin Stapleford
MD: Mike Halloran ◊ 619-291-9191
 ADDS • Light: SOUPDRAGONS, DURAN DURAN, RAILWAY CHILDREN,
KDGE (Dallas)
PD: Larry Nielson
MD: George Gimarc ◊ 214-580-9400
 ADDS • Medium: STEVE WYNN, CHARLATANS, Light: MOEV, SEVENS,
KJJO (Minneapolis)
PD: Mike Stapleton
MD: Lori Kelly ◊ 612-941-5774
 ADDS • Heavy: PRETENDERS, JOHN DOE, Medium: ENERGY ORCHARD, BOB MOULD, SOUL ASYLUM, JESUS JONES, Light: WIRETRAIN, ADRIAN BELEW, THE SILOS,
KJQN (Salt Lake City)
PD: Mike Summers
MD: Biff Raffe ◊ 801-392-7535
 ADDS • Medium: REVENGE, Light: SOUL ASYLUM, JOHN DOE,
KRCK (Omaha)
PD/MD: Paul Krieger ◊ 402-553-0980
 ADDS • Medium: THE SUNDAYS, MOEV, PUMP UP THE VOLUME, Light: SOUL ASYLUM,

KROQ (Los Angeles)
PD: Andy Schuon
MD: Lewis Largent ◊ 818-567-1067
 ADDS • Light: DEPECHE MODE, SOUPDRAGONS, ULTRA VIVID SCENE, D.N.A. w/ SUZANNE VEGA, DURAN DURAN,
KTCL (Fort Collins)
PD: John Hayes
MD: Sam Ferrara ◊ 303-571-1232
 ADDS • Medium: STONE ROSES, Light: WAS (NOT WAS), PUMP UP THE VOLUME, JELLYFISH, MOEV, WIRETRAIN, MARY BLACK, ORIGIN,
KTOW (Tulsa)
PD/MD: Tim Barraza ◊ 918-446-1903
 ADDS • Heavy: CONCRETE BLONDE, Medium: CRASH VEGAS, JELLYFISH, WILLI JONES, MOTHER LOVE BONE, MOEV, MICHELLE MALONE, CHARLATANS,
KUKQ (Phoenix)
PD: Ern Gladden
MD: Jonathan L. ◊ 602-838-0400
 ADDS • Medium: JESUS JONES, JELLYFISH, CONCRETE BLONDE,

Light: SOCIAL DISTORTION, THE WAY MOVES, ORIGIN,
WBRU (Providence)
PD: Karyn Bryant
MD: Dexter Schwartz ◊ 401-272-9550
 ADDS • Medium: BOB MOULD, Light: DREAD ZEPPELIN, TOO MUCH JOY, DEPECHE MODE,
WDRE (Long Island)
PD: Denis McNamara
MD: Sue/Robert ◊ 516-832-9400
 ADDS • Heavy: DURAN DURAN, STONE ROSES, Medium: FAITH NO MORE, REAL LIFE, Light: CONCRETE BLONDE, GENE LOVES JEZEBEL, ANYTHING BOX,
WFNX (Boston)
PD: Mad Max
ASST. PD/MD: Bruce McDonald ◊ 617-595-6200
 ADDS • Medium: STONE ROSES, Light: JELLYFISH, WIRETRAIN, SOUL ASYLUM, LEMON HEADS, SOUPDRAGONS, LAVA HAY,
WHFS (Washington)
PD: open
MD: Weasel ◊ 301-306-0991
 ADDS • Light: THE BREEDERS, CONCRETE BLONDE, CRASH

VEGAS, MICHELLE MALONE, SOCIAL DISTORTION, SOUPDRAGONS, THE SUNDAYS, WIRETRAIN, REAL LIFE,
WHTG (Asbury Park)
PD: Rich Robinson
MD: Chopper ◊ 201-542-1410
 ADDS • Heavy: JOHN HIATT, Medium: JESUS JONES, REVENGE, PETER MURPHY, STONE ROSES, SOUL ASYLUM, Light: ULTRA VIVID SCENE, WIRETRAIN, MOEV, CAVEDOGS, GUTTERBOYS, MOTHER LOVE BONE, NEVILLE BROS, TOO MUCH JOY,
WKXL (Concord)
PD: Renee Blake
MD: Dave Doud ◊ 603-225-5521
 ADDS • Medium: WIRETRAIN, MICHAEL PENN, CONCRETE BLONDE, Light: NEVILLE BROS, BOOM CRASH OPERA, BOOM CRASH OPERA, ENERGY ORCHARD, SOMETHING HAPPENS, LIGHTNING SEEDS, CHARLATANS, CAVEDOGS,
WMDK (Peterborough)
PD: Janice Bailey
MD: Mike Thomas ◊ 603-924-7165

ADDS • Medium: CONCRETE BLONDE, ADRIAN BELEW, WIRETRAIN, BEL CANTO, RIVER CITY PEOPLE, LOU REED & JOHN CALE, JANE'S ADDICTION, LEMON HEADS, NEVILLE BROS, Light: SOUPDRAGONS,
WOXY (Cincinnati)
PD/MD: Phil Manning 513-523-4114
 ADDS • Medium: STONE ROSES, Light: NITZER EBB,
WRSI (Greenfield)
PD/MD: Jim Olson ◊ 413-774-2321
 ADDS • Light: CRASH VEGAS, BOB MOULD, PUMP UP THE VOLUME, LOUDIN WAINWRIGHT, BLUES TRAVELER,
WXVX (Pittsburgh)
PD/MD: Dave Calabrese ◊ 412-856-6846
 ADDS • Light: MOTHER LOVE BONE, THE WAY MOVES, MAZZY STAR,
 Frozen Dis Week:
 Live 105/San Francisco
 This space for rent--
 see Manager in Apartment 3B

RODNEY ROCKS! (from page 42)

We asked Max how to get more station owners and groups to dive into the format. In essence, he told us they simply need to look at the evidence of Alternative's prosperity. "They have to look at the success stories of 91X, KROQ, WHFS, Live 105 and so on," he commented. "At one time, 91X and its AM sister were the only stations in the Noble chain. It was the success of 91X that helped John Lynch build the multi-station empire that he's got now. Look at WDRE. It's had low numbers for all these years, yet somehow they have managed to make a profit as an operating agency. Somebody needs to wake up and see the examples of people making lots of money in this format."

So how can we all beat some people over the head and make them take notice? "Some station needs to put together an incredible ratings picture that the conservative operators out there can't ignore," believes Max. "When that happens, more stations will get into the format. Until then, I don't know how to wake people up, except to lobby in the press, as I am doing now. More attention needs to be paid to this as a viable format."

Musical Focus

KJJO/Minneapolis OM **Tony Powers** is doing a unique blend of AOR and Alternative. He also feels the format is in need of a renaming. "I do think that the format needs to come up with a new name," argues Tony. "The word 'Alternative' gives you an image of something that most people won't like. I think that what we play in Alternative radio is mainstream, almost a new pop. We use the word 'progressive' on the air, and I think that describes the format well."

With that focus on appealing to the mainstream, Tony makes one final point about the mechanics of this format. "One thing I think is important is that we start thinking like Top40 in the way we rotate our product," he says. "We need faster rotations, especially on power tracks, so that they can become familiar. A lot of times, we make ourselves too unfamiliar because we don't give it enough rotation to catch on, and that's one of the problems Alternative radio has. Some people may say that you can't play records more than once or twice a day. That's bullshit; people don't listen that long."

NEWS n' SCHMOOZE (from page 42)

One of our weirder creative types is sitting here telling me that the new **MOEV** track *In & Out* sounds "really baroque and grungy, kinda sexual". Frankly, he's making me a little nervous. At any rate, ATLANTIC's got a helluva record here.

Meanwhile back at the ranch, the new **DURAN DURAN** is one of those records you can use to bridge between formats. *Violence Of Summer* is pretty much clean pop-rock that could cross to lots of neat places. There are lots of other tracks on the **LIBERTY** LP that sound great and are more specific to this format, and the cassette cover is kinda hip too.

You'll be stimulated to know that the title of the new **BOB GELDOF** album that ATLANTIC has is **THE VEGETARIANS OF LOVE**, which makes you wonder what planet the hateful vegetarians come from. The first single is *Love Or Something Else*. You are advised not to think about the something else while in the produce section of your local supermarket.

The **JELLYFISH** project is beginning to happen for **CHARISMA**. **BELLY-**

BUTTON gets the week's highest chart debut at #41, with most of the airplay on the single, *The King Is Half Undressed* and a little on *That Is Why*. **WFNX**, **KUKQ**, **KTCL** and **KTOW** come to the dance this week. This album may best exemplify what some folks said in the column you see to the left about this being the true album-oriented format. There's lot of depth to fool around with on this album.

In case you hadn't noticed, five obvious, er, new hits jump out at us all this week. In current chart order, they are **JANE'S ADDICTION** (WB) at 31-15, the **CHARLATANS** (BEGGAR'S/RCA) at 39-16, the **HEARTTTTHROBS** (ELEKTRA) at 32-18, the **PIXIES** (more ELEKTRA-somebody kill Leshay now) at 30-19, and that **STONE ROSES** import from SILVERTONE/RCA at 49-29.

Also kicking (back) into gear this week are **SOCIAL D.**, who explode 44-21 behind *Ring Of Fire* conversions. EPIC also has the band making some serious noise at Rock Radio.

So **Mad Max** has this new OM title. Are you as impressed as we are?

CONGRESSMEN (from page 5)

that imposition of a user fee "could modify or destroy the public service obligations of broadcasters and others under the law.

"This could have drastic consequences for the way Americans now receive their news and information over broadcast radio and television," said Lent and Rinaldo. They added that there has been interest in a Bush Administration proposal to auction off portions of the spectrum, and in the spectrum fee idea itself, and therefore the fee proposals should be resolved in the normal legislative process rather than in budget negotiations.

The National Association of Broadcasters has been lobbying against the spectrum user fee proposal since it was introduced, arguing that it is unfair because broadcasters are already under public service obligations in return for their use of the airwaves.

BAN-THE-BOX (from page 5)

that period, and using that figure along with the 20-cent rebate, he arrived at the \$30 million total.

Simonds said that the plan calls for a five percent price reduction on the longbox-free CDs, since labels will enjoy a 25 to 45-cent cost reduction without the longbox. Simonds points out that labels will also have twice as much warehouse space without the longbox, and lower freight costs as well.

"We've reached a consensus from radio and retailers that they're anxious to move forward with the plan, provided the major labels pitch in to help absorb some of the initial cost," stated Simonds. He said he is pushing to get a definitive response on the plan from all parties involved "as soon as is humanly possible."

Simonds is chief financial officer of RYKODISC, an independent record label based in Salem, Massachusetts.

DOUGLAS (from page 5)

extremely successful, a lot more than I had imagined or had expected. I'm very excited and very surprised."

Douglas, who has been with KXXR since it signed on as a Rock40 in July of 1988, said that while he has a soft spot for the old format, "The name of the game now if you want to be successful 12+ is palying the hits, and we're definitely doing that." He said that having previously worked for Top40 KZWB in Minneapolis, "I've always had a higher energy approach."

Douglas said KXXR had added Jacque James, formerly with KKSS in Albuquerque, to do middays beginning August 13.

"I think that'll help the energy level considerably," said Douglas, "because she comes from this beat-oriented Top40 format. Plus she's very good, so we're real excited about getting her up here."

LITA FORD

"Lisa"



A HITMAKERS HITBOUND This Week!



Just Added...

KXYQ!!!
WNVZ!!!
KSAQ!!!
KCPX!!!
KISN!!!

FM104
KFTZ
KHFI
KIKX
KLYK
KTRS
KVTI
KZZU

OK95
WBBQ
WJMX
WKRZ
WPFM
WYYS
K98
YES97

WZYP
KATM #30
KNOE
KPAT
KFMW #40
and more

BLACK OX

"Everybody
Everybody"

A HITMAKERS CRUSADE! A HITBOUND!

HOT97 (5-3)
WPLJ (33-30)
Z100 (24-16)
PWR106 (Add#33)
B96 (D#28)

KMEL (21-18)
X100 (D#29)
EAGLE106 (28-25)
WIOQ (26-21)
WUSL (20-16)

KJMZ (D#28)
WXKS-FM (28-19)
WZOU (Add #30)
WAVA (30-26)
WPGC (#30)

KRBE (D#30)
POWER96 (D#33)
Q106 (Add #27)
Z90 (18-16)
WLOL-FM (31-28)

WFLZ (26-22)
Q105 (D#28)
KXXR (D#28)
PRO-FM (Add)
HOT97.7 (D#32)

KROY (25-21)
WNVZ (23-19)
KITY (#26)
KTFM (D#28)
WKSS (23-17)

WTIC-FM (37-30)
WCKZ-FM (40-37)
102JAMZ (32-22)
Y107 (Add)
Z99 (D#32)

WJMH (#30)
and more



LMR Records

Stevie B

"Love And Emotion"

HITMAKERS MAINSTREAM TOP40: 22-19

CROSSOVER TOP40: #13

National Single Sales: New #35

HOT97 (14-11)
WPLJ (7-6)
Z100 (13-11)
POWER106 (15-13)
B96 (22-17)
X100 (11-8)
EAGLE106 (26-23)
WHYT (#25)
WXKS-FM (#3)
WZOU (8-5)
KISS98.5 (D#29)
KKBQ (D#32)
KRBE (17-13)

POWER99 (#3)
KPLZ (28-25)
KBQ (28-26)
KHTK (17-15)
Z90 (#28)
WLOL-FM (14-10)
POWER PIG (#9)
Q105 (#14)
WPHR (D#22)
KKFR (11-9)
KOY95 (16-14)
KZZP (18-16)
K5104 (#10)

Y108 (15-14)
KKRZ (17-15)
HOT102 (18-15)
KBEQ (D#32)
KXXR (13-11)
PRO-FM (11-5)
HOT97.7 (7-6)
FM102 (#20)
KROY (#18)
KWOD (14-12)
Q102 (27-24)
WGH (28-26)
WNVZ (29-23)

B97 (16-14)
KITY (#13)
KTFM (11-9)
WZPL (24-21)
HOT94.9 (18-13)
KISN (34-31)
MAJIC102 (19-14)
WKSE (11-10)
KC101 (26-23)
WKSS (#20)
WTIC-FM (5-4)
WCKZ-FM (#10)
WZZG (19-16)



IMPORT CHART

COMPILED FROM THE HOTTEST, CUTTING EDGE IMPORT STORE CHARTS FROM ACROSS THE COUNTRY

LW-TW

- 2-1 **PAT & MICK** "Use It Up And Wear It Out" (PWL)
- 18-2 **TRICKY DISCO** "Tricky Disco" (WARP)
- 17-3 **JAM ON THE MUTHA** "Hotel California" (W.A.U.)
- 5-4 **CHYPNOTIC** "Nothing Compares 2 U" (COCONUT)
- 3-5 **THE GRID** "Floatation" (EAST/WEST)
- 4-6 * **SNAP** "Oops Up" (ARISTA)
- 20-7 **EURHYTHMICS** "Sweet Dreams (Nightmare...)"(RCA)
- 14-8 **L.F.O.** "L.F.O." (WARP)
- 1-9 **SOHO** "Hippy Chick" (S&M/SAVAGE)
- 33-10 **TECHNOTRONIC** "Rocking Over The Beat" (SBK)
- 12-11 **MCCROWN** "Situation 90" (FLIM FLAM)
- 28-12 **A.T.C.** "It Ain't Over" (SBK)
- 24-13 **DUSTY SPRINGFIELD** "Reputation" (PARLOP/EMI)
- 43-14 **BAD BOYS BLUE** "How I Need You" (COCONUT)
- 8-15 **MONIE LOVE** "Monie In The Middle" (COOLTEMPO)
- 19-16 **JESUS LOVES YOU** "Generations..." (MORE PROT)
- NEW-17 **OBSESSION** "Love Insurance" (ALMIGHTY)
- 11-18 **LEE MARROW** "Movin'" (DISCOMAGIC)
- 21-19 **JAZZIE P** "Feel The Rhythm" (A&M)
- 37-20 **JANET JACKSON** "Alright (Remixes)" (A&M)
- 10-21 * **QUARTZ/CLUBLAND** "Let's Get Busy..." (GEFFEN)
- 22-22 **20 POUNDS TO GET INTO** "Shut Up..." (SHUT UP...)
- NEW-23 **NILLA BACKMAN** "Even If You..." (DOWNTOWN)
- 31-24 **DOUBLE TROUBLE** "Love Don't Live ..." (DESIRE)
- NEW-25 **TECHNOTRONIC** "Megamix" (SWANYARD)
- 49-26 **2 STATIC** "Boy, I'll House You" (BCM-GERMANY)
- 6-27 * **CANDY FLIP** "Strawberry Fields Forever" (ATL)
- 13-28 **WEST BAM** "The Roof Is On Fire" (LOW SPIRIT)
- 46-29 **THE B SIDES** "Volume 2" (MUSIC MAN)
- 7-30 **THE DEFF BOYZ** "Swing The Famous" (ZYG)
- 15-31 **CABARET VOLTAIRE** "Keep On" (PARLAPHONE)
- 32-32 * **NEW ORDER** "World In Motion" (FACTORY/WB)
- NEW-33 * **SINEAD O'CONNOR** "The Emperor's New..." (CHRY)
- 42-34 **DISH & TELL** "House Of Venus" (GO BANG! - U.K.)
- 16-35 **FREESTYLE ORCHESTRA** "Keep On Pump..."(SBK)
- NEW-36 * **PRINCE** "The Future" (PAISLEY PARK)
- NEW-37 * **SOUP DRAGON** "I'm Free" (BIG LIFE/PG)
- NEW-38 **THE STONE ROSES** "1 Love" (SILVERTONE)
- 27-39 **BLUE TATTOO** "Love Can Do" (X-ENERGY)
- NEW-40 **DEXTROSE** "Nightmares On Wax" (COOLTEMPO)
- NEW-41 **HIP ON ICE** "Sweet Dreams" (POLYDOR-GERM)
- 26-42 **BEATS INTERNATIONAL** "Won't Talk..." (ELEKTRA)
- NEW-43 * **LEE MARROW** "Do U Want Me" (DISCOMAGIC)
- NEW-44 **LATRICE** "Wouldn't You Like To Be In Love" (ITAL)
- 29-45 **RHYTHM IS RHYTHM** "In The Begin..." (KOOL KAT)
- 45-46 **PRECIOUS RED** "Think" (CHAMPION)
- 34-47 **D-SHAKE** "Yaaah Techno Trance" (COOLTEMP/RCA)
- NEW-48 **ROBERT CAMERO** "Let Me Fall In..." (LOMBARDNI)
- 30-49 **BONE SHAKERS** "Don't Go Away" (RETRO/U.K.)
- 35-50 **DANCE COMPUTER** "Vol 2" (NBS)

BRAND X • New York ♦ D.J.s Money Penny and Damon Wild (212) 431-4360

ON THE MONEY:

- PSYCHOTROPIC** "Only For The Headstrong" (RAW BASS U.K.)
- CEE JAY** "The Rave Signal" (R & S - BELGIUM)
- MANIC MC'S** "The Beat" (MCA - U.K.)
- ARKANOID** "No Problem" (HI-TECH ITALY)
- ORIGINAL CLIQUE** "Ten To Midnite (EP)" (CHILL- U.K.)

TALKIN' IMPORTS...

As predicted on the last IMPORT page, **PAT & MICK** are too hot to hold back. This is happy, uptempo dance music, perfect for the clubs and the mix shows. With sales behind it, how can you lose!

Congrats to WARP Records who currently have two top ten singles - **TRICKY DISCO**, which everyone is raving about, as well as **L.F.O.**

Be well aware of **CLUBLAND f/ QUARTZ** which was recently picked up on GEFFEN. The import sales have been consistent over the past month or so - now expect domestic sales to take off as radio realizes how valuable this tune is at nights and in the mix.

Finally a look at singles that have been around FOREVER! **DUSTY SPRINGFIELD's Reputation** and **THE EURHYTHMIC's Sweet Dreams** Remix - are these two songs HOT or WHAT?! Both in the Top 20 again this week!

REPORTERS - HOT BREAKOUTS

NEW YORK

DECADANCE • New York ♦ Denni Wakil (212) 691-1013 • **HIP ON ICE, NEUTRON 9000, DIANA ROSS, CLARK DATCHLER,**

OFF THE RECORD • Royal Oak ♦ Lee Rosenbloom (313) 398-4436 • **K.L.F., KMFDM, WAS NOT WAS,**

DALLAS

DOWNTOWN RECORDS • New York ♦ Ralph Soler (212) 924-5791 • **BLADERUNNER, CHILL, FATMAN, PSYCHOTROPIC, TRICKY DISCO,**

AUTOBAHN • Dallas ♦ Jeff Payne (800) 922-4674 • **KIM WILDE, BANARAMA, SELECT MIDI, VON COBURG...**

VINYL MANIA • New York ♦ Richie Grappone/Jay (212) 633-6923 • **BBG, BLUE PEARL, FORTRAN 5, GOING BACK TO BASICS, HOW II HOUSE,**

OAKLAWN • Dallas ♦ David Hilzendager (214) 521-0350 • **EXOCET, IMPEDANCE, JAM ON ..., NEW SCENE, THE GRID,**

PRIME CUTS • West Hollywood ♦ Aaron Willems (213) 654-8251 • **CLASH, DIGITAL UNDER..., FREEDOM TO PARTY,**

VVV • Dallas ♦ Neil Caldwell (214) 522-3470 • **BETTY BOO, CANDY FLIP, GARY CLAIL, MC WILDSKI, TACKHEAD,**

STREET SOUNDS • Los Angeles ♦ Stephen (213) 651-0630 • **KING AMAZIN', L.F.O., PLEASURE INC, SLEEPWALKER, TRICKY DISCO,**

VINYL CONNECTION • Boston ♦ Carol Mitro (617) 536-2560 • **ALEPH, HIP ON ICE, SHUT UP & DANCE, SYSTEMATIC, WILLIAM PITT,**

IMPORTS ETC • Chicago ♦ Fred Hans (312) 922-5151 • **PAT & MICK, CYPNOTIC, LIL LOUIS, LEE MARROW, OBSESSION**

D.J. OUTLET • Baltimore ♦ Marc Henry (301) 276-6233 • **THE B-SIDES, BLAPPES POSSEY, FATMAN, MONIE LOVE, SHUT UP & DANCE,**

SAN FRANCISCO

BUTCH WAX • San Francisco ♦ Greg (415) 431-0904 • **DOUBLE TROUBLE, MR FINGERS, SOHO, THE CHIMES,**

12 INCH DANCE RECORDS • Washington ♦ Alice (202) 659-2010 • **KAKKO, L.F.O., PETRA & CO,**

SOUL DISCO • San Francisco ♦ Bob Griffith (40 Reporters) (415) 431-1758 • **JAM ON THE ..., SNAP, TRICKY DISCO,**

METRO STEREO • Baltimore ♦ Simon (301) 669-0503 • **FATMAN & STELLA MAE, MONIE LOVE, YAZZ,**

STAR RECORDS • San Francisco ♦ Christi (415) 552-3017 • **CULTURE BEAT, IMPEDANCE, INNOCENCE, L. ROSS,**

MEGAZONE • Houston ♦ Joseph Tranvan (713) 520-1603 • **FLOWERED UP, HIP ON ICE, SOUP DRAGON, STEPPFORD WIFES,**

SOUND OF MARKET • Philadelphia ♦ Dwayne Budd (215) 925-3150 • **PAT & MICK, DEFF BOYZ, DEXTROSE, RAW SEX, 49ERS**

RECORD RACK • Houston ♦ Bruce Godwin (713) 524-3602 • **BETTY BOO, CLAUDIA BRUICKER, DURAN DURAN, FORTRAN 5, PIG BAG '90,**

DETROIT

BUY RITE MUSIC • Detroit ♦ Jeffrey Woodard (313) 864-0219 • **A GUY ..., DIGITAL UNDERGROUND, KAOS, QUARTZ/CLUBLAND, TRICKY DISCO,**

MIAMI

CARJUL RECORDS • Miami ♦ Carlos Estrada (305) 444-6303 • **FPI PROJECT, L. MARROW, MCCROWN, MC WILDSKI,**

* A Domestic Version Is Now Available (Mixes May Vary)

From
The
Album
A
VIEW
FROM
3RD
STREET



A NATIONAL BREAKOUT!
One Of The Most Added With 96 Adds!
#5 DISC-OVERY CLUB!
National **ALBUM SALES: TOP 15**

- | | |
|----------------|-------------------|
| KIIS (28-25) | Q105 (30-27) |
| PIRATE (Add) | KS104 (Add) |
| PWR106 (27-22) | Y108 (Add) |
| B96 (29-26) | KXYQ (D#29) |
| Z95 (Add) | HOT102 (Add #28) |
| X100 (Add) | KWSS (Add) |
| THE FOX (D#21) | KROY (Add #27) |
| WHYT (13-10) | KWOD (Add #37) |
| KEGL (D#23) | B97 (Add #26) |
| WXKS (21-18) | KSAQ (Add #10) |
| WAVA (23-20) | HOT94.9 (Add #24) |
| KKBQ (15-12) | KCPX (Add) |
| KRBE (19-16) | KISN (Add) |
| PWR99 (D#29) | WKSE (23-22) |
| KPLZ (D#29) | KC101 (Add) |
| KUBE (Add) | WZZG (Add) |
| KHTK (Add) | XL106.7 (Add) |
| Q105 (24-21) | Z99 (Add) |
| KDWB (Add) | WKZL (Add) |
| WLOL (D#31) | CKOI (15-9) |
| KEYZ (Add #27) | and more |

jude cole

"TIME FOR LETTING GO"

The New Single

A NATIONAL BREAKOUT!
Rock Chart: #33
A CRUSADE! A HITBOUND!

- | | |
|-----------------|---------------|
| Q95 (22-20) | WGH (32-27) |
| POWER99 (31-28) | KSAQ (Add) |
| KPLZ (D#31) | KISN (D#39) |
| KUBE (#29) | FM100 (D#31) |
| KBQ (35-29) | 98PXY (30-26) |
| KEYZ (Add) | WDJX (Add) |
| KXYQ (25-21) | WKZL (D#28) |
| PRO-FM (34-32) | and more |
| KWSS (29-24) | |

"POLICY OF TRUTH"

The New Single

depeche mode

From
The
Platinum
Album
VIOLATOR



vonda shepard

"I SHY AWAY"

The New Single

#1 Most Added AC

From
The
Album
VONDA
SHEPARD



HOT RADIO PROMOTIONS

WBLL-FM HOLDS ROYAL WEDDING

WBLL-FM on Long Island has planned an intimate little wedding for one lucky couple, who have invited a handful of close relatives as well as 250,000 friends and well-wishers from throughout Long Island. On August 14 at 8 a.m., the couple, winners of morning team **Rick and Shelli's** "Royal Wedding Contest," will step up to the microphone at the WBLL studios and say "I do." Rick and Shelli received 50 essays from listeners explaining why they wanted to take part in the on-air wedding, and the winning couple will not only have all of Long Island "attend" the ceremony, but they will receive royal treatment as well. Their package will include a video of the ceremony, photographs, flowers, an elegant reception at La Grange Inn of West Islip, and a first-class honeymoon at Bally's Hotel and Casino in Atlantic City.

BOLTON TO ENTERTAIN ON Q95's "CRUISE FOR WOMEN ONLY"

Q95 in Detroit will be hosting a "Cruise For Women Only" on August 21, with **Michael Bolton** providing the entertainment with a special live performance. The cruise will be held aboard Q95's Boblo Boat, a historical steamship that will cruise the Detroit River during the three-hour event. In addition to Bolton, the cruise will feature other special guests and entertainment.

WJLK-FM HOSTS "COOL CRUISE" LISTENER PARTY

WJLK-FM in Asbury Park, N.J. has teamed up with Miller Lite to host the "Cool Cruise" aboard the River Queen, a local boat chartered by Miller Lite just for the event. Listeners win tickets to the Cool Cruise by being the ninth caller when the Beach Boys' Kokomo is played on WJLK. On board the River Queen, WJLK personalities will entertain 120 lucky listeners with music, a lavish selection of hors d'oeuvres and beverages, and contests to award cassettes, CDs, movie tickets and Miller giveaways. The evening will conclude with a grand prize drawing for a cruise to Nassau in the Bahamas.

KZ93's WILSON PHILLIPS CONCERT ESCAPE WEEKEND

KZ93 has completed another Concert Escape Weekend, with two lucky listeners winning a trip to see **Wilson Phillips** in concert August 17 at Jones Beach Amphitheater on Long Island. Listeners registered for the trip by winning the group's debut cassette/CD and a Wilson Phillips tour shirt on the weekend of August 3, and Gary Olson drew the grand prize winner August 6. The "Escape" includes round-trip air, three days and two night hotel accommodations, ground transportation, and \$100 spending cash. Previous Concert Escape winners have gone to Houston to see **Madonna**, Chicago to see **Phil Collins**, and Los Angeles to see **New Kids on the Block**.

Z-ROCK SPONSORS 1990 ILL WILL GAMES

Z-ROCK AM1590 in Seattle hosted the 1990 Ill Will Games August 4 in the historic Paramount Theater. Five hard rockin' heavy metal bands - **Bitter End, Dead Conspiracy, Sunshine, Talk's Cheap** and **Six Gun Sal** - tore it up at the games, which included events such as synchronized shredding, 100-meter freestyle fopping, marathon moshing and the ever popular 10k scream. The Ill Will Games were filmed for rebroadcast on Seattle's own "Live Meltdown." Throughout the event, Z-ROCK gave hourly updates with "Ill Will Minutes" (which actually lasted only eight seconds).

CASSIDY PLAYS WEDDING MARCH FOR B104 WEDDING



During a recent visit to B104 in Baltimore to plug his soon-to-be-released album on ENIGMA Records, an unsuspecting **David Cassidy** was railroaded into performing an electric guitar version of the "Wedding March" for a couple that won an all-expenses paid wedding and honeymoon from the station in a recent promotion. The former star of the TV series *The Partridge Family*, pictured here with the happy couple, was quoted following the ceremony as saying, "Yes, it has come to this."

KHTK CELEBRATES FIRST BIRTHDAY

KHTK (HOT97) in St. Louis celebrated in style with an exclusive one-year birthday party at Rupert's Nightclub. Listeners received invitations by calling the station after they heard the General Manager say, "Why can't HOY97 be like other stations?" Rupert's filled to capacity, and the crowd enjoyed a hot show featuring MCA's **Alisha**, COLUMBIA's **George LaMond** and VIRGIN's **Aftershock**. HOT97 gave away some great prizes, including trips to see **Phil Collins** in New York and **Tyler Collins** and **Ana** in Los Angeles, a Cancun vacation, a car stereo system, and a fur coat. All listeners attending were asked to bring a canned good, and all food raised was given to the Salvation Army for the homeless.

WKQB's WOMEN SOLD TO HIGHEST BIDDER

WKQB-Charleston night jock **Dominica Harrell** and midday jock **Jami Scott-Jordan** were auctioned off separately July 26 at the First Annual Bachelorette Ball and Auction in the Grand Ballroom of the Omni Hotel in Charleston. "I feel like we're being auctioned off like cattle," stated Dominica. Jami looked at it from a different perspective, saying that "It's about time women were given the same limelight opportunity that men receive in the annual Bid for Bachelors." Dominica and Jami together raised \$1,900 for the Arthritis Foundation of South Carolina. The entire event, in which 20 women took part, raised over \$17,000.

WL0L's "PAISLEY PARK PURPLE PRINCE PALACE PARTY WEEKEND"

99.5WL0L in Minneapolis recently held a "Private Paisley Park Purple Prince Party Palace Weekend," during which the ninth caller had to repeat that phrase three times fast in order to win a copy of Prince's **GRAFFITI BRIDGE** sound track. Winners also qualified for a personal tour of Paisley Park Studios and exclusive opening night passes to Glam Slam, Prince's new nightclub featured in the movie *Graffiti Bridge*. WL0L also celebrated the sound of the Twin Cities by composing a "Purple Montage" of Prince's hit singles.

WJRZ OFFERS STEINBRENNER JOB OF SOFTBALL TEAM GM

WJRZ in Manahawkin, N.J. has extended an offer to the recently-banned New York Yankees owner **George Steinbrenner**, to serve as General Manager of the WJRZ Sharks softball team. Team members have openly stated that Steinbrenner can't be any worse to play for than the team's coach, midday jock **Tripp Rogers**. In a letter to Steinbrenner, Rogers stated that "With the recent turn of events and your departure from the day-to-day operations of the Yankees, I would like to offer you the job of General Manager of the WJRZ Sharks softball team. We are a quality team (record 10-6 so far), but could use a firmer hand in running the team. We feel that you are the man who can give us the leadership we need." Rogers points out that the position of Sharks GM is a non-paying one.

KZBB SAYS "U CAN'T TOUCH THIS"

KZBB in Fort Smith, Arkansas recently held an "untouchable" promotion, with the winner receiving a trip to Houston to see **M.C. Hammer** in concert. Each day, the station announced an untouchable item - things you can't touch or don't want to touch - such as a plate of liver, pond scum, and Roseanne Barr's shorts. Then, when M.C. Hammer said "Hammer time," listeners had to call in and name the untouchable item of the day. Winners qualified for the grand prize trip to Houston.

KRQ's "NO PAIN, NO PROBLEM" 10-METER RUN



Wondering why anyone would want to run 10 kilometers, the KRQ-Tucson morning team decided to hold the "No Pain, No Problem" 10-meter run at the Tucson Mall. The 33-foot race was a simple way for pregnant moms, heart patients and others with limited athletic ability to make a mark on the sports world. For a low entry fee, participants received a colorful shirt and a taste of Freestyle Sports Beverage at the five-meter mark. Hundreds of people attended, and all proceeds went to the Arizona Special Olympics.



"Can't Stop"

after 7

CROSSOVER TOP40 CHART: 16-11
National SINGLE SALES: NEW AT 40
A HITBOUND!

HOT97 (D#35)
WQUE (Add)
WMJQ (Add)
KIIS-FM (Add)
POWER106 (Add #34)
KMEL (11-9)
X100 (27-22)
WIOQ (Add #29)
100.3JAMZ (13-9)
KEGL (Add)
WXKS-FM (Add)
WAVA (29-25)
WPGC (#18)
KISS98.5 (#5)
HOT105 (7-5)
POWER99 (D#30)

KHTK (24-22)
Q106 (D#30)
Z90 (#24)
WLOL-FM (Add)
WMXP (10-6)
POWER PIG (18-12)
Q105 (26-23)
KKFR (D#31)
KOY95 (21-17)
KZZP (D#28)
KS104 (18-14)
HOT102 (21-16)
KXXR (27-23)
PRO-FM (32-26)
HOT97.7 (30-28)
FM102 (17-15)

KROY (15-10)
KWOD (23-16)
WNCI (Add #29)
KITY (#25)
KTFM (D#29)
MAJIC102 (Add #29)
WTIC-FM (31-28)
WCKZ-FM (23-17)
102JAMZ (#10)
Y107 (29-22)
KJ103 (27-23)
Z99 (19-15)
WJMH (#10)
WKZL (Add)
and more

KID
FROST



"La Raza"

CROSSOVER TOP40 CHART: 21-20
National SINGLE SALES: 29-28
A HITBOUND! A CRUSADE!

HOT97 (Add)
WQUE (Add)
KZFM (Add)
WBLS (Add)
KIIS-FM (15-12)
POWER106 (#9)
KMEL (#14)
X100 (Add)

KRBE (28-23)
POWER96 (Add)
Q106 (#12)
Z90 (#8)
KKFR (#4)
HOT97.7 (#11)
FM102 (#11)
KROY (18-15)

KWOD (16-13)
KGGI (#16)
KITY (#10)
KTFM (#18)
WCKZ-FM (#31)
and more

"The Way You Do
The Things You Do"

UB40



ACTION AT:

KKBQ (13-10) KZHT (#15)
KHMx (D#20)

RECENTLY 3 WEEKS AT #1
KZHT-Salt Lake City

JUST ADDED AT:

KS104
Y108
WQUE
KZHT

KBLS
KBOS

"Shock Wave"

**Kipper
Jones**

**COLIN
JAMES**



"Just Came Back"

ROCK CHART: #6
A HITBOUND!

WGH (D#32)
CKOI (39-35)
KEWB (D#27)
KFTZ (D#39)
KKBG (Add)

KZZU (D#36)
WAAL (Add)
WKFR (D#39)
WSKZ (D#25)
WTBX (Add)

WVHB (Add)
Z93 (D#39)
and more



NEW RELEASES

TOP 40

BEATS INTERNATIONAL "Won't Talk About It" (ELEK)
ADRAIN BELEW "Not Alone Anymore" (ATLANTIC)
MICHAEL BOLTON "Georgia On My Mind" (COLUMBIA)
BREATHE "Say A Prayer" (A&M)
DURAN DURAN "Violence Of Summer" (CAPITOL)
EN VOGUE "Lies" (ATLANTIC)
GUYS NEXT DOOR "I Was Made For You" (SBK)
BRENT HUTCHINS "Arachnophobia" (HOLLYWOOD)
QUINCY JONES "I Don't Go For That" (WB)
THE LIGHTNING SEEDS "All I Want" (MCA)

MS. ADVENTURES "Undeniable" (ATCO)
PRETTY BOY FLOYD "I Wanna Be With You" (MCA)
PRIVATE LIFE "Domino" (WARNER BROS.)
RIGHTEOUS BROS. "Unchained Melody" (POLYDOR)
KIMM RODGERS "Right By You" (ISLAND)
JOHNNY VAN ZANDT "Brickyard Road" (ATLANTIC)
WORLD PARTY "Put The Message In A Box" (CHRY)
SYDNEY YOUNGBLOOD "I'd Rather Be Blind" (ARISTA)

ROCK

BEAU NASTY "Love Potion #9" (WTG/EPIC)
JOE COCKER "You Can Leave Your Hat On" (CAPITOL)
DURAN DURAN "Violence Of Summer" (CAPITOL)
ERNIE ISLEY "Rising From The Ashes" (ELEK)
KING OF THE SUNS "Lock Me Up" (RCA)

LOVE/HATE "Why Do You Think They Call It Dope"
(COLUMBIA)
RIVERDOGS "I Believe" (EPIC)
TERRELL "Shoutin' Ground" (REPRISE)

ALTERNATIVE

BOB GELDOF "Love Or Something Else" (ATLANTIC)
BOB MOULD "It's Too Late" (VIRGIN)
NINE WAYS TO SUNDAY "Come Tell Me Now" (REP)
REVENGE "Slave" (CAPITOL)

SOUL ASYLUM "Spinning" (A&M)
STONE ROSES "One Love" (RCA)
WIRE TRAIN "Should She Cry" (MCA)

FACE-OFF (from page 7)

artists who have finally reached superstar status after plugging away for years, thus proving the continuing existence of what may be a dying breed. "All three were looked at with some amusement by certain factions in the business when they first started out, but they managed to gain an increasingly loyal following by remaining true to their visions," Boberg stated. "It's difficult for artists that really challenge people to attract a huge audience straight away. A lot of the stuff that reacts instantaneously quickly winds up sounding dated, while a lot of really great music gets ignored because it veers from standard pop formulas."

Dawsey said he thinks it will take something of "a minor revolution" to alter the evolutionary course of the rock music icon. He quipped that rock music may prove to be our salvation in a real global crisis.

"Someday there's going to be a war started over the dissolution of rock," he barked, "because it's going to be the last religion that we can believe in." Quite a declaration. But the idea of a congregation kneeling at the pulpit of a guitar-toting messiah seems a more likely occurrence with each passing day, so hungry are the music loving masses for art with a backbone. Dawsey, who had recently returned from an appearance on radio talk show luminary Gil Gross' program in New York, said that the host pined about the plight in his native domain.

"Gil said that money and business power were so prevalent in New York City that it has squelched the passion that programmers used to feel about music," said Dawsey. As for his personal viewpoint, he acknowledged that "perhaps the bottom will have to drop out of the radio business for things to change."

"I hope it gets to the point where radio is perceived by business men as a bad, stupid investment," he concluded, "and gets taken over by people who love music and don't care how much money they make."

ANDY ALLEN (from page 7)

he mentions, "and are also proud of the new acts we're helping to establish; people like **Kimm Rogers** and **Aswad**."

Another platinum disc recently nailed to the wall of Andy's office comes courtesy of **Bob Marley**, who's **LEGEND** LP just garnered sales in excess of two million. And when sales figures come rolling off the palate, who can ignore rock razorbacks **Anthrax**? The band's legions of followers are eagerly awaiting their next LP, which Allen says "has platinum potential." As for reggae, one of ISLAND's strongest fortes, Allen says the label will continue to strive to bring the enchanting Jamaican extract into the living rooms of the masses.

"Occasionally we'll take one of our reggae or World Beat bands to commercial radio," Allen says. "The strong national and international sales give us hope we're making inroads to putting more of this music out over the airwaves."

In addition to the ubiquitous Allen, who claims he has his hands full meeting with managers and devising marketing strategies, ISLAND also sports the impressive skills of VP of Promotion **Lisa Velasquez**. "She's great at coordinating promotion campaigns with our national people, **Linda Murdoch** and **Pat Marsicano**," says Allen. "I try my best just to oversee things as closely as possible and not step on anyone's toes." Andy says he is also grateful to have a stellar pro like AOR coordinator **Beth Rosengard**, who he says "has an incredible grasp on the marketplace."

It's obvious that Andy Allen and his charges will never sway from the ISLAND doctrine of shunning the conventional in favor of the artistic. The label will always look above and beyond the routine nuts and bolts mechanizations of their contemporaries, and Allen, the ever vigilant pit boss, will be manning the grease gun every inch of the way.

DINO (from page 7)

Jacobson, who coincidentally headed the A&R combine at ISLAND subsidiary 4TH AND BROADWAY Records. Dino related that even prior to Jacobson's earth-shattering talent discovery, he had been toying with the idea of ditching his disc preener in favor of performing.

"In addition to my job at the radio station, I was starting to pick up side gigs as a musician, so the grind got to be a bit of a strain," he says. "I think in retrospect I made a smart move in committing full time to my music."

A lot of the success that the dazzling Mr. D. has found can be directly attributed to the confidence instilled in him from the entire corp at ISLAND, beginning with the aforementioned Ms. Jacobson.

"It's an incredible feeling knowing that every gun in the company's arsenal is behind me with this new single," acknowledges the Vegas Vagabond humbly. "What really makes me feel great is that they believed in what I was doing to the extent that they gave me a lot of autonomy straight out of the gate, allowing me to produce my own music."

Dino has once again charged out of the gate on the impetus provided by **Romeo**, a record that strays boldly from the pattern of most paint-by-numbers dance product and yet still manages to sound lush and accessible. He seems to have hit his stride at the perfect moment, and the finish line tape, radiating a incendiary platinum glow, is looming just ahead. Look for Dino's new album to hit the stores sometime around the tail end of August, and a hot tour opening for the New Kids On The Block to follow.

Yes indeed, Dino has made the big jump from behind the mike to center stage, and this is only the beginning. He won't stop till he's perched on the golden throne of the funk kingdom, clutching his jewel-encrusted sceptre of persuasion. Until that day the music world will hold its breath.

The Lightning Seeds

Lightning Strikes Twice

"ALL I WANT"

The Second hit track

NEW ON



From the critically acclaimed
debut album

cloudcuckooland

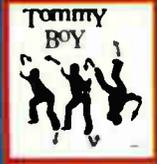
Now approaching Gold

Created
●
Arranged and
●
Produced by
●
Ian Erwood



"I Won't Give Up On You"

TKA



CROSSOVER TOP40 CHART: 44-37!
A HITBOUND! A CRUSADE!

HOT97 (19-13)
WPLJ (32-29)
PWR106 (D#35)
KMEL (25-21)
KBQ (Add)
Q106 (D#29)
Z90 (32-31)

PWR PIG (37-30)
KKRZ (D#26)
HOT102 (D#30)
HOT97.7 (35-30)
FM102 (D#27)
KROY (26-24)
KITV (#15)

KTFM (23-21)
HOT94.9 (24-23)
WKSS (27-24)
WTIC-FM (Add #40)
WCKZ-FM (38-35)
HOT104 (Add #30)
HOT95 (31-27)

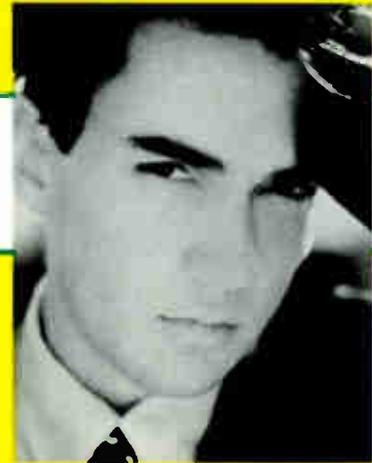
HOTI94 (D#26)
KCAQ (38-35)
KKIS (22-19)
KKMG (Add)
KPRR (25-20)
KWIN (24-19)
KZFM (39-33)

WPFR (39-33)
WZYQ (Add)
and more

Tommy Page

"Turn On The Radio"

A HITBOUND!



HOT ADDS AT: WPLJ WHYT KPLZ

KAGO
KIKX
KIXR
KMOK
KRRG

KTMT
KTXY
KVTI
WHDQ
WOVO

WVSR
Z104
Z106
and
more



Boom Crash Opera

"Onion Skin"



HOT94.9 (21-19)
99.9KHI (Add)
KKRC-FM(D#28)
KSND (D#39)

KZZU (34-30)
WCIR (Add)
WDBR (Add)
WRQN (Add)
and more



NATIONAL RETAIL CHART

Published Weekly By **HITMAKERS MAGAZINE** And Compiled From Surveys Reported To Us By A Retail Panel Comprised Of 200 Individual Record Stores, Chains, And Distributors. These Charts Are Based On Sales Only.

TOP SELLING ALBUMS

#1 M.C. HAMMER "PLEASE HAMMER DONT..." (CAP)

- LW-TW
- 1-1 M.C. HAMMER "Please Hammer" (CAPITOL)
 - 2-2 POISON "Flesh & Blood" (ENIGMA/CAPITOL)
 - 3-3 WILSON PHILLIPS "Wilson Phillips" (SBK)
 - 5-4 MARIAH CAREY "Mariah Carey" (COLUMBIA)
 - 4-5 ANITA BAKER "Compositions" (ELEKTRA)
 - 6-6 KEITH SWEAT "I'll Give All My Love" (ELEKTRA)
 - 9-7 NEW KIDS ON THE BLOCK "Step By Step" (COL)
 - 7-8 MADONNA "I'm Breathless" (SIRE/WB)
 - 12-9 FAITH NO MORE "The Real Thing" (SLASH/REP)
 - 8-10 BELL BIV DEVOE "Poison" (MCA)
 - 11-11 JOHNNY GILL "Johnny Gill" (MOTOWN)
 - 30-12 LUKE f./ 2 LIVE CREW "Banned In..." (LUKE/ATL)
 - 10-13 PRETTY WOMAN "Soundtrack" (EMI)
 - 13-14 DEPECHE MODE "Violator" (SIRE/REPRISE)
 - 21-15 WINGER "In The Heart Of The King" (ATLANTIC)
 - 17-16 MICHAEL BOLTON "Soul Provider" (COLUMBIA)
 - 16-17 2 LIVE CREW "As Nasty As They..." (LUKE'S REC)
 - 14-18 THE TIME "Pandemonium" (PAISLEY PARK/WB)
 - 15-19 SINEAD O'CONNOR "I Do Not Want ..." (CHRY)
 - 20-20 HARRY CONNICK, JR "We Are In Love" (COL)
 - 22-21 BRUCE HORNSBY "A Night On The Town" (RCA)
 - 19-22 HEART "Brigade" (CAPITOL)
 - 18-23 BILLY IDOL "Charmed Life" (CHRYSALIS)
 - 24-24 PHIL COLLINS "...But Seriously" (ATLANTIC)
 - 23-25 STEVE VAI "Passion And Warfare" (RELATIVITY)
 - 31-26 NELSON "After the Rain" (DGC)
 - 26-27 EN VOGUE "Born To Sing" (ATLANTIC)
 - 28-28 THE SUNDAYS "Reading, Writing..." (DGC)
 - 25-29 ICE CUBE "Amerikkka's Most Wanted" (PRIORTY)
 - 27-30 LISA STANSFIELD "Affection" (ARISTA)
 - 29-31 AEROSMITH "Pump" (Geffen)
 - 32-32 JEFF HEALEY "Hell To Pay" (ARISTA)
 - 39-33 VAN MORRISON "The Best Of" (MERCURY)
 - 33-34 PAULA ABDUL "Shut Up And Dance" (VIRGIN)
 - 35-35 SLAUGHTER "Stick It To Ya" (CHRYSALIS)
 - NEW-36 SPECIAL ED "Legal" (PROFILE)
 - 40-37 SNAP "World Power" (ARISTA)
 - 37-38 BONNIE RAITT "Nick Of Time" (CAPITOL)
 - 34-39 DON HENLEY "The End Of The..." (Geffen)
 - NEW-40 BONNIE RAITT "Bonnie Raitt Collection" (WB)
 - 47-41 ERIC B & RAKIM "Let The Rhythm Hit 'Em" (MCA)
 - RE-42 ALLMAN BROTHERS "Seven Turns" (EPIC)
 - 43-43 LIGHTNING SEEDS "Cloudeucuckooland" (MCA)
 - 41-44 CHEAP TRICK "Busted" (EPIC)
 - 50-45 MOTLEY CRUE "Dr. Feelgood" (ELEKTRA)
 - 36-46 SOUL II SOUL "Vol. II/1990/New Decade" (VIRGIN)
 - 46-47 DAYS OF THUNDER "Soundtrack" (DGC)
 - 48-48 JANET JACKSON "Rhythm Nation" (A&M)
 - 49-49 TAYLOR DAYNE "Can't Fight Fate" (ARISTA)
 - NEW-50 CONCRETE BLONDE "Bloodletting" (I.R.S.)

TOP SELLING SINGLES

#1 MARIAH CAREY "VISION OF LOVE" (COL)

- LW-TW
- 1-1 MARIAH CAREY "Vision Of Love" (COLUMBIA)
 - 2-2 SNAP "The Power" (ARISTA)
 - 3-3 POISON "Unskinny Bop" (ENIGMA)
 - 7-4 JON BON JOVI "Blaze Of Glory" (MERCURY)
 - 6-5 BELL BIV DEVOE "Do Me" (MCA)
 - 11-6 THE TIME "Jerk Out" (REPRISE)
 - 9-7 FAITH NO MORE "Epic (What Is It)" (SLASH/REP)
 - 8-8 LUKE f./ 2 LIVE CREW "Banned in..." (LUKE/ATL)
 - 10-9 KEITH SWEAT "Make You Sweat" (ELEKTRA)
 - 15-10 SWEET SENSATION "If Wishes..." (ATCO)
 - 4-11 JOHNNY GILL "Rub You The Right Way" (MOT)
 - 17-12 JANET JACKSON "Come Back To Me" (A&M)
 - 5-13 BILLY IDOL "Cradle Of Love" (CHRYSALIS)
 - 16-14 GO WEST "King Of Wishful Thinking" (EMI)
 - 21-15 M.C. HAMMER "Have You Seen Her" (CAPITOL)
 - 24-16 WILSON PHILLIPS "Release Me" (SBK)
 - 12-17 EN VOGUE "Hold On" (ATLANTIC)
 - 40-18 PRINCE "Thieves in the..." (PAISLEY PARK/WB)
 - 13-19 MADONNA "Hanky Panky" (SIRE/WB)
 - 18-20 MELLOW MAN ACE "Mentirosa" (CAPITOL)
 - 23-21 KYPER "Tic Tac Toe" (ATLANTIC)
 - 14-22 GLENN MEDEIROS f./B.Brown "She Ain't..."(MCA)
 - 20-23 WEST COAST ALL STARS "We're All In..." (WB)
 - 36-24 NELSON "Love And Affection" (DGC)
 - 19-25 TYLER COLLINS "Girls Nite Out" (RCA)
 - 31-26 SEDUCTION "Could This Be..." (VENDETTA/A&M)
 - 27-27 JOHNNY GILL "My My My" (MOTOWN)
 - 29-28 KID FROST "La Raza" (VIRGIN)
 - 37-29 BRUCE HORNSBY "Across the River" (RCA)
 - 22-30 MICHAEL BOLTON "When I'm Back..." (COL)
 - 35-31 HEART "I Didn't Want To Need You" (CAPITOL)
 - 30-32 NEW KIDS ON THE BLOCK "Step By Step" (COL)
 - NEW-33 AEROSMITH "The Other Side" (Geffen)
 - 34-34 ANITA BAKER "Talk to Me" (ELEKTRA)
 - NEW-35 STEVIE B "Love & Emotion" (RCA)
 - 33-36 MADONNA "Vogue" (SIRE/WB)
 - 45-37 BABYFACE "My Kinda Girl" (SOLAR/EPIC)
 - NEW-38 BLACK BOX "Everybody Everybody" (RCA)
 - 44-39 BAD ENGLISH "Possession" (EPIC)
 - NEW-40 AFTER 7 "Can't Stop" (VIRGIN)
 - 25-41 BELL BIV DEVOE "Poison" (MCA)
 - 26-42 THE LIGHTNING SEEDS "Pure" (MCA)
 - 43-43 KWAME "Ownlee Ewe" (ATLANTIC)
 - 50-44 TROOP "All I Do Is Think of You" (ATLANTIC)
 - 46-45 TONY! TONI! TONE! "Feels Good" (WING/POLY)
 - 28-46 LISA STANSFIELD "You Can't Deny It" (ARISTA)
 - NEW-47 EN VOGUE "Lies" (ATLANTIC)
 - 32-48 DEPECHE MODE "Enjoy the Silence" (SIRE/REP)
 - NEW-49 MAXI PRIEST "Close To You" (CHARISMA)
 - NEW-50 THE ADV. OF STEVIE V "Dirty Cash" (MERC)



POWER99 PRESENTS WORLD'S LARGEST BASEBALL!



POWER99-Atlanta is encouraging locals to sign the world's largest baseball which will be delivered to the International Olympic Organizing Committee in Tokyo in hopes of convincing the IOOC members to pick Atlanta as the site for the 1996 Summer Olympics. Pictured (L-R): MAJOR TOM, sportscaster; ROBERTA GAYLE, morning show co-host; and GEORGE LOWE (alias Don Lardo and about 180 other characters), a.m. producer.

IT'S TRUE...LAKE TO LEAVE EPIC!!!

CHARLEY LAKE has tendered his resignation at EPIC RECORDS and a press release we just received tells us he's leaving to pursue other opportunities...In addition, the release tells us that TOM GENETTI will relocate to New York in an expanded capacity and BARBARA SELTZER will assume a more pivotal role in the Top40 department. Put your money on Charley heading the promotion department at the newly formed EAST/WEST RECORDS.

Considering the recent major scores by adult-leaning Top40s (see WNCI, WOMX, Q95) and the recent shift of KNRJ in Houston to the notorious MIX format, could there be a whole lot more Mixin' goin' on real soon? THE EAR's guess is yes, but the question remains - is it another trendy programming approach, or is it really an honest attempt to save the format? Whatever the case, rest assured that some of the brightest programmers feel the adult lean is the way to go, and THE EAR hears an announcement toward that end from a major market leader east of the Mississippi will be coming soon. Stay tuned.

The rumored front runners for the WDFX-Detroit PD post form an impressive list: BILL CAHILL, MARK TODD, ADAM COOK, GERRY CAGLE, CLARKE INGRAM, WAYLON RICHARDS and present FOX APD/MD JOHN McFADDEN.

Buffalo gets a new hard-rockin' station as Classic Rocker WUFX will flip its AM sister in that direction on the 17th under vet programmer Art Wander. The calls will be WXBX with a planned handle of 14X/Outlaw Radio, but that may need to be rethought, because...

KLOL-Houston owner Rusk has a servicemark on the Outlaw Radio moniker and is busy faxing warnings that they will take legal action to prevent the, ahem, pirating of the Outlaw name.

Hammer-time has come to an abrupt end in Philadelphia. After only four months, MD/Late nighter RUSS "The Hammer" ALLEN has resigned.

Further down I-95, (okay, way further), WSHE-Miami acting MD/midday jock MARK CRUZ has handed in his resignation and is now looking for a personality-oriented drivetime slot. He'll go fast. Reach him at (305) 424-2967.

After five years at Wheeling's number one station, WOMP-FM PD BOB FORSTER has exercised his option not to re-up when his contract runs out on December 31.

THE EAR hears former Q105-Tampa APD DAVE DENVER has pretty much sewn up the PD post at WOVV-West Palm Beach.

Speaking of Q105, just when you thought it was safe to go back into the pigsty, the folks at Jacor and Critical Mass Media are at it again, this time putting together a "Guess the day Q105 changes formats" contest in Tampa. The prize? the old dollar-a-year for a million years. Oink Oink.

And back at WOVV, Dave will need to hire a new night rocker as HURRICANE WAYNE jumps to the MD chair at KDWZ-Des Moines.

The new Promotions Director at KOY-Phoenix is Commander BILL HENDERSON, who will continue his morning traffic reports.

KDWB-Minneapolis needs a top-notch production director to fill the giant moccasins of the departed J.R. NELSON. Express tapes to PD BRIAN PHILIPS.

BIG KEN O'BRIEN exits WIXX-Green Bay to take over mornings at sister station WTBX-Hibbing/Duluth. O'BRIEN has also been named MD by PD JOE CRAIN. Meanwhile, back in Green Bay, congrats to WIXX PD WAYNE COY and new bride KRISTINE.

It appears that the newly-aligned programming department at KJMZ-Dallas will squash a bunch o' rumors once and for all. APD TOM CASEY earns OM stripes, dropping his afternoon airshift, while night guy M.C. JAMMER assumes Music Coordinator duties and will handle all calls. Meantime, former MD CAROLYN ROBBINS is said to be weighing a number of offers.

Z-Rock affiliate KSJL-San Antonio is now off the bird from 7 pm to midnight, behind the brains of legend JOE ANTHONY, who needs Rock record service pronto. Shoot that product to KSJL, 217 Alamo Plaza, Suite 200, San Antone, Texas, 78205. The phone # is (512) 271-9600.

LORI JOHNS exits PRIORITY Records to join CHARISMA as Western Regional Marketing Manager.

'PLJ PARTIES WITH OTIS!



New York's WPLJ took over the Queens Festival, and everybody wormed with celebrities like OTIS DAY AND THE KNIGHTS. Pictured here with OTIS and two of his KNIGHTS are air personalities (starting from the back left) DOMINO, FAST JIMI, and SKYE WALKER, MD MIKE PRESTON and VP/Programming TOM CUDDY.

The hottest story in months appears to be the re-release of THE RIGHTEOUS BROTHERS *Unchained Melody*, which is prominent in the current PATRICK SWAYZE film *Ghost*. POWER96-Miami PD BILL TANNER told THE EAR the record was a smash after limited airplay, and now a number of major markets have hopped aboard, including KIIS-FM, KPLZ and Y95. Now it appears that there will be a major label battle over the record, which is being rush-released by POLYDOR, the track's original label when it was first released in 1965, and MCA, which owns the movie sound track. The sparks will be flying, but rest assured that what emerges could be *the* hit of the year.

JACQUE JAMES from KKSS-Albuquerque snares the midday gig at KXXR-Kansas City.

THE Z100 7th Birthday Bash Thursday (8-2) was a one time reunion of the original Morning Zoo with SCOTT SHANNON - ROSS BRITAIN. The show featured six commercial free hours filled with nostalgic bits, including the original "worst to first" promos. ADAM CURRY and MR. LEONARD were in studio, along with WILSON PHILLIPS, who sang happy birthday. Phone-in well-wishers included JON BON JOVI and MICHAEL BOLTON.

Speakin' of JBJ, the Jersey Dream is currently handling rythm guitar duties for SOUTHSIDE JOHNNY on the Garden Staters' current northeast tour.

As THE EAR oozed last week, MASON DIXON has cut the cowbleep and taken WKXX-FM-Birmingham Mainstream Top40. BRIAN CHRISTOPHER assumes PD duties, while ex-Sun Group VP/Programming MARK EVANS high-tails to Valley Broadcasting's Top40 KXKT-FM and oldies KOIL-AM as OM. EVANS programmed Omaha's Top40 KQKQ eight years ago.

Congrats to LIZ RUNGE, named Promotions Director at KCPX-Salt Lake City.

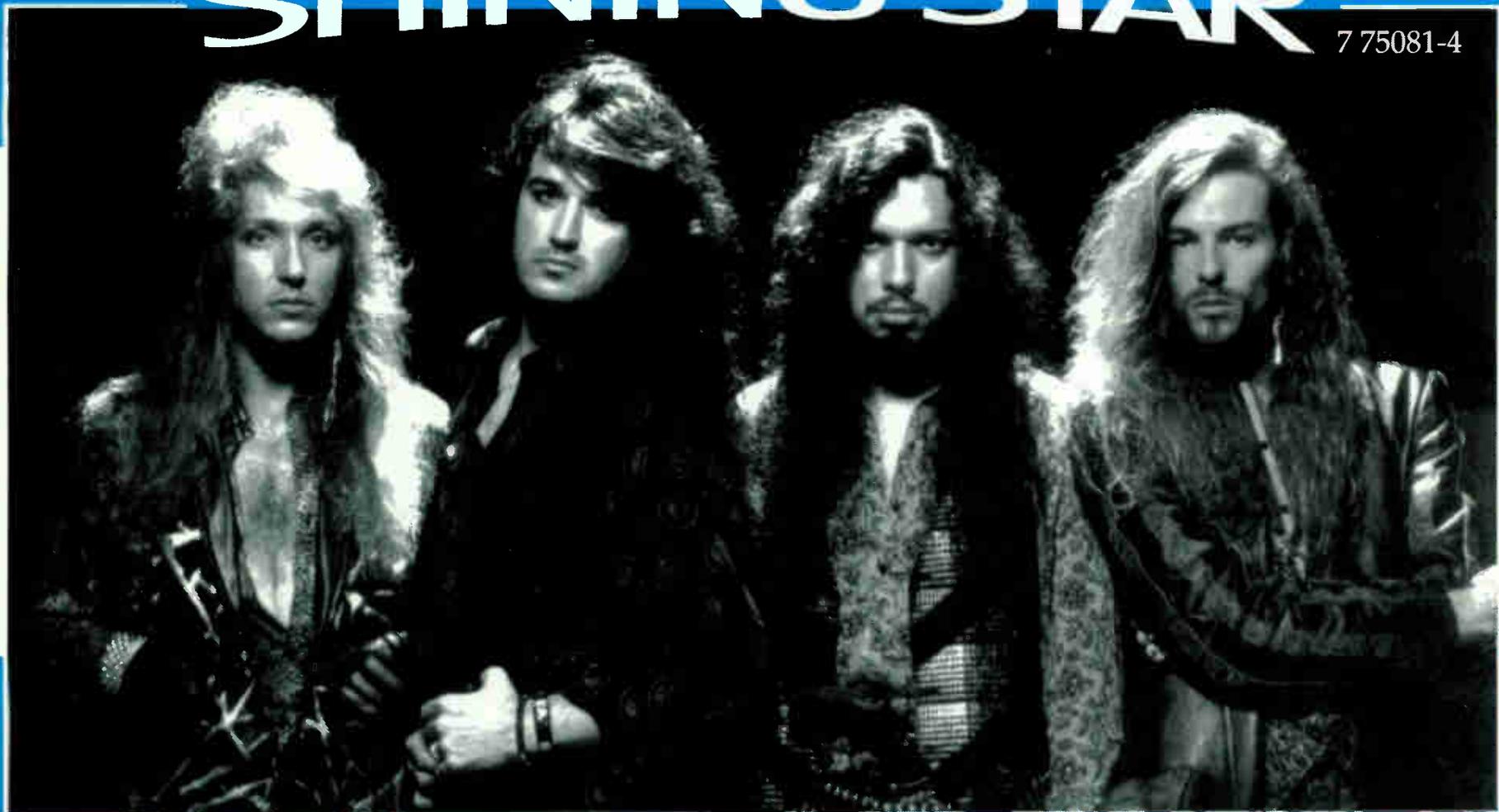
POWER106-Los Angeles morning Zookeeper JAY THOMAS has been nominated for an Emmy for his guest role as a controversial talk show host on the CBS-TV series *Murphy Brown*. To celebrate, THOMAS, who will be starring in his own sitcom this fall on ABC, immediately announced plans for a public spanking session in downtown L.A. JAY is inviting folks to come down and wear his special POWER boxer shorts and take a few whacks on the rump. Now these pictures should be interesting.

It's 2 Boys! Congrats to MOLLIE D of Q105-Ventura and husband HAL "9000" of POWER106 (SHANE KANAN ABRAMS) and WNOK PD JON-ATHON RUSH and wife SALLY (JOHN TILLMAN)!

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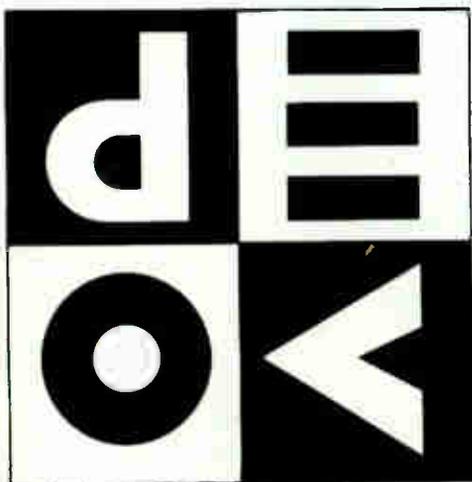
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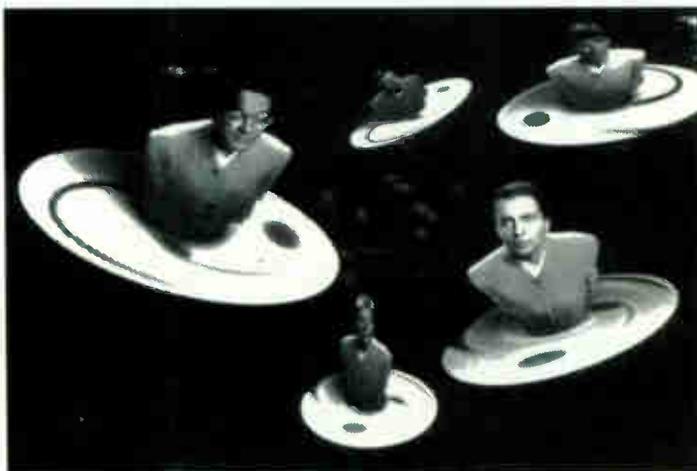


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