

HERE COME THE BEATLES!

Contract Signed -- Preparations Underway



PLANNING THE CONCERT — Promoter Bob Eubanks discusses 1965 Beatle tour with KRLA's Dave Hull and Derek Taylor. With the famed Hollywood Bowl as a backdrop, the three music and public relations experts talk over the unending details required to present THE BEATLES effectively and still provide for everyone's safety and enjoyment. This year's show will feature performances on both August 29th and the 30th.



Derek Taylor Reports

So we have the Beatles. It is all over. We have them for KRLA. Bob Eubanks has done it again — against fierce, frightening opposition. I'm naturally delighted and although I knew that Brian Epstein strongly favoured Bob and KRLA as promoters, I couldn't say so for certain until all the signatures were inked. Elsewhere in this issue I've attempted to capture the details of our stay here last year when the Hollywood Bowl erupted in Beatlemania. It has one advantage over all the other various versions of those four frantic days. It's true!

"Go Now," a wonderful disc and a smash in England and over here for the Moody Blues, has not been followed up as well as expected. Their other disc is crawl-

ing freely up the charts in the UK. Maybe it will do better here. There is, of course, no guarantee that one smash will be followed by another. I can't see the Righteous Bros. making No. 1 with their latest.

Personally — and regrettably — I find it rather dull and shapeless. I think the able Mr. Spector has over produced it. A pity because

—MORE ON PAGE 8



1. WOOLY BULLY
2. GLORIA —
3. BABY PLEASE DON'T CRY
4. WHEN I'M GONE
5. TICKET TO RIDE/YES IT IS
6. JUST ONCE IN MY LIFE
7. OOH BABY BABY
8. THE LAST TIME — PLAY WITH FIRE
9. GAME OF LOVE
10. NOWHERE TO RUN

—TUNDEX ON PAGE 4

Fans Eager

Liverpool 4 Here In August

Now it's official! The Beatles will return to Southern California this summer for two concerts at Hollywood Bowl — Aug. 29 and 30. They will be presented by the same sponsors who brought them here last year — KRLA and Bob Eubanks. Ticket applications will be taken by mail only this year. You'll find the information, including a ticket application coupon, on page 7 of this week's KRLA Beat.

ENTRY INTO STATES IS SERIOUS PROBLEM FOR BRITISH ACTS

Organized protests are under way, trying to force the U.S. Immigration Department to allow more British recording stars to make personal appearances in this country.

At present the U.S. allows only a few "alien" performers to obtain work permits to perform over here.

The restrictions are particularly frustrating right now, since British artists are completely dominating pop music in America. Recently only two American artists were on the top 10 and the rest were English.

Many critics say the problem was caused by our government "passing the buck" and delegating its powers to the various entertainers unions to judge the performers' merits for work permits here.

Dialike Pop

The unions, often unfamiliar with recent pop music trends and openly showing a strong dislike for this type music, are rejecting many performers on grounds that they are not good enough or not well known.

The situation has gotten so bad that some American TV producers are threatening to tape their shows in England.

And to make matters worse, KRLA Beat sources in London say the British are threatening to retaliate by clamping down on American artists who try to perform in England.

Many in the business feel the present turmoil and hardships could be avoided if the U.S. Immigration Department would bring in one person with some background and knowledge of the music business to handle the work permit applications.

Their performances here will climax a North American tour that will take the Beatles from New York to Mexico City.

Bob Eubanks began negotiating with the Beatles for this year's performances immediately after their concert at Hollywood Bowl last year. But so did dozens of other people, including a number of other radio stations who offered them almost unbelievable sums of money for the privilege of sponsoring their Hollywood Bowl concerts.

However, the Beatles were so impressed by KRLA's reputation as the Beatle station in America and by Eubanks' handling of their 1964 performance that they rejected all other offers.

Last year at this time — before he joined KRLA — Derek Taylor was working with the Beatles as their press officer. Below you'll find his interesting account of their first visit to Southern California, which John, Paul, George

—MORE ON PAGE TWO

The latest listenership ratings are out of sight!

Both Pulse, Inc., and C. E. Hooper show that KRLA has increased its first place rating and is now even farther out front than before — the most popular major radio station in the United States!

The new Pulse report shows that KRLA has more than twice as many listeners as any other radio station in Los Angeles or Orange counties.

This includes all age groups with KRLA leading in both adult and teenage listeners.

All of us at KRLA are deeply gratified by your support. We will continue to do our best to merit it.

The First American Beatle Trip

FROM PAGE ONE

and Ringo regarded as the highlight of their tour.

by **Derek Taylor**

The Beatles and I have lost count of the rumors, mis-statements and guesses about our stay in Hollywood when they appeared at the Bowl last year.

In fact, we had a very peaceful working vacation. We arrived here in the small hours of the morning at Los Angeles International Airport. We were met notably by Dave Hull — plus Bob Eubanks who, with KRLA, was promoting the show. We had come many hundreds of miles through the night on our Electra turbo-jet after an open air concert in Vancouver, British Columbia. Though we were tired, we were sufficiently excited by the prospect of seeing Hollywood properly that we kept alert. And when we arrived at the house in Bel-Air, John and I went for a dawn swim in the pool.

The house in Bel-Air was no disappointment. It was as large and luxurious as any house we ever saw in the movies. With two-level rooms, gigantic beds, mirrors covering whole walls.

Finally Sleep!

After our swim, John and I joined the other Beatles and our touring managers for breakfast. Then we went to bed for a few hours sleep.

The Beatles were up early — early, that is, for them — at about 1 p.m. and all we spent the afternoon by the pool.

In the evening we drove to Bob Eubanks' Cinnamon Cinder in North Hollywood for a wild, unruly news conference attended by hundreds of teenagers and adults — who seemed almost as excited as the younger Beatlesmaniacs.

The news conference lasted an hour. The Beatles then shot off for the Hollywood Bowl in their limousine. I stayed behind to comfort a mother and daughter, both of whom were in tears because they had come from Phoenix by bus to present a plaque to

Ringo. But because of the crush they hadn't been able to get near him.

The story of the actual concert is legend. As soon as the last echoing notes of "Long Tall Sally" had died in the hills above the Bowl, The Beatles were driven off by Jim Steck, KRLA newsman.

Unusual Night

There were many human interest stories in the Bowl that night. One man had his leg broken by a runaway car tire. An emotional girl threw herself into the Bowl fountain after the concert.

The press and TV cameramen were having a hard time moving among the audience, for police officers had strict instructions to prevent movement and keep order at all costs.

I experienced the greatest difficulty getting in the Bowl at all. I had to empty my pockets to produce four or five forms of identification. My English accent — normally a guarantee of access to any hall where the Beatles were appearing — wasn't enough because the police thought it was phony. Finally, I got in by producing two sets of Beatle autographs.

Back at the house, we spent a quiet hour or so talking and reminiscing. Paul played the piano.

I suppose most people would call it a dull evening, but anyway it was nice to relax.

More Reporters

The following day we spent more hours at the pool and photographs were taken which eventually found their way into publicity magazines over the world. Col. Tom Parker, manager of Elvis Presley, arrived to take Brian Epstein to lunch. The Beatles and I lunched with their road managers Neil Aspinall and Mal Evans.

Col. Parker and Brian returned in good spirits after a nice lunch. They had discussed the problems and delights of managing the hottest show-business acts in the world, and Col. Parker's sides presented us all with gunbelts, magnificent toy pistols, and models of old pioneer covered wagons. The Beatles then went off to wash, shave and dress themselves in their best suits for the charity garden party held nearby at the home of the mother-in-law of Mr. Alan Livingston, president of Capitol Records.

This was the most glamorous affair — guests paid \$25 a head to be there and the profits went to the Hemophilia Foundation. Hundreds of young people were meekly lined up to meet The Beatles, who sat on high stools in a reception area.

FUTURE D.J.'S

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HOLLYWOOD



Again I had difficulty getting into the grounds. This time Brian Epstein was with me, and we both found the way barred by stone-faced guards.

"I'm Brian Epstein," said Brian gently. And the guard laughed and said, "I'm Errol Flynn." We finally got in because our credentials were vouched by a man called Hal York, who was organizing arrangements inside the gate. This was odd since Hal York had no credentials whatsoever and was, in fact, a notorious — though amiable — gate crasher.

Stars Attend

There were many famous faces at the garden party: Edward G.

Paula and many other of the Hollywood younger set. The party lasted 'til dawn.

At 10 a.m., I was awakened by John Lennon who decided he wanted to go out shopping. So with a cameraman friend of ours, Ron Joy, John, Neil Aspinall and I drove down to Beau Gentry where we all bought light-weight jackets. John picked up a couple of cowboy shirts and arrangements were made for Beau Gentry to send other samples to the house.

The other three Beatles were up by the time we returned and we spent the remainder of the day by the pool.

reached when it was decided we would all meet at the Whiskey-A-Go-Go at midnight.

The Whiskey-A-Go-Go was asked to provide privacy and security, but, alas, we achieved neither. And when John, George and Ringo met with the glamorous star, there was mass pandemonium, noise and panic, and the meeting ended in complete disorder.

Confused Facts

The story of this has been accurately described in many magazines — with the untrue embellishment that George Harrison threw a beverage over a photographer. What happened was



Robinson and his granddaughter, Mrs. Dean Martin and her beautiful children. Jack Palance was there, along with Lloyd Bridges, Shelly Winters, Eva Marie Saint, Hedda Hopper and her hat; Gary Lewis — this was long before The Playboys — and many others.

It was a wonderful day and everyone was thrilled with The Beatles and their impeccable conduct. They were on their best behavior that day. They looked well and they had a great time.

There was, of course, no work that night so we had a party at the home. Bobby Darin and Sandra Dee came. So did Paul and

In the meantime, Jayne Mansfield had expressed a desire to meet The Beatles, and they thought it would be interesting to meet her. So I was asked to telephone her. Miss Mansfield was playing at a nearby theatre and she said she would love to meet The Beatles. I said The Beatles would prefer not to have a cameraman present because it would look like a publicity stunt. They simply wanted Miss Mansfield and her escort to be their guests for cocktails by the pool.

Miss Mansfield thought a photographer would enhance the occasion and a compromise was

that George tossed a couple of ice cubes in the direction of the camera. I don't blame him.

Earlier that evening, Paul and I had gone to Burt Lancaster's magnificent home at his invitation for a private viewing of "A Shot in the Dark." This was a wonderfully relaxed evening and Paul wisely decided not to go to the Whiskey-A-Go-Go.

The following morning, tired but sublimed and pretty fit, we left Los Angeles for the next stage of the tour — for Denver, Colorado.

Though we didn't spot them then, Dave Hull and Jim Steck astutely stowed away on our plane and revealed themselves in Denver. Smart work in the best tradition of news gathering.

Thus, Hollywood 1964. No one can guess what it will be like this year.

But I anticipate that the highways, byways, fields, hedges, and hills for miles around will again be swarming with Beatle-hunting youngsters.

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Closed Mondays

Son of Comedian Becomes Musician And Sells Millions

A few weeks ago Gary Lewis had a problem — what to do for an encore to his hit record, "This Diamond Ring."

The answer was simple — record another hit.

And young Lewis, the talented son of Jerry Lewis, did just that. He and his group, the Playboys, have sold another nationwide smash, "Count Me In."

A college student until recently, Gary now finds himself and his quintet among the nation's top recording stars.

"This Diamond Ring" was Gary's first disk, and it sold a million copies to become the nation's number one song almost overnight.

In the highly competitive recording business, it is rare that a singer's first record becomes number one. Even rarer is to follow with a second hit. "Count Me In" could well become as big a record as his first one.

Gary started playing the drum and singing with his group at private parties. Last summer the boys auditioned for Disneyland and were hired for six weeks. It was sometime later — when Jerry Lewis visited his son during a session at Disneyland — before officials there discovered he was the young singer's father.

It was then that Gary's mother convinced the boys to make a recording. She paid for the recording sessions, a cost of approximately \$1,000. Executives at United Records agreed to distribute "This Diamond Ring," but with little hope that it could become a hit.

Gary Lewis and the Playboys got their biggest boost last December when they appeared on the Ed Sullivan Show. "This Diamond Ring" was already climbing on the KRLA Tunedex, but with the Sullivan exposure it became a nationwide hit.

After the Sullivan show Gary intended to return to his studies at Los Angeles State College. However, personal appearance offers began coming in so fast that he asked his parents' permission to withdraw from college. He plans to return later. Gary also studied at the famed Pasadena Playhouse.

Aspiring Comedian
Gary, who learned the meaning of show business perfection from his father, looks forward to something more than a couple of quick record hits.

Speaking of his future, he told the KRLA Beat:

"I'd like to go into movies as a comedian. I've got a great teacher. I hope that being a comedian runs in the family."

Gary's parents are pleased that their first son (they have five boys) has become a success in the record business.

"Nothing makes me happier than pleasing mom and dad," says Gary. "They did it all for us. They bought us instruments and let us rehearse. The money has



all been paid back and it's good to be making some money on our own."

The "us" in this case refers to the other members of his quintet. They are Dave Costell, Dave Walker, Al Ramsay and John West — all from Pasadena.

There is another aspect to Gary's success. It is not often that the son or daughter of a Hollywood star is such an instant success in the recording field.

Boost From Dad

Gary's father claims that he would not have helped him get on Sullivan's show if Gary didn't have the talent necessary for such important television exposure.

Jerry has described Gary's comedy as "better funny" than

his own talent was at 19 years of age.

Gary is the third generation of the Lewis family to enter show business. Jerry's father was a performer. And Patti Lewis was once a singer.

Gary will probably be compared to his famous dad as he progresses in his career, especially when he appears in comedy routines.

But Jerry says, "He sure won't be a second Jerry. He's a first Gary. Here's a case where the name won't hurt or hinder. He has a wonderful, eager, giving-of-himself kind of humor. He's funny and has infinite timing."

No one could ask for higher praise.

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All Evening Concerts at 8:30 p.m. (Plus Song Swap 11:15 p.m., May 15)

SPECIAL AFTERNOON CONCERTS: Children's Concert, Saturday 2:45 — Religious Folk Music, Sunday 2:30.

Workshops and lecture-demonstrations, Saturday & Sunday from 9:30 a.m.—6:00 p.m. Admission: \$1.00 each.

Series tickets (including workshops) \$11, 9, 8, 8.50. Prices for all concerts from \$2 to \$4. (children \$1 & \$1.50). Call GR 8-7578 for info. Tickets at UCLA and ALL MUTUAL AGENCIES.

At Deadline



The Dave Clark Five were presented with a gold record award in London for their best-selling LP "Glad All Over."

The presentation took place at the Oasis Swimming Pool in Holborn, London, where the new D.C. picture, "Having A Wild Weekend," was being filmed. They will return to the U.S. in June for their third American tour. On July 10 they will appear in San Diego, and in Anaheim on the 12th. Gerry and the Pacer-makers, now on the East Coast beginning their third American tour, have completed their first recording session in the U.S. They recorded two sides, one especially for British release and the second designed for their American fans.

And here's good news for all their fan club members. They also recorded a special seven-inch disc for fan club members only. It features informal conversations by Gerry and other members of the group.

Peter and Gordon set aside their guitars temporarily and produced a record for another performer. The song, "Always At A Distance," features guitarist-vocalist Eddie Young, who has been working with them as an accompanist.

Jan and Dean picked up a rich assignment, recording five Coca-Cola commercials.

Look for a flock of "Letkiss" albums to follow the newest (and happiest) dance craze. At least five record companies are quickly turning out albums on it.

Jerry Lee Lewis, rocking like the days of old, has signed for a fourth appearance on Shindig! and they're dickering on a fifth. Before the filming dates June 15-17 Lewis will fill a series of one-nite engagements in California, starting June 7.

After losing his spot on "Hullabaloo" Brian Epstein is co-hosting a new BBC series, "Ten Years of Pop" (1955-1965), in England. The show is scheduled for three dates.

Bobby Vinton did a dramatic part on a recent Alfred Hitchcock production.

Gerry Marsden has a new Volvo which he has driven 115 miles per hour on the Motorway (near Liverpool) but says he doesn't do any drag racing on the highway. Also, he has a new 14-foot Viking speed boat, is interested in horses and skin dives as deep as 40 or 50 feet. Wonder what Gerry does for kicks?

Johnny Rivers will be singing weekly on TV. He's been signed to sing the title song in the new CBS-TV series, "Secret Agent."

The Standells have just opened at the Tiger A Go-Go Room in San Francisco. Their new single, "Big Boss Man," looks like it's going to be a big hit.

Gary Lewis isn't the only new recording star with a famous father. Two sons of famous show business performers from England have jumped into the recording act. Noel Harrison, son of actor Rex Harrison, made his television debut on "Hullabaloo" recently with his recording of the folk song,

"Barbara Allen." Michael Chaplin, son of comedian Charlie Chaplin, has released a record called "I Am What I Am." It was produced by Larry Page, who also produces the Kinks' disks.

OFFICIAL ENTRY BLANK
FOR REVLOON'S BIG 'SWINGSTAKES'
'NATURAL WONDER'

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(FOR 2)
A FREE WEEKEND
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GE PORTABLE TV SETS!
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EASY! Just follow the simple directions on the back of this entry. Complete and mail it right now to your local radio station (listed on the back). Enter as often as you like!

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NAME OF YOUR SCHOOL _____
STORE WHERE YOU OBTAINED THIS ENTRY BLANK: _____

BONUS PRIZE: You will win a free Dave Clark Five record album if your local "SWINGSTAKES" disc jockey phones you! If he does, may he use the recorded conversation on the air? YES ☐ NO ☐

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KRLA TUNED EX

THIS LAST
WEEK WEEK

TITLE

ARTIST

1. 1. WOOLY BULLY Sam The Sham & The Pharoahs
2. 2. GLORIA/BABY PLEASE DON'T GO Herman's Hermits
3. 4. MRS. BROWN/I GOTTA DREAM ON Brenda Holloway
5. 9. TICKET TO RIDE/YES IT IS The Beatles
6. 6. JUST ONCE IN MY LIFE The Righteous Brothers
7. 13. OOH BABY BABY The Miracles
8. 8. THE LAST TIME/PLAY WITH FIRE Rolling Stones
9. 5. GAME OF LOVE Wayne Fontana & The Mindbenders
10. 11. NOWHERE TO RUN Martha & The Vandellas
11. 12. SILHOUETTES Herman's Hermits
12. 20. SHE'S ABOUT A MOVER Sir Douglas Quintet
13. 10. IT'S NOT UNUSUAL Tom Jones
14. 22. JUST YOU Sonny & Cher
15. 26. CONCRETE AND CLAY Unit Four Plus Two
16. 17. I KNOW A PLACE Petula Clark
17. 25. BACK IN MY ARMS AGAIN The Supremes
18. 7. TIRED OF WAITING FOR YOU The Kinks
19. 16. COUNT ME IN Gary Lewis & The Playboys
20. 43. HELP ME RHONDA The Beach Boys
21. 18. I'LL NEVER FIND ANOTHER YOU The Seekers
22. 21. I DO LOVE YOU Billy Stewart
23. 42. BABY IT RAIN MUST FALL Glen Yarbrough
24. 14. I'VE GOT A LITTLE The Beau Brummels
25. 23. I'LL BE DOGGONE Marvin Gaye
26. 24. NOT TOO LONG AGO The Uniques
27. 34. CATCH THE WIND Donovan
28. 33. IT'S GONNA BE ALRIGHT Gerry & The Pacemakers
29. 37. SWING ME Nino Tempo & April Stevens
30. 35. SHAKIN' ALL OVER Guess Who?

CLIMBERS

1. 55. YOU TURN ME ON Ian Whitcomb
2. 46. MR. TAMBOURINE MAN The Byrds
3. 39. WOMAN'S GOT SOUL The Impressions
4. 40. TRUE LOVE WAYS Peter & Gordon
5. 40. NOTHING CAN STOP ME Gene Chandler
6. 41. DO THE FREDDIE Freddie & The Dreamers
7. 54. QUEEN OF THE HOUSE Jody Miller
8. 51. GOOD LOVIN' The Olympics
9. 47. FOR YOUR LOVE The Yardbirds
10. 49. ENGINE ENGINE NO. 9 Roger Miller



DAVE HULL AND DARLENE LARIE entertain Bessie the Cow, as last minute touches are given to the 1965 Great Western Fair and Dairy Show. With apologies to the discotheque houses, DARLENE will call hers "dis-COW-thèque." DAVE is holding record player — proving once again that he forgot that May is National Radio Month! Show, at Great Western Exhibit Center, is held May 27th thru the 31st.

You Could Win!

The thrill of a lifetime may be awaiting two people who read this.

Thirty-eight lucky girls from KRLA have already won Dave Clark Five record albums, "Weekend In London," and are finalists in the drawing for a real weekend — a free weekend for two in London as guests of the Dave Clark Five.

There are 9,225 other big prizes, including G-E portable TV sets, RCA stereo record players, G-E transistor radios and Schick electric hairdryers.

It's all part of Revlon's "Natural Wonder" Weekend in London contest on KRLA. The following first round winners have been selected so far:

Album Winners
 Carolyn Williams, Los Angeles; Carol Ann Maxwell, El Monte; Johnny Sedwick, La Habra; Christine Bowers, Burbank; Rosie Birnbaum, Los Angeles; Sharise Miller, Santa Monica; Kathy Francis, Pacific Palisades; Leigh Cruckman, North Hollywood; Janice Ferguson, Pasadena; Trina Josephson, Fontana; Nancy Anton, North Hollywood; Mady Ridley, Van Nuys; Debra Smith, West Covina and Susan Rosen, Gardena.

More winners are Janet Gellman, Granada Hills; Brenda Rodgers, Van Nuys; Janice Green, Bakersfield; Veronica Ar-

nett, Monterey Park; Cheryl Weadon, Whittier; Tohi Bronstein, Sherman Oaks; Cathie Burton, Encino; Sherry Donaldson, Los Angeles; Kathy Hession, San Marino; Illi Raid, Los Angeles, and Sally Weiland, Encino.

Completing the list of winners are Deborah Casey, Glendora; Sandra Gilbert, Los Angeles; Patty Miller, Pomona; Mathy Hession, San Marino; Barbara Moss, Northridge; Elizabeth Field, Glendale; Stephanie Thompson, Cypress; Candy Cummings, La Canada; Marion Folsom, Coalinga; Pam Oliphant, Costa Mesa; Linda Jamroz, West Covina; Carla King, Pacific Palisades; Joan L. Cox, Los Angeles; and Sylvia Haimoff, Beverly Hills.

The contest is still open, so hurry and get your entry in before the deadline.

All you need to do to enter is pick up your entry blank at any store where Revlon cosmetics are sold, or from KRLA. Then tear off the words "Natural Wonder" from any "Natural Wonder" package (or hand print the words "Natural Wonder" in block letters on a 3x5 inch piece of paper), fill in the entry blank and mail them to KRLA, 1401 S. Oak Knoll, Pasadena, 91106.

Enter as often as you wish, but each entry must be mailed separately.

Hurry — all entries must be postmarked by May 15.

English Top Ten

The Beatles' "Ticket to Ride" zoomed to the top the week after it was released in England.

Cliff Richards' "The Minute You're Gone" climbed upward a notch to the second spot and would have been tops except for the Beatles.

The only new entry on the Top-Ten is a red-hot one by the Animals, "Bring It On Home to Me," which climbed all the way up from 27th place.

1. TICKET TO RIDE The Beatles
2. THE MINUTE YOU'RE GONE Cliff Richard
3. HERE COMES THE NIGHT Them
4. FOR YOUR LOVE The Yardbirds
5. CONCRETE AND CLAY Unit 4 + 2
6. CATCH THE WIND Donovan
7. THE LAST TIME The Rolling Stones
8. STOPI IN THE NAME OF LOVE The Supremes
9. BRING IT ON HOME TO ME The Animals
10. THE TIMES THEY ARE A-CHANGIN' Bob Dylan

Here's all you do to enter: 1. Tear off the words "Natural Wonder" from any "Natural Wonder" package (or hand print the words "Natural Wonder" in block letters on a 3" by 5" piece of paper), fill in this entry blank, and mail them to the radio station that has this ad.

- | | | |
|-------------------------|---------------------------|----------------------------|
| WHLO - Albany, N.Y. | KLIF - Dallas, Texas | WKY - Oklahoma City, Okla. |
| WAPR - Albany, N.Y. | KFJZ - Ft. Worth, Texas | WIBG - Philadelphia, Pa. |
| WAEQ - Allentown, Pa. | WSBA - Harrisburg, Pa. | KRIZ - Phoenix, Ariz. |
| WGL - Atlanta, Ga. | WBSC - Hartford, Conn. | KOV - Pittsburgh, Pa. |
| WACB - Baltimore, Md. | KILT - Houston, Texas | KISN - Portland, Ore. |
| WGSN - Birmingham, Ala. | WIFE - Indianapolis, Ind. | WICE - Providence, R.I. |
| WMBX - Boston, Mass. | WIFS - Kansas City, Mo. | WBFB - Rochester, N.Y. |
| WABC - Buffalo, N.Y. | KFWB - Los Angeles, Cal. | KROY - Sacramento, Cal. |
| WLS - Charlotte, N.C. | KRLA - Los Angeles, Cal. | KTSA - San Antonio, Texas |
| WIS - Chicago, Ill. | WKRY - Louisville, Ky. | KGB - San Diego, Cal. |
| WIX - Cincinnati, Ohio | WMTS - Memphis, Tenn. | KYA - San Francisco, Cal. |
| WHK - Cleveland, Ohio | WDGY - Minneapolis, Minn. | WARM - Scranton, Pa. |
| WCOL - Columbus, Ohio | WTX - New Orleans, La. | KJR - Seattle, Wash. |
| WING - Dayton, Ohio | WABC - New York, N.Y. | KXOK - St. Louis, Mo. |
| KMIN - Denver, Colo. | WINS - New York, N.Y. | WOLF - Syracuse, N.Y. |
| WKMR - Detroit, Mich. | WMCN - New York, N.Y. | WEAM - Washington, D.C. |
| WYFZ - Detroit, Mich. | WGH - Norfolk, Va. | WPQC - Washington, D.C. |

If you live in an area not serviced by any of the above radio stations, mail your entry to "SWINGSTAKES", BOX 548, NEW YORK, N.Y. 10046. (Do not mail your entry to Revlon.)

WIN

A FREE WEEKEND
IN LONDON!
FOR 2 WITH THE

'DAVE CLARK FIVE'

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REVLON'S

'NATURAL WONDER'

'Swingstakes'

Get your entry blank today! It's yours FREE at any fine drug or department store where you see Revlon's big "Natural Wonder" display!

9,225

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- GE Portable TV Sets!
- RCA Stereo Record Players!
- GE Transistor Radios!
- Schick Electric Hairdryers!
- Special "Dave Clark Five" Albums!

KEEP TUNED TO



On The Beat

Democrats and Republicans beware: According to "Teen Screen" there is a new political party on the U. S. scene — the American Teenage Party! It's headed by President Ringo Starr, Vice-President Paul McCartney, Sec. of State John Lennon, Sec. of the Treasury George Harrison, and Sec. of Health, Education, and Welfare Dave Hull.

Likes This One

P. J. Proby is going to begin filming a movie this summer in Britain. Proby reveals that he has had movie offers but has turned them all down because they were not suitable. He has finally found two that are to his liking and he states, "to be surprised by my first film because it won't be the Proby they know." And just what does that mean?

The Yardbirds have been waiting quite awhile for a hit, and it looks like they finally made it with "For Your Love" which has already topped the British charts. The song was written by two Manchester boys and features an instrument seldom used on pop records — the harpsichord. There are five Yardbirds, one with relatively short hair and another who looks a bit like Brian Jones.

QUICK ONES: When asked his phone number by a fellow Britisher, Mick Jagger replied: "It's off the hook" . . . Pint-sized Rita Pavone has more energy than any five other girls in the business . . . Joey Paige reports probably the only two consistent sell-outs in England (excluding the Beatles) are the Rolling Stones and Herman's Hermits . . . Finally saw a picture of the Rat. Yet another English group, and they don't look a bit like their furry namesakes . . . The Everly Brothers are currently touring Europe, and will hit Germany, Italy, Sweden, France, Holland, and England before returning stateside on May 13 . . . If everything goes as planned, the Righteous Brothers will play Carnegie Hall later this year . . . Petula Clark is coming to L.A. in the near future for a screen test and recording session . . . Sylvia Vartan recently married Johnny Hallyday, one of the most popular singers in France.

New Take-Off

The Detergers, who specialize in take-offs of the "Leader of the Laundromat," have come up



with yet another, "Mrs. Jones" ("Ow About It"). Quite obviously, it is a take-off on Herman's "Mrs. Brown." It might go, but with a novelty record it's hard to tell. If they happen to catch the public's fancy, they're a huge success, but if not they're the biggest kind of bomb.

ON THE BEAT has flipped for Roger Miller's new one, "Engine Engine No. Nine." This man is absolutely fantastic; he received FIVE Grammy Awards while such artists as the Beatles received only two!

A note to you who are under the impression the Byrds are English: they are not, they're very much American. They have a fabulous record out, "Mr. Tambourine Man," which is a good-sounding, nicely produced record.

Town Without Pity Gene Pitney is a very busy man these days. He has just embarked on a 40-day tour which will be some twenty-three states. At the end of the tour, in early June, Gene will make a movie. And sandwiched in there somewhere are scheduled appearances on "Hullabaloo" and the "Jimmy Dean Show." A special honor for Gene: he was voted the number ONE male singer by "Disc Weekly," a British magazine. The number two man was Roy Orbison. ON THE BEAT congratulates both Gene and Roy!

WATCH OUT FOR: Some very good new records — "Stop, Look, and Listen" by Wayne Fontana and the Mindbenders; "Here Comes The Night" by Them; and "Now That You've Gone" by Connie Stevens.

Freddie and the Dreamers have started an independent production company, Dreamers Records. Their debut number will be "How Can I Hide From My



Heart" by a seventeen year old discovery of Freddie's, Maxine Darren. Predictions are that Freddie's new one, "You Were Made For Me" will out-sell ALL his others!

PUZZLE OF THE WEEK: Why the shortage of air play for Cilla Black's records? Cilla's last single was "Is It Love," but unless you diligently search through every single 45 in your record store, you will probably not even know it was released! Cilla has tremendous talent; the people of England recognized it and made her a star. What's taking America so long to catch on? Cilla introduced a new song on "Shindig," a different sound which really grows on you. It's entitled "I've Been Wrong Before."

Previous publicity about Tom Jones indicated he was 22 years old and single. Then his record caught on, he had a hit, and the secret was out — Tom Jones was neither twenty-two nor single. The fact of the matter was, he was not near twenty-two, he was very much married and also the father of a seven year old son!

THE TIME IS PAST when marriage must be "hushed-up." Some of today's most popular performers are married; the most obvious examples being John Lennon and Ringo Starr. Or how about Gregory Peck and Rex Harrison, who did not lose fans because of their honesty. Whenever something like this "Tom Jones" thing comes up, it leaves the record-buying public with a persistent lingering doubt if other performers are trying to pull the same trick. It's a disturbing thought. But perhaps it is all the idea of the publicists who are paid for such things.

—Louise Criscione

Dave Clark



The Dave Clark Five finished their movie, "Having a Wild Weekend," just in time to receive the most coveted award in the record industry.

They were presented with a certified gold record for over \$1,000,000 in sales for their "Glad All Over" album.

Dave was still wearing a rubber skin-diving suit he used for underwater scenes in the movie when the presentation was made at the Oasis swimming pool in London.

The DC-5 also have completed arrangements for their U.S. tour this summer.

After several concerts on the East Coast they will make their fifth appearance on the Ed Sullivan Show. Then their schedule brings them to the West Coast for a series of appearances and two more television shows, "Shindig" and the Dean Martin show.

The Dave Clark Five will appear in San Diego July 10, in Anaheim July 15, in Sacramento July 14 and in San Carlos July 19.

Back issues of the KRLA BEAT are still available, for a limited time. If you've missed an issue of particular interest to you, send 10 cents for each copy wanted, along with a self-addressed stamped envelope to:

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World of Folk Entertainment

The world of pop music is changing! From the established pounding beat of the Elvis Presley-era, to the hop-skip-and-a-jump rhythm of The Beatles, tastes in music are being drawn back into the folds of the world of folk music.

Folk music, too, has recently seen great changes within its own ranks. There are two basic breeds of folk singers: the purists, and the commercialists. As often must be the case, one style must adopt the attributes of another to reach a certain goal. Such is the case today.

Honesty

Some of today's groups may be commercializing the songs, their presentation, et cetera, but they are striving to keep the true basic honesty. (A case in point could well be THE BYRDS.) They have to, for today's young adults know the world of music, and can spot a phony a mile away.

Peter, of Peter, Paul and Mary,



is a little frightened when he thinks of the tremendous draw-

ing power that folk music has. He recognized how easily the youth of America can be mobilized through this type of music.

It's Your World

If you have ever been to a true folk concert, you know how gripping the generated excite-



ment can be. If you haven't been able to feel this pull, then you have, so far, missed out on a wonderful experience.

The music style that is now beginning to sweep this nation is a style that is proving to teens everywhere that this is their world, and if that world rears back its head and hits them pretty hard, they still have pride.

How long will it last? Pete Seeger, long time disciple of the true meaning of folk music, sums it up by saying, "We'll have real folk music as long as we have real folks."

An interesting new dance which originated in Finland is taking the U.S. by storm after sweeping Europe.

It's called the Letkiss and it's just as intriguing as it sounds. Soon you'll be hearing and seeing it constantly as the record companies begin releasing a flood of Letkiss albums as well as singles.

A hop and a kiss away from a polka, the Letkiss has already swept across Europe, much to the dismay of many doctors who feel that the kissing aspect may help spread an epidemic of Asian flu.

Originally there was no kissing involved in the Letkiss but enterprising teenagers quickly began utilizing the name as a means of legalized kissing on the dance floor. From that point on there was no stopping it.

Reprise has issued the original record which started the European craze, by the Finnish Letkiss All Stars. Along with the record, Reprise is issuing a four-page instruction sheet illustrating the dance and containing step-by-step details.

Letkiss, anyone?

English Teens Dig California

While American teens fall in love with England, the English are falling in love with America's Southern California. For Pat Rhodes and David Stebbing, the transition from foggy skies to those of sunshine is a pure delight!

Patricia Rhodes, pert, blue-eyed Mod who used to live near Westminster Bridge in London, and David Stebbing, now a hairdresser here in Los Angeles, moved to America on January 30, 1964, right at the crest of Beatle popularity in England.

Recently, these two handsome young adults became well known to Southern California through a series of interviews on Casey Kasem's daily TV program, "SHE-BANG." Letters started to pour in, and in no time at all, Pat and David found themselves surrounded by questioning fans.

Pat and David are boyfriend and girlfriend, and met in one of London's many small French coffee bars about two years ago. Pat now works as a secretary, and moved to this area because she wanted to see how the other half lives. In her own words, "... they live!"

They are both devout fans of The Rolling Stones, but Dave confides in THE BEAT that he's also very keen on Gerry & The Pacemakers, Gerry being a personal friend since childhood.

They are both typically-Mod, but not beatnik-ish. Pat has straight, blonde hair, soft, light skin, pretty eyes and light thin lips. David is soft-spoken, alert, a very good dancer, and can almost always be found wearing the very popular wide-ribbed Corduroy pants.

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RESULTS: AMERICAN GRAND PRIX AT DAYTONA

125cc CLASS

- | | |
|---------------------|--------|
| 1. Hugh Anderson | Suzuki |
| 2. Ernest Degner | Suzuki |
| 3. Frank Perris | Suzuki |
| (and 2 laps behind) | |
| 4. Rick Shell | Honda |

500cc CLASS

- | | |
|--------------------------|--------|
| 1. Ernest Degner | Suzuki |
| 2. Hugh Anderson | Suzuki |
| 3. M. Ichino | Suzuki |
| 4. M. Koshino | Suzuki |
| (one lap ahead of field) | |

HAIL TO THE CHAMP!

Points piled up in the American Grand Prix put Suzuki in the lead for another World Championship trophy from the International Motorcycle Federation in 1965.

1962-Suzuki 500cc proclaimed Champion du Monde (World Champion) by the Federation Internationale Motorcycliste.

1963-Suzuki 500cc and 125cc awarded World Championship trophies by the Federation Internationale Motorcycliste.

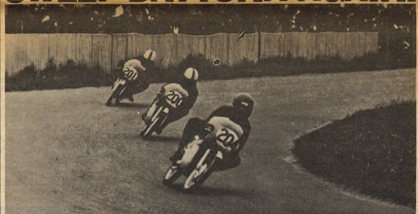
1964-Suzuki runs away with the First American Grand Prix. Awarded its third World Championship Trophy in the 500cc class by FIM.

1965-Suzuki again makes astounding sweep of 500cc and 125cc races at the American Grand Prix.



Champion Anderson accepts his wife's congratulations as Champion Degner discreetly turns away.

SUZUKI LIGHTWEIGHTS SWEEP DAYTONA-AGAIN!



WHERE DID EVERYBODY GO? A smooth 1, 2, 3 Suzuki finish. Two laps ahead of the field.

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(or hup, two, hup, two...)



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For the second year in a row, Suzuki took all the marbles in the lightweight classifications at the 2nd racing of the American Grand Prix at Daytona.

In the 500cc class, the world champion Suzuki swept all of the first four places. In the 125cc class, Suzukis roared in to first, second and third spots. The third Suzuki finished two full laps ahead of the fourth place cycle, a Honda.

From start to finish, the lower displacement categories were clearly Suzuki's. Though competing against cycles and riders from all over the world,

the Suzuki team was never severely challenged. The thrills and excitement, from the sound of the gun to the sweep of the flag, centered on Suzuki riders dueling each other.

In 1964, both the 500cc and 125cc races at Daytona were also swept by Suzuki. If the trend continues, which it probably will, they'll be calling Florida the Double-S State—Sunshine and Suzuki.

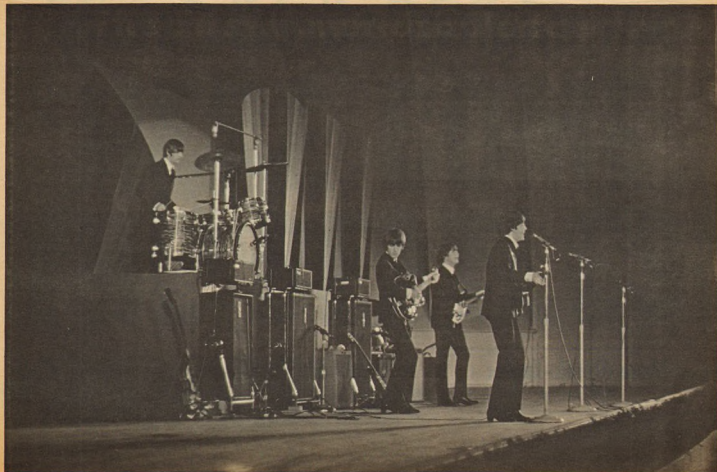


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| <input type="checkbox"/> 2 TICKETS | <input type="checkbox"/> \$4.00 | <input type="checkbox"/> AUGUST 30 |
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An English Success Story

By LOUISE CHRISCIONE

The city of Manchester, England, lies east of Liverpool by some 31 miles of rail. It is the leading textile manufacturing city in England and the greatest cotton-textile center in the world.

Manchester is noted for the John Rylands library, for the Halle concerts, for the Manchester Academy of Fine Arts . . . and for the three fastest-rising English groups on the American scene: Herman's Hermits, Wayne Fontana and the Mindbenders and Freddie and the Dreamers.

The three groups share a common heritage, but there the comparison ends, for each group has its own distinctive style.

HERMAN'S HERMITS

Leading off the Manchester parade were Herman's Hermits. It was around November of last year when their first hit, "I'm Into Something Good," reached that coveted number one position on the charts. About the same

time, the Hermits visited our town, did a "Starline" and appeared on several local TV shows.

These appearances netted the boys quite a large following in and around L.A. It was only a matter of time before the rest of the U.S. discovered the fresh appeal of the Hermits. By the time of their next release, "Can't You Hear My Heartbeat," America had indeed fallen for Herman's Hermits, and the boys had a second national chart-topper.

Next came the release of their first album, "Introducing Herman's Hermits," with a cut on it which was to be the boys' THIRD number one record in a row! That cut, of course, is "Mrs. Brown," an old music hall song with enough novelty appeal to send it to the top of the national charts in just three short weeks! The Hermits are five in number: real name Peter Noone, 17-year-old lead singer noted for his "tooth"; Karl Green, 17-year-old

bass guitarist; Barry Whitman, 18-year-old drummer; Derek "Lak" Leckonby, 21-year-old lead and rhythm guitarist; and Keith Hopwood, 17-year-old lead and rhythm guitarist.

Herman and the Hermits are looking forward to surfing when they visit L.A. this time. On their last trip to the Southland, they met "some swinging girls who are mad keen surfers." So, this time if the weather's okay and they get the chance they're going to try it themselves.

If you happen to see five long-haired Englishmen getting wiped-out, don't laugh — it may be Herman and the Hermits!

WAYNE FONTANA

Wayne Fontana and the Mindbenders were introduced to the American audience via Brian Epstein's segment of "Hullabaloo" some months back. Their sound — "Game of Love," climbed steadily up the national charts, reaching the number one position sev-

eral weeks ago. However, it was not an overnight success for Wayne. He had been singing all over England for two and a half years prior to "Game of Love."

Wayne joined a group called the Jets when he was 16 (he's now 19), and after plenty of hard work the boys managed to get



themselves an audition with Fontana Records. But when the agent for the record company showed up Wayne was minus two jets! Desperate, Wayne borrowed two members from a couple of other local Manchester

groups, and the Mindbenders were born!

The Mindbenders include Wayne Fontana, real name Glyn Geoffrey Ellis, lead singer; Eric Stewart, lead guitar; Bob Lang, bass guitar; and Ric Rothwell, drums.

FREDDIE

Freddie and the Dreamers have quite a success story here in America. They were virtually unknown until they made appearances on "Shindig" and "Hullabaloo." Then their record, "I'm Telling You Now," shot to number one on the national charts. They currently have three records going for them.

There they are, the three Manchester groups — Herman's Hermits, Wayne Fontana and the Mindbenders, and Freddie and the Dreamers. All controlled by Danny Besseth, head of Kennedy Street Enterprises, a man who is threatening to give Brian Epstein a real run for his money!

More Derek Taylor

FROM PAGE ONE

the Brothers R. and their eccentric A&R (artists and repertoire) man are a very fine trio; nice men as well as great artists.

In 'Out

I hear from England that Bob Dylan is having a wonderful time. His concerts have been sell-outs and this time the audiences have been all-age, all-type. On his previous trip only the very "in" folk crowd went to see him. He has since won for himself a wide following from the rock'n'roll and R&B fans, thanks mainly to the public relations work of John Lennon.

I don't care what Donovan says . . . He must have got his clothes and his style from Dylan.

About The Tube

Can you blame groups for objecting to appearing on "live" television?

Freddie and the Dreamers sang three songs on Ed Sullivan's key TV show a few days ago and I could hardly hear them. Fortunately, Freddie is now sufficiently established to survive the impression of inadequacy which lingered after the performance.

But a new act could have been destroyed by that one show. The sound system simply was not good enough. The poor lad was having a hard enough time dancing with a hand microphone without having to fight the system.

The Beatles were not happy with their Ed Sullivan sound though they thought Ed himself was a gas. And fortunately their discs and their personalities helped them to convince the public that they really were the greatest show business act in the world.

I hear there are three groups of Ketkes touring America . . .

Up They Go

Up and up the charts come the Beat Beetles. No. 56 and climbing fast in Cashbox on the time of writing. And into the Top Ten soon expect my tip of a few weeks ago "Cast Your Fate to the Winds."

Looks as if Gary Lewis is going to make it to the top again with "Count Me In." Not bad for a young lad with his first group and only his second disc. Whose son

did you say he was?

Tersiphoorean Trouble

The "Freddie" is an impossible dance. Despite the publicity and Freddie's charm, despite C. Checker and the British influence, the dance isn't going to catch on.

It was a good try.

May I say that one of the nicest things about the charts at the moment is that two of the songs from "Mary Poppins" are well placed. "Chim Chim Cheree" and "Supercalifragilisticexpialidocious." Strange that "Spoonful of Sugar" didn't catch on so much here. It was very big in England. Sugar sales were trebled.

Taylor Predicts

Forecast: "Mrs. Brown" is going to outsell every other 1965 record. Excepting the Beatles.

There's an extraordinary young man making a name for himself in club circles in Hollywood. He calls himself the Wild Man. His real name is Larry Fischer. He's 21 and he has a cabaret act. This consists of making a terrifying variety of noises and movements. He mesmerizes audiences, nervous people clutch each other for safety.

The Wild Man writes his own material and calls each item in his act by weird names: "The Mopey People," "the Poppers," "The Mope." I was asked to manage him but I have enough problems. He's a delightful man and very talented. He'll either be another Danny Kaye or he'll be arrested. There won't be any half measures.

That's it for this week. Sort perhaps. But I've a lot of writing to do for the other pages. See you there.



FREDDIE AND THE DREAMERS were last seen in the BEAT stuffed into a phone booth with a comely lass. Now we see them in a more relaxed fashion — as a matter of fact Freddie's the only one awake. (He's eating ice cream.) Boys are Dreamers, all right, with visions of success for their own new label.

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