KRLA:

Volume 1, No. 19

Los Angeles, California

15 Cents

July 24, 1965



ADAMS, RECORD GENTER

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Page 2

July 24, 1965

NEW BEAT E-X-P-A-N-D-S TO 16 PAGES OF NEWS

We're proud to unveil the new 16-page edition of the KRLA BEAT.

It is another big step forward for America's first and foremost teen newspaper. The "News" in newspaper should be emphasized, because that's what the KRLA BEAT is in every sense. Not a magazine prepared months in advance. Not a throw-away sheet to promote KRLA's popularity, but a real, honest-to-goodness weekly newspaper with at least 16 pages filled with exclusive news and exciting pictures of your favorite entertainers and personalities.

While we have increased the single copy price to 15 cents to offset a portion of the increased cost, KRLA will still receive no financial profit from the BEAT.

As before, the KRLA BEAT is published exclusively for YOU. Instead of merely advertising KRLA, it is a newspaper designed to entertain and inform the teenagers and young adults of Southern California . . . the same function served by KRLA as a broadcaster.

It is your newspaper. And with your help we will continue to make it an even bigger and better newspaper.



BEATLES TOP STONES IN 'BATTLE OF BEAT'

By Dave Hull

Okay! Kings-X! Cool it! We surrender!

We've got mail piled up to the ceiling here in the BEAT of-

fices and the phones are ringing off the wall. KRLA's "Battle of the BEAT" poll is now officially over and here is the result:

THE BEATLES WON!

Beatle fans throughout California jumped up in arms during the final week of balloting. Beatle votes came pouring in like an avalanche and they wound up with a 2-1 lead over the Rolling Stones.

If you remember, the Stones had taken a lead during the first two weeks of the write-in poll. But John, Paul, George and Ringo caught them during the third week, and after the fourth week the Beatles wound up with 65.8 per cent of the total vote.

So, don't underestimate the Beatles. Or their fans.

But the final results are no reflection on the Rolling Stones. They're still burning up the record charts with "Satisfaction"their greatest hit yet-and the

Beatles Reveal Secret Desire

If you were one of the BEAT-LES, and you could do anything or have anything in the world, what would you like most of all on your next trip to the United States?

A spokesman for the BEAT-LES revealed that the first thing, the most important thing, the one BIG thing they want to do . . . is visit Disneyland!

It's not as easy as it sounds. Such a famous person as the former premier of Russia, Nikita Krushchev, was unable to attend because of security problems-and the same situation may face the BEATLES.

Getting to the Anaheim amusement park may be one thing, but what about the thousands of kids who will storm the place when the word spreads? One idea has been to have them get a quick look by helicopter, but so far no definite plans, or even approval, has been announced by Disney officials.

Beatles do not have a current hit.

Surprise?

The outcome of the popularity poll will come as a surprise to many people. The Beatles have been drawing extremely poor crowds in some European cities. Even here in California they're running into some problems at the box office.

Their two performances at Hollywood Bowl were instant sell-outs, but they have had trouble selling tickets for the San Diego concert, sponsored by the House of Sight and Sound. This in spite of the fact it has been heavily promoted by other radio stations in Los Angeles and other cities who claim to be sponsoring the concert.

But the excitement of the Beatles receiving the cherished Order of the British Empire and the criticism which followed in many quarters must have aroused the Southern California Beatlemaniacs. I think that had a lot to do with the flood of mail we received during the final week of the BEAT poll.

More Beatlemania

And when the Beatles release their next record I think it will be as big a smash as any of their previous hits. I think the combined impact of releasing their new movie plus the approach of their U.S. concert tour will start another mass wave of Beatlemania.

Getting back to the popularity contest, I think it also proved that most Californians like both groups. Many found it hard to choose between them because they have completely different styles and both are tremendously talented.

But that's the case in any popularity contest. It's like putting Elizabeth Taylor and Deborah Kerr in the same category and choosing between them for an Academy Award. That's not easy, either.

Many people, in fact, voted for BOTH the Beatles and the Rolling Stones.

I was one of them.





ANYONE FOR SWIM? These two KRLA lovelies are Linda Luback (left) of Burbank and Edy Nielsen of Costa Mesa, two of the entries in Bill Slater's "Girls on the Beach" contest. The contest was inspired by the hit movie of that title, now playing in the Los Angeles area. Bill spends most of his time at the beach these days.

KINKS PLAYFUL AS PORPOISES ON CALIFORNIA VISIT



RAY DAVIES, lead singer of the Kinks and BEAT reporter Jean Watson discuss Ray's plans during his visit to Los Angeles. In addition to being lead singer, he also writes many of the songs for the group.

Spend Secret Night Prowling Los Angeles

By Jean Watson

Four Kinks from London pranced energetically around a Los Angeles hotel room, throwing ice cubes, cracking jokes, playing records, and interrupting each other.

Meanwhile a photographer and a reporter from the BEAT, confused and charmed, joined forces to capture their quicksilver personalities,

The mischeivous quartet had sneaked into L.A. on June 26, to the surprise of a Warner Brothers public relations man, who along with the BEAT photographer and a black limousine, waited patiently to greet them at the airport the following day.

"We had a lot to do, so we came early," they explained.

Secret Night

During his secret night in Los Angeles, adventurer Ray Davies, the lead singer of The Kinks, investigated the city.

"I rode around Los Angeles and Hollywood and got insulted by a few people because I had long hair," he reported good naturedly.

What do The Kinks want to do while they are in California?

"I want to try some speed boats," Pete Quaife, the bass guitarist for the group, offered enthusiastically.

"I want to get some Califor-

nia sun, eat some California food and go swimming," Ray Davies said.

While in California, the goodlooking lead singer, (too bad girls, he's been married for nearly a year), has two other ambitions.

"I want to go to Palm Springs and I want to see Jack Benny. He's my idol. I saw him on TV in England," he explained.

Sun Worshippers

His desire to go to Palm Springs coincides with his hope to soak up a lot of California rays. "I love to sun bathe, but I move around too much to ever get enough sun," he said, critically examing his white skin.

And what about handsome, dark-haired Mick Avory, who was sitting quietly in the background. What plans did he make for his stay in Los Angeles?

"To go to Shelly's Manhole", he offered shyly.

"When do you think you'll get to go?" the BEAT reporter asked, eager for a scoop.

"I went . . . last night," he replied matter-of-factly. "I always try to catch great musicians whenever I can. Especially drummers."

Camera Bug

Dave Davies, 18, and the youngest member of the group, will probably spend his free time like any other tourist, taking pictures. One of the first L.A. visits made by the camera bug was to the nearest photography shop.

As for their thoughts on American women, the four were full of information on the subiect.

ject

"American girls are cute, and they're with it," said Ray. "By with it, I mean they are very smart, as are the girls in England."

"In fact" he added, accents are the only difference between English and American girls. And lots of American girls try to talk with English accents."

Amercian Clothes

Pete Quaife, nodding his approval of American females, interrupted to comment on the one thing he doesn't like about our women . . . their "sense of fashion."

"I hate to see them in bermuda shorts. If I had a date with a girl in America and she came up with Bermuda shorts ugh," he said, waving away a mythical female clad in Bermuda shorts.

What other corrections should be made in the dressing habits of American girls?

"Well, I don't like white highheeled shoes," Pete said, eyeing the white high-heeled shoes worn by the red-faced BEAT reporter."

"American girls put something on that looks good on one particular part of their body, with no concern over whether it goes with the rest of their outfit. They end up wearing orange blouses and green shoes and all kinds of wild colors together," he continued.

Noticing the lingering embar-

TURN TO PAGE 4



THE FOUR KINKS staring into the camera are (from left Ray Davies, Dave Davies, Mick Avory and Pete Quaife. The four took time out from their first afternoon in California to pose for the BEAT photographer.

Tell Likes, Dislikes On U. S. Women

(Continued from Page 3)

rassment of the white high-heels wearer, Ray interceded.

Casual Dresser

I don't care much about clothes," he said kindly. "I wanted to get married in jeans and a sweatshirt. Because of my wife's religious convictions. I was forced to wear a suit."

"I rarely wear a shirt unless my girl friend tells me to," said Pete, who likes to dress as casually as possible.

"As for long hair, the Beatles didn't start that craze in England. It stemmed from the art schools," Pete said.

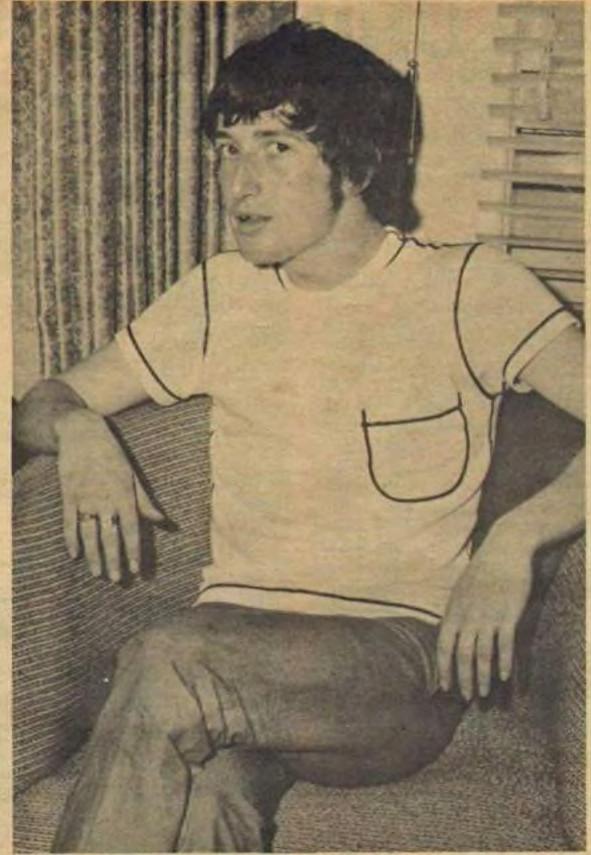
"I was a long-haired art student long before the Beatles ever came around," Ray agreed.

Ray, who writes the songs for the group, says that the name of the group comes from the word kinky, a saying that is going around England.

Kinky People

"Kinky means a couple of things," he said. "For one it means someone who is different. Like if a person went around in leather clothes when everyone else is wearing a suit, they would be kinky.'

While in Los Angeles the group will do a show for Shindig. Shivaree and appear at Hollywood Bowl. Their appearances in California will include shows



PETE QUAIFE gives the BEAT one of his famous "Kinky" looks. Pete, who plays the bass guitar, loves to go shooting. He is also fond of bow and arrows.

in San Diego, Honolulu and at the Cow Palace in San Fran- and still do," said Ray.

The four are very happy about the whole arrangement.

"We started playing for kicks

"The stuff I've done isn't as good as what I'm going to do,' Pete predicted firmly.



READING THE BEAT are (from left) Mick Avory, Ray Davies and Pete Quaife. They are in their Los Angeles hotel, where they will be staying when they are not running from show to show.

Derek Taylor Reports

MARIANNE FAITHFULL LIKE A BREATH OF FRESH AIR



Marianne Faithfull flew out of Los Angeles and somehow the city didn't seem quite as bright.

She has the poise and limitless charm. Like most English girls who have endured the rigors and disciplines of boarding school, she has developed a capacity to put up with almost anything.

Marianne was not exactly dragged into the entertainment industry - but her sudden emergence as a singer with a record in the charts was not the result of ambition, or drive, or a yearning for fame.

For, really, she had only a fringe-interest in show business. She and her then boyfriend, Cambridge under-graduate John Dunbar - now her husband and an honors graduate with an "urge to write" - were on the "party-scene" in London at the time when the new wave of pop music was at its most exciting.

That was in the misty past in the days when Peter and Gordo had just recorded "World Without Love" whichthough they didn't know it was to bring them immense international fame and great

wealth. It was in the days when Paul and John, Ringo and George were learning their way about London's sophisticated West End and drawing delighted gurgles from the "smart set" who had never heard a Liverpool accent.

Money Was Scare

The Beatles apart, none of the party-goers had very much money. Dunbar had still not left Cambridge, and Marianne was living on an allowance from her mother, who had a European title.

Dunbar, in Hollywood with Marianne last week, recalled: "I used to get my bread from Marianne." She smiled and said gently: "And paid most of it back."

Anyway one of the party-goers was a thin young man with a startling white face, a long knitted scarf which he wound round and round his neck, and brown-tinted spectacles.

He was fair-haired and his name was Andrew Loog Oldham. Oldham, by that time, was manager of the up-and-coming Rolling Stones, who were still becoming used to newspaper articles which asked: "Would you let your daughter marry a Rolling Stone?"

Dunbar and Oldham had been members of a Hampstead London) socialist club and at one of the weekend parties in a London apartment, he asked Marianne to record for him.

The result was "As Tears Go By." A by-product was sufficient chart interest to make Marianne known to all the fans.

Remember that, at that time, the only girls who meant anything were Cilla Black and Dusty Springfield. Dusty represented the "old guard" of seasoned artists - not because she was old, but because she had been in the business for some years — and Cilla was the female symbol of the big breakthrough from Liverpool.

New Way of Life Marianne came onto the scene as the cool, fragile, long-haired blonde who had nothing to lose by making a record.

But . . . there are no half-measures in the record industry and she had to take her place on the hard, grinding, road shows. The one-night stands.

She was booked on a tour with Freddie and the Dreamers and the Hollies. Both of them rumbustious groups from the north of England. "It was a completely new way of life," Marianne said, "but it was a gorgeous experience."

Dunbar, who had induced her to toy with show business, was at this time in Spain, holidaying. Said Marianne: "It's just as well it worked out right because John landed me in it."

None of this appears to have altered her. Interviews are interviews. Nobody enjoys the first few moments of question and answer. Marianne's quality as an interviewee is that she has a natural flow of conversation which no amount of contamination by the entertainment industry can hinder or pervert.

Refreshing Candor Very often interviews with artists can be hideous experiences fraught with mistrust, slogans, ready-made pre-digested quotations

planted in the mind of the artists by press agents.

One of the most attractive features of the pop music scene for the past three years has been the freshness of the new, gifted, amateurs with something to say and no inhibitions to prevent them from saying it. The candor of the Beatles is now legendary. The Stones, too, have established a reputation for saying what they think. When they were in America recently they were asked about the success of Herman and his Hermits. Jagger felt obliged, finally, to say something like, "Herman's fine. A nice little chap. But he's not doing what we're doing. We don't think about him musically."

That sort of quote is what makes life worthwhile for the interview. It may not always be good for the image, but at least it's not an insult to the intelligence of the reader.

So far as I am concerned — and I'm quite sure that I'm speaking for you - the more Marianne Faithfulls, Mick Jaggers, John Lennons, and Jim McGuinns there are, the better. They bring to a humid scene a great gale of fresh air and honesty.

WEDDING BELLS FOR UNMARRIED BEATLES?



... PATTIE BOYD

FOLK MOVEMENT BOOM WON'T ROLL OVER ROCK

Will folk music replace rock in the U.S.?

A quick glance at the national charts will reassure you that rock is still very much king, but there ARE a few folk songs creeping in among the amplified guitars and throbbing drums.

The Seekers, folk singers from Austrialia, have made it back into the charts with their latest, "A World Of Our Own".

Donovan is still trying to

KRLA BEAT

KRLA BEAT is published weekly by Prestige Publishing Com-pany; editorial and advertising of-fices at 6290 Sunset Boulevard, Suite 504, Hallywood, California 90028.

Single copy price, 15 cents.

Subscription price: U.S. and possessions, \$3 per year or \$5 for two years. Outside U.S., \$9 per year.

"Catch The Wind" and Marianne Faithful is singing about a "Little Bird".

Although the Byrds cannot be classified merely as folk singers, their national chart-topper, "Mr. Tambourine Man", is a Bob Dylan composition and Bob Dylan cannot be classified as anything but a folk singer.

Still another Dylan composition, "All I Really Want To Do", is riding the charts in both the Byrds' version and Cher's rendition.

In the category of best selling albums, such names as Peter, Paul and Mary, the Kingston Trio, the New Christy Minstrels, Ian and Sylvia, Marianne Faithful, and of course, Bob Dylan, keep popping up.

So while folk does not seem to have replaced rock, it certainly has found a place for itself.

Beatle marriage rumors continue to grow and Beatles continue to fight these rumors by promising that when they DO get married, they will announce it themselves.

There are now only two unmarried Beatles left, and up until two weeks ago both denied that they were even considering marriage.

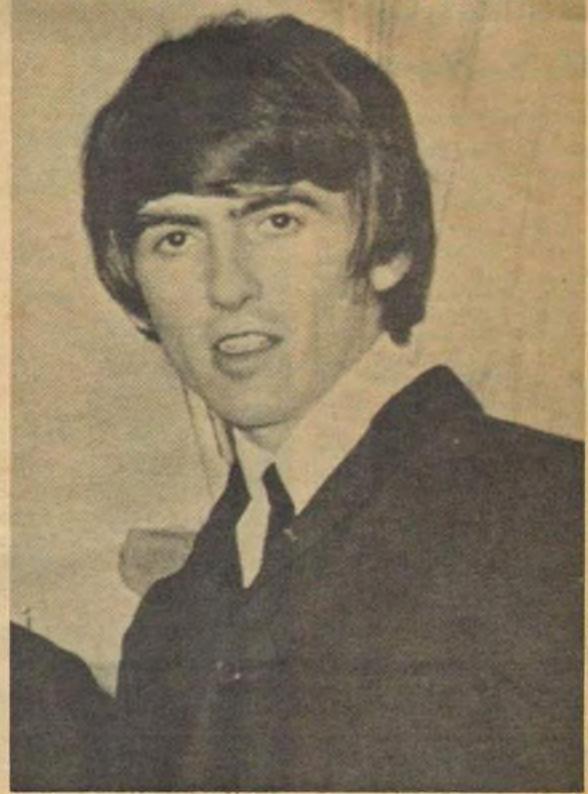
Paul is still holding to his story. Just recently, Jane Asher appeared on a British television show where she stated: "Paul and I are not married, engaged, or thinking about getting married. I'm just his girlfriend."

However, George Harrison admitted to a reporter in Paris two weeks ago that he and model Patti Boyd, "have definite plans to marry, but where and when is another question. We're not in a mad rush to do anything."

"We have time on our side, and can wait for the right day and the right moment to come along."

"There is no doubt that I will marry Patti. I'm the youngest in the group and Patti's career means a lot."

It's a welcome change to see a pop star (and such a popular one too) admit that he has a girlfriend and that they are thinking of marriage. Much too often such things are hidden from the fans. Why? Do they really think fans won't accept the fact that pop stars are human, that they fall in love, that



GEORGE HARRISON

they get married?

It's nice to see that somebody Apparently, George feels his credits fans with having some infans deserve honesty from him. telligence and maturity, isn't it?

Okay Class, come to order. It's KRLA Beatle Ouiz Time and we have five more questions for the most educational and rewarding contest in Beatleland,

You Beatle Students who missed the first seven weeks of the Beatle Quiz can still catch up by ordering the July 7, June 30, June 23, June 16, June 9, June 2, and May 26 issues of the KRLA BEAT.

The winner of the quiz will be rewarded with a personal interview with the Beatles for the

Beatle Quiz KRLA BEAT Suite 504 6290 Sunset Blvd. Hollywood, Calif. 90028







BEAT when the group arrives in August and

along with a friend will be invited to attend the

Beatle Concert as guests of the KRLA deejays.

ups and in case of a tie there will be additional

questions or a drawing to decide the final winner.

The contest will continue for two more weeks,

with at least five new questions asked each

week. Beatle Expert Derek Taylor, a close friend

of the Beatles and their former press officer, will

Additional prizes will be provided for runner-



CONTEST EDITOR:

Below are my answers to the fourth set of questions in the BEATLE QUIZ CONTEST.

My Name _____ Address _____ I (am) (am not) presently a subscriber to the KRLA BEAT.

NEW QUESTIONS

- 1. The Beatles were once sculptured in 1800 pounds of butter. In what country was this artistic masterpiece displayed?
- 2. John Lennon spent most of his early life in the care of his aunt. What is her name?
- 3. Which Beatle washes his hair most often?
- 4. John Lennon once appeared with a group and was billed as "Barking John Lennon." What was the name of the group?.....
- 5. Who is Anne Collingham and what is her connection with the Beatles?.....

Back issues of the KRLA BEAT are still available, for a limited time. If you've missed an issue of particular interest to you, send 15 cents for each copy wanted, along with a self-addressed stamped envelope

KRLA BEAT Suite 504 6290 Sunset Blvd. Hollywood, California 90028

ISSUES AVAILABLE

- 4/14 INTERVIEW WITH JOHN LENNON
- 4/21 INTERVIEW WITH PAUL McCARTNEY
- 4/28 CHIMP EXCITES TEEN FAIR 5/5 - HERMANIA SPREADS
- 5/12 HERE COMES THE BEATLES
- 5/19 VISIT WITH BEATLES 5/26 - FAB NEW BEATLE QUIZ
- 6/2 L.A. ROCKS AS STONES ROLL
- 6/16 BATTLE OF THE BEAT 6/23 - P. J. - HERO OR HEEL
- 6/30 PROBY FIRED
- 1/7 SONNY & CHER vs. THE BYRDS

There's More Than One Way To Uncover a BEAT Subscriber

How does one go about sell- iety of things to do under the ing enough BEAT Subscriptions to win the Beatle Ticket Contest and a chance to see the Beatles in person?

Here are some suggestions for our new circulation agents.

But don't stop here. There are about a million ingenious methods that an ambitious salesman can come up with.

The best way to begin is to make up a sample kit of two or three copies of the BEAT, so you can show your wares like a professional type saleman.

After you've exhausted your supply of friends, start peddling those wares elsewhere. To the members of any clubs you may belong to, your church youth group, etc. You will probably be able to sell individual subscriptions as well as get orders for the club headquarters.

Another good place to go peddling is the office of your family doctor. Doctors try to have a good selection of reading material on hand to take your mind off your troubles, and the BEAT would be an unBEATable distraction. Don't forget to include your optometrist and dentist in your pitch.

Approach Doctors

If you're really energetic, and you're going to have to be to win this great contest, why not contact ALL the doctors in your area, whether you're a patient or not? (Tell them you plan to be sick a lot, real soon.)

Beauty salons are another good bet for subscription sales. They too like to provide a var-

Selling the BEAT can also be a wonderfully sneaky way of getting to meet someone you've always wanted to know a lot better. If there's a new boy in town, or even an old boy you've never had the nerve to say "hi" to, race to his doorstep and sell him a subscription while you're getting acquainted.

Your neighbors are good sales prospects, and so are any of the businesses in your area that deal with teenagers in any possible way. Teenagers have an important voice in what the family buys today, and most businessmen need and want to keep up with the latest teenage activities.

Your parents can come in very handy, too. They probably have a long list of friends who are always selling them raffle tickets or collecting contributions. Ask your folks for a copy of that list. They will probably be delighted to give some of those friends a taste of their own

Parent's Friends

Also ask your father to check around at work. Some of his fellow employees may be wondering what a teenage son or daughter would like for a birthday present, and what could be better than a subscription to the BEAT?

medicine.

One of the most fun ways to sell the BEAT is to pack a large lunch, grab your sample kit and go on a door-to-door hike. Threaten your best friend into going with you. It'll be twice as

much fun if you have someone to share the experience with. And don't think it won't be an experience! A profitable one at

If you really want to go all out, you can always offer a bonus to anyone who orders a subscription through you. Extras are always a good sales booster.

Courtesy Beats

You might take a small portion of the commissions you've made so far and invest in a few copies of the BEAT. Present the free copy, to buying customers only, of course. You'd be spending a bit of your own money, but you'd undoubtedly make more in the long run. You might also win those Beatle tickets!

Another possible extra would be (are you ready for this?) blue chip stamps! If you promise to wash the dishes every day for the rest of your life and then some, without griping, your mom might be coaxed into parting with a few of her stamps. You could then give away ten or so blue chips to each person who purchases the BEAT, as a way of showing your apprecia-

This may sound ridiculous, but if you and your friends are musically inclined, nag one or two of them into joining your campaign, complete with guitars. Give your customers a free song with every subscription!

We could go on forever, and almost have, but this is just a drop in the over-flowing bucket of possibilities. There are a mil-

To A Bird

To Marilyn, My One And Only

And to a fab bird who I'll never ever forget. You're the only bird I've ever loved. My Love To You Always,

Gordon.

Thanks Stones

To Mick Jagger (and all you Stones):

Thanks so much for printing my letter in your monthly book! I don't know what to do with all those letters I'm getting from the United Kingdom. Help! It was groovy talking to you on May 15. I luv you!

Author of "Rolling Stones Come to Los Angeles",

M.A., L.A.

Spinners D.M. and M.H.

Please make sure Spinners goes on.

G.B.

Halt Herman

To Herman:

Stop asking girls for their phone numbers! Unless its me. Shrieking Mad. Venice, Calif.

lion ways to sell the BEAT. And all of them are a ball!

What we would like to know is why we are sitting here thinking up fun things to do when we really want to be out doing them.

One of these days we should trade places. You come into the office and publish the BEAT and we'll go out and have fun selling it.

(We don't want to rush you or anything, but how about tomorrow?)

Missed Beatles

Sallie Luv:

Pauly and Lennon were over last night. I called ya'-too bad you couldn't come - Twas Smashing Fun.

Brea. Calif.

We Touched Them!

To Sandy:

I can't believe that we touched Chad and Jeremy at their performance. Wasn't Jeremy neat in the yellow car!

> Your Best Friend. Can't Help It

To Mike Haver:

Sorry if we're driving you nutty. We can't help it. Us Again.

Surfer Boy Wanted

Dear BEAT:

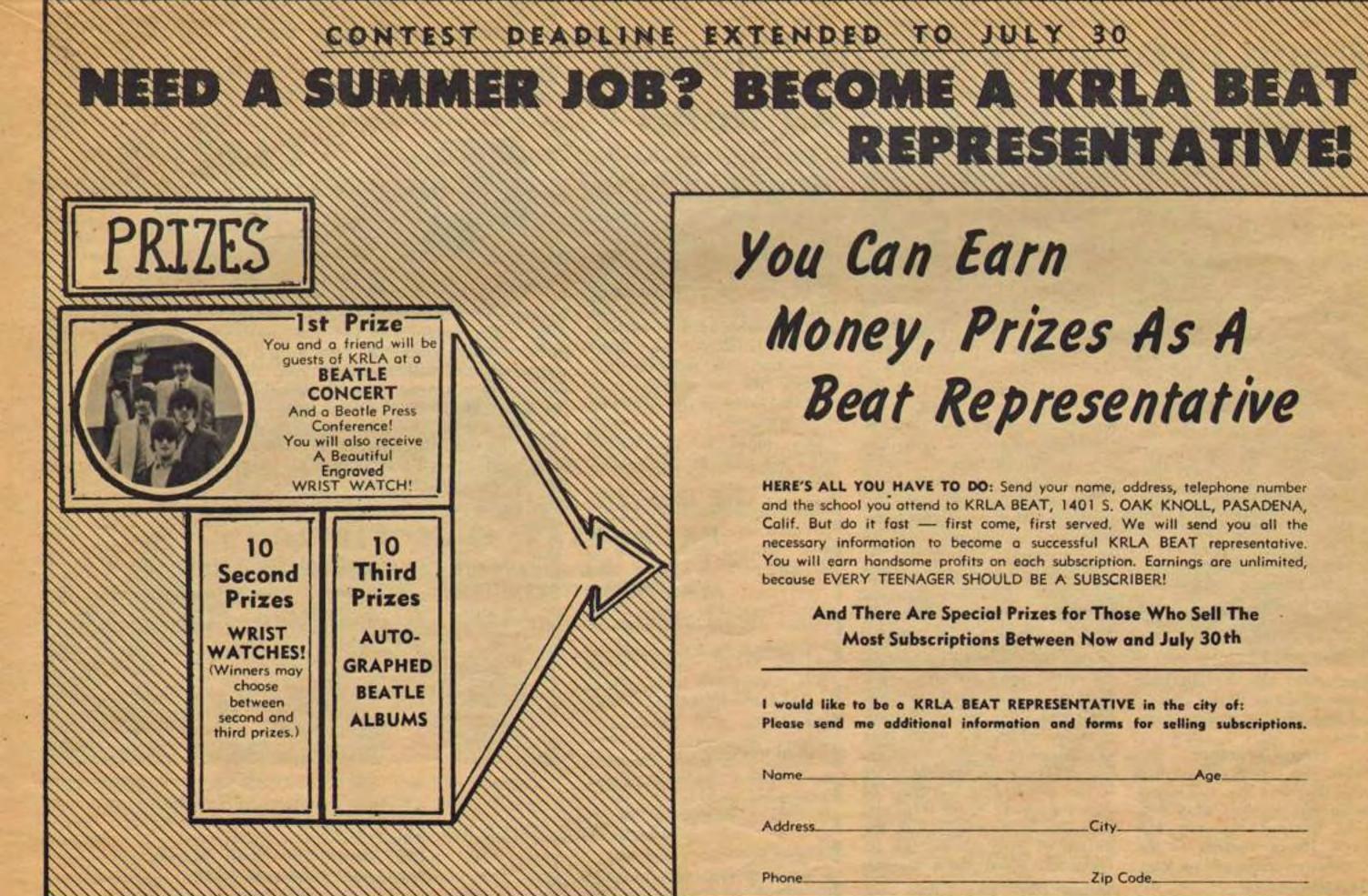
This is Linda writing to you. Guess where I'm from? Correct-Liverpool, home of "You know who." I am just dropping you a line (thud-I've dropped it too soon) to ask you if you could possibly please get me a penpal from America. Here's the requirements:

A boy who is aged 16-19, good-looking with long, long hair, preferrably blond. A boy who surfs and one who likes mad Liverpool girls who like Donovan, Dylan and the Byrds. Also one who could possibly come over here this summer.

If anyone fits those requirements and wants to write, here's my address:

Linda Gerard: 9, Herondale Road, Mossley Hill, Liverpool 18, England.

Thanks Again, Linda Gerard.



You Can Earn Money, Prizes As A Beat Representative

REPRESENTATIVE

HERE'S ALL YOU HAVE TO DO: Send your name, address, telephone number and the school you attend to KRLA BEAT, 1401 S. OAK KNOLL, PASADENA, Calif. But do it fast - first come, first served. We will send you all the necessary information to become a successful KRLA BEAT representative. You will earn handsome profits on each subscription. Earnings are unlimited, because EVERY TEENAGER SHOULD BE A SUBSCRIBER!

And There Are Special Prizes for Those Who Sell The Most Subscriptions Between Now and July 30th

I would like to be a KRLA BEAT REPRESENTATIVE in the city of: Please send me additional information and forms for selling subscriptions.

_Zip Code____ Phone____



ROBIN KINGSLEY WHITCOMB, younger brother of lan Whitcomb, changed his name to Kingsley becase "my name isn't that well known and Robin and lan doesn't sound that much different." Robin, who has a new record called "In and Out," has also signed with Tower Records.

Group Excursions Can Be Cheaper If You're Traveling To England

This is the first in a series of articles on how to get to England on the least possible money, and how to stay there awhile for even less!

The best way to get there as cheaply as possible is to go with a group. Airlines and shipping companies (not all, but many) give up to a 25 per cent reduction in fares for groups of 25.

The leader of the "group" must be over the age of eighteen, but the other 24 members can be any age. Groups can be organized by clubs, schools organization, or private parties. And most airlines and shipping companies can provide you with information about groups already being formed.

If you want to form one yourself, get as many "members" as possible and then let the transportation company of your choice know you're looking for more travelers.

You might also try checking with travel agents in the area to see if they know of groups being formed.

Return Together

When you travel with such a group, this does not mean you have to stay together when you get to England. But you will have to return together or the fare reduction rates will no longer be valid.

As far as prices are con-

cerned, the most inexpensive trans-Atlantic rate by ship is approximately \$203 one way. (When traveling in a group, that would be reduced to about \$150.) There is also a 5 per cent reduction on your fare if you buy a round trip ticket, with a group or without.

The \$203 figure (which was quoted us by the Holland-American Line, known for their low rates and good service) is the rate from New York to London, and tourist accommodations at this price are available only during the "Thrift Season", beginning sometime in August and ending the following April. The remainder of the year (the highly-traveled summer months), the price goes up.

The crossing would take approximately seven to nine days by boat.

Round Trip

The average round trip fare by plane (economy class, New York to London varies between \$300 and \$500 dollars, depending upon which time of the year you choose to do your traveling. The \$300 rate is available only if you are staying less than 14 days during one of the three airline "Thrift Seasons". Call the airline of your choice for information about these seasons, as they vary.

The above figures can also

be reduced greatly if you're traveling with a group.

We checked into the possibility of crossing on freighters, etc. After all, we wouldn't mind riding with a herd of cows if it would get us to Jolly Olde, would you? But, it seems those days are gone forever. All freighters crossing between New York and London are now limited to first class rates for passengers, and first class is about twice as much as the amounts we've mentioned.

Stay tuned to the KRLA BEAT for more on this subject next week!

Who's Robin Kingsley? . . Another Whitcomb

Who is Robin Kingsley? He is Robin Whitcomb, the brother of one of the fastest-rising and topselling vocalists in America -Ian Whitcomb.

Robin, whose first single, "In and Out", was released last week by Tower Records, uses an alias because he prefers not to cash in on the fame of his brother.

"It would be easy to do," he says, "but what purpose would it serve? I'd never know whether people were buying Robin Kingsley or buying the brother of an established singing star."

Like his brother, Robin was born in Northern England. His first contact with music came at the age of eight when Ian bought him a set of drums.

"I pounded those things and before I realized what was happening, I was playing for my brother's Blues band which was one of the hottest groups in London," he recalled.

When lan took off for the U.S., Robin was faced with a difficult decision. "Should I go to work for my grandfather's oil company or follow in my brother's footsteps - naturally I took the entertainment path."

The 6 foot-2 inch blondehaired, blue-eyed singer arrived in the U.S. about four months ago and landed a job with a New Orleans band.

From there he worked his way to Seattle, Wash., where he met Jerry Dennon, manager of the Kingsmen, and the same man who introduced Ian to Tower.

After hearing the 21-year-old Robin sing a few tunes, Dennon decided that Tower might be in- "Shindig Pick of The Week."

terested in another potential hitmaker.

"We may differ in many ways," says Robin Kingsley Whitcomb, "but we both agree that we'd like to be hits."

Sonny & Cher **Profit From** Shindig Error

A Shindig show which was aired by mistake turned out to be a real money-maker for Sonny and Cher.

Murry (The K) Kauffman, a famous deejay from New York. was in California to film a 90minute spectacular for President Johnson's Job Opportunities Corp. and happened to catch the show.

The deejay was so impressed with Sonny and Cher that he spent half the night racing around to find the two.

He found them, and Sonny and Cher found their way into a 90-minute spectacular which will be aired on Channel 2 at 8:00 tonight.

Unfortunately the two will not be able to see their network show because they will be singing at the Valley Music Theater.

There will be other opportunities. They are scheduled for two more Shindig shows which will be aired July 14 and July 21 and taped on July 1 and 8. During the July 14 show they will sing their record, "I Got You Babe," which will be the



CASEY'S

By CASEY KASEM

In her own words, this week's mystery star is "skinny as a rake." She celebrated her first national number one disc in her native country) by knitting a patchwork blanket. She's not really the domesticated type. She just happened to be down with a severe case of bronchitis at the time! Still in her teens, she dislikes hair rollers, makeup and never bothers to carry a handbag. Her father is a welder and she is probably the only star around who stores her on-stage costumes in a wrought iron wardrobe. This ex-accounts machine operator is "Mod" all the way!

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THE BEAT GOES TO THE MOVIES

I'll Take Sweden

By Jim Hamblin

QUESTION: Can a couple of adults get together and write a good rock and roll song for a movie about the teen set?

ANOTHER QUESTION: Does Bob Hope still make good movies?

The answer to both, we found out in fine fashion, is a resounding Yes!

The new United Artists release starring Bob Hope, Frankie Avalon, and Tuesday Weld, is one of the funniest pictures of the year, and has made this summer one of the best yet for enjoyable pictures. This is not a murky drama full of shadowy scenes of confusing symbolism and that kind of jazz.

"Sweden" starts funny, and stays that way. It is full of fast-paced comedy and some of the best music we've heard in a film. For the music part, we are indebted to several people, including Jimmie Haskell and By Dunham, as well as James Economides and Bob Beverly.

There's a feature number done by Frankie Avalon called, "Would You Like My Last Name?", that is really a gasser. Written by Diane Lampert and Ken Lauber, who also pen the title song, it's got a great beat and really swings.

We Dig Frankie

Nice to see Frankie on the screen again. Handsome and obviously very talented, he's a credit to any film cast. And there is the unmistakable feeling he knew what the movie was trying to do and enjoyed every minute of it. Tuesday Weld, who is getting to be a specialist in Problems Of The American Teen-Ager, plays Bob Hope's daughter, and falls in love with a guy named Klinger (Avalon), very much to the dissatisfaction of her father. So pop takes daughter to Sweden to make her "forget" . . . and that's where all the trouble, and the fun, starts.

There is really nothing we need to say about Bob Hope. He's a national institution, and with the help of wonderful writing, gags his way through the whole hilarious film.

Girls Galore

Men, if your special is girl-watching this summer, the picture affords some excellent opportunities.

The film also stars Jeremy Slate who has been in many pictures, and whose face you will recognize immediately. What is new is his perfect Sweden accent. He's just right for the part.

NOTE TO SCRIPT SUPERVISOR DIXIE McCOY. The next time a scene shot supposedly in Sweden comes up, please be sure the State of California registration tags and numbers are not left on the sides of the boats! Scene taken at Lake Arrowhead, perhaps?

The American view of Sweden's morals provides much of the material for the funny lines in the story, but it is all done in excellent taste, and the kind of film that any family, and especially one with teen-agers, ought to go see. It's funny!



FRANKIE AVALON ENTERTAINS in a couple of scenes from the hilarious new movie, "I'll Take Sweden", co-starring Tuesday Weld and Bob Hope. At a party (above) he belts out one of the great new original songs introduced in the movie. Below, he prepares to do a watery finish to another number. In the film Frankie and Tuesday carry on an international love affair and discover some startling differences in the American and Swedish outlooks on marriage.





DOES THIS FACE LOOK FAMILIAR? It should, because we've been running portions of it for several weeks in the BEAT's Puzzle Piece Contest. He should look even more familiar to fans of "Bonanza," who will recognize him instantly as Television and recording star Lorne Green — the Ponderosa's Ben Cartwright. Among the 7,800 entries in the contest, the first 10 who came up with the correct answer won a fabulous array of prizes.

For Girls July By SHEILA DAVIS Hi, everyone! (Including portion concerned something)

some boys who just can't seem to take a hint from certain titles of certain columns.)

I have another one of those "why can't I ever do anything right" feelings today. Last night my girlfriend and I were trying to practice a new dance step, and her father finally stalked in and ordered us to turn the radio down to a dull roar.

Then I had the most brilliant idea. We stuck our transistor radios in our pockets, attached the ear phones and danced on. It really looked funny, us high-stepping all over her room to a background of complete silence. We about died laughing looking at ourselves in the mirror, and I naturally felt I'd discovered a great new comedy routine.

However, when I went into the BEAT office this morning and started raving about my discovery, I found out that the very same scene can be seen in one of American-International's beachy-type movies. Boy, everytime I think of something really stupendous, someone's already thought of it.

But it was still a crack up. Try it if you want your friends and neighbors to think you're completely gone!

Interesting Letter

I had the most fascinating letter from a BEAT reader. Remember when I was blowing off steam about boys and who made the rules we live by and all that? Well, part of her letter was that subject, but another portion concerned something that has never dawned on me before. Just listen to this excerpt and see if it doesn't make you think, too.

"One of my favorite subjects is the battle that adults wage against going steady. I never realized how much I'd missed until I found one boy I really liked and settled down to dating just him.

"Before I had a steady, every time my friends and I would go anywhere, we'd be looking for boys. I don't mean looking for them, that sounds band. I mean we'd be so conscious of boys and afraid we didn't look absolutely gorgeous and that no one would pay any attention to us.

"We paid so much attention to ourselves, in hopes of meeting some fabulous boy, we did not pay much attention to anything else.

More Confident

"Now that I go steady, I don't feel like I have to look like a fashion plate any more. I used to actually stay home from things if my hair didn't turn out, etc. I'm so much more relaxed now, and my steady and I go places I never even thought of going before.

"We've gone around to all the museums and the Planetarium, and other places that are so much fun when you can concentrate on what they have to offer instead of worrying about who you might meet there.

"Going steady may have its TURN TO PAGE 15

Twelve BEAT Followers Uncover Puzzle Personality

So now you know — our mystery star in the BEAT'S Puzzle Piece Contest was Lorne Greene.

And that information was worth plenty to the 12 contestants who came up with it first. Our eagle-eyed judges have announced the following results:

Jan McQuary of Pasadena was the first place winner. Jan wins two tickets to see the Beatles at Hollywood Bowl.

The second and third place winners are Kathleen Kietala of Hollywood and Kris Quade of Pacific Palisades. They each win

GEORGE'S SISTER RECORDS ALBUM

Another "Beatles" album is on the market.

But this one is not by John, Paul, George and Ringo. It's by George's talkative sister, Louise Harrison Caldwell, and she discusses her favorite subject.

Mrs. Caldwell, who reportedly incurred her brother's anger when she began making her living by talking about the Beatles and George's family life, has titled the album "All About the Beatles".

It contains excerpts from news conferences in five cities in which she answered questions posed by local school newspaper reporters and special contest winners. one ticket to a Beatle performance here.

The fourth place winner was Debbie Brateng of Seal Beach. She wins four record albums.

Winners five through twelve will each receive one record album. They are Kathy Wescott of Sepulveda, Gigi Gail of La Canada, Chris Ardley of Temple City, Nancy La Perch of Tarzana, James M. Randall of Camarillo, Linda Fouzer of Pacoima, Kathy Doyle of Manhattan Beach, and Terric Shasberger of Chatsworth.

Congratulations to all of you.
We'll have more big contests
starting in the next issue of the
BEAT, and we have some prizes
that are really fabulous. Be
watching for it.

Trini Lopez Invited To Appear On Benefit

Trini Lopez has been invited by Princess Grace to be the star solo attraction at the annual Gala de la Croix Rouge de Monaco in Monte Carlo on August 6.

Trini's appearance at the Monte Carlo Sporting Club last year is credited with his invitation to appear in the ninth annual Red Cross Benefit. Approximately 1500 guests, including leaders in international society and show business are invited to the Benefit. Each guest will pay \$100 for the privilege of attending the Gala.

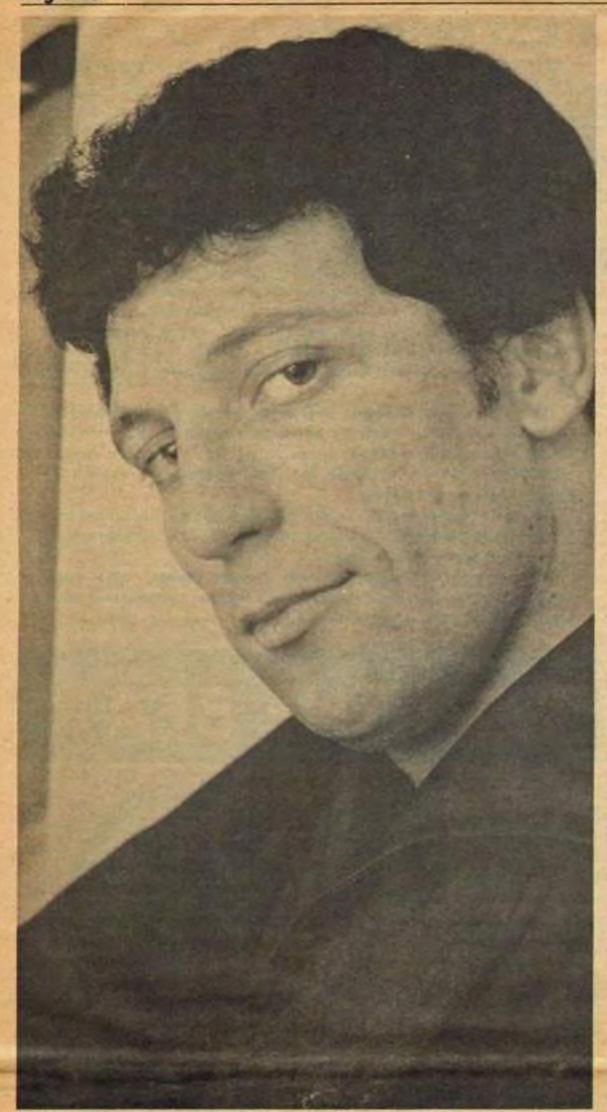
Esther's Back



her first hit at 14 but didn't score again until she was 21, when she recorded an all-time class — "Release Me." Now, three years later, she has another national hit — "And I Really Love Him." Oops — sorry about those revealing numbers, but Esther's latest number figures to be a great one.



RECORDS



"ITS NOT UNUSUAL" to see the name of Tom Jones, England's greatest single export, on the top of the charts. His with back-combers and pony I've tried about everything, and latest hit is "What's New Pussy Cat" from the movie of the tailers. Your hair needs a consame tite.



(Q): I have a speech problem that I've almost completely conquered, but there are still about ten words that sound weird when I say them. My doctor says "practice more", but what can I do until I have these remaining words mastered? You know how embarrassing this sort of problem can be.

(Francine D) (A): We're with your doctor about the practicing part, but we can also understand your hesitation to use your "unconquered" words. Keep working on them in private and find substitutes to use in public. If you aren't satisfied with the dictionary's supply of synonyms, buy a copy of Roget's Theasaurus. It's available in paperback, and will give you a host of words to use until practice makes perfect, and af-

(Q): My hair has completely collapsed. It's breaking right in the middle because I backcomb it every day, and wear the back of it in a rubber band. I've stopped doing both, and no longer use spray, but nothing seems to help. Please don't tell me to go to a beauty salon because my allowance would never stretch

(Bonnie N.) (A):This is a common problem ditioner, and badly. Look in the

yellow pages of the telephone book for the Beauty Supply House nearest you. This is where beauty operators buy their products, and the same items are for sale to outside customers. Ask the saleswoman's advice about what product would be the best solution to your problem.

(Q): I won't bore you with the long story about why I have to wear cotton in my ears for about a month, but I do and it looks so terrible! Is there any possible way I can make it a little less obvious? I've even though of cutting my hair (which I wear up), but I'm hoping you'll be able to think of something a little less drastic. (Arline K.)

(A): You might try cutting just the sides of your hair and fashioning curls to sort of "hide" your ears, and here's another possibility! Glue a small pearl to the cotton before inserting. That way you'll have a pearl in your ear instead of just a wad of cotton. When people ask why the pearl, say it's the latest fad and sit back and watch pearls starting to appear in ears all over the

(Q): Can you recommend a good astringent, a medicated one I can use after washing my face? am getting nowhere fast.

(Deanne G.)

(A): Try Shulton's Ice-O-Derm. It's soothing and a month's supply costs only a dollar. It's great for problem complexions and also a great way to keep from having one. And it's recommended for guys and gals.

(Q): Will you please settle two arguments? My girlfriend says you shouldn't wear earrings unless you're wearing high heels. She also says it's "uncool" to have your ears pierced. I feel just the opposite. Who is right? (Jolene B.)

(A): Both are entirely a matter of taste. Earrings do rather signify a "dressed-up" lock, and they go well (and perhaps better) with high heels than they do with flats. As for having your ears pierced, there are no "social" rules which govern this practice. However, it is kind of unnecessary now that the majority of earring styles are created in the clip-on variety.

(Q): You'll probably laugh at this question, but I'm serious. What is a girl supposed to do if she goes to a restaurant or drive-in with a boy and he orders a hamburger-with? I mean if it's a boy you really want to kiss goodnight?

(Irene C.)

(A): This question has been asked ever since onions were invented and there's really no answer to the dilemna. You'd think the boy would know better than to create the problem, but most of them get completely carried away at the mention of the word "food". What you should REALLY do in this case is order garlic toast and give him a dirty look. What you probably should do, if he really matters, is order likewise. Some boys do this just to see what the girl will do, thereby determining his reward before reaching the doorstep. If he's worth all the trouble, humor the sneaky so-and-so.

HINT OF THE WEEK

This is probably going to sound like some dumb commercial, but here goes. I don't wear makeup, and when my face starts to shine like a harvest moon, I can't pull out a powder puff and calm things. I finally discovered a way to solve this problem. When I go out, I dip a cotton pad in Ten-O-Six and stash it away in one of those little plastic bags they're always yapping about on television (the kind you roll off a roll or something I can't say correctly). When I start "radiating", I just excuse myself and have a rubdown. The product is great (Ten-O-Six is medicated and great for every type of skin), and it's a lot better than having to wear a bunch of powder.

P.S.: If anyone makes a commercial out of this, please tell them to send me the money. (Lois L.)

Stones Making Movie Debut

When the Rolling Stones were here in May, Mick Jagger revealed to the BEAT that the Stones were definitely going to make a movie. But as to the location, plot, or shooting schedule, Mick just didn't know because nothing was "for sure".

Although still not definite, plans are beginning to take shape. The Stones' co-managers, Eric Easton and Andrew Oldham, have secured a script which Easton says the boys are "extremely pleased" with. However, no one will disclose the contents of that script.

If all goes according to schedule, the film will begin shooting in July and continue through August and part of September. Where will the film be shot? Again, no one is talking,

This is not the Stones first movie appearances. Well, not exactly. They were in a seventeen minute short subject film which was supposed to be issued by United Artists in April. But for some mysterious reason, the film was never released, at least, not here.

When their first full-length movie winds up filming, the Stones will embark on a fourweek tour of Britain. And then in late October or early November, the Stones are coming Stateside again! However, no dates



MOVIE CAMERAS WILL ROLL for the Rolling Stones. In addition to being among the world's most popular recording stars, it looks like they will soon become movies stars. It should be a gasser.

have yet been set for the tour. Their last U.S. tour was such a smashing success that the

Stones left a trail of screaming girls, exasperated policemen, and broken attendance records from

one end of the U.S. to the other. No wonder they're anxious to come back!

MAIL BOX

Pen Pals Information

Dear Editor:

Perhaps some of your readers are having as much trouble getting foreign pen pals as I did. I have finally found two clubs which have helped me immensely, the International Friendship League (I.F.L.) and Our World Neighbors.

To find out about the World Neighbors they should look in the Sunday Herald Examiner. To contact the I.F.L. write to: Doreen Smyth, I.F.L. North American Pen Friend Section, P.O. Box 42, Hove 3, Sussex, England.

Give your name address, age, sex, occupation and interest. It will save time if an international reply coupon is enclosed, but if it is impossible, it really isn't necessary.

I hope this helps someone, and I hope they are as lucky as I was with their correspondents.

> Sincerely, Diane Suelling, El Monte, Calif.

BEAT Fon

Dear Editor:

I think the BEAT is great! I buy it every week. I will sub-

scribe sometime, but I can't seem to get the bread together right now. I support the BEAT editorials. I think it's time teenagers had a newspaper to represent them. Keep it up!

> John Harvell, Long Beach, Calif. More Fan Clubs

Dear Sir:

I find that my very favorites are not in the line up of fan clubs. I'm speaking of the "Righteous Brothers". Let's start a Righteous Brother's Fan Club. I am sure you would have a good response. To me they are the greatest. They are the two finest performers in the world. Another I would like to see is that one guy who has been a big smash recently. Of course I'm speaking of P. J. Proby. Well, how about this one?

Your Friend, Gary L. Crawford. **Proby Praised**

Dear Editor:

I would like to say that the person who wrote the editorial "Rule or Ruin", in the June 25 issue of the BEAT must have been someone who thinks he knows how to run P. J. Proby's career as well as everyone's life. I have only see Mr. Proby

perform a few times. But what I have seen is not to be considered by any standards crude and vulgar stage stage antics. I think P. J. Proby is a dramatic talent with unlimited possibilities.

When ever a new talent that is as fabulous as his comes along there is always some one who thinks he knows more about the management of a pop star than his manager.

The reason I'm writing is I enjoy the BEAT immensely and hate to see something like this. I would like some type of reply, personal or through the BEAT.

W. L. Pritchard. West Covina, Calif. Dear W. L. Pritchard:

The editorial to which you refer expresses the sincere opinion of the editor on P. J. Prody. We feel your ideas deserve our consideration and are grateful to you for taking the time to express yourself. Surely you do not deny us the same right to voice our opinions, however they may differ from your's or anyone

THE BEAT.

Have Motorbike - Will Travel

Let's face it. There is only one way to be a big wheel these days, and that's to have your own motor bike.

Having your own motor bike has been known to present a number of problems. Riding it correctly requires many skills and much patience. This special feature is designed to solve many of those problems.

Here, at last, are ten ways to drive a motor bike properly, and everyone else around you

crazy. 1. Riding a motor bike is similar to riding a bicycle (which always comes back to you). Ride your motor bike up and down the drive-way until your skills

2. Pick yourself up off the drive-way. Falling off a bicycle also comes back to you.

3. Promise never to use that kind of language again. The neighbors are pointing.

4. When you feel you are ready for the open road, affix a portable radio to your motor mike. If there is anything more fun than a motor bike it is a noisy motor bike.

Parking Spot

5. Never park your motor bike without locking it. If you are worried that someone might come along and make off with it, why not ask the owner of a nearby parked car if you may rent his back seat for a small fee. Another possibility is to carry the motor bike with you at all times, in one of your smaller purses.

6. No matter what the television commercials may advise, do not attempt to re-load your Instamatic Camera while en route. This negative approach to safety is a sure-fire way to end up with your picture in the Post Office.

Signal Correctly

7. Always remember to give the correct signals when you wish to make a turn. If other motorists seem to be paying no attention to you, rap gently on their car window as you whiz by.

8. Courteously apply first aid to any motorists who faint from shock during your attempts at establishing a rapport.

9. Regardless of what they may do in the movies, it is not advisable to ride your motor bike while clad in a bikini. If you choose to ignore our warning, please drive by our office a lot.

10. When transporting a passenger on your motor bike, always drive to the nearest gas station and have your friend fill the tank. If your friend protests, remind him that he asked you to take him for a ride!

Red Rock Fans Get Beat From Voice of America

Rock has been seeping under the iron curtain to enthusiastic teens in Hungry who listen to their favorite artists on Radio Free Europe.

Broadcasting rock n' roll is a great way to win friends for the West, Hungarian-born Geza Ekecs, a Radio Free Europe deejay, reports.

The deejay, who has been with he station since 1951, gets 1,000 letters a month from Hungarian teenagers, praising his program and requesting certain songs.

Favorites include Elvis Presley, Brenda Lee, Pat Boone, Duane Eddy, the Beatles, the Beach Boys and the Rolling Stones.

The only records available to Hungarians in their own stateoperated record stores are the classics. "These don't go over too well with the young people,"

the deejay commented.

Since they can't get rock at home, the Hungarians have found a way to smuggle it through the iron curtain.

The ingenious teens tape the records played over Radio Free Europe and with the help of friends who work in the state recording studios, spend the wee hours putting it on a disc cut from an old X-ray picture.

These bootlegged records, despite their poor quality, sell like hotcakes all over Hungry.

The major problem facing the Hungarian deejay, unfamiliar with American slang, is translating the titles of records like "Too Pooped to Pop", to his

Webster's dictionary wasn't much help, but fortunately Ekecs found an American teenager in Munich who could break the code for him.

Quote Of The Week ...

The Best Quote of the Week comes from Tom Jones concerning his visit to America:

"Funniest thing that happened to me over there was when we hired a zoo in New Jersey, and I sang 'It's Not Unusual' while feeding potato chips to the fans who were locked in the cages after the animals had been removed, of course!"

A BEAT EDITORIAL

TEENS BEING 'KNOCKED'

There's a season for everything. Hunting, fishing, you name it.

At the moment, it is open season on teenagers. The name of the game is Grab A Pen (Because It's Mightier Than The Sword) And Go-Go.

The game is presently being played by several of America's leading adult magazines. There are no rules for this popular sport. There is also no sportsmanship.

If you haven't read the magazines in question, don't. The Let's Put Down Teenagers League has come up with enough misinformation to send every responsible teenager to the nearest analyst's couch, and every responsible parent out back to build a bigger and better woodshed.

We don't know why this is happening, other than the obvious reason of selling more magazines. But we do know what's happening because of it. Whatever headway teenagers have made in their battle for respect is slowly being destroyed.

If your parents haven't actually seen the page-bypage inadequate discriptions of the American teenager,

they've heard about them.

We hope this editorial will assure them, and you, that we know better. Because we know something else these adult magazines don't.

You.

ON THE BEAT

By Louise Criscione

Guess who's back? Bobby Rydell. Bobby's been in the Army for the last six months, but he's out now. He recently paid we Southlanders a visit and also gave us a few choice comments on Army life. My favorite: "Well, I drew KP the first week I was in. I don't know how many pans I washed, but somebody sure ate a lot of baked macaroni!"

Bobby has a new record out. The "A" side is a swinger called "Sideshow" and Bobby says "it's my most commercial record in a long time." Flip is an Anthony Newley composition, "The Joker". Both sides are great - Bobby has one of the best voices in the business.



By the way, you might not recognize Bobby - his hair is now short. Seems Uncle Sam doesn't care WHO you are; he cuts your hair anyway! But Bobby assures us that is IS growing back.

Going in the opposite extreme, the Bobby Fuller Four have let their hair grow long. Although I'm all in favor of long hair, I'm afraid I don't like the Four's new look. Doesn't do much for them. Especially Randy Fuller. Actually his hair is not that much longer. It's just combed forward into his face, and with a face like his I can't imagine why he would want to hide it!

QUICK ONES: George Harrison has come up with a novel idea. He suggests that the next Beatle movie be filmed in Liverpool using all the Beatle relatives and titling the movie, "Everything's Relative" . . . The Rolling Stones got a big giggle out of some enlightened journalist's labeling of their sound as "Mersey Beat" . . . George and John are the co-owners of a supermarket in England . . . Paul McCartney likes the Beatles next single, "Help", thinks it's good, and hopes he doesn't sound bigheaded . . . Herman reveals that

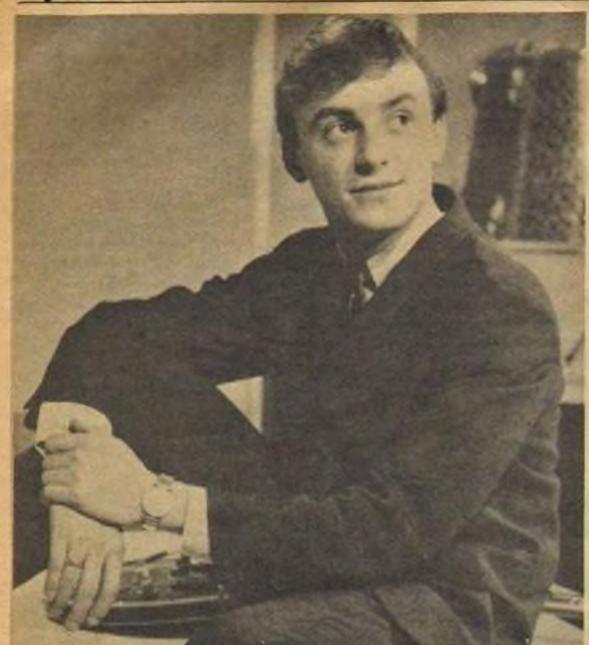


every night that the group was appearing on the Caravan, they were presented with cakes and other goodies by their fans. But Dick Clark wouldn't let them eat any of them because one time a performer was poisoned that way . . . Freddie Garrity admits that he is influenced by Charlie Chaplin and Jerry Lewis . . . Herman think Kentucky moonshine tastes a lot like iodine! Really

Here's a tip for you London-bound people. Brian Jones, Eric Burdon and Hilton Valentine (both of the Animals), Chris Curtis (of the Searchers), and the Walker Brothers all live on page 76 of the London A-Z map! That ought to narrow your search down

a little bit anyway. Did you ever wonder what the Rolling Stones do on a long ride from one city to another? Well, I guess they read because Bill Wyman writes: "Everyone has suddenly started reading books like mad. Brian and I are reading science fiction by Ray Bradbury, while Mick and Keith are James Bond fans. Charlie found a magazine with Civil War or something in it, so he was happy."

WATCH OUT FOR: The Beatles — they're coming, you know.



... GERRY MARSDEN

'Kinks' Keep Popping Up In Life of British Quartet

They have been plagued with all sorts of mishaps and have had more than their share of trouble.

It all started last March on the Kinks' tour of Scotland. Ray Davies collapsed during one of their shows. He was brought back to the hotel, but he didn't improve, fans found the hotel and caused all kinds of trouble and then the doctors diagnosed Ray's illness as pneumonia. He was quickly moved to London by train, and the Kinks were forced to cancel the rest of their tour.

The rest of the Kinks also made their way back to London, but only to meet up with more trouble. This time Pete Quaife was the victim. He hadn't been feeling to well "that" day, but come night he decided he wasn't sick enough to stay home and went to the show. He really should have stayed home. He passed out at the theatre, hit his head on the stone floor, and received a cut on the back of his head which required three stitches to close.

During this same period, Dave Davies caught himself the bronchitis bug, which incapacitated him for a while. But for Dave the worse was yet to come.

Toward the end of May the Kinks were playing a date in Cardiff, Wales. Their road manager, Sam Curtis, had come up with what he considered a fabulous idea. He thought "You Really Got Me" should be presented dramatically. So he suggested that Dave dance around and swing his guitar in the air while Mick Avory swung his cymbals in all directions. Unfortunately, Dave stepped back into Mick's drums as Mick was swinging his cymbals. The cymbals made contact with Dave's head. Result: sixteen stitches to close the wound!

The only Kink to escape "disaster" so far is drummer Mick Avory. He'd better knock on wood fast! Also, he'd better keep away from Dave Davies when Dave is swinging his guitar around,

It's been a month since the last Kink misfortune. Maybe the curse has vanished. Here's hoping it has the Kinks were doing just fine without it!



KEEP YOUR EYE ON RONNIE KING. The Oklahoma-born artist, often compared to Elvis Presley, has a hot new record called "Is She Waiting For Me?" Ronnie, who is part Indian, worked his way from Oklahoma to Hollywood by singing with a travelling antique show. With his new group, the Knights, the wandering minstrel has already been booked for a number of top engagements on the West Coast.

The Pacemakers With The BEAT

By MICHELLE STRAUBING and SUSAN WYLIE

EDITOR'S NOTE: When Gerry and the Pacemakers where in Los Angeles last week, BEAT Reporters Michelle Straubing and Susan Wylie had an exclusive interview with Gerry, Fred and Les. Here are some excerps from that interview

Q: How would you compare American schools to English?

Gerry-Well now, really, that is a very difficult question.

Les—They're the same because they don't teach. (This statement is greeted with applause by the other).

Q: If you were not singing what would you be doing?

Gerry—I'd be a boxer. Fred—I'd be a miner.

Gerry—A miner Fred would be. What about you Les?

Les-I'd want to be a spaceman.

Q: Have your fans ever gotten carried away . . .

Gerry-Yes, the police carried them out.

Q: It doesn't bother you if they tear your clothes?

Gerry-No. Not at all, because after all . . .

Fred—They paid for it.

Gerry — They gave me the money to buy the clothes that I'm wearing and I think that they are wonderful.

Q: Have you ever been mobbed by your fans?

Gerry—Yes
Fred—Many's the day . . .

O: Can you tell us about one

Gerry—In Sheffield in England. Sheffield is a place that makes knives, and forks and spoons. It's a very hard life type of place. We were playing there and I came up to the hotel disguised in a coat and hat. I was half way across the road and there were a few fans waiting outside the hotel. They saw me and ran after me. I ran and fell over them. They didn't fall over. They just ran over me and I didn't like it very much.

Q: What do you think of the problem the English groups have coming over here?

Gerry — I feel very deeply about this because American artists have been coming to England for years and we've never stopped them from earning money. But now we find that the American Government does not like us coming over because we're earning the money. It's all take and no give.

Q: What is the quality in women you find most attractive?

Gerry—I think I like femininity, being a female.

Les—I agree with him. Fred—I like girls with short hair.

Q: What do you think of the dancing that is done now?

Gerry—I like the what-yo-tusee and the happily-go-luckily. Q: What's that?

Gerry-The dances they do in

England. The American, rockaround-the-clockily, the schwin, the surfi-royalty-smoke. All good for me, yes.

Q: (To Gerry) You just got engaged?

Gerry-Yeah.

Q: Did you set the date yet? Gerry—Yep, in 18 month's time.

Q: How did you meet her?

Gerry—I said, "Hello." She said, "We'll be married." I said, "Alright." I met her in the cavern, the romantic spot of Liverpool. In the midst of the fog and the smog and the soot . . . I met her in the cavern around five years ago and since then everything's been happening.

Q: What is your opinion of the fan letters you receive?

Gerry—We get some stupid, soft ones . . ignorant stuff . . We want to marry you, we hate you cause you look at girls, can I come to your house and live with you for three weeks?

Q: What were your first impressions of Americans?

Gerry—A lot better than what I imagined before I ever came here. They're a lot nicer.

Q: What is your impression of teenage morality?

Gerry—It's the same all over the world, boys are boys and girls are girls, and God bless them all.

Beatles Map Busy Summer

From now until September the Beatles will be one busy group. As a matter of fact, they are already pretty busy — but the hardest part is still to come.

The Beatles began their summer season and also a continental tour on June 20 when they appeared in Paris to an overflowing and over-enthusiastic crowd. The Paris fans got out of hand, stormed the stage, and literally tore up the auditorium! The Beatles, however, escaped uninjured.

The Beatles then moved on to Lyons, Milan, Genoa, Rome, Nice, Madrid, and Barcelona. The standout city in this package had to be Rome because a very strange incident occurred in the Eternal City. At least, it was unusual for the Beatles. When they arrived at the Roman airport, 150 policemen were there to insure the group's safety from the massive following which inevitably greets the Beatle's airport arrival.

But the Roman massive following consisted of nine fans, all of whom were English! Must have quite a let-down for the Liverpool four.

But then again, maybe they should have expected it because the day before in Genoa only 3,000 turned out to see the Beatles when the stadium could have held 20,000!

Early in July, the Beatles will go to Buckingham Palace to meet the Queen and have their M.B.E. awards presented to them. What higher honor than for an Englishman to meet his

The rest of July will be filled with radio and television dates, and on August 1 the Beatles will



appear on "Blackpool Night Out", a British television show.

And then the Beatles' second American tour begins. In case you haven't memorized the dates yet, here they are. August 14 — Ed Sullivan Show; 15 — Shea Stadium; 16th — "Rain Date" in case Shea Stadium show is rained out; 17th — Toronto; 18th — Atlanta; 19th — Houston; 20th — Chicago; 21 —

Minneapolis 22nd — Portland; 23rd to 26th — stay in Los Angels; 28th — San Diego; 29th and 20th — Hollywood Bowl; 31st — San Francisco; September 1 — return to London.

Although plans for the autumn are not definite yet, look for the Beatles to undertake a British tour and then start work on their third film.

-Louise Criscione.



THE DAVE CLARK FIVE, DAPPER AND DASHING, ARRIVE AT WIND-SWEPT LOS ANGELES INTERNATIONAL AIRPORT. They're on a nationwide tour which includes several television shows, a performance at Melodyland Theatre (with Sonny & Cher) and other concert dates.

FROM SUNNING TO SCRUBBING

est time of year. There's no zines to anything that's been about it! school, there's plenty of sunshine, and there are about a million things to do.

There's only one thing wrong with this wonderful season. Allowances just don't stretch the way they do during the school year. And your dad keeps giving you those large glares when you ask for an advance.

Well, here's your chance to leave the ranks of the povertystricken and make your own extra money. And have fun in the bargain!

1. Get together with a few of your friends and start a nursery. This is completely different from just plain babysitting because the little monsters . . . er . . . tots would come to your house instead of vice versa. And the more "clients" you have, the better. They'll keep themselves occupied with a little help from you, and you can sit back and supervise!

Record Sale

2. Have a record rummage sale. This should be a cooperative-type venture, undertaken by several people. Set a date for the sale, pass the news and then display all the old records you can find. Before the sale, scour the neighborhood for contributions. Many people have records they're tired of, or old hi-fi discs they can't play on their new stereo.

3. Have a rummage sale, period. Again, the more involved the better, and again scour the neighborhood for contributions. Articles on sale could range from

Summer is the world's great- clothes to back issues of maga- come unglued when they hear taking up space in the attic.

> Sponsor a weekly car wash. The best way to announce any venture of this nature is to post notices in the markets around your area, and distribute hand bills if possible. Parents will contribute space (and water) for the wash if you change locations each week. Offer to pay part of the water bill if necessary.

Beach Sitting

5. Post a notice that you are available for Beach Sitting. Many families don't go to the beach because the parents can't enjoy themselves and keep track of their children at the same

6. Set up your own traveling hairstyle salon. Pass the word that you will come directly to someone's home, wash and set the lady of the house's hair with her own curler and leave slightly richer. Many women can't take the time to go to a beauty salon, and this would be their chance not to have to!

7. Gather up a bunch of paintings and ceramics done by you and your friends and peddle them. If the prices are low enough, you should be able to sell the items even if they aren't the greatest ever.

8. Another idea would be to start a scrapbook service. Practically every person has a big lumpy bundle of things they're "going to put in a scrapbook someday", but someday never seems to come. Hasten it by offering to save them all the trouble. This idea may sound weird, but watch how many people will

Musical Cleaning

9. Musical instruments are another big problem in many families. Every so often they have have to be cleaned and all that (the instruments, not the families) and wouldn't it be great if they knew of someone who would do all the work and not charge the kind of prices they'd have to pay at a music store? Get the hint?

10. You may have to wheedle your mother into this one, but there's a lot of extra money to be had by starting a neighborhood lunch brigade. During the summer months, mothers would be all too happy to have their children fed and out of their hair for a couple of hours during the day.

11. Another great idea for busy moms is a neighborhood maid service. You'll be amazed how many housewives would be more than happy to have someone come in for an hour or two and do a few chores around the house. Doesn't sound like much fun, but it would be more so if you worked in pairs.

12. A Window Wash in another excellent possibility, because that's another of the things there never seems to be enough time to do. Again, it's work, but could be fun if several of you worked together.

Folk Singing

13. Start a folk singing group and post a notice that you're available to play for private parties, etc. People are always looking for new and inexpensive ways to entertain a Bridge Club

Bobby Has Returned



BOBBY RYDELL visits the KRLA broadcasting studios to hand Johnny Hayes a hot-off-the-press copy of his latest record, "Sideshow." Bobby recently completed a six-month Army hitch at Fort Dix, N.J., where he was selected as one of the outstanding trainees. You'll notice he still has an Army haircut.

friends.

14. Speaking of singing, you'd again be amazed to discover how many parents would love to have their children learn songs and simple chords on the uke or guitar. This would be great fun

or liven up an evening with for the kids, and for their "teachers".

> 15. Many families don't own washing machines and for a small fee would be overjoyed to have someone do their trotting to the laundromat for them. Just let them know you're available!

TRANSPER VI

MILKMAN'S DREAM

Dreamers became a professional group began as Freddie reported for duty, as usual, at the depot of a large northern dairy where he was employed as a milk roundsman.

The time was 5:30 a.m. At 6:15 a.m. Freddie started delivering milk. At 8:35 a.m. his group manager Jim O'Farrell called to say that he was to audition for BBC-TV at 10 a.m.

At 8:36 a.m. Freddie stopped delivering milk, drove his electric milk float home, changed into his stage clothes and went

Freddy and The Dreamers

Freddie Garratty, born in Manchester on Nov. 14, 1940, is 5 feet 6 inches tall and lists his main ambition as writing a hit record.

So far he has written the songs "This Feeling of Love", "You're the One" and "Feel So Blue", the flipside of his debut disc.

He likes food, fast cars, and playing the guitar. He dislikes humorless people.

The Dreamers include Derek Quinn, lead guitarist, Roy Crewdson, rhythm guitarist, Pete Birrell, bass guitarist and Bernie Dwyer, drummer.

The 23 year-old drummer (his birthday is on May 24) also plays the harmonica. Quinn lists his likes as "girls," and his dislikes as "losing sleep."

Roy Crewdson, 24, also plays piano and drum. He likes girls and dislikes cold weather. The

They're 'Alive'

The day Freddie and The on to the B.B.C. His milk float was left parked outside the stu-

> At precisely 9:07 a.m. came the first of many telephone calls from angry housewives who wanted to "drinka their pinta milka thata day."

> The Dairy located the milk float outside the B.B.C.'s Manchester studios at 10:45 a.m. and at 10:46 a.m. Freddie turned professional.

> Freddie and the dreamers passed the audition. Since they had a full date-book at the time, their decision to turn professional was a unanimous one.

> After appearing in ballrooms, clubs and on stage and television, they have built up an enviable following with a fresh comical approach to the 'beat' scene.

> In February, 1963, they appeared at the Top Ten Club in Hamburg and the following month released their first record, "If You Gotta Make a Fool of Somebody".

> Since then life for Freddie Garratty, has been a milkman's dream come true.

> rhythm guitarists birthday is on May 29.

> Pete Birrell, also 24, likes girls and dislikes traffic wardens. He also plays bass and accordion. His birthday is on May

The drummer, the oldest member of the group, is 25. He plays the piano, likes girls, and dislikes Pete Birrell's driving. Dwyer's birthday is on September 11.



IN ONE DAY Freddie and the Dreamers saw their dream of becoming professional popular entertainers come true. The day began at 5:30 a.m. when Freddie began his milk route and ended with a successful audition for BBC-TV

(For information from any of the listed fan clubs enclose a self-addressed, stamped envelope.)

DICK BIONDI

c/o Janis Livesay 5412 Hillmont Ave., Los Angeles, Calif.

PETER & GORDON

c/o Patti & Cathi 22126 Linda Drive Torrance, Calif. 90503

SONNY & CHER

c/o Barbara Messer 2829 East Walnut Orange, California

ROBIN KINGSLEY

c/o Mollie Curry 617 W. 107 Street Los Angeles, Calif. 90044

ROLLING STONES

c/o Jeri Holloway 310 Ratcliff Shreveport, La. 71104

DAVID McCALLUM

c/o Debby Paulsen 1302 Candlewood St. Anaheim, Calif. 92805

ELVIS PRESLEY

c/o John Rich 54221/2 Carlton Way Hollywood, Calif.

IAN WHITCOMB

c/o Kathie Raisler 14720 Gandesa Road La Mirada, Calif.



. . . lan



Dick Biondi

CHAD & JEREMY c/o Madeline Jen Kin 1800 Orange Grove

Orange, Calif. DAVE CLARK FIVE

c/o Dawn Lee 4809 Oliva Avenue Lakewood, Calif. 90712

The above information is provided as a service to our readers. Accuracy of the information you receive is the responsibility of the officials of each club.

Studio City Girl Wins **Beatle Ticket Contest**

Hard work has paid off in a big way for Jeanette Topalean of Studio City.

Jeanette is the winner of the KRLA Petition Contest. And that makes her the most popular girl in her neighborhood, because her prizes include ten tickets to the KRLA Beatle concerts at Hollywood

Jeanette's other prizes include a gold record of "Hard Day's Night" which the Beatles presented to KRLA and an original autographed picture of -John, Paul, George and Ringo.

More than two million names were turned in to KRLA during the petition contest! Jeanette hit the jackpot by turning in almost 14,000 certified names with "KRLA" correctly printed after each one.

At that, she barely nosed out several other contestants.

English Penpals

These are the names of some Britishers who have written to the BEAT asking for American pen pals. If you are interested in corresponding with someone from England, here's your chance.

Miss Janet Wilson

16 Tennyson Road Herringthorpe Rotherham, Yorkshire England

Miss Janet Constantine

49 Jeffery's Crescent Roby Liverpool, Lancs England

Miss Denise Conley 21 Glovecester St.

Gorton M/C 18 England

Miss Anne Kleven

132 Borough Road Birkenhe ad Cheshire England

Miss Margaret Rennison 7, Buent Houses, Folly Greenside, Ryton-on-Tyne

Co. Durham, England Miss Pat Reid 7, Clarondon Road

Darlington

Haughton

Co. Durham, England Miss Lesley Salmon

2 East Reach

Stevenage Hertfordshire, England

Miss Jennifer Hutton

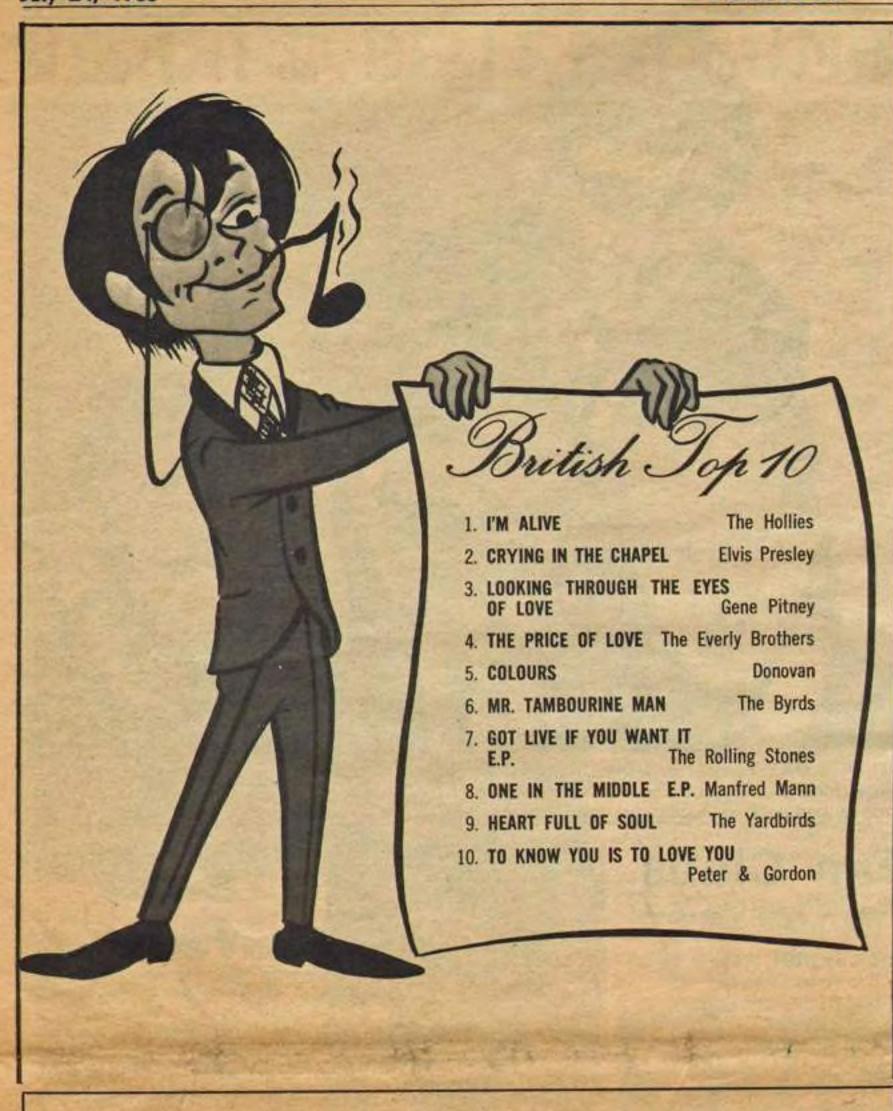
27, Rushams Rd. Horsham Sx., England

Miss Jane Ward

34 Hill Top Bolsover Chesterfield Derbyshire, England

hit the top of the British charts last week with "I'm Alive." They're a clean-cut, talented fivesome, at home with both swinging ballads and rock.

THE HOLLIES HAVE A HIT. The group from Manchester



Byrd Specs



BACKSTAGE WITH THE BYRDS, KRLA's Charlie O'Donnell and Dave Hull examine the now-famous "Benjamin Franklin" eyeglasses worn by Jim McGuinn. That's Dave Crosby of the Byrds on the left. Casey Kasem has had a similar pair made and plans to wear them on "Shebang."

Royalty to Attend Premiere of 'Help'

"Help", the Beatles second film, will receive its royal premiere on July 29 at the London Pavilion in Piccadilly Circus, the same theatre in which "A Hard Days's Night" was pre-premiered last year on July 6.

The premiere will be for charity, and royal attendance is expected although members of the royal family have not as yet confirmed their invitations.

Each year the Beatles present their annual Christmas show in London. Last Christmas, the boys did a total of forty shows at the Hammersmith Theatre,

GIRLS ONLY CONTINUED

(Continued from Page 9)

bad points, but all I can say is that it has an awful lot of good ones."

See what I mean? That letter really made me think. Going steady is limiting in a way, but in other ways it opens a lot of doors between you and your real self.

Enough on that semi-serious subject. But do let me know your thoughts on the topic.

Beatle Clock

Have you ever seen a Beatle clock? Well, I have, and are they darling! You have to make them yourselves, by buying a clock with a large face and substituting a pic of your special Beatle for same. I'm going to make one as a present for a John Lennon fan, and then make a George (sigh) clock for little ole me. If you want to try it, just be careful you don't touch the hands of the clock too often when you're Beatle-ing it. And there's no need to print numbers over the Beatle face (or whichever star happens to make you tick). Just remember that three o'clock is his right ear, six o'clock is his chin, etc. Probably sounds rather nutty, as I can't quite explain it, but really looks sharp!

Oh, I just have to tell you this. I probably shouldn't because I don't like to go around complaining about things, but have you seen the TV commercial where some girl is trying to fix her hair and when her boyfriend or husband or whatever he is tells her to hurry, she wails "My hair won't comb!"

Fairy Godmother

Then, just as he says "Not again" and walks away in disgust, a fairy-godmother type pops up out of nowhere, holding a can of hair spray.

I have never been able to catch the name of the product, because the lady says "I'm Wanda the Witch" and I roll off the couch in hysterics. Wanda the Witch? Someone has GOT to be kidding! Who makes up these ridiculous commericals? And WHY? Don't they realize that everyone laughs themselves silly over that sort of thing? Guess not.

Speaking of laughing yourself silly, can you think back and remember the first time you raced for the Sunday funnies and found out they weren't funny any more? Awful feeling, huh? Like you've just closed another chapwhich afforded their Londonbased fans plenty of opportunity to view the four "live". But many of their fans scattered throughout England cannot make the trip to London and so miss the show.

Now Joe Collins, the man who promoted the Beatles' last two Christmas shows, has come up with a fabulous idea. The Beatles would still appear at just one London theatre, but the show would be broadcast to other theatres via closed-circuit television! In that way, fans all over the British Isles could catch the show.

Of course, it is still just a suggestion. Mr. Epstein has not as yet okayed the idea, but then he hasn't rejected it either!

Now here's another suggesion. Since we have the Early Bird Satellite floating around in space, why not utilize it to transmit the Beatles Christmas show to America? Then U.S. fans would have the chance to view one of those now-famous Yuletide Beatle shows without having to travel all the way to London.

HELPI

(Editor's note: We seem to feel a gentle tugging at a leg on the item below, but we'll run it as we received it and let you be the judge.)

FOR HIRE: Boy who makes noise with guitar and harmonica, but can't play them. Has no musical training of any sort. Has horrible singing voice.

Perfect for any group wanting to sound like English singers.

Wire Paladin, San Francisco or:

Dale Balok, 915 N. Frederic Street, Burbank, California

Female drummers and guitarists in Arcadia area, HELP! We need you if you're 16 or up, willing to work, and want to be in a group, drop a line.

Sue Kovais 5608 Marshburn Arcadia

If you would like HELP from the BEAT readers, send the letter you would like printed in our Help Column to HELP, 6290 Sunset Blvd., Suite 504 Hollywood 90028.

ter or something equally melodramatic.

Well, my faith in the funnies has been restored, thanks to a little Englishman name Andy Capp. Have you read this comic? If you have, and you're in luv with anything English like I am, I'll bet it flips you, too! I sure hope so. I wouldn't like to go round (I just luv to say that) thinking it was the rest of the world, not me!

Well, I've done it again. Raved on longer than I'm supposed to, that is. Please keep your letters coming and let me know what you'd like for me to rave about in the future!

CASEY'S QUIZ ANSWER

(Don't peek unless you've read the question elsewhere in the BEAT)

SANDIE SHAW

KRLA TUNEDEX





This	k Wee	k Title Artist
		SATISFACTION The Rolling Stones
1.	1.	
2.	6.	I CAN'T HELP MYSELF The Four Tops
3.		ONCE UPON A TIME/WHAT'S NEW PUSSYCAT Tom Jones
4.	3.	ONCE UPON A TIME WHAT'S NEW POSSICAL TOURS
5.	5.	HOLD ME, THRILL ME, KISS ME Mel Carter
6.	4.	YES, I'M READY Barbara Mason
7.	11.	YES, I'M READY Sonny & Cher WHAT THE WORLD NEEDS NOW
8.	7.	WHAT THE WORLD NEEDS NOW
		IC INVE
9.	13.	I'M A FOOL Dino, Desi & Billy
10.	9.	LAURIE Dickie Lee WHITTIER BOULEVARD The Midnighters
11.	8.	WHITTIER BOULEVARD Ine Midnighters
12.	28.	I'M HENDY VIII I AM Herman's Hermits
13.	18.	THIS LITTLE RIPD
14.	12.	CRYING IN THE CHAPEL Elvis Presley
15.	10.	WOOLY BULLY Sam the Sham & Pharaohs
16.	26.	CADA MIA
17.	15.	HEID RHONDA
18.	24.	WANDEDELLI WORLD
19.	16.	HIST YOU Sonny & Cher
20.	23.	CEVENTH CON
21.	21.	HILL HICH CWEET CHARLOTTE POTT FORE
22.	17.	MP TAMPOURINE MAN The Byrds
the second second	14.	BACK IN MY ARMS AGAIN The Supremes
24.		UEDE COMES THE NIGHT
25	25	VOIL RETTED COME HOME
		LILLIC AN VAII
27.	22	CAVE YOUR HEART FOR ME Gary Lewis & Flayboys
28.	24	VOIL TILDN ME ON ION WHITCOMD & DIVESVILLE
29.	31.	ALL I DEALLY WANT TO DO
and the second second	34	LET HED DANCE BODDY FUIIER
		I'VE REEN LOVING YOU TOO LONG Ons Reading
20		TAVE ME BACK Little Anthony
33		WILL TEVED UADDENED TO THE
		GOOD TIMES
34.	37.	PRETTY LITTLE BABY Marvin Gaye
35.		TO KNOW TOU IS TO LOVE TOO Tetel & Colore
36		DADA'S GOT A RRAND NEW BAG James Brown
37.		BABY I'M YOURS Barbara Lewis
38.		BABY I'M YOURS Barbara Lewis GIRL COME RUNNING The Four Seasons Elvis Presley
39.	40	DOWN IN THE BOONDOCKS Billy Joe Royal
40.	10000	DOWN IN THE BOONDOCKS Billy Joe Royal
Viet Street		



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