

KRLA

# BEAT

MFP

Volume 1, Number 27

LOS ANGELES, CALIFORNIA

15 Cents

September 18, 1965



**PROTESTOR BARRY MCGUIRE: NEW TARGET**

# K R L A BEAT

Los Angeles, California

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## Gene Pitney: Mr. Success

No wonder Gene Pitney is grinning from ear to ear—Music Records has just released the sales figures of his single records.

In the U.S. and England alone Gene has a steady sales range of 300,000 to 800,000 on every single which he has ever released!

Gene's current hit, "Looking Through the Eyes of Love," has already topped the British charts and the way it's now racing up the American charts it won't be long before it reaches that magic top-ten circle.

Who knows—Gene just might have himself a double country number one record. And it won't be the first time either!



... Gene Pitney

## BEAT MUSIC BACKGROUND

### Carnaby Street - New Way To Shop

While England has its huge department stores with multiple floors crammed with everything from needles and thread to tuxedos and minks, it also boasts a more modest but certainly colorful London attraction—unique Carnaby Street.

The busy little street—only 125 yards long—is the home of the hippies, the location where all the "in" people (The Beatles, Stones, Herman's Hermits, Animals and the rest) buy their "in" clothes.

To those of you familiar with London, Carnaby Street is situated in the West End, next door to Soho just off Regent Street. The extremely narrow thoroughfare is solidly lined with small shops packed with the most modern of the ultra-modern clothing.

#### Beat Music

Beat music can be heard blaring from the shops at all hours of the day, and long-haired English citizens (both male and female) pause on the Street to talk, laugh and exchange the latest "in" gossip.

If there has to be a king of Carnaby Street, one person whose clothes stand stark against a backdrop of distinct clothes, it is 29 year old John Stephen. Just 5 years ago, Stephen left his native Glasgow with only \$36.40 in his otherwise empty pockets.

It was a wise step for Stephen—one which paid off handsomely—for today he owns several shops on Carnaby Street as well as 22 boutiques and two factories.

#### Speed To Us

Word of the fabulous clothes to be bought on Carnaby Street has spread to California by way of the visiting English groups.

Consequently, American visitors are making Carnaby Street

their second home. The Byrds made a bee-line for Carnaby Street the minute their plane touched British ground. And Sonny & Cher wasted no time in buying enough clothes to keep them in new outfits for the rest of their lives!

Whoever said that designing and selling clothes especially for the younger generation, for the ones who really know where it's at, is bad business? Tell you one thing—it wasn't Carnaby Street. They're too hip for that!

## Dylan Under Heavy Load - It's Money

When commercial success comes to a rock artist like Bob Dylan, it arrives wrapped in gold leaf and tied with a silk ribbon.

Dylan, who made his first appearance on our music scene as an impetuous professor, the still protista, of course, now is as far from impetuosity as the Beatles are from the Andrews Sisters.

#### Ascending Fortunes

A current breakdown of Bob Dylan's ascending fortunes show a picture like this:

Dylan is the principal reason for making Warner Bros. publishing company so very happy these days. The company owns no fewer than 78 Dylan songs. Currently the same company has eight tunes doing well on the best selling charts—of these, four are by Dylan. As of a couple of weeks ago, the author of "Like A Rolling Stone" had 16 singles on his songs and 28 of his songs in albums now on the market. Then Reprise Records (owned by Warner Bros.) rushed onto the market with the Dylan-penned "Chimes of Freedom" sung by Dino, Desi and Billy (Martin, Arnez and Hinchin, of course).

With all this activity, what else could be breaking for the lucky—and prolific—Mr. Dylan? Just this: Cher's next single (to be released in the very near future; the exact date has not yet been set) will be a release on Reprise of "Blowin' In The Wind." What's more... Cher will include three Dylan songs in her next album (release date to be announced).

#### Trend Continues

The trend to Dylan continues as famed conductor David Rose (who wrote "The Stripper" among many other numbers) rushes to record "Mr. Tambourine Man" and "All I Really Want To Do" in his forthcoming album for MGM Records. And The Liverpool Five, the latest in the British Brigade, chose the Dylan song, "You Gotta Stay All Night" for their first RCA

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Bob Dylan—Protests Profitable

## Fiendish Plan For Making Record a Hit

#### By Fred Bronson

Actually, this article will tell you how to make a record a hit, not how to make a hit record.

Haven't you ever been depressed because your all-time favorite only got to No. 39 on the radio station Tunesex? Wouldn't you like to see your next all-time favorite become No. 1? Okay, here are some helpful hints. Let's suppose you've heard that Clarence has just released a record, "Like A Mick Jagger." You want to make it a number one record, but nobody is even playing it yet.

#### Fiendish Plan

The first battle is won on the telephone. Begin calling all the record stores in the yellow pages and asking, "Do you have the new record by Clarence yet?" They'll say no, and you ask them when they'll get it.

Fine, that's part of step No. 1. The next day call them back again using your phoney English accent this time, and ask for the record, "Like A Mick Jagger." Tell them you're not sure who the artist is. Now you've got them worried—they don't want to lose out on any more sales!

The final part of step No. 1 is to have your brother or sister call back that night asking for the record again. Now they have had three telephone calls for a record which they don't have yet.

#### Extreme Caution

The next step must be performed with extreme caution, and the morning after your brother or sister has called. You must make an "in-person" appearance at all record stores within a 25-mile radius. This is a hard-operation. First, you will catch the boss opening in the morning. Rush up to him madly and scream, "Clarence! Clarence! Do you have his record yet? I've got to have it!" The boss will apologize and say, "We'll have it tomorrow." Wait around 10 minutes until the boss takes a break and calmly walk up to the assistant. When he asks if he can help you, sedately say, "Oh, I was looking for, oh, now what was the name of it? Hagger? Magger?" The assistant will say, "Like A Mick Jagger!" By Clarence! Gee, we've had a lot of calls for that one. We'll have it tomorrow."

You now have all stores in town ordering at least five or ten copies of the record from the distributor. Suddenly, the distributor figures he has a hot one on his hands, and he doubles his order for the company that makes Clarence's records, PUNK Records.

The promotion man suddenly has a live one too, so he doubles

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BEAT Photo by C. Boyd

"LOOK OUT, RINGO!" An Alarmed Beatle fan screams a warning as pursuers close in on Ringo in "Help." Luckily, our heroes foil the plot.



# Ride In Space With Fab Four

By Nikki Wine  
(Illustrations by Judy Moneo)

This week, star-gazers, I thought it might be fun to go on a space journey. Well, after all — if you can't beat 'em, JOIN 'em!! And what more interesting constellations could we visit than the meteoric Beatles? Right, so let's go! Everyone, all aboard our trusty spacecraft — Stranger 004 — and . . . **BLAST OFF!!**

It certainly is a beautiful evening for a ride in space, isn't it though? Why, the heavens are so clear and the stars are so bright, they almost seem to be talking to one another. But wait! — I think they are!! Here — I'll turn up the volume on my super-keen snooper machine and coast right alongside that foursome over there so that we can all do some "high level" eavesdropping. Ah, they're coming in loud and clear now.

George: I just wanted to say something general about Number One records. The papers are making a lot more news out of the charts nowadays and this has two results. First of all, people who never buy any pop records know a bit more about the Top Twenty and this is a good thing. On the other hand when they read a story saying "Fred Nurke topples Elvis Bone" they think Fred Nurke is now the most highly-paid and highly-honored entertainer in the world and this guy Bone has had it forever.

John: We're quite safe at the moment. It's nothing to do with us. All we have cut is "HELP" — and it's certainly not threat.

(Note: ?????)

George: What I'm getting at is this. You can't blame anyone who isn't a fan for reading through the Top Twenty in the papers and saying to themselves "There you are, The Beatles aren't in the Top Twenty any more. They're right out of things. They've had it!" Or Elvis Bone has had it as the case may be!

Ringo: All right — so if "HELP" doesn't go to Number One straight away we're going to sit around and cry!!

(Ed. note: From out here in space — In England, "HELP" did go straight to Number One — within 48 hours of its release!!)

Ringo: When we tell people we had a great big shindig to celebrate getting to Number One they can't understand it.

Paul: Yes — they say "Aren't you used to that yet?" I don't think we could ever get used to it. We hope for a Number One right away but it's still a surprise each time it really happens.

(Another unnecessary editor's note from out here in glorious space — Of course, Paul, if you say that it always comes as a huge Christmas-type surprise, well—whatever's right, baby!)

Paul: There must be a few less Beatle fans than there were, say, 18 months ago. Whenever there's something new happening you will find people sort of jumping on the bandwagon to have a go. I don't think you can get away from that.

Ringo: In other words, what we've got now are the REAL fans. The ones who don't just buy each Number One record BECAUSE it is a Number One record . . .

Paul: None of us minds criticism. We want that. We want to know what people think, whether they're fans or writers or whatever they are. It would be terrible if we just didn't want to know and tried to pretend we were little gods with a halo round each of our heads.

John: It's angels that have a halo.

Paul: It's just as bad to read stupidly good things about ourselves as it is to see stupidly wrong rumors.

(Enter deep, spacious voice from on high—"This is ANYTHING stupidly, stupid!!!!")

George: It's bad when all the writers say wonderful things about something just because it's "in" and fashionable to do so. Constructive criticism is far more sensible than blind praise.

(Editor's note: All right my modest friends, we get the point. So I'm gonna fly home and spend a month thinking up something constructively bad to say about you. Now, on to something new — like rumors, 'ninstance. There's an ill smell currently floating about in the wind, hinting that you don't want to do any more tours. How 'bout it, huh?)

Ringo: No. Unture.

Paul: No, we're not against tours and we'll certainly be doing plenty more concerts here and abroad.



... Barry McGuire

Beat Photo: Chuck Boyd

## Censorship 'Tool of Deception,' Says Outspoken Barry McGuire

By Eden

On a warm, sunny day recently the BEAT paid a return visit to the dynamic young man who has been the subject of much controversy of late.

Barry McGuire had spoken to readers of the BEAT (Sept. 4) in an exclusive and compelling interview which covered a myriad of subjects. Once again we spoke with Barry — this time

among picturesque rocks and caves near a sandy California beach — to discuss further the controversy raging over his record, "Eve Of Destruction."

### Animal Like

When he sings, Barry often sounds like a wild animal struggling to be free. He speaks with much the same passion and fervor. He is a man of firm convictions.

With the warm breeze from the Pacific humming soft accompaniment, Barry slowly vocalized his thoughts on the banning of his record for the BEAT.

"Well, that's what turns truth into controversy," he observed. "People who do not want to look at, or accept truth—then it's controversy." Bob Dylan was asked why he wrote controversial songs and he said: "I don't write controversial songs, I write facts. If you can't look in the mirror that's your problem."

"Censorship? I think it's a tool of deception. I can't imagine any person or group of persons, setting themselves up to tell any other person or group of persons what they can say or read."

### Fraid Of The Truth

"When you start censoring it's because you're afraid of the truth or something. Censorship has a definite place in our society. You can see the results of censorship—and it's a great lesson. It will be its own doom."

"Every person should just keep asking himself until he comes up with the ultimate answer. I wish I had answers for them, but nobody really has the answers."

## Another McGuire Protest Disc-Wait 'till You Hear This One

"Woodman spare that tree;

Touch not a single bough;

In youth it sheltered me,

I shall protect it now."

Barry McGuire couldn't care less!

On the heels of the fantastic success of Barry's record, "Eve Of Destruction," Herb Newman of Era Records is re-releasing a single called "The Tree," which Barry recorded for Newman over four years ago.

Herb claims that the record is "weird, but a really good record." It tells, in folk style, the life story of a tree, which in the end finds itself sacrificed to the cruel axe of the woodman.

According to Mr. McGuire, however, the record was a real bomb — then and now!

Well, don't let it worry you Barry — it just might sell a million, and there's no nicer plant than a money tree!



# Good Taste Proves To Be Good Business For Busy Dick Clark

By Louise Criscione

He sits in a maze of plush offices with the French windows wide-open and the phone ringing incessantly.

## Businessman

His name is Dick Clark and he's a shrewd and successful businessman, one who firmly believes in crediting his competitors with high intelligence and who also tries (and usually manages) to stay just one step ahead of them.

Clark knows teenagers—he's been working with them since he first began his famous *American Bandstand* show way back in 1956. During these nine years, Clark has made it his business to probe the teenage mind, to search until he discovers what our segment of the American population will be digging six months or a year from now.

Dick Clark is a man of many faces. He is the smiling young host you see, and have seen, on television. But is also a businessman who possesses the same kind of perception, initiative, know-how and money which has made Brian Epstein for example, the huge figure in the entertainment world he is today.

Epstein did it by making the

Beatles professional giants Clark will do it by creating a new star. Oddly enough, he has chosen a Paul McCartney look-alike as his willing subject.

## A New Star?

The young man's name is Keith Allison. He sings, plays the guitar and resembles Paul to such an uncanny degree that everyone turns to stare with the inevitable "is he or isn't he" look in their eyes.

Anyway, Dick spotted Keith when he was working with Jerry Naylor and the Crickets, the decision was made and "Operation Keith Allison" got underway.

You've seen Keith if you watch Clark's number one rated daytime television show, *Where The Action Is*. He's the one with whom the cameramen expertly tease you—the one they show just sitting in the audience.

It is all part of Clark's well-laid success plan, and before too long you'll see Keith bursting upon the pop scene with all the might of Dick Clark Productions behind him.

In addition to the perennial *Bandstand*, Clark also has his hands in pies you wouldn't believe! Of course, he's extremely happy with the tremendous success of *Where The Action Is*. In his back office there is a huge wall upon which Clark has posted small index cards explaining in detail *Action's* shooting schedule and guest list for weeks in advance.

Clark also owns the granddaddy of all the pop touring shows, *The Dick Clark Caravan Of Stars*. The *Caravan* has been on the road for a number of years now, always doing very well and always continuing to expand until today at least one of the shows has hit every single state in the Union.

Ever since the birth of the *Caravan*, Clark has made it a firm policy to present only the very best American pop talent available. With the upsurge of English popularity, Clark immediately jumped aboard that bandwagon, flew to England, and returned triumphant having booked such people as Herman's Hermits and Tom Jones for his *Caravan*.

Dick is right now in the midst of moulding a new tele-

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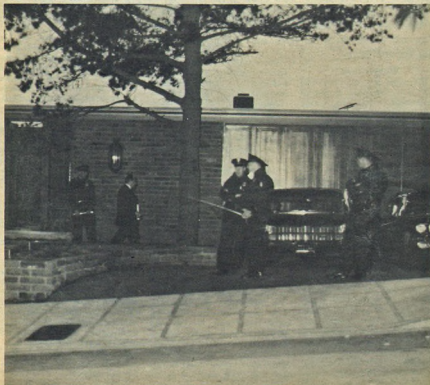
... Behind Camera, Mussed Hair



... TAPING "WHERE THE ACTION IS" WITH CHAD (L.) AND JEREMY (R.)



# THE BEATLES GO TO A PARTY



Police guard Alan Livingston home in Hollywood, where party was held.



Elated fans and amused policeman await arrival of the boys.

## DID THE EXCLUSIVE PARTY BACKFIRE?

When Alan Livingston, president of Capitol Records, tossed a Hollywood party in honor of The Beatles during their recent stay in California, all stops were pulled to make the event—hosted by Livingston at his Hollywood Hills home—as snooty and glamorous as they come in Tinseltown.

Crème de la crème was the guest list: Vince Edwards and wife Kathy Kersh (they're back together again and Mrs. Edwards is expecting), Dean Martin, Jack Benny, Bill Cosby, Polly Bergen, Hayley Mills, Suzanne Pleshette, Groucho Marx, Jimmy Stewart, Rock Hudson, and Gene Barry, to mention a mere few. Press was barred and Beatle fans were kept at a distance by courteous but firm police.

From all indications the planned event had earmarks of one whole of an evening in a town that's had more than its share of gay parties.

But something must have backfired.

Only three Beatles attended. George Harrison, in fact, was discovered by *BEAT* reporters at the Columbia Records Hollywood studios, an interested spectator at a recording session by the Byrds. John Lennon was observed leaving in evident boredom (see photo) before 9:30 p.m. Around 9:45, Ringo Starr and Paul McCartney followed John back to their secluded mansion on Benedict Canyon Road—or elsewhere, perhaps, to livelier happenings?

What happened? We probably shall never know. But we can conjecture that the boys weren't any too happy to see fans shivering outside the Livingston house in the night chill while they had to endure the boredom inside.

With the press barred, how then did *The BEAT* obtain these exclusive photos? Easy. *BEAT* photographer Chuck Boyd, intrepid and resourceful, merely disguised himself as a punch bowl. He returned empty, of course, but certainly not empty-handed.



Glamorous singer-actress Polly Bergen arrives at the party



Bored, John Lennon leaves alone — and before 9:30 p.m., too.



In car, hard on John's heels, a dejected Ringo and blase Paul take off too.

# .. AND THE BEAT TAGS ALONG!



Departing stars (l. to r.) await their cars: Mr. and Mrs. Vince Edwards (she's Kathy Kersh), Dean Martin (chewing on toothpick), and comedian Bill Cosby.

# LIVERPUDDLES *by Rob McGræ*



The Clayton Squares

Undoubtedly, the number one group in Liverpool right now is a group called The Clayton Squares, or the "Squares," as they are known to their fans. Even now they are causing a good deal of commotion all around Liverpool, and people are tipping them to become very big stars indeed.

The "Squares" took their name from a well-known square in Liverpool—Clayton Square—and they are hoping that it won't be long before they are just as famous as their namesake.

## Who's Who

There are six members of the group and the music they play is truly exciting. The line-up consists of the bass player, Geoff Jones, 18; Denis Alexander, lead singer and rhythm guitarist, 21; Pete Dunn, organist and lead guitarist, 21; Bobby Scott, a great Bob Dylan fan, who is the drummer and 20; Les Smith, alto saxophone, 21, and finally Mike Evans, the tenor saxophone player who is also the "Chief Square" for the group. Incidentally, Mike wrote the "B" side of

their first record, about which more later.

The Squares have already appeared on American TV in the Discovery series, and in September they will be appearing in a documentary, "Liverpool Au GoGo," in which they will perform five numbers.

## Book To Appear

The boys have also appeared on German, Australian, and French TV, and in September a book about them will be published to coincide with the release of their record, as yet untitled.

Just recently the Squares had one of their most embarrassing experiences. They were returning from an engagement in London when the van in which they were traveling broke down and they were forced to hitch hike back to London! Mike Evans says of this: "Due to being an ex-University student, I was used to hitching and soon managed to get a lift home."

I'll be back with more news from Liverpool's famous Cavern, and until then — Ta!

# On The BEAT



By Louise Criscione

After the tremendous reception accorded the Beatles on their American tour, it appears that if all goes well John, Paul, George and Ringo will return to the States again next year!

During the filming of "Help," the Beatles as well as their Big Chief, Brian Epstein, let it slip that after this tour their personal appearances would be cut down to the absolute minimum by bypassing next year's U.S. Beatle invasion.

However, now all five of them have apparently changed their minds. Epstein predicts confidently: "They will be back here again next year."

Paul adds: "We love it here and I'm sure we'll be coming again as long as they want us." As long as we want them? He's got to be kidding!

## Donovan Due

Attention Donovan fans—your boy's returning Stateside for a November 5 appearance at Carnegie Hall!



... Brian Epstein

Sharing the spotlight at Donovan's Carnegie show will be the fantastic American folk artist, Pete Seeger, but from then on out Donovan is going the solo route.

Immediately following Carnegie, Donovan will hit the American college circuit for a three week tour. All of Donovan's Ivy League dates will be a one-man Bob Dylan type concert with Donovan filling the entire bill himself.

Then in December Donovan will guest on the *Steve Lawrence Show* and sandwiched in his schedule somewhere is a week at the Sunset Strip's *It's Boss club*. Busy man, that Donovan!

**QUICK ONES:** Well, some unthinking "fans" have done it again—physically hurt a performer. The victim was Mike Smith of the DC5. Mike suffered two broken ribs when hysterical girls pulled him off the stage in Chicago. Won't these "fans" ever learn?

Sonny & Cher reportedly purchased a 1937 Rolls Royce when they were in England... Donovan thinks that Joan Baez helped Bob Dylan instead of the other way around... John Lennon, very pleased with his contact lenses, says: "They're marvelous! I can see things like bus stops and garden gates!"... Tony, co-owner of the famous Marton's Restaurant—the place where Sonny met his Waterloo—is cutting an answer record to Sonny's "Laugh At Me." Should be very interesting!

Gerry and the Pacemakers are almost set for a Christmas season at one of London's West End theatres, the Saville. Brian Epstein, who manages the group, is part owner of the Saville and has already secured two writers to produce a script.

**WATCH OUT FOR:** Sonny & Cher to open a chain of boutiques around the London area. The American duo have thought of opening a small shop in Hollywood which would stock only the far-out type clothes which Sonny & Cher themselves wear.

But on their recent trip to Britain they discussed the idea with Larry Page (Kinks' manager) and he absolutely flipped! Matter of fact, he will be their London-based partner!

## Kinks Berlin Alarm

The kinks had a rather alarming experience when they performed in Berlin. Ray explains: "In Berlin we were met by the police and driven through a forest to a huge concrete bunker. Iron gates slammed behind us—that was the dressing room! We went out into the stadium through a network of tunnels. After the show about 50 fans pursued us back down the tunnel with the police looking on disinterestedly."

"All the restaurants refused to serve us a meal but they let us have drinks. Now I know why there are so many skinny people in Germany!"

Here's an interesting one for you. Jane Asher claims that she will marry Paul, but Paul says: "I've got no plans, but everybody keeps saying I have. Maybe they know better. They say I'm married and divorced and have 50 kids—so you might as well too!"

# Quips 'n' Quotes

"Out of the mouths of celebrities," and into your homes come the latest flashes from our Hotline to the world of entertainment.

Question for French sigh-guy John Paul Vignon: Do you speak any languages other than French and English? "Yes—the language of love..."

Pity the poor beautiful blonde in Hollywood; it's a rough life all over! Says pretty Kathy Kersh: "Right now I'm concentrating on singing and I hope to combine singing and acting later. Part of the problem in acting is—if you are a pretty blonde in Hollywood—the producers refuse to take you seriously. But if you are talented, people in the music industry take you seriously immediately. Nat-

urally I prefer to be regarded as a performer, not as some starlet." Oh, naturally!!

Speaking of his new son, who is just two-and-a-half months old, Bill Medley of the Righteous Brothers says: "He plays the bass guitar and is forming a group with kids around the block. I'd like to teach him to sing blues by the time he's six years old." OOOHHHHH?? You are thinking of forming a new act, now are you?

George Harrison of the M.B.E. set proclaims: "We have a great hold in America and we like to see British artists coming up. We have never been jealous of anyone."

John Lennon: "I can do the Freddie dance now. Watch!!"

Freddie WHO, John-John??!!



**FREDDIE CANNON** found inspiration for his latest and fast-rising hit in a TV show title — Dick Clark's *Where the Action Is*. Now Freddie's got the action!



... Paul McCartney



# or Girls

Oh, boy!  
Not only get me wrong. That opening sentence isn't an invitation to the opposite sex, welcoming them to our none-of-our-business corner of the BEAT.

It's an exclamation of sheer joy! Not only is George Harrison in town (or was) (more about that later) (faint, faint), but also have something I'm just dying to tell you.

I got one of those one-in-a-jillion letters this morning. The girl who wrote it had just recovered from a whole year of hating the world because of a breakup with her steady.

They'd been going together two years, and the break-up happened because he suddenly started to change, almost overnight, into someone she didn't even know. Or like very much.

## Gallon Of Tears

According to her letter, she cried a gallon of tears every night for about three-hundred-sixty-five in a row, and then woke up one morning her old self again. (Sound familiar? All too, if you ask me.)

Now she's devised the greatest scheme to keep this from ever happening to her again.

As she put it, people don't change overnight. They just seem to. The qualities that make them turn out to be not-so-great were always in there somewhere, and from now on, she's going to seriously after she gets acquainted with someone, not before. They just seem to. The qualities that make them turn out to be not-so-great were always in there somewhere, and from now on, she's going to seriously after she gets acquainted with someone, not before. They just seem to.

I'm going to print her list of danger signals word for word. I just loved reading it, and I know you will too.

## "Before-It's-Too-Late-List"

If you're starting to get serious about someone, first of all find out if he's serious about you. This isn't as hard as it sounds. Just take a realistic look at the way he treats you. If he's too thoughtless too often, I feel

this means he just isn't that interested.

2. The degree to which he is jealous is also a lot of indication about a person. If he insists on having the name, rank and serial number of every boy you've ever smiled at in your entire life, he isn't just jealous, he's very insecure. Jealousy can be flattering in small doses, but if it's a constant source of argument between a couple, the boy has a lot of growing up to do and should be doing it at his own expense, not yours.

3. Also find out whether his pet peeves are just ordinary gripes or if they're actually more petty than pet. You can tell a lot about someone by the things that annoy them, and by how annoyed they'll get before they lose control.

## Look Out For Lies

4. Honesty is another quality to look for in a boy. If a boy tells you a little white lie now and then, it's no big crime, but if he makes a habit (whether he knows you're aware of it or not) of inventing stories, take warning!

5. This is really the second half of the last rule, but I'd be especially leery of a boy who did a lot of talking about his ex-girlfriend. This is a real trait in anyone, especially when you might be next.

6. Talk to him about a lot of different subjects so you'll get acquainted with his views. If you're on the verge of falling in love, now is the time to find out if you have any violent differences of opinion, not when it's too late.

7. While you're at it, find out just how seriously he takes himself. I worry about any young person, boy or girl, who thinks they have everything all figured out. We all have opinions, but anyone who doesn't have enough flexibility to realize those opin-

By Shirley Poston



ions could be wrong, or could someday change, is too young to get serious or get serious about.

## Don't Good

8. Don't good your boyfriend into getting furious, but keep your eyes open and take notice of how he acts when he gets mad. Some very calm people become raving maniacs when they lose their tempers. If this isn't a danger signal, I don't know what is.

9. Another good indication of a person's true self is how he treats other people. Most boys aren't glowing portraits of proper etiquette during their teenage years, and have a tendency to wise off. But you can tell whether he's kidding or whether he just couldn't care less about others if you really analyze a boy's actions.

10. Last but not least, listen carefully to his plans for the

future. Maybe he doesn't really have any definite ones yet, but if he at least has an attitude that will be very revealing. If he has a "world owes me a living" outlook, or already feels he'll never really "be someone" without ever having tried, stick around at your own risk.

Well! If that wasn't a mouthful and a half! There are a couple of things I don't completely agree with, but most of it is so true it hurts! Now that I've shared her thoughts with you, I'm just dying again. To hear what you think of her method, that is, so let me know soon!

## George Who?

Now about George. I still cannot believe it. I will not believe it until I am approximately four thousand years old, but I touched George Harrison! With my own hand!

I'm embarrassed to tell you how I managed that one, so I'll just admit that after a lot of begging and pleading and a few choice tantrums, I got to be introduced to him and I still have goose bumps (which look and feel a lot more like moose mumps to me).

He only had time to say hello, but I about collapsed anyway! I didn't do anything dumb, like faint or scream, but about five minutes after he left, I walked over and sat down in a chair that wasn't there. Boy, am I glad he didn't see that one!

Really, it was the thrill of a lifetime and I may never wash my hand (the HELD it for thirty seconds—I counted!) for the rest of my life.

Now that I've gone and told you how silly I really am (well, I can't help it—it's just too much), I'm going to tell you about this really moronic thing I always do George-wise.

When I'm trying to go to sleep at night, I lie there and make up big spectacular meet-

ings between George and myself (in Cinemascope and Technicolor yet) (never do anything small I always say). First I decide what I'll be wearing, where it will happen, and when George finally appears on the scene, I plan out every single word we say to each other.

## Terribly Clever

If that isn't crazy enough, I also do this too. If, in my mind, I or George say something that just doesn't sound too brilliant, I don't just erase that moment of the day-dream and go on from there. I start all over and play the whole thing back, making terribly clever changes as I go along.

If, by any remote chance, you ever do this same thing about your favorite, please write and so I'll at least know I won't be alone in that padded cell when they come for me.

Naturally, this column is now about three miles long and I have a feeling the BEAT will soon be looking for a less long-winded "author." Just three more things before I go.

## Beach Boy Bumps

"California Girls" by the Beach Boys gives me goose bumps, too. Not in Harrison proportions, but I do kind of get the shivers over this song. It really makes you feel great to be a girl from California even if you don't stand much of a chance to be one of the chicks they're singing about.

Second thing: I have always had a secret desire to be a singer. Is there anyone reading this who would be interested in getting a folk group together just for fun, the more-the-merrier type? If so, let me know. Just don't go around thinking I'm also having a secret desire to make a record and impress George. Nothing could be further from my mind. (Oh sure, sing it, Susan.)

## Giggle of the Week

By Eden

Vincent Edwards has become famous for his surgical endears on the telly-tube, but some of his real-life operations are much more interesting!

For example, his separation from wife Kathy Kersh has been one of the more unusual in the wacky history of Hollywood. Even though the pair are estranged, they continue to share the same happy honeymoon cottage.

The punchline to this Surgeon's Saga? Well, back on August 24 while the Four Fab Fellas from Liverpool were in Los Angeles, Vincent took his "estranged" bride to a cocktail party for the Beatles. While there, Vincent went into operation and tried to obtain the theatrical services of one Mr. Richard Starkey, M.B.E. for the role of a singer with a brain tumor on an upcoming episode of Beat Casey.

Clincher for this Beatale: Vincent would like wife Kathy to portray Ringo's girl friend!

Well, that's Hollywood friends. (Giggle, Giggle!)

## It's Happening...

It has been reported to the BEAT that the Ramsey Lewis Trio are beginning to Happen in a big way. According to our Agent 00-Snoop, the Trio's waxing "I worry about any young person, boy or girl, who thinks they have everything all figured out. We all have opinions, but anyone who doesn't have enough flexibility to realize those opin-

and's TV spectacular last season, you may just be treated to another Female Frolic on CBS in the near future. . . . The network with the Big Eye has offered Ann-Margaret one and a half million long greens to display her talents on a one girl show, a la Streisand. Last report to the BEAT had Annie giving the matter one and a half million bucks worth of very serious thought!

The Supremes of Motown-Tamla records are happening big this year all over the world. The girls have just been signed to record the title tune to AIP's "Dr. Goldfoot and the Bikini Machine." Many congrats, girls!

Speaking of the Supremes, the girls must really be supremely happy about their new album. Entitled "Live at The Copa," it will have a certain Mr. Sammy Davis Jr. penning its liner notes. It seems that Mr. Davis is a great fan of the three talented girls. (Mr. Goreill, Well, you're not alone, Sammy.)

If you enjoyed Barbara Streis-

and's TV spectacular last season, you may just be treated to another Female Frolic on CBS in the near future. . . . The network with the Big Eye has offered Ann-Margaret one and a half million long greens to display her talents on a one girl show, a la Streisand. Last report to the BEAT had Annie giving the matter one and a half million bucks worth of very serious thought!

April Stevens and brother Nino Tempo will make like rock 'n' rollers for Jack Rose in his upcoming "Around the World a GoGo."

Anybody care to dance? Well, Herman (of the Hermits renown) does, and he has found himself a very pretty dancing partner. Blonde 'n' beautiful Shelley Fabares has just signed with Sam Katzman to join Herman in a new little toe-stepper called The Boston Dog. The two will put their dancing shoes

into action in Katzman's new flick: "There's No Place Like Space."

Condolences from the BEAT to Soupy Sales. He will probably be cutting down on some of those creme pies for a while since the neighborhood media discovered that Soupy is the proud (P?) possessor of two gall bladders! Poor Soupy!!!

The Byrds are flying high these days after their overwhelming success in England. In one place, they broke all previous attendance records—including that of the Beatles!

No hard feelings between the two groups, though. While the Beatles were in Los Angeles last month, they sent a car to transport the Byrds to their not-so-secret hideaway. This was one up for our Feathered Friends as they were the very first guests of the Beatles in Los Angeles.

## Jackie Boasts Career Anew

Jackie DeShannon, long time favorite in the pop music business, has decided to boost her shooting career-stay even higher by conquering still another field of show business—the motion picture screen.

The blonde and extremely lovely Jackie has already completed a featured role in the soon-to-be-released movie, "Intimacy," which stars Barry Sullivan.

## Song Writer

Besides cutting hit records, Jackie is also a prolific song writer with over 500 compositions to her credit. The majority of people who have written anywhere near that many songs rush right out and form a music publishing firm. But not Jackie. She explains: "I don't like to make so much money because that's unfeminine."

You can take it from the BEAT—no matter how much money Jackie makes she will never be anything but feminine!





Kathleen Hietola — Opportunity Knocked

## BEAT Prize-Winner Has Story to Tell

Dear J. Felice:

May I tell you a story?

It was ten minutes before the magic hour, midnight. All was still in the small white house on Cherokee Avenue. For once the record player wasn't going—not a Paul, or a John, or a Ringo, or a George could be heard. Kathleen was asleep. Father Fred? Ditto.

Bang! Bang! "Is the earth coming to an end?" gasped our heroine, little Kathleen. There was a mumble from the living room and "little K" knew that Father Fred, too, had been awakened from his beauty sleep.

After the mumbling had subsided, "little K" went into the darkened living room to find what had been the cause of the disturbance.

"Special delivery," he said. "You," he moaned, shoving it into "little K's" hand. "Zzzzz."

Well, when "little K" opened the letter what did she find? A beautiful green ticket and a letter from Judy Felice of the BEAT staff.

After waking Father Fred (and most likely the entire neighborhood) with a tremendous war-whoop (living on a street named Cherokee effects people that way) she sat down to write a letter of thanks. And she lived happily ever after. Ever after August 29, that is!

The End

So, thank you, thank you Judy Felice. You see, I didn't know I'd won! I hadn't looked at the contest winners' names because I knew I'd never win. Me and my ESP!

I love you, Lorne Green, the BEAT and the Beatles!

Ta and Ta Ta,  
Kathleen Hietola.

## HELP!

Attention Rolling Stones fans. I would like to have a poll on your favorite Stone. My "tabulated" results will be sent into the BEAT. Out-of-State replies truly welcome!

If you like, include some reasons for your choice. Write to Anne Weiss, 8843 Cashio Street, Los Angeles, Cal. 90035.

### HELP!

I've been playing the drums for quite awhile and now I'm trying to organize a vocal-instrumental group. I need a guitar player, a bass player, an organist or pianist and a saxophone player. Anyone around 14 or 15 who is interested, phone me at AT 6-0890 and ask for Bruce.

### HELP!

I was the girl who made it on stage at the Herman's Hermits Concert. While I was up there Herman talked to me and put his arm around me. Unfortunately, I have not been able to find anyone who has a picture of me.

If anyone does have a picture of me on stage please write to me at 6382 Reubens Drive, Huntington Beach, Calif. My name is Barbara Scott.

The KRLA BEAT is published weekly by BEAT Publications; editorial and advertising offices, at 6290 Sunset Boulevard, Suite 504, Hollywood, California 90028.

Single copy price, 15 cents. Subscription price, U.S. and possessions, \$3 per year or \$5 for two years. Canada and foreign add, \$2 per year or \$14 for two years.

Exclusive distribution handled by Miller-Freeman Publications, 6328 Lewis Avenue, Long Beach, California. Inquiries should be directed to the attention of David Thomas.

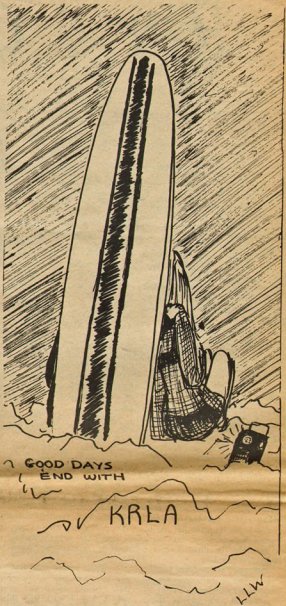
### The JOHN LENNON SHIRTS

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LAURA LEE WOJACK of Canoga Park says something in this drawing which could never be expressed in words. She's the winner in this week's KRLA cartoon contest. We hope you enjoy the album, Laura.

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8/14 — HERMAN  
8/21 — STONES TESTIFY  
8/28 — KRLA PRESENTS THE BEATLES  
9/4 — BEATLES . . . IN PERSON NOW!  
9/11 — THE THREE FACES OF BOB DYLAN



THESE FOUR FAMILIAR-LOOKING BEATLEMANIACS were just as excited as everyone else attending KRLA's exclusive premiere of "Help". KRLA Teen Topper Vaughn Filkins (left) is flanked by Deeja Dick Moreland and Dave Hull and Newsman Jim Steck (looking the other way). Five hundred lucky KRLA listeners were treated to an advance screening of the new Beatle movie two weeks before its city-wide opening. Response to "Help" was even wilder than for "Hard Day's Night."

## Hit Records Often Result Of Strategy

(Continued from Page 2)

the sales reports and mails it to the station. The librarian sees that the promotion man has a high sales report (which is probably doubled, anyway) and that all the stores are reporting that "Like A Mick Jagger" is a big request number.

### Pick To Hit

BANG!! Clarence debuts first week at No. 32 and it is the pick to hit that week!

Now PUNK Records take out a full-page ad in all the national magazines, costing them a small fortune, saying "Break-Out in California! Guaranteed No. 1!" Clarence is now No. 50 in the nation the first week on, debuting over The Beatles, The Supremes, and Bob Dylan.

Next week Clarence is on "Shindig!", "Hullabaloo," and "Shebang!" Then it's Ed Sullivan, Dean Martin, and the "Tonight" show.

Yes, you've done it. Made a record a hit. Of course, now you are tired of the record, and it's time to start making a hit of your newest all-time favorite—"Sugar Pie Honeybun" by the Beeswax Threes.

One final word of caution—don't waste all this effort on The Beatles, Herman's Hermits, or The Rolling Stones. They don't need that kind of Help!

## Personals

To Donovan:

I'm glad you liked my chocolate cake, even though you did stuff yourself. Be sure to come for Jack Elliott's next birthday . . . it should be a blast.

Barb Scott from the Ash Grove To L. C. and Danny:

It was great knowing you. Hope you read the *BEAT* and listen to Dylan. Hi to Weibert of San Diego, too.

Dano

★

To John H. English of the used-to-be Beatles:

What happened to the group? Will we never hear your beautiful London accent again?

Chris Jones

★

To all Beatle Lovers:

Get well soon!

A Faithful Beatle Fan

★

To the Fab Seeds:

We think you are all groovy and we love all your songs, but we especially love Rick and Sky.

Two Seed Lovers,  
Barbara and Sue

## CASEY'S QUIZ

By CASEY KASEM

Many record stars have been DISCOVERED by accident, but this personality became a musician by accident! At the time he belonged to a youth club, and the athletic team he was a member of wanted to challenge a faraway team to a match. There were two problems, however. Distance and money. Our enterprising lad solved both by spending his last thirty dollars to start a band which played for dances until enough funds were raised to make the trip. Today, he's still the leader of this world famous group!

ANSWER: DAVE CLARK



A SECRET AGENT trailing a spy? No, just a not-so-secret deejay named Dave Hull broadcasting a report on one of his brushes with a gang of foreign agents known as the Beatles.

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## BIG PLANS AHEAD

## Dick Clark's Story

(Continued from Page 4)

vision musical variety show, see *The Music*, for CBS which will hopefully unite the "young" and the "old" by providing entertainment for both.

## An Actor Also

All these projects are behind-the-scenes activities but don't get the mistaken idea that Clark always remains behind the camera. Not in the least! He has already enacted roles in two movies, "Because They're Young" and "The Young Doctors."

This season will find Clark in two more movies, "It's A

Tough Life" and "Once Upon A Sandbox." And on the "little screen" watch for Dick to make guest appearances on *Ben Casey*, *Coronet Blue* and *Slattery's People*.

Only the powers above know what else Dick Clark has up his sleeve, but we will divulge one thumbful of information: Be on the lookout for the *Dick Clark Teen World Fair*. As the date approaches and the schedule is finalized the *BEAT* will let you in on all the details first — 'cause Dick Clark promises us and we know he's a man of his word!



Q: I have problem skin and I would like to go to a dermatologist, but I'm afraid it would cost too much money. My folks want me to go, but we're not millionaires and I don't want to run up bills for them. Please tell me about what price I'd have to pay for treatments. (Penny R).

Most dermatologists charge around \$10 for the first visit [where they examine your problem and determine what's causing it] and between five and seven dollars for each following visit. It's thoughtful for you to think of your parents, but don't let that stop you from taking them up on their offer. The price of a few visits isn't that high, and the good that can be done is priceless.

Q: I read in this column where you suggested that a girl buff her nails (she didn't like polish). I took your advice too, but now I need more of the same. Do you buff your nails back and forth or what? (Dorothy C.)

A: Buff them with a vertical rather than a horizontal motion. Buffing from side to side can tear the cuticle, and so can too much buffing in any direction. Next time get ready for an at-home manicure, try using some *Amaz-on Nail Cream*. It leaves a hard finish that lasts for weeks.

Q: I'm fourteen and I'm often taken for seventeen or eighteen. Sometimes this is great, but most of the time, I don't like to look older than I really am. I have long hair, which I wear up, and I don't wear much makeup. How can I look young? (Candy B.)

A: Try cutting a heavy fringe of straight bangs to go with your upswipe (which is probably the cause of your "added years"). Bangs can soften a severe type hairdo and make you look girlish even if you aren't very.

Q: I'm just starting to wear mascara and my mother says not to use my bottom lashes. Is this a rule in eye makeup and does it apply to everyone? (Teresa L.)

A: Liner and mascara on the top lashes only was a rule of sorts for many years. The new trend in eye makeup is to wear what looks best on you. Considering the shape of your eyes and face, if you look better with mascara on the lower lashes, go ahead. Just keep it down to a dull roar or it will detract from your looks rather than add something.

Q: This is a crazy problem, but I have a dress with over-the-shoulder pockets. Maybe I'm just clumsy, but I'm always ripping the pockets half off, catching them on something as I rush by. How can I keep this from happening? (Wendy M.)

A: You just answered your own question when you said "as I rush by." Many people-in-a-hurry are pocket-rippers, and can find more hidden nails to snag their clothes on. Just slow down. Also, tack those pockets in the middle with a thread or two. This will help keep them from catching on everything.

Q: No one would believe my problem until my girlfriend and I tried an experiment. We both washed our hands, put on lotion and watched television for an hour practically without moving. At the end of the hour, her nails were perfectly clean and mine were already starting to look grubby! If you can explain that to me, it'll happen all the time. I'll believe it when I see it in print. (Mary Dell F.)

A: Nails are an extension of the skin, and every person's skin has a different chemical balance. As a result, some people get "grubby" faster than others. To prevent this, wash your hands as often as possible and always use a nail file AFTER you've put on lotion. Even the slightest accumulation of oil under the nails can be a dirt-catcher.

## HINT OF THE WEEK

I think I've discovered a brand new way to solve a very old problem. When you panic every time a boy would ask me out to a restaurant, even if it was only a hamburger place, for fear I'd



... DICK, DEEDEE AND DICK (CLARK) ON BEACH

spend more money than he has (or wants to part with), I solved this by deciding to order something moderate in price at a snack-type place, and let him do the ordering in a more expensive restaurant.

When I say "you order for me," he orders his own dinner and then gets all befuddled and doesn't know what to order for me. So he naturally asks if I'm sure I wouldn't like to make my own choice.

By that time, I know what he is having and can make that choice in the same price range without anyone being the wiser or the poorer.

Clever, huh? I tried it three times already and it's never failed! (Barbara W.)

If you have a question you'd like answered, or a hint you'd like to share on any subject, drop a line to *Tips To Teens*, c/o *The BEAT*.

## DYLAN

(Continued from Page 2)

Victor release. Don't look for that title, though, on the Victor single by the Five: For reasons best known to powers-that-be, the title has been changed to "If You Gotta Go, Go Now."

Does Bob Dylan care? One of his song titles gets changed? You'd have to ask him and these days you'd be lucky if he stopped in one spot long enough for an answer. Perhaps that spot might have been the Columbia Records studios where he just recorded yet another album for release soon.

## Dear Susan

By Susan Frisch



Can you please tell me how long Sonny and Cher have been married, and when will their next personal appearance be in Los Angeles?

Donna Kay.  
Dear Donna:  
Sonny and Cher have been married for 2 years, and their next personal appearance in L.A. will begin September 20, at the new teenage night club called "It's Boss." Hope to see you there 'cause Sonny and Cher are a great singing combination and it should be a wild time for everybody!!

Where can I write to Joe of the Giltteens?

Rona Henley.  
Dear Rona:

You can write to Joe in care of Hanna-Barbera Studios, 3400 Cahuenga, West Hollywood, California.

I would appreciate it very much if you could tell me if any of the Rolling Stones are married, and their ages.

Barbra Green.  
Dear Barbra:  
Charlie and Bill are married, and Bill is father to a little boy, Steven. The rest are single so we still have hope, huh? Mick, Brian and Keith were all born in 1944, which would make them 21 years old, but I don't know the birthdates. Charlie is 23, and Bill is 23.

What are Herman's favorite television shows and what are his favorite current records? Also, are he and Twinkle going together?

Caroline Newton.  
Dear Caroline:

Concerning the question of Twinkle and Herman, I can only repeat myself for the millionth time. NO!!! He and Twinkle are not going steady, have not gone steady, and I am so positive without doubt, that they will never go steady. As for his favorites he feels that there are too many records that he likes and could not possibly narrow it down to one. As for the television programs I do think he likes *Shindig*, and—believe it or not—*The Match Game*.

Will it ever be possible to buy some of John Lennon's art work in stores? I love his work and I am sure that other people do too.

Steevie Witman.  
Dear Stevie:

I seriously doubt that he will ever have any of his drawings in stores available to the public. However, I don't know for sure, but I will try to find out for you and the rest of the fans who want to know. I think they should be made public, but only time will tell, and one thing's for sure: he doesn't need the money!!!

# MAIL BOX



## MEET THE STARS

# Shindig's New Season Is Most Exciting Yet

By The Shindigger

Greetings, fellow Shindiggers. We've got lots of things to talk about today and lots of people for you to meet.

All the guests here at ABC-TV's Shindig studios in Hollywood are busy rehearsing their acts, so today will be the perfect time for you to meet more of our Shindig family.

### Blossoms Bloom

The three girls who are on the stage now belting out a song are The Blossoms. From left to right they are Jean King, Darlene Love, and Fanita James, and they have been singing together for eight years. Did you know that the Blossoms are one of the most frequently heard female vocal trios in the country? They are also responsible for the vocalizing of the movie themes you heard while viewing such fab flicks "John Goldfarb Please Come Home," "Move Over Darling," and "Beach Blanket Bingo." The girls have also vocally backed many of the top vocalists in the country on their recordings.

Hmmmm—even though there is no audience in the theater today I seem to hear screams. Oh—now I see why! Here come the Shindogs, Shindig's own singing high-guns.

All five of the Shindogs are from the Southern side of the ol' Mason-Dixon line; they are all fine musicians and performers as well.

### Joey's Shades

The blonde Beatle-type who is playing rhythm guitar and singing the lead is Joey Cooper. You can always recognize Joey by the shades he wears 'round the clock.

Next to Joey is Delaney Bramlett, who plays bass guitar and occasionally raises his golden voice in song.

On the far left is Glen Hardin on the electric 88's and way in the back is Chuck Blackwell in charge of the skin-beating for the group.

Finally, on the extreme right is the very talented lead guitarist for the group, James Burton.

Put all five Shindogs together and that's a mighty powerful sound!

### Souful Donna

The pretty girl stepping into the spotlight front and center now is Donna Loren, a talented eighteen year old actress-singer. Donna is one of the most talented female vocalists around today, and when she sings, she really puts her heart and soul into the performance.

Aside from her singing, Donna is an accomplished dancer, and has also written about twenty songs, ten of which have been published. Donna is hoping someday to appear in a Broadway musical, but until then she'll stay right here with us at Shindig.

Wow! Before I forget, let me tell you about the swinging show next week. Shindig is going to really rock when such guests as the Everly Brothers, the Byrds, Jerry Naylor, Chad and Jill Stuart, Ketty Lester, and the McCoys drop in to say hello.

Well, until next week when we do it all over again, maintain your cool, Shindiggers, and—ROCK ON!!!

## Cavern Queries

Just recently I was fortunate to come across a copy of *BEAT* which I thought was really great.

My name is Robert McGrae and I am the manager of the famous Cavern Club in Liverpool where the Beatles, Gerry and the Pacemakers, the Searchers, Billy J. Kramer, to name just a few, first started. I am sure that a great many of your readers must be interested in the Cavern and Liverpool, and I would like to say that I would be delighted to answer any queries which your readers may have. So if your readers would send their queries to me at: 17 Heydon Road, Allerton, Liverpool 18, England, I will certainly do my best to answer all the queries.

Any readers wishing to have pen pals from the Cavern could send details of themselves and I will have their names and addresses put on the Cavern notice board and I am sure that they will receive a lot of replies.

Robert McGrae



## Knocking Elvis

Dear Editor:

I don't see how anyone has the gall to say, "Elvis is still king". This statement is a far— for Elvis reigns no more! He lost his crown last February when the Beatles conquered the hearts of America's teenagers. Let me point out a few questions to prove my point.

Did he have any hit records in the past year? No!

Can you actually say his

records have truly good sound? No!

Do you ever see anybody wearing buttons bearing Elvis' name? Shoes, purses, notebooks, etc., with his face-printed on them? Gimmicks, such as Elvis vases, Elvis dolls, or what have you? No!

Is he the topic of discussion in the music field?

Not only are his songs old fashioned, but his movies are unimaginative and basically the same. For instance, in each movie he stars in, he shows off his fighting talents, kissing talents, innocence and sex appeal to beautiful women.

Don't think I'm prejudiced when I say the Beatles are true fans of the Liverpool 4. In fact, my favorites are the Rolling Stones and I love them more than anyone!

In some cases the Stones are voted more popular than the Beatles. But I'm not able to argue the point that the Beatles are Kings.

Even if they do sometimes outsell Beatles records, [proof of outsell: a survey of record shops in New York; Stones outsell 3 to 1] they are not, (unfortunately) the Kings. The Beatles are and they shall be for sometime to come.

Margie Garcia



## Beatle Nuts

Dear Beat:

Last night I had the misfortune to see David Suskind's "Open End" opinion show. On it were eight New York and New Jersey teenagers who were to discuss the "whys" of the Beatles success.

The discussion started out

well, but was interrupted every few minutes by a rude young audience. It started out to be laughable because all eight kids were of the same opinion. All the "whys" of the Beatles' success given by psychiatrists were all wrong, and they were all right.

They spoke of the Beatles being so kind, decent, and perfect. I started to feel sorry for them when they almost came right out and said they worshipped the Beatles, as if they were gods or something! A few of them had shrines in their rooms!

But the big burn was still to come! One of the girls started saying that the Beatles were the only original singing group and that everyone else imitated them! Then it exploded. Everyone started knocking the Rolling Stones, saying they were vulgar, dirty, slimy, ugly, real hairy and the scourge of the earth. All of a sudden, Mick Jagger was the biggest slob around.

How Col! The Beatles are great but they aren't gods. Who wants to make Beatlemania a whole new religion?

There are other great groups like the Stones, the Hermits, Zombies, Unit 4 Plus 2 and the Yardbirds.

I don't feel that kids should be allowed to knock things they don't understand unless all America's youth is represented. No one there dug the Stones and I'm sure at least one in eight does throughout the pop world. Who agrees with me?

Cathy Gaugh

## Beatles Now Talent Scouts

In addition to singing, writing, acting and playing musical instruments, the Beatles are also pretty fair talent scouts!

Thanks to the four, Brian Epstein's star stable now has another boarder—a three man group dubbed Paddy, Klaus and Gibson.

This is a case of knowing each other "way back when . . ." The two groups were friends during the days when the Beatles packed Liverpool's Cavern Club.

After the Beatles' meteoric rise, the two groups sort of lost contact with one another. Recently they met again when Paddy, Klaus and Gibson were appearing at the Pickwick Club in London.

The four Beatles decided right then and there that Epstein should welcome Paddy, Klaus and Gibson into his NEMS camp. And being a wise and shrewd businessman, Epstein seized upon their suggestion.

Of course, everyone is very pleased with the signing, especially Paddy, Klaus and Gibson!

Be on the lookout for these boys—with Epstein's protective wing about them they're bound to go.



**THE BEATLES HIDEAWAY** (shown here in this exclusive *BEAT* photo by Chuck Boyd) during their vacation-cum-work in Southern California is quiet once more now that the Fab Four have departed our scene. High above Hollywood the rented aerie was under police protection at all times during the Beatles' stay (note guard in photo).

## Queen Sends For Fab Four

Millions of people (particularly girl-type people) would do anything to meet the Beatles. Teens, adults, too, grandmothers and aunts would gladly travel half-way around the globe just to catch a glimpse of the fab four.

However, there IS one lady in this world who is making the Beatles come to her. She is the Queen of England and on either October 21 or October 26, John, Paul, George and Ringo will journey to Buckingham Palace to meet Her Majesty.

### Investiture

The occasion is to be the investiture of the MBE awards which the Beatles won some time ago. The announcement of the Beatles' honor caused quite a bit of controversy when several of the previous MBE recipients threatened to return their medals because they felt that such a high honor to the four long-haired Beatles was unbearable and intolerable!

These people even went so far as to demand the Beatles refuse to accept the MBE's. But, of course, you know that the Beatles are not about to do anything as crazy as refusing their Queen!



## THE BEAT VISITS

## SHINDIG



**CAROLE SHELTYNE** typifies the famous *Shindig* dancers. A close-knit group—average age, 20—they usually stay together socially and many share apartments or homes. Like Carole, most love dancing but also have hopes for acting or singing.



**THE RIGHTEOUS BROTHERS** always bring down the house on *Shindig*. They still appear frequently, even though filming their own movie (a James Bond type, of all things) and running their new record and publishing firm. *Shindig* gave Bill and Bob their first national TV exposure, bringing stardom.



**HANDSOME BOBBY SHERMAN**, originally discovered at a party thrown by Sal Mineo, is one of the most popular *Shindig* regulars. In his spare time Bobby runs his own recording studio, produces film shorts and plays eight musical instruments.

PHOTOS BY ABC TELEVISION

## These Men Help Make Show Tick

While the performers bask in the limelight and applause, a small army of men and women toil off-camera—unnoticed by the public—to keep *Shindig* at the top as television's most successful pop music show.

One of them is David Malloy, the young Englishman who is assistant producer. He is responsible for doing everything the producer doesn't have time to do. In addition to helping Producer Dean Whitmore plan the overall show, Malloy's duties include helping choose the people to appear each week, deciding how to "showcase" them and coordinating the various acts so that the show maintains the fast-paced, smooth-running format which it pioneered.

Another important key is Dick Howard, known as the "talent buyer." His job is to talk to dozens of agents and managers, to watch hundreds of acts in nightclubs and auditions, to listen to them on radio and to keep close watch on the record charts.

Only by being thoroughly familiar with what's happening in the pop world and by actually being able to predict who and what will be popular in the future can he do his job—to advise the producer and assistant producer on the type of entertainment and the specific acts to feature weeks in advance.



**BEAUTIFUL DONNA LOREN**, another *Shindig* regular, leads finger-popping production number with the *Shindig* dancers and the Wellingtons. Donna is already a veteran performer at 18. She began her career at five, doing U.S.O. stage shows for servicemen.

## A BEAT EDITORIAL

## UNDERSTANDING

There's an old saying. It goes something like this . . . You can't judge a book by its cover.

In fact, there are a lot of old sayings in that particular vein. Which figures. Since the beginning of time, people have been trying to get a point across. That the outside of people is usually very little indication of what's on the inside.

Well, the point still hasn't quite made it. Want proof? Just ask any teenage boy who doesn't have a crew cut. He'll be glad to tell you how it feels for a person to play second fiddle to a hairstyle.

Wonder why that is. Why longer hair is falsely considered a badge instead of what it really is — a fashion trend — Why most adults take one look at a stylishly shaggy mop and say in low whispers, "he's one of those nuts."

Most people, in spite of their don't-judge-a-book clichés, think longer hair automatically brands a guy as a kook. Nothing could be further from the truth. Some are kooks. Some are abysmal creeps. But many are intelligent, responsible young people who deserve a lot fairer shake than they're receiving.

You'd think people would have learned to practice what they preach. Unless you happen to know better. Then you just hope they'll start soon.

## "We Found Elvis;" But He's Too Busy

By Sandra Lowell

I know Elvis' address, but I won't tell you what it is. Partly because it would be unfair to him if everybody knew, and partly because I'm just plain selfish.

Believe me, just knowing his address wouldn't help you much anyway. You might get a glimpse of him if you sat on his curb but, don't ring the doorbell and expect the King to answer. Or the butler to throw the door open and say, "Come on in. I'll tell El you're here."

Naturally, this sage advice comes from one experienced in such matters. And experienced I am. After all I've been turned away (thrown out) twice, haven't I?

The first time began as Sharon and I started meandering through Bel Air about 6:30 p.m. Sharon, a give-me-Elvis-or-give-death type, knew by heart every twist of the sidewalk and road. She'd walked and driven by I don't know how many times, but never before had she dared to approach the door. She was as terrified as I was, which didn't help my nerves any.

### Campaign Pitch

All the way car I rehearsed my Elvis speech. It was awfully important that I say it just right. At school, you see, I was working with SCOPE, a national organization of college students who go South to register voters. We need a lot of hoping, he'd especially want to help freedom along, and maybe do a benefit to aid us in raising part of our \$10,000 goal.

We'd be satisfied with a check from him, if he was too busy. We knew he makes three pictures a year, which is more than most stars do. But we also knew how wonderful he is about giv-

ing money to charity and helping so many people and organizations all the time.

The walk was so lovely, I was almost sorry to end it after half an hour. Sorry also because I was getting nervous about facing Elvis. He doesn't live in the mansion I expected. It's a modern, one story, black and white place, not at all pretentious. There's no private road or giant fence to keep people out. The driveway is large, shaped more like a parking lot. Several cars were parked in it, but not the diamond encrusted one I'd heard so much about. "Elvis" was scrawled on the mailbox post. It's a shame some fans can't respect people's property.

### Door Opened

We walked to the door trying to look confident. I knocked and a young man with dark hair and beautiful blue eyes answered. No, not Elvis. We introduced ourselves, then said we were from UCLA and would like to see Mr. Presley about certain business matters. We were told to come back later, since Elvis had just gotten back from the studio and hour before and could not see us now.

"Later tonight or later in the week," I asked.

"Oh, later tonight or later in the week."

"Later tonight," Sharon and I decided. It was getting dark, so we didn't want to sit on the grass we'd come for two hours. The Bel Air Country Club was nearby, but we didn't happen to be members. We went over, though, to call a friend we suddenly remembered lived in Bel Air.

Mary Jo wanted to meet Elvis too, and she'd have a car. So after we'd spent a while at her house, we all drove back to El's. We parked in the driveway next to some other girls who were sloppily dressed and came to ask the gate guard for a party. He didn't go. He wasn't the same one as before.

Elvis still couldn't talk to us, but we could write a note. The



## The Silkies: John and Paul to the Rescue

John and Paul have threatened to do this before but now they have actually gone out and done it — produced a record!

The two Beatles A&R'd a session in which another group member of the Brian Epstein family, The Silkie, cut the Lennon-McCartney penned "You've Got To Hide Your Love Away" from the Beatles' second movie, "Help."

newspaper handed us had "Elvis" printed at the top. When we finished the note which started with "I'm a neighbor of yours" for a friendly touch, and ended with Mary Jo's phone number, I handed him some pamphlets explaining the goals and organization of SCOPE.

### Too Busy

"Well," the light-haired young man drawled, "it's not that El is prejudiced. He isn't. But he's too busy to do a benefit, and besides, he doesn't want to get publicly involved in something like this. All the stars who have, have lost a lot of popularity because of it. I'll give him your message. Maybe he'll want to help you if he can't do it without getting any publicity. But he doesn't want to offend any of his fans."

Things are going well in Maccon County, Georgia, where the UCLA kids are. Apathy is being overcome, voters are being registered, and there hasn't been any violence.

I know Elvis cares more about other people than he does about

John has especially been interested in producing records for quite some time now, but with his busy-as-busy-can-be schedule he just could not find the time. The two Beatles chose to make their A&R debut with the Silkie for a number of reasons — first reason being the fact that friend Epstein manages both groups. The Silkie is a three man, one woman British folk singing group whom Epstein added to

his roster several months ago. They've already released one record, "Blood Red River" and are about due to release another.

Besides co-producing the record, Paul also played guitar on the session while George Harrison lent his hand to the tambourine.

Only Beatle not directly involved with the session was Ringo. Wonder where he was?

—Louise.

## English Pen Pals

### JANE RYDER

"Bryn Don"  
Doncaster Rd.  
Conisborough, Yorkshire  
England

### ANNE LIVERSIDGE

88 Howard Road  
Mansfield, Notts  
England

losing a few fans. He's too big a star for that to matter, anyway. He never called us, but that's probably because he has all his other good works to think of as well as his career and personal life. Besides, he can usually find time for only one benefit a year, in Memphis.

Maybe he sent a check to SCOPE headquarters in Atlanta and didn't tell us. Or maybe he didn't get our message. But Elvis has proven over and over that he isn't afraid to "get involved."

### ANN MATTHEWS

29 Hanover Road  
Tottenham  
London, N. 15,  
England

### PATRICIA WRIGHT

78 Stainbeck Road  
Mearnswood, Leeds 7,  
England

### MAUREN BALLARD

52 Vale Road  
Haywards Heath  
Sussex, England

### SHELLY MAWBEY

84 Finchley Avenue  
Mackworth Estate  
Derby, England

have you heard  
'YOUR FRIENDS'  
ARE GREAT?



# HELP—CLOSEUPS OF BEATLES

By The BEAT Staff

Everyone knows by now what this picture is all about, and millions of teenagers (and post-teens) will go and see it just because it's there, and because the amazing Beatles are in it.

So we will not dwell on the story, except to say that some nasty fellows chase Ringo and his pals all over the world, trying to swipe a ring he's wearing.

At the time we saw "HELP!" the Beatles were actually living in Los Angeles, up in exclusive Benedict Canyon. There was some commotion at the rear of the theater, and rumor has it that one of the Liverpool lads snuck in to watch a part of it.

## Hundreds Swarming

Police were up in the Canyon guarding the house, hundreds of boys and girls were swarming all over the hills around the house, sometimes getting in trouble, and all the time the Beatles quickly idylled away their few days off.

The long-haired imports from England continued to be the center of the world of show business, as they have been for the past two years.

Some of the girls kept up their vigil for 50 hours at a time.

The Beatles have become such super-stars that it is hard to imagine them as real people. We all get to feeling as though they are fluffs of talcum powder that we just read about all the time.

But they are real, and they seemed to have enjoyed their California vacation, and they



... Ringo

also seemed to enjoy making their second feature film.

## Spark Is Gone

It will not live up to the promise of "Hard Day's Night," which surprised everyone by being so good. And even though the same production team also made *HELP!*, the little spark is gone. But don't get us wrong: *HELP!* is an enjoyable picture, with lots of action and some amazing photography.

It's kind of like "Mondo Cane," only with Beatles. The camera stops here, then there, pops up, down, back, and around first focusing on Ringo's nose, then a musical instrument, then catching the vapor condensing from John's breath as he sings. It's very much like writing

poetry with a 35mm movie camera. Great artistry is shown in the filming of the various sequences, no matter how poorly their supporting cast may have acted the scenes. The Boys themselves hop-scotch through the whole movie with vitality—and with the detachment of the millionaires they are.

The story has at least three good belly laughs and a dozen or more chuckles, and any number of smiles. Interspersed by frowns when you cannot understand what they said or didn't catch the meaning of a fast-flying wit-tician.

## In Full Color

But never mind. It's the BEATLES—right there in full color on the screen! When could you ever see them so clearly, or so intimately?

And who, in the name of the British Empire, can ever forget the famous Paul McCartney Nude Scene? It put Gina Lollobrigida to shame, at least as far as the girls are concerned.

This is the one great value of the picture—we get to look at the Beatles, while they cannot look back. We can examine this phenomenon of our age, this quartet that has stormed the gates of mankind and won completely, without ever firing a shot.

The Beatles have conquered the world.

What else is left for them, except making expensive home movies?



BEAT STAFFERS (l to r.) Louise Criscione, Nikki Eden Wine and Susan Frisch clutch passes to "HELP!" as they patiently wait in line to see it again—and again and again!



WAITING FOR 'HELP' — "WE LOVE YOU, BEATLES"

# KRLA Tunedex



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CHARLIE O'DONNELL



CASEY KASEM



JOHNNY HAYES



BOB EUBANKS



DAVE HULL



DICK BIONDI



BILL SLATER

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This Week	Last Week	Title	Artist
1	1	LIKE A ROLLING STONE	Bob Dylan
2	2	BABY I'M YOURS	Barbara Lewis
3	13	LIAR, LIAR	The Glatfords
4	5	EVE OF DESTRUCTION	Barry McGuire
5	2	YOU WERE ON MY MIND	We Five
6	6	UNCHAINED MELODY	Righteous Brothers
7	3	I GOT YOU BAE	Sonny & Cher
8	8	HELP I'M DOWN	The Beatles
9	15	DO YOU BELIEVE IN MAGIC	Lovin' Spoonful
10	14	SUMMER NIGHTS	Marianne Faithfull
11	9	IT'S THE SAME OLD SONG	The Four Tops
12	7	IT AIN'T ME BABE	The Turtles
13	10	NOTHING BUT HEARTACHES	The Supremes
14	18	ROSES AND RAINBOWS	Donny Hutton
15	20	HEART FULL OF SOUL	The Yardbirds
16	28	WE GOTTA GET OUT OF THIS PLACE	The Animals
17	—	THE "IN" CROWD	Ramsey Lewis Trio
18	12	CALIFORNIA GIRLS	Beach Boys
19	19	TAKE ME BACK	Little Anthony & The Imperials
20	11	LAUGH AT ME	Sonny Bono
21	21	DOWN IN THE BOONDOCKS	Billy Joe Royal
22	26	THE TRACKS OF MY TEARS	The Miracles
23	25	CATCH US IF YOU CAN	Dave Clark Five
24	27	YOU'VE GOT YOUR TROUBLES	The Fortunes
25	24	COLOURS/JOSIE	Donovan
26	30	IN THE MIDNIGHT HOUR	Wilson Pickett
27	—	TAKE ME FOR A LITTLE WHILE	Elvie Sands
28	35	HANG ON SLOOPY	The McCoys
29	31	SINCE I LOST MY BABY	The Temptations
30	36	MOHAIR SAM	Charlie Rich
31	32	AGENT 00-SOUL	Edwin Starr
32	37	DRUMS A-GO-GO	The Hollywood Persuaders
33	—	TREAT HER RIGHT	Roy Head
34	—	HOME OF THE BRAVE	Jody Miller
35	—	ACTION	Freddy Cannon
36	—	HOME OF THE BRAVE	Bonnie & The Treasures
37	—	RIDE AWAY	Roy Orbison
38	—	TOO MANY PEOPLE	The Leaves
39	—	GIRL FROM PAYTON PLACE	Vickie Lee
40	—	TURN AROUND	Boo Boo & Bunkie

