

KRLA

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BEAT Photo: Chuck Boyd

Why Are Paul & Ringo Now Soloing? (Story Inside)

KRLA BEAT

Los Angeles, California

October 9, 1965

Beatles All Pretending They're Single Artists

The Beatles have never been able to stand still—musically, personally or any other way. They're always on the go, always moving and coming up with something just a little different and unique.

After conquering the world as a quartet—becoming more popular in more countries than any other entertainers in history—they have now proven themselves as top singing stars individually.



JOHN—ALSO A SINGLE

All four have recently become equally renowned as soloists, and it looks like this may be just the beginning.

It is reflected in their albums and the singles which are released from their albums. Instead of John and Paul doing almost all the singing together we now have Ringo warbling "Act Naturally,"—and singing the western tune as naturally as a hillbilly singer from Tennessee—and Paul with his warmly intimate style reminiscing about "Yesterday."

Those two numbers, on the same 45 r.p.m. disc, have made it the hottest single record on the market.

John again displays his delightful ability as a soloist with a record of his own. "You've Got to Hide Your Love Away." George, who recently signed a separate solo contract with the McCartney-Lennon music publishing firm, turns in a great single performance on "I Need You."

Of course each of these solo efforts still has the great Beatle musical backing but their fans are



HERMAN THE CUTE CUT-UP BECOMES HERMAN THE SHARP-TONGUED CRITIC

OOOH—WHAT HE SAID!

Herman Blasts Byrds, 'B's

There's one thing about Herman and his "little boy" image—he can turn it on and off at will. And there was no better example than a few days ago when

wondering about the significance of this new trend.

Are they doing it for amusement? as a challenge?—or perhaps just to help lead the pop trend away from the old "one lead singer and the rest of the group in the background" concept. It may even be a combination of these reasons, but whatever their motive there is no talk or even speculation that any of them is considering leaving the group.

And regardless of motive, it also seems like a very healthy development. It adds a touch of variety which seems certain to keep the group scene alive and interesting for years to come.

he suddenly dropped his sweet kid role and began sounding off with some comments that scorched the hair on quite a few people's necks.

The very first thing which Herman wanted to scream about was the condition of the British pop scene.

"All our good groups are leaving the country because it's such a sick scene. In England to earn 300 pounds a night you have to travel miles around. But in America I have earned 8,000 pounds in one night. So why not go to America for a few weeks. Nothing's happening in England."

Kinks Fades

"Look at the Kinks—they started fantastically well but they are just another group now with a 100-yard sprint to catch up with the Big Two, the Stones and the Beatles."

"We're just a group, so why

shouldn't we go to America where we are an English group?"

"In America I really work on the 'little-boy-still' image. But it's true—I really am thick!"

That was a mouthful and Herman began to feel just a little bit better but he wasn't quite through yet—he still had some more to say.

In fact, he had a solution for Britain's "sick scene." "We need something new, something as big as the Beatles or the Stones. They are the kings of the theatres and George Forme is king of the clubs."

Knocks Byrds

"As for the Byrds—we've got five million groups as good as the Byrds. They're just a second-hand Rolling Stones."

Next on Herman's agenda was a little mud-slinging in the direction of one of England's top teenage shows, "Ready Steady Go."

"Ready Steady Go" does more harm than good. The only excitement you get on the show is a shot of a girl's skirt and you say 'how disgusting' and talk about it hours."

And with that parting shot Herman got down from his soapbox, put on his sweet little boy smile, and went happily off to play the Hermits' next date.

What Causes Beatlemania?

By Eden

You've seen it hundreds of times before—in mob scenes at airports, in screaming crowds of fans at concerts, even in one's and two's sitting 'round the television set when "they" were on.

Yes, you've seen it all before. The girls who scream, the girls who faint—the girls who cry.

Why Do They Cry?

Time and again parents and teachers and other concerned adults ask the same old question—why? Why do they act this way? Why do they cry?

The most obvious and most frequently seen example of this tearful problem is to be found in anything even remotely connected with the Beatles.

Beatlemania, as it were, has indeed taken over the world. Members of every age group have found themselves succumbing to this delightful disease, and the main symptom is sheer happiness! But, what of the young—and not-so-young—girls who scream,

faint, and cry at the slightest mention of the Four Fabulous Fellows from Blightyland?

Intensive Research

Psychiatrists, psychologists, and sociologists the world over are among many who have done, and are still doing, intensive research in this area in order to answer this question. As yet, there seems to be

no one who has been able to find the answer, perhaps no one ever will.

This reporter does not profess to be a psychiatrist or even an expert in the field of human behavior. But I am a female and I am a Beatlemania—and very proud of it. Beatlemania is one of the happiest states of mind conceivable.

able and there is no greater group of people in all the globe as the one we label "Beatlemaniacs."

Through my own personal encounters and experiences with Beatlemania, I have been able to draw some conclusions and form a few answers of my own. **Turn to page 11**



BEATLES-EYE VIEW OF BEATLEMANIA—NATURE PROVIDES A SAFEGUARD

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YARDBIRDS WAIT!

Britishers Play For BEAT At A Party

By Louise Criscone

So desperate were the Yardbirds to play their music for someone that they decided to throw a party.

They figured this way they could kill two birds (not Yardbirds, of course!) with one stone—they could give us a demonstration of the Yardbird sound and they could appreciate to those people who had been nice to them on their first visit to America.

And what a party they threw! Kim Fowley was kind enough to donate his way-out house, located high (and I do mean high) in the hills for this historic occasion.

You see, this was the first time that the Yardbirds had been able to play "live" since they arrived in the U.S.

Going Strong

By the time *The BEAT* made the scene at 11 o'clock the party was already going strong. Two of the Yardbirds, Chris and Sam, were already there and the tri-level house was packed with an assortment of everything. You name it—and it was there!

Such notables as the Byrds, Peter & Gordon, Jackie DeShannon, Phil Spector and Danny Hutton dropped in to give the Yardbirds a listen.

A brand new group, the Brin Smythe, provided the music until we could drive over to the hotel and fetch the other three Yardbirds.

With all five Yardbirds on the scene, equipment was set up and the boys from England gave us an hour of the most fantastic sound you've ever heard!

Kim's Pad

Kim's modern house (oops, I mean "pad") provided a perfect backdrop for the Yardbirds' modern sound, a sound which is all their own and which seems to combine rock 'n' roll, rhythm and blues and jazz. Throw it all together, and a touch of Yardbirds, and does it swing!



... Chris Dreja

Seriously, if you think you've seen and heard all there is in the way of English groups—you haven't seen ANYTHING until you see the Yardbirds move and their hair swirl!

They didn't touch either one of their big American hits, "For Your

Love" and "Heart Full of Soul." Instead they concentrated on long and fantastically good versions of such songs as "Smokestack" and "Hang on Sloop."



... Jeff Beck

One of the Yardbirds' unique points is the fact that they use each of their instruments to full advantage. Many times in a group the only instruments heard above the voice of the singer are the lead guitar and the drums.

Instruments Utilized

Not so with the Yardbirds. Each instrument is utilized to its fullest capacity, probably because the boys feel that the instrumental part of a song is much more important than the vocal.

Standing out in the Yardbirds' instrumental line-up is the tremendous lead guitar of Jeff Beck. Talk about working a guitar—well, Jeff *slaves* his!

He moves right up to the amplifier to catch the "reverb" and produce that driving sound. The Yardbirds had used the Smythe's amplifiers and since Jeff's process of catching the "reverb" sometimes results in blowing up the amplifier—was the owner of that particular amp scared!

But he needn't have worried—the driving Yardbird sound was produced and the amplifier survived the ordeal and is still around.

Keith Relf, of the long blond hair, handles all of the lead vocals as well as harmonica, tambourine and bongos. He wails in the very best tradition of top people in the pop field.

Shade of Burgundy

In fact, Keith was working his poor harmonica so hard that his face became about the shade of burgundy wine!

Chris Dreja lays down the rhythm for the group. He stands sort of off by himself in the corner. He doesn't say much, he doesn't move around much—but he picks his guitar for all he's worth.

Then there is Paul "Sam" Samwell-Smith, known to all as just plain Sam. Sam plays the bass guitar, which in a group is usually a pretty thankless job as far as the audience is concerned, for the bass is rarely heard and is *never* singled out.

But again it's not so with the Yardbirds. You can actually hear Jeff—he doesn't try to overtake Jeff's lead but you can hear him just the same.

The last member of the group provides the Yardbirds' beat. He's Jim McCarty and he can lay down that time!

Take the person whom you consider to be the best drummer on the pop scene today and then set Jim on a level just above him. And that's how good he is!

You blend these five together—Jeff, Keith, Chris, Sam and Jim—and you have the Yardbird's sound. Of course, to really judge them you've got to see them perform "live" as weird. As good as they are on their records, they are much better in person, as is the case with so many groups.



... Jim McCarty

The manager, Giorgio Gomelsky, explained to *The BEAT* why: "We try to make our records commercial. But when we perform in a club we like a lot of atmosphere."

After telling Giorgio how fantastic we thought the Yardbirds were, he replied: "Well, actually tonight they were a little nervous and, of course, they didn't have their own equipment or amplifiers. You should see them when they're in a regular club or ballroom." e went on to give us a complete rundown on Yardbird history—and on part of his own, too.

Experience in clubs is one thing of which the group has had plenty. When the Stones left the Crawdaddy Club in Richmond, their place was taken by the Yardbirds.

Tough Going

At first it was tough going because, as you well know, Stones' fans are not too keen on other groups attempting to take the Stones' place.

However, after seeing the Yard-



BEAT Photos: Chuck Boyd

... (l. to r.) Beck, Relf, Samwell-Smith, McCarty, Dreja

birds perform, the club's patronage decided that they weren't so bad after all—were, in fact, quite good.

There is really a kind of Cinderella success story. Soon the Yardbirds were packing the Crawdaddy in the same way in which the Stones had previously jammed the club.

That's also how the bearded Giorgio came into the picture. He was the man responsible for booking the Crawdaddy's talent. He had seen the potential in the Stones, so had booked them and for awhile had been their manager, too.

But the Stones took off so fast that Giorgio was not quite ready to go with them, therefore, the Stones signed with Andrew Oldham.

Ready To Fly

When Giorgio set eyes on the Yardbirds again he smelled the potential and this time he was ready to fly! Opportunity does not usually knock twice at the same door so Giorgio quickly joined forces with the Yardbirds and became their manager.

The boys hit the market with a couple of singles which went nowhere fast. They were strictly rhythm 'n' blues—"of the way-out variety." But that's all changed now. Keith explains: "For Your Love" was definitely a swing away from R&B. The market was saturated and now the interest is dwindling. We've seen the signs."

However, the Yardbirds' former lead guitar player, Eric Clapton, evidently did not see the same signs for he refused to play any-



... Keith Relf

thing but pure R&B. His steadfast stand, needless to say, caused the rift which was finally remedied by Eric's departure from the group and his replacement by Jeff Beck.

But this presented another problem. "Eric was very popular," explains Jeff. "Now I honestly find I can't look directly at audiences. I've got this feeling, you know, that they're all there just waiting for me to make a mistake, so they can stand shouting out to get Eric back in the group."

For Authenticity

Sam told Jeff that he was worried about nothing and went on to say: "Eric helped us a lot. Fine. But we couldn't get him to bend his approach at all. He was all for authenticity. We all were—once. But it's useless having a tiny band of fans and failing to get through to the mass audience. Eric hated our hit single, 'For Your Love.' But look at the way it sold."



... Paul Samwell-Smith

Giorgio continued: "This labeling of groups is pure suicide. Groups have to realize that they are entertainers—not merely trend-setters. If everything could just be called "music" we'd all be a lot happier. Why complicate something which is basically so simple."

Of course, the Yardbirds still dig R&B and it is very apparent in their sound. However, they do feel that a group should be versatile enough to change with the times.

Don't think for one minute that the Yardbirds are not completely original. They'll give the public what it wants, but they'll give it to them with a Yardbird sound firmly affixed to it!

And the Yardbird sound is a pretty good sound to give to anybody!

Singer's Stylish Locks Sheared for Uncle Sam

You'll recognize the handsome fellow on the right as Joey Paige, the talented California singer who pals around with the Rolling Stones and favors the long hair popularized by the Stones, Beatles and other English groups.

But Joey recently left for a 30-day stint in the Marine Corps, and the Marines just don't dig long hair. So with heavy heart the popular singer visited his hairdresser and told him to whack it off. A BEAT photographer suffered through the ordeal with him (bottom left) and then snapped the first public photo of the "new" Joey (bottom right) when the clipping was done. Note the bulging ash tray on Joey's lap—he was so nervous that he smoked the entire pack while the hairdresser cut away!

Joey looks "peeled" by comparison, but we have the sad feeling that Marine barbers still won't be satisfied with the results. Did you ever see a leatherneck wearing bangs?



JOEY PAIGE—BEFORE



SCISSORS CHANGE "PAIGE BOY" CUT

... TO "DOUGHBOY" CUT

It's Happening...

This week, Beatles, we're going to take a short trip to the pop fashion capital of the world, the place where "it's all happening, baby"—Merrie Olde England.

In brief notes 'round the Foggy Town, here are what some of Britain's young stars are wearing.

Herman (of the Hermitic fame) has purchased a black suede jacket, designed bottleneck style. But here's the big surprise: Peter's new coat was purchased right here in the U.S. on a recent American tour!

is made of white gold with a black leather strap. It is long and oblong in shape and it has sort of a modern look to it.

Guess you'll be on time now, huh Paul?

Sweet Cilla Black paid a visit to London's famous Regent Street and plunked down a few of her hard-earned shillings in one of the many small shops for a midnight-blue bikini embroidered with white daisies. Cilla also selected a pair of little round sun shades trimmed with shells.

It all sounds very nice, Cilla, but in Chille Olde, yet???

Tom Jones has a passion for jeans with an extra tight fit. In

fact, he swears that his are fitted with a shoe horn!

Really, Mr. Jones!

Chris Curtis of the Searchers seems to be an understudy of one Mr. R. Starkey. Seems that Chris is a 'bug' for antique rings. He collects them wherever he goes and hopes to find some new ones when he returns to America this year.

Gordon Waller, Peter Asher's other half, is also a collector of sorts. Mr. W. boasts a collection of over one hundred hand-made shirts.

And that's what's Happening, this week. Cheerio for now, luv.

On the BEAT



By Louise Criscione

While the Stones played some dates in Ireland a "hip" camera crew traveled with them shooting the Stones in all kinds of places where you'd never expect to find them.

Stones' co-manager, Andrew Oldham, says: "We'll give the film to TV companies to use with our new records and won't charge them. I feel this is all part of the exploitation of a record and must be a part of the business which will grow."

Fontana Leaving

Wayne Fontana is seriously considering leaving the Mindbenders, the group with which he has been for two and a half years. He reveals:

"I've been thinking of making a move for some time and had, in fact, decided to sever all professional links with the Mindbenders."

QUICK ONES: Barry McGuire's name has been mentioned as a possible for Herman's Hermits-Fortunes tour of Britain which begins on November 3... Shades of the Beatles—three thousand Rolling Stones' fans camped all night outside a Manchester theater to make sure they got tickets for the group's upcoming appearance... Bob Dylan attended Sonny's & Sher's recording session in New York where they cut "They're Looking In," another Sonny Bono composition... Donovan has decided not to make a popa life-long career. He says: "I don't intend staying too long in this business as I'm not knocked out by it." But when he does leave "this business" he will not desert singing, rather he will spend his time traveling, writing, playing guitar and singing.

Marsden To Wed

It's really official now. Gerry Marsden and his former fan club secretary, Pauline Behan, will tie the knot in their native Liverpool on October 11.

Gary Lewis and his Playboys have thus far failed to even get the British charts, so they're flying over there this month to see if they can't get something going.

Animals Next Record

While the Animals are in America for their cross-country tour, they will take time off in Los Angeles to cut their next record. The record will be cut at the MGM studios but, unlike the Stones, the Animals do not intend to record exclusively in the U.S. Lead guitarist, Hilton Valentine, explains: "This is the only time we have to record between now and October 22 when the disc is scheduled for release. Our recording manager, Mickie Most, will be joining us for the session."

Enter Zak Star

Congratulations to the Ringo Starrs on the birth of their son, Zak. Ringo has already given the idea of being a father plenty of thought and he has decided: "I will never send my child to boarding school. And I'll never push him. If he passes tests and gets diplomas and everything, all well and good, but I'll never say, 'You won't get this bike unless you go to college.' And I'll let him decide as he grows up, what he wants to be."

Mick Jagger recently purchased a pair of really far-out pants. They're checked—and I do mean checked—and since he wore them on stage his faithful followers have been flocking to their clothing stores searching for a similar pair. Who knows, maybe Mick will start a whole new trend—with checks, checks everywhere!

QUESTION OF THE WEEK: Will the old Chad and Jeremy be replaced by the new Chad and Jill? It kind of looks that way, what with Jeremy off in London doing "Passion Flower Hotel" and Chad and Jill (Chad's wife) busily doing such shows as "Shindig" and "Hullabaloo."

Guess only time will tell about this one.



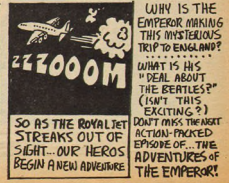
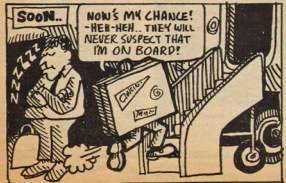


BEAT Photos: Lex Diamond
THE LOVIN' SPOONFUL SHOW WHY THEY'RE IN SUCH DEMAND—THEIR SHOWS ARE A TREAT TO THE EYE AS WELL AS THE EAR.
 Enthusiasm is evident as Steve Boone and Zal Yanovsky harmonize to the accompaniment of Joe Butler, drums, and John Sebastian, harmonica.

MORE ADVENTURES OF...
THE EMPEROR!
BY Mike McGuckin
STARTING THIS WEEK.....
"THE EMPEROR GOES TO ENGLAND" Part 1

THIS WEEK WE BEGIN A TENSE DRAMA OF HIGH MYSTERY AND GRIPPING SUSPENSE!!!
ONCE YOU START READING YOU WON'T BE ABLE TO STOP!

...ANYWAY WE OPEN THIS SCENE WITH CAVENDISH TRYING TO FIND THE EMPEROR...



Readers' Opinions

Destruction or Construction?

Free Choice

Dear BEAT:

I saw your great, fabulous and marvy article on "Do Clothes Make the Man?" in a recent issue of your fast-rising teen paper. It was a very good article—well done and explained. I agree with you.

To get to the point. I'm about the greatest fan Sonny and Cher have. My walls are covered with 126 photos of them and 12 articles including your latest on them. To me Sonny and Cher will always be tops over the Beatles or any other group or singer. They have a new style (not English) and are loaded with talent. I think their main reason for success is love for each other and their work.

I just bought Cher's fantastic album and there is nothing like it. In the song "See See Rider" there is a part I have a question on. She sings, "Well, I'm going to the Hilton and I know I won't get in, etc." Are these words any relation to their incident at the London Hilton?

I think that any person may wear what he wants anytime—anywhere. If a person only looks at the outside to judge someone, the person is always a questioning personality. Let any man choose his clothes, life, love and religion.

Mary Andrews

Another Viewpoint

Dear Editor:

After reading the editorial in *THE BEAT* entitled "Tolerance" I would like to say my piece. Beginning with this question: Do you actually think this world is in a state of war?

P. F. Sloan's song, "Eve of Destruction," does bring about many true points, but I agree more with the opposite side. The record "Dawn of Correction" recorded by the Spokenmen is more of the truth, in my opinion.

You can't just look at one side of any argument. If you just open your eyes more, you can easily see that there are as many and more improvements in the world than there are "bad" things.

True, this world is in much of a mess, and it will be in more of a mess if people never alter all the bad in it and must not neglect all that is good. We also must realize what is bad so that we can improve it. And we are improving all the time! We have to work at it though! Nothing comes to any good if we only sit back and point out what is no good or wrong.

Love is as powerful as hate. There is more love around than you know.

In a world is not on the eve of destruction but we are on the dawn of correction!

Denise Davies

Defends Teens

Dear Editor/BEAT:

In a recent issue of our local paper a "Question Answerer" named Abby went an answer to a man who had asked: Why are today's teenagers such an unruly lot?

Abby's answer was, "Our youth now love luxury. They have bad

manners, contempt for authority. They show disrespect for their elders, and love chatter in place of exercise. They no longer rise when others enter the room. They contradict their parents, chatter before company, gobble their food and tyrannize their teachers."

Abby is not the only one who thinks that. When I enter a room with adults in it, I rarely leave the room without hearing the same adults talking about how today's teenagers are lazy slobs.

As for contradicting parents, well all I can say is that they think that everything should be served on a platter.

Well, we have duties, too. We can't give them anything and everything they want. We aren't completely mature. We're in between. But, is that any reason for us to be put down? Is that any reason for them to treat us like dirt? NO! I don't think it is.

If you don't agree or have some comment, I'd like to know.

Sue Williams

Dear BEAT:

A lot has been said for and against Barry McGuire's hit record "The Eve of Destruction"; so much in fact that I will not go into my personal views on the song, except to say that I like it. I don't like it, however, is what happens every time the song is played on the radio. I do not feel that the song needs always be preceded by a three minute editorial.

Just because a song deals with topics remotely related to world politics, instead of Moon, Joon, Goon, does it have to be explained and apologized for before it can be played?

To my way of thinking, "Eve of Destruction" simply says: There are still a lot of things wrong that need fixing—right here at home—so don't put your head in the sand, ostrich-style, and say you can't see it. If you won't do anything about it, at least recognize that it's true.

"Dawn of Correction" says: Be an ostrich. There are a few good things happening here and there, so think about them and maybe the bad things will go away.

In my opinion "Eve of Destruction" is the far more realistic and optimistic of the songs. In stating what is wrong it at least points a direction for action.

"Eve of Destruction" is an interesting song sung by a good singer, and as such deserves no apologies or explanations, but should be simply played as the song that it is.

Lori Spring

Lovin' Spoonful

Dear BEAT:

The story about the Lovin' Spoonful a few issues back was really fabulous! Maybe that's because the Lovin' Spoonful are really fabulous! Please do some more articles on them as soon as possible. I just can't seem to get enough of them.

Thanks for the best newspaper in print.

Pam McMenno



THE TURTLES GET READY . . . to follow the signs to San Francisco's Whiskey A-Go Go. The boys just finished a Caravan of Stars tour and will next head out on the Kingsmen's tour. Between tours the Turtles took time off to record their first album which is titled after their smash single, "It Ain't Me Babe."

Luvves Feeling Of 'Being With' Beatles

Dear BEAT:

A few issues ago, I read where the *BEAT* staff attended the opening of The Beatles' "Help," and enjoyed your comments about the film.

My friends and I went to see it tonight and liked it so much we sat through it twice. After I got home, I wrote down some of our comments about the parts we particularly liked. I'm sending them along so we can kind of compare notes.

1. One of our favorite parts was when the Beatles were being chased by that tank and John fell down. The other three said something like "Get up, Johnny—you can walk, Johnny—do it for us, baby." That was really wild. Don't know exactly why. Maybe it was hearing him called Johnny for the first time or something like that. Anyway, we just loved that part.

"Hey, Beatle!"

2. To us, one of the funniest things about the movie was the time that ghostly man (the one leading the chase) came up to one of the boys and said "Hey, Beatle!" It was the way he pronounced the name, as though it rhymed with Seattle. We've been calling them the Be-at-les ever since!

3. We about flipped when George opened the trunk of that car and found Ringo all cuddled up in that orange blanket. The way he looked and the way he said "Hello" so nonchalantly just made us want to hug him!

4. We'll never forget that wild apartment with its separate entrances. It was really fabulous. Especially John'sunken bed and him tying around reading copies of his own book.

5. There were several extra touches that you didn't really have to understand to get what was going on, but it made things all

the funnier if you did. Like when they were recording out in the middle of nowhere and a shot of Stonehenge, the centuries-old Druid ruin flashed on the screen. And when the bad guys thought they'd blown up the Beatles' tank and were shooting off their cannons to celebrate the victory. The music behind this was a very famous song called the "1812 Overture" and we about died. (Guess that should show everyone that straight A students like the Beatles, too!) (You'd better believe it!)

Just Sitting

6. Another special favorite was the scene in their flat or apartment where John was singing "You've Got To Hide Your Love Away" and Ringo was sitting in the step-down "bedroom" playing the tambourine. This was one of the few times the group stood still long enough for us to really get a close look at them. And it gave you a nice feeling for them to be just sitting around, singing for the heck of it.

7. Several of Paul's antics still have us in stitches. When he grabbed that Sparatint wrapper just in time, for instance, and when he was sort of flirting with that weird girl who kept rescuing them. Also when he kept trying to make John quit acting up in front of the camera—that seemed so natural we wondered if it was in the script. Paul is too cute for words, and he's also a very good actor.

8. Another high spot was the scene where John, George, and Paul were trying to convince Ringo to cut off his finger. That card game was really a riot, and one of the reasons we sat through the movie two times. We just had to see it again.

Riding Bikes

9. My special favorite was the

sequence where the Beatles were riding bicycles. You don't often get to see the Beatles doing an ordinary every-day thing, and when they do, it gives me the shivers for some reason. Every time I think of that scene I imagine what they must have looked like, pedaling around Liverpool about ten years ago. What I wouldn't have given to know them then, and what I wouldn't give to know them now! Isn't it strange how some very natural thing can be more appealing than something that was planned to sort of get the audience going?

10. The end of the movie was another reason we stayed through it twice. When someone put a knife to the head bad guy's throat and the Beatles' voices came over the sound track singing "Help!," that was really hilarious! And we also loved that kooky way they featured the titles, with the Beatles kidding around in front of that crazy camera lens of whatever it was.

Really A Blast

All in all, the movie was really a blast. There was only one thing I didn't like about it. For the next few days, even when I was doing something I liked, or in a really good mood, I'd get this funny feeling. It was almost like I was lonely for the Beatles and wanted to see all the way back to the theater and sit through the movies about a hundred more times.

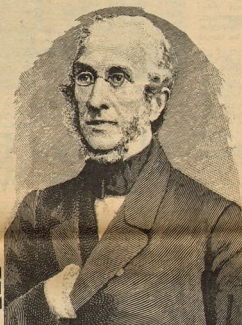
I guess what I really wanted to do was be with them in that wild flat of theirs. Or skiving with them in the Alps.

So second thought, I'm not really telling the truth when I say I don't like that feeling. It may make you a little sad once in a while, but it sure is fun!

If you want to have more fun, or be more fun, see "Help!" It helps!

Annette Costello

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Donovan...

What's He Up To?

By Susan Frisch

Q—How did you start in this business?

A—I just went to London and did some tapes. That was in January of 1965.

Q—When did you start professionally?

A—I started in January of 1965.

Q—What is your real name?

A—My real name is Donovan Phillips Leitch.

Q—Who are your favorite groups?

A—My favorite groups are: The Byrds, Beatles, Rolling Stones, The Who, The Loving Spoonful, Sonny and Cher, and the Moody Blues.

Q—What do you have to say about the way people say you copy Bob Dylan?

A—It doesn't bother me much. I have better things to think about.

Q—Have you ever met Dylan?

A—Yes.

Q—What do you think of him?

A—I don't. I guess he's like any other person.

Q—Why do you have long hair?

A—I've always had it. For about three or four years now, anyway.

Q—How do American girls compare with English girls?

A—There's no difference. It's difficult to say; they're the same all over.

Teen Drinking

Q—What do you think of teen-age drinking problems we have?

A—Look, people have been drinking all the time. I don't know why they make such a big thing about it now.

Q—Of all the places you have been to, where do you like it the best?

A—I suppose Cornwall, England. It's a rugged, bleak coastline with screaming gulls.

Q—What was your first record?

A—"Catch the Wind."

Q—What label do you record for?

A—I record under PVE, and out here I record under HICKORY.

Q—What is the most attractive quality you find in girls?

A—I wish I could narrow it down to one but I can't. You can just tell.

Q—What is happiness for you?

Peace of Mind

A—Peace of mind through slowness.

Q—Pick one thing you hate more than anything else.

A—I don't hate anything really, but at the moment I hate the way my car filled up when I took my carrying out.

Q—Would you ever date a fan?

A—NO!!!!

Q—Why?

A—Cause I don't want to take on the complexes that go with it.

Q—Do you have a girl friend, or are you going steady?

A—No.

Q—What did you do before you became a singer?

Art Student

A—I went to art school.

Q—Is it true that you've had only one suit at the age of 16, and you threw it away, and have never worn one since?

A—Yes. I threw it away because I didn't want to wear it.

Q—Why do you dress the way you do?

A—Because I don't feel I have to put on any fronts or anything for anything.

Q—Have you yourself felt that you have changed at all since you've become what you are?

A—Yeh, I've had loads of changes but not in ideals. I've gotten quite a few things straight though.

Q—What are (or is) your favorite record?

Indian Music

A—An album of Indian Ragas by Ravi Shankar.

Q—What is the favorite record you've recorded?

A—"Candy Man."

Q—How long did it take you before things really started happening good for you?

A—About one week.

Q—What do you think of the problems the English groups are having trying to attain world permits?

A—I had no trouble—I suppose because I didn't worry about it. I don't think about it though, it doesn't bother me.

Q—What are your personal plans for the future?

Might Quit Soon

A—I plan to write a lot and live on the money I've made now, being this pop artist. It's just a novelty and I might quit soon instead of me just dying down. If I need money I might sell my writings.

Q—What are your future plans in line of tours?

A—Not many, but I might go to Australia.

Q—What is the story behind your earring that you wear?

A—it was given to me by a very legendary folk singer of America

whose name was Derroll Addams, a beautiful cat. Beautiful things happened between us—he taught me a lot of beautiful things. Gypsy Dave pierced my ear for me. He wears one too. You might know him as Gypsy Boots as Bobby Dylan so beautifully likes to put it.

Q—I understand you don't like



Donovan chats while BEAT Reporter Susan Frisch takes notes

BEAT Photo: Chuck Boyd

Hollywood. If this is true why did you come back?

Peace Too Fast

A—I like the people, it's the television commercials and the fast pace I don't like. It's too fast for me.

Q—On your guitar there's a sign that says, "This machine kills" well, what does it kill?

A—It kills war among us.

Q—Why do you have it there?

A—Woody Guthrie had it on his guitar, so I wanted it on mine.

A BEAT EDITORIAL

Our Music

Hummmmm...

That may be a strange way to begin an editorial, but it expresses exactly how we feel at the moment.

About what? Well, it's like this.

You know how some people (who secretly wish they were still teenagers) love to sort of pick on the people who still are.

Our music is a favorite topic for discussion. A discussion that might go something like this.

Where, that stuff is *ghostly*! How does this *noise* become *popular*, anyway?

Simple! One of three ways.

They can dance to it (if you call that *dancing*). Or the melody and lyrics are *cute* (if you're about *seven*) and they can sing along. Or some group they're fainting over records two or three minutes of *sheer rubbish* and they buy it out of blind (or is it *deaf*?) devotion.

Another thing about that *new sound* of theirs. They don't even know where it *came from*. They think it was imported from *England*!

Go ahead, ask one of them if they have any *idea* where and how this all started? Know what they'll say in return?

HO! That's what. And what's more, they don't even care to find out!

Makes you wonder, doesn't it? Wonder about a song called "The Bo Diddley Story".

You can't dance to it. There isn't any tune to sing along with. Hardly anyone faints over the Animals. We're too busy listening.

All the song does is re-trace the history of our music, and pay a debt of gratitude to a man whose contribution will never be forgotten. How dull!

Guess that's why this portion of the Animals' stage repertoire, which later became a part of their latest album, is now tearing the charts apart as a single.

We hope we're invited to the next discussion. We'd sure like to hear them explain that one.

Like we said before. Hummmmm...



CLOSING IN on the world famous statue, The Thinker, the Beau Brummels can only be thinking—and hoping—that their new release, "Don't Talk To Strangers," will be a fab success.

Guess Who Beatles Were Listening To?

KRLA was pleasantly surprised to receive the following letter shortly after the Beatles completed their Hollywood Bowl performances:

"As a personal friend of the Beatles and their management, I spent much time with them in New York City, backstage at Shea Stadium and in the center of the field at the stage. I attended the press conference and all their parties and assisted their press officers, Tony Barrow, and Road Managers, Malcolm Evans, Neil Aspinall and Alf Bicknell, in addition to the DJs who toured the country with them.

"In California, I was taken to the Hollywood Bowl concerts and accompanied them to the concert in San Diego. I attended the Capitol Records press conferences, and spent most of the days at the beautiful house in Benedict Canyon.

"So who am I? Just an ordinary secretary who works for NBC's 'Hullabaloo'.

"Actually, the reason for my telling all this is that I think it may be of special interest to you to know that during their stay at the house in Benedict Canyon, the only sound heard all day was that of KRLA's, from George Harrison's transistor radio. This was my first trip to California, and I want to express my appreciation as well, for KRLA's powerful lineup of entertainment.

"I hope to return to California soon, this time for a longer period, but until then let me just say that I wish they could change the 'K'—

to a 'W' and bring the whole KRLA staff and sound to New York City!

"P.S. I would appreciate it if you would advise me of the subscription rate for the KRLA BEAT."

We will not include the young lady's name, since she may not care to be publicly identified with such an endorsement due to her position with "Hullabaloo." But we appreciate her thoughtfulness in sending us the above information, as well as the unsolicited compliments.

Personals

To BEAT Readers:

I would like to publicly thank Dell Kennedy for what she did for me in Chicago in regard to Peter Asher. I'll never forget it, Dell, and I appreciate it more than I could ever say. Give my best to Deb and ML and the whole gang. And PETER FOREVER!

Diana
La Habra

★ ★ ★

To the fab Johnny Hayes:
To Sandy, Russ, & Tom
of Norwalk:

Finally got England's newest hit makers. Also Bob Dylan's groove. See you Christmas.
Sheridan Tahlgueah

★ ★ ★

To Joel:

Hope you are enjoying your BEAT in New York and are sharing it with all of your friends.

Judy

★ ★ ★

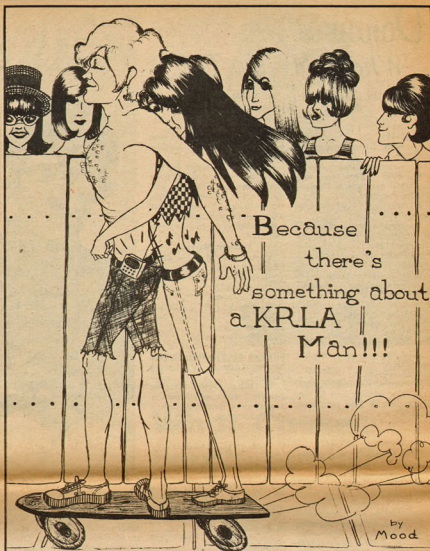
To the ETCS:

Confusus say—He who stow away on plane end up in hot water! Right Dave?!

KRLA BEAT
Suite 504
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Hollywood, California 90028

ISSUES AVAILABLE

- 3/31—BEATLE TITLE CHOSEN
- 4/14—INTERVIEW WITH JOHN LENNON
- 4/21—INTERVIEW WITH PAUL MCCARTNEY
- 5/5—HERMANIA SPREADS
- 5/12—HERE COME THE BEATLES
- 5/19—VISIT WITH BEATLES
- 5/26—FAB NEW BEATLE QUIZ
- 6/9—BEATLES
- 6/16—BEATLE OF THE BEAT
- 6/30—PROBLY FIRED
- 7/24—BEATLES TOP STONES
- 8/7—DYLAN
- 8/14—HERMAN
- 8/21—STONES TESTIFY
- 8/28—KRLA PRESENTS THE BEATLES
- 9/4—BEATLES... IN PERSON NOW!
- 9/11—THE THREE FACES OF BOB DYLAN
- 9/18—PROTESTOR BARRY MCGUIRE
- 9/25—SONNY—HE & CHER HAVE 5 HITS
- 10/2—WAS YARDBIRDS' ORDEAL IN VAIN?



THIS WEEK'S BEST BEAT CARTOON was submitted by Mood Sivik of Derry, New Hampshire.

CASEY'S QUIZ

By CASEY KASEM



This famous singer's voice was first heard on records over two years ago, as part of the background on a number of Phil Spector recordings, but it wasn't until 1964 that he came into the foreground and stayed! He was born in Detroit, one of the birthplaces of today's sound, and came to California immediately after finishing school. Singing isn't his only forte. He's also well known as a song-writer, and composed one of the early Righteous Brothers' first two hits. He's also famous for being especially wonderful to his countless fans.

ANSWER: Sonny Bono

KRLA Jingles Becoming Hits

KRLA's new jingle package has turned out to be a smash hit.

Since the station songs were first introduced at the Hollywood Bowl Beatle performances they have been receiving as much fan mail as some of the current hits.

The catchy tunes were produced by KRLA Program Director Mel Hall in conjunction with some of Hollywood's top names.

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Clair Misaki

1453 20th Ave.
Oakland, Calif. 94621

Ann Maher

6 Baird St.
Wilton, Brisbane
Queensland, Australia

Help!

HELP!

Four half-breed kittens (Siamese mother) born August 19 and to be given away at age six to eight weeks to good homes. First come—first served. For details, call 363-3286 or write to Sara Jane Turner 17938 Lahey Street, Granada Hills, California 91344.

HELP!

We need you if you are a drummer or a bass guitar player—boy or girl. Qualifications include being between 13 and 15 years old and living near El Monte. Contact Dave Novak, 10724 Asher Street, El Monte, California.

HELP!

I'd like to start a fan club for Paul Revere and the Raiders. I lov' em! I need some people to HELP me. If interested please write to Donna Stewart, 678 Gleneagles Avenue, Pomona, California.

HELP!

A Japanese girl I know would like to have some American pen pals. She is 17 years old and has black hair and brown eyes. She would like to learn about surfing, the Beatles, the Rolling Stones and other interests of American teens. She will be grateful for your letters. Write to Keiko Schichino, 1607 Obatsuji Fuse-city, Osaka, Japan.



THE HULLABALOOER IS ALL BUSINESS as he intently questions Beatle Manager Brian Epstein (left) verifying a point with KRLA Teen Topper Vaughn Filkins as he pursues an answer.

. . . But a Devil Around the Ladies!



HE TURNS ON THE CHARM when the ladies are around—but they don't seem to complain.

Hear Susan

Could you please tell me what George Harrison's favorite TV shows are, and whether he prefers red wine, dry white wine, or sweet white wine?

Marianne Ross

Dear Marianne:

George's favorite shows are all the ones in the line of *Shindig*, *Ready Steady Go*, etc. As for his preference of wines, I am sorry, I was not able to find this out. However, if it means anything, he loves light Scotch and Coke, with a touch of lemon.

Has the new Herman movie been released yet? If so, where is it playing, or where will it be playing?

Chris Buckner

Dear Chris:

The new Hermits movie will not be released until Christmas. When it does come out it will be playing at all the local theatres and drive-ins in your neighborhood.

Could you please tell me who sings background of Mick Jagger on the Stones records? Sometimes it is really high pitched and sometimes it sounds like Mick.

Linda Manuel

Dear Linda:

The people who you hear in the background are Keith and Bill. In quite a few of the cases it is Keith that really sings those high notes. For an example, in the song, "Everybody Needs Somebody," the high pitched voice you hear is Keith's.

Could you please tell me the real names and ages of Paul, Revolver and the Raiders?

Janice Zamzon

Dear Janice:

To begin with there is, naturally, Paul Revolver. Then comes Mark Lindsay who is 24, Drake Levin who is 18, Mike Smith, not of DCS fame, who has 21 years behind him, and next, but not least, Phillip Volk, who is 19, Paul, by the way, is 24, making him not only the leader of the group, but the old man too!

Do you have any knowledge of the book, "Ode to a High Flying Bird," by Charlie Watts? I want to know where I can buy a copy of it.

Julie Dewitt

Dear Julie:

You should be able to get this book at any of the larger book stores around you. If you have tried and have failed, why not write a letter to Simon & Schuster, 630 5th Avenue, Manhattan, and ask them about the various locations where it may be purchased.

I would like to know if Herman and the Hermits, and the Beatles ever read their fan mail. If so, what address can I send a letter to insure their attention? Don't tell me to write to a fan club because I know it would never get to them.

Terri Murphy

Dear Terri:

Of course they read their letters! If they don't do you can do it for them! To insure positive reading concerning Herman and the Hermits, you can write a letter to them c/o 20 Manchester Square,

By Susan Frisch



London W.1., Eng. This is not a fan club, so don't worry. As for the Beatles, I cannot give out any private addresses, but there is one place that they can write and be sure that they will read it. It is a sort of fan club, and yet it isn't. Regardless, it will see your letter through to the boys. Just write to, Beatles U.S.A. Limited, P.O. Box 505, Radio City Station, New York, New York 10019. I promise you that this address does give all the Beatles their mail!

Could you please tell me what Donovan's real name is and his age? Also, is he coming back to America, and if so, when?

Louise Alberti

Dear Louise:

Donovan's full name is, Donovan Phillip Leitch. He was 19 last May. And guess what? I have good news! Donny will be back here in California towards the end of this year.

Would you please tell me where I can write to Barry McGuire? Name Withheld

Dear "Name Withheld":

You can write to Barry in care of, Dunhill Productions, 321 S. Beverly Drive, Beverly Hills, California.

Will Bobby Sherman be doing any other TV shows besides *Shindig* this fall?

Can Hanover

Dear Car:

It looks as though our Bobby will be quite busy this fall. Besides his regular appearances on *Shindig* he will be appearing on *Ben Casey*, and *Honey West*. A few other TV programs are in mind, but these are nothing definite yet. Also in case you are interested, Bobby has just cut a new record and it should be out shortly. To find out more about it, read *THE BEAT*. One of our other reporters is going to be covering it in her column.

Could you please tell me if Barry McGuire was ever in *The New Christy Minstrels*? And if he was, why, and when did he quit?

Lynda M.

Dear Lynda:

Barry was in the group, and the reason for leaving was because he wanted to become a solo singer. He made his departure in February, 1965.

Do Sonny and Cher buy, or have their clothes made?

"A Fan"

Dear "Fan": Sonny and Cher have all their GROOVY clothes made up by two dressmakers.

I would like to know the hates and loves, or likes and dislikes, of Paul Revolver and the Raiders.

"Me"

Dear "Me":

Here goes: Paul Likes: home life and music; dislikes: phonies. Mark likes: blonde girls and sun; dislikes: phonies. Mike likes: staying up late; dislikes: nothing. Drake likes: girls, dislikes: dishonesty. Phil likes: music and the outdoors, dislikes: nothing yet... "I'm too young for prejudice." (Phil will be 20 this Oct. 25.)

Can you please give me George Harrison's address in England?

Judy Bogdan

Dear Judy:

George's address is, Fair-Mile Estate, Wall Bungalow, Claremont Escher, Surrey, England. He no longer lives in Liverpool.

Could you please tell me what the initials M.B.E. (medals) and I.C.B.M. stand for?

"Stupid"

Dear "Stupid":

M.B.E. stands for, Member of the British Empire. As for I.C.B.M. it stands for, Inter-Continental Ballistic Missile.

About George Harrison, I was wondering if he was in existence a fan club for him alone? If not we would like to hear from anyone interested in starting one.

Marsha Thompson

Dear Marsha:

Looking through our files on fan clubs, I see no particular one for George. However, I will print your address so if any of *THE BEAT* readers would like to start one, they may, 1828 39th Street, San Diego, Calif. 92105.

Where can I write to Sonny and Cher? I have tried ATCO records but have failed. Please give me an address to write them where they will read my letter.

Sue Montana

Dear Sue:

I am sorry that your letter did not get through. Try writing to, Green Street Productions, Inc., 7715 W. Sunset Blvd., Hollywood, Calif. Good Luck!



WHY IS TRINI LOPEZ SMILING?—Easy. The rocking vocalist just got word from Bullets Durgom, his manager, that his Reprise LP, "Rhythm & Blues," sold over 100,000 copies in first two weeks.

What Causes Beatlemania?

(Continued from page 2)

happens one of these will satisfy this question for someone else.

In America, during the summer of 1964, Beatlemania grew to a mighty peak. For months before-hand, the radio and television stations were flooded with Beatle music and Beatle programs, and every publication of any import in the nation carried news and pictures of the four lads from Liverpool.

Not Close Enough

But all during those preliminary months, the closest source of communication which the Beatle-maniacs in Uncle Samland had with their idols were the radios, television and magazines, and that just wasn't close enough.

Then suddenly—the Beatles had arrived. They were actually here on American soil. For the very first time after all those months of waiting, they were close enough to touch, to reach out and touch; they were no longer ten thousand miles away.

And then, the big night of the Beatle concert—a scene which was to be repeated in cities all across the nation. Hundreds and thousands of loyal Beatlemaniacs poured into theatres, stadiums, and amphitheatres around the country for their very first, live Beatle performance. It was an evening which would never be forgotten.

The lights went up, the introductions were made, and then—they were there: THE BEATLES!

The Waiting Girls

And in front of the Beatles were the girls; the girls who had waited for countless days, and weeks, and months. What were they to do now? Their beloved Beatles were now within feet, within inches of

their grasp, and yet—they could not touch. The Beatles were there—and yet they weren't. For the moment, they were live, in person, singing their hearts out to their many screaming fans. For that one brief moment—they were real. They were no longer a dream. But all too soon that newly-found reality would be shattered. The Beatles would finish their performance and leave, and once again would be but a beautiful fantasy from a far-off land.

And so—happy to see them in reality at long, long last, and yet sad in the knowledge that all too soon they would be gone again—thousands of girls cried. They wanted to smile; they wanted to laugh, and smile, and shout, and scream, and cry. They wanted to do all of these things at once, because they felt all of these things at once. But in their confusion, they could do nothing but cry.

A Good Cry

Whenever the emotions are confused, whenever tension has been built up inside until it reaches the bursting point—the natural reaction is to cry. This is one of Nature's greatest safeguards for the human being as it is the product of his own emotions.

Yes, they cry. The foregoing is just one of the many reasons for these tears, but it is also one of the most important. Beatlemaniacs aren't really so very odd — they are just very human.

**The Mothers
—Soon**

Liverpuddles

By Rob McGræ

Manager, The Cavern



BEAT Photo: Neville W. Peyton

... Earl Preston's REALMS.

This week I would like to tell you about one of the Liverpool groups who have yet to make a big hit record—but I am certain that they will do so very soon. Their name: Earl Preston's REALMS. They have been on the Liverpool scene for quite some time, now.

Earl Preston, the singer and leader of the group, began singing in the Liverpool clubs such as the Cavern for five years now, his first group being the T.T.'s. The REALMS have been together for about three years.

"Good Looks" First

When forming the group Earl Preston decided—or so he says—to pick a group with good looks first and musical ability second. However, all has worked out well, for not only are the boys good-looking but they are also first-class musicians. They have during the past three years built up a very large fan following.

The members of the group:

On drums, Tommy Kelly, 19-years-old; he also takes the lead in some of the vocal. Tommy told me when I spoke with him recently that his hobby is Girls-Girls-Girls, and from what I have seen, the girls love him.

Bass guitarist and vocalist is John Caulfield, 21. John has wonderful blond hair and amongst his hobbies rates horse riding as his favorite.

The lead guitarist is Tony Priestly, 22, and a great fan of Gene McDaniel's. On organ is Dave Tynan, 22.

A Character

The newest member of the group is saxophonist Tommy Huskey who has been with the group 18 months and is 23 years old. Tommy is quite a "character" and a great musician who has even been found "bussing" (Ed. note: "Bussing" is Liverpool slang for ad libbing without any music) outside theatres to earn extra money for himself.

'Trimming' - Easy Lessons

By SHIRLEY POSTON



Fads may come and fads may go, but here's one that's bound to be going great guns for a long time to come.

It's called "Trimming," it originated just recently in California, and watch it catch on all over the country!

It all began when a group of high school seniors in Los Angeles decided to do something about one of the problems that seems to happen at the start of every school year.

Students return to school in great shape because of all the activity of the summer, but when they get back to sitting in a classroom most of every day, their horizons aren't all that begin to broaden.

Fun To Do

"Trimming" is, in a word, exercising. But the kind of exercise that's as much fun to do as it is easy to do. It doesn't require going off into a dark corner by yourself or take up one extra ounce of the time you have so little of what homework and all that. "Trimming" is incorporated into the things you do every day, and here are ten ways to join the fad and the fun.

1. While dancing, touch your toes at least five times during each number, in time to the music. Any song will do fine as long as it has a lively background beat. (Bet it won't be long before those crafty soul writers' song and a dance especially for "Trimmers".)

2. When you're sitting around watching your favorite show on the telly, putting on extra pounds by snacking away on peanuts or

popcorn, sit cross-legged on the floor or couch, placing the bowl of goodies directly in front of you, just slightly out of reach. Then bend in the middle and grab one peanut or kernel at a time. Place the bowl to either side for variation.

Give A Yawn

3. Add a little "Trimming" to your homework sessions by simulating a yawn every so often. (Don't really yawn or you'll make yourself sleepy. Just pretend to.) This is great for the facial muscles and people won't point even if you do this in study hall. They'll just think you're terribly bored by it all.

4. When you're cleaning your room, picking up clothes, records, etc., plant both feet firmly on the floor and bend from the waist. When you're putting things on the top shelves of your closet, don't take the easy way out and stand on a chair. Reach, while standing rigid on your tiptoes.

5. Stop sauntering up the stairs at home or school. Sort of bounce instead. The more bounce the better as this awakens a lot of lazy muscles.

6. When you're walking home from a friend's house, or from classes, run don't walk. Well, not really actually. March is a better word for it. If you don't have a transistor radio to accompany your strolling about, hum "Anchors Aweigh" or some song and march off into the sunset. March-

ing activates more muscles than just walking, and burns more calories. It also enables you to walk almost as fast as you could run.

Turn Head, Too

7. Looking from left to right is more or less an automatic reflex when you're driving a car. Add a little power to the motion and this becomes a method of "Trimming." Don't just turn your head at corners. Bend each way from the waist.

8. When you're putting your books away in your locker, don't just toss them in. Put them on the floor and pick them up one at a time.

9. Talking on the telephone is a perfect background for this "Trimming" exercise. While you're gabbing, lie flat on the floor or couch or what you have. With your ankles together, raise your legs as high as they'll go and then lower them as slowly as possible. This will be a little uncomfortable at first, but you'll get used to it and be glad you did!

10. When you set your hair, sit in a straight chair, keeping your back firmly pressed against the chair. This is great for posture. Then, each time you put in a roller, reach both arms high before starting the next curl.

These are only ten of the unlimited possibilities for "Trimming." Let us know if you can think of any others and we'll print them here in *THE BEAT*. We'll try them, too!

All members of the REALMS are great comedians in true Liverpool style and you will be able to see and hear them in a documentary film, "Liverpool As-Go-Go," to be networked on American TV. The boys are looking forward hopefully to October 8, when their third record is due for release in England. It is called, "Memory of Our Love," and was in fact written for Elvis Presley. It was given to the REALMS by Herman's manager. The record is to be released in the U.S. later in the year.

By the way, if you would like to write to the REALMS you may do so by writing them c/o The Cavern. I have been assured by them that they will answer all your letters as they would love to hear from you.

Cavern Competition

I am sure that a lot of you would like to have a souvenir from The Cavern, so I have decided to hold a competition. The prizes will be for the two correct answers to the following question:

HOW MANY APPEARANCES DID THE BEATLES MAKE AT THE CAVERN?

The prizes will be:

1. A piece of the actual stage on which The Beatles performed;

2. A genuine five-foot by four-foot Cavern poster;

3. A Cavern book which tells you all that you might wish to know about this famous location;

4. A Cavern pen.

The first two correct entries will each get these prizes . . . PLUS: an autographed photo of Earl Preston's REALMS. In addition to this there will also be 20 consolation prizes of Cavern pens. So get busy sending your answers to: 17 Heydon Road, Alberton, Liverpool 18, England.

Sullivan's Last Beatle Program Is Still a Thrill

An entire nation of Beatlemania still hasn't recovered from viewing John, Paul, George and Ringo on Sullivan Show.

And who wants to recover? The foursome, clad Sullivan-show-style in conservative dark suits and ties, treated us to six live numbers and seemed in the liveliest of moods.

Paul was especially bouncy, and turned serious only during his soulful "Yesterday" solo, a song destined to be the Beatles' next number one disc.

Ringo's big moment was prefaced by a quip from Paul, who announced that the next number would be done by someone who "doesn't get to sing much except every night." Our favorite drummer boy then launched into his "I Naturally" with Paul helping on the harmony.

John did a great job of playing the electric piano with his elbow in "I'm Down."

Hard-working George handled his lead guitar cores with ease, as always, and added the Harrison touch to several of the vocals.

The Beatles closed their miniature concert with "Help," the song that's still riding high on the charts. Sullivan paid the group a really big compliment by stating it was an honor to have them back on the show.

Took the words right out of our mouths, he did.



DO YOU RECOGNIZE THE NEW JERRY NAYLOR? Jerry's changed his look a little bit by wearing his hair combed forward and his clothes more casual. He looked good before—but now he looks even better! He's also doing big business since going solo. He recently opened Les Poupees club in San Jose where his back-up group was the Simmers instead of his famous Crickets. Jerry packed the place every night and no wonder—this guy has talent!

Ventures Will Offer More Guitar Lessons

If you were one of those who filled out the questionnaire that went along with the Ventures' album, "Play Guitar with the Ventures," some months ago, you may really have started something.

As a result of the replies to its questionnaire card enclosed with the LP, reported Don Blocker who helped create the package, Dolton Records is now ready with follow-up album ideas along the same lines as the first.

The idea was kind of cute, remember? It was designed to teach you to play guitar using what the company called the "Guitar-Phonics" system. In the questionnaire you were asked what styles of guitar you would like to learn and

what tunes from the Ventures' repertoire you would like playing, among other similar questions.

Dolton reports selling more than 52,000 copies of that first album; now, according to Blocker, the second package using the "Guitar-Phonics" system is due for release in November.

Because of the success of the questionnaire placed in only 1,000 albums of the first release, says Blocker, the next such one will be based entirely on information taken from the cards.

The "Guitar-Phonics" system provides students diagrams for placing the fingers on the fingerboard to get the correct chords. In addition, the LP teaches lead, rhythm and bass guitar.

For Girls Only

By SHIRLEY POSTON

I'm in the kookiest mood today. I'm not even going to discourage the sneaky boys who are reading this column again. So let them!

Why am I in such rare good humor? Well, you know how you're always reading about really nutty things that happen to other people but never to you or anyone you know?

Times must be changing because I've had two of the wildest experiences lately, and you might just as well prepare yourselves because I'm about to rave on about both. (Don't fret, you need the sleep.)

Battered Car
First of all, about three years ago I read the funniest thing about this boy who had kind of a battered car. He took a job to a drive-in restaurant and when the waitress put the tray on the car door, the door fell off right in the middle of the parking lot.

My experience wasn't quite that hysterical, but almost. My little brother (little above the eyebrows only—he's sixteen and six feet tall) decided he was going to take the hundred dollars he earned this summer and buy a car.

He was trying out this really junky looking heap and threatened me into going for a ride with him. Every time we went over a pebble in the road I about bounced into next week, but I kept quiet (meaning I didn't laugh out loud) until we pulled up in front of the house.

Then he swaggered out and, playing the big man, decided to

open the car door for me. Well, it fell off right in his hand! Not the handle, either. The whole door!

I thought I was going to die laughing (out loud this time) (very). I don't know what I'd have done if this had happened on a date. I suppose it would be horribly embarrassing for the boy. Especially if his date was unable to keep her inner merriment from becoming outer.

Hmmmm. That poses a question I've never really thought about. Wonder what a girl is supposed to do when she's on a date and something really hilarious (but embarrassing to the boy) happens? Hope someone reading this can answer that one, because I can't!

A Real Stinker
I must have said something in a past column about dropping cute little notes to boys because I received a letter on this subject. The girl who wrote seemed to think I was against this, and come to think of it, I guess I am.

It is a lot better than calling a boy, but it can sort of turn him off in your direction. When a boy receives one of those "cute little notes" in the mail, every member

of his family just has to know what's in it.

If the boy is one of "those," he probably shows them, too! And if he's a real stinker, he shows all his friends also. On the other hand, if he isn't the blabbing sort, he probably gets all red in the face and then really gets teased by his family.

But I am all for sending a "not-so-cute" note to a boy who suddenly decides not to call you for about ten years. You know, when you want it to be perfectly clear in his mind that you couldn't care less.

I just foam at the thought of some boy going around thinking I'm languishing over him. I told you about the girl who sent that "BYE" note to my brother and had him talking to himself for days!

Onward to other subjects before I run out of room again.

Clothes Habit
Don't you just love this time of year? September is synonymous with buying clothes in my book. Guess it comes from so many years of going back to school this particular month.

I'll probably never get out of the habit, can't you just see me about fifty years from now, wobbling into a department store to buy a back-to-school wardrobe? The clerks will probably call the men in the white coats.

Speaking of men in white coats, I think someone should call them to rescue the person who dreamed up those odor-tha-odd boots with holes in the toes. I mean, get serious! Someone has to be kidding, only they aren't!

Well, I've done it again. It's time to go. But before I do, have you seen Wanda The Witch's latest TV commercial? (Wanda The Witch—GOOD GRIEF!) Anyway, this girl is standing out by a touring bus, shrieking at her male-type companion about her hair not coming.

Surely that commercial isn't trying to lead us to believe that she's going to stay out there in the woods if her hair doesn't shape up. I don't know about you, but if I ever acted like that around any of the boys I know they'd never speak to me again. They'd also punch me right square in the nose, I hope.

Down, girl. Say goodbye this instant! So, goodbye, keep your letters coming and I'll see you next Beat!



Sonny & Cher Now Lecturing College Course

There will be animal skins in the college classroom this fall—and by invitation of the University of California, Los Angeles.

Behind the skins, of course, will be the cheerful self of Sonny Bono who, with Cher and other guests of UCLA, will take part in a most successful annual feature of the university adult extension division—Walter E. Hurst's special fall course, The Music Industry—It's Structure and Economy.

From the title of the course, it all sounds dry and dull. But we'll bet they'll even up more than a little when Sonny and Cher get up in front of the class to explain their phenomenal success in making hit records (last time we checked they had five hits going on at once).

Other guests invited to speak to the students include Freddie Cannon; *Shindig!* producer Leon Meisel; Richard Burns and selected A&R men from various record companies.



WHY SO SERIOUS? That's Sonny Bono's teacher face, he's wearing for his class at UCLA.

Record Quiz

Many of today's hit records have something in common. A certain word that continues to crop up in the title of disc after disc.

Next time you have a few minutes to spare, put on your thinking cap and see if you can come up with the word, and match the names of the artists with the five hits listed.

If you win you win any prizes or awards, but you'll find it a marvelous waste of time when there isn't anything better to do.

The songs (minus that certain word) are listed below, as are their singers. You'll find only four artists listed for five songs because one of the songbirds in question recorded not one but two of the tunes mentioned.

- | | |
|-----------------------------------|--------------------|
| 1. "Make Me Your _____" | A. Sonny & Cher |
| 2. "Since I Lost My _____" | B. Chad & Jeremy |
| 3. "_____ I'm Yours" | C. The Temptations |
| 4. "I Don't Wanna Lose You _____" | D. Barbara Lewis |
| 5. "_____ Don't Go" | |

ANSWERS (AND STOP READING THEM UPSIDE DOWN): 1. (A) (2) (C) (3) (D) (4) (B) (5) (A)

PORTMAN'S PLATTERPOOP

HOLLYWOOD—A flying trip to Chicago proved that *The BEAT* is read all over, at least by people who appreciate today's music. The program director of WLS in Chicago was intently reading *The BEAT* to find out what's happening in Los Angeles and San Francisco when I burst into his office. "That's All" is the title of the single being pulled from *Three Midnights* new Chatahoochee album. The requests have been overwhelming!

Gemcor records *The Beckett Quintet's* Dylan-tune "It's All Over Now Baby Blue" is going across the country. It's tuneful... *The Righteous Bros.* new single "Gotta Tell You How I Feel" and a January pact for a Las Vegas appearance, with *Sinatra the Elder*, arrived at the same time... Tower records released *Jerry Naylor's* new single "City Lights" and it should brighten up the record markets.

Lloyd Thaxton, the "Big Daddy" of the dance shows, has entered his third year of presenting this type of program on tv... *The Beat's*, a lovely teen-gal vocal group on Chatahoochee, new single is "Nothing Can Go Wrong"... *Dick Howard*, Shindig's most popular talent buyer, popped for lunch and mentioned that *Jimmy O'Neill* will apply for his 100,000 mile airline club before he begins his 40 city tour with the "Shindig Show". He'll be commuting each week to arrive on Wednesday to tape, then depart for the next locale. What a way to meet those lovely airline hostesses.

Press Release received by your glaring editor: "As a result of their recent appearance on CBS-TV's Talent Scouts, *The Legionnaires* will be among the first 'unknowns' to appear on Scopitone"... Editor's reply: Evidently the person who created this release has never watched the one-eyed juke box, for most of the artists are newcomers to the American public. And then, who wants to invest 25c to view two-and-a-half minutes of music, when you can get 3 for 25c on the normal-type juke machine.

Burt Bacharach, the man who's writing all the teen hits today—oops, sorry *Mr. Dylan*—will write the special song material for Colpix's next effort for *Vince Edwards*. Vince claims it's the music that hasn't given him a hit record, nothing else?

Buddy Greco has developed a fanatic teen-following. His Sept. 28 appearance at H'wood's famed Coconut Grove brought out his fans in huge numbers. The boss man of the room hoped they would come inside, but at those prices it was best to wait for their "idol" at the door. Sensational-looking *Deborah Walley* sliced a *Gene Page* arrangement for her first Dee Gee Records effort... Perennial teen-ager *Jack Benny* lifted his pen and scribbled the liner notes for the *Smothers Bros.* new Mercury album, "Mom Always Liked You Best"... *Gene Barry*, my favorite Bond-type character, does his second album for RCA Victor "Love in 5 Towns". Could he be including Chicago?

The Beatles' new single—as if I had to tell you—"Act Naturally"/"Yesterday" is selling in mass quantities... Congratulations to *Ringo* on the birth of his offspring, and please *Ringo*, "You don't have to name it after me"... BBC, the British Broadcasting Company, banned the *McGuire* tune, "Eve of Destruction." With each ban, the record becomes larger. I understand it's the hit of our GI's in Vietnam!

Shelly Fabares, a talented and wonderful human being, signed to appear in *Herman's Hermits'* motion picture. Shelly needs another hit record, so perhaps Herman's magic will rub off... *Leon Mirell*, the boss of Shindig, returned from England and declared that single performers are the vogue in the Jolly Country. He predicts that within six months we'll feel the same way in the U.S. Gee dad, what's going to happen to our *Fearsome Foursome*? Must check to see how the *Los Angeles Rams* are doing!



BEAT Cartoon: Judy Manca

THE NEW BABY looks strangely familiar, luv.

French Spurn Beatles

If there's anywhere in the world that the Beatles need help, it's in France only.

In spite of their return tour of this country, the Beatles have not been able to crack the almost impenetrable French charts.

Their "Help!" disc has been a powerful international hit elsewhere. At present it has claimed top honors in both America and Britain, and also been at the head of the sales list in Canada, Ireland, Hong Kong, New Zealand, Australia and South Africa.

The Beatles have also registered on the charts of late in Argentina and Singapore, but the only two foreign groups to win recent slots in France are the Rolling Stones ("Satisfaction") and Sam The Sham & The Pharaohs ("Woolly Bully").

Could it be that the French just don't parlez-vous where the Beatles are concerned? It's beginning to look that way.

Just goes to show that fifty million Frenchman can be wrong after all.

we five » you were on my mind



You
won't
believe
your
ears !!!

The Shindigger



Howdy hi, Shindiggers! We're back for another gear gab session and have we ever got a lot of people to speak with today.

Right now I'm sitting on the steps of the famous *Shindig* stage and there are at least thirteen million, five hundred thousand and ninety-four people standing around me—so, let's get started!

There is a man standing over there by the piano who should be very familiar to anyone who is a fan of rock 'n' roll. It's Jerry Lee Lewis. Welcome to Shindig, Jerry Lee—it's good to have you back. C'mon over and tell us what you've been doing. Have you done many personal appearances lately?

"All the time. I play more one-nighters than any other artist in the business. I play twenty-five a month—every month!"

Wow! That's a whole lotta concerts, Jerry Lee! Tell me, what do you think of the Beatles and the British sound?

Not British Sound

"The Beatles are original in their style. I like somebody with style. I like 'em 'cause they sing rock 'n' roll. We originated the sound—nobody can say it's the British sound. I can appreciate the Beatles and I like them."

Alright fellows—our next guest is all for you. May I introduce to you beautiful Miss Raquel Welch. H'lo Raquel. Hey—I was really surprised to find out that you were going to sing on the show. What gives? "I've always sung, but I'm an actress. I sing and dance. I get a kick out of a show like this. I'd like to cut records but I don't have time." Thank you, Raquel. Alright all you Miserable Males, you—back to your seats!

... Billy Preston

"Howdy hi, everybody." Hey gang, look who's here—it's Jimmy O'Neill. Hi Jimmy, what's up? "Hey, I'm very excited because I've just returned from a very successful whirlwind tour of the country. I really love to travel 'cause it's the most fun I get out of doing *Shindig*: meeting the kids and finding out what they like. By the way, I just did something that was a lot of fun. I am going to be a character in a segment of *The Flintstones* and I've just finished doing the voice for it. The show will be called 'Shin-rock'!" Well, you've certainly been keeping yourself busy, Mr. O'Neill!

There is a young man here who is completely in charge of the "Soul Dept." on Shindig and his name is Billy Preston. Billy, will you please clue us in—like, uh, where did you get all your "soul"?

"In church!" Oh. Well, what kind of music do you prefer to sing? "Soul music, of course!"

Ah me—I should have known better than to try and get a straight answer from you! At least tell us a little something about yourself then.

"Well, I like dancing a lot and I do an imitation of James Brown. I'd like to end up like the Beatles—rich! I play the organ, the piano, and the guitar, and someday I'd like to branch out into all areas of show business. Some of my favorite artists are James Brown, Marvin Gaye, Earl Grant, and my No. One favorite is Ray Charles."

Thank you, Mr. Soul.

Message Dept.

By the way, Shindiggers, I have a couple of messages for you. First of all, Bobby Sherman called and asked me to say hello to everyone 'cause he had to leave for the mid-west. But fear not—Robert will return next week and maybe he'll even sing a few bars of his latest record, "Goody Gloom-shun" for us.

Secondly, to Jane Nelson and her three friends: keep your orbs glued to this column next week, girls, 'cause the ol' Shindigger will be bringing in your fave raves—Joey Cooper and Delaney Bramlett—to say a few words 'specially for you!

Also, joining us next week will be Jimmy Rodgers, Mike Clifford, Donna Loren, Little Anthony and the Imperials, and Billy Joe Royal so be sure that you fall by, too.

This Thursday and Saturday will find loads of excitement aboard Shindig, with exciting guests like the Turtles, Leslie Gore, Donovan, the Dave Clark Five, the Hollies, the Shindogs, Ray Peterson, Billy Joe Royal, the Quo, Gerry and the Pacemakers, the Four Tops, and many, many more.

Keep your questions coming in to the Shindigger 'cause they keep me company when I'm all alone and blue (No, to even mention violet!) Till next week then, remember Shindiggers—no matter what anyone says: ROCK ON!!!

... Donna Loren

THE BEAT'S

Restless Reporter

Asks . . .

The Question of the Week



WHAT WOULD YOU DO IF YOUR BOYFRIEND SHOWED UP FOR A DATE DRESSED IN ANIMAL SKINS LIKE SONNY BONO?

Answers:

"If it was David McCallum, I'd let him come in. Otherwise I'd get a leash and take it for a walk."

—Darlene Dunn

* * *
"I'd go out with him, of course!"

—Rosie Mata

* * *
"Call the zoo and tell them one of their animals escaped."

—Laurie Eisenberg

* * *
"What else could I do but play like Cher!"

—Dinah Clark

* * *
"Enter him in a dog show."

—Cathy Moran

* * *
"What boyfriend?!"

—Judee Schumacher

Readers of The BEAT are invited to send in answers to the Restless Reporter's next QUESTION OF THE WEEK, which is:

If actor Robert (Napoleon Solo) Vaughn were a candidate for the office of Governor of California, why would you urge adults to vote for him?

Please keep your answers **short**. Please mail your answers in right away—no later than Wednesday. Remember, the Early Birds catch the free LP records. (All entries become the property of The BEAT.) Mail your entry now to THE QUESTION OF THE WEEK, The BEAT.

Our QUESTION OF THE WEEK has had a great response from you gals—and even from some of you guys. Sorry we can't print all the answers, but these are a few chosen from the mailbags. Each one whose answer is printed will receive in the mail an LP record album.



WELL, BOYS, THEY'VE FINALLY DONE IT—Formed an all-girl group for you guys to drool over. They're simply "The Girls", and believe it or not, they are actually sisters. The group consists of (l. to r.) Diane, who plays rhythm guitar; Rosemary, who plays lead guitar and sings; Margaret, who plays drums; and Sylvia, who plays bass guitar and sings. The Girls are terrific performers who have acquired plenty of avid fans, and leading the pack of admirers is the one and only Bob Dylan.

KRLA Tunedex



EMPEROR HUDSON



CHARLIE O'DONNELL



CASEY KASEM



JOHNNY HAYES



BOB EUBANKS



DAVE HULL




DICK BIONDI



BILL SLATER

KRLA BEAT
6290 Sunset No. 504
Hollywood, Cal. 90028



This Week	Last Week	Title	Artist
1	1	LIAR, LIAR	The Costarways
2	3	THE "IN" CROWD	Ramsey/Lewis Trio
3	18	A LOVER'S CONCERTO	The Toys
4	5	DO YOU BELIEVE IN MAGIC	The Lovin' Spoonful
5	4	HELP/I'M DOWN	The Beatles
6	2	BABY, I'M YOURS	Barbara Lewis
7	42	YESTERDAY/ACT NATURALLY	The Beatles
8	13	HANG ON SLOOPY	The McCoys
9	6	IN THE MIDNIGHT HOUR	Wilson Pickett
10	11	WE GOTTA GET OUT OF THIS PLACE	The Animals
11	8	EVE OF DESTRUCTION	Barry McGuire
12	14	TREAT HER RIGHT	Roy Head & Traits
13	9	TAKE ME FOR A LITTLE WHILE	Evie Sands
14	15	MOHAIR SAM	Charlie Rich
15	29	UNIVERSAL SOLDIER	Donovan
16	7	UNCHAINED MELODY	The Righteous Brothers
17	30	EVERYONE'S GONE TO THE MOON	Jonathan King
18	10	LIKE A ROLLING STONE	Bob Dylan
19	20	AGENT DOUBLE-O-SOUL	Edwin Starr
20	19	YOU'VE GOT YOUR TROUBLES	The Fortunes
21	27	THE DAWN OF CORRECTION	The Spokeshmen
22	22	CATCH US IF YOU CAN	The Dave Clark Five
23	16	ROSES AND RAINBOWS	Danny Hutton
24	17	THE TRACKS OF MY TEARS	The Miracles
25	26	KEEP ON DANCING	The Gentrys
26	33	THE WAY OF LOVE	Kathy Kirby
27	38	EVERYBODY LOVES A CLOWN	Gary Lewis & The Playboys
28	39	JUST A LITTLE BIT BETTER	Herman's Hermits
29	43	CRAWL OUT YOUR WINDOW	Bob Dylan
30	44	THERE BUT FOR FORTUNE	Joan Baez
31	36	YOU'RE THE ONE	The Vogues
32	37	I LIVE FOR THE SUN	The Sunbys
33	40	I KNEW YOU WHEN	Billy Joe Royal
34	47	I'M YOURS	Elvis Presley
35	45	NOT THE LOVIN' KIND	Dino, Desi & Billy
36	41	GOODNIGHT MY LOVE	Joey Paige
37	46	WHAT COLOR (IS A MAN)	Bobby Vinton
38	---	POSITIVELY 4th STREET	Bob Dylan
39	---	MAKE ME YOUR BABY	Barbara Lewis
40	---	LIFETIME OF LONELINESS	Jackie De Shannon