America's Largest Teen NEWSpaper





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Batman: 'I'm the World's Greatest Put-On' . . . Page 2



FOR MOVIE SOUNDTRACK

Batman Confesses

that mask-but we need him, and we need him non - The Commissioner

By Homer Grouse

GOTHAM-In answer to that desperate plea, Batman has made his entrance on the American scene with a Pow and Zap and a Bop unequalled in television history

And, golly whiz, gang, he's brought his young friend Robin and the Batmobile and the batcave with him. It's all there on Wednes day and Thursday nights on ABC. Some cynics have declared that it's all a put-on-and they're abtely right. Batman is putting

on the whole world, and judging from initial response to the show, the world loves to be put-on. Adam West who now occupies

the innermost position with the "in" group, explained it all to The BEAT as he sat between shows dressed in his Batman outfit, replete with a black bat emblem on his chest

Square Hippy

"Batman is so square he's the greatest hippy in the world," West explained. And the tall, wellmuscled man with blond hair and a clean-cut face readily confirmed ur suspicions when he admitted, "Actually he's putting on the whole world.

This whole thing is an insane mad fantasy," laughed West, "and my goal is to become America's biggest put-on.

West, who used to be on the Detectives series with Robert Taylor, seems to be the perfect choice for the role. He can't talk about the show without breaking up

Part of Batman's charm is that he's a human hero. Superman can go out on a job confident that bullets will bounce off his superchest. But unlike Superman, Batman isn't super strong. He can't fly through the air like a plane or a bird. Thus, he has to rely on his own skill plus a pure and fearless heart and an assortment of bat-gear.

According to the Batman leg-end, Bruce Wayne is a young mil-

He lives in a mansion, and to most people he is just a philanthropist. But we know better, and so does Dick Grayson, his young ward, who goes out on the prowl with Batman as his young sidekick Robin and helps him Zok crooks and decode mysterious riddles.

Pure Motives

West says that Batman is the only hero on the air motivated by pure do-goodism. All the rest are paid detectives, spies, military by Robin, Batman is a one-man poverty-peace corpsman.

As for his personal life, West admits that he enjoys his off-duty hours on Saturday nights. Then he can just be himself.

"I get to use the Batmobile on Saturday nights," West explained, "I can ride around town with my two pets, Squeak and Squawk.

"Squeak and Squawk? What are they?

Bats," said West

Stones To Visit Coast In March Andrew Oldham has announced happen to their movie. Instead,

that the Rolling Stones will make a surprise visit to Los Angeles sometime in March to record the soundtrack for their first movie, "Back, Behind And In Front."

All the songs for the movie were written by Mick Jagger and Keith Richard. There has to date been no confirmation on the type of songs which will be featured in the film nor has there been any hint of the movie's plot.

The Stones are keeping it top secret and are only revealing that the starting date is scheduled for April 10 and that the movie will be shot in England and in four Iron Curtain countries.

Although we'd all like to know what the movie will be about, it's actually better that we don't. Think back to "Help." Before the movie was even released we all knew the entire plot. And not, only did we know the plot but we had seen all kinds of stills from the movie

So, when we finally did arrive at the theater to view "Help" for ourselves it was as if we had seen the whole movie before. There was no surprise

The Stones don't want that to

The BEAT has learned in an

exclusive that Ron Elliott of the

Beau Brummels is to be married on January 29 to Evelyn Kay

San Francisco with only members

of the family and a few close

friends in attendance. Those close

friends will, of course, include the

other three Brummels-Sal, John

HAPPY BRIDECROOM

The ceremony will be held in

Dane

and Ron

Beau Brummels' Ron Elliott

Marries College Sweetheart

they want their audience to sit on the edge of their seat wondering what will happen next. Following a guest appearance on "The Ed Sullivan Show" the

Stones fly to Hawaii and then on to Australia where their tour opens on February 18 in Sydney.

In addition to Australia the Stones will appear in New Zealand at Wellington and Auckland ending up their tour on March 3.

Japan is the next stop for the Stones. It is to be a very short visit to appear on a major television show but the boys are very excited about it as it is their first visit to Janan

Winding up their business in Japan the Stones head Stateside for the RCA Recording Studios in Hollywood. They will barely have time to cut the soundtrack before flying off to England to actually begin filming

It's a good thing that the Stones took a nice long breathing spell after their last American tour because it doesn't look like they'll have much time to rest until Back, Behind And In Front" is filmed, scored and heading for your local theaters.

lionaire whose parents were killed

and after their marriage the couple Ron met Danish when he was a student at State. They began dating off and on about two years ago and then Ron took to the road when the Brummels began making it big.

Evelyn (or Danish as Ron calls

her) is a 20 year old co-ed at San

Francisco State College where she

is majoring in Psychology. Danish

was born and raised in Oakland

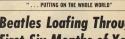
However, the two got together again when Ron was forced to stop touring about two months ago because of ill health. Don Irving, a friend of Ron's, has been taking Ron's place with the Brummels on the road but Ron does make all of the important dates.

Following their wedding Ron and Danish will take off on an extended honeymoon. Danish plans to take a leave from school but will return and finish her last year at State

The BEAT would like to take this opportunity to wish Danish and Ron the very best of luck and just all kinds of happiness. We know that the rest of you Beau Brummel fans do too.



RINGO STARR sports a movietype beard as he leaves London Airport for a vacation in the Caribbean. "It's just that I haven't been working and I haven't had to shave." he explained. "I hate shaving anyway." His wife, Maureen, and Mr. and Mrs. John Lennon were also on the trip.



Beatles Loafing Through First Six Months of Year

LONDON - The Beatles are in such a high tax bracket they will practically loaf the first half of this year, according to BEAT in formants

George Harrison disclosed part of the story behind the relaxed schedule, stating that the famous oursome has not a single date fixed for all of 1966.

But friends explain that this is only because some details, now being negotiated, have not been completed. Manager Brian Epstein is now abroad arranging an American tour for late summer, although all details are not yet known

However, The BEAT has learned that the Beatles are tentatively scheduled for concert dates in Los Angeles and San Francisco in August-approximately the same dates as last year's concerts.

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plan to live in San Francisco.

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THE BEAT

A Fortunate Day For The Beat

By Carol Deck

The word fortune is used to describe good luck, bad luck and five fantastically funny guys from England.

The Fortunes – Rod Allen, Andy Brown, Dave Carr, Glen Dale and Barry Pritchard – dropped by *The BEAT* office during their recent American visit and left the place in a state of even more than usual chaos.

It went something like thisthere 1 sat peacefully behind the desk, not doing anyone any harm, not doing anything as a matter of fact, when in walks this perfectly adorable young man, shakes my hand and says "Hi, I'm Glen" fashing the world's greatest smile.

He was followed in quick succession by four more hand shaking smiling fellows and their manager.

Babbling all at the same time, they proceeded to tell me about their act.

"It's great," Rod said modestly, "It's nothing really," added Barry beinfully.

"We're the same now as we'll always be-great."

Hand Springs?

And what is this fantastic act? Well, according to these five, Barry does hand springs while playing a solo on the guitar, and Andy hangs from the chandelier while playing the drums.

"He got the idea from Perry Como," added Barry,

The secret to their success with such hits as "You've Got Your Troubles" and "Here It Comes Again"?

"We sing good," offered Glen. "We have a fantastic drummer," added Andy (guess what instrument he plays.)

"Our drummer has one more tom tom than anyone else," said Barry, "that he plays with his nose."

How long has he been playing tom toms with his nose? "About



seven inches," he chirped, gazing

Then they proceeded to try and convince me that Mick Jagger just got a Yul Bryner hair cut (you know, like bald) and the rest of the Stones now have Pat Boone style hair cuts. Sure, fellows.

From Stones to Beatles they went. Glen had it all figured out. "They'll never dwindle, they'll pack up and get out."

When they do pack up and get out he figures John will become a producer, George will form an orchestra, Paul will continue singing and writing and Ringo will become a "personality, opening stores and things." The Fortunes generously said that when they get their own show that the Beatles can guest on it individually or as a group. This group is just full of modesty and generosity.

Then things somehow got a little out of hand and I found myself being interviewed by their manager while they interviewed each other. Now, that's no way to conduct an interview, so I yelled "Stop" and they did-sixty seconds of dead silence. That's no way to conduct an interview either, so we went on to talk about America.

Before coming over here they thought the country would be cold

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and unfriendly, mainly because of some of the American servicemen they had met in Germany. Glen expected America to be "loud and fast moving."

Well, then they arrived in New York and formed some more definite ideas about America.

Rude

"I hate New York policemen," said Glen. "They're downright rude." He added that pizza is also on his hate list and Rod tossed in that he hates black olives and white olives.

"Your hotels are useless," said

"The rooms are great, but the service is terrible," said Rod. "And you can't get Yorkshire pudding anywhere," complained Glen.

"Burry added that he really likes America but "there are too many bloomin' Americans here." He then continued on to say that he thinks polar bears make great couches and asked me to pass on a request to all American gifts. "Tell all the gifts not to cut their hair," he pleaded (and with Barry's magnificant spatking, bhoreads) "they her all cutting their hair in England."



ANDY

Glen tossed in another point for American girls - he thinks they're more "genuine" than British girls.

Actually it's amazing that they have any good impressions of America at all. They've run into trouble everwhere they go here. They arrived in New York with

They arrived in New York with visas in hand and were refused work permits. They finally received permission to film a Murray the K special but were stopped from doing a Hullabaloo episode, and the Moody Blues, who came over around the same time, couldn't get any kind of work permit and returned sadly to England.

More Trouble

The Fortunes then came on to the West Coast to film some television shows and do several live performances but ran into more troubles getting work permits and hotel accommodations.

"They didn't believe we were a group because we weren't dressed in tatty jeans," explained Glen.

For a while they were even afraid they were about to be deported, but they finally worked out their problems with immigration and the musicians union and were able to complete everything they were booked for.

The conversation then went on to music and cowboys.



GLEN DISCUSSES Yorkshire pudding with BEAT reporter Carol Deck, and what is Louise Criscione gazing at? The other 4 Fortunes, of course.



WAR GAMES - Dave deplores droughts, Glen studies mushroom clouds, Barry hides things behind his back, Andy threatens poor little Rod with a chocolate covered marshmallow.



Gien prefers to listen to Andy Williams, opera, jazz and the "Boottes." Andy likes "Twit Conway and Allen Sherbet." Barry likes Tommy Sands and Prain Wilson. Rod likes Timi Yuro, the Drifters and anything that's good and Dave said he likes Dionne Warwick, Jackie DeShannon and the Four Seasons (and added with a smile "who else do we want to like u?)

And all five think Sammy Davis Jr., is the greatest since they got to see "Golden Boy" during their New York stay.

And cowboys? Don't ask me why, but they think Roy Rogers is a much better cowboy than Gene Autry. Barry proudly proclaimed that he had touched Trigger when he (Barry) was eight and Glen announced that he's the fastest, draw in Ashford, Eng. OK fellows, if you say so.

The boys spent a good deal of time watching television while they were here. What did they watch?" "Commercials," they all shouted at once. They particularly go for the Doublemint gum commercial.

Movie Wishes

They saw a few movies in between commercials and decided they wanted to do a movie. Barry would like to do a horror movie while Glen would prefer a western. Dave would like to do a James Bond sort of thing and Rob wants to play Pinnochio.

At this point Barry tossed in a very helpful definition. He said, "A song is a song with words that



was written by somebody" Bet ya didn't know that. Then Glen, while slowly dis-

Then Glen, while slowly dismantling the desk set, said, "We're quite proud of our ability to hear a record and predict if it's going to be a hit." And what do they predict is going to be the next big hit? "This Golden Ring" by the Fortunes," they shouted in unison.

Then time ran out, and after all five of them and their manager had kissed my hand, they departed, leaving me utterly destroyed.

... BARRY



THE BEAT



... TOM POOLE, TOM FUNK, NOONEY RICKETT, KENT DUNBAR

The Nooney Rickett Four-A Teddy Bear and Lurch

By Carol Deck

When some people hear the name Nooney Rickett Four they respond with 'what's that, some kind of disease?' But once you've seen the group perform you know exactly what they are.

They're four very talented fellows who are slowly working their way straight to the ton.

Nooney Rickett, and that really is his name, is a solid down-to earth guy who goes on stage like a smooth guy but comes off like a large ruffled teddy bear.

He's a quiet sort who drinks hot tea and honey 'cause he likes it and because he can cream his way through "Shout" longer since the honey keeps his throat in good shape

But when he gets on stage and gets going, he gets all worked up, his hair gets a bit messed and he looks just like a large ruffled teddy

Lurch?

The group's drummer, Kent Dunbar, is something else. He'll sit on stage looking very much like Lurch of the Addams Family, with little or no motion or expression Then after a while, he gets warmed up to a number and he'll slowly break into a smile that's actually more like a lear and then rock out with some of the wildest drummin' you'll ever hear. He's just too much to believe.

Then there's the two Toms. Tom Funk is the saxophone play er who claims the group is the laziest group around. Asked about the group's plans for the future he said, "I thought we might try some rehearsals." You see they never rehearse except maybe once a gig. They just sort of work things ut on stage. They sometimes even try to learn the words in the middle of a performance.

Those Eyes

Tom Poole has got a set of eyes that look right through everything

-walls, people, everything. He possesses a tremendous ability to concentrate on one matter. The rest of the group claim that Poole can start a conversation with one, get rudely interrupted and three days later he'll start off exactly where he left off. He just sits there, solid as a rock, and waits. It's like impossible to get him off a track once he gets on it.

His power of concentration comes through on stage too, as he stands there calmly playing the trumpet and bass guitar at the same time. He holds the trumpet with his right hand while playing the guitar with his left.

Health Nuts

And all four of the group are health fiends. Their favorite foods are avocados, carrots, celery and such. All four once lived on nothing but berries for two weeks. Asked if this inspired them at all, Nooney replied "Yeah, it inspired

They feel that the way you eat

reflects the kind of person you are "The better you eat, the better you are," explained Funk, "50 why just eat traditional?"

And traditional is one thing this group isn't. They're fast moving up-to-date guys who can play just about everything from rhythm and blues to hard rock to gospel.

They're a tremendous dance group and a group of really great guys. And they've just released their very first single "Bye Bye Baby," which they also wrote. Soon the whole world will know exactly what the Nooney Rickett

Four is, so watch for them.





The Rolling Stones are coming Stateside ag to the "Ed Sullivan Show" on February 13. They will stop off in New York for the show and then fly on to Hawaii for two concerts before jetting to Australia for their last tour before beginning "Back, Behind And In Front.

During the Beatles' last U.S. visit Brian Epstein let it be known to all promoters that the Beatles were on their last American tour

However, Epstein has now changed his mind and has announced that it is highly likely that the Beatles will tour America again at the end of this summer. But it all depends on how their third movie soes

And as of right now, it's not go ing too well. So, it looks as if the starting date will be pushed back from April. Naturally, if this hap pens the Beatles will be tied up

longer than originally expected, thus forcing their U.S. tour to be either delayed or cancelled Herman's Coming

While the Beatles and S are busy making movies in April, Herman will be visiting his Stateside fans again. Herman is still lamenting the fact that he is not too terribly big in Britain. "AL though it's great to be big in America I wish even more that we could get another number one record in Britain

Herman admits that he has changed considerably in the last year and credits his changed self



JOHN LENNON

to the many people whom he has met and who have advised and helped him along the way.

Herman then added with a grin: "I now take a lot more inte the welfare of the group and I've learned a lot about profits and

We haven't heard from Donovan for quite some time now but he is just about ready to hit us in the ears with his next single, one side of which is scheduled to be "For John And Paul."

You guessed it. "For John And Paul" is Donovan's tribute to the Lennon-McCartney songwriting team. Don says: "I have tried to create something new and I hope the record buying public will like it.

Do We Care?

Poor Tom Jones is all bent out of shape because so many U.S. teens have never even heard of the great American soul singers. He says: "I wonder sometimes if they care about something that's really good or whether it means more if it's just up there on the hit parade.

Think it over. Is Tom right? Do we really not care who's good and who is bad but has somehow managed to get a record high on the charts Personally, I think Tom is about half right. A perfect example is the Yardbird

The BEAT has been telling you how fantastic they are for months and months now. But I wonder how many of you actually believed us until you saw The Yardbirds for yourselves.

We do know for a fact that those of you who did see them "live" absolutely blew your minds over them. We know because our phones have been ringing off the hook ever

since the boys hit town! And the letters have been driv ing our poor mailman crazy-he says his back just won't take much more of it! Anyway, it looks as if all kinds of people are switching their allegiance from the Beatles and Stones to the Yardbirds. So watch for Keith, Jim, Jeff, Chris and Sam to be the next really big group Stateside

Well Respected Ray

How do you think Ray Davies ot the inspiration to write "A Well Respected Man?" He says it came to him while he was staying in a "snobbish" hotel, "I felt a bit sick-even though I was paying the same money as all the business men who were also there.

'But I was wearing old jeans and so on. So the way I felt, the way I wanted there and then to be

respected, which has nothing to do with money, I wrote a song. It was Well Respected Man

OUICK ONES: The Spencer Davis group receive quite an hono when they play two 30 minute spots at Yale University on February the biggest night of the year at Yale . . . The Beatles all have new Mini



THE BEAT

Exclusive BEAT Tour Sonny and Cher - At Home

By Bob Feigel and Jeanne Castle Sonny and Cher cordially invite BEAT readers on the first tour of their new house

As we drive through beautiful Encino and approach the top of one of the highest hills, we pull into the circular drive of the spacious Spanish Rustic-style home of two of our favorite stars. Sonny and Cher.

Our anxiety reaches its peak as we approach the front door, wondering if we should remove our shoes. We knock-No!-a butler doesn't answer-it's Sonny with a dust cloth in one hand and a vacuum cleaner in the other.

onny says "Come on in kids" and off he goes to put away the vacuum (until later). Cher waves as she runs from one room to the other and says "Hi, be right with you: come on in.

Take A Peek

While we wait for Sonny and Cher to escort us on our visit, we can take a peek around the corner to the right and see the beautiful powder room with flowers cascading from a huge wrought iron bird

Oh! Our bost and bostess are here now, and we proceed down the hall beyond and to the right of the powder room and we enter the master bedroom. On the right is a king size bed with a massive Spanish headboard made of antiqued off-white and gold wood. The bed is covered with an off-white brush ed velvet bedspread. Cher shows us her beautiful new white negligee with ostrich feather sleeves. Wow!

While Sonny shows Bob the intricate design in the rest of the Spanish-style antique furniture and the sculptured wrought iron candelabra bedside lamps, we can stray over to another room off the hedroom

No, it's not an indoor Grecian swimming pool: it's the master bath with sunken tub and flowers growing everywhere. The cold scheme here is light and dark greens and brown, to enhance the marble ton dressing table

Across the Hall

We now go across the hall to the formal dining room. This room is one such as you would see in an old Spanish castle. The first thing that we notice is the unusual wrought iron light fixture that hangs low over the massive round dining table. The table is surr ed by high back wrought iron chairs with seats covered in a rich green plush. The drapes are deep green with a white fringe.

Against one wall is a large Snanish-style chest of drawers with two wrought iron candelabras. On another wall are two intricately designed iron candle holders, each with two large gold candles. The other wall has a large mirror set in an antiqued wood frame. The wall paper is contemporary Spanish Baroque in gold and white.

Across the hall and through the wrought iron doors into the den, where we can sit a while a We can look out into the patio area, beyond the crystal blue water in the pool and see the entire valley-it's almost breathtaking

Strange Chess

We are sitting on a white and cold couch and in front of us is a uge round coffee table; across the om is another round table somewhat taller, on which they have a most unusual chess set The kitchen is just across and



SONNY AND CHER pause and clown a bit in front of the mirror in the formal dining room of their new home

down the hall from the den. Come in, it's a bright, cheerful room. The table and chairs are wrought iron, the light fixture above the table is another unusual wrought iron design. There are several potted plants with yellow and orange flowers on a shelf along the wall.

The wall paper is light and has a border of yellow and orange flowers, and the appliances are brown. (Can't you just see Sonny cooking spaghetti in here?!!)

Baby Room?

Cher has just invited us to follow her to the blue room and the baby room (Boy, we'll have to find out about this!). The blue room is a quest room with twin corner beds the rug is beige and the wallpaper is light blue, with light blue, dark blue, and light green huge flowers. The furniture is white

We are about to trip over each other going down the hall to see the "Baby Room"-we don't see any play pen or baby crib, so Cher "It's called the baby room because it is done in pale vellows and beige and gold tones." This room has a beige rug and beige and gold furniture. There are two twin corner beds covered with beige spreads. This room can be converted into a nursery at

That Garage

Well, we have been through the whole house and agree that it is really a storybook showplace Scuse me for a minute - there is a door off the kitchen and we weren't invited to see, so I want to find out what it is. Oh!! it's the garage (Pardon me!)-Sonny's

We are back in the den again and have been invited to sit around the table and have pizza pie with Sonny and Cher, who are sitting on the floor around the table. We are discussing Sonny and Cher's new movie and their new records and albums for the near future. They will keep us informed as to what will transpire and when

While eating pizza the subject gets around to cooking and we find out that Sonny likes to cook but the kitchen isn't big enough (he has to use the den and other rooms in the house)-perhaps it's the overflow of pots, pans, and dishes he uses.

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Cher is content doing (what she calls) menial chores such as picking up and cleaning after Sonny Wilson Type

Cher is so proud to tell us that her interior decorator is the famed Ronnie Wilson who did the house in contemporary Spanish motif.

As we look out into the patio area the sky is getting slightly dim towards late afternoon and we must get ready to leave. We go across the man to look at the beautiful view of the valley once more as we bid good-night to our gracious hostess Cher. grac

But! We can't find Sonny. Here he comes walking towards us carrying the vacuum cleaner. He hands Cher the dust cloth and away they go back to work.

Many thanks to you both, Sonny nd Cher Bono, for inviting all the BEAT readers to take this exclusive tour through your beautiful home. We wish you many years of happiness.



THE BONOS - in love again, this time with their new California home.

-

Jackie Lee Is

Really Double

While "The Duck" is storming

up the nation's charts and every-

one is busily learning how to

song's singer, Jackie Lee, is.

Well, he's really two per

One of him, of course, is Jackie

by, the other half of Bob and Earl.

You remember them, don't you?

They're the ones who have had

such previous hits as "Don't Ever

Leave Me," "Deep Down In-

Jackie, or Earl if you wish, was

born in Oakland, California but

Los Angeles where he played foot-

ball and ran track and contributed

his voice to the school's Men

have done, Jackie began his sing-

and soloing in the First Baptist

Accidental Career

fessional career quite by accident.

He dronned into the Cotton Club

in Los Angeles to see a friend of his, Bobby Day, who was at that

time singing with the Hollywood

the Flames to team up with Bobby

another hit. It seems as if hit rec-

ords just follow Jackie wherever

Jackie is currently on the one

nighter circuit thanks to "The

Duck." He is quite a profific song

writer, specializing in ballads,

some of which he will be waxing

as a possible follow up to "The

Garrett as Bob and Earl. And now he's simply Jackie Lee and the proud possessor of

he goes

Bobby invited Jackie to join the Flames which Jackie readily did. It was while Jackie was sine

Jackie actually began his pro-

ing lessons in church harmonizi

attended Jefferson High School in

side," and "Harlem Shuffle

Chorus and A Capella. As so many artists before him

Church

"Duck" not many know who the



CHAPTER THIRTEEN

Robin Boyd had always been under the impression that the process of seeing one's life passing before one's very eves was re served only for those who would go to any length to attract the attention of a handsome lifeguard

She remained under this impression until shortly after she began seeing her entire life passing before her very eyes. At which time she realized that similar private screenings are available to one when one is about to meet one's maker in Mick Jagger's

And, not being so blase that she didn't long for a box of pop corn (buttered), she sat back to

As her early years sped rapidly by Robin felt reasonably sure that this portion of the program would never go into re-runs. There was simply nothing that interesting about watching a red-headed bud ding kook maturing into a redheaded full-fledged kook.

Not until, that is, the aforementioned kook passed her six teenth birthday and also passed an abandoned tea pot on the way home from school (on the kook's way home from school, not the tea pot's).

(At this point in the story, Robin became so fascinated, she began biting her nails.) (Which is not only difficult for a real Robin, but also

Respectable Nut

And her fascination was understandable. For although the tea pot hore no resemblance to a magic lamp. Robin took the tea pot home and did as any respectable nut would have done

Rubbed it mercilessly.

The genie who appeared shortly thereafter bore no resemblance to Aladdin or any of his turned-up-at the-toes cohorts, but he did look so much like George Harrison it was unbelievable

(And if you think that's unbelievable, stick around.)

After the genie (who, by some strange coincidence, not only looked like George but was named George) (and, by some even stranger coincidence, came from Liverpool) had revived Robin from a graceful (she hoped) faint, he then told her he was there to grant her fondest wish.

This, he explained, was to be her reward for being such a good bird in the fan sense of the word, always running fan clubs and

ing with the group that they had In 1961 Jackie decided to leave

of Ireland which starts Feb. 1, she will fly to New York for several television appearances and then on to the West Coast, where she'll quest on the Red Skelton Show.

tour by the Echoes.

It'll be good to have her back among us, don't you think?

sneaking off to the airport in the the Stones, six was company and dead of night to welcome arriving faves, and that sort of thing

Robin was then faced with the difficult decision of which of her fondest wishes to wish (all of us should be faced with such difficult decisions.)

A Dragmin' Nut

So, she thought for a moment. Then, partly because she was sure she was only dreaming, and mostly because she was some kind of a nut Robin told George of her seses of the word, so that she might fly about the world in search of the aforementioned faves.

The next thing Robin Boyd knew, her wish had been granted, and shortly thereafter, she wang (or is it winged?) (wung?) off to

The next thing the Beatles knew. they were trying to explain to themselves just how four rational. sensible people could possibly have come face to face with a rea robin who not only talked but wore Byrd glasses. (No one is perfect.)

Fortunately, George arrived on the scene just in time to rescue Robin from the Beatles' garage. and rescue the Beatles from the nearest bin (as in loony). At which time he threw an absolute snit about nuts who forced him to crawl out of a nice warm tea pot in the wee hour

Changed Tune

George, however, soon began to change his tune. And, after squeezing her hand not once, but twice, announced that on the following weekend, when she in tended to fly off in search of the Stones, he was going along

Robin, however, would have none of that. Although she had secretly considered squeezing back (not once, but twice) (George you understand, was what is commonly known as a little bit of all right) when one was about to meet seven a crowd.

Therefore, she had gone well out of her way to elude the tea not (which resided on the living room mantle) when she took off for a visit to Jolly Olde.

Her scheme, however, was a dismal failure. Just off the coast of England, she was stopped by the dread Bird Patrol (for exceed ing the 5,000 mph speed limit). Whereupon she learned that she was being tailed by the sforemen. tioned tes not

Fortunately, in return for the promise of a late date after the concert, the arresting officer (a blue jay with a tendency to leer) took Robin to where the Stones were appearing.

Unfortunately, once inside the Stones' dressing room, there wasn't time to change back into her sixteen-year-old self, and Rob in was forced to take refuge in the pocket of a nearby jacket.

Safety?

But her feeling of safety was short lived. Because she soon dis covered who the jacket belonged

At this point in the story, Rob in's private screening faded from view. That was all there was to her past. And it was now high time to start worrying about the present.

Sniffling slightly, Robin bur roughed deeper into Mick's pock et, in an effort not to bounce about as the screams grew deafening and the first strains of "Satisfaction" were heard. Robin couldn't help smiling with same

When one was in Mick Jagger's pocket, one was surely living. And there were moments when the fact that one would surely not continue living much longer scarcely mattered.

But, as the concert progressed. and the shricks grew even greater in volume, Robin stopped smiling, There wasn't time to be going

around grinning when one was lurching about in a swaying pocket

And, when Mick really went into action, Robin's very teeth almost wibrated out of her very Then it hannened A noisy kind

of breathlessness fell over the crowd. An anticipation Robin knew well, having sat in the front row at several Stones' concerts.

It is time, she thought bravely wishing at least for a blindfold And it was

Slowly but surely, the combustible Michael P. Jagger began to ramove his jacket

Roarin' Robin

The crowd roared. Then he folded his jacket. Then Robin roared. But suddenly, at the sound of a

voice that rose above the others Robin forgot that she was being suffocated.

For the voice said "Throw it Mick!" And the voice belonged

Robin clawed frantically George was in the front row! And he knew where she was! But was he trying to save her? No!

Instead of letting her suffocate in peace, he was trying to coax Mick into tossing her into the crowd, where she would surely be ripped into six pieces. (A conser vative estimate.)

And Mick would do it, too! George would see to that (him and his blasted magic powers!)

It was then that Robin knew what she must do.

Mick Jagger stood motionless, fearing for his sanity. He had never thrown his iacket before, but he suddenly knew he was about to, whether he liked it or not

An instant later, four more Rolling Stones and five thousand fans were fearing for their sanity, too,

For, when Mick Jagger hurled his coat into the waiting mob, it did not land among the sea of waving hands.

Instead, it flapped wildly out of the auditorium.

(To Be Continued Next Week)



DIVIE RAIDERS? The Divie Cuns are surrounded by Paul Revere and the Raiders (left and right), a group of fans and the Action Dancers (Hawaiian costumes) on the set of "Where The Action Is."

Dusty Is Coming

Dusty Springfield is coming back to us towards the end of this

After completing a ten day tour

She'll be accompanied on the

to Record Lennon's Poem Im



Hey, it's finally happened-The Beatles have joined U.N.C.L.E!

Now, don't go getting excitedno, John, Paul, George and Ringo aren't coming over here to film an episode of our favorite television

In fact, one of the men from U.N.C.L.E. is going over there to pull off a deal with John Lennon. David "Illya" McCallum is going to England to cut an album for Capitol of, are you ready for this, John Lennon's poetry.

The album was originally set to be cut here in America but it was switched to London so McCallum can do it at the same time he's filming "Three Bites of the Apple.

Done By June

The filming starts March 23 and has to be completed by June, when he returns to film more U.N.C.L.E.

This really shows the impact of John's writing on the world. Everyone's been talking lately about Bob Dylan but no one has ever made an album reading Dylan's poetry, unless that's what you consider Dylan's own albums.

And as for whether or not John's writings are any easier to comprehend than Dylan's, well that's up to you.

David McCallum reading John Lennon's poems-this could be better than Charlton Heston reading the Bible. What more could we ask for.



Lennon's Legend

By Gil McDougal

Such is the impact of John Lennon upon people who come into contact with him that the Lennon attitude is fast becoming a cult. That aggressive humour that we link so easily with the Beatles is an integral part of John's character. His acid wit has withered many a stuffed shirt you may be sure

When Lennon was the guest of honor at a rather pompous luncheon, held as a tribute to the success of his first book, he rose to answer a toast with: "Thank you very much, you've got a lucky

John was criticized severely for this, as many thought that he should have given a speech. He later answered the criticism with: "Give me another fifteen years and I might make a speech, not

None of the Beatles suffer fools easily but John refuses to suffer them at all. His remarks have often been described as cruel. But undeserving sources will rarely feel the acidity of his tongue. He de-lights in deflating officials who are full of their own self-importance.

At a Chicago press conference, a rather somber looking gentleman stood up and said: "I am the acting British Consul General (at which point all the Beatles stood up and saluted). Are you doing a good job for your country?" "Yes." answered John, "Are

The original Beatle Fan Club President, Roberta Brown, had this to say of John: "His humour

is very intelligent, half of the time I couldn't understand his jokes. He's very comical but a serious person really. I think he's very shy and to cover up this shyness he has this way of being funny." This is not an opinion that many would agree with-but then few have been as close to John as Roberta has.

When Lennon does make a friend he seems to stick with them. Witness his long-standing friendship with McCartney, Most people credit John as having the dominant voice in the group. It has been suggested by many that Paul relies heavily on his mate's judgment and friendship

Even so, McCartney is no robot. He has very strong opinions and ideas of his own. Sometimes it takes Paul to get John and the others out of touchy situations. As Lennon has said many times, Paul has the Mary-Sunshine approach to life and usually soothes over any upheavals that Beatle talk

In his book, "A Cellar Full Of Noise," Epstein has this to say of Lennon: "John Lennon is, in my nion, a most exceptional man. Had there been no Beatles and no Epstein participation John would have emerged from the mass of the population as a man to reckon

"He may not have been a singer or a guitarist, a writer or an artist but he would most certainly have been a something. You cannot control a talent like this. There is in the set of his head a controlled aggression that demands respect."



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THE BEAT

February 5, 1966

Inside KRLA

Welcome back, everyone. We're just about ready now to pick up where we left off in last week's column. When we were so rudely inter rupted by Father Time last time, we were speaking with Bill McMillan-Director of Station Relations at KRLA-who was telling us about some of the contests which have been held.

This week, we rejoin Bill as he tells us about some of the promotion al campaigns which the radio station has conducted. "Probably the most notable was the Freedom From Hunger promotion which we did, in which we got the club leaders from some 400 clubs in the Los Angeles area to a meeting at the Hollywood Palladium, and explained to then what Freedom From Hunger was and why we needed their help. Ther they went out and raised funds for the Freedom From Hunger organization

"That was a pattern that was looked upon favorably by the United ons group that sponsors Freedom From Hunger and it is a pattern "The campaign was very effective and the whole thing culminated in

a big show at the Shrine Auditorium with a tremendous array of talent which was produced by Jack Good.

"We have recently gone into the car business - we have a Model A hat is really very eye-catching, and we have a 200 mile an hour dragster which appeals to a lot of people

"Recently we acquired some flying saucers-these are air cars-and we fly those at parades and at car shows and drag strips.

One In The Nation

KRLA has been the Number One rated radio station in the South land for quite some time now, and at one time it was even the Number One station in the *entire nation*!! I asked Bill what went into the making of KRLA's success story, and after thinking about it for a moment be replied:

"There are a lot of things that listeners probably won't realize that ontribute to the over-all importance of KRLA. Number One-and I think they'd realize it if they stopped to think about it - we have never over-commercialized our programming. We feel that people like to hear commercials, but they don't like to hear them three at a time! So our commercial policy calls for only 12 commercial minutes an hour, and this, we feel, is ample; it services the advertiser as well as the listener very well.

"We've always done a tremendous amount of public service on the r, and I think that our record of public service is probably a lot higher than some of the other stations in town. I know that the frequency, and the number of people that we do public service for and do special campaigns for is very well accepted all around the country by the public service agencies.

Station Callers

And what about visitors to the Hallowed Halls of KRLA? Well.

you read about them here every week, and Bill also explains: "KRLA is a frequently visited spot by people like the Rolling Stones, the Lovin' Spoonful, and the Dave Clark Five. If a top recording star is in town, he wants to make it a point to come out to KRLA and let some of our audience see him, because we have a tremendous number of

"It would be hard to go through the list and mention all of our visitors over the last five years, but they have been just about all the top ones.

The radio station has had a star-studded, successful past, and KRLA is looking forward eagerly to the future. Now into the second month of this new year, Bill tells us: "The future plans for the radio station are merely to perform the job that we're now doing in a better way, and we feel as though if we do it in the best possible way-then everybody will listen to us. The constant goal, of course, is to have a radio station that serves everybody's needs and one that everybody is satisfied to listen to. Of course, that's a goal that is impossible to attain-but we're going

Many of you have asked about KRLA-about its past, its present, and its future. I hope that we have been able to answer many of your questions the last two weeks, and maybe even a few more!

And to Bill McMillan - a very large thank you for telling us all about KRLA - The Station That's Won The West!!!

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-



HALL OF FAME - Dave Hull and the Vogues look over their life-size, newly-completed mural. It's part of the Rock and Roll Hall of Fame collection now hanging in Dave's Hullabaloo Club on Sunset Blvd. in Hollywood.

KRL'A' and Dragster Home Of Folk-At 1966 Auto Show The Troubador

By Shannon Leigh

By Snannon Leign For many years, the Troubador has been the home of folk music – of fine folk entertainment – in Hollywood, and this is where our search for folks has brought us this week

The founder and owner of the club is a young man named Doug Weston. Tall, slender, bespectacled and be-Beatled - Doug is the perfect host and gentleman, and over a steaming bowl of soup we discussed his role - and the role of his club - in the folk world.

The Troubador was first begun about nine years ago at a time when the coffee houses were the vogue of the day. It began as a small coffee house itself, seating just about 70 people, and specializing in entertainment and nearly gourmet-style food.

Of the name itself. Doug explains: "I chose the name "Troubador" because troubadors were - historically - men who travelled from town to town during the period when the Church completely blackened out all communication during the Middle Ages.

There were no newspapers and there was no way for people of one town to know what was happening in another town. So these men travelled from place to place and did a chant-like song which was a living newspaper. They were the only body of people disseminating ideas at that time "

Expanded

Within about two years after the original Troubador had been established, Doug found himself frustrated by its small size and began looking for a larger place. He found a building which was then a combination artgallery and coffee house, and it became the present club site.

Currently the club is undergoing extensive redecoration - Doug has decided to "posh it up slightly" - which should be completed within the next three or four months.

There have been many internationally famous entertainers who have appeared on the stage of the Troubador, and many more who have sort of received their start with Doug at the club. Among them, were the New Christy Minstrels.

Randy Sparks had come to Doug with his idea for a large folk group and Doug suggested several of his own performers. The group was as sembled and then did all of their rehearsing at the club and eventually played a 12-week engagement there.

Byrds Began Here

Although it may come as a bit of a surprise to you, the Byrds actua received their start at the Troubador. Doug related the story to The BEAT with a smile: "Jim McGuinn was an accompanist for the Chad



Mitchell Trio, and it was through me and the club that he made his first contacts in the folk field

'During a Hoyt Axton engagement. I used Jim as a single act. It was then that he came bringing Beatles' music and playing that in a folk surrounding on an acc cal 12-string guitar. After that, he got the other boys around him and started teaching them Beatle music and that's how the Byrds were actually formed at the Troubador in the summer of 1964

They subsequently played a three-day engagement there, and still remain, in Doug's estimation, "a very good example of a fine, folk-rock group

There have been many performers who have lived at the Troubador for some length of time, and it has become truly the "home of Folk" in Southern California

Father Of Folk

And Doug? "I picked up the name of 'West Coast Father of Folk Music' because folk singers would tell one another and usually they could depend on a hand-out or a free cup of coffee or a place to stay if they showed up at the Troubador and said they were in need. People were showing up at my door all the time and it became sort of a Stray Boys' Camp for Folk Singers!"

A close observer of music, Doug made a few predictions for BEAT readers: "New trends I'm aware of in music - Number One is the electronic music of the Yardbirds. I think there's going to be more and more of this far-out, electronic, weird music - with and without lyrics.

"The second trend is in music that sort of springs off of 'Yesterday. It's almost a kind of chamber music with a rock feeling. I think there's going to be more and more of these combinations of different

Doug Weston is a very warm person. He has helped a lot of people to get their start in one of the roughest professions in the world. He has been father, mother, and older brother to a good part of the contemporary folk music culture in Southern California.

His own ambitions include "staying 19 years old for the rest of my life," and "I want to provide as wide a range of entertainment as pos-sible." He is now working in the publishing business, and will shortly go back into management, and hopes to enter the field of acting and es-

tablish himself as an entertainer and a personality on his own. With his talent, and warmth, his sincerity and depth-it seems un-likely that his future will hold anything but success.

trice and exacting customers KRLA's famed Horsepower

Engineering Dragster and the KRL"A" will be among the worldrenowned exhibits on display at the 1966 Winternational Motorma Auto Show Feb. 3-6 at Pan Pacific Auditorium

KRLA disc jockeys will kick off the show opening night with per-sonal appearances. Visitors will be given free Polaroid pictures of themselves with their favorite deainve

The nation's most novel and spectacular car show. Winternational Motorama will be the American and foreign experimental models, one-only prototypes, limited production cars, revived classic replicas and show cars never exhibited before.

DeVincis and Michaelangelos of the custom car world will exhibit fabulous machines tailored to order for movies, television, Hollywood stars, wealthy eccen

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ROLLING STONES

BEAU BRUMMELS

JAN & DEAN

Also shown will be champion ship drag racers, prize winning customs, antiques of the past and dream cars of the future, unusual hot rods and exciting attractions of all the automotive sports

One of the most weird and beautiful custom coupes in the nation will be brought from Illinois for its first West Coast showing. This is the "Illusion," a Ford-based creation built and entered by Dave Puhl of Palatine, Ill. Built for one who travels along, the sleek and versatile coupe provides space only for the driver, none for the passengers.

be racing personalities, including top-name drivers and accessory manufacturers, who will feature the latest in performance needs and mechanical gadgetry.

Entertainment geared to auto motive-minded audiences will include top singing groups and

Among others participating will

recording personalit



in Illinois, is one of the spectacular American and foreign experimental machines, antiques, racing cars and boats on display at the Winter-national Motorama Auto Show at Pan Pacific Auditorium.



LESLIE GORE 1925 E. Glenoaks Glenoaks, Calif.





Charlie-'0' Now On TV

Once upon a time there television program called "Holly wood Discotheque"-and that program has moved. The show can now be seen from 5:00 to 6:00 P.M. every Saturday, hosted by KRLA's own Charlie

The BEAT spoke to Charlie shortly after the show had moved and changed its name to "Top 40 Discotheque," and he told us a little bit about his ideas and plans for the show: "We've tried to incorporate this

concept of Top 40 with format television, almost the same as the Top 40 format radio.

"We play one record after an-other, and we usually average about nine guests a week

Not All Tops

"What I'm very proud about is that they're not all top acts. A lot of the acts from Californiagroups and single artists who would never have a chance to appear on TV-are showcased on our show. We do this, and also book the top stars. It gives the smaller groups a chance to work with the big names of the business. and at the same time gain experience in TV appearances

Occasionally I'll interview me of the guests, and I hope I'm asking questions that the young people would ask them-selves if they were there in person.

I'm glad we have moved to the 5:00 to 6:00 time slot because it gives a lot more people a chance to see the show and to see a lot of the newcomers from the Los Angeles area.

And that's the latest word from Charlio. And the latest word from The BEAT? Well, watch the show, of course!!!





"AH, THIS CALIFORNIA SUNSHINE," says Jim McCarty

"YEAH, IT'S A BIT OF ALL RIGHT," agrees Chris Drei

The Yardbirds At Ease



... THE ORIGINAL THINKER - KEITH RELF.

"WHAT I WOULDN'T GIVE FOR STRAIGHT HAIR," sighs Sam.





Here We Are In All Our Glory

HOLLYWOOD - Dressing rooms in the backstage area of night clubs are often this way, and tonight was no exception. It was an important evening - the closing ght of a four-day enga ement a the Hullabaloo club in Hollywood for the Yardbirds. Fans, press, girls, and friends all gathered round them now to wish them well or simply to be near them People like to be near those who are great.

In the far corner lead guitarist

Jeff Beck was quietly talking to a very beautiful blonde girl. He looked tired - almost sad, but he's frequently like that. Like his four mates, Jeff is emotional . perhaps a little more so than the others. But it is because of this sensitivity that he is capable of creating the unique and beautiful sounds which he does.

More people milling about, and then-in the middle of the room, perched on the dressing tablewas Yardbird Keith Relf, Keith of the deep blue eyes, and the deep thoughts of many things.

Keith, the introspective one, who spoke to us of freedom: Freedom very rarely occurs. My freedom? I dream about the free I will get one day-to be in wide-open spaces and away from cities. I get claustrophobia in cities. I like wide-open spaces and fields and woods-just to be alone, generally."

He lit a cigarette and smiled slightly, then contemplated the question I had just asked him. What about the labor unions which had caused the Yardbirds so much trouble.

Not Very Much

"I don't like them much, but they're probably worried that too many English groups are coming over

Keith-onstage-has called the Yardbirds' music "pop art." Off stage, he clarifies that statement: "It's abstract expressionism."

Moving further along towards the door, we could see Chris Dreia sitting in a corner resting and watching all of the people in the room. Many people would speak to him, and he would answer them each politely-fairly quietly. He isn't very talkative, but it's ob vious that he has a good sense of humor. He has a lot of fun onstage. and though he raves it up along with the others - he does it in his own quiet way.

An empty chair by the dressing table-oh, marvelous! I sat down and almost immediately lim Mc. Carty appeared, as if from nowhere. He found one more chair, and pulled it over close to mine so that we could talk

He's a rare bird, this Yardbirdsomeone very nice to find. He is an outgoing sort of person, but in his own rather quiet way. He might sit and talk for hours, but you'd never feel as though you

had been presumed upon. We spoke again of the labor unions, and Jim explained: "It

seems silly, really. I would have thought that anyone who's going to be popular-anyone who's go ing to entertain someone-sho let into the country, and be allowed to play for the people and paid for it. We always give people their money's worth.

"It was terrible coming over the first time, and this time has been much better. It's just been through experience that we've known about the whole scene over here: we didn't know too much about it before we came

A very good drummer, to watch Jim playing on stage is to see someone completely immerse himself within his music. He tried to explain just how the Yardbirds sound had developed to the present

"A lot of sound just came ab on stage. It came through us playing as we felt. The numbers have gradually developed from basicalvery simple numbers-sort of fairly way-out ones. It's just the way we felt.

Then I asked him to describe the sound as it is now. He wrinkled his forehead in thought, then be gan: "I don't really know-it's a very atmospheric type of thing Futuristic rock 'n' roll, if you like, It could be termed 'pop art'never thought of that. It depends what a person wants to call it." Feedback

Sam frequently acts as musical director on the Yardbirds' albums, and he had a few ideas of his own about their particular sound:

"We started developing the sound about two years ago by using feedback techniques and counter rhythm techniques

"The thing evolves: We start with a number and we play it on stage-say, 100 times-and everytime we play it, it might get a bit better or we might learn something from it. Somebody might start playing something different; we nember it, and the next time we play the number we take that

thing he did and expand on it. I sort of builds up.

'It's not pop art; it's futuristic sort of music. It's experimental futuristic-essentially electronic

Not unlike the other members of his group, Sam had formed his own very definite ideas about the American labor union situation.

"They've been nice and nastysort of hot and cold. I'm sure they're right but there's a lack of understanding between us. We don't know what they want us to do, and they don't know what we're trying to do. That's the trouble

Star Audience

It was time to leave the crowd ed, noisy room then. The boys had to change quickly and go downstairs for their last performance Outside in the audience they were cagerly awaited by nearly 2,000 people-including some of the Byrds, Jackie deShannon, the Grass Roots, the Fortunes, Chad and Jeremy, and as many more pop personalities as the huge club could accomodate.

They had brought to us some music-music that was new and exciting. They had added a little thing called life to our existences, and soon they would fly away. Back to England, back to their world, back to-perhaps-some other crowded dressing room in a night club somewhere

They were saying good-night aying good-bye, saying thank you for coming along. And then the door closed behind us and we stood for a moment in the dark ended hallway outside their room.

There were still a lot of people. but it wasn't noisy anymore Somehow worlds of thought had overtaken empty words, and everyone headed quietly downstairs to watch the final performance

Good-night Yardbirds-and thank you



... JEFF BECK CAPTURED WITHOUT HIS GUITAR.

Page 13

THE BEAT

Part 2, Writer's Hints

How The Hits Are Written

Last week we began our explo ation of the pop song-writer's world and the way in which he goes about having his songs recorded by other artists. We spoke with Lou Adler, who is both a recand producer and publisher

This week we are going to speak with two of the top writers of today, both of whom are capable of writing in several different

If you have heard "The Eve Of Destruction," by Barry McGuire; "Let Me Be," by the Turtles; "A Must to Avoid," by Herman's Hermits; "I Found A Girl," by Jan and Dean; and countless many of today's popular recording stars-then you are somewhat acquainted with a young man named P F Sloan

Flip-as he is known to his friends-is one of the brightest, most talented young writers in the music busi

Contacts

Win a free trip to LONDON

How does Flip get his material o an artist for it to be recorded? "With some particular artistssuch as the Turtles-their producer happens to know me, and asked if I had anything for them "With the Hermits-I met their manager, Mickie Most, and went (Herman). Then I played a song for him - and he liked it."

At times, Flip will write a song cally for an artist, or group of artists. Then, he says, "I figure out what I'd like to say-and what I'd like to hear them say-and write the se

The BEAT asked Flip for any advice he might give to aspiring writers, and after thinking it over carefully for a few moments, he replied:

'I think that they should make a demo tape of as many of their songs as possible. Then, submit them to a publisher who has the If possible, get the songs sung by someone with a good voice.

"Also, you should never abuse personal relationships. Have your publisher, or even your friends solicit your material for you. And be sure to have a good artist, or group, record your demo for you.

All Sound Now

This idea of putting songs onto demos-demonstration recordings or tapes-is all important now, as sheet music is no longer being used as a means of communication or sale in the pop field. Success is entirely dependent

YOUR CHANCE TO WIN

AN ABSOLUTELY FREE

and the better the sound you pre sent as a sample of your work, the better your chances are of being accepted.

Mason Williams is a young man of phenomenal talent - writing not only songs, but poetry and literature of all sorts as well.

Quite frequently, Mason will establish himself with one particular artist or group of artists and write specifically for them. For example, the Smothers Brothers have recorded 15 of Mason's songs to date; the Kingston Trio has recorded nine; and Glen Yarbrough has recorded four of Ma-

Trying to discover just how a riter begins to have his songs published and recorded, we spoke to Mason, who explained: "You start very slowly. At first you can't get your songs to anybody. And that's the purpose of a publisherhe is supposed to have contacts with the A & R men.

"After a while, you get to be better known to the artists and the A & R men and people begin to come to you. After a while, you will write specifically for people you'll write with someone in mind

"It all boils down to being pro fessional about it. There are some things you write just to express something. If you're professional, you can also come up with things

Good Publisher

Drawing on his own exper-iences, Mason also had some very valuable advice to contribute The first thing to do is get with a publisher - someone who is good for you, and who handles your kind of material.

'Most sonewriters, and pub lishers want to hear a finished product. The more it sounds like a record the better it is. You should

Mason also explained just briefly the relationship between the song writer and his publisher: "Nobody's working for anybody-

you work for each other. You give him a product, and he sells it. It is a partnership-you don't write for a publisher

First Rights

Mason writes exclusively with Dave Hubert's Davon Music Publishing Company, which means that Dave has the first and exclusive rights to all of Mason's

Just briefly, then, we have taken a quick look at the way a contemporary song writer gets his mater-ial published, to the artists, and recorded. It is frequently more complicated than this, but for the most part-much of a composer's success will rely upon his talent, his eputation, and on the sales manship of his publishing rep

Next week, The BEAT will explore the area of record produc-tion and go behind the scenes in an exclusive report to find out just how a record comes out sounding the way it does. We will trace it from the rough demonstration stage, to the finished product ready for commercial release.

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By Louise Criscione

Whenever the Kingsmen are mentioned, one automatically thinks of "Louie, Louie"-right? Well, *The BEAT* staff used to think that way too but as of yesterday things have changed.

Now, whenever we think of the Kingsmen, we think of five extremely nice and equally funny young men with fabulous personalities. You see, they visited us yesterday and I'm sure our office will never be the same.

The five Kingsmen with road manager and manager in tow, trouped en masse into our office and plopped themselves down in hastily dragged in chairs.

The first thing on their minds was a pending lawsuit. "There is a fellow who used to be with our group and quit because he was going to school," explained Len. "He was out of it for a year or a year and a half and then he started using the name 'Kingsmen'," said Len.

Mistaken Identity

It would have been all right with the original Kingsmen if their exgroup member had billed himself as once having been with the Kingsmen but the way in which he publicizes his group has led only to confusion. People who have heard of the Kingsmen but have never seen them simply accept these second "Kingsmen" as being the one and only "Louie, Louie" guys.

Naturally, the kingsmen are suing for damages but they really don't care if they get any or not. They just want the other group to stop using their name.

Kingsmen Push

On the happier side of things, the Kingsmen are about to embark on a tour which will hit the remainder of the college circuit through New England and the South.

The Kingsmen like to give all they've got on personal appearances because as Lenny so aptly puts it: "We're playing to intelligent people – not slobs."

Since the Kingsmen are on the road roughly 80% of the year they have acquired a bus which is not any ordinary bus. No. the Kingsmen have a full sized Greyhound bus which they have kingly titled. Herkimer. Actually, they are not quite sure how to spell it and after a quick consultation they decided it was spelled Ho-rk-im-or. However, you can beg to differ on that point if you wish!

Dick reveals that: "It's a very nice bus. In fact, it's been so nice to us that we gave it new carpeting for Christmas!" Of course, Herkimer can be very temperamental at times and simply refuses to start, leaving the five Kingsmen to *push* their beloved bus until it decides to move under its own power.

Another small problem which the Kingsmen have encountered with their bus is that the fans write all over it with lipstick. Oh well, it's just one of those occupational hazards, so what are they going to do?

It pays to have a little bit of extra talent in the group, as the Kingsmen found out when one of their members, Norm Gunn, had all of their amplifiers made by his company.

They are very particular about their on stage sound -so the Kingsmen carry along their own sound system. Len says: "If you're going to do it, then do it right."

They purchase thousands of dollars worth of equipment each year. Partly because it has a habit of being stolen and partly because they just like to buy new equipment.

Hit One

Mike, who is the Kingsmen's lead guitarist, recently went to Mexico and purchased three new guitars. Dick declares that he now has 137 drums-but there is a definite method to his madness.

You see, the way Dick figures it if you set up 137 drums you can throw your sticks around anywhere and still hit at least one of the drums!

The Kingsmen all have their on stage clothes made by Pendleton. All except Kerry, that is. "I have tents made for me by Omar," he grinned.

The Kingsmen have continued to survive the British invasion without bending to long hair. They say that they are very un-British and proud of it. And Mike even goes so far as to say: "I like to look like a boy."

But they all hasten to add that they like the English groups very much-it's just the American groups who imitate the English that the Kingsmen can't abide.

Anything To Help

The Kingsmen have ridden the pop film route. They did the soundtrack from "How To Stuff A Wild Bikini." They thought that it was a good career move because they would like very much to go into movies and they felt that "Bikini" at least put their foot in the door.

But Mike had a slightly different

reason for liking the group's film debut. "You know, the kids in the Midwest have never seen the ocean," Mike patiently explained, "so by making the movie we helped them to see what it looks like."

Public Service

"Sure, we're doing a public service," grinned Len. In addition to being the Kings-

nen, Mike, Dick, Len, Kerry and Norm are all individuals. They each have their own likes and dislikes and they each have their own outside interests.

Len has an acting background; Norm, of course, has his amplification company; Mike is building a resort hotel; Dick won a scholarship to the Julliard School Of Music; and Kerry was a drama major at the University of Washington.

"Louie, Louie" is somewhat of a phenomenon in the record business. It has never been re-released and yet it continues to pop up in charts all over the country. In fact, as they sat in *The BEAT* office they learned that it was once again climbing the charts in Boston where it has already been number one three times!

Guess it just goes to show that you can't keep a good record off the charts - or a good group either. Page 15



Prepare yourselves.

I have a feeling this is going to be one of those columns. You know, where I write about really fascinating things. Like feet, and orange popsicles, for instance.

My mind is still a complete blank because I still haven't recovered from the newspaper I told you about last week. Every time I even think about those headlines SHIRLEY POSTON WEDS GEORGE HARRISON) I have a relanse

Sigh, pant and/or slurp.

In case you didn't read last week's column and haven't the foggiest notion what I'm raving about, let it suffice to say that didn't really marry George Harrison. But that I am sure as heck going to try harder from now on I once read that if you really



want something, and are willing to make a lot of sacrifices to get what you want, you do get it. (Which has to be the strangest sentence ever composed).

I wonder if that's true. It just could be. Just in case it is, why don't we form a Mrs. George Harrison Club, and all work together to make sure that at least one of us ends up marching him off to the nearest altar.

Anyone interested in joining such a club, please let me know. 'Course, I'll have to have my padded cell enlarged, but it's worth

Robin Boyd

Not to change the subject or anything, I got a letter asking about Robin Boyd. I mean, asking a question about one of her weird adventures. Naturally, I've al-

ready lost the letter, so I can't address my answer personally, but here it is

The writer wanted to know if the udience ever forgave John (of Beatle fame) for forgetting the line of the song he was singing, and for swallowing his guitar pick when Robin Boyd flew across the stage and told him the line.

Well, the audience was doing so much screaming, most of them didn't really notice what happened Those who were aware of the missing line did forgive John, because no one is perfect (Lennon however, sure comes close). And when he swallowed the pick and had a very noisy coughing fit, his fans just clucked sympathetically, thinking he'd been smoking too much

Hope that answers your question, and also proves that I am not a well girl. I don't know why I make up things that don't even happen in the stories I write, but I always do.

Even when I'm staring at the ceiling in the middle of the night, making up wild dreams about George, I always have to have every little detail just perfect. **Red Sweaters**

Like the time I happened to meet him walking down a lonely heach (ahem). We were both wearing ped sweaters, and things were working out just fine when of a sudden remembered I don't

I then decided I must have borrowed it, but that didn't iell be

just bought it that morning, and that failed, too. Because I didn't have a cent to my name at the time the sweater. (It turned out that George's mum knitted it for me. (Never dream anything small, I always say.)

Only

Oh, that reminds me of some thing. Do you remember the col-umn in The BEAT that told about the Who Wrote Who game? You know, things like John Lennon wrote Sonny & Cher, and probably illustrated them, too,

Well, that has prompted a whole series of goofy games, like Un-likely Album Titles, for instance. Such as "Jack Gilardi Sines Annette Singing Anka," "George Har-rison Meets Segovia," and wouldn't you just know that I can't think of one single title that's funny now that I've brought up the subject? Anyway, it's a fun game to play. Let me know if you come up with any good ones, and I'll try to remember some of the goodies I've forgotten.

There's another name game where you make up unlikely guest stars for television shows. Like Bob Dylan on the "King Family. Leonard Bernstein on "Hullabaloo," P.J. Proby on "Meet The

Boy, were those hilarious. This certainly isn't my day, is it? Well, anyway, you get the idea. Now, back to George

No, really, I wouldn't dream of

saying another word about him in this column. After all, there are other things in this world to talk about (no there aren't, but don' go blabbing it around.)

On Donovan

I know, let's talk about Dono van (pant). Remember the contest where I was giving away his "Catch The Wind" album? Well, me and my brilliant ideas. I asked all of you to enter the contest by telling me what Donovan's last name is, and then the fun began. I never in my wildest dreams imagined that one short little name could have so many spell ings. Really, no two entries alike! (Well, it wasn't quite that bad, but you did manage to come up with over ten ways of spelling Licht, Leach, Light, Leich, or whatever the blame thing is.) (Sorry about that, Donovan.)

Anyway, I looked up the spelling in The BEAT. Then I found it spelled another way somewhere else, so I'm so thoroughly confused, I guess I'll just have to wait until he gets into town and ask him.

And won't that be just terrible? Whenever I do find out, and can stop fainting long enough to write it on paper, I'll announce the winne

Oh, that reminds me, one of the entries had the cutest word on it The girl said she was a Donofan. If anyone can dream up any more of those, let me know and I'll print same

Now, about that Herman con test. If you don't have their troducing Herman's Hermits" album, please drop me a postcard c/o The BEAT and tell me what the group's first American hit was. The album will go to the 99th person who gives me the right wer, so race off to the post office

Speaking of racing off, I'd better. Please keep your letters coming and I 'll see you next BEAT.



columnist for the "San Francisco News Chronicle) the Beatles are "in" for 1966. However, the DC5 are "out." When he announced his list of "in" and "out" for '66 Gleason apparently didn't know or didn't care that the DC5 were at that time topping the nation's charts with "Over And Over." Despite this, I am inclined to agree with the summation

No reaction at all from Rolling Stone fans when I recently sug gested that they change their names to "The Insolent Tones."

Will the Beatles survive their American tour in 1966? It seems that the fans are out to get them. During a Beatle concert everything is thrown on stage, from autograph books to underwear. Paul was once almost blinded by a hat pin. George was hit in the ear by a silver dollar. And at the last concert in San Francisco John was hit in the eye by a jelly bean. If fans of the Beatles want them to give up tours then they are certainly heading in the right direction. After all, why should the Beatles risk injury in this fashion John Lennon still remembers the time that fans ripped off the door of his car after a performance and threw themselves into it. So please give the boys a break and leave your jelly beans at home in '66.

Pace Change For Billy Joe Royal isic comes in trends

Ry Carol Decl

Still lamenting the fact that he'd missed "Batman" the night before because of a filming, Billy Joe Royal took a little time out from his busy schedule for a short talk

Billy Joe's a Georgia gentleman who thinks that Atlanta is about to come into its own as a record producing city

"Nashville has been the place to record in the South," he said, but Atlanta's really coming into

He says he can hear ten records and tell excactly which ones are from Nashville. "They use the same musicians over and over and a musician can just have so many new ideas.

So he thinks Atlanta's coming up. He calls the Atlanta sound "a touch of Nashville but not so much country and western

Billy Joe's got a new record coming out pretty quick and it's a change of pace piece for him. It's more of the R & B type than his previous records.

Happy Song

"It's not really saying much. It's just a happy song, a sort of non-offensive song." The world can always use happy songs.

As for the reasons behind his success with such hits as "Down In The Boondocks," he thinks it's because his songs tell a story. "They're not just a lot of words, the words tell a story."

He describes the sound of his newest single as more like Phil Spector, Billy Joe greatly admires Spector and the works he's produced for such artists as the Rightcous Brothers. In fact he calls "You've Lost That Loving Feeling" a "work of art

Billy Joe feels his next record is like Spector's sound in that it's more of a production number. It's sort of tastefully off beat

Between roast beef and coffee he also chatted about band wagons He feels that when something good comes along everyone jumps "But when the band wagon goes

everyone on it goes," he said. He there are exceptions though, like Elvis and the Beatles. He confessed a couple of secret yearnings too.

One, he liked to act. But he feels he'd be best at supporting roles. "I just don't look the part for a leading man." One thing he knows for sure is that he doesn't want to do a Beach Party movie.

I'd rather do a walk-on in a John Wayne movie than have the lead in a Beach Party movie," he

His other secret desire is to live in Cincinnati, Ohio. As a per-former he prefers the West Coast because of it's numerous opportunities, but his private life is

lead a normal life I'd probably move to Cincinnati," he said. The reason he's so fond of the city is because of an incident a while

libr

responded so enthusiastically and formed fan clubs for him that it was a real shot in the arm and eave him the confidence to go on.

appreciate them

about the groups he really likes. He thinks the Beatles and Hollies are about the best and admires anything produced by Phil Spector.

of the way so he could be sure not to miss "Batman" the next night

"If I were to settle down and

He was at a very low point in his career and very disillusioned about his own talent when a local disc jockey asked him to do a bit or the John F. Kennedy memorial

At the performance, the kids

get a few last minute details out

Then I tried to tell myself I'd (as usual).

something else. A Normal Life

125

So keep forming those fan clubs, fans, the performers really do

Billy Joe chatted a little more

And then he had to rush off and



BILLY JOE ROYAL

February 5, 1966

THE BEAT

yeah, Well Kinks Kinks Take Big Splash

By Tammy Hitchcock The Kinks have been favorites

of mine for ages now (at least, 3 months!) but I haven't put them on the "Hot Seat" 'cause, you see, they haven't had a smash record for awhile and so I really didn't have any excuse to give the boss.

But now all that's changed. The Kinks have a fantastic disc in the form of "Well Respected Man So, I went bravely to the boss and asked her if I couldn't write about the Kinks. And do you know what she said? Quote: "Of course, you can write about them! In fact, why haven't you written about them before?

Stuck On Kinks

I guess I should have figured out that the boss was rather stuck on the Kinks and being so stuck I wouldn't need an excuse to write about them

Anyway, the reason the boss is so hung up on the Kinks is because they are quite hung up on her! Which figures. The last time they were in town they invited the boss and I over. Naturally, we went. What do you think we arecrazy or something?

We were sitting around the pool and the boss was making one huge impression on the Kinks, But want you to know that I did the one bettermade splash on them. I, being my usual self, gracefully fell into the pool!

Wet Or Dry Well, I just thought I'd let you know why the boss likes the Kinks and why the Kinks think I'm a wet blanket. And now that I've done it I might as well get on to the Kinks themselves, who are really a group of very talented performers - wet or not.

Ray Davies is, of course, the chief Kink and writer of all their hits "I'm a collection of loose ends," says Ray. "I don't want to be a pop star. I think that this is just a part of my life which will come to an end."

Yeah, well don't feel too badly. Ray. I'm a collection of very loose ends myself. Fact is, I'm not even collected at all! I probably wouldn't mind being a pop star except that my voice doesn't even sound good when it's all drowned out. And ioping that that part of my life will come to an end-and soon.

Ray A Fighter

Ray really started out to be a fighter, believe it or not. "I did quite well in the school champion-Ray recalled, "until I shins came up against the Schools Champion of Great Britain. I hit him three times and hurt my hands. He knocked me out in the first round.

Yeah, well don't feel too badly about that either, Ray. You knocked me out the first time I raw you singing "You Really Got Me And that was only on television!

Dave Davies is Ray's younger brother and the one who shakes up all the girls in he audience. Dave is the cut-up of the group, the one with the wild ideas and the equally wild per

Who's Last First?

He admits that he gets along with Mick Avory, Kink drum mer. In fact, they share an apart-ment in London. "The only thing about Mick is that he insists on being last erinned Dave And what a grin he has!

"We have a great competition in the morning to see who is last dressed. It's generally afternoon before I give up," announced Dave

Yeah, well I think you and I would get along very well, Dave. Of course, I'd win everytime because it's generally night before I get up.

Dave has been blowing his mind over model cars. It all began when he was still living at hom with his parents. It was there that he began building a huge racing circuit in his bedroom, causing his mother to become a bit undone because she couldn't even get in the door to make the bed.

"I had 12 model cars and a network of rails and track. Then I began building paper mache mountains and scenery. Everything's so big now that I can't get it out of the room!"

Yeah, well that's a real shame, Dave. I mean, just imagine those poor mountains gathering all that dust and dirt and spiders and things. I think we ought to all take up a collection and get Dave's racing circuit out of his bedroom and into The BEAT office

We'd all have a great old time, I'm sure. In fact, to show just how sure I am - / will donate a dime to

Mick Avory is really a highly intelligent person but he disguises it. You see, Mick is fed up to here with "out of it" people who come up to him and make snide remarks.

Looks Like Idint

So, he has worked out a perfect system whereby he sits there look ing like an absolute idiot until the ignorant people are gone. Then he smiles happily and declares: How can you argue with an idiot? Yeah, well I hate to disilletion you, Mick. But it can be done mean, people argue with me all the

Everything seems to happen to poor Mick. "When we go through Customs it's always me they pick on to turn inside out. I buy a new car with a radio because the one in the old van is not working and when I get the car home the radio in that one doesn't work!"

All Solved

Yeah, well I can solve your car problem for you, Mick. You see, your trouble is that you bought a

What you should have done was to buy an old car in which nothing worked except the radio. And have just the car for you-mine! The last and probably the friend-

to vanish into thin air.

about making hundreds a week Pete, but I sure would be interest ed in knowing how you got "hap pily" through the week on roughly \$3.00. Maybe you didn't eat'

Thinking the whole thing over Pete decided that he did have one other slight problem-his kid brother, Dave. "Last week I arrived home to find he'd been selling my shirts to fans as souvenirs!"

Yeah, well that wouldn't have been so bad except that Pete says: "He'll end up just like me-only richer

In which case, I heroically offered to sell Pete's shirts myself. I'm not proud. I don't care if I become just like him-only richer or course!







liest Kink is Pete Quaife. He's the one who delights in talking to fans and who is never too tired to sign an autograph Pete is basically a happy person

new car and so naturally the radio

didn't work because everything

else was working.

and has only one slight problem money. "I used to go through the week quite happily on one pound, revealed Pete, "but when you start earning hundreds a week it seems

Yeah, well I wouldn't know



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