SPECIAL HIPPIE HISTORY ISSUE



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BEAT

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Mick Freed; Hero Or Not?

tainer responsible only to himself. or does he have a duty to his fans as well? That's the question most being asked now that the Rolling Stones have been freed of their previous drug convictions.

Mick Jagger was quick to lecture reporters after his victorious anpeals trial: "In private life my only responsibility is only to myself, he said. "Responsibility is on the gentlemen of the press who publish details of a person's private

Opinions Differ His opinion differed greatly

from that of Lord Chief Justice Parker, who presided at the apneals trial. The judge told Jagger, Whether you like it or not you carry great responsibility because you are an idol to a large number

ment newspapers have stated that

Jagger, because his actions presumably influence millions of kids, was punished severely in order to set an example. Now that he has been freed, however, the papers are beginning to ask whether smoking marijuana and taking pep able since the Stones' trial

tenced to three months in prison for possessing four amphetamine pep pills. His sidekick, Keith Richard, was given a year for allowing quests to smoke hemp in his country home On Probation

In the appeals trial, Jagger ar-gued he bought the pills in Italy and brought them legally to England. The judges lifted his sentence but warned Jagger that he would have to serve the sentence if he were convicted of any other crime in the next 12 months

Richard was freed because, the judge said, the lower court had made a mistake in telling a jury that police had found a naked girl in his house, clad only in a rug There was no evidence, they said. that the girl had been smoking

"Lovely," Jagger told his fans after the trial, Richard, whose face was dotted with chicken pox, said I feel spotty.

The News of the World newspaper gave police the tip which 29, and teenagers and hippies have since demonstrated against the paper for allegedly persecuting the



JAGGER'S GIRLFRIEND, Marianne Faithfull, arriving at court,



Harrison Arrives Stateside; **Explains Controversial Ad** Johnny Walker whiskey and drink LOS ANGELES - Beatle

George Harrison arrived at the Los Angeles International Airport for what he described as a "little bit of business and pleasure." Accompanied by his wife Patti, who was dressed in the Hippie garb reminiscent of the American Indian, the youngest Beatle was greeted by about 300 fans and a battery of the press. George admitted that he had no

plans for an extended stay in Los Angeles "I expect to be here no longer than about five days. I have no plans, just come and try and get a bit of peace. You know, I'd like to see a few friends and a few people, that's the only thing I'm here for. And just a few things concerning business.

When asked why the Beatles have decided to give up concert tours. George answered, "It would be hard to pinpoint the problem just in a few words. There's so many different things we'd like. You see, we're all growing sort of physically and mentally and we've got to progress, and concert tours are too much in one rut. I think a lot of people realize this. We're more able to experiment with music and just generally do lots more things that we've always wanted to do

You know in order to do

something out, and touring was the thing we were getting the least satisfaction from, because it was getting too big. It was too many politics being attached to it, when all we really are was a pop group coming to sing to the fans But it was getting into big political things all related to it, that, you know, added up to the decision to stop

One reporter mentioned that there was a rumor that the Beatles were going to produce a new album with the "old Beatle sound." However, George denied the rumor, stating, "the Beatles have always been trying to progress with us. So all I can say is the next Beatle album is, well, we don't know. But whatever we do, we try our best

Legalized Marijuana Recently Harrison along with

the other three Beatles signed a petition to the English Government urging the legalization of marijuana. The petition was also signed by 61 other British citizens and was addressed to the Home Secretary, Roy Jenkins. The advertisement appeared in a full-page story in the London Times. When asked about his reason for support ing the legalization of marijuana, Harrison said, "I think if some body can go and buy a crate of

that and be perfectly within the law then I think somebody, particularly within the privacy of his own home, should be able to smoke a marijuana cigarette. You know. I think marijuana is only as bad as ordinary cigarettes or alco hol or tea or coffee or any of those They're all drugs, all stimulants

you know. The thing is to define between something that is merely a stimulant and something that makes your physical body crave for it. There's no comparison between marijuana and heroin.

Increasing Use

Harrison went on to say, "I think the use of marijuana is increasing everywhere in the world. It's not just America and Britain, but it's everywhere, and it's not just marijuana, you know, marijuana is the thing that society has picked up on, but that's not really the problem. The thing is that the young people want something more out of life than just the physically gained things that they get out of society. They're looking for something more, and it's a natural part of evolution that's taking

While staying in Los Angeles, Harrison is expected to attend the Ravi Shankar concert at the Hollywood Bowl

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E M P T



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FROM THE EDITOR

What a hassle! BEAT reporters and photographers have been scouring the entire city attempting to gather photos and speech from Beatle George Harrison. As often happens, if you try hard enough you can do almost anything and luckily the staff's intensive

Of course, you've already seen and read our efforts on page ne but next issue we'll have more photos and more words from

Whether you dig or despise the hippies, unless you completely close your mind you cannot discount them. They are a fact. We've waited most of the summer, marking time and watching to see if they would increase, decrease, or drop off the face of the earth. They chose to increase and we've decided to wait no longer. Our analysis of the hippie, his beliefs, his life and his purpose are on pages six and seven.

Every so often we feel that we must go out on a limb and take a stand. On page four you'll see clearly what our view on censorand dad-has it really changed that much since you stood where

that Bobbie Gentry and her self-penned "Ode To Billy Joe" will stand out as the most talked-about and played record of the year So, we tracked Bobbie down and spoke to her at length over lunch. Read the interview on page six and find out what "Ode To Billy - Louise Criscione

Elvis News Stirs None

MEMPHIS-The news that Elvis Presley will become a father has stirred hardly a soul here in his hometown. No luncheon conver sations have been centered on the millionaire rock 'n roll singer and no more than the usual number of curious fans have parked their cars outside Elvis' estate south of

Presley, however, rarely gets dents. The singer prefers to remain aloof, spending his offstage hours at the Graceland estate or at his new horse farm just below the

He ordinarily leaves the party life alone, although when he does feel so inclined he hires out an entire nightclub or movie house in the early morning hours after the regular patrons have gone home

Elvis and Priscilla Beaulieu, his bride, are expecting a child in February. According to his friends, the legendary singer is very pleased over the upcoming event, and one; said he had never seen Presley smile so broadly

ed playing the new cuts now we possibly know why 'Rudy" can jump so high musician than as a performer censoring by some radio stations

ELVIS PRESLEY

Wax 'Groovin'

In 2 Languages

The Young Rascals' hit, "Groo-

waxing by Atlantic Records. An

Itlaian and Spanish version of the

song, which was prepared for over-

seas sales, has been released in the

U.S. after New York deciavs start

will be given a multilingual

are now going to go in for acting about the group's decision not to visit Stateside this summer. fact that while Neil Diamond is busy thanking the lord for the night time, his fans are equally busy thanking the lord for Neil . . . how nice it is to see Tommy Boyce and

AROUND THE WOR

TREMS Len and Dave

LONDON-Plans for British

singer Sandie Shaw to make her

dramatic movie debut sometime

this autumn have been scrapped.

Her manager said a part had been

found for Sandie, but when the final script was read it wad decided

that it was not suitable for her.

Three other film offers are being

considered, but are not likely to

wondering 'what price success?'

battle of the "Happy" song and

whether or not Jimi Hendrix is go-

out of your mind . . . why Sandy

um's biography . . . getting a pub-

licist to admit the truth is almost

as hard as trying to water ski in the

, whether or not Glen Camp-

deciding that it's a real toss-up .

whatever happened to the We

, who is going to win the

. the fact that someone

start this year.

charts .

Sandie Shaw

Film Nixed

Monkees Hit In New York

NEW YORK - The Monkees were met by less-than-capacity audiences during their three-day stint at the Forrest Hills Music Festival, but were nonetheless well received during their 45-min-

The three concerts drew 36,197, some 6,330 less than the tenais stadium's three-night capacity The Monkees sang, mugged and kidded through their show which never let up in its intensity and variety. All of the group's hits were on the bill, including "I'm A

Believer" and "Pleasant Valley Sunday," their latest smash One of the highlights of the fare came when Micky Dolenz did a takeoff on James Brown. Twice, Micky had Mike Nesmith wrap his prostrate form in a blanket and escort him off the stage. Despite the screams of thou-

sands of teenage girls, the Monkees powerful amplification enabled the group to be heard by



MONKEES DAVE & MICKY share a private laugh after performance.

To U.S. Again LONDON - A world-wide tou for the Tremeloes, who only re cently returned from an American stint, is currently in the making The British group has been invited back to the States for three weeks

starting November 6. This will be

followed by a week of television and personal appearances in Hawaii and seven days in Latin America As a result of their tour of the U.S., the Trems have been signed to do a Coca-Cola commercial for



TV penned by two members of the

Pet Clark Tour

Petula Clark will travel through Canada for two weeks of concerts in late September following completion of "Finian's Rainbow" in which she is co-starring

dollars on and is about to write off as a loss if they don't come through with a huge hit pretty soon

... the rap a syndicated column-ist gave the Monkees for alleged rudeness at their New York press ing to make it Stateside now that conference . . . whether or not the Beatles are really going to change where you end up if you step their name to Sgt. Pepper's Lonely Hearts Club Band and deciding Posey has a hit on the national pop that they probably are since Paul McCartney said that any further should definitely rewrite the Forwork done under the name 'Beatles" would only go for tax

purposes . .

what's going to happen to the Four Tops if they fail to show a econd time around . . . why Phil Everly is always mistaken for his brother Don . . . what a groove the Fifth Dimension are . . . who Rob-ert Stigwood is and if the rumors that he now has the controlling interest are true . . . how far will flower power go and 20 years from now, will they refer to this as "the flower age."

The show also included Lynn Randell and the Jimi Hendrix

YOUNG RASCALS

PEOPLE ARE TALKING ABOUT whether or not that is really Paul McCartney and John Lennon singing on the Bee Gees' record . . . why Nureyuv and Fontevn were given dismissed charges when Jagger and Richard were first given sentences but at least

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. . the Young Rascals finally making an impact on Britain and wondering why it has taken so long . . . The Who cutting two Stones' songs to publicly show their support and sympathy for Mick and Keith's legal problems . . . when the Hanpenings are going to cut an original song instead of an oldie . . . the fact that Glen Campbell probably makes more money as a session what a small effect the so-called has had on records becoming nation hits whether or not the Supremes

what Beatle fans really think Bobby Hart getting a hit for them-

selves after all the hits they've provided for the other artists . . . the single artist who just got married and is keeping it a secret using bad logic since no one cared much about his marital status to begin

he's been "discovered" bathtub . . . what's really happening with the Byrds . . . the disc jockey who gets absolutely nothing straight and can't even tell the

difference between seven and 22still isn't despite a mediocre regional hit . . . Jr. Walker and the which is going some All Stars coming up with the best song titles ever . . . how sad it is bell has been listening too much to when an entertainer signs his life Bob Lind . . . the group which a away just to make a buck and large record company spent untold

acesos Mes BOARD

Surfer Lands

Buffy's Hand

Marie, the American Indian folk-

singer, may inevitably turn to surf music if her husband-to-be has

anything to say about it. The lucky man is Dewayne Bugbee, a hawai-

ian whom Buffy describes as a

Surfer-and he rides horses and

School, Bugbee met Buffy on the

with a house in Hanalei (on Kauai

Island) which she wants to buy

Buffy said she also fell in love

"I've got all this money, and if I

don't spend it the government will

take it What would I do with a

businessman? I wouldn't know

GAYE HITS

ABOVE PAR

CLEVELAND - Marvin Gave.

a man who rarely combines busi-

ness and pleasure, did so not long

ago and came out a winner in both

In Cleveland for a three day

nightclub stint at Leo's Casino,

Marvin put out a great entertainment show before record crowds.

At the same time, however, Mar-

vin decided to enter the 1967 Six-

City Holiday Open Golf Tourna-

He emerged from the tourna

ment with the first-place trophy to

the utter amazement of his friends including Barry Gordy, president

5273 Tendille

how to act." Buffy said.

beach at Kauai.

A 1965 graduate of Kailua High

MAKING THE MEWS



Diamond Shines In **New York**

Neil Diamond will open in Aug-ust at the famed club, "The Bitter End." Diamond is also planning on performing in Central Park un der the new policy of summerentertainment in the park.

Recently Diamond has completed work on the Mike Douglas television show, and has also recorded a Coca Cola commercial. He is presently working on perfecting his stage act to include a wider range of material which will allow him more freedom of creativity

SAM THE SHAM IN A NEW DEAL

contract with MGM Records for another three years. The contract also includes an option for the singer to star in two movies, also for MGM.

BEACH BOYS FORM OWN RECORD CO.

LOS ANGELES - Capitol Records has agreed to produce any new Beach Boy's albums under their own label called Brothers Records. This new label will also produce records made by other

This agreement indicates that the Beach Boys' contract with Capitol Records, which was not due to expire for a few years, has been changed to allow the Beach Boys more freedom.

The first record to be released under this new label is the Beach Boys' "Heroes and Villains."

Hollies Nix Pop Tours

LONDON-It's no more package tours of Britain for the Hollies! Apparently fed up with the conventional pop screamers, the English group is planning instead, a series of "An Evening with the ior cities

Hollies" throughout Britain's ma-In the words of group member Graham Nash, "I'm personally fed up with the screamers. We are putting a lot of effort into our work,

and we believe the kind of people who go to concerts - as opposed to pop shows - would be prepared to listen to us quietly."

"The Standel Sound"



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posters

HEY MOM & DAD-HAS IT REALLY CHANGED?

ing their most determined campaign to date to censor pop music lyrics with the familiar battle cry that they are "going to pot." A new wave of anti-pop music

sentiment ala' Time Magazine of gusting about modern life. several months ago is being spread through syndicated newspaper articles and the extreme censor-ship policies of some radio stations. One such story gleefully predicted that the movement to exclude all "objectional" records from the air waves will become the practice within the near future.

Sight Beyond Nose

Censorship advocates charge that a lot of pop discs contain dirty innuendoes, references to the pleasures of drug taking and general, all-around sinfullness. The same people who find nothing objectionable in Cole Porter's "I Get No Kick From Cocaine" complain that Dylan's "Mr. Tambourine Man" is a reference to a New York junkie; that "Eight Miles High" by the Byrds is an "out and out LSD song:" and that the Rolling Stones' songs are all dirtyjust look at them! The moralists apparently have

short memories. Assuming they weren't hermits as youngsters. they undoubtedly thrilled songs of the great Cole Porter, such as "Love For Sale" - love for sale/love that's new and still unspoiled/love that's only slightly soiled." And then there's "Making Whoopie." Or possibly they liked George Gershwin - just about every song in "Porgy and Bess" can be taken suggestively; or maybe they're modern enough to like Frank Sinatra - but would you say "All The Way," "It Was A Very Good Year," or "Blues In The Night" are sweet mother and home material?

Vice Removed? The question you have to ask the moralists is simply "what do

you think you will accomplish by banning records? Will sex and drugs then be removed from our lives?" There is only one logical answer, they certainly will not.

The moralists are putting the cart before the horse. Records are not the motivating factors in the lives of American's young people. They never have been. Records (like books and movies) reflect the times, they do not create the times. Songs about drugs were not writ-ten in a vacuum. The drug movement was an important fact of life in the Western world long before the Byrds and Bob Dylan arrived And sex was here, we would

the world's

venture to say, long before the Stones dared to say anything about

If the moralists find something disgusting about modern music, they must also find something dis-

There is, of course, the theory that when the under-21's hear the (Turn to Page 11)

THE



YES, IT'S YOUR OWN FAVORITES "THE MENDELSOHN QUINTETTE CLUB OF BOSTON", yea year

AND . . . You lucky readers of this ad now have the opportunity to possess this priceless masterpiece. A possession like priceless masterpiece. A possession like this insures love and a happy home. Through the courtesy of J. B. Lansing Sound, Inc., we offer you this poster of your idolized quintette group at an unbelievable price. NOT \$5.00 NOT that's right ONLY

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A Fish Story

If you were born February 19 to March 20, you're under the twelfth sign of the Zodiac, Pisces-the fishes. You're governed by Neptune, your best day is Friday and your lucky number, four.

As a Pisces, you're ruled by emotion. You're inclined toward the spiritual and you're a dreamy romantic. You're dignified. And you've a penchant for the arts. Your color is light blue.

That's part of the Pisces tale, as told on Columbia's fascinating new LP *The Astrology Album*. There are eleven other signs in the Zodiac.

You were born under one of them, and this remarkable record reads your very own horoscope, to a way-out musical beat. It's fun. It's informative. It'll tell you who, why and what you are. And what you should be. You'll learn which of the top stars shares your sign. (Mickey Dolenz, George

Harrison, Brian Jones and Mark Lindsay are all Pisces!)

The album is packaged

with a huge, handsomely illustrated chart full of facts, fantasies and the birth dates of your favorite stars. Bring it to your next party. For the time of your life.

The Astrology Album on Columbia Records

It's the only one of its kind.



BOBBIE GENTRY REVEALS MESSAGE BEHIND 'ODE'

Or did he jump? What was thrown off that bridge? And why? These are just some of the questions rais ed by a controversial new song called "Ode to Billy Joe" written by a young Southern girl, Bobbie Gentry. The record is unique: a narrative rather than a song, beautifully depicting life in a small southern town

Life in the South is very different from life in California. The church was terribly important in lives, in every Southerner's life. It was in the church that I learned my music. First in the choir and then advancing to quartets and sextets

'I had no real playmates as a child (she lived on a farm) and so the piano that we had became my best friend. I began to play when I was three or four, and I used to always try and play on the black keys because I remembered the ady who played in church always played on the black keys. It wasn't until I later studied piano formally that I realized most hymns and gospel songs were written in minor

Southern Life

It is her ability to remember the details of Southern life and relate them in a song that has produced a work of the importance of "Ode to Billy Joe." Her weaving of a mood and re-creation of a situation is flawless. The deep tragedy of Billy Joe tempered with the normalcy of a family eating dinner is remarkably effective The message of the song is to

show how little people actually care about other people. How they can discuss this terrible thing calmly as they ask for more food I wanted to show the casualness and the unawareness of people." Although there has been a great

controversy over what they were throwing off the bridge, Bobbie negates this aspect of the song say-"It is not really important what they are throwing off the bridge. The important thing is that people don't really care what hanpens to another person. I don't

ing off the bridge, exactly. It is not important. The girl broke up with Billy Joe up on the bridge, so maybe it was some token of their relationship that they threw off the bridge. But it wasn't a person and she didn't push him. That becomes obvious if you listen to all the words in the song

"Her parents didn't know of the relationship because perhaps Billy Joe was of another religion, which would be very important to a Southern Baptist family, or maybe because he was from the wrong side of town, as the line 'nothing ever comes to any good up on Choctaw Ridge' suggests. At any rate her parents weren't aware o what was going on.

Does He Die?

"Only the preacher knows for sure what had happened, that she was with Billy Joe. I feel he would use that to get close to the family. The Mother wants the girl to man ry the preacher, as do all good Southern Bantist families want their daughters to marry preachers. The same was true for me, whenever I would visit my grandparents they would always have the preacher come to dinner, hoping that I would marry him.

'I never say for certain that Billy loe is dead, only that he jumped. So it isn't necessarily suicide, but it certainly isn't murder. Billy Joe was alone when he jumped He jumped because thing

too much for him, but the girl didn't have any idea that he would do a thing like that. In the end, everything sort of falls apart for the girl, after she hears about what happened to Billy Joe. Anyway, she sort of goes mad at the end, throwing flowers off the bridge, rather like Ophelia in Hamlet.

No Pattern

But I want to add that not all of my sones are sad or as deep as this one. Many of my songs are happy, in fact, most of the songs on my album are happy. They all deal with life in the South, but I don't want to start a pattern



"IT'S NOT IMPORTANT what they're throwing off the bridge."



By Jacoba Atlas SAN FRANCISCO-Five o'-

clock in the afternoon. The going home traffic already crowding the freeway to a frustrating halt.

The sounds of the busy day still echoing through the ears of the people in their cars. People look ing forward to home, a cool drink. some television, any departure from the aggravating competition of the day.

A young girl, fresh from the road, walks into a section of the city ready to put all the city's noises behind her, ready to commit herself to herself and not to the

She is 17, a runaway, one of the hundreds of young people who pour into San Francisco's Haight-Asbury district every day of this summer. They have come in search of a life that will give them more meaning and satisfaction than the one they left. Like some she may find it for a while at least Or like others who expected Utopia, she may find only disillusionment and heartache.

The Hash-berry, as it is called by the papers, is already crowded with people. Hippies stand on street corners, lie down on sidewalks, stroll along the street. They are dressed in strange costumes that immediately give them an identity with the street.

Critics say they are uniforms. Indian head-dresses are worn, hand-loomed materials are made into dresses, flowers are everywhere

By nightfall, she will find a home, or more likely a small space on a crowded floor in a "commune." She will become a part of the district, a statistic for Time magazine, another dilemma for the ity fathers, and a constant source of aggravation for her parents. But for the moment she feels like a

pilgrim who has found Mecca. American Dream

She has left the American Dream far behind, and entered into a world which preaches no negative doctrines, makes no demands, gives no edicts. The people on the street speak only about ove, "trip," other people.

Why young people are flocking to the Haight and streets like it across the world is a question every major publication has sought

The world's preoccupation with the Hippie is amazing, but not surprising. The love generation scares the Establishment because it cannot understand what is happening, and this lack of understanding creates new fears.

In retaliation the mass media oins phrases to explain away the strangeness of this new culture Almost as if to say the Hippie will be less of a threat to middle class America if one can read about them in the Sunday supplement, the papers relate the loveins, the pleasure-fairs, and the rock

concerts with incredible regularity The Hippie movement is a world-wide happening. There are Hippie colonies in London, in Paris, in Amsterdam, in Madrid Each country brings its own particular culture to the movement but there is the common theme of love and neace

There is hardly a section of the country that is not affected in some way by the Hippie culture. Psychedelic stores have opened ev erywhere. Psychedelic posters advertising everything from movies to restaurants have sprung up

'Trips Festival'

The first "Trips Festival" or ganized in San Francisco by nov elist Ken Kesev in early 1966 have since developed into the love-ins, be-ins, pleasure fairs throughout the country that have attracted everyone from movie-stars to high school teachers

The middle-classes have eagerly embraced the light shows, and even Jacqueline Kennedy has purchased psychedelic colored boyes for her children. Music is the communication for

the Hippies, and the pop world has seen the influx of what is now called the "San Francisco Sound "psychedelic music. Groups such as the Jefferson

Airplane, the Grateful Dead, Big Brother and the Holding Com pany are bringing the Haight to the world. Strobe lights create the il-lusion of "trips," and this com-



bined with music has even been presented on Establishment tele-

They have given themselves new names, flamboyant, tender, gentle. A good Hippie name com bines both the absurdity and the gentleness in life. An example of this would be the rock group called Iron Butterfly, a name which combines delicacy with strength.

and femininity have also been developed. Gentleness and tender ness are the two most valued human assets. The idea of the super strong James Bond/John Wayne ype man has no place among the Hippie world.

Elvish Language The poster writing which has become so popular with its curving

letters and bright colors originates from a series of books by J.R.R. Tolkin, collectively called The Rino Trilogy These books which are widely

read by Hippies tell of little furry people who live in the "Middle Earth" and speak a language called

This Elvish is written in large curving letters, the same curving letters that now inform the world that "Jefferson Airplane Loves

The Hippies are an extension of ur society, a product of our times They are perhaps the reaction to a de-humanized culture which puts little value on human life, or human feelings.

Love Cosmology For the sincere, the love cos-

mology is a way of life, a solution to the continuing search for some thing better. They say they have found the alternative to the nineto-five jobs, to the cold war, to They have followed Dr. Tim-

othy Leary's advice and "Turned on, tuned in and dropped out."

Non-Political

The Hippie is essentially non political, a fact which bothers the left as much as the mere existence of the Hippie bothers the right. "Political orientation is a waste of energy," one bearded young man declared. Just two years ago young man was walking a picket line in his home town two thousand miles away from the Haight-Asbury district

The Hippies also ignore race issues and to a great extent the Negro is excluded from hippie society. This is not due to any hippie prejudice, but because the Negro does not see his place among the Hippies

This is totally unlike the "Beats" of the 1950's who idealized the Negro to an amazing degree. But the Hippie is a white middle-class

Anti-Intellectualism Surprisingly, there is a creeping

anti-intellectualism among Hippies. Education under the system is scorned, and only spontaneous owledge is deemed worthwhile The written word has been replaced by the driving beat of the rock groups. The new poets are ians; the new novels are the songs they sing and play.

The Hippie identifies with the American Indian in much the same way that the Beats identified with the American Negro. He wears the clothes of the Indian, preaches the joys of pevote (a hallucigenic drug used by California and Southwest Indians) and organizes his friends into tribes

New Religion Some Hippies have formed their own religious order called the

Neo-American Church, This church bases its tenets on the Native American Church which is an Indian religious order that uses peyote as a part of its rituals So far the courts have not recog-

nized the Neo-American Church as being a legitimate part of the religious community and have refused to exempt its members from legal restriction on the use of peyote

The Hinnie has also discovered the Orient and the Near-Eastern Indian. Incense, oriental diets based on the ying and yang principles of masculine/feminine foods and voca are studied and nut into

Indian chants and Egyptian prayers are also used to obtain mental "highs." One prayer is the Hindu chant: "Hare Krishma, Hare Krishma, Krishma, Krishma, Hare, Hare, Hare Rama, Hare

Rama, Hare, Hare This is repeated for over 20 minutes. The continuous repeti-

tion of the proper words is said to The Hippies' most disturbing

produce a "high.

trait is his passion for drugs. He seems unable to recognize the danger or else believes it to be a neces sary risk to obtain what he wants

"I know there is an enormous possibility of a bad trip, especially the more I take acid, but it's my mind, and my body. I consider unimportant in relation to the mind-expanding experience of good trip," said one in a typically fervent defense of LSD.

Doctors disagree. Recently UCLA Neuro-Psychiatric Institute published results of genetics and chromosome break-up (a process that happens when a person takes LSD). The results included horrifying cases of schizophrenia There have been other casul-

ties among the drug-taking hipnies. Many have believed them selves to possess super-human nowers and have taken leans from high windows in the drug-induced belief that they could fly. Still others, reacting to acid with paranoia have committed suicide. The Diggers

Sharing is the by-word of the

Hippies, not charity. The Diggers patterned after a group of 17th century English farmers who lived collectively, are a form of Hippie social workers. They have houses where newly

arrived flower children can spend the night free of charge, and they also serve hot meals in parks Outside San Francisco they oper ate two farms and run a store in the Haight where clothing is given

But many have declared the movement a transient one. And certainly this summer has seen the influx of many pseudo-hippie people into Haight-Ashbury, People who are looking for an easy road to freedom, a superficial escape from pressure, real and imagined

Many old-time Hippies - people who believed in the love cosmology before it was immortalized by Scott McKenzie-are leaving the

One old-time Hippie put it this way, "These young kids leave their parents' \$50,000 homes and come to the city with no knowledge of how to take care of themselves. They're under-age, their parents are frantic, they have no idea of what life is about. They're even panhandling. Begging was



HIPPIE LITERATURE is sold in the midst of rush-hour traffic.

something that was never done in the Haight before this summer. Many of the older Hippies are

oving out to the countryside poverty, political phoniness and the 'game' they see around them." Divided into self-proclaimed tribes, they leave the city and its But San Francisco columnist restrictions to find a more com-Dick Nolan sees them differently fortable way of life outside the The hip world is the slob place of publicity world comprising society's

Trying To Live

The sincere Hippie is only trying to live, he is not trying to make the cover of Newsweek magazine. In the countryside he is escaping from the watchful eve of the news media, the restrictions of the police, and an influx of the teen-age summer hippie

The Hippie has been called everything from a degenerate to a One sociologist says the Hippies are an important contribution to the betterment of society as a whole

The hippies are a barometer of our sick society. They are dropouts who are turned off by wars,

sack, traipsing around in Hallo ween costumes, reciting slogans as meaningless as their barren lives. They are pitiful," Nolan writes Pitiful or admirable, the hippies

may have provided, in their own unorthodox way, a service to man-

They have awakened some of the complacent to a growing need within our culture to re-define our values. To re-define what is meant by success, what is meant by failure



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SHOWS 11:00

BY THE SEA

baby, turn on a tan!



BULLETIN

ing on the streets of greater Los Angeles and Hollywood. It has been identified as the KRLApe.

The creature is part of a n ve promotion launched by Dick Morland and Associates to prote the successful image KRLA and its 21 SOLID ROCKS album entitled "Son Of KDIA

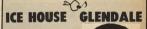
The Ape will participate in a orcade - with trimmings on Sunset Strip at an undisclosed time. Beware . . . the KRLApe is here!



BACKSTAGE AT SHEBANG, Casey Kasem and Gypsy Boots crack up over pictures of Gypsy at the Monterey Pop Festival.

who

is



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Ends August 13

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PENINGS, GROOVE-INS, LOVE-INS, DANCE-INS, MOD-BODS - MINI-SKIRTS -AND IF YOU'RE REALLY LOOKING FOR

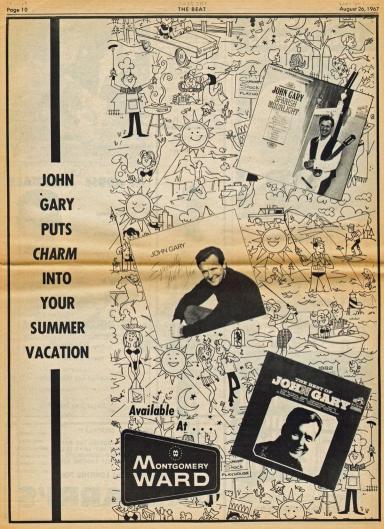
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TUES. - TALENT NITE WED. - FASHION SHOW

GAZZARRI'S

OL 7-2113 And That's the Word-in-Hollywood



sed problems in areas which on the surface do not seem related at all. For instance, the Monkees have been "burned" twice. They were set to play dates in both Milwaukee and Detroit but both concerts had to be cancelled due to rioting and curfews. However, they reset the Detroit date but have not yet announced whether or not they will be able to reschedule a Milwaukee date.

Some rather evasive answers from Tommy Roe and his asso-ciate, Steve Clark, to the question "has Tommy gotten married?" Said Tommy: "Not so's it shows." And Steve's comment: "If it happened, I'm not aware of it." They both admit, however, that Tommy's latest album, "Phastasy," has been released along with a new single, "It's Gonna Hurt Me" b/v "Melancholy Mood." One of the self-penned cuts off the album The Executive," is (according to hot rumors) about to be recorded by a top entertainer who shall remain nameless - for the time being.

Motown Award

Motown has swept the annual Rhythm and Blues Awards conducted by Record World maga-

zine. In the Top Male Vocal Groups category, the Temptations took first place, the Four Tops second place and Smokey Robinson and the Miracles third place. As was expected, Diana Ross and the Supremer named Top Female Vocal Group, followed by Martha and the Vandellas and the Marvelettes. Jr. Walker and the All Stars were chosen Top Instrumental Com



Jefferson Airplane, exponents of the San Francisco sound, now leave no doubts in anyone's mind that they are a complete success. Their album, "Surrealistic Pillow," has been certified a million-seller. Airplane is now busy cutting their third album in the RCA Studios in Hollywood-the same studios, by the way, where the Rolling Stones cut many of their hits

For a group who allegedly hates to travel, the Association certainly does their share of it. Having finished up a smash engagement at the Greek Theatre in Los Angeles, they immediately hit the road for Illinois, Michigan, New York, Canada, Massachusetts, Arkansas, Florida, Colorado and Minnesota. On August 19 and 20th they'll tape a Murray The K show in New York and then return home where they're scheduled to tape a "Smothers Brothers Show" on August 25.

Anyone who is planning on being in Los Angeles during the first part of September should definitely make reservations to see the Association when they play the famed Cocoanut Grove from September

Rascal Schedule

Received the Young Rascals' personal appearance schedule and to keep it for myself would be destroying the whole purpose. So...on August 22 they'll play the Convention Hall in Asbury Park, New Jersey: August 23, Bushnell Auditorium, Hartford, Conn.; August 25, Canaby Lake Park Salem, N.H.; August 26, Civic Center, Virginia Beach, Va.; August 28, Colonie Summer Theatre, Latham, New York; August 29, P.T. Barnam Tent Fair, Bridgeport, Conn.; August 30, Civic Auditorium, Knoxville, Tenn. Personal to Gene Cornish: I am

still waiting for your copy and if it's not here by September 1, I'm planning a giant bonfire of Rascal records, photos, etc.!



... TOMMY ROF

... GENE CORNISH

Personal to the over-35's: No wonder there's a generation gap. What can you expect when you are rude enough to get up and walk out of a theatre in the middle of a talented pop group's performance? In case it's slipped your mind, it's in extremely poor taste to leave during a per-formance but it is unforgivable when you insist upon leaving by the front exits so that you can parade out under the noses of a group who is on stage. You've taught your children - why did you forget?



YOUNG STUFF—THE HEIRS TO HERMAN'S POP THRONE??

star. Most people do, but few get the opportunity of having a producer from a large record company discover your unknown talent. Just such a phenomenal thing has hap-

THE BEAT

REMEMBER?

(Continued From Page 4)

Stones sing "Let's Spend The Night Together" they're going do it. This theory shoves aside the fact that today's teenagers are more capable of making moral iudements on their own than their predecessors: they are not so naive and empty-minded as to do everything they hear or read. If, as tests have shown, people are not influenced much by real hard-core smut, it's highly doubtful that a few hard-to-detect lyrics in a pon song are going to turn the teen world into one continuous orgy

Although the headline on this story reads "Mom and Dad" we must admit that not all members of the older generation belong to the moralist crusade Dr. LaMar T Empey of the University of Southern California's Youth Studies Center sees popular music today as a positive influence on the morals of young people.

"The younger generation tends to be the people with a great deal of moral fervor," says Dr. Empey. "I do feel that songs reflect some of the feeling of the younger generation but, interestingly enough Time didn't mention the fact that many of the sones are concerned with civil rights. They're concerned with war. They're concerned with the problems of peace and people getting along together and I think that one would be hard put to demonstrate that the current interest of young people is more with immoral things than with the real problems of our time. Many of the things our young people are being criticized for is for their moral fervor.

Just one last word to those adults who think popular music is dirty and harmful-please have some faith in us.

Southern California, While playing at their usual high school dance one night, Ken Handler from Canterbury records heard them and in his words "flipped.

'I feel there's a need right now for a young group, to appeal primarily to the teeny-bopper audience. This group will fulfill that

The group is called the Young Stuff and is composed of two twin brothers and their friend from high school. They are all accomplished musicians: Jon Tulluis is 17 and plays the drums, his brother Tom plays lead guitar while Terry Waters plays rythmn guitar.

Their image is that of three

oung, happy uncomplicated boys. who are enjoying what they are doing. When Handler first an proached the group, they thought it was some sort of joke. Tom laughed, "We thought he was nuts, we just paid no attention to him But after a few days they decided they had nothing to lose by trying, and the rest of the time has been spent constantly working on their sound their performance and their image!

Talk Money

What do these boys do when they're not working, it was a little difficult to get any straight answer out of them. Tom offered some suggestions of what they did with their time off, "we cruise around a lot and let people groove on us."
Terry added that they like to go into department stores and when people criticize their long hair or strange clothes, they reply by say-ing they're rich. Does this work? We just have to talk about money, and the people shut up, unless they tell us it's too bad we can't afford hair cuts."

Along with promoting their image of happy young men, they stressed that they were not part of the Sunset Strip scene. Terry answered, "we don't put down hip-pies, but we're not of that crowd." Tom added, "I like light shows and things like that because they're strange, but I wouldn't want to play in one."

They want rather material things for their future, no long philosophi cal discussions for them. Jon want ed to get enough money together to buy his parents a house Greenland. Mostly they just want ed to talk about girls, girls and more oirle

Handler says that he has never handled a group more willing to work and learn the business. The Young Stuff tended to put down some groups who have everything handed to them, who aren't con mitted to their music. They do all their own arrangements, and although their new single "Poor Boy" is not their own composition they plan to record their own material in the future

Poor Boy

"Poor Boy" is the culmination of weeks of work. It is a straight rock song about a young man who can't afford his girl friend. The group feels that a lot of teen-age boys will know exactly what they are singing about, and the girls will feel sympathetic

The song states, "I know its hard times" but that is no longer true for Tom, Jon and Terry, They are the lucky ones, who were "dis covered" in the best Hollywood tradition and are now working very hard to live up to the trust the record company and their producer

The future includes radio spots, television appearances and a tour through the Mid-West. An album will be finished in September, and from there, the group, under the watchful eye of Ken Handler, will play it by ear.

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HERB ALPERT (right) recently appointed Honorary Chairman for the Cystic Fibrosis Foundation's "Young People's Walk-In," meets Casey Kasem and Chris Noel, chairmen of other committees for the door-to-door solicitation September 9 and 10.





KRLA NIGHT AT THE BOWL

The Lovin' Spoonful and Simon and Garfunkel packed the Holly wood Bowl with fans eager to hear these two unusual acts with their varied and different sounds.

Simon and Garfunkel who opened the evening sang in their usual beautiful harmony and impressed the audience so, they received a standing ovation.

The Lovin' Spoonful appeared next, and sang for the first time with their new member Jerry Yesbrother of Association member Jim Yester. Jerry who has flaming red hair was an excellent addition to the foursome, aad those fans who were unhappy over the departure of Zal Yaaovsky were completely won over.



PAUL SIMON performed his own compositions at KRLA night at the Hollywood Bowl.

Alpert Heads The C/F Charity Drive

Herb Alpert has accepted the post of Honorary Campaign Chairman for the Cystic Fibrosis Foundations "Young People's Walk-In," to raise 50,000 dollars in Los Angeles, Ventura and Orange Counties. Announcement of the appointment for the annual fundraising drive was made by the Foundation's Film Industry Campaign Chairman, Ben Gazzara.

Alpert will spearhead a campaign to raise charitable funds through a door-to-door solicitation September 9 and 10. It is estimated that 10,000 young people between the ages of 18 and 25 will join the Walk-In.

Commenting on the special fund raising effort, Alpert stated, "It gives me great pleasure to head this campaign for Cystic Fibrosis. It provides an opportunity for the young people of Los Angeles to demonstrate their importance to our importance to our community in this particular area of social responsibility. I am confident," he

contined, "they will respond eag-

thousands of young C/F victims. Those joining the Walk-In, Alpert advised, will be invited, free of charge to a special C/F "Op Hop" at the Hollywood Palladium, Sunday evening, September 10. The "Op-Hop," featuring many popular recording and stage performers, will be staged by Casey Kasem, Chairman of the show and dance. Kasem, KRLA's popular disc-jockey, will also em-

cee the star-studded performance Funds raised by the young adults will be used to help support the Cystic Fibrosis Foundation's two medical centers in Los Angeles, located at UCLA and Children's Hospital. Cystic Fibrosis, a genetic children's disease for which there is no known cure, affects a

child born every two hours Those wishing to join the Walk-In may do so by telephoning the Cystic Fibrosis Foundation in Beverly Hills: 275-1660.

KRLA's CASEY KASEM has been chosen as Chairman of the gia star-studded Cystic Fibrosis "Op-Hop" to be held at the Hollywood Palladium, Sunday evening, September 10th. The show and dance will climax the C/F "Young People's Walk-In" - a two-day door-to-door

effort to raise \$50,000 for support of the two C/F medical centers in All those joining the September 9th and 10th Walk-In will be the guests of Casey at the "Op-Hop" that Sunday evening. You can help

yourself to the FREE evening of fun and entertainment and put yourself in the running for some fantastic prizes (such as a Suzuki motorcycle, a Muntz stereo-pak and more) and help the C/F children all at the same time. Just call 275-1660 and find out how you can join. Do it right now and tell 'em Casey told you to call . . . he'll be looking for you at the "Op-Hop.

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23

State

NATIONAL TOP 25 SINGLES

2.	LIGHT MY FIRE	
3.	I WAS MADE TO LOVE HER	Stevie Wo
4.	PLEASANT VALLEY SUNDAY	Mor
5.	WHITER SHADE OF PALE	Procol H
6.	WHITE RABBIT	Jefferson Airp
7.	MERCY, MERCY, MERCY	Bucking
8.	GIRL LIKE YOU	Young Ro
9.	SILENCE IS GOLDEN	Trer
10.	CARRIE-ANNE	Н
11.	BABY I LOVE YOU	Arethea Fra
12.	CAN'T TAKE MY EYES OFF OF YOU	Frankie
13.	WINDY	Associ
14.	JACKSON Nancy Sin	atra/Lee Hazel
15.	WORDS	Mor

17 SOUL EINGER 18. HEROES AND VILLAINS Beach Boys 19. MORE LOVE Smokey Robinson & Miracles 20. I TAKE IT BACK Sandy Posey COLD SWEAT Inmes Brown 22.

THANK THE LORD FOR THE NIGHT TIME Neil Diamond SOCIETY'S CHILD COME DOWN TO MY BOAT Every Mothers Son TESTIFY Parliments

As Compiled by Cashbox Magazine

NATIONAL FAN CLUB Write: P. O. Box 350 Beverly Hills, California 90213

SKY SAXON-Happy Birthday: Charley's girls: Jan & Sandee DAVEY DOES ..

Liverpool Five Fan Club, Write: 15068 N.E. 13th, Bellevue, Washington

Jim Faire is great! Bruce of the Revelles is funny

BEATLES RULE!!! Leader of the Buckinghams lives forever. Chicago Loves You. Monkees AND Beatles forever Dan, You're a groove - Carol Mick Jagger - Happy Birthday All Our Love. Alyn & Maureen Monkee people are purely

DUMB! Beatle people are SMART, Beautiful, Stupendous Great - etc., etc., etc. Happy Birthday Barb - July 22!! HAPPY BIRTHDAY SKY

Luv, LYNNE THE HARD TIMES RULE!! Equal time for Groovy Monkees Normandy Bombsite - What? GEORGE HARRISON HAS STAR QUALITY!!

Psychedelic Invasion is great! Happy Birthday Rick Huxley &

Denis Payton - Love Nancy and Sandy DAVE CLARK has what it takes

Wanted Desperately: Denis Payton and Dave Clark! HAPPY BIRTHDAY PAUL

JOE LUCAS DROP DEAD! Happy belated from Londo Joni - Lots of Love - Jim Cook CRYINGTIME IS COMING

August 28th - Beatles we luv you We hear visions of success -fans of the LOOKING GLASSES Phyllis Welcome Back - Lorne

See better through the LOOKING GLASSES Seattle has the finest CITY ZU in the world! (Naturally)

Gandalf Grooves T.C. ATLANTIC, TWIN CIT-TIES BAND REALLY HAVE

"Mona" "Shake" - Rick Debbie Weyers LOVES Jim Pil-

ster ... Always Hippie Luvs Mike Bar Stinks!

GEORGE HARRISON-WOW!!

Beatles Disintegrate -Monkees Groove Stevie-bloom, I luv you!

"Frank Sinatra" Janet from "Philly" KOREEN GAULD

The "Headstones" are Psychedelic Lenore Loves Tom Courtenay

and the Beatles and the Cubs. BEATLE FANS MAY STEP ON SNAILS, BUT MONKEE FANS EAT THEM!!!

TO WALT: The doll was a joke.

Your curiousity to provoke. But we want you to know, No pins do we throw.

CLASSIFIED

records except the 1964 edition will pay. Write Patti Jones, 2722 Foster N.E., Grand Rapids, Michigan 49505 BARBARA LOVES

GARY AND SPOCK! University of Nebraska,

Rumbles, Coachmen, Bumbles RATE! Girl named SAM

Is Bjorn McCulloch in? Andree has soul! - Bon LIVERPOOL FIVE -Did your amplifiers really

blow up? Stay stung by the Bee Gees Join their new fan club! Exclusive photos which were never YOU?? WHAT'S HAPPENED printed anywhere before are offered to members only! For in-

The Bee Gees Clan c/o Dathy Dakis 1170 Ocean Parkway

Brooklyn, New York 11230 RYDER RIDES 4/EVER! Billy Levis is fine Levise Rules

formation write to:

Bari - Cherrychild? Wuston Loves Sunnydown snuff Happy Birthday Carig Robb

Happy Birthday Deddie. Monkees Forever! Luv, Fwease

"RINGO FOR PRESIDENT" Happy Birthday David Crosby! - Linda -Bobby-"Painted Doll" for you

alone. I love you. Your flower child WANTED: Negatives of photos taken of Monkees in concert.

Susan Smith 1111 Wasena Ave. S.W. Roanoke, Va. 24015

ed. Notify

BEETLE People grow up! "The Museum" Rick McWilliams rules!

Handsomeness is Rick, Tom, Doug - Fang Dave Clark Says "Hi Rick McWilliams

Rick luvs CHANCES R - Peanut shell Doug-Alligators Sweat out of the eyes - Chintz

BEATLES AND LOVE forever

Happy Birthday Keith Allison HAPPY BIRTHDAY SKY

Joyce - didder, didder and happy 13th birthday - Julie Happy BELATED Birthday to Cris Donahoo in Maryland -

someone you know BLOW YOUR MIND with Mrs. Griffith" by THE RUB-BER MAZE-call request lines NOW!

Randy is bitchen! Barbara Happy Birthday Jackie - Love the Scamp

We're behind you Paul-you're still the Grooviest! Dena Kumitake - Happy Birthday

'Mick Jagger is . Queen Shaz and Project Hill F. I. G. I miss you - your D'y

Blackhand Conspiracy Wishes Karen Happy Birthday! Come-August 28, Dodger Stadium, BEATLES

TO FRAN: Our floor has a hole. Our windows need oil

The smoke came thru both, And interrupted our sloth With Love Now you drive me!!

H.B. Soupbones. Nelda Glick is watching us! "Shades of Sound - BOSS!" "Parkhursts Forever"

God isn't dead . . . HE'S just in different places. Love Birthday Janie. Micky I care Joey - I really do!

The Monkees only ape the Beatles! BOB BARTH, WHERE ARE

PLEASE WRITE! Loretta Beatles are love - Blurbs 'n apeasie

MIKE - PLEASE? SONNY & CHER POSTERS

11"x14" - \$1.00 each postpaid Seper Co. 5273 Tendilla, Woodland Hills, California 91364 Joy, My flower child, play "Painted Doll" and remember the love I have for you, Bobby.

Happy Birthday to Dave DeFore, Jim Bunnell, and Jim Burdine of the INRHODES. Happy Late 5th Wedding Anni-

versary, JOHN LENNON. Happy Birthday ZAK STARR! MIKE ... is it love? Beatle Fans: Come to cherish

memories - August 28th 8:00 p.m., Dodger Stadium Hove James Paul McCartney BeAngs Rule You Too!!!

"Mature music appreciators ap preciate the Beatles." "John Lennon: What more can I

Joe Lucas drinks Kool-aid. Mon-

kees forever! To Peter Tork . . . I was made to love you . . . Sharon Formality breeds distrust, but THE KOLLEKTORS from

Greenwich Village love you! Paule Happy 18th

Your Fren' Debb Oriental cool = George Harrison REACH COSMIC AWARENESS without drugs-help save ma kind from destruction. Write for free booklet, "Cosmic Aware-ness Speaks," Organization of

Awareness, Box 115E, Olympia, Washington. sis. Details, strange catalog free! Autosuggestion, Box 24-BT. Olympia, Washington.

Now you drive m H.B. Soupbones. Nelda Glick is watching us!

'Shades of Sound - BOSS!"

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