

Gene Autry Exits Columbia, Debuts With Challenge LP

Hollywood—Gene Autry who is ending his pact with Columbia after an association of many years, has cut a 12-inch LP, "Christmas-time with Gene Autry," now being shipped coast to coast by Challenge Records of which Autry is president and owner.

Autry has announced the appointment of Johnny Thompson, as vice-president and general sales manager for Challenge. He was formerly divisional sales manager (Continued on Page 20)

Decca Executives Solid In DeeJay Attendance

New York—Decca Records executives in force will leave for Nashville early this week to attend the National Disk Jockey Festival sponsored by WSM. The group will be headed by Leonard W. Schneider, executive vice-president, and will include Sid Goldberg, Paul Cohen, Marty Salkin and Bob Theil. They will play host when Decca sponsors the Decca dance in the main ballroom of the Andrew Jackson Hotel Friday night where Dave Stogner and his band will provide the music.

RCA Will Present Religious Concert

Nashville—RCA-Victor will present a religious singing concert at the War Memorial Auditorium at 8 p.m. Thursday, to be emceed by Roy Rogers and at which Bill Carle, Stuart Hamblen, the Blackwood Brothers Quartet, the Speer Family, Hank Snow and Jimmie Davis will be heard. 500 seats have been reserved for visiting deejays and the public is invited.

"DeeJay Week In Tenn." Proclaimed by Governor



It's National Disk Jockey Week in Tennessee Nov. 10 to 16 inclusive, by official proclamation of Gov. Frank Clement.

The proclamation, issued concurrent with the National Disk Jockey Festival in Nashville Nov. 14 through 16, marks the first time that the Tennessee governor's office has stepped into the celebration with a state-wide observance.

Governor Clement who is well known as a music lover and who has expressed his readiness to help the fight for liberal licensing policies to the end that artists, publishers and writers may find a wider market, will welcome the deejays to Tennessee at a meeting in the War Memorial Auditorium at 10:30 a.m. Friday.

In proclaiming "Disk Jockey Week," Governor Clement presented a scroll to the MUSIC REPORTER as representing "the best interests of music." The presentation was made in the Governor's office and was accepted in behalf of the MUSIC REPORTER by Charlie Lamb, publisher and managing editor of the REPORTER; and by Mark Bates, Editor.

MOA Head Girds To Wage War On Confiscatory Tax

Washington, D. C.—George A. Miller, national president and managing director of MOA Inc., conferred with legal counsel here last week on legislative matters growing out of state licensing of music operators on a confiscatory scale.

The trade is apprehensive over the possibility that the \$160 per (Continued on Page 22)

Heywood's "Lies" Is "Tall Tale" Bait!

San Francisco — A "tall-tale" contest for radio listeners, built around Eddie Heywood's RCA Victor recording of "Lies," was launched last week by six West Coast disk jockeys.

Each deejay will pick a winner (Continued on Page 23)

Cadence Breakfast Starts DJ Partying

Nashville — Cadence Records which found many of the choice spots taken when it formulated party plans for the Disk Jockey Festival, flipped the time tables and came up with a reservation leading the list. Cadence will be host at breakfast at 8:30 a.m. Friday at the Andrew Jackson Hotel. If schedule beginnings are like empty stomachs — all fare tastes good—then Cadence's spot is a lulu.

KWIZ Signal Stunt Produces Sputnik Beep

Orange County, Calif. — KWIZ Radio in Orange County, California had so many calls on "Sputnik," the Russian Earth Satellite, that the station recorded the "signal" (Continued on Page 23)



DEEJAYS have a bang-up convention and THANKS for everything!

CARL SMITH

WHY, WHY

COLUMBIA RECORDS

EMOTIONS

1-40984

THE music REPORTER

Vendome Building
Nashville, Tenn.
PHONE AL 6-8189

CHARLIE LAMB
Publisher and Managing Editor

MARK BATES
Editor

ANITA McINTURFF
Art Director

OH JULIE! OH JULIE!

OH JULIE

c/w

MY LITTLE GIRL

by

THE CRESCENDOS

NASCO 6005

NEW POP SMASH

*Deejays You're Tops
With Us
Thanks A Million*

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EXCELLO RECORDS
NASHBORO RECORDS

177 Third Avenue, N.
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DJ's—Write for your FREE
copy of this record today!

OH JULIE! OH JULIE!

CHARLIE'S COLUMN

By Charlie Lamb



PAT BOONE

"Special Angel" is expected to pass the million mark by this date.

Bill Lowrey advises from Atlanta, Ga. says his puberty's time of "Hey Little Girl" by the Techniques getting terrific action and should break big right away!

Hit Prediction: Tony Perkin's RCA Victor waxing of "When School Starts Again" can go all the way to the top with the right exposure!

Judy Scott set for a return engagement at the Mapes Hotel, Reno for two weeks starting Nov. 14, followed by two weeks at the Shamrock Hilton in Houston beginning Dec. 16.

Teddi King into the Elegante, Brooklyn for five days starting Nov. 13th. Word around the Nashville trade camps have it that Jim Reeves has a double-sided hit with his latest waxing for RCA Victor . . . "Anna Marie" and "Everywhere You Go."

Carl Butler angling down the street . . . carrying a guitar . . . passed a movie house where "Jailhouse Rock" was showing . . . hustling thru the crowd, one lady quipped . . . "he's taking his own guitar to the movie."



RUSTY DRAPER

Mercury's Rusty Draper currently getting the spins with "Buzz, Buzz, Buzz." Draper's all-a-buzz too with the "Rusty Draper Show," via CBS-Radio.

Mickey and Sylvia set for the Apollo Theatre in New York the week of Nov. 29 . . . The Three Suns appearing at Michigan State University Nov. 15 . . . Lou Carter working a brace of TV shots on the Jack Parr "Tonight" Show. The Four Voices set for a week at Blinstrub's Boston starting Dec. 16.

Nat Cole who is getting plenty of spins with his waxing of "With You On My Mind" has been set for a week at the Koko Club in Phoenix, Ariz. Dec. 16.

Steve Karmen, the Mercury vocalist who rose to fame via his appearances on the Arthur Godfrey shows, has a hot two-sider in "Didja Mean Whatcha Said" and "How Soon" . . . Mills Brothers set for a big 3 weeker at the Chez Paree, Chicago, opening Nov. 6.

Johnnie and Jack returned to Nashville last week from Canada with the Asian Flu.

Comic Pete Stamper is set to do a recording session for Decca Records. Tradesters who know Pete for his comedy will be a mite surprised when he turns on the talent with a series of "serious recitations" for the wax world.

Dub Allbritten, personal manager of Brenda Lee, is puffing with pleasure over the excellent promotion job done by Coca Cola when it sponsored Brenda's performance Oct. 22 in Mobile at the Greater Gulf State Fair. Brenda was the only featured performer on the Coca Cola program and 6,200 persons who heard her were on their feet shouting.

Faron Young and personal manager, Hubert Long back in Nashville after several days on the West Coast where Young did session dates at Capitol's main studios.

Harry Silverstein, Southern promotion rep for Decca, reports that the new Glenn Reeves waxing of "My Tortured Heart" is showing strong reports and favorable action upon immediate release. Mae Axton and Diane Levy co-authored the tune!

Bill Morgan, WMAK deejay says he hasn't forgotten country music, even though current station policy favors pop.

Wonder who will be first to cut disc asking, "How Much Is That Doggy In The Sputnik?"



BOBBY HELMS



FARON YOUNG

WELCOME DEEJAYS and THANKS



Hope You'll drop by and say "Hello"

Jack Stapp
Buddy Killen

TREE PUBLISHING COMPANY

319 Seventh Avenue, N.
Nashville, Tennessee
Phone ALpine 4-3359

WSM OFFICIALS VOICE WELCOME



Jack H. DeWitt, Jr.
President of WSM

It is indeed gratifying to all of us at WSM that our Annual Disc Jockey Festival honoring the anniversary of the Grand Ole Opry has become the real highlight of the year in the field of country music. The interest shown has grown to the extent that we have received inquiries throughout the year regarding plans for this year's Festival. It is with extreme pleasure that I welcome once again the many Country Music disc jockeys, representatives of publications, publishing firms, recording companies, and Country Music artists. We are proud of the fact that these people set aside their busy schedule each year to be in attendance at the celebration of the birthday of the Grand Ole Opry. We at WSM welcome everyone to the Sixth Annual Disc Jockey Festival and we sincerely hope our visitors enjoy the Festival as well as their stay in Nashville.

Bob Cooper
Manager of WSM

Our gathering this week is sort of like a big fraternity homecoming. For you Country Music Dee Jays share with us at WSM what has been called "The best kept secret on Madison Avenue." The secret, of course, is the selling power of the Grand Ole Opry and its little sister Friday Nite Frolic (both 100% commercial), which are the chief exponents of country music. A big welcome to everyone associated with Country Music.

Royal McCullough
Director of Promotion

Without the assistance of the Country Music disc jockey our efforts to promote Grand Ole Opry would have been limited to a great extent. Your continuous enthusiasm and loyal support have been a prime factor in keeping Grand Ole Opry a symbol of the tradition of Country Music. We feel that your visit to the Sixth Annual Disc Jockey Festival will be a profitable one and that the information gathered and contacts made will provide you with greater tools for better promoting Country Music. I wish to thank you for your promotional support and welcome you to the Capitol of Country Music.



Dee Kilpatrick
Director of WSM
Artist Service Bureau

We're delighted that you have come to help us in celebrating the 32nd Anniversary of the Grand Ole Opry. It is our sincere hope that each and everyone of you will return to your position with an added knowledge of country music that will aid in making it more applicable to your individual operation. The past year has been a banner one for Grand Ole Opry personal appearances, and record sales by Grand Ole Opry artists have exceeded greatly all previous sales. On behalf of the entire cast of the Grand Ole Opry we take this opportunity to thank you for the assistance you each contributed toward these achievements. As Manager of Grand Ole Opry I extend a "Welcome Mr. Dee Jay."

Ott Devine
Program Director

Since the beginning of the Grand Ole Opry 32 years ago, Country Music has been WSM's "Bread and Butter." The Program department joins the entire WSM staff in welcoming you, and expresses sincere thanks for your contribution in making Country Music such a great factor in the music and entertainment world.

WELCOME DEEJAYS

**Congratulations Grand Ole Opry
from the entire staff of
THE MUSIC REPORTER**



Star Strudded Review

Martha Carson

Don Windle

Old Fashioned Revival Hour

Ric Carley

Hank Snow

The Drivers

Don Gibson

Shorty Long

Homer & Jethro

Benny Martin

Susan Johnson

Carol Johnson

Wini Brown

Paul Evans

Varetta Dillard

Milton Allen

Eddie Arnold

Janis Martin

Milton Jefferson

Bobby John

Nan Castle

Larry Dale

Hank Locklin

David Houston

Jim Reeves

Statesmen Quartet

Johnson Family Singers

Piano Red

Dorothy Olsen

George Beverly Shea

Nita, Rita, & Ruby

Stuart Waggoner

Porter Wagoner

Bill Carlisle

Billy Graham

Paul Minkelson

John Gordy

Sons Of The Pioneers

Tadd Smith

The Simmons Akers Singers

Del Wood

Rex Hubbard Singers

Jimmy Witherspoon

Bill Carle

Pee Wee King

Libby Home

June Carter

Dave Rich

Elvis Presley

Johnnie & Jack

Melvin Endsley

June Webb

Special D.J. Showing



Chet Atkins
 "Hidden Charm"
c/w
 "Colonial Ballroom"
 47 / 20-7048



Pee Wee King
 "Congratulations Joe"
c/w
 "Prelude To A Broken Heart"
 47 / 20-7050



The Sprouts
 "Goodbye, She's Gone"
c/w
 "Teen Billy Baby"
 47 / 20-7034



Hawkshaw Hawkins
 (Is My)
 "Ring On Your Finger"
c/w
 "Sensation"
 47 / 20-7054



Skeeter Davis
 "Lost To A Geisha Girl"
c/w
 "I'm Going Steady With A Heartache"
 47 / 20-7036



RCA VICTOR



Deejay In Best Spot To Put Hits Over

If the record buyer, by exercising his choice of what to buy or what to reject, is king of the music business, then the disk jockey, abetted of course by the labels, publishers and promotion men, is his prime minister.

And like a lot of prime ministers and their political counterparts over the world, he has a lot to say about what his king will see and hear. His judgment may not be infallible, but it carries a lot of weight and that's why he's such an important cog in the musical establishment.

There could be no better proof of the weight he carries than by the way the pubbery personnel, label executives and promotion men seek him out by trade journal advertising, direct mail pieces, and free gifts of new records to be spun.

They all realize that the tune that hits and perhaps sells a million is an elusive thing. There's no red tag on it at the beginning to distinguish it from its fellows. It needs spins to see if the record buyer—king of the musical world—will veto it or give his nod of approval.

And the king, being a capricious fellow himself, may feel different on a Monday than on a Thursday, and different in

(Continued on Page 10)

Lookin' Forward to Meeting

You In Person

"Si" Siman

Representing

Earl Barton Music, Inc. (BMI)
Springfield, Mo.

**A
BIG
HELLO
DJ's
AND
BEST
WISHES
GRAND
OLE
OPRY**

from
**RIDGEWAY
MUSIC**

I GOT IT

GENE VINCENT

Capitol 3839

**PRELUDE TO A
BROKEN HEART**

c/w

CONGRATULATIONS, JOE

PEE WEE KING

RCA Victor 47-7090

BABY, BABY

DALE HAWKINS

Chester 876

CRAZY LOVE

c/w

LOVE ME

DICK GLASSER

Argo 5279

Charlie Adams 6087 Sunset Blvd. Hollywood, Calif.
Pee Wee King 303 Vaughn Bldg. Louisville 2, Ky.
Marie Frank Nashville, Tennessee

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**This Has Been A
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Thanks To You DJ's**

- ★ Ed Sullivan Show
- ★ Steve Allen Show
- ★ Kraft TV Theatre
- ★ Arthur Murray Dance Party
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Sunday, November 17

latest release

This Moment of Love

c/w

Make Me Love Again



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Nashville, Tennessee
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CORRAL THESE HITS!

for top airplay!



BUCK OWENS

COME BACK
I KNOW WHAT IT MEANS
Record No. 3824



HANK THOMPSON

and His Brazos Valley Boys

TEARS ARE ONLY RAIN
UNDER THE DOUBLE EAGLE
Record No. 3781



THE LOUVIN BROTHERS

I WISH I KNEW
CALL ME
Record No. 3804



FARON YOUNG

VACATION'S OVER
HONEY STOP!
Record No. 3805



JEAN SHEPARD

ACT LIKE A MARRIED MAN
IT SCARES ME HALF TO DEATH
Record No. 3796



**NEW NAMES
NEW FACES
GOOD RECORDS
ADD UP TO
GOOD OLE DOLLARS**



BA-BEE
c/w
**IN MY OWN
BACKYARD**
by
JERRY REED
Capitol 53823

FIVE MORE STEPS

c/w
TINGLE
by
RAY STEVENS
Prep F122



**AT YOUR
FRONT DOOR**
c/w
**THE GODS WERE
ANGRY**
by
DON CARROLL
Capitol 3838

**HEY!
LITTLE GIRL**
c/w
**IN A ROUND
ABOUT WAY**
by
**THE
TECHNIQUES**
Roulette 4030



and
Columbia's Newest and Hottest
just released
BILLY BROWN
Did We Have A Party c/w It's Love
Columbia 21025

Lowery Music Co., Inc.
P. O. Box 9687
North Atlanta 19, Georgia



This little girl with a big job is Anita McInturff, art director of the Music Reporter and also loaded with other responsibilities. Anita, a brunette with blue eyes, stands five feet, three inches, and weighs 110 pounds, but don't let that fool you. She's a happy bundle of dynamite. In addition to answering telephone calls, she takes reports from all over the nation for the Music Reporter's charts, and tabulates them. She does make-up and layout for all the advertisements and proofs the copy. She types Charlie Lamb's letters and, oh yes, finds time in between occasionally to run out and bring back steaming coffee. She's also got a memory like an encyclopedia and is a good gal to have on your side.

**BMI Composer, Stevens
To Attend Louisville
Premiere of Latest Work**

New York — Halsey Stevens, BMI composer, has just completed "Sinfonia Breve," his second commissioned work for the Louisville Orchestra, and will attend its premiere performance in Louisville, Ky., Nov. 20. The composer's "Triskelion" was the first work to be released in the Louisville Orchestra's series of commissioned recordings. Before attending the performance of his new composition, Mr. Stevens, who is chairman of the Dept. of Composition in the University of Southern Calif. School Of Music, will lecture on "Folk Music Influence on the Music of Bela Bartok" at Syracuse University Nov. 11, at Vassar College the 14th, and at Ohio State University Nov. 18.

**Watch It Go—
UP UP UP!
"BOKEN DOLL"**

by
Johnny Bond

VIDOR PUBLICATIONS, INC.
5927 Sunset Blvd.
Hollywood 28, California
Hollywood 4-4388

DON'T MISS
The New Sound Of
GENE AUTRY

WITH THIS 12 INCH LP

**"Christmastime
With
Gene Autry"**

CHL-600

THANKS DEEJAYS
GENE AUTRY **JOE JOHNSON**
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THANKS TO YOU DEEJAYS FOR THE MANY SPINS

Rockin' To The Top

*Breaking
For The
Charts!*

**ROCK 'N
ROLL
MUSIC**

by

**CHUCK
BERRY**

CHESS

1671

*Shaking
Up
Sales!*

**NERVOUS
BOOGIE**

by

**PAUL
GAYTON**

ARGO

5277

CHESS-CHECKER-ARGO Record Company

2120 South Michigan Ave.—Chicago, Illinois
All phones: CAlumet 5-2770

DJ in Best Spot to Put Hits Over

(Cont. from Page 6)

December than in April. You can't stand the king in front of a cluroscope and anticipate the inner workings of his heart and mind . . . if he has a heart and mind . . . which some disappointed promotion men say is doubtful.

The next best thing is to let him taste that musical pudding by exposing it on the air. That's the disk jockey's job and it's the label representative's job to induce him to do it. One deejay in a northern state said so many label reps dropped in that he finally resorted to letting his secretary tape an interview and promise to use it on a future show. It has happened that the record buyer who is king didn't go for the pudding on its first serving. But the accommodating deejay brought it back next meal and the next, and soon the king was smacking his lips too because his fellow-diners liked it. It must be a pretty good dish to start, cooked up by artist, label and publisher but the disk jockey, often overworked, often underpaid and unheralded, should often get the credit for putting a tune over by repetitious spins.

SKEETS McDONALD

"I'm Hurtin"

c/w

"Love Wind"

Capitol 3833

CENTRAL SONGS, INC.

6308 SUNSET BOULEVARD

HOLLYWOOD 28, CALIFORNIA

HOLLYWOOD 1-9347

PORTER WAGONER DOLL FACE



YOUR LOVE

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Exclusive Management
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Phone 7-5484

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FIRST IN RECORDED MUSIC



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My most sincere and heartfelt THANKS DEEJAYS
for your contribution toward making possible this
year, 1957, my 20th anniversary on the
RCA Victor label.



HANK SNOW

proves there's no business
like 'SNOW' business
and smashes through with a
pacesetting new trend with his fabulous
fisherman folk song

"SQUID JIGGIN' GROUND"

(BMI Canada)

c/w

"UNFAITHFUL"

(Hank Snow Music, Inc.)

following his award winner

TANGLED MIND

c/w

MY ARMS ARE A HOUSE

HANK SNOW PROMOTIONS
P.O. Box 1084, Nashville, Tenn.
Phone Madison 7-2832
Between 9 AM & 5 PM Mon. thru Fri.



RCA VICTOR
RADIO CORPORATION OF AMERICA



THANKS Any Way You Move The



BOBBY HELMS
My Special Angel

GRADY MARTIN
All The Way



ERNEST TUBB
My Treasure

BARBARA ALLEN
Between Now
And Then



KITTY WELLS
I'll Always Be Your Fraulein

ELTON BRITT



JIMMY WAKLEY
The Image Of Me

RICKY RIDDLE



RED SOVINE
Wrong

RUDY HANSEN
Puttin' On
The Style
c/w
Cast Away



GLENN DOUGLAS

JOHNNY SIX



DYER SISTERS

SMITH BROTHERS
Say It Again



GOLDIE HILL
It's Only A Matter Of Time

ROY HALL



MIMI ROMAN

NICKIE GREEN
The Wall That
Stands Between Us



BILL MONROE
Molly and Tenbrooks
I'm Sitting On Top
Of The World

JOHNNY BAILES



CHARLIE MONROE

congratulations
Grand Ole Opry
on your
32nd Anniversary



ANN RAYE

HITS Are On DECCA!

**DAVE
STOGNER**



WEBB PIERCE
Holiday For Love

**BOB
WILLS**
I'll Always Be
In Love With You



RED FOLEY
This Could Very
Well Be It

**COKER
FAMILY**



WILBURN BROTHERS
I Close My Eyes

**KENNY
ROBERTS**
Arizona Yodeler



PATSY CLINE
I Don't Wanta'
Then You'll Know

**WAYNE
RANEY**



TEX WILLIAMS
Long Lost Love
Let's Go Rock-A-Billy

**WALLY
FOWLER**



JUSTIN TUBB
The Party's Over

**YORK
BROTHERS**
I Want
My Baby Back



JIMMY DAVIS

**NANCY
ADAMS**



GRANDPA JONES

**BILLY
BOWMAN**
Midnight
In Old Amarillo



CHARLIE WALKER

**CHARLIE
ALDRICH**



JIMMY MARTIN

congratulations

Grand Ole Opry
on your
32nd Anniversary



WILF CARTER



THANKS

Sincerely,

Bobby Lord

latest release

"I Know It Was You"

c/w

"Am I A Fool"



4-41030

THE **music** REPORTER

Disk Jockeys

Distributors

Dealers

Operators

One-Stops

ACTION

These current releases are showing action nationally this week and definitely merit stocking and promotion.

POP-R&B

WUN'ERFUL,
WUN'ERFUL

ROCK - A - CHICKA

BONY MORONIE

BACK TO
SCHOOL AGAIN

LOVE BUG CRAWL

IVY ROSE

HOW DO YOU
SAY GOODBYE

THAT'S WHY
I WAS BORN

HEY! LITTLE GIRL

TILL

HONEST I DO

MOONLIGHT
SWIM

DARLIN' I'LL
FORGIVE YOU

YOU BUG ME BABY

CA C'EST L'AMOUR

C&W

AIN'T I'M A DOG

ACT LIKE A
MARRIED MAN

I CLOSE MY EYES

DON'T DO IT
DARLING

TEARS ARE ONLY
RAIN

'TIS SWEET TO BE
REMEMBERED

ROCK-A-CHICKA

EMOTIONS

MY TREASURE

IS IT WRONG

SENSATION

SQUID JIGGIN'
GROUND

I WISH YOU KNEW

YOUR OLD
STANDBY

HIDDEN CHARM

THE music REPORTER

Disk Jockeys

Distributors

Dealers

Operators

One-Stops

BREAKING

These records are breaking nationally this week, according to direct sales reports. Records that have become established hits are not listed. Numbers in parenthesis indicates number of times record has been carried in BREAKING report.

I'LL REMEMBER (7) TODAY PATTI PAGE

Mercury 71189
(Hollis BMI)

Action: New York, Philadelphia, Washington, Boston, Charlotte, Minneapolis, Atlanta, Chicago, Cleveland.

ALL THE WAY (3) FRANK SINATRA

Capitol 3793
(Maraville Music Corp. ASCAP)

Action: St. Louis, Washington, Cleveland, New Orleans, Buffalo, Charlotte, Boston, Cincinnati, Minneapolis, San Francisco.

WAIT AND SEE (4) FATS DOMINO

Imperial 5467
(Travis BMI)

Action: St. Louis, Minneapolis, New Orleans, Miami, Albany, Memphis, Los Angeles, Seattle, Washington.

WITH YOU ON (4) MY MIND NAT KING COLE

Capitol 3782
(Muirfield ASCAP)

Action: New York, Cleveland, St. Louis, Seattle, Atlanta, Washington, Cincinnati, Chicago, New Orleans, Miami.

ROCK 'N (1) ROLL MUSIC CHUCK BERRY

Chess 1671
(Arc Music BMI)

Action: Cleveland, Memphis, Detroit, Charlotte, Minneapolis, Buffalo, Nashville, Hartford, Atlanta.

PEGGY SUE (1) BUDDY HOLLY

Coral 61885
(Nor-va-jak BMI)

Action: Atlanta, Cincinnati, Cleveland, Memphis, New Orleans, Dallas, Boston.

RAUNCHY (1) BILL JUSTIS

Phillips International 3519
(Hi-Lo BMI)

Action: Atlanta, Memphis, Nashville, Cleveland, Buffalo, New Orleans, Chicago, Detroit, Boston.

LICHTENSTEINER (1) POLKA WILL GLAHE & ORK.

London 1755

Action: Boston, Hartford, Chicago, Washington, Buffalo, Minneapolis.

KISSES SWEETER (1) THAN WINE JIMMY RODGERS

Roulette 4031
(Favorite Mus- ASCAP)

Action: Nashville, Memphis, Minneapolis, Philadelphia, Buffalo, Cleveland, Washington, Detroit.

WHEN THE (5) SWALLOWS COME BACK TO CAPISTRANO

PAT BOONE
Dot 15660
(Witmark ASCAP)

Action: Washington, Cleveland, Boston, Atlanta, Miami, Albany, Los Angeles, Detroit, Chicago.

THE music REPORTER

Disk Jockeys

Distributors

Dealers

Operators

One-Stops

HITS

The records listed below are a timely, up-to-the-minute report of what is selling in HIT quantity TODAY. Unlike most record reports—these choices reflect TODAY'S trend!

POP-R&B

JAILHOUSE ROCK ELVIS PRESLEY

RCA Victor 47-20-7035

YOU SEND ME SAM COOKE

Keen 34013

SILHOUETTES THE RAYS

Cameo 117

MY SPECIAL ANGEL BOBBY HELMS

Decca 9-30423

BE-BOP BABY RICKY NELSON

Imperial 5463

APRIL LOVE PAT BOONE

Dot 15660

MELODIE D'AMOUR AMES BROTHERS

RCA Victor 47-20-7046

JUST BORN PERRY COMO

RCA Victor 47-20-7050

WAKE UP LITTLE SUSIE EVERLY BROTHERS

Cadence 1337

LITTLE BITTY PRETTY ONE THURSTON HARRIS

Aladdin 3398

C&W

JAILHOUSE ROCK ELVIS PRESLEY

RCA Victor 47-20-7035

MY SPECIAL ANGEL BOBBY HELMS

Decca 9-30423

WHY WHY CARL SMITH

Columbia 4-40984

WAKE UP LITTLE SUSIE EVERLY BROTHERS

Cadence 1337

LOTTA' LOVIN' GENE VINCENT

Capitol 3763

HOME OF THE BLUES JOHNNY CASH

Sun 279

HOLIDAY FOR LOVE WEBB PIERCE

Decca 9-30419

(I'll Always Be Your) FRAULEIN KITTY WELLS

Decca 9-30415

THE STORY OF MY LIFE MARTY ROBBINS

Columbia 4-41013

I FOUND MY GIRL IN THE U.S.A. JIMMIE SKINNER

Mercury-Starday 71192



**CONGRATULATIONS
WSM**

**ON YOUR
32ND ANNIVERSARY**

THANKS

Country Disc Jockies
for making the coveted
Golden Guitar Award
possible...from all of us at
Columbia Records

GENE AUTRY • JOHNNY BOND • BILLY BROWN
CARL BUTLER • SHIRLEY CADDELL • CHUCK WAGON
GANG • COLLINS KIDS • COUNTRY LADS • JIMMY DICKENS
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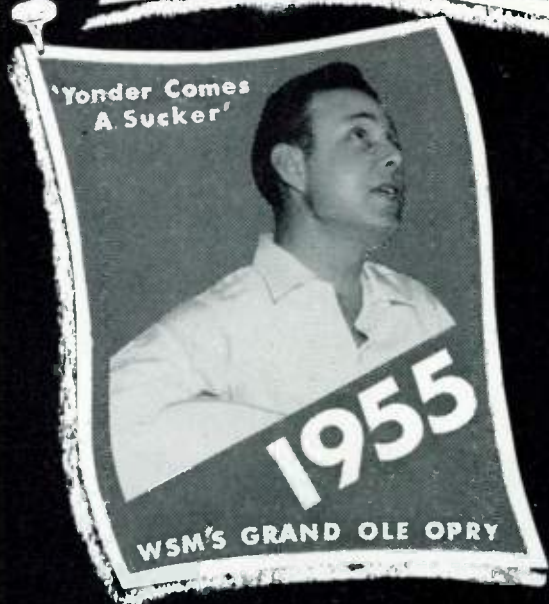
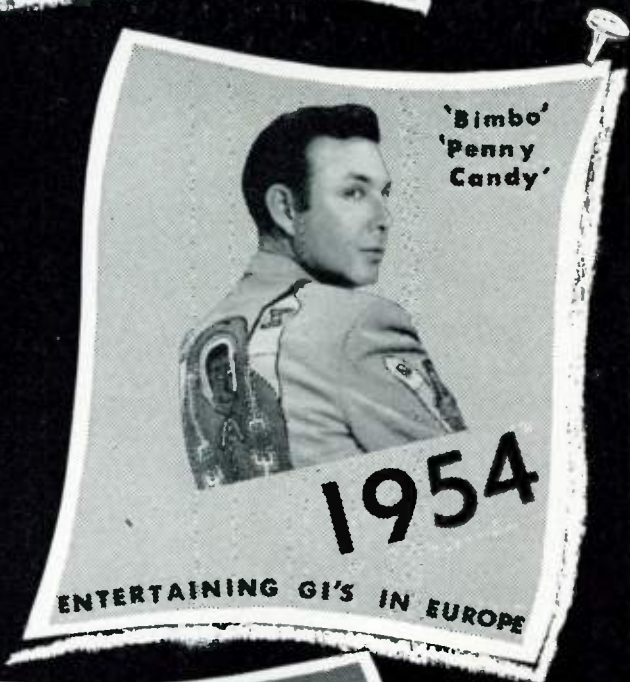
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*Our sincere appreciation to the Song-
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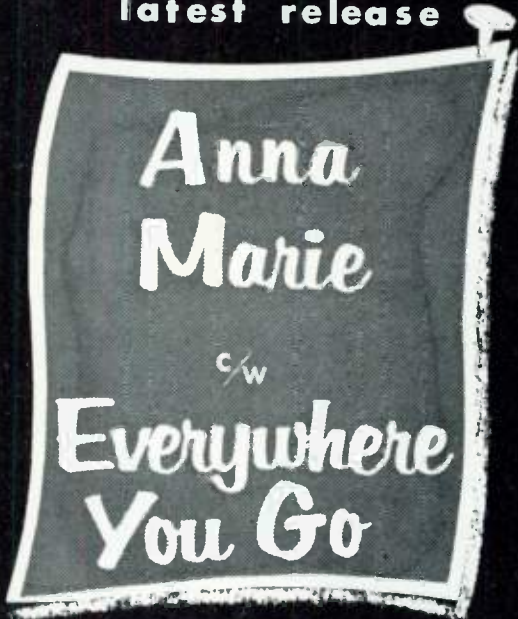
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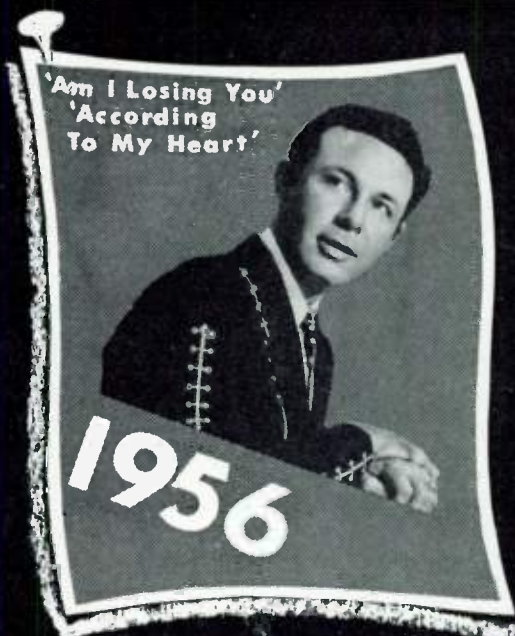
past-present-future

Sincerely,
JIM REEVES

latest release



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RCA VICTOR



Merged Singing Styles Now Bring Joy To Music Feudists

The Hatfields and the McCoy's of the music business are again on speaking terms.

What's more, they've married into each other's families so that it's difficult today for feudin' families to tell who is or was . . . a Hatfield and who a McCoy.

We're referring, of course, to the pop artists and the C & W artists. The former until not very long ago looked down their noses at the C & W artists, if not down their rifle barrels, and the C & W artists who thought the pop people were acting mighty uppity didn't like it.

The marriage of the two musical fields was achieved when artists of both types successfully combined the two singing styles. It all happened within a few months so that today it is often difficult to determine whether a tune is all pop or all country, or a little of both.

In the forefront of the peaceful revolution were such artists as Elvis Presley, Sonny James, Ferlin Husky, Jim Reeves, Tommy Sands, Faron Young, Bobby Helms, Patsy Cline, Brenda Lee, Jimmy Newman, Bonnie Guitar, Marty Robbins, Jerry Lee Lewis and many others.

The merger of the styles was promptly approved by the record-buying public and both C & W's and the 'pop' people were happy again.

For a long time the musically unsophisticated liked to think that the C&W artists moved from "Podunk" to "Hollow Hill" by mule train as they played for the Saturday night "hoe-down" in farmer Jones' barn, while the Pop artists with their ruffled-shirts flew from metropolis to metropolis to perform at the higher-crust hotels and golden-gilded niteries.

Only a blind man would have that conception of the music

business today. C&W artists have appeared at the finest clubs in New York, on a multiplicity of 'Pop' shows, numerous network TV shows, in Hollywood's million dollar movies—and most important, they have been selling records from Canada to the Gulf and from the shores of Maine to the Mountains of California and around the world.

The "sociological-psychological barrier" has been broken. C&W music is now receiving its belated acclaim as an integral segment of American music with a world-wide appeal. Only the prejudiced and "deaf and blind" can fail to realize that this revolution has taken place.

It is a healthy development and a just one. Creative music, whatever the style, deserves to receive proper recognition for its contribution to the American music world.

Gene Autry Exits

(Continued from Page 1)

for Coral Records. Thompson who quickly boosted the firm's distributors to 34 will start a nation-wide trip this week visiting distributors and jockeys.

Thompson, while serving in various sales, promotional and A&R capacities for Coral, helped form several of Coral's factory-owned branches including those at Detroit and Los Angeles. Before going with Coral he was branch manager for Gramophone Enterprises.

Joe Johnson will continue as vice-president in charge of A&R for Challenge. New talent added to the Challenge roster includes Bibby Milano, West Coast TV and night club star; Huelyn Duvall, Texas rockabilly artist, and Johnny Moseby.

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"LOVE FEVER"

c/w

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MOA Head Girds

(Continued from Page 1)

year per phonograph tax in Massachusetts could set a precedent for other states, a warning raised recently by the California Music Merchants Association when it voted to make a sizable contribution to the Boston, Mass. music operators to help them fight the tax and called for operators in other states to join the fight with contributions. Miller is president of the California organization.

Miller's Washington conferences were part of a nation-wide pilgrimage which started with a meeting

of members of the Phonograph Manufacturers Association in Chicago Nov. 4. After the Washington talks he was a guest at the annual banquet of the New York Music Operators Association Nov. 5.

Thence Miller and his party will attend executive meetings of the MOA at Miami, Fla. He will also meet operators in Jacksonville, Fla. In New Orleans he will discuss the possibility of appointing a national director from that area. He will also discuss the automatic phonograph industry in San Antonio and at other points.

Jimmie Skinner's Music-Friendship Ties Go On And On

Cincinnati—A 10 year artist and manager association in the music business is a long time. But Jimmie Skinner, Mercury-Starday recording artist, and his manager, Lou Epstein have survived a decade of fair weather and foul and there's no end in sight.

Together they organized the Jimmie Skinner Music Center in this city, which offers one of the largest selections of country and

western, sacred and gospel music in the country, and employs 12 persons. Many artists stop by to say "hello."

Another venture which makes them happy is the annual anniversary show at Verona Lake Ranch, in Kentucky, for their customers and friends and fans.

Skinner makes frequent guest appearances on the Opry, Ozark Jubilee and other net and TV shows.

Skinner was in Nashville before the DeeJay Festival began and did a session under the direction of Pappy Daily and Don Pierce.



*Many Thanks
Dee Jays*

*for your help on "Hot, Happy, Honky"
And watch for my new album coming soon.*

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"WHIRLAWAY"

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*HAPPY ANNIVERSARY!
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Gratefully,
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My Sincere Thanks DeeJays-

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**CRY CRY
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**YOU'RE THE IDOL
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for your help on
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IN THE U.S.A.**

(My answer to "FRAULEIN"
and "GEISHA GIRL")

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Here's Meaning Of "Squid Jiggin' Ground"

Nashville — What does "Squid Jiggin' Ground" mean? It's the title of Hank Snow's new record on RCA-Victor, backed with "Unfaithful." So the Music Reporter asked Snow and he came up with the following:

"A squid is a soft-shelled fish which runs in schools during certain months around the banks of Newfoundland. The squid are used for bait and when the schools are running the place where the fishermen gather is called the 'squid jiggin' ground.' Squid is a small fish with 10 to 12 tentacles and whenever cornered squirts out an inky fluid."

Shorty Mason Guests On WSM "Spotlight"

Nashville — Shorty Mason who has deejayed for WICK at Scranton, Pa. for several years, took over for a week on WSM's "Opry Star Spotlight" disk show recently, as WSM's guest emcee.

Heywood "Lies"

(Continued from Page 1)

from entries submitted to him, the author of which will receive an RCA Victor transistor radio.

The grand prize winner will be presented an RCA Victor portable TV set of his choice.

Imperials Rick Nelson Has "Teeners" Wowed!

Hollywood — Imperial Records has one of the hottest teenage attractions in the wax business in talented Ricky Nelson. Ricky has fans some artists never dreamed of shaking out of the bushes. With his long-time TV experience, unique bop-style dance, athletic attributes, and good looks—he is a cinch to continue as a big draw for some time to come. His "Be-Bop Baby" has all the charts in a spin and the young set spinning.

Tree Signs Martin

Nashville — Tree Publishing Co. has just signed Benny Martin, RCA Victor recording star, to a three year exclusive writers contract, it was announced by Buddy Killen, Tree vice-president.

KWIZ Signal Stunt

(Continued from Page 1)

the satellite was sending on its automatic phone answering service.

Hal Davis, manager of the station, says that the phone hasn't stopped ringing for ten days.

One listener called the station to say he got up at 4 a.m. to try to call, because he hadn't been able to get the line during the normal waking hours, and even then the line was busy.

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Our
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and
Thanks DeeJays*

**The
JORDANAIREs**

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A Mood For The Blues

c/w

Any Which-A-Way



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It's been a great year---*

*Gratefully,
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latest release

THE STORY OF MY LIFE

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Country Music DeeJays:

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<p>GEORGE JONES (Country Music Hit-Maker)</p> <p>TWO HOT NEW RECORDS</p> <div> <p>TAKE THE DEVIL OUT OF ME c/w CUP OF LONELINESS 71224</p> <p>NEW BABY FOR CHRISTMAS c/w MAYBE NEXT CHRISTMAS 71225</p> </div>	<p>JIMMIE SKINNER (National Smash—In the charts)</p> <p>I FOUND MY GIRL IN THE U.S.A. c/w CARROLL COUNTY BLUES 71222</p>	<p>JIMMY DEAN</p> <p>LOOK ON THE GOOD SIDE c/w DO YOU LOVE ME 71172</p>
<p>BENNY BARNES (Greatest since "Poor Man's Riches")</p> <p>KING FOR A DAY c/w YOUR OLD STANDBY 71228</p>	<p>CARL STORY (Gospel Quartet Favorite)</p> <p>FAMILY REUNION c/w BANJOLINA 71218</p>	<p>STANLEY BROTHERS (Five String Banjo)</p> <p>FLING DING c/w LOVING YOU TOO WELL 71217</p>
<p>ROGER MILLER (Great new singer-composer)</p> <p>POOR LITTLE c/w MY PILLOW 71215</p>	<p>JOHNNY MATHIS (Star of Louisiana Hayride)</p> <p>MOONLIGHT MAGIC c/w YOU DON'T CARE 71202</p>	<p>JAPE RICHARDSON with his Japettes</p> <p>CRAZY BLUES c/w BEGGER TO A KING 71210</p>
<p>WATCH FOR NEW RELEASES</p> <p>by</p> <p>JAMES O'GWYNN JIM EANES EDDIE BOND DOROTHY and JIMMY BLAKLEY</p>	<p>BILL CLIFTON (Pride of the Bluegrass)</p> <p>MARY DEAR c/w LONELY HEART BLUES 71200</p> 	<p>LOOKING FORWARD TO VISITING WITH YOU DURING THE CONVENTION!</p>

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