

# THE

# MUSIC

# REPORTER

Vol. 11

Nashville, Tennessee, Monday, April 21, 1958

No. 36

## "Barnum" Promotions Key To Wax Success In Today's Market

The record industry, grossing more than \$400 million last year, lacks only a promoter as boisterous as a Barnum, as tall as a Mike Todd, to lift sales past the half-billion dollar mark.

Technically the industry has matured in a few short years from two-bit tinny-sounding records to ultra high fidelity disks and tapes  
(Continued on Page 11)

## Warner Prexy Urges Full Quality Stereo

Hollywood — Warner Brothers Records, planning to enter the market this fall, will record all its numbers in stereo and monaurally as well, announced Prexy Jim Conkling. "Stereo can one day be a tremendous stimulus for the industry. It appears too bad that  
(Continued on Page 11)

## Roy Acuff Signals Comeback of C&W

Nashville—Roy Acuff, who first lifted folk tunes to an international pinnacle, last week again was focusing the spotlight on "pure" C&W with his Hickory release called "Once More!" Eager Promoters interested in rebuilding country music have hopped on a bandwagon of renewed public interest, steam-powered by the King of Country himself.

## N. R. Co. Promotion Commotion

New Orleans — Mel Mallory, head of Mallory Distributing, New Orleans, upon hearing the new Four Mints N. R. Co. release of  
(Continued on Page 11)

## "KEWPIE DOLL" — BIG PRIZE



The camera and spotlight catch Perry Como here as he races through the rehearsal of "Kewpie Doll." The novelty's booming success in two short weeks is the net result of Como's natural and easy style. The Music Reporter scooped Como's latest RCA Victor release two weeks ago and its overnight climb puts two Como disks in the national 'best selling' league, since "Catch A Falling Star" is still riding high. 'Bingo' again for a great headliner, whose talent guarantees his ultimate.

## Area Radio-TV Healthy Answer For "Hit" Disks

A definite trend by manufacturers, promotion men, managers, agents and artists to spend more time and effort in exploitation through local and regional TV and radio DJ's has been underway for several weeks.

Many trade moguls, disgusted with the old payola game and its subsequent stench, are advocating a return to more dependence on small station jocks. The kick-backs, in one form or another, have become more apparent in recent years, making it harder for the labels with new artists to get their product plugged nationally.

The opinion of oldtimers is that  
(Continued on Page 10)

## ABC-Par and Elec.-Voice: Stereo Disk Promotion

New York—A joint advertising program will be promoted by the ABC-Paramount label and Electro-Voice, producers of stereo phono cartridges, as the label releases its first six "stereo" discs about May 1st. Dewey Bergman, of ABC-Paramount says the initial release is the first of a regular schedule. Some of the firm's new waxings  
(Continued on Page 11)

## Comets Tour So. Amer.

New York—Bill Haley and His Comets, whose current hit is "Skinny Minnie," took off April 15th for a tour of South America. Play dates include Caracas, Venezuela; Rio De Janeiro, San Paulo and Porto Alegre, Brazil; Buenos Aires, Argentina; and Montevideo, Uruguay.

THE SWEET SOUND  
OF SUCCESS IS ON  
RECORDS MADE BY

# RCA CUSTOM



# THE MUSIC REPORTER

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## CHART BUSTERS!

### TILL THE END OF TIME

b/w

### MY PRETTY BABY

### The Plaids

Nasco 6011

### DEVOTED TO YOU

b/w

### THAT'S HOW I GO FOR YOU

### Cliff Butler

Nasco 6010

Deejay copies available!

NASHBORO RECORDS

177 Third Ave., No.  
Nashville, Tenn.  
Phone CH 2-2215

# CHARLIE'S COLUMN

By Charlie Lamb



JIM DENNY

**JIM DENNY**, Cedarwood Publishing prexy; W. D. Kilpatrick, head of WSM's artist service bureau; Wesley Rose, Acuff-Rose Publishing prexy; Jack Stapp, Tree Publishing prexy; and Don Pierce, Mercury-Starday sales and promo, holding personal pow-wows hoping to convince the other two trade mags to eliminate R&R from C&W charts. Good luck, boys. **THE MUSIC REPORTER** sympathizes with your feelings when you see more than half of their C&W charts' top 10 grabbed by R&R d'sks. The Four Mints have just concluded engagement at Gus Steven's nitery on the Gulf Coast. The NRCO recording group have already been booked for a return engagement at the nitery-eatery in late May, according to word from Bud Conrad.

Chuck Willis' last Atlantic record, "I'm Gonna Hang Up My Rock and Roll Shoes," proved prophetic last week as the writer-singer died at the age of 30 after a serious operation. Chuck had seven Atlantic releases in addition to one LP and each averaged 250,000 sales.

Leonard Chess and Gene Goodman left for Europe last week, seeking to improve foreign licensing connections of the Chess, Checker and Argo labels. Chess meanwhile has signed as national distributor for Singular Records.

Johnny Thompson and Joe Johnson of the Challenge label all aglow over the early sales response of the Johnny and Jonie dinking of "Kee-Ro-Ryin".

Emphasizing Nashville's position as a music hub, Broadway columnist Earl Wilson last week invaded town to find out why so much top talent originates here. The pundit stepped backstage at the Opry, posed for several gag pix—including shot of him with guitar—"stepping into missing Presley's shoes." "Every time I turn around, I hear about somebody else from Nashville who has hit the top," he said, adding, "It makes me wonder what kind of magic you've got down here." Wilson insists on referring to the city as a "Hillbilly's Hollywood."

Pet Milk Co., sponsor of a weekly segment of the Grand Ole Opry on WSM and 200 Keystone stations, is conducting a coast-to-coast contest to discover a new C&W star. Individual stations are conducting competitions from which a grand winner will be chosen to receive a disk pact and Grand Ole Opry contract.

Jim Downing, who by-lines a column in the Tulsa Tribune, has our thanks for devoting a recent entire column to **THE MUSIC REPORTER**. However, Jim, we have no apologies to make for our interest in the promotion and sale of phonograph records, which interest you seemed to think illegal, immoral and fattening.

Bob Marucci, one of Chancellor's toppers, currently praising sale of new album "Frankie Avalon" featuring that star.

Bill Lowery, NRCO prexy says reaction to the label's first releases "I'm Snowed," and "It's Only You" by Joe South and "Sweet Skinny Jenny" by Paul Peek has been very encouraging.

The MOA Convention Fashion Show luncheon has been moved to 12:30 p.m. May 7 from its previous setting, announces George Miller, MOA prexy. The show will be presented by a leading women's apparel shop and a nationally-known furrier. Miller says the change will work out better for all concerned.

WHOT's Biondi last weekend trekked to NYC where Epic's Sal Mineo was responsible for dyeing his head from black to red and black, in honor of five schools in the Youngstown area.

When there's a chance of a song being good . . . everybody is in on the act!

Mercury's Tommy Schlessinger pushing out the promotional material on the Sarah Vaughan's waxing of "Padre" . . . it's the fifth version on the tune. "Gigi," "I've Got Bells On My Heart" and "Another Time, Another Place" are other recent multiple-covered tunes!

Link Wray (Cadence) drew 1600 teenagers in Youngstown, Ohio, with his "Rumble."



JOHNNIE AND JONIE



BILL LOWERY



SARAH VAUGHAN

## A BRAND NEW -WORD-

### IN THE MUSIC WORLD ENARCO

(N. R. Co.)

It Means . . .

### SWEET SKINNY JENNY

b/w

### ROCK-A-ROUND

by

PAUL PEEK

and the

PEEK-A-BOOS

No. 001

### IT'S ONLY YOU

b/w

### I'M SNOWED

by

JOE SOUTH

No. 002

### TEENAGE WONDERLAND

b/w

### HEY! LITTLE NELL

by

THE FOUR MINTS

No. 003

## ENARCO

Also Means . . .

Hits! Hits! Hits!

FROM

GO!  
GO!  
GO!N  
NATIONAL  
R  
RECORDING1924  
Fernwood  
Circle, N.E.  
Atlanta,  
GeorgiaC  
CORP.

# Manufacturer's BEST SELLERS

Listed alphabetically below, is a paid advertisement of the best selling single record or album of each individual manufacturer for this week. These reports are based on the manufacturer's actual sales figures.

(Information regarding advertising rates for inclusion in the "Manufacturer's Best Sellers" report may be obtained by writing THE MUSIC REPORTER, P. O. Box 396, Nashville, Tennessee.)

## "TWEETY"

Kelly Owens Combo

ARROW 725

1697 Broadway  
New York, New York

## "HE'S GOT THE WHOLE WORLD"

Laurie London

CAPITOL 3891

Hollywood & Vine  
Hollywood, California

## "SHOOP SHOOP"

The Gladiolas

EXCELLO 2136

177 Third Ave., No.  
Nashville, Tenn.

## "SWEET SKINNY JENNY"

Paul Peek

N.R.CO. 001

1224 Fernwood Cir., N.E.  
Atlanta, Ga.

## "WOOD- CHOPPERS BALL"

Hutch Davie & His  
Honky Tonkers

ATCO 6110

157 W. 57th St.  
New York, N. Y.

## "THAT CRAZY FEELING"

Kenny Rogers,  
The First

CARLTON 454

157 W. 57th St.  
New York, N. Y.

## "MARSHA"

The Prodigals

FALCON 1011

2129 S. Michigan Ave.  
Chicago, Ill.

## "WEAR MY RING AROUND YOUR NECK"

Elvis Presley

RCA VICTOR 7240

155 E. 24th St.  
New York, N. Y.

## "HANG UP MY ROCK AND ROLL SHOES"

Chuck Willis

ATLANTIC 1179

157 W. 57th St.  
New York, N. Y.

## "KEE-RO-RYIN'"

Johnny & Jonie

CHALLENGE 59001

6920 Sunset Blvd.  
Hollywood, Calif

## "HEY MAE"

Rusty & Doug

HICKORY 1077

2510 Franklin Road  
Nashville, Tenn.

## "I WANT YOU"

Tompall Glaser  
and the Glaser Brothers

ROBBINS 1003

319—7th Ave., No.  
Nashville, Tenn.

## "LIFE IS A MYSTERY"

Tony Spade

BACK BEAT 508

2809 Erastus St.  
Houston, Texas

## "TEACH ME HOW TO LOVE YOU"

Bobby Blue Bland

DUKE 182

## "TWILIGHT TIME"

The Platters

MERCURY 71289

35 E. Wacker  
Chicago, Ill.

## "OH-OH I'M FALLING IN LOVE"

Jimmy Rodgers

ROULETTE 4045

659—10th Ave.  
New York, N. Y.

## "OUR SONG"

Tom and Jerry

BIG 616

1619 Broadway  
New York, N. Y.

## "DADDY LOLO"

(Oriental Rock & Roll)

Ganim's Asia Minors

EAST-WEST 109

157 W. 57th St.  
New York, New York

## "SCHOOL GIRL"

The Crescendos

NASCO 6009

177 Third Ave., No.  
Nashville, Tenn.

## "HAPPINESS"

Billy & Li lie

SWAN 4005

1405 Locust St.  
Philadelphia, Pa.

## "ALL I HAVE TO DO IS DREAM"

The Everly Brothers

CADENCE 1348

119 W. 57th St.  
New York, N. Y.

## "FRANKEN- STEIN'S DEN"

Hollywood Flames

EBB 144

4523 Southwestern Ave.  
Los Angeles, Calif.

## "LAY ME DOWN TO SLEEP"

The Kindley  
Shepherds

NASHBORO 616

177 Third Ave., No.  
Nashville, Tenn.

## "GO ON TO SCHOOL"

Jimmy Reed

VEE-JAY 275

2129 S. Mich. Ave.  
Chicago, Ill.



# THE music REPORTER

## REVIEWS & RATINGS

**ALBUMS**
**POP**
**R&B**
**R&R**
**C&W**

### SCOOP OF THE WEEK

**STICKS AND BONES**  
 Marty Gold and Ork  
 Vik LX-1126

Marty's usual light, swinging touch in many striking arrangements guarantees satisfaction here. Wide variety predominates, with old favorites tastefully blended with new material. Vik calls the result a "new dimension of orchestral sound." This album glitters with Gold's bright shiny sounds, combined with wonderful imagination.

**SUGAR MOON**  
 (Gallatin, BMI)  
**CHERIE, I LOVE YOU**  
 (Harms, ASCAP)  
 Pat Boone  
 Dot 15750

Pat's melodic voice with the haunting definition of this air immediately impresses your senses. Actually, both sides are due to climb, but momentarily we'll pick "Sugar Moon" for the top. "Cherie" is a winner also—a suave and debonaire number done with part English, part French lyrics. Ops and jocks can't lose with this one.

**ROCKIN' AN' STROLLIN'**  
 (Bel Aire, BMI)  
**MY YEARBOOK**  
 (Bel Aire, BMI)  
 The Bel Aires  
 Decca 30631

An extraordinarily good intro, plus a fancy steel guitar work, gives this number an unusual send-off. We'll go away out on the limb and pick this for a definite hit. Reverse side is "My Yearbook," designed for easier listening. The Bel Aires should feel proud of this one.

**BOPPIN' IN A SACK**  
 (Delmore, ASCAP)  
**SOMEBODY SWEET**  
 (Bentley, BMI)  
 The Lane Brothers  
 RCA Victor 7220

"You can't tell the front from the back," sing the Lanes in a tricky bit of lyrics about Mama's new sack dress. This disk is one you can tell the front from the back, however, with good work on both sides. The back is "Somebody Sweet," a fine number, but probably won't rise as high or as fast. "Sack" could rack up a sack of loot.

**THE TORCH WITHIN MY HEART**  
 (Peer, BMI)  
**SILENCE**  
 (Lowery, BMI)  
 Lefty Frizzell  
 Columbia 41161

Lefty should have a winning pair here, with great rhythm backing, notably from the piano. The flip side, "Silence," is a beautiful number, perhaps not quite so commercial as "Torch." Won't take much spinning to put this disc on top and keep it there.

**ALBUM HIT PICKS**

**MARJORIE MORNING-STAR**  
 Max Steiner  
 RCA Victor LOC-1044

**HOLD HANDS**  
 Carl Ravazza  
 Jubilee JLP-1063

**ST. LOUIS BLUES**  
 Eartha Kitt  
 RCA Victor LRP-1661

**SOUTH PACIFIC**  
 Percy Faith  
 Columbia CL-1105

**THE MUSIC MAN**  
 Hill Bowen and Ork  
 RCA Camden CAL-428

**"THE MUSIC MAN" GOES DIXIELAND**  
 Jimmy McPartland's All-Stars  
 Epic LN 3463

**THE CIVIL WAR**  
 Sound Track  
 Coral CRL 59100

**THE LION ROARS**  
 Willie "The Lion" Smith  
 Dot DLP 3094

**SONGS OF IRELAND**  
 Burl Ives  
 Decca DL 8444

**POP HIT PICKS**

**BIG MAN**  
 (Beechwood, BMI)  
 The Four Preps  
 Capitol 3960

**TOO YOUNG TO LOVE**  
 (Debmar, ASCAP)  
 Damiano  
 Chancellor 1017

**HELPLESSLY HOPELESSLY**  
 (Genson, BMI)  
 Larry Hovis  
 Capitol 3961

**PANSY**  
 (Leeds, ASCAP)  
 Vic Schoen  
 Kapp 217

**BEWITCHED**  
 (Chappell, ASCAP)  
 The Betty Smith Group  
 London 1787

**R&B HIT PICKS**

**IT'S ALL OVER**  
 (Peer, BMI)  
 Niki Sullivan  
 Dot 15751

**BLACK STOCKINGS**  
 (Champ-Peer, BMI)  
 The Rockin' Kids  
 Dot 15749

**WHY WHY WHY**  
 (Golden States, BMI)  
 Little Ray Campbell  
 Goldband 1064

**R&R HIT PICKS**

**LEROY**  
 (Peer, BMI)  
 Jack Scott  
 Carlton 462

**ROCKIN' CHAIR**  
 (Starstan, BMI)  
 Kay Starr  
 RCA Victor 7218

**HEY-LI-LEE**  
 (Carcliff, BMI)  
 The Gateway Singers  
 Decca 30630

**ROCK AROUND THE WORLD**  
 (Springton, ASCAP)  
 Bob Savage  
 ABC Paramount 9915

**ALONG CAME LOVE**  
 (Real Gone and Kenny Marlow, BMI)  
 The Markees  
 Gone 5028

**BABY BLUE**  
 (Central, BMI)  
 Gene Vincent  
 Capitol 3959

**C&W HIT PICKS**

**LONELY MOONLIGHT**  
 (Charlene, BMI)  
 Jan & Patti North  
 M-G-M 12634

**I'D JUST BE FOOL ENOUGH**  
 (Acuff-Rose, BMI)  
 Melvin Endsley  
 RCA Victor 7216

**FOREIGN LOVE AFFAIRS**  
 (Riverside, ASCAP)  
 Jimmy Wakely  
 Decca 30632

**IF YOU DON'T SOMEBODY ELSE WILL**  
 (Acuff-Rose, BMI)  
 Osborne Bros. & Red Allen  
 M-G-M 12633

**SACRED**

**WALKING MY LORD UP CALVARY HILL**  
 (Acuff-Rose, BMI)  
 Wilma Lee and Stony Cooper  
 Hickory 1078

★ ★ ★ ★ ★

**CONNIE FRANCIS' Next Million Seller!**

**"I'm Sorry I Made You Cry"**

AND

**"Lock Up Your Heart"**

22674 on 45 and 78 r.p.m.

**MGM Records**

Executive offices  
 moved to  
 1540 Broadway  
 New York City  
 JU 2-2000

# CHANCELLOR'S CHART-CLIMBERS!

## CHANCELLOR'S CHAMP!

*More of that De De Dinah-mite!*

**FRANKIE AVALON**

SINGS

**"YOU EXCITE ME"**

C-1016

STOCK HIS FIRST GREAT ALBUM "FRANKIE AVALON"

CHL-5001

## CHANCELLOR'S CHUMS!

*Fastest rising of the groups!*

**THE FOUR DATES**

SING

**"I'M HAPPY"**

C-1014

## CHANCELLOR'S CHANTEUSE!

*That "With All My Heart" heart-sell!*

**JODIE SANDS**

**"LOVE ME AGAIN"**

C-1015

## CHANCELLOR'S CHALLENGER!

*Best bet for next teen-sensation!*

**DAMIANO** SINGS

**"TOO YOUNG TO LOVE"**

b/w **"HELLO, MY LOVE"**

C-1017

**CHANCELLOR**

Distributed by AM-PAR Record Corp.





Nothing but **GREAT**

**TWO SOLID HITS!**

**SCROUNGIE**

b/w

**WILD RICE**

3525

**BILL JUSTIS**



<div> <div>THE <b>music</b> REPORTER</div> <div> Disk Jockeys Distributors Dealers Operators One-Stops </div> </div>				
<div> <div>HITS</div> <div>TODAY'S BIG TEN</div> </div>				
	POP	R&B	R&R	C&W
1	Twilight Time The Platters Mercury 71289	Talk To Me Talk To Me Little Willie John King 5108	Wear My Ring Ar'nd Y' Neck Elvis Presley RCA Victor 7240	I Love You More Jim Reeves RCA Victor 7171
2	He's Got The Whole World Laurie London Capitol 3891	Book Of Love Monotones Argo 5290	Believe What You Say Ricky Nelson Imperial 5503	I Can't Stop Lovin' You Kitty Wells Decca 30554
3	Return To Me Dean Martin Capitol 3891	Every Night The Chantels End 1015	Tequila Champs Challenge 1016	Stop The World Johnnie - Jack RCA Victor 7137
4	Kewpie Doll Perry Como RCA Victor 7202	Hang Up My Rock-R' I Sh's Chuck Willis Atlantic 1179	Witch Doctor David Seville Liberty 55132	My Baby Ain't My Baby Wilburn Bros. Decca 30591
5	Tumbling Tumleweeds Billy Vaughn Dot 15710	I Met Him On A Sunday The Sherrilles Decca 30588	High Sign The Diamonds Mercury 71291	Just Married Marty Robbins Columbia 41143
6	Lollipop Chordettes Cadence 1345	Been So Long Pastels Argo 5287	Maybe Baby Crickets Brunswick 55053	Color Of The Blues Geo. Jones Mercury 71257
7	Looking Back Nat Cole Capitol 3939	Have Faith Gene Allison Vee-Jay 273	Breathless J. L. Lewis Sun 288	Your Name Is Beautiful C. Smith Columbia 41092
8	There's Only One Of You The Four Lads Columbia 41136	Dizzy, Miss Lizzy L. Williams Specialty 626	Skinny Minny Bill Haley Decca 30592	Things In Common J. Skinner Mercury 71256
9	Lazy Mary Lou Monte RCA Victor 7160	The Walk J. McCracklin Checker 885	Rock & Roll Is Here To Stay Danny & Jrs. ABC Par. 9888	Curtain In The Window Ray Price Columbia 41105
10	Catch A Falling Star Perry Como RCA Vic 7128	Marsha The Prodigals Falcon 1011	Dinner With Drac John Zacherle Cameo 130	Once More Roy Acuff Hickory 1073

# THE music REPORTER

Disk Jockeys

Distributors

Dealers

Operators

One-Stops

## BREAKING

### TOMORROW'S HITS TODAY

	POP	R&B	R&R	C&W
1	Chanson D'Amour Art & Dotty Todd Era 1061	Happiness Billy & Lillie Swan 1005	All I Have To Do Is Dream Everly Bros. Cadence 1348	Overnight Jim Reeves RCA Victor 7171
2	Another Time Another Place Patti Page Mercury 71294	Nee Nee Na Na Na Nu Nu Dicky Doo & Don'ts Swan 1006	You Excite Me F. Avalon Chancellor 1016	Two Fools In Love Marv & Patty M-G-M 12625
3	For Your Love Ed Townsend Capitol 3926	Things I Love Fidelities Baton 252	Groovy Jo Dodo RCA Victor 7207	Casino On The Hill L. Williams RCA Victor 7188
4	Nothing Will Ever Change Joni James M-G-M 12627	W'y Do Ev'yt'g Happen To Me B. B. King Kent 301	M' B'kets Got A Hole In It Ricky Nelson Imperial 5503	When Martha Lynn Pep 115
5	Now And For Always Geo. Hamilton IV ABC Par. 9898	Johnny B. Goode Chuck Berry Chess 1691	Sweet Skinny Jenny Paul Peek NRCO 001	It's A Little More Like H'n Hank Locklin RCA Victor 7203
6	You Were Made For Me Sam Cooke Keen 4009	Everybody Rock J. McCracklin Checker 893	That Crazy Feeling Kenny Rogers Carlton 154	I Need You All The Time Skeeter Davis RCA Victor 7189
7	Y' Graduation Means G'dbye The Cardigans Mercury 71251	Substitute Lavern Baker Atlantic 1176	Let's Be Lovers The Playmates Roulette 4056	Turn It Over In Your Mind P. Wagoner RCA Victor 7158
8	To Be Loved Jackie Wilson Brunswick 55052	I Lost You Spaniels VeeJay 264	Crazy Love Paul Anka ABC Par. 9907	Crying Over You Webb Pierce Decca 30623
9	Billy Kathy Linden Felsted 8510	7-11 Gone All-Stars Gone 5016	School Girl Crescendos Nasco 6009	When Work's Done This F'l Mac Wiseman Dot 15731
10	I Got Bells On My Heart Jane Morgan Kapp 214	Corrido Rock Bill Balcom Dot 15711	Rumble Link Wray Cadence 1347	How Do Y' H'ld A Memory H. Thompson Capitol 3950

# THE music REPORTER

Disk Jockeys

Distributors

Dealers

Operators

One-Stops

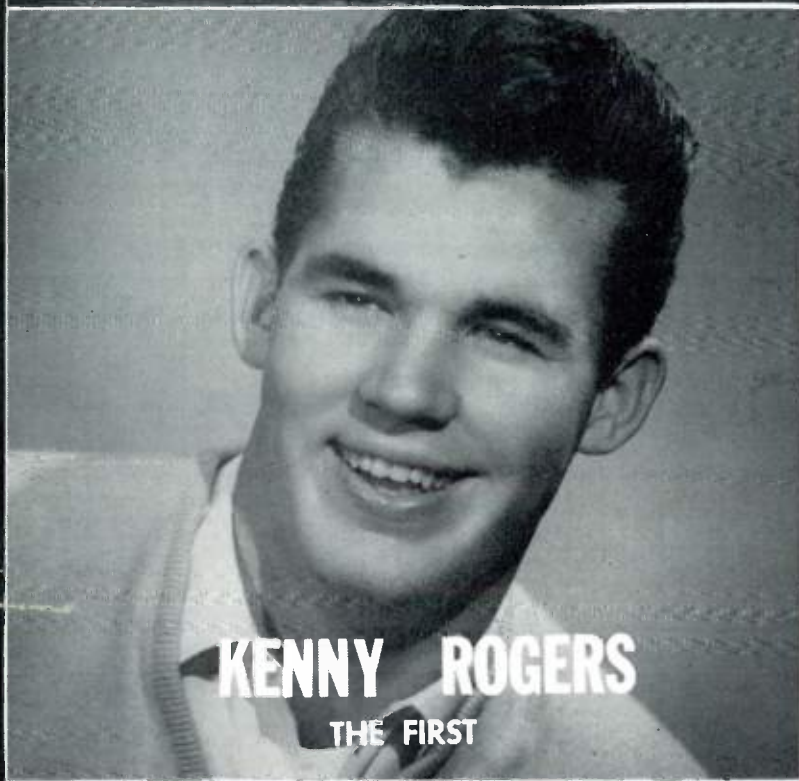
## ACTION

### HIT POSSIBILITIES

	POP	R&B	R&R	C&W
1	Teacher Teacher	You Got Me Crying	I'm Happy	City Lights
2	Little Train	No No	Apple Cider	I Used-To Love You
3	Saturday Dance	Yes Indeed	Teenage Doll	Lonely Street
4	Nights Are Longer	Life Is A Mystery	School Dance	Good Deal Lucille
5	You	Be-Baba Leba	You Mostest Girl	Our Love Goes On And On
6	I'm So Lonesome I Could Cry	With All My Love	Steppin' Out Tonight	Howdy Neighbor Howdy
7	These Wordly Wonders	Rags To Riches	Pickin' On The Wrong Chicken	Living In The Shadow Of The Past
8	She	Muskeeta	Sack Dresses	Heaven's Just A Prayer Away
9	The Secret Of Happiness	Sick And Tired	Sugar Lips	Setting The Wedding
10	Blue Hawaii	I Got My Sights	I'm Snowed	I'm The Girl In The USA



# CLIMBING in the CHARTS!



**KENNY ROGERS**  
THE FIRST

T	H	A	T	
C	R	A	Z	Y
FE	EL	IN	G	

454

# STILL SELLING STRONG!

**CHARLES (O My Papa) MARGULIS**

G	I	G	I
---	---	---	---

456



**CARLTON RECORD CORPORATION**

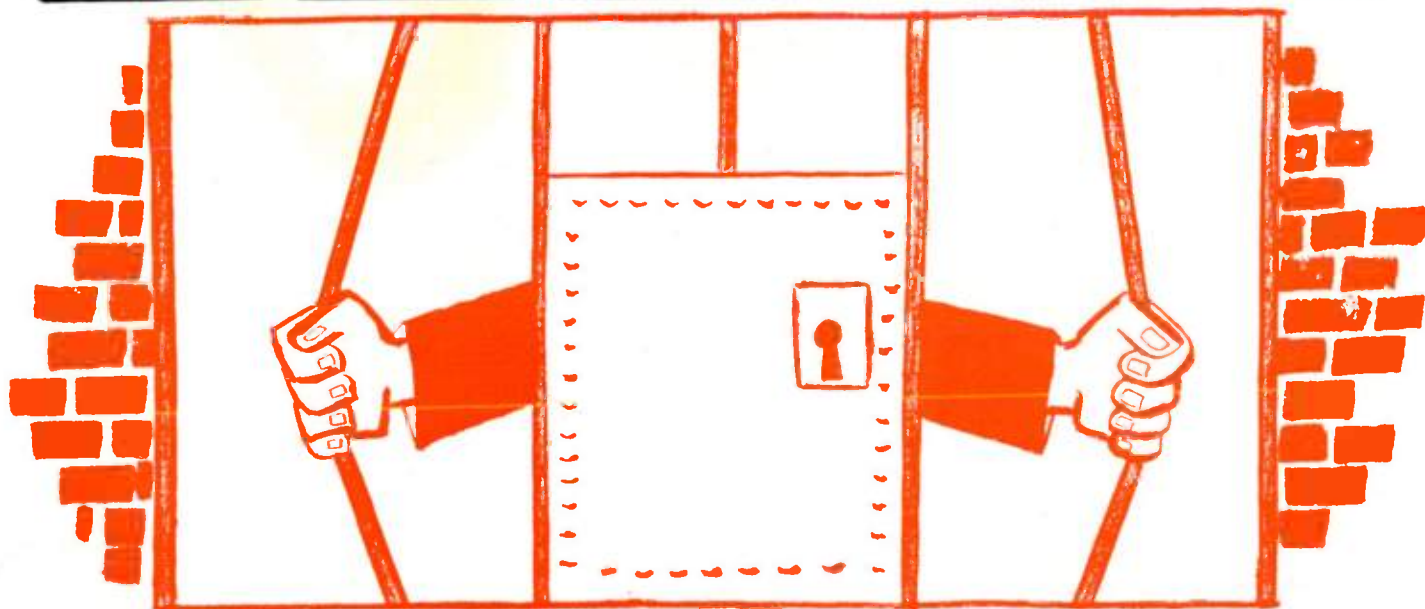
257 West 97 Street, New York 19, N.Y. CI 3-1230 • 6415 Hollywood Blvd., Hollywood 28, Cal. HO 5-8773



# Now! on Carlton Records!

the smash that escaped from cell block 2

# LEROY



# JACK SCOTT

CARLTON #462

Disk Jockeys . . . bear with us . . . we are rushing a copy to every one of you with all possible speed.

Dealers and Operators, call or write these distributors FAST . . . LEROY has really broken out.

Leonard Smith  
Albany  
Mutual Distributors  
Boston  
Faysan Distributors  
Buffalo  
Seaboard Distributors  
East Hartford  
Tru Tone Distributing  
Miami  
Cosmat Distributing  
New York  
Chips Distributing  
Philadelphia

R&B Distributors  
Pittsburgh  
Schwarz Bros.  
Washington  
Oklahoma Record & Supply  
Oklahoma City  
Dixie Distributors  
Atlanta  
Mangold Distributors  
Charlotte  
M. S. Distributors  
Chicago

#### DISTRIBUTORS

Supreme Dist.  
Cincinnati  
Cosmat Distributors  
Cleveland  
Jay-Ray Distributing  
Detroit  
One-Spot Distributors  
Memphis  
Hellicher Bros.  
Minneapolis  
Record Sales  
New Orleans

Great Western  
Salt Lake City  
Commercial Music Co.  
St. Louis  
Indiana State Dist.  
Indianapolis  
Major Distributing  
Milwaukee  
Century Distributors  
Dallas  
Pan American  
Denver

M. B. Krupp  
El Paso  
Polynesian Distributors  
Honolulu  
United Record  
Houston  
Milton Phone  
Los Angeles  
Dick Fields Music Sales  
San Francisco  
Northwest Tempo  
Seattle

## © CARLTON RECORD CORPORATION

157 West 57 Street New York 19, N.Y. CI 5-1240

# THE TALENT SCOOP of the WEEK

## ➔ DAMIANO "Too Young To Love"

b/w

"Hello, My Love"

(Music Reporter "Hit Pick" 4/21)

Chancellor 1017

THE MUSIC REPORTER'S reviewing staff, through the "Talent Scoop," picks new talent destined for future stardom.

## THE MUSIC REPORTER

# HOT PICKS

### POP

★ I'M SORRY I  
MADE YOU CRY  
*Connie Francis*  
MGM 12674

### R&B

★ NEE NEE NA NA  
NA NA NU NU  
*Dicky Doo & the Don'ts*  
Swan 4006

### R&R

★ RUMBLE  
*Link Wray and the Raymen*  
Cadence 1347

### C&W

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*Webb Pierce*  
Decca 30623

### ALBUM

★ ELVIS' GOLDEN  
RECORDS  
*Elvis Presley*  
RCA Victor LPM - 1707

THE MUSIC REPORTER'S "Hot Picks" show excellent sales action in today's market, and are destined to be national hits in their respective categories.

## Nat'l Record Distrib. Set With Label Line-up

Atlanta, Ga.—National Record Distributors, a subsidiary of the new National Recording Corporation, has announced that Art Godwin has taken over the reins as General Manager.

Covering Alabama, Georgia and Eastern Tennessee, National is the new distributor for Mercury, Vic, Felsted, Bullseye, Orbit and several other independent labels. Godwin, who spent nine years covering the territories for Columbia Records, says that he also is in contact with other major indie labels for distributorship.

## Cap's Racine Ups 3

Hollywood—Geoffrey F. Racine, vice president and national operations manager, has announced three Capitol promotions in the operations division. Wayne Tappan is to become operations manager of the Los Angeles branch on May 1st. Succeeding Tappan as operations manager in Dallas at the time will be Bruce Masterson. Edward Bobar, who has been CRDC assistant operations manager in New York, succeeded to the manager's post at Des Moines.

## Area Radio-TV

(Continued from Page 1)

the new trend is healthy for the industry as a whole as well as for individual producers. When just a few self-styled emperors have the power of life or death—choosing only those tunes, disks or artists in which they might have financial interest, allowing many better ones to wither on the vine—then the public actually has little to say about the music it hears.

Any talented artist has the inherent right to become a headliner. Tune plugging by hundreds of smaller DJ's—each influential in his area—gives the public more choice in determining its own musical preferences. Manufacturers are invited to stop and analyze the number of requests for records received from small-town jocks which were ignored. Let's not forget these boys. They're interested in helping the trade. Don't you agree?

You Gotta Get It!

YOU GOT  
ME CRYING  
b/w  
GO ON TO  
SCHOOL

JIMMY REED

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## Perryman Agency Reps Hank Snow

Nashville, Tenn. — Hank Snow announced this week that he has appointed the recently formed Perryman All Star Artists Agency to represent and handle all personal appearances for him and the Rainbow Ranch Boys. Tom Perryman, General Manager of the agency, will personally handle bookings for the Hank Snow Show. On May 7, the Hank Snow "Grand Ole Opry" show, including the Rainbow Ranch Boys, Jimmie Rodgers Snow, Cowboy Copas and Wilma Lee and Stoney Cooper with Carolee and the Clinch Mountain Clan will begin a forty day tour that will take them completely across Canada.

## Jimmie Rodgers on Screen

Hollywood — Jimmie Rodgers, Roulette Records' hottest artist, has been term-pacted by MGM in a deal calling for one film annually for seven years, on a non-exclusive basis.

Initial film already set is "Snob Hill."

## N.R.Co. Promotion

(Continued from Page 1)  
"Teenage Wonderland," immediately realized that the opening line—"We sip upon our Cokes," was worth valuable promotion. Mel convinced the local Coke bottler to play "Teenage Wonderland" on Coca-Cola sponsored radio programs. Mel supplied all D.J.'s with free discs while the bottler sent letters to the stations over which he advertised. Results—more sale of Coke, many more sales of "Teenage Wonderland."

## "Barnum" Promotions

(Continued from Page 1)  
Full scale stereophonic recording is just around the corner. The have accepted these new elements hot from the manufacturing workshops along with talents because of their for the best—not because sold. Signing of sales techniques, of promotion efforts, of publicity pushes are grab the nation by storm. exploitation and stereotyping will not "get it" in visual market.

## American To Publish Songs From 'Hot Rod'

Hollywood — Sylvester Cross, American Music prexy, announced this week publication of five songs from the forthcoming American-International picture, "Hot Rod Gang," starring John Ashley. They include the title song, along with "Record Shop Bop," "Don't Ever Let Me Go," and "Please Let Me Just Love You," sung by John Ashley, and "Guitar Picker," sung by Gene Vincent.

Cross adds that American is publishing the scores of several other pictures to be produced in the near future.

## Acuffs Lauded

Nashville — Longtime "King of Country Music" Roy Acuff and his wife, Mildred, were the subjects of a cover story lay-out in last week's Nashville Tennessean Magazine. The story features Mrs. Acuff's business acumen and emphasizes the important part she has played in her husband's successes.

## ABC Par. and Elec.

(Continued from Page 1)

will be available in both stereo and monaural.

Meanwhile, Electro-Voice will distribute an ABC-Paramount stereo sampler disk—a 10-inch LP retailing for between 50 and 75 cents—through audio outlets. The disks will be sold in hi-fi salons, many of which do not now handle records.

## Warner Prexy Urges

(Continued from Page 1)

certain dominant factors in our business are intent on promoting stereo disks, in one version or another, before the product is really right and before the market can prepare itself," he said.

Conkling announced plans to release about 40 or 50 LP's in addition to an appropriate quantity of EP's and a regular singles releases schedule this fall. "It takes time to deliver quality product," he added, pointing out a new company must produce disks "unusually better." Warner's label will be directed toward different and exciting merchandise with extra engineering quality.

# Busting Thru!

## "Color Of The Blues"

coupled with

ESKIMO PIE

MERCURY 71257



## GEORGE JONES

Climbing on the Hit Charts. Watch COLOR OF THE BLUES become George Jones' greatest ballad seller.

## JIMMIE SKINNER

Two socko sides. This is Jimmie's second smash in a row. WHAT MAKES A MAN WANDER crashed into Billboard C & W Charts. Watch it go all the way.



## "What Makes A Man Wander"

AND

## "We've Got Things In Common"

MERCURY 71256

## HOT AND NEW

## DEE & PATTY

Watch these artists perform on Country Music Jamboree ABC

## "OUR FIRST DATE"

coupled with "PARKING" 71252

## BENNY BARNES

His Greatest Record

## "MOON OVER MY SHOULDER"

coupled with "LONELY STREET" 71284

## CONNIE HALL

Smash Answer Hit

## "I'M THE GIRL IN THE U.S.A."

coupled with "DIXIE STRUT" 71285

## STANLEY BROTHERS

A Solid Natural—inspired by the Kentucky School Bus Tragedy

## "NO SCHOOL BUS IN HEAVEN"

coupled with "I'LL NEVER GROW TIRED OF YOU" 71302

## TOMMY SANDS

### "Teenage Doll"

Capitol 3953

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HOLLYWOOD 1-9347

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ARE ON





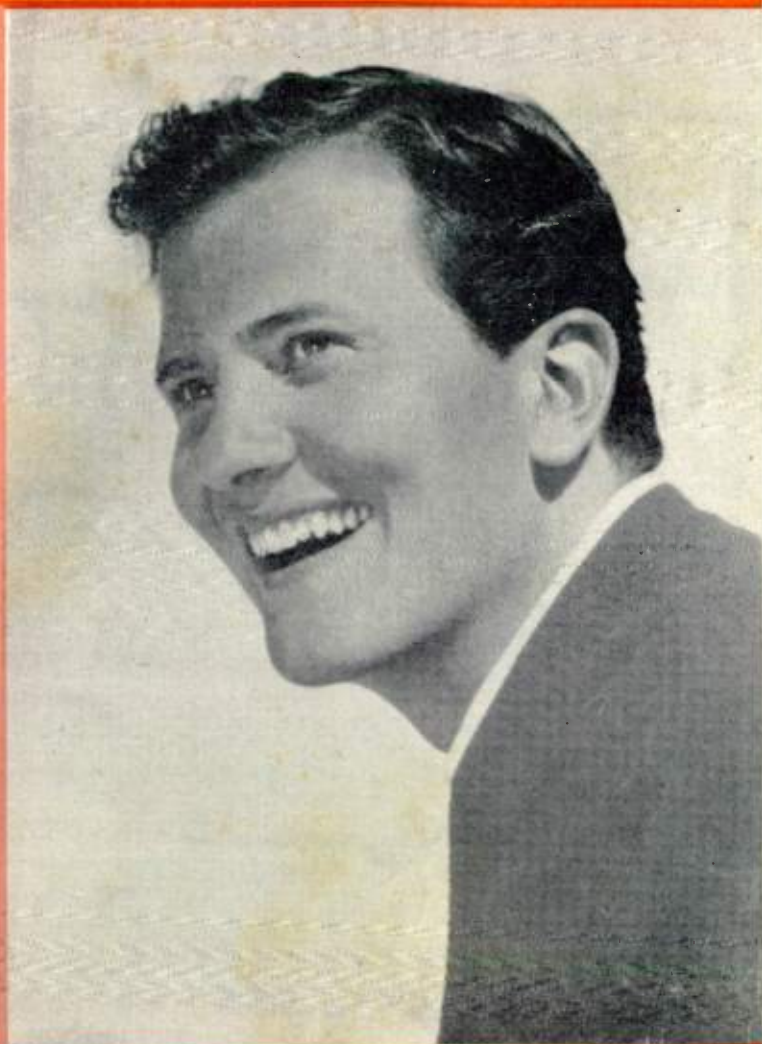
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**CHERIE, I LOVE YOU**

**No. 15750**

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