

THE

MUSIC

REPORTER

Vol. 11

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No. 38

Everybody Clamors For Stereo's Gold

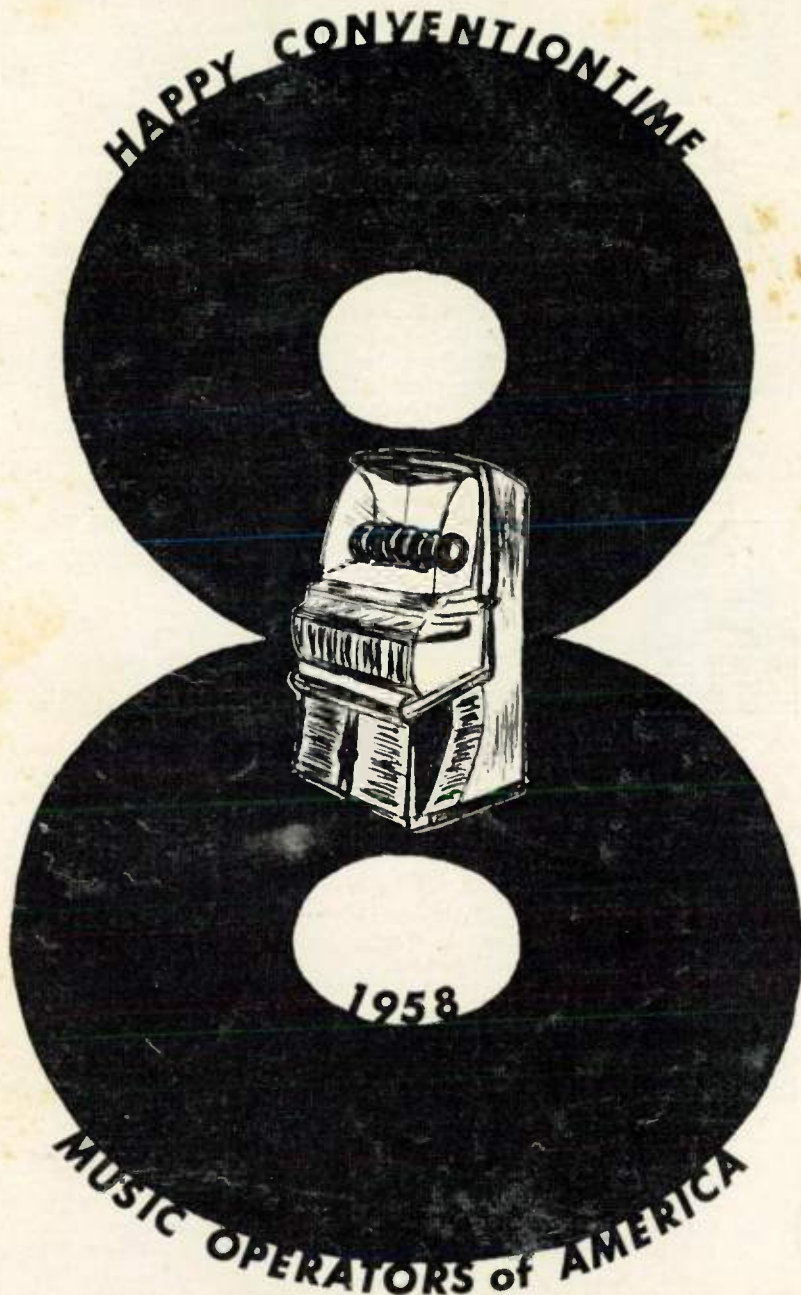
The genie of stereo sound, promising to revolutionize the record industry and to create fabulously huge markets and dealer fortunes, has been getting assists from many sources during recent weeks. Last week, those developments took place as nearly everybody clamored to get in on the act.

G.E. announced it would start furnishing samples of its stereo cartridge to equipment manufacturers, with probable introduction to consumers in the fall; Roulette Accoustical Corp. is readying shipments of its biofluid stereo cartridges to distributors, with others running ahead of forecasts; Mercury Records is applying for a patent on identifying beeps between tunes when a tape is run at high speed; Epic Records announced it will enter the stereo disk field in the fall; and Audio Fidelity Records gave its first public demonstration of stereo sound in New York, amazing crowds by stereo's realism.

Marek Sees Expansion Of Recording Industry

Dallas—George R. Marek, RCA Victor vice president and general manager, told members of the Dallas Retail Record Dealers Assn. recently that the record industry has grown from its lowest ebb in 1949 of a few million gross to the current approximate intake of \$400,000,000. He said the business with packaged goods and audio components could be estimated at \$1,000,000,000 a year. Cautioning his audience not to curb the growth of the industry by their fear of growth, Marek envisioned its continued expansion de-

(Continued on Page 16)



Tax Proposals Top Subject Before MOA

Chicago—Music operators, record manufacturers and their representatives from throughout the nation are converging on the Morrison Hotel here for the eighth annual convention of the MOA Tuesday through Thursday where the topmost discussion subject is opposition to Senator O'Mahoney's bill proposing removal of royalty exemptions on juke performances under the Federal Copyright Act.

Aside from the fight on oppressive legislation, the operators will hear a discussion of ways to improve public relations and problems dealing with route management.

(Continued on Page 16)

Get Your Music Reporter

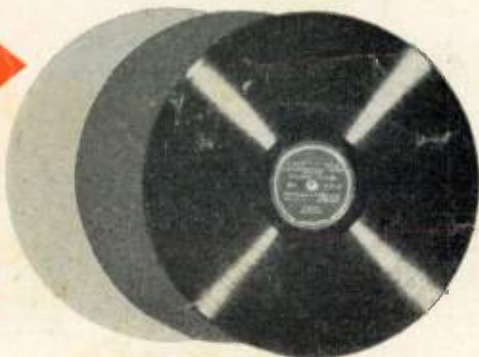
To insure prompt and complete readership of the Music Reporter among members of the MOA and their guests who are attending the MOA convention, an abundant supply of this week's edition of the Music Reporter has been made available at the registration desk. Ask for your copy. It's free.

Sammy Davis Stars In Children's Benefit

New York—A near sell-out house greeted Sammy Davis Jr., Decca recording artist, in a one-man benefit show for the Children's Asthma Research Institute and Hospital at Town Hall here May 4. Davis, backed by 40 musicians under the baton of Morty Stevens, performed for the full three hours. Attendance of surprise celebrities made the benefit a "parade of stars." United Artists Prexy Max E. Youngstein was honorary chair-

(Continued on Page 16)

**FOR THE FINEST SOUND
IN DIXIE -- RCA CUSTOM'S
NEW NASHVILLE STUDIO**



THE MUSIC REPORTER

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CHARLIE'S COLUMN

By Charlie Lamb



EILEEN RODGERS

RUTH SHAPIRO infos that Eileen Rodgers underwent an emergency appendectomy in Syracuse, New York, April 25 at Syracuse Memorial Hospital. She will be hospitalized for at least a week. Jockeys there are planning remotes from her hospital room as soon as Eileen is more on the mend. Eileen has made extensive promotional tours of late regarding her Columbia album "Blue Swing" and her new single "Careful Careful."

Roundtable Telecast

The entire nation was included in the sneak preview of the Roundtable, new supper club and restaurant being opened May 5 in New York by Roulette Prexy Morris Levy and music publisher Phil Kahl, when Steve Allen telecast a 10-minute segment from the Roundtable over his regular TV show May 4. The preview abounded with show world celebrities.

Choir Singer to Brussel's World's Fair

Sarah Vaughn, (Mercury) former Newark, N. J., choir singer, flew to London last week for a four months tour of the continent, the highlight of which will be an engagement at the Brussels World Fair in July.

Masters On The March

Bernie Lowe, Cameo prexy, was so tickled with a tune by the Playboys, titled "Over the Weekend," that he bought the master from the Martinique label for early release.



ERNEST YOUNG

Ernie Young, prexy of Nashboro, Nasco and Excello labels and Ted Adams, manager of Ernie's Record Mart, praising The Plaids Nasco waxing of "Til The End Of The Dance."

Mineo Drumming for Krupa Movie

Sal Mineo, sparkling movie and Epic record artist, practices daily on his drums at home in preparation for the "Gene Krupa Story." The movie should double Krupa's thousands-already fans.

Debbie May Feel Happy

Debbie Reynolds, Coral Records' darling, may find her title song from the new Universal International picture, "This Happy Feeling," giving her feelings as happy as those in relation with "Tammy," which was a record and movie hit.

Data on Dates

Teddi King has a four-week engagement at the Diviera Hotel in Las Vegas beginning July 1. She's an RCA Victor star . . . A Decca thrush, Judy Scott, will entertain Blinstrub's Boston patrons for a week starting May 5 . . . Las Vegas' Flamingo will give billing to The Four Voices, Columbia pactees, on May 1 . . . The Everly Brothers bid Aloha Oe to the States and head for Hawaii Territory for their mammoth fair and bid for statehood.



THE FOUR VOICES

Hi-Lo's Cancel Tour, Do Homework

The Hi-Lo's first European tour, originally set for May with an appearance at the Brussel's World's Fair, has been postponed until September because of other commitments. Guesting on Steve Allen's show on May 25, they then play nitery dates at Sciolla's in Philly, Birdland in New York, and The Clouds in Honolulu. Ambitious troupe working on their homework in eight languages. The Hi-Lo's feel the foreign audiences should be able to understand their lyrics.

Nick Todd Joins Army

Dot artist Nick Todd's trip to New York is work and worry both—the work is a recording session, the worry is when the Army will set the date for his formal induction. Recently enlisted, Todd hopes he'll be stationed at Fort Dix, a hop, skip, and jump from the Empire City. Another of his hopes—that he can meet his personal appearance engagement Honolulu on May 8-10 if the Army doesn't interfere.



FOUR MINTS

Bud Conrad reports from the Gulf Coast that the Four Mints (N.R.Co.) are really getting the 'raves' for their recent appearances on the Coast at Gus Stevens nitery. Group returns for further engagements at the popular night spot latter part of this month!

ATLANTIC

"Jukebox"

ACTION

WHAT AM
I LIVING FOR

by

Chuck Willis

1179

COME WHAT
MAY

by

Clyde McPhatter

1185

ATCO

"Operator"

ACTIVE

WOODCHOPPERS
BALL

by

Hutch Davie

1110

EAST-WEST

"Play"

BET

MARY JANE

by

Al Henderson

1113

Warm Wishes

MOA'ers

FROM

THE PERSONNEL OF

ATLANTIC RECORDS

OPS
Thanks
for all
your
support
during
the past
year.

**NASCO
NASHBORO
EXCELLO**

RECORDS

177 Third Ave., No.
Nashville, Tenn.
Phone CH 2-2215



FOR FUN GALORE-CLUB VICTOR Booth 24
FOR RELAXATION-RCA VICTOR/VIK SUITE



RCA VICTOR
Tmk(s) ® RADIO CORPORATION OF AMERICA



vik
A DIVISION OF RADIO CORPORATION OF AMERICA



their
biggest since
"Love Is Strange"!
BEWILDERED

b/w

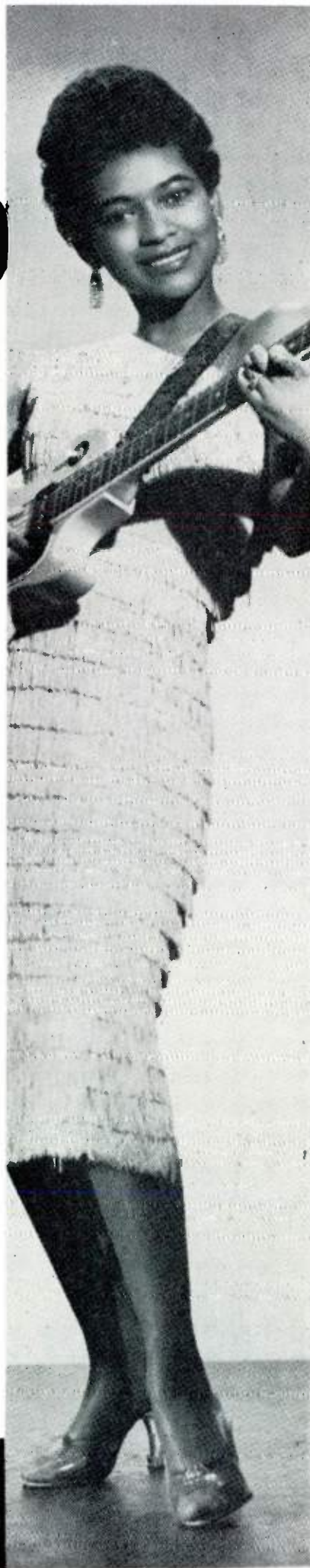
ROCK AND STROLL ROOM

MICKEY & SYLVIA

Vik X/4x-0324

*See MICKEY & SYLVIA
at the big
MOA BANQUET*

Vik records
A Product of Radio Corporation of America



THE AMES BROTHERS AND ANOTHER OF THEIR HITS



A VERY PRECIOUS LOVE

The smash hit version of the big love song from the Warner Brothers' film "Marjorie Morningstar." With the picture breaking nationally, get set to sell a million plus!

C/W **DON'T LEAVE ME NOW** 47/20-7167
with Hugo Winterhalter's Orchestra and Chorus

SEE THE AMES BROTHERS AT THE BIG MOA BANQUET!



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA



HEADING FOR THE TOP-10



"SKINNY MINNIE"

DECCA-30592

BILL HALEY and his COMETS



The Album of the Year!
 BILL HALEY SALUTES
 12 INDIVIDUAL COUNTRIES
"ROCKIN' AROUND THE WORLD"

Decca DL-8692

OPS:

We're sorry our current South America Tour prevents us from being with you in Chicago-- Have a ball!

Bill & Gang

Personal Management;

JAMES H. FERGUSON

World-Wide Management

James H. Ferguson (Pres.)
 129 East 5th St., Chester, Penna.

Valleybrook

PUBLICATION Inc
 129 E. 5th Street
 Chester, Penna.



Polly Lamar, the singing judge from Columbus, Ga., has waxed "Sugar Blues" for Nu-Clear Records, and prexy Sam Persons is already predicting national sales action. The disc, backed with "I'm a Good Gal," has been released to deejays and distributors. Polly won fame and \$16,000 for her knowledge of the blues on "The \$64,000 Question" and also won \$10,000 on the "Big Surprise." She is a practicing attorney in Columbus, and recently was a "real riot" on WCOV-TV there.

Roulette Launches 7-Weeks LP Sales

New York—A new album release schedule titled "Pyramid Your Profits With Roulette's 3 x 7 Album Promotion" was launched last week by Roulette to continue with three albums a week for seven weeks. First three albums are "Count Basie Presents," "Oriental Delight," and "Cowboy." The Count Basie LP is the first in a new series in Roulette's Birdland line. Tico Records, a Roulette subsidiary, will contribute some Latin tunes. Jerry Shiffrin, Roulette's national sales manager, said the schedule spans every musical taste.

Greene Heads RIAA Succeeding Walker

New York—Irving B. Greene, Mercury prexy, was elected president of RIAA at the annual membership meeting last week, succeeding Frank W. Walker, elected honorary board chairman. New vice-presidents are Barry C. Kruse (London), and Arnold Maxin (M-G-M). John Stevenson (Children's Record Guild) was named vice president and treasurer, and John Griffin was re-elected executive secretary.

The new board of directors consists of holdovers Goddard Lieberson (Columbia), George R. Marek (RCA Victor); Leonard W. Schneider (Decca), and Glenn E. Wallichs, (Capitol). New members are Archie Bleyer (Cadence), David Kapp (Kapp), and Randy Wood (Dot).

Dot To Distribute New Arwin Label

Hollywood—Dot Records will act as national and worldwide distributor for Arwin Records, according to Randy Wood, president of Dot. The Arwin label is owned by Marty Melcher and his wife Doris Day.

Arwin's first release is a single featuring two teenagers, Jim Berry and Arnie Ginsburg. "Jennie Lee," which was written by the young artists who provide piano and drums backing as well as singing, is coupled with "Gotta Get a Date."

DISC Plans Golf Meet

New York—Plans for the second National Golf Tournament to be sponsored by Disc Industries Scholarship Committee are well under way, Connie Lewis, DISC membership committee secretary, announces. Open to all those associated with the recording business, the play-off tournament will be held at the Shawnee Country Club, Shawnee, Pa., in late September.

From left field . . .

COMIN' ALIVE
"ENDLESS SLEEP"

b/w

"COMING HOME"

JIMMY WEATHERSPOON AND BAND

The Original R&B Version!

RP-126

Ops—We'll see you in Chicago!

RIP

RECORDING CO.

9034 Sunset Blvd., Hollywood, Calif., Crestview 6-9700

Manufacturer's BEST SELLERS

Listed alphabetically below, is a paid advertisement of the best selling single record or album of each individual manufacturer for this week. These reports are based on the manufacturer's actual sales figures.

(Information regarding advertising rates for inclusion in the "Manufacturer's Best Sellers" report may be obtained by writing THE MUSIC REPORTER, P. O. Box 396, Nashville, Tennessee.)

"I FORGIVE"

Gloria DeMarco

ARROW 731

1697 Broadway
New York, New York

"RETURN TO ME"

Dean Martin

CAPITOL 3894

Hollywood & Vine
Hollywood, California

"SHOOP SHOOP"

The Gladiolas

EXCELLO 2136

177 Third Ave., No.
Nashville, Tenn.

"SWEET SKINNY JENNY"

Paul Peek

N.R.CO. 001

1224 Fernwood Cir., N.E.
Atlanta, Ga.

"WOOD- CHOPPERS BALL"

Hutch Davie & His
Honky Tonkers

ATCO 6110

157 W. 57th St.
New York, N. Y.

"LEROY"

Jack Scott

CARLTON 462

157 W. 57th St.
New York, N. Y.

"MARSHA"

The Prodigals

FALCON 1011

2129 S. Michigan Ave.
Chicago, Ill.

"WEAR MY RING AROUND YOUR NECK"

Elvis Presley

RCA VICTOR 7240

155 E. 24th St.
New York, N. Y.

"WHAT AM I LIVING FOR"

Chuck Willis

ATLANTIC 1179

157 W. 57th St.
New York, N. Y.

"KEE-RO-RYIN'"

Johnny & Jonie

CHALLENGE 59001

6920 Sunset Blvd.
Hollywood, Calif

"HEY MAE"

Rusty & Doug

HICKORY 1077

2510 Franklin Road
Nashville, Tenn.

"I WANT YOU"

Tompall Glaser
and the Glaser Brothers

ROBBINS 1003

319—7th Ave., No.
Nashville, Tenn.

"SHAKE-KUM- DOWN"

Dave Atkins

BACK BEAT 511

2809 Erastus St.
Houston, Texas

"WONDERING"

Little Junior Parker

DUKE 184

"TWILIGHT TIME"

The Platters

MERCURY 71289

35 E. Wacker
Chicago, Ill.

"OH-OH I'M FALLING IN LOVE"

Jimmy Rodgers

ROULETTE 4045

659—10th Ave.
New York, N. Y.

"ALL I HAVE TO DO IS DREAM"

The Everly Brothers

CADENCE 1348

119 W. 57th St.
New York, N. Y.

"STROLLIN' ON THE BEACH"

Hollywood Flames

EBB 144

4523 Southwestern Ave.
Los Angeles, Calif.

"TILL THE END OF THE DANCE"

The Plaids

NASCO 6011

177 Third Ave., No.
Nashville, Tenn.

"GO ON TO SCHOOL"

Jimmy Reed

VEE-JAY 275

2129 S. Mich. Ave.
Chicago, Ill.

THE MUSIC REPORTER

HOT PICKS

POP

★ **BIG MAN**
Four Preps
Capitol 3960

R&B

★ **COME WHAT MAY**
Clyde McPhatter
Atlantic 1185

R&B

★ **STROLL ME**
Kay Starr
RCA Victor 7218

C&W

★ **HEY MR. BLUEBIRD**
Ernest Tubbs & The Wilburn Brothers
Decca 30610

ALBUM

★ **MARJORIE MORNING STAR**
Soundtrack
RCA Victor LOC 1044

THE MUSIC REPORTER'S "Hot Picks" show excellent sales action in today's market, and are destined to be national hits in their respective categories.

THE TALENT SCOOP of the WEEK

➔ **JAN and ARNIE**
"Jennie Lee"

b/w

"Gotta Getta Date"

(Music Reporter "Scoop" 5/5)
Arwin 108

THE MUSIC REPORTER'S reviewing staff, through the "Talent Scoop," picks new talent destined for future stardom.

"Blue Man" Winner



Larry Gar WKBC DJ presents to Kay Forster the first prize for his "Little Blue Man" Contest in which he asked listeners what to call the little man in the recording by Betty Johnson on Atlantic Records. The winning name was "Winky."

Silver-Moody, EMI Deal

New York—In what is believed to be the first deal concluded between EMI and an independent company, Al Silver and Doug Moody, Herald and Ember Records, announced they would release an LP, "Dance to the Sweet Beat of the Tony Crombie Orchestra," about June 1. Deal guarantees Silver and Moody all sides out during the year.

East-Wests First LP's

New York—The first four albums by East-West Records, a new subsidiary of Atlantic, were released to distributors last week. All are jazz packages and list for \$3.98 retail.

Farnon Waxes 'Say Darling'

New York—Dennis Farnon and his Orchestra play four tunes from Broadway's newest hit on RCA Victor's EPA release of "Say Darling."

Night Club Operator Enters Mgmt. Field



Gus Stevens, well-known Gulf-Coast restaurant and night club operator is pictured, left above, with Sunny Spencer vocalist and versatile instrumentalist. Stevens is negotiating a recording contract for Spencer and plans a large promotion and build-up on his talented discovery.

BMI Begins Award Judging

New York—Preliminary judging of 275 music scores entered in BMI's Student Composer's Radio Awards has begun, and announcement of the winners will be made no later than June 1. Prizes totaling \$14,000 will be awarded in this year's contest.

Chart Crasher!
"TINA"

by
The Spaniels

278

Vee Jay-Falcon Records
2129 So. Michigan Ave., Chicago, Ill.

3
OPERATOR
SPECIALS

Breaking Nationally!

"THE THINGS
I LOVE"

by

THE FIDELITYS

No. 252

The Fabulous!

MARIE KNIGHT

singing

"I THOUGHT I
TOLD YOU NOT
TO TELL THEM"

b/w

"SEPTEMBER SONG"

No. 253

Real R&B Rocker!

**NOBLE "THIN
MAN" WATTS**

playing

"THE SLIDE"

b/w

"SHAKIN"

No. 254

HAVE A BANG-UP
CONVENTION—OPS!

BATON RECORDS, INC.

108 W. 44th St.
New York, New York
JU 2-4887

I HANKS

"WONDERING"
 "SITTING AND THINKING"
 LITTLE "JR."
 PARKER
 181

YOU GOT ME
 "LEND A HELPING
 HAND"
 BOBBY "BLUE"
 BLAND
 185

"I GOTTA FIND
 MY BABY"
 "HEAR MY
 WOMAN
 CALLING"
 LITTLE
 SONNY
 186

"THE
 BAREFOOT
 ROCK"
 I.P.-72

"WHAT IS THERE
 TO DO"
 "COME TO THE
 ROCK AND ROLL"
 JAMES
 DAVIS
 187



TOMMY MOSLEY
 "COMPLETELY YOURS"
 "SOMEBODY ELSE WALKED IN"
 1885
 THE COMING SOON THE
 LA SALLES UNiques
 CLARENCE ARTHUR
 GATEMOUTH PRY SOCK
 BROWN ELMORE
 MORRIS
 "THE SWINGING THING"
 "I NEED YOUR LOVING"
 JIMMY MCCRACKLIN
 1882
 PEACOCKS



*A Million.
 Don Robey*

**PEACOCK-DUKE
 BACK BEAT
 RECORD CORP.**

2809 Erastus St.

Houston 26, Texas

DAVE ATKINS
 "SHAKE-KUM-
 DOWN"
 "LET'S HAVE
 A GOOD TIME"

THE ORIGINAL
 CASUALS
 "JU-JUDY"
 "DON'T PASS
 ME BY"
 519

THE
 CATALINAS
 "SPEECHLESS"
 "FLYING
 FORMATION"
 (With You)
 512



"PRECIOUS
 DARLING"

"RIDING A
 RAINBOW"

BILLY KENT

THE ORIGINAL CASUALS

"THREE KISSES
 PASS MIDNIGHT"

EP-40



"COOL BREEZE"

"MY GLORIA"
 LEE SCOTT
 AND THE
 WINDSORS

Disneyland
has the one and only...

ANNETTE

singing

"HOW WILL I KNOW MY LOVE"

and

"DON'T JUMP TO CONCLUSIONS"

F-102

- ✓ **A HIT SINGLE** . . .
backed by the greatest T.V. promotion in record history.
- ✓ **CONTINUOUS** . . .
network television promotion for the next 3 months.



FULL COLOR SLEEVE

WALT DISNEY'S
HOTTEST SINCE
DAVY CROCKETT!

ZORRO

Stories on Records
With the Original TV Cast!

PACKAGED FOR SALES
AT EVERY LEVEL!

Breaking Big!
"ZORRO"

The Chordettes
Cadence Records

The Lennon Sisters
Brunswick Records

Disneyland

RECORDS

500 S. Buena Vista Street
Burbank, California

THE MUSIC REPORTER
Disk Jockeys Distributors Dealers Operators One-Stops

HITS

TODAY'S BIG TEN

	POP	R&B	R&R	C&W
1	Twilight Time The Platters Mercury 71289	Johnny B. Goode Chuck Berry Chess 1691	Wear My Ring Ar'nd Y' Neck Elvis Presley RCA Victor 7240	I Love You More Jim Reeves RCA Victor 7171
2	Kewpie Doll Perry Como RCA Victor 7202	Hang Up My Rock-R'! Sh's Chuck Willis Atlantic 1179	All I Have To Do Is Dream Everly Bros. Cadence 1348	I Can't Stop Lovin' You Kitty Wells Decca 30554
3	Looking Back Nat Cole Capitol 3939	Sick And Tired Fats Domino Imperial 5515	Witch Doctor David Seville Liberty 55132	Just Married Marty Robbins Columbia 41143
4	Return To Me Dean Martin Capitol 3894	Book Of Love Monotones Argo 5290	Let The Bells Keep Ringing Paul Anka ABC Par. 9907	Color Of The Blues Geo. Jones Mercury 71257
5	Chanson D'Amour Art & Dotty Todd Era 1064	I Met Him On A Sunday The Sherrilles Decca 30588	Believe What You Say Ricky Nelson Imperial 5503	Two Fools In Love Marv & Patty M-G-M 12625
6	There's Only One Of You The Four Lads Columbia 41136	Things I Love Fidelities Baton 252	Skinny Minny Bill Haley Decca 30592	Stop The World Johnnie - Jack RCA Victor 7137
7	He's Got The Whole World Laurie London Capitol 3891	Talk To Me Talk To Me Little Willie John King 5108	Rumble Link Wray Cadence 1347	It's A Little More Like H'n Hank Locklin RCA Victor 7203
8	To Be Loved Jackie Wilson Brunswick 55052	Have Faith Gene Allison VeeJay 273	You Excite Me F. Avalon Chancellor 1016	Crying Over You Webb Pierce Decca 30623
9	For Your Love Ed Townsend Capitol 3926	What Am I Living For Chuck Willis Atlantic 1179	Doncha' Think It's Time Elvis Presley RCA Victor 7240	Your Name Is Beautiful C. Smith Columbia 41092
10	Lazy Mary Lou Monte RCA Victor 7160	Every Night The Chantels End 1015	High Sign The Diamonds Mercury 71291	My Baby Ain't My Baby Wilburn Bros. Decca 30591

THE music REPORTER

Disk Jockeys

Distributors

Dealers

Operators

One-Stops

BREAKING

TOMORROW'S HITS TODAY

	POP	R&B	R&R	C&W
1	I'm Sorry I Made You Cry Connie Francis M-G-M 12647	W'y Do Ev'yt'g Happen To Me B. B. King Kent 301	Boppin' In A Sack Lane Bros. RCA Victor 7220	Because I'm A Dreamer Marv & Patty M-G-M 12625
2	You Gale Storm Dot 15734	You Got Me Crying Jimmy Reed Veejay 275	That Crazy Feeling Kenny Rogers Carlton 154	When Work's Done This F'l Mac Wiseman Dot 15731
3	Another Time Another Place Patti Page Mercury 71294	Yes Indeed Ray Charles Atlantic 1180	Groovy Jo Dodo RCA Victor 7207	How Do Y' H'ld A Memory H. Thompson Capitol 3950
4	Teacher Teacher Johnny Mathis Columbia 41152	Nee Nee Na Na Na Nu Nu Dicky Doo & Don'ts Swan 4006	Crazy Love Paul Anka ABC Par. 9907	Casino On The Hill L. Williams RCA Victor 7188
5	Sugar Moon Pat Boone Dot 15750	Do You Wanna Dance B. Freeman Josie 835	M' B'kets Got A Hole In It Ricky Nelson Imperial 5503	When Martha Lynn Pep 115
6	I Got Bells On My Heart Jane Morgan Kapp 214	Everybody Rock J. McCracklin Checker 893	Leroy Jack Scott Carlton 462	City Lights Bill Anderson TNT 9015
7	Padre Tony Arden Decca 30628	Muskeeta Johnny Pate Federal 12325	Claudette Everly Bros. Cadence 1348	Lonely Moonlight Jan & Patti North M-G-M- 12634
8	Little Train Mariana Vasel & Erich Storz Mercury 71286	Substitute Lavern Baker Atlantic 1176	Stroll Me Kay Starr RCA Victor 7218	Before You Know It Eddy Arnold RCA Victor 7241
9	Nothing Will Ever Change Joni James M-G-M 12627	No No Fats Domino Imperial 5515	Jacqueline Bobby Helms Decca 30619	I Need You All The Time Skeeter Davis RCA Victor 7189
10	Big Man Four Preps Capitol 3960	Boo-Da Ba Bill Doggett King 5125	Sweet Skinny Jenny Paul Peek NRCO 001	Turn It Over In Your Mind P. Wagoner RCA Victor 7158

THE music REPORTER

Disk Jockeys

Distributors

Dealers

Operators

One-Stops

ACTION

HIT POSSIBILITIES

	POP	R&B	R&R	C&W
1	How Will I Know M' Love Annette Disney MM-24	Come What May C. McPhatter Atlantic 1185	El Rancho Rock Champs Challenge 59007	Our Love Goes On And On McCoy Kids RCA Victor 7204
2	When The Boys Talk Valerie Carr Roulette 4066	With All My Love Five Keys Capitol 3948	Scroungie Bill Justis Phillips 3525	Hey Mr. Bluebird E. Tubbs & Wilburns Decca 30610
3	Saturday Dance T. Brewer Coral 61983	W'dchopper's Ball Hutch Davie Ato 6110	Pickin' On The Wrong Ch'ken Five Stars Hunt 318	Good Deal Lucille Al Terry Hickory 1075
4	Make Me A Miracle J. Rogers Roulette 4070	Rags To Riches The Rays Cameo 133	Shake-Kum Down Dave Atkins Back Beat 5022	Foreign Love Affairs J. Wakely Decca 30632
5	Sympathy J. Maddox Dot 15730	The Springer The Dells Vee-Jay 274	You Mostest Girl B. Trammel Radio 102	I Used To Love You J. Shepherd Capitol 13881
6	Cherie, I Love You Pat Boone Dot 15750	Bewildered Mickey & Sylvia Vik 4 4X-0324	Stop Teacho & Students Felsted 8517	I'm The Girl In The USA Connie Hall Mercury 71285
7	Zorro Chordettes Cadence 1349	Be-Baba Leba T. Harris Abuddin 3415	That's My Doll Rusty Draper Mercury 71298	Hidden Emotions Tommy & Johnny Robbins 1001
8	The Secret Of Happiness D. Shore RCA Victor 7211	Shooty Booty Joe Turner Atlantic 1183	Baby Blue Gene Vincent Capitol 3959	Set The Wedding Helen Carter Hickory 1076
9	Too Young To Love Damiano Chancellor 1017	Shoop Shoop Gladiolas Exello 2136	Endless Sleep Weatherspoon Rlp RP-126	Lonely Street Benny Barnes Mercury 71284
10	Helplessly, Hopelessly Larry Hovis Capitol 3961	Little Turtle Dove Bobby Day Class 225	Till The End Of The Dance Plaids Nasco 6011	I'd Just Be Fool Enough M. Endsley RCA Victor 7216



That swin

Juke Box

Announcing--
**THE SECOND
OPERATION
BIG 3**

STARTING MAY 11th
DARRELL GLENN

*He sold a million with
"CRYING IN THE CHAPEL"
Now--another million seller--*

"MAKE ME SMILE AGAIN"

b/w

**"CONGRATULATIONS
TO ME"**

NRCO #004

The FIRST of N.R.CO.'s all New BIG 3

gin' Label



Gold Rush!

'SWEET SKINNY JENNY'
b/w
'ROCK-A-ROUND'

NRCO
#001

'IT'S ONLY YOU'
b/w
'I'M SNOWED'

NRCO
#002

'TEENAGE WONDERLAND'
b/w
'HEY, LITTLE NELL'

NRCO
#003



NATIONAL RECORDING CORP.

1224 Spring St., N.W. — Trinity 5-9145 — 1224 Fernwood Circle N.E.
ATLANTA, GEORGIA

World Radio History

THE music REPORTER

REVIEWS & RATINGS

ALBUMS

POP

R&B

R&R

C&W

SCOOP OF THE WEEK

"HI FI FO FUM"

Marty Gold & Ork

Vik LX-1133

The great creative arranger-conductor Marty Gold really gets going here as he provides the listener with an excellent musical menu. Gold's treatment of the springs and brass in the rich arrangements of old favorites and the semi-classics offers something musically-special for the collector as well as the occasional listener.

"PICK A PARTNER"

(Rush, BMI)

"KARI WAITS FOR ME"

(Montclare, BMI)

Eddie Fisher

RCA Victor 47-720

Sounds a bit unusual for Eddie to have such a strong string background on one of his records, but you'll find the string accompaniment fits in beautifully with the lyrics, the tune, and the general air generated by this novelty number. The reverse, "Kari Waits For Me," could have been written especially for Eddie — so beautifully does his voice blend with the words.

"ARLENIE"

(Venice Chance, BMI)

"LOVE IS A WONDERFUL THING"

(Venice, BMI)

The Titans

Specialty 632

The Titans sound mellow, smooth and jolly on this number. Don't misunderstand — there's plenty of rhythm—but a pleasant change from raucous noises all too often made on some rhythm and blues disks these days. If you really believe "Love Is a Wonderful Thing" chances are you'll enjoy also the flip side. Not bad, boys!

"JENNIE LEE"

(Daywin, BMI)

"GOTTA GETTA DATE"

(Daywin, BMI)

Jan & Arnie

Arwin MM-108-15

Speaking of sounds — don't miss the sounds in this one! Also one of those rare combinations, good equally for listening and dancing. Matter of fact, we'll bet you can't listen without wiggling your toes just a little bit. Other side features "Gotta Getta Date." We say you gotta getta this record and enjoy it.

"GUESS I'VE BEEN AROUND TOO LONG"

(Cedarwood, BMI)

"GOODNIGHT MISTER SUN"

(Peer International, BMI)

Carl Smith

Columbia 4-11170

"I Guess I've Been Around Too Long" is grade A composition... a contagious ballad that fits Carl Smith like a glove. The chanter lets go with all he's got on this one and that's plenty. Should stack up as one of the top C&W hits of the year. The beautiful group vocalizing and musical background will carry Smith's popularity to the 'pop' crowd, but will not be a goldrush with the 'pop' set!

ALBUM HIT PICKS

RAGTIME PIANO
Johnny Maddox
Dot 3108

LAWRENCE WELK
PRESENTS
Pete Fountain
Coral 57200

LOU MONTE SINGS
FOR YOU
Lou Monte
RCA Victor 1651

SING, SING, SING
The Clark Sisters
Dot 3104

M M M M
The Mills Brothers
Dot 3103

RAFAEL MENDEZ
Mendez & Ork
Decca 8624

AND GOD CREATED
WOMAN
Sound Track
Decca 8685

POP HIT PICKS

THIS HAPPY FEELING
(Carrie, ASCAP)
Debbie Reynolds
Coral 61986

DON'T GO HOME
(Kahl, BMI)
The Playmates
Roulette 4072

TAKE ME DREAMING
(Symphony, ASCAP)
Dennis Farnon
RCA Victor 7229

SEND ME SOME LOVIN'
(Venice, BMI)
Dorothy Collins
Coral 61982

PLEASE DON'T TALK
ABOUT ME WHEN
I'M GONE
(Remick, ASCAP)

Molly Bee
Capitol 3968

TULIPS FROM
AMSTERDAM
(Sikorski, BMI)
Max Bygraves
London 1801

R&B HIT PICKS

SITTING AND
THINKING
(Lion, BMI)
Little "Jr." Parker
Duke 184

MONEY, MONEY,
MONEY
(Progressive, BMI)
Freddie Carpenter
East-West 112

R&R HIT PICKS

GEE-VER-MEN-NEE-
VERS
(Twinkle)
The Darts
Dot 15752

DREAM FACE
(Peer, BMI)
Twin Tunes Quintet
RCA Victor 7225

LATER ON TONIGHT
(Trinity, BMI)
Jim Lowe
Dot 15753

HEY! EULA
(Leo Feist, ASCAP)
Marty Wilson
Decca 30644

WILLIE AND THE
HAND JIVE
(El Dorado, BMI)
Johnny Otis
Capitol 3966

YAY! YAY! YAY!
(Leonia, ASCAP)
The Dy-Nells
Dot 15747

"I'M HURTING ALL OVER"

(Hank Snow, BMI)

"BIG WHEELS"

(Warden, BMI)

Hank Snow

RCA Victor 47-7233

Hank may mourn the pain in his heart, but his handling of this tear-jerker will ring many a bell on the cash registers across the land. Backing up the sadness is "Big Wheels," a fast-moving number that will liven up the party on any occasion. Liven up, also, sales of the platter. Two-side to win on!

C&W HIT PICKS

BRAND NEW SHOES
(Cedarwood, BMI)
Bill Monroe
Decca 30647

The Biggest and Best-Selling Version!

"CHA-HUA-HUA"

(pronounced like the dog)

HUGO and LUIGI

Their Chorus and Orch.

R-4074

ROULETTE

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On this occasion of your eighth annual convention, takes pride in extending to you, the Music Operators of America, heartiest congratulations and also acknowledge sincere thanks for your unflagging support in lifting ABC Paramount to its present pre-eminent status in the recording world.

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Sam H. Clark

AND STAFF—
AM-PAR RECORD CORPORATION



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**GAIL AND
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**NED
MILLER**

**JEEP
SMITH**

**LOVE IS OVER
LOVE IS DONE**

101

**YOU MOSTEST
GIRL**

102

**I MEAN
YOU KNOW**

103

KLONDIKE

104

GYPSY

105

**FIDDLER'S
ROCK**

106



NRCO Blasts Off With Big Bash



National Recording Corporation, playing host to 200 press and radio corpsmen April 25, joined with guests in hoisting a toast to their new offices and recording studio. Hosts were Prexy Bill Lowery, Boots Woodall, Bill Packham, Ferris Matthews, Cotton Carrier, "Old Grand Dad", Paul Peek and Joe South. Pictured at the four-hour blast are: (1) Bill Lowery with Ric Carley and Carol Joiner, authors of "Young Love;" (2) Paul Peek, currently swinging with "Sweet Skinny Jenny" and Dapper Dan Brennan, WVOK deejay; (3) Betty Carrollton, Atlanta Constitution columnist, with Lowery and recording artist Darrell Glenn (4) Mrs. Ruby Webb, receptionist, smothered in flowers; (5) Lowery and Glenn discuss a forthcoming NRCO release; (6) Bob Corley, of "No. One Street" fame and Bill O'Brien of WHYY; (7) Benas Sears, left, of WAOK, and Jim Salle, big Atlanta record dealer, surround Lowery.

Miami Teens Rock At WQAM Performance

Miami, Fla.—Radio Station WQAM staged a giant rock and roll jam session at Miami's Olympia Theatre April 25. Personalities Gene Weed and Jerry Wichner guided the show, combining dance contests, door prizes give-aways and local amateur talent. Teenagers, totaling 2300, released from classes due to a teacher's convention, packed the house. Some 3000 others had to be turned away after the house filled.

Cohen Ads Hansen to A&R

New York—Jack Hansen, an arranger-conductor previously associated with the Jan Savitt and Fred Waring orchestras, has been added to the A&R staff of Coral Records, A&R chief Paul Cohen stated. Dick Jacobs continues as Coral's musical director.

Marek Sees Expansion

(Continued from Page 1)
into the sagging economy. "Music," he said, "is an integral part of life . . . a fundamental commodity . . . food for the soul . . ."

Johnny Nash Wins Role In 'Take A Giant Step'

New York—Johnny Nash, ABC-Paramount recording star, added a movie role in "Take A Giant Step" to his list of successes when he signed for the picture with Hecht-Hill-Lancaster.

Only three years ago he worked as a golf caddy in Houston, and today he is a regular on the Arthur Godfrey show.

Tax Proposals Top

(Continued from Page 1)

They will also be afforded a preview of new equipment lines.

One part of the huge exhibit space will be given over to record manufacturers who will emphasize their products and their stars, while another part will be given over to display by machine manufacturers. The social side will be stressed by the trade holding "open house" in their respective suites.

Sammy Davis Stars

(Continued from Page 1)

man, Lee Cooley of CBS was producer, and Myrna Loy was narrator. Steve Allen was one of four receiving the coveted "Joey" awards.

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a
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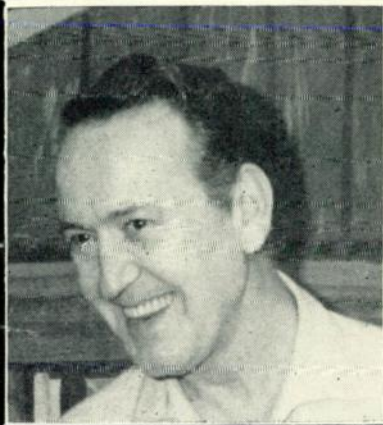
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Operators

"WITH YOU BESIDE ME"

I'll Never Be

"STROLLIN' THE BLUES"



**RED
FOLEY**



record No. 30639

Country Clippin's



**FARON
YOUNG**

THE Louisiana Hayride came off with another big show on April 28. Faron Young was the special guest artist. Also on hand for the show was Bob Luman, who just signed with Capitol. Bob flew in from California. Billy Walker was in from Ozark Jubilee and Smokey Stover completed the billing in addition to the Hayride's regu'ars.

* * *

RCA Victor in its Country News Round-Up says "Spring Is Here, but . . . there's lots of snow . . . Hank Snow and Jimmie Snow . . . like father . . . like son . . ." Hank's latest for the label is "Big Wheels" and "Hurting All Over" and Jimmie's is "You Fool You" and "Rules Of Love."

* * *

Red Foley, featured starrer of the "Country Music Jubilee" takes a couple of months rest of the sweat and grind of the TV cameras comes May 31st. Country music fans will be missin' the old 'red head' during his vacation.

Deejays Earl Aycok and Hal Harris of KRCT, Pasadena, Texas, will be bringing the entire cast of the Louisiana Hayride into the city auditorium in Houston on May 10th. Current top Country records on Earl's show are Webb Pierce's (Decca) "Cryin' Over You" and Claude Grey's (Minor) "The Door Bell Rang."

* * *

Out just a few days and already the deejays are pickin' Hawkshaw Hawkins "I Don't Apologize" for a real winner.

* * *

Bobby Lord recently became the proud papa of a bouncin' baby boy . . . Robert Lester, Jr., born at the Burge Hospital, Springfield, Mo. Wife Mozelle and baby both doin' fine, Bobby says.

* * *

Carl Butler sure looked sharp all decked out in a brightly trimmed white Western outfit backstage at the Opry last Saturday. Joe Lucus of Hickory Records mailing out flyer that tells of their latest pactee . . . lovely June Webb, featured vocalist

with the Roy Acuff band. Incidentally, June's Hickory waxing of "I'm So Lonesome I could Cry" is a real country winner in our books. Jocks, get it out for a spin and see if you don't agree?

* * *

Pee Wee King working a full schedule of personal appearance. This week finds Pee Wee and gang entertaining in Detroit.

* * *

Johnnie and Jack who have had a big wax winner on RCA Victor with their recording of "Stop The World" are gonna be back in the winner's circle shortly from what we can hear of

their current release "Yeah" . . . all instrumental . . . and a real clever novelty . . . "I've Seen This Movie Before" . . . watch for it soon.

* * *

Hubert Long, personal manager of Faron Young reports that one side of Faron's latest Capitol release is gonna be all 'country' . . . just a reminder . . . other big name C&W talent will be doing the same! Country wax-whirler "Tater Pete Hunter has sure been making the rounds of late . . . besides his daily two hour record show stint on KTLW, Texas City, Texas, Pete has mike chores at the stock car races each week at Houston and Texas



**HUBERT
LONG**

City, and from 1-3 nights each week at the local rodeo. Pete has a couple of stock cars of his own.

Making their bid for top wax honors: Eddy Arnold who can sell a ballad solid should encounter little difficulty in making the top slot with his waxing of "Before You Know It." Hank Thompson will be making his bid for the "Hits" classification with his current waxing of "How Do You Hold A Memory." And, of course, Marty Robbins is reaping the 'Hits' honors right now with "Just Married." Such record personalities as these will keep the C&W field strong indefinitely!



**RED
FOLEY**



**PEE WEE
KING**



**EDDY
ARNOLD**

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JIM REEVES



RCA VICTOR



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KITTY WELLS



current HIT!

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c/w

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Little Slim, 9, Has 3 Shows as DeeJay

Winder, Ga.—Clif "Little Slim" Williamson was a disc jockey before he could read, and at the elderly age of nine (as of yesterday) he may be the country's youngest operating deeJay. Little Slim, son of deeJay Slim Williamson, has three Saturday shows on Station WIMO, and helps his dad emcee at personal appearance country music shows.

Beginning when he was five years old and introduced the tunes from memory, Little Slim now operates his own board, get his own mail and plays all requests, and even does commercials. In answer to the April 7 story in THE MUSIC REPORTER about a 14-year-old deeJay, Little Slim is younger. Are there any younger than this deeJay?

WKDA DeeJays Form Record Hops Inc.

Nashville—Deejays at Station WKDA here who have formed themselves into an organization called Record Hops Inc. will hold their first big blast May 8 at the Hippodrome with Link Wray and his Ray Men as headliners doing their action-loaded "Rumble." Carl Perkins and his band will star May 22. Beginning May 30, the weekly hops will be on Friday nights with a "name" personality at each session.



*Best
Wishes,
as always.*

*Pee Wee
King*

current release

"Prelude to A
Broken Heart"

b/w

"Congratulations, Joe"

47/20-7212



*Best Wishes
MOA*

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THE KEYS**

b/w

ECHO WALTZ

47/20-7212



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AND

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In Common"**

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with a

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"YEAH"

and

A Knock Out Novelty!

**"I'VE SEEN THIS
MOVIE BEFORE"**

47/20-7246

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Top Talent Names McConnell Manager

Springfield, Mo.—Jim McConnell, one of the most experienced C&W booking agents, assumes management of Top Talent, Inc., agency president Ralph D. Foster has announced. This firm handles all p. a. engagements for performers on ABC-TV's "Country Music Jubilee" and NBC Radio's "Red Foley Show" from its homebase of Springfield, Mo.

Beginning as a talent booker in 1923, McConnell's early positions included association with WLW, Cincinnati, and with NBC as booker for their owned-and-operated stations. In 1938 he became a member of KMBC where he formed their artists' bureau.

Jimmie Skinner Plans Clambake in May

Cincinnati, O.—The Jimmie Skinner Music Center—six years old—and Jimmie's seventh anniversary on WNOP, Newport, Ky., will be celebrated May 18 with a country jamboree at Verona Lake Ranch, Verona, Ky.

Those attending will include George Jones, Stanley Brothers, Ray Lunsford, Skeeter Davis, Connie Hall, Rusty York, Jimmie Lloyd, Donnie Bowser, Bobby Grove, Ralph Bowman, Brenda Lee, Don Pierce, Tom Perryman, Harry Silverstein, Tommy Sutton, Willie Thall and Ken Smith. Jimmie says free tickets are available.

James Clicks on Klix

Nashville—Composer-singer Tom James last week was the recipient of much praise regarding his current Klix release "Track Down Baby" and "Hey Baby." James, who has penned many big C&W tunes is co-writer of these new releases. Both tunes are in the rock 'n roll medium.

**TOPS
with the
OPS!**

JIM REEVES

"I Love You More"

RCA Victor 47/20-7171

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**I GOTTA ROBE
JOSHUA**

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Joshua Fit The Battle Of Jericho
I'm Gonna Walk And Talk With My Lord
Up Above My Head I Hear Music In The Air
Basin Street Blues • Casey Jones



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