

THE

MUSIC

REPORTER

The Music Industry's Most Aggressive Weekly

Vol. III, No. 39

Nashville, Tennessee, Monday, April 27, 1959

AMCE

25c

Trade Reform Can Cure Singles Mart

Tempus' First Is Explosive



(See Cover Story Page 6)

That jaundiced look on the face of the singles market in recent months had better get fast treatment before the patient ends up in a receivership hospital.

Basically, the malady grows out of the entry of hundreds of new labels to the business, spreading the customer dollar thinner than ever before, and the frenzied trying to grab a buck where it can be found, as in the case of a man with the hives all over and only two hands to scratch with.

In the stress and strain of meeting savage competition,

some elements of the music trade have been led to cross their fingers and condone certain trade practices intrinsically unwise or dangerous and the result has often been confusion, desperation and loss. Let's then look at some of the basic facts of life in the hope they may lead to a solution.

Top Stars Skedded For Pop DJ Confab

Omaha, Neb.—An imposing galaxy of some of the nation's most outstanding artists will star at the Saturday evening show of the second annual Radio Programming Seminar and Pop DeeJay Convention to be held at the Americana Hotel, Miami Beach, May 29, 30 and 31, it was announced here by Bill Stewart, convention coordinator, representing the Storz Stations, convention sponsors. A partial list of the stars who have made firm commitments, Stewart said, (Continued on Page 7)

1. It's no longer true that "any song can make it" if given enough propulsive force. Even the use of top artists is no guarantee that the production will make money if material is mediocre, promotion is inept and there's skepticism at the top. Besides top artistry, a song needs a lot of other things.

2. In today's competitive market, an A&R man becomes loaded down with bigger responsibilities. If the material doesn't sparkle, if "that certain magic" is lacking, if the end result doesn't sweep him off his feet, depend on it, it won't sweep the buyers either. There has been a lot of "talking down" of late to the customer who gets smarter all the time and what's more important, has the last word.

3. When an A&R man passes a piece of wax onto his bosses, they should be as convinced as he is that it's worth spending money on. If it lacks definite commercial

(Continued on Page 7)

Mercury Brass Plan Madrid Sales Confab

New York—Mercury Records' international sales seminar to be held in Spain late next month, was the subject of a conference here last week attended by Merc. prexy Irving B. Green and Merc. vice-prexy and treasurer Irwin H. Steinberg. They met with Brice Somers, Merc.'s international supervisor; and Dr. Leonardo Vidal, South (Continued on Page 7)

EVERLY BROTHERS



TAKE A MESSAGE TO MARY

Taking buyers by Storm!

CADENCE 1364

THE MUSIC REPORTER

The Music Industry's
Most Aggressive Weekly

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CHARLIE'S COLUMNS



by **CHARLIE LAMB**

HOW tempus fugits . . . Four years ago before Dot prexy Randy Wood signed him, Pat Boone was making take-home pay of less than \$50 a week. Since he's sold more than 20,000,000 records, and over 3,000,000 albums, now owns his own TV show producing company, a radio station, and is preparing to coproduce a movie with 20th-Century Fox. Also he's got four kids. . . . Louis Prima and Keely Smith reported packaging an original screen play, "Jump, Jive and Wail," under their Kee-Lou Inc. tag. Shooting to start this summer.

Dick Biondi of Buffalo, N.Y.'s WKBW infos that Jerry Lee Lewis' "Lovin' Up a Storm" has been getting big action in that area lately. Lewis is now Australia-bound as is also Sammy Davis Jr., accompanied by conductor-arranger Morty Stevens. Davis will show in Sydney, Melbourne and Adelaide. Also in country-music minded Australia just now is Roy Acuff making TV films. Johnny Cash only recently returned from a round of appearances there. . . . ASCAP prexy Paul Cunningham has been appointed by President Eisenhower to the advisory committee on the arts of the National Cultural Center.

Carlton Records prexy Joe Carlton has pacted Al Allen, a Detroit barber. . . . not for barber shop harmonizing, not for contrapuntal melody of the electric shears, but for guitar wizardry unlike anything that came out of the land of Oz. Allen has designed his own guitar-twanger an damp box with a built-in stereo speaker system and tape reverberation unit that produces an unmatched "wild" sound. Carlton promises that his first two releases, "I'm Beat," backed with "Egg Head," will be a revelation.

. . . . A big slice of the young Hollywood set turned out for the

April 24 opening of the Tommy Oliver Band at the Hollywood Palladium. The 23-year-old Warner Bros. recording star and his dynamic band were well-wished by such celebrities as Edward "Kookie" Byrnes, Raymond Burr, Molly Bee, Skip Young, Connie Stevens, Dean Jones, Duane and Darrell Hickman, Sherry Jackson, Peter Brown, May Britt and others. The band's modern approach combines a rockin' beat with strong melodic line. . . . Lester Lees, director of sales and promotion for United Artists, back in New York after trip to coast where he found the label's "Some Like It Hot" sound track albums spiraling like a newly uncoiled spring.

Al Bennett, Liberty Records vice-prexy, just back from a seven-city sales sprint, says Martin Denny's "Quiet Village" single is aiming at 500,000 sales target first two weeks. Also Don Blocker, Liberty promo head, found coast doors opening for the label's April album releases.

George Greeley's initial waxing for Warner Bros. Records, titled "The World's Ten Greatest Popular Piano Concertos" bids to be the No. 1 selling album in label's history, according to vice-prexy Joel Friedman, based on 50,000 already sold.

Good things come in bunches for Barbara Evans, newly signed vocalist with RCA-Victor. RCA pop A&R manager Steve Sholes released her first disk for the label, "Souvenirs," April 21, the same day she opened her engagement at Las Vegas' Stardust Hotel . . . Jimmy Darren's "Gidget" on the Colpix label is getting the kind of teamwork that helps good football teams make touchdowns. Those masterminding the strategy include Sales-pomo manager Ray Meinberg and adv. exec, Paul Wexler of the New York office, plus Stanley Styne of the Hollywood office.

Don and Phil Everly whose current fast selling "Take a Message to Mary" is adding to the 5,000,000 disks they've already sold, have acquired new monickers family-wise.—It's "Daddy" and "Uncle Phil" as a result of Don and his wife, Sue, becoming parents of a daughter born April 16 in Nashville. . . .

Johnny Thompson, Challenge Records exec. spinning in his chair in Hollywood last week, tryin' to keep the fast pace being set by his fast breaking smasher . . . "Little Boy Blue" . . . hot dinking is by Huelyn Duval.



JOHNNY THOMPSON



PAT BOONE



KEELY SMITH

A National Hit!
AL MARTINO

I Can't Get You Out Of My Heart

B/W
'Two Hearts Are Better Than One'
20th Fox 132

Breaking Big!
THE HARRY SIMEONE
CHORALE

"IN THE VALLEY OF LOVE"

b/w
'The Beat Of My Heart'
20th Fox 130

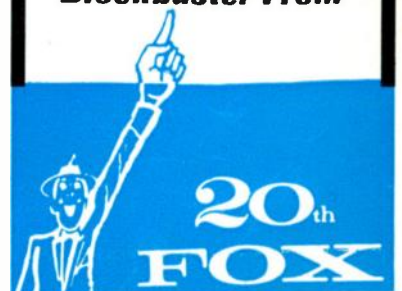
The New Novelty Sensation!
THE LITTLE TOY BAND

playing

The Little Tin Man

20th Fox 139
Produced by Buchanan and Cella

Another ORIGINAL
Blockbuster From



“TALK OF THE SCHOOL”

Capitol #4178

SONNY JAMES



A STUPENDOUS SINGLE COMIN' AT YOU.
JOHNNY HORTON'S THE BATTLE OF NEW ORLEANS.
 THE BEAT IS TERRIFIC, SALES WILL BE, TOO!
THE BATTLE OF NEW ORLEANS. A BILLBOARD
 PICK OF THE WEEK, APRIL 13. IT WILL HAVE
 'EM ROCKIN' AND STOMPIN', FINGER-SNAPPIN'
 AND BUYING! **THE BATTLE OF NEW ORLEANS**

4-41339
 ON HIGH-FIDELITY RECORDS, BY

COLUMBIA 

PUBLISHER WARDEN MUSIC CO. NASHVILLE, TENN. PERSONAL MANAGEMENT TILLMAN FRANKS

"Columbia"  Marks Reg. A division of Columbia Broadcasting System, Inc.



REPORTER

WEEKLY SURVEY
DEEJAYS • DEALERS • DISTRIBS
OPERATORS • ONE STOPS

BIG 100

WEEK END—APRIL 26

Position 4/20	Weeks On Chart	Position 4/20	Weeks On Chart	Position 4/20	Weeks On Chart	Position 4/20	Weeks On Chart
1	1	26	26	51	51	81	76
A FOOL SUCH AS I	6	SOMEONE	5	FRANKIE'S MAN JOHNNY	1	A MOTHER'S LOVE	3
Elvis Presley		Johnny Mathis		J. Cash—Columbia 41371		The Diamonds—Mere. 71449	
RCA Victor 7506		Columbia 41355					
2	2	30	27	42	52	53	77
I NEED YOUR LOVE	5	GUESS WHO	5	I KNEEL AT YOUR	11	TOMBOY	11
TONIGHT		Jesse Belvin		THRONE		Perry Como	
E. Presley—RCA Victor 7506		RCA Victor 7469		Joe Medlin—Mercury 71415		RCA Victor 7464	
3	3	28	28	40	53	64	78
COME SFLY TO ME	9	POOR JENNY	3	PETER GUNN	15	FRENCH FOREIGN	9
Fleetwoods—Dolphin 1		Everly Bros.		Ray Anthony		LEGION	
Ronnie Height—Dore 516		Cadence 1361		Capitol 4041		F. Sinatra—Capitol 4155	
4	4	36	29	87	54	79	79
VENUS	12	SIX NIGHTS A	5	GOODNIGHT	2	YOU'RE SO	1
Frankie Avalon		WEEK		IRENE		FINE	
Chancellor 1031		Crests—Coed 509		B. Williams—Coral 62101		The Falcons—Unart 2013	
5	5	49	30	57	55	83	80
SORRY I RAN ALL	8	GOODBYE JIMMY	5	I NEVER FELT	5	COOL	4
THE WAY HOME		GOODBYE		LIKE THIS		Kalln Twins	
Impalas—Cub 9022		Kathy Linden—Felsted 8371		Jack Scott—Carlton 504		Decca 9-30868	
10	6	21	31	56	56	86	81
GUITAR BOOGIE	8	CHARLIE	12	YOUNG IDEAS	1	ROCKIN' CRICKET	4
SHUFFLE		BROWN		Chico Holiday		Hot Toddy's	
Virtues—Hunt 324		Consters—Atlantic 6132		RCA Victor 7499		Shan Todd 0056	
7	7	20	32	55	57	82	82
TELL HIM NO	6	TRAGEDY	12	I GO APE	9	THE BEAT	9
Travis & Bob		Thomas Wayne		Neil Sedaka		Rockin' R's	
Sandy 1017		Fernwood 109		RCA Victor 7473		Tempus 7541	
6	8	44	33	84	58	83	83
PINK SHOE LACES	9	ENDLESSLY	3	A TEENAGER	3	GRETCHEN	1
Dodie Stevens		Brook Benton		IN LOVE		Diamonds—Mercury 71449	
Crystallite 724		Mercury 71443		Dion & Bel-Laurie 3027			
14	9	50	34	73	59	98	84
THAT'S WHY	6	SO FINE	4	WALKIN' TO	2	TALK OF THE	
Jackie Wilson		Fleestas		MOTHERS		SCHOOL	
Brunswick 55121		Old Town 1062		Ray Anthony—Capitol 4170		Sonny James—Capitol 4178	
11	10	29	35	80	60	67	85
TURN ME LOOSE	5	PLEASE MR. SUN	12	YOUR CHEATIN'	2	WANG DANG	
Fabian		Tommy Edwards		HEART		TAFFY APPLE	
Chancellor 1033		MGM K12757		Billy Vaughn—Dot 15936		Pat Boone—Dot 15914	
18	11	31	36	45	61	86	86
THREE STARS	6	77 SUNSET STRIP	7	WERE W'RE YOU ON		YOU MADE ME	
Tommy Deo		Don Ralke		Y'R WEDDING DAY 11		LOVE YOU	
Crest 1057		Warner Bros. 5025		Lloyd Price—ABC Par. 9997		Nat "King" Cole—Cap. 4184	
13	12	38	37	70	62	88	87
ENCHANTED	6	THAT'S MY	4	MIDNIGHT BUS	5	YOU DREAMER	
Platters		LITTLE SUZIE		Billy Graves		YOU	
Mercury 71247		Ritchie Valens—Del Fi 4114		Monument 404		J. Cash—Columbia 4-41371	
8	13	96	38	52	63	69	88
IT'S JUST A MATTER	15	KOOKIE KOOKIE	2	EVERYBODY LIKES	8	ALVIN'S	
OF TIME		LEND ME Y'R C'MB		TO CHA CHA CHA		HARMONICA	
Brook Benton—Mercury 71394		Edd Byrnes—W.B. 5047		Sam Cooke—Keen 2018		David Seville—Liberty 55179	
15	14	41	39	75	64	89	89
TAKE A MESSAGE	5	AS TIME GOES BY	9	QUIET VILLAGE	2	HEY LITTLE	
TO MARY		Johnny Nash		Martin Denny		LUCY	
Everly Bros.—Cadence 1361		ABC Paramount 9996		Liberty 55162		Conway Twitty—MGM K12785	
12	15	32	40	51	65	90	90
TIJUANA JAIL	8	IT DOESN'T	11	HAPPY ORGAN	8	WHAT A D'ERENCE	
Kingston Trio		MATTER A'Y'M'RE		Baby Cortez		A DAY MAKES	
Capitol 4167		Buddy Holly—Coral 62074		Clock 1009		D. Washington—Mere. 71435	
9	16	33	41	90	66	72	91
NEVER BE ANYONE	10	SEA	12	LONESOME	2	LOVEY DOVEY	5
ELSE BUT YOU		CRUISE		OLD HOUSE		Clyde McPhatter	
Ricky Nelson—Imperial 5565		Frankie Ford—Ace 554		Don Gibson—RCA Victor 750		Atlantic 2018	
17	17	43	42	62	67	92	92
FOR A	7	JO JO THE DOG-	5	I'M NEVER	10	JUST KEEP	
PENNY		FACED BOY		GONNA TELL		IT UP	
Pat Boone—Dot 15914		Annette—Vista F 336		J. Rodgers—Roulette 4129		Dee Clark—Abner 1026	
22	18	23	43	76	68	95	93
I MISS YOU SO	6	IF I DIDN'T CARE	10	I NEED YOUR	5	REVOLUTION	2
Paul Anka		Connie Francis		LOVIN'		Robby John	
ABC Paramount 10011		MGM K12769		Roy Hamilton—Epic 9307		Del Fi 4115	
34	19	37	44	100	69	94	94
ONLY YOU	4	HAWAIIAN	17	CASTIN' MY	2	THAT'S ALL I	
Frank Pourcel		WEDDING SONG		SPELL		WANT	
Capitol 4165		Andy Williams—Cadence 1358		Johnny Otis—Capitol 4168		Bobby Day—Class 245	
19	20	47	45	70	70	95	95
IT'S LATE	8	THE KISSING TREE	5	I WAITED	1	I THINK I'M GONNA	
Ricky Nelson		Billy Grammer		TOO LONG		KILL MYSELF	
Imperial 5565		Monument 403		L. Baker—Atlantic 2021		Buddy Knox—Roulette 4146	
27	21	48	46	79	71	96	96
COME TO ME	8	LOVE ME IN THE	3	I'VE COME	2	ROBBIN' THE	
Mary Johnson		DAYTIME		OF AGE		CRADLE	
United Artists 160		Doris Day—Columbia 41354		B. Storm—Columbia 4-41356		Tony Bellus—N.R. Co. 023	
24	22	39	47	59	72	92	97
YEP	7	I'VE HAD IT	16	YOU CAN'T BE	7	BALLAD OF A BOY	
Duane Eddy		Time 1004		TRUE DEAR		AND GIRL	
Jamie 1122				M. Kaye Trio—W.B. 5050		Q. Marks—Fiesta 102	
16	23	46	48	63	73	66	98
SINCE I DON'T	10	WHO'S THAT	8	I TOLD MYSELF	4	THE HANGING	
HAVE YOU		KNOCKING		A LIE		TREE	
Skyliners—Calico 103		Genies—Shad 5002		C. McPhatter—MGM K12780		M. Robbins—Col. 4-41325	
25	24	54	49	74	74	78	99
I STILL GET	4	ALMOST GROWN	3	THE BATTLE OF	1	TWO	
A THRILL		Chuck Berry		NEW ORLEANS		BROTHERS	
Joni James—MGM K12779		Chess 1722		J. Horton—Columbia 41339		David Hill—Kapp 266	
56	25	60	50	71	75	94	100
KANSAS CITY	4	THE WALLS HAVE	5	LONELY FOR YOU	5	LONELY SATURDAY	
Wilbert Harrison		EARS		Gary Stites—Carlton 508		NIGHT	
Fury 1093		Patti Page—Mercury 71428				Don French—Lancer 104	

Releases shown in red indicates record making biggest upward move for week. Starred releases indicates first listing.

FIRST

BUT
NOT
FOR
ME

THEN

ANMAD

JAMAL

AND

NOW

THE

GREATEST

OF

ALL

PORTFOLIO OF AHMAD JAMAL

ARGO
2638
BIGGEST
ALBUM
OF
HIS
CAREER
HEADED
FOR
THE
TOP

CHESS
PRODUCING
CO.


2130 S. Mich. Ave.
Chicago, Illinois

Kenny Myers Shifts 6 in Merc. Line-up

Chicago—Kenny Myers, Mercury Records' advertising and promo chief, last week announced the following changes in his department: John D. Manbeck, acquired from WABC, to head up New York promotion, replacing Frank Mancini who joins the sales office there; Clark Geartner joins the promo staff in Florida; Bob Vogel to be promo manager at Pittsburgh. In this city Skip Haynes replaces Danny Driscoll in field promotion; Tommy Schlesinger leaving the label to freelance in artist representation; and Dorothy Deere, formerly with Mercury's ad agency, John W. Shaw Inc. to coordinate Merc.'s press and artist relations.

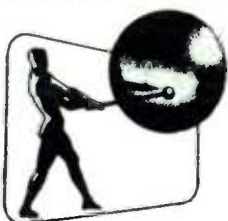
Arc Pacts New Talent; Extends Bonus Plan

Elizabeth, N. J.—Arc Records have just pacted Danny Carr, the Bel-Aires and the Dynamics, it was announced by Prexy Edward Dambach. New releases are being readied including one by Rick Randle and the Rockers. The firm has extended to May 15 its bonus plan by which any distrib selling 10,000 copies of "Last Saturday Night" by the C-Notes and also any deejay responsible will receive \$300 wrist watches.



It was just
"A Matter Of Time"
"Endlessly"
**BROOK
BENTON**
Mercury 71443

COMING SOON!



RECORDS BY
RANK

SOUND WITH A SALES VIEWPOINT

729 Seventh Avenue, New York 19
Judson 2-2950

Agenda Adopted For ARMADA Convention

New York—Program agenda for the first industry-wide convention of the American Record Manufacturers and Distributors Association (ARMADA) to be held at the Morrison Hotel in Chicago June 8 and 9 started taking form at a meeting of the ARMADA executive committee held at the St. Moritz Hotel here April 17.

Committee members present were E. G. Abner, Jr., president; Harry Apostoleris, Nelson Verbit, Jim Schwartz, Phil Chess, and Harold Friedman. The initial meeting will open Monday June 8 at 11 a.m., followed by luncheon, and later by visitation of labels' and distrib. rooms. Nominations and election of officers will be at 5 p.m. At 11 a.m. on Tuesday, reps of the S.O.R.D. and the racks will address the assembly, followed by luncheon and another round of visits to manufacturers' and distrib.'s rooms. A cocktail party with entertainment is set for 7 p.m.

Rank's Wienstroer Names 17 Distribs

New York — Norm Wienstroer, general manager of the newly organized Rank of America Records, last week announced appointment of 17 new distributors scattered over the nation, towards a contemplated distrib set-up of 34. Additional appointments are planned before May 1. The new label's first single release is tentatively set for the week of May 3. Len Levy is Rank's national sales manager.

Cover Story

(Cont. from Page 1)

With their very first release—"The Beat" by the Rockin' R's—already in the trophy bag, Tempus Recordings is fast closing in on what promises to be another lion-size sales kill with "Sentimental Journey" by Louise Carlyle. Louise is pictured in the 'T' part of the diagram. The Rockin' R's, in the R, left to right, Ron Volz, Ron Wernsman, Ted Minor and Art Bills, appear April 28 on the Dick Clark show and their song is still riding in the MUSIC REPORTER's "Big 100" chart. The upward sales curve in the background symbolizes the high morale these days around the office of Tempus Recordings. Harris Blomeyer, with Arbingast Becht & Associates, who projected Tempus Recordings hard hitting promotion, figures that as they did it once, they'll do it again.

TIME RUNNING SHORT FOR
RESERVATIONS FOR THE
SECOND ANNUAL
RADIO PROGRAMMING
SEMINAR AND POP DEEJAY
CONVENTION
MAY 29-30-31 AMERICANA HOTEL
MIAMI, FLA.
FOR RESERVATIONS CONTACT
BILL STEWART-STORZ STATION.
222 SO. 15TH ST.
OMAHA 2, NEB.

The Music REPORTER

DEE-JAY
PUSH

PICKS


- ★ I GUESS I'LL MISS THE PROM
Bobby Helms—Decca 9-30886
- ★ TEARS OF JOY FELL IN THE CHAPEL
Sandi Loranger—Jury 3001
- ★ THE WONDER OF YOU
Ray Peterson—RCA Victor 7513
- ★ SNEAKIN' HOME
Vince Anthony
Hilton 1083
- ★ HARBOR LIGHTS
Kim Sisters
Epic 9312
- ★ THE LITTLE THINGS YOU DO
Kathy Carr—Roulette 4152
- ★ PUT YOUR BAGPIPE DOWN
Herb & Betty Warner—Dale 111
- ★ BUTTERFLIES IN MY HEART
Craig Brown—20th Fox 135
- ★ I WORRY 'BOUT YOU
The Jewels—Shasta 115
- ★ HOT ROD SUZIE
Manin Bros.—Apt. 25033
- ★ I'M WAITING FOR YOU
Andy Rose—Coral 9-62109
- ★ **R&B**
- ★ EVER SINCE I MET LUCY
The Flamingos—Decca 9-30880
- ★ SIX GUN
The Marquis
Class 251
- ★ **C&W**
- ★ LETTER OVERDUE
Claude Gray—D 1118

Greatest inspirational ballad
since "I Believe"

"A Mother's Love"

**THE
DIAMONDS**

Mercury 71449



Finest Quality

**Stereo
Masters**

RADIO RECORDERS

*America's Largest Independent
Custom Recording Studios*

7000 Santa Monica Blvd., Hollywood 38, Calif.
HOLLYWOOD 3-3282

Breaking Big!

MOON OVER MIAMI

by
JERRY WALD

1022

TODD
RECORDS

101 West 55th Street New York 19, N. Y.
Circle 5-9200-1

**BREAKING
FOR A HIT
IN NEW YORK**

**LAST
SATURDAY
NIGHT**

by The C-Notes
ON
ARC records

NO. 4447

12-16 JEFFERSON STREET
ELIZABETHTON, NEW JERSEY

NATIONAL DISTRIBUTION:
ALLIED RECORD DIST. CO.
HOLLYWOOD, CALIFORNIA

Col.'s New Stereo LP's Cover 3 Top Musicals

New York—Three new stereo albums, based on spectacularly successful shows, and which in their own field are expected to make just as big financial impact as their original dramatic counterparts, are being released by Columbia Records? They are "My Fair Lady," whose original monophonic recording itself sold in big figures; "First Impressions," based on the Jane Austin novel "Pride and Prejudice;" and "Juno," adapted from "Juno and the Paycock." Columbia prexy Goddard Lieberman, masterminded the sessions, going to London himself last February for the "My Fair Lady" session.

Mercury Brass Plan

(Continued from Page 1)

American sales rep. "May in Madrid" with Luis Sagi-Vela of Mercury Espagnola SL as this year's host, will combine a week of gala entertaining and study of record retailing prospects in world markets.

**COMING
SOON!**



**RECORDS BY
RANK**

SOUND WITH A SALES VIEWPOINT

729 Seventh Avenue, New York 19
JUdson 2-2950

SalesStorm
FROM
Shammy

**QUEEN OF THE
MARDI GRAS**

B/W
THE HOBO SONG

MARTY WYTE
#S-501

*Choice Territories For
Distribution Still Available.
Deejays write for your copy.*

Shammy
RECORDS
405 SO. NINTH ST.
NASHVILLE, TENNESSEE

Pop DeeJay Confab Planners



Initial plans for the second annual pop deejay convention in Miami Beach May 29-31 were laid by this nucleus of deejays from many cities who met recently in Chicago. They are: left to right, Bill Stewart of the Storz stations, convention co-ordinator; Bob Larsen, WRIT, Milwaukee; Paul Berlin, KNUZ, Houston; Joe Smith, WILD, Boston; Paul Cowley, WKLO, Louisville; Ira Cook, KMPC, Hollywood; Robin Seymour, WKMH, Detroit; and Tom Edwards, WERE, Cleveland.

Trade Reform Can Cure

(Continued from Page 1)

shine, far better to pigeon-hole it and save the money for something else that is top material. There's no percentage in a company's supposing that a second rater can be hypoco into commercial gloryland, and then transfixed by the sound of their own hypos.

4. Promotion departments should be particularly wary of "buying their way into the charts." No medicine bottle setting on a bathroom shelf ever carried more ominous skull and crossbones warning. The MUSIC REPORTER will always resist this line of approach, knowing well the result is not sales, but doom.

5. When top material is produced—and we say produced because nowadays it doesn't "just happen"—then's the time to blow the works, promotion-wise. If a manufacturer believes in a song enough himself, there'll be no need to "wait and see." If he can't believe in his own material, how can he expect other people to believe in it; how can he ask his dealers and distributors to carry the ball which he's not quite sure may not turn out to be only a hot potato?

6. The "give away" deal has been woefully abused in recent months, and good business practices call for an end to it. With a really good product, wax makers don't need to enclose premium-promising box tops. This ugly business got started when a few weak labels tried a quick-riddance give-away gimmick and when this clicked a time or two, some of the stronger labels fell for the rainbow mirage too. Of late, too many labels are being paid for their wax in the form of return shipments. Perhaps the ARMADA convention in Chicago next June will tackle this devouring dragon.

7. Even with top material in hand, it's still suicidal for today's record man—manufacturer, distributor or retailer—to do a chair warming job and try to make his sales by telephone. He's still got to get out and hustle. Today's market demands a "hard-sell" approach and

any tradesters today who may have been around in the "hard sell" days of the 30's know the well-learned rule of "sell or don't eat."

Through the dark clouds shines a silver lining. The American economy has always moved in cycles. Perhaps this is a cycle where the inept trade practitioner, the "try anything" adventurer, the rapacious buccaneer will be squeezed out, and the field be left to those who understand it and rightfully belong in it.

Top Stars Skedded

(Cont. from Page 1)

are Pat Boone of Dot Records; Vic Damone and the Kirby Stone Four of Columbia Records; Peggy Lee and George Shearing of Capitol Records; Count Basie and His Fabulous Band of Roulette; the comedy team of Nichols and May of Mercury, and Jack Scott, Jesse Lee Turner and Gary Stites who will do an act together for Carlton Records. Other show business personalities have also accepted and their names will be announced soon, Stewart said.

Several prominent radio personalities have been added to the various panels at the convention at which current broadcasting problems and strategy will be discussed. These include Bill Kaland, program manager of Westinghouse Broadcasting Co.; Ed McKenzie, controversial Detroit deejay; Art Ford, WHTA, Newark; Alan Freed, rock and roll deejay; Mike Joseph, program consultant for the Avery-Knodel Co.; Buddy Dean, WJZ-TV, Baltimore; Harry Renfro of the D'Arcy Agency in St. Louis, and Bill O'Connor, Chicago air personality.

Stewart said reservations are pouring in from all over the world. The week's mail brought reservations from such figures as Anwar Siregar and Shino Atmoko of the Republic of Indonesia Government radio, and Tae Ro Run from Radio Seoul.

Persons needing hotel reservations were advised by Stewart to make them immediately.

TIMELY COLORFUL

THE *music* REPORTER

DISK JOCKEY CONVENTION ISSUE MAY 29

Here's Your Opportunity
To Advertise At The Big
Event! Sell The Jock (He
Sells YOU) With An Ad
In HIS Magazine At HIS
Special Convention

YOUR AD GETS CONCENTRATED COVERAGE AT THE INTERNATIONAL RADIO
PROGRAMMING & POP MUSIC DISK JOCKEY CONVENTION MAY 29-30-31,
AMERICANA HOTEL, MIAMI BEACH
ISSUE DATE MAY 25

Ad Deadline May 15th



"ONE MAN AND HIS DOG"

(London; Cyril Stapelton and ork with children's chorus) is one of those bright, bouncy platters that should happen more often. The kids' voices are fresh as sunshine, and that barking dog comes in right on cue. It listens good and lingers long—and it'll sell the same way with a little smart promotion.



CYRIL
STAPELTON

Contemporary Records really got revved up to wax the LP album of Henry Mancini's music from the TV crime show Peter Gunn. "Shelly Manne and His Men Play Peter Gunn" was in dealers' hands just nine days after the Manne and his men had their first session. It was not when it hit and getting hotter—could move up alongside Shelly's waxing of "My Fair Lady," says Bob Kirtsen, GTJ&CR sales veep.

The T-J's have another good one in "Baby Doll b/w 'Broken Hearted Prayer' (Lindy)... Blue Sky has a new voice — Lynn Cramer, whose first release is "Wild She Devil" b/w "Hey Mister." Keep an open ear and a well-oiled cash register; this could go places.



DON
GIBSON

Pianist Andre Previn's first solo work is his LP album "Andre Previn Plays Vernon Duke" (Contemporary)... Previn was featured artist in two concerts with the L. A. Philharmonic—April 25 in L. A. and April 30 in Pasadena. He's also slated for the Dinah Shore show late in May.

... Gogi Grant's "The Ride Back from Boot Hill" (RCA Victor) another one of those sad songs everybody's happy about... Jesse Lee Turner follows up "Little Space Girl" with another Carlton waxing—"Thinkin'" b/w "Baby, Please Don't Tease." Folks at Carlton say watch this one.

Clever and really usable gimmick plugging Polly Bergen disk is one of those blue books the phone people give out for you to write in your frequently used numbers. Top corner of the front cover is cut off,

showing a red arrow pointing to "B." You open to B page, and there it just says "Polly Bergen—All Alone by the Telephone—Columbia 1300."

Julie Godsey, promoting RCA Victor in Cincinnati through Ohio Appliances, Inc., all excited about Ray Peterson's "The Wonder of You." Says she's never eaten shellac, "but I'll eat it if this isn't a hit but quick!"

Roulette out with two promising platters—"Little Dipper" an instrumental by the Mickey Mozart Quintet, and Johnnie Strickland's "Don't Leave Me Lonely" b/w "I've Heard that Line Before."

Sun Records' Jimmy Isle booked for a series of shows in Cleveland May 1-9. WERE's Bill Randle set it up, figuring that Cleveland would like having Jimmy even better than hearing his new disc "Without a Love"—and they liked that plenty.

Don Gibson's still lonesome—this time with "Lonesome Old House" b/w "I Couldn't Care Less" (RCA Victor). In the same vein as his "Oh Lonesome Me," "Blue Blue Day," "Give Myself a Party," and "Who Cares."

It says here from Duke-Peacock-Backbeat: "New disc for the Lady of Rock, Miss Lavell, coming up soon." ... The Nightengales' big spiritual "A Closer Walk with Thee" and "Can I Count on You" right in there sellin' like good. ...



FRANK
SINATRA

Gordon and Sheila MacRae open in the Coconut Grove in Hollywood May 6. What odds he'll make casual mention now and then of his new Capitol platter "The Stranger" b/w with "Palace of Love"?

"Breaking in a Brand New Heart" b/w "My Last Affair" introduces a new voice on 20th Fox label—Linda Rowe, putting across a couple new songs in the teenage groove in a bright, different style ...

John Levy Enterprises has produced a handsome promotion booklet on George Shearing—a lookable, readable piece on the man and his music. Done with taste, style, and terrific sell in a quiet, subtle fashion—and worth a better late than File 13. ... Appreciate Nick Anthony's "thank you" note re "My Baby's Gone" b/w "Forbidden Love" (ABC Paramount), recent scoop of the week.

Notes from Capitol on who's where: Louis and Keely booked for last Dinah Shore show of season May 31. ... Judy Garland just finished a week at the Stanley in Baltimore. ... Frank Sinatra set for second shot on Peter Lawford "Thin Man" show. ... Beginning June 7 John Riatt will be on weekly Chevy show for the summer with producer Bob Henry at the wheel while Dinah and G. Montgomery vacation in Europe.

Ella Fitzgerald

The **HOTTEST** vocalist of them all...



sings the two **H** *"Stairway To The Stars"* **TTEST** tunes...

"Stairway To The Stars"

Thrilling vocal version of the instrumental theme

MONAURAL V-10171X45
STEREO VS 709X45

from the **H** *"I'm Thru With Love"* **TTEST** motion picture

"I'm Thru With Love"

"SOME LIKE IT"

MARILYN MONROE
TONY CURTIS
JACK LEMMON

In a BILLY WILDER production

"SOME LIKE IT HOT"

RELEASED THRU
UNITED ARTISTS



RECORDS

451 N. CANON DRIVE, BEVERLY HILLS, CALIF.

RECORD SCOOP OF THE WEEK.

POP RELEASES

BRENDA LEE—Decca 30885

"Let's Jump the Broomstick"
(Kenny Marlow, BMI)

"Some of These Days"
(Jerry Vogel, ASCAP)

Astride this beatful broomstick the teen-age dazzler who recently rocked Paris could hit the moon. Loaded with commercialism. The flip likewise glitters.

CONNIE FRANCIS—MGM 12793

"Frankie"
(Aldon, BMI)

"Lipstick on Your Collar"
(Joy, ASCAP)

A passion jag that'll smooth the wrinkles out of the listener's soul. Full of gilt as the U.S. treasury by comparison with which a lot of wax is only a bag of marbles. The flip is a teenagers picnic in joyland.

JERRY WALD—Todd 1022

"Moon Over Miami"

(Bourne, ASCAP)

"Sheba"

(Amber, ASCAP)

Drink deep of the warm night wind as the palm fronds rustle enchantingly in this fetchy, danceable instrumental. A pipeline straight from the money mills.

MICKY MOZART QUINTET—
Roulette 4148

"Little Dipper"

(Moorepark, ASCAP)

"Mexican Hop"

(Moorepark, ASCAP)

Twinkles brilliantly with intrinsic charm. Irresistible melody that should guide a dealer's balance sheet into prosperity just as the Dipper once guided sailors before they invented compasses. Same magic on the flip.

ELLA FITZGERALD

Verve 10171

"Thru With Love"

(Robbins, ASCAP)

"Stairway to the Stars"

(Robbins, ASCAP)

One of the world's greatest jazz artists climbs new artistic peaks with this thriller. Tears at listeners' hearts but should make dealer exchequers bright as new.

BOB ALLEN—Class 2099

"After Shock"

(Recordo, BMI)

"Oh Lonely Night"

(Recordo, BMI)

Turgid musical devastation none the less real when it happens to a man's love life as when it's of the San Francisco earthquake variety. But the sales effect can be a Utopia for the disk vendors. Push it.

R&B RELEASES

LLOYD PRICE—ABC-Par. 10018

"Personality"

(Lloyd-Loran, BMI)

"Have You Ever Had the Blues"

(Lloyd-Loran, BMI)

The blues beat is thick and juicy, and there's tingling, unifying glitter reminiscent of the old minstrel show. Customers should follow it like the neighborhood cats follow the fish wagon.

Everybody's climbing aboard the...



MIDNIGHT

BILLY GRAVES

REVIEWS

...singles picked to hit!

MICKEY & KITTY—Atlantic 2024

"Ooh-Sha-Lala"

(Aldon, BMD)

"The Kid Brother"

(Progressive, BMD)

Its crazy . . . like a genius, and sophisticates will wonder afterwards how they came undone. Plush sales lure. The kids also will dig deep into their blue jeans pockets.

THE EDSELS—Roulette

"Rink-A-Dink-Ki-Do"

(Fiore, Kahl, BMD)

"Do You Love Me"

(Fiore, Kahl, BMD)

Voo-doo-like beatful overtones that customers won't argue with but just obey. It should rack up a bale of sales and neither exposure artists or dealers can lose.

C&W RELEASES

JEAN SHEPARD—Capitol 4191

"Jeopardy"

(Open Road, BMD)

"Better Love Next Time"

(Hill and Range, BMD)

Carries a formidable sales hum like a million volt hydro-electric generator. Importunings of the balance sheet should have quick answer if it's given the right promotion. Never one in less need of coddling.

WILBURN BROS.—Decca 30871

"Somebody's Back in Town"

(Sure-Fire, BMD)

"I Love Everybody"

(Sure-Fire, BMD)

Musically strong and sales provoking with its stereotype villian threatening to steal the love of impressionable gals. It's happened millions of times and the backwash should swell dealer sales.

SUPER SCOOP

For Mercury

GAYLORDS—Mercury 71450

"Sweeter Than You"

(Pure, BMD)

"Homin' Pigeon"

(December, BMD)

A beautiful chunk of musical honeycomb glides smoothly before the wind to make customers cry for it like children, are supposed to do for a certain cough syrup. Full of power and solid value.

THE BIG BOPPER

Mercury 71451

"It's the Truth Ruth"

(G ad, BMD)

"That's What I'm Talking About"

(G ad, BMD)

A lovable specialty of the social life among frogs, chickens and the snakes, with hit possibilities even with magnative grown-ups. Good programming fare.

JACK CASDEN—Mercury 71440

"If I Had a Little Time"

(Sherman, DeVorzon, BMD)

"Notice Me"

(Saxton, BMD)

Power, possessions, jewels, soldiers can win obedience, but the devotion with which this vocalist gorges his song, wins the heart. Pop at its best, and the sales vista has no horizon.

THE DANLEERS—Mercury 71441

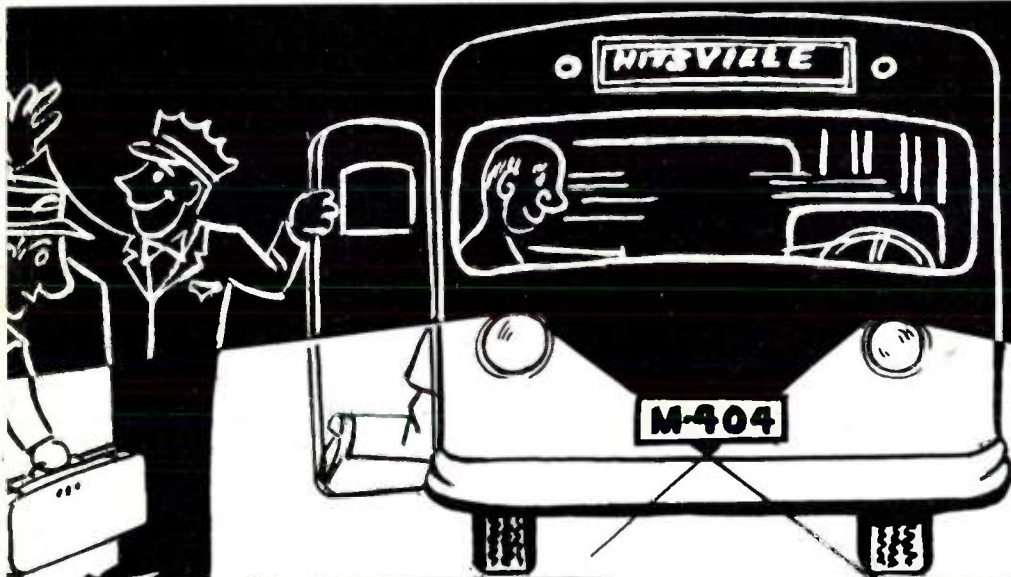
"Your Love"

(Pure, BMD)

"I Can't Sleep"

(Pure, BMD)

There's a spirit in this adoration that goes beyond material things. It's cast in a heroic role and the excesses could take the form of sales dollars as well as listener enjoyments.



Destination
HITSVILLE!

HIT BUS

MONUMENT

Monument 404

Nationally distributed by London Records

ONE OF THE **LONDON GROUP** OF HIT LABELS

539 West 25 St., New York 1, N. Y.

Scooping The ♪ ♪ ♪

Jocks

By D. J.

NEW man on the mike at WWDC, Washington, D.C. — Phil Gaines, now running the "One to Six" (1 to 6 a.m.) show. Selected from many Washington area announcers auditioned, Phil started it all 20 years ago as a 16-year-old announcer for WCOA, Pensacola, Fla., and was later on the staffs of WRUF, Gainesville; and WHOO and WDBO, Orlando. Glad to have you swingin' aboard, Phil. . . . And happy landings to Nat Wright, who's moved over to WDDC's daytime staff.

Bill Victor infos he's moved from WPAD, Paducah, Ky., to WABJ, Adrian, Mich.—and will waxworkers & distribs please note? He's especially high on stereo—says he's taking a portable stereo player with him to record hops "and the kids really get a kick out of it."

Straight wire to Dick Biondi, WKBW, Buffalo: Music Reporter's Roger Schutt is the same guy you did play-by-play football games with in Louisiana in 1953. He says hi—it's a small world and all that jazz—and why don't ya'll come down thisaway sometime?

Memo from Sig Sakowicz reads like Hollywood Whos' Who. . . . During the Academy awards, Sig transcribed many Oscar stars for rebroadcast on his WHFC Chicago 9:45-10:30 morning show — Bergman, Hayward, Niven, Ives, Chevalier, two or three dozen others. At Las Vegas he taped talks with The 4 Lads, Skylarks, Jerry Colonna, Al Morgan, Preston Foster, Tommy McDonnell.

Dick Biondi, WKBW, Buffalo, reports visit by Woody Hinderling of Bullseye, all in a tizzy over "Cry," new waxing by Dean and Marc. Could this be another crying trend, wonders Dick? Could be. . .

Dale Fulmer, WHLM, Bloomsburg, Pa., plugging "Just a Line" (X-Power) by a 16-year-old, Ann Castle. So she's young—so she's unknown—so what? Everybody's gotta start somewhere — more power to her! . . .

Michael Ruppe, Jr., circulation director of KWK, St. Louis, reports this extra mileage from the MPA Awards: "Bill Bennett, Jerry Brown, and Mort Crowley showcased the five nominated shows on their programs. Bennett later used extracts from the Gigi soundtrack album. . . . The Missouri-Illinois Theatre Owners 'oscard' King Richard for his local contributions to the motion-picture industry."



BILL BENNETT

Scoop is that Ernie Kerns, WOCH, North Vernon, Ind., has the only afternoon country music show in Southern Indiana. It's on from 12:15 to 3 p.m. Monday through Saturday, and going like yeah!

Radio-TV Mirror to do a pix & story feature in July issue on Ben Worthy, WKHM, Jackson, Mich., and his country dj shows. Nice table-turnin', Ben—keep 'em spinnin'!

Listening in: Dale Fulmer, WHLM, Bloomsburg, Pa., thanking "Frannie Murphy of Ed Barsky's in Philly for making possible telephone interviews with Joni James, Martin Denny, Morgan Brothers, Connie Francis, Al Martino, Bob Manning, and others."

Bill Waters, KLUK, Evanston, Wyoming, deejaying a show that's in double states, if not yet in outer space — a record hop in a converted teenage center right smack on the Utah - Wyoming border. The kids dance in both states on the same dance floor — only such "borderline" goings-on anywhere, as far as we know.



KING RICHARD

Ed Reilly handling "top-rated" "Tri-Cities Ballroom" on WTRY, Troy, N.Y., according to George E. Le Zotte, WTRY program manager. Ed comes from WBRY, Waterbury, Conn., to fill spot vacated by Dick Brown, now with WPOP, Hartford. WTRY serves up music and news around the clock in the Albany-Troy-Schenectady sector.

Bill Greenlee, WPRW, Manassas, Va., program director, writes he's trying to promote a big R&R, Pop, or C&W show this summer and would appreciate help on contacts. Hottest thing on his turntable right now is "The Beat" by the Rockin' R's (Tempus).

Been saving this one to close with: Ronnie Cash, WJET, Erie, Pa., is growing a beard. Teenagers who win weekly contests will get to dye said beard their school colors. All together now, everybody "Ronnie, the red-chinned deejay. . ."

DICK CLARK'S TOP 10

- 1 I NEED YOUR LOVE TONIGHT
A FOOL SUCH AS I
ELVIS PRESLEY—RCA VICTOR 7506
- 2 COME SOFTLY TO ME
THE FLEETWOODS—DOLPHIN 1
- 3 GUITAR BOOGIE
SHUFFLE
VIRTUES—HUNT 324
- 4 PINK SHOE LACES
DODIE STEVENS—CRYSTALLETTE 724
- 5 VENUS
FRANKIE AVALON—CHANCELLOR 1031
- 6 SORRY I RAN ALL
THE WAY HOME
IMPALAS—CUB 9022
- 7 NEVER BE ANYONE ELSE
BUT YOU
IT'S LATE
RICKY NELSON—IMPERIAL 5565
- 8 TELL HIM NO
TRAVIS & BOB—SANDY 1017
- 9 SINCE I DON'T HAVE
YOU
SKYLINERS—CALICO 103
- 10 TURN ME LOOSE
FABIAN—CHANCELLOR 1033



EDITOR'S NOTE: The "Dick Clark Top Ten" appears exclusively each week in THE MUSIC REPORTER, in line with its policy as "the music industry's most aggressive weekly." Dick Clark is seen and heard coast to coast on ABC-TV each Saturday, on the "Dick Clark Show," sponsored by Beechnut; and on the same network Mondays through Fridays on "American Bandstand."

Neely Plumb Handling A&R For RCA Victor

Hollywood — Robert L. Yorke, West Coast operations manager, has announced the appointment of Neely Plumb to an A&R post in RCA Victor's office here. Plumb, who will handle contracted artists and scout new talent, has worked with Universal Pictures, MGM, and RKO, and played sax and clarinet and done arranging with Anson Weeks, Ray Noble, Artie Shaw, and other bands. As an independent producer, he made one of the biggest hits in the business with Sheb Wooley's "Purple People Eater."

Performance perfection with sensational revival

"What A Difference
A Day Makes"

DINAH
WASHINGTON

Mercury 71435



make your
own... HITS!

Send us a good tape and we'll
send you 300 quality records for
\$95.00.

YOUR LABEL

This price includes everything,
no other cost to you. We guar-
antee our workmanship.

TANNER 'N TEXAS

INCORPORATED

"Complete record manufacturing
under one roof"

1422 W. POPLAR ST.
SAN ANTONIO, TEXAS

Their biggest hit yet!

"Enchanted"
THE PLATTERS

71427



manufacturer's best sellers

Listed alphabetically below, is a paid advertisement of the best selling single record or album of each individual manufacturer for this week. These reports are based on the manufacturer's actual sales figures.

"JUST KEEP IT UP"

Dee Clark

ABNER 1020

2129 S. Michigan Ave.
Chicago, Ill.

"LITTLE BOY BLUE"

Huelyn Duvall

CHALLENGE 59014

6920 Sunset Blvd.
Hollywood 28, Calif.

"FIVE LONG YEARS"

Little Jr. Parker

DUKE 306

2809 Erastus St.
Houston, Texas

"ENDLESSLY"

Brook Benton

MERCURY 71443

35 E. Wacker
Chicago, Ill.

"DREAM LOVER"

Bobby Darin

ATCO 6140

157 W. 57th St.
New York, N. Y.

"TURN ME LOOSE"

Fabian

CHANCELLOR C-1033

Distributed by
AMPAR Record Corp.
1501 Broadway, New York, N. Y.

"BE EVER WONDERFUL"

Ted Taylor

Duke 304

2809 Erastus St.
Houston, Texas

"WHEN THE WORLD'S ON FIRE"

The Skylarks

NASHBORO 637

177 Third Ave., No.
Nashville, Tenn.

"I WAITED TOO LONG"

LaVerne Baker

ATLANTIC 2021

157 W. 57th St.
New York, N. Y.

"THREE STARS"

Tommy Dee

CREST 1057

9109 Sunset Blvd.
Hollywood, Calif.

"I HEAR YOU KNOCKIN'"

Lazy Lester

Excello 2155

177 Third Ave., No.
Nashville, Tenn.

"I'M A BIG BOY NOW"

Bobby Hendricks

SUE 712

725 Riverside Dr.
New York, N. Y.

"TAKE A MESSAGE TO MARY"

Everly Bros.

CADENCE 1364

119 W. 57th St.
New York, N. Y.

"CRAB LOUIE"

The Strangers

CHRISTY 107-A

11520 El Gato Lane
Los Gatos, Calif.

"PICK ME UP ON YOUR WAY DOWN"

Guitar Jr.

GOLDBAND G-1085

P. O. Box 384
Lake Charles, La.

"COME TO ME"

Marv Johnson

UNITED ARTISTS 160

729—7th Avenue
New York, N. Y.

"THE TIJUANA JAIL"

The Kingston Trio

CAPITOL 4167

Hollywood & Vine
Hollywood, Calif.

"I'M NOT ASHAME"

Bobby Blue Bland

DUKE 303

2809 Erastus St.
Houston, Texas

"YOU GOT ME ROCKING AND ROLLING"

Bobby Jackson

JAN 102

819 Thurman St.
Montgomery, Ala.

"HOLD ME CLOSE"

Wade Flemons

VEE-JAY 308

2129 S. Michigan Ave.
Chicago, Ill.

"LONELY FOR YOU"

Gary Stites

CARLTON 508

345 W. 58th St.
New York 19, N. Y.

(Information regarding advertising rates for inclusion in the "Manufacturer's Best Sellers" report may be obtained by writing THE MUSIC REPORTER,

P. O. Box 396, Nashville, Tennessee.)

The Music REPORTER

Package Reviews

AAAA—"MUSIC FROM THE MODERN SCREEN"

Leroy Holmes Ork
MGM 3753

Accent on the lush and lovely with silken smooth performance. A salute to some of the most memorable melodies that have come via films. The box offices have already proved their power to create cash.

AAAA—"BESIDE THE STILL WATERS"

Mac Wiseman
Dot 3135

Spirituals with an earthy flavor but with the invariable commercial tang that this C&W vocal virtuoso knows so well. Keep the cash registers well oiled.

AAAA—"THIS IS LAWRENCE WELK"

Coral CX 3

Musical pleasantry, breathtaking virtuosity, and the "Champagne Party spirit," compounded in these four sides, offered in book album form, that should find ready takers among the millions of Welk fans everywhere. Twenty-four numbers the cream of the Welk repertoire.

AAAA—"MEMORABLE MOMENTS FROM BROADWAY MUSICALS"

Fred Waring & Pennsylvanians
Decca 8829

Ever-popular standards representing the highlights of some of the great musicals. As the world knows, Waring delivers flawless original interpretations of melodic harmonies. Cash registers should ring.

AAAA—"I LOVE TO POLKA" (stereo)

Lil Wally
Jay Jay 5000

They're introduced as "the kind to hug your girl by." Girl-supplied or by ourself, they're still provocative. Sales going should be nice.

Scoop of the Week

"100 STRINGS AND JONI" MGM 3755

Joni made this album against the background of an old English mansion in which were assembled Britain's 100 greatest musicians under the direction of her husband, Acquaviva. It was also Joni's first trip abroad and the excitement is woven into this dozen of her best pop songs. Princess Margaret, a great pop lover, received the first album copy, and the entire production bears royal quality. Opens like a book with photos of Joni.

"STEVE ALLEN PLAYS" Dot 3161

Great standards of Tin Pan Alley that stir memories in every listener—transcending wars, depressions, and rock 'n roll fads. His sparkling wackiness in many media, particularly on the piano, has drawn millions to TV and to the frolic clubs. His stylings are for folks who like to hear the melody. Riffs and frills are secondary.

"MILES DAVIS—PORGY AND BESS" Columbia 1274

A folk opera with humor, pathos, the sweetness of the last bit of honey in the comb and moments of musical greatness. Blues-jazz elements throughout give variety and vitality to this, conceded to be the culmination of Gershwin artistry.

"PORGY AND BESS" Sammy Davis Jr. & Carmen McRae (stereo) Decca 78854

Though constructed from musical comedy, it's the first opera composed especially for presentation on Broadway, and the fame of its blues-jazz elements and tragic humor has gone around the world. There's a new listening dimension, not only in the stereo presentation but also in the fervent virtuoso performing of these two versatile song stylists. The \$64 question is not will it sell big, but rather how fast dealers can get repeat orders filled.

AAAA—"IMITATION OF LIFE" Soundtrack Decca 8879

Top music from the sound track of the film starrer based on one of today's greatest social problems. A gripping slice of life melodically expressed.

AAA—"SOUSA MARCHES IN HI-FI" (stereo)

Goldman Band
Decca 78807

Invention, wit and variety of one of the greatest American composers, done by one of his great admirers. Full of thrill and a good diversion from many ultra-moderns who, having started a tune, get lost along the way.

AAA—"BORN TO BE BLUE" (stereo)

Beverly Kenney
Decca 78850

A vibretto-free voice in which she substantiates her affinity for modern jazz. Combines the story line and musical contours in meaningful sound treatment.

AAA—"SOFT LIGHTS AND SWEET MUSIC"

Victor Young & Strings
Decca 8789

Music with a built-in mood—time tested and of hit proportions. The strings wring new heart twists out of such enchanters as "Always," "How Deep is the Ocean," "Say It Isn't So." A ready-made market waits for one listen.

AAA—"A PARTY WITH BETTY ADOLPH AND COMDEN GREEN"

(stereo)

(Capitol 1197)

The two successful Broadway show-writers perform some of their own delightful comedy and musical numbers, full of quips, satire and refreshing originality. The numbers are from such hits as "Peter Pan," "Wonderful Town," "Bells are Ringing" and others. Top entertainment.

AAA—"DICK POWELL SONG BOOK"

Decca 8837

This artist who today is widely known for his detective roles, for years was Hollywood's foremost singing star in musicals. Many will wonder why he moved when they hear this repertoire ranging from the bouncy, to ballad, to lush pop and back again. He's every bit the troubadour of yore.

AAA—"THE SNOW GOOSE" THE COUNT OF MONTE CRISTO"

Various Artists

Decca 9066

The breathless excitement and immortal appeal of two of the world's greatest stories. Magnificently dramatized and even though you know them, they will excite all over again.

AAA—"THE BEST OF STRAUSS"

(stereo)

Mishel Piastro
Decca 8826

The ork gives a generous sparkling program of the best Strauss numbers which are somewhat condensed to cover nine on one LP. "Emperor," "Blue Danube," "Artist's Life," "Vienna Woods" and others.



Tony Bellus' Big Action Hit "ROBBIN THE CRADLE"

As performed on the
Dick Clark Bandstand
NRC-023

N
R
C

National Recording
Corporation
1224 FERNWOOD CIRCLE, N. E.
ATLANTA, GA.

World Radio History

Paul Peek's Great New Releases

"IF"

b/w

'SHORT SHORTNIN'

NRC-025



The Music REPORTER

RHYTHM AND BLUES

BIG 50

Position 4/20	This Week	Weeks On Chart	Position 4/20	This Week	Weeks On Chart
1	1	6	17	26	14
	THAT'S WHY			TEARDROPS ON	
	Jackie Wilson			YOUR LETTER	
	Brunswick 55121			Hank Ballard—King 5171	
4	2	7	22	27	24
	SO FINE			I CRIED A TEAR	
	Fiestas			LaVern Baker	
	Old Town 1062			Atlantic 1199	
3	3	5	25	28	22
	ALMOST GROWN			PRETTY GIRLS	
	Chuck Berry			EVERYWHERE	
	Chess 1722			Eugene Church—Class 235	
6	4	6	39	29	2
	SORRY I RAN ALL			JUST KEEP	
	THE WAY HOME			IT UP	
	Impalas—Cub 9022			Dee Clark—Veejay 1026	
11	5	4	☆ 30	30	1
	KANSAS CITY			SEVEN LONG	
	Wilbert Harrison			YEARS	
	Fury 1023			Little Junior Parker—Duke 306	
9	6	8	32	31	5
	COME TO ME			TROUBLES	
	Marv Johnson			TROUBLES	
	United Artists 160			Warren Storm—Nasco 6025	
2	7	16	34	32	3
	JUST A MATTER			THERE'S S'THING	
	OF TIME			ON YOUR MIND	
	Brook Benton—Merc. 71394			Big Jay McNeely—Swingin' 6	
12	8	6	33	33	7
	GUESS WHO			GUITAR BOOGIE	
	Jesse Belvin			SHUFFLE	
	RCA Victor 7469			Virtues—Hunt 324	
5	9	7	31	34	9
	EVERYBODY LIKES			I'VE HAD IT	
	TO CHA CHA CHA			Bill Notes	
	Sam Cooke—Keen 2018			Time 1004	
7	10	16	☆ 35	35	1
	WERE W'RE YOU ON			GOODNIGHT IRENE	
	Y'R WEDDING DAY			Billy Williams	
	Lloyd Price—ABC Par. 9997			Coral 62101	
14	11	6	☆ 36	36	1
	YOU'RE SO			I WANT Y'U SO BAD	
	FINE			James Brown & Five Flames	
	Falcons—Unart. UR 2013			Federal 12348	
8	12	10	40	37	4
	BE EVER			MAGIC	
	WONDERFUL			MOUNTAIN	
	Ted Taylor—Duke 304			Medallions—Dooto 446	
10	13	8	47	38	2
	SINCE I DON'T			A LONG TIME	
	HAVE YOU			Nappy Brown	
	Skyliners—Calico 103			Savoy 1562	
23	14	5	☆ 39	39	1
	I NEED YOUR			SO CLOSE	
	LOVIN'			Brook Benton	
	Roy Hamilton—Epic 9307			Mercury 71443	
15	15	4	46	40	2
	ENCHANTED			NASTY BREAKS	
	Platters			The Dandevills	
	Mercury 71247			Guyden 2014	
26	16	3	41	41	5
	SIX NIGHTS			BAD	
	A WEEK			Cozy Cole	
	Crests—Coed 509			Love 5016	
20	17	8	44	42	2
	THAT'S ALL I			I'M HOLDING ON	
	WANT			Little Junior Parker	
	Bobby Day—Class 245			Duke 306	
28	18	2	☆ 43	43	1
	ENDLESSLY			TAKE OUT SOME	
	Brook Benton			INSURANCE	
	Mercury 71443			Jimmy Reed—Veejay 314	
21	19	5	35	44	18
	I TOLD MYSELF			THE RIGHT TIME	
	A LIE			Ray Charles	
	C. McPhatter—MGM 12780			Atlantic 2010	
27	20	3	36	45	11
	I WAITED			TELLING LIES	
	TOO LONG			Fats Domino	
	LaVern Baker—Atlantic 2021			Imperial 5569	
18	21	5	48	46	3
	LITTLE			I WONDER WHY	
	QUEENIE			Chester McDowall	
	Cheek Berry—Chess 1722			Duke 302	
29	22	3	30	47	25
	THAT'S ENOUGH			STAGGER LEE	
	Ray Charles			Lloyd Price	
	Atlantic 2022			ABC Paramount 9972	
16	23	12	43	48	22
	CHARLIE			LONELY	
	BROWN			TEARDROPS	
	Coasters—Atco 6132			J. Wilson—Brunswick 55105	
19	24	12	37	49	3
	SEA			WHAT MAKES YOU	
	CRUISE			SO TOUGH	
	Frankie Ford—Ace 554			Teddy Humphries—King 5182	
13	25	6	42	50	7
	LOVEY DOVEY			TEENAGE ROMEO	
	Clyde McPhatter			Paul Perryman	
	Atlantic 71418			Duke 305	

Larry Goldberg New Dooto Vice-Pres.

Hollywood — Dootsie Williams, president of Dooto Records, has announced the appointment of Larry Goldberg as vice-president. According to Williams, he and Goldberg plan to survey their distributor network, testing records in selected areas and working closely with distributors and their promotion men, and with key disc jockeys. Currently Goldberg is doing intensive promotion on Dooto's new release, Magic Mountain, by the Medallions. . . . A veteran in the record business, Goldberg began as a promotional man in the L.A. area, recorded Dixieland groups such as Pete Daley and George Louis, and later was associated with R&B Records and Jubilee Records.

Peach Aims Toward National Stature

Douglasville, Ga. — Peach Records, Inc. of this city which has produced several fast-selling singles in its short organization life, last week circularized program directors detailing its origin and aims. It's purpose is to unite with the best unaffiliated artists and writers to fill the need for such a recording operation in this area, and to grow to national stature. Bradley L. Williamson is president; Dr. C. B. F. Young is vice-president and Harold E. Riley is secretary and treasurer.

Warners' Name Cornyn

Burbank, Calif.—Warner Bros. Records announced last week the appointment of Stan Cornyn to write liners for all Warner Bros. albums, and to handle other editorial duties. He was formerly in charge of pop liners at Capitol Records.

CLASSIFIED ADS

REGISTER NOW

Announcers, Salesmen, Engineers, PD's etc. Register now. Industry's most aggressive employment service. Radio-TV openings throughout U.S. complete. Confidential. Your future is our business. Wendal Broadcast Personnel, Box 61 Dishman, Spokane, Washington.

RECORDS—FROM YOUR TAPE

Good quality, fast service, 45 or 78 rpm—\$3.50 each. Send tape and cash to—Mack Recording Service, 1527 Sixth St., West Portsmouth, Ohio.

ATTENTION

We make commercial records of all kinds. For information, Write to Marke Records, Whitsett Lane, Nashville 11, Tenn.

BUY, SELL, RENT, TRADE

Classified ad in Music Reporter. Real advertising savings. 30 words only \$3.00. Send copy to P. O. Box 396, Nashville, Tenn.

TRY

"Blue Tears" b/w "Moon, Take This Kiss" by "The Burd Family" on Legend. Growing in the C&W field. Send \$1.00 for record. Osborne Burd, Crestwood, Ky.

WANTED TO BUY:

Early records and transcriptions: Ernest Tubb, Tex Ritter, Johnny Bond, Homer & Jethro, Johnny and Jack, Carl Smith, Jimmie Skinner, Fats Domino, etc. Jack Spiegel, Formoso, Kansas.

"JUST KEEP IT UP"

"JUST KEEP IT UP"

"JUST KEEP IT UP"

"JUST KEEP IT UP"

"JUST KEEP IT UP"

"JUST KEEP IT UP"

BY DEE CLARK

ABNER 1026

VEE-JAY ABNER RECORDS

2129 S. Michigan Ave., Chicago, Ill.

"JUST KEEP IT UP"

SPECIAL INTRODUCTORY TRIAL SUBSCRIPTION ORDER

This coupon can keep you posted each week on what's going on in the music world . . . order now and save.

THE MUSIC REPORTER
P.O. BOX 396
NASHVILLE, TENN.

Enter my subscription to the Music Reporter for a full year (52 issues) at the rate of \$10. A real saving over single copy rates!

Name

Company

Address

City

Zone

State

Type of Business

Title

DEE-JAYS - DEALERS DISTRIBS - OPERATORS ONE-STOPs

FOR INCLUSION IN THE MUSIC REPORTER'S VARIOUS RECORD CHARTS PLEASE FILL IN YOUR TOP TUNES IN THE SPACE BELOW AND RETURN PROMPTLY TO:

P. O. BOX 396
NASHVILLE, TENNESSEE

BIG POP TUNES

TITLE ARTIST

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

BIG R&R TUNES

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

BIG C&W TUNES

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

NAME _____

DATE _____

COMPANY OR STATION _____

ADDRESS _____

NRC Opens New Distributor Office, Pressing Plant in Big Expansion

Atlanta—A double-barrelled expansion for the National Recording Corp. here—the opening of a record distributing office in Birmingham, Ala., and opening of NRC's own record pressing plant adjacent to its Atlanta offices—was announced last week by prexy Bill Lowery. The Birmingham office will handle all lines now serviced by NRC's subsid, National Record Distributors, here. Gary Wilson, former traffic manager in the Atlanta office, has been moved to Birmingham.

The pressing plant is the first in this country to use the new Triulzi record press, imported from Italy. Five more such high speed machines are expected for delivery by July 1, to make NRC ready for all types of custom pressing work.

Warner Bros. Licenses "Kookie Combs" Prod.

Hollywood — Warner Bros. has announced licensing for production of "Kookie Combs" to meet mounting requests from teenagers. Demand was sparked by response to Edward "Kookie" Byrnes' (TV's "77 Sunset Strip") appearance on the Dick Clark American Bandstand, and his new recording with Connie Stevens, "Kookie, Kookie—Lend Me Your Comb."

UA's April LP List Is Catalog of Wants

New York—Three classical, one blues, and three pops make up United Artists' April album release it was announced last week. The classics are by Leopold Stokowsky conducting the Symphony of the Air. The blues is authentic Negro folk music by Alan Lomax; and the pops cover "Don't Smoke In Bed" with Connie Russell; "The Clovers in Clover" with the Clovers, and "Folk Songs a La King" with Morgana King. The classicals and pops are available in both mono and stereo.

RCA Cuban Pressings

New York — RCA-Victor concluded agreements with Discuba of Cuba here last week for record-pressing in the island. The move was part of the RCA policy of local manufacturing in international markets.

SOS

Records Please

PLEASE FROM DEEJAYS FOR SAMPLE DISKS FOR FREE PROGRAMMING EXPOSURE POUR INTO THE OFFICE OF THE MUSIC REPORTER EACH WEEK. MOST EMPHASIZE THAT THEY DON'T GO OUT AND BUY A RECORD JUST BECAUSE IT STANDS HIGH IN THE CHARTS. THEY WAIT FOR DEE-JAY SAMPLES, THE EXPOSURE TIME MEANWHILE GOING TO WASTE. FOLLOWING ARE THE SOS CALLS RECEIVED LAST WEEK, TOGETHER WITH NAME, ADDRESS AND TYPE OF RECORDS NEEDED.

COMPLETE SERVICE

Harry McFarland
KSIW
Box 508
Woodward, Okla.

Frank Keller
WBRG
Box 1079
Lynchburg, Va.

Bob Switzer
WHEP
Drawer F
Foley, Ala.

Dale Good
KRKO
Everett, Wash.

Charlie Wilser
KOFO
Box 46
Ottawa, Kansas

Jerry Smith
Box 1006
Cedar Rapids, Iowa

Charles Stevens
KOLR Radio
Sterling, Colo.

Harold Shedd
WDOB
Canton, Miss.

Don Wingate
WSFB
Quitman, Georgia

Mrs. Robert Makin
WNBT
Wellsboro, Pa.

Peanut Faircloth
WAPO
Chattanooga, Tenn.

Mark Karman
WSWW
Platteville, Wisc.
Russ Hamnett
WCNC
Box 535
Elizabeth City, N.C.

POP SERVICE

Clay Daniels
WHEP
Foley, Ala.

Horace Easterling
WMRC
Millford, Mass.

Wayne Griffith
WKBL
Box 289
Covington, Tenn.

Dennis Johnson
KVCK
Wolf Point
Montana

Al Chambers
KVOW
Littlefield, Texas

Glenn C. Lewis
WSLS
Roanoke, Va.

JAZZ SERVICE

Dennis Johnson
KVCK
Wolf Point, Mont.

Al Cohen
WYZZ
Henry Grady Bldg.
Atlanta, Ga.

C&W SERVICE

Fanny Belle
WHEP
Box 1556
Foley, Ala.

Darrell E. Franks
AEL, VW-11
Elect. Shop
c/o FPO
New York, N.Y.

Chubby Stewart
KUZN
West Monroe, La.

Lee Edmond
WJLK
Asbury Park, N.J.

LP SERVICE

James Hartley
WPRY
212 E. Ellis St.
Perry, Fla.

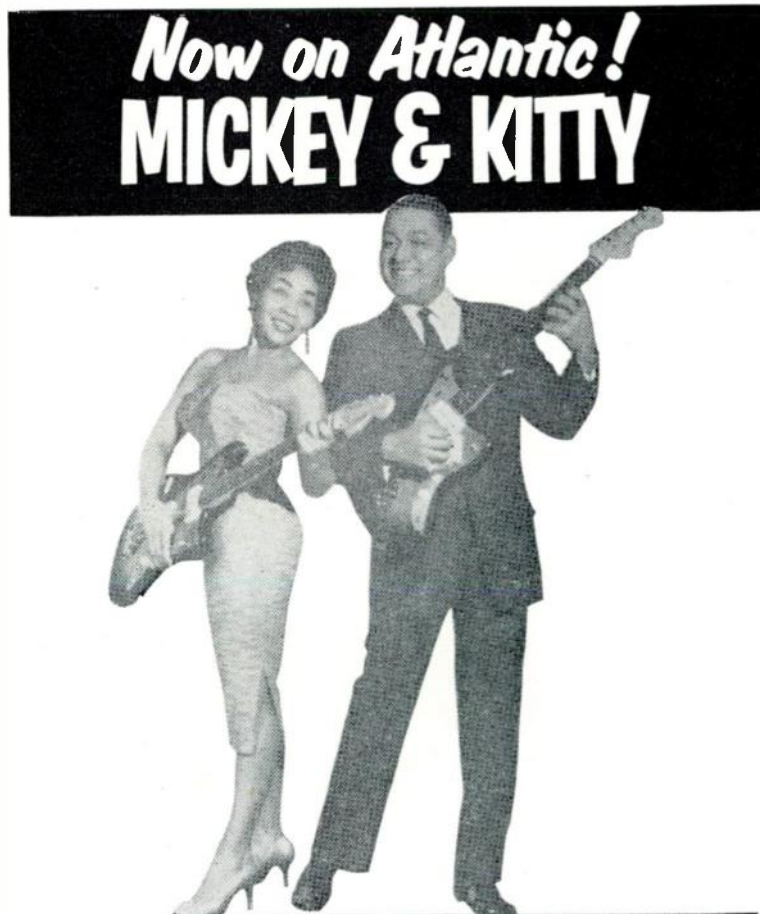
Al Chambers
KVOW
Littlefield, Texas

Jim Preston
WPRY
212 E. Ellis St.
Perry, Fla.

Horace Easterling
WMRC
Millford, Mass.

Russ Bloxom
KCLE
919 North Main
Cleburne, Texas

Paul Brigham
WMGR
Bainbridge, Georgia



"OOH-SHA-LALA"
"THE KID BROTHER"

Atlantic 2024

Country Clippings

LINEUP for the June 26-July 5 "Country America" spec at the Oregon Centennial by producer Nat Nigberg has been announced thus: Appearing first five days



HERB SHUCHER

will be: The Everly Brothers, Hank Thompson and his Brazos Valley Boys, Hank Snow and his Rainbow Ranch Boys, Grandpa Jones, Merle Travis, Ginny Jackson, Billy Strange and the Stoney Mountain Cloggers. Last half of the stand will feature Roy Acuff, Marty Robbins, Don Gibson, Ferlin Husky, Jimmy Dickens, the Wilburn Brothers and June Webb. Al Florie has taken over the managerial reins for RCA Victor's Del Wood.



MARTY ROBBINS

Archie Campbell, longtime favorite vocalist and comedian of Knoxville, Tenn. radio and TV stations, turned in another top-notch turn... guesting on the Opry last Saturday eve. Archie, affectionately known by hundreds in the trade for comedy work as 'Grandpappy' more than filled the Ryman with chuckles. Herb Shucher and wife Kathryn planed out of Nashville for Schucher's hometown, Boston, where they will spend a few days prior to Shucher's joining Jim Reeves for several days touring of Canada and Nova Scotia. Jimmie Newman (MGM) currently working a two-week one-nighter schedule through North Dakota and the Northwest. Charlie and Ira Louvin, and their families, last week entertained their sister, Lorene, and her husband and little daughter. Don Gibson and wife, Polly, looking forward to September and a visit from the stork. Carl Smith busy on his farm near Nashville and is training his two boxer dogs to hunt... he has set a "ground hog a day" goal... to this point, he's met his quota. Porter Wagoner back in town after appearances through Alabama and Georgia. Wagoner along with his manager, Don Warden, have latched onto a big hit, being published in their Warden Music firm, and being recorded by



GABE TUCKER

Johnny Horton on Columbia... "Battle of New Orleans." Roselley Merrick Hunter informs us that George Jones returned to Nashville last week for recording sessions. He now lives in Texas, however, he may be reached by deejays at Box 6204, Nashville 12, Tenn. From Gabe Tucker, top man on H. W. (Pappy) Daily's Promotion Pole, Houston, Texas, headquarters for D Records and Dee Music, comes word that Claude Gray comes through with a winner on his first release on D Records... "Letter Overdue" and "I'm Not Suppose." Tucker says initial reaction has been terrific from jocks, and any of them missing out on the first sampling may obtain copies by contacting him at 314 E. 11th Street, Houston 8, Texas. Andy Doll and his band continue to roll up successful string of personal appearance grosses. Doll's current clicker on Ad Records is "The Butterfly" and "Hawaiian War Chant"... Tillman Franks, topper of The Louisiana Hayride Artist Service Bureau, says he has just returned from a sensational tour of New Mexico and Texas. Franks says they did tremendous business and it is really good to know that Country Music shows still have the biggest pulling power. "Mesquite" Jerry Johnson, who originated Western Jamboree ten years ago on WJOR, Bangor, Maine and since that time has been heard on WTNV and WIKE in Vermont, has returned to the Pine Tree State to emcee his powerful country music deejay show over WFST - AM and FM Caribou, Maine.



PAPPY DAILY

Kitty Wells out with a new Decca dishing of "Your Wild Life's Gonna Get You Down" and "You'll Never Be Mine Again." Hubert Long, personal manager of Ferlin Husky and Faron Young, says the turnout for a package show of C&W talent in Memphis, Tenn. last Sunday was encouraging.

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WILBURN BROTHERS



ANDY DOLL



KITTY WELLS



HUBERT LONG

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THE MUSIC REPORTER C&W BIG 50

Position 4/20	This Week	On Chart Weeks	Position 4/20	This Week	On Chart Weeks
1	1	8	15	26	11
	HOME			LIFE TO LIVE	
	Jim Reeves			Billy Morgan	
	RCA Victor 7479			Starday 420	
3	2	8	22	27	12
	LUTHER PLAYED			HANGING TREE	
	THE BOOGIE			Marty Robbins	
	Johnny Cash—Sun 317			Columbia 4-41325	
4	3	8	23	28	6
	A THOUSAND			HOW CAN I THINK	
	MILES AGO			OF TOMORROW	
	Webb Pierce—Decca 9-30858			J. O'Gwynn—Mercury 71419	
2	4	8	29	29	2
	THANKS A LOT			GAMBLER'S	
	Johnny Cash			LOVE	
	Sun 317			Rose Maddox—Capitol 4177	
5	5	10	32	30	4
	WHITE			THE WALL	
	LIGHTNING			Freddie Hart	
	G. Jones—Mercury 71406			Columbia 41345	
7	6	7	☆	31	1
	THAT'S THE WAY			DON'T SING	
	IT'S GOTTA BE			ALONG	
	F. Young—Capitol F 4164			Homer & Jethro	
6	7	17	38	32	2
	MOMMY FOR			ALL OVER	
	A DAY			AGAIN AGAIN	
	Kitty Wells—Decca 9-30874			The G. Pretender—Col. 41358	
10	8	8	28	33	6
	SET HIM FREE			I'LL KISS THE PAST	
	Skeeter Davis			GOODBYE	
	RCA Vic. 7471			C. Smith—Columbia 41344	
8	9	14	33	34	4
	WHEN IT'S SPRINGTIME			CONSCIENCE	
	IN ALASKA			June Webb—Hickory 1096	
	Johnny Horton—Col. 41308				
11	10	8	45	35	2
	BLACK LAND			I CRIED A TEAR	
	FARMER			E. Tubb—Decca 9-30872	
	Frankie Miller—Starday 124				
9	11	14	26	36	13
	I'M IN LOVE			HAVE HEART	
	AGAIN			WILL LOVE	
	George Morgan—Col. 4-42318			J. Shepard—Capitol 4129	
34	12	2	☆	37	1
	BATTLE OF			ANYBODY'S	
	NEW ORLEANS			GIRL	
	J. Horton—Columbia 4-41339			H. Thompson—Capitol 4182	
16	13	4	21	38	8
	AM I THAT EASY			YES, THERE'S	
	TO FORGET			A REASON	
	Carl Belew—Decca 30842			Warner Mack—Decca 9-30841	
☆	14	1	40	39	6
	FRANKIE'S MAN			IF HEARTACHES IS	
	JOHNNY			THE FASHION	
	J. Cash—Columbia 4-41371			Jim Reeves—RCA Vic. 7479	
18	15	6	27	40	13
	IT'S ALL MY			SO SOON	
	HEARTACHE			Jimmy Newman	
	Carl Smith—Columbia 41314			MGM K12749	
35	16	2	43	41	2
	LONESOME			WHAT GOES ON IN	
	OLD HOUSE			YOUR HEART	
	D. Gibson—RCA Victor 7595			W. Pierce—Decca 9-30858	
17	17	7	☆	42	1
	WHAT DO YOU KNOW			COME AND	
	ABOUT HEARTACHES			KNOCK	
	Johnnie & Jack—RCA Vic. 7478			Roy Acuff—Hickory 1097	
20	18	2	48	43	2
	YOU DREAMER			SECOND FIDDLE	
	John Cash—Col. 4-41371			Buck Owens	
				Capitol 4172	
12	19	15	36	44	9
	DON'T TAKE YOUR			YANKEE GO HOME	
	GUNS TO TOWN			Wynn Stewart & Jan Howard	
	Johnny Cash—Col. 4-1313			Jackpot 48014	
19	20	13	☆	45	1
	ALL THE TIME			I'D RATHER BE	
	Kitty Wells			Ernest Tubb	
	Decca 30804			Decca 9-30872	
14	21	11	37	46	7
	I TRADED			I'LL TAKE THE	
	YOUR LOVE			BLAME	
	R. Johnson—Brunswick 95110			Jean Shepard—Capitol 4129	
24	22	10	49	47	2
	FRANKIE'S MAN			OH HOW I MISS	
	JOHNNY			YOU	
	Johnny Sea—N.R.C. C-109			Carl Butler—Columbia 4-41308	
13	23	12	50	48	2
	DOGGONE			FROM A KISS TO	
	THAT TRAIN			THE BLUES	
	Hank Snow—RCA Victor 7443			Country J. Mathis—D-1054	
25	24	8	31	49	15
	W'N THE BAND			CHIP OFF THE	
	PLAYED THE BLUES			OLD BLOCK	
	H. Locklin—RCA Victor 7422			Eddy Arnold—RCA Vic. 7435	
☆	25	1	42	50	4
	HEARTACHES BY			FOREIGN CAR	
	THE NUMBER			Hank Locklin—RCA Vic. 7472	
	R. Price—Columbia 41374				

Big 20 EP's

Position This 1/20 Week	Weeks On Chart	
1	1	PETER GUNN 11 Henry Mancini RCA Victor EPA 4333
2	2	RICKY S'GS A'GN 16 Ricky Nelson Imperial EP 159, 60, 61
3	3	FABULOUS JOHNNY CASH 13 Columbia CL 1253
4	4	THE L'N'LY ONE 8 Duane Eddy Jamie JEP 100
11	5	77 SUNSET STRIP 2 Warren Barber Warner Bros. 1289
6	6	STILL MORE SING ALG W'H MITCH 7 Columbia B 12831, 2, 4.
5	7	COME DANCE WITH ME 8 Sinatra—Cap. EAP 1-1098
8	8	OPEN FIRE TWO GUITARS 12 J. Mathis—Col. B12701,2,3
7	9	DETOUR 11 Duane Eddy Jamie EP 301
9	10	KING CREOLE 5 Elvis Presley RCA Victor EPA 4319
10	11	SONGS OUR DADDY TAUGHT US 14 Everly Bros. Cad. CEP 108
12	12	MUSIC, MUSIC MUSIC 12 A. Jamal—Argo EP 1078
13	13	KINGSTON TRIO 15 Capitol EAP 1, 2, 3, 996
14	14	J. CASH SINGS HANK WILLIAMS 7 Sun EPA 111
16	15	STARDUST 33 Pat Boone Dot EPA 1069
15	16	ELVIS SAILS 16 Elvis Presley RCA Victor EPA 4325
17	17	W'LC'ME T' CLUB 7 Nat King Cole Capitol EAP 1-1120
☆	18	STARRING JACK SCOTT 1 Carlton EP 7-1073
19	19	JUMPIN' JACK 5 Jackie Wilson Brunswick EB 71042
20	20	NEARER CROSS 46 T. Ernie Ford Capitol EAP 1, 2, 3-1005

Foley's "Travelin' Man" Is Pop; Not R&B

Red Foley, Decca recording artist, whose "Travelin' Man" backed with "Just This Side of Memphis" last week started its market surge with the persistency of a barnacle clawing at a ship's bottom, found himself the victim of a categorical end run in the MUSIC REPORTER's. "Scoop of the Week" reviews. Although we definitely tagged his new single "pop," it stopped at the wrong farmhouse on its way to the printer's, and got stuck with an R&B label. It's all pop, folks. Hope this sets us right with Red's friends.

Reeves Off On New Eight Weeks Tour

Nashville — Jim Reeves, RCA-Victor recording artist, after a brief rest at home here from a long PA tour, has left to begin a new eight-weeks journey to cover both eastern and midwestern states, and also, for the first time the Canadian maritime provinces. Highlight will be a four day headliner stand at the Missoula, Mont. trade fair. After three weeks Reeves will be joined by the Louvin Brothers and Donna Darlene.

The Music REPORTER BIG 10

Position This
1/20 Week


- 1 THE FABULOUS JOHNNY CASH
Columbia CL 1253
- 2 THE UNF'RG'T'BLE HANK WILLIAMS
MGM 3733
- 4 3 EARLY AMERICAN FOLK SONGS
D'Arcy RCA V DMP 1635
- 3 4 TR'N W'ISTL' BL'ES
J. Rodgers—Legendary—
RCA Victor LPM 1640
- 6 5 SIDE BY SIDE
Wilburn Brothers
Decca DL 8774
- 5 6 IMPORTANCE OF BEING ERNEST
Ernest Tubbs—Decca 9934
- 8 7 MY KEEPSAKE ALBUM
Red Foley—Decca DL 8806
- 9 8 WH' TR'GY STR'CK
Hank Snow
RCA Victor LPM 1861
- ☆ 9 HYMNS BY JOHNNY CASH
Columbia CL 1284
- 10 10 NO 1 ST'DS ALONE
Don Gibson
RCA Victor LPM 1918

Her biggest since
"Comfortable"

"Separate Ways"

SARAH VAUGHAN

Mercury 71433

Sheldon


BEST IN MASTERING

- Personal attention
- Reasonable prices
- The Sounds that SELL

Sheldon RECORDING STUDIOS

6742 N. Trumbull, Chicago 45, Ill.

COMING SOON!



RECORDS BY
RANK

SOUND WITH A SALES VIEWPOINT

729 Seventh Avenue,
New York 19
Judson 2-2950

RAY
PRICE
HITS AGAIN
WITH HIS WINNING
COUNTRY STYLE

HEARTACHES BY THE NUMBER

b/w WALL OF TEARS

4-41374



COLUMBIA  RECORDS

TNT MUSIC • TNT MUSIC

Blast off Sales!

LIVING MYSELF TO DEATH

B/W

A NEW HEART TO BREAK

CHUCK GODDARD

TNT 163

D.J.'S—SEND FOR YOUR COPY

"If it's a TNT song
it's naturally
EXPLOSIVE!"

1422 W. Poplar St.
San Antonio, Texas

TNT MUSIC • TNT MUSIC

The Music ~
REPORTER

Original

BIG 60 LP's

WEEKLY SURVEY OF DEALERS; DEEJAYS; DISTRIBUTORS

WEEK ENDING—APRIL 26

Position 4/20	Weeks On Chart	Position 4/20	Weeks On Chart	Position 4/20	Weeks On Chart
1	1	32	21	★ 41	
PETER GUNN	10	INSIDE SHELLY BERMAN	8	PORTFOLIO OF AHMAD JAMAL	1
Henry Mancini Ork	(M-S)	Verve MGM 15003	(M)	Argo 2638	(M-S)
2	2	20	22	47	42
THE HUNGRY I	10	BILLY VAUGHN PLAYS	10	PAT SUZUKI'S BROADWAY '59	2
Kingston Trio	(M)	Dot DLP 2156	(M-S)	RCA Victor LPM LSP 1965	(M-S)
3	3	27	23	54	43
STILL MORE SING ALONG WITH MITCH	9	HEY BOY HEY GIRL	3	TRIBUTE TO A LADY	2
Mitch Miller—Columbia CL 1283	(M-S)	Louis Prima & Keely Smith	(M)	Sam Cooke—Keen A 2004	(M)
4	4	21	24	44	44
COME DANCE WITH ME	10	REDHEAD	9	DANCING AT THE MARDI GRAS	6
Frank Sinatra	(M-S)	Original Cast	(M-S)	Lester Lanin—Epic 3550	(M-S)
8	5	25	25	★ 45	
77 SUNSET STRIP	3	HYMNS BY JOHNNY CASH	4	FOLK SONGS SING ALONG WITH MITCH	1
Warren Barker	(M-S)	Johnny Cash—Columbia CL 1284	(M-S)	Mitch Miller—Columbia CL 1316	(M-S)
5	6	28	26	★ 46	
OPEN FIRE TWO GUITARS	10	SWINGIN' PRETTY	6	ANNETTE	1
Johnny Mathis	(M-S)	Keely Smith	(M-S)	Buena Vista 3301	(M)
6	7	26	27	40	47
HAVE TWANGY GUITAR WILL TRAVEL	10	ONLY THE LONELY	10	JIMMY RODGERS GOLDEN YEARS	10
Duane Eddy—Jamie JLP 3000	(M-S)	Frank Sinatra	(M-S)	Roulette R 25057	(M)
7	8	30	28	34	48
BROADWAY IN RHYTHM	10	EXCITING LLOYD PRICE	4	THE YOUNG FRANKIE AVALON	10
Ray Coniff—Columbia CL 1252	(M-S)	ABC Paramount 277		Chancellor CHL 5002	(M)
10	9	29	29	50	49
RICKY SINGS AGAIN	10	PETITE FLEUR	6	VAUGHAN & VIOLINS	3
Ricky Nelson	(M)	Chris Barber	(M)	Sarah Vaughan—Mercury MG 20370	(M-S)
14	10	31	30	★ 50	
BUDDY HOLLY STORY	6	BUT NOT FOR ME	10	CRAZY HE CALLS ME	1
Coral CRL 57279	(M)	Ahmad Jamal	(M)	Dakota Station—Capitol T 1170	(M)
12	11	22	31	53	51
REMEMBER WHEN	10	FABULOUS JOHNNY CASH	10	MORE SING ALONG WITH MITCH	10
Platters	(M-S)	Columbia CL 1253	(M-S)	M. Miller—Columbia CL 1243	(M-S)
11	12	41	32	★ 52	
FLOWER DRUM SONG	10	MACDONALD & EDDY FAVORITES	3	ROGER WILLIAMS FABULOUS 50	1
Original Cast	(M-S)	RCA Victor LPM 1738	(M)	Kapp KL 1130	(M-S)
9	13	39	33	49	53
WELCOME TO THE CLUB	10	SING ALONG WITH MITCH	10	I'M JIMMY REED	10
Nat "King" Cole	(M)	Mitch Miller	(M-S)	Veejay 10001	(M)
13	14	37	34	43	54
FOR LP FANS ONLY	10	ELLA SWINGS LIGHTLY	5	THAT'S ALL	5
Elvis Presley	(M)	Ella Fitzgerald	(M)	Bobby Darin	(M-S)
17	15	38	35	35	55
GIGI	10	NEAR YOU	10	LONELY TEARDROPS	5
Movie Cast	(M-S)	Roger Williams	(M-S)	Jackie Wilson	(M)
19	16	42	36	55	56
LOVE IS A GENTLE THING	7	IN PERSON	4	I'LL REMEMBER APRIL	3
H. Belafonte	(M-S)	Tony Bennett	(M-S)	Patti Page	(M-S)
16	17	★ 37		★ 57	
RITCHIE VALENS	9	PORGY & BESS	1	MUSIC FROM THE FILMS	1
Del Fi DLP 1201	(M)	Miles Davis	(M-S)	Mantovani—London PS112	(M-S)
18	18	33	38	48	58
KINGSTON TRIO	10	THE END	10	JOY OF LIVING	4
Kingston Trio	(M)	Earl Grant	(M-S)	Nelson Riddle	(M-S)
15	19	36	39	59	59
PAT BOONE SINGS	6	I WANT TO LIVE	10	JOHNNY GREATEST HITS	2
Dot DLP 3158	(M)	Soundtrack	(M-S)	Johnny Mathis	(M)
24	20	46	40	58	60
BLUE HAWAII	2	MANHATTAN SPIRITUAL	3	LOVE IS A SEASON	5
Billy Vaughn	(M)	Reg Owen	(M-S)	Eydie Gorme	(M-S)

(M)—RECORDED MONAURALLY ONLY. (M-S)—RECORDED IN MONAURAL AND STEREO.

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