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FEATURES



Clive Davis

After signing such influential ortists as Janis Joplin, Aerosmith and Bruce Springsteen os President of CBS Records in the Sixties and Seventies, Clive Dovis founded Aristo Records and has continued his reign os one of the industry's most powerful executives. In this exclusive interview, MC tolks with this legendory figure obout oll ospects of the music business.

By Jose Martinez



28

In this special feature story, MC talked with a voriety of ortists, songwriters and industry veterons to compile 50 tips on how to best promote yourself and your music on a shoestring budget. A must read for oll unsigned ortists.

By Tom Kidd

12 A&R Profile: Jeru Morgan, White Li	on RecordsBy Iom Kidd
15 Songwriter Profile: Steve Wariner.	By Dan Kimpel
17 Crosstalk: Producer Che Guevara	By Jonathan Widran
19 Booker Profile: Paul Feguigan, The TroubadourBy Tom Farrell	
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—CARRIE COLOMBO

If you have an event, workshop, class or seminar that you want us to announce, send the info, in writing, to: Calendar, c/o Music Connection, 4731 Laurel Cyn. Blvd., N. Hollywood, CA 91607

Current

The Philadelphia Music Conterence '98 takes place at the Adam's Mark in the city of brotherly love from December 2 to December 5th. For more information on these three days of panels, networking and music, contact 215-587-9550. You can also check out their web site, at http://www.gopmc.com.

The annual South By Southwest Music & Media Conference takes place in Austin, Texas, from March 17 to March 21st. Songwriter Lucinda Williams will be the Keynote Speaker, while other confirmed industry speakers include EMI Music Publishing's Steve Backer, MCA Records' Jay Boberg, Collins Entertainment's Tim Collins, Mammoth Records' Jay Faires, noted industry attorney Donald Passman, A&M Records' Larry Weintraub and the Enclave's Tom Zutaut. As always, you'll need to register soon. Contact 512-467-7979. or visit their web site (http://www. sxsw.com) for further information.

The yearly Emerging Artists & Talent in Music (EAT'M) Conference, Showcase & Festival is slated for next May (19-22) in Las Vegas, Nevada. You can apply now for one of the 150 showcase performance slots. There is a \$40 processing fee until December 31, and a \$50 processing fee after January 1st. The deadline for submissions is February 15th. During next year's four-day event, there will be various informative panels, such as "Demo Critiquing," "Producer's Panel," "Agents And Promoters," "Multi-Media," "Songwrit-

ing," "Surviving The Music Industry," and much more. There were seven artists who were signed to recording and/or publishing deals following this year's event. Call 702-837-3636, or visit their web site on the 'Net (http://www.eat-m. com) for registration information.

Whether you are interested in one course or an entire curriculum, UCLA Extension provides the highest level of instruction and course content to help you achieve your career goals. UCLA Extension has a slew of courses slated for the Winter Quarter, which begins on January 9th. A few of the new classes are: "Finding Your Voice: A Singing Workshop," with veteran voice teacher and vocalist Gloria Bennett: "A&R: Making Music From Acquisition To Release," with Barry Squire, A&R exec for Columbia Records; "The Urban Music Scene: The Art And Business Of Making It In The Music Industry," with Total Trak Productions' CEO Courtney Branch and President/CFO Tracy Kendrick; "Publishing Hit Songs: An Introduction To Creative Music Publishing," with Neil Gillis, VP, Copyright, Warner/Chappell Music; "Personal Management Of Recording Artists: The Business Of Building Careers," with Jeffrey Jampol, President, Jampol Artist Management; and "The Complete Guide To Home Recording: From Making Demos To Professional And Film Soundtrack Production," with Grammy-winning engineer David "Rainman" Banta. For a free catalog of all the UCLA Extension class offerings, you can contact 800-554-UCLA.

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If you or your organization is making a difference in the music community, please fax (818-755-0102), mail (4731 Laurel Cyn. Blvd., N. Hollywood, CA 91607) or e-mail (muscon@earthlink.net) your information to Heart & Soul columnist Carrie Colombo at Music Connection.



Steve Wonder (shown with NARAS President/CEO Michael Greene) has been named to be the recipient of the 1999 MusiCares Person Of The Year. Wonder will receive the honor at a tribute dinner and concert, held at the Century Plaza Hotel in Los Angeles on February 22nd. Contact 310-392-3777 for ticket information. Proceeds will provide support for industry people with health problems, and older musicians with no means of economic support.

Lennon Vigil

The annual John Lennon Candlelight Remembrance will take place Tuesday, December 8, from 5-8 p.m., at Lennon's Hollywood Walk Of Fame Star, at 1750 N. Vine St., in front of the Capitol Records Tower. For further info, call the Los Angeles Alliance For Survival (310-399-1000).

Save The Animals

Country star Clint Black and his wife, Lisa Hartman Black, recently hosted a silent auction to benefit the Amanda Foundation, a non-profit organization dedicated to rescuing dogs and cats who are spending their last days at city and county shelters in L.A. The event, held at the Director's Guild of America, raised several thousand dollars. Since 1976, the Amanda Foundation has placed thousands of homeless animals.



John Mellencamp (pictured with students at the Sullivan Elementary School) recently donated \$60.000 worth of instruments to public schools in the Metro and Northwest regions of Chicago through the VH1 Save The Music campaign. VH1's non-profit organization is dedicated to improving the quality of education by supporting music programs.

sometimes only the best will do

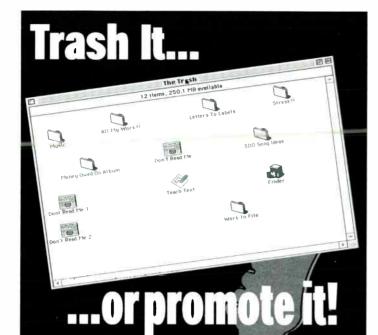
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 Finding Your Voice: A Singing Workshop, GLORIA BENNETT, voice teacher and vocalist who has coached premier rock performers such as AxI Rose and Grammy-winning recording artist Keb-Mo

The Music Business

NEW COURSE

- Negotiation Skills for the Music Business: Effective Strategies and Techniques, WILLIAM A. BERROL, music industry attorney for artists, producers, record labels, and major label executives
- A&R: Making Music from Acquisition to Release, BARRY SQUIRE, A&R, Columbia Records
- The Urban Music Scene: The Art and Business of Making It Big in the Music Industry, COURTNEY BRANCH (aka Doctah B.), CEO, Total Trak Productions, Inc., and TRACY KENDRICK, President/CFO, Total Trak Productions, Inc.
- Publishing Hit Songs: An Introduction to Creative Music Publishing,
 NEIL GILLIS, Vice President, Copyright,
 Warner/Chappel Music, Inc.; music publisher, columnist, and composer
- Personal Management of Recording Artists: The Business of Building Careers, JEFFREY JAMPOL, President, Jampol Artist Management

 Legal and Practical Aspects of the Recording and Publishing Industries, RICHARD SCHULENBERG, JD, President, MSH Music Group

Recording Engineering and Record Production

- Critical Listening: Perception and the Audio Environment, SEAN OLIVE, Manager, Subjective Evaluation, Research and Development Group, Harman International
- Techniques of Multitrack Mixing, STEPHEN O'HARA, composer, producer, and engineer with six Grammy-nominated projects to his credit
- From Fixer to Mixer: Recording Studio Maintenance, MICHAEL MROZ, Principal Engineer, Studio Maintenance
- The Complete Guide to Home Recording: From Making Demos to Professional Record and Film Soundtrack Production, DAVID "RAINMAN" BANTA, multi-platinum and Grammy Award-winning recording engineer
- Fundamentals of Electronics and Physics for Audio and Video, LEE BARTOLOMEI, Engineer, Walt Disney Pictures

Music Creation

Songwriting

- Writing Lyrics that Succeed and Endure: Master Class with Marty Panzer, lyricist with 30 gold and platinum records, four million-play awards, and record sales in excess of 70 million units
- Writing Hit Songs II: Constructing Song Elements, DAVID "CAT" COHEN, songwriter, journalist, and author who has had songs cut by such artists as Freddie Hubbard and Bo Diddley

Music Technology

- Digital Audio Editing with Pro Tools
 4.0: A Studio Workshop, JOSE
 "CHILITOS" VALENZUELA, design engineer and sound designer
- Introduction to Synthesizers and Sampling, JEFF FAIR, producer, composer, and synthesist who has worked on numerous record, film, television, and advertising projects including ads for Space Jam and Braveheart
- Introduction to MIDI and Sequencing, COREY FOURNIER, composer/clinician, Roland Corp. U.S.; consultant

Film Scoring

NEW COURSE

- Survival Guide for Film and Television Composers, DENNIS DREITH, film composer, orchestrator, conductor; International President, Recording Musicians Association
- Materials of Music: A Practical Review, JERRY GRANT, television and film composer whose TV credits include The Secret World of Alex Mack, Quantum Leap, Hunter, and Magnum P.I.
- The Art of Orchestration, STEVEN SCOTT SMALLEY, Emmy Award-winning composer, orchestrator, and conductor whose orchestration credits include the film *Mission: Impossible* and the TV miniseries *Lonesome Dove*
- Film Scoring II: 20th Century Compositional Techniques, ROBERT DRASNIN, composer/conductor of scores for numerous television series, movies, and documentaries; former director of music at CBS
- Staying in Sync: The Techniques and Methods for Putting Music, Audio, Film, and Video Together, LES BROCKMANN, recording engineer specializing in recording music for prime-time television and films

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Live-Wire Mastering

By Jonathan Widran

ive-Wire Mastering's tag line of "It's Ungodly Amazing, It's Expensive And It Blows The Doors Off Of Everything!" is a claim that most typical mastering facilities in town can't make, or wouldn't dare try. And that's because, while Live-Wire does regular mastering off a DAT recording, it's only as a preliminary step to a revolutionary post mastering process which, once it catches on, just may become the new sonic standard in the industry.

Five years in development, the system, called Sounds Alive, offers a complex, but very efficient and precise process which does for sound what a steering wheel does for a car out of alignment. That is, correcting the sonic information so that the listener hears a perfect replication of what was recorded in the studio. The process also helps eliminate speaker distortion, leading to a crisp, bright sound. Their demo features well-known pop songs brought to new and vibrant life by this method.

"It's a complicated process that takes 72 hours per CD, but the basic idea is that we manipulate the analog signal to compensate for overall deficiencies, to give a clearer signal that can acoustically replicate the accuracy of the original performance," says owner Gary Gladstone "Because of speaker and usual recording limitations, recordings normally don't sound as if you were there in the studio live. No matter how accurate or how expensive a microphone is, it doesn't work like a human ear. And no matter how accurate or how expensive your speakers are, they don't have the ability to replicate a human voice, a grand piano, or any other acoustic instrument."

The goal, then, is to make a recording sound more real, more immediate, more of a "you are there" quality. Producers like Kevin Dorsey, Greg Williams, Don Peake and Martin Kloiber have all taken their "finished" products to Live-Wire and been hugely impressed with the fullness added by the process. Not only that, but Gladstone promises that the frequent mastering problems which occur in normal situations—such as a muddy bottom resulting from wanting more lower end bass—can be cor-



Gary Gladstone

rected with better definition.

"The difference," he says, "is actually greater than that between vinyl recordings and digital CD sounds; more like the change from AM to FM. It's about better depth perception. Other mastering processes use phase manipulation, which gives you one sweet spot in the room you are listening in. Sounds Alive is the only existing re-process/manipulation of the audio signal that makes even a digi-

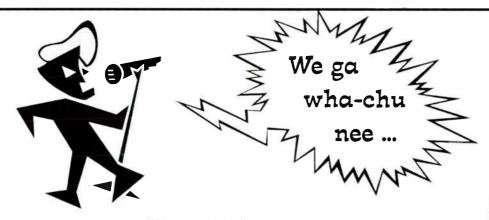
tal, 16 bit, 44.1k recording sound the most exciting and real that you have ever heard from any recording.

ing.
"It's also mono compatible,"
Gladstone continues, "and does
not use left/right phase manipulation, and sounds larger than the
speakers [not just wider], is 3-D,
and offers the entire room as the
sweet snot!"

While Gladstone's aim is to attract more top producers and major artists looking to bring their sound to new levels, Live-Wire has a more affordable demo rate of \$1,000 per CD for up-and-coming performers willing to go the distance. Thus, those looking for an edge need not be put off by the "expensive" tag in their slogan.

"We offer a guarantee that your CDs will sound better than your master did in the studio during the actual mix of the music," he says. "We're marketing ourselves as the final mastering to make your music sound years ahead of today's accepted state-of-the-art."

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Cosandra Calloway

Cosandra Calloway has been named General Manager of Red Eye Records, the new rap/R&B and alternative rock label started by producer/CEO Tony DeNiro (see A&R Report, page 13). Calloway most recently worked as Toni Braxton's executive assistant, and was also the first African American to serve as Head of Production Services at the Screen Actor's Guild Of America. Contact LaTanya Marble & Associates (323-512-6062) for further info.

Epic Records has named Matthew Marshall Vice President, A&R, where he will work closely with Senior VP Kaz Utsunomiya to identify, sign, and nurture new talent, as well as to help expand the department's A&R activities into new realms. Prior to the appointment, Marshall worked in A&R with Zoo/Volcano Entertainment. He can be reached at 310-449-2100.

Atlantic Records has promoted Lee Stimmel to the position of Vice President of Marketing. Stimmel joined the label in 1996, and was most recently Senior Director of Product Development & Special Projects. Contact 212-707-2000



Randy Haecker

Sony Music has announced that Randy Haecker has been named Manager, Media Relations, for Legacy Recordings. Previously, Haecker was a publicity manager with Angel/EMI and Guardian/EMI Records. Also at Legacy, Joy Gilbert has been promoted to Associate Director, Marketing. Contact Legacy's New York office at 212-833-5047.

Garson Foos has been promoted to Senior Vice President of Marketing for Rhino Records, where he will work to bring the label's image to a higher level through the development and growth of the Product Management, Media Relations, Advertising, International, and Radio Promotions departments. He was previously Vice President of MarketIng. Contact 310-474-4778.

David J. Urso has been tapped to helm promotion at Private i Records, Inc. Urso, who has headed his own firm, Music Business Consultants, since 1989, has previously worked in executive positions at Warner Bros. Records, Planet Records and Elektra Records. Contact Craig Melone or Norman Winter at 323-469-3434 for info.

Trauma Records has named William Roberts to the post of Vice President of Finance, where he will oversee finance, accounting and business affairs for the label. He can be reached at Trauma's Sherman Oaks, California-based offices (818-382-2515).



Erika Spieldoch

Mercury Records has promoted Erika Spieldoch to Director, Artist Development, where her duties will include pursuing touring opportunities for the label's artists and overseeing all promotional activities. Contact 212-333-8364.

John Phillips has been promoted to Vice President, Marketing, at Sony Wonder. Phillips, who has been with the label since 1994, will now work to develop overall strategies and manage all marketing activities for Sony Wonder's product lines, including advertising and promotion for such franchises as Sesame Street and Golden Books. In related news, Giulio Turturro has been named Senior Art Director, Creative Services, Sony Music, where he will work to continue the development of quality packaging, advertising, and new media design for Sony Classical, Contact 212-833-5047.

Allan Nichols has been promoted to General Manager of Amek USA and Soundcraft USA, while David Letson and Ken Lancashire have been added to the Amek international sales force. Amek, a British manufacturer of

high-end mixing consoles, digital recording systems and signal processors, is domestically distributed by Harman Pro North America. Contact Amek at 615-360-0488.



Jason Roberson

Jason Roberson has been appointed Product Specialist in the TASCAM Sales Department. Most recently, Roberson worked at Herreid Music in Chino, California. He can now be reached at TASCAM's Montebello, California-based offices (213-726-0303).

K-tel International nas appointed Lawrence Kieves as President. Kieves, who has held positions as CEO and COO of several public entertainment companies, replaces David Weiner who left the company in September. K-tel can be reached at 818-225-6160.

Pittsburgh-based data research company **StarTracker** has announced that **Brad Burkhart** and **Dan Dodd** have joined as West Coast sales managers. Burkhart comes to StarTracker from the *Recording Industry Sourcebook*, and Dodd was advertising manager for *Billboard's* data directory. They can be reached at 412-635-9181.



Mike Ketchell

Mike Ketchell has been named to the post of Pro Audio Product Manager at Generalmusic Corp., where he will oversee the company's LEM pro audio product division in the U.S. and Canada. He will educate reps and dealers on new products, such as the new Falcon and Eagle digital mixers and Equinox synth/workstations. Contact 630-766-8230.

Martin Dodd has been promoted to Senior Vice President, A&R Europe for Zomba Music Group, where he will work closely with the senior A&R executives at Zomba's record and music publishing operations in Holland, Germany, the United Kingdom, Sweden and the United States. Previously, Dodd headed A&R at Zomba's Holland office. For further information, contact Dan Klores Associates (212-685-4300).

John Day has been named to the post of Director, A&R, at the Columbia House Company. Based in New York (212-833-5047), Day will be responsible for overseeing music product planning for the sales, promotion, and new member advertising programs of the Columbia House Music Club, with a particular slant on country music.



Ned C. Jackson

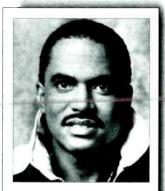
Ned C. Jackson has been appointed President/CEO of Telex Communications, Inc., a leading manufacturer of professional audio, broadcast communication, tape duplication, multimedia, and hearing instrument products. Based in Minneapolis, Minnesota, Jackson can be reached at 612-884-4051.

Ellyn Solis has formed Flamegirl Productions. a new full-service publicity firm which will handle publicity services, media coaching and consulting. A fourteen-year industry veteran, Solis has handled publicity campaigns for the likes of Pearl Jam, Rage Against The Machine, Alice Cooper and Celine Dion. Based in New Jersey, Flamegirl Productions can be reached at 201-758-9476.

Michael Terry has been named Vice President, Marketing at BMG Distribution, where he will be responsible for overseeing the national marketing strategies of black music to the public and retail community. Contact 212-930-4961.

MCA Records has appointed Danielle Cagaanan to the post of Vice President of Creative Services, where she will oversee the label's art department and music video department, working to develop consistency among all visual images from MCA. Contact 818-777-4000.





Jeru Morgan
President
White Lion Productions

Duties: Full service Years With Company: 7 Mailing Address: 8306 Wilshire Blvd., Beverly Hills, CA 90211

Phone: 818-957-1947 **E-mail:** 76103.2306@com

puserve.com

Background: Hip-hop is of course one of the hottest selling genres around today. Not that you'd know it from the local club scene. That's why it's surprising when an artist gets signed out of a rock club, as singer Tee Kee recently did.

We went looking for White Lion Productions, a label that seems every bit as street savvy as they are chart savvy, to ask how such a signing came about. We caught up with label President Jeru Morgan, who gave us the ins-and-outs of hip-hop in Hollywood.

Company History: "I started out doing commercial soundtracks, movie themes, producing artists, and what have you. Our first project was a group called Side Effect. They had a hit back in 1991, called 'Always There.' From there we did some background music for Hanna-Barbera cartoons. Then we produced a group called Hi-NRG for Motown. That was 'You Can't Turn Me Off.' We did a European dance version. We did a dance version for the Miracles, a new version of 'Love Machine.' Then we did some mastering and mix work for Lisa Lisa. We then promoted a record on a guy called Big Boy, which was on Power 106."

Personal History: "I've lived all over the world. I was a player with Sly & The Family Stone from 1974-77. When I left Sly I lived overseas. I did gold and diamond mining in South America. I was in Guyana when Jim Jones freaked out. I got away from Sly, because he just wanted to get high. That's how I understand psychology."

How White Lion Came To Be: "A lot of this is a spin-off, because I was with other production companies before I formed my own. The

group Side Effect originally came from the other company I was with—Dog House Productions and Dog House Records. They had an artist named Miki Howard, who was married to Augie Johnson, the leader of Side Effect. We did well with her, but when their romantic relationship broke up, it broke up the production company."

Tee Kee: "Right now, we're getting off this record because it's been on the charts sixteen weeks. It did its lifespan and made it to #13 on the Rap Singles charts, #34 on the R&B Singles charts and it made the Bubbling Under charts at #22 in the Top 100. We've sold about 20,000 copies of the single so far. We're releasing another single in November, then we're going to release the album in January or February of next year."

Oil: "We have a group that we're currently supporting from Norway oalled Oil. I have an oil company in Texas, and I do business in Norway because Norway is the second largest oil-using country in the world. The band found out I was in the music business when we met at the MIDEM convention. They said since they were the biggest group in Norway, they'd like to market in the United States. We put it together and they're here right now recording."

Breaking Oil: "The difference here is that we're going to break them in nightclubs or discos in New York. We're going to get them broken in the club scene around the country. That way, by touring also, people know who they are. From there we go to radio. We'll be shooting the video right away, because they have a bigger budget."

Live Performance: "Tee Kee has not been doing a lot of performing. In fact, she's been ill. But all you need to promote a single is a good record and video, and radio play or in-store play. And good street teams and all that stuff.

"If you take an artist like Puff Daddy and his crew, they tour after the record's a hit just to make more money. You sell more records getting out there, but if you get good spins and you get video rotation, the video is live performance. It's a new day. This doesn't mean that you don't tour. It doesn't mean that touring doesn't get you more votes, but it's not a must."

Tee Kee Promotion: "We did not even push our video on MTV. What we're doing is breaking a new act, so what we're doing is knocking on the door first and letting the public and the industry know she's here. By selling Tee Kee and getting her charted, the record went to Number One in Philadelphia and #9 in Augusta, but nationwide the highest it got was #13, which isn't bad for a new kid off the block.

"Now, when we go back to radio, it's not 'Tee Kee who,' it's 'Oh, it's Tee Kee.' She's not a household name, but the industry knows who she is. We've got to stay on the record while she's still in people's minds. If we wait too long, she'll fade right out and be who she was before. It's usually planned out 30-60 days."

Clubs: "With the clubs, you have to get in the record pools and street teams. Basically, you want to hit the record pools that service. Let's say you have a DJ that spins it. If you have a dance record and people love dancing to it, you've conquered a certain segment of the populace. People who do go out dancing are the people who go out to buy records.

"So you want to cater to that crowd; the go-out-and-party set. When you conquer them and they hear a record in a nightclub, they have got to know who that record is by. They go out and get it, and play it for their friends in the car. The nightclub then stretches into many things. People know that the record's really hot and people are dancing to it. That's your goal, to get it in those clubs and get it spun real heavy."

Hip-Hop Today: "The two biggest selling genres right now are hiphop and country; just read *Bill-board*. What happens is that you wouldn't want to take hip-hop to a nightclub. Hip-hop has to be at the Amphitheatre or the Forum.

"Other than that, you're in the ghetto under a street corner somewhere, rapping. But when you go commercial, you go all the way with it. What makes the jump is the commercial success and the push behind your product and career. If you don't have that, you're just an average Joe. You could be just as talented as 2Pac, but if you don't get the break, you'll never make it."

Where Acts Come From: "We found Tee Kee at the Roxy at an ASCAP showcase. We were invited to the special showcase, and we got a VIP table and all that stuff. You pay for it. It wasn't Roxy night with the rock groups. This was an all-type-of-music showcase. They had rap, rock, reggae; it just covered the entire spectrum. But hip-hop was the main genre.

Oil came through some business partners of mine. We have another group called 2Shé that is going to be coming out. One of them is the cousin to Cindy Herron, one of the singers in En Vogue, so she just recommended them to us.

"There's no one set way to find an act. You have to have an open mind, and be open to new ways and new things."

Final Advice: "It helps the artist if they always put their phone number and return address on their package, and try to give us the best production quality that they possibly can, so we can hear it. Sometimes you have a good song and the group is talented, but they're not an engineer/producer. They don't know how to capture their sound on tape. So if they can get some help and get the best production possible, it will help you win many a battle.

"Don't say, 'If you really listen to it, imagine how it will sound if it was produced right.' Only you the artist can hear that. An outsider can't hear that. They only hear what they hear. They might not hear the potential of the song, or they might be so busy that they don't take time to hear the potential. If somebody else's tape sounds better than yours, though your songs are better, they're going to listen to the tape that sounds better than yours."

—Interview By MC Staff Writer Tom Kidd

NO SOPHOMORE JINX HERE



Capitol Records execs presented Everclear with platinum plaques for sales of their sophomore release, So Much For The Afterglow, which is the follow-up to their platinum-selling debut Sparkle And Fade. Pictured (L-R) on the roof of the Capitol Tower in Hollywood are: Darren Lewis, Everclear manager; Joe McFadden, Sr. VP, Sales; Liz Heller, Executive VP; Greg Eklund, Everclear; Lou Mann, Sr. VP/GM; Art Alexakis, Everclear; Phil Costello, Sr. VP, Promotion & Marketing; Perry Watts-Russell, Sr. VP, A&R; Craig Montoya, Everclear; Steve Nice, Associate Director, College Promotion; and Roy Lott, President.

Sunflower Wins

The Connecticut-based band Sunflower took home the Grand Prize at Disc Makers' 1998 New York Independent Music World Series, which was held in October at Tramps in New York. Beating out more than 600 submissions and five semi-finalists, the group is made up of vocalists Craig Newman and PJ Pacifico, guitarist Brendan Callahan, percussionist Greg Bednar, drummer Vin Scialla and bassist Dave Kimball.

Disc Makers, which is an all-inclusive audio and data application manufacturing resource, puts together the Independent Music World Series to showcase some of today's best unsigned talent. After performing alongside five other semi-finalists, Sunflower was chosen the Grand Prize winner, taking home more than \$30,000 worth of prizes, including 30 hours of studio time, a mastering package, a CD and cassette duplication package from Disc Makers, a Mackie mixing console, Yamaha guitars and Zildjian cymbals. A&R reps looking to check out the band can visit their web site at http://www.sunflower. base.org. or contact Josie Diels at Sunshine Consultants (212-754-6750).

Mötley's Gift

As we reported a few issues back, Mötley Crüe is currently on tour in support of their Greatest Hits album, which debuted in the Top 20 on the Billboard chart, and throughout the tour they have been having local bands in each market open their shows as part of their "Kickstart Your Career" promotion. In Cincinnati, the opening band was Leap Skyward, whose vocalist Jim Miller said, "We were happy to do it for three reasons: a chance to show the Cincinnati local promoter that we could handle a large venue, great exposure to an all-ages crowd, and being given the opportunity by Mötley Crüe to perform to an audience of this size. The guys in Mötley were great in welcoming us onto the stage." For those of you who will be seeing the band during their nationwide concert trek, you might want to get there early and support these local acts.

Industry Grapevine

Back in September we told you that legendary producer Nile Rodgers, who was also the co-founder of the influential soul/funk band Chic, had acquired Touchwood Distribution (now known as Sumthing Distribution) and launched his own label, Sumthing Else Records. Now Rodgers has announced that he and two partners—veteran Wall Streeters Sandra Ramirez-Araiz and Peter Lupoff—have formed RRL Entertainment Capital Group, Inc., a

private investment firm, established to invest in entertainment-related properties and projects. For further information, contact **Ken Sunshine** at 212-754-6750.

AFM Records has expanded and changed its name to AFM Entertainment Group. Formerly just a record label and recording studio, AFM recently added Strangetree Productions and expanded into two studios, larger corporate offices and doubled the size of its staft, while moving aggressively into post work for television and film. For further information, contact AFM's President Matthew Walsh at 323-461-5900.

New Releases

Razor & Tie Entertainment, in association with Rolling Stone magazine, will be releasing The Rolling Stone Women In Rock Collection in time for the holiday season. This three-CD set captures nearly every important female recording artist from the Fifties through the Nineties, and was compiled by Holly George-Warren and Barbara O'Dair, the editors of the Rolling Stone Book Of Women In Rock: Trouble Girls (published by Random House in 1997).

Disc One focuses on the dawn of the rock era, with such artists as Big Mama Thornton, Etta James, Diana Ross & The Supremes, Janis Joplin, Aretha Franklin and Carole King; Disc Two features the Pretenders, the Eurythmics, LaBelle, Chaka Khan, Donna Summer and Joan Jett: and Disc Three centers on the likes of Madonna, Sonic Youth, Belly, PJ Harvey, Queen Latifah. Sheryl Crow, Jewel, Suzanne Vega and Joan Osborne. A portion of the proceeds from the sales of the set will benefit breast cancer

Hollywood Records celebrates Queen's 25th Anniversary with The Crown Jewels box set, which features the band's first eight albums-Queen, Queen II, Sheer Heart Attack, A Night At The Opera, A Day At The Races, News Of The World, Jazz and The Game-meticulously remastered from the original U.K. master tapes by the surviving band members at Abbey Road Studios. Each album will feature its original album style packaging, along with a special booklet featuring lyrics, rare photos, and essays by noted rock historians. Look for it on November 24th.

Also on that date, Elektra will release Metallica's much-anticipated double-CD Garage Inc. This collection features 27 cover songs, sixteen of which have been released at one time or another in different parts of the world. Of the eleven new tracks, a reworking of Bob Seger's classic ode to the root of the tracks, "Turn The Page," will be the first single.



Jive Records President Barry Weiss recently celebrated at a Los Angeles party for the Backstreet Boys, who were presented with plaques signifying sales of more than seven million copies of their self-titled debut, and three million copies sold of their first home video. Pictured (L-R) are: Brian Litterell, BSB; Barry Weiss; Kevin Richardson, BSB; Nick Carter, BSB; Howie Dorough, BSB; and A.J. McLean, BSB.

Music To Drill By

After drilling, filling, root canaling and crowning for 30 years, Dr. Louis Wenzlaff of Wenzlaff's Hollywood Dental Care has learned that the most asked question by patients is "Will this hurt?"

To offset the whining sound of the high-speed drill which unnerves people, Wenzlaff offers his patients headphones with a wide selection of musical CD options. Of Wenzlaff's 25,000 patients, the most requested music to be drilled by In the past year is Classical or

Baroque (Mozart, Bach, Vivaldi), followed by Easy Listening/New Age (Sarah McLachlan, Yanni, Manhattan Transfer, Enya), Oldies (Marvln Gaye, the Supremes, Martha & The Vandellas), Classic Rock (the Beatles, Janis Joplin, the Rolling Stones) and Jazz (Thelonious Monk, Charlie Parker, Duke Ellington). The least requested was hip-hop and rap. Think Billboard will adopt this as a new chart?

—Compiled By MC Senior Editor Steven P. Wheeler

DENIRO'S NEW LABEL



Producer Tony DeNiro—formerly known as T-Smoov—has formed a new label, Red Eye Records via Priority Records. The label will be a free-standing entity, with its own A&R and creative staffs, and will join Priority as part of their independent labels which are overseen by Priority VP of A&R, Andrew Shack. An All-American football player at Notre Dame, DeNiro's future professional gridiron career was cut short by a wrist injury (he was drafted by the Kansas City Chiefs). Moving his attention to the music industry, DeNiro aligned himself with such future moguls as Sean "Puffy" Combs, Heavy D, Michael Bivens, Dallas Austin and Erick Sermon. He went on to produce various acts, including Faith Evans, Missy Elliott, Keith Murray and Redman. Red Eye Records will offer a diverse talent roster, ranging from R&B and rap to alternative rock. For further information, contact LaTanya Marble & Associates at 323-512-6062.

FAMOUS AND THE REDMAN



Famous Music Publishing's urban roster is glowing hot with the recent worldwide signing of hip-hop artist Redman, currently featured on the Dru Hill single "How Deep Is Your Love." Pictured in L.A. during a photo shoot for his next solo project are (L-R): Brian Postelle, Famous Music Creative Director, rapper Method Man and Redman.

A Tribute To Lennon

Songwriter/guitarist Andy Colquhoun has had—to put it mild-ly—a checkered career. He turned down the gig playing with the Police to instead record with Warsaw Pakt, who did the first ever direct-to-disc recording—cut, mastered and released within 24 hours. The band made the Guinness Book Of World Records, while the Police made millions.

In 1992, Colquhoun moved to L.A. and played with the Resident Aliens, but he also began recording and composing in his bedroom. He had four songs in the independent feature, Deadlock, and performed at the Allen Ginsberg Memorial celebration in Westwood. When Colquhoun learned that E! was doing a show about John Lennon as part of their True Hollywood Stories series, he called the show's producer and told her he had a song about the former Beatle's death. After hearing the demo, the network decided to

use it. You can hear it on December 8 on E! To purchase the CD, call 213-874-2105

NAS Awards

The National Academy of Songwriters (NAS) will present their annual Lifetime Achievement Awards on Wednesday, December 2, at the Regent Beverly Wilshire Hotel in Beverly Hills. This year's honorees include country legend Johnny Cash, former Beach Boy chieftain Brian Wilson, and Jeff Barry-writer of such classics as "River Deep, Mountain High" and "Leader Of The Pack. There will also be a special Lifetime Achievement Award presented in honor and memory of the late publishing giant Lester Sill. The Helen King Award for philanthropy will be presented to the law firm of Manatt, Phelps & Philips, with L. Lee Phillips and Abby B. Wayne accepting. For tickets or advertising information, contact NAS at 323-463-7178.

COLQUHOUN GETS SONG IN LENNON TV SPECIAL



The immortal John Lennon is subject of an E! Entertainment program airing December 8, which features a song penned by Andy Colquhoun.

ASCAP CATCHES BUCK CHERRY



ASCAP's Sean Ricigliano caught up with DreamWorks recording outfit Buck Cherry at NRG studios, where they were working on their debut record, slated for release in early 1999. Pictured (L-R) are: Buck Cherry's Keith, ASCAP's Sean, and Buck Cherry's Joshua, J.B. and Devin.

UNISONG Winners

The UNISONG International Song Contest has announced its 1998 winners. The Grand Prize Winner is Ruth Merry from Exeter, Devon, U.K. for "Where Is Love," and she was also the first place winner in Pop/Adult Contemporary. First place in the Rock/Alternative category went to Steven Traine of New York, NY with "Tommy Gun"; in the R&B/Rap/Hip-Hop field, Nilynbe Fields/Curtis Richardson of New York, NY took top honors with "Sunny Day"; in Country/

Folk, the top prize went to Rosie Simms/ Jack Fischer of Danville, CA with "I'd Like To Help You Out."

In the Gospel/Contemporary Christian market, Frank Graves of Lancaster, CA won with "Solid Rock"; first prize in Latin went to Jorge M. Lopez of Los Angeles with "Romeo Y Julieta"; in the world music category first place went to Tutu Tutani/Jonathan Perl/Joseph Briggs of New York for "Neka": the Instrumental first prize went to Bub Roberts of London for 'Jumbucks.'

The Lyrics-only winner was Rick Tarquinio of Nashville with "Old Stone Wall"; the Dance winners were Carina Norlund/ Michael Smith of Marina Del Rey, CA, with "I Wonder Where You Are"; first place in the Children's contest was Nicholas Reynolds of Healesville, Australia, with "Pete's Feet," The Musician's Institute Performance Category winner was Jonathan Kingham

of Seattle, WA, with "Unnatural Shades Of Blue." A complete list of finalists, second, third and honorable mention winners (plus sound clips of the first place songs) are being posted on the UNISONG web site, at www.unisong.com.

ASCAP CD

ASCAP has just released the first volume of *The ASCAP Ear*, a CD sampler of outstanding music that has emerged from ASCAP showcases or workshops over the past year. The CD represents a

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EMMYLOU AT THE EL REY



Emmylou Harris and her band Spyboy recently performed a benefit concert at the El Rey Theatre in Los Angeles to raise funds to help end the scourge of landmines. To raise additional funds, a silent auction was held, for which ASCAP helped secure a Gibson guitar. L.A. Weekly and Jon Wheat Productions produced the event. Pictured (L-R) are: Emmylou Harris with ASCAP's Randy Grimmett.

cross section of writers, including singer-songwriters, R&B artists, rock bands, film composers, and more. The CD is available to the A&R community and throughout the industry to raise ASCAP's profile in the identification and development of talent.

The ASCAP Ear features 22 cuts and was executive produced by ASCAP Vice President of Membership John Alexander Many of the featured artists have gone on to major label deals, including Ozomatli (Almo Sounds), Citizen

King (Warner Bros.), Jennifer Kimball (Imaginary Road/Polygram), Old 97's (Elektra), Sonichrome (Capitol), Toni Estes (MCA), Jonatha Brooke (Refuge/ MCA), Martin Sexton (Atlantic) and Jude (Maverick).

ASCAP plans to circulate future The ASCAP Ear CD compilations as part of their mandate to provide the most thorough development source for both writer/artists and industry decision-makers. For further information, contact ASCAP at 213-883-1000.

A RING FOR A HOOKER



Eddie Money presented his management consultant, Jake Hooker, with the first *Billboard* Number One Ring ever to be received by a songwriter. Hooker, who currently manages the careers of Edgar Winter and others, in addition to being a music supervisor for films, penned the Joan Jett hit, "! Love Rock & Roll." Pictured (L-R) are: Don Baskin of Gonzalez & Baskin (maker of the rings), Eddie Money and Jake Hooker.

STEVE WARINER

Hit Country Artist Pens A New Verse

By Dan Kimpel

oes Steve Wariner have it backwards? With a 20-year history as a recording artist, over a dozen Number One songs and 30 Top Ten singles, the



platinum artist took a three-year hiatus to do something totally unexpected: write songs. But it's a move that has paid off in spades, as two of the tunes—"Nothing But The Taillights" and "One Small Miracle"—became huge hits for Clint Black and Bryan White, respectively. In the meantime, Wariner played guitar and sang with Garth Brooks on "Longneck Bottle," and teamed up with Anita Cochran on "What If I Said," contributions that helped both songs soar to Number One on the country charts.

His latest effort, Burnin' The Roadhouse Down, which features Brooks on the title cut, is a culmination of Wariner's talents as a writer and an interpreter of his own songs. "Holes In The Floor Of Heaven," co-written with Billy Kirsch, is a Top Ten song that has struck a resonant chord in the country audience. "I've never had a song that had a reaction like this," confirms the modest, Kentucky-born Wariner.

His enduring career began in 1977 when, at age seventeen, he played bass and sang with country star Dottie West. It was under the tutelage of Chet Atkins that Warnier recorded his first RCA singles which kicked off a decade of chart successes. When Wariner moved from RCA to MCA Records, he began cutting his own tunes, as well as producing. After seven years and nine albums at MCA, he moved to Arista Records where his first album, I Am Ready, went gold. He joined forces with Vince Gill, Ricky Skaggs and Mark O'Connor on "Restless," a cut from the album Mark O'Connor And The New Nashville Cats, which won him his first Grammy award for Best Country Vocal Collaboration in 1992.

In 1996, Wariner bucked all conventional wisdom by cutting an instrumental album, *No More Mr. Nice Guy*, with guitar collaborators Chet Atkins, Richie Sambora, Leo Kottke and Vince Gill. The album was nominated for a Grammy, but he was defeated by his mentor, Chet Atkins.

Burnin' The Roadhouse Down, which Wariner produced, pays homage to the classic Nashville sound, with contributions from veteran pianist Pig Robbins and pedal steel ace Buddy Emmons. "I got those guys to go back and get the authentic thing," he explains. "Just get great players and let them play. The producer's chair is the best seat in the house."

Among Wariner's recent collaborators is another name familiar to fans of classic country: Bill Anderson. "Everybody knows Bill's a legendary performer," states Wariner, " but what I love is that he's still in the middle of now, what's going on today. He writes with all of the new young writers and he's very current. It's a lesson everytime we sit down to write."

Since he's both a recording artist and a songwriter, is it difficult for Wariner to choose which songs to pitch to other artists? "Karen, my wife, is a publisher and she's good at that," he replies. "Now that I'm back to making records, I throw my name in there. A lot of times I write songs that aren't for me, so we start thinking about who they work for."

When Wariner took his three-year hiatus to woodshed, did he treat songwriting like a 9-5 endeavor? "I wasn't that disciplined," he laughs, "but I did it pretty much everyday. I think it was so healthy for me to step away and reassess where I was, just having some time down from the road and the wars of the radio stuff and having to travel. I had been on the road since 1973 and had records since 1978. It felt good to step away and think of myself as a writer; to concentrate on songs every day and not worry about anything else but that"

"Holes In The Floor Of Heaven," with dialogue between the living and the dead, and the acknowledgment of the pain of loss, is a special song. Says Wariner, "Everyone has gone through losing someone, or they know they're going to. It's a subject no one can escape."

Remembering the moment of the song's inception, he continues, "Billy and I got together to write that morning and we were talking about what direction we were going to go. My wife, being a publisher, said, 'If I can put my two cents in, you should do a story song, you've never done anything like that.' Billy said, 'Don't laugh at me, but I've got a phrase my wife overheard somebody saying: there's holes in the floor of heaven.' And I almost fell off my chair. It's the first thing I ever wrote when, at the end, I said, 'Man, there's something special.' I said, 'Billy, if you don't care, I'm going to sit on this one for me."

Contact Rogers & Cowan at 310-201-8867.

VIDEO MODE: In conjunction with the Reprise release of Depeche Mode-The Singles 86-98 CD, Warner/Reprise Home Video has released Depeche Mode—The Videos 86-98, a 21-song retrospective compilation of the band's greatest video hits. The two-hour home video opens with newly-filmed interview footage of band members Martin Gore, David Gahan and Andrew Fletcher discussing the art of video-making and their past work with the home video's director Anton Corbijn. Also contained is the group's new single, "Only When I Lose Myself," and the previously unreleased 25-minute Depeche Mode: A Short Film.

SKIPPING ALONG: Skip Saylor Recording in L.A. has been as busy as ever lately. Java recording act Flood was in mixing with producer Chris Vrenna and engineer Critter; lan Blanch assisted. Java's Frisbie was also in with producer/ engineer Mark Plati mixing for an upcoming release, also with an assist from Blanch...Almo Sounds recording act Ozomatli was in with producer T-Ray, tracking and mixing. Engineer Anton handled the knobs with an assist from Daniel Romero...Sony artist TQ was in with producer DJ Quik, tracking and mixing with engineer Chris

Puram, assisted by Blanch, Romero and Rollin Moone.

MAKING THE MOVE: Otari Corporation, a leading manufacturer of professional audio products for the music recording, broadcast, post-production, and live sound markets. which has been based in Northern California since 1970, has moved its corporate head-quarters to Canoga Park, California. Paul Ito, Otari's new President, said, "The relocation will provide better service for our customers, and a closer communication with market needs." They can now be reached at 818-594-5908.

AUDIO ROUNDTABLE: Panasonic, in conjunction with the Los Angeles Chapter of the Recording Academy, recently sponsored a "Digital Mixing And Recording Roundtable" seminar, at Royaltone Studios in North Hollywood, California. Among the engineers and producers participating during the event were Frank Filipetti, Chris Fogel Dave Pensado and Joe Chiccarelli. Attendees were also able to participate in hands-on demonstrations of new digital products, including a demo suite featuring a Panasonic DA7 digital mixing console, which is a 24-bit, fully automated digital mixer priced under \$5,000.

MARCY'S VIDEO PLAYGROUND



Marcy Playground recently shot the video for their current single, "Sherry Fraser," in the Mojave Desert with director Kevin Kerslake. The song is a tribute to the ex-songwriting partner and ex-girlfriend of band frontman, John Wozniak. Pictured at the shoot are (L-R): Wozniak, Kerslake, Dylan Keefe and Dan Rieser.

LOU TAKES A WALK ON WEST 54TH ST.



Legendary recording artist Lou Reed and Effanel Music lead engineer John Harris are pictured in front of the AMS Neve 128-input Capricorn console in the Effanel L-7 mobile recording studio. The two were working on a remix of Reed's performance from the PBS series Session At West 54th St.

OCEAN WAY GETS STRAIT



George Strait, the Country Music Association's Male Vocalist Of The Year, dropped in at Ocean Way Nashville, where he and co-producer Tony Brown checked into Ocean Way's Neve Room with engineer Chuck Ainlay. Pictured (L-R) are: Jessie Noble, Director of Recording, MCA Nashville; George Strait; Chuck Ainlay; and Tony Brown.

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Up-and-coming hip-hop producer hits stardom with Wyclef Jean, Lauryn Hill, and others.

By Jonathan Widran

In a business of big egos, it's rare for a producer of a huge hit to say that it's really not the best track he's ever done. One of the hottest new behind-the-boards forces in hip-hop, Che Guevara, co-produced this year's monster "Ghetto Superstar" with Wyclef Jean; however, because its driving hook was borrowed from the Dolly Parton/Kenny Rogers/Bee Gees written hit, "Islands In The Stream," Guevara can only take credit for experimentation, rather than full creation.

"The whole idea was to make [the rapper] Pras sound cool," he says, "and do some pop party stuff for the *Bulworth* soundtrack by giving him a beat that would be rough and not syrupy. We used the hook to connect the words and tried to make it something raw that people could dance to."

Unlike many contemporaries of his genre, Guevara generally prefers to focus on a unique blend of live instruments to generate a raw, live flavor. While the Puff Daddys of the world build a whole new song on pre-existing samples, Guevara's stock-in-trade is using samples more sparingly, choosing lhe perfect moments to blend them with the track he builds from scratch. His work on the chart-topping *The Miseducation Of Lauryn Hill* is a perfect example, featuring what he terms a "dirty" sound, along with unusual flavors like harp, sitar, and, on the track "To Zion," an edgy guitar solo by the legendary Carlos Santana.

"Rather than mainstream pop/R&B, my interests are more in alternative R&B and hard hip-hop, because those bring out my more soulful sensibilities," says the Boston native, who has also produced or mixed for Jean, Destiny's Child and Aretha Franklin. "I use live piano, Fender Rhodes and the Wurlitzer, because they give me more organic sounds. To those, I'll add certain synib tracks, but only as enhancements."

add certain synth tracks, but only as enhancements.

"Nothing against technology," he says, "but sometimes using just the electronic keyboards makes things sound too perfect, and they substitute for the more appealing nuances of different real instruments. As someone whose main musical love was the soul of the Sixties and Seventies, I take it upon myself to bring certain flavors of that time into the modern fold."

Guevara first met Lauryn Hill when he was working with Jean. The two are an interesting pair, because Hill likes to play around with many ideas before arriving at the one she likes, while Guevara needs a blueprint. "She might have a sense of direction for a specific track, but she's totally into experimenting," he says. "She likes to keep kicking around ideas and tossing them into the mix, while I always have some sort of mental picture in my mind of where the destination is. I've got to have that map before the mix begins. It's a very cool situation of give-and-take with us."

Guevara has similarly intriguing thoughts about the nature of his art. "The major thing that everyone must humbly realize is that we all have to be students, no matter how successful we get," he adds. "I'm always learning new things through each experience, because, like any craft, you can get better, expand your horizons and evolve. When superstar producers start getting an ego, that's when the creativity goes out."

Part of Guevara's expanding horizons include the formation of a production company, Invisible Society, which will allow him to cultivate and produce artists who please his amazingly eclectic palette. Currently negotiating deals with labels, Guevara has a rock & roll singer/multi-instrumentalist, a Puerto Rican blues/folk singer and a rapper on deck.

"Even though all of them come from different places musically, the one thing any artist I work with must have is vision," Guevara says. "I don't want to be a producer who does everything and just waits for a singer to arrive."

Contact Lauren Coleman, Punch Media (213-851-4680).

MC

CAKEWALK PRO AUDIO 8

The new Cakewalk Pro Audio 8 features 24-bit and 96kHz audio, MIDI plug-ins, integrated video support, an enhanced 32-bit mix engine, along with advanced mixing. This is a MIDI and digital audio workstation for Win 95/NT computers that can also use 16, 18, 20, or 22-bit rates. The real-time MIDI effects feature allows users to patch effects on MIDI tracks non-destructively in real-time, just like audio effects. Real-time effects include quantize, delay/echo, filter, transpose, velocity shift, chord analyzer and arpeggiator. Pro Audio 8 supports AVI, QuickTime and MPEG, and the software features sample-accurate synchronization of video to audio. You may scrub audio tracks along with the onscreen video in sync, as well as loop video, audio and MIDI togeth-



er and save audio tracks to new reedited video files.

The 32-bit mix engine means that you'll have more simultaneous audio tracks for playback, more real-time effects and

lower latency when applying effects. The advanced audio mixer lets you do non-destructive automation by drawing level changes directly onto audio clips, as well as adding sync points "on the fty"

adding sync points "on the fly."

Pro Audio 8TM is priced at \$299 with the Deluxe version selling for \$399. You can contact Cakewalk in Cambridge, MA, at 617-441-7870, or you can find their web site on the 'Net, at http://www.cakewalk.com

NEW G&L ASAT S-3



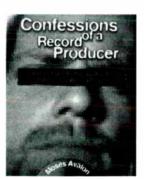
Based on the ASAT Special, the S-3 has three of G&L's patented Magnetic Field Pickups and a fiveway selector switch. The middle pickup is wound in the opposite direction to provide hum cancellation. There are also Schaller locking tuners and an included molded hard-shell case. For further information about this guitar, you can contact G&L Musical Instruments, c/o BBE Sound Inc., in Huntington Beach, CA, at 714-897-6766. They also have a web site on the Internet, at http://www.glguitars.com.

CONFESSIONS OF A RECORD PRODUCER FROM MILLER FREEMAN BOOKS

Confessions Of A Record Producer is a practical guide to how the music business really works, as opposed to how it is supposed to work. Author Moses Avalon, a nom de plume, writes in witty but very realistic terms, often leaning toward the cynical. Avalon covers the basic tenets of the record deal: the how and where the money gets spent, and who makes money and who doesn't.

The book is written from the standpoint of the producer, but the viewpoints of the artist and record companies are also considered throughout. Major and independent record deals are compared and contrasted, along with the many hidden agendas of artists, producers, managers, engineers, A&R people, publishers, distributors and record companies. Avalon gives printed examples of actual real-world budgets, illustrating how much people make, where money is hidden, how kickbacks happen, and the way people create "virtual budgets."

The back end of the book, under the header of "Scams & Shams," is a collection of fifteen years of true stories (names are changed) of



how people exploit others. This "cold slap in the face" is tempered by humorous relief in the form of personal anecdotal stories and philosophical reflections. Avalon wants the reader to understand the issues of distribution, royalties, publishing deals, kickbacks, record master fraud, promoters, payola and copyright protection.

A good reference tool for the upand-coming artist, Confession Of A Record Producer is well worth the \$17.95 retail price. Contact Miller Freeman at 800-848-5594. E-mail them at mfbooks@mfi.com, or hit their web site, at http://www. books.mfi.com



Bobby Espinoza of El Chicano

MORE ILLEGAL POSTINGS

Unlike the statewide smoking ban, which has proven to be largely unenforceable due to manpower constraints, the crackdown in illegal flyer postings is moving full steam ahead. We've kept you informed about the situation with the House Of Blues, whose matter was recently granted another continuance, this time until November 16 (no word at press time at that outcome). But right on the heels of that case, the City Attorney's office charged David S. Martinez, the owner of the Canoga Park-based Tequila Night Club, with illegally posting signs. Martinez had the bad luck to be posting a sign advertising three upcoming acts at his venue in full view of two City Building and Safety inspectors, and was subsequently charged. Martinez recently entered a "no contest" plea and was sentenced to fifteen days on a California Department of Transportation work crew.

Local band Ozomatli entered the fray after several hundred posters advertising their release on the Almo Sounds label appeared on switchboxes throughout the city. In compliance with the city, Almo Sounds agreed to hire a company to remove the offending posters—at the rate of \$10 a pop, for ap-

proximately 800 signs citywide! However, after removing the signs from many of the switchboxes, it became apparent that the property was damaged by the removal and would have to be painted over; again, at Almo's expense.

Def Jam was also called in for a hearing earlier this month to resolve the matter of their illegal postings. The saga continues.

UNDERWORLD IN THE U.S.

The U.K.'s Underworld will be making their first U.S. appearance in about three years, on November 23, at the Mayan Theater in Los Angeles. Part of that whole burgeoning electronica thing, Underworld are only playing a total of three U.S. dates. The brief tour will showcase some of the group's new material, which will hit music stores early next year. For more information on Underworld, call Formula PR at 212-941-9701.

EL CHICANO CELEBRATION

Latin jazz act El Chicano celebrated the release of *Painting The Moment*, on Inland Empire-based Thump Records, with a party and performance at B.B. Kings on the Universal CityWalk. The East Los

Angeles-based El Chicano rose up on the local scene in the late Sixties. before signing to MCA Records in 1970, and releasing Viva Tirado, which worked its way onto Billboard's pop charts. El Chicano came to signify the East L.A. Latin jazz sound, and opened for such notables as Rod Stewart, Michael Jackson, Earth, Wind & Fire and Santana. The group's work was featured on last year's Latin Legends Live double-CD (also issued by Thump Records), which highlighted a handful of East Los Angeles performers such as Malo and Tierra For more information on El Chicano, contact Costa Communications, at 323-650-3588.

JAZZING UP BOARDNER'S

Tricia La Belle, profiled a couple of issues back for her work with goth hangout Bar Sinister, just celebrated the debut of her new venue. La Belle's Ultra Lounge And Jazz Club, which will happen every Friday night at Boardner's. Unlike her goth-themed club, the Ultra Lounge is what La Belle describes as a "speakeasy cool jazz club, featuring both live and spun music from the Twenties to present day. We're looking at more of the swing and blues-jazz music that has a beat and that you can dance to, a la Louis Armstrong, Dizzy Gillespie and Memphis Slim," explains La Belle. Saxophonist Tom Teresi and his Street Smart band debuted the club's opening night festivities. The venue also offers cigars, cards, chess and domino games. Contact 323-769-7060.

CLUB CHANGES

In addition to their well-known name and affiliation change, the **Key Club** has been undergoing a

series of changes. First up, the venue has added a set of sub-woofers to their already outstanding sound system. Venue President **Keith Pressman** says, "The sound system has always been great, but we thought it needed a little more punch, so we added sub-woofers. Now it's really over the edge. The sub-woofers make a big difference."

In addition, the venue has completely redone its lighting system, as Pressman explains: "A-1 Lights came in and changed the whole system. I wanted more drama and definition; deeper colors and more vivid lighting. A-1 put in a high end system that is utterly amazing. When we put our system in, it was state-of-the-art at the time, but we wanted it to be what's state-of-the-art today."

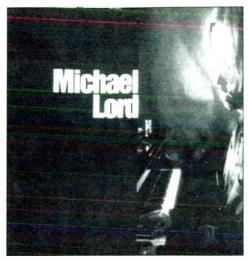
And speaking of art, the Key Club has been making good use of the Plush Room-their VIP area-by doubling its walls as an art gallery of sorts. "Once a month we have an opening," comments Pressman, who says that they try to keep the art displays "eclectic and edgy." The Plush Room, itself, will be getting a makeover over the next two months with new couches and furniture. And if you've ever wondered just how you can be a regular at the Plush Room, the Key Club is now offering VIP memberships, which grant the holder two free tickets to every show, free parking, entrance to the Plush Room, and many other amenities.

Externally, the venue's long-awaited sign went up the first week of November. Pressman describes the sign as "a large metal structure with chrome letters and a keyhole with a red light emanating from within." And like many other venues who've extended their interior to the exterior in deference to the smoking ban, the Key Club is in the process of building an out-



Underworld makes its first U.S. appearances in three years.

HAMISH BROWN



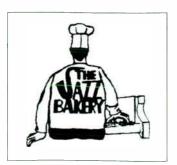
drummer Matt Laug, Big Bad Voodoo Daddy trumpeter Glen Marhevka and bassist Dirk Shumaker. former Black Crowslide guitarist Marc Ford, and former Rod Stewart guitarist and current member of Bernie Taupin's Farm Dogs, Robin LeMesurier. Lord's self-titled and self-released CD is currently available at the Virgin Megastore and Tower Records. For further information on the artist, himself, you can contact Lord at 818-980-8059

door sidewalk patio in the area that used to be where the old construction facade and parking lot was. The patio area, which is scheduled to open after the holiday season. will link up to the main Key Club building. You can reach the Key Club at 310-274-5800.

In related news, 14 Below has installed a new Roboscan lighting system in the venue, which should be fully operational by the time this hits press. You can contact 14 Below at 310-451-5040.

PRAISE FOR LORD

We usually don't tout local releases in this column, but in the case of former Tattoo Rodeo keyboardist Michael Lord, we thought we'd make an exception. The North Hollywood-based musician recently released a self-titled CD, backed by a very impressive resumé. Lord was voted "Best Unsigned Artist" by Musician magazine in 1998 (with a panel of judges that included Ani DiFranco, Moby and Joe Perry), and his song, "Promised Land," made it on to the Best Rock Song CD, which was issued by Billboard following their 1998 Song Search contest.



Graham Nash compared Lord's music to a cross between early Elton John and The Band. The Berklee College Of Music graduate has been a full member or hired gun with bands that have released records for Atlantic, BMG and Polydor. The guest players on his new CD include Alanis Morissette

COOKIN' AT THE

Trivia time. Name one thing about the Jazz Bakery that separates it from every other L.A. venue. Give up? It's a non-profit corporation.

Founded in late 1991 by jazz singer Ruth Price, the Jazz Bakery started off as a sub-tenant in a photography studio, located in the Helms Bakery building at 3233 Helms Avenue in Culver City. They quickly expanded it to a 5,000-square foot area (in the same complex), presenting local, national and international jazz talent seven nights-a-week, making them one of only a handful of full-time jazz venues in the country.

In addition to their live bookings, the Jazz Bakery has also hosted extension classes in jazz from local universities, co-op ventures with public schools, local and national public radio, and alliances with other non-profit music-related organizations, such as the Lila Wallace Foundation and the Thelonoius Monk Institute.

The 250-seat venue boasts low admission rates, membership and VIP packages, and great sight lines in a comfortable atmosphere. Designed by award-winning Santa Monica-based architects Oakes And Associates, the Jazz Bakery features a lobby gallery that displays poster exhibits and photos, on a rotating schedule, overseen world-famous photographer William Claxton. While the venue does not have a bar, there is a cantina in the lobby which serves food, beer and wine, although food and beverages are not allowed in the venue.

This summer, the Jazz Bakery extended its boundaries by presenting bebop artists Annie Ross and Joe Williams in concert at the John Anson Ford Amphitheater. The Jazz Bakery offered VIP seating and a guest/artist reception for its members. For more information on the Jazz Bakery, please call 310-271-9039.

BOOKER PROFILE

aul Feguigan didn't exactly have to make the long haul to pursue a music career in the City Of Angels. When he moved to Los Angeles from Riverside, his original intent was to become a recording engineer, which didn't exactly pan out. Instead, Fegu-



igan wound up at the Troubadour doing menial jobs, like tacking up promotional posters to the venue's walls and helping out with the design for their advertising artwork. "I was the poster boy," he recalls. "I'd go down and staple up posters to the wall and do all the crap work." But the job helped Feguigan get his foot in the door, even if it was planted near the bottom rungs of the ladder.



Paul Feguigan In-House Talent Buyer The Troubadour

SEND PACKAGES TO:
Paul Feguigan
9056 Santa Monica Blvd.
West Hollywood CA 90065
310-276-1158

Six months later, Feguigan had worked his way into the venue's booking department, mainly via his knowledge and interest in the then-named "alternative" genre. "We did, and still do a lot of work with Goldenvolce. and book a lot of alternative, modern rock, ska and punk type of bands here. [Our alliance with Goldenvoice] really helped change the image of the Troubadour and made people stop thinking of the Troubadour as a place populated by hair bands.

"Before that," he continues,
"I'd call bands up and ask
them to play and they'd
laugh at me on the phone,
because the Troubadour
was perceived as being a
hair band haven."

Times have changed, and now bands who once scoffed at the venue are lucky to even be considered for a gig

there. So what changed the Troubadour from hair band heaven to modern rock hangout?

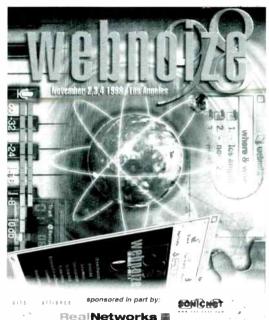
"A few people being open-minded and taking chances," answers Feguigan. "Goldenvoice decided to start putting some shows down here, and once they did that, it kind of opened the door to other people playing here." Whenever there's a Goldenvoice show at the Troubadour, it's co-promoted between the venue (through Feguigan) and Goldenvoice.

Feguigan, who also handles day-to-day managerial duties for the Troubadour, has brought in such alternative and modern rock outfits as Nashville Pussy, Curve, Ednaswap and the Melvins. And while the Troubadour has certainly changed its image to keep up with the times, it's also changed its booking policy for local unsigned acts.

"Because the Troubadour is booking so many national touring bands," the booker explains, "we don't quite get as many local shows as we used to. Unfortunately, we're not able to develop bands any more, so we're looking for bands that are already developed in the market. Most bands tour with at least one other national signed touring band to help offset their costs, so that only leaves the one slot available [for local acts]."

Feguigan has worked with many of the Southland's biggest local unsigned acts in the last couple of years. "System Of A Down has played here a lot, so has Reel Big Fish, Save Ferris and Goldfinger." Since all of the previously mentioned groups went on to sign record deals, we wondered who has Feguigan's ear today? "Cleaner, Goatsnake and Queens Of The Stone Age, who feature ex-members of Kyuss," he replies.

For local bands who have yet to catch Feguigan's attention, here's what he's looking for: "I'm looking for a track record in town, without doing pre-sale tickets. We don't do pre-sale at the Troubadour. I call other clubs to see what bands have done [in terms of draw]. There's no way you can guarantee 'x' amount of people, unless you're doing it. So bands should send in a list of recent gigs with their press packets. I'm looking for a minimum of 50 people on a week night on a \$5 ticket, and, on the weekends, 75, on a \$7 ticket. We try to keep the ticket prices low."



WEBNOIZE 98: For three days in early November, Internet entrepreneurs, technology and record companies attended the WEBNOIZE 98 seminar in Universal City. Who is going to end up delivering music on the Internet in a way that will please the record industry seemed to be the big topic; the Recording Industry Association of America (RIAA) and MP3 were fresh from duking it out in court, with MP3 winning...for now.

As covered here in the last few issues, MPEG3 encoding of new, and, more importantly, pre-existing, corporate-owned music has been popping up all over the Web. RIAA's court injunction against the release of **Diamond Multimedia's RIO Player** was lifted, primarily because their player can't be used to copy files from one player to



another. The RIO is an MPEG3 walkman that can store and play up to one hour of music pulled off your computer, but to put new songs on the RIO you have to erase what is already there, and the only way to put music on the thing is with a computer.

This dodges the bullet from RIAA and others in the industry, who are crying about the sky falling (uh, I mean, downloadable music ruining the business). Online companies based around MPEG3

aware of are this. and AudioSoft's City Music Network (http://www.city music.com) announced a partnership with Nullsoft, the makers of the popular Winamp MPEG3 software player, to add secure encoding to MPEG files that can be recognized, or disallowed, the player.

From the beginning, Liquid Audio (www.liq uldaudio.com) concentrated on that security; Liquid Audio files, based on a higher - q u a lit y MPEG4 (same as DVD movies

and audio), requires a buyer ID to play. Samples and demo tracks can even be shut down after a set period of time, forcing the listener to then purchase the track (at anywhere from 99 cents to \$2.99 per song) or buy the CD online. Although this satisfies the music industry's concerns, and sounds better than MPEG3 for the same file size, its expensive; there are no free encoders. Is Liquid Audio the Betamax to MPEG3's VHS?

So why should all this matter to the independent recording artist? As radio stations converge, and playlists shrink, the ultimate radio station seems to be the Internet. New artists trying to break into the business have incredible and inexpensive opportunities to get their music out to the world, giving them a better chance to get the attention

of the music business, if that's what they want. Many of the current Internet music and "Radio Network" sites offer opportunities to post your music online for free, and encourage anyone with recorded music to join their sites.

In their effort to make as much music as possible available in the new format, MP3. com encourages anyone to compress their music to an MPEG3 file (or they'll do it for you for \$5), upload it with images, text, lyrics, etc., and

you'll instantly have a free web page. A simple, step-by-step process shows you how to upload your song files and images directly from your computer desktop using your browser. It very quickly gives anyone a clean, professional looking page categorized by your genre, and the site will rate your music against the other songs posted in your genre by number of downloads. Just go to www.mp3.com, and click on their New Artist signup link under Artists/Labels.

BAND 2 WEB: IUMA is the Internet's largest indie music site, offer-



ing bands from all over the world web space. For a band's \$240 annual fee, they get a page with a song, lots of text, a couple of photos, the ability to sell their product, lots of cross referencing, a powerful database, cool graphics, and a lot of national print advertising to keep the surfers coming.

At WebNoise 98, IUMA announced the imminent launch of a new approach to joining their site, BAND 2 WEB, an application that allows bands to customize their IUMA page with thousands of layout variations, allowing the band/artist's style to come through before the viewer even gets to the music, itself. Another advantage of using the new software is price of admission: although actual prices have not yet been

set, it will be considerably less expensive to put your custom page on IUMA's web site, since you're doing most of the work. Then you get to update and change your page whenever you like during the year, at no extra cost, using your browser. This gives the option of up-to-date calenders, different songs and text featured on an ongoing basis, keeping it fresh, and encouraging repeat visits.

2B OR NOT 2B: A2b Music (www. a2b.com), a division of AT&T, have their own software player, but their site features mainly large, mainstream artists. To fill the indie

void, they have recently launched digitalphono.com, a site utilizing

their high-end player, but dedicated to indie and unsigned musicians and artists. Since it's only a couple of months old, now is a great opportunity

for new artists to get in on what will be a major player in Internet music. backed by the worldwide corporate reach of AT&T. Although they don't get too specific, they see this site as an opportunity to try even more new technologies with the latest new music. with the hope that perhaps they'll all end up part of the next big thing.



The Premiere Internet Music Service

SPIN THIS: Spinner.com, one of the leading Internet "Radio Stations," has over a hundred different "channels," each featuring a different style or sub-genre. There is a lot of space to fill here, and they encourage any artist to send in their music for possible inclusion at their site. The site utilizes Real-Audio, so all of their online music streams in real time, and their player either runs through a browser, or plays right off your computer desktop running off their own player software. All you have to do is click on the ABOUT US link, and then go on to Music Submission





DANNI & MR. JONES: In an effort to reach out to a new and larger audience, A&M Records' act Mr. Jones has launched a promotion on one of the Internet's most popular adult sites. Danni's Hard Drive (www.danni.com). It seems that the video to the band's song "Right Hand Man" won't be getting airplay on MTV anytime soon, but it's perfect for the adult site. Samples of the song and video are available for download from the site, along with contests and a tie-in

newworld.net will feature new music, live performances, and interviews with select artists. KCRW is one of a small handful of Los Angeles radio stations which play and promote new music and artists. and repost many of their interviews and information at their web site, www.kcrw.org. Visitors to bravenewworld.net will have the ability to play a show any time they want, replay a show they particularly liked. or even pause a show and continue it later.

loran's original radio show, Brave-



ENHANCED RUSH: Canadian rock trio Rush is releasing their first multi-compilation of recent and rare live tracks, *Different Stages*, on their own Anthem/ Atlantic label. The first disc will feature multimedia content as well. "Cluster Works," from multimedia artist Hisashi Hoda, lies somewhere between a game and interactive art, allowing users to manipulate onscreen movement, like a computer "laser show."

with the movie, *Orgazmo*, directed by and starring *South Park's* Trey **Parker**.

Not to be outdone, Playboy Online is teaming up with K-Tel International to form the Playboy/K-tel Music Store to compete with online music giants CDNow, N2K and Amazon.com. With Playboy's high traffic and branded titles, this new music store should have a good shot at establishing itself rather quickly.

BRAVE NEW WEB: The Ultimate Band List (www.UBL.com) has announced the debut of a new 'Net radio show (www.bravenewworld.net), from deejay Tricia Halloran. Halloran already hosts the KCRW-FM radio program Brave New World. Bands and emerging artists can be heard on www.brave newworld.net, a self-contained site housed within the UBL. Like Halloran

In other Atlantic (www.atlantic records.com) news, the venerable record label is also launching an online video channel, INSTAVID, which will showcase Atlantic artist performances, new and archived clips, as well as videos and news, based on Real's G2 streaming player. The three areas (Pop/Rock, Urban and Digital Arena) will highlight the wide scope of styles and talent on the label, as well as some cutting edge material recorded at their recently-opened inhouse digital studio.



http://www.musicconnection.com



SHOW BIZ

Now that he's on his second TV series, it's time for **Donny Osmond** to have another career first. And *Christmas At Home* is the first solo holiday album in his nearly 30-year recording history, and the first new collection of Christmas tunes that he's recorded in more than 20 years. "It is very



Donny Osmond

eclectic in style," Osmond understates. He and producer **Darrell** Brown (Gin Blossoms, Take 6, Wilson Phillips) worked their way through both traditional tracks like "It's The Most Wonderful Time Of The Year" (the Christmas calling card of Andy Williams, Osmond's TV variety godfather during the Sixties), to a reggae version of "Deck The Halls/Hark The Herald Angels Sing" (showcasing son Jeremy's ska guitar). Conservative Utah Senator Orrin Hatch is the composer of the CD bonus track. "Come To The Manger," which may well be a reason to buy this Christmas CD...or not.

Neil Diamond is out on tour at the moment promoting his new two-CD set, *The Movie Album: As Times Goes By.* American Movie Classics helped to launch the album with the TV special, *Neil Diamond: The Making Of The Movie Album.* Still, Diamond is a little worried about how fans will react. "They're not my hits," he points out, before adding, "I think my fans will approve, but I'm not betting the mortgage on it."

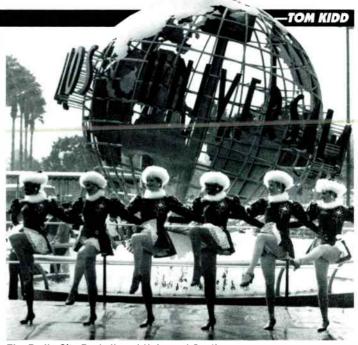
If you hurry, we're relatively sure you can still purchase tickets for *The Radio City Christmas Spectacular* at **Universal Studios**, starring the world-famous synchronized dance steps of the **Radio City Rockettes**. The production being created for the **Universal Amphitheatre** is an attempt to

capture the grand style of the famed holiday show at Radio City Music Hall in the Big Apple. Promised are timeless holiday music, including "Parade Of The Wooden Soldiers" and "Carol Of The Bells." There's also a chance to visit Santa Claus in his new animated workshop, and the legendary "Living Nativity" recreates the journey to the manger with a parade of live animals, including camels, sheep and donkeys. The cast boasts a headcount of over 100. Performances are December 9 through the 29th. You can buy tickets through the Universal Amphitheatre Main and CityWalk Box Offices, Ticketmaster outlets, or by calling Ticketmaster at 213-252-TIXS.

Be sure to visit the World Wide Web, at http://www.3tenors98.com, because Atlantic Records and Decca Records have set up a preview of a new web site with audio clips from Tibor Rudas Presents The 3 Tenors: Carreras, Domingo, With Levine Paris

Pavarotti With Levine Paris 1998. This is the companion soundtrack to the Tenors' historic World Cup concert last July 10 in Paris. It was then that Jose Carreras, Placido Domingo and

Luciano Pavarotti sang to an audience of hundreds of thousands along the historic Champ de Mars, and to a broadcast audience estimated at one billion. As web sites go, this is one of the best, with over 200 photos featuring behind-the-scenes and rehearsal footage. The site also includes a complete PBS broadcast schedule for repeat airings of the concert special. Of course, if you've already seen the special you don't need any further prodding to purchase this follow-up CD to the Number One classical hit from 1994. But if you do, check for the airing times in your particu-



The Radio City Rockettes at Universal Studios.

The girls in the Go-Go's are currently working closely with film-maker Jonathan Demme to tell the real story of their rise to fame. They want it to go down truthfully, without any sugarcoating. At least that's what guitarist Charlotte Caffey says. "The way Boogie Nights told the story of pornography is the way we'll tell the story of the Go-Go's—drugs, sex, and rock & roll. Otherwise it would be the Spice Girls movie."

Ice-T is now co-starring in a children's movie with Gary Busey and Miranda Richardson. Jacob Two-Two Meets The Hooded Fang is based on Mordecai Richler's classic adventure story. This is the second cinematic adaptation of the tale; the first starring Alex Karras, was released in 1979.

Stefan Svensson, drummer for local band Liquid Planet, has joined *The Extreme Gong Show's* house band. The new syndicated program is hosted by George Gray, and can be seen on The Game Show Network.

Ann Reinking is reportedly creating a new dance piece for Missouri State Ballet. The piece is said to feature an original score by Chicago's John Kander. The premiere is tentatively set for February of '99.

New from the Grand Ole Opry Collection and Mattel's Collector Edition Barbie Series is Rising Star Barbie. She comes in a royal blue gown, trimmed with crystals and silvery embroidery and fringe. Her hair this time is a luxurious red. Most importantly, she comes with a reproduction of a Grand Ole Opry microphone and an actual CD single, featuring the song "Our Love." Call 800-248-5957 for ordering information.

There's an undeniable link between the worlds of music and fashion. And to prove that point, Rhino Records has issued Runway Hits, where you'll find such fashion industry-conscious numbers as Robert Palmer's "Simply Irresistible" and En Vogue's "Free Your Mind." It's always nice to have



The 3 Tenors hit the Internet with their latest CD offering.

REHARD HACGRE

the hits in one place, though what's really nice is the inclusion of songs that were runway hits without being runaway hits, such as Xpansions' "Move Your Body (Elevation)" and Book Of Love's "Pretty Boys And Pretty Girls." While it also works on the dance floor, Runway Hits might best be considered the perfect soundtrack to which you'd dress (or undress).

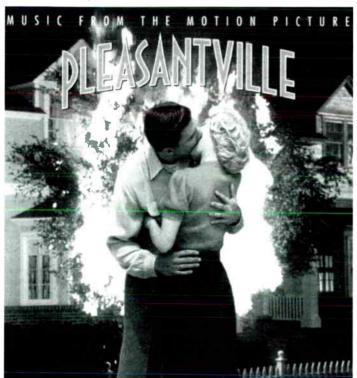
year Celebrating its 20th Anniversary is *Star Trek: The Motion Picture*. This is quite an impressive Legacy package, featuring not only an expanded score by Oscarnominated *Jerry Goldsmith*, but also enhanced liner notes, modern film annotation, and a bonus disc, *Gene Hoddenberry's Inside Star Trek* (expanded and on CD for the first time). Plus, the entire set is



Buy it wherever it's fashionable.

We previously warned you about the plethora of cinematic anniversaries being celebrated this

housed in collectors' edition holographic slipcases. It's a very impressive package, worthy of the Star Trek allure. Somewhat less



Smash Mouth's Steve Harwell with Al Unser Jr.
impressive, though still
nice to have, is Legacy's 15th Anniversary celebration of the Foot-

loose soundtrack. The Number One hits are still here—"Footloose" by Kenny Loggins and "Let's Hear It For The Boy" by Deniece Williams. This new edition includes a few tracks from the film that were not included on the original issue—John Mellencamp's "Hurts So Good," Foreigner's "Waiting For A Girl Like You" and Quiet Riot's "Bang Your Head (Mental Health)." Available wherever the Eighties still survive.

And one place where the Eighties are still alive and well is on Broadway. That's where the new musical Footloose, based on the previously-mentioned 1984 Kevin Bacon film, is scheduled to open. The real money, of course, is in touring, which is why the new production is slated to hit the road a mere two months after opening on the Great White Way.

The new box office blockbuster Pleasantville is one of the best marriages of soundtrack and film content I have ever heard. You should hear it, too. Fiona Apple has the lead single from the soundtrack—a verv subdued rendering of the Beatles' classic "Across The Universe," which doesn't stray far from the original, but works very well as irony. She also has the

soundtrack's other new recording, another inspired cover, this one being Percy Mayfield's "Please Send Me Someone To Love." As much as I love Fiona, the Beatles, and irony in general, that first single pales next to Gene Vincent's blazing "Be-Bop-A-Lula," also included here. Hearing this classic Fitties song sounding so fierce makes you wonder just how oblivious people of the era were to their reality. Which, of course, is exactly the point of the film.

Just so you know that we're keeping up on our sports. Steve Harwell, lead vocalist for Smash Mouth (pictured above), recently made a pit stop at the Grand Prix of Monterey to spend some time with Marlboro Team Penske driver Al Unser Jr.

Yep, that was Bryan Adams singing with the legendary John Fogerty recently on that hot new syndicated TV program, Motown Live. The show, hosted by Robert Townsend, is working its way through quite a list of big name talent from the hip-hop, R&B and pop worlds. Among the guests on the show's first season are Gloria Gaynor, Monica, Chaka Khan, Mary J. Blige, George Clinton, Busta Rhymes, Kevin Black, Shaq, Wyclef Jean and The Temptations. Add to all of that the comedic talents of host Townsend,



and you have one of the most entertaining programs on the air today. Check your listings for when this series airs in your area.

Mercury Records has released Music From The Motion Picture Jack Frost, which features three tracks from Hanson, as well as cuts from Lucinda Williams, Bob Carlisle, and the Spice Girls. The film, starring Michael Keaton, Kelly Preston, Henry Rollins and Dweezil Zappa, hits theaters on December 18th.





A "KURUPT" INFLUENCE?: Antra/A&M rap artist Kurupt paid a visit to the sales staff at Abbey Road One Stop in L.A. to promote his new double-CD Kuruption, which debuted in the Top Ten. Pictured (L-R) are: Oscar Campos, Kurupt, Olivia Butler, Sam Ginsburg and Jim Ianantuoni.



EVERYBODY WANTS A CRACKER: Virgin recording act Cracker played two sold-out shows last month at the House Of Blues in Los Angeles, during which Joan Osborne and Counting Crows' Adam Durwitz joined them onstage. Cracker's latest album, Gentlemen's Blues, is one of the year's best. Pictured (L-R) are: Johnny Hickman, Cracker; Ray Cooper, Co-President, Virgin Records America; David Lowery, Cracker; and Piero Giramonti, Senior VP, Marketing, Virgin Records America.



WORKING FOR A LIVING: WORK Group Co-Presidents Jeff Ayeroff and Jordan Harris were spotted at the Roxy for a performance from label artist Morley. The show was in support of her debut CD, *Sun Machine*. Pictured (L-R) are: Ayeroff, Morley and Harris.



BROTHERS IN ARMS: Kenny Wayne Shepherd recently opened for Van Halen on several of the group's U.S. tour dates. Pictured backstage after an appearance in Wisconsin are Shepherd and Eddie Van Halen.



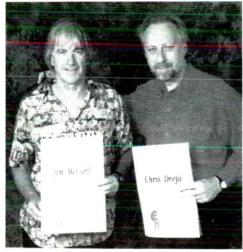
AN IN-STORE REUNION: The founding members of Black Sabbath recently made an in-store performance at Tower Records on Sunset Blvd. in Hollywood, where Ozzy Osbourne, Geezer Butler, Tony lommi and Bill Ward autographed copies of their new aptly-titled live album, Reunion. More than 2,000 fans attended the event.



NATALIE'S RED HOT: Former 10,000 Maniac focal point Natalie Merchant poses for the cameras, following her recent performance at New York's Webster Hall for the *Red Hot + Rhapsody* concert and television taping. Pictured (L-R) are: Stuart Pressman, Director Of Marketing, Verve U.S.; Nate Herr, VP, Verve U.S.; Natalie Merchant; John Carlin, Red Hot founder; and Brian Hanna, one of the album's producers.



WHAT'S THAT, WAYNE?: Cheap Trick recently performed a three-night stint at the House Of Blues in Los Angeles, and were joined onstage during their final performance by founding MC5 member (and current Epitaph recording artist) Wayne Kramer, who led a rousing encore of "Kick Out The Jams." Pictured backstage before the performance are (L-R): Tom Petersson, Wayne Kramer (with a special message for the camera), Bun E. Carlos, Rick Nielsen and Robin Zander.



YARDBIROS DO THE WALK: Hollywood's Rock-Walk recently inducted Jim McCarty and Chris Dreja of the Yardbirds (pictured with their official certificates), as well as John Mayall, Mick Taylor and Peter Green.



NOT A TEENAGER ANYMORE: LaFace's latest recording star Usher, well, ushered in his 20th birthday during a party at Tavern On The Green in New York City. All the major executives within the Arista Records family were there to pay tribute to their hit-making artist. Pictured (L-R) are: Clive Davis, President and founder, Arista Records (see our feature story on page 26); birthday boy Usher; Sean "Puffy" Combs, Chief Executive Officer, Bad Boy Entertainment; and Antonio "L.A." Reid, Co-President, LaFace Records.



WHITNEY & BOBBY LIKE ROY A LOT: Roy Lott (far right), Deputy President, EMI Recorded Music North America and President of Capitol Records, was recently honored with the "Joel McCrea Humanitarian Award" for "Distinguished Achievements In The Entertainment Industry Assisting Arts Related Charities," during the fourth annual International Achievement In Arts Awards in Los Angeles. The ceremony benefitted The Whitney Houston Foundation For Children (Houston is pictured with artist-husband Bobby Brown, left and center) and the Starkey Hearing Foundation.





1981—Local Heroes (Issue #25): In this vintage issue devoted to Southern California's best bands, we reported that the Knack had clearly lost it by this time, and that other major label debuts by the likes of the Plimsouls, 20/20 and Oingo Boingo were making disappointing showings at retail cash registers. All was not lost however, as South Oate's own retrobilly renegades, the Blasters, led by Dave Alvin, were among the few local acts who were having a very good year, courtesy of their solid-selling Slash Records debut.



1994—They Are What They Eat (Issue #4): Promoting what was then their eighteenth album in 20 years (a classic Sixties collection entitled Acid Eaters), those original punk rockers the Ramones talked about what they saw happening in music at that time, when speed-metal and grunge were making a big impact. "Even though rock is in a healthier state than it was five or ten years ago," Joey Ramone said, "it's still a lot more formatted than it was when we were coming up. People just don't get loose and play, they're doing it in a way that will be salable." Gabba Gabba, Hey!

Clive Davis: 30 Years And Not Done Yet

By José Martinez

When it comes to listing artists who have helped shape the face of contemporary music, a dozen or so bands and artists quickly come to mind: the Beatles, the Stones, Dylan, Springsteen and Michael Jackson. When it comes to listing those behind-the-scenes who have had such an impact, the list is even shorter and looming near the top would have to be Arista Records President Clive Davis.

Born in Brooklyn, Davis was a Phi Beta Kappa graduate of NYU, where he received his B.A. magna cum laude, graduating with honors from Harvard Law School, before quickly rising through the ranks at CBS Records. By 1967, he became the label's president and believed an album-orientated trend was emerging and sought to rid the label of its conservative image by acquiring vibrant new talent.

As luck would have it, Davis ventured out to Northern California to attend the legendary Monterey Pop Festival and popular music hasn't been the same since. The venerable mogul quickly signed the Electric Flag, Blood, Sweat & Tears, Laura Nyro, and Big Brother And The Holding Company, which featured a then-unknown singer by the name of Janis Joplin. This impressive roster was quickly enhanced by the likes of Leonard Cohen, Santana, Sly & The Family Stone and Chicago, and in the Seventies, his label would ink Bruce Springsteen, Aerosmith and Billy Joel.

Through a series of groundbreaking distribution deals, Davis allied Columbia with such independent producers/managers as Lou Adler (Ode Records), James Guercio (Caribou) and Steve Paul (Blue Sky). His most important coup, however, was in securing Philadelphia International, which became the leading soul outlet of the early Seventies, and gave Columbia an unparalleled profile in the black music market.

Yet despite this remarkable success rate, Davis was fired from Columbia in 1974, following allegations that company funds had been used to pay for personal expenses. No matter, the self-made man would shortly start his own company, Arista Records, named after his high school honor society. Thanks to the label's early success with such artists as Barry Manilow, not to mention the signings of Dionne Warwick and Aretha Franklin, plus long-standing rock stalwarts like the Kinks and Grateful Dead, Davis would enjoy success with Arista that rivaled his previous triumphs at

Beyond the music, however, Davis has been continually honored by those within the industry, as well as those on the outside. He was named "Man Of The Year" by the Friars Club in 1992, for his many unprecedented and ongoing humanitarian efforts, including raising millions of dollars to combat AIDS. Radio & Records named him the "Most Influential Record Executive In The Past Twenty Years" in 1993, and Davis was acknowledged by the American Cinema Foundation as "Man Of The Year" in '94. One year later, he was named "Humanitarian Of The Year" by the T.J. Martell Foundation, the first person to ever receive the honor twice.

In 1996, he received the Bill Gavin Heritage Award, and was named "Pop Eye's Most Valuable Executive Of The Year" by the Los Angeles Times, and received Impact's first Lifetime Achievement Award. Named "Record Company President Of The Year" five times by Bobby Poe, Davis also became the first active record label President to receive a star on the legendary Hollywood Walk Of Fame, when he was inducted last year.

In a 1984 interview with Music Connection, in which he graced our cover, Davis noted: "I get as much excitement from music today as I ever did, and I've given up opportunities to be at the head of motion picture studios to stay in music, because I love it. I still get as much excitement breaking an artist or re-breaking an established artist as I ever did, and it just makes me feel good. It makes me want to come to work every day. And that's all I could ask for."

We quickly discovered that such enthusiasm hasn't diminished one iota as Music Connection caught up with Davis fourteen years later.

The father of four was in Paris, where he was about to present Whitney Houston's latest record, My Love Is Your Love, to the European press. Nearly midnight his time, this trans-Atlantic phone interview proved once again that there is no slowing down Clive Davis.



MC: How did you originally get into the music business?

Davis: By luck. I graduated from law school and worked for a firm whose client was Columbia Records. I spent two years at that law firm and then I was brought in as Assistant Council to Columbia, and then became Council, which was a tremendous opportunity for a young guy getting out of law school. I learned the business from that position really, and five years later I was made President.

MC: Was music a big part of your life in your early years?

Davis: Music was part of my life, but I never thought I would get into it. This was a lucky break. I went to school on scholarships, and grew up without parents from my teen years on. I really was trying to use the profession I had studied for and this was a lucky break that occurred.

You find in life, if you get such a break, you have to seize the opportunity, and then plunge in with a hard-work ethic. I never knew I had "ears" until after I was the head of Columbia Records. Another lucky break came when I went to the Monterey Pop Festival and discovered Janis Joplin and Laura Nyro, and very shortly thereafterwards Blood, Sweat & Tears. It wasn't the most carefully planned pursuit of careers, but it certainly was wonderfully rewarding. Fortunately, that opportunity was given to me, and I took it and went from there.

MC: At Monterey, what was it about those particular artists that attracted you and led you to sign them?

Davis: Well, I had never signed anyone. I

was going to enjoy two artists that had just joined Columbia—not signed by me, but with whom I would become closely associated with—Simon & Garfunkel. They were going to perform there, along with the Mamas & the Papas.

I had just made a label deal with Lou Adler, forming Ode Records, and we had one record out on it which was a hit, called, "San Francisco (Be Sure To Wear Flowers In Your Hair)" by Scott McKenzie. That drew me, as a friend of Lou Adler and his attorney Abe Somer. He was a young hotshot attorney and Lou was an incredibly gifted producer, and they said, "Just come out for the weekend."

I didn't know at all what was to await me. When I saw the social revolution coming out of Haight-Ashbury for the first time, when I saw the electrification and emergence of rock, I just knew that a revolution was coming. I seized that moment and never stopped.

MC: Once you began signing artists, was there something in particular that you began looking for?

Davis: Well, it depends on the category of music. During my Columbia years, it was pretty much all rock and self-contained artists: from Joplin to Blood, Sweat & Tears, Santana, Springsteen, Boz Scaggs, Billy Joel and Earth, Wind & Fire; all self-contained writer-artists who were unique, charismatic, different and special. Subsequently, I broadened my arsenal, so to speak, when I formed Arista in '75. I broadened it to include the entertainer side of the music world; artists who don't write their own material. That honed my ears for song-sense.

I continued signing rock artists like Patti Smith and the Alan Parsons Project, leading through Sarah McLachlan, etc. I signed the Grateful Dead to Arista and the Kinks, and just a host of rock artists. I began to do something, which was a lost art and not practiced as much. I began finding songs for artists whose genius was in vocal interpretations, and that lead me to Aretha Franklin, Dionne Warwick and, ultimately, to Whitney Houston, among others.

MC: By the time you started Arista, you were already well-established in the music industry. How challenging was it to get a new label off the ground back then?

Davis: It was more challenging in the thought process. But I always knew that when I signed all the artists that I mentioned at Columbia, I was never outbidding anyone. I never really used the money that a large company would afford. I just decided that I would own an interest in my next venture.

MC: Do you think you would still have the energy to create a label in today's climate? Davis: I think I create a new label every three years. When I look at the Arista family, yes, it still has Patti Smith, Sarah McLachlan and Annie Lennox, as well as the legacy of the Grateful Dead, and Whitney Houston, Aretha Franklin, and now young

Monica; and yet, it will have Outkast from LaFace, and TLC and Puffy, and Biggy and his legacy. I think the reinvention to include Arista Nashville, with Alan Jackson and Brooks & Dunn, requires refueling, broadening of perspectives, and being ahead of the ever-changing music frontier.

"[Starting Arista] was more challenging in the thought process. But I always knew that when I signed all the artists that I mentioned at Columbia, I was never outbidding anyone. I never really used the money that a large company would afford. I just decided that I would own an interest in my next venture."

MC: Has it ever happened that you heard a type of music and thought to yourself, "I don't get it?" I know for a lot of rock purists that moment came with rap music. Davis: [Rap] is not what comes natural [to me]. There's a learned lie that you can ac-

quire expertise, but in some areas, you must trust other's judgment whom you rely on. I would have to say that for the rap field. The reason for starting Bad Boy, and for La-Face expanding, is because they're fields that were not natural to me.

MC: People often tend to remember the past fondly, and obviously there was some incredible music made 20 or 30 years ago, hut do you think today's music is any less vital or passionate?

Davis: It's not affecting the social evolution of life as much. I feel it's pretty much resolving itself in all categories of entertainment, maybe except for rap, which is commenting and challenging and provocative and feisty.

Certainly the rock of Dylan in the Sixties and Seventies affected the times, affected the culture and attitudes of life. This is not as challenging a time; but on the other hand, it's diversified. There are elements of it right now that are innovative, like the absorption of rap into the rock field, as well as R&B, which is definitely innovative and cutting edge at the same time. There really hasn't been a new Dylan or Springsteen.

MC: Do you think people need to take a step back to appreciate today's artists, or did you know during the Sixties and Seventies, that you were in the middle of something unique?

Davis: I knew, because I was in the forefront. It was mind-boggling to me that I should be in a position to fulfill fantasies

Clive Davis 36 ▶





Money-Saving Tips To Create A

You're an artist. You've got music you need people to hear. The one thing you don't have is the big money it takes to hire a \$1,000/month PR person or a \$500/week radio promotions person. What do you do? Music Connection put this same question to a plethora of musicians and artists from across the country. What they've come up with is an extensive list of things that you need to know to cheaply promote your music.

By Tom Kidd

ا۔ Get Tight

First off, don't even bother to start your self-promotion campaign unless the presentation is worthy of promotion. "The cheapest thing to do is make sure if you are playing live that you are well-rehearsed and fucking great," says Frank Rogalo of NC-17. "If you are making a tape, make sure it's great. Get people who have a clue, [but don't care about hurting your feelings], to comment. There are way too many bad CDs already, and way too many mediocre, self-deluded artists."



Develop An Image

Is image everything? Let's hope not. But when people come to see you, you want them to remember the visual experience as well as the sonic. Develop an interesting image. Consult friends who have a sense of style. Above all, do whatever you can to make yourself special.



Give Good Phone

Whoever represents your act needs to be good on the phone. Getting gigs and making new contacts depends on being able to win people over with your voice. You want to be friendly, efficient and professional, even when they say no. It takes time and practice, but it's a must for promoting yourself. And phone calling is often cheaper than printing and mass mailing flyers.



An Alternate Personality

There are two kinds of people in the music business: artists and business people. The latter prefer not to talk to the former, who are seen as flighty and unable to speak business lingo. When you're making calls, it can be best to present yourself as that other, more stable, side of your personality. Consider this an acting gig. Give the personality a name. Make it fun for yourself.



Follow-Up Calls

People who work at clubs and record labels are inundated with packages. It's your follow-up that will make you stand out. "It's taken me months or even a year to get [a club]," says local singer-songwriter, Shakeh. "But once I'm in, I'm in. For every 20 calls I make a day, if one comes through the way I want, then it's a great day."



Make An Ad Budget

You need to advertise. And it's easier to watch your ad spending when you have it laid out in front of you. Check out this sample breakdown used by Stevie G., of Florida-based Strych-Nine:

a) Annual ad in Musician's Touring Guide:\$200

b) Annual ad in local Florida Music Director (JAM): \$40-\$100

c) Hang band banner at gigs: \$0d) Band mailings for large gigs: \$75

e) E-mailings for band happenings: \$0

f) Flyer all gigs: \$50

g) Annual band keg party (free beer): \$150h) Space on web sites: \$0-\$50 per year

And how about an ad in Music Connection? Once it's clear which methods are most effective, you can then determine where money can be shifted.

Co-Op Ads

When advertising, two acts are definitely cheaper than one. If you can have the club reimburse you for ads, that's cheaper still. If they won't go for it, try this argument from Ray Carver, manager for the Regulators: "[Point out that] you are adding to the promotion of their club, because they normally advertise in local mags and newspapers."



Radio Ads

Ray Carver also recommends that, with a limited advertising budget, your money should go to radio. "I have found that radio ads bring people out who normally would not show up if you ran ads in magazines and newspapers," he notes.



Play Live

If you think you can get noticed without playing live, think again. Second to radio airplay, the most powerful awareness generator is gigging. If people like your show, they can be counted on to spread the word.

A band with a following cannot be ignored by A&R reps. "Play as much as you can." advises Leslie Knauer. "You never know what will happen."



Approach a club owner about a fundraiser for a local charity. Radio stations love this, and often have studio interviews with the bands to promote the cause. It's an excellent way to increase your visibility.

East Coast musician Jennifer Ann Doody suggests, "If you benefit a local publication and/or radio station, you can suggest they use open advertising space for the eventand hopefully mention your name a lot."

Target Other Acts

"Pick a successful act that is somewhat close to your sound," says Frank Rogalo, "and get cassette singles made of your best two songs with contact information, web site address, etc., and your best cover art.

"Man all the exits and hand them out en masse when people leave the show of these other artists!." Rogalo continues, "A flyer goes on the ground, but most people will pop the cassette in and check it outor give it away. Be subtle, and don't argue with security."

12.

Choose Appropriate Gigs

"You can increase your fan base exponentially by choosing the right gigs to hit," says Chad Stewart from Parade's End. These should be "gigs that showcase bands which you feel have significant elements in common with your own music and image"

13.

Play With Wealthier Acts

"Hook up with a band that has a lot of money for promotion and they can put your name on the flyer somewhere. There's no expense in doing that for them and neither for you," says Erin Connelly of Churchill's Window. The really industrious bands, and those who are exceedingly friendly, can hook up with one or two larger bands.

[4.

Play Open Mics

The Cat & Fiddle, Highland Grounds or the Kibbitz Room. People can and do get signed out of such places. And even if you don't get the big contract, you can always learn what's right by watching others do what's wrong. But don't do it for too long. As Leslie Knauer, longtime host of the Cat & Fiddle's Tuesday night open mic, warns, "Don't get stuck there."

15. Play In-Stores

"Do in-store performances to promote whatever you've got," savs Erin Connelly, and she's right. Performing where your record is sold can be lucrative in more ways than one. You can pick up names for your mailer and sell product at the same time. This is, after all, your audience's only opportunity to get their CD autographed, isn't it? Call your local Borders music booker.

16.

Play Street Corners

As Tim Sweeney notes in his Guide To Releasing Independent Records, sometimes you need to employ guerrilla factics. "Try to spend several afternoons or evenings a month promoting your shows by playing on high-traffic street corners," he says. "Move around to different neighborhoods, distributing handbills. Have a friend take your picture, and then send it to local papers with an announcement of your gig."

17.

Pay For Gigs?

Contrary to popular belief in Southern California, you don't have to pay-to-play. If you can promise a big enough draw, sometimes the club will pay you. This is more likely to happen as the buzz you build gets bigger, and more of your friends call the venue requesting information about you.

18. Snippet Tapes

"Make sampler tapes of your music with snippets of songs and pass them out everywhere," say Laurie & Jonathan of Dogwood Moon. Pass them out at local stores and your shows. In fact, give them to anyone who will accept one.

19.

Affordable Tape Copies

You don't have to have cassettes printed professionally. "Gang your band members' cassette decks together to make cassettes," Frank Rogalo advises. "Print your labels on the best computer you have, and buy your cassettes from a raw supply house. You can get them for a few cents apiece."

20.

Talk It Up

The cheapest promotional tool is yourself. People still love the personal touch, so a quick chance to shake your hand and meet you eye-to-eye will go a long way toward convincing people to come support your work. As Kanary's Leslie Knauer says, "Talk about your hand wherever you go, and give out those flyers at work, in line at the movies, the market, park, jail, anywhere you might be!"

21. Odd Hours

Not everyone is available to take vour call during the week, and you've likely figured out that no one wants to talk with you on the weekends. In fact, the best time to reach people is usually after their work is completed on Friday evening. This doesn't work for everyone, but the only way you'll know if it works for you is to try.

22.

Attend Meetings

A great way to find others who share your interests is to join a club and attend meetings. This covers the spectrum of human experience. Music organizations such as L.A. Women In Music can be very helpful, with both contacts and names to fill your guest list. The most secret and potentially helpful meetings are those held by Alcoholics Anonymous. The meetings in Hollywood and Malibu are rumored to be good.

23. Network

Go out to see other bands when you can, and talk with them. They may have a friend who does silk-screening for extra cheap, or a brother who dabbles in photography, etc. "If you're lucky, they'll start promoting your band along with theirs. Sometimes you can spread that behavior by starting it," says Jennifer Ann Doody. "Go to every party, gig and event that you're invited to," adds Emily O'Neary of The Emily O'Neary Band. "I can't stress enough the importance of networking."

24.

Enlist Your Friends

Friends help friends. That's what singersongwriter Paxton believes in, saying, "I have a whole army of people who gather information for me, regarding other people in the industry."

25.

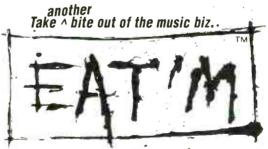
Meet The Press

"Buddy up to a local music writer and have him quote you in his articles," Laurie & Jonathan of Dogwood Moon suggest. Of course there's more to it than that, but it's of primary importance that you make coming to see you play as painless as possible. Put reviewers on your free guest list. Then find him or her before the show and hang out.





The music industry is proud to present the second annual Emerging Artists & Talent in Music (EAT'M) Conference, Showcase & Festival. EAT'M exposes the industry to new and exciting talent. Since the industry thrives on the street music of today's emerging artists, this is your golden opportunity to get the exposure that you deserve.



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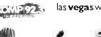




























"But be easy on the self-promotion," warns Jennifer Ann Doody. "If you see him after you play, say 'hi,' and hang out a bit more. If he even remotely likes your music, you'll be getting press."

Secondary Markets

Music fans don't just like music. They like other things, too. Figure out where you like to go and look for others with your interests there. "We gave our CD out at a comic book convention and got our best reviews from poetry magazines," notes Kanary's Leslie Knauer.

Public Access TV

Many people turn up their noses at public access TV, but "it's a fabulous way to get exposed to the local community, and with music producers," exclaims Smokey Miles, best known as public access's Count Smokula. "A lot of A&R people and producers tell me they watch the show."

Acts that appear on public access get a 3/4-inch demo of their work for free-a \$250 value. Not to mention the experience of being interviewed on TV.

Creative Marketing

This one comes from K. K. Martin, President of Ranell Records in Orange County, and former guitarist for A&M's Shark Island. We offer his sage suggestion without further comment: "I've found that handing out extra small t-shirts with our band's logo on them to buxom young women always works. You surely get a lot of male audience looking at the females, who are wearing your band's shirts!"

Theater/University **Projects**

Contact your university theater department and other local theater groups to provide written and/or improvisational music for their productions. Scour the appropriate thespian magazines for leads.

'You can ask," says Jennifer Ann Doody, "to have a table in the theater lobby during intermission with band information, CDs, tshirts, e-mail sign-up sheets, etc."

Studio Work

Here's how Jennifer Ann Doody makes studio work help her. "Call local recording studios and ask them if they're looking for [musicians]. If they say, 'yes,' and ask for a tape, get one made, or offer to come in and

audition for them. Why? If you do well, they'll ask you back, and you can let them know that you'd like to donate your payments towards a session for your project."

Use Student Talent

Students are usually more than willing to help out their favorite band or artist. They can make (a) band photos, (b) web sites, (c) CD and/or gig reviews in the local student rag, (d) creative flyers, (e) CD artwork, (f) band logos, and (g) silk-screen t-shirt designs. Where to find students? Ask around. Or, if you play out enough, they'll find you.

Inexpensive Photos

Having band photos taken doesn't have to be costly. Get a creative photography student to take your pictures. Be clear that you won't be able to pay for their services, but you'll be happy to pay for the film. Then point out that his or her work will be on display everywhere you play. You may be able to get some real creative work-better than your tired band-on-the-street pic.

Unusual Photos

If money is tight, do as singer-songwriter Shakeh does. Print a postcard with a cool picture on one side and information on the other. Her current photo has her face superimposed on a seemingly naked statue. The key here is to be clever," she says. "I start mine out usually with 'Absolutely Free!!!' in big letters. It's true! This signed reproduction of Shakeh's 8x10 glossy is yours to keep with no obligation!

"I tour up and down the West Coast and see them in club owners' offices and Borders BRC offices all the time."

Indie Management

High-level management and promoters often demand high upfront money. And why should they work with a nobody when they can promote a known act? "Aggressive local management will work harder for you for much less," advises Mark Downie from Dean's Machine. "Just be damn sure they are not trying to take you for a ride. They have to have some track record,"

Design Your Logo

The ideal logo reproduces well in a variety of sizes. Instead of sending the logos away to be printed, ask your copy shop to print them, and buy the materials yourself. All you need are sheets of vinyl with one sticky side that you can cut. If you print them in bulk, you'll save a lot of money. You'll eat some cash on this one, but it is free advertising.

36.

Sticker Shock

Give away your stickers at your shows, and anywhere people who like your music may congregate. As Dogwood Moon suggests, "If you're at the Hole show and your band sounds like Hole, make a sticker that says, 'If you like Hole...you'll like this!,' and put it on your sampler tapes." 37. COLNY

Fivers and More Fivers

"Never underestimate the power of having flyers everywhere," says Jim Agnew of White Trash Disco. "Go to the club you're playing a night or two before, and pass out flyers to everyone. Introduce yourself, meet new friends, and maybe score a date; all while building your draw."

BEWARE: City officials throughout Southern California are cracking down on the illegal posting of flyers on city property, so don't plaster your flyers all over town. Unless you don't mind getting fined or jailed.

Get Wired

Post a web page and keep it updated with info, song samples, and a current calendar of events. Creating one isn't as daunting as it may seem. "We were extremely lucky to have been able to set up our own web site for next to nothing, because I was selftaught in the designing process," says Brian French of the May Kings. "Hundreds and thousands of people worldwide visit our site, listen to our music, buy our CD, and see what is currently going on with us, without leaving their own home."

Link It Up

Web sites are for linking. "Submit your address to music-related sites and search engines," says Orange County singer-songwriter Tim Moyer. "Get linked to as many sites as you can. Submit your music to web radio stations, and you can sell your CD through many web-based record stores."

E-mail Your Buds

Build up a list of e-mail buddies. "I have hundreds of people in my e-mail address book, and can now invite them all to upcoming gigs and events for free, something that would have cost me a bloody fortune just a few years ago," says Emily O'Neary.

50 Money-Soving Tips 39 ▶

MUSIC ANNUAL DIRECTORY OF INDEPENDENT PUBLICISTS

The music industry has always been driven by name recognition, and the publicist is the one whose job it is to get your name on the lips of those who matter. With that in mind, *Music Connection* is proud to present our annual list of independent publicists throughout Southern California. Our apologies to those we may have missed this time around.

Compiled by Constance Dunn

KATHY ACQUAVIVA MEDIA

16046 Londelius St. North Hills, CA 91343 818-893-8458 FAX 818-920-0044 E-mail: kathymedia@aol.com Contact: Kathy Acquaviva Styles/Specialties: Full-service PR

ALBRIGHT ENTERTAINMENT

Trillium Building
6320 Canoga Ave., Ste. 1550
Woodland Hills, CA 91367
818-508-6874 FAX 213-850-5508
E-mail: rockstarpr@aol.com
Contact: Jeff Albright
Styles/Specialties: PR for rock, classic rock and music companies.
Clients: Mick Fleetwood, Vince Neil, Joe Walsh, Kansas, Robby Kreiger, The Doors (various projects), Men At Work, Gary Hoey and more.

ANDRANIGIAN MEDIA

P.O. Box 9996 Glendale, CAI 91226 818-507-0221 FAX 818-507-7623 E-mail: rakelle11@aol.com Contact: Shelli Andranigian Styles/Specialties: Full-service PR; all styles.

BAKER/NORTHROP MEDIA

13351-D Riverside Dr., Ste. 611 Sherman Oaks, CA 91423 E-mail: mail@bakernorthrop.com Contact: Cary Baker 818-501-0056 or Sheryl Northrop 818-703-1520 Styles/Specialties: All styles.

BURSTON-MARSTELLER

1800 Century Park East, Ste. 200 Los Angeles, CA 90067 310-226-3000 FAX 310-226-3009 Web Site: http://www.bm.com Styles/Specialties: Television, film and corporate publicity.

CAROLYN PUBLIC RELATIONS (CPR)

6710 1/2 W. Olympic Blvd. Los Angeles, CA 90048 213-852-1548 FAX 213-852-1567 E-mail: cpr@loop.com Contact: Carolyn Broner Styles/Specialties: Full-service PR Clients: Navarre Corporation; film/TV composers, record labels and corporations.

TERESA CONBOY

P.O. Box 27766
Los Angeles, CA 90027
213-660-7748
E-mail: TCPR@earthlink.net
Web Site: http://www.
Contact: Teresa Conboy
Styles/Specialties: Blues, rock,
alternative, jazz, authors/books, theater, celebrities and events.
Clients: Janet Robbings, Bob-A-Lew
Music, Fiction, Terry Gladstone,
Aloha Concert Jam Music & Cultural
Festival, The Hutchinsons, Cajun
Zydeco Music Festival.

COSTA COMMUNICATIONS

8265 Sunset Blvd., Ste. 101 Los Angeles, CA 90046 213-650-3588 FAX 213-654-5207 E-mail: rprfrm@aol.com Web Site: http://www.costacom.com Contact: Ray Costa, Jerry Brown Styles/Specialties: Full-service PR; working with all levels and styles of music.

Clients: The Ventures, Society of Composers & Lyricists, Omega Records, GNP, Crescendo Records, Thump Records, Trini Lopez, Malo, Lisa Lisa, Old School Series, *Star Trek* soundtracks.

BOBBI COWAN P.R.

P.O. Box 805 North Hollywood, CA 91603 818-980-2372 FAX 818-980-2372 E-mail: prmavin@slash.net Contact: Bobbi Cowan Styles/Specialties: Books and general entertainment PR.

CREATIVE NETWORK

P.O. Box 2818 Newport Beach, CA 92659 949-494-0181 FAX 949-494-0982 Contact: Joseph Nicolous Styles/Specialties: Full-service PR and consulting; all styles.

DAVIDSON & CHOY PUBLICITY

4311 Wilshire Blvd., Ste. 202 Los Angeles, CA 90010 213-954-7510 FAX 213-954-7520 Contact: Tim Choy Styles/Specialties: Music, theater and fine arts PR.

MEREDITH DAY

P.O. Box 232111
Encinitas, CA 92023
323-478-9400 FAX 323-478-9401
E-mail: meredithdy@aol.com
Web Site: http://www.meredithday.com
Contact: Meredith Day
Styles/Specialties: Arists and events; all styles.

DEF PRESS

430 S. Niagara St., Ste. 210 Burbank, CA 91505 818-843-8026 FAX 818-843-1727 Contact: Phyllis Pollack Styles/Specialties: Hip-hop; accepting signed artists only.

DOUG DEUTSCH PUBLICITY

8033 Sunset Blvd., Ste. 31 Los Angeles, CA 90046 323-463-1091 FAX 323-463-1092 E-mail: bluzmon@pacbell.net Contact: Doug Deutsch Styles/Specialties: Blues, roots, rockabilly.

Clients: Alexandra Seelye, Danny Blitz & The Jet Age Hoods, Curtis, Jay E & Easy Street, Don Haney Band, Pat Hennessy, Jeffrey Halford & The Healers, KK Martin/Ranell Records, Howard and The White Boys, Carrie James Band, The Regulators/Southbound Records, Dave Robyn Band, Carl Verheygn/Mighty Tiger Records.

EDELMAN PUBLIC RELATIONS WORLDWIDE

5670 Wilshire Blvd., Ste. 1500 Los Angeles, CA 90036 213-857-9100 FAX 213-857-9117 Web Site: http://www.edelman.com Contact: George Drucker Styles/Specialties: Full-service PR Clients: Universal, Warner Bros.

GOLDBERG MEDIA

27071 Crossglade Ave., Ste. 4 Santa Clarita, CA 91351 805-299-5109 FAX 805-299-5119 E-mail: gomedia@pacificnet.net Contact: Cary Goldberg Styles/Specialties: Primarily jazz (contemporary and traditional) and audiophile, but also works with new age, world beat and alternative. Clients: JVC Music/XRCD, Scott Cossu (Miramar Records), Paul Howards (Os-Nix Records), Jah Wobble (30 Hertz Records), Jay Aston (Pink Gun Records), Arco Iris (Arco Iris Records), Lorenzo Dominguez (Sevilla Records), The Paras Group (Distribution).

NINA GORDON P.R.

1580 Manning Ave., Ste. 304
Los Angeles, CA 90024
310-470-7825 FAX 310-477-6496
Contact: Nina Gordon
Styles/Specialties: Jazz and pop
artists, event and concert promotion.
Clients: Playboy Jazz Festival, and
more.

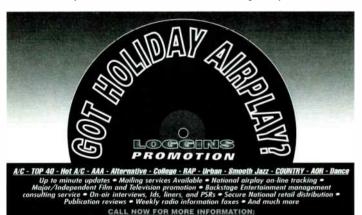
GREAT SCOTT P.R.ODUCTIONS

135 N. Doheny Dr., Ste. 203 Los Angeles, CA 90048 310-274-0248 FAX 310-274-8361 E-mail: greatscottpr@pacificnet.net Contact: Rick Scott Styles/Specialties: Urban, alternative rock, pop, smooth jazz. Clients: Jennifer Paige, Earth, Wind & Fire, Richard Elliot, Marc Antoine, Four80East.

HANDS ON PUBLIC RELATIONS & MARKETING

6255 Sunset Blvd., Ste. 705 Los Angeles, CA 90028 213-467-6967 FAX 213-467-6875 Contact: Craig Melone Styles/Specialties: All styles; indie labels. Clients: Domo Records (Kitaro, Luis Perez, Luis Villegas), Myrrh Records Marvin Sann Shirley Caesar Kelli

Clients: Domo Records (Kitaro, Luis Perez, Luis Villegas), Myrrh Records (Marvin Sapp, Shirley Caesar, Kelli Williams), Coconut Grove/Whirling Records, Oglio Records, (Jackie



Tel: (310) 325-2800



"Jokeman" Martling, KLOS-Mark & Brian, 20/20, Sparks, Henry Phillips), Damian Music, and more.

DEBRA HARNER MEDIA RELATIONS

4220 Tosca Rd Woodland Hills, CA 91364 818-716-8479 FAX 818-716-1079 E-mail: debhar@aol.com Contact: Debra Harner Styles/Specialties: Triple-A, jazz,

INNOVATIVE MEDIA & MARKETING

11328 Magnolia Bvld.,

North Hollywood, CA 91601 818-509-0192 FAX 818-509-1601 Contact: Parvene Michaels, Jeff Urdank, Fred Lazo.

Styles/Specialties: All styles; no unsolicited materials, please. Clients: Lookout! Records, BYO Records, Theologian Records, Water Lily Acoustics, Solid Discs, and more.

JAZZMYNE PUBLIC RELATIONS

928 E. San Jose Ave. Burbank, CA 91501 818-848-6056 FAX 818-841-7311 E-mail: jazzmyne@artnet.net Web Site: http://www.artnet/~jazzmyne Contact: Makeda Smith Styles/Specialties: Full service PR

for various projects, personalities and musicians.

Clients: Kevin Eubanks, A.J. Jamal, Ike Turner, Michael Pagan, Willie Gault's Alaye Calender, Charles Wright, Pan African Film Festival, Rap Sheet, J. Anthony Brown, and more

JENSEN COMMUNICATIONS INC.

230 E. Union St. Pasadena, CA 91101 626-585-9575 FAX 626-564-8920 E-mail: jensenpr@earthlink.net Web Site: http://www.jensencom.com Contact: Michael Jensen, Susan

Styles/Specialties: All styles; especially rock, R&B, pop, country and iazz

Clients: Jon Anderson, Graham Nash, John Entwhistle, Peace Jam, Steven Seagal, Peter, Paul & Mary,

LEVINSON ENTERTAINMENT **VENTURES INTERNATIONAL, INC.**

1440 Veteran Ave., Ste. 650 Los Angeles, CA 90024 213-663-6940 FAX 213-663-2820 E-mail: levinc@aol.com Contact: Bob Levinson, Jed Leland,

Styles/Specialties: All styles.

THE LIPPIN GROUP

6100 Wilshire Blvd., Ste. 400 Los Angeles, CA 90048 213-965-1990 FAX 213-965-1993 Contact: Ronnie Lippin Styles/Specialties: Full-service PR; all styles.

LOBELINE COMMUNICATIONS

8995 Elevado Ave. Los Angeles, CA 90046 310-271-1551 FAX 310-271-4822 E-mail: sky1phil@aol.com Web Site: http://www.lobeline.com Contact: Phil Lobel, John Tellem Styles/Specialties: Events, live

tours, creative publicity and artist publicity. Clients: Rugrats-Alive Adventure,

Reggae Sunsplash, David Copperfield, Tony Robbins, and more.

835 1/4 N. Alfred St Los Angeles, CA 90069 323-852-1428 FAX 323-852-1458 E-mail: publicity@mhi.net Contact: David Millman, Kristen Fairchild

Styles/Specialties: All styles. Clients: Chicago, Madness, Plimsouls, Tito & Tarantula, Rita Coolidge, Egli Music, El Centro, Acoustic Alchemy, Danni Ashe, and

BOBBI MARCUS, P.R.

131 N. Bundy Los Angeles, CA 90049 310-829-9800 FAX 310-829-9222 E-mail: bmarcuspr@aol.com Contact: Bobbi Marcus Styles/Specialties: Film composers, soundtracks, jazz, tours and corporate events.

Clients: ASCAP, Steely Dan, Chick Corea, Patti Austin, Rachel Portman, Gibson Musical Instruments.

MCMULLEN & COMPANY

9744 Wilshire Blvd., Ste. 301 Beverly Hills, CA 90212 310-276-5214 FAX 310-276-6133 Contact: Sarah McMullen Styles/Specialties: Music and corpo-

Clients: Elton John, and more.

MIRROR PUBLIC RELATIONS

361 S. Oakhurst Dr. Beverly Hills, CA 90212 310-274-1609 FAX 310-274-1627 Contact: Janie Bradford Styles/Specialties: Full-service PR Clients: Regina King, Claudette Robinson, Jo Marie Payton, Holland-Dozier-Holland.

OMEN FICTION MUSIC PR CONSULTANTS

1223 Wilshire Blvd., Ste. 411 Santa Monica, CA 90403 310-449-6929 FAX 310-315-9765 Contact: Gina Nemo

Styles/Specialties: Music pr consultants for bands and indie labels. Clients: Warren G., G Funk Records, Universal Records (West Coast), Tower of Power, and more.

OVERSEAS ENTERTAINMENT

P.O. Box 2203 Beverly Hills, CA 90213 323-462-2784 or 213-969-5732

Contact: Pascale Lanfranchi Styles/Specialties: All styles, especially alternative, country and urban music: media kits and bios.

PARKER PUBLIC RELATIONS

11500 Olympic Blvd., Ste. 400 Los Angeles, CA 90064

310-312-4562 FAX 310-478-2399 Contact: Joel Parker

Styles/Specialties: Full-service PR for music, corporations, film, TV, food and sports.





PRES PAK PUBLIC RELATIONS

7985 Santa Monica Blvd., Ste. 109-250

West Hollywood, CA 90046 310-532-9448 FAX 310-544-2627 E-mail: prespak@aol.com

Contact: Tom Kidd Styles/Specialties: All, especially

alternative Clients: Domo Records

ILENE PROCTOR PUBLIC RELATIONS

9427 Charleville Blvd. Beverly Hills, CA 90212 310-858-6643 FAX 310-858-8036 E-mail: proctor@artnet.net Contact: Ilene Proctor

Styles/Specialties: All styles, including Latin

Clients: Milli Vanilli (Fab)

RED ROOSTER PUBLICITY

2028 Dracena Dr. Los Angeles, CA 90027 323-660-0672 FAX 323-661-8074 E-mail: roosterpub@aol.com Contact: David Budge Styles/Specialties: Full-service; all

Clients: George Thorogood & The Destroyers, Booker T, Taj Majal.

GAIL ROBERTS PUBLIC RELATIONS

10061 Riverside Dr., Ste. 1400 Burbank, CA 91602

323-934-7765 FAX 323-934-1566 E-mail: GRPR@compuserve.com

Contact: Gail Roberts Styles/Specialties: All music styles

and interactive media.

ROGERS & COWAN

1888 Century Park East Los Angeles, CA 90067 310-201-8800 FAX 310-788-6600 Contact: Maureen O'Connor, Sandy Friedman, Nick Sherman

Styles/Specialties: All entertainment PR, including music, film, TV, corporate product placement and market-

ROSKIN-FRIEDMAN INC.

8425 W. Third St., Ste. 309 Los Angeles, CA 90048 323-653-5411 FAX 323-653-5474

NY Office: 20 Vesev St.,

Penthouse NY, NY 10007 212-385-0005 FAX 213-385-0951 Contact: Monroe Friedman Styles/Specialties: Full-service entertainment PR, representing personalities and organizations.

PATRICK WILLIAM SALVO & ASSOCIATES-P.R.

9025 Wilshire Blvd., Ste.407 Beverly Hills, CA 90211 310-859-9158 FAX 310-859-0104 E-mail: prsalva@aol.com Contact: Patrick William Salvo Styles/Specialties: All styles.

MITCH SCHNEIDER **ORGANIZATION (MSO)**

14724 Ventura Blvd., Ste. 410 Sherman Oaks, CA 91403 818-380-0400 FAX 818-380-0430 E-mail: msoorg@aol.com Web Site: http://www.msopr.com Contact: Mitch Schneider

Styles/Specialties: Full-service PR;

Clients: Black Crowes, David Bowie, Craig Chaquico, Crosby, Stills, Nash & Young, Billy Idol, Little Feat, Alanis Morrissette, Offspring, Stevie Nicks, Tom Petty, Warner/Chappell Music, Dwight Yoakam, and more

SCOOP MARKETING

8800 Sunset Blvd., 2nd Floor Los Angeles, CA 90069 310-360-6060 FAX 310-360-0312 Contact: Larry Solters, Bonnie Poindexter

Styles/Specialties: Full-service PR; corporate and entertainment industry events

10850 Wilshire Blvd., 7th Floor Los Angeles, CA 90024 310-475-8668 FAX 310-475-8895 E-mail: sfprco@aol.com Contact: Sheryl Feuerstein Styles/Specialties: Full-service PR

BARBARA SHELLEY PR 8489 W. Third St.

Los Angeles, CA 90048 323-653-1588 FAX 323-653-1589 E-mail: babspr@aol.com Contact: Barbara Shelley Styles/Specialties: All styles; legendary artists and reissues Clients: Aretha Franklin, Motown Catalogue, Hammer & Lace Records, K-Tel Intl., Lassie reissues

THE LEE SOLTERS COMPANY

8383 Wilshire Blvd., Ste. 850 Beverly Hills, CA 90211

213-651-9300 FAX 213-651-5944 E-mail: info@solterspr.com Contact: Lee Solters, Steve

Levesque

Styles/Specialties: Full-service PR; all styles.

W3 PUBLIC RELATIONS

8380 Melrose Ave., Ste. 105 Los Angeles, CA 90069 323-852-1043 FAX 323-852-7127 Contact: Sharon Weisz

Styles/Specialties: Full-service PR;

Clients: Blix Street Records, DCC Compact Classics, Stephanie Powers.

WASSERMAN GROUP

6500 Wilshire Blvd., Ste. 500

Los Angeles, CA 90048 323-651-0274 FAX 323-651-0354 E-mail: brian_oneal@yahoo.com Contact: Paul Wasserman, Brian

Styles/Specialties: Music, film and

new media.

NORMAN WINTER/ASSOCIATES/ **PUBLIC RELATIONS**

6255 Sunset Blvd.. Ste. 705

Los Angeles, CA 90028

213-469-3434 FAX 213-469-6422 E-mail: NORMWINPR@earthlink.net Contact: Norman Winter, Dick Weaver

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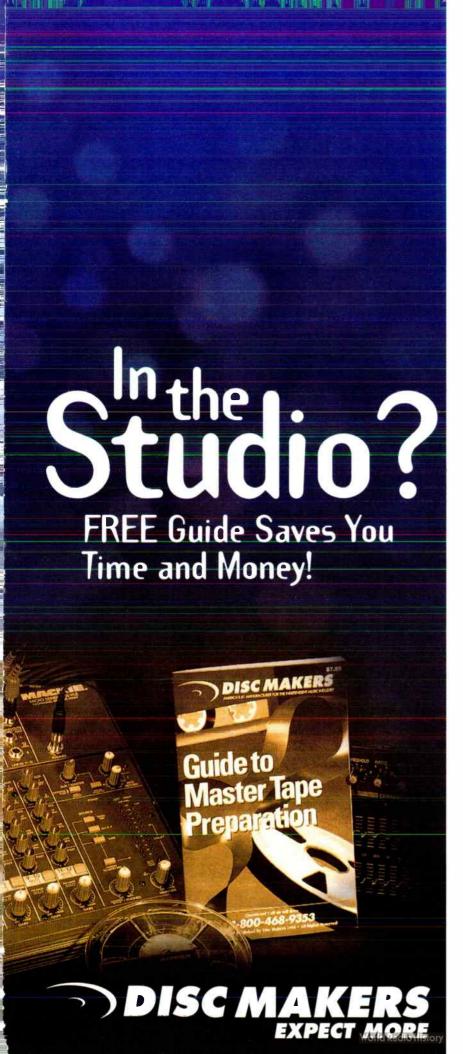
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■ 27 Clive Davis

and work with a Joplin or Carlos Santana or a Bruce Springsteen. I knew it was a sound that had never been heard around the world, and it was reverberating so loudly that I had to pinch myself everyday.

MC: Over the last 20 years, radio has become very segmented. Do you feel that it's more difficult to break a new artist today? Davis: It is more difficult today, because you do have to crossover from tightly rigid formats. But, on the other hand, music videos are playing a role today that we didn't have then. You do find that MTV is mixing it up pretty good right now, between rock and rap, and cutting edge [artists] of each genre. Whereas radio still seems pretty straightjacketed, MTV is pretty free-formed.

MC: But how difficult is it with every label fighting for the same few slots on MTV?

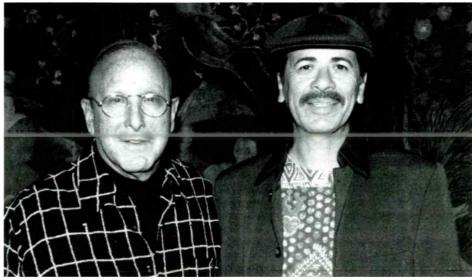
Davis: It's loosening up a little. I like the fact that at least the singer-songwriter has a role today, as compared to the heavy metal, glamour rock days. There are things to moan about it, yet there are things to really be stimulated by.

MC: The rap/R&B artists that are associated with Arista have been very successful this year, while rock artists like Marilyn Manson are saying, "rock is dead." What is Arista doing to get the rock side of the label going?

Davis: Well, we've been very selective, and I think it's served us well. There aren't too many Sarah McLachlans in the world, there aren't too many Patti Smiths in the world. But we just launched Pushmonkey from the Austin, Texas area, and they're beginning to tour the country. We do have Spiritualized coming up now, and they're beginning to grow. I think we'll be heard from.

We don't sign ten and throw them up against the wall and brag about the one that has a guick hit. Rock should be self-contained; writers that really have something to say. If you look at the quality of the artists I just mentioned, they're top-drawer.

MC: What has your experience been like working with L.A. Reid and Babyface at LaFace, and with Puff Daddy at Bad Boy? Davis: I've learned a lot. They've made me



Clive Davis and one of his earliest artist signings, Carlos Santana.

very contemporary. I obviously had the vision and dream to diversify Arista after the years where we had Aretha and Whitney, and I realized music was changing. Again, it's not that I established 20 labels and am bragging about two or three.

Indeed, we're very selective and they are very selective in turn. We work very closely together. I depend on their creativity, I depend on their genius if you will, and all three—L.A., Babyface and Puffy—have shown that their batting averages are exceptionally high, and they are truly masters of urban contemporary music that has begun to speak for all America.

MC: You've had an incredible career with "black music," all the way back to your days at Columbia when you secured Philadelphia International.

Davis: That was at a time when I took over Columbia and they were signing all rock artists. They were not really into R&B, and yet we had established major album sellers. So I decided to merge the two concepts. I was not at all, at the time, thinking of going into the R&B world myself. I was looking for creative writer-producers, who could give us top-drawer material.

Whereas black artists of that era were not selling albums-they were selling singles only—I wanted to show that we could sell

albums from the hits that gifted writer-producers could provide. This led to the O'Jays, Harold Melvin & The Bluenotes and Teddy Pendergrass; and that led me to sign Earth, Wind & Fire. And that's how I got into R&B.

MC: How excited are you about the release of Whitney Houston's album, her first studio record in eight years?

Davis: Over the top! What do they say, "Off the hook!" She is going to dazzle everybody. It's just blazing.

MC: How much pressure was surrounding this record to make sure it measured up to expectations?

Davis: I think we backed into it truthfully. Whitney had done only movie albums, so the public was really getting a wrong impression, because when you have to fit a song to a movie you can only work at a particular tempo. It has to fit the character. Whether it was The Bodyguard or Waiting To Exhale or The Preacher's Wife; the preacher's wife isn't going to start singing hip-hop. Now, can Whitney do hip-hop? You'll find out with the new album.

Ever since the revolution of hip-hop, she has not had a chance to show her stuff, so to speak, because she was doing movie roles. We decided to do this duet with



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Mariah Carey for *The Prince Of Egypt* and that really proved to be the catalyst.

We just didn't know whether we would have a greatest hits album, which is long overdue for her, so we decided to have three new pieces of material; and when we put it out, there was an avalanche of response from everybody who had so strongly admired Whitney as the premiere singer in the world. Whether it was Wyclef or Missy Elliott or Lauryn Hill, along with Babyface and David Foster, everybody was stimulated to do the best stuff they've ever done. She

started recording, and the buzz coming out of the studio became so deafening that everybody wanted to be in on the project, so we decided to go for a studio album.

MC: What have been the proudest moments or achievements in your career?

Davis: I would say those that rank up there range from the earliest, which was really Janis Joplin; the first artist that I signed. When her album, *Cheap Thrills*, came out, the reception was incredibly exciting. It was such a proud moment that someone I



Clive and Whitney Houston.

had signed, spotted by myself really, became a recognizable front-runner in the rock revolution that was taking place.

Starting Arista was risky, but I didn't have to wait long because the first record was [Barry Manilow's] "Mandy," and it went straight to Number One, and we were nominated for two Grammy Awards, I was very proud that the first record of the company I had started went to Number One.

I think Patti Smith is definitely one of the highlights of my ca-

reer. The gifted renaissance woman that was to help shape punk rock. And the role of females in rock forever remains a highlight. Working with Whitney Houston, and in the case of Aretha, knowing everything she does is history. A Rose Is Still a Rose this year should be up for every Grammy, because it's |Aretha| at her all-time best. I'm not saying it outranks the great "Respect" and "Natural Women," but it's certainly up there. Those all, for different reasons, have to rank up there as the top moments, but I'm leaving out an awful lot.

MC: You mentioned that when you started Arista you wanted to have an interest in your next venture, how did you feel when the company was absorbed by BMG?

Davis: They have always treated me like a partner. They have always made it clear to me—both in writing and by word—that I'm their partner, and I've always maintained something akin to an equity interest in Arista. So I don't feel I work *tor*, I feel I work *with* them. And they've made it very clear to me that they feel the same way.

MC: How far ahead do you plan for Arista, five, ten years?

Davis: I've never done that. I've always taken each year as it comes. This year is so gratifying, because we're hitting on all sides. This is not a fun business to be in, if you're not hitting. Our cup runneth over, because the last two years have been astonishing, and the fact that it still goes on is incredibly enriching and gratifying to me.

MC: It's always interesting to ask music business executives this question: Do you listen to music when you're on vacation, or do you prefer silence around you?

Davis: Music is always with me. I want to have silence around me, but I distinguish between phones and memos and an enormous amount of mail. I do go to St. Barts for two weeks a year, and I'll still listen to music, but it's better to do it in a bathing suit with the waves in front of me.

Contact Arista Records at 212-489-7400.

MC

MUSICIANS WANTED

SERIOUS MUSICIANS TAKE NOTE: ROCK LEGENDS ARE <u>BORN</u>; HISTORY IS <u>MADE</u>, SO...WANNA GO TO BED? (MAKE SOME HISTORY?)

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This image-oriented rock with strong melodies and deep lyrical content (think U2 meets Marilyn Manson with Raging Honkies musicality and Rolling Stones "bad boy" image.) There is a vision, but I want the band to really define it and make it their own. **THERE IS ROOM FOR THE DEFINITION AND CREATIVE INPUT.** We will rehearse first and then jump into the studio the public-second it's there. Booking live shows after will be no problem.

Like I said, there will be a nice home for the project, and I want this to become a second family for whoever gets in. Don't sell yourself short, but also, be realistic with your abililities. Do **NOT** think of this as an **AUDITION.** We're all on the level here—no trips at all, so don't freak out. I might be looking for you, and you just might be looking for me.

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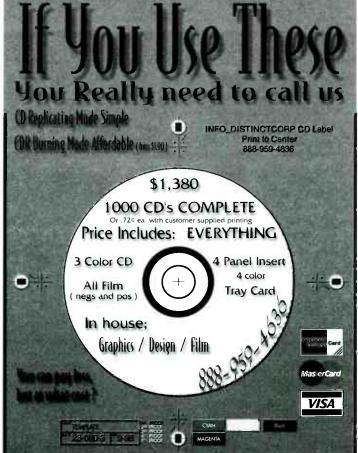
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41.

E-mail The Biz

"We are heavily into e-mail campaigns throughout the industry, promoting our music and gigs," Brian French says. "You can find a lot of e-mail addresses in such magazines as *Music Connection* and the *Recording Industry Sourcebook*. We have made many connections throughout the industry from cold e-mail calls to management companies, record labels, and various other personnel throughout the industry. In fact, there are many ways of contacting important people by e-mail who wouldn't ordinarily take a phone call from you."



Compile Lists

There are lists out there, both on the Internet and in print publications, that will tell you who likes your type of music and/or who likes similar bands.

"I've gotten lots of industry e-mail addresses right out of *Music Connection's* various listings that have actually opened doors never possible before—and not for a single penny," says Emily O'Neary. "Confession: I've also stolen others' lists. For instance, a band or agency will invite me to a performance and leave all the addresses exposed at the top of their e-mail."



Work The Trades

Writers for trade publications such as *Billboard* or *Music Connection* do so be cause they want to affect others. If someone writes something that applies to you, write and tell them. This also goes for the lists of phone numbers and businesses you find in the trades. Use those lists, write letters of appreciation. It's a low-cost way to get your name in the minds of the tastemakers.



Don't Be Wasteful

Not everyone wants your CD, and it's best to find out before you invest in costly postage charges to mail your precious package.

"We e-mail the prospect first—providing they have e-mail—and wait for a response," says Stevie G of Strych-Nine. "If they don't have e-mail, we forward a letter of introduction first, requesting a good mailing address, phone number and contact name. If this information isn't produced, we don't send the CD."



Use Local Radio

Try to get your music on local commercial and college radio stations, via their pro-

gramming for unsigned acts. If the station programmers play your song and like it, they'll usually give a promotional push to whatever gigs you have upcoming. This is the type of thing that money just can't buy.



The Auto Club

If you're going to embark on a regional or national tour, there are low-cost resources available to help cash-challenged musicians put together a cost-effective road trip. Bernard Yin of the Glitter Panthers recommends your friendly neighborhood Automobile Club, or as it's better known, AAA. "The Automobile Club helps members plan travel itineraries, routes and accommodations. I know of a band that uses AAA to organize a substantial amount of their touring which alleviates the planning headache. Now that's a tip," he says.

47.

Check Your Attitude

People will judge you as well as your music. "Most people, whether they're reporters, DJs, club owners, or other bands, will help you with your project if you are enthusiastic and nice," offers Jennifer Ann Doody. "Go into every situation with an idea of how you can promote both your project and theirs, and you will probably walk out with a great opportunity."



Songs Are Key

The cornerstone of your life as a musician is always a great song. It is the most cost-effective tool in your arsenal. "Your songs are the foundation of your mission," points out veteran singer-songwriter Alan O'Day, who topped the charts with the self-penned "Undercover Angel," in 1977. "They need to be well-constructed, user-friendly, and accessible little gems that beg to be heard more than once."



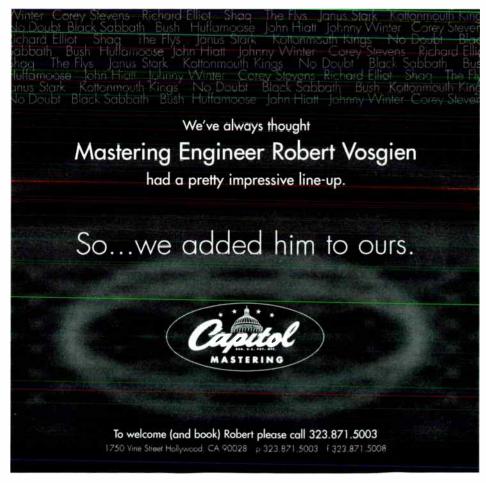
Be Persistent

So you've got great songs, you're a polished perfomer, and you've started a buzz. But talent's only part of it, as Jennifer Ann Doody notes: "People become musicians, music reporters, DJs, etc., because they love music. Establish that common connection, instead of charging in with an 'I need you to do this for ME' attitude, and you'll meet with a lot more success."



Have Fun

Self-promotion is hard work, but there's no reason for it to be a drag. If you start to tire of your efforts, take a break, then go back to Tip #1 and start again!







Sonichrome

Label: Capitol

Manager/Contact: Steve Stewart Management/Michael Goldberg Address: 8225 Santa Monica Blvd., West Hollywood, CA 90046

Phone: 213-650-9700

Band Members: Chris Karn, vocals, guitar; Rodney Mollura, bass; Craig

Randolph, drums.

Type Of Music: Pop-Rock

A&R Rep: Marshall Altman and Perry

Watts-Russell

friend of mine passed me their demo, and as soon as I heard 'Overconfident' I knew I'd love the band," gushes Sonichrome's manager Michael Goldberg. "I caught a show at the Opium Den, introduced myself, and got together with the band the very next day. That was almost exactly one year ago."

The trio's Capitol debut CD, Breathe The Daylight, is a mixture of quirky pop and heartfelt emotion. Lead singer and chief songwriter Chris Karn points out that even before Sonichrome was signed, all of the band members were making their living with music-related activities. "I was a sideman for a while in General Public. The other two guys played in paid cover bands out in Orange County."

Bassist Rodney Mollura had known drummer Craig Randolph since 1989, when they played in a band called Goldfish. The duo originally had met Karn during a club date. "We played in cover bands to make money," explains Randolph, "but that experience has made us more comfortable onstage."

Capitol A&R man Marshall Altman says that he first saw the band perform at the Dragonfly in Hollywood: "There were probably only three other people there, and when I walked in, the band was playing 'Honey, Please' [their first single]. I left singing that song, and it stayed in my head for a week. The more music I heard, the more I knew I wanted to sign them. Chris has great depth as a songwriter, and I'm sure his best material is yet to come."

best material is yet to come."

After inking with Capitol and r

After inking with Capitol and recording their album, Sonichrome embarked on a tour with labelmates Everclear and Marcy Playground. As for advice for unsigned acts, Karn says, "Keep playing. Eventually it will become a social event. Try to keep things focused and positive. Team up with other bands. Never take 'no' for an answer. And find the A&R person who loves the same music, movies, styles and fashion that you love, because they'll be the one who will bring you in and fight for you with passion."

—Eric P. Fleishman



Wank

Label: Maverick

Manager/Contact: Steve Stewart

Management/Steve Stewart

Address: 8225 Santa Monica Blvd., West Hollywood, CA 90046

Phone: 213-650-9700

Booking Agent: John Branigan at William Morris (310-859-4486)

William Morris (310-859-4486) Legal Rep: Eric Greenspan

Band Members: Robert Dominguez (aka Bobby Amodeo), bass, lead vocals; Danny Walker, guitar, backing vocals; Stephen Bivens (aka Billie), guitar, backing vocals; Donald Dominguez (aka Spider), drums.

Type Of Music: Alternative Date Signed: February, 1998 A&R Rep: Guy Oseary

f Hollywood moguls were to make a movie on how bands start out and make their dreams come true, well, they would probably base it on the band Wank.

The foursome was born in Orange County, and they started playing local gigs in 1986 under a variety of different names based on sexual innuendoes, but finally settled with the name Wank. Band vocalist and bassist Bobby Amodeo jokes, "We weren't making it, so we thought if we changed our name enough, we might get lucky. But all our songs were the same."

The self-starters also put together their own label, Bordello Pop. "It was a great way to learn the business, as well as making our own opportunities," says Amodeo. "We learned a lot and I think that puts us at an advantage, now that we have a record deal."

And they got that deal by playing hard. One gig in L.A. spawned CD sales, and an introduction to Zeke's Backyard, a radio show on the influential L.A. station, KROQ. The single was "Forgiving," but nobody forgot. "Mike Ness from Social Distortion asked whether we had a producer," comments Amodeo. "He produced a song for us and we got a lot of press from that. We got management from Eileen Groby, who left ASCAP to work with us full-time, as well as Steve Stewart. They make a great team."

Then, Eric Greenspan, attorney for such acts as Bad Religion, Jewel, and the Red Hot Chili Peppers, added Wank to his roster, and KROQ added "Forgiven" into heavy rotation. A few days later, A&R executive Guy Oseary of Madonna's label, Maverick, offered them a deal.

"This whole thing really proved to me how much that time, luck, and whose friends with your band, really goes into making it all happen. We built ourselves up on our own, worked hard and earned it. It's like we've been to college for ten years and just graduated." —Laurie Searle



Zebrahead

Label: Columbia

Manager/Contact: Todd Singerman &

Alex Guerrero

Phone: 310-659-5323 Attorney: Jim Zumwalt

Booking: Dave Kirby (212-581-3100)
Band Members: Justin Mauriello, vocals: Ali Tabatabee, rapper: Ben Os-

cals; Ali Tabatabee, rapper; Ben Osmundson, bass; Ed Udhus, drums; Greg Bergdorf, guitar.

Type Of Music: Modern Rock Date Signed: Spring, 1998 A&R Rep: Tim Devine

ebrahead's bio says that "all you need to know about how Zebrahead came to be is that the guys used to be in various other Orange County, California bands [that you've probably never heard of] and something like tate brought all five together a couple of years ago." Okay, fine. The band members reiterate the "you've never heard of the bands" bit, leading us to believe that they were either truly obscure or totally embarrassing.

Zebrahead's members met each other in a common musicians' stomping ground—they all rehearsed at the same studio. After their unknown bands broke up, they bonded together, adding rapper Ali Tabatabee, who they all knew from high school.

The band's progress from rehearsal studio to club stage to recording studio is a testament to the power of finding people who truly believe in you, and are willing to take action instead of offer lip service. It also shows that there's more than one way to get a record deal.

Zebrahead found enough support on their local club scene, and it was only a matter of the right gig at the right time to get things rolling. And it wasn't even one of those "industry showcases" that got the band's engines started.

After a gig at Fullerton's Club 369, they were approached by the venue's in-house booking agent, Randy Cash, who was greatly impressed by the group and set about the task of trying to open some doors for them. "Randy just came up to us after our set, and told us he thought we were really good and that there were some people he'd like to bring down to see us," says lead vocalist Justin Mauriello. "He was really cool about it, and took us out to dinner and everything."

Cash was also instrumental in bringing the tape to Todd Singerman, an Orange County-based manager best known for his work with Motorhead, and he took the tape to producer Howard Benson, who helped solidify interest with Columbia Records, and the rest, as they say, is history.

—Tom Farrell



Tight, clean, yet gutsy blues-rock by a quartet comprised of Texas and Louisiana transplants. With Kenny Wayne Shepherd, Jonny Lang, and others showing how popular this stuff is today, Mudpie certainly stand a chance in the marketplace. The first cut had a ballsy Black Crowes feel that we liked a lot, with strong singing and playing throughout. Elmore James' "It Hurts Me Too" snowed very tasly slide guitar. Does frontman Keith Wayne have a dynamic stage presence? This band's future depends on it.

Production......

Lyrics......

Music.....

Vocals.....

Musicianship.....

Production......6

Lyrics.....

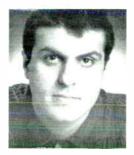
Music......6

Vocals**5**

Musicianship.....

Mudpie

Contact: Artist Hot Line 213-960-1005 Seeking: Label Deal Style: Blues-Rock



Clever, insightful singer-songwriter Mark Islam shows a knack for catchy choruses, especially on the track, "Dirges In The Dark." But we found ourselves wishing that his voice was better, or at least as compelling as his original material. The songs are peppered with intelligent, socially-conscious lyrics that are consistently interesting, if not exactly radio-friendly. A charismatic persona did shine through on this disc however, suggesting that Islam is an artist who could attract a devoted following over time.

Mark Islam

Contact: Artist Hot Line 615-242-7678 Seeking: Label/Dist. Deal Style: Alt. Folk-Rock



This brother-sister duo presented a very professional package that, if you like your pop with a decided theatrical flair, is well done. Binga's voice, especially, has a strong, expressive range. Overall, however, our committee found that the orchestrations had an international flavor that could very well present a handicap to landing airplay in the States. We suggest that an increased focus on developing a wider musical variety in their material is necessary to move Binga & Gogo to the next level.

MC

Binga & Gogo

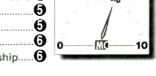
Contact: Artist Hot Line 818-999-1578 Seeking: Label Deal Style: Adult Pop



Five Against Venus

Contact: Artist Hot Line 818-386-9165 Seeking: Label Deal Style: Alt Pop-Rock





This Conejo Valley band specializes in bright, uptempo pop tunes that sounded pretty good while we were listening to them, but ultimately failed to leave a lasting impression. We agreed there was a sameness to each track that made it hard to distinguish one song from another. Still, Five Against Venus generate an infectious power pop sound that could make a much greater impact with stronger material. With more attention paid to the songwriting, there's no telling how far this band could go.

Production6
Lyrics6
Music6
Vocals
Musicianship6



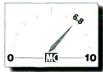


Plight out of the gate, this molodic alternative pop-rock oulfit grabbed our attention with a powerful first track, "Kiss." The second cut, while a somber change-up, still kept our interest, thanks to some compelling imagery delivered by singer/lyricist Andy, as well as some interesting chord changes. We didn't hear a drop-dead killer single on this disc, but, overall, felt this submission was something we could listen to again for a fuller appreciation of Sweet William's talents and potential.

Sweet William

Contact: Artist Hot Line 323-852-1043 Seeking: Label Deal Style: Alt. Rock

Production	•
Lyrics	
Music	
Vocals	
Musicianship	





We immediately heard a Lisa Loeb quality on this three-song demo of originals by singer-songwriter Mindi Abair. But by the end of the proceedings, the clear, uncluttered arrangements and strong, first-person lyrics signaled an artist with an identity all her own—a real personality, especially on the alluring track "First Kiss." On the funky "Do You Miss Me," Abair showed off some smoldering sex appeal, as well. There's definitely enough going on here that, with some work, could make a commercial connection.

Mindi Abair

Contact: Artist Hot Line 310-552-0960 Seeking: Label Deal Style: Alt. Pop





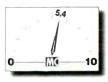


A four-piece from San Berdoo, Retracide waste no time in conveying their punk proclivities (and a taste for the herb?) on the ska-punk, "Uncommon Sense," which sports some hairy lead guitar chords, and vocals that suggest a mix of Joe Strummer and maybe the Dictators' Handsome Dick Manitoba. The gang vocals on "Giving In" were fun to hear, too, but after the dust settled, we found that we loved this young band's high energy more than their songs Probably a great live act. Keep working.

Retracide

Contact: Artist Hot Line 909-328-3075 Seeking: Label Deal Style: Alt. Rock

Production)
Lyrics)
Music)
Vocals)
Musicianship6)



DEMO SUBMISSION GUIDELINES

Send package to: Demo Critiques c/o Music Connection, 4731 Laurel Cyn. Blvd., N. Hollywood, CA 91607. All suhmissions should include the following four items:

- 1. Cassette tape or CD, no more than three songs will be reviewed.
- 2. Unscreened black & white photograph (no larger than 8x10)
- 3. Brief biography with a contact name and phone number
- 4. Lyric sheet

Send us the identical package you plan to send out to the A&R community, management companies, publishers and attorneys. All of your packages are selected at random and reviewed by an executive committee. Packages are not selected in advance, but rather, at the very time they are to be critiqued for a given issue. All submissions become the property of *Music Connection* and will not be returned. Because of the tremendous amount of packages we receive, we unfortunately cannot guarantee that each and every demo tape or CD will be reviewed. If you are submitting an indie CD for review and do not have distribution with an established distributor, your product will be reviewed in Demo Critiques. If your indie CD does have distribution with an established distributor, it will be reviewed in Disc Reviews.



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Curtis

The Gig West Los Angles

Contact: Doug Deutsch: 323-463-1091

The Players: Curtis, guitar: Don Mouck, bass; Scott Shepherd, drums.

Material: All instrumental, this music is very sophisticated and experimental, as it crosses genres with the ease of wind chimes. It's easier to follow than it is to explain. because it comes across so sweet and smooth. Most of the songs at this gig were relatively short and quick, which always left you wanting more. Curtis did a couple covers, including smoking versions of "Hideaway" and Duke Ellington's "Caravan," but his original material was no less interesting and displayed a tremendous virtuosity. This artist has a real knack for forming concise emotions with a wide range of music, and projecting them to his audience. While it seemed a little self-indulgent at times, it was never enough to turn you off. This concept is very interesting, because he covers a broad range of styles, but shapes them into his own signature sound.

Musicianship: It took this threesome about three songs before they started jelling, but once they settled in, it was smooth sailing. Mouck and Shepherd laid down abstract rhythms that were pleasing, with innovations that were startling. This dichotomy was not as contradictory as it seems however, because although fancy in structure, the music was simple in feeling. Curtis held it all together with his all-encompassing mastery. It seemed as if this guy could do almost anything-and he didfrom rockabilly and blues rock to swing and jazz flavors.

Performance: Once he warmed up, Curtis, himself, became very animated onstage and intensely got into the songs. He was a pleasure to watch as he physically conveyed the essence of his material sharply and distinctly. The only improvement he needs to consider is to maybe talk a bit more between the songs. He usually went from one tune straight into the other, which left you wondering just what song he was doing. It would have been much better had he simply just stated a title before he began playing it.

Summary: This is mood music of the highest caliber. Not quite new age or jazz, but bordering on both, Curtis has apparently found a way to combine his many interests into one cohesive body of music. The thread that held it all together was the purity and simplicity of the feelings which, no matter how complex the music became, always came across well defined. This is a one artist who clearly communicates his message through his music.

—Bernard Baur



Curtis: Sophisticated and experimental instrumental music.

Golden Ticket

The Troubadour West Hollywood

Contact: Bobby Brent: 818-762-7368

The Players: Raymy Krumrei, vocals; Andrew Morrison, guitar, backing vocals; Russell McCabe, guitar, backing vocals; Bruce Yolken, bass; Ted Stauf, drums, percussion

Material: Golden Ticket plays a soulful brand of rock, with a taste of the Sixties from a view of the Nineties. Many of their songs seemed to combine the sound of Matchbox 20 with the soul of the Doobie Brothers. And although, at times, the lyrics were a bit too cute for comfort, they generally were intelligent and accessible. But this sensitive approach taken by Golden Ticket, is a slippery slope that when handled properly appeals broadly, but when muffed, ends up being like an adult version of the Backstreet Boys. More often than not, though, this band nailed its vision. With songs like "Supersize" and "Hollywood Ending," they showed what they could truly do when they hit the target; but when they missed, it was big time. They chose a Beatle song for their encore and effectively left the stagewith the most memorable song of the set not being one of their own. Musicianship: This was a fairly tight band with good players all around. Morrison and McCabe traded leads, though their styles were almost identical. Yolken and Stauf provided a solid rhythm, although Stauf was sometimes tentative. Nevertheless this group supplied a strong foundation for Krumrei, who has a voice similar to Rob Thomas of Matchbox 20. The sweetness of his vocals made him more of a soul singer than a rock & roll frontman, but it was also that quality that seemed to endear the songs to the crowd. Intimate, warm and touching, he wore his heart on his sleeve, with a vocal range that was impressive, and an expressiveness that usually hit the mark. Performance: Krumrei's open vul-

nerability was extremely convinc-

ing when it worked, but like the patented sensitive man routine, it became way too cute when he crossed the line. Granted, the romantic rogue is a difficult persona to pull off, but that's exactly what he's trying to do, with only moderate success. As for the rest of the group, they had a lot of energy, but none of them looked like they belonged in the same band. Everyone had a look that didn't compliment each other. In fact, this group had no coherent visual image at all, making their performance less than it could have been.

Summary: Golden Ticket appears to have put a lot of thought into their music, but absolutely none into their image. With time, they will undoubtedly get it together to form a complete package, but until then, their music will keep them afloat. Their songs are their strong suit by far, but their overal concept still needs a bit of a tune-up.

—Bernard Baur



Golden Ticket: Strong songs, but they could use a visual tune-up.





Honey Davis: Excellent old blues in need of some current sensibilities.

Honey Davis

The Lighthouse Hermosa Beach

Contact: Beatrice Lenes: 310-264-1906

The Players: Honey Davls, guitar, vocals; Gary Murphy, bass; Darryl Blouin, drums.

Material: Honey Davis is a throwback to the era of the Sixties, playing blues in the vein of artists like Johnny Winter, Elvin Bishop and the late Mike Bloomfield. Sweet and soulful, Davis has a style that encompasses roots blues, but he also attempts to harden the edges with a rock approach. At this gig, he played both originals and covers, which displayed his own interpretative powers. His background as a player in African American churches, as well as his current stint on a local gospel radio station, comes through loud and clear on almost all of his material. Although many of his songs sound dated, they nevertheless invoke deep emotions. However, if he's hoping to break into the current market, he'll probably have to update his chops, and with his obvious talent that shouldn't be much of a problem

Musicianship: This band is made up of seasoned musicians. Blouin not only kept the rhythms lively, with his stark use of snare and bass, but he also had the sweetest sounding voice this side of Marvin Gaye. This was in direct contrast to Davis' vocals, which were on the gruff side. Murphy played his bass with some of the fastest finger work I've ever seen, with runs that were phenomenal and a sense of rhythm that was outstanding. But at its core, this group was there to back Davis, and when he slid Into his leads, time stood still. You can tell that this artist is not only into his songs, he's living them.

Performance: This gig was in the middle of the afternoon and there wasn't much of a crowd. As a result, Davis seemed to be more into his playing than relating to anyone there. Blouin and Murphy, howev-

er, played up a storm, dancing and moving for all they were worth. In fact, if it wasn't for these backup players, it would have been a pretty dull performance. As good as any music may be, stage movement helps to convey the feelings behind it. Davis seemed a little shy and totally hid behind his guitar. This wouldn't have been a problem, except for the fact that his hody language exhibited an inhibition that was disconcerting, and ultimately detracted from the music. Summary: Honey Davis apparently loves old blues, and plays them extremely well, but his hold on the past may create some obstacles. He's an emotional player, but he's not allowing current sensibilities into his music. If he can find a way to update his approach, he might find more doors opening for him.

–Bernard Baur

The Deadbirds

Scruffy O'Shea's Marina Del Rey

Contact: Marilyn M. Levy: 310-273-6401

The Players: Kevan Jolson. vocals; Tommy Norton, guitar, vocals; Tim Leahy, bass; Gene White, drums.

Material: This band plays a punky mix of uptempo songs that are dominated by hard guitar sounds and shouted vocals. The lyrics here are not as important as in some more introspective music, but lend a very angry edge to the entire sound. The music never seems to let up its pulsing attack on the cars of the audience. In some bands this might lead to a boring set, but with the Deadbirds it just adds to the complete package. The main influence on the songwriting, and the group as a whole, seems to be T. Rex and Marc Bolan, but not the only influence as many different sounds are

Musicianship: Kevan Jolson is a dynamic vocalist, who grabs the audience's attention and never lets

go. He snarls and stalks the stage, exhorting the audience to get up and join him in his fit of rage. Coming right on the heels of Jolson's vocals is the guitar playing of Tommy Norton, a great guitarist who can make his instrument sound like a voice shouting out it's maniacal rantings, but he can also play with a very tender touch when it's called for. Tim Leahy on bass helps move the melody along, as well as adding his edge to the emotional aspect of the music, while drummer Gene White lays down a solid base for the whole towering edifice of sound and feeling.

Performance: This band starts at a very high level and continues at this fever pitch throughout the show, and by the end of the set, it may feel like you have endured a storm of emotions. Jolson snatches the audience by the throat and throttles them into submission. This is a very interesting technique of entertaining a group of people and may even leave some question as to whether he is doing that at all. The band seems to be accomplices in this enterprise, adding their own hoots and hollers to the set and never allowing Jolson the space to back off.

Summary: Jolson is a dynamic, if slightly overbearing frontman, who has the ability to hold a ronm in the palm of his hand. The Deadbirds have some very good material and Norton is an excellent guitarist. These elements make this a band to go and see. Just be prepared.

—Jon Pepper



The Deadbirds: Unleashing a storm of emotions.





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CLUB REVIEW



Green Vinyl Dream: Solid pop-rock that borders on mainstream.

Green Vinyl Dream

Scruffy O'Shea's Marina Del Rey

Contact: Artist Hot Line: 818-712-9333.

The Players: John Hajewski, vocals, guitar; Zac, bass, vocals; Rick Holton, guitar; Jeff Heintz; drums.

Material: This band plays hardedged pop-rock, and the songs have solid melodic elements which create an interesting blend of musical styles that are on the verge of being mainstream. The lyrics are a little on the fantastic side, but they also provide strong images for the music. Numbers like "Dandelion Wine" ring out and make the audience aware of the power of the words. Some of the lyrics are very symbolic representations of what the band is trying to get across, and, for the most part, these songs hit the mark

Musicianship: Very tight musically, Green Vinyl Dream shows a lot of promise in this area. The vocals of John Hajewski are not always the best, as his vocal range is a little limited, but he can usually handle the tasks set out for him. Both Hajewski and Rick Holton contribute some very good guitar playing, which adds some extra levels to the music. Zac on bass is always underneath the guitars, but never wiped out by their sound. Jeff Heintz is a solid drummer, with some surprising flourishes of imagination throughout the set.

Performance: This is a band with a lot of chemistry, where the interaction between the musicians is a very important part of the whole presentation. Hajewski is a frontman who brings a lot of personality to the proceedings, often making up for what small lapses he has in his voice with his stage sense. The whole pop sense of the

group is very good and those in the audience finds themselves sort of lulled into a sense of contentment and wonder.

Summary: Green Vinyl Dream is a solid pop-rock band, who, with a little work, could grow into one of the top bands of this sort, and in Los Angeles that is a very high standard to live up to.

-Jon Pepper

The Regulators

The Crest Torrance

Contact: Artist Hot Line: 310-366-7526

The Players: Ron Farrell, vocals; Gary Jefferies, vocals; Cliff Smith, vocals; Johnny Barnes, guitar; Johnny Travers, guitar; Bob Bird, guitar; Randy Smith, bass, backup vocals; Chuck Radek, drums; Mark Aceves, drums; Chris Turbis, keyboards, backup vocals.

Material: Easyrider favorites, the Regulators, pump out hardcore bikor rock. A little taste of Southern Comfort and a whole lot of hard rockin', this is the type of music that makes you party till you drop Following the path of Skynyrd. Foghat and Steppenwolf, these guys are a new breed of outlaw rockers. Tough, dangerous and exciting, their music is not some simple rebel yell. The Regulators have been around for some time, and their music reflected it with a rock solid bond.

Musicianship: This band's level of musicianship is a product of all the years they've played together. It's not possible to comment on everyone, but special mention must be given to a few of the players. Randy Smith lit his bass on fire with brilliant licks that not only underscored the music, but drove the feel of each song home. Chris Turbis added that deep fulfilling Hammond sound, while Barnes and Travers both performed gut-busting leads with chops seeped in attitude. The vocals were perfection and Farrell knew exactly what the music called for. It's no wonder that this group won the 1998 title of "Best South Bay Band."

Performance: This gig was a benefit for Smith's fallen brother, with the proceeds going to the cost of a head stone. But even with almost half the audience not realizing the charitable purpose, the crowd who came to see this group was so enormous that the club had to shut its doors because they were beyond capacity. Don't let the "biker" tag scare you, because everyone's welcome, if you can get in

welcome...if you can get in.

Summary: Some may say this music is dated, but I would prefer to call it timeless because, at its core, there's a depth of feeling that is true. The Regulators may be firmly ensconced in the grand tradition of all the great biker bands; but after the one-hit wonders have disappeared from MTV, this band will still remain, because there's truth in their calling and honesty in their heart.

—Bernard Baur



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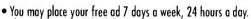
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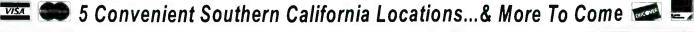


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*Fein wac witkling for alt, hiphop & everything in betwin, sking bands &/or products that nd singr. NetAnn@aol.com

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*Fem voc?guit sks plyrs for recrdng, plyng out.
*Alt/rock nrll orig matri. Alison 310-473-2226
*From industri. dr. kromanic, eelect to goth, punk
Doors, Hole, Switch Symphny, Sabbath. Dedicatn &
learlss talent. Simara 323-850-5308
*Hypnotc, aggresv, yng voc sks dynamc grp of
pros Must have matri, exp. Infl Maynrd, Morrison,
Nowell. Alex 310-209-1890.
*Lead voc Rivon for seats by HS had Guit & Keybrd
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Nowell, Alex 310-209-1890.

*Lead voc Ikng for estab HR band, Guit & keybrd exp Infl Plant, McCartney, Anderson, Perry, Collins, Mercury, Robert 714-937-5424.

mercury. Hopert 714-937-5424.

•Male crooner w/BDarrin style vocs. Lkng for Vegas style big band, rat pack standrds. Lee 818-558-7273.

drds. Lee 818-558-7273.

*Male pop singr avail for demos, other sessn work.

Have talent, exp. range. Pop. R&B, cntry, foreign langs. GMchael sndalike. Steven 213-876-3703.

*Male singr, nice vox. Avail for band, jingles, solo. Intil Depeche to Sinatra. Styles: big band, swing, pop. dance. Matk 310-287-4767.

dance. Mark 310-287-4767.

*Male voc. Oblis on gut/keys. to join/form band. Infl everything from Beatles to Bjork. Goo Goos to Garbage, KROQ to KCFW -562-436-7087.

*Phenomnal lyricst/voc sks 21st century band or musicns wifmaginating list. No more 80s hesbers. Infl SpiritLd, Pumpkins, Radiohd, Bowie, Floyd. Hal 323-465-4211.

465-4211.

Pro melodic rock singr lkng for R&R band. Prosionly, Form studit of Gloria Bennett. Infl PStanley, Hagar, Coverdale. No time wasters, pros. 562-690 8545.

85.45.

**Pro singr avail for demos & recrding, live gigs. Eve 323-665-5048.
**PaniorShine. rock band w/compild CD, nds bass/vox. Lead vox a+ Elec/acous rock, delicate to dealering. Christin ethics desirable. Scott 818-345-4036, www.ezfindit.com/rainorshine.
**Pock en espanol voc Ikng to compil band. Pros only, No atts, no drugs. AJay 818-297-7654.

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for recording contract. Male or female, for cool, intelligent pop or pop/rock. Successful producer/label, guaranteed CD, video, salary. Send demo, photo, bio to:

Send demo, photo, bio to: 3835 R East Thousand Daks Blvd Suite 291 Westlake Village. CA 91362

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MUSICIANS AVAILABLE

Signd singr/sngwrtr, here from Europe, sks band Infl HAndy, Radiohd, Portishd, DJSpooky, Trick, earl Funkdic, Maj bkng agents involved. Nikademus 818-

Singr sks srs band. Infl Bauhaus, Cult. Radiohd Janes, Tool. Ample dedicatn. stage/studio exp. lyrics, pipes & range. Have tape/video. Mitch 323-462-3686 drmcatchr@eprintmetl.com

*Singr w/lots of soul lkng for blues/rock band to gig in LA/OC Orig or cover. No egos or atts pls. Ken 949-551-9435.

in LA/OC. Ong or cover. No egos or atts pls. Ken 949-551-9435.

- Singr/sngwtr sks musicns to form ong/cover band. Plano, gult, bass, drmr, lap steel ndd Infl cntry/rock, bckgrnd vocs a+ Tony 562-690-5669.

- Singr/sngwtr w/a+ vocs & 80 strong songs, forming modern rock/roots band. Producrs int. contax & drive CD avail. Robert 325-436-2776.

- Top notch voc. gd lk., credentils/refs wiblue eyed soul ala Whornson, Storyvi, King for signd band. I'm ready to go! Bruce 562-436-3316.

- Versatt fem voc avail for duo/partnrshp. Cntry, classc rock, top 40, 70s disco. 6 yrs exp. Have Korg X2. use segncs. Sheri 407-568-5209.

- Voc avail. Beautif singr/sngwrit, message music king for melodc rock band to sing for, 213-960-2097.

- Voc (Ikng king for non flakes. Sndgardn to En Vogue. Very open mindd. Lkng for xtreme talent & drive. Got milk or got talent? 818-773-0257.

- Voc, rhythm gut sks bass & drive to jam or start band. OC area only. Infl Janes, Foos. Chris 714-773-4861.

4861:

*Voc/guis sks multi-pop, fuzz-beck, sample hiphop, poppy pop alt lype band. No CD/curr demo, pls don't call. Must be ready to be signd. 213-550-9550.

*Voc: big band. GNewell orch. MNanton trio.
RClemente Ino. Etnemelc @aol.com

*Yng, exp. classcly traind soprano skng grp to perfirm show tunes. Gershwin medleys & songs from Big Band era, viveladiva@aol.com

21. VOCALISTS WANTED

- •2 fem bckup vocs wntd for estab rock band w/CD & pendng gigs. Infl Queen, Zep, Alanis. Mike 310-379-2006.

- 2965.
 296 something, Pwrpop act, Westfarg, Mellencmp, Flamones Stage preside a+, team plyir, Rhythm guit skill a+, not role, Rob 213-660-6213.
 22 yr old pop/R&B singr lking for fem singrs, 18-25, to start grp 818-220-391.

 A voc wntd, Dyname, hvy, diverse & simply guite fluffy, Inff Maynard, MPatton, Coornell, BStreisland, Estab band, complit w/producr w/sniffles. Before 8 pm 818-506-0341.

 AA blik fem model/singrs wntd immed for my fem grp, Must be 18-22. I have maj recrd deal. Georgie 818-662-9537.
- 818-682-9537

 *Alt pop band sks yng lem singr, 18-27, wlks, Infl
 Veruca, Oasis, Snkr Pimps, Great songs, atty, label
 int; 213-482-9968, 818-766-0776

 *Are you as sick of lkng as we are? Then you just
 may be our guy. Progress, melodc, odd, hvy rock.
 Full bandt Kurf 818-891-7016.

 *AREA 51 lkng for focusd, reliable, rock voc, 304-&
 wa life. Show men, don't tell me, Dennis 818-2712330.

wa life. Show men, don't tell me, Dennis 818-271-2330.

•Asian or Latina fem ndd to sing simple hook on hiphop song & poss stage appearnc a+. 18-30 yrs. Pgr 310-609-0870.

•BAD MEDICINE, Jovi tribute, nds pro JBJ clone for top pay gigs bkd thru Dec. Vocs most critical, lks/guit+. No egos, team plyr. 310-376-4450.

•Band sks dynamc, srs voc. Infl range from Kinks to Bowe. Snd: 3 min pop songs w/edge. Walt 609-468-4069.

MUSICIANS WANTED

•Blk fem voc ndd by fem musicn/sngwrtr for Prince style proj. Must be attractv w/writng, dancing abils.

•Bit fem voc nau by tem-style proj. Must be attracty w/writing, dancing abils. Not all-fem proj. 818-754-2449 •Chtry band sks male lead voc who plays rhythm out, pref acous. Covers for now for gigs, poss origs Jeff 818-348-6671

later Jeff 818-348-6671

"Chtry male workengwir white by guidtkrybirdsdysigwiff for willing/recrding duo. Infl Therndon. Lone
Star, WHayes, Brooks/Dunn John 818-557-0722

"Cruise ship band lkng for voc. Must be in great
shape, have great stage pressrc, voc chops. Non
smoking pref. John 562-907-9746.

smokng pref. John 562-907-9746.

"Cyber girl wirdt. Exote, erotc lem voc ndd for tribal house proj. I'm keybrdst, from NY, wflierce, hrd beats, No disappointmist, 818-765-3423.

"EARTHLING & THE STAR BABIES sks glam girls to be part of show Bokng vocs, sexy image, willing to shock. Lv name/#. 323-957-4646

io snock. Lv name##. 323-957-4646

*Exp lead gulfwrifr sks singr/sngwrfr to form pro band. Dead. Matthews, REM. Phish. Great musicnship, gd vibe. Path 714-377-9096.

*Fem co-lead voc wntd for RIDDIM WORLD, a commont world host.

shp, gd vibe, Pattr 714-377-9096

*Fem co-lead voc wind for RIDDIM WORLD. a commercl world beat music proj. Live & studio work, 310-559-5052.

*Fem singr or fem voc grp wind. Pop sngwrtr whase trax aiready recrdd. Lkng for right vox & att, must have tape. Michael 213-550-4035.

*Fem woc wind by exp piano based earthy pop/ballad sngwrtr for focusd pro recrding & perfirming proj. Jummy 818-487-8747.

*Fem woc wind by guifkeybrdst for sngwrting & perfirming, lind Massiv Attack. CMeth. Lords/Acid, Let's create somthing new. 818-761-7824.

*Fem woc wind for dance projs, Izzy 562-678-3102. djizzy № 301.com

*Fem woc wind for form writing duo & band w/exp guif/sing/*fingwrtr. Sundays, Tif Tues, Garbage meet Phurphy, Bowne. BFerry, 818-599-3272.

*Fem woc wind. Infl Bloody/val, Zep, Janes, Cure, Slowdive, Spirilizd, Floyd, Hendrix etc. Pgr 818-490-2937, code 7.

*Fem woc wind. Find Bloody/val, Zep, Janes, Cure, Slowdive, Spirilizd, Floyd, Hendrix etc. Pgr 818-490-2937, code 7.

*Fem woc flyingst w/may connex writd by sngwrtr/keybrdst, Must have deal in works. 818-432-3100.

*GEORGIA SATELLITES. Stones type band.

342-3100, "GEORGIA SATELLITES, Stones type band. Formity on RCA. Nds gut. 323-782-4024, "Guit plyr & drmr lkng for bass & singr for orig band, Infl Zep. STP. Aero. 323-258-8195, 818-752-

•Guit whiz sks talentd blues rock funk singr for kick ass club band. KWS, PRodgers, JBrown. George 213-243-9038

213-243-9038.

*Guit/Sngwrtr w/hvy industrl snd lkng for singr to collab/form band, Guit plyng helpfl, Pro sil.

SWestwrd, Zombie, NiN. John 818-377-5276.

•Fron Maiden (ribute band sks voc. Srs only, Mike 818-988-6254

Lead voc with for HR band. David 818-951-4627 Lead voc.lyricst wntd. Daltry type, mid-hi tenor. By guit/writ/singr & drmr w/PA. Veteran stage & studio exp. SthBay, 310-732-0615.

•Lkng for fem voc in LA area. We're techno, trance.

for fem voc in LA area. We're techno, trance irl band w/ F/T recrdng/midi studio. Joey 213-

•Lkng for singrs, rapprs for R&B, hiphop & jazz projs. Must be on time for projs. Pls no flakes, Great exposr, Ken 714-703-3544.

exposr. Ken 714-703-3544.

•Male pro voe writt for UFO cover band.

STRANGERS IN THE NIGHT. Paid gigs, pro plyrs, pros only nd apply. Victor 714-985-1825.

•Male singr wledge & soull! bekgraft for funk band w/unique sind & studio. 310-737-0062.

•Male voe writd to complit xplosv live band. We have guit, bass, drums, songs, practe spc. Mark 310-450-7223.

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•Male voc/lyricst wind to complt orig 4 pc HR/metal hand, 20-30. Inft Anselmo, Hotfield, Staley Tim 323-962-7904. Bill 562-434-9451. Whale/fen, under 20. star quality, versatt, hi range Talent is must If that isn't you, pls don't cail. If so, call Jack 310-826-4883. •Marriott, Tyler, Robinsin and Signd band Hillywaterhials Sond plags to Mary Swanson POBox 2453. Seal Beach, CA 90740-1453. •Nat1 act signd w/maj label sks male lead singr w/career ambitin to join family. Estab fan base. 310-712-2603.

7.12-2603
Orig 60s Chicano doowop grp coming back Nd 2
srsly committd vocs. 30-45. Hartfrd, doowop, R&B
req* Tom 323-263-8962.
Orig band Ndd for orig R&B proj. Must be open
mindd & have transpo. PRodgers. TJones style. Kurt
310.796-497.

310-796-4923 •PLASTIC MACHINE lkng for exp male/fem voc for recrding & tourng, Infl Spiritzld, Stooges, Air. Peter 323-668-1945

310-796-4923

**PLASTIC MACHINE lkng for exp male/lem voc for recrding & tourng, Infl Sprintzld, Stooges, Air, Peter 123-668-1945

**Pop rock artist lkng for rem vuc wigreal +oos, sexty lk, R&B, latin snd 818-997-6639

**Prince style voc who's not afraid to rock, ndd for band w/CD. Randy 213-461-1491

**Pro band w/CD & new demo sks exp singr wigning style. Band in genre of Tool Deftones, FFactry 818-752-5694.

**Pro 1eff snings, 16-25, for pop/reck grg. **Inver maj producr, mgml & label int. Must be able to dance/harminz 818-754-4241.

**Pro singr for radical Christin HR band, We have gigs, studio, TV show, label int & god's blessing Mark Horvath, 2301 Bellevue, LA, CA 90026.

**Pwr punk grunge garage voc wind. Groat oppor to scream & yell. Write own lyrics. Mudhoney meets Red Aunts, Ed 213-255-6503.

**Pwr trio, Africh Amer rock band, w/lckout, Headed pro Skng farmate flavord voc into Zep. Funkdic, Metallica, Sndgardn, Any race/sex, 213-654-3879.

**Rap voc wind to compit the only proj that truly is Infl Hedge, Limp Bizkit, If you gof's it, start typin, mhoagland & hotmal.com

**Rappr ndd, Asian unity, for CD recrding in Der Rap in native lang or English Dance, lechino, rap musio, Chris 805-564-6815.

**Raspy HR wooflyricst writd for head banging band wilds of tour, recrding exp. Spike 818-700-8616.

**Screaming frithman ndd by 90s Christin HR band Must love god, be faithfl, avail & pro. We're reaching millions, No lakers, 213-207-2750, x133.

**Singris, SATB, ndd for curr forming Christin ministry, Gospiel, 1222. 805-298-2890, bgoldes @earthlink net Soutiff voc ndd for funky metal proj. CD, tour. Pros only, Send bio, phibot, lape, Maifoza, 610 Cniry Club Ln iii 90. Escondiolo, CA 92026.

**These are lattest trax you've ever heard. You: hrd-ore throat, pwrif singring vox, max rhyme skills, presinc, vision, 25+, tripleSseraphinm @hotmail.com

*Versatl singri wind for one gipro, ledded by emon wylrogrsv sind & trad i rock infl. Kevin 310-372-2493.

**One xingri wind for one gipro, fined by emon mylrogrsv sind &

Working cover band nds strong fem lead coprano to sing curr blk music. Infl 92.3 The Beat. Valeria 618-752-0789

Yng fem bckup voc ndd for orig pop fem voc Giggng LA, skng recrd deal. 323-654-7158.

22. GUITARISTS WANTED

 A true feel guit for proj w/new CD, press, srs lab int. 20-32, xint matrl, Infl Beatles, Bowie, Radiohd 626-914-5853

int. 20-32, kint matrl. Infl. Beatles, Bowie, Radiohd. 626-914-5953.

*#I guit wind for live wire pop band w/impending maj label showes! Ages 21-30. Image import. Stones. Clash, Blondie, Blur. Call asap, 323-655-6059.

3 172 oct voc/hyricst/visionry sks guit comfortbl w/lx for collab band. Morrison, Cobain subjet mattr above deep intense moods. Bruce 310-457-9879.

*70s classe rock cover band sks guit plyr to play sml clubs. Have fun, drink free beer, make little SS, CJ 818-764-0391.

4 rhythm guit ndd for talentd ong proj. Infl incl Richards, Teddy, NYoung, Chris 714-593-6246, Kevin 310-372 2409.

*A+ exp. creatv drimr sks musicns to collab, poss form/join HR band. From Matthews, PJam to Zep etc Rick 562-596-1846.



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MUSICIANS WANTED

dependbl person w/open mind & stage presno Infl Cure Porno, Pil Kevion 818-957-8295 *B plyr or better wind to come over & jam or practic songs for fun. E SanGab VIy Blues, folk, rock Doug 626-913-0761

songs for fun. E SanGab Vly Blues, tolk, rock Doug 626-913-0761ng recrd deal sks guit/voc/gearhead into MSweet, Teen Fan Club, Oasis. CTrick style lettu-pup Rick 323-466-7312

Beginng fem guit sks other fem guits to play/write songs. Infl MXPX. Hendrix 18-21-818-972-2765

Blues. rock guit/writr wind to write w/Singi/sngwrir BRaitt. JLang. Diana 818-905-4545

-Ceauals w/heart/ Guit wythful att ndd for immed local gigs. Exp at plyng jazz standrds, pop. rock etc. & reading chord charts. 818-379-3307

-Christin fem guit writd for new pwrpop band Offbeat like Beatles, crazy like Monkees Coleadfockup vocs. 818-879-0160

-Christin lead guit hdd for ministry orientd rock band. Rob 626-792-8603.

-Cool on surface, fierce inferno within Drk hypnotc twistldy meiodc. Doors. Jopilh. Satwalth. Jain.s., Itale Xpermitt improv tribal poetry blues gothe. 323-845-0227.

0227.

*Elec/acous guit writd Working pop, R&B singr/sing-writ w/CD, sks tastell team plyr w/commit, great att, att income Michael 323-850 8181.

*Exp fem guit writd for intil modern rock band. Pro gear, cool vibe, team plyr. Tina 818-558 5699.

*Fem singr/singwrit w/hit songs sks guit/singwrit Egypth, 4/rich, Indian-R&R Sprittl mindt, maj recrd labels/mgmt int. 310-281-7174.

cgyptn. wirch, innian-HRH Spiritl mindd, maj recrd labels/mgm tint 310-281-7174.

Giggng UK band w/maj label int, sks guit. Must have lk, moves. LPaul. be reliable. Bowie, Iggy, TRex 213-469-3459.

Guit for orig Spansh rock band. Must have gd ear, instrum, willing to cooperate Infl Journey. Asia. Foreignr, Inxs. Duran, Cars. 213-753-7981.

Guit ndd for funk, metal, groove pro. CD, tour Pros only. Send bio. photo, tape: Maitoza. 610 Chtty Club Ln #90, Escondido, CA 92026.

Guit ndd for ung hvy groove HR/metal band. R&R meets unknown. Must be srs. Invest rosources a+ Lv msg. Blaze. 323-966-6916.

Guit plyr ndd for pop AC pro. Bckgrind vocs a+. Infl Olive, Massy Attack. Heavies. 213-484-8511.

Guit plyr ndd. Old school hd core. Mike 310-474-2210.

Olive, Massy Attack, Heavies, 213-494-311.

Guit plyr, and. Old school hid core, Mike 310-474-22 10.

Guit to join/form recrding proj. Infl everything from Beatles, Zep, Queen to Garbage, Radiohd, Evercir.

Writrs, keys, vocs a+, Joe 562-491-1895.

Guit wind for band. Infl Fshbone. Peppers, PFunk, Korn, Beastes, Tang, PublicE, Coltrane, Jason 323-653-1619. Jr. 818-994-9131.

Guit wind for working variety band. Able to travel & sing some lead. Send promo to Bryan, 3212 Snow Peak Dr. N Las Vegas, NV 89031.

Guit wind for working variety band. Able to travel & sing some lead. Send promo to Bryan, 3212 Snow Peak Dr. N Las Vegas, NV 89031.

Guit wind for working variety band. Able to travel & sing some lead. Send promo to Bryan, 3212 Snow Peak Dr. N Las Vegas, NV 89031.

Guit wind wifk for estab band wifresh new modern snd, product, label int. Garbage, Radio, UZ, Image Mike 818-753-9781.

Guit wind, strong lead, pref slide plyr, to collab wifem soc will eng mytr. Mile 18-762-1825,

Guit wind, strong lead, pref slide plyr, to collab wifem soc will eng mytr. Mile modern rock collab mytr. Crawlie Ruiss/Stophan 9.19-679-8012.

Guit wind owtheatric stage show, voc abil a+, KingD. Type O. Crawlie Ruiss/Stophan 9.19-679-8020.

Guit wind to compil hid. F emittl ong proi for album & showcas Auditin now Samson 909-931-1928.

JPerry type plyr ndd. Band has financing, atty, label in Band agos 33-31.4 rehitsly & 605.330-3106.

Keybrdst & singr/sngwirt sk guitharmny singr to form snowth rucleus of new R&R band. 818-563int Band ages 23-33 LA rehrsls 606 338-3106 •Keybrdst & singr/sngwrtr sk guit/harmny singr t form sngwrtr nucleus of new R&R band, 818-563

Lead guit with by singr/fyricst & keybrdst/guit
 Dedicatin, patience, Dynamo, groovin orig melodo

type quitarist needed Financed Project, Top Attorney 626=338-3106 L.A. REHEARSALS

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MUSICIANS WANTED

rock, r&B, culturl mix. Commercly appealing w/global vision. 310-390-9796

•Lead guit wind for melodc rock band, message music. 213-960-2097

•Lead guit wind for tribal sex groove HR ala Zep. Sndgardn. Have follwing, lite fouring John 310-821-5374.

5374.

*Lead guit. hrd. hvy. xtremly groove orientd snd Sabbath. Prong. Zombie. Tool + many others Srs minds only No kids, nakes. luser: 310 305 1099 *Lead/rhythm guit with dy local orig Hillywd band who wants to make if Zep. Alice. GnR, etc etc. No weak punks or grandpa 323-957-9093 *Lkng for hvy. groovy. hiphop guit plyr to complt proj w/mgmt. Infl Rage. Beasties. Johnny 213-504-3711

3/711

Maestro ALEX GREGORY, wnts guit & mandoinst for 21st centry elec orch proj. Perfct timng, gd reading, chops, total pro att, obedience req. 213-994-

•Nd guit, must write, for orig band, Infl U2, Spacehog, Bowie No hvy drugs. Have style, Steve 213-985-0026

Paid composrs/musicns ndd for trance/lusion pro Infl Mahavishnu, MGaye, PGlass, latin jazz, int'l

 Phenomnal lyricst voc sks 21st century band or musicns w/imaginath pls. No more 80s heshers Spiritlzd, Pumpkins, Hadiohd, Bowie, Floyd, Hall 323-465-4211

543-5217

•Rhythm guit wntd, male/fem. Must have gd chops & sing very well. CSN, Eagles, Doobies. 805-581-

4861
**Rhythm/lead to compit blues infl aggresvly
dynamc HR, Infl Zep, AIC, GnR. Xplosv stage presnc & HR image a must. Hllywd studio 626-937-

0251.

*Rock in Spansh. Band sks gurt. Must have pro equip & att. Strong melodys & exp Journey, Toto, Inxs. Asia, Outfield, Duran, LaLey, SodaS, 323-753

Inxs, Asia, Outfield, Duran, LaLey, SodaS, 323-753
7981
*Signd band nrls guit. Dolls Stones type vilbe.
Tommy 213-856-4708
*Signd singer puting togethr phunkadic fuzzed out triphop/acid rock hybrid. Nd drmr, guit & bass.
Workd w.WicLaren, L.Vilbert, &ly & Robbie, Coldcut Airliquide. Nik 818-347-7011.
*Singr/angwrtr w/a+ vocs & 80 strong songs, forming modern rock/roots band. Products int, contax & drive. CD avail. Robert 323-436-2776.
*Singr/sngwrtr/guit nds co-writr to pon/collab w/separately. Inff McLachin, Apple, Merchnt, Cole, Alanis. Janine 818-985-3523.
*Singr/sngwrtr/guit sks to start band. Nds lead guit, bass, keybrds, drums, Dylan, Lennon, Floyd main inff. 323-466-5296.
*Straddlin-SRV ndd Have indie deal, mgmt, ickout in Reseda. 626-856-4506

23. BASSISTS WANTED

•#1 bass add for all band Nirvana, Benatar, 3F

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Maj label int 310-208-3772
*#1 bass ndd for band w/great sonys, vocs,
early/mid 20s. great connex, image, CD, radio play
Nirvana, STP, Bealles, Alan 818-226-7079

of tunky rocking bass plyr wild for gigging all orig pop rock band w/CD & label contax Infl Matthews Seal, UZ, Gabriel Derek 213-389-6619, www.man

Seal, U2, Gabrier Detent Ltb U3.

A bass ply wind for band. Just back from tour, CD just rolerand. Mirst be aggressy plyr & able to groove Abli on other instrum a + 213-599-4870.

A talentd bass plyr indd for ong proj w/progrsv snd based around trad*l rock inff. All exp levels welcome

Abil on officer instrum a + 213-599-487/U
A talentot bass plyr ndd for ong proj w/progrsv snd based around tradi rock infl All exp levels welcome Kevin 310-372-2493
A true feel bass for proj w/new CD, press, srs label int. 20-32, xint matri Infl Beatles, Bowie, Radiohd 626-914-5853
Aff bass wind by full band Beasties meet Pistols, drinking beer in Nirvana's basemnt W/gigs & label 818-893-0168
A4 fem frontd band nds bass plyr w/strong bck-grid vocs, stage pressic indep CD, pending deal infl Pumpkins, Bjork, PJam. Srs only, 213-673-7367
A1 bass pry wind fur IHF band, Infl [9-lones Entiwistle Have CD & label int Steve 310-393-5223
Aggresv bass and for punk band Transpo, dedicain, srs only 818-877-1045, 818-595-4892
Are you son of Bootsy? We have srs connex & grooves Infl Bootsy, Parlimnt, Isleys, Zep, Prince, Slave, Commodores, 323-469-2333
AREA 51 lking for focued reliable smikin hridgor-gressy rock bass! 304 & w/a libe Dennis 818-271.

gresv rock bass! 304 & wa line of the state of the state

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 *Bass ndd by sing/sngwirt Great songs w vibe Grooving, pulsing bass lines Very real, srs & passion! Singable Beatles, X 323-965-2765

 *Pass ndd for auditins for alt melodo band w matrifeady to arrange Srs ing only Rebecca 818-891-3954
- •Bass ndd for ong hvy groove HR/metal band R&R meets unknown. Must be srs. Lv msg, Blaze 323-
- #Bass ndd for rock band w/mgmt, bkng agent great songs, vocs. gear, album/tourng credits, rehrsis & showcsng Infli Floyd, Dead Pro only Dalziel 323-883-1953
- 883-1953

 *Bass plyr for adult metal band w/theatrcl stage show voc abil a+ KingD, Type O, Cradle Ralis/Stephan 818-623-9202

 *Bass plyr ndd immed for ska, reggae, punk band SUMMER DOGS Intl Subtime to PTosh Doug 213-

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•Bass plyr wind by MR CPOWLEY thouse to Ozzy Must know matri & have lk that fits part Shows pending 714-533-9444
•Bass plyr wind for cover band Play mostly in Ventura city area. Mike 805-371-5500.
•Bass plyr wind for exp orig band w/fem singr Gd harmin, lite modern rock, pop LngBch 562-985-0705

0705

Bass plyr wntd for funky rock orig Ventura SB band Infl RHCP. Korn. 311. etc. Several songs already Bill 805-559-4668. crown111 kyahoo.com

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yr rild guit plyr Rock soul blues, trorfi the raw gut
music Label int! 818-592-6536.

Tomat Voca a big+ Gigging in Viy 8 sth Venturia crity un-as 503-522-1794. Bass wind to restab rock band. Classo to curr rock Vocs big+. WVIy area, 818-594-1867. -Bass wind for HR band Various inft. No ego, team

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•Bass wntd for newly formd acous based pop rock proj w/pro plyrs Vocs & 5 string a+, creatv sit Eric 310-410-2921

•Bass wntd for orig bluesy HR trio Estab w gigs. matri & rehrs! Srs pros in 30s only VM 818-386-

5910

**Dess wild in juli bänd Inli ind McLachin, Apple. Merchni. Cole, Alanis Janine 818-985-3523

**Bass wind to start orig band, 19-23, srs only Inli 2ep. 70-8 Aero, Miles, Mahavishiu 32-3962-8338

**Bass wind to four San Fran to Seattle in spring 99, 2-3 wk four Psychotic blues rock, alove77@hormail com, http. www.angellire.com.biz2.ajlove77

**Pass wind Inli BloodyVal, Zep. Janes, Cure Slowdive, Spiritlad, Floyd, Hendrix etc. Pgr 818-490-2937, code 7.

2937. code 7

•Bass, Boe Glasschild, as Ray C. Brown writd. If you got any info on him pis contact me. 818-487, 9936

9936
•Bluesy modern rock band sks bass plyr w/bckup vocs No beginnrs, ready to perfrm & recrd 213-

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**Christn bass plyr ndd for ministry orientd rock band Rob 626-792-8603

**Christn bass, & drums Bride meets Biohaz in cutfine erige rhythm band Sclid vous, lyrics Lets uo aft
album Ramon 805-558-5241

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"Creatly bass plyr ndd by gutt singr/sngwrtr. Ali styles rock & blues. Working w/producr. Under 30 pipel. 21;3618 pls call. 310-540-1804

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"Fem band sking bass Band already giggng. Style like DMatthews meets Floyd. & Pretendrs. 818-752-9110.

9110. *Fem bass plyr to complt all fem orig rock band w/gigs & CD Vox a+ Strong commit Jonas 949-653 9676

653 9976
Fem bass wntd for incredbly gd pwrpop/HR band
Bckup vox req. Infl Hole, X, Blondie, Nirvana, 323-

•Fem guit w xint chops, massy voc chords & phat

Fern guil w. kint chops, massy voc chords & phat alt supr stylsh pop sngwrling sensibilities ske bass. DJ, drim. Be the best, Claire 213-384-2039

Fem ars solo artist winigmt & more lking to Nellie Hooper & Willim Orbit, pro drum programing wizards only pls. Drum & bass, techno 323-964-4930.

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From industrit, drk romante, eclecte to golf, punk Doors, Hole, Switch Symphiny, Sabbath Dedicati & learliss talent Bass notd Simara 323-459-5308.

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wittd Ala JLang KWSheprd, SRV Have pwril fem
vox, mgmt, upcoming gigs, fours recreding
Francesca 818-558-0070.
God fearing bass plyr who writs to rock writd to
form new unproducibil rock baltit Infl Bdatlec.
Haddond, UZ, funk, Jeff 310-478-0655.
•Great rock pop band, great songs, lkng for great
bass plyr, vocs a+ SthBay locatin 7TH WORLD
310-521-6658.

Guit & singr lkng for exp bass plyr Infl Infl Sonic Yth, Janes, Dino Jr Kevin 310-312-0928 Chad 213-

878-0594
•Guit plyr & drmr lkng for bass & singr for orig band Infl Zep. STP Aero 323-258-8195 818-752-1552

1552 Hip bass plyr wntd for escalating proj. Flexblty & open to travel pref. Fitqueen@aol.com Hole, Doors, NIN Sking learlss bass w.brain, soul, talent, 323-845-0227

talent, 323-845-0227
Indie pop band nds bass plyr Have releasd EP, have shows bkd in 1999. We like Bluetones, Kenickie, Stereolab, BloodyVal, Lv msg 213-694-

1414

Lking for bass plyr for estab hand w songs & you intl Weezer, Pixies Pavemnt Derek 310-452-2127

Lo stung, pick pyng, aggresv bass witd for 80s HM band winuch four, recting exp. Rehrse Chatsworth Spike 818-700-8616.

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Lo slung pro bass star for 90s rock band Style
Foos. Offspring, Nirvana, Pumpkins, Shrt hair, 2131, tabel int, aipflay, maj atly 949-646-8204.
Nddl Bass, male/fem rocking folk grooves. Commit
to recrd, tour & whatever Uprite ok too. Chapman
meets Jophin, marries Ethindge Phaedra 323-860.

 Orig alt pop band lkng to tasty bass to compli Have WLA licknut, gd drmr & catch, songs. Costello. XTC, CCrows. 213-483-7443

•Pop rock artist forming band. Lking for funk latin.

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-Pop rock artist forming band. Lking for funk latin bass plyr Under 30 w gd personity. 818-997-6639

-Pro band w/CD & new demo sks exp bass plyr wistiong groove. Band in gene of Tool. Deftones. FFactry 818-752-6594.

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-Signd pop artist lking for bass, male fem. For linineu album & tour. Mail to. Bass, 7044 Hawthorn Ave, #107. Hillywd, CA 90028.

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-Singr/singwrtr w/a+ vocs & 80 strong songs, forming modern rock roots band. Producrs int. contax & stree Cp avail Robert 232-436-2776

-Sking bass plyr to compilt orig pop/rock band. Pros. & stage presenc a must. Have Ickout, recrding studio, label int. upcoming gigs. Wallfliwers. Matchbx 818-839-0203.

-Solid bass plyr & drmr wintd for HR act. Pro plyrsonly, No flakes, drugs or att. Rawmond 213-464-

Solid bass plyr & drmr wntd for HR act Pro plyrs only. No flakes, drugs or att. Raymond 213-464-2747

2747 Srs bass plyr ndd for cabaret rock grp. ALWeber meets Boingo. Drk, funny, operato. theatrol. Trish 818-889-1027.

orite bass plyr ndd for jazz gigs w singr. 323-

Voc/quit sks bass plvr w/bckng vocs for melodo

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•Whitd, pro bass plyr for alt hvy groove band w/maj label int Pro people only. No drugs, no bad atts Rich 702-256-7002

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m fiddle plyr ndd for pro working citiry music gru-; abil & appearing a must. Ben 626-355-7956 m viollin plyr writd for alt old timey folk band. Infl in Sthn Culture to Blind WJohnson. Bruce 562-

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•Blues keybrdst exp pros w/track recrd lkng for same in Hillywd area. Are you ready? Then call 800-

·Casuals w/heart! Keybrdst w/ythful att ndd for Inimed local gigs Exp at plying jazz standrds, pop. rock etc, & reading chord charts 818-379-3307 ELDER FREESTONE sks keybrids to compit originon rock band. Pro & stage preside a must, Have lick

8963.
•From industri, drk romantc, eclectc to goth, punk.
Poors Hole Switch Symphny, Sabbath, Dedicatin & -From industri, drk romante, eelecte to goth, punk, Doors, Hole, Switch Symphny, Sabbath, Dedicatn & fearlss talent. Keybrdst ndd Simara 323-850-5308. Funky keybrdst ridd by band w/CD. No hired guns pls Infl Prince, Halen Randy 213-461-1491. God fearng keybrdst who writs to rock windt to form new unpredictbl rock band. Infl Beatles, Radiohd, U2, funk, Jeff 310-478-0655. Great rockpop band, great songs, lkng for great keybrdst, vocs a+, SthBay locatn, 7TH WORLD 310-521-6659.

521-6558

"Gult/sngwrtr w/hvy industri snd lkng for keybrdst/programr to collab/form band. Guil plyng helpfi. Pro sit SWestwrd, Zombie, NfN. John 818-927-6736

Jazz keybrdst/pianst ndd to gig w/singr. 323-656

2025.

•Keybrd plyr for orig Spansh rock band. Must have gd ear, instrum, willing to cooperate, Inft Journey. Asia, Foreignr, Inxs, Duran, Cars 213-753-7981.

•Keybrd plyr ndd for curr forming Christin ministry. Gospel, jazz 805-298-2890, bgoldes ⊛earthlink net.

•Keybrd/organ plyr for estab bluus à band. Must bemonstr plyr. Blues, gospel, jazz inft Pro-clean & soper only! Must have equip, transpo. Able to travel mitt. 818 762-2990.

•Keybrds whitd for one type rock band ala Eagles
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to join signed all girl group. Must be versatile and have lead capabilities.

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*Keybrdst w/bckup vocs wntd for estab rock band w CD & pendng gigs Infl Queen Zep, Alanis Mike 310-379-2965

•Keybrdst wntd for emotive, mysticl, aggresv proj from pre-prod to shows Tom 818-951-9418, piv-

otal@concentric net

*Keybrdst wintd to help compit funky-ass music No

*Noybrri ndir have 1080 w/vintg synth xpansn brd 4
u 2 funk around/w, 323-469-233.3

*Keybrdst wintd Working-pog R&B singr/sngwrtr
w/CD sks tasteft leam plyr w/commit, great att, alt
income Michael 323-850-8181

*Keybrdst, male/fem, for industri strength perfirmic
art act Click frientity Musicly from Predigy In
Gartbage Visual, from Recky Horror In Zingy
Callactic Dan 310-915 9001

*Galotic Dan 310-915 9001

Galuctic Dan 319-915 9071

*Keybrdstyplanet to write nerfrm w singr. Sade
Garbage, Portishd, soulfl bluesy alt. 323-554-1494

*Keybrdstyngwrthrarrangr windt by Asian lem
singr/sngwrth for pop recrding proj. Madonna, Celin
Gloria, Sade infl. Deals pending. Lv msg. 818-7507793. EDeach

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Pro att only Bits \$77-2905 •Paid composts/musichs hdd for trance/fusion proj hill Mahavishno, MGayer RGlass, latin jazz Intil,

#88. jazz. g-spel eingr/sngwrtr sking inspiratnl planst to collab on orig martl for reording & commer-cl demo projs. Camille 323-871-1671. *Rock in Spansh. Band sks keybidst Must have gd

*Hock in Spanis, Balla Six Reputation must name are willing to cooperate Strong melodys, exp Journey, Tolo, Iriss, Asia Outfield Duran LaLey, Sodia'S 323-753-7981.

*Singr/singwrtr/guit nds co-writr to join/collab w/separately, Infl McLachin, Apple, Merchnt, Cole, Alanis, Janine 818 985-3523.

Singr/sngwrtr/guit sks to start band. Nds lead guit.
 bass, keybrds, drums. Dylan, Lennon, Floyd main.

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MUSICIANS WANTED

neets Boingo Drk, funny, operatc, theatrol Trish 318-889-1027

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Vintg keybrd plyr ndd by newly formd groove proj.
Intlinic Floyd Funkdic Meters, Curtis War, 323-254-2626

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**I armr ndd for band wigreat songs, vocs zerly mid 20 great connex image CD radio play Nirvana, STP Beatles Alan 818-226-70/9 •1 funky versati rocking perc not drim: whitd for gig ging all ong pop rock band Infl Matthews, Seal UZ Cabriol Derek 213-389-6619 www.manmades-

•A dynamo drmr for proj w.C.Ü. press, gigs, label int Showestig in EA first Beatles Bewie Hendrix 626-914-5853

•A#1 drmr willd by full bond. Beasties meet Pistols.

A#I drmr wild by full band Beastles meal Pistols Hiphop rap all, punk 818-893-0168
 A+ drmr wild by energic all orig pwrpop band winaj label nit & industry contax. Ages 21-30
 Stenes, Clash Blonde, Buri 323-655-6059
 Absolutly orig band wispooky pop rock sind, skd dependbl person wiopen mind & stage presion lift Cure, Porno, Pil Kevion 818-957-8295
 Aggress drift and for punk band Transpo deplicatin, srs only 818-877-1045 818-595-4892

All orig Hh barro sks pro dimir Accus moody styll & hvy stuff Many inflinol Zep. Cult. STP 323-644.

9049
Artists sk dynamc drmr for passiont surreal intuity hand Infl Bowie, Zep, Zappa, SBarrett, vintg Genesis PSmith, Doors, Massy Atlack, Guided/Voxes, PGlass etc. Stan 818-342-5241. Guided/Voxes, PGlass etc. Stan 818-•ASTRALIGHT lking for totally season

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Band Iking for exp drmr to play orig tunes Infl Sonic Yth Janes Dino Jr Kevin 310-312-0928, Chad 213-878-0594



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 Porm, 21-27, ndd to join hwy progreev reck band Focus on muscinshp, directin, No drugs, srs only, 310-576-2053

 Drums ndd Simple & grooving Real poss will nd to incorp snds wiorganix. Lock on w/pulsing bass. Beck, Bealtes, 323-965-2765

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Fem singr/sngwtr, 24, w/tons lyrics, lkng for collab of modern rock music. Pls be srs. Lam Joanne 818-886.041.

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Fem. 20, voc Ikrig für matil ür collab für reerding of denu Hirve cantans. Etyle Alains, Imbruglia.
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etc. India 213-719-5640
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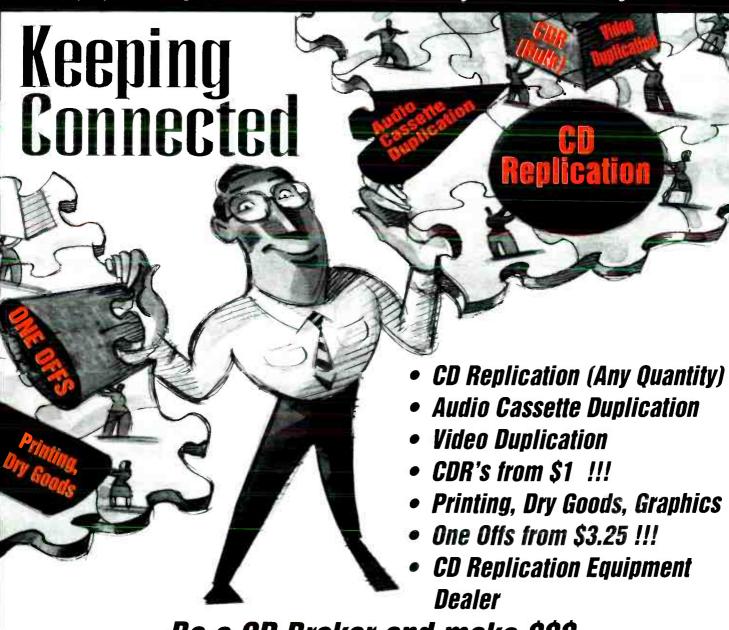
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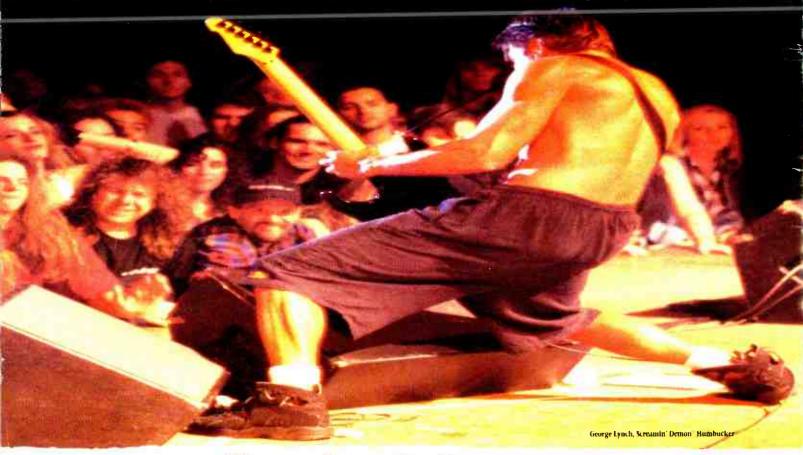
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